ISSUE NUMBER 435

THE INDUSTRY'S NEWSPAPER

JUNE 4, 1982

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Former WDVE/Pittsburgh PD becomes Operations Manager at TK's Ft. Lauderdale stations.

\$3.50 Single Copy

KHQ Held In Contempt For Airing Trial Tapes

In what station officials are calling an unconstitutional case of prior restraint, KHQ-AM-FM & TV/Spokane were cited for contempt of court last week (5-26).

Judge Robert Bibb ruled the stations violated his order against airing tapes used as evidence in the trial of Ruth Coe. She was convicted last Friday of trying to hire a killer to murder the judge and prosecutor responsible for convicting her son on a rape charge.

The tapes, supplied to KHQ by the prosecuting attorney and aired May 21, contained a conversation between Mrs. Coe and an undercover policeman she was attempting to hire for the killings.

Judge Bibb has proposed fining KHQ \$10,000 but won't rule on the punishment for several weeks. Meanwhile, KHQ is preparing an appeal of the contempt citation.

"We're arguing that it's a clear case of prior restraint," News Director Dean Mell told R&R, "The order was null and void on its face and therefore we can't be held in

SYKES PROMOTED

Abrams Teams With MTV

Noted AOR consultant Lee Abrams joined MTV in an advisory capacity, concentrating on the areas of special programming, acquisitions, new musical trends, and lifestyle research. He will be working closely with Warner Amex Sr. VP Bob Pittman, MTV VP/Programming Les Garland, and newly-promoted MTV Director of Programming John Sykes, who was formerly Director of Promotion & Artist Relations for the 24-hour music TV network.

Garland, in making the announcement, commented, "Lee Abrams

has proven his ability in the area of radio, and we believe he can bring additional insight to MTV." He told R&R, "In no way will this development af-



fect MTV's strong Lee Abrams commitment to the music industry to expose new music." Garland quoted a figure of between 30 and 35% new music being aired over MTV, and pledged a continued spotlighting of new artists. He added that MTV's association with the Sebastian/Casey & Associates research/consulting firm will continue in the area of music research

Abrams stated, "I'm excited to to be involved with this imaginative new venture, and look forward to contributing to MTV's success." contempt of a wrongful order. We had the tapes and we were restrained from playing them." He added, "I don't know of a case where prior restraint has been upheld by a state supreme court or the U.S. Supreme Court."

In deciding to broadcast the tapes, Mell said the stations took into account their acquisition of them by legal means, the fact that transcripts had been furnished to reporters by the court, and the relevance of the recordings to two key issues in the trial — Mrs. Coe's mental state and an allegation of police entrapment of the defendant.

Judge Blocks Shifting Of AP Radio

Newscasters

Two female AP Radio newscasters who claim to be the victims of sex discrimination won a preliminary injunction in federal court Monday (6-1) prohibiting the network from moving them out of their airshifts.

The injunction, which replaces an April 2 order that restored them to shifts from which they'd been removed, protects Cynthia Hecht and Candy Crowley from being reassigned until a trial can be held on their sex discrimination charges.

In December, Hecht was removed from her morning drive shift to a midday slot after affiliates began complaining there were too many female voices on AP Radio. Crowley, who had been an evening anchor, was taken off the air in March and assigned editor duties.

AP Radio has denied sex discrimination was its motive. It says replacing the two with male anchors was necessary to stem station dissatisfaction that was eroding its affiliate base.

AP had also urged Judge Pierre Leval to be careful in handling the case because the network is involved in activities that are protected by the First Amendment.

In dismissing that argument, Judge Leval wrote, "There is no allegation that the scheduling charges at issue here were prompted by editorial judgments as to the content of the news being presented. A news organization is not exempt from laws prohibiting race and gender discrimination in employment."

Since 1978 the Wire Service Guild has had a class action suit pending against the entire Associated Press organization alleging sex and race discrimination.

Vandals Topple Tower At Falwell's WRVL

WRVL/Lynchburg, VA was knocked off the air early Monday (5-31) when its 138-foot FM antenna was felled by vandals, who evidently used powerful bolt cutters to slice through two sets of 1½" guy wires. WRVL is licensed to Liberty Baptist College, whose founder and chancellor is Rev. Jerry Falwall

Operations Manager Jerry Edwards estimated the loss at \$100,000. He told R&R the tower, located on a mountaintop 20 miles from WRVL's studios, crashed into three pieces on impact and was totally destroyed.

Tuesday morning WRVL officials began searching for a temporary tower, amid hopes of being back on the air within a week. Permanent replacement of the antenna will take "some time," Edwards predicted.

WRVL went on the air last summer and immediately stirred controversy by causing interference on Channel 6 for some television viewers in the Lynchburg area. Edwards said those problems have not been totally cleaned up, and he had no idea whether the tower destruction was linked to the interference.

Rev. Falwell issued a statement in which he said, "Obviously, there are those persons who are committed to preventing a 24-hour Christian radio station from broadcasting in the Lynchburg area. While some persons certainly are sincerely opposed to WRVL because of interference, many oppose the station because of their opposition to the gospel of Christ, Thomas Road Baptist Church, and Jerry Falwell."

Falwell added, "I pray that the Lord will give the investigators the necessary information to determine who did it. If they don't find these criminals, obviously they will do it, or something worse, again."

Greener Promoted To WAOK VP/GM

Richard Greener has been named Vice President/General Manager of Black-formatted WAOK/Atlanta, moving up from General Sales Manager at the station. Greener is an 18-year Black radio veteran

FIVE STATIONS

WOULD DROP

Arbitron Nixes L.A. Reissue

Although it admits that 22 diaries in the winter Los Angeles report were handled in error, Arbitron will not reissue the book. "We did our usual impact analysis," stated spokesperson Connie Anthes, "and there were no total week rank changes as a result of removing the diaries in question." Arbitron did confirm that five stations would have seen their total week shares slip.

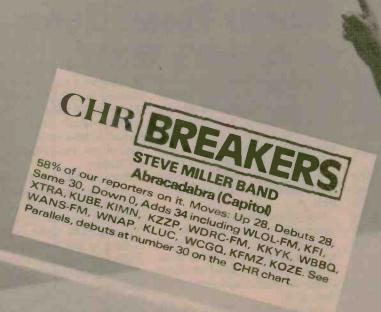
The firm did no analysis beyond a Monday-Sunday 6am-midnight impact among persons 12+, plus men and women 18+. When asked if the 22 diaries would be removed from the winter data base so as to not affect in-tab counts and ascription ratios in future sweeps, Radio Product Manager Claire Kummer told R&R, "I don't believe they have been deleted at this time but we'll examine the situation further." The 22-diary situation was discovered in a post-survey diary review (R&R 5-7).

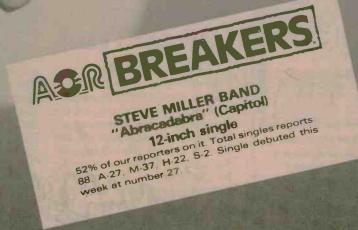
who has spent the last nine years in Atlanta; he became WAOK's GSM in 1981.

Charles Schwartz, President of Broadcast Enterprises National Inc.'s Radio Division, told R&R that Greener "is most deserving of the promotion. His tenure in the marketplace is longstanding, and his association with and love of Black radio span his entire broadcast career. He did an outstanding job heading up our sales efforts as GSM. We're delighted that his appointment was internal, and it's a good solid recognition of an excellent performance."

Greener commented to R&R, "I'm very happy about it. I've been involved in Black radio for 18 years and I'm really looking forward to the challenge of making WAOK a great radio st a again." He said he foresaw no immediate changes, "certainly not as far as our on-air presence is concerned. as we have si Le last summer placed a heavy emphasis on news, sports, and information as well as entertainment, and it's been very well received."

Greener concluded, "We'd like to see WAOK resume its position as not only the leading Black station in Atlanta but as a major force in broadcasting in this market. It's no secret that our numbers have slipped remarkably in the past few years, but we think we're on the right track toward restoring them."





THE STEVE MILLER BAND

MAKING RADIO MAGIC

WITH *STEVEMILLE

ABRACAD (from the album)



ABRACADABRA

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Jazz On The Radio

At last, an airplay chart for jazz, reflecting the records radio stations are actually playing. The Jazz National Airplay/30, every week in R&R.

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Radio & Records Is published every Friday by Radio & Records, Inc., 1930 Century Park West, L.A., CA 90067 (213) 553-4330, Subscrip-
bons \$195 per year or \$55 per qualiter. All reasonable care taken but no
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Montgomery Promoted To GM At WYYS

Tim Montgomery has been promoted from acting GM to General Manager at Heftel's WYYS/Cincinnati. Montgomery, who took over the station's management on an interim basis from exiting GM John

Cody Takes New Source Position

Longtime AOR programmer Frank Cody has been appointed Director of Affiliate Relations/Program Development at the

Source. Cody had been serving as an affiliate consultant to the network for slightly less than a year, having previously served as PD at KLOS/Los Angeles and Division Program Manager for six Sandusky Radio



Frank Cody

Source VP/GM Ellyn Ambrose commented, "As affiliate consultant, Frank's experience as an innovator in full-service AOR programming and his expertise in helping us keep the affiliate station/network dialogue vibrant have proven invaluable in helping the Source maintain its leadership position. We're pleased to recognize his brilliance and creativity with expanded responsibilities, as head of our affiliate relations area and also with increased input into our programming,'

Cody told R&R, "I'm elated that in my new position I can be of service to each affiliate, and translate their needs into programming that will make their station clearly better. One area of particular interest to me, as satellite dishes are erected around the country, is that the opportunities for some new concepts in programming are mushrooming. I'm delighted to be a part of that at the Source. The people here are tremendous."

Piccirillo last October, originally joined WYYS from Heftel's WXKS-AM & FM/ Boston, where he'd been GSM. Prior to WXKS, Montgomery spent more than eight years at WBCN/Boston.

Commenting on his new appointment at WYYS, Montgomery told R&R, "It was difficult for me to make the decision to leave Boston. My entire broadcast career had been in Boston, but after having been here for six months I've come to love both the city and this radio station. I'm very excited about the opportunity. This is where I should be at this point in my

Stulberg Replaces Schein As Polygram Corp. President

Gordon Stulberg has been appointed President/CEO of the Polygram Corporation, replacing Harvey Schein, who has

asked to be relieved of his responsibilities, according to the company. Stulberg had been President of Polygram Pictures, based in Los Angeles, and he will continue to direct operations from L.A. (Schein was based in New York).



Gordon Stulberg

Stulberg will be responsible for all Polygram activities in the U.S., including Polygram Records, as well as music publishing, TV, and film operations. Polygram Group President Dr. Wolfgang Hix, in making the announcement, cited Stulberg's wealth of experience, and also praised Schein's accomplishments in "achieving a definite turnabout of Polygram's American operations." Hix added that Polygram will continue to be consulted by Schein on a worldwide basis

CHICAGO RADIO RESEARCH SEMINAR HOSTS BIRCH — The Chicago Radio Research Seminar, a group of professional researchers who meet monthly to share thoughts, hosted a presentation by Tom Birch of the Birch Report last month, and the participants thoughtfully lined up for a photo. Pictured (standing I-r): Jim Smith, Smith & Co.; Lorna Ozmon, WKQX; Dave Kohl of CARS; Kevin Killion, Leo Burnett Co.; Vance Harrison, WXRT; Birch; Trip Reeb, WMET; Brad Bedford, Arbitron; Linda Lyke, WLUP; Bob Heymann, Broadcast Associates; (seated I-r) Karen Caraliero, WLS; Kurt Hanson, Chicago Programming Resources; Sue Eggleton, WIND; Roger Skolnick, Media Service Concepts; Lois Steinberg, Marsteller This unusual monthly gathering of friends and competitors, openly discussing current research projects, may be the first of its kind nationally

TRANSACTIONS

Sudbrink To Sell Radio Holdings

President Richard Casper. The move comes WNWS/Miami, and WJYO/Orlando.

as part of a "program of reorientation" toward Sudbrink's cable interests. Broker Ted Hepburn Sudbrink Broadcasting will consider selling will handle the sales for the longtime radio most of its six radio properties, according to company. Sudbrink currently owns WLAC & an announcement last week from company WJYN/Nashville, KDUK & KPOI/Honolulu,

Lange Becomes WSHE & WSRF **Operations Manager**

Dave Lange, Program Director at WDVE/Pittsburgh for nearly three years, has been named Operations Manager at WSHE & WSRF/Ft. Lauderdale. Lange replaces Neil Mirsky, who resigned recently

WSHE & WSRF GM Steve Dinetz told R&R, "David is a detail-oriented person who wants to move up in the industry. We believe he has the makeup, intelligence, and knowhow to do that. He has the potential to be a fine administrator and came highly recommended with good credentials. I think he'll have the opportunity to realize his potential in this position.'

Lange, who was Operations Manager at WILS/Lansing before joining WDVE, commented, "This is a step up for me, to go from PD to Operations Manager for two radio stations. I enjoy the idea of working with several stations, and I'm interested in TK Communications" (owner of WSHE & WSRF). No successor for Lange at WDVE has been named yet.

Goss Joins KRTH In Mornings

Dean Goss, formerly of KGB/San Diego, has officially become the new morning drive personality at KRTH/Los An-

geles. As first revealed in Street Talk (R&R 4-30), Goss was selected over 450 other air people who entered KRTH's national talent search. When KRTH lost its morning team of London & Engelman to competitor KWST in May of 1981, a re-



placement was not immediately hired. Instead, KRTH PD Bob Hamilton decidded to embark upon a nationwide talent search for "just the right morning per-

sonality."

Hamilton said, "We are delighted with Dean Goss. We liked him from the first time we heard him because he is entertaining, he's very natural on the air and he really believed he fit in with us. He felt he was the right person and we did, too.

Goss commented, "This job is exactly what I wanted to do. I told everyone else 'no thank you' because I knew this is where I belonged."

Goss's professional background includes on-air work at KOWL/Lake Tahoe, KDON/ Salinas, KYA/San Francisco, KROY/Sacramento, KCBQ/San Diego, and KGB. His first day at KRTH was Monday (5-31)

WQAM Elevates Baxter To PD

Tim Baxter, who had been interim PD at WQAM/Miami since Dan Halyburton left the station last October, was officially promoted to Program Director May 21. Baxter candidly told R&R, "I don't know why they waited so long, but it didn't really matter to me. I was just excited to have the job and the opportunity to do it, and now I'm even more excited. I don't have any changes planned. We're just going to keep going after the Country audience and keep promoting as we have been and maybe do a few little tidbits differently than we have in the past. But basically we're just going to keep on

Baxter joined WQAM 21/2 years ago, just prior to the station's Country conversion. Before that he was PD of WGMA/ Hollywood, FL (now WLQY), and on the air at WFTL/Ft. Lauderdale.

a Same

Washington Report

Settlement Halts Challenge To Belo's WFAA & KZEW

Maxwell Broadcasting has agreed to drop its eight-year comparative renewal fight to take away the licenses of Belo Broadcasting's WFAA & KZEW/Dallas, R&R has learned. In return, Belo will reimburse its former foe for expenses up to \$42,500. Both sides agreed to the deal earlier this month and are now awaiting the FCC's stamp of approval.

Belo thought it had won the case in 1978 when the FCC ruled in its favor, renewing both stations. Maxwell's applications were dismissed because it proposed, if victorious, to use Belo's buildings and antenna sites even though Belo vowed it would never let that happen.

However, since 1978, the FCC has changed its rules. It now presumes that an incumbent's sites will be available to a competitor who prevails in a hearing. Based on that change, the Commission last November reopened the case, giving Maxwell a second chance that it has now decided not to pursue.

Major Market Radio Clients Want Liquor Ads

A survey last week of stations repped by Major Market Radio shows they overwhelmingly favor accepting liquor ads. Moreover, opposition seemed soft. Those who objected to liquor ads indicated they could be persuaded to change their minds.

According to Major Market Sr. VP & Marketing Director Roy Lindau, distillers spend \$247 million yearly on advertising, compared to \$337 million for beer and \$115 million for wine.

Liquor ads on radio are legal, but were taboo under the recently-suspended NAB Code. The distillers also have a code which discourages promoting hard liquor on the air. As reported last week in R&R, WITS/Boston ran into a firestorm of protest from public interest groups when it took advantage of the NAB Code suspension by accepting some liquor advertising.

Fowler Sets Fall Target For Minority Aid Ideas

Chairman Mark Fowler has given FCC staffers until early fall to come up with proposals to increase minority ownership in telecommunications. His order came at a full Commission meeting last Thursday (5-27).

As its starting point, the staff will use the final report of Commissioner Henry Rivera's advisory committee on minority ownership. The full Commission voted to accept that report last week.

Rivera's group, made up largely of leaders from the telecommunications and finance fields, avoided proposing new government programs. Instead, it put forth 21 specific ideas for pooling public and private resources, changing FCC rules and federal tax laws and developing a system for providing minorities with management and technical assistance.

Commissioner Rivera commented, "We believe that minorities seeking to buy and successfully operate telecommunications businesses would be greatly aided by implementation of all our recommendations."

Godsey Resigns RTNDA Presidency

Because he is no longer a news director, Wayne Godsey has announced he is stepping down as President of the Radio-Television News Directors Association (RTNDA). On June 2 he was promoted to VP/GM at WTMJ-TV/Milwaukee. Godsey will formally submit his resignation when RTNDA's board of directors meets June 14 in Montreal.

Although the group's rules would have permitted Godsey to stay in office, he explained, "I feel strongly that a working news director should be the spokesperson for the organization."

Replacing Godsey will be RTNDA's President-elect, KHQ/Spokane News Director Dean Mell.

AM Radio Gets Crack At Carrier Rental Dollars

For years, many FM stations have been earning thousands of dollars a month by renting out their subcarriers for purposes such as background music services like MUZAK. But AM stations have had no such opportunities.

That all changes July 1. Last week the FCC issued its new rules approving the use of AM carriers for utility load management starting on that date. FM was approved for the same use last year.

Altran Electronics has been running a successful test of load management over KNX/Los Angeles for several years. It works like this: in certain businesses and homes, the circuits that supply power to air conditioners and water heaters are equipped with special AM receivers.

The local power company, using the AM signal of KNX, can send out an inaudible tone that is a command to turn those circuits on or off. This enables the utility to control electricity flow, especially at critical peak demand times.

In Washington, Altran is represented by attorney Peter Tannenwald of the law firm Arent, Fox, Kitner, Plotkin & Kahn. He predicts some utilities will be using AM for load management by year's end. Moreover, he has "no problem" forecasting that stations in major markets could match the earnings of FM outlets when it comes to carrier rental — as much as \$10,000 a month.

Will Design Around AM Stereo

One thing that worried the FCC was whether load management will interfere with AM stereo. The inaudible command tones will go out on the same frequencies used to turn on stereo indicator lights.

Tannenwald doesn't foresee a conflict. "It's obvious the load management people will have to design around AM stereo," he says. He points out there are a number of frequencies available and contends a problem might arise only in the unlikely event that stations using all five

possible AM stereo systems were broadcasting in the same community.

Small Market AM's May Be Left Out

Tannenwald isn't sure small market stations will ever get into the act. A major obstacle, he believes, is the high cost of the computer a utility needs to run a load management system. It might never be cost-effective for a small utility serving relatively few customers to invest in such a system, he fears.

Will only one station per market be used? Probably not, he thinks. A utility may very well need several stations to get the coverage it needs. Still other carriers might be needed if water and gas utilities turn to AM load management, or if the FCC okays still other uses of AM carriers.

Since utilities are just learning about load management, Tannenwald advises broadcasters interested in the technology to contact Altran (213-323-8020) or other firms involved in the field.

Of course, as in all aspects of telecommunications, there's competition in load management. Firms like Vidette Energy Research are marketing FM systems. Cable, private radio, and even AT&T are also vying for a piece of the action.

Ultimately, Tannenwald sees load management via radio carriers becoming increasingly sophisticated. For instance, he envisions a system that shuts off air conditioner cooling units, but leaves the blowers running so customers don't know they've been shut off. Or, customers may have an override switch enabling them to turn a device back on, but they'd be charged a higher rate.

BACKS "PUBLIC'S RIGHT TO BE HEARD"

Marks Running Hard For NAB Presidency

Those who have officially announced they'd like to be the new NAB President include persons with fairly wide existing industry reputations. However, one new player is less well known within the industry. It is with the intention of giving broadcasters a quick glance at this new contender that we are profiling Rep. Marc Marks (R-PA).

An aggressive campaign to win the NAB presidency was launched last week by Rep. Marc Marks, a maverick Republican who has, made national headlines recently by criticizing Reaganomics.

Marks, 55, told R&R the back ailment that prompted him to announce his retirement from Congress five months ago is largely healed and "I'm back on my feet"

A member of the House Telecommunications Subcommittee during all six of his years in Congress, Marks is not currently listed as a cosponsor of any of the various broadcast deregulation bills pending before the subcommittee.

Marks told R&R he got into the race at the urging of a "number of people." He declined to identify them at this time, and promised an aggressive campaign. "I will not just throw out my name and hope," he said.

Does he feel NAB should move in any new directions? "Well, I haven't, in all candor, given that a great deal of thought," he replies. He would first want to confer with the NAB Board on its goals. Marks praises outgoing President Vince Wasilewski for moving NAB forward enormously in the past 17 years but believes his own leadership style "might be a little more vigorous."

Effective Lobbyist

Just as he'd bucked the GOP establishment, Marks hints he may not lockstep with NAB's thinking. "I've not always agreed with some at NAB as far as the First Amendment is concerned," he explains. "I think my record would bespeak that I believe very strongly that we have to protect the public's right to be heard."

However, Marks asserts he could lobby effectively for whatever position NAB's Board adopts. Moreover, he says, it would



Rep. Marc Marks

be "unusual for any person that has any brains and any semblance of a thinking process" to agree with every stand a trade group takes.

With regard to the many local broadcasters he knows, Marks told R&R, "They really have a great desire to follow up on new technologies, and I think that's going to happen. Certainly competition will force those who resist that to come into the real world. There's just too much happening today too fast for people in the communications business not to want to go on."

Radio Fan

"I love radio," Marks told R&R, re-

calling fond memories of some announcing he did on his college radio station and at a local commercial outlet in Alabama. He predicts as NAB President, "I don't think I would neglect radio."

His personal rapport with members of Congress is one of his strongest qualifications, Marks believes. But would his effectiveness on Capitol Hill be impaired by his outspoken criticism of Reagan economic policies? Just the opposite, he replies.

"My relationship with my colleagues, except for the very extreme right wing, has become even closer since I've been speaking out. They feel my doing that has made it easier for them to speak out."

Defiantly, he continued, "I think if anybody wanted me to apologize for that (speaking out) in an effort to get any job, I would turn the job down."

Since announcing his retirement, Marks has concentrated his fire on Reaganomics, but last week he attacked the new GOP television ads with actors portraying Tip

O'Neill and Jimmy Carter.

"It is belittling to have that type of trash appear as representative of Republican thinking," he said on the House floor. "Is it really smart for the Republicans to hire an actor to pretend to be President? People who live in White Houses..."

OVIN' RIGHT ALONG!



AN HA

Dancing In The Street"

WBEN-FM 40-36 WXKS-FM 24-21 JB105 31-28 CHUM 21-15 WIFI deb 30

Y100 deb 23 Q105 add 24 **KEGL 24-17** KBEQ deb 35 WGCL deb 21 WPHD 10-9

Produced by Ted Templeman

WHFM add 92FLY add WRCK 28-22 WLAN-FM deb 29 Q106 add **KSET-FM 9-9**

KINT 21-15 KBFM add WABB-FM deb 22 WZYP add KX104 add WMAK-FM deb 29 WDCG add

WSSX 20-18 WANS-FM 25-19 WNOK-FM add WRVQ deb 22 WJXQ 4-2 7104 25-17 FM103 21-18

KSEL-FM 10-6 KQIZ-FM add KVOL 27-20 WCAU-FM on B104 on CKGM on KFI on 3WT 26-26 WPST 27-23 WYCR on WKRZ-FM on K104 31-29 WKEE 31-27 KHFI on G100 29-27 WHHY-FM deb 29 BJ105 29-24 CK101 deb 40 WBBQ 27-22

KHYT 24-19

Q104 17-14

WTSN add

WFLB add

KILE add

WSKZ on WOKI 30-28 WSEZ on WRQK on WVIC 30-29 WKFR on KMGK on KOFM deb 30 KZ93 deb 20 WLYT deb 28 92X on KKXX 24-21 KJRB on KNBQ deb 29 KBBK on KCPX deb 34 KSKD deb 36 KLUC deb 29 KIKI 27-27 WGUY 26-21 WACZ 27-24 WIGY on WFBG 22-22 WCIR deb 24

WZYQ 24-21 WOMP-FM deb 36 WAEV deb 28 WCGQ 29-26 WXLK 25-21 WGLF 26-25 WYKS 31-26 KKQV deb 26 Q101 on KKXL-FM on WSPT on WTRU add KRNA 25-22 99KG 37-32 KFMZ 24-22 KDVV on WCIL deb 23 KENI 37-31 KKLV on KSLY 24-23 KCBN 39-35 KATI 30-26 KYYA 25-21 KOZE deb 30

793 30-21 94Q 9-5 Q105 25-22 KBEQ add KF7R 29-19 KYYX deb 30 KZZP 29-26 **WAEB 30-25** WKEE 33-28 KZFM 27-21 G100 add WHHY-FM 26-17 CK101 add **WBCY 6-5** WNOK-FM add WRVQ deb 11 KOFM add WIKS add KKXX add KBBK add

WOMP-FM add

Q104 10-9

WAFV 25-17 WFOX add 34 WGLF 31-24 KKRC-FM add 27 KRNA add KKLV add KOZE add CKGM on KRLA on KFLon KIQQ on WPHD 29-28 WHFM on KINT deb 23 KHFI deb 21 KBFM deb 28 KROK on WJDX 29-24 WZYP on BJ1105 on WDOQ on WBBQ 21-17

FM100 26-22 KX104 27-23 WMAK-FM deb 23 WSKZ deb 23 **WOKI 33-26** WQUT deb 25 WRQK on WCSC 27-22 WSSX on WANS-FM deb 26 WVIC on WJXQ 28-27 KMGK deb 30 KZ93 on Z104 deb 29 KIDD deb 30 KNBQ on KKFM 24-24 KCPX 33-26 KSKD deb 39 KLUC deb 28 KRQ on

KHYT on WJBQ on WGUY deb 23 WFBG on WCIR deb 30 7102 26-24 95SGF 28-23 WCGQ deb 24 WISE 33-31 WFLB on **KILE 37-35** Q101 on KVOL on KKXL-FM 25-22 **KELO 31-27** WSPT on 99KG deb 36 **KENI 34-27** KSLY 27-27 KCBN 29-23 KDZA deb 30 KATI deb 32



EYE TO EYE

"Nice Girls"



Produced by Gary Katz



AMBROSIA

"How Can You Love Me"

KEGL WRCK 3WT

WKRZ-FM

KZFM KSET-FM **KINT** WGH

WVIC **WJXQ WIKS KCPX**

KHYT

WIGY Q104 KSEL-FM KVOL KKXL-FM **KFYR**

KRNA

KFMZ KENI KSLY

Produced by James Guthrie



Manufactured & Distributed by Warner Bros. Records



Radio Brings Joy To Office World

Since Easy Listening-formatted WWJF/Ft. Lauderdale is "the JOY of Florida." the station decided to go one step further and see just how much joy radio brings to office listeners. According to a survey of 1100 offices conducted by Miamibased First Research, office radio listening is more prevalent than previously thought:

- More than half of office workers in the two South Florida metro areas (Miami and Ft. Lauderdale-Hollywood) are listening while they work
- · More than half of them listen on individual radios
- Close to one-quarter of all office employees were listening on PA systems.

French Revoke State **Broadcasting Monopoly**

France recently voted in a new law nullifying direct government control over public broadcasting. Now local radio stations and cable television will be permitted, under the watchful eves of a nine-member panel.

This panel is authorized to license local radio and cable TV (which won't be allowed to carry commercials), select network presidents, oversee programming between the nets, and help stations maintain professional standards of conduct. Additionally, limits on television advertising income have been lifted, while part of the new

legislation regulates the period between theatre-screened films and their release on videodiscs/cassettes. Although a set time period will be announced soon, it won't extend beyond 18 months.

Still facing amendment and vote is the measure for a primarily statefunded company to market radio and television productions around the world. The firm would also be able to invest in program productions, and would replace the commercial services currently run by individual net-

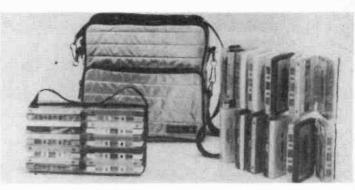
IT Cuts Computer Costs

So you're entertaining the notion of going computer, outfitting the station newsroom with state-of-the-art technology. Just as the notion gains some momentum, however, it's foiled again by those villainous high prices. But Integrated Technology has byten off what stations can't chew and devised a computer system within the affordable grasp of smaller News/Talk and music stations with heavy News emphasis. At \$29,000 it's considerably cheaper than the \$100,000 + tab for the KCBS/San Francisco IT system.

This newly-developed system integrates many of the scientific improvements implemented at the major market level. The operation consists of three terminals, which encompass several capabilities: feeding two wire services, full word processing/editing, and a splitscreen that lets a writer refer to a wire story on one side as he/she rewrites it on the other side. Adapting itself to the talk needs of a station, IT's computer can flash vital information concerning, for example, callers to the on-air talk personality

Call (816) 763-2286 or (913) 677-1041 to find out more about Integrated Technology's computer

Have Tape Tote, Will Travel



E-Z-See Tape Tote and Shoulder Bag

ince summer is almost officially here, you're no doubt planning beach trips and other weekend junkets to get away from it all. As you're cruising along or soaking in those rays, you probably want taped accompaniment - your kind of music to help relax and unwind. But now the dilemma begins. How many tapes do I have room for? Which ones should I take or leave behind? Where do I put them because I don't want to be bothered with a clunky case? Technidyne's E-Z-See Tape Tote might be the solution.

The tape case is made of foldable plastic, holding up to 20 cassettes whose labels are instantly visible, so you can make a quick selection and not interrupt your fun for a lengthy period. There's also a silver quilted polyurethane shoulder bag which stores two full tape totes (for a total of 40 cassettes) so you don't have to worry about playing through everything you've brought in a couple of hours. A front zippered compartment on the bag also holds a portable stereo system.

Tape Totes retail for \$4.95 each; the bag is \$14.95. For additional details call (212) 355-5049, or write 16 East 52 St., New York, NY 10022.

Games Segue Into Sequels

Sequels aren't just limited to the movies (like this summer's "Grease II" and "Rocky III"). Two favorites, one old, one new, have jumped on the sequel bandwagon: Monopoly and Rubik's Cube

Although it took 47 years, Parker

Playmaster" meets today's electronic challenge and retains the game's basic principles. While the same board and playing pieces associated with the original are still used, the \$65 Playmaster is a plastic box positioned on the board's midsection that emits

various lights/sounds to direct game progress. It rolls the dice, forces plays to speed up the game (i.e. giving up a monopoly), auctions unowned property, and lends money. What took several hours to finish is now completed in an hour and a half - giving you time to fit more games. It's available in August. No less popular is the two-year-old

Rubik's Cube. Capitalizing on that fact is the maker of the original cube. Ideal Toys, which is launching variations that are as difficult to monitor as the puzzles themselves. There's "Rubik's Revenge," which has 16 small squares on a side instead of the original nine; "Rubik's Pocket Cube," with only four squares to a side: "Rubik's World." a globe whose sections are mixed up (very timely); "Rubik's Race," a two-player game of sliding tiles; "Rubik's Game," a cube with holes in each square for pegs; object is to get three pegs in a row; "Color Match," where you match a Rubik's cube face using cards; and "Alexander's Star," a 12-sided star shaped form covered with six pointed stars, each of six different colors, rotating on six different axes

Promotion Tags Key Drivetime Audience

Keying its sights on the 70% of all radio listeners who tune in as they turn on the ignition, the 2B System Corporation has devised another facet of its popular plastic discount card promotion. The "Super-Saver Car Key Tag" is a small plastic square imprinted with station call letters and an individual listener registration number that attaches to a key ring. Stations, advertisers, and listeners alike benefit through increased visibility, increased store traffic, and special merchant discounts.

Contest participants must activate their numbers by registering with local merchants. However, they can increase their chances of winning by registering with more than one store. This promotion also links the station to its community with the "Lost Key Protection" service. It operates in the same fashion as lost hotel key tags. All the finder has to do is drop the keys in any mailbox and return postage is guaranteed by the station. The registered listener only has to call the station to retrieve the lost set of keys. As an extra boon to stations and listeners, the tag glows in the dark. So the message is gotten across both day and night while listeners won't have to fumble in the dark for their keys.

For details on market exclusive availability, call (313) 588-7400



American Soars As No. I

Airline Passenger Association conducted its biennial survey of frequent travellers and, once again, it's plane to see that American Airlines retains the number one position as the flyers' favorite. American has enjoved this top-flight status in the last three surveys.

Next up in order of preference were United, Delta, and TWA. Among the airlines the surveyed passengers steered away from were Eastern, Braniff (did they know something the airline didn't?) USAir, and Pan Ameri-

AMERICA'S NUMBER ONE

PRODUCER/DISTRIBUTOR OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS & SPECIALS SALUTES . . .

LOS ANGELES

DOUBLEDAY THOUGHT A NEW YORK COMPANY OUGHT TO HAVE A NEW YORK RADIO STATION... SO WE BOUGHT ONE.



WAPP(FM) IS NEW YORK'S "APPLE"

On May 3rd, Doubleday Broadcasting acquired WAPP(FM), serving the New York metropolitan area with maximum facilities atop the World Trade Center in Manhattan.

In just a few weeks we'll be offering the listeners in the nation's largest and toughest market that same winning programming that has made Doubleday Broadcasting

the most successful radio group in the country.

Half of our FM facilities are now located within the ten largest markets. No other major market radio group has as many of its stations as highly rated at any one time.

same winning programming that has made And now, we're in the #1 market. Stand by, as Doubleday Broadcasting our "APPLE" gets ready to rock The Big Apple.

DOUBLEDAY BROADCASTING ... WE ROCK THE NATION.

WAPP(FM) New York WLLZ(FM)
Detroit

WAVA(FM)
Washington, D.C.

KWK AM/FM St. Louis KDWB AM/FM Mpls./St. Paul KPKE(FM) Denver

DOUBLEDAY BROADCASTING CO.

100 Park Avenue, New York, N.Y. 10017

Represented Nationally by McGavren Guild, HN&W, CBS/FM National Sales and Major Market Radio WAPP(FM)/Lake Success-New York City, WAVA(FM)/Arlington-Washington, KWK-FM/Granite City-St. Louis, KDWB-FM/Richfield, MN

Networks/Program Suppliers

MUSIC FEATURES

Rolling Stone Magazine Productions Continuous History Of Rock & Roll:

Greatest American Bands (June 28)

Rock Star Guest DJ:

Eddie Money (June 28) Heart's Ann Wilson (July 5) Ozzy Osbourne (July 12)

United Stations Dick Clark's Rock Roll And Remember:

Bobby Vinton (June 25) Beach Boys (July 2)

Weekly Country Music Countdown:

Willie Nelson (June 25-27) Conway Twitty (July 2-4) Lacy Dalton (July 9-11) Ed Bruce (July 16-18)

Watermark Soundtrack Of The 60's:

Mary Wells/Pete Best/Summer's Joys (June 26-27)

Westwood One Budweiser Concert Hour:

Temptations (June 25-26)

In Concert:

Go-Go's (June 28,

Live From Gilley's:

Ray Price (June 25-26)

bution by land lines

ding to NBC sources.

NBC Radio Plans

Regional Coverage

STARTS ON SATELLITE

Beginning June 1, programming on the NBC Radio Network and the

The idea is that until the network becomes fully digital, the analog satellite

feeds will duplicate what is sent by telephone lines. The conversion to digital

will be as simple as replacing the analog component with a digital one, accor-

In making the announcement, NBC Executive VP for Television Sta-

tions/Radio Mike Eskridge noted that the networks will be looking at doing

more regionalized newscasts. "We intend to utilize our satellite facilities to

the fullest extent of their capability, fidelity, stereo quality." He said NBC will

have the flexibility to expand to multiple networks and additional programming services. Eskridge continued, "Network radio at NBC is and will be second to

none in programming, and in the services we provide to our affiliates."

Source began distribution via satellite - in addition to current distri-

Joan Jett (June 25-26) REO Speedwagon/Pt. I (July 2-3) REO Speedwagon/Pt. II (July 9-10)

Rock Years:

1977 (June 25-26) 1978 (July 3-4)

Special Edition:

LTD (July 2-3)

ABC

Entertainment Net/

Silver Eagle (DIR):

Don Williams (June 26) Rock Net/King Biscuit (DIR):

Dave Edmunds & Dwight Twilley (June 27)

Toby Arnold Rolling Stones 20th Anniversary Special:

The U.S. Tour and More (June 27) Tragedy at Altamont (July 4) Around The World (July 11) North American Tour of 1981 (July 18)

CRS

RadioRadio:

On Stage Tonight: Al Jarreau (July 24) Great American Summer Countdown: Top summer songs during last 15 years (July 3-5)

Clayton Webster

Retro Rock:

Procol Harum (June 28) Creedence Clearwater Revival (July 4)

Rarities:

Small Faces (June 25) The Who (June 28) Eric Clapton & Steve Winwood (June 29) Cars (June 30)

Jimi Hendrix (July 1) Gloria Jones (July 2)

Country Calendar:

Jerry Reed (June 25) Crystal Gayle (June 26) Hank Williams Jr. (June 27) George Morgan (June 28) George Jones (June 29) Charley Pride (June 30-July 1) Roy Drusky (July 2) Johnny Lee (July 3) Jerry Lee Lewis (July 4)

Earth News

Donnie Iris (June 25-27)

Inner-View

John Cougar (June 28) Pat Benatar (July 5) Crosby, Stills & Nash/Pt. 1 (July 12)

Mutual

From Australia With Love/Dlck Clark

Narwood

Country Closeup:

Kendalls (June 28)

Music Makers:

Country Sessions:

Andy Russell (June 28)

Bellamy Brothers (June 26) Moe Bandy (July 3) Jerry Reed (July 10) Gary Morris (July 17)

Source:

Asia Special (June 25-27) Doors (July 2-4) ACIDC (July 2-4) Stevie Nicks (July 9-11) Ozzy Osbourne Concert (July 16-18)

Hot Ones (Is, Inc.):

Juice Newton (July 12) Toto (July 26)

Musicstar Specials (Is, Inc.):

Dionne Warwick (July 5) Solid Gold Saturday Night (Dick Bartley):

Dave Clark 5 (June 26)

Weekly Music Magazine

(Drake-Chenault): Remembering 1968 (June 26)

 Four new daily radio features are being offered by International Syndications, formerly known as Karnes-Grattan Associates. "Potpourri/The Soaps" peeks inside the successful operations of the popular afternoon dramas; "Going Places" focuses on the tourism/travel business and is recorded on location in various countries: "Outdoors" presents on-site interviews with sports (hunting, fishing, boating, etc.) personalities; and "Sixty Seconds" is a mini-version of the highly-rated "Sixty Minutes" TV series. For sales info and a free sales demonstration presentation contact Don Karnes at (212) 772-1420.

Beginning October 3, veteran com edy team Bob & Ray return to radio as part of National Public Radio's "The Sunday Show." The special series will be comprised of live performances produced by the Radio Foundation of New York City at RCA's Studio B. Once again the team will perform radio drama parodies, including a new eight-installment series, "Garish Summit." For additional details call Jan Hausrath at (202) 822-2325.

RKO Discontinues "Country Star Countdown"

As previewed in "Street Talk" (R&R 5-28), RKO Radio Networks has made several programming changes, the most significant of which is the discontinuation of the three-hour "Country Star Countdown." This becomes ef-

When questioned about the cancellation, President Tom Burchill stated. "When we began this program, we were given the impression that Kenny Rogers would be involved. We felt this association with Kenny Rogers was essential to the positioning of this product to our stations and our advertisers. Because this involvement never materialized, we received limited support from both stations and advertisers." The seven remaining Radioshows ("Musicstar;" "The Hot Ones;" "Captured Live!;" "Weekly Music Magazine;" "Solid Gold Saturday Night;" "Night Time America;" "America Overnight") will continue broadcasting.

In other minor changes, the 90-second Monday-Friday RKO Two series, "Ask The Expert," has also been cancelled. Other fill-in program options are currently being discussed. Beginning June 14, RKO One will add "Steiner On Sports." The special summer program is hosted by RKO Sports Director Charley Steiner, who will still anchor his PM show. Steiner's morning drive replacement is Dan Davis, who'll continue handling morning sports reports for WRKO/Boston.

Carl Weathers of "Rocky III" (June 24-27)

Narwood

Outlook

Calvin Murphy Interview (June 23) Black Head Coaches (June 27)

"Children of Watergate" explores the ef fects the scandal has had on the American public, the principal perpetrators, and their children ten years later. Anchored by Cameron Swayze (June 17)

RKO

America Overnight

Howard Halpern, author of "How to Break Your Addiction to a Person," from Dallas, John Duff, Nat'l Drug Education Director/ Narconon Drug Rehab., from Los Angeles. (June 11-12)

Watermark

TV Tonite: Pleasure Palace/CBS (June 9) Taxi/ABC (June 10) 'Georgia Peaches' /CBS (June 12)

ioins the sales staff of London-Wavelength. His prior experience includes stints with A.C. Nielsen Company and Video-Mation. During the last three years, he

operated his own sales/marketing



• Lawrence Storch returns to his prior post as Manager/West Coast Sales for CBS Radio Network, exiting as Director/Sales for RadioRadio.

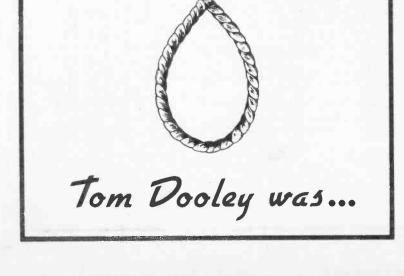
NOTE: ABC Marketing Services, producer/syndicator of radio station marketing campaigns, has moved from New York to Los Angeles. Headquartered at Watermark, Marketing Services will be directed by Watermark's President Tom Rounds and VP/GM Ralph Smith. Both companies are part of ABC Radio Enterprises, Inc.

RNA Engages The Webster Group

The Radio Network Association, Inc. (RNA) has retained the Webster Group for consultation/management services



For the Best in Bumper Strips and Window Labels, call Byron Crecelius, person to person . . . 314-423-4411



We Have The... HOTS FOR YOU

NE WAY UTIE P

WXKS-FM 21-14 WCSC add

I95 add

KIQQ 4-4

KITY deb 32 KZFM add

KYNO-FM 14-6 FM102 23-21

KGGI add 7

KKFM add 20

KHYT add

WGUY 22-16

WFLB deb 34

KDZA 30-20

AK RIDGE BOYS "SO FI

KFI

WFBR WTIX

KXX106

WSEZ

WGH

WVIC **KOFM**

WNAM KBBK

WZYO KELO

WMAK-FM VIANEWTON-JOHN

KFI WTRY KC101 **WPST**

Q106

WKEE KITY **KROK** BJ105 WDOQ

WYCR

WMAK-FM WOKI

WSEZ WRQK WCSC

WGH KOFM WFOX

WISE WFLB

WYKS

(MCA-52069)

KELO KKLS KCBN KDZA

, MCA RECORDS

WNOK-FM



JHAN HIBER

Birch Quarterly Premieres

The long wait for the arrival of the first Birch Report Quarterly Summary Reports (QSR's) is over. Many of the major markets have received or will soon get their first QSR's covering the January-March quarter. Since this is one of the most eagerly-awaited ratings/research items in years, I'll spend the next two weeks delving into the Birch effort. This week I'll debut some of the "live" pages from the Chicago QSR, showing examples of information not obtainable in your local Arbitron report. Next week I'll dig more into the technical aspect of the report and how it compares to the Ar-

bitron for the same time period. Buying, Selling Insights

The point of the Birch QSR is to move the company from a monthly programming-oriented ratings service to a quarterly sales-oriented tool, Let's see what ingredients might contribute to the buying-selling flow.

1. Location Of Listening

Birch breaks down its data into one of three location possibilities — at home, away from home in a vehicle, and away from home, other (such as in-office). Below you'll see an example of how the information is displayed for one of the major demos, adults 18-49.

audience tunes to you? Programming and sales guidance can be gleaned easily from the data you see below, the cume duplication breakout. The example here is for men 18+, showing each station's exclusive cume and duplicated cume. A broadcaster can compare these to the station's total weekly cume to see how each station

PERCENT OF WEEKLY CUME DUPLICATED

advertisers on the basis of rates and merchandising, since it might be likely that a commercial on either station

	WEEKLY	WEEKLY	MIDNIGHT							
	TOTAL	CUME	WAAA	WBBB	wccc	WDDD	WEEE	WFFF	WGGG	WHITH
	PERSONS	PERSONS	PCT	PCT	PCT	PCT	PCT	PCT	PCT	PCT
A	534	45	100.0	32.4					11.8	
B	4673	825	3.7	100.0	3.4	1.7	4.3	8.9	12.3	10.1
D	1462	66		10.9	100.0	1.6	8.5	17.2	5.5	5.6
Ĕ	1368	60		5.B 16.4	10.2	100.0	100.0	13.2	1.9	22.0
7	1226	131		24.5	14.7	3.1	9.5	100.0	3.4	14.5
G	1854	197	3.4	31.1	4.4	3.0	1.2	3,1	100.0	1.2
nu l	1034	1			1	1	1	10.0	1.0	100 0

AVERAGE QUARTER HOUR PERSONS ESTIMATES BY LOCATION

		ON - F			ON - F			ON - F PM-7:0			ON - F	RI NIGHT		AT - SI OAM-3:0	UN DOPM
	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER
WAAA	20	22			3		15	4		1				7	
WBBB	331	113	18	47	31	44	75	118	4	64	27	1 2	87	106	54
WCCC	111	5.1	17	62	6	47	100	22	9	59	1		223	43	54
WDDD	321	9	49	269	9	28	238	16	79	376	32	33	304	64	13
WEEE	85	50	12	42	89	59	31	64		14	4			24	142
WFFF	181	69	176	54	37	356	131	63	178	106	5	54	102	85	1
WGGG	143	8	8	19	25	84	94		17	76		10	110	27	
HHHH	171	111	92	187	106	190	223	100	39	88	18		542	246	203

What can this type of information tell a broadcaster or ad buyer? For one example, look at the differences in morning drive between WBBB and WDDD. Their average quarter-hour audiences at home are almost identical but WBBB has a significant lead when it comes to reaching commuters in-car. On the other hand, WDDD's audience profile among the "other" category - most likely those on the job — is more notable than that of WBBB. These tidbits of information are extremely valuable when targeting media buys, touting a station's real strength, or designing copy that appeals to the right audience (what are they doing when they are likely to hear a commercial?) at the right time.

You'll note that for sales and programming purposes, Birch has broken out the location data by major daypart. It's interesting to see that besides the usual major Monday-Friday segments, Birch has also shown weekend middays. Listening in these dayparts is usually high, and mobility on the weekends is often a much different pattern from mobility during the weekdays.

2. Cume Duplication

How much of your audience listens to your competitor, and how much of its

In the data you see here it says 32.4% of the men 18+ that listen to WAAA tune in to cume WBBB at least once weekly. On the other side of the coin, only 3.7% of the WBBB adult men cume WAAA at least once during the week.

How do two format competitors fare? WEEE sees 22% of its adult male cume tune to WHHH weekly while WHHH sees just under 14% of its men sampling WEEE. With a bigger male cume to begin with, and with a higher exclusive cume, WHHH is getting the better of the battle with WEEE — not only a bigger cume to start with, but a more loyal audience, as indicated by the larger exclusive cume and by fewer WHHH listeners sampling WEEE than the other way around

This type of information is priceless to both programmers and sales management. A programmer can easily tell what station is siphoning quarter hours while a sales manager or ad buyer can pitch or buy more efficiently. "Why buy station A when X% of its audience already tunes to us each week?" could be the refrain used by station sales people. With information shown in the Birch Report QSR, agencies can buy around almost any station. Those stations with significant cume duplication (20% or more) could be compared by

could reach a worthwhile audience. What the OSR does for the buying and selling of radio time will be a most interesting phenomenon to watch.

3. Qualitative/Product Usage Data

Birch is the first ratings service since Burke to put qualitative or product usage data in its ratings report. 15 categories are included in each QSR, with five categories derived from each month's worth of interviews. On a total week adults 18+ basis, here's a sample of what the Birch qualitative information looks like.

to begin using Birch in some buying and planning situations.

Huntington Exodus

Review

Week In

Birch Makes NY Inroads

Two New York City stations have

recently jumped on the Birch Re-

port bandwagon. According to Tom

Birch, "Both WMCA and WADO

have dropped Arbitron and picked

up our service." Talk stations often

do well in the Birch figures, which

may have prompted the WMCA

move, Birch speculated, while he

mused that WADO - and possibly

other ethnic or Urban stations -

was not happy with Arbitron's His-

In recent days Birch has been

making a number of presentations

to major ad agencies in New York

and Chicago. Attended by many

major agencies (as well as by sev-

eral Arbitron observers), the presen-

tations described the Birch Report's

Quarterly Summary Report and the

firm's methodology. Reportedly ma-

jor agencies such as J. Walter

Thompson, William Esty, Benton &

Bowles and BBD&O are prepared

panic sampling methods.

Reportedly, most of the Arbitron subscribers in the Huntington, WV market have chosen not to renew with that firm but have signed instead with the Birch Report. According to station sources in the market, only WKEE & WHTN have renewed their Arbitron paperwork. Arbitron representatives have no comment on the matter at press time, being unable to confirm or deny that three AM-FM combos were no longer with the largest ratings service.

Arbitron Names Research Exec Donald Hinman, a project manager in Arbitron's Research Department, has been promoted to the post of Manager of Marketing/Research Services. Hinman replaces Paul Rule, who has recently formed a new marketing and media information firm, Marquest, in Beaufort, NC.

both groups. Depending on the salesmanship used and the other qualitative data to back up the pitch, station WFFF could argue that it has a good correlation of working women and grocery shoppers, while WHHH could say that a spot on its air could reach additional shoppers who are not at work, thus broadening the reach of the commercial.

Improvements Needed

While the Birch QSR is a welcome addition to the ratings world, there are some improvements that could be made. The data pages often have the station calls only in the left hand margin, making it tough to follow across the page. Calls in the right-hand margin would be a welcome touch.

With regard to the qualitative aspect of the information, I've already heard some mixed reactions. Some broadcasters have praised the Birch data, while others have told me they feel it has a long way to go. One item that would enhance the utility of the product usage and qualitative breakouts would be an

QUALITATIVE/PRODUCT USAGE LISTENING ESTIMATES

				MONDAY	- SUNDA	Y 6:00AM -	MIDNIGHT			
	COLLEG	E GRADS	HIGH INCOM	IE HSHLOS	HOME	OWNERS	GROCERY S	HOPPERS	WORKING	WOMEN
	HDA	CUME **	НДА	CUME **	AQH	CUME **	НДА	CUME **	HQA	CUME **
WAAA		40	1	82	. 1	82	1 30	42 669	1	39 292
WBBB	34	827 350	46	971	64	1148	17	409	13	300
WDDD	13	282	31	374	17	360	26	336	13	225
WEEE	6	333	7	277	8	378	6	235	2	119
WFFF	19	533	28	735	5 1	898	32	619	34	508
WGGG	28	606	19	498	23	581	17	421	16	164
					E0.	0142	4 1	1 804	28	549

Some explanatory words are in order here. Birch defines "High-Income Households" as those with annual incomes of \$25,000+. "Grocery Shoppers" was comprised of those listeners who spent \$76 or more weekly on grocery purchases. "Working Women" were those ladies who worked full-time

How might this qualitative or product usage data be useful? If you take WFFF and WHHH you'll see an example of how an interesting sales story might be generated.

WHHH has a higher average audience among grocery shoppers than among working women, while WFFF has almost an equal audience among

index, a guide to what is average for the marketplace. It may be great to know that WHHH has a good profile among high-income households, but it would be even better to know how that figure compared to the station's overall cume and quarter hour and how it compared to a marketplace average. Percentages and indexing would solve those two

So much for the "goodies." Now that I've whetted your appetite for the QSR's innovations, we'll next dig into the technical nitty-gritty of the Birch quarterly and look at how it compares to a relevant Arbitron. See you next



GREGINAL BAND. THE ROCK STARTS HERE.

ut on your highheeled sneakers and turn up your radio. Because Greg Kihn and his band are about to turn your radio into a rockihn' roll machine. Recorded live in concert at The Ritz in New York City. Exclusively on The Source. Your night on the town begins "When The Music Starts," and continues with "Rendezvous," "Womankind," "The Breakup Song," "Higher And Higher," "For Your Love," and, of course, "Roadrunner," all on Berserkley Records. And more! Produced by Starfleet Blair Inc. For a night of break-neck rock release, plan to rendezvous with Greg Kihn, Larry Lynch, Steve Wright, Dave Carpender and Gary Phillips. You'll be glad you did!

The weekend of June 11, 12 & 13.



Brought to you, in part, by Delco Electronics and by The U.S. Army.

These Are All Chicago Stations:

WLS	WDOQ	KHYT
WBEN-FM	CK101	KIKI
Z93	WBBQ	WGUY
940	FM100	WCIR
Q105	KX104	95XIL
CKLW	WMAK-FM	WZYQ
KEARTH	WOKI	Q104
KFI	WQUT	95SGF
		WFOX
KEZR	WBCY	
WFBR	WAYS	WCGQ
WTRY	WRQK	WFLB
KC101	WCSC	WXLK
WLAN-FM	WANS-FM	WGLF
WAEB	WRVQ	WYKS
WKRZ-FM	WZZR	KKQV
K104	KIOA	KKXL-FM
WKEE	KMGK	KKLS
WTIX	Z104	WTRU
G100	WNAM	KENI
WHHY-FM	WGBF	KCBN
Y1O3	WKDQ	KATI
1100	KKXX	KOZE
	NNAA	NOZL



"Hard To Say

Produced by David Foster



Manufactured & Distributed by Warner Bros. Records

ARBITRON RADIO

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8	linas		1	METRO	RANK	.11	18
	onter					-	
	2(00): 24						
Sha	re Trends		Persons 1	2+	Мот	Sun	6AM-Mid
	Fall '80		Spring '				1 '81
1	KGO - AM	12.0	KUUN-FM		KUUN		11.6 (%)
2	KCTY-AM	9.2	KIDD-AM	9.0	KGO	-AM	9.7 m
3	NDON-FM	8.4	KTOM-AM	7.0	KIDL	-AM	8.9 (8)
4	KIDD-AM	7.8	KGO -AM	6.5	KSIC	- FM	6.5 (A)
5	KWYI-FM	7.2	KWYT-FM	6.5	KTON	I-AM	5.910
6	KWAV-FM	5.8	KOKQ-FM	5.4	KWYT	-FM	5 . 9 (BM)
7			KWAV-FM		KCTY	- AM	5 . 9 (S)
8	KDON-AM	5.0	KCTY-AM	4.7	KCBS	- AM	5 . 4 (40)
9	KCBS - AM	4.2	KCBS-AM	4.1		-FM	
10	KTOM-AM	4.2	KLKB-FM	3.6	KBAY	-FM	3 . 2 (84)
	Adult	s 18-3	4		Adult	s 25	54
	Mon-Su	6AM	Mid	Мо	n-Sur	6Ah	I-Mid
	RANK	STAT	ION	RA	NK	STA	TION
	====	=====	===	==	==	===	====
	1	KDON -	- FM		1	KTO	M-AM
	2	KSJO-	- FM		2	KWA	V-FM
	3	KIDD.	- AM		3	KIX	N-FM

Appleton		METRO R	ANK 119
Oshkosh			
POP(00): 2410			
Share Trends	Persons	12+	Mon-Sun 6AM-Mid
Sprin	g '81	Felt	'81
1 WRUE-FM	11.6	WHBY-AM	11.6 (AC)
2 WNAM - AM	10.6	WIXX-FM	10 . 2 (R)
3 WYTL -AM	9.3	WYTL -AM	9.4 (C)
4 WAPL-FM	9.0	WNAM -AM	9 . 2 (R)
S WHBY-AM	8.8	WAPL-FM	9 . 2 (A)
6 WIXX-FM	8.5	WROE-FM	7 . 5 (BM)
7 WUSH-FM	5.9	WYN E - AM	5 . 7 (C)
8 WKAU-FM	4.4	WUSH-FM	5 . 4 (R)
9 WKAU-AM	4 - 1	WGEE-AM	
10 WYNE-AM	3.6	WKAU-FM	4 . U (R)
Adults 18 3	4	Adı	ults 25-64
Mon-Sun 6AM	Mid	Mon-S	un 6AM-Mid
RANK STA	TION	RANK	STATION
==== ====	====	====	======
1 WAPI	-FM	1	WYTL-AM
2 WIX	C-FM	2	WNAM - AM
3 WNA	A-AM	3	WHBY - AM

D	ayto	na _		METRO	RANK	20
	Beach					
Pt)P(UU): 2	395				
	are Trend		Persons	12	Mon-Su	n 6AM-Mid
	Fall '80		Spring	'81		Fall '81
1	WWLV-FM	15.7			WDOQ-FN	1 14.3(AC)
4	WDOQ-FM	15.4	WWLV-FM			
3	WDBO-FM	14.7	WDIZ-FM	11.2	WEL E-FM	12.0(0)
4	WELE-FM	10.4	WDBO-FM	9.8	WDBO-FW	11.5(800)
5	WD1Z-FM	7.7	WELE-FM	9.8	WUIZ-FN	8.9(A)
6	MNDR-WW	6.7	WNDB-AM	6.5	WROD- AN	7 . 4 (88)
7	M288-WW	5.0	WSBB-AM	4.5	MUDR-W	5.6 (AC)
8	WELE-AM	4.3	WEL E-AM	3.1	MZRR-W	4 . 1 (AC)
	WKOD-AM		WMF J -AM	2.5	WUA T - AN	3.1 (AC)
10	WKKX-AM	2.0	WROD- AM	2.5	WMF J -AN	2 . 3 (ML)
	Adul	ts 18.3	4		Adults 25	5-64
	Mon Su	n 6AM	·Mid	Mo	n-Sun 6A	M-Mid
	RANK	STAT	ION	KAN	NK ST	ATION
	====	====	===	===		====
	1	WDOC	2-FM	- 1	1 WEL	E-FM
	2	WDIZ	-FM		WDC.	Q-FM
	3	WELE	- FM		3 WW1	V-FM

ŀ	ugen	B		METRO	RANK 1	22
8	pring	fie	ld			
Pu	P(U0): 2	362				
Sh	are Trend	ls	Persons	12+	Mon-Sur	6AM-Mi
	Fall '80		Spring	'81	Fe	H 'B1
1	KUGN - AM	14.2			K SND-FM	12.5 (R)
2	KPNW-FM	13.9	K SND-FM	13.9	KUGN-AM	12.3 (AC
3	KSND-FM	10.5	KUGN-AM	9.8	KPNW-FM	11.7 (BA
4	KZEL -FM	9.9	KEED-AM	7.9	KZEL-FM	10.6 (A)
5	KPNW-AM	9.6	KPNW-AM	7.6	KUGN-FM	8 . 9 (C)
6	KEED-AM	9.3	KZEL-FM	7.6	KEED-AM	7 . 8 (C)
7	KBDF - AM	5.1	KQDQ-AM	6.3	KPNW-AM	
8	KUGN + FM	3.7	KUCN-FM	6.0	KQDQ-AM	5.8 (88
	KASH-AM					
ΙU	KUR E - AM	2.3	KBMC-FM	3.8	KORE - AM	3.9 (AL
	Adu	lts 18-3	34		Adults 25	-64
	Mon Su	n 6AM	I-Mid	M	n-Sun 6A	M-Mid
	RANK	STAT	ION	RA	WK STA	TION
	====		===	===	=====	====
	1	KZEL	-FM		1 KUG	N-AM
	2	KSNU	- FM		2 KEE	D-AM
	3	KUGN	-FM			N-EM

K	Cala:	ma	Z00-	METRO	RANK 1	33 _
PO	2(00): 2:	338				
Sha	Fall '80	s	Persons			6AM-Mid
	Pall BU		Spring	01	Pi	M '81
1	WK ZO-AM	15.9	WKFK-FM	12.9	WK ZO-AM	13.2 (AC)
2	WKFK - FM	12.1	WK ZO-AM	11.6	WKFR-FM	12.6 00
3	WULK-FM	9.2	WQL R - FM	10.1	WQL R - FM	9.0 (mar)
			WCKD-FM			
5	WGKD-FM	6.6	WKMI-AM	7.5	WLAV-FM	7.8 (A)
6	WKMI-AM	6.1	WOUD-FM	7.5	WJ FM-FM	6.2 (9)
7	WNWN-FM	4.9	WNWN-FM	7.0	WOOD-FM	5.9
8	WJFM-FM	4.6	WJ FM-FM	5.4	WNWN-FM	5.0 (0)
			WLAV-FM		WMAQ-AM	
10	WLAV-FM	4.3	MB UK - AM	3.6	WGRD-FM	3.9 (4)
	Adu	its 18-3	4		Adults 25	-64
	Mon Su	n 6AM	·Mid	Mo	n-Sun 6A	M-M1d
	RANK	STAT	ION	RA	NK STA	TION
	====		===	==	== ===	====
	1	WKFR	-FM		1 WKF	R-FM
	2	WLAV	-FM		2 WQL1	R-FM
	3	WKMI	- 444		3 WK 76	D-AM

Modesto		METRO RA	NK 128
POP(00): 2273			
Share Trends	Persons	12+ 1	Mon-Sun 6AM-Mie
Spring	'81	Fall	'81
1 KBEE-FM	10.3	KBEE-FM	
2 KUSU-FM	8.8	KUSO-FM	10.0 (AC)
3 KFIV-FM	8.3	KHUP-FM	8 . U (A)
4 KHUP-FM	8.3	KTRB-AM	
5 KTRB-AM	5.9	KNRK-W	
6 KCBS - AM	5.6		5.1 (AC)
7 KKAK-AM		KCE Y-AM	
8 KCEY-AM		KCR2-VW	
9 KMYT-FM		KMYT-FM	
10 KNBR -AM	4.4	KRAK -AM	3.4 (C)
Adults 16-34		Adu	lts 25-64
Mon-Sun 6AM-M	lid	Mon-Su	in 6AM-Mid
RANK STAT	ION	RANK	STATION
==== =====	===	====	======
1 KOSO	-FM	1	KBEE-FM
2 KFIV	-FM	2	KOSO-FM
3 КНОР	- FM	3	KNBR-AM

Roar	noke		METRO RA	NK 137
POP(00):				
Share Tre	nds	Persons	12 B	don-Sun 6AM-Mid
	Spring '8	1	Fall '8	11
1	WXLK-FM		WPVR-FM	17.8 (800)
2	WPVR-FM	20.4	WSLC-AM	16.6 (C)
3	WROV - AM	14.7	WXLK-FM	15.8 (BM)
4	WSLC-AM	14.0	WROV-AM	12.6 (AC)
5	WF IR - AM	7.5	WF IR-AM	12.6 (AC)
6	WSLQ-FM	6.5	WSLQ-FM	9. 1 (C)
7	W FUY -AM	5.7	WJLM-FM	3.6 (C)
8	WILM-FM	2.2	WTOY-AM	2.4 (B)
9	WRIS-AM			1 - 2 (RL)
10	WUE Z - AM	9.7	WKI S-AM	U.8 (RL)
Adults 18-34		Adults 25-64		
Mon Sun 6AM Mid		Mon-Sun 6AM-Mid		
RAN	K STATI	ON	RANK	STATION
===	= =====	==	====	======
1	WXLK-	FM	1	WPVR-FM
	WSLQ-		2	WSLC-AM
3			3	WRO V - AM

Lubbock		METRO RAI	143_
POP(00): 1747			
Share Trends	Persons	12 → M	on-Sun 6AM-Mic
Spring	81	Fell 'E	31
1 KLLL-FM	22.7	KLLL-FM	17.4 (C)
2 KSEL-FM	12.5	KFMX-FM	13.2 (A)
3 KFMX-FM	11.4	KSEL-FM	12.5 (8)
4 KSEL -AM	8.6	KTEZ-FM	12.1 (800)
5 KTEZ-FM	8.2	K SE L - AM	7 - 5 (R)
6 KFYU-AM	7 . 5	KFYO-AM	6.4 (C)
7 KEND-AM	6.7	KL FB - AM	5.0 (S)
8 KLLL-AM	5.5	K END-AM	
9 KKAM-AM	3.9	KLLL - AM	
10 KRLB-AM	3.5	KKLB-FM	3.6 (AC)
Adults 18-3	4	Adı	ults 25.64
Mon Sun 6AM	Mid	Mon S	un 6AM-Mid
RANK STAT	ION	RANK	STATION
==== ====	====	====	=======
1 KFMX	-FM	1	KLLL-FM
2 KLLL	-FM	2	KTE Z-FM
3 KSEL	-FM		KSE L-AM

A-AOR, AC-Adult/Contemporary, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldles, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contem-

Sales



JONATHAN HALL

Breaking Down CHR Stereotypes For More Sales

- Thorough Training Prepares Sales People
- Interdepartmental Meetings Enhance Understanding
- Emphasis On New Sales Calls

WWKX-Selling CHR Creatively

Tex Meyer is VP/General Manager of WWKX(Kicks 104)/Nashville. He did the sales segue from programming while he was PD and Operations Manager of WGOW/Chattanooga, TN from 1969 to 1973. Prior to that he had been National Music Director for Charter and had been involved in other operations as a programmer and announcer.

It's his programming background that helps Tex understand the problems and opportunities associated with selling a well-programmed station. Tex is promotion-minded. For the Fourth of July, the station will be hosting the "Busch 420," a NASCAR event. Busch will be the exclusive sponsor with WWKX giving away custom silk Busch 420 jackets; taking winners into the "pits," and hosting a dinner on the grounds of the race where winners can mix with the racing stars.

I spoke with Tex on his methods of selling his CHR-formatted station.

R&R: Do you have an advertising and promotion person on your staff?

TM: All promotions are worked through programming and sales, which would be through Michael St. John, the Program Director, and myself; we work together closely on ideas. I know we are a highly visible radio station. What we do is get involved with people that can help us and we can help them.



Tex Meyer

R&R: Busch is obviously one example. What else have you done?

TM: We did a model search last fall for a large retail department store at all their metro locations. We obviously sold the promotion to them so everything was tied together in commercial matter on the air. It didn't take a lot of outside promotion. Their commercials really sold the promotion. At each one of their stores on a Saturday, we invited female listeners to come by and have their pictures taken. The winner would be featured in the retailer's ads for television, radio, and newspaper. They took a polaroid picture of each one of the girls that wanted to participate and we gave them a T-shirt. Well, the first Saturday, we ran out of Tshirts, the second Saturday we ran out of Tshirts, and the third Saturday we ran out of T-shirts. It was the hottest promotion I think the station has ever done and the hottest thing the department store has ever done.

R&R: Are your sales people expected to come up with a lot of promotions?

TM: It is done as a joint effort between programming and sales. However, people have definite ideas in the agency business, and we try to learn about their business by asking questions. Then we do brainstorming sessions.

R&R: How often are these sessions?

TM: As often as needed. When we have a specific thing to talk about and need some ideas, we get together. I'll call everyone in and say we need some input on this type of thing.

We did a promotion last month which is unusual for a CHR station. Our PD Michael St. John wanted to get involved in Vanderbilt University's spring intersquad football scrimmage. He thought it would be good community involvement, but I wasn't really that impressed with the thing. Obviously, spring and football don't necessarily go together.

But we printed all the tickets for the game with our four-color logo. We sold a two-week promotion to one sponsor. The only place you could get a ticket was at this particular sponsor. The \$5000 package included a very small commercial schedule.

The result was that Vanderbilt had its biggest attendance ever for the spring "Black and Gold Game." Last year they drew 1000 people, this year they drew 16,000. The sponsor was ecstatic. Vanderbilt was ecstatic. Obviously we made money on it and it was good community involvement.

We had our morning and evening personalities at the game, one on each side of the field. We had 16,000 people who heard nothing that night except Kicks 104. That came out of an idea session.



R&R: Did you broadcast the scrimmage? TM: All we did was make the tickets available at a sponsor and run promos on the air talking about the spring game. It was just a super promotion. We do a lot of those things where we get involved. One of the things we won't do is a promotion we feel just won't succeed. We sit down and say this is a bad idea, this is a good idea, this is mediocre, let's improve on it. All the people have input into the radio station as far as this is concerned. Because of my programming background, I understand Michael's problems, and we have a good working relationship.

R&R: How many sales people do you have? TM: We have a total of five.

R&R: Do they have specific assignments?

TM: We work on account lists. Accounts are rotated on a regular basis. Everyone that has started with the station has developed new and exciting accounts.

R&R: Do they have quotas for new accounts?

TM: No, not really. We try to emphasize two new sales calls every day — people who have not been called on. One of the things that we got on the air last month was the Snapper Mower dealer with co-op dollars. Snapper is a very expensive lawnmow-





1982 VANDERBILT SPRING GAME

SATURDAY, APRIL 24, 1982 7:00 p.m. \$2.00

VANDERBILT STADIUM General Admission Ticket No Refunds Permitted



Featuring: U.S. MARINE CORPS REGIMENTAL BAND

er. It is a very tough sell for a Contemporary Hit Radio Station because they generally go after an older demo and a higher income level and there is this idea that generally contemporary music stations don't have that type of audience. It was the first time in my radio career that I have been with a contemporary station that has got Snapper on the air. And one of our sales people just did a super job with it.

R&R: Will you generally go after business that's not in your target demo?

TM: It depends. I think there are too many preconceived ideas in radio. I feel that Kicks 104 can sell Snapper mowers. I feel we have people who listen to our radio station who can invest in IRA accounts, even though the demo says maybe we are not the ideal or number one buy for that. However, I want our people to get results and I want them to work to get results. And if I have to say to them I really don't think it's right, then I'd rather have them pass on the business. But Snapper I feel is right for our radio station.



R&R: Do you do any kind of in-house training?

TM: Yes. This was something that was brought up at RAB's Managing Sales Conference. It has been wrong that in the radio industry we have a tendency to take people, bring them in for one day, tell them about the radio station, shuffle them onto the street and then say bring back orders. Xerox and IBM don't do it . . . they train people.

I don't want anybody going out on the street who is not 100% prepared. We have had the opportunity not to have a lot of sales people and not have the turnover. There is a process of osmosis here where we learn from each other. They are prepared when they go out on the street, they are encouraged to write proposals, encouraged to come up with creative selling.

R&R What other things do you do to keep your people happy?

TM: Number one, if they are successful they are going to stay. It is very hard to steal a successful salesperson in any organization. So what we want to do is make them as successful as absolutely possible to encourage the things that they want to get out of life.

If they want to go to Greece, I say set a goal to go to Greece and let's obtain that goal. I work on a very positive atmosphere rather than a negative. I talk to them on a day-to-day basis on what they are going to do, what they want to accomplish. I encourage our sales people to take an hour out of the day to just think about where they are going and what they want to do in this business.

BROADCASTERS HONOR AGENCIES

Puget "Soundies" Awards Debut

The Puget Sound Radio Broadcasters have begun awarding "Soundies," recognizing "creative excellence" in "making the Puget Sound 'sound' better through a radio campaign." Monthly Soundies will be chosen by the Broadcasters' Creative Committee, comprising KISW/Seattle GM Steve West, and KUBE/GM Michael O'Shea. Clients, agencies, production companies, and others are eligible.

Winners Always Play The Right Kind Of Song

940 add KKXL-FM deb 25 **KEGL** add KKLS 30-24 KFMZ deb 23 WPHD add WYCR add KCBN 37-31 KHFI add **KOZE 24-18** WSEZ add KYYX WSSX add 3WT WKFR add KSET-FM KBBK add KINT WRKR add G100 96KX deb 32 WAXY WXKS-FM 29-24 WMAK-FM WIFI on WCSC KFI on **WNOK-FM KEZR 28-24** WGH XTRA deb 20 KNBQ KCNR 17-15 KSKD WPST 33-29 KHYT WKEE 35-30 WIGY BJ105 34-28 WFEA CK101 deb 39 WCIR WQUT deb 29 **WFOX WIXO 12-10 KKOV** KZ93 17-15 WTRU KKXX 19-6 WAZY-FM KJRB 28-25 KRNA KRQ 6-11 KENI WGUY deb 30 KKLV WOMP-FM deb 34 KSLY Q104 deb 34 KYYA



WYKS 25-19

"Right Kind Of Love"

QUARTERFLASH

Produced by John Boylan



GEFFEN RECORDS

Distributed by Warner Bros. Records



STREET TALK.

An unconfirmed rumor from Cleveland has it that M105 (WWWM) is about to drop its AOR format in favor of Adult/Contemporary. Should that take place, WMMS then becomes Cleveland's sole AOR outlet. One can't help but wonder just how long it would be before another Cleveland area broadcaster decided to challenge the Buzzard?

KUDL/Kansas City's GM Robert Hensky has stepped down to "pursue other business opportunities." KUDL Operations Manager Ross Reagan, who is also Shamrock Corporate PD, is now acting GM for the station.

Tim Spencer has resigned as PD of KISS/San Antonio effective July 1. He told Street Talk his decision was based upon "personal reasons." No immediate replacement was named.

Just as R&R went to press, word came from Memphis that the William B. Tanner Company was purchased by Media General of Richmond. No confirmed details or purchase price, but we hear that as part of the purchase agreement Tanner President/CEO William Tanner will stay on with the company for several years. Media General is a diversified communications company with holdings in newspapers, broadcast stations, and printing, plus a division that is the world's largest recycler of newspaper print products.

John McLaughlin is apparently no longer VP/GM for Gannett's KIIS & KPRZ/Los Angeles. While the station is saying McLaughlin's merely on vacation, Wally Clark, President/GM of the two stations, will now run both shows.

Superadio has announced client signings in Wichita and Buffalo. Beautiful Music WACJ and Country WWOL in Buffalo will switch calls to WNYS-AM & FM and simulcast Superadio beginning July 1. KBRA/Wichita will also drop its Beautiful Music format for the new ABC satellite service next month.

Although Crystal Gayle has been heavily rumored to be signing a new recording deal with RCA, it now looks as if Elektra may be the label picking up the Columbia artist's contract.

Former Heftel chief Tom Hoyt has purchased KELP and KINT/El Paso, according to sources in the market. KELP is at 920 kHz with 1000/250 watts and KINT is 97.5 mHz with 60 kw of power. Formerly KINT's CHR competitor, KELP is now Urban, with KINT remaining CHR.

Bobby Ocean is the first casualty at KWST/Los Angeles under new PD Jeff Salgo. Ocean is anxious to get back to work and can be reached at (213) 664-2373.

Don Geronimo, formerly of KIIS/Los Angeles and WPGC/Washington, will join the staff at KFI/Los Angeles for weekends and vacation relief.



PIE-EYED BIRTHDAY CELEBRATION — When RCA Records VP/Promotion John Betancourt visited Los Angeles recently in support of one of RCA's many acts, it also happened to be his birthday. Well, as word got around the promotional party gathering that John's big day was at hand, suddenly so was someone with a cream pie. The picture says it all as the pie-faced Betancourt is flanked by KFI/Los Angeles PD Tom Bigby (left) and KZZP/Phoenix MD Steve Goddard (right).

Several ex-Record World staffers are supposedly working on a new trade publication, Music Review, which is due out in about two weeks.

Tom Jefferies has taken over the music duties at WGCL/Cleveland.

Our get-well wishes to WNBC/New York Program Manager Kevin Metheny, who's laid up at home for a while.

Cousin Brucie Morrow, after more than five years away from New York City radio, will return to host a series of Saturday night specials on WCBS-FM/New York. Brucie continues to be a principal in Sillerman-Morrow Broadcasting, owners of WALL-AM & FM/Middletown, NY and WRAN/Dover, NJ.

MTV is looking for a sixth "VJ" (video jock) to join the MTV lineup. Interested parties should apply to Warner-Amex Satellite Entertainment Company in New York, c/o VP/Programming Les Garland.

George Thorogood & the Destroyers and Rounder Records have signed a deal with EMI America. George's new album, "Bad To The Bone," will release on Rounder through EMI America in late July.

It's not often you hear one station's programming on another station in the same market . . . especially for two hours! But that's what happened (sort of) in New York recently, when WNEW-FM interrupted its AOR programming for a two-hour radio special, a "Tribute To WABC." The show, produced by WNEW-FM newsperson Earl Bailey, covered WABC's CHR career with interviews and airchecks, and ran on the eve of the station's recent format switch (5-9).



WINDOW DECALS - BUMPERSTICKERS

Outclass Your Competition!

If your competitors use a tape & label type sticker, they'll cringe when they see the screen printed decal you bought from us.

It will last a lot longer, too!

...and we can give you references!

TOLL FREE 1-800-331-4438

EARTH NEWS RADIO ANNOUNCES TWO FIRSTS!

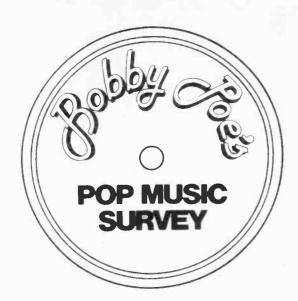
Earth News Radio presents the **first** feature-length interview with REO SPEEDWAGON'S Kevin Cronin and Gary Richrath, talking about their new Epic album "Good Trouble".



This is the **first** Earth News Radio Weekend Special Interview (with more to come). It's available for airing Saturday
June 19th, only to Earth News stations.



Brought to you by Nexxus Professional Hair and Skin Care Products.



Presents

This Year's Masters Of Ceremonies:



Gerry Cagle (KFRC)



Kent Burkhart
(Burkhart/Abrams)



George Williams (Satellite Music Network)

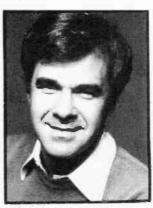


Bob Hamilton (K-EARTH)

Moderators:



Joel Denver (Radio & Records) Major Market P.D.'s Panel



John Young
(Z-93)
Air Personalities Panel



Jim Morrison (94-Q) Secondary Market P.D.'s Panel



Kal Rudman (Friday Morning Quarterback) V.P.'s Of Promotion Panel

Record Presenters:

GEORGE WILSON CHARLES GIDDENS TOM BIGBY TOM WEST JACK ALIX JERRY ROGERS STEVE RIVERS BOB CANADA BARRY RICHARDS JOHN YOUNG
JIM MORRISON
ROY LAWRENCE
STEVE KINGSTON
JAN JEFFRIES
HARV MOORE
MIKE ST. JOHN
BRUCE STEVENS
JEFF McCARTNEY
BOB PAIVA

Radio Presenters:

BRUCE WENDELL
VINCE FARACI
RICHARD PALMESE
AL GUREWITZ
BOB EDSON
DICK WILLIAMS
HOWARD ROSEN
RAY ANDERSON
JOHN BETANCOURT

JACK FORSYTHE
SCOTT KRANZBERG
JOHN BARBIS
JERRY SHARELL
SKIP MILLER
PAT PIPOLO
MARGO KNESZ
KEVIN KEOGH
GORDON ANDERSON
FRANK DILEO



Presents The Eleventh Annual Radio/Records Seminar/Awards Banquet Marriott Airport Hotel Atlanta, Georgia 30337

JUNE 25 & 26, 1982

Final Nominees For Record Industry '81

- 1. Record Company Of The Year '81 (Corporate) Atlantic...Capitol...Arista...Columbia...Epic...Polygram RCA...Elektra...Atco...MCA
- 2. Record Company Of The Year '81 (Independent) Boardwalk...Geffen...Motown...Millennium...Alfa. Radio...Handshake...Cleveland International...Island...Scotti Brother
- 3. Record Company President Of The year '81 (Corporate) Jim Mazza (EMI/Liberty) Doug Morris (Atlantic) Walter Yetnikoff (CBS) Robert Summer (RCA) Don Zimmerman (Capitol) Bob Siner (MCA) Joe Smith (Elektra) Guenter Hensler (Polygram) Mo Ostin (Warner Brothers) Dick Asher (Columbia)
- 4 Record Company President Of The Year '81 (Independent) Nell Bogart (Boardwalk) Bob Fead (Alfa) Gil
- Friesen (A&M) David Geffen (Geffen) Jay Lasker (Motown) Sal LiCata (Chrysalis) Al Coury (RSO) Ron Alexenburg (Handshake) Jerry Greenberg (Mirage) Ed McGlynn (Radio)

 5. Record Company Executive Of The Year '81 (Corporate) Don Dempsey (Epic) Jack Craigo (RCA) Jack Klernan (Polygram) Jerry Sharell (Elektra) Al Teller (Columbia) Russ Regen (Casablanca) Robert Sherwood
- (Polygram) Dave Glew (Atlantic) Joe Mansfield (RCA) Perry Cooper (Atlantic)

 6. Record Company Executive Of The Year '81 (Independent) Bob Edson (RSO) Irv Biegel (Boardwalk) Michael Leon (A&M) Dick Kline (Radio) Ray Anderson (Pasha) Ed Rosenblatt (Geffen) John Powell (A&M) Herb Corsack (Island) Rich Fitzgerald (RSO) Mike Sullivan (Kat Family)
- 7. Vice-President Of Promotion Of The Year '81 (Corporate) Vince Faraci (Atlantic) Al Gurewitz (Epic) Dick Williams (EMI/Liberty) John Betancourt (RCA) Howard Rosen (Warner Brothers) Burt Stein (Elektra) Ed Hynes (Columbia) Bill Cataldo (Polygram) Reen Nalli (Atco) Pat Pipolo (MCA)
- 8. Vice-President Of Promotion Of The Year '81 (Independent) Scott Kranzberg (Boardwalk) Jack Forsythe (Chrysalis) Johnny Barbis (Geffen) Charlie Minor (A&M) Kevin Keogh (Alfa) Skip Miller (Motown) John
- Schoenberger (Radio) Peter Gidion (Handshake) Doug King (Townhouse) Nick Testa (Scotti Brothers)

 9. National Promotion Director Of The Year '81 (Corporate) Steve Mayer (Capitol) Frank DiLeo (Epic) Mike Becce (RCA) Bill Smith (Elektra) Jack Satter (EMI/Liberty) Gordon Anderson (CBS) Reds Richards (Warner Brothers) Glen Lajeski (Arista) Vicki Germeise (Atco) Joe Grossman (Polygram)
- 10. National Promotion Director Of The Year '81 (Independent) Steve Brack (Boardwalk) Billy Bass (Motown Ken Franklin (Millennium) Michael Abramson (Chrysalis) Jason Minkler (RSO) Vicki Leben (Alfa) Mari Cooper (Robox) Lauren Siciliano (Swan Song) Michael Plen (I.R.S.) Jeff Robbins (Scotti Brothers).

 11. National Promotion Executive Of The Year '81 (Corporate) Sheila Chlanda (Columbia) Louis Lewow (Epic)
- Rich Totolen (CBS) Andrea Ganis (Atlantic) Scott Regan (Atco) Lou Gellieni (Elektra) Sandy Lifson (MCA) Lana Dengrove (Arista) George Chaltas (Columbia) Sue Emmer (Warner Brothers)
- 12. National Promotion Executive Of The Year '81 (Independent) Jon Konjoyan (A&M) Janis Ross (Chrysalis) Mariene Reyes (Motown) Rick Stone (A&M) Don Wright (Motown) March Edgar (Radio) John Cox (Geffen) Doc Remer (Mirus) Bill Catina (Cleveland International) Edna Colleon (Solar)
- 13. Regional Promotion Director Of The Year '81 (Corporate) Rish Wood (Polygram) Arthur Field (Capitol) Bil emmons (Arista) Frank Turner (EMI/Liberty) Sal Ingeme (Columbia) Alan Smith (Atco) Walter Winnick (Epic) Alan Oreman (Columbia) Danny Davenport (Warner Brothers) Geary Tanner (Elektra) Fred DiSipio Jr Polygram) Michael Prince (Atlantic)
- 14. Regional Promotion Director Of The Year '81 (Independent) Joel Newman (Handshake) Mike Martin (Alfa Al Twanmo (Chrysalis) Jim Francis (Boardwalk) Jeff Hackett (Chrysalis) Bruce Greenberg (Motown) Louis Newman (Chrysalis) Wayne Fogel (Motown) Larry Green (Handshake) Robert Nesbitt (Chrysalis) Rikki Gale (Alfa) Chuck Oliner (Chrysalis)
- 15. Local Promotion Director Of The Year '81 (Corporate) Mike Lessner (Capitol) Ed Nuhfer (Warner Brothers) Earl Rollison (Columbia) Danny Lyons (Capitol) Larry Van Druff (RCA) Joan Lawrence (Arista) Tommy Schoberg (EMI/Liberty) Robbie Vogt (RCA) Chuck Jones (Elektra) Butch Waugh (Capitol) Jim Stewart (Epic) Frank Sciarra (Atlantic)
- 16. Local Promotion Director Of The Year '81 (Independent) Eva Wood (A&M) Tommy Teague (RSO) A Cafaro (A&M) Lee Durham (A&M) Johnny Bee (Pickwick) Mark Weiss (Schwartz) John Schuler (A&M) James Bishop (Motown) Bob Galliani (RSO) Paul Crowley (A&M) Dana Morris (A&M) Patricia Breedlov
- 17. Independent Promotion Director Of The Year '81: Jerry Meyers...Jonas Cash...Lavinthal/Beer...Lu Independent Promotion Director Of the Year of Serry Meyers...Jones Cash...Levinthal/ Beer...Lu Fields...Barry Resnick... Ernie Phillips...Gary Bird...Sally Jerome/Butch Lowrey...Howie Goodman...Don Graham...Doug Lee...Joe Isgro...Bly/Hakim Bobby Hurt...Tom Gelardi...B.J. McElwee...Paul Gallis...Perry Stevens...Chuck Dembrak...Merv Pilgrim...Bob Patton... Vic Perrotti...Tony Richland...Don Tolle..Sam Karamanos...Tony Muscolo...Mike Manocchio...Dave Carrico
- 18. Record Distributor Of The Year '81 (Corporate) CBS (Washington) W/E/A (Philadelphia) Polygram (Atlanta) CBS (Atlanta) MCA (Baltimore) CBS (New York City) RCA (Atlanta) CBS (Philadelphia) RCA (Washington)
- Capitol/EMI (Washington)

 19 "Record Distributor Of The Year '81 (Independent) Tara (Atlanta) Universal (Philadelphia) BIB (Charlotte) Pickwick (Atlanta) Alpha (New York City) Schwartz Brothers (Charlotte) Big State (Dallas) Malverne (New York City) Lieberman (Atlanta) Progress (Cleveland)

Final Nominees For Radio Industry '81

- 1. Radio Executive Of The Year '81: Tom Bigby (GCC) Gary Edens (Harte-Hanks) Pat Norman (RKO) Ron Bledsoe (Sumner) Jerry Blum (Jefferson Pilot) Gary Stevens (Doubleday) Bud Polacek (First Media) Jerry Rogers (Weis) Jack Alix (Patten) Gary Rodriquez (Mariner)
- Rogers (Weis) Jack Alix (Patien) Gery Houriques (Marine).

 2. Radio Consultant Of The Year '81: Dwight Douglas...E. Alvin Davis...Jerry Clifton...Paul Christy...Mike Joseph...Landsman/Rivers...Bob Elliot...Donna Halper...George Burns...Bob Henaberry
- 3. National Programmer Of The Year '81: Tom West (Rounsville) Steve Roddy (Scripps Howard) Bobby Hattrik (Doubleday) Jay Cook (Gannet) Dan Vallie (E.Z.) George Johns (Fairbanks) Al Casey (Surrey) Andy Bickel (Jefferson Pilot) Jim Ryan (Patten) Ross Regan (Shamrock)
 4. Major Market Radio Station Of The Year '81: KSTP-FM (Minneapolis) Z-93 (Atlanta) KFRC (San Francisco)
- WPGC (Washington) 96KX (Pittsburgh) B104 (Baltimore) WXKS-FM (Boston) WNBC (New York City) WLS AM/FM (Chicago) Q107 (Washington)
- 5. Major Market Program Director Of The Year '81: Gerry Cagle (KFRC) Jim Morrison (94-Q) Paula Matt (KIQQ) Bobby Christian (96KX) Chuck Knapp (KSTP-FM) Jan Jeffries (B104) Kevin Metheny (WNBC) Steve (ingston (WPGC) Alan Burns (Q107) Bob Travis (WGCL)
- 6. Major Market Music Director Of The Year '81: J.J. Jackson (WQXI) Jerry Steele (KFMK) Andy Szulinski (WFBR) Liz Kiley (WIFI) Roger Collins (KFI) Scott Richards (WCAO) Frank Holler (Q107) Jay Stone (WGCL)
- Rick James (BI04) Bob McKay (WZZP)

 Major Market Air Personality Of The Year '81: Dr. Don Rose (KFRC) Don Geronimo (KIIS-FM) Jim Elliot/Scott Woodside (WPGC) Steve McCoy (Z-93) Dick Purtan (CKLW) Steve Dahl (WLS-FM) Jim McKee (94-Q) Don Cannon (WIFI) Jonathan Doll (KEGL) Terry Young (WCAU-FM)

 8. Large Market Radio Station Of The Year '81: Q105 (Tampa) WTIC-FM (Hartford) I-95 (Miami) ROCK102
- ffalo) 92-X (Columbus) KBEQ (Kansas City) WKRQ (Cincinnati) KOPA (Phoenix) WZUU-FM (Milwaukee)
- Large Market Program Director Of The Year '81: Bob Wood (ROCK102) John Driscoll (WZUU-FM) Steve Rivers (KOPA) Scott Shannon (Q105) Dave Anthony (KZZP-FM) John Shomby (B-97) Buddy Scott (92-X) Robb Stewart (KITY) Joe Nasty (KTFM) Garry Wall (WNCI)
- Large Market Music Director Of The Year '81: Rick Donahue (WTIC-FM) Gary Franklin (WTIX) Pat McKay (Q105) Colleen Cassidy (WCKX) Jerry Lousteau (B-97) Mark Shands (Y100) Chaz Kelley (KOPA) Bill Shannon (WZUU-FM) Steve Goddard (KZZP-FM) Donna Walker (WKTI)
- Large Market Air Personality Of The Year '81: Harv Moore/Robert Taylor (WPHD) Mason Dixon (Q105) Jonathan Brandmeier (KZZP-FM) B.J. Hunter (WKTI) Bruce Kelly (Y100) Ken Cooper (B-97) Johnny Velchoff (WCKX) Kid Curry (I-95) Chris Thomas (WIKS) Paul Mendenhall (WNAP)
- Medium Market Radio Station Of The Year '81: KX104 (Nashville) Y103 (Jacksonville) WBCY (Charlotte) PRO-FM (Providence) KXX106 (Birmingham) WMC-FM (Memphis) WGH (Norfolk) BJ105 (Orlando) WRVQ (Richmond) WOKI (Knoxville)
- 3. Medium Market Program Director Of The Year '81: Todd Chase (JBI05) Bob Canada (WGH) Scott Slade (WAYS) Gary Berkowitz (PRO-FM) Bill Thomas (WRVQ) Smokey Rivers (KXX106) Robert John (Y103) Dave Wright (BJ105) Rick Shaw (WAXY) John Jenkins (KOFM)
- Medium Market Music Director Of The Year '81: Jon Anthony (KX104) Steve Kelly (WRVQ) Chris Trane (KXX106) Terry Long (BJ105) Rick Williams (Y103) Phil Stanley (WMAK-FM) Bill Evans (WNOX) Kenny Lee (WAXY) Joe Dawson (WDJX) Mark Preston (KSFM)
- Medium Market Air Personality Of The Year '81: John Boy (WBCY) Coyote McCloud (KX104) Paul Barsky (WBBF) Jeff Morgan (WRVQ) Mark Kessler (WAYS) Bill Hickok (WMC-FM) Pete Berry (WKOS-FM) Mike West (WTIC-FM) Dave Mann (Y103) Jeff Warren (KXX106)
- 16. Secondary Market Radio Station Of The Year '81: WDOQ (Daytona) WHHY-FM (Montgomery) WICC (Bridgeport) Q106 (York) Z102 (Savannah) WCSC (Charleston) Z104 (Fredrick) KC101 (New Haven) WQEN (Gadsden) WPST (Trenton) WJAD (Bainbridge) WYRE (Annapolis)
- Secondary Market Program Director Of The Year '81: Jack Diamond (WYRE) Larry Stevens (WHHY-FM) Gary Peters (WICC) Bill McCown (WANS) Dan Steele (Q106) Rick Knight (WDOQ) J.D. North (WAEV) Larry O'Neal (Q101) Kemosabi Joe (Z104) Russell Brown (WXLK) Roger Gaither (Q104) Doug Weldon (WSGF)
- Secondary Market Music Director Of The Year '81: Chris Bailey (WCSC) Stu Wright (WORG) Neil Harrison (WHHY-FM) Leo Davis (Q104) Joe McClure (WCGQ) David Lee Michaels (WX1.K) Dave Russell (FM97) Sam Church (WANS) David Ford (WGAD) Jim Forrest (WSSC) David Miller (WETB) Ed Volkman (KHFI)
- Secondary Market Air Personality Of The Year '81: John Chommie (WHSY) Ron Frederick (WSGA) Larry Cannon (WFLB) Chris Van Dyke (KSET) C.J. & Buzz (WTMA) Rob Leonard (WSEZ) Bart Goynshor (KRNA) Joe Holland (WGAD) David Carroll (KZ106) Dick Phillips (WEVA) Bill Matthews (WIKZ) Greg Simmons

*Award Winners For '79 & '80 Were Not Eligible For Nomination.

Masters Of Ceremonies

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Ontemporary Hit Radio



JOEL DENVER

Paul Drew — The "Ultimate Trained Observer"

Paul Drew is a unique individual. There are few people with his accomplishments after 30 years in radio, sales, and the record industry who still hold an active role within the business. For those reasons alone, Paul takes his place as the "ultimate trained observer."

Besides programming such legendary stations within the RKO chain as KHJ/Los Angeles, WRKO/Boston, KFRC/San Francisco, WAXY/Ft. Lauderdale, WFYR/Chicago, and WHBQ/Memphis, he has programmed or consulted WIBG/Philadelphia, CKLW/Detroit, KAKC/Tulsa, and

WQXI/Atlanta. Paul also has run a record company (Real World) and most recently has completed a 22-city seminar series entitled "Professional Programming Management." In an open and frank manner, Paul shares some observations from his recent.



Paul Drew

tour, as he prepares for another seminar series which begins July 8 in San Diego.

A Long Range Plan

R&R: Why have you chosen to do such an exhausting lecture series for so few recoupable dollars?

PD: I've thought about doing something like this as far back as five years ago. It was a year ago that I decided when the series would begin. I find that this is more profitable from a knowledge standpoint than dollarwise for me. If the series was priced too high, it would be out of the reach of those that most need to hear what I have

We start at 8:30am and end at 4:30pm each day of the series. There have been times where I've spent hours on end talking far beyond the times to those interested enough to continue on a one-on-one basis. You've heard of all-nighters? These I call all-dayers.

"All too often, a PD hides his creativity because he is afraid to express what he doesn't know."

R&R: What kinds of topics come up most often?

PD: It seems the most perplexing area for young programmers continues to be dealing with management and the sales department. Most PD's don't enjoy a good relationship with their upper management. The biggest reason is that they lack a true knowledge of that side of the radio station. Their thoughts and expectations are somewhat unrealistic.

Exploding The Myth Of "Total Control"

R&R: All too often a PD is fired for "philosophical differences" with the GM. What causes these problems?

PD: I find that most programming people, or those that want to get involved in this area, all say at one time or another, "I want total control in programming . . . the money isn't important, it's just that I want to do a good job." If you look at Poland, the government wants total control, and they don't even get it.

For a PD to expect total control is totally unrealistic. Even in Russia there isn't total control. If you owned the station you still wouldn't have total control becuase there are too many outside influences and situations that must be taken into account to operate as a business. When you delegate more responsibility to competent people around you, then you are actually more in control.

R&R: Speaking of control, what about dealing with a staff? There are two schools of thought as to being a nice guy vs. a dictator.

PD: We no longer live in a society where the working situations are like they were even five years ago. People now work for different reasons and look for something different out of the working environment. The old "superior/subordinate" relationship is ineffective. In this kind of situation you will not attract the quality people necessary to win. People want to work in an environment where they can feel good. You accomplish nothing by discipline. People don't come to work to be scolded. Motivating your staff is a personal one-onone experience, and can't be fully accomplished as a group, although that's a

If you are a programmer and hire good people, you are taking the right steps. The same holds true for management. If you believe in your PD, you have got to give him the chance . . . he might fail! Chances are he won't. If he does then you've got to help him by showing the way. This is the hope for tomorrow in today's young people who need to learn and grow.

Looking At Radio's Future

R&R: There is no doubt that radio and the way it's programmed have changed considerably. Detractors predict that it will be swallowed whole by new technologies.

PD: I think that's wrong. The new technologies will not hurt the levels of listenership that radio currently enjoys. I still believe radio can do things that other media can't achieve. The immediacy of news and entertainment is unsurpassed, plus the cost of running a radio station is a bargain in comparison to other media.

R&R: Since you've recently traveled to so many cities, what do you think of the quality of radio across the country?

PD: I know that some people malign radio in certain markets. What these people fail to realize is that if a homey sound works in a market, it's because the radio is localized. The tastes of the market come first. Part of the reasons for doing these seminars was to expand my knowledge of what's happening too.

R&R: Are there some problems ahead for radio?

PD: I think that radio isn't attracting the right types of people in as large a quantity as necessary to keep the business viable and entertaining. Where are the new Don Imuses, Larry Lujacks, Dr. Dons, and Dick Purtans, to name a few? Most people start in smaller markets, and in those markets today, radio personalities make less money than the average secretary. In my seminar

A Programmer's Top Five Problems

According to **Paul Drew**, programmers in general need help in the following areas:

- · Coping with not having true responsibility for programming with the ability to hire/fire as needed.
- Lack of working knowledge of budgets, their preparation, and efficient means of spending.
 - Communication problems with sales.
 - Hassles with engineering over equipment problems.
 - Management of on-air talent.

Extra concentration on these areas alone, according to Drew, "will make the programmer's job easier and make for improved efficiency at the entire radio station."

I can't change station owners' minds about this subject, but I hope the people that will one day own stations will remember this.

R&R: In recent years it seems as if radio management has been playing the game of follow the leader, or as you put it, "the lemming factor." Why?

PD: It's safer to follow than be a leader. Often I've seen stations change successful formats just to follow the current trends, or to try to increase already high ratings and billing. If the format fails, the PD is blamed and usually fired. What it comes down to is that it's easier to change PD's than an entire sales department. I don't agree with this line of thinking at all.

"People look for something different out of the working environment. The old 'superior/subordinate' relationship is ineffective . . . People want to work in an environment where they can feel good . . . People don't come to work to be scolded."

Showmanship

R&R: You mentioned the lack of air talent created by poor conditions at the smaller market level. What about the creativity levels of today's PD's. There's considerable controversy about this.

PD: In the past there were some greats like Todd Storz, Gordon McLendon, and Bill Drake. Some more modern-day mavericks include Cecil Heftel and Ted Turner. One thing binds all of these people . . . they didn't have boards of directors to appease. They were entrepreneurs in an era of expansion. As young as this business is, that era has passed. In big markets all the way down to small markets, things are now run by corporations. Does that mean that someone can't become a leader? No. It just takes a lot more work. There are people out there today that are achieving this kind of status. but it would be very subjective on my part to name them.

R&R: How does one go about setting his or her goals to be a creative leader in radio?

PD: Keep in mind that every radio station is a direct extension of a programmer's personality. No company is blessed with every station being a winner. Generally at least one is in trouble, and all it takes is a young talented programmer who has the energy, drive, and commitment to turn the loser around. You cannot become a star by taking over a winning situation. The other important aspect of a winning PD is "showmanship.'

R&R: Can you give me an example of showmanship and how it works?

PD: Over the years, the one person who showed me the most showmanship was Gerry Cagle. You just wrote about him and what showmanship he's putting into AM stereo. It was this showmanship that caused him to do such a marvelous job for me at WRKO. As I mentioned, a station is a direct reflection of the PD. Well, Gerry's type of showmanship didn't work as well at KHJ, but he did fine with it at KCBQ.

When Les Garland announced he was leaving KFRC, I called (GM) Pat Norman, who is also a great showman, and hooked the two of them up. It has obviously become a good marriage for both. Call it a second instinct if you like, but I knew that Gerry needed to put on a good show, KFRC needed to put on a good show, and the market was ready for a good show. The greatest PD's are the ones that can put on a good show. Even if it's information radio, it's still a form of entertainment.

All too often, a PD hides his creativity because he is afraid to express what he doesn't know. If he doesn't know something that people think he should, he feels he has to hide it. The ignorance of the subject prevents him from being creative in that particular sphere of influence or situation.

Those people that have attended my seminars already are the ones I feel are tomorrow's superstars. I say that not out of false pride, but because they are learning what I already know. They aren't afraid to say "I don't know." They don't have the tunnel vision so many others have developed. To me this is improving the business the best way I know how.

R&R: Any predictions for the future? PD: In the next two or three years you

will see some new and fresh ideas coming up. Not all of them will work, but the ideas will be good. There will be new formats aired that haven't even been discussed yet. In situations like our present economy, people are up against the wall and the big winners are those that are going to gamble big.

"I've seen stations change successful formats just to follow the current trends, or to try to increase already high ratings and billing. If the format fails, the PD is blamed and usually fired. What it comes down to is that it's easier to change PD's than an entire sales department."

I also think that as the FM band becomes more crowded, you'll see people returning to AM, especially with the new fascination of AM stereo. The full effects and benefits of this new technology are some time off. Today's PD's are brighter than ever. With the proper tools they will be great. I'm very encouraged by what I've seen so far in my seminar series.



BACKSTAGE AT THE BOTTOM LINE — After a recent appearance at the Bottom Line, Atlantic recording artist Laura Branigan welcomed some folks from WNBC/New York for a backstage visit. Shown (I-r) are MD Lyndon Abel, PD Kevin Metheny, Atlantic's Sam Kaiser, Branigan, and Sr. VP Vince Faraci.



HOOKED IN DENVER - After a recent concert appearance, Casablanca recording group Dr. Hook invited winners and staffers from Q103/Denver backstage. Shown (I-r, back) are band members Billy Francis, Jance Garfat, and Rik Elswit. Pictured (I-r, front) are winner Renee Stotts, Dr. Hook's John Walters, station Promotion Director Maria C. Baker, band members Ray Sawyer, Christian Baker, and Dennis Locorriere, and station personality Joel Denver.



A CHALLENGING KISS - A kiss for good measure, and an \$8000 check for the lucky young lady receiving a "wet one" from KBEQ/ Kansas City afternoon rocker Scott Sherwood. She's being congratulated on winning the Q104 Pepsi Challenge contest.



ATTACK OF THE SAN DIEGO CHICKEN -CKSL/London, Ontario recently imported the famous San Diego Chicken for an appearance at a station basketball game held at the University of Western Ontario. Shown is CKSL morning man Rick Greven promising never to break eggs again, as the San Diego Chicken puts the bite on him.



WDOQ'S POWERFUL NIGHT ROCKER WDOQ/Daytona may have the strongest night jock in the state. Shown is station personality Bob Mitchell, who recently won the Florida Championship Power Lifting event When Bob asks for a raise, he gets it, or else.



YOU'VE SPILLED COFFEE ON YOUR SWEAT-ER - On a recent promotional tour, MCA recording act Point Blank hit the streets and stopped into WPST/Trenton. Shown (I-r) are group member Bubba Keith and Operations Manager Tom Taylor. Bubba has either spotted something spilled on Tom's sweater, or is complimenting Tom on his new polyester tie.

Bits

- FM102/Sacramento is running "Supersweeps" that offer cash. The station starts off a music sweep of four or more songs, and at some point in the sweep lays in a drop giving a cash amount. At the end of the sweep, a specific-number caller is requested to win the cash.
- WFBGF/Altoona is holding the \$50,000 Pepsi Challenge. Numbered inserts have been distributed through the newspaper, with listeners calling in to claim cash prizes worth \$1000 and \$500, plus trips to Disney World, camera equipment, and other valu-

The Music Section

CHR's Most Accurate Music Information

Begins On Page 55

- WSEZ/Winston-Salem is staging "The Big Event." The station airs seven big events in history via clues, and listeners have to pinpoint the dates they occurred. Then using the last two digits of the dates, listeners come up with a combination. One winner has already walked away with a Datsun 280ZX, an eight-day vacation in Bermuda, plus two \$1000 diamond rings.
- Q101/Meridian is giving away 101 haircuts free as it ties in with Haircut 100's "Love Plus One."
- KEYN-FM/Wichita is holding a "Tug Of War" with winners determined over five consecutive Sundays. The teams are competing for \$1000 and Fuji bikes for all members
- KFRC/San Francisco and Bill Graham presented the Grateful Dead, Jefferson Starship, and Country Joe McDonald in a benefit for the Vietnam Veterans Project at the Moscone Convention Center.

Motion

Lots of extra Motion taking place as the Arbi- ...er Don Hill upped to Assistant PD. tron nears an end and summer approaches. KRNA/ lowa City makes a few changes as PD Rob Norton is promoted to Operations Manager, MD Bart Goynshor is upped to PD, Jeff Harmon is now MD, and morning man Tom Hamilton is given the duties of Production Director . . . Z102/Savannah PD Jonathan Keyes is now programming WTRX/ Flint, with former PD Ray Williams taking over that slot once again. Assisting Ray is Randi Sommers, who continues doing music.

KEYN-FM/Wichita midday man David Stone exits and the shift is being filled temporarily by consultant Al Casey until a permanent staffer can be found ... Kirk Cliatt leaves WHHY/Montgomery to program WQID/Biloxi, as current PD Nicky Coulter moves into sales . . . KKYK/Little Rock MD Mike Roberts is now doing middays across town at KLPQ. Replacing Mike is Fred Horton from WRUN-WKGM/Utica.,.K96/Provo MD Kidd Kraddick is taking music calls from 10am to 4pm Thursday and Friday only.

Marge Stage is tapped as MD for WSPT/Stevens

. Kevin Kinnev moves from WZOK/Rockford to WACI/Freeport ... J.J. Walker leaves his PD drive slot at Y103/Jacksonville ... Michael Foxx joins the morning show at WKHI/Ocean City from swing/ weekends at B104(WBSB)/Baltimore . . . CKLW/ Detroit morning man Dick Purtan wins his second TV Emmy for his show "The Dick Purtan Comedy Special," which aired in December 1981.

WTRY/Albany welcomes Paul James from across the street at WPTR-WFLY as a news reporter. Also new to WTRY's news department is Wanda Fisher from WCUW/Worcester, and Tony Scardillo from WSAY/Rochester . . . Chip Mosley, Operations Manager at WBTH-WXCC/Williamson, WV, is taking a year's leave of absence to treat his recently discovered case of Hodokin's Disease. He would like to receive station airchecks and composites so he can stay up on what radio is sounding like around the country during his hospitalization. Send them on cassette to Chip c/o WBTH & WXCC, P.O. Box 261, Williamson, WV 25661. Get well soon, Chip.

Point by PD Brad Fuhr . . . WIGY/Bath night rock-

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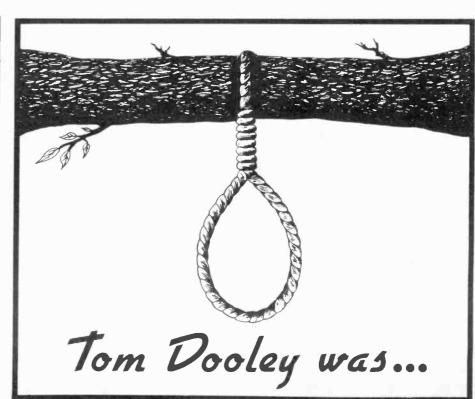
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JEFF GELB

AOR Futures Part One: Music

These are challenging times for AOR radio. As R&R columnist Jhan Hiber pointed out recently, "The teens portion of the 12+ picture is dwindling . . . it will get harder and harder this decade for stations that skew 12-24 to make significant inroads in the ratings." If this opinion sounds foreboding, Hiber went on to say that while 25+ stations will have a larger target, they will also face fierce competition to get a worthwhile share of that group.

What all of this means for AOR is that we have by no means reached "the end of the road" as a format that can dominate marketplaces. Indeed, Birch methodology usually shows AOR stronger in listenership than Arbitron, and there is a growing trend toward usage of Birch, which can only be helpful to the format.

We are, however, a format at a cross-roads. Certainly the future will see AOR radio fragmenting, as many stations regear their programming away from teen dominance to include more 25+ listeners (who were, perhaps, once AOR fans but have found the format in its present form unacceptable for their listening). Indeed, many AOR's have already established 25+ "beachheads," and bear close watch as they continue to experiment with new forms of AOR programming.

These are times when it pays to keep an eye to the future, to spend some time prognosticating so that none of us will be caught unaware as new technologies are introduced and new formats make their stands against our own. History shows that winners are those who are always prepared, who cannot be taken by surprise.

"The AOR stations that get a little more 'modern' will create more time spent listening, mostly from younger teens."

— Lee Abrams

With all this in mind, the next month's AOR columns will deal with our format's future, from several different standpoints. Each week I'll ask PD's and consultants throughout the country to share their insights, ideas, and predictions for AOR's near future. This week, the focus is on AOR radio's music: where is it headed, and what will AOR radio sound like a year from now?

WDHA/North Jersey GM Bob Linder

"AOR will continue to grow as a mainstream format. Where there is more than one AOR in a market, different offshoots are developing. The 'all-gold' AOR I predicted two years ago in an R&R article is already in existence at most tightly-listed consulted stations. I don't believe that format concept can retain large numbers for long. It has to evolve, by incorporating a higher percentage of new music. The apparent success of KROQ/Pasadena and 'hot hits' WCAU/Philadelphia tells me the radio audience wants a higher repitition of new music over old.

"The biggest change over the next year will be toward what I call 'EOR': Electronic Oriented Rock. Not only will digital recording reveal better fidelity, but computer-assisted editing will allow more

advanced and exciting production. I've been a fan of the synthesizer since Walter Carlos, but the impact on AOR is only just now being felt. Many will make comparisons to the 60's, when the electric guitar replaced the acoustic. However, I don't believe the guitar will ever disappear. What will happen is a natural progression to more electronic assistance, from instrumentation through production and editing right down to the audio-processing at station transmitters. Within the next year, many stations with foresight will be playing the new four-inch digital discs. When software becomes widespread, the older records will go the way of 78's.

"The growth of EOR is already evident in such bands as 707, Police, Human League, Asia, Steve Miller, J. Geils, Cars, and ELO. This growth will continue. AOR is now too large to be as progressive as some of its critics would like, but at least for the immediate future, it looks quite healthy to me, and will continue to evolve gradually as a mainstream format encompassing many variations for a wide demo range."

KZOK/Seattle PD Jim Robinson

"I suspect the most noticeable change in AOR over the next year or so will be in the texture of the music. The modern pop sound is happening in a big way in some parts of the country, and considering the record companies' commitment to breaking the form, it should spread. The smart programmer will have to selectively spoonfeed these songs to his audience and carefully research his decisions. But even adding one or two modern tracks a month will dramatically alter the overall sound and feel of a station. On the other hand, the PD who overreacts to this phenomenon runs the risk of alienating a large segment of his audience. In other words, a little goes a long way."

KQRS/Minneapolis PD Doug Sorenson

"I feel people are very bored with music in general right now. No one group is captivating anyone (Asia is a clone of earlier bands). I believe that we will see more new bands, and more and more 'no-name' bands added to radio than ever before. Rock image bands are becoming less important in the wake of fresh-sounding acts like Human League, 707, Motels, Joan Jett, etc.

"In one respect I feel like we're returning to the 60's, when there were lots of one-hit bands, groups like the Kingsmen, Question Mark and the Mysterians, Gentrys, Syndicate of Sound. Record companies are already signing many new bands to one-LP contracts. If the record breaks, they'll get another shot. But it's only the megasuperstars who can con labels into multimillion dollar contracts.

"We're all looking for something to get excited about; we're all looking for the next superstar band or artist. I don't think there will be any one major band, but instead, Have A Coke And A Cume

DKB/Phoenix has embarked on a promotion it hopes will hit ten million potential listeners over the next month. The station has pacted with Coca-Cola to become a part of its "Peel a Fortune" campaign. Listeners are encouraged to win prizes by spelling out words from letters printed on the pulltabs or bottle tops of Cokes to be distributed through June.

KDKB has tied in with local 7-11 stores to distribute its own game card version of the Coke promotion for local listeners. The station has set up prize offerings such as an Atari home video game unit with a Pac-Man cartridge, and with two Midway arcade Pac-Man games. To win that grand prize, listeners must collect letters spelling "KDKB Rocks Arizona."



KDKB is trading out Coke spots promoting the contest (which, in effect, promotes KDKB) in return for the opportunity to have its call letters and a contest blurb printed on ten million cans. Station PD **Jeff Sattler** enthused, "It embellishes Coke's contest and gives us the chance to be seen and remembered by a massive number of people who see our call letters and dial position every time they drink Coke." For a promotion that's virtually free to KDKB, the results should prove very worthwhile.

many good small bands: Shooting Star, Aldo Nova, Bow Wow Wow, Loverboy, and Scorpions. They all have their cults but no one band will captivate everyone like they did years ago.

"From a musical standpoint, the ones that will be hits are those that are simple to remember. The Beatles were great because we could sing along with them. Have we really changed that much in fifteen years?

"New bands will have a great opportunity to be very very big for a short time right now. Radio stations must realize they can play the Rolling Stones, Led Zeppelin and Beatles records only so often. New music must be reckoned with. Music and program directors are going to have to start listening to the records again, to decide what's best for the market. '96 Tears' didn't become a hit because of interest in the band or because a major label was pushing it. Neither did the Plimsouls or Joan Jett. They just happened to create great rock and roll and, fortunately, radio happened to listen to these records."

WOUR/Utica PD Dale Edwards

"I see labels such as new wave, heavy metal, soft rock, etc. giving way to more meaningful considerations. Programmers will need to listen for the music's effect as it is applied to the airsound being cultivated. Thus, new music for its own sake will lose its appeal as will particular musical genres. That is not to say that music will decline in importance. It will take a back seat only to presentation and delivery. The success of Rick Springfield, Joan Jett, Tommy Tutone, Police, Cars and the like, will encourage record companies to continue the avalanche of new product, which in turn will encourage programmers to listen closer. And that's good for radio.

"The biggest change over the next year will be toward what I call EOR: Electronic Oriented Rock." — Bob Linder

"AOR will continue its evolution into a palatable intergration of music, news, sports and information, with an emphasis on personality that is both entertaining and informative. Sounds like any radio station, right? It could be. The difference will be not in what you do, but how you do it."

Consultant Lee Abrams

"I see several musical styles we'll see growth in and some that will see a decline.

"First, the sort of synthesized pop that uses a guitar will come on big, like A Flock

Of Seagulls; sort of like Pink Floyd meets the Police. A key ingredient there is the inclusion of the guitar, which is one of rock's anchors.

"The traditional rock bands are getting into new sounds, particularly synthesizers: Aldo Nova, Loverboy, etc. This is a natural progression from the Cheap Trick sound of years ago. This trend will continue to grow in popularity.

"The good-time pop sort of rock bands, like the Go-Go's or Joan Jett, will be real strong. There's a large young teen audience who don't even remember Led Zeppelin, who find this sort of music real fresh and happening. I don't see teen and older listeners having as disparate musical tastes as they did in the 70's, so I think AOR can accommodate both groups' preferences. Some of these records are just so huge that they have demographic crossover appeal.

"We're already seeing a whole new generation of heavy metal bands. They seem to go in two-three year cycles. I think we'll see more of those.

"Any good progressive rock band that comes along will have instant acceptance; Asia's a great example of that.

"I think we'll see a decline in the midseventies rock bands that don't update their sounds, ones that use slick production to hide musical blandness.

"A lot of the new rock groups will be reaching a young teen audience that doesn't listen heavily to AOR right now, and this could sneak up on us if we're not observant. The AOR stations that get a little more 'modern' will create more time spent listening, mostly from younger teens. And I see CHR's picking up on some of this music, in some cases ahead of AOR. Our consulted stations will be quicker to react to new music, because there's finally some worth-while new sounds coming out."

Y95/Rockford PD Brent Alberts

"The current music situation is pretty depressing compared to as recently as three years ago. I don't see it changing much in the next year. Current AOR radio must depend on its gold and image tunes to maintain familiarity. I think programmers will continue to keep it in the safe zone and reflect their audience, rather than try to educate listeners to new product and risk tuneout.

WYDD/Pittsburgh Operations Manager Mike Perkins

"The narrowcasting that AOR has gradually become accustomed to has created a breed of listener short in depth perception and limited in peripheral vision,

Continued on Page 21

EVOLUTION

Dave Kettinger is upped to Operations Manager and PD at WWTR/Ocean City. Brian Krysz is upped to Asst. PD and MD

Mike Bettelli exits as PD of KISM/ Bellingham and Brew Michaels succeeds him as PD. . Adam Smasher joins DC101/ Washington from WIKS/Indianapolis for airwork. J.C. Corcoran joins DC101 for airwork and promotions . . . KSHE/Fort Louis names Jack Silver MD as John Ulett moves to News Director post, being vacated by Joel Meyers . . . Charlie Birdsell is named Asst. PD at KREM-FM/ Spokane, and Elizabeth Brunty is appointed Promotion Director . . . Stephen Clean exits afternoon drive at WCOZ/Boston . . . Terry Mulligan joins CFOX/Vancouver for mornings . . . WHKC/Evansville midday air personality Ami Donovan gets Promotion Director title . . . Randy Kramer joins KBOS/Tulare from KPRI/San Diego. He replaces exiting Jerry Longden for middays . . . Rick Anderson, formerly of DC101/Washington, joins WKLS/Atlanta for 10pm-2am. . Lenny Bloch exits morning at KFMG/Albuquerque for airwork at WCCC/Hartford . . . R.B. Lurch is new to nights at WSLQ/Roanoke from WVBR/

WHMD/Hammond welcomes Chris Combe to late-nights and John Guidry to week-

AOR Reporter Profile

WQDR/ Raleigh



PD: Ron Phillips MD: Bob Walton Power: 100,000 watts

Consultant: Superstars (Research Only) "Because of WQDR's long history,

and the fact that we were the very first Superstars station, we have been looked upon as innovators in AOR radio. Years before consultants started worrying about losing 25+ demos, we positioned ourselves to be a total radio station for the 18-34 year-old adult. We definitely do not target the station to teens, nor do we dilute our image as a rock and roll station. Image is the key word here. We have learned that the audience's perception of WQDR depends not so much on individual records, so long as we play the hits, but on the overall presentation of the station. We employ adult personalities who are talented enough to talk about more than parties, or the last concert they attended. News and information also play a vital role in our programming, as evidenced by our recent George Foster Peabody broadcasting award for our news series on Vietnam veterans.

"Our music policies are generally more liberal than standard AOR's. About 40% of our music is current, insuring a solid music base to draw from five years from now. We are a mass appeal rock and roll station, but inject just enough subtleties to keep from sounding 100% predictable. Charts, graphs and sales information are helpful in picking new music, but we are not afraid to add a new record out of the box if it's something the majority of the airstaff feels positive about. There are also ways of testing new records at certain times of night, when you have a good MD who knows how to put it together. WQDR presents intelligent programming, for now and for the long run.

Ron Phillips

AOR Futures Part One: Music

as regards to black music and other strains of popular sounds deemed less 'credible' than the distortion and rhythm patterns characteristic of most mainstream rock. This stance has never been adequate. It has created deeply-rooted, if unjustified prejudices in the audience. It has produced a second generation of programmers unequipped to retarget a mass audience. It has fostered, encouraged, and eventually begun to founder upon a monochromatic approach to musical entertainment, a weakness that provides a perfect opening for competitors.

"Musicians very much in the mainstream have begun to widen and deepen their appeal by adjusting their formulae for the prevailing cultural consumption habits of the audience, adjustments that lyrically and melodically reflect a succinct new set of pop perceptions. AOR's initial audience loyalty, like that of early Top 40, can no longer be guaranteed, since its systems have been coopted and adapted to hybrid formats that serve emerging needs. Hence, AOR is no longer automatically resistant to attack by 'outsiders.' Entertainment is a constant, but its tools are not. AOR's available share of the radio market can be spirited away if its presentation pluses (imaging, etc.) do not outweigh the potentially distancing minuses of unfamiliarity, snobbishness, even the elusive taste. Listeners need not lock into your station ad infinitum simply because you are the longevity leader, especially if you are ignoring or missing format hunger pangs from your audience.

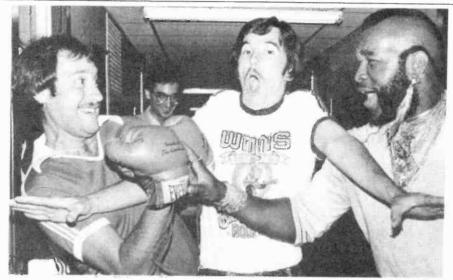
"AOR will almost certainly split its traditional audiences into camps, generally above and below the age of 25, becoming as fractionalized as the traditional Top 40 market in the early 70's. Learning to accurately target and service a specific piece of the audience will become a crucial lifepreserving skill for those operating out of habitual 'surety.' '

KPKE/Denver PD Alan Baxter

"I'm not looking for the second coming of another Beatles in the next 12 months. I remember Lee Abrams saying it was coming three years ago, a prediction based on the 'lull before the storm' theory he had. The music industry has been trying to give us another rage: a grunt, and out comes reggae; another grunt and out comes new wave. As far as another surefire smash form for AOR is concerned, I'm not expecting it soon. Ever since AOR became bigmoney radio and the consultant wars began, we've been conditioning our demos to think that more music means better radio. That puts pressure on the record companies to consistently produce better and better music. But you can only fit a maximum of

60 minutes of music into a programming hour. Once you've managed that, and your competitors have followed suit with generally the same music, then what? Maybe what we're doing is conditioning our audience to go to MTV or somewhere else, where they can not only hear the same hour's worth of music but get something extra via a creative video.

"Radio has to be an entertainment form first and a jukebox second. It's the only way we can deal with AOR music on fair terms. This way, if the record companies do produce a great new direction it will be a plus and not a necessity. Some new cuts like Rainbow's 'Power' or 707 are interesting, and seem to suggest a nice avenue if not a direction. So let's leave room for creative growth, and appreciate what we can get, not bemoan what we can't."



BRAWL IN THE HALL — "Mr. T.," the protagonist in the "Rocky III" film, stopped in at WMMS/ Cleveland on a promotional tour for the movie. Morning man Jeff Kinzbach (left) challenged Mr. T. (right) to an exhibition fight, but newsman Ed "Flash" Ferenc (center) wisely played referee before the match could get out of hand.

UPDATE

Anyone bemoaning AOR's supposed recent down trend in ratings might want to get in touch with WFYV/Jacksonville for the other side of the story; the station scored a terrific, market-dominant 23.4 in the latest Birch numbers ... KSHE/St. Louis has gathered at least 17 former airstaffers for an "oldtimers' week" on the air. Included in those doing guest shifts are Mark Cooper, Jim Singer, Allan Carol, Steve Rosen, Sir Ed, Prince Knight, Big Jack Davis, Don Corey, Ron Stevens, Joy Grdnic, Gary Bennett, Dick Merkle, Tom Gordon, Lee Coffee, Don O'Day, David Rhodes, and Brother Love...WMMS/ Cleveland surprised local Journey fans by paying their parking fee at the group's recent Cleveland concert . . KGB-FM/San Diego has produced an hourlong TV special called "KGB-FM Rocks 10," as a pilot for a monthly rock video showcase hosted by KGB-FM jocks... WYSP/Philadelphia just announced sponsorship of the "Ramblin' Raft Race" for later this summer. In the past the race has garnered over 100,000 participants and spectators . . . Here's another AOR Hot Lines name to remember: Rita Fuqui has joined Scotti Bros.

as its AOR rep. Contact her at (213) 450-3193 WAAF/Worcester has announced it will begin airing tapes by unsigned local acts as a part of its regular programming. KMEL/San Francisco has four tickets to the Rolling Stones England concert at Wembley Stadium to give away in a phonein promotion . . . Supergroups part two: Yes has already splintered into Asia and Jon Anderson's solo recordings. Now comes word from Atlantic that former Yes-mates Chris Squire and Alan White have joined forces with another old Yes'er, Tony Kaye, and South African guitarist Trevor Rabin, in a new band due from Atlantic this summer . . . And coming right up from Swan Song (June 24, actually) is a Robert Plant solo album, which includes drumming by Phil Collins Congratulations to WAAL/Binghamton OM Keith Nelson and new wife Donna, now honeymooning . . . KMGN/Bakersfield has moved. It's now at 924 Truxton Ave., Bakersfield, CA 93304. The new phone number is (805) 327-5772.

COLOR

HERE TODAY GONE TO MAUI: That's what KMTN/Jackson Hole's calling its current bumper sticker promotion. The station has employees on the street acting as spotters of KMTN's new bumper sticker. When spotted, license plates are noted and later read on the air. The plate owner has till the end of the day to call the station to register for several prizes. Grand prize is an expenses-paid trip to Maui, while listeners can also win a \$1000 stereo system, Walkman-type cassettes, catalogues, etc.

A MOTELS NIGHT TO REMEMBER: WAAF/Worcester's holding a contest in conjunction with Capitol and the Motels that will award a night at an area hotel that's rigged for sex (waterbed, mirrored ceiling, x-rated movies, etc.). Listeners enter by writing descriptions of what they'd do in such a room, and WAAF jocks will judge the wildest idea as the winning entry.

I LEFT MY HEART . . .: KMEL/San Francisco's current contest asks listeners to celebrate San Francisco in song. KMEL will judge entries, and the winner will receive an expenses-paid trip to Hawaii along with a portable 4-track recording

ON A ROLL: MCA and KLOL/Houston joined forces in a recent promotion that drew winners from write-in registrations for a drive by air personality Nick Van Cleve in a Rolls Royce to an exclusive Chinese restaurant for egg rolls, and then given a roll of 101 one-dollar bills.

CAT PEOPLE: KZEW/Dallas and MCA Records joined in a promotion that picked a winner from write-ins to fly expenses-paid to the New Orleans zoo, where the "Cat People" movie was filmed. Also included were hotel accommodations, \$198 spending money, tickets to the film and a copy of the soundtrack album.

KLZR TREASURE HUNT: KLZR/Lawrence listeners were invited to visit client outlets to pick up clues as to the whereabouts of prizes hidden by the station somewhere in town. Two \$1000 certificates were the prizes in the promotion, now in its tenth year for the station

CONCERTS&CONVERSATIONS

GUEST DJ'S: Greg Kihn on KILO/Colorado Springs.

CONVERSATIONS: Ozzy Osbourne on WHCN/ Hartford ... Payolas on CHEZ-FM/Ottowa ... Chas Sandford on WDHA/North Jersey ... Asia, Waitresses on KTYD/Santa Barbara. Jam, Dave Edmunds, Split Enz on CHUM-FM/ Toronto . . . Ozzy Osbourne, Krokus, Split Enz on Q107/Toronto... Asia, Tommy Tutone, Missing Persons on KEZY/Araheim ... Franke & Knockouts on KSHE/St. Louis ... Ozzy Osbourne, Sparks on WLIR/Long Island . . . Marshall Crenshaw on WMJQ/Rochester . . . Dave Edmunds, Glenn Frey on WMMS/Cleveland . . . Split Enz, John Cougar, Mick Ronson, Payolas, Girischool, Toronto on CITI-FM/Winnipeg . . . Jefferson Starship on KTIM/San Rafael Wendy Waldman, Susan Lynch on WQBK/AF

Black Radio



WALTLOVE

WZAK/Cleveland: Urban Isn't Always Easy

Many times when we read about successful radio stations, we forget about all the "growing pains" that some of these organizations had to experience prior to the good times. I thought it might be interesting to interview some people who are hard at work trying to make it happen for their station. To clarify that, by no stretch of the imagination am I saying that our interviewee or his station is losing or considered subpar. I am saying (as does my interview subject below) that every business, organization, etc., must crawl before it walks and walk before it can run. Mr. Lee Zapis, Operations Manager of 93FM WZAK/Cleveland, agreed to discuss some of his station's early mistakes and some of its positive moves.

WZAK is a family-owned radio station, which isn't really rare but is becoming less prevalent in our industry. At one

time 93FM was a foreign language station that accommodated some 34 different nationalities. Mr. Zapis said, "We had Hispanic, Greek, Italian, Lithuanian — you name it, we had it on the air. All this was bloc programming; we sold the time to



Lee Zapis

a broker who in turn went out and found sponsors for the shows. That format existed from the time the station was started back in 1963 by my father and two other gentlemen — they began from scratch with nothing but a construction permit."

Growing Pains

I started by asking Mr. Zapis when WZAK launched its Urban format and what kind of growing pains he and the station went through. "We started our new format in March 1981," he said. "At that time we knew it wouldn't be easy, but we felt if we obtained some good professional help things would get off to a good start. We've had a revolving door here for the past year — practically at the same time we were beginning to show some growth ourselves.

"To be frank about it, we were very new to the format and definitely to any form of contemporary radio. When we first started the station was consulted by TM Productions. The format was called 'Alpha I,' and was first consulted or operated by Jack Patterson (onetime PD at Houston's KMJQ, now an air personality at KDAY/Los Angeles). Then approximately three weeks after we signed our agreement with TM, Patterson took a job as Program Director of WBMX/Chicago with his former boss, Jim Maddox, who was the GM there. Patterson continued to program the TM Alpha I format for us but after approximately two months at WBMX, he left the TM group altogether.

Zapis continued, "Then it was a real mess; they didn't help us with our growing pains at all. I think TM is a fine organization for programming secondary markets, but I don't think that they were really aware of the competition of major markets. They just really turned out to be a tape service. Looking back on things, their original consultation with us was pretty unrealistic. They said that after three months we should be well on our way to being sold out. They also said they

could introduce us to a good rate card, which was fine with us. TM had a certain sales philosophy which I think would work great with a successful station in maybe Dallas, which happens to be where they're located. Stations there sell strictly from their rate card, but in this market everybody discounts and the competition has forced us to discount. So, we have attributed some of our growing pains to them."

Importance Of Research

Based on your experience and growing pains, is there something that you can tell our readership that might be advantageous if they're thinking of changing to an Urban format? "Something I remember from my college days in a public relations course: 'There's no second chance to make a first impression.' In the very beginning you should have a clear cut idea of what you're going to be doing, and then go towards that direction. Once again, looking back on it I wish we could have done some real significant research. Not like the research that was done for us by TM. which was strictly showing which stations had which share in the marketplace and had it broken down by format and what we could expect to get from splitting those shares. I would have liked to have seen some research on listeners' attitudes towards different stations, and have gone for a well-defined position instead of going off into a million different directions. I think the one bit of advice I could give would be to invest in some quality research because it will pay off in the long

Knowing that WZAK had enjoyed a

ACTION



 WPDQ/Jacksonville, FL sent us a photo of two staffers backstage with Skyy after a recent concert. Pictured (I-r, rear) are Skyy's Gerald Le Bon and Bonny Dunning; WPDQ's Darren Ray; Skyy's Denise Crawford, Solomon Roberts, and Tommy McConnell; (I-r, front) WPDQ's Public Affair Director Julia Moore; Skyy's Anibal Sierra and Delores Mulligan.



Recently KACE/Los Angeles celebrated its fifth anniversary. Pictured with KACE PD/MD Alonzo Miller (right) are the Valentine Brothers, John (left) and Billy, and the young lady in the middle is Gordy/Motown recording artist Teena Marie. The photo was taken during a party held in Los Angeles.

slight rating increase (2.2 - 2.9), I asked if he thought it was now on the right

track? "Yes I do. We just hired a new Program Director named Lynn Tolliver, who is originally from Cleveland and knows the market. Lynn worked at WJMO in the mid-tolate 70's. Another thing that has really helped us is that we



Lynn Tolliver

hired a new Sales Manager; his name is Michael J. Hilber. Prior to coming with us he had been with WGCL, a CHR station, for the past nine years and had been the Sales Manager for the last three. He personally has made a huge difference. Mr. Hilber has legitimized the station and given us some credibility. One thing we've found out is to be real sales-oriented, because in our first book we came in with a 2.9 share; our competition was at a 2.8. We couldn't convert that showing into any dollar figure. Now that Mike has joined us, he has done a phenomenal job, and we're trying to build good client relationships, something that will carry us through good and bad ratings."

Before continuing the interview with PD Lynn Tolliver, I asked Lee, as manager of a white-owned Urban property being programmed to a predominately black audience, how he answers charges from the blacks who feel some Urban/ Black stations take from the black community and give nothing in return? "First, let me say that before you can walk you must crawl. We have to start paying off some of our debts before we can do any large community service-oriented functions. In the past, we've done some small things, donated money to certain charities - we do have a heavy public service commitment. A lot of stations have the Urban Contemporary format so they don't have to have a commitment to the black community. Our station is locally-owned. My father was born and raised here knows the community of Cleveland and he has a commitment to it. We knew our primary audience would be the black community and my father, the radio station, myself, are all committed to the black community. One of the reasons we decided to try this format was because we didn't feel that the black community was being served properly. My father is known in the community and the station is available to those organizations doing positive things to help others. If you want to be successful you must be important to your listeners. You have to supply them with good music, news, public affairs, and quality personnel on the air - and we're now doing all of that and more."

Tolliver In The Spotlight

Knowing that Lynn Tolliver had only been at the station for a few weeks, I decided to ask him a few basic questions, such as what he thinks needs to be done to help improve WZAK's audience share? "We need to increase the visibility of our personalities and the station's call letters. I also think we need the proper music selection, which has been put into motion already. One thing that's definitely needed is to retain our audience. We need to hold on to them longer — it's called acquisition and retention, all for the ARB. That's our strategy in a nutshell."

Is the staff from Cleveland? "Not everyone. Wanda Harris, K.C. Stewart, and myself are from Cleveland. Ken Allen, who does mornings, is from Pittsburgh—he used to work for WAMO. Eric Fazion is from New Jersey by way of Toledo. We've got a good group of people. I think within a few months down the road, we should be a very influential radio station in this market."

Cleveland is a very polarized city—blacks are over here and whites are over there. How can you reach the people? "Well, I grew up here and what you're saying is correct, but I know that Cleveland is a one-on-one kind of city. By that I mean you've got to be able to touch each individual, so to speak. You've got to touch them by showing yourself, by being out there with them — no matter who it is. In the past no one has done that here. All the others have only been on the radio — nothing really personal. We're gonna take it to the streets, for

Any final statements? "First of all I'm very happy to be here. This is the first time I've had the opportunity to work directly with the owners of a station. The Zapises are very good people, and I'm not saying that to stroke anyone. But it's really a different atmosphere when you're working first-hand with the final decision-makers as opposed to working at a corporate-owned facility. This atmosphere just creates a more positive feeling and I've found that lacking at some other stations where I've worked."

Final Note: I sincerely thank Lee Zapis for sharing his station's story with us — not everyone would be so open and honest!

The Music Section

Black Radio's Most Accurate Music Information Bealns on Page 52

Columbia Is Hot And Getting Hotter!

CHERYL LYNN "INSTANT LOVE"

WAOK WXYV KDKO WKND KOKY WWWS WAMO WORL WILD WVEE KDAY WNHC WJJS KACE WNOV WENN **WDAS** XHRM KNOW WANM KPOP-FM WYLD-AM WENZ WEDR WAIL-FM WSSJ WGIV KAEZ WCIN WHUR KGFJ

ALTON EDWARDS

"I JUST WANNA (SPEND SOME TIME WITH YOU)"

WXYV XHRM KOKY KACE WIN WVEE KWAM WESL WDAO KCOH WHRK WATV WJJS WNJR WXYV WSOK WBMX WZEN WTLC WYLD-AM WEDR WENN WBLX WKND WGIV WORL WNOV WCIN WDMT WAIL KDAY WJAX WLTH WUFO WPAL WLOK KPRS WVKO KYOK KGFJ

TIME BANDITS "LIVE IT UP"

WAIL-FM KELP WCAS WPAL WBMX WLBS **WBLS WGCI** WVOL **WSRC** WRKS KOKY WESL **KYOK KPOP-FM WNHC** XHRM **WJPC WGPR** WWDM KUTE

CHARLES EARLAND "ANIMAL"

WXYV WNJR WRAP WHYZ WOKS WHRK WAWA WJLB **KGFJ** WENN WNHC WGIV WWDM WEDR KWAM KPRS WVKO XHRM WLOU WILD WSRC WPAL WTMP WBMX WESL WDMT WQMG WLLE WDAO WCAS WORL WNOV WCHB WYLD-AM

COMING THIS WEEK: The New THIRD WORLD Single "You're Playing Us Too Close"





Adult/ Contemporary



Breaking Records And Winning Big

"Adults aren't interested in new music, only that which they grew up with."

"You can't get hurt by what you don't play."

"There's no advantage being early on new records."

Sound familiar? Adult/Contemporary record promotion people hear these statements every day, and understand the conservative nature of A/C stations all too well. For it's a fact that, on the average, A/C stations carry shorter current playlists than any other music format.

If it can be said that A/C is radio's most successful format in both ratings and revenue, then it could be argued that this conservative music philosophy pays off. However, there are exceptions to every rule. This week, we look at three of them; i.e., highly successful stations which expose a lot of new product.

Who Said It Couldn't Be Done?

Dave McClary is Music Director for WFMK/Lansing, a station which enjoys double-digit ratings with 25-49 demogra-

phics. Dave's confident, aggressive philosophy is reflected by the station's 45-record playlist. When asked how he's able to win with this liberal approach, Dave remarked, "Who said it couldn't be done? Our consultant Paul



Christy and I don't Dave McClary believe the myth that new music scares off listeners. We only feel that bad new music will turn listeners off. You have to be careful, but if a song sounds right to you, there's absolutely no reason not to play it. A good-sounding record can only enhance your programming. Our motive is not to exploit the fact that we play a wider music variety than our competitors. We just claim to play the best mu-

Dave doesn't see preliminary research as a necessary criterion before committing to new records. "We don't do any local research before we add a song," he said, "because we've learned it's almost impossible to get a correct reading about a record until the audience becomes familiar with it. We watch the trades, of course, but gut is a big part of it."

Self-Honesty

Explaining his music philosophy, Dave said, "The key is being honest with yourself. If we feel good about a song, we'll add it. Should we pick up negative responses, we don't hesitate to take it off. You see, we're not out to prove anything to anybody, and therefore aren't afraid to admit when we're wrong. It's never an ego contest to see who can pick the

Listener Trust

Does Dave believe his station can be hurt by playing a "stiff?" "A single record played every 8-12 hours for a couple of weeks certainly won't hurt you," he asserted. "I've heard enough of this crap about tuning out your entire audience by playing one wrong song. If the record's that bad, you'd never add it in the first

"Furthermore, if your station is successful, you've got a trust with your listeners. If they hear you playing something strange or different, they'll trust you enough to stay with you. Besides, listeners find records they initially dislike growing in appeal over time."

This listener trust WFMK has established gives the staff confidence when exposing new product. Dave concluded, "The audience knows we'll never put a trashy record on the air."

Acting As Music Leaders

As Music Director for WHBC/Canton, Mike Dorn is responsible for maintaining the station's ratings success, also repre-

sented by doubledigit figures. Unlike other full-service stations, which keep very short playlists as basic supplements to the non-music priorities, WHBC's 41current playlist is rooted in an exactly opposite philosophy. 'Because we offer so



Mike Dorn

much more than just music," Mike began, "we aren't as concerned with precisely selecting the hits as an all-music station might be. That provides us with more freedom. We're not trying to compete with the FM stations, since we concentrate heavily on news and personality. No matter who it's by," he concluded, "as long as the song sounds good, it'll fit and people will like it."

Detailing this last point further, Mike commented, "Radio stations should be leaders. They don't always need to wait and see what people like, because a lot of folks don't know what they like. We don't have to wait for someone to tell us what's good. We listen to and evaluate so much music that usually we can tell ahead of time it it's right for us. We're not sure if a song will sell, but we know what our audience prefers." Mike emphasized that new music and new artists are rital to format freshness. "New product and particularly developing artists are very important to us in many cases, because some of the superstars' songs tend to sound the same record after record. Our listeners will accept a great song by a new talent faster than an average song by an established artist."

Providing Variety

Mike indicated that, unlike teens, whose interests lean towards certain specific groups, WHBC's adults tend to favor in**OUTCUE**

KTAC's Hardwick Debuts Rickshaw Racing

wenty-five year broadcaster and current KTAC/Tacoma personality Robert E. Lee Hardwick recently became the first human to ever run a 10,000 meter (6.2 miles) race pulling a man by rickshaw. The 51-year-old Hardwick covered the hilly course, chauffering KTAC News Director Chuck Bolland, in under 74 minutes. Bolland's cargo, plus the custom-built rickshaw, tipped the scale at 210 pounds

Robert, who remains the only human to swim the 15-mile-wide tidal waters between Bremerton and Seattle, also was the first person to swim with a killer whale. He also once jockeyed a jet ski 737 miles from Ketchikan, AK to Seattle, another record.

So why run with a rickshaw? "Middle-aged people don't like to run because it's boring," he explained. "I want to show them that it can be fun with some imaginative variations."

While the exhausted Hardwick rested beside a street curb, the cool, dry, tuxedo-clad Bolland quipped, "I'm relieved that he didn't expire out there. I mean, what would that do to my image?" Claiming that his tux "dignified the sport," Chuck boasted, "Now that I hold a world record, maybe the Nike Shoe people will want to pay me for endorsements!"



RUN FOR YOUR LIFE - KTAC's Robert Hardwick pulls Chuck Bolland around the 10,000 meter course during the St. Joseph Hospital Heart Run.

dividual songs. "It's sometimes hard to determine who an established artist is," he said. "Even though we back-announce everything, some of the biggest names are still unfamiliar to our audience. So artist name isn't always an important factor. It's more of a song-by-song decision, which tends to provide more variety and an open-minded view."

Suggesting his own approach to considering new product, Mike offered, "If your station is like ours, try not watching the charts so closely. I do my music first, and then look at the charts A) out of curiosity, and B) to confirm my own decisions. Understand that your particular audience isn't necessarily represented by what's on or not on the charts.'

Understanding Gut Feel

KTWO/Casper Program Director Terry Gross supervises a 47-song playlist while

keeping his station among the highestrated in the country with 25-49 adults. Terry views his ability to appreciate his own gut instincts as a primary ingredient to winning while exposing new music. "The other day," he recalled, "I heard



Terry Gross

someone talk about how in the old days it was all gut feeling, while now so many programmers are into heavy research. I believe a lot of people will agree with me that you still have to use your gut. What's gut feeling? When you hear a song for the first time, and it really does something for you. You catch yourself tapping your toe, humming it over and over, drumming on the desk - that's gut feel. If you react that way, you can bet others will,

Terry does not dismiss the value of research, even though he relies on his ears. "I think research is good - don't get me wrong. But sometimes all it will do is tell you what you're going to find out anyway. If you've been around music long enough, you know good and bad songs when you hear them.'

Expanding on his music policy, Terry stated, "We play a lot of album cuts, aside from our current singles, recurrents, and oldies. Whenever I tune into a music

"If your station is successful, you've got a trust with your listeners."

station's talk show, I always hear listeners complaining how that station plays the same music over and over. We play a lot of records and have never gotten that complaint. We use a natural rotation system and don't daypart records, figuring that if it's good enough to play on our station, it's good enough for all times."

Terry stressed that KTWO will play what's right for the station, not just what supposedly there is room for. "The popular syndrome of having room for only 2-4 new records a week is something we really avoid. If there are five or even seven good new releases that come out in any given week, we'll add them all. If they're truly good records, how can they hurt us? The more the merrier!"

of music convention perform so well. I hope their views are useful to other programmers evaluating their playlists and policies in the days ahead.

A/C's Most Accurate Music Information Begins on Page 54



Programming For The Book Vs. Maintaining Consistency

It used to be easy to tell when a rating period was in process in any market simply by checking out the proliferation of radio billboards, buscards, and television spots, most of which would be touting a particular station's latest "big money" contest. Record promoters, too, never had to check their calendars, for they knew the first day of the sweep was the day programmers stopped adding all but the biggest name artists to their playlists.

Now, with some markets rated yearround and all rated markets involved in the longer 12-week sweeps, the tendency to "hype" a book seems to have died down somewhat. Many stations have adjusted to the longer sweeps by maintaining a failry stable consistency year-round, while others still feel that the approach of an ARB is the time to gear up for the ratings battle with adjustments ranging from extra promotional efforts to tightened playlists.

With the end of the spring book approaching, I decided it might be an excellent time to air the views of a crosssection of our reporting stations as to their philosophies on this everchanging ratings dilemma. Maybe some of their comments will strike a chord with you, so that the next time those diaries go out in your market, you'll be able to deal with the prospect with a lot less panic and a great deal more self-assurance.

Stan Davis, MD WVAM/Altoona, PA (One Book Per Year)

"The ratings don't affect us at all. If

you're going to play a good record and the audience is going to like it, why hold off just because you're in a rating period. It just doesn't make a whole lot of sense to me, but I guess I just do things differently. Although we have just one rating period here a



Stan Davis

year (in the spring), it does not change our music one iota.

Buddy Owens, OM KUZZ/Bakersfield, CA (Two Books Per Year)

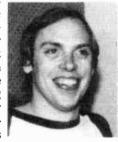
"I like to go about the everyday business of the radio station as if we were in a rating period all the time. We do possibly a few more promotions during the ratings, but as far as tightening up the playlist or playing any different kinds ongs or making adjustments of any kind, we just don't. However, I might possibly wait on some records that just didn't reach out and grab me until after the sweep. In this market we try not to watch what R&R, Billboard, and the other trades say is the number one song, because in a couple of instances the songs that do well nationally just do not do very well here. As far as our on-air sound, the music is basically all going to be about the same all year round. I think it helps in our consistency."

John Marks, MD WSAI/Cincinnati, OH

"As far as we're concerned, we don't adjust ourselves in any way, shape, or form to the Arbitron book. We just con-

(Two Books Per Year)

tinue with business as usual. Not because of the book, but because of our poor showing in past books, we have been as a general rule more discriminating about what we play and more imageconscious about songs we may go on. We've



John Marks

been deemphasizing the use of national trades, bullets, and superbullets, and just going more with what we feel will suit the air sound that we're trying to achieve. We also don't emphasize oldies any more or any less during ratings, and that way we don't have what we feel is a conflict of image. We do promote a little more during the sweeps, which I guess is pretty well par for the course, but musically speaking, we don't readjust ourselves at

Jerry King, MD KKYX/San Antonio, TX (Two Books Per Year)

"We don't tighten up much during the

rating periods. We still maintain our 68 records. However, we're running with what we consider to be the best songs possible to be played on the radio station. I still think that it's possible to have a hit record and be a new artist. That possibility has got to be there from now on or our industry is in a lot of trouble. Quality is always number one whether it's a large or small label. I would have a tendency to be a little more liberal to some degree after the book is over. Radio stations make their bread and butter according to what the Arbitron says, and the name of the game is to reach the largest number of demographics you can possibly reach. In order to do that you have to play the best music there is to be played. If you're doing your homework year-round, you won't have to wor-ry about the test!"

Warren Johnson, MD WKKQ/Hibbing(Duluth), MN (One Book Per Year)

"The ratings really don't have any effect on my music list because our thinking is that we will not gain or lose any listeners just because of that. Our listeners don't know that it's a rating period. We keep the playlist pretty tight and con-

This Man Has A Nose For News

hen KDMS/El Dorado, AR News Director Ted Connor sent along this picture of himself, we weren't sure whether he worked at a radio station or a limburger cheese factory. Actually, Ted just wanted to show off the station's new microphone clips and prove that news directors like to look at both sides of a situation (sister station KLBQ's call letters are on the other side of the clip). P.S. Ted passed the eye exam with flying colors, although he has become slightly crosseyed since this photo was taken!

stant year-round. It seems to be working since we're number one in the Duluth

Gary Agnew, PD/MD WSEN/Baldwinsville, NY

(Syracuse Market) (Two Books Per Year)

"One of the philosophies we have here is that we don't program for the ratings because we feel you're being rated every day by the listener. When the sweeps come around we're ready for them because we're doing it every day. It's very simple, but it seems to be effective. If I feel strongly enough about a record, I'll put it on whether we're in a rating period or not. As far as oldies and recurrents go, we have an ongoing process of constant change as recurrents go to gold and gold comes off, so we try to keep the gold as fresh as possible and yet retain the most requeted, most viable product in there at all times. One way the ratings do affect us is that you tend to take a second look at the station to make sure that everything you're doing is as right as possible. Promotionwise, you can buy one book with a million-dollar contest, but what are you going to do after that? When we do contests, it's just generally ticket or LP giveaways, and the reception has been terrific for it.'

Ron Norwood, PD/MD KMPS/Seattle, WA

(Three Books Per Year)

"The thing that's most important about Seattle is that we were one of the first markets to go to extended ratings, so it's

been with us for a couple of years now. I can truly say that Seattle is the most laid-back it has ever been in the way of promotions. For example, in the winter book which we just got through, maybe



one or two stations went all out. The Ron Norwood rest of us said the hell with it! The buses were not clogged with call letters nor were the local avails on TV. It was just business as usual, and I really think that's healthy. I think it's a classic example of what will happen to radio over a period of time. The thing that I have never done is change anything I do during rating periods. I don't believe in giving people something different when it's most important to us, and when it's not important, going back to the regular format. One of the things we pride ourselves on at KMPS is our extremely consistent rating pattern. Except for the last winter book, we have maintained solid ratings for the last five years. I know this sounds like your basic stock answer, but I truly do program the radio station the same 365 days a year."



Trish Hennessey, MD WPOC/Baltimore, MD (Three Books Per Year)

"The rating periods have virtually no effect on us except for the fact that we've got renewed energy every time a book

comes out. We always try to maintain a balance in our music. We might go through what we have to decide whether we should possibly delete a rec-



ord in order to gain Trish Hennessey

more listeners, whether a record is too offensive at this point, whether we should brighten our sound to attract more listeners, or whether we should just maintain things as they have been. But we never get panicky, primarily because we've continued to go up and up. One thing we are careful of these days is to maintain the listeners that we do have by not forcing unnecessary pop material on them. Ultimately, it really makes no difference whether we're in a book or not on whether we'll add something new. We always wait on records anyway. The overall sound of the station is what matters to us . . . that's the bottom line."

Coyote Calhoun, PD WAMZ/Louisville, KY

(Three Books Per Year)

"The book does have an influence, but I think it's more a matter of availability of product. If a bunch of really big art-

ists come out with new songs all at once, I'm going to go on them because I feel as though my listeners want to hear something new. When we're not in a book, I'd probably be a little more li-



beral about adding Coyote Calhoun on something that is not quite as well known. Billy Parker, which we put on this week, is not well known but it's also in a limited rotation, so when something unfamiliar comes up it's not going to hurt me. I like being in three books a year because that way you really get a better overall picture of how a station is doing. There's not as much hype; you can't buy a book."

Rick Stewart, MD KXRB/Sloux Falls, SD (One Book Per Year)

"I don't necessarily tighten up, but I have to admit that I would go with an established artist before a new artist for the familiarity factor. I don't think the Arbitron is that much of a factor on music selection, because we keep a playlist of 50; if I pull five out, I'll put five new ones in. If I don't have five that are real

Continued on Page 26





4 x 4 = WIL WINNER — WIL/St. Louis staged a winter promotion called the "Truck and Bucks Giveaway," which elicited two grand prize winners. One lucky listener won a trip for two on Eastern Airlines to any of its 127 destinations, while another local family picked up thekeys to their new \$12,000 GMC Custom 4 x 4 pickup, which PD Mike Carta is shown handing over.

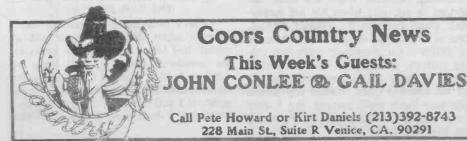


ROWLAND ROLLS INTO KRRK — Following the final Dave Rowland & Sugar concert of their career, Rowland stopped by the KRRK/East Grand Forks, MN studios with a copy of his first solo effort. Pictured with Rowland are air personalities Al Casey (left) and Curt Samson (right).



WWEG'S PORTABLE PORTER PARTY — Prior to embarking on a night on the town with Porter Wagoner, the two winners of WWEG/Racine, Wi's "Dinner With Porter" contest are pictured with the man himself and station PD Bucky Albright (right) in front of the evening's transportation — a 1941 Buick limousine.

Biff Collie's column will return next week





BROTHERLY & SISTERLY LOVE — Gary Stewart and Dean Dillon got cozy with radio friends at a listening party given by RCA. There to kick off their debut LP in Nashville's Bullpen Lounge were (I-r) WJRB MD Janet Bozeman, WSM air personality Skip Woolwine, Dillon, WSM MD Janet Forte, and Stewart.



THREE FOR FREE — Bobby Bare, Mel McDaniel & Dottsy made up the KDJW & KBUY/ Amarillo tenth annual Free Country Concert The sister stations gave away tickets to the two performances, and over 13,000 listeners were treated! Pictured post-concert are (I-r) KDJW & KBUY salesperson Maurine Hopkins, KDJW PD "Shotgun" John Kelly, Dottsy, McDaniel, and KBUY PD Nancy Allen.

Programming For The Book Vs. Maintaining Consistency

Continued from Page 25

ly strong, I'll go with something that I think the audience might enjoy, but I do have a tendency to go with a name artist before I would an unknown. You like to keep the Merle Haggards and Willie Nelsons in front of people during ratings. After all, you're trying to attract an audience, and I think familiar artists do that."

Lee Shannon, MD WQIK/Jacksonville, FL (Two Books Per Year)

"We have tightened up with the current rating period, although I think we would have done so anyway since Jon

Anthony came on as PD and because we were playing about 60-65 records prior to that. When we're not in a rating period we might give a break to some records that we possibly can't afford to otherwise, which is good be-

ford to otherwise, which is good because it lets us play Lee Shannon some of the artists that otherwise might not get played. It's a shame that it's such a cut-and-dried business like that, but a matter of a percentage point can really make a lot of difference in the

bookkeeping end of it."

Country Joe Flint, PD/MD

KSOP/Salt Lake City, UT

(Two Books Per Year)

"My belief is that you're being rated

every day of the year by your listeners, and there's no sense in tightening it up

during an ARB and then loosening it up afterwards. I don't think you're doing your listeners justice. If there was a record I wanted to add, whether I was absolutely sure of it or not, I'd go with it anyway regardless



of the rating situa- Country Joe Flint tion. We don't go into promoting for the book either because we have ongoing promotions 12 months out of the year. We program the same way 365 days during the year. I take that back . . . we do put Christmas music on in December!"

It would seem from the comments above that the general consensus is to remain consistent throughout the year rather than trying to restructure a station simply for the ratings. With longer rating periods now a fact of life, this philosophy certainly makes a lot of sense. It also should come as a boon to record promoters who heretofore had to sandwich their less familiar artists between the books.

The Music Section

Country Radio's Most Accurate
Music Information
Begins on Page 50

Radio & Records

PROMOTIONS:





WAS IT WORTH IT?

The Million Dollar Giveaways Revisited

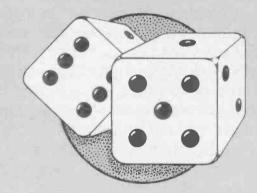
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Ways To Get Your Record Played See Page 30

THE PAYOFF:

Where The Money Goes



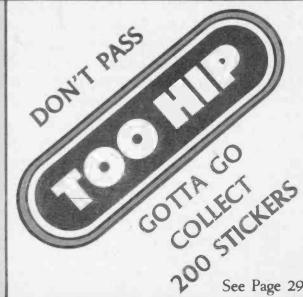
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What's The Next 2
Move?

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Improve your first quarter numbers. Add in Bridal Fair.

Bridal Fair® is a marketing concept. It has been used by hundreds of radio stations for over 16 years for one main purpose. To put advertising on the air during the slow first quarter. And because of years of refinement, Bridal Fair® is the most successful tool of its kind in America.

When your station hosts Bridal Fair®, everybody wins. First, depending on your market size, thousands of brides-to-be will attend your event. They'll see merchandise and services they want for their new home and family. Two, retailers and service businesses will get a chance (which they'll love) to talk to buying brides and their checkwriting mothers face to face. And three, you'll collect advertising revenue (six-figure numbers are not uncommon) from the participants. Because each participant also becomes a sponsor who pays to promote on your station.

Along with new revenue, one of the best features of Bridal Fair* is how easy it is to have one. Our professional regional managers carefully guide you and your sales staff through every phase. From setting up to selling to servicing the event, we work with you to achieve the maximum results.

There's more to Bridal Fair, much more. Bonus gifts to help insure registration. A custom computer printout of all the names and addresses of the bride-to-be—it's used by the sponsors as a prospecting tool. An on-the-air advertising program and printed collateral materials.



If you're in one of the top 100 radio markets and you're looking for better first-quarter numbers, add in Bridal Fair. Call Bill Rivedal, (402) 397-8902, for more information. Or write Bridal Fair, 8901 Indian Hills Drive, Omaha, Nebraska 68114.

Sticking With The Fraze That Pays

Even a first-time visitor to Southern California will quickly notice the sticker pictured above (or one of the thousands of text variations) on a bumper, window, T-shirt, billboard, TV commercial or poster. The rainbow sticker is the ubiquitous trademark of KLOS/Los Angeles.

For the story behind one of the most successful stickups in radio history, R&R's Jeff Gelb sat down with KLOS's Director of Creative Services Steve Gaspar for the following conversation.

IN THE BEGINNING

 $R\&R\colon What$ is the history of the rainbow-design sticker?

SG: The "racetrack" logo is something that was adopted by ABC (the parent company of KLOS) in about 1974. In 1975 it was filed as a trademark for the ABC stations. KLOS has always used the symbol, and an enormous amount of money had been spent making it familiar throughout Los Angeles. Then, as the station changed its on-air approach over the years, the station's promotion directors modified the logo, changing it to a neon configuration, giving it a metallic center, etc. During that time KLOS began to develop image problems and ratings loss.

Prior to my joining the station, they did some focus group studies on the KLOS logo in its original fluorescent colors. They showed the groups the logo with a blank center to determine whether the logo was well-received; there was some thought of abandoning it. KLOS VP/GM Bill Summers had one made up with "too hip" in the center, and that tested really well. (Editor's Note: The phrase "too hip, gotta go" is the trademark of KLOS morning man Frazer Smith.) The symbol met with strong response from every group that was tested, and the "too hip" sticker was strongly identified with KLOS and Frazer Smith.

When I interviewed to join KLOS in 1980, one of the things that I wanted to do was reestablish that trademark. I figured with L.A.'s new wave accent, the logo's fluorescent colors would be fashionable again.

My problem, when I took the job, was how to best market and promote the logo. I ordered decals with "KLOS" and "too hip," and we thought, let's be a little on the arrogant side and make some with a blank center and give those out too.

Before the decals actually arrived, it was announced that the Who were going to play Southern California. We wanted to do something to steal the show, since KMET had an exclusive relationship at the time with promoters Wolf and Rissmiller. We came up with a free parking promotion where we bought all the parking for all seven nights of the shows. But we wanted to do something else to impress upon people that it was a KLOS show, not KMET's. One of our sales managers, Simon T., suggested that we put "the Who" in the middle of the logo.

Immediately I realized that even if people weren't sure about KLOS, no one could resist the most popular group around, and we could continue the promotion with other groups. I hoped that this would be my saving grace in turning the image of the station around. We gave away 10,000 stickers at each of the seven Who concerts. The response was amazing

The beauty of the thing is that the trademark itself says "KLOS," while the group name inside says, "KLOS IS the Who, Springsteen, BOC, or whoever." Plus it gave people that went to the concert something free . . . something that said they were there.

DISTRIBUTION

R&R: Are the stickers only used for groups at concerts?

SG: Primarily, yes. We only give out concert decals at concert locations; we don't allow them to be mailed. We wanted to establish within the audience that if they saw it on someone's car, it meant that person was there, and KLOS was there. Now, the recall of people as to which AOR station was involved with the major concerts in town, even if our competitor's call letters were on the advertising, would be that it was a KLOS concert.

 $R\&R\colon Who$ decides which shows you'll do stickers for?

SG: Every Monday we have a promotion meeting and talk about it. In general, if it's a major rock act that we play, we cover it. We cannot afford to abandon the promotion at this point. The demand literally forces us to continue. People tell us they drive 50 miles to get a decal.

R&R: What percentage of a concert crowd do you cover with the stickers?

SG: We try to cover 65-70% of the people who go to a show. We don't want to overkill a concert for two reasons: people who take handfuls go out and sell them later on, which we don't want; and we want to retain the collector's item coolness of the campaign.

R&R: How do you control distribution?

SG: We use a lot of people. We'll show up about three hours before the start of a show and set up a table. About four people sit there with a rubber stamp and as people present their concert tickets, we stamp 'em. When it's about an hour before showtime, we have our people positioned around the perimeter of the hall, near the entrances, handing out one sticker to each stamped ticket.

Originally that was a problem with the concert hall owners: they thought the stickers would wind up all over their walls and seats. At first we had to agree that we would pay costs to clean up any such problems. So they gave us a shot. After the first concert not a single sticker showed up on the seats or walls, and since then we've had their complete cooperation.

R&R: Have any bands or managers ever gotten uptight about you infringing on sales of their own merchandise?

SG: Only once. They felt that our decals might diminish sales of their own. After some lengthy conversations back and forth, we knew we couldn't come to any mutual agreement, so we went ahead regardless.

Conversely, we've had groups call us in advance to request we do decals for them. Tom Petty asked us to do an "I TP," which is his trademark, to give out at a show sponsored by another radio station. Sammy Hagar specifically asked us if we could print his name in red, which is his trademark.

COST

R&R: You've never asked a record company or group to underwrite the cost of the decals?

SG: No. We've offered to sell the backspace, but the prices we ask virtually just pay the cost of printing the ads on the back. It's part of my promotional budget to buy these decals, and that keeps the decision-making process in our hands.

R&R: What's your budget on the decals?

SG: Let's just say that KLOS spends as much money annually for decals as most Southern California stations would spend for a good outdoor showing of billboards in one month.

R&R: Any problems with bootlegging?

SG: We have had people manufacturing similar counterfeit decals, selling them not only here, but all over the country. That concerns me for a number of reasons: 1) they're not authorized to use the KLOS logo; 2) it could suggest implied consent on our part of the usage of the group names; 3) it puts me in a position where some of the audience might think the station is maintaining a supply-and-demand policy in order to sell decals. We have never sold decals.

LICENSING

R&R: But you have licensed the racetrack logo for some people, haven't you?

SG: Yes, for use on T-shirts, but they only say KLOS or "too hip." We were being bootlegged for buttons, but it's very hard to stop the bootlegging business. We were able to find one of these bootleggers, and we filed a cease and desist order, but the reality was someone else would pick up the slack. So we decided it was better to control the buttons by licensing them for distribution. The agreement

TOO HIP/ See Page 36

Steve Gaspar and his assistants Steve Smith, Mark Felsot, and Anne Cerussi have put in a lot of thought and effort on behalf of the KLOS rainbow sticker campaign. It is not an exaggeration to say that it is nearly impossible to go anywhere in the greater Los Angeles area without seeing the colorful KLOS logo. The unlikely combination of a morning man's slogan, a sales manager's idea, and a promotion director's organization and follow-through not only revitalized a logo, it created a longlasting trademark

What's The Nex

adio stations have been playing the promotion game successfully for decades, earning a reputation as the most creative medium for keeping themselves in the public eye. The history of radio promotions, from the riotinciting treasure hunts of the 50's to the currently fashionable "Three Songs In A Row Or We'll Pay You \$25,000"-type contests, is a rich and colorful chronicle, covered in anecdotal detail elsewhere in R&R's "The Greatest Promotions Of All Time" special last year and also in this section.

Now the future has descended on radio with a vengeance. No one needs to be told about the intensified competition from cable and home taping that radio must counter. The coming years require a careful analysis of where to spend the promotion budget, how much to spend, and what's to be accomplished by those expenditures. R&R asked a cross-section of managers, programmers, and promotion directors to consider those questions, and their thoughts are worth contrasting and comparing.

'MASH,' 'Fridays,' 'Saturday Night Live.' " And WLAV/Grand Rapids PD Dave Logan comments, "In critically competitive markets like Detroit, TV spots are the way you can best reach people to help redefine the image your station is trying to put out. It only helps so much to be talking up rock and roll and bars or whatever on the radio. Sooner or later there has to be that fantasy element that reinforces your station, and nothing really does it like a hot 'Star Wars'-ish TV spot."

Tube Or Not Tube -TV's The Question

n general, television is still regarded as the one indispensable vehicle for promoting radio. KLZ/Denver Programming/Operations Manager Dave

Mike Patrick

Scott says, "I think the greatest number of dollars are best spent narrow and deep in tele-

vision." KEY103/Austin PD Mike Patrick puts in a good word for billboards too: "On the outside, we see TV and billboards as major promotional vehicles in the

future." But Meryl Cohen, Director of Advertising/Promotion at WXYZ/Detroit, goes all the way down the line with TV: "I can't think of another medium that would be as effective unless something totally new comes . . . like honing in on people's brainwaves."

KZAP/Sacramento PD Les Tracy says simply, "TV is our future. I think it's very important to get specific shows when we buy -



A cautionary note was sounded by WBEN/Buffalo VP/Programming Bob Wood, who's attempting to modify his station's image through advertising. He remarked, "Most of our dollars will go into TV,

Bob Wood as that's the medium I feel will best help alter (our) image," but added, "It takes a very large TV budget to change the impressions people have about your station." And WZYP/Huntsville PD Chris Andrews

was decidedly negative on TV: "I prefer to use bumper stickers, cash on the streets, and community involvement campaigns rather than TV. The medium has become very overcrowded and is quite cost-prohibitive. If I had



\$1000 to spend on TV or to give away in \$100 shots to listeners, I'd give it to the listeners."

Visibility In the Community: Insights On Staying In Sight

ommunity involvement is a prime asset to winning radio stations, and even in the impending age of national networks and radio by satellite, community-oriented promotions will retain their importance. "I

think that's the way radio is going to be looking," says KTRH/ Houston PD Ed Shane in making exactly that point, "because we are becoming such a national industry. Like what they used to say about rock & roll:



Ed Shane

what can you do between the records that makes it sound like you? If we can tie in with local organizations, I think that's important."

Terry Gillingham

When asked his most important promotional consideration, WBEN's Bob Wood answered, 'No doubt, it's to strengthen our ties with the community. People are amazed that we like to come into their lives." KWAV/Mon-

terey GM Terry Gillingham agrees: 'We'll primarily be centering on community-oriented events, rather than contesting. Staging events such as running marathons and concerts reinforces our strengths."

Visibility is the key for KIIS/Los Angeles VP/Promotion Meredith May. "With everyone getting more narrow in their targets, you've got to attract attention to yourself somehow," she says. "When you



Meredith May

can get out on the streets and involve your listeners, you're doing your station a lot of good." Jerry Rogers, VP/GM of WSGA & WZAT/Savannah, remarked, "Promotions as we've known them in the past have lost their impact somewhat. Like everything else, when you get to eat too much candy, you get tired of it. The promotions that give you visibility, like offering gas for a cheap price, make much more sense to me. These things get people out and in-

Stations active in community-oriented promotions are thoroughly convinced they're on the right course. KNIX-FM/Phoenix publicity/promotions staffer Leyla Kirdar says, "Getting that name out is a very important part of marketing a station. We do 'KNIX Night' every night at different night clubs; we've been doing it for about ten years now. The jocks have developed a regular following and it's helped us come closer to the public." Isabelle Lemon, Manager of Promotions at KNBR/San Francisco, maintains, "We have several spectator and participatory events that have become classics, such as our 'Bathtub Reggata' and 'Bridge-To-Bridge Run.' The important underlying aspect to outdoor promotions such as these is that they raise a lot of money for charities. We'll continue to introduce new promotions and

events, but the themes outdoors will almost always center around community involvement."

WCXI-AM FM/Detroit GM John Risher sums it up by saying, "We intend to stay visible through the 80's. I think that visibility outside in the community is integral for any radio station today. People



John Risher

like to see who they're listening to and like to meet them and talk to them."

Cars, Vacations, And The **Trusty Bumper Sticker**

any radio executives stress the importance of relating promotions and contests to the lifestyle of the station's listeners. KZAP's Les Tracy is emphatic on that point: 'We're putting more and more money



Les Tracy

every year into our lifestyle contest prizes. In the past six months we've given away two trips to Pago Pago, a customized van, a 19-foot competition ski boat, and a Hobie Cat. The promotions are all geared 25 + . I see that

as a continuing trend, as we get away from things like concert ticket giveaways." WLAV's Dave Logan, like Tracy an AOR PD, declares, "The coolest thing right now is to give away things like 280Z's, Camaros, Firebirds, things

that are big enough to be big but not gaudy. Another thing we're doing a lot of is the 'world tour' contests, which send winning listeners on vacations to see bands. The nice thing about this promotion is that the record store



Dave Logan

where they register pays for the travel costs, while the record company covers the concert costs. The whole thing costs the station maybe

\$50 each time."



Jerry Rogers

A tried-and-true station promotion that still boasts numerous supporters is the bumper sticker. WSGA & WZAT's Jerry Rogers feels that "bumper stickers work well as constant reminders for visual call-letter rein-

forcement. You can also make your money back and then some, as we sell the coupons on the back of the stickers." In a similar vein, KTXQ/Dallas Promotion Director Bernie Lucas is a strong adherent of merchandising in

general. "The trend is toward off-air promotions; keeping the air sound cleaner," he says. "If we can make more gross impressions with the logo, that's a more sensible way to spend the money. Merchandise is the way to



Bernie Lucas

Direct Rating Results... With Unidyne Direct Mail

No matter how hot or cold your ratings are today, we can help your station to quickly increase cume and quarter hour, together. We're the largest direct mail advertising company in the world specializing in mail campaigns for Radio/Television stations. So large that in the past year, one out of six Americans has received our broadcast promotion mailers.

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do that, because your audience becomes walking billboards for the station." See the interview with KLOS/Los Angeles Promotion Director Steve Gaspar elsewhere in this issue for an example of logo impression saturation.

Spending — More Or Less

oney has always been the prime consideration in promotion, and it's still a significant issue today. On the one hand, escalated competition would seem to indicate more spending is vital for radio, but the economy may well dictate pulling back in expendi-

tures. Opinions seem to be sharply divided. KINT/El Paso PD Jim Zippo insists, "With increased competition on all levels, radio has to continue to spend to make the public aware of its programming. It's really a situa-



Jim Zippo

tion where you've got to spend money to make money." Lee Simonson, VP/GM of WRKS/New York, commented, "My bottom-line feeling is that if you find yourself in a competitive environment, you'd better spend more to make sure your marketing effort is not

slipping."



Perry St. John, GM of KSO/Des Moines, feels entirely differently. He declared, "Broadcasters in management face a tremendous challenge ... while the revenues for all of radio have

Perry St. John been going up, the profits have not been keeping pace. Management of course has to answer to the presidents of our companies and the boards of directors, and we've got to find a way to take that increased income and translate it into more profit. The only

way to do that is to cut expenses."

St. John feels that one place to cut is promotions. "I've seen a lot of broadcasters come into a market and promote like mad, and what happens is they operate at a loss. And what that does to the other broadcasters is to force them to remain competitive, thus increasing all the other stations' spending in the market. Somewhere along the line broadcasters have to recognize that you can't do that. You've got to show at least the same profit if not more than in previous years. You can't keep going backwards. That's definitely a management problem."

Size Of The Prize

earing the economic climate in mind, the issue of big money or prize giveaways becomes important. Is it worth it to spend big bucks on an attention-getting promotion? Sentiments leaned toward the

negative, with WRKO/ Boston VP/GM Bob Fish citing quarterly ratings as the chief factor: "There'll be a decrease in the amount of on-air station promotion. Giving away trips to Bermuda doesn't work



anymore, and the only reason people ever used

it in the past was to hype the ratings. Now that there's Extended Measurement, there's no station I know that can afford to hype four books a vear."

Similarly, WZYP's Chris Andrews says, "I think you'll see stations shying away from superheavy promotions. They take up airtime

and make the station too busy-sounding at times, plus it's just impossible to promote heavily over an entire sweep." On the other hand, WKLS/Atlanta GM Dick Meeder sees a place for expensive prizes, especially if



Dick Meeder

they're provided by tied-in businesses. "We're leaning toward big ticket items, perhaps once every six weeks," he said. "These would include cars, jeeps, ski-boats. What's attractive about these prizes is that they are usually supplied by the cosponsor, such as a beer or softdrink company. The big ticket items also lend themselves to creative promotional spots, which makes the station come alive." See the postmortem on the famous Cincinnati million-dollar giveaways in this issue for opinions as to whether they were worth it.

On The Money

ummarizing the question of how much to spend, WIND/Chicago VP/GM David Graves states, "We have an idea of how many gross rating points we need. It's not hard to work backwards from the cost of

those media to determine the level of spending necessary to be in the ballgame. That level has nothing to do with how much money we have or would like to spend; it's how much we have to spend in order to do the job. That



David Graves

takes a lot of mystery out of promotion and advertising planning and makes it a more rational, businesslike process.

"The other aspect of planning is what might be called the 'net present value' of advertising dollars. The high cost of money (interest rates), combined with the growing profit squeeze, en-



courages broadcasters to take a hard look at what they expect from their advertising."And KNBR's Isabelle Lemon offers, "Although there's never a promotion or advertising manager who had 'enough' money, the effective-

ness of a good one is measured by how far the money that is there can be stretched."

Philosophies For The Future

urning their attention to the future, radio people suggested specific promotion goals and useful ideas in general. WRKS's Lee Simonson believes "the key word for the future is 'marketing.' We need to think of selling the station as an entire con-



away \$50 bills."

cept, not just running TV spots or dropping

turkeys out of airplanes. Radio needs to reex-

amine itself and market itself as a product,

much as any packaged-goods item would. We

need to adopt a more sophisticated approach

than having DJ's standing on the beach giving

Simon Train, PD at WIRK-FM/West

Palm Beach, foresees a new problem for

Country stations: "As the 'Urban Cowboy' era

has just about moved out of the country music

industry, we are going to have to do something

to attract some of the fringe listeners who were

gung-ho for Country and have now returned to

rock & roll." Stepped-up promotion and mer-

Steve Fisch, Operations Manager at

KRLY/Houston, is concerned with reliably

establishing the station's Urban Contemporary

identity. "We plan to have a consistent image in

the '80's," he says. "It's most important that

the city of Houston knows that LOVE 94 can be

Controlling The Medium

medium. If somebody else is spending \$100,000

a year in television, don't try to buy television

against him if you've only got \$20,000 or

\$50,000. Instead, why not control the billboards

in town or direct mail? Do something that

somebody else is not doing that's just as effec-

KTRH's Ed Shane calls for a return to

creativity. "Radio contests and promotions are

going to get back to the old days of being inven-

tive, of creating some magic on their own," he

says. Talking with other stations, he noted,

"People were remarking how dull it is to listen

for the number on your registration card, to be

the fifth caller, and how they don't care. I'm

hoping the way radio promotion is going is back

WXYZ's Meryl Cohen predicts shorter televi-

sion spots will come into vogue. "Thirty-second

spots will become 20-second spots, and there

to the old theater of the mind."

SO's Perry St. John raises a relevant

point. "Whatever a radio station

does, it should try to control that

chandising is his prescription.

counted on at all times."

tive."





will be a lot more ten-second spots. I've seen several radio stations market themselves very effectively and get their entire message across in ten seconds."

The Importance Of Promotion

inally, our radio respondents recognize the need for promotion, now and in the future. WHB/Kansas City GM Jim Erwin concentrates on the effectiveness of his promotions. "I see manage-

ment easing off spending with the intensity of the past. It's just too expensive. I'm not as concerned with how expensive a promotion is as much as the effectiveness of it," he says. "Getting my money's worth is what's impor-



tant." WOKQ/Dover, NH PD Bob Walker remarks, "I'm not given permission to throw money away, but I doubt if we'll be cutting back promotionally in the years ahead. After all, we train our sales people to teach people how important advertising is, and it would be silly of us not to think of it in terms of our

> own business as well." And in conclusion, WPGC/Washington VP/GM Charles Giddens warns, "You've got to be aware of your bottom line." but adds, "With books on all year 'round, you're probably seeing dollars expended



Charles Giddens

for consistent promotion rather than saving it all up for a big splash. Advertising buyers are now more interested than ever in seeing you do promotions, as they're growing more concerned again not only with demographics but your overall ranking within the market ." Giddens then delivered the perfect capper for the promotion-minded: "If you're not out there pounding on the streets, people will forget about you."



HE PAYOFF: How do stations spend

their promotional budgets? How much do they have to spend in the first place? Those were the two main questions we set out to answer with the following survey (methodology details are provided below). We asked reporting stations in all market sizes the approximate amount of their promotion budgets, and the percentage of the budget they earmarked for on-air giveaways, TV spots, and the other categories listed in the table below. We also polled them on whether they had a fulltime promotion director, and other information which will be published in future issues. We hope we've provided a useful look at how radio spends its promotional budgets.

Conclusions

The job classification of "promotion director" is becoming more popular in radio, according to the results of our survey. Three out of four stations in the top 30 markets report they have a promotion director. In markets 31-50 fully half the stations have a designated promotion director. Even in markets below 50, 25% of the stations answering our questionnaire had a promotion director

Markets 1-10: Average Promotional Budget \$326,000 - Television is the most popular promotional tool, and it commands the most dollars annually among the ten largest cities. Interestingly, more stations report using newspapers than on-air giveaways, but the latter category accounts for nearly 21/2 times more dollars spent. The megamarkets also mention magazine advertising and direct mail as part of their "Other" listings.

Markets 11-30: Average Promotional Budget \$225,000 - TV wins this cell in raw dollars by a large margin, but the percentage of participating stations is somewhat less

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Promotional Markets Markets					
Budget Survey	Markets	Markets	Markets	Markets	Markets
	1-10	11-30	31-50	51-100	100+
ON-AIR GIVEAWAYS	72%	58%	76%	74%	74%
	\$94,000	\$40,000	\$39,000	\$12,000	20,000
TV ADVERTISING	81%	66%	71%	61%	51%
	\$133,000	\$104,000	\$47,000	\$15,000	\$9,000
BILLBOARDS	69%	47%	53%	51%	31%
	\$72,000	\$45,000	\$29,000	\$12,000	\$7,000
NEWSPAPERS	78%	35%	43%	42%	48%
	\$39,000	\$27,000	\$11,000	\$6,000	\$6,000
BUS/TRANSIT CARDS	31%	21%	25%	23%	12%
	\$46,000	\$38,000	\$17,000	\$8,000	\$5,000
BUMPER STICKERS	44%	32%	56%	51%	48%
	\$29,000	\$27,000	\$13,000	\$7,000	\$5,000
SALES PROMOTIONS	59%	47%	65%	54%	52 %
	\$39,000	\$25,000	\$16,000	\$8,000	\$9,000
OTHER	38%	37%	40%	22%	10 %
	\$39,000	\$34,000	\$19,000	\$8,000	\$5,000

than in markets 1-10. On-air giveaways are again second with 58%, but billboards account for more dollars spent. The "Other" group in this division includes direct mail, community involvement/charity, and magazines as ways to spend promotional money.

Markets 31-50: Average Promotional Budget \$134,000 - That expensive TV advertising finished first again, but the amount of money spent in on-air giveaways was a very close second. Billboards were third with the other categories guite even in dollar distribution. Sales promotions were reported by a higher percentage of stations in this market group than in any other,

Markets 51-100: Average Promotional Budget \$48,000 - TV, on-air giveaways, and billboards topped the expenditure list, but the on-air goodies were the most popular. A majority of stations also reported using sales promotions and bumper stickers. At this secondary market level the "Other" category includes direct mail. community involvement, and station newsletters.

Markets 100+: Average Promotional Budget \$40,000 - In the smaller markets on-air giveaways are clearly "king," both in stations participating and dollars spent. Slightly more than half do TV advertising and sales promotions, while a bit less than the majority report doing bumper stickers or newspaper advertising.

Methodology

Radio & Records sent out questionnaires to 750 of our reporting stations in all active music formats, plus News/Talk outlets. The one common denominator among our reporters is that they are all "format dominant" within their respective markets - in

The first figure is the percentage of stations within the markets listed reporting participation in the specific promotional activity. The second figure is the average annual amount a station spends in that promotional endeavor, Example: In markets 1-10, 72% of the stations report doing on-air giveaways. The average annual expenditure on those giveaways is \$94,000.

other words, ratings successes.

We received 424 questionnaires back in the mail, of which we were able to use 414 in our computations. The results should be considered as general guidelines, not absolute facts. Our sincere thanks to all those who took time to complete and return the

WAS IT WORTH IT?

The Million Dollar Giveaways Revisited

On August 18, 1980, WYYS/Cincinnati debuted its new CHR format offering one listener a chance to win \$500,000 in cash. Broadcasters around the country were shocked. Less than a month later, competitor WKRQ/Cincinnati announced that it would give away \$1,000,000 to one lucky listener. The national radio community was stunned.

When all the smoke had cleared, WYYS had offered an additional \$500,000 (in a second contest), and WKRQ had combined its million-dollar giveaway with sister station WKRC. The results? WYYS debuted in the fall 1980 Arbitron with a 4.1 share overall to finish ninth in the market. WKRQ moved from second to first in the metro standings. its share virtually unchanged 10.7-10.4;

WKRC vaulted from fourth to second, up 8.0-10.4.

Since then, WKRQ and WKRC have generally maintained, while WYYS has not. A new management/programming team and a new format were recently installed at WYYS, which led many market observers to question the wisdom of the giant cash kickoff contest.

WYYS PD Pat O'Brien

R&R contacted the first PD of WYYS - Pat O'Brien, who has since exited the station to become President of Laux Communications, manufacturers of satellite communications equipment. We asked O'Brien if he thought the million-dollar giveaway was worth it for WYYS?

"I really do think that in the initial stages of kicking off a new radio station and format, it was worth it. The whole idea was to attract a lot of attention, and it certainly did



that. However, I wish that we had given away the million dollars in one shot instead of two half-million-dollar giveaways. When we announced our initial half-million prize, Taft (owners of WKRQ & WKRC) came back and announced a one-million-dollar

contest, which, quite honestly, took some of the wind out of our sails.

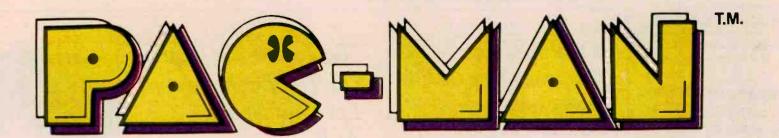
"We wanted to attract that attention and thereby make the radio station an instantly well-known entity in the marketplace. Giving away that amount of money gave the station the kind of instant name value recognition that otherwise might have taken years to establish. So, in that sense it was more than worth the expense

WKRQ PD Jim Fox

"I defintely think it was worth it from our standpoint. Any time you enter into a promotion you should have in mind 'what is this going to do for the station?' We knew that by giving away a million dollars we weren't going to dramatically increase the awareness of our radio stations because we already had a very high awareness factor with both of them. We viewed the million

GIVEAWAYS/ See Page 37

EAT UP THE COMPETITION WITH



Now you can put America's most incredible marketing phenomenom to work for your radio station through custom-produced television, outdoor and newspaper advertising.

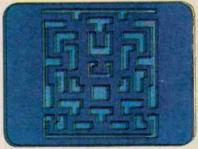
More than just a clever use of the Pac-Man and Ms. Pac-Man characters and game design, it's a well researched campaign to position your station as the market leader.



The Best Play in Denver is



KAZY FM 107



KAZY has a special pattern for giving you more music.



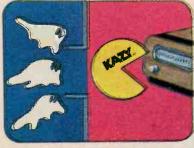
We stay away from too much talk and get our energy from...



More Music.



KAZY never gets caught running a lot of commercials 'cause we just eat up more music.



KAZY beats the other guys every time...



but you can catch more music at KAZY FM 107. The best Play in Denver.

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You can choose any one of three different: 30 TV spots and a:10 version • Plus you get four newspaper ads • two billboard/bus designs • a promotion plans book • a Pac-Man prize kit • wholesale access to any of the more than 200 licensed products.

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"Sooner Or Later This Guy's Got To Come Into The Bathroom . . ."

WB VP/Promotion Howard Rosen related a story about how persistence really paid off for him, at least in this particular instance. "There was this certain PD who just would not listen to a particular release I was promoting. I mean he wouldn't even take the time to listen to it once.

"I went out and bought one of those \$49.95 portable turntables, and hid out in the station's men's room for hours. I figured, sooner or later, this guy's got to come into the bathroom. Here I was hiding in one of the stalls, and he walks in. I waited until he had no choice but to listen, and I cranked on the record player.

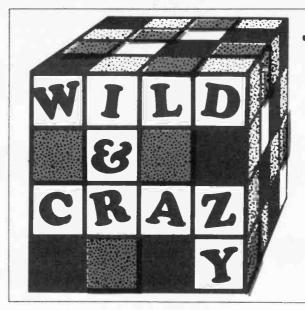
"You could say I had him by the ears . . . he was my prisoner, and he listened to the whole record. And you know what? He added it to his playlist."

Playboy Bunny At 40 Below

"Back in the late 60's we had so much fun promoting records on a local level," Rosen continued. "Once we were trying to break **Bread** as an FM act, and we had a new album ready to ship. People did the usual things like sending loaves of bread, hero sandwiches and things like that to get attention . . . one guy even delivered the record in a Brinks truck.

"I wanted to get a lot of attention all at once. I told my branch manager, Chuck Torre, what I was going to do, and he thought I was crazy.

"It was extremely cold, but I was determined to go through with this. So, one day at lunchtime I went to the Teen DiscoMat, a very influential retail store at 34th Street near Macy's. I was carrying Bread albums, but I was dressed as a Playboy bunny. It was unbelievably cold, but there I was . . . 40 below zero and I'm dressed like a Playboy bunny. I sure attracted a lot of attention. The TV stations came out; the newspapers took pictures of me standing there. I'm sure all the hundreds of people that stopped by thought I was nuts, but it got everyone's attention, and we got play on FM!"



Ways To Get Your Record Played

It's a puzzle, trying to figure out how to get a record played. Some of the most ingenious minds in the record business have wracked their brains looking for the solution. Their attempts to solve this eternally baffling problem have led to frequent frustration, and out of frustration came desperate and bizarre approaches of persuasion. Below, we've collected a few of the wilder, crazier, and funnier attempts to convince radio stations to play records. The definitive study of outrageous record promotions remains to be compiled someday, but these examples give some of the flavor of ingenuity and humor that have always been part of the best stunts. The craziness is all part of the game, and the game itself would be a lot less colorful without the wild cards of record promotion.

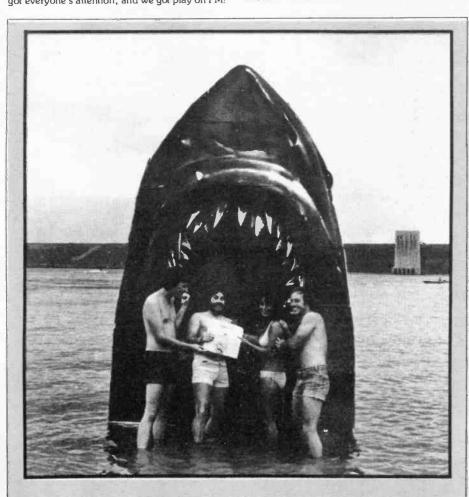
"I Had Arranged To Have The Song Come On The Jukebox As Soon As We Came In The Door . . ."

Capitol National Promotion Director Steve Meyer worked the Miami market for several years, and shares a fond memory of a time one of his elaborate "stunts" did the trick.

"I was really having trouble convincing WQAM/Miami PD Jim Dunlap to play an Anne Murray record I was working. He just wouldn't budge. So, I suggested that he and I go out for a few drinks one afternoon, and he agreed.

"What I had done is called ahead to each of the bars I planned to take Jim, and I had arranged to have the song come on the jukebox as soon as we came in the door, and be played over and over while we sat drinking.

"I had to personally service the song to these jukeboxes ahead of time, but it was worth it, because Jim gave in before the end of the day and added the record."



A PROMOTION WITH SOME BITE — KDKO/Denver found out that it wasn't safe to go back in the water when MCA Records crashed the station's 1978 beach party with an extra guest. Promoting the "Jaws 2" soundtrack, the giant cutout was quite a curiousity to the KDKO partygoers. Pictured (I-r): MCA's Chris Kane, KDKO PD Jim O'Brien, Sandy Halper of Dan Jay Music, and MCA's Dan Peterson.

"So I Laid My Gun On The Desk, And Let Him Stare At It . . ."

"One time I had a record I was so enthused about I went to a radio station with a gun on my hip," RCA's Wayne Edwards recalls. "I laid it on the music director's desk as I was talking to him just to get his attention. This was about ten years ago in my early stages, and I don't even recall the record anymore.

"Anyway, I had been having a problem getting their attention on this record, so I figured if I went into the station and put my gun on the desk, they'd realize I was serious. So I laid my gun on the desk, and let him stare at it for a while. He played the record too! Everyone thinks I'm a little nuts anyhow, so I have to live up to the image.

"Another thing I did when **Dolly Parton** had a single out called 'Baby I'm Burning' was to rent a fire truck complete with the firemen. I took a Dallas Fire Department truck, which caused me a great deal of grief to get, but Lgot it, and I went to radio stations with the sirens blowing. I took all of the radio people for a ride on a real live fire truck.

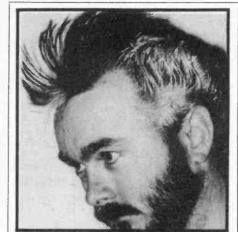
"Once I went and picked up radio people in a helicopter, and talked to them about the record I was promoting in the chopper. I had their undivided attention!"

"It Cost The Stations \$37 To Have The Union Come In And Move The Door . . ."

Jerry Seabolt of Dimension Records remembers a time when he was working with Shelby Singleton promoting a song on the Honor Brigade label. "We had a record by a group from Kansas City called the Jerms. It was a remake of the old 50's hit 'Green Door.'

"Shelby had this idea to go to a junkyard and buy about 100 doors. We had them all spray-painted that bilious green that you find only in public grammar schools, gas chambers, and mental hospitals. Then we railway-expressed them to every major radio station in the U.S. with a note saying, 'Look for the "Green Door." 'One of the stations that got the record and the door was WLS/Chicago, and at that time Clark Weber was the PD. I happened to be visiting the station and was informed by Mr. Weber that it had cost the station \$37 to have the union come in and move the door. He expected the station to be compensated, so I had to shell out \$37 to pay them back.

"However, the record was very successful based on the promotion because the group really wasn't very good . . . neither was the record. But we got a lot of airplay and made a lot of noise with that promotion."



"A Blue Mohawk?" I Said, 'Sure!'"

In a recent issue of **R&R** we outlined briefly the story that follows. This time **Arista** VP/AOR Promotion **Mike Bone** tells the tale in his own words.

"I was sitting at a KMET/Los Angeles staff lunch. I had five of my six priority records on the air at the station. I proposed a toast, saying I hoped I could get my sixth record on too: Haircut 100.

"PD Sam Bellamy asked what my commitment to the record was, and I said it was substantial. She asked me if it was substantial enough to get my hair cut into a blue mohawk. I said, 'Sure!'

"Well, we called in (KMET air personality) Mary Turner's haircutter, who dyed my hair silver on the sides and blue on the top plume . . . actually I looked more like a cockatoo than an Indian because Sam took pity on me at the last minute and went for the modified cockatoo look instead" (as pictured).

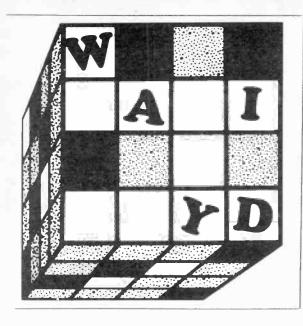
"While I was getting my hair 'styled' I heard Haircut 100 played on KMET. I heard it three more times in the next 18 hours. That made it all worthwhile."

Rats On The Platter

Bone is somewhat of a legend when it comes to doing the outrageous in the line of duty. Take for instance the fact that Mike has "HVY MTL" engraved on two of his gold teeth caps, and "AOR" on another. Strange, you say? Then how about this little anecdote from the Bone chronicles?

"I was working for **Mercury Records** when the **Boomtown Rats**' first album came out on the label. I was trying to think of a unique way to promote it. So, I called a local medical school lab to see if I could find some dead rat specimens. They referred me to a place in Wisconsin where they breed animals for lab specimens. I ordered 100 rats from them. They came double-bagged in polyehylene bags in formaldehyde.

"I sent a boxful to someone at **Record World** magazine. I did an in-store display with some more in Chicago. I presented several of them to radio stations in Chicago. When we did a listening party at the offices, with a cheese platter, well . . . at the end of the evening there were three dead rats on the platter."



"The Second Night The Ship Got Lost At Sea . . ."

Joel Newman of Handhsake Records relates a story that took place when he was working for Infinity. "We wanted to do a New England cruise for the group New England. We rented a boat

... like an old pirate ship ... and the first night we took people out from the radio stations. The next night was for the retail accounts in the area, and the second night the ship got lost at sea!

"Everybody freaked out, and we almost got hit by one of those giant freighter barges. All the retail people in the area were on that ship, and they all just went crazy with panic, totally losing their minds. We finally did make it back, although barely, and everyone ended up walking off the boat juiced out of their brains. What a fiasco!"

"He Dressed Up In A Gorilla Suit, And I Dressed Up As A Lion . . ."

Even back in 1962 **Elektra/Asylum's Pat McCoy** knew how to get a record on the radio, even if it meant using TV to do it. Pat explains: "I was doing local promotion for **Liberty Records** in Cleveland. The label was very hot at the time, and they had just come with a record by a California group known as the **Rivingtons**, called 'Papa-Oom-Mow-Mow.'

"There was this guy in Cleveland TV named **Ghoulardi**, who hosted a 'Creature Feature' show late Friday nights. Everyone watched the show, not because of the movies, but because Ghoulardi was such a crazy, hip character.

"I took the record to him, and he immediately loved it. One Friday night soon after that, he dressed up in a gorilla suit, and I dressed up as a lion, and between films we danced on the show to 'Papa-Oom-Mow-Mow.'

"The next week WHK/Cleveland, the Top 40 monster in the entire Midwest, got so many calls for the Rivingtons from the play on Ghoulardi's show that they added the record at No. 49. The next week the song went to No. 1, and stayed there for 11 straight weeks! I think we sold more records in Cleveland than we did in the entire rest of the country.

"By then, Ghouldari was opening and closing his show with the song, replacing film dialogue with excerpts, etc. When interest started waning, he began playing the follow-up, 'Mama-Oom- Mow-Mow.' WHK added that also, and it went to No. 1 for another six weeks."

"McCoy is pictured, surrounded by the Rivingtons, in this 1962-vintage photo.



Semi Tough Maneuver

At ABC in the mid-70's, McCoy participated in the following incident: "We had just signed a new Boston act called Duke & the Drivers. Their first single, 'What You've Got,' was just starting to break regionally. In fact, every station from Maine to the Mason-Dixon line was playing it except WRKO/Boston. PD J.J. Jordan and MD Christy Wright just wouldn't add it.

"Well, WRKO was hosting its annual 'National Promotion Day,' on which they invited all the label execs to visit the station and attend a huge party that night at the Playboy Club. We knew we had to do something special to draw attention to this record.

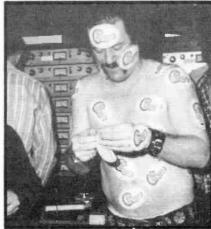
"WRKO was located on a one-way street that was so narrow two cars would have trouble passing each other. So, we rented a semi-trailer truck, had the entire side painted 'Why Won't WRKO Play Duke & The Drivers?' and then parked it

right in front of the station the very morning of their special party. The tractor cab was driven away, leaving the trailer blocking the station and the entire street. We knew it would stay there have you ever tried to tow away a semi?

"Around 3pm, after all the other national execs from the other labels had seen what we'd done (and a hefty \$350 traffic citation!), we had the trailer moved away. When J.J. saw us finally haul it off, he thought, 'OK, you made your point—enough is enough.' But what we did was simply move the trailer from the station to the front of the Playboy Club where the party was to be that evening

"J.J. went berserk! He was really livid, until the other label folks said to him, 'What a great thing to do., This is fantastic!' Then he mellowed out, and realizing the trouble and expense we'd gone to, finally decided to give in. WRKO added the record the next week, and played it for about 13 weeks. It was a very big hit in New England."







would he do that? Sherwood! — In his current vice presidential position at Columbia it may have been a while since any of us have seen Bob Sherwood as pictured, but rest assured that not long ago he was among the best when it came to promotional pomp. In the montage of photos we see Sherwood leading his faithful horsie into battle as a patriotic revolutionary soldier; stickering himself with promotional Chicago ovals; and gilding more than just the lily by appearing before a Columbia convention with his body painted totally gold. What was the point? Ask Bob and he'll say "visibility, excitement, and enthusiasm." When he was excited about a record . . . everybody got excited.

Unfortunately The Dog Bit Some People . . ."

Animals can be just as unpredictable as they are cute, and they have been a part of many a record promotion person's attempts at airplay through publicity.

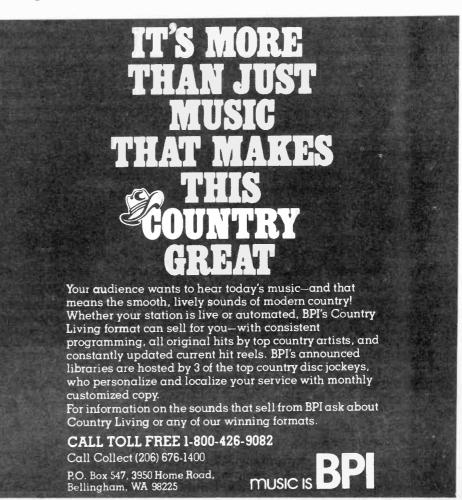
Jack Lameier of Columbia Records recalls a time when the "horsing around" got a little out of hand.

"We had this promotion where we were giving away a pony. It was working really well . . . we had it tied into the local Country station. However, one thing that we didn't remember is that it gets

Animals can be just as unpredictable extremely hot on blacktop very fast. And there we were on this blacktop parking lot in the hot sun with this little pony.

"To make a long story short, the pony died! We had all sorts of bad publicity from that . . . there were little kids all over the place wanting to pet the thing and he just dropped in his tracks it was just awful.

"At the same time in a different area RCA was giving away dogs for a 'His Master's Voice' contest. One of the dogs got loose . . . unfortunately the dog bit some people and they got sued. You've got to be careful with those animals."



Marketplace



Aircheck Factory

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Continued from Page 29

allows for royalties from their sale to the groups themselves.

R&R: Are there any other stations using the logo

SG: WRIF/Detroit has picked up the basic concept. They use a modified logo: a single line track. KSFX/San Francisco, before it became KGO-FM, had begun doing them. I know of no other radio station using the logo, but if one exists, and I find out about it, they'll get a call from our lawyers. That trademark has been the ABC logo for years and, at least in the last two years, has become synonymous

A WINNER

R&R: How much longer can this promotion last? SG: We've asked ourselves that recently. The fact that the symbol is a rainbow, which has always been a popular color scheme, and that the identification is maintained with the most popular bands of our time . . . I can't conceive of a point when it would be to our advantage to abandon it and move on to something else. In the 13 years I've been in the business, I must say this is probably the strongest trademark campaign I've ever seen in radio.

R&R: How much of KLOS's current popularity and ratings success would you ascribe to the cam-

SG: I think the decals have played a significant role. (KLOS PD) Tommy Hadges has done a very good job of turning the station's programming around, making us a very credible rock and roll radio station. The decal campaign would have done well

regardless of the station's programming because of the groups' names. What could not have taken place is the sustaining of audience. Decals don't create quarter hours. They may be responsible for helping create cume-awareness, so in that regard they may have helped turn around the station's image.

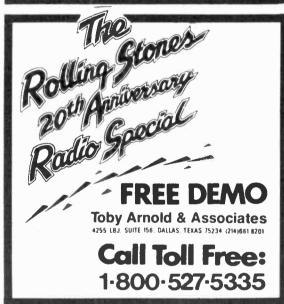
R&R: Have you got a ballpark figure for the number of stickers on the street today?

. and sometime in September SG: 1,583,000. we'll be real close to 2 million. And those are decals out on the street, not sitting in some storehouse somewhere. We've done 70 different decals, including around 50 for concerts. The first time we did Led Zeppelin A-Z on the air, we did a Zeppelin decal , same for the Doors. Surprisingly enough, we have not yet done the Beatles, but we're about to.

The most distributed decal is the Stones . . . the most asked-for remains Led Zeppelin. I know of many people with complete collections, and many listeners who swap them like baseball cards to complete their collections. It's really something.

Marketplace





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Tune up your station and your staff with California Aircheck's current and classic cassettes. Current issue #26 features KMPC/Robert W. Morgan and the new "Hitparade" format, KLOS/Frazer Smith, KIIS/Rick Dees, San Diego's #I AOR KGB-FM, Boston's AOR Battle with WCOZ vs. WBCN, plus a quick look at Calif. Coast Rock, with KACY, KKBZ, KZTR, KMGQ, KTYD, KRQK, KSLY & KZOZ. 90 minute cassettes \$5.50

Classic issue #C-19 features WCFL/Larry Lujack-1975, KFWB/Wink Martindale-1965, KMET/Stephen Clean-1974, WINS/Mad Daddy-1964, KIIS-FM/Humble Harv-1975, WAYS/Jay Thomas-1974, KHJ/Machine Gun Kelly-1974, plus KCBQ-1972 & KING-1976. **Cassettes \$10.50**

Special issue #S-3 features Las Vegas & San Bernardino CHR/AOR/A-C, with KLUC, KENO, KOMP, KMJJ, KLAV & KORK from Las Vegas, and KFXM, KGGI and KCAL-FM from San Bernardino. Cassettes \$5.50

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Giveaways

dollar prize as our way of maintaining our promotional lead in the marketplace. We wanted the listeners to know that we were on top and would continue to be on top.

"The giveaway upheld a longstanding tradition for us; it made radio history, and well-positioned us in the market so we were not to be beaten when it came to promotional ventures."

Would You Do It Again?

That's the question R&R then asked each programmer, and Fox answered positively. "If it's worth doing once, then it's worth doing again. What I mean is . . . if we weren't willing to do it again, then why was it worth doing the first time? Either you are willing to defend your franchise from ALL attacks or you are not. I don't think you can pick and choose the times you will compete. You must compete every day, and whatever it takes to remain competitive, that's what

"If you are the leading radio station in your market, and someone decides to come after you, you must protect your position if you intend to still be the leading radio stations, say, ten years down the road. We may have spent a little more than we would have under ordinary circumstances, but essentially we just took an entire year's promotional budget for both stations and used it up in a very unorthodox manner. We were protecting our position in the market and it worked."

While WYYS was in a different position when it undertook the giant cash giveaway, O'Brien adamantly agreed with Fox. "Absolutely...in a similar situation in another city putting a new station on the air . . . yes, I'd do it again. What has to be realized is that there are very few companies, when faced with this kind of monetary assault, that would up the ante the way Taft did. And by coming in right behind WYYS with a \$1 million giveaway, Taft said to all of its competitors in all its

markets, not just Cincinnati, 'Hey, you don't mess around with Taft Broadcasting.' That was brilliant in my estimation, but the chances of running into that kind of attitude in another market would not be great . . . how many companies would do that?"

If O'Brien felt that the \$1 million giveaway was a good thing to do in kicking off a new station, and he admitted he'd do it again given the chance, we wanted to know wny WYYS was unable to capitalize on it initial showing, and eventually changed management and formats. "There were some upheavals and turmoil in the company that contributed to the station being allowed to decay in my opinion," O'Brien explained. "The theory of giving away a million dollars to get instant recognition is really only good for one time around. You must continue that kind of promotional profile in order to remain successful. Unfortunately the company did not continue to promote WYYS in the marketplace with the same kind of enthusiasm that it did initial-

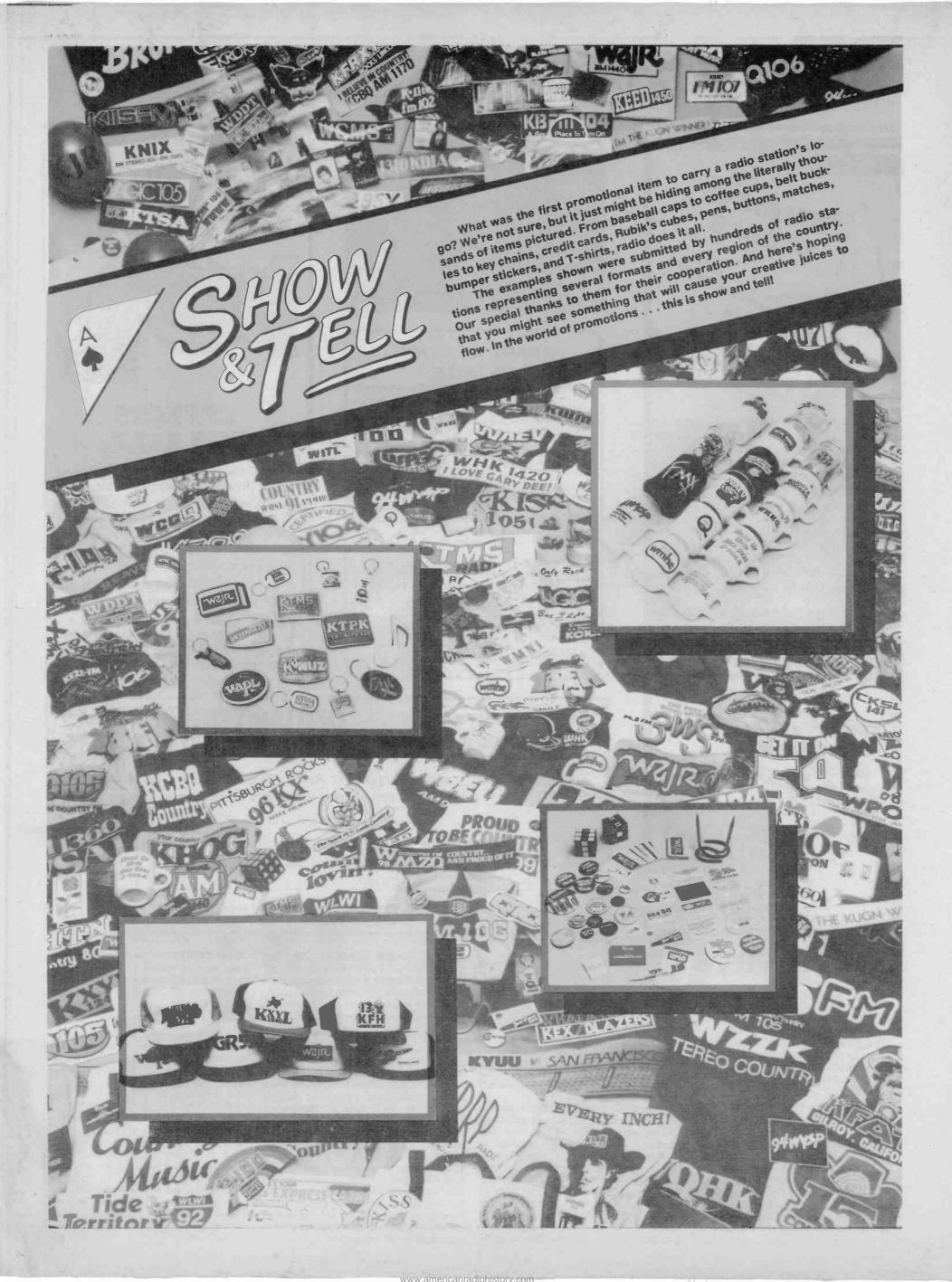
ly. And I don't mean we should have given away another million . . . but we should have remained promotionally exciting and involved. We didn't, and we lost our competitive edge."

What's Next?

Both programmers felt the biggest cash giveaway in radio history was a good idea, and both would do it again, but it's interesting to note that the idea of giving away \$1 million in each has not migrated to other radio markets.

Why? Well, even at the payoff rate of \$25,000 a year for 40 years, the price may be just too much for most companies to bear. While there is a strong amount of "flash value" in offering that much money as a contest prize, it's a tough act to follow. And when it comes to promotions, isn't that what the next one is all about?

Our special thanks to Jim Fox and Pat O'Brien for their candid thoughts on an amazing promotion that may never again be duplicated.



CALENDAR



BRAD MESSER

Secret Code Words, Singing Dogs

Thanks, people, for sharing information about how your stations cope with "little emergencies." These excerpts of letters from fellow broadcasters reveal that policies are as individual as communities.

"Regarding 'Lost and Found Pets,' I don't put these announcements over the air; rather, I keep a file here at the front desk and take the calls as they come in. Any calls the jocks get, they can refer to me. My success rate is great and it's a fun and good feeling getting pets back to their homes. Thanks for the chance to put our '96c' worth in" — Sally Tatala, receptionist and Public Service Director, KBDF & KZEL/Eugene, OR.

"Yes, we do air lost dogs, blood drives, missing persons, etc., but there are few conditions. We're in a very small community (80,000 potential listeners) so there are just a limited number of lost dogs at any one time. These are (taken) by phone and are run for three days. We have a pretty good reunion rate. As for runaways and missing persons, we refer those calls to the local law enforcement people. If they ask for our help, we'll put the information on the air. Those agencies are ready to deal with domestic problems; we are not. One other item you did not mention that gives us trouble: community groups that buy newspaper space and then ask for free time from us. We don't give under those conditions. If a group wants free time from us, they have to also get a donation from the paper" — Ross Hunter, Operations Manager, WJMA-AM & FM/Orange, VA.

"WMT has always aired announcements that related to health or life-threatening situations" (rabies-suspected dog bites, emergency blood requests from hospitals) and "routine lost or found animal announcements are aired three times daily at prescribed times. Candidly speaking, I doubt the true merit of such on-air involvement, but the occasional phone call or letter from a distressed child who's just found a loved pet makes us continue! We do these announcements sincerely, but with just enough tongue-in-cheekness with fun, sort of schlocky intro, including singing dogs" — Rick Sellers, Manager of Operations and Programming, WMT-AM & FM/Cedar Rapids, IA.

My personal bugaboo stems from winter storm announcements. Hordes of little businesses and dance classes and Brownie troops and third-shift operators are enough to drive us mad. When New Hampshire got blitzed with a mid-April blizzard, the phones rang so fast and furious that we stopped asking for the secret code word, figuring no one would be that low. Tell that to the manager of Home Insurance in Manchester who had only 20% of his 600-person work force show up. Not too nice for public relations!" — Ed Brouder, Program Director, WGIR/Manchester, NH.

Ed, that sounds like yet another valuable lesson from the best teacher there is, the School of Experience. Sharing the message was generous of you! And to those whose letters didn't make the space cutoff here, double thanks. As always, I'll respond personally.

He Wore the Pants in His Family

MONDAY, JUNE 7 — George Bryan Brummell, a rich guy who was born 204 years ago today, is credited with inventing and popularizing pants...long trousers like we wear now, instead of short ones with long stockings like the Pilgrims wore. "Beau Brummell" was the first influential person to trend away from frills and ruffles toward simpler "poor folk" clothing. A sort of K-Mart kinda guy in what was a Bill Blass society.

Jets from Israel bombed a nuclear reactor in Iraq a year ago today. Forty years ago Japanese troops occupied two islands in the Aleutian chain southwest of Alaska, frightening many Americans who thought the West Coast might be the next stop.

Tom Jones is 42.

America's Favorite Ice Cream Flavors

TUESDAY, JUNE 8 — The graduating class of 1491 may have been ignorant enough to believe Earth is flat, but they were smart enough to know they liked ice cream. In fact, way before that (at least four centuries before the time of Christ) European rulers were sending runners to the mountains to bring back ice, so they could have a delicacy similar to the ice cream of today. On this date in 1786 the first ice cream ad appeared in an American newspaper. Today the five favorite flavors of Americans is ascending order, are strawberry, chocolate chip, neapolitan, chocolate, and No. 1, vanilla. Thirty-five percent of the ice cream consumed in this country is vanilla.

Boz Scaggs is 38. Nancy Sinatra is 42. Robert Preston, best known as the Music Man, is 64.

First Ballistic Missile Submarine

WEDNESDAY, JUNE 9 — Twenty-three years ago today the first ballistic missile submarine became operational. The polaris missiles of 1959 had about a three-thousand mile range and carried single "city buster" warheads.

Automatic income tax withholding started 39 years ago today during World War II. The war ended but payroll deductions

In 1890 the operetta "Robin Hood" premiered on this date in Chicago. The song "Oh Promise Me" became an American wedding favorite. Today's most popular wedding songs are (#5) "Somewhere," (#4) "You Light Up My Life," (#3) "Tales From The Vienna Woods," (#2) "I Love You Just the Way You Are," (#1) "We've Only Just Begun." (Source: Brides magazine)

Robert Cummings is 72.

Blue Problem in a Gold Mine

THURSDAY, JUNE 10 — In the Washoe mountains of Nevada 123 years ago today, two prospectors digging out a spring in search of a better water supply made one of the richest gold strikes in history. As they began mining the Comstock Lode, workers had to deal with an unwanted blue-grey material in which the gold was imbedded. About a year later an assay revealed the blue-grey stuff they'd been throwing away was really high-grade silver.

America's earliest recorded tornado hit New Haven, Connecticut, today in 1682. Alcoholics Anonymous was formed in 1935. Three years ago we had gas lines.

F. Lee Bailey is 49. Former astronaut Jim McDivitt is 53.

SCUBA Inventor Cousteau Is 72

FRIDAY, JUNE 11 — Until Jacques Cousteau put his mind to it, no one could conveniently swim longer than one breath underwater. Cousteau, who is 72 today, co-invented the Self-Contained Underwater Breathing Apparatus (SCUBA) almost forty years ago. Until he developed the underwater camera, no one knew that prism effects eliminate certain colors at various depths.

John Wayne died three years ago today. One year ago major league baseball players went out on strike. Former auto racing champ Jackie Stewart is 43. TV actor Chad Everett is 45. Gene Wilder is 47.



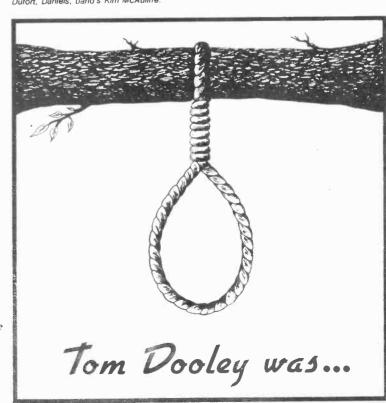
GEILS GETS FREEZEFRAMED — EMIA's J. Geils Band greeted WXUS/Lafayette staffers and the winner of a station-sponsored "Freeze-Frame" contest after the group's Lafayette show. Pictured (I-r) are WXUS PD Stuart McRae, group's Seth Justman, winner, group's Peter Wolf, WXUS MD Bob Majersky.



LE ROUX FINDS LAST SAFE PLACE AT KSHE — RCA's Le Roux visited KSHE/St. Louis to play the band's latest album for station reps. Pictured (i-r) are RCA's Andy Allen, group's Rod Roddy, KSHE VP Shelley Grafman, group's Tony Haselden, KSHE PD Rick Balis.



SCHOOL'S OUT — GIRLSCHOOL'S IN — Stiff recording artists Girlschool recently appeared in concert in Chicago, and then toured the city's AOR's. Along the way they stopped in at WLUP for a chat with MD Sky Daniels. Pictured (I-r) are group's Kelly Johnson, Gil Weston, Denise Dufort, Daniels, band's Kim McAuliffe.



Opportunities

Openings

EAST

W100/Carlisle, PA needs news anchor. Females en couraged to apply. Great place to start. T&R: Vince Grand, PD, 180 York Rd., Carlisle, PA 17013 EOE M/F

Immediate Midday Opportunity

WBEN Radio 930, rated #6 nationally, seeks experienced adult talent with production voice and community involvement. Tapes, resumes and picture to: BOB WOOD, Algonquin Broadcasting, 2077 Elmwood Ave., Buffalo, NY 14207.

New Portland area Country station WPIG-FM needs talented PD and DJ's. Send T&R: WPIG, Box 567, Seco ME 04072. EOE M/F (6-4)

Chief Engineer for 50,000 watt AM/FM, number one powerhouse in beautiful WV. Top salary and benefits. Resumes: Jim Davis, Box 4318, Charleston, WV 25304.

WKZX 95AM/Presque Isle, ME has future opening for mid or morning, must be mature, friendly and brief for this A/C station. Call Fred Martin (207) 769-7611

74/RNR, an A/C AM updating our files for possible future openings. Entertainment/Information format. No beginners. T&R: Bob Masters, Box 709, Martinsburg, WV 25401. (6-4)

Announcers for adult, live assist FM in small market, mid-Atlantic area. On air early July. Smooth delivery/production, minimum 2 years commercial experience. T&R: Operations Director, WKYZ-FM, Route 3, Box 13, Salisbury, MD 21801. EOE M/F (6-4) •

Openings

Production Director/air shift opening at NE AOR. T&R: Zip Zipfel, PD, WECM/WTSV, 221 Washing St., Cleremont, NH 03743. EOE M/F (6-4)

ND for NW PA daytimer. Good production. On-air skills. T&R: Jeff Harman, WWCH, Box 391, Clarion, PA 16214. EOE M/F (6-4)

WCLG needs ND. University City in Almost Heaven, WV. We have staff, equipment, ENG, interns, UPI Bureau Former director moved up to D.C. market. We need strong air newsperson with experience and conversational delivery. Ready to take over department. Send T&R: Garry Bowers, WCLG, Box 885, Morgantown, WV 26505. (6-11) •

FR

CONTINENTAL RECORDINGS

self-motivated person with a working knowledge of radio sales and promo tions; also marketing, organizational skills, and telephone sales experience to market our station ID's and commer cial jingles. Call or send resume to Dan Flynn,Continental Recordings, 210 South Street, Boston, MA 02111.(617) 426-3131.

WHAI/Greenfield looking for future full/part-time ennouncers. T&R: Jay Deane, Box 32, Greenfield, MA 01302. EOE M/F (5-28)

NYC Metro A/C-Info seeks PM drive personality, Experienced only. Production, community involvement necessary. T&R: Bob Recchia, WJDM, 9 Caldwell Pl., Elizabeth, NJ 07201. EOE M/F (5-28)

WCCC 50,000 watt AOR looking for experienced full/part-time. No calls. T&R: Lich, 243 S, Whitney St., Hartford, CT 06105. EOE M/F (5-28)

Openings

Announcer/MD for Urban Contemporary, T&R: Box 17422, W. Hartford, CT 06117. EOE M/F (5-28)

ABC Superadio station in Baltimore seeking combination Production/Public Relations Director. Call PD (301) 485-2400. EOE M/F (5-28)

Major broadcasting company searching for dedicated professional broadcasters experienced in the areas of programming, news or announcing. Formats include CHR, A/C, Black and Hispanic. Send T&R to Radio & Records, 1930 Century Park West, #340, Los Angeles, CA 90067 EOE M/F

WMGK/Philadelphia has part-time news opening. Experienced & sharp writing skills must complement conversational delivery. T&R: Bob Craig, 1 Bala Cynwyd Plaza, Bala Cynwyd, PA 19004. EOE M/F (5-28)

Available August 1st, part-time news, Later fulltime probable. T&R: Ruth Ludwig, ND, WBZA, Box 928, Glens Falls, NY 12801. EOE M/F (5-28)

SOUTH

WXQR/Jacksonville, NC accepting T&R's for future openings on-sir/production, news. Superstars on coast. Kris Kelly, Box 760, Jacksonville, NC 28540. EOE M/F

Experienced Country Jock, sales people. New Gulf Coast FM seeks cassettes/resumes for immediate openings! Mail to: 11452 Ed Merrins, El Paso, TX 79936. EOE M/F (6-4)

Future on-air and news openings at #1 Country powerhouse. Strong production. T&R: Bob Roberts WDAK, Box 1640, Columbus, GA 31994. EOE M/F (6-4)

WKYX/Paducah, KY has opening for creative Produc-Paducah, KY 42001, EOE M/F (6-4)

Openings

Afternoons, great pay, top company, beautiful coastal area ... need bright, mature exciting communicator. T&R: Robert John, Y103, 3100 University Blvd., Jacksonville, FL 32216. EOE M/F (6-4)

G100/Mobile looking for a weekend entertainer. You must sound like a pro. T&R: Scott Griffith, 555 Broadcast Dr., Mobile, AL 36606 or call (205) 479-5555.

KOKE/Austin seeking experienced morning air personality. No beginners. T&R: KOKE, Box 1208, Austin, TX 78767. No calls. EOE M/F (6-4)

WXAM/Charlottesville needs ND by Mid-June. Anchor/reporting. Good organizer, upbeat writer, conversational broadcaster. T&R: Steve Reed, Box 1294, Charlottesville, VA 22902. EOE M/F (6-4)

Need aggressive Contemporary news anchor looking to move up to top station in market. TSR: Gary Mitchell, V100, Box 4318, Charleston, WV 25304. EOE M/F

Need a PM drive play-by-play combination, T&R: Box 1478, Borger, TX 79007. EOE M/F (6-4)

KZOM-FM looking for dedicated rock professionals. Morning, all-nights, weekends available. Ex-perience a must. T&R: Don Golden, Route 11, Box 484, Orange, TX 77630. No calls. EOE M/F (5-28)

WHBB/Seima has Immediate opening for well seasoned announcer/production personality. T&R: PD, Box 1055, Salma, AL 38701, (205) 875-3350. EOE M/F (5-28)

Looking for morning talent. 100,000 watt A/C-FM on Texas Gulf Coast. Top 100 market. Experienced communicator, T&R: PD, Box 6067, Beaumont, TX 77705.

AOR tapes needed for future openings amongst the palm trees. T&R: Scott Fisher, WIZD, 200 Palm Beach Lake Blvd., W. Palm Beach, FL 33409. (5-28)

Morning anchor ND with solid delivery, Salary, Upper teens. T&R: Bobby Kay, Box 898, Corpus Christi, TX.

Marketplace



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A unique and inspired parody of Science Fiction

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FREE SAMPLE Write: 6409 Bertrand Ave. Reseda, CA 91335



calendar/almanac, trivia, etc. Send for sample on ALL AIRSHIFT READY! station letterhead: ALL AIRSHIFT READY! Box 20093R, Long Beach, CA 90801 (213) 595-9588

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TIMBERLINE PRODUCTIONS Box 9541 So. Station, Denver, CO 80209

Opportunities

Openings

New KRBE needs newsperson to co-anchor after noon drive. Conversational style, good writing a must. T&R: Sue Schneider, 9801 Westheimer, Suite 700, Houston, TX 77042. EOE M/F (5-28)

KKYK/Little Rock. AR needs air talent. Contact: Ror White, Box 4189, Little Rock AR 72214. No calls please EOE M/F (5-28)

Can you deliver 25+ demos? Do you excel in A/C? Do you have a minimum of 3 years professional experience? If all yes, send tape resume and references to Radio & Records, 1930 Century Park West, #346, Los Angeles, CA 90067, Southwest FL lo-

MS's top CHR just moved to new studios. Looking for air talent. Great production a must. T&R: Kirk Cliatt, Box 4606, Beloxi, MS 30531. (5-28)

WAIM-FM/Greenville-Spartanburg AOR has Im mediate opening for announcer with strong production. Daytime shift. T&R: Gary Jackson, Box 650 Anderson, SC 29622. (803) 226-1511. EOE M/F (5-28)

On-air announcer. 5 yrs experience. Salary negotiable. Start June 28th. Major market production. T&R: S. Andrews, WVEE, 805 Peachtree St., Atlanta, GA 30308. EOE M/F (5-28)

Openings

Amarillo Country FM looking for morning jock/production. T&R: Nancy Allen, KBUY-FM, Box 5844, Amarillo, TX 79106. EOE M/F (5-28)

Future openings at a great SC coastal adult FM. We're making some exciting changes. T&R: John Roberts, 3040 Boundary St., Beaufort SC 29902. (5-28)

WJBO/WFMF has rare opportunities for ND or an chor. 3 yrs experience. TER: Randy Rice, Box 496, Baton Rouge, LA 70821. EOE M/F (5-28)

KESI/Sen Antonio looking for WNEW-AM style A/C personality. T&R: Kevin Fennessy, OM, KESI, Box 20107, Sen Antonio, TX 78220. EOE M/F (5-28)

If you can help us become Small Market Country Station of the year, we want to hear from you. PM drive or evening slot. Good pay and benefits. Great facilities. Sales combo for bigger bucks. Production skills a must. T&R: to Ben Granger, PD, KVVP-FM, Drawer K, Leesville, LA 71446. (318) 238-0354 12noon-2pm CDT only. EOE (6-4) •

MIDWEST

KQWB/Fargo requires experienced professional to join 4 person news staff. Excellent equipment, top T&R: Linda Hogan, ND, KQWB, Box 2983,

Openings

Good money for good morning or midday guy or gal on Modern Country KKOA. Possible MD. T&R: J.J. Cook, Box 10, Minot, ND 58701. EOE M/F (6-4)

Flint's news leader has rare opening for anchor/reporter. Minimum 2 years experience. T&R: Art Reid, WTRX, Box 1330, Flint, MI 48501. No cells. EOE M/F

Youngstown, OH AM/FM seeking knowledgeable person for ND. No beginners. T&R: Fidelity Communications, ND, 218 Ewingville Road, Trenton, NJ 08638. EOE M/F (6-4)

Rare opening at medium market AOR for jock with production experience. T&R: Rick Peterson, WWCT, 414 Hamilton, Peoria, IL 61602. EOE M/F (6-4)

Q98-FM/Fargo is seeking on-air talent and prodution pros. T&R: Shawn Waters, Box 2983, Fargo ND

WKAU/Appleton-Oshkosh-Greenbay, CHR has news opening. Need experience, voice & writing abilities. T&R: Ron Ross, WKAU, 1765 Block Rd., Kaukauna, WI 54130. EOE M/F (6-4)

WLLZ, Detroit's best rock has immediate opening. Owned and operated by Doubleday, the nation's AOR leader, with new studios in attractive suburban location. T&R: Joe Urbiel, WLLZ, 31555 Fourteen Mile Rd., Suite 102, Farmington Hills, MI 48018. No calls please. EOE M/F

Openings

Suburban Chicago station is in need of local talent for part-time and fill-in positions. Commercial ex-perience required. T&R: WXLC, Waukegan, IL 60085.

Aggressive suburban sunbelt A/C needs DJ. One yr man experience. TBR and salary requirement: KMYO, 509 N. Aspen, Broken Arrow, OK 74012. EOE M/F

Production Director/air shift opening. #1 station in livable Midwest community. T&R: Ron Eric Taylor, KEYN, 2829 Salina Avenue, Wichita, KS 67204. EOE

Wanted ND for AM/FM combo in Dubuque, IA. Contact: Chuck Bailey (319) 583-6471. EOE M/F (5-28

Personality radio ND needed immediately for 2 person staff in Capitol City town. T&R: WVIC, 2517 E. Mt. Hope, Lansing, MI 48910, c/o Jim St. John. EOE M/F (5-28)

WXLC is now accepting T&R for possible openings in morning and afternoon drive positions. Prior experience is a must. T&R: WXLC, Waukegan, IL 60085.

WHMQ/Finley, OH has an opening for an afternoon Country pro. Must have good production skills. T&R: D.P. Glass, 101½ Sandusky, Finley, OH 45840. EOE M/F (5-28)

Appleton-Oshkosh-Greenbay's hottest CHR, WKAU-AM&FM, accepting T&R for future PM drive. Must be good with strong production. Ron Ross, WKAU, 1765 Block Rd., Kaukauna, WI 54130. EOE M/F (6-4) •

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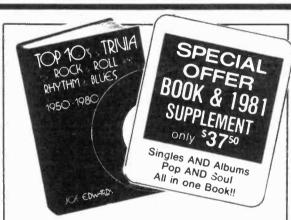
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The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

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for more information.

Opportunities

Openings

WEST

KISSIN 105, A/C looking for personalities. T&R: Jim Meeker, Box 2959, Merced, CA 95340. EOE M/F (6-4)

K96/Provo is looking for morning drive talent. Great bucks, and a great company. No calls. T&R: Scott Gentry, KFMY, Box 960, Provo, UT 84603. EOE M/F (6-4)

KLZ/Denver has immediate openings for midnight-6am shift, Tight personality, Country format. T&R: Bill Bradley, 2149 S. Holly, Denver, CO 80222. EOE M/F (6-4)

CA opportunity to move up. 7-12pm/12-6am person. Strong production/on-air abilities. T&R: KLPV, 777 Silverspur, Rolling Hills, CA 90274. No calls. EOE M/F (6.4)

Country dj wanted. Knowledge of Country music a must and production. Immediate opening. Call Eddie Briggs, (505) 393-3137. (6-4)

Fulltime and part-time news openings. Contemporary FM, 90 miles from L.A. T&R: Brad Orchard, KVVQ, Box 1477, Victorville, CA 92392. Calls welcome (714) 243-4636. EOE M/F (6-4)

Need morning and other possible jocks at A/C FM in San Jose/San Francisco area. Contact: Ron Dennington, KPEN, 2540 Celifornia St., Mountain View, CA 94040. EOE M/F (6-4)

If you force your voice down and use crutch phrases, please go to the next ad. If you have a natural sound and creative production, send me a tape! Tom Greenleigh, KJQ, 1506 Gibson Ave., Ogden, UT 84404. EOE M/F A/F (All formats may apply). (6-11) •

KIQO-FM A/C looking for 1 fulltime and 1 part-time announcer. Production skills a must. Now accepting calls 9am-4pm: (805) 466-6511. EOE M/F (5-28)

KAFY/Bakersfield Country Immediate opening. Three years experience preferred. Contact: Joseph King, 1527 19th Street, Suite 300, Bakersfield, CA 93301 or cell (805) 324-4411. EOE (5-28)

KRKO/Everett has opening for weekend air talent. Send T&R: Bruce Butterfield, Box 1227, Everett, WA 98206 or call (206) 355-1144. EOE M/F (5-28)

KMBY-FM/Monterey has immediate opening for part-time, also future fulltime. Adult format. T&R: Randy Summers, Box 1291, Monterey, CA 93942. EOE M/F (5-28)

The skiling is good. The radio is great! KJQ needs Jock/production ace. Adult CHR. T&R: Tom Greenleigh, 1506 Gibson, Ogden, UT 84404. EOE M/F (5-28)

Professional nationwide music production firm seeks articulate, bilingual Mexican music programmer with production experience. Mariachi and Contemporary Mexican music knowledge required. Send T&R to Radio & Records, 1930 Century Park West, #342, Los Angeles, CA 90067

Positions Sought

You want the best basketball P-B-P man available? 9 yrs. P-B-P experience, all for major sports. Excellent sportscasts and interviews also. Call GARY (612)

Tower 94 has gone Country, but I haven't. Former MD and night rocker looking to perform for you. Call KURT KELLY (313) 542-0102. (6-4)

ROY GRAY announcer at KDAY/Los Angeles will go back on the air immediately. Call J.J. Johnson (213) 665-1105 for referral. (6-4)

Talented, dependable, hardworker looking for big break in small or medium market. On-air and/or sports P-B-P, Call TIM EBY (219) 255-9920. (6-4)

To be announced, MICHAEL TURNER, 23. 5 yrs. radio, college, commercial and club experience. Will work all formats, will relocate. (213) 752-2336. (6-4)

Announcer 4 yrs. in AOR, A/C and Country. Great production. Excellent communicator with college degree. Prefer MI and Midwest. Call CHRIS (505) 622-4281, after 12pm. (6-4)

Veteran major market air talent and programmer avallable immediately. Formerly KIX106, KTSA and WJDX. JOHN WALTON (214) 548-0328. (6-4)

J.J. WALKER leaving afternoon drive at Y103/Jacksonville, FL in June after 5 yrs. Also WMYQ/Miami, KOPA/Phoenix, WYNF/Tampa. Looking for air talent or MD in major market. (904) 744-7912. (6-4)

Innovative Houston PD who got ratings with Christian formatl Seeking like position with professionals. JOHN JAKSHA, 3531 Willie Way, Spring, TX 77380 or (713) 367-8979. (6-4)

Serious-minded, multi-faceted AOR performer looking for fulltime medium or secondary market album rocker. Also music journalism experience. JIM CHLEBO (513) 523-2930 anytime. (6-4)

Positions Sought

KEN SILVERSTEIN, Top 10 market sportscaster WFAA/Dallas-Ft. Worth looking for major market opportunity. Willing to relocate. (214) 696-8059. (6-4)

Still looking for talent? Why haven't you called me? AUSTELL is waiting to hear from you at (312) 547-8044, any day before noon (CDT) (6-4)

Country award winner seeks medium market AM drive. Humorous character voice sidekick. Fun show. Ratings builder. Conscientious team worker. Good MD. (803) 238-0184 efter 2pm. (6-4)

Wait till you hear my play-by-play. Sports Director, good on board. 3 yrs. experience. Call (516) 437-2688. (6-4)

My tape can mend your broken station. Great pipes! Trained for jock or news. Production tool Prefer Rockies. Cell TOM (312) 686-7105 or (312) 358-5142. (6-4)

Black programmer with expertise in CHR & AOR, including stint in Philly. Looking for new challenge, ready to go now! BOB (215) 855-8990. (6-4)

Economy lays off Jacksonville's best news team. ND available to keep or make your best. Sunbelt preferred. (904) 269-4940. (6-4)

'Air personality/MD 2 yrs. experience looking for medium market, midwest preferred. JIM MULVANEY (312) 388-3040. 12832 May, Chicago, IL 60643. (6-4)

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SCOTT DAZE, professional, career, 26, 6 yrs. experience CHR/AC. Recently with WOW/Omaha, WEA-Q/Eau Claire. Looking MD/PD in medium markets. Great references. Call immediately (402) 393-7324. (6-4)

I want to relocate in Chicago area. Excellent background & references. If you want a communicator, call me. GARY (602) 834-5446. (6-4)

Talented, aggressive jock with new PD coming & I'm going. Helpl Getting married in 3 months. Available immediately for NY tri-state TOM (317) 364-0481, (212) 984-3565. (6-4)

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15 yr. pro seeking on air or PD position, major market, warm climate only. Guaranteed results. Call PATRICK HENRY PRICE (213) 464-5516. (6-4)

Morning drive personality available. 10 yrs. of major market, CHR experience. Proven winner. Let me entertein you. (703) 373-0718. (6-4)

11 yr. pro CHR/AC/Country, Operations Manager, PD/MD talent. Looking for medium/major markets. AL SELLERS (715) 845-2384. (5-28)

If you are looking for an announcer who is bright, tight, humorous, has good tubes. 4 yrs. experience, college education. PETE (419) 447-2615. (6-4)

Former Production Manager of KMET-FM for 7½ years with keen interest in music. Please call Gus Krueger (213) 842-9858. (6-4)

Experienced announcer seeking full-time position. Good production. Call DON (303) 351-8294 after 4pm MST. (5-28)

Major market air personality currently in Urban Contemporary seriously looking. 6 yrs. experience, including KIIS-FM, KUTE/Los Angeles. Have done CHR, A/C. MARK (314) 361-0956. (5-28)

Experienced MD, Assistant PD in AOR, CHR. Prefer-West. Cell BOBBY (806) 792-4830 or (806) 745-3129. (5-28)

Lady DJ, 6 yrs. experience, MD, 1st phone, good production. Major market from Los Angeles-Miami, CHR, AOR, A/C. I want the airwaves. (213) 465-9674. (5-28)

Enthusiastic, witty & versatile personality looking for Southern medium market station to grow with. Call EDDIE FARRIS (312) 374-3210. (5-28)

Former radio station owner, PD, DJ, Sales Manager looking for PD/DJ/Management position-a new challenge. 10 yrs. experience. RICHARD KAUFMAN (201) 992-4881. (5-28)

STEVE SUMMERS experienced in major markets. Recently MD/Afternoons at WDRQ/Detroit. Available due to format change, seeking stable CHR format. Let's talk. (313) 474-7097. (5-28)

Positions Sought

Fully qualified country programmer/PD available now. 23 yrs. experience, all phases of radio. BOB (313) 229-4022 anytime. (5-28)

Young, experienced DJ, 5 yrs. in Country, A/C, Rock & News, looking to relocate Chicago/Milwaukee area. Call BRUCE (507) 457-2336. (5-28)

Air talent with MD experience and PD abilities. 8 yr. pro great production, college, 1st phone seeking AM drive or 7 THOM (318) 478-9829. (5-28)

Creative personality, loyal employee available. RICK OHMAN (406) 452-2382. (5-28)

AM in radio doldrum. 10 yrs. in broadcasting. Looking for AQR evenings overnights or production position. Excellent skills, warm personality. STEVE SUNBERG (802) 479-0717. (5-28)

11 yr. pro, dependable Sports P-B-P, Talk, DJ, excellent references. DANNY (503) 588-9434. (5-28)

Experienced female announcer & newsperson. Any format, available immediately. (213) 375-4869, evenings. (5-28)

PHIL BECKMAN, 11 yrs. AOR, A/C, CHR; WNOR, WAPE, WRQX, KTLK. Wife JOANNE 5 yrs. WNOR, WAPE, WIVY, WWDE; A/C, BM & News. (804) 877-9944. (5-28)

AM drive personality with good ratings seeks slot with CHR, AOR. Preferably morning drive and/or MD position. LEE GORDON (713) 775-0883. (5-28)

Major market DJ, BLK/ROCK, heavy production. Looking for great opportunity. No small market please. Have bucks will travel. Call RON COOPER (312) 478-6929. (5-28)

Best possible bet for PD/MD for medium to major market. Currently winning big. Let's talk. (901) 362-2281. (5-28)

Real Pro seeking work at medium or major market station. B.A./Communications. Well-rounded with all formats. Please call MR. HAYES (212) 993-0276 or (212) 733-2583. (5-28)

Herd defined A/C, CHR telent. JOHNNY LUND-QUIST of KS95-FM is inspecting wholesome opportunities. (612) 823-5661. Mejor markets only (5-28)

JAY DuBARD, tight personality, production wizard with newly acquired audio-visual skills, 14 yrs. experience seeks medium/major merket with stable position. (716) 838-6187. (5-28)

CHARLIE GREER, formerly WABC, proven, current numbers at 50 clear AM drive seeking new challenge with aggressive A/C. (716) 671-3470. (5-28)

Medium market with 4 yrs. A/C experience & production & marketing degree seeks creative atmosphere at A/C for CHR. East or South preferred. (717) 299-3227. (5-28)

Starving female seeking on-air position. Medium/major markets. South or East. 8 yrs. experience. CHR & R&B. Great voice, production, numbers. KELLY (717) 299-3227. (5-28)

SAM CORNISH, 5 yrs. AOR experience looking in medium/large market. CA, Southwest, Northwest area. (415) 349-3971. (5-28)

8 yr. pro, excellent production, B.A. degree. Air shift, production, operations. Management background. BRYAN ST. PETERS, 6412 Ironbark Lane, Las Veges, NV 89107. (702) 870-2420. (5-28)

Experienced reporter/talk show host looking to move up to larger market. Now in Bakersfield. RON B. FINEMAN (805) 834-7372. (5-28)

A/C DJ with 6 yrs. experience looking to relocate. TER: (615) 388-3636, 9em-5pm CST or (615) 388-7905. (5-28)

Operations Manager inquiry. Established individual seeking opportunity with growing organization. I have a proven track record, positive personality, and enthusiasum which generates a winning atmosphere. Allow me to challenge your staff and stimulate the market! Call for presentation and materials. (804) 384-5483. (6-4) •

Announcer/salesman can sell on air & off. DJ-l'm an up. Sports-l'm exciting, intelligent with looks & personality. J. HOWARD (212) 371-2356. (5-28)

Presently PD, 8 yr. pro with #1 morning show looking for bigger bucks, bigger city. Spontaneously funny, great spots & personal appearances. KEN (914) 457-5397. (5-28)

Clip and save coupon. Attention Los Angeles and San Francisco. This coupon and phone call will get you a fantastic production person, board operator, MD etc. I have worked at KHTZ, KIQQ, 10Q, and the Weedeck Radio Network. If I can be any service to you please call KEVIN (415) 864-3171. (6-4) •

Positions Sought

TERRY TROUYET, 10 yr. pro looking for major market position. Formerly WCBM, gone Newstelk. Good Communicator. (301) 337-5284. (5-28)

Talented night person-evenings, overnights-AOR, CHR, BLK. Call now. Seriously looking (205) 875-3350 "KC". All markets call now.

Changes

RADIO

Carolyn L. Barnes & Bob Stern named Account Executives for WIND/Chicago, IL.

Joy duTrieuille has been promoted to the newly created position of Personnel Administration, Katz Broadcasting Company.

Eric Graves named Account Executive for 76-KFMB/San Diego, CA.

Bernadette Costello appointed Account Executive at WHN/Arlington, VA.

Stephen (Tim) Roll joins the Sales Department

Bruce Wayne joins WMOU-AM/WXLQ-FM/Berlin-Gorham, NH 7pm-12mid, from WIZE-AM/Spring-

David J. Kirby named KOA-KOAQ/Denver, CO Sales Staff.

RECORDS

Michael Goldstone appointed West Coast Manager of Artist Development for Chryselis Records.

Debbie Banks joins Epic Record's Publicity Department in Nashville.

Teri Muench named Talent Manager, A&R, Contemporary Music, RCA Records.

Tom Bourdon appointed VP of Sales and Promotion for Country International Records.

INDUSTRY

Linda Mills promoted to VP of Media Research for

Dorothy Norwood joins SESAC as a writer and publisher.

Ron Elliott joins Total Concept Representative, Inc. as VP in charge of Artist Relations.

Miscellaneous

WBLZ/Cincinnati needs CHR record service. Brian Castle, MD, monday and tuesday noon-2:30. 3rd & High Streets, Hamilton, OH 45011. (6-4)

New Country FM needs service from all labels. Paul S. Lotsof, OD, KAVV, Box 42977, Tucson, AZ 85733 or (602) 889-9797. (6-4)

WMJY CHR, 156 Broadway St., Long Branch, NJ 07740, needs record service, back and present, from all labels. Send to Beau Richards, c/o WMJY. (201) 222-1071. (5-28)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *

1 Week 2 Weeks 3 Weeks \$12 00 \$20.00 \$25 00 "Must run consecutive weeks."

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling, \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



This Week In Music History

BY DAN FORMENTO OF THE SOURCE

"Tommy!"

MONDAY, JUNE 7 — "Tommy," the Who's two-record rock opera, first entered the charts on June 7, 1969. Group guitarist/vocalist Pete Townshend composed the piece, the story of a boy who is struck deaf, dumb, and blind after witnessing an adulterous act between his mother and uncle, but who nevertheless develops a talent for playing pinball through the sense of smell alone. After a "mystical experience," Tommy recovers his faculties to find he's become a Messiah to an adolescent army, which soon turns against him. EXTRA FACTS: Chuck Berry arrested for income tax evasion, 1979 . . . Tom Jones born in 1940.

Boz Born

TUESDAY, JUNE 8 — Singer/guitarist Boz Scaggs was born William Royce Scaggs in Ohio on June 8, 1944. His life turned to music at age 15 when he met Steve Miller at school in Dallas, and joined his group, the Marksmen, as vocalist and tambourine player. Scaggs parted to tour Europe for a time, and cut his first album, "Boz," in Stockholm. He rejoined Miller in San Francisco in 1967, recorded two albums with the Steve Miller Band, then split again over "musical differences." Boz's next three solo albums attracted little attention, but the fourth, "Silk Degrees," garnered him three hit singles . . "Lowdown," "Lido Shuffle," and "What Can I Say."

EXTRA FACTS: Brian Jones quits the Stones, 1969 . . . Rick Wakeman departs Yes, 1974.

Richard Pryor Burned

WEDNESDAY, JUNE 9 — Comedian/actor Richard Pryor suffered third degree burns when a concoction of alcohol and cocaine (freebasing) ig-

nited and exploded at his home in Northridge, California, on June 9, 1980. Pryor sustained extensive burns to his upper chest, arms and face, all requiring delicate and painful skingrafting operations. Even though the popu-



lar comic has a history of heart and kidney disorders, and came close to death following this incident, both he and his unique sense of humor happily survive.

EXTRA FACTS: Born this day were Les Paul, 1923 . . . and Jackie Wilson, 1934.

A Star Is Born

THURSDAY, JUNE 10 — Superstar actress and singer Judy Garland, born Frances Gumm on June 10, 1922, in Grand Rapids, Minnesota, had an early introduction to show business. Her mother and father were both vaudeville players, and she herself was signed to MGM after a breathtaking audition at age 12. From her earliest screen appearance, "Every Sunday," a two-reel short, to classics such as "The Wizard of Oz" and "A Star Is Born," Garland's magnetic presence graced nearly 40 films over her 26-year moviemaking career. In 1961 Judy's live Carnegie Hall recording won a gold record, the first double album ever to sell a million copies.

EXTRA FACTS: The Who play four sold-out nights in New York, 1974 . . . Bluesman Howlin' Wolf born, 1910.

Joey Dee's Birthday

FRIDAY, JUNE 11 — Singer Joey Dee was born Joseph Dinicola in Passaic, New Jersey, on June 11, 1940, and started his famous Starliters in 1958. The group landed a residency in 1960 at New York's Peppermint Lounge, the home of the Twist. In 1962 Joey Dee and the Starliters signed a record deal with Roulette, and released a million-selling single, "Peppermint Twist," which topped U.S. Charts for three weeks. Dee was tempted out of retirement in November, 1980, to appear at the opening of the "new" Peppermint Lounge in NYC. EXTRA FACTS: Composer Richard Strauss born in 1864.

The Music Section

# 1	McCARTNEY/ WONDER (4th week)	McCARTNEY/ WONDER (7th week)	ASIA (9th week)	T.G. SHEPPARD (2nd week)	GAP BAND
Next Week's #1 Contenders:	TOTO (2-2) HUMAN LEAGUE (3-3) ASIA (5-4)	RONNIE MILSAP (2-2) JUICE NEWTON (5-3) NEIL DIAMOND (12-4)	38 SPECIAL (2-2) JOHN COUGAR (4-3) RAINBOW (6-5)	EDDIE RABBITT (3-2) DON WILLIAMS (5-3)	Change (5-3) Ashford & Simpson (6-4) Jeffrey Osborne (9-5)
Breakers:	RICK SPRINGFIELD (63%) STEVE MILLER BAND (58%) JOURNEY (57%)	AIR SUPPLY (54%) TOTO (48%)	Kansas (88%) Heart (72%) Genesis (45) (71%) Survivor (45) (59%) Steve Miller Band (52%)	John Schneider (70%) OAK RIDGE BOYS (67%) ROSANNE CASH (64%) LARRY GATLIN (61%)	REDDINGS (59%) RITCHIE FAMILY (59%)
Most Added:	REO SPEEDWAGON AIR SUPPLY RICK SPRINGFIELD GLENN FREY ROLLING STONES GARY U.S. BONDS	AIR SUPPLY CHICAGO REDDINGS LESLIE PEARL GLENN FREY	HEART KANSAS 707 JOHN WAITE	OAK RIDGE BOYS EARL THOMAS CONLEY HANK WILLIAMS JR. TOMPALL & GLASER R. MILLER/W. NELSON SYLVIA ROSANNE CASH	ATLANTIC STARR CHERYL LYNN DREAMGIRLS ODYSSEY SOUL SONIC FORCE
Hottest:	McCartney/Wonder Toto Human League Asia Juice Newton John Cougar	McCartney/Wonder Ronnie Milsap Juice Newton Willie Nelson Karla Bonoff Sheena Easton	ASIA 38 SPECIAL VAN HALEN JOHN COUGAR TOTO PAUL McCARTNEY	C. TWITTY "Slow" T.G. SHEPPARD RONNIE MILSAP DON WILLIAMS CHARLEY PRIDE	GAP BAND DAZZ BAND TEMPTATIONS/JAME
Biggest Chart Jumps:	SOFT CELL (29-19) RONNIE MILSAP (24-16) KANSAS (23-18)	NEIL DIAMOND (12-4) DENIECE WILLIAMS (18-13) KARLA BONOFF (11-7)	HEART (35-19) 707 (25-20)	JOHN SCHNEIDER (50-41) M. HAGGARD "Good" (30-22) JANIE FRICKE (26-19) JOHNNY LEE (27-20) LACY J. DALTON (28-21)	Junior (17-11) Stevie Wonder (21-15) Larry Graham (23-17)
Debuts:	KARLA BONOFF (27) ALABAMA (28) RICK SPRINGFIELD (29) STEVE MILLER BAND (30)	TOTO (22) AIR SUPPLY (24)	GENESIS (45) (23) SURVIVOR (45) (24) STEVE MILLER BAND (27) AXE (37)	OAK RIDGE BOYS (42) ROSANNE CASH (43) LARRY GATLIN (44) MARTY ROBBINS (48) MEL TILLIS (49) SYLVIA (50) COUNTY	REDDINGS (25) RITCHIE FAMILY (26) HIGH FASHION (27) WAR (29) QUEEN (30)

www.americanradiohistory.com

National Music Formats

Added This Week



George Williams (214) 343-9205

AIR SUPPLY "Even The Nights Are Better" (Arista) **CHICAGO**

"Hard To Say I'm Sorry" (Full Moon/WB) REDDINGS

"(Sittin' On) The Dock Of The Bay" (Believe In A Dream/CBS)

Country Coast-To-Coast

RICKY SKAGGS "I Don't Care" (Epic) DOLLY PARTON "Heartbreak Express" (RCA) HANK WILLIAMS JR. "Honky Tonkin' (Elektra/Curb)

OAK RIDGE BOYS "So Fine" (MCA)

Cal Casey (214) 634-8511

RICK SPRINGFIELD "What Kind Of Fool Am I" (RCA) GLENN FREY "I Found Somebody" (Asylum) VAN HALEN "Dancing In The Street" (WB)

"Eye Of The Tiger" (Scotti Bros./CBS)

Degantiful

DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia)

"She's Not Really Cheatin' " (Columbia) REBA MCENTIRE

"I'm Not That Lonely Yet" (Mercury/PolyGram) EARL THOMAS CONLEY "Heavenly Bodies" (RCA) **EDDY RAVEN**

"She's Playing Hard To Forget" (Elektra) MARTY ROBBINS

"Some Memories Just Won't Die" (Columbia)

century 2

Bob Stevens (214) 934-2121

The **K** Format.

AIR SUPPLY "Even The Nights Are Better" (Arista) RICK SPRINGFIELD "What Kind Of Fool Am I" (RCA) STEVIE WONDER "Do I Do" (Tamla/Motown)

The at C Turnent

AIR SUPPLY

"Even The Nights Are Better" (Arista) STEVIE WONDER "Do I Do" (Tamla/Motown) LESLIE PEARL "If The Love Fits Wear It" (RCA)

नागिनं विभागिकाः

"Tonight I'm Feelin' You (All Over Again)" (Joe-Wes) SYLVIA "Nobody" (RCA) ROGER MILLER, WILLIE NELSON, & RAY PRICE "Old Friends" (Columbia)

EDDY RAVEN "She's Playing Hard To Forget" (Elektra) TOMPALL & GLASER BROS.

"I Still Love You. . ." (Elektra)

John lies (800) 426-9082

COULTAND COUNTY

TOTO "Rosanna" (Columbia)
BILL LABOUNTY "Never Gonna Look Back" (WB)

"Hard To Say I'm Sorry" (Full Moon/WB)

Compy Living

ROSANNE CASH "Ain't No Money" (Columbia) SYLVIA "Nobody" (RCA) OAK RIDGE BOYS "So Fine" (MCA) HANK WILLIAMS JR. "Honky Tonkin' " (Elektra/Curb) LARRY GATLIN

"She Used To Sing On Sunday" (Columbia) ROGER MILLER, WILLIE NELSON, & RAY PRICE "Old Friends" (Columbia)

BUFFALO GONE

Buffalo's gone Superadio. WNYS-AM & FM has just signed with us. (Formerly WACJ-FM and WWOL-AM.)

So if you were thinking about being the Superadio station in Buffalo, don't give it any further thought.

But there are other major markets still available, so call David Pollei at (212) 708-8172. Before it's too late.

SUPERADIO RADIO ENTERPRISES ©



MUSIC TELEVISION 144

Buzz Brindle (212) 944-5399

HEART "City's Burnin' " (Epic) HEART "This Man Is Mine" (Epic) AMBROSIA "How Can You Love Me" (WB) KIM WILDE "Chequered Love" (EMI America)

WILLIAM B. Tonner
Musical
Spectrum

Kenny Bosak (901) 320-4433

Bright Blue

MAXUS "Keep A Light On" (WB) DR. HOOK "Loveline" (Casablanca/PolyGram) HUEY LEWIS & THE NEWS "Hope You Love Me. . ." (Chrysalis) JOHN SCHNEIDER "Dreamin" " (Scotti Bros./CBS) **CHIC AGO**

"Hard To Say I'm Sorry" (Full Moon/WB)
LESLIE PEARL "If The Love Fits Wear It" (RCA) JOURNEY "Still They Ride" (Columbia) EARL KLUGH "I'm Ready For Your Love" (Liberty) JON & VANGELIS

"I'll Find My Way Home" (Polydor/PolyGram) STEVIE WONDER "Do I Do" (Tamla/Motown) AIR SUPPLY

"Even The Nights Are Better" (Arista)

TANner Country

RICKY SKAGGS "I Don't Care" (Epic) HANK WILLIAMS JR. "Honky Tonkin'" (Elektra/Curb) LARRY GATLIN "She Used To Sing On Sunday" (Columbia)

MEL TILLIS "The One That Got Away" (Elektra) ROSANNE CASH "Ain't No Money" (Columbia) OAK RIDGE BOYS "So Fine" (MCA) JACK GRAYSON

"Tonight I'm Feeling You (All Over Again) (Joe-Wes) SYLVIA "Nobody" (RCA) **BOBBY BARE**

"If You Ain't Got Nothin'. . ." (Columbia) REBA McENTIRE

"I'm Not That Lonely Yet" (Mercury/PolyGram) CRISTY LANE "Fragile - Handle With Care" (Liberty)

Concept

Lee Nye (916) 782-7754

Adult Rock STEVE MILLER BAND "Abracadabra" (Capitol) RICK SPRINGFIELD

"What Kind Of Fool Am I" (RCA) BLONDIE "Island Of Lost Souls" (Chrysalis) GLENN FREY "I Found Somebody" (Asylum)
HALL & OATES "Your Imagination" (RCA) SURVIVOR

"Eye Of The Tiger" (Scotti Bros./CBS) REDDINGS "(Sittin' On) The Dock Of The Bay" (Believe In A Dream/CBS)

展表的人民

Chick Watkins (303) 578-0700

HEART "This Man Is Mine" (Epic) ALABAMA "Take Me Down" (RCA)

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1930 Century Park West, L.A., CA 90067

RECORD AS NATIONAL AIRPLAY 40.

1	5/14	5/21	5/28	64	June 4, 1982	170 REPORTERS	Album cuts are listed in order of airplay preference.
6	1		-		ASIA	Asia (Geffen)	"Heat" "Only" "Time" "Solo"
7	6	12	2	2	38 SPECIAL	Special Forces (A&M)	"Caught" "Chain" "Back"
2	7	4	4	3	JOHN COUGAR	. American Fool (Riva/PolyGram)	"Hurte" " lack" "Thundering"
5	2	2	3	4	VAN HALEN	. Diver Down (WB)	"Dancing" "Woman" "Good" "Guitare"
4 3 5 6 SCORPIONS Blackout (Mercury/PolyGram) "No One" Title "Dynamite" 5 10 9 7 MOTELS All Four One (Capitol) "Lonely" "Mission" "L" "L.A." 9 8 8 8 PAUL McCARTNEY Tug Of War (Columbia) "Ballroom" "Take" "Pound" "Here" - 21 11 9 QUEEN Hot Space (Elektra) "Fire" "Body" "Girls" "Power" 8 7 10 10 ToTO N. V (Columbia) "Rosanna" "Africa" "Africa" "Waiting - 7 11 KANSAS Viryl Confessions (Kirshner/CBS) "Game" "Right" "Face" "Crossfire" 13 15 13 HUMAN LEAGUE Dare (Virgin/ABM) "Don"t" "Action" "Open" 13 11 13 14 JETHRO TULL Broadsword & Beast (Chrysalis) "Fallen" "Beastie" "Watching" 14 14 16 GREG KIHN BAND Kihntinued (Beserkley/E-A) "Testify" "Happy" "Every" "Seeing" 14 16 17 To LOVERBOY Get Lucky (Columbia) "Our" "Top" "Working" - 30 19 18 FRANKIE MILLER Standing On The Edge (Capitol) "Danger" "Dream" "Stop" "Coming" - 4 35 19 HEART Private Audition (Epic) "City's" "Man" "Bright" "Perfect" 12 15 16 21 JOAN JETT & THE BLACKHEARTS Love Rock-N-Roll (Boardwalk) Title "Can" "Ball" "John" "Legal" - 4 2 2 2 ELTON JOHN Jump Up (Geffen) "Garden" "Ball" "John" "Legal" 2 2 2 2 3 2 ELTON JOHN Jump Up (Geffen) "Garden" "Ball" "John" "Legal" 2 2 2 2 3 2 ELTON JOHN Jump Up (Geffen) "Garden" "Ball" "John" "Legal" 2 2 2 2 5 5 6 2 5 5 6 6 7 7 6 7 7 7 7 7	5	5	6	5	RAINBOW	. Straight Between The Eves (Mercury/PG)	"Stone" "Power" "Death"
15	4	3	5	6	SCORPIONS	. Blackout (Mercury/PolyGram)	"No One" Title "Dynamite"
9 8 8 8 PAUL McCARTNEY Tug Of War (Columbia) "Ballroom" "Take" "Pound" "Here" 8 7 10 10 TOTO No (Columbia) "Rosanne" "Afraid" "Africa" "Waiting - 7 11 KANSAS Vinyl Confessions (Kirshner/CBS) "Game" "Right" "Face" "Crossfire" Vinyl Confessions (Kirshner/CBS) "Game" "All Confessions (Kirshner/CBS) "Game" "Tityl Confessions (Kirshner/CBS) "G	15	10	9	7	MOTELS	. All Four One (Capitol)	"Lonely" "Mission" "I " "I A "
− 21	9	8	8	8	PAUL McCARTNEY	. Tug Of War (Columbia)	"Ballroom" "Take" "Pound" "Here"
8	1-	21	11	9	QUEEN	. Hot Space (Elektra)	"Fire" "Body" "Girls" "Power"
7	8	7	10	10	TOTO	. IV (Columbia)	"Rosanna" "Afraid" "Africa" "Waiting"
3	1 —	_	7	11	KANSAS	. Vinyl Confessions (Kirshner/CBS)	"Game" "Right" "Face" "Crossfire"
11	3	6	12	12	ALDO NOVA	. Aldo Nova (Portrait/CBS)	"Fantasy" "Ball" "Foolin" " "Gun"
13	111		15	13	HUMAN LEAGUE	. Dare (Virgin/A&M)	"Don't" "Action" "Open"
— 27 18 15	13				JETHRO TULL	. Broadsword & Beast (Chrysalis)	"Fallen" "Reastie" "Watching"
10	1				CHEAPTRICK	. One On One (Epic)	"Want" "If" "Tight" Title
14					GREG KIHN BAND	. Kihntinued (Beserkley/E-A)	"Testify" "Happy" "Every" "Seeing"
—					LOVERBOY	. Get Lucky (Columbia)	"Over" "Top" "Working"
Title "Can't" "Hell"	-			-	FRANKIE MILLER	. Standing On The Edge (Capitol)	"Danger" "Dream" "Stop" "Coming"
12	1 -			. —	HEART	. Private Audition (Epic)	"City's" "Man" "Bright" "Perfect"
29 25 23 22 ELTON JOHN Jump Up (Geffen) "Garden" "Ball" "John" "Legal" 12-inch single 12-inch single 30 31 24 25 SHERBS Defying Gravity (Atco) "Alive" "Ride" "Steppin" "Without" "Morning 17 22 26 FRANKE & THE KNOCKOUTS Below The Belt (Millennium/RCA) "Never" "Fighting" "Without" "Morning 27 STEVE MILLER BAND Abracadabra (Capitol) 12-inch single 12-inch single 21 28 POINT BLANK On A Roll (MCA) Title "Let" "Don't" "Great" 25 22 26 29 KROKUS One Vice At A Time (Arista) "Long" "Woman" 20 18 20 30 BLUE OYSTER CULT Extraterrestrial Live (Columbia) "Roadhouse" "Reaper" "Joan" "Burnin" 27 28 RICK SPRINGFIELD Success Hasn't Spoiled Me Yet (RCA) "Don't" "Calling" "Kristina" 28 29 30 AMBROSIA Road Island (WB) "How" "Satisfied" "Kid" 36 33 32 34 AMBROSIA Road Island (WB) "How" "Satisfied" "Kid" 36 37 AVE Offering (Atco) "Perture This (Chrysalis) "Do" "Workin" "Hope" "Is" 24 24 28 36 HUEY LEWIS & THE NEWS Picture This (Chrysalis) "Do" "Workin" "Hope" "Is" 24 24 28 36 HUEY LEWIS & THE NEWS Picture This (Chrysalis) "Party" "Steel" "Jepnifer" "Party" "Party" "Steel" "Jepnifer" "Party" "Part	1-				/0/	Mega Force (Boardwalk)	Title "Can't" "Hell"
GENESIS Paperlate (Atlantic) 12-inch single Universe Paperlate (Atlantic) 12-inch single 12-inch single 12-inch single 12-inch single 12-inch single 13-inch single 14-inch single 15-inch single 16-inch single 17-inch single 18-inch single 18-inch single 19-inch single 19-	100	-	. —		JOAN JETT & THE BLACKHEARTS .	. I Love Rock-N-Roll (Boardwalk)	"Crimson" Title
24 SURVIVOR Eyes Of The Tiger (Scotti Bros./CBS) 12-inch single 30 31 24 25 SHERBS Defying Gravity (Atco) "Alive" "Ride" "Steppin" " 19 17 22 26 FRANKE & THE KNOCKOUTS Below The Belt (Millennium/RCA) "Never" "Fighting" "Without" "Morning" - 27 STEVE MILLER BAND Abracadabra (Capitol) 12-inch single 22 19 21 28 POINT BLANK On A Roll (MCA) Title "Let" "Don't" "Great" 25 22 26 29 KROKUS One Vice At A Time (Arista) "Long" "Woman" 20 18 20 30 BLUE OYSTER CULT Extraterrestrial Live (Columbia) "Roadhouse" "Reaper" "Joan" "Burnin" " - 34 31 MONROES The Monroes (Alfa) "People" "Pay" 16 20 27 32 RICK SPRINGFIELD Success Hasn't Spoiled Me Yet (RCA) "Don't" "Calling" "Kristina" - 40 36 33 AMBROSIA Road Island (WB) "How" "Satisfied" "Kid" 36 33 32 34 DAVE EDMUNDS D.E. 7th (Columbia) "Small" "Guys" New - 38 35 AFLOCK OF SEAGULLS A Flock Of Seagulls (Jive/Arista) "Do" "Workin" "Hope" "Is" - 40 40 40 40 40 40 40 40 40 40 40 40 40	129	25	23		CENECIO	Jump Up (Geffen)	"Garden" "Ball" "John" "Legal"
30 31 24 25 SHERBS. Defying Gravity (Atco) "Alive" "Ride" "Steppin" " 19 17 22 26 FRANKE & THE KNOCKOUTS Below The Belt (Millennium/RCA) "Never" "Fighting" "Without" "Morning" 27 STEVE MILLER BAND Abracadabra (Capitol) 12-inch single 28 POINT BLANK On A Roll (MCA) Title "Let" "Don't" "Great" 29 18 20 30 BLUE OYSTER CULT Extraterrestrial Live (Columbia) "Roadhouse" "Reaper" "Joan" "Burnin" " 20 18 20 30 BLUE OYSTER CULT Extraterrestrial Live (Columbia) "Roadhouse" "Reaper" "Joan" "Burnin" " 20 18 20 37 RICK SPRINGFIELD Success Hasn't Spoiled Me Yet (RCA) "Don't" "Calling" "Kristina" 20 33 33 34 DAVE EDMUNDS D.E. 7th (Columbia) "Small" "Guys" New 21 38 35 A FLOCK OF SEAGULLS A Flock Of Seagulls (Jive/Arista) "I Ran" "Space" 22 26 29 KROKUS Offering (Atco) "Party" "Steel" "Jennifer"	1 -				CLIDANOP	Paperlate (Atlantic)	12-inch single
19 17 22 26 FRANKE & THE KNOCKOUTS Below The Belt (Millennium/RCA) "Never" "Fighting" "Without" "Morning" 27 STEVE MILLER BAND Abracadabra (Capitol) 12-inch single 28 19 21 28 POINT BLANK On A Roll (MCA) Title "Let" "Don't" "Great" 29 18 20 30 BLUE OYSTER CULT Extraterrestrial Live (Columbia) "Roadhouse" "Reaper" "Joan" "Burnin" "Nonnoes (Alfa) "People" "Pay" 20 18 20 27 32 RICK SPRINGFIELD Success Hasn't Spoiled Me Yet (RCA) "Don't" "Calling" "Kristina" "Nonnoes (Alfa) "How" "Satisfied" "Kid" 20 33 32 34 DAVE EDMUNDS D.E. 7th (Columbia) "Small" "Guys" New Entry 24 24 28 36 HUEY LEWIS & THE NEWS Picture This (Chrysalis) "Do" "Workin" "Hope" "Is" 27 AXE Offering (Atco) "Party" "Steel" "Jennifer"	30	21	24		SURVIVOR	Eyes Of The Tiger (Scotti Bros./CBS)	12-inch single
27 STEVE MILLER BAND Abracadabra (Capitol) 12-inch single 12-inc				_	EDANICE & THE KNOOKOUTO	Defying Gravity (Atco)	"Alive" "Ride" "Steppin" "
22 19 21 28 POINT BLANK On A Roll (MCA) Title "Let" "Don't" "Great"	119				STEVE MILLED DANID	Above and along (Control)	"Never" "Fighting" "Without" "Morning"
25	22				DOINT DI ANIZ	Abracadabra (Capitol)	12-inch single
20 18 20 30 BLUE OYSTER CULT Extraterrestrial Live (Columbia) "Roadhouse" "Reaper" "Joan" "Burnin" " 34 31 MONROES The Monroes (Alfa) "People" "Pay" 16 20 27 32 RICK SPRINGFIELD Success Hasn't Spoiled Me Yet (RCA) "Don't" "Calling" "Kristina" - 40 36 33 AMBROSIA Road Island (WB) "How" "Satisfied" "Kid" 36 33 32 34 DAVE EDMUNDS D.E. 7th (Columbia) "Small" "Guys" New 38 35 AFLOCK OF SEAGULLS A Flock Of Seagulls (Jive/Arista) "I Ran" "Space" 24 24 28 36 HUEY LEWIS & THE NEWS Picture This (Chrysalis) "Do" "Workin" "Hope" "Is" 37 AXE Offering (Atco) "Party" "Steel" "Jennifer"					KDOKIIS	On A Koll (MCA)	Title "Let" "Don't" "Great"
- 34 31 MONROES The Monroes (Alfa) "People" "Pay" 16 20 27 32 RICK SPRINGFIELD Success Hasn't Spoiled Me Yet (RCA) "Don't" "Calling" "Kristina" - 40 36 33 AMBROSIA Road Island (WB) "How" "Satisfied" "Kid" 36 33 32 34 DAVE EDMUNDS D.E. 7th (Columbia) "Small" "Guys" New - - 38 35 A FLOCK OF SEAGULLS A Flock Of Seagulls (Jive/Arista) "I Ran" "Space" Entry 24 24 28 36 HUEY LEWIS & THE NEWS Picture This (Chrysalis) "Do" "Workin" "Hope" "Is" - - 37 AXE Offering (Atco) "Party" "Steel" "Jennifer"					RILIE OVSTER CUILT	Extratographical Live (Columbia)	"Long" "Woman"
16 20 27 32 RICK SPRINGFIELD Success Hasn't Spoiled Me Yet (RCA) "Don't" "Calling" "Kristina" - 40 36 33 AMBROSIA Road Island (WB) "How" "Satisfied" "Kid" 36 33 32 34 DAVE EDMUNDS D.E. 7th (Columbia) "Small" "Guys" New - 38 35 AFLOCK OF SEAGULLS A Flock Of Seagulls (Jive/Arista) "I Ran" "Space" 24 24 28 36 HUEY LEWIS & THE NEWS Picture This (Chrysalis) "Do" "Workin" "Hope" "Is" - 37 AXE Offering (Atco) "Party" "Steel" "Jennifer"	20				MONROES	The Manage (Alfa)	"Roadhouse" "Reaper" "Joan" "Burnin" "
- 40 36 33 AMBROSIA Road Island (WB) "How" "Satisfied" "Kid" 36 33 32 34 DAVE EDMUNDS D.E. 7th (Columbia) "Small" "Guys" New - - 38 35 A FLOCK OF SEAGULLS A Flock Of Seagulls (Jive/Arista) "I Ran" "Space" Entry 24 24 28 36 HUEY LEWIS & THE NEWS Picture This (Chrysalis) "Do" "Workin" "Hope" "Is" - - 37 AXE Offering (Atco) "Party" "Steel" "Jennifer"	16			-	RICK SPRINGEIFI D	Success Hasn't Speiled Ma Vet (PCA)	"People" "Pay"
36 33 32 34 DAVE EDMUNDS D.E. 7th (Columbia) "Small" "Guys" New Entry - 38 35 A FLOCK OF SEAGULLS A Flock Of Seagulls (Jive/Arista) "I Ran" "Space" Entry 24 24 28 36 HUEY LEWIS & THE NEWS Picture This (Chrysalis) "Do" "Workin" "Hope" "Is" "Party" "Steel" "Jennifer"	_		— •		AMBROSIA	Road Island (WR)	"How!" "Satisfied" "Kid"
- 38 35 A FLOCK OF SEAGULLS A Flock Of Seagulls (Jive/Arista) "I Ran" "Space" Entry 24 24 28 36 HUEY LEWIS & THE NEWS Picture This (Chrysalis) "Do" "Workin" "Hope" "Is" 37 AXE Offering (Atco) "Party" "Steel" "Jennifer"	36				DAVE EDMUNDS	D.F. 7th (Columbia)	"Small" "Guyo" New
24 24 28 36 HUEY LEWIS & THE NEWS Picture This (Chrysalis)	1	-			A FLOCK OF SEAGULLS	A Flock Of Seaguille (live/Arieta)	"I Ban" "Space" Entry
37 AXE Offering (Atco) "Party" "Steel" "Jennifer"	24	24			HUEY LEWIS & THE NEWS	Picture This (Chrysalis)	"Do" "Workin' " "Hone" "Is"
The state of the s	1_	_ •			AXE	Offering (Atco)	"Party" "Steel" " lennifer"
141 43 31 30 SAIVINIT FIAUAK	21	23	31	38	SAMMY HAGAR	Standing Hampton (Geffen)	"Piece Of My Heart" "One West"
27 29 30 39 OUTLAWS Los Hombres Malo (Arista)		29			OUTLAWS	Los Hombres Malo (Arista)	"Stop" "Rebel" "Rupping"
32 34 29 40 CAT PEOPLE	32	34	29	40	CAT PEOPLE	G. Moroder/D. Bowie (Backstreet/MCA)	Title

MOST ADDED.

		6/4	5/28	5/21	5/14	5/7
1	HEART	123/107	16/12	0/0	0/0	0/0
	Private Audition (Epic)	M-11	M-4			
Di .	"City's Burning"	H-5	H-0			
2	KANSAS	149/100	29/15	0/0	0/0	0/0
	Vinyl (Kirshner/CBS)	M-16	M-12			
	"Play The Game Tonight"	H-33	M-2			
3	707	83/59	2/1	0/0	0/0	0/0
	Mega Force (Boardwalk)	M-24	M-1			
	Title	H-0	H-0			
4	JOHN WAITE	36/35	3/2	0/0	0/0	0/0
	Ignition (Chrysalis)	M-0	M-1			
	"Change"	H-1	H-0			
5	AXE	66/28	56/55	1/1	0/0	0/0
	Offering (Atco)	M-38	M-1	M-0		
	"R&R Party"	H-0	H-0	H-0		
6	JON ANDERSON	23/22	1/1	1/0	1/0	2/0
1	Animation (Atlantic)	M-1	M-0	M-0	M-1	M-2
Ì	"All In Good Time"	H-0	H-0	H-1	H-0	H-0
7	CLASH	31/20	10/10	.0/0	010	0/0
	Combat Rock (Epic)	M-8	M-0			
	"Should I Stay"	H-3	H-0			
8	FRANK ZAPPA	30/17	14/12	0/0	0/0	0/0
	Ship (Barking Pumpkin)	M-5	M-0			
	"Valley Girl"	H-B	H-2			
9	SOFT CELL	40/14	32/2	33/1	36/1	37/2
Tio	Non-Stop (Sire/WB)	M-20	M-21	M-21	M-20	M-21
110	"Tainted Love"	H-6	H-9	H-11	H-15	H-114
9		27/14	25/25	0/0	0/0	0/0
	Tuckerized (WB)	M-12	M-0			
	"Mr. President"	H-1	H-0			
11	A FLOCK OF SEAGULLS	59/13	53/14	39/7	38/13	34/24
ļ	A Flock Of (Jive/Arista)	M-37	M 35	M-30	M-22	M-8
B	"I Ran"	H-9	H-4	H-2	H-3	H-2
12		45/11	34/13	21/6	17/6	71/4
Tie	The Last Of The (RCA)	M-30	M-17	M-10	M-9	M-4
	"I Want Candy"	H-4	H-4	H-5	H-2	H-3
12		11/11	1/1	1/0	1/0	1/0
	Circus Animals (Elektra)	M-0	M-0	M-1	M-1	Mi1
	"Forever Now"	H-0	H-0	H-0	H-0	H-0
14	RIOT	10/10	1/0	2/0	2/0	4/0
	Restless Breed (Elektra)	M-0	M-1	M-2	M-2	M-3
	Title	H-0	H-0	H-0	H-0	H-1

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

		6/4	5/28	5/21	5/14	5/7
1	FRANKIE MILLER	96/79	102/68	81/36	60/0	2/0
	Standing On (Capitol)	A-8	A-27	A-43	A-59	A-2
	"Danger, Danger"	H-11	H-7	H-2	H-1	H-0
2	SHERBS	84/75	86/72	72/55	74/44	50/17
	Defying Gravity (Atco)	A-2	A-8	A-13	A-26	A-33
	"I'm Alive"	H-7	H-6	H-4	H-4	H-0
3		104/65	120/74	120/74	123/71	118/68
	Broadsword (Chrysalis)	A-0	A-4	A-2	A-6	A-9
	"Fallen On Hard Times"	H-39	H-42	H-44	H-46	H-41
4	QUEEN	136/63	130/67	128/6	1/0	0/0
Tie	Hot Space (Elektra)	A-6	A-13	A-122	A-1	
	"Put Out The Fire"	H-67	H-50	H-0	H-0	
4	CHEAP TRICK	101/63	101/59	100/5	12/0	0/0
	One On One (Epic)	A-5	A-18	A-92	A-12	
	"I Want You"	H-33	H-24	H-3	H-0	
6		96/57	114/66	116/70	130/79	123/82
	Kihntinued (Beserkley/E-A) "Testify"	A-1	A-1	A-2	A-3	A-4
7	MOTELS	H-38 149/55	H-47 140/74	H-44	H-48	H-37
,	All Four One (Capitol)	743/30 A-9		131/72	120/73	107/65
	"Only The Lonely"	A-9 H-85	A-3 H-63	A-10 H-49	A-11 H-36	A-16 H-26
Ω	RAINBOW	144/51	144/57	142/62	147/66	138/67
0	Straight (Mercury/PG)	A-0	A-0	A-0	A-3	130/07 A-7
	"Stone Cold"	H-93	H-87	H-80	H-78	H-64
9	POINT BLANK	69/50	84/61	90/71	97/74	97/78
_	On A Roll (MCA)	A-2	A-2	A-0	A-3	A-6
	Title	H-17	H-21	H-19	H-20	H-13
10	KROKUS	62/49	72/53	75/56	78/58	83/66
Tie	One Vice At A Time (Arista)	A-2	A-1	A-2	A-6	A-3
110	"Long Stick Go Boom"	H-11	H-18	H-17	H-14	H-14
10	MONROES	67/49	60/38	43/21	34/9	15/2
	The Monroes (Alfa)	A-9	A-20	A-21	A-24	A-13
	"People Know"	H-9	H-2	H-1	H-1	H-0
12	DAVE EDMUNDS	63/48	62/46	61/42	56/42	57/39
	D.E. 7th (Columbia)	A-4	A-5	A-7	A-3	A-10
	"From Small"	H-11	H-11	H-12	H-11	H-8
13	ELTON JOHN	82/46	80/42	77/31	71/37	66/24
	Jump Up (Geffen)	A-3	A-8	A-11	A-9	A-27
	"Empty Garden"	H-33	H-32	H-35	H-25	H-15
14	AMBROSIA	63/45	61/39	51/24	45/4	4/0
	Road Island (WB)	A-7	A-16	A-22	A-40	A-4
	"How Can I Love You"	H-11	H-6	H-5	H-1	H-0
15		134/44	140/41	135/35	140/40	137/46
	Blackout (Mercury/PG)	A-0	A-1	A-2	A-2	A-1
	"No One Like You"	H-90	H-98	H-98	H-98	H-90

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

	INC N	V		16		
		644	5/28	5/21	5/14	5/7
1	ASIA	162/154	162/153		166/159	
•	Asia (Geffen)	A-0	A-0	A-1	A-0	A-0
	"Heat Of The Moment"	M-B	M-9	M-6	M-7	M-6
2	38 SPECIAL	154/133	1		23/3	0/0
_	Special Forces (A&M)	A-1	A-9	A-99	A-11	
	"Caught Up In You"	M-20	M-36	M-20	M-9	
3	VAN HALEN	146/127				145/103
_	Diver Down (WB)	A-0	A-0	A-3	A-3	A-8
	"Dancing In The Street"	M-19	M-26	M-28	M-28	M-34
4	JOHN COUGAR		151/104		139/71	124/43
-	American Fool (Riva/PG)	A-2	A-4	A-7	A-14	A-36
	"Hurts So Good"	M-36	M-43	M-50	M-54	M-45
5	TOTO	123/102		135/101	140/89	131/70
_	IV (Columbia)	A-2	A-1	A-2	A-5	A-5
	"Rosanna"	M-19	M-24	M-32	M-46	M-56
6	PAUL McCARTNEY	141/100		142/82	133/64	114/10
	Tug Of War (Columbia)	A-1	A-3	A-10	A-25	A-96
	"Ballroom Dancing"	M-40	M-52	M-51	M-44	M-R
7	RAINBOW	144/93	144/87	142/80	147/78	138/64
	Straight (Mercury/PG)	A-0	A-0	A-0	A-3	A-7
	"Stone Cold"	M-51	M-57	M-62	M-66	M-67
8	SCORPIONS	134/90	140/98	135/98	140/98	137/90
	Blackout (Mercury/PG)	A-0	A-1	A-2	A-2	A-1
	"No One Like You"	M-44	M-41	M-36	M-40	M-46
9	MOTELS	149/85	140/63	131/49	120/36	107/26
	All Four One (Capitol)	A-9	A-3	A-10	A-11	A-16
	"Only The Lonely"	M-55	M-74	M-72	M:73	M-65
10	QUEEN	136/67	130/50	128/0	1/0	0/0
	Hot Space (Elektra)	A-8	A-13	A-122	A-1	-10
	"Put Out The Fire"	M-63	M-67	M-6	M-0	1
11	HUMAN LEAGUE	97/61	98/63	102/67	114/66	112/55
	Dare (Virgin/A&M)	A-4	A-4	A-2	A-7	A-16
	"Don't You Want Me"	M-32	M-31	M-33	M-41	M-41
12	ALDO NOVA	100/60	111/75	129/93	143/108	139/111
	Aldo Nova (Portrait/CBS)	A-0	A-1	A-0	A-1	A-0
	"Fantasy"	M-40	M-35	M-36	M-34	M-28
13	LOVERBOY	78/48	85/53	86/54	102/71	111/78
	Get Lucky (Columbia)	A-0	A-0	A-1	A-0	A-0
	"When It's Over"	M-30	M-32	M-31	M-31	M 33
14	JOAN JETT	73/43	92/57	98/71	108/72	118/79
	I Love Rock (Boardwalk)	A-0	A-0	A-0	A-1	A-0
	"Crimson & Clover"	M-30	M-36	M-27	M-35	M 39
15	JETHRO TULL	104/39	120/42	120/44	123/46	118/41
	Broadsword (Chrysalis)	A-0	A-4	A-2	A-6	A-9
	"Fallen On Hard Times"	M-65	M-74	M-74	M-71	M-68
	The Hottest reports of chartin	o artists	are dist	nlaved o	wer a fi	re-week

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the albums' reports in other rotations for the week. The album's preferred airplay cut is listed.

A CR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

KANSAS Vinyl Confessions (Kirshner/CBS)

"Game" "Right" "Face" "Crossfire." 88% of our reporters on it. Total album reports: 149. A-100, M-16, H-33. Album charted this week at number HEART

Private Audition (Epic)

"City's" "Man" "Bright" "Perfect." 72% of our reporters on it. Total album reports: 123. A-107, M-11, H-5. Album charted this week at number

GENESIS

"Paperlata" (Atlantic) 12-inch single 71% of our reporters on it. Total singles reports: 120, A-115, M-3, H-2. Single debuted this week at number 23.

"Eye Of The Tiger" (Scotti Bros./CBS) 12-inch single

59% of our reporters on it. Total singles reports: 101. A-71, M-21, H-8, S-1. Single debuted this week at number 24.

STEVE MILLER BAND 'Abracadabra" (Capitol) 12-inch single

52% of our reporters on it. Total singles reports: 88. A-27, M-37, H-22, S-2. Single debuted this week at number 27.

Significant Action

BOW WOW WOW . The Last Of The Mohicans (RCA) STEVIE WONDER Original... (Tamla/Motown) "Line" "Ribbon" Total: 42. A-5, M-26, H-11 SOFT CELL Non-Stop Erotic Cabaret (Sire/WB) CHARLIE DANIELS BAND Windows (Epic) MARSHALL CRENSHAW . Marshall Crenshaw (WB) "Someday" "Girl" Total: 38. A-9, M-22, H-7 GRAHAM PARKER Another Grey Area (Arista) IRON MAIDEN . , The Number Of The Beast (Capitol) "Run" "Beast" Total: 36. A-0, M-30, H-6 "Change" "Temptation" ... Total: 36. A-35, M-0, H-1 CHAS SANDFORD Parallax View (Elektra)

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of simpley. They may be either still on the control of the contr the rise, or former National Airplay/40 chart acts.

DOIGHT INILEY (BM) America'
"Lombody, LOW"
HAEY LEWIS & Mids (Or yeally
GRECK HIMB SAME
(GRECK HIMB SAME)
(GRECK HIMB SAME
(ARCHARTEA)
YAN HALLER (GRETIOT)
FORWARD MILLER (GRETIOT)
FORWARD MILLER

NOT tobar use in interest ASIA (Geffen)

BY 1800 (Bercur y/PolyGra)

ELTOR JOHN (Geffen)

ELTOR JOHN (Geffen)

ELTOR JOHN (Geffen)

ELTOR JOHN (Geffen)

ALDO 1007A (Portreit/OBS)

OARBY OF CARROLL (SEA)

FOLIST BLANK (SEA)

FOLIST BLANK (SEA)

FORMER CARROLL (SEA)

FOLIST BLANK (SEA)

FORMER CARROLL (SEA)

FORMER CARROLL (SEA)

TOTAL (Geffen)

TOTO (Golimbia)

WAR ABIL (Gol Indignal)

WBAB/Long island (516) 587-1023

au): NOLTH- TUARTLURA Accest
REARI (La) (c):

STEEL STEEL

PD: 806 BUCHMANN MD: RALPH TUURTGURA

JAZZ ON AGR

1 1 PAT METHENY GROUP . Offramp (ECM/WB) ... "Eighteen" "Going" "James" 2 2 JEFF LORBER It's A Fact (Arista) "Always There"

◆3 NIGHTWINDS . A Casual Romance (Pausa) . . Various Cuts

4 4 JEAN-LUC PONTY . Mystical Adventures (Atl.) .. "Rhythms" "Truth"

6 **5 LEE RITENOUR** Rio (Musican/Elektra) "Rio" "San Juan" "Rainbow" "Happens" 5 6 AL DI MEOLA . Electric Rendezvous (Columbia)

"Cruisin" "Passion" Title "Cat"

8 8 B.B. KING Love Me Tender (MCA) 9 WEATHER REPORT Weather Report (ARC/Col.)

... "Dara"

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed; singles are in bold type. Artists in larger type registered significant airplay gains this week

REGIONAL ASR ACTIVITY

EAST

ACST ADDED

(29/23)Heart (36/21)Kansas (18/16)707 (17/7)Axe Clash (14/7) Jon Anderson

MEDIUM

Frankie Miller (23/20)(38/19), Jethro Tull (28/19) Sherbs (21/19) Dave Edmunds (20/17)

THE HOTTEST

(40/40) Asia Van Halen (37/32) (38/30) 38 Special (37/29)Rainbow Scorpions (37/28)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the . The first totals all given region. The second displays the number of reports in that region for the noted rota-

PD: DHUGK DUCUTY ON: TY FORD

Added
AXE (Arco)
"R & R Perty"
HEAR! (Epic)
"City's burning"
-SURVIVOR (Scott) Bros/UBS)

Peptium
PAUL MCCARTNEY (Columbia)
SCFF CELL (Sire/Mb)
SCROPLUMS (Mercury/PolyGra)
IRCH MANDER (Coption)
IRCHOUS (Arista)
KANSAS (Krishner/CBS)
-GEMESIS (Arishner/CBS)

Lorent Lo

WAAL/Binghamton (607) 772-6850

Aggid NAHARAL (RENSHAN (MB) "There She Gode" NTB (MB) "There She Gode" NTB (MB) "MB, Phaldent" NEW AT WORK (Columbia) "Tho Can I's Columbia" ALAN MAINE (Chrysofis) - Calhin Fatr (Elentra) - SARNYOR (Scottl Brownella)

Medium CHEAP TRICK (Epic) * | Nept You*

PD: JOHN CARTER

WPYX/Albany (518) 785-9900

PO : TED LITZ

MARSHALL CREMSHAM (M6)
(RAWAM PRRICER (Arisma)
(ETHRY THLL ICHT yssis)
ASC (Arco)
Jik (Arco)
Jik (ARROLL BAND (Arco)
–707 (Bord waik)
–PLINSUULS (Shaky City/Bomp Added
707 (Boerdweik)
Title
SQUEZE (ASA)
"Can'l hold On"
MASSALL (BERSONA (MB
"Cynical Girl"
GLINH FREY (Elextra)
-SURYING (Scott) Bro-GEMESIS (Atlantic) Hottest SCORP(ORS (Nercury/PolyGra) Yaw HALER IND) 36 SPECIAL (HAN) PAUL RECARTREY (Columbia) PAUL RECARTREY (Columbia) JOHN COUGAN (Rivar/PolyGram) JOHN COUGAN (Rivar/PolyGram) ASIA (Gatten)

Medium Hamar LEAGUE (Yingin/Alan) BCL (Columbia) YISING (unbown YISING (unbown Hamar Leagh Hamar Hamar Leagh Hamar Hamar Leagh Hamar Hamar Leagh Hamar Hamar Leagh Hamar Leagh

SOTT CELL CS (Far WB)
HOST TEST
ASTA (Gentlen)
36 SPECIAL (AMA)
36 SPECIAL (AMA)
36 SPECIAL (AMA)
56 SPECIAL (AMA)
66 SPECIAL (AMA)
67 SPECIAL (GE)

WZZO/Allentown (215) 894-0511 PD: TOM KELLY MD: BALLE BOND

Added HEART (Epic) KANSAS (K)rshner/GB5) BLUM-OMHOW (RCA) -GENESIS (ATIANTIC) -SURVIVOR (Scottl Bros/GB5

Moci Lab A. Q.D. (DVA (Portrally/QS)) JME (Polygor/Polyfra) QUEEN (Eleatra) CAT PECPEL (Geocarrent/MCA) FARREL BILLER (Capitol) INGRU MCRE IATERITY (CAPN (EDE) (Capitol) SQUEEZE (AMN) ELTON JOHN (Cation) INGRU MCRE (ATRIC) SQUEEZE (AMN)

JOAN JETT (Boardwalk)
BOX (COLIMBER)
SPERRS (Afrec)
"Bis Ride Tonita"
The Ride Tonita Tonita
The Ride Tonita
The Rid

PCINT BLAME (RCA)
OUTLANS CAP (RCA)
OUTLANS CAP (RCA)
MEANT (ES)
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Pottest
Asia (Easter)
Asia (Easter)
Does (CALCAR (Eller Vicon)
Andrés (Eller Vicon)
Andrés (Eller Vicon)
Andrés (Eller Vicon)
Andrés (Eller Vicon)
ALDO NOVA (Portres)

WCOZ/Boston (817) 267-9090

PD: ANDY BEAUGIEN NO: TED EDWARDS

THE STORES SEE (THE STORES SEE (THE STORES SEE)

ROOT IN THE STORES SEE (THE STORES SEE)

SOUTH THE STORES SEE (THE STORES S

Mottest CARS (Elektra) GENESIS (Atlantic) ASIA (Getten) 36 SPECIAL (AEM) NOTELS (Capitol)

WEEI/Boston (617) 282-6900

PD: RICK PETERS MD: RUSS DANA

Mag Jum hitLIE MELSON (Columbio) GLEWN FREY (Elektra) BEATLES (Capitol) LAURA BRANIGAN (Arlantic) BILL LOGUNITY (MB) KARLA BOMPF (Columbia) MARSAUL (CREASANA (MG) QUARTERFLASH (Gaften) HICHAEL FRANKS (MB) BUBBY CALUMELL (Polydor/PolyGra) GENESIS (Atlantic) -ROSANGE CASH (Columbia) -PEABG BRYSCH (Capitol)

-PEAGO BRYSAN (Capitol)
Motification (Capitol)
JULICA NEWTON (Capitol)
PAGE NECCASTREY (Capitol)
STEVIE MANDER (Tabla/Notous)
STEVIE MANDER (Tabla/Notous)
MINEL ACRES (RICA)
ELTON JOHN (Capitol)
TÜLG (Capitol)
CAPITECE NILLIANS
(AMCL/Cotumbia)
(AMCL/Cotumbia)

Jazz NiGHTNINDS (Pauso) PHIL UPCHURCH (unknown) HEATH BROTHERS (Columbia) JEFF LORBER (Arista) ERIC GALE (Musician/Elektr) FREDDIE HUBBARD (Musician/Elektr)

WRKI/Bridgeport (203) 579-9995

PD: BGB NACAK NO: BRUCE GGLOSEN TOT (Boardwalk)
Title
HEARI (Epic)
"City's burning"
KAKAS (Kirshner/CBS)
"Play The Game"
HEARICES (Alta)
"Paople Know"
RUT [Eleatro]
Title

RIGI | Eleatre)
Title
CLASH | Epic]
"Should | Stay"
GLIMH FREY | Eleatre)
-GEMES (S | (Atlantic)
-REGLIMG STOMES (LI
(RD) | IngStn/Atco)

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JOHN COLCAR IST AN INGO INTO CAP

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PAL IN CASH INTO COLCAR

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JOHN COLCAR IST AN INCOME

JOHN COLCAR IST AN INCOME

JOHN COLCAR IST AN INCOME

JOHN COLCAR INTO COLCAR

JOHN COLCAR

JOH

PD: PAUL HEINE

Medium
PUINT BLANK (MCA)
FRANKIE MILLER (Capitol)
GREG KIHN BAND
(Baserkicy/E-A)
IRKIN MIDEN (Capitol)
COB (Epic)
-STEVE MILLER BAND (Capi

HOTTEST VAN HRILD (ME)
ASIA (GATTEN MA)

WECM/Clareme (603) 542-7735

PD: ZIP ZIPFEL MD: BILL BUGLE Adds d. Kreh. MATTE [Lth year) | 50 (Going Ta...top" [LAN 16p]c) "Should b. Stay" rEART (Epic) "Man Is hine" (KANAS 16[r shner/65) "Play The Gome" -GUK SIS (MITCH) | 51 (MITC

STEVE SUDGER (TWO L/Doroun)

LAMBEY CHECKER (MAA)

ORG 6 1916 DAMO

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(Basear haryl—A

MARCHAEL (MAA)

MARCH

ASTA (Gefice)
ASTA (Gefice)
TOTU (Columbia)
MOTELS (Gegistal)
PALE RECARTMET (Columbia)
JUNE (COLORA (Riva/PolyGram)
HUEY LEBIS & NEWS (Corver)(4)

QUEEN (EISHTTO)
30 SPECIAL LAMB
NICA SPRINGFIELD (RCA)
FRANKE & KNOCKOUTS
(BNITANTIAM RATE)
RAY PANKER, R., (Br) 37-21
-DUMNEE IRIS (MCA)
-J. GELLS BAMD (BRI America)
-SIEVE MILLER BAMD (Capitol)

WTPA/Harrisburg (717) 238-1402 Title
LGMPBOT (Columbia)
QUARTERSLASH (Gaften)
TGRRY TUTONE (Columbia)
DGRRIE IRIS (BCA)
"Love 1s...Roc"
OHIGRT THILLEY (EN America)
"Somebody...Lov" PO: JEFF KAUFFMAN

Adoed MdTURNEAD (Mercury/PolyGra) FRANK ZAPPA (Berking Pumpkin) "Yatlay Girl" HEART (Epic "City's Burning" — GEMESIS (Atlantic) — SURYIVER (Scott) Bros/OBS)

- SSERT VORK (SCOTT) Bros/OBS Measure Measure

"People Knos"

KNOSS, Kir Jahnar / (IBS)

"Play The Gees"

30 SPEC IAL EARlish
"Anness Light of Gees

6A IRROR Libercury/Polyferal

FROM The Common C

WCCC/Hartford (203) 233-4426 MD: LIGH

-R. STOMES (BOLT INGSTAT)
-RED SYMEDWORK (Spir)
-Red Symedy (Spir)
-Re Added JUNN CEAUGAR (Riva/PolyGrow) AXE (Arco) HEARI (Epic) 707 (Boardwalk) RANSAS (Riranher/CBS) -GEMESIS (Atlantic)

Nead Jun
LUVERSOLY (Calumbia)
IRUN NAIDEN (Capitol)
QUEEN (Elektra)
BUC (Calumbia)
NUTELS (Capitol)

Hottest VAN HALEN (Mb) Asia (Gesten) 36 SPECIAL (ABIN) RAINBUN (Mercury/PoiyGra) SCURPIONS (Mercury/PoiyGra)

Singles SIEVE MILLER BAND (Capitol) WHCN/Hartford (203) 247-1060 PD: DANIEL F. HAYDEN MD: BGB B:TTENS

Adoed
HEARI [Epic]
"Fost limes" "City's burning"
KANSAS [Kirsner/CdS)
"Face :1" "Pilay lime Games"
FRAME ZAPPA (Berking Pumphin)
"Volicy City
Tyliay (City)
Trite
Trite

Title
-GENESIS (ATIONTIC)
-SURVIWON (SCOTT) Bros-REO SPEEDWAGON (Epic)
-RELLING SIGNES (L) (ROITINGSTM/ATCO)

HD: JOSE DIAZ PD: MIKE BUSHEY

SMERBS (Atco)

WLIR/Long Island (516) 485-9200 PD: DENIS MCHAMARA MD: RAY WHITE Added AM ABERSUM (Allentic "Am ABERSUM (Allentic)" "Ulympio" STEL PRASI (Elskira) (AMASS) "Play The Came" HEART (Egy) The Came" HEART (Egy) Edy The Came" FULL ELSKIRA) (Allentic) -CEMESTS (Allentic) -PLI LOMSHEMD (Arco) -STEV BILLER BMD (Captrol)
bortest
ASIA (Geffer)
Han Michael (Biblio)
BUTLES (Geffer)
HANDER (Biblio)
BUTLES (Gaptrol)
RAINEDO (Biblio)
AURIC (Gaptrol)
RAINEDO (Biblio)
AURIC (Gaptrol)
AURIC (Gaptrol)
-South 1 Tigmin "If You above,"
Outher (Giblio)
-South 1 Tigmin "If You above,"
Outher (Giblio) (General rained a)
STEVIL BOOKER (Toward a)
MBL M/L ewilston-Port).
WBL M/L ewilston-Port).
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Adosd Mahan LEAGUE (Yirgin/ALM) KAMSAS (Kirshner/CBS) -SURYIYOR (Scottl Bros/LBS) -CARS (Elahtre)

DATE APPLES

(CAST-COST/LES)

PALL RECARTHEY (COLUMDIS)

PALL RECARTHEY (COLUMDIS)

PALL RECARTHEY (COLUMDIS)

PALE TOOMY

STREET LOOSY

STREET LOOSY

LE ROAT (RCAT

TOOMY STREET

TOOMY STREET

TOOMY STREET

STREET

BETTAM ADMAC (AM)

J. GELS SMAD (BH America)

LOWERSON (CA)

LOWERSON (CA)

J. GELS SMAD (BH America)

HOTTEST
QUEEN (Epic)
JOHN COUGHN (RIVE/POI)GOT
JOHN COUGHN (RIVE/POI)GOT
NAN HALEN (HG)
FRAME ZAPPA (Berking Pum)
GREG KINN BAMO
(Basen king V/L-n)
KROUZS (AP lata)
KCRIS (AP lata)
KCRIS (AP lata)
KCRIS (AP lata)
KCRIS (AP lata)

Jozz ERIG GALE (Musician/Ela GRIFFITH PARK COLL (Musician/Elakt) LEE RITENDUM (Musician/Elakt) JAMEN KLAGHLIN (MB) MEATHER REPGRI LARC/COL

WGIR/Manchester (603) 825-6915 PO: BOB SPENCE ND: KAREN ANDERSON

Added (Epic)
"City's burning"
FRANK[E NILLER (Capito
"Dunger", Dunger"
BONN(CARCH (RCA)
") wont Candy"
OFEAP FRICK (Epic)
"if You wont," "I bent
-GENESIS (Atlantic)

Hool in St. Striantic)

Hool in St. Striantic)

Hool in St. T. Baserdwitts

ACR MARCH (Alen

ACR MOVA (Per train/OBS)

(PRIG Kine) ACR (MOVA (Per train/OBS)

ACR (COLGAR (RELY/Po) (Per a)

ACR (COLGAR (RELY/Po) (PE a)

ACR (COLGAR (RELY/Po)

-STEVE BILLER BAND I Lopi
NOTISS*
TOMBY TUILER COLUMBIA
ASSA (CGST LOPE
"Only Time bill"
"Rest/Noming Citing in/Ab,
"Select LOGGE (1876)
"About LOGGE (1876)
"About LOGGE (1876)
"Done In in he"
"Toposanom"
"Popus and Sistia,"
"Boat I Sista,"
"Boat I Columbia
"Boat I Sista,"
"Boat I Columbia
"Boat I Sista,"
"Boat I Columbia
"Boat I Sista,"

CHOM-FM/Mo (514) 935-2425 PD: RUB BRAIDE

WPLR/New Haven (203) 777-6617 PD: RICK ALLISON

Added CHAS SANDFORD (Elektra) HIB 185) "Nr., Phesident" CLASH (Epic) "Should I Stay" HER AT BORK (Columbia) "Should I STAY"
MEN AT WORK (Columbia)
"bho Capt 19"
-STEVE MILLER BAND (Captrol)
-SURVIVOR (Scottl Bros/CBS)

-SERTIFICAL CONTROL CO

SHERBS (Arco)
"Ira Alive" "He Ride Ton
FAMELE HILLER (Espitor)
(REG Kitek BANO
(Obsert key/E-A)
"John JETI (Boer dwalk)
HERBY MALDHAN (Epic)
OCEAN TRICK (Epic)
AMBROSIA (Epic)
FRAME ZAPPA (Beraing Pus

WNEW-FM/New York (212) 966-7000 PD: RICHARD NEER NO: JIM NGMAGHAN

Addid AXE (Arco)
(LASH (Epic)
(MASA) (Rirsmor/(LBS)
LAM MATE (Clarysotta)
-PETE TOMORIAN (Arco)
-(AMESS) (AR Lumic)
-SURVIVIA (Scott Brow/(ES)
-CALD Chilst (Eratra)
-CALD Chilst (Eratra)

SHIP SEARCH SEAR

-STEER MALES BAND (Laphroti 1987 tas 1 ASIA (Gattan) ASIA (LaMa) AS

Singles GLEMN FREY (Elektra) WPLJ/New York (212) 887-7777 PD: LARRY BERGER ND: DGROTHY YANTURING

Added
-STEVE MILLER BAND (Lapito)
-GENESIS (Atlantic)
-PETE TOMOSHEND (Atlantic)
-SURVIVOR ISCOTTI Bros/CbS)

-SURTIVER ISONTH DO NUCLSS

BELLIA JOHN (CATTER)

JUNE COLORA (Bit Author) Yorian

MACT LESS & BILLS (Dim year in

MACT LESS & DIM year

MACT LESS & DIM Yea Hotrest GENESIS EAtlantic3 SAMMY HAGAR I Getten3 UARS (Elektre) VAN HALEN (MB) ASIA (Getten)

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GM: BUG LINDER PD: MARK CHERNOFF AGORD
A FELLKI...SEAGULS
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AURI MAGERSON IRFITANTIC)
SUPPRISS LATIONTIC
SUPPRISS LATIONTIC
-GENESIS (ATTANTIC)
-CENESIS (ATTANTIC)
-CENESIS (ATTANTIC)
-CENESIS (ATTANTIC)
-CENESIS (ETTINISTANTIC)

Helicular (Full Model)

Rec Unit Model

(Baser Net Yelf-A)

SHERS, (Area)

NAME (Epic)

CHAPT (Epic)

ALDU MUYA (POTTRATE/CBS)
(AT PEGPLE (BECENTY MET/BLA)
MARSHALL CREMSHINE (MB)
GARS SAMEFORD (Elektration
MEMOTINAL DAMA (Eglic)
ALE (Arco)
-707 (Boefdwalls)
-51546 (MILLER BAMO (CAPITOI)
-BLOMOTE (DIVISOITS)

HOTTEST (COLUMN 1)

FALL (COTTON)

F

CHEZ-FM/Ottawa (613) 563-1919 PO: STE'VE COLDILL NO: GREG TORRINGTON

Anderd ToffichTO (AEA)
LERDY SIBBLES LABA)
HEART EERIC!
HARK-CUITA LERIC!
JOHN ANDERSON (APTIMITIE)
-STEVE HILLER BAND (Capit

-STEET INLEE DAND COMPTON

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DAYE COMMENTS (COLUMB (a))

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PD: MINE PERKINS ASST. PD: MIKE KOMECKO Nedium SUFT CELL ISIne/MB) JOHN COUGAR IRIVa/PolyGram

TOTTES! (Backstreet/BL

DYTES!

SPAIT BREZ (ABA)

SPAIT BREZ (ABA)

GUEBR (Elektra)

ASA (Gerteal

ASA (Gerteal

ASA (Gerteal

LOVERSON (Los last)

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ROTES (Capitol)

ADD (MORA (Portrait/DES)

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WMMR/Philadelphia (215) 561-0933 D: CHARLIE KENDALL

Added AMBROSIA (MBI KIN WILDE (BHI America) RAY PARKER JR. (Arista) JOSEPH WILLIAMS (RCA) -PETE TOWNSHEND (ARCO)

-PETE TOMOREGIO (ARCO)
HARL LOW YEAR IS BROTTLES (Explice)
GRES XIVID BAND.
GRES XIVID BAND.
GRES XIVID BAND.
DAYE ERBANDOS (COI MOR) IS GRES OR GRES (COI MOR) IS GRES OR GRE

-BLINDIE (Drynalis)
toftes
ASIA (Cefter)
Was Malter (MB)
Value (MB)
LOYEBBOY (Cofumbla)
CAT PEOPLE (BlacksTreat/FLA)
TOTO (Cofumbla)
GRIMAN PARRET (AF187)
DEER (Elektra)
SE SECLIA (ARIA
WYSP/Philledelphia

(215) 668-9460

Acided 707 (Boardeeik) KAMSAS (Rirsnoar/OBS) PEARI (Epic) 2008 MATTE (Corysells) AXE (Arco) A FLOCK...SEAGULLS 1,31va/Aristo) —GENESIS (Atlantic) Repolum -GURS, TS (MINNT)
ROBINE
RPM (ERI America)
RPM (ERI America)
ROBORES (AT 16)
BRYAN ADAMS (AM)
SHERRS (ATCO)
PAVE EDIRHOS (GOI-umble)
FRANCE NILCER (Gupito)
JETHRO TULL (EN YSG)
JETHRO TULL (Chryselfs)
ROSS (Arisye)
JETHRO TULL (Chryselfs)

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(INIT Towns) CEMP CONTROL
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TOTO (CG) and to
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(OBJET) (ESPECTAL)
RECEASE (COMP)
(OBJET) (ESPECTAL)
(OBJET)
(COMP)

PD: DAVE LANGE

-CEMBS 15 (ATTANTIC)

MATRIMO TOM

MATRIMO TEMPORAL (MAIN)

SEPECIAL (MAIN)

SECRETORIS (MERCENT/Polysia)

BCS (Columbia)

BCS

HOTTEST ASIA (Getten) VAN HRLEN (ME) ALDO NOVA (Portralt/CBS) WYDD/Pittsburgh (412) 362-2144

WPDH/Poughk (914) 471-1500

PD: PETE CLARK MD: STEW SCHAMTZ -GRIS (AT Jam's)
-GRIS (ST LENSY S)
-GRIS (ST LENSY S)
-GRIS (ST LENSY S)
-STATE (ST L

AXE (ATCO) ALLIANCE (Hendshake/(BS) -BLONDIE (Um'ysells)

TO THE CONTROL OF THE

BUC (COLUMBIA) BCANCHNON (RCA) "I bent Candy" A FLOCK...SEAGULLS (Jive/Arista) "| Ren" WHJY/Providence PD: JIN HURPHY ND: ADB LIPSHUTZ

Aded
AXE (Atcol
TR & R Perty*
RANSAS (Rifeshner/CBS)
TPlay In Came*
707 (Boardwalk) Tivia
-RELLING STONES (LI
ERDILING STONES (LI
ERDILINGSTN/AICO)
-SURVIVOR (SCOTT) Bros/CBS

TO THE TOPIC I SEC NAT FOR TAKEN TO THE TAKEN THE TAKEN

To the Table To th

WCMF/Rochester (716) 288-3200 PD: FRANK HULLER ND: DAYE KAME

Adosd
MEART (Epic)
"Lity's Burning"
CLASH (Epic)
"Should 1 Stay"
MEMORES 18 Atta)
"Phopia Reor"
A FLOCK...SEAGULS
(Jiva/Ar(Sta)
-GEMESIS (Atlantic)

GARGISI (AT ANTIC)

BRITES CARRING TO

BRITES CARRING TO

GATE CALL STREAM TO

GATE CALL STREAM

ALD MONA LIPET TRAINGES

BLOCK STREAM TELL (CALL STREAM

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TOTAL CONTROL OF THE PROPERTY OF THE PROPERTY

-RANDA (REF PANEA (1851)

JAZZ

PATI REFLETY GOUP (ECR)

REG (FILTER)

JOHN (CALLER TO TATA)

PD: TON HUNTER MG: RUSERTA HASER Added
MMRSMALL CAEMSMAN (Mb)
FRAMALE MILLER (Lupitol):
A FLOCAL...SEAGULS
LUI-VAPISTAL
707 (Boardwells)
-CALMESTS LATLANTIC)
-SURVIVUM (SCOTT) BrosvUSS

-SURTINGE (Scott) Bross
Head Lie
SARRY HAGAR (Gatten)
MCTELS (Copiton)
LITHE JAME (Gapten)
JAT FERGUSON (Capiton)
LITHE JAME (Gapten)
JAKE (Electro)
JAMA JET (Boodwelm)
CHAE JAPITES
+LOSST-LOSST-JEN)

WYNF/Tampa (813) 878-0455

PD1 GELAGE HANKAS MG: RON DIAZ

Added 707 (Boardwalk) Title -SURVIVOK (Scott)

Nacium RAINDM (Marcury/Po) yorax KARSAS (Kirjanner/OBS) SHENBS (Arco) HANNA (EAS) ROTELS (Capito) ROTELS (Capi

HAMMA LEAGUE (Ying In/AAM)
"Don't You ben"
GEAP TRICK (Epic)
GASS (Elentro)
MAEV LESS & MESS (Chrysel
SHEMBS (Arco)
"In Allian" "In Blon Tools STREETHEART (Capitol) ALDO NOVA (Portrait/CBS) TEENAGE HEAD (Attic) NOTIFICATION OF THE STATE OF TH SPENDS (Atco)
I'm Alive *to Rice Ton
RGGER DALTREY (MLA)
RICK SPRINGFIELD (RCA)
Celling.,Giri= RICK SPRINGFIELD (IRCA)
"CELLING, CLIFICA"
CHARGE (IRCA)
PRAICE (IRCA)
JETRES TULL LOW yearle)
LE ROUX (RCA)
DEVES (IR STANDAY
DEVES (IR STANDAY
DEVES (IRCA)
DAVE EDRANDS (COLUMbia)
BURNET RAITT (IRB)
ROMAN LEINER RAITT (IRB)
-DAYID BORIE (Backstrae
-DAYID BORIE (Backstrae

CHUM-FM/Toronto (416) 925-8666

Added
FRAMKIE MILLER (Capitol)
MEART IEpic)
GANT MROUGHER (Chryselis)
BLOMDIE (Chryselis)
TURONTO (AdM)
MAILEQUIN (Epic)
-MAZARETH (AdM)

PD: ROSS DAVIES ND: WAYNE WEBSTER

WOUR/Utica (315) 797-0803

PD: DALE EDWARDS MD: TON STARR

Added MEART (Epic) KANSAS (Kirinner/CBS) 707 (Boordwalk) HTG (MB) COLD CHISEL (Elektre) Bohelomedon (MEA) - SURTIVOR (Scort) Bros/C - CALINE (FREY (Elektre)) - GEMESIS (Atlantic)

Medium Souter (Chund) (On und la) Souter (Chund) (On und la) A La Chund) (On und la) (On u

[Cost-Cost/CBS] DerGHT TELLEY (EM: Americ SCORPLONS (Mercury/PolyGre

WAVA/Washington (703) 534-0320

Added NOTELS (Capitol) KRONUS (Arista) KANSAS (Kirshner/CBS) TOMBY TUTONE (Columbia) TOTO (Quiumbia)

Hoolum
PDINT BLANK (NEA)
GAMMA (Elektra)
DAKE AMPITER
(Coest-Coest/CBS)
FRANKE & MODOKOUTS
(BILLIAN LAW/EA)
GREG KIHM BAND
(BESSH INSY/E-A)
RED RIDER (Coe)To)
BLUCK (SQUER
(Coe)To)
(Ob)
(Sco)
-707 (Boerdwalk)

Added HEART (Epic) KANSAS (Kirshner/CBS) 707 (Boardwatk)

Title
SAXON | Carrer@/OBS|
MEN 'AT 'BURK (Columbia)
**Timbo Can !!!*
RICK SPRINGFIELD (RCA)
Krlatina
-GEMESIS (Atlantic)

WERI/Westerly (401) 596-7728

PD: STEVE FELDMAN

Added MEART (Epic) -GLEMM FREY (Elektro) -GEMESIS (Atlantic)

PO: JOHN LARSON MD: GARY CHASE

NOTION DOUBLE INSCRIPTION TO SECURITION TO SECURITIES SECURITION TO SECURITIES SECURITION TO SECURITICATION TO SECURITION TO SECURITIANO SECURITION SECURITION SECURITION SECURITION SECURITION SECURI

WEZX/Screnton (717) 961-1842 PO : RICH PIONBING

Medium
DAYE EDRUMDS (Quiumbia)
REGERT PALMER (Island)
JAM (Polydor/PolyGra)
CLASH (Epil-Micke,...Cassem)
"Scould Island (Relistan)
Hollott (Guiletta)
Hollotta (Guiletta)
Hollotta (Guiletta)
Hollotta (Guiletta)
Hollotta (Guiletta)
Hollotta (Guiletta)
JEHRO TILL (Chrysells)
"Besstle" Adoed
707 (Boerowalk)
CASM (Epic)
S1EYIE WOUGER (Tamle/Not
MRSSHAL CREMSHAM (MS)
ALLIANCE (Hend ghaxe/CBS)
CHIS SAMEFORD (Elastra)
SOFT CELL (Sirry-MS)
-SURYHOR (Scort) Eron/CE
-SURYHOR (Scort) Eron/CE
-GENESIS (Atlantic) "Emastle"
35 SPECIAL (A6M)
DREGS (Arlata)
HAMAN (EAGLE (Virgin/A6
HAMAN (EAGLE (Virgin/A6
HAMAN (EAGLE)
QUEEN CITY KIDS (CBS)
PAYOLAS (IRS/A6M) TOTAL TOTAL

-GERS 13 INTERPRETATION OF THE PROPERTY OF THE (Coest-Coest/LBS)
JAN (Polydor/PolyGre)
MEN AT MORK (Columbia)
AXE (Atco)
-STEVE MILLER BAND (Ca)

POTTEST
ASIA (GOTTON)
TWA HALEN (18)
JOHN COLGAR (RIVA/POT) (FIEL)
JOHN COLGAR (RIVA/POT) (FIEL)
JO SPECIAL (AMI)
ALDO MONA PATTIST/COS)
ORAP TRICK (GOTTON)
ORAP TRICK (GOTTON)
AT 100CK, SAROULE
(JIVA/PITST)

WAQX/Syrecuse (315) 682-6538 PD: ED LEVIME ASST. PD: ANY DAHLMAN

Added
MEARI (Epic)
"City's Burning"
KAMSAS (Kirshner/CBS)
"Play The Game"
MUTELS (Capitol)
"Cnly...Consly"
DOYE EDMANDS (Columbi)
"From Small..."
"YOT (Ebardwalk)
"Illie
"From Small..."
"Prodict"
"GBWST (Add Longing)
"From Small..."

"I Predict" -GENESIS (Atlantic) -STEVE MILLER BAND IG

Medium
JETHRO TULL (Chrysofis)
PALL NCCARTNEY (Columbia)
QUEEN (Eleatra)
MOMRCES (Alta)
MANNA LEAGUE (YIPgin/ALN)
SOFI CELL (Sire/MB)
BCC (Columbia)

"Stone Color"
ASIA (Ceffen)
ASIA (Ceffen)
ASIA (Ceffen)
No Core Like Y
No Like Y
No Like Y
No Like Y
No Like Y
Caught Up In
LOYEBOY (Columbia)
**YAN HALEN (MB)
**YAN HALEN (MB)

WSYR/Syracuse (315) 474-5061 PO: HOW IE CASTLE

"-70" (Bord-wells)

NOTIEST ASIA (Celf-ten)

GUISSIS (Art Inortic)

SCORPIOS (Bercury/Poly)

POLY (BERCURY/Poly)

SCORPIOS (Article)

SCORPIOS (Article)

SCORPIOS (Bercury/Poly)

PAUL DE SCAND & (unknown)

OAER (Celestra)

SCORPIOS (Article)

SCORPIOS (Article) - SURPLY VOR. ISOOTH Bros/CB3)
Meel Line
F1ST (AAB)
AN HOBBO (Ray-Cury/PO) YGTe)
OR SURPLY (Sale)
OR SURPLY (Sale)
OR SURPLY (Sale)
OR SURPLY (Sale)
SURPLY PO: DON DAYIS NO: DAYE BROWN

Hortest ASIA (Goffen)
36 SPECIAL (AMB)
PALL RECORDERY (GOJumbia)
PALL RECORDERY (GOJumbia)
RAST (ESIS A MASI (Ghrysa)
LOYDEROT (GOJumbia)
UCTUANS | Investa
BCC (GOJumbia)
GOULLANS | Investa
BCC (GOJumbia)
GORGON (GOJUMS)
GORGON (GOJUMS)
GORGON (GOJUMS)
GORGON (GOJUMS)
GORGON (GOJUMS) (Coest-Coest/CBS) QUEEN (Elektra) KROKUS (Arista)

Q107/Toronto (416) 967-3445 PO: GARY SLAIGHT NO: BOB MACKOWYCZ

"SEMESTS (STEATHIC)
MEGIUM
QUEEN IELENTE)
BOC (GO-Lumbla)
POAND (EMILLER (GOLTE)
POAND (EMILLER (GOLTE)
ROTHLER (GOLTE)
ROTHLER (GOLTE)
ROTHLER (GOLTE)
SHERBS (ARCO)
ARE (ARCO)
-SLRYLYOR (SCOTT) Bros/OBS) "All In... Time"
"O) spile"
Methid, AS ANYTHING (Local)
FRAME ZAPPA (Burking Pumpki
"yaitay Gir!"
TORONTO (ANH)
0107 HOMEGROWN (Local)
BOPCATS (Local)
HUNGAN DAYIS (unknown)
-GEMESIS (Arientic) Nothest
HAMNE (EAGLE (Virgin/AAN)
ALDO MOVA (Portrait/OBS)
ASIA (Geffen)
58 SPECIAL (AAN)
JOHN COUGH (AVENTAGE)
VAN HALEN (MB)
POM HALEN (MB)
POM HALEN (MB)
PAL NECARTHEY (DO Lumcia)
SCORPIONS (Vencury/PolyGra)
-KANSAS (Kirsnner/CBS)

Register SARNI SOCIETA CONTROL CONTROL

ATTR (BD)
JOHN COUGHE (BTWA/POTYGENE)
JOHN COUGHE (BC) LIMB (B)
TOMNY TUTONE (COTUMBIE)
SHERBS (ATTOO)
CAT PEOPLE (BECKSTY 60T/MEA)
TITIS
MAET LEHIS & MEWS (Chrysell
MAETAEM (MB)
BOMFOMOR (RCA)

PALL RECORNEY (OI use is)
"These If Avery
These If

WKLC/West Virginia (304) 722-3308 PD: MEIL LASHER

Added
SOFT CELL (Sire/MB)
ALLIANCE (Honoshake/OBS)
SQUEEZE (AAN)
-SURYIVOR (Scottl Bros/OBS)
-STEVI VOR (Scottl Bros/OBS)
-STEVI WILLER BAND (Capinol
-GENESIS (Arientic)
-PLINSOULS (Shaky City/Bomp

Medium
MORROES LATIBATER
FRANKIE MILLER (Capital)
ARE (Afroa)
A FLOCK...SEAGULLS
(Jive/Arista)
**Floktra1
Columbia
**C

KANSS (Kiranner/OBS)
JOHN COUGHN IRIverPolyGrent
36 SPECIAL (AMB)
PALL NE CARTHER (GOLUMBIA)
MOTELS (Copinol)
RAINSON (Mercury/PolyGre)
GRESSS (ARIANTIC)
SCORPIONS (Mercury/PolyGre)
CEAP TRICK (Epic)
-707 (Boardwelk) KLBJ/Austin (512) 474-6543 PO: CLARK RYAN NO: JOHN HICHAEL SCOTT

Added STEVIE WONDER (Temba/No XMSAS (Kirshner/US) MEART (Epic) JOHN SHITE (CMYSAILE) MEROHAL (CRESHMY (MB) A FLOOK...SEAGLIS Lilve/Arista) —GENESIS (AVIANTIC) Jazz PAT METHENY GROUP (ECM) FREDDIE HUBBARD

WAAF/Worcester (617) 752-5611 PO: DAVID BERNSTEIN NO: ROB BARNETT

Added
RAMSAS (Kirshner/CBS)
HEART (Epic)
707 (Boardwaik)
ARE (Arto)
A FLOCK...SEAGULLS
(Jiva/Arists)
-GENESIS (Attantic)
-SURVIVOR (Scott) Bre

THE HILLER DANG (Capither Hiller)

RETTAIN ASIA (Capither)

1010 (Columbia)

HANN LEAGH ("I'rg) In/Ami

HANN LEAGH ("I'rg) In/Ami

HANN LEAGH ("I'rg) In/Ami

HILLER ("I'rg) In/Ami

HI

Added STEVIE MONDER ITA

SAXON (Cerrora/OBS) -SURVIYOR (Scott) Bros/OB

Medium
POINT BLANC (MCAI
RICK SPRINGFIELD (MCA)
QUEEN (Elektra)
"PRIT CUT., Fire"
INFORDS (Brista)
SAMRY HAGAN (Geflen)
"I Am., ROSHOT
"I Am., ROSHOT
"STILL Salgon"
OHEAP TRICK (Epic)
Title

Title
OUTLANS (Art lists)
FRANKE (EMILER (Capitol
FRANKE (EMILER (Capitol
FRANKE (EMILER (Capitol
FRANKE (CATC)
DUKE JUPITER
(Capitol
From Small,
From Small,
From Small,
From Small,
From Small
From

HTB (HB) RIOT (Elektro) Right
Title
JAN (Polydor/PolyGra)
"Town...Mailca"
MEART (Epic)
"Men is Mine"

OUTH

MOST ADDED Heart

Kansas 707 Axe Soft Cell (26/23)(32/19)(21/13)(20/8)(16/8)

MEDIUM

Frankie Miller (23/18)Cheep Trick (23/16)Rainbow (36/15)Scorpions (31/14) Sherbs (14/14)

THE HOTTEST

Asia (35/34)38 Special (35/33)Van Halen (35/32)John Cougar Paul McCartney (32/25)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

KYTX/Ameritio (806) 359-8561

HD: DON SITTON Added MES (AD A ADDES) ADDES AD A ADDES AD A ADDES AD A ADDES AD A ADDES ADDES AD A ADDES ADDES

-GEM_SIS_EMISTICE_-GEM_SIS_EMI

-P. HSOULS (Sheay City/Bow)
Hottest
ASIA (Geffen)
ALOO MOVA (Portreal*/CBS)
TOTO (Call-wable)
POINT BLANG (RACA)
VAN HALLEN (MAI)
SO SPECIAL (NAM)
SO SPECIAL (NAM)
SO MOVE (MAINT (MAINT)
SOUNT (MAIN QUEEN (Elekte)

MOTELS (Lopital)

HAMAN LEAGUE (VIrigin/AM)

LETHING TULL (Chrysell's)

CAT PEOPLE (Buckstrost/ML)

ORIC KINNE BAND

ORIC KINNE BAND

SPLIT ENG (AM)

SPLIT ENG (AM)

LOB (EK)

JOE "KING"LARRASCO (MCA)

WKLS/Atlanta (404) 325-0960 PD: MAX FLOYD MD: 808 BAILEY

Adoad KANSAS [Kirshner/OBS] "Play The Game" 707 (Bosruwalk) Title MEANT (Epic)
"City's burning"

AXE LATCO)
"R & R Party"
SOFT CELL (Sire/NE)
-GLEMM FREY (Elebtra
-GEMESIS (Atlantic)

Medium
PAUL McCARTNEY (Columbia)
LDYERBOY (Columbia)
ELTON, JOHN (Geffen)
RICK SPRINGFIELD (RCA)
QUEEN (Elektra)
JOAN JETT (Boardwalk)
MOTELS (Capitol) NAME JEST CAPITOT JALON MOVER (CAPITOT JALON MOVER (POTTAIT/OBS)
HAMMAN LEAGUE (VITOS INFAME JALON SCORP) NOS (MARCON STANCTOR JALON JALON

WYMX/Augusta (404) 722-1302 PD: MILLS FITZMER MD: MARY PILLINGER

Added KANSAS (Kirshner/Cbs) HEART (Epic) HIB (HB) -GENESIS (Atlentic) -SURVIVOR (Scott) Bro

Medium
AXE (Arco)
John HART (Gerten)
SPLIT ENZ (ASM)
AND HART (Gerten)
SPLIT ENZ (ASM)
AND HARCON (ASM)
SPERS (Arco)
SPARS (Arco)
SPARS (Arco)
MASS-ALL CREMS-MAN (MS)
RPM (EM) America)
A FLOCK...SEAGULS
(JIVO/Arts)
NOMBUES (Alta)

MONHOLY CAI (A)

NOTICES
SO SPECIAL (AN)
JOHN COCCOM (RIVERPO) YUCAN
CORN (EDIC)
CORN (EDI POINT BLAME INCA:
MOTELS (ceptrol)
KARLA BONDFF (Columbia)
KARLA BONDFF (Columbia)
JETHRO TULL (Obrysaits)
(hitiernium/RCA)
MENOY AND (MORNICE)
FRANKE (E MILLER (Logito))
FRANKE (E MILLER (Logito))
FRANKE (E MILLER (Logito))

JAZZ PAT HETHERY GROUP (ECM) ANT ENSCHOOLS. (ELAW ME) STEVE TIBBETTS (UNMOWN) MEATHER REPORT (APR./Columb FARDDIE HUBBARD (UNUS ELAW FEBT) (UN

(34/27)

WRKK/Birmingham (205) 870-9900

WROQ/Cherlotte (704) 392-6191

Added
NEN AT WCRK (Columbia)
"Wano Can 19"
Wano Can 19"
MISSI NG PERSONS (Capitol)
SOFT CCLL (Sira/MB)
SOFT CCLL (Sira/MB)
HENAT (Epic)
"Cliy's Burning"
-STEVE MILLER BAND (Capitol-SURV) VGR (Scott) Bros/CBS
-GENESIS (Atlantic)

PO: JIM BALLARD

PD: BOB FAZIO ND: MANOG CANING

PD: GART JACKSON MD: LEE ROGERS Added
JEARY (Epic)
"Bright Light"
KAMSAS (Kirshner/CBS)
"Cnossitra"
ELTON JOHN (Getten)
"Boli & Choin"
-STEVE MILLER BAND ((Added AMBROSI4 (MB) QUEEN (Lientra) MTB (MB) ARTIMUS PYLE BAND "STEVE NILLER BNO Cool
Mine I am
CDO (Epic)
CDO (Epic)
CDO (Epic)
AGAL AST! (Boorders)
AGAL (BCA)
AGAL (

"Take if Aray" "Pound is Sink."
38 SPECIAL (AAhi) "Chain "Ightein"
"Gaught Up in" ASIA (Getten)
1010 (Columbia) "Rosanme"

(803) 276-1511

WAIM/Greenville-Spar

NOTTEST
36 SPECIAL (ALM)
LOVERBOIL (Columbia)
JOAN JETT (Boardwalk)
PRISM (Capitol)
GENESIS (Atlantic)
ASIA (Gettan)
ALDO, NOWN (Portralt/CBS)
TOMPY TUTONE (Columbia)

KLOL/Boustor (713) 529-4591 PD: CHRIS MILLER MD: JEFF JENSEN

Added MARSHALL KORENSHAW LMB.

"SURVIVOR" (SCOTTI BE MEDI IM MEDITI IM MEDI IM MEDITI IM MEDI MARKOTS (NITa)

"Mouth for the control to the contr

Hottes†
KANSAS (Kirshner/OBS)
ASIA (Getten)
VAN HALEN (HB)
"Dencin in The"
TOTO (Columbia)
38 SPECIAL (ABN) KNCN/Corpus Chri (512) 855-4841 Added
A FLOCK...SEAGULES
(Jive/Arista)
"1 Ran"
HEART (Epic)
"Clay's Burning"
KANSAS (Kirshner/CBS)
"Play the Game"
Bowcome(O RCA)
"1 bant Candy"

"Net ter Got "Greet anite...
Title
FRISM (Capitol)
36 SPECIA, (ABH)
MANN LEADER (Virgin/ALN)
RAINBO (Base (Virgin/ALN)
RAINBO (Base (Virgin/ALN)
TOTO (Colambia)
RAINBO (Base (Virgin/ALN)
RAINBO (Base Added MOTELS (Cap(to() "Dinty...Lone(y" QuEEN (Elextra) "Put Gat..Fire" KANSAS (Kirshner/OBS) "Play The Game" -GENESIS (Atlantic)

(COLUMBIE) WFYV/Jacksonville (804) 842-1055 D: RAD MESSICK

ADTEST
ASIA IGAITEN
ASIA IGAITEN
ANA HALEN (18)
"JUHN COUGAR (RIVA/PO
SCORPIONS (Narcury/P
PALL RECARTEST (COI
AN INBOM (Narcury/Po)
LOVERBOY (COI UMB 13)
DURE JUPITER
(COST-COST/CBS)
36 SPECIAL IAAN

WQMF/Louisville (502) 589-4400

PD: TOM CHENS MD: DUKE HEYERS

Added HEART (Epic) "City's Burning

AXE (ATCO)

Added KANSAS (Kirshner/CBS) HEART (Epic) -GEMESIS (ATTENTIC) -SURVIVOR ISCOTTI OTO Medium POINT BLANK (NEA) FRANKIE MILLER (Cap SPARKS (AT)BUTIC) AKE (ATCO) -STEVE NILLER BAND: -707 (Boardwaik)

NOTTEST
ASIA (Geffen)
38 SPECIAL (AA9)
JURNE COULDAR (RIVAZ
RAINBOW (Hencur y/M
SCORPIONS I Mercury
OUTLAGS (Arists)
QUEEN (Elektra)
OUERAP TRICK (Epic)
PAUL MCCARTNEY (CO
MOTELS (COB) TO)
VAN HALEN (18) WZXY/Kingapo (615) 246-0131 PD: REGGIE JORDAN ASST. PD: JOHN KELLY

KTXQ/Delies (214) 528-5500 PO: TUM DHENS MO: ERAKE HALL

-SUBVIVOR (Scott) Bros/OBS -GERESIS (Atlantic)

lfim UTELS (Capito)) Unly...Lonely**

HOTTEXT
36 SPBL (AL (ALM)
A FLOOK...SEAGULLS
(JI-ma/Arista)
DOAN_JETT (Boardweik)
NGTELS (Capitd) ALTE ALT TOOK OFFI ALTE ALT TOOK OFFI ALTE ALT TOOK OFFI ALTE ALTE ALT TOOK OFFI ALTE ALT TOOK OFFI ALTE ALT TOOK OFFI ALTE ALT TOOK OFFI ALT PAPER I GROWN OFFI ALT P

Ndded 707 (Epandwalk) CAMSAS (Kinshner/C -SURV)YOR (Scott) -SPARKS (Atlantic) -GENESIS (Atlantic) -STEVIE NICKS (Mod KLAQ/EI Paso (915) 144-8864 PD: ARIN HICHAELS MD: ROB ROMAN

Added SOFT Chil (Sire/MB) HEART (Epic) "Clity" Burning" KANSAS (Kirshnur/CBS) "Play (Ne Gome" 707 (Beerdwolk) Title Title
CHAS SINOFORD (Elektra)
Surramoer
JOHN exiTE (Chrysells)
-GENESIS (Aflentic)
-SURVINOR (Sport) Bros/OBS) Modium
POINT BLANK (MCA)
KNOWLS IAV LETS
GENERAL METERS
CESAN RELEASE
ONEAN RELEASE
ONEAN RELEASE
ONEAN RELEASE
(HILLIAN DECKNOWLS)
(HILLIAN DECKNOWLS)
STEVE HILLER BAND (Cap

-STEVIC NICKS (ROBERT/AL)

MARILIM

SCORPING (IMPRICA)

SCORPING (IMPRICA)

MARKA LEAGE (VIrgin/AL)

GERT (LEAN)

A FLOEK, SERGULLS

LIVE/APING)

FLOEK, SERGULLS

LIVE/APING)

FLOEK, SERGULLS

SPANCE FLLES (LOB)

SPANCE FLLES (LOB)

SPANCE FLLES (LOB)

SPANCE FLOEK (LOB)

SPANCE FLOEK

WIMZ/Knoxyllie (816) 525-8000

PD: KERRY LAMBERT MD: DAN WALSTON

NOTES! ASIA (Getten)
ASIA (Getten)
LOVERSOY (CO umbio)
VAN HALEH (188)
JENN COLORS (RIVA/Po)
36 SPECIAL (AMA)
MCTELS (Gebirof)
PAUL MCCARTNEY (Go)um
KSMB/Lefeyette
(318) 232-1311
PD: SCLITT SEGRAYES PD: SCUTT SEGRAVES MD: MARSHA CLAMINGS

RAINBOW (Marcury/PolyGrs)
"Stone Color"
HEMAN LEAGUE (Yirgin/ALM)
PAUL McCARTNET (Columbia)
LE ROUX (RCA)
"Last Sate..."
A FLOCK...SEAGULLS
(Jive/Arista)
"I Ran" Title
MEART (Epic)
MCITY'S Burning"
JON & WANGELIS
(Polydor/PolyGra)
"ISI) Eind/Hom"
SOFT DELL (Sira/HB)
"Tainted Love"
-PLINSOLIS (Atlantic)
-PLINSOLIS SARRY CITY
-STEVE WILLER BAND (Cal Hoffest 38 SPECIAL (AL) ASIA (Geffen) YAN HALEM (NB)

WCKO/Miaml (305) 731-4800 O+ BUDDY HOLLIS Added NEMDY WALDMAN (Epic) WORKDSTA (MB) WORN ANDERSON (Atlantic -GENESIS (Atlantic) -RULLING STONES (LI (Ro)lingStn/Atco)

WKQQ/Lexingtor

(606) 252-6694

PD: GARY DICKSON ASST. PD: DAYE KRU

Added AXE (Atco) "R & R Party" -GEMESIS (Atlentic -STEVE MILLER BAND

36 SPECIAL IALM)
JOHN COUGAN (RIVe/PolyGram)
KANSAS (Kirshner/CBS)
TOTO (Cotumble)
MEART (Epic)
-SURY(YOR (Scottl Bros/CBS)

WLRS/Louisville (502) 565-5176

PD: DAVE CONLEY MD: TERRY MEINERS

-DUVID BONE (S
HOTTEST
ASIA (Getfan)
MOTELS (Capitot:
SCORPIONS (Merc.
VAN HALEN (MB)
"Dencin in The"
"Little Guitars"
PALL MCCANTMEY
"Take it Away"
"Beilroom Denci'

Medium
JOAN JETT (Boardwatx)
36 SPECIAL (AJAN)
SCREPICAS (Memcury/PolyGr
POLICE (AJAN)
IRON MAN [DEN (Capitol)
J. GEILS BAND (EN) AmeriJETHRO TULL (Derysels)
SGF1 CELL (SIrra/Me) Hottest
ASIA (Geffen)
ASIA (Geffen)
HUMAN (LÄGUE (YIFGIN/AÄN)
JOHN COUGAR (RIVEM/PolyGree)
SESPECIAL (AMN)
KANSAS (KIFSINGE/GES)
KANSAS (KIFSINGE/GES)
YAN HALEK (HE)
WATELSK (HE) VAN HALEN (MD)
MOTELS (Capitot)
PAUL McCARTMEY (CD) umbi
STEVIE MONDER (Tamim/MD
QUEEN (Elektra)
IRON MAIDEN (Capitot)
~LOVERBOY (Columbia)

Hottest YAN HALEN (NB) ASIA (Getwoll) LOYERBOY (Columbia) ALDO MANA (Portrait/CBS) TOTE (Columbia) TOMEY TUTON (Columbia) JOURNET (Columbia) QUEEN (Elentra) RAINBOW (Mercury/PolyGro GENSIS (Athoric) BOC (Columbia) WSHE/Mlami

(305) 581-1580

PD: SGNNY FOX ASST. PD: NANCY GETTLE Added
MEART (Epic)
707 (Boardmaik)
AXE (Atco)
A FLOCK... SEAGULLS
LJIVE/FISTO
-GENESIS (ATIONTIC)
-SURVIVOR (Scott)

TOTTES! NECES ONCE
36 SPECIAL (ASM)
VAN HALEN (M)
VANCHINI IN THE
"Pretry bosses"
J. GEILS BAMO (DII
ALDO MOVA (Portreal
ALDO MOVA (M)

"Crimson/Clove" HUGGER (unknown) RAINEGE (Mercury/Po)yGre) "Stone Colo" "GTU (Columbia) HUMAN LEAGUE (1)1/g In/A&M) QUEEN (EleATEA) **KANSAS (Kirshner/CBS)

WDIZ/Orlando (305) 845-1802

SCFT CELL (Sira/m8) "Tainted Love" HEART (Epic)

Medium
COTLAMS (Arista)
COTLAMS (Arista)
CARE CAREO
CAREA PRICE (Epic)
"If You want;
SECRPTICES (Mercury/PolyGra)
JETHRO TOLL (Chrysalis)

PD: BUB CHURCH MD: MIKE LYONS

JENITUR 1800-11

JIME 1800-11

JIME 1801-11

JOH 200H (Geffen)

SEI & Chall (Seffen)

SE

you rote tool

10 years (Local and la)

30 years (Local and la)

40 years (Local and la)

LOVE94/Miami (305) 872-2600 PD: BOB LINDEN MD: STEVE HUNTINGTUR

Agged
HEART (Epic)
"Man is Mirre"
JUN ANDERSON LATION!!
"All In...]!me" "Surr

KRCKUS (Arista) TOTO (Columbia) 707 (Boardwalx) FRANKIE RILLER (Capito) DAYE EDMUNDS (Columbia) BDC (Columbia)

SECTION JOHN CONTINUE CO.

PARK BECARDINGY (CO.) use (a)

TEAR IN AME TO THE REPORT

TARK IN A MARY "CONTINUE CO.

TEAR IN A MARY "CONTINUE CO.

TEAR IN A MARY CO.

THE TIME "TOO TOO BELLOW.

THE TIME TOO TOO BELLOW.

TOO TOO THE TIME TO THE TIME

HOTTEST
BRYAN ADAMS (A&M)
POLICE (A&M)
LE ROUN (REA)
DUKE JUPITER
LORST-CONST/CBS)
YAN HALEN (18)
JOHN COUGAR (RIVA/POLYG
SAMNY HAGAR (GETTEN) WKDF/Neehville (815) 244-9532 PD: SMOKEY RIVERS ASST. PD: DAVID HAL Added -GLENN FREY (Elektra)

Neel Law SAMPY MAGAR (Getten) COR (Egic) COR KFMX/Lubbock (806) 747-1224 PD: CHARLIE PALMER ND: NAT LAMP "People Know" -\$URVIVOR LScott -GENESIS IAtlant

WZXR/Mempi (901) 726-0060

PD : RE DBE ARD

Mottest ASIA (Geften Nain Luerten ; "Time Ag "Sole Survivor" JOHN COUGHA (Riva/PolyGram "Jack & Diane" "Murts So Good" TOTO (Columbia) LE RQUE (RCA)
RCO STEWNAT (MB)
ELTON JOHN (Geffen)
TOMMY TUTCHE (Columbia)
MOTELS (Capinol)
ROTELS (Capinol)
RAINGER (MencuryPolyGra)
JOHN COLORS (RIYA/PolyGran)
WAN HALEN (MB)
HULL & ORTES (REC)
HUMAN LEAGUE (Virgin/AM) 1010 (Columbia)

Possano

Possano

**So SPECIAL (AdA)

Caught up in

**KAMSAS (Kirsnner/OBS)

Play The Gene

**YAN PALEN (MD)

**MOTELS (Capitol)

**MOTELS (Capitol)

**MOTELS (Capitol)

**POLY (Columbia)

WRNO/New Orleans (504) 889-2424 PD: MIKE COSTELLO NO: DAYE NICHOLS

Added FRANKIE MILLER (I "Dream...Dream" CLASH (Epic) "Should I Stay" HONROES (Alta) "People Know"

DERAP TRICE (Epic)

METTALT
ALDO NOMA (Pertrait/OBS)

OLEEN (Elevate)

CAT PROPIL (BALLASTREET)

MET LEDIS & MESS (DOVAR)

PRISAL (Capitrol)

ELTON (DOME (Capitrol)

ELTON (DOME (Capitrol)

TO NA (LIZET (MB)

DAVE (DOMENIS (Capitrol)

FRANT (Epic)

JOHN (DOMENIS (Capitrol)

FRANT (Epic)

JOHN (DOMENIS (Capitrol)

STEVEL NICOS (HOWN (AT ACT)

OLIN (STEVEL NICOS)

JOHN (JOHN (JOHN)

JOHN (JOHN)

JO

Agaid MTB (18) AMBRUS(A (18) AXE (ATCQ) -STEVE NILLER BAND

THE MILLER COMMILLOGITOR

Man Lim

FRAME IS HILLER (Capito))

SPI, T ENZ Lag (Lapito)

LE ROUR (RLA)

ROCK (RLA)

ROCK (Lapito)

LE ROUR (RLA)

ROCK (Lapito)

A FLOCK ...SLAGULLS

(Live/Aristo) WMYK/Norfolk (804) 461-1194 PO: BILL SIMMONS

(Lime/Fribra)

HOTHST
HOTHST
HOTHST
HOTHST
AND A GRETTEN
AND A GRETTEN
JOHN (COUGHT (RITHER)
JOHN (COUGHT (RITHER)
JOHN (COUGHT (RITHER)
JOHN (COUGHT (RITHER)
JOHN (LIMEN POLYCE)
JOHN (L Note

Morium

GO-GO'S (185/AAH)

GO-GO'S (185/AAH)

GO-GO'S (186/AAH)

GO-GO'S (186/AAH)

FARMER (186/

KISS/San Antonio (612) 223-6211 PD: TIM SPENCER NO: TEMPIE LINOSES

Title K-NSAS (Kirshner/CBS) 'kight Away" HEART (Epic) Bright (ight= 107 (Exerd=alk) 707 (Ebendwalk)
Titla
"Exek MaitE (Ehryski
Tdemptation" Mar, m
Minenge"
ELTON JOHN (Getten)
MBail & Chein"
-GEMESIS (Atlantic)
-SURVIYOR (Scott) 8

EN AT MORK (Columbia) -STEVE MILLER BANG (Copito

-STEP MILER BANG (Cap140 INDITED THE STORY IN THE STORY I

WOWD/Tation (904) 386-5141 TO: DICK BLACKMAN

CCO MCM (POTTALTY(55) PANKTE MILLER (Capitol) DEEN (Elastra)

WTKX/Pensacole (904) 438-7543

(Poi ydor / Poi ydr. a)

War rest
YAN HALEN (#8)
1004 COLGRA (Rivar Poi
1016 (Col umb ta)

**Frest of 1 (col umb ta)

**Frest of 1 (col umb ta)

**Pata ta Col umb ta)

**Col umb ta)

**Col umb ta)

**Serve Mill Ell umb ta)

WQDR/Releigh (919) 832-8311

PD: RON PHILLIPS MD: BOB MALTON

Added
RANSAS (Riranner/C
"Play the Gome"
HEAR! (Epic)
"Man Is Mine"
707 (Boord=e|K)
Title
-GEMESIS (Atlantic
-SURVIVOR (Scott)

THE LLAPITOR INDICATE OF THE PRICE OF THE PR

HLYSE GOTTL:EB

CLASH (Epic) SOFT CELL (S)re/MB) KANSAS (Kirshner/CBS) BOMBOWWGW (MCA) -GEMESIS (Atlantic)

Medium Medium (Columbia) Modium Modium Modium Modium Medium Modium Medium Mediu

WSLQ/Rosnoke

703) 387-0234

D: RIC JOHNSON

D: MUNK SAWYER

Added Added

Medium POINT BLANK (MCA) GREG RIVNE BAND (GREG RIVNE BAND) (GREG RIVNE) (G

Hottest SCORPIONS (Marcury/PolyGra) ASIA (Getten) TRIUMPH (RLA) BRYAN ADMS (A&H) 30 SPECIAL (A&H) FRANKE & HOCKDUTS (Millanolum/RCA) TOTTOST

RICK SPRINGFIELD (RLA)

AND HALL SPRINGFIELD (RLA WIZD/West Pa (305) 686-6506 PD | SCOTT FISHER Added GLENN FREY (Elektra) 10TO (Columbla) -GENESIS (Atlantic) -ROLLING STONES (LI (ROLLING STONES (LI (ROLLING STONES (RCA) -- PASLA & GATES (REA)

More Lam

**PAN HALER LINE)

**SKINBSC (Mercury/Polydra)

SKERS (AFCO)

SCHT CELL, Lister/Mol)

SCHT CELL, Lister/Mol)

**PAN HALER LEWIS AND HALER

**PAN HALER

WQXM/Tempa (813) 224-0742 PD: MARK STEVENS ND: DIEM BASCON

Addad RAMSAS (Kirshner/LDS)
"Play On" "Play The Game"
#EART (Epic)
"City's Borning"
707 (Ebardwein)
"Eitle
507 (ELL Sire/MS)
"Tannto Love"
-SURYIYOR (Scotti Bros/OB

MIDWEST MOST ADDED

Kansas Heart 707 John Waite (39/32)(30/28)(25/18)(10/10)

SCORPIONS (NuncouryPolyGra)
SMONT MACAR (Gaffen):
DEF LEPPARD (NuncouryPolyGra)
BRYAN ADMRS
BLION (JOHN (Gaffen)
LE ROUR (REA)
FAMARIE HILLER (Lapino)
HAMMI LEAGUE (Virgin/Adm)
HAMMI LEAGUE (Virgin/Adm)
LOYERBOY (LOCIUME (18)
S SPECIAL (Lapino)

MEDIUM

Sherbs Frankie Miller Jethro Tull Rainbow Greg Kihn Band Cheap Trick

(27/25)(27/22)(23/17)(34/16)(28/16)(26/16)

THE HOTTEST

Asia 38 Special Van Halen John Cougar

(42/41)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rota-tion.

WAPL/Appleton (414) 734-9226 PO: MATHE SHATHE NO: MARK COLTER

Toto

-COLIGIA YOUT MOUTH PAPER AND TO A COLOR FOR THE COLOR FOR

JOHN COUGHE (River/PolyGram)
TOTU (Collimbia)
AA (MBCDm (Marcury/PolyGra))
AS SPEC (AK (AKM)
JE 1880 TULL (CDrysalls)
MOTELS (Captroll
GREG RIMM BAMD
(Basen hisy/E-A)
DEKAP TRICK (Epic)
QUEEN (Ecknes)
-STEVE HILLER BAMD (Capito

Jasz Patherny GROUP (EUR)

Patherny GROUP (EUR)

Eighteen" "e Tou Going"

LARY CARL (OR 108)

LARY CARL (OR 108)

**Eighteen" "*e Tou Going

LARY CARL (OR 108)

**Eighteen" "*e Tou Going

**Eighteen Carlot

**Eighteen

(41/39) (38/32)(40/30) (33/26)

LEE RITEMOUR
[Musiclan/Elektr]
"(f happens" "Meinbow"
"San Joon Sunse"
STEVE T(BBETTS (Unknown)
HIGHTWINDS (Pausa)

WBWB/Bloom (812) 332-9292 PD: BETH SURETTE MD: JOHN HEIMANN

Added TEPIC TO THEM IS MINE TO THE ACT OF TH

"COMESTS (ATTENTED)

MARILLE M

ASIA (Getter)
PRIMER & HACCOURS
FRANKE, & HACCOURS
ELLOW JOHN (GETTER)
LINDY GETER "Door John"
(LOVERON (LOLIME) AN
HACCOURS (LOLIME)
HACCOURS (LOLIME)
HACCOURS (LOLIME)
HACCOURS (LOLIME)
LOLIME
LOL

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CITI-FM/Wine (204) 775-0371

PD: STEVE YOUNG MD: ANDY FROST

ADD OF TORONTO (ASA)



QUEEN (Elentra)
MOTELS (Logalto)
RAINDOW (Mencury/PolyGra)
TOMEN TUTOE (Columbia)
AMBROSIA (188)
MS SPECIA (148)
GREG KINE BAND
(Desen KINE BAND
(Desen KINE CAPICATE)
FRANK (E. MILLER (Capitol)
-707 ((Bornesk)
-5URVINOR (Scott) Bros/OBS)

PD: PHIL DEMARME MD: MARTY SOBOL

PD: PAT STILL

Added KAMSAS (Kirshner/CBS) 707 (Boerdwaik) HEART (Epic) RIOT (Elaktra) -GENESIS (Atlentic)

WTUE/Dayton (513) 224-1501

Added
MEARY (Epic)
"Bright Light"
Bright Light"
KANSAS (Kirahner/CBS)
"Play Dh"
"Play Dh"
"Play The Game"
AXE (Arco)
"R & R Party"
—EEMESIS (Atlantic)
—EEO SPEEDWACON (Epic)
—ROLLING STOWES (L)
(RollingStn/Atco)

Hed Lum Hed Lum LADGE (VIrg In/AAM) Hed Lum Hed Lum LADGE (VIrg In/AAM) LADGE (Datamothal) JOHN JATT (Bost methal) JOHN LADGE (Goffman) JOHN LADGE (Goffman) JOHN LADGE (John Ladge) JOHN LADGE (JOHN

PD : DAVE LUCZAK MD: JIM KINNEY

Added MEART TEPIC) KAMSAS (Kirshner/CBS) 707 (Boardwelk) -GEMESIS (Atlantic)

"Body Language" 38 SPECIAL (A&A) -RAY PARKER JR. (Arista) -RAY PÄRKER JR. (Arista) Jazz
PAT HINERY GORPE
PAT HINERY GORPE
PAT HINERY GORPE
PAT AT SUMMER
PAT ART SUMMER
PAT ART SUMMER
PAT ART SUMMER
PAT SUMMER
PAT

WLUP/Chicago (312) 440-5270

PD: TIM KELLY MD: SKY DANIELS

(RollingStn/Atco)
-PETE TOWNSHEND (Atco

Medium CAMMA (Eishtra) POLICE (AAN) 10TO ICOLUMDIA) URBN COUGAR (Riva/PolyGram) KAMSAS IKirshnar/DSS) SHERBS I Krosi SURTING (Scott) Bros/OBS)

HOTTEST SCORPIONS (Mercury/Poly CARS (Claistra) ASIA (Getten) PAUL COLLINS BEAT (Col YAV HALER (185) BETAN ADMIS (AMI) ORK OREST (COS) FRANCE A KNOCKOUTS INITIANITY (AMI) DO SPECIAL (AMI) POINT BLAME (MCA)

WMET/Chicago (312) 828-8191

PD: TRIP REEB

Added HEART (Epic) KANSAS (Kirshner/C6S) 707 (Boerdwoik) RIOT (Elektra) "GENESIS (Atlantic) "GENESIS (Atlantic)

Ned Limit And Community And Co COB (EB)c)

HOTTEST
AJA (CB+Ten)
AJA (CB+Ten

HOTTEST
ASIA (Goffen)
ASIA (Go

WXRT/Chicago (312) 777-1700

PD: NGRM WINER MD: JOHN MRYOS

Added JON ANDERSON (Atlantic) BLONDIE (Diryssils) MEART (Epic) ALAN PARSONS PRUJ, (Arlsta) HOUND DOG TAYLOR & (Ailigator) (Ailigator)
-DAVID BONIE (ACA)
-GLENN FREY (Einstra
-GENESIS (Atlantic)

Hed Lim
LDYEBOY (Columbia)
ALDO MOVA (Pertrait/085)
FRAMELE MILLER (Copitol)
TOTO (Columbia)
OUTCARS (Prists)
SERBS (Arrow)
MEELS (LINING)
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Jiam Mall (Egic)

Jiam Mall (Egic)

LARRIC MALL (Egic)

LARRIC MACRISTON (ell)

AND COLOMO (Ell Ariantic)

(Ton year Open (ell ariantic)

(Ton year Open (ell ariantic)

(Ton year (Foliation)

(Marchita Internation)

Jiam Marchita (Lorenting Pumphi Internation)

FAMOR JAPPA (Ell Richard Pumphi Internation)

FAMOR JAPPA (Ell Richard Ell)

FAMOR IAM (Ell)

JOHN MARTH (Ell)

JOHN M

Hottest ASIA (Geffen) VAN HALEN (MS) JUPEN COUGAM (RIVE/PolyGram SS SPECIAL (AMAN) QUEEN (Elentra) NOTELS (Copital) PAUL MCCARTNEY (Columbia) JEEZ
PAT METNEMY ORDUP LECHI
JEFF COMBER (Ar-Istra)
DICOME, ICHIEVAN
DICOME, FRANKI (MS)
DICOME, FRANKI (MS)
DIAM-LUC PROTY (ANNON)
DAH-LUC PROTY (ANNONN)
DAH-LUC PROTY (ANNONNO)
RILES DAYIS (COI-MMILE)
WILLIS DAYIS (COI-MMILE)
WILLIS DAYIS (COI-MMILE)
WILLIS DAYIS (COI-MMILE)

HOTTEST
PALL RECARTNEY (CGIUMBIE)
CREAP TRICK (Epic)
HAIRCUT (DO (Arista)
HLMAN LEAGUE (Virgin/ALM)
ASIA (GGITEN)
GRAUM PARKER Arista)
GREG KIHB RAMO
(Baserkia y/E-A)
CACH (Epic)

WEBN/Cincinnati (513) 871-8500

PD: DENTUN HARR MD: CURT GARY Added 707 (Boardwalk) -REU SPEEDMAGON (Epic) -ROLLING STOMES (L) (ROLLING STOMES) -GLENN FREY (Elektra)

MOTTEST ASIA (Geffen) YAN HALEN (MB) LOYERBOY (Golumbla) 38 SPECIAL (AAM) JOHN COUGAR (RIVW/Po) JETHRO TULL (Chrysalls)
MHEELS (Unknown)
RHO (RM) America)
CMAS SAMOFURD (E) entra)
-GEMESIS (Atlantic)
-SURVIVOR (Scottl Bros/CBS) KGGO/Des Moines (515) 265-6181 PD: LARRY HOFF ITT HD: JACK EMERSON Added KANSAS (Kirshnar/OBS HEART (Epic) 707 (Boardwalk)

(Lost-Coest/CBS)
ASIA (Getfon)
AS SPECIAL (ABM)
GREG RIHM BAMD
(BESS RIHM BAMD
- BUSSER (LINS) BEAT (CO
- MR. COLLINS' BEAT (CO
- MR. COLLINS' BEAT (CO
- MR. SEL (Erspec/CBS)
- FOLICE (AAM)

WMMS/Cleveland (218) 781-9667

707 (Bordeals) Mercury/Polyfolal Modium Mercury/Polyfolal Mercury/ PD: JOHN GGRMAN MD: KID LEO MEART LEDICE

ASIA (Geffen) LOVERBOT (Golumbia SAMMY HAGAR (Geffe SCORPIONS (Mercury 38 SPECIAL (ALM) WLLZ/Detroit (313) 863-1800 PETE TOMENSED INFOOL
MED LIMITED TOMENSED INFOOL
COR (EDD-MOST COT LIMITED)
PRINCES FOR LIMITED TOMENSED INFOOL
FOR LIMITED TOMENSED INFOOL
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PD: JOE URBIEL MD: DOUG PODELL

Hoolium
LOVERDOY (COLUMBILE)
BYRAM ADAMS (AAM)
CUEEN IEIENTO
OREG KINE BANO
(Base Miey/E-A)
(Base Miey/E-A)
SEEROS (MCO)
-BITTERSEET ALEY I(CCE)
-SURVIYOR (SCOTT) BYO/SDS

Hottest SCORPIONS (Mercury/PolyGra) SAMMY HAGAN (Geffen) YAN HALEN (MB) ALDG: NOVA (POTTRIT/CBS) 36 SPECIAL (AdM) ASIA (Geffen)

WRIF/Detroit (313) 444-1010

PD: FRED JACOBS Added
DAYE EDMINDS (Qolumbia)
"From Smail..."
"From Smail..."
KAMSAS (Kirshnar/OBS)
"Face !!" "Play The Come"
CARS !E!estra!
"Since...Come"
-GEMESIS (Arlantic)
-ROLLING STOMES (Lt.
(RollingStn/Atco)

Macium
FRANKE HILLER (Capito
OREC KIHN BAND
(Busar's sy/E-A)
"lestify"
707 (Board walk)
LETIER 0 (Local)
FRANKE & KNDCKOUTS
(Milliannium/RLA)
"Kesp/Fighring"
- SURVIVOR ISCOTT Broi

KQDS/Duluth (218) 728-6421

PO: JONATHAN HANLES Added HEART (Ipic)
"Men is Nine"
"Men is Nine"
"An is Nine"
"Affect Burning"
"Affect Burnin

-GEMSIS EXTENSIS

MACHINE
ALCO
MONAL FROM FRAINT/GBS

ADD MONAL FROM FRAINT/GBS

ADD MITT GENERAL FRAINT

FRANKE LEVELS (Gastroli

TOWNERS (LOW BIR)

TOWNERS (LOW BIR)

FRANKE & RECOCOUTS

WITH Frank BIR CAR

FRANKE & RECOCOUTS

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FRANK

MMBRUSIN :"Kid No More" "Not Set:=
CDB (Epic! "PartyIn' Ge!"
BGMHE RAIT! (MB)
B.B. KING (MCA)
PAT METHENY GROUP (ECM)
"Elghteen" "Eighteen" A FLOCK...SEAGULLS [Jue/Arista] AXE (Atoo) "Jennifer" "Steal Another" -STEVE MILLER BAND (Cepito)

-SUPPLY TORN I SOUTH OF THE PROPERTY OF THE PR "Put Gut..Fire"
"Body Lenguage"
HUMAN LEADLE (Yirgin/ALM
JETHRO TULL (Chrysells)
GREG Kinw BAND
(Beserkley/E-A)
"lestify" "hoppy Man"
OMEAP TR(LK (Epic)
"She's Ilgh!" "! want yo

WHKC/Evansville (812) 477-8811

PD: DAVE LYONS MD: JOSH MCKAY

Added KANSAS (Kirshner/CBS) HEART (Epic) FRAMKIE NILLER (Capito) -GLENN FREY (Elaktra) -GENESIS (Atlantic) Herolium
GREG KINH BAND
(Bearning/E-A)
(Bearning/E-A)
RAINBGA (Mercury/PolyGra
ALDO MOVA Thortrait/GBS)
YAN-HALEN (MB)
RICK SPRINGE (ED (RCA)
ELTON JOHN (Geften)
OMERA TRICK (Epic)
MOTELS (CE)
MOTELS (ED)
SHERBS (ATCO)

POINT BLANK (NEA)
38 SPECIAL (ASIA)
PAUL NECASTINEY (Columnia)
LOVERBOY (Columnia)
-STEYE MILLER BAND (Capitol)

Singles SURVIVOR (Scott) Bros/(85)

D: SHAWN WATERS Added -SURVIVOR (Scottl Bros/CBS)

GREG A INM BAND

(Disserk INV) (A)

(Disserk INV)

(Disserk INV) JOAN JETT (Boardwelk)
HOTTEST
38 SPECIAL (ALM)
"Calught 19, in?
GEF LEPPAND (Hercury,
ASIA (Geffen)
YAN HALEN
TONNEY (DI Jamb)
JOHNEY (DI Jamb)
JOHNEY (COL Jamb)
JOHNEY (GOL Jamb)
JOHNEY (GOL Jamb)
JOHNEY (HOTTE)
JOHNEY (HOTTE) Medium
MCTELS (Capito);
FRANKE & KNACKOUTS
INTERPRETABLE (KA)
DONNIE (RIS (MEA)
AN INDER (MEMCON/POLYGRA)
VAN HALEN (ME)
HELY LEBS & MENS (Chr. ypa
HEART (Epic)

PD: MARK VOS ASST. PD: TED JACOBSEN

TOTO (Columbia) HUMAH LEAGUE (Ving In/ASN) Singlas QUEEN (Elektra) STEVE MILLER BAND (Capito

PD: MARK MILLER Title BUMMONHOW (RCA) "I man' Candy" -STEVE MILLER BAND (Capito) -SURVIVOR (SCOTT) Bros/GBS

Medium
VAN HALEN (1MB)
HEART (Epic)
PALE MCCARTMEY (Col"Bollroom Danc!"
QUEEN (Elebtra)
DNEAP (Rick (Epic)
"Empty Garden"
"Empty Garden" "Gina" HUEY LERIS & NERS (Chry JOAN JETT (Boardwalk) JETHRG TULL (Chrysalls) KRCKUS (Arista)

WXKE/Ft. Wayne (219) 484-0580 PO: RICK HEST MO: HAL BRANCT

Alles and TE (Coryestia)

Ales and TE (Coryestia)

"Change"

"Should 1 Stay"

"Should 1 Stay"

"He , President"

MEELS Lunknoon!

ALLIAKE (Louenshoot)

TOON'T...(asve"

MEELS Lunknoon!

MEELS L

-G,Chir ARY (Eleatra)
Medium
Outho (Eleatra)
STEVE MODGR (Tamar/Moto
OEAn FRICK (Epic)
"Show's Tjorn
ETOR (One (Catten)
BY(TS) (Capic)
"Show's Tjorn
SMITS (Capic)
"FAME (I HILLER (Capito))
TAMAR (I HILLER (Capito))
"FAME (I HILLER (Capito))
"A RECORD (Capito)
WHICH (Capito)
"A RECORD (Capito)
WHICH (Capito)
"A RECORD (Capito)
"A RECORD (Capito)
"City's Burning"

Hortest
PALE ACCARTINGY (Columbia)
TOTO (Columbia)
ASIA (Gerfen)
JORE COUGAR (RIVA/Po) yoram)
LOYERBOY (Columbia)
S SPECIAL (AMI)
VAN (HALEN (NB)
KARSAS (RIVA/Pon)
SCROYORS
-SURVIVOR (Scott | Bros/OBS)

Jazz

MEATHER REPORT (ARE/Colum

PAT METHENY GROUP (ECO)

JEFF LORBER (Arista)

DAN SIEGEL (Elantra)

AL D) MECLA (Columbia)

LARRY CARLTON (MB)

CASIOPER (Arista)

MILES DAYIS (Columbia)

WFBQ/Indianapolis

Added
MARSHALL CREMSHAN (MB)
KANSAS (Kirshner/CBS)
HUMAN LEAGUE (Virgin/ABN)
FRANKIE MILER (capitol)
5PARIS (ATAIATIC)
707 (Boerdwalk)
-SURVIYOR (Soott) Bros/CBS)
-GENESIS (Atlantic)

(317) 257-7565 ASST. PD: JIM PEMBERTON

HOTTEST TOTO (CO I MINI I A)
TOTO (CO I MINI I A)
ASIA (CETTEN) JOHN (JOHN CO I A)
ASIA (CETTEN) JOHN (JOHN CO I A)
ASIA (CETTEN) JOHN (JOHN CO I A)
FRANKE & HODOROUTS
(MITTEN I MINI MEA)
JOHN (JOHN CO I MINI I A)
JOHN (JOHN C WLAV/Grand Rapids (616) 458-5461 PD: DAYE LOGAN MD: TONY GATES Added A.An PARSONS PROJ, IAriste)
HEART (Epic)
RAMSAS (Kirshner/CBS)
"Brindous" "Piey The Geme"
JOH AMBERSON (Arishric)
SPLIT EME (ABH)
707 (Board-welk)
-GEMESIS IATIentic)

> KYYS/Kansas City (816) 753-4567 PD: JOE MCGABE

Jazz HIGHTWIMDS (Pausa)

-CRES, 15 (ATEM 10)
Med Lim
DELAN ELECTRIC
DELAN ELECTRIC
PRAME (FILLER Cop) TO 1)
ANS LATCO
SHEMS LA AXE (Atco)
"R & R Party"
-SURVIYOR (Scott) Bros/CBS)

HOTTEST ASIA LGETTEN J VAN HALEN (18) JOHN COURAN (RIVA/PO) YGF om TOTO (COL INDE) JOHN COURAN (RIVA/PO) YGF om JOHN LEAN (AMI) HOTELS (CADITO) JOHN MOTELS (CADITO) JOHN HOTELS WILS/Lansing (517) 393-1320

Added MARSHALL CREMSHAW (MB) -GENESIS (ATHANTIC) -SURVIVOR (Scott) Bros/GBS)

Hedium SCORP10NS (Hercury/PolyGra JETHRG (U.S. (Chrysalls) SCORPORS I HER CON YPRO I YOU A BIRDRO TULK CON YEAR IN FRAIL HO ON HER? "MOST IT HOUSE IN THE PROPERTY FRAIL FROM I HOUSE IN HILL LINE HOUSE IN HILL LINE HOUSE IN HILL LINE HOUSE IN HILL HOUSE

TITTO Hoffest ASIA (Geffen) "Heat/Moment" JOHN COUGAR (R) to "Hurts So Good" 1010 (Columbia) "Rosenne" JGAN JETT (Boards" "Crimson/Clove" JGAN JETT (Board-aik)
"Crisson/Clove"
38 SPECIAL (AANI
"Cought Up in"
KNASAS (KIS-shee/CBS)
"Play On"
VAN HALEN (MB)
"Good Times..."
"RAINBOK (MERCUTY/PolyGra)
"Plower" "Stone Cold"

WXUS/Lafayette (317) 448-1586 PD: STUART MORAE MD: 808 MAJERSKY

Addwo
HEART | Epic|
KANSAS (Kirshner/CBS)
AXE (Atoo)
707 (Boerdwelk)
-GEMESIS (Atlentic)
-GEMESIS (Atlentic)
-GLEHN FREY (Elektra) Medium GREG KINN BAND (Beserkley/E-A

[414] 342-1111

PD: RICH HARRIS

ELTON JOHN (Gerfen)
MERICS (A 1 48)

79 AMS, CHAINTEE
BOC (COL web la)
FARRE & HEROCOUTS

1811 (Lenn Law RCA)
1816 (Lenn Law RCA)
1817 (Lenn Law RCA)
1818 (Lenn Law R Added
JOHN MATTE (Dryss)15)
HARGUT 100 (Ariste)
HER MT 100 (Ariste)
HER AT HORK (Colume)s
LOADN (Epic)
HARAT (Epic)
HARAT (Epic)
HARAT (Existence/US)
HARAT (Existence/US)
-DAYID COURTE (Social Protect/EC)
-DAYID COURTE (Social Protect/EC)
-CASH (FOR TAX TO THE THE TO -GMSSROOTS (BAJ)

MICHIEL (DE MICHIEL (DE MICHIEL)

TOTO (COLUMBIA)

ATRION TULL (Obrymallis)

LOVERDOY (COLUMBIA)

ROCK (COLUMBIA)

FOURCE A MICHICIANT

FOURCE A MICHICIANT

FOURCE A MICHICIANT

STRIPE GROUPE

A FLOOR...SEADULE

LIVEN/FILEN...SEADULE

LIVEN/FILEN...SEADULE

LIVEN/FILEN...SEADULE

LIVEN/FILEN...SEADULE

LIVEN/FILEN...SEADULE

LIVEN/FILEN...SEADULE

A FLOOR...SEADULE

LIVEN/FILEN...SEADULE

A FLOOR...SEADULE

A

OGAP FRICK (Epic)

Wattash
QREA (Elabria)
QREA (Elabria)
ASIA (Gartina)
ASIA (Gar

KFMQ/Lincoln (402) 476-8565 PD: TON BARKER

AZ IATO)

AZ IATO)

HOTTES

HO

WBYG/Kankakee (815) 939-4541

Added

#EART (Epic)

"Nam is Nine"

"City's Surining"

"City's Surining"

City's Surining"

Crossities "Play The Cat

HTD (MB)

#E , President"

AEE (Atco)

#E & Ret v"

KIND 1500

City Int (Capi
-Gien FREY (Elentro)

-Gien FREY (Elentro)

Medium (Linux 10)

QUILNOS (M'15)

"Incoming "Medical (Gri"
"Don's Stop"

QUES (NIN BAND

(Basen lay/I-a)
"Injore I night (Sast)
"Injore In (Sast)
"Injore In (Sast)
"Injore In (Sast)
"Injore Injore Injore
"Sasting Is..." "Bastify"

Mai Lielis I. and (Orysolls)
"Injore Injore Injore
"Injore Injore
"That (Grid Injore)
"That (Grid Injore)
"That (Grid Injore)
"That (Grid "Sabhon In-

PD: BILL TAYLOR

Added
HEART (Epic)
KANSAS (Kirshner/CBS)
CHAS SANDFORD [Elektra]
HMBROSIA (HB)
-GENESIS (Atlantic)
-GLENN FREY (Elektra)

-GLEMP FREY (Elmire)

Medium

QUEIN Eleatral

GOED (Medium)

GHE (Medium

-SURTIVOR (SCOTTE BONAPOL TOTTES TOMEN TUTORE (COLUMBIA) TOTO (COLUMBIA) ALDU NOVA (PETTALT/OBS) RICK SPRINGE (ELD (SEA) TOMEN TST AND ALDE TOMEN TST AND ALDE TOMEN TST AND ALDE TOMEN TST SOME TST

KFRX/Lincoln (402)475-6001 PD: TRACY JOHNSON

Added ELTON JOHN (Getten) "Empty Gerden" BOWOWLOW (RCA) "1 Went Candy" KANSAS (Kirshner/OBS) "Play The Game"

"Flay The Game"
lase [an
GREG KINH BAMO
(Dasen's stry(Feh)
"TestTy"
"Jain on the "Fall of the Control
"Street Ty"
"South on the "Fall of the Control
"South of the Control
"Sout

D: DAVE ERVIN

Added CMEAP TRICK (Epic) "She's Tight" MCTELS (Capitoil "Only...Lonely" SOFI CELL (Sire/Mb) "Tainteo Love" PAT METHENY GROUP (ECM)

Nacion Autor (COS)
Nacion Albo Nova (Portrait/CB)
Albo Nova (Portrait/CB)
LOYSBUY (Columbia)
National National (Columbia)
National National (National National Nation

Hottest ASIA (Geffen) TOMMY TUTONE (Columbia) VAN HALEN (MB) HUEY LEWIS & NEWS (Chrysal "Do You Bailey" TOTO (Columbia)

"Bosenna"
**HAMN LEAGUE LYIPgIn/ALN
**LCK SPRINGFIELD LICA)
**Don't/Strange"
**LOELING [GI's"
**S SPECIAL (AAN)
**PALK MCCARTNEY (COLUMDIa
GREG KIHN BAND
(Gesentley (EA)
**JOAN JETT (Boardwalk)

WMAD/Madison

PO: DEBBIE DALTON ASST. PD: LES COOK

Added HEART (Epic) KANSAS (Kirshner, JOHN WAITE (Chrys JOH ANDERSON (AT

JOTO (Cortection)

ROSANNE
**HAEY LEBIS & MES' (De'ysal
**PALK RECARTHEY (Corumbia)

**PALK RECARTHEY (Corumbia)

**PLON' & LOW OF 'P'
**AMAN LEAGUE **YE'gin/Ab')
**Don'* **TOW WA''
**DON' **TOW WA''
**DON'* **TOW WA''
**TOWN **T

TADO MOVA (Montrell/ZOB

OTRACE

MORROSIA (MAS)

SERCIAL (MAN)

MOSTELS (Capiton)

MOSTEL

Jest JEFF LORBER (A* Iste) MEATHER REPORT (ARC/Columbia RA Di MECLA (Columbia) SIG TRISTA RELLOR JEAN-LUC PONTY (ATIONTIC) JEAN-LUC PONTY (ATIONTIC) KATT/Oklahoma City (405) 531-8861

PD: JEFF FREUND Added

**ART LEPIC)

GITY's Burning

AXE (Arco)

R & R Perty

CHEAP TRICK (Epic)

**L LEPIC LEPIC (Epic)

**L LEPIC LEPIC LEPIC)

**ALIANCE (Henosphake/OBS)

**Now Toos: Thouse (ABS)

**Now Toos: Thouse (ABS)

**SURVEYOR (Scott) Bros/OBS)

Modium
MOTELS (Capitol)
"Only...Lonely"
YAN HALER IMB)
PALK MCCARTNEY (Columbia)
BOMNIE RAITI (MB)
ALDO NOVA (Portreit/OBS)
DUKE JUPITER
(CAMBY-COMET/CBS) UNIE AFFIEM
(Coss)-Coss /(Cos)
(Coss)-Coss /(Cos)
(Coss)-Coss /(Cos)
(Coss)-Cos /(Cos)
(Cos)
(Cos)
(Cos)-Cos /(Cos)
(Cos)
(Cos

-STEET MILLER BAND (CApitor)

Medium PALL RECARTINEY (COLUMNIC)

BORDONOMO (REA)

SUPERIOR (SEATH STOCK)

SUPERIOR (SEATH STOCK)

SUPERIOR (SEATH STOCK)

MURRISS (Alla)

MURR KEZO/Omaha (402) 592-6300

PD: GREG GILLISPII Added
KANSAS (Kirshnar/CBS)
"Right Away"
rEART (Epic)
"(Lity's Burning"
MEN AT mERN (Columbia)
"Who Can (H"
-CBMS (S) (Atlantic)
-SURVIVOR (Scott) Bros/CBS)

CilvarArista; "Space Age Love" QUEEN (Elektra) FRANKIE MILLER (Capino); 707 (Boardwajk) Title WLPX/Milwaukee TELLA
RAINBOW (Murcury/PolyGra)
CHEAP TRICK (Epic)
PAUL McCARTMEY (Oblumola)
MOTELS (Capitol)
HONLY...Lonely# Added +EART (Epic) KANSAS (Airshner/CBS) JOHN MAITE (Dhrysells) KIND (380) -GENESIS (Atlentic) -STEVE MILLER BAND (CBS

WWCT/Peorla (309) 674-2000 PD: RICK PETERSON

MacLium
PALL COLL, INST BEAT I LCO umbl
PALL COLL, INST BEAT I LCO umbl
707 (Boerdwell is)
SerBS (ARCOL)
FARNER & RELACKOUTS
(HI) Lenni Lumy MCA)
7070 (LCO umbla)
CAT PECPNE (Boes 1 reet / MLA)
**LAMMOL LERGUE (Virgin / AMI)
**LAMMOL LERGUE (Virgin / AMI)
**Jahl LARGOE (Virgin / AMI)
**Jahl LARGOE (SI) I AMI)
**REAGREE (SI) I AMI) Added
HEART LEpic:
KANSAS (Kirshner/CBS)
MACANUM (Jef/CBS)
-SURVIVOR (Scottl Bros/CBS)
-GEMESIS (Atlantic) INTEREST (ACTION)

ASTA (GETTON)

ASTA (GETTON)

POINT BLANK (BCA)

CARS (CELENTO)

ASTA (GETTON)

CARS (CELENTO)

ASTA (GETTON)

ASTA (GETTO

GORNALIS INTERNICO

REGIONO (MERCUTY/POLICE)

REGIONO (MERCUTY/POLICE)

JOHN COMEMICKI (KINET/POLICE)

JOHN ALAMOR (GETHOR)

JOHN LORD (GETHOR)

JOHN LORD (GETHOR)

JOHN LORD (LICENTYPOLICE)

KINET AND COMEMICKI (LICENTYPOLICE)

KINET AND COMEMICKI (LICENTYPOLICE)

KINET AND COMEMICKI (LICENTYPOLICE)

KINET AND COMEMICKI (LICENTYPOLICE)

JAY FROUSON (LIC PD: JGE FGLGER HD: BILL RICHARDS

Medium (Mercury/PolyGra)
ASIA (Geffen)
STEALER INCA
STEALER INCA
STEALER INCA
STEALER INCA
COMMA. (Elanacia)
ALDO MOYA E Pertra1/CBS)
PRISH (Cognition)
LUMICE POLICE
STEALER INCA
STEALER
STE Hortest ASIA (Getten) TOTO (Columbia) 36 SPECIAI, (AAH) ALDO NOVA (Portrait/OBS) VAN HALEM (MB) PALL MCCARTIET (Columbia) LGYERBOY (Columbia) Y95/Rockford (815) 877-3075

SAMENY HAGAR (Geffen)
GREG KIHN BAND
(Baser Kievyf-A)
SCORPIONS (Mercury/PolyGe
BRITAN ACAMS (A&M)
JAY FERGUSON (Capitol)
36 SPECIAL (A&M) Added KANSAS (Kirshner/CBS) 707 (Boardwelm) PPM (EM: America) ALLIANCE (Hendshee/CBS) ~GENESIS (Atlantic)

PD: STEVE BRIDGES MD: LISA CATALONA

Maclue
BDC (Columbia)
ROTHOR (Mercury/PolyGra)
SCORPIONS (Mercury/PolyGra)
SCORPIONS (Mercury/PolyGra)
JUTHOF TULL (Chrysalls)
JUTHOF TULL
JUTHOF TULL
JUTHOF TULL
STREY HULLER BAMD (Capitol
SJURYIVOR (Scottl Bros/CBS) TOTAL CONTACTOR

AGGIG

AGGIG HOTTEST
JOAN JETT (Boardwalk)
VAN HALEN (BE)
ASIA (Gerfel)
JOAN COUCAN (RILVA/POLYGrow)
MS SPECIAL (AMD
PALL NECARTHEY (Columbia)
OHEAP TRICK (Epital)
ONEAP (Capital)

TOTAL PD: RICK BALIS MD: JOHN ULETT Added
KANSAS (Kirshner/OBS)
HEART (Epic)
JOHNANTE (Drysalis)
HIS 1180
JOHNANTE HILLER (Capitol)
JOH ANDERSON (Atlantic)
FRANKIE HILLER (Capitol)
JOY (Board wells)
-SSAN JOR (Scott) Broad
-CHESIS (Atlantic)
-CHICAGO (Full Moon)

Medium
RAINBON (Mercury/PolyGre)
P(INT BLAME (MCA)
ARRINGSIA (MS)
JETHET TALL (MS)
JETHET TALL (MY TSIN/ASM)
RGTELS (GRETOL)
R

AAE (After)
Hoffer
ASIA (Geffen)
35 SPECIAL (AMN)
YAN HALEN (IS NA/PO)YGC en)
QUILANS (Prists)
1070 (Goldenia)
PONA (MERCHY/PO)YGC en)
FRANCE A KNODOOUTS
FRANCE A KNODOOUTS
(HILlenn) Lang (RG)
QUEEN (Elektra) WPFR/Terre Haute (812) 238-2557

PD: R. J. CORTRECHT MD: FROSTY STILWELL MO: FROSTY STLEELL
MODERATE STATEMENT AND ADMINISTRATION OF THE PROPERTY AND ADMINISTRATION OF THE LOSS O

-CEMPS 12 Account 19 A

Bömünnen (ECA)

TOTO (COLUMB IS)

DOTE (COLUMB IS)

DOTE (COLUMB IS)

ELTON (DOTE (GETEIN)

ELTON (DOTE (GETEIN)

FOLIAT BE (G

WIOT/Toledo (419) 248-3377 PD: LEE RANDALL NO: BUCK NEHILLIAMS

Added
réAnt (Epic)
rilités burning*
(Clités burning*
rilités burning*
(ANT U.S. BOMOS (EM: America Holl)
-480 PMEDANOS (Epic)
-548VIYUA (Scott) Bros/(Bi

Medium
FRAME IE MILLER ILapin
Cué AP TRICK IEpic
OREG AIME BAND
(Beser Ney/E-A)
Jún & VANGELIS
(Polyaor/PolyGre)
"|"| Find/Hown
IROM MIDGN (Cepitol)
707 (Boardwaik)

FOY (DOWN ONLY)

ASIA (GEFFOR)

ASIA (GEFFOR)

PULL MC (COLUMB) (C

KMOD/Tulna (918) 884-2810

PD: CHARLIE WEST MD: JEREMY WHITWERT

Added (Epic) KANSAS (Kursnnar/CBS) 707 (Boardwain) AXE (Arco) -QAENN FRET (Elentra) -SURYLYCRI (Scott) (Bros/CBS) -GENESIS (Atlantic)

Next Les Section (1997) A Section (1997)

Hotrest ASIA (Gaffen) 1010 (Columbia) PARA (Sample Columbia) PARA (Sample Columbia) A Hotel I Have Cur y Poly (Cra) Thin Lizz Y 1889 36 SPELIA (ANA) SCEPT COCK - Remic cur y Poly Yor a) ASIA (Sample Columbia) CARR (COCKA

KICT/Wichite

(316) 722-6123

PD: BO JAGGER

Neclum
STREETHEART (Capitol)
STREETHEART (Capitol)
(OREC KINN SEMMO
1 Bearminy(E-A)
GRAHAM PARKEE LAVISTO
RAINGUE (Mexicury/PO) GERAL
MUTELS (Capitol)
30 SPECIAL (A&M)

MOST ADDED Kansas John Waite

Frank Zappa

707

(38/33)(42/28)(15/14)(20/13)(19/12)

(25/19)

(44/17)

(31/17)

(22/17)

(22/17)

(45/39)

(44/35)(36/33)

(40/31)

(36/31)

MOTELS (Capitol)

KEZY/Anaheim (714) 778-3686

PD : DAVE FORMAN NO: LARRY REISMAN

MEDIUM

Greg Kihn Bend (37/20) Frankie Miller Motels Jethro Tull Monroes Sherbs

THE HOTTEST

Asia John Cougar Toto 38 Special Van Halen

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rota-

KFMG/Albuquerque (506) 265-8811

PO: JOHN FLORENCE MO: TON MARSHALL Added

KANAS (Kirshne#/CBS)
"Play The Geme"

#EAAT 1Epic!
"Man is Min"

COLD CHISEL (featre)
"Forewer Mou"

-GEMESIS (ATIONIC)

-GEMESIS (ATIONIC)

-RAY PARKER JR. (Ariste)

Andrea HEART (Epic) 151 Teat from "Near is Mine" 151 Teat from "Near is Mine" 151 Teat from 151 Teat Market Privilege Jr. (Perists)

Medium Control (14 (Abr)

Medium Contr *SWITED ISONT! Broad/DSS)

Meet law
FRAME: EHILER (Gettot)

BOC (Golumo)

MISSIND FRESONS ICquitot)

A FLOCK ... SERONIS

(JIVA/FILES)

RICS SWITED (ELO IECA)

AMBOSIA (100)

DWYE LEPRANDS (Golumo) is

FRAME & AMBOSIANT

RICS SWITED (ELO IECA)

AMBOSIA (100)

DWYE LEPRANDS (Golumo) is

FRAME & AMBOSIANT

RICS SWITED (ELO IECA)

AMBOSIA (100)

FRAME (Golfferin)

FRAME (GOLUMO)

FRAME (GOL

STEW HILLER GAME (Cost to NOTTEST PALL RECARTSEY (COLUMBIA) ASIA (COST HON ASIA (COST HON (CITY of 17 ASIA) TOTO (COLUMBIA) TAN HALE (MB) (COST ASIA (COST HON (COST H

KWXL/Albuquerque (505) 765-5400 PD: BILL STAMBAUGH MD: RENEE ROCKMAN PD: JAY ADBLE Added HEARY (Epic)

AGE JI COMES!

ALAM MASONS PROJ. [Misra]
ALAM MASONS PROJ. [Misra]
ALAM MASONS PROJ. [Misra]
SPOULD ISTA

"SPOULD ISTA
"SPOULD ISTA
"AND CAPPA (Derling Pumpin)
"Commission from "Valley (priming)
"AMASA (Misra)
"AMASA JEANT (Epic)
"Men 1s Hine"
"Men 1s Hine"
"AMASS (Kirshner/CBS)
"Play The Game"
JOHN MAITE (Chrysells)
"Tampretion"
"GENESIS (Atlantic)
"SURTING (Scott) Bros/CBS)
"BOMMSOMOGO (BCA) PACL IMP
PACL RECARTISE (CD1 Imb in)
PACL RECARTISE (CD1 Imb in)
PACL RECARTISE (SEC In/ADD
REPRIN LEAGLE (SEC) In/ADD
RECARTISE (SEC)
PACL RECARTISE (SEC)

Hottest ALDO HOVA (Portrelt/CBS) AS(A [Getfan] VAN HALEN 198) TOTO (Columbia) 36 SPECTAL (AM) JOHN COUGAR (RIVA/PolyGra

AMBROSIA (MB)
CDB (Epic)
RICK SPRINGFIELD (RCA)
FRANKIE MILLER (Capitol)
-OAVID BORD (Decision SPECAL)
-BLONDIE (Decision SPECAL)
-STEVE MILLER BAND (Capitol)
-707 (Boardweik)

THE WILLER BAND (Capito)

PAL RECARTING Y (Corumotia)

MARSANAL CREMSTARE (WB)

TOTO (Columbia)

ROME (COLUMBIA)

Jazz HILES DAVIS (Dolumbia) LEE RITENDUR (Music Lan/Elektr) JUDY ROBERTS (unknown)

36 SPECIAL (AGAI)

2015431
A5 IA GOFFANI
A5

ARE IAYON SOPTICELL ISTRAYMS SOPTICELL ISTRAYMS SOPTICELL ISTRAYMS SOPTICELL ISTRAYMS SOURCE (AMBIECTOR) SOURCE (AMBIECTOR) SOURCE (AMBICCHI (AMBI

Helle AT MOTE COSS

NOTTEST
ASSA (Getten)
ASSA (Getten)
ASSA (Getten)
SCORPTORS (Mercury y/Polygre)
ASSA (Getten)

KSPN/Aspon (303) 925-5776

PD: LEE DUNCAN

Added COLD CHISEL (E(extra)) DENNIS BACHN (A&M) ADD RADERSON (ATTENTIC) ADDR MATE (Chrysalte (Chrysalte) (EART (Chrysalte) (ATTENTIC) AMSAS (Kirshower/CBS) NIGHTBINDS (Please) CLEME FREY (E) extra) - GRINE SIS (ATTENTIC)

"GRESTS (Attentic)

Motion (Control of the Control of the Control

KMGN/Bakersfield 805-327-0207

PD 1 VAN JOHNSON

Added "FRAME ZAPPA (Berking Pumpain) "Yellay Gir!" "KAMSAS (Kirshner/CBS) "Play The Geme"

Medium HJEY LEWIS & NEWS (Chrysalis) 38 SPECIAL [ABN] LOYEMOV (Columbia)
GREG KINE MAND
(RISSET KEY/E-A)
ALIMOM (MERCUTY/POLYGE)
MOTELS (Copins)
SPARKS (Atlantic)
JOHN (COUGAR (RIVA/POLYGE)
JOHN (COUGAR (RIVA/POLYGE)
STEVIE NICKS (Modern/Atco)

NETTAS! MODERATATION NETTAS!

JAMA, ETI (BODE CHEIN)

"Follow (Love" TITIS

ASIA (GATER)

JAMA LEGGE (VIrgin/ALK)

TUMON TU/TORE (COLUMBIA)

TOTO (COLUMBIA)

"ROSANNA"

PALL RCCRATNES (COLUMBIA)

VAN HALEN 186)

ALDU HOVA (POTTAIT/GBS)

"Fantas"

HOTTEST YAM HALEN (MB) ASIA (Geffen) ALDO NOVA (Portra(1/OBS)

WEST

GD-GC15 (185/AMI)
GD-GC15 (185/AMI)
GD-GC15 (ATI-MT16)
GD-GC16 (ATI-MT16)
(186-AMI)
GD-GC16 (ATI-MT16)
GD-GC16 (ATI

Hottest
ASIA (Getten)
HAMAN (EAQLE (Virgin/AAM)
ALDO WOYA (Portreil/OS)
TORKY TUTORS (Co) John AND
ANDON HOME (Co) John AND
ANDON HOME (Co) John AND
ANDON HOME (MINER (John AND
AND HAMBON HOME (AND AND
AND HAMBON HOME (AND AND
AND HAMBON HOME (AND AND
AND HAMBON HOME)
AND HAMAN (EANLER (Cop) In)
PAUL RECARTREY (CO) John Biel
SOTT DELL (Sine/MB)
ELTON JOHN (Getfen)

(BPI/Denver (303) 936-2313

Added JOHN MAITE (Chryselis) MEART LEpic) KANSAS (Kirshner/CBS)

INCHIO LEGICO (MINISTERIO LEGICO MINISTERIO LEGICO MINISTERIO LEGICO MINISTERIO LEGICO MINISTERIO M

KPKE/Denver (303) 894-1080

PD: ALAN BAXTER MD: MIKE SCHHIDT

KZEL/Eugene (503) 484-4304

POI CHARLIE VAN HALL NO: KEN MARTIN

Added -SURVIVOR (Scott) Bros/CBS)

SUFT CELL (\$1re/#8)
"Tainted Love"
RICK SPRINGFIELD (RCA)

KBCO/Boulder (303) 444-5600

PD: DENNIS CONSTANTI ND: BRUCE MCCALEB

Added
REGGAE (Elentra)
COLD CHISEL (Elentra)
JOHN MATTE (Chrysells)
JOHN MADERSON (Atlantic
-GLENN FREY (Elentra)
-GENESIS (Atlantic)

-GEMESIS (Affantic)

Medium

STEVIE WORCE (Tamin/Motown)

JOHN MARTHY (Oban/Affantic)

A FLOOR...SERGULS

SOULTE (Affantic)

FAT RATY (Elektra)

FAT RATY (Elektra)

SOULTE (Affantic)

FAT RATY (Elektra)

SOULTE (Affantic)

SOULTE (Affantic)

SOULTE (Affantic)

FAT RATY (Elektra)

SOULTE (SIEVA)

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JEFF (ORBER (Arista)
JEAN-LUC PONTY (Ariantic
DAN SIEGEL (Elektra)
AL DI MEDLA (Dolumbia)
LEE RITENDUR
(Musiclen/Elektr)
FATHERS & SONS (unknown)

PO : RON WOODWARD

THE STATE OF THE SAME (LIGHTOT) HOTTEST AS IA (GETTON) AND INVOLVED THE STATE OF THE SAME Access
FEART LEGIC TO THE FACE TO THE FACE

Hed Jum
SCORP FORS (Hercury/Polydra)
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-SARRI VOR (Scott) Brox/CBS)

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ASABA (Settin)
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-MORROES (A17e)
-STEVE MILLER BAND (Capitol)
-JON & VANGELIS
(Polydor/PolyGra) NOTION TO YOUR STATE OF THE STA Hoffest RAINBON (Nercury/PolyGra) YAN HALEN (MB) 36 SPECIAL (AAM) BRYAN ADMS (AAM) SCORPIONS (Marcury/PolyGra)

KILO/Colorado (303) 634-4886

PD: RICH HANK HD: ART PHILLIPS

KAZY/Denver (303),759-5600

PD: RICH MEYER HD: DOUG CLIFTON

Medium SB SPECIAL (ALM) SCORPIGNS (Mercury/PolyGra) NCTELS (Capito))

Added KANSAS (Kirsheer/CBS) HEART (Epic) AUE (Atco) NAC (MTCO)
DLASH (Epic)
JOHN MAITE (Orrysalis)
-SURYIYOR (Scottl Bros
-GLENN FREY (E)MATTA)
-GERESIS (Atlantic)

Added HEART (Epic) 707 (Boardwalki KAMSAS (Kirshner/OBS) JON & YANGELIS (Polydor/Polygra) SOFT CELL (Sire/MB) -GEMESIS (Atlantic) -- CARESTS (ATTANTE)

Medium
A FLOOK...SEADULS
(L) twa/Kritts)
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Hottest
38 SPECIAL (ASM)
JOHN COUGHT (RIve/PolyGram)
SCORPIONS (Nurcury/PolyGra)
RAINBOIN (Nurcury/PolyGra)
ASIA (Confession)
YAN HALEN (NB)
CMEATTRICK (Epic)
QUEEN (Elektre) "STEY MILLER BAND (Capithol)

NOTES:
ASIA (Garten)
AQLO MOVA (Portreit/DSS)

"Ball A. Chelm"
"Comparing the Comparing the Compar

KTCL/Ft. Collins (303) 571-1232

PD: TUN WHEELER MD: JOHN HAYES

Added CLASH (Epic) REGGAE (Elekfri FRAME ZUPPA (Berking Pumpkin COLD CHISEL (Elektra) JON ANDERSON (Atlantic) ROBIN SCOTT (unknown) NIGHTHINDS (Pausa) -STEYE MILLER BAND (Capitol)

-SIETE MILLER DAND (Capito) Mociale

WASHAKL CRESS-WE (MB)

ELIN WIDDE (EMI America)

SOWNORME (MEA)

MEADME (ME

HUMAN LEAGUE (Virgin/ALM) ORCH. MAN....DARK (Virgin) HA (RCUT 100 (Arista)

NOTICE TO CONTROL TO C

Jozz A. DI MEGLA (Golumbia) LARRY CARLTON (WB) JEAN-LUC PONTY (ATIANTIC) LEE RITENOUR (Musician/Elektr) DNUCK RAINEY (unknown)

KKDJ/Freeno (209) 226-5991 PO: DEAN OPPERM

Acced FRAMK ZAPPA (Berking Pumpkin AKE (Atco)
ALL (Atco)
ALL (AKCE (Hendshake/CBS)
HEART (Epic)
KAMSAS (Kirshner/CBS)
SPLIT ERE (ALM)
-STEVE MILLER BAMD (Capito)

-STEV MILLER BAND (Capito):
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CAT PROPE (SIGNIS)
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UNIVERSO): (All Insenis and RCAI
UNIVERSO): (GIU Imbels)
-107 (Boerdisalis)

TOTO (Boordealk)

Hottest
ASIA (Geffen)
VAN HAUEN (HE)
SCORPIOS (Herc or y/PolyGra)

MOTELS (Capitol)
JOAN JETT (Boordealk)
MOTELS (Capitol)
JOAN JETT (Boordealk)
MOTELS (Capitol)
JOAN MATT (Boordealk)
JOAN MATT (Boordealk)
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JOAN M

KBOS/Fresno/Tulere (209) 686-3406 PDz JOE COLLINS

Added
(EART (Epic)
"Men is Mine"
"City's Burning"
Bownowich (RCA)
"I went Candy"
AKE (Afco)
"R & R Party"
707 (Boerdwalk)

707 (Boordwell)
Med Im
OPEAP RICK: (Epic)
SSEMS: (Anco)
BOC (Do) abole)
BOC (Bole)
BOC (Bo

KDUK/Honolulu (808) 524-7100

PO: BILL MIMS NO: ANDY PRESTON

Added
KAMSAS (Kirshner/OBS)
MOTELS (Capitol)
HEARI (Epic)
BOWNOWHOW (MCA)
707 (Boerdwolk)
-CEMESIS (Arlantic)
-STEYE MILLER BAND (Cmpitol)

Medium POINT BLANK (NCA) J. GEILS BAND (EM: America) TOMBY TUTOME (Columbia) OUTLANS (Arista) OZZY OSBOURNE (Jet/OBS)

OZZY OSBOJBNE (JeY/035)

HOTTEST
ASIA GEFTEN
JOHN JETT OBSORWSIAI
VAN HALER (185)
GG-0275 (115/AB)
TOTO (GG Imbila)
JOHO (GG

PO : TOOD CIPOLLA

Added
MEART (Epic)
KAMSAS (Kirahner/CBS)
JOHN BAITE (Orysalis)
GOLD CHISEL (Elektro)
JACK STREET BAND (RAT)
ROBERTA FLADK (Atlantic)
—OR MADERSON (Atlantic)
—OEMESIS (Atlantic)
—CHICAGO (Full Moon)
—GLENN FREY (Elektra)

HOTTEST PAUL MCCARTNEY (GOLUNDIE)

SANGSARLI DERNSHAN (MB)

HTB LEE

HTB L 38 SPECIAL (A6H)
"Chain Lightnin"
SHERBS (Afco)
"11s Alive"
JETHRO TULL (Orysells)
TOTO (Columbia)
-SURYIVOR (Scottl Bros/OBS)

POTTEST PRAME & KNOCKOUTS
(MILL Innius PECA)
(MILL

KROQ/Pasadena (213) 578-0830 PD: RICK CARROLL MD: LARRY GROVES

Added BLOMD IE (Ohrysalis) "Orchid Club" -GENESIS (Atlantic)

Jezz LEE RITEMOUR iMusician/Elahtri "Rio funk" (LMB) "Song For Karla" 8-8. KHMG (MCA) "1 Of Those..." DREGS (Arlata) HILES DAVIS (Columbia

KLOS/Los Angeles (213) 557-7250

PD: TOWNY HADGES. MD: RUTH PINEDO

Added
HEART (Epic)
KANSAS (Kirshner/CBS)
JAN (Polydor/Polydra)
SPARKS (Artentic)
HAIRCUT 100 (Arista)
707 (Boardwalk)
-SURVIVOR (Scott) Brosu

- SUMPLYON (SCOTTL DESA/DE MODEL)

RIM WILDE (EM.) Americal TROOPER (EG.)

SQUEEZE (AAM)

SQUEEZE (SQUEEZE)

SQUEEZE (SQUE

DARE AUPTER
(CossT-CossT/DS)
ASIA (Califor)
ASIA (Califor)
FRAME ZAPPA (Sorking Pampain)
XIC (Virgin/Epic)
TOTO (Colombia)
OUEEN (Cientra)
OUEEN (Cientra)
OUEEN (Cientra)
STOCK (Aristo)
AUPTER
DATE (COPY (COPY

KMET/Los Angeles (213) 464-5638

PD: SAN BELLAMY ASST. PD: JACK SNYDER

Added
GARY U.S. BONDS (EMI America)
MBGROSIA (MB)
GLEM FREY (Elantra)
70 (Bordware (EMILLEM (Capitol)
FRAMM(EMILLEM (Capitol)
JOHN MATEL (COP yealls)
-GEMESTS (Arthantic)
-RELING (SOMES (L)
(RollingSim/Arco)

(Bottingstn/Atco)

Mediam
ALD MEDIA (Pertral 1/285)
ALD MEDIA (Pertral

The Induction of the Control of the

KNX-FM/Los Angeles (213) 469-1212

PO: NICHAEL SHEEHY NO: DAVID HALL

Added
MEARI (Epic)
KANGAS (Kirahner/OBS)
JUICE MENTON (Capitol)
LEO SAYER (MES 18)
JEFF LORBER (Mrista)
—STEVE MILLER BAND (Capitol)
LEO SAYER MILLER BAND (Capitol)
—STEVE MILLER BAND (Capitol)
—STEVE MILLER BAND (Capitol)
—AMEROSIAN (MB)
—GLENN FREY (Ejektra)

Hedium
F. BLEU (Unicorn)
TON CHAPIN (Spector/Cmpito)
FRANKE & KNOCHOUTS
(Hillennium/RGA)
RELISSA MANCHESTER (Arista)
J.J. CALE (Marcury/PolyGra)
LARRY LEE (Columbia)
CHRIS REA (Columbia)

HOTTEST PALL MCCATEMENTS PALL MCCATEMENTS TOTO (CO-used la) TOTO (CO-used la) Columbia (Columbia) (

KZOQ/Missoula

Added -GEMESIS (Atlantic) -STEVE MILLER BAND (Capitol)

TITIE

MDTELS (Capitoli
KANSAS (Kirshner/GBS)

"Pisy The Gene"

HLEY LEBIS & MEMS (Chrysalis)
RICK SPRINGFIELD (RCA)

(406) 728-5000

PD: YERN ARGO

51/08S)

-GENESIS AN INITION (Good casis) (Good casis

-LOS ILLEGALS (A&M)

INSTITUTE (SAM)

INSTITUTE (SAM)

A FLOCK (SAM)

A FLOCK (SAM)

SOME ORIGINATE (SAM)

B-5215 (SAM)

B-5215

(EDKB/Phoen (602) 897-9300

PO: JEFF SATTLER

Added SOFT CELL (Stre/MB) "Tainted Love" KANGAS (Kirshner/OBS) "Right Away" -REO SPEEDMAGON (Epici -GEMESIS (Atlantic) -GEMESIS (Atlantic)

Medium
OMS SAROF (RD (Elektra))
JERRY RADFELLE (unknown)
SCORPIORS (Nercur y/Pol yor
RA HIBDOR (Memcur y/Pol yor
RAH HALLEN (IBS)
MARSANLL (CREMSHAM (ME)
SPARKS (ATIANTIC)

KROY/Secremento (916) 441-4950 PD: DENNIS HEWHALL MD: TON CALE

Medium
JETHRO TULL (On yselis)
AMEROSIA (MB)
OREG KITHE BAND
(Besser his ye'E-A)
RICK SPRINGFIELD (RCA)
POINT BLAND (MCA)
QUEEN (ECAN)
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LOVERBOY (Columbia)

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SPANSE (Arten's) RETTER! ASIA (Costrea) Tible Again* "Sear/Abment" PALL RECARTEY (Columbia) "Tible Again* "Sear/Abment" PALL RECARTEY (Columbia) "Tible Again* "Sear Today* ROTES (Coptrol) PRANCE & HODOUTS (Millianntaw/ECA) "Millianntaw/ECA) "Milliannt

PD: LES TRACY NO: FRISCO BOB KELLER Added
MEART (Epic)
SOFT CELL (Stre/MB)
CHEAP TRICK (Epic)
BOMNOWHOW (MCA)
FRANK ZAPPA (Barking Pumpki)
-STEYE MILLER BAND (Cepito)

Madium
RAINBOW (Mercury/PolyGrel
JETHRO TULL (Orrysells)
PALL McCARTNEY (Ostumolm)
QUEEN (Elmktra)
MCTELS (Capitol)
MCMROES (Alfa)
707 (Boardwelk)
KROMUS (Arista)

Hottest KANSAS (Kirshnar/OBS) ASIA (Getten) SCORPLONS (Hercury/PolyGra) 38 SPECIAL (AUN) JOHN COUGAR (Riva/PolyGram) VAN HALEN (HBS)

KCPX/Salt Lake City (801)-972-3030

Hadium
VAN HALEN (HB)
MOTELS (Capital)
SCORPIONS (Hear-car's)
SCORPIONS (Hear-car's)
CREG KINE BAMO
(Baser Niey/E-A)
APALL MECARTREY (Columbia)
ONEAN TRICK (Epic)
OUEN (Eskethra)
STEVE HILLER BAND (Capital)

Hottest ASIA (Getten) 1070 (Columbia) 36 SPECIAL (ASHI JUNK COUGAK (Rive/PolyGram) RAINBOM (Mercury/PolyGra) KANSAS (Kirshner/OSS)

KCAL/San Bernardino (714) 825-5020

PD: JIM JAMES ND: PETER HARMON

PD: GARY MALORON Added AXE (Atco) -GENESIS (Atlentic) -SURVIVOR (Scott) Bros/OBS

KGON/Portland (503) 655-9181 PD: DAVE VAN DYKE ASST. PD: GLORIA JOHNSON

Added
MUTELS (Capitol)
"Hission/Narcy"
HONDOES (Aifs)
"People Know"
HEART (Epic)
KANSAS (Kirshner/OBS)
-SURvivOR (Scottl Bros/OBS)

-SURVIVER (SOFT) BYOA/DSI Medium PALE MCCARTHEY (DDI LMP18) DUESH (ELENTER) HAMMA (ERADE (FITT) IN AMA MARKA (ERADE (FITT) IN AMA SAMEN HAMAEN (ERFER) ALDO MARKA (ERFER) (ERFER) DUMPREY (ERFER) (ERFER) DUESH (ERFER) (ERFER) DUMPREY (ERF

Hottest: SCORP:ONS (Marcury/PolyGra) ASIA (Geffen) CHEAP TRICK (Epic)
36 SPECIAL (ALM)
JOHN COUGAR (RIVE/PolyGram)

KINK/Portland (503) 226-5000

PD: RICK SCOTT ND: CHARLIE BUSH

Added
MEART (Epic)
"One boord" "Angels"
"Partect Strang"
JOH ANDERSON (Artentic)
"Bounderless" "All in...Time"
GARY OGAN (Local)
-CHICAGO (Full Moon)
-GLENN FREY (Elextra)

VAN HALEN (M6) ASIA (Getten) TOTO (Columbia) SCORPIONS (hercury/Po QUEN (Elektra) ORAP TRICK (Epic) MEART (Epic) KANSAS (Kirshner/OBS) -STEVE HILLER BAND (C -BLOHOLE (Ohrysells)

THE LIBERT OF THE STATE OF THE KOLA/San Ber (714) 825-8952 POI AL BARNETT

KOZZ/Reno (702) 329-8261 PD: DANIEL COOK ND: BRUCE VAN DYKE

Added FRAME ZAPPA (Barking Pumphin "Yelley Gir!" "EAR! (Epic) "City's Burning" KAMSAS (Kirshner/OBS) "Crosstire" "Play The Geme" "QLENN FREY (Ejektral "GEMESIS (Atlantic) "SURY!YOR (Scott) Bros/OBS)

Medium
MOTELS (Capitol)
GREG KIHN BAND
(Baser isy/E-A)
DREGS (Art (Tat)
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Hottest ASIA (Geffen) 38 SPECIAL (A&M) SCORPIONS (Mercury/PolyGre) JOHN COUGAR (RIve/PolyGrami) TOTO (Go)amble) YAN HALEN (MB)

Jezz ARRTH (Dune/Atlantic)
JOHN MARTH (Dune/Atlantic)
HORTHINDS (Pause)
PAI METHEW GROUP (EMPICE)
PAI METHEW GROUP (EMPICE)
PROVINS OF PROP
JAM-LUK POWNEY (Atlantic)
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PAI METHEW (COLUMN)
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Hottest Humm LEAQUE (Virgin/AAN) ASIA (Gerfen) TOTO (Columbia) JOAN LETT (Beardwelk) SCORPIONS (Mercury/PolyGra) RA INBGO (Mercury/PolyGra) Me SPECIAL (AAN) JOHN COULDER (River/PolyGram) VAN HALEN (NB)

91 X/San Diego (714) 236-9872

PD: JIM GELARO

Added QUEEN (Elektra) FRANK ZAPPA (Backing f -GENESIS (Atlentic) -SPARKS (Atlentic)

"SPARKS (Attente)
Medium
CARS ((Lahtra)
FRANKE & NACOCOUTS
(MITIATION MEAN)
(MITIATION MEAN

RETERMINENT OF THE PROPERTY OF

Addad
JOHN BAITE (Chrysells)
SHERBS (Arco)
JINNY HALL (Ep(c)
-RED SPEEDMAGON (Ep(c)
-GENESIS (Arlantic)
-GLENN FREY (Eleutra) PD: DAVE ROBERTS ASST. PD: JON RUSSELL

Madium
FRANK ZAPPA (Barking Pumpk
ALDD NOVA (Portrait/OBS)
HAMMH LEAGUE (Virgin/A&M)
GIRLSCHOOL (S*119)
MOTELS (Capitol)
36 SPECIAL (AAM)
-MISSING PERSONS (unknown) Hortast PAUL NCCARTNEY (Columbia) LOYERBOY (Columbia) JUAN JETT (Boardwalk)

TOTO COLUMNIA
POINT BLANK (ECA)
HAWAN LEGACY (TITY) IN/AMI)
HAWAN LEGACY (TITY) IN/AMI)
HAWAN LEGACY (LOGITOL)
HAWAN LEGACY (LOGITOL)
HAWAN LEGACY (LOGITOL)
PALK RECORDET (LOGIMOL)
PALK RECORDET (LOGIMOL)
JIT CAMPOLL BAND
JIT C

KSJO/Sen Jose (408) 288-5400

PD: LEE ROY HANSEN NO: NIKK! STEVENS

(J) resident is a second control of the control of

TOTAL TOWN OWNERS OF THE CONTY/PO 1 your as SCORP (ORG. 1 have cur y/Po 1 your as STYLM ADMRS) (ARA): PALL COLLINS'S BEAT (CO.) and 1 a) PALL COLLINS'S BEAT (CO.) and 1 a) PALL COLLINS'S BEAT (CO.) and 1 a) RAINED (1 law cur y/Po 1 your as (CO.) AT CO. (CO.) (ARA): FRANCE A INDICIDUAL'S (CO.) AT CO. (CO.) (ARA): (CO.) AT CO.) (ARA): (CO.) (C

KZOZ/San Luis Obispo (806) 544-5093

PD: SKIP MANSON MD: HARLAN BINSLOW

Added
107 (Bordwelk)
"Mell Or High"
JOHN MATTE (On yearle)
"Temphation"
"Fast Times"
SQUEEZE (Ada)
"I've Baturhed"
"Frank ZAPPA (Barking P.
"Yealey GIT!"

Added
POINT BLANK (MCA)
"Let her Go"
SteRBS (Atco)
"be Rios Tonte"
QUEEN (Elektra)
"Pur Out.,Fire"
"Body Lenguage"
DEAP TRICK (Epici
") bent you"

THE SEARCH TO SEARCH THE SEARCH T

Hotfast
JOHN COLAM (Riva/PolyGram)
Rutra So Good
1070 (Colambia)
500Pl (Ms Simpro y/PolyGram)
VAN HALER (189)
VAN HALER (189)
100 (Ms Simpro y/PolyGram)
**Synone Colambia
JOHN (JTT (Boardwalk)
ALOO MOYA (Portrait/OSS)

KGB-FM/San Diego (714) 292-1360

PD: LARRY BRUCE MD: JUDY MCNUT1

-QLEW FREY (Elektrs)

Well Im
COB (Epic)
CREGS (r/riar)
CAMAN (Elektrs)
JAMAN (Elektrs)
JAMAN

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ASIA (Geffen)
JOHN COUGHR (Rive/Po) yGreen
HUMAN LEAGE (Virgin/AMN)
JOHN SET (Boordwelk)
MS SPECIAL (AMN)
TOTO (Columbia)
OHEAP (RICK (Ebic)
ALDU MOYA (Portreit/CBS)
RICK SPENIOS (ELD) (ACA)
VAN HALEN (VBS)

KPRI/San Diego (714) 565-6006

PO: BUSTER BODE INE

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KTIM/San Refael (415) 456-1510

PO: DAVID T. MD: TRISH ROBBINS

Added STEEL PLUSE (Elektre) BLOMBIE (Dhrysells) GARY U.S. BONDS (EM America ALAN PARSUMS PRO), (Arista) REGGAE (Elektre) -ROUT MUSIC (Arco) -ROLLING STOMES (LI (RollingStn/Arco)

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ORGEN TO RECKER (NCA)

NICK LONE (DOLIMON I)

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COLUMNI

KRQR/San Francisco (415) 765-4036

Added KAMSAS (Kirsnoer/OBS) HEART (Epic) 707 (Boerdweik) AKE (Atco) FRAHK ZAPPA (Barking Pumpkin)

Medium SCORPIONS (Mercury/MolyGra) FRANKE & KNOCKOUTS (MILIANTIAN FRAN ALDO MOVA (Portrait/OBS) GAMMA (Elektra) KRCHUS (Arista)

REMEE GEYER (Portrait/LMS)

KTMS/Senta Barbara (805) 963-1975

PD: BUB CENN ND: MARK GILES

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PD: JAMES LULL MD: SUSAN CHRISTOL

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-STEET NILLER RAND (Cap)1

BEAR TRICK: (Sp) (c)

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GREG KITHN BAND
(Beser bley/E-A)
"Tempy Besn"
HEART (Epic)
"Hen is Bine"
(KAMSAS (Kirshner/CBS)
"Pley The Geme"

KXFM/Sente Marie (806) 922-2166

MDI IRENE SALYAROS Added
STETIE MORER (Testa/Notown)
Front Line
Front Line
ARE (Intro)
ARE (Intro

707 (Bowdeals)
Title
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OUTLANS (Aristo)
BRORUS (Aristo)
SAMEN HAGAN (Gaffen)
HEY LEN'S A MESS (Coryss
ELTUN 30H (Gaffen)
CDB (Spic)
DEAN TRICK (Epic)
Trian Aliver
DUKE AUPLTER
(COSST-COSST/CBS) DAVE EDMANOS (COLUMBIA)
GAMMA (Elektra)
IRON MAIDEN (Capitol)
DREGS (Arista)
AMBROSIA (MB)
-PLINSOULS (Shaky City/Bomp)

Hoffset ASIA (Geffen)
YARI HALER (BEFCOTY/PolyGra)
SCORP (DAS I BEFCOTY/PolyGra)
AGRIC COLOMO (RITA/PolyGra)
RAI HADO (MON A RITA/PolyGra)
RAI HADO (MON A RITA/PolyGra)
TOTO (Colomo I a)
TOTO

JUAN JETT (Boardwaik) LOVERBOY (Columbia) FRANKE & RHOCKOUTS (Hillennium/REA) BOC (Columbia) POINT BLANK (RCA) "Lef Her GO" RICK SPRINGFIELD (RCA)

KVRE/Santa Ross (707) 544-5873

PO: CINDY PALLOS

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MASSALL CRESSIONE (MB)

JOHN FIREL (Expice)

A. E. L. THOMPSION

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NOTION PARTIES Y CONTINUES Y C

"Valley Girl"
-BOMM-OWNOW (RCA)
-STEVIE NICKS (Modern/Atco)
-STEVE HILLER BAND (Capitol JARX
DAN SIEGEL (Elektra)
FREDDIE HUBBAND
(Naulician/Elektr)
JEAN-LUC PORTY (Atlant
SONNY ROLLINS (Milesto
CORNELIUS BURNUS (Broa
CREGS (Arlata)

KISW/Seattle (206) 624-4306

PO: BEAU PHILLIPS Added
MEART (Epic)
CLASH (Epic)
SUMMAS (Kirshner/OBS)
A FLOOK...SEAGALLS
(Jive/Fishe)
JON ANDERSON (Aflentic)
-SURVINOR (Scottle Brea/
-OEMESIS (Aflentic)

Medium: ALLIES (Local) 707 (Boardwalk) JETHRO TULL (On yealis) 80C (Columbia) JRON MAIDEN (Capitol)

IRON MADDIN (Capitol)

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ASIA (Geffen)
ASIA (Geffen)
ASIA (Geffen)
FAN HALER (MB)
TROOPER (GEA)
OCEAN TRICK (ESIC)
ASIA (SEC)

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KZOK/Seattle (208) 223-3911

PD: JIH ROBINSON

Madium GENESIS (Atlantic) LE ROLD (RGA) RAIL (unknown)

Added
MEART (Epic)
A FLOOK...SEAGU(ES
(Jive/Artsta)
HJMAN LEAGUE (Virgin/AAN)
RAMSAS (EIrshear/CBS)
707 (Boardwell)
-SURVIVOR (Scott) Bros/OB
-GEMESIS (Atlantic)

Added (Irehner/CBS)
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ADDER DALTREY (MCA)
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KREM/Spokane (508) 448-2000

PO: DANIEL BRUNTS Added

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-GEMESIS (Atlantic)

-GEMESIS (Scottl Bros/OBS)

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MRV (Epic)

-STEEL HILLER BAND (Coghtol)
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PALL MCCATTAGE (Columbia)
TOTO (Columbia)
ELIDA CARREST (AMBRICA)
ELIDA CARREST (COMBINE)

KEZE/Spokane PO: JOHN SHERMAN MD: BRIAN GREGORY

Added
AXE (Arco)
"H & A Phrty"
HEART (Epic)
"Man is Mine" "Bright Light"
-SURVIVOR (Scott) Brow/OBS)

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KWFM/Tucson (802) 624-6688

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KLPX/Tucson (602) 622-6711 PO: ALAN BRUNNING

Title
RAMSAS (Kirshner/CBS)
"Play the Game"
HEART (Epic)
"Clity's Burning"
-SURVIVOR (Scottl Bros/CBS)
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Entry



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

JOHN SCHNEIDER

Dreamin' (Scotti Bros./CBS)

On 70% of reporting stations. National Summary: Up 40, Same 29, Down 0, Debuts 11, Adds 14. R&R Chart: 50-41.

OAK RIDGE BOYS

So Fine (MCA)

On 67% of reporting stations. National Summary: Up 17, Same 22, Down 0, Debuts 15, Adds 37. A Most Added Record. R&R Chart: Debut 42.

ROSANNE CASH

Ain't No Money (Columbia)

On 64% of reporting stations. National Summary: Up 22, Same 31, Down 0, Debuts 9, Adds 25. A Most Added Record. R&R Chart: Debut 43.

LARRY GATLIN She Used To Sing On Sunday (Columbia)

On 61% of reporting stations. National Summary: Up 22, Same 26, Down 0, Debuts 17, Adds 17. R&R Chart: Debut 44.

MOST ADDED ®

OAK RIDGE BOYS (37) So Fine (MCA) EARL THOMAS CONLEY (34) Heavenly Bodies (RCA)
HANK WILLIAMS JR. (32) Honky Tonkin' (Elektra/Curb) TOMPALL & GLASER BROTHERS (30) Still Love You (After All...) (Elektra) R. MILLER & W. NELSON (28) Old Friends (Columbia) SYLVIA (26) Nobody (RCA) **ROSANNE CASH (25)** Ain't No Money (Columbia)

HOTTEST

CONWAY TWITTY (60) Slow Hand (Elektra) T.G. SHEPPARD (47) Finally (WB/Curb) **RONNIE MILSAP (42)** Any Day Now (RCA) DON WILLIAMS (37) Listen To The Radio (MCA) **CHARLEY PRIDE (36)** Don't Think She's In Love (RCA)

NEW & ACTIVE

100 25) Indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this w (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the ne ion to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. I indicated one of this week

MARTY ROBBINS "Some Memories Just Won't Die" (Columbia) 80/10
National Summary: Up 40, Same 19, Down 0, Debuts 11, Adds 10, WSEN-AM-FM, WSAI-AM-FM, WUBE-FM, WFMS-FM, WDAF, WITL-FM, WDGY, KKAL-KIDN, KEEN, WIRK-FM 34-25, WXCL 40-27, WHBF 43-33, KEED 37-27, KRWQ-FM 25-16. RBR Chart: Debut 48.

MEL TILLIS "The One That Got Away" (Elektra) 75/14

National Summery: Up 22, Same 25, Down 0, Debuts 14, Adds 14, WOKQ, WKYG, KWKH, WQYK-FM, WQHK, WITL-FM, KECK, WTSO, KCJB, WHBF, KLZ, KYGO-FM, KEED, KSOP-FM. R&R Chart: Debut 49.

SYLVIA "Nobody" (RCA) 73/26
National Summary: Up 9, Same 26, Down 0, Debuts 12, Adds 26 including WOKQ, WNYR, KIXZ, WESC-AM-FM, WOKK, WSM, KRMD-AM-FM, WCXI, WTSO, WBCS, WXCL, WTHI-FM, KVEG, KRAK, KBBQ. R&R Chart: Debut 50.

BILLY PARKER "The Last Country Song" (Soundwaves) 70/14

National Summary: Up 29, Same 18, Down 0, Debuts 9, Adds 14, WIXL-FM, WQIK-FM, WAMZ-FM, WCII, WWOD, WKQQ-AM-FM, WFMS-FM, KECK, WTSO, KFH, KRWQ-FM, KVEG, KIDN, KEEN, WVAM 33-24, KRMD-AM-FM

REBA McENTIRE "I'm Not That Lonely Yet" (Mercury/PolyGram) 63/15

National Summery: Up 10, Same 26, Down 0, Debuts 12, Adds 15, WCAW, WRKZ-FM, WKYG, WCOS-AM-FM, WMC-AM, WNDE-AM, WQYK-FM, WHBF, KFH, KKAL, KVEG, KLAC, KNIX-FM, KIGO, KBBO.

DAVID FRIZZELL "I'm Gonne Hire A Wino To Decorate..." (WB/Viva) 61/13

Rotations: Up 17, Same 25, Down 0, Debuts 6, Adds 13, WNYR, KIX106, KHEY, WQIK-FM, WNOE-AM, WHOO, KWKH, WQYK-FM, WFMS-FM, WXCL, KNIX-FM, KCKC, KBBQ, WIXL-FM 36-29, WAXX 40-30, KTTS-AM-FM 43-35, KGA 35-35

BOBBY BARE "If You Ain't Got Nothin'..." (Columbia) 58/10
National Summary: Up 17, Same 20, Down 0, Debuts 11, Adds 10, KOKE-AM-FM, WCOS-AM-FM, KHEY, WKSJ-FM, KWKH, WQYK-FM, WMNI, WXCL, KBMY, KSOP-FM, WIXL-FM 31-25, KKYX 37-30, WIRK-FM 37-32, KNIX-FM 35-27,

ROGER MILLER & WILLIE NELSON "Old Friends" (Columbia) 56/28
National Summary: Up 5, Same 14, Down O. Debraco A. Articolary (Columbia) 56/28 National Summary: Up 5, Same 14, Down 0, Debuts 9, Adds 28 including WPOC-FM, WOKQ, KLRA, WCII, WLWI-FM, WNOE-AM, WCXI, WFMS-FM, KEBC-FM, WIL-AM-FM, KFH, KEED, KNIX-FM, KRSY, KEEN. National Summary: Up 10, Same 25, Down 0, Debute 10, Adds 8, WADR, KIX106, WWVA, WSM, WIRK-FM, WAXX; WDGY, KBBQ, WGNA-FM 41-38, WCAW 49-38, KOKE-AM-FM 38-34, KXYL 43-39, KHEY 50-42, KTTS-AM-FM 42-34, KTDM-46-43.

ROY CLARK "Paradise Knife & Gun Club" (Churchill) 48/8
National Summary: Up 19, Same 14, Down 0, Debuts 7, Adds 8, WILQ, WYII, WQIK-FM, KRMD-AM-FM, WMNI, WITL-FM, KCJB, WHBF, WVAM 37-29, KOKE-AM-FM 35-31, KHEY 44-39, KKYX 40-34, KFDI-AM-FM 38-32, KRAK

JERRY LEE LEWIS "I'm So Lonesone I Could Cry" (Mercury/PolyGram) 48/2
Netional Summary: Up 28, Same 16, Down 0, Debuta 2, Adds 2, WPOR-AM-FM, WOAM, KIXZ 32-28, WESC-AM-FM
40-38, KIKK-FM 37-28, WMC-AM 24-18, WNDC-AM 35-31, KBMR 44-40, WSA-AM-FM 21-17, KSO 39-35, KFH 35-31,
KUUY 26-20, KEED 30-24, KRAK 35-29, KEEN 34-29.

TOMPALL & GLASER BROTHERS "I Still Love You (After All...)" (Elektra) 44/30 National Summary: Up 0, Same 12, Down 0, Debuts 2, Adds 30 including WIXL-FM, WSEN-AM-FM, KHEY, WESC-AM-FM, WAMZ-FM, KRMD-AM-FM, KFGO, WKMF, KEBC-FM, KTTS-AM-FM, KEED, KMAK, KRSY, KRAK,

RAY STEVENS "Where The Sun Don't Shine" (RCA) 44/2
National Summary: Up 22, Same 17, Down 1, Debuts 2, Adds 2, WIXY, WXBQ-FM, WCAW 32-23, WIXL-FM 29-19,
WLWI-FM 27-22, WNDC-AM 34-29, KKYX 49-43, WIRK-FM 36-30, WXCL 45-35, KFH 34-29, KKAL 38-33, KUZZ 40-34,
KEED 50-45, KRWQ-FM 24-17, KWJJ 36-27,

EARL THOMAS CONLEY "Heaven y Bodies" (RCA) 40/34

National Summary: Up 0, Same 4, Down 0, Debuts 2, Adds 34 including WGNA-FM, WCAW, WSEN-AM-FM, WFNC, WESC-AM-FM, KLRA, WLWI-FM, WNOE-AM, WKKQ-AM-FM, KEBC-FM, KTTS-AM-FM, KKAL, KLZ, KUGR, KMPS-AM-FM.

ALBERT COLEMAN & ATLANTA POPS "Hooked On Country" (Epic) 40/15
Netional Summery: Up 11, Same 10, Down 0, Debuts 4, Adds 15, WCAW, WYII, KRRV, WDAK, WQIK-FM, WCMS-FM, WSAI-AM-FM, WFMS-FM, WIL-AM-FM, KVOO, KBMY, KUUY, KMAK.

KENDALLS "Cheater's Prayer" (Marcury/PolyGram) 39/11
National Summery: Up 3, Same 18, Down 0, Debuta 7, Adds 11, WOKQ, WPOR-AM-FM, WSOC-FM, KHEY, KIKK-FM,

SONNY JAMES "A Place In The Sun" (Dimension) 39/5 National Summary: Up 24, Same 7, Down 0, Debuts 3, Adds 5, WFNC, WWOD, WKSJ-FM, WSAI-AM-FM, KFH, WVAM 42-35, KHEY 37-30, KKYX 33-27, KRMD-AM-FM 24-18, KVOO 40-35, KFDI-AM-FM 39-34, KEED 42-38.

Radio Arecords NATIONAL AIRPLAY/50

June 4, 1982 Three Two Last Weeks Weeks Week T.G. SHEPPARD/Finally (WB/Curb) 2 1 EDDIE RABBITT/I Don't Know Where To Start (Elektra) 10 7 3 13 9 5 DON WILLIAMS/Listen To The Radio (MCA) BELLAMY BROTHERS/For All The Wrong... (Elektra/Curb) 8 5 4 18 15 10 **CONWAY TWITTY/Slow Hand (Elektra)** 16 13 8 CHARLEY PRIDE/I Don't Think She's In Love (RCA) 3 2 MICKEY GILLEY/Tears Of The Lonely (Epic) 25 19 13 RONNIE MILSAP/Any Day Now (RCA) 11 10 9 TAMMY WYNETTE/Another Chance (Epic) LEE GREENWOOD/Ring On Her Finger... (MCA) 15 14 12 27 21 14 BARBARA MANDRELL/'Til You're Gone (MCA) 23 20 17 JOHN ANDERSON/Would You Catch A Falling Star (WB) 20 18 15 RAZZY BAILEY/Everytime You Cross My Mind... (RCA) 19 17 16 LEON EVERETTE/Just Give Me What You... (RCA) 14 31 23 21 ED BRUCE/Love's Found You And Me (MCA) 6 6 7 STATLER BROTHERS/You'll Be Back... (Mercury/PolyGram) 6 WAYLON & WILLIE/Just To Satisfy You (RCA) MEL McDANIEL/Take Me To The Country (Capitol) 12 11 11 39 30 26 JANIE FRICKE/Don't Worry 'Bout Me Baby (Columbia) 38 29 27 JOHNNY LEE/When You Fall in Love (Full Moon/Asylum) 40 32 28 LACY J. DALTON/Slow Down (Columbia) 43 38 30 MERLE HAGGARD/Are The Good Time Really Over (Epic) BILLY SWAN/With Their Kind Of Money ... (Epic) 34 27 25 33 25 22 24 JOHNNY CASH/The General Lee (Scotti Bros./CBS) RAY PRICE/Forty And Fadin' (Dimension) 30 24 23 37 31 29 JERRY REED/The Man With The Golden Thumb (RCA) 2 8 18 27 WILLIE NELSON/Always On My Mind (Columbia) 28 42 34 31 TERRI GIBBS/Ashes To Ashes (MCA) 42 34 ALABAMA/Take Me Down (RCA) 45 40 33 OSMONDS/I Think About Your Lovin' (Elektra/Curb) 4 20 STEVE WARINER/Kansas City Lights (RCA) 37 RICKY SKAGGS/I Don't Care (Epic) 49 38 **DOLLY PARTON/Heartbreak Express (RCA)** CON HUNLEY/Oh Girl (WB) 47 40 46 39 EMMYLOU HARRIS/Born To Run (WB)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters

MEL TILLIS/The One That Got Away (Elektra)

RONNIE McDOWELL/I Just Cut Myself (Epic)

JOHN SCHNEIDER/Dreamin' (Scotti Bros./CBS)

ROSANNE CASH/Ain't No Money (Columbia)

JOE STAMPLEY/I'm Goin' Hurtin' (Epic)

OAK RIDGE BOYS/So Fine (MCA)

ALABAMA/Mountain Music (RCA)

GARY MORRIS/Don't Look Back (WB)

HANK WILLIAMS JR./Honky Tonkin' (Elektra/Curb)

JUICE NEWTON/Love's Been A Little Bit Hard (Capitol)

GENE WATSON/Speak Softly (You're Talking... (MCA) New

LARRY GATLIN/She Used To Sing On Sunday (Columbia)

CRYSTAL GAYLE/You Never Gave Up On Me (Columbia)

MARTY ROBBINS/Some Memories Just Won't Die (Columbia)

JIM REEVES & PATSY CLINE "I Fall To Pieces" (MCA) 37/10

SYLVIA/Nobody (RCA)

45 41

48 43

12 24

22 32

26 35

50

22 28 36

17 16 19

42

50

National Summary: Up 6, Same 14, Down 0, Debuts 7, Adds 10, WPOR-AM-FM, WSOC-FM, WQYK-FM, WITL-FM, WHBF, KTTS-AM-FM, KFDI-AM-FM, KEED, KMAK, KRAK, KIX106 48-38, KEBC-FM 44-39.

WHBF, KTTS-AM-FM, KFDI-AM-FM, KEED, KMAK, KHAK, KIATUD 40-38, NEBU-FM 44-39.

MAC DAVIS "Rodeo Clown" (Casablanca/PolyGram) 34/8

National Summary: Up 6, Seme 17, Down 0, Debuts 3, Adds 8, WXBQ-FM, KHEY, WESC-AM-FM, WSM, WXCL, KWJJ, KSOP-FM, KMPS-AM-FM, KTTS-AM-FM 41-33, KVOO 44-39.

STEPHANIE WINSLOW "Slippin' & Slidin'" (Primero) 31/1

National Summary: Up 16, Seme 11, Down 0, Debuts 3, Adds 1, WMNI, WVAM 26-22, KHEY 33-29, WAMZ-FM 40-35, KRMD-AM-FM 32-26, KWKH 18-14, KFDI-AM-FM 34-31, KFH 47-43, KUUY 19-16, KTOM 28-17.

KRMD-AM-FM 32-26, KWKH 18-14, KPU-AM-FM 39-31, NFB 47-35, NUOT 18-10, NION 28-77.

BILL NASH "Survivor" (Liberty) 26/2

National Summery: Up 8, Seme 13, Down 0, Debuts 3, Adds 2, WESC-AM-FM, KVOO, WBGW-FM 29-26, KIKK-FM 38-36, WOKK 27-26, KKYX 43-41, KTTS-AM-FM 47-38, KEED 39-31, KRAK 46-38, KMPS-AM-FM 28-23.

MARGO SMITH "Either You're Married Or You're Single" (AMI/NSD) 25/2

National Summary: Up 11, Seme 8, Down 0, Debuts 4, Adds 2, KRRV, KEEN, WVAM 47-38, KHEY 40-36, KKYX 41-35, WQYK-FM 45-43, KTTS-AM-FM 39-32, KFDI-AM-FM 45-40, KUZZ 39-35, KEED 40-35.

LOUISE MANDRELL & R.C. BANNON "Our Wedding Band" (RCA) 24/5
National Summary: Up 5, Seme 12, Down 0, Debuts 2, Adds 5, WLWI-FM, KKYX, KTTS-AM-FM, KVEG, KRSY, WGNA-FM 39-35, WIXL-FM 48-37, KRMD-AM-FM 49-42, KRWQ-FM 47-46, KRAK 50-46.
CINDY HURT "Talk To Me Loneliness" (Churchill) 22/16
National Summary: Up 0, Same 6, Down 0, Debuts 0, Adds 16 including WVAM, KOKE-AM-FM, KHEY, WLWI-FM, KKYX, KWMT, KTTS-AM-FM, KEED, KMAK, KRWQ-FM.

JIM & JESSI & CHARLIE LOUVIN "North Wind" (Soundwaves) 22/4
National Summary: Up 7, Same 11, Down 0, Debuts 0, Adds 4, WYII, KHEY, WLWI-FM, KGA, WIXL-FM 27-24, WXCL 30-25, KVOO 50-48, KFDI-AM-FM 48-43, KUUY 30-22, KRWQ-FM 9-5.

CALAMITY JANE "Walkin' After Midnight" (Columbia) 20/16
National Summary: Up 0, Same 2, Down 0, Debuts 2, Adds 16 including WVAM, WYII, KLRA, KFGO, KTTS-AM-FM, KFDI-AM-FM, KLZ, KRWQ-FM, KMPS-AM-FM, KIGO.

CHARLIE ROSS "The High Cost Of Lovin" (Townhouse) 20/8

Netional Summary: Up 3, Same 8, Down 0, Debuts 1, Adds 8, WIXL-FM, WNYR, KHEY, WESC-AM-FM, KRMD-AM-FM, KRST-FM, KEED, KIGO, WHN 40-37, WNOE-AM 49-46, WXCL 42-38.

TOM CARLILE "Hurtin" For Your Love" (Doorknob) 19/3

National Summary: Up 6, Same 8, Down 0, Debuts 2, Adds 3, KFGO, KLZ, KMPS-AM-FM, KIXZ 50-46, KHEY 34-31, KKYX 4-45, KSO 38-37, KFDI-AM-FM 44-39, KEED 41-35, KRAK 47-44.

STEVIE NICKS "After The Gillstor Federa" (Mandam/Abora) 16/7

STEVIE NICKS "After The Glitter Fades" (Modern/Atco) 16/7
National Summary: Up 3, Same 5, Down 0, Debuts 1, Adds 7, WVAM, WCAW, WPOR-AM-FM, KXYL, KRMD-AM-FM, KWMT, KUGR, WKSJ-FM 37-33, KUUY 42-36, KRWQ-FM 23-15.

JUDY TAYLOR "A Step In The Right Direction" (WB) 16/3
National Summary: Up 6, Same 5, Down 0, Debuts 2, Adds 3, KKAL, KRWQ-FM, KRSY, WVAM 39-33, WIXL-FM 35-32, KIKK-FM 39-37, KSO 29-28, KUZZ 44-43, KUGR 40-38, KTOM d-49.

35-32, KIKK-PM 39-37, KSO 29-28, KUZZ 44-43, KUGR 40-38, KTOM d-49.

DEAN DILLON "Play This Old Working Day Away" (RCA) 14/13

National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 13, WVAM, WYII, KBMR, KFGO, KFDI-AM-FM, KRST-FM, KMAK, KRWQ-FM, KUGR, KWUJ, KRSY, KGA, KIGO.

BRENDA LEE "Keeping Me Warm For You" (MCA) 14/13

National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 13, WGNA-FM, WVAM, WADR, WBEU, KKYX, KRMD-AM-FM, KBMR, WAXX, KEBC-FM, KFDI-AM-FM, KUZZ, KRSY, KEEN.

MOE RANDY "Shot's Not Posity" "(Call Imphile) 14/42

MOE BANDY "She's Not Really Cheetin'..." (Columbia) 14/13
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 13, WBGW-FM, WADR, WYII, WFNC, WWQD, WCMS-FM, WIRK-FM, WESC-AM-FM, KFGO, WGEE, KXRB, KLZ, KMPS-AM-FM.

RONNIE ROGERS "First Time Around" (Lifesong) 13/9
National Summary: Up 0, Same 3, Down 0, Debuts 1, Adds 9, WNGA-FM, WKSJ-FM, KKYX, WIRK-FM, KFGO, KTTS-AM-FM, KVOO, KFDI-AM-FM, KNIX-FM, WIXL-FM d-49. LANE BRODY "He's Taken" (Liberty) 13/3

National Summary: Up 5, Same 3, Down 2, Debuts 0, Adds 3, KUUY, KRWQ-FM, KIGO, WNOE-AM 39-38, WBCS 25-21, KCJB on, KXRB 25-22, WTHI-FM on, KRSY 38-37, KCBQ-AM 23-21.

BERTIE HIGGINS "Just Another Day In Paradise" (Kat Family/CBS) 13/2
National Summery: Up 4, Same 5, Down 1, Debuts 1, Adds 2, WZZK-FM, KIGO, WVAM 32-25, WSEN-AM-FM 42-37, WMZQ-FM 27-23, WILQ d-19, KXYL 31-29, WLW-FM on, WQYK-FM, KCCY-FM on.

Oak Ridge Boys (MCA)



Conway Twitty (Elektra)

T.G. Sheppard (WB/Curb)

Regional Adds & Hots

MOST ADDED

EAST

HOTTEST

MOST ADDED

MIDWEST H. Williams Jr. (Elektra/Curb) Conway Twitty (Elektra)

SOUTH Oak Ridge Boys (MCA)

Conway Twitty (Elektra) Ronnie Milsap (RCA)

RICKY SKAGGS
BRENDA LEE
LLOVD DAVID FOSTER
HOTTOST:
LEE GREENWODD
JOHN ANDERSON
CONNAY TRITY
ALABAMA
OAK RIDGE BOYS

KLVI Beaumont, TX

JANIE FRICKE MERLE HAGGARD OSMONDS EMMYLGU HARRIS COM HUMLEY BERTIE MIGGINS HOTBORY MAYLON & BILLIE STATLER BROTHERS JERRY KEED EDDIE RABBITT BELLAMY BROTHERS

Earl Thomas Conley (RCA)

Tompail & Glaser

WDAK Columbus, GA

Bros. (Elektra)

Charley Pride (RCA) Conway Twitty (Elektra) Ronnie Milsap (RCA)

EAST

EGOY RAVEN RUMNIE RUGERS EARL THÜMAS CUNLEY BEENDA LEE JUG SUN BITH SHUTG HOTTEST: JUHNYY LEE MEELE HAGGARD GSMUNDS OULLY PARTUR

WVAM Altoons, PA

ARBOOMS, PA

RLANIE REMO
CINDY HURT THE A
RICHMER & THE A
RICHMER & THE A
RICHMER B
RENDA LEE
EARL THOMAS COMLEY
DEAN DILLOM
JOHN MESSEY RYLES
TOMPACL & GLASER G
CALANITY JAMES
JAMES TALLEY
STEVIE HICKS
HOTTEST
HOTALS
HOTTEST
HOTALS

WPOC-FM Seltimore, MD

WBGW-FM Bongor, ME

WCAW Charles

DOWN POTERMOUTH TERRI GIBBS MEL TILLIS SYLVIA KENDALLS MILLER & MELSON HOTTEST: MAYLON & MILLIE T.G. SHEPPARD BELLAMY BROTHERS EDDIE RABBITT CHARLEY PRIDE

WRKZ-FM Hershey, PA

WEST KRST-FM

ALDUQUERGUE, M

ALADMA
EMPYLUU HARRIS
DULLY PARTON
CALANITY JANE
DEAN DYLLON
OSMONDS
CHARLIE MUSS
MOTHEST:
LEE GREENMOLD
JUHN ANDERSON
TERRI GIBBS
SYLVIA
BMRYLUU HARRIS

KKAL Arroyo Grande, CA

REBA M. ENTIRE
MARTY ROBEINS
LARRY GAILIN
EARL THOMAS CONLEY
JUDY TAYLOR
HOTTERS:
T.G. SHEPPARD
EDDIE RABBITT
CHARLEY PRIDE
JUHN ANDERSON
RICKY SKAGGS

KUZZ Bakersfield, CA

EARL THUMAS CONLEY ALASAMA EDDY RAYEN BRENGA LEE RUNNIE RENG HOTTOST: T.G. SHEPPARD DUN BILLIAMS CHARLEY PRIDE RAZZY BAILEY RANNIE MILSAP

WHN New York, NY

HANK WILLIAMS JR.
ED BRUCE
JAMIE FRICKE
TERRI GIBBS
HOTIEST:
HILLIE MELSON
CHARLEME
CHARLEY PRIDE
COMBAY THITTY

TOMPALL & GLASER B BILLY PARKER JANIE FRICKE JIM CHEM CHARLIE ROSS HOTTEST BARBARA MANDRELL JIM & JESSI & CHAR REVERS DAVID FRIZZELL HANK BILLIAMS JR.

RICKY SKAGGS

RICKY SKAGGS

DOLLY PARTON

ME TITLES

REBA MC ENTIRE

LARRY GATLIN

HOTTEST:

MAYLON & MILLIE

DUN MILLIAMS

RUNNIE MILSAP

BANGARA MANDRELL

ALABAMA

WEEP Pittaburgh, PA

RAZZY BAILEY HOTTEST: CONBAY THITTY DON HILLIAMS CHARLEY PRIDE ALABAMA RICKY SKAGGS

POTTENDA, ME.
LACY J. DALTON
CAK RIDGE BOYS
HANK BILLIAMS JR.
KENDALLS
JERRY LEE LEMIS
STEVIE NICKS
HOTTEST:
T.G. SHEPPARD
DON BILLIAMS
STATLEK BRGTHERS
LEE GREENHOGO
TAMPS THETT

CAK RIDGE BLYS
OAVID FRIZZELL
SYLVIA
CHARLI: ROSS
HOTIEST:
JUICE NEWTON
LACY J. DALTON
ALBBANA
ALBERT COLEMAN & A

WSEN-AM & FM

SYMBOURS, HY
TUMPALL & GLASER &
MARTY RUBBINS
UAN RYDGE BUYS
EARL THOMAS CUMLEY
HOTTEST;
T.G. SHEPPAND
DUM WILLIAMS
LUNNAY THITTY
RUNNIE MILSAP
DULLY PARTUM

MCE BANDY BRENDA LEE COMMODS JALN GRAYSON. ALABANA EARC INDNAS CONLEY HOTTEST: BELLANY BRITHERS T.G. SHEPPARD RAZEY BRILLEY DIN HILLIAMS CUMBAY THITTY

WWVA Wheelin

TCMPALL & GLASER
EMYLLOW HARRIS
C HMOY HIRT
CAR RIDGE BOYS
JACK GRAYSON
LARRY GATLIN
HOTTEST:
T.G. SHEPPARD
EDDIE RABBITT
CONMY THITTY
ON HILLIAMS
RUMNIE HILSAP

WNYR Rochester, NY

MIDWEST

WSLR Akron, OH

MILLER & MELSON HOTTOBT: T.G. SMEPPARD MICKEY GILLEY HILLIE MELSON STATLER BROTHERS DUN HILLIAMS

RCANTE MC DOWELL
RGY CLARK
CAK RIDGE BGYS
HOTTEST:
T.G. SHEPPARD
DAN FOGELBERG
LEE GREENINGD
TAMMY WYNETTE
RCANTE MILSAP

KBMY Billings, MT

BILLIAMS GATLIM
GLEBY BARE
HANK BILLIAMS JR.
YINCE ANTHONY
ALBERT COLEMAN &
LINDA JGRDAN
MOTTEST:
T.G. SMEPPARD
BELLIAMY BROTHERS
COM BILLIAMS
COMRETE YRIDE
COMBAY TBITTY

CAK RIDGE BOYS ROSANNE CASH SYLVIA HANK WILLIAMS JR. MILLER & NELSON

HOTTEST:

ALBERT COLEMAN & DEBORNA ALLEN MILLEN & NELSON DR. NOOK SY, VIA LAME BRODY HOSTIGE HIGGINS T.G. SHEPPARD MICKEY GILLEY BARBARA MANORELL GENE COTTON

WEENTY REED

JERRY REED

JANG GRAYSOM

TERRY GREGORY

DAVIG FRIZZELL

MOTIEST:

HILLIE NEESCH

CUMMAY THITTY

CHARLEY PRIDE

REEVES & CLINE

WHIMMEMOPOT, INDI
ALBERT COLEMA & ALLOYD DAYLO FOSTER
INDE BAMOY
CALAMIT JAME
RLY CLARK
RAY CRIEF
TERRY CREGORY
DEAN OILLON
JIN & JESS IS CHAR
HOTTEST:
MATICLA & MILTY
DAMPARA MANCHELL
CAMONS
ROMNIE M. DOWELL

WILG

EARL THUMAS CUNLEY KENNY DALE MICHAEL MURPHEY

WJEZ-FM Chicago, IL

LACY J. DALTON
JOHNNY LEE
HDTTEST:
STEVE WARINER
TAMNY NYMETTE
LEON EVERETTE
HANK WILLIAMS JR.
JERRY REED
WUBE-FM
Cincinnett, OH

CINCONNAST, OH

ALAGAMA
RICRY SKAGGS
LACY J. CALTCOL

DULLY PARTON

MARTY ROBBINS

EMNICOU HARRIS
HANK WILLIAMS
OAK RIDGE BOYS

BOTTEST?

T.G. SHEPPARD

RAZZY BAYLEY

TAMNY WYMETTE
JOHN ANDERSON

LECM EVERETTE WSAHAM & FM

JANIE FRICKE
CON HUNLEY
RUNNIE MC DOWELL
HANK WILLIAMS JR.
HOTTEST:
BELLAMY BROTHERS
MICKEY GILLEY
DON WILLIAMS
CONNAY THITTY
HILLIE NELSON

KLZ' Denver, CO

KYGO-FM Denver, CO

LARRY GATLIM
HANK WILLIAM
MEL THELIS
HOTTOST:
ALABAMA
CHARLEY PRIDE
CONNAY TWITTY
RONNIE MILSAP
MERLE HAGGARD

KEED Eugene, OR

REGISTANCE PROCESS

EARCH THOMAS COMEY
TOMPALL & GALSER 6
MILLER & MELLSON
CHARLIE ROSC
CIMOY HURT
REVES & CLIME
MALE
TOMPALE PROCESS
COMMENT
TOMPALE

DON WILLIAMS
KRWO-FM
Gold HIII, OR
CALANITY JAME
MICHAEL MERPHE
JUDY TAYLOR
LAME BROOT
DEAN DILLON
DEBORAH ALLEN
CINDY HIAT
GILLY SHAN
HOTTEST:
BILLY SHAN
HOTTEST:
BILLY SHAN
LIGHT SHOOD
DAYLOR EARNEGD
JUICE MERPHO
DAYLO FRIZZELL

KEIN Greet Falls, MT

RICKY SKAGGS
HANK HILLIAMS JR.
JOHN SCHNEIDER
SYLVIA
OAK RIDGE BOYS
HOTTOST:
BARBARA MANORELL
JOHNNY CASH
JANIE FRICKE
LACY J. DALTON
MERLE HAGGARD

HANK WILLIAMS JR.
MEL TILLIS
EARL THOMAS CONLEY
MOE BANDY
CALANITY JANE
LLOYD DAVID FOSTER
TOM CARLILE

WMNI Columbus, OH

DÜLLY PARTON ROY CLARK BGBBY BARE GAK RIDGE BUYS STEPHANIE, WINSLI JUHN SCHNEIDER EMNYLOU HARRIS EMMYLGU HARRIS
HOTTEST:
TANMY WYNETTE
BELLAMY BROTHE
T.G. SHEPPARD
CONNAY THITTY
JERRY REED

Oak Ridge Boys (MCA)

SYLVIA
MERLE HACGARD
DEBSIE LUNG
HOTTEST:
TANNY WYNETTE
JUHNNY LEE
EMNYLUU HARRIS
RICKY SKAGGS
MARTY RUBBINS

WQHK Fort Wayne, IN WCXI Detroit, Mi DULLY PARTON MEL TILLIS HOTTOST: BELLANY BROTHERS CONNAY THITTY RUNNIE MILSAP JUICE NEWTON ALABANA MILLER & NELSON SYLVIA USMONDS

ALBRAM

WCUZ-AM & FM
Grand Raphds, 58

CON HUMELY
TERRI GIBBS
ROMNIE ML DUWELL
LARTY GATLIN
HOTTEST;
LEE GREENHUD
JUNNIY CASH
FUNNIE MILSAP
JANIE FRICKE
HAY PRICE

WAXX Eau Claire, WI

KFGO Fargo, NO HOTTEST: EDCHE RABBITT T.G. SHEPPARD BELLAMY BROTHE CHARLEY PRIDE LEE GREENWLOD FORD, MD

ROSAMME CASH
TUMPALL & GLASE
TUMPALL & GLASE
EARL THEMAS CONLE
DEAN DILLON
BILLY MALKER
MLE BANDY
ROMEITE ROCERS
RENT LAXIUN
RAY GRIFF
CALANITY JAME
TO THE STAND
BELLAMY BROTHERS
EDULE RABGITT
JOHN ANDERSON
RICKY SKAGGS

MILLER & MELSON DAYIG FRIZZELL ALBERT CULEMAN & A MARTY ROBGINS BILLY PARKER HOTTEST: LEE GREEN-DOD LEUM EVERTIE JOHN ANDERSON BAKBARA MANDRELL ALABAMA

KUGR Green River, WY

EARL THUMAS COHLEY
DEAN DILLON
STEVIE HICKS
MOTTEST;
T.G. SHEPPARD
RONNIE MILSAP
BARBARA MARRELL
CHARLEY PRIDE
CHARLEME

KVEG Las Veges, NV

OAK RIDGE BOYS SYLVIA ROSANNE CASH BILLY PARKER REBA MC ENTIRE MANDRELL & BANNON MOTTEST:

HOTTEST:
BELLAMY BROTHERS
T.G. SHEPPARD
EDDIE RABBITT
DON BILLIAMS
LEE GREENWOOD

EMMYLOU HARRIS LARRY GATLIN RUSANNE CASH EDDY RAVEN REBA MC ENTIRE

WKMF Flint, MI Film, MI

MILLER & MELSON
RUSANNE CASH
TOMPALL & GLASER B
KEMDALLS
BLOBY MACKEY
JOHN SCHMELOR
HOTTEST;
MICKEY GILLEY
EDDIE RAGBITT
LOMINAT THE TITY
JUHN ANEERSON
RICKY SKAGGS HANK WILLIAMS JR. ALBERT COLEMAN & A CON HUNLEY

KWMT Fort Dodge, IA LARRY GATLIN
TOMPALL & GLASER E
CINDY HIRT
STEVIE NICKS
SYLVIA
HOTTOSY:
LEE GREENHOOD
RAZZY BAILEY
JANIE FRICKE
OSMGMOS
RICKY SKAGGS

WITL-FM Lansing, MI HANK HILLIAMS JR.
REEYES & CLINE
RUSANNE CASH
MEL TILLIS
STLVIS
STLVIS
RUT CLARK
HOTTEST
1.G. SHEPPARD
STATLER BROTHERS
LEON EVERETTE
RUMHIE MC. DOMELL
CSMCMOS

KECK

HANK WILLIAMS ... RICKY SKANGS MEL TILLIS TERRI GIBBS BILLY PAREER MOTTAGE. HOTTEST: LEE GREENHOOD DUN WILLIAMS JOHN ANDERSON RUNNIE MILSAP JOHNNY CASH EARL THOMAS CUNLEY TUMPALL & GLASER B LARRY GATLIN MAE BANDY HOTTEST: HILLIE NELSUN T.G. SHEPPARD COMMAY THITTY BARBARA MANDRELL MERLE HAGGARG

BILLY PARHER SYLVIA MEL TILLIS EARL THOMAS C HOTTEST: HOTTEST: BARBARA MANDRELL CONMAY TWITTY WAYLON & WILLIE ALABANA JUICE NEWTON

Poorle, IL
JUICE HENTON
JOHN SCHWEIDER
SYLVIA
DAVID FRIZZELL
LARRY GATLIN
DULLY PARTON
RUSANNE LASH
BUGBY BARE
MAL DAVIS
MOTTESTS:
LEÉ GREENHOUD
COMBAY THITY
OSMONDS
ALABAMA
MARTY ROBBINS RUMNIE MILSAP OAK RIDGE BLYS SYLYIA HANK MILLIAMS JR. JUHN SLHMEIDER HOTTCST: BANDARRA MANDRELL BELLAMY BELTHERS JUTICE MENTON JUHN ANDERSON

JUICE NEWTON OSMUNDS ALABAMA OAK RIDGE BUYS HOTTOBT: RUNNIE MILSAP BARBARA MANDRELL LACY J. DALTON

KNIX-FM Phoenix, AZ

PRODUITE REGERS
HUNNIE REGERS
HILLER & RESUM
REBA MI, ENTIRE
ROSAMNE CASH
CON HUNLEY
DAYIE FRIZELI
HOTICST:
EDD; E RAGBITT
COMMAY THITTY
CHARLEY PRIDE
BARBARA MANGREL
MERLE HAGGARD

KWJJ Portland, OR

NAC CAYES
CINCY HIRT
CALANITY JANE
DEAN DILLON
MOTIEST;
TAMMY NYNETTE
CONNAY THITTY
RENNIE MILSAF
MERLE HAGGARD
EMMYLOU HARRIS

WDGY Minneepolis, MN

MOST ADDED

WHBF Rock Island, IL

NOCK ISSEND, IL

REBA MC ENTIRE

DAK RIDGE BOYS

MEL TILLIS

KENDALLS

ALRABAMA

RUSANNE CASH

RUY GLARK

RUY GLARK

REYES & CLINE

DULLY PARTON

HOTTEST

CHARLEY PRIDE

CONNAY THITTY

BARBARA MANDREL

MERLE MAGGARD

LACY J. DALTON

Sioux Falls, SD

JACK GRAYSUN JUTCE HENTON LARRY GATLIN JUHN SCHNEIDER HANK WILLIAMS EMMYLOD HARRIS

KCJB Minot, ND

EARL THUMAS CON RUSANNE CASH EMMICUT HARRIS CON HUNIES FICKY SKAGGS MEL TILLIS LARRY GATLIN RUY CLARK JOHN SCHNEIDER TEKRI GIBBS HOTTEST: HATIGM & HILLIE SIEVE MARINER

CAK RIDGE BOYS
RICKY SKAGGS
HOTTEST:
HAYLON & HILLIE
EDDY RAVEN
HILLIE HELSON
STATLER BROTHERS
ALABAMA

Springrood, MAN
AND THE CLARK
HILMELL CLARK
LINDY HURT
TOMPALL & GLASER B
MANGRELL & BANNON
EARL THEMSECONEV
FAMINE
FAMINE
FAMINE
FAMINE
THEMSE
THEMS ONLINEMA E RELSON
TILLER & RELSON
TILLER & RELSON
TILLER & RELSON
MILLER & REL

OAK RIDGE BOYS CON HUNLEY RICAY SKAGGS SYLVIA RUSANNE CASH HOTTOST: EDDIE RABBITT DOWN BILLIAMS OWNALEY PRIDE CONNAY THITTY RONNIE MILSAP

Roswell, NM

ROBWEIL, MM

CRISTY LAME
LLOYD DAYID FOSTER
MADRELL & BANKON
ADPY TANCE
AND TANCE
RAND THE STANCE
AND THE STANC

KRAK Secramento, CA

Sacramento, CA
EARL THOMAS CONLEY
HANK WILLIAMS JR.
KENDALLS
LAK RIDGE BOYS
RICH LANDERS
SYLYIA
TOMPALL & GLASER B
REEYES & CLINE
MOTHEST:

MOTTEST: DON WILLIAMS CONNAY TWITTY OSMONDS CHARLEY PRIDE DAYID FRIZZELL

KIRLHNER & THYLA CALAMITY JANE LLOYD DAVID FOSTER TOMPALL & GLASER B RCMNIE RENO DARLEME AUSTIN EARL THOMAS CONLEY RICH LANDERS

Wichita, KS
ALMANA
ALMANA
AN RIDGE BCYS
HAME WILLIAMS JR.
DOLLY PARTON
LAMRY GATLIN
SCHNY JAMES
REBA MC ENTIRE
RICH LANDERS
EMPYLOU HARRIS
BILLY PARRER
HILLER & HELSON
MAYLON & MILLIE
T. G. SHEPPARD
BELLAMY EROTHERS
T. G. SHEPPARD
ELLAMY EROTHERS
EDDIE RABBITT KFD-AM & FM Wichita, KS KTPK-FM Topeka, KS

WHICHMER, KS

CALAMITY JAME
LLCOTO DAY 10 FGSTER
RICHAEL MERRHET
RICHAEL MERRHET
RICHAEL MERCHAEL
RICHAEL MERCHAEL
RICHAEL
JIR LORGERS
RICH LAMOERS
HOSTEST!
TAMMIT WITHET!
TAMMIT WITHET!
TAMMIT WITHET!
RICHAEL
RICH DGLLY PARTON
JOHN SCHME DER
EDDY RAVEN
HDTTEST:
T.G: SHEPPARD
CHARLEY PRIDE
CONNAY THITTY
RONNIE NILSAP
BARBARA MANDRELL

KSOP-FM Salt Lake City, UT

CAVIC FRIZZELL
EDDY RAYEN
RUNNIE MC DOWELL
EMPYLOU HARRIS
HOTTEST:
RUNNIE MILSAF
EDDIE RABBITT
MELLE HAGGARD
ALABAMA
JUNNNY LEE

KSON-AM & FM San Diego, CA

KENDALLS
CRISTY LAME
HOTTEST:
CONNAY THITTY
BARBARA MANDRELL
ROMNIE MILSAP
LACY J. DALTON
LARRY GATLIN

SOUTH WBEU Beaufort, SC

John Anderson (WB)

ALBERT CULEMAN
ALBERT CULEMAN
MILLER & MELSON
CALAMITY JANE
MAGGO SHITH
MOTIGST:
EDDIE RABBITT
LEE GREENIGGO
TAMMY SHETTE
JOHN ANDERSON
T.G. SHEPPARD

BOOLINGTE, IA

LARRY GATLIN

DULLY PARTON

EMMYLGU HARRIS

RICKY SKAGGS

HANK BILLIAMS JR.

HOTTEST:

RUMNIE HILSAP

ED GRUCE

JOHNNY LEE

ALABAMA

DULLY PARTON MARK WILLIAMS
RUSANNE CASH
SYLVIA
HOTTUST;
CUNNAY THITTY
LEE GREENWOUD
RONNIE MILSAP
JOHN ANDERSON
ALABAMA

SHOULD FILL SU MERIE MANDY ELDY KAVEN CINDY HAVEN TUNFALL & GLASER B HOTTEST: T.G. SHEPPARD HONNIE MILSAP BARBARA MANDRELL JANIE FRICKE ALABAMA KOKE-AM & FM BOBBY BARE
GLEN BAILEY
MILLER & NELSON
JOHN SCHWEIDER
CINDY HIST
HOTTEST;
T.G. SHEPPARD
TAMMY WYMETTE
ECHNWAY TWITTE
LEE GREENWOOD
DSMONDS

KVOO Tulsa, OK

JANIE FRIČKE
DULLY PARTON
BILLY SNAN
RAY STEVENS
FUNNIE MC OUNELL
MAC DAVIS
HOTTEST:
T.G. SHEPPARD
MICKEY GILLEY
BÉLLANY BROTHERS
LEE GREENMOLD
LECH EVERETTE TURBA, UM
BORBY NACKEY
HANK HILLIAMS JR,
CAR RIDGE BOYS
RUNNIE ROCERS
DANLER AUSTIN
BILL NAST
BILL NAST
JAMES TALLEY
ALBERT COLEMAN & A
STLYIA
TOMPALL & GLASER B
DIAME PEFER
JOHN MESLEY RYLES
KEPM

KXYL

BROWNWOOD, IA
HANK WILLIAMS JR.
TOMPALL & QLASER B
STEVIE HICKS
EARL THOMAS COMLEY
CIMOY HURT
T.G. SHEPPARD
EDDIE RABBITT
RUNNIE MILSAP
JULEE NEITON
DULLY PARTON

OAK RIDGE BOYS
MARK BILLIAMS JR
REEVES & CLINE
JUICE NEWTON
KENDALLS
NOTHERST:
STATLER BROTHERS
LEE GREENMODD
COMMAY THITTY
JOHN ANDERSON
MERLE HAGGARD

WCOS-AM & FM Columbia, SC BUBBY BARE REBA MC ENTIRE

KCBQ-AM San Diego, CA

RONNIE MC DOWELL ROSANNE CASH JERRY REED

San Jose, CA

BRENDA LEE
MARGO SHITH
CAK RIDGE BCYS
BILLY PARKER
MARIY ROBBINS
MILLER & NELSON
HOTTEST:
CONMAY THITTY
DUN HILLIAMS
GENE WATSON
BILLY SWAN
T.G. SHEPPARD

CALANITY JANE
MAC DAYIS
JOHN SCHREIDER
TOM CARLILE
EARL THOMAS COMLEY
MCE BANDY
HOTTERST:
OOM BILLIAMS
CHARLEY PRIDE
COMBY THITTY
RENHIE MC COMELL
LARRY GATLIN

KEEN

HOTTEST: LEON EVERETTE USMGNDS RUMNTE NC DOWELL RICKY SKAGGS LARRY GATLIN

KIKK-FM Houston, TX TAMAY CLINE KENDALLS

KGA Spokane, WA

ODLLY PARTON
TOMPALL & GLASER B
EARL THOMAS COMEY
JIM & JESS 1 & CHAR
MILLER & MELSON
DEAN DILLON
CONMAY THITTY
DON BILLIAMS
OSMONOS
MERLE MAGGARD
DAVID FRIZZELL

NO. ANNE CASH
TOMPALL A GLASER B
DEAN DILLOM
LLOYD DAVID FOSTER
CALMITY JAME
RUSSELL SHITH
CHOY HURT
STLYIA
REBA MC ENTIRE
SHERRY LYNN
DARRIE ROSS
BERTIE MIGGINS
HOTTESTS

KILT-FM Houston, TX

CAK RIDGE BUYS
MILLER & MELSON
JANIE FRICKE
JOHN SCHMEIDER
RUSANNE CASH
MOTTEST:
RUMNIE HILSAP
CONNAY THITTY
ALABAMA
ED BRUCE
MARTY ROBBINS JANIE FRICKE LACY J. DALTON JOHNNY LEE HOTTGST: COMMAY THITTY JOHN ANDERSON STATLER BROTHERS ROWNIE MILSAP DON WILLIAMS

WQK-FM Jecksonville, FL

LACY J. DALTON
HANK WILLIAMS JR.
OAK RIDGE BOYS
LLOYD DAYID FOSTER
HOTTESTE
CHARLEY PRIDE
BILLY SWAN
CON HUNLEY
JUICE NEWTON
ALABAMA

MAC DAVIS

RUSANNE CASH

RUSANNE CASH

BOSBY BARE

DAVID FRIZZELL

KENDALLS

JIM & JESSI & CHAR

CLIADY HIRT

TOMPALL & GLASER B

CHMILLE ROSS

EDDIE PARBITT

LONE FURTHER

LONE FURTHER

LONE FURTHER

JERRY REED

MARTY RUSBINS

Fayethermin, NC
SOMNY JAMES
MILLER & RELSON
EDDY RAVEN
EDRY RAVEN
EARL THOMAS CORLEY
JIM CHEN
ROSANNE CASH
MCE BARDY
HOTTEST:
CONMAY THITTY
BARBARA MANDRELL
ROMNIE MILSAN
JAMIE FRICKE
LACY J. DALTON

ALABAMA CON HUNLEY HOTTOST: TAMMY MYNETTE RAY PRICE JANIE FRICKE WESC-AM & FM Greenville, SC

MLE BANDY EDDY RAVEN TERRY GREGORY JOE SUN WITH BILLY PARKER SUNNY JAMES HOTTESTE MILSAP BARBARA MANDRI JANIE FRICKE RICKY SKAGGS ALABAMA OULLY PARTON
BILL HASH
HAC DAYIS
HANK WILLIAMS JR.
SYLVIA
TOMPALL & GLASER B
MCE BANDY
EODY RAVEN
EARL THOMAS CONLEY
CHARLIE RUSS

KCUB Tucson, AZ

SYLYIA LEE CREENHOUD HOTTOST: HAYLON & HILLIE DON HILLIAMS BELLAMY BROTHERS EDDIE RAGGITT BARBARA MANDRELL

SAIN ANTONIO, I.A.

MANDRELL & BANNON
CINDY HURT
BRENDA LEE
RUMBLE ROGERS
MILLER & MELSON
MOTTEST:
CUNINAY TIBITY
JOHN ANDERSON
CHARLEY PRIDE
KENNY DALE
RICKY SKAGGS CON HUNLEY SYLVIA HANK WILLIAMS JR GAR RIDGE BOYS RICKY SKAGGS HOTTEST; JUE STAMPLEY BARBARA MANDRELL JOHN ANDERSON CHARLEY PRIDE

KRMD-AM & FM Shreveport, LA

Shrawadort, Lin Gar Ridge Boys STEVIE HICKS STEVIE HICKS STEVIE HICKS STEVIE LOWER LE ROSS TOMPALL & GLASER B RUY CLAR HOTTEST: EDDIE RABBITT EE GREENMEGO RUMH HILSAP RAZY BAHLEY BARBARA MANGRELL

WOKK Meridlan, MS

MILLER & NEL SON
TOMPALL & GLASER
EARL THOMAS CON.
CALAMITY JANE
HOTTEST:
CONNAY TRITTY
OON WILLIAMS
OMARLEY PRIDE
TAMMY HYMETTE
RAY PRICE WAMZ-FM Louisville, KY BILLY PARKER
DULLY PARTON
TOMPALL & GLASER I
HOTTOST:
T.G. SHEPPARD
DON WILLIAMS
JOHN ANDERSON
MERLE HAGGARD
RICKY SKAGGS WKSJ-FM Mobile, AL BUBBY BARE SUMMY JAMES TERRY GREGORY RUMNIE ROGERS HOTTEST: T.G. SHEPPARD DUN WILLIAMS CONNAY THITTY ALABAMA RICKY SKAGGS

RUMNIE ROCKES
HOTTEST*
T.G. SHEPPARD
J.I.C. HEBIGN
CONNAY THITIY
ALBEAN
RICKY SANGOS
ST.YYLA
HOTTEST*
HOMPHEM
MONTEGOMEY
LEC GREENICOD
JOHA ANDERSON
ALBEAN

MARK WILLIAMS JR.
MILLER & NELSON
BILLY PARKER
ALABAMA
RICHY SKAGS
LARRY GATLIN
CAK RIOGE BUYS
JANIE FRICKE
HOTTOST:
MILLIE NELSON
MARICO & NILLIE
MICKEY GILLEY
I.G. SNEPPARD
BELLAMY BROTHERS

RUSANNE CASH
JACK GRAYSON
MC DAVIS
OAK RIDGE BOYS
HOTTOST:
LEE GREENHOOD
T.G. SHEPPARD
DON WILLIAMS
CHARLEY PRIDE
ED BRUCE

New Orleans, LA

MILLER & NELSON DAVIO FRIZZELL MILLER 6 TELLSON
DAVIO FRIZZELL
JOHN SCHNEIDER
EARL THEMAS COL
GAK RIDGE BOYS
REBA MC ENTIRE
JUICE NEWTON
HOTTEST:
HICKEY GILLEY
CHARLEY PRIDE
JOHN ANDERSON
LEON EVERETTE
RONNIE MILSAP

OTHERDO, P. JOHNNY LEE BILLY SHAN JERRY REED RUSANNE CASH CSMCNDS DAVID RRIZZELL HOTTEST; JOHN ANDERSON CHARLEY PRIDE BARBARA MANDRELL TERR I GIBB LACY J. DALTON

WCMS-FM Virginia Beach, Vi

Tamparati. Postration
OAK RIDGE BOYS
DAYID FRIZZELL
HICHAEL MIRPHEY
ALBERT COLEMAN & /
BERT TILLIS
ALBERT COLEMAN & /
BERT TILLIS
BERT AND CHITIER
REFYES & CLINE
HISTORY
JUNE SCHIELIST
JUNE SCHIELIST
JUNE SCHIELIST
HICKT SKAGS JR.

Virginia beenut.
JOHN SCHELDER
JOHN BESLEV
ALBERT COLERAN & A
AN RIDGE BOYS
JOHN BESLEV: PYLES
NICHAEL MARPHEY
HOTHOST:
T.G. SHEPPARD
RAZZY BAILEY
JUICE NEBTON
ALMEMMA
DOLLY PARTON

Wast Pain Basen, r
COMMAY THITTY
MOE BANDY
EARL THEMAS COMEY
JAKK GRAYSON
COM HUNLEY
ROWNIE KIGERS
JOHN MESLEY RYLES
DAYID HOUSE
HOTTEST:
BAYTON & MILLIE
TAMMY WYNETTE
COMMAY THITTY
ROWNIE MILSAP

135 Current Reports

REBA MC ENTIRE
JACK GRAYSON
DAVID FRIZZELL
SYLVIA
HOTTEST:
CONNAY TRITTY
CHARLEY PRIDE
JUHN ANDERSON
ROWNIE MILSAP
BARBARA MANDREL The following stations did not report this week: WPLO/Atlanta WYKR/Wells River WGVM/Greenville WSIX-FM/Nashville KYXX/Odessa WTQR-FM/Winston-Salem KVOC/Casper

MERLE HACGARD
RICKY SKAGGS
EMMYLUD HARRIS
CAR RIDGE BUYS
SYLVIA
HOTTEST:
T.G. SHEPPAND
EDDIE, RAGBITT
SELLAMY BRUTHERS
OON BILLIAMS
CUMBAY TRITTY

"She Got The Goldmine (I Got The Shaft)"

JERRY REED (RCA)

COUNTRY ALBUMS

ALABAMA - Mountain Music - (RCA) "Close Enough To Perfect" "Changes Comin' On" "Words At Twenty Enough To Perfect" "Changes Comin On" Paces" "Green River" "Lovin' You Is Killin' Me"

Just A Little Old Country Band" "You Make Love So Easy" "Get Into

Turn Me On I'm A Radio" "Movin' (I Might Decide To Stay)" "It's Amazing What A Little Love Can Do" LEE GREENWOOD - Inside And Out - (MCA)

JUICE NEWTON - Quiet Lies - (Capitol) "Falling In

— (RCA) "She Got The Goldmine (I Got The Shaft)" "44" "The Best I Ever Had" "(Shu Doo Pa Poo Poop) Love Being Your Fool" "It Tears Me

"Mistakes" "If Hollywood Don't Need You" "Standing In A Sea Of

GARY MORRIS - Gary Morris - (WB) "Day By Day"

JERRY REED - The Man With The Golden Thumb

HANK WILLIAMS JR. - High Notes - (Elektra/ Curb) "The South's Gonna Rettle Again" "If Heaven Ain't A Lot

Most Requested:

Like Dixie" "High And Pressurized" "I've Been Down" "If You Wanna Get

CONWAY TWITTY "Slow Hand" (Elektra) LEE GREENWOOD "Ring On Her Finger..." (MCA) ALABAMA "Take Me Down" (RCA) T.G. SHEPPARD "Finally" (WB/Curb) JOHN ANDERSON "Would You Catch A..." (WB)

Hottest Tracks:

Cuts in bold type are receiving the heaviest airplay.

BELLAMY BROTHERS - When We Were Boys -(Elektra/Curb) "This Time" "Until The Money's Gone" "We're GAIL DAVIES - Givin' Herself Away - (WB) "You

KYTE Portland, OR

NONE HOTTEST: JUHN ANDERSON RAZZY BAFLEY RUNNIE MILSAP LEE GREENICOD MERLE HAGGARD

KIDN Pueblo, CO

MARTY ROBGINS
BILLY PARKER
RUSANNE CASH
HOTTEST:
1.G. SHEPPARD
CHARLEY PRIDE
LEE GREENHOUD
CONNAY TWITTY
RONNIE MILSAP

KCCY-FM Pueblo, CO

SIMON & GARFUNKEL TUMPALL & GLASER I LEON EVERETTE HOTTEST: 1.G. SHEPPARO EDDIE RABBITS BELLAMY BROTHERS CHARLEY PRIDE RUNNIE MILSAP

Thank You For Changing My Life" "Home Away From Hom

Love" "Break It To Me Gently" "Adios Mi Corazon" "I'm Gonna Be Strong" "Ever True" "Heart Of The Night"

DON WILLIAMS - Listen To The Radio - (MCA)

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

REDDINGS

(Sittin' On) The Dock Of The Bay (Believe In A Dream/CBS)

59% of our reporting stations on it. Rotations: Heavy 2/1, Medium 18/2, Light 15/0, Extra Adds 4, Total Adds 7, WWIN, KMJQ, WJMO, KNOW, WENN, WJJS, KDIA. Debuts at number 25 on the Black Radio Chart. RITCHIE FAMILY

I'll Do My Best (For You Baby) (RCA)

59% of our reporting stations on it. Rotations: Heavy 2/0, Medium 18/0, Light 16/1, Extra Adds 3, Total Adds 4, WWRL, WATV, WANT, WTMP. Heavy: WEDR, WJLB. Debuts at number 26 on the Black Radio Chart.

many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. 🗾 indicates one of this week's Most Added new songs

HIGH FASHION "Feelin' Lucky Lately" (Capitol) 37/3

Rotations: Heavy 2/0, Medium 16/0, Light 17/1, Extra Adds 2, Total Adds 3, WAIL-FM, WBLZ, WCIN. Heavy: WAOK, WHRK. Medium: WWIN, WDAS, WHUR, KDAY, XHRM, WKND, WNHC, WWRL, WGIV, WVOL. WTOY, WTLC, KAEZ, KACE, KPOP-FM, WJLB. Debuts at number 27 on the Black Radio Chart.

WAR "Outlaw" (RCA) 32/7Rotations: Heavy 6/1, Medium 12/1, Light 11/2, Extra Adds 3, Total Adds 7, WBMX, WGCI, KDAY, KELP, WJMI, WVOI, KUKQ. Heavy: WHUR, WYEE, WSSJ, WWWS, KACE. Medium: WWIN, WXYV, WILD, WDAS, WEDR, KDKO, WOIC, WJAX, WBLX, WVOIL, WTMP. Debuts at number 29 on the Black Radio Chart.

DREAMGIRLS "And I Am Telling You I'm Not Going" (Geffen) 29/12
Rotations: Heavy 61, Medium 4/0, Light 16/8, Extra Adds 3, Total Adds 12, WXYV, KMJQ, WDIA, WYLD-FM, WJPC, KDKO, KDAY, WKND, WVOL, WOWI, WKWM, KDIA. Heavy: WWIN, WHUR, WHRK, WGCI, KNOW. Medium: WVEE, WWRL, KOKY, WANM.

SISTER SLEDGE "All The Man I Need" (Cotillion/Atco) 29/1
Rotations: Heavy 3/0, Medium 11/0, Light 14/0, Extra Adds 1, Total Adds 1, KUKQ. Heavy: WPDQ, WDAO, WLTH. Medium: WILD, WDAS, WVEE, WDIA, WYLD-FM, KDAY, XHRM, WATV, WJJS, WOWI, WTLC.

CARRIE LUCAS "Show Me Where You're Coming From" (Solar/Elektra) 28/9
Rotetions: Heevy 1/0, Medium 12/2, Light 10/2, Extra Adds 5, Total Adds 9, WXYV, WDAS, WAMO, WDIA, WHRK, WENN, WGIV, WTMP, WLTH. Heavy: WWIN. Medium: WOOK, WHUR, WAOK, WEDR, WSSJ, WNHC, WANM, WTLC AGES, RACE.

VALENTINE BROTHERS "Money's Too Tight" (Bridge) 28/4
Rotations: Heavy 3/0, Medium 10/1, Light 15/3, Extra Adds 0, Total Adds 4, WDIA, WDAO, WLTH, WKWM. Heavy: WAOK, WJMO, KACE. Medium: WWIN, WXYV, WDAS, WAMO, WHRK, WEDR, WCIN, WSSJ, WTLC.

GENE CHANDLER "Make The Living Worthwhile" (Chi-Sound Int'l.) 28/3
Rotations: Heavy 5/0, Medium 8/0, Light 14/2, Extra Adds 1, Total Adds 3, WXYV, WKND, WOIC. Heavy: WAOK, WGCI, WWRL, WLTH, KACE. Medium: WBMX, KDAY, XHRM, KNOW, WTLC, KPOP-FM, WJLB, WBLX, WTLC.

WGCI, WWRL, WLTH, KACE. Medium: WBMX, KDAY, XHHM, KNOW, WILL, KPOP-FM, WJLB, WBLX, WILL.

HIGH INERGY "First Impressions" (Gordy/Motown) 26/2

Rotations: Heavy 3/0, Medium 10/0, Light 12/1, Extra Adds 1, Total Adds 2, WAMO, WAOK. Heavy: WATV, WWWS, KACE. Medium: WGCI, KDAY, WENN, KOKY, WTOY, WLTH, WTLC, WLUM, KAEZ, KPOP-FM.

O'BRYAN "Still Water" (Capitol) 26/2

Rotations: Heavy 3/0, Medium 7/0, Light 14/0, Extra Adds 2, Total Adds 2, WJMI, WJJS. Heavy: WWIN, WXYV, KDKO. Medium: WEDR, KDAY, WATV, WJAX, KOKY, WKWM, KACE.

QUEEN "Body Language" (Elektra) 26/1
Rotations: Heavy 6/0, Medium 14/1, Light 6/0, Extra Adds 0, Total Adds 1, WLTH. Heavy: WAIL-FM, WGCI, WBLZ, WNHC, KPOP-FM, WDMT. Medium: WHUR, WJPC, KDAY, KSOL, KNOW, KELP, WJAX, WBLX, WVOL, WTMP, WVOI, KDIA, KUKO. Debuts at number 30 on the Black Radio Chart.

ST. TROPEZ "Femmes Fatales" (Destiny) 25/5
Rotations: Heavy 3/0, Medium 9/1, Light 9/0, Extra Adds 4, Total Adds 5, WBMX, WJMO, WATV, WKXI, WLTH.
Heavy: WHUR, KELP, WJAX. Medium: WILD, WEDR, WGCI, KDAY, WSSJ, WOWI, WTLC, KACE.

DRAMATICS "Live It Up" (Capitol) 25/2 Rotations: Heavy 3/0, Medium 14/0, Light 6/0, Extra Adds 2, Total Adds 2, WBMX, WKXI. Heavy: WAOK, WJLB, KAEZ. Medium: WDAS, KDAY, XHRM, WGIV, WJJS, WOWI, WANT, WTOY, WKWM, WTLC, WWWS, WVOI, KACE,

Rotations: Heavy 7/0, Medium 7/1, Light 9/0, Extra Adds 1, Total Adds 2, KNOW, WLOU, Heavy: WBMX, WGCI, WGIV, WJAX, WLTH, WLUM, WYLD-FM. Medium: WXYV, WILD, WAMO, WWRL, KACE.

ATLANTIC STARR "Love Me Down" (A&M) 23/15

Rotations: Heavy 2/0, Medium 4/2, Light 6/2, Extra Adds 11, Total Adds 15, WWIN, WILD, WHRK, WYLD-FM, WGCI, KDAY, WGIV, WOIC, KOKY, WVOL, WOWI, WANM, WTMP, WVOI, KPOP-FM. Heavy: WHUR, KACE.

Medium: KSOL, WATV.

CHERYL LYNN "Instant Love" (Columbia) 23/14
Rotations: Heavy 1/1, Medium 4/1, Light 8/2, Extra Adds 10, Total Adds 14, WXYV, WVEE, KDKO, XHRM, WSSJ, WKND, WNHC, KNOW, WGIV, WJJS, WANM, KAEZ, WWWS, KPOP-FM. Medium: WHUR, WAIL-FM, KACE.

WSSJ, WKND, WNHC, KNOW, WGIV, WJJS, WANM, KAEZ, WWWS, KPOP-FM. Medium: WHUR, WAIL-FM, KACE. FREDI GRACE & RHINSTONE "Helpl (...Save This Frantic Heart Of Mine)" (RCA) 23/2 Rotations: Heavy 3/0, Medium 9/0, Light 10/1, Extra Adds 1, Total Adds 2, WILD, WJAX. Heavy: WOOK, WEDR, WOIC. Medium: WAOK, WHRK, WJMO, XHRM, KSOL, KELP, WLOU, WLTH, WTLC.

SOUL SONIC FORCE "Planet Rock" (Tommy Boy) 22/10
Rotations: Heavy 4/0, Medium 6/2, Light 6/2, Extra Adds 6, Total Adds 10, WXYV, WAMO, WHUR, WAOK, WJMO, XHRM, WVOL, WOWI, WLTH, WTLC. Heavy: WATV, WJAX, WPDQ, WTMP. Medium: WDAS, WAIL-FM, WJLB, WANM.

SHOTGUN "Ladies Choice" (Montage/Capitol) 22/0
Rotations: Heavy 5/0, Medium 11/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WENN, WJAX, WOWI, WTLC, KAEZ. Medium: WAOK, WDIA, WHRK, WCIN, WKND, KOKY, WVOL, WTOY, WTMP, WLTH, WWWS.

SIGNIFICANT

CANDELA "Love You Madly" (Arista) 21/8

Rotations: Heavy 0/0, Medium 6/1, Light 9/1, Extra Adds 6, Total Adds 8, WVEE, WHRK, WJMO, KSOL, WKND, WPDQ, WTLC, WWWS. Medium: WDAS, XHRM, KACE, KUKQ, WLTH.

KLIQUE "Dance Like Crazy" (MCA) 21/4

WENN. Medium: WHUR, WAOK, WEDR, WGCI, WJPC, KSOL, WGIV, WJAX, WLOU, WOWI, KAEZ.

AURRA "A Little Love" (Salsoul/RCA) 21/3 is: Heavy 2/0, Medium 13/0, Light 4/1, Extra Adds 2, Total Adds 3, WATV, WVOI, KUKO. Heavy: WGIV, WTLC. h: WAMO, WAOK, WVEE, WBMX, WJMO, XHRM, KSOL, WSSJ, WJAX, WBLX, WOWI, WTOY, WLTH.

R.J.'S LATEST ARRIVAL "(Aerobic Dancin) Keep Dancin" (Zoo York) 21/1 Rotations: Heavy 6/0, Medium 7/0, Light 7/0, Extra Adds 1, Total Adds 1, WGCI. Heavy: WEDR, WJMO, WJLB, WGIV, WTLC, WWWS. Medium: WWIN, WILD, WDIA, WCIN, WDAO, WLTH, WVOI.

SEQUENCE "I Don't Need Your Love" (Sugar Hill) 19/6 Rotations: Heavy 0/0, Medium 7/0, Light 6/0, Extra Adds 6, Total Adds 6, WHRK, WJMO, WOIC, WKXI, WLOU. WWWS, Medium: WOOK, WAIL-FM, XHRM, WNHC, WJJS, WVOL

MICHAEL WYCOFF "Looking Up To You" (RCA) 19/4 Rotations: Heavy 1/1, Medium 7/0, Light 9/1, Extra Adds 2, Total Adds 4, WDAS, WAMO, KRLY, KDKO. Medium: WAOK, WHRK, WGCI, WJLB, KDAY, WLUM, KACE.

XAVIER "Do It To The Max" (Liberty) 19/4

Rotations: Heavy 2/0, Medium 8/0, Light 6/1, Extra Adds 3, Total Adds 4, WVEE, WGCI, KELP, WKWM. Heavy: WHRK, WBMX. Medium: WEDR, KDAY, XHRM, KNOW, WLOU, WOWI, WLTH.

Radio ? Records NATIONAL AIRPLAY/30

Three Two Last Weeks Weeks Wook	June 4, 1982
5 1 2	GAP BAND/Early In (Total Experience/PGM)
3 3 1 2	TEMPTATIONS/R. JAMES/Standing On (Gordy/Motown)
985	CHANGE/The Very Best In You (RFC/Atlantic)
8 6 6	
18 15 9	
1 2 3 6	
7577	
17 17 10 📵	
25 14 11	
2 4 4 10	DENIECE WILLIAMS/It's Gonna Take (ARC/Columbia)
- 29 17	JUNIOR/Too Late (Mercury/PolyGram)
14 12 12	P. McCARTNEY/S. WONDER/Ebony And Ivory (Columbia)
6 9 1 3 1 3	
4 7 8 14	PATRICE RUSHEN/Forget Me Nots (Elektra)
21 (STEVIE WONDER/Do I Do (Tamla/Motown)
- 28 16 (CHIC/Soup For One (Mirage/Atlantic)
30 26 23 💽	LARRY GRAHAM/Don't Stop When You're Hot (WB)
29 21 18	NARADA MICHAEL WALDEN/You're #1 (Atlantic)
26 24 20	
23 22 22 2	
26 2	
10 10 14 22	
20 19 19 23	
- 30 24 🚳	g to the tronier (cold) Elektra
_ _ 25	
_ _ 26	
- - 3	Now
11 11 15 28	SHALAMAR/A Night To Remember (Solar/Elektra).
	WAR/Outlaw (RCA)
_ ~ 33	QUEEN/Body Language (Elektra)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters

MOST ADDED ®

ATLANTIC STARR (15) CHERYL LYNN (14) **DREAMGIRLS (11)** ODYSSEY (10) SOUL SONIC FORCE (10)

HOTTEST

GAP BAND (34) DAZZ BAND (32) **TEMPTATIONS/JAMES (24) ONE WAY (21) BLOODSTONE (20)** P. McCARTNEY/S. WONDER (20)

SUPERIOR MOVEMENT "Wide Shot" (CIM/CBS) 18/3

Rotations: Heavy 20, Medium 50, Light 91, Extra Adds 2, Total Adds 3, WATV, WKXI, WDAO. Heavy: WHRK, WLTH. Medium: WAOK, WEDR, KSOL, WJMI, KOKY.

HERBIE HANCOCK "Lite Me Up" (Columbia) 18/0
Rotations: Heavy 1/0, Medium 7/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: KACE. Medium: WXYV, WDAS, WJMO, WSSJ, WJJS, WLUM, KAEZ.

RANDY CRAWFORD "One Hello" (WB) 17/2

Rotations: Heavy 1/0, Medium 6/0, Light 8/0, Extra Adds 2, Total Adds 2, WVEE, WGCI. Heavy: WSSJ. Medium: WWIN, WDAS, WEDR, WWRL, WJAX, KPOP-FM

HEATWAVE "Lettin' It Loose" (Epic) 16/3 ns: Heavy 0/0, Medium 8/0, Light 6/1, Extra Adds 2, Total Adds 3, WXYV, WAOK, KUKQ. Medium: WWIN, WGCI, WCIN, XHRM, KOKY, WANM, WTLC.

STARPOINT "Do What You Want To Do" (Chocolate City/PolyGram) 16/1
Rotations: Heavy 0/0, Medium 4/0, Light 11/0, Extra Adds 1, Total Adds 1, WANT. Medium: WEDR, WATV, WOWI,

SINNAMON "Thanks To You" (Becket) 16/1
Rotations: Heavy 1/0, Medium 9/1, Light 6/0, Extra Adds 0, Total Adds 1, WLTH. Heavy: WWIN. Medium: WXYV, WDAS, WHUR, WHRK, WGCI, WJLB, WVOL, KACE.

MIGHTY FIRE "Sixth Street (Turn It Up)" (Elektra) 16/0
Rotations: Heavy 1/0, Medium 5/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: WENN. Medium: XHRM, WSSJ, WOWI, WTLC, KACE.

RICH LITTLE "President's Rap" (Boardwalk) 15/5

Rotations: Heevy 0/0, Medium 2/0, Light 9/1, Extra Adds 4, Total Adds 5, WVEE, WDIA, WATV, KOKY, WTMP Medium: KMJQ, KMJM. EDWIN BIRDSONG "She's Wrapped Too Tight..." (Salsoul/RCA) 15/5
Rotations: Heavy 1/0, Medium 6/1, Light 5/1, Extra Adds 3, Total Adds 5, WAOK, WDIA, WBMX, WLOU, WOWI.
Heavy: WHRK. Medium: WWIN, WEDR, WJMO, KDKO, WVOL.

SHARON BROWN "I Specialize In Love" (Profile) 15/0

Rotations: Heavy 4/0, Medium 10/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WILD, WVEE, WBMX, WANM. Medium: WXYV, WDAS, WOOK, WJMO, XHRM, WOWI, WANT, WLTH, WKWM, WTLC.

LESLIE SMITH & MERRY CLAYTON "Before The Night Is Over" (Elektra) 15/0

Rotations: Heavy 1/0, Medium 4/0, Light 10/0, Extra Adds 0, Total Adds 0. Heavy: KNOW. Medium

ODYSSEY "Inside Out" (RCA) 14/10
Rotations: Heavy 0/0, Medium 3/0, Light 3/2, Extra Adds 8, Total Adds 10, WVEE, WEDR, WYLD-FM, WGCI, XHRM, WSSJ, WWRL, KELP, WOWI, WWWS. Medium: WHRK, WJLB, WNHC.

XHHM, WSSJ, WWIL, KELP, WOWI, WWWS. Medium: WHHK, WJLB, WNHC.

CAMEO "Flirt" (Chocolate City/PolyGram) 14/9

Rotations: Heavy 1/0, Medium 3/0, Light 3/2, Extra Adds 7, Total Adds 9, WAOK, KMJQ, WAIL-FM, WCIN, WATV, WOIC, WTOY, WKWM, KUKQ. Heavy: WANT. Medium: WHUR, WVOL, WWWS.

BILLY OCEAN "Calypso Funkin" "(Epic) 14/9

Rotations: Heavy 0/0, Medium 3/0, Light 4/2, Extra Adds 7, Total Adds 9, WVEE, XHRM, WJMI, WJAX, KOKY, WANM, WDAO, WTLC, KPOP-FM. Medium: WHUR, WHRK, KACE.

IMAGINATION "Just An Illusion" (MCA) 14/6

Rotations: Heavy 1/0, Medium 4/0, Light 6/3, Extra Adds 3, Total Adds 6, WXYV, WDAS, KMJQ, KELP, WOWI, KAEZ. Heavy: WGCI. Medium: WHUR, WHRK, WJLB, WLTH.

THOMPSON TWINS "In The Name Of Love" (Arista) 14/2

Rotations: Heavy 0/0, Medium 7/0, Light 5/0, Extra Adds 2, Total Adds 2, WBMX, WTOY. Medium: WWIN, WDAS, WAIL-FM, XHRM, WWWS, KUKQ.

TEDDY PENDERGRASS "This Gift Of Life" (Phil. Int'l./CBS) 14/1 XHRM, WJAX, WVOL, WOWI, WTMP

SECRET WEAPON "Must Be The Music" (Prelude) 14/0 Rotations: Heavy 7/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WWIN, WGCI, WDMT, WJMO, WSSJ, WATV, WANT. Medium: KMJQ, KRLY, WHRK, WJPC.

KID CREOLE AND THE COCONUTS "I'm A Wonderful Thing, Baby" (Sire/WB) 13/3 ns: Heavy 2/0, Medium 7/0, Light 2/1, Extra Adds 2, Total Adds 3, WBMX, WDMT Medium: WWIN, WHUR, WHRK, WEDR, WVOL, WTLC.

ALTON EDWARDS "I Just Wanna (Spend Some Time With You)" (Columbia) 13/1 Rotations: Heavy 0/0, Medium 6/0, Light 6/0, Extra Adds 1, Total Adds 1, WATV. Medium: WHRK, WEDR, KDAY, XHRM, WLTH, KACE.

Rotations: Heavy 0/0, Medium 5/0, Light 8/1, Extra Adds 0, Total Adds 1, WWRL. Medium: WWIN, WEDR, XHRM, WTOY, WLUM. DAVID LASLEY "If I Had My Wish Tonight" (EMI America) 13/0 Rotations: Heavy 2/0, Medium 7/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WSSJ, KUKQ. Medium: WXYV, WAMO, WYLD-FM, XHRM, WKND, WWRL, WOWI.

BERNARD WRIGHT "Won't You Let Me Love You" (GRP/Arista) 13/1

Regionalized Adds & Hots **Black Radio**

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

Curtis Anderso

REDDINGS ATLANTIC STARF CHI-LITES WALDO LIVE BAND Hottest: GAP BAND

WXYV/Ralti

QUEEN HIGH FASHION AURRA ST. TROPEZ MIKE & BRENDA SOUL SONIC FO CARRIE LUCAS CARRIE LUCAS
RJ'S LATEST ARRIV
HUEY LEWIS & NEWS
CHARLES EARLAND
Hottest:
MCCARTNEY/WONDER

WILD/Boston Steve Crumbles

FREDI GRACE & RHI ATLANTIC STARR DAZZ BAND

Gary Shepherd

CHERYL LYNN RICHARD D. FIELDS GAP BAND RAY PARKER JR. SECRET WEAPON JEFFREY OSBORNE

STEVIE WONDER DREAMGIRLS CHERYL LYNN
GENE CHANDLER
CANDELA
Hottest:
CHERI BLOODSTONE ASHPORD & SIMPSON TEMPTATIONS/JAMES ONE WAY

WNHC/New Haver James Jordan

MAGIC LADY Hottest: RAY PARKER JR ACCARTNEY / WONDER

RICHARD D. FIELDS CHI-LITES ODYSSEY O.C. SMITH Hottest: HCCARTNEY/WONDER BLOODSTONE CHANGE TEMPTATIONS/JAMES DENIECE WILLIAMS

WDAS/Philade

SADANE
NOEL POINTER
CAPTAIN SKY
PELIX & JARVIS
MICHAEL WYCOFF
IMAGINATION DAYTON CARRIE LUCAS

WAMO/Pittsburgh

MICHAEL WYCOFF CARRIE LUCAS SOUL SONIC FORCE FAT LARRY'S BAND HIGH INERGY Hottest: DAZZ BAND THIRD WORLD

WOOK/Washington **Dwight Langley**

GAP BAND TEMPTATIONS/JAMES CHERI JEFFREY OSBORNE BLOODSTONE STEVIE WONDER

WHUR/Washing Occar Fields

PLUSH SADANE SOUL SONIC FORCE Hottest: STEVIE WONDER RAY PARKER JR. SHALAMAR DAZZ BAND PATRICE RÜSHEN

SOUTH

WAOK/Atlant

HEATWAVE CAMEO
EDWIN BIRDSONG
TASTE OF HONEY
SOUL SONIC FORCE
HIGH INERGY STEVEN & STERLING JEFFREY OSBORNE
ASHFORD & SIMPSON
BLOODSTONE

WVEE/Atlanta Scotty Andrew

VIDEEO BILLY OCEAN ODYSSEY KAREN YOUNG RICH LITTLE KAVIER
EARL KLUGH
RANDY CRAWFORD
CANDELA
JEAN-LUC PONTY FREDDIE HUBBARD CHERYL LYNN VIOLA WILLS RICK JAMES JEFFREY OSBORNE MCCARTNEY/WONDE

Selby Edward: REDDINGS LARRY GRAHAM CHERYL LYNN JUNIOR INSTANT FUNK DENNIS BROWN Hottest: DAZZ BAND GAP BAND ONE WAY DREAMGIRLS

LAKESIDE WATV/Birm Ron Jenuary

RITCHIE FAMILY

DENIECE WILLIAMS CAMEO TEMPTATIONS TROUBLE FUNK ST. TROPEZ SMOKEY ROBINSON CHIC CHIC AURRA TOM TOM CLUB RICHARD D. FIELDS ALTON EDWARDS SUPPERIOR MOVEMENT BILLY ALWAYS RICH LITTLE Hottest: TEMPTATIONS/JAMES TIME JEFFREY OSBORNE

SOUL SONIC FORCE PELIX & JARVIS

WENN/Blen Gene Wise

NARADA M. WALDÉN LEGEND CHARLES EARLAND FELIX & JARVIS
J.P. RODGERS
ASHFORD & SIMPSO
REDDINGS CARRIE LUCAS TROUBLE FUNK DON HOLLINGER Hottest: PATRICE RUSHEN GAP BAND TIME JEFFREY OSBORNE ONE WAY

WGIV/Charlotte

CHERYL LYNN ATLANTIC STARR CARRIE LUCAS PLUSH CAROLE SYLVAN DAYTON DENIECE WILLIAMS WOIC/Co

JOE SIMON ATLANTIC STARR ATLANTIC STARR
CAMEO
SEQUENCE
GENE CHANDLER
HOTTEST
HO

KELP/EI Paso Estrelia Flores COOPER & ROSS

WAR STEVIE WONDER AMBROSIA STEVEN & STERLING SALSOUL ORCHESTRA FELIX & JARVIS TEDDY PENDERGRASS ODYSSEY IMAGINATION ROSE ROYCE TIME BANDITS RICK JAMES XAVIER CHAS JANKEL DAZZ BAND Hottest: TOM TOM CLUB CHANGE

PATRICE RUSHEN BRASS CONSTRUCTION ONE WAY KRLY/Housto

MICHAEL WYCOFF O'BRYAN CAMBO TEMPTATIONS/JAMES

KMJQ/Housto

IMAGINATION BOBBY CALDWELL REDDING DREAMGIRLS CAMEO Hottest: TIME DAZZ BAND PATRICE RUSHEN TEMPTATIONS/JAMES RICH LITTLE WKXI/Jeckso

DRAMATICS SUPERIOR MOVEMENT LAKESIDE ST. TROPEZ HOWARD JOHNSON DAZZ BAND DENIECE WILLIAMS CAMEO GAP BAND TEMPTATIONS/JAMES

W.MWJacks

WAR
STEVIE WCODS
TASTE OF HONEY
O'BRYAN
BILLY OCEAN
HOTLEST
ONE WAY
RICK JAMES
MCCARTNEY/WCNDER
DOROTHY MOORE
GAP BAND

WPDQ/Jacksonv

COFFEE HOTTEST: MCCARTNEY/WONDER SOUL SOMIC FORCE ASHFORD & SIMPSON DAZZ BAND

QUINCY JONES BILLY OCFAN CHAS JANKEL FREDI GRACF & RHI ST. TROPEZ SOUL SONIC FORCE

KOKY/Little Rock

ATLANTIC STARR RICH LITTLE BILLY OCEAN Hottest: TEMPTATIONS/JAMES

STEVIE WOODS GAP BAND
ASHFORD & SIMPSON
CHANGE
TEMPTATIONS/JAMES

WJJS/Lynchburg, VA

WHRK (K97)/Mi

CANDELA CARRIE LUCAS VIDEEO

GAP BAND DREAMGIRLS

REDDINGS RICK JAMES

WEDR/Miami

Leo Jackson

B.B. KING PEECH BOYS

GAP BAND

ODYSSEY RICHARD D. FIELDS JOE SIMON HOTTEST: DAZZ BAND CAMEO PATRICE RUSHEN

14 2

3

16

24 24

30

ELECTRA

ATLANTIC STARR

Art Young CHERYL LYNN O'BRYAN REDDINGS DENIECE WILLIAMS MCCARTNEY/WONDER
BLOODSTONE
TOM TOM CLUB STEVIE WONDE WDIA/Momphi

Carl Connors
EDWIN BIRDSON
DREAMGIRLS
CARRIE LUCAS
DOROTHY MOORE KLIQUE GAP BAND TEMPTATIONS/JAMES

MARY WELLS ATLANTIC STARR SEQUENCE
PEECH BOYS
Hottest:
TEMPTATIONS/JAMES

WOWI/Norfolk (J)

ATLANTIC STARR ODYSSEY EDWIN BIRDSONG IMAGINATION

WBLX/Mobile

RAY PARKER JR. DAZZ BAND

UL SONIC FORCE DREAMGIRLS STEVEN & STERLING SALSOUL ORCHESTRA O.T. SYKES

HIGH FASHION TIME BANDITS HERB ALPERT ROBERTA FLACK MCCARTNEY/WONDER
PATRICE RUSHEN

MCCARTNEY/WONDER
JOAN JETT
RICHARD D. FIELDS
GRANDMASTER FLASH
RICH LITTLE WANM/Tallahassee Joe Builard CHERYL LYNN
TASTE OF HONFY
QUINCY JONES
BILLY OCEAN
ATLANTIC STARP Hottest: DAZZ BAND TEMPTATIONS/JAMES

COOPER & ROSS SOUL SONIC FORCE MURPHY'S Hottest: JEFFREY OSBORNE

Michael J. Alexande

Hottest: DAZZ BAND DENIECE WILLIAMS

HOTTEST: STARR
HOTTEST:
DENIECE WILLIAMS
BLOODSTONE CCARTNEY/WONDER CHERI PATRICE RUSHEN

WVOL/Nashville

ATLANTIC STARR SADANE MCCARTNEY/WONDER DAZZ BAND GAP BAND ONE WAY

WAIL-FM/New Orleans Barry Richards

WYLD-FM/New Orleans

WANT/Richmond

Kirby Carmichael BRASS CONSTRUCTIO BOBBY CALDWELL RITCHIE FAMILY LONNIE JORDAN THIRD WORLD DREAMGIRLS MAGIC LADY CHERYL LYNN MORNING STAR COFFEE DAN SEALS STARPOINT SHADOW PRINCE Hottest: RAY PARKER JR. CAMEO ONE WAY
O'JAYS
TEMPTATIONS/JAMES

WTOY/Roenoke

SALSOUL ORCHESTRA HOTTEST: PATRICE RUSHEN DAZZ BAND GAP BAND TEMPTATIONS/JAMES JEFFREY OSBORNE

KTFM/San Antonio

SHEENA EASTON

RONNIE MILSAP PLEASURE

WTMP/Tampa Jerry Walker

RICH LITTLE SADANE JOEY GILMORE RITCHIE FAMILY

CARRIE LUCAS

Joe Nasty

Robert Tucker NORWOOD B. MILLIE JACKSON DENIECE WILLIAMS DEODATO BRANDI WELLS THOMPSON TWINS CAMEO GEORGE DUKE SALSOUL ORCHESTRA

J.J. Jo WAR DEÓDATO ATLANTIC STARR HOTTESTARK
HOTTESTARK
HOTTESTARK
MCCARTNEY/WONDER
RICK JAMES
CHIC
CHANGE

JEFFREY OSBORNE ROBERTA PLACK

REDDINGS CHIC DREAMGIRLS

KUKQ/Pho

AURRA TIME SISTER SLEDGE HEATWAVE BOBBY CALDWELL CAMEO D TRAIN LINDA FIELDS JEFFREY OSBORNE ONE WAY

STYLISTICS RONNIE DYSON CHERYL LYNN BILLY OCEAN BLONDIE TIME BANDITS ATLANTIC STARR CHAS JANKEL VIDEEO HOTTEST: GAP BAND RICK JAMES HUMAN LEAGUE TOM TOM TOM CLUB

CHERYL LYNN DREAMGIRLS

RICK JAMES

D TRAIN DENIECE WILLIAMS ONE WAY JEFFREY OSBORNE QUEEN

New

Entry

MIDWEST

STEVIE WONDER D TRAIN
RICK JAMES
JUNIOR
DREAMGIRLS
DIANA ROSS DIANA ROSS
HOTTEST:
DENIECE WILLIAMS
RAY PARKER JR.
DAZZ BAND
ROBERTA FLACK
MCCARTNEY/WONDER

WGCVChics Pam Wells

WAR DYSSEY CHIC RANDY CRAWFORD XAVIER CHI-LITES CAMEO
ATLANTIC STARR
TIME BANDITS
RJ'S LATEST ARRIV
DUNN & BRUCE Hottest: SECRET WEAPON QUEEN
DREAMGIRLS
JEFFREY OSBORNE
MCCARTNEY/WONDER
STEVIE WONDER

WBMX/Chicago

KID CREOLE WAR ST. TROPEZ THOMPSON TWINS DRAMATICS MAGNUM FORCE EDWIN BIRDSONG LAKESIDE

WBLZ/Cincinnat **Herry Lyles**

HIGH PASHION HUEY LEWIS & NEWS RAY PARKER JR. GAP BAND GAP BAND MCCARTNEY/WONDER

WCIN/Cincinnet Everett Cork

CAMEO ZZ HILL HIGH FASHION RICK JAMES BLOODSTONE

WDMT/Cleve

QUEEN SECRET WEAPON HUMAN LEAGUE WJMO/Cleveland

Erlk Stone

TEDDY PENDERGRASS SECUENCE STEVIE WOODS REDDINGS ST. TROPEZ CANDELA MIKE & BRENDA SOUL SONIC FORCE HOTTEST: DAZZ BAND DENIECE WILLIAMS RAY PARKER JR

Lankford Stephen:

STEVIE WONDER QUINCY JONES CON FUNK SHUN BILLY OCEAN SHADOW

SALSOUL ORCHESTRA DUNN & BRUCE

LAKESIDE JEFFREY OSBORNE

VALENTINE BROS TEMPTATIONS/JAMES BLOODSTONE PATTI AUSTIN CHIC

WJLB/Del

J. Michael McKay OUINCY JONES

Dana Huskisson

SINNAMON SINNAMON
QUEEN
ST. TROPEZ
CARRIE LUCAS
VALENTINE BROS.
SOUL SONIC FORCE
O.C. SMITH

DAZZ BAND STEVIE WONDER GAP BAND ONE WAY RJ'S LATEST ARRIV

WLTH/Gary

GAP BAND

WKWMGrand Rapids

Frank Grant MCCRARYS VALENTINE BROS. BILLY ALWAYS DREAMGIRLS CAMEO D TRAIN HOWARD JOHNSON Hottest DENIECE WILLIAMS

Jack Randell none

TEMPTATIONS/JAMES

Jay Jo BILLY OCEAN CHI-LITES GENERAL CAINE SHOCK Hottest: TEMPTATIONS/JAMES DONALD BYRD BOOTSY COLLINS

ASHFORD & SIPPSON
JEFFREY OSBORNE
RAY PARKER JR.
MCCARTNEY/WONDER PATTI AUSTIN

KAEZ/Okiahoma City

CHERYL LYMN IMAGINATION GAP BAND RAY PARKER JR.

WWWS/Saginaw, M **Kermit Crockett**

SEQUENCE CHERYL LYNN MAGIC LADY HOWARD JOHNSON CANDELA ODYSSEY Hottest: DAZZ BAND RJ'S LATEST ARRIV

KMJM/St. Louis

ATLANTIC STARR CCARTNEY/WONDER DAZZ BAND DENIECE WILLIAMS WVOI/Toledo

Maxx Myrick

AURRA

CHERI TEMPTATIONS/JAMES

ATLANTIC STARR

(J) Black reporters also contributing to Jazz chart

JAZZRADIO

NATIONAL AIRPLAY/30 **June 4, 1982**

PAT METHENY GROUP/Offramp (ECM/WB)

JEFF LORBER/It's A Fact (Arista) RAMSEY LEWIS/Live At The Savoy (Columbia)

DAN SIEGEL/Dan Siegel (Elektra) 6 4 PATRICE RUSHEN/Straight From The Heart (Elektra)

FATHERS & SONS/Fathers & Sons (Columbia) 5 6

MAYNARD FERGUSON/Hollywood (Columbia) 9 8 BEN SIDRAN/Old Songs... (Antilles/Island)

HEATH BROTHERS/Brotherly Love (Antilles/Island) 10 MILES DAVIS/We Want Miles (Columbia) 15

1.1 11 FREDDIE HUBBARD/Ride Like The Wind (Musician/Elektra) LEE RITENOUR/Rio (Musician/Elektra) 12

JUDY ROBERTS/Nights In Brazil (Inner City)

JEAN LUC-PONTY/Mystical Adventure (Atlantic) 8 17 WEATHER REPORT/Weather Report (ARC/Columbia)

SONNY ROLLINS/No Problem (Milestone/Fantasy) 20

PHIL UPCHURCH/Free & Easy (JAM) 21 TANIA MARIA/Taurus (Concord) 18

GROVER WASHINGTON JR./Come Morning (Elektra) 10 13

GEORGE DUKE/Dream On (Epic) CHARLES FARLAND/Farland's Jam (Columbia) 19

ERNIE WATTS/Chariots Of Fire (Qwest/WB) **2**2 MICHAEL FRANKS/Objects Of Desire (WB) 23

FUSE ONE/Silk (CTI)

25 MARCIO MONTARROYOS/Magic Moment (Columbia) 26 HERB ALPERT/Fandango (A&M)

AL JARREAU/Breakin' Away (WB) 27 AL DI MEOLA/Electric Rendezous (Columbia) ERIC GALE/Blue Horizon (Musician/Elektra)

JAZZ REPORTING STATIONS: WYBC/New Haven, CT, Art Russell; WYRS/Stanford, CT, Rick Petrone, KSAX/Dallae-Ft. Worth, TX, Bob Stewart: WDBS/Durham, NC, Rob Gringle; WBBY/Columbus OH, Tim Hodges; WJZZ/Detroit, MI, John Hill; KTWN/Minneapolis, MN, TOm Pelissero; WXFM/Chicago, II Jim Walsh; KJAZ/San Francisco, CA, Dick Conte; KJJZ/Denver, CO, Ira Gordon; KJZZ/Seattle, WA, Jeff Hanley.

SARAH VAUGHAN/Gershwin Live! (CBS)

JUICY CHI-LITES TRAMA MICHAEL WYCOFF VIOEEO

WEST

PLUSH RICHARD D. FIELDS DREAMGIRLS

HOTTEST: ONE WAY TEMPTATIONS/JAMES PATRICE RUSHEN STEVIE WONDER ASHFORD & SIMPSON

KDIA/Oakland

JUNIOR Hottest: CAMEO CAMEO GAP BAND ONE WAY T-CONNECTION

RICK JAMES

KLIQUE LEVEL 42 WAR

KPOP-FM/Se

JEFF LORBER

SOUL SONIC FORCE Hottest: GAP BAND ONE WAY TEMPTATIONS/JAMES RARE ESSENCE

KSOL/Sen Meteo, CA

Regional Adds & Hots

EAST

AIR SUPPLY LESLIE PEARL. CHICAGO HOTTEST: KARLA BONOFF JUICE NEWTON NEIL DIAMOND

WROR/Bosto Mike Addem

TOTO
Hottest:
MCCARTNEY/WONDER
WILLIE NELSON
CHARLENE
RONNIE MILSAP
RAY PARKER JR.

WVBF/Bostor Reg Johns

KARLA BONOFI

WBEN/Buffalo Roger Christian

AIR SUPPLY LESLIE PEARL REDDINGS KARLA BONOFF

MCCARTNEY/WONDER CHARLENE ROBERTA FLACK DAN FOGELBERG WILLIE NELSON

WYNY/New York Jeff Mazzei

WILLIE NELSON AIR SUPPLY BLONDIE Hottest: RICK SPRINGFIELD MCCARTNEY/WONDER DENIECE WILLIAMS ELTON JOHN SANTA ESMERALDA

DENIECE WILLIAMS Hottest: none

WTAE/Pitts Don Berne

KARLA BONOFF HOTTEST:
WILLIE NELSON
HUEY LEWIS & NEW
WAYLON & WILLIE
NEIL DIAMOND
WARWICK & MATHIS

WWSW (3WS)/P

HOTTEST:
HOTTEST:
WILLIE NELSON
CHARLENE
MCCARTNEY/WONDER
JUICE NEWTON
NEIL DIAMOND

SHEENA EASTON

WLTT/Washington, D.C. Balaban/Cummings

CHICAGO RICK SPRINGFIELD LRB LESLIE P**EA**RL Hottest: WARWICK & MATHIS

WASH/Washington, D.C.

Parallel Two

CHICAGO AIR SUPPLY STEVIE NICKS DENIECE WILLIAMS NEIL DIAMOND ALABAMA

HEART HOTTEST: MCCARTNEY/WONDER JUICE NEWTON WILLIE NELSON KARLA BONOFF TOTO

WRME/Erie Ted Abbott

PRANKE/KNOCKOUTS AIR SUPPLY CHICAGO AILEEN QUINN HOTTEST: SHEENA EASTON EDDIE RABBITT DENIECE WILLIAMS WILLIE NELSON MCCARTNEY/WONDER

WSFMHerriet **Bob Palve**

AIR SUPPLY LESLIE PEARL LARRY ELGART GLENN FREY GLENN FREY
Hottest:
RONNIE MILSAP
JUICE NEWTON
BERTIE HIGGINS
LRB
ALABAMA

CHICAGO AIR SUPPLY BILL LABOUNTY STEVIE WONDER Hottest:

MCCARTNEY/WONDER WARWICK & MATHIS BERTIE HIGGINS ROBERTA FLACK KARLA BONOPF

AIR SUPPLY Hottest: DAN FOGELBERG EDDIE RABBITT

WGY/Schene Walter Fritz

Hottest: CHARLENE MCCARTNEY/WONDER JUICE NEWTON ALABAMA MELISSA MANCHESTE

WARWICK & MATHIS

MANHATTAN TRANSFE ALABAMA

WEST

AIR SUPPLY

JOHN SCHNEIDER JON & VANGELIS CHICAGO

WKZE-FM/Cape Cod Paul McKenna

DREAMGIRLS Hottest: SHEENA EASTON JUICE NEWTON MANHATTAN TRANSFE TOTO KARLA BONOFF

AIR SUPPLY BARBARA MANDRELL BARBARA MANDRELL
BILL LABOUNTY
LARRY ELGART & HI
HOTCEST:
DAN FOGELBERG
LARRY LEE
LRB
SHEENA EASTON
KARLA BONOFF

WKBR/Mancheste

AIR SUPPLY STEVIE WONDER HOOK DR. HOOK HOttest: KARLA BONOFF MELISSA MANCHESTE DENIECE WILLIAMS NEIL DIAMOND LESLIE PEARL

AIR SUPPLY JOHN SCHNEIDER SIMON & GARFUN EDDIE RABBITT BERTIE HIGGINS NEIL DIAMOND

MIDWEST Parallel One

MCCARTNEY/WON CHARLENE WILLIE NELSON KARLA BONOFF RONNIE MILSAP

WCLR/Chie Gary Price

WFYR/Chicago John Wetherbee STEVIE WONDER HOTTEST: MCCARTNEY/WONDER CHARLENE RAY PARKER JR. WILLIE NELSON DENIECE WILLIAMS

WILLIE NELSON MCCARTNEY/WONDE BARRY MANILOW CARPENTERS CHARLENE

WGAR/Cleveland Chuck Collier

WILLIE NELSON RAY PARKER JR.

MCCARTNEY/WONDER ROBERTA FLACK WILLIE NELSON CHARLENE GORDON LIGHTFOOT

AIR SUPPLY LESLIE PEARL

MANHATTAN TRANSFE Hottest: RONNIE MILSAP

WCCO/Minn

DAN SIEGEL KS94/St Louis

DAN FOGELBERG WILLIE NELSON MCCARTNEY/WONDE

Parallel Two

WHEY/Appleton Shannon/O'Hellorer

AIR SUPPLY MICHAEL MURPHE

CHARLIE ROSS
HOTTEST:
EDDIE RABBITT
DENIECE WILLIAMS
RONNIE MILSAP
JUICE NEWTON
NEIL DIAMOND

CHARLIE ROSS

WARM98/Cincle

none Hottest: MCCARTNEY/WONDER

WZZP/Cleveland

WCZY/Detroit Jim Scottin

WHB/Kenses City

None
Hottest:
MCCARTNEY/WONDER
WILLIE NELSON
SHEENA EASTON
DAN FOGELBERG
GREG GUIDRY

MCCARTNEY/WONDER DAN FOGELBERG SIMON & GARFUNKEL EDDIE RAPBITT RONNIE MILSAP

YES95/Cincinnati WZUU-FM/Milwauke

WARWICK & MATHIS

ALABAMA DENIECE WILLIAMS

WHBC/Canton Mike Dorn

LESLIE PEARL
DR. HOOK
PETER MCCANN
REDDINGS
GLENN FREY
MAXUS
HOttest:
BERTIE HIGGINS
BARBARA MANDRELL
KARLA BONOFF
NEIL DIAMOND

ALABAMA BILL LABOUNTY

BILL LABOUNTY
MICHAEL MURPHEY
DAN SIEGEL
CHICAGO
AIR SUPPLY
HOTTEST:
BERTIE HIGGINS
NEIL DIAMOND
MECO

KRNT/Des Moin Steve Gibbons

HOLLEST:
PAUL DAVIS
WILLIE NELSON
CHARLENE
GORDON LIGHTFOOT DENIECE WILLIAMS ALABAMA HOTTEST: RONNIË HILSAP WARWICK & MATHIS MCCARTNEY/WONDER WILLIE NELSON NEIL DIAMOND

HOTLEST:
KARLA BONOFF
WARWICK & MATHIS
BERTIE HIGGINS
JUICE NEWTON
RONNIE MILSAP

WFDF/Filmt

CHICAGO LESLIE PEARL AIR SUPPLY AIR SUPPLY MICHAEL MURPHEY WOWO/FL Wayne

EDDIE RABBITT SHEENA EASTON RONNIE MILSAP JUICE NEWTON KSLO/St. Louis

MCCARTNEY/WONDER RICK SPRINGFIELD VANGELIS KOOL & THE GANG HALL & OATES

LRB AIR SUPPLY

EDDIE RABBITT JUICE NEWTON RONNIE MILSAP

AIR SUPPLY

Hottest: JOHN SCHNEIDER LARRY SANTOS T.G. SHEPPARD ALABAMA

WIBA/Madia

AIR SUPPLY Hottest: KARLA BONOFF DAN FOGELBERG SHEENA EASTON EDDIE RABBITT BERTIE HIGGINS

KLTE/Okishoms Cit

AIR SUPPLY
JUICE NEWTON
HOTTEST!
MCCARTNEY/WONDE!
T.G. SHEPPARD
EDDIE RABBITT
RONNIE MILSAP
NEIL DIAMOND

WQUA/Quad Citie

AIR SUPPLY STEVIE WONDER Hottest: MCCARTNEY/WONDER KVIL/Dallas-Ft. Wo Chuck Rhodes

CHICAGO CHICAGO
HOTTEST:
WILLIE NELSON
MCCARTNEY/WONDER
BARBRA STREISAND
STEVIE WONDER
KENNY ROGERS

Parallel Two

KEY103/Austin, TX Mike Patrick AIR SUPPLY

JUICE NEWTON WILLIE NELSON ROBERTA FLACK

Hottest: DAN FOGELBERG RAY PARKER JR. SIMON & GARFUNKEL LRB

BILL LABOUNTY

RONNIE MILSAP SHEENA EASTON

Hottest: MCCARTNEY/WONDER DAN FOGELBERG ALABAMA

WMHE/Toledo Ruth Ray HUMAN LEAGUE AIR SUPPLY Hottest: JUICE NEWTON TOTO RONNIE MILSAP BERTIE HIGGINS ALABAMA

KKRD/Wichita, KS Jack Oliver

AIR SUPPLY B.J. THOMAS OAK RIDGE BOYS

SOUTH

Parallel One WLTA/Atlants Allen Saunder PLATTERS
HERB ALPERT
LARRY ELGART & HI
HOTTEST:
BERTIE HIGGINS
JOHN SCHWEIDER
MANHATTAM TRANSFE
ALBERT COLEMAN'S
REDDINGS

WSB/Atlenta Greg Picciano CHICAGO
BILL CHAMPLIN
OAK RIDGE BOYS
MICHAEL MURPHEY
AIR SUPPLY
HOTCHS!
HCCARTNEY/HONDER
SHEENA EASTON
KARLA BONOFF
JUICE NEWTON
NEIL DIAMOND

KARLA BONOFF STEVIE WONDER EDDIE RABBITT LARRY ELGART & HI HOTTEST: MCCARTNEY/WONDER ROBERTA PLACK ELTON JOHN DENIECE WILLIAMS SHEENA EASTON

KFWK/Houston

HOTCARTNEY/WONDER
DAN FOGELBERG
CHARLENE
WILLIE NELSON
PAUL DAVIS WRKA/Loui AIR SUPPLY

WAIA (97AIA)/Mi Ft. Lauderdele Yolanda Paraper

DENIECE WILLIAMS Hottest; DAN FOGELBERG SHEENA EASTON KARLA BONOPF NEIL DIAMOND MCCARTNEY/WONDER WMAZ/Me Steve Murphy REDDINGS Hottest: none

CHICAGO
HOTTEST:
WARWICK & MATHIS
T.G. SHEPPARD
BERTIE HIGGINS
EDDIE RABBITT
NEIL DIAMOND

STEVIE WONDER
AIR SUPPLY
LESLIE PEARL
HOTTEST:
MCCARTNEY/WONDER

WBT/Charlotte Mary June Rose

KMGC/Dallas-Ft, Worth

Parallel Three

AIR SUPPLY OAK RIDGE BUYS REDDINGS

HOTCEST: RONNIE MILSAP JUICE NEWTON BERTIE HIGGINS LARRY LEE NEIL DIAMOND KCRG/Ceder Re

DENIECE WILLIAMS CHICAGO REDDINGS AIR SUPPLY MCCARTNEY/WONE T.G. SHEPPARD LRB JUICE NEWTON

AIR SUPPLY

CHICAGO
REDDINGS
SMITH & CLAYTO
STEVIE WONDER

NNIE MILSA

JUICE NEWTON SHEENA EASTON EDDIE RABBITT

none Hottest: MCCARTNEY/WONI WILLIE NELSON DAN FOGELBERG SHEENA EASTON ROBERTA FLACK

WVLK/Lexington

MCCARTNEY/WONDER EDDIE RABBITT SIMON & GARFUNKEL

KAAY/Little Rock

DENIECE WILLIAMS

WAIVIJecks

CHICAGO
AIR SUPPLY
DENIECE WILLIAMS
EARL KLUGH
BILL CHAMPLIN Hottest: MCCARTNEY/WONDE BERTIE HIGGINS KARLA BONOFF JUICE NEWTON ALABAMA

KFOR/Lincoln

AIR SUPPLY STEVIE WONDER

JUICE NEWTON

WQUE/New Orlea

STEVIE WONDER RICK SPRINGFIELD

CHICAGO Hottest: DENIECE WILLIAMS

WTAP/Norfoli

REDDINGS STEVIE WONDER AIR SUPPLY EARL KLUGH

ASIA 38 SPECIAL STEVE MILLER BAND

Hottest: BERTIE HIGGINS RICK SPRINGFIELD MOTELS MELISSA MANCHESTE JUICE NEWTON

WPTF/Raleigh

BILL LABOUNTY

WRVA/Rich

DENIECE WILLIAMS
MELISSA MANCHESTE
B.J. THOMAS
LESLIE PEARL
AIR SUPPLY
HOTCEST:
ALABAMA

JON & VANGELIS JUICE NEWTON SIMON & GARPUNKEL SHEENA EASTON

Tom Looney

CHICAGO
REDDINGS
HEART
HUEY LEWIS & NEWS
ONJ ONJ LEE GREENWOOD HOTTEST:
RONNIE MILSAP
JUICE NEWTON
NEIL DIAMOND
ALABAMA
DENIECE WILLIAMS

KARLA BONOFF DAN FOGELBERG WARWICK & MATHIS

AIR SUPPLY BILL CHAMPLIN LRB
KARLA BONOFF
STEVIE NICKS
FRANKE/KNOCKOUTS
SOFT CELL

WJON/St. Cloud. MN

ERIC GALE DAN SIEGEL PREDDIE HUBBARD CHICAGO

RICK SPRINGFIELD JUICE NEWTON ASIA

Q-96/Ft. Myers Dave Ferraro

WILLIE NELSON HUMAN LEAGUE ELTON JOHN MCCARTNEY/WONDER

Parallel Three

Hottest: ROBERTA FLACK RONNIE MILSAP WARWICK & MAT JUICE NEWTON SHEENA EASTON WHLY (Y-106)/Orlando

WSKY/Asheville

O.C. SHITH CHICAGO AIR SUPPLY RICK BOWLES GLENN FREY ROSANNE CASH LARRY ELGART & HI
CHARLIE ROSS
JON ANDERSON
HOTTEST
HOCCARTNEY/WONDER
BOBBY CALDWELL
MANHATTAN TRANSFE
EYE TO EYE
DAN FOGELBERG

WCHV/Charlo HALL & OATES AIR SUPPLY RAY PARKER JR REDDINGS JOURNEY
Hottest:
TOTO
JUICE NEWTON
ALABAMA
LARRY LEE
RONNIE MILSAP JOHN SCHNEIDER Hottest:

FLORENCE WARNER MICHAEL HURPHEY HOTLEST: NEIL DIAMOND KARLA BONOPP RONNIE MILSAP MANHATTAN TRANSPE ALABAMA

Due to the Memorial Day holiday,

GR55/Buffalo WASH/Washington WCLR/Chicago 55KRC/Cincinnati WGAR/Cleveland WZZP/Cleveland WHB/Kansas City WISN/Milwaukee WHBY/Appleton YES95/Cincinnati 610TVN/Columbus WOWO/Ft. Wayne WSGN/Birmingham WAIV/Jacksonville WVLK/Lexington KREM/Spokane WBOW/Terre Haute WDEF/Chattanooga Q96/Ft. Myers KADE/Boulder KRKK/Rock Springs

WBOW/Terre

none
Hottest:
MCCARTNEY/WONDER
WILLIE NELSON
JUICE NEWTON
TOTO
RONNIE MILSAP

KSEL/Lubbock, TX AIR SUPPLY REDDINGS CHICAGO

CHICAGO HOTTEST: MCCARTNEY/WONDER KARLA BONOFF RONNIE MILSAP T.G. SHEPPARD DENIECE WILLIAMS

GLENN PREY AIR SUPPLY REDDINGS Hottest: JOHN SCHNEIDER WILLIE NELSON RONNIE MILSAP LARRY LEE DENIECE WILLIAMS

RAY PARKER JR. DENIECE WILLIAMS ALABAMA MELISSA MANCHESTE

WROV/Rosnok NEIL DIAMOND STEVIE NICKS

WWSA/Sevenneh, GA

117 Current Reports

the following stations reported frozen playlists this week:

Parallel One

WWYZ/Hertford Glenn Colligan

HOTTEST: MCCARTNEY/WONDE ELTON JOHN SHEENA EASTON KARLA BONOFF RONNIE MILSAP

MCCARTNEY/WON DAN FOGELBERG ELTON JOHN JUICE NEWTON

Parallel One KHOW/Denve Leigh Starner ALABAMA BERTIE HIGGINS

Hottest: PAUL DAVIS DAN FOGELBERG WILLIE NELSON CHARLENE ROBERTA FLACK

TOTO
AIR SUPPLY
BILL LABOUNTY
Hottest:
WILLIE NELSON
DAN FOGELBERG
RONNIE MILSAP
SHEENA EASTON
TOTO

AIR SUPPLY BILL LABOUNTY LRB Hottest: none

KOY/Phoenix

Charile Van Dyke

MELISSA MANCHESTE

KEX/Portland Bob Swanson AIR SUPPLY BILL LABOUNT LESLIE PEARL

KGW/Portland TBA NONE HOTTEST: MCCARTNEY/WONDER WILLIE NELSON ROBERTA FLACK DAN FOGELBERG SHEENA EASTON

KEZL/Sen Diego Gary Allyn AIR SUPPLY CHICACO HOTTEST: RONNIE MILSAP DAN FOCELBERG KARLA BONOFF NEIL DIAMOND DENIECE WILLIAMS

Parallel Three

Hottest: MCCARTNEY/WONDER RONNIE MILSAP WILLIE NELSON JUICE NEWTON WARWICK & MATHIS

AIR SUPPLY CHICAGO LESLIE PEARL REDDINGS

KFMB/San Diego Mark Larson

KNBR/San Francisco

BERTIE HIGGINS JUICE NEWTON RONNIE MILSAP WARWICK & MATHIS

KPLZ/Seetti LESLIE PEARL

CHICAGO
REDDINGS
HOTTEST
HCCARTNEY/WONDER
SHEENA EASTON
KARLA BONOFF

Parallel Two KOB/Albu Larry Ahrens

JOHN SCHNEIDER B.J. THOMAS JON & VANGELIS AIR SUPPLY

Hottest: RONNIE MILSAP JUICE NEWTON NEIL DIAMOND

KBOI/Boise Lee Chabre LESLIE PEARL
STEVIE NICKS
AIR SUPPLY
HOTLEST:
MCCARTNEY/WONDER
SHEENA EASTON
EDDIE RABBITT
JUICE NEWTON
RONNIE MILSAP

KUGN/Eugene, OR Brien Jemes REDDINGS AIR SUPPLY Hottest: MCCARTNEY/WOND KARLA BONOFF DENIECE WILLIAMS

ALABAMA JOHN SCHNEIDER MCCARTNFY/WON DENIECE WILLI WILLIE NELSON

KKUA/Honolulu

ALIIS T.G. SHEPPARD

K-108/Secrem Paul Mitchell

BILL LABOUNTY
RICK SPRINGFIELD
PAUL MCCARTNEY
ELTON JOHN
HOttest:
MCCARTNEY/WONDER
WILLIE NELSON
KARLA BONOFF
ROBERTA FLACK
RONNIE MILSAP KSL/Selt Lake City AILEEN QUINN LESLIE PEARL LESLIE PEARL
REDDINGS
AIR SUPPLY
HOTTEST:
MCCARTNEY/WONDER
SIMON & CARFUNKEL
SHEENA EASTON
MANNATTAN TRANSFE
RONNIE MILSAP

AIR SUPPLY CHICAGO LESLIE PEARL

AIR SUPPLY PLATTERS HOTTEST: MCCARTNEY/WONDER BERTIE HIGGINS NEIL DIAMOND JUICE NEWTON RONNIE MILSAP

KYUU/San Francis

DENIECE WILLIAMS CHICAGO

Hottest: MCCARTNEY/WONDER SHEENA EASTON WILLIE NELSON KARLA BONOFF RONNIE MILSAP

none
Hottest:
MCCARTNEY/WONDER
DAN FOGELBERG
ROBERTA FLACK
SIMON & GARFUNKEL
CHARLENE

KCEE/Tucson Alan Michael

BILL CHAMPLIN
HOTTGET:
MCCARTNEY/WONDER
DAN FCCELBERG
SIMON & GARFUNKEL
KARLA BONOFF
WARWICK & MATHIS KADE/Boulder, CO

CHICAGO AIR SUPPLY

AIR SUPPLY B.J. THOMAS CHICAGO PETER MCCANN KTKT/Tucson DENIECE WILLIAMS AIR SUPPLY WARWICK & MAT
CHICAGO RONNIE MILSAP
LARRY ELGART & HI JUICE NEWTON Hottest:
DAN FOGELBERG
LRB
BERTIE HIGGINS
NEIL DIAMOND
GLENN FREY

Parallel Three

ONJ RAY PARKER JR. DR. HOOK OAF RIDGE BCYS ALBERT COLEMAN'S ROSANNE CASH STEVIE NICKS PEDDINGS AIR SUPPLY BILL CHAMPLIN

KTWO/Caspe AILEEN QUINN WARWICK & MATHIS

KFQD/Anchorage, AK Merk Lewis

KSRO/Senta Rose Mike Alexander AIR SUPPLY CHICAGO

AIR SUPPLY

BERTIE HIGGINS
Hottest:
MCCARTNEY/WONDER
RONNIE MILSAP
JUICE NEWTON
DENIECE WILLIAMS
NEIL DIAMOND

CHICAGO GLENN FREY DR. HOOK AIR SUPPLY

DAN FOGELBERG

KISN/Selt Lake City

CHICAGO
DR. HOOK
REDDINGS
HOTTEST
HOTELST
HOTELST
HOLLIE NELSON
DAN FOGELBERG
SHEENA EASTON
EDDIE RABBITT

KBAl/Morro Bay

RONNIE MILSAP RICK SPRINGFIELD

MOTELS KARLA BONOFF Hottest: MCCARTNEY/WONDE! HUMAN LEAGUE

CHR PARALLEL ONE PLAYLISTS

EAST

CFTR680

Toronto

PD: Bob Saint Music Coordinator: Cyd Kaplan

Ausic Coordinator: Cyd Kaplan

1 MCARTHET/HDGER/Ebony And Ivory
2 ASIA/man OI The Roment
2 ASIA/man OI The Roment
3 OCCUPATION OF THE ROMENT
4 TOTO/Obstanna
10 5 OUEEN/Body Language
11 10 June COUCAN/MUTS SO GOOD
12 TOWN TUTORE/BODY SOON Jenny
12 10 June COUCAN/MUTS SO GOOD
13 11 JUNE INTO/OLOPO'S Been A LITTLE
17 12 HAMAN LEAGUA JOON'T YOU WON'T HO
18 11 JUNE INTO/OLOPO'S Been A LITTLE
17 12 HAMAN LEAGUA JOON'T YOU WON'T HO
18 11 JUNE INTO/OLOPO ATT BIT
17 15 MOTELS/ONLY THE Lonaly
18 16 LION JOWN/Early Joon'Contentiney way
19 17 FARMER/HOKOKOUTS JOON'CONTENT HOW YOU
19 17 FARMER/HOKOKOUTS WITHOUT YOU WON'T HOW
19 18 FARMER HILLER RANGHAY REGARDER
19 19 ERON'T SHALL SHAMER AND HOW THEN
19 20 ERORITE HILLER RANGHAY REGARDER
19 20 LINDIA TANTOR BAND/Sone Guys
20 10 NOSETTA STOMER/HOKON THE HORY
21 TOKONTO/TOWN DRIVEY ON'T HOW THE
21 20 JANTAL AS ANYTHIN/TOW Many Times
22 30 JANTAL AS ANYTHIN/TOW Many Times
23 30 JANTAL AS ANYTHIN/TOW Many Times
24 30 LEAGUAGE A MAN NEGREY HOW TOWN THE
25 30 JANTAL AS ANYTHIN/TOW Many Times
26 30 JANTAL AS ANYTHIN/TOW Many Times
27 30 JANTAL AS ANYTHIN/TOW Many Times
28 31 JANTAL AS ANYTHIN/TOW Many Times
39 39 JANTAL & ANNER MEGRATION OF MERCH AND HOW COMES
30 30 JANTAL & ANNER MEGRATION OF MERCH AND HOW COMES
31 JANTAL & ANNER MEGRATION OF MERCH AND HOW COMES
32 30 JANTAL & ANNER MEGRATION OF MERCH AND HOW COMES
34 DELECTION OF MERCH AND HOW COMES
35 JANTAL AS ANYTHIN/TOW MANY TIMES
36 JANTAL AS ANYTHI

ADDS NONE RICK SPRINGFIELD/What Kind Of Fool Am MONROES/What Do All The Peopl



D: Joe Carvello

1 RNY PARKER R. R. / The Other Women

2 MCCARRY (MODER/Epony Mod lovery

3 LOVERSOY/men 1111 Over

3 LOVERSOY/men 1111 Over

4 NOTE OF THE OVER OF THE OVER

5 NALESSIPPY A Many You'r Love

6 PARKICE RUSSEW/Forget Ne Nots

7 JOAN EXTIVO Heavy Note (Lover

8 WOLESY Only 1 The Lovely

10 TOTO/ RUSSEW/FORGET Ne Nots

11 TERPYTATIONS/ JAMES/ Standing On the Top

11 TERPYTATIONS/ JAMES/ Standing On the Top

13 SISTER SLODE/JAM The Nen I Need

14 TERPYTATIONS/ FORGET NOTE OF TOP

15 STEPS SLODE/JAM The Nen I Need

16 SHAND BROWNY Secialize In Love

17 SAIA/Men Or You'r Mind

18 LEVEN STANDOR OF THE OVER

19 STEPS SURVEY SOCIALIZE

10 JOHN COUNTY NOTE OF THE OVER

20 JOHN COUNTY NOTE OF THE OVER

21 JULIE REFOOLOW'S BEND LITTLE

22 JULIE REFOOLOW'S BEND LITTLE

23 LEGEN SEMON/Popel In Blue

26 GAP DANN/EARLY To GO LOVE

26 LOVEN SEMON/Popel In Blue

26 GAP DANN/EARLY IN THE MEN IN BLUE

26 GAP DANN/EARLY IN THE BLUE

27 ONTSEY TO SIDE OF THE MEN IN THE SIDE

28 LOVEN SEMON SEMON SIDE OF THE SIDE

29 LOVEN SEMON SEMON SIDE

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MANHATTANS/If You See Me Laughin ROLLING STONES/Going To A Co-Go WILLIE MELSON/Always On My Mind MAR/Qutlaw

HAIRCUT 100/Love Plus One ASIF 000 & SIMPSON/Sfreet Corner MAMMORS/MAT DO All The Peopl BRIHBOW/Stone Cold SIFFERY OSBORME/3 healty Don't heed N KARLA BOWDFF/Personally ELTON JOHN/SHUE Eyes KIM WILDEXISS In America



Washington, D.C. PD: Steve Kingston MD: Bruce Kelly

MD: Bruce Kelly

H 1 | MCCARTINE/YMOUGH/Ebony And Ivory
H 3 | Will.Lie McLSow/Alvays On My Mind
5 | TOMBY TUTIONE/867-5500/Jonny
2 | RAY PARKER JR./THO CITHER WOSAN
H 13 | STEFT WORKER JR./THO CITHER WOSAN
H 14 | STEPT WORKER JR./THO CITHER WOSAN
H 15 | STEPT WORKER JR./THO CITHER WOSAN
H 15 | STEPT WORKER JR./THO CITHER WOSAN
H 16 | OF RAMAGE AND COLOUTY HOLD WORKER
H 17 | OF PARKAGE AND COLOUTY TO WARTH MO
H 17 | OF RAMAGE AND COLOUTY TO REMEMBER
H 18 | JOHN JETT/CF INTO TO REMEMBER
H 19 | GREG GUIDRY/GOINT DOWN
H 19 | OR WILL AND JETT SOM TO BE ON THE OWN
H 18 | OR WILL AND JETT SOM TO BE
H 19 | OR WILL AND JETT SOM TO BE
H 19 | OR WILL AND JETT SOM TO BE
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H 10 | OR WILL AND JETT SOM TO BE
H 10 | OR WILL AND

(H) indicates one of the five "hottest" records on each Parallel One playlist.

Philadelphia

ADDS 28, 39
MUEY LENIS & NEWS/Hope You Love Me Like
BOW NOW WOW!! Went Candy
STEVE WONDER/DD | Do STEVIL MODERFOR 1 DO

LESSLIE PERRELL'IT THE LOVE FITS MEET
RELHBOW'S TONCE (GIA

MOTELS/ORIN) THE LONELY

MOTELS/ORIN) THE LONELY

MATHELS/ORIN T

Montreal

MD: Kevin Shea

Kevin Shea

JOAN, £ETI/Orisson and Clover
ARY PARKER JR./The Other woman

MCARTHEY/MCNEER/Exony and Ivory

JUNIOR/Mean Used To Say

SELVENT STATE JR./The Other woman

JUNIOR/Mean Used To Say

SELVENT STATE JR./The Other woman

CREIN/MENT Used To State

LOVERBOOY/MENT INTO COME

LOVERBOOY/MENT INTO

CORRIVATION

HAMAN LEARCH/I'VE Never Been To Me

TOTO/ORD-Same

TOTO/ORD-Same

TOTO/ORD-Same

TOTO/ORD-Same

TOTO/ORD-Same

SELVE STREAK/FORD-SAY

MOTELS/ORI/ORD-SAY

JOHN LOTO/I LOVE BEEN TO

SERVE STREAK/FORD-SAY

SOFT LEEL/Talented Love

JOHN LOTO/SEM-WORGH TO SAY

HALLE STREAK/SEM-FORGET ME MOTE

STREAK ON 45/TI-Dure To Stevils Non
HALLE LENGT SOFT TO GOOD

OO COTS'ME OFFI TO GOOD

OO COTS'ME COT THE BEST

SERVICE MENTAL ON THE MOTE

STREAK ON 45/TI-Dure To Stevils Non
HALLE STREAK ON 50/TI-DURE TO STEVILS NON
HALLE CONTROLING ON THE MOTE

STREAK ON 45/TI-DURE TO STEVILS NON
STREAK ON 45/TI-DURE TO STEVILS NON
SERVICE N

ADDS

BLONDIE/Island Of Lost Sours HEART/This Man is Mine TEMPIATIONS/JAMES/Standing On The HARLEQUIN/HEART GOME Cold ALDO MOVA/Footint Yourself

The To Erry Nice Girls
A FLOCK OF SEARLY/I Rais For Away)
A FLOCK OF SEARLY/I Rais For Away)
B SPECIAL/Caught Up in You
STEVE MILLER BAND/Pareadarbra
SHANIN STEVENS/YOU Drive No Orany
BROCKEY On I'V.
HOMOCY Symen Do Alone Tonight
White Will Sear Content Tonight
White Will Early Tonight
Will Be W

1050 chum

Toronto PD: Jim Waters MD: Brad Jones

MCCARTNEY/WGNDER/Ebony And Ivory TGMMY TUTONE/867-5309/Jenny

NAZARETH/Love Lends To Madness KANSAS/Play The Game Tonight REQ SPEEDWAGON/Koep The Fire Burning 707/Maga Force ROLLING STONES/Going To A Go-Go

Providence

PD & MD: Gary Berkowitz

PD & MD: Gary Berkowitz

H 1 | MCCARINEY/MODER/EDONY /PM Usery
3 2 Ray PARKER JR./The Onner Some
5 3 ROBERTA FLOCK/MONING LOVE
5 3 ROBERTA FLOCK/MONING LOVE
6 3 LRR/MON OF TOUR MINE
6 4 5 LRR/MON OF TOUR MINE
6 7 JOURNEY/Done / Arms
2 6 MOOL & THE COMM/Cet DON' ON 11
11 0 ASIA/MONE OF THE MINE
11 1 0 ASIA/MONE OF THE MINE
11 1 1 OF THE ONE OF THE MONING THE A MINE
12 1 DENIECE WILLIAMS/IT'S GOING TAKE A MINE
13 1 DENIECE WILLIAMS/IT'S GOING TAKE A MINE
14 10 CANARLER/I'VE Never Been To ALITIE
15 JOHN LETY/O'DISONOMICON AND CONVEY
15 JOHN LETY/O'DISONOMICON AND CONVEY
16 1 PARK DON'S/MONING HE SPITES
16 PARK DON'S/MONING HE SPITES
17 PARK DON'S/MONING HE SPITES
18 PARK DON'S/MONING HE SPITES
19 DERE COURT DON'S
19 DENIES DON'S/MONING HE SPITES
19 DERE COURT DON'S
19 DENIES DON'S/MONING HE SPITES
19 DERE COURT DON'S

AIR SUPPLY/Even The Nights Are.. BLONDIE/Island Of Lost Souls HUEY LEWIS & NEWS/Hope You Love Me Like MGTELS/Only The Lonely

WNBC New York Radio 66

PD: Kevin Methenu Music Coord.: Lyndon Abell

STATE OF THE PROPERTY OF T

Buffalo

PD: Neil McGinley MD: Jon Summers

MD: Jon Summers

1 | I MCCARTAEY/MODER/REDONY And Ivory
2 | RAY PARKER JR./The Other Issuen
4 | 3 | ASIA/Hest Of The Nement
4 | 3 | ASIA/Hest Of The Nement
5 | 1 | ASIA/Hest Of The Nement
5 | 1 | ASIA/Hest Of The Nement
6 | AS

ADDS KARLA BONOFF/Personally ALABAMA/Take Me Down



Pittsburgh PD: Dan Vallie MD: Chuck Tyler

OUR ENPRoby Language

OUR ENPROBLEM CONTROL TO THE CONTROL THE

AIR SUPPLY/Even The Nights Are.. REO SPEEDMAGDN/Keep The Fire Burning ROLLING STONES/Going To A Go-Go

ROSK 102 WBEN-FM PD: Bob Wood Buffalo

MD: Roger Christian

: Bob Wood
): Roger Christian

I MCLARITY/MODER/EDOTY And I lory 7

** NILLE RESON/A Legy Con Wind A SAYM-Hast of The Newment*

GUEEN Body Lenguage.

I MANNE LECAR FOOT 1 Tou Mon 1 Mc

1 NOWN TUTON/EDOT-3509/Jonny

1 OF TOWN TUTON/EDOT-3509/JONNY

2 OF TOWN TUTON/

96 KAT Pittsburgh

27, 28, 30 SCORPIONS/NO One Like You THRILLS/You Don't Remember Me PAUL MCCARTHEY/Here Today

HUEY LEWIS & NEWS/Working For A Living MOTELS/Only The Lonely ASIA/Here Comes The Feelin MONRDES/What Do All The Peopl

B104 wbsb

PD: Jan Jeffries Baltimore

RICK SPRINGFIELD/Whet Kind Of Foot Am SOFT CELL/Tainted Love VAN HALEN/Doncing in The Street STEVE MILLER BAND/Abracadebra KANSAS/Play The Game Tonight

OM: Bobby Christian

MD: Clarke Ingram

Providence

PD & MD: Todd Chase

PD & MD: Todd Chase

N 2 | 1 TO10/Rosonna
1 2 MCCARTINEY/WINDER/Ebony And Ivory
4 RAP PAPIECR RI, The Other women
5 HUMAN LEAGE/Don't You knot the
6 SHEWA ASTON/MANNER HE SINES
11 BO MOTELS/ONLY the Lonely
11 BO MOTELS/ONLY the Lonely
12 C Lonely Committed the Sines
13 C LONERBOY/Mann 11's Over
16 JO JOHN DIVERSOY/Mann 11's Over
16 JO JOHN DIVERSOY/MANNER TO NE
17 LONERBOY LONGLES/ THE MENEY BORN TO NE
18 ROD STEMAT/MOY LONG
19 BORN LONERS/ SINES BOOCH
19 LONERS/ SINES BOOCH
10 JOHN LONERS/ SINES
10 JOHN LONERS/ SI

ADDS 33, 34, 35

FOUR TOPS/Back To School Again QLENN FREY! I Found Samebody HAIRCUT 100/Love Plus One MCMROES/What Do All The Peopl BOW WOW MOM! I Hant Candy RAIMBOW! Stone Cold

SOUTH



ATLANTA'S RADIO STATION

PD: John Young MD: Chris Thomas

MD: Chris Thomas

H 1 1 M.C.ARINEY/MODER/Ebony And Ivory
3 2 HAMM LEAGE/Don't You hant file
3 2 HAMM LEAGE/Don't You hant file
4 TOTO Meannin
2 5 JOAN SETT/Crisson And Clover
4 6 BY PARKER Br./The Other Bosson
10 7 JOHN COLEAN/Hur'ts 50 Good
10 7 JOHN COLEAN/Hur'ts 50 Good
11 7 S RICE, SPRINGE TELFORD** Talk To 5tr ange
11 14 10 LOVERBOY/Hur 11*5 Over
11 19 10 ROBERT & LACK/Makin Jo Love
15 12 HALL & ONTES/DIG 11 In A Minute
15 13 PATRICE BUSHEW/FORST Me A LITTLE
20 14 JUICE WETFOR/LOVE'S TOWN A LITTLE
21 16 ALARAM/Tale Ne Down
15 17 FRAMEC/MODEOCOTS of Hinout Youlkof Anoth
15 18 ROBER MILSAP/PAY Day Move
21 19 38 SPECIAL/Cought ID In Tou
22 DAY TO CREERED HAM For The Roses
22 22 SOFT CELL/Tainted Love
23 22 SOFT CELL/Tainted Love
24 22 TOUR TO CREERED HAM For The Roses
25 27 SOFT CELL/Tainted Love
26 27 SOFT CELL/Tainted Love
27 28 DAY CREERED HAM JOHN THE NID
26 4 MOTELS/ONLY The Lonely
27 CHAMPA CONTROL OF THE STATE OF THE STATE
28 CONTROL OF THE STATE OF THE STATE
29 JUICE LESIS & MESTATOPET NICHOLOVE NE LIKE
20 J. CE ILS BAMM/Med In Blue
20 J. CE ILS BAMM/Med In Blue
20 D. ONLOGA/Herd To Say I'm Sorry.

RGLEING STONES/Going To A Go-Go AIR SUPPLY/Even The Hights Are.. GARY U.S. BONDS/Out Of book YAN HALEN/Dancing in The Street

PD: Bill Tanner

MD: Colleen Cassidy

H 1 1 MCARTHEF/WONDER/EDDBY And Ivory
H 2 SMLLAMERA HighT TO Remember
H 3 SMLAMERA HIGHT TO Remember
H 3 SMLAMERA HIGHT TO Remember
H 3 SMLAMERA HIGHT TO Remember
H 5 SMLAMERA HIGHT TO REMEMBER
H 5 SMLAMERA HIGHT TO REMEMBER
H 5 SMLAMERA HIGHT TO REMEMBER
H 6 AS IA/Heat O' The Romen Hundred Mays
H 7 TOMEN TUTTOR/ADS /15 Gones Take A MIRH 7 TOMEN TUTTOR/ADS /15 Gones Take A MIRH 12 RAP PARKER R/ The Other Romen
H 10 IS GO GOS SMLAMERA (The Other Romen
H 11 RADO MOWA/FARTASY
H 11 RADO MOWA/FARTASY
H 12 RAP PARKER R/ The Other Romen
H 10 IS GO GOS SMLAMERA (The Other Romen
H 10 IS GOULD SMLAMERA HIGHT TO REMEMBER
H 10 SMLAMERA HIGHT TO REMEMBER
H 11 SMLAMERA HIGHT TO REMEMBER
H 12 SMLAMERA H 12 SM MD: Colleen Cassidu

HAIRCUT 100/Love Plus One

JOSH

Tampa

PD: Scott Shannon MD: Pat McKay

MD: Pat McKay

1 1 McLariner/skober/skober and ivery
2 2 RNY Pepiker 38.7 The Other Immen
3 2 2 RNY Pepiker 38.7 The Other Immen
3 3 2 RNY Pepiker 38.7 The Other Immen
3 4 2 RNY SHAPER 38.7 The Other Immen
3 5 2 RNY SHAPER 38.7 The Other Immen
3 6 RNY SHAPER 38.7 The Other Immen
4 5 RNY SHAPER 38.7 THE OTHER 38.7 THE OT

Miami

PD: Keith Isley WINZ-FM

PD: Keith Isley WINZ-FM
MD: Johnny Dolan
I I McCATREY/WORK R/Ebony And Ivory
H 2 2 HAMAN LEAGE/Don't You heart Me
3 OUARLEE/I've Mew' Been To Me
H 7 4 RAY PARKER JR./The Other Monan
6 5 WILL BRISSON/HAVE ON Ny Mind
6 5 WILL BRISSON/HAVE ON Ny Mind
7 VANGELIS/Charlots Of Fira
9 JOHN JETT/I Love Rock 'H Roll
11 10 AS SAI/Meat Of The Rement'
11 10 AS SAI/Meat Of The Rement'
10 12 ALDO MOVA/Fartsay 'Halk To Strange
10 12 ALDO MOVA/Fartsay
11 19 SAI OLD MOVA/Fartsay
11 19 JOHN JETT/I HAND
11 19 AD COLS MANUFACT LOVE ON 11
11 19 PALL DEVIS/16 LOVE ATTER
12 19 JOHN JETT/I OLD HOW HAND
13 19 J. CEILS BAND/Free ze Frame
13 19 J. CEILS BAND/Free ze Frame
13 10 J. CEILS BAND/Free ze Frame
13 10 D. CEILS BAND/Free ze Frame
13 10 DERI/Merphy's Law

GAP BANG/Early in The Morning ONE WAY/Cutle Pie SOUL SONIC FORCE/Planet Rock

JOHN COUGAR/Hurts So Good KIN WILDE/Kids In America MISSING PERSONS/Nords



MD: Jeff McCartney

Atlanta

BEONDIE/Island Of Lost Souls

MIDWEST



PD: Richard Lippincott MD: Steve Perun

I MCCARTNEY/MCNDER/Ebony And Ivory
2 HAMAN LEAGLE/Dan't You tan't Me
3 PALL DAN'1/55 Love Affair
4 RAY PARKER JR./Tha Other Momen
5 1010/Susanna
6 RICK 5981 NGF ELD/Don't Talk To Strenge
7 ASIA/West of I hamman
6 CMANLEME/I we never Been To Min
6 CMANLEME/I we never Been To Min

ADDS 30 REO SPEEDWACON/Keep The Fire Burning CHICAGO/Hard To Say I'm Sorry

JOURNEY/Still They Ride

www.americanradiohistory.com

QN

Parallel One Playlists

HUEY LEWIS & NEWS/Hope You Love Me Like STEVIE NICKS/After The Giltter....

TOMAY TUTOME/867-5309/Janny FOREIGNER/Brack It Up JOAN JETT/Orleson And Clover RAIMBOW/Stone Cold MOTELS/Only The Lonely SOFT CELL/Tainted Love



Chicago

PD: Richard Lippincott MD: Steve Perun

STEVE PETUN

HCCARTREY/HCDBEN/Ebony And Ivory

HERMAN LEAGLE/Don't You Won't Ne

HICK SPRINGE HELD/Don't Talk to Strange

STAND HERMAN LEAGLE/Don't Talk to Strange

HICK SPRINGE HELD/Don't Talk to Strange

HICK SPRINGE HELD/Don't Talk to Strange

JOAN LETTY to The Robert

JOAN LETTY COME ROCK ** Red II

JOAN LETTY CHISTON MA CLOWER

JOAN LETTY TO HELD HELD HELD HELD

JOAN LETTY THE LONE IY

LOYER BOYLONG HELD

JOAN LOOK HELD HELD

JOAN LOOK H

REO SPEEDMAGON/Keep The Fire Burning ROLLING STONES/Going To A Go-Go SURVIVOR/Eye Of The Tiger ADDS

JOURNEY/Still They Ride GENESIS/Paperlate CHEAP TRICK/If You Ment My Love

102Cincinnati

PD: Jim Fox MD: Tony Gailuzzo

Tony Gailluzzo

1 OVER STATE OF THE STATE OF



PD: Bob Berglund St. Paul MD: Phil Huston

Phil Huston

I HAMM LEAGH/JOINT YOU NENT No
TOTO/POSITION

RAY PARKER AH, / The Other Isomen

RECLAMING THE OBJOINT AND THE OBJOINT A

STEVE MILLER BAND/Abracedebra SURYIVOR/Eye Of The Tiger REO SPEEDMACON/Meep The Fire Burning GLEMN FREY/I Found Somebody ADD'S

MOTELS/Only The Lonely BUDDIER & GARCIA/Do The Donkey Kong

LE ROUN/Last Sate Place On Ea-BOH WOW WOW/I want Candy PIALPS/Song On The Radio PATRICE RUSHEM/Forget No Mots MELISSA MANERESTE/You Should H QUEEN/Body (anguage LAURA BRANIGAN/Gloria

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WEST

KILL 100 FM Los Angeles PD: Paula Matthews

MD: Robert Moorhead

RODERT MOORhead

1 MCARTHEY/MCDER/Ebony and Ivory

2 MCARTHEY/MCDER/Ebony and Ivory

3 MCARTHEY/MCDER/Ebony and Ivory

3 MCARTHEY IN TOO MEAN THE

1 MCARTHEY MCARTHEY TOO MEAN THE

1 MAY PARKER JR. J'THE OTHER MCARTH

1 MCARTHEY MCARTHEY MCARTH

1 MCARTHEY MCARTHEY MCARTH

1 MCARTHEY MCARTHEY MCARTH

1 MCARTHEY MCARTH

1 MCARTHEY MCARTH

1 MCARTHEY MCARTH

1 MCART

STRINGSTERROUSE

BILLY IDDL/HOP In The City
AIR SUPPLY/Even The Bilghts Are.
BEG SPEEDMONOWINEEP The Fire Burning
GARY U.S. BENDS/Dut of Nork
ALADAMA/TABLE NE Down
LE ROUX/Last Safe Place On Ea
SUPERF SORE (GLEZ/The Post Beautiful GI
SURVIVOU/Eye Of The Tiger
PINEPS/SORE On The Readio
RICK SPRINGF EELD/What Kind of Fool As ADDS

RICK SPRINGFIELD/Mark Kind of Fool As
STEVIE BONDER/Do 1 Do
RAINBOW/SPRINGFIELD/Mark Kind of Fool As
ANABOW/SPRINGFIELD/Mark Kind of Fool As
ANABOW/SPRINGFIELD/Mark Kind of Fool
ANABOW/SPRINGFIELD/Mark Fire Mark
MARK MARK FIELD/MARK MARK FIRE MARK
MARK MARK FIELD/MARK FIELD



PD: Richard Harker

Richard Hairman

Trevlyn Holdridge

I MCCARTEN / MCDER (V Down / And I vor y
2 RICK SPRINGE (LDO) And I vor y
2 RICK SPRINGE (LDO) And I vor y
2 RICK SPRINGE (LDO) And I vor y
3 LIBE/Min On Your Rind
14 PAIL DAYLS/163 (LOVE ATTAIL)
6 JURY MIN ON YOUR RIND
6 DAYLS DAYLS/163 (LOVE ATTAIL)
7 SOME DEFINERS SEARCH FOR THE AND
18 JURY MAN FOR LEBERY FOR SOME 11 Y
19 STANDARD CONTROL OF THE AND
21 STANDARD CONTROL OF THE AND
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27 STANDARD CONTROL OF THE AND
28 STANDARD CONTROL O

KUBE 93FM PD: Charlie Brown Seattle

MD: Tom Hutvler MCCARTNEY/MCNDER/Ebony And Ivor HUMAN LEAGUE/Don't You Ment Me RAY PARKER JR./The Other Moman 2 HAMPAN LEAGH/DON'T YOU MON'T BE
APPLY PARKET RILL THE OTHER TOWNS
10 TO MEDISON
STATE AND THE TOWNS
STAT

ALABAMA/Take Ma Down STEVE MILLER BAMD/Abracedabra BLONDIE/E/Island Of Lost Souls ROLLING STONES/Going To A Go-Go ADDS

MD: Jim Richards

XTRA San Diego

mradio PD: Jeff Hunter

FRANK ZAPPA/Valley GIF!

FRANK ZAPPA/Valley GIF!

FRANK ZAPPA/Valley GIF!

FRANK ZAPPA/Valley GIF!

FRANK LEAGE / Don'y And Ivory

FRANK LEAGE / Don'y You wont Ne

FRICK SPRING JELD/Don't Tall to Stronge

JOHN JETTY Love Rock in No! I

KOOL & THE CHARLOW DON'T HAVE

KOOL & THE CHARLOW DON'T HAVE

TOTAL TO SEE A SEE A SEE A SEE A SEE

TO HAVE TUTOR SEE A SEE

STEVE MILLER BAND/Abracedabra NEIL DIAMOND/Be Mine Tonight GARY U.S. BONDS/Out Of Work

BLONDIE/Island OF Lost Souls SHALAMAR/A Night To Remember BOW WOW WOW/) Want Condy

64 KFI Los Angeles The #1 hit station. PD: Tom Bigby

MD: Roger Collins

ROGET COILINS

I RECARTECT/NORCENEROMY And Ivory
JOHISCE SHILLAND IT!S Gonne Take A MIr
JOAZ BANGLET !! MIP
JOAZ BANGLET !! MI

SO
RICK SPRINGFIELD/What Kind Of Fool Am
CHICAGO/Herd To Sey I'm Sorry
BUCNUER & GARCIA/Do The Donkey Kong
OEAP TRICENT/I You bent My Love
ONJ/Lendsilde

ORJUNANSI IDE
JOURNEY/STILL They Ride
SURYIYOK/Eye Dit The Tiger
VAN HALEN/Dencing in the Street
OAK RIDGE BOX'S of Fine
STEYTE HORS/AFTER THE GITTER...
STEYTE HORS/AFTER THE GITTER...
STEYTE HORS/AFTER THE GITTER...
STEYTE HORS/AFTER THE GITTER...
EYE TO STEY/ANGE OF THE STEY THE STEY THE STEY THE STEY THE STEY THE STEWN SHAPE THE STEWN SHAPE SH

-96§ KYYX

Seattle

AIR SUPPLY/Even The Hights Are...
REG SPEEDMAGON/Keep The Fire Burning
GLENN FREY) Found Somebody
GENESIS/Poperlate
GARY U.S. BONOS/Out Of Mork

RICK SPRINGFIELD/What Kind Of Fool Am-MOMROES/What Do All The Peopl SURVINGK/Eye Of The Tiger MARNICK & MYHIS/Friends in Love DENIECE WILLIAMS/IT's Gonne Take A Mir

ADD5

PD: Gary Ryan

MD: Elvin Ichiyama



D: Gloria Avila

1. MCLARTHEY/MCNEER/Ebony And Ivory
2. TOR/Drossing

3. MILLE MELSOM/Alveys On My Mind

3. MILLE MELSOM/Alveys On My Mind

4. MAMN LEAD/EDNEY TON MAN 18 Mind

4. MAMN LEAD/EDNEY TON MAN 18 Mind

5. ASIA/Mest Of The Issuent

5. ASIA/Mest Of The Issuent

5. ASIA/Mest Of The Issuent

6. JER/Men On Your Mind

8. LER/Men On Your Mind

8. LER/Men On Your Mind

1. LORNY LORN/AID-35-3599 Jenny

1. ANY PARKER JR. /The Other Issuen

3. ANY PARKER JR. /The Other Issuen

5. ANY LORNY LORNY LORNY

5. LER/Men CAN 19 Mind

6. LORNY LORNY LORNY LORNY

5. LER/Men CAN 19 Mind

6. LORNY LORNY LORNY LORNY

5. SHEEM EAS/SOM/Men is 50 hes

6. MAN SOM LORNY LORNY

6. MEN LORNY LORNY

6. MEN LORNY LORNY

6. MEN LORNY

6.

J. GEILS BAND/Angel in Blue STEVE MILLER BAND/Abracedabra RICK SPRINGFIELD/What Kind Of Fooi Am LESLIE PEARL/II The Love Fits Wear

STEVIE NICKS/After The Gilter.... ALABAMA/Toke Me Down JOURNEY/Still They Ride BLONDIE/Island Of Lost Souls ROBERTA FLACK/Making Love GREG KIRW/Mappy Men



PD: Gerry Cagle

MD: Kate Ingram MCCARTNEY/WONDER/Ebony And Ivory HILLIE NELSON/Always On My Mind ELTON JOHN/Empty Garden(Hey Hey

MD: Kate Ingram

H 1 I MCCARTRET/SOCRET/Bony And Thory
2 2 John SETT! Love Roch 'N Rol1
3 8 RAY PARKER JR./The Other Issue
4 DOLZ BADD/Let 11 tells
5 5 DENIECE WILLIAM/IT'S Gome Take A Mir
5 5 DENIECE WILLIAM/IT'S Gome Take A Mir
6 7 PAL DAVIS/16 5 Love Affair
9 8 TOTO/Rosenne
10 10 CHARLENE LAGGE/DON'I You Bent Me
110 10 CHARLENE/I'Ve Never Been To Me
110 10 CHARLENE/I'Ve Never Been To Me
110 10 CHARLENE/I'Ve Never Been To Me
111 10 WILLIAM CONTROL LAGGE/BON'I You Bent Me
111 10 WILLIAM CONTROL LAGGE/BON'I You Bent Me
110 10 CHARLENE/I'Ve Never Been To Me
111 10 WILLIAM CONTROL LAGGE/BON'I You Bent ME
112 10 WILLIAM CONTROL LAGGE/BON'I YOU BENT ME
113 10 WILLIAM CONTROL LAGGE/BON'I YOU BENT ME
114 JUNIOR LAGGE/BON'I YOU BENT ME
115 10 WILLIAM CONTROL LAGGE/BON'I YOU BENT ME
115 10 WILLIAM CONTROL LAGGE/BON'I YOU BENT ME
116 10 WILLIAM CONTROL LAGGE/BON'I YOU BENT ME
117 10 WILLIAM CONTROL LAGGE/BON'I YOU BENT ME
118 10 WILLIAM CONTROL LAGGE/BON'I YOU BENT ME
119 10 WILLIAM CONTROL WAS AND WAS AND WILLIAM CONTROL WAS AND WAS A

610 # KFRC

San Francisco

MCCARTMEY/MCMCR/LEDON-,
BILLIE MELSOM/AI ways On My Mine
LETON JOHN/Carry Gornelibery May
HILLIE MELSOM/AI ways On My Mine
LETON JOHN/Carry Gornelibery May
HAMAN LEAGUE/Doorl' You won't Me
JOHN FOREIBER/AIN FOR The Roses
OR STEELS Who We Med or
ON HICE POST/TIMES From Magnaus P.,
I SIMMS CAMPLINEK/TIMES DU THIS SUSIE
OR KOOL & THE CAMPLINE DOWN ON IT
I SIMMS CAMPLINEK/TIMES DOWN ON IT
I SIMMS SENTING SENT STEVIE NICKS/After The Glifter... DENIECE WILLIAMS/IF's Gonna Take A MIr RICK SPRINGFIELD/What Kind Of Fool Am

36 STEVIE WONDER/Do I Do POW WON/I WANT Candy

BUCKNER & GARCIA/Do The Donkey



102.7 Los Angeles PD: Gerry De Francesco

MD: Mike Schaefer

MD: Mike Schaefer

1 1 McCATHETY MICKET VICTOR VICTOR

4 2 ONITION 11 CONTROL OF THE ACTION OF TAKE A MIT

4 2 ONITION 11 CONTROL OF THE ACTION OF TAKE A MIT

5 1 MCCATHETY MICKET VICTOR OF THE ACTION OF THE ACTI

RICK SPRINGFIELD/What Kind Of Foo MEIL DIAMOND/Be Mine Tonight AIR SUPPLY/Even The Nights Are.. ADDS

ROMNIE MILSAP/Any Day Now MANHATTAN TRANSFE/Route 66

REAL IOI FM Los Angeles PD: Bob Hamilton MD: David Grossman

MCCARTNEY/MCNDER/Ebony And Ivory DENIECE WILLIAMS/11's Gonna Take A Mir PATRICE RUSHEN/Forget Me Nots

NECATINEY/MCNER/EDONY
DENIECE BILLIAMO/ITTS Conne Take A mil
PARIECE BILLIAMO/ITTS Conne Take A mil
PARIECE BILLIAMO/ITTS Conne Take A mil
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SHILLE RESCONATION TO MIL
SHILLE RESCONATION TO MIL
TO AND THE SHIP
TO AZZ GAMD/LET IT WID
SHIP PARIECE BILLIAMO FOR THE MIL
SHIP TO AZZ GAMD/LET IT WID
SHIP TO AZZ GAMD/LET IT SHIP
SHIP TO

AIR SUPPLY/Even The Nights Are, CHICAGO/Herd To Say I'm Sorry HUEY LEWIS & NEWS/Hope You Love Me Like GLENN FREY/I Found Somebody RICK SPRINGFIELD/What Kind Of Fool Am LESLIE PEARL/If The Love Fits Mear Q103FM KOAQ RADIO Denver PD: Jack Regan

MD: Alan Sledge MD: Alan Sledge

H | 1 | MCARTINEY/BOOKER/Bony And Ivory

H | 1 | MCARTINEY/BOOKER/Bony And Ivory

H | 2 | TOTO/Obsenna

H | 3 | 2 | TOTO/Obsenna

H | 3 | 3 | TOTO/Obsenna

H | 3 | 3 | TOTO | TOTO | TOTO | TOTO |

H | 4 | 1 | 5 | JUNES (BATTO | TOTO | TOTO |

H | 5 | JUNES (BATTO | TOTO | TOTO | TOTO |

H | 7 | 6 | LRD / Man | On Your Mind but And A Lift |

H | 7 | 6 | LRD / Man | On Your Mind but And TOTO |

H | 7 | 6 | LRD / Man | On Your Mind but And TOTO |

SHEEM (ASSOCIATION | TOTO | TOTO | TOTO |

H | 5 | JUNES (BATTO | TOTO | TOTO | TOTO |

H | 10 | LRD / MCARTINE | TOTO | TOTO |

H | 10 | LRD / MCARTINE | TOTO | TOTO |

H | 10 | LRD / MCARTINE | TOTO | TOTO |

H | 10 | LRD / MCARTINE | TOTO | TOTO |

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H | 10 | LRD / MCARTINE | TOTO |

H | 10 | LRD / MCARTINE | TOTO |

H | 10 | LRD / MCARTINE | TOTO |

H | 10 | LRD / MCARTINE |

H | 10 | L

RICK SPRINGFIELD/What Kind Of Fool Am GLENN FREY/1 Found Somebody PATRICE RUSHEN/Forget Mo Nots:

PAINTLE NOSEM/FORGET No Note:
HEART/This Non is Mine
STEVIE NI CXS/After The Colline:
NOTES/CHIP THE COME!
NEIL DIMMOND/SE MINE Ton Ight
BLOODIE/SIACH Of Icas Ton Ight
BLOODIE/SIACH Of Icas Ton Ight
BLOODIE/SIACH OF Icas Ton Ight
NOSEM COLLINE NOSEM NOSEM
NOSEM COLLINE NOSEM NOSEM

R&R/Friday, June 4, 1982

Phoenix

PD: Randy Stewart

MD: Steve Goddard

Steve Goddard

HAMA LEAGE/Don't You won't Ne
INLLE MELSOM Always On Ny Mind

1010/Gosanna

ASIA/Hart Of The Manant

LRAINAN ON YOUR HIND

ASIA/Hart Of The Manant

LRAINAN ON YOUR HIND

READ TO YOUR HOND

READ TO YOUR HOND

READ TO YOUR HIND

READ THE HISTORY HOND

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RE

GLENN FREY/I Found Somebody REO SPEEDWAGON/Keep The Fire Burning J. GELLS BAND/Ingel In Blue STEVE MILLER BAND/Abrecadabra

RICK SPRINGFIELD/What Kind Of Fool Au

Los Angeles
PD: Jack Roth

MD: Rick Stancato

P. RICK Stancato

INCORPEY/NOREE/EXPONEY And SUPTY
ORNITES SHELL MAKE IT IS GOING TABLE A MIT
JUMPA SHELL MAKE IT IS GOING TABLE A MIT
JUMPA SHELL MAKE IT IS GOING TABLE A MIT
JUMPA SHELL MAKE IT IS GOING THE SUBME
ON A SHELL SHELL TO SHELL SHELL SHELL SHELL SHELL
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AND

26, 29
GARY U.S. BONDS/DUT OF North
GLENN FREY/I Found Somebody
J. GEILS BAND/Angel In Blue
RICK SPRINGFIELD/WHAT KING OF Fool Am

STEVE MILLER BRANCH AND CARDED TO A BE STEVE MILLER BRANCH AND CARDED TO BE SCHOOL STATE OF THE STATE OF THE

KEZRock

San Jose PD & MD: Bob Harlow

GLEMN FREY/I Found Somebody CHICAGO/Herd To Say I'm Sorry MELISSA MANCHESTE/YOU Should Neer How JON & VANGELIS/I'll Find My Say Home MARSHALL CRESHAMAY Someday, Someway CHEAP TRICK/If You ben't My Love

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EAST

REO Speedwagon P. McCartney Air Supply Rolling Stones Human League

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH

REO Speedwagon Paul McCartney Air Supply Rick Springfield Human League

EAST

PARALLEL TWO

WKEE/Huntington, WV

AIR SUPPLY REO SPEEDWAGON SURVIVOR SURVIVOR
CHICAGO
ROLLING STONES
GARY U.S. BONDS
GLENN FREY
LARRY ELGART & HI (dp) TOTO 1-1 38 SPECIAL 4-3 JUICE NEWTON 5-JOHN COUGAR 8-5 HEART 10-6

WPST/Trenton, NJ Tom Taylor

AIR SUPPLY GARY U.S. BONDS MARSHALL CRENSHAW REO SPEEDWAGON ROLLING STONES JOHN COUGAR 10-6

WTRY/Albany, NY Bill Cahill

AIR SUPPLY REO SPEEDWAGON CHICAGO Hottest: MCCARTNEY/WONDER 1-1 ASIA 17-11 SOFT CELL 21-12 JOHN COUGAR 20-16

WAFB/Allentown PA Jeff Frank

CHICACO MARSHALL CRENSHAW JON & VANGELIS AIR SUPPLY PATRICE RUSHEN GARY U.S. BONDS HOTTEST: HUMAN LEAGUE 2-1 SOFT CELL 9-4 HUEY LEWIS & NEWS 21-14 DENIECE WILLIAMS 25-19 HEART 28-22

KC101/New Haven, CT Danny Lyons

ROBERTA PLACK (RA) HUMAN LEAGUE CHICAGO HALL & OATES AIR SUPPLY Hottest: MCCARTNEY/WONDER 1-1 TOTO 9-3 RONNIE MILSAP 15-10 ALABAMA 27-21 HUMAN LEAGUE A-26

WFBR/Beltimore, MD

Andy Szulinski AIR SUPPLY STEVE MILLER BAND GLENN FREY LARRY ELGART & HI Hottest: WILLIE NELSON 1-1 MCCARTNEY/WONDER 2-2 DENIECE WILLIAMS 3-3 PATRICE RUSHEN 6-5

WBLI/Long Island, NY

ALABAMA KARLA BONOFF PATRICE RUSHEN Hottest: MCCARTNEY/WONDER 1-1 HUMAN LEAGUE 17-12 WILLIE NELSON 19-14 LRB 16-15 DENIECE WÎLLIAMS 20-16

WTIC-FM/Hartford, CT Rick Donahue

HUEY LEWIS & NEWS STEVIE NICKS HALL & OATES Hottest: CCARTNEY/WONDER 1-1 JUICE NEWTON 11-6 WILLIE NELSON 20-9 PATRICE RUSHEN 15-1: STEVIE WONDER 26-19

Q106/York, PA Dan Steele

JOURNEY VAN HALEN JON & VANGELIS LESLIE PEARL Hottest: MCCARTNEY/WONDER 1-1 TOTO 6-3 CHERI 14-7 HUMAN LEAGUE 19-9

WHFM/Rochester, NY Almee Peck

BOW WOW WOW RICK SPRINGFIELD J. GEILS BAND REO SPEEDWAGON SURVIVOR VAN HALEN Hottest: MCCARTNEY/WONDER 1-1 TOTO 3-2 FRANKE/KNOCKOUTS 11-8

K104/Erie, PA

AIR SUPPLY REO SPEETWAGON ROLLING STONES HOTTEST FOREIGNER 1-1 JOURNEY 2-2 KANSAS 8-3 BALANCE 10-6 JOAN JETT 12-7

V100/Charleston, WV Gary Mitchell

RICK SPRINGFIELD J. GEILS BAND (dp)
DENIECE WILLIAMS (dp
NEIL DIAMOND (dp) Hottest: MCCARTNEY/WONDER 1-1 RONNIE MILSAP 10-7 WILLIE NELSON 15-8

WKRZ-FM/Wilkes-Barre, Jim Rising

SPLIT ENZ LARRY ELGART & HI GENESIS GARY U.S. BONDS MARSHALL CRENSHAW Hottest: MCCARTNEY/WONDER 1-1 HUMAN LEAGUE 4-3 JOHN COUGAR 6-5 JUICE NEWTON 8-8 REO SPEEDWAGON D-24

92FLY/Albany, NY

REO SPEEDWAGON VAN HALEN STEVE MILLER BAND RICK SPRINGFIELD KARLA BONOFF HOTTEST: MCCARTNEY/WONDER 1-HUMAN LEAGUE 2-2 LRB 14-9 SOFT CFLL 17-12 JUICE NEWTON 20-15

WDRC-FM/Hartford, CT **Paul Roberts**

REO SPEEDWAGON ROLLING STONES JOURNEY STEVIE NICKS SURVIVOR GLENN FREY STEVE MILLER BAND ASIA 2-1 WILLIE NELSON 6-2 HUMAN LEAGUE 3-3 TOTO 8-5 JUICE NEWTON 13-6

WRCK/Utice, NY

REO SPEEDWAGON ROLLING STONES SURVIVOR GARY U.S. BONDS GARY U.S. BONDS Hottest: ASIA 1-1 TOTO 3-2 QUEEN 7-6 JOHN COUGAR 10-7 38 SPECIAL 17-14

3WT/Binghemton, NY

REO SPEEDWAGON AIR SUPPLY ROLLING STONES ROLLING STONES SURVIVOR GARY U.S. BONDS HOTCEST: MCCARTNEY/WONDER 1-1 TOTO 2-2 ALDO NOVA 5-5 ASIA 8-8 QUEEN 10-10

WPHD/Buffalo, NY

REO SPEEDWAGON GARY U.S. BONDS HOTLEST: MCCARTNEY/WONDER 1-1 QUEEN 4-3 RAINBOW 5-4 HAIRCUT 100 14-11 MOTELS 22-18

WLAN-FM/Lancaster, PA

WILLIE NELSON RICK SPRINGFIELD ROLLING STONES CHICAGO GLENN FREY BLONDIE

WYCR/Hanover-York, PA

GENESIS ROLLING STONES ONJ QUARTERFLASH Hottest: MCCARTNEY/WONDER 1-1

PARALLEL THREE

WCIR/Beckley, WV Jim Martin

AIR SUPPLY GENESIS
REO SPEEDWAGON
PATRICE RUSHEN
STEVE MILLER BAND
SURVIVOR WILLIE NELSON 1-1 JOHN COUGAR 5-4 RONNIE MILSAP 10-6 FRANKE/KNOCKOUTS 15-7 ALABAMA 16-9

WFBG/Altoons PA Tony Booth AIR SUPPLY

LARRY ELGART & HI
GLENN FREY
ROLLING STONES
REO SPEEDWAGON
CHEAP TRICK PATRICE RUSHEN HAIRCUT 100 HATROY TOO DR. HOOK HOT HOOK HOT HOOK HOCCARTNEY/WONDER 2-1 WILLIE NELSON 4-4 JOAN JETT 8-7 38 SPECIAL 12-9 JUICE NEWTON 16-10

WGUY/Bangor, ME Jim Randall

DAZZ BAND JOAN JETT MONROES FRANKIE MILLER RITCHIE FAMILY Hottest: MCCARTNEY/WONDER 1-1 TOTO 15-5 PATRICE RUSHEN 20-10 MOTELS 21-15 ASIA 28-17 WJBQ/Portland, ME

Brian Phoenix

Hottest: MCCARTNEY/WONDER 1-1 JOHN COUGAR 6-3 QUEEN 25-15 CHARLENE 32-23 JOURNEY 38-29 WTSN/Dover, NH Jim Sebastian

GLENN FREY RICK SPRINGFIELD AIR SUPPLY AIR SUPPLY GARY U.S. BONDS VAN HALEN GENESIS REO SPEEDWAGON HOttest: MCCARTNEY/WONDER 1-1 ASIA 12-4 JUICE NEWTON 8-5

MOTELS 11-7 HUMAN LEAGUE 13-9 WIGY/Bath, ME Willie Mitchell

REO SPEEDWAGON FRANKIE MILLER ALDO NOVA SURVIVOR MONROES HAIRCUT 100 Hottest: ASIA 1-1 JOHN COUGAR 10-5 38 SPECIAL 12-6 MOTELS 21-14 FOREIGNER 23-19

95XIL/Parkersburg, WV **Terry Lee Collins**

REO SPEEDWAGON CHEAP TRICK HOLLEST: MCCARTNEY/WONDER 3-1 ALDO NOVA 5-2 QUEEN 12-5 SAMMY HAGAR 25-18 JON & VANGELIS 31-21

WACZ/Bangor, ME

Michael O'Hara AIR SUPPLY HUEY LEWIS & NEWS ALABAMA
REO SPEEDWAGON
GLENN FREY
Hottest:
MCCARTNEY/WONDER 1-1 RAY PARKER JR. 2-2 LRB 7-6 LOVERBOY 9-9 KOOL & THE GANG 10-10

WZYQ/Frederick, ND Kemosabi Joe HALL & OATES GARY U.S. BONDS AIR SUPPLY 707 CHEAP TRICK TOTO 5-3 JOAN JETT 12-8 JUICE NEWTON 19-9 REO SPEEDWAGON HOTTEST: RAY PARKER JR. 3-1 JJICE NEWTON 13-7 LOVERBOY 15-9 QUEEN 16-11 38 SPECIAL 20-14

J.J. Randolph

HUEY LEWIS & NEWS STEVIE WONDER HOTTEST: MCCARTNEY/WONDER 1-1 TOTO 6-2 LRB 5-3 HUMAN LEAGUE 6-4 TOTO 8-5 JOHN COUGAR 14-10

WFEA/Manchester, NH Keith Lemire

Hottest: MCCARTNEY/WONDER 1-1 WILLIE NELSON 4-4 JOHN COUGAR 7-7

SOUTH

PARALLEL TWO BJ106/Orlando, FL

Tom West ONJ SURVIVOR GLENN FREY PATRICE RUSHEN DR. HOOK CHEAP TRICK LRB 10-6

KEEL/Shreveport, LA Tom Kenny

Hottest: MCCARTNEY/WONDER 1-1 TOTO 6-6
WARWICK & MATHIS 11-11
RONNIE MILSAP 13-13
JUICE NEWTON 18-18

KTSA/Sen Antonio, TX J.J. Rodriguez

AIR SUPPLY ATR SUPPLI HOttest: MCCARTNEY/WONDER 1-1 TOTO 20-16 JUICE NEWTON 24-20 HUMAN LEAGUE 27-22 RONNIE MILSAP 29-25

KXX106/Birmingham, AL Chris Trans

AIR SUPPLY
OAK RIDGE BOYS
PATRICE RUSHEN
HOTEGET:
HUMAN LEAGUE 4-1
DAN FOCELBERG 11-7
TOTO 20-16
FRANKE/KNOCKOUTS 23-17
RONNIE MILSAP 24-18

WAXY/Ft. Lauderdale, FL Rick Show

PAUL MCCARTNEY
LARRY ELGART & HI
REO SPEEDWAGON
AIR SUPPLY
HOttest:
MCCARTNEY WONDER 1-1 ROBERTA FLACK 5-5 WILLIE NELSON 6-6 HUMAN LEAGUE 8-8 ASIA 10-10

WAYS/Cherlotte, NC

REO SPEEDWAGON AIR SUPPLY RICK SPRINGFIELD GARY U.S. BONDS MCCARTNEY/WONDER 2-1 HUMAN LEAGUE 3-2 TOTO 5-3 ASIA 9-6 QUEEN 12-9

WBBQ/Augusta, GA

Bruce Stevens STEVE MILLER BAND GLENN FREY ROLLING STONES AIR SUPPLY REO SPEEDWAGON LARRY ELGART & HI LARY ELGAR' & HI Hottest: JOHN COUGAR 6-1 JOAN JETT 10-5 38 SPECIAL 12-7 DAZZ BAND 18-8 JUICE NEWTON 19-11

WFMF/Baton Rouge, LA

Rice/Watkins GLENN FREY REO SPEEDWAGON NEO SPEEDWAGON
HOTLEST:
MCCARTNEY/WONDER 1-1
TOTO 4-2
JUICE NEWTON 14-7
ALABAMA 22-15
QUEEN 30-22

WGH/Norfolk, VA **Bob Canada**

DR. HOOK AMBROSIA RICK SPRINGFIELD MELISSA MANCHESTE AIR SUPPLY Hottest: WILLIE NELSON 2-1 WILLIE NELSON 2-1 JUICE NEWTON 6-2 RONNIE MILSAP 13-3 BERTIE HIGGINS 10-4 ALABAMA 18-8

W.IDX/Jackson, MS

AIR SUPPLY KARLA BONO GLENN FREY RICK SPRINGFIELD GAP BAND RAINBOW Hottest: MCCARTNEY/WONDER 1-1 WILLIE NELSON 2-2 MAN LEAGUE 4-3 TOTO 5-4 JUICE NEWTON 13-8

WTIX/New Orleans, LA Gary Franklin

RICK SPRINGFIELD CHICAGO GARY U.S. BONDS LARRY ELGART & HI MELISSA MANCHESTE GLENN FREY
OAK RIDGE BOYS
Hottest:
MCCARTNEY/WONDER 1-1 STEVIE NICKS 16-6 RONNIE MILSAP 20-7 TOTO 25-12 QUEEN 27-16

Y103/Jacksonville, FL Robert John

RICK SPRINGFIELD REO SPEEDWAGON Hottest: MCCARTNEY/WONDER 1-1 LRB 12-8 HUMAN LEAGUE 15-10 ASIA 17-12 JUICE NFWTON 19-16

WRVQ/Richmond, VA GENESIS

MCCARTNEY/WONDER 1-1 FRANKE/KNOCKOUTS 13-7 LRB 19-13 JUICE NEWTON 22-16 J. GEILS BAND 24-17

FM100/Memphls, TN Garry Wall

AIR SUPPLY GLENN FREY KARLA BONOFF LESLIE PEARL Hottest: MCCARTNEY/WONDER 1-1 DENIECE WILLIAMS 11-8 JUICE NEWTON 12-9 PATRICE RUSHEN 28-24 STEVE MILLER BAND 30-26

WSKZ/Chattanooga, TN David Carroll

JOURNEY
GARY U.S. BONDS
REO SPEEDWAGON
HOTOTO 4-1
LRB 6-3
JUICE NEWTON 18-5
38 SPECIAL 17-14
ALABAMA 19-16 KINT/FI Pago. TX

Jim Zippo

STEVIE WONDER MELISSA MANCHESTE SPLIT ENZ FRANKIE MILLER DR. HOOK MONROES MONROES HOTTEST: MCCARTNEY/WONDER 1-1 LOVERBOY 2-2 ASIA 3-3 KANSAS 4-4 TOTO 6-5

KX104/Nashville, TN Jon Anthony

AIR SUPPLY REO SPEEDWAGON VAN HALEN
DAZZ BAND
DR. HOOK
HOTTEST:
MCCARTNEY/WONDER 1-1 TOTO 3-2 HUMAN LEAGUE 4-3 JOAN JETT 15-B JUICE NEWTON 14-9

KJ100/Louisville, KY

Dave McCann HUMAN LEAGUE NEIL DIAMOND Hottest: MCCARTNEY/WONDER 1-1 TOTO 10-4 RAY PARKER JR. 16-11 JUICE NEWTON 23-16 ALABAMA D-20

KHFI/Austin, YX Ed Volkman

CHICAGO QUARTERFLASH RICK SPRINGFIELD ONJ
GLENN FREY
RICK SPRINGFIELD
HAIRCUT 100 (dp)
GARY U.S. BONDS (dp)
FRANKIE MILLER (dp) RICK SPRINGFI REDDINGS GLENN FREY REO SPEEDWAGO STEVIE WONDER DAZZ BAND BLONDIE SURVIVOR Hottest: HUMAN LEAGUE 1-1 TOTO 2-2 JON & VANGELIS 24-18

LOVERBOY 4-3 ASIA 7-4 JOHN COUGAR 9-5 KBFM/McAllen-Bro

Steve Owens NEIL DIAMOND VAN HALEN VAN HALEN
AIR SUPPLY
HAIRCUT 100
STEVF MILLER BAND
REO SPEEDWAGON
HOTTEST
RAY PARKER JR. 1-1
JOAN JETT 10-6 JUICE NEWTON 20-15 MOTELS 21-17 FOREIGNER 23-18

G100/Mobile, AL Scott Griffith

CHICAGO KARLA BONOFF SURVIVOR PATRICE RUSHEN EYE TO EYE Hottest: TOTO 3-1 JOHN COUGAR 7-5 QUEEN 12-8 SOFT CELL 18-13

WDOQ/Daytone Beech, FL CK101/Cocoa Beach, FL Rick Knight Mike Lowe

STEVIE WONDER STEVIE WONDER SURVIVOR REO SPEEDWAGON PATRICE RUSHEN LARRY LEE EYE TO EYE CHICAGO ONJ REO SPEEDWAGON HOTLEST: MCCARTNEY/WONDER 1-HUMAN LEAGUE 10-7 QUEEN 22-14 JUICE NEWTON 24-15 38 SPECIAL 28-21

WSEZ/Winston-Salem, NC **Bob Mahoney**

VAN HALEN PATRICE RUSHEN REO SPEEDWAGON GENESIS QUARTERFLASH ONJ
GLENN FREY
STEVE MILLER BAND
HOttest:
MCCARTNEY/WONDER 1-1 TOTO 11-9 JOAN JETT 21-16 J. GEILS BAND 29-23 BLONDIE 32-27

KSET-FM/EI Paso, TX Kris Van Dyke

REO SPEEDWAGON

WOKI/Knoxville, TN

ONJ
GARY U.S. BONDS
APRIL WINE
ROLLING STONES
CHICAGO
AIR SUPPLY

AIR SUPPLY
HOttest:
MCCARTNEY/WONDER 1-1
JOHN COUGAR 12-7
JOAN JETT 15-10
STEVIE NICKS 19-12
ALABAMA 31-19

WCSC/Charleston, SC

ONJ
HALL & OATES
AIR SUPPLY
STEVE MILLER BAND
FRANKIE MILLER
GARY U.S. BONDS
RICK BOWLES

REO SPEEDWAGON

Chris Balley

TOTO 4-3 ASIA 6-5

Bob Kaghan

Hottest:

Phil Stanley

Sam Church

DAN FOGELBERG 6-4 HUMAN LEAGUE 8-6 ASIA 10-8

STEVE MILLER BAND ROLLING STONES

Nell Harrison

BLONDIE GREG KIHN CHICAGO Hottest: TOTO 4-1

JOHN COUGAR 8-6 JOAN JETT 23-16

WBCY/Charlotte, NC

RICK SPRINGFIELD

BLONDIE GARY U.S. BONDS REO SPEEDWAGON

ROLLING STONES

TOTO 1-1 EYE TO EYE 6-5 JOHN COUGAR 11-6 STEVIE NICKS 17-12 SOFT CELL D-22

WMAK-FM/Nashville, TR

Gary Adkins

RICK BOWLES GLENN FREY

AIR SUPPLY

CHEAP TRICK (dp) MELISSA MANCHESTE CHEAP TRICK (dp.
Hottest:
TOTO 1-1
ALDO NOVA 3-3
38 SPECIAL 5-5
MOTELS 6-6
SCORPIONS 11-11 DR. HOOK FRANKIE MILLER LARRY ELGART & HI R\$7/New Orleans, LA Shomby/Volpe

JOAN JETT 6-5 KROK/Shreveport, LA

ASIA ROLLING STONES Hottest: MCCARTNEY/WONDER 1-1 Harrison/Green AIR SUPPLY RICK SPRINGFIELD ONJ
J. GEILS BAND
SURVIVOR
SOFT CELL
JOURNEY STEVIE NICKS Hottest: TOTO 4-1 MCCARTNEY/WONDER 2-2 WILLIE NELSON 3-3 DENIECE WILLIAMS 11-7

T.G. SHEPPARD 14-8 WSSX/Charleston, SC

Bill Martin REO SPEEDWAGON OUARTERPLASE QUARTERPLASH ROLLING STONES KIM WILDE Hottest: ASIA 1-1 TOTO 9-5 LOVERBOY 10-7 KANSAS 15-11 JOHN COUGAR 17-12

KLPQ/Little Rock, AR

Steve Kelly SOFT CELL RICK SPRINGFIELD MOTELS FOREIGNER Hottest: RAY PARKER JR. 2-1 ONE WAY
PLATTERS (dp)
LARRY ELGART & HI (dp)
Hottest:
HUMAN LEAGUE 2-1 TOTO 3-2 ASIA 10-6 JUICE NEWTON 13-8 JOAN JETT 15-9

WQUT/Johnson City, TN

Rod Hampton CHICAGO MONROES REO SPEEDWAGON Hottest: LRB 7-1 HUMAN LEAGUE 3-3 TOTO 8-4 RAY PARKER JR. 18-9 JOHN COUGAR 14-10

KROD/El Paso, TX Mike Preston

JUICE NEWTON LOVERBOY FRANK ZAPPA STEVIE NICKS HEART HOTTEST 2-1 MCCARTNEY/WONDER 7-2 ASIA 14-5 QUEEN 13-6 TOTO 17-8

HOCLEST: WNOK-FM/Columb RAY PARKER JR. 3-1 Tom Anderson MOTELS 19-13 ALABAMA 21-14 WAN HALEN VAN HALEN HALENSA HANCHESTE 23-17 ROLLING STONES WNOK-FM/Columbia, SC

EYE TO EYE BOW WOW WOW WANS-FM/Greenville, SC ONJ KIM WILDE RICK SPRINGFIELD
ROLLING STONES
AIR SUPPLY
STEVE MILLER BAND
GLENN FREY
HOTLEST:
CHARLENE 5-2
DAN FOGFLEPEG 6-4 MCCARTNEY/WONDER 1-1 HUMAN LEAGUE 2-2 TOTO 9-6 QUEEN 23-18 GAP BAND 29-29 KKYK/Little Rock, AR

WILLIE NELSON STEVE MILLER BAND CHARLENE 1-1
RAY PARKER JR. 3-2
TOTO 5-3
HUMAN LEAGUE 13-6
STEVE MILLER BAND A-21 WHHY-FM/Montgomery, Al WRQK/Greensboro, SC

RICK SPRINGFIELD STEVIE WONDER JOURNEY

WDCG/Durham-Raleigh, NC

RONNIE MILSAP STEVIE NICKS VAN HALEN STEVE MILLER BAND

STEVE MILLER BAND HOTLEST: MCCARTNEY/WONDER 1-1 HUMAN LEAGUE 2-2 TOTO 3-3 ASIA 7-4 SOFT CELL 32-24

Randy Kabrich

Wes Jones

JOHN COUGAR 5-3 QUEEN 8-4 JOAN JETT 12-6 CHICAGO CHICAGO HOTLEST: TOTO 6-1 LRB 10-8 JUICE NEWTON 17-10 KARLA BONOFF 27-23 ALABAMA D-27

BLONDIE GARY U.S. BONDS STEVIE WONDER 30-14

WZYP/Huntsville, AL

Staine Kelley Scott Mitchell SOFT CELL KARLA BONOFF SURVIVOR
GLENN FREY
RICK SPRINGFIELD
Hottest:
MCCARTNEY/WCNDER 1-1 RICK SPRINGFIELD SURVIVOR MCCARTNEY/WONDER 1-1 ASIA 3-2 HUMAN LEAGUE 5-3 TOTO 8-4 QUEEN 11-8 JOAN JETT 8-4 LOVERBOY 9-6

KZEM/Corpus Christi TX

Robb Stewart JOAN JETT JOURNEY AIR SUPPLY STEVE MILLER BAND RICK SPRINGFIELD Hottest: JOAN JETT 1-1 MCCARTNEY/WONDER 3-2 WILLIE NELSON 7-4 MCCARTNEY/WONDER 1-1
ROBERTA FLACK 2-2
LOVERBOY 4-3
FRANKE/KNOCKOUTS 5-4 CHARLENE 13-5 JOAN JETT A-20

PARALLEL THREE

KILE/Galveston TX Scott Taylo

WABB-FM/Mobile, AL

KITY/San Antonio, TX

ALABAMA
VAN HALEN
DR. HOOK
HOTLEST:
MCCARTNEY/WONDER 1-1
ASIA 7-5
TOTO 9-6
JOHN COUGAR 19-8
JUICE NEWTON 18-9

WCGQ/Columbus, GA Bob Raleigh

RICK SPRINGFIELD GLENN FREY STEVE MILLER BAND REO SPEEDWAGON KARLA BONOFF ROLLING STONES Hottest: MCCARTNEY/WONDER 1-1 TOTO 7-2 ASIA 4-3 LRB 10-5 HUMAN LEAGUE 14-9

WISE/Asheville, NC

John Stevens LARRY ELGART & HI PATRICE RUSHEN JOURNEY BLONDIE Hottest TOTO 1-1 ASIA 9-2 QUEEN 10-3 LRB 12-5 38 SPECIAL 14-7

WFOX/Galnesville, GA

Alen Dupriest STEVIE WONDER EYE TO EYE ONJ GLENN FREY GENESIS SURVIVOR LESLIE PEARL GAP BAND HOTTEST: MCCARTNEY/WONDER 1-1 RAY PARKER JR. 2-2 JOHN COUGAR 16-11 SHALAMAR 25-21 RICK SPRINGFIELD 33-27

KPUR/Amarillo, TX

JOURNEY STEVE MILLER BAND REO SPEEDWAGON AIR SUPPLY RICK SPRINGFIELD TOTO 3-1 JUICE NEWTON 11-7 ALABAMA 14-10 KANSAS 21-18 HEART 27-22

96SGF/Savannah, GA

J.P. Hunter MEN AT WORK SURVIVOR
GAP BAND
GARY U.S. BONDS
AIR SUPPLY
Hottest:
MCCARTNEY/WONDER 1-1
TOTO 3-2
HUMAN LEAGUE 5-3
LOVERBOY 10-7
KARLA BONOFF 16-10

Z102/Savanneh, GA Randl Somme

ROLLING STONES BLONDIE REO SPEEDWAGON Hottest: MCCARTNEY/WONDER 1-1 HUMAN LEAGUE 9-6 TOTO 13-9

KQIZ-FM/Amerillo, TX Tim Butler

REO SPEEDWAGON VAN HALEN VAN HALEN
HOttest:
MCCARTNEY/WONDER 1-1
JUICE NEWTON 17-8
JOAN JETT 20-13
QUEEN 21-14
STEVE MILLER RAND 24-15

KVOL/Lafayetta, LA

Philip Rankin GENESIS GAP BAND DR. HOOK SURVIVOR CHER A FLOCK OF SEAGUL (dp) CHEAP TRICK (dp) Hottest: MCCARTNEY/WONDER 1-1 TOTO 2-2
JOAN JETT 4-3
QUEEN 11-7
JUICE NEWTON 15-9
WXLK/Roanoke, VA

Russ Brown

RUAS Brown
BLONDIE
CHICAGO
GENESIS
STEVE MILLER BAND
HOTLEST
J. GEILS BAND 2-1
SOFT CELL 7-4
RICK SPRINGFIELD 13-8
WILLIE NELSON 20-14
STEVIE WONDER 23-17

KSFL-FM/Lubbock, TX

REO SPEEDWAGON GENESIS GENESIS CHEAP TRICK ROLLING STONES POINT BLANK Hottest: TOTO 2-1 38 SPECIAL 3-2 VAN HALEN 10-6 SOFT CELL 15-11 STEVE MILLER BAND 19-12 KKQV/Wichita Falls, TX

CHICAGO GLENN FREY
REO SPEEDWAGON
ROLLING STONES
RICK SPRINGFIELD GENESIS GENESIS
HOttest:
MCCARTNEY/WONDER I-1
TOTO 4-2
JOHN COUGAR 14-10
38 SPECIAL 18-12
SOFT CELL 27-17

WGLF/Tallehesses, FL Ron Parker

AIR SUPPLY RICK SPRINGFIELD CHICAGO REO SPEEDWAGON LARRY ELGART & HI Hottest: MCCARTNEY/WONDER 1-1 HUMAN LEAGUE 3-2 SOFT CELL 8-4 ASIA 7-7 ASIA 7-7 EYE TO EYE 31-24 Q101/Meridian, MS

HEART HUEY LEWIS & NEWS MOTELS STEVE MILLER BAND AIR SUPPLY J. GEILS BAND GARY U.S. BONDS MONROES SPLIT ENZ HOOTEST: MCCARTNEY/WONDER 1-1 FRANKE/KNOCKOUTS 4-3 JOAN JETT 18-9 WILLIE NELSON 15-10 KANSAS 19-16 Old/Gadaden, AL

Leo Davis REO SPEEDWAGON

RICK SPRINGFIELD EYE TO EYE 10-9 QUEEN 12-11
DENIECE WILLIAMS 23-16
KANSAS 25-21
WFLB/Fayetteville, NC

Larry Cannon ONJ AIR SUPPLY

BLONDIE HAIRCUT 100 CHICAGO DR. HOOK GLENN FREY LARRY LEE (dp) VAN HALEN IRENE CARA (dp) SURVIVOR (dp) MONROES (dp) HOTTO 16-10 PATRICE RUSHEN 19-15

WYKS/Gainesville, FL

KIM WILDE REO SPEEDWAGON GREGORIAN BLONDIE STEVIE WONDER ROLLING STONES GLENN FREY Hottest: MCCARTNEY/WONDER 3-1 TOTO 4-2 38 SPECIAL 8-5 SOFT CELL 19-17

WAEV/Savannah, GA

JOURNEY 39-29

ROLLING STONES STEVE MILLER BAND LESLIE PEARL GLENN FREY SURVIVOR AIR SUPPLY RICK BOWLES (dp) Hottest: MCCARTNEY/WONDER 1-1 JOAN JETT 9-5 SOFT CELL 17-12 RONNIE MILSAP 21-14 EYE TO EYE 25-17

MIDWEST Most Added ® **Hottest**

REO Speedwagon Toto Gary U.S. Bonds Paul McCartney Air Supply Rick Springfield

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added** • Hottest

Rick Springfield P. McCartney Glenn Frey Human League **REO** Speedwagon

MIDWEST

PARALLEL TWO

Tori Nutte

HUEY LEWIS & NEWS REO SPEEDWAGON MCCARTNEY/WONDER 1-1 ASIA 6-4 TOTO 13-10 WILLIE NELSON 22-17 JOHN COUGAR 23-19

KIOA/Des Moines, IA A.W. Pantoja

GARY U.S. BONDS CHICAGO GLENN FREY MCCARTNEY/WONDER 1-1 TOTO 14-4 FRANKE/KNOCKOUTS 10-7 KARLA BONOFF 19-13

KOFM/Oklahoma City, OK Brock/Morgan

REO SPEEDWAGON EYE TO EYE BLONDIE GLENN FREY ONJ LARRY ELGART & HI Hottest: MCCARTNEY/WONDER 1-1 TOTO 10-5 RAY PARKER JR. 13-10 ASIA 14-11 JOAN JETT 21-16

KRAV/Tulsa, OK **Gery Reynolds**

AIR SUPPLY NEIL DIAMOND Hottest: RICK SPRINGFIELD 2-1 TOTO 5-3 JUICE NEWTON 9-6 ROBERTA FLACK 10-8 DENIECE WILLIAMS 15-11

Keith Edwards

SURVIVOR GENESIS GLENN FREY REO SPEEDWAGON Hottest: HUMAN LEAGUE 8-1 KANSAS 7-4 JOHN COUGAR 10-7 SCORPIONS 16-13 SOFT CELL D-19

WGRD/Grand Rapids, MI J.J. Duling

Hottest: MCCARTNEY/WONDER 1-1 HUMAN LEAGUE 2-2

WHOT/Youngstown, OH Dick Thompson

RICK SPRINGFIELD Hottest: MCCARTNEY/WONDER 1-1 JOHN COUGAR 21-15 38 SPECIAL 26-20 RONNIE MILSAP 27-21 ROBERTA FLACK D-24

WMEE/Fort Wayne, IN John Curry

Hottest: RAY PARKER JR. 1-1 QUEEN 6-6 JOHN COUGAR 7-7 TOTO 8-8

WNAP/Indianapolis, IN Larry Mago

MOTELS RICHARD D. FIELDS SOFT CELL STEVE MILLER BAND MCCARTNEY/WONDER 1-1 LRB 3-2 TOTO 6-3 ASIA 8-7 JOHN COUGAR 9-8

WNCI/Columbus, OH Steve Edwards

SOFT CELL SOFT CELL
AIR SUPPLY
DENIECE WILLIAMS
HOTLEST:
MCCARTNEY/WONDER 1-1
ROBERTA FLACK 3-2
ELTON JOHN 5-3
LRB 7-5

WOW/Omaha, NB Ralph Caldwell

ALABAMA ROBERTA FLACK ROBERTA FLACE NEIL DIAMOND REO SPEEDWAGON Hottest: MCCARTNEY/WONDER-1-1 LRB 3-2 JUICE NEWTON 6-4 RONNIE MILSAP WILLIE NELSON 11-7

WVIC/East Lansing, MI Jim St. John

CHEAP TRICK GARY U.S. BONDS CHER BOW WOW WOW Hottest MCCARTNEY/WONDER 1-1 TOTO 4-2 JUICE NEWTON 10-6 BERTIE HIGGINS 32-20

KSTT/Davenport, IA **Bill Young**

REO SPEEDWAGON MOTELS RICK SPRINGFIELD MELISSA MANCHESTE MCCARTNEY/WONDER 1-1 TOTO 7-2 JUICE NEWTON 9-4 JOHN COUGAR 17-10 HEART 19-15

KEYN-FM/Wichita, KN Terrie Springs

ROBERTA FLACK ROBERTA FLACK
AIR SUPPLY
RICK SPRINGFIELD
REO SPEEDWAGON
HOTTES:
MCCARTNEY/WONDER 1-1
RAY PARKER JR. 2-2
HUMAN LEAGUE 7-5
WILLIE NELSON 10-7
KANSAS 16-13

WYFM/Youngstown, OH **Jeff Tobin**

SOFT CELL Hottest: MCCARTNEY/WONDER 1-1 HUMAN LEAGUE 5-2 ASIA 7-6 ALDO NOVA 13-8 JOHN COUGAR 16-10 WAKX/Duluth, MN

Dave Strandberg

HUEY LEWIS & NEWS MCCARTNEY/WONDER 1-1 TOTO 7-3 ELTON JOHN 5-4 WILLIE NELSON 9-5 JUICE NEWTON 12-8

WNAM/Appleton-Oshkosh Chris Caine

HAIRCUT 100
REO SPEEDWAGON
AIR SUPPLY
SURVIVOR
ROLLING STONES
GENESIS CHICAGO STEVE MILLER BANK GLENN FREY Hottest: MCCARTNEY/WONDER 1-1 JUICE NEWTON 16-12 JOHN COUGAR 20-15 ALABAMA 25-18 SOFT CELL 29-22

Kevin Carpenter

AIR SUPPLY STEVIE NICKS CHICAGO Hottest: MCCARTNEY/WONDER 1-1 WILLIE NELSON 4-2 ASIA 7-5 TOTO 13-6 JUICE NEWTON 12-7

WZOK/Rockford, IL Mr. Ed

ROLLING STONES MOTELS RICK SPRINGFIELD HUMAN LEAGUE 4-3 JOHN COUGAR 11-7 WILLIE NELSON 16-10 ASIA 19-11

Z104/Madison, WI Little/Hudson

REO SPEEDWAGON REO SPEEDWACON
GARY U.S. BONDS
STEVE MILLER BAND
ROLLING STONES
HOTTORING HOUSE
HOTO 4-2
LRB 10-6
JOHN COUGAR 17-13
VAN HALEN 25-17

WIKS/Indianapolis, IN

EYE TO EYE SOFT CELL STEVIE NICKS REO SPEEDWAGON GLENN FREY HOTTEST JOHN COUGAR 1-1 KANSAS 2-2 TOTO 11-3 ASIA 8-4 CHUBBY CHECKER 12-5

U93/South Bend, IN J.K. Dearing

JUICE NEWTON JUICE NEWTO.
Hottest:
MCCARTNEY/WONDER 1-1
CHARLENE 2-2
RAY PARKER JR. 5-3
ELTON JOHN 16-7
LRB 30-19

WDJX/Dayton, OH Steve Allen

AIR SUPPLY HUMAN LEAGUE JOAN JETT HOTTOEST: MCCARTNEY/WONDER 1-1 WILLIE NELSON 3-2 DAN FOGELBERG 7-5 KOOL & THE GANG 11-6 TOTO 19-11

WKDQ/Evansville, IN Hobbs/Payne

REO SPEEDWAGON KARLA BONOFF STEVE MILLER BAND CHICAGO GARY U.S. BONDS Hottest: RAY PARKER JR. 1-1 ALABAMA 3-2 JOHN COUGAR 10-6 HUMAN LEAGUE 15-9 WILLIE NELSON 25-11

WJXQ/Jackson, MI

CHEAP TRICK (dp)
RICK BOWLES (dp)
BLONDIE (dp)
BLONDIE (dp)
MEN AT WORK (dp)
MARSHALL CRENSHAW (d)
GARY U.S. BONDS (dp)
REO SPEEDWAGON
ROLLING STONES
HOTTER
1 VAN HALEN 4-2
JOHN COUGAR 5-4
REO SPEEDWAGON A-17
ROLLING STONES A-18

KQKQ/Omehe, NB **Jay Taylor**

STEVE MILLER BAND RICK SPRINGFIELD KARLA BONOFF SURVI VOR Hottest TOTO 2-1 ASIA 5-3 JUICE NEWTON 12-7 KANSAS 19-12

KIIK/Davenport, IA Chuck King

JOURNEY JOURNEY RICK SPRINGFIELD NEIL DIAMOND NEIL DIAMOND BLONDIE HOTTEST: MCCARTNEY/WONDER 1-1 QUEEN 20-17 JOHN COUGAR 28-23 JUICE NEWTON 32-24 RONNIE MILSAP 34-28

WZZR/Grand Rapids, MI Brian Thomas

SURVIVOR GARY U.S. BONDS MOTELS SPLIT ENZ LARRY ELGART & HI REO SPEEDWAGON Hottest: TOTO 3-1 HUMAN LEAGUE 2-2 ASIA 6-5 JUICE NEWTON 20-9 WILLIE NELSON 13-10

WKFR/Kalamazoo, MI Swart/Chapman

KARLA BONOFF RICK SPRINGFIELD AIR SUPPLY REO SPEEDWAGON QUARTERFLASH STEVE MILLER BAND JUICE NEWTON 8-4 JOHN COUGAR 13-10 JOAN JETT 16-12 NEIL DIAMOND 28-21

WLYT/Cleveland, OH Scott "Smoker" Howitt

NEIL DIAMOND HEART
MOTELS
KARLA BONOFF
Hottest:
TOTO 10-7
JOAN JETT 20-15
JOHN COUGAR 23-17

KMGK/Des Moines, IA Michael Stone

REO SPEEDWAGON REO SPEEDWAGON GLENN FREY GARY U.S. BONDS A FLOCK OF SEAGUL HOTTEST: ASIA 1-1 KIM WILDE 13-9 OUEEN 16-15 SPARKS 26-21 SURVIVOR D-25

PARALLEL THREE

KFYR/Blamarck, ND

GLENN FREY AIR SUPPLY GARY U.S. BONDS ROLLING STONES HALL & OATES Hottest MCCARTNEY/WONDER 1-1 TOTO 4-2 JOAN JETT 9-6 RONNIE MILSAP 12-8 JUICE NEWTON 14-10

KKLS/Rapid City Sherwin/Piper

AIR SUPPLY AIR SUPPLY BLONDIE CHICAGO HOTLEST: TOTO 3-1 RAY PARKER JR. 10-5 ASIA 9-7 38 SPECIAL 16-9 JUICE NEWTON 19-12

WRKR/Racine, WI Steve Warren

LAURA BRANIGAN QUARTERFLASH GARY U.S. BONDS Hottest: MCCARTNEY/WONDER 1-1 RAY PARKER JR. 5-2 WILLIE NELSON 6-5 JOHN COUGAR 21-16 DAZZ BAND D-32

WSPT/Stevens Point, WI Fuhr/Stage

GARY U.S. BONDS GRASS ROOTS REO SPEEDWAGON AIR SUPPLY CHEAP TRICK (dp) SPLIT ENZ (dp) Hottest: HUMAN LEAGUE 2-1 ALDO NOVA 3-3 ASIA 4-4 TOTO 6-5 JUICE NEWTON 14-8

WTRU/Muskegon, Wi Larry Olek

RICK SPRINGFIELD BLONDIE LESLIE PEARL GLENN FREY BUBERTA ELECA

KDVV/Topeka, KS **Tony Stewart**

BLONDIE RICK SPRINGFIELD Hottest: MCCARTNEY/WONDER 1-1 TOTO 2-2 ASIA 3-3 JOHN COUGAR 11-5 38 SPECIAL 12-6

KELO/Sioux Falls, SD Marc Elliot

AIR SUPPLY AIR SUPPLY
ONJ
SURVIVOR
OAK RIDGE BOYS
LARRY ELGART & HI (dp)
HOTLEST:
MCCARTNEY/WONDER 1-1
TOTO 8-4
HUMAN LEAGUE 9-5
38 SPECIAL 12-8
JUICE NEWTON 24-15

KWLO/Waterloo, IA **Drew Bentley**

REO SPEEDWAGON
AIR SUPPLY
HOTTEST:
MCCARTNEY/WONDER 1-1
HUMAN LEAGUE 5-2
ASIA 8-3
TOTO 16-6
JUICE NEWTON 17-7

WAZY-FM/Lafayette, IN **Bob Leonard**

GLENN FREY RICK SPRINGFIELD REO SPEEDWAGON GENESIS SURVIVOR ROLLING STONES ROLLING STONES Hottest: TOTO 3-1 JUICE NEWTON 11-7 38 SPECIAL 12-8 MOTELS 15-9 SOFT CELL 26-17

KRNA/lowa City, IA Jeff Harmon

ROLLING STONES GARY U.S. BONDS JUICE NEWTON APRIL WINE (dp) APRIL WINE (dp)
NAZARETH (dp)
FRANKIE MILLER (dp)
EYE TO EYE (dp)
PINUPS (dp)
HAIRCUT 100 (dp)
HOTCHEST:
ASIA 2-1
TOTO 4-2
QUEEN 10-6
38 SPECIAL 11-7
JOAN JETT 14-9

KQWB/Fargo, ND Wayne Hiller

Hottest: MCCARTNEY/WONDER 1-1 TOTO 2-2 HUMAN LEAGUE 4-3 ASIA 6-4 WILLIE NELSON 8-6

KFMZ/Columbia, MO Steve Grazieno

GENESIS STEVE MILLER BAND REO SPEEDWAGON ROLLING STONES GARY U.S. BONDS Hottest ASIA 2-JETHRO TULL 22-18 SURVIVOR D-24

99KG/Salina, KS **Denny Collier**

RICK SPRINGFIELD ALABAMA STEVIE NICKS KARLA BONOFF SURVIVOR REO SPEEDWAGON Hottest: TOTO 2-1 JOAN JETT 8-4 JOHN COUGAR 10-6 38 SPECIAL 17-12 LOVERBOY 18-13

KKRC-FM/Sloux Falls, SD **Greg Fisher**

THICE NEWTON JUICE NEWTON
ROLLING STONES
SOFT CELL
EYE TO EYE
J. GEILS BAND
JOURNEY
SPLIT ENZ Hottest: HUMAN LEAGUE 2-1 ASIA 4-2 TOTO 3-3 TOMMY TUTONE 1-6 LOVERBOY 17-10

KKXL/Grand Forks, ND **Gary Leigh**

SURVIVOR J. GEILS KARLA BONOFF GEILS BAND CHICAGO JOURNEY ASIA 1-1 HUMAN LEAGUE 2-2 JUICE NEWTON 9-5 JOHN COUGAR 7-7

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT Gary Waldron

FRANKIE MILLER STEVIE WONDER DR. HOOK HAIRCUT 100 REO SPEEDWAGON LARRY ELGART & HT MCCARTNEY/WONDER 1-1 RONNIE MILSAP 15-6 STEVIE NICKS 30-20 SOFT CELL 37-29 PATRICE RUSHEN 38-30

KJRB/Spokane, WA Suds Coleman

BLONDIE JOURNEY REO SPEEDWAGON SOFT CELL Hottest: MCCARTNEY/WONDER 1-1 WILLIE NELSON 10-7 JUICE NEWTON 14-8 RONNIE MILSAP 17-12

KRQ/Tucson, AZ Guy Zapoleov

HAIRCUT 100 REO SPEEDWAGON JOURNEY ROLLING STONES PAUL MCCARTNEY Hottest: BLONDIE 11-5 QUEEN 10-6 STEVIE NICKS 27-14 KARLA BONOFF 26-17

Y94/Fresno, CA John McCorkie

RONNIE MILSAP NEIL DIAMOND Hottest: MCCARTNEY/WONDER 1-1 HUMAN LEAGUE 6-3 ASIA 10-7 RAY PARKER JR. 13-8 WILLIE NELSON 16-11 KLUC/Las Vegas, NV Dave Van Stone

STEVE MILLER BAND

GLENN FREY RICK SPRINGFIELD Hottest: MCCARTNEY/WONDER 1-1 ELTON JOHN 3-2 ASIA 9-7 JOHN COUGAR 14-11 JUICE NEWTON, 21-18

KYNO-FM/Fresno, CA Walker/Davis

HUMAN LEAGUE STEVIE WONDER GREG KIHN HOTLEST: MCCARTNEY; WONDER 3-1 ATLANTIC STARR 9-5 ONE WAY 14-6 DAZZ BAND 16-10 WILLIE NELSON 11-11 WILLIE NELSON 11-11

FM102/Sacramento, CA **Billy Manders**

ALABAMA MOTELS LARRY ELGART & HI MCCARTNEY/WONDER 1-1 CHARLENE 2-2 WILLIE NFLSON 4-4 HUMAN LEAGUE 9-5 DAZZ BAND 19-12

FRANKE/KNOCKOUTS LOVERBOY KARLA BONOFF Hottest: MCCARTNEY/WONDER 1-1 LRB 3-2 HUMAN LEAGUE 5-4 TOTO D-6 WILLIE NELSON 20-11

KHYT/Tucson, AZ Rich Brother Robbin

ROLLING STONES
HALL & OATES
GARY U.S. BONDS
REO SPEEDWAGON
AIR SUPPLY
AMBROSIA
ONE WAY
PATRICE RUSHEN
HOTTEST
MCCARTNEY/WONDER 1-1
TOTO 2-2 ROLLING STONES TOTO 2-2 HUMAN LEAGUE 3-3 ASIA 5-4 SOFT CELL 27-8

KIDD/Monterey, CA

Barry Brown REO SPEEDWAGON STEVIE NICKS RICK SPRINGFIELD GLENN FREY Hottest: MCCARTNEY/WONDER 1-1 HUMAN LEAGUE 4-2 JOAN JETT 15-10 DENIECE WILLIAMS 20-14 PATRICE RUSHEN 29-22

KGGI/Riverside-San Bernarding Steve O'Neil

ONE WAY DAZZ BAND REO SPEEDWAGON AIR SUPPLY HUMAN LEAGUE 2-1 OUEEN 14-6 ONE WAY A-7 DENIECE WILLIAMS 19-14 KARLA BONOFF 20-16

KKXX/Bakersfield, CA Squires/DeRoo

FRANK ZAPPA ROLLING STONES REO SPEEDWAGON HEART STEVIE WONDER RICK SPRINGFIELD EYE TO EYE SOFT CELL 1-1 LOVERBOY 10-4 QUARTERFLASH 19-6 FRANK ZAPPA A-14 STEVE MILLER BAND

KNBQ/Tacoma, WA Bryan/Roberts

REO SPEEDWAGON GARY U.S. BONDS STEVIE WONDER CHEAP TRICK GLENN FREY JOURNEY BOW WOW WOW Hottest MCCARTNEY/WONDER 1-1 TOTO 4-3 ASIA 7-5 JUICE NEWTON 10-7 HUEY LEWIS & NEWS 20-14

K96/Provo, UT Gentry/Kraddick

SOFT CELL HOTTEST: MCCARTNEY/WONDER 1-1 HUMAN LEAGUE 2-2 TOTO 7-3 FRANKE/KNOCKOUTS 5-4

FM103/Salt Lake City, UT Lorraine Winnegar

GREG KIHN REO SPEEDWAGON Hottest: MCCARTNEY/WONDER 1-1 ALDO NOVA 2-2 ASIA 3-3 KANSAS 17-12

KBBK/Boise, ID Bob Lee

MOTELS
RICK SPRINGFIELD
EYE TO EYE
QUARTERFLASH
LARRY ELGART & HI
GARY U.S. BONDS HUMAN LEAGUE 2-2 TOTO 7-3 JOHN COUGAR 9-5 JOAN JETT 13-8

KSKD/Salem, OR Len E. Mitcheli

RAINBOW (RA) RICK SPRINGFIELD STEVE MILLER BAND GLENN FREY GARY U.S. BONDS (dp)
JON & VANGELIS (dp)
Hottest:
MCCARTNEY/WONDER 1-1 KSPZ/Colorado Springs, CO ASIA 18-11
Mike Daniels BOW WOW WOW 34-25
FRANKE/KNOCKOUTS SOFT CELL 40-29

KKFM/Colorado Springs Jack Hamilton

FRANK ZAPPA J. GEILS BAND ONE WAY Hottest: MCCARTNEY/WONDER 3-1 TOMMY TUTONE 2-2 HUMAN LEAGUE 4-4 FRANK ZAPPA A-10

KIKI/Honolulu

John Fink NOHELANT CYPRIANO MISSING PERSONS MELISSA MANCHESTE PATRICE RUSHEN RICK SPRINGFIELD TASTE OF HONEY MICHAEL MURPHEY CHICAGO STARS ON 45 MOON MARTIN JUICE NEWTON B.B. KING Hottest: DENIECE WILLIAMS 3-2 ALIIS 2-3 DAZZ BAND 5-4 STEVIE WONDER 28-15 ATLANTIC STARR 29-24

PARALLEL THREE

KCBN/Reno, NV Jim O'Neel

ROLLING STONES
ONJ
SURVIVOR
AIR SUPPLY
REDDINGS
HOTTEST
HOCCARTNEY/WONDER 1-1
QUEEN 13-7
38 SPECIAL 18-12
MELISSA MANCHESTE 21SOFT CELL 32-25

KDZA/Pueblo, CO Rip Avina

RICK SPRINGFIELD SURVIVOR ONJ GARY U.S. BONDS HAIRCUT 100 MONROES SPLIT ENZ WILLIE NELSON 12-8 DENIECE WILLIAMS 14-9 JUICE NEWTON 21-14

KSLY/San Luis Obispo Don Potter

CHEAP TRICK PINK FLOYD GARY U.S. BONDS GLENN FREY RICK SPRINGFIELD A FLOCK OF SEAGUL AIR SUPPLY Hottest: MCCARTNEY/WONDER 1-1 BERTIE HIGGINS 12-8 JUICE NEWTON 14-10 NEIL DIAMOND 28-16 MELISSA MANCHESTE 29-24

KENI/Anchorage, AK Robbins/Denma

GLENN FREY GLENN FREY
CHICAGO
GARY U.S. BONDS
AMBROSIA
AIR SUPPLY
NEIL DIAMOND
HOttest:
MCCARTNEY/WONDER 2-1
ASIA 7-3 ASIA 7-3 LRB 12-8 KANSAS 23-14 MOTELS 27-19

KYYA/Billings, MT Jack Bell

FOREIGNER RICK SPRINGFIELD AIR SUPPLY JOURNEY ROLLING STONES Hottest MCCARTNEY/WONDER 1-1 WILLIE NELSON 8-5 JUICE NEWTON 9-7 ASIA 12-9 38 SPECIAL 20-14

KATI/Casper, WY Fred Leehumis

JOURNEY
AIR SUPPLY
RICK SPRINGFIELD
GLENN FREY
REO SPEEDWAGON
CHICAGO
GARY U.S. BONDS
PATRICE RUSHEN
HOTLEST:
MCCARTNEY/WONDER 1-1
TOTO 5-2
HUMAN LEAGUE 7-5
ASIA 8-6
JOAN JETT 12-8 JOURNEY

KOZE/Lewiston, ID Jay McCall

CHICAGO STEVE MILLER BAND GLENN FREY EYE TO EYE ROLLING STONES REO SPEEDWAGON Hottest: TOTO 2-1
JUICE NEWTON 12-7
JOAN JETT 15-10
KANSAS 18-12
HEART 20-13

KKLV/Anchorage, AK

Art Lewis

EYE TO EYE NEIL DIAMOND SURVIVOR SOFT CELL RICK SPRINGFIELD HAIRCUT 100 GLENN FREY Hottest: MCCARTNEY/WONDER 1-1 TOMMY TUTONE 2-2 HUMAN LEAGUE 5-3 TOTO 10-6 QUEEN 11-8

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK

WIFI/Philadelphia KEGL/Ft. Worth-Dallas CKLW/Detroit KBEQ/Kansas City B100/San Diago WOMP-FM/Belle WCIL-FM/Carbondale

THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK

B104/Baltimore KIQQ/Los Angeles 3WT/Binghamton KSET-FM/EI Paso KEEL/Shreveport WAXY/Ft. Lauderdale WGRD/Grand Rapids WMEE/Ft, Wayne WFEA/Manchester

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All pre-sent and possible future reporting stations are evaluated and updated twice



DENOTES FIRST WEEK IN PA

JOHN DOE "Hit Song" (Anylabel)						
LP: Hit Song				National		
Re	gional	100/25	44%	Summary		
1	Reach	100120		Up 51		
E	33%			Debuts 20		
М	21%			Same 4		
S	56%			Down 0		
	19%			Adds 25		

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

 44% — Percentage of this weeks reporters playing it.

 Regional Reach — Percentage of reporters playing the song within each region.

region.

National Summary

Up 31 — Number of stations moving it up on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

wn 0 - Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.



	P PLY le <i>Night</i> s. And Forever		″ -	
Regional Reach E 448 S 418 M 248 W 268	71/70 N &	34% A	Natio Summer UP DEBUTS SAME DOWN ADDS	
P)	K104 a-3 WKFE a-4		P3	

Reach E 44% S 41% H 24% W 26%	N&A	DEBUTS SAME DOWN APDS
PI	K104 a-37 , WKFE a-40	. P3
BART	BOUTH	BAST
WNBC a-28	KITY a	WACZ a
WBENFM a	KTSA a-27	WTSN a
B94 a	KBFM a	WFBG a-30
PRO-PH a	B97 a-27 KROK a	WCIR a
JB105 a-35		95XIL a
	WJDX a-26 KXX106 a	WZ YO a
BOUTH	WAXY a	
	WDOO a	BOUTH
Z93 a	WBBO a	
94Q a		WAEV B
Y100 a	PM100 a-27	95SGF a
	KX104 a WOKI a	WF'LB a
MICHWEST	WAYS a	WGLF a
	WCSC a	WYKS on
	WANSFM a	KILE A-25
WERT	WGH a	KPUR a
	wicer a	0101 a
KEARTH a	MIDWEST	
KIISFM a	moved:	PARTITIONAL SET
K100 a	WKFR a	
KYYX a	KRAV a	KFYR a
P2	KEYNEM A	KELO n-3
12	WNAM a	KKLS a
	WGBF a-25	WSPT a
-	WNC1 a-24	KWLO a
RABT	WDJX a	1
		WERT
WFBR a	WEST	
WTRY a-28	1	KEN1 a
3W? a	KGG [a	KSLY a
WPST a	KHYT a	KCBN a
WAKE a		KATI a
WAEB A		KYYA a

ALABA Take N	MA le Down	(RCA)		
LP: Mour	ntain Music			
Regional	128/9	62%	Natio	
Reach	_		UP	63
E 53%			DEBUTS	31
S 78 %	(2)	: 0	SAME	25
M 438	-		DOWN	
W 69%	_		ADDS	1

M 438 W 698		ADDS 9
	KBPM on	KRO on
P1	WTIX d-39	KHYT 37-35
164.1	KEEL 24-24	
_	KROK 29-27	10.0
EAST	WFMF 22-15	
	KTDO Q-30	
WKBW a	WJDX 22-16	EAST
WBENFM 37-34	KXX106 d-22 G100 24-18	
B104 26-26	WZYP on	WACZ a
WPGC 29-26	WHHYFM 23-19	WTSN d-39 WHEB d-29
	WAXY on	WFEA 29-29
BOUTH	Y103 40-35	WFBG 23-19
Z93 25~16	8,1105 39=32	WCIR 16-9
940 18-14	WD00 d-28	WZYO d-27
0105 19-18	CK1D1 d-38	W210 U-27
0102 14-18	WBBQ 28-18	BOUTH
MIDWEST	FM100 17-14	
THE PERSON NAMED IN	WHAKPM 21-14	0104 24-17
	WSKZ 19-16	WAEV d-25
WEST	WOKI 31-19	Z102 30-27
	WQUT on	95SGF 30-24
KEARTH 30~29	WAYS 23-20	WPOX 3-3
KRLA on	WSEZ 28-24	₩CGQ 27-22
KFI on	WROK d-27	WISE 20-17
KIQQ a	WCSC 18-13	WFLB 12-8
KEZR 27-23	WNOKPM 8-7	WXLK d-30
KTRA 25-17	WGH 18-8	WGLF on
KYYX d-29	KJ100 d~20	WYKS d-32
KUBE a		KKQV on
KIMN on	MIDWEST	KILE a
Q103 on	WZZR d-30	KQIZFM d-27 KPUR 14-10
KOPA d-27	WVIC 38-18	0101 29-24
KZZP 27-23	KSTT 27-23	KVOL d-26
	KIIK on	KVOL d-28
P2	KIOA d-30	MIDWEST
	KOFM 19-14	MINIOTO I
EAST	KRAV 17-16	KPYR 19-17
EAG 1	KEYNEN d-27	KELO 34-32
WFBR 28-23	WNAM 25-18	WRKR on
WHPM 36-33	WGBF d-19	WTRU d-27
WTRY on	WIKDQ 3-2	WAZYPH d-26
92FLY on	WOW a-14	KWLO 29-27
WBLI a	KQKQ 4-23	99KG a
WDRCPM on	WNCI 21-17	

LLELS.	PORTS ST WEEK	
(4	labama continu	ied)
KC101 27-21 WLANFM on	WHOT d-30	WEST
WAEB d-27	WEST	KENI 4D-33
Q106 29-25 WYCR 27-25	KIDD on	KKLV on KSLY d-29
WKEE 24-17 V100 30-25	FM102 a KJRB 27-21	KDZA on KATI d-35
	KNBO 29-27	KYYA 22-15
BOUTH	KBBK 26-24 KCPX 22-16	KOZE d-26
KITY d-33 KZFM 25-19	K96 27-27 KSKD d-38	
KINT 22-18	13KD 0-30	
KHFI 27-22		
1000	White are party	Water of the Land
ASIA		
	The (Geffe	m)
LP: Asia	me (Gene	""
LP: Asia		
	4704 04	•••
Regional	172/1 83	National Summary
Reach E 82%		DEBUTS 0
S 84% M 88%	4	SAME 40 DOWN 11
W 79%		ADDS 1
PI	KINT 3-3 KROD 14-5	KCPX 11-9 FM103 3-3
	KHF1 7-4	K96 6-5
	KBFM 5-3	
EAST	0.07 .	KIUC 9-7
EAST	897 a KEEL on	KSKD 18-11 KLUC 9-7 KRO 18-16
WKBW 4-3	KEEL on KROK on	KRO 18-16 KHYT 5-4
WKBW 4-3	KEEL on	KRO 18-16
WKBW 4-3 WBENFM 3-3 WCAUFM 6-8 96KX 1-2	KEEL ON KROK ON WPMF 6-5 KLPO 10-6 WJDX ON	KRO 18-16 KHYT 5-4
WKBW 4~3 WBENFM 3~3 WCAUFM 6-8 96KX 1~2 B94 16-10	KEEL on KROK on WPMF 6-5 KLPO 10-6 WJDX on WABBFM 2-2	KRO 18-16 KHYT 5-4
WKBW 4~3 WBENFM 3~3 WCAUFM 6-8 96KX 1-2 B94 16-10 B104 5-5	KEEL ON KROK ON WPMF 6-5 KLPO 10-6 WJDX ON WABBFM 2-2 G100 6-4	KRO 18-16 KHYT 5-4
WKBW 4-3 WBENFM 3-3 WCAUFM 6-8 96KX 1-2 B94 16-10 B104 5-5 WXKSFM 18-17 PRO-FM 11-9	KEEL ON KROK ON MFMF 6-5 KLPO 10-6 WJDX ON WABBFM 2-2 G100 6-4 W2YP 3-2 WBHYFM 13-9	KRO 18-16 KHYT 5-4 KIKI 30-28
WKBW 4~3 WEZNEM 3~3 WCAUFM 6-8 96KX 1~2 B94 16-10 B104 5~5 WXKSEM 18-17 PRO-FM 11-9 JB105 22-7	KEEL ON KROK ON MPMF 6-5 KLPO 10-6 WJDX ON WABBFM 2-2 G100 6-4 WZYP 3-2 WBMYFM 13-9 WAXY 10-10	KRO 18-16 KHYT 5-4 KIKI 30-28
WKBW 4~3 WEALEM 3~3 WCAUPM 6~8 96KX 1~2 B94 16~10 B104 5~5 WKKSPM 18~17 PRO~FM 11~9 JB105 22~7 WPGC 9~7	KERL ON KROK ON MPMF 6-5 KLPO 10-6 WJDX ON WARBFM 2-2 G100 6-4 WZVP 3-2 WBMYFM 13-9 WAXY 10-10 Y103 L7-12	KRO 18-16 KHYT 5-4 KIKI 30-28
WKBW 4-3 WENFM 3-3 WCAUFM 6-8 96KX 1-2 B94 16-10 B104 5-5 WXKSPM 18-17 PRO-FM 11-9 J8105 22-7	KERL ON KROK ON MPMF 6-5 KLPO 10-6 WJDX ON WABBFM 2-2 G100 6-4 WZYP 3-2 WBMYFM 13-9 WAXY 10-10 Y103 L7-12 BJ105 4-3	RRO 18-16 KHYT 5-4 KIK1 30-2R P3 EAST WGUY 28-17 WACZ 6-4
WKBW 4~3 WBENFN 3~3 WCAUFN 6~8 96KX 1~2 B94 16~10 B104 5~5 WXKSFM 18~17 PRO~FM 11~9 JB105 22~7 WPGC 9~7 CFTR 2~2	KEEL on MPMF 6-5 KLPQ 10-6 WJDX on WABBFM 2-2 C100 6-4 WZYP 3-2 WBHYFM 13-9 WAXY 10-10 Y103 17-12 SJ105 4-3 WDOQ 13-10 CK10] 6-4	RRO 18-16 KNYT 5-4 KIKI 30-2R WGUY 28-17 WACZ 6-4 WIGY 1-1 WTSN 12-4 WFEA OD
WKBW 4-3 WBENFM 3-3 WCAUPN 6-8 96KX 1-2 B94 16-10 B104 5-5 WXKSFM 18-17 PRO-FM 11-9 JB105 22-7 WPGC 9-7 CPTR 2-2 CHUM 8-12	XEEL ON KROK ON MFNF 6-5 KLPO 10-6 WJDX ON MABBFH 2-2 G100 6-4 WZYP 3-2 WBHYFM 13-9 WAXY 10-10 T-12 BJ105 4-3 WDO 13-10 CK101 6-4 WBBQ 3-2	RRO 18-16 KNYT 5-4 KIKI 30-2R P3 WACZ 6-4 WIGY 1-1 WTEN 12-4 WFEA ON WFEA ON
WKBW 4-3 WBENFN 3-3 WCAUFN 6-8 96KX 1-2 B94 16-10 B104 5-5 WKKSFM 18-17 PRO-FM 11-9 JB105 22-7 WPGC 9-7 CFTR 2-2 CHUM 8-12 CKGM 7-5	KEEL on MPMF 6-5 KLPQ 10-6 WJDX on WABBFM 2-2 C100 6-4 WZYP 3-2 WBHYFM 13-9 WAXY 10-10 Y103 17-12 SJ105 4-3 WDOQ 13-10 CK10] 6-4	RRO 18-16 KNYT 5-4 KIKI 30-2R P3 WACZ 6-4 WIGY 1-1 WTEN 12-4 WFEA ON WFEA ON
MKBM 4-3 MBENFM 3-3 MCAUPN 6-8 996KX 1-2 894 16-10 8104 5-5 MXKSPM 18-17 MXKSPM 18-17 CPTR 2-2 CHUM 8-12 CKGM 7-5 80UTH Z93 5-3	XEEL ON KROK ON MFMF 6-5 KLPO 10-6 MJDX ON MRBHFM 2-2 G100 6-4 MZYP 3-2 MBHYFM 13-9 MAXY 10-10 Z7103 L7-12 BJ105 4-3 MDOO 13-10 CK101 6-4 MBBO 3-2 KX104 7-7 KSKZ 8-7	RRQ 18-16 KNYT 5-4 KIKI 30-2R PX BAST WGUY 28-17 WACZ 6-4 WIGY 1-1 WTSN 12-4 WFEA OD WFRG 9-8 95XIL 15-10 WZYQ 6-6
MKBW 4-3 MBENFN 3-3 MCAUPN 6-2 96KX 1-2 894 16-10 8104 5-5 MXKSPH 18-17 PMC-PH 11-9 JB105 22-7 CPTR 2-2 CKGM 7-5 804TH 293 5-3 94Q 3-2	XEEL ON KROK ON MFWHF 6-5 KLPO 10-6 WJDX ON WABBFM 2-2 G100 6-4 WZYP 3-2 WBWFFM 10-10 Y103 L7-12 BJ105 4-3 WD00 13-13-9 WD00 13-10 6-2 FX104 7-7 WSKZ 8-7 WOK1 2-2 WOUT 13-11	RRO 18-16 KNYT 5-4 KIKI 30-2R WGUY 28-17 WACZ 6-4 WIGY 1-1 WTSN 12-4 WFEA OD WFBG 9-8 95XIL 15-10
WKBW 4-3 WERNEN 3-3 WCAUPN 6-8 96KX 1-2 894 16-10 8194 16-10 8194 16-10 8194 18-17 PRO-PH 11-9 JB105 22-7 WPCC 9-7 CCKUM 7-5 FOOTH 7-5 FOOTH 7-5 FOOTH 7-5 FOOTH 7-9 8-12 8-12 8-12 8-12 8-12 8-12 8-12 8-12	KEEL ON KROK ON MFMF 6-5 KLPC 10-6 MJDX ON -6-6 MJDX ON -6-2 KLPC 10-6 MJDX ON -2-2 MSHYFM 13-9 MAXY 10-10 JZ-12 MJD05 4-3 MD00 JZ-12 MJD05 4-2 MD00 JZ-12 MJD07 J	RRO 18-16 RRYT 5-4 RIRI 30-2R BOUY 28-17 MCZ 6-4 WIGY 1-1 WTSM 12-4 WFEA ON WFRO 9-8 95XIL 15-10 WZY 6-6
WKBW 4-3 WBENEN 3-3 WGAUPN 6-8 96KX 1-2 894 16-10 8194 16-10 8194 16-10 8194 16-10 8194 16-10 8194 16-10 8194 18-17 PRO-PH 11-9 JB105 22-7 WPCC 9-7 CHUN 8-12 CKGM 7-5 BOUTH Z93 5-3 940 3-2 Y100 9-6	KEEL On KROK On MPHF 6-5 KLPO 10-6 MJDX On MPHF 8-5 KLPO 10-6 MJDX ON MRBFW 2-2 G100 6-4 MPHF 13-9 MXY 10-10 Y103 L7-12 B3105 4-3 MXO 13-10 CK101 6-4 MBD 3-2 KX104 7-7 MOK 2 8-7 MOK 2 8-7 MOK 2 8-7 MOK 2 8-7 MOK 2 9-6 MX 9-7 MX 9-6 MX 9-7 MX 9-6 MX 9-7 M	KRO 18-16 KRYT 5-4 KIRI 30-2R MGUY 28-17 MACZ 6-4 MIGY 1-1 MTSM 12-4 MFER On MFER O-9 SSXIL 15-10 MCY 6-6 BOUTH O104 6-6 MAEW 6-7
WKBW 4-3 MEENEN 3-3 MCCAUPN 6-3 96KX 1-2 96KX 1-2 874 16-10 874 5-5 WKKSFM 18-17 PKO-FM 11-9 JB105 22-7 WRC 9-7 CPTR 2-2 CRUM 8-12 CRUM 7-5 80UTH 940 3-2 Y100 9-6 195 11-10	XEEL ON KROK ON MPMF 6-5 KLPO 10-6 WJDX ON MABBFH 2-2 G100 6-4 WJDX 10-10 WJDX 10-10 JT-12 BJ105 4-3 WDO 13-10 CK101 6-4 WBDQ 3-2 KX104 7-2 KX104 7-2 WCUT 13-11 WBCY 3-3	RRO 18-16 RNYT 5-4 RTRI 30-2R RAST RAST 20-17 MCZ 6-4 WIGY 1-1 WTSM 12-4 WFEA ON WFRO 9-8 95XIL 15-10 WZYO 6-6





KKXX d-29 KYNOPH 33-KIDD on KGGI d-30 KJRB a KNBQ d-24 KBBK d-28 KSKD d-40 KRQ 11-5 KHYT d-33

P2

KKLS a WSPT on WTRU a KDVV a

WERT

KENI d-40 KKLV d-32 KSLY on KCBN d-36 KDZA on KATI 35-28

KEARTH 20-15 KELA DT 46 KELA DT 4	MODWRET MICHAEL MICHAE	9507 16-10 MPCX 6-5 MCOZ 8 MCOZ 8 MCOZ 8 MCOZ 9 MCD 90-27 MXLK 11-9 MYS 20-16 MKOV 21-18 MKOV 21-18 MKDV 21-28
Regional Reach E 04 \$ \$ 81 \$ \$ \$ 46 \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Good (Riva/F in Fool 66/0 819	National Summary UP 139 DENUTS 8 SAME 19 HOWN 0 ADDS 0
EAST WHENPY 25-25 WCAUPM 37-29	KEPH 12-11 KEPK 12-11 KEPK 18-13 KEPK 18-13 KEPK 18-13 KEPK 18-13 KEPK 18-11 MJDX 00 KEPK 18-11 MJDX 00 KEPK 18-11 MJDX 00 KEPK 18-12 MJDX 18-12 MJDX 18-12 MJDX 18-12 MJDX 18-12 MJDX 18-12 KEPK 18-13 MJDX 18-12 KEPK 18-13 MJDX 18-1	KLUC 14-13 KNC 24-18 KNC 24-18 KNC 24-18 KNC 24-18 KNC 24-18 KNC 26-20 LEAST WERD 6-3 WGUT 4-22 WGUT 4-22 WGUT 16-21 WGUT 16-21 WGUT 10-5 WGUT 16-11 WGUT 16-12 WGUT 16-12 WGUT 16-13 KGUT 16-13 KGU

GARY U.S. BONDS

52/50

NAA

WAEB a WYCR a WKRZFM WKEE a

WZZR a WVIC a WJXQ a-dp KIOA a KMGK a Z104 a WKDQ a

KNBQ a KBBK a KSKD a-dp

132/16

2

KROK 24-21 KLPQ 28-27 WJDX a-27 KXX106 d-23 WABBFM a G100 a-28 WZYP 28-23 WHYFM 17-1

MZYP 28-23 MINIYM 17-1-MAXY 19-19 Y103 35-29 MD00 d-27 CK101 35-30 MB00 d-26 FM100 0-29 KX104 d-30 MMAKFM 5-3-MGCY 9-7 MAYS 26-21 MSEZ 9-7 MYSK 27-23 MOSC 11-8 MNOKFM d-30 MOK1 7-12 KJ100 24-21

mbial

KARLA BONOFF

Reach E 27% S 22% N 25% W 29%

PI

293 a 940 a

P2

Reach E 53% S 72% H 53% W 76%

PI

940 22-20 Y100 on

WLOLFH d-25

WEST

 \star

P3

WYSS a WZYO a

95sGF a WYKS on KILE a-3 Q101 a

KFYR a WRKR a WSPT a KRNA a KPMS a

WEST

64% Bational Summary UP 74
DEBUTS 22
SAME 20
DOWN 0
ADDS 16

KSMD 20-22 KLUE 26-23 KRC 26-17 KRYT d-40

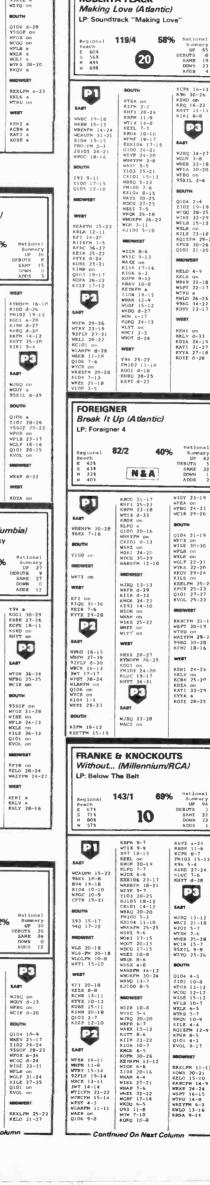
P3

WJEQ d-35 MGLY on WACZ 20-17 WTSN 28-25 WHEB 21-16 WFEA 30-30 WFEG d-26 WCIR 28-19

BOUTH

25%



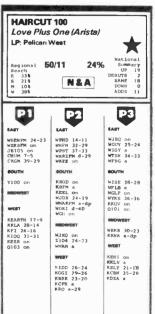




KKXX a KIDD d-3D KNBQ on KKFM 24-24 KBBK a KCFX 33-26 KSKD d-39 KLUC d-28 KRQ on KHYT on

0





DE S

WJBQ 13-12 WACZ 21-18 WIGY 5-7 WTSN 7-6 WHEB 25-28 WCIR 15-7 95XIL 9-8 WZYQ 25-26

Q104 4-3 Z102 10-8 WFOX 13-12 WCGQ 12-12 WISE 15-12 WFLB 10-7 WKLK 6-5 WYKS 5-7 KKQV 10-9 KILE 4-4 KOIZFW 12-9 KPUR 8-5 Q101 4-3 KVOL 9-17

293 30-21 94Q 9-5 Q105 25-22

KRLA on KFI on KIQQ on KEZR 29-19 KYYX d-30

P2

WV1C on WJKQ 28-27 KMGK d-30 KOFM a K293 on Z104 d-29 WIKS a

HEART

Regions Reach E 78% S 65% M 57% W 69%

PI

WBENFM 35-WCAUPH on WXKSFM 28-JB105 32-2 CHUM d-27 CKGM a

293 or

WEST

This Man Is Mine (Epic)

137/6

25

66% National Summary UP 82 DEBUTS 9 SAME 28 DOWN 13 ADDS 3 Reach E 76% S 60% M 61% W 71% 0 **P**

PS WJBQ d-39 WACZ d-29 WTSN 3-2 WHEB 12-15 WFBA 4-4 WFBG 4-4 WCTR 1-1 95XIL 30-25 WZYQ 4-4 BJ105 28-15 MD00 8-12 CK101 2-6 FM100 2-4 KX104 19-15 WSKZ 13-12 WDCG 16-11 WSEZ 16-13 MROK 4-3 MNOKFM 5-3 WGH 2-1 KJ100 11-9 MIOLFH 15-12 ## 200 4-4

2102 6-5

256 7-6

26 6-6

26 7-6

26 7-14

26 7-14

26 7-14

27 7-14

27 7-14

27 7-14

25 7-14

25 7-14

P2 KFYR 3-3 KQMB 8-6 KELO 2-6 WRKR 6-5 WTRU d-28 KMLO 19-9 99KG 39-30 KDVV 27-19

KENI 32-28 KKLV 31-27 KDZA 12-8 KATI 11-9 KYYA 8-5 KOZE d-23 WDRCFM 6-2 KC101 4-2 WEANFM-8-22 WAEB 8-5 Q106 d-28 WYCR ON WKRZFM 9-9 K104 20-14 WKEE 15-8 V100 15-8 KYNOFM 11-11 Y94 16-11 FM102 4-4

6

JUICE NEWTON Love's Been A... (Capitol)
LP: Quiet Lies 87% National Summary UP 154
DEBUTS 5 SAME 16
DOWN 0 ADDS 5 180/5

Regiona Reach E 89% S 88% M 80% W 93% PI

P3

0 KANSAS Crimson & Clover (Board walk)

P2

WKRZFM 1 K104 B-3 WKEE 9-7 V100 on

KZFM 23-17 KSETFM 8-8 KINT 4-4

Regiona Reach E 27% S 26% M 24% W 40%

Q

WCAUPM a-8104 on

WEST

KEZR on

P2

WPHD 15-14 WRCK OD 3WT OH WPST 30-26 WYCR OD WKEE 32-26

KINT 20-17 KROD d-25

LP: Picture This

E 76% S 76% M 65% W 71%

PI

WKBW d-19 WBEMFM 29-2 WCAUFM a BIO4 28-28 WXXSFM a PRO-FM a JBJ05 30-27 CFTR 31-24 CKGM 38-30

293 d-28 940 30-28

WLOLFM 25-2 WKTI m

WEST

KKKX 15-3-1 KIDD on KJRB d-28 KNBQ 21-18 KRBK 22-19 KCPX 26-22

Happy Man (Beserkley/E-A)
LP: Kihntinued GREG KIHN BAND

N&A

WSKZ on WOKI on WCSC on WSSX 22-19 WANSFM d-29

WJXQ 22-22 KSTT 28-25 KZ93 on 2104 on WIKS on

KYNOFM a-33 KIDD d-29 KBBK on FM103 a K96 29-29 KSKD 39-34 KRQ d-30

P3

C

HUEY LEWIS & THE NEWS

Hope You Love... (Chrysalis)

2

KHFI 14-11 KBFM 26-21 WT1X 21-14 KROK d-30

72%

149/10

59/5

0

8

MEZR 18-14
WYIC 16-14
WYIC 16-16
WIXP 16-16
WIXP 16-12
KIIK 16-14
KOFM 21-16
KEYNIPH 21-16
KZ93 4-6
WZOK ON
Z104 2-3
WIXOK ON
Z104 2-3
WIXOK 01
Z104 2-3
WIXOK 18-15
WIXOK 18-15
WIXOK 13-9
WIXOK 15-12
WIXOK 15-12
WIXOK 10-9
WIXOK 10-9
WIXOK 10-9
WIXOK 10-9
WIXOK 10-9
WIXOK 10-9

KKXLFM ON KFYR 9-6 KOWB 14-11 KELO 16-11 KKLS 15-13 WSPT 8-7 WTRU 27-23 WAZYFM 18-7 KWLO 20-20 KRNA 14-9 99KG 8-4 KPMZ 6-7 KDVV 20-18

KENI 25-17 KKLV 18-14 KCBN 14-11 KDZA 17-10 KATI 12-8 KYYA 16-11 KOZE 15-10

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P3

Q104 33-29 WAEV on WISE on WF1.B on WYKS d-31 Q101 on

KFYR on WAZYFM 22-1 99KG on

KEN1 33-26 KKLV on

National Summary UP 34 DEBUTS 31 SAME 31 DOWN 0 ADDS 21

P3

WJBQ 38-29 WGUY on WACZ d-28 WIGY d-27 WTSN 30-28 WFEA on WCIR on 95XIL 26-23 WZYQ on

Q104 8-8 WAEV d-26 WFOX on WCQQ d-30 WISE a MFLB 28-25 WYKS 39-29 KKOV d-25 KILE 25-21 KBELEM 24-KQIZPM a KYUR a KVUL d-28

75%

JOAN JETT...

PI

WLS-FM 17-14 WLOLFM 20-18 Q102 2-2 WKTI on

P2

KITY 8-20 KZFM 6-5 PEPTFM 13-13

Regions Reach E 24% S 26% M 1A% W 31%

PI

P2

LP: Escape

Reach E 56% S 66% M 49% W 52%

PI

WHENFM 34-3: 96KX 17-6 JB105 25-22

Y100 on Q105 26-23

WLS on WLS-FM on WLOLFM d-30 Q102 a-30 WKTI 20-18

KF3 on RIQQ 23-23 KFRC 32-26 KZZR d-26 KIMN on Q103 d-25 KZZP 25-22

P

WEST

JON & VANGELIS

51/4

I'll Find My... (Polydor/PG)
LP: Friends Of Mr. Cairo

N&A

KZM 29-23 KIMT 24-24 WZYP on WAXY 24-24 WZYP on WAXY 24-24 WINE 20 1 WSKZ on / WSKZ on / WGUT on WGUT on WGUT on WGUT on WGUT on WGUT on WGUT on

JOURNEY Still They Ride (Columbia)

nal 117/21 57%

BREAKER

KZFM d-30 KHFI d-29 KBFM on MTIX d-37 KBOK a WFMF d-26 KLPQ d-29 WJDX on WABBFM d-27 G100 d-32 WZYP d-30 MHHYFM d-30

25%

WEST

LP: I Love Rock 'N Rol

154/3

lay The... (Kirshner/CBS) 152/2 Natio Summ UP DEBUTS SAME DOWN ADDS E 69% S 81% M 75% W 67% 18 KCPX 13-10 FM103 8-7 KSKD 8-4 KLUC 18-15 KHYT 13-12 FM103 17-12 K96 23-20 KSKD 31-28 KLUC 23-20 KRQ on PI P3 **P3** WGUY A WACZ 13-13 WIGY 22-18 WTSN 20-14 WFBG 8-7 WCIR 9-13 95XIL 29-28 WZYQ 21-18

NROD 16-11 NRFT 21-18 NRFM 16-16 NRFM 1 WACZ ON WIGY 17-12 WTSN 25-21 WFBG 29-27 WCIR 30-22 95XIL 35-33 WZYO 27-22 BOUTH Z93 on 94Q d-29 Q105 23-20 WLS d-38 WLS-FM d-36 WLOLFM 19-1 Q102 a-29 WKTI 17-15

OUT 25-21
MAEV d-29
9380F 26-20
MYOX on
MCOQ 25-21
MISE 25-22
MILB on
MXIX on
MXIX 11-9
KNOV 20-15
KILE 33-31
KSELFH 12-1
KO1ZFM 26-2
KPUR 21-18
KVOL 16-11 WZZR 26-23 WVIC 36-35 WJXO 9-7 WJXO 9-7 WKFR 27-26 KIGN 30-27 KIGN 31-30 KIOA 30-27 KIGN 17-16 KZYS 7-4 WZOK 15-13 Z104 27-20 WMAM 22-19-19 HJKS 2-2 WMAP 22-20 WMEZ 19-19 WKDO 27-25 KORQ 19-12 WIDT 30-29 WHOT 30-29

KDZA d-26 KATI 22-19 KYYA 29-23 KOZF 18-12

National
Summary
UP 12
PEBUTS 6
SAME 36
DOWN 0
ADDS 5

WAEV ON WCGO ON WISE ON WFLB ON WGLF ON WYKS a~40 KKQV ON KILE ON KSELFM 26-2 KVOL ON

KKXLFM ON KKRCFM 23-2 WSPT 27-26 WAZYFM ON KRNA ON 99KG ON KFMZ 11-9

KENI d-39 KKLV on KSLV on KCBN 27-21 KDZA on KATI d-34 KOZE on

National Summary UP 95 DEBUTS 18 SAME 26 DOWN 0 ADDS 10

FM103 28-25 K96 d-30 KSKD 32-27 KLUC 28-25

P3

29%

Y94 19-15 KIDD 9-7 LOVERBOY LP: Get Lucky 135/3 66%

P3 WJBQ 30-24 WGUY 6-6 WACZ 9-9 WIGY 16-22 WFBG 14-12 WCIR 14-14 WZYQ 15-9

BJ105 19-13 MDDQ d-26 CK101 25-22 MBBO 4-6 KK104 22-18 MSK2 1D-10 MOKI 10-9 MBCY 23-20 MDCG 14-12 MRCK on MSSX 10-7 WANSPM 19-14 MNOKEM 21-19 MVQ 8-6

KKXLPM 12-1 KFYR d-30 . KOMB 17-12 KELD 5-3 KKRCPM 17-1 KKLS 6-6 MFKR 17-17 MSPT 10-9 MTRU d-29 MTRU WZOK ON Z104 8-10 WNAM 17-13 WIK5 4-10 WNAP 10-9 WKDQ d-30 WOW ON KOKQ d-24 WLYT 21-18 92X ON WHOT 25-22

E 168 S 318 M 248 W 338 N&A KROK ON WAXY 27-27 WDOQ d-30 CK101 39-31 MBBQ d-29 KX104 ON WMAKFM 23-1 WRQK ON MCSC 28-28 MGH e P HTUOS

P3 WFEA on WCIR d-29 WZZR on WVIC d-31 WXFR on KSTT a WNAM on WHEZ on WGBF on WNCI 25-19 WLOLFM or WEST D2 KEXX 25-22 KGGI 74-22 KBBK on KSWD on KHYT 33-32 K1KI a WFBR 30-28 WAEB 16-11 WKEE 37-36 V100 d-30

National Summary UP 99 DEBUTS 0 SAME 33 DOWN 20 ADDS 1 74% Reach E 730 S 740 M 780 W 710 7 **P** WNBC 29-26 WKBW 10-8 8104 12-12 WXKSFM 19-1 PRO-PW 9-5 JB105 8-14 WPGC 19-19 CFTR 24-40 CKGM 31-24 Y103 12-6 BJ105 10-6 MD00 12-15 CK101 9-9 MB80 14-14 PH100 10-21 KX104 5-5 MOUT 5-5 MOUT 5-5 MOUT 5-5 MYM 13-10 MCCG 11-9 MSCZ 6-4 MYM 13-10 MCCG 11-9 MSCZ 6-1 MCCG 11-9 MSCZ 1-7 MCCG 11-9 MCCG 13-1 MCCG 11-9 MCCG 11-9 MCCG 11-9 MCCG 11-9 MCCG 11-9 MCCG 10-9 M **P3** WJBQ 8-6 WACZ 7-6 WIGY 6-8 WTSN 9-8 WHEB 8-5 WFFA 3-3 WPBG 11-11 WZYO 19-16 Z93 11-9 94Q 15-15 WLOLFM 8-1 0102 a-27 WKTI 5-6 WAEV 7-6 2102 18-15 95SGF 4-11 WFOX 7-6 WCGO 10-5 WISE 12-5 WYKS 15-16 KKOV 7-6 RILE 21-14 KOIZFM 10-**P2** KPUR 5-6 0101-8-5 RKXLPM 6-6 RFYR 17-13 KOMB 10-8 KELO 76-20 KRACFH 8-4 KKLS 2-2 WMKR 13-10 MSPT 12-10 WTRU 7-4 WAZYFM 4-2 KMLO 10-11 99KG 7-7

LITTLE RIVER BAND

153/1

Man On Your Mind (Capitol)

P. McCARTNEY/S. WONDER Ebony And Ivory (Columbia)

1

Y94 1-1
KIDD 1-1
FM102 1KGG1 1KJRB 1KJRB 1KKPM 3KKPM 3KKPM 1KKPM 1KBBK 1-1
KCPX 1-1
FM103 1KSRC 1-1
KSRD 1-1
KSRD 1-1
KKRC 2-2
KHYT 1-1

199/0

PI

WNBC 1-1 WEBNT 1-1 WEBNTH 1-1 WCAUPH 1-1 96KX 25-24 B94 2-3 B104 1-1 WXKSFM 3-2 PRO-FM 1-1 JB105 1-2 WPC 1-1 CFTR 1-1 CKGM 3-3

Z93 1-1 94Q 1-3 Y100 1-1 195 1-1 Q105 1-1

WLS 1-1 WLS-FM 1 WLOLPM 1 0102 9-7

P22

WFBB 2-WFHD 1-WHFM 1-WTRY 1-92FLY 1-WBL2 1-WBL2 1-WTICFM WDRCPM WAEB 1-C106 1-WYCB 1-WKR2PM KK104 6-V100 1-

KITY 3-2

Reach E 62% S 71% M 33% W 64%

PI

WBENFM d-37 96KX 30-29 R94 28-23 B104 on CFTR 37-26 CKGM on

BOUTH

WEST

P2

KITY A KZFM 28-22 KINT 16-10

Reach E 620 5 768 H 598 W 798

P

RONNIE MILSAP

Any Day Now (RCA)

143/2

16

MCRD 1-2 WCZF 1-3 WCZF 1-3 WCZF 1-3 WCZF 1-3 WCZF 1-3 WCZF 1-3 WCZF 1-1 KFR 1-1 KSTT 1-1 KSTT 1-1 KSTT 1-1 KSTT 1-1 KSTT 1-1 KST 1-1

KKXX 2-5 KYNOFM 3-?

30

BREAKER

KBFW 8
B97 30-23
KBOK 00
KBOK 00
KBOK 25-23
KKYK 1-2-5
G100 30-20
MSYP 00
MORYPM a
Y103 d-3-3
MODO 07-33
MODO 07-33
MODO 10-26
MBLO 10-26
MBLO

KXXX 26-16 KGGI on KJRB 30-24 KNBO on KCPX 32-27 PN103 d-27 KSKD a KLUC a KRQ on KHYT 40-29

STEVE MILLER BAND

Abracadabra (Capitol)

LP: Abracadabra 120/34 WEST

P3

DOUTH
OIO4 31-27
MAEV 8
95SGF ON
MCGO 8
MISE ON
MFLB ON
MFLB ON
MFLB ON
MFLB ON
MFLB 4-36
MYKS 29-24
KKOV 4-30
XILE 4-36
KSELPH 19-1:
KOIZFH 24-1:
KPUR A
OIO1 A
RVOL d-30

KKRCPM 26-2; WSPT d-29

WAZYFM 30-2 KRNA 22-18 99KG d-33 KFMZ a KDVV on

KENI d-29 KKLV d-29 KCBN d-38 KDZA on KATI d-33 KYYA d-26 KOZE a

National Summary UP 117 DEBUTS 4 SAME 19 DOWN 1 ADDS 2

P3

WEST

WPST 11-9 WLANFM 8-WARB 7-7 Q106 4-4 WYCR 5-3 WKRZFM 3-V100 6-6 KENE 12-8 KKLV 14-10 KSLY 8-5 KCBN 9-6 KDZA 7-6 KATI 3-3 KYYA 5-6

When It's Over (Columbia)

Reach E 64% S 66% M 69% W 62% 1 P

Z93 14-10 940 7-6 Y100 a WLS-FM 22-21 WLOLFM 22-16 Q102 1-1 WKTI 16-14

KIQO 24-24 KFRC 25-22 KYYX 18-17 KUBE 19-16 KIMN 23-19 Q103 24-22 KZZP 22-18 P2 KKXX 10-4 KIDD 14-13 KSPZ a KBBK 17-13 KCPX 25-21 FM103 6-5 K96 22-16 KSKD 12-8 KLUC 4-4 KRO 30-27 KENI 11-11 KKLV 25-20 KSLY 17-14 KDZA 20-16 KATI 14-12 KYYA 7-8 KOZE 4-6 WLANFM 25-2 Q106 on WYCR 13-13 WKEE 14-9 V100 on

0

MELISSA MANCHESTER You Should Hear ... (Aristal LP: Hey Ricky \star

WJBQ 29-25 WACZ a WIGY 25-20 WTSN 31-30 WHEB 8 WFEA 24-24 WFBG d-29 WCIR on 95XIL 40-37 WZYQ on 0104 15-13 MAEV 77-19 2102 24-21 956GF 25-18 MFOX 27-24 MCGQ on MISE 34-32 MFLB 12-29 MALK 27-24 MKOV 22-16 KILE 38-30 KOUZH 10-18-30 KOUZH 10-18-30 KOUZH 10-18-30 KOUZH 10-18-30 KOUZH 10-18-30 KOUZH 30-24

KRNA 21-19 99KG 28-27 KDVV 26-22 KENI 39-34 KKLV 35-34 KSLY 20-19 KCBN d-39 KDZA d-28 KATI 27-22 KYYA 28-25 KOZE 26-20

WEST

WZZR d-26 WVIC 79-26 MVIC 79-26 MKFR 20-16 MKFR 20-16 MAKX 8 KSTT 26-22 KZ93 CD WZOK 22-20 KZ93 CD WZOK 21-18 Z104 28-25 WAMM 28-24 MNAP 23-17 WHEE OD WKDO 28-24 MOM 00 WKD 22-15 WKD 22-15 WKD 28-24 WKD 28-24 WKD 28-24 WKD 28-24 WKD 29-27 WKD 28-24 WKD 28-

KROK d-JO WPM 28-25 MJDX 26-24 MJDX 26-25 MJDX 26-25 MJDX 26-21 MJDX 26-22 MAXY on MJDX 26-23 MJDX 06-29 MJDX

0104 14-12 HAEV 23-16 95SCF 23-1 WFOX d-31 WYKS 27-22 Q101 on KVOL on KKLS 23-21 WAZYFM 23-KWLO 28-23

KENI 38-32 KKLV d-35 KSLY 29-24 KCBN 21-15 KATI 76-21 KYYA d-28 KOZE on

WNBC 20=17 WKBW 19-14 WBENFM 19-1 B104 23-23 WPGC 25-22 83105 31-25 MDOQ 16-11 CK101 29-25 WBB0 15-12 FM100 14-11 KX104 18-17 NAKFM 9-7 NCKI 23-17 NCFT on MBCY on MBCY on MBCY on MBCY 25-20 MSCZ 17-14 WROK 25-20 MSCZ 17-14 WROK 25-20 MSCZ 17-14 MROK 13-2 MSCZ 17-14 293 18-18 940 26-25 LOLFM 23-2

W2ZR 27-24 WVIC 14-9 WKFR 19-13 WAKX 20-19 KSTT 18-14 KIIK 34-28 KIOA 29-26 KOPM 16-13 KRAV 12-10 **P**2

MKBW 12-7 WEENFM 20-1 WCAUFM on B94 29-25 8104 22-22 WXXSFM 27-2 PRO-FM 13-1 JB105 17-11 WFGC 16-13 CFTR 18-11 CKGM d-33

RECK 27-26
KLPQ 27-26 0104 on MAEV d-27 21D2 35-33 MFOX 32-29 WGO 30-27 WISE 18-15 WFL8 d-15 WKLK on WYKS 26-23 KLLE 27-22 KLE 27-22 KSELFM ON KOU 28-2 KPUR 27-22 QUO 1 a-28 KVOL 21-18 KEARTH 21-1 KRIA on KFI d-27 KEZR 16-14 KYYX 21-16 KURE 17-13 0103 on KOPA on KZZP 26-24 WZZR 28-22 WYIC 25-21 WKER 26-23 WAKX OR KSTT 19-15 KIIK OR KIOA OR KRAV 18-17 KZ93 15-14 WAKM 27-25 WIKS 21-18 P2

KKKLFM 19-17 KOWB a KKLS on MSPT 24-22 WYRU on MAZYFM 17-12 KMLD 27-25 KRNA 20-17 99KG 27-25 KDVV d-28 20-17

KENI 26-21 KKLV 30-25 KSLY 22-20 KCBN 24-19 KDZA on KATI 21-14 KYYA d-29 KOZE 20-13 KRO0 a KHFI 20-17 KBPM 27-23

BERTIE HIGGINS Just... (Kat Family/CBS) LP: Just Another Day In Paradise 28% 57/0

P3 PI KZFM 18-13 WTIX 36-34 KEEL 26-26 KXX106 13-12 WZYP ON WHYFM ON WAXY 22-22 Y103 38-31 NJ105 33-27 WD0Q 27-25 WRENFM 31-2 JB105 23-20 CFTR d-28 Q104 20-18 WFOX 21-19 WFLB 20-19 WXLK 16-12 KILE 35-32 KVOL 29-29

WVIC 37-20 M/KX 19-16 KSTT 16-13 KIGA 24-23 WNAM ON WGBF 22-18 WKDO 30-29 WLYT ON WNCI 8-6 WDJX d-22 **P** WTRU 18-18 WAZYFM on 99KG on WPRCFM 30-26 KC101 12-11 WYCR on V100 18-15 KSLY 12-8 KCBN 8-4 KOZE On WEST

HUMAN LEAGUE Don't You Want Me (A&M) National Summary UP 91 DEBUTS 1 SAME 44 DOWN 33 ADDS 4 173/4 84% Regiona Reach E 78% S 65% M 84% W 88% 3

PI KYDCX 5-7 KYNOFH a-24 Y94 6-3 KIDD 4-2 FM102 9-5 RGGI 2-1 KJRB 3-4 KNBB 2-2 KKFH 4-4 KBRK 2-2 FM103 4-6 K9E 2-3 KSKD 4-3 KJRD 3-3 KNBD 2-3 KNBD 3-4 KITY 12-12 KTSA 27-22 KSETFM 18-18 KROD 10-19 KHFI 1-1 KBFM 4-5 WTIX 2-2 897 3-3 293 3-2 940 8-8 Y100 7-3 195 2-2 Q105 15-P3

WJBQ 4-5 WACZ 4-3 WTSN 13-9 WHEB ON WFEA 2-2 WFBG 3-3 WCIR 3-11 WZYQ 7-5 WLS 3-2 WLS-FM 3-2 WLOLFM 2-1 Q102 20-15 WKTI 4-2

P2 KKXLFM 2-2 KOWB 4-3 KELO 9-5 KKRCFM 2-1 KKRCFM 2-1 WFRR 7-6 WS PT 2-1 WTRU 9-5 KWLO 5-2 KRNA 6-0 99KG 15-21 KPMZ 7-10 KDVV 4-4

KKLV 5-3 KSLY 6-3 KCBN 7-10 KDZA 4-4 KATI 7-5

Natio Summ UP DEBUTS SAME DOWN ADDS

P3

Reach E 33% S 31% M 25% W 19% N&A

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MAEV 3-3 2102 9-6 95SGF 5-3 MFOX 8-10 MCGQ 14-9 WISE 6-11 MFLB 9-4 MGLF 3-2 MYNS 2-3 KROV 5-5 KQ1ZFM 11-KPUR 4-3 Q101 6-4 KVOL 7-6

WPHD d-27
WHFM 39-37
MTRY ON
WRCK 23-18
3WT 30-30
WDRCFM a
WPST 21-16
MLANFM ON
Q106 a
WYCR ON
KREFM ON
KROWN ON WEST KITY &

MZZR ON WJXQ 24-24 WKFR d-25 K11K a KOFM a-29 KZ93 d-21 W20K d-21 2104 23-18 WNAM d-28 WIXS 19-16 RIGID 30-26 KIDD a KJRB a KNBQ a KBBK d-29 FM103 d-28 KSKD on KLUC 27-24 KRQ a KIK1 26-26

KKLV on RCBN 30-24 KATI a KYYA a KOZE 29-22

KFYR ON KKRCFM a-29 WRKR ON WSPT 30-28 WTRU ON WAZYFM d-27 KRNA d-23 99KG 33-26 KFMZ ON KOVV 24-20

WHHD 21-20 WHIFM 38-38 92FLY 29-23 JWT 28-28 WTICFM a-28 HORCPM on WPST 38-31 HLANFM 29-2 WARB 21-14 Q106 d-29 WYCR 23-20 WKRZFM 26-2 WKEZFM 26-2 WKEZ

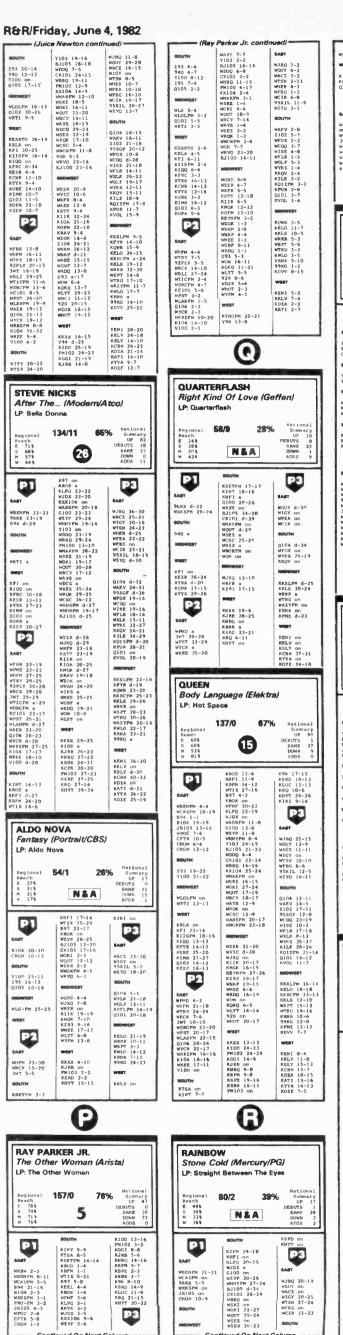
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Dancing In The Streets (WB)

VAN HALFN

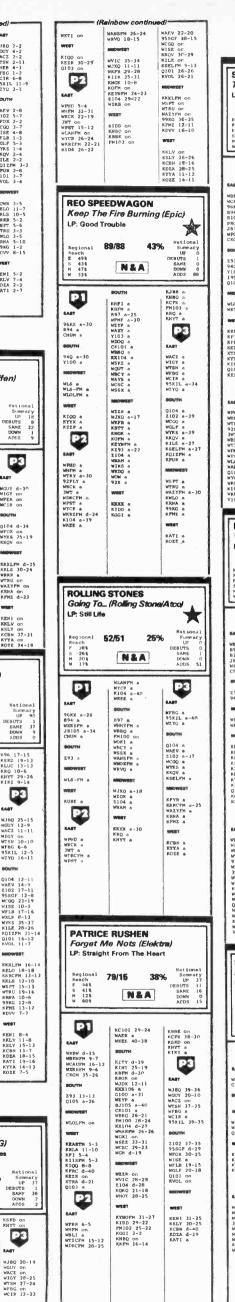
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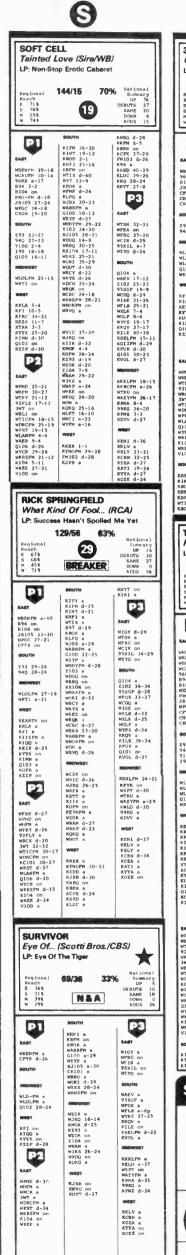


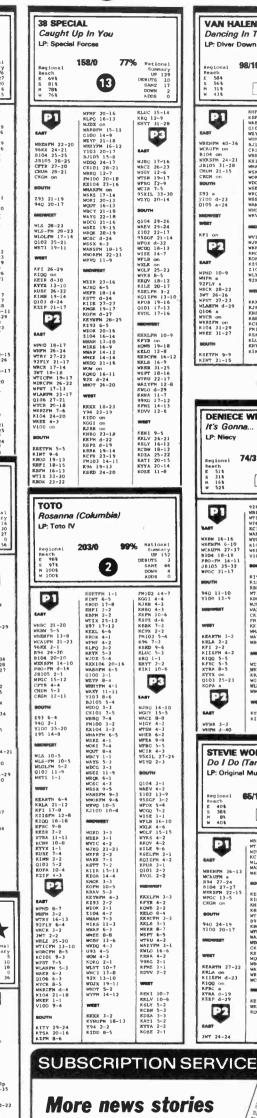
WBENPH 21-WCAUPM on 96KX 5-5 WXKSPM on JB105 on CHÚM 10-9

Р3

WKBW 2-2 WBENFH 8-11 MCAUPM 5-5 B94 21-16 B104 2-2 WXKSFM 1-1 PRO-FM 3-2 JB105 4-3 WPGC 2-4 CFTR 5-8 CKGM 1-2







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NEIL DIAMOND "Be Mine Tonight" (Columbia) 75/12

Moves: Up 27, Debuts 9, Same 27, Down 0, Adds 12, KIIS-FM, XTRA, V100, KBFM, KJ100, KIIK, KRAV, WOW, WLYT, Y94, KENI, KKLV, WKBW 20-17, WKEE 30-24, KCPX 18-11.

12-34

DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 74/3
Moves: Up 42, Debuts 6, Same 18, Down 5, Adds 3, KOPA, V100, WNCI, PRO-FM 14-11, WPGC 21-17, Y1
9, KEARTH 3-2, WBLI 20-16, WTIC-FM 4-3, WDRC-FM 19-15, WTIX 7-4, KIDD 20-14, WGUY 8-3, KDZA 14-9.

AIR SUPPLY "Even The Nights Are Better" (Arista) 71/70

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 70 including WNBC, WBEN-FM, B94, PRO-FM, JB105, Z93, 94Q, Y100, KEARTH, KIIS-FM, KIQQ, KYYX, WYCR, B97.

SURVIVOR "Eye Of The Tiger" (Scotti Bros./CBS) 69/36

Moves: Up 5, Debuts 10, Same 18, Down 0, Adds 36 including WBEN-FM, WLS-FM, WLOL-FM, KIQQ, WKEE, WABB-FM, WZYP, WBBQ, WZZR, KZ93, KQKQ, WCIR, WFOX, WAZY-FM, KDZA.

STEVIE WONDER "Do I Do" (Tamla/Motown) 65/15

Moves: Up 26, Debuts 10, Same 14, Down 0, Adds 15, WCAU-FM, KFRC, KZFM, KINT, KHFI, CK101, WRQK, KKXX, KYNO-FM, KNBQ, KCPX, WHEB, WFOX, WYKS, WAZY-FM.

CHICAGO "Hard To Say I'm Sorry" (Full Moon/WB) 64/36

Moves: Up 3, Debuts 7, Same 18, Down 0, Adds 36 including WBEN-FM, Q105, WLS, KEARTH, KFI, KEZR, WAEB, CK101, WQUT, KIOA, KIKI, 95XIL, WXLK, KKLS, KATI.

DAZZ BAND "Let It Whip" (Motown) 64/5

Moves: Up 36, Debuts 8, Seme 15, Down 0, Adds 5, KHFI, KX104, KGGI, WGUY, Q104, WCAU-FM 9-4, B94 25-19, KZFM 14-10, WDOQ 2-1, KYNO-FM 16-10.

GREG KIHN BAND "Happy Man" (Beserkley/Elektra-Asylum) 59/5

Moves: Up 12, Debuts 6, Same 36, Down 0, Adds 5, WCAU-FM, WHHY-FM, KÝNO-FM, FM103, WYKS, B104 on, WPST 30-26, WKEE 32-26, KINT 20-17, KROD d-25, WSSX 22-19, KSTT 28-25, KSKD 39-34, KFMZ 11-9, KCBN 27-

QUARTERFLASH "Right Kind Of Love" (Geffen) 58/9

Moves: Up 18, Debuts 8, Same 22, Down 1, Adds 9, 94Q, WPHD, WYCR, KHFI, WSEZ, WSSX, WKFR, KBBK, WRKR, WXKS-FM 29-24, KEZR 28-24, WPST 33-29, WJXQ 12-10, KKXX 19-16, WYKS 25-19.

BERTIE HIGGINS "Just Another Day In Paradise" (Kat Family/CBS) 57/0 Moves: Up 34, Debuts 4, Same 19, Down 0, Adds 0, WBEN-FM 31-27, JB105 23-20, WFBR 22-17, WDRC-FM 30-26, V100 18-15, KZFM 18-13, CK101 23-20, WGH 10-4, WVIC 32-20, KSTT 16-13, WNCI 8-6, WCIR 21-10, WXLK 16-12, KSLY 12-8, KCBN 8-4.

MELISSA MANCHESTER "You Should Hear How She Talks..." (Arista) 54/7 Moves: Up 20, Debuts 8, Same 19, Down 0, Add 7, KEZR, KZFM, KINT, WTIX, WGH, KSTT, KIKI, WAEB 16-11, CK101 39-31, WMAK-FM 23-17, WNCI 25-19, WAEV 23-16, WYKS 27-22, WAZY-FM 23-19, KCBN 21-15.

ALDO NOVA "Fantasy" (Portrait/CBS) 53/0Moves: Up 17, Debuts 0, Same 21, Down 15, Adds 0, Y100 15-11, I95 16-12, 3WT 5-5, KSET-FM 3-3, KHFI 17-14, WTIX 35-29, B97 23-17, WSSX 2-2, WRVQ 6-3, WGRD 4-4, WYFM 13-8, FM103 2-2, 95XIL 5-2, WXLK 21-18, KELO

ROLLING STONES "Going To A Go-Go" (Rolling Stones/Atco) 52/51 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 51 including 96KX, B94, WXKS-FM, JB105, CHUM, Z93, WLS-FM, KUBE, K104, WNOK-FM, Z104, KRQ, WFBG, WCGQ, KFMZ.

GARY U.S. BONDS "Out Of Work" (EMI America) 52/50 Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 50 including WXKS-FM, JB105, Z93, 94Q, WLOL-FM, KRLA, KIQQ, XTRA, KYYX, WYCR, WOKI, KMGK, WZYQ, KILE, KFYR.

JON & VANGELIS "I'll Find My Way Home" (Polydor/PolyGram) 51/4
Moves: Up 17, Debuts 4, Same 26, Down 0, Adds 4, KEZR, WAEB, Q106, KSKD, KEARTH 24-20, WKRZ-FM 2319, K104 11-9, KZFM 29-23, CK101 40-35, WBCY 19-16, 95XIL 31-21, Q104 33-29, WAZY-FM 22-18, KKYA 24-19,

HAIRCUT 100 "Love Plus One" (Arista) 50/11

Moves: Up 19, Debuts 2, Same 18, Down 0, Adds 11, KBFM, WMAK-FM, WNAM, KCPX, KRQ, WIGY, WFBG, WFLB, KRNA, KKLV, KDZA, CHUM 7-5, KEARTH 17-9, KRLA 28-14, KFI 24-16.

SIGNIFICANT ACTION

LESLIE PEARL "If The Love Fits Wear It" (RCA) 46/7

Moves: Up 6, Debuts 3, Same 30, Down 0, Adds 7, WXKS-FM, KIMN, Q106, FM100, WAEV, WFOX, WTRU, WCAU-FM on, KEARTH on, WKEE on, KINT 29-25, WZZR on, KYNO-FM 32-29, KCPX 28-23, WFLB 31-28.

MONROES "What Do All The People Know" (Alfa) 43/7
Moves: Up 4, Debuts 4, Same 28, Down 0, Adds 7, KINT, WQUT, WGUY, WIGY, WFLB, Q101, KDZA, 96KX on, JB105 on, KEZR 23-20, KZFM d-28, KNBQ on, KCPX 36-32, KSEL-FM 22-16, WRKR 34-31.

GENESIS "Paperlate" (Atlantic) 40/18 Moves: Up 2, Debuts 5, Same 15, Down 0, Adds 18 including KYYX, WYCR, WKRZ-FM, WKEE, WZYP, WRVQ, KZ93, WNAM, WCIR, WFOX, KKQV, KSEL-FM, KVOL, WTRU, WAZY-FM, KFMZ.

BOW WOW WOW "I Want Candy" (RCA) 40/6
Moves: Up 6, Debuts 4, Same 24, Down 0, Adds 6, WCAU-FM, KFRC, WHFM, WNOK-FM, WVIC, KNBQ, JB105
on, WLOL-FM on, XTRA on, WPST 36-32, KZFM 30-24, KSKD 34-25, WZYQ on, KFMZ 23-20, KCBN 31-27.

KIM WILDE "Kids In America" (EMI America) 33/3
Moves: Up 13, Debuts 1, Same 16, Down 0, Adds 3, WSSX, WNOK-FM, WYKS, WXKS-FM on, Y100 on, WLOL-FM 30-28, WPST 31-27, K104 35-25, KMGK 13-9, KBBK 28-25, KSKD 26-16, WACZ 29-25, WRKR 29-27, KRNA 24-24-25, WRKR 29-27, KRNA 24-25, WRKR 29-27, KRNA 24-25, WRKR 29-27, WRKR 29-27, KRNA 24-25, WRKR 29-27, WRKR 29-27

DIONNE WARWICK & JOHNNY MATHIS "Friends In Love" (Arista) 33/0 n 1, Adds 0, KYYX on, K104 40-38, KBFM d-29, WTIX 23-20, KROK 15-13,

Moves: Up 12, Debuts 2, Seme 18, Down 1, Adds 0, KYYX on, K104 40-38, KBFM d-29, WTIX 23-20, KROK 15-13, Bj105 on, WMAK-FM 10-8, WGH 9-9, WVIC 24-22, KOFM on, WNAM 23-21, WNCI 17-13, WHEB 29-26, WGLF 30-29, KSLY 10-6.

CHEAP TRICK "If You Want My Love" (Epic) 32/14

Moves: Up 4, Debuts 2, Same 12, Down 0, Adds 14, KFI, KEZR, KSET-FM, BJ105, WVIC, WJXQ, KNBQ, WFBG, 95XIL, WZYQ, KSEL-FM, KVOL, WSPT, KSLY, Z104 21-19.

LARRY ELGART & HIS ORCHESTRA "Hooked On Swing" (RCA) 28/17

Moves: Up 0, Debuts 3, Same 8, Down 0, Adds 17 including WFBR, WKRZ-FM, WKEE, KZFM, WTIX, WAXY, WBBQ, WCSC, WZZR, KOFM, FM102, WFBG, WISE, WGLF, KELO.

SPLIT ENZ "Six Months In A Leaky Boat" (A&M) 28/7

Moves: Up 4, Debuts 3, Seme 13, Down 1, Adds 7, WKRZ-FM, KINT, WZZR, Q101, KKRC-FM, WSPT, KDZA, CFTR 8-6, CKGM 29-25, WBBQ on, WOKI 40-38, WBCY on, KMGK on, WISE On.

OLIVIA NEWTON-JOHN "Landslide" (MCA) 27/26

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 26 including KFI, WTRY, Q106, WKEE, KITY, WMAK-FM, WOKI, WROK, WNOK-FM, KOFM, WFOX, WFLB, KELO, KKLS, KCBN.

AMBROSIA "How Can You Love Me" (WB) 22/3

Moves: Up 4, Debuts 4, Same 11, Down 0, Adds 3, WGH, KHYT, KENI, WIGY 27-24, Q104 34-31, KSEL 21-15. SPARKS "I Predict" (Atlantic) 22/0 Up 9, Debuts 2, Same 10, Down 1, Adds 0, CHUM 26-22, WKRZ-FM 20-18, KMGK 26-21, KRNA 19-15.

GAP BAND "Early In The Morning" (Total Experience/PGM) 19/6
Moves: Up 6, Debuts 1, Same 5, Down 1, Adds 6, 195, WJDX, WMAK-FM, 95SGF, WFOX, KVOL.

LE ROUX "Last Safe Place On Earth" (RCA) 19/1

Moves: Up 7, Debuts 1, Seme 10, Down 0, Adds 1, KIQQ, WSSX 25-21, WIKS 17-13.

SCORPIONS "No One Like You" (Mercury/PolyGram) 17/2

Moves: Up 9, Debuts 0, Same 6, Down 0, Adds 2, 96KX, WLS, CHUM 27-23.

DR. HOOK "Loveline" (Casablanca/PolyGram) 16/10

Moves: Up 0, Debuts 1, Same 5, Down 0, Adds 10 including KZFM, KX104, WGH, KCPX, WFBG, KILE. CHERI "Murphy's Law" (Venture) 16/0
Moves: Up 10, Debuts 0, Same 4, Down 2, Adds 0, CKGM 8-7, KFRC 22-16, WDRC-FM 23-16, Q106 14-7.

ONE WAY "Cutie Pie" (MCA) 14/6

s: Up 5, Debuts 2, Same 1, Down 0, Adds 6, 195, KZFM, WCSC, KGGI, KKFM, KHYT

OAK RIDGE BOYS "So Fine" (MCA) 13/3 Moves: Up 3, Debuts 0, Same 7, Down 0, Adds 3, WTIX, KXX106, KELO, KOFM 27-23.

RICK BOWLES "Too Good To Turn Back Now" (Polydor/PolyGram) 12/4 s: Up 0,Debuts 1, Same 7, Down 0, Adds 4, WOKI, WCSC, WJXQ, WAEV, WAYS d 30, WNOK-FM on

EDDIE RABBITT "I Don't Know Where To Start" (Elektra) 12/0
Moves: Up 5, Debuts 0, Same 5, Down 2, Adds 0, V100 23-19, KEEL 10-10, Y103 33-32, WVIC 17-15, WGBF 11-9.

SHAKIN' STEVENS "You Drive Me Crazy" (Epic) 12/0
Moves: Up 2, Debuts 0, Same 10, Down 0, Adds 0, KINT 30-29, WJXQ on-dp, KCPX 31-25, WFBG on, KENI on.
FRANKIE MILLER "To Dream The Dream" (Capitol) 11/8

Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 8 including KZFM, KINT, WMAK-FM, WCSC, WGUY, WIGY

JON & VANGELIS "I'll Find My Way Home" (Polydor/PolyGram) 32/5
Rotations: Heavy 4/0, Medium 12/0; Light 15/4, Extra Adds 1, Total Adds 5, WFYR, KOB, WWNR, WNAB, WSGW.
Heavy: WRVA, WAKR, KWAV, WLVA. Medium: WSB, KPLZ, KEY103, SM95, Y106, WSRZ, KBOI, WSKY, WORG,

HUEY LEWIS & THE NEWS "Hope You Love Me Like You..." (Chrysalis) 31/2 Rotations: Heavy 3/0, Medium 12/1, Light 16/1, Extra Adds 0, Total Adds 2, WLTT, KFOR. Heavy: KWAV, WLVA, KBAI. Medium: WAFB, WHHY, WQUE, WSRZ, WMHE, KYUU, WWNR, WKZE-FM, WORG, WDAY, KRKK.

DR. HOOK "Loveline" (Casablanca/PolyGram) 30/8
Rotations: Heavy 0/0, Medium 9/0, Light 18/5, Extra Adds 3, Total Adds 8, WCZY, WCCO, WRVR, WWNR, WKBR, KBAI, KISN, KSRO. Medium: WLTA, WRVA, KBOI, KUGN, KRBC, WLVA, WWSA, WDAY, KBOZ.

SIGNIFICANT ACTIO

EARL KLUGH "I'm Ready For Your Love" (Liberty) 28/3
Rotations: Heavy 0/0, Medium 11/1, Light 17/2, Extra Adds 0, Total Adds 3, Y106, KMBZ, WDAY. Medium: WCCO, KEY103, WFDF, KBOI, KSL, WNAB, KRBC, WDEF, WORG, WWSA.

RAY PARKER JR. "The Other Woman" (Arista) 25/2

RAY PARKETON. THE Utilist worlds and training and the property of the property Y106, 610TVN, WOWO, WWNR, WEIM, Q96.

LARRY ELGART & HIS ORCHESTRA "Hooked On Swing" (RCA) 24/6 Rotations: Heavy 1/0, Medium 7/0, Light 16/6, Extra Adds 0, Total Adds 6, WLTA, KVIL, KJR, WSFM, WEIM, WSKY. Heavy: WSBA. Medium: KFMK, KPLZ, KRNT, WNAB, WDEF, KFQD, KBOZ.

JOURNEY "Still They Ride" (Columbia) 22/4
Rotetions: Heavy 0/0, Medium 9/0, Light 12/3, Extra Adds 1, Total Adds 4, WHHY, WKBR, WCHV, WROV.
Medium: WSRZ, KKUA, WKZE-FM, WEIM, WSKY, KSEL, WORG, KBOZ, KRKK.

GLENN FREY "I Found Somebody" (Asylum) 20/12
Rotetions: Heavy 1/1, Medium 8/5, Light 11/6, Extra Adds 0, Total Adds 12, WCZY, WSFM, WHHY, WSRZ, WARM98, KWAV, KYUU, WCHV, WLVA, WORG, KBOZ, KISN. Medium: SM95, KTKT, KBAI.

BILL CHAMPLIN "Sara" (Elektra) 19/6 Rotations: Heavy 0/0, Medium 5/1, Light 13/4, Extra Adds 1, Total Adds 6, WLTT, WSB, WNAB, WDAY, KPAT, KFQD. Medium: WCCO, WARM98, KSL, KBOZ.

Rotations: Heavy 2/0, Medium 10/1, Light 5/1, Extra Adds 2, Total Adds 4, WRVA, KKRD, KOB, KTWO. Heavy: WDEF, WLVA. Medium: WLTA, WSB, WCCO, KEX, WHBC, KRNT, KSEL, KCRG, KBOZ.

OAK RIDGE BOYS "So Fine" (MCA) 16/4

Rotations: Heavy 2/0, Medium 7/1, Light 5/1, Extra Adds 2, Total Adds 4, WSB, KKRD, WJBC, KFQD. Heavy: WLTA, WCCO. Medium: WCZY, WSGN, WRVA, KRBC, KSEL.

MICHAEL MURPHEY "What's Forever For" (Liberty) 15/6 Rotations: Heavy 0/0, Medium 8/3, Light 7/3, Extra Adds 0, Total Adds 6, WSB, WHBC, WHIO, WFDF, WWSA, WSGW. Medium: WCCO, KEX, KEY103, KSL, WDAY.

RICK SPRINGFIELD "What Kind Of Fool Am I" (RCA) 15/6

Rotations: Heavy 0/0, Medium 5/1, Light 10/5, Extra Adds 0, Total Adds 6, WLTT, KJR, WHHY, WQUE, KSLQ, K108, Medium: WSRZ, WFMK, WEIM, WSKY.

MOTELS "Only The Lonely" (Capitol) 15/1
Rotations: Heavy 4/0, Medium 7/0, Light 4/1, Extra Adds 0, Total Adds 1, KSLQ. Heavy: Y106, KWAV, Q96, KRKK. Medium: WHHY, SM95, WSRZ, WEIM, WSKY, KSEL, WDAY.

BOBY CALDWELL "Jamaica" (Polydor/PolyGram) 14/1
Rotations: Heavy 2/0, Medium 5/0, Light 7/1, Extra Adds 0, Total Adds 1, KBAI. Heavy: WSKY, KRNO. Medium: WBEN 27AIA WCGO KBQI WDEE

WBEN, 97AIA, WCCO, KBOI, WDEF.

MAXUS "Keep A Light On" (WB) 13/2
Rotations: Heavy 0/0, Medium 4/0, Light 8/1, Extre Adds 1, Total Adds 2, WCZY, WJON. Medium: SM95, Y106, KRBC, WSKY.

LESLIE SMITH & MERRY CLAYTON "Before The Night Is Over" (Elektra) 13/1 Rotations: Heavy 1/0, Medium 4/0, Light 8/1, Extra Adds 0, Total Adds 1, WSLI. Heavy: KKUA. Medium: SM95, WWNR, KFQD, KBOZ.

BLONDIE "Island Of Lost Souls" (Chrysalis) 12/3
Rotations: Heavy 0/0, Medium 6/2, Light 6/1, Extra Adds 0, Total Adds 3, WYNY, KMBZ, KWAV. Medium: WSB, WEIM, WLVA, KBAI

FRANKE & THE KNOCKOUTS "Without You..." (Millennium/RCA) 12/2
Rotations: Heavy 5/1, Medium 5/0, Light 2/1, Extra Adds 0, Total Adds 2, WRIE, WHEN. Heavy: WSRZ, KWAV, WWNR, WLVA. Medium: WGAR, WHHY, KMJJ, WROV, KPAT.

VWWNR, WLVA. Medium: WGAR, WHHY, KMJJ, WROV, KFAT.

JOSEPH WILLIAMS "That First Night" (MCA) 12/0

Rotations: Heavy 0/0, Medium 4/0, Light 8/0, Extra Adds 0, Total Adds 0. Medium: 97AIA, KOB, KWAV, KRNO.

DON WILLIAMS "Listen To The Radio" (MCA) 11/0

Rotations: Heavy 0/0, Medium 6/0, Light 5/0, Extra Adds 0, Total Adds 0. WCCO, KMBZ, KBOI, WDEF, WWSA,

HUMAN LEAGUE "Don't You Want Me" (Virgin/A&M) 10/3 Rotations: Heavy 4/0, Medium 3/1, Light 3/2, Extre Adds 0, Total Adds 3, WHEN, WHME, KYUU. Heavy: WHHY, WFMK, KSLQ, Q96. Medium: KWAV, WKZE-FM.

QUARTERFLASH "Right Kind Of Love" (Geffen) 9/0
Rotations: Heavy 1/0, Medium 4/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: KRNO. Medium: KEX, KGW, KWAV, WSKY

OLIVIA NEWTON-JOHN "Landslide" (MCA) 8/8
Rotations: Heavy 0/0, Medium 5/5, Light 1/1, Extra Adds 2, Total Adds 8, WWNR, KRBC, WSKY, KSEL, KFOR, KBOZ, KTWO, KBAI. CHARLIE ROSS "The High Cost Of Loving" (Townhouse) 8/3 Rotations: Heavy 0/0, Medium 2/1, Light 6/2, Extra Adds 0, Total Adds 3, KRBC, WSKY, WHBC. Medium: KOY.

ASIA "Heat Of The Moment" (Geffen) 7/3 Rotations: Heavy 1/0, Medium 2/1, Light 4/2, Extra Adds 0, Total Adds 3, WHEN, Y106, KWAV. Heavy: WSRZ. Medium: WHHY.

LEO SAYER "Have You Ever Been In Love?" (WB) 7/1
Rotations: Heavy 1/0, Medium 4/0, Light 2/1, Extra Adds 0, Total Adds 1, WSKY. Heavy: KEY103. Medium: WCZY, WEIM, WLVA, KRKK

QUINCY JONES featuring PATTI AUSTIN "Somethin' Special" (A&M) 7/0 Rotations: Heavy 0/0, Medium 3/0, Light 4/0, Extre Adds 0, Total Adds 0. Medium: WBEN, KKUA, WSKY.

PATRICE RUSHEN "Forget Me Nots" (Elektra) 7/0
Rotetions: Heavy 1/0, Medium 2/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WLVA. Medium: WSKY, KBAI. LARRY SANTOS "I'll Come Back To You" (Overture) 7/0

Rotations: Heavy 1/0, Medium 2/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WFMK. Medium: WFDF, WMHE. ROSANNE CASH "Ain't No Money" (Columbia) 6/3
Rotations: Heavy 0/0, Medium 2/0, Light 3/2, Extra Adds 1, Total Adds 3, KMBZ, WORG, KFQD. Medium: WLTA,

EYE TO EYE "Nice Girls" (WB) 6/0 ns: Heavy 2/0, Medium 4/0, Light 0/0, Extra Adds 0, Total Adds 0. Heavy: WWNR, WSKY. Medium: WHHY,

J. GEILS BAND "Angel In Blue" (EMI America) 6/0
Rotations: Heavy 0/0, Medium 2/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WHHY, WSKY.

KANSAS "Play The Game Tonight" (Kirshner/CBS) 6/0
Rotations: Heavy 0/0, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 0. WSRZ, KSLQ, Q96, KRKK.

JOAN JETT & THE BLACKHEARTS "Crimson And Clover" (Boardwalk) 5/0 : Heavy 0/0, Medium 2/0, Light 3/0, Extra Adds 0, Total Adds 0. Medium: WHEN, WHHY SOFT CELL "Tainted Love" (Sire/WB) 5/0





FOURTIFY YOUR PLAYLIST W





TOP TEN AT THESE STATIONS:

KFRC KROK WBEN-FM WJDX XTRA 940 **WFBR** FM100 Y100 **KEARTH** WMAK-FM WTIC-FM KC101 KIKI KRLA WGUY **KZFM KFI WFLB** KIIS-FM WTIX **KDZA** KIQQ

A/C CHART TREND:

- 25 18 📵

DENIECE WILLIAMS/It's Gonna Take A Miracle (ARC/Columbia)



KIIS-FM add	Q103	WDOQ	KCPX
XTRA add	KOPA	CK101	KSKD
V100 add	WHFM	WMAK-FM	KHYT
KBFM add	WTIC-FM	WSEZ	WTSN
KJ100 add	WDRC-FM	WRQK	WFBG
KIIK add	KC101	WCSC	WCIR
KRAV add	WAEB	WGH	95SGF
WOW add 18	Q106	WZZR	WFOX
WLYT add	K104	WVIC	WISE
Y94 add	WKEE	WKFR	WFLB
KENI add	KZFM	WAKX	WXLK
KKLV add	KINT	KIOA	KILE
WNBC	KHFI	KOFM	Q101
WKBW	WTIX	WNAM	KVOL
KRLA	KEEL	WGBF	KFYR
KFI	KROK		KELO
KIQQ	G100	KYNO-FM	WAZY-F
KEZR	WAXY	KGGI	KSLY
KIMN	Y103	KBBK	

CHR:

KIOA WRQK WAEB WFLB CK101 WNOK-FM **KSLY** WDCG WZZR

77 A/C STATIONS **INCLUDING THESE:**

3WS WHB KEZL KS94 **KFMB** WLTT KJR WSB KEX **KPLZ** WCZY

HE BACK PAGE

June 4, 1982

Radio&Records

Contemporary Hit Radio

NATIONAL ARPLAY/30.

Adult/Contemporary

Three Two Last Weeks Weeks Week		
1 1 1	1	McCARTNEY/WONDER/Ebony And Ivory (Columbia)
6 3 2	2	TOTO/Rosanna (Columbia)
5 5 3	3	HUMAN LEAGUE/Don't You Want Me (Virgin/A&M)
10 6 5	4	ASIA/Heat Of The Moment (Geffen)
4 4 4	5	RAY PARKER JR./The Other Woman (Arista)
21 18 8	6	JUICE NEWTON/Love's Been A Little Bit Hard On Me (Capitol)
12 8 7	7	LITTLE RIVER BAND/Man On Your Mind (Capitol)
17 14 9	B	JOAN JETT & BLACKHEARTS/Crimson And Clover (Boardwalk)
19 16 13	9	JOHN COUGAR/Hurts So Good (Riva/PolyGram)
14 12 10	10	FRANKE & KNOCKOUTS/Without You (Millennium/RCA)
30 17 12	1	WILLIE NELSON/Always On My Mind (Columbia)
2 2 6	12	RICK SPRINGFIELD/Don't Talk To Strangers (RCA)
23 20 16	13	38 SPECIAL/Caught Up In You (A&M)
27 22 18	14	LOVERBOY/When It's Over (Columbia)
22 19 17	15	QUEEN/Body Language (Elektra)
29 26 24	16	RONNIE MILSAP/Any Day Now (RCA)
9 9 11	17	ELTON JOHN/Empty Garden (Hey Hey Johnny) (Geffen)
28 25 23	B	KANSAS/Play The Game Tonight (Kirshner/CBS)
29	19	SOFT CELL/Tainted Love (Sire/WB)
- 30 22	20	ROBERTA FLACK/Making Love (Atlantic)
- 29 25	3	MOTELS/Only The Lonely (Capitol)
- 28 26	22	HUEY LEWIS & NEWS/Hope You Love Me Like You (Chrysalis)
7 11 14	23	TOMMY TUTONE/867-5309/Jenny (Columbia)
18 15 15	24	DONNIE IRIS/My Girl (MCA)
28	25	HEART/This Man Is Mine (Epic)
30	26	STEVIE NICKS/After The Glitter Fades (Modern/Atco)
	27	KARLA BONOFF/Personally (Columbia)
	28	ALABAMA/Take Me Down (RCA)
	29	RICK SPRINGFIELD/What Kind Of Fool Am I (RCA)
	30	STEVE MILLER BAND/Abracadabra (Capitol)

Weeks Weeks Week	
1 1 1 1	McCARTNEY/WONDER/Ebony And Ivory (Columbia)
15 6 2 2	RONNIE MILSAP/Any Day Now (RCA)
18 12 5	JUICE NEWTON/Love's Been A Little Bit Hard On Me (Capitol)
27 19 12	NEIL DIAMOND/Be Mine Tonight (Columbia)
10 8 6 6	SHEENA EASTON/When He Shines (EMI America)
9776	EDDIE RABBITT/I Don't Know Where To Start (Elektra)
19 13 11	KARLA BONOFF/Personally (Columbia)
16 14 10 📵	BERTIE HIGGINS/Just Another Day In Paradise (Kat Family/CBS)
13 9 9 9	D. WARWICK & J. MATHIS/Friends In Love (Arista)
2 2 3 10	DAN FOGELBERG/Run For The Roses (Full Moon/Epic)
3 3 4 11	WILLIE NELSON/Always On My Mind (Columbia)
4 4 8 12	ROBERTA FLACK/Making Love (Atlantic)
- 25 18 B	DENIECE WILLIAMS/It's Gonna Take A Miracle (ARC/Columbia)
- 26 17 1	ALABAMA/Take Me Down (RCA)
20 18 15 16	T.G. SHEPPARD/Finally (WB/Curb)
5 5 13 16	SIMON & GARFUNKEL/Wake Up Little Susie (WB)
11 11 14 17	ELTON JOHN/Empty Garden (Hey Hey Johnny) (Geffen)
26 24 22 18	MANHATTAN TRANSFER/Route 66 (Atlantic)
6 10 16 19	CHARLENE/I've Never Been To Me (Motown)
- 27 24 20	MELISSA MANCHESTER/You Should Hear How She (Arista)
23 20 19 21	CAROLE KING/One To One (Atlantic)
	TOTO/Rosanna (Columbia)
- 29 25 2 8	LARRY LEE/Don't Talk (Columbia)
29 25	AIR SUPPLY/Even The Nights Are Better (Arista)
29 25 8 16 20 26	BILL LaBOUNTY/Never Gonna Look Back (WB/Curb)
7 15 23 27	JOHN DENVER/Shanghai Breezes (RCA)
12 17 21 28	PAUL DAVIS/'65 Love Affair (Arista)
30 29	GORDON LIGHTFOOT/Baby Step Back (WB)
14 21 26 30	MECO/Big Band Medley (Arista)
14 21 20 30	BARRY MANILOW/Let's Hang On (Arista)

REO SPEEDWAGON (88) AIR SUPPLY (70) RICK SPRINGFIELD "Fool" (56) GLENN FREY (53) **ROLLING STONES (51)** GARY U.S. BONDS (50)

MOST. ADDED

AIR SUPPLY (75) CHICAGO (39) REDDINGS (24)

LESLIE PEARL (18) GLENN FREY (12) D. WILLIAMS (11) S. WONDER (11)

P. McCARTNEY/S. WONDER (139) TOTO (123) **HUMAN LEAGUE (78)**

ASIA (75) JUICE NEWTON (67) JOHN COUGAR (49)

HOTTEST

P. McCARTNEY/S. WONDER (87) **RONNIE MILSAP (57) JUICE NEWTON (52)**

WILLIE NELSON (44) KARLA BONOFF (38) SHEENA EASTON (35)

BREAKERS RICK SPRINGFIELD

What Kind Of Fool Am I (RCA)

63% of our reporters on it. Moves: Up 16, Debuts 30, Same 27, Down 0, Adds 56 including WBEN-FM, WKTI, KRLA, KFI, KIIS-FM, KIQQ, KIMN, Q103, KOPA, 92FLY, WLAN-FM, KHFI, KIIK, KBBK, 99KG. See Parallels, debuts at number 29 on the CHR STEVE MILLER BAND

Abracadabra (Capitol)

58% of our reporters on it. Moves: Up 28, Debuts 28, Same 30, Down 0, Adds 34 including WLOL-FM, KFI, XTRA, KUBE, KIMN, KZZP, WDRC-FM, KKYK, WBBQ, WANS-FM, WNAP, KLUC, WCGQ, KFMZ, KOZE. See Parallels, debuts at number 30 on the CHR chart. **JOURNEY**

Still They Ride (Columbia)

57% of our reporters on it. Moves: Up 34, Debuts 31, Same 31, Down 0, Adds 21 including Q102, Q106, KITY, KROK, WSKZ, WSEZ, WRQK, KOFM, KIDD, KNBQ, KRQ, WISE, KPUR, KKRC-FM, KYYA. See Parallels, will debut next week on the CHR chart.

(12-34)

J. GEILS BAND "Angel In Blue" (EMI America) 112/11

Moves: Up 40, Debuts 34, Seme 27, Down 0, Adds 11, KRLA, KIMN, KZZP, WHFM, V100, KROK, WOW, KKFM, Q101, KKXL-FM, KKRC-FM, JB105 20-8, Z93 d-29, WLOL-FM 28-23, XTRA 26-18.

VAN HALEN "Dancing In The Street" (WB) 98/15
Moves: Up 40, Debuts 18, Same 25, Down 0, Adds 15, Z93, Q105, WHFM, 92FLY, Q106, KBFM, WZYP, KX104, WDCG, WNOK-FM, WTSN, WFLB, KILE, KQIZ-FM, WTRU.

GLENN FREY "I Found Somebody" (Asylum) 91/53
Moves: Up 1, Debuts 9, Same 28, Down 0, Adds 53 including WBEN-FM, 94Q, WLOL-FM, KRLA, KFRC, KEZR, KYYX, Q103, KZZP, WKRZ-FM, FM100, WIKS, KSKD, WACZ, WAEV.

BLONDIE "Island Of Lost Souls" (Chrysalis) 91/21

Moves: Up 15, Debuts 27, Same 28, Down 0, Adds 21 including PRO-FM, CKGM, KUBE, WLAN-FM, WHHY-FM WBCY, WVIC, WJXQ, KOFM, KJRB, Z102, WISE, WXLK, WYKS, KDVV.

REO SPEEDWAGON "Keep The Fire Burning" (Epic) 89/88

WLOL-FM, KIQQ, KYYX, KZZP, 3WT, KEYN-FM, FM103, KRNA. EYETO EYE "Nice Girls" (WB) 86/12

Moves: Up 30, Debuts 20, Same 24, Down 0, Adds 12, G100, CK101, WNOK-FM, KOFM, WIKS, KKXX, KBBK, WFOX, KKRC-FM, KRNA, KKLV, KOZE, Z93 30-21, 94q 9-5, KEZR 29-19.

FOREIGNER "Break It Up" (Atlantic) 82/2

Moves: Up 42, Debuts 5, Same 32, Down 1, Adds 2, KLPQ, KYYA, KEZR 7-6, WRCK 16-13, WPST 28-24, K104 1-1, KZFM 16-12, KBFM 23-18, G100 20-16, KZ93 14-10, WIKS 25-22, FM103 24-20, WJBQ 33-28, KKRC-FM 21-17,

RAINBOW "Stone Cold" (Mercury/PolyGram) 80/2

Moves: Up 37, Debuts 1, Same 38, Down 2, Adds 2, WJDX, KSKD, 96KX 5-5, CHUM 10-9, WPHD 5-4, WPST 15-12, KZFM 24-18, KLPQ 30-25, WRVQ 18-15, KMGK 10-8, Z104 29-22, WIGY 28-25, WTSN 27-24, 95SGF 18-15, KDVV 16-10.

PATRICE RUSHEN "Forget Me Nots" (Elektra) 79/15

Moves: Up 37, Debuts 11, Same 16, Down 0, Adds 15, Q105, Q103, WBLI, WAEB, KXX106, G100, BJ105, CK101, KHYT, KIKI, WFBG, WCIR, WISE, KATI.

AIR SUPPLY

Even The Nights Are Better (Arista) 54% of our reporters on it. 75 adds sets new record for most adds in one week. Rotations: Heavy 6/6, Medium 38/38, Light 22/22, Extra Adds 9, Total Adds 75 including WCBM, WBEN, WYNY, 3WS, WLTT, WSB, WCZY, WCCO, KPPL, KOY, KEX, KEZL, KFMB, WSFM, KLTE, and 60 more. Debuts at number 24 on the A/C chart.

TOTO Rosanna (Columbia)

48% of our reporters on it. Rotations: Heavy 24/0, Medium 32/6, Light 9/1, Extra Adds 1, Total Adds 8, WROR, 3WS, KPPL, KOY, KNBR, KMGC, KRNT, WKBR. Debuts at number 22 on the A/C chart.

25-49

LITTLE RIVER BAND "Man On Your Mind" (Capitol) 60/5

Rotations: Heavy 26/0, Medium 27/3, Light 7/2, Extra Adds 0, Total Adds 5, WLTT, 97AIA, KOY, WENS, KMBZ. Heavy: WROR, WZZP, KS94, WRIE, WSFM, WGY, KEY103, WSGN, SM95, Y106, WSRZ, KSLQ, KYUU, KTKT, WWNR, WKZE-FM, WEIM, WCHV, Q96, WLVA, WORG, KCRG, KPAT, WBOW, KBAI, KRKK.

CHICAGO "Hard To Say I'm Sorry" (Full Moon/WB) 59/39
Rotations: Heavy 2/1, Medium 30/16, Light 24/19, Extra Adds 3, Total Adds 39 including WCBM, WBEN, WTAE, WLTT, WSB, KFMK, WFYR, KEZL, KFMB, KPLZ, WICC, WKAZ, WRIE, WWYZ, WBT, WAAY, WSLI, WRKA, WRVR, WQUE, WARM98, WHIO, WFDF, KYUU, KIXI, KTKT, WNAB, KCRG, WDAY, KFOR.

LESLIE PEARL "If The Love Fits Wear It" (RCA) 56/18

Rotations: Heavy 4/0, Medium 25/8, Light 25/8, Extra Adds 2, Total Adds 18, WCBM, WBEN, WLTT, WCZY, WCCO, KEX, KFMB, KPLZ, WSFM, WAFB, WRVA, WSJS, WFDF, KMBZ, KBOI, KSL, KIXI, KBAI. Heavy; WLTA, KEZL, KEY103, WLVA. Medium: WSB, WICC, WWYZ, WSBA, SM95, WHBC, WARM98, KCRG. JOHN SCHNEIDER "Dreamin" "(Scotti Bros./CBS) 51/6

JOHN SCHNEIDEH "Dreamin" (Scotti Bros./CBS) 51/6
Rotations: Heavy 6/0, Medium 23/0, Light 22/6, Extra Adds 0, Total Adds 6, WLTT, KOB, KKUA, WNAB, WCTC, WCHV. Heavy: WLTA, WCCO, WRVA, WFMK, WDEF, WLVA. Medium: WSB, WCZY, KEX, WICC, KEY103, WPTF, WHBC, WHIO, WFDF, WMHE, KBOI, KSL, KIXI, WEIM, WSKY, KSEL, KRNO, KSRO.

REDDINGS ("Sittin" On) The Dock..." (Believe In A Dream/CBS) 45/24
Rotations: Heavy 3/0, Medium 17/10, Light 22/11, Extra Adds 3, Total Adds 24, WBEN, WCZY, KFMB, KPLZ, WSLI, WMAZ, Y106, WSRZ, WHBC, KMBZ, KBOI, KUGN, KSL, WKBR, KRBC, WCHV, KSEL, WLVA, WJBC, KCRG, KFOR, KFOD, KRNO, KSRO. Heavy: WLTA, WRVA, KKUA. Medium: WSB, KEZL, WICC.

STEVIE WONDER "Do I Do" (Tamla/Motown) 39/11
Rotations: Heavy 3/0, Medium 18/3, Light 17/7, Extra Adds 1, Total Adds 11, KVIL, WFYR, WWYZ, WAFB,

WSLI, SM95, WQUE, Y106, WQUA, WKBR, KPAT. Heavy: WBEN, WLTT, KWAV. Medium: WCBM, WASH, WCCO, KEX, WRIE, WBT, WHHY, WSRZ, KKRD, KRBC, WSKY, WCHV, KSEL, WORG, KBOZ.

HEART "This Man Is Mine" (Epic) 36/4
Rotations: Heavy 5/0, Medium 14/2, Light 17/2, Extra Adds 0, Total Adds 4, WKAZ, WARM98, KRNT, KFOR. Heavy: KJR, KPLZ, WQUE, KKUA, KWAV. Medium: 97AIA, WGY, WHHY, Y108, WSRZ, KIXI, WNAB, KRBC, WCHY WORG KRNO KISN

STEVIE NICKS "After The Glitter Fades" (Modern/Atco) 34/5
Rotations: Heavy 4/0, Medium 18/1, Light 10/2, Extra Adds 2, Total Adds WICC, KBOI, KWAV, WROV, KFQD.
Heavy WHHY, SM95, WLVA, KFOR. Medium: WSB, WZUU, WRIE, KEY103, WSGN, WQUEK, WSRZ, WHBY,

WFMK, WWNR, KSEL, WORG, WDAY, KPAT, WJON, KBOZ, KSRO. BARBARA MANDRELL " Til You're Gone" (MCA) 34/1

Rotations: Heavy 6/0, Medium 18/0, Light 10/1, Extra Adds 0, Total Adds 1, WEIM. Heavy: WCZY, WCCO, WRVA, KMBZ, KSL, WLVA. Medium: WLTA, WSB, KEX, WICC, WSBA, KEY103, KRNT, WFDF, KBOI, WWNR, WCTC, WDEF, WWSA, WJON, KFQD, KBOZ, KRNO, KSRO.