

Radio & Records

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\$3.50 Single Copy

WAYS Goes All-Talk

WAYS/Charlotte, a contemporary music station since the late 1950's, will drop its CHR format on September 7, replacing it with ABC's Talkradio service and an affiliation with the CBS Radio Network. Continued ratings erosion was cited as the main reason for the AM station's format shift.

WAYS VP/GM and station principal Stan Kaplan told R&R, "WAYS has been a music station for over 45 years, and Sis (WAYS President Sis Kaplan) and I have owned the station for 17 years now. We are saddened, but the reality of the situation is that in this market, the percentage of people under the age of 35 listening to AM is very small. For that reason we must make a change. To compete on AM... to really win you need format exclusivity. With our change to News/Talk, we will have that exclusivity along with the expertise of the CBS Radio Network, and the fine talents at ABC. The combination of the two networks will fulfill our needs along with our own 14-person news staff."

WAYS PD Scott Slade, who has been programming the station for over five years, commented to R&R, "This decision was made before the spring Arbitron results came back, and those results only reinforced our original assumptions. In my time here I have seen

Steding New KAAM & KAFM Station Manager

Bill Steding has been named Station Manager for Bonneville's KAAM & KAFM/Dallas, coming from his National Sales Manager's position at sister stations KIRO & KSEA/Seattle. Steding, who will automatically assume the General Sales Manager's duties in his new capacity, replaces departing President/GM Don Bybee.

In making the announcement, KIRO Inc. President/Bonneville Sr. VP Ken Hatch stated, "In this new assignment, Bill takes on an enormous challenge to grasp the opportunities this exciting market offers. His rise through our ranks has not been without a great deal of effort, diligence, and a tremendous amount of discipline. Bill is typical of the broadcast executive of the 80's and 90's."

Steding said to R&R, "It's a really good feeling! There's a lot of work to do, and I accept the position with all the responsibility it entails. I am looking forward to the challenge."

Commenting on the stations' immediate direction, Steding con-

STEDING/ See Page 22

the station go from 18 shares to 4 shares because of the contemporary competition on FM. Unfortunately, you can't pay the bills on how things used to be. Our FM sister station WROQ (an AOR) is doing very well, so we've simply got to push the demographics of our ratings on WAYS higher."

Slade indicated that WAYS & WROQ morning personality "Murphy In The Morning" will remain with the company. His show

WAYS/ See Page 22

KIXK Terminates Management Team

KIXK(KIX106)/Dallas GM Jim Stansell, Sales Manager Bill Harrison, and Program Director Dan Thompson were all terminated last week in what Hicks Communications President Steve Hicks called "a reorganization of the company."

Unwilling to comment specifically about the dismissals because of possible legal action, Hicks told R&R, "The changes came about as we try to consolidate KIXK into a wholly-owned subsidiary of Hicks Communications the way our other six stations are. Our General Manager Jim Stansell was also a stockholder of the station, which is why I really can't get into it. Mickey Ashworth, our group VP/Programming, will replace Don Thompson. I will be General Manager, and Bill Cohn from the Cohn Company, a Dallas advertising agency, will replace Bill Harrison as Sales Manager. A few other people have resigned in the aftermath, but we are not going to be

WFAA Taps Bender As Operations Manager

Tom Bender, who resigned as Program Manager of the RKO Radio Networks last month, has been appointed Operations Manager of WFAA/Dallas. Jim Gas-kin, GM of the News/Talk outlet, told R&R, "First off, we think that Tom is an outstanding programming/operations manager. His background is extensive, and he's been successful in the responsibilities he's had in the past. We're looking forward to an excellent relationship and for him to



Tom Bender
BENDER/ See Page 22

85-99% NON-DUPLICATED AUDIENCE FOR NETS

ABC Info Tops, NBC 2nd In RADAR Network Ratings

The latest RADAR network ratings (RADAR 25), released this week, show ABC Information, ABC Contemporary, NBC, and Mutual as notable winners. For detailed rankings, see the graph on Page 8, but highlights include:

- ABC Info's continued dominance as the leading radio network, with nearly a 10% gain in

average audience (12+) per commercial.

- NBC moving into second up from third in average audience and reigning as number one in come 12+.

- ABC Contemporary regaining 1979-1980 audience levels.

- Mutual moving from sixth to fifth with the largest overall audience increase, slightly over 12%.

In the battle for the 18-34 audience, NBC's Source was number one in average audience, 30% ahead of second-place ABC Contemporary. However, ABC Contemporary moved ahead of the Source to take the lead in 18-34 score. ABC Contemporary also achieved a significant rise in the 25-54 category, up 33% in men and 14% in women.

Mutual had a strong weekend rating (up 30%) and climbed almost 14% in the 25-54 demo and 29% in 18-34, not previously a Mutual stronghold. CBS and ABC Entertainment were off, with the latter suffering the biggest drop in the top ten (7.2%). ABC FM and RKO 1 were flat, although RKO 1 gained 10% in its target demo, 25-34, and was up a similar amount in 25-54. In its first book, RKO 2 ranked 10th, ahead of the Sheridan network.

Nets Still Growing

The story for radio networks in general is their "incredible stability in this economy," according to NBC Radio Research

RADAR/ See Page 22

LE BRECHT WILL CONSULT BM'S

Vallie Promoted To VP At EZ

EZ Communications National Program Director Dan Vallie has been named Vice President/Programming for the five-station chain. Vallie, currently based at EZ's WBZZ(B94)/Pittsburgh, will move to the company's headquarters in Fairfax, VA on September 1.

Vallie told R&R, "Even though this isn't effective until September, I can't wait to get there. EZ Communications is very progressive and forward-thinking, and we are out to become one of the strongest radio communications companies. We have bright hopes for future acquisitions in major markets."

Vallie will continue to oversee the programming of EZ's two CHR facilities, WEZB(B97)/New Orleans and WBZZ, as well as taking on the responsibilities for the company's three Beautiful Music stations: WEZR/Fairfax, WEZC/Charlotte and WEZS/Richmond. "One of the areas we're experimenting in is the introduction of more vocals to our BM format," Vallie said. "The format itself is undergoing changes, and we are staying on top of these changes."

Le Brecht Consultancy

EZ VP/GM Alan Box informed VALLIE/ See Page 22



Dan Vallie

DeBoskey Named KBZT Station Manager

Mark DeBoskey has been promoted from General Sales Manager to Station Manager for KBZT/San Diego, effective upon closing of the station's already-approved transfer from Force Communications Corp. to Alta Broadcasting Company in early August.

DeBoskey, who has served as GSM for KBZT for four years, after spending two years as Local Sales Manager for crosstown KSDO & KEZL, replaces KBZT President/GM Norm Feuer.

Feuer, who plans to take a short time off to consider his future options, commented to R&R, "Mark has been with me here since 'day one,' and will coordinate an easy, smooth transition. It's a good break for him. He's worked very hard and he's well deserving of it."

DeBOSKEY/ See Page 22

PLAY THE "GAME" TO WIN

KFI add	WCSC add	WFLB add
KEZR add	WSSX add	KSEL-FM add
WPHD add	WGH add	KVOL add
WKEE add	KIOA add	KRNA add
KINT add	KMGK add	KFMZ add
WZYP add	WNAM add	KSLY add
WOKI add	KCPX add	KOZE add
WBCY add	WFOX add	

ALREADY THE #2 MOST ADDED SINGLE A/C!

CHR:	A/C:				
KIQQ	KIOA	WBEN	SM95	KOB	KSEL
KEZR	KKXX	WTAE	WSRZ	KBOI	WORG
KYYX	KSPZ	WLTA	WHBY	KKUA	WROV
WAEB	KHYT	WSB	WHBC	WWNR	WJBC
Y103	WJBQ	WCCO	WHIO	WKZE-FM	KCRG
WDOQ	WFEA	KGW	WENS	WEIM	WDAY
WOKI	WFOX	KFMB	KMBZ	WKBR	WJON
WVIC	WCGQ	WSBA	WQUA	KRBC	KBOZ
		KEY103	WMHE	WSKY	KRNO
		WSGN	KKRD	WCHV	KRKK
					KISN

STEVE WINWOOD



STILL IN THE GAME

PRODUCED BY: STEVE WINWOOD FOR F.S. LTD.

NICOLETTE LARSON

"I Only Want To Be With You"



PRODUCED BY: ANDREW GOLD

EXECUTIVE PRODUCER: TED TEMPLEMAN



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this week ... 7-23-82

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Format Success Stories

An R&R specialty spotlighting the ratings winners while they're hot with in-depth interviews. This week, WLOL/Minneapolis, KSOL/San Francisco, WMJX/Boston, KOGO/San Diego, and KFMB/San Diego.

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Stafford Exits KCBQ-AM & FM

After more than 15 years with KCBQ-AM & FM/San Diego, Mike Stafford has exited as General Manager for the Country-formatted stations. Charter Communications President John Bayliss told R&R, "We just came to a parting of the ways, and I've got to add that it was a very amicable parting of the ways."

"I'm going to take control of the operations for a while myself, and get a better feel for everything at the stations," Bayliss continued. "I may do some things that I've been wanting to do for the station, but we will definitely not be changing formats or anything like that. You can call me acting GM, and as we develop that along, then I'll see who I think would best fit in with the staff, and I'll hire a new GM. Mike is a very capable and popular guy, and I'm sure he'll come up with something, probably in the marketplace, very soon."

SHANNON NAMED WZUU PD

Schramm To Head Operations At WZUU-AM & FM

In simultaneous appointments, former WTWR/Detroit PD Steve Schramm has been named Programming/Operations Director for WZUU-AM & FM/Milwaukee, while four-year WZUU veteran Bill Shannon takes charge as PD of the AM Oldies-formatted facility. Schramm fills the post vacant since Buddy Scott departed for WBBM-FM/Chicago in April. Shannon previously served as MD for both WZUU stations and was acting PD during the interim period.

WZUU-AM & FM Station Manager Paul LeSage told R&R, "Bill's been with us for several years and has contributed greatly to the birth, growth, and expansion of the AM. It's only fitting that he would receive this extra responsibility."

"Steve comes to us with good qualifications after a lengthy search," LeSage continued. "We feel that he is the most qualified to fill our programming/management requirements, and complements the direction we're presently on target for."

Spears Joins Service Broadcasting As VP

After five months in a national programming capacity with Fairbanks Broadcasting, Michael Spears will join Service Broadcasting Corporation as Vice President. Service currently owns KKDA-AM & FM/Dallas, but Spears indicated that further acquisitions are being planned.

Service principal and KKDA-AM & FM GM Hymen Childs told R&R, "We are very excited about a person of Michael Spears's talents joining our organization." Asked what Spears's responsibilities would be as VP, Childs said, "The reason we've used the title Vice President and left it at that is that Michael has a lot of various talents that we can all enjoy and utilize, and we certainly didn't want to restrict him. We're looking forward to a nice longterm relationship."

Spears commented to R&R, "It's clear to me that the Fairbanks stations are all largely in great shape. I think I was a great insurance policy for them should they have ever gotten in trouble, but I found myself with plenty of time on my hands. The Fairbanks programmers just didn't need that much help, and I'm really a hands-on guy, so when somebody knocked on my door and said, 'Participate in our growth,' they got my attention. As Service goes forward, and as they begin to develop their management team for the future, the company begins to look pretty potent."

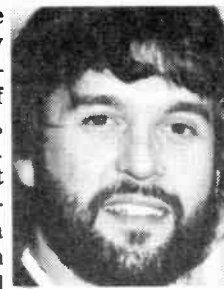
Spears will take a brief vacation and join Service in September at the company's Dallas headquarters.

Stafford commented to R&R, "In situations like this it's always a bit difficult, of course. My relationship with KCBQ was a good one in that I was fulfilled by the station and, hopefully, the station was fulfilled by me a little. I leave with no bitterness or wrath or any anger. The biggest thing for me is that I'll really miss the KCBQ staff. I had a very special group of people there, and they were like family to me. My stint with KCBQ is over. It's time to move on."

Stafford indicated that he is currently exploring some possibilities within radio.

Fitzgerald Geffen's National Promotion Director

Rich Fitzgerald has joined Geffen Records, as previewed earlier (R&R 7-9), and will serve as National Promotion Director for the label. He was most recently Vice President/General Manager of Network Records, earlier holding the Sr. VP/GM position at RSO Records. Fitzgerald also held a variety of promotion positions at Capitol and was National Promotion Director for RSO.



Rich Fitzgerald

Commenting on the appointment, Geffen Director of Promotion John Barbis stated, "We're thrilled that an industry veteran of this caliber has joined us. We see Rich as a perfect fit in terms of what this company is about and where it's going."

Abell Names Alix National Program Consultant

WDOQ/Daytona Beach VP/GM Jack Alix has taken on the additional duties of National Program Consultant for WDOQ's parent company Abell Communications. His first assignment will be to oversee the programming for Abell's newest acquisitions, WQRK & WTJZ/Norfolk.

Alix told R&R, "WQRK is currently A/C, but we have applied for new call letters (WNVZ) and will be changing the format back to CHR. We have also hired WRVQ/Richmond Music Director Steve Kelly to program our Norfolk FM, which will call itself Z-104 when it hits the air in August. I have known Steve for a long time, and admired his work at WRVQ. He'll do a super job for us in Norfolk." Alix indicated that WTJZ's current Big Band format will be replaced by Al Ham's "Music Of Your Life."

Regarding Alix's new responsibilities, Abell Radio Division President Stuart Frankel told R&R, "Jack has done a

ABELL/ See Page 22

Mariner Deal Collapses

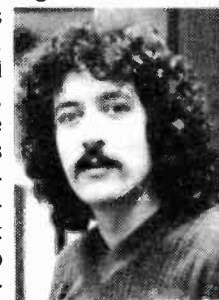
Mariner Communications notified the FCC on Tuesday (7-20) that it was withdrawing applications to sell three of its four radio properties to David Chase, whose Ten Eighty Corporation owns WTIC-AM & FM/Hartford.

The two parties had struck a deal in March for Chase to acquire WLW & WSKS/Cincinnati and KBEQ/Kansas City. Terms of the agreement reportedly involved assumption of \$20-30 million in Mariner debt (R&R 3-19).

At presstime, an official of Ten Eighty Corp. declined to comment on the development. Mariner officials were unavailable to explain why the deal fell through. Reportedly, Mariner will immediately begin searching for other buyers for the three stations.

Anthony New KHOW Program Manager

Former KZZP/Phoenix PD Dave Anthony has been named Program Manager at KHOW/Denver, filling the slot left vacant by Bob Christy's departure in May.



Dave Anthony

Anthony, who exited KZZP in late March, told R&R, "There were some things that I wanted to accomplish by not immediately going back to work. You get so involved in radio doing it day-by-day that you never really get a chance to back away from it. I had some money saved, so I thought I would take an extended vacation and try to get as close as I could to just being an average listener. I wanted to learn how to listen to the radio noncompetitively. I think I have a whole new outlook on things as a result of taking the time to relax and find the right job, which KHOW really is."

KHOW GM Sam Sherwood told R&R the two months he had spent looking for a new programmer had finally paid off. "It was a real intensive search, looking for someone who would be compatible with KHOW," Sherwood said. "It really got down to five very qualified PD's. After screening them all, Dave Anthony is the one that came out so compatible with what we are and where we're going. His track record is very remarkable, and his outlook on broadcasting is what KHOW needs."

Anthony added, "I feel great about making the transition from CHR to A/C, especially at a station like KHOW. The station is a legend in the best sense of the word."

Rattigan Becomes WNOR VP/GM

Jack Rattigan has been appointed VP/GM of Josephson's WNOR-AM & FM/Norfolk, moving crosstown from the GM position at WRAP. He replaces Jack Starr, who exited the position several weeks ago.

Discussing the new position, Rattigan told R&R, "The beauty of this job is that the FM is AOR, in which I've spent a goodly number of years in both sales and programming and on the air; while the AM is a Black station, and I've just managed one of the greatest Black stations in the country. It's a great combination for me. The company is fantastic, and I didn't even have to move."

Before joining WRAP in 1977, Rattigan served as Sales Manager at WMMR/Philadelphia, GM at WKLX/Norfolk, and managed WCHS/Charleston, WV and WBES in the same city.

Alfa Halts Operations

Alfa Records has "temporarily suspended" its U.S. operations to "reevaluate" its efforts, according to a label statement late last week. President Bob Fead said a staff will be maintained to supervise day-to-day activities during the suspension period, with the artist roster (including Lulu, Burton Cummings, the Monroes, and the Corbin-Hanner Band) kept on. VP/Promotion Kevin Keogh has now left the label, following earlier departures of VP/Marketing Pete Jones and VP/A&R Lorne Saifer, and sources close to the company indicated the remaining staff numbers three persons. Officials of the parent company, Alfa Records of Japan, are apparently due in Los Angeles shortly to conduct the reevaluation of the American label's status.

Washington Report

Wiley To NAB: No Thanks

The NAB committee seeking a successor to NAB President Vince Wasilewski made a second approach early this week to former FCC Chairman Dick Wiley, now practicing law at Kirkland & Ellis in Washington. He told the broadcasters nothing has changed since early spring, when he took himself out of consideration for the job.

Evidently the search group hoped the popular Wiley would lead them out of the disarray their effort was thrown into when NAB Chairman Eddie Fritts jumped into the race two weeks ago. There's some feeling in NAB circles that the Fritts factor may have strengthened the chances of NAB Executive VP/GM John Summers getting the nod. Another candidate, Rep. Marc Marks (R-PA), will be interviewed as a courtesy August 3, even though the search panel has decided against hiring a Congressman.

Meanwhile, the NRBA says it has received 22 applications for its new Executive VP slot, but is extending the search "in the interest of finding the best possible person for the post."

Radio To Get Cable Royalties?

A pending House bill to revamp copyright laws for cable systems contains a provision that, for the first time, requires that some cable royalties go to radio. Cable systems now pay about \$20 million a year in royalties for copyrighted materials they retransmit.

Although the bill doesn't guarantee a specific percentage for radio, establishing the principle of cable reimbursement to radio will become increasingly important as more and more radio signals are carried on cable channels. The bill is expected to go to mark-up in the House Telecommunications Subcommittee in the near future.

NPR In National Paging Venture

National Public Radio could earn up to \$4 million a year by 1988 from a national paging service unveiled last week. NPR's latest business venture will use the network's satellite system to connect local paging companies around the country. Example: a businessman traveling in Seattle could be beeped by his office in New York, as long as paging firms in both cities were in the system.

NPR stations will earn a small fee for handing off the satellite feed to local paging companies. Customers who now pay about \$20 a month for local paging will get the national service for just \$5 extra. If the FCC gives the okay, the system will be working in late 1983.

The project is a joint venture by NPR, which is scrambling to replace federal funds, and Mobile Communications Corp. of America of Jackson, MS, the nation's fourth largest provider of paging, mobile phone, marine, and air-to-ground services.

R&R Washington Bureau Moves

R&R's Washington Bureau has relocated to more spacious headquarters, encompassing a newly computer-enhanced operation to facilitate better communications. The new address is 818 Connecticut Ave. NW, Suite 300, Washington, DC 20006. The phone number remains (202) 466-4960.

Six Clear Channel

Applications Set For Hearing

Mutually exclusive applications from six parties seeking to share WNBC/New York's clear channel (660 kHz) have been designated for an FCC hearing to choose a winner. Three of the parties are daytimers seeking new nighttime authority: KAPS/Mount Vernon, WA; KMO/Fife, WA; and KWSR/Rifle, CO. KFLR/Phoenix, which now has 250 watts at night, has applied for 1 kw on 660 kHz.

Seeking to build new stations and hoping to benefit from FCC minority ownership policies are Northwest Indian Women Broadcasters in Portland, OR and the Navajo Nation in Window Rock, AZ.

All six applied under the FCC's 1980 decision to put new stations on the 25 Class I-A clear channels.

Public Stations Can Run Paid Spots For Nonprofit Groups

The FCC voted last week to permit public broadcasters to air paid promotional announcements for nonprofit groups, as long as the spots don't interrupt regular programming.

Congress approved the change in 1981. Last week's action brings the FCC rules into compliance with the new law. The Commission said the change will maintain the noncommercial nature of public radio and television, while offering stations new opportunities to earn badly needed revenues.

Rep. Dornan Wants Album Warning Labels

Records allegedly containing hidden messages, especially references to Satan (R&R 6-25), are worrying Rep. Robert Dornan (R-CA). He's introduced a bill in Congress to require a warning label on such albums that would read: "Warning: This record contains backward masking that makes a verbal statement which is audible when this record is played backward and which may be perceptible at a subliminal level when the record is played forward."

Dornan singled out Led Zeppelin's "Stairway To Heaven" as an example. He believes the song contains lines such as "there's power in Satan" and "the Lord turns me off." A spokesman for Led Zeppelin's record company, Swan Song Records, was quoted by the Washington Post as commenting, "Our turntables only rotate in one direction."

CODE REVIVAL UNCERTAIN

NAB Backs Off Commercial Time Limits

In a negotiated settlement with the Justice Department, NAB has voluntarily agreed to stop trying to set commercial time limits in its advertising codes.

NAB and the Justice Department have asked Judge Harold Greene to approve their agreement, in the form of a consent decree, which puts an end to the government's antitrust suit against NAB. Last winter Judge Greene ruled that parts of the code violate antitrust laws.

Explaining the consent decree, NAB Executive VP/GM John Summers told R&R, "It will take us out of the whole area of com-

POLITICAL RETALIATION?

White House To Fight Trimming FCC To Five

The White House will make a major effort to block an unexpected Senate bid to trim the FCC from seven to five Commissioners, R&R has learned.

Budget Director David Stockman is expected to send a letter to Senate leaders by week's end expressing the administration's strong disapproval of last week's Commerce Committee vote to include the cutback in the Budget Reconciliation Act. When the bill goes to the Senate floor for a vote in the next few weeks, the White House will try to have the item knocked out.

While the committee explained its action by citing a \$1.1 million cost savings over the next three years, FCC insiders see the move as political retaliation. Chairman Bob Packwood (R-OR) and Sen. Ted Stevens (R-AL) were upset when President Reagan bypassed their choice for an FCC slot by nominating Steve Sharp, the agency's general counsel.

Sharp Would Lose Six Years

Were the cutback to become law, Sharp's term would expire next June, instead of in 1989. The second seat wiped out would be that of Commissioner Joe Fogarty, whose term is already set to end next June. Packwood's committee has so far taken no action on the nomination of Sharp, who this week was finishing two weeks of Army Reserve duty in New Jersey.

When the Senate used the same parliamentary maneuver last year by slipping radio deregulation into the giant budget bill, House leaders were outraged. But this year the situation is different. A staff member on the House Telecommunications Subcommittee said of the FCC reduction, "We are interested in the idea. It's a good way of saving money."

BROADCASTER VICTORY

Stations Given "Renewal Expectancy"

In a decision which makes broadcast licenses somewhat more secure, the U.S. Court of Appeals last week ruled that good performance entitles stations to some degree of "renewal expectancy."

The ruling is seen as a victory for broadcasters, who have long felt that their past records of service should be given some weight against the promises of renewal challengers.

The decision came in the case of Cowles Broadcasting's WESH-TV/Daytona Beach, FL, whose license was challenged at renewal. Since WESH is under group and absentee ownership, the challenger had stronger credentials in terms of ownership diversity and integration of ownership in management.

But the FCC renewed WESH's license on the grounds that its "superior" past performance outweighed the negative factors.

More Renewal Certainty

An FCC attorney explained to R&R,

"Licensees who are doing a substantial, even if not exceptional, job have somewhat more certainty in light of this opinion that they can prevail in the event they're challenged."

NAB Executive VP/GM John Summers reacted, "We applaud the court's decision to recognize the licensee's service to the public as a significant factor in the comparative renewal process. As the court pointed out, the FCC's policy makes the public a winner."

In its ruling, the court was careful to stress that there is no "irrebuttable presumption in favor of the incumbent." In renewal challenges, the court added, renewal expectancy will be factored in for the benefit of the public, not for the benefit of broadcasters.

mercial time standards — the amount of time you can have, the placement of that time and how many commercials you can have in a row."

He stressed that the settlement leaves intact all other portions of NAB's code, such as restrictions on advertising liquor, contraceptives, personal products, toys, weight reducers, over-the-counter drugs, and other products.

Summers said he anticipates Judge Greene will approve the settlement in October. After that, said Summers, the Radio and Television Code Boards will meet "and determine what sort of code we'll have in the future, if any." The boards will make recommendations to the NAB Board for a final decision.

In the meantime, all of NAB's code activities remain suspended. Although a few stations have aired some liquor ads, it appears that thousands of stations continue to voluntarily abide by the code standards.

...from Woody Herman's in New Orleans!

Bill McCollough
Co-Hosts of The
New, Exciting Radio
Program Series

Woody Herman
And His Young
Thundering
Herd &...

from
Colorful,
Vibrant
New
Orleans...

Live Talk,
Variety,
Entertainment
via Satellite

For free brochure, write
American Entertainment, Inc., P.O. Box 25,
Northport, New York 11768
or call Ken Davis at (516) 261-2939.

Produced and Distributed by:
American Entertainment, Inc. and by
Meadowlands Communications, Inc.



COMPETING AGAINST ITSELF?

Theatre Chain Sells Videocassettes

Anything's fair, especially when your business is or could be adversely affected by the increasing videocassette competition. With that in mind, the **Moyer Theatre** chain is taking a firm stance alongside the videocassette onslaught by selling videocassettes via its "One Stop Video" booths located in Fred Meyer retail stores throughout the Northwest. Moyer rules out the idea that this venture will take money out of the mouth of its theatrical business. A company official says Moyer theatres deal principally with first-run features while its videocassette offshoot will affect second-run moviehouses in various areas. With One Stop Video, the firm hopes to parallel its film industry clout, gain advantageous regional exclusivity on popular titles, and generate additional income during the customarily slow spring and fall periods.

Save Travel Time With Picturephone

Station managers and business people tired of travelling across the country for various business meetings can still maintain face-to-face colleague interaction — without leaving town. **Bell System** recently launched "Picturephone," a two-way video teleconferencing service. An initial trial call between New York City and Washington, DC was successfully completed, and the company is gearing up to place the system in 14 more

cities (Philadelphia, San Francisco, Boston, Los Angeles, Pittsburgh, Chicago, Detroit, Dallas, Houston, Cleveland, Columbus, Cincinnati, Buffalo, and Atlanta) by the end of this year. Bell projects it will be in a total of 42 cities by the end of 1983.

Customers have the choice of renting public rooms or building their own. Equipment includes color monitors, microphones, cameras for graphic presentations, a hard copy machine to produce copies of material shown on the incoming monitor, a video tape recorder, and audio add-on function. Additionally, users can provide any or all of the required equipment for transmission. However, you'd better be quite sure you have something of significance to report or discuss at these meetings. A one-hour meeting from a public room in Washington to a similar facility in New York costs \$1340; between New York and Los Angeles, the price tag hits \$2380. Businesses using their own rooms are looking at \$600 for the same New York-Washington conference and \$1640 for one hour between New York to L.A. — without taking into account monthly equipment rental charges.



Women Best Managers?



Whoever thought of the license tag frames proclaiming "The Best Man For The Job Is A Woman" may have hit on something. The **Johnson O'Connor Research Foundation** tested more than 250,000 men and women and discovered that women scored higher than their male counterparts in six managerial categories. One simple ability? — grasping the abstract, which the career-testing firm considers a key for successful management.

Reviewing FCC Tape Recording Restrictions

Station news writers and editors should be familiar with the **FCC's** guidelines when it comes to recording telephone interviews. This is not only for their protection but that of the involved parties as well. Before, all you needed when recording an interstate phone conversation was a warning beep alerting all persons concerned that the discussion would be recorded. That method can still be used under the FCC policy, or you can obtain the consent of all talking parties which should be recorded at the beginning of the call.

The restrictions above hold true for face-to-face conversations as well, although the laws differ from state to state. New York and Colorado, for instance, only require the consent of *one* party, while Florida residents must get the stamp of approval from all parties. California legalese states that the planned recording of a "confidential communication" (where any party may reasonably expect confidentiality) necessitates an okay from all concerned.

STATION PRODUCES CABLE NEWSCASTS

WELI, Storer Form "Radiovision" Co-op

Insilco Broadcast Group's WELI/New Haven has signed a two-year pact with **Storer Cable TV** of Conn., Inc. in which the AM station produces hourly live local newscasts coupled with adjacent 60-second spot avails. In return for giving up two minutes of local availability on the CNN channel, Storer receives a monthly fee plus a percentage of sales revenue from **Broad Street Communications**, Insilco's parent company. Described as "radiovision," the venture is possibly the first of its kind between a radio station and a cable system.

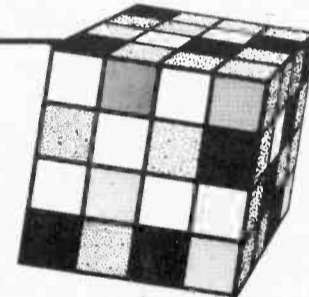
Kickoff is slated for September 13, with the WELI-produced 60-second reports running daily during a 16-hour span (6am-10pm). Future 24-hour service is also being considered. The station's staff will put together the cable newscasts as well as sell availabilities. If for some reason the spots aren't sold 48 hours in advance, Storer can turn around and sell the adjacent newscast time without recompensing Broad Street. WELI believes the co-op will open up new sales avenues and strengthen its community identity.

FIVE FORMATS OFFERED

Pay-Cable Radio Plan Proposed

An ambitious five-format pay-cable radio system proposal was revealed at a Chicago press conference this week by **Satellite Syndicated Systems** and **John Doremus Inc.** Doremus will use the music formats he currently packages for airlines: Country, comedy, show tunes/movie music, Big Band, and oldies of the 50's and 60's.

The system is set for a November debut using Satcom III Transponder 6's audio subcarriers. The suggested price is \$5-\$10 a month, and SSS President **Ed Taylor** hopes to provide up to 40 audio channels eventually, selected from local, regional, and national sources.



Disk Solves Cube Puzzle

Let's say your puzzlement over solving Rubik's Cube is quickly changing into frustration. Yet, you don't have the patience to thumb through one of those cube-solving technique books. Instead you can listen as **Gateway Records'** "How To Solve The Cube Puzzle" talks you to victory with easy-to-understand and follow vocal directions. For persons needing the added insurance of the printed word an instruction booklet accompanies the LP which employs **Marko Van Eekelen's** approach — he's the Guinness Book of World Records champ at 36 seconds. And to relax your square-clogged mind, there's special background music.

MICE BEFUDDLED BY ROCK

Loud Music Affects Brain Functions

It seems rock fans might have more to fear than not being able to buy their favorite group's latest album. In another of a seemingly infinite series of studies blaming rock & roll for all manner of physical ills, scientists at Northern Illinois University have determined that besides deafness, loud rock music can cause "complex consequences within the brain itself." They derived this hypothesis after exposing mice to loud noises comparable to those heard during a typical rock concert. Afterwards, the mice apparently couldn't interpret sounds, which led one scientist to question students' comprehension skills after being plugged into a Walkman for several hours.

WESTWOOD ONE

AMERICA'S NUMBER ONE
PRODUCER/DISTRIBUTOR OF NATIONALLY SPONSORED
RADIO PROGRAMS, CONCERTS & SPECIALS SALUTES . . .

LOS ANGELES

NEW YORK

WZXR
rock 103
 Memphis

The Summer Of '82

The album
called
Donna Summer

GHS 2005

Produced by Quincy Jones

for  QUINCY JONES
PRODUCTIONS™

Including the first hit single
"Love Is In Control
(Finger On The Trigger)"

7-29982

CHR BREAKER
Average Move: +4


GEFFEN
RECORDS™

Manufactured exclusively by Warner Bros. Records Inc.

Susan Munao Management Co., Inc.

Music On TV

Cliff Richard cohosts "Solid Gold" with Marilyn McCoo the week of July 23, with guests John Cougar, Sheena Easton, Aretha Franklin, Nicolette Larson, Eddie Money, the Motels and Soft Cell . . . Cher appears on "American Bandstand" July 24 . . . Ted Nugent is on MTV's "Liner Notes" July 25 . . . The Waitresses play themselves on a Norman Lear pilot called "Square Pegs," and the group wrote the theme as well.



MTV PICKS BRICK FOR "WALL" — MTV gave away a trip to London to see the premiere of the Pink Floyd movie "The Wall." Pictured choosing the winning entry from almost 50,000 entries are MTV video jocks Alan Hunter (left) and Martha Quinn (right).

Hit Us With Your Best Shot

R&R wants you . . . to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide. Send photos (preferably black & white) to the editor of your format, or to Ken Barnes, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

Pro:Motions

Wissert Heads MCA A&R

Joe Wissert has been tapped as VP/A&R at MCA Records. During the last six years, Wissert was Executive Producer of A&R at Columbia Records. His background includes production stints for Boz Scaggs and the J. Geils Band; he also helped bring Earth, Wind & Fire to the Columbia fold.



Joe Wissert

Armstrong New WFAA GSM

Shelley Armstrong has been appointed General Sales Manager at WFAA/Dallas, moving over from a similar post at WWJ & WJOL/Detroit. The aforementioned (R&R 6-25) GSM, Michelle Gazes, remains at the station as Sales Manager.

KYND Taps Davis

Scott Davis has been appointed Local Sales Manager at KYND/Houston. Prior to this Davis served as Retail Sales Coordinator at WFAA/Dallas, overseeing the sales training and business development departments.

Davis Upped At Mid-America

Sam Davis has been promoted to Director/Creative Services and Promotion, responsible for the advertising efforts of all properties under the Mid-America Radio, Inc. banner. He's been with the firm since 1975, most recently as producer at company-owned WIRE/Indianapolis.

Berdis Joins Barzman & Co.

Bert Berdis, one half of the acclaimed Dick & Bert team, has joined Barzman and Company as a partner/creative associate. In addition to the Dick & Bert partnership, Berdis brings to the radio commercial production firm his experience as a creative director at Grey Advertising.

Mazzetta To Jammin

Tom Mazzetta has been named National Promotion Director at Jammin Records. He served in a similar capacity at First American Records prior to this appointment.

Weiner Becomes Signal GM

Mort Weiner has assumed the General Manager post at Signal Records & Tapes. Most recently VP/Sales and Marketing at 20th Century Records, Weiner has also been affiliated with the RCA and Motown record labels.

Polygram Realigns Departments

Polygram Records recently restructured its marketing, merchandising, and advertising services administration departments. Overseeing the marketing/merchandising aspects will be Lisa Faila, Manager/Marketing Services and Assistant Manager Linda Asch. Lisa Biundo assumes the post of Manager/Advertising Administration with Rudy De La Haya as Assistant Manager.

Fest, Van Hengel Upped At Capitol

Helmut Fest has been named A&R and Marketing Director, EMI Music Europe & International; he had been VP/International Division, Capitol/EMIA/Liberty Records Group. Succeeding him is Kick Van Hengel who has been appointed General Manager, International Division. Van Hengel was most recently Director/European Promotion for the group. Both appointments are effective October 1.



Helmut Fest

5 YEARS AGO TODAY

Radio & Records

- GIL ROSENWALD PROMOTED TO VP/GM AT WHK & WMMS/CLEVELAND
- CHARLIE COOK NAMED ASST. PD AT WHN/NEW YORK
- JAY STONE BECOMES PD AT KMJC/SAN DIEGO
- NUMBER 1 FIVE YEARS AGO: "I'm In You" — Peter Frampton (A&M) (2nd week)
- NUMBER 1 COUNTRY: "It Was Almost Like A Song" — Ronnie Milsap (RCA) (4th week)
- NUMBER 1 LP: "Crosby, Stills & Nash" — Crosby, Stills & Nash (Atlantic) (3rd week)

Where Talent Meets Opportunity



Check Marketplace, page 52



Meet our outlandish staffer from Planet Yuk. He's Sputnik Jones, UFO-naut, whose beat covers the black holes and saucer sites around the world.

FIND OUT MORE!

Try a two-week sample at no obligation. Call collect, Patrick Glynn: (714) 293-1818. In Australia, call Greg Smith, 3XY Radio, Melbourne, (03) 329-5777.



Ratings & Research



JHAN HIBER

You May Be Facing An Identity Crisis

As the spring numbers spew forth from the Arbitron computers in Beltsville, certain stations that have traditionally done well — some AM personality-oriented A/C or MOR stations, for example — are seeing their numbers slip. One cause for that slippage in this book and other recent reports may be the way Arbitron is crediting entries that are not call letters. As I've written recently, with regard to Arbitron's plans for a new diary, entries to frequencies, personalities, or programs can sometimes cause Arbitron fits — and thus possibly hurt your chances. Let's review Arbitron's crediting policy with special attention to non-call letter identifiers.

Calls Dominant

It's no news that call letters are the identifier most used and most easily digested by the Arbitron system. However, over the years the role of call letters and another identifier on the same line has varied in Arbitron's eyes. In the last few years at least two different policies have been in effect.

When I was working in Beltsville at first call letters took precedence over any other identifier on the diary line. Thus, if a respondent recorded "Dick Purtan WOMC" in a Detroit diary, WOMC would have gotten credit for that entry even though "Dick Purtan" was on CKLW. The credit would be given to one station, not thought of as a split entry wherein the diarykeeper listened to Dick on CKLW then switched to WOMC.

Later another policy was adopted. Entries that included two pieces of information — a personality and calls, as in the above case — were compared to see if the items matched. If the identifiers both referred to the same station, all was well — the call letters were entered into the system. If, however, the ingredients were different — as in the Detroit instance noted earlier — then

credit was split and the time included in the relevant entry was divided in half.

More recently, however, another policy has been in use. Under this policy calls are again dominant, and that may affect the numbers of stations which might have at least been getting split credit for non-call entries in the past.

Identifier Variations

Let's look at the ways that various identifier combinations might be handled by Arbitron under its current procedures.

"If there are call letters on the same line as a phonetic slogan, the editor will simply strike through the non-call letter identifier."

1. *Call letter and dial position/numerical slogan:* If an entry contains these items on the same line, an attempt is made to match the frequency or numerical slogan with the call letters on the line.

If the calls match the numbers, fine — that station gets all the credit. How-

ever, if the frequency does not match, a search will be conducted to see which station the numerals might match. Assuming a match is discovered then the credit is split between the station noted by calls and the station noted by numerals.

2. *Call letters and phonetic slogans — "Life" or "Easy," for example, on the same line:* In this case a different procedure is used, although the other ingredient on the diary line is still a slogan. The difference between this case and number one above is that the slogan was numeric above, whereas here the slogan is phonetic. Apparently, Arbitron perceives some difference in the way the slogan words are to be credited versus slogan numbers.

What this means is that if there are call letters on the same line as a phonetic slogan, the editor will simply strike through the non-call letter identifier, giving all credit to that set of calls. Unless the calls match the identifier expressed in words, the station using that phonetic identifier may be losing credit. Rather than get half of the credit that would be given now to a numerical slogan or identifier, the station using another identifier loses all hope of getting credit, unless the station calls were also recorded on the same line.

To quote Oliver Hardy, "Here's another fine mess you've gotten me into."

3. *Call letters and personality/program on the same line:* Unfortunately the news here is not much better. With rare exceptions Arbitron uses the procedure mentioned in number two above. In other words, if you have a popular personality or morning team, and the diarykeeper jots down their names on the same line used to record listening to another set of calls, you'd lose all credit. Again, the identifier, if somehow paired with another set of calls, would not count for anything with Arbitron.

Rather than have the "Dick Purtan WOMC" entry examined by the editors to see which station Dick works for (to

give that station partial credit for the time involved), the editors will cross through the personality or program identifier and pretend it does not exist. They will presume that the calls on that diary line received all the listening; or in special cases the credit would be ascribed.

Ratings Implications

Upon first hearing of this crediting approach, my reaction was to wonder why stations should even bother with facility forms. As noted here last week Arbitron has recently sent out the forms for the fall sweep. On these you are supposed to note what personalities/programs you air, what (if any) sports teams/games you'll be airing during the fall survey. However, it seems that even when the material is submitted to Arbitron it is used only in the rare cases.

"If you are using anything other than a dial position or numeric slogan, plus your calls, it may be counterproductive."

Don't get me wrong — please *do* send in your paperwork to Arbitron — you don't need anything to limit your ratings potential. If I had a station, with my luck the one time I didn't send in the forms would be the survey when diarykeepers would go crazy with non-call identifiers. However, I can see why many stations would get frustrated and not send in the facilities sheets. What good does it do to submit programs, sports, or personalities if these identifiers are going to be superseded by calls?

You may want to take a look at how your station is currently identifying itself. If you are using anything other than a dial position or numeric slogan, plus your calls, it may be counterproductive. One way to find out if you are being hurt now would be to examine the diaries in Laurel. I'd suggest you do so, to see if perhaps your station isn't suffering from an identity crisis.

Week In Review

Arbitron Adds Account Execs

Arbitron has recently added new salespeople to its New York and Chicago offices. David Dorin, formerly of the Bernard Howard rep firm, has joined Arbitron as Eastern Radio Station Sales rep. Craig Collins, former GSM for WJJD & WJEZ/Chicago, has been named Midwestern Radio Station Sales rep, based in that city.

Don Williams Joins Birch; New York Office Delayed

Don Williams, former programmer at WFTL/Ft. Lauderdale and more recently account executive at WNWS/Miami, has recently joined the Birch Report's Coral Springs, FL headquarters staff. Williams will hold the title of Eastern States Non-Monthly Sales rep.

On another Birch matter, Tom Birch tells R&R that his company will be showing noncommercial stations again in its monthly reports. "A number of programmers wanted to see the impact of these stations so we've decided to return this data to our monthlies, but not show it in the quarterlies," Birch said.

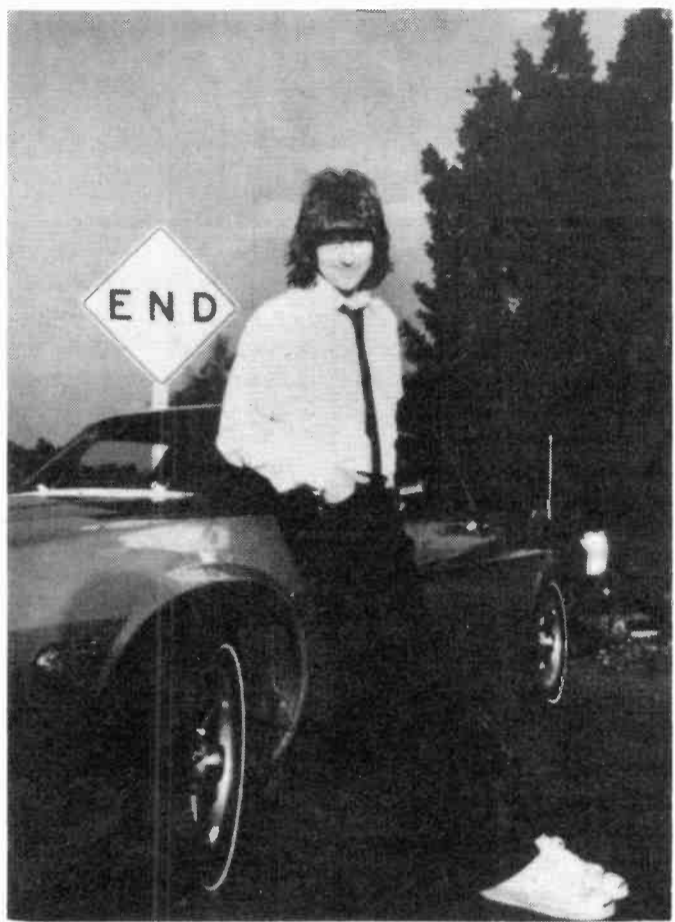
Also, Birch told R&R that the opening of his firm's New York office will be delayed. "We originally were looking at a fourth quarter opening for New York, but we've decided to get the Dallas office functioning smoothly (it will open in September) before expanding."

Q&A

A program director who shall remain nameless called last week to lament, "My station had a soft book, so I wanted to go to Laurel to conduct a diary review. However, I found out Arbitron was already booked through mid-September with diary review appointments. Why is that, and what can I do about it?"

You'll note on the mailing schedule Arbitron sends to each subscriber, as the books are about to come out, a date for calling to reserve a diary review (June 10 this spring). Hundreds of stations call on the appointed day, or soon thereafter, so the client viewing rooms get reserved quickly. Thus, if you think you'll have any desire at all to look at your books, and you'd like to do it before the turn of the century, it's best to schedule an appointment on the day that's first available for stations to call in. If you find that you've waited and can't get in, put your station on the list for cancellations. If there's an opening, the client service person at Arbitron (Jay Billie — 301-982-4742) will call to see who on the list still wants to look at their diaries. In this way you might get in before late September, but it's a slim chance.

HIT MUSIC TWO HEAT UP SUMMER PLAYLISTS



RANDY MEISNER "Never Been In Love"

Z93 add	KX104 add	WGUY add
KFI add	WGH add	Q104 add
KIQQ add	WJXQ add	KKLS add
KEZR add	KMGK add	KENI add
KYYX add	WIKS add	KKLV add
WPST add	KIDD add	KSLY add
WYCR add	KNBQ add	WPHD on
KSET-FM add 25		
BJ105 add		
CK101 add		
WBBQ add		

CLASH "Should I Stay Or Should I Go"

KRLA add	KINT
KIQQ add	BJ105
WANS-FM add	WOKI
WFBG add	WJXQ
WRVQ deb 26	KNBQ
KHYT 25-23	WACZ
WOMP-FM 37-32	WIGY
WSPT 25-20	WYKS
KZFM	WCIL-FM
KSET-FM	KRNA



Epic

RATINGS REPORT

ARBITRON RADIO

MEN AT WORK

BREAKER



MEN AT WORK

BREAKER

MEN AT WORK

"WHO CAN IT BE NOW"

From The Columbia LP
"BUSINESS AS USUAL"
 ARC 37978



Phoenix

KTAR Reclaims Top Spot; KQYT Up Two, Takes Second; CHR's Down

	Winter '82	Spring '82
KTAR (N)	7.4	8.8
KQYT (E)	6.5	8.4
KMEO-FM (BM)	9.1	8.1
KNIX-FM (C)	8.0	7.8
KDKB (A)	8.2	6.8
KUPD (A)	5.3	5.9
KOY (AC)	5.6	5.7
KKLT (AC)	3.3	4.8
KZZP-FM (R)	6.2	4.8
KUKQ (U)	5.3	4.0
KOPA-FM (R)	5.0	3.5
KOOL (AC)	3.8	3.3
KJJJ-FM (C)	1.8	3.1
KLFF (BB)	1.8	2.7
KJJJ (C)	3.0	2.5
KHEP (CL)	1.5	2.1
KIFN (S)	.6	1.6
KARZ (AC)	3.0	1.5
KNIX (C)	2.5	1.5
KPHX (S)	1.7	1.5
KMEO (BM)	1.3	1.4
KZZP (R)	1.2	1.3
KFLR (RL)	.8	1.1
KSTM (A)	1.5	2.4

San Jose

KGO Tops Overall Market; KSJO Wins Metro; KOME Rebounds; KLOK Up; KFRC, KSOL Slip

	Winter '82	Spring '82
KSJO (A)	8.1	8.5
KOME (A)	3.8	5.3
KLOK (AC)	4.4	5.2
KBAY (BM)	5.3	4.7
KEZR (R)	4.3	3.9
KEEN (C)	2.5	2.8
KLIV (BB)	2.8	2.6
KPEN (AC)	1.4	2.4
KIBE & KDFC (CL)	1.4	2.2
KARA (O)	4.0	2.1
KNTA (S)	1.4	2.0
KFAT (C)	1.6	1.6
KGO (T)	7.6	9.1
KCBS (N)	4.1	4.1
KFRC (R)	4.0	3.5
KSOL (U)	4.3	2.9
KSAN (C)	2.8	2.7
KIOI (AC)	3.7	2.6
KNBR (AC)	1.9	2.6
KBLX (B)	1.7	2.4
KYUU (AC)	3.1	2.4
KFOG (BM)	3.2	2.1
KOIT (BM)	2.5	2.0
KSFO (AC)	.8	2.0
KKHI-AM & FM (CL)	1.8	1.7
KLHT (AC)	1.1	1.5
KMEL (A)	2.3	1.4
KABL (BM)	.8	1.3
KRQR (A)	1.3	1.1
KNEW (C)	.4	1.0

FOR THE RECORD:
 KWBZ/Denver has an Oldies format, not Talk as listed in last week's issue.

Portland, OR

KGON Adds Two, Widens Lead; KCNR Grows, Moves To Third; KGW, KEX, KINK Drop

	Fall '81	Spring '82
KGON (A)	11.1	13.3
KUPL-FM (BM)	7.3	7.4
KCNR (R)	4.9	6.6
KGW (AC)	9.0	6.1
KEX (AC)	7.7	5.9
KINK (A)	8.4	5.8
KWJJ (C)	6.3	5.4
KXL-FM (BM)	5.5	4.9
KLLB (R)	3.1	4.7
KYXI (N)	3.1	4.3
KUPL (BB)	3.5	4.1
KYTE (C)	2.7	3.3
KKEY (T)	2.8	2.8
KJIB (C)	3.2	2.7
KXL (N/T)	4.7	2.7
KQFM (O)	2.2	2.2
KKSN (AC)	.6	1.6
KMJK (AC)	2.7	1.5
KPDQ-FM (RL)	1.2	1.4
KPAM (AC)	1.7	1.2
KSKD (R)	.5	1.0

Riverside-San Bernardino

KFI Tops Market Overall; KDUO Slips But Bests Other Locals; KGGI Adds One, Now Second In Metro

	Fall '81	Spring '82
KDUO (BM)	6.0	5.3
KGGI (R)	3.0	4.1
KOLA (A)	3.9	3.7
KCKC (C)	2.3	3.3
KMEN (O)	1.5	2.7
KBON (BM)	1.9	2.2
KCAL-FM (A)	3.1	2.1
KNTF (C)	2.0	2.1
KDIG (C)	1.2	2.0
KFXM (R)	2.3	1.9
KPRO (BB)	1.2	1.8
KQLH (AC)	1.0	1.8
KCAL (S)	1.2	1.6
KHNY (R)	.9	1.6
KFI (R)	5.2	6.2
KMET (A)	4.6	4.7
KBIG (BM)	4.9	3.8
KOST (BM)	3.6	3.7
KABC (T)	3.5	3.3
KIIS (R)	2.7	3.0
KNX (N)	4.3	3.0
KRTH (R)	5.4	2.8
KLOS (A)	2.9	2.4
KNX-FM (A)	2.8	2.4
KUTE (U)	1.1	2.2
KLAC (C)	2.5	2.1
KBRT (RL)	1.0	1.7
KFWB (N)	1.4	1.6
KMPC (T)	1.1	1.2

Kansas City

WDAF, KYYS Slip, Stay 1-2; Royals Help KMBZ Add Three; KBEQ Up Two

	Winter '82	Spring '82
WDAF (C)	12.9	10.3
KYYS (A)	10.6	9.6
KMBZ (AC)	6.1	9.1
KBEQ (R)	6.9	8.7
KPRS (B)	8.0	7.5
KCMO (N/T)	6.8	6.9
KFKF (C)	7.0	6.7
KMBR (BM)	6.6	6.7
KUDL (AC)	5.4	6.7
WHB (AC)	6.5	6.4
KCEZ (BM)	5.4	4.4
KJLA (BB)	4.7	4.0
KPRT (RL)	2.9	2.6
KKCI (A)	.9	1.2
KXTR (CL)	1.5	1.0

Buffalo

WJYE Up One, Retakes First; WBEN Slips To Second; Good Moves For WKBW, WBLK, WYRK

	Fall '81	Spring '82
WJYE (BM)	11.6	12.5
WBEN (AC)	13.1	10.6
WKBW (R)	8.4	9.7
WBEN-FM (R)	8.8	8.3
WGRQ (A)	9.7	7.7
WGR (AC)	7.6	7.3
WBLK (B)	5.0	7.0
WECK (BB)	5.1	4.7
WYRK (C)	2.8	4.6
WACJ (BM)	2.2	2.8
WZIR (R)	2.2	2.8
WPHD (R)	4.3	2.7
WUFO (B)	1.4	1.7
WBUF (AC)	1.5	1.4
WWOL (C)	3.3	1.4
WJL (AC)	.7	1.2
WDCX (RL)	1.1	1.1
WYSL (AC)	1.1	1.1

New Orleans

WAIL Surges To Top Spot; WEZB Drops Three, Now Second; WRNO Rises To Third

	Fall '81	Spring '82
WAIL (U)	10.6	12.9
WEZB (R)	11.5	8.6
WRNO (A)	7.3	8.5
WNOE-FM (C)	8.4	6.8
WYLD-FM (B)	6.8	6.4
WBYU (BM)	7.5	5.9
WTIX (R)	5.0	5.6
WAJY (AC)	5.7	5.0
WWL (T)	4.8	4.8
WQUE (AC)	5.2	4.5
WGSO (N/T)	5.1	4.4
WSMB (AC)	3.5	3.7
WNNR (B)	2.3	3.3
WBOK (B)	1.7	3.2
WYLD (B)	1.9	3.2
WNOE (C)	2.8	2.6
WWIW (BB)	1.4	2.3
WSHO (BB)	2.4	2.0

A-AOR, AC-Adult/Contemporary, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contemporary.

Do You Wanna Touch Me?

Oh Yeah!

Joan Jett and The Blackhearts

Hit

“Do You Wanna Touch Me (Oh Yeah)”

NB-11-150-7

Produced by Kenny Laguna and Ritchie Cordell
for Jett Lag Productions

WBEN-FM add
96KX add
B94 add
WXKS-FM add
Q105 add 25
WGCL add
KRLA add
XTRA add
KYYX add
WPHD add
WHFM add
3WT add
WLAN-FM add
WKEE add
KZFM add
B97 add

WABB-FM add
WHHY-FM add
WBBQ add
KX104 add
WANS-FM add
WIKS add
KQKQ add
KCPX add
WJBQ add
WGUY add
WIGY add
WFBG add
WOMP-FM add
Q104 add
WGLF add
KSEL-FM add
KELO add

WCIL-FM add
99KG add
KDZA add
KYA add
KEGL 30-23
WRCK deb 28
WPST deb 35
KSET-FM 26-19
KINT deb 26
WDOQ 30-21
CK101 38-33
WOKI deb 38
KSKD deb 35
WZYQ 30-23
KILE 39-33
KENI deb 37

B104
Y100
WLOL-FM
WYCR
WKRZ-FM
KITV
WJDX
WZYP
WJXQ
KMGK
KBBK
WACZ
WISE
KVOL
KSLY
KCBN



JETT LAG PRODUCTIONS



THE HOTTEST THING IN COUNTRY RADIO

LIVE FROM *Gilley's*



America's most listened-to weekly Country concert series comes to you direct from America's most famous Country night club. Hosted by Jim Duncan, LIVE FROM GILLEY'S features the biggest names in Country music: Loretta Lynn, Willie Nelson, Alabama, Dottie West, Johnny Lee, Tom T. Hall and of course Mickey Gilley himself!

Now airing on over 400 of the Nation's finest radio stations and throughout the world via American Forces Radio.

Brought to you by



TOYOTA

Another great radio program from

**WESTWOOD
ONE**

6540 Washington Blvd., Culver City, CA 90230 • (213) 204-1000

Produced by Westwood One
in association with Gilley Communication, Inc.



Photo: Exley



HUEY LEWIS

AND THE NEWS

"WORKIN' FOR A LIVIN'"

The New Single
From The Album
"PICTURE THIS"

Special 12" Version
Recorded Live
for Album Radio
Featuring the
Tower of Power Horns



Chrysalis.



STREET TALK

The rumblings we'd all been hearing came true this week with the announcement that John Sebastian has picked up all of Century's AOR's as client stations, including WABX/Detroit, KSHE/St. Louis, and KMEL/San Francisco. As a result of that last affiliation, John will no longer consult KSJO/San Jose.

One of the hotter rumors of the week had WHBQ/Memphis pulling the plug on its current live A/C format to join the Satellite Music Network's "Starstation" lineup, taking programming from "the bird" 24 hours a day. Sources within the station, while admittedly not thrilled with WHBQ's latest Arbitron figures (3.8-2.1), indicated no abrupt changes were imminent . . . but still the rumor persists.

Anyone know of a good GM and PD? KZAM/Seattle needs one of each, please. On the heels of the announcement that Jerry Ostertag had exited as KZAM PD came word late last week that GM Bob Sharon is gone too. While parent company Sandusky searches out replacements, KDKB/Phoenix VP/GM Tommy Vasocu is doubling as interim GM for KZAM, with KZAM MD Dave Scott in as acting PD.

WBOS/Boston PD Jack O'Brien has resigned, with Street Talk saying the station will change formats again. We hear that former WEEI-FM/Boston programmer Clark Smidt will consult WBOS.

Apparently there is widespread retailer resentment around the nation regarding RCA's recent price hikes. Some outlets have gone so far as to put "a hold" on ordering any more RCA product. A&M, distributed by RCA, is attempting to restore good will by cutting back its prices a bit. Meanwhile, Motown continues to garner great publicity and strong reaction to its recent price rollbacks on both midline and current product.

Dennis Israel has resigned as President/Director of Greater Long Island Communications and WGLI/Long Island. He will now devote his full attentions to his position as President of Sky Corporation, which owns five stations, including KSKY/Dallas.

NRBA has confirmed FCC Chairman Mark Fowler as keynote speaker for the opening session of the organization's Reno convention in September. NAB has lined up Chuck Blore for two clinics at the Radio Programming Conference in New Orleans in late August. Blore, who co-created the "remarkable mouth" TV campaign, will speak on "Building Your Own TV Spots."

Along with WAYS/Charlotte joining ABC's Talkradio lineup (see Page 1), WJNO/West Palm Beach and WIFE/Indianapolis are two more new Talkradio affiliates.

WJYL/Louisville has announced its plans to discontinue the Schulke II format for live A/C on August 1.



CONSULTING CAN BE A REAL BEAR — Yes, that's consultant Jeff Pollack holding that cuddly little koala bear in this secret photo smuggled out of Australia. Jeff, while visiting his newest client station 4MMM/Brisbane, paid the obligatory visit to Marsupial Meadows and had his "Yank holds national mascot" picture snapped. The look on Jeff's face makes one wonder just what he was thinking: Will this guy bite? . . . Is he housebroken? . . . Am I really in Australia? . . . The plane flight back is how long?

WTRX/Flint has promoted Assistant PD Johnny Burke to PD, while MD Jeff Davis was upped to Assistant PD.

WNAB/Bridgeport is making arrangements to switch from Adult/Contemporary to CHR.

Gary Bridges, after more than 3½ years as early evening personality for WYSP/Philadelphia, is leaving the station to devote his full attention to outside voicework. Gary is the narrator for Rolling Stone Productions' "Continuous History Of Rock & Roll."

With the departure of WRVQ/Richmond MD Steve Kelly to program WQRK/Norfolk, PD Bill Thomas has already tapped late night personality Jim Payne to handle the music duties. John King joins WRVQ to do afternoons from WROV/Roanoke.

KEARTH/Los Angeles has hired Jean Marie from crosstown Urban rocker KUTE to replace Cheri, who left the RKO station to pursue TV work.

KXX106/Birmingham MD Chris Trane is joining his former PD Smokey Rivers for the night shift at WKDF/Nashville.

UPI reports that Bob Emery, 85, died in Newton, MA on Sunday (7-18). Bob pioneered the first children's radio broadcast in 1921. His "Big Brother Club" was aired on NBC Radio starting in 1928. He spent more than 51 years in radio and TV, almost all of it in children's programming.

Congratulations to Atlantic National Promotion Director Sam Kaiser and his wife Tammy on the birth of their first child, Alexa Lind.

Communication
Graphics inc

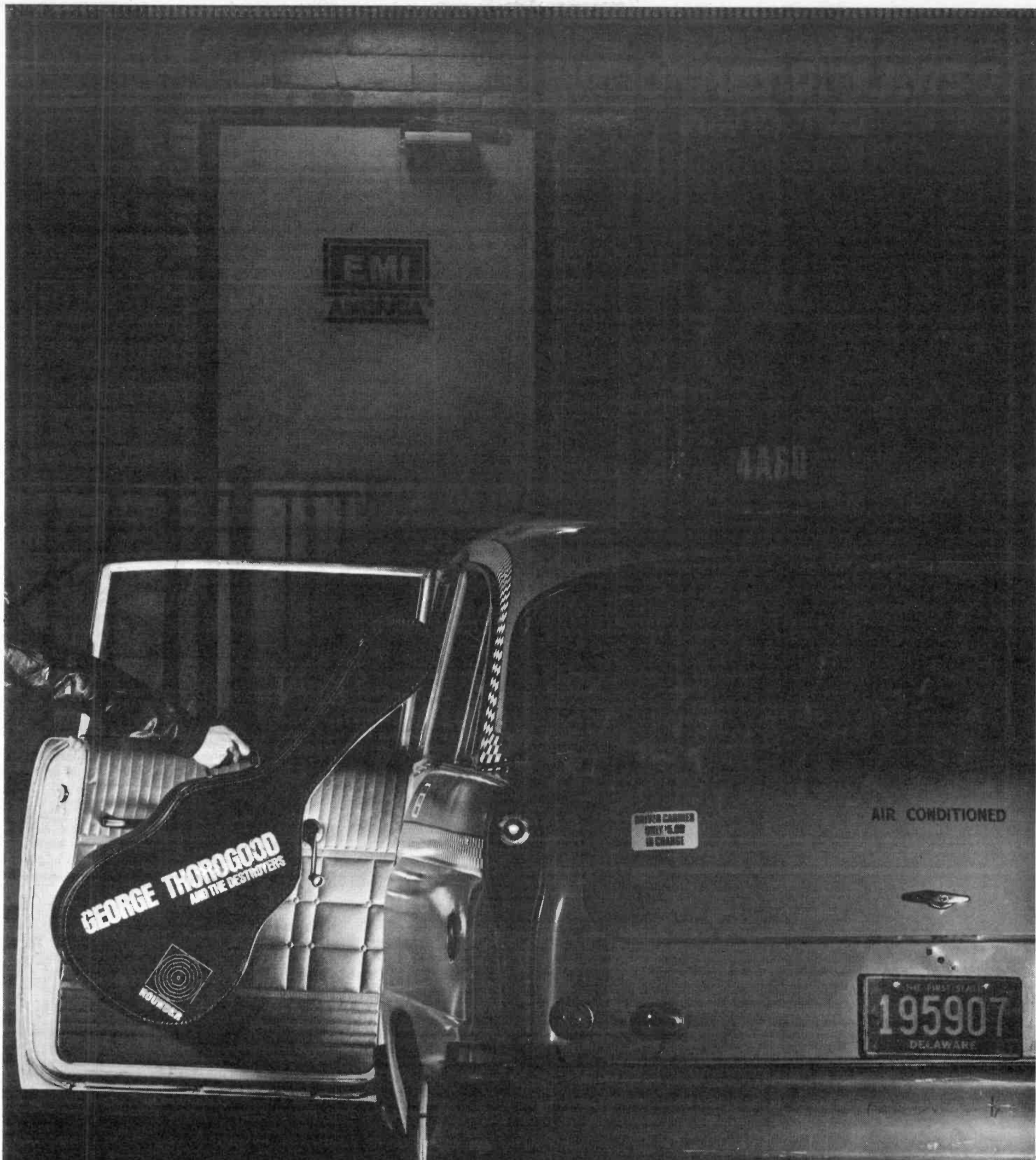
Outclass Your Competition!

If your competitors use a tape & label type sticker, they'll cringe when they see the screen printed decal you bought from us. It will last a lot longer, too!

...and we can give you references!

WINDOW DECALS - BUMPERSTICKERS

TOLL FREE 1-800-331-4438



“NOBODY BUT ME” ... Arriving Now

From the forthcoming album: “Bad To The Bone”

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Sales



JONATHAN HALL

KPLZ PITCHES 25-34

Preparing A Presentation

KPLZ/Seattle has a lot of competition from other Adult Contemporary stations in the market. For example, KOMO dominates the field, although slipping in the most recent Arbitron from 7.9 to 6.6. Metromedia's KJR is second, with Golden West-operated KPLZ a close third, although it is the number one FM A/C. Running on their heels are Park's KEZX, King's KING, and KIXI.

What distinguishes KPLZ from its competition in the sales arena is its strict 25-34 demographic pitch. Nowhere is this demo concentration more visible than in the station's new sales presentation.

The guiding light behind the new marketing concept is Local Sales Manager Jon Rand. Jon came to KPLZ last October from RAB, where he had the opportunity to discuss with numerous sales managers their philosophies of structuring presentations. This week, he shares with us the rationale behind and components of the presentation he's assembled.

Agencies and direct clients alike really do like to be sold. That is the reasoning behind the structuring of KPLZ/Seattle's Sales/Marketing presentation.

Understand, first, that KPLZ is generally classified as one of many Adult Contemporary stations in the Seattle market. But, the station is targeted to appeal to the 25-34 year old, while most of the other stations in the A/C category seek to appeal much more broadly.

Four-Element Presentation

The KPLZ marketing presentation is comprised of four elements: an audio portion (on cassette), a set of flip cards, the salesperson's presentation skills, and a written leave-behind copy of the presentation. The presentation relies heavily on the use of Simmons Market Research Bureau demographic, psychographic, and product consumption data.

The presentation process begins with the tape... using a Chuck Blore produced child's voice defining free enterprise. The psychology here is to put the observer at ease and tune them into the flow of the presentation. The introduction also states the



Jon Rand

objectives of advertising, and then moves into a discussion of market segmentation and the evolution of the (media-defined) age cell distribution between 1970 and 1985.

Stressing Target Demo

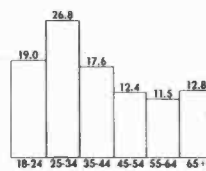
To set the tone for the marketing data, it's pointed out that by 1985, the 25-34 year-old age cell will be, by far and away, the largest demographic group in the United States, representing nearly one-quarter of the entire adult population. This phenomenon is already true in the Puget Sound (Seattle-Everett-Tacoma) marketplace.

The next logical step is to examine the 25-34 group, so the presentation turns toward zeroing in on what they are about. For starters, this age group is the best educated in the history of the United States, representing nearly one in three adults who've attended and/or graduated from college.

That better level of education results in a greater degree of affluence, which is also a by-product of substantial numbers of two-wage-earner households. And they represent nearly 38% of the professional/technical work-force in the U.S.

The presentation goes on to profile the 25-34 year-old age cell as the starting point for families, generally with children up to ten years of age. It's also the time in most people's lives when they buy their first homes, first new cars, the appliances, fur-

POPULATION BY AGE CELLS IN THE PUGET SOUND AREA:



KPLZ THE MUSIC MAGAZINE

Source: U.S. Census Bureau, 1980

Two sample pages from KPLZ's sales booklet illustrate how the station concentrates on promoting its 25-34 dominance in the market.

25-34 YEAR OLDS ARE HEAVY RADIO LISTENERS

- 99% LISTEN EACH WEEK
 - 24% LISTEN 5% OR MORE HOURS PER DAY
- THEIR AVERAGE TIME SPENT LISTENING IS 3 1/2 HOURS PER DAY

KPLZ THE MUSIC MAGAZINE

Source: LACAP (Radio's All-Overseas Audience Research) Fall 1981

niture, household and recreational needs of a young and growing family.

Customized Data

The next step is customized to the client/account observing the presentation. Using Simmons, research is provided on specific product consumption characteristics by age cell, highlighting the purchasing power of the 25-34 year-old. The research measures everything from brand of toothpaste to type of automobile driven and size of the mortgage people have; and everything between.

From this point, the presentation progresses to the media portion of the presentation, discounting newspaper and television as viable means to reach the 25-34 year-old, but highlighting radio's strengths in doing so.

Back to specifics: How does an advertiser reach that demo in this marketplace? The answer is, of course, KPLZ Radio.

The presentation then reverts to the tape, letting KPLZ Program Director Jeff King define what he calls his "Magic Age" philosophy, the reasoning behind selection and delivery of music, news and features that KPLZ programs.

The tape features "hooks" of the music KPLZ plays, as well as "snapshots" of the station's lifestyle features and the news/sports/traffic/weather/business report delivery.

Positioning Push

Then comes the positioning statement: an audience composition chart analyzing the station's audience by age cell: 27% 18-24, 49% 25-34, and 21% 35-44. This is shown beside the audience composition analysis of the other leaders in the marketplace who

are vying for 25-49/54 year-old buys, positioning KPLZ as the station that must be included to effectively reach the entire 25-49/54 demo. The qualitative importance of the 25-34 demo is reemphasized, recalling the earlier-used Simmons Data.

Summarizing in the pitch, it is pointed out that virtually 100% of KPLZ's audience is 18-44; that KPLZ is a "commercial-sounding" radio station, where ads are not an interruption; and, finally, because of an extremely low turnover ratio, an advertiser can be successful using fewer commercials reaching our audience (which, in all honesty, seems to get us included in buys we might not otherwise have been on).

To close out the presentation, the tape features the voices of six of the station's satisfied clients talking about the response KPLZ has generated, a real closer with advertisers who are often skeptical of either radio as a medium or uncertain about a radio station they've not used before.

The presentation has been in use for about four months now, and has been exposed to a wide range of agencies and direct clients. There is always an implied, if not stated, appreciation for a station presenting truly useful marketing information instead of a ranker, statement of efficiencies, coverage map, and price. The presentation discusses customers - not just a "head-count."

In light of the tough economic period right now, and the highly competitive nature of this marketplace, the results being achieved by going the extra step in marketing KPLZ are, in fact, gratifying.

REP REPORT

Katz Debuts Reach/Frequency Planner

Katz Radio has made available its "Katz Effective Reach/Frequency Planner," designed to simplify the selection of media goals for advertisers and agencies. Gary Martin has joined the company's Atlanta office in the sales department from a Cox research analyst position. New clients for Katz Radio include WSYR-AM&FM/Syracuse and WDRV & WLWV/Charlotte, NC... Linda Packer-Spitz is promoted to VP/Sales for RKO Radio Sales' Chicago office, moving up from Manager. Jim Bell joins as L.A. Manager from an account executive position at KRTH in town, while Mindy Curtis becomes an account executive in the same office.

Rocky Crawford has been upped to VP for Bernard Howard & Co.'s Dallas office; she's been with the company for 1 1/2 years, helping to open the Dallas branch. The firm now represents WMAK/Nashville and KTHO & KZFM/South Lake Tahoe, CA... At Selcom, Sr. VP Bill Smither moves from the West Coast to New York as National Sales Manager. The company also established three regional sales divisions, with Tom White as Eastern Division Manager from New York Manager; Donn Winther, Midwestern Manager, from Chicago Manager; and Barbara Crooks, Western Manager, from Dallas Manager. All three remain in their present headquarters and report to Smither.

Marc Guild (pictured) is promoted to Manager of Network Marketing at McGavren Guild, which adds KZAP/Sacramento, KNTB & KMGN/Bakersfield, and WPAP/Panama City, FL to its client list... Pam Mitchell is a new account executive at Hillier, Newmark & Wechsler's New York office, from National Sales Manager at CKLW/Detroit. HNW now reps WAYV/Atlantic City... Torbet has picked up WQMF/Louisville and WBNQ/Bloomington, IL.



Marc Guild

WRKO Buys Tunnel Radio

WRKO/Boston has come up with a unique way to gain exposure to thousands of commuters as they listen to other stations on the AM dial. The Talk station has locked up an exclusive radio contract to advertise on Tunnel Radio, which went on the air June 3.

Since regular AM reception fades into static inside Boston's South Station Tunnel (officially the Dewey Square Tunnel), Tunnel Radio uses a low-power transmitter that broadcasts on the frequency of every AM station in the market. So, as soon as any car tuned to an AM station enters the tube, Tunnel Radio takes over.

It broadcasts a constant stream of 10 and 20-second messages, including traffic reports, health and tax tips, PSA's, and commercials. With a fulltime staff of three, plus contributions from a half-dozen freelancers, Tunnel Radio's material is all prerecorded, with the exception of live traffic bulletins from the State Radio Command Center.

Inexpensive Experiment

WRKO GM Bob Fish bought a package of 10-second spots, and reports already getting quite a few comments, but so far no complaints, from his competitors. It's too early to gauge the success of the ad experiment for WRKO, but as Fish puts it, "It's relatively cheap. For the price of one and a half television spots, you get a six-month trial."

Tunnel Radio has a potential captive audience of over 200,000 people who pass through the South Station Tunnel each day, according to executive Alan Radding. Besides WRKO, initial sponsors include the Suffolk Downs Racetrack, several auto dealers, and a computer retailer. They can buy packages of :10's, :20's, or :30's which are spread throughout AM drive, middays, and PM drive.

So far, says Radding, ad revenues are covering operating expenses, but haven't begun to bite into Tunnel Radio's substantial start-up debt. Tunnel is hoping to sell the concept in other markets.

CALENDAR



BRAD MESSER

Are Killer Bees Coming Or Not

Heard an Eastern Tennessee Country station one afternoon earlier this month. Each hour's news began with an urgent-sounding story about killer bees coming. They'll be here from South America in about five years, the newsmen said.

Well, it's his business if he wants to lead all afternoon with something that may or may not happen in 1987, but what about the story itself?

Don't we hear a version of the killer bee story once a year? Haven't experts said the bees are losing their ferocity as they breed with more mild-mannered bees in Central America? And haven't we had qualified people on the air saying the bees aren't all that fierce, that their name's much worse than their sting?

If it's true that a lot of high-powered bees are steadily migrating toward the U.S. intent on driving Americans wild with fully-justified fears of sudden death with little more than a buzz or warning, if that's true, it's a pretty good story and deserves at least annual updating as our carefree years dwindle. Then again, if we really checked into this killer bee story we might find out it's only, how you say, bee poop.

It's better not to check too much. A lot of really good items can be ruined that way. You get a great story, make a few calls to confirm the facts, and discover the original story was so inaccurate you can't run it and the real story is nothing special at all. A friend once told me he was planning a series on the Bermuda Triangle, which he knew would be a nice juicy interesting subject, what with all those boats and planes being sucked into the fourth dimension by UFOs so regularly. He did a little research and came up with the basic Triangle stories. Then he made his mistake. Checked too far. Said he found knowledgeable studies proving the Bermuda Triangle statistically is no more dangerous than other sea lanes and air routes of equal traffic load. He had to decide whether to run a dry, one-time story with the true facts, or ignore this discovery and run full speed ahead with the original fascinating exciting series on sea-bottom pyramids, time warps, a little-noted ancient sunken Interstate Highway system, and close encounters of most kinds. The facts ruined everything for him. He didn't do the story.

I'm afraid that would happen with the killer bees, so please everyone just let well enough alone so we can enjoy this exciting story.

U.S. Veterans Attacked By Own Army

MONDAY, JULY 26 — Fifty years ago today in Washington DC there were some 25,000 war veterans and their families, camped in makeshift lean-tos in parks, abandoned buildings and even the city dump. The unemployed World War I vets had been demonstrating for about two months, hoping to influence the politicians to grant them bonuses they'd been led to expect. President Hoover, deriding the vets as "communists," ordered the regular Army to drive them from the District (July 26, 1932) with tanks, gas grenades, infantry, and cavalry. Among the 100 casualties were a young boy bayoneted in the leg, and a 3-month-old infant who died of teargas inhalation. The Bonus Army never got its bonus.

Mick Jagger is 39. Former Dallas Cowboy Bob Lilly, who never missed a game in 14 years, is 43. Moviemaker Stanley Kubrick is 54.

China Quake Kills 800,000

TUESDAY, JULY 27 — The figures are disputed, but the World Almanac estimates 800,000 were killed when a major earthquake hit Tangshan, China six years ago today. Although California is thought of as America's most earthquake-prone area, a U.S. Senate committee report says "major earthquakes in the United States have occurred in all regions, and there are 39 states subject to major or moderate seismic risk."

The exiled Shah of Iran died in Egypt two years ago. Eight years ago the Senate Judiciary Committee voted articles of impeachment against President Nixon.

The Delta Aquarid meteor shower after midnight may produce a peak of 38 shooting stars per hour, but meteor swarms often vary a night or two either way.

World champion ice-skater of about 15 years ago, Peggy Fleming, is 34. One-hit singer/songwriter Bobbie Gentry ("Ode to Billy Joe," 1968) is 38. TV program producer Norman Lear is 60.

The First Singing Telegram

WEDNESDAY, JULY 28 — The hottest singer of a half-century ago didn't use a microphone, he used a megaphone like a cheerleader. Forty-nine years ago today Western Union delivered to Rudy Vallee the world's first Happy Birthday singing telegram (1933). The company dropped singing telegrams in 1974, but when entrepreneurs like Eastern Onion stepped into the field, Western Union revived its musical messages two years ago.

Woodstock and Altamont were already rock history when the last of the big outdoor concerts was staged nine years ago today: an estimated 600,000 people listened to twelve hours of music at Watkins Glen, NY. The only reported casualty was a skydiver whose parachute is said to have caught fire.

Three-time 20-game winning pitcher Vida Blue is 33. Sally Struthers is 34. Jacqueline Kennedy Onassis is 53. Rudy Vallee is 81.

Beebe's Bathysphere Dives 3,000 Feet

THURSDAY, JULY 29 — Today's the 105th anniversary of the birth of William Beebe, the first person to descend more than a few hundred feet into the ocean. In 1934 he and Otis Barton built a steel ball capable of withstanding incredible pressures, and in shirtsleeve comfort Beebe was lowered by cable in his bathysphere to 3,000 feet. It was Man's first deep dive. The ocean floors have changed some since then, says Dwayne Tollaksen of the Navy's Ocean Research Center. "Now there are beer cans. A lot of aluminum beer cans."

Artist Vincent Van Gogh died of a self-inflicted bullet wound at age 37, 92 years ago today. His final words to his brother were "Do not cry. I did it for the good of everybody."

The lawyer famous for defending Lenny Bruce, Martha Mitchell, Jack Ruby and other in-trouble people, Melvin Belli, is 75. Others born on this date have included singer Mama Cass Elliott and Italian dictator Benito Mussolini.

Did the Russians Invent TV?

FRIDAY, JULY 30 — The father of electronic television was Vladimir Kosma Zworykin, who was born in Russia 93 years ago today (1889) and created the first practical TV system in 1938. He did it in the RCA labs, where he also produced another marvel, the electron microscope. Zworykin was an immigrant, and while a Russian did invent television, he did it *after* he became an American.

The Beatles abandoned the soft goods business fourteen years ago today by announcing they would give away all the clothing in their not-to-successful Baker Street boutique. Researcher Jeremy Beadle says Ringo Starr showed up to take advantage of his own giveaway, but left empty-handed saying, "I couldn't find anything that fit me."

Some historians say the first American Thanksgiving was observed 359 years ago today, when the Pilgrims gave thanks for the rains which broke the long summer drought of 1623.

Canadian singer composer Paul Anka, whose hits include the "Tonight Show" theme, is 41. Moviemaker Peter Bogdanovich is 43. Casey Stengel and Henry Ford were July 30th babies.

NOW IS THE TIME TO SEND FOR...

THE ENVOY



A VERY CURRENT ALBUM FROM

WARREN ZEVON

AVAILABLE ON ASYLUM RECORDS & CASSETTES
PRODUCED BY WADDY WACHTEL, GREG LADANYI & WARREN ZEVON
DIRECTION: IRVING AZOFF/Front Line Management
©1982 ELEKTRA/ASYLUM RECORDS A WARNER COMMUNICATIONS COMPANY





Jennifer Holliday "And I Am Telling You I'm Not Going"

7-29984

from the Original Broadway Cast Album **DREAMGIRLS**

GHSP 2007

Produced by David Foster

KEZR add
WHFM add
KZFM add
KINT add 40
WJDX add 30
WAXY add
KX104 add
WXKS-FM 9-7
Y100 12-10
I95 deb 19
WGCL deb 20
KFI deb 29
KIQQ 33-29
KFRC 40-34
WTIX 33
WDOQ deb 33
WSEZ deb 35
WGUY 30-24
WFLB 34-28
WGLF 26-21
KVOL deb 29
KRLA
KITY
BJ105
WCSC
KSLY
WQUE

Adrian Gurvitz "Classic"

7-29981

from the lp **CLASSIC**
GHS 2014

Produced by Adrian & Paul Gurvitz



WLOL-FM KBOI
KEZR KUGN
KZFM KIXI
WBCY WWNR
WZZR WEIM
WVIC KRBC
WJXQ KSEL
KSKD KCRG
KSLY WDAY
WBEN WJON
WCCO WBOW
KJR KFQD
KPLZ KBOZ
KEY103 KTWO
WHBY KRNO
WHBC KRKK
WFMK KISN
WMHE



Elton John "Blue Eyes"

7-29954

from the lp **JUMP UP**
GHS 2013

Produced by Chris Thomas

NOW 113 STATIONS
AVERAGE MOVE: +4

WKBW add 30
WCAU-FM add 38
WPGC add 27
CKLW add
WGCL add
Q103 add
WTIC-FM add
WPST add
WLAN-FM add
WYCR add
WKRZ-FM add
V100 add
WTIX add
WFMF add 30
WJDX add 28
WZYP add
WDOQ add
FM100 add
WSKZ add
WANS-FM add
WNAP add
WLYT add
KIDD add
FM102 add
KLUC add
WGUY add
WISE add
KQWB add
WSPT add
WAZY-FM add 30
KDZA add

Asia "Only Time Will Tell"

7-29970



from the Double Platinum lp **ASIA**
GHS 2008

Produced and engineered by Mike Stone, for Mike Stone Enterprises, Ltd.

#1 MOST MOST ADDED
NOW 104 STATIONS
AVERAGE MOVE: +4

WBEN-FM add 40
B94 add
JB105 add 35
Q107 add
94Q add 29
Y100 add
CKLW add
WLOL-FM add
WGCL add 30
KIMN add
WHFM add
WTRY add
WLAN-FM add
Q106 add
WYCR add
WABB-FM add
G100 add 31
WZYP add
WHY-FM add
CK101 add
WBBQ add
KX104 add
WQUT add
WDCG add
WNOK-FM add
WRVQ add
WZZR add
KEYN-FM add 30
KZ93 add
WZOK add
WNAM add

WMEE add
KQKQ add 28
FM103 add
KSKD add
KLUC add
KIKI add
WJBQ add
WACZ add
95XIL add
WAEV add
Z102 add 40
WFOX add
WCGQ add
WFLB add
WYKS add
KKQV add
KILE add 36
KVOL add
KKRC-FM add 28
99KG add
KDVV add
KENI add
KKLV add
KDZA add



MANUFACTURED EXCLUSIVELY BY
WARNER BROS. RECORDS, INC.

Contemporary Hit Radio



JOEL DENVER

FILLING A MARKET VOID

WLOL-FM Explodes 4.2-10.0

Minneapolis has been a market of perennial giants. WCCO-AM has long been dominant with huge shares, and in recent years KS95 (KSTP-FM) has also shown substantial strength with double-digit shares. Enter the dark horse, WLOL-FM, which skyrocketed in the spring Arbitron from a 12+ share of 4.2 to 10.0, grabbing third place in the market behind the two previously mentioned stations.

Imagine the surprise of Operations Manager Bob Berglund and VP/GM Doyle Rose upon hearing the news about this meteoric rise in ratings. Also, imagine the consternation of the rest of Minneapolis at the 12+ results from a station that had been tied for seventh place in the previous book.

A Demographic Delight

"Everyone should have the experience of opening up a book like we've just had at least once in their career," exclaimed Doyle. "I've been here at WLOL-FM for three and a half years and have watched this station go from infancy to a major force in the market."

"Bob Berglund and his staff have done an incredible job in positioning the station. Our consultant Paul Christy was invaluable in giving outside direction and objectivity. He was also very much responsible for backing up our assumptions about how to program the station and offering day to day comments and suggestions for fine-tuning the sound."



VP/GM
Doyle Rose



Consultant
Paul Christy

WLOL-FM is another in a growing list of CHR stations that have basically rediscovered the principles of radio basics . . . playing what the people want to hear, not what they think the market should sound like. "Too many people go through these preconceived opinions about what will work in a market," noted Christy.

He continued, "After you go through all of the research and focus groups you care to do, they still can't tell you exactly how to go about things. This is where you've got to gather your guts together and do it. Doyle is responsible for having the guts to take the shot, and Bob is responsible for executing and keeping things on target."

"Formatically, we just charged right down the middle," Berglund explained. "We knew that there were lots of unhappy people listening to KS95 and the AOR stations who had nowhere else to go. All we did was offer the market what it had been missing, despite people's remarks within the industry that what we were doing wasn't right for Minneapolis. We just found our niche in the market and filled it."

How about the meat and potatoes of that 12+ share? Doyle proclaimed, "Not only are we strong overall, but our demos are outstanding. We are the number two 18-34

adult station, number four 25-54 adults, and number one in teens. With these kinds of numbers we're in great shape and should have no problem selling this book. This format is very salable. I'm just so surprised it has been in front of us for so long and we haven't seen the hole."

Bucking Market Traditions

Bob Berglund not only handles station operations, but is part of the morning team of Hines & Berglund. John Hines is a long-time market veteran, having done mornings for years at KSTP (AM), and also having once done his own local TV show. "I play the straight part of the show, and Hines gets crazy with the audience. It seems to be a real listenable balance," remarked Berglund.

The station's belief in the morning show was so extensive that it became the focal point of alternative media marketing efforts. Bob explained, "We spent well into six figures for additional TV spots, billboards, and some newspaper. It all featured the morning show, and within weeks we had our faces all over town."

"We only bought TV spots on one station, the NBC affiliate. It was really funny how everyone perceived that we were on the other stations too. Combine the outside media visibility with our personal appearances, and overnight we've really established ourselves. Everywhere we went, we were met by lots of people anxious to say hi and tell us how much they like the music we were playing."

For years you may have heard that black records don't work in Minneapolis. WLOL-FM proved that wrong. "While we haven't gone overboard playing them, we have experimented and found that the market will easily accept Kool & the Gang, Ray Parker Jr., Patrice Rushen, and Earth, Wind & Fire songs," said MD and 9am-noon personality Phil Huston.

"We do research such as callouts, sales reports, and request tallies, but we also use our ears to help us make selections. I talk with Paul Christy each week about what we are thinking about, and he gives us his impressions of our selections. We don't overdo this research thing; we just use each part of it as you would fit pieces of a puzzle together."

Phil continued, "The songs we look for are those that the AOR's won't play that we know to be hits, and those records that the A/C's can't touch because they are too hard. We play mostly current records, with only a couple of oldies per hour. Oldies are so burned out in this market, as I suspect they might be in many other markets too. Another aspect of programming that I think makes a difference for me as a jock is the use of jingles. They break up the sameness of nothing but segues, which everyone else

WLOL 99.1 FM



Operations Manager/morning team
Bob Berglund & John Hines



MD Phil Huston,
9am-noon



Tac Hammer,
noon-3pm



Pete Thompson,
3-7pm



Karen Wong,
7-10pm



Brian Acker,
10pm-2am



Jay Philpott,
Promotion Director/weekends



Gregg Swedberg,
Research Director/weekends



Dave Hellerman,
Chief Engineer/weekends

in the market is doing. They make us stand out."

Personality Plus Maximum Music

By now, you've no doubt gained the impression that WLOL-FM is an exciting radio station. Bob Berglund described the sound of WLOL-FM: "Formatically the morning show is very personality-oriented, and the rest of the day is kept warm and friendly with the emphasis shifting towards music."

"Each hour after 9am we play no less than 10 records in a row," he noted. With records as long as they are today, and WLOL-FM carrying an eight-minute/ten-unit spot load, where does the station stop down? "We stop for spot sets at :33, :43, and :53 each hour outside of morning drive. We never say commercial-free; we let the records speak for themselves. One thing for sure, the audience knows that once an hour they are going to hear 10 of their favorites in a row, and they rely on that fact."

"We keep the music uptempo, with very few slow or down records. They have got to be the biggest ballads to get airtime, since the rest of the market, with the exception of the AOR's, plays lots of them. I'm not sure, but I think this is not unique only to our market."

"Paul Christy has been especially helpful to work with," commented Berglund. "He has a lot of experience behind him, and he brings that experience to us with every phone conversation and every personal visit. He's been such a big supporter of all our programming needs. Besides Paul, we used John Hayhow of Broadcast Concepts, based in Kansas City to do our outdoor advertising and TV campaigns. This whole effort was one which involved everyone, but

the one who should get the most credit is Doyle Rose. He doesn't like being a follower."

Motion

KEYN-FM/Wichita MD Terrie Springs is stepping down as MD to devote more time to her air-shift. She will be replaced by Dan Pearman . . . Scott Fisher joins K96/Provo to do AM drive as PD Scott Gentry comes off the air . . . "The Janitor," formerly with WKBW/Buffalo, is now doing weekends at WDOQ/Daytona Beach . . . Greg King, MD at KKQV/Wichita Falls, has resigned to return to his hometown of Denver. He is a good radio man and will be looking for a job in the "Mile High City." No replacement named for him yet.

KOZE/Lewiston is erecting new towers, and is switching frequency from 1300 kHz to 950 kHz in about two months. The station is making the exchange with sister station KLER/Orofino, ID . . . Al Meredith is appointed News Director at WCBS-FM/New York . . . WTIC-FM/Hartford PD Steve Goldstein cops a CLIO award for writing and production of seven promotional announcements while he was Assistant PD at WABC/New York . . . And congratulations to WFOX/Gainesville PD Alan DuPriest, who came in first at a local watermelon seed-spitting contest. Alan got off the winning shot at 36 feet five inches.

The Music Section

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RADAR

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VP Nicholas Schiavone. RADAR Research indicated that three out of every four Americans over the age of eleven hear a network radio commercial one or more times a week, Schiavone told R&R. Actually, the exact figure of 73 percent is up two percent over last fall, he said. Schiavone's conclusion is that radio networking is still healthy.

Radio Listeners Like All Nets

An important conclusion documented in this report is that there is an extremely low duplication rate among all radio networks. "For example, there is a range of 85 to 99 percent non-duplicated audience among all possible pairs of networks for the average broadcast day," stated Gale Metzger, President of Statistical Research, Inc. SRI publishes RADAR figures, which are the network equivalent of Arbitron.

Metzger has additionally announced that RADAR will begin a new service to provide network duplication rates for a specific network schedule or rotation plan. "For the first time, agencies and advertisers will have specific network duplication data; this will help them efficiently achieve their reach and frequency objectives," he noted.

WAYS

Continued from Page 1

had been simulcast on both stations, and plans are for Murphy to continue playing music in morning drive. WAYS Music Director/midday personality Lou Simon, night jock Mark Kessler, and part-timers Bryan Jefferies and Charlie Summers will be leaving the station.

Slade told R&R, "I'll be staying on with the WAYS & WROQ management team, as this will be an excellent learning experience for me. Naturally, the staff is saddened at the change, but they understand the reality of the situation."

Vallie

Continued from Page 1

R&R that Don Le Brecht, who had been programming the three EZ BM stations, has entered into a consultancy agreement with the company. "He'll be helping Dan out with the format," Box said. "The music for these three stations is produced out of Fairfax and syndicated by TM Programming. Don will also be consulting TM under this new arrangement. With Dan's expertise and Don's knowledge of the format, it will be a great blending of talent to maximize the fullest potential of these stations."

Commenting on Vallie's promotion, Box told R&R, "Dan has done such an outstanding job with our two CHR stations, we felt like we needed his expertise in our other stations as well." Box indicated there would be no wholesale format changes at the EZ BM stations in the near future, but noted that Vallie would "brighten them up a bit."

Vallie is currently searching for a new program director to replace himself at WBZZ.

KIXK

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have 5% interest in KNOW & KEYI/Austin. Of course I'm in the position of exploring options right now. I didn't own 50% and that made the difference."

Don Thompson, who had joined the station as PD six weeks ago, was less philosophical about his termination. "My reason for termination was simple: Stansell hired me, so I was part of his team. Anybody who was at the station by association with Jim is now gone . . . either squeezed out or fired. Thirteen people are gone. It was a real disappointment to me in that my termination was handled so poorly. I have no argument with whatever position they take with their business, since it is their business, but I have a lot of problems with the complete lack of people skills demonstrated in the manner in which I was fired. They didn't even give me a shot."

Steding

Continued from Page 1

tinued, "There is an enormous amount of research going on in the market, which will be directing our plans for the future. When that research is completed, we will be putting together a plan for both stations and will be marketing both the AM and FM aggressively in the fourth quarter."

Steding added that openings exist for the AM/FM Programming/Operations Director and Sales Manager positions.

WFAA

Continued from Page 1

put that to good work here. We're confident he's going to do an excellent job as Operations Manager of the radio station."

Bender, who is already on the job at WFAA, told R&R, "This is an opportunity for me to go forward into something new and very challenging - News/Talk. It's also kind of a return to my roots because I started in radio doing talk shows for WRIF/Detroit. I have met some really wonderful people here at WFAA, and they have made me feel very welcome. I am happy to be here; it looks like an auspicious beginning."

DeBoskey

Continued from Page 1

DeBoskey stated, "I've had a terrific mentor in Norm Feuer. I've learned a great deal about radio from him, and I have deep affection for the people of Force Communications and this radio station. I'm very excited about the new opportunity to work with another group of professional broadcasters, and to take KBZT to even further positions of strength and respect in the marketplace."

RENO NEW AM PD

WSAI-AM & FM Split Programming

WSAI-AM & FM/Cincinnati have completely split their programming and separated the duties of PD for the stations. Dale Turner, who was formerly PD for both WSAI-AM & FM, will now program only WSAI-FM, and WSAI air personality Jack Reno will now program the AM.

Brewer New KATT PD

Dave Brewer had been appointed PD at AOR-formatted KATT-AM & FM/Oklahoma City. He replaces Jeff Freund, who remains on the air at the stations pending a decision on his future status. Brewer was most recently PD at WHNN/Saginaw, MI.

KATT VP/FM Paul Gleiser told R&R, "Dave is organized, a good administrator, businesslike, and terrifically aggressive. I talked to quite a few people and he really stood out."

Brewer commented to R&R, "This is a different responsibility than that faced by most incoming PD's. The station's very strong and doing well in the ratings. It would be ludicrous for me to come in and start blowing people out and changing things around. I think they want a little more aggressiveness and a more high-profile leader as PD."

Brewer returns to AOR after a year directing WHNN's CHR format; he programmed the station earlier when it was an AOR and also was PD at AOR WOVV/Ft. Pierce. He told R&R, "I really missed AOR and am glad to get back to it. It's what I do best; I like the music and understand it."

WSAI-AM & FM GM Jim Wood explained the move for R&R, "We've split the stations completely to make a more intense effort on each one. The morning drive simulcast is no more. Both stations will remain Country-formatted, but the AM now features an oldie every other song. At least three cuts an hour are older oldies, and it's been working great. The only reason we didn't make this change earlier was that we were in the middle of a rating period and we felt it would just cause too much confusion."

New AM PD Jack Reno told R&R, "We'll have a longer playlist than the FM, trying to give the people a chance to hear the new records where they haven't been able to hear them in the past. We'll be playing the new records faster than the FM."

The personnel adjustments at WSAI-AM & FM took effect Monday (7-19).

Abell

Continued from Page 3

tremendous job in Daytona Beach, and we plan to use his expertise in overseeing the programming of our new Norfolk operations. This is the next step in his growth with our company, but he will continue with his VP/GM duties at WDOQ as well."

WQRK & WTJZ GM Paul Todd remarked, "With what Jack has done at WDOQ and the talents of Steve Kelly, we look to really blow a big hole in the Norfolk market."

Kelly echoed Todd, saying, "We have big plans, and will make a favorable impression very quickly. This move will really give me the chance to program on my own again with a mass appeal CHR format in a market that's wide open for it."



Polygram Completes 20th Acquisition

Polygram Records has completed its takeover of 20th Century Fox Records, absorbing the label's artists onto the Casablanca subsidiary rather than retaining the 20th logo as originally planned. Artists from the 20th roster recording for Polygram include Stephanie Mills, Jim Photoglo, Leon Haywood, Dusty Springfield, and Jill Coluc-

ci. 20th artist Carl Carlton will stay for a limited period of time with RCA, 20th's former distributor. Pictured at the formal signing are (l-r) Polygram VP Eileen Garrish, 20th Century Fox Sr. VP/General Counsel David Handelman, Polygram President Guenter Hensler, and 20th Director of Finance Robert Edwards.

Our thanks to Detroit's

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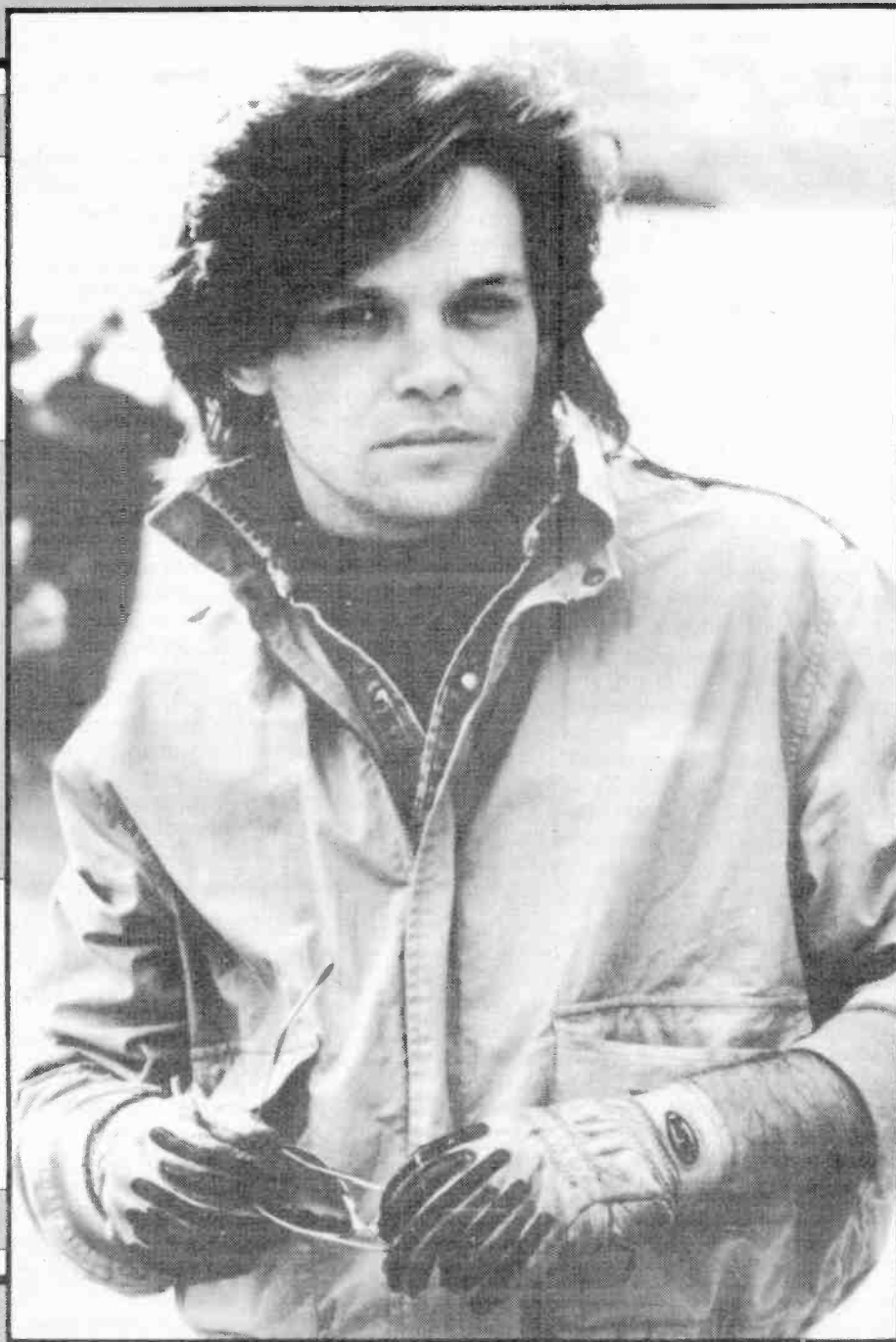


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JEFF GELB

AOR News: Are We Out Of Touch?

What shape is AOR news in these days? Are we communicating adequately the issues of greatest interest to listeners? Ask different people and you'll get different responses, but at least two AOR news programmers are worried that AOR radio may be losing touch with listeners. They cared enough about this potential problem to share their thoughts in letters that I, in turn, want to share with R&R's AOR readership. I hope you'll pass on this column to your news directors for their feedback to me via letters or phone calls.

Danny Schechter has been known as the "News Dissector" for WBCN/Boston for the past 12 years. A longtime News Director, he now contributes commentaries and news reports to WBCN. He was a recipient of a 1982 National News Emmy as a producer for ABC News's "20/20" program. His letter is a passionate plea for AOR radio to recognize listener needs other than music.

We Are Programming Values As Well As Music

"The radio of rock deserves a knock — a knock right in what's left of its collective consciousness.

"There may be more of a sense of social responsibility these days in the board rooms of avaricious oil companies than in many of the 'hip' programming offices of FMPD's.

"On June 12, nearly a million people rallied in New York's Central Park in the largest call for nuclear disarmament in the nation's history. Entertained by a host of prominent artists, they affirmed support for a nuclear freeze, an issue which the pollsters tell us now enjoys the backing of 87% of the American people.

"It was an event that made headline news worldwide; all the media covered it. It was an event that had enormous relevance to the millions of young people who tune in

religiously to AOR radio. Yet most of them had to tune elsewhere for coverage — despite the fact that live coverage was available at low cost, provided by one of the best and most professional mobile studios, Starfleet Blair.

"I was a coanchor of the live broadcast that brought the sounds and spirit of Central Park to listeners in nine cities, including New York, Boston, Chicago, Los Angeles and Washington, DC. Our program featured the live performances of such artists as Jackson Browne, James Taylor, Linda Ronstadt, and a sensational appearance by Bruce Springsteen. Although primarily music, our broadcast offered color commentary and interviews with people like Ronstadt, Senator Kennedy and Joan Baez. It was well-received by the stations that carried it."

AOR No-Shows

"Many rock stations turned down our offer to carry this event, even though our format made room for their usual spot load. The rationalizations for non-participation reveal a complacency about an issue that has activated millions. They point to an infection in the soul of our industry, a parochialism that masquerades as pragmatism, a cynicism that forgets that we are programming values as well as music.

Larry Jacobs On AOR News

As News Director at KLOS/Los Angeles, it's safe to say that Larry Jacobs has been one of AOR radio's best-known news voices. Now, as he exits KLOS to join the Source as its L.A. news anchor, I asked him for his observations on the state of AOR news: "Programmers and consultants seem to be clipping news since deregulation. They seem to forget that radio stations' licenses can still be challenged if the FCC doesn't feel the stations are serving the public interests. ABC has retained its requirement for news for this reason. The FCC can now very generally take away a license, whereas before the grievances had to be quite specific. Under regulation, the FCC gave stations a defense; radio could show how many newscasts it had done. Now they can't say that.

"If AOR listeners were forced to listen to all-News stations just to hear what was going on, they'd miss a lot of the stories that are most important to their lives. We were talking about herpes years before it became a topic of national attention. An all-News station may not, and in many cases, did not touch that story for years. That's just one small example."

At a time when news on AOR radio may be declining in overall importance, I wondered whether Jacobs had any trepidations about taking a news network job. He responded, "There's always the fear that you'll disappear into this giant machine. I don't know if I'll be heard in L.A., for example; I don't think the station currently carrying the Source there uses any of its news programming.

"People forget that news is entertainment; it's people gossiping for a second about something that's relevant to their lives. I would hope that people don't want a steady diet of just music; that they'd want some peas and carrots programming as well."



Larry Jacobs

Peel and Stick With WEEI-FM

...To Help You Find
"What You're Looking For..."

...Just Peel
& Stick With

SOMETHING FOR YOU:

WEEI-FM ... To Help You Find "What You're Looking For..." ... Just Peel & Stick With ...

What looks like the world's smallest bumper sticker is actually WEEI-FM/Boston's newest promotion, geared toward reminding listeners in a pleasant way of what radio station they're tuned to while driving.

WEEI-FM has created ministickers which it is distributing free to listeners and business clients. The stickers are designed to stick on car radio push buttons. Of the 50,000 printed, 8000 were recently inserted in an edition of *New England Ad Week*. Another 20,000 were distributed via direct mail to listeners who have recently participated in various station mail-in promotions. The remaining 22,000 are being distributed to listeners by write-in requests and through retail clients.

As the promotional sticker mentions, the stickers help listeners "see what you like to hear," which may help to redefine "cinematic radio" in the 80's.

"The rally itself was twice as large as Woodstock and as diverse as so many of our stations are not. There was a mix of music that one seldom hears on the air anymore. I saw rock fans who went ecstatic at the sight of Springsteen, but who also enjoyed Peter, Paul and Mary, Pete Seeger, and Rita Marley. If the rally was any indication, listeners may be ahead of those programmers who have trapped themselves in formats that exclude all cultural/racial diversity and social concern, programmers more familiar with the varieties of grass than the feeling at the grass roots.

"Is there no balance possible, no commitment to creative uses of the medium, no way to blend information and entertainment? Do we have any responsibility to anyone but the accountants?"

— Danny Schechter

"One programmer in Atlanta yawned at the idea. He seemed to think that his audience shared his apathy; as a consequence, Atlanta listeners were shut out.

"A programmer in the Midwest said he liked the idea personally but explained that his station didn't play Linda Ronstadt or James Taylor. 'Too soft,' said one PD. 'Come back when they have a current hit,' said another.

"In Philadelphia, a prominent AOR PD did a dance, at first refusing to accept calls, and then expressing interest, agreeing one minute to take the broadcast and then contending that there were technical reasons that would make it impossible to carry off. When the technical problems were solved, other reasons, including the inability to come up with a fee, were cited. The result: Philadelphians didn't have a chance to hear what was going on. People familiar with industry practices believe the stall was contrived to prevent a competitor from getting the broadcast. Calculated or not, it did have that effect.

"Some PD's who wanted to take the broadcast did have legitimate complaints about the last minute nature of the planning, and others were unable to link up with the satellite. But, as all of us know, a programmer who wants to do something badly enough usually can find a way. In many cases, the motivation and concern just didn't seem to be there."

Vocal Minority

"A minority of decision-makers thus

prevented a majority of listeners who are concerned with nuclear dangers from enjoying and learning from the rally. What gives? Is this radio in the age of Reagan? What has happened to the spunk and creativity always associated with FM radio? Has ratings mania, the demographic double-talk, tight formats, and the so-called research of expensive consultants combined and conspired to turn us into the very bland and predictable audio wallpaper so long associated with the worst aspects of AM radio?

"Take a look at FM news and information programming. At a time when there is a veritable news explosion at the networks as well as new cable and satellite radio news services, many local news departments have been cut back. Some FM programmers prefer to wear blinders, lapsing ostrich-like into clichés like, 'News is a tuneout,' or, 'People don't care.' Rather than inspire, inform and educate, they believe that radio exists to pacify and 'entertain' at the lowest possible level. Is there no balance possible, no commitment to creative uses of the medium, no way to blend information and entertainment? Do we have any responsibility to anyone but the accountants?

"The music we play has an energy to it; when it's good it's passionate or emotional. It speaks to people's needs and that's why they tune in. But people don't live on music alone."

Tuning In

"Radio stations are vehicles for communications — communicating human concerns as well as creative expression. At a time when most FM stations treat public affairs programs as a joke to be endured, news has been tightened into compressed packages that ignore, trivialize, or (let's say it out loud) censor urgent issues that affect us all.

"Nuclear war is a real issue, threatening the future of the planet. Our listeners are concerned about it, even if some of us aren't. They are making history, not standing outside of it with their earphones on their eyeballs.

"Tune in, radio people, tune in.
"Where did the vision go?"

Tony Clyburn is a newsperson for Y95/Rockford, who wrote in defense of news coverage on AOR radio. His letter includes suggestions for improving the way in which news is delivered to maximize its interest to AOR listeners.

RX To AOR News; Know Your Market

"I'd like to tell you why I feel news is an

Continued on Page 25

EVOLUTION

LOVE 94/Miami PD Bob Linden and MD Steve Huntington exit amidst rumors the station will soon change formats . . . WRUF/Gainesville turns AOR from BM with Harry Guscott as PD and Rich Fields MD . . . Dan Brunty announces plans to leave KREM-FM/Spokane's PD post in mid-September. In the interim, he'll help management find his replacement . . . KROY/Sacramento Operations Manager Richard Erwin exits and PD Dennis Newhall takes on the OM title as well . . . Bobbie Choate is named Asst. PD at KZOM/Beaumont . . . Former KPRI/San Diego PD John Duncan joins WQFM/Milwaukee as Director of Marketing (linking him again with WQFM PD Lee Arnold for the first time since the two worked together at WAAF/Worcester) . . . Tim King is nam-

ed MD for WIZD/W. Palm Beach . . . Jonah Cummings is appointed Asst. MD for KZAP/Sacramento . . . KMEL/San Francisco morningman Alex Bennett exits, along with nighttime air personality Mary Holloway . . . Carol Cooley exits as MD of WERI/Westerly . . . Dick Sheppard (AKA Richard Blade) joins KROQ/Pasadena as Production Director . . . Wild Bill Scott joins WMET/Chicago from WKLS/Atlanta for 6-10pm . . . Cathi Paige is appointed Promotion Director for KRQR/San Francisco . . . John Bell joins WLUP/Chicago for overnights from the PD post of WDEK/DeKalb . . . Former KTYD/Santa Barbara MD Laurie Cobb is upped to full-time 6-12pm at KTIM/San Rafael, and Dred Scott is upped to overnights from weekends . . . Greg Mundy exits airwork at KDUK/Honolulu for the same at neighboring KIKI/KMAI . . . KMEL/San Francisco hires Paul Ghiringhelli for part-time airwork from KTIM/San Rafael . . . Glenn Hoskins exits KTYD/Santa Barbara for KNAC/Long Beach . . . Sandy West joins WOWD/Tallahassee for overnights . . . Lee Roberts is named PD at KFMX/Lubbock. Charlie Palmer remains on the air.



WXEZ WELCOMES ASIA — Giffen's Asia were recent interview guests on WXEZ/Toledo. Pictured with WXEZ PD Jeff McCarthy (left) is band's John Wetton (right).

AOR Reporter Profile

WCPZ/Sandusky
PD/MD: Bob Bedi
Power: 20,000 watts
Consultant: none
Slogan:

"Leisure Rock-103"

"Leisure Rock-103 is a lifestyle-oriented station, geared to reach today's active young adult. The programming focus is on 18-40, and on people who enjoy movies, sports, restaurants, music, boating, concerts, and other entertainment and leisure activities. The philosophy behind the station is that rock has evolved significantly over the past two decades, and so have the people who've grown up with it.

"CPZ is located between Cleveland and Toledo, both geographically and on the AOR dial. Additional competition from Detroit makes for a challenging market situation. We've carved a significant audience in north-central Ohio by presenting a very high station profile. CPZ sponsors an offshore power racing boat and a race car, hosts weekly outdoor summer concerts, participates regularly in the area's summer festivals and parades, and aggressively markets station credit cards and merchandise as a means of staying in the public eye.

"The music mix is a unique blend of rock-oriented performers, established hits, and tracks from other albums that are consistent with the station's sound. Lyrics are generally positive in nature, music is generally upbeat, and consistent music flow within sets is emphasized. This open-ended approach allows for greater flexibility in building thematic sweeps, and also allows for a more diverse air sound, with components of jazz, country-oriented rock, new wave, vintage rock classics, and R&B used to support the core of mainstream artists.

"As the evolution of AOR continues into the 80's, we are confident that the lifestyle approach of WCPZ will become even more valid as a means of serving the mainstream adult population." — Bob Bedi (WCPZ is a new AOR reporting station.)

The Music Section

AOR's Most Accurate
Music Information

Begins on Page 59

Are We Out Of Touch?

Continued from Page 24

audience builder, while also demonstrating the hypocrisy of many programmers who avoid news programming."

Rewrite For Impact

"Talking to young adults, I've found them receptive to news if it's not shoved down their throats. To explain further: What turns off most young adults to news are newpeople who cannot make the headlines of the day understandable to them. It's been my aim as a newscaster to make my stories understandable to a 12-year-old yet not demeaning to a 34-year-old. The secret is to write concisely yet conversationally, while accurately conveying the most important part of the story.

"What turns off most young adults to news are newpeople who cannot make the headlines of the day understandable to them." — Tony Clyburn

"If you're trying to say the unemployment rate went up again, the story should be related in human terms. Instead of: 'The latest unemployment figures released by the Labor Department show an unemployment increase of 1.3%, which means the June unemployment rate was 9.4%,' the more straightforward approach would be just to say, 'A half million Americans are out of work!' In other words, cut the crap and get to the point.

"I've heard many excuses from AOR newscasters about why they can't compete with AM news and information stations in their markets. Others say that any sort of 'negative' stories should be avoided or mentioned very briefly. Another newsperson

claims his listeners should listen to the AM stations for news of weather-related closings. I wonder why these programmers are so anxious to concede their audiences?"

Research The Market

"In many cases, it's laziness. FM newspeople must understand their market and their audience just as music programmers must. This information is at their fingertips — the PD can supply the news department with a demographic audience breakdown, while a little off-duty time spent by news staffers with the audience can turn up a wide variety of subjects that interest them.

"Make sure you hire intelligent, street-wise newpeople who are musically knowledgeable, so they understand the context in which their material is to be placed. Encourage them to be personalities and creative."

Maximize Resources

"At Y95, we realize our manpower resources are limited. So we've defined what we can do best, within our limits of manpower and equipment, and we stay within those parameters. We've found having a network to be extremely helpful. Used in drivetime and overnights, the Source provides two-minute accounts of stories of national interest. That allows our two-man news operation to better concentrate on what's happening in our own backyard. Additionally, the network affiliation provides a number of great features and long-form programming that we can use.

"The bottom line is that I'm convinced that news is a proven audience builder and will be accepted — if it's tailored to the audience."

Two AOR newpeople with two strongly-held viewpoints — what do you think?

UPDATE

Lots of stations celebrating AOR anniversaries this week: WHMD/Hammond (1st, with plans for a listener party to include live music and lots of giveaways), WCPZ/Sandusky (2nd), and KMEL/San Francisco (5th) . . . KISW/Seattle broadcast an exclusive small-hall concert with Heart . . . WRIF/Detroit gave away 800 tickets to an exclusive videotaping session with Ted Nugent . . . KMET/Los Angeles gave away 1000 tickets to a special pre-opening concert by Toto at a new L.A. concert facility . . . KSTM/Mesa presented the first concert to be held inside the Arizona State Prison, with local talent performing in front of 1400 prisoners . . .

WFYV/Jacksonville VP/GM Vic Aderhold is listed in the 1983 Who's Who in America . . . WPYX/Albany held a rock and roll cruise with 106 couples who were picked in a random drawing of entries. A local rock band provided the live music . . . WIMZ/Knoxville cosponsored a river raft race, broadcasting the event which drew 5000 and offered \$2000 in prizes plus free live music . . . WKQQ/Lexington's holding a random drawing of listener entries to send a winner not only to Switzerland to see the Rolling Stones, but then on to Munich, Germany as well for a Jackson Browne concert date. WKQQ reports receiving over 10,000 entries for the contest . . . WQDR/Raleigh has enlisted the services of Alan Handleman for a new weekly three-hour talk show on Sunday nights . . . CHUM-FM/Toronto is sponsoring the "Rock Nationals," a country-wide search for new rock talent. Performers submit tapes of their songs to the station for judging, with regional winners getting on a Rock Nationals album on A&M, and the champion also getting 100 hours of free studio time. All regional winners and the champion will also be heard on a one-hour Rock Nationals special, to be aired on CHUM-FM and the other CHUM group of stations throughout Canada which are co-sponsoring the

promotion . . . WRIF/Detroit played the Detroit Red Wings in a benefit softball game

for the city's special recreation programs for the handicapped.

COLOR

OUT TO LUNCH: WQDR/Raleigh teamed up with a local pizza parlor in a recent promotion that asked small businesses to send a card with their company name and number of employees to the station. Weekly, one card was drawn and the WQDR jocks delivered lunch of pizza and beverages to the winning business, along with WQDR T-shirts.

BANNERS UP: WHJY/Providence held a banner contest at a recent Rainbow-Scorpions-Riot triple-header. Over 150 banners showed up, and 94 creators won Rainbow and Scorpions LP's, while the grand prize winner got albums plus a backstage pass and the opportunity to meet Rainbow after the show. Banners are also popular in Bethany Beach, where WWTR asked listeners to display "We Love WWTR" banners on cars, homes, or bodies to be spotted by jocks and thereby registering them to win a grand prize trip to England to see the Rolling Stones.

VALLEY GIRL: Every city has Valley Girls, apparently. KPRI/San Diego sponsored a "Valley Girls" contest, tying in with Frank and Moon Zappa's popular novelty song on Barking Pumpkin Records. First prize was \$200 plus a spoon (to gag on), dishes, a catbox, and other items named in the song.

OUT OF WORK: WIOT/Toledo pacted with EMIA and the Gary U.S. Bonds song "Out of Work" in a promotion to put an unemployed listener to work for a day, and collect a \$104 paycheck. To win, listeners were asked to identify the name of Bonds's girlfriend in the song (Linda Brown). The winner became the escort of the WIOT mascot, the FM 104 Fox.

PARTY TOWN: Summer is partytime, and AOR's are getting involved with lis-

teners by throwing parties. WRKI/Bridgeport's "Party Patrol" jocks are judging parties thrown by listeners, and will award the best partyholder with a station-subsidized party. Also awarding a party for a winning write-in registrant is WDHA/North Jersey, which pacted with ATCO's Axe and that band's "Rock & Roll Party in the Street" song for its current promotion. The winner gets a party for 50 of his friends and the WDHA jocks, who will provide food and beverages, while the second prize winner gets a guitar.

DANCING IN THE STREET: WFBQ/Indianapolis, in conjunction with WB and the Van Halen "Dancing In The Street" track from "Diver Down," held a street party for listeners, complete with live local rock music, free beverages, and prizes that included T-shirts, bumper stickers, and buttons.

CONCERTS & CONVERSATIONS

PRESENTATIONS: KFMX/Lubbock presented Axe for 94' . . . KVRE/Santa Rosa presented Barry Melton and Tom Johnston for \$1.01.

CONVERSATIONS: Asla on KBPI/Denver . . . Stray Cats, Riot on Q107/Toronto . . . Jimmy Buffett on WDHA/North Jersey . . . Kansas on WHKC/Evansville . . . Quarterflash on WMMS/Cleveland . . . Asla, Duran Duran, Flock of Seagulls on CITI-FM/Winnipeg . . . John Prine on WLRS/Louisville . . . Robert Plant on KISW/Seattle . . . Heart, John Cougar on KIDQ/Boise . . . Stray Cats, Adrian Belew, Gary U.S. Bonds on WLIR/Long Island . . . Ted Nugent, Blackfoot on KOZZ/Reno . . . Gary U.S. Bonds on WNEW-FM/Nw York . . . Joe Cocker, Missing Persons, Waitresses, Bob Weir, Billy Cobham, Tom Scott on KSTM/Mesa.

Black Radio



WALT LOVE

KSOL's Urban Contemporary Approach

The Arbitrons continues to roll in and so does success story after success story for Black-formatted radio stations. This book, in most markets, seems to be very favorable for Black/Urban Contemporary Radio.

After checking several markets, I decided to focus on the Bay Area and KSOL/San Mateo. San Mateo is just outside of San Francisco and KSOL serves listeners in the entire Bay Area. KSOL for the past 3-3½ years has become a stable force in the market. I remember, as I'm sure you do, when no one beat KFRC, let alone a Black station. KSOL has also been doing a fine job fighting the likes of ABC (KGO), CBS (KCBS), NBC (KYUU), and a number of large independents, and also dominates its own format.



Bernie Moody

Look at these numbers:

KSOL	4.8-4.8
KBLX	3.3-3.2
KDIA	2.6-2.7
KFRC	4.5-4.2

I contacted Bernie Moody, Operations Manager at KSOL for the past year. Prior to coming to the Bay Area Bernie was at United Broadcasting's WJMO/Cleveland. I asked him to relate his thoughts about KSOL's continuing success.

"I think that for the past three or four years KSOL has made its presence felt by being consistent and filling a void on FM for black contemporary music that has been present in this area for some time. In the past, KDIA has been the leader here for black music and KFRC had always enjoyed the luxury of being able to count on the presence of black teens as a part of its audience. KSOL, being a viable Urban Contemporary station, has been able to eat right into a portion of both of these stations' audience."

What's the audience makeup for KSOL? "We generally run 55% black, close to 30% Hispanic, and the others are non-ethnic." Is there any special programming to attract

Hispanic listeners? "No, I wouldn't say special programming at all, because I think the reason we appeal to a Hispanic audience is because of the way Hispanics have grown up with black music. These people listen to us because they like black music and that's the appeal itself. I think the musical definition of our radio station attracts all different types of people."

Outgrowing Narrow Targeting

KSOL at one time was considered a Black radio station on FM programming black music. Then about 1½-2 years ago it became an Urban Contemporary. I wanted to know what the difference was between the past KSOL and the new KSOL. "That's a good question and a tough one. I think generally there's a difference between today's Urban Contemporary stations and yesterday's Black radio stations. As I see it, yesterday's Black stations were very narrowly targeted. They were targeted for black listeners only, and proof of that is yesterday's Black stations were mostly on AM and had very, very limited come and a high average quarter hour audience. Today's Urban stations are much broader-based, and I think it's because the music has gotten better. Proof of Urban Contemporaries having a much broader base now is that these same stations who used to show up in Arbitron #15 in their markets in come and #1 in TSL (Time Spent Listening) are now in the top 5 in come and third or fourth in TSL. So, I think it's just been a broadening of appeal; that's the difference."

With three black music-oriented formats in the Bay Area, I asked Bernie if he thought they all were cuming the same audience? "We've done studies on that through Arbitron analysis - we seem to share more with KDIA. KBLX runs a distant third as far as sharing audience with us. I think we do share some audience but each station has its strong exclusive audience. The success of KSOL compared to the other two stations has been the way KSOL has been positioned - we're very strong with our target audience, which as I said before is 18-34. KBLX is just left of center. They play a lot of jazz; they're pretty much a 25-49 radio station and that helps us because we get some fringe age groups."

"Unique Selling Points"

What unique things does KSOL do to keep its image in the Bay Area? "We have what we call 'unique selling points,' a marketing term I've picked up. Each radio station, I feel, has to have a 'unique selling point' because there are so many signals falling out with everyone basically playing the same music over and over. What we try to do is come off as an Urban Contemporary album station. For example, at midnight every night, we have what we call 'The Midnight Hour.' We feature one of the top albums in the Bay Area and we play them without commercial interruptions. We do a lot of music specials featuring the top urban contemporary artists in the country. Also we have promotions that we do that other



V103 WINS NAACP HONORS — 18 Atlanta area high school students will attend an educational Olympics program in Boston this summer thanks to Atlanta's WVEE (V-103) and the NAACP. Those 18 high school achievers join hundreds of students from all major U.S. cities at the national competition of "ACT-SO" (Afro-Academic, Cultural, Technological and Scientific Olympics). Pictured are V103 Operations Manager Scotty Andrews (left) and NAACP Executive Director Jondelle Johnson. Ms. Johnson presented Andrews with an award for WVEE for its support in raising funds to send the students to Boston.

stations don't do."

Knowing how record sales are down and the posture of music industry executives about broadcasters who conveniently make the taping of product easy for customers, I asked Bernie how he would answer the charge that 'Midnight Hour' is taking away money from the music industry, which ultimately hurts the radio business? "I can understand where those record people are coming from, but they've got to understand where I'm coming from too! My goal is not to sell records; my goal is to try and appeal to my target audience, and during the 'Midnight Hour' we have been very successful, usually #1 or #2 in that daypart. So somebody likes it; the record manufacturers don't, but more importantly my target audience does and that's really who I'm working for... my target audience. It might sound selfish, but the bottom line for radio people is ratings and that's what I'm after."



I asked Bernie about KSOL's come. "I only have the advances so far so I can't tell you at this time, but last ARB it was over a half million. I'm impressed with that because that tells me a lot of people are tuning into our radio station, which means we can no longer be called a black radio station. Obviously we have black definition and our black come probably makes up 60% of our quarter hours, but it still says we're a mass appeal radio station. Years ago you never saw a large come for a black music-oriented radio station."

Personalities And Promotion

How important are air personalities to the station's presentation? "Our air talent are a #1 priority here because they are the product, and personality is very important. Everything they do or say on the air is going to give some listener a perception about KSOL, and we want it to be a positive perception. Our personalities are not 'personalities' in the traditional sense, but in the more contemporary vein they're unique."

What are the things KSOL does promotionally that the other stations in the area don't do? "Well, everybody does promotions but when we do a promotion we try and make it accomplish one of two things - either increase our quarter hour audience through Time Spent Listening or bring new come to the radio station. During the book we generally do TSL contests and before the book we try and do a come campaign to get new listeners - then once the book starts, we hope we can hold them with our average quarter hour promotions."

How important is news, information, and public service to the overall format? "Very important. I do think that news on an Urban station is different from, let's say, an all-News operation that's shooting for a 35+ audience. I always look at news with a defensive posture on an Urban Contemporary station - you want to do the news in the right way so people don't have to tune away to hear the top news stories. I don't think you can get into any in-depth analysis of the Middle East or anything like that, but you can give your audience a precise roundup of what went on today around the world with some local features to add spice. I'm very proud of our public service department because we're very committed to that area. We just won the 'Abe Lincoln Award' presented in the state of Texas. To my understanding, this award is like the Emmys of public service awards. It really made all of us very proud and happy because this was a national award for all radio stations, not just an award for blacks."

Is there anything that you personally would like our readership to know about? "Yes, I would like them all to know about the team we have here in San Mateo. Ken Shubat, our General Manager; Gary Morrison, our Sales Manager; Marv Robinson, our Program Director, who's my right-hand man; and everybody else on the staff - we're a team giving it a team effort. Bill Russell once said, 'A good team starts at the top.' We have a very good team right at the top and it filters right on down to everyone else in the organization. United Broadcasting is a very good company - the home office is behind us 100% and we really appreciate that."



"KSOL DAY AT THE RACES" — produced this photo of (l-r) KSOL air personality Nick Harper, jockey Russel Baze, and Nick's father, Nick Sr. This all took place at Golden Gate Fields.


The Music Section

Black Radio's Most Accurate
Music Information

Begins on Page 66


Warners Is Sizzlin' For The Summer!

Zapp




"Dance Floor"

Marc Sadane



"Exciting"
Produced by Mtume and Lucus

Larry Graham



"Sooner Or Later"


Kid Creole and the Coconuts




"I'm A Wonderful Thing, Baby"

Yazoo




"Situation"


 **Situation**

Manufactured and Distributed by Warner Bros. Records

Randy Crawford



"Look Who's Lonely Now"



Adult / Contemporary



JEFF GREEN

ARB WINNER PROFILES

WMJX, KFMB, KOGO Strengthen Positions

Looking at the winners of the spring Arbitron ratings survey, the results include a typically mixed bag of upsets and perennial powerhouses. Over the next few weeks, we'll be focusing on the most impressive performances by A/C stations around the country.

This week features three stations: WMJX/Boston, and two San Diego AM outlets, KFMB and KOGO. These stations demonstrated significant growth in both 12+ and 25-49 demographics. R&R asked each program director to briefly describe his station's position, reasons for ratings improvement, and advice for other programmers.

WMJX/Boston

Jack Casey, Program Director

12+ share trend: 3.5-5.3

After successfully programming WZZP/Cleveland and WRXL & WRNL/Richmond, Jack has now helped WMJX become the #1 FM A/C station (25-49 demos) and #6 overall in just six months, while battling eight other A/C's!

Explaining WMJX's direction, Jack said, "We offer a music-intensive A/C format covering 18-54 demos. We play between 30-35 currents, and our long-range plan is to develop a 'classic' sound. We seek music that has real staying power — songs that are potential classics.

"The fact that we were commercial-free for the first two months we were on the air surely helped," assessed Jack. "We promoted this heavily as a 'get acquainted for free' sample, which induced significant tune-in. There were many folks who wanted to try a station that initially featured no commercials and served a lot of good music. It's clear that it worked."

Jack emphasized the attitude of his air talents also contributed greatly to WMJX's immediate appeal. "Our air talents, screened from over 600 tapes, aren't just out for their own egos," he said. "Instead, they're veteran pros who are trying to make a contribution, and truly care about their community. They don't carry a high profile on the air. Each is very health-conscious — non-smokers, into physical fitness, and so on.

"What's really been the edge for us," stated Jack, "has been the phenomenal internal morale among these personalities. We're supporting their involvement in every way so they can grow as air performers. They all realize they personally are responsible for our success. There's an incredible pioneer feeling here, and I don't see a need to brace myself for a letdown."

Jack's word of advice? "Be really clear about your intentions and commit yourself to succeed. Look for the learning experiences that are available. Don't forget the value of integrity, and replace the temptation to sell out with the desire to make a lasting contribution."



Jack Casey

KOGO/San Diego

Reid Reker, Operations Manager/Program Director

12+ share trend: 2.8-4.3

Just when observers might have begun dismissing this station as yet another victim of AM audience erosion, Reid has helped KOGO rebound to its best 12+ figures in at least 13 rating periods! Not only that, KOGO's 25-49 adult share multiplied 150% in just one year!

What generated such a significant increase? "I'd have to attribute a great deal of our growth," began Reid, "to the support and direction of Southwestern Broadcasters VP/Corporate Operations George Johns. He supplies the overall programming guidance for our entire organization. The man's just an incredible programmer and motivator. George also represents the total commitment we're fortunate to have from the front office.

"Also, I must say the air talent here is top-notch. They're more than DJ's — they're actors, and are really into entertaining and being excited about San Diego.

"A further element of our success," continued Reid, "could be traced to an extremely successful direct mail campaign, which breathed a lot of new life into the station. Once we converted that into quarter-hours, we were in good shape."

Reid indicated that KOGO will continue to add new features to its interesting



Reid Reker



RADIO SPEAKS BODY LANGUAGE — As part of its "Treasure Island" promotion, which raised \$1000 for MDA, WNGS/West Palm Beach staged a "Best Body" contest. Shown congratulating the winners is (smoking pipe) GM Bill Pearl.

"Radio Magazine" concept and maintain a higher promotional profile. His advice to struggling AM PD's? "Don't give up on AM yet! Allow your air talent to entertain. Make sure they're not stuffed away in some closet where they can't do anything."

KFMB/San Diego

Mark Larson, Program Director

12+ share trend: 4.4-7.3

While KOGO registered strong growth in San Diego, the city's number one A/C station is KFMB, which jumped from a 6th-place tie to third overall between winter and spring of '82.

Padres baseball helps KFMB in its battle against six other A/C's but Mark pointed out how the station maintains powerful numbers even without play-by-play.

"First of all, we don't run baseball in the morning, and we've been #1 25-54 in that daypart for something like ten of the last eleven books," he said. "Our winter books, which include just a few exhibition games, have also been strong, especially with men. And in this spring book," he added, "our women are even better than the men. Normally, baseball tends to blow them off. So we know, even without the added cume of baseball, that our position is very solid."

Mark feels that the baseball season requires extra programming maintenance measures. "We've targeted a little more toward 25-34, though 35+ and even 50+ demos are taken into consideration during the baseball season. Baseball acts as a great cume-builder — even better than TV or outdoor advertising. These listeners can



Mark Larson

be recycled to other dayparts, provided your programming is right. By using our play-by-play sportscasters as personalities during the rest of the day, we've been able to extend the listening of strictly baseball fans (other than 18-24 males) to more dayparts. Our sports presentation is different in that our sports talents are involved in regular KFMB newscasts and promotions, beyond statistical wrap-ups and regular game broadcasts."

In describing his plan to keep KFMB winning, Mark commented, "It's a constant maintenance process. I'm updating the music, adjusting spot placements, and working more to freshen up all the other on-air elements than I ever have during the last five years as PD."

Suggesting an aggressive attitude as a path to success, Mark advised, "Don't be afraid to be an individual, and to do some things which may not fit the 'norm.' You've got to grab your local market by the lapels, learn and know what makes it tick, and be a mirror of that.

"I don't think we as broadcasters take enough chances anymore," said Mark. "There's risk in being so overly-researched that everything on the air becomes passive, and is no longer fun or topical. There's a lot of room to be different, and no reason to limit ourselves in what we can do to make the community talk about our station."

A/C Gold Poll Update

Many thanks to those of you who've sent in ballots for the A/C Gold Music Poll (see R&R 6-25, Page 28). If you haven't filled out yours, please do so as soon as possible. Your entry is needed!

Community Involvement

In an effort to help fight inflation, KOGO/San Diego's "Care-a-van" paid weekly visits to merchants who agreed to hold special one-day sales with prices slashed up to 50%. Listeners who came out to take advantage of the sale also had a chance to win \$5000 in merchandise by guessing the combination of the KOGO safe... WWNR/Beckley just completed its "Name Your Favorite Pothole Contest" in which listeners called in to tell the location of their favorite pothole and qualified for a drawing to win free front end alignments. The promotion ended with the station sending in a list of these bumpy locations to the city to have repaired.

KBOZ/Bozeman held a "Stardust Ball" featuring the music of the 30's and 40's to help raise money for its "Museum of the Rockies" 30's ex-

hibition. The night of nostalgia was such a big success that the station decided to do it every year... Working in conjunction with local organizations against drug and alcohol abuse, WINX/Bethesda and NBC's "Today Show" invited high school representatives to film PSA's designed to help prevent alcohol-related accidents. They aired during prom week... WQUE/New Orleans donated full financial support for the Jazzercise Celebration held at the Superdome, with all proceeds going to a local sanctuary for abused women... KYUU/San Francisco cohosted the "Carlos Murphey's Greek Eat-A-Thon" to benefit Children's Hospital. A \$50 entry fee was required from each five-person team and 10¢ donations were pledged for each item of food eaten. Needless to say, hospital staffers were on hand to treat overzealous participants.



YOU MAKE MY DREAMS COME TRUE — Daryl Hall & John Oates share a laugh backstage with WFMK/Lansing afternoon drive personality Cathy Curtis after a recent concert in town.

The Music Section

A/C's Most Accurate
Music Information
Begins on Page 70

Country



CAROLYN PARKS

Country Promotion Checklist

As we do from time to time when the requests build up, we are presenting an updated list of record label contacts. The last list was published some nine months ago, and since that time several companies are no longer in existence, some new ones have been formed, and the inevitable personnel changes have taken place. Since we receive many calls from stations wanting to know who to contact for a particular record or promotional idea, it might be a good idea to clip and save this guide for future reference.

Album Globe Distributors (inc. Bel-Chor, Equa, Gervasi, Super Productions)
Box 1569, 31 Industrial Park Drive
Hendersonville, TN 37075
(615) 824-9100.
Contact: Keith Stewart, National Promotion Director

Arista
1702 Primrose Ave.
Nashville, TN 37212
(615) 297-9433
Contact: Joanie Lawrence

Atlantic (inc. Mirage)
75 Rockefeller Plaza
New York, NY 10019
(212) 484-7683
Contact: Lou Sicurezza, Director of Field Operations

Brent Records
1025 17th Ave.
Nashville, TN 37212
(615) 320-7367
Contact: Joan Griffith, Promotion Director

Capitol/EMI-A/Liberty (inc. Liberty/Curb)
29 Music Square East
Nashville, TN 37203
(615) 244-9595
Contact: Paul Lovelace, National Promotion Director

Churchill
3225 South Norwood
Tulsa, OK 74135
(918) 663-3883
Contact: Jim Halsey, owner

Columbia
49 Music Square West
Nashville, TN 37203
(615) 329-4321
Contact: Jack Lameier, Director of Promotion/Nashville

Comstock
Box 3247
Shawnee, KS 66203
(913) 631-6060
Contact: Frank Fara, National Promotion Director

Delta
Box 225
Nacogdoches, TX 75961
(713) 564-2509
Contact: Debra Gaston, Director of Promotion

Dimension
Box 17087
Nashville, TN 37217
(615) 754-9400
Contact: Jerry Seabolt, Director of Promotion

Door Knob
2125 8th Ave. South
Nashville, TN 37204
(615) 383-6002
Contact: Karen Jeglum, Gene Kennedy

Elektra (inc. Full Moon/Asylum, Elektra/Curb)
Box 120897
Nashville, TN 37212
(615) 320-7525
Contact: Bruce Adelman, Promotion Director

Epic (inc. Curb, Scotti Bros., Portrait, Cleveland International)
49 Music Square West
Nashville, TN 37203
(615) 329-4321
Contact: Rick Schwan, Director of Promotion/Nashville

F&L (inc. Sound Factory, Tanglewood, FXL, Blossom Gap Ltd., Sugartree, Connection)
50 Music Square West, Suite 902
Nashville, TN 37203
(615) 329-2278
Contact: Bobby Fischer, National Promotion & Publishing
Gayle Baldwin, National Distribution

First Generation
809 18th Ave. South
Nashville, TN 37203
(615) 327-3211
Contact: Mike Sutcliffe, National Promotion Director

GMC (inc. IRS, Colonial, Superior, Bonanza)
3012 North Main, Box 8545
Houston, TX 77009
(713) 225-0450
Contact: Betty or Jay Collier

Gold Dust
2204 Elliston Place
Nashville, TN 37203
(615) 320-7035
Contact: Pat Garrett, Bob Anthony

Handshake (East Coast)
25 West 56th St.
New York, NY 10019
(212) 245-3600
Contact: Michael Namberg, Promotion Director

Handshake (West Coast)
8304 Beverly Blvd.
Los Angeles, CA 90048
(213) 655-8635
Contact: Joel Newman, VP/West Coast Operations

Hoodswamp
Box 855
Greenville, NC 27834
(919) 757-1362
Contact: Buzz Ledford

Jaroco
Box 279
Charles City, IA 50616
(515) 228-2205
Contact: Richard Colambi

Jeremiah
Box 1077
Hendersonville, TN 37075
(615) 824-9412
Contact: Mae Axton, President

Joe-Wes
108 Lavern Circle, Box 1680
Hendersonville, TN 37075
(615) 824-8601
Contact: Jerry Duncan, Brenda Wright

Knoll
255-55 Union Turnpike
Glenoaks, NY
(212) 343-8500
Contact: Elliot Kahn

Lifesong
488 Madison Ave.
New York, NY 10022
(212) 752-3033
Contact: Kelly West, National Promotion Coordinator

Lobo
1021 16th Ave. South
Nashville, TN 37212
(615) 320-5622
Contact: Craig Morris, National Promotion Director

LS (inc. UEC)
120 Hickory St.
Madison, TN 37115
(615) 868-7171
Contact: Harold Hodges, Vice President

Mainstreet
360 Lexington Ave.
New York, NY 10017
(212) 557-2090
Contact: Donida Lazer, Promotion Coordinator

Mariner Marketing (inc. Round About, Omni, Mariner)
2808 Azalea Road
Nashville, TN 37204
(615) 298-2662
Contact: Fred Vail, Promotion

MCA (inc. Songbird)
Contact Regional Managers first:
(West Coast): Bob Schnieders
70 Universal City Plaza
Universal City, CA 91608
(213) 508-4034
(Midwest): Bob Walker
10700 West Higgins Road, Suite 1001
Rosemont, IL 60018
(312) 298-6600
(Southeast): Joe Deters
6403 Warren Drive
Norcross, GA 30093
(404) 447-6405
(Southwest): Roger Ramsey
16719 Grouse Moor
Houston, TX 77084
(713) 463-3700

If unavailable, contact:
Erv Woolsey, VP/Promotion
27 Music Square East
Nashville, TN 37203
(615) 244-8944

Monument
21 Music Square East
Nashville, TN 37203
(615) 244-6565
Contact: Tex Davis, Director Country Promotion

Moon Shine
20 Music Square West
Nashville, TN 37203
(615) 244-5900
Contact: Mike Kelly, VP/GM

Nashville
469 Chestnut St.
Nashville, TN 37203
(615) 259-4200
Contact: George Ingram, President

Nationwide Sound Distributors (inc. NSD, AMI, Soundwaves, Mesa, Myrtle, Grass, Able, Rhinestone, Soapville, Raven, Charta, Seeds, Clockwork, S.S. Titanic, Concert, New Colony, Cascade Mountain)
Box 23262
Nashville, TN 37202
(615) 385-2704
Contact: Betty Gibson, National Promotion Director/Sales Manager

O'Brien
Box 289
Hermitage, TN 37076
(615) 883-8206
Contact: Roy Wiggins, Promotion Mgr.

Paid
3409 Brinkman
Houston, TX 77018
(713) 861-9251
Contact: Bud Daily, Director of Promotion

PolyGram (inc. Mercury/PolyGram, Casablanca)
10 Music Circle South
Nashville, TN 37203
(615) 244-3776
Contact: Frank Leffel, National Country Director
Marsha Roberts, Assistant

Primero
Box 1750
Hollywood, CA 90028
(213) 366-3412
Contact: Debbie Gibson, Ray Ruff

RCA (Nashville)
30 Music Square West
Nashville, TN 37203
(615) 244-9880
Contact: Sheila Shipley, Coordinator of Country Promotion

RCI (inc. Award, Ram, Thomas)
4 Williams St., Box 126
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(617) 354-0700
Contact: Mary Weber, Director of Promotion

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Santa Monica, CA 90405
(213) 450-3193
Contact: Steve Lake, National Country Promotion

Shelby Singleton Corp. (inc. Plantation, Sun, SSS)
3106 Belmont Blvd.
Nashville, TN 37212
(615) 385-1960
Contact: Mark Hasty, Steve Kilgore

Sound Factory
38 Music Square West
Nashville, TN 37203
(615) 244-7358
Contact: Phil Baugh, owner

Team Entertainment
2146 Green St.
Philadelphia, PA 19130
(215) 569-1400
Contact: Jules Malamud, Executive VP
Irene Chiavaroli, Assistant

Townhouse/Accord
141 East 63rd St.
New York, NY 10021
(212) 838-6565
Contact: Doug King, Promotion

Warner Brothers (inc. WB/Curb, WB/Viva)
Box 121196
Nashville, TN 37212
(615) 327-4503
Contact: Teresa Grier, Promotion *RH*

The Music Section

Country Radio's Most Accurate
Music Information
Begins on Page 64

Inside Nashville



BIFF COLLIE

TO THE POINT: George Jones given a suspended sentence and license revocation in the Franklin, TN court by Judge Jane Franks . . . Joseph Ross "Joey" Cornelius, son of Lewis Cornelius and singer Helen Cornelius, died after being gored by a bull in a rodeo in Lawrenceburg, TN July 10. Joey was 20. Now's the time to show Helen you care about her. You can write her c/o United Talent, 1900 Division, Nashville, 37203. . . . Johnny Paycheck pleaded "no contest" to a misdemeanor sexual charge in a plea bargaining, stemming from accusations he had sex with a 12-year-old girl in Casper, WY . . .

Hank Snow has a new girl singer. She is Juanita Rose . . . Tom Grant signed with Elektra . . . Tammy Wynette played her third 4th of July picnic in Maulden, MO in front of 10,000 friends, fans, and relatives of her husband George Richey . . . Milwaukee Brewer Ted Simmons's grand-slam home run landed on the Bellamy Bros. new Silver Eagle bus! . . . Larry Gatlin & the Gatlin Bros. guest on a Dottie West HBO special taping August 8 in Edmonton, Alberta . . . Part of Marty Robbin's deal as spokesman for Hermitage Landing, the lakeside recreation area near Nashville, calls for the development of a Marty Robbins museum, featuring Marty's gold and platinum records and other awards . . . Johnnie Massey, a longtime veteran in the Nashville booking business, opened her own agency, Stars, Inc., in partnership with Yvette Owen, wife of performer Jim Owen. She was with the Buddy Lee Agency forever. Her new address is Stars, Inc., 1211 Division St., Nashville, TN 37203, (615) 255-2888 . . . Barbara Lavender, Chairman of the Shorty Lavender Talent Agency, announced the agency was incorporated July 1, 1982 and the name changed to The Lavender Agency, Inc. Dan Wojcik is President of the agency . . . The Oak Ridge Boys explosion, chronicled on the July 24 "NBC Magazine," rated the power of a "show-closer" . . . Tammy Wynette in Playboy??? (True!) . . . T.G. Sheppard bought his wife Diana a Rolls Royce belonging to Mickey Gilley for their 17th anniversary . . . Dolly Parton wrote four songs for "The Best Little Whorehouse In Texas." 1800 guests came to see a special Nashville preview screening of the show at the Roy Acuff Theatre Thursday (7-22) . . . During Dixie & Tom T. Hall's Plantation Party at their Fox Hollow Farm, 300 people dressed up like Southern belles and Confederate soldiers to fund an animal shelter (the Halls' pet project), but they got a little something extra. It was a celebrity wedding under a simple canopy in Tom T.'s backyard. The groom was William Carter IV, a nephew of former President Jimmy Carter. His dad Billy Carter was best man, and his grandmother Miss Lillian flew in from Atlanta. "Buddy" married Marlene Jo Sweazey after courting for two years. Buddy worked first for Tom T. in Nashville, then was Production Manager for Group Three and Associates, Inc. in Nashville . . . Bill Justis, arranger, conductor, producer, and an integral part of the 50's Sun era, died this past week. His million-selling instrumental "Raunchy" in the late 1950's was just the start of what turned out to be a long and successful career in the music industry.

ONE OF THE GOOD GUYS: If we elected a prototype for "One Of The Good

Guys" in the music business, Acuff-Rose's Mel Foree would win by acclamation. The 400 plus advance ticket sales to Mel's roast Sunday night (7-25) in Nashville represents industry people from over 20 states and a couple of foreign countries. Mel Foree was first a songwriter (my favorites he wrote are "No One Will Ever Know" and "Heart-break Avenue," two real country standards), and along the way he "discovered" Chet Atkins and became the royal ambassador of the country music industry to anybody who met him. Record promotion, his primary responsibility to the company, was successful "by association." As often as not, the radio station PD, MD or DJ has asked him what he "had going," and many of us, these 36 years, have found ourselves playing Mel Foree's product without realizing why. The reason a lot of his product was played, sometimes even more than "the charts dictated," was because of the "Mel Foree Instinct." Ever do anything and wonder why you did it, only to realize later the reason had been programmed in long before? That's the way the Mel Forees of the world work. When you think of good . . . honest . . . straightforward . . . professional, you think of a Mel Foree. Hall of Fame??? He should be. Mel Foree has been what most of us would like for the image of Country to be. Biff Collie salutes a man I love, and thanks to Bob Jennings for all his hard work putting it together, and to Wesley Rose, for making sure that Mel would get to "smell the flowers."



Mel Foree (left) is shown receiving congratulations from Wesley Rose (right) as they discuss the occasion of Mel's giant retirement party after 36 years with the Acuff-Rose organization.

RADIO ROW: Nashville area's tallest radio tower, a cooperative three-station effort (WKDF, WJYN, and WJKZ, all FM's), soars more than 2000 ft. in the air! . . . Pat Martin, PD at WBCS/Milwaukee, jumping up and down about his newest #1 rating in three categories: 12+, 18-34 and 25-54. The only dominant Country station in the Top 30 markets???



GIBBS GOES SOUTH — Terri Gibbs was a busy lady recently, visiting with radio stations in the Houston area where she conducted several on-air interviews. Photo at top shows Terri chatting it up with (l-r) MCA's Roger Ramsey, KNUZ PD Bruce Nelson, and KNUZ MD Buddy Covington; bottom photo has Terri surrounded by (l-r) KILT personality John French, KILT-AM & FM MD Debbie Pipia, and MCA's Roger Ramsey.



WKHK WELCOMES GILLEY & LEE — Following their recent concert at the Nassau Coliseum, Mickey Gilley and Johnny Lee were greeted backstage by United Stations and WKHK/New York staffers. Pictured (l-r) are WKHK PD Bill Ford, Gilley, United Stations' VP/Programming Ed Salamon, Lee, and WKHK's MD John Brejot.



CONLEY AT "COMPASS" — During his recent promotional tour, Earl Thomas Conley stopped by to visit with the folks at KMPS/Seattle. Welcoming him aboard are (l-r) RCA's Bonnie McCassy and Carson Schreiber, and KMPS PD Ron Norwood.



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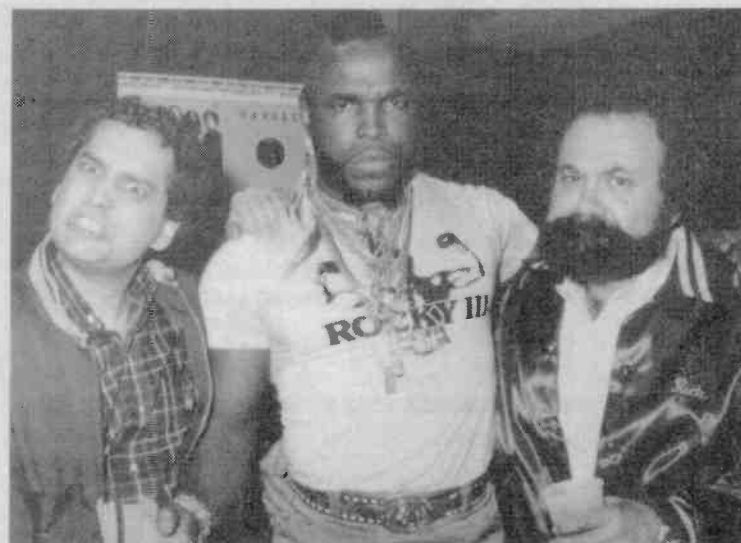
THE PICTURE PAGE

American Fool's Gold



Riva/Polygram's John Cougar received a gold album for his "American Fool" LP at the company's New York offices. Pictured (l-r standing) are Polygram VP Emiel Petrone, Riva President Billy Gaff, ATI Chairman Jeff Franklin, Polygram President Guenter Hensler, Cougar, Polygram's Harry Palmer and Derek Shulman, label VP Bob Edson, Sr. VP Harry Losk, VP Jim Lewis, Polygram's Randy Robbins and Jenny Myers, and VP Bill Levy; (l-r seated) Polygram's Jim Sotet, Diana Davls, and VP Jerry Jaffe.

Epic Survives Mr. T Visit



Displaying grim determination, Epic/Portrait/Assoc. Labels LP promotion executives Harvey Leeds (left) and Rich Totoian (right) manage to survive a visit from "Rocky III" antagonist Mr. T in support of Survivor's "Eye Of The Tiger" theme song.

Chrysalis Shanghaid



Chrysalis has signed Shanghai, most of whose members were previously in Spider. The group's first album is due at the end of July. Pictured (l-r) are group's Keith Lentin, Aucoin Management President Bill Aucoin, group's Amanda Blue, Chrysalis Co-Chairman Terry Ellis, group's Jimmy Lowell and Anton Fig (band's Beau Hill is not pictured).

Cymone On Columbia



Columbia has contracted Andre Cymone, whose self-composed, produced, and performed album will be out shortly, with a single just released. Pictured (l-r) are CBS VP/IGM of A&R/Black Music Larkin Arnold, Cymone, Columbia Sr. VP/IGM Al Teller, and CBS West Coast VP/IGM Myron Roth.

RCA Receives Pointers



After the Pointer Sisters' recent Ritz engagement in New York, RCA and Planet executives dropped in backstage. Pictured (l-r) are RCA VP John Betancourt, Ruth Pointer, Planet President Richard Perry, Anita Pointer, RCA VP Jack Craig, June Pointer, and RCA VP Keith Jackson.

Cocker Comes To Los Angeles



Island/Atlantic's Joe Cocker recently played at Pasadena's Perkins Palace and was greeted backstage by Atlantic executives. Pictured (l-r) are Atlantic's Tom Davies, backing vocalist Maxine Green, Cocker, and Atlantic's Rock Allen Dibble and Dino Barbis.

Scott, E/A Eye Artwork



Pictured checking out the artwork for Tom Scott's recently-recorded live-in-the-studio digital Elektra/Musician LP "Desire" are (l-r) E/A VP George Steele, Elektra/Musician President Bruce Lundvall, E/A Sr. VP Jerry Sharell, Scott, producer Jeffrey Weber, and manager Ron Rainey.

MCA Corners Katt



MCA has signed "Greatest American Hero" star William Katt, with a single just out and an album to come in August. Pictured (l-r) are MCA President Bob Siner, Katt, and MCA Records Group President Gene Froelich.

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Opportunities

Openings

EAST

WAEB/Allentown has immediate openings in News Dept. T&R: Jeff Frank, Box 2727, Leigh Valley, PA 18001. EOE M/F (7-23)

WYRE/Annapolis looking for afternoon drive air talent with strong production. T&R: Jack Diamond, Box 1551, Annapolis, MD 21404. EOE M/F (7-23)

The Berkshires WUPE-WHOPEE Radio FM needs a top notch morning man. T&R: Bob Catan, Box 1265, Pittsfield, MA 01202. EOE M/F (7-23)

WXKW-FM/Allentown, PA going live Country all time periods open. T&R: Jeff Frank, Box 2727, Leigh Valley, PA 18001. EOE M/F (7-23)

Northeast PA's news leader seeks aggressive professional and highly credible News Director. Must be able to direct and communicate with the staff. Must be creative. Minimum 5 yrs. experience in both on-air and street reporting. T&R: Radio & Records, 1930 Century Park West, #362, Los Angeles, CA 90067.

Country & A/C communicators future openings for air talent, Bristol Broadcasting. T&R: Bruce Clark, Box 871, Charleston, WV 25323. EOE M/F (7-23)

Wanted Top personality or talented beginner for new facilities Country station. T&R: John Rowman, WKOP, Box 997, Binghamton, NY 13902. (7-23)

WRIE needs experienced fulltime pro. Super production a must. No calls please. T&R: Jay Scott, Box 2072, Erie, PA 16512. EOE M/F (7-23)

Openings

High energy, experienced Country personality needed. Original material. MUST know Country. References necessary. T&R: Steven Warren, WPTR, Box 12279, Albany, NY 12212. (7-23)

New Hampshire Lakes region CHR now accepting applications for future fulltime opening. T&R: Mike O'Neil, WFTN, Box 99, Franklin, NH 03235. EOE M/F (7-23)

WTIC-FM/CT is on the prowl for solid part-time talent. Females encouraged. T&R: Steve Goldstein, PD, WTIC-FM, One Financial Plaza, Hartford, CT 06103. EOE M/F (7-23)

Experienced ND for CHR Q-94 FM (Lifestyle Reporting) and A/C WAMQ-AM (Local Coverage), central Pennsylvania preferred, all considered. T&R: Box FM94, Cresson, PA 16630. (7-23)

Wanted newspaper person for central NY AOR. Aggressive with nose for news/natural delivery. T&R: Andy Cleary, WOUR, 288 Genesee St., Utica, NY 13502. No calls. EOE M/F (7-23)

WCHN AM/FM, Norwich, NY looking for future full/part-time announcers. T&R: Jim Ives, Box 552, Norwich, NY 13815. EOE M/F (7-23)

PD/Morning personality for AC/Country station. Fast growing NE market. T&R & programming philosophy: Mike Harris, WEOK, Box 416, Poughkeepsie, NY 12602. EOE M/F (7-16)

Jersey shores WJRZ needs adult sounding jock for A/C format. Immediate opening. T&R & salary to Mr. Jefferson, Box 100, Manahawkin, NJ 08050. EOE M/F (7-16)

Openings

SOUTH

95SGF, 100,000 watt FM in Savannah has a night opening, production experience necessary. T&R: Doug Weldon, WSGF, Box 876, Savannah, GA 31498. EOE M/F (7-23)

Morning talent, Assistant Sports Director needed for AM/FM in sunny West Texas. T&R: Bill Schoening, Box 1188, LaMesa, TX 79331. EOE M/F (7-23)

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KITY in sunny San Antonio needs T&R for future openings. All shifts. Send to Robb Stewart, Box 2338, San Antonio, TX 78298. EOE M/F (7-23)

WQMF/Louisville needs creative production talent. T&R: Tom Owens, Box 960, Louisville, KY 40201. No calls. EOE M/F (7-23)

Morning personality wanted for A/C. Young, aggressive but mature. T&R: WKVL, Box 973, Clarksville, TN 37040. EOE M/F (7-23)

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Openings

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WZXY/WKIN needs qualified ND. No calls please. T&R: Reggie Jordan, Box 9, Kingsport, TN 37662. EOE M/F (7-16)

Opportunities

Openings

WUNI, Country Mobile, AL accepting T&R. Pro's only. Call Kirby Stevens (205) 438-4514. EOE M/F (7-16)

3 City metro in Texas hill country needs AT's with enthusiastic delivery. T&R Danny Moffatt, KTEM/KPLE, Box 1230, Temple, TX 76503. EOE (7-16)

WCSC/Charleston, SC looking for afternoon news anchor. 3-5 yrs. experience. Minorities encouraged. T&R: Herv Jacobs, ND, WCSC, Box 186, Charleston, SC 29402. (7-16)

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Production person and newscaster for Fairwest Program I A/C station. Major market, major bucks. T&R: Mike Hedges, 3341 Towerwood #204, Dallas, TX 75234.

Equal Opportunity Employer

7-12mid opening for top album rock station. T&R: WTAO, Box 369, Murphysboro, IL 62966. EOE M/F (7-23)

Q102/Cincinnati is looking for weekend air talent within driving distance. T&R: Jim Fox, Q102, 1906 Highland Ave., Cincinnati, OH 45219. EOE M/F (7-23)

Need T&R for possible future openings. Looking for all shifts. No calls. T&R: Barry Kent, WBOW, 1301 Ohio St., Terre Haute, IN 47807 EOE M/F (7-23)

WEBN/Cincinnati, America's most production-minded radio station is conducting a nationwide talent search for an outstanding Production Director. Great writing and organizational skills an absolute must. We offer premium money, tremendous facilities, fantastic job security and a genuine commitment to quality. We're looking for someone who can move right into the starting line-up of a number one radio station. Send a complete dossier including tape and writing samples to TALENT SEARCH, c/o WEBN, 2724 Erie Ave., Cincinnati, OH 45208. EOE (8-6) •

Openings

WBOW/WZZQ expanding news staff. Need experienced person who can gather, write and anchor. T&R: Barry Kent, 1301 Ohio St., Terre Haute, IN 47807. No calls. EOE (7-23)

Need Sports Director for FM station in Southern Oklahoma. Handle sports and air shift. Can be beginner. Good voice and desire to learn. T&R: KSDW, Box 599, Sulphur, OK 73086. EOE (7-23)

Afternoon drive needed for Contemporary in Sioux Falls. T&R: Dan Kieley, 1704 S. Cleveland Ave., Sioux Falls, SD 57103. EOE (7-23)

We have to sound good to compete with surrounding large markets and we're doing it! Send T&R: Kevin Kenney, PD, WACI, Box 701, Freeport, IL 61032. EOE (7-16)

Immediate opening for full-time announcer in southern Illinois. T&R: Community Service Broadcasting, 811 Broadway, Mt. Vernon, IL 62864. EOE M/F (7-16)

KKCI/Kansas City's new AOR is looking for experienced, natural sounding communicators. Knowledge of music a must. T&R: Dave Popovich, 4722 Broadway, Kansas City, MO 64112. EOE M/F (7-16)

Wanted radio announcer. 3 yrs. experience, write/produce commercials. Sports P-B-P a plus. T&R: Andy Lia, Box 746, Detroit Lakes, MN 56501. EOE M/F (7-16)

Northern Illinois small market leader searching for a creative, versatile afternoon A/C air personality/production person. You'll join a young, professional team that enjoys above-average salary with benefits, working in a top notch facility. Minimum of 3 years experience needed. Send tape with aircheck and production samples, and resume to: Randy Rundle, PD, WZOE AM/FM, Broadcast Center, Princeton, IL 61356. EOE M/F (7-23) •

WEST

Air personality with Country experience. Tapes only: Bob Mitchell, KCKC, Box 2565, San Bernardino, CA 92406. EOE M/F (7-23)

Chief Engineer, central California. 5kw, DA2 & class A FM. Experience in automation. Contact Bill Croghan (209) 883-0433. EOE M/F (7-23)

KBRT Christian Talkradio looking for full-time production person to write/read/record commercials, \$300 a week. T&R: 1888 Century Park East, Suite 208, Los Angeles, CA 90067. EOE (7-23)

KGHL/KIDX needs a winner. Bright sound, good production for morning slot. T&R + salary requirements: Box 30198, Billings, MT 59107. EOE M/F (7-23)

WESTWOOD ONE

is expanding and has an excellent opportunity for the right engineer. We're looking for a production pro with 2-track and multi-track experience as well as music and voice editing. Top salary and benefits for the right person. If you've got the goods, contact

Michael Jordan
WESTWOOD ONE
9540 Washington Blvd., Culver City, CA 90230

Air personalities, Program Directors. Chain needs professionals for new, properties. T&R: Chuck Dunaway, KIQ, Box 431, Manitou Springs, CO 80829. EOE M/F (7-23)

Daily talk show host plus mid-day air shift. T&R for future openings. Mike Patchen, KFBC, 1806 Capitol, Cheyenne, WY 82001. EOE M/F (7-23)

If you can lead a staff of Major market news veterans, then we want you to be our News Director in Los Angeles. Major contemporary station seeks unique individual to perform on-air and oversee news operation of one of the nation's most respected broadcast facilities. Tape, resume, and letter stating salary requirements to Radio & Records, 1930 Century Park West, #356, Los Angeles, CA 90067. EOE M/F

Tape and resume for part time position. Country AM/FM in S.E. New Mexico. Team player. Production ability helpful. Box 877, Lovington, NM (7-16)

Creative, conversational talent wanted now to be part of information oriented Country morning show in Ventura. News background helpful. Female preferred. Don (805) 642-3239. EOE (7-16)

KOBO/Yuba City — future opening — news. Research, on-air reporting a must. Community involvement T&R: Jason W. Fine, Box 1056, Yuba City, CA 95991. EOE M/F (7-16)

Openings

Rare opening on weekend air staff of Group W's FM -104 K-JOY. T&R and photo to: Mike Burnette, KJQY, 625 Broadway, San Diego, CA 92101. No calls. EOE M/F (7-16)

KAVV/Benson, AZ, needs Country personality with one-to-one approach. Stereo 97, Inc., Box 42977, Tucson, AZ 85733. EOE M/F (7-16)

KSOL has opening for News Director. T&R: Ken Shubat, KSOL, 1730 S. Amphlett Blvd., San Mateo, CA 94402. EOE M/F (7-16)

News Director

Small market AM/FM Northern California. Initiative and reporting ability more important than air talent. Host daily talk show. Heavy local news emphasis. T&R: Radio & Records, 1930 Century Park West, #360, Los Angeles, CA 90067.

Sick of Snow? Top AOR seeks creative production/copy person. Experience required. Trade BIG BUCKS for paradise? Salary negotiable. Call Bill Mims, 98 ROCK/Honolulu. (808) 524-7100. EOE M/F (7-16)

News anchor reporter for PM drive/evenings at KUUY/KKAZ, Cheyenne, WY. T&R: Jim Cumberland, ND Box 926, Cheyenne, WY 82001. EOE M/F (7-16)

Texas Gulf coast AOR invasion imminent R&R soldiers — volunteer now! Minorities encouraged. T&R: GLF RCK, 1280 Boynton #25, Glendale, CA 91205. (7-16)

Energetic sales person, possible Sales Manager, for Rocky Mtn. resort community. Top station in market. Resume: Box 772850, Steamboat Springs, CO 80477. EOE M/F (7-16)

L.A. area radio people wanted as instructors. Min. 2 yrs. on-air experience. T&R: Mr. Jim Guthrie, N.B.S. Radio, 1220 N. Highland Ave., Hollywood, CA 90038. No calls. EOE M/F (7-16)

Sales Manager/Sales person needed for young FM AOR in beautiful NW Montana. Seeking experienced, professional, successful person. Contact Frank Tyro (406) 755-0985. EOE (7-16)

KOJM/KPQX looking for creative on air, production talent, Ex work conds, benefits. T&R to P.O. Box 7000, Havre, Montana 59501. (7-30) •

Operations Manager

Small medium market AM/FM Northern California. Airshift, supervise internal operations, promotions, programming. 6 day week. Automation and management experience required. Salary \$1000-\$1500 per month plus benefits. T&R: Radio & Records, 1930 Century Park West, #361, Los Angeles, CA 90067.

T&R needed for future part-time and fulltime openings. Write Michael Taylor, KUJ, Rt. 5, Box 513, Walla Walla, WA 99362. (7-9)

Beautiful Napa Valley, CA wants a PD with strong production. Send T&R: Tom Young, KVON, Box 2250, Napa, CA 94558. EOE M/F (7-9)

KLRZ-FM/Salt Lake needs morning talent and news. T&R: KLRZ, 307 West 200 South, Suite 5002, Salt Lake City, UT 84101. EOE M/F (7-9)

Good strong news voice needed part-time shift only. Male or female for drive time. Resume and references required. Call for appointment: (213) 466-3381. (7-9)

The great outdoors awaits positive A/C personality. Immediate opening for midsdays/production. Tight family-like staff. T&R: Jack Armstrong, KRLC, 8th & Stewart, Lewiston, ID 83501. (7-9)

CA top 75 market AM drive/midday openings. Top dollar for right person. T&R, salary requirements & photo: Box 1973, Fresno, CA 93718. EOE M/F (7-9)

Positions Sought

I want to help you grow. Call MIKE at (618) 654-7293 or (314) 781-9195. (7-23)

Multi-track production/copy wiz, none better, wishes to relocate. FRANK LEE, CKLW, Box 282, Southfield, MI 48037 (313) 963-1567. (7-23)

DJ for AOR/CHR format. Thoroughly trained at Midwestern broadcasting school in Chicago. Good production skills. Call TOM for tape (214) 696-8059. (7-23)

Experienced award winning news man seeks to move up. More than 4 yrs experience. Call RICK SCHULTZ (406) 228-9336 or 228-9337 or 228-2188. (7-23)

TONY MICHAELS bright, smooth air personality seeks position (CA). Experience includes KSJO (Intern) KARA & KOHL (all SF-Bay Area) tight board. T&R: (415) 657-8287. (7-23)

Positions Sought

PD, major market, seeking new position at local or corporate level. Winning track record, excellent research & administrative skills. (301) 561-3187. (7-23)

Funny, fast, up-beat, off-the-wall, morning entertainer. 10 yrs. CHR experience. Looking for the "right" money. (503) 639-3016. (7-23)

Competable voice, hyper-creative mind. Women love me, men respect me. 10 yrs. experience. Seeking fun drive. Need upper teens to twenties bux. (502) 937-2847. (7-23)

Versatile pro seeks programming opportunity with growth potential. 8 yrs. experience, B.A., employed, solid references, geography no problem. J. HOWARD (812) 379-2259. (7-23)

14 yrs. experience, former manager, all formats, excellent references show talent, dependability, diligence, desire on-air major markets only. ED KELLERMAN (303) 593-0791. (7-23)

20+ yrs. major market radio veteran. Recording studio owner & national voice talent wanting Production Director position. Major market, excellent references. (305) 784-5768 EST daily. (7-23)

10 yr. professional seeking relocation in SE or MW. Ready to move now. Serious inquiries only. CHUCK (602) 834-5446. (7-23)

Seasoned professional with 15+ yrs., all phases. MW or SE preferred. Career oriented. Any takers. ROY (602)834-5446. (7-23)

Your next personality duo is ready to work for you. Creative Male/Female team will increase your numbers. Experienced in music & programming. (615) 472-2034. (7-23)

Major market pro looking for medium/major station in need of programmer who knows his business. 10 yrs. experience. BOB WADE (215) 855-8990. (7-23)

Personality entertainer with 5 yrs. experience seeks medium market move. Willing to relocate. Call TOM (412) 486-8744 Mon-Fri. (7-23)

Experienced announcer with good production seeking full-time position in Rocky Mt.-Midwest regions. Call DON (303) 351-8294, evenings. (7-23)

GARY BEACH 7 yrs. experience including WFLI, KZ106, WNOX & U102 (currently working). Looking for AOR & willing to relocate. Call (615) 693-1407. (7-23)

Looking for drive time adult communicator with excellent production skills? 9 yrs. experience including Baltimore, Philadelphia & Boston. Phone: JERRY DANIELS. (301) 356-4856 or (301) 466-2726. (7-23)

KIRK RUSSEL, disciplined major market pro seeks airshift or programming. Formerly KRUX, WZZP, XEROK80. Call now to hear recorded aircheck & leave message. (915) 544-6893. (7-23)

Sportscaster/drive-time DJ/Talk show host seeking new challenges at station with high standards. Call evenings (505) 461-3207. (7-23)

Hometown team player seeks change, Degree plus 5 yrs. experience. ZAN (it's my real name). (607) 729-1069. (7-23)

Former MD/DJ WPRO/Providence seeks News England PD/MD position. Will do air shift. Know all formats. Dependable. STAN BOMES (617) 252-4715. (7-23)

15 yrs. experience. Ready to relocate. Looking for top notch Country station. Small to medium market. Production skills. TIM TOLBERT (812) 865-3988. (7-23)

Community minded DJ looking for small/medium market job. CHR or Oldies format. EDDIE SILVA for tape. (415) 381-2634. (7-23)

Big bands, great pop vocals format announcer. Experienced professional. Major market voice & skills. DEAN (516) 286-9491. (7-23)

Available now! 7 yrs. DJ experience. 4 yrs. MD in major & medium markets. Great production, team player. JIM KINNEY, (513) 299-6933. (7-23)

Greater Cincinnati, DJ, PD, MD. 15 yrs. Dependable, production. CHR, A/C, Urban. Now! (513) 528-5793. (7-23)

Eye of tiger, hungry... Excellent ratings! Worked all formats, prefer Top 40. All calls answered with a smile! Bags packed. MARK Mcgregor (208) 384-5849. (7-23)

Quality P-B-P & air shift. Sports Director. 3 yrs. experience. You'll never know if you don't call. (516) 437-2688. (7-23)

Enthusiastic, experienced air personality in A/C, CHR & AOR seeks air shift in large or medium market. Excellent references. B.A.A./Broadcasting, relocate anywhere. DON (502) 228-4724. (7-23)

Tired of rip & read news? Want journalistic integrity? Experience, dedication, depth, knowledge, know-how... Write: BOB ALDRICH, 309 E. Street #17, Eureka, CA 95501. (7-23)

In AOR market, morning comedy is where it's at. MARK STEVEN is who it is. For T&R: (703) 369-3627. (7-23)

Conversational-very. Currently employed — top ratings on top station. Unique highly distinctive style. Not "typical DJ." AOR, A/C or Talk. MIKE (216) 255-1051. (7-23)

Opportunities

Positions Sought

Looking for continuing challenge & growth in radio. All it costs is one call. Let's talk. KEN (513) 677-3087. (7-23)

MARK KESSLER, 3 yrs. WAYS/Charlotte. **BOBBY POE** nominee-medium market jock of the year. WAYS goes talk. I gotta walk. Medium/major. (704) 535-2620 or (704) 392-6191. (7-23)

This lady has done music & promotions with the best in major market CHR. Prefer major/large market AOR or CHR. GAIL (512) 583-3700. (7-23)

17 yr. pro, personality, any format. P-B-P seeking future ... more than a job. Willing to relocate. FRANK (214) 664-3401. (7-23)

Air personality, 2 yrs. on air commercial experience. Creative & productive. Midwest medium market preferred but not necessary. For T&R: JIM MULVANEY (312) 388-3040. (7-23)

Bright one-to-one communicator. 2 yrs. experience. Looking for medium/major market announcing production positions in CA/CO. JOANIE (406) 265-6153. (7-23)

LOU SIMON, past 3 yrs. WAYS/Charlotte looking for major market jock or strong medium market PD position. Prefer CHR & NE. Will talk to anyone. (704) 392-6191. (7-23)

Good major market air personality. Have Los Angeles & St. Louis experience. Have done A/C, CHR & Urban Contemporary. MARK (314) 361-0956. (7-23)

Air personality in San Diego area seeking immediate full/part-time work. Call (714) 747-1281 ask for JIM. (7-23)

PD, MD, & on-air. Established professional seeking new challenge. Great references, major market experience. Let's talk! Serious replies only. MIKE BENSON (616) 347-4376. (7-23)

Will work anywhere, any shift for the right AOR opportunity. Presently on air at non-commercial AOR station. Make us both happy. Call DAVE (615) 833-1381. (7-23)

JIM MORGAN looking to return to Country. Major market. Jock, production. 20+ yr. vet. PD of CK101/Coconut Beach, FL. (305) 783-9257 or (305) 784-5768. (7-23)

Recent college grad tryin to break into Suffrage City as announcer so call me 'cause I'm on a low budget. (212) 466-4871, would prefer Northeast. (7-23)

AM drive class act ... major market proven, mass appeal concept using basics, community involvement, phones, localized humor. Want immediate results? This one delivers! (609) 737-1421. (7-23)

Personality ... entertaining Top 10 city looking for new challenge A/C, CHR. Medium to large markets. Good production, appearance, ratings. Personality stations only. (512) 366-2121, (512) 655-4717. (7-23)

MD award winning #1 A/C station seeks PD position. THOMAS H. TWINE (804) 977-5566. (7-23)

Positions Sought

MATT McCALL is seeking Nashville radio gig. 7 yr. pro. great pipes & references, impressive numbers, team player. Please call AM & PM (804) 384-6804. (7-23)

6 yrs. experience, excellent production & minority seeking midday or evening shift. Call TOM REDDICK (206) 782-2551. (7-23)

DAVE MATTHEWS KAAY, WHFM, WDOQ, looking for medium to major market A/C or CHR. Preferably mornings & South. (904) 245-1080. (7-23)

Hard working determined new broadcast graduate with some professional experience looking for West states, announcing/production. RUSS JAMES, 4231 Montgomery #101, Oakland, CA 94611. (7-23)

AM drive personality looking for CHR or AOR station. Call LEE (713) 775-0882. (7-23)

18 year pro entertainer currently employed PD. Desires position as A/C, Country jock or PD. T&R, and references speak for themselves. BOB CONNELL (305) 465-7378. (7-23)

Warm A/C communicator with outstanding track record. Formerly WABC, WHAM & other great facilities. Seeking new challenge immediately. CHARLIE GREER. (716) 671-3470. (7-23)

11 yr. vet. seeking 1st PD slot medium/small market. Experience AM/FM drive, middays. Currently ND/Jock, Jamestown, ND. For more information call WAYNE BYERS (701) 251-2336. (7-23)

\$\$\$\$\$ SALARY BACK \$\$\$\$\$

\$ If not completely satisfied with the ratings and revenue this mass appeal morning concept generates. Currently succeeding through community involvement, localized humor, credibility, and no ego problems. This product, major market tested, is available if you meet o criterion for winning. (305) 771-1962 (offer good in the U.S. and Canada).

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Morning show ready to go. Experienced, proven AOR duo - upbeat, unpredictable, weeko. Can also make useful gifts of bark and moss. Call now! (303) 344-2483. (7-16)

KIRK RUSSEL, KRUX, WZZP, XEROK, KTKT, KFIM natural talent/major market experience. I do the job & more. Call (915) 544-6893 to hear sample aircheck (7-16)

Energetic, young announcer looking for first professional job. Satisfaction guaranteed. Write: RICH MOORE, 4 Sunrise Drive, Elkhart, IN 46517, or call (219) 295-2451 (7-16)

"Young & Daring" Seeking an opportunity in medium market. 24 yrs. old & single. 6 years experience. Q105, WCKX, WDAE, WJYW. PETE (813) 526-8943. (7-16)

Positions Sought

I'm seeking news or production opening. Have degree experience and strong pleasant delivery with writing skills. Call GLORIA GOODWIN (405) 872-8557. (7-16)

Announcer with 5 yrs. experience, married, seeks programming, announcing or production position in a professional environment. Call MILES at (405) 872-8557. (7-16)

JON ANTHONY, proven winner and 6-10 pm and MD at KX104/Nashville. Good references. Will relocate for top notch operation. Call (615) 822-6000. (7-16)

Medium market OM wants on or off air job in top 50 newsroom in East or Midwest. Excellent news background. RICK (216) 337-9544 or (216) 332-9611. (7-16)

Morning team AOR, CHR. Well oiled, looking to do our bit for you economy. (212) 873-5504.

Female personality anchor/writer, major market sound, eight years solid experience as AM journalist/FM Anchor/Feature Producer. (317) 924-4812, for messages.

Format switched, major market talent available now. CHR, A/C. Air personality, production, MD. Ratings, personality, enthusiasm, pipes. TOM DANIELS (WWSW) WJDX, WPGC. (412) 664-1221. (7-16)

Unemployment's nice for a week or 2 but I'm going nuts. Available immediately. MIKE EDWARDS (515) 423-2335. (7-16)

My tape can mend your broken station. Great pipes! College & broadcasting school trained for jock or news. Good production too. BOB (312) 984-1855. (7-16)

Talk show host. Translate topical conversations into provocative, informative entertainment. Comprehensive preparation, quality callers, enthusiastic local involvement. Excellent education, skills, major market experience. (305) 949-5417. (7-16)

Hard to find A/C, CHR talent. LUNDQUIST Of KS95-FM is inspecting wholesome opportunities. (612) 823-5661. (7-16)

Broadcast graduate with 1st phone looking for 1st radio work in Northern CA! Willing to learn, a lot to offer. RUSS JAMES (415) 652-4420. Available now! (7-16)

Sports anchor reporter, P-B-P experience, strong writing, reporting skills. Prefer Midwest. (313) 781-3882. TIM. (7-16)

Young, beginning radio announcer. Experienced in Country crossover, A/C personality, P-B-P & news. Interested in position to work hard & learn. NEIL ISAACS. (616) 798-4613. (7-16)

JOHN DAVID ANDERSON, 6 yrs. experience in medium markets. Announcer, Production Director & freelance TV. Interested in A/C, medium or major market, South or West. (608) 222-1518. (7-16)

Looking for Promotions Director or music research position. Prefer Midwest. Experience with promotions in small markets. Call (414) 739-3746, after 3pm CDT please. (7-16)

Attention PD's! Give me the experience, I'll give you a winner, Urban & A/C formats. AUSTELL's waiting for your call, before noon (CDT) (312) 547-8044. (7-16)

This lady has done music promotions with the best in major market CHR. Prefer major/large market AOR or CHR. Call GAIL (512) 583-3700. (7-16)

KEN SILVERSTEIN. Top 10 market sportscaster WFAA/Dallas-Ft. Worth looking for major market opportunity. Willing to relocate (214) 696-8059. (7-16)

Hard worker - excellent references - good production. Desire full time CHR/A/C position in North East. P-2 CHR weekend/swing experience. ALAN (203) 347-7445. (7-16)

Dear Los Angeles, one of California's best news/sports people may be available soon. Multi-award winner. Currently ND in CA. Call (213) 361-4367, for further details. (7-16)

Trouble finding good help? Look here. I'm a hard worker who follows instructions and adapts quickly. ELLIS FEASTER (215) 922-2530. (7-16)

6 yrs. as award winning News Director. 2 yrs. as PD looking for opening as either. Prefer West or Upper Midwest. Call MIKE (307) 637-8529. (7-23)

Changes

STEVE YORK. ABC Superadio, WNBC, WFI. Available now. (215) 565-5516, anytime. (7-16)

Southern CA jock wants work! MD, Production Director, Public Affairs experience. Great PD potential. Strong AOR, A/C, Jazz experience. MARK (714) 272-1954 or (714) 283-6131. (7-16)

Creative personality, local employee available. RICK (218) 281-3183. (7-16)

RADIO

Laura Feeley named Account Executive at KFRC/San Francisco, CA.

Norman Rau appointed Account Executive at KFRC/San Francisco, CA.

George Kalianis named Account Executive at KFRC/San Francisco, CA.

Mollie Bowers joins WXYZ/Southfield, MI as Account Executive.

RECORDS

Barry LeVine appointed Associate Director, College Marketing, CBS Records.

Miscellaneous

KROD/El Paso, TX would like to hear from companies that produce jingles. Send package & price list to Mike Preston, 4141 Pinnacle, Suite 120, El Paso, TX 79902. (7-23)

WNSL now licensed to Laurel/Hattiesburg has more than doubled its audience! Need expanded A/C service. Dan McKay, MD, Box 1229, Laurel, MS 39440.

WSLW is in need of A/C service from all labels. Can send to: Larry Drennen, P.O. Box 610, White Sulphur Springs, WV 24986.

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *		
1 Week	2 Weeks	3 Weeks
\$12 00	\$20 00	\$25 00

* Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.


For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

SUBSCRIPTION SERVICE

Surveys Show
Approximately Nine People
Read Each Copy of R&R

That's making the most of your subscription dollar!

Quality • Integrity
Superior Subscription Value



ONE YEAR - \$195
First Class Mail

- Small Market rates available
- Overseas Subscribers \$300 per year (U.S. funds please)

Radio & Records
1930 Century Park West, L.A., CA 90067

SUBSCRIBE TODAY
Call Judy,
(213)
553-4330

WE'RE SETTING NEW STANDARDS IN THE MESSENGER/LIMOUSINE COMMUNITY!

• **FAST SERVICE** • **FINE CARS**
AND BOTH AT AFFORDABLE PRICES

Danny Davis

RECORD TIME

(213) **652-5000**

A division of Danny Davis Enterprises CAL T. 136226

Produced by Alan Parsons.

THE ALAN PARSONS PROJECT "EYE IN THE SKY"^{AS 0696} The Biggest Single Ever From The Masters Of Modern Rock.

"Great response across the board, 18 to 34!" — Bobby Christian, 96KX

"Perfect record for any format." — Garry Wall, FM100

"On first listen, I knew it was there. And now my listeners are certainly proving me right."
— Phil Huston, WLOL

"Research shows us the wide demographic appeal on this artist will mean a top record for both our
stations." — Roger Christian, Rock-102 and WBEN-FM

"Possibly the strongest mass appeal cut ever from Alan Parsons." — Alan Sneed, KSRR

"The song is definitely a hit. It's gotten good response and it's in heavy." — Dave Krusenklau, WKQQ

"Initially, we didn't feel that 'Eye' was the definitive album cut from the Parsons record. After several
weeks of watching its progress at both top 40 and AOR stations, we decided to go with it. After only a
few days, the response is there!" — Bob Bailey, WKLS

R&R Last Week: Double Breaker!
BB: Single-44 / LP-25****

ARISTA

A FLOCK OF SEAGULLS. "IRAN"

AN ALL-FRONTS ATTACK!!

There's no stopping the single
or the debut LP by A Flock Of
Seagulls. Both are storming
to the top!

THE SINGLE — **BB: 66***
THE LP — **R&R: 17* / BB: 31****

ARISTA Jive Records (Distributed by Arista).

1982 Arista Records, Inc. Produced by Mike Howlett.

A Flock Of Seagulls.
Exploding in sales, with phones, and on the charts.

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Mick Jagger Is Born

MONDAY, JULY 26 — The larger-than-life leader of the world's greatest rock 'n' roll band, Mick Jagger, was born July 26, 1943, in Dartford, Kent, England. The son of a phys-ed professor, Mick majored in European history and literature at the prestigious London School of Economics before dropping out to form the Rolling Stones in '63. Today at age 39, Mick continues to record and tour the world, eluding Britain's 94% tax bite by hopping from New York to Cannes to Paris accompanied by beautiful blonde model Jerry Hall.



EXTRA FACTS: First Beatles convention held in Boston, 1974 ... Birthday greetings to drummer Roger Taylor of Queen, 1949.

Lennon Can Stay!

TUESDAY, JULY 27 — John Lennon's four and a half year struggle to remain in the United States finally ended on July 27, 1976, when his application to become a permanent resident was approved. U.S. Immigration Department Judge Ira Fieldsteel listened to character testimony from such notables as Gloria Swanson, Norman Mailer, and Geraldo Rivera, all describing Lennon as a generous public-minded person, and an important artist to welcome to the American music scene. Judge Fieldsteel agreed and awarded John his long-awaited green card ... #A17-597-321.

EXTRA FACTS: Bruce Springsteen sued manager Mike Appel, 1976 ... Bobbie Gentry born in 1944.

Bigger Than Woodstock

WEDNESDAY, JULY 28 — Over 600,000 rock fans, the largest gathering to date, met at Watkins Glenn Racetrack in New York for "Summer Jam" on July 28, 1973. Headlining were the Grateful Dead, the Allman Brothers Band and the Band in a concert event that was rivaled only by the Woodstock Music and Arts Fair four years before. Unlike Woodstock, however, there was practically no politicking, no births, and just a single death ... that of a skydiver whose parachute caught fire.

EXTRA FACTS: Cleveland's World Series of Rock, 1979 ... Mick Jagger made acting debut in "Ned Kelly," 1970.

Dylan's Crash

THURSDAY, JULY 29 — Bob Dylan's career skidded to an abrupt halt on July 29, 1966, when he crashed his Triumph 500 motorcycle near his home near Woodstock, New York.

His wife Sara, who was following him in a car, rushed Bob to a hospital, where he remained for over a month while recovering from a concussion and several broken vertebrae in his neck. Meanwhile, his sudden disappearance sparked bizarre rumors that he was permanently brain-damaged, a hopeless drug addict, or even dead.



EXTRA FACTS: Mama Cass Elliott died in London, 1974 ... Beatles' "Help!" makes Royal premiere, 1965.

Paul Anka Born

FRIDAY, JULY 30 — Paul Anka, a survivor of 50's rock 'n' roll who continues to rake in millions, was born in Ottawa, Ontario, Canada, on July 30, 1941. Anka started writing songs at 15, had his first hit record, "Diana," soon after (it sold in excess of 8.5 million copies), and was a millionaire at age 19. Over the decades Anka turned out such hits as "Puppy Love," "Put Your Head On My Shoulder," and "You're Having My Baby," in addition to writing Johnny Carson's "Tonight Show Theme" in the 60's and "The Times of Your Life" jingle for Kodak film.

EXTRA FACTS: Beatles' Apple Boutique closes, 1968.

The Music Section

JULY 23, 1982

	CHR	A/C	AOR	Country	Black Radio
# 1	SURVIVOR (3rd week)	AIR SUPPLY (4th week)	FLEETWOOD MAC	ALABAMA (3rd week)	STEVIE WONDER (3rd week)
Next Week's #1 Contenders:	FLEETWOOD MAC (2-2) CHICAGO (4-3) AIR SUPPLY (8-5)	CHICAGO (2-2) CROSBY, STILLS, NASH (3-3) KENNY ROGERS (6-4) HERB ALPERT (7-5)	ROBERT PLANT (6-3) EDDIE MONEY (11-5)	RICKY SKAGGS (2-2) HANK WILLIAMS JR. (5-4) SYLVIA (9-5)	JENNIFER HOLLIDAY (2-2) DONNA SUMMER (3-3) RAY PARKER JR. (4-4)
Breakers:	JOHN COUGAR (67%) MEN AT WORK (58%) DONNA SUMMER (57%)	No Breakers	JUDAS PRIEST (59%) SPYS (53%)	YOUNGER BROTHERS (65%)	ROBERTA FLACK (66%)
Most Added:	ASIA JACKSON BROWNE JOHN COUGAR JOAN JETT JERMAINE JACKSON ALAN PARSONS PROJ.	BARRY MANILOW ROBERTA FLACK NICOLETTE LARSON JOHN DENVER JACKSON BROWNE CHRIS CHRISTIAN	SPYS JUDAS PRIEST TORONTO ELVIS COSTELLO	MICKEY GILLEY ANNE MURRAY OAK RIDGE BOYS FRIZZELL & WEST LOUISE MANDRELL YOUNGER BROTHERS	GOODIE RICK JAMES GRAND MASTER FLASH JERMAINE JACKSON B.B. & Q.
Hottest:	SURVIVOR CHICAGO FLEETWOOD MAC STEVE MILLER BAND CROSBY, STILLS, NASH AIR SUPPLY	CHICAGO AIR SUPPLY CROSBY, STILLS, NASH KENNY ROGERS FLEETWOOD MAC HERB ALPERT	FLEETWOOD MAC SURVIVOR REO SPEEDWAGON ROBERT PLANT 38 SPECIAL	ALABAMA SYLVIA RICKY SKAGGS DAVID FRIZZELL KENNY ROGERS HANK WILLIAMS JR.	JENNIFER HOLLIDAY SOUL SONIC FORCE JEFFREY OSBORNE STEVIE WONDER ZAPP
Biggest Chart Jumps:	CROSBY, STILLS, NASH (14-7) MELISSA MANCHESTER (21-14) PAUL McCARTNEY (19-13) POINTER SISTERS (26-22) EDDIE MONEY (28-24)	PAUL McCARTNEY (16-8) ELTON JOHN (21-14) MICHAEL MURPHEY (20-16) ALAN PARSONS PROJ. (26-22)	JUDAS PRIEST (39-22) EDDIE MONEY (11-5) NAZARETH (35-29) CROSBY, STILLS, NASH (14-9) MEN AT WORK (26-21)	STATLER BROTHERS (38-27) GARY MORRIS (44-33)	HOWARD JOHNSON (18-11) STEPHANIE MILLS (24-18) O'JAYS (22-17) STACY LATTISAW (26-21)
Debuts:	JOHN COUGAR (28) MEN AT WORK (29) DONNA SUMMER (30)	ROBERTA FLACK (27) CHRIS CHRISTIAN (28)	SPYS (28) URIAH HEEP (32) ROXY MUSIC (38) CLASH (40)	YOUNGER BROTHERS (43) FRIZZELL & WEST (48) MICKEY GILLEY (49) BELLAMY BROTHERS (50)	ROBERTA FLACK (23) IMAGINATION (29) SKYY (30)
	CHR	A/C	AOR	Country	Black Radio

National Music Formats

Added This Week



George Williams (214) 343-9205

THE STARSTATION

NICOLETTE LARSON

"I Only Want To Be With You" (WB)

CHRIS CHRISTIAN

"Ain't Nothing Like The Real Thing. . ." (Boardwalk)

Country Coast-To-Coast

GENE WATSON

"This Dream's On Me" (MCA)

JOHN CONLEE "Nothing Behind You" (MCA)



Bob Laurence (213) 883-7400

XT-40

ELTON JOHN "Blue Eyes" (Geffen)

JOHN COUGAR "Jack And Diane" (Riva/PolyGram)

MEN AT WORK

"Who Can It Be Now" (Columbia)

ASIA "Only Time Will Tell" (Geffen)

Contempo 300

ELTON JOHN "Blue Eyes" (Geffen)

Great American Country

FRIZZELL & WEST

"I Just Came Here To Dance" (WB/Viva)

MICKEY GILLEY

"Put Your Dreams Away" (Epic)

GARY MORRIS "Dreams Die Hard" (WB)



Cal Casey (214) 634-8511



MEN AT WORK

"Who Can It Be Now" (Columbia)

ELTON JOHN "Blue Eyes" (Geffen)

MARSHALL CRENSHAW "Someday, Someway" (WB)

(WB)



ELTON JOHN "Blue Eyes" (Geffen)

PAUL DAVIS

"Love Or Let Me Be Lonely" (Arista)

MICHAEL MURPHEY

"What's Forever For" (Liberty)

ROBERTA FLACK "I'm The One" (Atlantic)



ANNE MURRAY "Hey! Baby!" (Capitol)

MICKEY GILLEY

"Put Your Dreams Away" (Epic)



Bob Stevens (214) 934-2121

The Z Format.

ROBERTA FLACK "I'm The One" (Atlantic)

AMERICA "You Can Do Magic" (Capitol)

NICOLETTE LARSON

"I Only Want To Be With You" (WB)

BARRY MANILOW "Oh Julie" (Arista)

JOHN COUGAR "Jack And Diane" (Riva/PolyGram)

QUEEN "Calling All Girls" (Elektra)

The A-C Format

NICOLETTE LARSON

"I Only Want To Be With You" (WB)

AMERICA "You Can Do Magic" (Capitol)

JOHN DENVER

"Seasons Of The Heart" (RCA)



ANNE MURRAY "Hey! Baby!" (Capitol)

MERLE HAGGARD & GEORGE JONES

"Yesterday's Wine" (Epic)

OAK RIDGE BOYS

"I Wish You Could Have Turned My Head. . ." (MCA)

CRYSTAL GAYLE

"Livin' In These Troubled Times" (Columbia)

DOLLY PARTON

"I Will Always Love You" (RCA)



Debbie Welsh (714) 565-8511



MICHAEL MURPHEY

"What's Forever For" (Liberty)

CHRIS CHRISTIAN

"Ain't Nothing Like The Real Thing. . ." (Boardwalk)



GARY MORRIS "Dreams Die Hard" (WB)

BURRITO BROTHERS

"I'm Drinkin' Canada Dry" (Curb/CBS)

FRIZZELL & WEST

"I Just Came Here To Dance" (WB/Viva)

LANE BRODY "More Nights" (Liberty)

MARLO TACKETT "Ever-Lovin' Woman" (RCA)

DONNA FARGO

"It's Hard To Be A Dreamer. . ." (RCA)



Lee Nye (916) 782-7754

Adult Rock

JOE COCKER & JENNIFER WARNES

"Up Where We Belong" (Island/Atlantic)

ASIA "Only Time Will Tell" (Geffen)

QUEEN "Calling All Girls" (Elektra)

PETE TOWNSHEND "Face Dances" (Atco)

JERMAINE JACKSON

"Let Me Tickle Your Fancy" (Motown)

JOHN COUGAR "Jack And Diane" (Riva/PolyGram)

JOAN JETT

"Do You Wanna Touch Me (Oh Yeah)" (Boardwalk)



Kenny Bosak (901) 320-4433

Bright Blue

JOHN DENVER

"Seasons Of The Heart" (RCA)

FLORENCE WARNER "Only Love" (Mercury/PolyGram)

BARRY MANILOW "Oh Julie" (Arista)

STEVE MILLER BAND "Abracadabra" (Capitol)

AMERICA "You Can Do Magic" (Capitol)

NICOLETTE LARSON

"I Only Want To Be With You" (WB)

SURVIVOR "Eye Of The Tiger" (Scotti Bros./CBS)

TANner Country

REX ALLEN JR.

"Cowboy In A Three-Piece Business Suit" (WB)



John Iles (800) 426-9082



MICHAEL MURPHEY "What's Forever For" (Liberty)

PAUL DAVIS

"Love Or Let Me Be Lonely" (Arista)

ROBERTA FLACK "I'm The One" (Atlantic)

Country Living

MICKEY GILLEY

"Put Your Dreams Away" (Epic)



SHOW SOME RESPECT — PRO-FM/Providence recently gave away an evening of "no respect" for two people — dinner at a greasy spoon, transportation in a wrecked car, and the height of non-respect . . . tickets to see Rodney Dangerfield in person. Shown (l-r) are then-PD Gary Berkowitz, winner, Dangerfield, winner's sister, and PRO-FM morning personality Jimmy Gray.



RICK VISITS THE "SAVANNAH ZOO" — Recently RCA's Rick Springfield made a concert appearance in Savannah, GA and WSGA & Z102 welcomed him to town, by giving away copies of his album and a guitar to the grand prize winner. Shown backstage (l-r) are the WSGA Big Bird, PD Ron Frederick, WSGA contest winner, Springfield, Z102 contest winner, former PD Jonathan Keyes, the Z102 Zebra, VP/GM Jerry Rogers, and son Jeff.

Radio & Records **ACR** NATIONAL AIRPLAY/40

July 23, 1982

169 REPORTERS

Album cuts are listed in order of airplay preference.

7/2	7/9	7/16	7/23	Artist	Album
—	17	2	1	FLEETWOOD MAC	Mirage (WB)
3	1	1	2	SURVIVOR	Eye Of The Tiger (Scotti Bros./CBS)
—	21	6	3	ROBERT PLANT	Pictures At Eleven (Swan Song/Atco)
16	3	3	4	REO SPEEDWAGON	Good Trouble (Epic)
20	12	11	5	EDDIE MONEY	No Control (Columbia)
13	7	7	6	PETE TOWNSHEND	All The Best Cowboys... (Atco)
6	4	5	7	GENESIS	Three Sides Live (Atlantic)
1	2	4	8	38 SPECIAL	Special Forces (A&M)
—	22	14	9	CROSBY, STILLS & NASH	Daylight Again (Atlantic)
21	13	13	10	APRIL WINE	Power Play (Capitol)
5	8	12	11	JOHN COUGAR	American Fool (Riva/PolyGram)
9	9	10	12	GLENN FREY	No Fun Aloud (Elektra)
2	6	8	13	ASIA	Asia (Geffen)
4	5	9	14	ROLLING STONES	Still Life (Rolling Stones/Atco)
14	15	16	15	STEVE MILLER BAND	Abracadabra (Capitol)
12	11	15	16	ALAN PARSONS PROJECT	Eye In The Sky (Arista)
27	20	19	17	A FLOCK OF SEAGULLS	A Flock Of Seagulls (Jive/Arista)
10	14	18	18	MOTELS	All Four One (Capitol)
7	10	17	19	KANSAS	Vinyl Confessions (Kirshner/CBS)
11	16	20	20	VAN HALEN	Diver Down (WB)
38	35	26	21	MEN AT WORK	Business As Usual (Columbia)
—	—	39	22	JUDAS PRIEST	Screaming For Vengeance (Columbia)
37	27	22	23	GO-GO'S	Vacation (IRS/A&M)
26	23	23	24	AXE	Offering (Atco)
30	24	24	25	JOHN WAITE	Ignition (Chrysalis)
19	18	21	26	GARY U.S. BONDS	On The Line (EMI America)
—	34	27	27	TED NUGENT	Nugent (Atlantic)
—	—	—	28	SPYS	Spys (EMI America)
—	39	35	29	NAZARETH	2XS (A&M)
—	—	34	30	JOAN JETT & BLACKHEARTS	Summertime Blues/Touch (Boardwalk)
28	30	33	31	TOTO	IV (Columbia)
—	—	—	32	URIAH HEEP	Way/Rebound (Polydor/PolyGram)
18	26	32	33	SCORPIONS	Blackout (Mercury/PolyGram)
15	19	25	34	HEART	Private Audition (Epic)
24	28	30	35	CHEAP TRICK	One On One (Epic)
39	—	38	36	MARSHALL CRENSHAW	Marshall Crenshaw (WB)
22	29	29	37	707	Mega Force (Boardwalk)
—	—	—	38	ROXY MUSIC	Avalon (WB)
17	25	28	39	QUEEN	Hot Space (Elektra)
—	38	—	40	CLASH	Combat Rock (Epic)

"Hold" "Gypsy" "Straight"
Title "American" "One"
"Burning" "Worse" "Pledge" "Slow"
"Keep" "Stillness" Title "Follow"
"Think" "Shakin'" "Runnin'" "Hard"
"Slit" "Face" "Stardom" "Sea"
"Paperlate" "Recall" "Turn" "Follow"
"Chain" "Caught" "Keep"
"Wasted" "Too" "Cross" "Turn"
"Enough" "Kay" "Ain't"
"Jack" "Hurts"
"Partytown" "Found" "Lies" "Don't"
"Only" "Heat" "Sole" "Here"
"Going" "Thumb"
Title "Keeps" "Cool"
Title "Psychobabble" "Fingers" "Step"
"I Ran" "Telecommunications" "Space"
"Only" "L" "Mission" "Art"
"Game" "Play" "Right" "Face"
"Dancin'" "Good" "Woman" "Guitars"
"Who" "Down" "Underground"
"Thing" "Take" "Eye"
12-inch Single
"Party"
"Change" "Heat" "Wonderful"
"Work" "Hold"
"No" "Bound" "Ebony"
"Don't" "Wait" "Danger" "Desiree"
"Madness" "Love" "Lonely"
12-inch Single
"Rosanna" "Afraid" "Africa"
12-inch Single
"No One"
"City's"
"If" "Tight"
"Someday"
Title
"More" Title "Take"
"Put Out" "Calling"
"Stay" "Casbah"

New Entry

MOST ADDED

Artist	7/23	7/16	7/9	7/2	6/25
1 SPYS	90/77	14/13	0/0	0/0	0/0
2 JUDAS PRIEST	100/29	71/89	5/5	0/0	0/0
3 TORONTO	41/27	23/17	4/0	6/0	6/0
4 ELVIS COSTELLO	39/20	25/19	6/5	0/0	0/0
5 MEN AT WORK	104/19	77/13	61/15	60/18	43/9
6 BOTS	43/18	44/28	24/24	0/0	0/0
7 BALANCE	27/14	22/19	5/4	0/0	1/0
7 JOE JACKSON	29/14	22/22	1/1	0/0	0/0
9 MISSING PERSONS	35/12	27/7	25/12	15/5	10/2
9 JOSIE COTTON	18/12	12/12	0/0	0/0	0/0
11 B.E. TAYLOR GROUP	12/10	12/10	9/9	0/0	0/0
12 STEVENS & GRDNIC	10/10	1/1	1/1	0/0	0/0
13 SHOOTING STAR	11/9	0/0	0/0	0/0	0/0
14 CLOCKS	46/8	42/19	37/14	32/18	20/15
14 DAVID JOHANSEN	42/6	40/5	44/9	37/10	41/24
14 TAXXI	30/8	27/9	19/4	20/10	13/4
14 BILLY SQUIER	8/8	0/0	0/0	0/0	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Artist	7/23	7/16	7/9	7/2	6/25
1 PETE TOWNSHEND	158/78	156/16	151/79	149/67	143/0
2 A FLOCK OF SEAGULLS	113/74	106/76	104/74	92/72	80/63
3 CROSBY, STILLS, NASH	150/70	147/66	144/14	20/0	0/0
4 ALAN PARSONS PROJ.	132/68	138/70	137/69	149/99	136/85
5 MEN AT WORK	104/67	77/51	61/35	60/31	43/25
6 GENESIS	150/66	154/58	154/65	161/68	152/26
6 APRIL WINE	142/66	140/68	136/73	132/17	11/4
8 JOHN WAITE	83/65	83/64	86/75	90/65	75/55
9 GLENN FREY	139/63	148/68	144/72	150/80	141/83
10 TED NUGENT	73/62	70/58	69/50	74/0	1/0
11 AXE	81/61	81/71	85/71	95/82	89/78
12 NAZARETH	68/56	60/44	46/33	45/1	0/0
13 GARY U.S. BONDS	81/55	96/65	106/78	111/72	100/62
14 EDDIE MONEY	151/63	144/63	141/80	135/23	16/1
14 JUDAS PRIEST	100/53	71/2	5/0	0/0	0/0

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Artist	7/23	7/16	7/9	7/2	6/25
1 FLEETWOOD MAC	161/138	159/120	155/15	4/0	0/0
2 SURVIVOR	151/131	151/133	149/133	153/106	141/88
3 REO SPEEDWAGON	148/119	149/119	152/111	151/20	0/0
4 ROBERT PLANT	157/116	155/94	149/8	23/0	0/0
5 38 SPECIAL	137/100	145/114	147/129	153/135	154/134
6 JOHN COUGAR	134/99	134/100	139/108	149/119	152/133
7 EDDIE MONEY	151/96	144/77	141/49	135/4	16/0
8 ROLLING STONES	131/86	142/108	147/114	154/114	154/107
9 ASIA	122/92	135/110	136/111	154/131	153/134
10 STEVE MILLER BAND	129/91	130/88	130/78	131/81	130/41
11 GENESIS	150/84	154/96	154/87	161/79	152/23
12 PETE TOWNSHEND	158/79	156/75	151/67	149/57	143/1
13 CROSBY, STILLS, NASH	150/76	147/70	144/8	20/0	0/0
13 GLENN FREY	139/76	148/77	144/71	150/63	141/48
15 APRIL WINE	142/70	140/67	136/50	132/12	11/1

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

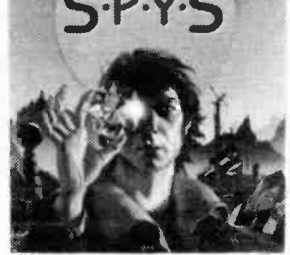
AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.



JUDAS PRIEST Screaming For Vengeance (Columbia) 59% of our reporters on it. Total album reports: 100. A-39, M-53, H-8. Album charted this week at number 22.

JUDAS PRIEST Screaming For Vengeance (Columbia) "Thing" "Chains" "Eye." 59% of our reporters on it. Total album reports: 100. A-39, M-53, H-8. Album charted this week at number 22.



SPYS Spys (EMI America) "Don't Wait Danger" "Desiree." 53% of our reporters on it. Total album reports: 90. A-77, M-11, H-2. Album debuted this week at number 28.

SPYS Spys (EMI America) "Don't Wait Danger" "Desiree." 53% of our reporters on it. Total album reports: 90. A-77, M-11, H-2. Album debuted this week at number 28.

Significant Action JAZZ AIR

Table of significant jazz action listings including albums like 'Looks' by Clocks, 'Tug Of War' by Paul McCartney, and 'Stand In Line' by 805.

Table of significant jazz action listings including albums like 'Pat Metheny Group' by Offramp, 'As We Speak' by David Sanborn, and 'Observations' by B. Cobham's.

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing.

REGIONAL AOR ACTIVITY

Table for 'EAST MOST ADDED' listing top records in the East region.

Table for 'MEDIUM' listing records with medium activity in the East region.

Table for 'THE HOTTEST' listing the most popular records in the East region.

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region.

Table for 'WBCN/Boston' listing regional activity for WBCN.

Table for 'WJZZ/Jacksonville' listing regional activity for WJZZ.

Table for 'WYZZ/Baltimore' listing regional activity for WYZZ.

Table for 'WYZZ/Allentown' listing regional activity for WYZZ.

Table for 'WYZZ/Baltimore' listing regional activity for WYZZ.

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EAST

JOHN COUGAR (Riva/PolyGram)
ROBERT PLANT (Swan Song/Arco)
PETE TOWNSHEND (Arco)
FLEETWOOD MAC (WB)

Q107/Toronto
(416) 867-8446
PO: GARY SLAYTON
NO: BOB MCKENZIE

WAAF/Worcester
(617) 762-4811
PO: DAVID BENSTEIN
NO: RAY BARNETT

WKLK/West Virginia
(304) 722-3368
PO: NEIL LASHNER

WOUR/Wisconsin
(616) 727-0803
PO: DALE EDWARDS
NO: TOM STARVO

A FLOCK...SEAGULLS (Polygram)
TED NUGENT (Atlantic)
EDDIE MONEY (Capitol)
ROLLING STONES (Polygram)

WAAW/Washington
(703) 334-8230
PO: JOHN LONSDALE
NO: GARY DORSE

WVAB/Washington
(202) 622-8662
PO: DON DAVIS
NO: GARY BRON

WVAB/Washington
(202) 622-8662
PO: DON DAVIS
NO: GARY BRON

WVAB/Washington
(202) 622-8662
PO: DON DAVIS
NO: GARY BRON

HOTELS (Capitol)
ASIA (Gaffney)
EDDIE MONEY (Capitol)
ROLLING STONES (Polygram)

WVAB/Washington
(202) 622-8662
PO: DON DAVIS
NO: GARY BRON

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WVAB/Washington
(202) 622-8662
PO: DON DAVIS
NO: GARY BRON

MOST ADDED

Spys (24/22)
Judas Priest (24/11)
Men At Work (23/9)
Elvis Costello (6/5)
Joes Jackson (5/5)

MEDIUM
A Flock Of... (31/22)
Pete Townshend (37/19)
Genesis (35/16)
Axe (23/18)
Nazareth (19/16)
John Waite (18/16)

THE HOTTEST
Fleetwood Mac (37/35)
Survivor (36/33)
REO (37/32)
Robert Plant (38/29)
Steve Miller (35/26)
38 Special (34/26)
Asia (30/26)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

KYKX/Amerlio (800) 866-8881
PO: DON SITTEN
NO: CHRIS HANNING

WAPJ/Birmingham (205) 833-8274
PO: STEVE RUMNER
NO: JOHANN PETERSON

WVAB/Washington (202) 622-8662
PO: DON DAVIS
NO: GARY BRON

WVAB/Washington (202) 622-8662
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WVAB/Washington (202) 622-8662
PO: DON DAVIS
NO: GARY BRON

MIDWEST

MOST ADDED
Spys (27/21)
Judas Priest (28/10)
Toronto (10/7)
806 (11/6)
Elvis Costello (10/8)

MEDIUM
C.S. & N. (38/22)
Glenn Frey (36/21)
Ted Nugent (22/21)
Men At Work (23/19)
Pete Townshend (39/18)

THE HOTTEST
Survivor (40/35)
REO (39/33)
Fleetwood Mac (41/32)
John Cougar (40/32)
Robert Plant (43/28)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

WVAB/Washington (202) 622-8662
PO: DON DAVIS
NO: GARY BRON

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WVAB/Washington (202) 622-8662
PO: DON DAVIS
NO: GARY BRON

MIDWEST

Medium
JOHN COUGAR (Riva/PolyGram)
NIGHTMARE (Capitol)
POLICE (A&M)
... (list continues)

WABK/Detroit
(313) 388-1100
PO: CARLY GURPLE
ADD: GREG ST. JAMES
... (list continues)

WMMS/Cleveland
(216) 781-6667
PO: JOHN COUGAR
ADD: RICK LOE
... (list continues)

WLLZ/Detroit
(313) 883-1800
PO: JOE URWILL
ADD: DOUG ROEHL
... (list continues)

WLUP/Chicago
(312) 440-6270
PO: TIM KELLY
ADD: NICK SPINELLI
... (list continues)

WXLN/Davenport
(319) 328-2541
PO: GREG BAPTISTE
ADD: TERRY DUNN
... (list continues)

WNET/Chicago
(312) 828-0191
PO: TRIP REED
ADD: PAT EVANS
... (list continues)

WRTR/Chicago
(312) 777-1700
PO: NORM HIRSH
ADD: JOHN NYROS
... (list continues)

WDEK/Des Moines
(515) 786-0280
PO: BRIAN HOLMES
ADD: WARD LEONARD
... (list continues)

Vertical text on the far left margin, including "WABK/Detroit" and "WMMS/Cleveland".

Vertical text on the far right margin, including "WNET/Chicago" and "WRTR/Chicago".

WES MOST ADDED
Spys Judas Priest (16/15)
Toronto Elvis Costello (12/8)
Men At Work (33/5)
MEDIUM
Pete Townshend (46/31)
Genesis (42/24)
Aien Parsons (38/24)
C.S. & N. (43/23)
A Flock Of... (33/22)
THE HOTTEST
Fleetwood Mac (48/40)
Survivor (42/34)
Robert Plant (43/32)
REO (41/30)
Rolling Stones (42/28)
38 Special (40/28)
NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

Vertical text on the far right margin at the bottom, including "WNET/Chicago" and "WRTR/Chicago".

WEST

WEST
HOTTEST
FLEETWOOD MAC (WB)
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

WEST
CLOVES (Blueberry/DBS)
TODD (Fantasy)
BOB (Arista)
TED NUGENT (Atlantic)
HOTTEST
EDDIE MONEY (Columbia)
HEART (Epic)
ASIA (Geffen)
KIM WILDE (EMI)
NOTES (Capitol)
JANIS JOPLIN (PolyGram)
30 SPECIAL (A&M)
ROLLING STONES (Rolling Stone/A&M)
BUENA VISTA (Capitol)
ROSMARIE CASH (Capitol)
CHICAGO (Full Moon/MS)
KIM WILDE (EMI)
ALAN PARSONS PROJ. (Arista)
MARSHALL CREECHMAN (WB)
TOTO (Capitol)
ROBERT PLANT (Swan Song/A&M)
FLEETWOOD MAC (WB)
FRANK ZAPPA (Bump/DBS)
SOFT CELL (Sire/MS)
JOHN COUGAR (Riva/PolyGram)
ROBERT PLANT (Swan Song/A&M)
TRUCKER (Elektra)

WEST
SUNRISE (Scotti Bros/MS)
PAUL McCARTNEY (Capitol)
RICK SPRINGFIELD (A&M)
ASIA (Geffen)
ROLLING STONES (Rolling Stone/A&M)
"Sweet Baby Jane"
HOTTEST
EDDIE MONEY (Columbia)
HEART (Epic)
ASIA (Geffen)
KIM WILDE (EMI)
NOTES (Capitol)
JANIS JOPLIN (PolyGram)
30 SPECIAL (A&M)
ROLLING STONES (Rolling Stone/A&M)
BUENA VISTA (Capitol)
ROSMARIE CASH (Capitol)
CHICAGO (Full Moon/MS)
KIM WILDE (EMI)
ALAN PARSONS PROJ. (Arista)
MARSHALL CREECHMAN (WB)
TOTO (Capitol)
ROBERT PLANT (Swan Song/A&M)
FLEETWOOD MAC (WB)
FRANK ZAPPA (Bump/DBS)
SOFT CELL (Sire/MS)
JOHN COUGAR (Riva/PolyGram)
ROBERT PLANT (Swan Song/A&M)
TRUCKER (Elektra)

KMP/Las Vegas
(702) 878-1460
PO: JIM JAMES
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KROQ/Portland
(503) 878-0630
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KCAL/San Bernardino
(714) 825-6020
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KMEL/San Francisco
(415) 391-9400
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KISW/Seattle
(206) 825-8300
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KOL/San Bernardino
(714) 825-9952
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KOZZ/Reno
(702) 329-9281
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KMGM/Bakersfield
805-327-0207
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KILO/Colorado Springs
(303) 434-4888
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KBOF/Fresno/Tulare
(209) 886-3406
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KLOS/Los Angeles
(213) 557-7250
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

K97/Edmonton
(403) 428-8597
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KDKB/Phoenix
(602) 897-9300
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KMET/Los Angeles
(213) 444-4450
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KDUR/Honolulu
(808) 524-7100
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KZL/Eugene
(503) 484-4304
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KZAM/Seattle
(206) 454-1540
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KBO/Bozeman
(208) 464-8383
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KAZY/Denver
(303) 758-8600
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KZL/Eugene
(503) 484-4304
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KZL/Eugene
(503) 484-4304
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KZL/Eugene
(503) 484-4304
HOTTEST
ALAN PARSONS PROJ. (Arista)
JOE JACKSON (A&M)
"Steppin' Out"
Another notch...

KZL/Eugene
(503) 484-4304
HOTTEST
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JOE JACKSON (A&M)
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BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

YOUNGER BROTHERS

Nothing But The Radio On (MCA)

On 65% of reporting stations. National Summary: Up 27, Same 17, Down 0, Debuts 18, Adds 25. A Most Added Record. R&R Chart: Debut 43.

MOST ADDED

- MICKEY GILLEY (56)
Put Your Dreams Away (Epic)
- ANNE MURRAY (41)
Hey! Baby! (Capitol)
- OAK RIDGE BOYS (34)
I Wish You Could Have Turned... (MCA)
- D. FRIZZELL & S. WEST (26)
I Just Came Here To Dance (WB/Viva)
- LOUISE MANDRELL (26)
Some Of My Best Friends... (RCA)
- YOUNGER BROTHERS (25)
Nothing But The Radio On (MCA)

HOTTEST

- ALABAMA (73)
Take Me Down (RCA)
- SYLVIA (72)
Nobody (RCA)
- RICKY SKAGGS (50)
I Don't Care (Epic)
- DAVID FRIZZELL (48)
I'm Gonna Hire A Wino... (WB/Viva)
- KENNY ROGERS (43)
Love Will Turn You Around (Liberty)
- HANK WILLIAMS JR. (36)
Honky Tonkin' (Elektra/Curb)

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. [] indicated one of this week's most added new songs.

DAVID FRIZZELL & SHELLY WEST "I Just Came Here To..." (WB/Viva) 78/26
National Summary: Up 16, Same 23, Down 0, Debuts 12, Adds 26 including WIKY, WRKZ-FM, KIXZ, WXBQ-FM, WSIX-FM, WMNI, WCXI, WIRE, WITL-FM, WHBF, WTHI-FM, KBMY, KYGO-FM, KCBQ-AM, KIGO. R&R Chart: Debut 48.

MICKEY GILLEY "Put Your Dreams Away" (Epic) 77/56
National Summary: Up 8, Same 7, Down 0, Debuts 7, Adds 56 including WOKQ, KIX106, WSOC-FM, WESC-AM-FM, WLWI-FM, WSIX-FM, WNOE-AM, WSAI-AM-FM, WFMS-FM, KKAL, KEED, KRAK, KEEN, KMPS-AM-FM, KBBQ. R&R Chart: Debut 49.

BELLAMY BROTHERS "Get Into Reggae Cowboy" (Elektra/Curb) 77/18
National Summary: Up 20, Same 23, Down 0, Debuts 16, Adds 18, WRKZ-FM, WIXL-FM, WYKR, WPLO, KOKE-AM-FM, KIKK-FM, WQIK-FM, WAMZ-FM, WMPX, KYXX, KWKH, WITL-FM, WDBGY, KCJB, WHBF, KRST-FM, KMAK, KIDN. R&R Chart: Debut 50.

KIERAN KANE "I'll Be Your Man Around The House" (Elektra) 75/11
National Summary: Up 22, Same 23, Down 0, Debuts 19, Adds 11, WKYG, KIXZ, WCOS-AM-FM, WQIK-FM, WOKK, WIRK-FM, WMNI, WIRE, KFJ, KGEM, KYGO-FM, WNOE-AM 47-37, KKYX 49-40, KRMD-AM-FM 42-30, KTTS-AM-FM 46-38.

CINDY HURT "Talk To Me Loneliness" (Churchill) 69/5
National Summary: Up 40, Same 21, Down 0, Debuts 3, Adds 5, WCAW, WDBGY, KCJB, KGEM, KLZ, WVAM 23-18, WIKY 28-23, WVVVA 34-26, WSOC-FM 28-23, KHEY 22-19, WLWI-FM 26-20, KBMR 47-41, KFGO 37-31, KWMT 39-29, KIGO 46-40.

BILLY "CRASH" CRADDOCK "Love Busted" (Capitol) 66/13
National Summary: Up 11, Same 26, Down 1, Debuts 7, Adds 15, WCAW, KIXZ, WKYK, WFKC, WQIK-FM, KLRA, WOKK, KWKH, WMNI, WXCL, KFDI-AM-FM, KGEM, KMAK, KTOM, KXYL 46-37, WAMZ-FM 35-29.

LLOYD DAVID FOSTER "Blue Rendezvous" (MCA) 66/7
National Summary: Up 29, Same 20, Down 1, Debuts 9, Adds 7, WBGW-FM, WIKY, WNYR, WVVVA, KOKE-AM-FM, WTHI-FM, KEEN, KPLX-FM 17-14, WSIX-FM 19-13, WNOE-AM 45-36, WXCL 39-33, KWJJ 50-43, KRAK 38-30, KTOM 48-40, KMPS-AM-FM 14-12, KGA 35-29.

DONNA FARGO "It's Hard To Be The Dreamer..." (RCA) 61/8
National Summary: Up 21, Same 22, Down 0, Debuts 10, Adds 8, WIKY, KRRV, WOKK, WIRK-FM, KECK, KFJ, KBMY, KIDN, WIXL-FM 34-27, KIXZ 47-39, WPLO 37-29, KKYX 45-36, KRMD-AM-FM 40-29, KUZZ 46-39, KWJJ 49-42, KSOP-FM 48-41.

JOE STAMPLEY "I Didn't Know You Could Break A Broken Heart" (Epic) 54/15
National Summary: Up 11, Same 20, Down 1, Debuts 7, Adds 15, WVVVA, KIXZ, KOKE-AM-FM, WOKK, KWKH, WIRE, WITL-FM, WXCL, KXRB, WIL-AM-FM, KUZZ, KBMY, KGEM, KMAK, KBBQ.

LOUISE MANDRELL "Some Of My Best Friends Are Old Songs" (Epic) 54/15
National Summary: Up 2, Same 14, Down 0, Debuts 9, Adds 26 including WCAW, WILQ, KRRV, WSOC-FM, WSIX-FM, WSM, KYXX, WCMS-FM, KCJB, WXCL, KFDI-AM-FM, KFJ, KRST-FM, KVEG, KRAK, KMPS-AM-FM.

LANE BRODY "More Nights" (Liberty) 49/14
National Summary: Up 12, Same 18, Down 0, Debuts 5, Adds 14, WGNA-FM, WCAW, WOKQ, WSOC-FM, WOKK, KKYX, WQYK-FM, KWMT, WIRE, WITL-FM, KTTS-AM-FM, KFDI-AM-FM, KBMY, KVEG.

ANNE MURRAY "Hey! Baby!" (Capitol) 45/41
National Summary: Up 0, Same 1, Down 0, Debuts 3, Adds 41 including WOKQ, WRKZ-FM, WYII, KXYL, WFNC, WMC-AM, WIRK-FM, KFGO, WCUZ-AM-FM, WFMS-FM, KTTS-AM-FM, KMAK, KEIN, KLAC, KRAK.

MARLOW TACKETT "Ever-Lovin' Woman" (RCA) 45/3
National Summary: Up 11, Same 25, Down 1, Debuts 5, Adds 3, WMNI, KGEM, KBBQ, WIXL-FM 20-13, WAMZ-FM 27-24, KYYX 30-25, KRMD-AM-FM 50-42, KSO 35-33, KKAL 40-36, KEED 41-38, KRWO-FM 14-12, KWJJ 38-34, KRAK 35-31, KSOP-FM 44-38.

VERN GOSDIN "Your Bedroom Eyes" (AMI/NSD) 41/10
National Summary: Up 14, Same 7, Down 0, Debuts 10, Adds 10, WQIK-FM, KLRA, KRMD-AM-FM, WGEE, WDBGY, WIL-AM-FM, KFJ, KBMY, KVEG, KWJJ, KIXZ 43-37, WLWI-FM 24-16, WSIX-FM 29-20, KKYX 38-31, KTTS-AM-FM 47-39.

REX ALLEN JR. "Cowboy In A Three Piece Business Suit" (WB) 41/4
National Summary: Up 17, Same 15, Down 0, Debuts 5, Adds 4, KWKH, WHBF, KXRB, KTOM, WIXL-FM 43-32, KKYX 39-32, WCMS-FM 39-36, WIRK-FM 34-25, KSO 32-26, WTSM 44-40, KTTS-AM-FM 45-37, KFDI-AM-FM 43-33, KKAL 29-25, KUZZ 35-29, KNIX-FM 40-35.

BURRITO BROTHERS "I'm Drinkin' Canada Dry" (Curb/CBS) 40/19
National Summary: Up 3, Same 13, Down 0, Debuts 5, Adds 19 including WYKR, WBEU, WSOC-FM, KHEY, WSM, WNOE-AM, KSO, KTTS-AM-FM, KFDI-AM-FM, KMAK, KEIN, KVEG, KWJJ, KTOM, KGA.

SIGNIFICANT ACTION

JACKY WARD "Take The Mem'ry When You Go" (Asylum) 39/4
National Summary: Up 20, Same 8, Down 0, Debuts 7, Adds 4, KIXZ, WNOE-AM, KWKH, KRSY, WCAW 33-28, KBMR 42-38, KTTS-AM-FM 32-29, KVOO 47-39, KKAL 42-38, KMAK 39-32, KRAK 33-29.

OAK RIDGE BOYS "I Wish You Could Have Turned My Head..." (MCA) 38/34
National Summary: Up 2, Same 0, Down 0, Debuts 2, Adds 34 including WCOS-AM-FM, WGVW, WSM, WCMS-FM, WSAI-AM-FM, KWMT, WFMS-FM, KTPK-FM, KNIX-FM, KCKC.

BIG AL DOWNING "I'll Be Loving You" (Team Entertainment) 38/2
National Summary: Up 16, Same 15, Down 0, Debuts 5, Adds 2, WPLO, KRMD-AM-FM, WVAM 48-41, KIX106 21-19, WMZQ-FM 23-19, KIXZ 49-43, WKSJ-FM 35-29, WSIX-FM 18-12, KSO 33-28, KUZZ 39-28.

STEPHANIE WINSLOW "Don't We Belong" (Primer) 36/3
National Summary: Up 13, Same 16, Down 0, Debuts 4, Adds 3, KIX106, WCMS-FM, WIRK-FM, KIXZ 46-40, KHEY 36-30, WAMZ-FM 37-31, KIXZ 44-39, KTTS-AM-FM 42-35, KVOO 35-30, KTOM 49-43.

CHANTILLY "Stumblin' In" (Jaroco) 35/6
National Summary: Up 8, Same 11, Down 0, Debuts 10, Adds 6, WSOC-FM, KHEY, WCMS-FM, KVOO, KFJ, KBMY, WVAM 46-40, WKKQ-AM-FM 38-34, KFDI-AM-FM 40-35, KRAK 50-46.

GARY WOLF "Love Never Dies" (Columbia) 30/8
National Summary: Up 9, Same 12, Down 0, Debuts 1, Adds 8, WVAM, WESC-AM-FM, WKSJ-FM, WLWI-FM, KTTS-AM-FM, KVOO, KVEG, KTOM, WIXL-FM 25-18, KRAK 49-42.

Radio & Records NATIONAL AIRPLAY/50

July 23, 1982

Three Weeks	Two Weeks	Last Week		
3	1	1	1	ALABAMA/Take Me Down (RCA)
10	6	2	2	RICKY SKAGGS/I Don't Care (Epic)
6	5	3	3	MERLE HAGGARD/Are The Good Times Really Over (Epic)
11	7	5	4	HANK WILLIAMS JR./Honky Tonkin' (Elektra/Curb)
22	14	9	5	SYLVIA/Nobody (RCA)
15	10	7	6	EMMYLOU HARRIS/Born To Run (WB)
21	15	10	7	ROSANNE CASH/Ain't No Money (Columbia)
24	21	14	8	MARTY ROBBINS/Some Memories Just Won't Die (Columbia)
12	9	8	9	DOLLY PARTON/Heartbreak Express (RCA)
27	23	15	10	DAVID FRIZZELL/I'm Gonna Hire A Wino... (WB/Viva)
29	25	18	11	REBA McENTIRE/I'm Not That Lonely Yet (Mercury/PolyGram)
32	27	19	12	WAYLON JENNINGS/Women Do Know How To... (RCA)
26	22	17	13	ROGER MILLER & WILLIE NELSON/Old Friends (Columbia)
5	3	6	14	JANIE FRICKE/Don't Worry 'Bout Me Baby (Columbia)
35	29	20	15	GEORGE STRAIT/Fool Hearted Memory (MCA)
17	11	11	16	CON HUNLEY/Oh Girl (WB)
2	2	4	17	BARBARA MANDRELL/Til You're Gone (MCA)
19	17	13	18	RONNIE McDOWELL/I Just Cut Myself (Epic)
43	37	27	19	KENNY ROGERS/Love Will Turn You Around (Liberty)
33	30	23	20	EARL THOMAS CONLEY/Heavenly Bodies (RCA)
39	31	26	21	MOE BANDY/She's Not Really Cheatin' (Columbia)
44	36	31	22	CHARLY McCLAIN/Dancing Your Memory Away (Epic)
23	18	16	23	LARRY GATLIN/She Used To Sing On Sunday (Columbia)
1	4	12	24	RONNIE MILSAP/Any Day Now (RCA)
42	35	32	25	EDDY RAVEN/She's Playing Hard To Forget (Elektra)
47	41	34	26	GAIL DAVIES/You Turn Me On I'm A Radio (WB)
-	42	38	27	STATLER BROTHERS/Whatever (Mercury/PolyGram)
48	40	37	28	MICHAEL MURPHEY/What's Forever For (Liberty)
38	34	30	29	TOMPALL & GLASER BROTHERS/I Still Love You... (Elektra)
-	43	39	30	MEL McDANIEL/Big Ole Brew (Capitol)
4	8	22	31	CHARLEY PRIDE/I Don't Think She's In Love (RCA)
-	48	41	32	JERRY REED/She Got The Goldmine (I Got The Shaft) (RCA)
-	-	44	33	GARY MORRIS/Dreams Die Hard (WB)
9	12	24	34	JOHN ANDERSON/Would You Catch A Falling Star (WB)
-	47	42	35	GENE WATSON/This Dream's On Me (MCA)
20	16	21	36	OAK RIDGE BOYS/So Fine (MCA)
-	50	43	37	JOHN CONLEE/Nothing Behind You, Nothing In Sight (MCA)
7	19	28	38	CONWAY TWITTY/Slow Hand (Elektra)
14	20	29	39	LACY J. DALTON/Slow Down (Columbia)
8	13	25	40	JOHNNY LEE/When You Fall In Love (Full Moon/Asylum)
13	24	33	41	OSMONDS/I Think About Your Lovin' (Elektra/Curb)
25	28	35	42	JUICE NEWTON/Love's Been A Little Bit Hard On Me (Capitol)
-	-	43	43	YOUNGER BROTHERS/Nothing But The Radio On (MCA)
-	-	49	44	CHARLIE ROSS/The High Cost Of Lovin' (Townhouse)
37	33	36	45	BOBBY BARE/If You Ain't Got Nothin'... (Columbia)
-	-	48	46	KENDALLS/Cheater's Prayer (Mercury/PolyGram)
16	26	40	47	ED BRUCE/Love's Found You And Me (MCA)
-	-	48	48	D. FRIZZELL & S. WEST/I Just Came Here To... (WB/Viva)
-	-	49	49	MICKEY GILLEY/Put Your Dreams Away (Epic)
-	-	50	50	BELLAMY BROTHERS/Get Into Reggae Cowboy (Elektra/Curb)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

SUPER GRIT COWBOY BAND "She Is The Woman" (Hoodswamp) 30/7
National Summary: Up 4, Same 16, Down 0, Debuts 3, Adds 7, WIXL-FM, WNOE-AM, KRMD-AM-FM, WCMS-FM, KXRB, KVEG, KRSY, WVAM 30-23, KSO 36-32, KTTS-AM-FM 48-40.

CHARLIE DANIELS BAND "Ragin' Cajun" (Epic) 28/2
National Summary: Up 11, Same 12, Down 0, Debuts 3, Adds 2, WILQ, WESC-AM-FM, KIX106 49-45, WKSJ-FM 32-26, KRMD-AM-FM 45-37, WIRK-FM 28-21, KFDI-AM-FM 50-45, KFJ 47-38, KKAL 49-45, KBBQ 34-29.

BOXCAR WILLIE & PENNY DeHAVEN "We Made Memories" (Main Street) 25/3
National Summary: Up 6, Same 14, Down 0, Debuts 2, Adds 3, WCAW, WGEE, WDAF, KHEY 41-33, WNOE-AM d-50, WTSM 24-20, KTTS-AM-FM 37-31, KFDI-AM-FM 44-39, KUZZ 48-41, KRWO-FM 21-19.

TOM T. HALL & EARL SCRUGGS "Song Of The South" (Columbia) 24/11
National Summary: Up 3, Same 7, Down 0, Debuts 3, Adds 11, WGNA-FM, WVVVA, KRRV, WSIX-FM, WQYK-FM, WCMS-FM, KSO, WDAF, KVOO, KEED, KGA.

TOM CARLILE "Back In Debbie's Arms" (Doorknob) 23/10
National Summary: Up 1, Same 8, Down 0, Debuts 4, Adds 10, WYII, KIKK-FM, WKSJ-FM, KKYX, WHK, KFGO, WTSM, KRWO-FM, KTOM, KMPS-AM-FM.

KAREN TAYLOR "Country Boy's Song" (Mesa) 21/5
National Summary: Up 3, Same 8, Down 0, Debuts 5, Adds 5, WBGW-FM, KLRA, WKSJ-FM, WAXX, WHBF, KHEY d-50, KSO 39-34, WKKQ-AM-FM 31-28, KXRB d-30, KRWO-FM 29-26.

KAREN BROOKS "New Way Out" (WB) 20/12
National Summary: Up 0, Same 4, Down 0, Debuts 4, Adds 12, WVAM, WIXL-FM, KOKE-AM-FM, KHEY, WESC-AM-FM, KLRA, WSIX-FM, KRMD-AM-FM, WAXX, KSOP-FM, KCKC, KEEN.

AMY WOOLEY "If My Heart Had Windows" (MCA) 20/10
National Summary: Up 2, Same 7, Down 0, Debuts 1, Adds 10, KHEY, KBMR, WAXX, KVOO, KUZZ, KMAK, KRAK, KTOM, KCKC, KGA.

NARVEL FELTS "Roll Over Beethoven" (Lobo) 19/3
National Summary: Up 2, Same 14, Down 0, Debuts 0, Adds 3, WGNA-FM, WSOC-FM, WQIK-FM, WVAM 50-43, WITL-FM on, KTTS-AM-FM 50-42, KFDI-AM-FM on, KWJJ on, KSOP-FM on, KGA on.

STELLA PARTON "Young Love" (Townhouse) 18/3
National Summary: Up 3, Same 10, Down 0, Debuts 2, Adds 3, WHBF, KRST-FM, KRSY, WVAM d-48, WIXL-FM 16-9, WFNC on, WOKK d-34, KRMD-AM-FM 49-38, KTTS-AM-FM on, KBMY 22-17.

DAVE ROWLAND "Lovin' Our Lives Away" (Elektra) 16/9
National Summary: Up 1, Same 6, Down 0, Debuts 0, Adds 9, WSOC-FM, KKYX, KRMD-AM-FM, KXRB, KVOO, KKAL, KRAK, KTOM, KGA, KXYL 50-47.

GARY STEWART "She Sings Amazing Grace" (RCA) 16/4
National Summary: Up 2, Same 9, Down 0, Debuts 1, Adds 4, WVVVA, WGVW, KFDI-AM-FM, KUZZ, WIXL-FM 49-37, WLWI-FM on, KYYX d-35, KRMD-AM-FM 41-35, WIRK-FM on, KEED on.

JOHNNY PAYCHECK "D.O.A. (Drunk On Arrival)" (Epic) 15/12
National Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 12, WVAM, WYII, KLRA, WWOD, KKYX, KRMD-AM-FM, WQYK-FM, WAXX, WKKQ-AM-FM, KRWO-FM, KRSY, KIGO.

SNUFF "So This Is Happy Hour" (Elektra) 15/4
National Summary: Up 2, Same 8, Down 0, Debuts 1, Adds 4, WOKQ, KRRV, WKKQ-AM-FM, WXCL, KRMD-AM-FM d-45, WCMS-FM 41-38, KECK on, KTTS-AM-FM on, KEED on, KRWO-FM 49-47.

GARY GOODNIGHT "Bringing Out The Fool In Me" (Soundwaves) 15/1
National Summary: Up 4, Same 7, Down 0, Debuts 3, Adds 1, WESC-AM-FM, WIXL-FM 14-10, WLWI-FM 36-32, WCMS-FM 42-39, WIRK-FM d-40, KSO d-39, KTPK-FM on, KVOO d-47, KRWO-FM 44-41, KGA on.

BILLY PARKER "If I Ever Need A Lady" (Soundwaves) 14/10
National Summary: Up 0, Same 3, Down 0, Debuts 1, Adds 10, WVAM, WFNC, WCMS-FM, WIRK-FM, KBMR, KFGO, KECK, KVOO, KFDI-AM-FM, KIGO.

CROSBY, STILLS & NASH "Wasted On The Way" (Atlantic) 14/2
National Summary: Up 8, Same 3, Down 0, Debuts 1, Adds 2, WILQ, KUGR, WBGW-FM 41-37, WHN 32-28, WNYR 26-20, KIX106 47-38, WXBQ-FM 39-35, WHK 31-27, WBCS 26-22, KNEW 28-24.

SOLID GOLD BAND "Country Fiddles" (NSD) 13/4
National Summary: Up 3, Same 6, Down 0, Debuts 0, Adds 4, KHEY, KKYX, KTTS-AM-FM, KEED, WGNA-FM on, WQYK-FM on, KVOO 48-46, KFDI-AM-FM 47-42, KRWO-FM 31-28, KRAK on.



Regional Adds & Hots

Table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, SOUTH, WEST, HOTTEST. Lists artists and their labels for various regions.

Main table of 134 Current Reports. Columns include station call letters, city, and artist/album information for each market.

134 Current Reports

Table of Hottest Tracks. Columns include station call letters, city, and artist/album information for the top tracks in each market.

Country Albums section. Includes 'Hottest Tracks' list, 'Most Requested' list, and 'Country Albums' section with album titles and artists.

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

ROBERTA FLACK I'm The One (Atlantic)

66% of our reporting stations on it. Rotations: Heavy 8/0, Medium 14/1, Light 16/0, Extra Adds 4, Total Adds 5, WOOK, WDMT, WNHC, KNOW, WKWM. Heavy: WXYV, WDAS, WHRK, WBMX, WGCI, WSSJ, WLTH, KACE. Debuts at number 23 on the Black Radio Chart.

NEW & ACTIVE

Recent releases are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. **☑** Indicates one of this week's Most Added New songs.

DUNN & BRUCE STREET "Shout For Joy" (Devaki/Mirus) 36/4
Rotations: Heavy 1/0, Medium 20/1, Light 12/0, Extra Adds 3, Total Adds 4, KNOW, WATV, WOIC, KAEZ. Heavy: WANM. Medium: WWIN, WDAS, WOOK, WAOK, WBMX, WCIN, KDAY, XHRM, WNHC, WENN, WKXI, WLOU, WDWI, WDAO, WLTH, WKWM, WLUM, KACE, KUKQ.

JEAN CARN "If You Don't Know Me By Now" (Motown) 34/7
Rotations: Heavy 4/1, Medium 14/0, Light 12/2, Extra Adds 4, Total Adds 7, WDA, WGCI, WJPC, WLOU, WVOL, KAEZ, KPOP-FM. Heavy: WOIC, WWWW, KACE. Medium: WXYV, WOOK, WAOK, WBMX, WCIN, KDAY, WSSJ, WJAX, WOI, WANT, WDAO, WLTH, WKWM, WLUM.

LARRY GRAHAM "Sooner Or Later" (WB) 32/7
Rotations: Heavy 7/1, Medium 11/2, Light 11/1, Extra Adds 3, Total Adds 7, WAMO, WAOK, WJMI, WJAX, WLOU, WANM, WTMP. Heavy: WILD, WHUR, WHRK, WBMX, WJLB, WOIC. Medium: WDAS, WVEE, WGCI, KSOL, KOKY, WOWI, WLTH, KACE.

SKYY "When You Touch Me" (Salsoul/RCA) 32/2
Rotations: Heavy 8/0, Medium 15/0, Light 8/1, Extra Adds 1, Total Adds 2, WBMX, WJPC. Heavy: WEDR, WJMO, WJLB, WATV, WJAX, WJJS, WDAO, WLUM, WVOL. Heavy: WDA, WGCI, WJMI, WJPC, WLOU, WVOL, KAEZ, WPOP-FM. Heavy: WOIC, WWWW, KACE. Medium: WXYV, WOOK, WAOK, WBMX, WCIN, KDAY, WSSJ, WJAX, WOI, WANT, WDAO, WLTH, WKWM, WLUM.

JERMAINE JACKSON "Let Me Tickle Your Fancy" (Motown) 31/12
Rotations: Heavy 2/0, Medium 9/0, Light 13/1, Extra Adds 7, Total Adds 8, WXYV, WDAS, WJJS, WJMO, WSSJ, WJLB, WATV, WJAX, WJJS, WDAO, WLTH, WKWM, KACE. Heavy: WAMO, KDKO. Medium: WHUR, WHRK, KDAY, XHRM, WSSJ, WGIV, KUKQ.

DENIECE WILLIAMS "Waiting By The Hotline" (ARC/Columbia) 31/8
Rotations: Heavy 2/0, Medium 9/0, Light 13/1, Extra Adds 7, Total Adds 8, WXYV, WDAS, WJJS, WJMO, WSSJ, WJLB, WATV, WJAX, WJJS, WDAO, WLTH, WKWM, KACE. Heavy: KRLY, WSSJ. Medium: WVEE, WDA, KDAY, KSOL, WJRS, WJAX, WVOL, WDAO, KDIA.

RICK JAMES "Hard To Get" (Gordy/Motown) 30/13
Rotations: Heavy 8/1, Medium 9/1, Light 7/5, Extra Adds 6, Total Adds 13, WDAS, WAOK, KMJQ, KRLY, KDKO, XHRM, WNHC, WATV, WJAX, WJJS, WDAO, WLUM, WVOL. Heavy: WDA, WGCI, WJMI, WJPC, WLOU, WVOL, KAEZ, WPOP-FM. Heavy: WOIC, WWWW, KACE. Media: WGCI, KDAY, KSOL, WENN, WOIC, KOKY, WBLX, WLTH.

SHALAMAR "I Can Make You Feel Good" (Solar/Elektra) 30/0
Rotations: Heavy 6/0, Medium 15/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WAOK, WVEE, WEDR, WJMI, WVOL, WLUM. Medium: WDA, KDAY, XHRM, KSOL, WNHC, WATV, KOKY, WJJS, WOWI, WDAO, WLTH, WWWW, WVOI, KDIA, KUKQ.

B.B. & Q. BAND "Imagination" (Capitol) 29/11
Rotations: Heavy 2/0, Medium 5/1, Light 16/4, Extra Adds 11, Total Adds 11, WILD, WEDR, WAIL-FM, WBLZ, WJLB, XHRM, WOIC, WKXI, WOI, WANT, WDAO, WLTH, KUKQ. Heavy: WAOK, WHRK. Medium: WWIN, WXYV, WLUM, WWWW.

KID CREOLE & THE COCONUTS "I'm A Wonderful Thing, Baby" (Sire/WB) 29/3
Rotations: Heavy 9/0, Medium 11/0, Light 7/1, Extra Adds 2, Total Adds 3, WXYV, WEDR, XHRM. Heavy: WDAS, WAOK, WGCI, KDAY, WNHC, WGIV, WLTH, WTLC, KACE. Medium: WAMO, WAIL-FM, WBMX, WJPC, KSOL, WPDQ, WJJS, WOWI, WTOY, WLUM, KPOP-FM.

IMAGINATION "Just An Illusion" (MCA) 29/1
Rotations: Heavy 11/0, Medium 11/0, Light 6/0, Extra Adds 1, Total Adds 1, WSSJ. Heavy: WXYV, WILD, WOOK, KRLY, KNOW, WLTH, KAEZ, KACE, WAMO, WJLB, WKND. Medium: WDAS, WHUR, WHRK, WBMX, WJPC, WJMO, KDAY, XHRM, WJAX, WKWM, WTLC. Debuts at number 29 on the Black Radio Chart.

RANDY CRAWFORD "One Hello" (WB) 29/0
Rotations: Heavy 8/0, Medium 14/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, WJMO, WSSJ, WVOL, KACE, KUKQ. Medium: WWIN, WVEE, WGCI, WCIN, WDMT, XHRM, WENN, WPDQ, KOKY, WBLX, WOWI, WTOY, WLTH, KPOP-FM.

FATBACK "On The Floor" (Spring/PolyGram) 28/3
Rotations: Heavy 4/0, Medium 13/0, Light 8/0, Extra Adds 3, Total Adds 3, WXYV, WJMI, WLTC. Heavy: WAOK, WGCI, WLTH, KUKQ. Medium: WWIN, WDAS, WVEE, WDA, WEDR, WJMO, WJAX, WJJS, WVOL, WDWI, WDAO, WKWM.

MIDNIGHT STAR "Hot Spot" (Solar/Elektra) 26/9
Rotations: Heavy 1/0, Medium 7/0, Light 12/3, Extra Adds 6, Total Adds 9, WDAS, WVEE, WSSJ, WJAX, KOKY, WJJS, WOWI, WLUM, WVOI. Heavy: KDKO. Medium: WWIN, WCIN, XHRM, WENN, WLOU, WDAO, WLTH.

HERBIE HANCOCK "Gettin' To The Good Part" (Columbia) 26/5
Rotations: Heavy 5/0, Medium 10/0, Light 8/2, Extra Adds 3, Total Adds 5, WBMX, WCIN, KSOL, KOKY, WDAO. Heavy: WXYV, WGCI, WJLB, WLTH, KACE. Medium: WOOK, WHUR, WAOK, KRLY, WJMO, KDAY, XHRM, WSSJ, WBLX, KUKQ.

CLIFF DAWSON "It's Not Me You Love" (Boardwalk) 26/5
Rotations: Heavy 1/0, Medium 6/0, Light 18/4, Extra Adds 1, Total Adds 5, WXYV, WDA, WKND, WOWI, WDAO. Heavy: WEDR. Medium: WAOK, WHRK, WJLB, WKXI, WLOU, KUKQ.

DAZZ BAND "Keep It Live (On The K.I.L.)" (Motown) 24/9
Rotations: Heavy 4/0, Medium 8/2, Light 8/1, Extra Adds 6, Total Adds 9, WXYV, WDAS, KRLY, WBMX, WNHC, WJJS, WANM, WDAO, KPOP-FM. Heavy: WDA, WDMT, WATV, WWWW. Medium: WHUR, WJMI, WBLX, WLTH, KACE, KDIA.

SEQUENCE "I Don't Need Your Love" (Sugar Hill) 22/1
Rotations: Heavy 7/0, Medium 9/0, Light 5/0, Extra Adds 1, Total Adds 1, WKWM. Heavy: WDAS, WNHC, KNOW, WENN, WKXI, WTOY, WANM. Medium: WWIN, WOOK, WVEE, WJMO, WATV, WGIV, WJJS, WVOL, WTMP.

GOODIE "Do Something" (Total Experience/PGM) 20/17
Rotations: Heavy 1/0, Medium 0/0, Light 6/4, Extra Adds 13, Total Adds 17, WXYV, WDAS, WOOK, WAOK, WDA, WHRK, WEDR, WYLD-FM, WGCI, WCIN, KSOL, WGIV, WOIC, WVOL, WOWI, WTOY, WTMP. Heavy: WWIN.

GRAND MASTER FLASH & FURIOUS FIVE "The Message" (Sugar Hill) 20/12
Rotations: Heavy 2/1, Medium 5/1, Light 4/1, Extra Adds 9, Total Adds 12, WXYV, WDAS, KMJQ, KRLY, WAIL-FM, WGCI, WSSJ, WJRS, WATV, WENN, WLOU, KDIA. Heavy: WWWW. Medium: WHRK, WNHC, WGIV, WOWI.

BARRY WHITE "Change" (Unlimited Gold/CBS) 20/9
Rotations: Heavy 0/0, Medium 8/2, Light 8/1, Extra Adds 6, Total Adds 9, WWIN, WOOK, WHUR, WEDR, XHRM, WSSJ, WGIV, WJMI, WANM. Medium: WDAS, WHRK, WNHC, WJRS, WOIC, KACE.

DARYL HALL & JOHN OATES "Your Imagination" (RCA) 20/2
Rotations: Heavy 5/1, Medium 9/0, Light 5/0, Extra Adds 1, Total Adds 2, WAMO, WJJS. Heavy: WILD, WAIL-FM, WSSJ, WPDQ. Medium: WDAS, WHRK, WDMT, WJLB, WNHC, KNOW, KOKY, WBLX, WVOL.

GINO SOCCIO "It's Alright" (RFC/Atlantic) 19/1
Rotations: Heavy 3/0, Medium 7/0, Light 8/0, Extra Adds 1, Total Adds 1, KSOL. Heavy: WBMX, WNHC, WJRS. Medium: WWIN, WHUR, WAOK, XHRM, WDAO, WLTH, WWWW.

FELIX & JARVIS "Flamethrower Rap" (RFC/Quality) 19/0
Rotations: Heavy 10/0, Medium 2/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, WAOK, WEDR, WBMX, WENN, WGIV, WKWM, WLTC, WWWW, KPOP-FM. Medium: KMJQ, WDA.

GAP BAND "You Dropped The Bomb On Me" (Total Experience/PGM) 18/3
Rotations: Heavy 6/0, Medium 8/1, Light 2/0, Extra Adds 2, Total Adds 3, WDMT, KDAY, KOKY. Heavy: WDA, WBLZ, KSOL, WPDQ, WWWW, KDIA. Medium: WHRK, WEDR, WAIL-FM, WGCI, KMJQ, WVOL, WTMP.

VIDEEO "Thang (Gimme Some Of The Thang)" (HCRC/CBS) 18/2
Rotations: Heavy 5/1, Medium 9/0, Light 6/0, Extra Adds 2, Total Adds 2, KMJQ, WTMP. Heavy: WVEE, WDA, WEDR, WJMO, WATV. Medium: KRLY, KDAY, WENN, WKXI, WVOL.

SINNAMON "Thanks To You" (Becket) 18/2
Rotations: Heavy 4/0, Medium 7/0, Light 7/2, Extra Adds 0, Total Adds 2, WDAO, KDIA. Heavy: WWIN, WJLB, WLTH, WWWW. Medium: WOOK, WAOK, KSOL, WENN, WBLX, WOWI, WTOY.

SIGNIFICANT ACTION

Radio & Records NATIONAL AIRPLAY/30

July 23, 1982

Three Weeks	Two Weeks	Last Week		
2	1	1	1	STEVIE WONDER/Do I Do (Tamlam/Motown)
4	3	2	2	JENNIFER HOLLIDAY/And I Am Telling You I'm... (Geffen)
18	11	3	3	DONNA SUMMER/Love Is In Control... (Geffen)
9	6	4	4	RAY PARKER JR./Let Me Go (Arista)
8	5	5	5	CAMEO/Flirt (Chocolate City/PolyGram)
—	22	10	6	ZAPP/Dance Floor (WB)
10	8	7	7	SOUL SONIC FORCE/Planet Rock (Tommy Boy)
16	12	8	8	ISLEY BROTHERS/The Real Deal (T-Neck/CBS)
26	17	11	9	ARETHA FRANKLIN/Jump To It (Arista)
1	2	6	10	JEFFREY OSBORNE/I Really Don't Need No Light (A&M)
—	20	18	11	HOWARD JOHNSON/So Fine (A&M)
22	18	15	12	DAYTON/Hot Fun In The Summertime (Liberty)
13	13	13	13	WAR/Outlaw (RCA)
20	15	14	14	CHERYL LYNN/Instant Love (Columbia)
14	14	9	15	ATLANTIC STARR/Love Me Down (A&M)
27	19	19	16	ODYSSEY/Inside Out (RCA)
—	27	22	17	O'JAYS/Your Body's Here With Me... (Phil. Int'l./CBS)
—	30	24	18	STEPHANIE MILLS/Last Night (Casablanca/PolyGram)
7	10	17	19	GAP BAND/Early In The Morning (Total Experience/PGM)
6	9	16	20	JUNIOR/Too Late (Mercury/PolyGram)
—	—	26	21	STACY LATTISAW/Don't Throw It All Away (Cotillion/Atco)
25	25	25	22	CARRIE LUCAS/Show Me Where You're... (Solar/Elektra)
—	—	23	23	ROBERTA FLACK/I'm The One (Atlantic)
5	7	20	24	ONE WAY/Cutie Pie (MCA)
15	21	23	25	REDDINGS/(Sittin' On) The Dock... (Believe In A Dream/CBS)
12	16	21	26	"D" TRAIN/Keep On (Prelude)
—	—	29	27	POINTER SISTERS/American Music (Planet/RCA)
3	4	12	28	RICK JAMES/Dance Wit' Me (Gordy/Motown)
—	—	28	28	IMAGINATION/Just An Illusion (MCA)
—	—	30	30	SKYY/When You Touch Me (Salsoul/RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- GOODIE (17)
- RICK JAMES (13)
- GRAND MASTER FLASH (12)
- JERMAINE JACKSON (12)
- B.B. & Q. BAND (11)

HOTTEST

- JENNIFER HOLLIDAY (38)
- SOUL SONIC FORCE (29)
- JEFFREY OSBORNE (25)
- STEVIE WONDER (20)
- ZAPP (20)

HEATWAVE "Lettin' It Loose" (Epic) 18/1
Rotations: Heavy 6/0, Medium 7/1, Light 5/0, Extra Adds 0, Total Adds 1, WJPC. Heavy: WAOK, WGCI, WCIN, WATV, KAEZ, KUKQ. Medium: WXYV, WJAX, WJJS, WTOY, WLTH, KACE.

PLUSH "Burnin' Love" (RCA) 18/1
Rotations: Heavy 1/0, Medium 4/0, Light 12/0, Extra Adds 1, Total Adds 1, WJMO. Heavy: WAOK. Medium: WAIL-FM, KDAY, XHRM, WTLC.

LOU RAWLS "Will You Kiss Me One More Time" (Epic) 17/5
Rotations: Heavy 3/0, Medium 4/0, Light 6/1, Extra Adds 4, Total Adds 5, WXYV, WAOK, WBMX, WJRS, WOIC. Heavy: WWIN, WSSJ, WJMI. Medium: WEDR, KDKO, KDAY, XHRM.

PATRICE RUSHEN "Breakout" (Elektra) 16/8
Rotations: Heavy 2/0, Medium 5/1, Light 2/0, Extra Adds 7, Total Adds 8, WXYV, WAIL-FM, WBLZ, KDAY, WTOY, WANM, WTMP. Heavy: WAMO, KACE.

ALFONZO "Girl, You Are The One" (Joe-Wes) 16/5
Rotations: Heavy 2/0, Medium 4/0, Light 7/2, Extra Adds 3, Total Adds 5, WXYV, KDAY, XHRM, WKWM, KAEZ. Heavy: WOOK, WHRK. Medium: WEDR, WGCI, WJPC, WVOI.

GARY U.S. BONDS "Out Of Work" (EMI America) 16/4
Rotations: Heavy 2/0, Medium 6/1, Light 5/0, Extra Adds 3, Total Adds 4, WDAS, WSSJ, WJJS, WLTH. Heavy: WAIL-FM, KPOP-FM. Medium: WHRK, WGCI, WBLZ, XHRM, WJAX.

MIKE & BRENDA SUTTON "Don't Hold Back" (Sam) 16/1
Rotations: Heavy 0/0, Medium 10/0, Light 8/1, Extra Adds 0, Total Adds 1, WVOI. Medium: WWIN, WXYV, WOOK, WAOK, WHRK, WYLD-FM, WJMO, WOWI, WTOY, KACE.

DRAMATICS "Treat Me Right" (Capitol) 16/1
Rotations: Heavy 2/0, Medium 9/0, Light 4/0, Extra Adds 1, Total Adds 1, WJJS. Heavy: KAEZ, WWWW. Medium: WWIN, WOOK, WHUR, WGCI, WJLB, WSSJ, WENN, WOIC, WLUM.

Z.Z. HILL "Cheating In The Next Room" (Malaco) 16/0
Rotations: Heavy 5/0, Medium 6/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WANT, WTMP, WDAO, WKWM, KAEZ. Medium: WILD, KMJQ, WCIN, KDKO, WVOL, WWWW.

CHANGE "Hard Times (It's Gonna Be Alright)" (RFC/Atlantic) 15/4
Rotations: Heavy 0/0, Medium 6/0, Light 7/2, Extra Adds 4, Total Adds 4, WVEE, KDKO, WSSJ, WDAO. Medium: WAOK, WHRK, XHRM, WJMI, WLUM, KACE.

SHADES OF LOVE "Keep In Touch" (Venture) 15/4
Rotations: Heavy 2/0, Medium 9/1, Light 1/0, Extra Adds 3, Total Adds 4, WOOK, WDMT, WLTH, WKWM. Heavy: WAOK, WHRK. Medium: WWIN, WILD, WDAS, WGCI, WNHC, WOIC, WJAX, WVOL.

SUGAR HILL GANG "The Lover In You" (Sugar Hill) 15/2
Rotations: Heavy 1/0, Medium 5/1, Light 8/0, Extra Adds 1, Total Adds 2, WOOK, WLTH. Heavy: WLOU. Medium: WDAS, WGCI, WJAX, WPDQ.

AURRA "Checking You Out" (Salsoul/RCA) 15/1
Rotations: Heavy 2/0, Medium 7/0, Light 6/1, Extra Adds 0, Total Adds 1, WDAO. Heavy: WWIN, WAOK. Medium: WJMO, KNOW, WGIV, WVOL, WOWI, WLTH, WWWW.

BRASS CONSTRUCTION "Attitude" (Liberty) 14/5
Rotations: Heavy 0/0, Medium 3/1, Light 9/2, Extra Adds 2, Total Adds 5, WWIN, WAIL-FM, WKXI, WJJS, WVOL. Medium: WLOU, WLUM.

CON FUNK SHUN "Straight From The Heart" (Mercury/PolyGram) 14/2
Rotations: Heavy 1/0, Medium 7/0, Light 4/0, Extra Adds 2, Total Adds 2, WXYV, WVOL. Heavy: WTLC. Medium: WWIN, WILD, WVEE, WJPC, WTMP, WKWM, KACE.

TONY TROUTMAN "Your Man Is Home Tonight" (T. Main) 14/2
Rotations: Heavy 2/0, Medium 3/0, Light 7/0, Extra Adds 1, Total Adds 2, WDAS, WYLD-FM. Heavy: WEDR, KAEZ. Medium: WILD, WJAX, WBLX.

SALSOUL ORCHESTRA "Take Some Time Out (For Love)" (Salsoul/RCA) 14/1
Rotations: Heavy 3/0, Medium 5/0, Light 5/0, Extra Adds 1, Total Adds 1, WVOI. Heavy: WAOK, WNHC, WLOU. Medium: WWIN, WOOK, WJMO, WJLB, WTOY.

STARPOINT "Get Your Body Up" (Chocolate City/PolyGram) 13/3
Rotations: Heavy 1/0, Medium 2/0, Light 7/0, Extra Adds 3, Total Adds 3, WYLD-FM, WGIV, WVOI. Heavy: KDKO. Medium: WHUR, WANT.

AMUZEMENT PARK "Groove Your Blues Away" (Our Gang Entertainment) 13/3
Rotations: Heavy 0/0, Medium 6/0, Light 4/0, Extra Adds 3, Total Adds 3, WCIN, KDAY, WTMP. Medium: WWIN, WDAS, WHRK, WGCI, WGIV, WLTH.

WILLIAM "BOOTS" COLLINS "Shine-O-Myte (Rag Popping)" (WB) 13/0
Rotations: Heavy 2/0, Medium 6/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WGCI, WLOU. Medium: WHRK, WCIN, KDKO, XHRM, WENN, WJJS, WVOI, KPOP-FM.

DEODATO "Happy Hour" (WB) 13/0
Rotations: Heavy 0/0, Medium 5/0, Light 8/0, Extra Adds 0, Total Adds 0. Medium: WWIN, WAOK, KSOL, WGIV, KACE.

RICHARD "DIMPLES" FIELDS "Taking Applications" (Boardwalk) 13/0
Rotations: Heavy 1/0, Medium 8/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WAOK. Medium: WDAS, WCIN, WJMO, KDAY, WENN, KOKY, WVOL, WTOY.

SHOCK "Electroponic Phunk" (Fantasy) 12/2
Rotations: Heavy 1/0, Medium 5/0, Light 6/2, Extra Adds 0, Total Adds 2, WDAO, WVOI. Heavy: XHRM. Medium: WHRK, WEDR, WJMO, WLOU, WTLC.

RCA Presents Giants On The Move With Chart-Hopping Singles.

WAR



AFL1-4208

Featuring
The Single
"Outlaw" PB13238

R&R	BB	CB	BRE
13★	14★	18★	16★

America's favorite summer group is currently on a major nationwide tour!

Produced by
Jerry Goldstein
and Lonnie Jordan



ODYSSEY



AFL1-4240

Featuring
The Single
"Inside Out" PB13217

R&R	BB	CB	BRE
16★	29★★	28★	19★

Odyssey is making big moves world-wide--already a #1 in the U.K.

Produced by
Jimmy Douglas



POINTER SISTERS



BXL1-4355

Featuring
The Single
"American Music" YB13254

R&R	BB	CB	BRE
27★	45★★	49★	46★

The Pointer Sisters are "So Excited" with the success of their new single "American Music," currently climbing to the top of the Black, CHR and A/C charts!

Produced by
Richard Perry

Representation: Management Three



Manufactured and Distributed
by RCA Records

Black Radio Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXYZ/Baltimore
Tim Watts

JERMAINE JACKSON
ALFONZO
CLIFF DAWSON
KID CREOLE
CON FUNK SHUN
FATBACK
NARADA M. WALDEN
DENICIE WILLIAMS
LOU RAWLS
PATRICE RUSHEN
BILLY GRIFFIN
GOODIE
GRANDMASTER FLASH
DAZZ BAND
Hottest:
ISLEY BROS
STEVIE WONDER
CHERYL LYNN
RITCHIE FAMILY
REDDINGS

WWIN/Baltimore
Curtis Anderson

STEVE ARRINGTON
BLOODSTONE
REDDINGS
STANLEY CLARKE
PIECES OF A DREAM
JERMAINE JACKSON
BRASS CONSTRUCTIO
BARRY WHITE
FREDDIE JAMES
DAYTON
Hottest:
JENNIFER HOLLIDAY
SINNAMON
JEFFREY OSBORNE
ATLANTIC STARR
SOUL SONIC FORCE

WILD/Boston
Steve Crumbley

GWEN GUTHRIE
HERB ALPERT
BB&Q
Hottest:
HOWARD JOHNSON
JEFFREY OSBORNE
JENNIFER HOLLIDAY
RAY PARKER JR.
GAP BAND

WSSJ/Camden-Philadelphia
Gary Shepherd

GARY U.S. BONDS
BARRY WHITE
GRANDMASTER FLASH
IMAGINATION
STEPHANIE MILLS
AZYMUTH
MIDNIGHT STAR
CHANGE
DIONNE WARWICK
HITMAN
Hottest:
JENNIFER HOLLIDAY
JEFFREY OSBORNE
HOWARD JOHNSON
ZAPP
HALL & OATES

WKND/Hartford
Eddie Jordan

WAR
CLIFF DAWSON
Hottest:
JENNIFER HOLLIDAY
DAZZ BAND
HOWARD JOHNSON
ODYSSEY
JEFFREY OSBORNE

WJPC/Chicago
Jerry Boulding

STACY LATTISAW
HEATWAVE
SKYY
SHALAMAR
RAFAEL CAMERON
TERRY GENIS
STEPHANIE MILLS
JEAN CARN
Hottest:
JEFFREY OSBORNE
STEVIE WONDER
GAP BAND
DAZZ BAND
JENNIFER HOLLIDAY

WGCI/Chicago
Pam Wells

HERB ALPERT
GRANDMASTER FLASH
GOODIE
JEAN CARN
DENICIE WILLIAMS
POINTER SISTERS
Hottest:
ODYSSEY
BOOTSIS COLLINS
JENNIFER HOLLIDAY
ISLEY BROS
MCCARTNEY/WONDER

WBLZ/Cincinnati
Harry Lyles

HOWARD JOHNSON
BB&Q
PAUL MCCARTNEY
PATRICE RUSHEN
STACY LATTISAW
Hottest:
JENNIFER HOLLIDAY
ONE WAY
REDDINGS
CAMEO
SOUL SONIC FORCE

WNHC/New Haven

James Jordan

CHEMISE
ROBERTA FLACK
YAZOO
DAZZ BAND
RICK JAMES
LA CONNECTION
RITCHIE FAMILY
WANDA
Hottest:
ONE WAY
JEFFREY OSBORNE
STEVIE WONDER
HOWARD JOHNSON
JENNIFER HOLLIDAY

WWRL/New York
Bobby Jay

PIECES OF A DREAM
DIONNE WARWICK
LOU RAWLS
BILL SUMMERS
GRANDMASTER FLASH
Hottest:
JENNIFER HOLLIDAY
ARETHA FRANKLIN
HOWARD JOHNSON
DAZZ BAND
ODYSSEY

WDA5/Philadelphia
Joe Tamburro

GOODIE
CHINESE
TONY TROUTMAN
GRANDMASTER FLASH
DENICIE WILLIAMS
MIDNIGHT STAR
RICK JAMES
DAZZ BAND
JERMAINE JACKSON
FUTURES
GARY U.S. BONDS
FEEL
BLACK UHURU
Hottest:
STEVIE WONDER
JENNIFER HOLLIDAY
JEFFREY OSBORNE
D TRAIN
ONE WAY

WAMO/Pittsburgh
John Anthony

HALL & OATES
LARRY GRAHAM
EYE TO EYE
Hottest:
WAR
STEVE MILLER BAND
HALL & OATES
STEVIE WONDER
SOUL SONIC FORCE

WOOK/Washington
Dwight Langley

RAFAEL CAMERON
GOODIE
SHADES OF LOVE
BARRY WHITE
SUGAR HILL GANG
CAMEO
ROBERTA FLACK
BLOODSTONE
ZAPP
Hottest:
D TRAIN
CLAUSEL
ODYSSEY
ISLEY BROS
JENNIFER HOLLIDAY

WHUR/Washington
Oscar Fields

ROCKERS REVENGE
NARADA M. WALDEN
BARRY WHITE
Hottest:
SOUL SONIC FORCE
JENNIFER HOLLIDAY
D TRAIN
CHERYL LYNN
JUNIOR

SOUTH

WVEE/Atlanta
Scotty Andrews

SMOKEY ROBINSON
LINDA TAYLOR
BOBBY BLAND
LEGACY
CHAS JANKEL
CARRIE LUCAS
CARLY SIMON
CHANGE
MIDNIGHT STAR
Hottest:
ARETHA FRANKLIN
VIDEO
ODYSSEY
FELIX & JARVIS

WAOX/Atlanta
Larry Tinsley

LOU RAWLS
MAGIC LADY
FREDI GRACE
RICK JAMES
GOODIE
RONNIE HUDSON
LARRY GRAHAM
BOBBY BLAND
Hottest:
JENNIFER HOLLIDAY
O'JAYS
CAMEO
ONE WAY
GAP BAND

KNOW/Austin
Selby Edwards

ROBERTA FLACK
PAUL DAVIS
DUNN & BRUCE
Hottest:
JENNIFER HOLLIDAY
RAY PARKER JR.
WHISPERS
SEQUENCE
ARETHA FRANKLIN

WATV/Birmingham
Ron January

GRANDMASTER FLASH
HALL & OATES
Hottest:
RAY PARKER JR.
STEVIE WONDER
WAR
RJ'S LATEST ARRIV
JENNIFER HOLLIDAY

WENN/Birmingham
Gene Wise

DENICIE WILLIAMS
JERMAINE JACKSON
GRANDMASTER FLASH
BLOODSTONE
Hottest:
GAP BAND
SOUL SONIC FORCE
ATLANTIC STARR
CAMEO
ZAPP
HOWARD JOHNSON

WGIV/Charlotte
Chris Turner

HITMAN
GOODIE
WAR
STARPOINT
CLIFTON DYSON
BARRY WHITE
SLY CABELL
Hottest:
SOUL SONIC FORCE
ZAPP
JEFFREY OSBORNE
ATLANTIC STARR
RICK JAMES

WOIC/Columbia, SC
Mickey Arnold

STACY LATTISAW
LOU RAWLS
JERRY BUTLER
JERRY BUTLER
BB&Q
GOODIE
KENI BURKE
DUNN & BRUCE
CHUCK BROWN
THIRD WORLD
POINTER SISTERS
Hottest:
ISLEY BROS
STEVIE WONDER
ZAPP
O'JAYS
JENNIFER HOLLIDAY

WVOK/Houston
Steve Harris

DAZZ BAND
SHACK ATTACK
GRANDMASTER FLASH
RICK JAMES
Hottest:
GAP BAND
SECRET WEAPON
JUNIOR
ASHFORD & SIMPSON
SOUL SONIC FORCE

KMJQ/Houston
Ross Holland

RICK JAMES
JERMAINE JACKSON
GRANDMASTER FLASH
VIDEO
ODYSSEY
MCCRARYS
Hottest:
SOUL SONIC FORCE
JENNIFER HOLLIDAY
ZAPP
CAMEO
FELIX & JARVIS

WXXI/Jackson
Tommy Marshall

ODYSSEY
BRASS CONSTRUCTIO
BB&Q
Hottest:
DOROTHY MOORE
SISTER SLEDGE
O'BRYAN
WAR
RAY PARKER JR.

WJMI/Jackson
Carl Haynes

LARRY GRAHAM
BARRY WHITE
FATBACK
Hottest:
SOUL SONIC FORCE
ARETHA FRANKLIN
CHERYL LYNN
LOU RAWLS
DONNA SUMMER

WJAX(95.5)/Jacksonville
Steve Fox

LARRY GRAHAM
POINTER SISTERS
MIDNIGHT STAR
RICK JAMES
STARGARD
LJ REYNOLDS
Hottest:
ZAPP
HOWARD JOHNSON
STEVIE WONDER
JENNIFER HOLLIDAY
DONNA SUMMER

WPDQ/Jacksonville
Earl James

ROSE ROYCE
Hottest:
DAZZ BAND
RICH LITTLE
JENNIFER HOLLIDAY
RAY PARKER JR.
RICK JAMES

KOKY/Little Rock
Ronda Curtie

MIDNIGHT STAR
HERBIE HANCOCK
STANLEY CLARKE
BOBBY BLAND
BILLY GRIFFIN
GAP BAND
BLOODSTONE
GENERAL CAINE
WOODS EMPIRE
DIONNE WARWICK
Hottest:
STEVIE WONDER
SOUL SONIC FORCE
ISLEY BROS
CAMEO
ZAPP

WLOU/Louisville
Neal O'Ree

JEAN CARN
LARRY GRAHAM
GRANDMASTER FLASH
STACY LATTISAW
ODYSSEY
CLIFTON DYSON
Hottest:
GRANDMASTER FLASH
DONNA SUMMER
BOOTSIS COLLINS
ARETHA FRANKLIN
ZAPP

WJSLynchburg, VA
Art Young

MIDNIGHT STAR
DAZZ BAND
DRAMATICS
KENI BURKE
RICK JAMES
BRASS CONSTRUCTIO
HALL & OATES
GARY U.S. BONDS
Hottest:
RICK JAMES
STEVIE WONDER
SOUL SONIC FORCE
ATLANTIC STARR
CAMEO

WHRK (K97)/Memphis
Ron Olson

GOODIE
RAFAEL CAMERON
FREDDIE JAMES
NARADA M. WALDEN
DENICIE WILLIAMS
Hottest:
ZAPP
WAR
ARETHA FRANKLIN
JEFFREY OSBORNE
RAY PARKER JR.

WDIA/Memphis
Carl Connors

GOODIE
STANLEY CLARKE
JEAN CARN
CLIFF DAWSON
Hottest:
SOUL SONIC FORCE
ZAPP
JENNIFER HOLLIDAY
LIMORE
VIDEO

WEDR/Miami
Leo Jackson

BARRY WHITE
FREDDIE JAMES
MAGIC LADY
BB&Q
MIGHTY FIRE
WYND CHYMES
GOODIE
NARADA M. WALDEN
KAREN YOUNG
KID CREOLE
Hottest:
JEFFREY OSBORNE
ONE WAY
JENNIFER HOLLIDAY
ISLEY BROS
ARETHA FRANKLIN

WBLX/Mobile
Michael J. Alexander

none
Hottest:
GAP BAND
JEFFREY OSBORNE
STEVIE WONDER
JENNIFER HOLLIDAY

WVOT/Nashville
Fred Harvey

POINTER SISTERS
GOODIE
JEAN CARN
CLIFTON DYSON
CON FUNK SHUN
ALAN ANTHONY
KLIQUE
Hottest:
SOUL SONIC FORCE
GAP BAND
JENNIFER HOLLIDAY
CAMEO
RAY PARKER JR.

WAIL-FM/New Orleans
Barry Richards

GRANDMASTER FLASH
HERB ALPERT
LIME
PATRICE RUSHEN
BB&Q
NARADA M. WALDEN
BRASS CONSTRUCTIO
Hottest:
JEFFREY OSBORNE
SOUL SONIC FORCE
STEVIE WONDER
ONE WAY
HALL & OATES

WYLD-FM/New Orleans
Tony Brown

STARPOINT
TONY TROUTMAN
WYND CHYMES
NARADA M. WALDEN
HOWARD JOHNSON
GOODIE
KLIQUE
Hottest:
STEVIE WONDER
WIND JAMMER
JENNIFER HOLLIDAY
JEFFREY OSBORNE
JUNIOR

WOW/Norfolk
Chester Benton

CLIFF DAWSON
STANLEY CLARKE
MOORE & PICKETT
MIDNIGHT STAR
BB&Q
GOODIE
REN WOODS
LIGHT YEAR
Hottest:
DONNA SUMMER
ISLEY BROS
ATLANTIC STARR
WAR
GRANDMASTER FLASH

WANT/Richmond
Kirby Carmichael

none
Hottest:
GAP BAND
DAZZ BAND
JEFFREY OSBORNE
JUNIOR
RICK JAMES

WTOY/Roanoke
Robert Tucker

LERoy HUTSON
PATRICE RUSHEN
PASSION
MOORE & PICKETT
KENI BURKE
GOODIE
JOY
NATURES CREATION
Hottest:
JEFFREY OSBORNE
RICK JAMES
STEVIE WONDER
SOUL SONIC FORCE
WAR

WANN/Tallahassee
Joe Bullard

DAZZ BAND
CARLY SIMON
BARRY WHITE
JERMAINE JACKSON
PATRICE RUSHEN
LARRY GRAHAM
Hottest:
JENNIFER HOLLIDAY
JEFFREY OSBORNE
STEVIE WONDER
CARRIE LUCAS
SOUL SONIC FORCE

WTMP/Tampa
Jerry Walker

NARADA M. WALDEN
PATRICE RUSHEN
WYND CHYMES
VIDEO
FREDDIE JAMES
LARRY GRAHAM
GOODIE
ALAN ANTHONY
AMUZEMENT PARK
LEO WASHINGTON
Hottest:
SOUL SONIC FORCE
JEFFREY OSBORNE
QUEEN
DONNA SUMMER
JENNIFER HOLLIDAY

WEST

KDKO/Denver
Byron Pitts

RICK JAMES
SOUL SONIC FORCE
CHANGE
Hottest:
JEFFREY OSBORNE
ISLEY BROS
HOWARD JOHNSON
JIMMY SPICER

KDAY/Los Angeles
J.J. Johnson

HOWARD JOHNSON
GAP BAND
ALFONZO
GLENN EDWARD THOM
STACY LATTISAW
PATRICE RUSHEN
KLIQUE
AMUZEMENT PARK
Hottest:
JENNIFER HOLLIDAY
KID CREOLE
CAMEO
SOUL SONIC FORCE
DONNA SUMMER

KACE/Los Angeles
Alonso Miller

STEPHANIE MILLS
JERMAINE JACKSON
Hottest:
RICK JAMES
GAP BAND
JEFFREY OSBORNE
JENNIFER HOLLIDAY
HOWARD JOHNSON

KDIA/Oakland
Jeff Harrison

GRANDMASTER FLASH
MCCOY TYNER
SINNAMON
Hottest:
JEFFREY OSBORNE
ZAPP
SOUL SONIC FORCE
JENNIFER HOLLIDAY
ARETHA FRANKLIN

KUKQ/Phoenix
Steve Smith

DENICIE WILLIAMS
BB&Q
Hottest:
STEVIE WONDER
RAY PARKER JR.
DAYTON
FATBACK
DONNA SUMMER

KPOP-FM/Sacramento
Bill Jeffries

JEAN CARN
DAZZ BAND
GEORGE & GLEN
BOBBY BLAND
PIECES OF A DREAM
FREDI GRACE
Hottest:
SOUL SONIC FORCE
ARETHA FRANKLIN
ZAPP
O'JAYS

XHRM/San Diego
Duff Lindsey

KID CREOLE
DENICIE WILLIAMS
O'JAYS
RICK JAMES
BB&Q
BARRY WHITE
ALFONZO
POINTER SISTERS
Hottest:
JEFFREY OSBORNE
GAP BAND
GENERAL CAINE
SHOCK
ZAPP

KSOL/San Mateo, CA
Bernie Moody

GOODIE
FEEL
HERBIE HANCOCK
GIMO SOCCIO
Hottest:
STEVIE WONDER
ATLANTIC STARR
SOUL SONIC FORCE
REDDINGS
JEFFREY OSBORNE

MIDWEST

WBXX/Chicago
Lee Michaels

DENICIE WILLIAMS
SKYY
JENNIFER HOLLIDAY
DAZZ BAND
HERBIE HANCOCK
RICK SMITH
LOU RAWLS
Hottest:
ODYSSEY
BAR-KAYS
RAY PARKER JR.
FELIX & JARVIS
SUPERIOR MOVEMENT

WJPC/Chicago
Jerry Boulding

STACY LATTISAW
HEATWAVE
SKYY
SHALAMAR
RAFAEL CAMERON
TERRY GENIS
STEPHANIE MILLS
JEAN CARN
Hottest:
JEFFREY OSBORNE
STEVIE WONDER
GAP BAND
DAZZ BAND
JENNIFER HOLLIDAY

WGCI/Chicago
Pam Wells

HERB ALPERT
GRANDMASTER FLASH
GOODIE
JEAN CARN
DENICIE WILLIAMS
POINTER SISTERS
Hottest:
ODYSSEY
BOOTSIS COLLINS
JENNIFER HOLLIDAY
ISLEY BROS
MCCARTNEY/WONDER

WBLZ/Cincinnati
Harry Lyles

HOWARD JOHNSON
BB&Q
PAUL MCCARTNEY
PATRICE RUSHEN
STACY LATTISAW
Hottest:
JENNIFER HOLLIDAY
ONE WAY
REDDINGS
CAMEO
SOUL SONIC FORCE

WCIN/Cincinnati
Everett Cork

HERBIE HANCOCK
GOODIE
JERMAINE JACKSON
BOHANNON
RONNIE HUDSON
VERNON BURCH
RAFAEL CAMERON
AMUZEMENT PARK
Hottest:
CAMEO
DONNA SUMMER
ONE WAY
SOUL SONIC FORCE
JENNIFER HOLLIDAY

WDMT/Cleveland
Magic James

ODYSSEY
SHADES OF LOVE
ROBERTA FLACK
ATLANTIC STARR
GAP BAND
STACY LATTISAW
O'JAYS
STEPHANIE MILLS
Hottest:
SOUL SONIC FORCE
DAZZ BAND
ZAPP
DONNA SUMMER
ARETHA FRANKLIN

WJMO/Cleveland
Erik Stone

PLUSH
FREDI GRACE
LA CONNECTION
HOWARD JOHNSON
O'JAYS
Hottest:
GAP BAND
JUNIOR
STEVIE WONDER
ATLANTIC STARR
JENNIFER HOLLIDAY

WDAO/Dayton
Lankford Stephens

DAZZ BAND
JERMAINE JACKSON
ODYSSEY
RICK JAMES
SHOCK
CLIFF DAWSON
AURRA
HERBIE HANCOCK
VERNON BURCH
CHANGE
HOWARD JOHNSON
SINNAMON
Hottest:
ZZ HILL
JENNIFER HOLLIDAY
CAMEO
WAR
RAY PARKER JR.

WJLB/Detroit
J. Michael McKay

BB&Q
FONDA REA
JERMAINE JACKSON
Hottest:
ASHFORD & SIMPSON
ODYSSEY
RITCHIE FAMILY
ZAPP
JUNIOR

WLTH/Gary
Dana Huskisson

BB&Q
SHADES OF LOVE
SUGAR HILL GANG
GARY U.S. BONDS
JERMAINE JACKSON
BOBBY BLAND
POINTER SISTERS
ALAN ANTHONY
NEW TESTAMENT BAN
Hottest:
SOUL SONIC FORCE
RICH LITTLE
RAY PARKER JR.
JENNIFER HOLLIDAY

WKWM/Grand Rapids
Frank Grant

ROBERTA FLACK
JERMAINE JACKSON
SEQUENCE
SHADES OF LOVE
ALFONZO
KENI BURKE
Hottest:
GAP BAND
BLOODSTONE
JEFFREY OSBORNE
SOUL SONIC FORCE
HOWARD JOHNSON

WTLC/Indianapolis
Jay Johnson

FEEL
BLOODSTONE
ODYSSEY
FATBACK
BOBBY GAINS
SLIMLINE
CLIFTON DYSON
PATRICE RUSHEN
BILL SUMMERS
LA CONNECTION
Hottest:
SOUL SONIC FORCE
FELIX & JARVIS
JENNIFER HOLLIDAY
CAMEO
MURPHY'S

WLUM/Milwaukee
Jack Randall

RICK JAMES
STEPHANIE MILLS
BOBBY BLAND
MIDNIGHT STAR
DIONNE WARWICK
Hottest:
ZAPP
GAP BAND
JENNIFER HOLLIDAY
SUPERIOR MOVEMENT
O'BRYAN

KAEZ/Oklahoma City
Doe Jay Foster

ALFONZO
DUNN & BRUCE
JEAN CARN
ILLUSION
ARETHA FRANKLIN
Hottest:
JEFFREY OSBORNE
ODYSSEY
HEATWAVE
STEVIE WONDER
ZAPP

WWWS/Saginaw, MI
Kenneth Crockett

none
Hottest:
REDDINGS
HOWARD JOHNSON
SOUL SONIC FORCE
JENNIFER HOLLIDAY
ZAPP

KMLM/St. Louis
Dick Edwards

O'JAYS
ARETHA FRANKLIN
ZAPP
Hottest:
DAZZ BAND
JENNIFER HOLLIDAY
STEVIE WONDER
ASHFORD & SIMPSON
SOUL SONIC FORCE

WVOU/Toledo
Maxx Myrick

IKE NOBLE
RICK JAMES
BRASS CONSTRUCTIO
PLEASURE
MIKE & BRENDA
MIDNIGHT STAR
SHOCK
SALSOL ORCHESTRA
CHAS JANKEL
STARPOINT
GWEN GUTHRIE
NIGHTHAWK
OLIVER
Hottest:
GAP BAND
JEFFREY OSBORNE
SOUL SONIC FORCE
HOWARD JOHNSON
JENNIFER HOLLIDAY

JAZZ RADIO

NATIONAL AIRPLAY/30

July 23, 1982

1	1 PAT METHENY GROUP/Offramp (ECM/WB)
2	2 CRUSADERS with B.B. KING.../Royal Jam (MCA)
3	3 DAVID SANBORN/As We Speak (WB)
4	4 MCCOY TYNER/Looking Out (Columbia)
5	5 BOBBY McFERRIN/Bobby McFerrin (Musician/Elektra)
6	6 BOB JAMES/Hands Down (Columbia/Tappan Zee)
7	7 PHIL UPCHURCH/Free & Easy (JAM)
8	8 CHUCK MANGIONE/Love Notes (Columbia)
9	9 RANDY CRAWFORD/Windsong (WB)
10	10 PIECES OF A DREAM/We Are One (Elektra)
11	11 MAYNARD FERGUSON/Hollywood (Columbia)
12	12 DEXTER GORDON/American Classic (Musician/Elektra)
13	13 JEFF LORBER/It's A Fact (Arista)
14	14 DAN SIEGEL/Dan Siegel (Elektra)
15	15 ROBERTA FLACK/I'm The One (Atlantic)
16	16 DAVE GRUSIN/Out Of The Shadows (Arista/GRP)
17	17 HERBIE HANCOCK/Lite Me Up (Columbia)
18	18 AL JARREAU/1965 (Bainbridge)
19	19 DAVE VALENTINE/In Love's Time (Arista/GRP)
20	20 STAN GETZ QUARTET/Pure Getz (Concord)
21	21 HERB ALPERT/Fandango (A&M)
22	22 PATRICE RUSHEN/Straight From The Heart (Elektra)
23	23 WEATHER REPORT/Weather Report (ARC/Columbia)
24	24 MOSE ALLISON/Middle Class White Boy (Musician/Elektra)
25	25 BEN SIDRAN/Old Songs... (Antilles/Island)
26	26 NIGHTWIND/A Casual Romance (Pausa)
27	27 ART PEPPER/Roadgame (Galaxy)
28	28 SARAH VAUGHAN/Gershwin Live! (CBS)
29	29 JON HENDRICKS & COMPANY/Love (Muse)
30	30 KEVIN TONEY/Special K (Fantasy)

New Entry →

JAZZ REPORTING STATIONS: WYBC/New Haven, CT, Art Russell; WYRS/Stamford, CT, Rick Petrone; KSAX/Dallas-Ft. Worth, TX, Bob Stewart; WDBS/Durham, NC, Rob Gringle; WBBY/Columbus, OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTVN/Minneapolis, MN, Tom Pelissero; WXFMI/Chicago, IL, Jim Walsh; KKGQ/Los Angeles, CA, Cal Milner; KJAZ/San Francisco, CA, Dick Conte; KJZZ/Denver, CO, Ira Gordon; KJZZ/Seattle, WA, Jeff Hanley.

(J) Black reporters also contributing to Jazz chart.



WZAK/CLEVELAND HELD UPI — Sweet City/MCA recording artists Cooper & Ross were the guest hosts on the Ken Allen morning show recently. The duo decided while they had the Cleveland audience captive, they'd hold old Ken up on the air. Pictured (l-r): Cooper, WZAK's Ken Allen, and Ross.

Black Radio Picture Page



KNOW CELEBRATES "JUNETEENTH" WITH 6000 FANS — Pictured is well-known blues singer Little Milton as he entertains KNOW/Austin listeners who came out to celebrate the 19th of June, "Juneteenth Day" in Texas. "Juneteenth" is an annual celebration held in the state of Texas commemorating the freeing of slaves.



WOL GIVES AWAY \$30,000 — IN ADVERTISING — Pictured (l-r) are the winners of the WOL/Washington D.C. "\$30,000 Air Time Giveaway" contest. First place went to Mr. & Mrs. Allen Christian, owners of New Wax Unlimited, a record store; second place went to Aubry Edwards of Robyn-Jaye's Bar-B-Que; and third place to Tresses by Tris, a hair salon in downtown Washington owned by Ms. Bettie Johns. The winners received \$15,000, \$10,000, and \$5000 worth of advertising respectively.



MAJIC MOM — MAJIC 108 FM/St. Louis presented its annual "Mother of the Year" trophy to a "Majic Mom" selected from over a thousand entries. Making the presentation is MAJIC's Director of Community Affairs, Mildred Gaddis (right).



AL JARREAU ALL SMILES AT KUKQ — Pictured (l-r) are KUKQ/Phoenix Music Director Steve Smith, Al Jarreau, air personality Rick Nuhn, and Operations Manager/Program Director Ed Hamlin on the occasion of Jarreau's recent promotional visit.



L.J. AT WDAS — Capitol recording artist L.J. Reynolds posed for this picture at WDAS-FM/Philadelphia. Shown (l-r) are L.J.'s manager Brian Spears, L.J., WDAS-FM PD Joe (Butterball) Tamburro, and Capitol's Jack Wellmon.



WHISPERS GET VOCAL AT RADIO CITY/STUDIO 54 — After a recent engagement at Radio City Music Hall in New York, the Whispers were the guest of honor at a Studio 54 party. Pictured standing (l-r): EIA's Sylvia Rhone, WBLS Program Director Frankie Crocker, Elektra/Musician President Bruce Lundvall, and Leaveil Degree of the Whispers. Kneeling in front are artist Richard "Dimples" Fields (left) and Walter Scott of the Whispers.



ATLANTIC STARR'S IN MARYLAND — A&M's Atlantic Starr made an in-store appearance at Kemp Mill Records in Landover, MD with WHUR/Washington air personality Linda Reynolds. Pictured are (l-r front) Atlantic Starr band members Porter Carroll, Wayne Lewis, Sharon Bryant and David Lewis, Reynolds, and store manager John Sharp; (l-r center) group's Jonathan Lewis, RCA's Lynn Greene, group's Bill Sudderith, Alvin Jones from WHUR, three Kemp Mill employees, A&M's Gwen Franklin, and Mike from Atlantic Starr's road crew; (l-r rear) band members Clifford Archer, Koran Daniels, Joey Phillips, manager Earl Cole, store employee, entertainer Cheryl Adams, and A&M's Al Marks.



TEMPTING REUNION — Recently, the Mayor of Houston proclaimed "Temptations Reunion Day" in the city. On hand for the proclamation ceremony (l-r) are KMJQ (Majic 102 FM)'s "The World Famous J. Thomas Smith," Sports Director Alvin "Boom Boom" Jackson, air personality H.F. "The First Lady of Majic" Stone, Music Director Ross Holland, group's Eddie Kendricks, Program Director Fred Henderson, Ethel McClam of the Mayor's Protocol Office, Motown's Joseph Young and Don Carter.

PARALLEL ONE PLAYISTS

EAST

CFTI-680 Toronto

PD: Bob Saint
Music Coordinator: Cyd Kaplan

- 1 SURVIVOR/Eye Of The Tiger
2 JOHN COUGAR/Hurts So Good
3 STEVE MILLER BAND/Abacadabra
4 AIR SUPPLY/Even The Nights Are...

ADD: DOLLY PARTON/I Will Always Love You

WXKS-FM Kiss

Boston
PD: Sonny Joe White
MD: Joey Carvello

- 1 SURVIVOR/Eye Of The Tiger
2 GAP BAND/Early In The Morning
3 STEVE MILLER BAND/Abacadabra

ADD: JOHN COUGAR/Hurts So Good

WPGC Washington, D.C.
FM 95.5 & AM 1580

PD: Steve Kingston
MD: Bruce Kelly

- 1 SURVIVOR/Eye Of The Tiger
2 AIR SUPPLY/Even The Nights Are...
3 STEVE MILLER BAND/Abacadabra

ADD: 27, 29 BILLY IDOL/Hot In The City

(H) indicates one of the five "hottest" records on each Parallel One playlist.

Hot 93 WCAU-93.3 Philadelphia

PD: Scott Walker
Music Coord.: Glenn Kalina

- 1 SURVIVOR/Eye Of The Tiger
2 STEVE MILLER BAND/Abacadabra
3 JOHN COUGAR/Hurts So Good
4 JUAN COUGAR/Hurts So Good

ADD: MELISSA MANCHESTE/You Should Hear How...

J105 Providence

PD & MD: Todd Chase

- 1 SURVIVOR/Eye Of The Tiger
2 SOFT CELL/Tainted Love
3 AIR SUPPLY/Even The Nights Are...

ADD: 32, 33, 34, 35, 36

wifi 92 Philadelphia

PD: Don Cannon
Music Assistant: Verna McKay

- 1 SURVIVOR/Eye Of The Tiger
2 CHICAGO/Hard To Say I'm Sorry
3 STEVE MILLER BAND/Abacadabra

ADD: NONE

92 PRO-FM Providence

Acting PD & MD: Tom Cuddy

- 1 SURVIVOR/Eye Of The Tiger
2 MOTELS/Only The Lonely
3 PATRICE RUSHEN/Forget Me Not

ADD: JOHN COUGAR/Jack & Diane

WKBW Buffalo

PD: Neil McGinley
MD: Jon Summers

- 1 JUICE NEWTON/Love's Been A Little
2 AIR SUPPLY/Even The Nights Are...

ADD: 30

4107 FM MUSIC RADIO Washington, D.C.

PD: Alan Burns
MD: Dallas Cole

- 1 SURVIVOR/Eye Of The Tiger
2 JOHN COUGAR/Hurts So Good
3 MOTELS/Only The Lonely

ADD: CS&N/Noted On The Way

WBZZ Pittsburgh

PD: Dan Vallie
MD: Chuck Tyler

- 1 SURVIVOR/Eye Of The Tiger
2 JOHN COUGAR/Hurts So Good
3 STEVE MILLER BAND/Abacadabra

ADD: NONE

1050 chum Toronto

PD: Keith Grigsby

- 1 SURVIVOR/Eye Of The Tiger
2 MEN AT WORK/Who Can It Be Now?
3 FRANK ZAPPA/Volley Girl

ADD: BILLY SQUIER/Emotions In Motion

ROCK 102 WBEN-FM Buffalo

PD: Bob Wood
MD: Roger Christian

- 1 SURVIVOR/Eye Of The Tiger
2 STEVE MILLER BAND/Abacadabra
3 GO GO'S/Vacation

ADD: 30

96.5 WXXX Pittsburgh

OM: Bobby Christian
MD: Craig Jackson

- 1 SURVIVOR/Eye Of The Tiger
2 RED SPEEDRAGON/Keep The Fire Burnin'

ADD: NONE

B104 WBSB Baltimore

PD: Jan Jeffries

- 1 SURVIVOR/Eye Of The Tiger
2 JOHN COUGAR/Hurts So Good
3 JUICE NEWTON/Love's Been A Little

ADD: JOHN COUGAR/Jack & Diane

Q103 Tampa

PD: Scott Shannon
MD: Pat McKay

- 1 SURVIVOR/Eye Of The Tiger
2 ROLLING STONES/Going To A Go-Go
3 GENESIS/Paper Plane

ADD: 24, 25, 29

1000 Miami

PD: Bill Tanner
MD: Colleen Cassidy

- 1 SURVIVOR/Eye Of The Tiger
2 DAZZ BAND/Let It Whip
3 DONNA SUMNER/Love Is In Contro'l

ADD: ALAN PARSONS/Eye In The Sky

7-93 Atlanta

ATLANTA'S RADIO STATION
PD: John Young
MD: Chris Thomas

- 1 SURVIVOR/Eye Of The Tiger
2 CHICAGO/Hard To Say I'm Sorry
3 DAZZ BAND/Let It Whip

ADD: JACKSON BROWNE/Somebody's Baby

94-Q Atlanta

PD: Jim Morrison
MD: Jeff McCartney

- 1 SURVIVOR/Eye Of The Tiger
2 CHICAGO/Hard To Say I'm Sorry
3 SOFT CELL/Tainted Love

ADD: 26, 29

EAGLE 97 Ft. Worth-Dallas

PD: Christopher Haze
MD: Billy Hayes

- 1 MORGUES/Meat On The Bone!
2 JOHN COUGAR/Hurts So Good
3 STEVE MILLER BAND/Abacadabra

ADD: BILLY SQUIER/Emotions In Motion

Q103 Tampa

PD: Scott Shannon
MD: Pat McKay

- 1 SURVIVOR/Eye Of The Tiger
2 ROLLING STONES/Going To A Go-Go
3 GENESIS/Paper Plane

ADD: 24, 25, 29

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PD: Christopher Haze
MD: Billy Hayes

- 1 MORGUES/Meat On The Bone!
2 JOHN COUGAR/Hurts So Good
3 STEVE MILLER BAND/Abacadabra

ADD: BILLY SQUIER/Emotions In Motion

EAST Most Added® Hottest

Joan Jett Survivor
John Cougar Fleetwood Mac
Asia Chicago

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added® Hottest

Asia Survivor
Jermaine Fleetwood Mac
Jackson Chicago
John Cougar

EAST

PARALLEL TWO

WKEE/Huntington, WV

Gary Miller
FRANKE/KNOCKOUTS
JACKSON BROWNE
HEART
STEVE WINWOOD
JERMAINE JACKSON
JOAN JETT
MISSING PERSONS
BILL CHAMPLIN
Hottest:
FLEETWOOD MAC 4-1
STEVE MILLER BAND 3-2
CHICAGO 5-3
AIR SUPPLY 6-5
CS&N 7-6

WPST/Trenton, NJ

Tom Taylor
JACKSON BROWNE
A FLOCK OF SEAGUL
ELTON JOHN
RANDY MEISNER
BILLY SQUIER
Hottest:
SURVIVOR 1-1
AIR SUPPLY 14-7
FLEETWOOD MAC 18-9
EDDIE MONEY 25-20
GO GO'S 28-22

WTRY/Albany, NY

Bill Cahill
JOHN COUGAR
JACKSON BROWNE
ASIA
ALAN PARSONS
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 8-4
FLEETWOOD MAC 12-9
CS&N 15-10
GO GO'S 20-16

WAEB/Allentown, PA

Jeff Frank
DOLLY PARTON
ROBERTA FLACK
MICHAEL MURPHEY
Hottest:
AIR SUPPLY 3-1
CHICAGO 7-3
LARRY ELGART & HI 22-11
ELTON JOHN 29-12
KENNY ROGERS 21-16

KC101/New Haven, CT

Danny Lyons
STEVE MILLER BAND
ALAN PARSONS
BARRY MANILOW
ROBERTA FLACK
AMERICA
Hottest:
HUMAN LEAGUE 2-1
CHICAGO 3-2
KENNY ROGERS 17-10
SURVIVOR 24-11
GLENN FREY 23-20

WFBZ/Baltimore, MD

Andy Szulinski
JEFFREY OSBORNE
ROBERTA FLACK
BARRY MANILOW
Hottest:
SURVIVOR 4-1
AIR SUPPLY 7-3
FLEETWOOD MAC 9-4
CHICAGO 8-5
CS&N 11-7

WBLI/Medford, NY

Bill Terry
DONNA SUMMER
KENNY ROGERS
Hottest:
HUMAN LEAGUE 1-1
SURVIVOR 7-3
FLEETWOOD MAC 10-5
MOTELS 9-6
AIR SUPPLY 13-9

WTIC-FM/Hartford, CT

Rick Donahue
JERMAINE JACKSON
JACKSON BROWNE
ELTON JOHN
Hottest:
SURVIVOR 1-1
DAZZ BAND 2-2
FLEETWOOD MAC 4-3
STEVE MILLER BAND 9-4
CHICAGO 12-10

Q106/York, PA

Dan Staele
ALAN PARSONS
MEN AT WORK
JOHN COUGAR
KIM WILDE
ASIA
QUEEN
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 6-2
AIR SUPPLY 16-5
CHICAGO 14-6
FLEETWOOD MAC 15-7

WTFM/Rochester, NY

Almea Peck
JOAN JETT
ASIA
JACKSON BROWNE
QUEEN
TORONTO
BILLY SQUIER
AXE
JENNIFER HOLLIDAY
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 11-3
STEVE MILLER BAND 12-5
CS&N 16-10
GENESIS 18-15

K104/Erie, PA

Bill Shannon
JOURNEY
BILLY IDOL
Hottest:
KIM WILDE 1-1
CHEAP TRICK 5-2
SURVIVOR 12-7
GENESIS 15-8
LOVERBOY 24-17

V100/Charleston, WV

Jay Jarvis
ELTON JOHN
ALAN PARSONS
BILLY IDOL (dp)
PAUL DAVIS (dp)
Hottest:
FLEETWOOD MAC 1-1
CHICAGO 3-2
CS&N 5-4
GLENN FREY 6-5
MELISSA MANCHESTE 11-6

WKZR/Wilkes-Barre, PA

Jim Rising
ELTON JOHN
MISSING PERSONS
BILLY SQUIER
QUEEN
CHRISTOPHER ATKIN
Hottest:
SURVIVOR 1-1
CHICAGO 14-9
MELISSA MANCHESTE 15-11
BILLY IDOL 32-13
PAUL MCCARTNEY 29-18

92FLY/Albany, NY

Jack Lawrence
GENESIS
JOHN COUGAR
MARSHALL CRENSHAW
MEN AT WORK
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 8-2
FLEETWOOD MAC 12-3
AIR SUPPLY 10-4
CHICAGO 11-5

WDRG-FM/Hartford, CT

Paul Roberts
Hottest:
SURVIVOR 1-1
MOTELS 2-2
JOHN COUGAR 3-3
URIAH HEPP
DONNA SUMMER
Hottest:
SURVIVOR 1-1
REO SPEEDWAGON 2-2
STEVE MILLER BAND 7-3
FLEETWOOD MAC 15-6
EDDIE MONEY 23-15

WRCX/Udca, NY

Jim Reitz
JACKSON BROWNE
BILLY SQUIER
DONNA SUMMER
QUEEN
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 2-2
FLEETWOOD MAC 7-3
REO SPEEDWAGON 6-4
CHICAGO 10-7

JWT/Binghamton, NY

Scott Michaels
JOAN JETT
HUMAN LEAGUE
MEN AT WORK
JOHN COUGAR
QUEEN
JERMAINE JACKSON
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 5-2
CHICAGO 9-3
GO GO'S 17-13
EDDIE MONEY 21-15

WPHD/Bufalo, NY

Moore/Piccolo
BILLY SQUIER
STEVE WINWOOD
ALL SPORTS BAND
JACKSON BROWNE
HUMAN LEAGUE
JOAN JETT
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 3-2
FLEETWOOD MAC 7-4
GENESIS 12-10
GO GO'S 16-11

WLAN-FM/Lancaster, PA

Dave Russell
FRANK ZAPPA
ELTON JOHN
MEN AT WORK
JOAN JETT
ASIA
JOE FAGIN
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 2-2
CHICAGO 4-3
FLEETWOOD MAC 8-4
CS&N 17-12

WYCR/Hanover-York, PA

J.J. Randolph
MEN AT WORK
ELTON JOHN
ASIA
RANDY MEISNER
NAZARETH (dp)
KIM WILDE
Hottest:
SURVIVOR 2-1
CHICAGO 12-4
AIR SUPPLY 11-5
CS&N 14-9
FLEETWOOD MAC 16-11

PARALLEL THREE

WCIR/Beckley, WV

Jim Martin
JACKSON BROWNE
JOE FAGIN
FRANKIE MILLER
JERMAINE JACKSON
MISSING PERSONS
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 2-2
CHICAGO 3-3
FLEETWOOD MAC 8-5
REO SPEEDWAGON 10-6

WFBG/Altoona, PA

Tony Booth
JOURNEY
CLASH
Hottest:
BILLY SQUIER
AMERICA
BILLY IDOL
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 7-2
FLEETWOOD MAC 3-3
AIR SUPPLY 4-4
CHICAGO 5-5

WGUY/Bangor, ME

Randall/Wright
EDDIE MONEY
JOHN COUGAR
JOAN JETT
ELTON JOHN
RANDY MEISNER
BILLY SQUIER
Hottest:
SURVIVOR 1-1
DONNA SUMMER 12-3
BILLY IDOL 26-20
GO GO'S 28-23
JENNIFER HOLLIDAY 30-24

WJBQ/Portland, ME

Brian Phoenix
ALAN PARSONS
ASIA
QUEEN
WALTER MURPHY
NICOLETTE LARSON
JOAN JETT (dp)
BILLY SQUIER
Hottest:
SURVIVOR 5-1
CS&N 24-14
GO GO'S 26-16
POINTER SISTERS 28-18
CHICAGO 33-25

WTSN/Dover, NH

Jim Sebastian
Hottest:
RONNIE MILSAP 1-1
AIR SUPPLY 3-3
KARLA BONOFF 5-5
ALABAMA 7-7
FLEETWOOD MAC 10-10

WIGY/Bath, ME

Willie Mitchell
BILLY SQUIER
QUEEN
JOAN JETT
URIAH HEPP
DONNA SUMMER
Hottest:
SURVIVOR 1-1
REO SPEEDWAGON 2-2
STEVE MILLER BAND 7-3
FLEETWOOD MAC 15-6
EDDIE MONEY 23-15

96XIL/Parkersburg, WV

Paul DeMille
QUEEN
BILLY IDOL
DOLLY PARTON
JOURNEY
JEFFREY OSBORNE
ASIA
Hottest:
REO SPEEDWAGON 1-1
SURVIVOR 4-3
AIR SUPPLY 7-4
GENESIS 21-15
KIM WILDE 29-18

WACZ/Bangor, ME

Michael O'Hara
ASIA
JOE FAGIN
BARRY MANILOW
ALAN PARSONS
Hottest:
AIR SUPPLY 6-1
JOHN COUGAR 1-2
STEVE MILLER BAND 9-3
38 SPECIAL 7-5
SURVIVOR 19-9

WZYQ/Frederick, ND

Kemosabi Joe
JOHN COUGAR
PAUL MCCARTNEY
ALAN PARSONS
ALDO NOVA
BARRY MANILOW
JACKSON BROWNE
QUEEN
PETE TOWNSHEND
HUMAN LEAGUE
HEART
FOUR TOPS
AXE
TORONTO
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 9-5
REO SPEEDWAGON 11-8
CS&N 14-10
JOAN JETT 30-23

WOMP-FM/Bellefleur, OH

Jolene Baller
DONNA SUMMER
JOAN JETT
MARSHALL CRENSHAW
JOE FAGIN
WALTER MURPHY (dp)
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 3-2
REO SPEEDWAGON 4-3
CHICAGO 11-6
CS&N 15-7

WHEB/Portsmouth, NH

Rick Bean
JOHN COUGAR
HERB ALPERT
Hottest:
FLEETWOOD MAC 3-1
STEVE WONDER 5-3
SURVIVOR 7-4
CS&N 10-8
CHICAGO 18-13

WFEA/Manchester, NH

Kath Lemire
JOHN COUGAR
JERMAINE JACKSON
NICOLETTE LARSON
Hottest:
STEVE MILLER BAND 3-1
FLEETWOOD MAC 10-6
CS&N 12-7
CHICAGO 17-9
SURVIVOR 28-15

SOUTH

PARALLEL TWO

BJ106/Orlando, FL

Tom West
KENNY ROGERS
RANDY MEISNER
AMERICA
A FLOCK OF SEAGUL
WALTER MURPHY
HUMAN LEAGUE
NAZARETH
DOLLY PARTON
Hottest:
SURVIVOR 3-1
FLEETWOOD MAC 10-7
CHICAGO 13-8
GLENN FREY 14-11
REO SPEEDWAGON 19-16

KEEU/Shreveport, LA

Tom Kenny
MICHAEL MURPHEY
PAUL MCCARTNEY
PAUL DAVIS
ALAN PARSONS
Hottest:
CHICAGO 2-1
AIR SUPPLY 4-2
KENNY ROGERS 7-3
CS&N 10-5
FLEETWOOD MAC 13-8

KTSA/San Antonio, TX

J.J. Rodriguez
JOHN COUGAR
SYLVIA
HERB ALPERT
Hottest:
HUMAN LEAGUE 2-1
SURVIVOR 8-2
CHICAGO 16-12
ALABAMA 17-13
STEVE MILLER BAND 20-16

KXX108/Birmingham, AL

Chris Trane
GLENN FREY
Hottest:
SURVIVOR 2-1
CHICAGO 12-5
FLEETWOOD MAC 13-8
STEVE MILLER BAND 15-10
PAUL MCCARTNEY 20-14

WAXY/Ft. Lauderdale, FL

Rick Shaw
BARRY MANILOW
AMERICA
HERB ALPERT
JENNIFER HOLLIDAY
Hottest:
AIR SUPPLY 1-1
SURVIVOR 3-2
MELISSA MANCHESTE 6-5
LARRY ELGART & HI 7-6
FLEETWOOD MAC 10-9

WAYS/Charlotte, NC

Lou Simon
Hottest:
KARLA BONOFF 1-1
SOFT CELL 6-6
SURVIVOR 9-9
FLEETWOOD MAC 12-12
CS&N 15-15

WBBQ/Augusta, GA

Bruce Stevens
ASIA
JERMAINE JACKSON
JOAN JETT
RANDY MEISNER
JACKSON BROWNE
Hottest:
SURVIVOR 1-1
CHICAGO 2-2
STEVE MILLER BAND 5-3
FLEETWOOD MAC 14-4
SOUL SONIC FORCE 26-18

WFMF/Baton Rouge, LA

Rice/Watkins
ALAN PARSONS
ELTON JOHN
DOLLY PARTON
JACKSON BROWNE
Hottest:
STEVE MILLER BAND 4-2
CHICAGO 10-6
MELISSA MANCHESTE 15-11
CS&N 17-13
DONNA SUMMER 27-20

WGH/Norfolk, VA

Bob Canada
ROBERTA FLACK
AMERICA
STEVE WINWOOD
STEVE FORBERT
RANDY MEISNER
GENESIS
Hottest:
AIR SUPPLY 1-1
CS&N 3-2
PAUL MCCARTNEY 11-6
HERB ALPERT 9-7
MELISSA MANCHESTE 10-6

WJDX/Jackson, MS

Bill Crews
CHRISTOPHER ATKIN
ELTON JOHN
RAY PARKER JR.
JENNIFER HOLLIDAY
Hottest:
SOFT CELL 1-1
RONNIE MILSAP 2-2
AIR SUPPLY 3-3
CHICAGO 4-4
STEVE MILLER BAND 13-10

Y103/Jacksonville, FL

Robert John
HERB ALPERT
MICHAEL MURPHEY
AMERICA
NICOLETTE LARSON
JOHN COUGAR
RANDY MEISNER
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 15-7
AIR SUPPLY 17-12
REO SPEEDWAGON 25-18
CS&N 27-20

WRWQ/Richmond, VA

Bill Thomas
CS&N
ASIA
MARSHALL CRENSHAW
A FLOCK OF SEAGUL
TOTO
Hottest:
CHICAGO 9-1
SURVIVOR 8-2
REO SPEEDWAGON 14-8
FRANK ZAPPA 16-1
PAUL MCCARTNEY 24-17

FM100/Memphis, TN

Gary Wall
DONNA SUMMER
ELTON JOHN
RAY PARKER JR.
MEN AT WORK
Hottest:
JOHN COUGAR 1-1
MELISSA MANCHESTE 16-10
LESLIE PEARL 19-16
RICK SPRINGFIELD 20-17
CS&N 21-18

WSKZ/Chattanooga, TN

David Carroll
MEN AT WORK
ELTON JOHN
BILLY IDOL
JACKSON BROWNE
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 4-2
CHICAGO 8-3
STEVE MILLER BAND 10-4
AIR SUPPLY 12-8

KINT/El Paso, TX

Jim Zippo
WALTER MURPHY
TED NUGENT
HERB ALPERT
JENNIFER HOLLIDAY
JERMAINE JACKSON
SPYS
BILLY SQUIER
TORONTO
STEVE WINWOOD
JOHN DENVER
Hottest:
SURVIVOR 2-1
CS&N 3-2
FLEETWOOD MAC 4-3
FOREIGNER 21-9
MEN AT WORK 22-11

KX104/Nashville, TN

Bryan Sargent
RANDY MEISNER
ASIA
MISSING PERSONS
JOAN JETT
JENNIFER HOLLIDAY
WALTER MURPHY
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 2-2
CHICAGO 6-3
MELISSA MANCHESTE 13-7
GLENN FREY 18-12

KJ100/Louisville, KY

Dave McCann
DONNA SUMMER
HERB ALPERT
Hottest:
FLEETWOOD MAC 3-1
AIR SUPPLY 4-2
CHICAGO 7-4
CS&N 9-6
STEVE MILLER BAND 19-11

KHFI/Austin, TX

Ed Volkman
JOHN COUGAR
JERMAINE JACKSON
MARSHALL CRENSHAW
MEN AT WORK
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 2-2
CHICAGO 7-4
FLEETWOOD MAC 8-6
MELISSA MANCHESTE 11-9

G100/Mobile, AL

Scott Griffith
ASIA
JERMAINE JACKSON
JACKSON BROWNE
Hottest:
STEVE MILLER BAND 2-1
CHICAGO 7-3
MELISSA MANCHESTE 24-20
ELTON JOHN 32-26

CK101/Cocon Beach, FL

Mike Lowe
WALTER MURPHY
ASIA
AMERICA
ALDO NOVA
JEFFREY OSBORNE
RANDY MEISNER
Hottest:
STEVE MILLER BAND 5-1
CS&N 18-8
DONNA SUMMER 25-15
KENNY ROGERS 29-20
HERB ALPERT 37-25

W3EZ/Winston-Salem, NC

Bob Mahoney
JOHN DENVER
ROBERTA FLACK
AMERICA
MICHAEL MURPHEY
Hottest:
SURVIVOR 6-1
CHICAGO 11-3
FLEETWOOD MAC 9-4
REO SPEEDWAGON 12-9
CS&N 13-10

KSET-FM/El Paso, TX

Kris Van Dyke
TORONTO
SPYS
BILLY SQUIER
JOHN COUGAR
RANDY MEISNER
JOHN WAITE
Hottest:
STEVE MILLER BAND 4-1
EYE TO EYE 8-3
707 7-6
ASIA 25-18
JOHN COUGAR A-24

B97/New Orleans, LA

Shomby/Volpe
JOAN JETT
JEFFREY OSBORNE
RAY PARKER JR.
Hottest:
SURVIVOR 3-1
JOHN COUGAR 9-5
FLEETWOOD MAC 10-6
FRANK ZAPPA 17-8
CHICAGO 16-9

WOKI/Knoxville, TN

Gary Adkins
JACKSON BROWNE
QUEEN
STEVE WINWOOD
NICOLETTE LARSON
HUMAN LEAGUE
BILLY SQUIER
JERMAINE JACKSON
Hottest:
SURVIVOR 5-1
CHICAGO 10-7
HALL & OATES 14-11
GO GO'S 17-13
STEVE WONDER 25-15

WCSC/Charleston, SC

Chris Bailey
HUMAN LEAGUE
MEN AT WORK
JACKSON BROWNE
STEVE WINWOOD
WALTER MURPHY
BARRY MANILOW
ROBERTA FLACK
CHRISTOPHER ATKIN
Hottest:
STEVE MILLER BAND 3-1
FLEETWOOD MAC 8-2
SURVIVOR 12-7
CHICAGO 16-8
BILLY IDOL 19-9

WBCY/Charlotte, NC

Bob Kaghan
STEVE WINWOOD
JERMAINE JACKSON
JACKSON BROWNE
ADRIAN GURVITZ
Hottest:
SURVIVOR 2-1
FLEETWOOD MAC 4-3
CS&N 11-5
ALAN PARSONS 19-10
MELISSA MANCHESTE 22-17

WANS-FM/Greenville, SC

Bill McCown
JOAN JETT
ELTON JOHN
CLASH
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 5-3
REO SPEEDWAGON 9-6
CHICAGO 12-9
AIR SUPPLY 14-10

WHYY-FM/Montgomery, AL

Neil Harrison
CHRISTOPHER ATKIN
JERMAINE JACKSON
JACKSON BROWNE
ASIA
JOAN JETT
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 2-2
CHICAGO 10-5
GLENN FREY 15-9

WDOQ/Daytona Beach, FL

Rick Knight
MEN AT WORK
NICOLETTE LARSON
ELTON JOHN
JEFFREY OSBORNE
NARADA M. WALDEN
Hottest:
SURVIVOR 1-1
CHICAGO 8-4
DONNA SUMMER 10-5
REO SPEEDWAGON 13-7
GLENN FREY 16-9

WZYP/Huntsville, AL

Scott Mitchell
ELTON JOHN
JERMAINE JACKSON
ASIA
BILLY SQUIER
STEVE WINWOOD
CHRISTOPHER ATKIN
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 3-2
FLEETWOOD MAC 6-3
AIR SUPPLY 10-5
CHICAGO 12-6

KZFM/Corpus Christi, TX

C.C. Chandler
JERMAINE JACKSON
JOAN JETT
JENNIFER HOLLIDAY
MICHAEL MURPHEY
DOLLY PARTON
Hottest:
PATRICE RUSHEN 2-1
STEVE WONDER 5-2
POINTER SISTERS 9-4
A FLOCK OF SEAGUL 11-5
DONNA SUMMER 29-10

KROK/Shreveport, LA

Harrison/Greer
TOMMY TUNONE
JERMAINE JACKSON
DONNA SUMMER
JOHN COUGAR
ALAN PARSONS
DAYTON
Hottest:
AIR SUPPLY 2-1
CHICAGO 7-4
SURVIVOR 11-5
REO SPEEDWAGON 12-6
CS&N 14-7

WSSX/Charleston, SC

Bill Martin
STEVE WINWOOD
SPYS
BILLY SQUIER
Hottest:
SURVIVOR 1-1
REO SPEEDWAGON 10-4
FLEETWOOD MAC

CHR ADDS & HOTS

MIDWEST
Most Added® Hottest

John Cougar
Survivor
Asia Fleetwood Mac
Jackson Browne Chicago

WEST
Most Added® Hottest

Jackson Browne
Survivor
Alan Parsons Chicago
John Cougar Fleetwood Mac

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

MIDWEST

PARALLEL TWO

92X/Columbus, OH

Teri Nuttar

HALL & OATES
EDDIE MONEY
Hottest:
SURVIVOR 2-1
HUMAN LEAGUE 3-3
FLEETWOOD MAC 12-7
CHICAGO 19-10
STEVE MILLER BAND 20-12

KIOA/Des Moines, IA

A.W. Pantoja

NICOLETTE LARSON
BILL CHAMPLIN
ROBERTA FLACK
JOHN COUGAR
STEVE WINWOOD
Hottest:
SURVIVOR 9-1
CHICAGO 3-2
CS&N 17-11
STEVIE WONDER 28-17
POINTER SISTERS 27-18

KRAV/Tulsa, OK

Gary Reynolds

HERB ALPERT
Hottest:
FLEETWOOD MAC 1-1
CHICAGO 7-2
CS&N 4-3
AIR SUPPLY 6-5
PAUL MCCARTNEY 9-7

KZ93/Peoria, IL

Lou Patrick

JOHN COUGAR
ASIA
JACKSON BROWNE
Hottest:
REO SPEEDWAGON 1-1
CHICAGO 4-2
FLEETWOOD MAC 9-3
GO GO'S 15-11
MEN AT WORK 19-13

WGRD/Grand Rapids, MI

J.J. Duling

PAUL MCCARTNEY
Hottest:
SURVIVOR 2-1
CHICAGO 10-7
STEVE MILLER BAND 20-8
FLEETWOOD MAC 14-9
GENESIS 19-14

WHOT/Youngstown, OH

Dick Thompson

ALAN PARSONS
JOHN COUGAR
DONNA SUMMER
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 5-2
CHICAGO 15-3
PAUL MCCARTNEY 26-21
MELISSA MANCHESTE D-24

WMEE/Fort Wayne, IN

John Curry

JACKSON BROWNE
ASIA
DONNA SUMMER
ROBERT PLANT (dp)
Hottest:
JOHN COUGAR 1-1
SURVIVOR 4-4
FLEETWOOD MAC 5-5
KARLA BONOFF 7-7
STEVE MILLER BAND 9-9

WNAP/Indianapolis, IN

Larry Mago

ELTON JOHN
Hottest:
TOTO 1-1
FLEETWOOD MAC 3-2
CHICAGO 5-4
AIR SUPPLY 10-8
CS&N 19-14

WNCI/Columbus, OH

Steve Edwards

ROBERTA FLACK
PAUL DAVIS
Hottest:
AIR SUPPLY 1-1
CHICAGO 7-2
CS&N 8-4
FLEETWOOD MAC 9-6
LESLIE PEARL 13-9

WVIC/East Lansing, MI

Jim St. John

AMERICA
MICHAEL MURPHEY
MOTELS
ROBERTA FLACK
NICOLETTE LARSON
REDDINGS
ADRIAN GURVITZ
Hottest:
AIR SUPPLY 1-1
FLEETWOOD MAC 7-4
HERB ALPERT 8-5
CS&N 16-7
GLENN FREY 22-8

KEYN-FM/Wichita, KS

Dan Pearman

JOHN COUGAR
ASIA
BILLY IDOL
MEN AT WORK
Hottest:
FLEETWOOD MAC 5-2
STEVE MILLER BAND 7-4
AIR SUPPLY 8-5
CHICAGO 9-6
PAUL MCCARTNEY 16-10

WYFM/Youngstown, OH

Jeff Tobin

Hottest:
SURVIVOR 1-1
JOHN COUGAR 2-2
FLEETWOOD MAC 10-6
STEVE MILLER BAND 14-7
FRANK ZAPPA 13-12

WAKX/Duluth, MN

Dave Strandberg

MOTELS
Hottest:
CHICAGO 8-4
FLEETWOOD MAC 11-7
SURVIVOR 17-11
PAUL MCCARTNEY 16-12
CS&N 19-15

WNAM/Appleton-Oshkosh

Chris Calne

MEN AT WORK
STEVE WINWOOD
BARRY MANILOW
JOHN COUGAR
HUMAN LEAGUE
ASIA
JACKSON BROWNE
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 10-4
KENNY ROGERS 20-9
GO GO'S 22-11
MELISSA MANCHESTE 28-12

WGBF/Evansville, IN

Kevin Carpenter

STEVE MILLER BAND
PAUL DAVIS
MICHAEL MURPHEY
ROBERTA FLACK
BILL CHAMPLIN
Hottest:
AIR SUPPLY 1-1
CHICAGO 2-2
CS&N 5-3
SURVIVOR 9-4
FLEETWOOD MAC 13-8

WZOK/Rockford, IL

Tim Fox

STEVIE WONDER
ASIA
BILLY IDOL
Hottest:
JOURNEY 1-1
FLEETWOOD MAC 10-5
STEVE MILLER BAND 11-8
CHICAGO 14-9
CS&N 12-10

Z104/Madison, WI

Jonathan Little

HERB ALPERT
JOHN COUGAR
JACKSON BROWNE
APRIL WINE
Hottest:
STEVE MILLER BAND 3-1
CHICAGO 4-2
DAZZ BAND 14-8
RICK SPRINGFIELD 12-10
MOTELS 15-12

WIKS/Indianapolis, IN

Jay Stevens

JACKSON BROWNE
JOAN JETT
RANDY MEISNER
Hottest:
SURVIVOR 1-1
CHICAGO 7-2
ASIA 6-6
CHEAP TRICK 10-8
GO GO'S 16-15

U93/South Bend, IN

J.K. Dearing

Hottest:
SURVIVOR 1-1
JOHN COUGAR 3-2
STEVE MILLER BAND 6-4
CHICAGO 13-5
REO SPEEDWAGON 14-10
CS&N 19-14

WDJX/Dayton, OH

Joe Dawson

Hottest:
TOTO 1-1
SURVIVOR 3-3
AIR SUPPLY 4-4
CHICAGO 8-8
FLEETWOOD MAC 12-12

WKDQ/Evansville, IN

Hobbs/Payne

ALAN PARSONS
JACKSON BROWNE
GAP BAND
JERMAINE JACKSON
MEN AT WORK
Hottest:
CHICAGO 1-1
REO SPEEDWAGON 3-2
SURVIVOR 5-3
STEVE MILLER BAND 4-4
STEVIE WONDER 16-11

WJXQ/Jackson, MI

Ryan/Cheeks

BILLY SQUIER
TED NUGENT
DAVID JOHANSEN
STEVE FORBERT (dp)
RANDY MEISNER (dp)
BOYS BAND (dp)
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 3-2
JOHN COUGAR 7-5
BILLY SQUIER A-10
TED NUGENT A-26

KQKO/Omaha, NB

Mark Evans

JOAN JETT
JERMAINE JACKSON
DENNY RANDELL
ASIA
BILLY IDOL
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 3-2
FLEETWOOD MAC 4-3
CHICAGO 7-4
MELISSA MANCHESTE 24-11

KIIK/Davenport, IA

Chuck King

MEN AT WORK
MISSING PERSONS
JOHN COUGAR
LESLIE PEARL
DONNA SUMMER
Hottest:
HUMAN LEAGUE 1-1
FLEETWOOD MAC 11-7
STEVE MILLER BAND 13-11
HALL & OATES 31-26
GLENN FREY 33-28

WZZR/Grand Rapids, MI

Brian Thomas

GENESIS
AMERICA
JACKSON BROWNE
JERMAINE JACKSON
QUEEN
ASIA
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 5-2
STEVE MILLER BAND 6-3
CHICAGO 11-8
REO SPEEDWAGON 14-9

WKFR/Kalamazoo, MI

Swart/Chapman

JOHN DENVER
PAUL DAVIS
JACKSON BROWNE
APRIL WINE
CHRISTOPHER ATKIN
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 2-2
STEVE MILLER BAND 11-4
CHICAGO 17-9
PAUL MCCARTNEY 29-22

WLYT/Cleveland Hts, OH

Scott "Smoker" Howitt

ELTON JOHN
Hottest:
FLEETWOOD MAC 15-8
CHICAGO 20-15
GLENN FREY 30-21
CS&N 29-23
PAUL MCCARTNEY D-24

KMGK/Des Moines, IA

Michael Stone

SPYS
RANDY MEISNER
JACKSON BROWNE
STEVE WINWOOD
JOE JACKSON
JOE FAGIN
Hottest:
SURVIVOR 1-1
REO SPEEDWAGON 12-2
FLEETWOOD MAC 15-3
CHICAGO 20-9
JOHN COUGAR 30-20

PARALLEL THREE

KFYR/Bismarck, ND

Den Brannan

DOLLY PARTON
JOHN COUGAR
COCKER & WARNES
Hottest:
SURVIVOR 10-1
JOHN COUGAR 1-3
RICK SPRINGFIELD 12-8
SOFT CELL 20-14
STEVE MILLER BAND 19-15

KKLS/Rapid City

Sherwin/Piper

RANDY MEISNER
BILLY IDOL
JOE FAGIN
JOHN COUGAR
JACKSON BROWNE
Hottest:
AIR SUPPLY 2-1
SURVIVOR 16-6
FLEETWOOD MAC 12-8
CHICAGO 15-11
GLENN FREY 23-18

WRKR/Racine, WI

Steve Warren

REO SPEEDWAGON
GO GO'S
Hottest:
SURVIVOR 3-1
STEVE MILLER BAND 10-5
CHICAGO 19-12
CS&N 27-19
FRANK ZAPPA 33-27

WSPT/Stevens Point, WI

Fuhr/Stage

PETE TOWNSHEND
ELTON JOHN
JACKSON BROWNE
Hottest:
SURVIVOR 3-1
STEVE MILLER BAND 2-2
FLEETWOOD MAC 4-3
CHICAGO 7-4
CS&N 14-8

KDWW/Topeka, KS

Tony Stewart

APRIL WINE
ASIA
DONNA SUMMER
MARSHALL CRENSHAW
MELISSA MANCHESTE
Hottest:
SURVIVOR 1-1
CHICAGO 2-2
STEVE MILLER BAND 3-3
FLEETWOOD MAC 6-4
CS&N D-10

KELO/Sioux Falls, SD

Marc Elliot

ALAN PARSONS
JOAN JETT
Hottest:
EYE TO EYE 1-1
FLEETWOOD MAC 2-2
MOTELS 3-3
SURVIVOR 6-6
CHICAGO 8-8

KWLO/Waterloo, IA

Drew Bentley

PAUL DAVIS
ROBERTA FLACK
HALL & OATES
STEVIE WONDER
Hottest:
SURVIVOR 3-1
REO SPEEDWAGON 10-4
AIR SUPPLY 7-5
RICK SPRINGFIELD 13-7
CS&N 15-9

WAZY-FM/Lafayette, IN

Bob Leonard

JOHN COUGAR
ELTON JOHN
JERMAINE JACKSON
APRIL WINE
AXE
Hottest:
SURVIVOR 1-1
MELISSA MANCHESTE 6-4
CS&N 12-8
AIR SUPPLY 11-9
PAUL MCCARTNEY 19-10

KRNA/Iowa City, IA

Jeff Harmon

BILLY SQUIER
STEVE WINWOOD
ALAN PARSONS
RANDY MEISNER
JACKSON BROWNE
QUEEN
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 2-2
FLEETWOOD MAC 3-3
CHICAGO 13-7
CS&N 16-10

KQWB/Fargo, ND

Wayne Hiller

MELISSA MANCHESTE
ELTON JOHN
BILLY IDOL
JOHN COUGAR
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 3-2
STEVE MILLER BAND 7-3
CHICAGO 10-4
AIR SUPPLY 12-7

WCIL-FM/Carbondale, IL

Tony Waitkus

JOHN COUGAR
ALAN PARSONS
LESLIE PEARL
JOAN JETT
PETE TOWNSHEND
MARSHALL CRENSHAW
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 2-2
AIR SUPPLY 13-6
CHICAGO 14-7
KIM WILDE 24-8

KFMZ/Columbia, MO

Steve Graziano

AMERICA
STEVE WINWOOD
LOVERBOY
SPYS
Hottest:
GENESIS 2-1
FLEETWOOD MAC 6-2
CS&N 11-4
ROLLING STONES 15-5
ASIA D-16

99KG/Salina, KS

Denny Collier

ASIA
A FLOCK OF SEAGUL (dp)
LAURA BRANIGAN
JOE FAGIN
JOAN JETT (dp)
QUEEN
Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 2-2
HALL & OATES 18-9
STEVIE WONDER 21-11
MELISSA MANCHESTE 29-17

KKRC-FM/Sioux, SD

Bill Richards

BILLY IDOL
GENESIS
ASIA
MEN AT WORK
Hottest:
SURVIVOR 1-1
JOHN COUGAR 2-2
FLEETWOOD MAC 3-3
RICK SPRINGFIELD 6-4
REO SPEEDWAGON 7-5

KKXL/Grand Forks, ND

Gary Leigh

ALAN PARSONS
MEN AT WORK
JOE JACKSON (dp)
Hottest:
STEVE MILLER BAND 3-1
SURVIVOR 1-2
CHICAGO 5-3
FLEETWOOD MAC 10-4
AIR SUPPLY 8-6

KHYT/Tucson, AZ

Rich Brother Robbin

JERMAINE JACKSON
JACKSON BROWNE
JERRY REED
DONNA SUMMER (RA)
Hottest:
STEVE MILLER BAND 1-1
CHICAGO 3-2
FLEETWOOD MAC 4-3
DAZZ BAND 9-5
ELTON JOHN 27-22

KIDD/Monterey, CA

Barry Brown

ELTON JOHN
RANDY MEISNER
JERMAINE JACKSON
MEN AT WORK
Hottest:
STEVE MILLER BAND 1-1
ONE WAY 2-2
SURVIVOR 10-3
CHICAGO 18-6
RICK SPRINGFIELD 11-8

KGGI/Riverside-San Bernardino

Steve O'Neil

BARRY MANILOW
JACKSON BROWNE
PAUL DAVIS
MADLEEN KANE
WALTER MURPHY
Hottest:
SURVIVOR 10-1
CHICAGO 9-7
LARRY ELGART & HI 16-13
CS&N 20-15
EDDIE MONEY 28-18

KJRB/Spokane, WA

Suds Coleman

DONNA SUMMER
JACKSON BROWNE
JOE JACKSON
ALAN PARSONS
Hottest:
SURVIVOR 1-1
MOTELS 7-4
FLEETWOOD MAC 13-9
CHICAGO 15-10
REO SPEEDWAGON 16-12

KRO/Tucson, AZ

Guy Zapoleon

JOHN COUGAR
EDDIE MONEY
MISSING PERSONS
JACKSON BROWNE
Hottest:
STEVE MILLER BAND 1-1
SURVIVOR 4-2
MONROES 18-10
REO SPEEDWAGON 21-12
CHICAGO 27-19

Y94/Fresno, CA

John McCorkle

PAUL DAVIS
ALAN PARSONS
Hottest:
SURVIVOR 1-1
CHICAGO 6-2
GO GO'S 17-11
LESLIE PEARL 22-17
HALL & OATES D-22

KLUC/Las Vegas, NV

Randy Lunquist

JOHN COUGAR
ELTON JOHN
ASIA
Hottest:
STEVE MILLER BAND 3-1
SURVIVOR 4-2
MOTELS 8-5
FLEETWOOD MAC 9-6
CHICAGO 11-7

KYNO-FM/Fresno, CA

Walker/Davis

BOB BERGTHOLD
GENESIS
DOLLY PARTON
LIPPES, INC.
FLEETWOOD MAC
Hottest:
SURVIVOR 4-1
PATRICE RUSHEN 8-3
SOFT CELL 10-7
CHICAGO 13-8
KENNY ROGERS 24-13

FM102/Sacramento, CA

Manders/Preston

ALAN PARSONS
ELTON JOHN
HERB ALPERT
Hottest:
SURVIVOR 9-1
FLEETWOOD MAC 8-6
STEVE MILLER BAND 12-9
CHICAGO 16-10
KENNY ROGERS 23-18

KSPZ/Colorado Springs, CO

Mike Daniels

PAUL DAVIS
NICOLETTE LARSON
Hottest:
SURVIVOR 2-1
FLEETWOOD MAC 8-3
GLENN FREY 12-4
AIR SUPPLY 10-6
CHICAGO 15-12

KKFM/Colorado Springs

Jack Hamilton

PAUL MCCARTNEY
KENNY ROGERS
JOHN COUGAR
Hottest:
SURVIVOR 1-1
FLEETWOOD MAC 6-3
STEVE MILLER BAND 11-5
KIM WILDE 9-7
CHICAGO 15-9

KIKI/Honolulu

John Fink

TEMPTATIONS
ASIA
JERMAINE JACKSON
TOMMY TUTIONE
PAUL DAVIS
BARRY MANILOW
Hottest:
SURVIVOR 1-1
KIDS FROM FAME 2-2
MISSING PERSONS 5-3
DONNA SUMMER 14-7
CHICAGO 23-10

PARALLEL THREE

KCBN/Reno, NV

Jim O'Neal

Hottest:
SURVIVOR 1-1
STEVE MILLER BAND 3-3
CHICAGO 6-6
FLEETWOOD MAC 7-7
EDDIE MONEY 15-15

KOZA/Pueblo, CO

Rip Avina

ASIA
ALAN PARSONS
ELTON JOHN
QUEEN
JACKSON BROWNE
JOAN JETT
A FLOCK OF SEAGUL
HERB ALPERT
Hottest:
SURVIVOR 2-1
CHICAGO 20-5
AIR SUPPLY 18-8
PAUL MCCARTNEY 37-23
POINTER SISTERS 39-29

KSly/San Luis Obispo

Don Potter

JACKSON BROWNE
PETER MCCANN
RANDY MEISNER
CHRISTOPHER ATKIN
STEVE WINWOOD
JERMAINE JACKSON
DOLLY PARTON
JOHN WAITE
BARRY MANILOW
DAVID JOHANSEN
JOE JACKSON
JEFFREY OSBORNE
Hottest:
SURVIVOR 1-1
PAUL MCCARTNEY 17-10
KENNY ROGERS 19-11

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron.

★ DENOTES FIRST WEEK IN PARALLELS.

205 REPORTS 208 LAST WEEK

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song. Regional 100/25 44% National Summary UP 5 DEBITS 20 SAME 4 DOWN 0 ADDS 25

HERB ALPERT Route 101 (A&M) LP: Fandango. Regional 88/15 43% National Summary UP 27 DEBITS 12 SAME 34 DOWN 0 ADDS 15

EXAMPLE 100/25 — 100 CHR reporting stations on it this week including 25 new adds. 44% — Percentage of this weeks reporters playing it.

Regional 100/25 44% National Summary UP 5 DEBITS 20 SAME 4 DOWN 0 ADDS 25

AIR SUPPLY Even The Nights... (Arista) LP: Now And Forever. Regional 178/2 87% National Summary UP 13 DEBITS 7 SAME 28 DOWN 0 ADDS 2

ASIA Only Time Will Tell (Geffen) LP: Asia. Regional 104/55 51% National Summary UP 15 DEBITS 25 SAME 14 DOWN 0 ADDS 55

Regional 178/2 87% National Summary UP 13 DEBITS 7 SAME 28 DOWN 0 ADDS 2

Regional 104/55 51% National Summary UP 15 DEBITS 25 SAME 14 DOWN 0 ADDS 55

Regional 178/2 87% National Summary UP 13 DEBITS 7 SAME 28 DOWN 0 ADDS 2

Regional 104/55 51% National Summary UP 15 DEBITS 25 SAME 14 DOWN 0 ADDS 55

JOHN COUGAR Hurts So Good (Riva/Pg) LP: American Fool. Regional 147/1 72% National Summary UP 19 DEBITS 11 SAME 36 DOWN 90 ADDS 1

JACKSON BROWNE Somebody's Baby (Asylum) LP: Soundtrack Fast Times At Ridgmont High. Regional 52/52 25% National Summary UP 0 DEBITS 0 SAME 0 DOWN 0 ADDS 52

Regional 52/52 25% National Summary UP 0 DEBITS 0 SAME 0 DOWN 0 ADDS 52

Regional 138/52 67% National Summary UP 15 DEBITS 10 SAME 11 DOWN 0 ADDS 52

Regional 180/1 93% National Summary UP 158 DEBITS 3 SAME 24 DOWN 0 ADDS 1

Regional 101/15 49% National Summary UP 31 DEBITS 15 SAME 30 DOWN 0 ADDS 15

Regional 119/0 58% National Summary UP 59 DEBITS 4 SAME 39 DOWN 17 ADDS 0

Regional 147/1 72% National Summary UP 19 DEBITS 11 SAME 36 DOWN 90 ADDS 1

Regional 52/52 25% National Summary UP 0 DEBITS 0 SAME 0 DOWN 0 ADDS 52

Regional 138/52 67% National Summary UP 15 DEBITS 10 SAME 11 DOWN 0 ADDS 52

Regional 180/1 93% National Summary UP 158 DEBITS 3 SAME 24 DOWN 0 ADDS 1

Regional 101/15 49% National Summary UP 31 DEBITS 15 SAME 30 DOWN 0 ADDS 15

Regional 119/0 58% National Summary UP 59 DEBITS 4 SAME 39 DOWN 17 ADDS 0

CROSBY, STILLS & NASH Wasted On The Way (Att.) LP: Daylight Again. Regional 184/3 90% National Summary UP 161 DEBITS 5 SAME 15 DOWN 0 ADDS 3

Regional 184/3 90% National Summary UP 161 DEBITS 5 SAME 15 DOWN 0 ADDS 3

Regional 199/1 97% National Summary UP 160 DEBITS 2 SAME 33 DOWN 3 ADDS 1

Regional 199/1 97% National Summary UP 160 DEBITS 2 SAME 33 DOWN 3 ADDS 1

Regional 101/15 49% National Summary UP 31 DEBITS 15 SAME 30 DOWN 0 ADDS 15

Regional 119/0 58% National Summary UP 59 DEBITS 4 SAME 39 DOWN 17 ADDS 0

Regional 119/0 58% National Summary UP 59 DEBITS 4 SAME 39 DOWN 17 ADDS 0

GLENN FREY I Found Somebody (Asylum) LP: No Fun Around. Regional 168/1 82% National Summary UP 114 DEBITS 7 SAME 33 DOWN 13 ADDS 1

Regional 168/1 82% National Summary UP 114 DEBITS 7 SAME 33 DOWN 13 ADDS 1

Regional 199/1 97% National Summary UP 160 DEBITS 2 SAME 33 DOWN 3 ADDS 1

Regional 199/1 97% National Summary UP 160 DEBITS 2 SAME 33 DOWN 3 ADDS 1

Regional 101/15 49% National Summary UP 31 DEBITS 15 SAME 30 DOWN 0 ADDS 15

Regional 119/0 58% National Summary UP 59 DEBITS 4 SAME 39 DOWN 17 ADDS 0

Regional 119/0 58% National Summary UP 59 DEBITS 4 SAME 39 DOWN 17 ADDS 0

Continued On Next Column

(Parallels continued on Page 76)

(Go-Go's continued)

Radio station listings for the top section, including KIMM, WZLX, and others.

Advertisement for JERMAINE JACKSON 'Let Me Tickle... (Motown)' LP: Let Me Tickle Your Fancy.

Advertisement for MELISSA MANCHESTER 'You Should Hear... (Arista)' LP: Hey Ricky.

Advertisement for MEN AT WORK 'Who Can It Be Now? (Capitol)' LP: Business As Usual.

Advertisement for EDDIE MONEY (continued) with station listings.

Advertisement for ALAN PARSONS PROJECT 'Eye In The Sky (Arista)' LP: The Hunter.

Advertisement for D. HALL & J. OATES 'Your Imagination (RCA)' LP: Private Eyes.

Radio station listings for the middle section.

Radio station listings for the middle section.

Advertisement for MOTELS 'Only The Lonely (Capitol)' LP: All Four One.

Advertisement for STEVE MILLER BAND 'Abracadabra (Capitol)' LP: Abracadabra.

Advertisement for LESLIE PEARL 'If The Love Fits... (RCA)' LP: Words & Music.

Advertisement for JOAN JETT & THE BLACKHEARTS 'Do You Wanna... (Boardwalk)' LP: Bad Reputation.

Radio station listings for the middle section.

Advertisement for PAUL McCARTNEY 'Take It Away (Columbia)' LP: Tug Of War.

Advertisement for JUICE NEWTON 'Love's Been A... (Capitol)' LP: Quiet Lies.

Advertisement for BILLY IDOL 'Hot In The City (Chrysalis)' LP: Billy Idol.

Advertisement for ELTON JOHN 'Blue Eyes (Geffen)' LP: Jump Up!

Advertisement for BILLY IDOL (continued) with station listings.

Advertisement for ELTON JOHN (continued) with station listings.

Advertisement for EDDIE MONEY 'Think I'm In Love (Columbia)' LP: No Control.

Advertisement for POINTER SISTERS 'American... (Planet/RCA)' LP: So Excited.

Advertisement for BILLY IDOL (continued) with station listings.

Advertisement for ELTON JOHN (continued) with station listings.

Advertisement for BILLY IDOL (continued) with station listings.

Advertisement for ELTON JOHN (continued) with station listings.

Advertisement for EDDIE MONEY (continued) with station listings.

Advertisement for POINTER SISTERS (continued) with station listings.

Advertisement for BILLY IDOL (continued) with station listings.

Advertisement for ELTON JOHN (continued) with station listings.

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Advertisement for ELTON JOHN (continued) with station listings.

Advertisement for EDDIE MONEY (continued) with station listings.

Advertisement for POINTER SISTERS (continued) with station listings.

Advertisement for BILLY IDOL (continued) with station listings.

Advertisement for ELTON JOHN (continued) with station listings.

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Advertisement for EDDIE MONEY (continued) with station listings.

Advertisement for POINTER SISTERS (continued) with station listings.

Advertisement for BILLY IDOL (continued) with station listings.

Advertisement for ELTON JOHN (continued) with station listings.

Advertisement for BILLY IDOL (continued) with station listings.

Advertisement for ELTON JOHN (continued) with station listings.

Advertisement for EDDIE MONEY (continued) with station listings.

Advertisement for POINTER SISTERS (continued) with station listings.

Advertisement for BILLY IDOL (continued) with station listings.

Advertisement for ELTON JOHN (continued) with station listings.

(Kenny Rogers continued)

MISSING PERSONS Words (Capitol) LP: Missing Persons 53/13 28%

MISSING PERSONS Words (Capitol) LP: Missing Persons 53/13 28%

REO SPEEDWAGON Keep The Fire Burnin' (Epic) LP: Good Trouble 174/3 85%

REO SPEEDWAGON Keep The Fire Burnin' (Epic) LP: Good Trouble 174/3 85%

REO SPEEDWAGON Keep The Fire Burnin' (Epic) LP: Good Trouble 174/3 85%

REO SPEEDWAGON Keep The Fire Burnin' (Epic) LP: Good Trouble 174/3 85%

KENNY ROGERS Love Will Turn... (Liberty) LP: Love Will Turn You Around 148/5 72%

KENNY ROGERS Love Will Turn... (Liberty) LP: Love Will Turn You Around 148/5 72%

KENNY ROGERS Love Will Turn... (Liberty) LP: Love Will Turn You Around 148/5 72%

PATRICIA RUSHEN Forget Me Nots (Elektra) LP: Straight From The Heart 113/0 55%

PATRICIA RUSHEN Forget Me Nots (Elektra) LP: Straight From The Heart 113/0 55%

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PATRICIA RUSHEN Forget Me Nots (Elektra) LP: Straight From The Heart 113/0 55%

SOFT CELL Tainted Love (Sire/WB) LP: Non-Stop Erotic Cabaret 118/0 58%

SOFT CELL Tainted Love (Sire/WB) LP: Non-Stop Erotic Cabaret 118/0 58%

SOFT CELL Tainted Love (Sire/WB) LP: Non-Stop Erotic Cabaret 118/0 58%

SOFT CELL Tainted Love (Sire/WB) LP: Non-Stop Erotic Cabaret 118/0 58%

RICK SPRINGFIELD What Kind Of Fool... (RCA) LP: Success Hasn't Spoiled Me Yet 161/0 79%

RICK SPRINGFIELD What Kind Of Fool... (RCA) LP: Success Hasn't Spoiled Me Yet 161/0 79%

RICK SPRINGFIELD What Kind Of Fool... (RCA) LP: Success Hasn't Spoiled Me Yet 161/0 79%

RICK SPRINGFIELD What Kind Of Fool... (RCA) LP: Success Hasn't Spoiled Me Yet 161/0 79%

DONNA SUMMER Love Is In Control... (Geffen) LP: Donna Summer 116/17 57%

DONNA SUMMER Love Is In Control... (Geffen) LP: Donna Summer 116/17 57%

DONNA SUMMER Love Is In Control... (Geffen) LP: Donna Summer 116/17 57%

DONNA SUMMER Love Is In Control... (Geffen) LP: Donna Summer 116/17 57%

DONNA SUMMER Love Is In Control... (Geffen) LP: Donna Summer 116/17 57%

SURVIVOR Eye Of... (Scotti Bros./CBS) LP: Eye Of The Tiger 199/0 97%

SURVIVOR Eye Of... (Scotti Bros./CBS) LP: Eye Of The Tiger 199/0 97%

SURVIVOR Eye Of... (Scotti Bros./CBS) LP: Eye Of The Tiger 199/0 97%

SURVIVOR Eye Of... (Scotti Bros./CBS) LP: Eye Of The Tiger 199/0 97%

38 SPECIAL Caught Up In You LP: Special Forces 124/0 60%

38 SPECIAL Caught Up In You LP: Special Forces 124/0 60%

38 SPECIAL Caught Up In You LP: Special Forces 124/0 60%

38 SPECIAL Caught Up In You LP: Special Forces 124/0 60%

38 SPECIAL Caught Up In You LP: Special Forces 124/0 60%

TOTO Rosanna (Columbia) LP: Toto IV 143/0 70%

TOTO Rosanna (Columbia) LP: Toto IV 143/0 70%

TOTO Rosanna (Columbia) LP: Toto IV 143/0 70%

TOTO Rosanna (Columbia) LP: Toto IV 143/0 70%

KIM WILDE Kids In... (EMI America) LP: Kim Wilde 81/5 40%

KIM WILDE Kids In... (EMI America) LP: Kim Wilde 81/5 40%

KIM WILDE Kids In... (EMI America) LP: Kim Wilde 81/5 40%

KIM WILDE Kids In... (EMI America) LP: Kim Wilde 81/5 40%

KIM WILDE Kids In... (EMI America) LP: Kim Wilde 81/5 40%

APRIL WINE Enough Is Enough (Capitol) LP: Power Play 63/5 28%

APRIL WINE Enough Is Enough (Capitol) LP: Power Play 63/5 28%

APRIL WINE Enough Is Enough (Capitol) LP: Power Play 63/5 28%

APRIL WINE Enough Is Enough (Capitol) LP: Power Play 63/5 28%

STEVE WONDER Do I Do (Tama/Motown) LP: Original Musiquarium 137/5 67%

STEVE WONDER Do I Do (Tama/Motown) LP: Original Musiquarium 137/5 67%

STEVE WONDER Do I Do (Tama/Motown) LP: Original Musiquarium 137/5 67%

STEVE WONDER Do I Do (Tama/Motown) LP: Original Musiquarium 137/5 67%

STEVE WONDER Do I Do (Tama/Motown) LP: Original Musiquarium 137/5 67%

CIIR SIGNIFICANT ACTION

Continued from the Inside Back Page

MICHAEL MURPHEY 'What's Forever For' (Liberty) 12/8... HUMAN LEAGUE 'Love Action' (A&M) 11/11... CARLY SIMON 'Why' (Mirage/Atlantic) 11/2...

SUBSCRIPTION SERVICE More news stories break first in R&R... Radio & Records

LESLIE PEARL "If The Love Fits Wear It" (RCA) 58/2

Moves: Up 29, Debuts 2, Same 22, Down 3, Adds 2, KLIK, WCIL-FM, CKLW 26-23, Q103 21-17, WHFM 39-36, V100 18-14, KITY 33-30, KEEL 17-14, WJDX 20-17, CK101 32-24, WNOK-FM 26-12, WNCI 13-9, Y94 22-17, KIKI 28-22, WAEV 20-17.

MISSING PERSONS "Words" (Capitol) 53/13

Moves: Up 9, Debuts 6, Same 24, Down 1, Adds 13, WCAU-FM, WKRZ-FM, WKEE, KX104, KIKI, KNBQ, KRO, WCIR, Z102, WYKS, KILE, KVOL, KKLW, WXKS-FM 20-14, KFI 10-5.

APRIL WINE "Enough Is Enough" (Capitol) 53/5

Moves: Up 18, Debuts 4, Same 25, Down 1, Adds 5, WKFR, Z104, WFLB, WAZY-FM, KDYY, 96KX 30-27, CFTR 19-12, K104 18-12, KSET-FM 19-16, KINT 11-7, WOKI 39-36, WSSX 26-21, WJXQ 6-6, KFMZ 16-10, KYA 30-25.

 JACKSON BROWNE "Somebody's Baby" (Asylum) 52/52

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 52 including WPGC, Z93, 94Q, KEARTH, KEZR, B100, KYYX, KOPA, KZZP, WTIC-FM, WSKZ, Z104, KXXX, KRO, WZYQ.

SIGNIFICANT ACTION

PAUL DAVIS "Love Or Let Me Be Lonely" (Arista) 48/16

Moves: Up 10, Debuts 11, Same 11, Down 0, Adds 16 including Q103, V100, WTIK, KEEL, WNOK-FM, WKFR, WGBF, WNCI, Y94, KGGI, KSPZ, KIKI, WFLB, WYKS, Q101.

A FLOCK OF SEAGULLS "I Ran (So Far Away)" (Jive/Arista) 48/7

Moves: Up 14, Debuts 5, Same 21, Down 1, Adds 7, WPST, BJ105, WRVQ, KXXX, Q104, 99KG, KDZA, WXKS-FM d-23, CFTR 21-18, CKGM 40-35, KRLA 17-14, KFI 27-17, KZFM 11-5, KINT 13-8, KFMZ 20-14.

QUEEN "Calling All Girls" (Elektra) 45/21

Moves: Up 0, Debuts 6, Same 18, Down 0, Adds 21 including WGCL, KFI, KIQQ, KYYX, WHFM, Q106, WKRZ-FM, WABB-FM, WOKI, WZZR, KSKD, 95XIL, WZYQ, KVOL, KRNA, 99KG, KDZA.

AXE "Now Or Never" (Atco) 41/8

Moves: Up 6, Debuts 6, Same 21, Down 0, Adds 8, KFI, WHFM, WNOK-FM, WZYQ, 95SGF, WFLB, KSEL, WAZY-FM, WKRZ-FM 19-17, KZFM d-27, KINT 27-20, BJ105 40-37, WOKI 36-32, WOMP-FM 30-22, WYKS 7-6.

FRANK ZAPPA "Valley Girl" (Barking Pumpkin/CBS) 37/11

Moves: Up 16, Debuts 3, Same 10, Down 7, Adds 1, WLAN-FM, B94 26-12, WXKS-FM d-26, Y100 21-19, I95 7-5, Q102 18-15, KEARTH 5-5, WTRY 28-24, K104 35-29, B97 17-8, WDOQ 23-10, WRVQ 16-9, WGLF 20-16, KKRC-FM 25-17, WRKR 33-27.

CHEAP TRICK "If You Want My Love" (Epic) 34/0

Moves: Up 13, Debuts 1, Same 18, Down 2, Adds 0, WiFi on, WLS-FM 28-23, WGCL on, WRCK 17-15, K104 5-2, KSET-FM 15-13, CK101 36-32, WSSX 29-24, WIKS 10-8, KJRB on, WIGY 22-19, WFOJ on, KSEL-FM 14-10, WSPT 20-18, WCIL-FM 33-26.

JEFFREY OSBORNE "I Really Don't Need No Light" (A&M) 30/10

Moves: Up 9, Debuts 3, Same 8, Down 0, Adds 10, B94, KRLA, WFBF, KITY, B97, WDOQ, CK101, WRQK, 95XIL, KSLY, WBEN-FM 9-7, KEARTH 21-18, KFI 22-16, KIQQ 23-17, FM100 28-24.

ALDO NOVA "Foolin' Yourself" (Portrait/CBS) 29/2

Moves: Up 10, Debuts 4, Same 13, Down 0, Adds 2, CK101, WZYQ, 96KX 20-17, CKGM 23-17, KEGL on, CKLW d-29, KEZR on, KYYX on, KZFM d-30, KINT 16-14, WSSX d-25, WJXQ 8-7, KXXX 22-12, WOMP-FM 33-24, KOZE 29-25.

JOE FAGIN "Younger Days" (Millennium/RCA) 28/7

Moves: Up 2, Debuts 5, Same 14, Down 0, Adds 7, WLAN-FM, KMGK, WACZ, WOMP-FM, WCIR, KKLS, 99KG, WLLOL-FM on, WFBR d-30, WPST d-34, WAEB d-29, KIOA on, KHYY on, WAEV 28-25, KYYZ d-29.

LAURA BRANIGAN "Gloria" (Atlantic) 28/4

Moves: Up 7, Debuts 2, Same 13, Down 2, Adds 4, WTIK, WNOK-FM 95SGF, 99KG, WBEN-FM 40-34, WXKS-FM 23-17, WLLOL-FM on, KIQQ on, KFRC 25-21, WFBR 21-18, K104 16-14, KZFM on, KCPX 39-35, WAEV on, WRKR 25-23.

GREG KIHN BAND "Every Love Song" (Beserkley/Elektra-Asylum) 28/0

Moves: Up 6, Debuts 3, Same 8, Down 1, Adds 0, KEGL 22-21, KFRC 30-27, KZFM 27-21, KINT 15-10, WSSX d-29, WJXQ on-dp, Z104 on, KIDD on, KBBK on, WFBG d-39, WYKS on, WRKR on, KRNA on, KFMZ d-24, KENI on.

RANDY MEISNER "Never Been In Love" (Epic) 26/25

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 25 including Z93, KFI, KIQQ, KEZR, KYYX, WYCR, CK101, KX104, KMGK, WIKS, KIDD, KNBQ, WGUY, KKLS, KSLY.

JENNIFER HOLLIDAY "And I Am Telling You I'm Not Going" (Geffen) 26/7

Moves: Up 7, Debuts 6, Same 6, Down 0, Adds 7, KEZR, WHFM, KZFM, KINT, WJDX, WAXY, KX104, WXKS-FM 9-7, Y100 12-10, I95 d-19, KIQQ 33-29, KFRC 40-34, WGUY 30-24, WFLB 34-28, WGLF 26-21.

BILL CHAMPLIN "Sara" (Elektra) 24/7

Moves: Up 4, Debuts 4, Same 9, Down 0, Adds 7, WLLOL-FM, KEZR, WKEE, WTIK, KIOA, WGBF, KBBK, WiFi on, WCAU-FM on, WGH 18-16, WZZR d-39, WVIC 31-25, WNAF d-24, 95XIL on, KSLY 29-18.

RAY PARKER JR. "Let Me Go" (Arista) 24/5

Moves: Up 8, Debuts 3, Same 8, Down 0, Adds 5, B94, B97, WJDX, FM100, WNOK-FM, Y100 22-20, KIQQ d-35, KFRC 37-35, WKEE 40-38, KINT 25-13, WAYS on, Q104 24-14, WFOJ on, WFLB 28-23, KENI 40-32.

STEVE WINWOOD "Still In The Game" (Island) 23/23

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 23 including KFI, KEZR, WPHD, WKEE, KINT, WOKI, WBCY, WSSX, KIOA, KMGK, WNAM, WFOJ, KSEL-FM, KVOL, KRNA, KFMZ, KSLY.

AMERICA "You Can Do Magic" (Capitol) 23/15

Moves: Up 0, Debuts 1, Same 7, Down 0, Adds 15, WLLOL-FM, KEARTH, KFI, KC101, WAXY, Y103, BJ105, CK101, WSEZ, WGH, WZZR, WVIC, KBBK, WFBG, KFMZ.

GAP BAND "Early In The Morning" (Total Experience/PGM) 22/0

Moves: Up 9, Debuts 1, Same 8, Down 4, Adds 0, WXKS-FM 2-2, CKGM 30-25, Y100 19-16, KRLA 11-9, WTIK-FM 13-11, WDOQ 20-16, KYNO-FM 23-18, KIDD d-28, WJBO 39-34, WGUY 20-17, WFOJ on, WGLF 16-13, KDZA on.

BILLY SQUIER "Emotions In Motion" (Capitol) 21/20

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 20 including WXKS-FM, CHUM, KEGL, WPHD, WHFM, WRCK, WPST, WKRZ-FM, KSET-FM, KINT, WOKI, WJXQ, WJBO, WIGY, KRNA.

WALTER MURPHY "Themes From 'E.T.'" (MCA) 20/15

Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 15, JB105, KEARTH, KRLA, KFI, KINT, BJ105, CK101, KX104, WCSC, KGGI, K96, WJBO, WOMP-FM, Z102, WFLB.

ROBERTA FLACK "I'm The One" (Atlantic) 20/11

Moves: Up 3, Debuts 2, Same 4, Down 0, Adds 11, WFBF, KC101, WAEB, WSEZ, WCSC, WGH, WVIC, KIOA, WGBF, WNCI, KVLO, JB105 on, KINT 30-24, KCPX 40-37, WFLB 32-27.

CLASH "Should I Stay Or Should I Go" (Epic) 20/4

Moves: Up 5, Debuts 1, Same 10, Down 0, Adds 4, KRLA, KIQQ, WANS-FM, WFBG, KZFM on, KSET-FM on, WOKI on, WRVQ d-26, KNBQ on, KHYY 25-23, WACZ on, WOMP-FM 37-32, WYKS on, WSPT 25-20, WCIL-FM on.

REDDINGS "(Sittin' On) The Dock Of The Bay" (Believe In A Dream/CBS) 20/1

Moves: Up 8, Debuts 1, Same 9, Down 1, Adds 1, WVIC, KEZR on, K104 29-23, KRDD 18-16, KEEL 19-15, WJDX 10-9, WZZR 40-38, WKFR on, KIOA on, WNCI 18-15, KGGI on, KSPZ 23-17, KSKD on-dp, 95SGF on, KSLY 26-16.

BARRY MANILOW "Oh Julie" (Arista) 19/18

Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 18 including WPGC, KIIS-FM, KYYX, KOPA, KZZP, WFBF, WAXY, WCSC, WNAM, KIKI, WACZ, WZYQ, Q101, KSLY, KOZE.

JERRY REED "She Got The Goldmine (I Got The Shaft)" (RCA) 19/4

Moves: Up 1, Debuts 2, Same 12, Down 0, Adds 4, KFI, KBBK, KHYY, Q101, KEARTH on, KIQQ on, KZFM on, KCPX d-33, WFBG on, WCIR on, Q104 on, WCGQ on, WFLB on, KVOL on, KSLY on.

NAZARETH "Love Leads To Madness" (A&M) 19/2

Moves: Up 6, Debuts 0, Same 10, Down 1, Adds 2, WYCR, BJ105, CHUM 22-18, KEGL on, WPHD on, 3WT on, WKRZ-FM on, KSET-FM 30-28, WOKI on, WSSX 21-17, KHYY on, WACZ 29-25, WIGY 29-23, WYKS on, KRNA on.

CARS "Victim Of Love" (Elektra) 18/0

Moves: Up 1, Debuts 4, Same 13, Down 0, Adds 0, KRLA on, KZFM on, WOKI on, KBBK on, KCPX d-39, KHYY on, KIKI on, WJBO d-36, WTSN on, WOMP-FM d-39, WCIR on, WFLB on-dp, KFMZ d-23, KENI on, KSLY on.

CHRISTOPHER ATKINS "How Can I Live Without Her" (Polydor/PolyGram) 17/9

Moves: Up 0, Debuts 1, Same 7, Down 0, Adds 9, WKRZ-FM, WJDX, WZYQ, WHHY-FM, WCSC, WKFR, WFOJ, KSLY, KOZE, KINT d-36, WOKI on, WJXQ on-dp, WCIR on, WFLB on, WYKS on.

TOMMY TUTONE "Which Man Are You" (Columbia) 17/3

Moves: Up 2, Debuts 1, Same 11, Down 0, Adds 3, KROK, KCPX, KIKI, KIQQ on, KZFM 23-18, KINT 20-16, WABB-FM on, G100 on, WZYP on, WOKI d-35, WSSX on, WAEV on, KILE on, KVOL on, KSLY on.

NICOLETTE LARSON "I Only Want To Be With You" (WB) 16/10

Moves: Up 0, Debuts 1, Same 5, Down 0, Adds 10, KYYX, Y103, WDOQ, WOKI, WVIC, KIOA, KSPZ, WJBO, WFEA, WCGQ, KIQQ d-38, KEZR on, WAEB on, KXXX on, WFOJ on.

TORONTO "Your Daddy Don't Know" (Network/Elektra-Asylum) 15/8

Moves: Up 2, Debuts 1, Same 4, Down 0, Adds 8, 96KX, WHFM, KSET-FM, KINT, KBBK, KCPX, KSKD, WZYQ, CFTR 9-7, CHUM 13-10, WPHD d-28, WJXQ on-dp, WIKS on, KHYY on, WFBG on.

DAYTON "Hot Fun In The Summertime" (Liberty) 14/4

Moves: Up 2, Debuts 1, Same 7, Down 0, Adds 4, KROK, KCPX, KILE, KENI, WBEN-FM 37-28, KIQQ on, KFRC d-40, KZFM on, KINT 34-33, WNOK-FM on, WGH on, WFEA on, WFBG on, WFLB on.

SIGNIFICANT ACTION

B.J. THOMAS "But Love Me" (MCA) 28/1

Rotations: Heavy 3/0, Medium 19/0, Light 6/1, Extra Adds 0, Total Adds 1, WSGW. Heavy: WPTF, WHIO, WLVA. Medium: WLTA, KEX, KEY103, WBT, WSLI, WRVA, WSJS, WHBY, WHBC, KRNT, KSL, WKZE-FM, KRBC, WSKY, WWSA, WDAY, KFQD, KBOZ, KTWO.

ADRIAN GURVITZ "Classic" (Geffen) 26/6

Rotations: Heavy 1/0, Medium 13/1, Light 12/5, Extra Adds 0, Total Adds 6, WCCO, KPLZ, KBOI, KUGN, KIXI, KRKK. Heavy: KSEL. Medium: WBEN, KEY103, WHBY, WHBC, WMHE, WWNR, KRBC, KCRG, WDAY, WJON, KFQD, KBOZ.

 ANNE MURRAY "Hey! Baby!" (Capitol) 25/18

Rotations: Heavy 0/0, Medium 11/8, Light 12/8, Extra Adds 2, Total Adds 18, WSB, WCCO, WSFM, KEY103, WBT, WHBC, WHIO, KMBZ, KRDR, KUGN, KIXI, WSKY, WDEF, KSEL, KCRG, WJON, KBOZ, KTWO. Medium: WHBY, WOMB, WWSA.

GREG GUIDRY "Into My Love" (Badland/Columbia) 24/2

Rotations: Heavy 0/0, Medium 9/1, Light 15/1, Extra Adds 2, WCCO, KBOI. Medium: WCZY, KEY103, SM95, KUGN, WDEF, WLVA, WWSA, KBOZ.

SURVIVOR "Eye Of The Tiger" (Scotti Bros./CBS) 23/5

Rotations: Heavy 9/1, Medium 8/1, Light 6/3, Extra Adds 0, Total Adds 5, WROR, KOY, WAFB, WMHE, KCRG. Heavy: GR55, WHEN, WSGN, WHHY, Y106, KSLQ, WSKY, WORG. Medium: 55KRC, WGAR, 610TVN, WQUA, WCHV, Q96, WROV.

 JACKSON BROWNE "Somebody's Baby" (Asylum) 22/22

Rotations: Heavy 0/0, Medium 5/5, Light 14/14, Extra Adds 3, Total Adds 22, WCCO, WGY, WSGN, WRKA, SM95, WSRZ, WARM98, WENS, WFMK, WMHE, KRDR, WWNR, WEIM, WKBR, WORG, KCRG, WDAY, WJON, WBOW, KFQD, KBAI, KRKK.

STEVE MILLER BAND "Abracadabra" (Capitol) 21/0

Rotations: Heavy 5/0, Medium 11/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WHHY, Y106, WSRZ, KWAV, Q96. Medium: WGAR, KOY, WHEN, KEY103, WSGN, WOWO, KSLQ, KYUU, WSKY, WCHV, KRKK.

PETER McCANN "Dream Lover" (Columbia) 20/4

Rotations: Heavy 1/0, Medium 9/1, Light 10/3, Extra Adds 0, Total Adds 4, WCCO, SM95, WQUA, WDEF. Heavy: WLVA. Medium: WLTA, WCZY, KEX, WRVA, WDAY, WSGW, KFQD, KRNO.

PATRICE RUSHEN "Forget Me Not" (Elektra) 19/3

Rotations: Heavy 7/0, Medium 7/1, Light 5/2, Extra Adds 0, Total Adds 3, KPLZ, KBOI, WROV. Heavy: WCLR, WFYR, KEY103, WQUE, WFMK, WWNR, WORG. Medium: WSGN, WHHY, WMHE, KRDR, WNAB, WKZE-FM.

DARYL HALL & JOHN OATES "Your Imagination" (RCA) 19/0

Rotations: Heavy 6/0, Medium 9/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WHEN, WHHY, WSRZ, KWAV, WWNR, WKZE-FM. Medium: Y106, WFMK, WMHE, WSKY, WCHV, Q96, WORG, WBOW, KBAI.

 DIONNE WARWICK "For You" (Arista) 17/17

Rotations: Heavy 1/1, Medium 3/3, Light 11/11, Extra Adds 2, Total Adds 17, WLTA, WCCO, WSBA, WBT, WHBY, WHIO, WIBA, KLTE, KBOI, KUGN, KRBC, WDEF, KSEL, WLVA, WJON, KTWO, KRKK.

LARRY CARLTON "Song For Katie" (WB) 17/3

Rotations: Heavy 1/0, Medium 5/1, Light 10/1, Extra Adds 1, Total Adds 3, WSKY, KFQD, KTWO. Heavy: WLTA. Medium: KEX, KWAV, KSL, KRBC.

CHUCK MANGIONE "Steppin' Out" (Columbia) 17/2

Rotations: Heavy 1/0, Medium 5/1, Light 11/1, Extra Adds 0, Total Adds 2, WSRZ, WSGW. Heavy: WDEF. Medium: WRIE, KSL, WWSA, WJON.

CAROLE KING "Read Between The Lines" (Atlantic) 16/0

Rotations: Heavy 0/0, Medium 6/0, Light 10/0, Extra Adds 0, Total Adds 0. Medium: WSB, WCZY, KEY103, WSLI, WHBC, KSL.

JOE JACKSON "Steppin' Out" (A&M) 14/9

Rotations: Heavy 0/0, Medium 4/3, Light 10/6, Extra Adds 0, Total Adds 9, WSRZ, WFMK, WQUA, KRDR, KKUA, WWNR, WSKY, KSEL, KRKK. Medium: KRBC.

GORDON LIGHTFOOT "Blackberry Wine" (WB) 14/0

Rotations: Heavy 0/0, Medium 7/0, Light 7/0, Extra Adds 0, Total Adds 0. WCZY, KEX, WSRZ, WHBC, KBOI, KUGN, KBOZ.

HUMAN LEAGUE "Don't You Want Me" (Virgin/A&M) 13/0

Rotations: Heavy 8/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: GR55, WYNY, WTAE, WRIE, WOWO, WFMK. Medium: 55KRC, WGAR, 610TVN, WMHE.

WALTER MURPHY "Themes From 'E.T.'" (MCA) 12/7

Rotations: Heavy 1/1, Medium 5/2, Light 6/4, Extra Adds 0, Total Adds 7, WSB, 97AIA, KUGN, KIXI, WWNR, WKZE-FM, WDEF. Medium: WYNY, KEX, KEY103.

STEVE FORBERT "When You Walk In The Room" (Nemperor/CBS) 11/8

Rotations: Heavy 0/0, Medium 2/1, Light 7/5, Extra Adds 2, Total Adds 8, WSRZ, WHBC, KKUA, WKZE-FM, WEIM, WORG, KFQD, KRKK.

CHARLENE "It Ain't Easy Comin' Down" (Motown) 11/2

Rotations: Heavy 0/0, Medium 5/1, Light 6/1, Extra Adds 0, Total Adds 2, WQUA, KSL. Medium: WLTA, WRIE, WHIO, KRBC.

HAIRCUT 100 "Love Plus One" (Arista) 11/0

Rotations: Heavy 0/0, Medium 4/0, Light 7/0, Extra Adds 0, Total Adds 0. Medium: WSRZ, KWAV, WSKY, KBAI.

JOHN WILLIAMS "Theme From 'E.T.'" (MCA) 11/0

Rotations: Heavy 0/0, Medium 6/0, Light 5/0, Extra Adds 0, Total Adds 0. Medium: KBOI, KSL, KRBC, Q96, KSEL, KRNO.

JERRY REED "She Got The Goldmine (I Got The Shaft)" (RCA) 10/4

Rotations: Heavy 0/0, Medium 4/0, Light 6/4, Extra Adds 0, Total Adds 4, KVIL, WCCO, KJR, KTKT. Medium: KOY, WHHY, KRNT, WWNR.

RAY PARKER JR. "Let Me Go" (Arista) 10/3

Rotations: Heavy 0/0, Medium 3/0, Light 6/2, Extra Adds 1, Total Adds 3, WCCO, WHBC, WEIM. Medium: WRIE, WWNR, KRBC.

REO SPEEDWAGON "Keep The Fire Burnin' " (Epic) 10/1

Rotations: Heavy 2/0, Medium 3/0, Light 5/1, Extra Adds 0, Total Adds 1, WTAE. Heavy: WSRZ, WSKY. Medium: WHEN, WHHY, WCHV.

SOFT CELL "Tainted Love" (Sire/WB) 9/0

Rotations: Heavy 1/0, Medium 6/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: Q96. Medium: GR55, WHHY, 610TVN, WFMK, WCHV, KPAT.

BOYS BAND "Runner" (Elektra) 8/5

Rotation: Heavy 0/0, Medium 1/0, Light 6/4, Extra Adds 1, Total Adds 5, WCCO, WWNR, WKZE-FM, WJON, KRNO. Medium: KRKK.

CARLY SIMON "Why" (Mirage/Atlantic) 8/1

Rotations: Heavy 1/0, Medium 4/0, Light 3/1, Extra Adds 0, Total Adds 1, WCCO. Heavy: WBEN. Medium: SM95, WSRZ, WMHE, KWAV.

MARSHALL CRENSHAW "Someday, Someway" (WB) 7/0

Rotations: Heavy 0/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0. Medium: WHHY, WFMK, WKZE-FM, WBOW.

CHRISTOPHER ATKINS "How Can I Live Without Her" (Polydor/PolyGram) 6/5</

"CHANGE"

the first single
from the album



by

JOHN WAITE



Chrysalis
Records and Tapes

The single CHS 2606
The album CHR 1376
Produced by Neil Geraldo

Contemporary Hit Radio

NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks Last
Weeks Weeks Week

- | | | | | | |
|----|----|----|---|-----------|--|
| 4 | 1 | 1 | 1 | 1 | SURVIVOR /Eye Of The Tiger (Scotti Bros./CBS) |
| 8 | 6 | 2 | | 2 | FLEETWOOD MAC /Hold Me (WB) |
| 15 | 12 | 4 | | 3 | CHICAGO /Hard To Say I'm Sorry (Full Moon/WB) |
| 9 | 7 | 3 | | 4 | STEVE MILLER BAND /Abracadabra (Capitol) |
| 12 | 11 | 8 | | 5 | AIR SUPPLY /Even The Nights Are Better (Arista) |
| 5 | 5 | 5 | | 6 | MOTELS /Only The Lonely (Capitol) |
| 24 | 15 | 14 | | 7 | CROSBY, STILLS & NASH /Wasted On The Way (Atlantic) |
| 3 | 3 | 6 | | 8 | JOHN COUGAR /Hurts So Good (Riva/PolyGram) |
| 18 | 13 | 11 | | 9 | REO SPEEDWAGON /Keep The Fire Burnin' (Epic) |
| 10 | 9 | 9 | | 10 | RICK SPRINGFIELD /What Kind of Fool Am I (RCA) |
| 1 | 2 | 7 | | 11 | TOTO /Rosanna (Columbia) |
| 23 | 14 | 13 | | 12 | GLENN FREY /I Found Somebody (Asylum) |
| - | 24 | 19 | | 13 | PAUL McCARTNEY /Take It Away (Columbia) |
| - | 30 | 21 | | 14 | MELISSA MANCHESTER /You Should Hear How She... (Arista) |
| 27 | 22 | 16 | | 15 | DARYL HALL & JOHN OATES /Your Imagination (RCA) |
| - | 20 | 17 | | 16 | STEVIE WONDER /Do I Do (Tamla/Motown) |
| 7 | 10 | 15 | | 17 | SOFT CELL /Tainted Love (Sire/WB) |
| 6 | 8 | 12 | | 18 | 38 SPECIAL /Caught Up In You (A&M) |
| 2 | 4 | 10 | | 19 | JUICE NEWTON /Love's Been A Little Bit Hard On Me (Capitol) |
| - | 26 | 22 | | 20 | GO-GO'S /Vacation (IRS/A&M) |
| - | 29 | 24 | | 21 | KENNY ROGERS /Love Will Turn You Around (Liberty) |
| - | 28 | 26 | | 22 | POINTER SISTERS /American Music (Planet/RCA) |
| 25 | 21 | 20 | | 23 | PATRICE RUSHEN /Forget Me Nots (Elektra) |
| - | - | 28 | | 24 | EDDIE MONEY /Think I'm In Love (Columbia) |
| 26 | 23 | 23 | | 25 | GARY U.S. BONDS /Out Of Work (EMI America) |
| - | - | 29 | | 26 | ALAN PARSONS PROJECT /Eye In The Sky (Arista) |
| - | - | 30 | | 27 | BILLY IDOL /Hot In The City (Chrysalis) |
| - | - | → | | 28 | JOHN COUGAR /Jack & Diane (Riva/PolyGram) |
| - | - | → | | 29 | MEN AT WORK /Who Can It Be Now? (Columbia) |
| - | - | → | | 30 | DONNA SUMMER /Love Is In Control... (Geffen) |

Three Weeks Last
Weeks Weeks Week

- | | | | | | |
|----|----|----|--|-----------|---|
| 1 | 1 | 1 | | 1 | AIR SUPPLY /Even The Nights Are Better (Arista) |
| 4 | 2 | 2 | | 2 | CHICAGO /Hard To Say I'm Sorry (Full Moon/WB) |
| 8 | 6 | 3 | | 3 | CROSBY, STILLS & NASH /Wasted On The Way (Atlantic) |
| 17 | 13 | 6 | | 4 | KENNY ROGERS /Love Will Turn You Around (Liberty) |
| 14 | 11 | 7 | | 5 | HERB ALPERT /Route 101 (A&M) |
| 13 | 12 | 8 | | 6 | FLEETWOOD MAC /Hold Me (WB) |
| 11 | 10 | 10 | | 7 | LESLIE PEARL /If The Love Fits Wear It (RCA) |
| - | 22 | 16 | | 8 | PAUL McCARTNEY /Take It Away (Columbia) |
| 10 | 9 | 9 | | 9 | MELISSA MANCHESTER /You Should Hear How She... (Arista) |
| 5 | 5 | 5 | | 10 | ALABAMA /Take Me Down (RCA) |
| 3 | 4 | 4 | | 11 | JUICE NEWTON /Love's Been A Little Bit Hard On Me (Capitol) |
| 25 | 17 | 14 | | 12 | POINTER SISTERS /American Music (Planet/RCA) |
| 2 | 3 | 11 | | 13 | RONNIE MILSAP /Any Day Now (RCA) |
| - | 27 | 21 | | 14 | ELTON JOHN /Blue Eyes (Geffen) |
| 19 | 16 | 15 | | 15 | REDDINGS /(Sittin' On) The Dock... (Believe In A Dream/CBS) |
| - | 26 | 20 | | 16 | MICHAEL MURPHEY /What's Forever For (Liberty) |
| 21 | 20 | 17 | | 17 | DR. HOOK /Loveline (Casablanca/PolyGram) |
| 7 | 8 | 13 | | 18 | KARLA BONOFF /Personally (Columbia) |
| 6 | 7 | 12 | | 19 | NEIL DIAMOND /Be Mine Tonight (Columbia) |
| 29 | 25 | 22 | | 20 | BILL CHAMPLIN /Sara (Elektra) |
| - | - | 24 | | 21 | PAUL DAVIS /Love Or Let Me Be Lonely (Arista) |
| - | - | 26 | | 22 | ALAN PARSONS PROJECT /Eye In The Sky (Arista) |
| 28 | 24 | 23 | | 23 | GLENN FREY /I Found Somebody (Asylum) |
| 15 | 15 | 18 | | 24 | TOTO /Rosanna (Columbia) |
| 9 | 14 | 19 | | 25 | DENEICE WILLIAMS /It's Gonna Take A Miracle (ARC/Columbia) |
| 18 | 19 | 25 | | 26 | WILLIE NELSON /Always On My Mind (Columbia) |
| - | - | → | | 27 | ROBERTA FLACK /I'm The One (Atlantic) |
| - | - | → | | 28 | CHRIS CHRISTIAN /Ain't Nothing Like The Real Thing (Boardwalk) |
| 16 | 21 | 28 | | 29 | P. McCARTNEY/S. WONDER /Ebony And Ivory (Columbia) |
| 12 | 18 | 27 | | 30 | BERTIE HIGGINS /Just Another Day In Paradise (Kat Family/CBS) |

ASIA (55)
JACKSON BROWNE (52)
JOHN COUGAR "Jack & Diane" (52)

JOAN JETT (37)
JERMAINE JACKSON (36)
ALAN PARSONS PROJECT (33)

MOST ADDED

BARRY MANILOW (34)
ROBERTA FLACK (24)
NICOLETTE LARSON (24)

JOHN DENVER (23)
JACKSON BROWNE (22)
CHRIS CHRISTIAN (20)

SURVIVOR (170)
CHICAGO (127)
FLEETWOOD MAC (124)

STEVE MILLER BAND (102)
CROSBY, STILLS & NASH (57)
AIR SUPPLY (54)

HOTTEST

CHICAGO (101)
AIR SUPPLY (93)
CROSBY, STILLS & NASH (83)

KENNY ROGERS (51)
FLEETWOOD MAC (42)
HERB ALPERT (30)

BREAKERS

JOHN COUGAR

Jack & Diane (Riva/PolyGram)

67% of our reporters on it. Moves: Up 15, Debuts 50, Same 21, Down 0, Adds 52 including B104, WXKS-FM, PRO-FM, CFTR, 94Q, I95, WLS-FM, WKTI, KFRC, XTRA, Q103, KZZP, 92FLY, KROK, K96. See Parallels, debuts at number 28 on the CHR chart.

MEN AT WORK

Who Can It Be Now? (Columbia)

58% of our reporters on it. Moves: Up 22, Debuts 31, Same 36, Down 0, Adds 30 including WCAU-FM, I95, KRLA, 3WT, Q106, WDOQ, WCSC, KEYN-FM, FM103, WGLF, Q101, KKXL-FM, KOZE. See Parallels, debuts at number 29 on the CHR chart.

DONNA SUMMER

Love Is In Control (Finger On The Trigger) (Geffen)

57% of our reporters on it. Moves: Up 66, Debuts 15, Same 17, Down 1, Adds 17 including I95, CKLW, WRCK, WBLI, KROD, KROK, FM100, WMEE, WHOT, KJRB, KHYP, WIGY, WOMP-FM, KILE, KDVV. See Parallels, debuts at number 30 on the CHR chart.

12-34

NEW & ACTIVE

ELTON JOHN "Blue Eyes" (Geffen) 113/31

Moves: Up 36, Debuts 22, Same 24, Down 0, Adds 31 including WKBW, WCAU-FM, WPGC, CKLW, WGCL, Q103, WPST, V100, WZYP, WSKZ, WNAF, FM102, WGUY, WISE, KDZA.

GENESIS "Paperlate" (Atlantic) 110/8

Moves: Up 55, Debuts 11, Same 29, Down 7, Adds 8, 92FLY, WGH, WZZR, KYNO-FM, KNBQ, KBBK, KQIZ-FM, KKRC-FM, WCAU-FM 28-19, Q107 4-19, KEGL 7-4, K104 15-8, KZFM 15-7, WGRD 19-14, KZ93 7-6.

ASIA "Only Time Will Tell" (Geffen) 104/55

Moves: Up 10, Debuts 25, Same 14, Down 0, Adds 55 including WBEN-FM, B94, JB105, Q107, 94Q, Y100, CKLW, WLOL-FM, WGCL, KIMN, WTRY, WQUT, WMEE, KLUC, 99KG.

MARSHALL CRENSHAW "Someday, Someway" (WB) 101/15

Moves: Up 31, Debuts 25, Same 30, Down 0, Adds 15, Z93, Q105, 92FLY, KHFI, WTIK, WDCG, WRVQ, KNBQ, WOMP-FM, Q104, Z102, WGLF, KQIZ-FM, WCIL-FM, KDVV.

HERB ALPERT "Route 101" (A&M) 88/15

Moves: Up 27, Debuts 12, Same 34, Down 0, Adds 15, KIMN, KSTA, KINT, WAXY, Y103, WQUT, WDCG, KJ100, KRAV, Z104, FM102, WHEB, KILE, KENI.

KIM WILDE "Kids In America" (EMI America) 81/5

Moves: Up 32, Debuts 8, Same 32, Down 4, Adds 5, Q106, WYCR, WAEV, KSEL-FM, KQIZ-FM, WIF1 28-25, WXKS-FM 7-5, KBEQ 26-23, KIQQ 7-6, K104 1-1, KZFM 17-9, WOKI 22-18, KKFM 9-7, WYKS 40-32, WCIL-FM 24-8.

JERMAINE JACKSON "Let Me Tickle Your Fancy" (Motown) 72/36

Moves: Up 3, Debuts 11, Same 22, Down 0, Adds 36 including WBEN-FM, CKGM, Q103, WTIK-FM, KHFI, WHYY-FM, WBCY, WZZR, KQKQ, KIDD, KIKI, WFEA, KILE, WAZY-FM, KSLY.

JOAN JETT & The Bad Lites "Do You Wanna Touch Me (Oh Yeah)" (Boardwalk) 65/37

Moves: Up 6, Debuts 6, Same 16, Down 0, Adds 37 including WBEN-FM, 96KX, B94, WXKS-FM, Q105, WGCL, KRLA, XTRA, KYYX, 3WT, B97, WABB-FM, WANS-FM, WIKS, KCPX.

707 "Mega Force" (Boardwalk) 62/4

Moves: Up 18, Debuts 3, Same 35, Down 2, Adds 4, WCAU-FM, KIMN, WAEV, WFLB, 96KX 32-30, CHUM 17-13, WRCK 27-22, WPST 34-30, KZFM 22-17, KSET-FM 7-6, WOKI 37-33, WANS-FM 24-21, WOMP-FM 39-35, KFMY 13-6, KOZE 30-27.

No records qualified for A/C Breaker status this week.

NEW & ACTIVE

25-49

ROBERTA FLACK "I'm The One" (Atlantic) 60/24

Rotations: Heavy 2/0, Medium 31/8, Light 25/14, Extra Adds 2, Total Adds 24, WLTT, WLTA, WSB, WCCO, KS94, KEZL, KJR, WKAZ, WWYZ, WSBA, KEY103, KMGC, WPTF, WSJS, KRNT, WOMC, WENS, KUDL, WIBA, WJBC, KCRG, WDAY, KFRC, KSRO. Heavy: KMJJ, WDEF. Medium: WBEN, WCLR, KEX, WQUE. Debuts at number 27 on the A/C chart.

CHRIS CHRISTIAN "Ain't Nothing Like The Real Thing" (Boardwalk) 59/20

Rotations: Heavy 5/0, Medium 28/8, Light 23/9, Extra Adds 3, Total Adds 23, WSB, 97A1A, WGAR, KEZL, KJR, WKAZ, WWYZ, WAIV, WRVR, WHBC, WARM98, KRNT, WDFD, KBOI, WSKY, WWSA, KFOR, KTWO, KISN, KSRO. Heavy: WLTA, WCCO, WHIO, WNNR, WLVA. Medium: KEX, WICC, KEY103, WBT, WHBY. Debuts at number 28 on the A/C chart.

JOHN DENVER "Seasons Of The Heart" (RCA) 53/23

Rotations: Heavy 0/0, Medium 24/4, Light 16/5, Extra Adds 0, Total Adds 9, KOY, KPLZ, WKAZ, WWYZ, WSBA, WAFB, WAIV, KCRG, KISN. Heavy: WRIE, KEY103, WSGN, SM95, Y106, WSRZ, WEIM, WBOW. Medium: WROR, WYNY, WASH, WFYR, 55KRC, WGAR, WZUU, KJR, WARM98, WFMK, KKRD, KYUU, WHYY.

STEVIE WONDER "Do I Do" (Tamla/Motown) 53/2

Rotations: Heavy 10/0, Medium 28/0, Light 15/2, Extra Adds 0, Total Adds 2, KSLQ, KISN. Heavy: WROR, KVIL, WFYR, WRIE, WWYZ, WBT, Y106, WSRZ, WNNR, WCHV. Medium: WVBF, KFMC, WGAR, WZZP, KHOU, KJR, WICC, WAFB, WAAY, WSLI, WAIV, WRVR, WHYY, WOWO, KKRD, KOB, KKUA, WDAY.

MOTELS "Only The Lonely" (Capitol) 48/9

Rotations: Heavy 0/0, Medium 17/2, Light 16/5, Extra Adds 0, Total Adds 9, KOY, KPLZ, WKAZ, WWYZ, WSBA, WAFB, WAIV, KCRG, KISN. Heavy: WRIE, KEY103, WSGN, SM95, Y106, WSRZ, WEIM, WBOW. Medium: WROR, WYNY, WASH, WFYR, 55KRC, WGAR, WZUU, KJR, WARM98, WFMK, KKRD, KYUU, WHYY.

LARRY ELGART & HIS ORCHESTRA "Hooked On Swing" (RCA) 43/3

Rotations: Heavy 5/0, Medium 21/1, Light 17/2, Extra Adds 0, Total Adds 3, KMBZ, KSL, WROV. Heavy: KHOU, WGY, WSBA, WNAB, WJON. Medium: WIP, KVIL, 97A1A, KEX, KNBR, KEY103, WAFB, WRVR, WQUE, WRVA, WHBY, WDFD, KBOI, WEIM, WDEF, WSGW, KFQD, KBOZ, KTWO, KRNO.

AMERICA "You Can Do Magic" (Capitol) 42/17

Rotations: Heavy 0/0, Medium 17/2, Light 23/13, Extra Adds 2, Total Adds 17, 97A1A, KPLZ, WICC, WAIV, WRVR, WHYY, WHBC, WARM98, WMHE, KBOI, KIKI, WEIM, KRBC, WBOW, KRNO, KISN, KSRO. Medium: WLTA, KEX, KEY103, SM95, WSRZ, WHBY, WCHV, WGGW, WZUU, WDAY, KBOZ, KRKK.

NICOLETTE LARSON "I Only Want To Be With You" (WB) 41/24

Rotations: Heavy 0/0, Medium 18/4, Light 22/19, Extra Adds 1, Total Adds 24, WLTA, WSB, WCCO, KGW, KFMB, WSBA, WHBY, WHBC, WHIO, WENS, KMBZ, WQUA, WMHE, KBOI, KKUA, WKZE-FM, WKBR, KRBC, WROV, WJBC, WDAY, KBOZ, KRNO, KISN. Medium: KKRD, WBEN, WNNR, WEIM, KSEL, KCRG.

JOURNEY "Still They Ride" (Columbia) 37/0

Rotations: Heavy 0/0, Medium 16/0, Light 16/0, Extra Adds 0, Total Adds 0. Heavy: WSRZ, WNNR, WEIM, WSKY, WLVA. Medium: WLTT, 97A1A, KHOU, WAIV, Y106, 610TVN, WFMK, KSLQ, WMHE, KOB, KMJJ, KWAV, WKBR, WCHV, WBOW, KFQD.

FLORENCE WARNER "Only Love" (Mercury/PolyGram) 35/4

Rotations: Heavy 4/0, Medium 19/1, Light 10/1, Extra Adds 2, Total Adds 4, WKAZ, WPTF, WORG, KSRO. Heavy: WLTA, KUGN, KSL, WLVA. Medium: WCZY, WCCO, KEY103, WRVR, WHBC, WHIO, WDFD, KWAV, WNNR, WNAB, WKZE-FM, KRBC, WWSA, WDAY, WSGW, WJON, KBOZ, KRKK.

BARRY MANILOW "Oh Julie" (Arista) 34/34

Rotations: Heavy 0/0, Medium 12/12, Light 19/19, Extra Adds 3, Total Adds 34, WICC, WFSM, WWYZ, WSBA, KEY103, KMGC, WHYY, WHBY, WHBC, WARM98, KRNT, KMBZ, WMHE, KKUA, KCEE, KTKT, WNNR, WEIM, WKBR, KRBC, WSKY, KSEL, WLVA, WORG, KCRG, WDAY, WBOW, KFQD, KBOZ, KTWO, KBAI, KRNO, KRKK, KISN.