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\$3.50 Single Copy

EX-WBBM GM CLAIMS "WRONGFUL DISCHARGE"

O'Donnell Sues CBS For \$6 Million

Bill O'Donnell, who was terminated as VP/GM at CBS's WBBM/Chicago for a reported "conflict of interest" (R&R 3-12), has sued CBS Inc. for defamation and wrongful discharge. The amount asked is \$1 million compensatory damages based on his salary and \$5 million in punitive damages.

O'Donnell, who owned a 5% interest in Alburn Inc., an incinerator company, was fired for approving editorials which CBS felt would benefit his company. CBS termed it a conflict of interest and stated it would continue to investigate, and WBBM & WBBM-TV ran news of the firing on their newscasts.

Leonard Ring, O'Donnell's attorney, explained, "Our position was that he started approving these editorials long before he bought the interest in this little company, and that while he continued approving such editorials afterwards, the editorials urged the government to enforce its laws, specifically regulations passed under the Environmental Pollution Act to stop dumping untreated toxic chemical wastes in landfills. My position is that you cannot have a conflict of interest when all you're doing is urging the government to enforce the laws that it's passed."

O'DONNELL/ See Page 39

Metroplex Names New GM's In St. Louis & Miami

Ron Young has resigned as General Manager of Metroplex's KEZK/St. Louis and will be replaced by WHYI(Y100)/Miami GM Matt Mills, who was also promoted to Vice President of the parent company. Metroplex Group VP David Ross will now take over the day-to-day management duties at WHYI & WHTT/Miami as well as other corporate functions in his new position as Executive VP of Metroplex.

Metroplex President Norm Wain told R&R, "We were sorry to see Ron Young leave, and we had to make some adjustments, but I think these moves will further strengthen the company by putting the right people in the right jobs. This company doesn't have a table of organization, but we try to put the right people in the right jobs. We have some very talented

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METROPLEX/ See Page 39

Abramson Island's VP/Promotion

Michael Abramson has been named Vice President/Promotion for Island Records. He joins the label, which recently severed its distribution ties with Warner Bros. to go independent, May 1. Abramson formerly headed his own independent promotion firm, having been National Promotion Director at Chrysalis.

Island President Ron Goldstein told R&R that company founder "Chris Blackwell and I are very excited about Michael coming to Island. He has the kind of background that fits the job; he knows something about marketing and



Michael Abramson

ABRAMSON/ See Page 39

NAB CONVENTION CONSENSUS

Radio's World "Exploding"

Satellite programming, AM stereo, and other technological advances that may revolutionize radio dominated NAB's annual convention this week in Dallas (April 4-7).

Also prominent was NAB's chosen theme for this year's convention, the new drive to extend full First Amendment rights to radio and television.

Attendance in Dallas was strong, totalling over 6000 delegates. And, despite a lagging economy which many broadcasters say is hurting them, delegates were upbeat about their industry. Surprising even NAB officials, broadcasters jammed most clinics and sessions to overflowing. Traffic through the massive exhibit area was so heavy some exhibitors reported running out of literature and other materials on the convention's first full day.

Opening the convention on Sunday on an up note, NAB President Vince Wasilewski declared, "In my 33 years at NAB, this has been the best year we've ever had in the area of regulatory and



NAB Chairman Eddie Fritts addresses the NAB Convention's opening session Sunday. More NAB pictorial coverage on Page 6.

legislative reform." Specifically, he cited extended station licenses, radio deregulation, the 9kHz defeat, and abolition of annual financial reports to the FCC.

Spotlight On Technologies

Dispensing with its usual big-name speaker at Tuesday's Radio Luncheon, NAB presented a multimedia extravaganza, "Your World Is Exploding." Produced by TM, the program highlighted satellites, cable radio, AM stereo, plus innovative and potentially lucrative non-broadcast use of subcarriers for utility load management and digital data transmission.

The program was adapted from a new publication NAB released at the convention, "Radio, New Technology and You." It concludes, "The introduction of new technology is not a singular, one-time only

NAB/ See Page 6

Adams Promoted To Schulke VP/GM

Larry Adams has been elevated from VP/Marketing to VP/General Manager of Schulke Radio Productions, the Easy Listening syndication firm. Adams joined Schulke two years ago after ten years with the Katz rep firm, with whom he became VP/Pacific Division.



SRP President Jim Schulke commented, "During the time Larry has been with us, I have been very impressed not only with his outstanding sales and planning abilities, but with his managerial skills as well. SRP has nearly

ADAMS/ See Page 39

Winter ARB Advances

New York

WOR Still On Top; WBLS Steady In Second; WKTU, WRKS Slip

WOR (T) increased its lead (6.2-6.5) over second place WBLS (U), which held firm at 5.9. The Urban battle, which had been so close in the fall, calmed down somewhat with WKTU slipping 6.1-4.5 and WRES leveling 5.6-5.1.

In other contemporary formats, WABC (R) gained 3.1-3.8 while WNBC (R) lost half a share, 4.5-3.9. WPIX (R) moved .8-1.2. WYNY (AC) improved 4.4-4.6, while strike-torn WTFM (AC) shifted 1.5-1.4.

Other stations with a one share or better included WADO (S) 2.1-2.0, WCBS (N) 4.2-4.2, WCBS-FM (O) 2.7-2.6, WHN (C) 2.1-2.4, WINS (N) 5.6-5.2, WJIT (S) 2.5-2.3, WKHK (C) 1.5-1.5, WMCA (T) 2.2-2.5, WNCN (CL) 7-1.1, WNEW (BB) 3.0-2.7, WNEW-FM (A) 2.4-2.5, WPAT (BM) 2.0-2.5, WPAT-FM (BM) 3.8-3.9, WPLJ (A) 4.5-4.0, WQXR-FM (CL) 1.1-1.3, and WRFM (BM) 4.4-4.5.

Philadelphia

KYW Improves Its Lead; WDAS-FM Blasts Into Second; WCAU-FM Now Solid No. 3

KYW (N) made the most of a long hard winter, gaining 9.3-10.5 and widening its grip on Philly's top ratings spot. WDAS-FM (B) vaulted into second place with a strong increase 5.4-7.9. Not far behind WDAS-FM was CHR newcomer WCAU-FM. Mike Joseph's "Hot Hits" format gained again, this time moving 6.0-7.4.

In the Adult/Contemporary arena WMGK slipped 8.0-7.2, WIP was softer 5.8-4.8, but WPEN gained half a share 4.1-4.6. AOR WYSP increased 3.5-4.1, while WMMR (A) was off, 6.2-5.1, and WIOQ (A) fell 4.3-3.5. WFIL (C) gained slightly, 2.1-2.4, but WUSL (C) tumbled 4.0-2.6. WEAZ solidly took over the Beautiful Music title, gaining 5.3-5.7 while competitor WWSH dropped 5.4-3.9.

Other Philadelphia stations showing a one share or better included WCAU (N) 3.4-3.6, WFLN-FM (CL) 1.7-1.6, WHAT (B) 1.4-2.0, WIFI (R) 2.5-2.0, WSNI (AC) 2.0-2.0, and WWDB (T) 5.0-4.7.

THE HUMAN

LEAGUE

action!



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The single

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The album

AOR Chart

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staff

Editor & Publisher: BOB WILSON
 Vice President, Sales & Marketing: DICK KRIZMAN
 Executive Editors: KEN BARNES, JOHN LEADER
 Art Director: RICHARD ZUMWALT
 News Editor: GAIL MITCHELL
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 Computer Services Director: DAN COLE
 Assistant: LEE CLARK
 Research: JACK TOOTHMAN
 Traffic Director: ADRIENNE RIDDLE
 Washington Bureau: 1101 Connecticut Ave., NW, Suite 1004, Washington, DC 20036, (202) 466-4950
 Bureau Chief: JONATHAN HALL
 National Sales Director: BARRY O'BRIEN
 Washington Editor: BRADLEY WOODWARD
 Office Manager: VIVIAN FUNN
 Legal Counsel: JASON SHRINSKY
 Creative Consultant: MARK SHIPPER
 Associate Art Director: MARILYN FRANSDEN
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 Office Manager: NANCY HOFF
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 Controller: MARGARET BECKWITH
 Assistant: CAROL TAYLOR
 Circulation: JUDY LUCARELLI
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BECK, POPOVICH NAMED VP/GM, OM

Golden East Appoints New KC Management

Golden East Broadcasting of Missouri, Inc., scheduled to take over KLDY & KSAS/Kansas City at the end of this month, has named Corporate VP/GM John Beck as VP/GM and veteran programmer Dave Popovich as Operations Manager for the two stations.

Beck, who replaces departing VP/GM Dean Goodman, most recently was Sales Manager for CBS FM National Radio Sales, and was formerly General Sales Manager at WFFM/Pittsburgh. He worked at WFFM with then-PD Popovich who after serving in programming/operations stints at WWWE/Cleveland and WWYZ/Hartford, is rejoining Beck.

"We don't plan any format changes immediately," stated Beck. "The staff is great, and we'll try to keep as many of them as possible. However, we do foresee some openings in both sales and programming.

"We've applied for a call letter change for the FM to KKCI. The airport here is known as 'KCI,' so this should help identify the station with the market better. We've got a large promotion budget scheduled and are moving the tower. It's a classy, state-of-the-art operation, and I'm anxious to get started putting together a consistent presentation on the streets. Perhaps we won't win immediately, but we will win."

Popovich commented, "I'm so excited I could scream. When we worked together in Pittsburgh, we talked many times about doing this very thing someday, and that day has finally come. Expressing some regret about leaving WWYZ, Popovich said, "The people here are among the best around. The management has been wonderful, and working with consultant Bob Henabery was one of the most enlightening and refreshing experiences I have ever had. I don't think there's anybody in the country with a better handle on adult radio."

LANDER NEW I95 MORNING MAN

Curry Accepts KTSA PD Post

Kid Curry, morning man at WINZ-FM (I95)/Miami, has been named Program Director at KTSA/San Antonio. Replacing him at I95 is former WCKX/Tampa GM John Lander.

KTSA & KTFM Station Manager Lee Randall told R&R, "With the hiring of Kid Curry, I'll go off the air. We're very happy about his joining us, and feel his energy and enthusiasm will rub off to the on-air staff."

Curry commented, "After a lot of years on the air, I decided to focus on programming. I've learned a lot from some excellent programmers, and now it's time to put that knowledge to work. This is the right situation, especially getting the chance to work again with Jerry Clifton, who consults the station. KTSA is a legendary station, and I can't wait to help make a great station even better."

I95 PD Keith Isley told R&R, "Kid leaves us after being here a year, and we wish him lots of luck at KTSA. I feel very fortunate to have John Lander coming on board, who will not only be a great morning man for us, but whose programming expertise will also be welcome."

Lander remarked, "I'm looking forward to this. Keith and I share so much of the same format philosophies that it will be a real pleasure to do the morning show for him. I'm still looking around for a programming position, but I'm glad to be back on the air again." Before joining WCKX, Lander programmed KGB/San Diego (now KCNN), WLCY/Tampa (now WNSI), and WLOF/Orlando.



Can We See That Again?

Believe it or not, the two gentlemen who were flying the helicopter pictured above walked away from the wreckage without serious injuries. **WSAN/Lancaster, PA** corporate executive **George Green** was the pilot. Joining him in the cockpit was a motion picture cameraman. The two were planning to film footage for a future **WSAN** TV commercial. After passing over Lancaster a few times, Green headed the chopper out over some local mountains, only to have the helicopter's engine stop. Green, who had been in similar situations in Vietnam, skillfully guided the aircraft to the ground, luckily pinpointing a clearing in the woods. Yes, the cameraman kept the film rolling for the entire incident!

Metroplex Moves WHTT To "Rhythm & Roll"

Metroplex Communications has switched the format of WHTT/Miami (AM sister to CHR Y100) from Spanish to a new approach called "Rhythm & Roll," targeted primarily at Miami's ethnic audience. Metroplex VP/Programming **Bill Tanner** told R&R that competition from six other Spanish-formatted stations was a significant factor in the decision, adding, "This is the real hole in the market on AM."

Tanner explained further, "This format is a music blend directly appealing to blacks, Cubans, and some whites, the majority Spanish and black. The music is rhythm-oriented oldies from the mid-60's to early 70's, blended in with about 15 of the hottest current crossover records. We're looking for 25-plus adults, since we're on AM in Miami, where the dial is all Talk, **WOLMARK ADDS DUTIES.**

BUCH GOES NATIONAL

Atlantic Realigns Album Dept.



In a reorganization of its National Album Promotion Department, Atlantic Records has awarded new responsibilities to Associate Director of National Album Promotion **Alan Wolmark** and added **Danny Buch** to the national staff as National Secondary Album Promotion/Special Projects Manager. Buch had been the label's New York local representative.

ATLANTIC/ See Page 39

Hamilton Named National Promotion Director For Badland

Gary Hamilton has been appointed National Promotion Director for **Badland Records**. Hamilton was most recently National Director of Program Development at **McLendon Broadcasting**, and has worked extensively in both the radio and record industries, as MD and air personality at **KNUS/Dallas** and **KYGO/Denver**, and in promotion at **EMI America**, **Polydor**, and **RSO**.

Badland President **Bruce Bird** commented, "Gary's the best man to help launch a new label, because he's seen the business from different points of view. That's a great asset...Gary's experience will help us build on the success we've started."

Hamilton will be based in Dallas, and will report to Bird in Los Angeles.

Spanish, or A/C."

Tanner will program WHTT, and his Y100 Monday-Saturday morning show will be simulcast on the AM, along with selected weekend dayparts. Former Y100 MD **Mark Shands** will serve as Music Director, while **Muzzy** will do record research. Also included in the personality lineup are **Ed McMahon** from **WCKX/Tampa**, who will act as Operations Coordinator in addition to an afternoon shift; midday man **Joe Johnson** from **Love 94/Miami**; all-nighter **George Corey**; weekend man **Jay Fraioli**; and **Shands** for nights in addition to his MD duties.

Butler Becomes Signal Media VP

John Butler has been appointed Vice President/Development for **Signal Media Corp.**, owner of **KELI/Tulsa** and **KLRA/Little Rock**. Butler was formerly VP/Southern Sales for **Mutual**.

Signal Media President **Philip Jonsson**, who owned **KRLD/Dallas** when Butler was GM there, stated, "We enjoyed a long and fruitful relationship with John when he managed our **KRLD** operation for eight years. He will be responsible for seeking new broadcast properties as well as long-range planning for **Signal Media's** present stations."

Jonsson added that Butler's first assignment is to consult **KELI GM Cal Crane** on programming and sales. "We want to take advantage of John's expertise in providing direction and guidance to the operation of our **Tulsa** station," Jonsson said. "Our format in **Tulsa** is similar to the **Newsradio** and heavy sports programming which **John** established for us at **KRLD**."

Polygram Takes Over 20th

Polygram Records has assumed the operations and management of **20th Century Fox Records**, as previewed last week in R&R. **Stephanie Mills's** third album for 20th, "Tantalizingly Hot!", will be the first release under the agreement, with other, unspecified 20th artists to follow.

Polygram President **Guenter Hensler** commented, "We're very excited to have 20th Century Fox on board, and especially thrilled with the prospect of working an artist of the stature and style of **Stephanie Mills**. Similarly, we look forward to releasing other major artists on the 20th Century Fox label."

20th Century Fox Records Chairman **Herb Eiseman**, who is staying on during the transition to the eventual absorption of the 20th label by **Polygram**, stated, "We're delighted that a company of **Polygram's** worldwide scope and accomplishments will enlarge upon the successes we have had at 20th."

Washington Report

CBS Turns Down Reagan Radio Series

CBS last week became the only major radio network to refuse outright to carry any of President Reagan's ten Saturday radio talks. The first broadcast was aired last Saturday. CBS Radio Network President Bob Hosking cited the Fairness Doctrine and the necessity of presenting other viewpoints as reasons for the decision.

ABC, meanwhile, agreed to carry last Saturday's initial talk, but said a decision on the other nine will be made weekly, depending upon the announced content. UPI Audio adopted the same stance.

As reported last week by R&R, Mutual, NBC, RKO, and AP Radio are carrying all ten speeches.

Trenton Calls Changed Over Allentown Protest

The FCC has cleared the way for WBUD & WTRT-FM/Trenton, NJ to become WKXW-AM-FM. Strenuous opposition had been raised by Rust Communications' WKXW/Allentown, PA. Rust argued that listeners would be confused, especially since both Allentown and Trenton are lumped into the Philadelphia market for ratings purposes.

The FCC was unimpressed. The two cities are 47 miles apart and are considered separate radio markets, the Commission replied. Moreover, it concluded the cities are far enough apart to make it highly unlikely any listener would receive usable signals from both stations.

Non-Candidates Have No Right To The Airwaves

Stations are under no obligation to sell time to anyone other than legally qualified candidates for federal office, the FCC affirmed last week. At issue was an attempt by the National Conservative Political Action Committee (NCPAC) to make stations air its ads.

The FCC denied NCPAC any "affirmative right of access" and also advised that any station airing a NCPAC ad may have to offer free response time under the Fairness Doctrine.

Some stations refused NCPAC's ads for fear of having to furnish that time, leading FCC Chairman Mark Fowler to comment: "The facts presented demonstrate graphically how the Fairness Doctrine can operate to throttle, rather than encourage, the broadcasting of differing points of view on contemporary issues."

FCC Crossownership Ban Sticks

Two owners of "monopolistic" newspaper-broadcast combinations have lost a lengthy court challenge to keep both media. Anniston Broadcasting owns the only daily newspaper, two radio stations (WHMA-AM & FM) and the only television outlet in Anniston, AL. Owosso Broadcasting owns Owosso, MI's only newspaper and radio station (WOAP-AM & FM).

A federal appeals court ruled that the FCC's action was justified and noted that neither company had demonstrated that there are other sources of local news and public affairs in their areas.

AM Stereo Shakedown Begins

The battle is on among the manufacturers of AM stereo transmitting equipment. Harris and Motorola both announced that they will soon have decoder chips available for their systems, although no manufacturers have yet said they'll build them into receivers. Harris also revealed it sent a team to Japan last week for talks with Sony, Pioneer, Matsushita, JVC, Clarion, and Sansui. Sony, meanwhile, confirms it is canvassing some AM broadcasters to see which system they prefer. Sony's targeted cities for the survey are Chicago, Los Angeles, San Francisco, Milwaukee, New York, Detroit, Boston, Atlanta, Cleveland, and Dallas.

Court Orders Second Look At KSRF Antenna Move

Two years ago the FCC allowed KSRF/Santa Monica, CA to move its antenna. In doing so, the Commission dismissed — without an evidentiary hearing — complaints from KOCM/Newport Beach, CA, KOCM claimed it would suffer harmful interference because the stations share a frequency and were only 41.5 miles apart. The FCC disagreed.

Now the U.S. Court of Appeals has ruled that the FCC erred when it failed to order a hearing to resolve the technical questions. The case has been sent back to the FCC for a second look.

WLIB Denied Frequency Change, Nighttime Service

Daytime-only WLIB/New York will remain a daytimer. The FCC has refused to accept its application to change frequencies and add nighttime service. The full Commission upheld an earlier staff decision that WLIB's plan was unacceptable because its new signal would have interfered with WCAU/Philadelphia, an adjacent channel station.

WLIB's owner, Inner City Broadcasting, appealed the staff decision to the full Commission, citing its status as a minority-owned firm as one justification for a rule waiver. But the FCC said the rules are designed to protect the entire AM allocation scheme, and cannot be waived on nontechnical grounds in case-by-case determinations.

BROADCASTERS WOULD BE FORCED TO PAY

Deregulation Clears Senate In Surprise Move

In a move that caught observers off guard, the Senate last week added annual station fees to a broadcast deregulation bill (S. 1629) and passed the measure on a voice vote. Depending on a radio station's power, the fees would range from \$150 to \$1000 per year.

A deadlock that stalled final passage of the bill for three months was broken last week when Sen. Bill Bradley (D-NJ) agreed to compromise on his demand for an amendment guaranteeing New Jersey its first VHF television station.

The compromise orders the FCC to assure each state at least one VHF television outlet "if technically feasible." And it guarantees a five-year license to any VHF station which voluntarily reallocates to New Jersey.

Attention now shifts to the House, where leaders have been far less enthusiastic about deregulation than the GOP-dominated Senate.

Deregulation Would Be Law

Major features of Sen. Howard Cannon's (D-NV) bill passed last week would put the FCC's deregulation on the books as law, and:

- Prohibit the FCC from making stations carry news, public affairs, local programming or any particular format.
- Prevent the FCC from requiring community ascertainment, program logs or limits on commercial length, time and frequency.
- Ban FCC consideration of competing applications in renewal proceedings.

CHAIRMAN WANTS FAIRNESS DOCTRINE REPEAL

Fowler Calls 1982 "Year Of Decision"

FCC Chairman Mark Fowler received a hearty welcome from broadcasters at the NAB Convention Wednesday. In remarks tailored for the FCC Chairman's "traditional annual address" to NAB, Fowler reiterated his frequent challenge to broadcasters. He asked them to:

- Live up to their duty in a "market-place" environment of deregulation
- Venture into businesses that incorporate new technologies
- Work diligently for full First Amendment rights.

Fowler, who has spoken out frequently in favor of abolishing the Fairness Doctrine since coming into office one year ago, told the convention that "this is the year of decision for the First Amendment."

He called on broadcasters to support Rep. Jim Broyhill's (R-NC) proposed legislation (HR 5584 and HR 5585) at the grass roots level. "This package removes con-

- Order the FCC to encourage and approve new communications services and facilities as long as no interference would result.

For commercial radio stations, annual fees would be charged as follows:

- \$1000 - Class B and C FM's
AM's over 5 kw
- \$500 - Class A FM's
AM's with 1 to 5 kw
- \$150 - AM's under 1kw.

In addition to the annual charges, a number of one-time fees were included. Those applying for new station or construction permits for a major change would pay \$300. If a hearing is required, each party would pay \$5000. Those receiving CP's would pay a grant fee pegged at three times the annual fee for the facility.

An application to sell or transfer control of a radio station would carry a \$500 fee, plus \$5000 if a hearing is designated. For receive-only satellite earth stations, new licenses would cost \$250 and renewals \$50.

In a move sure to displease industry lobbyists, the bill gives the FCC authority to raise or lower the fees annually. Broadcasters are worried that once they've taken root at relatively low rates, the fees will skyrocket.



FCC Folks In Dallas

A number of FCC officials made the trip down to Dallas for the NAB Convention this week. Pictured exchanging views are (l-r) NAB President Vince Wasilewski; Nancy Carey, legal assistant to Commissioner Abbott Washburn; Renee Licht, legal assistant to Commissioner Henry Rivera; Policy & Rules Chief Rod Porter, Broadcast Bureau Deputy Chief Jeff Baumann, and Plans & Policy Chief Peter Pitsch.

MUTUAL BROADCASTING

KINGWORKS

With wit, wisdom and warmth, Larry King brightens each week-night. Success breeds imitation, but for millions of listeners every week, Larry is the King of all-night radio.

When Larry chats with the famous, like Barbara Mandrell, Mel Brooks, Gerald Ford, Arthur Ashe or Bob Hope, King's casual confidence often prompts the notables to say things you've never heard before.

Anyone can phone in and talk with Larry or his famous guests. And later, when he switches on "Open Phone America," you'll hear every point of view from all parts of the country. Writer Studs Terkel affectionately labeled the show a "soapbox," complete with "human-comedy."

Just listen to the people who call in. They tend to be young (18-34), active professionals who tune in to Larry regularly. This devoted audience helped Larry gain the loyalties of 235 stations, clearing all 50 of the Top 50 markets.

At Mutual, we're the radio experts, committed to bringing you the very finest in all-night radio. That's why Larry King works.



MUTUAL BROADCASTING SYSTEM

Radio is our only business.

Radio's World "Exploding"

Continued from Page 1

event that has made its impact and now will quietly recede, giving the industry a chance to sort everything out. The explosion in technology will continue to unfold throughout the 1980's and 1990's, bringing increased change and innovation to the radio communications environment of the future."

AM Stereo Hot Topic

Broadcaster interest and manufacturer jockeying were both intense on the AM stereo front. Delegates clustered around exhibits by Kahn, Magnavox, Harris and Motorola to listen to demonstrations. Representatives of each contending company claimed superiority over the competition and asserted readiness to get both car and home radios rolling with AM stereo capabilities. In a more philosophical vein, Kahn/Hazeltine's Leonard Kahn called AM stereo "the last chance for AM radio to blunt the impact of FM. AM radio is doomed if it doesn't treat AM stereo as more than a promotional tool." Similarly, Magnavox's Bob McCarthy said, "AM stereo injects new life into our oldest broadcasting service."

Packwood's Free Speech Amendment

NAB released a letter from President Reagan in which he indirectly endorsed abolishing fairness and equal time rules for broadcasters. Wrote the President, "It is essential to extend to electronic journalism the same rights that newspapers and magazines enjoy."

Also in Dallas, Senate Commerce Committee Chairman Bob Packwood (R-OR) announced he will introduce a constitutional amendment to either alter or replace the First Amendment by including the electronic media in the freedom of the press clause.

Although he'll still push pending legislation to the same effect, Packwood told reporters, "Legislation can be reversed by any Congress. That is not longterm protection of freedom

of speech." He'll wait some time before actually writing and introducing his amendment, said Packwood, to give constitutional experts a chance to study the matter.

Sen. Packwood also revealed in Dallas that if, as expected, President Reagan names FCC General Counsel Steve Sharp to be a Commissioner, he will refuse to hold confirmation hearings. Instead, he is supporting Sen. Ted Stevens (R-AK), who wants Alaska Public Utilities Commissioner Marvin Weatherly to be the next FCC Commissioner.

NAB At A Glance

- New Technology Takes Center Stage
- AM Stereo Principals Tout Advantages
- Sen. Packwood Considers Replacing First Amendment With Extensions Of Freedoms For Broadcasters
- Pessimism And Optimism Mingle In Satellite Discussions
- RAB Collects Cash For Ratings Alternative Effort

Satellite Radio "Shakeout"

About 300 radio broadcasters packed the Dallas Convention Center's theater Tuesday afternoon to quiz the heads of the radio networks, including the 24-hour music operators.

"If 1981 was the year of the announcement, then I think 1982 will be the year of the shakeout," said RKO Radio President Tom Burchill. In agreement, McGavren-Guild President Ralph Guild flatly predicted, "Most of the new ventures are going to fail."

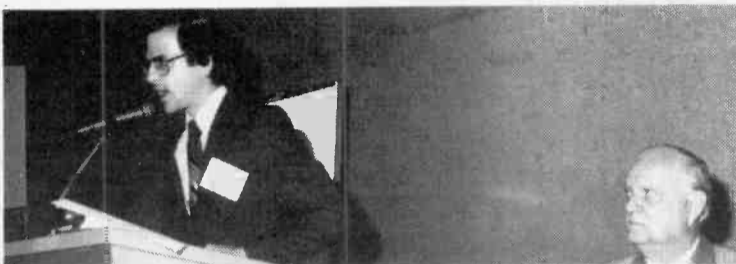
Audience questions revealed many doubts in the minds of broadcasters about the 24-hour networks' cost, lack of localism, automatic interfacing, and problems such as interruptions due to sunspots.



FCC General Counsel Steve Sharp (left) spearheads the discussion during the "1982 Is An Election Year" panel; also shown (l-r) are attorneys Earl Stanley, Irving Gastfreund, and the NAB's Michael Berg.



"The Great American Arbitron Roundup" panel featured (l-r) moderator Jhan Hiber of R&R, McGavren Guild VP Ellen Hulleberg, KABC/Los Angeles VP/GM George Green, WQLR/Kalamazoo President Steve Trivers, and Arbitron Exec. VP Rick Aurichio.



At the AM Radio Sales Clinic, WABC/New York's Gary Fisher is shown at the podium while Tom Howard of BBJ&T Advertising in Massapequa, NY looks on.

One panelist, Doubleday President Gary Stevens, worried that all the new networks could be a "Trojan Horse" that will end up robbing national spot dollars. But Transtar President Dwight Case countered that radio could vastly increase national spot revenue if all stations would adopt "common invoicing and common affidavitting."

Still another panelist, TM President Pat Shaughnessy, admitted that his firm was distributing an anonymous handout circulating through the hall, touting the localism and flexibility of taped syndicated music programming. "We're not against networks," he said, "but they're just another distribution source."

One broadcaster asked if the cost of 24-hour network services will drop with time. Definitely not, replied Satellite Music Network President Ivan Braiker. Right now the new nets are "the bargain of the century," according to Braiker, in view of the high cost of satellite time and top quality talent.

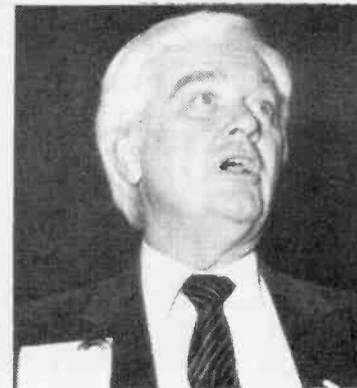
Diverse Sessions

Radio delegates crowded into dozens of other sessions, including several featuring members of Congress and their staffs. There was wide agreement that deregulation will die in the current Congress unless the House passes a bill by July.

At another session, Deputy FCC Broadcast Bureau Chief Jeff Baumann, speaking of new deregulatory freedoms, warned broadcasters, "Don't blow it."

In the "1982 Is An Election Year" session, FCC General Counsel Steve Sharp advised stations not to be fooled into thinking the Fowler Commission, which opposes fairness and equal time laws, will be lax. "We are sworn to uphold these laws, like it or not, and we are going to do just that," said Sharp.

In Dallas, the Daytime Broadcasters Association (DBA) elected Jim Wychor of KWOA/Worthington, MN as its new Presi-



Jim Newman of the Pace Organization leads the "Professional Techniques for Managing People" session.



Chris Lytle of Media Sales Training Systems in Chicago speaks at the "Recruiting, Selecting & Retaining Top People" panel.



Sales consultant Pam Lontos leads a packed session in exploring the topic "Where's The Hot Button — Motivating Your People To Their Maximum Productivity."



NAB President Vince Wasilewski (left) greets opening session entertainer Glen Campbell.

dent. Over 200 delegates attended a standing-room-only session on daytimer issues.

At the "Small Market Sales Clinic," Phillip Smith of WAOV & WRTB-FM/Vincennes, IN advised against selling ratings, drivetime, or other station attributes. Instead, he says sales people should look solely at advertiser problems and needs.

Bill Moyes of the Research Group presented a talk on "Killer Marketing: War Strategies of the 80's." He identified key elements as targeting, product development, positioning, and promotion.

Radio broadcasters also learned about leasing cable channels. Phil Zeni, former GM at KAAY/Little Rock, described his successful experience, while attorney Howard Lieberman predicted increasing use of microwave could lead to the spread of regional cable networks. The radio broadcaster hooked into such a system could

"set up his own regional rep firm, selling time for the cable operators," he explained. "Be sure to make as long a deal as possible with the cable firm," he added. "Lock up a long lease with an option to extend for several years."

At "The Great American Arbitron Roundup," hot topics included measurement of Hispanic audiences, development of qualitative data and the ever-present issue of pricing. Arbitron Executive VP Rick Aurichio dealt with several questions about small sample sizes in markets by suggesting "more revenue would result in more sample," a reply some audience members challenged.

Also on the ratings front in Dallas, RAB announced that over 300 stations have donated \$115,000 to the All-Industry Ratings Committee, which is seeking ways to create a more diverse ratings marketplace, now dominated by Arbitron. Specific committee actions still remain undefined.



"JACKIE'S SO BAD"



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you do for
an encore
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the #1 Rock
Network*?**

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Concerts and specials with the top names in rock. *Stevie Nicks. Dan Fogelberg. Foreigner. Journey. Pat Benatar. Rush. Ozzy. Billy Joel.*

Live satellite broadcasts produced by *Starfleet Blair* available exclusively from The Source.

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Want to know more? Write to The Source, 30 Rockefeller Plaza, NY, NY 10020 or call (212) 664-4599.

*RADA 23 (Spring 1981 Report) Vol. 2 (Aud. to cleared programs + commercial exposures), avg. aud. per broadcast, adults 18-34, M-S, 6AM-12M.



NBC Radio's Young Adult Network

SUPER PROGRAM PROGRAM

It's more than that. A lot more. It's the programming and promotion that's made ABC one of the acknowledged leaders in radio broadcasting today.

When you go with Superadio, along with the best on-air talent, musical selection and rotation in the business, you'll also get the kind of promotion and marketing support you can't get from anyone else.

Because ABC has the best talent around today. On and off the air. That's why nobody makes money in radio like ABC. Or competes as well in major markets.

Superadio will make all that

expertise available to you. 24 hours a day. 7 days a week. So your station can compete successfully in your market and make more money.

We'll plan your media. Customize TV commercials for your station. And most important, pay for the space and TV time you need to become a major voice in your market.*

Superadio's total program provides you with bigger and better on-air promotion, as well as the best musical sound in radio. And everything Superadio does for you will be customized to reinforce your station's local identity.

And if you need to find top notch

*Applies only to stations in the top 1 through 89 Arbitron TV ADI's. Terms for other markets will vary.

RADIO'S ISN'T JUST MIMING.

on-air performers for your local hours, we can help you there too. The Superadio Directory of recommended talent, complete with air checks and resumes will make that possible.

Your local success is important to us. Our success depends on it.

What's more, we'll provide you with access to the experts who have built the largest audiences in history. Like Rick Sklar—the man whose programming made WABC, New York, the most listened-to station in

America. And Pat Pantonini, whose award-winning promotions are among the most effective in the industry. Not to mention the most imitated.

Superadio provides you with everything you need to build a bigger audience, and keep it. The strongest programming on the air. And the best marketing program off the air.

So call David Pollei collect at 1-(212) 887-5051. Because Superadio is one radio program you can't afford to miss.

SUPERADIOTM **RADIO ENTERPRISES** 

JOIN GARY OWENS ON 150 RADIO STATIONS AROUND
THE WORLD FOR:

Soundtrack OF THE 60's SWEEPSTAKES

ARTWORK BY FLETCHER



WIN A 1966 MUSTANG CONVERTIBLE

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Name : _____

Address : _____

Soundtrack of the 60s
station : _____

Your favorite three
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SEE REVERSE SIDE FOR RULES & INSTRUCTIONS



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Infowriter Bytes Into Word Processing Market



Harris Corporation's Infowriter

Those stations and firms contemplating a word-processing addition to their facilities may be interested in the **Harris Corporation's** "Infowriter," the latest device to join its radio business automation systems. Available in three models, the Infowriter is small enough to fit on a tabletop and is suited to function in several capacities — script preparation, newsroom, and general word processing.

Without the printer, the basic setup has a CRT workstation with detachable keyboard, dual 650K bytes of memory, a synchronous line for general communications, and a word processor computer possessing 128K bytes of memory. Besides document preparation printing/archiving, document sorting, and an abbreviation capability, the Infowriter can handle electronic mail and records processing via special diskettes. A printer with a 35 or 55-cps (character per second) rate can be purchased for the Infowriter. Two Infowriters are able to share a printer by means of an optional two way manual switch.

Orders are being taken now with delivery in 30 days. Contact the Broadcast Division of Harris at (217) 222-8200.

Record, Tape Shipments Fall 8.5%

RIAA 1981 FINDINGS

Record and tape shipments in 1981 fell 8.5%, according to the latest Recording Industry Association of America's (RIAA) survey, following 5% and 6% declines in 1980 and 1979. In unit terms, only 594 million were shipped as compared to more than 726 million units in 1978 — the year of "Saturday Night Fever," among other notable releases.

Price hikes as well as other factors anchored 1981's total dollar volume, keeping it from slipping as sharply as shipments. Retailwise, shipments were valued at \$3.63 billion, a 1.5% decrease from 1980's \$3.68 billion. Also down were singles' retail dollar volume and shipments of both 7" and 12" singles. Retail value on singles was listed at \$246 million versus the previous year's \$250 million while shipments dropped 7% to 147 million units.

Prerecorded cassettes posted the largest gains in both categories: shipments rose 26% with a retail value jump of 35%. Cassettes also claimed a 28% share of the recorded music market, an 8% increase over 1980. LP's basically held their own, falling slightly from a 63% to a 61% market share. Album shipments accounted for a 11.5% drop (308 million to 272 million) with retail value dropping 4%. As evidenced by a three-year downward spiral, 8-track tapes are fast becoming the dinosaurs of the industry, recording a 42% shipment decline. As a result, tape shipments overall decreased by 5%.

26% FIRST NINE MONTHS OF 1981

Film Advertising On Radio Increases

Radio revenue from film advertising rose 26% during the first nine months of 1981 as compared to a year earlier. According to a recent **Hollywood Reporter** article, movie advertising expenditures totaled \$10,546,851 during that time span versus 1980's \$8,337,444. This increase is significant, since the film industry generally considers radio as a support vehicle rather than a primary one when it comes to advertising their product.

Of the seven principal film companies surveyed, **Walt Disney Productions** showed the largest jump in monies slated for radio use. The firm spent \$603,552 over a previous \$447,000, representing a 139% gain. **Universal Pictures** posted a 54% increase, spending \$5.7 million as compared to 1980's \$3.7 million. Moving up from \$2.3 million to \$2.9 million, or 26%, was **Columbia**. Three of the seven, **20th Century-Fox**, **Warner Bros.**, and **United Artists**, decreased their radio allocations: \$4131 versus \$18,369 for 20th; \$849,879 from \$3.7 million for WB; and UA, from \$70,892 to \$66,866. **Paramount** stayed about even with its '80 figure of \$396,052.

AWRT To Convene In San Francisco

"Communications Odyssey '82" is the theme of the **American Women In Radio And Television, Inc.'s** (AWRT) 31st annual convention. It's set for May 4-7 at San Francisco's Hyatt Regency.

Focused upon the growing technological field, new challenges in the telecommunications industry, and professional development workshops/mini seminars, this year's meeting also features a "Professional Tour Day" with participants given the opportunity to visit several companies (**Ampex** and **Hewlett Packard** among others) in the "Silicon Valley" and observe the latest in research/developments. Guest speakers include **John Mack Carter**, Editor-in-Chief of **Good Housekeeping**, who'll host Thursday's awards luncheon; and Friday's luncheon speaker, producer/writer/creator **Garry Marshall** of "Happy Days" fame. Further schedule details will be available in the near future.

Between April 2 and 16, members register for \$245; non-members for \$270. The Professional Tour Day is an additional \$35. You may register on-site as well — at \$270 and \$295 for members/non-members respectively. Contact the AWRT at 1321 Connecticut Ave., NW, Washington, DC 20036; (202) 296-0009 for more information.

Nielsen To Survey Record Sales

The **A.C. Nielsen Co.** is planning to survey record sales by electronically tabulating purchases at sample retail outlets and projecting the results for the appropriate market. A 12-month test run is set to debut in Chicago early next year, and if it's successful, other markets will be added.

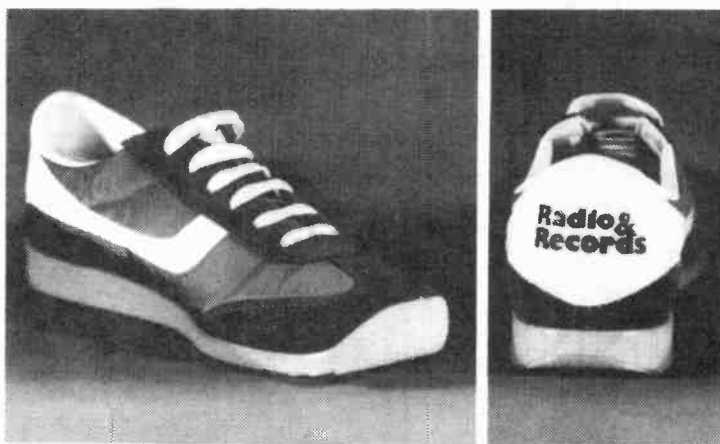
A Nielsen executive told **Daily Variety** that existing trade sales charts would not be affected because the company plans to stay in a "market-by-market mode." However, he did not rule out the eventual compilation of a national chart, which in the present absence of a national sales chart universally accepted as accurate could well receive an enthusiastic reception from retailers and record companies. Initial reaction from the industry has been positive, it was claimed, with the **Pickwick**, **Handleman**, and **Lieberman** racks agreeing in principle to contribute data.

Jog Listener Awareness With Logo Footwear

Spring has sprung, as they say, and walkathons, running events, and other similar station-sponsored events will once again be in full bloom. **Foot D-Signs** can help you keep your best foot forward while promoting your station.

Constructed of wear-resistant nylon and leather uppers with leather suede trim, the shoes are set off by your matching logo. Serious and casual runners alike benefit from such features as a built-in Achilles heel counter for comfort/support, shock absorbing midsole, and ripple tread for traction. Royal blue and white is the standard stocking color; however, optional colors and sizes are available upon request, as are children's sizes. Plans include domestic and imported styles as well.

For more details regarding pricing/availability, call (414) 898-5791.



Foot D-Signs

WESTWOOD ONE

AMERICA'S NUMBER ONE

PRODUCER/DISTRIBUTOR OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS & SPECIALS SALUTES . . .

LOS ANGELES

NEW YORK

WSKS

Cincinnati

Networks/Program Suppliers

NEW PROGRAMMING

● The exclusive radio rights to "TV Tonite With Ron Hendren" have been acquired by **Watermark/ABC Radio Enterprises**. This marks the exclusive radio appearance of host **Ron Hendren** whose "TV Tonite" series is now heard in many of the top 50 markets. Hendren also coanchors **Paramount's** "Entertainment Tonight." For more information contact (213) 980-9490.



● "In The Concert Hall" is a full library of foreground classical programs offered by **Rogers Broadcast Productions** in association with **Moffatt Broadcasting**. According to RBP General Manager **Jim Macdonald**, these one-hour installments are aimed principally at stations "whose promise of performance included some classical commitment." For further details contact (416) 864-2115.

● New syndication firm **Beaver Breaks, Inc.** is currently offering "Beaver Breaks," a daily comedy show of five 90-second installments each week that revolve around the exploits of the **Cleavage** family. The show first started out as a regular feature on **DC101/Washington's** "Howard Stern show"; cast members include past/present station staffers **Jan Shaffer** (now at **WMZQ/Washington**), **Bill Scanlan**, **Dave Brown**, **Stern**, and **Chris Montgomery**. Aimed at the young adult AOR/CHR listeners; rates scheduled to market size. For more info contact Chris Montgomery, Box 7311, Silver Spring, MD 20907; (301) 588-1837.

● **Peter Jennings**, London anchor for **ABC-TV's** "World News Tonight," will host "Peter Jennings Journal" on the **ABC Information Network** beginning May 3. The two-minute daily commentary offers opinion/analysis of domestic and overseas happenings. Contact (212) 887-5406.

NEWS & INFORMATION FEATURES

CBS

Network extends contract to air live play-by-play coverage of Cotton Bowl for three more years

Live broadcast of horse racing's "Wood Memorial" (April 17)

Earth News

John Shea, star of "Missing," interviewed (April 30-May 2)

Mutual

Three year agreement for exclusive Sugar Bowl broadcast rights signed; contract begins with 49th Sugar Bowl on January 1, 1983

RKO

America Overnight:

William Jackson, President Dallas/Ft. Worth Patent Association, from Dallas; **Arthur Miller**, host of TV's "Miller's Court," and **Wilson Bryon Key** discusses media seduction from Los Angeles (April 16-17).

NOTE: Holmes/Cooney "Sport-Specials on RKO Radio Networks have been postponed until the week of June 7.



ENTERTAINING TWO-TIMER — **Barbara Mandrell**, the two-time winner of the **Country Music Association's** "Entertainer of the Year" award, will be a featured guest on **United Stations' "Weekly Country Music Countdown,"** the weekend of April 16. Pictured following the recent **Country Radio Seminar** are **Mandrell** and **Ed Salamon**, VP/Programming at **United**.

Westwood One

Spaces And Places: 10-part "Time Management" (April 26)

MUSIC FEATURES

ABC

King Biscuit

Flower Hour:

UFO/Saxon (April 25)

Silver Eagle:

Tammy Wynette (April 24)

Supergroups

In Concert:

Foreigner (April 24)

Watermark:

Joe Cocker, Lester Sill, Dion DiMucci (April 24-25)

Words & Music:

Melissa Manchester (April 25), prod. by **Narwood**

CBS

RadioRadio:

On Stage Tonight: Hall & Oates (May 15)

Little River Band (June 5)

Al Jarreau (July 17)

Live Coast To Coast: Barry Manilow (May 22), produced by Creative Factor

Summer Beach Special: Six-hour presentation of summer hits during last 15 years (July 3-5)

Clayton Webster Corporation

Country Calendar:

Roy Orbison (April 22-23)

Richard Sterban of Oak Ridge Boys (April 24)

Hank Snow (April 25)

Dottie West (April 26)

Barbara Mandrell (April 27)

Willie Nelson (April 30)

Rarities:

Original of Quarterflash's "Harden My Heart," as by Seafood Mama. (April 26)

Sammy Hagar w/Boston singing "Dock Of The Bay" (April 29)

"Hanky Panky" by Joan Jett (May 3)

"Workshop of the Telescopes," early, live Blue Oyster Cult recording (May 10)

Retro Rock:

Atlanta Rhythm Section (April 26)

Creative Factor

On the unwired network: The Police (April 24)

Earth News

Charlie Daniels Band (April 26-May 2)

Nick Lowe (April 26-29)

Global Satellite Network

Rockline:

Toto (April 26)

Charlie Daniels Band (May 3)

Joan Jett (May 10)

Kansas (May 24)

Inner-View

Inner-View:

Rod Stewart II (April 26)

Sheridan Launches Satellite Distribution

Beginning this summer, **Sheridan Broadcasting Network (SBN)** will commence satellite distribution as a result of a programming development agreement between SBN and the **National Christian Network (NCN)**. SBN will use one of NCN's 15 kHz stereo subchannels located on its satellite transponder from RCA's **Satcom IV**. In turn, each SBN affiliate will be provided with a dish able to receive SBN news and additional audio programming on a 24-hour daily basis.

Mutual

Dynamic Duos:

Hall & Oates, Seals & Crofts, England Dan & John Ford Coley (May 15)

Narwood Productions

Country Closeup:

Lorretta Lynn (April 26)

Ronnie McDowell (May 3)

Music Makers:

Ray Anthony (April 26)

Johnnie Ray (May 3)

Jo Stafford & Paul Weston (May 10)

Patti Page (May 17)

NBC

Academy of Country Music Awards Preview Special (April 23-25)

"Mother's Day Music Special" with Glen Campbell (April 30-May 2)

Country Sessions:

Jerry Jeff Walker (April 24)

Burrito Brothers (May 1)

Tammy Wynette (May 8)

Chet Atkins (May 15)

New Faces Show (May 22)

Tom T. Hall (May 29)

Michael Murphey (June 5)

Terri Gibbs (June 12)

Source:

Foreigner (April 23-25)

.38 Special (May 21-23)

Jefferson Starship Special Encore (May 28-30)

RKO

Captured Live!:

Michael Stanley Band (April 24-25)

Molly Hatchet (May 1-2)

The Hot Ones:

Kim Carnes (April 19-20)

Rolling Stone Magazine Productions

Continuous History Of Rock And Roll:

Art Rock/Part II (April 26)

Canadian Rock (May 3)

Doors Profile (May 10)

Sound of San Francisco Part II (May 17)

Memorial Day Tribute to All Rockers Who Have Died (May 24)

Where Rock Began/II (May 31)

United Stations

Weekly Country

Music Countdown:

Don Williams (April 23-25)

Terri Gibbs (April 30-May 2)

Earl Thomas Conley (May 7-9)

Loretta Lynn (May 14-16)

Westwood One

Off The Record:

Rolling Stones/Part II (April 23-25)

J. Geils Band (April 30-May 2)

Z.Z. Top (May 7-9)

Special Edition:

Atlantic Starr (April 23-25)

Lakeside (April 30-May 2)

Sister Sledge (May 7-9)

Quincy Jones/Part I (May 14-16)

Quincy Jones/Part II (May 21-23)

Con Funk Shun (May 28-30)

Live From Gilley's:

George Jones (April 23-25)

Roger Miller (April 30-May 2)

Doug Kershaw (May 7-9)

Razzy Bailey (May 14-16)

In Concert:

.38 Special (April 23-25)

Bryan Adams & U2 (May 7-9)

Tommy Tutone (May 21-23)

Budweiser Concert Hour:

The Time/Bar-Kays (April 23-25)

The Spinners (May 7-9)

The Rock Years:

Portrait Of An Era:

1968 (April 23-25)

1969 (April 30-May 2)

1970 (May 7-9)

1971 (May 14-16)

1972 (May 21-23)

1973 (May 28-30)

Rock & Roll

Never Forgets:

Keith Moon (May 14-16)

PEOPLE

M.G. Kelly

has been chosen to host and narrate **Mutual's** "Dynamic Duos" (R&R 3-19) slated to air May 15. The three-hour music special is a joint venture of **Mutual** and **Broadcast International**.



M.G. Kelly

● **Mark Weaver**, son of **WMAL/Washington's Jackson Weaver** (Hardin & Weaver team), to morning news anchor on **AP Radio Network**. For the past two years was news anchor on overnight shift at AP.

● **Thomas Foty** to Washington manager of **UPI Audio Network**. From in-house, Foty replaces **Merrilee Cox**.

● **Sherril Taylor**, veteran radio broadcaster, selected to head group of senior broadcast professionals chosen to consult with stations on behalf of **ABC Superadio**, set for a July debut.

Tom Howard

to Sales/Advertising consultant for **Drake-Chenault's** "Hit-parade" format.



Tom Howard

● **Deborah McDonald** to Manager, Research for **CBS Radio** from **WCBS-TV/New York**.

● **Horace Easterling** to Manager/Technical Operations for **ABC Radio Networks** in Washington.

● **Jon Holiday** to Regional Manager/Radio (West) at San Diego-based **Peters Productions, Inc.**

● **Arthur Ueberroth** and **Joanna Gamble** new audiojournalists with **Mutual News**.

● **John Lofton**, editor of **Conservative Digest**, to **Mutual** as author/host of "John Lofton Commentary," which debuted April 5.

We're looking for a WINNER

If you've honed your extensive programming skills to the point that you feel you can contribute to the success of several radio stations — we've got an outstanding career opportunity. We are looking for a Research Associate to join our professional team. We'll teach you advanced research, marketing, and strategic planning techniques, to complement your skills, making you an even bigger winner.

Call me in total confidence at (805) 541-2838.

Larry B. Campbell
Vice President/General Manager

The Research Group

Radio's Strategic Research Team

SOUND INVESTMENT

Most of the time, it takes blood, sweat and tears to produce a music schedule.

Marketron's new Music System eliminates all that by: saving valuable time in scheduling, with error-free control; and, certain knowledge that your own unique sound is consistently maintained.

You can put Marketron's computerized Music System to the test *without* investing a cent in equipment; we offer attractive monthly rates on a time-shared computer and desk-top terminal. *Really* attractive.

You get to know the system (we train you), how it works for you . . . without a long-term commitment, and without an up-front cash outlay.

Sometime in the future, you may want to own your own in-house microcomputer. When you do, we

have compatible equipment *ideal* for the Music System.

If you're interested in consistency and music scheduling ease at modest cost, you'll look into Marketron's Music System.

Here's what it does for you:

- Stores and analyzes your inventory, and enables you to make updates quickly and simply.
- Generates a complete playlist according to your specifications.
- Makes format changes as easy as can be . . . and allows you to test them before using them.

So eliminate the blood, sweat and tears. Contact Marketron for more information on the Music System. It's a sound investment.

 **Marketron**

2180 Sand Hill Road
Menlo Park, California 94025
Tel: (415) 854-5301

Frankie & the Knockouts Hit You "Below the Belt"

CHR BREAKERS

FRANKE
& THE KNOCKOUTS

Without You (Not Another Lonely Night)
Millennium/RCA

64% of our reporters on it. Moves: Up 22, Debuts 21, Same 44, Down 0, Adds 47 including JB105, WPGC, CHUM, Z93, 94Q, KBEO, WGCL, XTRA, Q103, KZZP, 92FLY, B97, KQKQ, KCBN. See Parallels, debuts at number 28 on the CHR chart.

AOR BREAKERS

FRANKE & THE KNOCKOUTS

Below The Belt (Millennium/RCA)
"Better" "Fighting" "Without" "Way." 52% of our reporters on it. Total album reports: 88. A-26, M-57, H-5. Album charted this week at number 28.

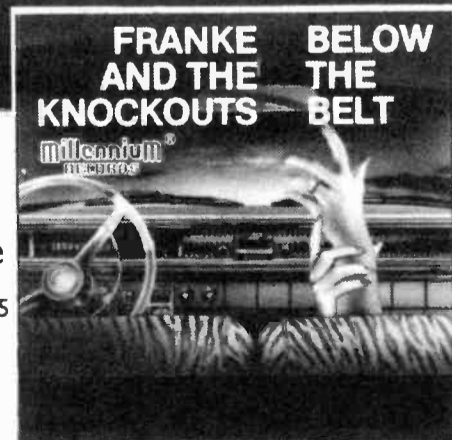


Their second album "Below The Belt" is gut wrenching, sensual rock 'n' roll from the "best new group of 1981." Featuring "Never Had It Better," "Keep On Fighting" and the explosive first single: "Without You (Not Another Lonely Night)." YB-13105

Heavy re-orders out of the box right where it counts.

F.M.Q.B. BILL HARD DEB #28
ALBUM NETWORK DEB #33

Produced by: Pete Solley Direction: Michael Klenfner



BXLI-7763

Millennium
RECORDS

Manufactured and Distributed by RCA Records

Music On TV

Jerry Reed is guest host on "Solid Gold" for the week of April 9, costarring with Marilyn McCoo. Guests on the program are the Charlie Daniels Band, the Go-Go's, Ray Parker Jr., Rick Springfield, and Deniece Williams... Sister Sledge appears on "Soul Train" April 10... Lene Lovich and Mink DeVille are featured in concert on MTV April 10, while Rod Stewart & the Faces are spotlighted April 11... Johnny Cash and Elton John are on "Saturday Night Live" April 17... Hosting the 17th annual ACM awards telecast April 29 on NBC are Mickey Gilley, Conway Twitty, and Dottie West. Performers on the show include Alabama, Judy Bailey, Kippl Brannon, Earl Thomas Conley, Lee Greenwood, Terry Gregory, Merle Haggard, Tricia Johns, the Oak Ridge Boys, Charley Pride, Eddy Raven, and Ricky Skaggs.

WYNY/New York personality Dr. Ruth Westheimer, whose "Sexually Speaking" talk show was spotlighted early this year in R&R, will host a half-hour pilot for daytime syndicators. The TV show, produced by InterMedia, Group W, WNEW-TV/New York, and MGM/UA, is called "Dr. Ruth"... Both "Fridays" and "Saturday Night Live" received prime time showcase assignments; "SNL" 's was April 5 and "Fridays" is set for April 23 (against "Dallas"). The "Fridays" move is a test, which if passed with good ratings will mean the late-night comedy/music program will move to prime time in the fall. Meanwhile, "SCTV," the late-night comedy series which consistently reaps the most critical acclaim and has actually produced a hit record in Bob & Doug McKenzie's "Take Off," still languishes in its graveyard Friday night time slot... A newly-formed multimedia company, Interstellar Media, is working on a syndicated series called "American Rock," featuring a battle of amateur rock bands judged by superstar professionals.



B-52'S TURN ON "LIGHT" — The B-52's recently appeared on the soap opera "Guiding Light," and helped out with an impromptu medical checkup of series star Tom Neilson, using a saxophone as a stethoscope. Pictured surrounding the somewhat alarmed Neilson are group members Kate Pierson, Ricky Wilson, Keith Strickland, Cindy Wilson (and her new elevator coiffure), and Fred Schneider.

5
YEARS AGO
TODAY

Radio & Records

● **A&M RESTRUCTURES:** Jerry Moss Chairman, Herb Alpert Vice Chairman, Gil Friesen President, Bob Fead Sr. VP.
● **MEL POSNER NAMED VICE CHAIRMAN AT E/A.**
● **DICK KLINE BECOMES SR. VP/PROMOTION AT ATLAN-TIC.**

● **RICHARD PALMESE APPOINTED VP/PROMOTION AT ARISTA.**
● **STAN BLY NAMED VP/PROMOTION AT POLYDOR.**
● **NUMBER ONE FIVE YEARS AGO: "Hotel California" — Eagles (Asylum)**
● **NUMBER ONE COUNTRY: "Paper Rosie" — Gene Watson (Capitol)**
● **NUMBER ONE LP: "Rumours" — Fleetwood Mac (WB)**



"JACKIE'S SO BAD"

Pro:Motions

Lewis Kaplan Enterprises Formed

Lewis Kaplan is President of recently-created Lewis Kaplan Enterprises, a multi-media firm focusing on record production, television, films, and home video. Nat Jeffrey and Don Sylvester, with experience in record production/engineering and radio programming/TV production respectively, are staffers.

Sternberg Named Kragen & Co. VP/Creative Services

Harriet Sternberg has been elevated to Vice President of the Creative Services Division at Kragen and Company, succeeding Guy Thomas, who is forming his own public relations firm in New York. Sternberg had served previously as Director of Creative Services for the company.

Hayes Tapped As GM At KLAS

Jack Hayes has been appointed General Manager at KLAS/Las Vegas, moving over from a similar post at KBET/Reno. Hayes, whose programming experience includes stints in San Francisco, San Diego, and Seattle, succeeds Herb Neu, who now holds a marketing position at CNN-2 in Atlanta.



Jack Hayes

Schwartz Appointed GSM At WBBM-FM

Joseph Schwartz has been elevated to the General Sales Manager post at WBBM-FM/Chicago. Following his promotion Schwartz, a five year CBS veteran, named Kevin Mashek to succeed him as Local Sales Manager. Mashek first joined WBBM-FM in 1980 as an account executive.

Friend Appointed Manager, Nat'l Sales/Distribution At Crescent

Andy Friend has been named Manager, National Sales and Distribution for the Crescent Music Group and its Crescent Records subsidiary. For the past three and a half years, Friend was Sales Manager with AllWest Record Distributors.

Biette Named GM Of WJTO & WIGY

Prompted by owner Porter Broadcasting Services' recent acquisition of WKXR-AM & FM/Exeter, NH, Bruce Biette has assumed the General Manager post at sister stations WJTO & WIGY/Bath, ME. In further reorganization activity, Scott Robbins becomes Operations Manager of both WJTO & WIGY as well as Group Programming Director. Michel Lepage and Sandy Frost have been appointed Sales Managers at WIGY and WJTO, respectively.

J. Michael Lombardo Communications Formed

Joe Lombardo, veteran talk host who was most recently at WGSO/New Orleans, has launched J. Michael Lombardo Communications. The firm's first project is the Metroscan Network, which supplies air and ground traffic reports for 14 local station affiliates. Radio consulting for adult-oriented formats is being offered by the new company as well. Lombardo can be contacted at (504) 838-9119.

Rogers Promoted To GSM At WQUE

Paul Rogers has been upped to General Sales Manager at WQUE/New Orleans. Prior to his new appointment, Rogers was Advertising Co-op Director at WQUE and sister station WGSO. Patricia Quinn, former Director/Research and Co-op Advertising at neighboring WSHO/WBYU, succeeds Rogers.

DeFabio Announces Formation Of Radiographics

Radiographics, an advertising/promotions/public relations agency exclusively handling radio stations, has been launched with Richard DeFabio as President. Radiographics utilizes audio/visual "image" campaigns, graphics, custom logos and complete "format" packages to help stations improve their look. The firm is located at RFD#1, Box 370 C, Northfield, NH 03276; (603) 286-3293.

Constant Communications Corp. Created

Los Angeles-based production company Constant Communications Corp. has been launched with Connie Pappas Hillman as President. At the same time Elton John's manager, John Reid, has announced the selection of the firm to coordinate and promote all the artist's concert tours exclusively in the U.S. and Canada. The company is based at 1416 North Kings Road, Los Angeles, CA 90069; (213) 656-2223.

Edgar Appointed Regional Promo At MCA

March Edgar has assumed a Regional Promotion Manager post at MCA Records. She will be based in Miami. Edgar's prior experience includes National Secondary Director for Radio Records.



March Edgar

Johnson Upped To Sales Manager At KBIG

Jeff Johnson has been promoted to the position of Sales Manager at KBIG/Los Angeles, handling both local and national sales for the station. A 12-year KBIG veteran, Johnson most recently worked as Local Sales Manager there.

Williams Named Local Sales Manager At WEMP, WMYX-FM

Richard Williams has assumed the Local Sales Manager post at WEMP & WMYX/Milwaukee. Williams first joined the stations' sales department in 1976 prior to their purchase by LIN Broadcasting in 1981. At that time he was appointed Sales Manager of WMYX.

Childress Appointed Sales Manager At WHBQ

Jay Childress has been named Sales Manager at WHBQ/Memphis. He brings with him several years' experience as an account executive.

Romanelli Becomes GSM At WORC

Jerry Romanelli has been appointed General Sales Manager at WORC/Worcester, MA. He had been Sales Manager at WDOS & WSRK/Oneonta, NY.

Jamboree U.S.A. Expands

Citing increased growth and national demand for top-notch music programming, a separate Jamboree U.S.A., Inc. division has been spawned within the Columbia Pictures Communications group. Radio/television syndication will still be produced for its live Saturday evening show in addition to the summer festival, "Jamboree In The Hills." The new division will be headed by President Edward Boyd, who still retains the presidency of Columbia Pictures Communications' radio group.

Wheeling, WV's Capitol Music Hall, home of the Saturday night Jamboree U.S.A. show, will also be used to house other live performances such as Broadway shows and rock concerts. Future plans include producing Jamboree In The Hills at various locations around the country.

Assisting Boyd is Mike Hopkins, General Manager of Jamboree U.S.A., who'll also oversee the Capitol Music Hall programs.

For The Record

In R&R's story on the formation of the Great Record Company (R&R 3-19), the photo of founder Barry Bregman was inadvertently captioned David Bridger. In addition, we're informed that although MCA does have an artist signed through a related production company, the label is not distributing the Great Record Co.

Ratings & Research



JHAN HIBER

The Birch Quarterly Report Innovations

Within one month from the date of this issue the first quarterly reports are due to emerge from the **Birch Report's** computers. How well these reports are received and used may have much to do with the future of the Birch Report as a viable survey company, so I think it is important that you be exposed to the Birch quarterly concept. I'll discuss how the reports are compiled and what they contain, and will show examples of some of the innovations therein. After that, if the books are looked upon favorably by broadcasters and advertisers nationally, it will mean that Birch will be able to escape the perception of being just a monthly service good only for programming tracking. Without the sales utility of the quarterly reports, Birch might remain a distant second to Arbitron in terms of industry clout.

Three-Month Data Base

The basis for the quarterly reports that will come out soon will be the first three months of 1982. In markets where Birch was surveying during the January-February-March period the quarterly information will be available, numbers that will cover qualitative and geographic data as well as quantitative insights. Interesting media-buying aids will also be included. Examples will follow below.

Comparing the Arbitron quarterly reports to the upcoming Birch release points up some differences. Besides the methodology differences pointed up in last week's article, there is the question of length of the surveys. Arbitron's quarterly figures are based on either 10 or 12 weeks worth of diarykeeping. Birch's telephone interviews are conducted for no more than three weeks per month, with all markets going to just two survey weeks monthly in the near future. That means that stations and buyers will be looking at perhaps six weeks worth of radio listening in the Birch versus up to double that from Arbitron.

The smaller number of Birch survey weeks is a two-edged sword. There will be a very good sample of those weeks

during which the telephoning takes place, but the more concise survey period may tempt some nefarious souls to try and hype (heaven forbid!) those weeks. The more important the Birch becomes the more hyping that's likely to go on.

Useful Sales Data

Assuming that the numbers are not tainted by problems like hyping or some of the developmental hassles mentioned last week, the Birch quarterly report could help radio carve out a bigger chunk of the local advertising pie. This could happen because of the inclusion of items not available in Arbitron's reports. These include:

- Product Usage Information
- County-by-County Estimates
- Advertising Aids
- Reach & Frequency Breakouts
- Cume Duplication Analyses
- In-Car & Working Women Data
- Ethnic Composition Breakdowns

Let's look at some of these to see how they might be able to help you sell your station.

15 Product Usage Categories

During each discrete month (two weeks worth, that is) Birch will capture data on five qualitative or product usage categories. The quarterly sum-

mary will thus contain figures on 15 such groups, five of which are shown below, cross-tabbed by listening estimates...

shared with other stations, especially your competition? The Cume Duplication data in the Birch quarterly reports will have that broken out for various

Listening Estimates by Product Usage

	Beer Drinkers		Movie Viewers		Air Travelers		Fast Food Consumers		Light Television Viewers	
	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME
WAAA	53	1011	22	462	21	441	97	2037	51	1071

One matter to keep an eye on when evaluating this information — be sure you know the size of the data base for the product usage information you are quoting. Birch will only generate the data on a broad demographic basis with the knowledge that to go into finer demos, such as men 18-34, could mean unstable data bases and fallible information. When **Burke** was in the ratings business it included this type of information in its reports (a plus), but the numbers were often unreliable due to small data bases (not good). However, if the sample sizes are adequate, then it's a highly useful tool to have qualitative data captured at the time of the actual interview (not months later) and included in the listening estimates.

Reach & Frequency

Which station delivers the desired audience target most productively? That question can be answered through the Reach and Frequency section of the quarterly Birch. Again, cross-tabbed by audience size this analysis shows how the stations compare in terms of reaching the target demo, and with what frequency, given varied spot schedules.

Reach and Frequency Estimates by Schedule Size

	MON. - SUN. 6:00 A.M. - MID.				MON. - FRI. 6:00 A.M. - 7:00 P.M.				MON. - FRI. 6:10:00 A.M. - 3:7:00 P.M.				MON. - FRI. 10:00 A.M. - 7:00 P.M.				MON. - FRI. 3:00 P.M. - MID.																																				
	Ox	12x	18x	24x	Ox	12x	18x	24x	Ox	12x	18x	24x	Ox	12x	18x	24x	Ox	12x	18x	24x																																	
	R	F	R	F	R	F	R	F	R	F	R	F	R	F	R	F	R	F	R	F	R	F																															
WAAA	75	9	103	12	2	1	08	18	43	2	3	78	2	5	92	3	1	65	2	2	110	2	9	152	3	7	185	4	1	00	1	8	105	2	3	142	2	8	100	3	1	52	1	1	93	1	9	109	2	3	28	2	5

When properly used this section can aid a buyer in making quick decisions about what stations are most efficient in their delivery. That may help or hurt your station, depending on whether your audience is loyal (high quarter-hour estimates) or fickle (higher turnover, but a large cume).

Location Estimates

One of the big unknown areas of radio media buying dealt with where the listeners were during certain dayparts. Birch will take six dayparts in its quarterly data and will show at-home, away-from-home in a vehicle, and away-from-home, other (in-office most likely) listening estimates. With this listing, light can now be shed on one of the more mysterious areas of making effective use of radio.

Cume Duplication

How much of your audience is

key demos, with both a persons estimate and a percentage figure shown.

Percent of Cume Duplicated

MONDAY - SUNDAY / 6:00 A.M. - MIDNIGHT

Total Cume Persons	Exclusive Cume Persons	WAAA		WBBB		WCCC		WDDD	
		PLRS	PCT	PLRS	PCT	PLRS	PCT	PLRS	PCT
955	143	•	•	135	14	321	33	155	10

WEEE		WFFF		WGGG		WHHH		WIII	
PLRS	PCT	PLRS	PCT	PLRS	PCT	PLRS	PCT	PLRS	PCT
53	5.5	02	0.5			15	1.8	71	7.4

Intelligent use of this breakdown can help both sales management and advertisers better understand how to sell and buy the medium.

"Full-Court Press"

When I was down in Florida recently for an exclusive two-day tour and visit with Tom Birch, he mentioned that he realized his firm would have to put on a "full-court press" to get stations and ad agencies to realize the utility of the quarterly reports. With the opening of several sales offices

across the country, and with staff travelling extensively spreading the word, in the next few months Birch will make every effort to gain sales credibility. The ability to successfully press "full-court" may well mean

"How well these reports are received and used may have much to do with the future of the Birch Report as a viable survey company,"

Birch can grow and be used extensively as a sales and buying tool. Keep an eye on how Birch does in this nationwide effort — it may well tell if the Birch Report will continue to grow and prosper. Birch will certainly do its part. How well the stations and agencies respond remains to be seen.

Listening Estimates by Location

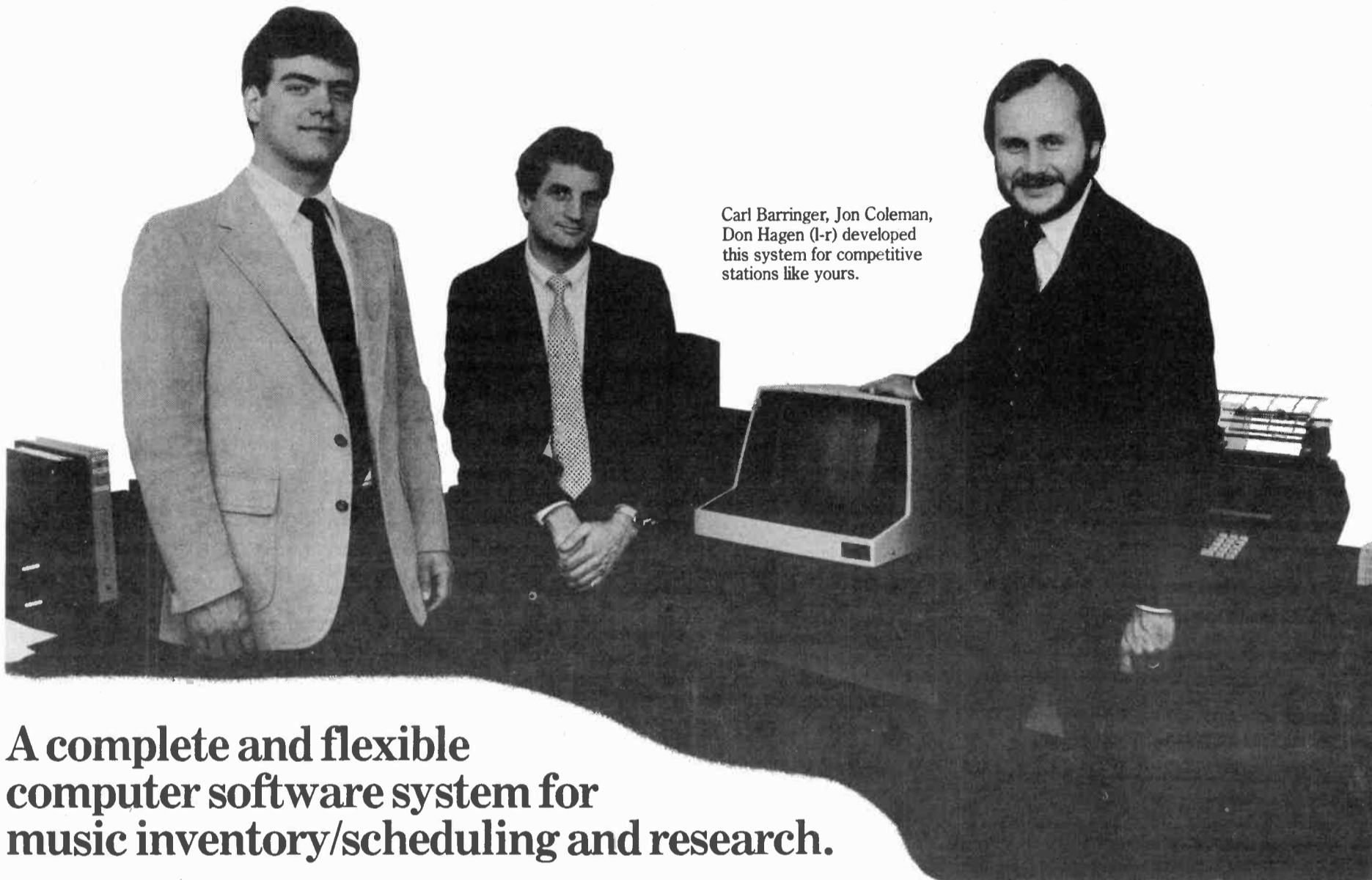
	MON. - SUN. 6:00 A.M. - MIDNIGHT			SAT. - SUN. 6:00 A.M. - MIDNIGHT			MON. - FRI. 6:00 A.M. - 10:00 A.M.			MON. - FRI. 10:00 A.M. - 3:00 P.M.			MON. - FRI. 3:00 P.M. - 7:00 P.M.			MON. - FRI. 7:00 P.M. - MIDNIGHT																					
	HOME	CAR	OTHER AWAY	HOME	CAR	OTHER AWAY	HOME	CAR	OTHER AWAY	HOME	CAR	OTHER AWAY	HOME	CAR	OTHER AWAY	HOME	CAR	OTHER AWAY																			
WAAA	35	7	35	26	900	21	385	28	336	32	800	10	150	43	215	58	307	12	48	20	101	15	150	38	70	33	175	47	376	28	50	15	00	8	100	7	35

Q&A

Bill Terry, PD of WBLI/Long Island, called recently to ask, "Do you still have any of your Survey Analysis Diaries left? I'd like some to help my GM and I keep track of what takes place during the spring sweep."

Bill, yours is on the way. The SAD's are free and are available, as long as the supply lasts, by writing or calling me.

At Last. The affordable music computer from Station Research Systems.



Carl Barringer, Jon Coleman,
Don Hagen (l-r) developed
this system for competitive
stations like yours.

A complete and flexible computer software system for music inventory/scheduling and research.

AutoSelect™ is the industry's most cost efficient and flexible system for music inventory and scheduling. **AutoSelect** allows you to achieve more strategic control over your music programming.

MusicTrack™ is a complete music research computer package. It quickly tabulates the results of any type of music research in the most accurate and meaningful way.

MarketTrack™ is a Station Research Systems innovation in perceptual research. A complete system for measuring your station's image and the listening behavior of your audience.

The Most Economical System Available
Station Research Systems' software runs on low cost, efficient microcomputers such as Apple II, Radio Shack TRS-80, North Star Horizon II and soon, IBM's new personal computer. Each package is significantly less expensive than other software available. The complete system is priced for your budget, and a three-year payment plan is available.

Whatever Your Research Project, You'll Do a Better Job With Station Research Systems' Music Track

Your weekly call out research and mass music tests are well within the capabilities of MusicTrack. You can process up to 250 songs per week with as many as 900 respondents. Then, enter data by magnetic card or keyboard. You'll see more meaningful tables:

a crosstab of the reactions to your music against all demographic cells, even your competition's cume. A trend of your listener's reactions to your music over as many as 13 weeks. A rank of all songs in order of familiarity, preference or burn, any combination of these or any other areas you choose to research.

Get Behind the Numbers in the Book By Doing Your Own Perceptual Research With Station Research Systems' MarketTrack

Now you don't have to wait for the book to answer your questions about cume and market share. With MarketTrack, you track them both yourself and then go deeper. Study the image of your station, the effectiveness of your advertising and the impression made by your personalities. Discover how your station is positioned in the minds of your listeners. You don't have to worry about writing the questions. In developing this package for radio, leading researcher Jon Coleman has done this for you. Now you'll have access to your own fully indexed file of properly constructed research questions. Of course, you may also add your own questions at any time.

Achieve True On-Air Consistency With AutoSelect, Station Research Systems Music Inventory and Scheduling Package

AutoSelect was designed by a team of professionals, led by Station Research Systems Vice

President/General Manager Don Hagen, and Director of Software Development, Carl Barringer, to meet any program director's competitive needs. You store 2500 titles per disk, divided into as many as 16 categories. Then, pinpoint the sound of each song by as many as 26 characteristics (tempo, intensity, etc.) and an 8-point range within each characteristic. Unlike other, more expensive software, *you* name the characteristics. You create and store 99 format clocks which are always at your disposal. You control the repeat functions from hour to hour, daypart to daypart, and day to day. You get a clear, fully detailed playlist, all based on your inventory and, most important, on your specific format requirements.

Let Station Research Systems Software Packages Solve Your Strategic Problems

Software from Station Research Systems does the job you need to get done quickly and accurately. It gives you accurate results in concise, easy-to-comprehend printouts. It is detailed enough to do the job thoroughly, yet simple enough to be learned in one day.

Join the broadcasters at KYA, San Francisco; KBBC (now K-Lite), Phoenix and KEYN, Wichita and others. Make Station Research Systems software packages part of your station's competitive strategy. For a free information kit, call us at 214-239-5331.

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WRNO, New Orleans	+25%
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- Over \$80,000 in Ramsa Professional Sound Studio Equipment prizes
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WDVE Pittsburgh	KSJO San Jose
WIZD W. Palm Beach	WAQX Syracuse
WZIR Buffalo	KZOK Seattle
WPYX Albany	WABB Mobile
WRNO New Orleans	WXLP Quad Cities
WPDH Poughkeepsie	

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Starstream Communications Group, Inc.
4801 Woodway Suite 315W
Houston, Texas 77056

RATINGS REPORT

ARBITRON RADIO

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Canton METRO RANK **91**
 POP(00): 3356
 Share Trends

Fall '80		Spring '81		Fall '81	
1 WHBC-AM	20.9	WHBC-AM	16.9	WHBC-AM	16.4 (AC)
2 WHBC-FM	10.1	WHBC-FM	14.6	WHBC-FM	11.6 (BM)
3 WMMS-FM	9.5	WDJQ-FM	8.4	WDJQ-FM	9.4 (R)
4 WOOS-FM	9.0	WOOS-FM	7.3	WMMS-FM	7.5 (A)
5 WGAR-AM	6.5	WMMS-FM	6.1	WOOS-FM	5.4 (R)
6 WDJQ-FM	5.6	WSLK-AM	5.6	WGAR-AM	5.0 (AC)
7 WQXK-FM	4.7	WGAR-AM	4.6	WQXK-FM	3.9 (C)
8 WNYN-AM	4.0	WFAH-AM	3.3	WSLR-AM	3.9 (C)
9 WSLK-AM	2.9	WQIO-AM	2.9	WBHN-FM	3.5 (BM)
10 WQIO-AM	2.3	WMMW-FM	2.1	WGCL-FM	2.3 (R)

Adults 18-34 Mon-Sun 6AM-Mid
 RANK STATION
 1 WMM S-FM
 2 WDJQ-FM
 3 WOOS-FM

Adults 25-54 Mon-Sun 6AM-Mid
 RANK STATION
 1 WHBC-AM
 2 WHBC-FM
 3 WGAR-AM

Worcester METRO RANK **93**
 POP(00): 3246
 Share Trends

Fall '80		Spring '81		Fall '81	
1 WSRS-FM	19.0	WSRS-FM	15.2	WSRS-FM	15.4 (BM)
2 WAAF-FM	12.5	WTAG-AM	12.1	WAAF-FM	12.6 (A)
3 WTAG-AM	11.8	WAAF-FM	11.7	WTAG-AM	9.8 (AC)
4 WBZ-AM	7.6	WFTQ-AM	6.2	WROR-FM	6.1 (AC)
5 WFTQ-AM	6.6	WBZ-AM	6.0	WBZ-AM	5.9 (AC)
6 WROR-AM	5.0	WROR-FM	6.0	WNEB-AM	5.6 (AC)
7 WROR-FM	4.6	WNEB-AM	5.5	WFTQ-AM	5.4 (AC)
8 WCOZ-FM	3.9	WCOZ-FM	4.7	WCOZ-FM	4.7 (A)
9 WEEI-FM	3.5	WEEI-FM	3.3	WEEI-FM	4.0 (A)
10 WQVR-FM	2.9	WORC-AM	3.1	WQVR-FM	3.1 (C)

Adults 18-34 Mon-Sun 6AM-Mid
 RANK STATION
 1 WAAF-FM
 2 WROR-FM
 3 WEEI-FM

Adults 25-54 Mon-Sun 6AM-Mid
 RANK STATION
 1 WSRS-FM
 2 WBZ-AM
 3 WROR-FM

York METRO RANK **94**
 POP(00): 3238
 Share Trends

Fall '80		Spring '81		Fall '81	
1 WSBA-AM	11.2	WQXA-FM	11.6	WSBA-AM	10.8 (AC)
2 WQXA-FM	9.4	WSBA-AM	11.0	WQXA-FM	10.6 (R)
3 WSBA-FM	9.2	WRKZ-FM	9.0	WRKZ-FM	10.1 (C)
4 WYCR-FM	9.2	WNUW-AM	8.7	WYCR-FM	9.3 (R)
5 WNUW-AM	7.4	WSBA-FM	7.6	WSBA-FM	7.3 (BM)
6 WNCB-FM	6.5	WYCR-FM	7.4	WNUW-AM	6.5 (C)
7 WHVR-AM	6.1	WNCB-FM	6.1	WNCB-FM	5.4 (BM)
8 WRKZ-FM	6.1	WTPA-FM	4.5	WTPA-FM	5.0 (BM)
9 WPOC-FM	4.9	WPOC-FM	4.5	WRHY-FM	4.1 (A)
10 WHP-FM	2.7	WGET-AM	2.9	WHVR-AM	2.4 (AC)

Adults 18-34 Mon-Sun 6AM-Mid
 RANK STATION
 1 WQXA-FM
 2 WYCR-FM
 3 WRKZ-FM

Adults 25-54 Mon-Sun 6AM-Mid
 RANK STATION
 1 WSBA-AM
 2 WRKZ-FM
 3 WQXA-FM

Little Rock METRO RANK **95**
 POP(00): 3225
 Share Trends

Fall '80		Spring '81		Fall '81	
1 KSSN-FM	14.7	KSSN-FM	22.0	KSSN-FM	17.7 (C)
2 KLAZ-FM	11.2	KUKY-AM	13.4	KEZQ-FM	12.9 (BM)
3 KEZQ-FM	11.0	KKYK-FM	8.6	KUKY-AM	11.7 (B)
4 KARN-AM	10.8	KLAZ-FM	8.6	KKYK-FM	9.8 (R)
5 KLRA-AM	10.1	KLRA-AM	8.6	KARN-AM	7.9 (R)
6 KUKY-AM	9.9	KEZQ-FM	7.9	KMJX-FM	7.7 (R)
7 KAAY-AM	7.8	KAAY-AM	6.3	KLRA-AM	6.5 (C)
8 KKYK-FM	7.6	KARN-AM	5.4	KL PQ-FM	5.6 (C)
9 KL PQ-FM	5.7	KL PQ-FM	5.2	KLAZ-FM	4.8 (R)
10 KMJX-FM	2.5	KMJX-FM	5.2	KAAY-AM	4.6 (R)

Adults 18-34 Mon-Sun 6AM-Mid
 RANK STATION
 1 KKYK-FM
 2 KSSN-FM
 3 KUKY-AM

Adults 25-54 Mon-Sun 6AM-Mid
 RANK STATION
 1 KSSN-FM
 2 KEZQ-FM
 3 KKYK-FM

The Birch Report

Average persons 12+ Monday-Sunday 6am-midnight Rolling Averages

Louisville
WVEZ Tops Eleven;
WCII Takes Country Lead;
WLOU Grows; WHAS Slips

	Nov./Dec.	Dec./Jan.	Jan./Feb.
WVEZ (BM)	10.0	10.1	11.1
WQMF (A)	11.8	9.6	9.2
WRKA (AC)	10.9	9.1	8.9
WCII (C)	7.4	7.5	8.4
WAVG (AC)	7.1	6.1	7.9
WLOU (B)	5.4	7.0	7.9
WAMZ (C)	9.6	8.7	7.6
WKJJ (R)	5.2	7.1	7.4
WLRS (A)	8.2	6.6	7.4
WHAS (AC)	11.9	9.6	7.4
WAKY (R)	4.0	4.0	4.3
WINN (BB)	3.0	3.6	2.9
WXLN (RL)	0.8	1.0	1.3
WXVW (E)	0.6	1.0	1.3
WJYL (E)	2.1	1.0	1.1
WFIA (RL)	0.8	1.4	1.0

New Orleans
WAIL Extends Lead;
WEZB Holds Second;
WRNO Up One,
WYLD-FM Rebounds

	Nov./Dec.	Dec./Jan.	Jan./Feb.
WAIL (U)	13.8	11.6	12.5
WEZB (R)	11.1	11.5	10.7
WRNO (A)	7.5	7.6	8.6
WNOE-FM (C)	5.3	7.1	7.5
WYLD-FM (B)	7.0	5.6	6.7
WBYU (BM)	6.3	5.5	5.8
WQUE (AC)	5.7	5.8	5.7
WGSO (N)	4.8	5.3	5.1
WAJY (AC)	4.3	5.7	4.9
WWL (T)	5.5	5.4	4.8
WSMB (AC)	3.6	4.3	4.6
WNOE (C)	2.2	4.6	4.0
WTIX (R)	5.9	3.9	3.8
WYLD (B)	1.7	2.4	2.3
WSHO (BB)	4.0	2.2	2.0
WBOK (B)	1.6	1.9	1.9
WWIW (BB)	1.3	1.4	1.6
WNNR (B)	1.5	1.3	1.4
WVOG (RL)	2.0	1.7	1.3

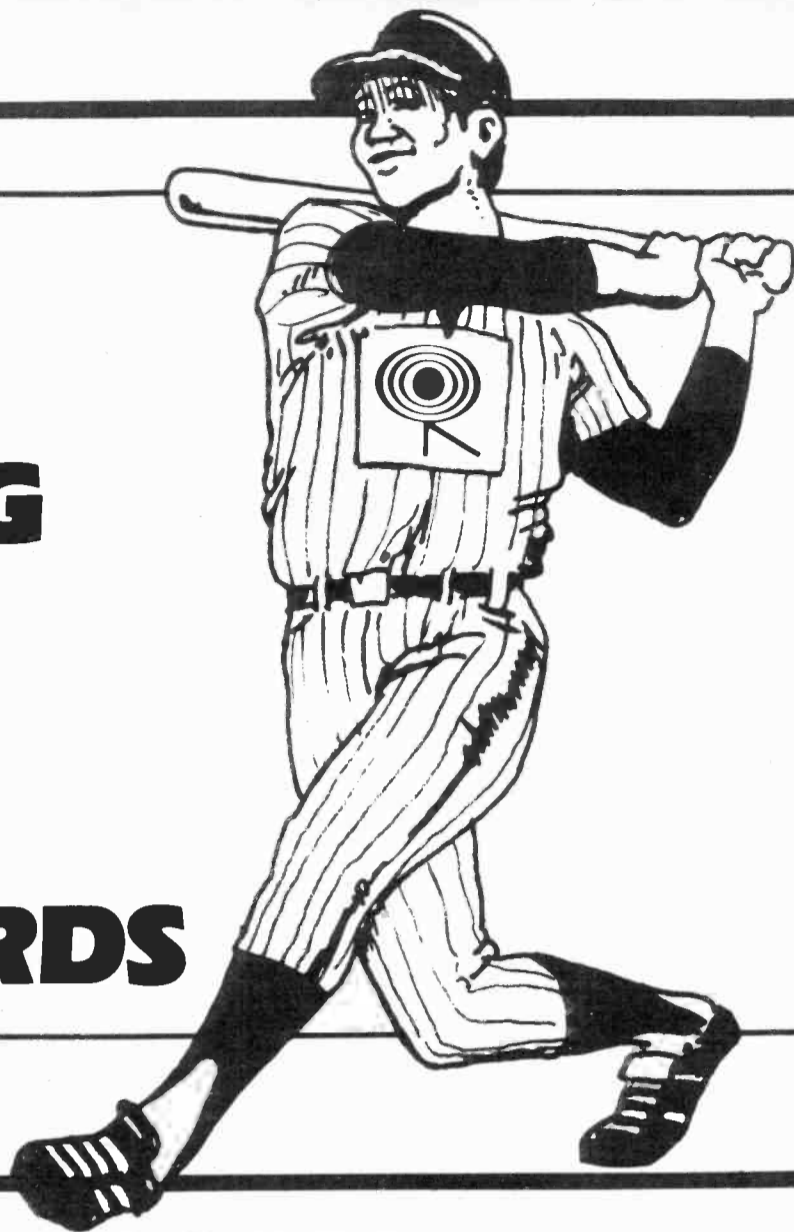
San Antonio
KISS Adds Four, Tops 18 Mark;
KTFM Slips; KBUC Up Two,
Takes Country Lead

	Nov./Dec.	Dec./Jan.	Jan./Feb.
KISS (A)	12.2	14.0	18.3
KTFM (U)	10.9	12.5	11.3
KTSA (R)	8.8	8.2	7.4
KBUC (C)	4.5	5.2	7.3
KITY (R)	7.1	8.2	6.6
KKYX (C)	7.1	6.5	6.5
KQXT (BM)	6.8	5.8	5.8
KONO (AC)	5.2	5.6	5.2
KAJA (C)	5.2	4.0	4.9
WOAI (N/T)	4.3	4.2	4.4
KCOR (S)	4.5	5.1	4.2
KLLS (R)	3.1	3.7	4.2
KCCW (C)	3.5	3.3	2.2
KMFM (CL)	1.8	2.4	2.0
KVAR (S)	2.0	2.4	1.7
KBUC-FM (C)	3.0	2.5	1.4
KAPE (B)	2.4	1.2	1.0

Portland, OR
KGON Up Five, Hits 23;
KXL Jumps; KXL-FM,
KYTE Slipping

	Nov./Dec.	Dec./Jan.	Jan./Feb.
KGON (A)	16.8	18.6	23.3
KGW (AC)	7.0	8.5	8.2
KINK (A)	6.8	6.6	6.9
KEX (AC)	7.2	7.2	6.8
KUPL-FM (BM)	7.2	8.3	6.1
KXL (N/T)	2.9	3.1	5.6
KWJJ (C)	4.0	5.6	5.2
KCNR (AC)	3.8	3.8	4.8
KLLB (R)	3.8	3.3	3.8
KXL-FM (BM)	6.7	5.6	3.2
KUPL (BB)	1.2	1.0	3.1
KKEY (T)	2.4	3.3	3.0
KYXI (N)	3.9	4.0	3.0
KYTE (C)	6.0	4.8	2.9
KJIB (C)	2.8	2.0	1.2
KQFM (O)	1.6	1.2	1.2
KMJK (AC)	1.8	1.5	1.0

START THE SPRING SEASON OFF WITH A BANG WITH THESE HEAVY-HITTERS FROM COLUMBIA RECORDS



WILLIE NELSON "Always On My Mind"

94Q 1-1
WBEN-FM add 32
Z93 9-6
CKLW 16-9
KEARTH add
KIQQ on
KEZR add
KIMN deb 30
Q103 on
KOPA add
WFBR add 28

KZFM 13-10
KINT 28-21
WTIX 8-6
WJDX 24-18
KXX106 12-3
WHHY-FM 24-21
Y103 deb 32
WDOO 28-16
CK101 34-27
WBBO 12-4
FM100 21-19

WMAK-FM 10-7
WOKI 11-5
WAYS 6-5
WSEZ 25-18
WROK deb 30
WCSC 9-6
WZZR deb 29
KSTT 19-15
KLIK add 35
KRAV 17-10
WGBF add

WNCI 21-17
KCPX 19-14
KRO add
WHEB 24-21
WFBG 28-24
WCIR deb 25
Q104 12-9
WAEV 20-15
95SGF 25-19
WFOX 12-9
WISE 29-26

WFLB 23-16
KILE 25-22
KPUR 23-20
KKXL deb 22
KFYR add
WRKR add
KSLY 19-12
KATI add
KYYX 22-21
WKEE 39-38
KEEL 25-23
WABB-FM on

G100 on
KIOA on
KOFM on
KBBK on
KSKD 34-31
KHYT on
Z102 27-26
Q101 on
KVOL on
KELO 36-32
KENI on



DENIECE WILLIAMS ARC "It's Gonna Take A Miracle"

WABC 7-6
WBEN-FM add 38
WIFI on
WXKS-FM 25-15
94Q add
KEARTH 23-21
KRLA deb 30

KFI on
KIIS-FM add
KIQQ deb 36
KFRC deb 40
KEZR deb 26
WFBR add 25
WKEE add

KZFM add
WTIX deb 39
KROK add
FM100 add 28
WMAK-FM deb 27
WCSC deb 28
KCPX deb 34

KSKD add
KHYT on
KIKI 29-23
WGUY deb 27
WFLB 33-27
WGLF deb 40
KILE add 39

WCIL-FM add
Q106 on
WDOO on
WBBO on
WSEZ on
WGH on
KBBK on

WACZ on
95SGF on
WYKS on
KENI on
KSLY on



LOVERBOY "When It's Over"

94Q add 29
WLS-FM add
KIQQ add
WPST add
K104 2-1
KZFM add
KSET-FM add
KINT add
KROK add
WBBO add

WMAK-FM add
WOKI add
WJXQ add 15
WNAP add 23
KCPX add
FM103 add
KLUC add
WGUY add
KKQV add
KILE add 40

KVOL add
99KG add
KENI add
KSLY add
KCBN add 39
KATI add
B104 on
WXKS-FM deb 24
CHUM 26-22
CKGM 23-17

KEGL deb 28
WGCL deb 30
WKTI on
WPHD 28-24
WRCK deb 30
3WT 28-20
WKEE deb 39
KHFI deb 30
WFMF deb 29
WRVQ deb 24

KMGK deb 29
Z104 deb 28
WIKS deb 20
WMEE deb 25
KJRB 5-13
KNBQ 24-21
KSKD deb 30
WACZ deb 28
WIGY 20-13
95XIL 25-20
Q104 26-21
KSEL-FM 23-16
KKLS deb 30
WSPT deb 28
WCIL-FM deb 30

KRNA deb 25
KYVA 30-27
WYCR
WABB-FM
G100
WZYP
WSKZ
KZ93
WZOK
WNAM
KIDD
WZYQ
WRKR
KFMZ
KOZE

Sales



JONATHAN HALL

WCAU-FM'S ELISSA DORFSMAN

Selling Hot Hits

A column on WCAU-FM/Philadelphia's new "Hot Hits" format by Joel Denver several months ago prompted me to find out how "Hot Hits" is being sold. Not long after Joel's column, I met Elissa Dorfsman, WCAU-FM's GSM, at a CBS-FM National Sales conference in New York.

Elissa had recently come out of TV sales. And, in addition to contending with a new format, shortly after she took over the sales department the station's top salesperson left. The latter disadvantage soon turned into an advantage. Why?

"The place was structured so that basically one person by hanging in here had accumulated all the best accounts," Elissa told me. "But there was another salesperson on the staff who really had more breadth and depth than the guy that left."

I asked Elissa to explain her philosophy regarding accounts. "My system is not one where you have two or three or



Elissa Dorfsman

maybe even one person handling the big accounts — the agency-type accounts — and then everyone else being peons. That is not the way I see keeping a salesperson's job interesting and it's not the way I see using a salesperson's history, expertise, and experience to the best advantage.

"Those people have come to expect that they will inherit those kinds of accounts. They expect not to have to call on directs and they will no longer have to generate new dollars.

"I think that is the going practice. My practice is different because I think I'm losing the talents of good salespeople if I don't have them go after new dollars. And also I think a lot of fun of the business goes out of the job if you are just making your routine calls on agencies and you want to know when this quarter's budget is going to be decided and what your piece of it is."

I asked if she had arrived at that conclusion through her own experience or had someone coached her in that direction. "In the sense that my management in TV really

"I think I'm losing the talents of good salespeople if I don't have them go after new dollars. And also I think a lot of fun of the business goes out of the job if you are just making your routine calls on agencies."

believed that, yes, you might say I was coached. But it was a system that I was happiest with when I was an account executive."

Going For NEW Dollars

● As with many format changes, WCAU-FM's salespeople had to reposition their sell. And for the most part that meant

having to find new accounts. Elissa told me she believes every salesperson must be required to bring in new business. At first, trying to introduce that philosophy caused some irritations. But according to Elissa, after the concept was fully understood it met with general approval.

The idea is that sales veterans are just as responsible as the "new guy" because their years of experience "should make it easier for them to flush out the marketable deals." Also, she points out that vets should be able to close faster and to recognize where the money really is and go for it. New sales people have to knock on a hundred doors before they get their bites, she adds.

Setting Goals

I wanted to know if Elissa sets percentages, or dollar amounts for each salesperson. She answered that everyone has the same dollar volume expectation for new business. 40% is expected to be new dollars. I asked how she began attacking all that new business.

► "I did that by devising an incentive plan based on a point system. It looks complicated, but it is a fairly simple point system which assigned a point value to every plateau of new business that an account executive brought in.

"I don't remember exactly, but let's say for every \$5000 of new business an account executive got a point. For every X number of points then the account executive was paid X number of dollars, and the X number of dollars versus the points came out to be a very high commission percentage.

REP REPORT

Kleinstever Heads CBS-FM/Detroit

Ron Kleinstever becomes Detroit Sales Manager for CBS-FM National Sales, moving over from an AE position at RKO Radio Sales. He has a long history in radio sales at WDEE/Southfield, MI; and WXYZ, CKLW, and WCAR in Detroit. Ed Wocher named National Sports Manager for Torbet Radio, a promotion from his Torbet Los Angeles sales position. He'll continue to be based in L.A. Torbet has also promoted Karen Hecht to account executive and added Susan Dwork to a similar position, both in the New York Network Dept. McGavren Guild now reps KBDF & KZEL/Eugene.

- Aggressive Approach To Selling New Format
- Everyone Pursues New Accounts
- Point Systems For Bonuses
- ▲ Creative Input Helps Sales

"In other words, it was sort of a way of disguising that they were actually going to be earning a tremendous bonus on new dollars. We started that in August as we were repositioning the station. We were

ment or a very different kind of message that gets immediate response from the listening audience. That in essence is part of getting new business, whether it is through an agency or direct. They are in

"Selling a new format forces the sales department to sell the excitement and uniqueness of their individual stations."

also going after new business during a year which was in essence going to be a wash because we weren't going to have any results on 'Hot Hits' until at least we had some advances, and that wasn't going to be until November at the earliest.

"So I wanted to go after every dollar that we could possibly earn in the fourth quarter that really had escaped us because people were scared of our new format. Because they didn't know what it was going to be, they didn't want to take a chance. All their money had been spent using last November's numbers and we didn't show so well in last November. So, in many ways we had been shut out of a lot of fourth quarter business and I just wanted to go for it, just go for broke, pitch whatever we had to do — just get the dollars."

Building Points

Other things affect a salesperson's ability to accumulate points, as Elissa explained. "There is another piece of my compensation plan which addresses things that are

"Our account execs are imaginative people who also have good verbal skills. They are very clever at that; in fact, very often much more clever than the creative departments in the agencies."

directly related to the order that have to do with packaging, promptness, receivables, and forecasting, for which they can earn another 1½%. There are also points for credit and copy. These are things in which the account executive basically serves as an agency even to an agency because of what you end up doing.

▲ "Our account execs are imaginative people who also have good verbal skills. In many instances, they have been able to show an advertiser what they can say about themselves that positions them as a place to come and shop or to at least take a look, get some traffic in there, give us a call, or whatever, try us. They are very clever at that; in fact, very often much more clever than the creative departments in the agencies.

"On particular accounts which are perceived as 'we can't advertise this product without showing it' the fact of the matter is you can — with the right copy saying the right message intriguingly enough, not necessarily to paint in words what people can see on TV, but to have maybe a different kind of message that is more effective on radio.

"My people are very clever at either creating an ambience about the establish-

ment or a very different kind of message that gets immediate response from the listening audience. That in essence is part of getting new business, whether it is through an agency or direct. They are in

Using Reports

WCAU-FM uses three different forms — one succeeding the other — to keep track of where business is and how it is coming in. Elissa stresses that the key is that business is never put to bed without management approval.

The first form is a "qualifier form" for first contact with new clients, regardless of the lead. It tells her who the contact was, if an agency is involved, the last time the account used WCAU-FM, and what media the client is currently using.

One reason for the form is to disqualify any account that had advertised on the station within the previous two years as new. She uses it also to eliminate calls to the station which might be passed off as new business.

The form is updated weekly with one-liners, such as bringing the client runs on his demo, etc., until the account is sold or dropped. After that there is a buy report required: did they buy us, how much, who got any other radio money, other non-radio buys.

In summary, selling a new format forces the sales department to sell the way salespeople at established format stations should be selling — by selling the excitement and uniqueness of their individual stations — not by selling numbers. No matter how long your top salespeople have been at the station, and no matter how much they are billing, they should not be kept from calling on new business. New business is the secret to any station's growth, and calling on new business makes every salesperson — even veterans — capable of giving a complete pitch on the station.

Transactions

Granite District Radio Broadcasting has sold KWMS/Salt Lake City to Roy Simmons Family, Inc., owner of KSFI in the same town, for a price under \$1 million. KWMS operates at 1280 kHz with 5kw days/500w nights.

Alton and Monica Kennedy have purchased KDOL-AM & FM/Mojave, CA for \$470,000 from the estate of Joe Means and Lois Bagley. Alton Kennedy is GM of Golden Desert Broadcasting and owns 25% of the company. KDOL has 1kw days/250w nights at 1340 kHz, while the FM is on 97.7 MHz with 3kw. Blackburn & Co. and Hogan-Feldmann Inc. brokered.

Charles Heslep has purchased KGJM/Globe, AZ for \$65,000 from James Mace. The station has 1kw days/250w nights at 1240 kHz. Blackburn & Co. brokered.



**AND AT
COLUMBIA
RECORDS
WE COVER
ALL THE BASES**

WBEN-FM add 40 FM100 add 30
WTKI add WAYS add 30
KEARTH add WDCG add 36
KEZR add WCSC add
KYYX add WANS-FM add
3WT add 40 Z104 add
WKRZ-FM add KIDD add
K104 add KGGI add
WKEE add KHYT add
KROK add WACZ add
WHHY-FM add WAEV add
WAXY add WXLK add
CK101 add KKQV add

TOTO
"Rosanna"



KSEL-FM add KCBN add KMGK deb 30
KHLK add KEGL deb 25 KNBQ on
WRKR add KIQQ on KIKI on
KRNA add WPST deb 32 WZYQ on
KFMZ add WBCY 22-17 Q104 on
KENI add WSSX on WFOX on

PHOEBE CATES
Theme From "Paradise"

WCCO WORG WDUZ KVSF KDLK KXRQ
WEIM KRKK KSNM KZKZ KSOR WGTN
WDEF WGN WGBS WTCQ WMFR WHSC

Arranged and Conducted by
Michael Melvoin

Produced by:
Joel Diamond and L. Russel Brown



KARLA BONOFF
"Personally"

KIQQ add WXLK add
KYYX on WYKS on
KNBQ add WLTA
WAEV deb 26 WSB
95SGF add KEX
WFOX on KPLZ

WGAC
WHHY
SM95
KBOI
KUGN

KWAV
WKZE-FM
WWSA
WJON
KADE

KTWO
KBAI
KRNO
KISN



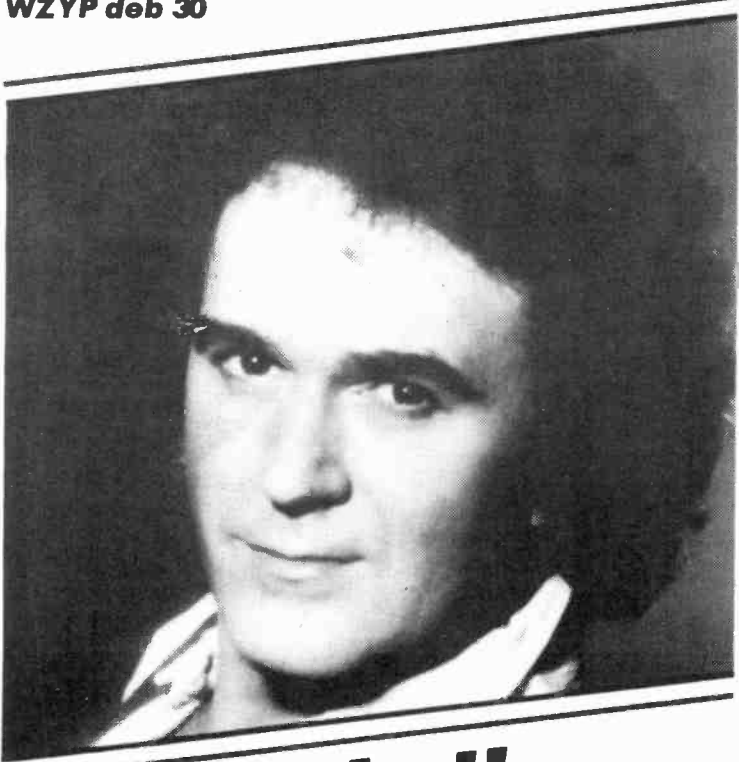
ON COLUMBIA RECORDS

Tremendous Growth SHEPPARD

KBEQ add
WPGC on
Z93 24-22
94Q on
Q105 23-22
WYCR add
KX104 add
WNOK-FM add
WCKX 25-24
WFMF add
KXX106 25-23
G100 add
WZYP deb 30

WHHY-FM 27-24
WDOQ on
CK101 35-32
WBBQ 29-25
FM100 29-27
WMAK-FM deb 30
WOKI 36-33
WQUT on
WAYS on
WRQK on
WCSC on
WZZR add
WVIC deb 39

KOFM add
WKDQ add
KCPX add
WGUY add
Q104 30-28
WAEV 26-22
Z102 31-29
95SGF on
WFOX on
WCGQ deb 28
WISE deb 34
KVOL deb 28
KKLS on



"Finally"

T.G. SHEPPARD

Produced by Buddy Killen



Manufactured & Distributed by Warner Bros. Records



STREET TALK

After four years as KXOK/St. Louis PD, veteran programmer Lee Douglas has been named acting GM, filling in for Phil Trammell, who exited for KSD-AM & FM/St. Louis last week (R&R 4-2). Lee will continue his programming duties during the interim management period, which he described as "not necessarily permanent, but could lead to that." However, Lee quickly pulled himself off morning drive, moving afternoon personality Pat Riley to mornings, thereby creating a PM drive opening.

WMMS/Cleveland General Sales Manager Dean Thaker has been promoted to Station Manager, while Walt Tiburski retains his VP/GM status. Station representatives explained the move as facilitating the daily operations of WMMS while freeing Walt a bit for other functions within Malrite, which owns WMMS. The move was effective April 2.

Has a new PD been named at WBT/Charlotte? Management isn't talking, but an announcement may be forthcoming.

WDRQ/Detroit has not applied for the call letters WUBN, as we reported previously. The station will be asking the FCC for a call letter change soon, but WUBN will not be among those requested.

The brass at Elektra/Asylum vowed to open up new areas for marketing records in 1982...and selling Richard Simmons albums in hair salons is one thing, but Street Talk now hears that E/A Chairman Joe Smith will soon be off to China! We've heard of record companies "going to the wall" for an act, but "The Great Wall?"...c'mon, Joe.

Z93/Atlanta Assistant PD and air personality Steve Davis is leaving to join the new jock lineup at WBBM-FM/Chicago.

The ABC Radio Networks have extended the consultation agreement with Richard Foreman Associates. Foreman, who joined the ABC nets in 1978 as VP/Director of Programming, later set up his own programming consultancy with ABC among his first clients.

When Mutual's Larry King vacations next week (4-12 through 16) KMPC/Los Angeles's Hilly Rose will fill in for him. Hilly will broadcast from Mutual's Washington, DC studios, sending his daily KMPC shows back to L.A. on the satellite.

After several years at KEY-103/Austin, PD Bob Joseph has left the station, being replaced by former KWIC/Beaumont PD/MD Mike Patrick.

Lee Case, who was WCBM/Baltimore's morning man for 25 years, will cross the street to WBKZ for that station's morning show when WBKZ switches from A/C to Drake-Chenault's new "Hit Parade" format on April 19.

Beasley Radio National PD Ed Seeger has resigned and will join WSFL/New Bern, NC as GM on April 12. Beasley, which owns WSGF/Savannah, WDMT/Cleveland, WBLX/Mobile and 10 others, did not announce a new National PD.

Beatlesongs Cover Coverage

Rhino Records released an album last week called "Beatlesongs," which is a rather harmless collection of novelty songs done by Beatles fans in commemoration of their heroes. You remember...stuff like "We Love The Beatles" by the Carefrees, or "Letter From Elaina" by Casey Kasem...well, the cover of the album is a group portrait of what cover artist William Stout termed "a composite range" of Fab Four fans. Whose face is prominently featured down front on the left? Mark David Chapman, the man who murdered John Lennon.

Stout contended that Chapman's presence on the cover would have appealed to Lennon's sense of humor, but Rhino has been receiving lots of publicity and quite a few unfavorable comments. The company will now reprint the cover with Chapman's likeness "cropped" off, but you can best believe that those original covers will become super collectors' items.

Arista's Clive Davis is expanding outside the record business with creative input to the Broadway production of "Is There Life After High School," which opens April 15. What's next? Clive will be involved in three films to be produced by 20th Century Fox, the first of which will begin shooting soon.

KFOX/Los Angeles has named Kirk Squiers PD. He will continue to handle morning drive as the "Captain."

A couple of CHR MD changes in Indianapolis...WNAP's Paul Mendenhall has walked across the hall to do nights at sister station WIBC. WNAP Assistant PD Larry Mego is now doing music. Meanwhile, WIKS MD Tom Gilligan has exited the station, leaving a night shift/MD slot open.

Gene Knight has been promoted to Music Coordinator at B100/San Diego, but he'll continue to do his midday airshift.

Mike Waite is no longer handling music at JB105/Providence. Station Manager/PD Todd Chase will take over the music chores.

Congratulations to Burt Bacharach and Carole Bayer Sager on the occasion of their April 3 wedding. Burt and Carole apparently thought the only way to top the Oscar they won for "Arthur's Theme" was to get married. The ceremony took place in the Beverly Hills home of Neil & Joyce Bogart with Neil & Marsha Diamond the only others in attendance.

At a Motown Records press conference in Hollywood on Tuesday (4-6), Berry Gordy Jr. and Stevie Wonder announced that Stevie has signed a new recording contract with the label, for a reported eight figures!

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◦ cklw ◦ wdrq ◦ kyno ◦ wflb ◦ 3wd ◦ wilk



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Contemporary Hit Radio



JOEL DENVER

A PRIMER FROM PROGRAMMERS

Tips On Finding Your Next Job

No one needs to be told that there are more people looking for jobs than there are available openings, especially if you're one of the many looking for work. While the economy is the main reason behind it, the advent of new technology (satellite networks, automation) has also helped to displace some professional broadcasters.

If there are fewer jobs available, and more competition for what is open, how do you go about making yourself one of the lucky ones to land a job? No doubt, being in the right place at the right time is very helpful. Aside from that, I've talked with four programmers, all in different-sized markets and regions, about what they look for in a job applicant. Their tips and suggestions might be helpful in reevaluating your plan of attack on the job market. Also, make sure to read Jeff Gelb's column (Page 28) for more tips.

Don Benson, VP/Operations WQXI-AM & FM/Atlanta

Don Benson has been in many markets during his years in broadcasting, and gives some very solid business-like suggestions for making that first impression count.

I believe one of the most important things in a job interview is to make the PD feel like you really want that job, and that job only. Giving the impression that you've got lots of things going and you're not seriously interested scores no points with me. With so many people looking for work, the average application gets just a cursory examination.

One thing that attracts my attention is a direct letter addressed specifically to the PD, using his name, not "Attention PD." Make sure the name, call letters, and address are correct, since they indicate your attention to detail and abilities to follow through. The letter should be typed, and not xeroxed. Explain in the letter what you've done, what your goals are, and how you feel your employment will be of benefit to the station.

Make sure to follow up the letter, tape & resume in a week. If you indicate you'll be doing this, most good PD's will expect and take your call, provided they have had time to look over your material. I would also suggest having your resume typeset and printed. The cost is minimal, and the effect is dramatic. It becomes a reflection of your class.

The resume should list the particulars that you've covered in the letter and should include all information pertinent to securing the job. Don't say "references or tape on request." Include everything. The tape should knock the PD out in the first 10 seconds or so and have an equally strong close. For convenience of listening send it on cassette. The tape shouldn't be very long, about three to five minutes in length.

If you then score an in-person interview, make sure to look neat. That doesn't mean wearing a tux, but I think a coat and tie or suit isn't too much to ask. After all, it's those first impressions that really make a dif-



Don Benson

ference. At the interview, explore the full job description carefully to understand what you're possibly getting into.

If you get the job the best way to keep it is to set goals for yourself and look to meet those goals. Indicate your willingness for constructive criticism and show you're a team player. Being aggressive in pursuing a job is important, but don't overdo it and become an annoyance while attempting to make yourself known.

Bob Berglund, Operations Director WLOL-FM/St. Paul

Of all the people in this column, Bob Berglund has the most longevity at his present station, about two years. This has helped him to see how some of the people he's hired have worked out, and a chance to follow some candidates within his market.

Personally, an applicant's track record is the most important thing to me. If I start to see a lot of six-month jobs listed, I get a bit worried. Even if they are all jobs with better stations, in bigger markets, I still feel the person has a lack of stick-to-it about him.

If I hear a tape of someone I really like, then I'll stay in touch with him or her for the future. Basically, all the people I've hired I've taken the time to get to know over a period of time. The last three jocks I hired were from here in the market, because I knew them and they also had some market identity.

When listening to a tape, you can pick out a person's on-air abilities in a few minutes, so the tape need not be too long. However, if I like the person, I may request an unscooped tape to listen to, or another scoped aircheck to see if he's consistent.

Persistence is important in looking for a job. I once had a guy who sent me a resume, and on it he had lots of pictures of him doing bizarre things. For instance, he was shown standing on top of a car, high on a cliff, and in another one he was shown wearing a bikini. I laughed a lot but didn't hire him, as I couldn't take him too seriously. To top it off, he sent it to me pasted to a 1' x 3' posterboard. It was tough to file.

Dressing right for the first impression is something I feel is critical to landing the job. Someone really interested in his career doesn't need to be prodded in this area. Once I hire someone, the most important thing I try and do is let him understand what is expected, and how to go about doing it properly. I'll keep someone who tries hard with less ability over someone with lots of skills who doesn't apply himself. You actually get less from those people.



Bob Berglund

Things To Keep In Mind When Applying For A Job

- Send a complete resume that is neatly typed or printed along with a personal cover letter.
- Make sure your tape is short and has impact. Use a cassette if possible and make sure the quality is good.
- Be ready with another aircheck if requested.
- Follow up your presentation with a phone call or letter.
- Be aggressive, but don't become obnoxious or overly pushy.

Things To Keep In Mind When Going On An Interview

- Dress neatly to present a businesslike appearance.
- Bring along any additional material you feel will be helpful in securing the position.
- Demonstrate a positive, self-confident attitude that conveys your eagerness to work hard.
- Have a complete understanding of the job, its requirements, salary, and growth potential.
- Be patient if you are told you are under consideration. Being overanxious can cost you the job.

Guy Zapoleon, PD KRQ/Tucson

This is Guy Zapoleon's first PD job. His approach to the subject is pretty fresh, since it was only a few months ago that he started his current job.

Naturally, a good voice is important, but I'm looking for someone who is going to be part of the team. One thing I've learned is that desire to win and grow is more than half the battle. If you are a jock and aren't skilled in anything beyond being on the air, you aren't as valuable as those with other skills, so it pays to be well-rounded.

When you come for an interview, it's good to make sure the PD understands that you are ready to devote whatever time is needed to work. Confidence is something you've got to have in yourself... it sort of comes through. I know there are times when I should have been more confident,



Guy Zapoleon

but you can get nervous in an interview and blow it. You've just got to remember that you're basically out there selling yourself.

When I get a resume, all it tells me is what the applicant thinks I want to read. I'm not saying it's not important, because it gives me a clue to his past. Reputation is important in this business, and if it isn't good, then you've got to work to improve it at the first opportunity. It will stop you from getting a job.

If I were to get serious about hiring someone to replace a staff member, I'd want the tape to be short and to the point, covering about two hours worth of show, scoped down. To prevent a doctored tape, I'd eventually ask for a second tape. From there I'd call the person in for an interview to see what he or she is like in person.

Half the trick in getting a job is just getting noticed. My friend Jack Roth, PD at KRLA/Los Angeles, got his job in an unusual way. He bought a turkey and attached his tape to it, sending the package to then-VP/Programming Art Laboe. There was a note that said, "I know you'll never listen to this turkey, but if you do, my name is Jack Roth, and I want to work for you." It worked.

Continued on Page 26

If You're Playing It, Please Report It

The name of this publication is Radio & Records. As the name implies, we serve both ends of the business, trying to stay sensitive to all your needs. A few months back I wrote about the problem of "paper adds," and received a lot of positive response. Now I find it necessary to bring to the surface another easily correctable problem... playing records but withholding trade reports on them for up to three and four weeks.

There are a surprising number of stations in all market sizes and in all formats, not just CHR, making this a standard practice of late. The most common reason for holding back the report seems to be concern over whether the label will bring it home nationally.

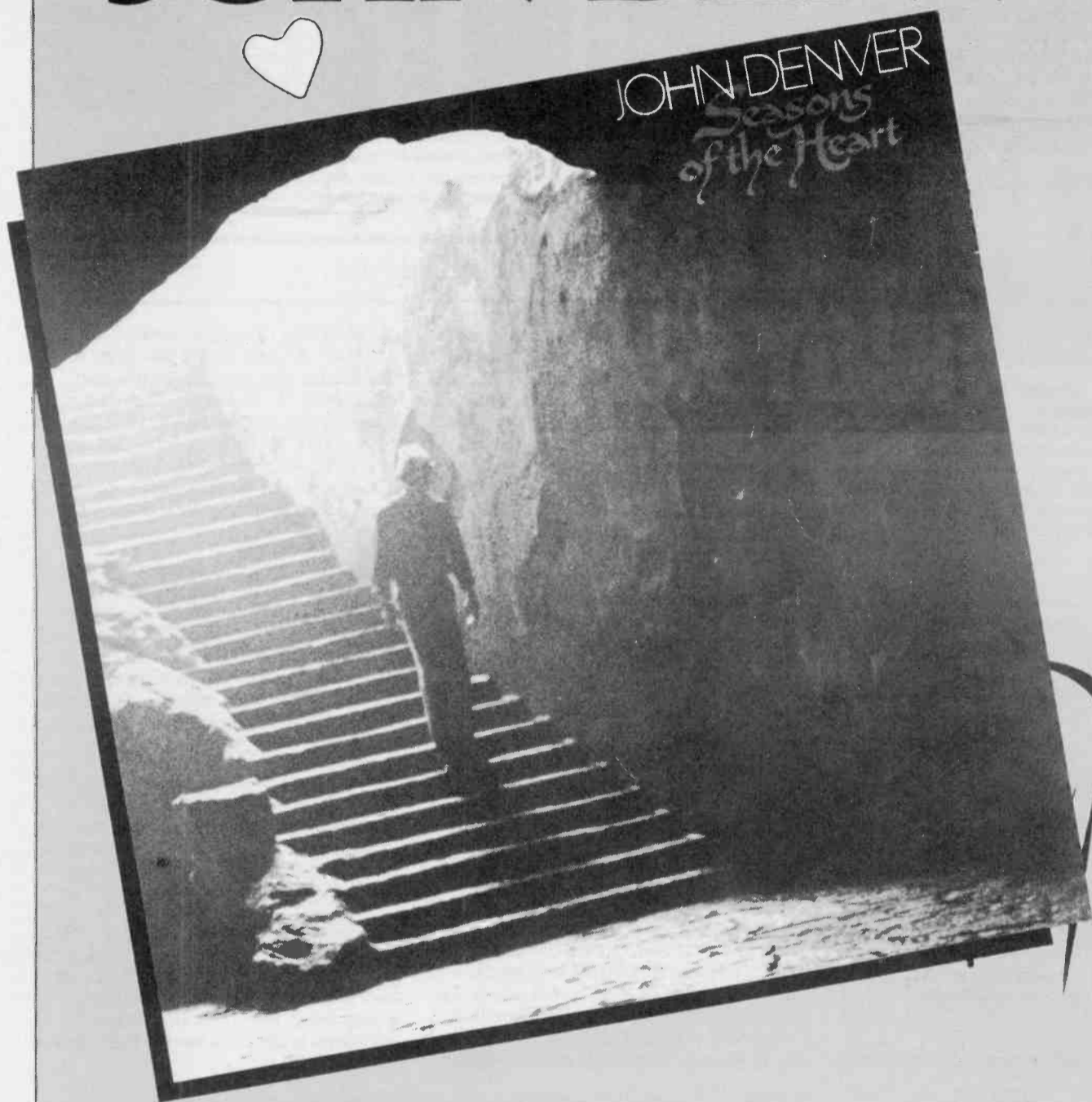
When you are playing a record in a pretty high rotation, but hold back airplay reports to this and other publications, you set off a chain reaction of events. Here's what happens. National growth is slowed dramatically because you and others are not reporting it. This in turn slows the spread of airplay, which retards the amount of product finding its way into the marketplace. This happens most often when stations holding back reports are used as the key barometer for record stores.

The next problem that develops is your listeners go to the store to buy this new, highly-played record only to find "no stock"... all because the title is not on your list. The local record rep is then in the position of trying to get you to report it, after he's spent time successfully convincing you that the record will sound good on your station. In effect, you are doubling the rep's work, and your own grief.

The practice of playing records without reporting them, like "paper adds" (reporting records you're not playing), means your airplay reports to this and all other publications become less credible. Don't worry about whether the record will be brought home nationally... concern yourself more as to whether your audience likes it, and if it's a hit for your market. After all, that's why you're playing those records in the first place, right? Please, report what you are playing, and conversely don't report what you're not.

Programming Music Can Be A Breeze

JOHN DENVER



“SHANGHAI BREEZES”

WIFI add
WCAU-FM
CKLW 22
KBEQ deb 33
KEARTH deb 29
KRLA
KFI
KIQQ
KEZR 26-24
KYYX deb 24
KIMN add
WFBR 18-15
WAEB 11-9

WKEE deb 34
V100 add
KZFM 22-16
KINT 18-10
WTIX 29-25
Y103 add
CK101 deb 33
WSEZ add
WGH 7-5
WVIC 15-7
KRAV 10-9
KEYN-FM deb 26
WGBF deb 21

WLYT add
Y94 add
KGGI 22-18
WFOX add 32
WFLB deb 34
Q101 add
99KG add
KENI deb 40
KSLY 22-13
KCBN 28-23
KEEL
KLPQ
BJ105

WBBQ
WMAK-FM
WAYS
WDCG
WRQK
WCSC
WZZR
WKFR
KIIK
KOFM
KQKQ
WNCI
KKXX

FM102
KNBQ
KBBK
KCPX
KSKD
KHYT
KIKI
WTSN
WFBG
WZYQ
Z102
WISE
KKLS

KWLO
KATI
KYYA
WIP
WSB
WHB
WZUU
KPLZ
WICC
WFTQ
KSLQ

A/C CHART 9-5

Personal Management: Jerry Weintraub Management Three



Tips On Finding Your Next Job

Continued from Page 24

**Bill Richards, PD
KKRC-FM/Sioux Falls, SD**

Bill Richards has been PD at the station for about a year now, and looking for on-air talent in such a small market presents its own problems.

In this market, I've really got to make sure someone wants to work here. Those that send in a tape and resume and follow it up with a phone call definitely score more points with me. It shows they really are interested.

A resume is still very important. Listing references is also a good idea. I don't have time to wait for references that are "available on request" if I've got to have someone yesterday. Most people I've hired I've known through other people, or have good references from past employers. Even an occasional bad report is discounted, since some former bosses carry grudges for one reason or another.



Bill Richards

In the resume, I like to see what the career goals are and I also need to know about the salary requirements. Money is very important up here. The tape itself should be short and should be a good demonstration of what I can expect to hear everyday, not a great show that can't be performed but every once in a while.

One of the biggest problems I have here is holding on to good people. They eventually get lured to a bigger market, although there are some folks who really like it here. I've got no objections to someone trying to get to a bigger market. I'll do all I can to help him. But when I hire someone, I like to feel he will put 100% effort out, and treat this station like he would if he was working Chicago.



WLAN-FM CONCERT TRIP WINNERS — WLAN-FM/Lancaster gave away a trip for two courtesy of WB to see Rod Stewart at the Spectrum in Philadelphia. Included was a dinner and transportation to and from the concert, plus a Rod Stewart catalogue. Shown (l-r) are the two winners and station Promotion Director Deb Turner.



WZYQ STICKS IT ON — WZYQ/Frederick has just issued its third edition of "Hot Stickers," which are worth trips to Hawaii, diamond earrings, and \$100 bills, among other prizes. Shown affixing the first sticker to his car is PD Kemosabi Joe.



WLS SPINS 'EM AGAIN — Recently WB artist Patty Weaver, aka Trish Banning on the NBC soap "Days Of Our Lives," stopped by for an interview with WLS/Chicago afternoon personality Tommy Edwards. Nothing unusual about that, right? Well, it seems that Tommy wanted to play the record on the air, and the only way it could be done was to have an AFM member present to operate the turntable, according to union rules. It was the first time a record has been played live on WLS (vs. being on cart) in many years. Shown (l-r) are AFM member Michaels Gillogly, Patty Weaver, and Tommy Edwards.

The Music Section
CHR's Most Accurate
Music Information
Begins on Page 62



ROCKIN' WITH RICK — After a concert appearance in Santa Cruz, CA, RCA artist Rick Springfield took time to hang out backstage. Shown (l-r) are Susan Brown, wife of KIDD/Monterey PD "Downtown" Barry Brown; Barry himself; former midday man Famous Amos; former MD Steve Ryan; Rick (with a KSHE/St. Louis T-shirt); and an unidentified fan.

Bits

• Q107/Washington offered a free beer to everyone in Washington during St. Patrick's Day. Every bar in the District of Columbia with Schlitz on tap opened them up free to Q107 listeners between 8-9pm. All you had to do was write down Q107 on a piece of paper and show it to the bartender for a frosty one.

• WJZQ/Kenosha, WI is holding a "Dream Vacation." The station is periodically announcing names of cities, which need to be filled in on an entry form. After all cities are filled in, the listener circles the trip he or she wants, including Hawaii, Rome, the Caribbean, and Jamaica for two, plus spending cash. A drawing is held to determine five winners.

• WKTI/Milwaukee held a "Hosers Party" recently, inviting listeners to take off with Molson only a buck a bottle, eh! Also, they had like a Bob & Doug lookalike contest and even a "Beerhunters Contest." Beauty, eh? First prize was a limo trip to Chicago for dinner and an evening at Second City. Second prize was \$100 in albums, and third prize (like my favorite, eh!) five pounds of Back Bacon.

• KIKI/Honolulu recently put together its own station album, but this one is a double LP! It contains 26 different local groups and is on sale for \$5 at local record stores. The LP features a mixture of the island's best rock, soul, pop, and jazz, with the groups' performances being made into a TV special.

• B100/San Diego got involved with the Academy Awards with a few promotions. The station presented an awards party for the benefit of the Variety Club hosted by morning personality Larry Himmel. Activities included Oscar balloting for the use of a VTR, plus free movies; a day in Hollywood for two, all expenses paid; and screenings of various films getting Oscar nominations.

• 92X/Columbus is running a contest called "Coke Is It." Each hour a prize package is described and later in the hour listeners are given the chance to call in and win such prizes as stereos, TV's, albums, etc. They need to know the complete details of the prize package. If the caller is incorrect, he or she still wins a 92X/Coke T-shirt and a six-pack of Coke.

• KR1340(KRKR)/Kansas City is awarding a "Rock Hop" to the school turning in the longest petition with the heading "KR1340 Is My Rocker." The student arranging the petition also gets a complete Styx and Rolling Stones catalogue.

• Q101/Meridian brings back "Cash Call." If the person called answers the phone "Q101 is my favorite radio station," he or she wins \$1001 cash. The station is also giving away free trips from Meridian to anywhere in the continental U.S. aboard Republic Airlines.

Motion

Ralph Wimmer, former PD at WQRK/Norfolk is now the PD at WVAB/Virginia Beach and is in need of CHR record service... Michael "T," weekender at KMGK/Des Moines, is upped to Promotion Director and now is doing the 8pm-1am shift, replacing Alan St. John who goes across town to (AOR) KGGG, using the name Steve Pape... Former Y100/Miami midday personality Jo (The Madam) Weltz is now doing weekends across the bay at 195.

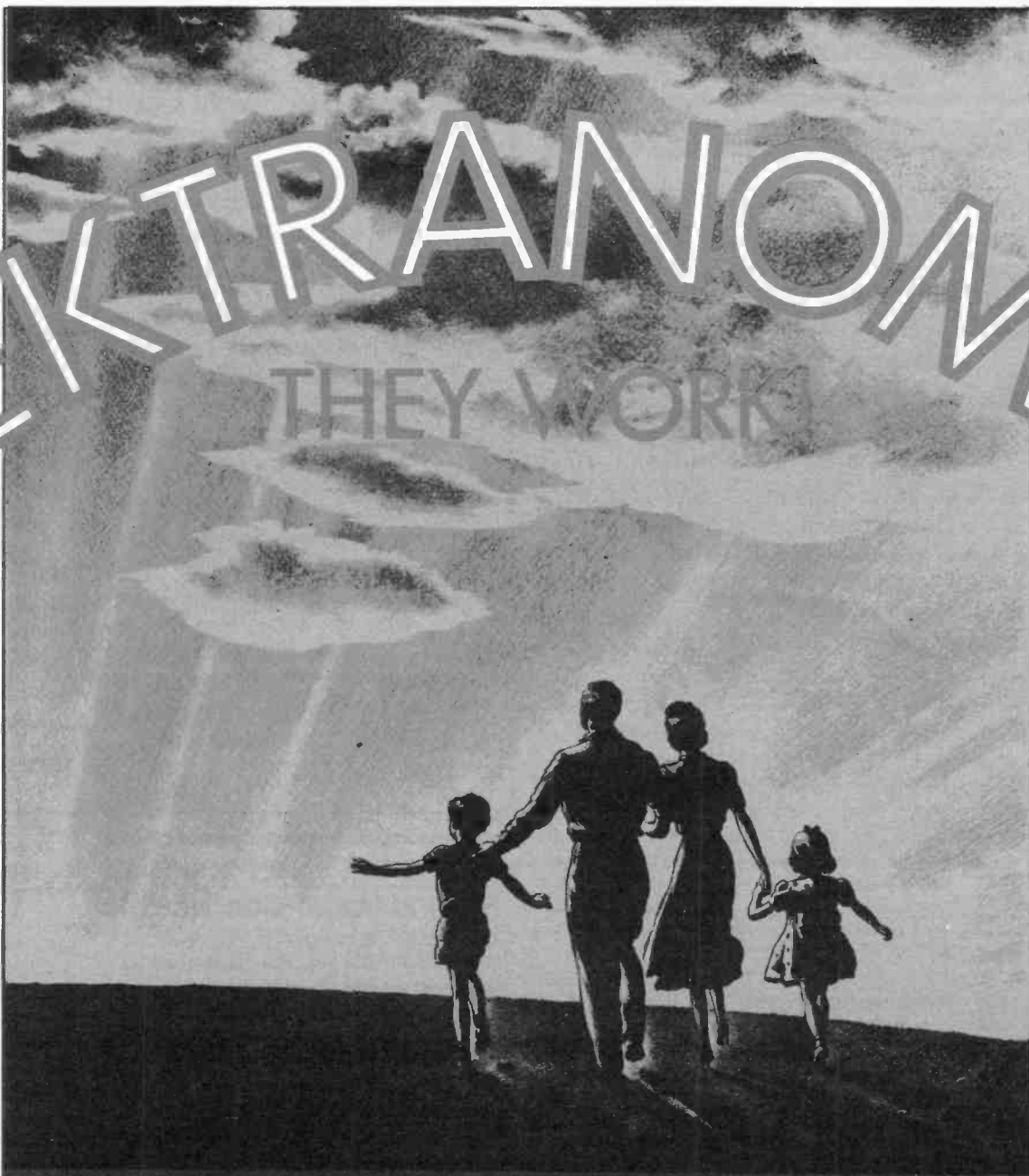
KIDD/Monterey staff lineup: 6-10am "Downtown" Barry Brown; 10am-3pm Janice Taylor, who's promoted from swing shift; 3-7pm Scott Summers from middays, replacing Steve Ryan; 7-midnight "Hollywood"; Lisa Carr from KHSN/Coos Bay, OR all-nights; and Rick Lee new to weekends from KTOM/Salina.

KZZX/Albuquerque PD J.C. Cale called with the news that his morning man Ed Barrett is the proud father of a new boy (3-16), Evan... KVOL/Lafayette PD Phil Rankin and wife Shelly welcome their first child, Curry William (3-24)... WJBQ/Portland MD Skip Anderson told of two big events. Chuck Morgan is new to mornings from WEIM/Fitchburg, and Sky was married (4-3) to Mary Elizabeth Kilbride.

"JACKIE'S SO BAD"

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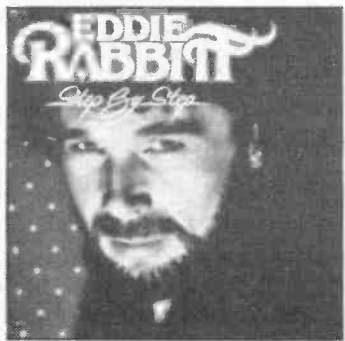
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YOU'RE GONE"
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KINT.**



FEATURING "RIGHT THE
FIRST TIME"
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KEZR.**



FEATURING "A NIGHT TO
REMEMBER"
**BLACK 12-6 & NOW
POP AT CK101,
Y100, KIQQ, KFRC
WXKS-FM**



FEATURING "I DON'T
KNOW WHERE TO START"
**MOST ADDED A/C
65 /20, BREAKER
& MOST ADDED
COUNTRY 41* - 36***



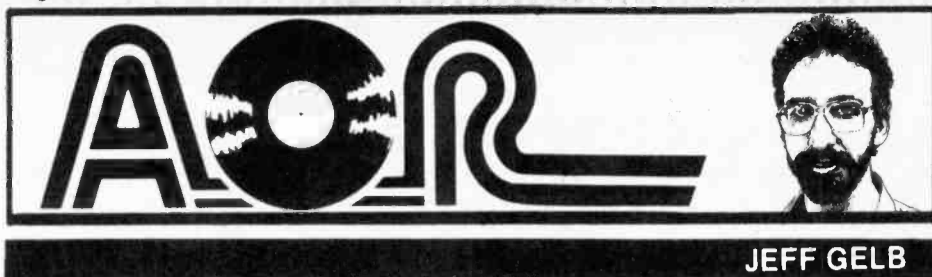
FEATURING "FORGET ME
NOTS"
BREAKER 11* - 5*



**BREAKER & MOST
ADDED AOR 32 - 26**



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JEFF GELB

READING BETWEEN THE (AD) LINES

Getting That Job: What Really Counts

It's tough being out of work these days. Jobs are scarce and competition for positions is fierce. It's a time when any competitive edge is helpful. For these reasons I've asked several AOR PD's who are now looking for job applicants, or who have just filled vacant spots, to share their qualifications in tapes, resumes, and personal interviews. Their comments should help anyone intending to find a new gig (perhaps with one of the stations listed below).

For additional jobhunting hints, I refer you to this week's CHR column by Joel Denver (Page 24).

KATT-FM/Oklahoma City PD Jeff Freund

"I look at resumes. I'm looking for experience; it's not strictly necessary but always helpful. It means less time I have to spend teaching people how to do their jobs. I don't like getting resumes that are explanations of why they did poorly or didn't get along at a certain station. I like people with a positive attitude.

"I also frown on tapes that start with explanations like 'This is the best I could do,' or 'Please excuse the equipment.' A tape only needs to be 2-5 minutes long. I just want an idea of the person's creativity; I really don't need to hear the music cuts at all. I often ask for second tapes.

Newsperson needed at top-ranked AOR in Top 50 market. T&R to: Jeff Freund, KATT-FM, 716 S.E. 79th St., Oklahoma City, OK 73149. EOE M/F (4-2)

"I enjoy someone who's interested in pursuing a job opening. But there comes a point when they become obnoxious. If they call and leave their names, I'll always call back. But once I reach them, I don't need to have them calling daily to remind me they're there. I have a lot of other duties other than critiquing tapes all day.

"I look for people who can relate to the community and feed back to them what their interests are, from music to football or whatever.

"For the news position, I'm not necessarily looking for a former news director. I'm not looking for a hard news person; I don't think that's what an AOR audience wants. On the other hand, I'm trying to get away from the hippy-dippy UFO stories. I want to find someone who digs into stories that relate to our listeners, from the economy to music-related stories. I want it delivered conversationally."

DC101/Washington PD Don Davis

"There's a real dearth of weekend talent in this part of the country. I'm surprised at how difficult it is, though actually it makes sense: If someone's good enough to be on a station like DC101, they should be able to get a full-time job elsewhere. In fact, I lost a part-timer to a full-time gig in Richmond three months ago. That happens pretty often.

"A lot of radio listening is done on the weekends, so it has to be staffed by good

jocks. I try to do that by having most of my full-timers work a sixth day. Not all of them enjoy that, of course; the overnight guys don't for health reasons, and it was in Howard Stern's contract not to have to work weekends.

DC101 looking for part-timers. T&R: Don Davis, 1150 Connecticut N.W., Washington, D.C. 20036. (4-2)

"Basically I have to look for people who are newer to the business, newer than I'd prefer, to be honest. I prefer applicants who've done work at a small or medium market AOR and at least have the basic chops down. If I find someone like that who is intelligent with a good voice, he can be molded into a pretty decent air talent with a good chance of being moved into a full-time shift down the road.

"Usually, weekend shift salaries aren't sufficient to live in Washington; most of my part-timers have other jobs. If someone works three or four shifts for me with a good turnaround, they're earning reasonably decent money.

"I save every tape I get that's good, even when there's no opening. But the problem is, by the time I have an opening, the good people have all found jobs."

WRKI/Bridgeport PD Bob Kocak

"Recruiting talent for a small market has its own set of problems. Three quarters of the tapes I get are from industry newcomers, right out of broadcasting school or college gigs. Most of the time these newcomers are totally untogether; they don't even know how to formulate a resume or cover letter. Their on-air talents are usually only applicable for weekend overnights! Sometimes I feel like a kindergarten teacher, explaining the very basics to some of these newcomers.

Strong production, great pipes. Full-time opening coming to WRKI, Superstars AOR in Bridgeport. T&R: Bob Kocak, PD, Box 96, Danbury, CT 06810. EOE M/F (3-26)

"There are things I can use to my advantage in drawing people to a small-market, low-pay situation: there's the possibility to move into higher positions, because entry-level positions are never just airshifts; they're airshifts plus production, or music assistance, or whatever. It's a great way to learn the entire radio station operation. Also, people are aware of the proximity of Bridgeport to New York, and hope to use this area as a springboard to a job there."

"I Remember One Guy Who . . ."

Every PD has his own favorite stories about unusual ways in which jobhunters have attempted to attract their attention. Here's a few our PD interviewees shared:

Bob Hattrik: "People have sent money! I've sent it back, honest! Someone who wanted the New York job sent a box of apples. None of these factors weigh into my final decision, but they are at least an indication that the person on the other end has a sense of humor!"

Andy Beaubien: "I had one guy who called me every single day for three weeks. Turns out his broadcast school teacher told him that was the only way to get to a PD: to wear him out so much that he would have to break down and hire him. Needless to say, this guy did not get hired (which puts that myth to rest)!"

Tom Owens: "There was a guy who sent a real crazy tape; it wasn't an aircheck, it was a crazy version of his life story. It was done very amusingly."

Don Davis: "What amazes me are the people who send virtually nothing and expect to be hired! I get numerous people who don't send tapes and just assume they're good enough to get a job. Or the number of people who don't send resumes. I'm impressed by good packages. I'm not impressed by people who send tapes on used commercial cassettes with the commercial crossed out on the label."

Doubleday Vice President/ Programming Bob Hattrik

"I look for people who can work within a restricted format yet lend charm and charisma and a sense of mastery to the format (as opposed to having the format master them). When I listen to tapes, sometimes with the first set I can tell a person isn't the one I'm looking for. On the other hand, if it is someone I have some interest in, one tape won't really do it. Most often, I want a couple of tapes and/or to hear the guy live in his market. I'll listen to everything that

tificates, and albums . . . Doubleday is looking for announcers for WAPP/New York and its other AOR's. Send T&R's to Bob Hattrik at 2360 Hampton Avenue, St. Louis, MO 63139 . . . WIOT/Toledo has

comes in (real quickly), or if something comes through one of the other stations, the PD's will screen the tapes, sending on the appropriate ones. The PD's and I agree mutually on all jocks to be hired for Doubleday stations.

"When I'm looking for a PD, I want someone who can handle administrative functions as well as aggressively follow music research, and be certain they're on top of songs that are happening in the market. They must have an awareness of trends with an ability to be sensitive to them along with the ability to be somewhat conservative and removed when that's appropriate. I want someone who can execute systems and manage people. They do not have to have been versed in research before they get here; some of our best PD's came here with no research experience. So long as they come in bright and aware, I can train them to our research systems.

"There's a real talent shortage out there, and surprisingly, not just for the less attractive markets, but even the more attractive markets. I'm not sure why."

KTXQ/Dallas PD Tom Owens

"The first thing I do is listen to the tape. If that sounds interesting I'll look at a resume. Market size doesn't mean a whole lot to me, though it seems the better talent is usually found in the larger markets. When I look at resumes, I'm just looking for job experience: where they've worked and length of stay.

"I can't say that appearance counts, because let's face it, it's illegal not to hire someone on the basis of personal appearance. I would probably go ahead and hire someone if he or she sounded good but didn't look right, as long as I had plenty of other jocks on the staff I could depend on for personal appearance promotions.

"Back to the tape: I may listen just to one break — if it sounds bad, I won't go further. But often they don't send me enough; you get someone who sounds good but only sends three or four breaks. It makes me wonder if those were the only good breaks he had in the whole show. I'd just as soon hear an entire airshift — then, if I want to hear more, it's there. I often find myself calling people back to send me more if I like their first aircheck.

"The first thing I listen for is vocal quality and presence: whether the person sounds appealing and charismatic. Will that person attract people to my station just by his/her delivery? After that, it's what's said. I want someone doing the basics right, for starters. If I get someone who goes beyond that, better still, as they can attract new listeners to the station.

KTXQ/Dallas has opening for air talent. Great opportunity. T&R to Tom Owens, 3626 North Hall, Dallas, TX 75218. EOE M/F (4-2)

"For the most part, I'm not real satisfied with what I'm hearing. I know there's a lot of good people out there. But I guess a lot of the good ones are just happy with their present jobs. I do get some good tapes from time to time. But out of 50 tapes, if I get five that would have a good chance making it in this market, I'm doing well.

"I listen to everything that comes in; usually I pile them up at home for awhile, then I spend an evening listening to them."

WCOZ/Boston PD Andy Beaubien

"Here's a suggestion for anyone looking for air talent: put it plainly in your ad that you're an AOR station. In our ad I just put 'rock and roll station' and wound up with a

WCOZ has an immediate opening for a fulltime air/production talent to join America's top Rock 'n' Roll station. Major market experience preferred. T&R to Andy Beaubien, WCOZ, 441 Stuart St., Boston, MA 02116. EOE (3-5) •

Continued on Page 30

Rolling Stone Magazine Productions announces another event

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John McGhan,
Director RSMP



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EVOLUTION

Pete Harmon exits as MD of KCAL/San Bernardino as John Leslie steps in as MD. Joining for nights is former KLOS/Los Angeles PD Damien . . . Adrian Boulton joins 97 ROCK/Sacramento for afternoons . . . Bob Caron is now doing evenings at WAQY/Springfield . . . Mark Loeffler exits mid-days at KFRX/Lincoln . . . Rob Abbett joins KDUK/Honolulu for evenings . . . Jim Meadows is new to afternoon drive at KMGH/Bakersfield . . . Bruce Wolf joins WLUP/Chicago from neighboring WXRT as Sports Director . . . Dennis Stirn moves from Promotion Director to Production Director at WBWB/Bloomington.

Coming Next Week: AOR veteran Charlie Kendall is interviewed about the competitive Philadelphia AOR battle, and how he keeps WMMR on top.



BACKSTAGE WITH BACKSTREET — Backstreet/MCA's Nils Lofgren was greeted backstage by WLUP MD Sky Daniels following the artist's recent local concert. Pictured (l-r) are MCA's Larry Green, Daniels, Lofgren, Backstreet President Danny Bramson.

AOR Reporter Profile



Beaumont

PD: Paul Gautier

MD: Rick Robbins

Power: 100,000 watts

Consultant: none

"Our programming strategy is not just to pull in every available listener, but also to maintain a consistency that keeps the audience there once they've tuned in. We take things a quarter-hour at a time, mixing music so that the hardcore rockers and the album rock conservatives can listen for long periods of time. We live by the philosophy that you're only as strong as your weakest link.

"Our jocks attempt to be as natural as possible. We want to be easy to listen to and personal; to have one-on-one relationships with our listeners. Once we have their attention, we give them information and news, concerts, station programs and promotions, PSA's, and other information interesting to our particular psychographic. We do a lot of syndicated programs on the weekend. Weekends are a special time to our listeners so we make them special on the air. We run a few short syndicated shows during the week to accent our regular programming.

"Unless we're running special programming, each quarter-hour offers both popular currents and image artist oldies, with a great deal of emphasis placed on familiarity in each set. Hourly flow is dayparted somewhat to achieve maximum available audience during any given daypart.

"My MD and I depend on our ears a lot in choosing new music. We depend strongly on the trades, especially R&R, to let us know what music is working in other markets. We try to keep a good working relationship with all our record reps, to keep ourselves and our listeners abreast of all the new product coming out. We also set aside an hour of air time each week to test new product, response possibly influencing our adding the record."

— Paul Gautier

Getting That Job: What Really Counts

Continued from Page 28

lot of CHR tapes, which didn't suffice.

"Out of the 60 or 70 tapes received, only three or four even came close to the standards I would consider. I was looking specifically for someone with a unique personality, someone able to express personality

without being verbose. Most people were very succinct and tight but completely faceless; no uniqueness whatsoever. The tapes all sounded the same; it was very disconcerting.

"I felt for my needs there was a definite talent shortage evident. Maybe we're going

through a radio phase where personality has been downplayed for such a long time that the people who have come into radio in the past half-dozen years or so have been trained in the non-personality mode. They haven't been trained to express themselves as real people."



HAGAR'S ON FIRE — Geffen's Sammy Hagar came to Odessa, TX for a recent concert, where he was met backstage by representatives of local AOR KUFO. Pictured (l-r) are KUFO MD Steve Driscoll, Promotion Director Kim Bengs, Hagar, PD J. Michael Scott.



ROMANTIC WILLIMANTIC — While most R&R readers probably haven't heard of Willimantic, CT, Wayne Norman (left) has been morning man at AM AOR WILI for 11 years now! He's pictured with Mayor John Lescoe (right) who gave Norman a "Cupid" proclamation from "Romantic Willimantic," for Norman's promotional efforts on behalf of the town.



ON THE HIGHWAY WITH COLLINS — Columbia's Paul Collins' Beat were interview guests recently at WNEW-FM/New York. Pictured (l-r) are Columbia's Jim DelBalzo, WNEW-FM Operations Director Scott Muni, Collins, WNEW-FM PD Richard Neer.



KILO GOES VIDEO — KIL0/Colorado produces its own video show called Radiovision for local TV. Pictured in production is show host and KIL0 staffer Jennifer Bell.

UPDATE

Condolences to the family of C.J. Morgan, a former WYMX/Augusta air personality who died of cancer at age 31 . . . Cars lined up for miles when WQFM/Milwaukee pumped over 4500 gallons of gas for listeners in four hours, in a special promotion that had gas selling for 93.3 cents per gallon (matching the station's dial position, naturally) . . . WQXM/Tampa caused traffic jams too, in a "Five Will Get You Ten" promotion that allowed station cardholders to drive up to a local bank and exchange a \$5 bill for \$10! The bank was swamped with listeners throughout the 98-minute promotion . . . Island's Joe Cocker personally debuted his new album on KTMS/Santa Barbara . . . WCMF/Rochester held a write-in drawing for a dinner with Ozzy Osbourne (who has some much-publicized irregular eating habits) when the Jet/CBS artist came to town for a concert . . . Kudos to WCKO/Miami, which cosponsored the local Easter Seals telethon, helping raise \$150,000. Among the promotions done to raise money, the station organized kids from 21 local high schools in a door-to-door appeal that raised \$45,000; and a 102-mile marathon that raised over \$15,000 . . . KLZR/Lawrence, KS gave two drawing winners unlimited airfare for 21 days anywhere in the continental United States . . . WQMF/Louisville just released its new "Rock & Roll Patrol" T-shirt, with the logo printed atop a camouflage-style

T-shirt. The shirts sell for \$7 apiece locally . . . KTXQ/Dallas pacted with Columbia and a local record outlet to create a local "867-5309" number for listeners to call, to hear a greeting from Tommy Tutone's Tommy Heath. Callers were also invited over the phone by "Jenny" to buy the Tutone album at a discount with a Q-card, and to register for a free designer phone and year's free phone service . . . The Big Music America Corporation is organizing its 1982 "Rock to Riches" talent search, along with cosponsors Miller High Life. AOR's like KTXQ/Dallas, WRNO/New Orleans, WXLQ/Quad Cities, WPDH/Poughkeepsie, WDVE/Pittsburgh, and KRKN/Anchorage are already signed up for the promotion, in which groups will compete for \$80,000 in prizes and a national recording contract. Participating stations receive a Miller Beer-supported marketing campaign, a hometown record album, and various promotional campaigns . . . KINK/Portland has added two new weekly programming features: "Album Preview," a showcase of new music, and "Jazz Expose," a jazz music program . . . KOMA/San Jose's Dennis Erectus was featured in a segment of "NBC Magazine" on April 2, spotlighting the air personality's unconventional evening show, which incorporates film and TV clips with the rock and roll music.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WSYR/Syracuse presented Duke Jupiter for \$2.94 . . . KMET/Los Angeles presented Survivor and Susan Lynch for \$5.

BROADCASTS: Kenny Loggins on KTMS/Santa Barbara.

GUEST DJ's: Outlaws on WSYR/Syracuse.

CONVERSATIONS: Sammy Hagar on KMGH/Bakersfield . . . Nick Lowe, Waitresses on WJHA/North Jersey . . . Ozzy Osbourne on WZZO/Allentown . . . Sammy Hagar, Ronnie Montrose on KRQR/San Francisco . . . NRBB on KVRE/Santa Rosa . . . Quarterflash on KTYD/Santa Barbara . . . Rainbow on WBAB/Long Island . . . Toto on WQMF/Louisville . . . Nick Lowe, Rainbow, Jools Holland on WLIR/Long Island . . . Jimmy Buffett on LOVE 94/Miami . . . Paul Collins on KLAQ/EI Paso . . . Sammy Hagar on KLOS/Los Angeles . . . Toots & the Maytals, Steel Pulse, Lamont Manon on KTIM/San Rafael . . . Orchestral Maneuvres In The Dark, Paul Collins' Beat on KSTM/Mesa . . . Hall & Oates, Point Blank on WHMD/Hammond.

The Music Section

AOR's Most Accurate
Music Information
Begins on Page 52

JETHRO TULL

THE BROADSWORD AND THE BEAST

THE NEW ALBUM



Chrysalis
Records and Tapes
The album CHR 1380
Produced by Paul Samwell-Smith

Adult / Contemporary



JEFF GREEN

1982 Computer Software Suppliers Guide

In a recent column on setting up a computer system (R&R 1-15), I promised a list of hardware and software systems from many of today's leading and developing broadcast computer service suppliers.

Thanks to a strong response, here are nine different companies for your interest and reference. Included in each summary are the company's purpose or specialty, client list, software package(s), available features (including options), required hardware, contact representatives, address, and phone number.

Prices were excluded, owing to the wide range of system specifications available.

Studying the individual companies, I was amazed by the sophistication, detail, and possibilities offered for both programming and sales. However, to fit everyone in, the software features listed have been condensed to the most pertinent facts. Each company will gladly arrange additional information, samples, and specific program highlights for you.



8001 W. 63rd Street
Shawnee Mission, KS 66202
(800) 255-6350/
Kansas collect (913) 677-4000

Position: "C.C.C. was organized in 1973 by veterans of the broadcast industry to provide radio stations with an in-house computerized traffic and accounting system."

Clients: Over 150 stations in U.S. and Canada

Software: Broadcast System: Concept I, II
Features: Traffic, accounts receivable/payable, payroll, general ledger, automation equipment control, word processing, music inventory control.

Hardware: Wang 2200 SVP, internal Winchester hard disk drive, Texas Instruments 810 printer, and accessories.

Contact: Walter Dean, Production Manager



479 N. Potomac Street
Hagerstown, MD 21740
(301) 790-1177

Position: "Specifically designed for the broadcast industry, this system addresses the billing and traffic department needs of most stations, regardless of the market or format."

Clients: Wide variety of stations in market throughout the U.S. and Mexico

Software: Dixel Radio & TV Station Management System

Features: Order entry, confirmations, station logs or load sheet control on units and/or seconds, affidavits, billing, accounts payable/receivable, management reports, avails, music research, daily reports, general ledger, payroll.

Hardware: IBM System/23, 64K byte memory, two diskette drive-2D, 5242 matrix printer.

Contact: J. Clifton Hall, Manager/Micro Systems Division



2180 Sand Hill Road
Menlo Park, CA 94024
(415) 854-5301

Position: "Started by broadcasters, for broadcasters, with an exclusive business focus of supplying computer services to the broadcast industry."

Clients: Several hundred, including major market stations, reps, agencies, and advertisers.

Software: a. Act I: Sales & Research System; b. and c. Act II and IV Traffic/Accounting; d. Act V Music Inventory, Scheduling and Research System; e. Contest System

Features: a. Station and market evaluations, mixed media planning, analysis, ranking, reach, frequency, buy-planning, graphics; b. Complete system, including accounts payable/receivable, general ledger, avails, log generation, preempted spot rescheduling, month-end invoicing, co-op billing, year-to-date revenue history, various management and reference reports; c. Designed for Radio/TV combinations: interactive with accounts payable/general ledger program, counter-balance entries, auto-distribution, recurring entries; d. Customized reports and policies, music inventory control, analytical reports, playlist creation and scheduling, research computing system; e. General use information storage and retrieval program for contests or various other uses.

Hardware: See Contact regarding particular needs and applications.

Contact: Bonnie Ballou,
Sales Representative

Media Service Concepts

1713 No. North Park Avenue
Chicago, IL 60614
(312) 951-2680

Position: "Specialists in micro software for the broadcast industry."

Clients: ABC, CBS, Westinghouse, TRW, Sandusky, Meredith, and others, available upon request.

Software: a. Recall; b. Snowwatch

Features: a. Audience recycling by day-part, time spent listening, exclusive cume analysis, quarter-hour distribution, week-day cume combinations, audience turnover, cume percent reached, cume/AQH/TSL comparison, hour-by-hour profile, quick-reach, audience error estimates, PPDV analysis, station-to-market efficiency, audience index, station-to-market hour-by-hour, data summary tables; b. Listing definitions, school/business closings, standard/special messages, screen status reports, updates, higher level com-

New Criterion For A/C Breaker

Beginning this week the criterion for reaching Breaking status in R&R's Adult/Contemporary music section has changed. Since most records debut on the A/C National Airplay/30 with approximately 50% of our stations reporting airplay, that 50% airplay level will be our new Breaker criteria.

In the past the A/C chart system has been consistent with the CHR 60% Breaker range, as both formats shared similarly-sized playlists. (Why 60%? Loosely averaged, 60% reporter support will rank a song around number 30, scoring a CHR debut... the record is "breaking.")

However, within the last few years A/C playlists have been gradually shrinking. Today the average leading major market A/C station plays fewer than 25 current records. Even secondary market stations play fewer than 30 titles. Therefore, with most stations carrying short, similar playlists, new songs have been debuting on the A/C chart with 50% reporter support, not 60%. By the time these records reach the 60% range, they may have already entered the top 20!

Thus, because of today's shorter A/C playlists, 50% becomes a more accurate barometer for measuring debuts and/or Breakers. This change is simply a timing adjustment, recognizing a song as a Breaker in the week it actually debuts in most cases, thereby providing consistency between CHR and A/C in the use of the term "Breaker."

mand control, address lists, double labeling, full recovery.

Hardware: Microcomputer system from Apple II, TRS-80, IBM Personal, Xerox, North Star, and several others.

Contact: Roger Skolnik, Ph.D., President

Obedient Software

38215 Ross, Livonia, MI 48154
(313) 591-1483

Position: "The industry standard of self-contained computerized music and format control."

Clients: WLOL/Minneapolis, KQFM/Portland, and several more, available upon request.

Software: Formax Music System

Features: Complete music programming and library management.

Hardware: Radio Shack TRS-80 III, two disk drives, printer, and accessories.



Two Dean Drive, Tenafly, NJ 07670
(201) 567-3263

Position: "Complete packages for broadcast programming, research, and operations. Modestly priced within the competitive range."

Clients: Leading stations in most major and key secondary markets.

Software: a. Selector; b. Sampler; c. Traffic 2000

Features: a. Selector music system: library management, policy guidelines, complete music scheduling and sequencing, various additional analyses; b. Sampler survey system: complete callout research system, 52-week storage, analysis, trend computing, sampling error and confidence limit calculations, additional analyses; c. Traffic 2000: avails, sales orders, scheduling, contract surveys, logging, pricing, billing, account receivables, historical data base, and analysis for two years on salesperson, agency, client, and product.

Hardware: Digital 1103, floppy disks, printer, and accessories.

Contact: Andrew M. Economos, President



P.O. Box 11347, Phoenix, AZ 85061
(800) 528-6082/AZ (602) 242-6800/
Phoenix (602) 242-4050

Position: "The basic strategy is to reduce the various factors and business decisions involved in radio programming success to a series of operation procedures, logistical systems, efficiency methods, and computer software programs, which can assist

the average PD in accomplishing the elimination of obstacles in the path to ratings success. In this way, the Program Department possesses the in-house capability to process its primary systemization concerns, and becomes more self-reliant than consultation-dependent."

Clients: Dozens (exclusive of national ratings analysis and international radio consulting.)

Software: Market Positioning System

Features: Mass Acceptance Response Study, precision dayparting control, pre-programmed music matrix, in-house ratings index, Positions Questions PLUS program.

Hardware: Computer, dual 8-inch disk drive, keyboard, printer, CRT screen, and accessories.

Contact: Todd Wallace, President



1017 N. Minnesota Avenue
Sioux Falls, SD 57104
(605) 339-3788

Position: "A multimillion dollar corporation supplying computer hardware and software nationally to educational institutions and several varied business industries."

Clients: Available upon request.

Software: CARTS (Commercial Advertisement Radio Tracking System)

Features: Commercial spot management and inventory, billing, system security, order entry, broadcast confirmations, file reporting, management reports, log processing, accounts payable/receivable, general ledger, payroll.

Hardware: Texas Instruments 990 computer package.

Contact: Craig S. Mowry,
Senior Applications Analyst

Station Research Systems

14677 Midway Road, Suite 204
Dallas, TX 75234
(214) 239-5331

Position: "Microcomputer software designed for use by Program Directors to make best use of their talents in competitive programming."

Clients: Available upon request.

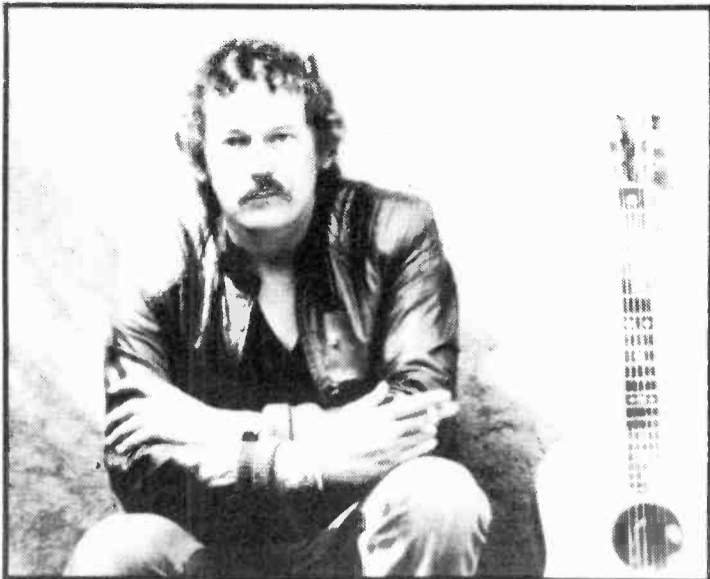
Software: a. Music Research; b. Market Research; c. Music Inventory/Scheduling

Features: a. Complete system, including ranks, trends, and crosstabs; b. Questionnaire file, listener behavior, station image, advertising awareness/recall, personality awareness/evaluation, retail business awareness/image; c. Includes replay factors, dayparting restrictions, transition allowances, format requirements.

Hardware: Computer terminal, printer, floppy disks, and accessories.

Contact: Don Hagen, VP/GM

A Record Breaking Week For...



GORDON LIGHTFOOT "Baby Step Back"

A/C **BREAKERS**

GORDON LIGHTFOOT
Baby Step Back (WB)

62% of our reporters on it. Rotations: Heavy 15/0, Medium 55/8, Light 19/5, Extra Adds 3, Total Adds 16 including KDKA, KEZL, WTIC, 3WS, WRVR, and 11 more. Moves 26-22 on the A/C chart.



ELTON JOHN "Empty Garden (Hey Hey Johnny)"

A/C **BREAKERS**

ELTON JOHN
Empty Garden (Hey Hey Johnny) (Geffen)

57% of our reporters on it. Rotations: Heavy 12/1, Medium 52/5, Light 20/4, Extra Adds 0, Total Adds 10 including KNBR, WRKA, WMAZ, KUDL, KSL, and 5 more. Moves 30-27 on the A/C chart.



SIMON & GARFUNKEL "Wake Up Little Susie"

A/C **BREAKERS**

SIMON & GARFUNKEL
Wake Up Little Susie (WB)

55% of our reporters on it. Rotations: Heavy 8/0, Medium 43/13, Light 28/19, Extra Adds 3, Total Adds 35 including WIP, WLTA, WISN, WCCO, KFMB, and 30 more. Debuts at number 26 on the A/C chart.

AL JARREAU "Teach Me Tonight"

A/C CHART 30 24 20 **18** AL JARREAU/Teach Me Tonight (WB)

Next in Line:

T.G. SHEPPARD "Finally"

A/C NEW & ACTIVE

T.G. SHEPPARD "Finally" (WB/Curb) 49/13
Rotations: Heavy 4/0, Medium 28/3, Light 18/9, Extra Adds 1, Total Adds 13, WCZY, KMGC, WSLI, WARM98, WFMK, KBOI, KSL, KIXI, KTKT, KSEL, WSGW, WBOW, KRNO.
Heavy: WLTA, WCCO, WSGN, WDEF, Medium: WSB, KEX, WFSM, WGAC, KEY103, WBT, WRVR, WHHY, SM95, WPTF, WRVA, WHIO, KRMG.



Manufactured & Distributed by Warner Bros. Records



CAROLYN PARKS

ODDS & ENDS FROM THE MAILBAG

Half Of Country Listening To Country

An interesting survey just arrived from the CMA showing that nearly half of all U.S. and Canadian radio stations (3447 facilities) are now programming country music during at least a portion of their broadcast day. The number of full-time Country stations has also gone up by 348 during the past year, bringing the total to 2133, nearly twice as many as were airing the format just three years ago. It certainly seems to prove that Country is continuing to be one of the most viable formats of the 80's. As CMA Executive Director Jo Walker-Meador says, "Besides the great increase in the number of full-time Country stations, it is noteworthy that many of them are in major markets and have large coverage areas. As far as the future is concerned, we anticipate nothing but the continued growth of country music." For further information and a complete breakdown of the 1982 figures for Country radio, contact either Rob Parrish or Ed Benson at (615) 244-2840.

Was It Charlie Or Was It Memorex?

WMAQ/Chicago Advertising and Promotion Coordinator Robert Chimberoff sent in an interesting article from the Rockford Register Star, which points up just how influential radio still is on the old "theater of the mind." Seems Charlie Daniels was in the area to appear at the Rockford Metro Centre and stopped by WMAQ the day before to tape an interview with station personality Nancy Turner, which happened to air the same evening as the concert. Many of the concertgoers who turned on their car radios after the performance heard Daniels on the air and actually started to think they had been duped with an impostor on stage! Both the station and the newspaper were inundated with calls from irate fans and, although the Register Star ran an article explaining the situation, some of them still probably believe that Daniels was in Chicago rather than Rockford the night of the



concert. Here's the real Charlie (or is it?) pictured with Nancy Turner following that highly-publicized interview.

Awards, Honors, & Congratulations

Drake-Chenault's second annual "Talent Search" has come to an end, and among the chosen few are two Country radio representatives, WRNL/Richmond's Mike Anderson and KILT/Houston's morning team of Hudson & Harrigan. Both will be featured along with the other honorees on D-C's double album "Talent Search II." For further information, check out the April 2 issue of R&R (Page 8).

When morning drive jock Rusty Rogers decided to leave WAXX/Eau Claire for Tennessee, he wanted to go out in style. He did. Rusty recently set a new record for continuous live broadcasting with an 80-hour marathon airshift. Besides earning

Rusty a permanent place in the Insomniacs Hall of Fame, the eye-opening event also raised funds for Eau Claire's Poison Prevention Center. When last heard from Rusty still had terminal jetlag.

WMLX & WUBE/Cincinnati VP/GM Robert J. English recently was elected president . . . twice! The first honor was his election to President of the Organization of Country Radio Broadcasters (OCRB), which sponsors the annual Country Radio Seminar. The second came when Bob was named the 1982 President of the Greater Cincinnati Radio Broadcasters' Association.

Double honors also go to KHJ/Los Angeles News Director Lori Lerner who, in January, won two Golden Mike Awards from the Radio and Television News Association of Southern California for "Best News Writing" and "Best Feature Series." She followed that up with a more recent award from the Los Angeles Press Club for "Best Newscast Under 15 Minutes." KHJ's afternoon news anchor Diane Thompson was also honored by the Press Club for her "Medfly Feature," as the station became the only Los Angeles music station to be so



honored. Lori is shown here with her matching Golden Mikes.

KLZ & KAZY/Denver's Charlie Roberts received the Broadcast Achievement Award of the Colorado Broadcasters Association, which puts him in the elite company of only two other broadcasters who have received this honor for "contributing outstanding efforts and dedication to the Colorado broadcasting industry."

WCXI/Detroit Sports Director Chris McClure won the top award from the Unlimited Hydroplane Racing Commission for local radio coverage of the 1981 Silver Cup Event, bettering ten other national entrants.

The KEBC/Oklahoma City News Department was the recipient of five Oklahoma Associated Press awards for "Spot News."

Continued on Page 38

LETTER

"Rate A Record" Results

In the March 26 issue of R&R, RCA VP/Marketing Joe Galante mentioned utilizing the feedback obtained from KCKC/San Bernardino PD Bob Mitchell's weekly "Rate A Record" programming segment. Following is a letter received from Bob outlining the albums rated since the program's inception, proving that not only PD's have "ears."

Of the 51 LP's surveyed, 24 of the highest-rated cuts went on to become follow-up singles with the jury still out on at least eight of the more recent entries. This type of innovative programming not only encourages your listeners to actively participate in the station, but also provides valuable input to record labels and artists searching for that next big hit. I believe it's called "giving the people what they want."

Dear R&R:

Here are the results of our "Rate an LP" feature that debuted Wednesday nights back on October 29, 1980. The songs with an asterisk represent the ones that turned out to be the follow-up singles. All LP's were rated prior to the release of the second single. The single currently being played contained in the LP is never played on the Rate night.

Date	Artist	Highest Rated Cut	LP
10-29-80	Johnny Lee	Prisoner Of Hope*	Looking For Love
11-29-80	Mel Tillis	Shame On You, Shame On Me	Southern Rain
1-07-81	Gail Davies	It's A Lovely, Lovely World*	I'll Be There
1-21-81	Terri Gibbs	Some Days It Rains All Night Long	Somebody's Knocking
1-28-81	Hank Williams Jr.	Dixie On My Mind*	Rowdy
2-04-81	Elvis Presley	Lovin' Arms*	Guitar Man
2-11-81	Emmylou Harris	Mr. Sandman*	Evangeline
2-18-81	Gene Watson	Even At Its Worst, It's Still The Best	Between This Time...
2-25-81	Billy "Crash" Craddock	I Love To Do What I Love To	Crash Craddock
3-04-81	Willie Nelson	Won't You Ride In My Little Red Wagon	Somewhere Over The Rainbow
3-11-81	Alabama	Love In The First Degree*	Feels So Right
3-18-81	Waylon & Jessi	Wild Side Of Life*	Leather & Lace
3-25-81	Charley Pride	He Can Be An Angel	Roll On Mississippi
4-01-81	Ronnie Milsap	I'm Getting Better	Out Where The Bright Lights Are Glowing
4-08-81	T.G. Sheppard	Troubled Waters	I Loved 'Em Every One
4-15-81	John Anderson	I Love You A 1000 Ways*	John Anderson
4-22-81	Anne Murray	Another Sleepless Night*	Where Do You Go When You Dream
4-29-81	Charly McClain	The Very Best Is You*	Surround Me With Love
5-12-81	D. Frizzell/S. West	A Texas State Of Mind*	Carrin' On The Family Names
5-27-81	Oak Ridge Boys	Fancy Free*	Fancy Free
6-10-81	Johnny Cash	Chattanooga City Limit Sign*	The Baron
6-24-81	Kenny Rogers	Grey Beard	Share Your Love
7-01-81	Statler Brothers	You'll Be Back*	Years Ago
7-08-81	Don Williams	Lord I Hope This Day Is Good*	Especially For You
7-15-81	Willie Nelson	It Should Be Easier Now	Minstrel Man
7-22-81	John Conlee	Miss Emily's Picture*	With Love
7-29-81	Lacy J. Dalton	Wild Turkey*	Takin' It Easy
8-01-81	Ronnie Milsap	Too Big For Words	Gettin' Over Me
8-19-81	Hank Williams Jr.	Ballad Of Hank Williams	The Pressure Is On
8-26-81	Barbara Mandrell	Country Girl	Barbara Mandrell Live
9-02-81	Ray Price	When You Gave Your Love To Me*	Town & Country
9-09-81	Larry Gatlin	She Used To Sing On Sunday	Not Guilty
9-16-81	Crystal Gayle	Lean On Me	Hollywood, Tennessee
9-30-81	Gene Watson	Old Loves Never Die	Old Loves Never Die
10-07-81	Johnny Lee	When You Fall In Love	Bet Your Heart On Me
11-04-81	George Jones	Same Ole Me*	Same Ole Me
11-11-81	Rodney Crowell	She Ain't Going Nowhere	Rodney Crowell
11-25-81	Merle Haggard	Are The Good Times Really Over	Big City
12-02-81	Elvis Presley	You'll Never Walk Alone*	Greatest Hits Volume I
12-09-81	Emmylou Harris	Tennessee Rose*	Cimarron
12-16-81	John Anderson	When You Catch A Falling Star*	I Just Came Home To Count The Memories
1-13-82	T.G. Sheppard	Finally*	Finally
1-20-82	Conway Twitty	Slow Hand	Southern Comfort
1-27-82	D. Frizzell/S. West	Our Day Will Come	Dave & Shelly
2-03-82	Oak Ridge Boys	So Fine	Bobbie Sue
2-10-82	Corbin/Manner Band	Everyone Knows I'm Yours	Son Of America
2-17-82	Gail Davies	Hold On	Givin' Herself Away
2-24-82	Waylon Jennings	Just To Satisfy You*	Black On Black
3-03-82	Loretta Lynn	If I Ain't Got It	I Lie
3-10-82	Willie Nelson	Bridge Over Troubled Water	Always On My Mind
3-17-82	Alabama	Close Enough To Perfect	Mountain Music

Any dates missing represent weeks that no suitable product was available. The research results are used in the programming of LP cuts at night and during the 10-2pm slot.

The research information is also fed to the producer of the LP, personal manager or record company representative, whoever might be easily accessible at the time.

The bottom line in doing this is to determine what the people like. . . Most of the time, they are right.

Sincerely,
Bob Mitchell
Program Director
KCKC/San Bernardino

Country Closeup

Openings

WGNA-FM/Albany needs a News Director. Anyone with minimum of three years in news and preferably some news director background, send T&R to Chris Warren, PD, Box 1069, Albany, NY 12201. . . New Country station in Tucson metro (KAVV) in need of an entire staff ranging from business manager to part-time janitor. Operations Manager Paul S. Lotsof is also looking for "five major market quality personalities who are willing to work for starvation wages and who will promise never to quit." If you fit these qualifications, send T&R to Box 42977, Tucson, AZ 85733.

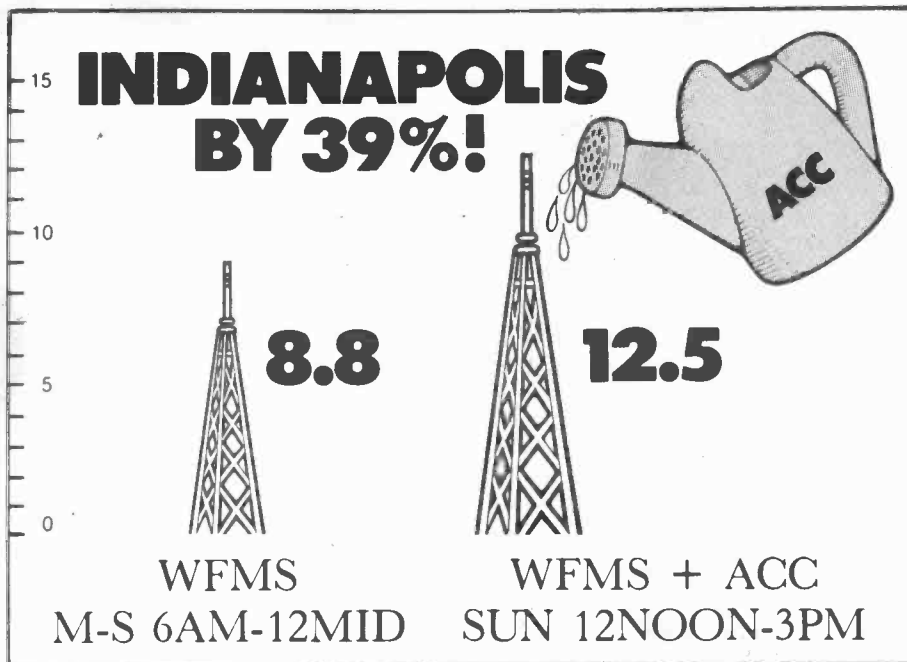
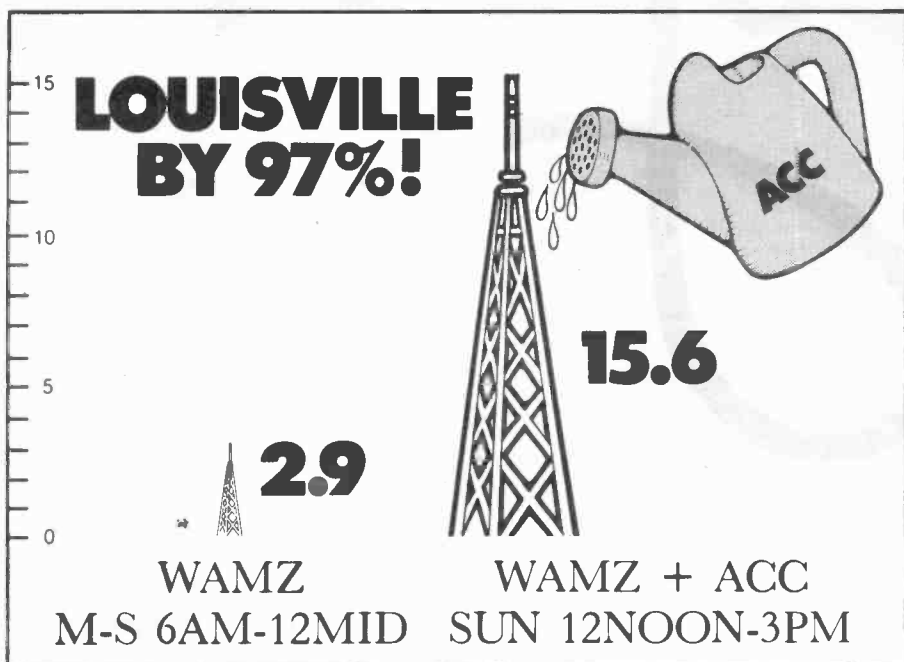
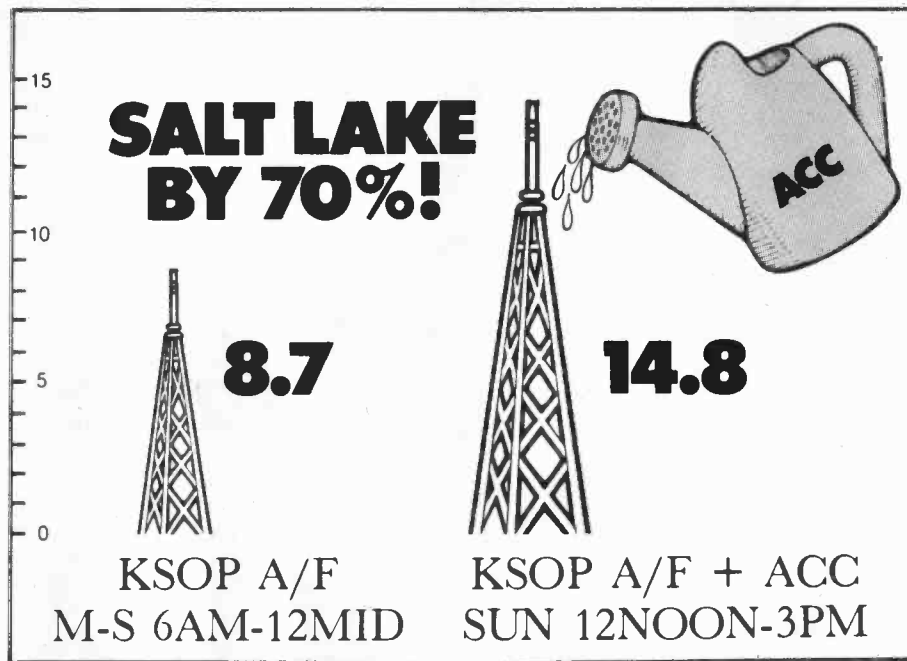
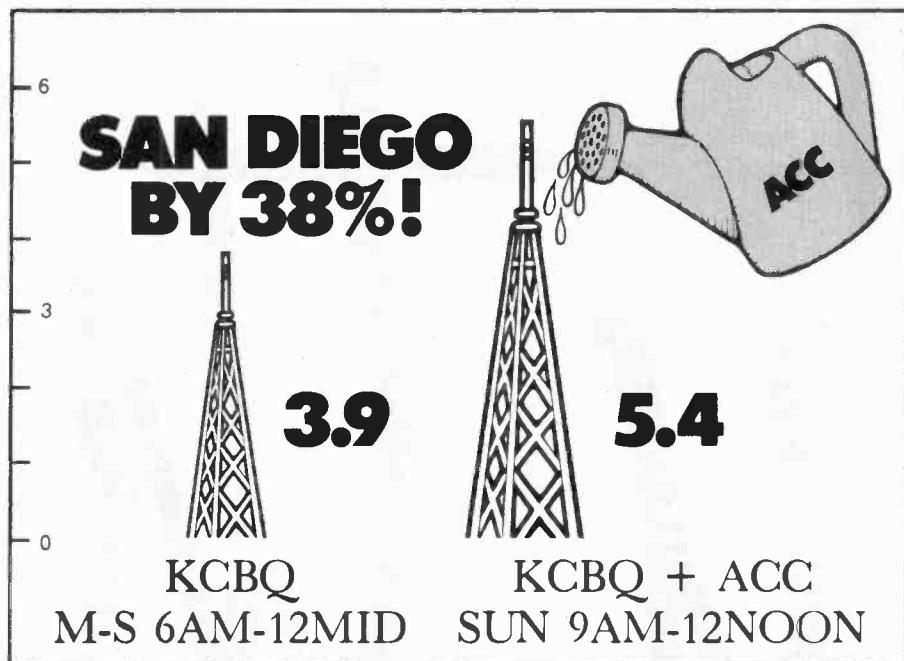
Movement

Wally Clark, former President/GM of KSD/St. Louis, now holding same title at KPRZ & KIIS/Los Angeles. Phil Trammell, former KXOK/St. Louis GM, replaces Wally at KSD (R&R 4-2) . . . Larry Watts succeeds Jon Anthony as Operations Manager of Satellite Music Network's Country format. Jon is now PD at WQIK-FM/Jacksonville as well as being involved in several personal projects (R&R 3-19). Lee Shannon moves to MD at the station . . . Shannon Reed is Operations Manager at new Country facility KASII/Ames, IA, which changed from A/C February 1 . . . Former KXRB/Sioux Falls OM Ken Mills is starting his own FM station, KSQY in the Black Hills, and is replaced by Ron Butler . . . Former KSAN/San Francisco PD Bob Young turns up as PD of KHEY-FM/EI Paso . . . Brian Jarratt promoted to

Continued on Page 38

CBS RADIO GROUP 1986

AMERICAN COUNTRY COUNTDOWN MAKES THE RATINGS SPROUT!



Figures are averages of hour-by-hour breakouts of Quarter Hour Shares, MSA: Arbitron, Fall 1981.

Look what happens when top country music radio stations add American Country Countdown to their lineups—audience shares grow. And success stories like these pop up in most of American Country Countdown's 300 U.S. markets. Evidence that Bob Kingsley's weekly review of the biggest and best in country music is not just the most established,

most dependable, most professional. It's also the best buy in country music special programming. *If you want to compete effectively in your market, you'd better have American Country Countdown on your side.* Call or write Watermark today for a complete presentation.



**AMERICAN
COUNTRY
COUNTDOWN**
WITH BOB KINGSLEY



10700 Ventura Blvd.
No. Hollywood, CA 91604
213/980-9490

A new song, an adventure

Only the



is sound, a stunning single

Lonely

From the uniquely appealing album

THE **MOTELS** ALL FOUR ONE



Produced by
VAL GARAY



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Inside Nashville



BIFF COLLIE

MUSIC COUNTRY: Chuck Morgan really started something! Barbara Mandrell, Roy Acuff, Sylvia, and hundreds of others were there for the opening night of his Music Country Network show, the first live-by-satellite nightly radio show from Nashville in history. I think it's a great idea and I can't think of anyone I'd rather see host it. Chuck Morgan is a special young man...

Don Harris, one-time PD at WBAP, is the new all-night record-player at that Texas giant, replacing longtime "Midnight Cowboy" Bill Mack. Larry Scott's back in the area after exiting his all-night KLAC Truckers Club. Buddy Ray, who was all-night king of the East Coast Interstates for years at WWVA/Wheeling, is now doing mornings at US-107 hereabouts. Mike Hoyer, who was the Midwest's premier nighthawk at WHO/Des Moines for many years, is now running a motel some-where... Looks like Charlie Douglas is the only one of the "originals" left on "the other side of the day"...

LIFE IN THE BIG COUNTRY: George Jones's sad story continues to unfold after his latest public problems, and at this writing he is still in Hillcrest Hospital in Birmingham, where he was treated for alcoholism in 1980. Promoter Floyd Dixon sued Mickey Gilley for \$1 million, claiming Gilley cancelled a charity engagement in Irmo, SC in January 1979, saying he was ill, only to perform at his Houston nightclub during filming of the "Urban Cowboy" movie. Also named in the suit are Gilley's Enterprizes and United Talent, Inc., Gilley's booking agent at the time of the incident... Al Jolson, Jr. (the real one) opened his new recording studio on Music Row in Nashville... Tanya Tucker is being sued by her ex-road manager Steven Wallach for \$3 million for "contractual and personal wrongs connected with the breach of an oral contract in August 1981." Wallach claims the singer and her father J.M. Tucker have prevented him from obtaining other employment... That \$8 million Music Row tourist attraction, boasting five theatres, a restaurant, and a hotel, targeted for a spring '83 opening, is right on, or close to schedule. The restaurant will open shortly, the foundation for the hotel is being laid this week, and the face of Music Row in Music City continues to change almost monthly... Rachel Parton Dennison plays Doralee Rhodes well in the new TV'er "9 to 5." Looks so much like her sister you think the soft Southern accent is not hers. That's the only thing that's not like Dolly... Seems there's been some misunderstanding regarding Charley Pride's association with RCA Records. Charley has re-signed with the label, not resigned (what a difference a hyphen can make!)

APRIL SHOWERS: John Denver spent last April in Music City working on an album project with Larry Butler... Last April Jimmy Harold Jenkins (Conway's youngest) married Cynthia Batson... Billy Bob's opened in Ft. Worth a year ago... Mac Davis says making movies is a mental vacation from 250 concerts a year (wish he'd make something that's not "R"-rated that I can take my kids to see)... Loretta Lynn's been talking on the phone to A/C radio stations about her

crossover record. They don't believe it's Loretta calling. (Adult Contemporary artists don't call?)... ('ja know Loretta was a Grandmother at 30???)

QUOTEBOARD: Charlie Douglas, WWL "Road Gang" foreman says: "Nobody's perfect... and I'm a Perfect Example!"... Lookalikes: Linda Rondstadt and Rosanne Cash... M-M-Mell Tillis Molasses??? He grows sorghum and sugar cane on his 1500-acre farm in nearby Cheatham County... 57 years ago this month, WLS/Chicago, the home of the "National Barn Dance," went on the air. That was the forerunner of the Grand Ole Opry... Don Williams, after performing to 41,228 at Dallas' Cotton Bowl, remembered that there were more people there that night than lived in his hometown altogether!... It's A Country Fact: Donna Fargo, Ray Stevens, T.G. Sheppard, Conway Twitty, and Kippi Brannon are not their real names!

AD-LIBS: Bill Anderson's bumper stickers became "bumper-snickers" when he toured the upper Midwest. In the Twin Cities especially they found a home because, you see, there's a Bill Anderson who's the top male stripper in that area!... Billy Bob Bowman says they have



Country's most well-known hobo, Boxcar Willie, isn't worried about bullets and Breakers these days. His latest album "Last Train To Heaven" on Main Street Records went platinum through combined mail order and retail sales! Pictured at the Disneyland platinum presentation are (l-r) Mickey Mouse, Boxcar, and Main Street GM Bert Bogash.

a little stranger around the house these days (his sister married a midget!)... At what superstar's birthday party did his wife shove a piece of his birthday cake in the face of what girl singer???... It's A Country Fact: When Hank Williams moved to Nashville and joined the Grand Ole Opry, he was replaced at the "Louisiana Hayride" by Red Sovine... Tom T. Hall won't be a candidate for Tennessee Governor in 1982 (maybe 1986?)

The Music Section

Country Radio's Most Accurate Music Information

Begins on Page 57

Country Closeup

Continued from Page 34

MD at WBCS/Milwaukee... KOMA/Oklahoma City afternoon drive personality John Pratt appointed to MD, replacing Wade Carter, who is pursuing a career in local television. The station also adds two new staffers: Bobby Yarbrough (from KUZZ/Bakersfield) for swing shifts and Mick Cornett (from KOCO-TV/Oklahoma City) as Sports Director... "Speedy" Perez promoted to MD at KOKE/Austin, replacing Steve Gary... Steve Brody new MD of WSLR/Akron from WQIO/Canton, as Becky Joseph leaves to start her own antique store... Former PD/MD at KWJJ/Portland, Bill Templeton, now MD at KEED/Eugene... WGNA-FM/Albany ND Brian Shields moves across town to News/Talk outlet

WQBK. Chris Lammy ("C-K") joins WGNA from WHUC/Hudson and will host all-night trucker's show called "Interstate 108"... KKAL/Arroyo Grande's new morning man is Chris O'Conner from KCEY/Turlock, CA... Gary Garrett now doing 3-7pm shift at WEEP/Pittsburgh (from WJAS in town), replacing Sharon Lee, who moves to WSUN/Tampa... KLIK/Jefferson City, MO welcomes Kristy Steel to the 2-6am shift... Several changes at KTOM/Saltinas: Frank Davis joins from KALB/Alexandria to do midnight-6, replacing Allen Brooks, who moves to the Houston area; Chris Taylor comes on board in mid-April in the 7-midnight slot from KFAT/San Jose, as Marty Johnson moves into the sales department.



When WKHK/New York air personality Tim Byrd picked up his request line one day recently, he found that the production staff of the CBS Evening News was doing more than producing the news... they were listening to his show and had called to request a song. Since Tim was nice enough to oblige, they also invited him over for an inside peek at the CBS broadcast studios. Luckily, Tim and station staffers remembered to bring along an

official WKHK "New York is putting its boots on" T-shirt, which they presented to CBS News Correspondent Dan Rather. Pictured making the presentation are (l-r) WKHK Public Relations Director Mercedes Sandoval, Byrd, Rather, and station Promotion Director Darilyn Stringer. So if you happen to see some sort of funny design showing through Rather's shirt on his next broadcast, you'll know what it is!

Mailbag

Continued from Page 34

General Reporting," Investigative Reporting," "Actuality," and "Documentary." The award-winning news team consists of News Chief Kevin Lynch, Assistant ND David Parrett, News Editors Bob Sands, Stan Case, Mike Earley, Brian Walke, Kim Hudson, Sam Moore, Kathryn Brumley, Elizabeth Cwecowski, Bryce Matteson, and Meteorologist Lloyd Tidwell.

The KFDI/Wichita News Department, comprising News Director Dan Dillon, Senior Editor Nelson Schock, Public Affairs Director Dave Barger, Assistant Sports Director John Wright, and reporters Ken Vandruff, Rita Ridder, and Jeanne Morgan, recently walked away with three out of five state awards for "excellence in radio news broadcasting" from the United Press International News Organization, competing with both radio and television stations in the state of Kansas.

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Atlantic

Continued from Page 3

Sr. VP/Promotion Vince Faraci and Director/National Album Promotion Judy Libow commented, "We are very pleased to be able to acknowledge both Alan's and Danny's tremendous contributions to the Atlantic family. With his new responsibilities, Alan Wolmark will be taking a significantly larger role in the department, especially in dealing with major AOR stations across the country. Danny Buch brings to his new post a number of years of valuable experience, and it gives us great pleasure to welcome him to the National Album Promotion staff."

Wolmark joined Atlantic in 1978 from Record World, attaining his present position in October 1980. Buch came to Atlantic in 1979 after a year at WEA and several years at various retail operations.

Adams

Continued from Page 1

tripled in personnel over the past two years, and we now are at the point where we need more hands-on, day-to-day management than we did as a smaller, single-format company.

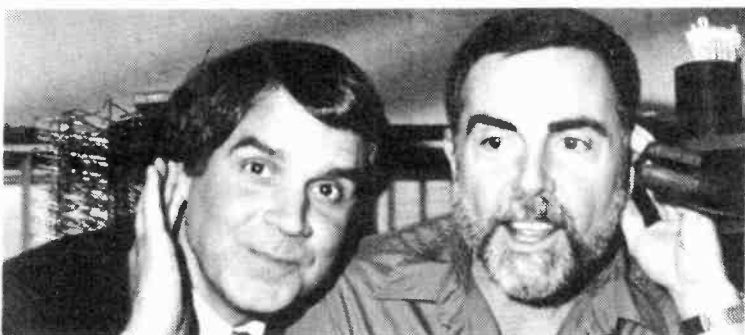
"Larry's appointment will leave me more time to concentrate on our creative activities, certain special sales areas, and strategic plans for the long-range future," Schulke concluded.

Metroplex

Continued from Page 1

people working for us, and we've always tried to create jobs around the abilities of the people."

Young is reportedly consulting TM's syndicated Beautiful Music format. Mills has already arrived at KEZK and Ross, who had managed WHYI previously and has been stationed in Miami, will now be based out of the WHYI & WHTT offices.



WHY ARE WE HOLDING OUR EARS LIKE THIS? Impressionist Rich Little, in town promoting his new album "The First Family Rides Again," stops by to visit KULF/Houston air personality Mike Scott.



WHICH ONE'S IN RADIO? Members of the Chicago White Sox participated in WAZY/Lafayette's annual Winter Festival, but stealing the show was the team mascot "The Rantoul Kid," shown here between (l-r) Promotions Director John Galvin and Music Director Jim Stacy.

O'Donnell

Continued from Page 1

Ring continued, "WBBM fired him without any hearing of any sort. If they haven't completed an investigation, there no justification of the action they took."

"We had asked them for equal time to respond under the personal attack doctrine," Ring added. "That regulation provides when one is personally attacked and it involves a controversial issue of public importance, then the station must give him time to reply within seven days of the time of broadcast. They turned it down on the grounds that his firing was not a controversial issue of public importance. If that's the case, why did they run it on the air every half hour? They raise the question that they're denying him that right because it was aired during a regularly scheduled newscast. It's my position that that exception doesn't give broadcasters the right to use that as an out every time they want to defame or attack someone personally."

CBS officials, who have until the end of the month to respond after being served, did not comment at this time.

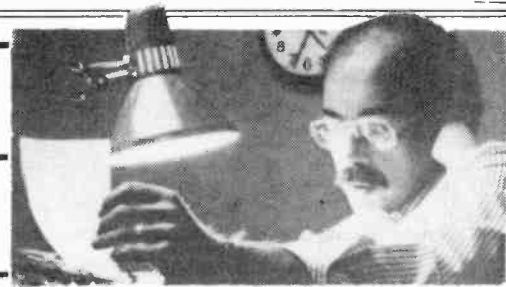
Abramson

Continued from Page 1

he's worked with independent distributors. He has a proven track record; he was instrumental in helping to break Blondie and Pat Benatar. I feel he has a tremendous amount of enthusiasm and energy, and the drive and determination that's necessary when you're going out there as an independent. He's the kind of guy who will break records for us, and will fit in very well with the Island family."

Abramson commented to R&R, "I'm really thrilled, because Island most closely parallels Chrysalis in terms of being independent. So I'm real familiar with this as a work arrangement. I think Chris Blackwell is one of the true visionaries of our industry; it will be a pleasure to work for both him and Ron Goldstein."

BRAD MESSER



Helpful Reader Writes: Were You Wrong?

I thank Wayne Norman for a helpful, friendly letter from Willimantic, CT (WILL, WINY, WLIS) saying in part that "like many morning men, I rely heavily on your Calendar section for tidbits for my shift. Frankly I don't know where you get all that stuff. This morning (3-8-82) I used your item about the mothballed battleships." (Note: item said no battleships are on active duty now.) The letter continues: "Phone call: listener boldly claimed that in 1968 the USS New Jersey was recommissioned for the Vietnam war and is still in service off the coast of Washington State. So I had to swallow my pride and come clean on the air. So what! It won't stop me from using your material again. I thought you'd like to know, or at least want to check it out."

When the letter arrived I phoned Wayne to thank him for taking time to pass along the information. Errors definitely should be corrected.

Lots of help comes from listeners. However, in this case the listener was mistaken: at the Pentagon a spokeswoman says the ship in question was commissioned in '68 but decommissioned the following year, and the Navy confirms it has no battleships on active duty.

Whether that small item is right or wrong isn't the point here. It's that any time you spot what appears to be an error in my Calendar section, your help is genuinely appreciated. Please write or call!

CALENDAR

UFO Over Soviet Field

MONDAY, APRIL 12: Twenty-one years ago this morning a woman in the Saratov region of the USSR was in a field tending her calf, when she saw something mysterious floating down from the sky: a parachute carrying a sizable metal object. It landed. A little door opened and a short (5'2") creature in a silver spacesuit climbed out and began walking toward her. She screamed "Who are you?" The creature removed the helmet and in her own language said "A friend, a friend." He was. The young woman was seeing cosmonaut Yuri Gagarin returning from Man's first trip into space, the one-orbit 89-minute mission of April 12, 1961.

Ann Miller of "Sugar Babies" is 59. Jane Withers is 56. Tiny Tim is 50. Herbie Hancock is 42 and David Cassidy is 32.

Beaver, Utah's Most Infamous Son

TUESDAY, APRIL 13: One of America's best-known outlaws was born 116 years ago today in Beaver, Utah. Robert Parker became a cattle rustler with the Mike Cassidy gang, then a bank robber, then for awhile between bank jobs he was a butcher. From these associations he created the alias by which we know him, "Butch" Cassidy. There's controversy to this day over whether he died in a Bolivian gunbattle or snuck back to the U.S. and quietly lived out his later years under yet another alias.

Madalyn Murray O'Hair is 63. Fidel Castro is 56.

"Titanic" Sent No S-O-S

WEDNESDAY, APRIL 14: It is merely a trick with words, but when the luxury ocean liner "Titanic" struck that iceberg 70 years ago tonight the radio operator did not send an S-O-S. That's because in 1912 the distress signal was C-Q-D; CQ for "calling anyone who can hear" and D for "disaster." The collision was shortly before midnight and the ship went down about two-and-a-half hours later (in the early-morning hours of April 15) with the loss of 1517 lives. 706 people were rescued by nearby ships.

President Abraham Lincoln was assassinated in 1865. He died the following day. The world record for most snowfall in a 24-hour period was set 61 years ago at Silver Lake, Colorado, when 6 feet 4 inches fell.

Pete Rose and Julie Christie are 41. Frank Serpico is 46. Loretta Lynn is 47. Tony Perkins is 50 and Rod Steiger is 57.

Abraham Lincoln Dies 1865

THURSDAY, APRIL 15: At 7:22 on this date in 1865 President Abraham Lincoln was pronounced dead of a bullet wound in the head, sustained the prior evening at Ford's Theater in Washington. Three hours later Vice President Andrew Johnson was sworn in as 17th President. Three weeks later — after his body had been displayed on an extensive rail tour — Lincoln was buried at Springfield, Illinois.

The first franchised McDonald's restaurant opened on this date in 1955 at Des Plaines, Illinois. The chain has become the largest restaurant operation on earth with nearly 7000 shops, each averaging a million-a-year gross.

It is federal tax filing deadline day.

Elizabeth Montgomery is 49, and so is Roy Clark.

Father of the Skyscraper

FRIDAY, APRIL 16: The architect generally referred to as the "father of the skyscraper" was Dankmar Adler, who was born in 1844 and died on this date in 1900. The first one didn't scrape much sky, but it was a beginning: in 1890 Adler and Louis Sullivan designed the ten-story Wainwright Building in St. Louis, which still houses Missouri state offices. Why weren't there skyscrapers before that? No giant businesses required big central buildings, elevators were primitive, and suitable structural steel didn't exist.

Exactly 120 years ago today the Confederate Congress ordered a mass military draft to fight the Civil War. All white men between 18 and 34 were conscripted into the Southern army.

Peter Ustinov is 61. Edie Adams is 53. Bobby Vinton is 47 and Kareem Abdul-Jabbar is 35.



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Black Radio



WALT LOVE

WBLX'S LARRY WILLIAMS

A Southern GM's View Of Arbitron Numbers

Since the beginning of the year, we have had a number of ratings successes for Black radio in different parts of the country. Black radio and black music continue to show the industry "Black doesn't have to get back, but Black has picked up the slack!" Seriously, while some forms of music are not selling, black music is. While some radio formats are failing and being changed, Black radio is trying to rebound and Urban Contemporary is definitely alive and well in New York City, Chicago, Philadelphia, Atlanta, Houston, Jacksonville, plus other cities too numerous to mention.

How do we as broadcasters know if our stations are really doing as well as Arbitron says? Maybe no one really has the answer, but it's a question I posed to General Manager Larry Williams of WBLX/Mobile. Mr. Williams became GM in 1975; prior to that he had been Operations Manager at WBLX since 1974. We talked about the reliability of the numbers and methods of verifying them or studying them in more detail.



Larry Williams

I asked Mr. Williams how he knew that WBLX really has a 12.0 share 12+ as per ARB? "Really, we have no way of knowing," he admitted, then broached the topic of Arbitron's diary retrieval techniques. "You know they just started their new phase of eliminating the telephone retrieval system. A number of blacks think that this new system is going to work against Black radio stations. I'm of the opinion that it's going to give everybody a good chance to see exactly what's happening in the marketplace. I definitely feel that we are going to have to give this new system a fair chance. However, I do feel that with the percentage of ethnic weighting, which in the Mobile market is 22%, the results have shown that this information is a pretty good indicator that Black radio is a factor here in Mobile."

"The more input you have from all sources, other programmers, and the community, the better chance you have of putting together an effective product."

Do you or your sales manager or program director ever go to Arbitron headquarters in Laurel, Maryland to review diaries after a book? "Our National Program Director Ed Feeger does the traveling and the reviewing of diaries for the entire group. In addition to tabulating and researching the diaries, if there's information that's critical to us — positive or negative — he passes it on to us to utilize."

Does your local PD ever get involved in analyzing this research? "Well, yes — we don't have a local programmer. I handle

the chores of programming and being the General Manager."

Knowing that traditionally Black radio stations have not hired consultants, I asked Mr. Williams if he thought outside assistance might help identify existing listeners and potential new listeners? He replied, "We have considered hiring an outside consultant from time to time but we find being here in Mobile we get a better feel for what the area demands of a radio station. In our city we feel the key to success is good service to the community besides the music that we play. I'm sure having an outside consultant could help us in some ways, but as you know that costs money."

If you could get your superiors to authorize the expenditure for more research and outside help, would you? "Yes, definitely. I've always felt that the more input you have from all sources, other programmers, and the community, the better chance you have of putting together an effective product. To do something like that

"I would say our form of research is a lot of morality and a strong sense of responsibility."

we would have to increase our sales revenue in order to get the dollars to allow us that type of luxury."

I asked Mr. Williams if WBLX had any type of special research to pick its music and to target potential advertisers. His reply was, "I've been in this business for 30 years and it's always been my philosophy that everybody deserves the best. Your listeners, your clients, and your coworkers. We don't have any particular research, but I try to emphasize that we're not going to do anything to offend our listeners or our clients. We make sure that our music content and our commercial content is kept at a high standard of moral conviction. I feel that your listeners and clients judge you by your radio station's content. Since your radio station is your product, you must always keep the product good and wholesome, then you can demand the respect of the big advertisers. You can also demand the respect of the total community — not just one segment but every group in the city. I would say our form of research is a lot of morality and a strong sense of responsibility."



KDIA'S PRYOR COMMITMENT — KDIA/Oakland gave away 460 free tickets to a screening of Richard Pryor's "Live On The Sunset Strip" movie, along with 100 T-shirts and posters. Pictured are a number of satisfied customers.



WZAK HOLDS OUT WELCOME TO ANGELA — Arista recording artist Angela Bofill stopped by the studios of 93 FM/WZAK Cleveland for a brief interview with Music Director Eric Faison. While Ms. Bofill was at the station she recorded some station ID's in Spanish for WZAK's new Latin program, "The Salsa Connection."



KDKO TAKES TIME — In a recent visit to KDKO/Denver, two members of the vocal group Time posed for the camera. Pictured (l-r) are KDKO Music Director Carlos Lando, Morris Day and Jimmy Jam of the Time, and KDKO Program Director Byron Pitts.

ACTION

KDAY "Trembler"

ACTION continues this week with a "trembler" at KDAY/Los Angeles. All-night air personality Marv Roberts has been let go and replaced by midday personality Dave Michaels. The new midday personality named by Program Director J.J. Johnson is Jack Patterson, formerly of KDAY, KMJQ, and TM Productions. There's nothing like old home week!

• WVOI/Toledo has made some music changes in its gospel programming. The daily gospel show from 9am-1pm has been moved to all day Sunday. From 9am-1pm, WVOI now features its regular black music format.

• WJAX/Jacksonville, FL celebrated its first birthday as Jacksonville's Urban Contemporary winner. Program Director Steve Fox promised to send us a photo of the occa-

• The Nashville Music Association announced that the deadline for entries to its second annual "Summer Soul '82 Black Talent Search," sponsored by the organization's Black Music Committee, is May 15, 1982. This year's talent search has been expanded to two categories including black contemporary and black gospel music, and is open to any professional musician or group without an existing recording contract.

Four winners in each category will be presented in two public concerts, promoted by the NMA, during the Summer Soul '82 celebration, which commemorates Black Music Month. Winners in the black contemporary category will perform at the Tennessee Performing Arts Center's Andrew Jackson Hall on Friday, June 25, with the black gospel winners presented the following evening.

• KGFJ/Los Angeles General Manager Hal Jackson announced the appointment of Ms. Carol Carper as evening anchor and reporter for the KGFJ News Department. Ms. Carper will be responsible for the presentation of the afternoon news. Ms. Carper has worked for KDAY, KKTT, and KUTE in Los Angeles.



Carol Carper



sion — and he did! Staffers celebrate in the top photo, while in the lower shot, pictured (l-r) are Fox, MD Otis Gamble, and personality C.C. Thomas.

The Music Section

Black Radio's Most Accurate
Music Information
Begins on Page 59

TALENT ON THE MOVE!

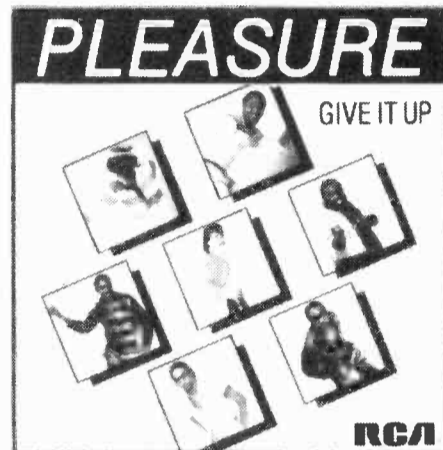
This band from Portland, Oregon is heading for a sure success. And here's the action:

WBLS	WNHC	WIGO	WRBD	WJMD	WLOK
WRKS	WWIN	WPAL	WORL	WAMO	WBOK
WGCI	WHUR	WLLE	WOKB	WBLK	WBLX
WBMX	WRAP	WAAA	WJAX	WUFO	WGOK
WXYV	WOWI	WWDW	WLBS	WDKX	KGBL
WDAS	KSOL	WPEG	WGPR	KZEN	KAPE
WSSJ	KDIA	WQMG	WJLB	KPRS	KALO
WHAT	WJJS	WEAL	WWWS	WESL	KAEZ
WCAS	WTDY	WEDR	WTLC	WHRK	WDAO

Billboard 62★

Cash Box 61★

Record World 52★



AFL1-4209



NFL1-8003

MERGE! *The new sound from Chicago features Debbie Alexander on their debut album. And here's the action:*

WDAS	WIGO	WGCI	WCIN	WYLD
WHAT	WEDR	WJPC	WLOV	KGFJ
WLLE	WRBD	WBMX	WVKO	KJLH
WWDW	WORL	WVON	WDAO	KUTE
WPEG	WOKB	WGPR	KZEN	WWWS
WAOK	WERO	WCMB	WESL	KGBC
WVEE	WJAX	WJMO	WBOK	KAPE

Billboard 67★

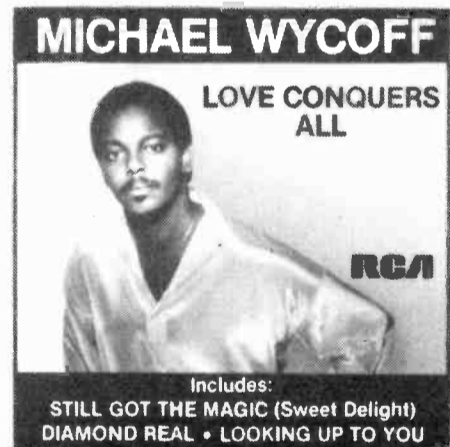
Cash Box 78★

Record World 64★

A new album from a new artist with a distinct sound of his own. And here's the action:

WCAS	WGIV	WJLB	WBLK	KAPE
WKND	WPEG	WGPR	WDAO	KGBC
WBLS	WLLE	WGCI	WBOK	KOKA
WRKS	WWDW	WJPC	KDIA	KZEN
WNJR	WEDR	WBMX	KCOH	WLOK
WDAS	WLBS	WAMO	KAEZ	KPRS
WWIN				WESL

Billboard 64★ Cash Box 52★ Record World 68★



NFL1-8004



*SA-8545

Includes: LOOKS SO FINE • WHY DON'T YOU THINK ABOUT ME • SLAM DUNK • THE FUNK • JUMPIN' TO CONCLUSIONS

Back to basics with a group that accomplished gold on their first album effort with the label. And here's the action:

WILD	WUSS	WENZ	WGIV	WCIN	WLLE	WYLD
WKAS	WSSJ	WRAP	WBMX	WAMO	WAAA	WBOK
WNHC	WWIN	WOWI	WHRK	WLOU	WWDW	KGFJ
WBLS	WXYV	WPLZ	WVOL	WPEG	WQMG	KUPE
WNJR	WOKK	WJJS	WGPR	WGIV	WTLC	KACE
WDAS	WHUR	WVEE	WEDR	WPAL	WJMO	KJLH
WHAT						KCOH

Billboard 60★

Cash Box 55★

Record World 66★

RCA Records and Tapes

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THE PICTURE PAGE

EMI Salutes Geils With Gold And Platinum



EMI America hosted a lavish party for the J. Geils Band on the occasion of their Los Angeles Sports Arena show. The group received gold, platinum, and double platinum awards for their "Freeze-Frame" LP and "Centerfold" single. Pictured at far left is lead singer Peter Wolf (center at mike) thanking EMIA/Liberty President Jim Mazza (left) for the awards as band

members look on; (l-r, center left) label VP Mark Levinson, Mazza, and group's Seth Justman; (l-r, center right) label VP's Joe Petrone and Dick Williams, Mazza, Wolf, EMIA UK VP Cliff Busby, and Levinson; (l-r, far right) EMIA's Claire Paul, EMIA artists Dwight Twilley and Sheena Easton, and label VP Don Grierson.

Cole In Epic's Stocking



Natalie Cole has been signed to Epic Records after spending her entire recording career to date with Capitol. Pictured at the signing are (l-r) CBS VP/GM Black Music Larkin Arnold, CBS Records Group President Walter Yetnikoff, CBS RG Deputy President Dick Asher, Cole (seated), E/P/A Sr. VP/GM Don Dempsey, E/P/A VP Paris Eley, and manager Kevin Hunter.

Keeping Current With AC/DC



Atlantic and WEA representatives were well represented at the party following AC/DC's recent Los Angeles concerts. Pictured (l-r) are Atlantic's Tom Davies, WEA's Mike Smith, Ray Jeter, and Cory Connery, group's Angus Young, WEA's Rick Rieger, and Atlantic's Mike Friedman.

Kool Night For Polygram



De-Lite artists Kool & the Gang were feted with a luncheon in New York by Polygram during their four-show stand in the city. Pictured (l-r, back) are Polygram Sr. VP's Jack Klernan and Chip Taylor, group's Robert "Kool" Bell and Dennis Thomas; Polygram's Michael Kidd and Joe Grossman, and group's James "JT" Taylor; (l-r, front) Polygram VP Tommy Young, and group's Clifford Adams.

Hall & Oates Haul In Awards



RCA's Daryl Hall & John Oates received gold and platinum awards for their last two albums, "Privates Eyes" and "Voices," following a Cleveland concert appearance. Pictured (l-r) are RCA VP Joe Mansfield, Oates, Champion Entertainment President Tommy Mottola, Hall, RCA VP Jack Craig, Champion VP Jeb Brien, RCA's Dave Lucas, and Champion's Brian Doyle.

Sandford Signing At Elektra/Asylum



Chas Sandford has signed with Elektra/Asylum, with his first album, "Parallax View," expected this month. Pictured (l-r, seated) are E/A Chairman Joe Smith and Sandford; (l-r, standing) E/A's Joey Averbach and Robin Huff, and label Sr. VP Kenny Buttice.

Ornette On Antilles



Jazz pioneer Ornette Coleman recently played the Ritz in New York in support of his just-released Antilles album "Of Human Feelings." Pictured backstage are (l-r) Coleman, manager Stan Bernstein, and Ron Goldstein, President of Island Records (parent company of Antilles).

DIVERSIFY YOUR AIRWAVES



DUKE JUPITER

"I'LL DRINK TO YOU"

CHUM on
CKGM on
KEGL on
WLLOL-FM add
KIQQ on
KFRC add
KEZR on
KYYX on
KIMN add
KZZP 22

WKEE add
WOKI add
WVIC add
KBBK add
WCIR add
95XIL add
WAZY-FM add 26
99KG add
KATI add
WRCK deb 29

WJXQ 22-20
KCPX 36-31
KLUC 24-22
KSEL-FM 22-18
KFMZ deb 27
WPHD
3WT
K104
KZFM
KINT

KROK
KLPO
WABB-FM
BJ105
WRVQ
WOMP-FM

KILE
Q101
WCIL-FM
KENI
KSLY

Coast to Coast™

O'JAYS

"I JUST WANT TO
SATISFY YOU"

LAST WEEK BLACK BREAKER

THISWEEK CROSSING AT: KIQQ

WDRC-FM
KCPX WFLB



SHEILA

"RUNNER"

WPHD
KZFM
KINT

WGH
KBBK
KSKD

WFBG
KILE
KVOL

**CARRERE
RECORDS**



PETER NOONE

"(I DON'T WANNA
LOVE YOU BUT) YOU
GOT ME ANYWAY"

JUST RELEASED!
ALREADY ON KIQQ



DISTRIBUTED BY CBS RECORDS

Opportunities

Openings

EAST

New York's AM/FM suburban leader wants adult announcers for news, commercials, DJ. T&R: WHLI, PD, 384 S Clinton St., Hempstead, NY 11550. EOE M/F (4-9)

Join us on Cape Cod as our new overnigher for Cape's best complimented station. T&R to Doug Alling, Box 878, W. Yarmouth, MA 02673. EOE M/F (4-9)

Future openings all shifts, morning drive open now. One of central NY's fastest growing CHR FM's. T&R: Joe Latino, GM, WIEZ, Oneonta, NY 13820. EOE M/F (4-9)

WEIM needs real radio personality for afternoon drive. No time & temperature jocks. T&R: Jack Raymond, WEIM, Box 727, Fitchburg, MA 01420. EOE M/F (4-9)

WLAN AM/FM needs top-notch personalities/good production 3-7pm/7pm-12am. T&R: Mel Edwards, WLAN AM/FM, 252 N. Queen St., Lancaster, PA 17603. EOE M/F (4-9)

WHWH/WPST needs Asst. to Chief. Send resume to Alan Boritz, Chief Engineer, WHWH, 221 Witherspoon St., Princeton, NJ 08540. EOE M/F (4-9)

Top Long Island rocker wants to meet conversational, street news pro. Women encouraged. T&R to Bob Buchmann, WBAB, Box J, Long Island, NY 11770. No calls. EOE M/F (4-9)

Salesperson & Account Executive with radio sales experience sought by major radio station. Send resumes to David Saltman, Box 1149, Providence, RI 02912. EOE M/F (4-9)

MOYL needs experienced adult communicator for mornings. Mature, excellent production, community involvement desired. Local applicants preferred. T&R: WRHY-FM, RD #4, Box 312B, York, PA 17404. EOE M/F (4-9)

Program Director for New Jersey's authentic MOR. Experienced PD/MD/DJ ready to move up. T&R, salary requirements: GM, WNNJ, Box 40, Newton, NJ 07860. EOE M/F (4-9)

Openings

WNNJ Beautiful Northern New Jersey needs air personalities for MOR. 1 year experience minimum. T&R, salary requirements: GM, WNNJ, Box 40, Newton, NJ 07860. EOE M/F (4-9)

NE AOR needs full-time News Director. T&R to Don Peters, PD, Box 442, Sunapee, NH 03782. EOE M/F (4-9)

News Director with strong personality and ability on street/air. Dedication and experience a must. T&R: Box 16894, Baltimore, MD 21206. EOE M/F (4-9)

New major market AOR looking for air staff. Send T&R to Bob Heymann, 175 E. Delaware Place, Suite 5212, Chicago, IL 60611. EOE M/F (4-9)

STABLE, DOMINANT,

legendary A/C station seeks two extremely talented personalities to join one of the happiest staffs you'll ever find. This is an unusual opportunity — maybe your last move.

- Mornings.** We'll start you at a 20 share. Heavy service morning show. Tons of on-air adult, guy-next-door act. Personal appearances extra important.
- Middays.** Again, we're looking for a warm, adult craftsman. Someone who can lure women without alienating men.

Target: 25-54. Money: Good. Opportunity: Outstanding.

T&R to Radio & Records, 1930 Century Park West, #325, Los Angeles, CA 90067.

Morning personality for major market A/C. Equally comfortable on-air and in public. Picture, tape, resume to PD, Box 16894, Baltimore, MD 21206. EOE M/F (4-2)

WTR-AM 1470 is now accepting T&R's for full and part-time. Send to Steve Brooks, Box 200, Westminster, MD 21157. EOE M/F (4-2)

ND needed for WBTH/WXCC. Organization, supervision skills a must. T&R to Chip Mosley, Box 261, Williamson, WV 25661. EOE M/F (4-2)

Openings

Newsperson needed with sharp skills in gathering, writing and announcing. Full-time position. T&R: Jim Parsons, WKRT, 292 Tompkins St., Cortland, NY 13045. EOE M/F (4-2)

DC101 looking for part-timers. T&R: Don Davis, 1150 Connecticut N.W., Washington, D.C. 20036. (4-2)

WCBM Metromedia's Baltimore A/C leader needs Production Director. Warm voice, creative mind, disciplined writing, polished technique. Weekend airshift. Production/air tape: David Arlington, WCBM, Owingsmills, MD 21117. (4-9) •

SOUTH

Experienced ND needed. Send T&R to Steve Owens, PD, KBFM, 311 W. University Dr., Edinburg, TX 78539. EOE M/F (4-9)

K104/Dallas, Ft. Worth looking for top 6 jocks in the country. T&R: Gary Hoffman, K104, Box 860, Grand Prairie, TX 75061. EOE M/F (4-9)

Needed: Talk show host. Must be a personable communicator with knowledge of contemporary events. T&R: Dick Grant, Box 2179, Lynchburg, VA 24501. EOE M/F (4-9)

News-types: Get your T&R to us now. Writing skills a must. Expanding staff. Send to: ND, Box 11202, Chattanooga, TN 37401. No calls. EOE M/F (4-9)

Sunbelt AM/FM combo seeks energetic newspaper for aggressive news department. Females encouraged. T&R: Ron Chatman, WHSY-AM/FM, Hattiesburg, MS 39401. (601) 545-1230. EOE M/F (4-9)

KTXQ/Dallas AOR has air talent opening. T&R now: Tom Owens, KTXQ, 3626 N. Hall, Dallas, TX 75219. EOE M/F (4-9)

KULF/Houston seeks engineering assistant. Must be self starter and have 1st phone or general. Contact: Ron Haney, KULF (713) 654-7900. EOE M/F (4-9)

Openings

One of our former employees now works mornings major market. Let's develop your potential. A/C. T&R: Bruce Cotton, 211 N. Second St., Wilmington, NC 28401. EOE M/F (4-9)

Aggressive, innovated, experienced News/Public Affairs Director. WLAP/WLAP-FM, Lexington, KY. T&R: Jim Allison, GM, Box 11670, Lexington, KY 40577. EOE M/F (4-9)

Creative Production Director/air personality needed for June opening at top rated AOR KISS/San Antonio. At least five years rock radio experience preferred. Four-track experience a plus. Send T&R to Tim Spencer, KISS, 1100 N. Main, San Antonio, TX 78212. (5-12) •

KEEL/Shreveport, one of America's finest stations is in need of tapes for future openings. Send to John Frost, P.O. Box 20007, Shreveport, LA 71120. EOE M/F (4-2)

Experienced ND qualified administrator with research investigative street reporting for locally community-involved stations. T&R: Station Mgr., WSAC/WWKK, Ft. Knox, KY 40121. (4-2)

Aggressive Broadcast Group

Expanding in major Southeast market, looking for talented programming, production, news and air people. Please send tape, resume, and salary requirements to Radio & Records, 1930 Century Park West, #322, Los Angeles, CA 90067.

Newsperson needed for Southeast LA station. Experienced preferred but will consider beginners. Send T&R: Bob Watson, ND, KLEB, 1842 Henry St., Golden Meadow, LA 70357. EOE M/F (4-2)

Opening for two Country air personalities. Needed by May 1st. T&R to Ron Scott, P.O. Box E, Ridgeland, SC 29936. EOE M/F (4-2)

Marketplace



Poor (announcer's name)'s Almanac

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. **For a Free Sample — P.A.N.A., P.O. Box 85152, San Diego, CA 92138.**

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RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970

Dr. Don Rose, KFRC, "Can't tell you all the times I've had the pleasure of recommending you to guys who inquire where I get my material."

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	Per Insertion.
1 Time	\$37.50
6 Insertions	\$32.50
13 Insertions	\$27.50
26 Insertions	\$22.50

Volume Rates Available

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Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable

Submit to **Marketplace RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330**



Toby Arnold & Associates
4255 LBJ, Dallas, TX 75234
TOLL FREE 1-800-527-5335
FREE DEMO

O'Liners

FREE SAMPLE ISSUE of radio's most popular humor service! For sample, write on station letterhead to: **O'Liners** 1448-R, West San Bruno Ave., Fresno, CA 93711 or phone (209) 431-1502

CURRENT AND CLASSIC AIRCHECKS!

90 minute issue #24 offers KHTZ/Charlie Tuna, KWST/London & Engelman, KOPA/Howard Hoffman, KCBS-FM, KRQR, K101/Chuck Browning, KPRI, 13K plus KEZY-FM/Jerry Mathers. Cassettes \$5.50. Classic issue #C-17 covers KGB/San Diego from 1965-1982 as this legend becomes all-news KCNN. Cassettes \$10.50. **CALIFORNIA AIRCHECK P.O. Box 4408, San Diego, CA 92104**



The fastest-growing Comedy Service in the industry. Complimentary snack: **"LOLA'S LUNCH"** Call (313)434-6142 Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

INSIDE COUNTRY

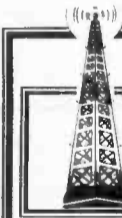
Designed With The Country D.J. In Mind Current Artist Bios, Monthly Calendar, Country Trivia **WE DO THE RESEARCH! YOU SOUND INFORMED!** Send for **FREE sample INSIDE COUNTRY** 6000 Fulton Ave. • Suite 12 • Van Nuys, CA 91401



pro 't call—TALENT

Now is the time to make the change. Stations are looking for sharp people to bring in the ratings. We'll get you the job you like in the area you want and the salary you need. Give us a call (504) 392-3665

Pro't call 3700 Rue Delphine New Orleans, LA 70114



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because your radio station should look as good as it sounds.

ADS THAT IMPRESS... FOR LESS!

AD MATTES • LOGOS • IMAGE CAMPAIGNS • FORMATS **RFD 1, Box 370c, Northfield, N.H. 03276 (603) 286-3293**

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By missing us you probably missed over 3,000 additional job openings last year, up to 200 weekly. Disc Jockeys, News, Engineers, Programming and Sales. This national computer list is \$6.00 for one week.

Special! Receive 5 consecutive weeks for only \$12.95... you save \$17.00!! **American Radio Job Market** Money-back guarantee 6215 Don Gaspar, Dept-R, Las Vegas, NV 89103



Radio's Most Original Humor Service is back... because irrelevant never forgets. Clip (or copy) this ad and get 3 free sample issues. **The Weekly, 3745 Barrington Ave., Suite 9, Los Angeles, CA 90066.**

Opportunities

Openings

Future openings for air performers and news personalities. T&R to Steve Reed, P.O. Box 1294, Charlottesville, VA 22902. EOE (4-2)

Midday opening at WCEC/Rocky Mount. Could be your second job. T&R to Ray Messie, WCEC, P.O. Box 4005, Rocky Mount, NC 27801. EOE M/F (4-2)

AM CHR powerhouse in a two college market looking for 7-midnight personality. T&R to: Tom Ross, P.O. Box 430, Ruston, LA 71270. EOE M/F (4-2)

Need experienced PD for A/C with air, production, and administrative capabilities. T&R to: Station manager, WSAC, Box 70, Ft. Knox, KY 40121. EOE M/F (4-2)

A/C, CHR WJDX/Jackson needs news talent. T&R: David Perkins, Box 2171, Jackson, MS 39205. EOE M/F (4-2)

WAHR/Huntsville has possible future openings for air talent and newpersons. No calls. Send T&R: John Michael, 11th Floor, Times Bldg., Huntsville, AL 35801. EOE M/F (4-2)

Hello Texas! PM drive and part-time open at Kickin' Country. Willing to work remote. T&R: Jimmy Louis, KIKN, Box 6809, Corpus Christi, TX 78411. EOE M/F (4-2)

95YNF/Tampa, FL has full-time opening, also need part-timer. Rock 'n' rollers only. Send T&R: George Hawras, WYNF, 504 Reo St., Tampa, FL 33609. EOE M/F (4-2)

WWID/WIDE-FM, 100,000 watts in N. GA looking for full-time A/C announcer. T&R: George Van Voorhis, Box 10, Gainesville, GA 30501. (4-2)

Openings

A/C, CHR WJDX/Jackson needs air talent, good production necessary. Contact David Perkins, (801) 982-1062 or send T&R: Box 2171, Jackson, MS 39205. EOE M/F (4-2)

MIDWEST

WFIW-AM/FM needs ND. Small market experience essential. T&R to Dave Land, Box 310, Fairfield, IL 62837. EOE M/F (4-9)

Wanted imaginative/creative commercial writer. 25-40 hrs. weekly. Experience in copywriting/control board operation helpful. Contact station manager. WAXX/WAYY, (715) 832-1530. (4-9)

ST. LOUIS FM

Strong St. Louis FM looking for successful morning team or personality. Experienced major market talent only need apply. Send tape and background to Radio & Records, 1930 Century Park West, #323, Los Angeles, CA 90067.

Future opening for sharp personality to host total morning news program and PM telephone talk show. Contact: Station Manager, WAYY Radio, (715) 832-1530. (4-9)

KMMJ/Grand Island, NB is accepting T&R's for current and future openings. Dan Arrasmith, Box 1847, Grand Island, NB 68802. EOE M/F (4-9)

Openings

KSFT Stereo Country 105 needs air talent. T&R: KSFT Radio, Box 166, St. Joseph, MO 64505, or call (816) 279-6346. EOE M/F (4-9)

Emergency! Needed now middays for modern Country. Send T&R to 1230 KICKS, 1704 S. Cleveland, Sioux Falls, SD 57103. EOE M/F (4-9)

Q-98FM is still looking for experienced production and on-air personalities. T&R to Shawn Waters, Box 2983, Fargo, ND 58108. (4-9)

ND opening in Appleton-Oshkosh, WI. T&R: Operations Manager, WNAM, Radio Park, P.O. Box 707, Neenah, WI 54956. (4-9)

Z-103FM/Huntington-Ft. Wayne needs CHR T&R's for immediate use. WHUZ, Tommy Allen, 1600 East Taylor St., Huntington, IN 46750. (4-9)

KFYR Radio Bismarck seeking applicants for news department openings. Send T&R to Mark Swartwell, KFYR Radio, Box 1738, Bismarck, ND 58502. EOE (4-2)

Group Broadcaster

with eleven properties in Midwest has opening for two PD's for AM A/C's. Send station composite five minutes or less and resume to Radio & Records, 1930 Century Park West, #324, Los Angeles, CA 90067.

Two Midwest family group stations seeking creative, aggressive communicators for anchor/reporter positions. T&R to Mark Belling, WMAY, Box 460, Springfield, IL 62705. EOE M/F (4-2)

Openings

If you love your country. Experienced C&W communicator. No calls. T&R: Stan Kotulek, FM107, Box 518, Marion, OH 43302. EOE M/F (4-2)

KANSAS CITY NEWS/TALK

KCMO Radio, 50,000w News/Talk giant has immediate opening for morning host. Successful applicant ideally has proven track record in News/Talk... but may currently be well-read jock or newperson seeking solid career opportunity. We need a sparkling personality who loves phones and studio interviews and who hungers for community involvement. Rush tape, resume, and salary requirements with first letter (no phone calls, please) to Tom Tradup, O.M., 81/KCMO Radio, 4500 Johnson Drive, Fairway, KS 66205 EOE M/F/H

Professional night club DJ for Midwest market. Not just record spinner but visually dynamic and entertaining show person. (812) 422-3527 10am-4pm, Monday-Friday only. Ask for Marilyn. (4-2)

Newsperson needed at top-ranked AOR in Top 50 market. T&R to: Jeff Freund, KATT-FM, 718 S.E. 79th St., Oklahoma City, OK 73149. EOE M/F (4-2)

New WFTE in Lafayette, IN needs mature sound for new A/C format. Knowledge of sports necessary. T&R: Jerry O'Neill, Box 1410, Lafayette, IN 47902. EOE M/F (4-2)

Future sales opening. Contact Kathy Rohrer, WREN/Topeka, (913) 232-0505. EOE M/F (4-2)

KLSS-FM A/C searching for PD/air talent. T&R: Dave Low, 19 1st Street N.E., Mason City, IA 50401. EOE M/F (4-2)

Marketplace

IS YOUR FORMAT OUT OF CONTROL?

OBEDIENT SOFTWARE is pleased to announce the availability of the FORMAX MUSIC SYSTEM (TM). The small computer music sequencing program controls any combination of categories, clocks, dayparts, tempo mix and artist protection in any format. Guarantees dayparting, locks down tight rotations, doesn't overplay favorites or skip past songs! Prints weekly playlist and hour by hour, song by song, perfectly programmed music hours for your air staff. Runs on your computer or ours! Field-proven in over 135,000 broadcast hours. Call collect & get full details on the FORMAX MUSIC SYSTEM from Doug Blair at: OBEDIENT SOFTWARE (313) 591-1483, 38215 Ross Ave., Livonia, MI 48154

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Want to relocate to a larger market? The following are current Radio Job Openings, and we have hundred's more throughout the Country.

- 2 million-watt Canadian Station seeking morning personality. Excellent Salary.
- Complete staff needed immediately for New Black-formatted cable station medium market/California
- Announcer major market/Florida
- Newscaster prestigious major market/DC
- Announcer medium market/Florida
- Announcer medium market/Pennsylvania
- Music Director medium market/Oklahoma

Listings are \$7 (1 time) or monthly (4 times) \$20. Make check or money order payable to:

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8499 Sunset Blvd., Hollywood, California 90069
(213) 654-4528

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Hundreds renewed again!

Free sample!

Write on station letterhead to
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"Speaking of Soaps"...three minutes per day of gossip, recaps, and interviews.
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100% Renewal Rate After 6 months

- DJ "Monthly" several topical usable lines each month
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Send for sample today, or call (713) 984-2144 Visa Mastercard

Be sure to include your format

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Radio's most complete personality biweekly. Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on ALL AIRSHIFT READY!

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Pro't call, 3700 Rue Delphine, New Orleans, LA 70114

JOCK IN THE BOX FAST and FUNNY!

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Tony Stewart, V-100/Topeka
John Michaels, WSEZ/Winston-Salem

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Highly Respected! Hilarious! Original!
Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.



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Singles AND Albums
Pop AND Soul
All in one Book!!

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IN THIS INVALUABLE 805-PAGE HARDBOUND REFERENCE BOOK YOU WILL FIND: The TOP POPULAR SINGLES AND ALBUMS and the TOP RHYTHM & BLUES SINGLES AND ALBUMS of every month of every year from 1950-1981. PLUS the TOP POP & R&B SINGLES AND ALBUMS of the year for every year from 1950-1981 (except R&B albums which are for 1956-1981) PLUS more than 1400 trivia questions and answers including such categories as Real Names of Singers, Group Trivia, etc., etc.!! PLUS 6 INDEXES! (You will find every artist and every song that made Billboard's weekly top 10 singles and top 5 albums!! (Artist, record title, record label & serial #, the year(s) each record made the Top 10 and if it made #1 are all included!!)

52 MONTHLY AND ANNUAL CHARTS PER YEAR!!!!
(Costs less than \$1.20/year)

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Please send me:

- _____ set(s) of TOP 10's & TRIVIA 1950-1981 at \$37.50
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Price includes postage. Foreign orders that desire airmail please add \$15.00. All payments in U.S. dollars only!

Name _____
Address _____
City _____ State _____ Zip _____
Check or money order for full amount must accompany order.

Increase Sales Results

The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads.

Just call **PAM** at (213) 553-4330 for more information.

Opportunities

Openings

WEST

Aggressive reporter/anchor. T&R to Cheryl Nielson, KREM, 4103 S. Regal, Spokane, WA 99203. EOE M/F (4-9)

KRNS/Burns has a future fulltime opening for air talent/production. Write Dean Carl, KRNS, Box 271, Burns, OR 97720. (4-9)

Arizona: New FM Country format needs entire staff including Business Manager and five air personalities willing to try new ideas. KAVV, Box 42977, Tucson, AZ 85733. (4-9)

Accepting T&R for opening at Bakersfield AOR. Van Johnson, KMGH, Box 288, Bakersfield, CA 93302. EOE M/F (4-9)

Possible future opening for afternoon drive. Colorful CO. T&R to Scott Aber, 1608 Riverside Drive, Ft. Collins, CO 80524. No calls please. EOE M/F (4-9)

KKAL has future local news opening. No rip and readers. Need someone who can do it all. ND, Box 220, Arroyo Grande, CA 93420. EOE M/F (4-2)

KMPS is accepting applications for Production Director. T&R to PD, KMPS, P.O. Box 24888, Seattle, WA 98124. No calls. EOE M/F (4-2)

ADVERTISING & PROMOTION MGR.

KYUU (NBC-FM) SF needs to replace one of America's great A/P Mgrs. Responsible for supervising creation & placement of outside advertising, on-air, press, publicity & sales promotions. Must be sales-oriented or do not apply. Contact John P. Hayes, Jr., VP/GM, KYUU, 530 Bush Street, San Francisco, CA 94108. EOE

Top station in MT's largest market needs full-time newscaster. T&R to Jack Bell, KYUA Radio, 1645 Central Ave., Billings, MT 59102. No calls please. EOE M/F (4-2)

Bilingual newscaster. Spanish/English needed immediately on-air in L.A. area. Call (714) 492-5789. Ed McKay. EOE M/F (4-2)

Immediate opening for part-time/weekend air personalities at KFOX-FM/Redondo Beach, CA. A/C. T&R: KFOX, Kirk Squiers, 123 W. Torrance Blvd., #C2, Redondo Beach, CA 90277. EOE M/F (4-2)

Positions Sought

Hard-working, dedicated newscaster, 8 years experience seeks outside reporter/writer position, radio or TV. Also consider off-air ND. Midcoast, Rocky Mountain. RANDALL BARGAR, (716) 865-3120. (4-9)

ANDY CURRAN, WAPI-FM, ex-WZZK/Birmingham, AL seeks medium market MD and/or air shift. AOR, CHR preferred. A/C, Country, R&B considered. (205) 870-3606. (4-9)

Operations/Production Manager. 10 years experience. B.A. Knowledgeable image producer. Professional, creative hands-on skills. Dynamic voice. BRYAN ST. PETERS, 6412 Ironbark, Las Vegas, NV 89107. (4-9)

KEN SILVERSTEIN, Sportscenter WFAA/Dallas-Ft. Worth. 2 years Top 10 market experience. Looking for opportunity. Call (214) 696-9059. (4-9)

Announcer 9 years. Small market experience. PD, MD, copywriter. MCR, EZ. Married. Prefer Carolinas, VA, ME. GEOFF STELLPFLUG, Box 61, Milfillin, PA 17058. (717) 436-8809. (4-9)

Experienced female jock & newscaster. Any format. L.A. County. CINDY RUE, (213) 375-4869. (4-9)

Currently employed as network correspondent. Want to return to major market ND position or issue-oriented talk show. Best skills, background strong 12-34. (203) 822-9188. (4-9)

JOE HAGER, 96KX/Tampa looking for afternoon or evening gig with CHR or personality AOR. (813) 442-7367. (4-9)

Conversational AOR talent with 10 years experience including Superstars, Mellow Rock, PD & Production. Call DAN LOPEZ, (904) 224-5289. (4-9)

Great air personality, sports & news. 7 years experience plus M.A. Looking in KY or WV immediately. CRAZY DAVE, (217) 443-4642 or (806) 784-8198. (4-9)

JEFF BAKER, KX104 for 3 1/2 years as Production Director/DJ. Formerly WMAK, 92Q, WFLI, WGOW, WIXO. Available immediately. (615) 824-2088. (4-9)

Outstanding Sportscenter - top quality P-B-P of 4 major sports, excellent interviews, solid sportscaster. 9 years P-B-P experience, now in a medium market. GARY, (612) 256-0386. (4-9)

RICH LAWRENCE - 13Q, FM97, WKWK. 12 years experience. First phone seeking jock/engineer/MD. Prefer Northeast in medium market. Consider all. Let's talk. (412) 521-2931. (4-9)

Positions Sought

NEIL STEELE looking for CHR or A/C challenge. 8 year pro. WKYX, WVLK, WQUT. PD, MD or jock. Stable. (502) 227-7943, after 1pm EST. (4-9)

L.A. AM/FM, combo anchor/reporter, heavy production, jock too. 10 years experience. Want medium market gig in West. Big cities too congested. MARY HELEN, (916) 969-7286. (4-9)

Programming to make your station #1. Award-winning programmer with 7 years broadcasting experience. Strong production/promotion. Call JOHN GRAY, (713) 539-1140. (4-9)

CHARLY BUTCHER available immediately. Unemployed. WDJX, WNAP. A proven winner. Former PD/MD looking for afternoons or nights. (513) 294-2518. (4-9)

Earl' to go! MIKE MACGREGOR, formerly KSTN/Stockton. Super production. Willing to relocate. (209) 957-5291. (4-9)

I have 3 years commercial radio experience. Also a degree in broadcasting. Good voice, good news reader. Call (515) 573-4591, days. (4-9)

\$\$\$ SALARY BACK \$\$\$

If not completely satisfied with the ratings and revenue this mass appeal morning concept generates. Currently succeeding through community involvement, localized humor, credibility, and no ego problems. This product, major market tested, is available if you meet a criteria for winning. (609) 397-8318. (offer good in the U.S. and Canada)

Announcer, new aggressive, some experience in writing & production seeks immediate start in S.D. or Orange County.

PHIL, (714) 483-4264. (4-9)

Proven major market performer seeking sun, fun & responsibility. Country, CHR, AOR, you name it. DAVE, (412) 921-0314, before 3pm. (4-9)

News anchor/reporter ready to fit information into your format. 25 years old, 9 years experience. Will relocate. (817) 772-5120. (4-9)

Assistant ND at upstate NY News/Talk station seeks ND position or anchor/reporter in upper medium or major market. Call after 7pm EST, (315) 853-3228. (4-9)

Want to settle down with one station. 6 year medium market pro. Looking for another medium or major market. For T&R call DAVE, (812) 466-7644. (4-9)

Lady killer with first phone seeks position with A/C or oldies formatted stations in mid-Atlantic. Smooth production. BOB MORGAN, (717) 264-9692. (4-9)

Contemporary jock looking for full-time slot in small/medium market. IL preferred. Good production. Available mid-June. For T&R call TOM GRILL, (219) 464-5202. (4-9)

Now programming A/C. Seeking PD or OM position having growth potential with stable operation. West or Midwest preferred. All considered. MIKE, (303) 434-5549. (4-9)

Herd-working, dedicated sportscaster P-B-P in all sports. Anchorman, feature reporter. Willing and ready to relocate. Emotional & enthusiastic. Please contact BARRY SACKS, (914) 354-8945. (4-9)

GREG FITZGERALD wants to move up. MD, 6 years experience AFKN/KAZY/KTCL. ASAP call (303) 221-1739. Prefer CA. (4-9)

PD in small market A/C wants to make your station a winner. VA, NC, SC only. Experience in Country, Religion too. (704) 872-8825. (4-9)

JAY STUART, formerly nights at WNVN, WATR/Waterbury, CT. 2 years experience looking for small/medium market jock position. Call after 6pm, (203) 281-3673. (4-9)

Experienced, creative professional. 8 years radio, excellent hands-on production, dynamic voice. B.A. Knowledgeable, responsible, dedicated personality. BRYAN ST. PETERS, 6412 Ironbark, Las Vegas, NV 89107. (4-9)

News Director, MD, sports, sales. 7 years experience with KERB, KUFO & KVLF. (915) 586-3600 or (915) 586-6710. (4-9)

Creative personality, loyal employee available. RICK OHMAN, (406) 452-2382. (4-9)

Announcer/Sportscaster. 5 1/2 years experience in CHR. Southern Rockies, West Coast preferred. (303) 651-3549, anytime. (4-9)

MARK ALYN looking for talk host/producer position. Willing to relocate. Call (213) 788-3830. (4-9)

DAVE MACK, formerly with KNAC, WMGK & WYSP would like to work for you. For T&R call (213) 436-4141. (4-9)

GARY VAN, 25 year veteran recently Operations Manager WNDR, WNTQ/Syracuse. Available for medium market OM, small market GM position. Call (315) 662-7453. (4-9)

Roto Rooter. So your morning man can't cut the rug. Call me, WHK/Cleveland's LANNY WHEELER, (216) 961-4864, between 10-2pm. All offers considered. (4-9)

Positions Sought

Established Operations Manager for profitable small market company is looking for move up. I have a proven track record in programming/sales, positive personality, and enthusiasm to generate a high self image. Seeking company that's on the move, promotes from within and challenges their employees. Call (804) 384-5483. (4-23) •

Currently Assistant PD at top rated CHR in 300,000 market in Midwest. Seeking PD position in small/medium market. Call ELLIOT, (312) 251-4381, after 12pm. (4-2)

UNCLE LANCE wants you! I have style, charisma & no ego. B.A./Communications, Urban Contemporary & CHR formats. Call LANCE, (212) 993-0276 or (213) 704-8948. (4-2)

Announcer with 2 1/2 years experience. Good production. Seeking position in small/medium market. Call DON, (303) 351-8294, after 5pm. (4-2)

Looking for major market Production Manager/Announcer? Presently employed at KKDA-FM/Dallas. Available April 2nd. Phone calls get T&R by Federal Express. (817) 467-8259 KEN. (4-2)

KEN McKAY, formerly KGGI/Riverside looking for air-shift in CHR, AOR or Country. Also have MD experience in all 3 formats. (714) 884-8367. (4-2)

6 year programmer/personality, broadcast instructor looking for Assistant PD or drive shift in medium to major market. Available immediately. Call DOC PHILLIPS, (307) 742-7692. (4-2)

Experienced baseball P-B-P man. AAA experience, done football, basketball & jock work. Ambitious, dedicated & hard worker. Call FRANK "WILLIAMS" GUILLAUME, (716) 335-2273 or (716) 335-6664. (4-2)

Chief Engineer, 8 years experience in all phases of broadcast looking for good position at good station. GENE, (502) 827-8246, after 5pm CST. (4-2)

Experienced AOR/CHR jock. Former Production Director, Assistant PD & MD. Prefer Southwest. Available now. Call BOBBY, (806) 792-4830 or (806) 745-3129. (4-2)

Topical, reliable, human delivery with humor. Experienced in all phases of radio. Available in the Midwest now. Call TOM, (715) 359-3612. (4-2)

Are you tired of dead air? Call (213) 752-2336, ask for MICHAEL TURNER. Great person, great pipes & a little lequer under the fingernails. (4-2)

DAVE MACK, formerly with KNAC, WMGK & WYSP would like to work for you. For T&R call, (213) 437-4141. (4-2)

Good pipes, experienced communicator, strong production. Doing afternoon drive - Country - medium market. Can do other formats. Prefer upper Midwest. Call MARK, (612) 252-5811, mornings. (4-2)

Current major market announcer looking. Current job possibly being phased out. Former PD/MD, with Country and Rock experience. Prefer West but will consider all. (714) 484-5670. (4-2)

Rookie DJ wants to work in small or medium market, South or West. WAYNE COOK, 301 S. Lillian #218, Stephenville, TX 76401. (4-2)

Talented, creative, experienced celebrity and character voice impersonator desires non-DJ opportunity. Impressive demo available. ROB BENNETHUM, 1025 Union Street, Reading, PA 19604. (4-2)

100% money back guarantee! Your ratings go up or you get your money back. Proven consultant working magic with 25+ adults. (813) 536-9211, after 5pm EST. (4-2)

STEVE SUMMERS, formerly afternoon personality and MD at WDRO/Detroit is available due to format shift. Seeking new CHR challenge. (313) 474-7097. (4-2)

To any U.S. station looking for a radio personality who can also do P-B-P and is into community related activities: Here's a suggestion - JOE (813) 675-3405 or (813) 675-3192. (4-2)

Accepting offers. Seasoned 8 year vet. PD/MD background, production specialist seeking opportunity as Production Director/air, serious inquiries. Call collect, ROBERT (814) 234-4438. (4-2)

Married, 7 year AOR/AC vet. Will relocate. Working, love production. Call BOB SCOTT, (806) 233-1517, after 7:30pm EST. (4-2)

Formerly with KZEL, KZAM, KISW. 100% success oriented, looking to program medium market. 14 year veteran. Northwest only. JOHN, (206) 527-2710. (4-2)

Open line psychic available anytime for radio. (213) 651-7825 or (213) 277-8044 CANDY. (4-2)

Funny/controversial telephone talk show host. Top 50 market, looking to move up. Aggressive self-promoter, currently employed. Call (212) 308-0348, evenings/weekends only. (4-2)

Positions Sought

Call my boss, ask about my attitude and performance. STEVE C, (201) 383-3400. Presently AM drive and Assistant PD with first. Prefer Northeast. MIKE (201) 748-4021. (4-2)

TV reporter in medium market wants back in radio. 9 years experience in news announcing, production. Prefer Midwest. (319) 386-8977. (4-2)

Sportscaster: award winning for both play-by-play (pro hockey) & general sports reporting. Available now. Call RUSS, (717) 581-0710. (4-2)

Ready to relocate now. 9 years experience. Good numbers. Excellent references. Producer of syndicated music specials. MD or PD position preferred. J.J. HEMINGWAY, (919) 761-1792. (4-2)

KFWB, WNEW & KFRC are in my news/anchor background. Heavy on writing & production too. Looking to relocate, preferably in West. (213) 850-1188. (4-2)

Sports and air personality, 4 years experience. Desire position in A/C, will relocate. Available immediately. Call ROB YOUNG, (517) 355-8127. (4-2)

Does your station need a good spring cleaning? Then it's time to bring in the MARK STEVEN Show. Laughter, fun & unpredictability guaranteed. (703) 369-3627. (4-2)

Energetic CHR, afternoon/night personality available on East Coast & FL. Exciting on-air delivery. 4 years experience. Call (305) 721-0582. (4-2)

Morning drive crazy/Chief Engineer seeks personality-oriented medium market station. 10 years experience. Good production. Call MORGAN, (919) 734-5936. (4-2)

Changes

RADIO

Tom Thies moves from Sales Rep. at WQUA/Quebec Cities to GM at KLOU/Lake Charles, LA.

Paul B. Rogers elevated to General Sales Manager at WQUE/New Orleans, LA.

Patricia Quinn joins WQUE/New Orleans, LA as Co-Op Director.

WIOD/Miami, FL has become a secondary affiliate to the NBC Radio Network.

RECORDS

Richard Streicker joins the legal and business affairs department at WB Records.

Michael T. Schulman appointed Attorney, Records Section, CBS Law Department, L.A.

Joan Marlow promoted to Manager, Creative Services, Polygram Records, Inc.

Miscellaneous

WTSV Country needs record service from all labels. Send to 221 Washington St., Claremont, NH 03743. (4-9)

KWTO needs Country and Contemporary LP and single service from all labels. Send to David O'Dell, P.O. Box 4568, G.S. Springfield, MO 65804. (4-2)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *

1 Week	2 Weeks	3 Weeks
\$12 00	\$20 00	\$25 00

* Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

EASY LISTENING RADIO

Station Activities In The Spotlight

Once again we're taking a look at recent promotional notions devised by Easy Listening (Beautiful Music, Big Band, Music Of Your Life, and so forth) stations around the country. We'd be glad to spotlight your station, so send photos (black and white preferred) and news to Easy Listening Radio, **Radio & Records**, 1930 Century Park West, Los Angeles, CA 90067.

Unusual Listener "Growth" For WGAY-FM



WGAY-FM/Washington scores healthy ratings with its human listeners, but if Arbitron had a survey for plants, the numbers would go through the roof. At least that's the result of a study by Virginia seventh-grader **David McGranahan**. Using an admittedly small sampling base, McGranahan compared the growth of a plant exposed to WGAY-FM's Beautiful Music format and that of another plant whose station of choice was AOR-formatted DC101. As you can see on the graph pictured, the WGAY plant (left) would score higher on the stalk market. Pictured with the scientific data are McGranahan (left) and WGAY Promotion Director **Joseph Courts**.

WNEW Honors Top Swingers



WNEW/New York's "Swing Dance Contest" at the Rainbow Room featured a first prize of \$1130 for the winning couple. **Planet** artists **Swing** provided the music. Pictured (l-r) are WNEW's **Stan Martin** and **Jim Lowe**, the winners, and WNEW's **Bob Jones**.

Sinatra On Display For WJR



WJR/Detroit asked listeners to send in likenesses of **Frank Sinatra** (either photos or drawings) to compete for a night on the town with a station air personality, including tickets to a local Sinatra concert. Pictured with some of the 3000-plus entries are (l-r) WJR GM **Ron Pancratz**, Operations Manager **Joe Martelle**, and Local Sales Manager **Tony Nagerson**.

WECK With Hidden Treasure



WECK/Buffalo ran a "Treasure Hunt" recently, giving clues to listeners for an imaginary treasure chest (to avoid characteristic problems involving irate local governments, police officers, etc. which sometimes result during real-life treasure hunts). Pictured in front of the prize (a washer-dryer combination) are (l-r) WECK PD **J.R. Russ**, the winner, and the store manager.

FLOW

Perpetual "Stardust" At WEAM

STATION PROMOTIONS: WEAM/Washington is still going strong on its "Stardust" promotion — every day the station will play a different version of the **Hoagy Carmichael** standard until there are none left to air. Midday man **Bob Bassett** says the end is nowhere in sight. "There are probably a thousand recordings of 'Stardust' by now, so conceivably this could go on for a couple of years." He adds that he'll let the listeners decide how long to keep the Stardust coming . . . **WLLF/Mobile** drew over 800 people to its recent "Swing Into Spring" dance despite heavy competition from the play "Annie" and other local attractions . . . **KGIL/San Fernando** presented its tenth annual radiothon for leukemia at a local shopping center. Personalities solicited listener donations and **Ronald McDonald** stopped by to help out . . . **WXTR-FM/Washington** lent a hand to area auto dealers by airing 50 spots a week for six weeks urging listeners to buy new cars and presenting reasons in favor of that stance. WXTR President/GM **Bill Dalton** explained that the station was trying to counter "negative" car industry news.

MUSIC PRESENTATIONS: WPNT/Pittsburgh presented Southwestern Pennsylvania music as played by the **River City Brass Band** at a local concert hall. Area composers include **Stephen Foster** and **Henry Mancini**, so there

was no shortage of familiar music . . . **WNCN/New York** christens its new live performance studio with a "Gala Concert" April 21, aired live from 7-11pm on the Classical station. Hosting the show, which features **Aaron Copland** and **Virgil Thompson** among others, are WNCN PD **Mario Mazza**, MD **David Dubal**, opera star **Beverly Sills** and former Met director **Schuyler Chapin**.

PEOPLE: **Jeff Powell** joins **WLOO/Chicago** as morning man, taking on a 6am-noon shift. He worked at **WEFM/Chicago** and was Operations Manager/morning man at **WDCB/Glen Ellyn, IL** previously . . . **KFAC/Los Angeles** host **Martin Workman**, who has greeted guests on the "Luncheon At The Music Center" show since 1976, was featured on local TV's "Two On The Town." The station's "Executive Report," hosted by **Tom Franklin**, celebrated its 20th anniversary April 1 . . . **Dave Savoy** becomes Operations Manager at **WMLI/Bangor, ME**, and will also handle mornings. He worked on the West Coast for 20 years, including stints at **KWIZ/Santa Ana**, **KORL/Honolulu**, and **KOLO/Reno**; and also worked at **WWBA/St. Petersburg** . . .



Jeff Powell

KGIL/San Fernando morning personality **Jerry Bishop** spent a week in Japan recording a big band show for **FM Tokyo**. Filling in at the station during Jerry's exotic foreign venture was the inimitable **Gary Owens** . . . **Lex De Azevedo**, longtime television musical director and record producer (everything from easy listening to hard rock), has been appointed Director of A&R for **Bonneville Broadcasting**. He'll be developing the "Bonneville \$1 Million Sound," working with Bonneville President **Marlin Taylor** and bolstering the company's music inventory with new music from established recording artists.



Lex De Azevedo

MUSIC OF YOUR LIFE LINES: **Al Ham**, creator of the Music Of Your Life format, has been named a visiting professor at the Newhouse School of Communications at Syracuse University this spring, and is also on the advisory board for New York University's "Music, Business, and Technology" program . . . **Ken Chapin** becomes an Administrative Executive at **Al Ham Productions**; **Joe Capobianco** is appointed Senior Consultant. **KFJZ/Dallas-Ft. Worth** Promotion Director **Mackey Beard** takes on additional responsibilities as National Director of the "Music Of Your Life Clubs," advising MOYL stations on forming local clubs and coordinating national activities . . . **WKXR-FM/Exeter, NH** was recently purchased by **Porter Broadcasting Services** and changed call letters to **WMYF**, airing the MOYL format . . . **WCMI/Huntington, WV** has also adopted the MOYL approach.

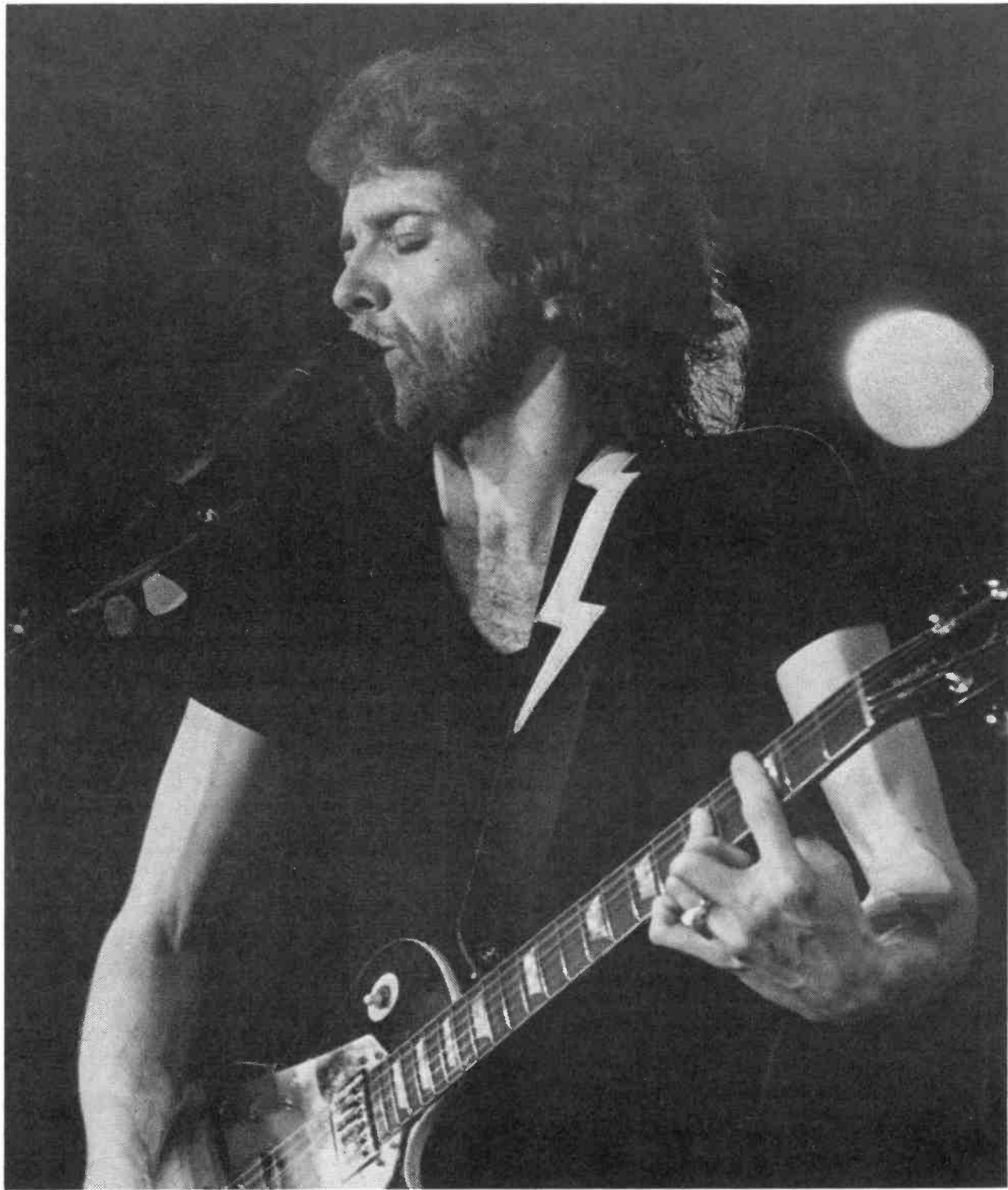


NBC Radio's Young Adult Network

BOB WELCH & FRIENDS. LIGHT UP YOUR NIGHT.

If the request is for rock 'n' roll, the response must be Bob Welch & Friends. Recorded live in concert at the Roxy in Los Angeles. Exclusively on The Source. Veteran singer/songwriter and former Fleetwood Mac member, Bob Welch, is joined on stage by some very special guests. We don't want to spoil the surprise, but if you've been waiting to hear new live versions of "Hypnotized," "Sentimental Lady," and "Gold Dust Woman," performed by the original line-up, plus "Two To Do," and more from "Bob Welch," the new album on RCA Records, **DON'T MISS THIS CONCERT!** An historic reunion. A truly magical rock event. Produced by RCA SelectaVision VideoDiscs and RCA Records.

The weekend of April 16, 17 & 18. On more than 200 radio stations throughout the country. Check your newspaper for local time and station.



Brought to you, in part, by Honda Motorcycles.

APRIL 9, 1982

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

"Rock Around The Clock" Recorded
MONDAY, APRIL 12 — Bill Haley & the Comets recorded the song that would become the anthem of '50s rock and roll, "Rock Around The Clock," on April 12, 1954, at Pythian Temple in New York. This now-famous Jimmy DeKnight tune was released earlier by Sonny Dae but it never took off. Haley's version didn't attract much attention either until a full year after its release when it was used as the title music to the film "The Blackboard Jungle." In the context of the movie "Rock Around The Clock" took on a whole new meaning, and Haley found himself being hailed as the creator of rock and roll. More than 20 million copies of the song have been sold worldwide...so far.

TRIVIA: Jan Berry of Jan & Dean suffered brain damage in a near-fatal auto accident, 1966...Born this day...Tiny Tim, 1934...and Herbie Hancock, 1940.

Al Green's Birthday

TUESDAY, APRIL 13 — Soul singer Al Green was born April 13, 1946 in Forest City, Arkansas. Always determined to be a singer, at age nine Al persuaded his older brothers to let him join their gospel group, and at sixteen he quit to form his own group, the Creations, with two friends, Palmer James and Curtis Rogers. James left to found his own record label in 1967, and enlisted Green to record a song James written, "Back Up Train," which became a national hit. There was no hit follow-up, however, until Al met respected producer Willie Mitchell in 1969, who promised to make Green a star within 18 months. He made good on that promise, as two consecutive singles, "Tired Of Being Alone" and "Let's Stay Together," both put Al solidly in the charts.

TRIVIA: "Grease," Broadway's longest-running musical, closed, 1980... Happy 28th birthday to Jimmy Destri of Blondie.

Coal Miner Has A Daughter

WEDNESDAY, APRIL 14 — Loretta Lynn, country music's first female millionaire, was born April 14, 1935 in Butcher Hollow, Kentucky, the second of eight children. Her father died of black lung, a common coal miners' disease, in 1959. At 13 Loretta married moonshiner Oliver "Mooney" Lynn, and became a mother the following year.



It was during this time that she learned to play guitar. Before long she cut a record, and made her way with it to Nashville's Grand Ole Opry almost by sheer determination alone. Loretta is best known for "Coal Miner's Daughter," the song, the book, and the movie it spawned.

Bessie Smith Born

THURSDAY, APRIL 15 — The Empress of the Blues, Bessie Smith was born April 15, 1898 in Chattanooga, Tennessee. Bessie's unique vocal style reflected the early influences of the black church, where she sang as a girl. At fourteen she'd become the protegee of blues singer Ma Rainey, and toured with her Rabbit Foot Minstrels while learning the craft. Record companies passed Bessie by until 1923 when she cut two successful sides, "Down Hearted Blues" and "Gulf Coast Blues," for Columbia Records. Bessie Smith died in a car crash in 1937 leaving behind such classics as "Gimme A Pigfoot" and "St. Louis Blues."

Dusty Springfield Turns 43

FRIDAY, APRIL 16 — Mary O'Brien, better known as Dusty Springfield, was born April 16, 1939 in Hampstead, London. By far Britain's most popular female rock singer of the '60s, Dusty, along with her brother Tom and Tim Fields, formed the Springfields in 1960, the British equivalent of Peter Paul & Mary. The group disbanded shortly after their one big American hit, "Silver Threads and Golden Needles," and Dusty's solo career took off immediately with "I Only Want To Be With You," released in 1963. Her biggest hit, "You Don't Have To Say You Love Me," topped U.K. charts and reached #4 in America in 1966.

CHR

Springfield

Tops Olivia

McCartney Leaps 28-19

Human League, Franke & KO's, CDB, & Ray Parker Break

Olivia Newton-John grabbed number one from Journey last week, but couldn't hold on, succumbing quickly to Rick Springfield, who takes the top spot after breaking only five weeks ago. J. Geils put together two huge CHR hits in a row, moving 6-3. Vangelis, spurred by "Oscar-Power," drove higher (5-4). Paul Davis rounded out the top five with a big move (10-5).

Paul McCartney in his second week has 88% of the CHR reporters airing the cut. Combine this with huge station chart jumps and debuts, and the record exploded on the CHR Airplay/30, moving nine spots (28-19). Other impressive chart action was displayed by Charlene (21-14) and Kool & the Gang (29-21).

Newcomers Human League earned their first Breaker (Debut 27). Franke & the Knockouts broke three weeks out of the box, and Charlie Daniels Band's "Saigon" proved its worth to skeptics, debuting at No. 29. Ray Parker's rock efforts with "The Other Woman" earned him a Breaker (Debut 30).

SEE PAGE 62

A/C

Record 7 Breakers

"Ebony" Explodes 25-16

Next No. 1 A Mystery

Led by Paul McCartney/Stevie Wonder (25-16, No. 1 Most Added two straight weeks), a record-breaking seven singles reached Breaker status this week in fine timing for the ratings period. Following "Ebony & Ivory" were Dan Fogelberg (27-20), Greg Guidry (21-19), Gordon Lightfoot (26-22), Carpenters (28-24), Elton John (30-27), and Simon & Garfunkel (Debut 26).

Although it didn't affect this week's Breakers, an important change has been made regarding Breaker criterion. For more information, see Jeff Green's column this week.

Other records performing impressively this week were Eddie Rabbitt, Sheena Easton, Dionne Warwick/Johnny Mathis, T.G. Sheppard, Carole King, Larry Lee, and Karla Bonoff.

While the slowly-peaking Vangelis controls No. 1 for the third week, any one of several records could take over the top spot next, including Olivia Newton-John (3-2), Paul Davis (6-4), John Denver (9-5), Willie Nelson (15-8) — even the McCartney/Wonder!

New to the top ten this week were Willie Nelson (15-8) and Barry Manilow (12-10), both with airplay increases in all regions.

SEE PAGE 61



Asia Zips To First Place In 3rd Week On Chart

Franke Sole Breaker Rainbow, Point Blank, Toto Debut

As predicted last week, Asia bumped another Geffen act, Sammy Hagar, out of first place in only three weeks of chart activity, a virtually unprecedented quick climb. Charlie Daniels and Scorpions hit top ten. Other acts showing significant airplay growth this week included Jay Ferguson, Dregs, Greg Kihn, Krokus, and Franke & the Knockouts (which achieved AOR Breaker status).

Showing renewed airplay strength was Genesis, buoyed by the attention the latest single, "Man On The Corner," has received.

Debuts this week were the Rainbow 12-inch single, Point Blank, and Toto.

SEE PAGE 52



Twitty Toppled By Jones

Stamperly, Greenwood, Everette Break

70 Adds For Don Williams

After a three-week reign, Conway Twitty was edged out of the No. 1 spot by the tenacious George Jones. The squeeze for the top continues with Crystal Gayle, Alabama, Ricky Skaggs, and Frizzell & West mounting a head-to-head campaign for the No. 1 position next week.

Breakers included Joe Stamperly (50-43), Lee Greenwood (Debut 44), and Leon Everette (Debut 45). Several other new entries on the chart, as Don Williams, Razy Bailey, Fred Knoblock, and Rex Allen Jr. debut from 47 to 50 respectively. Williams also garnered top Most Added honors, with 70 new radio stations listening, while Razy continues hot, as 30 additional reporters add his tune.

SEE PAGE 57

Black Radio

Fields Moves To Number One Wonder Drops To Three Dazz Band, Bar-Kays, Bloodstone, Peabo Break

The most significant development of the week was Richard "Dimples" Fields moving into the No. 1 chart position. Stevie Wonder dropped to No. 3 after holding the top spot for nine weeks. Holding steady at No. 2 was Atlantic Starr.

There were four Breakers this week — Dazz Band, the Bar-Kays, Bloodstone, and Peabo Bryson. Bloodstone and Peabo also debuted on the Black Radio Airplay/30 chart; other debuts were Zoom at 25 and Third World, at 30. Dazz made a healthy move (28-20) and the Bar-Kays moved 30-26.

Ashford & Simpson get the honors for Most Added record of the week. Following close behind in the Most Added category was Change. Patrice Rushen, Shalamar, and Cameo all moved into the top ten. Finally, Ray Parker Jr. made a solid move from 9-4.

SEE PAGE 59

**THIS SPRING ON THE BOARDWALK...
EVERYTHING'S
COMING UP HITS
DIMPLES
CROSSING TO POP**

**RICHARD "DIMPLES" FIELDS
"IF IT AIN'T ONE THING,
IT'S ANOTHER"**
(NB7-11-140)

FROM THE HIT ALBUM, MR. LOOK SO GOOD
(NB1-33249)

- | | |
|----------------------|-------------------|
| WABC add | KINT 40 |
| WXKS-FM add | KBFM on |
| CKGM add | WTIX add |
| CKLW 13-11 | B97 add |
| KEARTH deb 26 | WDOQ add |
| KRLA add 26 | WVIC add |
| KFI add | KJRB add |
| KIQQ deb 35 | KHYT 18-14 |
| KFRC 28-26 | WFLB on |
| WDRG-FM on | KVOL add |
| WNOK-FM add | KYYA add |
| KZFM add | |

**THE INNOCENTS
"HOLD MY HAND"**
(NB7-11-139)

**ROMANTIC ROCK N' ROLL FROM
THEIR DEBUT ALBUM, THE INNOCENTS**
(NB1-33250)

- SCOTT TAYLOR KILE**
"Immediate female phone response..."
- BILL EVANS Q101**
"Giant phones in the first week... monster record 18-24 females."
- MICHAEL STONE KMGK**
"Very hot female phone record..."
- JIM O'NEAL KCBN**
"Overall... real good response... 12-25 female and male."

- | | | |
|--------------------|-------------------|-------------------|
| WHFM add | WJXQ on | Q101 on |
| WKRZ-FM on | KMGK 29-26 | KKLV add |
| KZFM deb 25 | WIGY on | KSLY on |
| KINT deb 36 | KKQV add | KCBN 39-34 |
| WGH on | KILE on | |



National Music Formats

Added This Week



George Williams (404) 955-9521

THE STARSTATION

- SIMON & GARFUNKEL**
"Wake Up Little Susie" (WB)
DIONNE WARWICK & JOHNNY MATHIS
"Friends In Love" (Arista)

Country Coast-To-Coast

- JACKY WARD** "Travelin' Man" (Asylum)
KIERAN KANE "I Feel It With You" (Elektra)
JOHN ANDERSON
"Would You Catch A Falling Star" (WB)



Bob Stevens (214) 934-2121

The 3 Format.

- ABBA** "The Visitors" (Atlantic)
LITTLE RIVER BAND
"Man On Your Mind" (Capitol)
RAY PARKER JR.
"The Other Woman" (Arista)
POLICE "Secret Journey" (A&M)
TOTO "Rosanna" (Columbia)
DONNIE IRIS "My Girl" (MCA)
STARS ON 45
"Tribute To Stevie Wonder" (Radio/Atlantic)



- CHARLEY PRIDE**
"I Don't Think She's In Love Anymore" (RCA)
JOHNNY CASH
"The General Lee" (Scotti Bros./CBS)
BILLY SWAN
"With Their Kind Of Money..." (Epic)
LACY J. DALTON "Slow Down" (Columbia)
DON WILLIAMS "Listen To The Radio" (MCA)
CONWAY TWITTY "Slow Hand" (Elektra)



Chick Watkins (303) 578-0700

- PAUL McCARTNEY with STEVIE WONDER**
"Ebony And Ivory" (Columbia)

BPI

John Iles (800) 426-9082

Country Living

- RAY PRICE** "Forty And Fadin'" (Dimension)
REX ALLEN JR.
"Last Of The Silver Screen Cowboys" (WB)
MICHAEL MURPHEY
"The Two-Step Is Easy" (Liberty)



- BARRY MANILOW** "Let's Hang On" (Arista)
DAN FOGELBERG
"Run For The Roses" (Full Moon/Epic)



Cal Casey (214) 634-8511



- WILLIE NELSON**
"Always On My Mind" (Columbia)
SIMON & GARFUNKEL
"Wake Up Little Susie" (WB)



- GENE COTTON**
"If I Could Get You Into My Life" (Knoll)
ELTON JOHN
"Empty Garden (Hey Hey Johnny)" (Geffen)
DAN FOGELBERG
"Run For The Roses" (Full Moon/Epic)
BEATLES "Movie Medley" (Capitol)



- T.G. SHEPPARD** "Finally" (WB/Curb)
RAY PRICE "Forty And Fadin'" (Dimension)
DON WILLIAMS "Listen To The Radio" (MCA)
LEE GREENWOOD
"Ring On Her Finger..." (MCA)
JOHN ANDERSON
"Would You Catch A Falling Star" (WB)
RONNIE ROGERS
"My Love Belongs To You" (Lifesong)



Kenny Bosak (901) 320-4433

TANner Country

- REX ALLEN JR.**
"Last Of The Silver Screen Cowboys" (WB)
LEE GREENWOOD
"Ring On Her Finger..." (MCA)
FRED KNOBLOCK
"I Had It All" (Scotti Bros./CBS)
TERRY GREGORY
"I Never Knew The Devil's Eyes Were Blue" (Handshake/CBS)
MICHAEL MURPHEY
"The Two-Step Is Easy" (Liberty)
RAY PRICE "Forty And Fadin'" (Dimension)
RAZZY BAILEY
"Everytime You 'Cross My Mind..." (RCA)
BERTIE HIGGINS
"Key Largo" (Kat Family/CBS)
BOXCAR WILLIE "Bad News" (Main Street)
KAREN TAYLOR
"Diamond In The Rough" (Mesa)
WRIGHT BROTHERS
"When You Find Her Keep Her" (WB)
BILLY SWAN
"With Their Kind Of Money..." (Epic)



Lee Nye (916) 7754

Adult Rock

- ALDO NOVA** "Fantasy" (Portrait/CBS)
GLASS MOON "On A Carousel" (Radio/Atlantic)
DAN FOGELBERG
"Run For The Roses" (Full Moon/Epic)
DONNIE IRIS "My Girl" (MCA)

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**THE DEBUT SINGLE
FROM THE
NO. 1 MOST-PLAYED
ALBUM:**

"Heat Of The Moment"



- | | | | |
|----------------|----------------|-------------|----------------|
| WBEN-FM add 39 | WRCK add | WRVQ 22-20 | WAEV add |
| 96KX 33-23 | 3WT add | WJXQ deb 1 | WCGQ add |
| B104 on | WPST add | KMGK deb 28 | WXLK on |
| Q107 add | WKRZ-FM deb 22 | KZ93 add | WGLF add |
| CHUM 13-10 | KSET-FM add | WIKS 18-17 | WYKS on |
| CKGM add | WABB-FM add | KIDD add | KSEL-FM deb 22 |
| KEGL add | WZYP on | KJRB add | KKLS add |
| 94Q add | WBBQ add | KCPX add | KRNA add |
| I95 add | WSKZ add | FM103 on | KFMZ deb 25 |
| Q105 add 23 | WQUT add | KHYT add | KENI add |
| WKTJ add | WBCY add | WIGY on | KSLY on |
| KYYX add | WSSX 30-24 | WZYQ add | KCBN deb 38 |
| WPHD deb 17 | WANS-FM add | Q104 add | KATI add |



From The Album ASIA

Produced and Engineered by Mike Stone

Distributed by Warner Bros. Records



'WAKE UP' UP AGAIN!

- | | | | |
|----------------|--------------|-------------|---------------|
| WABC add | WKEE deb 33 | WCSC on | WISE add |
| WNBC add 29 | V100 add | WZZR on | WFLB add |
| WBEN-FM add 33 | KX104 add | WVIC add 40 | WYKS add |
| B104 add | WNOK-FM add | KIHK add | KKQV on |
| Z93 on | WTIX 34-30 | KIOA add | KVOL add |
| 94Q 27-23 | KEEL add | KKXX deb 29 | KFYR on |
| WCKX 26-25 | KXX106 add | KHYT 24-19 | KQWB add |
| KBEQ deb 37 | WABB-FM add | WTSN 29-28 | KELO 38-35 |
| KIIS-FM add | G100 on | WHEB on | WAZY-FM 28-25 |
| B100 on | WHHY-FM on | WFEA add | WCIL-FM 32-31 |
| KOPA on | WDOQ on | WFBG 27-26 | KENI add |
| WFBR 26-22 | CK101 deb 35 | WCIR 29-24 | KSLY add |
| WPHD add | WBBQ deb 30 | WZYQ 29-27 | KCBN 38-30 |
| WDRC-FM add | WQUT add | WJBQ add | KATI on |
| WPST 27-24 | WBCY add | WAEV on | KYYA add |
| WLAN-FM deb 28 | WAYS 30-23 | 95SGF add | KOZE on |
| WAEB 27-25 | WSEZ add | WCGQ on | KDZA on |
| WYCR on | WRQK add | | |
| WKRZ-FM 23-21 | | | |

"Wake Up Little Susie"

**SIMON &
GARFUNKEL**

Produced by Paul Simon, Art Garfunkel,
Phil Ramone and Roy Halee

on Warner Bros. Records



Radio & Records **AOR** NATIONAL AIRPLAY/40

April 9, 1982

168 REPORTERS

Album cuts are listed in order of airplay preference.

3/19	3/26	4/2	4/9	Artist	Album
—	22	4	1	ASIA	Asia (Geffen)
6	3	2	2	ALDO NOVA	Aldo Nova (Portrait/CBS)
3	1	1	3	SAMMY HAGAR	Standing Hampton (Geffen)
2	2	3	4	JOAN JETT & THE BLACKHEARTS	I Love Rock-N-Roll (Boardwalk)
18	7	5	5	RICK SPRINGFIELD	Success Hasn't Spoiled Me Yet (RCA)
5	6	8	6	LOVERBOY	Get Lucky (Columbia)
10	9	10	7	HUEY LEWIS & THE NEWS	Picture This (Chrysalis)
15	10	9	8	TOMMY TUTONE	Tommy Tutone-2 (Columbia)
—	28	19	9	CHARLIE DANIELS BAND	Windows (Epic)
39	26	14	10	SCORPIONS	Blackout (Mercury/PolyGram)
16	14	12	11	GAMMA	3 (Elektra)
1	5	6	12	J. GEILS BAND	Freeze-Frame (EMI America)
4	4	7	13	PRISM	Small Change (Capitol)
7	8	11	14	VAN HALEN	(Oh) Pretty Woman (WB)
13	11	13	15	LE ROUX	Last Safe Place (RCA)
8	12	18	16	POLICE	Ghost In The Machine (A&M)
9	15	16	17	CARS	Shake It Up (Elektra)
19	21	21	18	JAY FERGUSON	White Noise (Capitol)
14	17	23	19	GENESIS	Abacab (Atlantic)
12	13	15	20	BRYAN ADAMS	You Want It — You Got It (A&M)
11	16	17	21	QUARTERFLASH	Quarterflash (Geffen)
22	18	20	22	DWIGHT TWILLEY	Scuba Divers (EMI America)
17	19	22	23	GO-GO'S	Beauty & The Beat (IRS/A&M)
33	30	26	24	DUKE JUPITER	1 (Coast-Coast/CBS)
—	29	29	25	DREGS	Industry Standard (Arista)
—	—	32	26	GREG KIHN BAND	Kihntinued (Beserkley/Elektra-Asylum)
21	20	24	27	JOHNNY & THE DISTRACTIONS	Let It Rock (A&M)
—	—	33	28	FRANKE & THE KNOCKOUTS	Below The Belt (Millennium/RCA)
26	27	27	29	BONNIE RAITT	Green Light (WB)
28	25	25	30	SECRET POLICEMAN'S OTHER BALL	Various Artists (Island/WB)
23	24	28	31	THIN LIZZY	Renegade (WB)
32	37	31	32	SOFT CELL	Non-Stop Erotic Cabaret (Sire/WB)
20	23	30	33	OZZY OSBOURNE	Diary Of A Madman (Jet/CBS)
—	—	34	34	RAINBOW	Stone Cold (Mercury/PolyGram)
—	—	36	35	HUMAN LEAGUE	Dare (A&M)
—	—	39	36	KROKUS	One Vice At A Time (Arista)
—	—	37	37	POINT BLANK	On A Roll (MCA)
—	—	38	38	TOTO	IV (Columbia)
27	31	35	39	JOURNEY	Escape (Columbia)
25	33	37	40	FOREIGNER	4 (Atlantic)

Album Cuts
"Heat" "Sole" "Time" "Dreams"
"Fantasy" "Gun" "Foolin'" "Hot"
"Fall" "Only" "Babys" "Piece"
"Crimson" Title "Victim" "Nag"
"Calling" "Don't" "Black" "Kristina"
"Over" "Take Me" "Workin'" "Gangs"
"Believe" "Working" "Change"
"867-5309"
"Saigon" "Moon"
"No One Like You"
"Right" "Gone" "Girl"
Title "Rage" "Flamethrower" "Center"
"Don't" "Hole" "Turn"
12-inch 45
"Addicted" "Nobody" Title "Boys"
"Journey" "Spirits" "Sun"
"Gone" Title "Cruiser" "Dream"
"Tonight" Title "Inside" "Alive"
"Man" Title "Dark" "Like"
"Nights" "Fits" "Don't"
"Fool" "Heart" "Right"
"Somebody" "Back" "Girl"
"Beat" "Lips" "Skidmarks"
"Drink" "Sugar"
"Crank" "Bloodsucking" "Ridin'"
"Testify" "Every" "Happy" "Saturday"
"Complicated" "Desire" Title
"Better" "Fighting" "Without" "Way"
"Keep" "Me" "River" "Willya"
"Roxanne" "Air" "Crossroads"
"Angel" "Hollywood" "Leave"
"Tainted" "Bedsitter"
"Tonight" "Flying" "R&R" "Mountain"
12-inch 45
"Don't" "Seconds" "Open" "Do" New Entry
"Stick" "Woman"
"Let" "White" Title "Want"
"Rosanna" "Afraid" "Good" "Believe"
"Arms" Title "Stone"
"Hero" "Break" "Luanne" "Don't"

MOST ADDED

Rank	Artist	Album	4/9	4/2	3/26	3/19	3/12
1	TOTO	IV (Columbia)	75/73	5/5	0/0	0/0	0/0
2	POINT BLANK	On A Roll (MCA)	72/72	0/0	0/0	0/0	0/0
3	GREG KIHN BAND	Kihntinued (Beserkley/E-A)	89/28	90/88	1/1	0/0	0/0
4	FRANKE & KNOCKOUTS	Below... (Millennium/RCA)	88/26	78/71	8/8	0/0	0/0
5	TALKING HEADS	The Name Of... (Sire/WB)	22/22	0/0	0/0	0/0	0/0
6	IRON MAIDEN	The Number Of... (Capitol)	31/18	24/24	1/1	0/0	0/0
7	KROKUS	One Vice At A Time (Arista)	62/17	66/58	0/0	0/0	0/0
8	CHARLIE DANIELS BAND	Windows (Epic)	124/16	113/25	97/89	11/11	0/0
9	DUKE JUPITER	1 (Coast-Coast/CBS)	88/12	86/16	62/11	67/22	47/20
10	HUMAN LEAGUE	Dare (A&M)	57/11	50/13	38/7	37/11	24/9
11	WENDY WALDMAN	Which Way To... (Epic)	11/11	0/0	0/0	0/0	0/0
12	G. MORODER/D. BOWIE	"Cat..." (Backstreet/MCA)	15/10	0/0	0/0	0/0	0/0
13	JIMMY HALL	Cadillac Tracks (Epic)	11/10	1/1	0/0	0/0	0/0
14	DREGS	Industry Standard (Arista)	90/9	83/14	75/20	73/65	0/0
15	GIRLSCHOOL	Hit And Run (Stiff)	20/8	19/11	8/8	1/1	1/0
16	KIM WILDE	Kim Wilde (EMI America)	13/8	9/8	6/5	0/0	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Rank	Artist	Album	4/9	4/2	3/26	3/19	3/12
1	GAMMA	3 (Elektra)	122/87	130/90	122/87	117/79	107/71
2	JAY FERGUSON	White Noise (Capitol)	96/73	104/76	93/70	106/71	90/45
3	DREGS	Industry Standard (Arista)	90/72	83/57	75/48	73/8	0/0
4	DWIGHT TWILLEY	Scuba Divers (EMI America)	94/71	109/86	106/83	97/74	83/57
5	SCORPIONS	Blackout (Mercury/PG)	114/64	112/63	79/38	71/1	2/0
6	DUKE JUPITER	1 (Coast-Coast/CBS)	88/52	86/58	62/44	67/40	47/23
7	HUEY LEWIS & NEWS	Picture This (Chrysalis)	132/60	133/57	130/61	131/72	127/72
8	FRANKE & KNOCKOUTS	Below... (Millennium/RCA)	88/57	78/5	8/0	0/0	0/0
9	CHARLIE DANIELS BAND	Windows (Epic)	124/56	113/57	97/8	11/0	0/0
10	JOHNNY & THE...	Let It Rock (A&M)	77/55	87/67	90/74	92/78	95/79
11	THIN LIZZY	Renegade (WB)	88/53	82/59	81/64	91/67	91/72
12	GREG KIHN BAND	Kihntinued (Beserkley/E-A)	89/49	90/2	1/0	0/0	0/0
13	LE ROUX	Last Safe Place (RCA)	98/47	114/58	129/71	129/73	124/82
14	RICK SPRINGFIELD	Success Hasn't... (RCA)	138/46	140/42	134/51	141/20	6/3
15	PRISM	Small Change (Capitol)	103/46	133/49	136/45	140/48	141/44

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Rank	Artist	Album	4/9	4/2	3/26	3/19	3/12
1	ASIA	Asia (Geffen)	152/113	146/80	134/1	0/0	0/0
2	SAMMY HAGAR	Standing Hampton (Geffen)	131/108	146/123	146/125	151/130	149/124
3	ALDO NOVA	Aldo Nova (Portrait/CBS)	140/99	143/97	140/91	139/88	129/72
4	JOAN JETT...	I Love Rock... (Boardwalk)	135/97	136/108	136/106	150/132	149/131
5	LOVERBOY	Get Lucky (Columbia)	125/93	129/95	123/94	137/109	129/108
6	RICK SPRINGFIELD	Success Hasn't... (RCA)	138/91	140/95	134/74	141/9	6/1
7	J. GEILS BAND	Freeze-Frame (EMI America)	109/84	132/103	129/111	153/133	150/132
8	TOMMY TUTONE	Tommy Tutone-2 (Columbia)	119/77	126/74	126/60	111/42	98/36
9	HUEY LEWIS & NEWS	Picture This (Chrysalis)	132/72	133/74	130/67	131/59	127/48
10	CARS	Shake It Up (Elektra)	90/61	99/66	107/71	128/88	126/91
11	POLICE	Ghost In The... (A&M)	91/59	97/64	111/79	131/100	144/118
12	PRISM	Small Change (Capitol)	103/46	133/49	136/45	140/48	141/44
13	GO-GO'S	Beauty & The... (IRS/A&M)	78/53	82/57	85/56	91/62	90/54
14	CHARLIE DANIELS BAND	Windows (Epic)	124/56	113/57	97/8	11/0	0/0
15	GENESIS	Abacab (Atlantic)	80/52	83/51	91/58	102/58	103/61

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

ACR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.



FRANKE & THE KNOCKOUTS
BELOW THE BELT

FRANKE & THE KNOCKOUTS Below The Belt (Millennium/RCA)

"Better" "Fighting" "Without" "Way." 52% of our reporters on it. Total album reports: 88. A-26, M-57, H-5. Album charted this week at number 28.

Significant Action

- PAUL McCARTNEY 12-inch 45 (Columbia) "Ebony & Ivory" Total: 39. A-35, M-2, H-1, S-1
- ROGER DALTRY Best Bits (MCA) "Martyrs" "Annie" Total: 38. A-3, M-31, H-4
- DAVID BOWIE 12-inch 45 (Backstreet/MCA) "Cat People" Total: 37. A-6, M-22, H-8, S-1
- CHUBBY CHECKER The Change Has Come (MCA) "Diamond" "Running" Total: 36. A-0, M-28, H-8
- GLASS MOON Growing In The Moon (Radio/Atlantic) "Carousel" Total: 34. A-1, M-23, H-10
- STEVIE NICKS - (LIVE) 12-inch 45 (Modern/Atco) "Edge Of Seventeen" Total: 33. A-0, M-23, H-10
- ROLLING STONES Tattoo You (Rolling Stones/Atco) "Hang" "T&A" Total: 33. A-0, M-22, H-11
- GRAHAM PARKER Another Grey Area (Arista) "Beauty" Title Total: 33. A-7, M-22, H-4
- UFO Mechanix (Chrysalis) "Writer" "Life" Total: 31. A-0, M-26, H-5
- IRON MAIDEN The Number Of The Beast (Capitol) "Hills" Total: 31. A-18, M-13, H-0

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ

Last This Week

- 1 1 LARRY CARLTON Sleepwalk (WB) "Blues" Title "You"
- 7 2 DAN SIEGEL Dan Siegel (Elektra) "Great" "Enchanted" "Ranger"
- 3 3 FULL MOON N. Larsen/B. Feiten (WB) "Eyes" "Sierra"
- 5 4 JEFF LORBER It's A Fact (Arista) "Tierra" "Warm" "Always"
- 1 5 AL DI MEOLA Electric Rendezvous (Columbia) "Cruisin'" "Black"
- 6 6 MICHAEL FRANKS Objects Of Desire (WB) "Jealousy" "Ladies"
- 4 7 JEAN-LUC PONTY Mystical Adventures (Atl.) "Rhythms" "As"
- 10 8 CASIOPEA Make Up City (Alfa) "Reflections"
- 9 9 WEATHER REPORT Weather Report (ARC/Col.) "Volcano"
- 8 10 LEE RITENOUR Rio (Musician/Elektra) "Rio Funk"

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed; singles are in bold type. Artists in larger type registered significant airplay this week.

REGIONAL ACR ACTIVITY

EAST

MOST ADDED

Point Blank (16/16)

Toto (13/13)

Greg Kihn Band (22/10)

Franke & The Knockouts (21/8)

Talking Heads (8/8)

MEDIUM

Gamme (29/20)

Jay Ferguson (22/19)

Huey Lewis (30/17)

Scorpions (27/17)

Dregs (18/15)

THE HOTTEST

Asia (37/32)

Aldo Nova (33/26)

J. Geils Band (30/26)

Rick Springfield (34/26)

Loverboy (33/25)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

WPXY/Albany (618) 785-8000

PD: TONY WITZ
MD: RON NEUMANN

ADDED: HUMAN LEAGUE (A&M) "Don't You Want Me"
POINT BLANK (MCA) "New Wave"
TALKING HEADS (Sire) "Life After the Fall"
TOTO (Columbia) "Fools Paradise"
FRANKE & THE KNOCKOUTS (RCA) "Below the Belt"
SCORPIONS (Mercury/PolyGram) "Lovers on the Sun"
JAY FERGUSON (Capitol) "Under the Gun"
HUEY LEWIS & THE NEWS (Chrysalis) "The Way It Goes"
ALDO NOVA (Portrait/CBS) "You're a Good Girl"
RICK SPRINGFIELD (Arista) "Jessie's Law"
LOVERBOY (Capitol) "When You Gonna Love Me"
GAMME (Arista) "The Love Train"
DREGS (Arista) "The Snake"
FRANKE & THE KNOCKOUTS (RCA) "Below the Belt"
SCORPIONS (Mercury/PolyGram) "Lovers on the Sun"
JAY FERGUSON (Capitol) "Under the Gun"
HUEY LEWIS & THE NEWS (Chrysalis) "The Way It Goes"
ALDO NOVA (Portrait/CBS) "You're a Good Girl"
RICK SPRINGFIELD (Arista) "Jessie's Law"
LOVERBOY (Capitol) "When You Gonna Love Me"
GAMME (Arista) "The Love Train"
DREGS (Arista) "The Snake"

WZZO/Albiontown (215) 694-0511

PD: TOM KELLY
MD: BRUCE BROWN

ADDED: HUMAN LEAGUE (A&M) "Don't You Want Me"
POINT BLANK (MCA) "New Wave"
TALKING HEADS (Sire) "Life After the Fall"
TOTO (Columbia) "Fools Paradise"
FRANKE & THE KNOCKOUTS (RCA) "Below the Belt"
SCORPIONS (Mercury/PolyGram) "Lovers on the Sun"
JAY FERGUSON (Capitol) "Under the Gun"
HUEY LEWIS & THE NEWS (Chrysalis) "The Way It Goes"
ALDO NOVA (Portrait/CBS) "You're a Good Girl"
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HUEY LEWIS & THE NEWS (Chrysalis) "The Way It Goes"
ALDO NOVA (Portrait/CBS) "You're a Good Girl"
RICK SPRINGFIELD (Arista) "Jessie's Law"
LOVERBOY (Capitol) "When You Gonna Love Me"
GAMME (Arista) "The Love Train"
DREGS (Arista) "The Snake"

WQCR/Boston (617) 287-0010

PD: ANDY DEARBORN
MD: TED EDWARDS

ADDED: HUMAN LEAGUE (A&M) "Don't You Want Me"
POINT BLANK (MCA) "New Wave"
TALKING HEADS (Sire) "Life After the Fall"
TOTO (Columbia) "Fools Paradise"
FRANKE & THE KNOCKOUTS (RCA) "Below the Belt"
SCORPIONS (Mercury/PolyGram) "Lovers on the Sun"
JAY FERGUSON (Capitol) "Under the Gun"
HUEY LEWIS & THE NEWS (Chrysalis) "The Way It Goes"
ALDO NOVA (Portrait/CBS) "You're a Good Girl"
RICK SPRINGFIELD (Arista) "Jessie's Law"
LOVERBOY (Capitol) "When You Gonna Love Me"
GAMME (Arista) "The Love Train"
DREGS (Arista) "The Snake"

WQOB/Buffalo (716) 871-4665

PD: PAUL WEHRE

ADDED: HUMAN LEAGUE (A&M) "Don't You Want Me"
POINT BLANK (MCA) "New Wave"
TALKING HEADS (Sire) "Life After the Fall"
TOTO (Columbia) "Fools Paradise"
FRANKE & THE KNOCKOUTS (RCA) "Below the Belt"
SCORPIONS (Mercury/PolyGram) "Lovers on the Sun"
JAY FERGUSON (Capitol) "Under the Gun"
HUEY LEWIS & THE NEWS (Chrysalis) "The Way It Goes"
ALDO NOVA (Portrait/CBS) "You're a Good Girl"
RICK SPRINGFIELD (Arista) "Jessie's Law"
LOVERBOY (Capitol) "When You Gonna Love Me"
GAMME (Arista) "The Love Train"
DREGS (Arista) "The Snake"

WCCC/Hartford (203) 233-4426

MD: LIZH

ADDED: HUMAN LEAGUE (A&M) "Don't You Want Me"
POINT BLANK (MCA) "New Wave"
TALKING HEADS (Sire) "Life After the Fall"
TOTO (Columbia) "Fools Paradise"
FRANKE & THE KNOCKOUTS (RCA) "Below the Belt"
SCORPIONS (Mercury/PolyGram) "Lovers on the Sun"
JAY FERGUSON (Capitol) "Under the Gun"
HUEY LEWIS & THE NEWS (Chrysalis) "The Way It Goes"
ALDO NOVA (Portrait/CBS) "You're a Good Girl"
RICK SPRINGFIELD (Arista) "Jessie's Law"
LOVERBOY (Capitol) "When You Gonna Love Me"
GAMME (Arista) "The Love Train"
DREGS (Arista) "The Snake"

WQOB/Buffalo (716) 871-4665

PD: PAUL WEHRE

ADDED: HUMAN LEAGUE (A&M) "Don't You Want Me"
POINT BLANK (MCA) "New Wave"
TALKING HEADS (Sire) "Life After the Fall"
TOTO (Columbia) "Fools Paradise"
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SCORPIONS (Mercury/PolyGram) "Lovers on the Sun"
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GAMME (Arista) "The Love Train"
DREGS (Arista) "The Snake"

WQOB/Buffalo (716) 871-4665

PD: PAUL WEHRE

ADDED: HUMAN LEAGUE (A&M) "Don't You Want Me"
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DREGS (Arista) "The Snake"

WQOB/Buffalo (716) 871-4665

PD: PAUL WEHRE

ADDED: HUMAN LEAGUE (A&M) "Don't You Want Me"
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LOVERBOY (Capitol) "When You Gonna Love Me"
GAMME (Arista) "The Love Train"
DREGS (Arista) "The Snake"

AOR EAST

POLICE (AM)
CHERRY CHECKER (MCA)
DREGS (Mercury)
FRANKE & KNOCKOUTS (Mercury/Polygram)
GAMMA (Elektra)
HAWKINS (Mercury/Polygram)
SCORPIOUS (Mercury/Polygram)
SOFT CELL (Sire/NBM)
TUNNY TUTONE (Mercury/Polygram)
CDB (Elektra)
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WAZU/Richmond (717) 861-1842
RICK SPRINGFIELD (MCA)
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WAZU/Washington (413) 828-4198
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WAZU/Worcester (617) 752-6611
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WAZU/Greenville-Spart (803) 226-1511
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WAZU/Greenville-Spart (803) 226-1511
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WAZU/Honolulu (808) 234-4444
RICK SPRINGFIELD (MCA)
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WAZU/Honolulu (808) 234-4444
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WAZU/Honolulu (808) 234-4444
RICK SPRINGFIELD (MCA)

WAZU/Norfolk (804) 825-2887
RICK SPRINGFIELD (MCA)
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WAZU/Norfolk (804) 825-2887
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WAZU/Norfolk (804) 825-2887
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WAZU/Norfolk (804) 825-2887
RICK SPRINGFIELD (MCA)

WAZU/Tampa (813) 224-0742
RICK SPRINGFIELD (MCA)
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WAZU/Tampa (813) 224-0742
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WAZU/Tampa (813) 224-0742
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WAZU/Tampa (813) 224-0742
RICK SPRINGFIELD (MCA)

WAZU/Tampa (813) 224-0742
RICK SPRINGFIELD (MCA)

WAZU/Tampa (813) 224-0742
RICK SPRINGFIELD (MCA)

SOUTH

MOST ADDED
Toto (21/21)
Point Blank (17/17)
Human League (13/6)
Greg Kihn Band (11/5)
Franke &...

MEDIA
Jay Ferguson (24/18)
Dwight Twilley (22/18)
Gamma Dregs (22/16)
Scorpions (24/15)

THE HOTTEST
Sammy Hagar (31/26)
Rick Springfield (30/23)
Asia (32/22)
Joan Jett (27/21)
Tommy Tutone (25/20)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

KTOX/Dallas (214) 528-5600

ADD
Toto (21/21)
Point Blank (17/17)
Human League (13/6)
Greg Kihn Band (11/5)
Franke &...

ADD
Toto (21/21)
Point Blank (17/17)
Human League (13/6)
Greg Kihn Band (11/5)
Franke &...

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Toto (21/21)
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Greg Kihn Band (11/5)
Franke &...

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Greg Kihn Band (11/5)
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Human League (13/6)
Greg Kihn Band (11/5)
Franke &...

ADD
Toto (21/21)
Point Blank (17/17)
Human League (13/6)
Greg Kihn Band (11/5)
Franke &...

KWKQ/Lexington (800) 292-8884

ADD
Toto (21/21)
Point Blank (17/17)
Human League (13/6)
Greg Kihn Band (11/5)
Franke &...

ADD
Toto (21/21)
Point Blank (17/17)
Human League (13/6)
Greg Kihn Band (11/5)
Franke &...

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Greg Kihn Band (11/5)
Franke &...

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Greg Kihn Band (11/5)
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Human League (13/6)
Greg Kihn Band (11/5)
Franke &...

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Point Blank (17/17)
Human League (13/6)
Greg Kihn Band (11/5)
Franke &...

ADD
Toto (21/21)
Point Blank (17/17)
Human League (13/6)
Greg Kihn Band (11/5)
Franke &...

WDJR/Orlando (305) 845-1802

ADD
Toto (21/21)
Point Blank (17/17)
Human League (13/6)
Greg Kihn Band (11/5)
Franke &...

ADD
Toto (21/21)
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Human League (13/6)
Greg Kihn Band (11/5)
Franke &...

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Franke &...

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Toto (21/21)
Point Blank (17/17)
Human League (13/6)
Greg Kihn Band (11/5)
Franke &...

WYWF/Tampa (813) 878-0485

ADD
Toto (21/21)
Point Blank (17/17)
Human League (13/6)
Greg Kihn Band (11/5)
Franke &...

ADD
Toto (21/21)
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Human League (13/6)
Greg Kihn Band (11/5)
Franke &...

ADD
Toto (21/21)
Point Blank (17/17)
Human League (13/6)
Greg Kihn Band (11/5)
Franke &...

MOST ADDED

Point Blank (26/26)
Toto (20/18)
Franke &... (28/5)
Krokus (16/5)
Talking Heads (5/5)

MEDIA

Gamma Dwight Twilley (35/25)
Dregs (27/22)
Franke &... (28/20)
Jay Ferguson (27/20)

THE HOTTEST

Asia (40/31)
Sammy Hagar (36/27)
Loverboy (31/24)
Rick Springfield (36/22)
Joan Jett (34/22)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.



KSPN/Aspen (303) 825-5788

PO: LEE DUBLAN
PO: LEE DUBLAN
PO: LEE DUBLAN

KFMF/Chicago (916) 343-8481

PO: BOB WOODWARD
PO: BOB WOODWARD
PO: BOB WOODWARD

K-97/Edmonton (403) 428-8597

PO: JIMMY HARRISON
PO: JIMMY HARRISON
PO: JIMMY HARRISON

KILO/Colorado Springs (303) 634-8806

PO: RICH HARM
PO: RICH HARM
PO: RICH HARM

KMGK/Bakersfield (805) 832-1410

PO: VAN JOHNSON
PO: VAN JOHNSON
PO: VAN JOHNSON

KIDQ/Boise (208) 344-8283

PO: DAVE FREEMAN
PO: DAVE FREEMAN
PO: DAVE FREEMAN

KBO/Booulder (303) 444-5600

PO: DEBRA CONSTANTINE
PO: DEBRA CONSTANTINE
PO: DEBRA CONSTANTINE

KBP/Denver (303) 826-2313

PO: PHIL STRIDER
PO: PHIL STRIDER
PO: PHIL STRIDER

KBOS/Fresno/Tulare (209) 886-3406

PO: JOE COLLINS
PO: JOE COLLINS
PO: JOE COLLINS

KDUK/Honolulu (808) 924-7100

PO: BILL MIMS
PO: BILL MIMS
PO: BILL MIMS

KPKE/Denver (303) 694-1080

PO: CHUCK GEIGER
PO: CHUCK GEIGER
PO: CHUCK GEIGER

KOMP/Las Vegas (702) 878-1480

PO: DICK JAMESON
PO: DICK JAMESON
PO: DICK JAMESON

KLOS/Los Angeles (213) 857-7250

PO: RICH HARM
PO: RICH HARM
PO: RICH HARM

KDKB/Phoenix (602) 97-9300

PO: JEFF SATTEL
PO: JEFF SATTEL
PO: JEFF SATTEL

KMET/Los Angeles (213) 484-5838

PO: SAM BELLAMY
PO: SAM BELLAMY
PO: SAM BELLAMY

KUPD/Phoenix (602) 838-3062

PO: ERN GRADEN
PO: ERN GRADEN
PO: ERN GRADEN

KXNF-FM/Los Angeles (213) 469-1212

PO: MICHAEL SHEEHY
PO: MICHAEL SHEEHY
PO: MICHAEL SHEEHY

KGO/Portland (603) 855-9181

PO: DAVE WYKE
PO: DAVE WYKE
PO: DAVE WYKE

KZOO/Missoula (406) 728-5000

PO: VERN ARGU
PO: VERN ARGU
PO: VERN ARGU

KINX/Portland (503) 228-5000

PO: CHRIS SCOTT
PO: CHRIS SCOTT
PO: CHRIS SCOTT

KROQ/Passadena (213) 878-0830

PO: RICK CARROLL
PO: RICK CARROLL
PO: RICK CARROLL

KOZZ/Reno (702) 328-9261

PO: DANIEL LYKE
PO: DANIEL LYKE
PO: DANIEL LYKE

KROV/Sacramento (916) 441-4850

PO: TOM CALE
PO: TOM CALE
PO: TOM CALE

KZAP/Sacramento (916) 444-2806

PO: LES TRACY
PO: LES TRACY
PO: LES TRACY

KCPX/Salt Lake City (801) 972-3030

PO: GARY WILSON
PO: GARY WILSON
PO: GARY WILSON

KMEL/San Francisco (415) 391-9400

PO: BOBBY COLE
PO: BOBBY COLE
PO: BOBBY COLE

KCAL/San Bernardino (916) 825-5020

PO: JIM JAMES
PO: JIM JAMES
PO: JIM JAMES

KOLA/San Bernardino (714) 825-9652

PO: AL BARRETT
PO: AL BARRETT
PO: AL BARRETT

KSFY/San Francisco (415) 928-0104

PO: PAT EVANS
PO: PAT EVANS
PO: PAT EVANS

KQBF-San Diego (714) 282-1390

PO: LARRY BRUCE
PO: LARRY BRUCE
PO: LARRY BRUCE

KJSD/San Jose (408) 288-5400

PO: LEE RYAN
PO: LEE RYAN
PO: LEE RYAN

KZOS/San Luis Obispo (805) 546-9000

PO: CAROL WINDO
PO: CAROL WINDO
PO: CAROL WINDO

81X/San Diego (714) 238-9872

PO: JIM LUND
PO: JIM LUND
PO: JIM LUND

KZOS/San Luis Obispo (805) 546-9000

PO: CAROL WINDO
PO: CAROL WINDO
PO: CAROL WINDO

KMEL/San Francisco (415) 391-9400

PO: BOBBY COLE
PO: BOBBY COLE
PO: BOBBY COLE

KKZK/Santa Barbara (805) 963-1976

PO: BOB LIND
PO: BOB LIND
PO: BOB LIND

KTIM/San Rafael (415) 456-1510

PO: GARY...
PO: GARY...
PO: GARY...

KVRE/Santa Rosa (707) 544-5873

PO: GARY...
PO: GARY...
PO: GARY...

KTMS/Santa Barbara (805) 963-1976

PO: BOB LIND
PO: BOB LIND
PO: BOB LIND

KISW/Seattle (206) 824-4305

PO: BEAU PHILLIPS
PO: BEAU PHILLIPS
PO: BEAU PHILLIPS

KTYD/Santa Barbara (805) 963-1981

PO: JAMES LIND
PO: JAMES LIND
PO: JAMES LIND

KISW/Seattle (206) 824-4305

PO: BEAU PHILLIPS
PO: BEAU PHILLIPS
PO: BEAU PHILLIPS

KZAM/Seattle (802) 822-4711

PO: ALAN BROWNING
PO: ALAN BROWNING
PO: ALAN BROWNING

KXFM/Santa Maria (805) 922-2158

PO: IRENE SALTARDS
PO: IRENE SALTARDS
PO: IRENE SALTARDS

KZOK/Seattle (206) 223-3911

PO: JIM HARRISON
PO: JIM HARRISON
PO: JIM HARRISON

BRYAN ADAMS (AM)

QZDY OSBORNE (Lst/OBS)
ALDO NOVA (Portray/OBS)
GENESIS (Atlantic)

KREM/Spokane (509) 446-2000

PO: DANIEL BRUNY
PO: DANIEL BRUNY
PO: DANIEL BRUNY

KWFM/Tucson (602) 824-5588

PO: JIM RAY
PO: JIM RAY
PO: JIM RAY

KWFM/Tucson (602) 824-5588

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KWFM/Tucson (602) 824-5588

PO: JIM RAY
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Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

JOE STAMPLEY I'm Goin' Hurtin' (Epic)

On 70% of reporting stations. National Summary: Up 44, Same 19, Down 0, Debuts 16, Adds 14. R&R Chart: 50-43.

LEE GREENWOOD Ring On Her Finger... (MCA)

On 67% of reporting stations. National Summary: Up 32, Same 26, Down 0, Debuts 16, Adds 15. R&R Chart: Debut 44.

LEON EVERETTE Just Give Me What You Think Is Fair (RCA)

On 65% of reporting stations. National Summary: Up 35, Same 26, Down 0, Debuts 15, Adds 10. R&R Chart: Debut 45.

MOST ADDED

- DON WILLIAMS**
Listen To The Radio (MCA)
- RAZZY BAILEY**
Everytime You Cross My Mind... (RCA)
- JOHN ANDERSON**
Would You Catch A Falling Star (WB)
- MERLE HAGGARD**
Dealing With The Devil (MCA)
- T.G. SHEPPARD**
Finally (WB/Curb)
- TAMMY WYNETTE**
Another Chance (Epic)
- JOHNNY CASH**
The General Lee (Scotti Bros./CBS)

HOTTEST

- ALABAMA**
Mountain Music (RCA)
- RICKY SKAGGS**
Crying My Heart Out (Epic)
- WILLIE NELSON**
Always On My Mind (Columbia)
- CONWAY TWITTY**
The Clown (Elektra)
- CRYSTAL GAYLE**
You Never Gave Up On Me (Columbia)
- GEORGE JONES**
Same Ole Me (Epic)

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. □ indicates one of this week's Most Added new songs.

DON WILLIAMS "Listen To The Radio" (MCA) 76/70
National Summary: Up 1, Same 2, Down 0, Debuts 3, Adds 70 including WPOC-FM, WEEP, WMZQ-FM, WMC-AM, WSM, KWKH, WIRK-FM, WJEZ-FM, WHK, WWWW-FM, WFMS-FM, KEBC-FM, KLZ, KLAC, KNEW, KSOP-FM. R&R Chart: Debut 47.

RAZZY BAILEY "Everytime You Cross My Mind..." (RCA) 75/30
National Summary: Up 12, Same 21, Down 0, Debuts 12, Adds 30 including WPOR-AM-FM, WNYR, KIX106, WWVA, WMPS, WSM, WNOE-AM, WITL-FM, KVOO, KYGO-FM, KWJJ, KCBQ-AM, KCUB, WGNA-FM 44-35, WCMS-FM 46-35. R&R Chart: Debut 48.

FRED KNOBLOCK "I Had It All" (Scotti Bros./CBS) 75/14
National Summary: Up 22, Same 23, Down 0, Debuts 16, Adds 14, WAJR, WNOE-AM, WGEE, WKKQ-AM-FM, WIRE, WBCS, KCJB, KFJ, KUUY, KLZ, KYGO-FM, KLAC, KIDN, KIGO, KFDI-AM-FM 48-33. R&R Chart: Debut 49.

REX ALLEN JR. "Last Of The Silver Screen Cowboys" (WB) 73/6
National Summary: Up 26, Same 32, Down 0, Debuts 9, Adds 6, WYKR, WILQ, WKKQ-AM-FM, WFMS-FM, WDAF, KIDN, WGNA-FM 37-27, WVAM 47-38, KRMD-AM-FM 38-31, KSO 35-29, KTTS-AM-FM 44-36, KUZZ 41-32, KSOP-FM 38-31. R&R Chart: Debut 50.

JOE SUN "Holed Up In Some Honky Tonk" (Elektra) 69/4
National Summary: Up 28, Same 21, Down 0, Debuts 16, Adds 4, KVOO, KLZ, KIDN, KCBQ-AM, WCAW 44-39, WXL-FM 36-29, WKSJ-FM 27-22, KKYX 35-27, KWMT 33-27, KFJ 39-33, KEED 43-38, KWJJ 48-43, KGA 36-32.

MICHAEL MURPHEY "The Two-Step Is Easy" (Liberty) 52/7
National Summary: Up 15, Same 23, Down 0, Debuts 7, Adds 7, WWVA, KYXX, WMNI, WFMS-FM, WITL-FM, KGEM, KMAK, KLVI 29-22, WKSJ-FM 32-27, KRMD-AM-FM 34-27, KEBC-FM 32-25, KTTS-AM-FM 46-38, KEED 48-42, KCBQ-AM d-27.

RAY PRICE "Forty And Fadin'" (Dimension) 51/4
National Summary: Up 17, Same 19, Down 0, Debuts 11, Adds 4, WWVA, KLVI, KYGO-FM, KMAK, WXL-FM 34-28, KPLX-FM d-28, KHEY 46-40, KYXX d-31, KFGO 32-29, KEBC-FM 45-38, KFDI-AM-FM 44-35, KUUY 42-39, KLAC 48-41, KMPS-AM-FM d-30.

BILLY SWAN "With Their Kind Of Money..." (Epic) 49/18
National Summary: Up 2, Same 18, Down 0, Debuts 11, Adds 18, WGNA-FM, WSEN-AM-FM, WOKQ, WNYR, WWVA, WSOC-FM, KLRA, WAXX, WIRE, WBCS, KVOO, KFJ, KGEM, KUUY, KYGO-FM, KCCY-FM, KRAK, KSOP-FM.

TERRY GREGORY "I Never Knew The Devil's Eyes..." (Handshake/CBS) 49/2
National Summary: Up 23, Same 15, Down 0, Debuts 9, Adds 2, WIRK-FM, KCBQ-AM, KIXZ 43-40, KHEY 36-32, WLWI-FM 37-34, KSO 29-23, WFMS-FM 22-15, WIRE d-27, KTTS-AM-FM 43-35, KFJ 40-32, KRWQ-FM 36-29, KLAC 34-31, KMPS-AM-FM 6-4.

JOHN ANDERSON "Would You Catch A Falling Star" (WB) 48/26
National Summary: Up 5, Same 9, Down 0, Debuts 8, Adds 26 including WSEN-AM-FM, WWVA, WCOS-AM-FM, WMPS, KRMD-AM-FM, WCUZ-AM-FM, WFMS-FM, KTTS-AM-FM, KMAK, KYTE, KRAK, KSOP-AM, WWOD 44-38, WCMS-FM 45-34, KEBC-FM 37-30.

JOHNNY CASH "The General Lee" (Scotti Bros./CBS) 43/20
National Summary: Up 0, Same 17, Down 0, Debuts 6, Adds 20 including WVAM, WSEN-AM-FM, WMZQ-FM, KOKE-AM-FM, WSOC-FM, WFNC, KSO, KFGO, WDAF, KTKP-FM, KVOO, KVOC, KRAK, KSOP-FM, KGA.

WRIGHT BROTHERS "When You Find Her Keep Her" (WB) 42/7
National Summary: Up 7, Same 22, Down 0, Debuts 6, Adds 7, KIXZ, WBEU, KHEY, KKYX, KSO, KFJ, KMAK, WXL-FM 38-31, KRMD-AM-FM 49-36, WFMS-FM 31-24, WIRE 30-25, WBCS d-29, WXCL 50-46, WHBF 44-36.

BERTIE HIGGINS "Key Largo" (Kat Family/CBS) 42/1
National Summary: Up 29, Same 7, Down 2, Debuts 3, Adds 1, KTTS-AM-FM, WVAM 22-18, WHN 20-16, WEEP 11-8, WILQ 19-13, WZZK-FM 15-8, WMPS d-30, WLWI-FM 19-14, WHK 23-17, WWWW-FM 15-12, WFMS-FM 15-13, WBCS 18-12, KCKC 17-14.

BOXCAR WILLIE "Bad News" (Main Street) 41/4
Moves: Up 17, Debuts 14, Same 0, Down 6, Adds 4, WBEU, KWMT, KKAL, KLAC, WIRK-FM 40-34, WHK 33-28, KSO 39-33, WTSO 21-16, KFDI-AM-FM 38-34, KEED 41-34, KRAK 45-38, KCBQ-AM 21-19, KMPS-AM-FM 15-6, KGA 26-19.

SIGNIFICANT ACTION

KIPPI BRANNON "If I Could See You Tonight" (MCA) 36/11
National Summary: Up 8, Same 10, Down 0, Debuts 7, Adds 11, WPOR-AM-FM, KLVI, WESC-AM-FM, KLRA, WWOD, WNOE-AM, KWKH, WMNI, KVOC, KEED, KWJJ.

Radio & Records NATIONAL AIRPLAY/50

April 9, 1982

Three Weeks Last
Two Weeks
Week

7	4	2	1	GEORGE JONES/Same Ole Me (Epic)
1	1	1	2	CONWAY TWITTY/The Clown (Elektra)
16	14	7	3	CRYSTAL GAYLE/You Never Gave Up On Me (Columbia)
21	16	10	4	ALABAMA/Mountain Music (RCA)
11	9	6	5	RICKY SKAGGS/Crying My Heart Out (Epic)
14	12	8	6	D. FRIZZELL & S. WEST/Another Honky-Tonk... (WB/Viva)
9	7	5	7	HANK WILLIAMS JR./A Country Boy Can... (Elektra/Curb)
5	3	3	8	KENNY ROGERS/Through The Years (Liberty)
19	17	14	9	GAIL DAVIES/Round The Clock Lovin' (WB)
3	2	4	10	ANNE MURRAY/Another Sleepless Night (Capitol)
13	13	11	11	GEORGE STRAIT/If You're Thinking You Want... (MCA)
29	21	19	12	WILLIE NELSON/Always On My Mind (Columbia)
22	18	16	13	JOHN CONLEE/Busted (MCA)
24	19	17	14	DOLLY PARTON/Single Women (RCA)
17	15	12	15	LARRY GATLIN/In Like With Each Other (Columbia)
35	28	24	16	WAYLON & WILLIE/Just To Satisfy You (RCA)
28	24	23	17	DOTTIE WEST/You're Not Easy To Forget (Liberty)
31	27	25	18	EDDY RAVEN/A Little Bit Crazy (Elektra)
6	5	9	19	EMMYLOU HARRIS/Tennessee Rose (WB)
37	35	27	20	STEVE WARINER/Kansas City Lights (RCA)
33	29	26	21	GARY MORRIS/Don't Look Back (WB)
34	33	28	22	GENE WATSON/Speak Softly (You're Talking...) (MCA)
27	23	22	23	TOMPALL & GLASER BROTHERS/It'll Be Her (Elektra)
10	10	18	24	LORETTA LYNN/I Lie (MCA)
36	34	30	25	MOE BANDY/Someday Soon (Columbia)
8	8	13	26	JOHNNY LEE/Be There For Me Baby (Full Moon/Asylum)
4	11	15	27	MERLE HAGGARD/Big City (Epic)
43	39	33	28	MICKEY GILLEY/Tears Of The Lonely (Epic)
44	38	32	29	STATLER BROTHERS/You'll Be Back... (Mercury/PolyGram)
23	20	20	30	EARL THOMAS CONLEY/After The Love Slips Away (RCA)
2	6	21	31	OAK RIDGE BOYS/Bobbie Sue (MCA)
48	40	37	32	KIERAN KANE/I Feel It With You (Elektra)
32	31	31	33	PETULA CLARK/Natural Love (Scotti Bros./CBS)
50	41	38	34	BELLAMY BROTHERS/For All The Wrong... (Elektra/Curb)
25	26	29	35	BOBBY BARE/New Cut Road (Columbia)
-	-	41	36	EDDIE RABBITT/I Don't Know Where To Start (Elektra)
-	47	42	37	MEL McDANIEL/Take Me To The Country (Capitol)
-	-	43	38	TAMMY WYNETTE/Another Chance (Epic)
39	37	36	39	MEL TILLIS/It's A Long Way To Daytona (Elektra)
-	-	47	40	T.G. SHEPPARD/Finally (WB/Curb)
49	46	44	41	LOUISE MANDRELL/Around My Heart (RCA)
-	49	46	42	JACKY WARD/Travelin' Man (Asylum)
-	-	50	43	JOE STAMPLEY/I'm Goin' Hurtin' (Epic)
-	-	-	44	LEE GREENWOOD/Ring On Her Finger (MCA)
-	-	-	45	LEON EVERETTE/Just Give Me What You... (RCA)
-	48	45	46	CALAMITY JANE/I've Just Seen A Face (Columbia)
-	-	-	47	DON WILLIAMS/Listen To The Radio (MCA)
-	-	-	48	RAZZY BAILEY/Everytime You Cross My Mind... (RCA)
-	-	-	49	FRED KNOBLOCK/I Had It All (Scotti Bros./CBS)
-	-	-	50	REX ALLEN JR./Last Of The Silver Screen Cowboys (WB)

New Entry



This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

JERRY REED "The Man With The Golden Thumb" (RCA) 34/10
Moves: Up 5, Debuts 14, Same 0, Down 5, Adds 10, WZZK-FM, KYXL, WESC-AM-FM, KKYX, KRMD-AM-FM, WTQR-FM, KTTS-AM-FM, KKAL, KRAK, KTOM.

BURRITO BROTHERS "Closer To You" (Curb/CBS) 32/15
National Summary: Up 0, Same 13, Down 0, Debuts 4, Adds 15 including WGNA-FM, WSOC-FM, KLRA, KWKH, WCMS-FM, WFMS-FM, KVOO, KFJ, KGEM, KEED.

G. STEWART & D. DILLON "Brotherly Love" (RCA) 32/5
National Summary: Up 8, Same 18, Down 0, Debuts 1, Adds 5, WPOR-AM-FM, WTSO, KMAK, KVEG, KWJJ, WXL-FM 33-25, WWOD 39-33, KEBC-FM 49-36, KKAL 50-44, KSOP-FM 40-33.

KAREN TAYLOR "Diamond In The Rough" (Mesa) 32/1
National Summary: Up 11, Same 15, Down 1, Debuts 4, Adds 1, WCAW, KHEY 43-41, KSO 31-26, WHBF 43-39, KTTS-AM-FM 33-28, KVOO 35-30, KFDI-AM-FM 42-38, KRWQ-FM 18-13, KRAK 49-46, KMPS-AM-FM 24-21.

MERLE HAGGARD "Dealing With The Devil" (MCA) 31/27
National Summary: Up 0, Same 2, Down 0, Debuts 2, Adds 27 including WCAW, WNYR, WMPS, WLWI-FM, WIRK-FM, KSO, KEBC-FM, KFDI-AM-FM, KEED, KUGR, KCKC.

RONNIE ROGERS "My Love Belongs To You" (Lifesong) 30/4
National Summary: Up 9, Same 13, Down 1, Debuts 3, Adds 4, WSOC-FM, WTSO, KFJ, KTOM, WLWI-FM 29-20, WSM 39-34, KKYX 37-28, KVOO 48-45, KUZZ 39-36, KRWQ-FM 40-33.

TENNESSEE EXPRESS "The Arms Of A Stranger" (RCA) 28/3
National Summary: Up 7, Same 17, Down 1, Debuts 0, Adds 3, WESC-AM-FM, KFJ, KGEM, WXL-FM 27-18, WSM 31-26, KRMD-AM-FM 44-41, KTTS-AM-FM 40-33, KRWQ-FM 45-38, KWJJ on, KRAK on.

JOHN DENVER "Shanghai Breezes" (RCA) 27/11
Moves: Up 7, Debuts 6, Same 0, Down 3, Adds 11, WSEN-AM-FM, WOKQ, WAJR, WOKK, WHK, KOMA, KRST-FM, KLZ, KMAK, KSOP-FM, KIGO.

CORBIN/HANNER BAND "Everyone Knows I'm Yours" (Alfa) 26/8
National Summary: Up 5, Same 11, Down 0, Debuts 2, Adds 8, KRRV, KKYX, WAXX, WHBF, KFDI-AM-FM, KRSY, KGA, KIGO, WEEP 25-19, KCKC 11-9.

ALLEN TRIPP "Love Is" (Nashville) 20/0
National Summary: Up 6, Same 9, Down 0, Debuts 5, Adds 0, KHEY 49-44, WNOE-AM on, KRMD-AM-FM on, KTTS-AM-FM 38-31, KVOO 40-35, KEED 45-41, KWJJ on, KRAK 40-37, KTOM 46-41.

RANDY PARTON "Oh, No!" (RCA) 19/17
National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 17 including WSEN-AM-FM, WBGW-FM, KRRV, WESC-AM-FM, KRMD-AM-FM, KECK, KEED, KCCY-FM, KSOP-FM, KGA.

SUSIE ALLANSON "Wasn't That Love" (Liberty) 18/10
National Summary: Up 0, Same 7, Down 0, Debuts 1, Adds 10, WVAM, WBGW-FM, WKSJ-FM, WLWI-FM, KKYX, WCMS-FM, KFGO, KVOO, KFDI-AM-FM, KTOM.

JOHNNY PAYCHECK "No Way Out" (Epic) 17/11
National Summary: Up 0, Same 4, Down 0, Debuts 2, Adds 11, WVAM, WKSJ-FM, KRMD-AM-FM, WCMS-FM, WAXX, KFGO, KEBC-FM, KFDI-AM-FM, KRSY, KCKC, KIGO.

JERRY LEE LEWIS "I'm So Lonesome I Could Cry" (Mercury/PolyGram) 16/16
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 16 including WGNA-FM, WBGW-FM, WYII, WFNC, WMPS, WCMS-FM, KBMR, KEBC-FM, KUZZ, KWJJ.

CHARLENE "I've Never Been To Me" (Motown) 15/7
National Summary: Up 3, Same 2, Down 0, Debuts 3, Adds 7, WPOR-AM-FM, WWVA, KYXL, WSOC-FM, KTTS-AM-FM, KFDI-AM-FM, KUUY, WHN 34-27, WHK 26-21, WWWW-FM 30-24.

DAVID ALLAN COE "Take Time To Know Her" (Columbia) 15/4
National Summary: Up 1, Same 9, Down 0, Debuts 1, Adds 4, WMPS, WXCL, KUZZ, KEED, KLVI 31-25, WSOC-FM on, KWKH on, WIRK-FM on, KEBC-FM on, KFDI-AM-FM on.



Regional Adds & Hots

EAST			MIDWEST			SOUTH			WEST						
MOST ADDED	HOTTEST	HOTTEST	MOST ADDED	HOTTEST	HOTTEST	MOST ADDED	HOTTEST	HOTTEST	MOST ADDED	HOTTEST	HOTTEST				
Don Williams (MCA)	Alabama (RCA)	Alabama (RCA)	Don Williams (MCA)	Alabama (RCA)	Alabama (RCA)	Don Williams (MCA)	Alabama (RCA)	Alabama (RCA)	Don Williams (MCA)	Alabama (RCA)	Alabama (RCA)				
EAST	MIDWEST	SOUTH	EAST	MIDWEST	SOUTH	EAST	MIDWEST	SOUTH	EAST	MIDWEST	SOUTH				
WQNA-FM Albany, NY DUN WILLIAMS BURRITO BROTHERS BILLY SWAN JERRY LEE LEWIS SANDRA PUPE HOTTEST: ANNE MURRAY STEVE WARINER GARY MORRIS REX ALLEN JR. TAMMY WYNETTE RAZZY BAILEY	WJNR Rochester, NY DUN WILLIAMS MERLE HAGGARD RAZZY BAILEY CHARLEY PRIDE BILLY SWAN LACY J. DALTON HOTTEST: EDIE RABBITT JERRY LEE LEWIS JENNIFER WAINES CHARLENE T.G. SHEPPARD	WYNYR Rochester, NY DUN WILLIAMS MERLE HAGGARD RAZZY BAILEY CHARLEY PRIDE BILLY SWAN LACY J. DALTON HOTTEST: EDIE RABBITT JERRY LEE LEWIS JENNIFER WAINES CHARLENE T.G. SHEPPARD	WBLR Akron, OH T.G. SHEPPARD KBBR Blomberg, MD DUN WILLIAMS JERRY LEE LEWIS JENNIFER WAINES CHARLENE T.G. SHEPPARD	KSO Des Moines, IA MUNDO EARWOOD WRIGHT BROTHERS JIMMY CASH DUN WILLIAMS JACKY WARD MERLE HAGGARD HOTTEST: JERRY LEE LEWIS TOM T. HALL HOTTEST: CONWAY TWITTY GEORGE JONES CRYSTAL GAYLE FRIZZELL & WEST	WQHK Fort Wayne, IN BELLAMY BROTHERS TAMMY WYNETTE LEE GREENWOOD KIERAN KANE EDDIE RABBITT HOTTEST: ANN MURRAY UNK RIDGE BOYS ALABAMA WILLIE NELSON WAYLON & WILLIE EDDIE RABBITT	WDAF Kansas City, MO T.G. SHEPPARD REX ALLEN JR. JIMMY CASH DUN WILLIAMS MEL MC DANIEL HOTTEST: ANN MURRAY UNK RIDGE BOYS ALABAMA WILLIE NELSON WAYLON & WILLIE STEVE WARINER	KCJB Miami, MD BELLAMY BROTHERS T.G. SHEPPARD LOUISE MANRELL FRED KNOBLOCK MEL TILLIS MUE BANDY HOTTEST: ANN MURRAY UNK RIDGE BOYS ALABAMA WILLIE NELSON WAYLON & WILLIE STEVE WARINER	KTTA-M & FM Springfield, MO EDDIE RABBITT BERTIE HIGGINS DUN WILLIAMS MUNDO EARWOOD FRED KNOBLOCK JIMMY CASH HOTTEST: ANN MURRAY UNK RIDGE BOYS ALABAMA WILLIE NELSON WAYLON & WILLIE STEVE WARINER	KRRV Alexandria, LA BURRITO BROTHERS CORBIN/HANNER BAND DUN WILLIAMS RANBY PARTON MERLE HAGGARD HOTTEST: CONWAY TWITTY GEORGE JONES RICKY SKAGGS ALABAMA CRYSTAL GAYLE	KLVI Beaumont, TX LENN EVERETTE KIPPI BRANNON RAY PRICE BELLAMY BROTHERS EDDIE RABBITT HOTTEST: WILLIE NELSON ALABAMA DOLLY PARTON STEVE WARINER WAYLON & WILLIE	WDAK Columbia, GA JOE STAMPEY MEL MC DANIEL RAZZY BAILEY HOTTEST: GEORGE JONES ALABAMA DOLLY PARTON STEVE WARINER WAYLON & WILLIE	KILT-FM Houston, TX GENE WATSON WAYLON & WILLIE GARY MORRIS HOTTEST: ANN MURRAY UNK RIDGE BOYS ALABAMA DOLLY PARTON STEVE WARINER WAYLON & WILLIE	WOKK Meridian, MS T.G. SHEPPARD LEE GREENWOOD TAMMY WYNETTE JOE STAMPEY JIMMY CASH HOTTEST: ANN MURRAY UNK RIDGE BOYS ALABAMA DOLLY PARTON STEVE WARINER WAYLON & WILLIE	WNOE-AM New Orleans, LA RAZZY BAILEY KIPPI BRANNON FRED KNOBLOCK LANE BRODY HOTTEST: GEORGE STRAIT ALABAMA MUE BANDY RICKY SKAGGS GARY MORRIS	KWKH Shreveport, LA BURRITO BROTHERS KIPPI BRANNON DUN WILLIAMS DOLLY PARTON YOUNGER BROTHERS HOTTEST: MERLE HAGGARD CONWAY TWITTY JIMMY CASH RICKY SKAGGS GEORGE STRAIT

WEST			WEST			WEST			WEST		
MOST ADDED	HOTTEST	HOTTEST	MOST ADDED	HOTTEST	HOTTEST	MOST ADDED	HOTTEST	HOTTEST	MOST ADDED	HOTTEST	HOTTEST
Don Williams (MCA)	Alabama (RCA)	Alabama (RCA)	Don Williams (MCA)	Alabama (RCA)	Alabama (RCA)	Don Williams (MCA)	Alabama (RCA)	Alabama (RCA)	Don Williams (MCA)	Alabama (RCA)	Alabama (RCA)
WEST	WEST	WEST	WEST	WEST	WEST	WEST	WEST	WEST	WEST	WEST	WEST
KRST-FM Albuquerque, NM T.G. SHEPPARD RAZZY BAILEY JIMMY CASH HOTTEST: EDIE RABBITT ANN MURRAY WILLIE NELSON CRYSTAL GAYLE WAYLON & WILLIE GORDON LIGHTFOOT	KBYM Billings, MT None HOTTEST: CONWAY TWITTY RICKY SKAGGS ANN MURRAY WILLIE NELSON CRYSTAL GAYLE WAYLON & WILLIE GORDON LIGHTFOOT	KLZ Denver, CO TAMMY WYNETTE JOE SUN JOE STAMPEY DUN WILLIAMS JIMMY CASH HOTTEST: ANN MURRAY UNK RIDGE BOYS ALABAMA WILLIE NELSON CRYSTAL GAYLE WAYLON & WILLIE	KMAK Fresno, CA WRIGHT BROTHERS DUN WILLIAMS CHARLEY PRIDE RAY PRICE MICHEL MURPHY JIMMY CASH HOTTEST: ANN MURRAY UNK RIDGE BOYS ALABAMA WILLIE NELSON CRYSTAL GAYLE WAYLON & WILLIE	KUOR Green River, WY DUN WILLIAMS T.G. SHEPPARD MERLE HAGGARD RANBY PARTON LEE GREENWOOD HOTTEST: ANN MURRAY UNK RIDGE BOYS ALABAMA WILLIE NELSON CRYSTAL GAYLE WAYLON & WILLIE	KNEW Oakland/San Francisco BELLAMY BROTHERS LOUISE MANRELL DUN WILLIAMS HOTTEST: ANN MURRAY UNK RIDGE BOYS ALABAMA WILLIE NELSON CRYSTAL GAYLE WAYLON & WILLIE	KCCY-FM Pueblo, CO DUN WILLIAMS GENE WATSON BILLY SWAN HOTTEST: ANN MURRAY UNK RIDGE BOYS ALABAMA WILLIE NELSON CRYSTAL GAYLE WAYLON & WILLIE	KRAK Sacramento, CA BILLY SWAN JIMMY CASH JERRY REED ANN MURRAY HOTTEST: ANN MURRAY UNK RIDGE BOYS ALABAMA WILLIE NELSON CRYSTAL GAYLE WAYLON & WILLIE	KKCC San Bernardino, CA None HOTTEST: CONWAY TWITTY GARY MORRIS ALABAMA	KEEN San Jose, CA None HOTTEST: CONWAY TWITTY GARY MORRIS ALABAMA	KIGO St. Anthony, ID ZELLA LEHR DUN LEE JERRY LEE LEWIS ANTHONY RAY LIZ LYNNELL PATTI PAGE HOTTEST: CONWAY TWITTY GARY MORRIS ALABAMA	

132 Current Reports

The following stations did not report this week:

- WMAQ/Chicago
- WQIK-FM/Jacksonville
- WUBE-FM/Cincinnati
- WSAI-AM-FM/Cincinnati
- WKMF/Flint
- KXR/SiouX Falls
- WPLO/Atlanta
- WGVM/Greenville
- KIKK-FM/Houston
- WAMZ-FM/Louisville
- KNIX-FM/Phoenix

Hottest Tracks:

"Women Do Know How To Carry On" WAYLON JENNINGS (RCA)

"Gail Davies - Givin' Herself Away - (WB) "You Turn Me On I'm A Radio" "Singing The Blues" "Movin' (I Might Decide To Stay)" "Givin' Herself Away" "Hold On"

WAYLON JENNINGS - Black On Black - (RCA)

"Women Do Know How To Carry On" "Honky Tonk Blues" "May I Borrow Some Sugar From You" "Gonna Write A Letter" "Folsom Prison Blues"

WILLIE NELSON - Always On My Mind - (Columbia) "A Whiter Shade Of Pale" "The Party's Over" "Do Right Woman, Do Right Man" "Let It Be Me" "Staring Each Other Down" "Permanently Lonely" "Last Thing I Needed First Thing This Morning"

OAK RIDGE BOYS - Bobbie Sue - (MCA) "Old Kentucky Song 'Doctor's Orders" "I Wish You Could Have Turned My Head (And Left My Heart Alone)" "So Fine" "Up On Cripple Creek"

DOLLY PARTON - Heartbreak Express - (RCA) "Heartbreak Express" "Do I Ever Cross Your Mind" "Release Me" "Prime Of Our Love" "As Much As Always" "Barbara On Your Mind"

CHARLEY PRIDE - Charley Sings Everybody's Choice - (RCA) "I Don't Think She's In Love Anymore" "I See The Devil In Your Deep Blue Eyes" "Oh What A Beautiful Love Song" "You're So Good When You're Bad" "Cup Of Love" "When She Dances" "I Haven't Loved This Way In Years" "I Hope You Never Cry Again"

RICKY SKAGGS - Waitin' For The Sun To Shine

— (Epic) "So Round, So Firm, So Fully Packed" "Waitin' For The Sun To Shine" "If That's The Way You Feel"

JOE SUN - I Ain't Honky Tonkin' No More - (Elektra) "Stepping Out Blues" "Livin' Outside The Law" "Fraulein"

CONWAY TWITTY - Southern Comfort - (Elektra) "Slow Hand" "She Only Meant To Use Him" "Southern Comfort" "It Turns Me Inside Out"

DON WILLIAMS - Listen To The Radio - (MCA) "Don't Stop Loving Me" "Fool, Fool Heart" "I Can't Get To You From Here" "Standing In A Sea Of Teardrops" "If Hollywood Don't Need You" "Help Yourself To Each Other" "Only Love" "If She Helps Me Get Over You"

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay.

ALABAMA - Mountain Music - (RCA) "Take Me Down" "Words At Twenty Paces" "Close Enough To Perfect" "Lovin' You Is Killin' Me" "Gonna Have A Party" "Green River" "You Turn Me On"

BOBBY BARE - Ain't Got Nothin' To Lose - (Columbia) "If You Ain't Got Nothin' (You Ain't Got Nothin' To Lose)" "Golden Memories" "Isn't That Just Like Love" "I've Been Rained On Too" "So Good So Bad" "The Old Swimm'n' Hole"

DAVID ALLAN COE - Rough Rider - (Columbia) "Take Time To Know Her" "Pouring Water On A Drowning Man"

CHARLIE DANIELS BAND - Windows - (Epic) "Still In Saigon" "Ain't No Ramblers Anymore"

Most Requested:

ALABAMA "Mountain Music" (RCA)
 WILLIE NELSON "Always On My Mind" (Col.)
 RICKY SKAGGS "Crying My Heart Out" (Epic)
 H. WILLIAMS JR. "A Country..." (Elektra/Curb)
 CONWAY TWITTY "The Clown" (Elektra)
 GEORGE JONES "Same Ole Me" (Epic)

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

DAZZ BAND

Let It Whip (Motown)

63% of our reporters on it. Rotations: Heavy 17/0, Medium 10/1, Light 11/2, Extra Adds 3, Total Adds 6, WYLD-FM, WJPC, WBLZ, WSSJ, KNOW, KUKQ. Moves 28-20 on the Black Radio Chart.

BLOODSTONE

We Go A Long Way Back (T-Neck/CBS)

62% of our reporters on it. Rotations: Heavy 2/0, Medium 16/1, Light 15/3, Extra Adds 7, Total Adds 11, KRLY, WDIA, WAIL-FM, WBMX, WBLZ, WCIN, WJLB, WLOU, WVOL, KACE, KDIA. Debuts at number 27 on the Black Radio Chart.

PEABO BRYSON

There's No Guarantee (Capitol)

62% of our reporters on it. Rotations: Heavy 5/0, Medium 11/1, Light 21/3, Extra Adds 3, Total Adds 7, WAMO, WHRK, WBLZ, WCIN, WANT, WLTH, WKWM. Debuts at number 28 on the Black Radio Chart.

BAR-KAYS

Freaky Behavior (Mercury/PolyGram)

60% of our reporters on it. Rotations: Heavy 9/0, Medium 15/0, Light 12/0, Extra Adds 3, Total Adds 3, WWIN, WJMO, WANT. Moves 30-26 on the Black Radio Chart.

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. indicates one of this week's Most Added new songs.

ZOOM "Love Seasons" (Polydor/PolyGram) 35/3

Rotations: Heavy 8/0, Medium 16/0, Light 9/1, Extra Adds 2, Total Adds 3, WANT, WTLC, WVOL. Heavy: WILD, WBMX, WCIN, WJMO, WSSJ, WLTH, WKWM, WWWW. Medium: WXYV, WDAS, WOOK, WHUR, WAOK, WVEE, WEDR, WDMT, WKND, WATV, WENN, WPDQ, KOKY, WLOU, WOWI, WTOY. Debuts at number 25 on the Black Radio Chart.

CHANGE "The Very Best In You" (Atlantic) 33/22

Rotations: Heavy 0/0, Medium 6/0, Light 11/6, Extra Adds 16, Total Adds 22, WAMO, WVEE, WDIA, WEDR, WAIL-FM, WYLD-FM, WBMX, WJLB, KDKO, XHRM, WGIV, WJMI, WJJS, WVOL, WANM, WTMP, WDAO, WKWM, WTLC, WVOI, KACE, KPOP-FM. Medium: WWIN, WHUR, KRLY, WHRK, KSOL, WOWI.

BRASS CONSTRUCTION "Can You See The Light" (Liberty) 33/4

Rotations: Heavy 6/0, Medium 15/0, Light 9/1, Extra Adds 3, Total Adds 4, WVEE, WATV, KDKA, KUKQ. Heavy: WILD, XHRM, WJMI, WKWM, WTLC, KPOP-FM. Medium: WHRK, WEDR, WCIN, WJMO, KDKO, KDAY, WENN, WGIV, WOIC, KOKY, WVOL, WTOY, WANM, WLTH, KAEZ.

STARS ON 45 "Tribute To Stevie Wonder" (Radio/Atlantic) 33/4

Rotations: Heavy: 2/0, Medium 10/0, Light 18/1, Extra Adds 3, Total Adds 4, WAOK, KOKY, WJJS, KDIA. Heavy: WAIL-FM, KELP. Medium: WWIN, KRLY, XHRM, WJJS, WWRL, KNOW, WPDQ, WOWI, WTLC, KACE.

ROBERTA FLACK "Making Love" (Atlantic) 33/1

Rotations: Heavy 7/0, Medium 9/0, Light 16/0, Extra Adds 1, Total Adds 1, WATV. Heavy: WVEE, WJMO, XHRM, WSSJ, KNOW, WGIV, KPOP-FM. Medium: WWIN, WXYV, WDAS, WOOK, WHUR, WAOK, WGCI, KDAY, WVOL.

BOBBY WOMACK "Where Do We Go From Here" (Beverly Glen) 32/4

Rotations: Heavy 5/0, Medium 12/1, Light 12/0, Extra Adds 3, Total Adds 4, WXYV, KDKO, WKXI, WTMP. Heavy: WHUR, WWRL, WOIC, WVOL, KACE. Medium: WILD, WAOK, WVEE, WDIA, KDAY, KSOL, WSSJ, WATV, WPDQ, KAEZ, KDIA.

THIRD WORLD "Try Jah Love" (Columbia) 31/4

Rotations: Heavy 9/0, Medium 10/1, Light 10/1, Extra Adds 2, Total Adds 4, WJPC, WATV, WJAX, WBLX. Heavy: WDAS, WOOK, WHUR, KDAY, WSSJ, WKND, WNHC, WWRL, KACE. Medium: WXYV, WAOK, WHRK, WGCI, XHRM, KSOL, WGIV, KOKY, WTLC. Debuts at number 30 on the Black Radio Chart.

WEST STREET MOB "Sing A Simple Song" (Sugar Hill) 30/5

Rotations: Heavy 3/0, Medium 9/0, Light 14/1, Extra Adds 4, Total Adds 5, WXYV, WAMO, WAOK, KDAY, KUKQ. Heavy: WDIA, WEDR, WGIV. Medium: WWIN, WHUR, WGCI, KDKO, XHRM, WOIC, WLTH, WTLC, WWWW.

Radio & Records NATIONAL AIRPLAY/30

April 9, 1982

Three Weeks
Two Weeks
Last Week

13	4	3	1	RICHARD "D" FIELDS /If it Ain't... (Boardwalk)
12	3	2	2	ATLANTIC STARR /Circles (A&M)
1	1	1	3	STEVIE WONDER /That Girl (Tamla/Motown)
30	15	9	4	RAY PARKER JR. /The Other Woman (Arista)
26	18	11	5	PATRICE RUSHEN /Forget Me Nots (Elektra)
23	20	12	6	SHALAMAR /A Night To Remember (Solar/Elektra)
16	7	7	7	O'BRYAN /The Gigolo (Capitol)
-	21	10	8	CAMEO /Just Be Yourself (Chocolate City/PolyGram)
7	6	5	9	GEORGE BENSON /Never Give Up On A Good Thing (WB)
20	19	16	10	WAR /You Got The Power (RCA)
-	23	20	11	DENIECE WILLIAMS /It's Gonna Take A... (ARC/Columbia)
-	22	13	12	CHERI /Murphy's Law (Venture)
29	24	15	13	A TASTE OF HONEY /I'll Try Something New (Capitol)
5	5	6	14	GEORGE DUKE /Shine On (Epic)
10	8	8	15	XAVIER /Work That Sucker To Death (Liberty)
-	30	21	16	O'JAYS /I Just To Satisfy (Philadelphia International/CBS)
19	17	17	17	KOOL & THE GANG /Get Down On It (De-Lite/PolyGram)
-	29	22	18	SKYY /Let's Celebrate (Salsoul/RCA)
2	2	4	19	SMOKEY ROBINSON /Tell Me Tomorrow (Tamla/Motown)
-	-	28	20	DAZZ BAND /Let It Whip (Motown)
11	10	14	21	CHI-LITES /Hot On A Thing (Called Love) (20th/RCA)
8	13	19	22	TOM TOM CLUB /Genius Of Love (Sire/WB)
25	25	23	23	L.T.D. /April Love (A&M)
3	9	18	24	JUNIOR /Mama Used To Say (Mercury/PolyGram)
-	-	25	25	ZOOM /Love Seasons (Polydor/PolyGram)
-	-	30	26	BAR-KAYS /Freaky Behavior (Mercury/PolyGram)
-	-	27	27	BLOODSTONE /We Go A Long Way Back (T-Neck/CBS)
-	-	28	28	PEABO BRYSON /There's No Guarantee (Capitol)
-	-	29	29	ONE WAY /Who's Foolin' Who (MCA)
-	-	30	30	THIRD WORLD /Try Jah Love (Columbia)

New Entry →

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- ASHFORD & SIMPSON** (28)
- CHANGE** (22)
- MCCARTNEY/WONDER** (19)
- WARWICK/MATHIS** (15)
- SMOKEY ROBINSON** (13)

HOTTEST

- STEVIE WONDER** (22)
- RICHARD "D" FIELDS** (21)
- O'BRYAN** (18)
- RAY PARKER JR.** (14)
- SMOKEY ROBINSON** (13)
- TOM TOM CLUB** (13)

PLEASURE "Sending My Love" (RCA) 29/5

Rotations: Heavy 2/0, Medium 15/1, Light 8/0, Extra Adds 4, Total Adds 5, KELP, WKXI, WLOU, WANT, KUKQ. Heavy: WJLB, KSOL. Medium: WWIN, WHUR, WHRK, WEDR, WJMO, KDKO, XHRM, WENN, WJJS, WOWI, WTLC, KAEZ, KDIA, KPOP-FM.

ONE WAY "Who's Foolin' Who" (MCA) 29/2

Rotations: Heavy 12/0, Medium 8/1, Light 8/0, Extra Adds 1, Total Adds 2, WDIA, WLOU. Heavy: WAMO, WVEE, WEDR, WJMO, WKND, WNHC, WENN, WKXI, WJAX, WOWI, WTOY, WDAO. Moves 29-29 on the Black Radio Chart.

ASHFORD & SIMPSON "Street Corner" (Capitol) 28/28

Rotations: Heavy 0/0, Medium 2/2, Light 4/4, Extra Adds 22, Total Adds 28, WWIN, WXYV, WDAS, WHUR, WAOK, WVEE, WDIA, WHRK, WEDR, WBMX, WGCI, WCIN, WJLB, XHRM, KSOL, WSSJ, WKND, WWRL, WOIC, WKXI, WJAX, KOKY, WVOL, WANT, WTMP, WTLC, KAEZ, KACE.

BILL SUMMERS & SUMMERS HEAT "At The Concert" (MCA) 28/7

Rotations: Heavy 1/0, Medium 12/2, Light 12/2, Extra Adds 3, Total Adds 7, WYLD-FM, WCIN, KSOL, WBLZ, WVOL, WANM, WKWM. Heavy: WJMI. Medium: WHUR, WAOK, WEDR, KDKO, WATV, WENN, WGIV, WLOU, WOWI, KAEZ.

WILLIAM "BOOTS" COLLINS "Take A Lickin' And Keep On Kickin' " (WB) 27/11
Rotations: Heavy 1/1, Medium 7/0, Light 11/2, Extra Adds 8, Total Adds 11, WAMO, WVEE, WBMX, WBLZ, WCIN, KDAY, XHRM, WKXI, WJJS, WTOY, WTMP. Medium: WWIN, WHUR, WDIA, WHRK, KDKO, WOWI, WTLC.

REDDINGS "I Know You Got Another" (Believe In A Dream/CBS) 27/7

Rotations: Heavy 3/0, Medium 11/0, Light 9/3, Extra Adds 4, Total Adds 7, WDIA, WJMO, KOKY, WJJS, WVOL, WOWI, WKWM. Heavy: WEDR, WJLB, KDKO. Medium: WWIN, WAOK, WVEE, WCIN, KDAY, KSOL, WATV, WENN, WGIV, WJAX, WANT.

PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 27/4

Rotations: Heavy 3/0, Medium 9/0, Light 11/0, Extra Adds 4, Total Adds 4, WILD, WBMX, WJMO, KUKQ. Heavy: WGCI, KNOW, KAEZ. Medium: WXYV, WAMO, KDAY, XHRM, KSOL, WPDQ, KOKY, KPOP-FM, WNHC.

SECRET WEAPON "Must Be The Music" (Prelude) 24/1

Rotations: Heavy 10/0, Medium 7/0, Light 6/0, Extra Adds 1, Total Adds 1, KRLY. Heavy: WVEE, WXYV, WDAS, WJPC, XHRM, WWRL, WENN, WGIV, WOWI, WTMP. Medium: WWIN, WAOK, WDIA, WAIL-FM, WNHC, WATV, WPDQ.

SIGNIFICANT ACTION

PAUL MCCARTNEY w/STEVIE WONDER "Ebony And Ivory" (Columbia) 20/19
Rotations: Heavy 0/0, Medium 4/4, Light 5/4, Extra Adds 11, Total Adds 19, WXYV, WAOK, WVEE, KMJQ, WHRK, WAIL-FM, WYLD-FM, WBLZ, KDKO, KSOL, WSSJ, KNOW, WBLX, WVOL, KTFM, WANM, KDIA, KUKQ, KPOP-FM.

AL JARREAU "Teach Me Tonight" (WB) 20/2

Rotations: Heavy 2/0, Medium 11/0, Light 5/0, Extra Adds 2, Total Adds 2, WHRK, KUKQ. Heavy: WJMO, KNOW. Medium: WDAS, WOOK, WAOK, WDMT, WSSJ, WKND, WNHC, WWRL, KACE. Medium: WXYV, WAOK, WHRK, WGCI, XHRM, KSOL, WGIV, KOKY, WTLC. Debuts at number 30 on the Black Radio Chart.

KLEER "Taste The Music" (Atlantic) 20/1

Rotations: Heavy 3/0, Medium 7/0, Light 9/0, Extra Adds 1, Total Adds 1. WATV. Heavy: WJMI, WTOY, WWWW. Medium: WVEE, WGCI, WNHC, WKXI, WLOU, WLTH, KACE.

J. GEILS BAND "Flamethrower" (EMI America) 20/0

Rotations: Heavy 7/0, Medium 9/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WAIL-FM, KMJM, WJAX, WBLX, WLTH, WWWW, KPOP-FM. Medium: WHRK, WGCI, KDAY, XHRM, KELP, WJJS, WKWM, KUKQ, KOKY.

REN WOODS "Take Me To Heaven" (Elektra) 19/0

Rotations: Heavy 2/0, Medium 10/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WJMO, WDAO. Medium: WAOK, WAIL-FM, WYLD-FM, WCIN, WATV, WJMI, WJAX, KOKY, WVOI, KACE.

AURRA "A Little Love" (Salsoul/RCA) 18/11

Rotations: Heavy 1/0, Medium 4/1, Light 4/1, Extra Adds 9, Total Adds 11, WVEE, WEDR, WCIN, WJMO, WJLB, KDKO, XHRM, KOKY, WTLC, KAEZ, WWWW. Heavy: KACE. Medium: WWIN, WGIV, WVOL.

VERNON BURCH "Playing Hard To Get" (Spector/Capitol) 18/6

Rotations: Heavy 1/0, Medium 7/1, Light 7/2, Extra Adds 3, Total Adds 6, WDAS, KSOL, WKND, WTMP, WKWM, KACE. Heavy: KDKO. Medium: WJMO, KDAY, XHRM, WENN, WLOU, WTLC.

TOM BROWNE "Bye Gones" (GRP/Arista) 17/4

Rotations: Heavy 2/0, Medium 4/0, Light 8/1, Extra Adds 4, WYLD-FM, WKND, WJJS, WVOI. Heavy: WLOU, WWWW. Medium: WAMO, WDAO, WLTH, KDIA.

GROVER WASHINGTON JR. "Jamming" (Elektra) 17/3

Rotations: Heavy 1/0, Medium 4/0, Light 10/1, Extra Adds 2, Total Adds 3, WYLD-FM, WCIN, WSSJ. Heavy: WWWW. Medium: WHUR, WJAX, WOWI, WDAO.

MICHAEL WYCOFF "Still Got The Magic (Sweet Delight)" (RCA) 17/2

Rotations: Heavy 2/0, Medium 7/0, Light 8/2, Extra Adds 0, Total Adds 2, WDIA, WCIN. Heavy: WAMO, WTOY. Medium: WHUR, WEDR, WGCI, WJMO, WWRL, KNOW, WVOI.

SKOOL BOYZ "This Feeling Must Be Real" (Destiny) 17/0

Rotations: Heavy 1/0, Medium 7/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WENN. Medium: WILD, WDAS, WAOK, WGCI, WLTH, WTLC, KUKQ.

INSTANT FUNK "Why Don't You Think About Me" (Salsoul/RCA) 16/1

Rotations: Heavy 3/0, Medium 8/0, Light 6/0, Extra Adds 1, Total Adds 1, WKND. Heavy: WILD, WEDR, KDKO. Medium: WJMO, WLOU, WVOL, WOWI, WTLC, XHRM.

DIONNE WARWICK & JOHNNY MATHIS "Friends In Love" (Arista) 15/15

Rotations: Heavy 0/0, Medium 0/0, Light 3/3, Extra Adds 12, Total Adds 15, WWIN, WILD, WHUR, WAOK, WVEE, WHRK, WGCI, XHRM, WSSJ, WKND, WWRL, KOKY, WOWI, KAEZ, KPOP-FM.

GREG PERRY "It Takes Heart" (Alfa) 15/6

Rotations: Heavy 0/0, Medium 2/0, Light 7/0, Extra Adds 6, Total Adds 6, WAOK, WVEE, KDAY, WPDQ, WDAO, KAEZ. Medium: WWIN, WTLC.

RONNIE DYSON "Bring It On Home" (Cotillion/Atco) 15/4

Rotations: Heavy 0/0, Medium 5/0, Light 6/0, Extra Adds 4, Total Adds 4, WXYV, WJMO, KDAY, WATV. Medium: XHRM, WSSJ, KOKY, WOWI, KACE.

SMOKEY ROBINSON "Old Fashioned Love" (Tamla/Motown) 14/13

Rotations: Heavy 0/0, Medium 2/1, Light 3/3, Extra Adds 9, Total Adds 13, WDIA, WYLD-FM, WGCI, KDKO, XHRM, WSSJ, WGIV, WJMI, KOKY, WTOY, WDAO, WTLC, KAEZ. Medium: WHRK.

SHOTGUN "Ladies Choice" (Montage/Capitol) 14/4

Rotations: Heavy 0/0, Medium 5/0, Light 6/1, Extra Adds 3, Total Adds 4, KDKO, KDAY, WLOU, WDAO. Medium: WEDR, KSOL, WENN, WOIC, WPDQ.

WALDO "You Bring Out The Freak In Me" (Columbia) 14/3

Rotations: Heavy 1/0, Medium 3/0, Light 7/0, Extra Adds 3, Total Adds 3, WGCI, WATV, WWWW. Heavy: WEDR. Medium: WKXI, WJAX, KPOP-FM.

HERBIE HANCOCK "Lite Me Up" (Columbia) 14/2

Rotations: Heavy 0/0, Medium 7/0, Light 6/1, Extra Adds 1, Total Adds 2, KDAY, WBLX. Medium: WHUR, WHRK, WGCI, XHRM, WLOU, WJJS, WTLC.

ST. TROPEZ "I Want To Do Something Freaky To You" (Destiny) 14/0

Rotations: Heavy 2/0, Medium 4/0, Light 8/0, Extra Adds 0, Total Adds 0. Heavy: WJAX, WLOU. Medium: WENN, WPDQ, WVOL, WTLC.

ADC BAND "Roll With The Punches" (Cotillion/Atco) 14/0

Rotations: Heavy 3/0, Medium 5/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WDAS, WKXI, WLOU. Medium: WWIN, WEDR, WAIL-FM, KDKO, WATV.

Black Radio

Hottest

April 9, 1982

EAST	SOUTH	MIDWEST	WEST
Stevie Wonder Secret Weapon Cheri War George Benson	Richard "Dimples" Fields Ray Parker Jr. O'Bryan Stevie Wonder Cameo	Stevie Wonder Smokey Robinson Cheri O'Bryan Richard "Dimples" Fields	Dazz Band Bar-Kays Tom Tom Club Smokey Robinson Atlantic Starr

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXY/Baltimore
Tim Watts

LUTHER VANDROSS
BOBBY WOMACK
MCCARTNEY/WONDER
ASHFORD & SIMPSON
RONNIE DYSON
WEST STREET MOB
RAY, GOODMAN & B
DEBRA DEJEAN
DAVID LASLEY
HUMAN LEAGUE
Hottest:
GEORGE BENSON
SECRET WEAPON
LTD
WAR
GEORGE DUKE

WWIN/Baltimore
Curtis Anderson

WARWICK & MATHIS
GOLDIE ALEXANDER
RICHARD JON SMITH
GEORGE BENSON
ASHFORD & SIMPSON
ANGELA CLEMMONS
BRUTUS
ALTON EDWARDS
KLIQUE
BAR-KAYS
LUTHER VANDROSS
BRANDI WELLS
JIGSAW
Hottest:
CHERI
DUNCANS
RICHARD D. FIELDS
ZZ HILL
SECRET WFAON

WILD/Boston
Steve Crumbley

ARETHA FRANKLIN
PATTI AUSTIN
DAVID LASLEY
DRAMATICS
WARWICK & MATHIS
MIGHTY FIRE
Hottest:
GEORGE BENSON
LAKESIDE
CHI-LITES
XAVIER
WAR

WSSJ/Camden-Philadelphia
Gary Shepherd

DAZZ BAND
MCCARTNEY/WONDER
GROVER WASHINGTON
WARWICK & MATHIS
SMOKEY ROBINSON
ASHFORD & SIMPSON
Hottest:
RICHARD D. FIELDS
WAR
PATRICE RUSHEN
THIRD WORLD
SECRET WEAPON

WKND/Hartford
Eddie Jordan

ASHFORD & SIMPSON
TOM BROWNE
WARWICK & MATHIS
VERNON BURCH
INSTANT FUNK
RONNIE LAWS
Hottest:
STEVIE WONDER
SMOKEY ROBINSON
WHISPERS
XAVIER
GEORGE BENSON

WNHC/New Haven
James Jordan

none
Hottest:
STEVIE WONDER
LAKESIDE
AURRA
CHI-LITES
CHERI

WWRL/New York
Wanda Ramos

WARWICK & MATHIS
ASHFORD & SIMPSON
PHOENIX
W.A.G. BAND
RAMSEY LEWIS
Hottest:
STEVIE WONDER
ATLANTIC STARR
SHALAMAR
GEORGE BENSON
SECRET WEAPON

WDAS/Philadelphia
Joe Tamburro

LIVE BAND
ASHFORD & SIMPSON
GAP BAND
VERNON BURCH
LIVE BAND
TROUBLE FUNK
BRUTUS
Hottest:
CHERI
TOM TOM CLUB
PRINCE
THIRD WORLD
ATLANTIC STARR

WAMO/Pittsburgh
John Anthony

BOOTS COLLINS
BOOKER T.
PEABO BRYSON
BOBBY CALDWELL
GAYLE ADAMS
CHANGE
WEST STREET MOB
Hottest:
PATRICE RUSHEN
O'BRYAN
SKYY
Hottest:
PATRICE RUSHEN
O'BRYAN
SKYY
STEVIE WONDER
JUNIOR

WOOK/Washington
Harry Boomer

none
Hottest:
WAR
PATRICE RUSHEN
O'JAYS
STEVIE WONDER
ROBERTA FLACK
WHUR/Washington
Oscar Fields
WARWICK & MATHIS
ASHFORD & SIMPSON
TWHENNYNINE/LENNY
Hottest:
STEVIE WONDER
CHERI
BOBBY WOMACK
SMOKEY ROBINSON
PRINCE

SOUTH

WVEE/Atlanta
Scotty Andrews

MCCARTNEY/WONDER
WARWICK & MATHIS
GREG PERRY
AURRA
BOOTS COLLINS
COLLAGE
CHANGE
SHARON BROWN
RARE ESSENCE
BRASS CONSTRUCTIO
ASHFORD & SIMPSON
T-CONNECTION
ALTON EDWARDS
Hottest:
RICHARD D. FIELDS
SECRET WEAPON
ATLANTIC STARR
CAMEO
BLOODSTONE
WAKO/Atlanta
Larry Tinsley
MCCARTNEY/WONDER
DAVID LASLEY
WARWICK & MATHIS
WEST STREET MOB
ASHFORD & SIMPSON
GREG PERRY
STARS ON 45
MEL BROOKS
Hottest:
RICHARD D. FIELDS
RAY PARKER JR.
BLOODSTONE
CHERI
O'JAYS

WAOK/Atlanta
Larry Tinsley

MCCARTNEY/WONDER
DAVID LASLEY
WARWICK & MATHIS
WEST STREET MOB
ASHFORD & SIMPSON
GREG PERRY
STARS ON 45
MEL BROOKS
Hottest:
RICHARD D. FIELDS
RAY PARKER JR.
BLOODSTONE
CHERI
O'JAYS

KNOW/Austin
Selby Edwards

RICHARD D. FIELDS
O'BRYAN
MCCARTNEY/WONDER
TIME
CHERI
DAZZ BAND
Hottest:
CHI-LITES
ROBERTA FLACK
RAY PARKER JR.
PATRICE RUSHEN
PATTI AUSTIN

WENN/Birmingham
Gene Wise

WHATNAUTS
KLIQUE
Hottest:
O'BRYAN
BAR-KAYS
KOOL & THE GANG
XAVIER
TOM TOM CLUB

WAT/Birmingham
Stan Granger

ROBERTA FLACK
BRASS CONSTRUCTIO
THIRD WORLD
MERGE
RONNIE DYSON
KLEER
SHALAMAR
RAY PARKER JR.
SKYY
Hottest:
STEVIE WONDER
TOM TOM CLUB
LAKESIDE
XAVIER
PRINCE

MIDWEST

WBMX/Chicago
Lee Michaels

BRANDI WELLS
BLOODSTONE
ASHFORD & SIMPSON
CHANGE
PATTI AUSTIN
BOOTS COLLINS
GRANDMASTER FLASH
JEFF LORBER
Hottest:
DIANA ROSS
STEVIE WONDER
TOM TOM CLUB
SMOKEY ROBINSON
WHISPERS

WJPC/Chicago
Jerry Boulding

DAZZ BAND
THIRD WORLD
SKYY
CASIOPEA
Hottest:
STEVIE WONDER
RAY PARKER JR.
CHERI
JUNIOR
STARS ON 45

WGCI/Chicago
Pam Wells

JEFF LORBER
SKYY
SMOKEY ROBINSON
WARWICK & MATHIS
WALDO
GENE CHANDLER
ASHFORD & SIMPSON
JIMMY ROSS
MARCIO MONTARROYA
Hottest:
TOM TOM CLUB
RICHARD D. FIELDS
STEVIE WONDER
PATRICE RUSHEN
CHERI

WBLZ/Cincinnati
Harry Lyles

HALL & OATES
MCCARTNEY/WONDER
DAZZ BAND
BOOTS COLLINS
PEABO BRYSON
RICHARD D. FIELDS
BLOODSTONE
MIDNIGHT STAR
Hottest:
O'BRYAN
CHI-LITES
CHERI
SMOKEY ROBINSON
GEORGE BENSON

WCIN/Cincinnati
Everett Cork

BLOODSTONE
MICHAEL WYCOFF
ASHFORD & SIMPSON
BOOTS COLLINS
PEABO BRYSON
MARZ
AURRA
BILL SUMMERS
GROVER WASHINGTON
FAT LARRY'S BAND
Hottest:
XAVIER
O'BRYAN
DAZZ BAND
PATRICE RUSHEN
GEORGE BENSON

WJMO/Cleveland
Erik Stone

AURRA
MCCARTNEY/WONDER
REDDINGS
O'JAYS
BAR-KAYS
SYLVIA
RONNIE DYSON
Hottest:
STEVIE WONDER
SISTER SLEDGE
SMOKEY ROBINSON
GEORGE DUKE
CHI-LITES

WDMT/Cleveland
Magic/James

CLIFF RICHARD
KENNY ROGERS
CAMEO
ONJ
Hottest:
RICHARD D. FIELDS
PRINCE
DAZZ BAND
MANHATTANS
GEORGE BENSON

WDAO/Dayton
Lankford Stephens

SMOKEY ROBINSON
CHANGE
GREG PERRY
SHOTGUN
FAT LARRY'S BAND
SUN
Hottest:
RICHARD D. FIELDS
DAZZ BAND
GEORGE BENSON
CHARLES EARLAND
ONE WAY

WJLB/Detroit
J. Michael McKay

CAMEO
AURRA
CHANGE
BLOODSTONE
ASHFORD & SIMPSON
Hottest:
MICHAEL FRANKS
REDDINGS
LTD
SMOKEY ROBINSON
DAZZ BAND

WLTH/Gary
Dana Huskisson

TROUBLE FUNK
GLADYS KNIGHT
PEABO BRYSON
Hottest:
SHALAMAR
XAVIER
STEVIE WONDER
CHERI
PATRICE RUSHEN

WKWM/Grand Rapids
Frank Grant

MEL BROOKS
SYLVIA
REDDINGS
PEABO BRYSON
DRAMATICS
CHANGE
BILL SUMMERS
VERNON BURCH
Hottest:
STEVIE WONDER
O'BRYAN
CAMEO
RICHARD D. FIELDS
ZOOM

WTLC/Indianapolis
Jay Johnson

ASHFORD & SIMPSON
RJ'S LATEST ARRIV
DONALD BYRD
CHANGE
AURRA
SMOKEY ROBINSON
ELOISE WHITAKER
ZOOM
GOLDIE ALEXANDER
Hottest:
TROUBLE FUNK
PRINCE
LTD
SISTER SLEDGE
GEORGE DUKE

WAL-FM/New Orleans
Barry Richards

MCCARTNEY/WONDER
THOMPSON TWINS
O'JAYS
CHANGE
DIANA ROSS
FUNKAPOLITAN
RICHARD JON SMITH
BLOODSTONE
Hottest:
JUNIOR
RAY PARKER JR.
GEORGE DUKE
RICHARD D. FIELDS
O'BRYAN

WAEZ/Oklahoma City
Lee Simpson

DENNIS BROWN
WARWICK & MATHIS
AURRA
T-CONNECTION
SMOKEY ROBINSON
DIANA ROSS
GREG PERRY
ASHFORD & SIMPSON
VISION
GOLDIE ALEXANDER
Hottest:
PATTI AUSTIN
CON PUNK SHUN
CAMEO
TASTE OF HONEY
CHERI

WWWS/Saginaw, MI
Kernit Crockett

DENNIS BROWN
LEVEL 42
WALDO
MIGHTY FIRE
AURRA
Hottest:
TOM TOM CLUB
J. GEILS BAND
O'BRYAN
LAKESIDE
WAR

WTOY/Roanoke
Donnie Deane

SMOKEY ROBINSON
BOOTS COLLINS
Hottest:
J. GEILS BAND
KOOL & THE GANG
RICHARD D. FIELDS
STEVIE WONDER
BAR-KAYS

WTFM/San Antonio
Joe Nasty

MCCARTNEY/WONDER
CNJ
TIME
Hottest:
JOAN JETT
J. GEILS BAND
JOURNEY
SHOCK
PRINCE

KMJM/St. Louis
Dick Edwards

none
Hottest:
STEVIE WONDER
QUINCY JONES
TOM TOM CLUB
RICHARD D. FIELDS
SKYY

WEST

KDKO/Denver
Byron Pitts

AURRA
BOBBY WOMACK
MCCARTNEY/WONDER
CHANGE
FRANCE JOLI
KENI BURKE
DENNIS BROWN
GOLDIE ALEXANDER
LEVEL 42
KLIQUE
SMOKEY ROBINSON
DANIEL
GRANDMASTER FLASH
RICHARD JON SMITH
SHOTGUN
Hottest:
BAR-KAYS
D TRAIN
TOM TOM CLUB
AM-FM
VERNON BURCH

KACE/Los Angeles
Alonzo Miller

RAY PARKER JR.
PATRICE RUSHEN
BLOODSTONE
FAT LARRY'S BAND
AZYMUTH
ASHFORD & SIMPSON
CHANGE
ALTON EDWARDS
VERNON BURCH
Hottest:
D TRAIN
WHISPERS
TOM TOM CLUB
ATLANTIC STARR
SMOKEY ROBINSON

KDAY/Los Angeles
J.J. Johnson

ZZ HILL
RICK SMITH
SHOTGUN
EARL KLUGH
GREG PERRY
RONNIE DYSON
BOOTS COLLINS
HERBIE HANCOCK
WEST STREET MOB
Hottest:
RICHARD D. FIELDS
TOM TOM CLUB
RAY PARKER JR.
WAR
BAR-KAYS

KDIA/Oakland
Jeff Harrison

MCCARTNEY/WONDER
GENE CHANDLER
B.B. KING
BLOODSTONE
STARS ON 45
BRASS CONSTRUCTIO
Hottest:
CAMEO
O'BRYAN
DAZZ BAND
ATLANTIC STARR
SKYY

WVOI/Toledo
Maxx Myrick

CHANGE
ZOOM
TOM BROWNE
GOLDIE ALEXANDER
RICK SMITH
Hottest:
STEVIE WONDER
O'BRYAN
SMOKEY ROBINSON
LAKESIDE
ATLANTIC STARR

KUKQ/Phoenix
Steve Smith

BRASS CONSTRUCTIO
IMAGINATION
MCCARTNEY/WONDER
PATTI AUSTIN
AL JARREAU
WEST STREET MOB
PLEASURE
LUTHER VANDROSS
DAZZ BAND
SKYY
Hottest:
SMOKEY ROBINSON
CHI-LITES
ATLANTIC STARR
XAVIER
KOOL & THE GANG

KPOP-FM/Sacramento
Bill Jeffries

CHANGE
JEANIE TRACY
WARWICK & MATHIS
ONE WAY
MCCARTNEY/WONDER
RICKIE LEE JONES
Hottest:
J. GEILS BAND
JOURNEY
SKYY
DAZZ BAND
BAR-KAYS

XHRM/San Diego
Duff Lindsey

BOOTS COLLINS
VALENTINE BROS.
AURRA
DAVID LASLEY
SMOKEY ROBINSON
RICHARD JON SMITH
ASHFORD & SIMPSON
CHANGE
WARWICK & MATHIS
Hottest:
XAVIER
CAMEO
DAZZ BAND
JUICY
DENIECE WILLIAMS

KSOL/San Mateo, CA
Bernie Moody

ASHFORD & SIMPSON
MCCARTNEY/WONDER
TEMPTATIONS
GAP BAND
VERNON BURCH
BILL SUMMERS
MIGHTY FIRE
Hottest:
STEVIE WONDER
GENE DUKE
SMOKEY ROBINSON
RICHARD D. FIELDS
O'BRYAN
DAZZ BAND

JAZZ RADIO

JUDY ROBERTS
Nights In Brazil (Inner City)
JEFF LORBER
It's A Fact (Arista)
ECHOES OF AN ERA
Various Artists (Elektra)
MICHAEL FRANKS
Objects Of Desire (WB)
GROOVE HOLMES
Broadway (Muse)
TANIA MARIA
Taurus (Concord)
LEE RITENOUR
Rio (Musician/Elektra)

EAST: WYBC/New Haven, CT, Tom Streissguth.
MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, John Hill.
WEST: KFML/Denver, CO, Ira Gordon.



"MAKING LOVE"

#4005

THE NEW HIT
SINGLE FROM

ROBERTA FLACK
ON ATLANTIC RECORDS



**WATCH FOR ROBERTA FLACK'S
EAGERLY AWAITED LP—OUT SOON!**

WXKS-FM 16-9
Z93 20-14
94Q 30-25
WCKX add 30
WIFI on
KEARTH 7-5

KRLA 26-23
KFI 24-22
KIIS-FM 16-12
KIQQ 22-9
WFBR 13-11
WAEB 18-15

Q106 22-17
K104 23-22
KZFM 28-21
KINT 37-30
WTIX 33-31
WJDX 29-25

WAXY deb 27
WDOQ 26-19
WMAK-FM 14-11
WSEZ 30-24
WGH 14-12
KJ100 deb 21

WVIC 30-28
KIOA 29-26
WGBF add
WLYT add
WNCI 24-22
FM102 deb 28

KCPX deb 37
KRQ 20-17
KHYT 21-18
WGUY 27-22
WCIR 22-17
95XIL 18-11

Q104 add
WAEV 23-20
95SGF add
WFOX 22-17
WFLB deb 32
KSLY deb 22
KCBN 21-16

A/C CHART 17 — 14

EAST
Most Added Hottest

Franke & KO's Rick Springfield
Little River Band J. Geils Band
Police Vangelis

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added Hottest

Franke & KO's Rick Springfield
Police Olivia N-J
Asia Joan Jett

EAST

PARALLEL TWO

WKRR-FM/Wilkes-Barre, PA
Jim Rising
RAY PARKER JR.
PIA ZADORA
LOVERBOY
SHALAMAR
Hottest:
TOTO
WARWICK & MATHIS
DAN FOGELBERG
T.G. SHEPPARD (dp)
GLASS MOON
Hottest:
J. GEILS BAND 1-1
KOOL & THE GANG 2-2
STEVIE WONDER 3-3
RICK SPRINGFIELD 7-4
VANGELIS 9-7
WGUY/Bangor, ME
Jim Randall
RAY PARKER JR.
SHALAMAR
LOVERBOY
PRISM
WARWICK & MATHIS
DAN FOGELBERG
T.G. SHEPPARD (dp)
GLASS MOON
Hottest:
J. GEILS BAND 1-1
KOOL & THE GANG 2-2
STEVIE WONDER 3-3
RICK SPRINGFIELD 7-4
VANGELIS 9-7
WTNS/Dover, NH
Jim Sebastian
LRL
FRANKE/KNOCKOUTS
Hottest:
ONJ 4-1
VANGELIS 6-2
NEIL DIAMOND 7-3
QUINCY JONES 12-5
GREG GUIDRY 9-6
WIGY/Bath, ME
Willie Mitchell
LRL
FRANKE/KNOCKOUTS
Hottest:
PRISM
JOHN HALL BAND
POLICE
Hottest:
JOAN JETT 1-1
HUEY LEWIS AND TH 2-2
TOMMY TUTONE 15-11
LOVERBOY 20-13
CHARLENE 27-17
95XII/Parkersburg, WV
Terry Lee Collins
ROD STEWART
DUKE JUPITER
SHEENA EASTON
DIANA ROSS
Hottest:
GO GO'S 1-1
QUARTERFLASH 4-2
ROBERTA FLACK 18-11
POCO 19-12
PAUL DAVIS 27-18
WACZ/Bangor, ME
Michael O'Hara
POLICE
ROD STEWART
JOHN COUGAR
TOTO
MCCARTNEY/WONDER
Hottest:
JOAN JETT 1-1
J. GEILS BAND 2-2
CHARLENE 9-6
GO GO'S 11-7
RAY PARKER JR. 25-21
WZYQ/Fredrick, ND
Kemoabi Joe
DAN FOGELBERG
HUMAN LEAGUE
ASIA
RAINBOW
EDDIE RABBITT
Hottest:
J. GEILS BAND 3-1
RICK SPRINGFIELD 7-2
TOMMY TUTONE 10-7
STEVIE NICKS 12-8
CHARLENE 15-9
WOMP-FM/Bellaire, OH
Jolene Schreiber
LRL
LAURA BRANIGAN
DAN FOGELBERG
ALDO NOVA
ABBA
Hottest:
JOAN JETT 1-1
ONJ 8-4
RICK SPRINGFIELD 18-6
J. GEILS BAND 9-7
DR. HOOK 28-19
WHEB/Portsmouth, NH
Rick Bean
CDB
DAN FOGELBERG
SHEENA EASTON
Hottest:
ONJ 2-1
RICK SPRINGFIELD 3-3
PAUL DAVIS 7-4
HALL & OATES 14-7
VANGELIS 16-8
WFEA/Manchester, NH
Keith Lemire
FRANKE/KNOCKOUTS
SIMON & GARFUNKEL
PRISM
Hottest:
ONJ 1-1
RICK SPRINGFIELD 3-3
HALL & OATES 14-7
VANGELIS 16-8
PARALLEL THREE
WCIR/Beckley, WV
Jim Martin
DUKE JUPITER
SHEENA EASTON
LRL
POLICE
MIKE POST
STARS ON 45
Hottest:
JOAN JETT 1-1
RICK SPRINGFIELD 4-2
DR. HOOK 10-3
KOOL & THE GANG 19-7
TOMMY TUTONE 28-19
WFBG/Altoona, PA
Tony Booth
RAINBOW
CHERI
BOBBY CALDWELL
BEATLES
Hottest:
JOAN JETT 1-1
GO GO'S 3-2
RICK SPRINGFIELD 10-4
HALL & OATES 18-12
MCCARTNEY/WONDER 29-20
WKRZ-FM/Wilkes-Barre, PA
Jim Rising
RAY PARKER JR.
PIA ZADORA
LOVERBOY
SHALAMAR
Hottest:
TOTO
WARWICK & MATHIS
DAN FOGELBERG
T.G. SHEPPARD (dp)
GLASS MOON
Hottest:
J. GEILS BAND 1-1
KOOL & THE GANG 2-2
STEVIE WONDER 3-3
RICK SPRINGFIELD 7-4
VANGELIS 9-7
\$2FLY/Albany, NY
Jack Lawrence
TOMMY TUTONE
FRANKE/KNOCKOUTS
Hottest:
JOURNEY 1-1
GO GO'S 4-3
BERTIE HIGGINS 5-4
STEVIE NICKS 9-6
RICK SPRINGFIELD 11-7
WDRS-FM/Hartford, CT
Paul Roberts
FRANKE/KNOCKOUTS
LRL
O'JAYS
SIMON & GARFUNKEL (dp)
Hottest:
JOAN JETT 1-1
VANGELIS 5-2
GO GO'S 3-3
J. GEILS BAND 4-4
RICK SPRINGFIELD 8-6
WRCK/Utica, NY
Jim Reitz
ABBA
RAINBOW
ASIA
Hottest:
JOAN JETT 1-1
TOMMY TUTONE 3-3
RICK SPRINGFIELD 7-4
VAN HALEN 10-8
QUARTERFLASH 12-10
3WT/Binghamton, NY
Scott Michaels
ASIA
MCCARTNEY/WONDER
BARRY MANILOW
DONNIE IRIS
LRL
POLICE
RAINBOW
TOTO
Hottest:
J. GEILS BAND 1-1
TOMMY TUTONE 7-2
GO GO'S 3-3
RICK SPRINGFIELD 9-6
VAN HALEN 15-13
WPHD/Bufallo, NY
Harv Moore
JOAN JETT
SIMON & GARFUNKEL
SAMMY HAGAR
Hottest:
J. GEILS BAND 2-1
RICK SPRINGFIELD 6-3
ALDO NOVA 13-4
ASIA 14-7
MCCARTNEY/WONDER D-19
WLAN-FM/Lancaster
Dave Russell
ROD STEWART
DAN FOGELBERG
CAROLE KING
POLICE
Hottest:
JOAN JETT 1-1
J. GEILS BAND 6-3
PAUL DAVIS 11-8
HALL & OATES 18-9
KOOL & THE GANG 23-12
VANGELIS 6-3
KOOL & THE GANG 7-4
J. GEILS BAND 8-5
WTIC-FM/Hartford, CT
Rick Donahue
HUMAN LEAGUE
BEATLES
DIANA ROSS
Hottest:
JOAN JETT 1-1
STEVIE WONDER 2-2
VANGELIS 6-3
KOOL & THE GANG 7-4
J. GEILS BAND 8-5
Q108/York, PA
Dan Steele
LRL
SHEENA EASTON
BARRY MANILOW
DIANA ROSS
BILLY KIRKLAND
Hottest:
ONJ 2-1
VANGELIS 7-3
RICK SPRINGFIELD 8-6
PAUL DAVIS 14-9
KOOL & THE GANG 15-10
WHFM/Rochester, NY
Aimee Peck
FRANKE/KNOCKOUTS
HUMAN LEAGUE
INNOCENTS
LRL
CHERI
Hottest:
ONJ 1-1
BARRY MANILOW 17-12
HALL & OATES 22-15
RICK SPRINGFIELD 27-18
TOMMY TUTONE 26-21
K104/Erie, PA
Bill Shannon
TOTO
DIANA ROSS
ABBA
Hottest:
LOVERBOY 2-1
QUARTERFLASH 6-3
POCO 11-7
RICK SPRINGFIELD 19-11
JOURNEY 22-17
V100/Charleston, WV
Jey Jarvis
LRL
SIMON & GARFUNKEL
FRANKE/KNOCKOUTS (dp)
JOHN DENVER (dp)
Hottest:
ONJ 2-1
PAUL DAVIS 4-2
CHARLENE 11-6
HALL & OATES 16-10
BEATLES 20-12

SOUTH

PARALLEL TWO

BJ106/Orlando, FL
Tom West
DIANA ROSS
PIA ZADORA
PRISM
BILLY KIRKLAND
KIDS FROM FAME
Hottest:
JOAN JETT 1-1
RICK SPRINGFIELD 9-8
STEVIE NICKS 11-9
VAN HALEN 12-10
TOMMY TUTONE 22-19
KEEL/Shreveport, LA
Kevin Davis
SIMON & GARFUNKEL
OAK RIDGE BOYS
Hottest:
ONJ 2-1
PAUL DAVIS 11-7
LARRY CARLTON 16-11
CHARLENE 22-12
BARRY MANILOW 21-15
KTSJ/San Antonio, TX
J.J. Rodriguez
JOAN JETT 1-1
ONJ 12-5
SHY 0-6
GO GO'S 15-7
OAK RIDGE BOYS 28-23
KXK106/Birmingham, AL
Chris Trane
DAN FOGELBERG
SIMON & GARFUNKEL
ROD STEWART
Hottest:
ONJ 2-1
WILLIE NELSON 12-3
RICK SPRINGFIELD 18-13
KOOL & THE GANG 24-18
HALL & OATES 23-19
WAXY/Ft. Lauderdale, FL
Rick Shaw
TOTO
Hottest:
VANGELIS 2-1
RAY PARKER JR. 14-4
BERTIE HIGGINS 16-10
GEORGE BROWN 17-12
BEATLES 27-17
WAYS/Charlotte, NC
Lou Simon
RAY PARKER JR.
TOTO
LRL
Hottest:
VANGELIS 1-1
WILLIE NELSON 6-5
JOAN JETT 10-6
GO GO'S 14-7
JUNIOR 24-15
KBFI/Austin, TX
Ed Volkman
DAN FOGELBERG
HUMAN LEAGUE
POINT BLANK
GENESIS
Hottest:
JOAN JETT 1-1
J. GEILS BAND 6-2
GLASS MOON 9-7
KOOL & THE GANG 9-6
HALL & OATES 20-13
MCCARTNEY/WONDER D-16
KHFI/Austin, TX
Ed Volkman
DAN FOGELBERG
HUMAN LEAGUE
POINT BLANK
GENESIS
Hottest:
JOAN JETT 1-1
J. GEILS BAND 6-2
GLASS MOON 9-7
KOOL & THE GANG 9-6
HALL & OATES 20-13
MCCARTNEY/WONDER D-16
WANS-FM/Greenville, SC
Sam Church
JOAN JETT
DAN FOGELBERG
ASIA
SHOOTING STAR
TOTO
Hottest:
JOAN JETT 1-1
FOREIGNER 2-2
J. GEILS BAND 3-3
GO GO'S 4-4
STEVIE NICKS 5-5
WHHY-FM/Montgomery, AL
Neil Harrison
JOHN COUGAR
ROD STEWART
TOTO
ABBA
POLICE
Hottest:
ONJ 2-1
VANGELIS 5-3
PAUL DAVIS 8-4
RICK SPRINGFIELD 15-9
MIKE POST 23-16
WDOQ/Daytona Beach, FL
Rick Knight
ROD STEWART
RICHARD D. FIELDS
POLICE
JIMMY HALL
Hottest:
VANGELIS 2-1
RICK SPRINGFIELD 10-3
MIKE POST 5-4
KOOL & THE GANG 8-5
PAUL DAVIS 11-7
WSEZ/Winston-Salem, NC
Bob Mahoney
MCCARTNEY/WONDER
DAN FOGELBERG
JOHN DENVER
HUMAN LEAGUE
SIMON & GARFUNKEL
Hottest:
ONJ 1-1
QUINCY JONES 4-2
PAUL DAVIS 7-3
VANGELIS 10-5
CHARLENE 14-9
WTIX/New Orleans, LA
Gary Franklin
CAROLE KING
RICHARD D. FIELDS
CDB
SHEENA EASTON
LRL
Hottest:
J. GEILS BAND 3-1
VANGELIS 6-2
ONJ 11-7
ELTON JOHN 28-22
MCCARTNEY/WONDER D-32
Y103/Jacksonville, FL
Robert John
DAN FOGELBERG
JOHN DENVER
Hottest:
ONJ 3-1
VANGELIS 6-3
PAUL DAVIS 12-9
RICK SPRINGFIELD 14-11
HALL & OATES 23-20
JOAN JETT 1-2
ONJ 4-4
GLASS MOON 18-8
TOMMY TUTONE 19-11
KSET-FM/EI Paso, TX
Kris Van Dyke
LOVERBOY
LRL
ASIA
POLICE
GENE COTTON
BILLY KIRKLAND
Hottest:
RICK SPRINGFIELD 2-1
JOAN JETT 1-2
ONJ 4-4
GLASS MOON 18-8
TOMMY TUTONE 19-11
B97/New Orleans, LA
Shombry/Volpe
VANGELIS
RICHARD D. FIELDS
FRANKE/KNOCKOUTS
Hottest:
JOAN JETT 1-1
ROD STEWART
GENESIS
DUKE JUPITER
POINT BLANK
Hottest:
VANGELIS 3-1
WILLIE NELSON 11-5
PAUL DAVIS 12-8
RICK SPRINGFIELD 15-10
CHARLENE 22-18
WCSC/Charleston, SC
Chris Bailey
ROD STEWART
JIMMY HALL
TOTO
PRISM
ASHFORD & SIMPSON
Hottest:
ONJ 2-1
PAUL DAVIS 3-2
J. GEILS BAND 4-3
RICK SPRINGFIELD 7-5
WILLIE NELSON 9-6
WBCY/Charlotte, NC
Bob Kagan
FRANKE/KNOCKOUTS
ASIA
SIMON & GARFUNKEL
MOTELS
Hottest:
MIKE POST 1-1
RICK SPRINGFIELD 5-2
HUMAN LEAGUE 11-8
TOMMY TUTONE 16-11
RAY PARKER JR. 20-14
KJ100/Louisville, KY
Dave McCann
CAROLE KING
MCCARTNEY/WONDER
LRL
MIKE POST
Hottest:
ONJ 2-1
PAUL DAVIS 9-5
RICK SPRINGFIELD 15-10
HALL & OATES 14-11
CHARLENE 17-13
KBFM/McAllen-Brownsville, TX
Kenny Garcia
SHEENA EASTON
Hottest:
JOURNEY 1-1
GO GO'S 5-3
KOOL & THE GANG 9-6
RAY PARKER JR. 13-7
HALL & OATES 21-17
G100/Mobile, AL
Scott Griffith
DIANA ROSS
POLICE
SHEENA EASTON
T.G. SHEPPARD
Hottest:
ONJ 1-1
VANGELIS 3-3
RICK SPRINGFIELD 10-6
PAUL DAVIS 13-8
CHARLENE 18-12
CK101/COCOA BEACH, FL
MIKE LOWE
CARS
SHALAMAR
TOTO
ALDO NOVA
SHEENA EASTON
DAVID LASLEY
Hottest:
ONJ 1-1
CHARLENE 10-5
HALL & OATES 20-10
KOOL & THE GANG 28-20
MIKE POST 27-22
WZYP/Huntsville, AL
Scott Mitchell
LRL
FRANKE/KNOCKOUTS
DONNIE IRIS
JOHN COUGAR
JIMMY HALL
POLICE (dp)
Hottest:
JOAN JETT 2-1
ONJ 4-2
GO GO'S 3-3
RICK SPRINGFIELD 8-5
VANGELIS 12-7
KZFM/Corpus Christi, TX
Steele/Chandler
MCCARTNEY/WONDER
RICHARD D. FIELDS
KIDS FROM FAME
LOVERBOY
DIANA ROSS
JOHN HALL BAND
DENIECE WILLIAMS
Hottest:
J. GEILS BAND 3-1
GREG GUIDRY 4-2
KOOL & THE GANG 9-3
LE ROUX 6-4
TOMMY TUTONE 7-6
KROK/Shreveport, LA
Harrison/Greer
DENIECE WILLIAMS
STARS ON 45
FRANKE/KNOCKOUTS
GENE COTTON
TOTO
LOVERBOY
Hottest:
LE ROUX 1-1
RICK SPRINGFIELD 10-3
RAY PARKER JR. 16-8
POINTER SISTERS 17-10
PAUL DAVIS 20-11
WSSX/Charleston, SC
Bill Martin
POLICE
GREG GUIDRY
JOAN JETT
LRL
JOHN COUGAR
Hottest:
VAN HALEN 1-1
SHOOTING STAR 17-12
LOVERBOY 19-14
GENESIS 20-15
BEATLES 23-17
KLQP/Little Rock, AR
Bob Lee
HALL & OATES
POLICE
Hottest:
JOAN JETT 1-1
ONJ 5-5
J. GEILS BAND 7-7
RICK SPRINGFIELD 8-8
WQUT/Johnson City, TN
Jay Christian
DONNIE IRIS
CARS
SIMON & GARFUNKEL
GENESIS
ASIA
RAINBOW
CAROLE KING
Hottest:
JOAN JETT 6-1
HUEY LEWIS AND TH 11-8
QUARTERFLASH 15-10
RICK SPRINGFIELD 16-12
PAUL DAVIS 18-13
KROD/EI Paso, TX
Mike Preston
KOOL & THE GANG
ROLLING STONES
MIKE POST
Hottest:
JOAN JETT 6-1
HUEY LEWIS AND TH 8-6
J. GEILS BAND 12-8
RAY PARKER JR. 27-22
DR. HOOK 30-25
WMAK-FM/Nashville, TN
Phil Stanley
DAN FOGELBERG
FRANKE/KNOCKOUTS
HUMAN LEAGUE (dp)
RAINBOW (dp)
LOVERBOY (dp)
GAMMA (dp)
Hottest:
VANGELIS 1-1
HUEY LEWIS AND TH 15-10
RICK SPRINGFIELD 19-13
RAY PARKER JR. 27-22
DR. HOOK 30-25
WMAK-FM/Nashville, TN
Phil Stanley
DAN FOGELBERG
FRANKE/KNOCKOUTS
HUMAN LEAGUE (dp)
RAINBOW (dp)
LOVERBOY (dp)
GAMMA (dp)
Hottest:
VANGELIS 1-1
HUEY LEWIS AND TH 15-10
RICK SPRINGFIELD 19-13
RAY PARKER JR. 27-22
DR. HOOK 30-25
WANS-FM/Greenville, SC
Sam Church
JOAN JETT
DAN FOGELBERG
ASIA
SHOOTING STAR
TOTO
Hottest:
JOAN JETT 1-1
FOREIGNER 2-2
J. GEILS BAND 3-3
GO GO'S 4-4
STEVIE NICKS 5-5
WHHY-FM/Montgomery, AL
Neil Harrison
JOHN COUGAR
ROD STEWART
TOTO
ABBA
POLICE
Hottest:
ONJ 2-1
VANGELIS 5-3
PAUL DAVIS 8-4
RICK SPRINGFIELD 15-9
MIKE POST 23-16
WDOQ/Daytona Beach, FL
Rick Knight
ROD STEWART
RICHARD D. FIELDS
POLICE
JIMMY HALL
Hottest:
VANGELIS 2-1
RICK SPRINGFIELD 10-3
MIKE POST 5-4
KOOL & THE GANG 8-5
PAUL DAVIS 11-7
WSEZ/Winston-Salem, NC
Bob Mahoney
MCCARTNEY/WONDER
DAN FOGELBERG
JOHN DENVER
HUMAN LEAGUE
SIMON & GARFUNKEL
Hottest:
ONJ 1-1
QUINCY JONES 4-2
PAUL DAVIS 7-3
VANGELIS 10-5
CHARLENE 14-9
WTIX/New Orleans, LA
Gary Franklin
CAROLE KING
RICHARD D. FIELDS
CDB
SHEENA EASTON
LRL
Hottest:
J. GEILS BAND 3-1
VANGELIS 6-2
ONJ 11-7
ELTON JOHN 28-22
MCCARTNEY/WONDER D-32

PARALLEL THREE

KILE/Galveston, TX
Scott Taylor
PATTI AUSTIN
PRISM
FRANKE/KNOCKOUTS
BARRY MANILOW
DENIECE WILLIAMS
LOVERBOY
Hottest:
JOAN JETT 1-1
GO GO'S 6-4
RICK SPRINGFIELD 9-6
KOOL & THE GANG 18-10
HALL & OATES 20-16
WCGQ/Columbus, GA
Bob Raleigh
ROD STEWART
DAN FOGELBERG
ASIA
POLICE (dp)
Hottest:
ONJ 1-1
JOAN JETT 2-2
J. GEILS BAND 5-3
RICK SPRINGFIELD 8-4
QUARTERFLASH 11-6
WISE/Asheville, NC
John Stevens
SIMON & GARFUNKEL
DIANA ROSS
RAINBOW
DREGS
Hottest:
JOAN JETT 2-1
VANGELIS 8-3
GREG GUIDRY 20-15
BEATLES 26-18
RAY PARKER JR. 27-20
WFOX/Gainesville, GA
Alan Dupriest
LRL
JOHN DENVER
ABBA
Hottest:
ONJ 1-1
DR. HOOK 5-4
CHARLENE 19-13
KOOL & THE GANG 26-19
MCCARTNEY/WONDER 31-28
KPUR/Amarillo, TX
Dan Wilson
ROD STEWART
HUMAN LEAGUE
Hottest:
ONJ 2-1
GO GO'S 4-2
VANGELIS 9-7
RICK SPRINGFIELD 12-8
HALL & OATES 15-10
95SGF/Savannah, GA
J.P. Hunter
KARLA BONOFF
ELTON JOHN
ROBERTA FLACK
SIMON & GARFUNKEL
POLICE
RAINBOW (dp)
Hottest:
HUEY LEWIS AND TH 2-1
VANGELIS 5-3
RICK SPRINGFIELD 13-6
RAY PARKER JR. 21-13
CHARLENE 27-21
Z102/Savannah, GA
Jonathan Keyes
WAITRESSES
FRANKE/KNOCKOUTS
STARS ON 45
Hottest:
JOAN JETT 1-1
ONJ 3-2
J. GEILS BAND 6-6
RICK SPRINGFIELD 17-10
MCCARTNEY/WONDER 32-16
KQIZ-FM/Amarillo, TX
Tim Butler
RAY PARKER JR.
FRANKE/KNOCKOUTS
DAN FOGELBERG
Hottest:
JOAN JETT 1-1
HUEY LEWIS AND TH 12-7
RICK SPRINGFIELD 14-9
ELTON JOHN 27-22
MCCARTNEY/WONDER 30-26
KVOL/Lafayette, LA
Philip Rankin
SIMON & GARFUNKEL (dp)
JIMMY HALL (dp)
SHALAMAR
RICHARD D. FIELDS
LOVERBOY
AL JARREAU
PLAYER
Hottest:
VANGELIS 5-1
RICK SPRINGFIELD 9-5
J. GEILS BAND 13-8
PAUL DAVIS 12-9
TOMMY TUTONE 22-17
WVAB/Lafayette, LA
Blaine/Kelly
SIMON & GARFUNKEL
PRISM
JOHN COUGAR
JIMMY HALL
DAVID BOWIE
ASIA
Hottest:
J. GEILS BAND 1-1
GO GO'S 3-2
STEVIE NICKS 9-9
HUEY LEWIS AND TH 10-11
RICK SPRINGFIELD 12-12
WABB-FM/Mobile, AL
Blaine/Kelly
SIMON & GARFUNKEL
PRISM
JOHN COUGAR
JIMMY HALL
DAVID BOWIE
ASIA
Hottest:
J. GEILS BAND 1-1
GO GO'S 3-2
STEVIE NICKS 9-9
HUEY LEWIS AND TH 10-11
RICK SPRINGFIELD 12-12
KITY/San Antonio, TX
Robb Stewart
FRANKE/KNOCKOUTS
DONNIE IRIS
Hottest:
JOAN JETT 1-1
GO GO'S 4-2
KOOL & THE GANG 5-3
RICK SPRINGFIELD 10-9
J. GEILS BAND 17-11
WXLK/Roenoke, VA
Russ Brown
ROD STEWART
TOTO
STEVIE NICKS
KARLA BONOFF
BERTIE HIGGINS
POLICE
Hottest:
RICK SPRINGFIELD 2-1
RICK PARKER JR. 5-3
HALL & OATES 11-5
TOMMY TUTONE 16-10
J. GEILS BAND 21-13
KSEL-FM/Lubbock, TX
Stan Castles
TOTO
RAINBOW
LRL
Hottest:
QUARTERFLASH 2-1
RICK SPRINGFIELD 6-4
ALDO NOVA 9-6
LOVERBOY 23-16
ASIA D-22
KKQV/Wichita Falls, TX
Edwards/King
ABBA
TOTO
LOVERBOY
INNOCENTS
POLICE
POINT BLANK
Hottest:
ONJ 2-1
RICK SPRINGFIELD 8-2
GO GO'S 4-3
J. GEILS BAND 9-6
BEATLES 24-19
WGLF/Tallahassee, FL
Ron Parker
SHEENA EASTON
ASIA
POLICE
FRANKE/KNOCKOUTS
O'BRYAN
SHALAMAR
Hottest:
JOAN JETT 1-1
GO GO'S 3-2
CHARLENE 4-4
RICK SPRINGFIELD 19-14
JUNIOR 28-22
Q101/Meridian, MS
Bill Evans
SHEENA EASTON
JOHN DENVER
RAINBOW
KIDS FROM FAME
MCCARTNEY/WONDER
Hottest:
ONJ 2-1
RICK SPRINGFIELD 9-6
LE ROUX 11-9
JUNIOR 24-17
STARS ON 45 29-25
Q104/Gadsden, AL
Leo Davis
ASIA
ROD STEWART
ROBERTA FLACK
EYE TO EYE
Hottest:
ALABAMA 3-1
GO GO'S 2-2
KOOL & THE GANG 8-3
RAY PARKER JR. 9-7
WILLIE NELSON 12-9
WFLB/Fayetteville, NC
Larry Cannon
FRANKE/KNOCKOUTS
QUARTERFLASH
SHALAMAR
SIMON & GARFUNKEL
ATLANTIC STARR (dp)
RAINBOW (dp)
AL JARREAU (dp)
BOBBY CALDWELL (dp)
Hottest:
ONJ 3-1
KOOL & THE GANG 4-2
WILLIE NELSON 23-16
DAN FOGELBERG 30-24
RAY PARKER JR. 31-26
WYKS/Gainesville, FL
Bill Harmon
SIMON & GARFUNKEL
SHALAMAR
DAN FOGELBERG
SHEENA EASTON
BARRY MANILOW
GENESIS
Hottest:
JOAN JETT 1-1
GO GO'S 3-2
HUEY LEWIS AND TH 9-4
GREG GUIDRY 8-6
LE ROUX 14-8
WAEV/Savannah, GA
J.D. North
LRL
TOTO
ASIA
SHEENA EASTON
ROLLING STONES
POLICE
Hottest:
HUEY LEWIS AND TH 1-1
RICK SPRINGFIELD 18-10
ELTON JOHN 17-11
CAROLE KING 27-19
MCCARTNEY/WONDER D-23

MIDWEST
Most Added Hottest
 Dan Fogelberg Rick Springfield
 Franke & KO's Vangelis
 Little River Band Olivia N-J
 Joan Jett

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST
Most Added Hottest
 Sheena Easton Rick Springfield
 Loverboy J. Geils Band
 Franke & KO's Vangelis
 Toto

MIDWEST

PARALLEL TWO

92X/Columbus, OH
 Teri Nutt

CHARLENE
 Hottest:
 JOAN JETT 1-1
 RICK SPRINGFIELD 6-5
 PAUL DAVIS 13-8
 QUINCY JONES 15-12
 HALL & OATES 22-16

KIOA/Des Moines, IA
 A.W. Pantoja

GENESIS
 SIMON & GARFUNKEL
 Hottest:
 ONJ 3-1
 HUEY LEWIS AND TH 6-4
 PAUL DAVIS 10-6
 CHARLENE 12-9
 RICK SPRINGFIELD 16-11

KOFM/Oklahoma City, OK
 Chuck Morgan

DAN FOGELBERG
 FRANKE/KNOCKOUTS
 SHEENA EASTON
 ROLLING STONES
 DAVID LASLEY
 T.G. SHEPPARD
 Hottest:
 J. GEILS BAND 1-1
 VANGELIS 3-3
 ONJ 4-4
 HUEY LEWIS AND TH 5-5
 STEVIE NICKS 9-9

KRAV/Tulsa, OK
 Gary Reynolds

Hottest:
 VANGELIS 2-1
 ONJ 3-3
 PAUL DAVIS 8-4
 QUINCY JONES 6-5
 ELTON JOHN 7-6

KZ93/Peoria, IL
 Keith Edwards

ASIA
 FRANKE/KNOCKOUTS
 GAMMA
 J. GEILS BAND (RA)
 Hottest:
 QUARTERFLASH 1-1
 TOMMY TUTONE 5-3
 RICK SPRINGFIELD 8-6
 ROLLING STONES 16-8
 HUMAN LEAGUE 19-15

WGRD/Grand Rapids, MI
 Sean Stevens

Hottest:
 JOAN JETT 1-1
 ONJ 6-4
 HUEY LEWIS AND TH 11-7
 VANGELIS 15-8
 RICK SPRINGFIELD 22-12

WHOT/Youngstown, OH
 Dick Thompson

DAN FOGELBERG
 RAY PARKER JR.
 Hottest:
 JOAN JETT 1-1
 ONJ 2-2
 HUEY LEWIS AND TH 6-5
 HALL & OATES 20-13
 QUINCY JONES 21-16

WMEE/Fort Wayne, IN
 John Curry

POLICE
 HUMAN LEAGUE
 ALDO NOVA
 Hottest:
 ONJ 1-1
 VANGELIS 5-2
 RICK SPRINGFIELD 8-3
 PAUL DAVIS 12-6
 HALL & OATES 16-7

WNAP/Indianapolis, IN
 Larry Mego

DAN FOGELBERG
 POLICE
 LOVERBOY
 Hottest:
 STEVIE WONDER 2-1
 STEVIE NICKS 7-5
 QUARTERFLASH 8-6
 RICK SPRINGFIELD 10-7
 MCCARTNEY/WONDER 18-15

WNCI/Columbus, OH
 Steve Edwards

ELTON JOHN
 GORDON LIGHTFOOT
 CARPENTERS
 Hottest:
 VANGELIS 3-1
 RICK SPRINGFIELD 9-6
 HALL & OATES 14-9
 CHARLENE 19-12

WOW/Omaha, NB
 Mike Shane

HUMAN LEAGUE (dp)
 KOOL & THE GANG (dp)
 DR. HOOK
 BARRY MANILOW
 Hottest:
 VANGELIS 3-1
 PAUL DAVIS 4-2
 MCCARTNEY/WONDER 7-4
 HALL & OATES 10-7
 CHARLENE 16-11

WVIC/East Lansing, MI
 Jim St. John

GORDON LIGHTFOOT
 SIMON & GARFUNKEL
 POINT BLANK
 DUKE JUPITER
 KIDS FROM FAME
 RICHARD D. FIELDS
 JIMMY HALL
 HAIRCUT 100
 Hottest:
 ONJ 1-1
 SISTER SLEDGE 5-3
 PAUL DAVIS 13-6
 JOHN DENVER 15-7
 HALL & OATES 18-8

KSTT/Davenport, IA
 Bill Young

RAY PARKER JR.
 BARRY MANILOW
 FRANKE/KNOCKOUTS
 Hottest:
 VANGELIS 2-1
 CDB 12-5
 CHARLENE 16-8
 ELTON JOHN 14-10
 HALL & OATES 17-11

KEYN-FM/Wichita, KS
 Terrie Springs

MCCARTNEY/WONDER
 FRANKE/KNOCKOUTS
 BARRY MANILOW
 Hottest:
 STEVIE WONDER 1-1
 VANGELIS 9-5
 PAUL DAVIS 13-6
 RICK SPRINGFIELD 19-9
 J. GEILS BAND 17-12

WYFM/Youngstown, OH
 Jeff Tobin

VANGELIS
 HUEY LEWIS AND TH
 Hottest:
 JOAN JETT 1-1
 J. GEILS BAND 2-2
 STEVIE WONDER 5-5
 BERTIE HIGGINS 7-6
 RICK SPRINGFIELD 14-8

WAKX/Duluth, MN
 Ted McKay

LE ROUX
 BARRY MANILOW
 Hottest:
 BERTIE HIGGINS 1-1
 ONJ 4-2
 VANGELIS 6-3
 CHARLENE 12-6
 BEATLES D-18

WNAM/Appleton-Oshkosh
 Chris Calne

LRB
 Hottest:
 ONJ 1-1
 RICK SPRINGFIELD 8-2
 VANGELIS 7-3
 HALL & OATES 12-5
 MCCARTNEY/WONDER 17-9

WGBF/Evansville, IN
 Kevin Carpenter

DAN FOGELBERG
 WILLIE NELSON
 ROBERTA FLACK
 MCCARTNEY/WONDER
 ROLLING STONES
 Hottest:
 ONJ 3-1
 VANGELIS 8-4
 PAUL DAVIS 9-5
 STEVIE NICKS 11-8
 RICK SPRINGFIELD 18-10

WZOK/Rockford, IL
 Mr. Ed

LRB
 Hottest:
 GO GO'S 1-1
 ONJ 7-2
 RICK SPRINGFIELD 11-7
 TOMMY TUTONE 15-9
 HALL & OATES 13-10

Z104/Madison, WI
 Urtle/Hudson

HUMAN LEAGUE
 TOTO
 ROD STEWART
 JOAN JETT
 Hottest:
 JOAN JETT 1-1
 GO GO'S 2-2
 RICK SPRINGFIELD 5-4
 TOMMY TUTONE 10-6
 CHARLENE 11-8

WIKS/Indianapolis, IN
 C.C. Mathews

JOHN COUGAR
 Hottest:
 JOURNEY 1-1
 JOAN JETT 2-2
 LRB 3-3
 QUARTERFLASH 7-5
 ROD STEWART 8-7

US3/South Bend, IN
 J.K. Dearing

J. GEILS BAND
 LE ROUX
 Hottest:
 JOAN JETT 1-1
 VANGELIS 10-2
 STEVIE NICKS 11-6
 POINTER SISTERS 13-9
 PAUL DAVIS 26-10

WDJX/Dayton, OH
 Steve Allen

MCCARTNEY/WONDER
 BARRY MANILOW
 BARBRA STREISAND
 Hottest:
 BERTIE HIGGINS 1-1
 VANGELIS 9-3
 QUINCY JONES 11-5
 J. GEILS BAND 13-8
 RICK SPRINGFIELD 14-9

WKDQ/Evansville, IN
 Gabe Hobbs

T.G. SHEPPARD
 FRANKE/KNOCKOUTS
 RAY PARKER JR.
 JOHN COUGAR
 DIANA ROSS
 Hottest:
 VANGELIS 4-1
 RICK SPRINGFIELD 7-2
 CHARLENE 10-5
 J. GEILS BAND 11-8
 MCCARTNEY/WONDER 28-12

WJXQ/Jackson, MI
 Ryan/Cheeks

LOVERBOY
 SCORPIO
 HUMAN LEAGUE
 JOHN COUGAR
 BILLY KIRKLAND
 JIMMY HALL
 KIM WILDE
 Hottest:
 ASIA D-1
 J. GEILS BAND 8-6
 RAINBOW 14-11
 POLICE 15-13
 GAMMA 23-21

KQKQ/Omaha, NB
 Mark Evans

DAN FOGELBERG
 FRANKE/KNOCKOUTS
 Hottest:
 ONJ 1-1
 J. GEILS BAND 4-3
 RICK SPRINGFIELD 11-5
 QUINCY JONES 9-7
 CHARLENE 19-15

KIKK/Davenport, IA
 Chuck King

HUMAN LEAGUE
 WILLIE NELSON
 DAN FOGELBERG
 SIMON & GARFUNKEL
 Hottest:
 JOAN JETT 1-1
 VANGELIS 10-7
 RICK SPRINGFIELD 16-9
 HUEY LEWIS AND TH 15-11
 PAUL DAVIS 24-17

WZZR/Grand Rapids, MI
 Brian Thomas

GENESIS
 SHEENA EASTON
 CAROLE KING
 T.G. SHEPPARD
 DAVID LASLEY
 Hottest:
 ONJ 1-1
 RICK SPRINGFIELD 6-2
 VANGELIS 5-3
 PAUL DAVIS 10-8
 HALL & OATES 22-12

WKFR/Kalamazoo, MI
 Swart/Chapman

FRANKE/KNOCKOUTS
 LRB
 RAY PARKER JR. (dp)
 KOOL & THE GANG (dp)
 DR. HOOK (dp)
 Hottest:
 ONJ 1-1
 VANGELIS 4-2
 PAUL DAVIS 9-5
 HALL & OATES 11-8
 CHARLENE 16-10

WLYT/Cleveland Heights, OH
 Scott "Smoker" Howitt

BARBRA STREISAND
 BARRY MANILOW
 AL JARREAU
 NEIL DIAMOND
 CHARLENE
 GREG GUYDRA
 ELTON JOHN
 JOHN DENVER
 ROBERTA FLACK
 Hottest:
 VANGELIS 12-8
 TOMMY TUTONE D-15
 SOFT CELL D-17
 ROLLING STONES D-18
 PAUL DAVIS D-20

KMGK/Des Moines, IA
 Michael Stone

RAINBOW
 SOFT CELL
 RAY PARKER JR.
 GLASS MOON
 JIMMY HALL
 JOHN COUGAR
 Hottest:
 HUEY LEWIS AND TH 5-1
 QUARTERFLASH 3-2
 GO GO'S 4-3
 RICK SPRINGFIELD 15-11
 MCCARTNEY/WONDER 28-21

PARALLEL THREE

KFYR/Bismarck, ND
 Dan Brennan

DAN FOGELBERG
 ABBA
 WILLIE NELSON
 TOMMY TUTONE
 Hottest:
 JOAN JETT 1-1
 RICK SPRINGFIELD 11-7
 GO GO'S 14-8
 CHARLENE 15-10
 HALL & OATES 16-12

KKLS/Rapid City
 Sherwin/Piper

LRB
 ASIA
 TOTO
 Hottest:
 STEVIE NICKS 2-1
 QUARTERFLASH 4-3
 J. GEILS BAND 7-6
 ELTON JOHN 17-10
 CHARLENE 18-12

KKXL/Grand Forks, ND
 Jeff Parker

DAN FOGELBERG
 TOMMY TUTONE
 Hottest:
 ONJ 2-1
 PAUL DAVIS 5-4
 VANGELIS 9-6
 RICK SPRINGFIELD 10-7
 HALL & OATES 14-10

WRKR/Racine, WI
 Steve Warren

TOTO
 WILLIE NELSON
 ROLLING STONES
 Hottest:
 JOAN JETT 1-1
 VANGELIS 13-3
 GO GO'S 20-11
 TOM TOM CLUB 16-13
 J. GEILS BAND 29-21

WSPT/Stevens Point, WI
 Fuhr/Stage

DAN FOGELBERG
 KOOL & THE GANG
 RAINBOW (dp)
 Hottest:
 J. GEILS BAND 2-1
 JOAN JETT 1-2
 ONJ 3-3
 RICK SPRINGFIELD 10-4
 PAUL DAVIS 11-5

WTRU/Muskegon, MI
 Mike Stevens

Hottest:
 ONJ 1-1
 JOAN JETT 2-2
 VANGELIS 8-8
 PAUL DAVIS 9-9
 HALL & OATES 11-11

KDVI/Topeka, KS
 Tony Stewart

MCCARTNEY/WONDER
 LRB
 DONNIE IRIS
 Hottest:
 VANGELIS 3-1
 JOAN JETT 4-4
 RICK SPRINGFIELD 5-5
 KOOL & THE GANG 9-6
 RAY PARKER JR. 20-13

KELO/Sioux Falls, SD
 Marc Elliot

TOMMY TUTONE
 POLICE
 SISTER SLEDGE
 BARRY MANILOW
 FRANKE/KNOCKOUTS
 Hottest:
 GO GO'S 1-1
 JOAN JETT 3-2
 FOREIGNER 6-3
 J. GEILS BAND 20-14
 RICK SPRINGFIELD 27-20

KWLO/Waterloo, IA
 Drew Bentley

TOMMY TUTONE
 FRANKE/KNOCKOUTS
 DAN FOGELBERG
 QUINCY JONES
 Hottest:
 JOAN JETT 1-1
 VANGELIS 6-2
 GO GO'S 3-4
 FOREIGNER 8-6
 DR. HOOK 14-8

WAZY-FM/Lafayette, IN
 Bob Leonard

DUKE JUPITER
 STARS ON 45
 Hottest:
 ONJ 1-1
 RICK SPRINGFIELD 7-2
 VAN HALEN 10-5
 BEATLES 20-13
 MCCARTNEY/WONDER 29-21

KRNA/Iowa City, IA
 Bart Goynshor

ASIA
 LRB
 TOTO
 JOHN COUGAR (dp)
 Hottest:
 JOAN JETT 1-1
 TOMMY TUTONE 7-4
 HALL & OATES 12-6
 RICK SPRINGFIELD 13-9
 HUMAN LEAGUE 15-10

KQWB/Fargo, ND
 Wayne Hiller

MCCARTNEY/WONDER
 SIMON & GARFUNKEL
 Hottest:
 ONJ 1-1
 VANGELIS 7-2
 JOAN JETT 5-3
 PAUL DAVIS 8-6
 RICK SPRINGFIELD 9-7

WCIL-FM/Carbondale, IL
 Tony Waitkus

WAITRESSES
 KOOL & THE GANG
 ROD STEWART
 DENIECE WILLIAMS
 CHARLENE
 Hottest:
 JOAN JETT 2-1
 VANGELIS 10-2
 RAY PARKER JR. D-16
 STARS ON 45 33-17
 CDB 30-20

KFMZ/Columbia, MO
 Steve Graziano

TOTO
 JOHN COUGAR
 ROD STEWART
 LRB
 Hottest:
 GO GO'S 2-1
 J. GEILS BAND 4-3
 DWIGHT TWILFY 11-7
 HALL & OATES 19-12
 GAMMA 25-16

99KG/Salina, KS
 Denny Collier

LRB
 LOVERBOY
 JOHN DENVER
 DUKE JUPITER
 Hottest:
 JOAN JETT 1-1
 RICK SPRINGFIELD 6-3
 J. GEILS BAND 8-4
 TOMMY TUTONE 22-16
 KOOL & THE GANG 28-23

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT
 Gary Waldron

ASIA
 POLICE
 FRANKE/KNOCKOUTS
 T.G. SHEPPARD
 SMOKEY ROBINSON
 BOBBY CALDWELL
 DIANA ROSS
 LOVERBOY
 RAINBOW
 Hottest:
 ONJ 3-1
 CHARLENE 12-7
 CDB 21-9
 QUARTERFLASH 23-19
 DAN FOGELBERG 34-23

KJRB/Spokane, WA
 Suds Coleman

DAN FOGELBERG
 RICHARD D. FIELDS
 SHEENA EASTON
 ABBA
 ASIA
 Hottest:
 JOAN JETT 1-1
 J. GEILS BAND 6-3
 CHARLENE 17-5
 RICK SPRINGFIELD 11-6
 SAMMY HAGAR 14-8

KRQ/Tucson, AZ
 Guy Zapoleon

WILLIE NELSON
 CDB
 Hottest:
 J. GEILS BAND 1-1
 BERTIE HIGGINS 2-2
 PAUL DAVIS 17-8
 CHARLENE 28-14
 GLASS MOON 30-19

Y94/Fresno, CA
 John McCorkle

JOHN DENVER
 ELTON JOHN
 Hottest:
 JOAN JETT 4-1

KLUC/Las Vegas, NV
 Dave Van Stone

LOVERBOY
 Hottest:
 VANGELIS 1-1
 JOAN JETT 3-2
 GO GO'S 5-3
 RICK SPRINGFIELD 9-7
 VAN HALEN 19-12

KYNO/Fresno, CA
 Walker/Davis

QUINCY JONES
 DIANA ROSS
 SHEENA EASTON
 SMOKEY ROBINSON
 Hottest:
 JOAN JETT 2-1
 ONJ 4-2
 KOOL & THE GANG 5-3
 RICK SPRINGFIELD 7-4
 JUNIOR 12-8

FM102/Sacramento, CA
 Manders/Preston

MCCARTNEY/WONDER
 Hottest:
 VANGELIS 3-1
 BERTIE HIGGINS 4-4
 RICK SPRINGFIELD 6-6
 KOOL & THE GANG 8-7
 TOM TOM CLUB 9-8

KSPZ/Colorado Springs, CO
 Mike Daniels

CHARLENE
 MCCARTNEY/WONDER
 Hottest:
 ONJ 5-1
 VANGELIS 7-3
 J. GEILS BAND 9-4
 RICK SPRINGFIELD 17-8
 HALL & OATES 16-12

KHYT/Tucson, AZ
 Rich Brother Robbin

GENE COTTON
 ASIA
 ROD STEWART
 LRB
 TOTO
 SHEENA EASTON
 Hottest:
 JOAN JETT 1-1
 TOM TOM CLUB 3-2
 RICK SPRINGFIELD 25-11
 GLASS MOON 26-21
 RAY PARKER JR. 32-23

KIDD/Monterey, CA
 Barry Brown

LRB
 ASIA
 HUMAN LEAGUE
 TOTO
 SHEENA EASTON
 Hottest:
 GO GO'S 1-1
 JOAN JETT 3-2
 RICK SPRINGFIELD 8-4
 J. GEILS BAND 9-5
 TOMMY TUTONE 16-10

KGGI/Riverside-San Bernardino
 Steve O'Neill

TOTO
 RAY PARKER JR.
 SHALAMAR
 CHERI
 DONNIE IRIS
 DAN FOGELBERG
 Hottest:
 VANGELIS 1-1
 J. GEILS BAND 9-5
 QUARTERFLASH 15-10
 CHARLENE 20-12
 KOOL & THE GANG 19-13

KKXX/Bakersfield, CA
 Squires/DeRoo

SPARKS
 ROD STEWART
 HUMAN LEAGUE
 Hottest:
 VANGELIS 3-1
 RICK SPRINGFIELD 6-4
 LRB 9-5
 ALDO NOVA 20-12
 MCCARTNEY/WONDER 30-26

KNBQ/Tacoma, WA
 Bryan/Roberts

ROLLING STONES
 ROD STEWART
 STARS ON 45
 MIKE POST
 KARLA BONOFF
 ASIA
 Hottest:
 ONJ 3-1
 RICK SPRINGFIELD 6-3
 PAUL DAVIS 12-5
 BEATLES 16-11
 CHARLENE 18-15

K96/Provo, UT
 Kraddick/Ginsberg

FRANKE/KNOCKOUTS
 Hottest:
 RICK SPRINGFIELD 7-1
 J. GEILS BAND 5-2
 ONJ 12-3
 VANGELIS 9-4
 PAUL DAVIS 8-5

FM103/Salt Lake City, UT
 Lorraine Winnegar

POLICE
 LRB
 FRANKE/KNOCKOUTS
 LOVERBOY
 Hottest:
 J. GEILS BAND 3-1
 RICK SPRINGFIELD 8-3
 TOM

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron.

★ DENOTES FIRST WEEK IN PARALLELS.

210 REPORTS 208 LAST WEEK

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song. Regional Reach 100/25 44% National Summary Up 51 Debuts 20 Same 4 Down 0 Adds 25

EXAMPLE

100/25 - 100 CHR reporting stations on it this week including 25 new adds

44% - Percentage of this weeks reporters playing it.

Regional Reach - Percentage of reporters playing the song within each region.

National Summary Up 31 - Number of stations moving it up on the charts.

Debuts 20 - Number of stations debuting the song this week.

Same 24 - Number of stations reporting no movement this week.

Down 0 - Number of stations moving it down on their charts.

Adds 25 - Total number of stations adding it this week.

ASIA Heat Of The... (Geffen) LP: Asia. Regional Reach 52/33 25% National Summary Up 5 Debuts 7 Same 7 Down 0 Adds 33

BEATLES Movie Medley (Capitol) LP: Reel Music. Regional Reach 151/9 72% National Summary Up 97 Debuts 23 Same 22 Down 0 Adds 9

CHARLENE I've Never Been... (Motown) LP: I've Never Been To Me. Regional Reach 158/7 75% National Summary Up 119 Debuts 17 Same 11 Down 4 Adds 7

JOHN DENVER Shanghai Breezes (RCA) LP: Shanghai Breezes. Regional Reach 68/10 32% National Summary Up 28 Debuts 9 Same 21 Down 0 Adds 10

GENESIS Man On The Corner (At.) LP: Abacab. Regional Reach 71/8 34% National Summary Up 32 Debuts 7 Same 23 Down 1 Adds 8

D. HALL & J. OATES Did It In A Minute (RCA) LP: Private Eyes. Regional Reach 192/3 91% National Summary Up 177 Debuts 6 Same 10 Down 3 Adds 3

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

CHARLIE DANIELS BAND Still In Saigon (Epic) LP: Windows. Regional Reach 120/9 57% National Summary Up 59 Debuts 20 Same 32 Down 0 Adds 9

SHEENA EASTON When He... (EMI America) LP: You Could Have Been With Me. Regional Reach 77/28 37% National Summary Up 13 Debuts 11 Same 25 Down 0 Adds 28

PAUL DAVIS '65 Love Affair (Arista) LP: Cool Night. Regional Reach 184/4 88% National Summary Up 166 Debuts 13 Same 13 Down 4 Adds 3

ROBERTA FLACK Making Love (Atlantic) LP: Soundtrack "Making Love". Regional Reach 57/5 27% National Summary Up 33 Debuts 6 Same 13 Down 0 Adds 5

DAN FOGELBERG Run For The Roses (FM/Epic) LP: The Innocent Age. Regional Reach 110/34 52% National Summary Up 29 Debuts 21 Same 21 Down 1 Adds 34

JOHN DENVER Shanghai Breezes (RCA) LP: Shanghai Breezes. Regional Reach 68/10 32% National Summary Up 28 Debuts 9 Same 21 Down 0 Adds 10

GENESIS Man On The Corner (At.) LP: Abacab. Regional Reach 71/8 34% National Summary Up 32 Debuts 7 Same 23 Down 1 Adds 8

D. HALL & J. OATES Did It In A Minute (RCA) LP: Private Eyes. Regional Reach 192/3 91% National Summary Up 177 Debuts 6 Same 10 Down 3 Adds 3

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

FRANKE & KNOCKOUTS Without... (Millennium/RCA) LP: Below The Belt. Regional Reach 134/47 64% National Summary Up 22 Debuts 21 Same 21 Down 0 Adds 47

GO-GOS We Got The Beat (IRS/A&M) LP: Beauty & The Beast. Regional Reach 164/0 78% National Summary Up 47 Debuts 1 Same 51 Down 5 Adds 9

GO-GOS We Got The Beat (IRS/A&M) LP: Beauty & The Beast. Regional Reach 164/0 78% National Summary Up 47 Debuts 1 Same 51 Down 5 Adds 9

GO-GOS We Got The Beat (IRS/A&M) LP: Beauty & The Beast. Regional Reach 164/0 78% National Summary Up 47 Debuts 1 Same 51 Down 5 Adds 9

GO-GOS We Got The Beat (IRS/A&M) LP: Beauty & The Beast. Regional Reach 164/0 78% National Summary Up 47 Debuts 1 Same 51 Down 5 Adds 9

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GO-GOS We Got The Beat (IRS/A&M) LP: Beauty & The Beast. Regional Reach 164/0 78% National Summary Up 47 Debuts 1 Same 51 Down 5 Adds 9

GO-GOS We Got The Beat (IRS/A&M) LP: Beauty & The Beast. Regional Reach 164/0 78% National Summary Up 47 Debuts 1 Same 51 Down 5 Adds 9

Continued On Next Column

Continued On Next Column

(Parallels continued on page 68)

JOAN JETT... I Love Rock 'N Roll (Boardwalk) LP: I Love Rock 'N Roll. Regional Summary: 160/0 76%. National Summary: UP 17, DEBITS 0, SAME 79, DOWN 6, ADOS 6.

JOURNEY Open Arms (Columbia) LP: Escape. Regional Summary: 153/0 73%. National Summary: UP 3, DEBITS 0, SAME 79, DOWN 131, ADOS 0.

LE ROUX Nobody Said It Was... (RCA) LP: Last Safe Place. Regional Summary: 142/3 68%. National Summary: UP 3, DEBITS 6, SAME 31, DOWN 9, ADOS 3.

LOVERBOY When It's Over (Columbia) LP: Get Lucky. Regional Summary: 70/25 33%. National Summary: UP 11, DEBITS 18, SAME 15, DOWN 15, ADOS 25.

WILLIE NELSON Always On My Mind (Col.) LP: Always On My Mind. Regional Summary: 67/11 32%. National Summary: UP 38, DEBITS 1, SAME 12, DOWN 0, ADOS 11.

HUMAN LEAGUE Don't You Want Me (A&M) LP: Dare. Regional Summary: 131/20 62%. National Summary: UP 60, DEBITS 3, SAME 37, DOWN 1, ADOS 20.

ELTON JOHN Empty Garden... (Geffen) LP: Jump Up. Regional Summary: 144/8 69%. National Summary: UP 93, DEBITS 21, SAME 32, DOWN 0, ADOS 8.

COOL & THE GANG Get Down... (De-Lite/PG) LP: Something Special. Regional Summary: 127/7 60%. National Summary: UP 88, DEBITS 1, SAME 17, DOWN 1, ADOS 1.

HUEY LEWIS & THE NEWS Do You Believe... (Chrysalis) LP: Picture This. Regional Summary: 174/1 83%. National Summary: UP 77, DEBITS 0, SAME 51, DOWN 51, ADOS 1.

BARRY MANILOW Let's Hang On (Arista) LP: Somewhere Down The Road. Regional Summary: 98/17 47%. National Summary: UP 43, DEBITS 15, SAME 27, DOWN 0, ADOS 17.

DONNIE IRIS My Girl (MCA) LP: King Cool. Regional Summary: 88/19 42%. National Summary: UP 38, DEBITS 15, SAME 37, DOWN 0, ADOS 19.

QUINCY JONES One Hundred Ways (A&M) LP: The Dude. Regional Summary: 128/3 61%. National Summary: UP 84, DEBITS 2, SAME 19, DOWN 20, ADOS 3.

DAVID LASLEY If I Had... (EMI America) LP: Missin' Twenty Grand. Regional Summary: 58/8 28%. National Summary: UP 19, DEBITS 3, SAME 8, DOWN 0, ADOS 8.

LITTLE RIVER BAND Man On Your Mind (Capitol) LP: Time Exposure. Regional Summary: 114/39 54%. National Summary: UP 23, DEBITS 27, SAME 25, DOWN 0, ADOS 39.

P. MCCARTNEY/S. WONDER Ebony And Ivory (Columbia) LP: Tug Of War. Regional Summary: 185/20 88%. National Summary: UP 46, DEBITS 10, SAME 17, DOWN 0, ADOS 20.

STEVE NICKS Edge Of... (Modern/Atco) LP: Bella Donna. Regional Summary: 152/0 72%. National Summary: UP 75, DEBITS 4, SAME 33, DOWN 0, ADOS 0.

DAVID LASLEY (EMI America) LP: Missin' Twenty Grand. Regional Summary: 58/8 28%. National Summary: UP 19, DEBITS 3, SAME 8, DOWN 0, ADOS 8.

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LITTLE RIVER BAND Man On Your Mind (Capitol) LP: Time Exposure. Regional Summary: 114/39 54%. National Summary: UP 23, DEBITS 27, SAME 25, DOWN 0, ADOS 39.

New & Active Continued from Back Page

DONNIE IRIS "My Girl" (MCA) 88/19
 Moves: Up 18, Debuts 15, Same 36, Down 0, Adds 19 including KEGL, WLS, WLS-FM, KEZR, 3WT, WPST, WAEB, KITY, WZYP, FM100, WQUT, KGGI, KDVV, KKLK, KOZE.

CARS "Since You're Gone" (Elektra) 79/3
 Moves: Up 36, Debuts 8, Same 32, Down 0, Adds 3, KINT, CK101, WQUT, WBEN-FM 34-28, B104 21-16, JB105 30-25, Q107 d-18, KEGL 28-24, WKTI 20-18, WPST 22-19, KLUZ 22-18, WCIR 26-21, KSEL-FM 8-7, KELO 28-21, KATI 21-18.

SHEENA EASTON "When He Shines" (EMI America) 77/28
 Moves: Up 13, Debuts 11, Same 25, Down 0, Adds 28 including B104, 94Q, KBEQ, Q106, G100, WDCG, WZZR, KYN-FM, KIDD, KJRB, KSKD, WHEB, WAEV, WGLF, KSLY.

GENESIS "Man On The Corner" (Atlantic) 71/8
 Moves: Up 32, Debuts 7, Same 23, Down 1, Adds 8, WCAU-FM, KHFI, WOKI, WQUT, WZZR, KIOA, WYKS, KYVA, WBEN-FM 31-24, KEGL 25-20, KEZR 15-12, WSSX 20-15, WANS-FM 27-21, KJRB 23-19, KRNA 22-19.

LOVERBOY "When It's Over" (Columbia) 70/25
 Moves: Up 11, Debuts 18, Same 15, Down 1, Adds 25 including 94Q, WLS-FM, KIQQ, WPST, KZFM, WBBQ, WOKI, FM100, KLUZ, WGUU, KQOV, KVOL, 99KG, KSLY, KATI.

JOHN DENVER "Shanghai Breezes" (RCA) 68/10
 Moves: Up 28, Debuts 9, Same 21, Down 0, Adds 10, WFI, KIMN, V100, Y103, WSEZ, WLYT, Y94, WFOU, Q101, 99KG, WFBK 18-15, WAEB 11-9, WDCG 32-29, WVIC 15-7, KKXX 22-19.

SIMON & GARFUNKEL "Wake Up Little Susie" (WB) 67/28
 Moves: Up 17, Debuts 6, Same 16, Down 0, Adds 28 including WABC, WNBC, WBEN-FM, B104, KIIS-FM, WPHD, WDRG-FM, KXX106, KIKI, KIOA, WFEA, WISE, KQWB, KENI, KYVA.

WILLIE NELSON "Always On My Mind" (Columbia) 67/11
 Moves: Up 38, Debuts 6, Same 12, Down 0, Adds 11, WBEN-FM, KEARTH, KEZR, KOPA, WFBK, KIKI, WGBF, KRQ, KFVR, WRKR, KATI, 94Q 1-1, CKLW 16-9, WBBQ 12-4, KSLY 19-12.

ALDO NOVA "Fantasy" (Portrait/CBS) 66/4
 Moves: Up 29, Debuts 6, Same 26, Down 1, Adds 4, WFI, CK101, WMEE, WOMP-FM, I95 d-18, WLS-FM 38-29, WRCK 20-16, KINT 14-7, WSSX 14-8, KMGK 21-18, KKXX 20-12, Q104 27-22, KSEL-FM 9-6, WSPT 30-21, KCBN 32-25.

POLICE "Secret Journey" (A&M) 59/34
 Moves: Up 3, Debuts 7, Same 15, Down 0, Adds 34 including JB105, Q105, KEZR, Q103, 3WT, KLPO, WHHY-FM, WDOQ, WNAP, WMEE, KSKD, WOMP-FM, KQOV, KELO, KOZE.

DAVID LASLEY "If I Had My Wish Tonight" (EMI America) 58/8
 Moves: Up 19, Debuts 3, Same 28, Down 0, Adds 8, WPGC, KRLA, KYXX, Q103, CK101, WZZR, KOFM, KSLY, WXXS-FM 26-16, KZFM 17-13, WOKI 35-32, WNAM on, WGUU 26-21, WISE on, KILE 31-28.

ROBERTA FLACK "Making Love" (Atlantic) 57/5
 Moves: Up 33, Debuts 6, Same 13, Down 0, Adds 5, WCKX, WGBF, WLYT, Q104, 95SGF, WXXS-FM 16-9, Z93 20-14, 94Q 30-25, KEARTH 7-5, WFBK 13-11, Q106 22-17, WJDX 29-25, WDOQ 26-19, WSEZ 30-24, KRQ 20-17.

A TASTE OF HONEY "I'll Try Something New" (Capitol) 54/1
 Moves: Up 22, Debuts 4, Same 25, Down 2, Adds 1, KIQQ, WBEN-FM 30-27, WXXS-FM 18-11, KIIS-FM d-27, WAEB 19-16, Q106 24-21, KZFM 25-18, WKFR on, KYN-FM 29-25, KCPX 26-22, KIKI 18-13, WGUU 25-18, WFLB 22-19, KILE 36-33, WTRU on.

ASIA "Heat Of The Moment" (Geffen) 52/33
 Moves: Up 5, Debuts 7, Same 7, Down 0, Adds 33 including WBEN-FM, Q107, CKGM, KEGL, 94Q, I95, Q105, WKTI, KYXX, WRCK, WABB-FM, WSKZ, KZ93, KIDD, KJRB.

STARS ON 45 "Tribute To Stevie Wonder" (Radio/Atlantic) 50/7
 Moves: Up 24, Debuts 6, Same 13, Down 0, Adds 7, KFI, WBLI, KROK, KNBQ, WCIR, Z102, WAZY-FM, B104 27-21, Q107 d-23, WPGC 21-16, KITY 40-1, FM100 14-11, KJRB 30-26, KILE 22-18, WCIL-FM 33-17.

SIGNIFICANT ACTION

GLASS MOON "On A Carousel" (Radio/Atlantic) 49/2
 Moves: Up 27, Debuts 5, Same 15, Down 0, Adds 2, KMGK, WGUU, WLOL-FM d-28, KBEQ 25-22, KZZP 26-20, KSET-FM 18-8, KHFI 9-7, WQUT 29-26, KZ93 d-20, KBBK 29-23, KRQ 30-19, WIGY 23-20, WAEB 28-25, WISE 32-28, WAZY-FM 27-24.

JUNIOR "Mama Used To Say" (Mercury/PolyGram) 45/2
 Moves: Up 25, Debuts 4, Same 10, Down 4, Adds 2, WPGC, Q105, Y100 1-1, I95 20-17, KEARTH 16-10, KRLA 8-6, KFI 25-15, KFRC 13-8, XTRA 20-17, B97 25-20, WFMM 23-20, WAYS 24-15, KYN-FM 12-8, KGGI 26-21, WFLB 15-11.

TOTO "Rosanna" (Columbia) 44/33
 Moves: Up 1, Debuts 3, Same 7, Down 0, Adds 33 including WBEN-FM, WKTI, KEARTH, KEZR, KYXX, K104, WKEE, WAXY, WCSC, KHVT, WACZ, WAEV, KQOV, KSEL-FM, KRNA.

GAMMA "Right The First Time" (Elektra) 44/5
 Moves: Up 8, Debuts 5, Same 26, Down 0, Adds 5, WXXS-FM, KFI, KFRC, WMAK-FM, KZ93, 96KX on, KEGL 26-22, KEZR d-29, WKEE on, WOKI on, WJXQ 23-21, KBBK on, WIGY on, KFMZ 25-18, KCBN 27-24.

DIANA ROSS "Work That Body" (RCA) 42/21
 Moves: Up 0, Debuts 8, Same 13, Down 0, Adds 21 including WFI, JB105, WPGC, WLOL-FM, WKTI, KIQQ, Q106, WYCR, WJDX, BJ105, WKDQ, KBBK, 95XIL, WISE, KENI.

DUKE JUPITER "I'll Drink to You" (Coast-Coast/CBS) 41/12
 Moves: Up 7, Debuts 2, Same 19, Down 1, Adds 12, WLOL-FM, KFRC, KIMN, WKEE, WOKI, WVIC, KBBK, WCIR, 95XIL, WAZY-FM, 99KG, KATI, KEGL on, KYXX on, KSEL-FM 22-18.

DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 40/11
 Moves: Up 5, Debuts 10, Same 14, Down 0, Adds 11, WBEN-FM, 94Q, KIIS-FM, WFBK, WKEE, KZFM, KROK, FM100, KSKD, KILE, WCIL-FM, WXXS-FM 25-15, KEZR d-26, Q106 on, WFLB 33-27.

RAINBOW "Stone Cold" (Mercury/PolyGram) 37/22
 Moves: Up 1, Debuts 3, Same 11, Down 0, Adds 22 including KEZR, WRCK, 3WT, WYCR, WKEE, WMAK-FM, WQUT, KMGK, KBBK, KSKD, WZYQ, WISE, Q101, WSPT, KATI, KOZE.

T.G. SHEPPARD "Finally" (WB/Curb) 37/9
 Moves: Up 12, Debuts 6, Same 10, Down 0, Adds 9, KBEQ, WYCR, WFMF, G100, WZZR, KOFM, WKDQ, KCPX, WGUU, WPGC on, Z93 24-22, WHHY-FM 27-24, WBBQ 29-25, WOKI 36-33, Z102 31-29.

CAROLE KING "One To One" (Atlantic) 35/5
 Moves: Up 9, Debuts 4, Same 17, Down 0, Adds 5, WLAN-FM, WTIK, WQUT, KJ100, WZZR, WNBC 25-22, WXXS-FM 27-20, KBEQ 35-31, KIQQ d-40, WPST 32-29, KLPO on, KSTT d-25, WGUU 30-26, WAEV 27-19, WFOU 33-30.

GEORGE BENSON "Never Give Up On A Good Thing" (WB) 30/0
 Moves: Up 13, Debuts 1, Same 12, Down 4, Adds 0, B94 19-16, WXXS-FM 10-10, Y100 23-20, WCKX 20-17, KEARTH 14-11, WTIK-FM 19-16, WAXY 17-12, WDOQ 20-17, WMAK-FM 8-8, WZZR d-30, KYN-FM 10-10, KGGI 8-8, Q104 4-4, WFOU 18-14, WXLK on.

GEORGE DUKE "Shine On" (Epic) 25/0
 Moves: Up 12, Debuts 1, Same 10, Down 2, Adds 0, WFI on, B94 15-3, CKGM on, KIQQ 26-22, KFRC 34-31, WTIK-FM 15-13, KZFM 18-14, KROD 22-18, WTIK 26-24, WMAK-FM 20-15, KGGI 17-15, KIKI on, 95SGF 11-10, Q101 d-30, KVOL on.

ROD STEWART "How Long" (WB) 24/23
 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 23 including KEGL, KIQQ, WPST, KXX106, WDOQ, Z104, KKXX, KNBQ, WACZ, 95XIL, Q104, WXLK, KPUR, WCIL-FM, KYVA.

RICHARD "D" FIELDS "If It Ain't One Thing It's Another" (Boardwalk) 22/13
 Moves: Up 3, Debuts 2, Same 4, Down 0, Adds 13, WABC, WXXS-FM, CKGM, KRLA, KFI, KZFM, WTIK, B97, WDOQ, WVIC, KJRB, KVOL, KYVA, CKLW 13-11, KFRC 28-26.

SHALAMAR "A Night To Remember" (Solar/Elektra) 18/10
 Moves: Up 3, Debuts 1, Same 4, Down 0, Adds 10, KFRC, WYCR, WKRZ-FM, CK101, KGGI, WGUU, WFLB, WGLF, WYKS, KVOL, WXXS-FM d-28, Y100 on, KIQQ 38-34, WTIK-FM 30-28, KYN-FM 31-19.

SOFT CELL "Tainted Love" (Sire/WB) 18/2
 Moves: Up 10, Debuts 1, Same 2, Down 3, Adds 2, B94, KMGK, WFI 20-13, WCAU-FM 11-9, Y100 8-6, I95 15-14, KRLA 4-4, KIQQ 4-3, WRCK 6-5, WLAN-FM on, K104 15-14, WLYT d-17, 95XIL 35-28, KRNA 25-22, KFMZ 12-9.

ABBA "The Visitors" (Atlantic) 17/11
 Moves: Up 0, Debuts 1, Same 5, Down 0, Adds 11, WRCK, K104, WHHY-FM, KJRB, KBBK, KIKI, WGUU, WOMP-FM, WFOU, KQOV, KFVR, KEGL d-26, WTSN on, WXLK on, KKLS on.

JOHN HALL BAND "You Sure Fooled Me" (EMI America) 16/2
 Moves: Up 3, Debuts 2, Same 9, Down 0, Adds 2, KZFM, WIGY, WLOL-FM 30-26, KEZR on, KINT d-34, WGH on, WVIC 40-36, WJXQ 26-23, KMGK on, KBBK on, WAEV on, Q101 on, 99KG on, KFMZ on, KSLY on.

O'BRYAN "The Gigolo" (Capitol) 16/1
 Moves: Up 7, Debuts 4, Same 3, Down 1, Adds 1, WGLF, WXXS-FM 21-17, KEARTH d-19, KRLA 18-17, KFI d-18, KIQQ 17-16, KFRC 6-6, KZFM d-28, WJDX 23-21, BJ105 on, FM102 27-18, KGGI 30-26, KIKI d-29, WFLB 29-25, KVOL on.

SHOOTING STAR "Hollywood" (Virgin/Epic) 16/1
 Moves: Up 8, Debuts 0, Same 7, Down 0, Adds 1, WANS-FM, WLS 36-32, WLS-FM 36-32, WLOL-FM on, KIQQ on, K104 32-30, WABB-FM on, WZYP on, WSSX 17-12, WJXQ on, KMGK 27-24, WIKS 5-4, WIGY on, KRNA on, KFMZ 23-21.

CHRIS REA "Loving You" (Columbia) 16/1
 Moves: Up 3, Debuts 0, Same 11, Down 1, Adds 1, WLOL-FM, KIQQ on, KEZR on, KZFM 27-19, KROK on, WZYP on, WMAK-FM on-dp, WOKI on, WSEZ on, WGH on, KNBQ on, KBBK on, KCPX 39-35, KCBN 25-22.

Continued on Page 69

NEW & ACTIVE

EDDIE RABBITT "I Don't Know Where To Start" (Elektra) 65/20
 Rotations: Heavy 2/0, Medium 37/8, Light 25/11, Extra Adds 1, Total Adds 20, KEX, KEZL, WKAZ, WHAM, WGY, KEY103, KMGK, WVLU, WQUE, KRNT, KLTE, KRKD, KKUA, KIKI, KTKT, WKZE-FM, WJBC, KCRG, KRKK, KISN. Heavy: WCCO, WSBA. Medium: WJMD, WLTA, WSB, 97AIA, WCCO, KEX, KULF, WOMC, KOB, KUGN, KSL.

BEATLES "Movie Medley" (Capitol) 60/5
 Rotations: Heavy 2/0, Medium 38/3, Light 20/2, Extra Adds 0, Total Adds 5, WBEN, WZZP, KPPL, KEY103, KWAV, Heavy: KPLZ, KRNO. Medium: WCBM, WROR, KDKA, KEX, WICC, WRIE, WWOZ, WAFB, WBT, KMGK, KULF, WAIV, WHHY, WRVA, WAKR, WHBC, WOMC, WFMK, KRMG, KOB, KBOI, KIXI, KCEE, KPAT.

SHEENA EASTON "When He Shines" (EMI America) 54/18
 Rotations: Heavy 3/0, Medium 28/7, Light 18/6, Extra Adds 5, Total Adds 18, WCZY, KFMB, KPLZ, WWOZ, WHAM, WHEN, SM95, WPTF, WRVA, KMBZ, KUDL, WMHE, KWAV, WKBR, WJBC, KPAT, KFQD, KBOZ. Heavy: WSKY, WLVA, KFOR. Medium: WSB, 97AIA, WCCO, KEX, KULF, WOMC, KOB, KUGN, KSL.

DIONNE WARWICK & JOHNNY MATHIS "Friends In Love" (Arista) 49/32
 Rotations: Heavy 1/0, Medium 18/8, Light 23/17, Extra Adds 7, Total Adds 32, WJMD, WGAR, WCZY, KEZL, WICC, WKAZ, WGY, WHYN, WGAC, WIS, WSLI, SM95, WAKR, WBBY, WARM98, WHIO, WIBA, KRKD, KBOI, KKUA, KSL, KIXI, WNNR, WKZE-FM, WEIM, WKBR, KRBC, WCHV, WJON, KFQD, KBOZ, KTWQ.

T.G. SHEPPARD "Finally" (WB/Curb) 49/13
 Rotations: Heavy 4/0, Medium 26/3, Light 18/9, Extra Adds 1, Total Adds 13, WCZY, KMGK, WSLI, WARM98, WFMK, KBOI, KSL, KIKI, KTCT, KSEL, WSGW, WBOW, KRNO. Heavy: WLTA, WCCO, WSGN, WDEF. Medium: WSB, KEX, WFSM, WGAC, KEY103, WBT, WVRV, WHHY, SM95, WPTF, WRVA, WHIO, KRMG.

DARYL HALL & JOHN OATES "Did It In A Minute" (RCA) 47/5
 Rotations: Heavy 12/0, Medium 24/0, Light 10/4, Extra Adds 1, Total Adds 5, KVIL, WNIC, KS94, KMGK, KISN. Heavy: WAFB, WAAY, WQUE, WSRZ, KKUA, KWAV, WNNR, WCHV, WLVU, WROV, WBOW, KRKK. Medium: WCBM, WYFR, WGAR, WZZP, WZUU, WICC, WFSM, WSGN, WHHY, WTVN, WOWO, KBOI, KYUU.

RICK SPRINGFIELD "Don't Talk To Strangers" (RCA) 46/5
 Rotations: Heavy 13/0, Medium 28/4, Light 5/1, Extra Adds 0, Total Adds 5, WGAR, KKUA, KIKI, KCEE, WCHV. Heavy: KDKA, WHHY, SM95, WQUE, WSRZ, WMHE, KWAV, WNNR, WKBR, WLVA, WORG, WBOW, KBAI. Medium: WJMD, WASH, WYFR, WZZP, WBB, KS94, WFSM, WSGN, KRBE, WWOV, KYUU, KTCT.

CAROLE KING "One To One" (Atlantic) 39/10
 Rotations: Heavy 1/0, Medium 16/2, Light 21/7, Extra Adds 1, Total Adds 10, WCZY, WGAC, WHBY, KMBZ, KRMG, KRKD, KBOI, KIXI, WCHV, KSEL. Heavy: WSRZ. Medium: WSB, WICC, WSLI, SM95, WHIO, KOB, KUGN, KWAV, WNAB, WKZE-FM, WDEF, WDAY, WJON, KBOZ.

FRED PARRIS & THE FIVE SATINS "Medley" (Elektra) 38/2
 Rotations: Heavy 7/0, Medium 17/1, Light 14/1, Extra Adds 0, Total Adds 2, KRMG, KSEL. Heavy: WTAE, WTIK, WWOZ, WSGN, WNAB, WDEF, KRNO. Medium: WSB, WCZY, WCCO, WICC, WRIE, WFSM, WSBA, WGAC, KULF, WRVA, KCEE, WEIM, WORG, KCRG, KFQD, KBOZ.

MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 33/7
 Rotations: Heavy 3/0, Medium 18/2, Light 12/5, Extra Adds 0, Total Adds 7, KDKA, WICC, WENS, WNNR, WNAB, KRBC, Q96. Heavy: WVBF, WHHY, WFMK. Medium: WZZP, KOY, KEX, WWOZ, WGAC, WRVA, WSRZ, WHBC, KCEE, WEIM, WKBR, WORG, WSGW, WBOW, KBOZ.

A TASTE OF HONEY "I'll Try Something New" (Capitol) 32/6
 Rotations: Heavy 1/0, Medium 19/3, Light 12/3, Extra Adds 0, Total Adds 6, 97AIA, WRIE, WSGN, WHHY, WFMK, KSL. Heavy: WBEN. Medium: WROR, WJMD, WLTA, WCZY, KPLZ, KULF, WOMC, KKUA, WNNR, KRBC, WSKY, WCHV, WLVA, WORG, KRNO, KRKK.

SIGNIFICANT ACTION

HUEY LEWIS AND THE NEWS "Do You Believe In Love" (Chrysalis) 27/3
 Rotations: Heavy 8/0, Medium 16/1, Light 2/1, Extra Adds 1, Total Adds 3, WLVA, KMED, KISN. Heavy: KDKA, WZZP, KOY, WHHY, WSRZ, WOWO, KPAT, WBOW. Medium: KVIL, WYFR, WGAR, KMGK, KRBE, WQUE, WFMK, WMHE, KYUU, WSKY, WORG, WROV, WDAY, KRKK.

LE ROUX "Nobody Said It Was Easy (Lookin' For The Lights)" (RCA) 26/1
 Rotations: Heavy 10/1, Medium 10/0, Light 6/0, Extra Adds 0, Total Adds 1, WRIE. Heavy: WAFB, WHHY, WSRZ, WOWO, WFMK, KWAV, WNNR, WCHV, WROV. Medium: KVIL, WZZP, WFSM, KRBE, WRVR, WMHE, KYUU, WEIM, KPAT, WBOW.

LITTLE RIVER BAND "Man On Your Mind" (Capitol) 25/8
 Rotations: Heavy 1/0, Medium 10/2, Light 13/5, Extra Adds 1, Total Adds 8, KS94, WARM98, KYUU, WROV, KCRG, KPAT, WJON, WBOW. Heavy: KWAV. Medium: KEX, KULF, WHHY, SM95, WSRZ, WKZE-FM, WCHV, WLVA.

WAYLON & WILLIE "Just To Satisfy You" (RCA) 21/5
 Rotations: Heavy 2/0, Medium 11/2, Light 7/2, Extra Adds 1, Total Adds 5, KPLZ, WICC, WSKY, KFOR, KMED. Heavy: WLVA, WDAY. Medium: WSB, WCCO, WSGN, WHBY, KMBZ, KBOI, KSL, KRBC, WJON.

STARS ON 45 "Tribute To Stevie Wonder" (Radio/Atlantic) 21/3
 Rotations: Heavy 1/0, Medium 12/1, Light 8/2, Extra Adds 0, Total Adds 3, WHIO, KKUA, WDAY. Heavy: WHHY. Medium: WCBM, WCLR, WICC, WBT, WIS, KULF, WNNR, WLVA, WROV, KCRG.

LARRY LEE "Don't Talk" (Columbia) 20/10
 Rotations: Heavy 0/0, Medium 6/2, Light 12/6, Extra Adds 2, Total Adds 10, SM95, WHBC, KRKD, KBOI, KUGN, WKZE-FM, WEIM, WSKY, WORG, KFQD. Medium: KEX, WGAC, KULF, WJON.

DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 19/5
 Rotations: Heavy 1/0, Medium 12/1, Light 5/3, Extra Adds 1, Total Adds 5, WWOZ, WBT, WWSA, KTWQ, KRNO. Heavy: WNNR. Medium: WROR, WBEN, WJMD, WASH, WHBC, KSL, WKZE-FM, WEIM, KRBC, WSKY, WORG.

PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 19/1
 Rotations: Heavy 3/0, Medium 9/0, Light 7/1, Extra Adds 0, Total Adds 1, WEIM. Heavy: KULF, KKUA, WLVA. Medium: WCBM, WBEN, SM95, WHIO, WKZE-FM, WCHV, WWSA, WDAY, KBOZ.

KARLA BONOFF "Personality" (Columbia) 18/11
 Rotations: Heavy 0/0, Medium 9/2, Light 6/6, Extra Adds 3, Total Adds 11, WHHY, KBOI, KUGN, WKZE-FM, WWSA, WJON, KADE, KTWQ, KBAI, KRNO, KISN. Medium: WLTA, WSB, KEX, KPLZ, WGAC, SM95, KWAV.

LAURA BRANIGAN "All Night With Me" (Atlantic) 13/2
 Rotations: Heavy 0/0, Medium 1/0, Light 12/2, Extra Adds 0, Total Adds 2, WNNR, WNAB. Medium: WHIO.

BOYS BAND "Please Don't Stop Me Baby (I'm On Fire)" (Elektra) 13/0
 Rotations: Heavy 1/0, Medium 7/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WSKY. Medium: KEX, WGY, SM95, WNNR, WLVA, KFQD, KISN.

BOBBY CALDWELL "Jamaica" (Polydor/PolyGram) 12/4
 Rotations: Heavy 0/0, Medium 7/1, Light 5/3, Extra Adds 0, Total Adds 4, WHBC, KSL, KRNO, KRKK. Medium: WBEN, WCCO, WIS, KWAV, WSKY, WDEF.

SMOKEY ROBINSON "Old Fashioned Love" (Tamla/Motown) 11/8
 Rotations: Heavy 0/0, Medium 7/5, Light 4/3, Extra Adds 0, Total Adds 8, WSB, KEY103, KUGN, WNNR, KRBC, WSKY, WLVA, WORG. Medium: KCRG, WDAY.

RANDY GOODRUM "Savin' It Up" (Polydor/PolyGram) 11/5
 Rotations: Heavy 0/0, Medium 3/1, Light 8/4, Extra Adds 0, Total Adds 5, WGAC, WIS, WHBC, WHIO, KBOI. Medium: WLTA, KRBC.

STEVIE NICKS "Edge Of Seventeen" (Modern/Atco) 9/0
 Rotations: Heavy 3/0, Medium 4/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WZZP, WSRZ, WROV. Medium: KRBE, WHHY, WCHV, KISN.

TIGHT FIT "The Lion Sleeps Tonight" (Jive/Arista) 8/7
 Rotations: Heavy 0/0, Medium 1/1, Light 5/4, Extra Adds 2, Total Adds 7, WHBC, WNNR, WDEF, KSEL, WORG, KFQD, KTWQ.

DAVID LASLEY "If I Had My Wish Tonight" (EMI America) 8/4
 Rotations: Heavy 0/0, Medium 2/0, Light 5/3, Extra Adds 1, Total Adds 4, WWOZ, WHYN, WNNR, WEIM. Medium: KULF, WSKY.

MICKEY GILLEY "Tears Of The Lonely" (Epic) 8/3
 Rotations: Heavy 0/0, Medium 1/0, Light 7/3, Extra Adds 0, Total Adds 3, WCCO, WGAC, WORG. Medium: WCZY.

ABBA "The Visitors" (Atlantic) 7/4
 Rotations: Heavy 0/0, Medium 3/0, Light 4/4, Extra Adds 0, Total Adds 4, WTAE, WHHY, WFMK, WNNR. Medium: KRMG, WSKY, KCRG.

STEVE CARLISLE "I'll Fall In Love Again" (Sweet City/MCA) 7/2
 Rotations: Heavy 1/0, Medium 1/0, Light 3/1, Extra Adds 1, Total Adds 2, WGAC, KTWQ. Heavy: WLTA. Medium: WHIO, WSKY.

CHARLIE DANIELS BAND "Still In Saigon" (Epic) 7/2
 Rotations: Heavy 0/0, Medium 4/0, Light 3/2, Extra Adds 0, Total Adds 2, WZZP, WBOW. Medium: WHEN, WSRZ, WROV, WDAY.

RAY PARKER JR. "The Other Woman" (Arista) 7/2
 Rotations: Heavy 1/0, Medium 3/0, Light 3/2, Extra Adds 0, Total Adds 2, WGAR, WQUE. Heavy: WSKY. Medium: KULF, WHHY, WSRZ.

TOTO "Rosanna" (Columbia) 6/6
 Rotations: Heavy 0/0, Medium 4/4, Light 2/2, Extra Adds 0, Total Adds 6, WHHY, WSRZ, KWAV, WLVA, KFOR, KRKK.

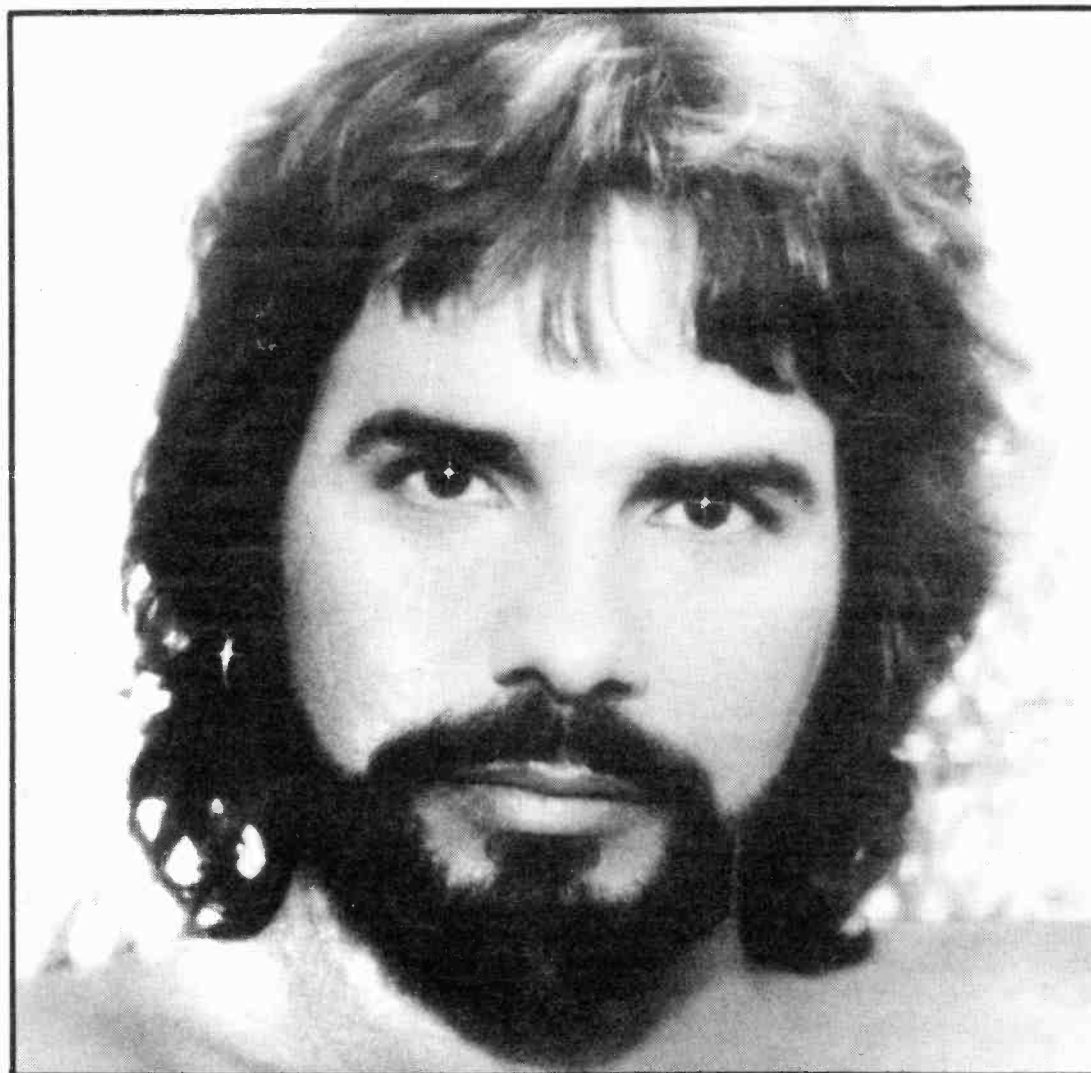
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THE SUCCESS STORY
CONTINUES IN
PARADISE

BERTIE HIGGINS

HIS NEW HIT SINGLE

**“JUST ANOTHER DAY
IN PARADISE”**



FROM THE ALBUM
“JUST ANOTHER DAY IN PARADISE”

FEATURING THE HIT
“KEY LARGO”



Distributed by CBS Records

Three Weeks	Two Weeks	Last Week	Chart	Artist/Track (Label)
12	8	2	1	RICK SPRINGFIELD/Don't Talk To Strangers (RCA)
3	3	1	2	OLIVIA NEWTON-JOHN/Make A Move On Me (MCA)
10	9	6	3	J. GEILS BAND/Freeze-Frame (EMI America)
7	7	5	4	VANGELIS/Chariots Of Fire (Polydor/PolyGram)
15	13	10	5	PAUL DAVIS/'65 Love Affair (Arista)
2	2	3	6	STEVIE WONDER/That Girl (Tamla/Motown)
5	5	7	7	GO-GO'S/We Got The Beat (IRS/A&M)
4	4	8	8	JOAN JETT & BLACKHEARTS/I Love Rock 'N Roll (Boardwalk)
8	6	9	9	HUEY LEWIS & THE NEWS/Do You Believe In Love (Chrysalis)
27	18	12	10	DARYL HALL & JOHN OATES/Did It In A Minute (RCA)
13	12	11	11	STEVIE NICKS/Edge Of Seventeen (Modern/Atco)
24	19	14	12	GREG GUIDRY/Goin' Down (Badland/Columbia)
20	15	13	13	Q. JONES featuring J. INGRAM/One Hundred Ways (A&M)
—	25	21	14	CHARLENE/I've Never Been To Me (Motown)
1	1	4	15	JOURNEY/Open Arms (Columbia)
21	17	16	16	QUARTERFLASH/Find Another Fool (Geffen)
29	22	19	17	TOMMY TUTONE/867-5309/Jenny (Columbia)
19	16	15	18	LE ROUX/Nobody Said It Was Easy (Lookin' For The Lights) (RCA)
—	—	28	19	P. McCARTNEY with S. WONDER/Ebony And Ivory (Columbia)
25	21	20	20	VAN HALEN/(Oh) Pretty Woman (WB)
—	—	29	21	KOOL & THE GANG/Get Down On It (De-Lite/PolyGram)
—	—	28	22	BEATLES/Movie Medley (Capitol)
—	—	30	23	ELTON JOHN/Empty Garden (Hey Hey Johnny) (Geffen)
—	—	29	24	ROLLING STONES/Hang Fire (Rolling Stones/Atco)
26	23	22	25	DR. HOOK/Baby Makes Her Blue Jeans Talk (Casablanca/PG)
11	14	17	26	BERTIE HIGGINS/Key Largo (Kat Family/CBS)
—	—	—	27	HUMAN LEAGUE/Don't You Want Me (A&M)
—	—	—	28	FRANKE & KNOCKOUTS/Without You... (Millennium/RCA)
—	—	—	29	CHARLIE DANIELS BAND/Still In Saigon (Epic)
—	—	—	30	RAY PARKER JR./The Other Woman (Arista)

Three Weeks	Two Weeks	Last Week	Chart	Artist/Track (Label)
5	1	1	1	VANGELIS/Chariots Of Fire (Polydor/PolyGram)
8	4	3	2	OLIVIA NEWTON-JOHN/Make A Move On Me (MCA)
3	2	2	3	NEIL DIAMOND/On The Way To The Sky (Columbia)
17	11	6	4	PAUL DAVIS/'65 Love Affair (Arista)
13	12	9	5	JOHN DENVER/Shanghai Breezes (RCA)
7	5	5	6	SISTER SLEDGE/My Guy (Cotillion/Atco)
6	6	4	7	Q. JONES featuring J. INGRAM/One Hundred Ways (A&M)
25	18	15	8	WILLIE NELSON/Always On My Mind (Columbia)
9	8	8	9	STEVIE WONDER/That Girl (Tamla/Motown)
24	17	12	10	BARRY MANILOW/Let's Hang On (Arista)
2	3	7	11	JOURNEY/Open Arms (Columbia)
1	7	11	12	BERTIE HIGGINS/Key Largo (Kat Family/CBS)
—	26	18	13	CHARLENE/I've Never Been To Me (Motown)
27	20	17	14	ROBERTA FLACK/Making Love (Atlantic)
11	10	10	15	LARRY CARLTON/Sleepwalk (WB)
—	—	25	16	P. McCARTNEY with S. WONDER/Ebony And Ivory (Columbia)
18	15	14	17	BARBRA STREISAND/Memory (Columbia)
30	24	20	18	AL JARREAU/Teach Me Tonight (WB)
—	—	28	19	GREG GUIDRY/Goin' Down (Badland/Columbia)
—	—	27	20	DAN FOGELBERG/Run For The Roses (Full Moon/Epic)
28	25	22	21	GENE COTTON/If I Could Get You (Into My Life) (Knoll)
—	—	26	22	GORDON LIGHTFOOT/Baby Step Back (WB)
4	9	13	23	CLIFF RICHARD/Daddy's Home (EMI America)
—	—	28	24	CARPENTERS/Beechwood 4-5789 (A&M)
16	14	16	25	POINTER SISTERS/Should I Do It (Planet/Elektra-Asylum)
—	—	—	26	SIMON & GARFUNKEL/Wake Up Little Susie (WB)
—	—	30	27	ELTON JOHN/Empty Garden (Hey Hey Johnny) (Geffen)
10	13	19	28	KENNY ROGERS/Through The Years (Liberty)
14	16	23	29	STEVIE WOODS/Just Can't Win 'Em All (Cotillion/Atco)
21	21	24	30	MECO/Pop Goes The Movies Part I (Arista)

FRANKE & KNOCKOUTS (47)
LITTLE RIVER BAND (39)
DAN FOGELBERG (34)

POLICE (34)
ASIA (33)
TOTO (33)

MOST ADDED

MCCARTNEY/WONDER (49)
SIMON & GARFUNKEL (35)
WARWICK/MATHIS (32)

DAN FOGELBERG (29)
EDDIE RABBITT (20)
SHEENA EASTON (18)

RICK SPRINGFIELD (124)
VANGELIS (83)
OLIVIA NEWTON-JOHN (78)

JOAN JETT (76)
J. GEILS BAND (71)
PAUL DAVIS (61)

HOTTEST

VANGELIS (82)
OLIVIA NEWTON-JOHN (67)
PAUL DAVIS (57)

NEIL DIAMOND (44)
STEVIE WONDER (42)
CHARLENE (35)

BREAKERS

FRANKE & THE KNOCKOUTS

Without You (Not Another Lonely Night) (Millennium/RCA)

64% of our reporters on it. Moves: Up 22, Debuts 21, Same 44, Down 0, Adds 47 including JB105, WPGC, CHUM, Z93, 94Q, KBEQ, WGCL, XTRA, Q103, KZZP, 92FLY, B97, KQKQ, KCBN. See Parallels, debuts at number 28 on the CHR chart.

**HUMAN LEAGUE
Don't You Want Me (A&M)**

62% of our reporters on it. Moves: Up 60, Debuts 13, Same 37, Down 1, Adds 20 including B94, JB105, KUBE, KIMN, WTIC-FM, KHFI, WFMF, WMAK-FM, KIIK, WMEE, WOW, KKXX, KIDD, WZYQ, KPUR. See Parallels, debuts at number 27 on the CHR chart.

**CHARLIE DANIELS BAND
Still In Saigon (Epic)**

57% of our reporters on it. Moves: Up 59, Debuts 20, Same 32, Down 0, Adds 9, Z93, KBEQ, XTRA, KUBE, Q103, WTIX, WJDX, KRQ, WHEB, WBEN-FM 35-19, 96KX 15-13, WGCL 19-13, KEARTH 30-27, WDRC-FM 30-25, KSTT 12-5. See Parallels, debuts at number 29 on the CHR chart.

**RAY PARKER JR.
The Other Woman (Arista)**

56% of our reporters on it. Moves: Up 76, Debuts 12, Same 15, Down 1, Adds 14, JB105, KIIS-FM, KFRC, WPST, WKRZ-FM, WAYS, WKFR, KSTT, KMGK, WKDQ, WHOT, KGGI, WGUY, KQIZ-FM, Z93 12-9. See Parallels, debuts at number 30 on the CHR chart.

12-34

NEW & ACTIVE

LITTLE RIVER BAND "Man On Your Mind" (Capitol) 114/39
Moves: Up 23, Debuts 27, Same 25, Down 0, Adds 39 including CKGM, Z93, 94Q, KOPA, KZZP, WHFM, WDRC-FM, Q106, WAYS, WSSX, WKFR, KIDD, WTSN, WFOX, 99KG.

DAN FOGELBERG "Run For The Roses" (Full Moon/Epic) 110/34
Moves: Up 29, Debuts 25, Same 21, Down 1, Adds 34 including WKBW, WGCL, WTRY, WLAN-FM, WYCR, KHFI, WRQK, KIIK, KQKQ, KGGI, WGUY, WOMP-FM, WCGQ, KFVR, KKLK.

MIKE POST "Theme From Magnum P.I." (Elektra) 100/8
Moves: Up 53, Debuts 7, Same 23, Down 9, Adds 8, WXKS-FM, 94Q, KRLA, KYXX, KROD, KJ100, KNBQ, WCIR, Z93 22-15, KEARTH 25-20, KOPA 29-25, WKRZ-FM 29-24, WHHY-FM 23-16, WBCY 1-1, KKXL 20-17.

BARRY MANILOW "Let's Hang On" (Arista) 98/17
Moves: Up 43, Debuts 16, Same 22, Down 0, Adds 17 including WNBC, WFI, JB105, WGCL, 3WT, Q106, WAKX, KSTT, KEYN-FM, WOW, WLYT, WDJX, KIKI, KILE, KELO.

**PAUL McCARTNEY
with STEVIE WONDER**

Ebony And Ivory (Columbia)

82% of our reporters on it. Rotations: Heavy 18/3, Medium 67/24, Light 33/19, Extra Adds 3, Total Adds 49 including WTAE, WPRO, 97AIA, WFYR, KHOW, and 44 more. Moves 25-16 on the A/C chart.

**DAN FOGELBERG
Run For The Roses (Full Moon/Epic)**

73% of our reporters on it. Rotations: Heavy 12/0, Medium 62/10, Light 30/15, Extra Adds 4, Total Adds 29 including WJMD, KVIL, WHB, KGW, KNBR, and 24 more. Moves 27-20 on the A/C chart.

**GREG GUIDRY
Goin' Down (Badland/Columbia)**

64% of our reporters on it. Rotations: Heavy 34/0, Medium 49/5, Light 12/3, Extra Adds 0, Total Adds 8 including KVIL, KFMB, YES95, and 5 more. Moves 21-19 on the A/C chart.

**GORDON LIGHTFOOT
Baby Step Back (WB)**

62% of our reporters on it. Rotations: Heavy 15/0, Medium 55/8, Light 19/5, Extra Adds 3, Total Adds 16 including KDKA, KEZL, WTIC, 3WS, WRVR, and 11 more. Moves 26-22 on the A/C chart.

**CARPENTERS
Beechwood 4-5789 (A&M)**

59% of our reporters on it. Rotations: Heavy 14/0, Medium 51/4, Light 22/6, Extra Adds 1, Total Adds 11 including WBEN, KDKA, 55KRC, WTVN, KREM, and 6 more. Moves 28-24 on the A/C chart.

**ELTON JOHN
Empty Garden (Hey Hey Johnny) (Geffen)**

57% of our reporters on it. Rotations: Heavy 12/1, Medium 52/5, Light 20/4, Extra Adds 0, Total Adds 10 including KNBR, WRKA, WMAZ, KUDL, KSL, and 5 more. Moves 30-27 on the A/C chart.

**SIMON & GARFUNKEL
Wake Up Little Susie (WB)**

55% of our reporters on it. Rotations: Heavy 8/0, Medium 43/13, Light 28/19, Extra Adds 3, Total Adds 35 including WIP, WLTA, WISN, WCCO, KFMB, and 30 more. Debuts at number 26 on the A/C chart.

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