ISSUE NUMBER 449

THE INDUSTRY'S NEWSPAPER

SEPTEMBER 10, 1982

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KRLY's Disturbing Urban Stereotypes: A controversial sales piece rebounds in Houston

WLS, WGN Test Harris System After Trying Kahn: Final AM stereo choices

to be made by Chicago stations after new test

Oak Ridge Boys Going AOR?: Popular country group buys a Terre Haute AOR

AOR Fireworks In Sound And Vision:

Everything you need to know about staging AOR's most spectacular promotion - a synchronized fireworks-andmusic show

Forecasting Radio's Future: A detailed discussion with Paul Bortz, the man behind the new NAB future of radio

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Arbitron's Spring Report Card: An evaluation of the ratings company's performance during the recent influential spring sweep

\$3.50 Single Copy

STATION SWITCHES TO BONNEVILLE

Schy Becomes KOAX **Operations Manager**

Steve Schy has been appointed Operations Manager of Group W's KOAX/Dallas, moving from a similar position at KMEO-FM/ Phoenix. Schy's appointment co-incided with KOAX's adopting Bonneville's Easy Listening format last week (9-1); the station formerly used Schulke's Beautiful Music approach.

Schy told R&R, "I'm really excited about it. Westinghouse has all the resources anyone could ask for. We're determined to make KOAX the top Easy Listening station in Dallas.

"KOAX was viewed as an old Beautiful Music station, so we have a positioning problem. We

Simon Promoted To Operations Manager At **KYST/Houston**

Cat Simon has been promoted to Operations Manager at KYST/ Houston, replacing market veteran Hank Moore. Simon, who will continue to handle his midday air shift, told R&R, "I'm going to do my best to handle the day-to-day operational affairs and keep this place running smoothly, which will help (consultant) Clay Gish's programming ideas achieve success. This station is really taking off, and there is of course a tremendous battle between KYST and 79Q, which makes this job very interesting. This is the right place to be for me, as I think with Clay's help, we'll be a major force in Houston."

KYST VP/GM Vesta Brandt commented to R&R, "As we have evaluated our situation, we felt that Cat would be perfect to be our Operations Manager. His aggressiveness, combined with his excellent on-air work and capabilities in so many areas around the station, make him the logical choice. He's been here for a couple of years, even prior to my joining the station, so he's got a pretty good idea about what the market needs. He and Clay Gish work well together, and Cat's got a great understanding of what Clay is trying to accomplish."

KYST recently switched formats to CHR, as did fellow AM competitor KULF (now KKBQ or 79Q). Simon was formerly known as Mike O'Brien when he was an air personality at KSET-FM/EI Paso prior to joining KYST

have to become more well-known in the community and let people know where to find us. We feel Bonneville has a brighter sound, more the kind of music that will appeal to the younger demographics; and Bonneville is a very progressive company.

Before joining KMEO-FM, Schy was interim Operations Manager and morning personality at KQYT/Phoenix. He previously worked at KEZK/St. Louis and WHEZ/Huntington, WV.

WCAO Going Country

Longtime contemporary music station WCAO/Baltimore will abandon its current Adult/Contemporary format in favor of Country within three weeks. WCAO VP/GM Joe Cahill told R&R, "We're shooting to go Country on the first or second of Oc-

Explaining the decision to change formats on the AM station, Cahill said, "We took a pretty extensive market research study. and it showed us a considerable hole, particularly on the AM side. for country music in Baltimore. We're going to call ourselves 'Modern Country,' whatever that means . . . you could ask me what Adult/Contemporary means and I couldn't tell you that either! Actually A/C and a lot of modern country are similar. I would imagine in round figures that a third of the music we're playing now we'll continue to play.

Asked about personnel changes as a result of the announced shift. Cahill told R&R, "We just went public with the change, so I don't really know yet if there'll be many staff changes. Everyone seems to be quite happy about it. The only ones we've lost have been our current morning team 'Lou & The Bear' (Lou Roberts & Allen Berrier)." John Lund will consult the new Country format on



GOING MY WAY? The answer to that one is yes, if you're planning a cruise in the WLPX/Milwaukee "Mello Yello You may have noticed that the vehicle pictured above seems to be coming and going at the same time, an effect that is purely intentional. In fact, two Checker cabs were carefully crafted together for this outrageous vehicle. No detail was left out, as both seats face identical dash assemblies, steering wheels, pedals, lights, etc. The bright yellow limo travels the streets and highways of Milwaukee as an ambassador of goodwill (and considerable pedestrian confusion) for WLPX. If you think the car looks strange from the outside, can you imagine riding inside? Talk about your backseat drivers!

ROUNSAVILLE OUT OF OWNERSHIP

Nationwide Buys WBJW & WLOF For \$6.5 Million

to sell his last remaining broadcast properties, WBJW & WLOF/ Orlando, to Nationwide Communications for \$6.5 million in cash. Nationwide's VP/Radio Division Steve Berger told R&R, "We will close on these new properties Sep-

Robert Rounsaville has agreed tember 16. The Orlando market is a young, vital and actively growing city, so as Nationwide expands, we're glad to be there. Both stations are very successful, so we plan on keeping things the same. You don't fix something that's not broken." WLOF is an

HANSEN, WARE TAKE CHARGE

KXRX Becomes CHR KHTT

Adult/Contemporary-formatted KXRX/San Jose switched to a CHR format this week (9-7) with the new call letters KHTT and identity "K-HIT 15." Lee Roy Hansen, Operations Manager/PD for the station's AOR FM sister KSJO, has been designated Operations Manager for KHTT in addition to his present duties, while Dave Ware has been named PD and morning personality.

Hansen, commenting on his new appointment, told R&R, "It's great. I'm looking forward to the day when I can own my own station, and this is the next step."

Ware, who previously programmed KSTN/Stockton and was most recently midday personality at KLOK/San Jose, remarked that the station features "a sound that no listener can find on the AM dial anywhere: the best of the old songs and the best of the new. This is the most challenging position I've held in my 14 years in broad-casting, because K-HIT 15 is a totally new operation. We have brand new call letters, new personalities for the Bay Area, experienced personalities full of enthusiasm for life. That's being communicated over the air, and we think it'll excite our listeners, and they'll want to stay with us for a long, long time."

The K-HIT lineup, in addition to Ware's 6-10am shift, includes Justin Palmer 10am-3pm, Ron Stevens 3-7pm, Mark Tanner for evenings, and Dave Diamond allAdult/Contemporary station at 950 kHz with 5 kw of power. WBJW (BJ105) is formatted CHR with 100 kw at 105.1 mHz.

Nationwide currently owns WNCI/Columbus, OH; WGAR & WKSW/Cleveland; WLEE/Richmond; WKZL/Winston-Salem; WPOC/Baltimore; and WSHH/ Pittsburgh as well as TV and cable outlets.

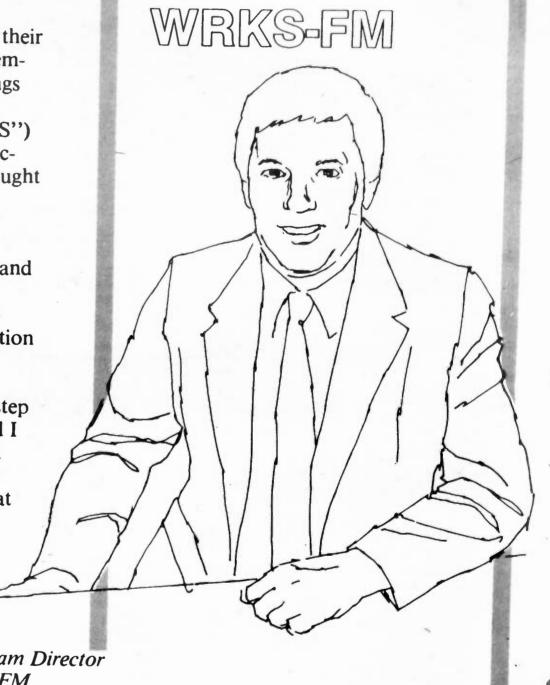
Rounsaville now plans to devote his full energies to Robert W. Rounsaville & Associates, a brokerage firm handling broadcast acquisitions. Rounsaville, who has owned more than 40 radio stations in his extensive broadcasting career, told R&R, "I've owned some great stations like the ones we are selling to Nationwide, plus WQXI/Atlanta, WFUN/Miami (now WNWS), WDAE & WJYW/Tampa, WAIV & WNSY/ Jacksonville, WCIN/Cincinnati, WYLD/New Orleans, and WLOU/ Louisville. In that time I've done every format and been affiliated with every network that's existed, so I feel I've done it all in radio. I've always handled my own sales. I know that with my brokerage experience my firm can do a great job for others.

"It surprised me that they could even help create strong growth in this format."

"I'd known the people at The Research Group for many years. And I knew about their quality and their success in the adult contemporary format (where we'd done great things together), Rock — A.O.R., Country, and News/Talk. But at WRKS-FM (98.7 "KISS") we'd been in an *urban* format, rather unsuccessfully, for quite some time when we brought them in to help us strategize for success. I wasn't sure what the outcome would be.

Now, at that time — when we sat down and discussed the applications of offensive war strategy to come up with a winning plan — WRKS-FM had an overall #21 market position with a 1.6 (12+) share in Arbitron. That's what we in New York call "red ink". The Research Group laid out a careful step-by-step plan which Lee Simonson, Barry Mayo and I set about to accomplish. The rest is history. Our last book showed an overall #2 market position with a 5.9 (12+) share. That's what we in New York call "black ink"... very black ink."

DON KELLY, Program Director "98.7 KISS" WRKS-FM



In almost every field there is a company that has earned a reputation as the leader.

The Research Group

Radio's Strategic Research Team

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NRBA News

Complete coverage of the NRBA Convention, with words and pictures direct from Reno.

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Pande Named Operations Manager At KCNN

Pete Pande has been named Operations Manager/afternoon anchor at KCNN/San Diego, effective September 13. Previously News Director at KPRO/Riverside for almost three years, Pande succeeds Jeff Lucifer, who exited to become Assistant Program Director at neighboring KEZL (R&R 8-27).

Commenting on the appointment, KCNN & KGB News Director Jeff Prescott said, "I first heard of him while he was stringing for KFWB/Los Angeles. He's a fine, upcoming young journalist and he did great work in Riverside." Pande told R&R, "I think that I've gotten great experience at KPRO; it's a real good market to start in. And obviously moving to San Diego is ideal. I think it's a good market and a great place to live. I'm really excited about starting with KCNN because I want to work at a News station and it's sort of an innovative venture. I'm looking forward to it very much."

Concurrent with this announcement, Kelly Wheeler has been appointed Managing Editor. He joins KCNN after a three-year stint at crosstown competitor KSDO.



WGN LETS THE CHICKEN TAKE THE CAKE — The San Diego Chicken was in Chicago for a Cubs-Padres game, and WGN, which broadcasts Cubs games, presented him with a giant stadium-shaped "layer" cake on the occasion of his birthday. Pictured (i-r) are WGN personality Bob Collins, the Chicken (Ted Giannoulas), and WGN's Jim Loughman.

Brodey Directs National Album Promotion At Network Records

John Brodey has been named Director/ National Album Promotion for Network Records, a newly-created position. Brodey ran independent promotion firm Brodey-Perry & Associates, and will continue to work on certain projects for that company. Previously he headed East Coast promotion for Casablanca and was at WBCN/Boston for ten years as Music Director and air personality.

Brodey told R&R, "This is a company for the 80's. Our size, structure, and principal goals are tailored perfectly for the business as it is coming to be known. Working with (Network President) Al Coury is like being sold a set of encyclopedias on the record business, so I feel doubly benefitted."

Coury commented to R&R, "I worked with John for the last couple of months as an independent. I found him to be extremely effective and aware of the nuances of today's AOR radio. I felt very confident in his ability to communicate both with radio and promotion people. I'm very pleased that we were able to get him to join us."

Cohen Program Director At KHYT/Tucson

Sherman Cohen has been appointed PD at KHYT/Tucson, replacing Rich "Brother" Robbin, who had programmed the station for the past four years. Cohen was most recently Programming Assistant at KRLA/Los Angeles, and also worked in KUS/Los



worked in KIIS/Los Sherman Cohen Angeles's programming department and produced Wolfman Jack's syndicated radio show.

KHYT President/GM Laurie Fagin told R&R, "I think we've hired someone whose extensive background in music will help us program Tucson's best hit radio station. We're behind Sherman 100%. We're parting amiably with Rich Robbin, and we wish him luck"

Moves Toward Conventional CHR

KHYT had been slanted in an Urban Contemporary direction, but under Cohen will move to a more conventional CHR stance. Cohen told R&R, "My first step will be to better define an image for the station, so that when people tune in, they know exactly what they'll be getting. We plan to play the hits of all types, not just those that lean to the black audience as was previously done. We will also incorporate those cuts by artists that are turning out some of the 'modern music' that's showing increased popularity around the country. We'll be known as the 'New 13 K-Hit,' and plan to be very active within the market. I'm definitely excited about this opportunity."

TRANSACTIONS

Johnson Buys WLOU

Johnson Communications, a subsidiary of top black magazine publishing firm Johnson Publishing, has purchased WLOU/Louisville for \$1.6 million from Summers Broadcasting. Johnson currently owns WJPC/Chicago, and publishes Ebony and Jet. WLOU was the second-rated station in Louisville's spring Arbitron book with a 9.3, and is located at 1350 kHz on the dial, with 5000 watts, daytime-only. Cecil L. Richards brokered.

LETTER

Artificial Air Personalities?

Dear R&R

On a recent trip to the Midwest, I engaged in the pastime of many broadcasters who vacation by car . . . dial-twisting.

Being an air personality myself, I was listening with a critical ear, and was rather surprised to find times haven't changed that much from the 1960's. Seems about 90% of the "personalities" I listened to could be categorized as one of the following:

1) Tommy Talk-Up . . . the guy who will slow down his intro to hit the vocal post, every time.

2) Peter Puker ... characterized by what some call yukking, or affecting the voice to such a degree it becomes comical.

3) Freddy Feedback . . . the joker who needs 50 db in the cans, and a hearing aid by age 28

4) Al Inaudible . . . screams over the intros. These guys prefer hands-off control of the board, so they'll be prepared for that New York City gig. Good luck.

5) Willie Wimp . . . a simple case of no self-confidence.

It usually follows that the first three of this group are in love with themselves, obnoxiously so.

I'm sure there are more one could add to the list, but my point is this: the business of being an air personality is communication with the listener, on a one-to-one basis.

KDKA's Roy Fox sums it up as communicasting, and he's a master at it. This critique, if you will, is not exclusive to the Midwest. Certainly it is nationwide, and a continuing problem for many on-air folk (of both sexes) to overcome.

When I was a neophyte in the industry, I used to think I sounded better if I lowered my voice as much as possible for the basso profundo effect. Looking back, I wonder why they kept me.

Being natural and letting your own real personality come through without gimmickry is the very essence of our profession.

Tom McCarthy, WGY/Schenectady

Washington Report

Daytimers Meeting In Reno

The Daytime Broadcasters Association (DBA) is inviting daytime-only operators to attend a 4pm forum Monday, September 13, at the NRBA Convention in Reno. The exact location will be announced at the convention. DBA President Jim Wychor of KWOA/Worthington, MN will moderate a panel which includes FCC Policy & Rules Chief Rod Porter, NRBA Engineering Advisor Harold Kassens of the engineering firm A.D. Ring, DBA counsel Greg Skall of the Washington law firm Blum and Nash, and Andy Anderson of KBIR/Bismarck,

A package of daytimer relief measures recently proposed by the FCC will top the agenda. The Commission has set a November 15 deadline for anyone wanting to comment on those proposals. Reply comments will be due December 15.

FCC Chief Scientist Lukasik Resigns

Effective October 2, FCC Chief Scientist Steve Lukasik will resign to become a Vice President of the Northrop Corporation. He'll manage the company's Research and Technology Center in Palos Verdes, CA.

FCC Chairman Mark Fowler commented, "Steve Lukasik's contributions to

the Commission are many. He brought a high level of scientific and technological expertise to the agency at a critical juncture in the development of communications policy for this country.

Before joining the FCC in 1979, Lukasik had been Chief Scien-



Steve Lukasik

tist for the Rand Corporation. Other past positions included being Director of the Defense Department's Advanced Research Projects Agency and a VP of the Xerox CorFORMER KAHN STATIONS TO COMPARE

WLS, WGN Switch Test To Harris AM Stereo

It seems that even stations already broadcasting in AM stereo aren't completely sold on the systems they're using. In Chicago, both WLS and WGN, which have been using Kahn AM stereo, are planning to disconnect their Kahn exciters in order to test the competing Harris

At ABC O&O WLS, Chief Engineer Al Resnick noted that ABC has never committed itself to one system. He said Harris has offered to provide WLS with an exciter for "testing and evaluation," without any advance purchase requirement. The station's experience with AM stereo so far has produced only "minor problems," he added, mostly stemming from the station's lack of preparedness for the signal processing stereo transmission requires.

Resnick said the Harris process interests him because, as the only linear system among the four AM stereo competitors, it offers the only "theoretically distortion-free system." Resnick expects to be using the Harris system by the end of September at WIS, although ABC's other AM stereo station, WMAL/Washington, will continue with the Kahn system. WGN Chief Engineer Jlm Carollo said his station cancelled an original order to buy Harris. Harris then offered to make its system available for testing, he said, adding that the evaluation results will probably decide which one ultimately remains on the air.

Of his experience so far with the Kahn system, Carollo told R&R. "There has been no noticeable degradation in our monaural performance. Stereo performance has been acceptable, although I'm not sure it's the best."

The Week In Review

- WLS and WGN will test Harris AM stereo system and decide between Harris and the Kahn systems they're us-
- The radio Voice of Cuba broadcasts haven't resumed since last week's four-hour demonstration, but two broadcasters are planning their own Caribbean stations aimed at Cuba.
- 35-54 is radio's prime demographic in forthcoming years, according to the man who supervised the NAB's detailed study of radio's future.
- Daytimers are settling up a special meeting in Reno at the

- NRBA convention next week.

RADIO MARTI SENATE TEST

Voice Of Cuba Suffers Laryngitis

The five high-powered Voice of Cuba radio stations, which rocked the U.S. Broadcasting industry during their four-hour debut last week (8-30), have remained silent ever since, leaving American observers somewhat bewildered.

During their 7-11pm broadcast, the stations directed propaganda at the U.S. on 570, 670, 1040, 1160, and 1380 kHz. An FCC spokesman said monitoring failed to detect an encore performance.

But Matt Liebowitz, counsel for the South Florida Broadcasters Association, believes it would be foolish to think the Cuban stations won't be turned on again now that they've been built and tested. Liebowitz speculates that the Castro regime may use

the AM's only intermittently for special purposes, such as disrupting American stations during weather emergencies.

Radio Marti Blamed

A possible explanation for last week's exercise of muscle may have been a signal of Cuban displeasure that the U.S. Congress is getting closer to creating Radio Marti to broadcast propaganda into Cuba from Florida on 1040 kHz.

A key session on the station was called for Thursday (9-9) in the Senate Foreign Relations Committee, where opposition has been strong. WHO/Des Moines, which would suffer most if Cuba jammed 1040 kHz, has two home state senators on the panel.

Senators Roger Jepsen and Charles Grassley (both R-IA) have proposed an amendment requiring the government to take potential Cuban interference into account when assigning a frequency for Radio Marti. They believe that would assure that 1040 was not picked.

And even though the State Department opposed similar moves in the House, it has agreed to the Jepsen-Grassley proposal as a way of calming U.S. broadcasters' fears. Meanwhile, there could be new signs of

trouble for Radio Marti on the other side of Capitol Hill. Although the House has authorized the station, it hasn't yet voted any funds to build and operate Radio Marti.

"We're becoming an older country and a country that's less confor-Bortz says he doesn't see a bleak future

Changing Demos, Technologies To Shape Radio Future

mist, more independent," says Paul Bortz of the Denver firm Bortz, Browne & Coddington. "When you look at the radio programming challenges of the future, I think you have to anticipate that.

As reported last week in R&R, Bortz gave broadcasters at the NAB Radio Programming Conference in New Orleans a peek into radio's crystal ball. The full study his firm conducted for NAB on the future of radio will be published later this fall.

NAB STUDY FINDINGS

To get a more in-depth advance look, R&R spoke with Bortz and learned that his study pinpointed three key demographic trends he thinks radio programmers must take into account.

The first is the entrance of postwar babyboomers into "that terrible abyss of the 35-54 category," says Bortz. Programmers will be challenged by trying to find how to appeal to this key group, as job and family responsibilities and leisure time activities evolve with age.

The second trend is a continuting "upscaling in taste" as the overall education level of the population increases. Whereas forty percent of Americans had less than a high school education in 1960, says Bortz, that figure will be only fifteen percent in 1985

The third trend for programmers to watch is a jump from 38 percent to 52 percent in working women over the last 20 years. "Working women as compared to housewives are a different audience,' Bortz emphasizes. The workers listen to radio for different reasons and have more disposable income, he notes

Competing Technologies, Programming

Bortz also warns about "functional equivalents" of radio such as the pocket television sets that will be on the market this fall. These, he says, will compete more directly with radio than with television.

He adds that many television programs are now competing directly with radio, such as Music TV, 24-hour cable news, and a talk-oriented health channel. In addition to some radio people entering joint ventures with cable operators, Bortz says, "There ought to be some thought given to subscription radio, just as we have subscription television to target highly-selected audiences.

for radio, but definitely a future with more intense competition from these "functional equivalents.

Summarizing the demographic, programming, and technological challenges facing radio, Bortz told R&R, "You can't look at any of those alone. When you put them together, then you begin to see the outline of how the industry is going to change. We're going to see new and innovative formats. How are we going to effectively capture the baby-boomers when they're in the 35-54 category?

Relaxation, Entertainment Come First

The Bortz study for NAB also included a national opinion poll which found that most people view radio as a means of entertainment and relaxation. "Indeed, it has a news and information function," says Bortz, "but that is secondary when compared to newspapers and television."

The survey also found that 40 percent of the public fall into the category of "light listeners," who tune to radio less than an hour per day. One challenge for programmers is to find ways to coax this group into becoming moderate or heavy listeners.

Commercial Alternative

The House already defeated one proposal that would have given the responsibility for communicating with Cuba to private, commercial interests. However two entrepreneurs, William J. Kitchen and James Slaughter, principals in Quality Media Corp. of Columbus, GA, plan to place three stations on islands near Cuba to service the Caribbean (including Cuba). These would be fully commercial with news, music and talk, according to reports. Quality Media owns WIXO/Mobile, WBFJ-AM & FM/Winston-Salem, and WMOC/Chattanooga.

REVOLVING DOOR

Few things frustrate station management as much as turnover of people at their rep firm. Not just because it takes time to train someone new, but also because an inexperienced salesperson invariably results in missed opportunities.

At Masla Radio our sales staff has been with us an average of five and a half years.

Our sales managers even longer.

How do we hold onto them? We pay them well. They're worth it, too. There's simply no substitute for experience. That's why Masla Radio means more business for major stations in key national and regional markets.



We'll never be too big not to be hungry.

NRBA Hospitality Suite 1734-A MGM Grand



Machine Tenders Call Automatically



mall market stations considering the viability of adding talk to their programming but worried about the cost of equipment and personnel may want to consider the "Automatic Call Tender." Available through Allied Broadcast Equipment, the Call Tender automatically answers call, gives instructional announcements, and rather than keeping callers on hold, patches them into the actual program so they can listen while waiting. The talk moderator knows which call to pick up next by means of a flashing light, while two or more callers can be conferenced for livelier talk exchanges. Call (317) 962-8596 for further details.

\$10.98 PRICE TAG

WEA Intros "Two On One" Cassette Product Line

Hoping to capitalize on the growing sales of portable tape players, led by Sony's Walkman, WEA recently launched its new "Two On One" product line. This line of low-cost high-performance cassettes is comprised of two hit LP's by a single artist or group packaged into one \$10.98 cassette, two dollars above the list price of one cassette.

Under this new configuration, the **Dooble Brothers** cassette, for example, will contain the LP's "Takin' it To The Streets" and "Livin' On The Fault Line." All told, 19 artists have been selected from each of WEA's three labels, including **Fleetwood Mac** on **WB**; the **Eagles** and the **Doors** on **E/A**; and the **J. Gells Band** plus **Daryl Hall & John Oates** on **Atlantic**. Label spokespersons stated that further developments and marketing strategles concerning the "Two On One" line will be contingent upon consumer response.



50% Of America Baseball Fans

In the words of "Saturday Night Live"'s Chico Escuela, baseball's been bery, bery good to radio ratings. But just how much of America loves the "national pastime?" According to a survey conducted by the R.H. Bruskin Market Research firm almost half of all Americans are baseball fanatics, translating into 56% of all adult males and 39% of adult females. The highest interest rates in the sport were counted among those younger than 24 and older than 64. And in light of the dollars baseball brings in, this particular finding may not be so surprising: the more money you make, the more likely you are to be a baseball

Drive-In Diskery Sells Music To Go

What with movie channels, cable TV, VCR's and videodiscs, drive-in movie theatres are on the wane. But if **Mark Wheat** has his way, another type of drive-in will flourish, boosting record sales at the same time. His Mark's Drive-Thru record store in Independence, MO is just what it sounds like. Similar to cruising by their favorite fast food drive-up windows, customers drive in and order Fleetwood Macs instead of Big Macs from behind their steering wheels.

Open since March, Mark's Drive-Thru is the updated version of Mark's Discount Records shop which closed its doors in January after nine years. It was the latter part of that nine-year run that inadvertently triggered the store's evolutionary process. As album prices increased, so did overhead and shoplifting. To help forestall the thefts, extra staff was hired, increasing the overhead even mora while recession contributed its share to poor sales. Forced to close the store, Mark reopened it as a drive-in, acknowledging loyal customer demand. Now only one person is needed to operate the store, shoplifters have been thwarted. and overhead reduced, permitting Mark to offer buyers discount prices for his \$80,000 LP & cassette inven-

Pointing to daily 100-car drive-in estimates, Marks says response has been good. According to a local newspaper article, one customer bought nearly \$70 worth of records. However, there are still those who miss not being able to browse through the



Innovative KC businessman opens drive-in that sells treats for your ears

racks. To help them and to stimulate sales (to the tune of 30%) Mark distributes a newsletter, "On Your Mark's" consisting of music industry news, concert dates, a mail order form, and "Markdowns," a list of discounted LP's going at three for \$12. Record label displays and painted plywood representations of album covers on the outside of the building keep customers from becoming bored as they walt in line.

NBACA Conference

The National Broadcast Association for Community Affairs (NBACA) has set October 3-7 as the dates for its eighth annual conference, "Community Affairs: Future Shock." Held at New York City's Warwick Hotel, this year's meet focuses on broadcast deregulation for radio/TV, basically hoping to insure that broadcasters don't lose sight of serving the community in the absence of government regulation.

Deregulation author Congressman Al Swift (D-WA) is the keynote speaker and will review the current deregulation proposals before Congress. On Monday morning a panel featuring Brunson Communications President Dorothy Brunson will discuss "Communications Industry Support for Community Affairs." Additional highlights include a professional self-development workshop, while another will showcase the best and most innovative radio/TV approaches to programming and projects complemented by radio and TV "show and tell" rooms with industry colleagues

New York • Los Angeles • Washington, D.C.



There's also an exhibition of new production technologies. Speakers include Robert Mulholland, President and Chief Operating Officer, NBC; FCC Commissioner Henry Rivera; and Dan Griffin, VP/Director of Programming, RKO Radio Networks, who talks about selling ideas to a GM, PD, or Sales Manager. A "Public Affairs Success Story" spotlighting WYNY/New York's popular Dr. Ruth Westhelmer caps off the conference.

For more information regarding registration costs and deadlines, contact Marsha Kaminsky at (212) 764-6755

CBS Cranks Up One-Sided Singles

Acting on favorable test response from retailers and consumers (R&R 4-30), CBS Records inaugurated a nationwide one-sided singles program this week (9-7). Eight releases by popular Columbia and Epic artists comprised the initial shipment: "Don't Fight It," Kenny Loggins w/Steve Perry; "Hold On," Santana; "Man Out Of Time," Elvis Costello; "Make Believe," Toto; "Sweet Time," REO Speedwagon; "Bad Boy (Having A Party)," Luther Vandross; "I Need You," Paul Carrack; and "Heartbroke" by Ricky Skaggs.

These non-returnable one-sided singles will wholesale for 29¢, with dealers expected to sell them for well under \$1. Each of the one-sided discs will be released as regular two-sided singles at normal prices. The records are packaged in specially-labelled sleeves touting "One-Sided Single, Get the Hit, Special Low Price," and their non-playable sides will also be clearly marked. Unlike their conventional 45 counterparts, the one-sided discs will be marketed as small-hole 45's in deference to customer preference.

1982 SEPTEMBER-OCTOBER

17-19 ★ OLIVIA NEWTON-JOHN

24-26 ★ CHICAGO

1-3 ★ PAUL REVERE & THE RAIDERS

8-10 ★ THE RASCALS

Every weekend is Special on DICKCLARK'S

Rock Poll & Remember

Some people think specials are only for holidays. At the United Stations we believe *every* program should have the impact of a special. That's why every week's program features a major artist and in-depth interviews. On your station, *every weekend is special* with "Dick Clark's Rock, Roll and Remember."

The **United Stations**

ARE YOU GOING TO BROADCAST THE KIND OF AM STEREO THAT NO ONE LISTENS TO?

Motorola's AM Stereo system has one attribute you can't afford to overlook. It's designed to deliver superb quality sound to the most modestly priced receivers.

And after all is said and done, your ratings may be entirely dependent on how many people can listen to you on AM Stereo radios. AM Stereo is a lot more than a promotional opportunity—it's a chance to pull ahead of your competition, if you jump on the right bandwagon.

Motorola is really rolling on AM Stereo. FCC type acceptance is expected in October. Call Chris Payne at (202) 862-1549 or Dick Harasek at (312) 576-3591.



AM Stereo. A system designed to be heard.

PROMINE

RKO...THE FIRST RADIO NETWORK TO SUPPLY STEREO TRANS-MISSION VIA SATELLITE WILL ACQUIRE ITS OWN AUDIO DIGITAL DISTRIBUTION SYSTEM (ADDS) COME SEPTEMBER 1, 1983. AND provide and install a minimum of 300 3-meter earth stations ...provide and Install a minimum of 300 3-meter earth stations to top 150 market RKO ONE and RKO TWO affiliates at no cost through Scientific Atlanta THAT MEANS THAT RKO WILL... expand channel capacity from four 15 kHz channels on Satzar III to six 15 kHz channels on Satzar III to six 15 kHz channels on expand channel capacity non rour to knz channels on Satcom I for expanded Westar III to six 15 kHz channels on Satcom I for expanded institute first nationwide use of the industry standard for easy access to programming on all radio networks. Once again RKO shows its long-term commitment to the industry Once again AKO shows its long-term commitment to the ir market. by helping America's best radio stations set the pace in their market. Visit us at the NRBA in the MGM Grand Hotel, Suite 2334 and set the pace in your market with RKO! NETWORKS

Networks/Program Suppliers

MUSIC FEATURES

Rolling Stone Magazine Productions Rock Star Guest DJ:

Go-Go's Kathy Valentine, Charlotte Caffey (September 27)

Continuous History Of Rock & Roll:

Greatest Rock Festivals (Septi

United Stations Country Music Countdown:

Billy Squier (October 11)

Alabama (October 1) Barbara Mandrell (Octo Larry Gattin (October 15)

Dick Clark's

Rock Roll And Remember:

Paul Revere (October 1) Rescala (October 8) Connie Francia (October 15)

Watermark

Phil Silvers/Lena Horne Tribute

(September 25-26)

Soundtrack Of The 60's: Paul Anka/ABC's Michael

Blues (October 2-3)

Westwood One Budweiser Concert Hour:

In Concert:

Nazareth/Toronto (October 8-10)

Live From Gilley's:

Michael Murphey (October 1-3)

Off The Record: Genesis (October 1-3)

Rock Years:

1974 (October 1-3) 1975 (October 8-10)

Special Edition:

Cheryl Lynn (October 1-3) Ray Parker Jr. (October 8-10)

ABC

Contemporary Net/ Spotlight Specials:

Billy Joel (October 24) Entertainment Net/

Silver Eagle (DIR):

Rock Net/

King Biscuit (DIR):

Judas Priest (September 26)

CBS

RadioRadlo:

Clayton Webster Country Calendar:

Freddy Fender (October 4) CMA Preview (October 6) Lacy J. Dalton (October 6) Earl Thomas Conley (October 7) Letty Frizzell Tribute (October 8) David Frizzell (October 10)

Rarities:

Eddle Money (October 6) (October 7) Todd Rundgren (October 8)

Retro Rock:

Johnny Winter/Jimi Hendrix (September 27)

Creative Factor

"Rock Pumpkin" Special (Hallo

Earth News

Eddle Money (Septemb Squeeze (October 1-3)

Mutual

Rolling Stones: Past and Present nber 30-October 3)

Narwood

Country Closeup:

Lorette Lynn (Septe Music Makers:

Lionel Hampton (September 27) Steve Lawrence/Eydle Gorme (October 4) Deve Brubeck (October 11)

NBC

Source:

Billy Squier Special (October 2-3) Police Special (October 8-10)

RKO Radio

Hot Ones (IS, Inc.): Chicago (October 4)

Little River Band (October 18)

Musicstar (IS, Inc.):

America (September 27) Juice Newton (October 11) Eddie Rabbitt (October 25)

MUTUAL ROCKS WITH CSN - Glenn Morgan (third from left), Director/Music Programming at Mutual, interviews veteran artists (from I-r) Graham Nash, Stephen Stills, and David Crosby, better known as Crosby, Stills and Nash. The interview will be integrated into a forthcoming music special focused around the group. This special is part of an ongoing series of AOR specials, which debuts with a 12-hour Rolling Stones "rockumentary" September

PEOPL

John Win field is the newly-appointed Farm Director for

the 65-station Mississippi Network. His new duties include overseeing several daily agrinews shows

Winfield most re-

News Blimp:

Watermark

TV Tonite:

Water/Lecture circuit/Si

Steve Martin/Don Imus/Flip Wilson

(Week of September 13)

"Dynasty" — ABC (September 15)
"Teachers Only" — MBC (September 16)
"7 Brides For 7 Brothers" — CBS (September 18)



cently worked with the Mississippi State Cooperative Extension Service.

Westwood Wins **Exclusive** Fleetwood Mac **Broadcast**

Program supplier Westwood One has obtained the exclusive rights to record and air a Flootwood Mac national radio concert. The group's forthcoming two-day appearance in Los Angeles will be part of Westwood's syndicated series, "In Concert," while the recording of their L.A. performance will also comprise an HBO TV/radio simulcast slated for the beginning of 1983.

NEWS & INFORMATION FEATURES

Outlook:

Hank Aaron (September 17) "Rocky III" 's Mr. T. (Septe

African Festival (September 20)

National Public Radio

Bob and Ray comedy team (October 3, 10, 17, 24)
Progressive Radio Network

Sunday Show:

Laugh Machine:

ABC Contemporary

"Divorce in the 80's" explores divorce increase (September 13-17)

ABC Direction

Weekly public affairs program "Direction Digest" with host Doug Limerick debuts

ABC FM

'The Business Of Dying" outlines expense involved in dying (September 20-24)

ABC Information

"College Football Scoreboard (September 11-November 20)
"NFL Scoreboard" (September 12-Dece

ABC Rock

Ten-part series "Touchback," which coincides with

Live play-by-play coverage of NFL 1982 season

Earth News Stuntwoman Hyla Marrow (September 20-22)

Lew Irwin Reports

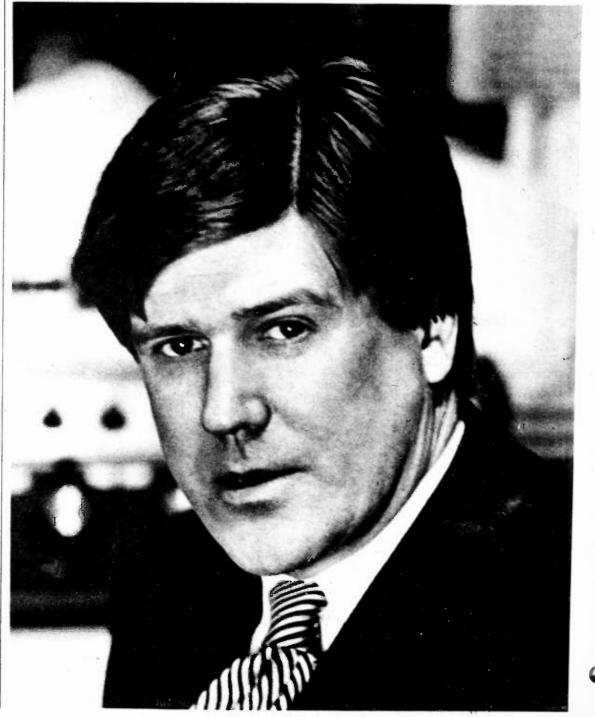
Actor/singer John Schneider (September 13-17)

Narwood

Minding Your Business:



For the Best in Bumper Strips and Window Labels, call Byron Crecelius, person to person, COLLECT 314-423-4411



Pro:Motions

Patterson To KNAC SM

Jere Patterson has been appointed Station Manager of KNAC/ Long Beach, CA. Patterson worked at KNAC from 1978-79 followed by a two-year sales stint at KHJ/Los Angeles. He returned to KNAC In 1981 as Sales Manager.



Jere Patterson

Davis To Country Promo At Monument

Tex Davis, who had handled country promotion for Monument Records since 1967, has been appointed Director/Country Promotion in the wake of the label's reactivation (R&R 9-3). Davis's experience includes his work as an air personality at WCMS/Norfolk and WLOW/Portsmouth, VA

Polygram Promotes Young, Harper

Dan Young has been upped to VP/International at Polygram Records. A seven-year veteran of the label, Young was most recently Director/International. In related activity John Harper has been tapped as VP/Marketing, Polygram Classics, Inc. He moves in-house from his prior Director/Marketing post for Classics division.



Dan Young

Schaefer Segues To KCBQ

Tom Schaefer has assumed the Local Sales Manager post at KCBQ and Q105 in San Diego. He is the former regional and retail sales manager of neighboring KOGO & KPRI.

Kragen And Co. **Promotes Yates**

Ken Yates has been elevated to the newly-created post of VP/Chief Operating Officer at Kragen And Company, the personal management and television production firm. Yates has been associated with the company since 1981 when he joined on as Director/Project Development



Ken Yates

Cain Raised At Erect

Ron Cain has been promoted to National R&B Promotion Director at Erect Records. Prior to this appointment, he had served as National Director of Secondary R&B Promotion for the label

Neo Records Launched

Neo Records debuts under the direction of President Peter Hay, a 12-year music business veteran and former GM of Polish Records. The label plans to incorporate jazz, rock, electronic, blues, and funk; its first signing is solo artist Ian North. Neo can be reached at (212) 308-1128





Cranston Upped At WB

Fern Cranston moves up from Director/Royaltles and Licensing to VP of the same division at Warner Bros. Records. She'd held the director post since 1965.

Fern Cranston

95.4% VS. 4.6%

Videocassettes: Rentals

A study of five Chicago video retail outlets by A.C. Nielsen confirms that videocassette rentals are far outnumbering sales. 95.4% of all transactions

combined rental and sales activity, followed by Warner Home Video, Paraincluded "Arthur," "Star Wars," and "Stripes.

"It's true. When we took the station over in 1978 spots were selling for only \$1.25. But, we felt there was excellent market potential if we provided an outstanding radio product.

"I'm not a programming person, I'm a bottom line businessman, so I consulted a top programmer-Jay Mitchell. One of the first decisions Jay made was to bring in AP Radio Network. At first I balked-we could hardly afford the basic radio wire. Jay argued that the AP news and features would upgrade our sound and our rates.

"Back in 1978 the street rate was \$1.25. Now a spot on the news or an AP Feature is \$28."

"I was skeptical, but now I'm a believer. We don't use everything that comes down the network, but we sure use a lot of it. AP Radio Network is absolutely top quality with all the prestige of the AP behind it. We strip and package it just the way AP suggests. Our news and features sell well at premium prices.

'We've cut commercial time per hour from 18 minutes down to 12. Our goal is no more than 10 minutes. Better programming and less clutter more than justify the much higher rates. The result—more bottom line profit per hour and a better product to sell.

'The AP network has been one of the key factors in our growth. I don't think there's a station in the country that's too small to take on the AP Radio Network and upgrade their air product the way we did.

"For me AP means Added Profit."

To find out more about the Added Profit AP news can bring your station, contact AP Broadcast Services today at 50 Rockefeller Plaza,

New York, NY 10020 (212) 621-1511 or call your nearest Associated Press **Broadcast Executive**

means 4dded Profit



Associated Press Broadcast Services Innovation for better news programming

deast Services; AP Radio Wire AP TV Wire AP Radio Network AP Newscable AP PhotoColor AP LaserPhoto

"Elvis" Book Walks The Line

Following countless other volumes on the ever-enticing subject of Elvis Presley, Dave Marsh's "Flyis" attempts a balanced, authoritative portrait, somewhere between the shockvalue revelations of Albert Goldmen's controversial biography and the blind adulation of books like "The Truth About Elvis" by Presley's combination hairdresser and trusty psychic Larry Geller.

"Elvis" tells the story on the straight and narrow path, but with plenty of color and wit, especially as regards Presley's movies and music. Marsh explodes a popular view that Elvis never made a good





record after he got out of the army (at least until "Suspicious Minds") by citing scores of strong performances, and generally is at his best in chronicling Presley's musical development.

Finally, the photos are spectacular, a godsend to the true Elvis fan and perhaps a sufficient attraction to offset the \$35 coffee-table book price tag, which unfortunately may deter many potential readers.



measured were rentals, compared to 4.6% sales. Further information shows 75.9% of these rentals were VHS-formatted, 24.1% Beta and, interestingly enough, no videodisc rentals. Leading the pack in terms of market share was CBS-Fox Video with 20.6%

mount Home Video, MCA Videocassettes, and Columbia Pictures Home Entertainment. Rounding out the top ten were Caballero Control, which specializes in X-rated adult fare; MGM/UA Home Video; X-rated VCX; Walt Disney Home Video; and Bestron Video. Among the five top-selling titles were "Jane Fonda's Workout" and "The Godfather Epic," while top rental titles





JHAN HIBER

Spring Problems At Arbitron

In previous weeks, I doled out report cards for the key formats based on **Arbitron** marks from the spring sweep. How did the ratings firm itself do this time around, you may wonder. Were there any anomalies that might have affected the numbers you received? Are there new Arbitron procedures that came to light and might have had some impact? In a word, yes. Based on what you'll read below I'd give Arbitron a grade of C+/B-.

Good News

First, the good news. The ratings giant did an admirable job of getting the books out faster. This holds true especially when you consider that Arbitron produces more than 250 market reports based on 12 weeks' worth of data. The Birch Report quarterlies are based on only six weeks' worth of surveying over a three-month period. This spring Arbitron got all reports out within 48 days after the last survey day. That figure is down nicely from last year and is 55% speedier than the production of the spring '80 survey, when not all markets had the 12-week sweeps. Radio Product Manager Claire Kummer and her associates in Laurel and Beltsville are to be commended.

Bad News

The question I'm often asked is, "I know the books are coming out faster, but are they as correct as they ought to be?" No, they aren't. Here are some examples of procedural changes and production problems that were seen in reviewing (post-survey) over 100,000 diaries. Keep in mind that when a company such as Arbitron is processing hundreds of thousands of diary entries, there are going to be mistakes and anomalies. However, even if the error rate was just one percent, that's still a lot of entries that can affect your fates and fortunes. Let me touch on three situations where either anomalies or seemingly strange procedures have affected the quality of the estimates

ESF Sample Updates

In some markets this spring there was dramatic growth in the percentage of diaries coming back from homes not listed in phone books. In Salt Lake City there was a 50% increase in the amount of sample sought from the Expanded Sample Frame (unlisted) portion of the metro. In Atlanta the desired increase was in the 35% range. However, the actual returns varied. In Salt Lake the usable ESF diaries amounted to 27% of the metro diaries - so that market can likely expect to see more ESF sample placed in upcoming sweeps as Arbitron strives to get 30%+ of the local diaries back from ESF Homes. In Atlanta there was an overachievement - the ESF portion of the used metro sample

went from just over 200 to over 400 this book, a 100% increase versus the desired 35% boost. It's likely the Atlanta metro will see the ESF portion of the usable sample reduced.

What caused these ESF fluctuations, and others seen in many Sunbelt markets? Seems that Arbitron was finally able to obtain from the 1980 data an updated estimate of the percentage of each metro's households that have telephones, listed and otherwise. Wanting to plug this information into the survey methodology ASAP, Arbitron made the adjustments so that sample

"In some markets this spring there was dramatic growth in the percentage of diaries coming back from homes not listed in phone books."

placement for the spring book would be the first to show the updated telephone data. That's fine as far as it goes. But it's unlikely that broadcasters in the markets where significant changes were evident had any inkling of what was about to affect their numbers and livelihoods

What impact might the increased ESF sample have on the quality of estimates from an area? In Salt Lake City, the shares of AM radio were down across the board. Perhaps the increased FM numbers were due to ESF more likely reaching FM listeners than heavy AM cumers. With Arbitron still underachieving on ESF in Salt Lake City—and thus likely to inject more ESF diaries in forthcoming surveys—it may be possible that AM stations will never recoup their former standing in that market

In Atlanta, where Urban WVEE became number one this book, the increased ESF sample may have helped. One thing is certain — WVEE's numbers this sweep were the best the station has achieved since ESF was introduced to Atlanta in the Spring '80 sweep. WVEE has been coming on strong in the last several Arbitrons, but it will be interesting to see, should Arbitron cut back on the oversample that was apparent this time for ESF, if WVEE suffers some slippage in the estimates.

What can you do if you have noticed,

Q&A

A sales manager from a leading station wanted to know, "How is Arbitron's study into the four-week cume estimate coming?"

At the recent Advisory Council meeting Arbitron reported that four of the diary approaches it was considering to retrieve such information had showed promising results, with return rates in the 50% range. The firm will now have to work with the RAB GOALS Committee and other interested parties to see how to proceed from here. A full-scale test would likely be the next step. Four-week cumes, long held out as a possibly useful sales tool, will not be showing up in the books for some time but progress is being made in that direction.

on Page 5B, that the ESF percentage in your metro changed from the previous sweep to this spring book? First, analyze the market in the light of the ESF percentage desired versus the actual in-tab from ESF individuals, shown on Page 3 of your book. Then look at whether or not AOR, Urban, or Black stations (and some markets Beautiful Music) posted increases. Is there a correlation between increased ESF in-tab and a better showing for the formats mentioned? It certainly bears keeping an eye on.

Another anomaly that cropped up this sweep was the reappearance of those popular audience builders, phantom listeners. You may remember that in the fall '81 sweep a station in Sacramento was off the air during a portion of the survey yet was shown by AID runs to have had a hefty audience at that time.

Well, this neat programming trick must be catching on — WJAS/Pitts-burgh accomplished the same feat. As luck would have it the station suffered an unfortunate transmitter fire that knocked it off the air for 93% of the second spring survey week in that market. However, AID runs again showed this disaster paying off for WJAS. According to AID the station scored 184,000 cume persons and an average quarter hour audience larger than the weeks it was on the air 100% of the time.

asked Arbitron's Membrado, VP for Station Management Relations, about this when I was in New York recently. Does Arbitron crosscheck technical difficulties against the listening estimates for the relevant time period to see if there are anomalies cropping up? Mike checked with Laurel and was told that there is no such crosscheck done (Birch doesn't have one either). Arbitron assumes that if the diarykeeper puts an entry in the book the station must be entitled to that entry. It may or may not be a mistake to make that assumption — but the recurring "Phantom Audiences" problem doesn't do much for the credibility of

One of the most pervasive, and to me troubling, items seen in reviewing the spring books was what I shall dub the "Zip Code Shuffle." Like me, you may have assumed that whatever zip code the diarykeeper wrote in the back of the diary as belonging to his/her residential address was the zip to which the diary was credited when the estimates were produced. Maybe yes, maybe no.

Apparently, here's what's going on. If the zip recorded by the respondent is the same as the one to which the diary was mailed, then all is well. If, however, the respondent's zip code doesn't jibe with what Arbitron had originally placed on the diary when it was mailed out, the editors are instructed to strike out the zip listed by the diarykeeper and to enter the diary into the zip originally used to mail out the booklet. Sometimes.

In one instance the differing zip noted by the diarykeeper will be retained. That case involves the situation where the zip, as recorded by the respondent, would move the diary into another sampling unit (county or ethnic area). When such a geographical shift would take place, the diary (and its listening) is shuffled into the new sampling unit.

Does this make sense? Well, from Arbitron's perspective, it's trying to keep intact each sampling unit, since that is the geography used for weighting and the development of the estimates. However, there are some limitations to that thinking, especially for those broadcasters who use AID for promotion or sales decisions.

What the zip code shuffle means is that the diarykeeper's entry is in many cases overlooked. Thus, when doing AID runs to determine where your diaries actually came back from - to target possible promotions or direct mail campaigns, or to pitch retailers who may have outlets in a certain area the information you are getting may be misleading. Your actual diarykeeper strength may be elsewhere than the zip where Arbitron credits the entry. If the respondent moved, or if the postal service changed the zip after Arbitron had originally contacted the person about being in the sweep, there is a good chance the diarykeeper's input about the correct zip may not be used. The zip code shuffle could render AID, and PRIZM for that matter (since it is based on zip codes), less useful.

Arbitron officials tell me they are looking into this problem, which was rampant in the spring diaries, perhaps affecting as many as 20% in some markets. Diarykeepers are being questioned to see if they really know where they live and whether or not Arbitron's policy of deleting the diarykeeper's zip code entry still makes sense. Stay tuned for more on this.

Never Dull

As you can see from these few examples, plowing through the diaries is never a dull chore. Something is always going on at Arbitron that affects your numbers. Let's hope none of these situations hurt your numbers this past sweep.

Carrying the tradition forward.

AMERICAN GOUNTINA GOUNTINA

WITH BOBKINGSLEY

Since 1973, a three hour weekly stereo radio program from Watermark, the leader in special radio programming.



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Congratulations

For a \$3 Million Year



Trish DeMeutemeester



Gary Ahrens St. Louis



Jeff Dashev Los Angeles

Congratulations

For a \$2 Million Year



Jim Sweet Los Angeles



Porky Campbell Detroit



Marc Gross New York



Shane Fox



Peter Doyle New York



Eddie Leed



Tom Poulos Boston



John Fabian



Michael Rich New York



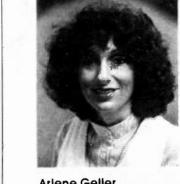
M°GAVREN GUILD RADIO Tuned-in to tomorrow...today.

Congratulations

For a \$1 Million Year



Erica Farber New York



Ariene Geller New York



Amy Hyman New York



Eric Coplin Philadelphia



Bob Steadman Chicago



John Bitting Chicago



Michael Martin



Carol Salter San Francisco



Dennis Dalton San Francisco



Alicia Day



Bob Lion



Vince Perez Chicago



George Pine New York



Susan Genis New York



Fran Sharp Minneapolis



David Wisentaner Los Angeles



M°GAVREN GUILD RADIO Tuned-in to tomorrow...today.



ARBITRON RADIO

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METRO RANK 75 Las Vegas-POP(00): 4023 Share Trends Persons 12+ Mon-Sun 6AM-Mid Fall '81 Spring '81 Spring '82 9.9 KLUC-FM 11.6 KLUC-FM 12.1 (CHR) 9.6 KENU-FM 9.5 KUMP-FM 10.4 (AOR) 9.0 KURK-FM 8.7 KVEG-AM 8.7 (CHY) 8.7 KXTZ-FM 8.4 KURK-FM 8.1 (CHY) 7.3 KVEG-AM 7.2 KFMS-FM 7.1 (CHY) 6.8 KMJJ-AM 6.3 KXTZ-FM 6.5 (SM) 6.2 KUUU-FM 6.3 KXTZ-FM 6.5 (SM) 6.2 KUUU-FM 6.5 (CHR) 5.0 KRAM-AM 4.9 KLAV-AM 5.6 (CHR) 5.0 KRAM-AM 4.7 KRAM-AM 5.5 (CHY) 4.8 KFMS-FM 4.3 KMJJ-AM 4.9 (AC) 1 KEUC-FM 2 KVEG-AM 3 KORK-FM 4 KXTZ-FM 5 KENU-FM 6 KUDU-FM 7 KVUV-AM 8 KUWN-AM 9 KM | | - AM Adulta 18-34 Adults 25-54 Mon-Sun 8AM-Mid Mon-Sun 6AM-Mid

RANK STATION

KVEG-AM

KLUC-FM

KFMS-FM

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1

RANK STATION

1

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KLUC - FM

KOMP-FM

KUDU-FM

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_	e Trend Spring '6		Persons Fall '81		Mon	-Sun Spring	6AM-1 3 '82	Mid
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Format Legend

A/C-Adult/Contemporery, AOR-Album-Oriented Rock, BBnd-Big Band, Blk/Urbn-Black/Urban, BM/Easy-Beautiful Music, Easy Listening, CHR-Contemporery Hit Radio, Clas-Classical, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, News-News, Rel-Religious, Span-

L	ansing-	E. L	ansing	M E1	RO.	RANK	76	
P	OP(00): 3	8899						
8	hare Tren	ds	Persons	12+	A	on-Sun	BAM.	Mid
	Spring	'81	Fall 1	81	Spring '82			
1	WITE-FM	12.4	WFMK -FM	12.2	wj.	XQ-FM	12.3	(AC)
2	WFMK-FM	11.0	WITL-FM	11.5	WI	TL-FM	12.2	(Cty)
3	WIXQ-FM	10.0	WJ XQ - FM	11.2	WF	MK-FM	11.3	(AC)
4	WJR -AM	8.0	WILS-FM	8.1	WJ	K - AM	9.0	(Misc)
5	WJIM-FM	6.9	W} IM-FM	7.3	W E	LS-FM	7.6	(AOR)
6	WILS-FM	6.7	WJR -AM	7.1	WV	IC-FM	6.9	(CHR)
7	WVIC-FM	5.6	WVIC-FM	6.0	WJ	IM-FM	5.5	(BM)
8	WUUD-FM	3.8	WVGU - AM	3.7	WV	JU-AM	4.0	(BBnd
9	WJIM-AM	3.1	WILS-AM	3.2	WI	TL-AM	2.6	(Ctry)
1 0	WILS-AM	2.9	WJ I M - AM	2.9	W I	LS-AM	2.4	(AC)
	Adu	Its 18-3	14		Adu	its 25.5	4	
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	P(00): 3	786					
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2	KBFM-FM	14.8	KBFM-FM	15.6	KB	FM - FM	15.20
3	KKIU-AM	10.2	KKGV-AM	8.0	KI	NW-FM	11.3 (8
4	KEL I - FM	8.6	KIWW-FM	6.3	KR	JV-AM	9.8 (0
5	KROK - AM		KELT-FM			IO-AM	
6	KKGV -AM	5.2	KBOK - AM	5.2	KE	LT-FM	5 . 7 (C
7	KIWW-FM	2.7	KU KV - AM	3.1	KK	IX-FM	3.5 (A
-	KUUV - FM		K SUX - AM	3.1	KB	JK - AM	2.2 W
	K SO X - AM		KQXX-FM	2.9	KVI	LY-FM	2.0 (8
1 υ	KVLY-FM	1.7	KKIO-AM	2.6	KQ	KX -FM	1 . 6 (5)
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	2	KBFM	-FM	2		KIWW	/-FM
	3	KIWW	- FM	3		KB FM	-FM

POP(00): 3720 Share Trends Persons 12+ Mon-Sun 6AM-Mid Fall '81 Spring '81 1 WELI-AM 18.4 WELI-AM 14.6 WELI-AM 15.5 (AC) 2 WKCI-FM 9.3 WKCI-FM 1U.9 WKCI-FM 8.6 (CHR) 3 WNBC-AM 6.8 WAVZ-AM 8.6 WPLK-FM 7.1 (AOR) 4 WCBS-AM 6.1 WNBC-AM 6.9 WAVZ-AM 6.4 (BBnd) 5 WPLK-FM 6.1 WPLK-FM 6.7 WNIC-AM 6.U (CHR) 6 WNHC-AM 5.8 WNHC-AM 6.2 WEZN-FM 5.1 (BM) 7 WHCN-FM 5.3 WEZN-FM 5.6 WCBS-AM 4.9 (News) 8 WAVZ-AM 4.8 WKSS-FM 4.6 WHCN-FM 4.8 (AOR) 9 WEZN-FM 4.7 WCBS-AM 3.5 WWYZ-FM 4.5 (AOR) 1U WKSS-FM 4.2 WWYZ-FM 3.5 WKSS-FM 3.6 (BM) Adults 18-34 Adults 25-54 Mon-Sun 6AM-Mid Mon Sun 6AM Mid RANK STATION RANK STATION ========= ==== ====== 1 WELT-AM 1 WKCI-FM WPLR-FM WKCI-FM WNHC -AM WWY Z - FM

New Haven-W. Haven METRO RANK 81

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1	KKJY-FM	11.9	KK J Y - FM	10.6	KK J Y - FM	9.4 (BM)	
2	KWXL-FM	9.5	KRST-FM	10.1			
3	KOB - AM	9.2	KOB -FM	9.5			
4	KFMG-FM	8.0	KWXL -FM	9.0	KOB -AM		
5	KZZX-FM	7.5	KOB -AM	8.1	KRST - FM		
6	KKST-FM	7.5	KFMG-FM	7.5	KFMG-FM		
7	KABQ-AM	5.4	KZ I A - AM	5.8	KRZY -AM		
8	KQEO-AM	5.1	KRZY-AM	5.0	KUEF-AM		
9	KRZ Y-AM	4.7	KZZX-FM	4.8	KZZX-FM		
U	KZ I A - AM	4.2	KQ ED-AM	4.8	KQEO-AM	3 . 9 (AC)	
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8	hare Tres	nds	Persons	12+	Mon-Sun	6AM-Mid	
Spring '81			Fall '81		Spring '82		
1	WXBQ-FM	12.9	WXBQ-FM	14.2	WQUI-FM	18.3 (CHR)	
2	W J CHY - AM	10.1	W J CW - AM	14.2		1 3 . 3 (Ctry)	
3	WKPT-FM	9.1	WQUT-FM	10.6	WKPT-FM	10 - 1 (BM)	
4	WUUT-FM	8.4	WKPT-FM	6.8	WICW-AM	8.7 (Ctry)	
5	WFHG-AM	7.5	WF HG= AM	5.2	WF HG-AM	4 . 8 (CHR)	
6	WKIN-AM	5.8	WETB-AM	5.0	WZXY-FM	4 . 1 (AOR)	
7	ME IR - W	5.4	WISU-AM	4.2	WELR-W	3 . 6 (CHR)	
ö	WJ SU-AM	4.5	WCUC -AM	2.9	WIDN-FM	3 . b (Ctry)	
9	WCUC - AM	4.0	W I UU - FM	2.9	WKIN-AM	2.9 (CHR)	
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	1	WQUT -	-FM	1	MXRO	-FM	
	2	WXBO-	-FM		WOUT	-FM	
	3	WZXY-		3	WICW	-AM	

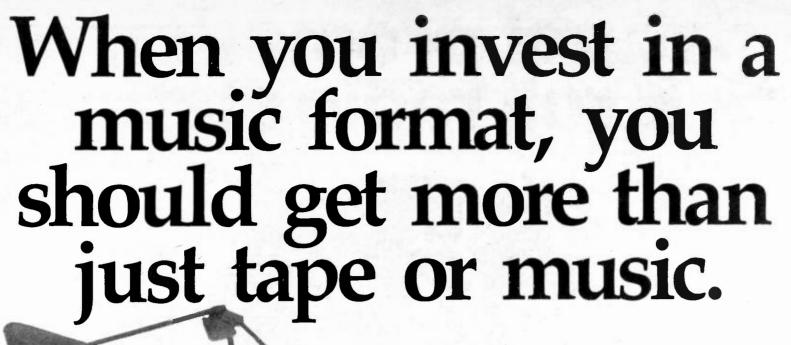
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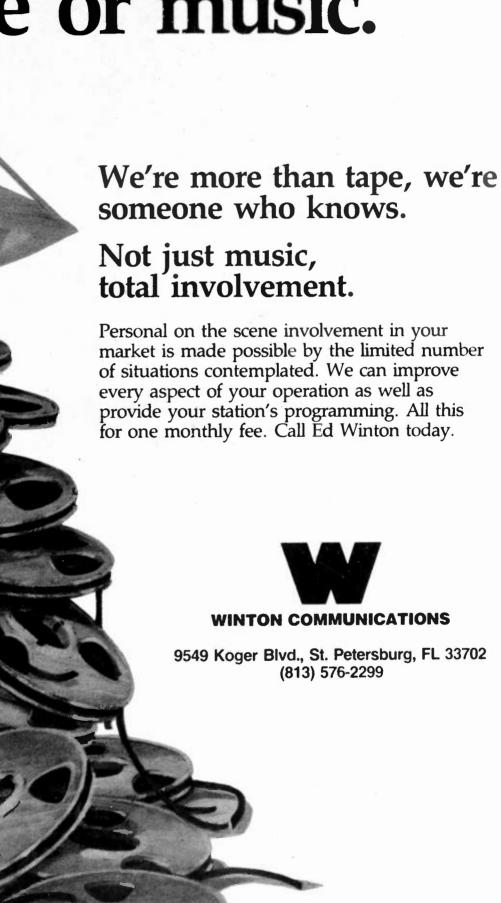
1000	SEPTEMBER-OCTOBER
1982	A CON HUNLEY
24-26	* EDDIE RADDIE
The state of the s	
8-10	★ ALABAMA ** BARBARA MANDRELL **

Every weekend is Special on

Can we do something special for you? Unlike some programs which give you a steady diet of the same old thing, at the United Stations we believe we owe you something special. Not just on holidays, but on every program, every week. Big name artists, in-depth interviews. On your station, every weekend is special with "The Weekly Country Music Countdown."

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Alan Sneed - PD 97 Rock/Houston



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- 7-Up
- McDonald's

Coca-Cola

- Pepsi-Co.
- Six Flags Parks

"A promotional event with broad appeal... covers the entire spectrum and history of contemporary music."

RADIO & RECORDS
Entertainment Marketing Group

John Young - PD Z93/Atlanta

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SPECIAL NRBA SCREENINGS
MGM GRAND · SOLARIUM SUITE #2716



STREET TALK.

Following the Doubleday purchase of WMET/Chicago, you may have heard the rumor that Doubleday was getting ready to sell KDWB-AM & FM/Minneapolis and/or KWK-AM & FM/St. Louis. Well, according to Doubleday President Gary Stevens, the company has no immediate plans to get out of either market, or to quote Gary directly, "Hogwash!"

The on-again, off-again purchase of the Major Market Radio rep firm by McGavren-Guild is apparently on again, at least according to interested parties. The key MMR personnel responsible for the firm's growth in the last few years will reportedly remain, and final details should be wrapped up within the next couple of weeks

KYA & KLHT/San Francisco PD Ken Dennis has taken an indefinite leave of absence to care for his ill mother in Texas, squelching rumors that he had departed the station on a permanent basis.

Also in the Bay Area, Big Tom Parker has left KYUU/San Francisco. He was replaced by Jeff McNeil, as mentioned here last week.

There is activity on the RAB front as its All-Industry Radio Negotiating Committee makes progress. The committee, in search of a more equitable radio ratings universe, will soon release a report on viable options, according to legal research, and results of discussions with the government on antitrust implications. However, the committee is running low on funds, and may soon be asking the industry for additional support in its quest for better audience measurement.

Liggett Broadcasting, which sold WLOL/Minneapolis (R&R 9-3), is casting an eye towards Detroit, according to the press in the Motor City. Speculation abounds as to which station Liggett is most set on acquiring, if any, but it doesn't take a professional broker to figure it's probably an FM. WOMC and WCZY are most often mentioned as the prime candidates... but this is pure speculation.

Well-known independent album promotion person Steve Leeds will close down operations to join MCA on September 20 as the company's East Coast Director of A&R, a newly-created position. Gook luck to Steve in his new vocation

KEGL/Ft. Worth PD Christopher Haze has gone legit . . . he's now using his real name, Randy R. Brown.

Rumors out of New York City say that ABC Superadio personality Paul Barsky (last at WBBF/Rochester) will join a NYC station for morning drive. More details on this one within the week.

John Shomby continues to staff KAFM/Dallas, hiring Andy Barber for morning drive from KWST/Los Angeles. The staff for the new CHR station is nearly complete.

Former Los Angeles air personality Charlie Fox has surfaced as PD of A/C formatted WFMI/Lexington, KY after a brief stop at WINN/Louisville. With a new tower in place and therefore a new, bigger signal, Charlie's working on building a strong personality A/C outlet on FM.

Boardwalk Entertainment has moved its East Coast headquarters to 888 Seventh Avenue, New York, NY 10106. The phone number remains the same.

KITY/San Antonio PD Robb Stewart is out, being replaced by John Steele, who most recently programmed KZFM/Corpus Christi.

John also formerly worked at KITE/Corpus Christi.

When Y100/Miami made plans to give away its \$70,000 Dream Home over Labor Day weekend at the opening of the new Miami International Mall, a few more people showed up for the drawing than Y100 anticipated. Scott Baio was scheduled to appear live and draw the winning entry, but more than 20,000 screaming fans prevented Scott from ever leaving the security office of the mall. Y100 Sales Manager Jeff Monda substituted for Scott, picking the winning name from the more than 1.5 million entries. The winner was pleased, but the rest of the crowd probably would have preferred Scott.

YES-95/Cincinnati 6-10pm personality Michelle has been promoted to the MD slot. She replaces Barry James, who joined KOAQ/ Denver as an air personality.

The legendary Dave Diamond, most recently with KFI/Los Angeles, is, as he put it, "taking a break for a while." Dave will join the teaching staff at Buena Vista College in Storm Lake, Iowa. In addition to teaching a writing class, and just to prove that he's not getting all the way out of the business after 25 years, Dave has also agreed to supervise the campus radio station. Best of luck to him.

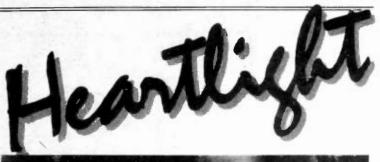
Independent promotion man Bruce Hinton and his wife Gail are the proud parents of Blake Hinton, who arrived August 30.

Dancin' Danny Wright has exited KNBQ/Tacoma and is ready to put his unique personality back to work. Give him a call at (206) 838-6821.

A well-known Washington, DC CHR PD, whose name just could be Alan Burns, was involved in a station promotion with E/A artist Richard Simmons at the University of Maryland. At the end of each show, Simmons regularly gets men from the audience for an inpromptu show for the ladies. Well, Mr. Burns got up on stage, and did what turned into a bump and grind number with mucho garments coming off! What Alan didn't know was that half of his Q107 morning team (Scott Woodside) was videotaping the entire incident. Much to the PD's surprise, the video showed up at the station very soon thereafter. Burns now claims that the only copy of the tape is in his hands. Hey, as fellow-physical fitness personality Jane Fonda would say, "No pain . . . no gain!"

WAEB/Allentown MD Jefferson Ward rode a new ride called "Thunder Creek Mountain" at a local amusement park 209 times over a 24-hour period. He told us, "This is not your typical ride where you get a spray or little splash of water . . . I got absolutely drenched everytime I went through it." Jefferson plans to spend his next long weekend doing something a little more pleasant.

THIS DIAMOND IS SHINING WITH AIRPLAY





NEIL DIAMOND FROM THE FORTHCOMING ALBUM "HEARTLIGHT"

ALBUM "HEARTLIGHT" ON COLUMBIA RECORDS

MOST ADDED SECOND WEEK IN A ROWI

WCAU-FM add PRO-FM add CFTR add **CKGM** add 94Q add 29 B100 add KIMN add WLAN-FM add WAEB add V100 add KTFM add KITY add WTIX add WFMF add WJDX add 29 WQID add WHHY-FM add Y103 add WDOQ add CK101 add WBBQ add FM100 add 29 WNOK-FM add WEBC add 23 KSTT add KOFM add 30 WKAU add KOKO add KO93 add 27 KKXX add KYNO-FM add 30 FM102 add KGGI add

KSKD add WJBQ add WCIR add WZYQ add Z102 add 37 WCGQ add **KPUR** add Q101 add KQWB add KELO add 29 WAZY-FM add KDZA add KATI add 27 KOZE add WBEN-FM deb 39 JB105 34-29 Z93 deb 28 KIQQ deb 39 WHFM deb 37 WTRY deb 26 KC101 28-23 **KINT 27-23** WAXY deb 30 WSFL deb 40 WGH deb 18 KIOA deb 28 KBBK deb 28



WFBG deb 36 WXLK deb 30 **KILE 40-37** KKLS deb 28 KWLO deb 28 KDVV deb 31 KSLY deb 29 KYYA deb 30 CKLW KEARTH KRLA KFI KIIS-FM **KOPA** 92FLY WYCR WKRZ-FM **BJ105** KX104 WOKI WRQK WCSC **KEYN-FM** WNAM KNBQ KIKI WACZ **WFLB** KVOL KFYR **KFNI**

WTSN deb 34



ABRAMAS'S ANIMALS — While in Providence to finalize his film's consultation agreement with WBRU, Lee Abrams joined the WBRU airstaff in catching Blue Sky/CBS's David Johansen in concert. Pictured after the show (I-r) are independent album promotion person Al Perry, WBRU MD David Filipov, band's Huw Gower, Abrams, WBRU PD George Bradt, Johansen, band's Eric Doney, Columbia's Charlie D'Atri.



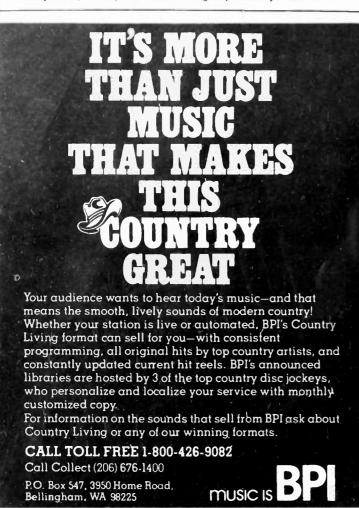
KLOS COTTONS TO JOSIE — Elektra's Josle Cotton was greeted by Los Angeles AOR reps after a recent area club date. Pictured (I-r) are KLOS MD Ruth Pinedo, PD Tommy Hadges, E/A's Roy Smith, Cotton, and KLOS morning air personality Frazer Smith.



SPECIAL TIMES WITH 38 SPECIAL — A&M's 38 Special were feted after a Tucson date with chicken and beer at a party thrown by KLPX for the band and 20 listeners. Pictured (i-r) enjoying the evening are station's Bob Bish, band's Donnie Van Zant and Jeff Carlisi, and KPLX's Larry Miles.



WIN A WINNER — WBCN/Boston cosponsored a contest in which three winners will be entitled to future earnings of three racing greyhounds at the Wonderland racetrack. 104 runners up won dinners at the track and another 1004 won a night at the races. Pictured "going to the dogs" are (I-r) WBCN jock Mark Parenteau, winner, winner, racetrack manager Richard Dalton, WBCN PD Oedipus, co-sponsor Lisa Sullivan of Coleman's Sporting Goods, and winner.





FRIENDLY PERSUASION — It's getting harder all the time to get a record added on AOR radio, so Michael Shrieve (left) of Polydor/Polygram's Novo Combo tried a little friendly persuasion on behalf of his band's "Animation Generation." Also pictured are WAPP/New York's Michael St John (center), and MD Chip Hobart (right with apple).



BATHING BEAUTIES — WHJY/Providence held a beach party that gathered over 2000 for live music and a bathing suit competition that awarded a \$100 windsurfer, plus T-shirts and albums. Pictured (I-r) are WHJY's Greg Reynolds, Promotion Director David Place, the two winners, WHJY air personality Rick O'Brien and MD Jeff Riccio.



HEEERE'S OZZY — Jet/CBS recording artist Ozzy Osbourne (left) visited the WQMF/Louisville studios for an interview with MD Duke Meyers (right) before a recent area appearance.



SOUTHERN BELLES — WAPI-FM/Birmingham is the latest AOR to recruit listeners to act as station reps for various promotional functions. Pictured is PD Steve Runner with the WAPI Rock & Rollettes.



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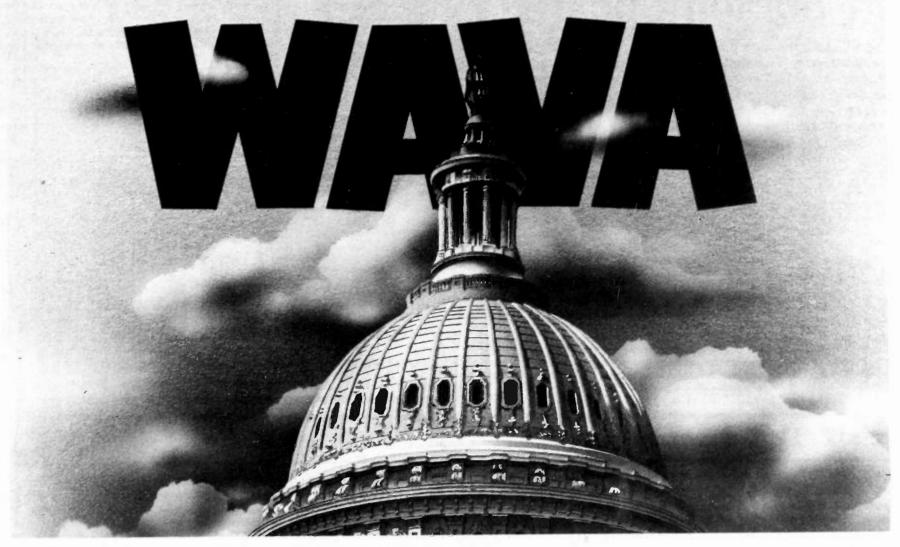
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They've heard about our incredible start-up operations in major markets across the country.
They've also heard we do it with no commercials and big promotions.

Sure we promote big... and in a new station there are always non-commercial periods that sometimes extend to entire weeks. When we took over Washington's WAVA, we inherited a going machine.

It had plenty of commercial business, and was operating in our primary format. That's how it stayed.

In just one rating period, under our ownership, WAVA jumped nearly 47%, going from an also-ran to one of the top stations in the market. That doesn't get done with mirrors. Anyone looking elsewhere for the secret to our success is ignoring the product . . . and at Doubleday Broadcasting, product is what it's all about.

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Detroit

WAYA(FM)
Washington, D.C.

KWK AM/FM St. Louis KDWB AM/FM Mpls./St. Paul KPKE(FM) Denver

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source: Arbitron, Spring 1982, AQH MSA, Mon-Sun 6A to Midnite Subject to limitations.



GAIL MITCHELL

N/T Station Update

I thought I'd take the opportunity this time around to update readers on the activities of News/Talk stations across the country through both words and pictures. As always, I'm on the lookout for any type of station information: personnel and/or programming changes, promotions/contests, and photographs. Through the sharing of station happenings, I can become better acquainted with your stations and perhaps also give other stations food for thought. Please feel free as well to call or send in any ideas or suggestions you may have for column topics. I can be contacted through R&R at 1930 Century Park West, Los Angeles, CA 90067; (213) 553-4330.



LOOK MA! I'M ON THE RADIO - Joe Piscopo, "Saturday Night Live's" resident sports com mentator, found himself on the other side of the mike recently as a guest of well-known WABC/ New York "Sportstalk" host Art Rust, Jr. Coincidentally, Joe graduated from Jones College In Jacksonville, FL with a degree in broadcast management. During his guest stint he reminisced about his earlier DJ aspirations, for instance pounding WABC's doors on a monthly basis.

KSTP's Bikers Cycle Wishes

Just about four months ago, KSTP/Minneapolls talk host Dick Pomerantz interviewed the Phoenix police sergeant responsible for creating the "Make A Wish Foundation," which fulfills the dreams of terminally ill youngsters. A Minnesota chapter was founded following the successful interview; it attracted 150 volunteers. On behalf of the chapter, the station decided to sponsor two local residents on a yearlong cross-country bicycle trip touching each of the 48 states

Steve Anderson and Ken Rogers embarked on the state trek July 20, departing from the station's front doors. An earlier interview with Pomerantz prior to their departure netted \$5000 in contributions within 47 minutes to help them on their way. They keep in constant contact with KSTP, calling every Friday or each time they cross a new state. As of September 7, the cycling pair have travelled across 11 state lines, including North Dakota, South Dakota, and lowa. According to Pomerantz, contributions now total \$8000 while the organization's granting of its first wish is imminent.



Saying their goodbyes to host Pomerantz (center) are (I-r) Anderson and Rogers.

News/Talk Personalities

ON THE MOVE: Bob Dahlgren tapped as Sports Director at WFAA/Dallas, also handling sports reports in the AM news block while Andy Pollin reports during PM drive . tioned earlier (R&R 8-20) Bob Hardwick exited KTAC/Tacoma and returned to KVI/Seattle as morning personality. Also joining Hardwick's morning news team was Roall Erickson. WIND/Chicago midday personality Steve King served as cohost of the Chicago area annual Labor Day Muscular Dystrophy telethon earlier

. Bill Lorin this week is News Director at KSDO/San Dlego, moving up through the inhouse news ranks (he's pictured here). Also at the station, sportscaster Ron Relna will host "Aztec Hour,"

new weekly sports talk Wayne Jefferson to Director of

Finance and Administration at WBBM/Chicago WBBF/Rochester's Jack Kinnicutt is now WGSO/New handling the PM drive slot . Orleans appoints Tom Courtenay Chief Engineer; he'll oversee the same duties for sister station WQUE there in town . Also named Chief Engineer at KGO-AM&FM/San Francisco is Erick Steinberg . Down the coast at sister station KABC/Los Angeles, Dennis Prager comes aboard as host of the Sunday show 'Religion On The Line," while Director/Creative Services Judith Learner has been selected as a member of Women in Business, a local group of 300 successful businesswomen . . . Carl Rowan, syndicated columnist and TV commentator, joins Ted Turner, the FCC's Mark Fowler, and NBC News' Tom Pettit as a guest speaker at the forthcoming RTNDA Convention in Las . . Congratulations to WXYZ/Detroit's Bob Sherman, the recent recipient of the "best broadcast/telecast entry" award from the Craftsman/American Auto Racing Writers and Broadcasters Association

KIRO GOES TO PRISON: KIRO/Seattle's morning anchor Dave Stone conducted a series of special reports from the Washington State Pen at Walla Walla, during which time he inter-

viewed prison officials, guards, inmates, and the surrounding community. In other station activity a Businessphone has been installed, supplying the latest business and stock reports updated three times every day. The number is (206) 343-5665

KING PILOTS TV SHOW: Post-Newsweek Video's "Larry King Show" will begin airing in January. In the meantime a pilot episode is being filmed with guests Rona Barrett, negotiator Herb Cohen, and the Reverend Jerry Falwell.

NETWORK AFFILIATIONS: ABC Talkradio has signed on five more affiliates: KZJO/Salt Lake City, KNUS/Denver, WGVL/Greenville, SC, WKHM/Lansing, and WHAG/Hagerstown, MD . . . WBBF/Rochester has dropped local talk, opting for News/Talk from 7pm-9am featuring NBC's Talknet; music will run from 9am-7pm.

PROMOTIONAL POTPOURRI: On September 11, WGST/Atlanta sponsors the 10K "Six Miles At Six Flags" fun run for the third year in a row. Participants vie for trophies with the entire event benefitting the American Diabetes Asso-KGO/San Francisco's second annual "Five Mile Fun Run" is set for October 24 and is on behalf of the Recreational Center for the Handicapped . . . In honor of Oklahoma's 75th anniversary as a state, KTOK/Oklahoma City has launched a "Name A Ship" contest to have a U.S. Naval frigate or submarine renamed the USS Okiahoma - the original was sunk at Pearl Harbor. Thousands of entries have already been sent to the Secretary of the Navy Earlier last month WRKO/Boston teamed up with Bristol, England's independent station Radio

Audience on both sides of the Atlantic communi cated with each other for an hour each day From September 13-17 WOR/New York goes Hawaiian when the station presents a five-day broadcast from Waikiki Beach, Oahu and Lahaina. Maui, featuring John A. and John R. Gambling and Joan Hamburg ... KOA/Denver took the "Pepsi Challenge" recently when personalities Alan Berg and Peter Boyles served as "official starters and Unofficial winners" in the "Diet Pepsi 10,000-Meter Series." Personalities from sister station KOA-TV lent helping hands to the race, which was open to runners of all ages and abilities who competed for medals, a championship plaque, and a General Universal Training Supplies (G.U.T.S.) training suit.

PROGRAMMING HIGHLIGHTS: KFWB/Los Angeles plans to "Blow The Whistle On Crime" as its part in the September campaign proclaimed by Mayor Tom Bradley. In association with J.C. Penney, the station is distributing thousands of police whistles and airing a five-part series about crime prevention . . . WBBM/Chlcago anchorman and Sr. Correspondent John Hultman is host of the new program "Up-To-Date," which focuses on topics of national concern, while another station anchorman, Sherman Kaplan, supplements his popular restaurant reviews with weekly reviews of film, theater, and music

KNUS/Denver's "Old Time Radio" program with host John Dunning expands from Sundays only to include Saturdays . . . Another look at old time radio, WCAU/Philadelphia's "Radio Classics" with Jim Rogers, and Bill Campbell's "Sportsline Weekend Edition" also added more broadcast hours . . . Jerry Williams of WRKO/Boston recently broadcast live from the Middle East, including Beirut, Tel Aviv, and Jeru-... KGNR/Sacramento talk host Mary Jane Popp last week talked with Dr. Tom Allison and Dr. Mary Lyn Young on the psychology KYW/Philadelphia aired a five-part series "Iron Horses Under Broad Street," taking a nostalgic look at the soon-to-bereplaced Broad Street Line subway cars, some of which are 55 years old . . . Chicago Bulls sketball fans will be able to turn their dials to WIND, which will provide coverage of 1982-83 season games that do not conflict with broadcasts of Blackhawks hockey . . .



BUILDING UP STATION ID — Pictured above is a sample of WFAA/Dallas's new billboard campaign.

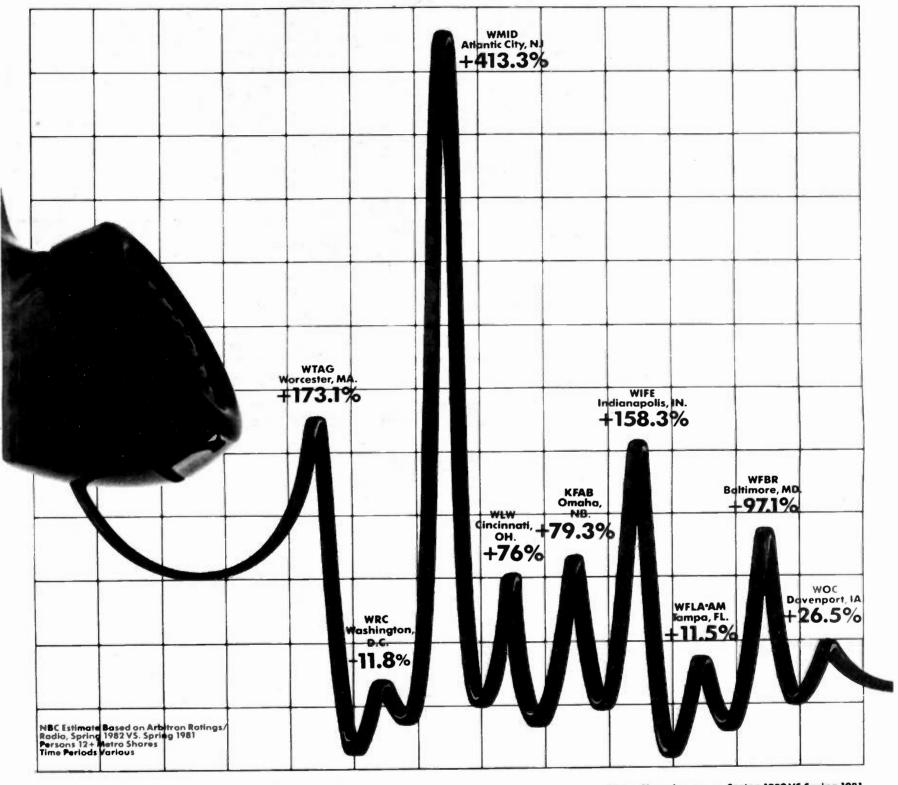


EQUAL TIME FOR EPA — Mutual's Larry King recently welcomed EPA Administrator Anne Gorsuch (left). Current environmental issues and possible solutions were discussed



CRAZY MUSIC TALK - That's what WTKN/ Pittsburgh got when artist Chuck Mangione and comic Rip Taylor dropped in to visit 7-midnight talk personality Doug Hoerth (center). Or as WTKN termed it, "Whatta Parley!"

NIGHTTIME SHARES HAD THEM DOWN. WE TALKED THEM UP.



Metro Share Increases Spring 1982 VS Spring 1981

Share the wealth. Plug into a one-of-a-kind call-in programming service that keeps your audience up at night. Bruce Williams and Sally Jessy Raphael weeknights. Bernard Meltzer soon on weekends. So distinctive you have to hear it to believe it.

Call Meddy Woodyard at NBC Radio collect today (212) 664-4745. Talknet. The nighttime audience builder.

TO COM NBC RADIO

Sales



JONATHAN HALL

What PD's Must Know About Sales

For two days last week in an air-conditioned conference room in New Orleans, over a hundred PD's, GSM's, GM's and operations managers informally discussed "What PD's Should Know About Sales." The occasion was NAB's fifth annual Radio Programming Conference. Panelists and participants agreed that improving communication between sales and programming departments requires extra effort.

Panelists described the difference between creating the radio product and selling it. On the panel were: Burt Sherwood, President of Sherwood, Hennes & Associates and former VP/GM of WMAQ/Chicago; Chuck Tweedle, VP/Sales and Assistant Station Manager of WCLR/Chicago; Frank Bell, VP/Programming and partner in WSQV/Jersey Shore, PA; and Tex Meyer, VP/GSM of WWKX (Kicks 104)/Nashville. My thanks to all for their insightful comments.

Burt described why he felt the attitude of programmers has to change. He said the manager — with all the perks — in most cases got his job from having sold the most air time. "Believe me, I had to do it and it ain't easy." Commenting further on the role of sales people, he said, "They go out and sell air time with or without the damn numbers and bring it home for ownership so that programmers can do their thing."

Explaining why the majority of managers come from the sales ranks, Burt noted that radio is big business because each and every radio station is worth a lot

of money. "To get that money, the ownership takes risks so they hire the right people to maximize the dollar."

A second reason why sales people become managers, according to Burt, is that they are less transient than programmers. "They tend to put their roots down. Yes, they move, but not with the same frequency as programmers and jocks."

"Set up ways for jocks and sales people to interact."

-Frank Bell

Commenting on the typical sales exec's attitude, Burt suggested that sales people have a "hard time empathizing with a jock who is out of gas after working four or five hours and sweating to stay in format." As a word of wisdom, Burt offered, "Let me remind you that in business, an unhappy shop is easily beatable by the opposition across the street."



THE NAB SALES LINEUP — Participating in the NAB Radio Programming Conference's "What PD's Should Know About Sales" panel were (I-r) consulant Burt Sherwood, WCLR/Chicago VP/Sales Chuck Tweedle, WWKX/Nashville VP/GSM Tex Meyer, WSVQ/Jersey Shore, PA part-owner Frank Bell, and moderator Jonathan Hall of R&R.

Selling A Pure Product

"How can you and your sales department work together to have your station meet its revenue goals, without prostituting the product with too many units, obnoxious copy or an off-the-wall sales promotion?" Chuck Tweedle asked rhetorically as he began his comments. "I believe that PD's and sales departments are friends, not adversaries. I believe this because we have something in common — we're both selling every day. Programmers sell the audience while sales executives sell the advertisers. And we both realize that nothing happens until somebody sells something."

Chuck had four suggestions for PD's on how sales and programming can work in harmony:

1) "The goal of your station is to make a profit. Accept that. Support it. You're part of the free enterprise system where profit is the ultimate incentive for business to succeed. This year's profit buys next year's equipment, talent, and salaries, and you need to win the ballgame.

2) "Commit ten percent of your time every week to learn more about sales at your station. Attend sales meetings, go on sales calls . . . both agency and direct, and cold calls . . . and join your GM on an occasional national sales trip.

3)"Demand at least ten percent of your sales department's time each week to learn more about your job including strategy, goals and future promotional plans. If you've just installed a 'state of the art' music research system, share it with your sales staff. Explain the benefits. Believe me, it will continue to their level of knowledge and enthusiasm. Knowledge is power... and enthusiasm sells!

4) "Come up with an effective positioning statement for your station against the entire marketplace. This is more than saying "We're MOR going after adults 18+." Be specific and be honest."

Educating The Air Staff

"Educating the air staff sales means getting the jocks involved in the selling process," Frank Bell stated, picking up on Chuck's theme. "Talk it over with your GM or GSM," he recommended, then "set up ways for jocks and sales people to interact." He described five ways that could happen:

1) "Let a jock go on a sales pitch to see how the station is presented to a client and what objections the client has.

2) "Let a sales person sit in on a drivetime air shift for an hour and learn that being a good air personality is more than just pushing buttons.

than just pushing buttons.
3) "Try whenever possible to include jocks, production people, copy and traffic people in sales promotions. This reduces the chance for alienation of the air staff and will lead to better copywriting, better promotion, and more sales!

4) "Have a staff brainstorming session. Invite everyone — even part-timers — to sit down and come up with ways to creatively deal with clients' problems. This gets the entire staff in on the decision-making process, and gets them all together in a fun, creative type of environment.

5) "Encourage jocks and sales people to get together outside the normal working environment. Softball games, pump-offs, concerts, all station promotions are team efforts. The station that drinks together, thinks together."

Sales Promotion Strategies

Finally, Tex Meyer described the nuts and bolts of running a sales promotion. Tex explained that the best sales promotions stem from working with the programming department. He suggested the bigger the client, the easier it is to work out a promotion. He also recommended that community involvement-type projects can still be turned into useful promotions.

Tex had several ideas on why sales promotions work. They work, he said, when you commit 100% to an idea. If you can't do that then a PD must say "No." "Otherwise, if it comes off sloppy, it hurts everyone — sales, programming, — and the audience." Furthermore, Tex said, "If a personality or announcer is involved, be sure that person is compensated."

"PD's and sales departments have something in common. Programmers sell the audience while sales executives sell the advertisers. And we both realize that nothing happens until somebody sells something."

—Chuck Tweedle

In conclusion, Tex described ways that sales promotions might fail:

1) "It might be a bad idea. It might be good for the client, but not good for the station. Or it might be good for an account executive, but not really good for the client who may not know how to weigh the results or will interpret them incorrectly.

2) "It might not be priced correctly. Everything has a value. We are in a supply and demand business. Something overpriced, however, won't sell.

3) "Lack of program director's involvement can cause failure."

In the final analysis, all agreed that it is incumbent upon the general manager to foster an environment of openness between sales and programming. The result of mutual cooperation will be bigger profits, they concluded.

Reader Feedback

I received a couple of interesting letters recently that I thought I'd share with you. The first is in response to the thoughts that consultant Dave Klemm set down in a recent issue about local sales:

Dear Mr. Klemm,

I enjoyed reading your article which appeared in the July 16, 1982 edition of Radio & Records. Your suggestions for asking questions of the prospective customer are very well put.

However, there is one point that I think you missed. True, you provided the salesperson with a good overview of sales psychology. In fact, you presented the basics for conducting a research interview!

For example, "You must dig deep; don't just scratch the surface. You need to ask the advertiser to define what he means." If a radio salesperson really follows your advice, that radio salesperson will obtain information that will help the radio station to improve its listener share! Obviously, it is easier to sell radio to someone who listens to it. And what could be more opportune for a station than to increase its share of the local business/advertiser?

It appears to me that you have isolated the radio salesperson. He appears to be selling his products, but has no control over that product (i.e., The Radio Station Broadcast Format).

I believe in synergy, and you are in the perfect position to encourage the radio salesperson to communicate in depth with both the potential advertiser (on the outside) and with the programming department (on the Inside). Please let me know if the hoped-for synergy is a possibility. Wouldn't it be nice if the salespeople and the pro-

gramming people worked together? Thank you for your well prepared column in Radio & Records.

Gerry Kaufhold

The second poses some questions of interest; those with answers can write to me at 818 Connecticut Ave., NW, Suite 300, Washington, DC 20036 to share your ideas, or write directly to Bob Jones at the address underneath his letter.

Dear R&R,

I have a request to make on broadcast logs. Basically my question is this: are there any radio stations that have the "Utopian log" for commercial matter and if so could they send us examples? Currently we're using the strip version and what a mess it is! I'm certain someone has a log that somehow voids the inherent problem of clutter over the air, but at the same time won't cut down on the RAB's 18 units per hour suggestion.

Another problem we're running into is this: Our advertisers only want to advertise Wednesday thru Saturday. The end result? Monday & Tuesday's log may only have four commercials per hour, if we're lucky! Does anybody in a major market have a suggestion on how to alleviate such problems? I would appreciate answers from the sales and programming departments. Thanks to everyone who will be taking the time to help us

Our radio station is fulltime Country on the AM side.

Sincerely, Bob Jones, MD, KTAN/Sierra Vista 2300 Busby Dr. Sierra Vista, AZ 85635

What's WHAT on the WHO...



.and WHY:

CHR AVERAGE MOVE +4

WBEN-FM 35-10 KCNR add WCAU-FM deb 34 KIMN on KZZP deb 29 96KX 32-30 WSPK deb 26 B104 28-24 CFTR deb 36 WKFM add **CHUM 10-5 WPHD 20-6** WHFM deb 27 KEGL add 92FLY add WLS add 31 WLS-FM deb 31 WRCK 30-24 3WT deb 38 WLOL-FM on WGCL deb 18 WPST 37-34 WLAN-FM on KIQQ add

WYCR deb 25 WKRZ-FM deb 34 CK101 39-37 K104 on WKEE on WSSX deb 30 KYST deb 37 KSET-FM 27-24 KROD add KBFM add WJDX on WQID deb 29 WABB-FM on G100 on WZYP on WHHY-FM on

BJ105 39-36 WBBQ on KX104 add WSKZ on **WOKI 37-30** WOUT deb 29 WBCY add WSFL add WCSC deb 28 WANS-FM 29-25 WKDD add WNOK-FM on WZZR deb 35 **WJXQ 13-8** WKFR on

KSTT deb 23 KMGK deb 27 K793 on Z104 deb 30 WNAM deb 28 WKAU on WIKS add WMEE add KQKQ add KHOP on KKXX deb 26 KGGI on KNBQ deb 27

WEBC add 33

KBBK deb 30 FM103 27-23 KSKD deb 30 KLUC deb 29 KIKI on WJBQ add WOMP-FM add KSEL deb 24 WCIR on 95XIL deb 37 WZYQ deb 26 WIGY add 0104 add 95SGF DEB 32 WCGQ on WXLK on

WGLF on WYKS 31-31 KKQV deb 30 KQIZ-FM add **KPUR** add KVOL deb 29 KKXL-FM 39-36 KQWB add WSPT 29-29 WAZY-FM on KRNA deb 24 99KG add KFMZ deb 22 **KDW 30-22**

KENI 28-25 KKLV deb 38 KSLY on KCBN 37-32 KDZA add KYYA on KOZE deb 28

ATHENA" THE WHO



VIKS HAS A BIG VAULT FULL OF MONEY

AND MORE IN...

CRANK UP WIKS 99 FM ON YOUR RADIO DIAL AND BANK ON WINNING BIG!

Contemporary Hit Radio



JOEL DENVER

A LOOK AT CONSISTENT PROGRAMMING

WIKS Turns A Bad Image Around

Last week we looked at KIQQ/Los Angeles, and the advantages it has gained with a long and quite diversified playlist. Now let's take a look at WIKS/Indianapolis and PD C.C. Matthews: a study in programming consistency and how it was used to turn a negative image into a winning image.

When WIKS was bought a few years back by Cecil Heftel, it was pretty common to go into a market, spend a lot of money and expect instant success. They did it with Disco, but in WIKS's case the choice had a negative longterm effect. The station didn't call itself "Disco," but it had positioned itself that way in the market's eyes when the market soured on the image.

There had been a series of management, PD, and staff changes to complicate things, not to mention some outstanding radio stations in Indianapolis. Examples include such market leaders as Fairbanks's WIBC



(A/C) & WNAP C.C. Matthews (WIKS's major CHR competitor), plus formidable competition from AOR outlet WFBQ, and mellow rock competition from WENS.

During the most recent Arbitron, WIKS topped the CHR ranks, moving 4.6 to 6.1, while WNAP dropped from 7.6 to 5.2 in the 12+ category. This is the first time that WIKS has bested WNAP since the spring 1980 book, when WIKS was sitting with a 9.0 and WNAP managed a 7.1 share. This recent book also meant growth in 18-34 men, and more than 100% growth in women 18-34 for WIKS. The station is a strong number two, just behind WFBQ, for teen domination.

Salvaging The Female Audience

"When I got here about a year ago, the station was skidding rapidly, still stuck with a worn-out 'Disco' image from the days when they signed the station on. In the Midwest, you couldn't have a worse image," admitted C.C. Matthews. He went on to say, "Before we could do anything, we had to analyze what we could salvage, and we



WIKS BED RACE CREW — A total of 25 beds took part in the WIKS Bed Race. Shown here is the station's entry, the "Safarl Bed." Pictured (I-r) are all-nighter Keith Richards, News Director Kathy Letterman, and office staffers Margie Schrieber and Lyn Busby. Atternoon driver Jonathan Doll was part of the crew, but didn't make the shot.

found only a handful of women left, so that was our starting point.

"E. Alvin Davis was brought in, prior to my joining, to consult this station, along with Heftel's YES-95/Cincinnati. The first step was to establish some kind of consistency on the air with the music. We immediately started to mold the music over a short period of time to maintain whatever cume we had. The image was so bad, people had stopped listening to the station altogether."

Creating A New Image

One of the inherent problems that C.C. had to overcome was while he was trying to get his station's image together, WNAP wasn't making too many mistakes.

WIKS99 FM

"They're like a heritage station in this market," he said. "One part of the WNAP morning team, Chris Conners, has been there for a lot of years. This means consistency. So the first step in creating our new image was for us to get consistent, too.

"We could only hope that as we got more consistent, it would shake them up a bit, and it did. WNAP is an interesting station that doesn't just play a variety of music. They seem to get soft in approach for a while, then suddenly harden up again. So now we are the consistent CHR, and they have sort of traded places with us.

"I mentioned before that the music was the first step. It you were to listen to us, we could be best described as a mass appeal rock station. We don't play a lot of black product at the moment, but tastes change and if the market starts to demand it, we'll play it. Right now, when they tune us in they know what to expect, every time, and that's part of the reestablishment of consistency.

"As far as marketing the station, we decided to use the slogan 'KISS-99' for the first five or six months. The people really didn't know our call letters, and eventually we became the 'New KISS-99' as part of this image change, finally becoming WIKS 99 FM.' At the same time we had to clean up the air sound. It was cluttered with promotions.

"This station was in the middle of every kind of promotion you could think of. They were good, but the problem was they were all on the air at one time. The entire station was oversaturated with giveaways from tickets to albums to you-name-it," recalled C.C. "Now we still do giveaways, but we think about the promotions more carefully."

Not A Cornucopia

Remember in years past how the Heftel stations made headlines with their megabuck giveaways? First it was \$50,000

at Y100/Miami, and at 13Q/Pittsburgh. Then there was the grand finale of handing out \$50,000 at YES-95... and the company did its share of monster prizes at WIKS also.

"Here is a station that handed out \$125,000 plus cars, and lots of other huge prizes. When it came time to change the image of the station, we couldn't go in and paint the same picture again. It's amazing how a station could do all of that, yet be dead in the water.

"Once the on-air product started to take shape, we again made our first attempts to promote. We now do hourly album contests, and ticket giveaways, but only one thing at a time. We also consider the appeal of the contest to make sure that it won't be obnoxious to our 12-34 demo target."

C.C. went on to explain how the station used moderate amounts of TV, but not the usual big splash that the Heftel chain is known for. In addition the amount of money spent on billboards, newspapers and the like was substantially reduced as well. "In the most recent survey (spring) we used no TV at all. Instead we used a direct mail piece."

Crank It And Bank It

"I went to Chicago and worked with a firm that helped me customize art work and the like for our 'Crank It and Bank It' sweepstakes." C.C. told me that 'Crank It and Bank It' stands for "Crank it up to WIKS 99 FM, and bank on winning." Here's how it worked.

"We sent it to about 250,000 homes, and it made people aware of us again. We found that our new image was helped by the direct mail piece. People listened of course for their sweepstakes numbers to win prizes, but I don't think it would be fair to attribute our success totally to this contest," he reasoned. The station offered some great prizes like a 1982 Jeep CJ-7, \$100 bills, groceries for a whole year, stereo systems, and a concert trip with \$500 spending money.

C.C. pointed out some of the other things he feels were a successful part of the image change. "Like everyone else, we gave away tickets to the Stones in Dallas, and after that was over, everyone figured that's that. Well, we came back at them and took an entire busload of folks to Louisville to see them in concert too. That impressed people. It's that extra effort, without too much hype, combined with consistent music and personalities, that really made the difference."

Finding The Leading Edge

Every programmer who keeps rein on an actively-programmed station must walk a thin line between keeping up with the market's tastes, and being too far in front of them by overanticipating their desires.

This could be especially tough in the Midwest, as C.C. remarked, "There's no doubt about the fact that the Midwest is slow, and conservative about things. Having spent some time in this area for a while has helped me understand just how far to go.

"When I look at WBBM-FM/Chicago, I look at how the future might be for radio. Chicago is in the Midwest, but it's certainly a bigger city than Indianapolis. I'll also be interested to see how the format holds up and how people compete against it. Getting big shares is hard, but keeping them is harder."

Taking a station like WIKS and making an image change with what seems to be an average budget is a pretty fair accomplishment. Especially when you consider it took only about a year to do. "I've been here almost a year now, and really felt that things were on the right track in June. In fact June has always been a magical month for me. When I started KJ100/Louisville it was in June, and when I was across the street at WQMF that was the month it all came together for me.

"It just felt good. All my jocks sounded like they belonged here, the music was good and our promotions fit well. As far as figuring out what the right things are for your market, it's pretty simple. Go ask them what they want. You'd be surprised that if you go out on the streets and ask them about what they like and what they don't like about your station, you'll probably begin to see a pattern form. We're not

"When I got here about a year ago, the station was skidding rapidly, still stuck with a worn-out 'Disco' image from the days when they signed the station on. In the Midwest, you couldn't have a worse image."

necessarily the first to add every record, but we're certainly not the last either."

What about the fall book? Can WIKS keep the image they have and keep it strong enough to reinforce their base? "We've been out all summer long. We've done a bed race, we sponsored the 'Newlywed Game' at a local mall with TV host Bob Eubanks, and cooperated in a blood drive. This Labor Day we're heavily involved with the MDA Telethon. I'm confident of the future for the station. An image change can work, but it takes time, and you've got to have the help of others in the market. By that I mean your competition has got to make mistakes and you've got to be ready to jump in."

STRAY CATS "POCK THIS TO WAR." 8-8132

Robert Moorehead, Music Director, KIQQ-FM, Los Angeles

In Los Angeles, they have become superstars, playing to self-out crowds. The infectious excitement of the Stray Cats transcends age boundaries, as evidenced by the request lines at KIQQ!

Rick Carroll, KROQ, Los Angeles

The Stray Cats have been 'rockin' this town' for over a year. We put it on the air and got immediate GREAT response...

Judy McNutt, Music Director, KGB-FM, San Diego

With the Stray Cats album No. 2 in San Diego record sales, I suppose it is pretty safe for me to say that this is one of San Diego's favorite groups!

James Haldeman, National Album & Pop Buyer, Musicland Group

Unexpectedly good sales with virtually no airplay. We would sell by the numbers if there was more exposure.

Al Wilson, LP Buyer, Strawberries Chain, Boston

"Built for Speed" has sold from the first day of airplay and is selling better now than ever.

Produced by Dave Edmonds from the album Built For Speed, ST 17070



WCAU-FM

WLOL-FM

KRLA

KZZP

WKFM

WPHD

KINT

WZYP

WHHY-FM

BJ 105

WOKI

WCSC

WZZR

WJXQ

KMGK

KSKD

KRQ

WIGY

WFLB

WISE

KENI

A COLOR

KSLY



The highly acclaimed first single by Australia's #1 band,

MOVING PICTURES

7-69952

From their forthcoming album,

DAYS OF INNOCENCE

60202

7 weeks #1 in Australia!



Available on Network Records & Cassettes

Manufactured and Distributed by Elektra/Asylum Records





WKDQ SKIN DAY ON THE RIVER — WKDQ/Evensville held its fourth annual "Q-Ski Day" on the Ohio River. Hundreds turned out to watch demonstrations of water events with over \$1500 in prize money. The station also held a swim suit competition which turned it into a "Skin Day" on the river. Shown in front of the WKDQ boat are the five finalists with some very attentive staff members looking on.



LOADS OF LEGS — Summertime and the legs are lovely as WERZ/Exeter recently completed the judging of its "Miss English Leather" contest. The winner, pictured second from right, won a selection of English Leather products for women and a chance to compete in the national finals. Shown with clipboard and mike in hand is Operations Manager Mark Ericson.

Motion

WVIC/East Lansing welcomes new PD Mike Hayes from KNVA/Kansas City and Tom Gilligan from WIKS/Indianapolls under the consultancy of E. Alvin Davis ... WTIC-FM/Hartford MD Rick Donahue is exiting the station, leaving a vacancy ... Neil Harrison from WHHY-FM/Montgomery to do mornings at KZZB/Beaumont.

Jeff McNell leaves KIIS-FM/Los Angeles to do afternoon drive at KYUU/San Francisco... WSEZ/Winston-Salem PD Bob Mahoney taps Steve Finnegan to do music... Tom Huber from KLSS/Mason City to middays at WSPT/Stevens Point... 92FLY/Albany MD/morning personality Jack Lawrence and midday jock Kelly Stevens switch shifts.

KIKI/Honolulu MD John Fink hangs up his headphones to work at TV9 on the island. Replacing him is Greg Mundy, coming over from

The Music Section

CHR's Most Accurate Music Information Begins on Page 63 KDUK...Jeff Travis, who does mornings at 99KG/Salina, KS, has been tapped by PD Denny Collier to also handle music chores.

WKSQ/Ellaworth, ME has signed on the alr with a new CHR format. The station is located about 20 miles from Bangor and is looking to give WGUY and WACZ some competition. Here's the lineup: Mark Osborne does mornings, and is also known as Jeff Ryder, owner of the station, and former WOKY/MIlwaukee PD; TIm Moore is PD and does middays, coming from Q107/WashIngton; afternoons is Keryn Smith, who is also an account exec with prior experience at WGUY/Bangor; and Doug Driscoll does nights, coming over from middays at WGUY.

KFOX/Redondo Beach has a new PD for its CHR format. It's Brian Thomas, most recently the MD at WZZR/Grand Rapids. The lineup is: 6-10am, the Captain; 10am-3pm Jim Dolce; 3-7pm PD Brian Thomas; 7-midnight Rick Taylor; and Dave Summers, all-nights.

K104/Erie PD Bill Shannon called to say that his company's latest acquisition, WOKW(OK100)/Cortland-Ithaca, NY, has a new fineup: PD Chuck Abel mornings, MD Jeff O'Brien middays, Denny Alexander afternoons, Smokey Burns nights, and Jeff Wheatley all-nights.



TONS OF FUN — WPST/Trenton PD/Station Manager Tom Taylor is getting the ride of his life atop Dumbo. Tom and other local media celebs participated in an elephant race to promote the Ciyde Beatty-Cole Bros. Circus eppearance in town. Who won the race? Well, Tom came in second by a trunk.



WBLI BEDS DOWN — WBLI/Long Island held Its annual "Bed Race" for the benefit of two children's wards at two local hospitals. This year's race earned the hospitals over \$15,000. The event was MC'd by morning man Barry Neal. Shown in the WBLI entry (I-r) are newsman Don Nelson and jocks Rick Sommers and Jeff Scott. Seated in the bed is personality Steve Harper.



NEARLY A "GRAND" PRIZE — WSTO-FM ("The New 96"/VOwensboro has been handing out \$9.60 every time it's played two songs in a row by the same ertist. All those winners have gone into a grand prize drawing for almost a "grand prize" of \$960 cash. Shown with the check in hand is the winner, Donna Morgan. The new CHR station is programmed by Kirk Kirkpatrick.



A Y103 "Z" FOR ME — Y103/Jacksonville recently awarded e 1982 Detsun 280 ZX as the grand prize in its "Visible Vault" promotion. The station geve away over \$35,000 in cash and prizes during the contest, which was staged in five phases. Shown (I-r) is morning personality Dave Mann handing the keys to the winner Edward Ashby.



INVASION OF ANNIE — Taking matters Into her own hands, Annie made her own deliveries to radio stations of the single "Annie" and album. Shown (I-r) are FM100/Memphls PD Garry Wall, Annie, air personality Tom Prestiglacomo, and local Columbia promotion rep Tom Chaltas.



GO-GO GOLD — "Beauty And The Beat" went gold for IRS/A&M recording artists the Go-Go's, and A&M rep Steve Pachter (I) is shown handing a gold award to WCIL-FM/Carbondale PD Tony Waitekus for his efforts.

Bits

• Here's an idea A/C Editor Jeff Green and I were discussing. Instead of getting credit cards printed with numbers good for prizes and discounts, use keychains. The difference here would be that you'd have them made out of brass. They could be stamped with your station logo, serial number, and on the reverse side, they could be made "postage-guaranteed" to be returned to the radio station if lost. I'm not sure of the unit cost, but if bought in bulk, and considering their longevity, it might be more cost-efficient than credit cards.

• KVOL/Lafayette recently held its annual "Rock-B-Que" for 1000 listeners. The station worked with a sponsor and served up free chicken, beans, cole slaw, beer, and cokes for hungry listeners while five local bands rocked out. This kind of function is a great way to show listener appreciation.

• WIKZ/Chambersburg recently played a game of "Magnificent Music Chairs" for the benefit of the Cancer Society of Washington County. The winner walked off with a new swimming pool, which was donated by the mall where 1200 listeners competed and raised money for the charity. The station is also having the third annual "WIKZ/Budweiser Open Golf Tournament," with a new Chrysler up for grabs to anyone sinking a hole in one. Proceeds benefit the Shriners' Children's Hospital.

• A softball game is always a good way to get out in the public and raise some money for a charity. Recently WZZR and WGRD, both in Grand Rapids, put aside their hot clocks, research, and contests to put on their cleats and play a game for MD. The score? WGRD came from behind to beat WZZR 22 to 8.

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CHR PICTURE PAGE



NICOLETTE MONKIES AROUND — On the road promoting her records is WB recording artist Nicolette Larson stopping by KINT/El Paso to monkey around with a monkey. Shown (I-r) are an unnamed relative of King Kong, Nicolette, and PD Jim Zippo.



Y103 SETS SAIL — Y103/Jacksonville and Sea & Ski got together to give away a 14-foot custom Hobie catamaran. Other prizes included suntan lotion, visors, T-shirts etc., with over 5000 registered entries for the boat. Shown (I-r) are winners, Bill, Barbara, and Karen Reed, with air personality Dave Scott.



SOMEDAY, SOMEWAY, TODAY — WB recording artist Marshall Crenshaw invited some folks backstage after a recent concert appearance in San Francisco. Shown in the back (I-r) are WB's Gary Briggs, guest Ellen White, KEZR/San Jose's Steva Beam; (front row I-r) WB's Beverly Stevens, Crenshaw, WB's Suzy Blosser, and Brandon Communications Group PD Bob Harlow.



IN SEARCH OF HONEYBEES — Some guys have all the luck. Here's B97 morning man Cajun Ken Cooper surrounded by the finalists in the station's search to find 10 "B97 Honeybees," The finalists will represent the station at public functions and appearances.

CKSL Beds 'Em Down



WHAT A LOVELY ELBOW YOU HAVE — Nothing like a little togetherness to make you notice the small details of the person you're closest to. In this case 102 people got very close as CKSL/London, Ontario held its second annual "World Attempt On A Waterbed." Last year the station packed 90 people aboard the fluid-filled mattress with nary a leak, and this year as you can see success is theirs again. The photo and other proof material are being forwarded to Guinness for consideration in the "Book Of Records."



TANE' HOLDS ON TO NEW YORK — RCA recording artist Tane' Cain was out promoting her debut album and single and is shown with some folks from har label and WNBC/Naw York. Pictured (I-r) are RCA VP John Betancourt, Tana', East Coast National Singles Director Mika Becce, PD Kevin Metheny, National Singles Promotion Manager Susan Wax, and National Album Director Bill McGathy.



KX104 FOOTBALL FANATICS — Shown in full Vanderbilt Football gear is the entire KX104/Nashville team, ready for the next Arbitron. Actually the station is readying for a promotion called "Commodore-For-A-Day" for the 1982 Vanderbilt games, in which a winner sits on the sidelines with the 'Dores and gets some great Vandy souvenirs. Shown in the back (I-r) are MD Bryan Sargent, Coyote McCloud, Bobby Cook, and B.J. Harris; front row (I-r) are "Katle," PD Michael St. John, and Mary Glen Lassiter.



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BRAD MESSER

Is There More Than Sex, **Music and Drugs?**

The News Tuneout Debate has finally sputtered out. Our industry's own long-lived major misconception about radio News has been all but completely eradicated, after more than a decade of energetic debate. There are probably only four people left on Earth who haven't yet come to realize that professionally-presented News not only isn't a tuneout, it's a tune-in when something hot's going on. News Tuneout Debate, rest in peace.

Now, what shall we do next, something easier? Perhaps just some idle discussion of a relatively minor subcategory, until we can catch our collective breath for the next Big debate? I hereby nominate the misconception that pre-middle-aged radio news audiences simply melt with admiration when served a steady diet of "demographic" news about sex, drugs and music.

Yes, an effective approach to socio-/demo-/econo-/geo-/psychographic News has included hitting those three subjects that hit young people in the ears, nose, mouth and, uh, between the legs. But take off! There's more.

The earlier successful practitioners of targeted journalism consciously ignored some traditional self-imposed restraints, and dedicated time to contemporary subjects which in the beginning surely included VD, LSD, THC, and LP's. The most effective News operations of today still listen to the audience and consciously tailor coverage to current and developing interests, but we're now seeing some earnest followers who apparently believe the not-so-secret formula is to hit those three specific categories without knowing or even asking why.

Aw, sure, in any serious effort to determine the real interests of a specific target audience of today, the researcher is likely to routinely find our three headlined subjects still right up there among the top ten favorites, but shouldn't other topics continually be ascertained and covered? Yes they should, and anyone who simply tells a staff to go only or mainly for just sex, drugs, and music ought to be sat down and given a good talking to.

You know who you are.

America's Strangest Public Execution

MONDAY, SEPTEMBER 13 — When the circus arrived at Erwin, Tennessee, on this date in 1916, there was more excitement than usual. In the previous town one circus performer had attacked and killed another. The attacker, a female heavyweight named Mary, was to be executed in Erwin. Mary was taken to the railroad yard, a steel-cable noose was placed around her huge neck, and she was abruptly hoisted into the air. Mary died swinging from the boom of a railroad freight crane. The hanging 66 years ago today was America's strangest public execution, because Mary was an African elephant, who had turned on her trainer and killed him.

The world's hottest known day was 60 years ago, when the temperature reached 136 degrees in Al'azizyah, Libya (1922)

Jacqueline Bissett, who has been in about forty movies, is 38. Peter Cetera, vocals and bass for Chicago, also is 38. Mel Torme (tor-MAY) is 57: he became a teenage singer with touring bands forty years ago.

World's First Benefit Tune?

TUESDAY, SEPTEMBER 14 — We're about ten weeks away from being saturated with Christmas music. One of the biggies is always "The Messiah," which most of us recognize by "The Hallelujah Chorus." George Handel wrote that two-and-a-half-hour piece (faster than modern copyists can transcribe it) by working day and night for 24 days, completing his masterwork on this date in 1741. He wanted "The Messiah" finished in time for an orphans' charity concert. It may have been the world's first benefit tune. Royalties from subsequent performances supported the London Foundation for Homeless Children for many years.

Francis Scott Key completed his poem "The Star Spangled Banner" 168 years ago this morning, after witnessing the dayand-night battle in which Americans successfully defended Fort McHenry (Baltimore) against British attackers (1814). Within weeks the poem was being sung to the tune of an old British drinking song. The combination became our official national anthem many years later.

Joey Heatherton is 38. Also born on 9-14: Margaret Sanger, who founded the birth control movement here; Charles Gibson, the artist who created America's first airbrushed pin-ups, the "Gibson girls"; Ivan Pavlov, whose study of conditioned reflexes (dog salivating at sound of feeding bell) earned a Nobel Prize.

"Little Willie" the Super Weapon

WEDNESDAY, SEPTEMBER 15 — The first time a tank was used in a battle was 65 years ago today, when the British "Little Willie" became the super-weapon of World War One (1917).
"Blondie" is 52 today. The comic strip Chic Young created during the Great Depression in 1930 has been drawn by his

Dean Young since his father's death in 1973.

The man who held the world heavyweight boxing title for the shortest time was Leon Spinks, who lost the crown to Muhummad Ali four years ago today. Spinks had been champ only 214 days.

Gaylord Perry is 44. He has won the Cy Young award in both the American and National leagues. Jackie Cooper is 60. He was a child star in the "Our Gang" movies 55 years ago, and is now a successful TV producer/director with many episodes of "M*A*S*H" to his credit.

Our First Traffic Statistic

THURSDAY, SEPTEMBER 16 — The first traffic victim was a 68-year-old real estate broker who apparently never saw what hit him. Eighty-three years ago this week, Henry Bliss stepped from a New York City streetcar into the path of a horseless carriage which knocked him dead (9-13-1899). The word automobile is from the Greek auto (self) and mobile (moving). Car originally meant chariot; Julius Caesar called his chariots karras.

Rosemary Casals is 34. Basketball vet Elgin Baylor is 48. Peter Falk, best known as Columbo, is 55. B.B. King is 57. Lauren Bacall is 58. The man who created "Candid Camera," Allen Funt, is 68.

Original Birdman Bites the Dust

FRIDAY, SEPTEMBER 17 — In Latin avis means bird. An aviary is where birds live, and an aviator is a person who flies up among 'em. Our first aviators did just fine until 74 years ago today, when Orville Wright crashed Flyer #1 and became the first pilot to kill his passenger, military observer Lt. William Selfridge. Orville survived with some broken ribs, a fractured hip and a broken leg

In the great California Gold Rush, one of the '49ers who did not hit pay dirt was Joshua Norton. Maybe it was disappointment that drove him loony. On this date in 1859 he announced he was the Emperor of the United States. A San Francisco newspaper printed his proclamation. But instead of ridiculing him, the people of San Francisco played right along, and for the next thirty years Emperor Norton was a freeloading local celebrity. Wearing a uniform covered with medals, he collected donations of "taxes," ate free at the finest restaurants, and seldom had to pay for anything. When Emperor Norton died his funeral was a major San Francisco event

CONSTITUTION DAY. Writer Ken Kesey is 47. Actress Anne Bancroft (born Anna Maria Italiano) is 51. Astronaut Thomas Stafford is 52. Actor Roddy McDowell hits 54. George Blanda, who played pro football for 26 seasons, is 55.



A GIBBS GIFT — WIXZ/Pittsburgh MD Jack Seckel was the proud recipient of an "Ashes To Ashes" T-shirt, presented to him personelly by Terri Gibbs, when she dropped by the station to talk about her recent single.



FILL TER UP - In honor of the station's 28th enniversary, WBEU/Beaufort, SC offered the first ten listeners who pulled into a local service station the opportunity to fill up their tanks to the tune of 28° per gallon. Needless to say, it didn't take long to reach their quota. Pictured filling up the lest car ere station morning personality Linda Morlan and midday announcer Bob



FORT WAYNE GIVES EASY MONEY - The winner of WQHK/Fort Wayne's "Easy Money" contest, chosen from over 30,000 entries, was definitely someone who could use the \$5000 prize, 35-year-old Bill Davis Jr., who has been unemployed for 18 months. Station PD Phil Simon (left) is shown hending over Bill's windfall.



- WIBA/Madison held a pajama party at a local club to help promote the station's overnight announce r and its midnight album feeture. Pictured (center) is WIBA overnighter Bob Duskis and the WIBA Dancing Radio (right) awarding prizes to two costume contest winners.



"After taking calls from weirdos, wackos, reverts, preverts, dingbats, and jelloheads all morning, I can still relax. I know our music is under the watchful chip of *Selector*."

Selector. The number one music selection system for the number one station in Tampa. And for your number one or future number one station.



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JEFF GELB

Fireworks, Music, AOR = Radio Summer Fun

"The rockets' red glare, the bombs bursting in air," and on the air, groups like Yes, AC/DC and Pink Floyd, their crescendos accentuated simultaneously in the skies by the fireworks displays. It's all a part of the fun of one of AOR radio's most successful ongoing summer promotions, which goes by several names: "Sky Blast," "Sky Show," or "Fire Dance," among others.

Rick Leibert's Brainstorm

Credit for the first coordinated fireworks/ music radio event is generally given to Rick Leibert, now Director of Creative Development for Watermark. In 1974 he was PD of KGB-AM & FM/San Diego, and in search of a truly dynamic promotional vehicle for both stations. "I was seeking a compelling reason for everyone in San Diego to switch their dials to KGB-AM or FM. I was running through a mental list of all the things that everyone likes doing, and fireworks popped out as an entertainment with universal appeal. Then, I went to a Kiss concert and saw them light off flash pots in time with a musical crescendo, and I got to thinking about doing the same thing on a truly grand, pyrotechnic scale.'

Leibert contacted Jim Souza of Pyro-Spectaculars, and spent the next two years discussing the concept with that company. The first "KGB Sky Show" (now a term copyrighted by KGB) was held in 1976 simultaneously at two locations in San Diego, with police estimates of the crowd size around 350,000. Leibert had gotten his wish: for that night, the KGB's owned San Diego listenership of all ages (I was working at KGB-AM at that time and still recall



driving to one of the sites, my own car radio off, but being able to hear KGB's simulcast wafting through the air on every conceivable radio and receiver. It was an incomparably thrilling feeling). Since then, KGB has put on annual Sky Shows, while Leibert, who left KGB in 1980, has put on his "fire dances," as he calls them, in such diverse locales as San Francisco, Milwaukee, Singapore, and Hong Kong. Of the latter he commented, "It was a real honor to do a

98 Rock Listeners "Flock" To Key West

n Innovative promotion at WQXM/Tampa is making it easier for listeners to vacation this summer. Promotions Director Bob Hughes put together a campaign that allows any "98 Rock Flock" cardholder to fly to Key West round-trip for \$14, as opposed to the \$140 usually charged by participating airline Aerosun International. Hughes explained, "The key to the promotion was to find an airline in a very competitive situation that would be interested in getting an edge on finding customers.

Once we determined a location our core audience liked as a vacation spot, Key West, we then checked out the airlines that flew there. I'd already established a good working relationship with Aerosun on a previous promotion, and they were most interested in getting an edge on their competition. The beauty of the promotion is that it's free to us — our part of the bargain is the on-air promotion we give the airline every time we mention the promotion. They cover the other costs involved."



Hughes reported that Aerosun is "very very happy" with the early results of the promotion, which continues through Labor Day weekend. With 90,000 98 Rock Flock cards in circulation locally, the airline stands to benefit greatly, as does 98 Rock. As Hughes put it, "It gives us an exciting new way for the cards to be used. Usually the cards are for use at a retail advertiser's outlet, which is an excellent sales vehicle. But once in awhile I think you have to add some pizazz to the card, to make it something really special. Here it is summer, and we're giving people a meaningful vacation discount with their card. It's not like a promotion where they have to win it — any card-holder can use it. We're saving them about \$50, and putting that money back in their pockets." In these inflationary times, that's bound to be a very popular idea.

fireworks concert for the Chinese, who, after all, invented fireworks. We shot them off barges in the Hong Kong harbor, timed to a mixture of Chinese and classical music. Three million people showed up!"

Timing's The Thing

With eight years of experience doing such shows under his belt, Leibert is uniquely qualified to talk about the intricacies of "fire dances." Perhaps the trickiest part of this kind of performance is coordinating the fireworks with the music crescendos. Leibert claimed the shows he produces have reached 95% synchronization, but not without a lot of work behind the scenes. "Fireworks," he explained, "are made all over the world, and each manufacturer has his own method of making the shell. Each shell has a timing fuse that's ignited by a

lift charge, which gets it out of the mortar and into the air. Lift charges are not necessarily predictable, so every shell we use we replace their lift charge with one of our own. By rebuilding each shell (up to 3000 per show), we can increase accuracy. Of course, when you deal with explosives, explosive things can happen. No matter what precautions you take, you might get a shell that just comes out of the muzzle of the mortar and then explodes, which tears out some of the electronics used to fire the rest of the show. So the operator has to be on his toes at all times."

Leibert's fireworks operators use an electronic panel of switches to set off the displays, but they do not use computers. "Computers can put on fireworks shows," Leibert clarified. "Theme parks, which run fireworks nightly, employ computers. But our shows are so complex, and so important to the image of the stations involved, that we wouldn't dare let a computer run them. A common occurrence like a low-breaking shell might destroy the show's timing. A computer wouldn't know that and keep firing in sequence as originally timed, but with the show now out of synchronization. An operator can get back in step a lot faster. We do use computers to store data about the fireworks: size, color, shape, duration, lift time, etc. There are so many manufacturers in so many countries that nothing's standard. So, when we're listening to a musical selection and trying to match it with a certain effect, we'll go to the computer to find, for example, a red one that lasts eight seconds, goes 900-1200 feet,

Music for the shows is customized according to each sponsoring station's needs, but Leibert warned that not all music goes well with such displays. His shows have included everything from classical to electronic, movie themes to jazz.

He has also experimented with a combined laser-fireworks display but found the results unsatisfying: "My personal feeling is that fireworks are the real show. The effect of lasers is overwhelmed by the fireworks displays."

Leibert defined the benefits of fire dances: "It's a great positioning statement for the sponsoring station. People who attend come away figuring that any station that can stage something on such a massive scale must clearly be the leading station in the community. And, it gives listeners a reason to have a citywide party with the station as the guest of honor."

The KGB Sky Show — 1981



Fireworks, Music, AOR

Continued from Page 34

KGB's Sky Show

After Leibert left KGB in 1980, new PD Larry Bruce was given the task of carrying on the Sky Show tradition. Bruce commented, "The promotion requires the PD's ultimate dedication, focus and energy. It's more difficult than doing a Homegrown album, lifestyle fair, or anything else promotionally. It takes the longest to prepare, is literally the most dangerous, gives the most to the audience, and is the most uncertain - the whole damn thing could blow up in two seconds. But at the end of the show, when a quarter-million people are applauding their asses off (and I'm in a state of physical collapse), it's ultimately rewarding to have done it."

KGB's Sky Shows run in the late spring or early summer, but never close to the July 4th holiday ("Too much competition, Bruce stated). For several years now, the shows have been staged inside San Diego Stadium, a sports facility that holds 55,000. Bruce said the shows moved there to facilitate crowd control (and to appease city government), and to enable KGB to recoup its costs (over \$1000 per minute of show) by charging admission to the show via an attached sports or rock event. In 1981, KGB cosponsored a rock concert prior to the fireworks, which Bruce found the ideal tie-in. Interestingly, whether the event is tied to a sports match or a rock concert, estimates of crowd size are always about the same: a sold-out stadium and another 200,000 onlookers from nearly hillsides and highways.

After staging two such "pyromusicals," as he calls them, Bruce commented, "Take any rock concert and triple the problems and that's what you have. Not only do you have the fans and the music, but you also have live explosives, which are very dangerous. We've been very fortunate to have had no injuries, thanks to a very trained and talented company, Zambelli, that's scripted lots of pyromusicals.

Timing is essential, and it's also the toughest element of the show. One shell can take as long as 15 seconds to explode and

EVOLUTION

Welcome to new AOR WJSO(AM)/Johnson City, switch ing from soft rock with Wayne Sparks as PD and Candy Bryant as MD... Tom Grier is named PD at KGGO/Des Moines... WRNW/Briarcliff Manor switches from AOR Angeles and Ted Habeck is upped to Assistant MD...

Randy Raley replaces Mike Schmidt as MD at KPKE/
Denver... Carey Carlson is named MD for WFBQ/In-Denver ... Carey Carison is named MID for WFBQ/In-dianapolis ... Mark Thompson exits MID post at Y95/ Rockford as "Doc" is upped to Assistant PD ... Michael Stevens is named MID for WLAV/Grand Rapids ... Mick Lane grabs MD post at KMBQ/Shreveport... Susan Christol is named Acting PD at KTYD/Santa Barbara as James Lull takes a PD sabbatical to teach ... Steven Clean joins WXRT/Chicago from WCOZ/Boston for after noon drive . . . DC 101/Washington announces it has hired Bob Hattrick Communications Inc. for music research. The station remains a B/A/M/D Superstars affiliate as ... Carla Leonardo is upped to Assistant MD at WCOZ/Boston . . . Doug Burton is appointed Music Assistant for WILS/Lansing . . . Lisa Carlin exits nights at WBCN/Boston and Carter Allen is upped from weekends to overnights...Brad Riegel is new to nights at WCMF/Rochester from WAPI-FM/Birmingham...Tom WCMF/Rochester from WAPI-FM/Birmingham . . . Tom Hamilton is new to KPKE/Denver from KRNA/lowa City for mornings . . . Dennis Daniel joins WPDH/Poughkeep-sie from WBAB/Long Island for mornings . . Fran Kovacs departs news at WLVQ/Columbus . . . Bob Tong is new to the WDEK/DeKalb airstaff from WJKL/Elgin . . . fully display, so if you hit 40% on the money and another 25% explode within a second or two of the music's beat, you're doing incredibly well. If anyone ever does a perfectly-timed show, please videotape it because I'd love to see it.

"These shows are enormous headaches." Bruce admitted. "It's a monumental undertaking to create a show of the caliber I want to represent the radio station. But ultimately it's worth it, because fireworks are primal; they reach the child in all of us. It's a promotion that bypasses the adult consciousness and reaches right into the heart of every person watching. That's a unique gift to offer your listeners."

The WEBN Fireworks

Aside from KGB, the AOR station with the most experience in pyromusical displays is WEBN/Cincinnati, which has held six (the most recent just this past weekend). The "WEBN Fireworks" are held at the conclusion of "Riverfest," a community fair organized around the fireworks by the city recreation department. Crowd estimates run as high as 500,000, which, as PD Denton Marr pointed out, "makes it arguably the largest gathering in the Western world, something on the scale of the Simon & Garfunkel Central Park concert. The only larger gatherings on the planet are the political rallies in China's Red Square. which I understand gather millions."
Preparations for WEBN's fireworks dis-

plays begin about three months before the event takes place, with Marr contacting Rozzi's Famous Fireworks to set up the shows. A 25-minute music montage is assembled, combining several musical styles, including classical, jazz, and special electronic effects. "The show lends itself to a broader spectrum of music than what we usually program," Marr commented.

The fireworks are shot by electronic ignition systems that have been pretimed to the station's music selections. Marr explained how the two are combined: "We used to put all the music together, roll the tape, and start setting off the fireworks. Now the music is prepared in segments and produced live with cues coming to the station's board operator from the fireworks scene via telephone. We've found this to be a better system for making the fireworks go off in time with the music." The percentage of success in timing the music and fireworks depends, as Marr put it, on "the willing suspension of disbelief - people want it to works so it does." The actual percentage of successful timing has gone up over the years, now hovering around 75%

Marr was enthusiastic in his appraisal of the promotion: "For about a month, we absolutely own the town. Everyone talks about it, including the other radio stations - it's so big an event, they have to. And last year's research indicated that people remembered WEBN for weeks after the event, so I feel it's very beneficial."

This year's pyromusical should increase WEBN's call letter visibility even further, because a local TV station videotaped the event for a future TV stereo simulcast with the AOR station

WAAF's Skyblast

New to the field of fireworks promotions

"Skyblast" (a trademarked term) over this past July 4th weekend under the coordination of Promotion Director Steve Stockman. He called the Zambellis to coordinate the show, which he estimated cost \$25,000 for fireworks and a like amount for all other considerations (security, transportation,

WAAF's 20-minute musical montage included the station's electronic logo and a Coke jingle. "That was our way of helping defray costs - we split the show's cost down the middle with Coke. Fortunately, the spot we used had a lot of crescendos; it was actually quite well-received by the crowds "

300,000 showed up for the WAAF Skyblast, which, Stockman pointed out, effectively doubled Worcester's population for the night. "You couldn't get by, around, or near the place (the Worcester airport) till three in the morning. The airstaff had to be flown in by helicopters.

"City officials were surprised by the crowd size, but because WAAF can be heard in Providence, Springfield, Boston and Manchester (as well as Worcester), we were drawing from a lot of metropolitan areas. Plus, it was free and open to the public, so we had to be ready for everyone to show up." To those considering such a promotion, Stockman advised, "You're going to have the biggest crowd you'll ever see for a promotion, because fireworks have universal appeal. So you have to think very

The Skyblast was also an event involving very minute details, like the timing of the musical selections. "We put the music on two of four tape tracks." Stockman explained. "and sent that to the fireworks people. They synched the fireworks cues to the soundtrack by backtiming, using their knowledge of the length of time it takes for each rocket to explode once it's shot. That information was put on a third tape track, Two of the tracks are played on the air while the cue track is played down phone lines to the on-site operator. He hears something like, 'Fire One-Beep.' On the beep, he presses the button that sends up a cluster, hopefully right on time. I'm happy to say the show was perfectly timed."
Stockman, like all the AOR reps with

whom I spoke about their experiences with pyromusicals, was very pleased with the results of the grueling promotion. As Stock-man summarized, "When it's all over, you've made an enormous crowd enormously happy, providing them with a legitimate public service. And the second biggest reward for doing these shows is that they're covered by every form of media there is. You just can't argue the value of something like that."

So, look to the skies, AOR's, and start thinking now about making your own pyromusical plans for 1983 (and don't forget to include the theme from "E.T.!").

COMING NEXT WEEK: As WEBN/ Cincinnati celebrates fifteen years of rocking, PD Denton Marr offers comments on the value of humor, the difficulty of finding air talent, the importance of research, and the record industry crisis in an exclusive R&R con-

UPDATE

AOR radio was heavily involved in coverage of last weekend's US Festival, with Los Angeles AOR's KLOS and KMET serving as information and feed sources for many AOR's nationwide. Additionally, KLOS printed up free pocket US Festival concert guides to answer listener questions about the show. Among stations sending listeners to the site were KDUK/Honolulu and KRKN/Anchorage . . . KGB/San Diego celebrated its tenth AOR anniversary with an on-air listener party from a hotel ballroom. The show was complete with comedy, guest stars including Bob Denver and Cameron Crowe, and live rock music by Slash's Bonnie Hayes . . . In the recent R&R feature on the "Ticket to Rock" promotion, Pioneer was mistakenly identified as the company offering mini-cassette player prizes. That should have been Panasonic . . . CITI-FM/Winnipeg morning man Jake Edwards set up a cross-country "Ride for Big Brothers," a benefit motorcycle trek from Vancouver to Newfoundland, a distance of 4000 miles. Along the way, he'll be calling the station with updates, while CITI-FM takes listener pledges in hopes of collecting ... WMMR/Philadelphia just over \$40,000 . published a "Rock & Roll Survival Guide" of concert hall seating charts, maps, and important phone numbers. The initial press run of 100,000 copies will be sold for 93¢ each WEZX/Scranton acted as the official Northeast Pennsylvania host station for a giant concert featuring Genesis, A Flock Of Seagulls, Blondie, and Elvis Costello. The station sent two busloads to see the show and featured an interview with Mike Rutherford of Genesis . . . KQAK/San Francisco morning men Alex Bennett and Joe Rigelski are

doing their show daily in front of a live audience. Each morning, the team asks listeners to join them in the control room, packing in about 40 fans daily . . . Congratulations to WLIR/Long Island MD Ray White and new bride Karen . . . For its sixth AOR anniversary, the Oklahoma City mayor honored KATT by declaring September "KATT Month" . . . In conjunction with the station's 12th anniversary, KLOL/Houston asked listeners to send in birthday cards with their ten favorite rock songs of all time. The tabulated results were heard on the station's special "Rock & Roll 500." The top ten: "Stairway To Heaven," "Free Bird," "Baba O'Riley," "Cradle Will Rock," "Purple Haze," "Spirit Of The Radio," "Start Me Up," "Cocaine," "Whole Lotta Love," and 'Sweet Home Alabama". . WKLC/St. Albans broadcasted live 18 hours daily for twelve days from the Charleston "Sternwheel Regatta" . . . KZEW/Dallas commemorated summer's end with a giant free listener concert featuring four local bands ... WPLJ/New York has opened its first "Rock Stations" of station merchandise at A&S department stores throughout the New York metropolitan area ... WIOT/Toledo invited 20 listeners to be "bound and gagged" and taken by limo to a Ted Nugent concert, meeting the star backstage after the show, and dining later on . . . KMET/Los Angeles presented a special laserium premiere of the new Rush album for 800 listeners . . . WIQB/Ann Arbor is cosponsoring a hometown talent album to be recorded live at a local bar. Also, congratulations to WIQB morning man Gregg Michaels and wife Lynn on the birth of their son, Brian.



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JEFF GREEN

WAIV, KKPL, WCPI FEATURED

A/C Secondary Champs, Part 2

This week R&R concludes its look at spring '82 Arbitron ratings winners with three more secondary market A/C success stories: WAIV/Jacksonvile, KKPL/Spokane, and WCPI/Wheeling.

Not unlike the three stations highlighted last week, each of the following PD's believe that "finding a hole in the market" contributed to their successes. At the same time, you will find these PD's attributing their growth to specific market research, as well as music research. Interestingly, all three stations have been programming A/C for less than two years

WAIV/Jacksonville

We commented last week that WTRX/Flint led the nation in one-book 25-49 average quarter-hour share increase, as it leaped over 10 shares between fall '81 and spring '82. The crown for the biggest growth 25-49 over the past twelve months has to be awarded to WAIV. Programmed by Reggie Blackwell, WAIV soared from less than a 1.5 share to practically a 20 share in just one year!

Reggie explained how research and positioning fueled WAIV's skyrocketing performance. "It goes back about 1½ years, when

Affiliated Broadcasting bought WAIV and hired the services of the Research Group. They conducted a strategic market study and found a weakness in the A/C field on the FM band. There was an opportunity for a station which concentrated



Reggie Blackwell

on music, as opposed to full service.
"Specifically," he continued, "the music balance we use is about 75% gold/25% current, with the gold coming from the 60's and 70's. We play about 30 currents. Now, in order to expose 30 currents and still limit that new music to 25% of the total music ex-

that new music to 25% of the total music exposure, we don't use fast rotations. The turnover times for our various current rotations aren't that different, either."

Linking the music philosophy to WAIV's positioning statement, Reggie went on, "The common denominator to all the songs we play is that they all have been determined through research to be our targeted demographic's very favorite songs. They

may sound typical, but we came right out and actually asked the listeners what their favorites were, and promised to play only those, not the ones they didn't like. We then positioned ourselves as 'Your Favorite Radio Station,' with the slogan, 'Right Now We're Playing One Of Your Favorite Songs.' This position was the basis of our kickoff TV campaign. In all, we spent \$250,000 on TV and billboards, and continued that advertising through this past spring."

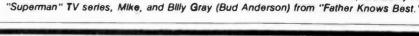


Right now, we're playing one of your favorite songs.

Aside from the media blitz, WAIV has taken a reserved promotional stance. "We don't do a lot of promotions on the air," said Reggie. "We keep basically to the music. We'll run four songs in a row and promote that instead."

When asked what the most important aspect of programming he's learned over the past year, Reggie replied, "The main thing has been to pay attention to the marketplace and really know both what the people want to hear and what they're all about. It doesn't matter what kind of research you use or how limited it is, as long as you do it and understand it. Finally, you've got to get on the air and tell the listener about it through your programming.

"Over the years," Reggie admitted, "I myself have sat inside these four walls and just guessed. I've said to myself, 'I think they like the song.' But I really didn't know what the listener's opinions were. My advice? Don't just assume; check it out!"



KKPL/Spokane If KMAJ/Topeka had the best debut book in the country (see last week's column), special mention should go to KKPL, which notched over a nine share 25-49 "out of the box." Program Coordinator Ric Morgan talked with R&R about how KKPL, known as "Apple," swiftly became "Washington's Delicious" radio station. "We switched from Country to A/C just three months before the spring sweep began. The marketing research that was done pointed to a gap for A/C on FM, especially for a music station, which is what we are. We run very little news and our spot load is kept down on purpose. We consider ourselves a 'full music' station.'

Explaining the development of the "Apple" image, Ric said, "Before setting on 'KKPL,' we first applied for the calls 'KAPL.' Unfortunately, those were already assigned to a Navy ship." Logically, an "apple" identity should test well in a state famous for the fruit, and it did. "We had researched the word itself," said Ric, "and it came back as very positive and pleasant. I believe it's worked out better than any other set of calls we might have chosen. The 'Apple' identity has left some people unsure of our true call letter letters," he conceded, "but we've registered variations with Arbitron to allow for possible incorrect diary entries.

"The community has responded very well to this image," Ric concluded. "Of the 21 stations in Spokane, only one other I can think of uses image calls. Merchants get bombarded with all these 'straight' call letters. We just go by 'Apple.'"



Did Ric expect to do this well? "We were a little surprised the response came so fast," he remarked. "The Birch figures came in about three weeks into the ARB, and those were very positive. We had given ourselves three rating periods to get where we are now, but it only took one."

As with WAIV, KKPL was not promotionally active on the air. "We did some TV, but that was all. We ran no contests. However, we're now doing a summer 'apple' window sticker campaign, and are giving away a Porsche convertible. That'll take us up to the start of the book. Beyond that, we're still studying our options. We've been doing some recycling breakouts, sharing trends, and are considering a number of ideas. We always keep the bottom line in perspective, though; that is, if you don't have to spend money on a major promotion, why not save it?"

In giving advice to other programmers, Ric stressed, "I can't say enough about getting into the marketing research end of the business. If Country music had been the biggest hole in the market, that's what we'd be right now. We didn't come into Spokane with the idea of being A/C."

Expanding on his belief in research, Ric added, "We rely on research nearly 100% for everything we do. That includes what times we run news, how often to give weather, as well as callouts on music. If you're just starting out in your career, look for the job at a station that is into research and pick up those skills."

WCPI/Wheeling

Friday, September 10, 1982

Supervised by Operations Manager/Director of Programming Tom Miller, FM WCPI broke away from its AM competitors AM WKWK and WNEU, doubling its 25-49 share well into the midteen figure.

It should be noted that while WNEU went dark shortly after the book began, WCPI's increase was even greater than WNEU's

previous audience share. Tom doesn't feel that WNEU's shutdown was entirely responsible for his station's improvement. "Certainly there were some market changes that went in our favor," he began. "If a station goes dark, the

STARS OF THE PAST ALWAYS LAST - Do you remember these famous faces? Three TV

childhood idols joined KHTZ/Los Angeles host Mike Carruthers (right center) for a special call-in show. After the show, a small "mob" of fans waited outside for photos and autographs. If you're still scratching your head, from left, Jack Larson (Jimmy Olson), Noell Nelli (Lois Lane) from the



Tom Miller

listeners have to go somewhere. We did not make a point of appealing to WNEU's listeners. No cheap shots whatsoever. In fact, we saw their demise as bad for the market. I myself like a healthy competitive situation. The sharper everyone else is, the sharper it makes us. WNEU was a fine radio station with a good listenership and we regret they went off the air. I don't see an AM to FM listener jump as a major factor in our success."

What does Tom see as the big difference in WCPI's growth? "A steadily developed and consistently professional sound was the key," he said, "We've found and nurtured very professional, adult-sounding personalities. Even though it's geared for a rock audience, the ABC FM News we use fits into our lifestyle target very well here. Our local news was adapted to sound somewhat like the network news also. We spent a lot of money and time developing a clean stereo sound, which we'd had problems with. Each song we play is very carefully chosen, whether it be a current, recurrent, or oldie. We've only been A/C since the fall of 1980. Before that we were pretty much an abysmal failure as an AOR. It took us some growing time to mature and garner the audience we now have.'



Tom pointed out that selecting the right music has become an easier process since WCPI established itself in the market. "In the initial months as an A/C station, we had to be very careful with Country crossover material. Our Country sister AM WWVA is very well-identified in this market, and we didn't want to be perceived as the Country FM to them. Now that we're a strong A/C, we can play any record crossing from Country to A/C without having to worry about a potential image problem."

Agreeing with the words of Reggie and Ric, Tom advised, "Young PD's and PD's in general working in markets this size should never forget what kind of market they're in and must appeal to. What makes or breaks a PD is knowing your market and what the audience really wants. If a station in L.A., Chicago, or Miami is doing well, that's fine for them. But don't take that format and copy it exactly, unless you're sure it's going to work for you. Strengthen your research skills so you'll know the correct moves to make."

Progress

610TVN/Columbus awarded a very deserving winner \$100,000 for its "Spring Sweepstakes." A 40-year-old unemployed auto worker rode his bicycle to 17 registration locations hoping to be chosen from 20,000 entries. He was the one WRKA/Louisville gave away tickets to the Temptations concert in town, along with dinner and copies of their latest LP The 1982 Milwaukee Brewers bullpen car was given away in WISN/MIlwaukee's "Brew Cruiser" contest. The winner had to guess a 25-digit "mystery WMJI/Cleveland picked a winner for Its "Majic 105.7 Cash Drawing." The \$10,000 grand prize was drawn from 35,000 postcard en-WBAL/Baltimore provided entry blanks for its "Walking Tour & Lunch" contest at the National Aquarlum birthday festivities. Ten winners were drawn for a city sightseeing tour, and lunch with a WBAL personality. . The local London, Ontario woman who was chosen by sponsor

CKSL to become "Miss London" went on to win "Miss Canada" and finally "Miss Universe!" CKSL is understandably very proud . . . KTOK/Oklahoma City is commemorating Oklahoma's 75th anniversary as a state by running a "Name A Ship" campaign. Listeners are asked to send in their names in support of renaming a U.S. naval frigate or submarine the "Oklahoma." The original was sunk at Pearl Harbor. The Secretary of the Navy is receiving thousands of letters . . . A trip to Denver was awarded to a winning family as part of WHAM/Rochester's 60th anniversary party Listeners registered at Central Florida Subways for a chance to win a pair of subway stubs and tickets to see "Young Doctors In Love," courtesy of Y-106/Orlando. The ticket winners were eligi ble to win dinner and a ride to the movie in an ambulance! The subway ticket stubs were good for

free drinks at a station party after the show



The Oaks Turn AOR (Into A Profitable Venture)

Tune in almost any Country or A/C station and you'll most likely hear an Oak Ridge Boys tune within a relatively short period of time. Catching one of their songs on an AOR station, however, is highly unlikely, unless you happen to live in Terre Haute, Indiana, for the Oaks have just purchased their first radio station, AOR-formatted WPFR-FM there. While that in itself is not unusual (a number of country artists are station owners, including Mel Tillis and Buck Owens),

the smoothness with which the transaction was handled and the amount of involvement the Boys intend to have with both the station and the community is refreshing. Although the group has no intention of becoming "hands-on" owners, they do have definite ideas on how they want the station to run, which direction it should take musically, and what contributions they personally can make to benefit the Terre Haute

According to the latest Spring Arbitron figures, WPFR was one of the highest-rated AOR stations in the country, scoring an impressive 18.8 12+, which placed it #1 overall as well as #1 in teens, 18-34 adults, and 25-49 adults. Not your basic tax shelter, as Oak Ridge Boys' spokesman Joe Bonsall confirms. "Naturally you have to look into some tax shelters, but for the most part I don't want to invest in anything that's going to lose money. It's just the principle. rather give that money to a great charity

"It's important that the people in that area know that we're not just some big shot out-of-towners who have come here, taken over a big radio station, and that's the Joe Bonsall end of it."

than put money into a losing cause. I think WPFR is going to make the four of us a lot of money, but, as responsible broadcasters. I also believe that we're going to do a lot for

Oaks Charity Committee Formed

"It's important that the people in that area know that we're not just some big shot out-of-towners who have come here, taken over a big radio station, and that's the end of it. Our track record should prove that the Oaks have more heart than that. We want to make sure that the town benefits from the Oaks being there and owning WPFR so that they're happy we came in there, and one way we're going to do that is by forming an Oak Ridge Boys Charity Committee, which will raise money for various local charities (we've already gotten some very interesting requests for backing since we announced that). For instance, I can see us coming in and doing a big benefit show, not on the scale of 'Stars For Children' or anything like that, but something big for the

Purchasing the Terre Haute facility was not a haphazard decision by any means. Oaks Business Manager Shelly Davis was instrumental in putting the deal together. With his extensive background in broadcasting, including a stint as GM of KIKK-AM&FM/Houston, Shelly felt that a radio facility would be the ideal place for the

Oaks to invest their money. "I really think they agreed to buy a radio station to placate me!" Shelly joked.

Plans To Add AM

"Actually, I looked long and hard until I could find a good deal. Some of these people want ridiculous prices, and I can't take that risk. I'm afraid to fail, and when the cost of a station is so expensive and the debts are so high, you've really got to take a lot of risks. We paid \$600,000 for WPFR, which is pretty reasonable. I previously worked with the Mel Tillis organization and started proceedings for him to buy KIXZ/Amarillo



"BUT WHY CAN'T WE PUT 'ELVIRA' INTO POWER ROTATION?" - Oak Ridge Boy Joe Bonsall tries his hand at the mike following the group's purchase of WPFR/Terre Haute, IN. Supplying some announcing pointers are station GM Jerry Scott and air personality "Frosty.

when I was there. I got him into the business. We did real well with that one, so when I came over to the Oak Ridge Boys, we started looking into a similar investment for them. I really believe in radio, so much so that we're now in the midst of signing a purchase agreement for an AM facility in the same market to go with our FM. If it succeeds, it could turn into a trend!

"Can you imagine what it must be like to be the Oak Ridge Boys all these years, stumbling along trying to keep a band together, hardly making it financially, and now they're to the point where they own a radio station. That's a big deal to an artist,

to be a licensee. However, the only difference between the previous owner and us is that we'll spend \$250,000 promoting the station this year with a huge outdoor campaign and on TV. We're also upgrading the facility dramatically. However, I don't see any reason to make any wholesale changes since the station is doing so well. All we're going to do is to try and improve it a little bit, do some fine-tuning."

Smooth Transition

One interesting aspect of the purchase is the people who will be doing that fine-tuning. Joe Bonsall explains. "We kept on the former owner Bud Walters, as a consultant because he really knows his business and knows that market. He sold the station because he was under some financial strain, but keeping him on as a consultant was, I think, a good move and I was glad to see it happen. I think a lot of times in transactions like this there's not that much

"Naturally you have to look into some tax shelters, but for the most part I don't want to invest in anything that's going to lose money ... I'd rather give that money to a great charity."

Joe Bonsall

Country Correspondence

Sometimes columnists wonder if anyone other than their editors actually reads the articles they slave over each week. When a response comes in via phone or mail, it's encouraging, because it tells us you not only read the material but were interested enough to comment on it. Here's one on a recent column on CJAX/Edmonton.

Recently, I read in your column about CJAX in Edmonton, Canada; also, I noticed the letters from a couple of other stations that seem to be following the same pattern as CJAX. Basically, I'm speaking of the use of country-slanted rock bands in the Country format.

These stations state that they are having a great success using such bands as Marshall Tucker, the Eagles, etc., in their programming. Well, I agree totally with their philosophy. I have had great success programming these artists into our format, as well as people like Dan Fogelberg, Michael Murphey, Jimmy Buffett, and even Jackson Browne and the Nitty Gritty Dirt Band. Also, Adult/Contemporary artists like Nell Diamond do very well here. To be specific, the last Dr. Hook record "Loveline" was the most requested song of the week for about three weeks in a row.

Our station's slogan is "The sound you've been waiting for." Judging from our success with the type of programming I've described, we must be right!

Thanks for listening; I appreciate your column and the ideas it gives me.

Sincerely.

David Gordon, **Program Director** WFOR/Hattlesburg, MS

Another letter concerns a question posed by KRWQ/Goid Hili, OR MD Marney Roddick regarding the need to publish a playlist.

Dear R&R

I am writing this in response to the letter that appeared in the July 16 issue from KRWQ MD Marney Roddick concerning the need for publishing a playlist. The amount of music service that we receive from record companies is a direct response to our publication of a weekly playlist. When we did not publish, our service was minimal, to say the least. For a small market station at least, I feel that the playlist is well worth the small amount of time invested. From my experience, the music companies do look at the lists, since I have gotten some very direct response from them. The response far outdistances what we were getting without the list.

Hendry Miller Music & Program Director WIMO/WInder, GA

friendliness, but when we get involved in something, we want it to be all on the upand-up with everything positive and everybody benefitting from the deal, or else it's just not worth the hassle.

'When we bought the station, nobody was let go. We have competent people there. For instance, Jerry Scott, our GM, is a really fine employee and a tremendous person who knows his work and runs that station very well. I believe that much of the success of WPFR is due to him individually. Our staff there seems to be very happy that we're involved in that they know we're going to come in and put money into the station and not rest on the fact that it just became number one in the ratings. We're going to come in there and let the other broadcasters in town know that they've got some competition on their hands!"

Broadening The Audience

One would think that if the Oaks were going to buy any station, it would certainly be Continued on Page 29

Country Radio's Most Accurate Music Information Begins on Page 58



Pictures



GATLINS AUTOGRAPH DOOR OF FAME — Following their recent performance in Chicago, Steve, Larry, and Rudy Gatlin got a chance to make more history in the Windy City by autographing the famous WMAQ "Door Of Fame." Lending some moral support is WMAQ evening personality Nancy Turner.



SINGING COWBOY IN CINCINNATI — WSAI sponsored a free concert during the Appalachian Festival held recently in downtown Cincinnati where the station presented Rex Allen Jr. premiering his new "Singing Cowboy" stage show. Pictured during the Festival's opening ceremonies are (I-r) Cincinnati Mayor Devid Mann, WSAI's Patty Spitler, Allen, and WSAI-FM MD John Marks.



TWO OUT OF THREE HEAVENLY BODIES AIN'T BAD — WHN/New York PD Dene Hallam is surrounded by two "Heavenly Bodies" who delivered the latest Earl Thomas Conley single to the blushing kissee. There's a lot to be said for that personal touch!



WHOK BURRITO BROADCAST — When the Burrito Brothers were in town for an appearance at the Charlie Horse Palace, WHOK(K95)/Lancaster, OH PD Maxwell Raines correlled them into doing an on-air interview/guest DJ stint for the station. Shown during the broadcast are Burrito Brothers John Beland (left) and Gib Guilbeau (right).



HEADIN' NORTH WITH THE BOYS — KMPS/Seattle staffers were on hand to greet the Oak Ridge Boys following their recent concert in the area. Pictured backstage are (I-r) ORB's Duane Allen, Richard Sterban, and William Lee Golden, KMPS Programming Assistant/Promotions Director Addy McKay Hansen, KMPS-AM afternoon drive personality Ed Dunaway, Oak member Joe Bonsall, MCA's Jim Raymond, and Jim's date Kathy Castieman.



HOUSTON GETS A KICK OUT OF MANDRELL — Barbara Mandrell is shown here after her Houston concert at the Summit with KIKK-FM morning personality Gerry Harmon.



REBA TRIPS INTO TRIPLE S — Reba McEntire, on a recent trip to Colorado Springs, stopped by K-Triple-S (KSSS) for a little elbow rubbing with some of the station's DJ's. Pictured (I-r) are Steve Saunder, Reba, Deb Dahl, and Ed Kellerman.



NOW THAT'S COUNTRY SUNSHINE! — WMBH/Joplin, MO recently held its second annual Miss Country Sunshine Pageant, awarding the winner \$1450 in cash. Pictured surrounding Miss Country Sunshine 1982 are (I-r) PD Tom Jordan, afternoon driver Wild Ken Cody, and midday man Mike Moore.



AND THEY'RE OFFI — The second ennual WPOC/Baltimore Sugarfoot 5k race brought out 360 racers all eager to raise funds for Camp Glyndon, a summer camp for diabetic youths. Awards were presented immediately following the race to the first 200 winners who received runners shoe packets.



BELLAMYS BLAST MILWAUKEE — The WMIL/Hamms Beer Country Music Night got off to a rousing start with an hour-long concert by the Bellamy Brothers (pictured) before 36,000 Bellamy/Milwaukee Brewers fans, who also got to see the Brewers take on the Boston Red Sox, as well as attend a special tailgate party which preceded the festivities.

Inside Nashville



RIFE COLLIE

TCB: Connie Francis spent a week song-shopping. Harold Shedd, who produces Alabama, will do an album with her the first part of October. Look for her on the CMA Awards (as a presenter?) . . . Bill Golden of the Oak Ridge Boys announced at his party that there will be no "Harvest Jam II" in his hometown of Brewton, AL this fall. 30,000 came last year to see the Oaks, CDB, and Alabama. Bill says since they can't arrange talent scheduling of the caliber of last year's stars, they just won't have it this year . . . T.G. Sheppard co-headlining a five-concert tour with Kenny

Rogers in the Great Northwest last week Tammy Wynette sang "Stand By Your Man" standing by George C. Wallace at a Gubernatorial rally. Wallace, three-time governor of Alabama is trying for four . . . September is National Guitar Month. To the 20 million-odd pickers of the strings, salute!!

The 1983 Agenda Committee of the Country Radio Seminar meeting this weekend in Music City, with the ORCB (Organization of Country Broadcasters) Board of Directors quarterly meeting as well. The Friday (9-10) Promotion Community cocktails and supper at Mack & Sherry (Bryce) Sanders Franklin Road Mansion (he owns the new "KZ Country" stations in Nashville) arranged as a poolside party, with nostalgic tours of the home built by Hank & Audrey Williams in 1950. In Hank Williams, Jr.'s autobiographical screenplay for TV, "Living Proof," in which Richard "John-Boy" Thomas will star as Hank, Jr. and produce, we'll see scenes shot at the Sanders home, which, of course, was the boyhood home of Hank Wil-. Nashville Music Association (NMA) is full-speed-ahead on plans for its first Music Exposition at Nashville's Municipal Auditorium November 12-14 of this year. This Convention-Expo is described as "a Fan Fair for music businesses" Lynn Phillips, formerly office manager at Tom T. Hall's Hallnote Music office, has been appointed Vice President/Operations for Adamas Records, a division of Fireside Studios, formerly owned by Porter Wagoner & Dolly Parton . . . Wrangler Starsearch Grand Champion Denise Price recorded her first session with Ray Pennington at Dimension Records, part of her booty as first choice over the 30,000 contestants who competed in that event. She also won \$50,000 and a one-year booking contract with the Lavendar Agency here . . . Roy Tessier, President of Tessier Talent Inc., announced the opening of a branch office in Durant, OK, to be known as Tessier Talent West. He books Kitty Wells, Jan Howard, Hank Snow, Freddie Hart, Leroy Van Dyke, Pee Wee King, Sheh Wooley, Penny DeHaven & "Minnie Moore" . . . Jody Williams crossed the street, to become professional manager for Chappell Music, from Screen Gems Music . . . Andrea Smith, Dean Raymer and Steve Lassiter celebrated the first anniversary of their International Celebrity Services. They book Ricky Skaggs, the Kendalls, Jimmy C. Newman, Charly McClain, Olivia Newton-John will be using



Nashville as her base of operations for the

Murfreesboro-Nashville concert to completion of schedule . . . Johnny Lee and wife Charlene Tilton recently became the parents of a 6 lb. 9 oz. baby girl, Cherist, born August 20 . . . The deadline dates for this year's Music City Song Festival competition are November 13 for lyrics, December 4 for songs. Write P.O. Box 17333, Nashville 37217 or call (615) 244-3748 for more infor . .

RADIO CONVENTION BULLETIN: Because the interest and use of the DJ tape session during October convention week has grown so much, this year there will be two days of tape sessions. Scheduled are Tuesday, October 12, 9:30-11:30 am and 12:30-3:00pm, and Friday, October 15, from 1:00-4:00 pm, with all sessions in the Opryland Hotel For the fifth straight year the Country Music Association Awards Show will be simulcast on radio stations across the nation. Well over 100 stations are confirmed to date with 150 being projected. Stations, call Rob Parrish at CMA for info, (615) 244-2840. Immediately following the TV show, the NBC Radio Network will begin broadcasting the fourth annual post-awards show. The 90-minute live program will feature all the winners and music, plus interviews and replays from the TV special, acceptance speeches, and reactions, utilizing the help of roving reporters (last year's CMA DJ Of The Year Award winners). Once again this year R&R's Jim Duncan and KHJ/Los Angeles's Terry Moss will coproduce and direct the show, which will be hosted by Bill Anderson and Ralph Emery. NBC will begin clearing stations within the next few weeks, so if you're interested in either or both of these programs, get a move on . . . the CMA's not far away! PERSONALITY: Conway Twitty's new

home drew over a quarter-million visitors this summer since the opening May 1 Banjo giant Earl Scruggs was hospitalized briefly; he's OK now. Earl, along with his late partner Lester Flatt, are among the nominees for induction this year into the Country Music Hall of Fame . . . Roy Clark wrote the Rifle, CO Chamber of Commerce a check for \$30,000 after the Garfield Country Fair didn't sell as many tickets as they'd hoped because of poor business slowing down the oil shale industry there. Roy's check was exactly the amount they'd advanced for his appearance at the fair . This could be the year for Lester "Roadhog" Moran and his Cadillac Cowboys to "win all the marbles" at the CMA Awards. Lester says "In the even-sequined history of country music, some dates shine with startling brightness." It was August 1927 when Jimmie Rodgers and the Carter Family made their first records; June 11, 1949 when Hank Williams debuted on the stage of the Oprv: add to those milestones the date October 8. 1973, the day that Lester "Roadhog" Moran and his Cadillac Cowboys stepped up to the microphone and commenced to record their legendary album "Live At Johnny Mack Brown High School." Country Music has not been the same since. The clue as to this being their year was that group receiving the plywood record signifying sale of 50 copies of that classic album. I understand the group will travel to Nashville in October in their newly-refurbished Silver Eagle Bread Truck for upcoming road tours. Mighty-Fine!

The Oaks Turn AOR

(Into A Profitable Venture)

Continued from Page 37

one on which they could hear their own releases played. I found out that WPFR has a "softer" AOR approach and indeed played both "Elvira" and "Bobbie Sue" when those records were hit singles. Joe describes the direction he envisions the station taking and whether it includes future Oak Ridge Boys product.

"The station has been successful as a rock station, and we're not changing it a whole lot, but there are subtle changes being made in the programming so as to appeal to the older crowd. We're backing off some from AOR, not making it Country or Beautiful Music or anything like that, but moving the format more towards Top 40. I think there's a happy medium that can be met to bring in that older audience too.

"Obviously the station is not a Country station, so if the Oaks don't have a song

that's happening on the pop charts, we're not going to be played here, but that's okay. That really had nothing to do with it. The bottom line for the Oak Ridge Boys is still the Oak Ridge Boys and making music as the Oak Ridge Boys. That's definitely where our heads are at. Although we're interested in broadcasting, we're not basing our whole lives or careers on buying this or any other radio station. It's simply an investment. In fact, it's kind of ironic, but I guess the success of our records is one of the reasons we were able to buy WPFR."

As I mentioned at the outset, it's nice to be able to write about a station changing hands where no one was fired and the transaction was handled in such a positive manner. It's also encouraging to find people who are willing and eager to reinvest their earnings into the industry which made them a success in the first place. Welcome to the other side, Boys!



ANDERSON'S FRIED IN ATLANTA — Celebrating the success of Bill Anderson's latest release "Southern Fried" at a recent Southern Tracks Records-hosted luncheon in Atlanta are (!-r) Anderson, WPLO MD Len Anthony, Independent promotion man Wade Pepper, Anderson's tour manager Don Deshiell, publicist Mark Pucci, and the Lowery Group's Butch Lowery.



COLUMBUS APPRECIATES BANDANA — WB recording group Bandana were the special feature act at WPNX/Columbus, GA's recent "Appreciation Day" party hald for area listeners. Pictured prior to performing are (I-r) Bandana members Jerry Fox and Lonnie Wilson, WPNX PD Jim Bell, group members Tim Menzies and Joe Van Dyke, and Bandana's Jerry Ray Johnston (kneeling).



AND THEN THERE WAS ONE — KKAL/Arroyo Grande recently held a "Hang Five Marathon," where 30 contestants (one selected from each sponsoring business) were required to stand upright with their hands flat on a brand new 1982 Toyota pickup. The winner, Billy Parker, lasted 72 hours and 58 minutes before claiming his new wheels. Photo on laft shows start of contest with all 30 contestants, while pictured on right is the winner, looking none the worse for his long ordeal.



Country News
This Week's Guests:
RAY PRICE,
OSMOND BROTHERS and MORE!

Call Pete Howard or Kirt Daniels (213)392-8743 228 Main St., Suite R Venice, CA. 90291

Black Radio



'RACIST'' ACCUSATIONS REBOUND

KRLY Turns Trouble Into A Positive

An interesting thing has taken place in Houston and we hope to enlighten you to both sides of the story. For months now, I've been saying good radio is good radio, not a color or a label. Urban Contemporary radio is what I'm talking about specifically. Some Urban formats have not wanted to be linked to black music, black people, or black anything, which in my opinion is ludicrous. When a station plays as much black music as any Urban Contemporary station you choose to mention in the country, it is connected to the black experience.

What happened in Houston is unfortunate, but the real story has now surfaced. KRLY, an Urban Contemporary sta-

tion, decided to put out a printed promotion piece for the sole purpose of educating certain ad agency buyers. As we all know, racism is alive and well in most businesses, communities, professions, etc. KRLY's piece was intended to



shed some light on the problem of radio stations being omitted from buys if they were considered Black in any way

John Hiatt, GM of KRLY, explains: "In the last nine months we've watched a consistent problem. We've had some good ratings in our primary demo, adults 18-34. Unfortunately we've consistently been excluded from buys that were in our primary demographic. We were excluded not because we didn't have sufficient numbers, not because the rates we quoted were inefficient, but because we are predominantly a Black radio station. I've gotten weekly sales reports from my national rep firm and I would see accounts that were again in our primary demo that specified no black or ethnic

"Blacks Don't Eat Pizza"

"All this came to a head about a month ago when a pizza chain had a buy in our adult demo 18-34 and I was told that we could not be included because 'blacks don't column stating the KRLY brochure

eat pizza.' Obviously, that is a ridiculous statement - so I went to bat and it took us two weeks to change their minds; eventually they bought our station. That's one we won by showing them the qualitative aspects of black consumers. It's unfortunate that when some Black radio stations come up against that barrier of 'we're not gonna buy you because you're black,' they invariably start screaming racist. We felt the more appropriate and the stronger way to attack the problem would be to try and change their perception of what a black consumer is. That's why we put out this piece. It was to try and turn minds of white buyers who have a problem, for whatever reasons, with Black radio stations."

I asked John to tell us more. "When the piece was released two weeks ago, we printed a limited edition and it was to be used strictly in the case of a situation where the buyer had a problem with buying Black radio. We did not mass-market the piece. Well, it fell into the hands of some competitors and they chose to show the piece, but not in its entirety. What they did was only show half the picture, the part that's in question. As a result of this, we got some

very negative publicity."

Houston's black weekly newspaper the Defender printed both the stereotype pictures and positive role models, along with an article which mentioned callers phoning in complaints for two hours on competitor KYOK's Brenda Ross Show, plus an editorial the following week. The daily Chronicle also ran a piece in its TV/Radio

the urban contemporary stereotype



LATONYA WILLIAMS

SION: Unwed mother of three BORN: 1962 FAVORITE TV SHOW: "All My Children" FAVORITE READING: "Instructions on the box of my hair relaxer."
MOST RECENT ACCOMPLISHMENT: Won a wet Tishiri contest CURRENT PROJECTS: "Gettin' liquor with food

stamps. HOBBIES: Watching soap operas and reading the

RUFUS "BUCKWHEAT" JOHNSON, JR

PROFESSION: Head rag boy at the car wash FAVORITE FOODS: Fried chicken, watern and red soda water BIGGEST ACCOMPLISHMENT: Once held a job for more than two days HOBBIES: "Shootin' hoops, jammin' duh box n'

AMBITION: Nevah to have no ambition, suckah' QUOTE: "She lyin'; that ain't mah baby!"

KRLY'S MISUNDERSTOOD STEREOTYPES — Pictued above are the two pictures making up the inside cover of KRLY/Houston's sales piece aimed at exploding the myths about Urban Contemporary and Black radio listeners. The idea was first to exaggerate the stereotypes of black listeners as apparently held by many agencies and advertisers, and follow with the pictures shown below on this page of an actual cross-section of prosperous KRLY listeners. Some confusion resulted, but KRLY believes it got the point across successfully.

"backfired."

Black Leaders Positive

"Our reaction was to go into the community and find out what blacks thought about it," Hiatt said. "So we went out and consulted with the NAACP, the Urban League, the Houston Black Chamber Of Commerce, and KTSU (Texas Southern University's Black radio station) GM Charles Porter. We showed them all this piece in its entirety — mind you, all of these distinguished black leaders had been sent this piece anonymously, and only the stereotype part. All these people had no problem with it at all.

"We're going to have isolated incidents throughout the course of our business where we will run up against people who think all blacks live in the ghetto and have no money. In Houston - and this is why I'm having a little trouble relating to this - the black population is basically parallel to the white population. There are doctors, lawyers, police officers, teachers, insurance salesmen, secretaries, garbage collectors, they come from all walks of life. Black lifestyles are also parallel to the white community. Blacks have over \$2 billion a year in spendable income, yet they are not privy to a lot of the advertising knowledge that the white audience are.

Correcting The Perception

"I have a problem with that, so we are obviously trying to attack that problem. We saw no other way to do it than to try and eradicate the old negative images. Sure, we could sit around and be happy with our wine and fried chicken ads, and we are very delighted to have those clients on the air.

But we also think we deserve to have banks, car dealers, insurance companies, etc., running on our radio station. We honestly feel that if we can make this point understood by some white buyers, maybe all Urban Contemporary stations and other ethnic outlets will benefit as we will."

John added, "Any Urban Contemporary or Black radio station who wants to use the concept of this piece, I would be delighted to let them use it. We've only used it 12 times. I made a call in New York City and when we finished making the presentation, the buyer said, 'You know you have changed my whole concept of Black radio.' We had a guy locally who had never bought a Black station before. After two days he called us back and said, 'I'm going to include a Black station in my next buy because you have opened my eyes.' This piece is working well for us in a short period of time. I'm only sorry that someone attempted to take something with good intent and make it into a negative issue.'

Finally, I contacted KTSU GM Charles Porter, who reinforced John Hiatt's comments on the black audience. "Most advertisers apparently conceive the black consumer as a person that is listless, gaypoppin', no ambition, no future, no direction, and no purpose in life. Hiatt simply stated what is a reality - that there are black people (consumers) who are just the opposite of the aforementioned group.

Porter concluded, "All this is simply what broadcasters like myself have been fighting for ever since I've been in this business. Trying to make the perception of the black audience one of an average. American, just another human being.'

RLY's class of the 8



MICHELE HOLLINS

PROFESSION: Research and Marketing Planner PROFESSION: Research and Marketing Planner BORN: 1960 PROUDEST MOMENT: "Having my baby girl." HOBBIES: Swimming and fishing FAVORITE GROUP: The O'Jay's AMBITIONS: "To raise my little girl and to get my B.S. Degree in Marketing." A LOVE 94 LISTENER SINCE: 1980

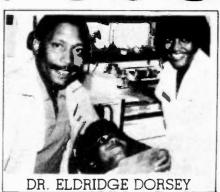


PROFESSION: Advertising BORN: 1950
FAVORITE GROUP: The Commodores
AMBITION: "To own and operate my own
Advertising Agency."
MOST RECENT ACCOMPLISHMENT: "Selected
as Publicity Chairman for Texas Opera Theatre."
HOBBIES: Photography, sailing
A LOVE 94 LISTENER SINCE: 1981



PROFESSION: Draftsman BORN: 1959 RECENT ACCOMPLISHMENTS: Won a local talent contest and was discovered by a modeling

agency.
GOAL: "To be a nationally famous model"
FAVORITE ARTIST: Quincy Jones
HOBBIES: Dancing, singing, and drawing
A LOVE 94 LISTENER SINCE: 1980



PROFESSION: Dentist FAVORITE GROUP: Maze MOST RECENT ACCOMPLISHMENT: Was elected to the Board of the Gulf States Dental Assn. GOAL: "To be the best Pedodonist (children's dentist) in the U.S.A."
HOBBIES: Hunting, fishing, golf, tennis
A LOVE 94 LISTENER SINCE: 1981



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Black Radio BREAKERS

PEABO BRYSON

PEABO BRYSON

Give Me Your Love (Capitol)

74% of our reporting stations on it. Rotations: Heavy 2/0, Medium 21/3. Light 22/8, Extra Adds 6, Total Adds 17, WILD, KWAM, WDIA, WJPC, WZEN-FM, XHRM, WKND, KNOW, WNOO, WKXI, WDIA, WJPC, WZEN-FM, XHRM, WKND, KNOW, WNOO, WKXI, WJAX, KJCB, WJJS, WPLZ, WTMP, WLTH, WTLC. A Most AddwJAX, KJCB, WJJS, WPLZ, WTMP, WLTH, WTLC. A form of Record. Debuts at number 30 on the Black Radio Chart.

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produced by Peabo Bryson

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> 6 Insertions \$32.50 13 Insertions \$27.50 \$22.50 26 Insertions

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date Marketplace ads are non-commissionable

Submit to: Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330





TIMBERLINE PRODUCTIONS Box 9541 So. Station Denver, CO 80209 (303)756-9091

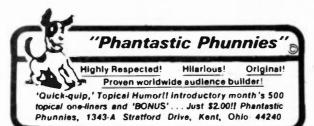
Attention Program Directors

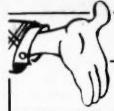
Draw attention to your weekends inex pensively with well-known personality Chuck Buell and a strong specialized program. Each week 3 hours of the hits from the 50's, 60's, & 70's and the stories behind them. Send or call for your demo tape

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Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc.

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Over 6 years of creative COMEDY material. For complimentary snack call (313)434-6142 or write 1390 Arroyo Dr., Ypsilanti, MI 48197

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If you are currently employed, but thinking of Improving you position, or if you are "In between and looking," NBTC can help. We specialize in placing qualified DJ's, news people, sports, PD's, sales and management. For confidential detalls, Including registration form, enclose \$1.00 postage and

NATIONAL BROADCAST TALENT COORDINATORS Dept. R, P.O. Box 20551, Birmingham, AL 35216 (205)822-9144



Scott Sloan & Dr. Aircheck show Laugh Your Way To #1

> Confessions of a Comic D.J.

* Rating Hilarious Comedy Cassette Box 111, Newburgh, IN 47630

Opportunities

Openings

EAST

Reporters, Join respected news operation in Northwest Naw Jersey. Full or part-time. T&R: ND, WIXL, Box 40, Newton, NJ 07860. EOE M/F (9-10)

CHR WBRK saeks creative, enthusiastic, one on one communicator. Quality production a must. Creative atmosphere for team player. T&R: T.J. Michaels, 100 North St., Pittsfield, MA 01201. EOE M/F (9-10)

Powerful New York City area FM, A/C is expanding. Looking for experienced adult per-sonality. Great opportunity for the right talent Send T&R to Radio & Records, 1930 Century Park West, #386, Los Angeles, CA 90067.

Morning personality sought by 14 WNAV A/C. Expenenced only. Production. Send T&R: Steve Hopp P.O. Box 829, Annapolis, MD 21404. EOE M/F (9-10)

Experienced Jock/production person for A/C in Northern New England. TER: Jim Ancone, WLTN, 80x 349, Littleton, NH 03561. No calls please. (9-10)

BM announcer wanted for Ilve/assist operation. Quality voice. Experience preferred. T&R: WNAV-FM. P.O. Box 829, Annapolis, MD 21404. EOE M/F (9-10)

Immediate opening for personality CHR ennouncer with production. Experience required. Come Join a winner. TER: Patrick Gillen, C.Q. 102, Box 213, Geneve, NY 14456. (9-3)

WGRQ/Buffelo needs off the wall morning man to join established morning team. Good bucks. Solid company. T&R: Paul Hiene, 59 Virginia Place, Buffelo, NY 14202.

Looking for hungry young edult communicator with basics of on-air and production work for fulfilms. T&R: D. Werren, WDOE, Dunkirk, NY 14048, (9-3)

Openings

News Director WFTQ-AM

WORCESTER, MA

Katz Broadcasting's WFTQ-AM seeks an aggressive, energetic News Director for Worcester's top Adult Contemporary station.

If you're currently a newsleader with on-air experience, management ability and enjoy working in a state-of-the-art facility, join the Katz Broadcasting Team and help build Central New England's "best." To make application send tape, resume and other materials that reflect your news management philosophy in confidence to Richard Reis, General Manager, WFTQ-AM, 19 Norwich Street, Worcester, MA 01608. Katz Broadcasting is an Equal Opportunity Employer.

KATZ BROADCASTING COMPANY

Openings

ND needed immediately at WJLK in Central NJ. Ex perfenced professional with news and administrative background. T&R: Stephen Rice, Press Plaza, Asbury Park, NJ 07712. EOE M/F (9-3)

ARE YOU GOOD?

Major group wants to hear from good personalities. We want real people, not rockjocks. No beginners, please. Send aircheck and resume to:

BOB SHIPLEY Program Personnel Coordinator Box 910, York, PA 17405

News Director at WEZN, Katz Broadcasting's Beautiful Music FM in Bridgeport, CT. Position includes writing and anchoring morning drive newscasts On-air news experience a must. T&R: Paul Knight, OM, WEZN, Park City Plaza, Bridgeport, CT 06604. EOE M/F (9-10) •

SOUTH

South Cerolina 100,000 wett FM rocker seeks creative morning drive. T&R: Mike Justin, WDWQ, St George, SC 29477 or (803) 563-4533. EOE M/F (9-10)

Fulltime newsperson opening for morning driva. T&R: Brock Boulette, WXLY, Box 8887, Jackson, Mi

Radio production pro needed now. Send sample of your best work to Mitch Craig, William B. Tanner Co., 2714 Union Ave. Extended, Memphis, TN 38112. (9:10)

Immediate opening for drive personality. T&R: Cat Simon, KSET-FM, El Paso, TX 79902. EOE M/F (9-10)

Openings

Talk Show Host WDBO-AM

Orlando, FL

Dynamic evening talk show host needed at Katz Broadcast-ing's newest kin, WDBO-AM, Orlando.

If you... have an outstanding personality

have had similar on-air experience interviewing studio guests and telephone call-ins

want to help build a major radio station in one of America's fastest growing sunbelt mar-

Send tape and resume in confidence to Tom Kennington, Program Director, WDBO-AM, 58 South Ivanhoe, Orlando, Florida 32802. Katz Broadcasting Company is an Equal Opportunity

KATZ BROADCASTING COMPANY



11

Marketplace



O'Liners

EREE SAMPLE ISSUE of radio's most popular humor service For sample, write on station letterhead to: O'Liners

1237 Armacost Ave., #6-R, Los Angeles, CA 90025 or phone (213) 479-1767

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Automated or live assist Country FM's using ANY Nationally Syndicated music service are EXTREMELY VULNERABLE. If your fulltime AM signal covers the metro, then you can be your market's Country Leader using my pro-ven format. Complete music libraries provided at no additional charge to client stations which change to Country Music.

Bill Taylor - Country Consultants 1425 E. Orange Grove, Pasadena, CA 91104 (213) 791-4836



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Free sample!

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PERSONAL CONFIDENCE? - Talk show

Dr. Ellie Bragar, #1 personality, video & audio experience, Masters & Johnson trained sexologist. Syndicator and/or stations write for this FREE informational & educational demo. Dr. Ellie Brager, 44 West 12th St., N.Y., N.Y. 10011 (212) 255-3044



Poor (announcer's name)s Almanac

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a Free Sample — P.A.N.A., P.O. Box 85152, San Diego, CA 92138.

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Expand your show material with the most topical, up-to-the-minute comedy service available.

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• DJ "THROWAWAYS" - record intros and outros sent twice mo

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I expect to be using it a lot. A true class act!" Brad Krantz, WSJS/Winston-Sc

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4325 N. Lockwood, Toledo, OH 43612

********* **‡New Jokes Every Month**‡ With Comedy/Update

Write today for recent issue: R. Aaron, 1909 Lake Street #6, San Francisco, CA 94121 *************************

Opportunities

Openings

FM100/Waco, TX looking for midday personality to keep our middays fl. Only edult communicators needed! T&R: Mike Wright, Box 7912, Waco, TX 76710. EOE M/F (9-10)

WNOX is looking for a good communicator that knows Country music. Females encouraged. T&R: Jerry Howell, 4400 Whittle Springs, Knoxville, TN 37917. (9-10)

NEEDED NOW

Afternoon drive jocks. Lots of A/C experience required. Tapes and resumes to Mike Hedges, FAIRWEST, 3341 Tower-wood #204, Dallas, TX 75234.

Humorous personality for medium market morning drive. Promotionally active A/C in Southeast. Production skills essential. Contact: Mike Kirchen, Rocky Mount., NC (919) 442-8091. (9-3)

94Q/Atlanta has 6-10pm airahift opening for adult communicator. PD/MD experience. No calls, TER and photo: Jim Morrison, Suite 240, Tower Place, Atlanta, GA 30026. EOE M/F

Want Country communicator for aetallite network station. Good production a must. Cell or write: Doc Weshburn, WTND, Drewer 730, Orangéburg, SC 29115. (803) 534-1301. EQE M/F (9-3)

WWLF/Tempe-Bt. Petersburg has fulltime ennouncer opening for nostelgie format. TER: John Fennessy, Box 20898, St. Petersburg, FL 33742. (9-3)

A major radio station in a beautiful Sunbelt market is seeking a pro to handle morning Abilities to bring together heavy news/information commitment a must. Personality must be everything a full service, adult radio station requires, No amateurs, Send T&R: Radio & Records, 1930 Century Park West, #377, Los Angeles, CA 90067

If you're a humorous, bright, extremely exciting enter-tainer, a major market pro that loves Country music, ruel tainer, a major market pro that loves country muse, TGR: WWIN, 680 S. 3rd, Louisville, KY 40202. (9-3)

Openings

WTNO/Orangeburg is looking for a few good sales beople, Call Pete Nadel (803) 534-1301. EOE M/F (9-3)

WSSX needs a real go-getter for news. If your writing style relates to young adult audience, rush T&R: Bill Mer tin, Box 31089, Charleston, SC 29407. (9-3)

KSET-FM has immediate opening. Send T&R: Cat Simon, 4180. N. Mese, El Paso, TX 79902. Calls ac-cepted: (915) 532-4979. EOE M/F (9-3)

WSBX has immediate openings for CHR talent. Good money for the right herdworking individuals. TER: Bill Mertin, Box 31089, Cherleston, SC 29407. (8-3)

MIDWEST

TER: John Jenkins, Program Director, KOFM Box 14808, Oklahoma City, OK 73120. (405) 478-0444. EOE M/F

Urban Contemporary, 50,000 watt FM needs a strong 6 to 10am talent. Send tape and resume if you are the strong experienced person we want. Salary open.

BRIAN CASTLE

106 Gienwood Ave., Cincinnell, OH 45217

News Director suburban Kensas City A/C. TGR: Den Cerney, KIEE, 207 E. Pearl, Harrisonvilla, MO 64701. EOE M/F (9-10)

KOFM/Oklahoma City in looking for telented creetive adult personality. T&R: John Jenkins, Program Director, KOFM, Box 14808, Oklahoma City, OK 73120. (405) 478-0444. EOE M/F (9-10)

Openings

Rasearch'firm needs sales person with prog or research background. Contect: Kurt Har cago Programming Resources, 2256 N. Clark cago, IL 60614. (312) 883-1559. EOE M/F (9-10)

mm COMPTROLLER/OFFICE MANAGER

Midwest, mid-size, AM&FM has immediate opening. Accounting and one year experience on IBM, 32 or 34, with Columbie System preferred. \$15,000-\$18,000 to start (depending on background). Send resume to Radio & Records, 1930 Century Park West, #387, Los Angeles, CA 90067.

Metro Des Moines Country station seeking TSRs and salary requirements from jocks for future openings. Jim Beam, OM, KBAB, Box H, Indianole, IA 50125. (9-10)

MOR PERSONALITY

A very large market station is looking for air talent who can entertain via use of phones, bits, conversation and the passing on of infor mation that our audience cares about. Pay, benefits, signal and backup will all be extra ordinary. We are looking for a few absolutely great people for our air staff, and we're willing to go to the wall to make you and us happy and successful. Music is secondary. If you think you can work on a station like WBZ, WLW, or WGN, then you're what we're look ing for. Personality is the reason our listeners listen. Send T&R: Radio & Record, 1930 Century Park West, #385, Los Angeles, CA 90067

Kanasa news leader seeking a reporter. T&R: Steve Mointown, KFH Radio, 104 Stuth Emporte, Wichite, KS 67202. No cells please. EOE M/F (9:10)

Openings

WEAQ/Eau Claire seeking experienced, creative co-pywriter/producer. Send tape, resume and writing sam-ple: Steve Dickoff, Box 1, Eau Claire, WI 54702. EOE M/F (9-3)

New Adult Contemporary with plans to be #1 25-49 in medium Midwestern market looking for all dayparts. Rush T&R to Radio & Records 1930 Century Park West, #381, Los Angeles, CA 90067.

FM Metro market #50. Contemporary, Accepting air telent applications, T&R: Bruce Rendolph, 7 South Monroe St., Monroe, MI 48161. EOE M/F (9-3)

WEST

KLIR/Denver's newest CHR is scoepting T&Rs for luture opportunities. c/o of Mike Anthony, 8855 West Jewel Ave, Denver, CO 80228. EOE M/F (9-10)

The Orenge County Broadcast Workshop is looking for pert-time engineer on a regular basis. Salary commensurate. Call Chuck Howard (714) 956-7171. EOE (9-10)

PD for KANC/Anchorage, T&R: Don Lane, Nat'l PD, KRDR, Box 32, Greeham, OR 97030 (503) 667-1230; EOE (9-10)

CO cells, Full power CHR FM needs talented morning man pronto. TBR; KRQY, 8ox 7089, Pueblo West, CO 81007, No cells (9:10)

#1 station 12+; 18-24; 18-49! A super opportunity for an effective communicator. Someone needed to add to our proven team at this CHR station. Top pay and benefits for the right person! Submit your tape and resume to: Jamie Sears, KTRS Radio, 251 West 1st St., Casper, WY 82601. (9-24)

KLAV/Les Veges looking for future part-timers. TER to Kevin Berrett, Box 15290, Les Venges, NV 89114. (702) 732-2555. EOE M/F. (9-10)

Opportunities

Openings

Regional FM atili accepting T&R's from announcers and engineers. No egotists please. Talented beginners fine. Dave Luckau, PD, KIOQ, Box 1388, Bishop, CA 93514. EOE M/F (9-3)

Country KRSY has immediate 7-midnight opening, 1 yr. experience necessary. T&R: Tony Lucero, P.O. Box 1981, Roswell, NM 88201. EOE M/F (9-3)

Riverside/San Bernardino top adult CHR seeks conversational sounding newscaster: TER: Mary Saxon, Box 1290, San Bernardino, CA 92402, (9-3)

Country/Country PD wanted. KYOU/KGRE-FM has opening for person that knows their stuff. Previous PD or MD experience necessary. Good salary plus bonus and fringe benefits. T&R: Don O'Malley, GM, P.O. Box 1607, Greeley, CO B0632 or (303) 356-1450. EOE M/F (9-17) •

KIMN/Denver needs a Sports Director/personality for moming drive show. Sports and/or air personality experience vital. T&R: Doug Erickson, KIMN, 5350 W. 20th Ave., Denver, CO 80214. No Calls please. EOE M/F (9-17) •

Positions Sought

Must have a job in Detroit or vicinity. Major market AM drive experience A/C & CHR but all formats & dayparts considered. (201) 289-2704. (9-10)

Very experienced & good in key major & medium markets. Numbers prove it. If you need reliable team AOR player, call JIM KINNEY (513) 299-6933. (9-10)

Mejor market talent avallabla. Need chelienge. Mejor market air, medium market mornings, PD. Not interested in market rankings under 100. TOM DANIELS, B94, WWSW, (412) 664-1221. (9-10)

Rock/Country switch-hitter, 7 yrs. pro with major market experience seeks PD poat. Currently employed. Excellent ratings, references. (305) 748-5191, after 5. MARK TAYLOR. (9-10)

Programmer, sessioned veteran with successful track racord, AM drive & programming, A/C & Country, My systems, major market proven, will make you etc. (609) 737-1421, (305) 771-1962 (9-10)

Attention Midwest: Experienced, reliable, ambitious announcer looking for first full-time position. Background Country, Top 40, AOR. SCOTT KRAMER (607) 451-5156. (9-10)

AM is NOT Dead

But it's killing this superb morning act/PD combo...Major Market proven. If you're not one of those who's pre-destining AM's failure by doing nothing, we should talk. Money will not be an obstacle for the right opportunity, regardless of locale. (609) 737-1421/(305) 771-1962...Personality FM's welcome too.

Young air talent with 6 yrs. experience looking for fulltime slot. Willing to relocate. JERRY (206) 631-6384, (9-10)

Personality entertainer with 5 yrs. experience seeks medium market move. Willing to relocate. TOM (412) 486-8744, Mon-Fri. (8-10)

Currently MD/Air personality looking for full-time position at CHR, Urban or Black format. RICK (914) 946-7177. (9-10)

Don't touch that dial, unless you're dialing my number. Call me to work for your station. Experienced, trained, will go anywhere for right spot. JOHN (312) 639-0092. (9-10)

Looking for a professional? Contect CHUCK URBAN, 16 yrs. pro. Station changed format away from Country. PD, Production Director, MD. (206) 883-7508. (9-10)

Will go anywhere. 3 yrs. experience including mornings; PD, major market. Seeks night or day shift at A/C station. MICHAEL (206) 323-5690. (9-10)

NETWORK CORRESPONDENT

has had enough of New York. Looking for long term relationship as major market News Director of morning drive anchor. Solid track record. Conversational, credible sound. Reply to Radio & Records, 1930 Century Park West, #384, Los Angeles, CA 90067.

Start spreading the news, NY jock ready today. Sounds so nice you'll want to hire me twice. Call FRANK (516) 861-8361. (9-10)

8TU WRIGHT, 4 yrs. PD/MD WORG-FM/Orangeburg, SC seeking similar A/C, CHR or Country position in South or West. Will do sirehift. (803) 536-1580, (803) 536-0185.

ROGER COLLINS, formerly MD at KFI seeking programming or operations position. (714) 436-6582. (9-10)

Positions Sought

AM drive class act. Major market proven, mass appeal concept using basics, community involvament, phones, localized humor. Want immediate results? This one delivers! (609) 737-1421, (305) 771-1962. (9-10)

You name it, I'll do it. Sports must be a partial responsibility. 3 yrs. experience. Sports Director. Dedicated & hard working. (315) 942-2007. (9-10)

34 yrs. old major market jock wants to switch to Talk. Willing to go anywhere for the opportunity. KEN (415) 672-3015. (9-10)

Radio is fun, I do it well. Very good numbers, meture, one on one communicator, steady & very reliable. A/C, soft AOR, Country. West coast. ED (817) 939-8112. (9-10)

Experienced female news anchor looking for quality organization that needs a professional & is willing to pay in or around L.A. area. VALERIE (213) 991-5944. (9-10)

MICHAEL ERIC TURNER, radio announcer, air parsonality. (To be announced). Play me on your radio. (213) 752-2336. (8-10)

Former MD WPRO/Providence to consult your station. Experienced all formats. The personal approach. STAN BOMES (617) 252-4715. (9-10)

Jock available, good production, smooth delivery, 2 yrs. experience in Black radio, B.A./Communications. Will relocate. For T&R cell MEL (215) 924-3379, (9-10)

Who advised Brooke Shields to pluck those darn eyebrows? Who counselled McLean Stevenson to dump M*A*S*H? Who taught top pro athletes to say "you know" an average of seven times per sentence? Who was the first to disclose that Bo Derek was the only child born to Ernest Borgnine and Ethel Merman? JACK McKINNEY! Now he can help you. But, hurry, he won't last long. Eight years as morning man with character voices and a style that's fun and highly professional. Call Jack at 714-873-4645. Majors and solid mediums only, please.

RICK DONAHUE, 5 yrs. MD/announcer et WTIC-FM. Available as announcer, MD or PD, (203) 563-5899, (9-10)

Medium market personality that relates to the music with conversational or uptempo, uncluttered presentation. Excellent ratings, production, references. CLIFF (601) 636-4737. (9-10)

DJ for CHR, A/C, AOR formats. Have been thoroughly trained in Chicago. Have good production skills. Audition tape sure to please. TOM (312) 371-8664. (9-10)

6 yrs. experience in radio news, sports, production & air work. Stable & dedicated worker ready to move. MARK (406) 452-5176, (9-10)

Newscaster: excellent voice & writing. Looking for full or part-time in D.C./Baltimore area. Call (301) 672-3026. (9-10)

AVAILABLE NOW!

Consultant or on-air Program Director. 15 yrs major market experience, with numbers. Industry references, A/C, CHR, AOR. Prefer Northwest or Southwest. Have complete staff and support group. Call (714) 463-5175, 9am-8pm.

Available immediately, 2 yrs, experience on air. Take me out of the Midwest cold & I'll warm your listeners' hearts. For T&R call (515) 573-8250, (9-10)

3 yra. experience, have done all formats, ready to move now. Call PATRICK (602) 974-6166. (9-10)

Announcer, aportaceater, 6 yrs. experience CHR. Southern Rockies or West coast preferred. (303) 651-3549. (9-10)

Former PD, KCKN/Kanasa City. 13 yrs. experience in Country, A/C. Looking for stebility & growth in Midwest/South. WES (816) 761-7796, evenings. (9-10)

MITCHELL BOOMER DINKINS, 8 yr. pro. Ex-Y103, WNAP, WAPE. Looking for smell/medium market PD position or medium/major market air shift. (904) 353-1450. (9-10)

MD/8ports Director/midday jock at KYSN looking for fun CHR atmosphere. GARY (7-9pm) (303) 578-0894. (9-10)

Wanted... a PD who wants to be a hero... by hiring me. Trained & reedy to gol TOD ALLEN (312) 780-0974, (9-10)

I em a DJ searching for a job on a Country or CHR format station in the Western US. STEVE (213) 425-3489, (213) 888-1707. (9-10)

After 3 yre. at KSET/El Paso MARK ROSS wants to make "majic" for you. CHR, AOR, South or West. (915) 591-5060, before 6 pm MST. (9-10)

Positions Sought

Major market personality, has worked in L.A. is looking Have A/C, CHR, Urban Contemporary & AOR experience, MARK (314) 361-0956. (9-10)

18 yrs. pro looking for large market A/C, CHR programming or music. Former PD, the best references, extensive experience (including 94Q), degree. DENNIS (404) 993-8028. (9-10)

Seeking new challenge. Experienced CHR, A/C. Currently PD. New England preferred. BILL JAMES (207) 764-7040, after 7 pm. (9-10)

Mejor market ennouncer, MD & Assistant PD. 8 yrs. experience, excellent references. Looking for major market MD or PD position. (617) 884-0339. (9-10)

Country programmers' well rated one-to-one personable communicator with Top 10 Country FM. JOHN WALKER (704) 384-9538, 9am-12noon. (9-10)

High Caliber Female

air talent seeks ideel daylime position. Varied background. Currently employed at prestigious major market station, Looking for an outlet for my creativity that could pay off in \$ for your station. All formats. Prefer Denver, right position could come from anywhere. Only innovative need reply.

"Melissa" (303) 659-3946.

4 yrs. experience. On eir, production, Sporta Director & public relations. Looking for programming, research or seles. BRUCE (218) 262-5440. (9-10)

5 yr. radio news pro. Small & major market experience. Solid delivery, strong writing, reporting, editing & public affairs. GLEN MANSEAU (401) 769-7473. (9-10)

Is IA as primitive as everyone says it is? Yes!! Get me away from the corn! MIKE, CHR or A/C, (515) 424 1490. (9-10)

Enthusiastic, bright, versatile broadcaster, experienced in Country, A/C personality, play-by-play, & news. Seeks position to work hard & progress. NEIL ISAACS (616) 798-4613. (9-10)

Only Rock & rollers need replyl DJ, production, sports & news. Cell ED before 6, (312) 389-7045; after 6, (312) 849-0742. (9-10)

Professional, DJ, PD, MD, 15+ yrs. good production, Available now. Cincinnati. CHR, A/C, Urban. SCOTT (513) 528-5793. (9-10)

Lady DJ with 8 yrs. experience including KROQ, KRLA KEZY & KBOI-FM. PATTY HAVEN (805) 484-5809 (9-10)

Experienced radio news reporter relocating to Atlanta area. Seeking full-time employment. R.S. ELLINGTON (305) 273-7067, mornings. (9-10)

The consumate personality seeks equally endowed station. Experienced DJ, news, copy, production, euto & 1st phone. Adult formats. Minimum salary 16K. BARRY (212) 221-3704, (9-10)

Midwestern mediums. Need a one-toone air personality, PD, MD, or production wizerd? How 'bout a unique, winning new kind of A/C format? Successful West Coast medium market PD wants to return home., IL, WI, or WN A/C or Country outlets, I can do it for youl (I'm very humble too.) For T&R: E. Christianson, P.O. Box 1104, Grants Pass, OR 97526. (9-17)

I'm going crazy!! Creative, intelligent and experienced CHR personality available immediately. Prefer East and Midwest. Call before midnight tonight. JOE (717) 248-6578. (9-10) •

1/2 OF A GREAT MORNING TEAM!!

Experienced female personality ready to join entertaining Boy/Girt team in large market. Already has team experience. Good track record, great production, lots of enthusiasm, excellent references. Leave message:

(213) 479-1767

Attention GM's! Round peg searching for round hole. My current job is limiting. I'm not. If you're ready to lift this announcer ABOVE the Suggestion-Box-Blues and make her a real programmer (authority, budget, management support), I'm ready to put my most inspired brainstorms/strategies into action FOR YOUI Send your station presentation and analysis of your market to Box 16233, Orlando, FL 32861. Then call me. Let's talk about fine tuning your sound; using your format to generate excitement inside and OUTside your station. I'm CAROLE and I want to hear from you. (305) 859-6512. (9-10) •

Changes

RADIO

Ann Allen moves to KOAX-FM/Delias, as Account Executive from Belo Broadcasting.

Brenda Daniel joins KOAX-FM/Dallas, as Account Executive.

Robert Bordelon joins KOAX-FM/Dallas as Account Executive after 3 yrs. at KZEW-FM/Dallas.

Tonylou Trione formerly with KSTS-TV/San Jose, CA joines KSDO Neweredio, San Diego, CA

Mark Carr promoted to Afternoon Drive at KEMM-FM/Commerce, Greenville, TX.

Bob Dever upped to Nights at KEMM-FM/Commerce

Dale A. Remy joins WFAA/Dallas, TX as Account Executive.

RECORDS

Ken Kim appointed Director of Art and Graphics for Monument Records.

Hernando Courtright promoted to East Coast A&R Representative for A&M Records.

Barry Roberts, formerly R&B Field Merchandiser to Music Sales Rep for WEA, NY.

Dwayne Cunningham moves to Field Merchandiser from inventory clerk for WEA, NY.

Vicki Wender, formerly Singles Specialist to inhouse sales rep for WEA, NY.

Pat Cerbone moves to Singles Specialist from Merketing Secretary for WEA, NY.

Debra Jones, formerly order clerk moves to Mer

Robert Biniaz appointed Senior Attorney, Records Section CBS Law Department, L.A.

Joe lanello joine Atlantic Promotione from Record World Magazine.

Jack Hopke joins WB Records as Promotion Rep.

INDUSTRY

Joseph Geus joins Kragen & Company as Controller.

Linda Bergener has been hired as Accounting Supervisor/Officer Administrator for Kragen & Company.

John Fish named Professional Manager, Screen Gema/Colgema/EMI Music Inc.

Miscellaneous

Regional FM going live. Request music product from all labels. A/C & Country. Write; PD/MD, KIOQ, Box 1388, Bishop, CA 83514. (714) 873-5861. (9-10)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *

1 Week 2 Weeks \$12 00 \$20 00 Must run consecutive weeks.

Pavable in Advance

3 Weeks

\$25 00

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling, \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West. Los Angeles, CA 90067.

THE PICTURE PAGES

Mac's "Mirage" Menage



Fleetwood Mac received a platinum award for their "Mirage" LP from Warner Bros. recently. Pictured (I-r) are WB VP David Berman, attorney Mickey Shapiro, group's Stevie Nicks and Mick Fleetwood, WB Chairman/President Mo Ostin, and group's Christine McVie, John McVie, and Lindsey Buckingham.

Go-Go's Golden Vacation



The Go-Go's played three Canadian dates recently, and while in Calgary received the first gold and platinum awards for their "Vacation" LP. Pictured (I-r top) are A&M's Randy Wells, group's Gina Schock, Kathy Valentine, and Belinda Carlisle, and A&M's Al Harrison; (I-r bottom) A&M Canada VP Doug Chappell, group's Charlotte Caffey and Jane Wiedlin, and A&M's Greg Barkley.

EMI Home For Stray Cats



EMI America threw a party for the Stray Cats recently in Los Angeles when the band was in town for three Hollywood Palladium dates. Pictured (I-r) are Capitol/EMI's Larry Hathaway and Joe McFadden, group's Brian Setzer, Lee Rocker, Slim Jim Phantom, Capitol VP Sam Citro, and EMI America President Jim Mazza.

Rats At The Ritz



Columbie's Boomtown Rets played at the Ritz in New York recently. Pictured (I-r) ere Columbia Sr. VP/GM AI Teller and group's Bob Geldof, Gerry Cott, and Peta Briquetta.

RCA Reveals Fall Product Line













RCA staged its East Coast fall product presentation in New York, with over 400 staffers in attendence. Pictured (top row, I-r) are RCA President Bob Summer, VP/Finance Jose Menendez, VP/International Ekke Schnabel, and VP/US & Canade Jack Creigo; (second row) VP/Contemporery Music Joe Mensfield (left) shares a joke with Millennium Exec. VP Don lenner; (third row) Craigo talks with recently-signed artist Carl Carlton; (fourth row I-r) Champion Entertainment VP Jab Brien and President Tommy Mottola, Summer, A&M VP Michael Leon, and RCA VP/Field Sales Larry Gallagher; (fifth row) Director Black Music A&R Robert Wright (left) introduces new artist None Hendryx, and (bottom) newly-signed Rodney Dengerfield entertains the crowd.

THE PICTURE PAGES

Elton Joins Indianapolis Radio



Geffen artist Elton John played Indianapolis recently and received a contingent of local media representatives backstage. Pictured (I-r) are the Indianapolis News's Zach Duncan, guest, Mike Kerling of Jet Co. distributors, WNAP MD Larry Mego, WPFR MD Frosty Stillwell, Warners' Nancy Orlandella, Elton John, WENS MD Scott Wheller, and WENS PD Rick Cummings.

Cliff Collects Capitol Canada Gold



Cliff Richard received a gold elbum for his "Wired For Sound" LP from Capitol/EMI of Canada. Pictured (I-r) are manager Pater Gormiay, Richard, assistant David Bryce, and Capitol Canada President Dave Evans.

Switch To Total Experience



Switch has signed a contract with Total Experience Records after several years with Motown. Pictured (I-r) are group's Daryl Brooks, Phillip Upchurch Jr., and Renard Gallo, Total Experience President Lonnie Simmons, group's Jody Sims, Gonzales, Ozone, and Eddie Fluellen, Total Experience's Rick Kurshner, group's attorney Michael Ehrman, and manager Chris Jonz.

Chrysalis "Dreamcoat" Comes Home



The L.A. production of "Joseph & The Amazing Technicolor Dreamcoat" premiered just after Chrysalls Records released the original cast recording. Pictured after the show are (I-r) producer Susan Rose, composer Andrew Lloyd Webber, lyricist Tim Rice (kneeling at front), stars Bill Hutton and Sharon Brown, and Daniele and Chrysalls Co-Chairman Terry Ellis.

Forbert's Foursome



Nemperor/CBS artist Steve Forbert made his first New York appearance in almost two years at the Ritz, and was visited by label executives. Pictured (I-r) are E/P/A Sr. VP/GM Don Dempsey, Nemperor President Nat Welss, Forbert, and Associated Labels VP/GM Tony Martell.

Columbia Smiles For Miles



After Miles Davis played the Green Theatre, he was visited by Columbia VP Ron Oberman and Weather Report's Wayne Shorter. Pictured (I-r) are Oberman, Davis, and Shorter.

Clark Clique At Stark Meet



Churchill artist Roy Clark performed at the national Stark Record & Tape convention in Cambridge, OH. Pictured at the retailer's meating are (I-r) MCA Distributing President Al Bergamo, MCA Dist. VP John Burns, Clark, Stark President Paul David, and Churchill VP David Webb.

Cole Brought To Palo Alto



Alto sexophonist Richie Cole has signed with Palo Alto Jazz Records. He's pictured (left) with Palo Alto head Herb Wong.

NE S

HR BREAKER."I RAN."-R&R:30*

MASSIVE CHART ATTACK.

A Flock of Seagulls is sweeping the charts! Their long-running (13 weeks on the R&R Album chart) Top 10 LP has launched the smash single "I Ran (So Far Away)" for the final conquest of the Top 40 summit!

TRIUMPHANT

BREAKTHROUGH TOUR. A Flock of Seagulls' summer-long tour established them as one of the managed for major new bands of 1982. Their fan Stomped, cheered, and begged for more! Find out for yourself what the excitement's all about: their new four with the Go Go's begins September 3rd.

NATIONAL SALES EXPLOSION.

Market by market, coast-to-coast, the A Flock of Seagulls LP explosion gets stronger by the week. Reorders are now over 30,000 per week! The pundits say new music doesn't sell? Tell them to go take a flying Flock!

SEAGULL

1982 Arista Records, Inc. Jive Records (Distributed by Arista), Produced by Mike Howlett.

THE SKY."

THE ALAN PARSONS PROJECT EYE IN THE SKY



A TOWERING TRIUMPH FOR THE **ALAN PARSONS PROJECT!**

- 1. The single is now super-bulleted at **14 in Billboard and exploding to the Top 5, and beyond.
- 2. The album is now super-bulleted at **12 in Billboard and storming to the top.

Eye In The Sky. Do You Have It In Hot Rotation Now?

ARISTA 1982 Ariela Rincorde, Inc.

Type Acceptance Filed

On April 27, 1982, we filed a request for Type Acceptance. According to reports, this was the first such request submitted to the FCC.

On issuance of a Type Acceptance the following stations will initiate AM Stereo operation:

- Baltimore/WFBR
- Boston/WBZ
- Chicago/WLS-WGN
- Ft. Wayne/WOWO
- Kansas City/KMBZ
- Los Angeles/KHJ
- New York/WNBC

- Omaha/WOW
- Philadelphia/WFIL
- Pittsburgh/KDKA
- Salt Lake City/KSL
- San Antonio/KTSA
- San Francisco/KFRC
- Washington, D.C./WMAL

These stations have procured our initial production units and. as you know, other major stations* will be installing the equipment as soon as it is available. Since many of these stations are No. 1 in music, in their cities, we believe that as soon as receivers become available the "marketplace" selection process will be firmed-up, leading to what we hope to be the selection of a single system as a de facto standard in the United States After some 20 years of delay, the Fowler FO

NEW SELECTIVITY. We are now providing receiver manufacturers with information concerning our new patented

techniques of "Asymmetrical Sideband Selectivity." This type of selectivity, besides being inexpensive and easily integrated. automatically adjusts selectivity to optimize signal to adjacent channel interference. As an example of how this s meths it will be seen and AM will be on its way to stations and the stations are fine adjacent channel interference will remain broadband providing 1982 lity to tion. On the other hance and the stations are fine adjacent channel interference will remain broadband providing 1982 lity to tion. On the other hance and the stations are will remain broadband providing 1982 lity to tion. On the other hance and the station are will remain broadband providing 1982 lity to tion. On the other hance and the station are will remain broadband providing 1982 lity to tion. On the other hance and the station are will remain broadband providing 1982 lity to tion. On the other hance are interference 10 or 20 kHz below that the station are will remain broadband providing 1982 lity to tion. On the other hance are interference 10 or 20 kHz below that the station are will remain broadband providing 1982 lity to tion. On the other hance are interference 10 or 20 kHz below that the station are will remain broadband providing 1982 lity to tion. On the other hance are interference 10 or 20 kHz below that the station are will remain broadband providing 1982 lity to tion. On the other hance interference 10 or 20 kHz below that the station are will remain broadband providing 1982 lity to the station are will remain broadband providing 1982 lity to the station are will remain broadband providing 1982 lity to the station are will remain broadband providing 1982 lity to the station are will remain broadband providing 1982 lity to the station are will remain broadband providing 1982 lity to a station are will remain broadband providing 1982 lity to a station are will remain broadband providing 1982 lity to a station are will remain broadband providing 1982 lity to a station are will remain broadband providing 1982 lity to a station are will remain broadband providing 1982 lity to a station are will remain broadband providing 1982 lity to a station are will be station are will be station as a station are will be station as a station are will be if a listener to your station di pioneering was interference 10 or 20 kHz below interference 10 or 20 kHz below interference will sense that interference broadcasting iver will sense that interference in not serious terference is not serious inaugurated. And is terference is not serious terference is not serious.

still eet reasona sandis under such conditions KFore wo WNBC patented swee Francisch natically to wMAL sand in the Far ByBZ is our belief that AM shurding the conditions with a brain new image.

loss of mwoxl (Harris system)

Atlantareo isieners on the corporates reports of better sound conventional radios than competitor's special expensive receiver.)

- 3) Stereo reception to your 0.5 my contour free of
 - (a) Clicks and pops.
- tb) stereo ghosts,
- (c) stereo platform sway motion.
- (d) unusual antenna problems.

MORE TO FOLLOW at a later date. Your comments would be appreciated.

tion, and Radio Shack/Tandy Corp. As you will note from reviewing our free booklet, entitled "What they say about the Kahn/Hazeltine stereo system", the Sony Corporation (which evaluated all 5 of the stereo systems)

^{*}See May 1982 ad in Radio World for partial list of stations.

^{**}We have been granted permission to announce that we are presently negotiating with three US manufacturers; McKay Dymek, Mura Corpora-

This Week In

Music History

BY DAN FORMENTO OF THE SOURCE

Payola Outlawed

MONDAY, SEPTEMBER 13 — The House of Representatives-backed anti-payola amendment became law on September 13, 1960, after a sixmonth probe into "play-for-pay" practices involving disc jockeys and record companies. The new law prohibited the payment of cash or gifts in exchange for airplay, and held radio stations responsible for any employee who accepted cash or gifts. The passage of this list capped a scandal that drove popular New York DJ Alan Freed to ruin.

popular New York DJ Alan Freed to ruin. EXTRA FACTS: Born this day were country great Bill Monroe, 1911... the late songwriter Tim Hardin, 1940... and Peter Cetera of Chicago, 1944.

Kenny Rogers Superstar

TUESDAY, SEPTEMBER 14 — Mayor Tom Bradley proclaimed September 14, 1979 "Kenny Rogers Day in Los Angeles," when the multi-

award winning country superstar would open a three-day concert event at the Universal Amphitheatre. Kenny's accomplishments over the previous two years had been staggering; his last eleven singles charted (six hit #1), he'd sold five



million records including four gold albums and one platinum, "Lucille" won him a 1978 Grammy for "Best Country Vocal Performance," and he was about to begin filming "The Gambler," a made-for-TV movie based on his latest monster hit.

EXTRA FACTS: Little Richard records "Tutti Frutti," 1965

Bob Dylan's "Hard Rain" TV special airs, 1976.

Bowie On Broadway

WEDNESDAY, SEPTMEBER 15 — As the curtain rose at New York City's Booth Theater on September 15, 1980, the audience was given its

on September 15, 1980, the first glimpse of rock superstar David Bowie in his Broadway debut as John Merrick, "The Elephant Man." This preview performance in the Big Apple followed two months of test runs in Denver and Chicago, and interestingly, coincided



with Linda Ronstadt's Broadway debut in "The Pirates of Penzance."

EXTRA FACTS: Cannonball Adderly born in 1928 . . . Bob Dylan's longest tour begins, 1978.

B.B. King Born

THURSDAY, SEPTEMBER 16 — Super showman and one of the greatest guitar soloists of all time, B.B. King was born Riley King on September 16, 1925, in Itta Bena, Mississippi. Nicknamed Blues Boy by Sonny Boy Williamson (abbreviated to B.B.), King had his first major R&B hit in 1950 with "Three O'Clock Blues," and went on to turn out a string of blues classics. In 1969 he teamed up with rock producer Bill Szymczyk for his "Live and Well" LP, and has since recorded with Carole King, Joe Walsh, Leon Russell, and Ringo Starr. King is perhaps best known for his million-selling single "The Thrill Is Gone." EXTRA FACTS: Caruso's final recording, 1920... Marc Bolan of T. Bear Marc 1977.

RCA's Failed LP

FRIDAY, SEPTEMBER 17 — A record capable of "reproducing the longest movement of a symphony without interruption" was first demonstrated by RCA VIctor on September 17, 1931 to a surprisingly cool reception. "The recording is conspicuously lacking in color, brilliance and character," noted one critic. Poor reviews and RCA's failure to develop a low-cost 33½ rpm player combined to scare off wary consumers, and a discouraged RCA Victor scrapped the project. EXTRA FACTS: Fleetwood Mac's "Rumours" tops charts for record 19 weeks, 1977.

he Music Section September 10, 1982

		The state of the s	A STATE OF THE PARTY OF THE PAR	Carlo C	Rodio
#1	JOHN COUGAR	KENNY ROGERS (4th week)	FLEETWOOD MAC (2nd week)	KENNY ROGERS (4th week)	EVELYN KING
Next Week's #1 Contenders:	ALAN PARSONS PROJ. (4:3) JACKSON BROWNE (6:4) ASIA (7:5)	AMERICA (5-2) ALAN PARSONS PROJ. (4-3)	BILLY SQUIER (2-2) ROBERT PLANT (3-3) MEN AT WORK (7-4)	MICHAEL MURPHEY (2-2) MICKEY GILLEY (6-4) MEL McOANIEL (7-5)	JERMAINE JACKSON (6-3) GAP BAND (4-4)
Breakers:	OLIVIA NEWTON-JOHN (70%) A FLOCK OF SEAGULLS (65%)	AIR SUPPLY (54%) SYLVIA (54%) FLEETWOOD MAC (53%)	WHO (94%) KENNY LOGGINS (55%)	T.G. SHEPPARD (81%) BARBARA MANDRELL (77%) WHITES (74%) BANDANA (69%) CONWAY TWITTY (67%) STEVE WARINER (66%) RICKY SKAGGS (60%)	PEABO BRYSON (74%)
Most Added:	RICK SPRINGFIELD NEIL DIAMOND RUSH CROSBY, STILLS, NASH PAUL CARRACK OLIVIA NEWTON-JOHN POINTER SISTERS	AIR SUPPLY NEIL DIAMOND FLEETWOOD MAC STEPHEN BISHOP SYLVIA KARLA BONOFF	WHO KENNY LOGGINS AEROSMITH STEEL BREEZE ICEHOUSE	CONWAY TWITTY RICKY SKAGGS JANIE FRICKE RONNIE McDOWELL T.G. SHEPPARD DOTTIE WEST	LUTHER VANDROSS PEABO BRYSON JEFFREY OSBORNE DONALD BYRD CARL CARLTON
Hottest:	JOHN COUGAR ALAN PARSONS PROJ. JACKSON BROWNE CHICAGO MICHAEL McDONALD ASIA	ELTON JOHN ALAN PARSONS PROJ. AMERICA KENNY ROGERS MICHAEL McDONALD JACKSON BROWNE	Fleetwood Mac Billy Squier Robert Plant Fast Times at R.H. Men at Work	MICHAEL MURPHEY JERRY REED KENNY ROGERS MICKEY GILLEY OAK RIDGE BOYS	Aretha Franklin Gap Band Grand Master Flash Zapp Evelyn King
Biggest Chart Jumps :	MICHAEL McDONALD (11-6) AMERICA (15-10) SANTANA (22-17)	NEIL DIAMOND (28-19) MICHAEL McDONALD (13-9) GLENN FREY (18-14) COCKER/WARNES (21-17)	RUSH (27-13) JOAN JETT (36-29) GO-GO'S (37-32) STEVE MILLER BAND (38-34) SHOOTING STAR (40-36)	DON WILLIAMS (32-18) ALABAMA (34-26) CHARLEY PRIDE (35-27)	Sunrize (28-21) Melba Moore (20-14) Lynn/Vandross (25-19)
Debuts:	OLIVIA NEWTON-JOHN (29) A FLOCK OF SEAGULLS (30)	Sylvia (25) F. MAC "Gypsy" (27) AIR SUPPLY (30)	WHO (16) KENNY LOGGINS (17) STEEL BREEZE (31)	CONWAY TWITTY (44) STEVE WARINER (45) RICKY SKAGGS (46) LARRY GATLIN (49) KAREN BROOKS (50)	PEABO BRYSON (30)
	CHR	A/C	AOR	Country	Black Radio

Music On TV

Marshall Crenshaw is the musical guest for David Letterman's "No-Theme Special" September 10. In keeping with the spirit of the program, Crenshaw will not perform the theme song . . . Rex Smith makes his debut as cohost of "Solid Gold" as the show kicks off Its third season with Marilyn McCoo remaining in the other cohost position and guests being Rosanne Cash, John Cougar, Rick James, Huey Lewis & the News, Barry Manilow, and Ronnie Mllsap. The show airs the week of September 10 . . . John Cougar Is back again on a repeat "Saturday Night Live" September 11 . . . Laura Branigan sings the "Star Spangled Banner" on ABC's "Monday Night Baseball" September

The Waltresses perform on the premiere episode of CBS's new comedy series "Square Pegs" on September 27. The show concerns popularity in high school, and the group will be playing at the freshman dance . . . The Dooble Brothers' farewell show in Berkeley will be taped for laterpay TV airing by Paramount Video . . . Another new music series under way is "Music Asylum," a half-hour weekly show in a "bandstand" format with comedy added to music by "new wave and electro-pop" bands. Mark Phillips is host and writer, the Professional Group produces with Tony Miller as producer and Michael Garr director.





- WNBC/NEW YORK DEBUTS TOP 40 FORMAT
- SANDY BEACH NAMED PD WKBW/BUFFALO
- NUMBER ONE FIVE YEARS AGO: "Don't Stop" Fleetwood Mac (WB) (2nd week)
- NUMBER ONE COUNTRY: "I've Aiready Loved You In My Mind" — Conway Twitty (MCA)
- NUMBER ONE LP: "Crosby, Stills & Nash" Crosby, Stilis & Nash (Atlantic) (10th week)

Hit Us With Your Best Shot

R&R wants you . . . to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide. Send photos (preferably black & white) to the editor of your format, or to Ken Barnes, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

National Music Formats Added This Week

Satellite Music Network

George Williams (404) 955-9521

The Starstation

NEIL DIAMOND "Heartlight" (Columbia) AIR SUPPLY "Young Love" (Arista)

Country Coast-To-Coast

LACY J. DALTON "16th Avenue" (Columbia)
TAMMY WYNETTE "You Still Get To Me..." (Epic)
ED BRUCE "Ever, Never Lovin' You" (MCA)

"War Is Hell (On The Homefront Too)" (WB/Curb)
BARBARA MANDRELL

"Operator, Long Distance Please" (MCA)

MTV Music Television

Buzz Brindle (212) 944-5399

BILLY JOEL "Pressure" (Columbia) JOE JACKSON "Real Man" (A&M) PRODUCERS "She Shelia" (Portrait) VENDETTA "Babylon Rocks" (Epic)

Century 21

Bob Stevens (214) 934-2121

The Z Format

SHEENA EASTON "Machinery" (EMI America)
PAUL CARRACK "I Need You" (Epic)
RICK SPRINGFIELD "I Get Excited" (RCA) NEIL DIAMOND "Heartlight" (Columbia)
JOE JACKSON "Steppin' Out" (A&M)
KOOL & THE GANG "Big Fun" (De-Lite/PolyGram) POINTER SISTERS "I'm So Excited" (Planet/RCA) ABC "The Look Of Love" (Mercury/PolyGram)

The A-C Format

STEPHEN BISHOP "If Love Takes You Away" (WB) MATTHEW WILDER "Work So Hard" (Arista)

Super-Country

DEAN DILLON "You To Come Home To" (RCA) RICKY SKAGGS "Heartbroke" (Epic) MEL TILLIS "Stay A Little Longer" (Elektra)

JANIE FRICKE "It Aln't Easy Bein' Easy" (Columbia)

RANDY PARTON "Roll On Eighteen Wheeler" (RCA)

Tanner Musical Spectrum

Kenny Bosek (901) 320-4433

Bright Blue

AIR SUPPLY "Young Love" (Arista)
NEIL DIAMOND "Heartlight" (Columbia) SHEENA EASTON "Machinery" (EMI America)
TANYA TUCKER "Cry" (Arista) ALABAMA "Close Enough To Perfect" (RCA)

Tanner Country

T.G. SHEPPARD "War Is Hell (On The Homefront Too)" (WB/Curb)
OSMOND BROTHERS

"It's Like Falling In Love..." (Elektra/Curb)
BOBBY BARE

"(I'm Not) A Candle In The Wind" (Columbia) JERRI KELLY

"Walk Me 'Cross The River" (Carrere/CBS)
WRIGHT BROTHERS "Made In The U.S.A." (WB) FAMILY BROWN

"Some Never Stand A Chance" (RCA)
BARBARA MANDRELL

"Operator, Long Distance Please" (MCA)
LARRY GATLIN & GATLIN BROTHERS BAND

Sure Feels Like Love" (Columbia) **DOTTIF WEST**

'She Can't Get My Love Off The Bed" (Liberty)

Concept Productions

Lee Nye (916) 782-7754

OLIVIA NEWTON-JOHN "Heart Attack" (MCA) WHO "Athena" (WB)
PAUL CARRACK "I Need You" (Epic)
NEIL DIAMOND "Heartlight" (Columbia)
RICK SPRINGFIELD "I Get Excited" (RCA)

Drake-Chenault

Bob Laurence (213) 883-7400

XT-40

NEIL DIAMOND "Heartlight" (Columbia) WHO "Athena" (WB) RICK SPRINGFIELD "I Get Excited" (RCA) A FLOCK OF SEAGULLS "I Ran (So Far Away)" (Jive/Arista)
MOTELS "Take The L" (Capitol)

Contempo 300

NEIL DIAMOND "Heartlight" (Columbia)

Great American Country

LARRY GATLIN & GATLIN BROTHERS BAND "Sure Feels Like Love" (Columbia) LORETTA LYNN

Making Love From Memory" (MCA) JUICE NEWTON "Break It To Me Gently" (Capitol) LEE GREENWOOD "She's Lying" (MCA)

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

RUSH "New World Man" (Mercury/PolyGram)
PAUL CARRACK "i Need You" (Epic)

Beautiful Rock

RANDY MEISNER "Never Been In Love" (Epic) STEPHEN BISHOP "If Love Takes You Away" (WB) WILLIE NELSON "Let It Be Me" (Columbia)

TM Country

RICKY SKAGGS "Heartbroke" (Epic) **CONWAY TWITTY** "We Did But Now You Don't" (Elektra)
KAREN BROOKS "New Way Out" (WB) **DOTTIE WEST** 'She Can't Get My Love Off The Bed" (Liberty) JANIE FRICKE "It Ain't Easy Bein' Easy" (Columbia)

BPI

John Iles (800) 426-9082

Adult Contemporary

STEPHEN BISHOP "If Love Takes You Away" (WB) SYLVIA "Nobody" (RCA)
NEIL DIAMOND "Heartlight" (Columbia)

Country Living

LACY J. DALTON "16th Avenue" (Columbia)
LARRY GATLIN & GATLIN BROTHERS BAND "Sure Feels Like Love" (Columbia)
RICKY SKAGGS "Heartbroke" (Epic)
RONNIE McDOWELL "Step Back" (Epic) We Did But Now You Don't" (Elektra)

Peters Productions, Inc.

Debble Weish (714) 565-8511

The Great Ones

GLENN FREY "The One You Love" (Asylum) FLEETWOOD MAC "Gypsy" (WB) STEVIE WONDER "Ribbon In The Sky" (Tamla/Motown)

Country Lovin'

LARRY GATLIN & GATLIN BROTHERS BAND "Sure Feels Like Love" (Columbia) LOUISE MANDRELL 'Some Of My Best Friends Are Old Songs" (RCA)

Transtar

Chick Watkins (303) 578-0700

JACKSON BROWNE "Somebody's Baby" (Asylum)



MEDICULES ASIR. NATIONAL AIRPLAY/40.

000				September 10, 1982	155 REPORTERS	Album cuts are listed in order of airplay preference.
1	3	9/3	970	EL EETWOOD MAC	Mirage (WB)	"Gypsy" "Hold" "Straight"
4	2	2	2	BILLY SQUIER		"Everybody" Title "Rockin" "Satisfied"
2	1	3	3	ROBERT PLANT		"Burning" "Pin" "Dancer" "Detroit"
8	7	7	4	MEN AT WORK	Rusiness As Usual (Columbia)	"Who" "Down" "Eyes" "Sea"
7	5	4	5	FAST TIMES AT RIDGEMONT HIGH.		"Baby" "Waffle" Title-SH "Never"
_	18	9	6	BAD COMPANY	Rough Diamonds (Swan Song/Atco)	"Elektric" "Painted" "TV" "Knot"
11	8	5	7	STEVE WINWOOD		"Still" "Valerie" Title
5	4	6	8	JOHN COUGAR		"Jack" "Hurts" "Hand" "Thundering"
3	6	8	9	EDDIE MONEY		"Think" "Shakin' " "Life" Title
_	21	10	10	SANTANA		"Run" "Hold" "Hunting" "Inside"
14	11	11	11		Screaming For Vengeance (Columbia)	"Think" "Chains" "Eye"
_	36	14	12	DON HENLEY		"Laundry" "Johnny" Title "You"
_	_	27	13		New World Man (Mercury/PolyGram)	
9	10	12	14	A FLOCK OF SEAGULLS		
6	9	13	15		Daylight Again (Atlantic)	
_	_	→	16	WHO	It's Hard (WB)	"Athena" Title "Front" "Dangerous"
_	_ =	→	17		High Adventure (Columbia)	
19	17	17	18	38 SPECIAL	Special Forces (A&M)	"Runnin" "Chain" "Caught" "Rough"
13	13	16	19	ALAN PARSONS PROJECT	Eye In The Sky (Arista)	Title "Fingers" "Psychobabble"
18	15	19	20	URIAH HEEP	Abominog (Mercury/PolyGram)	"Way" "Rebound"
_	38	24	21	JOHNNY VAN ZANT BAND	The Last Of The Wild Ones (Polydor/PG)	"You" Title
10	12	20	22	PETE TOWNSHEND	All The Best Cowboys (Atco)	"Skirts" "Face" "Stardom"
33	25	25	23			Title "Nobody"
38	32	26	24	RANDY MEISNER	Randy Meisner (Epic)	"Never" "Jealousy" "Tonight" "Said"
12	14	23	25		Good Trouble (Epic)	
20	16	21	26		Spys (EMI America)	
23	29	22	27		Marshall Crenshaw (WB)	
30	35	31	28	CLASH	Combat Rock (Epic)	"Should" "Casbah" "Overpowered"
36	37	36	29		Do You Wanna Touch Me (Boardwalk) .	
34	33	33	30		Missing Persons (Capitol)	
_	_ •	→	31		Steel Breeze (RCA)	
25	27	37	32		Vacation (IRS/A&M)	NAM
15	19	28	33		Power Play (Capitol)	"Enough" "Kay" Entry
24	29	38		STEVE MILLER BAND		
28	26	30	35		Get It On Credit (Network/Elektra-Asylum)	
26	30	40	36		III Wishes (Virgin/Epic)	
17	22	34	37		No Fun Aloud (Asylum)	
21	24	29	38	ASIA		"Time" "Heat" "Comes"
16	23	35	39	SURVIVOR		"American" Title "Children" "Hesitation"
31	31	32	40	JON ANDERSON	Animation (Atlantic)	"Matter" "Olympia"

MOST ADDED.

						(1)
		9/10	9/3		8/20	8/13
1 1	WHO	146/130	0/0	010	0/0	010
	lt's Hard (WB)	M-7				
	"Athene"	H9		24317		
2	KENNY LOGGINS	86/75	0/0	0/0	0/0	0/0
	High Adventure (Columbie)	M-5				
	"Don't Fight It"	H-6	1			
3	AEROSMITH	63/63	0/0	0/0	0/0	0/0
	Rock In A Herd (Col.)	M-0		1		
	Trtie "(C. Cet)"	H-0				
4	STEEL BREEZE	71/37	47/43	0/0	0/0	0/0
	Steel Breeze (RCA)	M-31	M-4			
	"Don't You Went Me"	H-3	H-0		.	
	ICEHOUSE	38/36	1/1	0/0	0/0	0/0
	Primitive Men (Chrysalis)	M-0	M-0			
	"Uniform"	H-2	H-0			
6	KIM CARNES	28/24	0/0	avo	0/0	0/0
Ü	Voyeur (EMI Americe)	M-3				
	Title	H-1	1			
7	NOVO COMBO	26/18	16/11	3/2	4/4	OAO
,	Animation (Polydor/PG)	M-B	N4-5	M-0	M-0	
	"Too Long Gone"	H-O	H-0	H-1	H-0	
9	TANE' CAIN	50/17	48/35	5/4	00	0/0
U	Tene' Cein (RCA)	M-28	M-13	M1	-	
	"Holdin' On"	H-5	H-O	H-0		
	HUGHES THRALL	26/17	17/17	0/0	00	0/0
ь	Hughes (Bouleverd/CBS)	N4-9	M-0	ar c	-	
	"Look in Your"	H-O	H-O		1	
10	BILLY THORPE	40/16	33/16	26/21	6/5	0/0
10	East Of (Peeha/CBS)	M-22	M-16	M-3	M-O	Gr C
	Title	H-2	H-1	H-2	H-O	
4.4	MICHAEL STANLEY	51/12	48/22	36/34	4/4	avo
• • •	MSB (EMI America)	M-32	M-21	M-1	M-O	
	"Between The Lines"	H-7	H-6	H-1	H-O	
12	JIMI HENDRIX	12/12	0/0	0/0	OF	avo
12	The J.H (WB/Reprise)	M-0	W.	W.	-	
	"Fire"	H-0				
12	PETER FRAMPTON	39/9	38/17	34/33	00	OVO
13	The Art Of Control (A&M)	M-25	M 15	M-0		
	"Reed The News"	H-5	H-6	H-1		
14	FIXX	26/9	22/12	11/6	84	5/5
14	Shuttered Room (MCA)	M-15	M9	N-4	M-2	M-0
	"Stand Or Fell"	H2	H-1	14-1	HO	H-0
15	DON HENLEY	125/8	131/38	108/107		0/0
	I Can's Stand Still (Asylum)		M-58	M-1		U,U
Tie	"Dirty Leundry"	H-49	H-35	H-0		
15	WRABIT	9/8	2/2	00	0/0	ao
15	Trecks (MCA)	M-1	M-0	W.	-	40
	"Run For Cover"	H-O	H-O			
	Hurr For Cover	140	140	1	1	

"Run For Covar" Ho Ho Ho The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

		9/10	9/3	8/27	8/20	8/13
1	BAD COMPANY	142/77	151/70	143/10	20/0	aro
	Rough (Swan Song/Atco)		A-21	A-126	A-20	
_	"Electric Land"	H-64	H-80	H-7	H-0	
2	JOHNNY VAN ZANT	84/71	\$0/56	73/31	37/3	1/0
	The Last (Polydor/PG)	A-4	A-24	A-42	A-34	A-1
_	"It's You"	H-9	H-10	H-3	H-0	H-0
3	DON HENLEY	125/68	131/68	108/1	0/0	avo
	I Cent Stend Still (Asylum)	B-A	A-38	A-107		
	"Dirty Laundry"	H-49	H-36	H-0		
4	URIAH HEEP	83/65	96,60	101/82	96/76	98/36
	Abominog (Mercury/PG)	A-1	A-0	A-2	A-6	A-6
	"Thet's The Wey"	H:17	H 16	H-17	H-14	H/7
5	GEORGE THOROGOOD	84/64	86/61	83/63	84/11	14/2
	Bad To (EMI America)	A-4	A-7	A-9	A:70	A-12
	Title	H-16	H-17	H-11	H-3	H-0
6	RANDY MEISNER	83/61	86/57	80/50	67/32	66/B
	Rendy Meisner (Epic)	A-2	A-7	A 12	A-26	A-54
	"Never Been In Love"	HI20	H22	H-18	H-9	H-4
7	SANTANA	126/59	136/76	115/27	17/1	aro
	Shengo (Columbie)	A:1	A-14	A-77	A-16	i
	"Nowhere To Run"	H-86	H-45	H-11	H-0	
8	JUDAS PRIEST	108/54	114/52	109/63	105/62	107/65
	Screeming (Columbie)	A-1	A-4	A-1	A-4	A-6
	"Another Thing"	H-53	H-48	H-45	H-39	H-36
9	CROSBY, STILLS, NASH	104/49	124/52	139/50	140/52	148/46
	Daylight Again (Atlantic)	A-0	A-0	A-1	A-1	A-0
	"Southern Cross"	H-55	H 72	H-88	H-87	H-102
10	A FLOCK OF SEAGULLS	105/46	119/52	129/64	128/66	124/63
	A Flock Of (Jive/Ariste)	A-0	A-0	A-2	A-2	A-4
	"I Ren"	H-50	H-67	H-63	H-81	H-57
11	STEVE WINWOOD	131/43	143/51	139/57	130/59	127/14
Tie	Talking Back (Island/WB)	A-0	A-0	A-2	A-12	A 107
	"Still In The Game"	H-88	H-92	H-80	H-59	H-6
11		53/43	71/54	73/61	69/52	69/49
	Get It On (Network/E-A)	A-1	A-5	A-2	A-9	A-13
	"Your Deddy Don't"	H-9	H-12	H-10	H-8	H-7
13	38 SPECIAL	87/40	91/38	91/41	92/52	93/48
	Special Forces (A&M)	A-1	A-6	A-4	A-3	A-0
	"Keep Runnin' "	H-46	H-48	H-46	H-37	H-45
14	PETE TOWNSHEND	75/39	92/46	113/56	127/65	138/65
Tie	All The Best (Atco)	A-0	A-O	A-1	A-1	A-0
	"Slit Skirts"	H-36	H-46	H-56	H-61	H-73
14	MISSING PERSONS	60/39	66/39	86/40	60/31	60/36
	Missing Persons (Capitol)	A-3	A-6	A-4	A-12	A-7
	"Words"	H-18	H-21	H-22	H-17	H-17

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

		9/10	9/3	8/27	8/20	8/13
- 1	FLEETWOOD MAC	143/125	154/136	152/136	150/134	158/13
	Mirege (WB)	A-0	A-0	A-O	A-0	A-2
	"Gypsy"	M-18	M-18	M-17	M-16	M 23
2	BILLY SQUIER	136/124	148/136	147/131	139/114	143/10
	Emotions In (Cepitol)	A-0	A-0	A-1	A 2	A-3
	"Everybody"	M-12	M-12	M-15	M-23	M-39
3	ROBERT PLANT	143/120	152/130	151/133	144/129	
	Pictures (Swan Song/Atco)	A0	A-O	A-O	A-O	A-0
	"Burning Down One Side"	M-23	M-22	M-18	M-15	M-19
4	FAST TIMES AT R.H.	137/101	146/106	148/95	136/66	131/1
	Verious Artists (FM/Asylum)	A-2	A-1	A-7	A 20	A-130
	"Somebody Beby"	M-34	M-39	M-48	M-62	M-O
5	MEN AT WORK	136/99	134/94	739/101	127/90	124/76
	Business As Usuel (Col.)	A-1	A-3	A-6	A-6	A-8
	"Who Cen It Be Now?"	M-36	M-37	M-32	M-32	M 40
6	STEVE WINWOOD	131/88	143/92	139/00	13069	127/4
Tie	Talking Back (Island/WB)	A-0	A-0	A-2	A-12	A-109
1 146	"Still In The Game"	M-43	M-61	M-67	M-59	M-14
6	JOHN COUGAR	117/80	126/104	139/118	137/119	140/11
	American Fool (Rivs/PG)	A-1	A-O	A-O	A-0	A-1
	"Jeck & Diene"	M-28	M-22	M-21	M-18	M-20
8	EDDIE MONEY	116/83	129/100	142/114	144/120	149/718
	No Control (Columbia)	A-1	A-O	A-0	A-0	A-0
	"Think I'm In Love"	M-32	M-29	M 28	M-24	M-31
9	SANTANA	126/86	135/45	115/11	17/0	00
	Shango (Columbia)	A-1	A-14	A-77	A-16	
	"Nowhere To Run"	M-59	M-76	M-27	M-1	
10	BAD COMPANY	142/62	151/80	143/7	200	00
	Rough (Swan Song/Atco)	A-1	A-21	A-126	A 20	
	"Electric Land"	M-77	M-70	M-10	M-0	
11	A FLOCK OF SEAGULLS	105/59	119/67	12963	128/61	124/57
	A Flock Of (Jive/Ariste)	A-0	A-0	A-2	A-2	A-4
	"I Ran"	M-48	M-62	M-64	M-85	M-63
12	ALAN PARSONS PROJ.	86/57	99/62	103/73	113/67	117/81
	Eye In The Sky (Anete)	A-3	A-1	A-0	A-0	A-1
	Title"	M-26	M-36	M-30	M-46	M-36
13	CROSBY, STILLS, NASH	104/55	124/72	139/88	140/87	148/102
	Daylight Again (Atlantic)	A-0	A-0	A-1	AI1	A-0
	"Southern Cross"	M-49	M-62	M-50	M-52	M-40
14	JUDAS PRIEST	108/53	114/48	109/46	105/39	107/36
	Screeming (Columbia)	A-1	A-4	A-1	A-4	A-6
	"Another Thing"	M-64	M-62	M-63		M-65
15	DON HENLEY	125/49	131/35	108/0	aro	OIO .
	I Cen't Stend Still (Asylum)	8-A	A-36	A-107		
	"Dirty Laundry"	M-88	M-58	M-1		

The Holtest reports of charting artisls are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported a in-hot rotation this week. Below these numbers are breakdowns of the albums' reports in other rotations for the week. The album's preferred airplay cut is listed.



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RADIO Networks

BREAKERS

re those newer records that have the greatest tion activity on any given week.



WHO It's Hard (WB)

'Athens" Title "Front" "Dangerous." 94% of our reporters on it. Total album reports: 146. A-130, M-7, H-9. Album debuted this week at number 16.



KENNY LOGGINS High Adventure (Columbia)

"Fight" "Heertlight"
"Swear" "Looking," 55%
of our reporters on it. Total album reports: 86. A-75, M-5, H-6. Album debuted this week at number 17.

Significant Action

AEROSMITH Rock In A Hard Place (Columbia) Title "Lightning" Total: 63. A-63, M-0, H-0 MICHAEL STANLEY BAND . . . MSB (EMI America) "Lines" "Hang" Total: 51. A-12, M-32, H-7 Tane' Cain (RCA)
Total: 50. A-17, M-28, H-5 TANE' CAIN "Holdin" "Temptation" PAUL CARRACK ... Suburban Voodoo (Epic) "Need" "Lesson" ... Total: 45. A-2, M-34, H-9 MICHAEL McDONALD . If That's What It Takes (WB) Total: 43. A-0, M-22, H-21 "Keep" Title . JOE JACKSON . . Night And Day (A&M) "Steppin' " "Cancer" Total: 40. A-1. M-24. H-15 BILLY THORPE ... East Of Eden's Gate (Pasha/CBS) Total: 40. A-16, M-22, H-2 Title "Hold" PETER FRAMPTON . . . The Art Of Control (A&M) Total: 39. A-9, M-25, H-5 "Read" "Sleepwalk" ICEHOUSE . Primitive Man (Chrysalis) "Unitorm" "Cafe" Total: 38. A-36, M-0, H-2 Three Sides Live (Atlantic) GENESIS "Paperlate" "Recall" Total: 37. A-0, M-22, H-15 MOTELS . All Four One (Capitol) "L" "Mission" Total: 37. A-4, M-19, H-14

Significant Action listings showcase product in all musical con-figurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of simplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ ON ASR

2 1 DAVID SANBORN As We Speek (WB) 1 2 CHUCK MANGIONE .. Love Notes (Columbia) ... "Steppin" ""Problem"

3 3 TOM SCOTT Desire (Musicien/Elektra) "Stride

6 5 B. COBHAM'S... Observations... (Musiciar/Elek.) "Jailbait"

4 6 DAVE GRUSIN Out Of The... (GRP/Arista)

→ 7 CHICK COREA Touchstone (WB) Title "Estancia"

8 BOB JAMES . Hands Down (Tappan Zee/Col.) "Shamboozie" "Spunky" 9 9 CRUSADERS Royal Jam (MCA)

◆10 OGERMAN, BRECKER... Cityscape (WB) Various Cuts

These albums, displayed over a two-week period, received aignificant raports but did not chart this week on the National Airplay-40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred simplay cuts are listed; singles are in bold type. Artists in larger type registered significant simplay gains this week.

REGIONAL ASIR ACTIVITY

BAS MOST ADDED

(35/32)Who Aerosmith (21/21)Kenny Loggins Steel Breeze (20/18)(21/12)Kim Cames (9/8)

MEDIUM

Johnny Van Zant (22/20) Bad Company (35/19) (21/19) (30/17) Uriah Heep G. Thorogood (23/17)

THE HOTTEST

Billy Squier Fleetwood Mac (35/32) (35/32) (34/27) Robert Plant Steve Winwood John Cougar (32/26)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

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KIDQ/Bolse (208) 344-4343

PD : DAVE FREEMAN

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KBCO/Boulde (303) 444-5600

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FD: JOHN BRADLEY NO: BRACE HOCALES

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KILO/Colorado (303) 834-4896

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FLETTEROD WC (#B)
JOHN COUGHT (RI-e/PolyGrent
BITAN ADMS 1-ALPD
SHOOTING STER (Yingin/Epic) K-97/Edmonton (403) 428-8597

PD: MEIL EDWANDS MD: BRUCE KENYON

Added
FRAME MARIND (Columb(a)
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SAME(DDR (Cap(Yo))
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#4,1506 (Marcury/PotyGra) PD: RICH HAMP MD: ART PHILLIPS Action
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KZEL/Eugene (503) 484-4304 FOI OWALIE HAN HALL NO: KEN HARTIN

PD : RICH ME FER HD; DOUG CLIFTUN

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KBPI/Denver (303) 834-2313

MD: KAREN ALLEN

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KTCL/F1, Colline (303) 671-1232 MD: JOHN HATES

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KKDJ/Fresno (200) 228-5001

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KDUK/Honolulu (808) 524-7100

PD : BILL MINS

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KMTN/Jackson (307) 733-4500

PD: JEFF HOLDRUFF

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PD: SCOTT JAMESON ND: BIG MARTY

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KLOS/Los Angeles (213) 557-7250 FD: TUMBET HARGES MD: RUTH PIREDO

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KMET/Los Angeles (213) 464-5638

Added MEROSHITH (Cotumbie)

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KRO G/Pesedene (213) 676-0830 PD: PREODIE SMARESKIN HD: LARRY GROVES

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KNX-FM/Los Angeles (213) 469-1212

PO : MICHAEL SHEENY MD: DAVID HALL

KOMP/Las Vegas (702) 876-1460

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Singles TON: BASIL (Chrysells) KDKB/Phoenix (602) 897-9300 PD; JEFF SATTLER

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KUPD/Phoenix (602) 838-3062

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KQON/Portland (503) 655-9181

PD | DAVE HAN DYKE ASST. PD | GLORIA JOHNSON

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PD: RICK SCOTT

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KQZZ/Reno (702) 329-0261

PD: DANIEL COOK ND: BRUCE FAN DYKE

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KZAP/Sacramento (916) 925-3700

PD: LES TRACY MD: FRISCO BOB KELLEP

Added AEROSMITH (Columbia) Q.ASH (Epic): WO 148)

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KQB-FM/Sen Diego (714) 292-1360

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91X/San Diego (714) 236-6672 PO : JIN GELARO

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KROR/San Francisco (415) 785-4036 MD : DAVE HUBERTS ASST. PU: JOH HUSSELL

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KZOZ/San Luis Obispo (805) 544-5083

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PD : BOB CENN MD : MARIN GILES

KVRE/Sente Rose (707) 544-5873

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STETE DOUGRAS (Farray)
CRUSACERS (MCA)
(TOM SCOTT (Musician/Elarre)
OAVE GRUSIN (GRP/Arista) KISW/Seattle (206) 285-7628

PO: MEAU PHILLIPS

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KZAM/Seattle (208) 484-1540 MD: DAYE SCOTT

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KREM/Spokane (609) 448-2000

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Entry



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

T.G. SHEPPARD

War Is Hell (On The Homefront Too) (WB/Curb)

On 81% of reporting stations, National Summary: Up 24, Same 22, Down 0, Debuts 38, Adds 27. A Most Added Record. R&R Chart: 45-38.

BARBARA MANDRELL

Operator, Long Distance Please (MCA)
On 77% of reporting stations. National Summary: Up 29, Same 21, Down 1, Debute 34, Adds 21. A Most Added Record. R&R Chart: 46-41.

WHITES

You Put The Blue In Me (Elektra/Curb)

On 74% of reporting stations. National Summary: Up 30, Same 27, Down 0, Debuts 23, Adds 21. A Most Added Record. R&R Chart: 47-42.

BANDANA

The Killin' Kind (WB)

On 69% of reporting stations. National Summary: Up 36, Same 30, Down 1, Debuts 15, Adds 13. R&R Chart: 50-43.

CONWAY TWITTY

We Did But Now You Don't (Elektra)

On 67% of reporting stations. National Summary: Up 4, Same 10, Down 0, Debuts 6, Adds 71. A Most Added Record. R&R Chart: Debut 44.

STEVE WARINER

Don't It Break Your Heart (RCA)

On 66% of reporting stations. National Summary: Up 18, Same 32, Down 1, Debuts 16, Adds 24. A Most Added Record. R&R Chart: Debut 45.

RICKY SKAGGS

Heartbroke (Epic) On 60% of reporting stations. National Summary: Up 2, Same 2, Down 0, Debuts 8, Adds 70. A Most Added Record. R&R Chart: Debut 46.

MOST ADDED ®

CONWAY TWITTY (71) We Did But Now You Don't (Elektra) RICKY SKAGGS (70) Heartbroke (Epic) JANIE FRICKE (36)
It Ain't Easy Bein' Easy (Columbia) RONNIE McDOWELL (28) Step Back (Epic) T.G. SHEPPARD (27) War Is Hell . (WB/Curb)

DOTTIE WEST (26) She Can't Get My Love Off... (Liberty)

HOTTEST

MICHAEL MURPHEY (58) JERRY REED (58) (RCA) She Got The Goldmine. KENNY ROGERS (52)

Ve Will Turn You Around (Liberty)

MICKEY GILLEY (46)

Put Your Dreams Away (Epic)

OAK RIDGE BOYS (41) I Wish You Could Have Turned... (MCA)

NEW & ACTIVE

100 251 Indicate now many of our reporters are on the record this week (100) and of those 100 now many added it this week (25) "Moves" are broken down for each record and indicate now many stations moved the song Up on their charts, held it this same ion to on ladd to on, \$1-\$1, etc.), moved it bown on their charts, or Added it this week. ☐ indicated one of this week.

LARRY GATLIN & GATLIN BROTHERS "Sure Feels Like Love" (Columbia) 75/24 National Summery: Up 15, Same 23, Down 0, Debuts 13, Adds 24 Including WOKQ, WCOS-AM-FM, WSM, WIRK-FM, WTQR-FM, WMAQ, WWWW-FM, WITL-FM, WBCS, WIL-AM-FM, KYGO-FM, KEED, KVEG, KÖKE-FM 49-39, WSIX-FM 27-19. RBR Chert. Debut 49.

RAREN BROOKS "New Way Out" (WB) 75/9

National Summary: Up 34, Same 24, Down 0, Debuts 8, Adds 9, KIX108, WMZQ-FM, KIKK-FGM, WQIK-FM, WAMZ-FM, WTQR-FM, WSLR, WKKQ-AM-FM, WTSQ, WLWI-FM 24-17, WSIX-FM 9-6, WSM 23-13, WHOO 6-6, KRMD-AM-FM 23-16, WQYK-FM 19-10, WIRE 17-14, KUUY 26-19. ROR Chart: Debut 50.

RONNIE McDOWELL "Step Back" (Epic) 73/28

National Summary: Up 10, Same 20, Down 0, Debuts 15, Adds 28 (ast 15-14-15).

National Summary: Up 10, Same 20, Down 0, Debuts 15, Adds 28 including WEEP, WWVA, KIKK-FM, WQYK-WIRK-FM, KSO, WGEE, KOMA, WIL-AM-FM, KFDI-AM-FM, KLZ, KYGO-FM, KYTE, WADR 49-36, WSIX-FM

26-18

BOBBY BARE "(I'm Not) A Candle In The Wind" (Columbia) 69/6

Nstional Summery: Up 23, Same 29, Down 0, Debuts 11, Adds 6, WPOR-FM, KWKH, WCXI, WDAF, KYTE, KRAK, WGNA-FM 33-29, WIXL-FM 48-39, WSOC-FM 33-28, WSIX-FM 25-17, WNOE-AM 43-39, WCMS-FM 48-42, KFGO 39-31, KUZZ 47-42, KEED 29-21:

VERN GOSDIN "Your Bedroom Eyes" (AMI/NSD) 66/2

Nstional Summery: Up 52, Same 8, Down 1, Debuts 3, Adds 2, WAMZ-FM, KBBQ, WVAM 20-15, WSOC-FM 14-11, WBAP 22-14, WLWFM 2-2, WSM 24-14, KBMR 16-12, KWMT 19-16, WDGY 21-19, KFDI-AM-FM 17-14, KLZ 18-12, KWJ 22-19, KEEN 19-11, KMPS-AM-FM 1-1.

LACY J. DALTON "16th Avenue" (Columbia) 65/23

National Summery: Up 8, Seme 20, Down 0, Debuts 14, Adds 23 including WILQ, WBAP, WFMS-FM, WIL-AM-FM, KRST-FM, KUZZ, KYGO-FM, KMAK, KVEG, KRAK, KMPS-AM-FM, WADR 46-40, WKSJ-FM 38-33, WCMS-FM 41-35, WKKQ-AM-FM 45-39.

OSMOND BROTHERS "It's Like Falling In Love..." (Elektra/Curb) 65/16
National Summary: Up 16, Same 24, Down 0, Debuta 9, Adds 16, WKYG, KPLX-FM, WBAP, WGVM, WWOD, WOKK WSM, KWKH, WAXX, WHBF, KGEM, KEED, KWJJ, KIDN, KRSY, KRAK.

JOHN SCHNEIDER "In The Driver's Seat" (Scotti Bros./CBS) 65/5
National Summary: Up 31, Same 19, Down 2, Debuts 8, Adds 5, WAJR, WCII, WMNI, WBCS, KUGR, WIXL-FM 44-35,
KHEY 42-33, KRMD-AM-FM 46-37, WIRK-FM 33-27, WFMS-FM 23-18, KVOO 46-38, KFH 31-24, KGEM 39-33, KEED
33-23, KBBQ 30-21.

33-23, KBBO 30-21.

TERRI GIBBS "Some Days It Rains All Night Long" (MCA) 62/5

National Summary: Up 34, Same 18, Down 0, Debuts 5, Adds 5, WSEN-AM-FM, WAMZ-FM, WSLR, WTHI-FM, KEIN, WGNA-FM 36-30, WVAM 38-28, WWWA 38-33, WSOC-FM 32-27, WSIX-FM 22-16, WSM 34-24, WNOE-AM 33-27, KRMD-AM-FM 38-29, WHBF 44-36, KEED 22-16.

TO COTTE WEST "Sho Cond" Got May Love Off The Red" (Liberty) 58/26

WRIGHT BROTHERS "Made In The U.S.A." (WB) 58/9
National Summary: Up 17, Same 23, Down 0, Debuts 9, Adds 9, WIXY, KIX106, WESC:AM-FM, WQYK-FM, WITL-FM, KXRB, KCBQ.AM, KMPS-AM-FM, KBBQ, WVAM 45-34, WHN 32-29, WNOE-AM 49-43, WFMS-FM 21-15, WIRE

JERRI KELLY "Walk Me 'Cross The River" (Carrere/CBS) 52/6

Nstonal Summary: Up 17, Same 24, Down 1, Debuta 4, Adda 6, WILQ, WLWFFM, WAXX, WKKQ-AM-FM, WITL-FM, KGEM, WVAM 33-25, WBGW-FM 15-13, WIXL-FM 22-16, KIX106 32-29, KXYL 43-38, KBMR 38-33, KSO 17-14, WHBF

42:39, KRAK 33:29.

KIN VASSY "Women In Love" (Liberty) 45/5

Netional Summery: Up 11, Same 26, Down 0, Debuta 3, Adda 5, WPOR-FM, KRRV, WDAK, WWOD, KEIN, WIXL-FM
49:38, WPLO on, WSIX-FM 18:13, WNOE-AM 48:44, KRMD-AM-FM 31:19, KSO 31:27, KCJB 24:21, KKAL 48:45,
KUZZ 38:33, KSOP-FM on.

JANIE FRICKE "It Ain't Easy Bein' Easy" (Columbia) 44/36
National Summary: Up 1, Same 5, Down 0, Debuts 2, Adda 36 including WGNA-FM, WVAM, WSOC-FM, WQIK-FM, WNOE-AM, WSAI-FM, WFMS-FM, KEBC-FM, KFDI-AM-FM, KLZ, KNIX-FM, KYTE, KCKC, KMPS-AM-FM.

NATIONAL AIRPLAY/50

September 10, 1982

KENNY ROGERS/Love Will Turn You... (Liberty) MICHAEL MURPHEY/What's Forever For (Liberty) 5 0 JERRY REED/She Got The Goldmine (I Got The Shaft) (RCA)

10 7 MICKEY GILLEY/Put Your Dreams Away (Epic) 18 12 6

MEL McDANIEL/Big Ole Brew (Capitol) 13 11 7 FRIZZELL & WEST/I Just Came Here To Dance (WB/Viva) 20 14 10

GENE WATSON/This Dream's On Me (MCA) 16 13 9

CHARLY McCLAIN/Dencing Your Memory Away (Epic) 4 4 OAK RIDGE BOYS/I Wish You Could Have Turned... (MCA) 22 19 14

ANNE MURRAY/Hey! Beby! (Cepitol)
CRYSTAL GAYLE/Livin' In These Troubled Times (Columbia) 25 20 15

27 24 16

RONNIE MILSAP/He Got You (RCA) 31 26 18 STATLER BROTHERS/Whatever (Mercury/PolyGram) 10 8

M. HAGGARD & G. JONES/Yesterdey's Wine (Epic) 29 25 17

GARY MORRIS/Dreams Die Hard (WB) 15 19 15 13

GEORGE STRAIT/Fool Hearted Memory (MCA)

WILLIE NELSON/Let It Be Me (Columbia)
DON WILLIAMS/Mistakes (MCA) 99 40 35 24 42 36 32

DOLLY PARTON/I Will Always Love You (RCA) 38 29 25

LEE GREENWOOD/She's Lying (MCA) 34 31 26 YOUNGER BROTHERS/Nothing But The Radio On (MCA) 21 21 20

MOE BANDY/She's Not Really Cheatin'... (Columbia)
LOUISE MANDRELL/Some Of My Best Friends Are... (RCA)
WAYLON JENNINGS/Women Do Know How To... (RCA) 6 **35** 30 **27**

3 3 12 LEON EVERETTE/Soul Searchin' (RCA)

ALABAMA/Close Enough To Perfect (RCA)
CHARLEY PRIDE/You're So Good When You're Bad (RCA) 23

49 39 35 SYLVIA/Nobody (RCA)

BELLAMY BROTHERS/Get Into Reggee Cowboy (Elektre/Curb)
RAZZY BAILEY/Love's Gonna Fall Here Tonight (RCA) 24 22 22 45 40 36 BILLY "CRASH" CRADDOCK/Love Busted Capitol)

TAMMY WYNETTE/You Still Get To Me In My Dreams (Epic) 46 41 39 JUICE NEWTON/Break It To Me Gently (Capitol) 42 40 LORETTA LYNN/Making Love From Memory (MCA)

EARL THOMAS CONLEY/Heavenly Bodies (RCA) 9 19 DAVID FRIZZELL/I'm Gonna Hire A Wino To... (WB/Viva) 17 23 50 43 ED BRUCE/Ever, Never Lovin' You (MCA)

T.G. SHEPPARD/War is Hell (On The Homefront...) (WB/Curb) **3**9 REBA McENTIRE/I'm Not That Lonely Yet (Mercury/PolyGram) 11 16 29 JOE STAMPLEY/I Didn't Know You Could... (Epic)

BARBARA MANDRELL/Operator, Long Distance Please (MCA) WHITES/You Put The Blue In Me (Elektra/Curb)

BANDANA/The Killin' Kind (WB)
CONWAY TWITTY/We Did But Now You Don't (Elektra) 39 STEVE WARINER/Don't It Break Your Heart (RCA) RICKY SKAGGS/Heartbroke (Epic)

GAIL DAVIES/You Turn Me On I'm A Radio (WB) 15 23 30 14 18 37 EDDY RAVEN/She's Playing Hard To Forget (Elektra)

LARRY GATLIN/Sure Feels Like Love (Columbia) KAREN BROOKS/New Way Out (WB)

BILL ANDERSON "Southern Fried" (Southern Tracks) 43/10 al Summary: Up 14, Same 16, Down 0, Debuts 3, Adds 10, WILQ, KF WITL-FM, KECK, KRSY, WVAM 40-30, WIXL-FM 16-10, KIX106 17-14

FAMILY BROWN "Some Never Stand A Chance" (RCA) 41/3
National Summery: Up 12, Same 21, Down 0, Debuta 5, Adda 3, WSOC-FM, WLWI-FM, WHBF, WIXL-FM 10-6, WEEP
on, WCMS-FM 18-15, WTQR-FM on, WIRE 30-25, KTTS-AM-FM 45-41, KFDI-AM-FM 38-33, KUZZ 45-40, KLZ on,
KRWQ-FM 25-18, KUGR 24-21, KCBQ-AM d-24.

SIGNIFICANT ACTIO

RODNEY LAY "I Wish I Had A Job To Shove" (Churchill) 37/4
National Summery: Up 11, Same 19, Down 0, Debuts 3, Adds 4, WRNL, WITL-FM, WTSO, KKAL, KHEY 35-21
WAMZ-FM 21-17, KWMT 39-33, KTTS-AM-FM 46-42, KVOO 40-35, KEED 36-26.

THRASHER BROTHERS "Still The One" (MCA) 29/9
National Summary: Up 8, Same 9, Down 0, Debuts 3, Adda 9, WSEN-AM-FM, WMZQ-FM, KOKE-EM, WQIK-I THRASHEH BRUTTIERS Juni 118 Same 9, Down 0, Debuts 3, Adds 9, WSEN-AM-FM, WMZQ-FM, KUNE-E,VI, VVQ. 118 WSAI-FM, KFGO, WHBF, KBMY, KEED, WIXL-FM 33-20.

TOM JONES "Woman's Touch" (Mercury/PolyGram) 25/10

TOM JONES "Same 8. Down 0, Debuts 2, Adds 10, WPLO, KHEY, WLWI-FM, WSAI-FM, KFGO, WTSO, WT

DEAN DILLON "You To Come Home To" (RCA) 24/9
Netional Summary: Up 0, Same 15, Down 0, Debuts 0, Adds 9, KRRV, KXYL, KRLA, KRMD-AM-FM, WIRK-FM, KCJB,

KVOO, KUGR, KVEG, WCMS-FM On, KYTE on.

KENDALLS "That's What I Get For Thinking" (Mercury/PolyGram) 23/21

Nutional Summery: Up 0, Same 1, Down 0, Debuts 1, Adds 21 including WADR, WLWI-FM, KRMD-AM-FM

y: Up 0, Same 1, 1. KUZZ, KLZ, KV KEBC-FM, KFDI-AM-FM, KUZZ, KLZ, KWJJ, KSUP-FM, KNIFS-CHIP, K. CHARLIE ROSS "Are We In Love (Or Am I)" (Townhouse) 23/8

National Summary: Up 2, Same 11, Down 0, Debuts 2, Adds 8, WYKR, KRRV, WBEU, WSOC-FM, WBCS, KCCY-FM,

KSOP-FM, KGA, KXYL 5U-45, WALL 47-49.

WYVON ALEXANDER "Alice In Dallas (Sweet Texas)" (Gervasi) 23/5

National Summary: Up 2, Same 15, Down 0, Debuta 1, Adds 5, KHEY, WESC:AM-FM, KVOO, KVEG, KRSY, KOKE-FM

45:39, KRMD-AM-FM on, KSO 33-28, KEDI-AM-FM on, KWJJ ori.

WAYNE KEMP "She Only Meant To Use Him" (Mercury/PolyGram) 20/6

Nethonal Summary: Up 2, Same 10, Down 0, Debuta 2, Adda 6, WVAM, KHEY, WESC-AM-FM, WGVM, KXRB, KGA,

WIXL-FM 30-23, WPLO on, WCMS-FM on, REDEAMINE OF Cans" (Primero) 19/3
MUNDO EARWOOD "Pyramid Of Cans" (Primero) 19/3
Metidanal Summani Un 2. Same 12. Down 0, Debuts 2, Adds 3, WESCIAM-FM, KRMD-AM-FM, KFGO, WVAM on,

BOXCAR WILLIE "Last Trein To Heaven" (Main Street) 19/2
National Summary: Up 1, Same 11, Down 0, Debuts 5, Adds 2, KHEY, KRSY, WGNA-FM d-43, WRKZ-FM on, WIXL-FM 38-29, WLWI-FM on, KRMD-AM-FM d-42, KSO d-37, KTTS-AM-FM on, KFDI-AM-FM d-44.

ALBERT COLEMAN'S ATLANTA POPS "Just Hooked On Country, III" (Epic) 18/15
National Summery: Up 0, Same 3, Down 0, Debuts 0, Adds 15, WVAM, WYII, WOKK, WKSJ-FM, WLWI-FM, KBMR, WSAI-FM, KFGO, KEBC-FM, KTTS-AM-FM, KLZ. KRWQ-FM, KUGR, KCKC, KMPS-AM-FM.

MAC DAVIS "The Beer Drinkin' Song" (Casablanca/PolyGram) 17/15
National Summary: Up 0, Same 2, Down 0, Debuts 0, Aods 15, WADR, WYII, WBEU, WKSJ-FM, WCMS-FM, WMNI, KEBC-FM, KTTS-AM-FM, KUZZ, KRWQ-FM, KUGR, KWJJ, KTOM, KSOP-FM, KCKC.

ROY HEAD "The Trouble With Hearts" (NSD) 17/9
National Summary: Up 2, Same 5, down 0, Debuts 1, Adds 9, WVAM, WWVA, KHEY, KKYX, WIRK-FM, KFGO, WXCL, KBMY, KMPS-AM-FM, WGNA-FM 40-35.

WXCL KBMY, KMPS-AM-FM, WGNA-FM 40-35.

ROY CLARK "Tennessee Saturday Night" (Churchill) 17/3

National Summery: Up 2, Same 9, Down 1, Debuta 2, Adds 3, KSO, KFGO, WHBF, WGNA-FM 42-40, WVAM on, KHEY d-44, KTTS-AM-FM 39-37, KVOO on, KFDI-AM-FM d-47, KSOP-FM on.

SKIP & LINDA "If You Could See You Through..." (MDJ) 17/2

National Summery: Up 5, Same 9, Down 0, Debuta 1, Adds 2, KOKE-FM, KGA, WVAM 43-35, WWVA on, WESC-AM-FM on, WAXX 34-31, WXCL 41-39, KVOO 34-32, KFDI-AM-FM 43-37, KRWO-FM d-47.

RANDY PARTON "Roll On Eighteen Wheeler" (RCA) 14/9

National Summery: Up 0, Same 5, Down 0, Debuta 0, Adds 9, WVAM, WBGW-FM, WESC-AM-FM, KCJB, KKAL, KRAMY KRSV KSOLEFM KCA.

National Summary: Up 0, Same 5, Down KBMY, KRSY, KSOPFM, KGA.



Regional Adds & Hots

SOUTH

Conway Twitty (Elektra)

EAST

MIDWEST

MIDWEST Murphey (Liberty) Jerry Reed (RCA) Conway Twitty (Elekt Ricky Skaggs (Epic)

SOUTH MOST ADDED SO! Ricky Skagge (Epic) Conway Twitty (Elektra)

el Murphey (Liberty Jerry Reed (RCA Mickey Gilley (Epk

Ricky Skaggs (Epic)

WEST

ED BRACE

ED BRACE

ED BRACE

CONNENT TWITTY

CAMBINE OFFICERS

ALMERT COLEMAN

SHAD OFFICERS

ALMERT COLEMAN

SHAD OFFICERS

ALMERT COLEMAN

SHAD OFFICERS

ALMERT COLEMAN

MARKED

ANDER BASH

ANDER BASH

MARKEY

GALLEY

BIOREY GILLEY

Jerry Reed (RCA) Michael Murphey (Liberty

CONMINT THITTY
"CRASH" CRADDOD
JOE STAMPLEY
RODNEY LAY
RODNEY LAY
HOPEY LAY
HOPEY LAY
HOPEY GILLEY
ANNE HUPRAY
GITTAL GAYLE
COMPAN ME AQ

KRMD-AM & FM Shreveport, LA

REMORLS
ZELLA LEAR
COMMAY TRITTY
DEAN DILLON
DIAME PETER
MANDO EARNOLD
9/2807 MAJZEY
RICKY SALOS
STEPHANTE WINSL
PRIZELL & MEST
BIOMELL AMPRICE
BIOMELL AMPRICES

BURBY BARE T.G. SHEPPARD BARBARA HANDRE! STEVE WAP HIER OSMONO BROTHERS ROMNIE BIG DOWEL! HOTPOST!

WCMS-FM Virginia Beach.

TANYA TUCKEN MAC DAVIS COMMIFF & RICH COM

HOTTOST; REMOVE ROGERS CEME WATSON MICKEY GILLEY CHARLY MC CLAIM JEWIT REED

EAST

WCAW STEVE MARINER OUTTIE WEST

MEL TILLIS RICKY SKAGG; MHITES LAMRY GATLIN COMMAY THITTY TANYA TUCKEN COM RING HOTTHET!

Maruhay, PA STEYE MARINEP ED BRUCE MAZZY OF HEEV LOWISE MANDRE! COMMAY THITY MOTTOWE! DAYIO PRIZZEAL KENNY MOGERS WEILE & GEORGE AND MINOR BOYS OAK RIDGE BOYS

T.G. SHEPPARD
HAITES
REPRIE NO DUNCE
CONVARY THITTY
JOHN SOME IDER
HOTHEST
REPRIE NOCETS
HITCHARL
JERRY RECO
FRIZZEL & MEST
HICKEY GILLEY

WMZO-FM

WREH-AM & FM Syrecuse, NY

CONMAY TWITTY ALBERT COLEMAN DON KING MAC DAVIS LEE MAJORS SHAD O'SHEA MOTTHE! T.G. SHEPPARD
KENDALIS
BHITES
HALES
HOLDAVIS
CODH KING
HOTHERS
SELLANT BROTHERS
HICHEY GILLEY
HICHEL BLAPPEY
JERRY REED

WEST KRST-FW

ARMANAMA (PANDOCH T.G. SHEPPAND BAND ANN ROPHIE MC DOWELL LARCY J. OALTON HOTFERT WATCH LENGTH AND MERCHAND WATCH AND MERCHAND ALABAMA ALABAMA

Abres, OH

OHRLEY PRIOR

SHO AN

TARRY WYNETTE

ALIGHAM

ALICE RESTOR

LORETTA LORETTA

RATER

RATER ALABAMA
ED BRUCE
HIGHT BROTHERS
CONNAY THITTY
BARBARA MARCHE
HIGHE'S
T.S. SHEPPIND
HIGH BARDY
HIGH BARDY
HIGH BARDY
HIGHE BARDY
HIGHE HIGHEY
GLORE STRAIT
HIGHEY GILLEY
GDRE HATSON

LOUISE MANDRELL
ANZEY BALLEY
CONHAY THITTY
KARDI BROOKS
THANSHER BROTHEI
HOTYGAY!
REDRY ROGERS
HIOWEL MERPHEY
DOLLY PARTON
OW A FORE BOYS
OWARLEY PRIDE TANYA TUCKER RICKY SKAGGS DIAME PFEIFEI MIKE CAMPBELL JANIE FRICKE AUDY TAYLOR ALBERT COLENA MOTTON PI

ODHMAY TWITTY
BARBARA MANDRELL
STEVE WAS INCE
ROTH IE MC DOWDL.
DOTTIE MCST
RICKY SKAGS
RUY MKAGS
RUY MKAGS
KENNY ROCERS
JERRY RECU
AND ROCERS
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JERRY RECU
AND ROCERS
JERRY RECU

WHIMMANDORY, PA COMMAN THITTY LACY J. DALTON BARDAMA BILL ANDERSON JERNI RELLY STEYE WARINER HOTTHAT! JEGAY REED OAVID FRIZZELL OAK RIDGE BOYS SYLVIA COLLY PARTON

CHOWMEND, OHI

CHAPLEY PRIDE
CON-MY TWITTY
BAND ANA
BILL ANDERSON
HOTTER'S
FERRY RELD
SYATLER BROTHER
HICHAEL MURPHEL
OAK RIDGE BOYS

GENE WATSON T.G. SHEPPARD

KYGO-FM Denver, CO

HANDAME TO THE STEVE WARTINGS WITH STEVE WARTINGS WASHIE BY DOWNER LACY J. DALTON MOTTHEST REPORT ROCERS HICHAEL & WEST OAK RIGGE BOYS

FROM CA

BLOTY SHAGES

MEA TIGHTS
JERRY LEE LEWIS
JANIE FRICHE
LACY J. DALTON
HOTTHSTI
KEIMT ROCERS
GHARLY MC GLRIN
JERRY REED
MIGHAEL MERN-EY
MIGHEY GILLEY

RIGHY SKAGGS
COMMAY THITTY
HIRE CAMPBELL
ALBERT COLEMA
JANIE FRICKE
MAC DAYIS
HOTTOTT
HOTTOTT
MY MODLEY
HERLE & GEORG
LEE CARETHOOD
WILLIE MELSON

ROY O, ARK DOTTIE MEST BIODY SANAGS JANIE FRIDE O-MNLEY MILDE WHITE IN CONSELL STEPMENT WINSLOS BANGARA MANDRELL ST, JOHN & ELLIE MOTTOR YI LOWETTA LYMN ROMNIE MILSAP AL ABAM

Dennet, MI

PARBARA MANDREL
T.G. SHEPPARD
ED BRUCE
SCHOT BANE
MINITES
NOTHEST
ANTO FRIZZELL
JERRY REED
HIOVALL MURPHEY
FRIZZELL
TERRY REED
HIOVALL MURPHEY
MICKEY GILLEY

KECK
LINCOIN, 600

DOLLY PARTON
UNITES
RUMHE MC DOWLL
BARBARA MANCHEL
BARBARA BARBARA

COMMAY TWITTY RICKY SKAGGS MOTHER! MICHAEL MURPHE MICKEY CILLEY ANDE MURPAY RODRIJE MILSAP CRYSTAL GAYLE

CATCH THING WELLARDY GATLIN TERRI GIBBS RICKY SKAGS KIN YASSY MOTTON PER B GEORGE WILLIE RESON WILLIE RESON WILLIE AMS

KCJB Minet ND

Oblahoma Chy,

FRIZZELL & MEST,

GUISE MANDRELL

MERLE & CODICE

THANH WINELE

DI BRUCK

MINUS

MINU

HIORY SKAGES
HIORY SKAGES
HIORY BROTHERS
CUNHAY THITTY
LACY J. DALTON
T.G. SHEPPAND
REPDALE
JANIE FRICKE
HATHE REP
HOTTENT
ROHY ROCES
HIONAL REPPEY
HERLE & CECRCE
ALBRAN
TOURGER BROTHERS

KTTS-AM & FM Springfield, MO

KEBC-FM Oktohomo City, OK

LABRY GATLING ROY HEAD BOOBY SHITH COMMY THITTY HOTTEST; HICHARY REED CHARLY MC CLAIN OAK RIGGE BOYS KAREN BROOKS

LAMPY GATLIN
STEPHEN BISHOP
OHARLIE ROSS
JOHN SCHREIBER
ODHNAY THITY
HOTTHEN'S
REDHY ROGERS
MEL NC OANIEL
HICHAEL HUSHAEL
ROBHIE MILS AP
ORYSTAL GAYLE

TAIRMY INTHETTE ED BRUCE RICKY SKAGGS LORETTA LYNN

KMX-FM Phoents, AZ

CONMAY THITTY JANIE FRICKE HOTTON'T KENDY ROCERS SYLVIA OMALY NC CLA JERRY REED DOLLY PARTON

WIL-AM & FM St. Louis, MO LARRY GATLIN STEVE MANINER BAND MAN LACY J. DALTON MONNIE MC COMEL! MOTHER'S MED JCRRY RED OULLY PARTON WILLIE MELSON JUICE NEWTON

PAZZY BAILEY
TAMBY WYMETE
T.G. SHEPPANO
BICKY SKAGDS
CONBAY THITTY
MOTTOR'S
RUDNIE MILSAP
ANNE MLRRAY
OOLLY PARTON
MILLIE MELSON
CHARLEY PRIDE

LOUISE MANDRELL
RICKY SKADGS
OCH LEE
OOTYTE WIST
SKIP & LINDA
COMMY THITTY
JACK QUIST
THANAMER BROTHERS
HOTHAN TO
GENE MATSON
TOUNGE STRAIT
GENE MATSON
TOUNGE BROTHERS
WHITES COMMAY TWITTY TERRI GIBBS WHITES LACY J. DALTON LAMBY GATLIN RODNIER MC DOWELL MOTHER TO COMELL MOTHER TO CO

DOTTHE WEST RICKY SKADGS MOTTHS!! MIDHAEL MURPHEY GENE WATSON AMME MURRAY GAR RIDGE BOYS DON MILLIAMS

KFDI-AM & FM Wichits, KS CONTRACT BIS DOWE REND ALLS JANIE FRICKE RICKY SKAGGS JERRY NAYLOR TOMBY BELL HICKEY CLARK DEBB IE CAMPBELL HICKEY BILLEY MICHEN BILLEY MERLE & GEORGE KAREN BROOKS BMITES

KTOM Salines, CA

IBATIONAL, MAPPIET CONNEY TESTY (EMANUER TOWN JONES STEVE MARINER TOWN JONES STEPMANIE WINSLON MICHAEL MICHAEL

BIORY SRAGES

CONMAY TWITTY
JANIE FRICKE
BILL ANDERSON
RANDY PARTON
GAMONO BROTHERS
RESONIE MC DOVEL
WYVON ALERBODER
HOTHERS
HOTHERS
HOMER GO
HICHE
GAK RIGGE BUYS

GAK RIGGE BUYS

KPLX-FM DollasFt. Warth, TX

LEON EVERETYE OSMOHO BROTHERS RIGHY SHAGES HEPTOLY! OWARLE ROSS HICHAEL HURPHEY HICHAEL BLILEY HERLE & GEORGE WILLIE MELSON

DIAME PFEIFER RICKY SKAGGS DEAN DILLON CHARLIE ROSS KIN YASSY BILL ANDERSON ANNE LORD

WZZK-FM Birminghem, AL RAZZY BAILEY BARBARA MANDREL T.G. SHEPPARO

WPLO Atlanta, QA TON JONES
ED BRUEE
JERRY LEE LEWIS
RIGHY STAGE
ROTTANION
HICHARL MURRALE
OAK RIDGE BOYS
BILL ANDERSON
ROTHINE MURRALE
ROMONE BROTHERS
ROMONE BROTHERS WXBQ-FM Bristol, VA LORETTA LTHO HOPTONT: KENNY ROGERS SYLVIA EARL THOMAS CONLE HICKEY GILLEY HOE BAHCY

KOKE-FM Auetin, TX

KXAF

RICKY SKAGGS COMMAY FRITTY JAMIE FRICKE FANILY BROWN BILL ANDERSON OWARLIE ROSS HOTTOTT REED OAK RIGGE BOYS ALABAMA T.G. SHEPPARD

San Bernardino.
RICKY SKAGE
JERRY LEE LEWIS
MEL TILLIS
MITES BANDAMA
JANIE FRICKE
ALBERT COLEMAN
MC DAYS
KENDALS
MOTTHER
JEDNY ROCERS
MOTHER
MARRIE BOYS
HICHAEL MARPIE
MERLE ALGORGE
MARRIER
MERLE ALGORGE
MARRIER
MERLE
MERL

KCBG-AM San Diego, CA

CONHAY THITTY STEVE MARINER ANNE MARRAY T.G. SHEPPARD

Payotoville, No.
LARRY GATLIR
COMMY THITY
LORETTA LYNN
T.G. SHEPPARID
STEVE WARRER
PARIE RAGS
KENDALS
HOTTHAT
HOTO
MERE & GEORGE
WEND HOTO
MERE & GEORGE
WHILE
HELSON
WILLIE HELSON

MHITES
WILLIE HELSON
CHARLEY PRIDE
JOHN SOME JOER SON
BILL ANDERSON
TAMBET WYNETTE
HOTTEST
SYLVIA
DAYIO FRIZZELL
MATLON JERNINGS
GEORGE STRAIT
CHARLY MC CLAIM WBAP FL Worth, TX

RICKY SKAGE
BILL ANDERSON
DOTTIE WEST
KIN YASSY
MITES
OSMOND BROTHER
HOTHWST
WILLIE MELSON
OMANLEY PRIDE
ALBEMAN

HAZARD BILL MASH PAIR T, MORRIS BELLAMY BROTHERS ROBBY SMITH

WHITES
RICKY SKAGGS
JANIE FRICKE
JUTCE NEWTON
HOPTUS!
KENEY ROCERS
EARL THOMAS COMLE
GENE WATSON
JERRY NEED

WERC-AM & FM

KEKK-FM Hauston, TX

RICKY SKAGS COMMAY THITTY THRASHER BROTH KAREN BROCKS DOW KING JANIE FRICKE HOTTOLY

DOM HILLIAMS ED BRUCE MOTTOST: CHARLY NE CLAI-HICHAEL MERPINE CAR RIDGE BOYS DOLLY PARTON AL MEANA MOTTOST: MEMOT ROBERS JERRY REED ANNE MEMONY DOLLY PARTON DON WILLIAMS

WKSJFM Mobile AL

WLWIFM

RICKY SKAZES

RICKY SKAZES

ANNE FRICKE
CONNIAY THITTY

KEMCALLS

ROMNIE MC DOWEL

JERNY NAYLOR

JERNY NAYLOR

FANILY SICINI

BANBARA MAMDREL

TOM JOBES

DON LEE

ALBERT COLEMAN

HOTYASY:

WSIX-FM Heatrylise, TN

COMMAY TWITTY LARRY GATLIN OSMOND BROTHERS DOTTIE WEST STEVE WARINER ROMNIE MC DOMELL MOYTHAT; HOTTHAT; CHARLY NC CLAIN HICHAEL MERPLEY JERRY REED OAK RIDGE BOYS MERLE & GEORGE

KYXX Odesse, TX

MOTTHET: KENNY ROGERS JEHRY REED BELLAMY BROT LEE GREEMHOD DON WILLIAMS

137 Current Reports

The following stations did not report this week: KILT-FM/Houston

WMC-AM/Memphis

Hottest Tracks:

"No Show Jones" MERLE HAGGARD & GEORGE JONES (Epic)

JERNI RELLY
HOMIE NO DOWEL
OSHOW GROTHERS
LAGY J. DALTON
LARRY GATLIN
HOTTHIS!
REMY FORERS
CHYSTAL GAYLE
DOW HILLIAMS

COUNTRY ALBUMS

Soundtrack - (MCA) "Sneekin' Around ROSANNE CASH - Somewhere In The Stars -

One's All Mine! — (WB/Viva) "Lone Star Lonesome" "Lost

MICKEY GILLEY - Put Your Dreams Away - (Epic)

Rocky Road To Romance" "Texas Heartache Number One" "If I Cen't Hold Her On The Outside" "Don't 8e Foolin' With A Fool" "I Really Don't MERLE HAGGARD & GEORGE JONES - A Taste

BUBBY BARE JANIE PRICKE CUNMAT TWITTY PERMIE MC CON RICKY SKAGGS MOTTOST

Of Yesterday's Wine — (Epic) "No Show Jones" "C.C. Waterback" "Silver Eegle" "Must've Been Drunk" "The Brothers"

— (Capitol) "Fallin' In Love (Fallin' Apart" "The Hottest Night Of The Year" "Ain't No Way To Rise Above (Fallin' In Love)"

JUICE NEWTON — Quiet Lies — (Capitol) "Love Sell Away" "Falling In Love" "Adios Mi Corazon" "Heart Of The Night" "Trail Of Tears"

(Liberty) "A Love Song" "Fighting Fire With Fire" "If You Can Lie A Little Bit" "Somewhere Between Lovers And Friends"

(MCA) "I Can't See Texas From He

SYLVIA — Just Sylvia — (RCA) "Not Tonight" "Mirage"
"You're A Legend In Your Own Mind"

TOMPALL & THE GLASER BROTHERS - After All These Years — (Elektra) "Can't Live With 'Em (Can't Live Without 'Em)" "Oh, America" "I Could Never Live Alone Again" HANK WILLIAMS JR. — High Notes — (Elektra/ Curb) "The South's Gonna Rattle Again" "If Heaven Ain't A Lot Like Dixie"

Most Requested:

JERRY REED "She Got The Goldmine..." KENNY ROGERS "Love Will Turn You..."
MICHAEL MURPHEY "What's Forever...'
OAK RIDGE BOYS "I Wish You Could..." (Liberty) (MCA)

Cuts in bold type are receiving the heaviest airplay THE BEST LITTLE WHOREHOUSE IN TEXAS -

(Columbia) "Thet's How I Got To Memphis" "I Wonder"
DAVID FRIZZELL — The Family's Fine, But This

RONNIE MILSAP - Inside - (RCA) "Carolina Dreams"

ANNE MURRAY — The Hottest Night Of The Year

KENNY ROGERS - Turn Your Love Around -

GEORGE STRAIT - Strait From The Heart -

BREAKERS

Breakers" are those newer records that have the greatest level of station activity on any given week.

PEABO BRYSON

Give Me Your Love (Capitol)

74% of our reporting stations on it. Rotations: Heavy 2/0, Medium 21/3, Light 22/8, Extra Adds 6, Total Adds 17, WILD, KWAM, WDIA, WJPC, WZEN-FM, XHRM, WKND, KNOW, WNOO, WKXI, WJAX, KJCB, WJJS, WPLZ, WTMP, WLTH, WTLC. A Most Added Record. Debuts at number 30 on the Black Radio Chart.

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers im many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. 🕜 indicates one of this week's Most Added new songs.

GWEN GUTHRIE "It Should Have Been You" (Island/Atco) 38/6
Rotations: Heavy 3/0, Medium 16/1, Light 17/3, Extra Adds 2, Total Adds 6, KNOW, WPEG, WPLZ, WANT, WLTH, KPOP-FM. Heavy: WZEN-FM, KACE, WNOO. Medium: WXYV, WILD, WOOK, WHUR, WAOK, WEDR, WJLB, XHRM, WDRW, WATV, WENN, WJAX, KJCB, WLOU, WJJS.
FOUR TOPS "Sad Hearts" (Casablanca/PolyGram) 33/4
Rotations: Heavy 4/0, Medium 15/2, Light 13/1, Extra Adds 1, Total Adds 4, WJPC, KSOL, KNOW, KUKO. Heavy: WXYV, WOOK, WJMO, KAEZ. Medium: WILD, WHUR, WAOK, KWAM, KACE, XHRM, WATV, WENN, WKXI, KOKY, WDAO, WLUM, KPOP-FM.

CROWN HEIGHTS AFFAIR "Somebody Tell Me What To Do" (De-Lite/PG) 32/0 Rotations: Heavy 3/0, Medium 17/0, Light 12/0, Extra Adda 0, Total Adda 0, Heavy; WOOK, KWAM, WGIV, Medium; WDAS, WHUR, XHRM, KSOL, WRDW, WENN, WNOO, WOIC, WJAX, KOKY, WVOL, WTMP, WLTH, WTLC, WLUM,

JEFFREY OSBORNE "On The Wings Of Love" (A&M) 31/16
Rotations: Heavy 3/0, Medium 9/3, Light 14/8, Extra Adds 5, Total Adds 16, WILD, WDAS, KWAM, WAIL-FM, WYLD-FM, WBMX, WGPR, KDAY, WJMI, WKXI, WTOY, WANM, WTLC, WLUM, WVOI, KDIA. Heavy: WDIA, WJPC, KACE, Medium: WHUR, WHRK, KSOL, WATV, KOKY, KUKQ.

ATLANTIC STARR "Perfect Love" (A&M) 31/7
Rotations: Heavy 1/0, Medium 14/1, Light 14/4, Extra Adds 2, Total Adds 7, WJPC, KDAY, KNOW, WOWI, WANT, WTLC, WVOI. Medium: WHUR, WHRK, WGPR, WZEN-FM, XHRM, WNHC, WJJS, WVOL, WLTH, WLUM, KAEZ,

BLOODSTONE "Go On And Cry" (T-Neck/CBS) 29/2
Rotations: Heavy 11/0, Medium 6/1, Light 12/1, Extra Adds 0, Total Adds 2, WDIA, KDIA. Heavy: Wild, WEDR, WBMX, KWAM, WKND, WA'TV, WENN, WGIV, WKXI, WVOL, WANT. Medium: XHRM, KSOL, WPDQ, KJCB, WPLZ.

DONALD BYRD & 125TH STREET, N.Y.C. "Sexy Dancer" (Elektra) 27/14
Rotations: Heavy 0/0, Medium 4/0, Light 17/8, Extra Adds 6, Total Adds 14, WAOK, WHRK, WBMX, WGCI, WZEN-FM, XHRM, WGIV, WJAX, KJCB, WANM, WLTH, WTLC, WVOI, KUKQ. Medium: WHUR, KSOL, WLOU, KDIA.

YAZ "Situation" (Sire/WB) 26/5

YAZ "Situation" (Sire/WB) 26/5
Rotations: Heavy 4/0, Medium 7/0, Light 12/2, Extra Adds 3, Total Adds 5, WOOK, WVEE, WAIL-FM, WDMT, WJAX, Heavy: WGPR, WNHC, WNOO, WWWS. Medium: WXYV, WDAS, WJLB, WJJS, WBLX, WLTH, WTLC.
KLIQUE "I Can't Shake This Feeling" (MCA) 26/0
Rotations: Heavy 2/0, Medium 14/0, Light 10/0, Extra Adds 0, Total Adds 0, Heavy: WOOK, WGPR, Medium: WYLD-FM, WBMX, XHRM, KSOL, WRDW, WGIV, WPEG, WLOU, WJJS, WDAO, WLTH, WTLC, KAEZ, KUKQ.
NARADA MICHAEL WALDEN "Summer Lady" (Atlantic) 25/1
Rotations: Heavy 6/0, Medium 10/0, Light 8/0, Extra Adds 1, Total Adds 1, WGPR, Heavy: WAOK, KWAM, WEDR, WLOU, WTLC, KUKQ. Medium: WDIA, WBMX, XHRM, WATV, KOKY, WVOL, WPLZ, WAAA, WLTH, WWWS.
JONZUN CREW "Pack, Jam" (Tommy, Roy) 23/6

JONZUN CREW "Pack Jam" (Tommy Boy) 23/6
Rotations: Heavy 40, Medium 8/1, Light 7/1, Extra Adda 4, Total Adda 6, KRLY, WGCI, WDMT, WVOL, WOWI, WTLC.
Heavy: WAOK, WAIL-FM, WPEG, WANM. Medium: WILD, WHUR, WHRK, WEDR, WNHC, WJAX, WKWM.

LUTHER VANDROSS "Bad Boy/Having A Party" (Epic) 22/22
Rotations: Heavy 0/0, Medium 5/5, Light 8/8, Extra Adda 9, Total Adda 22, WDAS, WOOK, WHUR, WAOK, KMJQ, KRLY, KWAM, WDIA, WHRK, WGCI, WBLZ, WJLB, KSOL, WKND, WNHC, WPEG, WOIC, WVOL, WAAA, WTLC, WLUM, KDIA.

STEVE MILLER BAND "Abracadabra" (Capitol) 22/5

STEVE MILLER BAND "Abracadabra" (Capitol) 22/5
Rotations: Heavy 4/0, Medium 8/1, Light 7/1, Extra Adds 3, Total Adds 5, WDIA, WYLD-FM, WJLB, WVOL, KUKQ.
Heavy: WBLZ, KMJM, KNOW, KPOP-FM. Medium: WAIL-FM, KDAY, WNHC, WBLX, WANM, WTMP, WVOI.
KURTIS BLOW "Tough" (Mercury/PolyGram) 21/3
Rotations: Heavy 7/0, Medium 5/1, Light 7/0, Extra Adds 2, Total Adds 3, WGPR, WANT, WKWM. Heavy: WAOK, WHRK, WEDR, WZEN-FM, WNOO, WAAA, WLTH. Medium: XHRM, WENN, WTMP, KPOP-FM.

MARC SADANE "Exciting" (WB) 21/1
Rotations: Heavy 0/0, Medium 10/0, Light 11/1, Extra Adds 0, Total Adds 1, WJAX. Medium: WHUR, WVEE, KWAM, WEDR, WGCI, KACE, WRDW, WNOO, KOKY, WLTH.

FEEL "Let's Rock" (Sutra) 21/0
Rotations: Heavy 3/0, Medium 8/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WGCI, WLTH, WTLC. Medium: WILD, WHRK, WEDR, WBMX, WJPC, WGIV, WLOU, KAEZ.

STEVIE WOODS "Woman In My Life" (Cotillion/Atco) 20/10
Rotations: Heavy 0/0, Medium 5/1, Light 9/3, Extra Adds 6, Total Adds 10, WAOK, WVEE, WHRK, WGCI, WATV, WXXI, WJAX, WPDQ, WTMP, KAEZ. Medium: WAIL-FM, KOKY, WVOL, WLUM.

JOHNNIE TAYLOR "What About My Love" (Beverly Glen) 20/3
Rotations: Heavy 3/0, Medium 7/0, Light 8/1, Extra Adds 2, Total Adds 3, WGPR, WKND, WRDW. Heavy: WAOK, KACE, WNOO. Medium: WVEE, KWAM, WHRK, WGCI, XHRM, WKXI, WLTH.

KEN! BURKE "Risin' To The Top" (RCA) 20/2
Rotations: Heevy 0/0, Medium 15/0, Light 4/1, Extre Adds 1, Totel Adds 2, WBMX, WJPC. Medium: WILD, WDAS, WHUR, KWAM, WEDR, WGCI, WJLB, WZEN-FM, KACE, XHRM, WSSJ, WKND, WPEG, KJCB, WLTH.

PIECES OF A DREAM "Mt. Airy Groove" (Elektra) 20/2

eavy 5/0, Medium 4/0, Light 10/1, Extra Adds 1, Totel Adds 2, WEDR, WAIL-FM. Heavy: WHUR, KJCB, Z, WWWS. Medium: WGCI, WSSJ, WJJS, WLTH.

WAAA, KAEZ, WWWS. Medium: WGCI, WSSJ, WJJS, WLTH.

CLIFTON DYSON "Slow Your Body Down" (Network/Elektra-Asylum) 20/1

Rotations: Heevy 0/0, Medium: 8/0, Light 12/1, Extra Adds 0, Total Adds 1, WATV. Medium: WVEE, WEDR, WGCI, XHRM, WENN, WLOU, WLTH, WTLC.

LOU RAWLS "Will You Kiss Me One More Time" (Epic) 20/1

avy 4/0, Medium 10/0, Light 6/1, Extre Adds 0, Totel Adds 1, KDIA. Heavy: KW am: WXYV, WAOK, WBMX, WGCI, KACE, WJJS, WPLZ, WANT, WAAA, WLTH

DENIECE WILLIAMS "Waiting By The Hotline" (ARC/Columbia) 20/0
Rotations: Heavy 6/0, Medium 10/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: KWAM, WHRK, WJMO, WNHC, KNOW, KPOP-FM. Medium: WXYV, WOOK, WBMX, WJPC, WSSJ, WKND, WRDW, WPEG, WPLZ, KAEZ.

SIGNIFICANT ACTIO

SHEREE BROWN "Happy Music".(Capitol) 18/0
Rotations: Heavy 1/0, Medium 10/0, Light 7/0, Extra Adds 0, Total Adds 0, Heavy: WNHC. Medium: WAOK, WBMX, WGPR, KACE, XHRM, KJCB, KOKY, WLTH, WLUM, WVOI.

DRAMATICS "Treat Me Right" (Capitol) 18/0
Rotations: Heavy 6/0, Medium: 5/0, Light 7/0, Extra Adda 0, Total Adda 0. Heavy: WGCI, WJLB, WENN, WLTH, WWS, WVOI. Medium: WGPR, WSSJ, WLOU, WDAO, WLUM.
BOBY BLAND "Recess In Heaven" (MCA) 17/2
Rotations: Heavy 2/0, Medium: 11/0, Light 3/1, Extra Adda 1, Total Adda 2, WKWM, WVOI. Heavy: WENN, WLTH. Medium: WVEE, WDIA, WEDR, WGIV, WNOO, WKXI, WBLX, WVOL, WTLC, KAEZ, KDIA.

Black Radio NATIONAL ARPLAY/30

September 10, 1982

EVELYN KING/Love Come Down (RCA)

ARETHA FRANKLIN/Jump To It (Arista)

6 6 0 JERMAINE JACKSON/Let Me Tickle Your Fancy (Motown) 6 5 4 GAP BAND/You Dropped A... (Total Experience/PGM)

2 3 3 ZAPP/Dance Floor (WB)

8 0 GRAND MASTER FLASH.../The Message (Sugar Hill)

2 5 4 HOWARD JOHNSON/So Fine (A&M)

29 18 13 KOOL & THE GANG/Big Fun (De-Lite/PolyGram)

8 8 9 STACY LATTISAW/Don't Throw It All Away (Cotillion/Atco)

29 15 TIME/777-9311 (WB)

Three Two Last Weeks Weeks Week

10 7

18 14 12 0 GOODIE/Do Something (Total Experience/PGM)

14 11 11 12 RICK JAMES/Hard To Get (Gordy/Motown)

3 4 7 DONNA SUMMER/Love Is In Control... (Geffen) 28 20 MELBA MOORE/Love's Comin' At Ya (EMI America)

21 19 16 BARRY WHITE/Change (Unlimited Gold/CBS)

25 25 19 ASHFORD & SIMPSON/Love It Away (Capitol) 17 16 14 17 B.B. & Q. BAND/Imagination (Capitol)

5 10 10 STEPHANIE MILLS/Last Night (Casablanca/PolyGram)

25 CHERYL LYNN/If This World Were Mine (Columbia)

23 MICHAEL McDONALD/I Keep Forgettin' (Every...) (WB) 28 SUNRIZE/Who's Stickin' It? (Boardwalk)

30 27 🟖 TAVARES/A Penny For Your Thoughts (RCA)

16 15 18 ROBERTA FLACK/I'm The One (Atlantic)

26 26 24 24 ALFONZO/Girl, You Are The One (Joe-Wes) 29

STEVIE WONDER/Ribbon In The Sky (Tamla/Motown) 28 27 26 26 CLIFF DAWSON/It's Not Me You Love (Boardwalk)

27 23 21 27 DAZZ BAND/Keep It Live (On The K.I.L.) (Motown)

MIDNIGHT STAR/Hot Spot (Solar/Elektra) - 30

CARL CARLTON/Beby I Need Your Loving (RCA) 30 PEABO BRYSON/Give Me Your Love (Capitol)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate

MOST ADDED _®

LUTHER VANDROSS (22) PEABO BRYSON (17) JEFFREY OSBORNE (16) **DONALD BYRD (14)** CARL CARLTON (11)

HOTTEST

New

Entry

ARETHA FRANKLIN (41) GAP BAND (33) **GRAND MASTER FLASH (33) EVELYN KING (30)**

BILLY PRESTON "I'm Never Gonna Say Goodbye" (Motown) 17/1
Rotations: Heavy 5/0, Martium 5/0, Light 6/0, Extra Adds 1, Total Adds 1, WOOK, Heavy, WD Rotations: Heevy 5/0, Medium 5/0, Light 6/0, Extra Adds 1, Total Add WTLC, WLUM. Medium: WAIL-FM, XHRM, WAAA, KUKQ, KPOP-FM.

AMUZEMENT PARK "Groove Your Blues Away" (Our Gang/Mirus) 17/0 Rotetions: Heavy 2/0, Medium 9/0, Light 6/0, Extre Adds 0, Total Adds 0. Heavy: WLTH, WTLC. Medium YLD-FM, WDMT, XHRM, KSOL, WENN, WGIV, WNOO, WLUM.

CAMEO "Alligator Woman" (Chocolate City/PolyGram) 16/10
Rotetions: Heavy 4/1, Medium 3/1, Light 2/1, Extra Adda 7, Total Adda 10, KACE, KDAY, WRDW, KNOW, WENN, WGIV, WPEG, WJJS, WTMP, KUKQ. Heavy: KMJM, WBLX, WAAA. Medium: KMJQ, WATV.
SHADES OF LOVE "Keep In Touch" (Venture) 16/0
Rotetions: Heavy 4/0, Medium 6/0, Light 6/0, Extra Adda 0, Total Adda 0. Heavy: WOOK, WGCI, WATV, WENN. Medium: WBMX, XHRM, WPEG, WJAX, WPDQ, WOWI.

LIMIT "She's So Divine" (Arista) 15/9
Rotations: Heavy 0/0, Medium 3/2, Light 10/5, Extra Adds 2, Total Adds 9, WDAS, WAOK, KMJQ, WHRK, WAIL-FM, WPEG, WTLC, WLUM, WVOI. Medium: XHRM. DISCO FOUR "Whip Rap" (Profile) 15/0

s: Heavy 4/0, Medium 4/0, Light 7/0, Extra Adds 0, Total Adds 0. Heevy: WENN, WPEG, WANM, WTLC. WHRK, WATV, WLOU, WJJS. PATRICE RUSHEN "Breakout!" (Elektra) 15/0 i: Heevy 3/0, Medium 6/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WAOK, WATV, WTLC. Medium: WVEE, WRDW, WXKI, WLOU, WVOI.

TIERRA "Hidden Tears" (Boardwalk) 14/4
Rotations: Heavy 1/0, Medium 8/0, Light 4/1, Extra Adds 3, Total Adds 4, WOOK, KDAY, XHRM, WTLC. Heavy: KOKY.
Medium: WHUR, WAOK, WEDR, KACE, WNOO, KAEZ.

TOMORROW'S EDITION "In The Grooves" (RFC/Atlantic) 14/2
Rotations: Heavy 0/0, Medium 5/0, Light 8/1, Extra Adds 1, Total Adds 2, WDAS, WNHC. Medium: WEDR, WNOO, WOIC, WDAO, WLTH. BRICK "Free Dancer" (Bang/CBS) 14/2

0/0, Medium 7/0, Light 6/1, Extra Adds 1, Total Adds 2, WGIV, KJCB. Medium: WHUR, WAOK, WJMI, KOKY, WLTH.

DeBARGE "Stop! Don't Tease Me" (Gordy/Motown) 14/1
Rotations: Heavy 2/0, Medium 6/0, Light 5/0, Extra Adds 1, Total Adds 1, WEDR. Heavy: WHRK, KACE. Medium WGCI, WLOU, WLTH, WKWM, WLUM, KPOP-FM.

RAFAEL CAMERON "Desires" (Salsoul/RCA) 14/1

: Heavy 1/0, Medium 9/0, Light 3/0, Extra Adds 1, T. GCI, WCIN, KACE, KJCB, WAAA, KAEZ, KPOP-FM. Totel Adds 1, WOWI. Heevy: WBMX. Medium: WOOK,

GENERAL CAINE "Girls" (Tabu/CBS) 14/0
Rotations: Heevy 2/0, Medium 5/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WZEN-FM, KOKY: Medium: WVEE, KMJM, KACE, WENN, WDAO.

RANDY CRAWFORD "Look Who's Lonely Now" (WB) 14/0
Rotetions: Heevy 2/0, Medium 5/0, Light 7/0, Extra Adda 0, Total Adds 0. Heevy: KJCB

X-25 BAND "Black Hole Bop" (HCRC/CBS) 13/7
Rotations: Heavy 1/0, Medium 3/1, Light 6/3, Extre Adds 3, Total Adds 7, WDIA, KMJM, WZEN-FM, WATV, KJCB, WKWM, WVOI. Heavy: WGPR. Medium: KMJQ, KRLY. ALICIA MYERS "I Want To Thank You" (MCA) 13/2
Rotetions: Heavy 2/0, Medium 3/0, Light 6/0, Extra Adds 2, Total Adds 2, KACE, KDAY, Heavy: WKND, WANM. Medium: KRLY, WNHC, WDAO.

OZONE "Li'l Suzy" (Motown) 13/1
Rotations: Heavy 4/0 Medium 3/0 Llobs 6/1 Fee Heavy 4/0, Medium 3/0, Light 6/1, Extra Adds 0, Totel Adds 1, WJAX, Heavy: WAIL-FM, WGPR, WLTH, edium: WVEE, KACE, WWWS.

WTLC: Medium: WVEE, RALE, WWW.5.

FONDA RAE "Over Like A Fat Rat" (Vanguard) 13/1

Rotations: Heevy 2/0, Medium 4/1, Light 7/0, Extre Adds 0, Total Adds 1, WGIV. Heevy: WKND, WANM. Medium.

MAGIC LADY "Red Hot Stuff" (A&M) 12/8

Rotations: Heavy 0/0, Medium 2/0, Light 8/6, Extra Adds 2, Total Adds 8, WDAS, WVEE, WAIL-FM, WZEN-FM, WATV, WJAX, WANM, KAEZ. Medium: KACE, WENN.

ROCKERS REVENGE "Walking On Sunshine" (Streetwise) 12/5
Rotations: Heevy 2/0, Medium 2/1, Light 6/2, Extra Adds 2, Total Adds 5, WHRK, WCIN, WJAX, WPDQ, WJJS. Heavy: WILD, WHUR.

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

WXYV/Bel

none Hoteest: JERMAINE JACKSON EVELYN KING GAP BAND STEVIE HONDER GRAND MASTER FLAS

STANLEY CLARKE
JENNIFER HOLLIDAY
EDDIE MURPHY
JIMMY CLIFF
PEABO BRYSON
JEFFREY OSBORNE JEFFREY OSBORNE
HOCLOSE:
ARETHA FRANKLIN
ZAPP
GRAND MASTER FLAS
DONNA SUMMER
EVELYN KING

none Hottest: JENNIFER HOLLIDA' JEFFREY OSBORNE HOWARD JOHNSON ZAPP SOUL SONIC FORCE

LUTHER VANDROSS TONY TROUTHAN PEABO BRYSON JOHNNIE TAYLOR DAVID HCPHERSON PREBSURE DROP PREBSURE DROP HOTTEST: HOWARD JOHNSON ARETHA FRANKLIN GRAND MASTER PLAS EVELYN KING ALICIA MYERS

WNHC/New Haven James Jordan

CHANGE
TOMORROW'S EDIT.
RID CREOLE & THE
LUTHER VANDROSS
BOBBY NUNN
BRENDA TAYLOR
MIKE & BRENDA
TOUCHE TOUCHE HOTEBET: ARETHA FRANKLIN DONNA SUMMER EVELYN KING ROBERTA PLACK YAZ

(J) Black reporters

also contributing to Jazz chart

WDAS/Philade

LUTHER VANDROSS JEFFREY OSBORNE ALFIZ SILAS MAGIC LADY BOBBY NUNN LIMIT

LIMIT
PASSION
TOMOPROW'S EDIT.
EXTRA T'S
NICHTHAMK
WEST STREET MOB
SHOTGUN

SHOTGUN SONNY CHARLES LA LA VALLE

HOTEBET:
GAP BAND
GRAND MASTER FLAS
JERMAINE JACKSON
EVELYN KING
DONNA SUMMER

RAW SILK LAURA BRANIGAN STEVIE WOODS YAZ VANITY 6 JOE JACKSON MAR CHICAGO HAGIC LADY SHARON REDD ABC SHARON REDD ABC Hottest: EVELYN KING ZAPP GAP BAND STACY LATTISAW TIME

WAOK/Atlanta Larry Tinaley

none Hottest: EVELYN KING DAZZ BAND JERMAINE JACKSON HOWARD JOHNSON ARETHA FRANKLIN

WOOK/Washington Chris Gerdner

YAZ
BILLY PRESTON
MELBA MOORE
TIERRA
LUTHER VANDROSS
CURTIS MAYFIELD
HOTCEST:
ARETHA FRANKLIN
GAP BAND
GWEN GUTHRIE
GRAND MASTER FLAS
RAFAEL CAMERON

WHUR/Washington

LUTHER VANDROSS HOTCEST: GRAND MASTER FLAS ARETHA FRANKLIN JERMAINE JACKSON DONNA SUMMER TILT

SOUTH

WATV/Birminghem Ron January

NEW JERSEY CONNEC HOttest: STACY LATTISAW GRAND MASTER FLAS GAP BAND DONNA SUMMER ARETHA FRANKLIN

STEPHANIE MILLS
SUPERIOR MOVEMENT
LUTHER VANDROSS
WHISPERS
DONALD BYRD
SHARON REDD
LIMIT
STEVIE MOODS
HOTELEST
CRAND MASTER FLAS
ZAPP ARETHA FRANKLÍN EVELYN KING RAY PARKER JR.

GRAND MASTER FLAS SUNRIZE CAMEO JOHNNIE TAYLOR NIGHTHAWK PATBACK DEODATO HOTTEST: GAP BAND ZAPP ZAPP HOWARD JOHNSON ARETHA PRANKLIN TIME

Seiby Edwards

CAMEO

FOUR TOPS
PEABO BRYSON
ATLANTIC STARR
CWEN GUTHRIE
HOTEGES:
STEVE MILLER BAND
JERNAINE JACKSON
SHALAMAR
GAP BAND
KOOL & THE GANG

CAMEO
JIHMY CLIPP
SHOTGUN
GANG'S BACK
ENCHANTMENT
MELBA MOORE
CHERYL LYNN CHERYL LYNN
HOTTEST:
GRAND MASTER PLAS
ARETHA FRANKLIN
SHADES OF LOVE
GAP BAND
HOWARD JOHNSON

X-25 BAND CLIFTON DYSON CHANGE SPACE PEOPLE MACIC LADY FANTASY'S DREAM WHISPERS FATBACK STEVIE MOODS NEW JERSEY CONNEC

WGIV/Charlotta Pat Buford

CAMEO

CAMEO

FONDA RAE

BOBBY CALDMELL

BOBBY CALDMELL

BYRD

BRICK

ALPHONSE HOUZON

HOTCEST:

ZAPP

ARETHA FRANKLIN

JERNAINE JACKBON

GAP BAND

CAMEO

WPEQ/Charlotte

CAMEO SHARON REDD VANITY 6 LUTHER VANDROSS GWEN GUTHRIE LIMIT HOTTERS HOTTERS I ZAPP EVELYN KING GAP BAND GRAND MASTER FLAS ARETHA FRANKLIN

WNOO/Chattenooga Smokin' Sem Erwin

ONE MAY
RICHARD JON SMITH
ENCHANTMENT
ENCHANTMENT
MELISSA MANCHESTE
JIVE FIVE FEAT. E
PEABO BRYSON
HOTLEST!
GRAND MASTER FLAS
TIME
GAP BAND
CHERYL LYNN

WOIC/Columbia, SC Mickey Arnold

LUTHER VANDROSS PATBACK ALICIA MYERS UNIQUE HOTCEST EVELYN KING GAP BAND DONNA SUMMER HOWARD JOHNSON ARETHA FRANKLIN

KRLY/Houston Steve Harris

Steve Herris

STACY LATTISAM
MELBA MOORE
LUTHER VANDROSS
JONZUN CREW
HOTECAEL
O'JAYS
RICK JAMES
CHERYL LYNN
TINE
GRAND MASTER PLAS

LIMIT
LUTHER VANDROSS
VANITY 6
HOTEGET
ZAPP
STACY LATTISAN
DENIZECE WILLIAMS
CAMEO
DAZZ BAND WJMWJecksor Carl Haynes

WHISPERS BEAU WILLIAMS DEODATO DEODATO
JEFFREY OSBORNE
HOTTEGET:
TIME
STACY LATTISAM
EVELYN KING
PAT LARRY'S BAND
GOODIE

WKXVJeckson Tommy Marshall

PEABO BRYSON
JEFFREY OSBORNE
STEVIE WOODS
KHEMISTEV
HOCCOST
ARETHA FRANKLIN
ZAPP
GAP BAND
STEPHANIE MILLS
STACY LATTISAW

WPDQ/Jacksonville Earl James

CARL CARLTON STEVIE WOODS STACY LATTISAN WEEKS & COMPANY ROCKERS REVENGE HOTCOST GAP BAND GRAND MASTER PLAS ZAPP

WJAX(95X)Jacka

DONALD BYRD MAGIC LADY CHAZ YAZ ROCKERS REVENGE

KJCB/Lefayette Beetrice Evans

PEABO BRYSON KOOL & THE GANG DONALD BYRD BRICK X-25 BAND Hottest: GAP BAND TIME TIME EVELYN KING HOWARD JOHNSON ARETHA FRANKLIN

KOKY/Little Rock Gary Young

KHEMISTRY WHISPERS LATIMORE SPACE PEOPLE O.C. SMITH ALICIA MYERS HOTTOST ATLANTIC STARR GAP BAND GOODIE CHERYL LYNN TEDDY PENDERGRASS

HOTEEST:
JENNIFER HOLLIDAY
ODYSSEY
LARRY GRAHAM
GRAND MASTER FLAS
NARADA M. WALDEN

WJJS/Lynchburg, VA Art Young

Art Young

ROCKERS REVENGE
CARL CARLTON
PEABO BRYSON
RAM SILK
CHERYL LYNN
CAMED
WHISPERS
HOTCORET
TAPP
ARETHA PRANKLIN
STEPHANIE MILLS
RICK JANES
STACY LATTISAM

WHRK (K87)/Me Jimmy Smith

BOBBY NUN
LUTHER VANDROSS
KID CRECLE & THE
LIMIT
CURTIS MAYPIELD
STEVIE WOODS
ROCKERS REVENGE
ONE WAY
MODNALD BYRD
HOTCOLE
KOOL & THE GANG
EVELYN KING
WEST STREET MOB
LITERANIE MILLS

2

3

6

21

24

ZAPP IMAGINATION ARETHA PRANKLIN

TAZ

ROCKERS REVENGE
OZONE
ENCHANTHENT
STEVIE WOODS
MARC SADANE
PEABO BRYSON
HOTCHEL
ZAPP
EVELYN.KING
TIME
JERNAINE JACKSON
GAP BAND

WDIA/Memphis Cerl Connors

Carl Connors

MELBA MOORE
X-25 BAMD
GAP BAND
BLOODSTONE
TIME
PEABO BRYSON
STEPHANIE MILLS
JERRAINE JACKSON
CARL CARLITON
BLAZE
STEVE MILLER BAND
ANDRE CYMONE
LUTHER VANDROSS
HOTELER

LUTHER VANDROSS
HOTTEST:
GRAND MASTER FLAS
JERMAINE JACKSON
MICHAEL MCDONALD
TIME
ARETHA FRANKLIN

KWAM/Memphis Floyd Blackwell

JOE JACKSON YAZ GIC LADY MAGIC LADY LIMIT JEFFREY OSBORNE PIECES OF A DREAM HOTE-St; GAP BAND GRAND MASTER FLAS JONZUN CREW JERMAINE JACKSON HICHAEL MCDONALD PEOPE BECKYON

JEFFREY OSBORNE
PEABO BRYSON
LUTHER VANDROSS
BILLY ALMAYS
HOTLEST:
GOODIE
ARETHA FRANKLIN
ZAPP
JERNAINE JACKSON
GAP BAND

WEDR/Miem

CHERYL LYNN

JEFFREY OSBORNE
TIME
STEVE MILLER BAND
ALFIE SILAS
FREDDIE JAMES
STEPHANIE MILLS
HOCTEST:
ARETHA FRANKLIN
JENNIFER HOLLIDAY
ZAPP
GRAND MASTER FLAS
HOWARD JOHNSON TRAMA
DEBANGE SHARON REDD
PATBACK
ALFIE SILAS
WEST STREET HOB
VANITY 6
PIECES OF A DREAM
HOTEGEL OF A DREAM
COLIFF DANSON
GAP BAND
BARRY WHITE

JEFFREY OFBORNE

Frank Helson

ATLANTIC STARR
JONZUN CREM
KID CREDUE & THE
LJ REYNOLDS
RAFAEL CAMERON
DONNA SUMMER
LARRY GRAHAM
TIME
HOTEGET
ZAPP
ARETHA FRANKLIN
DONNA SUMMER
HOWARD JOHNSON
GRAND MASTER FLAS HOWARD JOHNSON CAMEO JERMAINE JACKSON DAZZ BAND

PEABO BRYSON
CLIFF DAWSON
STEVIE WONDEP
TAVARES
HERB ALPERT
HERBIE HANCOCK
CWEN GUTHRIE
HOTCEST
DONNA SUMMER
ZAPP
ARETHA PRANKLIN
GRAND MASTER FLAS
CHERYL LYNN
STACY LATTISAM JOHN COUGAR STEVE MILLER BAND JONZUN CREW JENNIFER HOLLIDAY LUTHER VANDROSS POINTER SISTERS HOTTONIA GRAND MASTER FLAS STACY LATTISAW ZAPP SOUL SONIC PORCE X-25 BAND

WANT/Richmond Kirby Cermichael

KURTIS BLOM CARL CARLTON MIDNIGHT STAR ATLANTIC STARR MELBA MOORE GENER GUTHRIE HOELESE: ARETHA FRANKLIN GRAND MASTER FL ZAPP EVELYN KING HOWARD JOHNSON

WTOY/Roenake Ron Crutchfield WYLD-FM/New Orleans Tony Brown

MIDNIGHT STAR MIDNIGHT STAR
ALFONZO
CLIFF DAWSON
JEFFREY OSBORNE
KOOL & THE GANG
MELBA MOORE
HOTEGEL
ARETHA FRANKLIN
ZAPP
HOWARD JOHNSON
ODYSSEY
DONNA SUMMER

WANM/Tallahessee Joe Bullard

DONALD BYRD MAGIC LADY FATBACK JEFFREY OSBORNE FIRST LOVE X-25 BAND FUNKY FOUR KHEMISTRY LEON I. KENNEDY JOHNNIE TAYLOR HOTCHES

WEST

POINTER SISTERS DONALD BYRD STEVE MILLER BAND CAMEO GIL SCOTT-HERON ALICIA MYERS SHAKATAK HOTEBET: ARETHA PRANKLIN ZAPP GAP BAND RICK JAMES EVELYN KING FOUR TOPS TIME TONI BASII TONI BASIL
HOTTOGET
ARETHA PRANKLIN
GAP BAND
BBLO
PICK JAMES
GRAND MASTER PLAS

KUKQ/Phoenix Steve Smith

BASIL

KPOP-FM/Secremento

GMEN COTHRIE LIPPS, INC. HEIL DIAMOND HOTCEST: DONNA SUMMER HOMARD JOHNSON STEVE MILLER BAND MICHAEL MCDONALD GRAND MASTER FLAS

XHRM/Sen Diego Duff Lindsey

KDAY/Los Ang

JIMMY CLIFF JEFFREY OSBORNE ATLANTIC STARR ATLANTIC STARR CAMEO ALICIA MYERS TIERRA HOTCEST: EVELYN KING TIME HOMARD JOHNSON ZAPP ARETHA FRANKLIN

KDIA/Oakiend Jeff Harrison

JEPPREY OSBORNE JEFFRET OBBORNE
DEODATO
BLOODSTONE
LOU RAMLS
MICHAEL MCDONALD
LUTHER VANDROSS
HOTEGET
TIME
JERMAINE JACKSON
KOOL & THE GANG
ARETHA FRANKLIN
GOODIE

WTMP/Tampe Jerry Walker

STEVIE WOODS

EXTRA T'S
CARL CARLTON
CAMEO
GANG'S BACK
ENCHANTMENT
ALFONZO
PEABO BRYSON
MEN AT WORK
HOELESE:
DONNA SIMMED

WAAA/Winston-Selem Jones/Jackson

LUTHER VANDROSS

CHERYL LYNN
STEVIE WONDER
CARL CARLTON
DONALD BYRD
PEABO BRYSON
TIERRA
RONNIE JONES HOWARD JOHN ISLEY BROS GAP BAND ZAPP

KSOL/San Maten, CA

STEPHANIE MILLS LUTHER VANDROSS CARL CARLTON MCCOY TYNER FOUR TOPS EXTRA T'S HOTTEST: GAP BAND ZAPP RICK JAMES GOODIE EVELYN KING

JAZZRADIO

NATIONAL AIRPLAY/30

September 10, 1982

DAVE GRUSIN/Out Of The... (Arista/GRP) 0

DAVID SANBORN/As We Speak (WR)

3 PIECES OF A DREAM/We Are One (Flektra)

CHUCK MANGIONE/Love Notes (Columbia) 5

BOB JAMES/Hands Down (Tappan Zee/Columbia) PAT METHENY GROUP/Offramp (ECM/WB)

DAVE VALENTINE/In Love's Time (Ariste/GRP)

10 8 AL JARREAU/1965 (Bainbridge)

CRUSADERS w/B.B. KING.../Royal Jam (MCA) 9 13 TOM SCOTT/Desire (Musician/Elektra)

12 0 CAL TJADER/CARMEN McRAE/Heatwave (Concord)

8 McCOY TYNER/Looking Out (Columbia)

Ø JIMMY SMITH/Off The Top (Musician/Elektra)

11 BOBBY McFERRIN/Bobby McFerrin (Musician/Elektra) 15 15 JEFF LORBER/It's A Fact (Arista)

13 PAQUITO D'RIVERA/Mariel (Columbia) 22

ECHOS OF AN ERA 2/The Concert (Musician/Elektra) 23 D

CLAUS OGERMAN/MICHAEL BRECKER/Cityscape (WB) 18 18 20

CHICO FREEMAN/Tradition In Transition (Musician/Elektra)

1 JON HENDRICKS & COMPANY/Love (Muse)

HERB ALPERT/Fandango (A&M)

STAN GETZ QUARTET/Pure Getz (Concord)

JANIS SIEGEL/Experiment In White (Atlantic) 28 TYZIK/Radiance (Capitol)

25 SPHERE/Four In One (Musician/Elektra) 23

ELVIN JONES/Earth Jones (Palo Alto) 2 LARRY VUCKOVICH/City Sounds, Village Voices (Palo Alto)

RANDY CRAWFORD/Windsong (WB) 28 19 29 ART PEPPER/Roadgame (Galaxy)

STANLEY CLARKE/Let Me Know You (Epic)

JAZZ REPORTING STATIONS: WYBC/New Heven, CT, Merk Jordan, WYRS/Sternford, CT, Rick Petrone, KSAX/Dellae Pt. Worth, TX, Bob Stewert, WDBS/Durham, NC, Rob Gringler, WB8Y/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTWN/Minneapolie, MN, Tom Peliseuro; WXFM/Chicago, IL, Paul Nelson; KKGO/Los Angelos, CA, Cal Milmer, KJAZ/San Francisco, CA, Dick Conte; KJJZ/Denver, CO, Ira Gordon; KKGO/Los Angeles, CA, Cal KJZZ/Seattle, WA, Jeff Hanley

MIDWEST

WBMX/Chicago Lee Michaels

1)

1)

DONALD BYRD JEFFREY OSBORNE KENI BURKE ALPHONSE MOUZON FIRST LOVE ELECTPA ELECTRA
HOTT-GET:
GPAND MASTER FLAS
ARETHA FRANKLIN
JEMMAINE JACKSON
LONNA SUMMER
RICK JAMES

WJPC/Chicago Jerry Boulding Jerry Boukding

KENI BURKE

CHERYL LYNN
PEABO BRYSON
TAVARES
SHARON REDD
POUR TOPS
ATLANTIC STARR
ALFONZO
BRASE CONSTRUCTIO
NOTCHEST
ARETHA FRANKLIN
DONNA BUMMER
ZAPP
GAP BAND
ROOL & THE GANG

W@CVChicago

Pam Welle

LUTHER VANDROSS
JAMZIN CREM
JISHCY CLIFF
JEFFY BUTLER
LOWALD BYED
BOBBY NUMN
SUPERIOR MOVEMENT
BOBBY CALDWELL
STEVIE MOODS
CUMN 6 BPUCE STRE
HOCLEST
SOUL SONIC FORCE
SHAEES OF LOVE
ROOL 6 THE GANG
LOWAL SUPERIOR

WBLZ/Cincinnati Brian Castle

NAME AT MORK MEN AT MOPE TIME MILE PERS LUTHEF VANDROSS CARL CARLTON TAVARES JOHN COUGAP HOCKEST, HICHAEL HICHAEL HCDONALD HOMARD JOHNSON EVELYS KING ARETHA FRANKLIN CHICAGO

WCIN/Cincine Everett Cork

ROCKERS REVENGE ALPHONSE MOUZON VANITY 6
HOTEGET:
HOWARD JOHNSON
EVELYN KING
ZAPP
STEPHANIE MILLS
GRAND MASTER FLAS

WDMT/Cleveland Magic/James

JONZUN CREW YAZ ALAN PARSONS ELTON JOHN HOTCEEL GRAND MASTER PLAS ZAPP CHICAGO JERMAINE JACKSON GAP BAND

WJMO/Cleve Erik Stone

ALPHONSE MOUZON SUNRIZE ALPIE SILAS HIGH FASHION RAPAEL CAMERON HOLLERY: HOTTOS: TAVARES BTACY LATTISAM GOODIE MELBA MOORE PEABO BRYSON

TIME
ALFOMZO
TAVARES
HELBA MOORE
HICHAEL MCDONALD
HOttest:
ZAPP
ABETHA PRANKLIN
DONNA SUMMEP
RAY PARRES JR.
HOWARD JOHNSON

WDAO/Deyton Lankford Stephens

WEST STREET MOB FUNKY POUP SEKOU BUNCH TREACHEROUS THREE HOTLOBE! HOMARD JOHNSON ZAPP ARETHA FRANKLIN SOUL SONIC FORCE JEHMAINE JACKSON

JEPPREY OSBORNE "O"
KURTIS BLOW
KHEMISTRY
ENCHANTMENT
NARADA M. WALDEN
JOHNNIE TAYLOR

WJLB/Detroit J, Michael McKay

CHEMISTON

KHEMISTY

CHEMYL LYNN

PEABO BRYSON

DONALD BYED

SUNNIZE

GWEN GUTHRIE

HOTTORE

GRAND MABTER FLAS

EVELYN KING

HARBY WHITE

JERMAINE JACKSON

Frank Gram

MICHARL MCDONALD

KURTIS BLOM

BOBBY BLAND

BEAU WILLIAMB

K-25 BAND

HOTERET

GRAND MASTEF FLAS

ARETHA FRANKLIN

ZAPP

TIME

GAP BAND

JOHNNIE TAYLOR HOTTEST: ARETHA FRANKLIN GRAND MASTER FLAS JERMAINE JACKSON EVELYN KING TIME

LUTHER VANDROSS STEVE MILLER BAND TIME HOTTEST: CHERYL LYNN GRAND MASTEP FLAS TIME ARETHA PRANKLIN EVELYN KING

WLTH/Gary Dana Huskisson

WTLC/Indian

JONZUN CREW MELISSA MANCHESTE TIERRA DONALD BYRD SONNY CHARLES STANLEY CLARKE LIMIT STANLEY CLARKE
LIMIT
JEPPREY OSBORNE
RONNIE JONES
RAW SILK
JAMICA GIRLS
LUTHER VANDROSS
ATLANTIC STARR
PEABO BRYSON
HOTCHEL
TAPP
GOODIE MODIE HALAMAR

EVELYN KING

Jeck Randell
LINIT
LUTHER VANDROSS
JEFFREY OSBORNE
FIRST LOVE
STEPMANIE MILLS
HOLLESE:
EVELYN KING
ARETHA FRANKLIN
KOOL 6 THE GANG
JERMAINE JACKSON
CHERYL LYNN

KAEZ/Oklehome City Chris Morningster

JOHNNY MATHIS
STEVIE WOODS
PATBACK
MAGIC LADY
SALSOUL/LOLEATTA
SKY'S THE LINIT
PANTASY'S DREAM
HOTEGET
APP
APETHA PHANKLIN
STEPHANIE MILLS
ALPONZO
RALSOUL ORCHESTRA

X-25 BAND CARL CARLTON CALL HOTEGET:
GAP BAND
STEVE MILLER BAND
SOUL SONIC FORCE
GRAND MASTER PLAS
ARETHA FRANKLIN

DONALD BYRD WAR HOCKERS: HOWARD JOHNSON EVELYN KING GAP BAND JERMAINE JACKSON TIME

DONALD BYRD

KOOL 6 THE GANG

CARL CARLTON

ST. TROPEZ

X-25 BAND

LA CONNECTION

JEPFREY OBBORNE

ATLANTIC STARR

LIMIT

KMJM/St. Louis Dick Edwards

WZEN-FM/St. Louis Alay Kemp

none Hottest: ZAPP JERMAINE JACKBON GAP HAND GRAND MAGTER PLAS EVELYN KING

ASHFORD & SIMPSON MELBA MOORE MICHAEL MCDONALD DIONNE WARWICK K-25 BAND MAGIC LADY PEABO BRYSON DONALD BYRD WAR

ATLANTIC STARR
LIMIT
WEEKS & COMPANY
BOBBY BLAND
Hottest:
ZAPP
ODVSSEY
GAP BAND
EVELYN KING
GRAND MASTER PLAS

Regional Adds & Hots-

Parallel One

HEIL DIAMOND

WVSF/Bosto Reg Johns

RAY FARKER JR HOLLOUI: CSAN KENNY ROGERS WALTER MURPHY MICHAEL MURPHEY ROBERTA FLACK

WBEN/Bulfelo Roger Christian

AIR SUPPLY

COCKER & WARNES GLENN FREY HOTTEBL: KENNY ROGERS PAUL MCCARTNEY ALAN PARSONS MELISSA MANCHESTE CHICAGO

WYNY/New York

AMERICA ELTON JOHN ALAN PARSONS AIR SUPPLY MELISSA MANCHESTE KENNY ROGERS MOTELS

FLEETWOOD MAC

wwsw (3ws)/PH Herb Crowe

HOTTEST:
AIR SUPPLY
FLEETWOOD MAC
KENNY ROGERS
STEVE MILLER BAND
REO SPEEDMAGON

WPRO/Providence

NEIL DIAMOND GLENN FREY

WLTT/Weshington, D.C. Balaban/Cummings

COCKER & WARNES PAUL CARRACK
JEFFEY OSBORNE
HOTTER:
JACKSON BROWNE
AMERICA
MICHAEL MCDONALD
GLENN FREY
ELTON JOHN

Parallel Two

BH FACTOR NFIL DIAMOND AIR SUPPLY KARLA BOWNFF FLEETHOOD MAC MARSHALL CREMSI DAVID FRIZZELL HOTTER: ELTON JOHN ROBERTA FLACK AMERICA PAUL DAVIS ALAN PARSONS

WKAZ/Charles Frank George

none Hottest

BOD POINT

COCKEP & MARNES
SYLVIA
STEPHEN BISHOP
CSAN
STEVIE WCOPS
HOTESET:
ELTON JOHN
AMERICA
JACKSON BROWNE
MICHAEL MCDONALD
GLENN PREY ALAN PARSONS AMERICA PONNIE MILSAP MOTELS

WWYZ/Hartford Glenn Colligan

BILLY PRESTON MATTHEW WILDER SYLVIA STEPHEN BISHOP MELISSA MANCHESTE ALAN PARSONS JUICE NEWTON AMERICA

HEIL DIAMOND SYLVIA
HOTTEST:
KENNY ROGERS
ELTON JOHN
MICHAEL MURPHEY
PAUL DAVIS
ROBERTA FLACK

none Hottesti CS&N HERB ALPERT CHICAGO PLEETWOOD MAC

WGY/Schenectedy Walter Fritz

NEIL DIAMOND FLEETWOOD MAC HOTTOST: CHICAGO FLEETWOOD MAC CS4N MICHAEL MURPHET

WHEN/Syracust

MEN AT WORK
KARLA BONOFF
STEPHEN BISHOP
HOTLERS:
HOCARTHEY
KEINIY ROCERS
ALAN PARSONS
JACKSON BROWNE
HICHAEL HCDONAL

COCKER & WARNES

Parallel Three-

BLUESTONE REG SPEEDWAGON ASIA RICK SPRINGFIELD

WKZE-FM/Cape Cod

CSAN
POINTER SISTERS
STEVIE WOODS
TANNA TUCKER
PAUL BRADY
HOTEGE!
NEIL DIAMOND
JUICE NEWTON
NICOLETTE LARSON
NICOLETTE LARSON
NICHAEL MCDONALD
JACKSON BRONNE

STEPHEN BISHOF

Parallel One

KARLA HONOFF ALAN PARSONS

TANYA TUCKER

WCLFVChicago Gary Price

55KRC/Cincinnell John Phillips

HOTTEST: KENNY ROGERS PAUL MCCARTNEY MICHAEL HURPHEY AMERICA JACKSON BROWNE

NEIL DIAMOND MATTHEW WILDER AIR SUPPLY

ONJ
BOBBY CALDWELL
HOTTOGET:
PAUL MCCARTNEY
AMERICA
WILLIE NELSON
SYLVIA
NEIL DIAMOND

none
Hottest:
ROBERTA FLACK
WILLIE NYLSON
MICHAEL MURPHEY
AMERICA
MICHAEL MCDONALD

NEIL DIAMOND SANTANA : SYLVIA HOTTEST: NICOLETTE LARSON AMERICA GLENN FREY JUICE NEWTON MICHAEL MCDONALD

NEIL DIAMOND FLEETWOOD MAC POINTER SISTERS AIR SUPPLY HOTCHEST: ROBERTA FLACK HICHAEL MCDONAL ALAN PARSONS AMERICA JUICE NEWTON

Parallel Two

CLENN FREY STEVIE WONDER BARON LONGFELLOW HOLLWST: KENNY BOGERS PAUL MCCARTNEY ELTON JOHN AMERICA JUICE NEWTON

KBOVBoise Lee Chabre

MIDWEST

WFYRIChicago John Wetherbee

CHICAGO KENNY ROGERS ALAN PARSONS JACKSON BROWNE MICHAEL MCDONAL

MICAGO LESLIE PEARL MELIGSA MANCHESTE KENNY ROGERS MERB ALPERT

WARMSS/Cincini Walker/Zerhuser

STEPHEN BISHOP HOLLUBEL RLAN PARSONS JACKSON BROWN ROBERTA PLACK AMERICA GLENN FREY

WZZP/Cieveland Bob McKay

JUICE NEWTON
DOLLY PARTON
GLENN FREY
HOTTENT :
CSAN
KENNY ROGERS
PAUL MCCARTNEY
ELTON JOHN
ALAN PARSONS

WCZY/Detroit Jim Scollin

NEIL DIAMOND AIR SUPPLY STEVIE WONDER WHB/Kansas City Jeff Roberts

AIR SUPPLY ELTON JOHN MICHAEL MURPHI ROBERTA FLACK JACKSON BROWN! AMERICA

WISN/Milwauker OCKER & WARNES HOTERE! ALAN PARSONS KENNY ROGERS ELTON JOHN PAUL MCCARTNEY AMERICA

WZUU-FM/Mitweukee Scott/Shannon

NODE
HOTTEST
AIR SUPPLY
CHICAGO
MELISSA MANCHESTE
PAUL MCCARTNEY
KENNY ROGERS none Hottest: PAUL MCCARTNEY ALAN PARSONS RYLVIA HICHAEL MCDONALD

WCCO/Minneepolle Denny Long

MOVING PICTURES
RM FACTOR
HARBARA MANDRELL
KENNY G
JON STEVENS
POINTER SISTERS
HOLE-BE STEVIE WOODS JOHNNY MATHIS MATTHEW WILDER HERB ALPERT SYLVIA HOTLOST: WALTER MURPHY ELTON JOHN DOLLY PARTON KS94/St. Louis Morgan/Walker

HOTESET: MICHAEL MURPHEY AMERICA CHICAGO PAUL MCCARTNEY KENNY ROGERS Parallel Two

NEIL DIAMOND JUICE NEWTON Hottest: none

WAKR/Akron Bill Hart

NEIL DIAMOND AIR SUPPLY SYLVIA SHEEMA EASTON HOTTOST KENNY ROGERS PAUL MCCARTNEY ELTON JOHN ALAN PARSONS AMERICA FLEETWOOD MAC JEFFREY OSBORNI PETULA CLARK PETULA CLARK HOTTEST: JUICE NEWTON MICHAEL MCDONALD AMERICA COCKER & WARNES DOLLY PARTON

WHBC/Canton Mike Dorn

none Hottest: ELTON JOHN ROBERTA FLACK AMERICA HICOLETTE LARS DIONNE WARWICK YES95/Cincinnati

WGAR/Cleveland Chuck Collier

MICHAEL MCDONALD JUICE NEWTON ASIA HATTHEW WILDER HOTLEST HOTEST ALAN PARSONS CHICAGO MELISSA MANCHESTE JOHN COUGAR SURVIVOR

PLEETWOOD MAC Hottust: KENNY ROGERS ELTON JOHN PAUL DAVIB ALAN PAHBONS AMERICA

WFMK/Lansing Dave McClery

POINTER SISTERS
JEFFREY OSBORNE
MALTER MURPHY
HOTTOST:
C. CHRISTIAN
NICOLETTE LARROI
STEVE MILLER BAL
COCKER & WARNES
GLENN FREY

NEIL DIAMOND AIR SUPPLY RANDY MEISHER HOTTOGER CSAN MENNY ROGERS ELTON JOHN CHICAGO SYLVIA NONE
HOTTERT |
ALAN PARBONS
AMERICA
ELTON JOHN
JACKSON BROWNE
MICHAEL MURPHEY

WOMC/Detroit Chuck Morgan

NEIL DIAMOND Hottest:

none Hottest:

WENS/Indian

STEPHEN BISHOP AIR SUPPLY MATTHEW WILDER

HOTTESET: ELTON JOHN CS&N AMERICA COCKER & WARNES NEIL DIAMOND

KMBZ/Kansas City Steve Bell

PAUL BRADY
FLEETWOOD MAC
TANYA TUCKER
MERB ALPERT
GEORGE FISCHOFF
HOTLESE:
AMERICA
ALAN PARSONS
KENNY ROCEPS
MICHAEL MURPHEY
JUICE NEWTON

RH FACTOR
HEIL DIAMOND
GLENN PREY
HOTCHEL
HICHAEL MURPHEY
ALAN PARSONS
KENNY ROGERE
CSEN
HERB ALPERT

WQUA/Quad Cit

KLTE/Okiehoma City Tony Stone

RH FACTOR HOTTEST: JUICE NEWTON COCKER & WARNES SYLVIA KARLA BONOFF TOTO

KSLG/81. Louis Andrew/Torcesso

CHICAGO
FLEETWOOD MAC
KARLA BONOFF
MEN AT WORK
LOGGINS & PERRY
HOTCEST:
ALAN PARSONS
FLEETWOOD MAC
AMERICA
ASIA ASIA CHICAGO

none Mottest: C. CHRISTIAN PAUL DAVIS MICHAEL MCDONALD GLENN FREY NICOLETTE LARSON

PLEETWOOD MAC STEPHEN BISHOP SYLVIA

CHICAGO
CSEN
POINTER SISTERS
AIR SUPPLY

STEPHEN BISHOP FLEETWOOD MAC RH FACTUR SANTANA HOTCEBE! BOBERTA FLACK CLENN FREY ELTON JOHN MICHAEL MCDONALD MICHAEL MURPHEY

KVSF/Santa Fe Jay Jaramillo

AIR SUPPLY Hottest: ELTON JOHN KENNY ROGERS CSAN ALAN PARSONS AMERICA

Parallel One

WLTA/Atlenta Allen Saunder

JEFFREY ORBORNE AIN SUPPLY PAUL BRADY BOBBY SPRINGFIELD BAHON LONGFELLOW RH FACTOR HOTLEST! CSEN KENNY ROGERS AMERICA JOHN DENVER ROBERTA FLACE

PAUL CARRACK
HERB ALPERT
DON WILLIAMS
FLEETWOOD MAC
HOTTOST
ELTON JOHN
MICHAEL MURPHEY
ALAN PARBONS
COCKER & WARNES
DOLLY PARTON

KVIL/Dalles-Ft. W Chuck Rhodes

CSAN MELISSA MANCHESTE

KFMK/Housion Sumpter/Patrick

JACKSON BROWNE MICHAEL MCDONALD MICHAEL HOUSE HOTCHET: WILLIE NELSON CSAN SYLVIA CHICAGO KENNY ROGERS WAIA (97AIAYMIn-FL Lauderdaine Yolande Paraper ALE SUPPLY

Parallel Three

NEIL DIAMOND
AIR SUPPLY
KARLA BONOFF
STEPHEN BISHOP
HOTLEST:
GLENN FREY
JUICE NEWTON
NICOLETTE LARSON
COCKER & WARNES
RONNIE MILSAP KFOR/Lincoln, NB Patti Moran

TANYA TUCKER STEPHEN BISHOP STEPHEN BISHOP
HOTEEST:
ALAN PARSONS
PAUL MCCARTNEY
AMERICA
JACKSON BROWNE
MICHAEL MCDONALD

WJON/St Cloud, MN Tom Scott

CLIFF RICHARD
STEVIE WONDER
FLEETWOOD MAC
CHICAGO
HOTLOST
ELTON JOHN
NICOLETTE LARSON
BARRY MANILOW
ALAN PARSONS
JUICE NEWTON

Parallel Two

HOLLWELL COCKER & WARNES MICHAEL MCDONALD SYLVIA AIR SUPPLY

WAFE/Baton Re Adams/Deniels

NEIL DIAMOND BILLY PRESTON HOTEBEL KENNY ROGERS PAUL MCCARTNEY ALAN PARSONS JACKSON BROWNE MICHAEL MCDONALD

HICHAEL MCDONALD JACKBON BROWNE

WBT/Charlotte Mary June Rose

SYLVIA STEPHEN BISHOI HOLLOSE: RONNIE MILSAP JUICE NEWTON

KMGC/Dallae-FL Worth Larry James

NEIL DIAMOND STEVIE WONDER PLEETWOOD MAC AIR SUPPLY KARLA BONOFF STEPHEN BISHOP HOLLEST: ELTON JOHN ALAN PARSONS KENNY ROGERS MICHAEL MURPHE PAUL MCCARTNEY

NOTE HOLLEST: MICHAEL HURPHEY ELTON JOHN CSEN JACKSON BROWNE CHICAGO

W&LVJeckson, MS Joe Bennett FLEETWOOD HAC TANYA TUCKER SYLVIA HOTLEST: ELTON JOHN ALAN PARSONS AMERICA MICHAEL MURPHEY ROBERTA FLACK

WAIV/Jecksonville, FL Reggie Blackwell

none
Hottest:
KENNY ROGERS
CSEN
MICHAEL MURPHEY
ALAN PARSONS
ELTON JOHN WVLK/Lexingtor Greg Peddicord none
Hottest:
RENNY ROGERS
PAUL MCCARTNEY
ELTON JOHN
MICHAEL MURPHEY
PAUL DAVIS

JUICE NEWTON
CLENN PREY
COCKER & WARNES
RONNIE MILSAP
HOLLERIC
CHICAGO
RENNY ROGERS
AIR SUPPLY
FLEETWOOD MAC
MICHAEL MURPHEY

WMAZ/Mecon Steve Murphy K WFB/Rochester, MN

ARRE BUTTER

ARRA BONOFF
FLEETWOOD MAC
JEFFREY OSBORNE
BOBBY CALDWELL
HOTLENEL
HICHAEL MCDONALD
RONNIE MILSAP
JUICE NEWTON
COCKER & WARNES
NEIL DIAMOND

WHHY/Montgom Phil Horton

JEFFREY OSBORNE HERB ALPERT CHICAGO AIR SUPPLY HOTLEST JACKSON BROWNE HICHAEL HCDOWALD COCKER & WARNES GLENN FREY PAUL CARRACK

PLEETWOOD HAC OTENN ABEA COCKER P MUNDONUTD WICHWET MCDONUTD HICHWET MCDONUTD HOSTARTI

Q-96/Ft. Myers TBA TOTO
NEIL DIAMOND
JOE JACKBON
GLENN FREY
HOTEMET
CHICAGO
MICHAEL MCDONALD
BEEVE HILLER BAND
ALAN PARBONS
JOHN TOUGAR

WRVA/Richm

MEIL DIAMOND GLENN FREY Hottest: ELTOM JOHN KENNY ROGERS MICHAEL MURPHEY NEIL DIAMOND JUICE NEWTON WSRZ/Serseou

CS&N
LOGGINS & PERRY
STEVIE WONDER
HOTTWEL!
JOHN COUGAR
CHICAGO
PAUL MCCARTNEY
ALAN PAREONS
JACKSON BROWNE

Parallel Three

STEVIE WONDER CRASS ROOTS
JEFFREY OSBORNE
DONNA SUMMER
STRAY CATS
JON STEVENS
HOTCEST:
AMERICA
PAUL DAVIS
ROBERTA FLACK
HICHAEL MURPHEY

WCHV/Charlottes Tom Twine

STEPHEN BISHOP
BARON LONGFELLOM
STEVIE WONDER
POINTER SISTERS
CMICAGO
HOTLORIC HOTE
ALAN PARSONS
ALAN PARSONS
HICHAEL MCDONALD
JACKSON BROWNE

ROYAL PHILHARMONI LEE MAJONE KENNY O HYLVIA BICHARD SIMMONS TANNA TUCKER HOTEBAEL GLENN PHEY WALTER MURPHY C54N WALTER HUMPH' CEAN NEIL DIAMOND AIR SUPPLY

AIR GUPPLY STEVE PORBERT PAUL CARRACK STEVIE WONDER

HERB ALPERT
KARLA BONOFF
STEPHEN BISHOP
HOLLEGAL HURPHEY
ROBERTA FLACK
AMERICA
MICHAEL MCDONALD
WALTER MURPHY

WLVA/Lynchburg, VA

STEVIE WOODS
HERB ALPERT
BOBBY CALDWELL
HOTUBEL:
COCKER & WARNES
ROBERTA FLACK
JUICE NEWTON
HICHAEL HURPHEY

STEVIE WOODS POINTER SISTERS HERB ALPERT TOM SNOW HOTLOSTI ROBERTA FLACK ALAN PARSONS JACKSON BROWNE MICHAEL MCDONALD SYLVIA

NEIL DIAMOND WILLIE NELSON TOTO
HOTLOST:
JACKSON BROWNE
JOHN COUGAR
COCKER & WARNES
GLENN FREY
JUICE NEWTON

109 Current Reports

Due to the Labor Day holiday. the following stations reported frozen playlists this week:

3WS/Pittsburgh WASH/Washington 55KRC/Cincinneti WZUU/Milwaukee KVIL/Delles KEX/Portland KING/Seattle WKAZ/Charleston, WV WHBC/Centon 610TVN/Columbus WOWO/Ft. Wayne WISM-FM/Medison KKRD/Wichita WVLK/Lexington KSL/Selt Lake City KEZL/Sen Diego KCEE/Tucson

The following stations did not report this week and therefore their playlists were frozen:

Note: R&R welcomes the following

discontinued reporting.

WEST Parallel One

COCKER & WARNES
NEIL DIAMOND
KARLA BONOFF
HOTERST
CHICAGO
MELISSA MANCHESTE
KENNY ROGERS
PAUL MCCARTNEY
ALAN PARSONS

BILLY PRESTON FLEETWOOD MAC Hottest: ALAN PARSONS ELTON JOHN HERB ALPERT CHICAGO MICHAEL MURPHEY

KOY/Phoenix Charlie Van Dyke

KHOW/Denver Leigh Starnes

KEX/Portland Bob Swanson none
Hottest:
CHICAGO
KENNY ROGERS
WILLIE NELSON
AMERICA
WALTER MURPHY

KGW/Portland John Stonis NEIL DIAMOND CHICAGO

CHICAGO
HOTTEST:
KENNY ROGERS
PAUL MCCARTNEY
NICOLETTE LARS
ALAN PARSONS
FLEETWOOD MAG

KFMB/Sen Diego Mark Larson Mark Lareon

NELE DIAMOND

GLENN FREY

KARLA BOMOFF

SYLVIA

HOTCOSEN

HICHAEL MURPHEY

ELTON JOHN

ALAN PARSONS

AMERICA

WTNY/Waterlown, NY Jay Donovan SYLVIA BILLY PRESTON STEPHEN BISHOP AIR SUPPLY RANDY MEISHER

> KUGN/Eugene, OR Paul Thorne AIR SUPPLY HERB ALPERT HOTTEST: ELTON JOHN C. CHRISTIAN NICOLETTE LARS JUICE NEWTON NEIL DIAMOND

KKUA/Honolulu Kimo Akane

KUDO/Las Vegas Randy Hart JEFFREY OSBORNE AIR SUPPLY HOLLEST: ROBERTA FLACK

KARLA BONOFF BOB JAMES HOTLEST: ELTON JOHN JACKSON BROWNE GLENN FREY MICHAEL MCDONALI COCKER 6 WARNES

COCKER & WARNES KSL/Selt Lake City George Lemich

none Hottest: C5&N MICHAEL MURPHEY ELTON JOHN JOHN DENVER RONNIE MILSAP

KEZL/San Diego Mike Button

KYUU/Sen Franc Terry Danner PLEETWOOD MAG REO SPEEDWAGO MEN AT WORK HOTTEST: ELTON JOHN ALAN PARSONS JACKSON BROWNE PAUL MCCARTNEY AMERICA

KCEE/Tucsor

KFQD/Ancho Mark Lewis HERB ALPERT BARON LONGFELLOW REO SPEEDWAGON RH FACTOR HOLLEST!

Parallel Three

KRLC/Lewiston Steven Alan Mi AIR SUPPLY CSAN CHICAGO KELLY HARLAND

MATHEW WILDER
AIR SUPPLY
SYLVIA
HOTCEST:
PAUL MCCARTNEY
HICKEY GILLEY
MICHAEL MURPHEY
ELTON JOHN
DOLLY PARTON

KBAllMorro Bay Donne St. John NEIL DIAMOND CHICAGO

KRNO/Reno Larry Irons STEVIE WONDER
AIR SUPPLY
JEFFREY OSBORNE
HOTTER
KENNY ROGERS
MICHAEL MURPHEY
ROBERTA FLACK
JACKSON BROWNE
NICOLETTE LARSON

KGDI/Great Falls, MT Paul Wescott

AIR SUPPLY HOTTOST: HENRY ROGERS ALAN PARSONS GLENN FREY JACKSON BROWNE QUARTERPLASH

STEVIE WONDER

KCRQ/Cedar Rapids Carl Mann

KSRO/Sente Rose Mike Alexander

Yolanda Peraper
AIR SUPPLY
RONNIE MILSAP
BILLY PRESTON
NEIL DIAMOND
STEVIE WONDER
HOTTESTON
HOTTESTON
PAUL MCCARTNEY
CHICAGO
ROBERTA FLACK
JACASON BROWNE

Devs McCormick NEIL CIAMOND AIR SUPPLY FLEETWOOD MAC STEPHEN BISHOP REO SPEEDWAGON HOTEBOTI RENNY ROCERS ELTON JOHN ALAN PARSONS MICNAEL MURPHEY JOHN COUGAR

NEIL DIAMOND SYLVIA FLEETHOOD MAC AIR SUPPLY STEVIE WOODS GRASS ROOTS HOTLEST PAUL MCCARTNEY PAUL DAVIS HICHAEL MURPHEY HICOLETTE LARSON MICHAEL MCDONALD

NEIL DIAMOND KARLA BONOPF AIR SUPPLY STEVIE WONDER STEPHEN BISHOP HOTTER ROBERTA FLACK DOLLY PARTON RONNIE MILSAP AMERICA MICHAEL MURPHEY

FLEETWOOD MAC MATTHEW WILDER HOTLEST: CSAN ALAN PARSONS AMERICA JACKSON BROWNE MICHAEL MCDONALD

KPAT/Sloux Falls Julie Taylor MEN AT WORK
FLEETWOOD MAC
AIR SUPPLY
SYLVIA
HOLLOST:
JACKSON BROWNE
MICHAEL MCDONALD
AMERICA
STEVE MILLER BAND
TOTO

WRKA/Louisville

WRVR/Memphis Steve Butler

NEIL DIAMOND PAUL CARRACK JEFFREY OSBORNE ASIA HOTCOST. JACKSON BROWNE MICHAEL MCDONALD COCKER & MARNES SANTANA SYLVIA

WHAM/Rochester WFTQ/Worcester YES95/Cincinneti WSGN/Birminghem WAAY/Huntsville

KVOX/Fargo-Moorhead, ND-MN KWEB/Rochester, MN

new reporters:

KROZ/Rozeman, MT has

CHR PARALLEL ONE PLAYLISTS

EAST



PD: Scott Walker Music Coord.: Glenn Kalina

- 1. STEPE HILLER BAND/APPEAR DEVELOPMENT

 1. STEPE HILLER BAND/APPEAR DEVELOPMENT

 2. JOHN COURTH'S AIR A LO JONE

 3. CO COTS/FACAT ON LOW

 3. CO COTS/FACAT ON THE TIGHT

 5. SURFIVED/LEFE OF THE TIGHT

 6. CHICADO/HAND/STEP/APPEAR ON THE TIGHT

 6. CHICADO/HAND/STEP ON LOW

 6. LAND BENATION OF THE SET OF THE TIGHT

 6. CONTROLLER STEPE OF THE SET OF THE TIGHT

 6. CONTROLLER STEPE OF THE TIGHT

 6. PALA MICHAEL THE STEP OF THE TIGHT

 6. PALA MICHAEL THE TIGHT

 7. PALA MICHAEL THE T
- TOURTYS SISTEMS/Memicron Music
 POUNTYS SISTEMS/Memicron Touch Me
 GAP MAND/YOU Dropped A Bomb On
 HISSIND FRESONS/Mores
 CSAM/Memicro On The May
 HOD/Ahmen
 HUALTER HUMPHYT/Themse From E.T.
 SAMTAM/YOU do do
 KIE CAMES/Youyear
 STEEL HIMMOD/SISTEM In The Geme
 THE CAMES/Youyear
 HUMEN DELINES/Morkin' For A Livin
 HUEY LEWIS & MEMS/Morkin' For A Livin
- - STRAY CATS/ROCK This Town

 TAME CAIN/ROCK This Town

 TAME CAIN/ROCK This Town

 AUGI NEWTON/Breas it To Me Gently

 RICHALL SLEPPET/Ment's Forever for

 COGINS & PERFOY/On't Fight it

 COGINS & PERFOY/On't Fight it

 EYE, WE KING/LOW COMMON

 GOVERNING TOWN IN THE THE THE THE STEEL BRICEE/YOU NOT'T WANT ME ANY

 JOSIE COTTOM/Me Could be The One

 GENT FREY/THE ONE YOU LOWE

 36 SPECIAL/YOU Keep Runnin' Assey

 COM HEME CTYONOMY COM'T Read

 9E ONE HEME CTYONOMY COM'T Read

 9E ONE HEME CTYONOMY COM'T READ

1050 chum Toronto

PD: Jim Waters MD: Brad Jones



PRO FM Providence

Operations Manager: Tom Cuddy

- JOHN COUGAN/Jack & Olehe

 ASIA/Only Time Will Tell

 PALE MCCARTMEY/Tank IF Away
 ONLOGO/June To Say I'm Sorry
 FLETWOOD MAC/Holo Im Be Mon?
 MER AT BRYNOTO CAN IT BE MON?
 MER AT BRYNOTO CAN IT BE MON?
 MEN AT BRYNOTO CAN IT BRYNOTO CAN
 MEN AT BRYNOTO MEN AT BRYNOTO CAN
 MEN

(H) indicates one of the five "hottest" "hottest" records each Parallel One



MELISSA MANDESTE/YOU STEVE HILLER BAND/Abrac SELISA MANCHESTET FOO. Should share thow.
STOTE HILLES HOW/Chare and how share thow.
STOTE HILLES HOW/Chare and how share the share and the sh

AMERICA/YOU Can Do Magic FLEETHOOD MAC/Gypsy

3-94 FM

MD: Chuck Tyler

PD: Steve Kingston

DON HENLEY/Johnny Can't Read LOGGINS & PERRY/Don't Fight It

WBZZ

Pittsburgh

Chuck Tyler

1 JOHN COLUMN/Jeck & Olane

2 JOHN JETT/DO YOU Manne Touch May

WHITELS/ONLY THE LONGING

WHITELS/ONLY THE LONGING

PRELISSA MANDESTET/TOU Should Hear How.,

**JETINGO MACCHOIS May

JALETINGO MACCHOIS MAY

JOSHAN JALET MACCHOIS MAY

JERNAT JALET MAY

JERNAT

FLEETWOOD MAC/Gypsy RICK SPRINGFIELD/I Get Excited KOOL & THE GANG/BIg Fun

ROCK 102

Buffalo

Roger Christian

1 SUPPLIFOR/EVEN OF The Tiger
2 JOBN COSCINE OF The Tiger
3 HELISSA MANCHARD & GLOROWITH Hear How.
3 HELISSA MANCHARD & GLOROWITH Hear How.
4 ARETHE FRANKLING TO 11
5 STEET HILLER BAND/Abracedebra
6 NEH at UPPRIVING COA 11 the Novel
7 HICHARD RECOMMA/O'I Keep Forgetfin'.
9 CHICAGO/Hard To Say 1'th Sorry
10 JOHN BROWNEY/Someocy's Baby
10 JOHN BROWNEY/Someocy's Baby
10 SAND A THE GAND/Gill Full
12 ASIA/Only Time Will Tell
13 SANTANA/HOI On MAYIC
14 B. TON JOHN'S LIVE FY THE STEP A THE STEP
14 PRICE AND THE SANCHING FOR THE STEP
15 PRICE AND THE SANCHING THE STEP
16 PALA MCCARTINY/THE TILL IN THE GENE
17 JUICE HEWINDO/SILL IN THE GENE
18 JOHN ZETTOO TOU MENNE TOCK IN COMP
18 JOHN ZETTOO TOU MENNE TOCK IN THE STEP
19 MANCHARD STEP
19 JOHN ZETTOO TOU MENNE TOCK IN THE STEP
19 MANCHARD STEP
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19 JOHN ZETTOO TOU MENNE TOCK IN THE STEP
19 JOHN ZETTOO TOU MENNE TO THE STEP
19 JOHN ZETTOO THE STEP
19

WBEN-FM

PD: Bob Wood



1 MEN AT MORK/IND Can IT Do Now)
2 MESTING PRESONS/MOVED
3 HOSENDO PRESONS/MOVED
3 HOSENDO PRESONS/MOVED
3 HOSENDO PRESONS/MOVED
3 HOSENDO PRESONS/MOVED
3 A FLOOR OF SEARLY (IN BANGES For Anny)
3 A FLOOR OF SEARLY (IN BANGES For Anny)
3 A FLOOR OF SEARLY (IN BANGES FOR ANNY)
3 A FLOOR OF SEARLY (IN BANGES FOR ANNY)
4 LERNAINE LACKSON/LAT No TICKLE YOUR FOR
4 LERNAINE LACKSON/LAT NO TICKLE YOUR
4 LERNAINE LACKSON/LAT NO TICKLE YOUR
5 LERNAINE AND SEARLY (IN BANGES TO ANY
5 LERNAINE LACKSON/LAT NO TICKLE YOUR
5 LERNAINE AND SEARLY (IN BANGES TO ANY
5 LACKSON/LAT NO SEARLY (IN BANGES TO ANY
5 LACKSON/LAT NO SEARLY (IN BANGES TO ANY
5 SAMPLAN/LOOP OF THOSE TO ANY
5 SAMPLAN/LOOP OF THOSE TO ANY
5 LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/LACKSON/L

PD: Keith Grigsby

H 1 1 STEVE MILLER BAND/Abracesabre
H 2 2 SURVIVOR/Eye Of The Tiger
H 3 2 SURVIVOR/Eye Of The Tiger
H 3 3 A AIR SUPPLY/Eye Of The Tiger
3 4 AIR SUPPLY/Eye Of The Tiger
4 0 STEVE MODRACY To Say I'm Sorry
3 6 AIR SUPPLY/Eye The Rights Are.
4 STEVE MODRACY I'm On to
6 7 ASIA/Only Time WILL Tall
5 0 DAZZ BAND/Let I'v hilp
7 9 FLEETROOD MC/hold Me
H 17 10 Me AIR SURPLY/EYE MODRACY
13 11 COMMA SUMMER/Love is I CONTYOLET
13 11 COMMA SUMMER/Love is Incomplete
13 12 MARK SUMMER/LOVE IS INCOMPLETE
13 12 MARK SUMMER/LOVE IS INCOMPLETE
14 A FLOOR OF SEADLY I'm Entry
15 12 MARK SUMMER/LOVE IS INCOMPLETE
15 12 MARK SUMMER/LOVE IS INCOMPLETE
16 12 INCOMPLETE
17 INCOMPLETE
17 INCOMPLETE
18 12 INCOMPLETE
18 INCOMPLETE
18

AMOY NEISNER/Hever been in Love COCKER & MANNES/JU there the Belong NEIL DIAMOND/Heartlight ELTON JOHNS (Alu E Eyes PONDER BLUES BAND/Sooner Or Loter LISA BADE/NO Way To Irent A Led PATOL NAT/Soiler

BILLY PRESTON/I'M Never Gonne Say G TONI BASIL/Mickey TANARES/A Penny For Your Thou LOGGINS & PERRY/DON'I Flight IT MOVING PICTURES/What About Me

PD: Keith Grigsby



PD & MD: Todd Chase

37, 93, 34
-EVELYM KING/Love Come Down
JOE JACKSON/Steppin* Out

B104 wbsb

PD: Jan Jeffries Baltimore



WNBC New York Radio 66

PD: Kevin Metheny Music Coord.; Babette Stirland

#USIC Coord.: Babette Stirland

3 1 OHICADO/Herd To Say I'm Sorry
2 2 STEVE MILLER BAMD/Abracedoin: 8
1 3 SURY WORLEY OF The Tiger
4 1 CSAN/RESTAG OF The Way
4 1 CSAN/RESTAG OF The Way
5 1 CSAN/RESTAG OF The Way
6 0 COSTS/RESTAG
7 1 OF LEE FROM DOMENTAGE I FAMILY
8 10 7 ALAN PARSON/Eye In The Say
8 0 0 COSTS/WESTION
8 11 9 JOHN COULAR/JUST & Olane
12 11 KERNY ROCERS/LOVE WILL THE THE THE PARSON
12 11 KERNY ROCERS/LOVE WILL THE PARSON
13 11 KERNY ROCERS/LOVE WILL THE PARSON
14 11 13 STANONIY THE WILL THE PARSON
15 11 ASTANONIY THE WILL THE PARSON
16 11 ASTANONIY THE WILL THE PARSON
17 18 MICHAEL RESULT OF THE MICHAEL
18 19 HAME LEGOL/FOOR*Y TOW MARY MA
19 11 AD JACKSON BROMM / SAMPHY SO MAY
19 10 MICHAEL RESULT OF THE MICHAEL
19 10 MICHAEL RESULT OF THE MICHAEL
19 12 MICHAEL RESULT OF MAY 15 FOR YET FOR
19 10 TOTO / MORANIC OF THE MICHAEL
19 12 MICHAEL RESULT OF MAY 15 FOR YET FOR
19 21 MICHAEL RESULT OF MAY 15 FOR YET FOR
22 21 MICHAEL RESULT OF MAY 15 FOR YET FOR
23 21 JOHN COULANI/HOFT SO GOOD
23 WILL ER BLEET / MORANIC MAY
23 27 JOHN COULANI/HOFT SO GOOD
24 WILL ER BLEET / MORANIC MAY
25 27 JOHN COULANI/HOFT SO GOOD
25 WILL ER BLEET / 19 DE ME
26 29 BANKY MANILOW/ON JUTIE
27 DE MANY M



PD: John Young MD: Chris Thomas

LODGINS & PERRY/Don't Fight it JUICE NEWTON/Break it To Me Gently CSAM/Southern Cross NRETHA FRAMKLIN/Jump To It

STEEL BREEZE/You Don't Ment Me Any

SOUTH



PD: Randy R. Brown MD: Billy Hayes

MD: Billy Hayes

| 3 | JOAN JETT/DO YOU WERE TOUCH ME
| 2 | EDOLE MUNICYTHINE I'M In Love
| 3 | ALM PROJOSE/SER IN THE SAY
| 4 | 3 | ALM PROJOSE/SER IN THE SAY
| 4 | 5 | ALM PROJOSE/SER IN THE SAY
| 5 | 6 | RED SPECIMEON THE FIRE BURNIN'
| 6 | 7 | ROSE COMMON THE SERVICE OF SAY ARRY)
| 7 | 7 | ASIN/ONLY TIESE WILL TEST IN THE BURNIN'
| 12 | 9 | JACKSON RODOME/SOMEDODY'S BROW
| 12 | 9 | JACKSON RODOME/SOMEDODY'S BROW
| 13 | 10 | HALY LEUIS & BROW PORT IN LOVE
| 13 | 10 | HALY LEUIS & BROW PORT IN LOVE
| 14 | 12 | ALM SOME SAY ON THE SERVICE OF S

BILLY SQUIER/Everybody Man's You ONJ/Hear's Attack JOE JACKSON/Steppin' Out MRD/Athem CS&M/Southern Cross

Miami

Colleen Cassidy

October Cassidy

October Cassidy

October Cassidy

October Cassidy

LARA BRANIGANCIOFIS

LARA BRANIGANCIOFIS

STEE BILLER GAMO/Abracaders

JON-COCANTIES & Dilme

ALAR PARAGRAP(Syr in The Say

GO GOTS/FACRITION

ALAR PARAGRAP(Syr in The Say

GO GOTS/FACRITION

OF FERDER CASSIGNI/I Ren's For Aray)

SURFURD/Eye of The Tiger

BAY PARAGRAP BR. Just He Go

CAP BAND/YOU Dropped A Bene On

JOHN COLOMPHYNE SO GOOD

ARETHA FRANKLIN/Juny To 11

SURFURD/Eye Of The Tiger

SANTAN/JOHN LIN/Juny To 17

SON STANTAN/JOHN LIN/Juny To 17

DONNA SUBBER/LOW LIN LIN ARAY

STETE SUBCIORA/GON LIN LIN ARAY

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OREAP TRICK/Sne's Tight
SCOTT BAIO/whet was in The? Kiss
JOSIE COTTOW/He Could Be The One
LOGGINS & PERKY/Don't Fight !
OUN HEME E/Yohnny Can't Read
ABC/The Look Of Love/Part
NICHME MCOUNTAIN CAn't Read
ABC/The Look Of Love/Part
ONI/Meart Affect
QERN FREY/The One You Love
MEN AT MCRK/Who Can it Be Now?

PD- Rill Tanner



MD: Jeff McCartney

MD: Jeff McCartney

M 1 | 1.000 COLSAN/Jack & Glave
2 | 5.5M/VIVO/Ego Of The Tiger
9 | 2 | 5.5M/VIVO/Ego Of The Tiger
9 | 3 | MICHAEL MCCOMMO/I New Forgertint...
4 | 5 Term MiLLER BANG/Are-cadebra
3 | 5 CSAN/Masted On The Way
9 | 6 | AM PACCINT/Ego In The Say
1 | 7 | ASIA/Only Time will Tell
1 | 6 | MELTS MANCHST/Tell New Income
1 | 0 | MELTS MANCHST/Tell New Income
1 | 0 | MELTS MANCHST/Tell New Income
1 | 1 | AFLOCK OF SEABL / I Bant So Far Away
1 | 1 | AFLOCK OF SEABL / I Bant So Far Away
1 | 1 | AFLOCK OF SEABL / I Bant So Far Away
1 | 1 | AFLOCK OF SEABL / I Bant So Far Away
1 | 1 | AFLOCK OF SEABL / I Bant So Far Away
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1 | 1 | AFLOCK OF SEABL / I Bant SO FAR AWAY
1 | 1 | AFLOCK OF SEABL / I Bant SO FAR AWAY
1 | 1 | AFLOCK OF SEABL / I Bant S

STEEL BREEZE/You Don't Want Me Any

Miami

PD: Keith Isley WINZ-FM MD: Johnny Dolan

JORNING DOLLAR

SURTIVOP/Eye Of The Tiger

STEVE NILLER BAND/Abreckeder-a

ORICADO/Hard To Say I'm Sorry

JORN COUGAPIASE CO. Say I'm Sorry

JORN COUGAPIASE CO. Say I'm Sorry

GO OO'S/TREETION

FILET THOO MACHEST TO SO GOOD

FILET THOO MACHEST TO SO HOLD HARD TO SO GOOD

FILET THOO MACHEST TO SO HOLD HARD TO SO GOOD

FILET THOO MACHEST TO SO GOOD

LANAN BOAN (DANY GOOT TO SO SO GOOD

LANAN BOAN (DANY GOOT TO SO SO GOOT TO SO GOOT

JERNAINE JACKSOM/L+T M- Tickle You AMERICA/You Can Do Magic EDDIE MCNEY/Think I'm in Love LIPPS, INC./Designer M.sic BILLY SQUIER/Ess Times A R Ridgamo BILLY SQUIER/Everybody Mants You

OTICL Special Tight

KQR 4 THE CANEGES Fun

KQR 4 THE CANEGES Fun

KATRAM AND THE

KIN TAM THE

KIN THE

MIDWEST



COCKER & MARKES/Up where so Relong STEEL BRIEZE/You Don't ment No Any 36 SPECIAL/You Keep Runnin' Assy

Pittsburgh PD: Bob Saint OM: Bohhu Christian

MD: Craig Jackson

ACOS 38 A FLOCK OF SEAGUL/I Rantso Far Away! URIAN HEEP/Inst's The May That I RANDY MEISHER/Horar Book in Love

Toronto

FLEETHOOD MAC/Gypsy AIR SUPPLT/Young Love PAUL CARRACK/I Heed You

Music Director: Rick Hunter

CODIFECTOR: Rick Hunter

1 OfficAGO/Hard To Say I'm Sorry
2 JOHN COUCAR/Jack & Olann
3 SURT VERTEX OF The Tiger
4 ODHA SUMMER/Love Is in ConfroitFi
4 ODHA SUMMER/Love Is in ConfroitFi
5 ODHA SUMMER/Love Is in ConfroitFi
7 PAYOLAS/Lyes Of The Stranger
8 ODLY PARKON SUMMER/LOVE Is In ConfroitFi
7 PAYOLAS/Lyes Of The Stranger
8 ODLY PARKON WILL THE STRONG
8 EL TON JOHN/SI WE LEVEL
9 PAIL RICCAR MARKON WILL THE STRONG
8 EL TON JOHN/SI WE LEVEL
9 PAIL RICCAR MARKON WILL THE STRONG
8 EL TON JOHN/SI WE LEVEL
9 PAIL RICCAR MARKON WILL THE STRONG
8 EL TON JOHN/SI WE LEVEL
9 PAIL RICCAR MARKON WILL THE STRONG
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CFTR680

PD: Richard Harker

MD: Trevlyn Holdridge

KCNR Portland



WEST & STEM

PD: Bob Berglund St. Paul MD: Phil Huston

Phil Huston

JOHN COLLEGAL/Jack & Diene
4, NA PHASSING/Eye in The Say
JOHN COLLEGAL/Jack & Diene
4, NA PHASSING/Eye in The Say
JOHN CARD/Jack of To Say 1 Pin Sorry
851/JOHN THE WILL Tall
1 JACKS SINGER / SAN JACKS SINGER
1 JACKS SINGER / SAN JACKS SINGER /

STRAT CATS/ROCK THIS Town POINTER SISTERS/I'M SO EXCITED RUSH/Ro. WOT ID Man

ABC/The Look of LevelPerf BLOK SPHINGFIELD Get Excited Settled Assistance of the Active Settled Active Settled Assistance of the Act

800/CKLW THE AM MUSIC STATION Detroit

PD: Pat Holiday MD: Rosalie Tromblev

MD: Rosale Trombley

1. 1. Subtition of the Tiger
2. 2. 3 Set 1912 Hills Model Are receded a

1. 2. 3 Set 1912 Hills Model Are receded a

1. 3. 100% COURDIVISES A Discovery
2. 3 Set 1912 Hills Are receded a

2. 4. October 1912 Set 291 To Sec 29

3. 100% COURDIVISES A Discovery
3. 100% COURDIVISES A Discovery
4. 4. October 1912 Set 291

3. 100% COURDIVISES A DISCovery
5. 100% COURDIVISES A DISCovery
6. 100% COURDIVISES
6. 100%

NEIL DIAMEND/HearTlight
ANGRICA/Tou Can Do Magic
ELEFTMODD MARC/Capays
LAURA BRANIGAN/Grota
SANTAM/HOSTIC DI
A FLOCK OF \$6.4CA/, If Rent\$o Far Away!
BUT ANDRES/Yoyaur
DON MERLET/Johnny Can'T Read
ORI/HearT ATTACK



Kansas City

PD: Mala Britton MD: John Conrad

(H) indicates one of the five "hottest" records on each Parallel One playlist.



Chicago

PD: Richard Lippincott MD: Steve Perun

STEVE PERUN
OHICAGO/Hard Te Say I'm Sorry
Now COULDMY/Jach & Dilane
STEVE HILLER RANG/Jach ex nombre
GENERAL STEVE
AND COULD HILLER RANG
FREE HILLER
JACKSON REQUEST
Jackson BROWNE (Jackson Hiller)
HILLER RANG (AR TE HE Now TOUR HE NOW TO HE NOW TO

TOTO/Make Helleve MD/Athone JOAN JETT/Do You Wenne Touch No. 38 SPECIAL/Cought Up In You

ADDS A FLOCK OF SLAGAL/I Rentso Far Away HUBBHT PLANT/Burning Down Dne Sldw

PLEY LEWIS & HEWS/MOTHER! FOR A LIV

WCCL 98 Cleveland

PD: Bob Travis MD: Tom Jefferies

: LOTH JETTEPHES

JOHN COLGAR/Jade & Diane

DIFECTORIES TO Septite Serry

DIFECTORIES TO Septite Serry

HELD ALL STREET TO SEPTITE SERVE THE SERVE

50
FLEETWOOD MAC/Gyosy
PALE CARRACK/1 Need You
LAURA BRANIGAN/Gloria
ARETHA FRANKLIN/Jump To 17
RUSH/Hee World Man ADD'S

SHEENA EASTON/Machinery
TAME CAIM/Holdin' On
STEEL BREEZE/TOU DON'T WANT HA ANY
HUEY LEWIS A RUSS/MORNIN' For A Livin'
DON HEREEY/Johnny Cen't Head

Q102 Cincinnati

PD: Jim Fox MD: Tony Galluzzo

MD: Tony Galtuzzo

2 1 JOHN COUGAR/Jack & Diane
3 2 WEELS/Amer with
3 2 MEELS/Amer with
4 3 ASIA/Only Time yill Tail
4 ONLOAD/IN TIME yill Tail
5 ONLOAD/IN TIME yill Tail
6 ONLOAD/IN TIME YILL TAIL
7 ONLOAD TIME YILL
7 ONL

ADDS 26. 29. 30



PD: Richard Lippincott MD: Steve Perun

D: Steve Perun

1 1 CHICAGO/Hard To Say I'm Sprry
2 2 JOHN COUGAR/Jack Notice
3 2 3 STEVE MILER BAND/Abracedadora
5 3 STEVE MILER BAND/Abracedadora
6 MELISSA MANDESTEVEN TO SMOULD HARD
5 SHRITISHOW JEVEN TO Tiger
6 3 D. JOHN COUGAR/JAUFES SO GOOD
8 FILETHOO MEC/HOI Tiger
15 D. JACKSON BEOMET 11 Tiger
15 D. JACKSON BEOMET 11 Tiger
15 D. JACKSON BEOMET 11 Tiger
16 JEDDIE MOHET/TIGER 11 Re Noger
12 14 ALR SUPPLY/EVEN THE NIGHTS AFE.
16 SEDIE MOHET/TIGER 17 A-BY
17 HOFF COVER BY TOW
18 TO JACKSON BEOMET/TIGER 17 A-BY
18 DE LOSE TO STEVE TO STEVE TOWN THE STEVE
19 JEDDIE MOHET/TIGER 17 A-BY
19 JEDIE MOHET/TIGER 17 JEDIE MOHET 18
19 JEDIE MOHET/TIGER 17 JEDIE MOHET 18
19 JEDIE MOHET/TIGER 17 JEDIE MOHET 19
19 JEDIE MOHET/TIGER DE LOSE
19

ADDS 13, 31 COCKER & MARNES/Up where we delong

WEST

610 # KFRC

San Francisco
PD: Gerry Cagle MD: Sandy Louie

TO CHICAGO/Neur's To Say 1 to Scorry
2 STEPY MILLER MAND/Aber ace debrin
3 SHEPY TO MY 19 OF The Tiger
4 JUNE COUGABY Jack & Dilance
6 JUNE COUGABY Jack & Dilance
1 JUNE JUNE JUNE JUNE 1 JUNE
1 JUNE JUNE JUNE JUNE
1 JUNE JUNE JUNE JUNE
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1 JUNE JUNE
1 JUNE JUNE
1 JUNE
2 JUN

52
POINTER SISTERS/I'm So Excited wW/Just Because
CARL CARL TOM/Seby I Heed Your Lov!
/APP/Dob Ne Olity (Blow Th



MD: Chaz Kelley

AD: Chaz Kelley

1 O CHICAGO/Hard to Say 1'm Sorry
2 SURFITCHE(Fy O Time 11gar

3 MELISSA MANOS STEVYOU Should hear How.,
4 PALA MCCAMINEY/Ten in Tuery
5 ENHIT ROCERS/Love will Turn You, Ar
5 EREMIT ROCERS/Love will Turn You, Ar
6 STEET HER GAND/Are 101

2 HERS ALPHA/MONUME 101

2 POINTER SISTERS/American Music
4 10 ALAN PARSONS/Love in Time Sky
4 10 ALAN PARSONS/Love in Time Sky
5 12 JACKSON RECKNEY/Sommoody's Baby
5 12 JACKSON RECKNEY/Sommoody's Baby
5 12 JACKSON RECKNEY/Sommoody's Baby
6 DEFIECE WILLIAMS/IT'S Gonns Take A Mir
6 MILTER MUSPHY/Tomens From E.T.
6 10 JACKSON STEET SILL THE S

COCKER & MARNES/Up Where No Belong FLEETWOOD MAC/Gypsy NEIL DIAMOND/Heartlight DON HEMLEY/Taiking to the Moon

64 KFI Los Angeles The "I hit station. PD: Tom Bigby MD: Phil Stanley

CHICAGO/Hard To Say 1 to Sorry CO GOT/Year at 10 and 1 to Say 1 to Sorry CO GOT/Year at 10 and 10 to Say 1 to Sorry CO GOT/Year at 10 and 10 to Say 10 to COULDANIA (Sac & Diane 1) ADK 500 BROWNE / Someword ** Sorry CONTROL 1 to 10 to 10 and 10 1

BILLY FRESTON/1 mever Gonne Say G ST, VIA/Nobody ITERRA//10 doen Tear's 54E ENA EASTON/Machinery ABEC/The Lob. Of Love(Par's ARETHA FRANKLIN/Juep To 19

ARETIM FRAMELIN/Jup To 11

MOTELS/Take The L
Q.EMM FREY/The One You Love
ELVIS COSTELLO/Mor Out Of Time
ELVIS COSTELLO/Mor Out Of Time
STEEL BREEZ/Two Don't Mann Man Any
FAME GENEZ/Two Don't Man Man Man
MELTO JAMON/Two TIMES
RICK JAMON/TWO FILED/J GAT Excled
PARE CAMON/TWO MAN TIMES
FAME CAMON TIMES
FAME CAMON



San Diego

D: JIM Kichards

1 OHIOMO/Herd To Sey I'm Scrry
2 JOHN COMMA/Jack & Diama
3 OD OUTS/Tecel For
3 OD OUTS/Tecel For
4 TORH HOSHI/Albawy
5 SURVIVORIETY OF THE TIGGS
5 SURVIVORIETY OF THE TIGGS
6 HISSING FRESON/Sounds
7 HOSE A THE CHARD/SIG Fam
6 STEEL BRESTOWN Can I THE ROUTS FOR
6 STEEL BRESTOWN Can I THE ROUTS FOR
6 STEEL BRESTOWN CAN I THE ROUTS FOR
6 JOHN STANDAY OF THE STEEL FOR THE SERVICE
6 JACKNOWN CAN I THE STANDAY OF THE SERVICE
6 JACKNOWN CAN I THE SERVICE
6 JACKNOWN

MD: Jlm Richards

ARETHA "RANKLIN/Jump To ET JGE JACKSON/STREPIN* Out POINTER SISTEMS/I'm So Excited UNJ/Heart Attack

TAME CATH/Moldin' On LAURA BRANIGAR/Gloria M SPECIAL/YOU Keep Runnin' Away HICK SPRINGFIELE ECTED TO SECOND TO SECOND DOWN

Los Angeles
PD: Jack Roth

MD: Rick Stancato

RICK Stancato

CHICAGO/Hard To Say 1'* Sorry

STEP HILLER DAMO/Abracadabra
SARTIFOR/Lay 01 The Tigur

JOHN CHICAGO HILLER
JOHN CAUGHT/HARD TO SARTIFOR

JOHN COUGHE/HART SO GOOD

FLETHOOD MAC/HAID AN

MELISSA MANCHESTE/YON Should Mear HOW.

A FLOCK OF SARDA/I HANNIS FOR Arey)

TONI BASTL/MICKNY

ATRIS SARTIF/Ziven The Hights Are.

DOMAN SAMERY/Love Is In Control(F)

HISSING FLOVE IS IN CONTROL(F)

HE HAT MARK/MICK AR THE HOUSE

HE HAT MARK/MICK THE THE HOUSE

HANNIS LEAGLE/DON'T YOU WANT ME

KITH HILDE/KING IN MARTICA

MATELS/FORLY THE CONTROL

JACKSON BOOMER / SOME OF THE SARTIFY SEDY

MIRCUT TOO/LOVE THE SATIFY SEDY

MIRCUT TOO/LOVE THE SATIFY SEDY

JOHN COLGANIZATION

JACKSON BOOMER / SOME OUT TO SATIFY SEDY

JOHN COLGANIZATION

JACKSON BOOMER / SOME OUT TO

LAKEA BRANICAN/COTO TO

LAKEA BRANICAN/COTO TO

RAETHA FRANCLIN/LUMP TO 17

EVELTH RIME/LOVE COME DOWN

ROOL A THE GAMC/MICH / JUMP TO 17

EVELTH RIME/LOVE COME DOWN

ROOL A THE GAMC/MICH / JUMP TO 17

EVELTH RIME/LOVE COME DOWN

ROOL A THE GAMC/MICH / JUMP TO 17

RIOR. SPRINGFIELD/I Der Excited
MEILO (JAMOND/INsertlight
STERN GATS/ROCK Triss Town
ADC/INSERT STERN
ADC/INSERT STERN
ADC/INSERT STERN
ADC/INSERT STERN
STELL GRICKARD ODN'S WART MA ANY
SANTAMA/INSERT ANY
KIM CARRESTYON DON'S WART MA ANY
KIM CARRESTYON DON'S WART MA ANY
MATERIAL STELL
MEIL CARRESTYON DON'S WART MA ANY
MATEMA/INSERT STELL
MEIL CARRESTY STELL
MEIL CARRESTY STELL
MET LEWIS SA METS/MORTH IN FOR A LIVIN'
JOSE COTTOM/He COULD BE THE ONE



PD: Glen McCartney MD: Gene Knight

CHERCHISCH

ONLOAD/New 1 TO Sey 1 1m Sorry

STEVE MILLER BAND/Apracopars

ALAN PARSONS/Eye In The Say

FLETWOOD MAC/Mol the

ELTON JOHN/EI ON Eyes

ELTON JOHN/EI ON Eyes

ALAN PARSONS/Eye In The Say

FLETWOOD MAC/Mol the

ELTON JOHN/EI ON Eyes

BLOW JOHN/EI ON Eyes

ALAN SOR HOLLER STAN EI Anny

ADASSON ROOME/Somebody's beby

REDINY BOORS/LOW WITH TUTN TOW AF

MENT SORES/LOW WITH TUTN TOW AF

| 10 | 14 | AMERICATTO CAR DO MOSTS
| 15 | TOTO/MOSTS and | 15 | FOR EVERY FOR | 16 | FOR EVERY FOR | 16 | FOR EVERY FOR | 16 | FOR EVERY FOR E

NEIL DIAMUND/HUSTTIIght COCKER & MARNES/Up Where We Belong

ONJ/Heart Attack SYLVIA/Nobody

Q103FM KOAQ RADIO Denver PD: Jack Regan MD: Alan Sledge

D: Alan Sledge

1 A. ALAN PARIONS/Eye In The Cay
2 RELISTA MANCESTE/Tov Should Hear How
3 E. TON JORY/Blue Eyes
4 OHLDAD/Aird To Say I've Sporry
5 O. D. OSS/Year Bloom
1 JONES HORMER System Book
1 JONE COUGHT/JEER A. Olane
1 JONES A. OLANE
1 PALL RECARD TYPIAN I TANY
1 PALL RECARD TYPIAN I TANY
1 PALL RECARD TYPIAN I TANY
1 PALL RECARD TYPIAN I TO NO CAN I TANY
1 PALL RECARD TO SAY THE SHIT TO NO CAN I TANY
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ADDS PAUL CARRACK! Meed You FLEETWOOD MAC/Gypsy NIOWAEL MURPHEY/What's Forever For LOGGINS & PERRY/Don't Fight is POINTER SISTERS/I'm So Excited

TANE CAIM/Moldin' On ONL/Meart Affects
JOSIE COTION/Me Could Be The One STEVE WINHOOD/SFEEL In The Game MARY LEWIS & MERS/Moralin' For A LI+C STEEL BREZZ/YOJ DON'T WANT ME Any

KZZP Phoenix

PD: Randy Stewart MD: Steve Goddard

MD: Steve Goddard

H 1 | JOHN COUGAN/Jeck & Olane
H 3 | J MRN AT BODR After Can 17 lib Noo2
J MRN AT BODR After Can 17 lib Noo2
J MRN AT BODR After Can 17 lib Noo2
J ACKNOWN BODR AFTER THE PROPERTY OF THE SAY OF THE SAY

STRAY CATS/Rock This Town STLVFA/Nobody CSAN/Southern Cross

PALE CANNACK/I Need You



PD: Doug Erikson

MD: Gloria Avila

RICK SPRINGFIELD/J Get Excited ONJ/Heart Attach HEIL DIAMONO/Heartlight PALE CARRACK/I Need You ACC S

STEEL BREEZE/You Don't Mant Ma Any TAME CAIN/Holdin' On TON: BASIL/Michey
STEVE WINWOOD/STITL In The Game
ROBERTA FLACK/I'm The One

Los Angeles

PD: Paula Matthews MD: Robert Moorhead

Robert Moorhead

1 TON I BASIL/Michay
2 OH I CACO/Mero To Say I ** a Sorry
3 OH I CACO/Mero To Say I ** a Sorry
3 OH O' Fridgest from 1 of 1 one
3 OH O' Fridgest from 1 of 1 one
5 OH O' Fridgest from 1 of 1 one
5 OH O' Fridgest from 1 one
6 OH O' Fridgest from 1 one
7 A FLOOK OF SEADLY I Rant So Far A ** a ** 1
A FLOOK OF SEADLY I RANTS FAR A ** a ** 1
A FLOOK OF SEADLY I RANTS FAR A ** a ** 1
ANC SON ROMONE SOMEONED ** 1 one
1 AND SON ROMONE SOMEONED ** 1
AND SON SEADLY I SON SEAD

O GNAT/New T ATTECH

S ADMINANC/NOIS ON

S ADM

BELLE STAMS/Cropping comp.

TAYAMES/A Penny For Your Thou
EDDIE MARPHY/Boogle in Your Built
w/S/Arhana
SPECE (ANY MARPHY/Boogle in Your Built
W/S/Arhana
SPECE (ANY MARPHY/BOOGLE IN YOUR BUILT

CARISTON-ER ATRIBATION CAN I LIVE W TABL CARRACTI Need YOU ALL CARRACTI Need YOU TIERRA/HIGGEN TEATS TORORITO/YOU ORGON DON'T KNOW TOUR TOYS/SES HEAT'S DEBY CALOSHIC/ALI OF WILCON ROUSE (TOWN SEED TIME TIEL REFERENCE ON THE ANY MATERIAL COST OF THE ORGAN ALFONZON THE ORGAN ALFON

IND/Athona TAME CAIN/Holdini On SPECIAL/You Keep Runnin' Away Lee FREY/The One You Love IEL MREZE/You Bon't Went No Any JACKSON/Steppin' Out

KIISFM 102.7 Los Angeles

PD: Gerry De Francesco MD: Mike Schaefer 1 STEVE MILLER BAND/Abrecedebre 2 OHICAGO/Herd To Sey 1°M Sorry

1 STEV. BILLER BADD/AN-RECORDER OF CONTROL O

17, Z3 FLEETHOUD MAC/Gypsy ONJ/Mear? Affact RICK SPRINGFIELD/I Get Excited

NEIL DIAMOND/HeartEignt EVELYN RING/Love Come Down KOOL & THE GANG/Big Fun

KUBE 93FM PD: Charlie Brown MD: Tom Hutyler Seattle

TANE CAIN/Holdin' On JUICE NEWTON/Break it To Me Gently STEEL BREEZE/You Don't Went Me Any

101 FM Los Angeles PD: Bob Hamilton

MD: David Grossman

DAVID OFOSSITIATI

1. DILLAGO/HAR & TO SAY 1'd Sorry

7. GO COTS/TREATION

3. STEE HILLER BAND/APACE 48 BV

3. STEE HILLER BAND/APACE 48 BV

5. SURNIVERY, FO THA TIGHT

5. SURNIVERY, FO THA TIGHT

6. SURNIVERY, FO THA TIGHT

6. SURNIVERY, FO THA TIGHT

6. SURNIVERY, FOR THAT THAT THE SAY

1. DIRLER, BRAND/SEE IN 16. SAY

1. DIRLER, SURNIVERS STEVEN STATE THAT

1. DIRLER, STEEN STEEL THAT

1. DIRLER, STEEL STEEL THAT

1. DIRLER, STEEL STEEL STEEL THAT

1. DIRLER, STEEL STEEL STEEL THAT

1. DIRLER, STEEL STEEL STEEL STEEL

1. DIRLER, STEEL STEEL STEEL STEEL STEEL

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1. DIRLER, STEEL ST

ADDS 29
TAYARES/A Panny For Your Thou
EL OHICAND/Groovin*
POINTER SISTERS/I'm So Excited

HEIL DIAMEND/Heartlight

EAST Most Added. Hottest

Rick Springfield John Cougar Alan Parsons Neil Diamond Jackson Browne

CHR ADDS & HOTS

the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest

Neil Diamond Rick Springfield Joe Jeckson Paul Carrack

John Cougar Michael McDonald Alan Parsons

EAST

PARALLEL TWO

WKEE/Huntington W/V

Hottest: HOTECHT: JOHN COUGAR 1-1 ASIA 2-2 ELTON JOHN 3-3 PAUL DAVIS 5-5 MICHAEL MCDONALD

WPST/Trenton, NJ

TOR: BASIL CHICAGO COSEN HAIRCUT 100
DON HEMLEY
POINTER SISTERS
URLAN HEEP
BOTCOUGAR 2-1
ALAN PARSONS 7-4
HEN AT WORK 9-5
LOGGINS 6 PERRY 23-19
WHO 37-34

WTRY/Albany, NY Bill Cahill

STEEL BREEZE Hottest: SURVIVOR 1-1 JACKSON BROWNE 10-8 ALAN PARSONS 13-11 DICKIE GOODMAN 17-13 AMERICA 20-15

Jeff Frank
NEIL DIAMOND
Hottest:
ELTON JOHN 1-1
CHICAGO 2-2
STEVE MILLER BAND 10MICHAEL HCDONALD 14-9
GLENN PREY 19-15

KC101/New Heven CT

RICK SPRINGFIELD EVELYN KING BOTLEST SURVIVOR 1-1 ELTON JOHN 3-2 AMERICA 7-4 PLEETMOOD MAC 24-19 NEIL DIAMOND 28-23

Q106/York PA

ATR SUPPLY AIR SUPPLY
RICK SPRINGFIELD
PAUL CARRACK
SYLVIA SYLVIA Hottest: JOHN COUGAR 2-1 ALAN PARSONS 7-4 ELTON JOHN 11-7 JACKSON BROWNE 15-8 MICHAEL MCDONALD 18-

WHFM/Rochester, NY Kelly McCenn

AIR SUPPLY RUSH RICK SPRINGFIELD POINTER SISTERS SYLVIA SYLVIA Hottest: JACKSON BROWNE 4-1 JOHN COUGAR 6-3 TOTO 10-8 MEN AT WORK 14-9 LOGGINS 6 PERRY 24-13 K104/Erle, PA

DONNA SUMMER GLEWN PREY GLENN PREY Hottest: JOHN COUGAR 1-1 PAUL MCCARTNEY 2-2 ASIA 5-3 JOURNEY 4-4 VAN HALEN 13-6

V100/Charleston, WV Jey Jervis

R

NEIL DIAMOND HOCKEST: ELTON JOHN 2-1 ALAN PARSONS 5-2 JACKSON BROWNE 9-6 MICHAEL MCDONALD 12-1 JUICE NEWTON 13-11

WKRZ/Wilkes Barre, PA

JIM Rising
MOTELS
MOTELS
RICK SPRINGFIELD
SYLVIA
REO SPEEDMAGON
MOTECAL
JOHN COUGAR 1-1
JACKSON BROWNE 13-2
ASIA 9-3
MEN AT WORK 8-4
LOGGINS 6 PERRY 15-8

82FLY/Albamy, NY

GLENN PHEY STEEL BREEZE

WRCK/Utlos, NY

AXE
MOTELS
TONI BASIL
Hottest:
JOHN COUGAR 1-1
JOHN COUGAR 1-2
ASIA 5-3
JACKSON BROWNE 11-8
A FLOCK OF SEAGUL 16-13

3WT/Binghamton, NY Scott Michaels

DON HEMLEY
PICK SPRINGFIELD
POINTER SISTERS
HOTCHS
JOHN COUGAR 3-1
MELISSA MANCHESTE 2-2
MEN AT WORK 12-9
MICHAEL MCDONALD 17-12
LOGGINS & PERRY 28-22

WPHD/Buffalo, NY

JOHN COUGAR 2-1 ROBERT PLANT 3-2 WHO 20-6 WHO 20-6 SANTANA 14-8 JOAN JETT 18-13

WLAN-FM/Lancester, PA

LAURA BRANIGAN
NEIL DIAMOND
HOCTEGE:
JOHN COUGAR 1-1
JACKSON BROWNE 9-6
MICHAEL MCDOWALD 15-12
JOAN JETT 16-13
RANDY MEISNER 19-16

WYCR/Hanover-York, PA

BAD COMPANY BAD COMPANY
CS6M
RICK SPRINGFIELD
A PLOCK OF SEAGUL
CLIFF RICHARD
CHICAGO
HOCLOR 1-1
ALAN PARSONS 6-4
RANDY MEISHER 8-5
ELTON JOHN 10-7
LOGGINS 6 PERRY 25-16

WIFI/Philadelphia PA Roy Laurence

TOTO STEEL BREEZE ONJ
HOTTEST:
STEVE MILLER BAND 1-1
LAURA BRANIGAN D-9
A FLOCK OF SEAGUL 18-14
RANDY MFISNER 29-24
STEVE WINWOOD 30-25

WSPK/Poughkeepsie, NY

CS&N
CS&N
LAURA BRANIGAN
AIR SUPPLY
ALDO NOVA
RICK SPRINGFIELD
GAP BAND
SYLVIA
HOTCHER:
CHICAGO 1-1
JOHN COUGAR 9-5
ASIA 8-7
JACKSQN BROWNE 10-8
TOTO 17-13

WKFM/Syracuse, NY John Carucci

MOTELS ARETHA PRANKLIN STRAY CATS SHEENA EASTON WHO AIR SUPPLY ABC Hottest: JOHN COUGAR 1-1 MICHAEL MCDONALD 24-SANTANA 30-19 AMERICA D-23 LOGGINS & PERRY D-26

PARALLEL THREE

WCIR/Beckley, WV

ABC ALABAMA CS&N NEIL DIAMOND JEFFREY OSBORNE RUSH Hottent: JOHN COUCAR 2-1 ELTON JOHN 11-4 COCKER 6 WARNES 15-7 SYLVIA 18-8 AMERICA 16-11

WFBG/Altooria, PA

LOGGINS & PERRY FUSH COCKER & WARNES CSAN POINTER SISTERS PICK SPRINGFIELD CHICAGO
SYLVIA
DON HENLEY
HOTLERE1
JOHN COUGAR 1-1
HEN AT WORK 6-2
ALAN PARBONG 8-3
ASIA 7-4
FLEETMOOD MAC 38-23

WGUY/Bangor, ME Randall/Wright

GLENN FREY DON HENLEY BILLY PRESTON BILLY PRESTON HOttest: CHICAGO 5-1 LAURA BRANIGAN 9-3 SANTANA 19-15 EVELYN KING 25-20 ONJ 28-22

WJ8Q/Portland, ME Paul Connors

RICK SPRINGPIELD LOGGINS & PERRY MHO MOVING PICTURES NEIL DIAMOND BILLY PRESTON BILLY PRESION RUSH Hottest: JOHN COUGAR 6-1 ALAN PARSONS 8-2 ASIA 12-5 ELTON JOHN 10-6 JACKSON BROWNE 13-9

WTSN/Dover, NH

MOTELS RICK SPRINGPIELD CHICAGO HOCCAGO 1-1 PAUL MCCARTNEY 2-2 MELISSA MANCHESTE ALAN PARSONS 5-4 ELTON JOHN 7-5

Paul DeMilie

Paul DoMille

CS4N

URIAH HEEP

ROBERT PLANT

GLENN FREY

DONNA SUMMER

HOLLEGE:

JOHN COUGAR 1-1

ASIA 2-2

ELTON JOHN 4-3

ALAN PARSONS 13-7

MEN AT WORK 18-9

WACZ/Bangor, ME Michael O'Hara

Michael O'Hare SYLVIA (dp) STEEL BREEZE RAVYNS JOE WALSH POINTER SISTERS DON HENLEY RICK SPRINGFIELD CLASH RUSH RUSH PAUL CARRACK HOTELET: CHICAGO 1-1 MEN AT WORK 5-2 JOHN COUGAR 12-5 AMERICA 15-8 ELTON JOHN 16-9

WZYQ/Frederick, ND

Hottest: ONJ 11-1 SYLVIA 18-7 AMERICA 16-13 ELTON JOHN 22-16 GLENN FREY 24-17

WHO TONI BASIL JUICE NEWTON AXE AXE RICK SPRINGFIELD Hottest: JOHN COUGAR 1-1 JOAN JETT 8-2 ALAN PARSONS 4-3 EDDIE MONEY 7-5 ASIA 10-6

PLEETWOOD MAC
JOE JACKSON
REO SPEEDMAGON
STEEL BREEZE
QUARTERPLASH
HOTTERPLASH
HOTTERPLASH
HOTTERPLASH
HOTTERPLASH
JOHN COUGAR 9-4
JACKSON BROWNE 8-7
MEN AT WORK 13-9

Keith Lemire

GLENN PREY OLEMN PREY
ONJ
LAURA BRANIGAN
ARETHA PRANKLIN
HOTCOST
KENNY ROGERS 1-1
JOHN COUGAR 12-7
AMERICA 14-8
ROBERTA FLACK 15-9
JUICE NEWTON 18-11

SOUTH

PARALLEL TWO

8J105/Orlando, FL

PAUL CARRACK
ORLEANS
BILLY PRESTON
JEFFREY OSBORNE
STEPHEN BISHOP
POINTER FISTERS
HOCLEGE:
JOHN COUGAR 5-2
ALAN PARSONS 6-3
ASIA 18-11
KIM CARRES 20-16
GLENN FREY 36-23

KTSA/San Antonio TX

Hottest: SYLVIA 1-1 WILLIE NELSON 6-4 PAUL HCCARTNEY 12-7 JOHN COUGAR 17-14 ASIA 29-23

KXX106/Birming Kevin McCarthy

PLEETWOOD MAC REO SPEEDWAGON NEO SPREDWAGON HOTLESEE CHICAGO 1-1 JOHN COUGAR 7-3 MELISSA MANCHESTE 8-JACKSON BROWNE 9-5 ASIA 13-9

WAXY/Ft. Laude Rick Shaw

JOE JACKSON STEEL BREFZE HOTLEGE: CHICAGO 1-1 ALAN PARSONS 5-3 LAURA BRANIGAN 11-6 JOHN COUGAR 17-9 AMERICA 14-10

WBBQ/Augusta, GA Bruce Stevens

Bruce Stevens
REO SPEEDWAGON
NEIL DIAMOND
JUICE NEWTON
ABC
CHICAGO
AIR SUPPLY
TONI BASIL
HOTCEST:
GAP BAND 6-1
MICHAEL HCDONALD 11-6
JACKSON BROWNE 18-9
FLEETWOOD MAC 23-14
MICHAEL MURPHEY 26-20

Rice/Watkins

MEN AT WORK RICK SPRINGFIELD NEIL DIAMOND CHICAGO CHICAGO
HOTHER:
CAP BAND 8-1
MICHAEL MCDONALD 4-2
AMERICA 18-1
LOGGINS 4 PERRY 21-13
KOOL 6 THE GANG 26-21

Bob Canada

POINTER SISTERS ABC EVELYN KING STEVIE WONDER ORLEANS BERT PLANT ROBERT PLANTS
HICHAEL MCDONALD 2-1
JUICE NEWTON 3-2
AMERICA 5-3
GLENN PREY 10-6
JACKSON BROWNE 11-8

RICK SPRINGFIELD NEIL DIAMOND PAUL CARRACK

WTIX/New Orleans I.A.

CS4N NEIL DIAMOND EVELYN KING JOE JACKSON SYLVIA HOLLEST CHICAGO 1-1 MICHAEL MCDONALD 13-8 JOHN COUGAR 15-9 JACKSON BROWNE 18-12 JUICE NEWTON 23-13

Y103/Jacksonville, FL

NEIL DIAMOND STEPHEN BIBHOP STEPHEN SISHOP
HOTTOST
PAUL MCCARTNEY |-|
PAUL DAVIS 8-4
MICHAEL MURPHEY 10-5
COCKER & WARNES 16-11
MICHAEL MCDONALD 20-1

RANDY MEIGHER Hottest: GO GO'S 2-1

NEIL DIAMOND ABC
Bottest:
JOHN COUGAR 4-1
AMERICA 15-8
JACKSON BROWNE 17-11
LAURA BRANIGAN 18-12
COCKER & WARNES 22-16

WSKZ/Chattan

CS&N CHICAGO Hottest: JOHN COUGAR 1-1 ALAN PARSONS 3-2 MEN AT WORK 12-9 AMERICA 17-13 SANTANA 18-14

KINT/EI Peso, TX

REO SPEL BOBBY CALDWELL TAVARES POINTER SISTERS 707 STEVIE WONDER MOVING PICTURES REO SPEEDWAGON BOBBY CALDWELL MOVING PICTU TIERRA JOE JACKSON ALESSI ALESSI ALESSI HOTHEST: JOHN COUGAR 1-1 JACKSON BROWNE 9-2 ASIA 14-4 ELTON JOHN 16-8 SANTANA 22-13

KX104/Nashville, Tř

WHO ARETHA FRANKLIN CSEN COCKER & WARNES Hottest: JOHN COUGAR 1-1 ALAN PARSONS 7-2 JACKSON BROWNE 12-4 MICHAEL MCDONALD 14-GLENN PREY 30-19

KHFI/Austin TX

ONJ
STEEL BREEZE
HOTTEST
HOTOGUCAR 1-1
ALAN PARSONS 2-2
MEN AT WORK 3-3
JACKSON BROWNE 5-4
MICHAEL MCDONALD 6-5 KBFM/McAllen-Bre

G100/Mobile, AL

PAUL CARRACK
RICK SPRINGPIELD
A FLOCK OF SEAGU
POINTER SISTERS
ONJ
Hottest:
JOHN COUGAR 1-1

Hottest: JOHN COUGAR 1-1 ALAN PARSONS 6-2 ASIA 7-3 ELTON JOHN 3-5 MEN AT WORK 8-6

CK101/Cocoa Boach, FL

VEIL DIAMOND RUSH PAUL CARRACK JOHNNY VAN-ZANT

GLENN FREY
PAUL CARRACK
RICK SPRINGFIELD
LAURA BRANIGAN
ONJ
SYLVIA
SHEENA EASTON

SHEENA EASTON
HOTUMATIAN
HOTUMATIAN
JOHN COUGAR 4-1
ALAN PARSONS 5-2
JACKSON BROWNE 13-6
MICHAEL MCDONALD 12TOTO 23-19

KSET-FM/EI PRED. TX

ROBERT PLANT RICK BPRINOPIELD DON HENLEY CSAN 707

Kris Van Dyke

Mike Lowe ARETHA FRANKLIN NEIL DIAMOND

Scott Griffith

WHO JOE JACKSON RICK SPRINGFIELD LOGGINS & PERRY LAURA BRANIGAN HOTE-BELL CHICAGO 1-1 JOHN COUGAR 6-2 MICHAEL MCDONALD 14AMERICA 20-11 GLENN PREY 26-16

WJDX/Jackson, MS

WRVQ/Richmond, VA

GO GO'S 2-1 JOAN JETT 13-10 AMERICA 24-18 KIM CARNEE 23-19 STEVE WINWGOD 25-22

PAUL CARRACK GLENN FREY STEEL BREEZE HOTEGE: CHICAGO 1-1 JOHN COUGAR 7-3 MICHAEL HODONALD JERMAINE JACKSON ONJ 25-18

WOKI/Knoxville, TN Gary Adkins

Gary Adkins
CHICAGO
RICK SPRINGFIELD
SYLVIA
WILLIE NELSON
STRAY CATS
HOTEGET
JOHN COUGAR 1-1
JACKSON BROWE 6-5
DONNA SUMMER 7-6
MICHAEL MCDONALD 13MICHAEL MCDONALD 13MICHAEL MURPHEY 20-1

WCSC/Charleston, SC

Chris Balley Chris BaHey
CHICAGO
RICK SPRINGFIELD
CS6N
SYLVIA
RUSH
STRAY CATS
HAIRCUT 100
HOTLENT:
JOHN COUGAR 1-1
ALAN PARSONS 6-2
JACKSON BROWNE 7-5
AMERICA 9-6
GLENN FREY 25-13

WBCY/Charolotte, NC Bob Kaghan

FLEETWOOD MAC REO SPEEDWAGON STEEL BREEZE STEEL BREEZE
ONJ
CSAN
CHICAGO
WHO
JOE JACKSON
HOUTER
JOHN COUGAR 1-1
JACKSON BROWNE 14-5
ASIA 13-6
MICHAEL MCDONALD 15-8
GLENN FREY 30-14

WANS-FM/Greenville, SC

ABC
ROBERT PLANT
JOE JACKSON
RICK SPRINGFIELD
HOTEGREE
ASIA 2-1
JOHN COUGAR 3-2
CHEAP TRICK 4-4
ALAN PARSONS 9-6
MEN AT WORK 12-9

WHHY EM/Mont

Neil Harrison
STEPHEN BISHOP
STRAY CATS
A PLOCK OF SEAGUL
NEIL DIAMOND
JEPFREY GEBORNE
HOCLEST:
ALAN PARSONS 3-1
JOHN COUGAR 6-2
ASIA 8-4
MICHAEL MCDONALD 12-9
AMERICA 15-10

WDOQ/Daytona Beach, FL Rick Knight

Hottest: LAURA BRANIGAN 3-1 GAP BAND 2-2 ALAN PARSONS 5-4 JACKSON BROWNE 12-5 MICHAEL MCDONALD 14-8

WZYP/Huntsville, AL

Scott Mitchell JOHNNY VAN-ZANT Hottest: JOHN COUGAR 1-1 LAURA BRANIGAN 21-15 RAY PARKER JR. 25-17 COCKER & WARNES 30-25 SYLVIA D-30 CHICAGO
JOE JACKSON
POINTER SISTERS
APRIL WINE RUSH STRAY CATS HOttest: JOHN COUGAR 1-1 ALAN PARSONS 4-2 ASIA 7-3 ELTON JOHN 2-5 MEN AT WORK 11-6 WSEZ/Winston-Salom, NC:

KZFM/Corpus Christi. TX

A PLOCK OF SEAGUL PIZETMOOD MAC STEVE WINWOOD HOCKEST: SURVIVOR 1-1 CHICAGO 2-2 SYLVIN 3-3 JOIN COUGAR 21-14 ONJ 23-16

WQUT/Johnson City, TN Jay Christian

JAY CHREMAN
RICK SPRINGFJELD
RUBI
PAUL CARRACK
HOCLERT:
ALAN PARRONS 1-1
MELISSA MANCHERTE 6-2
JACKBON BROMNE 11-7
ASTA 14-9
AMERICA 18-14

KROD/EI Pago, TX

TONI NASIL
NHOELS
MOTELS
ELTON JOHN
HOTTEST
JOHN COUGAR 3-1
ALAH PAREONS 5-2
ABIA 6-4
JACKNON BROWNE 8-6
KIM CARNES 21-13

WNOK-FM/Columbia, SC

Tom Anderson
STEVIE WONDER
TONI BASIL
EVELYN KING
NEIL DIAMOND
RUSH
HOTLEST
JOHN COUGAF 2-1
HICHAEL MCDONALD 10-2
GAP BAND 20-14
JACKSON BROWNE 21-19
JERMAINE JACKSON 28-25

KKYK/Little Rock, AR Fred Horton

JACKSON BROWNE Hottest: JOHN COUCAR 6-1 MELISSA MANCHESTE 4-2 CHICAGO 2-3 FILEETWOOD MAC 7-6 MICHAEL MCDONALD 17-8 WRQK/Greensboro, NC

Wes Jones

AIR SUPPLY
SYLVIA
CHICAGO
LOGGINS & PERRY
JUICE NEWTON
HOTELEST
ALAN PARSONS 3-1
MICHAEL MCDONALD 9-JACKSON BROWNE 10-7
AMERICA 15-9
SANTANA 25-19 WDCG/Durbara Pale

PILETWOOD MAC JOE JACKSON PAUL CARRACK DON HENLEY HOTCOM CHICAGO D-1 MELISSA MANCHESTE 3-3 CS&N 4-4 ALAN PARSONS 7-6 ELTON JOHN 21-10

WABB-FM/Mobile, AL Bisine Kelley

LOGGINS & PERRY REO SPEEDWAGON RUSH Hottest: CHICAGO 1-1 CHICAGO 1-1
PAUL MCCARTNEY 2-4
ASIA 9-7
MICHAEL MCDONALD 14-9
FLEETWOOD MAC D-21

KITY/San Antonio, TX Robb Stewart

NEIL DIAMOND BILLY PRESTON MOTELS JOE JACKSON ABC Hottent: STEVE HILLER BAND 2-1 PLEETWOOD MAC 4-4 SYLVIA 6-5 MELISSA MANCHESTE 19-1 JOAN JETT 23-17

WTYX/Jackson, MS Wayne Scott

Wayne Scott
FLEETWOOD MAC
RANDY MEISNER
38 SPECIAL
HOttest:
GAP BAND 1-1
ALAN PARSONS 7-6
ELTON JOHN 8-7
DOLLY PARTON 19-11
TIME D-26

WSFL/New Bern, NC

LAURA BRANIGAN LAURA BRANIGAN
WHO
JOE JACKSON
CSAN
HOTCHAIL
JOHN COUGAR 1-1
JACKSON BROWNE 9-5
ARETHA FRANKLIN 14-9
COCKER 6 WARNES 29-21
GLENN PREY 34-24

KYST/Houston, TX

Clay Glah MELISSA MANCHESTE MOTELS RICK SPRINGFIELD RUSH JOE JACKSON JOE JACKSON
HOTCHAT!
JOHN COUGAR 5-2
POINTER SISTERS 13-11
AMERICA 18-14
KIM CARNES 20-15
DON HENLEY 30-26

790/Houston, TX John Lander

John Lander

EDDIE MONEY
PINK FLOYD
BILLY SQUIER (dp)
BYLLY SKING
HOTLER IN
STEVE MILLER BAND 2-2
JOHN COUGAR 5-5
FRANK ZAPPA 6-6
JOHN COUGAR 7-7
GO GO'S 10-9

KZZB/Beaumont, TX Mike Murphy

GLENN FRE-Hottest: JOHN COUGAR 2-1 JACKBON BROWNE 11-6 ASIA 10-7 MICHAEL MCDONALD 13-9 SURVIVOR 6-13

KTFM/Sen Antonio, TX

KVOULefayette, LA Philip Rankin TON1 BASIL POINTER SISTERS
Hottest:
SYLVIA 2-1
DOLLY PARTON 7-4
STACY LATTISAW 8-7
GRAND MASTER FLAS 21.
A FLOCK OF SEAGUL 30.

WOID/Blook MS

Kirk Cliatt Russ Brown JOE JACKBON EVELYN KING NEIL DIAMOND POTTON JOHN 3-1 AMERICA 12-4 MICHAEL MCDONALD 15-8 QUARTERPLASH 19-14 KOOL 6 THE GANG 29-22 KKOVAVICNITA FAILA TV

PARALLEL THREE

KILE/Galveston, TX

Scot Taylor

CHICAGO
SYLVIA
A FLOCK OP SEAGUL
POINTER SISTERS
MOVING PICTURES
HOTHERST STORMS
HOTHERST STORMS
HOTHERST STORMS
HOTHERST STORMS
JACKSON BROWNE 10-7
KIM CARNES 18-14
CHRISTOPHER ATKIN 21-

WCGQ/Columbus GA

NEIL DIAMOND A PLOCK OF SEAGUL RICK SPRINGFIELD PAUL CARRACK CSAN HOLLEST CBLN
HOTTERT
PAUL MCCARTNEY 1-1
ALAN PARSONS 6-2
JOHN COUGAR 8-5
ASIA 10-6
MEN AT WORK 13-9

KPUR/Amerilio, TX Dan Witson

Dan Wison
BAD COMPANY
NEIL DIAMOND
SYLVIA
SANTANA
WHO
INTERPRETARY
ALAN PARSONS 4-1
JOHN COUGAR 8-5
HICHAEL MCDONALD 16-9
HEN AT WORK 15-10
AMERICA 19-15

95SGF/Sevenneh, GA Dave Cerlisle

Davo Cerisie

5 ONJ
5 CS4N
JEPFREY OSBORNE
CHICAGO
COCKER & WARNES
CARL CARLTON
HOTLEST
ASIA 4-1
HICHAEL HCDONALD 7-6
JOAN JETT 8-7
LAURA BRANIGAN 10-9
GAP BAND 13-11

Z102/Savannah GA

FLEETWOOD MAC NEIL DIAMOND

Tim Butter

Tim Butter
REO SPEEDWAGON
LOGGINS & PERRY
STELL BREEZE
JUICE NEWTON
WHO
CHICAGO 1-1
JOHN COUGAR 7-3
GLENN FREY 26-19
SANTANA 25-20
PLEETWOOD MAC 30-23

STEVIE WONDER ELVIS COSTELLO RUSH RUSH
POINTER SISTERS
ROBRY CALDWELL
RICK SPRINGFIELD COUGAR 2-1

CHICAGO Hottest: JOHN COUCAR 1-1 JACKSON BROWNE 7-3 BERTIE HIGGINS 9-5 MICHAEL MCDONALD 11-9 AMERICA 16-10

Mike Edwards

JOE JACKSON MOTELS PAUL CARRACK Hottest: CHICAGO 1-1 JOHN COUCAR 3-2 PAUL MCCARTNEY 2-3 ALAN PARSONS 4-4 MELISSA MANCHESTE 5-5

WGLF/Talishessee, FL Brian Phillips

PLEETWOOD MAC LAURA BRANIGAN PAUL CARRACK SYLVIA LOGGINS & PERRY LOGGINS & PERRY
HOttest:
PAUL MCCARTNEY 7-3
ALAN PARSONS 8-7
JOHN COUGAR 11-8
MICHAEL MCDONALD 14-10
JACKSON BROWNE 16-12

Chuck McCartney

NEIL DIAMOND CHICAGO RICK SPRINGFIELD

CSAN RICK SPRINGFIELD JEFFREY OSBORNE WHO PAUL CARRACK Hottest:

Roger Gaither

Hottest: JOHN COUGAR 1-1 JOAN JETT 5-2 JERMAINE JACKSON 12-6 GLENN PREY 14-9 GAP BAND D-25 RICK SPRINGFIELD CS4N POINTER SISTERS KARLA BONOPF DON HENLEY AIR SUPPLY RUSH (dp) STRAY CATS (dp)

STRAY CATS (dp) HOttent: MELISSA MANCHESTE]-| JACKSON BROWNE 14-6 SYLVIA 19-13 GAP BAND 71-17 KIM CARNES 25-19

WVKS/Geinesville Fl NICOLETTE LARSON PAUL CARRACK STEPHEN BISHOP HOTLEBT: CHICAGO 1-1 CS&N 2-2 JOHN COUGAR 4-3 ALAN PARSONS 5-4 ASIA 12-6

WAEV/Sevenneh, GA

J.D. North

CSAN JOE JACKSON AIR SUPPLY SYLVIA
MOETENT:
PAUL MCCARTNEY 1-1
MICHAEL MCDONALD 17-8
TOTO 18-11
SANTANA 27-15
WALTER MURPHY 21-16

MIDWEST Most Added • Hottest

Rush Rick Springfield **Neil Diamond** Who

John Cougar Jackson Browne Alan Parsons

CHR ADDS & HOTS

the song was dropped from the playlist then re-added

WEST Most Added. Hottest

Rick Springfield John Cougar **Neil Diamond** Chicago Pointer Sisters Alan Parsons

MIDWEST

PARALLEL TWO

\$2X/Columbus, OH Teri Nutte

MEN AT WORK AMERICA LOGGINS & PERRY CHICAGO 1-1
JOHN COUGAR 7-2
JACKSON BROWNE 11-6
ASIA 17-11
HICHAEL MCDONALD 25-18

KIOA/Des Moines, IA

CHICAGO
KIM CARNES
SYLVIA
AIR SUPPLY
TOTO
Hottest:
CHICAGO 1-1 JOHN COUGAR 8-3 ELTON JOHN 7-4 JACKSON BROWNE 12-8 MICHAEL MCDONALD 14-10

Chuck Morosn

NEIL DIAMOND NEIL DIAMOND HOTTEST 1-1 ELISSA MANCHESTE 1-1 ELTON JOHN 4-2 ALAN PARSONS 5-3 MICHAEL MURPHEY 10-7 JACKSON BROWNE 12-9

KRAV/Tulan OK Gary Reynolds

CHICAGO 1-1 SURVIVOR 2-2 MELISSA MANCHESTE 3-3 ELTON JOHN 5-5 ALAN PARSONS 8-8

KZ93/Peorle, IL Keith Edwards

FLEETWOOD MAC RICK SPRINGFIELD HOTTEST:
JOHN COUGAR 1-1
MEN AT WORK 4-3
JACKSON BROWNE 12-6 ASIA 8-8 MICHAEL MCDONALD 14-11

WGRD/Grand Rapids, MI

Hottest HOTTEST: JOHN COUGAR 1-1 ALAN PARSONS 2-2 AS1A 3-3 LOVERBOY 7-4 MICHAEL MCDONALD 8-5

WMEE/Fort Wayne, IN Tony Richards

HOTCEST: JOHN COUGAR 1-1 ALAN PARSONS 6-2 ASIA 14-6 MICHAEL MCDONALD 18-15 AMERICA 20-17

WNAP/Indianapolia IN Larry Mago

Hottest: CHICAGO 1-1 STEVE MILLER BAND 2-2 CS&N 4-4 PAUL MCCARTNEY 6-6 MELISSA MANCHESTE 7-7

WVIC/Fast Lansing, MI Tom Gilligen

FLEETWOOD MAC FLEETWOOD MAC ROBERT PLANT MICHAEL MCDONALD SANTANA HOTLES 2-2 STEVE MILLER BAND 4-4 ASIA 8-6 JACKSON BROWNE D-17

KSTT/Devenport IA

TONI BASIL COCKER & WARNES NEIL DIAMOND KOOL & THE GANG STEVIE WONDER Hottest: JACKSON BROWNE 2-1 BARRY MANILOW 4-2 AMERICA 11-5 WALTER MURPHY 10-6 MICHAEL MURPHEY 9-8

KEYN-FM/Wichita, KN

REO SPEEDWAGON Hottest: Hottest: JOHN COUGAR 2-1 ALAN PARSONS 5-3 JACKSON BROWNE 11-7 AMERICA 14-11 FLEETWOOD MAC 17-13

Jeff Tobin

MEN AT WORK Hottest: JOHN COUGAR 1-1 JOHN COUGAR 1-. CHICAGO 4-2 GO GO'S 5-5 MELISSA MANCHESTE 10-7 ALAN PARSONS 16-11 WNAM/Appleton Oshkosh

Chris Caine

KOOL & THE GANG JEFFREY OSBORNE SYLVIA POINTER SISTERS 38 SPECIAL 13-8 MICHAEL MCDONALD 15-10

WZOK/Rockford IL Tim Fox

SANTANA STEEL BREEZE (dp) Hottest: Hottest: CHICAGO 1-1 MEL/ISSA MANCHESTE 3-2 ALAN PARSONS 5-3 JOHN COUGAR 6-4 JACKSON BROWNE 11-7

Z104/Madison, WI Little Hudson

CS4N RICK SPRINGFIELD TIMOTHY SCHMIDT JOE JACKSON HOTTEST JOHN COUGAR 1-1 JOHN COUGAN ASIA 3-2 ALAN PARSONS 7-4 JACKSON BROWNE 13-8 SANTANA 18-12

Jay Stevens

WHO LAURA BRANIGAN LAURA BRANIOAN RUSH HOTEESTI CHICAGO 1-1 JOHN COUGAR 3-2 MELISSA MANCHESTE 5-3 PAUL MCCARTHEY 8-7 RICK SPRINGFIELD 9-8

U93/South Bend, IN J.K. Deering

JACKSON BROWNE MICHAEL MCDONALD CHICAGO 1-1 JOHN COUGAR 3-2 MELISSA MANCHESTE 8-5 MEN AT WORK 14-8 CS&N 12-10

WKDQ/Evansville, IN

ONJ
COCKER & WARNES
A FLOCK OF SEAGUL
Hottest:
JOHN COUGAR 1-1
JOHN COUGAR 1-1 JOHN COUGAR 1-1 MICHAEL MCDONALD 4-2 ALAN PARSONS 6-3 JACKSON BROWNE 7-5 FLEETWOOD MAC 17-10

WJXQ/Jeckson, MI

Ryan/Cheeks Hottest: JOHN COUGAR 1-1 FLEETWOOD MAC 9-5 LOGGINS & PERRY 11-6 WHO 13-8 ROBERT PLANT 14-11

KQKQ/Omaha, NB

RICK SPRINGFIELD WHO NEIL DIAMOND Hottest: Hottest: JOHN COUGAR 1-1 ALAN PARSONS 4-2 JOAN JETT 5-3 JACKSON BROWNE 10-5 GLENN FREY 22-12

KIIK/Davenport IA

STEVE WINWOOD RONNIE MILSAP COCKER & WARNES COCRER & MARRILO
ONJ
A PLOCK OP SEAGUL
LAURA BRANIGAN
GLENN PREY
HOTCEST:
SURVIVOR 1-1
ELTON JOHN 18-17
JERMAINE JACKSON 23SANTANA 25-21
JUICE NEWTON 31-28

WZZR/Grand Rapids, MI Don Schueller

RUSH STRAY CATS POINTER SISTERS
CSAN
Hottest:
ALAN PARSONS 1-1
JACKSON BROWNE 6-3

WKFR/Kalemezoo, MI

Bwert/Chapmen RICK SPRINGFIELD PAUL CARRACK PAUL CARRACK COCKER & WARNES HOTE-SEL; JOHN COUGAR 2-1 JACKSON BROWNE 6-3 MICHAEL HCDONALD 11-5 SANTANA 23-15 FLEETWOOD MAC 30-19

KMGK/Des Moines, IA

DONNA SUMMER STRAY CATS STRAY CATS
MOVING PICTURES
HOTE-STATE
JOHN COUGAR 1-1
CHICAGO 2-2
MEN AT WORK 5-3
RANDY MEISNER 12-7
MICHAEL MCDONALD 19-15

WKDD/Akron, OH Matt Patrick

PAUL CARRACK RUSH
ONJ
WHO
HOTTEST
JOHN COUGAR 2-1
ALAN PARSONS 4-2
SCORPIONS 9-3
MELISSA MANCHESTE 20-15
MSB 27-23

WKAU/Appleton-Oshkosh Ron Ross

RUSH
PAUL CARRACK
NEIL DIAMOND
RICK SPRINGFIELD
COCKER 6 WARNES LOCKER & WARNES HOTTEST: JOHN COUGAR 1-1 JOAN JETT 7-4 MEN AT WORK 9-6 MICHAEL MCDONALD 18-11 LOGGINS & PERRY 25-19

WEBC/Duluth, MN Pat Puchella

FLEETWOOD MAC NEIL DIAMOND REO SPEEDWAGON STEEL BREEZE WHO WHO
HOTEBET:
CHICAGO 1-1
JOHN COUGAR 5-4
ASIA 11-7
SANTANA 15-10
TOTO 25-15

PARALLEL THREE

KFYR/Bismarck, ND

RUSH
REO SPEEDWAGON
HOTLEST:
JOHN COUGAR 3-1
MICHAEL MCDONALD 11-4
ASIA 16-10
JACKSON BROWNE 17-13
JUICE NEWTON 19-16

Sherwin/Piper

JUICE NEWTON JUICE NEWTON
CS4N
PAUL CARRACK
HOTCEST:
ALAN PARSONS 1-1
ASIA 6-2
RANDY MEISNER 7-3
JACKSON BROWNE 0-4
JOHN COUGAR 10-5

WSPT/Stevens Point, WI **Bred Fuhr**

Hottest: JOHN COUGAR 1-1 MEN AT WORK 2-2 ASIA 3-3 HICHAEL MCDONALD 7-7 AMERICA 14-14

KDVV/Topeka, KS

CHICAGO
PAUL CARRACK
TONI BASIL (dp)
HOTCEST:
HICHAEL MCDONALD 8-6
TOTO 16-12
GLENN FREY 29-20
WHO 30-22
FLEETWOOD MAC D-27

KELO/Sloux Falls, SD Marc Elliott

MICHAEL MCDONALD REO SPEEDWAGON KIM CARNES KIM CARNES SANTANA NEIL DIAMOND HOTTOSTI CHICAGO 1-1 JOHN COUGAR 20-2 MEN AT WORK 9-4 ALAN PARSONS 6-5 JOE JACKSON 8-7

KWLO/Waterloo, IA **Drew Bentley**

byLVIA Hottwat: CHICAGO 1-1 JOHN COUGAR 2-2 JACKSON BROWNE 14-4 MICHAEL MCDONALD 12-6 JOAN JETT 11-9

WAZY-FM/Lefsyette, IN **Bob Leonard**

RICK SPRINGFIELD CS&N CHICAGO TONI BASIL Hottest: JOHN COUGAR 4-1 ASIA 12-8 AMERICA 18-13 SANTANA 21-14 TANE CAIN 25-17

KRNA/lows City, IA

KQWB/Fargo, ND

LOGGINS & PERRY

Hottest: CHICAGO 1-1 ALAN PARSONS 4-2 JOHN COUGAR 6-5 ASIA 9-6 JACKSON BROWNE 14-9

WCIL-FM/Carbondale, IL

WHO NEIL DIAMOND

Tony Waitekus MICHAEL MCDONALD HAIRCUT 100 ROBERTA FLACK ROBERT PLANT

FIXX Hottest: CHICAGO 2-1

Steve Grazieno

99KG/Salina, KS

RUSH BILLY PRESTON ORLEANS

POINTER SISTERS

POINTER SISTERS
HOttest:
CHICAGO 1-1
JOHN COUGAR 5-2
ALAN PARSONS 4-3
JOAN JETT 15-12
LOGGINS & PERRY 31-21

KKRC-FM/Sioux Falls, SD

GLENN FREY STEEL BREEZE A FLOCK OF SEAGUL FLEETWOOD MAC

Hottest: MELISSA MANCHESTE 4-1 JOHN COUGAR 7-2

KKXL-FM/Grand Forks, ND

RUSH
Hottest:
JOHN COUGAR 2-1
CS4N 3-3
ALAN PARSONS 7-4
MELISSA MANCHESTE 5-5
PAUL MCCARTNEY 6-6

RUSH

DONNA SUMMER 6-5 CLASH 14-10 JOAN JETT 18-11 IMAGINATION 22-16

Jeff Harmon STEEL BREEZE STEEL BREEZE
PAUL CARRACK
RICK SPRINGFIELD
CS4N
HOTTEST
JOHN COUGAR 2-1
ASIA 3-2
ALAN PARSONS 7-4
JACKSON BROWNE 8-6
JOAN JETT 19-14 FM102/Secremento, CA

NEIL DIAMOND ONJ JOE JACKSON JOE JACKSON
HOTLOST:
CHICAGO 1-1
SURVIVOR 2-2
ELTON JOHN 9-7
STEVE MILLER BAND 12-16
GLENN FREY 20-19

KSPZ/Colorado Sorinos CO

HOTLEST: CHICAGO 1-1 KENNY ROGERS 3-2 PAUL DAVIS 4-3 MICHAEL MURPHEY 5-4 MELISSA MANCHESTE 11-8

KIDD/Monterey, CA

RUSH DON HENLEY RICK SPRINGFIELD Hottest: JOHN COUGAR 1-1 ARETHA FRANKLIN RICK SPRINGFIELD NEIL DIAMOND JOHN COUGAR 1-1
JACKSON BROWNE 2-2
38 SPECIAL 15-9
JOAN JETT 17-10
LOGGINS & PERRY 23-16

Squiers/Deroo

ONJ EDDIE MONEY NEIL DIAMOND RICK SPRINGFIELD GAP BAND Hottest:

KNBQ/Tacoma WA

GLENN FREY RUSH KOOL & THE GANG ABC DON HENLEY DON HENLEY
SYLVIA
HAIRCUT 100
HOTCEST,
CHICAGO 1-1
TOTO 14-9
LOGGINS & PERRY 21-14
REO SPEEDWAGON 23-18
FLEETWOOD MAC 27-21

Gentry/Kreddick

PLEETWOOD HAC SYLVIA

FM103/Selt Lake City, UT

RICK SPRINGFIELD RUSH
HOTTOST
JOHN COUGAR 1-1
ASIA 5-2
ALAN PARSONS 6-3
MEN AT WORK 7-5
JACKSON BROWNE 9-6 ONJ GLENN FREY COCKER & WARNES KBBK/Boles, ID

Bob Lee

SYLVIA

TONI BASIL ABC FLEETWOOD MAC PAUL CARRACK

KSKD/Salem, OR

RICK SPRINGFIELD STRAY CATS ARETHA FRANKLIN (dp) ABC (dp) NEIL DIAMOND (dp)

KKFM/Colorado Springs

KIKI/Honoluki, HI

Greg Mundy
SHERNA EASTON
POINTER SISTERS
REO SPEEDNAGON
ROBERTA FLACK
CHICAGO
STACY LATTISAM
HAC DAVIS
ZAPP
Hottest:
CHICAGO 1-1
AIR SUPPLY 6-3
SOUL SONIC FORCE 7-7
JOAN JETT 15-10
TOM TOM CLUB 25-16

KO93/Modesto, CA

NEIL DIAMOND
JOE JACKSON
PAUL CARRACK
HOTTEST
EDDIE MONEY 2-1
JACKSON BROWNE 9-5
ALAN PARSONS 7-6
ELTON JOHN 19-10
LOGGINS & PERRY 18-11

Stan Main NEIL DIAMOND

Kimo Akane

TONI BASIL
BILLY SQUIER
LOVERBOY
STEEL BREEZE
RICK SPRINGFIELD
ALICE COOPER
ZAPP

Greg Mundy

Len E. Mitchell

KLUC/Les Veges, NV

PARALLEL TWO

KRQ/Tucson AZ

COCKER & WARNES GLENN FREY (dp) Hottest; SURVIVOR 1-1 ALAN PARBONS 2-

ELTON JOHN 7-5 MEN AT WORK 12-9 MICHAEL MCDONALD

Y04/Freeno CA

TANE CAIN
A FLOCK OF SEAGUL (RA) A FLOCK OF SEAGUL (RA) HOTTEST: CHICAGO 1-1 JOHN COUGAR 0-3 MEN AT WORK 7-5 ASIA 11-0 MICHAEL MCDONALD 14-10

KYNO FM/Freeno, CA John Lee Walker

SOUL SONIC FORCE NEIL DIAMOND POINTER SISTERS POINTER SISTERS
HOTLEST:
CHICAGO 1-1
SURVIVOR 2-2
DONNA SUMMER 5-3
JOHN COUGAR 10-5
ONJ 31-16

RICK SPRINGFIELD ONJ GLENN FREY Hottest: JOHN COUGAR 2-1 ASIA 9-4 AMERICA 17-12 A FLOCK OF SEAGUL 18-13 REO SPEEDWAGON 22-18

JACKSON BROWNE Hottest:

Barry Brown

Hottest: CHICAGO 1-1 ELTON JOHN 7-7 JOHN COUGAR 8-8 MISSING PERSONS 15-15 GAP BAND 17-17

KHOP/Modesto-Stockton KGGURiverside-S. I

POINTER SISTERS CS&N LAURA BRANIGAN Hottest: CHICAGO 1-1 GO GO'S 5-5 ALAN PARSONS 12-12 MICHAEL MCDONALD 13-13 MEN AT WORK 15-15 LAURA BRANIGAN
HOTTEST:
JOHN COUGAR 1-1
TOTO 4-2
SANTANA 16-6
JUICE NEWTON 11-10
STEEL BREEZE 24-14

KKXX/Baltersfield, CA

JOE JACKSON TALK TALK DONNA SUMMER 4-1 JOAN JETT 25-9 LOGGINS & PERRY D-12 DON HENLEY D-21 WHO D-26

PARALLEL THREE

KCBN/Reno, NV Jim O'Neat

DON HENLEY RICK SPRINGFIELD RUSH Hottest: CHICAGO 1-1 ALAN PARSONS

KDZA/Pueblo, CO

WHO
MOTELS
RICK SPRINGFIELD
NEIL DIAMOND
CSEN
AIR SUPPLY
DON HENLEY DON HENLEY HOTTEST: CHICAGO 1-1 JOHN COUGAR 4-2 ALAN PARSONS 7-4 ASIA 13-7 MEN AT WORK 14-8

KSLY/Sen Luis Obispo

NUSH
HOTTEST
JACKSON BROWNE 5-1
ALAN PARSONS 4-2
ASIA 7-5
MICHAEL MCDONALD 15-9
A FLOCK OF SEAGUL 22-13 LOGGINS & PERRY POINTER SISTERS ALABAMA RUSH AIR SUPPLY KOOL & THE GANG COCKER & WARNES COCKER & WARNES Hottest: JOHN COUGAR 5-1 JACKSON BROWNE 8-5 KIM CARNES 15-12 38 SPECIAL 20-16 GLENN PREY 30-21

KENI/Anchorage, AK

NEIL DIAMOND (dp) RUSH (dp) HOTCEST: CHICAGO 2-1 A FLOCK OF SEAGUL D-11 JACKSON BROWNE 21-12 AMERICA 24-18 HUEY LEWIS & NEWS 25-20 Williams/Denmar

RUSH ELVIS COSTELLO KOOL & THE GANG Hottest: JOHN COUGAR 1-1

PLEETWOOD MAC TONI BABIL SHEENA EASTON Hottest: Hottest: CHICAGO 1-1 ALAN PARSONS 4-2 JACKSON BROWNE 13-5 ASIA 9-6 RANDY MEISHER 15-12

KATI/Casper, WY Fred Leehu

FLEETWOOD MAC LOGGINS & PERRY REO SPEEDWAGON NEIL DIAMOND STEEL BREEZE TANE CAIN HOTTOST PAUL MCCARTNEY 2-1 KENNY ROGERS 3-2 JOHN COUGAR 5-3

KOZE/Lewiston, ID

RICK SPRINGFIELD NEIL DIAMOND PAUL CARRACK PAUL CARRACK HOTTEST | JOHN COUGAR 1-1 SANTANA 24-18 FLEETWOOD MAC 26-20 STEEL BREEZE 29-22 ONJ 30-25

KKLV/Anchorage, AK

RICK SPRINGFIELD JON STEVENS SHEENA EASTON SHEENA EASTON
RUSH
COCKER & WARNES
HOTTER
HOTTORY
JOHN COUGAR 7-3
RANDY MEIBNER 27-22
AMERICA 30-23
38 SPECIAL 35-30

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

WKBW/Buffalo WPGC/Washington Q105/Tampa WBLI/Long Island WTIC-FM/Hartford KROK/Shreveport WSSX/Charleston WHOT/Youngstown KJRB/Spokane WIGY/Bath WFOX/Gainesville WISE/Asheville KSEL-FM/Lubbock WRKR/Racine

THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK:

Y100/Miami CKLW/Detroit WKEE/Huntington WGRD/Grand Rapids KRAV/Tulsa WNAP/Indianapolis KIDD/Monteray KGGI/Riverside WSPT/Stevens Point

MCLF 11-6 MYF8 4-3 MKKV 1-2 MILE 2-1 KQ1EPH 7-KPUR 8-5 Q101 6-1 KVOL 2-1

SCILLPH 2-1 RYPP 3-1 RYPP 3-1 ROWN 6-5 SIECP 9-2 SIECP 1-1 SIECP 1-1 SIECP 1-1 SIELD 1-2 FIELD 2-2 FIELD 2-2 FIELD 2-2 RPER 2-1 RESERVED 1-1 RESERVE

FEBT 1-1 RELV 7-3 RELV 5-1 RCBM 4-3 EDSA 4-2 RAT1 5-3 SYVA 2-4 ROSE 1-1

NAME 9-5
NAM

WGED 1-1
WITE 0-0
WYIE 3-1
WGEG 1-1
WGEG 1-1
WGEG 2-1
WGEG 3-1
WGEG 3-1
WGEG 3-1
WGEG 3-1
WGEG 1-1

WEST 1-2

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for p

Parallel III: Selected stations in smaller markets that are format dom and/or exert a significant local influence. This parallel may contain secondary market stations that do not qualify for parallel two status.

Note: (*) Format dominance is based on the Monday-Sunday, 12 Midnight, total persons 12 plus shares as published by Arbitron. A sent and possible future reporting stations are evaluated and updated annually.

MRCB 16-13 JWT 30-27 WPST 14-10 WIFI 18-14 WLANPH 0-30 WYCF 4 WYCF 4 K104 36-35 WREE 26-26



DENOTES FIRST WEEK IN PARALLELS.

"	tit S	DOE ong" (A	nylab	el)	
L	P: Hit	Song		Notic	
Re	gional	100/25	44%	Sumn	tery
- 1	Reach	100120	44 /6	Up	51
Е	33%			Debuts	20
M	21%			Same	4
S	56%			Down	0

	EXAN	IPLE		
19%		- 0	Adds	25
56%			Down	0
21%			Same	4
33%			Debuts	3 20
each	100123	44 /8	Up	51

00/25	_	1	00	CHR	F	eportin	g s	tabo	ons	or
		11	this	wee	4k	includ	ng	25	ne	w
		ac	dds							
4% -	. p	Der.		ece!	N	Mys w	-00			

Percentage of this weeks re-porters playing it.

al Reach — Percentage of re-porters playing the song within each region.

on the charts

10 — Number of stations debuting the song this week

11 — Number of stations reporting
no movement this week (On
to On, Add to On, 31-31,
etc.)

etc.)

Down 0 — Number of stations moving it down on their charts.

Adda 25 — Total number of stations adding it this week.



Regional Beach 2 269 5 329 M 166 W 745	N&A	548 Betjone Summar UP DEBUTS SAME
S 324 H 169	NEA	BRUESC
M 169	NEA	SAME
		NDDs
PI	BOUTH	
-	790 on	P3
BART	FTFM d-26	
EAST	KINA 4-10	EAST
WEERPH A	MJDE on	· · · ·
MODES PM on	WZYP on	WJBQ on WGUY on
CHUM 4-27 CRGM 37-32	WDDQ on	WFBG on
CRGH 37-32	CK101 on	WC1D o
BOLTIN	W160 a	
650111	PH100 a	BOUTH
Y100 on	MSKZ on MOR1 d=16	
195 d-20	MEET OF	956GP d-3;
Management BY	MANEETH o	WYLE On WYVE 18-34
empand B.	WCH o	EVOL d-30
ATOTAM OU	AMDWART	PRINCIPALITY
WEST	WZZ0 d-10	
	MJRO on	RENCEN a-2
FFI a	E106 30-24	AUTIEM 9
Kigo on	MINAM OD	WHENT
	witting on	
192	WEST .	FEMI on
		ESLY on
EART	EBOP a	BITTA OF
EART	KRBO a	
WEPR a	EBSE a	

I Ran (CK OF SE So Fer Av	NBY (A	
	128/13	65%	Magaon
#ional	6	0	UP

1 411	BREAKER	DOMEN 4 ADDS 13
D	eovm	FFPH 10-12 . 630F 22-13
	790 12-12	PH10) 17-12
BART	FY07 0-35	E76 30-28
	KAAM 30-33	RBFD 4-11
WHENPH 16-16	E177 27-10	MLOC on
MCAUPH 14-15	REPH a-22	EDG 10-10 EGRG 29-21
9683 a	RADO 12-11	FIRI 10-27
894 A	FHP1 29-24	
MYCKEPH 6-5	EBPH 7-5	P3
CKGN 16-14	6.2 Ed 30-29	
	W71# 24-23	
BOUTH	MJDX on	EAST
### D . A	WOID on	
#EGL 2-6 293 20-23	MABBPH 24-23	MODA 13-10
940 15-10	9100 a-30	WACE 11-10
7100 9-9	MRCYPH &	MTSH 6-35
195 12-12	BJ105 d=36 WDGG 38=21	MHEB 6-30 MFBG 6-29
	Ch101 28-22	MCMP991 26-25
BENEFIT STORY OF THE PERSON OF	WBBQ 20-17	MC10 10-27
	KE104 19-17	9911L 19-12
WEA-PH a	WEEZ 4-24	MEYO 19-18
CRLW on	MD#I 16-13	

BOLTH	A111 34-33	BAST
	WJDX on	EAST.
FEGL 2-6	WOID on	
293 20-23	MARRYH 24-23	MONA 13-10
	9100 a-30	WACE 11-10
94G 15-10	MRCYPH &	MTSH 6-35
7100 9-0	BJ105 4-36	MHEB 6-30
195 12-12	WDGG 38-21	MFBG 4-29
	Ch101 28-22	MOMPTH 26-25
STATE OF THE PARTY	WBBQ 20-17	MC10 30-27
	KE104 19-17	95# IL 19-12
WEA - PH a	105 FZ 6-24	MEYO 19-18
CHLW on	MD#I 14-13	
MEDIUM 24-27	WCAST 29-19	eoum+
WOCL 10-14	MBCY 6-27	
	WAFL OD	0104 11-11
10001	W982 29-27	8102 30-26
	MCSC on	998GF 17-13
ERLA 0-0	MARSET OD	MCGC A
#100 7-7	MBVQ 15-14	WY LA CO
EPRC 21-13	40.00 13-14	MATTA DU
279A 23-15	The Contract of the Contract o	
FZJBE 21-16	MICHIGAT	WGLF 27-23
KIND 26-16		MYKB 21-19
0101 22-21	WY1C 14-13	8JFQV 10=24
FIRF 11-7	MJIG 10-10	KILE 0
FARF 65-7	#110 au31	ED1 180 97 91

	MCS
SERLA 8-8	MAA.EL
#100 7-7	MEN
EPHC 21-13	1
F79A 23-15	- Campi
MANUE 31-16	1
KINE 26-16	WYS
0101 72-21	MJ II.
FERF 11-7	611
	ERG
P2	RB V
	#B9
BART	230
BART	HELA
	WEA
MET 4-25	MHZ
MK39 16-14	1 197
MPHD 23-17	II-Call
Mileton 99.10	

27-25
-33
40-15
4-32
-23
4-27
-14

	REETFH .	KNBQ 16-
(2)	KINT 3-3 KROD 27-23	85PH 17-
•	EMPS 10-7	# BB# 13-
EAST .	ESFH 20-11	R96 17-1
	EZES 20-14	
MISC 25-24	WT1x d-16	KBRD 74- KLUC 27-
MENEN 28-15	897 on	KBQ 28-2
ИВЕНРИ 28-15 ИСАUРИ 30-25	MPRF 16-12	FONG d-3
	MJDX 12-3	
104 23-17	WTYX 28-25	1 23
PRO-PH 16-11	WQ1D 12-4	
JB105 11-10 Q107 a	KXX106 15-12 WARREN 18-14	
CPTF on	G100 19-12	EAST
CP IP ON	WZ YP 20-15	MJBQ 23-
BOUTH	MHHYPN 15-10	WACE 15-
	MAXY 14-10	WTSW 8-6
EGL 31-30	Y103 19-15	MHEB 19-
93 21-10	BJ105 24-21	MFEA 14-
940 28-26	WDDQ 15-13	WFBG 18-
195 a	CR101 19-16	MOMPPH 2
	MBBQ 19-16	MC19 16-
MEDITET	PH100 15-8	95X1L 32
WLS d-37	KX104 21-30 WERZ 17-13	WZ YO 16+
CKLW on	MSRZ 17-13 MORT 19-16	BOLTH
WLOLFH 17-13	WORT 18-14	BOUTH
KBEQ 18-14	WBCY 28-15	0104 17-
MGCL 27-25	WB7L 21-17	0104 17- MAEV 29-
WWT1 16-14	WDCG 23-18	2102 26-
	WEEE 20-15	956CP 18
WYDET	WRGK 15-9	WCQQ 18-1
	MCSC 9-6	WFLB 17-1
KEARTH 17-14	MARSPM 23-20	MICHAEL 16-1
KFI 21-10 KIISPH 16-15	WHORPH 76-23	WGLP 26-2
8100 16-14	MCH 5-3 MRVQ 24-18	MYKS 18-1
ECMB 19-13	-1-40 34-18	KILE 13-1
FURE 22-18	MEDINATE	KOTZFH 16
KIMN 15-10		KPUR 19-1
0103 13-6	WZ2B 20-16	0101 11-5
KOPA 26-23	WEFF 16-14	WVOL 13-1
EXEP 16-14	WEBC 16-11	
	KSTT 11-5	MEDWEST
P2	KIIK 16-15 KIOA 17-13	
	KIOA 17-13 KMGs 25-21	KKKLPH 21
SART	KOFN 16-15	KOVB 17-1
ene"	KRAV 15-15	RELO 28-2
WS PK 20-14	KEYNPH 14-11	FERCEN 32
WKPW d-23	EZ93 9-9	EX.L6 25-2
WTRY 20-15	WZOK 13-12	WEPT 14-1
92FLY 21-17	2104 16-13	MAXYPH 16
3WT 18-13	WNAH 3-2	MCILPH d
FC101 7-4	WKAU 24-20	RMIN 31-
WPST 22-18	WMAP 24-24	FRMA on
WIF1 23-23	WHEE 20-17	99KG 31-
MAZH 5-4	MWDQ 24-14 KQKQ 14-11	KDVV 13-
Q106 21-15	MKDD 37-57	
MYCB 19-14	92K a-24	STREET
WYRZFM 22-13		KEN1 17-1
K104 30-27	WEST	KKLV 30-2
WFEE 11-11		MCBM 28-2
V100 8-7	KO93 13-15	EDEA 24-1
	NHO6 53-50	KAT1 11-5
BOUTH	RRXX 19-5	KYYA 19-1
200 04 02	¥94 15-17	NOSE 9-6
79Q 24-27 FY6T 18-14	FIDD on PM102 21-20	
KITY 33-30	RCC1 30-30	
#T6A 24-21	-00. 10-30	
		1
ASIA		

790 16-15
FYFH 6
FYFH 79-25
FYFH 6
FYFH 79-25
FXERTYPH 7-16
FXFH 79-25
FXERTYPH 7-16
FXFH 79-25
FXF

MIDWINET

MGPD 3-3
MIER 11-6
M/1C 0-6
M/1C 0-1
M/1C 11-7

ODUTH

OTO 6 6-13
MAEV 8-5
STO2 10-8
TSSGT 4-1

REFLET 0-7 RFYP 16-10 SOWN 9-6 EELD 10-0 EFRECH 7-0 SEL6 6-2 WEFF 3-1 MAXYPH 17-0 WELEPH 29-0 FPNA 3-2 79KO 7-5 RFME 5-0 BDVV 4-3

M981 FRB1 7-2

REGL 9-7 293 16-12 940 7-7 9100 6-4 195 13-14

FRAPTH 7-14 ICLSPH 15-1 ALOG 13-12 SCHP 17-12 SCHP 17-12 SCHP 15-10 K18W 6-5 Q103 16-13 KERP 14-10

P

regional infl s that do no	luence. This p	arallel arallel	Glo	JRA BR rie (Atle Branigan	ANIGAN intic)	
his parallel by for parallel the Mone published	e format domi may contain el two status. day-Sunday, by Arbitron. A	6AM- II pre-	Regio Reach 2 53 5 40 M 20 W 37	9	N&A	Mational Summery UP 25 DEBUTS 9 SAME 31 DOWN 3 ADDS 12
LLELS.	203 LAS	PORTS BT WEEK	MICAUPA WEAUPA BP4 d-	12-22	FRFH 27-22 MIPH on CC101 d-29 WPST on WIFT d-9 CLAMPH a WESZPN 16-16 WEEE ON	EAST 9-3
(A Floc mcs 16-13 mr 30-27 PST 14-10 15F1 18-14 LLANPH d-30 TREZPH 19-14 10-04 36-15 TREZ 26-26	RO93 28-20 ERION 4-29 ERION 3-4 RIDO 27-27 RIBG on	MOUNT 32-31 MOUNT 32-31 MALEY 3-3 MCDBH 10-12 MODAN 20-18 MYTA 28-21 MODER d-30	B104 or PRO-PH JB105 CKGH 2 BOUTH 293 d- Y100 3 195 11	d-35 5-14 24 -1 -0	POUT P90 22-20 (TPM 29-26 (TPM 29-26 (TPM 19-16 (TPT)X 27-19 (TYP on AkXY 11-6 (L)105 on (TPO) 3-1 (TRO) 3	MAC2 d-27 . WTSW d-33 MFEA a MFEC 31-30 MOUPPH on MCIP on MCIP on MCIP on MCIP on MCIP a MCO on MFLB on MFLB on MFLB on MFLB on MFLB on MCO o
LP; View Fi	Do Magic (Crom The Ground 169/4 869	Mational Summary UP 141 DEBUTS 6 SAME 16 DOOM 2 ADDS 4	REAETH FELA 2º REI 2º RII 2º R	0-6 1-27 -24 22-21 7-11	MENTA 4-27 MONETH 4-27 MONETH 4-27 MONETH 4-22 LIG4 25-L6 MAN GB #IRE 6 MONETH 500P a	RELO 18-17 MAZYPH on MCILPH d-2 99KG 27-17 WMI KRLV 39-37 KDZA 21-14
WHIC 25-24 WHIC 25-24 WHICH 30-15 WICKUPH 30-25 HICK 436 BIO4 23-17 PRO-PH 16-11 JR105 11-10 0107 a CPTE on BOUTH	RESTITE 6 REST 3-23 RESD 27-23 RESD 27-23 REST 10-7 REST 20-16 REST 10-17 RES	RNIDO 16-12 SEPN 17-12 86PE 17-12 86PE 17-12 FABR 13-00 RSFD 24-16 RSFD	Son LP: S	nebody oundtrac emont Hi		At
KEGL 21-20 23-21-10 24-22 25-3 21-10 24-22 24-22 24-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22 25-22	9103 19-13 83105 24-21 CK101 19-16 CK101 19-16 PH100 13-8 PH100 13-8 SUGM 21-20 SUGM 21-20 SUGM 21-20 SUGM 11-16 MSCY 28-13 MSCY 18-14 MSCY 28-13 MSCY 18-14 MSCY 18-15 MSCY 18-15 MSC	MITER 19-15 WITER 18-18 WITER	WEAUPH MCAUPH MCAUPH	10-10 10-9 21-20 21-20 21-20 2-10 2-2-9 4-11 11-13 10-10 15-10 10-24 10-25	YET 12-10 SETTM 4-5 SETTM 4-5 SETTM 4-5 SETTM 4-5 SETTM 4-7 SETTM 4-7 SETTM 4-7 SETTM 4-7 SETTM 4-7 SETTM 11-6 SETM 11-6	GGGI 10-10 BMBG 6-3 BSPT 6-11 BSPT 6-17 BSPT 6-17 BSPT 6-17 BSPT 6-17 BPH103 9-6 BY 613-12 BSP 13-12 BSP 13-12 BSP 13-13 BSP 1
92FLY 21-13 WT 18-13 EC101 70-6 WFST 22-16 WIFI 23-23 MLAMFH 17-14 MAEH 5-4 0106 21-15 WTCE 19-14 WTCE 19-14 VIOO 8-7 E004TH 0047H 00	2104 14-13 MILAN 3-2 MILAN 24-20 MILAN 24-20 MILAN 24-20 MILAN 24-20 MILAN 24-24 MILAN 24-	MATTPH 10-13 MILLOW 13-17 PRILO 21-17 PRILO 21-17 PRILO 21-17 PRILO 30-17 PRILO 30-23 PRILO 30-23 PRI	ECHP 12 FUBP 16 RIMN 10 Q103 10 ECPP 15 E2ZP 10	12-10 -74 11-7 0 -8 -9 -12 -7 -11 5-6 1-6 1-12 1-6 1-7	SEZE 13-6 PORT 10-7 RCEC 7-7 R	WFLB 14-6 WGLF 7-3 WGLF 16-13 WGLF 16-13 WGLF 16-13 WGLF 16-14 WGLF 11-7 EKCO 17-3 EKCO 17-3 EKCO 17-13 EKCO 19-13 EK
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PRINC 17-13 WEELPR 13-12 SCAUPH 16-16 HSKX 1-3 194 10-8 8104 11-11 WKRSPH 16-13 PRO-PH 6-2	790 16-15 FYET 15-13 FYET 15-13 FYEN 0 FYEN 20-23 RETTH 7-16 FIFT 14-4 FROD 6-4 FRET 13-11 FRETH 13-11 FRETH 13-10 FRETH 13-10 FRETH 13-10 FRETH 13-10 FRETH 13-10	PM102 10-12 KEBO 0-0 KEPN 9-0 DDBA 7-5 PM103 5-2 ES4 9-6 KBRD 0-7 KEBC 11-0 KBO 0-7	90UTN 740 21-		(194 20-16 (100 20-20 (100 20-20 (100 217-15	
PRO-PRI 6-2 PRIOS 6-5 2107 15-10 TYPE 9-9 3HUN 9-6 TRGM 9-7 SOUTH SOUTH SOUTH 100 16-12 HG 9-7 101 16-12 HG 9-7 101 16-12 HG 9-7 101 16-12	WTIX 20-15 B97 16-11 WTHF 3-3 WTYFF 3-3 WTYFF 3-16 WOTD 11-16 FUNHO4 13-9 MARPPM 9-7 G100 7-3 WCYP 7-1 WCYP 7-1 WCYP 7-1 WCYP 3-1 WCYP 3-1 WCY	MJBQ 17-5 MGUY 14-12 MBCE 6-3 WFAM 9-7 WFAM 9-7 WFAM 9-7 MGD 7-6-4 MGUP 10-10 95xIL 2-2 BOUTH OLOG 6-13 MAEV 8-5	Hole		(RCA)	Mational Sommary UP 44 DEBUT 23 SAME 23 DOWN 1 ADDS 5

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LAURA BRANIGAN

WIRY 37024 92PLW on WBCF 29-28 MY 31-30 WPRT 26-23 WLARPH 27-24 Q106 on MYCB 29-23 WREZPH 24-22 ELO4 40-34 WREZ 23-23	E293 20-19 WHAH 22-20 WYAU 31-24 WYHE 21-24 WYHE 24-22 WHUDO d-10 FQHC 27-25 WHIT HOUST 30-23 RHOP d-10 HYHOPM 22-22	WERT 25-25 MAIYPR 25-17 KRMA 35-20 99KC 34-29 FFFE 24-20 RDWV on WERT KEHJ 18-15 GKEV 36-3 98EV 21-19	
RYST 31-31 RITY 37-35 RETTY 37-35 RETTY OR RIHT 8-7	RIDD on FUND 28-25 EABK 21-17 PH103 d-10	ECBM 22-28 EDZA 39-34 EATI a-30 ENYA 27-25 EGZE 25-23	
LP: Voyeur	149/2 759		
MARTY 33-25 MANUTH 0-17 MARTY 33-25 MANUTH 0-17 MANUTH	The state of the	# 16 - 27 - 24 EMB	
MSPR d-27 WHID 17-16 WIFPR 20-12 WIFPR 30-25 STRY 30-25 STRY 30-25 STRY 30-26 STRY 24-21 MFST 31-20 WIFF 31-20 WIFF 32-19 MAZE 01-22 WIFF 32-19 MAZE 01-22 WIFF 32-19 MAZE 21-21	RIOA 07-20 REGRE 77-20 REGRE 77-20 REGRE 77-21 REGRE 78-21 REGRE 20-10 REGRE 76-15 REGRE 76-15 REGRE 76-15 REGRE 76-15 REGRE 76-15 REGRE 76-25 REGRE 22-22 REGRE 12-24 REGRE 17-14 REGRE 17-14	RELD a-25 RACH 20-16 RALE 22-17 RALE 22-17 RALE 22-17 RALE 22-17 RALE 22-17 RACH 22-17 RACH 22-17 RACH 21-16 RAPE 10-7 RACH 21-16 RAPE 10-7 RACH 21-16 RAPE 10-7 RACH 21-16 RAPE 10-7 RACH 21-15 RACH	
I Need Y	ou (Epic)	DEBUTS 10	
I Need Y LP: Suburbo	ou (Epic) en Voodoo 80/32 40°	DEBUTS 10	
I Need Y LP: Suburba Begione1 Beach E 511	SOUTH SECTIFF 23-19 BOUTH SECTIFF 23-19 BRIFT 42-17 WILLIA ON BRY 8 4-19 WJDR 4-19 WJDR 4-19 WJDR 3-10 WJDR 3-1	Summary DEAVES 10 DEAVES 1	

RIER d-34 RIOA 30-27 RNGS on RFYNTH 29-27 RZSS 20-19 RZLD 14-12 RZLD 14-12 RZLD 14-12 RZLD 14-12



		Fational Summary
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20 A A A A A A A A A A A A A A A A A A A	ENUTH 0-24 ETPH 0-24 ETPH 0-24 ETPH 2-19 ETPH 23-19 ETP	MARQ 19-34 WPEA 22-30 WPEA 22-30 WPEA 26-36 WCIP 15-7 BOUTH 95BOF a WFILE d-14 FFUE d-10 FFUE d-10 FFUE d-10 FFUE d-11 ROWN d-75 EFFE F4-11 ROWN d-76 MSTPF d-1 WASTPFF d-1
00 15-12 17-14 27-20 37-17 26-19	8091 74-19 8100P 32-11 794 a 890 a	MATI 27-10 MATI 27-10

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Q104 30-10 MAEV 28-270 9580F 29-21 WCQQ d-28 WF18 on MEER on WGEF 4-28 WYES 20-23 KEGV 28-29 FILE 97-34 KQ1EFF d-29 FOUL 19-18

EDD 34-3) BIF1 4-3-2 BIF1 8-7-2 BIF1 30-24 825 6 WT1F 3-2-5 WT1F 3-3-5 WT1F 3-3-5 WT1F 3-2-5 WT1F 3-2-5

WIES 25-20 WVEC d-16 UJIQ 14-12 WEST d-29 WESC d-30

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MEGL 19-17

WEGEL ON

FFEA on EFF on E1QQ on STRA on SCHP a EURE a ELMA on Q103 on

0103 en

Margin Up 6 SAME 13 SAME 15 SAME 15	LP: Dayligh		% Netional
SAT	E 50% S 60% H 76%		BARE 20
STOP 10 - 0			ADDs 0
	MCAUTH 17-33 **MAX 8-15 **BYA 6-15 **BYA 6-15 **BYA 6-15 **BYA 6-15 **BYA 6-15 **BYA 6-15 **BYA 13-10	KROO 4-8	PRIOR 3-3 ENGLY 3-2 PRIOR 3-3
	CHICAG	WRDQ 3-6 U93 12-10 SQRQ 2-9 92X 6-9 WYPM 15-15	SULLV 2-6 RCBH 16-1 n SDEA JOH SPEA JOH
Regional 168/0 84% Sumary Park P	CHICAG Hard To LP: Summe	WIND 3-6 U13 12-10 1000 2-9 978 6-9 978 6-9 WIFFE 13-15	NELLY 2-6. SCILLY 2-6. STYLA 5-7

WZIB 2-2 WKFF 13-20 WKFF 13-20 WKFF 1-1 KIIK 4-3 KIIK 4-3 KIIK 4-3 KIOPH 2-5 KRAV 1-1 KEYNFF 3-5 WZOK 1-1 ZIO4 4-5 WHAN 2-3 WHAN 1-1 WHEE 2-4 WHAP 1-1 KORO 21-27 92X 1-1 WKFD 5-7 92X 1-1 WYFF 4-2

KO93 1-3 BURK 13-22 KYNOPM 1-1 Y94 1-1 BIDO 1-1 PHIO2 1-1 BUGGI 1-1

JOHN COUGAR Jack & Diane (Riva) LP: American Fool

184/1

93%

SHOP 1-1 ERRE 1-6 ETHOPH 10 Ye4 4-2 FIDD n-8 -PH102 18-GMBQ 2-5 ERPE 3-1 FRE 1-1 FRE 3-3 EBEC 6-4 BLUC 8-1 ERR 3-3 RECO 3-2 ERRE 3-3 RECO 3-3 ERRE 3-

MUNO 6-1 MUNY 7-5 MACH 12-5 MNER 9-0 WTEA 13-7 WTHG 1-1 MCIP 3-1 95RIL 1-1 95RIL 1-1

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TP00 5-5

RVET 3-2

FTFH 36-10

RVEM 3-1-16

REPH 31-16

REPH 31-1

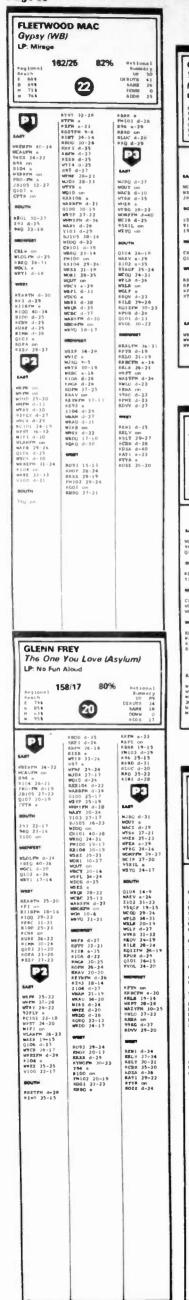
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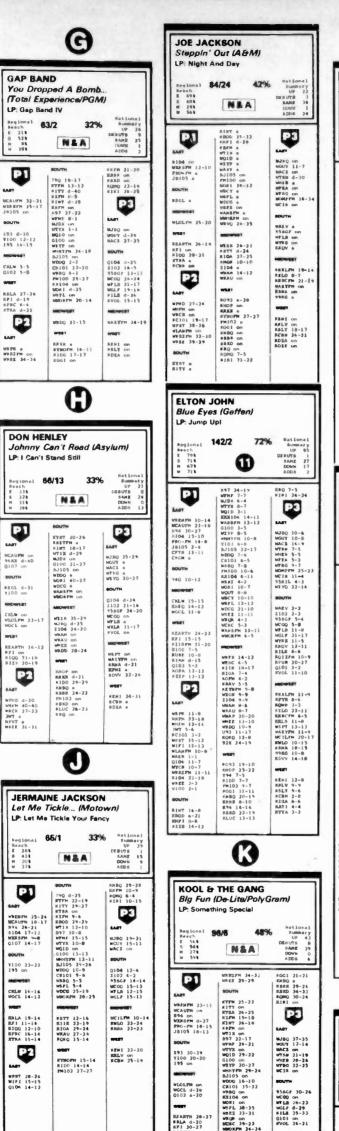


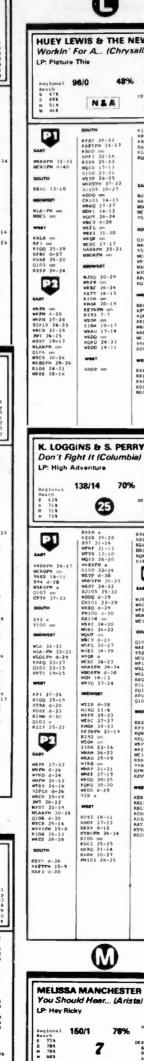


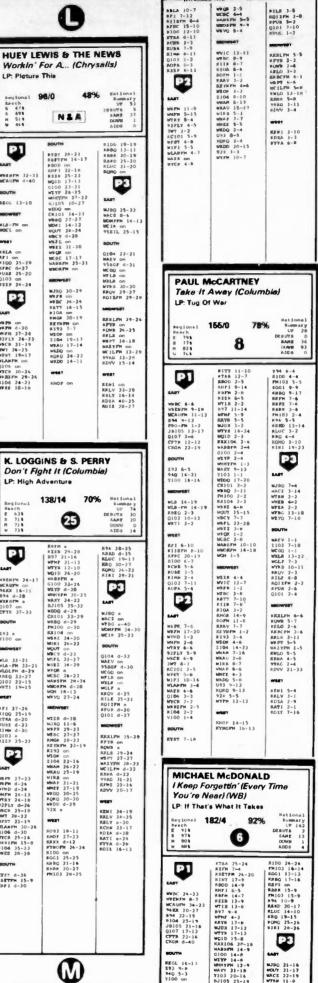
RELY 10-10 RELY 10-10 RESA 13-31

RANDY MEISNER









Wational Summary UP 46 DEBUTS 1 SAME 39 DOWN 43 ADDS 1

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MJBQ 4-3 MAC2 9-7 M7SH 4-3 MHEB 18-24 MFEA 6-4 MFEA 5-5 MOMPFH 11-10 95XIL 27-17

79G 26-26 EVSY 36-29 ETSTE 23-20

7

WRRZFH 6-6 WREZ 6-6 V100 21-25

700 0-8
RIFY 19-13
REDD 10-7
REPR 4-4
RIFY 19-13
REDD 10-7
REPR 4-4
RIFY 19-13
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MYBC 5-5 MBENFH 2-3 MCAUPH 3-6 96KH 21-17 894 6-5 8106 5-5 MXHSPH 26-313105 6-6 0107 2-1 CFTR 16-20

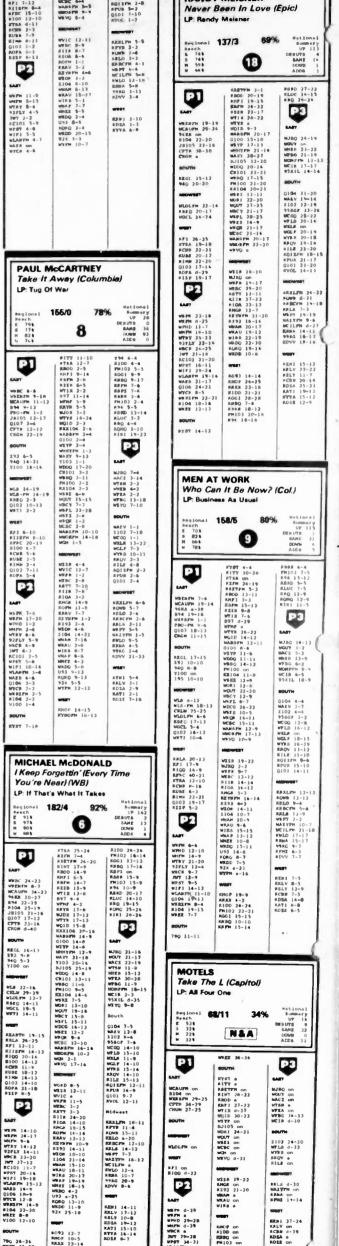
193 4-8 940 6-9 9100 2-2 195 8-6

WLS 6-4 CREW 8-8 WEDEPN 4-2 KBEQ 25-33 WGCL 4-5 Q102 12-7 WET1 5-8

MAITTH on MCILPH on 998G on RDVV 26-23

WZIR on KSTT a WHAM a MMEE d-27 MKDQ 27-22 BQKQ on

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ALAN PARSONS PROJECT

175/0

Regions Reach E 861 5 924 H 945 H 786

Q)

WIBC 10-7 MCRUPH 20 96FX 1-2 894 16-11 8104 8-7 PRO-PH 13 JB105 8-3 0107 5-3 CPTR 5-6 CHUM 12-1

KEGL 5-3 293 5-4 940 9-6 V100 7-7 195 d-11

CMLW 20-20 WLOLPH 2-2 KBEQ 7-4 MGCL 8-7 Q102 25-19 WKTI 6-4

KEARTH 1: K115PH 1: B100 4-3 #CNB 3-2 KUBE 8-6 EIPH 4-3 Q103 3-1 KOPA 14-1 EZZP 2-3

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790 20-13 KYST 40-30

Feach E 81 b 5 744 H 674 W 568

D

WLOLPH 20-KBEO 27-23 WGCL 25-23 WKTI d-20

MAPY 28-19
WAPY 28-19
WYPH ON
WYPHD ON
WHYPH SA-25
WYPY 16-16
72FLV ON
WHYPH 35-25
WYPY 36-29
WPUT 35-37
WHAMFFM 6-29
MARE 6-29
WYCH 6-18
WYREF 33-32

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WEZEPH 35-1(WCAUPH d-34 94EX 32-30 8104 28-24 CPTP d-36 CHUR 10-5

BOUTH IGEGL a

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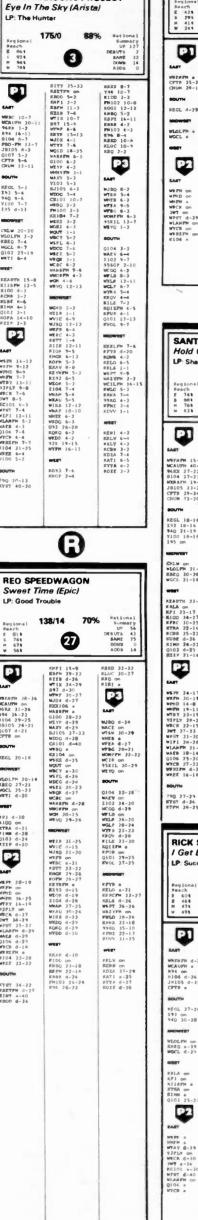
MARY 18-11 102 12-9 958CP 9-0 NCOU 27-26 WEST 22-20 WILE 22-20 WIKE 17-15 KICY 16-15 KILE 16-15 KOITH 20-1 RUP 20-1 RUP 10-1 RUP 10-1 RUP 10-1 RUP 10-1

WHYPH 17(1105 19-14)
MDDQ 18-15
CRIO1 29-1
MBDQ 13-13
PHIO0 24-2
INFO 13-13
MSRZ 16-12
MSRZ 16-12
MSRZ 16-12
MSRZ 16-12
MSRZ 16-12
MSRZ 23-19

79-26 18-13 25-15 17-14

NEA





RUSH New Wo	orld (Mercu	ry/PG)	
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EAST OR	WEAH 28-24 WEAU a-35 WIES a WEDD a	RPYR a RERCPM 35~25 REL6 on MAXYPM a REMA on	× s
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WBFNPH 15-13 WCAUPH 40-36 96ICE 27-22 B104 27-23	RINT 22-13 RMF1 21-17 RBFM 23-19 RZIB 24-18 WT1R d-33	KRQ d-20 KQMO 20-16 KIKI on	
B104 27-23 MXKEPH 19-16 JB105 33-28 CPTR 39-34 CHUM 73-20	WFWF 24-19 MJDX 19-18 WTYX d-29 WOID 13-9	P3	Ш
BOUTH	G100 18-15 WZYP 22-20	WJBQ 30-24 WGUY 19-15	L
KEGL 18-16 293 18-16 940 21-19 VIOO 18-18	WHHYFH 24-17 WAXY 22-20 BJ105 23-16 WEDQ 30-25 CK101 26-23	MACZ 24-21 WT6N 17-15 WHEB d-26 WFBG d-18 WONPFH 22-10	ΙΙ.
195 on	FN100 25-24 EX104 22-21	9001H	57
CRLW on WLOLPH 21-18 RBEQ 30-26 WGCI: 21-16	WSRZ 18-14 WOR1 15-11 WCUT d-26 WBCY 29-19 WSFL 31-29	Q104 ??-24 MAEV 1 -15 956GP 23-19 MCQQ 21-16	8 B G G
MENT KEARTH 23-22	WFGK 25-19 WCSC 22-15 WARSPM 22-19 WNORPM on	MPLB 21-27 MXLK 22-16	6
KPI 23-17 KPI 23-17 KIGO 34-27 KPPC 30-25	WCH 17-12	WYKS 24-24 RKQV 21-17 RILE 24-22 KQ12FH 25-20 KPUR a Q101 20-12	2 '9 'Y
RTRA 22-16 RCBR 25-22 EUBE d-26 EIMH 24-22	WZZR 26-24 WVIC 8 MJXQ 4-4 WKPR 23-15	0101 20-12 EVOL 16-14	-
0103 d-25 REZP 21-16	WEBC 15-10 KSTT 20-19 KIIK 25-21 RIGA 28-21	ERXLPH 31-23 EFYR on EQWB 20-16	WI UI CI (CI (CI
EAST	KMGK 22-16 KEYNFM 26-25 E293 19-18	KELO 8-26 KRBCFM 31-23 KRLS 18-17 WSPT 16-16	101
WKPH 30-19 WPHD 14-8 WHPH 19-11	MZOK n=16 2104 18-12 MKAH 23-21 MKAU 22-18	WAITPH 21-14 WCILPH on KRNA 13-12 99KG 24-20	65.0 65.0 65.0
92FLY 28-20- WRCK 22-15 3WT 27-23	W1KS a WNAP 25-25 WKDQ 26-17 KQBQ 23-19 WKDD 20-25	EPHZ 18-15 EDVV 10-8	8 1 8 C
WIPI 28-28 WLAMPH 21-18 WARR 18-16	92X on West	#EMI 21-18 #ELV 29-26 #SLV 14-10	# 1 #40
Q106 25-20 WYCR 27-22 WERZPH 4-35 WERZ 16-16	KO93 20-12 KMOP 16-6 KRXX 28-23 Y94 25-23	KDZA 32-26 KDZA 32-26 KATI 26-19 KYYA 21-18	
790 27-29	EIDD on PM102 30-28 KMBO 26-23	KOSE 24-18	162 369 464
79Q 27-29 8Y6T d-36 R7PM 28-35			92 93 93
	RINGFIELD		
	cited (RCA) Hasn't Spolled	Me Yet	Г
Peach	9/51 509	UP 5	
E 468 B 468 M 478 W 498	NEA	DEBUT6 16 SAME 27 DOWN (1 ADDS 51	
P	MFRSPM o	FBRD a	
BART	BOS/TH	P3	1
WRENIFN d-28 MCAUPN a R94 on h104 d-26	KYNT o KHETPM o KBPM o 897 on WPMP o	MARY WARD o	EA.
JRIOS d-21 CPTP a	MIDE #-28 MIDE #-28 MIDE #-28	WACZ n WTSH a WFBG a	311
#EGL 27-26 E93 on 940 30-38	MEY# on MEOQ on MREQ d=10 KE104 d=27 MOK1 a	MONPPH a MCIR on WEYO on BOATH	29 94 19
WLOEPH on	MORT a MGUT a MBPL on MBE2 A MGBC a	Q104 + MAEV on E102 37~1)	-
MOCT q-52 MOCT q-52	MCSC o MANSPH o Napwest	958GP d=29 MCGQ a MFLB A FPUP on	302. E. G.
FFLA on EPI on HIISPN a NTMA on	WEER d-34 MJNQ on MRPR a RIGA on	KAOT 4	0 L
G103 25-23	EETHFM on EETHFM on EETH on EETH o	FFYP on RRLS on MAPT on	EA.
P2	WWAM on WRAU a WRDQ d=24 EQFO a	WARTEN a BENA a 99EQ d-11 EPHE a	WH
MNPM a MNPM a MTEV d-39 93FLV on	W107	WENT ON	RI MAK GT
93PLV on MPCK d=10 PWT s=16 EC101 4=30 MPST d=40 MIAMPN on	HYBOFH 28-17 BOG! A RHBQ d-10 EBFH 4-21	RELV a REBH a RDEA a ROSE B	VI
MIAHPH on 0104 a MYCR a	PHIO3 a		



MJNQ on KSTT d-2 F1OA A RRAV on WHAM 4

FREN 4-31



38 SPECIAL 1 **P** Reach E 749 B 809 M 769 W 739 PRO-FM 15-JB105 9-8 Q107 19-15 WIOLPH 12-1 KBEQ 22-16 WGCL 24-27 Q102 28-23 WKT1 15-13 P2

P3 KEGL 23-21 293 27-26 WLOLFH 26-*BEO 19-35 WGCL 29-27 Q102 19-17 WKT1 4 KYST 36-33 KITY 40-38 KSETPH 17-1 KINT 11-10 RROD 23-14 TOTO
Make Believe (Columbia)
LP :Toto IV Mational Summary UP 126 DESUTS 6 SAME 13 DOWN 2 ACDS 4 151/4 76%

0

23

UP DEBUTS SAME DOWN ADDS

134/3

Hetional Burnery UP 18 DEBUTS 33 SANT 28 DOMB 0 AND 26 103/24 52% NEA EYET d-17 LEETYM 27-2a EROD a SEPM a MJDH on WGLD d-29 MARSPH on G100 on **P3** MARRYPH on 0100 on WITTP on WITTP on MPHTPH on SJ105 34-36 CKI01 39-37 WRMG on MSK104 a MSKK on MOKI 37-20 MSCV d SKFL o SCEC d-20 MSKFF on MSKFF o MJBQ a MGMPPH a MCJF on 15X1L d-3 W2VQ d-2C **600/Th-WEST** STEVE WINWOOD Still In The ... (Island/WB) LP: Talking Back To The Nig



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New & Active Continued from Back Page

MOTELS "Take The L" (Capitol) 68/11

Moves: Up 16, Debuts 9, Same 32, Down 0, Adda 11, WKFM, WRCK, WKRZ-FM, KYST, KITY, KROD, WNAM, WIKS, WTSN, KKQV, KDZA, WXKS-FM 29-25, WZZR 39-32, Z102 24-20, KFMZ 19-14.

RUSH "New World Man" (Mercury/PolyGram) 67/38
Moves: Up 6, Debute 4, Same 19, Down 0, Adde 38 including WBEN-FM, WLOL-FM, WGCL, WHFM, K104, WABB-FM, CK101, WIKS, KBBK, KSKD, WACZ, KVOL, KIXL-FM, 99KG, KSLY.

DON HENLEY "Johnny Can't Read" (Asylum) 66/13
Movies: Up 21, Debute 8, Same 24, Down 0, Adde 13, 3WT, WPST, KSET-FM, WDOQ, WDCG, KNBQ, WGUY, WACZ, WFBG, WFLB, KFMZ, KCBN, KDZA, WLOL-FM 23-17, KEARTH 16-12.

JERMAINE JACKSON "Let Me Tickle Your Fancy" (Motown) 65/1
Movee: Up 39, Debuts 1, Same 16, Down 9, Adds 1, 196, B94 24-21, B104 17-12, WXKS-FM 9-8, KRLA 19-14, KIQQ
12-10, KTFM 22-19, B97 10-8, WDOQ 10-9, KIIK 23-19, KKFM 10-9, WQUY 15-11, Q104 12-6, KCBN 25-19.

JOE COCKER & JENNIFER WARNES "Up Where We Belong" (Island/Atco) 63/17
Moves: Up 24, Debuts 7, Same 15, Down 0, Adds 17 including CKGM, 94Q, WLS, WKTI, B100, KX104, WKFR, KIIK, WKDQ, Y94, KRQ, WFBG, 96SGF, KKLV, KSLY.

GAP BAND "You Dropped A Bomb On Me" (Total Experience/PGM) 63/2
Moves: Up 26, Debuts 9, Same 25, Down 1, Adds 2, WSPK, KKXX, WXKS-FM 26-17, CKLW 5-5, KFI d-19, WFMF
B-1, WTYX 1-1, WHHY-FM 26-18, WDOQ 2-2, WBBQ 6-1, WKDQ 21-15, KYNO-FM 16-11, Z102 16-5, WGLF 19-16,
WAZY-FM 24-19.

MICHAEL MURPHEY "What's Forever For" (Liberty) 61/1
Moves: Up 37, Debuts 6, Same 16, Down 2, Adds 1, Q103, B104 21-18; JB105 35-30, Z93 25-21, 94Q 17-14, KC101
20-14, KHFI 11-8, Y103 10-5, WOKI 20-14, KIIK 26-22, KOFM 10-7, KSPZ 5-4, WFEA 20-16, WXLK 18-14, KATI

SHEENA EASTON "Machinery" (EMI America) 55/8
Moves: Up 9, Dobuts 7, Same 31, Down 0, Adds 8, KFI, WKFM, 92FLY, WSEZ, KIKI, 99KG, KKLV, KYYA, WCAU-FM on, KIQQ 38-32, WAEB 28-23, KINT 29-24, WJDX 29-26, WFBG 39-36, WFLB 36-32.

ROBERTA FLACK "I'm The One" (Atlantic) 55/2

Moves: Up 36, Debuts 2, Same 10, Down 6, Adds 2, KIKI, WCIL-FM, B104 19-14, JB105 30-25, KZZP 22-18, WSPK
30-20, V100 10-9, WTIX 31-27, WTYX 20-15, CK101 31-27, WRQK 20-15, KIOA 22-18, KO93 26-21, WFEA 15-9,

ABC "The Look Of Love (Part One)" (Mercury/PolyGram) 50/15
Moves: Up 2, Debuts 8, Same 25, Down 0, Adds 15, WBEN-FM, KFI, WKFM, KITY, WBBQ, FM100, WANS-FM, WGH, KHOP, KNBQ, KBBK, KSKD, WCIR, KKRC-FM, WAZY-FM.

SIGNIFICANT ACTION

ARETHA FRANKLIN "Jump To It" (Arista) 48/14

Moves: Up 16, Debuts 4, Same 14, Down 0, Adds 14, WCAU-FM, Z93, WGCL, KEARTH, KFI, KIIS-FM, XTRA, WKFM, WKRZ-FM, CK101, KX104, KGGI, KSKD, WFEA, WBEN-FM 11-4.

TONI BASIL "Mickey" (Chrysalis) 46/14

Moves: Up 7, Debute 9, Seme 16, Down 0, Adds 14, WXKS-FM, WRCK, WPST, KTFM, KROD, WBBQ, WNOK-FM, KSTT, KBBK, KOMQ, WOMP-FM, WAZY-FM, KDVV, KYYA, KIQQ 2-1.

CROSBY, STILLS & NASH "Southern Cross" (Atlantic) 43/36

Moves: Up 3, Debuts 2, Seme 2, Down 0, Adds 36 Including WBEN-FM, B94, KEGL, KZZP, WSPK, WPST, WSKZ, WCSC, Z104, KHOP, WZYQ, 95SGF, KRNA.

ROBERT PLANT "Burning Down One Side" (Swen Song/Atco) 37/6
Moves: Up 10, Debuts 1, Same 20, Down 0, Adde 6, WLS-FM, WANS-FM, WGH, WVIC, 95XIL, WCIL-FM, WBEN-FM 37-33, CHUM 2-2, WPHD 3-2, K104 38-32, KINT 40-33, WJXQ 14-11, FM103 21-16, KKXL-FM 22-19, KFMZ

JOSIE COTTON "He Could Be The One" (Elektra) 37/1
Moves: Up 10, Debuta 2, Same 24, Down 0, Adds 1, WAZY-FM, WCAU-FM on, WXKS-FM 20-18, Y100 on, WLOL-FM on, KRLA on, KIQQ 19-17, Q103 on, WPST 27-24, KSET-FM on, CK101 on, WZZR 32-27, WJXQ 32-30, WGUY d-28, KENI 20-17, KCBN 31-26.

WGV 3-28, KENI 20-17, KCBN 31-28.

EVELYN KING "Love Come Down" (RCA) 35/10

Moves: Up 8, Debuts 5, Same 12, Down 0, Adds 10, JB105, Y100, KIQQ, KC101, 79Q, WTIX, WQID, WDOQ, WNOK-FM, WGH, WXKS-FM 7-6, KEARTH 27-24, KZFM 20-15, KYNO-FM 20-16, WGUY 25-20.

QUARTERFLASH "Night Shift" (WB) 33/1

Moves: Up 17, Debuts 1, Same 13, Down 1, Adds 1, WHEB, WCAU-FM on, WXKS-FM 15-12, KCNR 20-15, WQID 19-14, BJ105 34-31, WQUT 30-27, WIKS 18-16, WKDD 22-19, KSKD 19-15, WGUY 23-18, Q104 25-19, WXLK 28-25, KFMZ 20-18, KCBN 24-20.

POINTER SISTERS "I'm So Excited" (Planet/RCA) 29/29
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 29 including WLOL-FM, KEARTH, KIQQ, KFRC, XTRA, Q103, 3WT, WPST, G100, WZZR, WNAM, WFBG, KILE, 99KG, KSLY.

AIR SUPPLY "Young Love" (Arista) 28/15
Moves: Up 3, Debuts 5, Seme 5, Down 0, Adds 15, B104, JB105, WSPK, WKFM, WHFM, Q106, WBBQ, WRQK, KSTT, KIOA, WAEV, WFLB, KENI, KSLY, KDZA.

WILLIE NELSON "Let It Be Me" (Columbia) 28/1
Moves: Up 14, Debuts 2, Seme 10, Down 1, Adds 1, WOKI, WNBC 30-28, JB105 25-22, KIQQ 31-24, KOPA 29-26, Q106 on, KTFM on, KTSA 6-4, KZFM 16-9, WTIX 22-18, Y103 29-25, WGH 19-16, KSTT 15-13, KOFM 21-19, KSPZ d-14, WTSN 20-18, KSLY 22-20.

NICOLETTE LARSON "I Only Went To Be With You" (WB) 27/1

Moves: Up 20, Debute 1, Same 4, Down 1, Adds 1, WYKS, KCNR 18-14, WSPK 13-11, V100 15-13, WTYX 24-20, Y103 17-13, WRQK 29-26, WZZR 23-17, K093 11-9, Y94 23-17, KSPZ 8-7, WTSN 18-14, WFEA 26-24, Q104 20-14,

CHICAGO "Love Me Tomorrow" (Full Moon/WB) 23/23

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 23 including WPST, WYCR, WFMF, WZYP, WBBQ, WOKI, WRQK, KIOA, KIKI, WTSN, Z102, WXLK, Q101, WAZY-FM, KDVV.

DOLLY PARTON "I Will Always Love You" (RCA) 23/0

Moves: Up 13, Debuts 1, Same 7, Down 2, Adds 0, CFTR 10-8, KIQQ 23-20, WAEB 25-22, KTFM 7-4, KITY on, KTSA 20-17, WFMF 18-14, WJDX 18-14, WTYX 19-11, WHHY-FM on, Y103 25-22, WSFL 17-14, Y94 14-9, KGGI on, KSPZ d-15.

STRAY CATS "Rock This Town" (EMI America) 20/12

s: Up 0, Debuts 2, Same 6, Down 0, Adds 12, WCAU-FM, WLOL-FM, K2, WCSC, WZZR, KMGK, KSKD, WFLB, KRLA on, WJXQ on-dp, KRQ d-30 KZZP, WKFM, WZYP, WHHY-FM,

RONNIE MILSAP "He Got You" (RCA) 20/1

MOV8: Up 15, Debuts 1, Same 3, Down 0, Adds 1, KIIK, WAEB 22-19, V100 18-16, Y103 26-23, WSEZ 27-24, WGH 18-14, WKFR on, WJBQ 4-39, WFEA 25-22, WFBG 34-32, WXLK on, KILE 30-26, KWLO 30-27, KENI 32-29.

HAIRCUT ONE HUNDRED "Favourite Shirts (Boy Meets Girl)" (Arista) 18/4 Moves: Up 6, Debuts 0, Same 8, Down 0, Adds 4, WPST, WCSC, KNBQ, WCIL-FM, KRLA 23-20, WKRZ-FM on, KSET-FM on, KINT 36-28, WJXQ on-dp, Z104 29-26, KQMQ on, KVOL on, KENI 30-27, KKLV on, KCBN 34-31. URIAH HEEP "That's The Way That It Is" (Mercury/PolyGram) 17/2 Moves: Up 4, Debuts 2, Same 9, Down 0, Adds 2, WPST, 95XIL, 96KX on, CHUM 18-14, WRCK on, WYCR on, WKRZ-FM on, K104 d-40, KSET-FM 29-23, WANS-FM on, WJXQ 22-21, KKRC-FM 23-22, WCIL-FM on, KRNA on, KEMZ 4-24

MICHAEL STANLEY BAND "When I'm Holding You Tight" (EMI America) 17/0 Moves: Up 7, Debuts 0, Serie 10, Down 0, Adds 0, 96KX 33-24, WGCL 15-13, WPHD 30-29, WRCK on, WYCR on, KSET-FM on, KINT 39-37, WZZR 40-37, WJXQ 29-27, WKDD 27-233, WJBQ on, KVOL on, KFMZ on, KENI on,

BILLY SQUIER "Emotions In Motion" (Capitol) 16/1
Moves: Up 9, Debuts 1, Same 4, Down 1, Adds 1, KQMQ, CFTR 25-19, (

Moves: Up 9, Debuts 1, Seme 4, Down 1, Adds 1, KQMQ, CFTR 25-19, CHUM 4-3, CKGM 29-24, WKDD 25-22, FM103 13-11, WACZ 19-16, 95XIL 28-16, WXLK 19-18, KILE on, WCILFM 4-32, KENI 22-20.

CLOCKS "She Looks A Lot Like You" (Boulevard/CBS) 14/0

Moves: Up 7, Debuts 1, Seme 6, Down 0, Adds 0, WLOL-FM on, KBEQ 26-22, KSET-FM 30-25, WZZR 4-40, KIDD on, WGUY on, KILE 36-35, WSPT on, KRNA on, 99KG 38-36, KFMZ 14-12, KENI 19-16, KCBN 30-24.

on, WGUY on, KILE 38-35, WSPT on, KRNA on, 99KG 38-36, KFMZ 14-12, KENI 19-16, KCBN 30-24.

ALABAMA "Close Enough To Perfect" (RCA) 13/3

Moves: Up 3, Debuts 2, Seme 5, Down 0, Adds 3, KTSA, WCIR, KSLY,KINT d-38, KXX106 on, WOKI d-34,KOFM 29-28, WFBG on, Z102 29-25, WFLB 33-30, KVOL on, KENI on, KDZA on.

RAVYNS "Raised On The Radio" (Full Moon/Asylum) 13/1

Moves: Up 2, Debuts 2, Seme 8, Down 0, Adds 1, WACZ, Q107 21-10, WPHD on, KSET-FM d-30, BJ105 on, WGH on, WJXQ on-dp, WFBG on, WZYQ on, KRNA on, KENI d-33, KKLV on, KCBN 36-33.

MOVING PICTURES "What About Me" (Network/Elektra-Asylum) 12/B Moves: Up 0, Debuts 1, Same 3, Down 0, Adds 8, WXKS-FM, JB105, KIQQ, KSET-FM, KINT, KMGK, WJBQ, KILE, WBEN-FM d-40, BJ105 on, WGH on, KVOL on.

AXE "Rock 'N' Roll Party In The Street" (Atco) 12/3

Moves: Up 2, Debute 2, Same 5, Down 0, Adde 3, WPHD, WRCK, WOMI WRVQ d-30, WKAU on-dp, WYKS on, KVQL on, KRNA on, KYYA d-29. WOMP-FM. 96KX 36-32, KEGL on, WOKI 35-32

ANNE MURRAY "Hey! Baby!" (Capitol) 32/0
Rotational: Heevy 8/0, Medium 14/0, Ught 12/0, Extra Adda 0, Total Adda 0, Heevy: WCCO, WHBY, WHIO, KUGN, KSL, WLVA. Medium: WSB, WSBA, KEY103, WBT, KMBZ, KKRD, KBOI, WSKY, WDEF, KSEL, KCRG, KVOX, WDEK

SANTANA "Hold On" (Columbia) 30/2

SANTANA "Hold On" (Columbia) 30/2

Rotations: Heavy 6/0, Medium 16/1, Light 9/1, Extre Adds 0, Total Adds 2, KPLZ, KVSF, Heavy: WHHY, Y106, ROTATIONS: WERK, WEIM, WLVA. Medium: WHEN, WAFB, WSGN, WSLI, WQUE, KWAV, KYUU, WKBR, WTNY, WSRZ, WFMK, WEIM, WLVA. Medium: WHEN, WAFB, WSGN, WSLI, WQUE, KWAV, KYUU, WKBR, WTNY, WSRZ, WFMK, WEIM, WLVA. Medium: WHEN, WAFB, WSGN, WSLI, WQUE, KWAV, KYUU, WKBR, WTNY, WSRZ, WFMK, WEIM, WLVA. Medium: WHEN, WAFB, WSGN, WSLI, WQUE, KWAV, KYUU, WKBR, WTNY, WSRZ, WFMK, WEIM, WLVA. Medium: WHEN, WAFB, WSGN, WSLI, WQUE, KWAV, KYUU, WKBR, WTNY, WSRZ, WFMK, WEIM, WLVA. Medium: WHEN, WAFB, WSGN, WSLI, WQUE, KWAV, KYUU, WKBR, WTNY, WSRZ, WSGN, WSLI, WSGN, WSLI, WSGN, WSLI, WSGN, WSLI, WSGN, WSLI, WSGN, WSLI, WSGN, WSGN, WSLI, WSLI,

SIGNIFICANT

PAUL CARRACK "I Need You" (Epic) 28/5
Rotations: Heavy 1/0, Medium 12/2, Light 16/3, Extra Adds 0, Total Adds 5, WLTT, WSB, WHHY, Q96, KRKK.
Heavy: KKUA. Medium: 97AIA, KEY103, WSGN, SM96, Y106, WFMK, WWNR, WCHV, WJON, KRLC.
JOC JACKSON "Steppin' Out" (A&M) 26/1

E JACKSON Steppin Out (ACIVI) 2011 done: Heavy 3/0, Medium 15/0, Ught 8/1, Extra Adds 0, Total Adds 1, Y106. Heavy: WFMK, KKUA, KRLC. um: WROR, WCZY, KING, KPLZ, SM96, WSRZ, WHBC, WISM-FM, WMHE, KWAV, WSKY, KVOX, WBOW, RH FACTOR "Glued To The Tube" (Boardwalk) 23/8

ons: Haevy 0/0, Medium 6/1, Light 16/6, Extre Adds 1, Total Adds 8, WLTA, WCCO, WICC, KLTE, WQUA, KFQD, KVSF, Medium: WHBC, WHIO, WCTC, WSKY, KRLC.

JEFFREY OSBORNE "On The Wings Of Love" (A&M) 19/11
Rotations: Heavy 0'0, Medium 6'3, Light 127, Extra Adds 1, Total Adds 11, WLTT, WLTA, WRVR, WHHY, 6, WHBY, WFMK, KUDO, WSKY, KTWO, KRNO. Medium: WCCO, KKUA, WKZE-FM.

HERB ALPERT "Fandango" (A&M) 19/10
Rotations: Heavy 0/0, Medium 5/3, Light 14/7, Extra Adds 0, Total Adds 10, WSB, SM96, WHIO, KMBZ, KUGN, WEIM, KSEL, WLVA, WORG, KFQD. Medium: WDEF, WJON.

TANYA TUCKER "Cry" (Arista) 19/7
Rotations: Heavy 0/0, Medium 3/0, Light 15/6, Extra Adds 1, Total Adda 7, WSLI, KMBZ, WKZE-FM, WKBR, WDEF, KTWO, KISN. Medium: WCCO, WEIM, WJON.

ASIA "Only Time Will Tell" (Geffen) 18/4
Rotations: Heavy 4/0, Medium 7/1, Light 6/2, Extra Adds 1, Total Adds 4, KOY, WHHY, WGAR, WWNR. Heavy: WHEN, WSRZ, KSLQ, KCMQ, Medium: WROR, Y106, KBOI, KYUU, KVOX, KRKK.

RANDY MEISNER "Never Been In Love" (Epic) 17/2
Rotations: Heavy 2/0, Medium 11/1, Light 4/1, Extra Adds 0, Total Adds 2, KRNT, WTNY. Heavy WSRZ, WFMK. Medium: WCCO, KOY, WHEN, WHHY, Y108, KSLQ, WMHE, KYUU, KCMQ, WBOW.

ALABAMA "Close Enough To Perfect" (RCA) 17/0
Rotations: Heevy 0/0, Medium 10/0, Light 7/0, Extra Adds 0, Total Adds 0, Medium: WSB, WCCO, KING, WSGN, WHHY, KMBZ, WEIM, WSKY, WDEF, KRLC.

WHITT, KMBZ, WEIM, WSKY, WDEF, KRLC.

TOTO "Make Believe" (Columbia) 15/2

Rotations: Heavy 4/0, Medium 7/0, Light 4/2, Extra Adds 0, Total Adds 2, Y108, WROV. Heavy: WSRZ, WQUA, KCMQ, KPAT. Medium: KOY, WSFM, WHEN, WHHY, WWNR, WCHV, KVOX.

BARON LONGFELLOW "Amour" (Ice) 14/4

Rotations: Heavy 0/0, Medium 5/1, Light 9/3, Extra Adds 0, Total Adds 4, WLTA, KBOI, WCHV, KFQD. Medium: WCCO, KRNT, KSL, WSKY.

MEN AT WORK "Who Can It Be Now?" (Columbia) 14/4

y 2/0, Medium 7/3, Light 5/1, Extre Adds 0, Total Adds 4, WHEN, KSLQ, KYUU, KPAT. Heavy: fedium: WROR, WFMK, WMHE, WTNY. STEVIE WOODS "Woman In My Life" (Cotillion/Atco) 13/6
Rotations: Heavy 0/0, Medium 2/1, Light 11/5, Extra Adds 0, Total Adds 6, WSFM, WHIO, WKZE-FM, WLVA, WORG, KVOX. Medium: WCCO.

REO SPEEDWAGON "Sweet Time" (Epic) 13/4
Rotations: Heavy 2/0, Medium 3/1, Light 7/2, Extra Adds 1, Total Adds 4, KYUU, WWNR, KCMQ, KFQD. Heavy WHEN, WFMK. Medium: WSGN, WTNY.

MARSHALL CRENSHAW "Someday, Someway" (WB) 13/1
Rotations: Heavy 1/0, Medium 7/0, Light 4/0, Extra Adda 1, Total Adda 1, WICC. Heavy: WHEN. Medium: WSRZ, KUDO, WTNY, WORG, KVOX, KWEB, KPAT. OLIVIA NEWTON-JOHN "Heart Attack" (MCA) 10/2
Rotations: Heavy 0/0, Medium 5/1, Light 5/1, Extra Adds 0, Total Adds 2, WROR, WKBR. Medium: KEY103, WSGN, WQUE, WEIM.

SHEENA EASTON "Machinery" (EMI America) 9/1
Rotations: Heevy 0/0, Medium 4/0, Light 5/1, Extre Adds 0, Total Adds 1, WTRX. Medium: WSB, KHOW, WHBC,

CROSBY, STILLS & NASH "Southern Cross" (Atlantic) 8/7
Rotations: Heavy 0/0, Medium 4/3, Light 4/4, Extra Adds 0, Total Adds 7, WBEN, WSFM, WSRZ, KUDO, WKZE-FM, KRLC, KBAI. Medium: SM95.

PAUL BRADY "Crazy Dreams" (21/PolyGram) 8/3
Rotations: Heavy 0/0, Medium 1/0, Light 7/3, Extra Adds 0, Total Adds 3, WLTA, KMBZ, WKZE-FM. Medium:

STEVE WINWOOD "Still In The Game" (Island/WB) 8/0 Rotations: Heavy 2/0, Medium 3/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy

CHICAGO "Love Me Tomorrow" (Full Moon/WB) 7/7
Rotations: Heavy 1/1, Medium 1/1, Light 4/4, Extra Adds 1, Total Adds 7, KGW, SM95, KSLQ, WCHV, WJON, POINTER SISTERS "I'm So Excited" (Planet/RCA) 7/7

0/0, Medium 0/0, Light 7/7, Extra Adds 0, Total Adds 7, WCCO, KJR, WFMK, WKZE-FM, WCHV,

FOUR TOPS "Sad Hearts" (Casablanca/PolyGram) 7/0

Rotations: Heavy 0/0, Medium 2/0, Light 5/0, Extra Adds 0, Total of GEORGE FISCHOFF "Pretty Kitty" (MMG) 6/1 Rotations: Heavy 0/0, Medium 2/0, Light 4/1, Extra Adds 0, Total of Children (March 1) (March 1) (March 2) tel Adds 1, KMBZ. Medium: WCCO, WSKY

CHR SIGNIFICANT ACTION

BILLY PRESTON "I'm Never Gonna Say Goodbye" (Motown) 11/8 Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 8, WXKS-FM, KFI, KITY, BJ106, KSTT, WJBQ, WGUY, 99KG, KIOA on, KSLY on.

STEVIE WONDER "Ribbon In The Sky" (Tamle/Motown) 11/6
Moves: Up 2, Debute 1, Same 2, Down 0, Adds 6, KTFM, KINT, WNOK-FM, WGH, KSTT, KVOL, KFRC d-38, WSPK on, WTSN 26-25, Z102 35-28, WFLB on.

BREAKERS are those newer records judged to have the greatest level of station activity on any given week. NEW & ACTIVE includes songs reported by at least 50 CHR or 30 A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many reporters are on the record this week and, of those, how many added it this week. CHR stations report numbered playlists, and all possible moves are listed for each song (UP, DEBUTS, SAMES, DOWNS, ADDS). A/C stations report by rotations (HEAVY, MEDIUM, LIGHT, ADD). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it into that same rotation.

FICANT ACTION is a quantitative listing of songs below the New & Active level. Indicates one of this week's most added new releases. The number in parentheses immediately following the songs listed in the MOST ADDED and HOTTEST sections of the BACK PAGE indicate the total number of all our reporters in either CHR or A/C adding the song this week or noting that the song is among their five hottest.

FRONT LINE MANAGEMENT COMPANY, INC.

AN OPEN LETTER TO ALL OUR FRIENDS AT CHR RADIO:

In recent weeks, our industry has been plagued by cutbacks necessitated by our economic decline. In these times, the tide often turns toward the careful and the conservative, causing radio and music to stagnate. In spite of these events, we must not be intimidated. Our lives and music are in a constant state of transition. We must move forward. We must take chances. Don Henley did. Many of you have taken a chance with "Johnny Can't Read" and the record has come through for you. Others maintain that you would have automatically added the record had it been by the EAGLES, but can't do the same for Don Henley as a solo artist. Then again, there are those who refuse to play the record because of its supposed "controversial lyrics." The subject of the song is as everyday and as old as recorded history. It is a humorous and valuable reminder that we all have work to do. Nothing more, nothing less.

We believe in radio. Thanks for another listen.

Warmest regards, Irving Azoff

9044 MELROSE AVENUE, THIRD FLOOR, LOS ANGELES, CALIFORNIA 90069 - (213) 859-1900



This Week's Action:

THE THE STORM WAS		Manufactured &	Distributed by Elektra		MARIO DE USA	STEPHEN SHOW
KIQQ 21-18	WPST add	WDOQ add	KKXX deb 21	WACZ add	WFLB add	KDZA add
KEARTH 16-12	3WT add	G100 31-27	WKDD 28-24	WGUY add	95SGF 24-20	KCBN add
WLOL-FM 23-17	WRCK 27-23	WTIX deb 39	Z104 24-20	WJBQ 35-29	Z102 21-16	KDVV 32-26
KEGL deb 31	WPHD deb 30	KINT 18-17	WJXQ deb 35	KLUC 26-23	Q104 deb 34	KFMZ add
96KX deb 40	KZZP 20-19	KSET-FM add	WZZR 35-29	KBBK 24-22	WZYQ 30-27	KRNA deb 21
		KYST 30-26	WDCG add	KNBQ add	WFBG add	WXLK 21-17
*asylum	The second second					

September 10, 1982

Radio&Records

Contemporary Hit Radio

NATIONAL AIRPLAY/30.

Adult/Contemporary

Y	Teres Vestus	Two Week	Lest s Week		
	7	4	2	0	JOHN COUGAR/Jack & Diane (Riva/PolyGram)
	1	1	1	2	CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)
	9	6	4	0	
	14	11	6	4	JACKSON BROWNE/Somebody's Baby (Asylum)
	13	10	7	6	ASIA/Only Time Will Tell (Geffen)
	20	16	11	6	MICHAEL McDONALD/I Keep Forgettin' (Every Time) (WB)
(6	5	5	7	MELISSA MANCHESTER/You Should Hear How She (Arista)
	4	2	3	8	PAUL McCARTNEY/Take It Away (Columbia)
	17	13	12	9	MEN AT WORK/Who Can It Be Now? (Columbia)
	25	19	15	1	AMERICA/You Can Do Magic (Capitol)
	15	14	13	0	ELTON JOHN/Blue Eyes (Geffen)
	5	8	9	12	SURVIVOR/Eye Of The Tiger (Scotti Bros./CBS)
	2	3	8	13	CROSBY, STILLS & NASH/Wasted On The Way (Atlantic)
	3	9	10	14	FLEETWOOD MAC/Hold Me (WB)
		21	17	Œ	TOTO/Make Believe (Columbia)
	8	7	14	16	GO-GO'S/Vacation (IRS/A&M)
	30	28	22	D	SANTANA/Hold On (Columbia)
		24		0	RANDY MEISNER/Never Been In Love (Epic)
	29	27	23	19	KIM CARNES/Voyeur (EMI America)
			24	20	GLENN FREY/The One You Love (Asylum)
	11		16	21	STEVE MILLER BAND/Abracadabra (Capitol)
	_	_	25	22	FLEETWOOD MAC/Gypsy (WB)
	_		26	33	38 SPECIAL/You Keep Runnin' Away (A&M)
	-	_	27	23	STEEL BREEZE/You Don't Want Me Anymore (RCA)
	_	_	28	35	KENNY LOGGINS with STEVE PERRY/Don't Fight It (Columbia)
	_		30	26	TANE' CAIN/Holdin' On (RCA)
	24	-	29	20	REO SPEEDWAGON/Sweet Time (Epic)
	24	22	21	28	JOAN JETT/Do You Wanna Touch Me (Oh Yeah) (Boardwalk)
	-			29	OLIVIA NEWTON-JOHN/Heart Attack (MCA)
-				30	A FLOCK OF SEAGULLS/I Ran (So Far Away) (Jive/Arista)

	Three Weeks	Two Weeks	Last Week		
	1	1	1	1	KENNY ROGERS/Love Will Turn You Around (Liberty
	14	8	5	2	AMERICA/You Can Do Magic (Capitol)
	8	6	-	ě	ALAN PARSONS PROJECT/Eye In The Sky (Arista)
	5	4	2	4	ELTON JOHN/Blue Eyes (Geffen)
	3	2	3	5	PAUL McCARTNEY/Take It Away (Columbia)
	7	7	6	6	MICHAEL MURPHEY/What's Forever For (Liberty)
19	12	11		0	ROBERTA FLACK/I'm The One (Atlantic)
	2	3	7	8	CROSBY, STILLS & NASH/Wasted On The Way (Atlantic)
	19	17	13	9	MICHAEL McDONALD/I Keep Forgettin' (Every Time) (WB)
	16	15	11	0	JACKSON BROWNE/Somebody's Baby (Asylum)
		-	14	Ō	JUICE NEWTON/Break It To Me Gently (Capitol)
		13	12	Ð	NICOLETTE LARSON/I Only Want To Be With You (WB)
	4	5	8	13	CHICAGO/Hard To Say I'm Sorry (Full Moon/WB)
	_	27	18	1	GLENN FREY/The One You Love (Asylum)
	20	18	16	B	DIONNE WARWICK/For You (Arista)
	11	10	10	16	PAUL DAVIS/Love Or Let Me Be Lonely (Arista)
	29	28	21	D	J. COCKER & J. WARNES/Up Where We Belong (Island/Atco)
	25	22	20	1	WILLIE NELSON/Let It Be Me (Columbia)
	_	_	28	Ō	NEIL DIAMOND/Heartlight (Columbia)
	27	26	23	20	RONNIE MILSAP/He Got You (RCA)
	9	12	19	21	FLEETWOOD MAC/Hold Me (WB)
	26	25	24	2	DOLLY PARTON/I Will Always Love You (RCA)
	-	30	25	3	WALTER MURPHY/Themes From "E.T." (MCA)
	10	14	17	24	AIR SUPPLY/Even The Nights Are Better (Arista)
	_	-	-	25	SYLVIA/Nobody (RCA)
	6	9	15	26	HERB ALPERT/Route 101 (A&M)
	_		-	3	FLEETWOOD MAC/Gypsy (WB)
	18	21	27	28	MELISSA MANCHESTER/You Should Hear How She (Arista)
	13	16	22	29	POINTER SISTERS/American Music (Planet/RCA)
	-		→	30	AIR SUPPLY/Young Love (Arista)
				40.00	

RICK SPRINGFIELD (51) NEIL DIAMOND (47) RUSH (38)

CROSBY, STILLS & NASH (36) PAUL CARRACK (32) **OLIVIA N-J (29) P. SISTERS (29)**

MOST. ADDED

AIR SUPPLY (33) **NEIL DIAMOND (30)** FLEETWOOD MAC (27) STEPHEN BISHOP (18) SYLVIA (17) KARLA BONOFF (12)

JOHN COUGAR (139) ALAN PARSONS PROJECT (81) JACKSON BROWNE (79)

CHICAGO (66) MICHAEL McDONALD (64)

HOTTEST

ELTON JOHN (52) ALAN PARSONS PROJECT (48) AMERICA (47)

KENNY ROGERS (47) MICHAEL McDONALD (37) JACKSON BROWNE (35)

OLIVIA NEWTON-JOHN Heart Attack (MCA)

70% of our reporters on it. Moves: Up 36, Debuts 39, Same 35, Down 0, Adds 29 including PRO-FM, KEGL, KIIS-FM, KFRC, XTRA, KIMN, 92FLY, KHFI, KZZB, WSEZ, KIIK, WMEE, WKDD, Y94, K96. See Parallels, debuts at number 29 on the CHR chart.

> A FLOCK OF SEAGULLS I Ran (So Far Away) (Jive/Arista)

65% of our reporters on it. Moves: Up 65, Debuts 17, Same 29, Down 4, Adds 13, 96KX, B94, WLS-FM, WYCR, KZFM, G100, WHHY-FM, WKDQ, KLUC, WCGQ, WFLB, KILE, KKRC-FM, See Parallels, debuts at number 30 on the CHR chart.

(12-34)

JUICE NEWTON "Break It To Me Gently" (Capitol) 110/8
Moves Up 75, Debuts 12, Same 15, Down 0, Adds 8, Z93, WGCL, KUBE, WBBQ, WRQK, WOMP-FM, KQIZ-FM,
KKLS, WBEN-FM 30-21, JB106 20-15, KEARTH 20-17, Q103 23-19, WSPK 21-15, WNAM 18-15, KO93 21-16. WHO "Athena" (WB) 103/24

WWHO Athena (WB) 10.37.24

Moves: Up 18, Debuts 33, Seme 28, Down 0, Adds 24 including KEGL, WLS, KIQQ, KCNR, WKFM, 92FLY, KX104, WSFL, WEBC, WIKS, KOKQ, WJBQ, Q104, 99KG, KDZA.

WSFL, WEBC, WIKS, KOKO, WJBO, Q104, 99KG, KDZA.

RICK SPRINGFIELD "I Get Excited" (RCA) 99/51

Moves: Up 5, Debuts 16, Seme 27, Down 0, Adds 51 including WCAU-FM, CFTR, KBEQ, KIIS-FM, KIMN, Q106, WFMF, WKRP, WKAU, KSKD, WJBQ, WOMP-FM, Q104, KRNA, KDZA.

KOOL & THE GANG "Big Fun" (De-Lite/PolyGram) 96/6

Moves: Up 43, Debuts 8, Seme 39, Down 0, Adds 6, Q102, KSTT, WNAM, KNBQ, KENI, KSLY, WBEN-FM 23-11, KFI 30-27, XTRA 16-7, WHFM 38-35, KINT 26-18, B97 22-17, KYNO-FM 17-12, 95SGF 30-26.

HUEY LEWIS & THE NEWS "Workin' For A Livin' " (Chrysalis) 96/0
Moves: Up 53, Debuts 5, Seme 37, Down 1, Adds 0, KEGL 13-10, KIQQ 35-29, KUBE 25-20, KZZP 28-24, WYCR
30-26, K104 24-21, KYST 28-23, KHFI 22-18, WQID 17-13, BJ105 30-27, WANS-FM 25-21, WKDD 14-11, KNBQ
13-11, 95XIL 25-15, KKLV 33-29.

NEIL DIAMOND "Heartlight" (Columbia) 92/47
Moves: Up 4, Debuts 18, Seme 23, Down 0, Adds 47 including WCAU-FM, PRO-FM, CFTR, CKGM, 94Q,
B100, KIMN, WLAN-FM, Y103, KSTT, KQKQ, KKXX, WCIR, Q101, WAZY-FM, KDZA.

STEVE WINWOOD "Still In The Game" (Island/WB) 92/2
Moves: Up 54, Debuts 4, Seme 27, Down 5, Adds 2, KZFM, KIIK, 96KX 18-14, CHUM 7-4, KEGL 22-19, WLOL-FM
15-12, KCNR 24-20, WPST 25-22, WQID 25-21, WHHY-FM 22-19, KMGK 13-8, KKXX 15-11, WCGQ 20-17, KENI

JOE JACKSON "Steppin' Out" (A&M) 84/24

Moves: Up 22, Debuts 3, Seme 34, Down 1, Adds 24 including PRO-FM, JB105, KEGL, XTRA, KCNR, KINT, WZYP, WAXY, Z104, K093, KKXX, FM102, WHEB, KKQV, 99KG.

PAUL CARRACK "I Need You" (Epic) 80/32

Moves: Up 7, Debuts 10, Same 31, Down 0, Adds 20

Moves: Up 7, Debuts 10, Same 31, Down 0, Adds 32 including WBEN-FM, B94, B104, Y100, WGCL, KIMN, Q103, Q106, WQUT, WKAU, WKDD, K093, KBBK, WACZ, WGLF. SYLVIA "Nobody" (RCA) 73/24

Moves: Up 14, Debuta 18, Same 16, Down 1, Adds 24 including KFI, KZZP, WSPK, WKRZ-FM, WTIX, WDOQ, WOKI, WRKQ, KIOA, WNAM, KNBQ, K96, WACZ, WGLF, KWLO.

LAURA BRANIGAN "Gloria" (Atlantic) 70/12

LAURA BRANIGAN "Gloria" (Atlantic) 70/12

Moves: Up 25, Debute 9, Same 21, Down 3, Adds 12, PRO-FM, WGCL, WSPK, WLAN-FM, KBFM, WSFL, WSEZ, KIIK, WIKS, KHOP, WFEA, WGLF, WCAU-FM 12-8, I95 11-9, KIQQ 17-11.

BREAKERS.

AIR SUPPLY Young Love (Arista)

54% of our reporters on it. Rotations: Heavy 2/0, Medium 26/10, Light 41/21, Extra Adds 2, Total Adds 33 including WBEN, WTAE, WLTA, 97AIA, WARM98, WCZY, WHB, WISN, KJR, WWYZ, WRVR, KRNT, KUDO, and 20 more. Debuts at number 30 on the A/C chart.

> **SYLVIA Nobody (RCA)**

54% of our reporters on it. Rotations: Heavy 11/0, Medium 35/4, Light 23/11, Extra Adds 2, Total Adds 17 including WARM98, KFMB, KPLZ, WSFM, WTIC, WBT, WSLI, WTRX, KKUA, WTNY, and 7 more. Debuts at number 25 on the A/C chart.

> **FLEETWOOD MAC** Gypsy (WB)

53% of our reporters on it. Rotations: Heavy 6/1, Medium 38/8, Light 23/16, Extra Adds 2, Total Adds 27 including WROR, WTAE, WSB, WFYR, KPPL, KJR, WWYZ, WGY, KMGC, WQUE, KMBZ, KUDL, KSLQ, KKUA, KYUU, and 12 more. Debuts at number 27 on the A/C chart.

NEW & ACTIVE

25-49

KARLA BONOFF "Please Be The One" (Columbia) 61/12

Rotations: Heavy 2/0, Medium 35/4, Light 24/8, Extra Adda 0, Total Adda 12, WCLR, KHOW, KFMB, WICC, WHEN, KMGC; WRVR, KSLQ, KWAV, KSEL, WJBC, KFOR. Heavy: WQUA, KKUA. Medium: WARM98, WHB, WCCO, KING, KPLZ, KEY103, WSLI, WHBY, KRNT, KUDL, WFMK, WMHE, KBOI, KSL, KCEE, WWNR.

WCCO, KING, KPLZ, KEY103, WSLI, WHBY, KRNT, KUDL, WFMK, WMHE, KBOI, KSL, KCEE, WWNR.

MATTHEW WILDER "Work SO Hard" (Arista) 52/7

Rotations: Heavy 2/0, Medium 25/0, Light 22/4, Extra Adda 3, Total Adda 7, WWYZ, WGAR, WHIO, WENS, WCPI, KWEB, KQDI. Heavy: WLTA, WLVA. Medium: WARM98, WCCO, WSBA, KEY103, SM96, WHBY, WHBC, KRNT, KBOI, KUDO, WWNR, WEIM, WCTC, WSKY, WDEF, KSEL, KFOR, WJON, KRLC, KRKK, KVSF.

STEPHEN BISHOP "If Love Takes You Away" (WB) 51/18

Rotations: Heavy 0/0, Medium 30/8, Ught 19/8, Extra Adda 2, Total Adda 18, WARM98, WSFM, WWYZ, WHEN, WBT, KMGC, WENS, WEIM, WTNY, WCHV, KSEL, WJBC, KCRG, KCMQ, KFOR, KTWO, KISN, KVSF, Medium: WBEN, WSB, WCZY, KGW, KING, KEY103, WSLI, WHBY, WISM-FM, KBOI, WORG, KSRO.

BILLY PRESTON "I'm Never Gonna Say Goodbye" (Motown) 48/6 Rotations: Heavy 2/0, Medium 25/2, Light 21/4, Extra Adds 0, Total Adds 6, 97AIA, KPPL, WWYZ, WAFB, WQUE, WTNY. Heavy: WLTA, KKUA. Medium: WSB, WARM98, KEX, KEY103, WAIV, Y106, WHBY, WGAR, KBOI, KUGN, KSL, WWNR, WEIM, WSKY, KSEL, WORG, KFOR, WJON, KFQD, KTWO, KQDI, KRNO, KVSF.

STEVIE WONDER "Ribbon In The Sky" (Tamla/Motown) 42/11
Rotations: Heavy 1/0, Medium 21/3, Light 19/7, Extra Adds 1, Total Adds 11, 97AIA, WCZY, KMGC, WSRZ, WSKY, WCHV, Q96, KFOR, WJON, KRNO, KRKK. Heavy: WBEN. Medium: WCCO, WRIE, KEY103, WHBY, KRNT, WQUA, KBOI, KUGN, KKUA, KWAV, KSL, WWNR, WKZE-FM, WEIM, WORG, KRLC, KSRO.

BOBBY CALDWELL "All Of My Love" (Polydor/PolyGram) 32/2
Rotations: Heavy 0/0, Medium 21/1, Light 11/1, Extra Adds 0, Total Adds 2, WRVR, WLVA. Medium: WSB, 97AIA.
WCCO, KEY103, WSLI, WTRX, WQUA, KBOI, WWNR, WKZE-FM, WEIM, WSKY, WCHV, KSEL, WORG, KVOX, WJON, KFQD, KTWO, KRLC.