

Radio & Records

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INSIDE R&R:

Virginia Station Fined \$10,000 For Religious Racket: WPCE/Portsmouth program dispensed religion "by the numbers" 4

WEFM Goes Country: First Media's Chicago outlet to change calls to WUSN, format from Schulke II 3

Don Cox: Things Go Better Without Coke: A cocaine bust left the Y100/Miami personality's life and career in ruins, but he's come back all the way 16

KGB Joins Turner Radio News Network: San Diego AM first to sign up for CNN2, adopts KCNN calls 3

Jack Kelly Moves To WFYR As PD: Crosses street from A/C rival WCLR/Chicago 3

National Music Format Information: Exclusively each week in R&R, the latest music data from the satellite nets, the established syndicated formats, and MTV 32

Arbitron Admits Book-To-Book Comparisons May Be Invalid: Footnote in latest report states longer surveys and new techniques may render comparisons irrelevant 8

FCC's Radio Financial Data Shaky On Networks: RKO data absent, top net officials view figures with suspicion 4

WCKX/Tampa Restructures: Jim Johnson new GM, John Lander moves to PD 3

Radio Helps Defuse Dangerous Hostage Crisis: Memphis stations air statement of man holding hostages in hospital 3

R&R Closed For Washington's Birthday
R&R's offices will be closed Monday, February 15 in observance of the holiday.

FCC Refuses To Award New Licenses By Lottery

Risking the wrath of Congress, the FCC this week (2-8) refused to approve a lottery system for awarding new station licenses. Instead, the Commission pleaded with Congress to simplify the lottery law.

House Telecommunications Subcommittee Chairman Tim Wirth (D-CO) was reported to be "outraged" by the FCC's 5-1 vote. To comply with federal law, Wirth believes, the FCC should have at least set up a lottery procedure, even if it never intended to use it.

The Commission cited two main reasons for finding the present law unworkable:

- Making sure all applicants are

qualified to be licensees in advance of a lottery would cost "the same amount of time and money" as the burdensome comparative hearings the lottery is supposed to replace.

• A requirement to give a preference to minorities and other groups would virtually guarantee prolonged legal challenges to the outcome of every lottery.

Chairman Mark Fowler said, "This particular preference scheme is so riddled with legal and conceptual problems that it could well take years before we could actually be able to use the lottery. That cannot have been the

FCC/See Page 18

Gehron New WLS AM & FM VP/GM

Vice President/Station Manager John Gehron has been promoted to VP/GM of WLS-AM & FM/Chicago, succeeding Don Bouloukos, who became VP/Operations ABC-Owned Stations last week (R&R 2-5). Gehron told R&R, "(ABC) has given me lots of opportunities and it's nice to know they have the confidence in my performance to let me continue to grow with them.

"Don (Bouloukos) will be a hard act to follow, but I can still count on his help from his new position in New York. When these two stations are properly managed, which they have been, each department head runs his own area.



John Gehron

I have really good people here and that makes my new job that much easier. I really couldn't be happier."

Bouloukos, who named Gehron to be his successor at WLS, commented, "We view John's promotion as an important and logical move for the stations. He is an extremely talented manager and motivator of people and has a keen understanding of the Chicago market. He has compiled an extraordinary record of successes in his nine years with the station, first as PD, then as Station Manager, and now VP/General Manager.

Gehron joined ABC as Program Director of WLS in 1974. Previously he had programmed WCAU-FM/Philadelphia and WCBS-FM/New York. He was named PD of WLS-AM & FM in 1980 and promoted to VP/Station Manager for both stations in 1981.

Radio Nets Join Forces To Go For National Dollars

The official launching of the new Radio Network Association, Inc. (RNA) was announced at a press conference Tuesday (2-9) in New York. In all, thirteen different networks representing five broadcast companies are participating, with dues reported at about \$20,000 each. The association is made up of four charter members, ABC, CBS, NBC, and RKO, plus United Stations.

Conspicuously absent from the list of nets was Mutual. In a statement especially prepared to address its independent nature, Mutual noted its reluctance to join "yet another trade organization," although the net noted it "applauds" the idea of better acquainting advertisers with the

benefits of "network media."

The new association is not intended to replace the RAB, United Stations President Nick Verbitsky stressed to R&R. Plans call for hiring an executive director as the next step, according to RNA Chairman Ed McLaughlin (President, ABC Radio Networks).

The new network organization also hopes to generate a central mailing list, and perform special research projects and computer activity analysis of network clients and prospects. A number of promotional activities are under consideration, including creative and media seminars for agencies and clients.

NETS/See Page 18

NBC's Verne Becomes LIN Broadcasting VP

NBC Radio Division President Dick Verne announced his plans this week to leave NBC after nine years. He has held NBC's top radio job for two years. Verne told R&R he intends to join LIN Broadcasting Corp. of New York as a Group VP. He added he hopes to make the switch by the end of the month.

Verne will oversee LIN's 10 radio properties in addition to its growing communications division, which is engaged in cellular radio. LIN Chairman Don Pels told R&R that his company spent \$600,000 to \$700,000 last year preparing ap-



Dick Verne

plications for cellular franchises that would allow LIN to become a giant in the paging business. "It's a business that could dwarf our present company," Pels stated.

Commenting on Verne's move, Pels said he is "thrilled." He said he considered Verne's talents to be unique in what LIN requires at the moment. "He not only is tops in radio networking and station operation, he's a businessman," Pels said.

Verne commented that he has an excellent opportunity with a company that continues to demonstrate outstanding earnings and growth. Asked about the resignation, NBC Radio Network VP/GM Dick Penn commented, "Everyone was surprised, but not by the fantastic opportunity Dick has."

FCC Withdraws Flawed Radio Financial Data

Errors discovered at the last minute forced the FCC to correct and then withdraw altogether a report on radio revenues and expenditures for 1980 released this week (see related story on Page 4) and reported extensively in other trade publications.

For example, a reported \$5.2 million dollar loss in the San Francisco market was reduced to \$783,367. A \$110,000 loss in Chicago became a \$2.5 million profit, and the income of Detroit market stations was upped from \$932,111 to \$1.6 million.

Released to the press before the errors came to light, the FCC figures showed a grim 33.6% drop in radio profits in 1980, coming on top of a 25% decline the previous year.

Radio Information Center President Maurie Webster suggested the figures are misleading because interest payments and depreciation are listed as expenses. "It is probable that the actual income figure in radio is much, much higher on an operating profit basis than has ever been shown," Webster says.

(Meanwhile, R&R has learned that the Commission will decide before April 1 whether to stop gathering such data. If the program is killed off, stations would not have to file Form 324 this year.)

The 1980 totals, which may be revised as a result of the errors, show radio ad revenues rising 11% to \$3.5 billion, while expenses shot

up over 14%. Income for the radio networks dropped over 70% to just \$4.6 million.

Only half of all independent FM's made money, while 58% of AM's and AM-FM combinations were in the black in 1980.

Vallie Named National PD For EZ Communications

Dan Vallie, PD of EZ Communications' B94(WBZZ)/Pittsburgh, has been named to the newly-created position of National Program Director/Contemporary Stations for the parent company. Vallie will continue to program B94 and oversee the programming of EZ's other contemporary outlet, B97(WEZB)/New Orleans.

In announcing the promotion, EZ Communications Executive VP/GM Alan Box told R&R, "Dan has done a very good job for us. This is the kind of situation where the title almost follows the actual job.

Dan Vallie He has pretty much been watching over New Orleans ever since we moved him to Pittsburgh. (Dan was the original PD of B97, engineering its format conversion to CHR before being transferred to EZ's Pittsburgh station.) We think the best of Dan.

VALLIE/See Page 18

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Radio's Strategic Research Team

this week... 2-12-82

Washington Report	4
What's New	6
Networks/Suppliers/Reps	7
Ratings & Research	8
Street Talk	14
CHR: Joel Denver	16
AOR: Jeff Gelb	20
Calendar: Brad Messer	22
A/C: Jeff Green	23
Country: Carolyn Parks	24
Nashville: Biff Collie	25
Black Radio: Walt Love	26
Marketplace	28
Opportunities	28

We've Moved The Music

R&R's New Music Section Brings You...

- R&R's comprehensive music information in one location for greater convenience
- Music highlights from every format
- Dan Formento's "Today In Music History"
- National Format Music Adds

The Music Section

Begins Page 31

This Week In Music History	31
National Music Formats	32
AOR	34
Country	42
Black	44
A/C	46
CHR	47

staff

Editor & Publisher: BOB WILSON
 Vice President, Sales & Marketing: DICK KRIZMAN
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 Computer Services Director: DAN COLE
 Assistant: LEE CLARK
 Research: JACK TOOTHMAN
 Traffic Director: ADRIENNE RIDDLE
 Washington Bureau: 1101 Connecticut Ave., NW, Suite 1004, Washington, DC 20036, (202) 466-4960
 Bureau Chief: JONATHAN HALL
 National Sales Director: BARRY O'BRIEN
 Washington Editor: BRADLEY WOODWARD
 Office Manager: VIVIAN FUNN
 Legal Counsel: JASON SHRINSKY
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 Assistant: CAROL TAYLOR
 Circulation: JUDY LUCARELLI
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First Media Takes WEFM Country

First Media officially took possession of WEFM/Chicago from General Cinema Tuesday (2-2), at which time the station went "dark" for four days. When WEFM returned to the air on Saturday (2-6) at noon, Chicago had a new Country facility on FM calling itself US99.

New WEFM GM Chuck Artigue, who came from First Media's KOPA/Phoenix, explained that the Country format came as a result of extensive market research and that the company had applied for new call letters. "WEFM has been a variety of formats over a number of years," Artigue continued. "Most recently it was Schulke II; just prior to that it was a 'bopper rock' station; and before that it had been Adult/Contemporary and Classical. Rather than spend a lot of money to unconfuse people, we applied for the new call letters WUSN. 'We're doing the station all our-

selves...not using a consultant. Our new MD Nikki Courtney has been with First Media for some time. (She joined WEFM from KFMK/Houston.) We all draw on each other in this company...the expertise we have within First Media, and we're genuinely excited about being in Chicago."

WEFM Program Director Dan Walker has remained with the station through its current ownership and format change, marking the third format he's administered on WEFM. US99 debuted with a "\$25,000 Music Guarantee" contest, awarding \$25,000 to the first listener hearing the station play less than four songs in a row. On Monday (2-8) a station personality inadvertently pushed the wrong button, inserting a commercial in the middle of a four-record sweep, and the station paid out its first grand prize the next day.

JOHNSON NEW GM, LANDER NOW PD

WCKX Restructures Management Team

WCKX/Tampa has reorganized its management team with General Manager John Lander assuming the PD duties and WQXM/Tampa VP/GM Jim Johnson joining the station as the new General Manager. Lander, who had been WCKX's morning personality in addition to GM, will continue on the air. Current WCKX PD Scott Robbins has been named Operations Director.

Johnson commented to R&R on his new position and the restructuring at WCKX: "John Lander is a very popular talent in the market and he will continue as PD, which he did oversee as GM, but this change will allow him to concentrate more fully on programming. I, on the other hand, will be able to work in the areas of marketing, promotion and administration...I think John and I will make a great combination."

"This is more of a 'beef-up' situation than anything else. Tampa is one of the most competitive markets in the country, and the opportunity to work with (WCKX owner) Metroplex is something I've wanted to do. This will be very exciting."

Lander told R&R, "This move will assure that the right pegs are in the right holes. Being on the air and being GM was splitting too much of my attention and it was really impossible to continue to wear that many hats. Basically, we are trying to put our strengths where they will operate most efficiently. I don't view this as a demotion...I look at it more as a recognition of where I can function best at this radio station. Jim Johnson has great experience in the marketplace, and that, combined with the recent hiring of Richard Roslow as Sales Manager, should insure that we won't miss a trick."

Jack Kelly Crosses Street To WFYR

Jack Kelly, PD at WCLR/Chicago since July 1975, has been named PD at crosstown WFYR. Current WFYR PD Dick Bartley continues at the A/C-formatted station as midday personality and as host of his RKO Radio Networks Saturday night oldies program.



Jack Kelly

WFYR VP/GM Jim Barker told R&R, "Jack is local - he's been embroiled in this extremely competitive A/C scene for seven years. We're really excited about Jack joining us. Dick was wearing so many hats it was just impossible for him. We really needed a PD that was off-air completely - the job demands it. Now with Jack as PD and Dick on the air, we've got the best of both worlds."

Kelly remarked to R&R, "I'm pretty impressed with the new feeling of RKO. Jim Barker is just an absolute prince. He's probably the main reason I accepted the position. Making a move has been on my mind for awhile. We've got a real good team here, but there were some differences of opinion between management and myself."

"It's very difficult leaving Bonneville after putting so many years into this place and seeing it grow up and become a full-fledged capable competitor. Now I've got to go across the street understanding that because WCLR is a well-built ship, she's still going to be a formidable competitor."

WCLR President/GM Chet Redpath commented, "I wish him all the luck in the world as long as it's not at our expense." He added that Gary Price has been named acting PD and is a prime candidate for the position on a permanent basis.

Johnson is an 11-year veteran of the Tampa/St. Petersburg market. Prior to becoming VP/GM at WQXM, he was Sales Manager/Station Manager at WQYK/Tampa. Lander, who was PD at KGB/San Diego before becoming GM at WCKX, had previously worked in Tampa as PD and morning personality at WLCY.

St. James Breaks From WNIC Morning Team For WMJC

Jerry St. James, half of the WNIC/Detroit morning team of St. James and WNIC PD Jim Harper, has announced that he will join A/C competitor WMJC/Detroit in morning drive when his current contract expires on May 31. St. James, who also publishes the DJ comedy service "Lola's Lunch," told R&R, "I'm very excited about it." Referring to Harper and himself, St. James said, "What we have here is a case of two people who love and respect each other very much, but simply have different career goals. Jim's is in programming and mine is in talent. (WMJC owner) Greater Media, which I consider to be the Rolls Royce of broadcast companies, is where I think my talents can best be maximized."

WMJC VP/GM Chuck Borchard told R&R, "Our company has been looking all over the country for great radio talent. Jerry is one of the best and we're delighted to have him coming with us. He's a fantastic guy."

Harper, who has been St. James's partner on WNIC's morning show for the past two years, told R&R, "Doing mornings with Jerry, knowing that he'll be leaving in a few months, is like telling your partner you're going to get a divorce but that it won't be final for four months...it's difficult."

"I've known for a long time that my loyalty and desire to make this radio station

WMJC/See Page 18

BRUCE NEW PD FOR NEWS FORMAT

KGB First To Join CNN2 Network

KGB/San Diego will become the first station to join Ted Turner's new Cable News Network Two (CNN2), as previewed in last week's R&R. The station will switch call letters to KCNN pending FCC approval. The AOR format of KGB-FM will remain unchanged, but KGB-FM PD Larry Bruce will take over PD duties at the AM as well, while KGB PD Jeff Lucifer will stay on in an unspecified capacity.

Jim Price, GM of KGB-AM & FM, told R&R, "I think we've staved off the inevitable for a longer time than most. The progression of music listeners from AM to FM is happening everywhere at a very rapid pace. By acting now we have attempted to face the facts that all AM music stations will one day have to face, and we can make the facility profitable once again."

Bruce commented, "I'm very enthused about the possibilities of all-News here in San Diego. With a news staff headed by (KGB News Director) Jeff Prescott, my responsibilities here will be more organizational as opposed to operational. With Jeff's experience in news and his good feel for the market, I feel this will be an enjoyable adjunct to my job as KGB-FM PD."

KGB/See Page 18

FM's Play Role In Hostage Drama

Four FM stations played a role in a hostage drama which unfolded in Memphis last week. Jean-Claude Goulet, distraught over the death of his son, entered St. Jude's Childrens Hospital Thursday (2-4) and took three doctors and several hospital staffers hostage. Goulet's son had died of leukemia in 1981, and he apparently blamed the doctors and hospital for giving his wife the controversial drug DES while she was pregnant.

After the police had denied Goulet's request for airtime on network TV, he asked that a message be broadcast on all the Memphis FM stations. Noted cancer specialist Dr. Paul Bowman, who was one of the hostages, recorded Goulet's message, which was then delivered by police to the FM stations in the city. FM100 (WMC-FM), WHRK, WRVR and WZXR all broadcast the message. FM100 News Director Terrence McKeever told R&R, "The statement expressed Goulet's feeling on his son's death and the relationship between DES and leukemia."

WHRK PD Ron Olson told R&R, "It was very strange, but we all cooperated. We were willing to help end the hostage situation and get things back to normal."

HOSTAGE/See Page 18



DOUBLEDAY COMPLETES WAVA PURCHASE - Alex Sheftell's \$8 million sale of WAVA/Washington, DC to Doubleday was completed last week. Doubleday President Gary Stevens said overnight changes at the AOR facility are unlikely, as the company wants to operate the station for several months to evaluate the situation. WAVA differs from other Doubleday acquisitions in which a tight AOR format was immediately put in place, Stevens said, because of its established image in the market. Pictured are Sheftell (left) and Stevens.

Washington Report

Reagan Bypasses Radio-TV Issues In Speech To Religious Broadcasters

In his first personal appearance before a broadcast convention since he took office, President Reagan sidestepped broadcast issues on Tuesday (2-9). Speaking to 3500 members of the National Religious Broadcasters Association in Washington, Reagan focused instead on moral and religious themes.

At one point Reagan defended his audience, saying, "Let me say I do not agree with those who accuse you of trying to impose your views on others."

Reagan also raised the issue of the First Amendment — but not in terms of the rights of broadcasters. "The First Amendment was not written to protect the people from religious values," he said to thunderous applause. "It was written to protect those values from government tyranny."

Jeff Malickson Heads Complaints & Compliance

Starting next week, Jeff Malickson becomes the new head of the FCC's Complaints & Compliance Division. Most recently he's been heading a task force to speed up AM applications processing. Previously he was Legal Assistant to former Broadcast Bureau Chief Dick Shiben for two and a half years.

Although he'll be the top officer in the division that makes sure broadcasters comply with FCC rules, Malickson will hold the title of Assistant Chief. That's the same title held by his predecessor, Steve Sewell, who held the job for 19 months. Sewell now becomes Assistant Chief/Broadcast Facilities Division.

As for longstanding reports that his new division may be combined with another FCC office, Malickson told R&R, "That's still being looked at, but no hard conclusions have been reached yet."

WLIR Rebuffed In Bid To Save License

Stereo Broadcasters, licensee of WLIR/Garden City, NY, has run into a stone wall at the FCC as it attempts to save its license. Renewal was denied last year due to an illegal transfer of control, technical violations, and attempts to deceive the FCC on both counts.

After earlier throwing out WLIR's request to undergo a distress sale, the FCC has now also denied the station's plea that it reconsider the license denial. Said an unsympathetic Commission, "The record in this proceeding establishes a pervasive pattern by Stereo of deliberate deception and defiance of Commission rules."

WLIR's latest arguments are just a rehashing of old positions the Commission has considered and rejected, the FCC stated. WLIR has now exhausted all appeals at the Commission level and must go into court if it chooses to carry on its fight for survival.

KRDD Faces License Loss

The renewal application of KRDD/Roswell, NM has been designated for a hearing to decide whether owner Reginaldo Espinoza II has the qualifications to remain a licensee.

An FCC field investigation turned up evidence that the station's license may have been transferred without Commission approval.

Even if the administrative law judge who hears the case decides KRDD should keep its license, the Commission warned that a fine up to \$20,000 may still be in order.

BROADCAP Issues Loans To Four Minority Radio Groups

"We are moving into action," declared BROADCAP Chairman Don Thurston this week as the nonprofit venture capital firm, founded by NAB, announced loan commitments to four minority broadcast groups:

- Phoenix City Broadcasting for a new AM in Atlanta
- RTC Broadcasting for a new FM in Palm Springs, CA
- Gilliam Communications for stations in Memphis and Jacksonville
- Spanish Community Radio for a new AM in Albuquerque.

The new loans bring BROADCAP's total assistance to minority broadcasters to \$800,000. It now has \$9.7 million in pledges from broadcasters and is setting a goal of raising \$4-5 million more.

Tight FCC Budget Will Probably Cause 300 Layoffs

Dashing hopes that a higher budget would be allocated for the FCC, the Reagan Administration set a budget of \$64.2 million for the Commission for the 1983 fiscal year. The trimmed budget (down from \$77 million), as reported earlier in R&R, is likely to cause almost 300 employees to be laid off.

Supreme Court Justice Refuses RKO Request

An RKO General request for an emergency stay of the lower court ruling revoking its WNAC-TV/Boston license was refused by Supreme Court Justice William Brennan late last week. That means the company would have to relinquish its license within 30 days, unless a new request for review by the Supreme Court, to be filed next week, receives a favorable response. In that case, the matter would be heard this fall. The fate of RKO's radio licenses remains in doubt.

In these other Washington developments:

- The Senate resumed debate Tuesday (2-9) on a resolution to open up its deliberations to radio and television coverage. No vote had been taken by day's end.

- NRBA went on record at the FCC as supporting the use of AM signals for utility load management and for allowing public FM stations to rent out their subcarriers for commercial purposes such as background music services.

- NAB Board Chairman Eddie Fritts announced an extensive documentation program to track the frequency and power of Cuban stations causing interference with the U.S. AM band.



IRTS Seminar Explores "New Technology & Old Media"

The International Radio & Television Society's annual Faculty/Industry Seminar in Glen Cove, Long Island attracted 75 professors and 25 top communications students to hear over 50 broadcasting professionals discussing the general theme "The New Technology & The Old Media — Mass Communications in 1990." RKO Radio Networks President Tom Burchill termed 1982 "the year of the shakeout — the big fish swallowing the little fish" and stressed network radio's strengths on a panel that also included Mutual President Marty Rubenstein, CBS President Bob Hosking, Source VP/GM Elyn Ambrose, and Sheridan President Skip Finley. RAB President Miles David defended local radio and lauded its universality, mobility, and speed. Pictured (l-r) are the University of Wisconsin's James Hoyt and ABC-Owned Stations President Chuck DeBare, a group leader at the seminar.

"VIOLENT" SALES MANAGER ALSO CITED

WPCE Fined \$10,000 For Betting Violations

A syndicated religious show in which a minister "hawked tout sheets for a numbers game" has earned WPCE/Portsmouth, VA a \$10,000 fine from the FCC for promoting a lottery on the air.

WPCE and sister station WOWI/Norfolk escaped license denial, however, because FCC Administrative Law Judge Frederic Coufal believed owner L.E. Willis was ignorant of the violations.

Station attorney David Hunsaker of the law firm Putbrey & Kennedy seemed relieved the licenses weren't revoked, and said no decision on a possible appeal has been made.

On Sunday mornings from 1975 to 1977, Rev. Roosevelt Franklin urged WPCE listeners to his syndicated program to write in for a "Prosperity Package" that would help bring them instant riches.

In fact, Psalm designations and word codes in the packages were tips on supposedly lucky numbers to bet on in the local numbers game — a fact Hunsaker said Willis knew nothing about. Although agreeing and showing leniency, Judge Coufal warned, "The licensee had the obligation to understand what was being broadcast over the station."

In lesser violations which he said did not

warrant fines or license denial, the judge found that the stations employed a violent sales manager, violated FCC lottery rules in a supermarket promotion, and aired false and deceptive advertising.

Sales Manager James Dulaney allegedly threatened to kill several sponsors who tried to cancel contracts. Businessmen who refused to buy advertising were threatened with boycotts or defamatory broadcasts.

One factor in his decision against license denial was the judge's finding that WPCE and WOWI provide "uniquely valuable" programming to the black and Pentecostal communities of Virginia's Tidewater region.

Attorney Hunsaker said the judge, by issuing only a fine, appeared to be following the Commission's lead in the WIGO/Atlanta case, which also involved a numbers game. The full Commission reversed a law judge's decision to take away WIGO's license and ordered a \$20,000 fine instead.

Question Marks Surround FCC's Report On Radio Network Finances

The current FCC financial data (see related story on Page 1) appears to be extremely misleading in its report on radio network figures. Missing from the compilation completely are the financial data of the RKO networks.

The FCC states that network revenues were up 11.9% (from \$96.5 to \$108 million). However, network executives note that according to the New York accounting firm, Ernst & Whinney, actual revenues from all networks were \$143 million in 1980 and rose to approximately \$200 million in 1981, a year not reflected in the FCC data.

Also according to the FCC report, network expenses rose 28.2% (from \$80.6 to \$103.4 million), but more importantly it concludes that radio network income declined 70% (from \$15.4 to \$4.6 million).

Many network executives R&R talked to suggested that the figures are far off the mark. United Stations President Nick Verbitsky concluded that the reason expenses were up was due to additional program-

ming costs, additional network compensation expenditures, and investment in new technology. But like the others, he noted the

Top Ten Markets In Profits (1980)

Market	Number of Stations	Profits (in millions)
Los Angeles	58	\$38.5
New York	42	19.3
Houston	35	11.0
Atlanta	41	9.8
Minneapolis-St. Paul	35	8.2
Philadelphia	40	6.1
Columbus	20	5.6
Baltimore	34	4.4
Dallas-Ft. Worth	41	4.4
Washington, DC	40	4.2

Top Ten Markets In Losses (1980)

Market	Number of Stations	Losses (in millions)
Hamilton-Middletown, OH	8	-\$3.2
San Diego	26	-2.2
Honolulu	22	-2.1
Albuquerque	18	-1.7
Oklahoma City	24	-1.6
Denver-Boulder	35	-1.6
Colorado Springs	15	-1.5
Jacksonville	28	-1.5
Cincinnati	19	-1.4
Beaumont-Port Arthur-Orange	20	-1.1

radio nets are making more money than ever.

Radio Information Center President Maurie Webster said the network figures sounded correct to him, but noted that heavy expansion and start-up costs during 1982, could make the profit decline appear deceptively large.

Thanks For The Standing Ovation



1,000 RAB Broadcast Executives felt the impact of 25 years of Rock & Roll

The Great Rock & Roll Time Machine — a dramatic new approach to rock entertainment. The soundtrack to our lives, compressed into 25 minutes — a dazzling multimedia experience. In this relatively new art form, slides, film, animation, and special effects combine with a soundtrack to dazzle the viewer's senses with color, sound and movement. Over 100 images a minute flash by.

Watch for it ... coming soon to your market

**For Radio Sales/Promotional Tie-ins,
Call Us ...**

R&R ENTERTAINMENT/MARKETING

West Coast
Bill Clark
1-213-553-4330

East Coast
Jonathan Hall
1-202-466-4960

What's New

Edited by Gail Mitchell

Seminar Stresses Station Buying Techniques

A seminar dealing specifically with the strategy behind the buying or selling of a radio station is scheduled for March 3. "How To Buy A Radio Station" features moderator **Paul Kagan**, publisher of **Broadcast Investor**.

Utilizing a "learn-by-doing approach," Kagan plans to bring together a team of knowledgeable industry observers, including an attorney, station owners and brokers who will assume the roles of buyers/sellers and go through the step-by-step process. Pertinent topics such as interest rates and loans, debt-equity ratios, tax gambits and non-competes for all stations large and small will be discussed with attendees receiving a comprehensive compilation of '81-'82 station sales & prices. The negotiating team includes attorney **Jason Shrinisky**, broker **Ted Hepburn**, and **Steve Trivers** of **Fairfield Broadcasting**.

The all-day session (9am-5pm) will be held at the Breckenridge Inn, Frontenac (St. Louis), MO. For further information concerning reservations, contact **Judy Pinney** at (408) 624-1536.

RCA's \$6.98 "Real Deal" Established

In an effort to counteract the twin problems of attracting consumers and nurturing new and developing musical talent, **RCA** has created "A Real Deal." This specially-designated line of albums and tapes will be marketed at the suggested list price of \$6.98 and will prominently display the pictured logo.

Thus far, product set for a first quarter release are: **Slow Children's** "Slow Children"; **Norman Saleet's** "Here I Am"; **Merge's** "Merge"; **Michael Wycoff's** "Love Conquers All"; **Robert White's** "Songs My Father Taught Me"; and **Jimmie Mack's** "Attack."



Counterfeiting Crackdown Nets \$55 Million In 1981

Through the combined resources of the **FBI**, local law enforcement agencies and the **RIAA's** Anti-Piracy Intelligence Unit, over \$55 million in illegal materials and equipment were confiscated in 1981. More than 169,000 bootleg records, 54,000 pirate and counterfeit albums, 8-tracks and cassettes, 3200 audio masters, 550 videocassettes, 17,800 record jackets, 780,000 pirate labels, 5000 promotional LP's and over 216,000 still unidentified albums accounted for the total take.

Although over 56 search warrants were executed for sound recording piracy and 37 criminal prosecutions were initiated, it's just the tip of the iceberg.

Employee Poll Ranks Money Below Top 10

Believe it or not, money doesn't chart high on employees' consideration lists. It's not even in the top 10. According to 23,000 participants polled by **Psychology Today** magazine, of 18 job characteristics, money rated 12th place with fringe benefits showing up 16th.

The top five are as follows:

- Working at something that makes you feel good about yourself.
- Accomplishing something worthwhile.
- Learning new things.
- Developing skills/abilities.
- Some degree of freedom on the job.

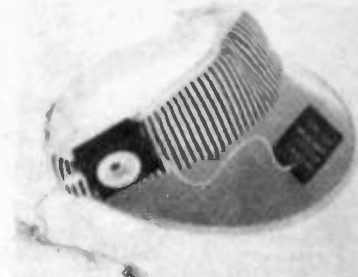
Hot Radio Fun In The Summertime

Even though it's still winter, many stations are looking ahead to the fun-filled days of sun and the promotional opportunities in tandem with them. **Potential in Marketing** recently highlighted two clever possibilities.

Radio Sunglasses come complete with battery-operated AM radio and tuning knob built directly into the frame. These glasses offset the burden of awkward portable sound equipment and portable headsets which can be hazardous to the wearer as he/she skates, jogs, or runs around. A small earplug attached to the lightweight frames makes it possible for only the wearer to fully enjoy his/her favorite sounds. The glasses



can be worn without the radio as well. Inquiries can be directed to Santa Monica, CA-based **Lorsen Company**. For headgear fanatics, there's the **Hat Visor with Clip-On Solar Radio** distributed by **Rockville, MD-based**



Solarex. The washable blue and white visor holds a 1 1/4" x 1 1/2" solar powered AM radio which is connected to the solar panel by a 6-inch cord. If they desire, radio buffs can purchase the radio separately.

Dial-A-Jock: Finding Top Air Talent Quickly

Sometimes it may seem like an episode straight out of "Mission: Impossible" — searching for the ideal air talent for that vacant time slot. And it's not exactly a picnic out there for the jocks in their quest for the ideal station situation. To help programmers and air talent find each other quicker and to help eliminate the time consuming air-check by mail system, **Mark Winston** has initiated "Dial-A-Jock."

Free to program directors on the



prowl for prime on-air personalities, "Dial-A-Jock" is actually an interna-

tional 24-hour access telephone line offering an instant selection of available air talent airchecks. Future plans call for eight talent lines to comprise the system, two each covering four basic music formats: Contemporary, Country, A/C and AOR. One of the two lines will handle only large market airchecks while the remaining line will house medium and small market air talent segments. An in-house screening staff of programming peers adds to the guarantee of "top international talent." Talent subscribing to "Dial-A-Jock" pay a fee of \$20 per week (seven days) to meet phone service and playback equipment expenses.

Interested parties should forward airchecks and/or information requests to **Mark Winston Creative Services**, Box 4408, Madison, WI, 53711, or call (608) 244-9363.

TV Tunes Into The Future

Television has come a long way from the small screen monstrosities that were the centers of attention in the early fifties. And the future for the industry looks even brighter. According to a recent **Wall Street Journal** article, forthcoming innovations will lure potential customers with such trappings as improved sound, pictures, and even dollar savings.

Stereo sound leads the way in television's sophistication march. Noting the popular trend of concert simulcasts between FM and TV, U.S. manufacturers are gearing up for stereophonic broadcasting — something Japan has been testing and using for the past couple of years. Although such broadcasting here has been delayed because of the **FCC** and as yet undetermined transmission standards, **RCA** has introduced ten models that have a stereo capacity; however, at this point stereo sound can only be heard when playing videodiscs.

To help consumers adapt to stereo and other changes, **Sony** is marketing "Profeel" (professional feel), which is similar to stereo component systems. Thus, whenever a new advance hits the TV scene a person can just go to his nearest outlet, purchase whatever it is (say a TV monitor), and hook it up to his system without having to go back out every time and buy a whole new one. The price for such convenience — \$2000.

Next up on the drawing board is cable-ready television. Available now,

cable-ready TV eliminates the need for a converter. An owner can receive most cable programming with the added advantages of a less complicated connection to a cable TV line plus the saving of the monthly rental fee. But there's also a negative side. Those subscribing to special channels like **Home Box Office (HBO)** will still require converters. So the market for a cable-ready system is reduced since both HBO and Showtime are very popular offerings among cable subscribers.

Television manufacturers, aware of the recession and consumer reluctance, have taken television one step further — to screenless. Underwhelmed by consumer response to projection TV sets, wide-screen expert **Henry Kloss** has developed the **Novabeam Model Two**, which sells for around \$2000, \$1000 less than current wide-screen models. The absence of a screen and radio-frequency tuner circuits contribute to its cheaper cost. Instead, the Model Two beams its images on any white wall.

5 YEARS AGO TODAY

Radio & Records

- **RICK AURICCHIO NAMED VP/GM OF ARBITRON RADIO** — Replaces Larry Manuel.
- **DON BENSON NAMED PD AT WOXI-FM/ATLANTA.**
- **GARRY CORY BECOMES PD AT WOXI.**
- **NUMBER ONE FIVE YEARS AGO:** "New Kid In Town" — Eagles (Asylum)
- **NUMBER ONE COUNTRY:** "Moody Blue" / "She Thinks I Still Care" — Elvis Presley (RCA)
- **NUMBER ONE LP:** "Hotel California" — Eagles (Asylum)

WESTWOOD ONE

AMERICA'S NUMBER ONE

PRODUCER/DISTRIBUTOR OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS & SPECIALS SALUTES . . .

LOS ANGELES

NEW YORK

WRKS

New York

Networks/Program Suppliers

The United Stations



GOLD TOBACCO AWARD — In honor of U.S. Tobacco's million dollar advertising schedule on **United Stations' Country Music Network** and its debut on the December 4 launching of "The Weekly Country Music Countdown," **United Stations** presented the firm with a gold record. Shown during the awards presentation are (l-r) **Barry Nova**, Senior VP/Marketing and Sales, U.S. Tobacco; **United Stations President Nicholas Verbitsky**; and **Louis Bantle**, Chairman of the Board/President of U.S. Tobacco.

Far West Communications

The "L. Dorado Kaddy Show" has been set as a 26-week syndication series highlighting eclectic music styles. Kaddy is actually the alter-ego of **Tim Hauser**, the founder/leader of **Manhattan Transfer**. For more information contact the firm at 1680 N. Vine St., Suite 900, Hollywood, CA 90028.



ABC Information

Exclusive, live coverage of the February 15 bout between **Sugar Ray Leonard** and **Bruce Finch** is being carried. **ABC Radio Sports Correspondent Lou Boda** is color commentator with **Don Chevrier** providing play-by-play.



NBC

This weekend (February 13-14) **Ronnie Millsap** is the featured guest on "Country Sessions." The following weekend, **Bobby Goldsboro** headlines.



February 15 marks the kickoff of a two-week series focusing on how to take advantage of the new federal income tax law. Anchor **Doug Poling** hosts the broadcasts, airing M-F February 15-19 and 22-26 as the "CBS News Tax Special." A second series, "Your Taxes '82" runs February 27 and 28.



The two-hour "Rod Stewart Event" airs February 12-14.



In April **NPR** will launch a 5-hour Sunday program investigating the state of the arts. It will feature live performances, arts criticism, commentary, sound portraits, documentaries, and coverage of major happenings.

NPR and **New World Records** are coproducing a radio series on American music comprised of 52 segments. Thirteen broadcasts will be presented each year for a total run of four years.



McLENDON BROADCASTING, INC.

Comedienne **Phyllis Diller** will add host duties to her list of credits when "Lookin' Good" begins within the next three months. This serious look at female health and beauty will air five days a week. Interviews with **Bill Blass**, **Oleg Cassini**, and **Diane von Furstenberg**, among others, will be combined with regular bits such as a preview look at each season's new fashions. Those interested can call collect at (214) 698-0470.



CLEANING HOUSE — Looks as if **ABC Radio Enterprises Programming VP Rick Sklar** is doing his fair share as construction begins on the **ABC Superadio satellite programming center**, located at 1700 Broadway in New York. Upon completion, plans call for the July '82 debut of an A/C format originating from the center.

Reps

25-54 Tops Agency Requests

Recently, **Blair Radio** and **Katz** conducted radio studies. Both firms found that Adults 25-54 dominated advertisers' demographic requests in 1981. Each ranked the 18-49 demo as second.

According to Blair, 25-49 was its third requested demo, followed by 18-34, 18+ and in a tie for sixth place, 35+ and teens. Katz ranks 18-34 as third, 25-49 fourth, and 18+ fifth. Also, the Katz report indicated that M-F 6am-7pm plus weekend is the most requested daypart after which comes M-F 6am-7pm and drivetimes.



Radio Advertising Reps

Ted Jordan has been named General Sales Manager of **RAR**. Jordan's background includes seven years with **Group W** radio, most recently serving as General Sales Manager at **KODA/Houston**.



Two radio offerings will be introduced in March. Premiering March 16, "The Inside Track" is a 90-minute monthly talk/music format hosted by **Lisa Robinson**. Each segment features three rock superstars discussing diverse subjects. Forthcoming guests include **Mick Jagger**, **Keith Richard**, and **Bill Wyman**, as well as **Stevie Nicks** and **Peter Wolf**.

On March 20 "Star Session," another 90-minute monthly program, will be carried over the **ABC-FM Network**. Each broadcast focuses on one artist recorded before an invited audience. Host **Bill Ayres** of **WPLJ/New York** welcomes **Don McLean** on the first show. For further information contact **John Platt** at (212) 371-6850.



RKO Radio

T.G. Sheppard hosts the February 14 edition of "Country Star Countdown." On February 13, "Weekly Music Magazine" salutes Valentine's Day and the following week spotlights the forthcoming Grammy Awards.



"Brenda Lee's Country Profile" is currently heard on more than 25 stations. Syndicated by **Alandale Productions** and hosted by **Brenda Lee**, the program features a weekly salute to a different country artist. The total package is comprised of 52 five-chapter interview segments, 2½ minutes in length. Charter stations include **KENR/Houston**, **WNOE/New Orleans**, **WYNK/Baton Rouge**, and **KPAC/Beaumont-Port Arthur**.

For further information call (502) 893-9697.

Radioradio

The net has signed the **Commodores** to do their first network radio concert appearance. A 90-minute live-on-tape concert will be recorded this summer for airing this fall on the net's

"Monthly Music Concert Special."

Other guests lined up for the series are the **Little River Band** and **Hall & Oates**.

Formento Promoted To Source Program Manager

Dan Formento has been promoted to Program Manager at the **Source**. Formerly Production Administrator, Formento continues to supervise the network's shortform programming in his new position.

Formento commented to **R&R**, "I'm very encouraged about the role of shortform programming in album rock radio. At the recent **Superstars** meeting, the consensus was that shortform programming in AOR can enhance the sound of a station. I'm gratified by that seal of approval on shortform programming when used correctly and intelligently."

Formento, who began his radio career in 1972 at **WNUF/New Kensington, PA** and was an air personality at **WDVE/Pittsburgh** for several years, added that he is currently working on a calendar-formatted book called "Today In Rock History."



Dan Formento

SYNDICATE IT, INC.



PAIRING UP — Joining **KDAY/Los Angeles PD/air personality J.J. Johnson**, **Lou Rawls** has signed as cohost of "The Music Of Black America," a 24-hour nationwide radio special tracing the history and influence of Black music (**R&R** 11-27-81). To allow more time for research/production, the February target date has been changed to June, which is also designated Black Music Month by the **BMA**. Pictured getting into the groove of things are (l-r) **Johnson**; **Syndicate It President Bob Dockery, Jr.**, and **Rawls**.



JHAN HIBER

Arbitron's "Sticker Shock"

One of the most important pages in your fall Arbitron ratings reports doesn't have a single audience estimate on it. However, take out your book and look at page 5B and maybe you will see what I'm referring to. Notice the stickers, or boxed explanations, at the bottom of the page? If you're like most, you probably hadn't even paid attention, yet the meaning of these stickers could be a real shock to stations and their respective ad communities. Let's see what I mean.

Arbitron Advance

What Arbitron has done with these notices on page 5B is recognize the reality of what I've been calling the "ratings revolution." As I've done ad community seminars from Miami to Anchorage, Los Angeles to Boston, I've been saying to ad buyers and station personnel that as Arbitron changed its methodology, or the new census data was plugged into audience population projections, listening estimates were likely to be affected. Arbitron, to its credit, has made this theory a reality by putting in the first (and larger) of the two new stickers on 5B. The ratings firm is trying to alert stations and buyers that what might have gone on before no longer may, due to various changes in methodology. Allow me to examine the clauses in this sticker statement and give you examples that might relate how the warning could be aimed at your station.

Methodology Changes

Since 1977 Arbitron has made extensive changes in the way radio ratings were taken. That year sampling of unlisted homes began with the initial use of the Expanded Sample Frame. ESF will finally be nationwide as of the upcoming spring sweep. Those stations with ethnic or AOR formats have often benefitted from the use of ESF. The audience levels for these stations often jumped, while Beautiful Music or MOR stations sometimes were hurt.

DST (Differential Survey Treatment) began last month. This is Arbitron's new way of measuring black listening. With blacks keeping their own diaries — in many markets for the first time in over a decade — listening levels among this group may jump. Programmers or sales staffs — as well as media buyers — who

don't understand that may have a tough time evaluating why a Black station jumped six shares as the new technique was introduced. As noted, DST began last month for those winter-survey markets where there is a High Density Black Area. If you're not surveyed until springtime, then DST will hit your HDBA-influenced metro at that time.

Note: The trends, as they are reported in this market report, may not necessarily reflect actual audience changes within the market, over a period of time, due to 1) changes in Arbitron methodology, e.g. implementation of ESF, DST, Quarterly Measurement, etc.; 2) changes in station operations/facilities; 3) population updates and/or change in market survey definitions; 4) use, or lack thereof, of "special" activities and/or 5) other variables not necessarily under the direct control of Arbitron.

The audience for stations located in non-metro counties is not reported in the metro, cannot be obtained in any way from this report.

TSA information is limited to data for stations which report in the metro.

Quarterly Measurement began in the spring of 1978 and went nationwide last spring. Although it was hoped that the longer sweeps would be more reliable indicators of radio habits, the opposite may be happening. Advertisers and media buyers around the country tell me that in their opinion the 10 or 12-week surveys just mean that the richer stations promote more extensively and over the longer period while less affluent stations are left at the gate. Perhaps this is the case in your market. If it is, the trends from the four-week sweeps in the past may not be relevant compared to today's QM surveys.

Arbitron note as a way of explaining to your ad community that your suddenly more powerful station, with better coverage, shouldn't be judged by past ratings which may have been poor.

Population Updates

Here's one of the key ingredients in this sticker notice. As I discussed last week, the first use of the 1980 Census data to update populations by cell took place in the fall sweep. In some Sunbelt areas Hispanic and Black population growth was notable and stations with ethnic appeal surged in many cases. Media buyers who did not understand that phenomenon might otherwise not properly evaluate the real strength of stations. It will be wise for advertisers who see such sudden jumps to look before leaping. The ethnic gains may be real, or they may just be due to the methodology update. The next survey could tell.

What Arbitron is saying to radio and advertising personnel is that they should beware before casually looking at trend data and assuming that the numbers before and the numbers in this sweep came from the same set of research rules. They didn't.

Birch To Open Offices

Tom Birch tells R&R that this spring his ratings firm will probably open regional offices to serve their new national constituency. According to Birch, "We'll open offices in Los Angeles, Washington, and either Chicago or Dallas by April." His firm is now looking to staff these positions, including a client service rep at each office. Interested parties may call Tom Birch or Dave Gingold at (305) 753-6043.

Birch Signs

WHDH, WCOZ

The Birch Report has signed its first clients in Boston and will begin measuring that market March 1. According to Tom Birch "Since WHDH-WCOZ dropped Arbitron they needed a quality service to sell with."

Also on March 1 Birch will begin surveying the Birmingham market.

Station Facilities Change

Arbitron's note mentions that "changes in station operations/facilities" may render multi-book trends useless. Maybe this has happened in your market — new ownership has sunk a ton of money into a better transmitter or tower and all of a sudden the formerly lackluster entity is now going gangbusters. If such an instance has happened, you can use the Ar-

Larry Keene

Commemorative Sticker

The second sticker on page 5B is to some extent due to the effort of Larry Keene, President of WWOC/Avalon, NJ. Larry has for the past few months been fighting, on behalf of scores of stations nationwide, for recognition of stations that don't qualify for metro numbers but score well in their respective TSA's. Since they don't qualify for the metro, they aren't shown at all in the ratings report, although they may have — as the case of WWOC — significant audience outside the metro.

In Larry's case his home county is part of the Atlantic City TSA. His station doesn't get mentioned in enough metro diaries to qualify for the metro, and thus, as Arbitron's new 5B note stipulates, the audience for such stations "cannot be obtained in any way from this report."

Larry has been threatening to go to mediation over this issue, since advertisers look at the Atlantic City book and don't see his station. There is an assumption that WWOC has no audience in the area, which is not the case. At a meeting in November, Arbitron officials proposed that they put in a note to alert media buyers to the dilemma stations like WWOC face. Arbitron hoped that insertion of the 5B note would keep Keene from pushing his mediation request. That still remains to be seen, since Keene feels that "the note is likely to be overlooked and ignored by buyers" and thus doesn't really solve his problem.

As I noted above, there are scores of stations in situations similar to that of WWOC. It will be interesting to see how others feel about the utility of the second sticker on page 5B, and whether or not advertisers will understand the meaning of the information in that box.

Good News, Bad News

The good news in all this is that Arbitron has given light to the thesis that the numbers generated before are not the same as the data now spewing from the huge CDC computers in Beltsville. The bad news is that now that the industry is alerted to this fact, trying to make sense of recent books in comparison to previous sweeps could get tougher for radio and advertiser personnel. Just when you learn all the answers, they change all the questions.

Q&A

An AOR PD wrote in to mention, "95% of the entries in our diaries are to our dial position slogan. With the advent of the new Arbitron diary, should we drop our slogan and begin using just calls?"

I wouldn't do anything that drastic, but you may want to start to segue to more call letter usage. Once more per hour at first, followed a few months later by the insertion perhaps once per quarter-hour. A number of very successful AOR's use their calls as their main identifier, so don't be afraid to go that way. It makes Arbitron's job easier and might help you get credit when the new diary hits, either in the summer or fall book depending on the next survey in your market.

EARTH NEWS ENTERS THE 80'S

after ten years of innovative radio syndication. A new host, JOEL DENVER of RADIO & RECORDS, begins February 15th, presenting a new voice, timely features and brighter stars.

We are your sound for the 80's!

1st week

Kim Carnes

Del Shannon

Lindsey Buckingham

Scott Zimmerman

Men's World

Frisbee Champion

FOREIGNER
SAMMY HAGAR
DIESEL

COMING SOON.....

QUARTERFLASH

CHILLIWACK

MELANIE CHARTOFF

PLUS LEADING TV AND MOVIE STARS.

COMING SOON.....

RICK SPRINGFIELD

CLIFF RICHARD

HUEY LEWIS and THE NEWS

JEFFERSON STARSHIP

VAN HALEN

GREG LAKE

14 shows per week, sponsored
by Nexus Professional Hair
and Skin Care Products and
Busch Beer.

Call collect for information
(213) 392-8611

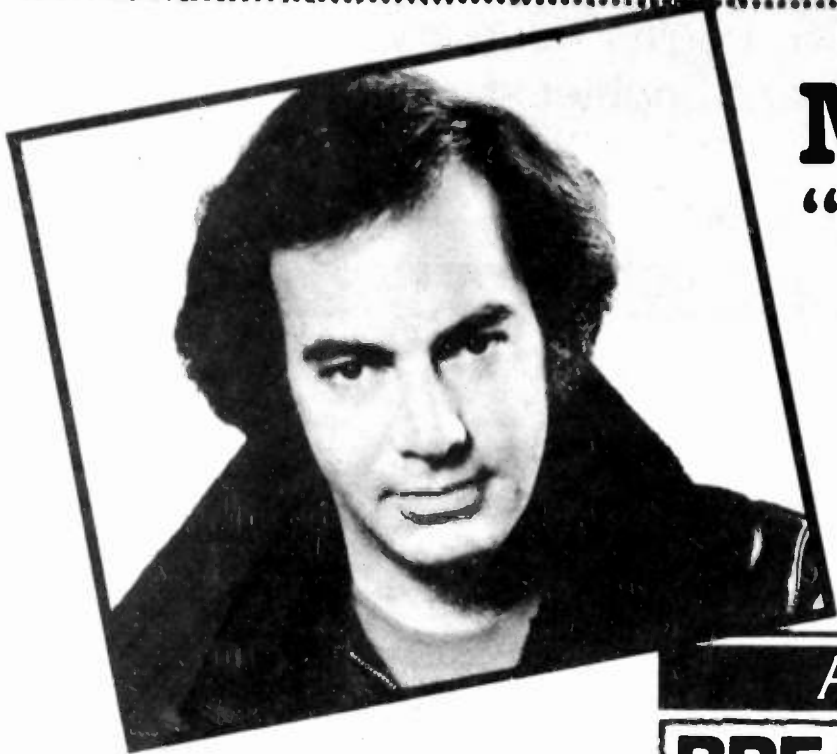




Looking For Meaningful



Count On These Positives



Neil Diamond "On The Way To The Sky"

WGH deb 18
WAKX deb 17
KYNO-FM 37-29
WBEN-FM add
WCAO add
WKEE add
V100 add
KFMK add
KHFI add
WFMF add
G100 add 29

WHY-FM add
WHBQ add
WMAK-FM add
WQRK add
WNAM add
KBBK add
WFEA add
WCGQ add
WISE add
KPUR add
Q101 add

KKXL add
KFYR add
KQDI add 24
KOZE add
WIFI on
KS95-FM on
WGCL on
KFI on
KIQQ on
KEZR on
KJR on

WFBR deb 30
KC101 30-27
WAEB on
KTSA on
KBFM on
KEEL on
KLAZ on
WSGN deb 24
WAAY 30-23
BJ105 on
WCSC deb 28

WAKY 24-21
WZZR on
KIOA on
WLAM deb 27
WFBG on
Z102 35-29
WFOX 33-28
WFLB deb 34
KILE 40-38
KVOL on
KATI deb 33

A/C

BREAKERS

NEIL DIAMOND

On The Way To The Sky (Columbia)

67% of our reporters on it. Rotations: Heavy 6/0, Medium 49/16, Light 22/14, Extra Adds 7, Total Adds 37 including WCBM, 3WS, KDKA, WSB, 97AIA, WARM98, WOMC, and 30 more. Debuts at number 23 on A/C chart.

Barbra Streisand "Memory"

JB105 add 34
KFI add
WAEB add
KLAZ add
WSGN deb 25
WAAY add
BJ105 add

WDOQ add
WHBQ add
WMAK-FM add
WGH add
KJ100 add
WVIC add
WAKX add

WNAM add
KYNO-FM add 38
WTSN add
95SGF add
WFLB add



Earth, Wind & Fire "Wanna Be With You"

WXKS-FM 6-4
CKGM on
Y100 on
WCKX 23-21
WGCL 24-23
KRLA on
KFI on
KIIS-FM 28-23
KIQQ 24-22
WHFM 24-23
Q106 27-24
K104 add 37

WKEE 37-36
KZFM 6
KSET-FM 27
KINT 18-16
KBFM 18-17
KEEL on
KLAZ on
G100 25-23
WZYP add
BJ105 on
WDOQ on
CK101 26-20

WBBQ on
WMAK-FM on
WNOX add
WSEZ 32-30
WGH on
KYNO-FM 19
KIDD on
KGGI add
KNBQ on
KBBK on
KCPX 21-20
WJBQ on

WFBG on
WCIR 25
Q104 17-15
Z102 29-25
95SGF on
WFLB 21-19
WGLF 33
Q101 add
KENI add
KSLY on
KQDI on
KOZE on

ARC

On Columbia

Additions To Your Playlist?



from Columbia Records.



Tommy Tutone "867-5309/Jenny"

"It's a top 5 record here! Easily became one of the top 10 selling singles in L.A."

Robert Moorhead, KIQQ/Los Angeles

"All demos 12-24 have no negatives. 25-34 is strongest."

Dave Anthony, KZZP/Phoenix

"Real strong Rock & Roll record . . . appeals to adults as well as young people."

Guy Zapoleon, KRQ/Tucson

"Tutone is music for the 80's. A very good programming record . . . generating phones and sales in Tacoma."

Gary Bryan, KNBQ/Tacoma

"Record is performing even beyond expectations...holding its own against heavy competition."

Elvin Ichiyama, KYXX/Seattle

"After 10 weeks of airplay it still sounds fresh and new."

Sandra Bobeck, KEGL/Dallas

CHR NEW & ACTIVE

TOMMY TUTONE "867-5309/Jenny" (Columbia) 51/14

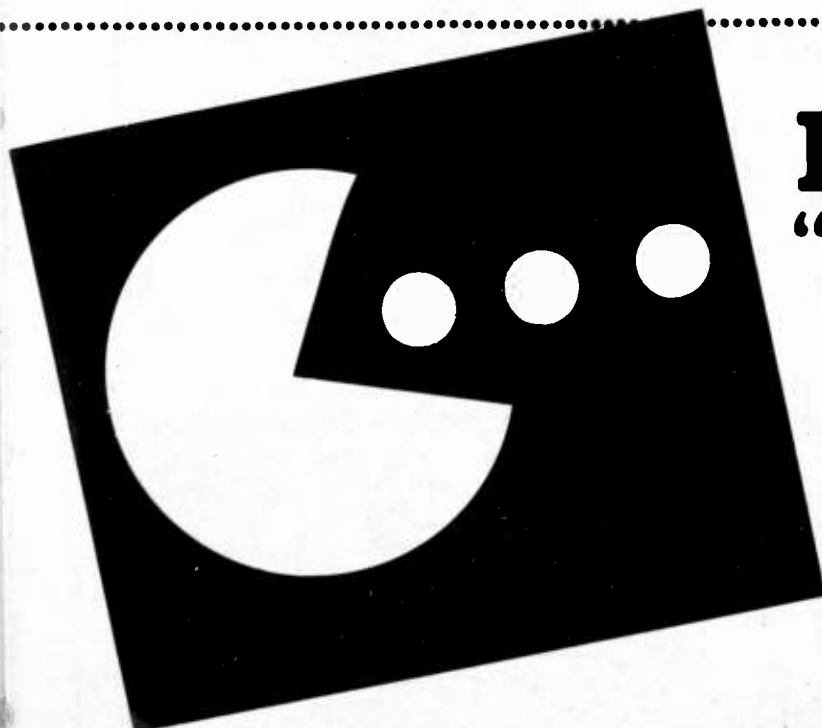
Moves: Up 9, Debuts 5, Same 23, Down 0, Adds 14, KBEQ, KIIS-FM, WKRZ-FM, KHFI, KLPZ, WBBQ, KCPX, WISE, WFLB, WGLF, KSEL-FM, KVOL, KRNA, KDZA, KEGL 9-8.

Greg Guidry "Goin' Down"

B104 on
Q105 add 29
KFI add
KIQQ on
KEZR deb 27
WHFM deb 30
WTIX 39-35
CK101 deb 40
KX104 deb 27

WMAK-FM deb 30
WOKI on
WNOX add
WCSC on
WGH add
WVIC add
KGGI on
KBBK add
KSKD add

WJBQ deb 40
WFOX on
KKQV add
WAZY-FM on
KRNA add
KATI on
KYVA on



Buckner & Garcia "Pac-Man Fever"

WGCL add
WRCK add
WZZR add
KQWB add
WIFI 2-3
WCAU-FM 4-3
B94 1-2
WXKS-FM 22-19
JB105 20-18
Q107 5-3
Z93 14-9

Y100 7-7
I95 7-5
WLS deb 30
KEARTH 5-4
KRLA 9-6
KIIS-FM 23-13
KIQQ 3-3
KFRC 13-8
XTRA 1-1
Q103 on
WDRC-FM 12-7

WKRZ-FM 4-2
KBFM 3-2
BJ105 19-10
WBCY 21-17
WANS-FM 24-13
WHOT 9-8
KYNO-FM 31-22
WFBG 13-1
WZYQ 1-1
Z102 1-1
WXLK deb 18

KFYR 20-13
KELO 10-7
KKRC-FM 6-6
WRKR 3-3
WCIL-FM 1-1
KDVV 4-2
KDZA 30-21

RATINGS REPORT

ARBITRON RADIO

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The Birch Report

Average persons 12+
Monday-Sunday 6am-midnight
Rolling Averages

Toledo METRO RANK **51**

Share Trends Persons 12+ Mon-Sun 8AM-Mid
POP(00): 6499

Spring '80		Fall '80		Spring '81	
1 WLQR-FM	16.0	1 WLOT-FM	14.2	1 WLQR-FM	12.9 (AC)
2 WLOT-FM	14.9	2 WLQR-FM	13.1	2 WSPD-AM	11.8 (AC)
3 WSPD-AM	11.3	3 WMHE-FM	11.0	3 WLOT-FM	11.8 (A)
4 WOHU-AM	8.7	4 WSPD-AM	10.3	4 WMHE-FM	10.2 (AC)
5 WMHE-FM	8.6	5 WTOD-AM	8.4	5 WTOD-AM	7.8 (C)
6 WTOD-AM	6.9	6 WJK-AM	8.3	6 WJK-AM	6.6 (M)
7 WJK-AM	5.7	7 WOHU-AM	4.6	7 WKLR-FM	5.2 (C)
8 WXEZ-FM	3.5	8 WKLK-FM	3.8	8 WXEZ-FM	4.5 (A)
9 CKLW-AM	1.1	9 WCWA-AM	3.2	9 WOHU-AM	4.2 (AC)
10 WCWA-AM	2.2	10 CKLW-AM	2.4	10 CKLW-AM	2.5 (R)

Adults 18-34		Adults 25-54	
Mon-Sun 8AM-Mid		Mon-Sun 8AM-Mid	
RANK	STATION	RANK	STATION
1	WLOT-FM	1	WLQR-FM
2	WMHE-FM	2	WMHE-FM
3	WXEZ-FM	3	WTOD-AM

Orlando-Daytona Beach METRO RANK **54**

Share Trends Persons 12+ Mon-Sun 8AM-Mid
POP(00): 6131

Spring '80		Fall '80		Spring '81	
1 WB JW-FM	14.7	1 WHOU-AM	11.9	1 WDIZ-FM	12.4 (A)
2 WDHO-AM	11.6	2 WDIZ-FM	11.0	2 WDHO-AM	10.9 (BM)
3 WDHO-AM	9.7	3 WHOU-FM	9.6	3 WB JW-FM	9.3 (M)
4 WHOU-FM	8.7	4 WB JW-FM	9.4	4 WHOU-FM	8.8 (BM)
5 WHOU-AM	7.6	5 WDHO-AM	8.1	5 WDHO-AM	8.3 (AC)
6 WKIS-AM	7.5	6 WDHO-AM	7.4	6 WHOU-AM	7.7 (C)
7 WDIZ-FM	6.5	7 WKIS-AM	6.8	7 WHLY-FM	7.1 (AC)
8 WHLY-FM	5.9	8 WHLY-FM	6.8	8 WJYU-FM	6.6 (AC)
9 WORL-AM	4.7	9 WJYU-FM	6.4	9 WKIS-AM	5.3 (M/T)
10 WORL-FM	3.1	10 WORL-AM	4.8	10 WORL-AM	3.3 (R)

Adults 18-34		Adults 25-54	
Mon-Sun 8AM-Mid		Mon-Sun 8AM-Mid	
RANK	STATION	RANK	STATION
1	WDIZ-FM	1	WHOU-FM
2	WHLY-FM	2	WJYU-FM
3	WB JW-FM	3	WHOU-AM

Cincinnati

WEBN Takes First; WKRQ Moves To Second; WLW Jumps, Ties WKRC

	Oct./Nov.	Nov./Dec.	Dec./Jan.
WEBN (A)	17.0	12.7	13.9
WKRQ (R)	10.4	13.8	12.1
WKRC (AC)	8.2	8.3	9.2
WLW (AC)	5.0	8.6	9.2
WWEZ (BM)	5.6	7.1	8.6
WUBE (C)	5.6	7.6	6.5
WCKY (AC)	6.2	4.7	5.6
WMLX (BB)	4.4	5.6	5.2
WYYS (AC)	6.0	7.6	5.0
WRRM (AC)	6.4	6.2	4.7
WSAI (C)	1.3	2.3	2.6
WSAI-FM (C)	1.2	2.0	2.0
WLYK (BM)	.9	1.8	2.0
WCIN (B)	4.1	3.3	1.6
WNOP (J)	1.0	1.9	1.5
WSKS (R)	1.7	2.0	1.3
WBLZ (B)	1.2	1.4	1.2

Honolulu METRO RANK **52**

Share Trends Persons 12+ Mon-Sun 8AM-Mid
POP(00): 6390

Spring '80		Fall '80		Spring '81	
1 KSSK-AM	15.7	1 KIKI-AM	12.2	1 KSSK-AM	12.0 (AC)
2 KIKI-AM	14.2	2 KLUK-FM	11.5	2 KLUK-FM	11.2 (A)
3 KLUK-FM	10.7	3 KLUK-FM	10.7	3 KIKI-AM	9.1 (AC)
4 KUMU-FM	6.9	4 KSSK-AM	10.0	4 KLUK-FM	8.6 (M)
5 KLUK-FM	6.4	5 KLVH-AM	8.1	5 KLUK-FM	6.6 (M)
6 KCCN-AM	5.6	6 KPOI-AM	4.9	6 KCCN-AM	6.3 (M)
7 KPOI-AM	5.3	7 KLEU-AM	4.4	7 KLEU-AM	6.3 (C)
8 KULI-AM	4.8	8 KUMU-FM	4.2	8 KUMU-FM	5.7 (BM)
9 KLVH-AM	4.4	9 KULA-FM	4.1	9 KLVH-AM	4.8 (M)
10 KULA-FM	3.7	10 KGU-AM	4.0	10 KPOI-AM	4.4 (AC)

Adults 18-34		Adults 25-54	
Mon-Sun 8AM-Mid		Mon-Sun 8AM-Mid	
RANK	STATION	RANK	STATION
1	KLUK-FM	1	KSSK-AM
2	KKUA-AM	2	KCCN-AM
3	KIKI-AM	3	KKUA-AM

Wilkes-Barre-Scranton METRO RANK **55**

Share Trends Persons 12+ Mon-Sun 8AM-Mid
POP(00): 5524

Spring '80		Fall '80		Spring '81	
1 WAKM-AM	10.3	1 WKRZ-FM	10.5	1 WNAK-AM	10.3 (AC)
2 WNAK-AM	9.8	2 WAKM-AM	9.8	2 WKRZ-FM	9.3 (M)
3 WGBI-FM	9.6	3 WNAK-AM	8.1	3 WAKM-AM	9.0 (AC)
4 WKRZ-FM	7.7	4 WEZX-FM	7.3	4 WEZX-FM	8.8 (A)
5 WEZX-FM	7.5	5 WILK-AM	6.2	5 WGBI-FM	7.3 (M)
6 WEJL-AM	4.3	6 WGBI-FM	5.6	6 WEJL-AM	4.4 (AC)
7 WVCB-FM	3.8	7 WYZZ-FM	4.2	7 WAKU-AM	4.1 (M)
8 WILK-AM	3.7	8 WEJL-AM	3.8	8 WYZZ-FM	3.6 (BM)
9 WYZZ-FM	3.4	9 WICK-AM	3.4	9 WILK-AM	3.3 (M/O)
10 WQQ-FM	3.3	10 WVCB-FM	3.2	10 WGBI-AM	3.2 (C)

Adults 18-34		Adults 25-54	
Mon-Sun 8AM-Mid		Mon-Sun 8AM-Mid	
RANK	STATION	RANK	STATION
1	WEZX-FM	1	WAKM-AM
2	WKRZ-FM	2	WGBI-FM
3	WGBI-FM	3	WKRZ-FM

Cleveland

WMMS Leads; WERE Moves To Second; WQAL Bolts Past WDOK; WGCL Tops CHR's

	Oct./Nov.	Nov./Dec.	Dec./Jan.
WMMS (A)	15.9	11.5	11.1
WERE (N)	5.2	8.1	8.8
WQAL (BM)	4.5	5.5	8.3
WGCL (R)	5.3	6.5	6.9
WDOK (BM)	8.2	7.3	6.8
WHK (C)	5.8	6.9	5.6
WGAR (AC)	4.8	5.1	5.6
WLYT (R)	5.5	4.8	5.2
WDMT (U)	3.9	4.6	5.1
WZZP (R)	7.6	8.4	4.9
WWWM (A)	5.9	5.9	4.5
WJW (AC)	2.8	4.2	3.6
WBBG (O)	3.7	3.3	2.8
WKSX (C)	3.9	4.0	2.8
WZAK (U)	.5	1.9	2.7
WWWE (C)	3.6	3.9	2.4
WCLV (CL)	4.6	3.5	2.0
WJMO (B)	.9	1.5	1.3

Jacksonville METRO RANK **53**

Share Trends Persons 12+ Mon-Sun 8AM-Mid
POP(00): 6228

Spring '80		Fall '80		Spring '81	
1 WIVY-FM	14.7	1 WIVY-FM	14.3	1 WQIK-FM	13.3 (C)
2 WKTZ-FM	13.1	2 WKTZ-FM	12.6	2 WIVY-FM	12.5 (M)
3 WQIK-FM	12.8	3 WQIK-FM	12.2	3 WFYV-FM	10.5 (A)
4 WAPE-AM	8.8	4 WFYV-FM	11.7	4 WAIV-FM	10.2 (M)
5 WFYV-FM	7.0	5 WAPE-AM	7.3	5 WKTZ-FM	9.4 (BM)
6 WVOJ-AM	6.9	6 WJAX-FM	4.6	6 WJAX-FM	5.5 (M)
7 WPUJ-AM	5.7	7 WPUJ-AM	4.5	7 WPUJ-AM	4.8 (M)
8 WAIV-FM	3.5	8 WVOJ-AM	4.0	8 WAPE-AM	4.7 (C)
9 WJEE-FM	3.2	9 WKTZ-FM	2.8	9 WVOJ-AM	3.8 (C)
10 WEND-AM	2.5	10 WCRJ-FM	2.4	10 WCCJ-AM	3.5 (M)

Adults 18-34		Adults 25-54	
Mon-Sun 8AM-Mid		Mon-Sun 8AM-Mid	
RANK	STATION	RANK	STATION
1	WFYV-FM	1	WQIK-FM
2	WAIV-FM	2	WAIV-FM
3	WIVY-FM	3	WIVY-FM

Tulsa METRO RANK **56**

Share Trends Persons 12+ Mon-Sun 8AM-Mid
POP(00): 5823

Spring '80		Fall '80		Spring '81	
1 KRMC-AM	20.3	1 KVOO-AM	17.2	1 KVOO-AM	15.4 (C)
2 KVOO-AM	18.4	2 KRMC-AM	16.0	2 KRMC-AM	14.0 (AC)
3 KMOU-FM	13.3	3 KRAV-FM	11.8	3 KWEN-FM	13.3 (C)
4 KBEZ-FM	10.1	4 KBEZ-FM	10.6	4 KRAV-FM	12.4 (M)
5 KRAV-FM	7.4	5 KMOU-FM	8.6	5 KBEZ-FM	9.1 (BM)
6 KWEN-FM	5.8	6 KWEN-FM	7.0	6 KMOU-FM	8.3 (A)
7 KTFX-FM	4.7	7 KTFX-FM	4.6	7 KRAV-FM	5.6 (AC)
8 KELI-AM	3.4	8 KMYU-FM	3.5	8 KTFX-FM	4.8 (C)
9 KCFU-FM	2.5	9 KCFU-FM	3.5	9 KCFU-FM	3.2 (M)
10 KMOU-AM	1.7	10 KELI-AM	2.9	10 KELI-AM	2.1 (AC/O)

Adults 18-34		Adults 25-54	
Mon-Sun 8AM-Mid		Mon-Sun 8AM-Mid	
RANK	STATION	RANK	STATION
1	KRAV-FM	1	KWEN-FM
2	KWEN-FM	2	KVOO-AM
3	KMOU-FM	3	KRMC-AM

Indianapolis

WIBC, WFBQ Slip, Hold 1-2; WTLC Rebounds; WXTZ Softer

	Oct./Nov.	Nov./Dec.	Dec./Jan.
WIBC (AC)	18.2	16.7	16.0
WFBQ (A)	15.2	12.4	12.1
WTLC (U)	4.1	10.2	10.4
WIRE (C)	7.8	8.9	9.0
WXTZ (BM)	10.3	9.5	8.9
WNAP (R)	8.4	7.4	8.5
WENS (AC)	8.9	6.0	7.7
WFMS (C)	7.0	7.8	7.2
WIKS (R)	5.1	6.2	5.7
WIFE (N/T)	2.2	2.0	2.3
WNDE (R)	1.9	2.0	2.2
WGTC (C)	.4	1.7	1.9
WATI (BM)	2.0	1.7	1.3

For The Record

In our summary of the Portland, OR Arbitron results, KUPL-FM was inadvertently listed as a BB (Big Band) format. In actuality it is BM (Beautiful Music).

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shocking!
kooky!
weird!

amazing!
kinky!
crazy!
wild!

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giggle!
gasp!
guffaw!

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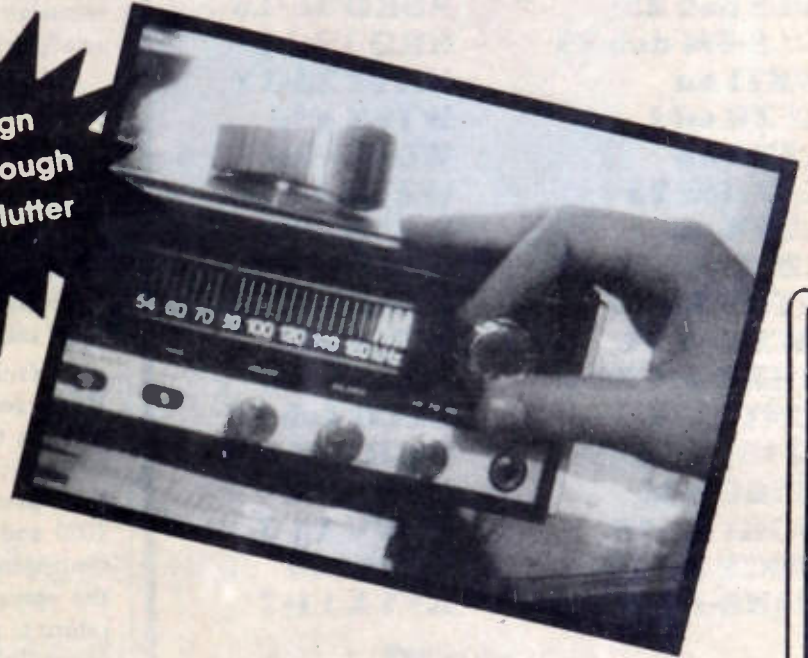
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* Arbitron's Survey Results Furnished Upon Request



"Take Off"

Has
Taken Off

BOB & DOUG McKENZIE

CKLW 5-1
WGCL 6-2
WKBW add
WIFI add
96KX deb 30
B104 on
WXKS-FM add
Q107 deb 25
KEGL 21-14
Y100 deb 22
I95 add
WLS deb 25
WLS-FM deb 25
WKTJ on
KEZR add
XTRA on
KJR deb 23
KYYX on
KBLE-FM 24-16
WTRY 20-17
3WT deb 19
WKRZ-FM 20-7
KINT 15-8
BJ105 add 39
WBBQ add
WOKI 21-15
WBCY 22-19
WANS-FM 21-16

WJXQ 9-7
WLOL-FM add
Z104 add
WMEE add
WDJX add
KJRB 20-15
KNBQ 21-17
KBBK add
KCPX 38-23
FM103 19-13
K96 8-6
KSKD 36-16
KRQ 19-11
KHYT 24-17
WTSN add
WOMP-FM 13-5
WZYQ 16-8
WXLK add
Q101 add
KKXL add 23
KFYR add
KQWB add
KELO deb 15
WCIL-FM 4-4
KRNA 9-3
KDVV 14-7
KATI add
KYYA 11-7

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STREET TALK

Dave Urso has left his VP/Promotion slot at Warner Brothers to pursue other interests. Dave told Street Talk, "It was an honor to work for WB for as long as I did, but the time has now come to move on to other things." Apparently the dual VP/Promotion setup, created when Urso and Howard Rosen took over WB promotion last fall, was not working smoothly, thus Urso's exit. Rosen will now be WB's sole promotion VP.

Remember our unnamed National PD from last week who had his position restructured? Well, that still-unnamed person called to say that even though the stations in his chain are now doing their own music, he still has the final say. He emphasized that he is still "very much in control."

Broadcasters in Louisville, Harrisburg, and Lubbock are unhappy with Arbitron's fall data in their markets. Check this one out... in Louisville WRKA beats WVEZ Monday-Friday and on the weekends, yet WVEZ has a higher total week share. In Harrisburg WHYL-AM & FM simulcast, but the report says they do not, while in Lubbock KSEL-AM & FM are shown as simulcast in the book, but the two stations are totally separate.

What's going on at KYUU/San Francisco? PD Mike Novak dialed the Street Talk Fun Phone just to tell us that KYUU is "evolving from its prior A/C format to a more contemporary sound offering more variety." No kidding... the formerly super-soft KYUU just added J. Geils, Cars, Police, Quarterflash, and the Stones fulltime. Could this be another try at CHR on FM in San Francisco?

Michael Spears and his partner Bill Bungeroth have exited WPLP/Tampa. Apparently the pair, who bought the station in June 1978, have been having a financial dispute with a third partner. WPLP filed Chapter 11 in June 1980 and the courts have stepped in to install former owner Dan Johnson as GM to oversee the operation of the facility. Spears wants to return to programming in music radio (WPLP is News/Talk), where he spent nearly 20 successful years before trying his hand at ownership.

WKTU/New York has hired Harvey Pearlman as General Sales Manager. Pearlman comes from the same position at WIND/Chicago.

Some noteworthy changes in AOR this week include the appointment of Larry Moffitt as Assistant PD at WAVA/Washington; Larry was PD at KGGG/Des Moines. Former WAVA PD Gary Chase has been named MD at the station... Longtime WXRT/Chicago MD Bob Gelms has resigned... And in Austin, KLBJ PD John Logan has stepped down but will retain his airshift. Taking his place as PD is Clark Ryan, while John Michael Scott has been named MD.

Bruce Murdock will step down as PD of KING/Seattle as soon as a suitable replacement is found. Until then, Murdock will remain as Acting PD, MD, and morning drive personality.



SO THAT'S BOBBIE SUE! — Chimpanzee Bobbie Sue, star of the trained animal shows at Tampa's Busch Gardens, found a few moments to scrawl special messages on publicity photos for the Oak Ridge Boys during the group's recent appearance in the city. Named after the Oaks' newest release, Bobbie Sue also got the group's signatures on "adoption" papers making the four singers her foster fathers. If Bobbie Sue continues to wear those saddle shoes, it may get around that "she ain't country."

At the recent RAB Managing Sales Conference in Dallas, Arbitron President Ted Shaker made one of his infrequent trade group appearances. Reportedly, in the middle of a Q&A session, which some characterized as "brutal," Shaker got up and said to the ratings panel audience, "Gentlemen, I have a plane to catch." Indeed, Arbitron execs were having a meeting in Florida, but the timing of Shaker's departure left many at the RAB session wondering.

Check out NBC-TV next Sunday night (2-21) for "Rock & Roll Dreams," a one-hour show about a band called the Innocents. The docudrama is a look at the formation, signing, and promotion of a rock act. In this case, the act exists and has been signed by Boardwalk. Several Boardwalk staffers are in the show, including President Neil Bogart. Keep your eyes peeled and you might see Scott Kranzberg, Steve Brack, Gary Le Mel, and Ellen Wolff, too.

Kris Van Dyke has been named PD at KSET-FM/El Paso and will also handle MD duties.

Jim Richards has been named MD for 91X/San Diego. Jim will continue to do afternoons and music for sister-AM CHR station, the Mighty 690.

Our condolences to Columbia VP Bob Sherwood on the loss of his father.

As KGB/San Diego becomes a thing of the past (see Page 3), PD Jeff Lucifer is putting together a special 36-hour send-off of the contemporary music format and wants to feature as many of the former KGB voices as possible. Anyone who worked at KGB from the early "Boss Radio" days on up should contact Jeff at the station. Should make for some interesting listening... kinda sad too.

Johnny Jacobs, longtime radio and TV announcer and most recently owner of KWG/Stockton, CA, died last week after being hospitalized for an apparent flu attack. Jacobs, who was 65, will be remembered as the TV announcer for Art Linkletter's "House Party," the "Steve Allen Show," and more recently the off-camera voice for the "Gong Show" and other Chuck Barris productions.

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**index
research**

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Contemporary Hit Radio



JOEL DENVER

HIS ARREST, TRIAL, AND REHABILITATION

Don Cox: Out From Behind The Cocaine Curtain

The idea that you could be busted for the use of drugs is incredibly frightening, but it's a thought that few users ever pay any mind to, until it's too late. Don Cox, an admitted habitual user of cocaine for the last 10 years, didn't have a clue he was going to be busted until it happened.

September 29, 1980 is a day that Don Cox will always remember, as he was arrested, read his rights, and hauled off to jail for delivery of cocaine, possession of cocaine, and possession of a firearm in a criminal offense. The last two charges were withheld, but he can be tried on them if he breaks his three-year probation.

On that day, he lost his job at Y100/Miami, his marriage began to crumble, and he plunged himself into deep debt. It became the start of a long struggle for Don to survive and to rehabilitate himself. There have been many rumors and speculations surrounding the Don Cox arrest, and now that he has returned to Y100, I talked with him and PD Bill Tanner to find out the real story.

You Have The Right To Remain Silent

The way Don explained the cocaine deal that led to his arrest was that he was to score some coke for a friend of a friend that wanted to buy. Cox's friend claimed the purchaser was cool, and there would be no problems. A meeting was arranged at Cox's house. He went on to explain, "When the guy didn't want to do any toot, I got pretty

"During the last two years I spent between \$6000 and \$8000 a month on it. I was living to snort cocaine. I'd get up in the morning and try to decide if I had enough cocaine to get through the day. If I didn't, the next three or four hours were spent trying to score."

jumpy, and pulled out my gun. At that point, the guy told me he was a police officer. I told him he'd better prove it quickly."

Cox remarked, "I pulled the gun, as I thought it was a ripoff. When he said he needed to go to the car for the money, I knew I was in trouble. It all happened so quickly. They showed me a badge, and I was face down on the floor, handcuffed, and a gun at my ear, being read my rights.

"My first thought was that this was the end of everything I had ever worked for or had done in my life. I knew this was it. My next thoughts went to suicide. I was just waiting for the opportunity to do it, but never got it. Before they got me to the station house, they found out who I was, and the policemen got off on that," he remembered.

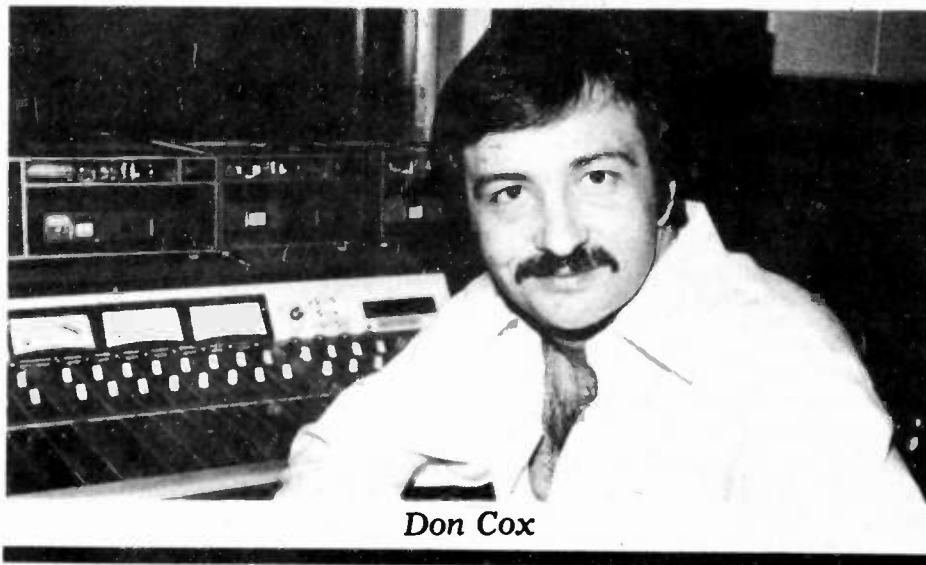
"At first they didn't talk to me, they just walked around giving each other 'five' like a bunch of football players. They finally started to talk to me, and threatened that I would never get out of jail if I didn't talk and tell sources. I never said a word the whole time. They really treated me like the criminal I was."

One of the big rumors surrounding his arrest, conviction and sentencing was that Cox had named names. "I never said a word to anyone about anybody. I got off easy because I was a first offender, I showed remorse, and straightened out. I still have to go for a urine test three times a week while I'm on probation for the next three years. Every day at the Broward County Stockade they strip-searched me, and ran a urine test," he recalled.

No Choice But Dismissal

PD Bill Tanner recalls the incident. "As a PD, I've never been through such a traumatic experience with an employee. We did our own investigation within hours of the arrest, and concluded that Cox was involved, and we had no choice but to dismiss him. Y100 has a lot of impressionable youth that listen, and it wouldn't be good to have an unreformed criminal working for us.

"I've known Don Cox for many years now," explained Tanner, "and I saw him hit rock bottom. He lost his job, his marriage, all of his money, and had to sell three houses to pay for the legal fees, and is still in debt. We were all personally heartbroken to see a member of the Y100 family go through this but we had no choice. While the station didn't help him financially, some of us did, individually."



Don Cox

I Lived To Do Cocaine

When I talked to Don Cox about his habit, I asked him how much money he had spent on cocaine. "I try not to think about it," he replied. "During the last two years I spent between \$6000 and \$8000 a month on it. I was living to snort cocaine. I'd get up in the morning and try to decide if I had enough cocaine to get through the day. If I didn't the next three or four hours were spent trying to score.

"I suffered from this abuse not only physically but mentally, and never realized it. I was a 'functional addict' which means I could go to work and perform my job, but I was still addicted. All I was doing was going through the motions.



Hang On Nancy, Help Is On The Way

Just before the Christmas holidays, White House Social Secretary Muffie Brandon let it be known that the White House tablecloth situation was "desperate," as there were only six changes of the fine linen available. Not letting a good thing pass, WSKZ/Chattanooga morning man David Carroll (pictured) asked his listeners to help him establish the "Nancy Reagan Tablecloth Fund." Over 100 letters and packages arrived in response, with cash and contributions of items totalling more than \$75. David packaged the items in the photo and sent them off to the White House. David has yet to even get a thank-you note, much less an invitation to dinner. Just last week (2-4) it was announced that Nancy had spent \$209,000 on new White House china. After all, there's no sense in doing things halfway, is there?

"I never thought I'd say this but this whole thing has been a blessing in disguise. Something dramatic had to happen to break the cycle. If you are in this business and make good money, and are a user, you are likely to end up buying your own from time to time. It becomes a vicious cycle, and you are a perfect mark for a cocaine dealer," Cox reasoned.

The Road Back Is Long

Cox described the legal process briefly. "You get an attorney and they enter a plea, and you've got to hope for the best. Thank God for Bill Tanner and the folks at Metroplex and Y100. They really came to my aid in court. They told the judge they'd take me back when I was free. Hearing this come from Bill Tanner was just unbelievable.

"There are few people in the world like

him, even on a work-release program."

The sentencing finally came down, and Don Cox was sentenced to 120 days in the Broward County Stockade and fined \$2500, but soon qualified for a work-release program. Cox told me, "I had to return every evening, and I was only allowed to do menial jobs in the Y100 engineering department for minimum wages. It was a start, though."

An Incredible Christmas Present

"After 30 days in the stockade, I began to prove to the warden I had reformed, and my model participation in the work-release program got me out early. They released

"I always thought I needed cocaine to do a good show, and always thought I was doing 200% on the air. Now I realize that when I was high, I was operating at only 30%. My mind was so cluttered with the drugs, it's a wonder I was functioning."

me at midnight on December 23. I took a day off, and returned to the air at Y100 on Christmas Day. What an incredible present. It's the best Christmas I've ever had.

"Everyone in South Florida knew I had been busted for cocaine, and the response to my return was unbelievable. Hundreds of phone calls came in, and I put lots of listeners on the air. Hundreds more waited for me outside the building. After all I had been through, it certainly made me feel good to be alive. Everyone has a skeleton in his closet, but the hardest part is to realize you've made a mistake. I know what I want to do with my life now."

And what is Don's goal? "I want to become the best disc jockey in America. With Bill Tanner's help I think I can do it. With my cocaine habit behind me, and my divorce now final, I can now start to rebuild my future again. I've shed 27 pounds, and am taking up martial arts. I sleep, which is something I seldom did, I eat right, and am totally responsible for myself at all times," he said proudly.

A Debt To Society

One of the things that is required of Don,

**NOBODY SAID IT WAS EASY,
BUT SOME THINGS ARE
EASIER THAN OTHERS.**

JUST ASK THE NIPPER.



**LeROUX "Nobody Said It
Was Easy"**

3rd MOST ADDED



AFL1-4195

- | | | |
|------------|-----------|-------------|
| WPST add | WBBQ add | WCIR add |
| Q106 add | KX104 add | WISE add |
| WKEE add | WSKZ add | WXLK add |
| KBEQ add | WOKI add | KKQV add |
| WKTJ add | WBCY add | KSEL-FM add |
| KIQQ add | WSEZ add | Q101 add |
| KJR add | KIOA add | WSPT add |
| Q103 add | KZ93 add | KRNA add |
| KZZP add | KNBQ add | KDZA add |
| 3WT add 39 | KSKD add | KATI add |
| | | KOZE add |

2/5/82

AOR BREAKERS

64% of our reporters on
it. Total album reports:
96. A-36, M-48, H-13.
Charted this week at
number 22.

SKYY "Call Me"



SA 8548

- | | | |
|--------------|----------------|--------------|
| WIFI add | KFI 11-7 | KYNO-FM 7-1 |
| B94 add | KIIS-FM 6-3 | KGGI 1-2 |
| JB105 add 35 | KIQQ 2-2 | KHYT 3-4 |
| WPGC add 23 | KFRC 4-4 | Z102 26-15 |
| CKGM add | XTRA 8-7 | 95SGF deb 28 |
| Z93 add | WTIC-FM 18-15 | WFLB 31-25 |
| WGCL add | WDRG-FM 29-25 | Q101 deb 28 |
| KZFM add 26 | Q106 30-27 | KSET-FM on |
| KEEL add | WTIX 40-36 | BJ105 on |
| KLPQ add | B97 24-17 | WCSC on |
| WKDQ add | WDOQ 21-13 | WVIC on |
| KCPX add | WBBQ 27-23 | KQKQ on |
| WXKS-FM 3-5 | KX104 deb 25 | KBBK on |
| Y100 17-15 | WAYS 16-13 | KSKD on |
| I95 20-16 | WSEZ 35-33 | WGLF on |
| Q105 28-23 | WANS-FM deb 23 | KVOL on |
| KEARTH 7-5 | FM102 11-8 | KSLY on |
| KRLA 5-3 | KIDD 26-20 | |

PLAYER "If Looks Could Kill"



AFL1-4186

- | | | | | |
|----------------|---------------|-------------|---------------|-------------|
| WXKS-FM deb 29 | WPST 30-26 | WGCL add | WGH on | Q101 on |
| KBEQ 24-22 | WKEE 28-25 | WPHD 29-28 | KJ100 on | KVOL 29-24 |
| KFI add | KINT 25-15 | WLAN-FM on | WVIC 39-35 | WSPT on |
| Q103 deb 23 | KHFI 24-10 | KZFM on | WJXQ on | WAZY-FM on |
| 3WT 31-25 | WAAY 28-24 | WTIX on | WNAM on | 99KG 40-39 |
| | WJBQ 27-18 | KEEL on | KYNO-FM 34-32 | KENI on |
| | WLAM 30-25 | KLPQ on | FM102 29-28 | KSLY on |
| | WZYQ add | KLAZ on | KBBK on | KCBN deb 40 |
| | KKQV deb 29 | BJ105 on | KCPX 28-27 | KDZA on |
| | KQDI 24-20 | CK101 38-35 | KSKD 35-34 | KATI 33-30 |
| | WBEN-FM 31-30 | WBBQ 29-26 | WACZ on | KOZE on |
| | B104 30-29 | WOKI on | WCIR on | |
| | 94Q on | WNOX on | Q104 22-20 | |
| | KYYX on | WBCY 24-22 | WFOX 28-27 | |
| | KIQQ on | WSEZ add | WISE 26-24 | |
| | KFRC 29-28 | WCSC 24-23 | WFLB on | |
| | KEZR 24-23 | | | |

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Records**

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"ANYONE CAN SEE"

NW 47950

The First Single From
The Debut Irene Cara Album
ANYONE CAN SEE

E1-60003

Y100 10-5
WXKS-FM deb 26
WCKX 19-17
KIQQ add
KFRC on
KEZR add
XTRA on
KC101 27-26
KZFM 26-18
KBFM 29-23
KLAZ 30-27
BJ105 22-19
CK101 32-25
WOKI add
KJ100 add
KGGI add
KCPX deb 35
KHYT deb 32
WFBG ra
WFLB on
KVOL on
99KG add
KDZA ra

Produced by Ron Dante
Personal Manager: Selma Rubin



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Don Cox

Continued from Page 16

as part of his debt to society, is to speak to the youth about his drug problems. Bill Tanner said, "Cox goes out to high schools, and other civic organizations, as well as 'Here's Help,' to speak. It would be hypocritical of him to try and tell kids not to do drugs, but by him sharing his experience it might help them see drugs aren't the answer."

Don added, "I speak regularly about my arrest and conviction, but do it more so because I'm into it. I feel it's more of my own personal way of repaying my debt to society. If I can stop one kid from using drugs, then I've done something. I lost everything I had because of cocaine, and no one should have to go through what I did."

Bill Tanner added, "The response from Cox's appearances has been tremendous. We've had no one call and complain about his return to the air. Everyone has treated this like a member of the family that's returning home. We let him go because we had to protect our listeners, and we took him back because Cox had been punished enough. Nothing would have been served to further ostracize the man. We're delighted he's back at Y100."

Totally Straight

Don Cox has worked at some of the greatest radio stations in America such as KHJ/Los Angeles, CKLW/Detroit, WMYQ/Miami, 13Q/Pittsburgh, WQXI/Atlanta, and twice now at Y100, being part of the original staff when it signed on in 1973. He has always been regarded by those in radio as one of the best. "If you think I was good then, you should hear me now," he boasted.

"I always thought I needed cocaine to do a good show, and always thought I was doing 200% on the air. Now I realize that when I was high, I was operating at only 30%. My mind was so cluttered with the drugs, it's a wonder I was functioning. This is the first time you and I have spoken that I've been straight. It feels wonderful."

How does Cox handle the offer of drugs now? "Believe it or not, friends have come up to me and offered me a pop, and it's been so easy to turn it down. Drugs no longer control my life. I do," Cox concluded.

Editor's Comments

I've known Don Cox for many years, and he was the most humble, remorseful individual I have talked to in many years. He is to be applauded for rehabilitating himself, and for giving service above what is required, back to the community. Don also deserves the support of the industry for being able to hold his head high, and return to radio in the same city where he was brought to his knees, where he is now doing 6-10pm.

Bill Tanner and the entire management team of Metroplex Communications also have done something far beyond the norm in this business. They have literally stuck their necks out for Don Cox, and have taken him back. I can't think of too many other broadcast organizations that would have opened their hearts and shown as much compassion for an employee as they have. Congratulations to both Don Cox and Bill Tanner for taking a commendably mature outlook on life in the hardest of times.

KGB

Continued from Page 3

Lucifer explained to R&R, "We will be running 12 minutes per hour of local news with the CNN2 format, and this will facilitate the hiring of additional news personnel and board ops, with the rest of the staff being laid off. They have been given three weeks notice, and we have worked out some extra financial arrangements since their layoffs have nothing to do with their performances."

Price added, "I would heartily recommend anyone on our staff as being among the finest air talent available for future jobs."

Hostage

Continued from Page 3

FM100 newsman Steve Thomas related how the hostage drama ended. "We ended up going back on the air Friday (2-5) with a new message from Goulet because he believed that the stations weren't really broadcasting his first message. The police crawled through the ceiling of the room in the hospital where he was holding the doctors at gunpoint. When Goulet climbed up on a table to investigate the noise from the ceiling, Dr. Bowman knocked him off his feet. The police rushed in and killed him instantly with four shots from a M-16 rifle. The hostages all told us that if Goulet hadn't been captured or killed they wouldn't have gotten out alive... he was that intent on what he was doing."

The Memphis police felt that the four FM stations (plus WMC-AM, which simulcast the message with FM100) helped to keep the extremely volatile situation under control by broadcasting Goulet's demands.

Nets

Continued from Page 1

Other officers and directors of the organization are Tom Burchill, President, RKO Radio Networks; Vice Chairman; Dick Brescia, VP/GM, CBS Radio Network, Secretary/Treasurer; and Dick Penn, VP/GM, NBC Radio Network, Director.

The Music Section

CHR's Most Accurate
Music Information
Begins On Page 47

FCC

Continued from Page 1

result Congress intended."

The simpler system proposed by the Commission would:

- Allow the FCC to drastically cut its workload by including all applicants for each facility in a lottery. The Commission would only have to weigh the qualifications of the winner.

- Abolish the minority preference or spell it out in enough detail in the law to protect lottery results from legal assaults.

The FCC's proposal was to be officially transmitted to Capitol Hill later in the week. The Commission is especially anxious to have a workable lottery in place to help process thousands of low-power TV applications that would swamp the FCC staff if handled by the current method of thoroughly investigating each applicant in a comparative hearing process.

Vallie

Continued from Page 1

His working relationship with B97 PD John Shomby is excellent, which helps in overseeing the situation there."

Vallie commented to R&R, "I'm very delighted to have been given this title. I'm very sincere when I say that EZ Communications has given me the chance to fulfill a lot of my career goals."

Prior to joining EZ in 1979, Vallie programmed 92Q(WBYQ) & WMAK/Nashville. In addition to the two contemporary stations Vallie will oversee, EZ Communications currently owns three Beautiful Music stations: WEZR/Fairfax, VA; WEZC/Charlotte; and WEZS/Richmond. Vallie indicated he will not be involved with the Beautiful Music stations but added that the company "is looking to acquire new properties in the near future."

WMJC

Continued from Page 3

work was a lot stronger than Jerry's. The perplexing thing is that the two of us get along really well and always have. We matched the offer that WMJC made, so it wasn't money." Apparently confirming rumors that WMJC had originally offered mornings to both Harper and St. James, Harper continued, "Perhaps it's one of those situations where if the competition couldn't get exactly what they wanted, they'd go ahead and screw up that which they couldn't have. Although I'm not sure how we'll approach the loss of Jerry, we're very positive that it will be even better."

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ABBA

"When All Is Said And Done"

WIFI deb 30	WTIC-FM add 30	WHBQ 16-12	KKXX 8-2	B104 21	WAAY 19-14
WXKS-FM add 22	WDRG-FM 26-23	WNOX deb 26	KRQ deb 28	CKGM on	WHHY-FM deb 27
KRBE 19-16	WAEB 21-19	WSEZ 19-11	KHYT add	KBEQ 13	CK101 28-21
Z93 add	WKEE 30-26	WCSC 10-9	WTSN deb 25	WGCL 22	WBBQ 25-21
94Q 23-20	KZFM 14-12	WGH 13-8	WCIR add	KRLA on	WMAK-FM 26-21
KFI 23-18	KINT 17-10	WVIC 24-19	95SQF deb 29	KYYX 19	WZZR 27-24
KJR 22-18	WFME deb 29	KIOA deb 29	Q101 add	KC101 16-14	KSTT 14-11
Q103 deb 24	KLPQ deb 32	KOFM 27-20	KFYR 17-12	V100 28-24	KJRB 16-14
WCAO 29-24	KLAZ deb 30	KRAV 13-11	WBEN-FM 26	WTIX 35-33	WACZ 27-24
WFBR 15-13	WSGN 22-17	WMEE deb 22	B94 19	G100 29-25	WAZY-FM 17-15

ABBA The Visitors



From Their Soon To Be Gold Album 'THE VISITORS'

A/C Action: 24-20-17-13



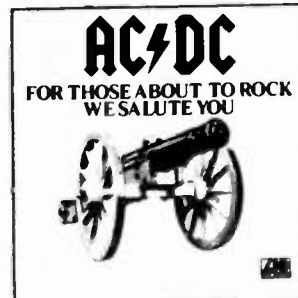
The Album '4' Approaching 5 Million in Sales

FOREIGNER "Juke Box Hero"

WKRZ-FM 1-1	KOZE 3-2	Q102 27-22	KLPQ add	KEYN-FM add	WZYQ add
K104 2-2	WIFI add	WKTJ on	WHHY-FM deb 30	WIKS 6-4	Z102 12-8
WKEE deb 16	96KX add 25	WBEN-FM 34-31	BJ105 add 38	WMEE deb 24	WISE add
KNBQ 4-3	B94 add	KYYX on	WBBQ 28-24	U93 23-14	WGLF add 29
WACZ 9-5	CKGM add	WPHD deb 21	KX104 18-15	WDJX add	KKRC-FM add 25
Q104 1-1	Y100 8	WRCK 21-15	WSKZ 11-10	FM103 18-12	KRNA 10-8
Q101 1-2	I95 14	WPST deb 31	WOKI 34-29	KHYT add	99KG 17-14
WCIL-FM 2-2	Q105 27-22	Q106 deb 30	WSSX 24-17	WFBG add	KCBN 17-13
KENI 2-1	WGCL 21-12	KBFM 8-6	WJXQ 10-8	95XIL 9-8	

AC/DC "Let's Get It Up"

96KX deb 27	KIQQ 32	KLPQ 34-31	WYFM add 14	95XIL 3-2
CHUM 4-3	WRCK 24-20	WOKI 25-23	KKXX 18-16	KSEL-FM 24-20
KEGL 12-11	3WT 35-29	WSSX 13-10	KNBQ 19-18	KKRC-FM 11-8
WLS-FM 19-16	WLAN-FM 23-21	WJXQ 5-5	FM103 17-14	
WGCL 19-18	KINT 11-7	WHOT add	WOMP-FM 11-10	



Their Album 'FOR THOSE ABOUT TO ROCK WE SALUTE YOU' Headed For Triple Platinum



From The Album 'CAN'T SHAKE THIS FEELIN'

SPINNERS "Never Thought I'd Fall In Love" Back With The Classic Sound --JUST RELEASED AND BREAKING

94Q Atlanta	Also On				
WXKS Boston	Q104	WKMX	KRIG	WMFR	KVJC
FM97 Pittsburgh	WEVA	WOOF	WKHI	WPFM	WHSB
KXX106 Birmingham	WALG	KROF	WSJA	KMLB	KRPL

ON ATLANTIC RECORDS AND CASSETTES





JEFF GELB

Larry Bruce And KGB-FM: "The MOR Of The 80's"

San Diego is one of AOR radio's biggest markets. In the fall ratings results, the combined 12+ figures of KGB-FM (8.2), XTRA-FM (5.7), KPRI (4.7) and KIFM (3.0) represent about 22% of the listening audience. For those listeners to have so overwhelmingly picked KGB-FM over its competitors clearly shows there's a lot of thought that goes behind the programming at the station.

This week I spoke with KGB-FM PD Larry Bruce, who joined the station a year-and-a-half ago from Denver, where he was Research Director for KBPI; he's also programmed former Denver AM AOR KFML.

R&R: Congratulations on KGB-FM's best 12-plus figure ever. It's nicer still as it comes on the eve of the station's tenth AOR anniversary.

LB: I must give credit to one of the best team effort radio stations I've ever had the privilege of working with. GM Jim Price had already put together a very fine team before I got here. The entire programming, promotion and sales staff is one of the best teams that can be found in AOR radio today.



Larry Bruce

KGB-FM is in "America's finest city" and is one of America's most-respected radio stations. So we have the opportunity to hold onto the best talent in all areas.

The San Diego market is unique. It's a very intense AOR battle here because it's a very young adult-oriented community, what with the beach and college cultures. This gives us a slightly different audience mix than other cities, which enables us to do some more open-style programming than I would attempt in a city with more upper demo listeners.

When I came to KGB-FM, it had already developed a very strong progressive, hip image with its listeners. That's an enormously important tool for an AOR. But wanting to also be #1 in 12+ figures, we had to maintain that image while tightening up to the point where we became acceptable to contemporary listeners as well, at least in those dayparts they'd be apt to listen. During the day we're acceptable to both adults and contemporary listeners (REO Speedwagon and Styx, not Barbra Streisand), but as we go into evenings the adults are watching TV, so we can play more mainstream AOR then.

A progressive image doesn't rely on specific artists. We just play a wider variety of music than either of our primary competitors. We add more new music faster and play it in more dayparts as well.

That doesn't mean I don't play "Leather And Lace" in an 'A' rotation; I do. I play hit mass appeal AOR because you can't get an 8.2 without it. But our image and the uniqueness of the market has enabled me to

play it a bit looser here than I first assumed I could when I arrived in the marketplace.

R&R: KGB-FM does very well in teens. In many markets AOR has overtaken CHR in teen numbers. Do you see this as a good or bad trend for AOR radio?

LB: Basically I think it's good. What we've seen happen is an evolution of AOR from the 18-24 male emphasis of years ago now spreading on both sides. I like to think of AOR as the MOR of the 80's, with different stations placing different emphases on different aspects of the form. KBPI in Denver is definitely not a teen-oriented station, it's an upper-demo AOR, whereas WCOZ is more of a lower-demo AOR. KGB-FM is somewhere in between.

The "darling demo" nationally is 25-54; that's where the money is. With AOR you can realistically do very good 25-49 male business: tires, cars, banks, and other heavy national buys. So, of course, we need penetration in that demo.

You need teens for the 12+ share; while that doesn't help sell the station, it's motivational to the staff to see a high 12+ figure. And there are teen dollars out there; KGB-AM and FM have always sold in combo so we've done teen business all along. What's happened in San Diego is that teens en masse have moved from AM to FM. We end up with a lot of candy business, but we don't take pimple cream commercials and we discuss every questionable spot that comes in, eliminating offending copy.

AGE	KGB-FM	
12-17	22.9%	
18-24	58.4%	
25-34	14.5%	
35-44	3.3%	
45-54	0.5%	
55+	0.5%	
12+ TOTAL	21,400	

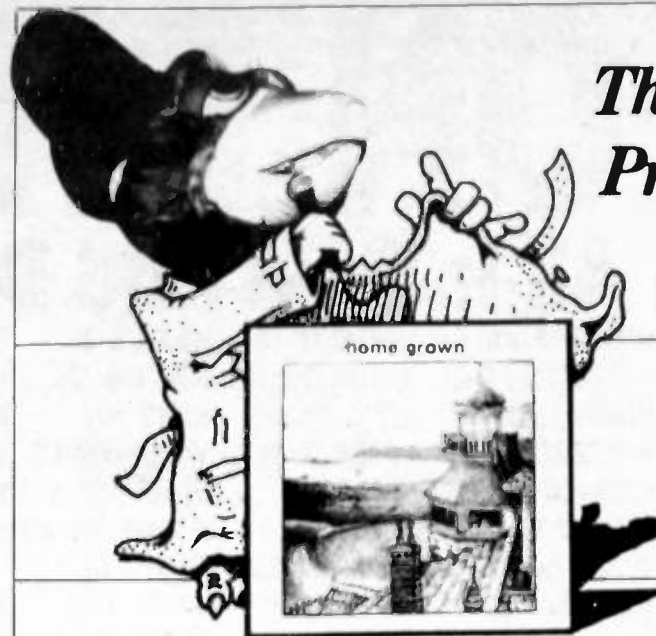
At 17 or 18 you have the last true teen pressure peer group. Once the listener has established these loyalties to a station it'll take a long time to push him out of that. If we get him at 18 and retain our hip factor, we can carry him through to the more attractive upper demos.

Interestingly, our research shows that what's great for 25-34's is often also great for teenagers. There isn't anyone hipper than the Beatles or Doors or Cream - many bands work right across the various demos.

R&R: Describe the KGB-FM library.

LB: It's between 800-900 tracks; I'm sure we have the city's largest AOR library, though about 300 cuts make up our core library while the others move in and out during different dayparts. The library cuts are reassessed through research on an ongoing basis.

We have our own in-house music research system, plus we use the Research Group. Without research it's impossible to deter-



The Missing Promotions File

KGB-FM is generally credited with producing the first AOR Homegrown talent albums. It was an annual promotion for seven years, sold as many as 60,000 copies a year, and even spawned a Greatest Hits compilation. Since Larry Bruce joined KGB-FM there hasn't been a Homegrown collection. Why? He joked, "Because the last one shipped gold and returned platinum! Not really. It was one of the best promotions in the history of radio, but it was a little overworked in the market after so many years. We're resting the concept for awhile but look forward possibly to bringing it back when the time is right."

KGB was also the home of radio's best-known mascot for years, the KGB Chicken. When a disagreement over outside appearances resulted in Chicken alter ego Ted Giannoulas exiting the station, there were numerous listener protests. The station has since retired the famous chicken costume entirely, and I asked Bruce whether listeners missed it: "Every once in a while people say, 'What happened to the chicken?' We say he decided to leave town, and that's the extent of it. KGB has been 'forgiven' whatever image was in the public's mind of having 'done in' their favorite bird."

mine your station's image with your audience. So the Research Group does strategic analyses for us, which determine reactions of our target demo to the station and its air personalities, programming concepts, types of music, etc. And they research the audience's feelings about the other stations in the market.

R&R: Let's talk about your feelings on air personalities.

LB: I give them a lot of leeway. That doesn't mean they bring records from home. We have four current and eight oldie categories, and the jocks can pick from within those to meet the flow sheet.

I like personality radio. It goes along with our image as the MOR of the 80's. I think it's vitally important to a full service radio station, which we are. KGB-FM is the most community-minded station in the city: we gave a soccer field to the city, do the largest fireworks display in California, and a lot of other city-oriented events. And we have personalities on the air. They don't ramble on needlessly; they plan out what they're going to say and know when to say it.

I don't like big boob jokes or drug references on the station. The personalities talk about what's happening in San Diego. They have to know where the movies and plays are, what events are coming up, if the surf is good and at what beaches. They have to deal with the community.

R&R: What other programming elements fit into the KGB-FM airsound?

LB: We do a lot of news. One of the first things I did when I came here was affiliate us with the Source. I feel very strongly that the "MOR AOR" full-service station of the 80's has to be able to tell people what they need to know. We have to be able to tell a 25-year-old what AWACS is in one or two syllable words in less than 30 seconds and relate it to his life. The Source does a very good job of taking those national news stories and distilling them down to what an 18-34 adult wants to know. We also have a fine News Director in Jeff Prescott, who does an amazing job of keying in on what San Diegans want to know. He has an informal but light style.

R&R: What's KGB-FM's promotional posture?

LB: We have two kinds of promotions: ongoing and special event. Our major ongoing promotion is the KGB-FM card; there are over 150,000 of these credit cards in the market. It's utilized as a sales tool whereby clients can get 24 free spots on a special daily basis. It's a nice continuing promotion that gets us visibility throughout the city via point of purchase displays and the KGB-FM Card symbol, which is displayed right along with MC, Visa and American Express.

Our special events promotions include the annual "KGB Sky Show." This is a "pyromusical" fireworks show choreographed to music simulcast on KGB-AM and FM. It draws over a quarter of a million people; 85-year-old women know KGB because we do the skyshow.

R&R: How was the station advertised this past book?

LB: Mostly on TV, though we didn't buy a big schedule. We ran a customized "Tour De Force" spot, particularly during Don

"I play hit mass-appeal AOR because you can't get an 8.2 without it."

Coryell's show after the Chargers games. That had an awesome reach.

To sell the concept of the radio station and to get active tune-ins, the only thing to spend your money on is TV. Billboard and other outdoor advertising serves to reinforce your TV image, or to give additional credibility to an air personality.

R&R: Give us an overview of your programming philosophies.

LB: What I've tried to create at KGB-FM is a strong team effort to produce a radio station that satisfies the needs of 18-34 adults for contact. What people need in the 80's is a station that is a friend of theirs, knows what kind of music they like, knows what's going on in the city, has information they need and tells them in a friendly but intelligent manner. They need a station with true personalities, not motormouths or time-and-temp jocks. If we can continue to accomplish that, we should stay on top.

Congratulations to our consulted stations.

KLOS	4.7	#1	Rock Station in Los Angeles
KZEW	6.5	#1	Rock Station in Dallas—Ft. Worth
KBPI	7.1	#1	Rock Station in Denver
KDKB	8.5	#1	Station in Phoenix
KISS	8.8	#1	Rock Station in San Antonio
WNOR	7.1	#1	Rock Station in Norfolk
WHJY	8.8	#1	Rock Station in Providence
KATT_{AM/FM}	8.1	#1	Rock Station in Oklahoma City
KWFM	6.7	#1	Rock Station in Tucson

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B104 add	CK101 add	WOMP-FM deb 33
WPGC add 30	WBBQ add	95XIL add 34
CHUM 23-21	KX104 add	Q104 deb 30
KEGL deb 24	WSKZ add	95SGF on
Z93 add	WOKI deb 31	WCGQ on
Q105 add 25	WBCY add	KKQV add
KIIS-FM add	WSSX 12-11	KSEL-FM deb 27
KIQQ on	WRVQ 24-23	KVOL on
KYYX on	WJXQ deb 28	KELO add 37
KZZP add	KZ93 on	KKLS add
WPHD deb 19	WZOK on	WSPT on
WRCK on	Z104 add	WTRU add 29
WPST deb 33	WIKS 17-13	WAZY-FM on
WLAN-FM add	WKDQ deb 28	KRNA add
WAEB on	KKXX 26-23	99KG add
WKRZ-FM on	KJRB on	KFMZ deb 24
K104 33-29	KNBQ deb 29	KCBN add
WKEE add	KBBK on	KDZA add
KHFI add	KSKD 20-12	KYYA on
KBFM on	KLUC add	KOZE deb 29
	KRQ 28-25	
	WACZ on	

QUARTERFLASH "Find Another Fool"

Produced By John Boylan



Distributed by Warner Bros. Records



BRAD MESSER



The Williams Verdict: Radio Will Be First

Radio jocks are accustomed to distilling three-minute jokes into fifteen-second bits, just as radio newscasters routinely chop thirty-line stories to briak headlines. Usually neither the jokes nor the news reports suffer from condensation. At the other end of the scale there are, from time to time, especially fascinating stories which seem to deserve much more air time than they'll ever get. On radio we just don't run off at the mike for fifteen or twenty minutes about a story, but you'll find there are people quite willing to invest that much of their own time reading a detailed newspaper account.

Radio newscasters who sometimes find themselves frustrated by the time limitations inherent in the medium have to pull ourselves together by remembering we serve a different public need than the various print media. We're the front line of instant information. We provide first notice. Broadcast journalists are proud of speed. Why, something's happening and it's on the radio immediately! Each hour we present an overview of the state of the planet, with usable information right down to the neighborhood level. In the past, heads of state haven't had the rapid flow of news that radio makes freely available to all Americans every day.

Still it's frustrating to always be so brief. Take the Wayne Williams trial. We've had our hourly reports and followed the high spots of testimony. As I write, the 45-second voice reports are still flowing from Atlanta, but pretty soon it'll be over and the jury will go out. When it returns a verdict, all our brief radio reports will not have prepared us to really understand why the jury decided as it did. We won't have had enough information because it is humanly impossible to condense the intricate details of daily testimony into a half-dozen summary reports each less than fifteen written lines in length.

But the think pieces and lengthy stories are not our job. The big newspapers and news magazines provide the many thousands of words of information designed to be consumed at leisure.

On the other hand, happily enough, there's no way the big print media could ever do our job. We may not be configured to provide every last detail, or tons of whys and wherefores, but when that verdict comes in people are going to hear it first on the radio. And in an office somewhere, there's going to be a newspaperman listening to the bulletin and saying to himself, "Damn. We went to press an hour ago. We can't run that story till tomorrow!"

CALENDAR

Now, About That Cherry Tree

MONDAY, FEBRUARY 15: We're observing the national holiday today, although the 250th anniversary of George Washington's birth is really next Monday the 22nd. We've all heard the story of little George committing the environmental crime of slapping his hatchet into his father's cherry tree, then demonstrating his admirable basic honesty by owning up and confessing. A good story, but it never happened. It's one of the colorful monkeywrenches of misinformation salted into history around 1800 by Mason Weems, a preacher who simply made up "facts" to brighten up his stories about famous Americans.

The world's longest fingernail is 25.5 inches. The record was established three years ago today, when Romesh Sharma of New Delhi, India, had himself measured for the "Guinness Book Of World Records."

Actress Claire Bloom is 51. Comedian Harvey Korman is 55. Cesar Romero (he was the Cisco Kid in the 30's and 40's movies) is 75.

The Jolly Corks Become Animals Instead

TUESDAY, FEBRUARY 16: A men's club called the Jolly Corks decided it needed an even niftier title, and 114 years ago today it chose the name of an animal reputed to be "alert, perceptive and stout-hearted." That was the start of the Elks Club. Since its establishment on this date in 1868, members of the "Benevolent Protective Order of the Elk" have donated \$383 million to charity. The Elks created the first Veterans Hospital and gave it to Uncle Sam.

The burial chamber of King Tut was unearthed in Egypt in 1923. Fidel Castro became premier of Cuba in 1959. Tennis pro John McEnroe is 23. Sonny Bono is 47.

He Eliminated The Middle Man

WEDNESDAY, FEBRUARY 17: Aaron Montgomery Ward was born 139 years ago today. He dropped out of school when he was fourteen to become a travelling salesman, and on the road he saw a lot of relatively poor farmers paying relatively high prices for shoddy merchandise. Ward got the idea of getting things wholesale by having a store, then keeping costs down by eliminating travelling salesmen, using postmen instead. Ward created the beginning of the American mail-order catalog industry in 1872 before he was thirty.

Johnny Hart's comic strip "BC" first appeared in print 24 years ago today. The first military submarine "Hunley" sank a ship 118 years ago today in the Civil War. Unfortunately the sub also sank itself.

Dramatic actor Hal Holbrook is 57. Football pro turned actor Jim Brown is 46. Early rocker Gene Pitney is 41.

The Gipper Was A Reagan Contemporary

THURSDAY, FEBRUARY 18: The legendary Notre Dame football player George Gipp would've been 77 today, just a half-dozen years older than Ronald Reagan, who played him in the movie "Knut Rockne." The Gipper died of pneumonia when he was 25.

Jefferson Davis was sworn in as President of the Confederate States of America 121 years ago today in 1861.

Peter Dowdeswell set the world record for gulping hard-boiled chicken eggs five years ago today, when he downed fourteen in fifty-eight seconds. That's about four seconds per egg.

John Travolta is 28. Yoko Ono is 49, and so is Kim Novak.

Surveyor's Job: Every Mile, Plant A Rock

FRIDAY, FEBRUARY 19: The federal postal system was established 190 years ago this weekend (1792) with a per-mile rate structure: the farther a letter went, the more it cost. To determine intercity distances, America was measured off in miles with stone markers which came to be called milestones. At first people had the choice of prepaying the postage or sending letters collect, so the post office got stuck with a lot of letters people refused to pay for. Zachary Taylor declined a collect letter, and didn't find out until a month afterward that it was to inform him of his nomination as a Presidential candidate. His delayed campaign was successful.

The WW1 Battle of Iwo Jima began in 1945. Kansas outlawed liquor 101 years ago (1881). Lee Marvin is 58.



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JEFF GREEN

NEWS DIRECTOR BACK HELMS STRUGGLING AM

KRMG Fights FM With News Power

In a thought-provoking approach to rebuilding its once-dominant ratings success, KRMG/Tulsa has promoted 12-year station news veteran Jim Back from News Director to the vacant Operations Director's post.

The appointment of a news director to supervise all programming might signal a potential trend for A/C AM'ers struggling against FM music alternatives. Why? Because such a move allows a station to rely on and be operated from a position of strength: news and information.

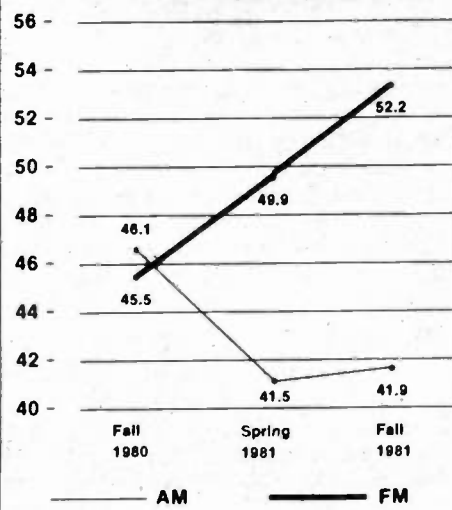
Problem: AQH Share Erosion

KRMG's difficulties revolve around heavy average quarter-hour share erosions: 12-plus is down 31% and 25-49 is down over 46% in the past year. Even with a solid 50kw days/25kw nights and an attractive frequency of 740kc, KRMG is bucking an accelerating current of FM quarter-hour share dominance.

The adjacent chart illustrates the rapid erosion of AM vs. FM AQH listening shares for Tulsa's 16 radio stations in just the past twelve months alone.

With such drastic losses for both KRMG and AM in Tulsa overall, a change had to be made. Jim explained how his appointment evolved: "My career has been in radio news, and I see the reason for this move based in our commitment to news and information. We started originally as being a

Tulsa MSA % Average Share
12-Plus Monday-Sunday
6AM-Midnight



'community-involvement' radio station. As part of that position, the percentage of news and information in our programming has grown steadily over the past several years. Our talk show has gradually expanded in length from two hours to six."

Seeing shifting values of AM A/C radio, Jim remarked, "I don't know if a trend is developing, but AM has a lot of questions to be answered right now, particularly for this market. One of them is, 'Will it be talk or music on AM radio?' That's an issue this station is wrestling with right now."

Importance Of Entertainment

Despite severe AQH declines, KRMG's weekly cume dipped only a modest 11% over the past year. Since people are still sampling KRMG in large numbers, Jim sees entertainment as a key factor to keeping listeners longer. He cautions A/C AM'ers, possibly fearing their inferiority as

"I believe music will always have a place on AM radio, and eliminating it completely for news and talk is not necessarily the answer."

a music medium, may be needlessly stripping their format of all entertainment. "There is a possibility of the pendulum swinging too far. I believe music will always have a place on AM radio, and eliminating it completely for news and talk is not necessarily the answer.

"Audiences are multi-faceted in their personalities and desires," Jim continued, "and a radio station has to reflect that, too. We cannot simply offer straight news alone,



"AM has a lot of questions to be answered... One of them is, 'Will it be talk or music on AM radio?' That's an issue this station is wrestling with right now."

with all its bitter daily events. We have to include some entertainment elements in everything we do, as well. News has been tried here as a format and it hasn't worked well, because you still need to appeal to the mass audience in this city to get strong ratings. Music is not dead on AM in Tulsa. It can work if it's done right, but there's no sense in us even trying to compete strictly on a musical level alone with FM."

Responsibilities And Opportunities

Jim will be responsible for news, programming, and traffic. "All day-to-day operations except sales," he said. "I'm thrilled to have this confidence placed in me by Swanson Broadcasting Executive VP and KRMG VP/GM Ron Blue. I don't plan any immediate changes, but because this position has been open for awhile, some

things need to be tightened."

As part of the changes, Jim announced the promotion of six-year station newsman Richard Dowdell to News Director.

Viewing his new position as an opportunity to best execute his news strengths, Jim said, "I found that, as a News Director, I was somewhat limited in what I had control over. Covering the day-to-day news is one thing. But news features and longterm news policies require the authority of an Operations Director to carry them out. As Operations Director, I'll be paying just as much attention to the news as to the music."

If Jim Back's approach is successful, KRMG's management move may shed important light on the uncertain waters for many AM A/C facilities around the country facing similar challenges.

Progress

Programming/Operations

Ted McClain is the new Program Director for WSNI/Philadelphia, formerly of WIFJ across town and WNBC/New York... Steve Alsbrook is named Operations Manager/PD at WEIZ/Columbus, GA... Mike Bonts has left WAPE/Jacksonville to become PD at WGGG/Gainesville, FL... Mike Clark, midday personality at WMAS/Springfield, MA, has been promoted to Program Director... Jeff Clark has stepped down as PD of WHBY/Appleton, WI. Music Director Rob Shannon and PD drive personality Bob O'Halloran are now co-PD's... Denny Nugent has been promoted to Assistant PD, in addition to his MD duties... Jeff Davis is the new Music Director at WTRX/Flint, MI.

Personnel

Irv Lajng, former Chief Engineer at WMJC/Detroit, is Liggett Broadcast Group's new Head Engineer, based out of WFMK/Lansing... David Russell is named Farm Service Director at WOWO/Ft. Wayne, IN... WPEN/Philadelphia adds movie critic Bill Wine to the station's lineup of feature reporters... Jeff Fowler is appointed Sports Director at WYYS(YES-95)/Cincinnati, formerly news/sports reporter for WBLZ across town... Bob Rathbun has been named Virginia's Sportscaster of the Year by the National Sportscasters and Sportswriters Association for the second straight year. Bob is currently Sports Director at WTAR/Norfolk... Nancy Edwards is promoted from overnights to

Research Director at WRKA/Louisville. Also at WRKA, Steve Schnelder, formerly copywriter at WPST/Trenton, is now Continuity Director... WROR/Boston welcomes Garret Clancy as news reporter, formerly newsman at WBZ down the street... Lynn Meler is named afternoon drive news/information reporter for KSD-FM(KS-95)/St. Louis, from a TV anchorperson post in Quincy, IL... Ed Berliner returns to WIOD/Memphis as a member of their large sports department. Ed formerly worked for WIOD's news team... Betsy Pelsach has joined WYST(92 Star)/Baltimore as Promotions Director. She previously served as production coordinator for Cluster Productions, producers of TV's "Romper Room"... Gretchen Ehike is a new street reporter for WISN/Milwaukee. She comes from WHBY/Appleton as a news anchor, reporter, and talk show host... Pat Gaffey has joined KFMB/San Diego's news staff. Pat most recently was News Director at KKDJ/Fresno... K.C. Palmer, afternoon drive personality on WMAS/Springfield, MA, has been named Promotions Director. Also at WMAS, Alex Moreno is appointed Assistant News Director/afternoon news anchor.



LOVE THE ONE YOU'RE WITH — On his way through town, Stephen Stills popped into WAFB/Baton Rouge to greet J.J. Stone (left) and Rick Daniels (right).



MAN SMART, KIDS SMARTER — Despite blizzard conditions, nearly 200 people participated in the WDAY/Fargo "Rubikubeoff" held recently. Shown with two camera-winning youths who solved their puzzles in under 85 seconds is PD Mick Kjar. Harvard, are you listening?

The Music Section

A/C's Most Accurate
Music Information

Begins On Page 48



CAROLYN PARKS

LOUISVILLE'S COUNTRY 11 LEADER

WCII's Three-Phase Plan For Success

The fall Arbitron results are starting to pour in and a quick glance shows a number of Country-formatted radio stations experiencing some decline over the Spring '81 results. However, Louisville's WCII has continued to improve upon its numbers since converting to Country in August of 1980, and in this last book upped its 6.7 share to an 8.4, producing a tie with A/C-formatted WHAS for the number three position overall in the market. In the process, WCII also beat out former market and Country leader WAMZ-FM. Obviously the station must be doing something right, so I decided to talk to station PD Bobby Hatfield to find out the secret of WCII's success and to introduce you to one of our new reporting stations.

Bobby is Operations Manager of both Country 11 WCII and sister rocker KJ100, and before WCII's conversion had never programmed Country before. I asked him if the transition from rock to Country had been difficult.



Bobby Hatfield

"Not at all. In fact, it makes me a better programmer and gives me a handle on some of the mistakes that have been made. I don't think Country is any different to program than rock... only the music is different. If it weren't for my rock background, I don't think WCII would be the success it is because I've employed a lot of the things I used in Top 40, like selling the call letters. You can go through cities today, major markets, and there are times Country stations don't even say the call letters. Are they crazy? One thing we do know for a fact, aside from research, philosophies, or theories, is that we have to say the call letters on the air, which is something that comes out of the rock background."

WCII Relies On Research

Another innovation Bobby brought with him from his rock days is a sincere belief in the value of research, from focus groups to callout record research. He explains some of the types of research WCII employs and how it relates to the music the station plays on the air: "The design of the radio station is to play the cream of the crop. If Patsy Cline had 30 hits, we're going to play three or four of her best records. How do we know

which ones were her best records? Very simple. We test them. What we do is take 30-35 records a week, chop out about ten seconds of the hook, put them all together and make random telephone calls in the Louisville area and have listeners vote for them. Each week we test around 30 currents and five oldies and then every once in a while we'll do an all-oldies week to catch up. We rely very heavily on those records that were hits in the past six months to a year. I would say we're about 25% current, 25% recurrent, and 50% oldies.

"We also did an artist preference study and found out who the top 50 highest perceived country artists are in Louisville, KY. In the last study the No. 1 artist was the Oak Ridge Boys, followed by Kenny Rogers and Alabama, so if Alabama, for instance, comes out with a new record, we're on the

air with it. However, I wouldn't call WCII a Contemporary Country radio station. We're just a Country radio station. We do not play what is termed by some as acceptable music for the country listener. An example of that is 'Leather & Lace' by Stevie Nicks and Don Henley. We play artists that are perceived as country artists as indicated to us through our research."

● Three-Part Planning Program

Getting just the right music mix was instrumental in WCII's three-part planning program to become Country dominant in Louisville. Bobby details the stages the station has gone through. "Phase one was when the radio station had two other major

- Phase One — Play The Hits
- Phase Two — Add Personality
- ▶ Phase Three — Increase News

competitors in town, WINN and WAMZ. During the first six months we positioned the station as a hit country music station. News, personality, and on-air promotions were very limited. The reason we did that was because our main competitor at the time on the AM dial was WINN, which had jocks that talked a lot, an extended playlist, and a lot of contests on the air that took up a lot of chatter and time to explain. So we got on the air with a limited amount of commercials and jocks with rock or minimal country backgrounds and just played the



country hits. We felt as though at that point in time we were going to let the music do the speaking for us. Target: WINN. We didn't beat them at the outset, although we almost did. However, after six months I believe they realized that we were something to contend with signalwise and programmingwise, and they changed format."

■ Phase Two — Personality

"After the radio station had been on the air about six months, we decided it was time for phase two of the operation, which was personality. We wanted to shoot for that personality in the marketplace who could help us achieve our goal of becoming a station to contend with, so that's when we brought Bill Bailey over from WAKY. He, to be quite honest, was the make or break of the radio station. In addition to that, it was

automated radio station. What a better way to beat an automated radio station than with personalities who are right there as opposed to a canned program from a thousand miles away. We want to let people in Louisville know that WCII is a Louisville radio station. One of the marketing lines we use on the air is 'WCII, A Radio Station Designed For You The Listener.'"

▶ Beefing Up News

The station has now embarked on phase three, which is to become a full-service station with a beefed up news department. Bobby feels that his news commitment is one of the reasons they tied WHAS. "We're not a news station, but we don't want the people who love country music to feel as though they have to tune out to WHAS if something happens newswise in Louisville. We want to be that radio station for country listeners that will service them in all areas... news, personalities, Louisville, etc.

"We could have taken WCII and stopped our phasing process after the first phase, and we would have probably been sunk. We would not have beaten WAMZ. We would not have tied WHAS. You've got to support the music with another key. Look at any major radio station in the country today, and they are number one in something... promotion, personality, information, or music. They're number one in one of those areas to be among the top five in the market. The top station in any market is number one in two of those areas. Now you take a radio station that is so far ahead of the pack, like KDKA/Pittsburgh or WIBC/Indianapolis, and they're number one in at least three of those areas."

Since WCII is already hard at work on three of those key areas Bobby mentioned, I asked whether it would now be concentrating on the promotion end. "As far as promotions are concerned, we're not big believers in spending hundreds of thousands of dollars on promotion. We feel as though it's a waste of money. However, we do a little bit of everything... some billboards, some TV, some newspaper, some buscards. We just don't put all our eggs in one basket. For example, YES95 in Cincinnati spent a million dollars... to get a 4.5? Obviously, that's not the key. The key is not in giving away gobs and gobs of money in prizes. The most important thing is what comes out of that black box. You can give away hundred dollar bills, but if your music is off target you're wasting your money. If your personalities insult the listener or talk down to them, you're wasting your money. I would rather spend \$25,000 in a research program for the music than to give away \$100,000 on the air."

Continued on Page 25

"I would rather spend \$25,000 in a research program for the music than to give away \$100,000 on the air."

at a time when we were restructuring staff. Everybody we hired, with the exception of one person, is local. They know the market. You can't teach a DJ to understand the market... it takes months for that to happen, and a bus ride around the city just isn't going to cut it. Bailey, who's been in the market for 15 years, anchors morning drive, and we encouraged the other jocks to use their backgrounds to relate to Louisville. We changed the motion of the station from one hit after another to a station with hit country music and announcers you can relate to.

"That was another positioning tactic. We defeated WINN, so what's the next thing we're going for? We're going for WAMZ, an

WIL Welcomes Willie With Wattage



When Willie Nelson visited St. Louis recently for a concert appearance, WIL-AM & FM decided to welcome the artist to town utilizing the station's mobile electronic billboard. Several days prior to the concert the billboard flashed out its message in front of the concert hall, at-

tracting a good deal of local interest. Station PD Mike Carta (pictured) wanted to make the welcome even more personal by presenting Willie with a WIL T-shirt and cap, which the singer wore onstage before the crowd of 18,000. What a way to get your call letters in front of the public!

WCII's Three-Phase Plan

Continued from Page 24

Localizing Special Programming

"Everything we do on the station we do for a reason. For example, our special programming. Pee Wee King possibly doesn't sound like much in other markets, aside from the fact that he's in the Country Music Hall Of Fame, but he was born and raised in Louisville. When we went Country, we came up with the idea that we should get Pee Wee on the air to do a show. Why? Because no one in the market was playing that old country-western sound and here's a guy who was there when it all happened, so we gave him an hour show on Sunday nights called 'Pee Wee King & Friends.' Even in our specials we tie into Louisville. Another special program that we do is the 'National Record Review,' hosted by Al Risen, an old-time Louisville disc jockey.

"One other point as part of the formula for a successful station has definitely been attitude on the part of the announcers, management, and sales. It's a very positive attitude. I think the attitude of a radio station can either make or break a station, and everybody here is working toward the common goal of success. Now we want to go on to be the number one radio station in the market, and it's not impossible."

Since WCII does seem to be the exception rather than the rule in these last ratings, I asked Bobby why he felt his station was still on an upward swing. "Because we're a hell of a radio station in addition to the music we play. I believe country music is a very viable format because it's not necessarily in the music...it's the presentation, the way the disc jockeys talk about the city, the promotions you do on the air. Our air talent is professional, the music is locally researched, we play nothing but country hits, and WCII is programmed for Louisville, KY. I personally believe that WCII could go Adult Contemporary tomorrow and our numbers would probably stay the same.

"The beauty of country music is that it relates to people. A lot of people who say they don't like country music have no idea what it's all about and haven't taken the time to appreciate it. I'm all for the country music industry, so let's get this show on the road and let the people out there know that this isn't squaresville."

The Music Section

Country Radio's Most Accurate
Music Information

Begins On Page 42



CLAWSON TAKES ROAD TO NASHVILLE — Triangle Records artist Cynthia Clawson recently made a sweep through Nashville promoting her new release "Someday This Old Road." While there she visited radio stations and performed on the "Ernest Tubb Midnight Jamboree." Pictured post-performance are (l-r) Clawson's manager Linda Miller, WSM-AM/Nashville air personality Skip Woolwine, Clawson, Sable Music's Buddy Cannon (who wrote the single), and Triangle Exec. VP Elwyn Raymer.



VETS REUNITED AT KTOM — Longtime announcer and current KTOM/Saltinas air personality John Hicks (right) was reacquainted with another country music veteran and old friend recently when Ernest Tubb (left) appeared nearby. The two rehashed the good old days of the 1940's when John was MC of the Big D Jamboree in Dallas.



WDAN IS PROUD OF CHARLEY — In conjunction with Charley Pride's concert in the Danville, IL area, WDAN conducted an "Evening With WDAN And Charley Pride" contest, with winners receiving a free dinner, four tickets to the concert, and a backstage meeting with the singer. Shown are (l-r) three of the contest winners with midday personality John Dial, Charley, and morning man Randy Daniels.

Inside Nashville



BIFF COLLIE

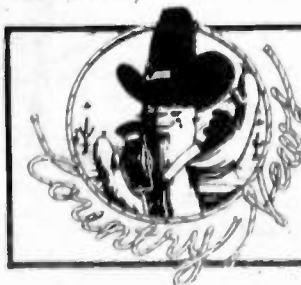
FRONT PAGE: Conway Twitty's tax fight with the IRS came about because he paid back \$1 million to 75 investors in Twitty Burger, Inc., which folded in May 1973. The IRS says that was a personal decision and is not deductible, since he *didn't* have to pay the investors back...Alabama sued Al Cartee Music Inc. alleging copyright infringement. Suit contends that Cartee sold recorded "demos" they made in 1975 to Accord Records of New York, which in turn used them to manufacture an album called "Alabama: Pride Of Dixie"...Couple of weeks ago, when NLT and Opryland Productions announced the new "Nashville Network" would go on cable TV in early 1983, a Wall Street journalist called PR boss Tom Adkinson and asked: "Will such people as 'Jimmy Cash' and 'Dorothy Parton' be on that new network?" (Maybe that'll give you an idea of our economic plight)... "Dukes Of Hazard" star John Schneider's "self-inflicted" Christmas gift this year? A \$48,000 Ferrari!...Crystal Gayle's headed for the MGM Grand in Las Vegas for her first stint there...Willie Nelson's rumored starting two more of those duet albums; one with Moe Bandy and one with David Allan Coe... (let's see now: Webb Pierce, Ray Price, Mel Tillis[?], Merle Haggard, Floyd Tillman, Roger Miller, Waylon Jennings, Leon Russell, and now Moe and Coe?)...Brenda Lee picked to host the roast of the legendary Nashville columnist Red O'Donnell here March 10...Rock idol Johnny Rivers finished a single here at Bullet Studios aimed at a new record contract...George Jones's new manager (this week?) since he left his latest, Wayne Oliver, is Muscle Shoals businessman Gerald Murray...Charly McClain said it: "98% of the big men in Nashville will try to take advantage of you." (She turned down Playboy and Penthouse offers to undress for their cameras, but she says "I wouldn't do nudes even if I wasn't in the music business. There are too many other women in the world that'll do that.")

WHATEVER HAPPENED TO... Ned Miller, whose "Jack to a King," "Do What You Do Do Well," and many others are still playing on the radio?...That Hank Williams movie Warner Bros. was planning, with names like Jack Nicholson, Warren Beatty, and Alice Cooper mentioned as possible portrayals of Hank? **COUNTRY RADIO SUPERBOWL XIII:** February 26 & 27 at Nashville's Opryland Hotel looks to be the biggest ever. Dick Clark, Don Imus, and Bob & Zonnya Harrington head the list of spotlighted personalities podium-side, with super-media specialists Bill Gavin, Jhan Hiber, Kent Burkhardt and many more who'll add not just glitter, but "guts" to the "how" and "why" of Country radio broadcasting. I'm especially sentimental about this main event of broadcasting since I learned of the death of one of its founders, Dave Olsen (Feb. 2). When Tom McEntee, Biff Collie, Charlie Monk, Jerry Seabolt, Barbara Starling and Dave first planned Seminar I, there were almost more of us than there were from the active radio industry. We pledged ourselves to make it just *one thing*: A learning experience. We agreed that any residual effect it might have would be a bonus. I have been honored to "host" each seminar from the dais. It's a humbling experience to watch (and, I hope, be a small part of) an industry "growing up." The first seminar, I asked any station who had any quarter-hour or more rated No. 1 in their market to stand. Bill Robinson, then PD/AM jock at WIRE/Indianapolis stood, alone. It's been a thrill to ask that same question and see more stations standing every year until 1981 when over 50% of stations in attendance were on their feet. A learning experience? Evidently. We've grown from 30-odd station registrants, including over a half-dozen Nashville station personnel in 1970, to what should be well over 500 stations this year. Will you be here? Call Frank Mull at (615) 327-4488 or 329-4487 immediately.

BULLETIN BOARD: Cal Smith, scheduled for throat surgery, got good news from his doctors; no surgery and he's singing better than ever...Booking biggie Billy Deaton excited over Slim Whitman's new book, "Mr. Songman," just published by Brethren Press, Elgin, IL...Billy infos that Faron & Hilda Young are building a new home. They recently remarried after a number of years divorced (it's nice when a divorce doesn't work out)...Lynn Anderson sings on Bob Hope's next NBC-TV special. She'll also appear at the Knoxville World's Fair with Hope...Willie Nelson's shopping for a \$100,000 '82 model (deluxe) motor home (he can live anywhere he wants to). Willie's booked again for the Tennessee State Fair this September. His extended vacation in that Honolulu hospital last September precluded fulfilling that date...Dave Rowland says there'll be no more "Sugar." When he signed with Elektra last year the billing changed to "Dave Rowland & Sugar." Now they've dropped the "Sugar"...Jay Lee Webb, Loretta & Crystal Gayle's brother, is "still on the honeymoon." He and Edith Hammons were married in Nashville...Jack Greene will marry June Simmons March 22 on his farm at a covered dish supper and pickin' party. Ernest Tubb, Greene's former boss, will be "Best Man"...New ar-

In Memoriam

Dave Olsen (aka) J. David Turner
Played saxophone with Les/Larry Elgart Orch. Worked at WMNI/Columbus, WVIL/Lansing, etc. PD at WJEF/Grand Rapids. 10 years at WUNI/Mobile. Artist management for Shelby Singleton Corp. in late 60's. Voice of the Tennessee Radio Network. One of Country radio's first PD's in the North. One of the founders of the Country Radio Seminar. Died February 2 of cancer. Survived by his wife Patti.



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Black Radio



WALT LOVE

KUKQ PROFILED

Black Music Makes The Difference In Phoenix

All the so-called radio experts have said that a Black music format could not make it in cities like Phoenix, San Diego, San Francisco, and others. Well, the latest ARB says: "WRONG!" This week's success story spotlights KUKQ/Phoenix. The black population in Phoenix is 3%, so how did this Urban format, with primarily black music, have such a strong book? Obviously, with an audience other than black. We'll discuss this phenomenon with Operations Manager Ed Hamlin. We will also talk to his very young, very bright Music Director, Steve Smith, who's only 21.

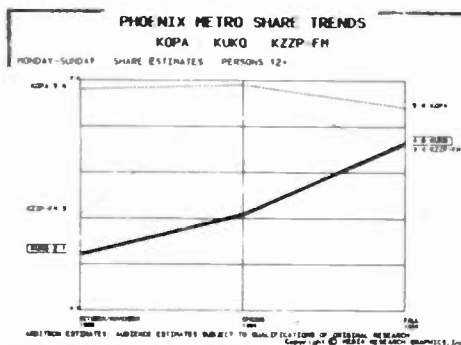
How do you account for the success your station has had doing a black music format? "Fortunately, and I'm not speaking for other stations across the country, our audience is not a 'black-only' audience. We have two other elements to go with our black audience - Caucasians and Hispanics. I gauge a lot of things by the outside promotions we do. When we do a promotion we get a 1/3 black, 1/3 white, and 1/3 Chicano response - no matter what we've done that breakdown has followed suit everytime. You can go any place in Phoenix and hear our station or if you go to a club with a live band, you'll hear the band playing the music we play.

"I've only been in Phoenix 15 months, so I don't know if the people here have been suppressed as far as the music is concerned or not - but I do know we're well-received. Our audience is out for a nice time and to enjoy the music. For what we are doing here, there are no ethnic barriers, if that's the correct way of putting it. I think that's the key to our success, because sometimes we're out at a large gathering and I say to myself, 'Look at this mixture of people,' and we have never had any racial problems at all. I just love it - it makes me proud of our station. Everybody's there to enjoy the music."

Promoting Positively

What kinds of things do you do promotionally? "We just try to service our audience with positive applications - whether it be Martin Luther King's birthday, to let's

say something totally different like a St. Patrick's Day celebration. We try very hard not to turn off any element of our audience." What is your target demographic? "The median age in Phoenix is 29 1/2 years old. I would say 18-34 but we really are looking for the 20-30 year old person. Naturally we're going to pick up fringes on both sides of those ages. If we play a CHR song we'll get some teens and if we play some ballads, we'll get some 35-40 year olds, but we want to stay in the middle."



I asked Ed to tell me the most significant ingredient of KUKQ's success. "I would say the most important ingredient of all is not being held back; by that I mean we don't look at our approach as an ethnic format. We are a straight-ahead radio station that plays music that appeals to the masses in our city. Remember the days when you couldn't (because someone said you couldn't) play two black records back-to-back on Top 40 stations or even two ballads. Those days are over, that doesn't hold



(L-r) Mr. Chipps, Mike Reynolds, Alex Santamaria, Terry (The Madman) Walker, Steve Smith; (kneeling, l-r) Rick Nuhn, Ed Hamlin.



Ed Hamlin



Steve Smith



Terry Walker



Rick Nuhn

any more. If one wants to talk clocks, format jargon, that's all really academic, what's important is the music and how it's presented. We don't try to sound black or white and we don't do Chicano raps or anything like that - there's a whole world out there and we want to service them all. I know there are other Urban Contemporary stations who have different approaches, but the music is what's most important on all these stations. The music we play is the music of today - take for instance the Grammy nominees. We're talking 14 nominations for Quincy Jones - that's got to be telling somebody something. I also program the FM here which happens to be AOR, and when I go into a music meeting, there are so many restrictions, so I know our AM format is very universal."

How many blacks, whites, and Hispanics do you have on your staff? "Three blacks, three whites and one Hispanic full time. Part-time I have one black, one white and one Hispanic - I never really thought about it until you asked me this question."

Has the station done any community-oriented things? "Yes, we have. There was a march here for the slain children of Atlanta - we got behind the march 100% with air time and we supplied all of the PA systems. 99% of the participants were black but I was there and KUKQ was there. Nearby is a town called Guadalupe which is largely populated Hispanic. A family there had lost their home in a tragic fire so we talked about it on the air. People began to call and take action. A builder contacted us and volunteered to build a new house if we could get the materials. People then donated money, materials, and we got our listeners to donate their time and labor - the house was built."

Ed has been in radio 12 years and programming 11 of those years. He's programmed KGB-FM/San Diego, KDON/Salinas, and K-108 FM/Sacramento.

More On The Music

Steve Smith, Music Director for KUKQ is very refreshing to talk to. He's young, enthusiastic, and honest about his opinions about radio and the music it showcases.

I asked Steve to tell me about KQ's music. "We try to play as much mass appeal music as we can - for example, we were the only station in Phoenix who played Earth, Wind & Fire's 'Let's Groove' and that was a top five record across the country." Why do you think the Phoenix CHR stations would stay away from black records? "I don't know, but it's very obvious they are not playing most black songs. None of these stations played Kool & the Gang's 'Take My Heart' or Carl Carlton's 'She's A Bad Mama Jama.' Once again we were the only ones to play those records. The top 40's on FM, KOPA and KZZP, seem to be moving towards an older audience. KOPA is a little more mellowed out but KZZP is a little strong on the 'rock' side."

What do you do differently that makes your music unique? "We play everything that our audience wants to hear. I feel that the other stations, by not playing EW&F, Kool & the Gang, etc., have helped us. Here we are playing Olivia Newton-John's 'Physical,' Hall & Oates and other crossover material which makes us even more mass appeal. We play things by Blondie, the Cars and the Sugar Hill Gang - we feel the music flows extremely well. Ed's taught me a lot."

What about your oldies? "Ed just added a 'Motown Source' that we think is really hot - all of these records were No. 1 on the pop charts in the mid-60's and late 60's. This is the age group that we're all trying to reach."

What kind of research do you use? "At present we use stores, request line call-ins from our listeners, and trade publications. For now, we aren't doing any callout research for the AM, and we also use 'gut instinct.'" How do you use trades? "First we compare them all, then we take an in-depth look at R&R. You guys not only give us a numbered chart like the others, but you give us so many others to be aware of. Some of the other trades only list a few other songs. Even if we're not going to play some records listed after the top 30, at least I know they exist and I've heard them several times weeks before we may decide to play them or not."

Is there anything else about the station's methodology we should know? "Just that I think this is a format of the future. I don't know if you know this or not but we pre-program all of our music." Do you program the oldies also? "Yes we do. We also have a great musical barometer in the form of our all-night personality Mike Reynolds. Mike picks his own music and plays a lot of album cuts way before we play them during the day. When our listeners start requesting songs we're not playing during the day, we realize that Mike has found a record we must start to watch. Before he came to KQ Mike was across town with KXIV, which had 1 and 2 share in the afternoons, but when Mike came on the air at midnight and showed 15 and 17 shares between midnight and 1am, everyone knew something was happening with his music. He's a great form of research for us."

Just for your information, the Phoenix ARB is weighted ethnically with an HDHA (High Density Hispanic Area) to proportionately project the sample to represent the Hispanic population at 11.2%. KUKQ went from a 3.0 to a 4.6 share. Our music really is universal.

The Music Section

Black Radio's Most Accurate Music Information

Begins On Page 44

Support For Jazz Radio

This letter about our jazz column makes all the hard work worth it. Dorian Paster himself was a very fun interview for me and I hope you all enjoyed it.

Dear Mr. Love:

I'm writing to thank you for bringing me Dorian Paster. Amid all the bullshit that has gone down about Jazz, he's the pony we optimists have been looking for. A man, obviously, of reason and logic; a guy who appreciates traditions of the music while eyeing and earing the sounds, too, of today and tomorrow. How groovy it would be for all of us who treasure this music and for those who might if given the music more regularly, if, suddenly, there were dozens of Dorian Pastors programming Jazz.

A young piano player I know recently said: "Jazz is courage." Getting this music played on the air takes some courage, too.

Mr. Paster has given me hope, again. More courage to him.

Sincerely,

Elliot Horne
Manager, Black Music Publicity
RCA Records

Thanks, Elliot, for your letter and your positive words of encouragement.

BREAKERS

Black Radio

PRINCE

Let's Work (WB)

70% of our reporters on it. Rotations: Heavy 11/0, Medium 14/0, Light 10/0, Extra Adds 4, Total Adds 4, WILD, WDMT, WJLB, WTOY. Heavy: WWIN, WHUR, WAOK, WHRK, WAIL-FM, KDAY, KSOL. Moves from 29-19 on the Black Radio Chart.

TOM TOM CLUB

Genius Of Love (Sire/WB)

61% of our reporters on it. Rotations: Heavy 18/0, Medium 12/1, Light 4/0, Extra Adds 0, Total Adds 1, WDIA. Heavy: WWIN, WDAS, WHUR, WAOK, WVEE, WHRK, WBMX, WGCI, WVON, WCIN, WJMO, WJLB. Moves from 27-15 on the Black Radio Chart.



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George Benson's

New Single

"Never Give Up On A Good Thing"

Produced by: Jay Graydon



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Opportunities

Openings

EAST

WADC/WIBZ Parkersburg has immediate sales openings. Heavy hitters only. Beginners need not apply. Call Walt, (304) 486-7364. EOE M/F (2-12)

News Director wanted minimum 3 years experience. T&R to Steve Hopp, WNAV AM-FM, Box 829, Annapolis, MD 21404. EOE M/F (2-12)

Suburban Washington A/C seeks news anchor person with good voice/ability to dig. T&R: John Long, WPRW, Box 1460, Manassas, VA 22110 or (703) 368-3100. EOE M/F (2-12)

WADC/WIBZ Parkersburg has opening for News Director. Strong gathering and reporting. T&R to Box 1747, Parkersburg, WV 26102. EOE M/F (2-12)

94FM (WOAY)/WV has immediate opening for evening announcer. Call Charlie Jennings, (304) 877-2424. EOE M/F (2-12)

WRKZ/Hershey looking for air personalities for leading Country station. T&R: Chris Gebie, WRKZ, Box 142, Hershey, PA 17033. EOE M/F (2-12)

WFTN/Franklin, NH has opening for CHR air talent. T&R to Mike O'Neal, PD, Babbitt Rd., Franklin, NH 03405. EOE M/F (2-12)

WSPR/Springfield, MA needs midday A/C communicator! T&R to Mark Osborne, Box 58, Springfield, MA 01101. EOE M/F (2-12)

WFEC is looking for CHR energetic/crazy jocks. Good pay great benefits. T&R: Mitchell Scott, WFEC, 900 Market St., Harrisburg, PA 17101. EOE M/F (2-12)

Immediate opening for all dayparts. CHR format WQCM/Hagerstown, MD. T&R to Gary Michele, WQCM, 1250 Downville Pike, Hagerstown, MD 21740. (2-12)

Experience and pizzazz. The Shadow Traffic Network, NY, needs mature-sounding, intelligent, quick-witted, but level-headed broadcasters. News background is preferred but not necessary. Must be available for three day audition. Position opening mid-April. T&R to Susan Murphy, PD, Shadow Traffic, 1600 Rte. 22, Union, NJ 07083. EOE (2-12) *

Openings

Air talent needed for new FM on-air in April. T&R to Mark Osborne, Arcadia Broadcasting, 4600 High St., Ellsworth, ME 04606. EOE M/F (2-12)

Experienced newpersoner needed. T&R to News Director, WBNR, Box 811, Beacon, NY 12508 (2-12)

CBB/Boston WEEI-FM rare openings part/full-time announcers. Top 50 market experience required. No calls. T&R: Rick Peters, WEEI-FM, Prudential Tower, Boston, MA 02199. EOE M/F (2-12)

Adult personalities sought for drive time positions. Requires 4-5 years in medium market. No beginners. T&R: Wally Sale, P.O. Box 1389, Bristol, VA 24201. EOE M/F (2-6)

Northern New England's finest WJBL/FM98.5, 50,000 watts has full-time and part-time air work. T&R: Brian Phoenix, 583 Warren Ave., Portland, ME 04103. (2-6)

#1 Long Island AOR wants to meet one-to-one street jocks with track records. T&R to Bob Buchmann, WBAB, Box J, Babylon, NY 11702. No phone calls. EOE M/F (2-6)

WGNG/Providence looking for accomplished New England programmer to be PD of fast-growing station. T&R to Dennis Hyako, WGNG, Route 123, Cumberland, RI 02864. (2-6)

SOUTH

New Texas FM award-winning group - Country opening. Announcers with good voices and production skills. T&R: Box 3648, Lubbock, TX 79452. EOE M/F (2-12)

Noon-4/possible 4-8 openings. Fun-loving KVIL-type personalities. Good bucks for right person. T&R: Randy Kabrich, WDCG-FM, Box 2126, Durham, NC 27702. EOE M/F (2-12)

WANS-FM/Greenville-Spartanburg, SC's 100,000 watt CHR looking for adult communicator-morning drive. Community involvement. Good money. T&R: Bill McCown, Box 211, Anderson, SC 29622. (2-12)

K102/Ft. Lauderdale-Miami searching for a great morning entertainer/team (AOR). T&R: 4431 Rock Island Road, Ft. Lauderdale, FL 33319. EOE M/F (2-12)

Openings

WABB-FM the gulf coast's best rock. Accepting T&R's for future openings from reliable air talent that cares. Blaine Kelley, Box 2148, Mobile, AL 36601. (2-12)

Wanted: Cookers, screamers, old war dog rock jocks. To blow the lid off southern region. Send T&R: Bob Chrysler, 2108 Marryst Court, Charlotte, NC 28211. (2-12)

Drive time announcer/engineer needed. T&R: WVOT, Box 2628, Wilson, NC 27893. EOE M/F (2-12)

WQLO-FM in Beaufort is looking for a conversational 7-midnight jock. Immediate opening. Minorities encouraged. Contact Paul Martin, (803) 524-3060. EOE M/F (2-12)

WTMA/Charleston, SC looking for on-air talent. Box 32089, Charleston, SC. T&R to Ken Moore. EOE M/F (2-12)

Now accepting T&R for future air and news talent for A/C station. Send to Dick Grant, Box 2179, Lynchburg, VA 24501. (2-12)

Q101 looking for experienced News Director for 100,000 watt FM. T&R, writing samples: Larry O'Neal, OM, Box 6314, Meridian, MS 39302. (2-12)

Wanted: News Director for NW Georgia's "hottest" CHR station. \$15,000, work well with morning team. T&R: Jack Acuff, Box 1546, Rome, GA 30161. (404) 291-9705. (2-12)

Country air personality AM drive, fast-growing medium market. T&R: Bob Woodman, KCWM, Box 3487, Victoria, TX 77903, or (612) 678-8111. EOE M/F (2-6)

Central FL A/C needs professional morning man. Immediate opening. T&R to Ross Whelden, Box 827, Lakeland, FL 33802. (2-6)

A/C morning/Production Director. Active contributor. Creative/cooperative atmosphere. Opportunity/responsibility. Work with us, not for us. T&R: 165AC, Box 70, Ft. Knox, KY 40121. EOE M/F (2-5)

Hot sun in the wintertime! 99IZD/W. Palm Beach has prime opening now. T&R to Scott Fisher, WIZD, Box 99, Ft. Pierce, FL 33454. EOE (2-5)

Mississippi's #1 CHR station needs PM drive jock. Good voice, excellent production. Good opportunity! T&R: Mickey Coulter, WQID-FM, P.O. Box 4806, Biloxi, MS 39633. (2-6)

Openings

MIDWEST

KKXL/Grand Forks needs morning entertainer. Good bucks. T&R: Don Nordine, Box 997, Grand Forks, ND 58201 or call (701) 775-0675. EOE M/F (2-12)

50,000 Watt News/Talk

giant in Top 30 market has immediate opening for morning host. Successful applicant has proven track record in News/Talk, loves phones and studio interviews, has a sparkling personality and hungers for community involvement. Absolutely no beginners or "gimme a chance, coach" cases considered. T&R plus salary requirements with first letter to Radio & Records, 1930 Century Park West, #312, Los Angeles, CA 90067

WHNN-FM looking for funny person to join morning team. Audience established. Bucks for pros. T&R: Dave Brewer, Box 90, Saginaw, MI 48606. EOE (2-12)

Midwest Group Owner

needs seasoned professional for morning anchor/reporter position at stations in 300,000-plus market. Must have minimum 2 years on-air experience, natural delivery, be able to take direction, and work well with others. Salary to mid-teens for right person. Resume, references and salary history to Radio & Records, 1930 Century Park West, #313, Los Angeles, CA 90067

WBCS/WMKV looking for talents for present & future positions. Communications & production skills required. Contact Pat Martin, WBCS, Milwaukee, WI 53208. EOE M/F (2-12)

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WXUS now accepting T&R's for future openings. Send to: Stuart McRae, PD, Box 7093, Lafayette, IN 47903. EOE M/F (2-12)

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Opportunities

Openings

Still looking announcer swing shift 50% KWPC Country, 50% KFMH AOR. T&R: Steve Bridges, 3218 Mulberry St., Muscatine, IA 52761. EOE M/F (2-12)

WAXX/Eau Claire, WI looking for air talent, AM drive, 100,000 watt Country powerhouse. T&R: PD, WAXX, Box 47, Eau Claire, WI 54702. EOE M/F (2-12)

Major Market A/C Morning Drive Personality

We are a dynamic Adult Contemporary major station in a Top 5 market, and we need a bright, strong personality for morning drive. If you are ready to make the jump to a market leader, we offer an incredible opportunity. Qualified candidate must possess tremendous one-on-one technique, know how to use the phones, be clever, witty, not afraid to laugh, and be able to write adult humor. Voices helpful but not necessary. Salary and fringes are substantial, and we guarantee that you would be one of the highest paid morning personalities in the country. We guarantee confidentiality in your response, and no background calls will be made without your approval. Send T&R to Jim Harper, PD, WNIC-AM/FM, 15001 Michigan Ave., Dearborn, MI 48126. A Josephson station. EOE M/F.

WDJX/Dayton CHR needs afternoon or night talent. One-to-one communicator, no winners just winners! Call Charlie, (513) 429-9080 2-6pm EST only. EOE M/F (2-5)

Openings

Detroit's adult powerhouse, WWWW-FM expanding news department. Strong writing, reporting, gathering, on-air ability, experience. T&R: Ann Jeffries, ND, WWWW-FM, 2930 E. Jefferson, Detroit, MI 48207. EOE M/F (2-5)

KRMG/Tulsa needs an evening newscaster. Send T&R to Richard Dowdell, KRMG, 1502 S. Boulder, Tulsa, OK 74119. EOE M/F (2-5)

WBLZ/Cincinnati, Urban Contemporary, 50,000 watt FM has immediate opening for morning talent. Good bucks. T&R: Mike Roberts, 108 Greenwood Ave., Cincinnati, OH 45217. EOE M/F (2-5)

Copywriter

For one of Midwest's top stations. Experience preferred. Good voice helpful but not necessary. Looking for a team person. Good pay, excellent benefits, working conditions in attractive medium size market. Resume to: Radio & Records, 1930 Century Park West, #311, Los Angeles, CA 90067.

Aggressive, intelligent ND with some talk experience for A/C station. Attractive salary. T&R: Steve Armstrong, Box 142, Danville, IL 61832, or call (217) 448-1312. (2-5)

WIKS-FM needs ND to organize news department for Contemporary hot tracks station. T&R: C.C. Matthews, WIKS, 1800 N. Meridian St., Indianapolis, IN 46202. (2-5)

Experienced A/C-AOR personalities sought for future openings. Engineering helpful. Contact Basil Price, GM, KKCC, Box 1328, Clinton, OK 73601, or call (405) 323-0817. EOE M/F (2-5)

WMBH, 24-hour Country and Z-103 CHR, now accepting T&R's for future openings. Send to Tom Jordan, OM, P.O. Box 1667, Joplin, MO 64802. EOE M/F (2-5)

Morning drive A/C personality needed. Community involvement & personable entertainer a must. T&R: Charlie Bennett, WQUA, 1801 6th Ave., Moline, IL 61265. No calls. EOE M/F (2-5)

WEST

KAVR/Apple Valley, CA looking for jocks & newscaster. T&R to Bob Morgan, KAVR, Apple Valley Inn, Apple Valley, CA. EOE M/F (2-12)

Openings

Looking for PM drive with good production voice. Top station in market. T&R: Mike Patchen, KFBC, 1806 Capitol, Cheyenne, WY 82001. EOE M/F (2-12)

KAFY needs personality for Country format. Two years experience minimum. Rush to: Joseph King, Box 6128, Bakersfield, CA 93388. No calls. EOE M/F (2-12)

It's 70 degrees in Tucson, KWFM has 6-10am opening. Experienced only. T&R: Jim Ray, 199 N. Stone, Suite 708, Tucson, AZ 85702. No calls. EOE (2-12)

Personality/adult radio station looking for future DJ's & newscasters. Send T&R: Paul Wilson, KO92, Box 48, Olympia, WA 98507. EOE (2-12)

Wanted traffic clerk for radio syndicator, heavy phones, able to meet deadlines, be organized, enjoy detailed work. Radio experienced preferred. (213) 204-5000, Ext. 123. EOE (2-12)

New ownership has put together new air staff in medium market NW station. Now we need hard-working aggressive ND on their way up or ready to settle down. Stable job. AP Satellite Network and interns. This is a great opportunity. Send tape and resume right away to Brian Casey, P.O. Box 749, Albany, OR 97321. EOE (2-12)

KFXD/Boise has nighttime opening for air talent. T&R to Wendy Green, Box 107, Boise, ID 83701. (2-5)

Wanted: Chief Engineer. Class C FM and AM. Contact Eric Rhoads, KLRZ/Provo-Salt Lake City, UT or call (801) 373-2174. (2-5)

KGEI/Oldes/KGFM seeks "A-team" salesperson in CA's second-fastest growing market. Send resume to Jim Rash, Box 280, Bakersfield, CA 93302. EOE M/F (2-5)

KIDD/Monterey is accepting T&R's for future openings. Minorities encouraged to apply. Barry Brown, Box 1799, Monterey, CA 93940. No calls please. EOE (2-5)

Building very strong news department, looking for pro with all capabilities. Minimum 5 years. T&R: Tom Saville, K-104, 1785 N. Fine, Fresno, CA 93727. EOE M/F (2-5)

Sales Manager needed for new AOR-FM in Northwest MT. Resume to GM, KFXZ-FM, 447 Main St., Kalispell, MT 59901 or call (406) 755-0985. EOE M/F (2-5)

Openings

KOJO/K-102 is looking for energetic professional announcers to work C&W. Grow with a good group. T&R: Forrest Rindels, Box 818, Laramie, WY 82070. (2-5)

Station In Major

Western market looking for an experienced morning air personality. Salary range \$50,000 to \$100,000 annually. Send T&R to Radio & Records, 1930 Century Park West, #305, Los Angeles, CA 90067.

Searching for experienced Program Director with well-rounded knowledge of music. T&R: Tim De Capua, American Radio Associates, 274 E. 214th St., Cleveland, OH 44123. (216) 289-3660. EOE (2-5)

Burbank based radio syndicator needs experienced sales person for station clearance. Salary plus commission. Only L.A. based need apply. Call (213) 841-9350. EOE (2-5)

KUIC/Vacaville/Fairfield has future news opening to fill. T&R and writing sample to: Steve Hanson, 419 Mason Street, #203, Vacaville, CA 95688. (2-5)

KOJM/KPOX looking for creative on-air, production talent. Excellent working conditions, benefits. T&R to P.O. Box K, Havre, MT 59501. (2-19) *

Positions Sought

Black broadcaster now ready to enter winner's circle. Available immediately. Will travel. KARL GAYLE, (212) 325-6360. (2-12)

Major market A/C professional with consistent good numbers seeks West Coast opportunity. (816) 531-8206. (2-12)

Morning show, strong personality, strong voice, 12 years plus professional, currently in large Western market. (213) 478-2500. (2-12)

C.C. told me that Chuck Martin said to make this unique. Major market air spot, medium market PD or other high paying job. DAVID BLAIR, (316) 942-1087. The ratings tell the rest. (2-12)

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Opportunities

Positions Sought

11 year pro. Sports/air talent, strong local regional sports. P-B-P. Sports talk. Solid references. DANNY, (503) 688-9434. (2-12)

Experienced pro 12 years. Looking for production/OM or day air shift. Hard working. Presently employed. Call (302) 653-6533. (2-12)

Successful PD/air talent moves ratings upward in New England. Wants to work for you and increase yours anywhere. Call MARK SINCLAIR, (413) 733-1414. (2-12)

Experienced veteran medium and major market. Urban Contemporary format, CHR etc. West Coast preferred, L.A. area. If interested call LANCE, (213) 704-0270. (2-12)

Attention medium/major market Urban Contemporary, CHR or A/C's. Pro with 8 years experience CHR, A/C seeks new challenge. J.C., (813) 294-6506 after 3pm EST. (2-12)

To be announced, MICHAEL TURNER, 23, 5 years radio, college, commercial and club experience. Will work all formats. Will relocate. (213) 762-2336. (2-12)

For sale. Experienced in production, copywriting, on-air, some news and sales. Looking to locate in OR, WA or CA. Call DEAN, (503) 688-7061. (2-12)

Dynamic personality that's unique, adaptable, and a proven ratings grabber. 8 year pro dedicated to radio and hard work. JERRY WILSON, (915) 598-2663. (2-12)

Experienced ND presently working small market, seeking medium to large market position. 2 years experience in reporting, writing and on-air. CLYDE, (701) 324-2768. (2-12)

Experienced PD/air personality looking for small market PD position. Currently in Knoxville, TN. Call BILL, (615) 482-2382. (2-12)

STEVE OCEAN, 4 1/2 years CK101 looking for air-work/MD. (306) 784-0472. (2-12)

TERRY O needs stereo, BS-Telecom/producing, directing. 6 years in radio, six formats. Recording tech. and more. Good stuff, low tones PM. (602) 887-2551. (2-12)

Ambitious, young communicator who can do it all, seeks first break into AOR. 3rd phone. Graveyard shift no problem. SCOTT, (612) 388-3988. (2-12)

L.A. talk show dynamo needs full time position any market. Give me a chance, I'll give you great numbers. JIM, collect (714) 621-2272. (2-12)

KURT KELLY, former MD WTWR/Detroit is looking for an air talent/MD slot. Strong production, hard worker. Call (313) 542-0102. (2-12)

Available now. Experienced AOR, CHR jock. Dependable, willing to work and take direction. Prefer medium market in West. (808) 792-4830 or (808) 845-3129. (2-12)

Talented news sports reporter. 6 years experience. Excellent P-B-P. Ready immediately any market. Call JIM, (614) 436-6133. (2-12)

Attention Midwest and Southern CA. Experienced Chicago suburban A/C talent wants new challenge. Former MD and PD with major market experience. Call MARK, (312) 582-2339. (2-12)

Free psychic available for open line. On national radio already. All fan mail answered free. Will increase ratings. Call (213) 278-3263 nights, (213) 851-7625 days. (2-12)

JOHN ROMAN, WKXW, KZZB looking for PD position or air situation in medium to major market. Excellent ratings. (215) 757-8556. (2-12)

The "other" DUDE WALKER will be available soon. Mornings on Q-107; WRKO, WGCO, WHBQ. Newsman/partner optional at extra cost. Call collect, (202) 986-5065. (2-12)

KIRK RUSSELL/TIM FOX, KISS-96 available for air talent, PD, MD. (513) 681-3775. (2-12)

7 year pro seeks personality gig, any format. Formerly WRKR, KTHO, WKEE. Call JOEL, (414) 762-4522. (2-12)

JOE McMILLAN, WHDH, WIVY, WOKY, WJAR. Now mornings WJBQ/Portland, ME. Have reached end of earning capacity at present position. Major markets only. (207) 856-6028. (2-12)

Journalist seeking news position with West Coast station. I have B.A. in journalism and experience in broadcast. Solid interview. BOB, (213) 993-1909. (2-12)

CHR night end/or morning jock available in FL or the Northeast. 4 years experience. For details call (305) 721-0582. (2-12)

Excellent voice with 10 years experience looking for medium/major market. C&W or other formats. Production experience. Call MIGHTY MARK STEPHENS, (714) 866-5412. (2-12)

This fish needs larger pond. 6 years, 3 stations not a job hopper. Excellent air production. Small ponds need not reply. Phone MARK, (618) 244-1821. (2-12)

10 years experience Country MD/jock. Seeking same or PD in small-medium market. Country/CHR. FL only. (305) 636-4929 anytime. (2-12)

Positions Sought

11 year pro looking for programming, production or daytime air shift. (701) 387-4721. J.J. COOK. (2-12)

AM drive, relevant and enjoyable approach incorporating basic; phones, humor. Geared to your market. Community involvement, succeeding now. Major market experience. Call (609) 397-8318. (2-12)

For a job done right, hire a woman. 4 years experience. Rock/Country/promotions. Put ROBBIE on your radio. Double your female audience. (217) 443-8144. (2-12)

Experience, programming and expertise, a winning combination. 12 year radio professional seeking position as PD/announcer. Call (313) 439-2805 before 11am EST. (2-12)

Paid my dues and tired of singing the blues 5 year AOR pro who's done it all, looking for AOR position. Let's talk BRIAN, (217) 243-5797. (2-12)

Dependable, CHR (Rock) professional, 20 years experience outstanding voice with good delivery also production. Greater Cincinnati area. Available now. (513) 628-5793. (2-12)

In 1984 my girlfriend will be in the Olympics as a javelin catcher, creative, humorous CHR announcer seeks medium market position, ROB (312) 894-3987. (2-12)

Bright Country personality jock wants out of the MN cold. Currently middays. Good production. 2 years experience. Prefer East/Southeast. BEV, (218) 233-7412. (2-12)

Personable jock, strong TV-film trivia/Oldies. Overnights/weekends O.K. Unique production, creative copywriting, 2 years experience. Any position, anywhere. JERRY, (312) 485-3499/(312) 484-1200. (2-12)

Experienced in A/C, AOR; also sports and P-B-P. Now part-time Country. Prefer PA, or Northeast, consider anywhere. MIKE RUDDOLF, (717) 965-2432. (2-12)

Experienced AOR jock. Prefer medium market. CA, CO, AZ, NV or NM. Dependable hard worker. Will take direction. Call (806) 792-4830 or (806) 745-3129. (2-5)

Clearance sale! Rock duo for medium market drive. Proven record, stats and tapes. Call (618) 985-3379. (2-5)

Dynamic, creative female news personality. Ace writer/producer. 6 years experience. Terrific pipes. Wants anchor/co-anchor position in Top 20 market. HESTER, (813) 688-4061. (2-5)

Established major market pro, former PD seeking CHR or A/C medium-large market programming opportunity. 11 years experience. East Coast or Northeast preferred. (302) 798-4188. (2-5)

Top 50 market experience. MD award-winning #1 A/C looking to move up. PD material. THOMAS H. LEVINE, (804) 877-5568. (2-5)

True pro looking for PD/MD gig. All formats/offers considered. Will do air work. Send info: ERV JEZEK, 522 Maple Darien, IL 60559. (2-5)

Trained broadcaster, mature voice for medium or small Urban Contemporary market available now. Call AUSTELL CAMMON, (312) 547-8044 before 1pm CST, or (312) 688-5049 after 1:30pm. (2-5)

Traffic reporter/pilot. Experienced in both traffic reporting and airborne live news. Can manage Aviation department of your station. MIKE, (303) 364-4237. (2-5)

Production pro since 1975. Witty personality, management experience. Go anywhere for best pay. G. CISSOLD, (802) 728-4411. (2-5)

Earn money for your station. I'll get the big numbers. Novice with 4 years college experience. Exciting pipes. Automation. TOM, (312) 539-1730. (2-5)

J.J. McKAY looking for new medium/large market challenge. Experience: WRVQ, WPGC, WKTK. Available immediately. (717) 848-0136. (2-5)

If you want your audience to literally wake up laughing and be entertained all the way to work, call MARK STEVEN, (703) 369-3827. (2-5)

7 year veteran announcer, PD, OM, seeks position with opportunity. Prefer West Coast or Sunbelt. Call STEVE SIPE, (419) 688-3836. (2-5)

PD/MD team looking for new medium/large market challenge. Both pull airshifts. Experience: WPGC, Q105, WKTK, WIBG. Also available separately. (717) 848-0136. (2-5)

MICHAEL KEATING, formerly of KWK/St. Louis. WINZ-FM/Miami, 991ZD/West Palm Beach, and WOVV/Ft. Pierce looking for AOR. Programming experience. Call (305) 464-7482. (2-5)

Spent last 2 years in TV, went back in radio in medium/large market as Operation, Program or Music Director. Conversational delivery. DAVE (601) 482-1954. (2-5)

Forget the dough in the snow, I'm looking for radio fun in the sun. MIKE BRADFORD, 92 Star, Baltimore. Have sun will travel. (301) 628-6125. (2-5)

Experience announcer looking for CHR (high energy). Will relocate in Western U.S. For T&R send to Box 69, Thatcher, AZ 85646. (602) 428-1230. (2-5)

Positions Sought

Currently employed at one of the nation's Top 5 AORs. 8 years experience, 3 as PD. Call (313) 334-4487. Considering Top 25 markets please. (2-5)

Disc jockey position wanted in VT, NH, MA or FL. 3 1/2 years experience on OH FM station, degree in Business Administration. Call SCOT, (802) 447-0578. (2-5)

West Coast personality/MD ready to go to work. Award-winning production. Dependable. Only team-oriented stations need apply. JIM, (209) 622-6483. (2-5)

ETHEDA the "Island Girl" seeks a position in radio. Write ETHEDA JEREMIAH, 422 N. Hobart St., Philadelphia, PA 19131, or call (215) 471-6119, (215) 922-2630. (2-5)

Top 40-A/C-Country. I can do it! Great production! Available now! Southeast preferred. KIRK CLIATT, Box 627, Montgomery, AL 36101, or (205) 271-3407. (2-5)

Great AOR personality looking for immediate employment. Available now. Good references. MIKE LIVINGSTON, (216) 331-9457. (2-5)

Insane, hard-working, major market quality Country or CHR jock/production wiz. 3 years experience. Sounds like 101 Call the incredible LEE SMITH, (209) 637-8379 NOW. (2-5)

BILL GARDNER Program Director/
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- BJ105/Orlando - from #5 (8.8) to #12 + (16.1) #1 in 5 of Six Adult Demos
- Fairbanks - Six years with KVIL/Dallas, WIBG/Philadelphia, WVBF/Boston
- WFR/Chicago - Gains in Adults. Morning Drive at RKO's FM

Bill Gardner, (312) 828-9111

AOR engineering talent. Pulling top numbers in the nation's 13th market. Two years Chief Engineering experience. All offers considered. (304) 363-9004. Leave message for BILL. (2-5)

Young, veteran, small market news and Sports Director looking for medium or major market anchor reporter. Call MARK, (815) 895-5887. (2-5)

Male DJ, excellent knowledge of Country music. Loves to work midnight shift. Looking for Country station, (312) 884-3304. STEVE GRAYSON. (2-5)

7 year pro seeks to program medium or small market station. Call BOB, (303) 688-5044 (Days). (2-5)

Experienced R&B and CHR jock seeking major market announcers position. Excellent production, friendly, witty and creative. Over 10 years experience. Please call EARL, (617) 876-0921. (2-5)

Experienced Assistant PD and announcer looking for larger market. Great pipes. Have shown increased Arbitron ratings. Call MIKE FLORA, (419) 991-1313. (2-5)

Air personality, programming experience, competitive small market. Seeking aggressive promotionally oriented CHR or A/C. Indiana/Ohio area or other Midwest state. BRAD LOVETT, (419) 678-3138. (2-5)

Award-winning broadcast journalist currently employed, with 7 years experience. Seeks anchor/reporter/News Director. Any size market. Call CARROLL, (602) 888-5152. (2-5)

JACK McKAY, 8 year pro KLUC-FM (Western Cities Corporation), KOPA-FM (First Media). Assistant PD, MD, production, air shift. Will relocate. Call anytime, (702) 870-3912. (2-5)

Announcer/sportscaster. 5 1/2 years experience. Know CHR format. Colorado, Arizona or West Coast preferred. Call anytime. (303) 651-3549. (2-5)

Communicator looking to move up. Strong production. Have afternoon and evening experience. CHR and Superstars preferred. Call KEVIN, (915) 944-8928. (2-5)

KFWB, WNEW, KFRC are in my news anchor background. Now looking to relocate in California or Sunbelt. Call (213) 850-1188. (2-5)

Experienced Program Director in Top 10 market looking for solid management firm in medium market. 13 plus years. Call (714) 657-2684. (2-12) •

The JACK ARMSTRONG: Programmer and/or jox (A/C, CHR, AOR etc.). Highest-rated KFI personality-600,000 cume/3.3 share-2 year tenure-22 years experience including KTNQ (10Q), KHTZ, 13Q, WKBW, CHUM, on camera for "Popclips"-Pilot for Music TV (Warner/Amex), etc. Hard working family man who has a format that will win in the most competitive markets. An innovator who can take direction and limitations. Serious inquiries only: (919) 967-4090, Route 5, Box 222-A, Chapel Hill, NC 27514. Available immediately. (2-19) •

Positions Sought

Experience, experience... 8 years of experience! With all formats, A/C, Urban Contemporary, CHR, etc. If interested call LANCE, (212) 993-0276 or (213) 704-0270. (2-5)

15 year 1st ticket CHR, AOR. Available L.A. area full/part-time. 10436 Lindley #250, Northridge, CA 91326. (213) 366-1650 or (213) 346-6588. (2-5)

BOB "MAX" BWEETAN, one-to-one communicator looking for morning drive in medium or major market. 5 years medium market experience. Call 11am thru 4:30pm, (804) 741-4503. (2-5)

Medium market PM drive/MD looking in AZ, NM, or CA in June. 4 years experience including part-time. Phoenix, call MIKE LEE, (307) 265-2727 (days). (2-5)

Changes

RADIO

Rob Stadler joins WNCI/Columbus, OH as feature News Reporter.

Karen Craven & Linda Mason named Account Executives for WBZ/Boston, MA.

Dino Ianni joins the sales staff of KJLR/Englewood, CO.

Jerry Cochran joins the sales staff of KRNA/Iowa City, IA.

Britt Lockhart appointed Assistant Engineer at KEBC/Oklahoma City, OK.

Christina Buman named Account Executive for KOMO-AM/Seattle, WA.

Andy Fisher named NBC News Correspondent assigned to the Source.

Claire L. Kummer appointed Product Manager, Arbitron Radio.

RECORDS

Lolita "Lupe" Perkins joins the WEA Dallas Branch Marketteam.

Steve Fret promoted to VP of Finance and Administration for Chappell Music & Intersong Music.

Deborah S. Solow has joined DWJ Associates, New York, NY.

Russel Beckman named Sales Manager of KBOS/Victoria-Tulsa, CA.

Albert Yopez appointed New York Promotions Representative for Musico, Inc.

Miscellaneous

KZOO/Grand Junction, CO needs record service from all labels. AOR materials. P.O. Box 340, Grand Junction, CO 81502. (2-5)

WHAV needs A/C record service from all labels. Send to WHAV, 30 How St., Haverhill, MA 01831. (2-12)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

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* Must run consecutive weeks.

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Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

FEBRUARY 12, 1982

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Mike Bloomfield Found Dead

MONDAY, FEBRUARY 15 — White blues guitarist Mike Bloomfield was found dead, slumped over in the passenger seat of his car in San Francisco on February 15, 1981, an empty valium bottle in his coat pocket. An outstanding guitarist, Bloomfield came into national prominence in the mid-60's, working with musicians like Paul Butterfield and Bob Dylan before forming the Electric Flag in '67, and recording the "Super Session" LP with Steve Stills and Al Kooper in '68. Bloomfield died at age 37.

TRIVIA — Nat "King" Cole died, 1965... Birthday greetings to Brian Holland, 41... Melissa Manchester, 31... and Mick Avory of the Kinks, 38.

The Beatles' First #1 Hit

TUESDAY, FEBRUARY 16 — No, even the Beatles didn't hit pay dirt the first time out (debut single "Love Me Do" peaked at No. 17 in England), but their follow-up, "Please Please Me," shot virtually unhindered to the top slot on British charts February 16, 1963, one month after its release. This was the first in what would be an unbroken chain of No. 1 singles which would last until mid-'69.

TRIVIA — Paul Anka married Ann DeZogheb, 1963... Sonny Bono was born in Detroit, 1935.

Gene Pitney Is Born

WEDNESDAY, FEBRUARY 17 — Singer/songwriter Gene Pitney was born in Rockville, CT on February 17, 1941. Gene's boyhood passion for electronics gave way to music while he was studying at the University of Connecticut. In 1961, Musicor Records took a chance on the young singer and released his demo of "I Want To Love My Life Away." A smart gamble, as it turned out. The song was an instant hit with others soon to follow, including "Town Without Pity," "Liberty Valance," and "Twenty-Four Hours From Tulsa."

TRIVIA — Bob Dylan and Johnny Cash recorded together in Nashville, 1969... Joni Mitchell announced her retirement, but didn't, 1970... "Dueling Banjos" topped singles charts, 1973.

"Call Us 'Dr. Hook!'"

THURSDAY, FEBRUARY 18 — Dr. Hook & the Medicine Show, a band whose name is well-known



Yoko Ono & John Lennon

for hits like "Sylvia's Mother" and "Cover Of Rolling Stone," started out with no name at all until February 18, 1969. "We played (at a bar in Union City, New Jersey) for about a year with no name," as vocalist Dennis Locorriere tells it, "until the guy that owned the place came over one night and said 'You guys got to have a name by tonight 'cause we wanna put a poster in the window.' So we came up with Dr. Hook and the Medicine Show, based mostly on the way Ray looks." Guitarist Ray Sawyer has a patch on one eye.

TRIVIA — Guitarist Dave Gilmore joined Pink Floyd, 1968... Happy Birthday Yoko Ono, 49 years old.

AC/DC Death

FRIDAY, FEBRUARY 19 — Lead singer Bon Scott of the Australian heavy metal band AC/DC died of alcohol poisoning in London on February 19, 1980. Scott, a veteran of two other well-known Australian groups, joined AC/DC shortly after it formed in 1974, and led them through their double platinum album debut "High Voltage." Bon was replaced by former Geordie singer Brian Johnson.

TRIVIA — Dick Clark's "American Music Awards" premiered, 1974... Bright Tunes Publishing won settlement in plagiarism case against George Harrison, 1981... Birthdays today for Smokey Robinson, 42, and Tony Tomml of Black Sabbath, 34.



Smokey Robinson

CHR

**Olivia Breaks In Two Weeks
Go-Go's And Joan Jett Break
Journey Unseats Hall & Oates**

J. Geils Most Added

Hall & Oates held down No. 1 for seven weeks, only to be unseated this week by Journey. The biggest chart movers included Stevie Wonder, Rod Stewart, Alabama, Bertie Higgins, Pointer Sisters, Cliff Richard, and Huey Lewis, all taking four-point or better jumps. Air Supply has a sixth consecutive top five.

Olivia Newton-John puts the moves on programmers who got behind this one, to bring it to Breaker status two weeks out of the box. A strong first Breaker effort for Joan Jett & the Blackhearts. The Go-Go's got their second straight Breaker. Huey Lewis & the News, a Breaker last week, debuted this week at No. 26.

Other records getting programmer attention included Le Roux, Vangelis, Neil Diamond, and Stevie Nicks's "Edge," also being aired in the new live version. Most Added this week was the J. Geils title cut.

SEE PAGE 47

A/C

**Woods, Diamond, Sledge Break
Carlton Awakens A/C's Gainers Crowd
Upper Chart**

Following a stunning initial week, Neil Diamond again flexed his powerful A/C muscles, breaking and debuting impressively at No. 23. After previously charting, Stevie Woods and Sister Sledge also reached Breaker status with sturdy movement.

The surprise story is the swiftness with which Larry Carlton's cover of the "Sleep Walk" instrumental is hooking instant programmer response. Tied at No. 1 Most Added with Diamond, Carlton earned the No. 30 spot in just two weeks.

Several new hits developing simultaneously have occupied all but three of the Top 15 chart positions. If all of these songs can maintain or grow, a logjam situation could appear over the next two weeks, distorting actual progress.

Newer tunes demonstrating Breaker potential include Stevie Wonder, Meco, Rupert Holmes, Olivia Newton-John, and Barbra Streisand. Developing artists Gene Cotton, Michael Smotherman, and Greg Guidry also show promise. SEE PAGE 48



**Geils Hugs Top Airplay Spot
Joplin In Unique Debut
Huey Lewis Top Add,
Highest Debut**

The J. Geils Band grabbed the lion's share of hots to stay on top once again. The Police continued to resurge as AOR's hopped on the latest single release. Joan Jett soared upward. Other prime movers included Sammy Hager, Prism, Van Halen, Bob & Doug McKenzie, Aldo Nova, and Wrabit.

The GO-GO'S went up as airplay spread to the new single. Shooting Star shot up again.

Janis Joplin's post-mortem collection provided a strong sense of AOR deja vu as it debuted with strong airplay on the Todd Rundgren-produced "One Night Stand" cut. Also debuting were Huey Lewis & The News (this week's Most Added album) and Johnny & The Distractions. Reports were down a bit this week as many MD's were still at the Superstars programming conference.

SEE PAGE 34



**T.G. Tops Again
Five New Breakers
Crystal Clearly
Most Added**

T.G. Sheppard's "Only One You" remains the top record on the chart this week. However, hot on his heels are Ed Bruce, Charley Pride, Janie Fricke, and Rosanne Cash. What next week will bring is anyone's guess.

Five Breakers emerge this week: Frizzell & West (48-39), Larry Gatlin (50-42), Jack Greyson (Debut 43), Cristy Lane (49-44), and Sonny James (47-45). Look for an equal or greater number next week, as quite a few records are coming up strongly through the New & Active ranks.

Crystal Gayle had a sparkling week with 61 adds, by far the Most Added record, and looks like a definite Breaker next week. John Conlee's latest effort also shows strong promise with an impressive 47 adds. SEE PAGE 42

Black Radio

**Stevie Stays At No. 1
Tom Tom Club, Prince,
Duke Break
Quincy, Chi-Lites,
Duke Debut**

Stevie Wonder held on to the No. 1 position for the second week, also leading in hot reports. Diane Ross took over second as Bobby Womack dropped off. Smokey Robinson, Aurra, and Junior continued to move upward within the top 10, and the Whispers took a second straight seven-point jump to No. 9.

Quincy Jones, the Chi-Lites, and George Duke debuted, with Duke also reaching Breaker status. The Tom Tom Club and Prince also reach Breaker status and had the biggest moves of the week for more reason to celebrate.

Duke also earned Most Added honors, outdistancing runner-up contenders the Jones Girls, Chocolate Milk, Angela Bofill, and O'Bryan.

SEE PAGE 44

"(Oh) Pretty Woman" Sounds Beautiful On:

WCAU-FM add 35	WPHD 17-12	KNBQ on
96KX deb 29	KBFM on	FM103 deb 24
JB105 on	WFMF deb 27	KHYT on
Q107 add	KXX106 on	WJBQ add
CHUM 27-20	G100 30-26	WOMP-FM 33-28
KEGL deb 23	WZYP add	WZYQ on
WLS-FM deb 33	WHHY-FM on	WGUY on
WGCL add 26	BJ105 add	Q104 24-16
KRLA add 19	WBBQ on	WCGQ on
KYYX on	WBCY on	WISE deb 32
WBEN-FM 38-37	WRVQ 22-20	WXLK add
WIFI on	WJXQ 18-10	KKQV on
WKEE deb 39	WSEZ on	KSEL-FM 26-21
WRCK on	WSSX on	Q101 deb 29
3WT add 40	KZ93 add	KVOL deb 29
WDRC-FM 30-27	Z104 30-23	WSPT add
WPST 33-29	WIKS add	WAZY-FM add
WLAN-FM on	WMEE add	WCIL-FM 20-10
WAEB 29-26	WKDQ on	KRNA on
Q106 on	WDJX add	KFMZ deb 23
WKRZ-FM 25-24	KKXX on	KDVV on
K104 add	KIDD on	KCBN add 39
	KJRB on	

National Music Formats

Added This Week

**Satellite
music
network**

THE STARSTATION

SISTER SLEDGE "My Guy" (Cotillion/Atco)
OLIVIA NEWTON-JOHN
 "Make A Move On Me" (MCA)
NEIL DIAMOND
 "On The Way To The Sky" (Columbia)

Country Coast-To-Coast

DAVID FRIZZELL & SHELLY WEST
 "Another Honky-Tonk Night" (WB)
DOLLY PARTON "Single Women" (RCA)
LARRY GATLIN
 "In Like With Each Other" (Columbia)
CRYSTAL GAYLE
 "You Never Gave Up On Me" (Columbia)

**Drake
Chenault**

XT-40

BERTIE HIGGINS "Key Largo" (Kat Family/CBS)
OLIVIA NEWTON-JOHN
 "Make A Move On Me" (MCA)
HUEY LEWIS & THE NEWS
 "Do You Believe In Love" (Chrysalis)
OAK RIDGE BOYS "Bobbie Sue" (MCA)

Contempo 300

BERTIE HIGGINS "Key Largo" (Kat Family/CBS)
OLIVIA NEWTON-JOHN
 "Make A Move On Me" (MCA)

Great American Country

LARRY GATLIN
 "In Like With Each Other" (Columbia)
SONNY JAMES "Innocent Lies" (Dimension)
BURRITO BROS.
 "If Something Should Come . . ." (Curb/CBS)

**WILLIAM B. Tanner
Tanner
COMPANY, INC. Musical
Spectrum**

Bright Blue

MECO "Pop Goes The Movies" (Arista)

TANner Country

DAVID FRIZZELL & SHELLY WEST
 "Another Honky-Tonk Night" (WB)
CRISTY LANE "Lies On Your Lips" (EMI-Liberty)
LARRY GATLIN
 "In Like With Each Other" (Columbia)
BOBBY BARE "New Cut Road" (Columbia)
VERN GOSDIN "Don't Ever Leave Me Again" (AMI)
DON KING "Running On Love" (Epic)
EARL THOMAS CONLEY
 "After The Love Slips Away" (RCA)
TOMPALL & GLASER BROS.
 "It'll Still Be Her" (Elektra)
FAMILY BROWN "But It's Cheating" (RCA)
GAIL DAVIES "Round The Clock Lovin'" (WB)
DOTTIE WEST
 "You're Not Easy To Forget" (EMI-Liberty)

Concept

Adult Rock

JOAN JETT & THE BLACKHEARTS
 "I Love Rock 'N' Roll" (Boardwalk)
OLIVIA NEWTON-JOHN
 "Make A Move On Me" (MCA)
ANGELA BOFILL "Holding Out For Love" (Arista)
NEIL DIAMOND
 "On The Way To The Sky" (Columbia)
HUEY LEWIS & THE NEWS
 "Do You Believe In Love" (Chrysalis)
VANGELIS "Chariots Of Fire" (Polydor/PolyGram)

**TM
Programming**

**Stereo
Rock**

SAMMY HAGAR
 "I'll Fall In Love Again" (Geffen/WB)
OLIVIA NEWTON-JOHN
 "Make A Move On Me" (MCA)
NEIL DIAMOND
 "On The Way To The Sky" (Columbia)

**Beautiful
ROCK**

POINTER SISTERS
 "Should I Do It" (Planet/Elektra-Asylum)
NEIL DIAMOND
 "On The Way To The Sky" (Columbia)

COUNTRY

EDDY RAVEN "A Little Bit Crazy" (Elektra)
BOBBY BARE "New Cut Road" (Columbia)
GAIL DAVIES "Round The Clock Lovin'" (WB)

**BPI ADULT
CONTEMPORARY**

T.G. SHEPPARD "Only One You" (WB)
EDDIE SCHWARTZ "All Our Tomorrows" (Atco)
POINTER SISTERS
 "Should I Do It" (Planet/Elektra-Asylum)

Country Living

TOMPALL & GLASER BROS. "It'll Be Her" (Elektra)
LARRY GATLIN
 "In Like With Each Other" (Columbia)
GAIL DAVIES "Round The Clock Lovin'" (WB)
EARL THOMAS CONLEY
 "After The Love Slips Away" (RCA)
JOHN CONLEE "Busted" (MCA)
PETULA CLARK "Natural Love" (Scotti Bros./CBS)

TV MUSIC TELEVISION™

BOB WELCH "Two To Do" (RCA)
BOB WELCH "It's What You Don't Say" (RCA)
ORCHESTRAL MANOUVRES IN THE DARK
 "Souvenir" (Virgin/Epic)

**century21
PROGRAMMING, INC.**

The 3 Format.

LE ROUX "Nobody Said It Was Easy" (RCA)
NEIL DIAMOND
 "On The Way To The Sky" (Columbia)
VANGELIS "Chariots Of Fire" (Polydor/PolyGram)
GREG GUIDRY "Going Down" (Badland/Columbia)
HUEY LEWIS & THE NEWS
 "Do You Believe In Love" (Chrysalis)

The A-G Format

LARRY CARLTON "Sleepwalk" (WB)
NEIL DIAMOND
 "On The Way To The Sky" (Columbia)
RUPERT HOLMES "The End" (Elektra)
 MECO "Pop Goes The Movies" (Arista)
OLIVIA NEWTON-JOHN
 "Make A Move On Me" (MCA)

DOTTIE WEST
 "You're Not Easy To Forget" (EMI/Liberty)
JOHN CONLEE "Busted" (MCA)
MEL TILLIS "It's A Long Way To Daytona" (Elektra)
GARY MORRIS "Don't Look Back" (WB)
JOHNNY RODRIGUEZ "Born With The Blues" (Epic)



"(OH)PRETTY WOMAN" VAN HALEN

Produced by: Ted Templeman



On Warner Bros. Records

MIKE POST

makes t.v. worth listening to!!!!



TELEVISION THEME SONGS

Hill Street Blues

The Greatest American Hero

White Shadow

School's Out

The Rockford Files

**AND HIS LATEST
SMASH SINGLE**

Magnum P.I.



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WBEN-FM
WIFI
B104
KFI
KIQQ
KFRC

KEZR
WFBR
WKEE
KZFM
KSET-FM
KINT

KBFM
KEEL
WAAY
WOKI
WBCY
WSEZ

WGH
KGGI
KCPX
WJBQ
WHEB
WFEA

WFBG
WOMP-FM
WISE
WFLB
KILE
KVOL

KENI
KATI
KYVA
KOZE

Radio & Records . AOR . NATIONAL AIRPLAY / 40

February 12, 1982

159 REPORTERS

Album cuts are listed in order of airplay preference.

1/22	1/29	2/5	2/12	Artist	Label	Album Cuts
1	1	1	1	J. GEILS BAND	EMI America	Freeze-Frame (EMI America)
7	3	3	2	POLICE	A&M	Ghost In The Machine (A&M)
4	4	2	3	LOVERBOY	Columbia	Get Lucky (Columbia)
10	7	5	4	JOAN JETT & THE BLACKHEARTS	Boardwalk	I Love Rock-N-Roll (Boardwalk)
2	2	4	5	CARS	Elektra	Shake It Up (Elektra)
12	11	8	6	SAMMY HAGAR	Geffen/WB	Standing Hampton (Geffen/WB)
3	5	7	7	AC/DC	Atlantic	For Those About To Rock (Atlantic)
6	6	6	8	GENESIS	Atlantic	Abacab (Atlantic)
8	8	9	9	QUARTERFLASH	Geffen/WB	Quarterflash (Geffen/WB)
18	14	12	10	PRISM	Capitol	Small Change (Capitol)
9	10	10	11	OZZY OSBOURNE	Jet/CBS	Diary Of A Madman (Jet/CBS)
5	9	11	12	ROLLING STONES	Atco	Tattoo You (Rolling Stones/Atco)
-	-	20	13	VAN HALEN	WB	Pretty Woman (WB)
13	12	15	14	JOURNEY	Columbia	Escape (Columbia)
22	19	14	15	BRYAN ADAMS	A&M	You Want It - You Got It (A&M)
25	21	18	16	BOB & DOUG MCKENZIE	Mercury/PolyGram	Great White North (Mercury/PolyGram)
11	13	13	17	FOREIGNER	Atlantic	4 (Atlantic)
23	17	16	18	DONNIE IRIS	MCA	King Cool (MCA)
24	18	17	19	PETER CETERA	Full Moon/WB	Peter Cetera (Full Moon/WB)
-	39	24	20	ALDO NOVA	Portrait/CBS	Aldo Nova (Portrait/CBS)
-	32	22	21	LE ROUX	RCA	Last Safe Place (RCA)
14	15	19	22	ROD STEWART	WB	Tonight I'm Yours (WB)
-	33	26	23	WRABIT	MCA	Wrabit (MCA)
16	16	21	24	HENRY PAUL BAND	Atlantic	Anytime (Atlantic)
32	28	25	25	EDDIE SCHWARTZ	Atco	No Refuge (Atco)
30	29	29	26	GO-GO'S	IRS/A&M	Beauty & The Beat (IRS/A&M)
20	23	23	27	TRIUMPH	RCA	Allied Forces (RCA)
27	25	28	28	JOHN HALL BAND	EMI America	All Of The Above (EMI America)
19	24	27	29	STEVIE NICKS	Modern/Atco	Bella Donna (Modern/Atco)
15	20	31	30	NEIL YOUNG & CRAZY HORSE	WB/Reprise	Re-Ac-Tor (WB/Reprise)
28	26	32	31	BILLY SQUIER	Capitol	Don't Say No (Capitol)
37	36	38	32	SHOOTING STAR	Virgin/Epic	Hang On For Your Life (Virgin/Epic)
17	22	30	33	QUEEN	Elektra	Greatest Hits (Elektra)
-	35	35	34	JIMMY BUFFETT	MCA	Somewhere Over China (MCA)
-	-	36	35	RICK SPRINGFIELD	RCA	Working Class Dog (RCA)
-	-	36	36	HUEY LEWIS & THE NEWS	Chrysalis	Picture This (Chrysalis)
21	27	33	37	MOLLY HATCHET	Epic	Take No Prisoners (Epic)
-	-	40	38	TOMMY TUTONE	Columbia	Tommy Tutone-2 (Columbia)
-	-	40	39	JANIS JOPLIN	Columbia	Farewell Song (Columbia)
-	-	40	40	JOHNNY & DISTRACTIONS	A&M	Let It Rock (A&M)

Title "Centerfold" "Flame" "Spirits" "Every" "Journey" "Working" "Over" "Top" "Lucky" Title "Crimson" "Victim" "Run" Title "Victim" "Think" "Since" "Fall" "Only" "Fire" "Metal" "Get" Title "Evil" "Finger" Title "Like" "Man" "Reply" "Fool" "Heart" "Right" "Times" "Don't Let Him Know" "Flying" "R&R" "Mountain" "Tonight" "Waiting" "Limo" "T&A" "Neighbors" 45 "Arms" "Don't" "Stone" Title "Nights" Title "Take Off" "Beer" "Hero" "Waiting" "Break" "Woman" "Love Is Like A Rock" "Limelight" "Fantasy" "Foolin'" "Ball" "Hot" "Addicted" Title "Tora" Title "Turks" "Long" "Anyway" "Pushin'" "Wrong" "Keeping" "Living" "Hollywood" Title "Line" "Tomorrows" "Heart" "Beat" "Lips" "Town" "Power" "Fight" "Goodbye" "Man" "Crazy" "Leather" "17" "Stop" "Surfer" "Southern" "Star" "Motor" "Lover" "Gone" "Dark" "Lonely" "Flash" "Hollywood" "Side" **New Entry** "Pressure" "Midnight" "Party" "Lip" "Love Is Alright" "Believe" "Workin'" "Change" "Tell" "Luck" "Power" "Bloody" "Jenny" "One Night Stand" "Complicated" "Desire" "Shoulder" Title

MOST ADDED

Artist	2/12	2/5	1/29	1/22	1/15
1 HUEY LEWIS & THE NEWS	74/69	8/8	0/0	0/0	0/0
2 THIN LIZZY	43/38	6/7	4/4	0/0	0/0
3 UFO	44/37	11/11	0/0	0/0	0/0
4 NICK LOWE	41/32	15/15	0/0	0/0	0/0
5 JOHNNY & THE NEWS	50/27	52/51	0/0	0/0	0/0
6 ALDO NOVA	91/24	85/42	64/40	18/18	0/0
7 GLASS MOON	31/22	21/21	0/0	0/0	0/0
8 PAUL COLLINS' BEAT	40/17	34/18	23/11	19/17	5/5
9 LE ROUX	93/12	95/36	80/69	18/16	0/0
9 WRABIT	84/12	78/14	65/25	52/33	27/20
9 B-52'S	12/12	0/0	0/0	0/0	0/0
9 GORDON LIGHTFOOT	13/12	0/0	0/0	0/0	0/0
13 CARMINE APPICE	25/8	27/16	18/13	8/8	0/0
13 JEAN-LUC PONTY	26/8	14/7	0/0	0/0	0/0
15 BRYAN ADAMS	10/17	103/10	92/14	77/21	50/7

MEDIUM

Artist	2/12	2/5	1/29	1/22	1/15
1 PRISM	130/85	139/104	125/56	101/48	71/11
2 LE ROUX	93/66	95/46	80/7	16/0	0/0
2 WRABIT	84/66	78/63	65/36	52/16	27/7
4 HENRY PAUL BAND	74/59	83/72	100/72	101/70	89/64
5 ALDO NOVA	91/57	85/37	54/11	18/0	0/0
6 QUARTERFLASH	131/55	145/51	142/49	140/41	133/36
6 BRYAN ADAMS	101/55	103/58	92/52	77/38	50/30
8 SAMMY HAGAR	136/52	145/55	138/75	127/55	97/1
9 PETER CETERA	86/50	100/63	98/80	75/47	68/48
9 EDDIE SCHWARTZ	74/50	77/49	69/50	67/46	52/39
11 DONNIE IRIS	82/49	89/51	87/45	68/29	43/22
12 OZZY OSBOURNE	111/43	130/54	126/52	126/53	111/46
13 ROD STEWART	81/42	91/46	99/49	99/48	98/48
14 NEIL YOUNG	52/41	64/40	85/49	95/53	94/52
15 BOB & DOUG MCKENZIE	87/39	93/43	75/26	71/24	52/16
15 MOLLY HATCHET	44/39	60/43	65/43	75/51	75/53

THE HOTTEST

Artist	2/12	2/5	1/29	1/22	1/15
1 J. GEILS BAND	145/128	162/139	160/138	154/141	143/130
2 POLICE	145/122	154/129	151/126	142/118	126/99
3 CARS	136/118	152/130	152/135	149/131	139/120
4 LOVERBOY	139/113	157/121	151/114	144/109	137/93
4 JOAN JETT...	141/113	149/113	141/102	120/73	93/46
6 GENESIS	131/85	145/110	144/116	144/108	137/101
7 AC/DC	128/82	138/108	138/110	138/113	121/98
8 SAMMY HAGAR	136/83	148/77	138/60	127/19	97/1
9 ROLLING STONES	105/79	125/101	129/110	140/123	132/119
10 QUARTERFLASH	131/75	145/91	142/93	140/99	133/96
11 OZZY OSBOURNE	111/68	130/76	126/74	128/72	117/66
12 JOURNEY	91/68	94/64	92/60	92/58	78/53
13 FOREIGNER	88/57	98/71	95/68	100/75	92/68
14 PRISM	130/42	139/24	125/12	101/9	71/7
14 BOB & DOUG MCKENZIE	87/42	93/36	75/35	71/27	52/19

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

BRYAN ADAMS

WHY IT'S HAPPENING

Bryan Adams is happening. We worked, and he worked very hard for that to happen. It could have been a typical story. New artist makes a great record with a great producer (Bob Clearmountain). The record company loves it, raves about it, is excited and releases it. "Bad Timing"... "Too many superstar releases"... "The Christmas rush"... "Lists tighten up"... "No tour"... "The kids don't have the money"... We all know the story.

Now, we all know what's happening with Bryan Adams. Here's why it's happening. *The kid is great.* He worked hard to make this record and he is paying his dues to earn his fame. Six months after its release, an album too good to ignore, is inching into the top ten in AOR airplay. Around the country the single, "Lonely Nights," is starting to take off and Bryan Adams is working.

Opening for The Kinks he got encore after encore (and you know how hard it is to satisfy a Kinks audience). He did so well he was invited to open on the new Foreigner tour. Everyone who sees him knows why this man is going to happen. *He has that gleam in his eye and the talent and determination to make it.* We recognized that talent, we invested in it and we don't intend to let the gleam out of his, yours or our eyes. Bryan Adams is on his way and we are all going to be there when he gets there.

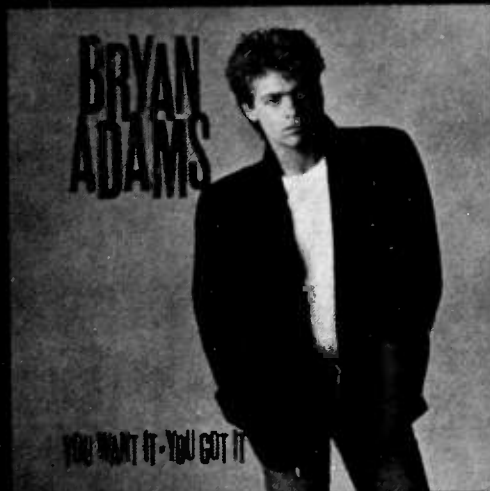
WHAT'S HAPPENING

R&R #15	ALBUM CHART
BILL HARD	AIRPLAY
#13-12	INDEX
#10	MOST ADDED
#12	METRO CHART
"LONELY NIGHTS" #4-3	SONG INDEX
ALBUM	HOTTEST
NETWORK	NATIONWIDE
#17-16	CHART
#5	MOST PROGRESS

About Bryan Adams:
We couldn't have said it any better.

"This guy's probably the most dedicated, serious and determined new artist out there. His show, his stage presence, his band, and of course his songs are fantastic live on stage. In fact, Saturday night as opener for The Kinks, I got the feeling of amazement from a large part of the audience. He's on his way to the top!"

Ron Nenni WPYX
The Album Network Crusades



About the single "Lonely Nights"

"Lonely Nights"—Bryan Adams. "Exactly the kind of contemporary rock the audience is into these days. Besides having a hot tune, he sings as though he really means every line."

Dave Sholin's Personal Picks
The Gavin Report

Thanks to everyone out there, we couldn't say it any better!



Bryan Adams, YOU WANT IT—YOU GOT IT SP 4864... Another success story in progress from A&M Records and Tapes.

Produced by Clearmountain/Adams

Management: Bruce Allen

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AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

No albums or singles qualified for AOR Breaker status this week.

Significant Action

UFO "Writer" "We" Total: 44. A-37, M-7, H-0	Mechanix (Chrysalis)
THIN LIZZY "Angel" "Hollywood" Total: 43. A-38, M-5, H-0	Renegade (WB)
NICK LOWE "Stick" "Burning" Total: 41. A-32, M-4, H-5	Nick The Knife (Columbia)
J. BRUCE & R. TROWER "Shut" Total: 40. A-2, M-33, H-5	Truce (Chrysalis)
PAUL COLLINS' BEAT "Highway" "Crying" Total: 40. A-17, M-21, H-2	The Kids Are The Same (Col.)
KINKS "Destroyer" "Dial" Total: 37. A-1, M-27, H-9	Give The People What They Want (Arista)
BILL CHAMPLIN "Sara" Total: 36. A-6, M-23, H-7	Runaway (Elektra)
AL DI MEOLA "Cruisin'" "Title" Total: 35. A-0, M-10, H-3, J-22	Electric Rendezvous (Columbia)
SOFT CELL "Tainted" "Dwarf" Total: 34. A-2, M-19, H-13	Non-Stop Erotic... (Sire/WB)
STARFIGHTERS "Alley" Total: 34. A-1, M-33, H-0	Starfighters (Jive/Arista)

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ ON AOR

2 1 FULL MOON	N. Larsen/B. Felten (WB)
1 2 AL DI MEOLA	Electric Rendezvous (Columbia)
3 3 LARRY CARLTON	Sleepwalk (WB)
4 4 MICHAEL FRANKS	Objects Of Desire (WB)
6 5 G. WASHINGTON JR.	Come Morning (Elektra)
7 6 JEAN-LUC PONTY	Mystical Adventures (Atl.)
6 7 DAN SIEGEL	Oasis (Inner City)
8 9 ROSS TRAUT	Ross Traut (Headfirst)
10 10 TOM COSTER	TC (Fantasy)

These albums, displayed over a two week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed; singles are in bold type. Artists in larger type registered significant airplay gains this week.

REGIONAL AOR ACTIVITY

EAST

Albany 518-785-9800

Hotest
J. GEILS BAND (EMI America)
"Cruisin'" "Title"
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
J. GEILS BAND (EMI America)
"Cruisin'" "Title"
AL DI MEOLA (Columbia)
"Cruisin'" "Title"

Also
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Medium
QUARTERFLASH (Geffen/WB)
"Quarterflash"
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
"Only One Way"
"I Wanna Take You Higher"
"Only One Way"
"I Wanna Take You Higher"
"Only One Way"

Low
LE RUAU (RCA)
"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

Boston 617-262-5900

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
"Only One Way"
"I Wanna Take You Higher"
"Only One Way"
"I Wanna Take You Higher"
"Only One Way"

Medium
QUARTERFLASH (Geffen/WB)
"Quarterflash"
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
"Only One Way"
"I Wanna Take You Higher"
"Only One Way"

Low
LE RUAU (RCA)
"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

Boston 617-266-1111

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
"Only One Way"
"I Wanna Take You Higher"
"Only One Way"

Medium
QUARTERFLASH (Geffen/WB)
"Quarterflash"
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
"Only One Way"
"I Wanna Take You Higher"
"Only One Way"

Low
LE RUAU (RCA)
"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

Boston 617-267-9090

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
"Only One Way"
"I Wanna Take You Higher"
"Only One Way"

Medium
QUARTERFLASH (Geffen/WB)
"Quarterflash"
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
"Only One Way"
"I Wanna Take You Higher"
"Only One Way"

Low
LE RUAU (RCA)
"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

MOST ADDED

HUEY LEWIS & THE NEWS
Picture This (Chrysalis) 17/17

THIN LIZZY
Renegade (WB) 15/11

JOHNNY & THE DISTRACTIONS
Let It Rock (A&M) 12/10

UFO
Mechanix (Chrysalis) 10/10

NICK LOWE
Nick The... (Columbia) 12/8

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

HENRY PAUL BAND
Anytime (Atlantic) 23/19

PRISM
Smell Change (Capitol) 29/17

SAMMY HAGAR
Standing... (Geffen/WB) 34/16

QUARTERFLASH
Quarterflash (Geffen/WB) 31/16

WRABIT
Wrabit (MCA) 19/15

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

J. GEILS BAND
Freeze... (EMI America) 37/35

POLICE
Ghost In The... (A&M) 36/32

JOAN JETT & THE BLACKHEARTS
I Love... (Boardwalk) 36/32

CARS
Shake It Up (Elektra) 36/29

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Boston 617-267-9090

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
"Only One Way"
"I Wanna Take You Higher"
"Only One Way"

Medium
QUARTERFLASH (Geffen/WB)
"Quarterflash"
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
"Only One Way"
"I Wanna Take You Higher"
"Only One Way"

Low
LE RUAU (RCA)
"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

Claremont 603-542-7735

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
"Only One Way"
"I Wanna Take You Higher"
"Only One Way"

Medium
QUARTERFLASH (Geffen/WB)
"Quarterflash"
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
"Only One Way"
"I Wanna Take You Higher"
"Only One Way"

Low
LE RUAU (RCA)
"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

Hartford 203-233-4426

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
"Only One Way"
"I Wanna Take You Higher"
"Only One Way"

Medium
QUARTERFLASH (Geffen/WB)
"Quarterflash"
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
"Only One Way"
"I Wanna Take You Higher"
"Only One Way"

Low
LE RUAU (RCA)
"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

Long Island 516-485-9200

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
"Only One Way"
"I Wanna Take You Higher"
"Only One Way"

Medium
QUARTERFLASH (Geffen/WB)
"Quarterflash"
AL DI MEOLA (Columbia)
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GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
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"I Wanna Take You Higher"
"Only One Way"

Low
LE RUAU (RCA)
"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

Manchester 603-625-6915

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
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"I Wanna Take You Higher"
"Only One Way"

Medium
QUARTERFLASH (Geffen/WB)
"Quarterflash"
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"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
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Low
LE RUAU (RCA)
"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

Boston 617-267-9090

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
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Medium
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Low
LE RUAU (RCA)
"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

Harrisburg 717-238-1402

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
"Only One Way"
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Medium
QUARTERFLASH (Geffen/WB)
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Low
LE RUAU (RCA)
"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

Hartford 203-247-1080

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
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QUARTERFLASH (Geffen/WB)
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"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
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Low
LE RUAU (RCA)
"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

Long Island 516-587-1023

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
"I Wanna Take You Higher"
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Low
LE RUAU (RCA)
"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

Montreal 514-935-2425

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
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Low
LE RUAU (RCA)
"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

Lewiston-Portland 207-783-2065

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
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Low
LE RUAU (RCA)
"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

Long Island 516-587-1023

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
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"Cruisin'" "Title"
GENESIS (Arista)
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Low
LE RUAU (RCA)
"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

New Haven 203-777-8617

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
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"Only One Way"
"I Wanna Take You Higher"
"Only One Way"

Low
LE RUAU (RCA)
"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

Boston 617-267-9090

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
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"Henry Paul Band"
"Henry Paul Band"

Harrisburg 717-238-1402

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HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

Lewiston-Portland 207-783-2065

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
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LE RUAU (RCA)
"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

Long Island 516-587-1023

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
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"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

New Haven 203-777-8617

Hotest
HUEY LEWIS & THE NEWS (Chrysalis)
"Picture This"
THIN LIZZY (WB)
"Angel" "Hollywood"

Also
AL DI MEOLA (Columbia)
"Cruisin'" "Title"
GENESIS (Arista)
"Raining Stones"
SAMY HAGAR (Geffen/WB)
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LE RUAU (RCA)
"Le RUAU"
HENRY PAUL BAND (Arista)
"Henry Paul Band"
"Henry Paul Band"
"Henry Paul Band"

MIDWEST

Appleton

414-734-9228

WISN 12.1

PO: DAVID SHAWNE
NO: MARK COLTER

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Cleveland

216-781-9667

WHIMS 101FM

PO: JOHN GARRAN
NO: RUD LEE

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

ALMOST ADDED

HUEY LEWIS & THE NEWS
Picture This (Chrysalis) 21/20

THIN LIZZY
Renegade (WB) 12/12

NICK LOWE
Nick The... (Columbia) 13/11

UFO
Mechanix (Chrysalis) 12/9

GLASS MOON
Growing In... (Radio/Atl.) 11/9

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium station this week.

MEDIUM

PRISM
Small Change (Capitol) 32/19

ALDO NOVA
Aldo Nova (Portrait/CBS) 24/19

WRABIT
Wrabit (MCA) 23/18

LE ROUX
Last Safe Place (RCA) 24/16

BRYAN ADAMS
You Want It... (A&M) 24/15

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium station this week.

THE HOTTEST

J. GEILS BAND
Freeze... (EMI America) 38/34

POLICE
Ghost In The... (A&M) 36/32

SHAKA U.P.
Shaka U.P. (Elektra) 36/30

LOVERBOY
Get Lucky (Columbia) 36/28

GENESIS
Abacab (Atlantic) 32/27

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Bloomington

812-332-9292

97.1

PO: BOB SMITH
NO: JOHN HENNING

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Cincinnati

513-871-8500

WEEN

PO: DEBRA WAGNER
NO: GARY GAY

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Des Moines

515-285-8181

KGGO

PO: LARRY WASSON
NO: JARL ERIKSSON

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Grand Rapids

616-456-5461

LAV-FM 97

PO: DAN LIGAN
NO: TONY GAGAN

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Lansing

617-393-1320

WILLS 101-FM

PO: JOHN SMITH
NO: JOHN GLENN

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Chicago

312-440-5270

the Loop

PO: TIM KELLY
NO: SUE DANIELS

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Columbus

614-224-1271

Q-FM-96

PO: PAT STELL
NO: TIM SMITH

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Detroit

313-855-5100

WILL

PO: JOE LABELL

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Indianapolis

317-257-7585

WFBQ 98.5 FM STEREO

PO: JOE KRUSEL
NO: JIM BERGSTEIN

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Lincoln

402-478-8585

FM 102 KKKR

PO: TON DAVEN

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Chicago

312-777-1700

WXRZ

PO: BOB SMITH
NO: JOHN HENNING

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Davenport

319-326-2541

97.1

PO: GARY BAPTISTE
NO: TERRY DUGAN

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Detroit

313-827-9505

WRIF 101

PO: FRED JACKSON
NO: MICHAEL WATSON

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Indianapolis

317-354-9500

101 KKRO

PO: TERRY DUGAN
NO: BOB SMITH

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Madison

608-249-9277

WIBA-FM

PO: DAVID ERVIN

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Chicago

312-777-1700

WXRZ

PO: BOB SMITH
NO: JOHN HENNING

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Dayton

513-224-1501

101.5

PO: JIM KIBBLE
NO: JIM KIBBLE

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Duluth

218-728-6421

WJLS

PO: JONATHAN WHELAN
NO: MICHAEL WATSON

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Kankakee

815-939-4541

WBYG FM 99.9

PO: BOB SMITH
NO: JOHN HENNING

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Milwaukee

414-276-2040

93QFM

PO: BOB SMITH
NO: JOHN HENNING

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Chicago

312-828-9191

WXRZ

PO: BOB SMITH
NO: JOHN HENNING

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

DeKalb

815-758-9250

wdek 92.6fm

PO: BOB SMITH
NO: JOHN HENNING

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Evansville

812-422-5258

The Album Station

PO: LARRY WASSON
NO: JARL ERIKSSON

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Lafayette

317-446-1588

WXUS

PO: BOB SMITH
NO: JOHN HENNING

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Muscatine

319-263-2512

KFMH

PO: BOB SMITH
NO: JOHN HENNING

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Cleveland

218-391-1280

M/O 97.1

PO: BOB SMITH
NO: JOHN HENNING

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

DeKalb

815-758-9250

wdek 92.6fm

PO: BOB SMITH
NO: JOHN HENNING

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Fargo

218-238-7900

98.1

PO: BOB SMITH
NO: JOHN HENNING

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Lafayette

317-446-1588

WXUS

PO: BOB SMITH
NO: JOHN HENNING

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Muscatine

319-263-2512

KFMH

PO: BOB SMITH
NO: JOHN HENNING

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Cleveland

218-391-1280

M/O 97.1

PO: BOB SMITH
NO: JOHN HENNING

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

DeKalb

815-758-9250

wdek 92.6fm

PO: BOB SMITH
NO: JOHN HENNING

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Fargo

218-238-7900

98.1

PO: BOB SMITH
NO: JOHN HENNING

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Lafayette

317-446-1588

WXUS

PO: BOB SMITH
NO: JOHN HENNING

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Muscatine

319-263-2512

KFMH

PO: BOB SMITH
NO: JOHN HENNING

Artist: J. GEILS BAND (EMI America)
Album: *Freeze...* (EMI America) 38/34
Artist: POLICE
Album: *Ghost In The...* (A&M) 36/32
Artist: SHAKA U.P. (Elektra)
Album: *Shaka U.P.* 36/30
Artist: LOVERBOY
Album: *Get Lucky* (Columbia) 36/28
Artist: GENESIS
Album: *Abacab* (Atlantic) 32/27

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

DAVID FRIZZELL & SHELLY WEST

Another Honky-Tonk Night On Broadway (WB)

On 73% of reporting stations. National Summary: Up 23, Same 21, Down 0, Debuts 30, Adds 22. A Most Added Record. R&R Chart: 48-39.

LARRY GATLIN

In Like With Each Other (Columbia)

On 68% of reporting stations. National Summary: Up 20, Same 24, Down 1, Debuts 18, Adds 26. A Most Added Record. R&R Chart: 50-42.

JACK GRAYSON

When A Man Loves A Woman (Koala)

On 60% of reporting stations. National Summary: Up 42, Same 14, Down 1, Debuts 12, Adds 10. R&R Chart: Debut 43.

CRISTY LANE

Lies On Your Lips (EMI/Liberty)

On 60% of reporting stations. National Summary: Up 47, Same 14, Down 0, Debuts 8, Adds 9. R&R Chart: 49-44.

SONNY JAMES

Innocent Lies (Dimension)

On 60% of reporting stations. National Summary: Up 46, Same 18, Down 1, Debuts 7, Adds 6. R&R Chart: 47-45.

MOST ADDED

CRYSTAL GAYLE

You Never Gave Up On Me (Columbia)

JOHN CONLEE

Busted (MCA)

HOTTEST

OAK RIDGE BOYS

Bobbie Sue (MCA)
 CHARLEY PRIDE
 Mountain Of Love (RCA)
 T.G. SHEPPARD
 Only One You (WB/Curb)
 ROSANNE CASH
 Blue Moon With Heartache (Columbia)

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. indicates one of this week's Most Added new songs.

VERN GOSDIN "Don't Ever Leave Me Again" (AMI) 73/9

National Summary: Up 30, Same 20, Down 0, Debuts 14, Adds 9, WPOR-AM-FM, WMPS, WSLR, WKMF, KBMY, KVOC, KLZ, KMAK, KLAC, WPLO d-30, WLWI-FM 25-19, WSM 36-30, WKQO-AM-FM 48-39, WIL-AM-FM d-30, KSOP-FM 34-29. R&R Chart: Debut 47.

DEBORAH ALLEN "You Look Like The One I Love" (Capitol) 73/6

National Summary: Up 40, Same 18, Down 1, Debuts 8, Adds 6, WBEU, WQAM, WTQR-FM, WWWW-FM, WDAF, KSON-AM-FM, WCAW 25-18, WIXL-FM 25-19, WVVVA 28-21, KHEY 36-32, WQIK-FM 34-24, KRMD-AM-FM 14-10, WAXX 30-25, WTHI-FM 17-13, KVOC 22-15. R&R Chart: Debut 48.

EARL THOMAS CONLEY "After The Love Slips Away" (RCA) 72/22

National Summary: Up 16, Same 25, Down 0, Debuts 9, Adds 22 including WSEN-AM-FM, WCAW, WNYR, KIX106, WPLO, WCOS-AM-FM, WAMZ-FM, KWKH, WMAQ, WUBE-FM, WQHK, WIL-AM-FM, KTKP-FM, KIGO, KBBQ. R&R Chart: Debut 49.

BOBBY BARE "New Cut Road" (Columbia) 71/8

National Summary: Up 34, Same 20, Down 0, Debuts 9, Adds 8, WPOR-AM-FM, KPLX-FM, WMPS, WHOO, WTSO, KVOO, KLZ, KIDN, WIXL-FM 7-6, WAMZ-FM 26-20, KRMD-AM-FM 19-14, KFGO 23-19, KEED 39-29, KWJJ 33-25, KMPS-AM-FM 18-12. R&R Chart: Debut 50.

CRYSTAL GAYLE "You Never Gave Up On Me" (Columbia) 70/81

National Summary: Up 0, Same 5, Down 0, Debuts 4, Adds 81 including WPOC-FM, WHN, WVVVA, WBAP, KIKK-FM, WMC-AM, WLWI-FM, WIRE, WBCS, KEBC-FM, KTTS-AM-FM, KEED, KNIX-FM, KWJJ, KMPS-AM-FM.

GAIL DAVIES "Round The Clock Lovin'" (WB) 81/26

National Summary: Up 5, Same 21, Down 0, Debuts 9, Adds 26 including WCAW, WPOR-AM-FM, WPLO, KOKE-AM-FM, WCOS-AM-FM, KIKK-FM, WUBE-FM, WKMF, WFMS-FM, WXCL, WIL-AM-FM, KVOO, KWJJ, KCCY-FM, KMPS-AM-FM.

TOMPALL & GLASER BROTHERS "It'll Be Her" (Elektra) 60/20

National Summary: Up 2, Same 28, Down 0, Debuts 10, Adds 20 including WPOR-AM-FM, KIX106, WPLO, WXBQ-FM, WSOC-FM, KIKK-FM, WQIK-FM, WMPS, WLWI-FM, WSLR, KWMT, WDAF, WTHI-FM, KFDI-AM-FM, KWJJ.

DON KING "Running On Love" (Epic) 56/5

National Summary: Up 21, Same 22, Down 0, Debuts 8, Adds 5, WCAW, KXYL, WDAF, KEED, KTOM, WSEN-AM-FM 36-32, WQIK-FM 38-28, KKYX 38-34, WUBE-FM 28-23, WTSO 45-39, KFDI-AM-FM 29-24, KRWQ-FM 46-31, KWJJ 48-38, KGA 32-28.

FAMILY BROWN "But It's Cheating" (RCA) 54/10

National Summary: Up 17, Same 12, Down 0, Debuts 5, Adds 10, WBGW-FM, WPOR-AM-FM, WNOE-AM, WSLR, WITL-FM, WTSO, KYGO-FM, KLAC, KIDN, KSON-AM-FM, WCAW 35-28, WQIK-FM 35-25, WXCL 32-29, KWJJ 49-40, KGA 36-31.

JOHN CONLEE "Busted" (MCA) 53/47

National Summary: Up 0, Same 3, Down 0, Debuts 3, Adds 47 including WPOC-FM, WHN, WVVVA, WBAP, KIKK-FM, WMC-AM, WLWI-FM, WIRE, WBCS, KEBC-FM, KTTS-AM-FM, KEED, KNIX-FM, KWJJ, KMPS-AM-FM.

PETULA CLARK "Natural Love" (Scotti Bros./CBS) 49/15

National Summary: Up 8, Same 19, Down 0, Debuts 7, Adds 15, KIX106, WPLO, KOKE-AM-FM, WFNC, WESC-AM-FM, WSM, KKYX, KWKH, WQYK-FM, KFGO, KTTS-AM-FM, KVOO, KFDI-AM-FM, KLZ, KCKC.

BRENDA LEE "From Levis To Calvin Klein Jeans" (MCA) 48/7

National Summary: Up 18, Same 17, Down 0, Debuts 6, Adds 7, WPOR-AM-FM, WYKR, WBEU, WSM, WTQR-FM, WITL-FM, KMAK, WIXL-FM 36-31, KHEY 43-39, WSIX-FM 22-17, WNOE-AM 37-33, KKYX 48-40, KTTS-AM-FM 42-35, KFH 37-31, KCKC 27-23.

DOTTIE WEST "You're Not Easy To Forget" (EMI/Liberty) 46/27

National Summary: Up 3, Same 12, Down 0, Debuts 4, Adds 27 including WVAM, WPOR-AM-FM, WYKR, KIKK-FM, WMPS, WQAM, WLWI-FM, KRMD-AM-FM, WCUZ-AM-FM, WFMS-FM, WBCS, KEBC-FM, KLZ, KCKC, KCUB.

RAY STEVENS "Written Down In My Heart" (RCA) 45/10

National Summary: Up 4, Same 24, Down 1, Debuts 6, Adds 10, WNYR, WVVVA, WYII, KOKE-AM-FM, KHEY, WQIK-FM, WSM, KFGO, KWJJ, KRSY, WIXL-FM 30-18, WMC-AM on, WKSJ-FM 32-29, WNOE-AM on, KTTS-AM-FM 40-33.

EDDY RAVEN "A Little Bit Crazy" (Elektra) 42/29

National Summary: Up 0, Same 9, Down 0, Debuts 4, Adds 29 including WVAM, WSEN-AM-FM, WVVVA, KOKE-AM-FM, KHEY, WNOE-AM, KWKH, KFGO, WTSO, KTTS-AM-FM, KEED, KWJJ, KCCY-FM, KEEN, KGA.

JENNIFER WARNES "Could It Be Love" (Arista) 41/4

National Summary: Up 17, Same 16, Down 1, Debuts 3, Adds 4, WXBQ-FM, WSOC-FM, KWKH, KIGO, WBGW-FM 32-29, WIXY 12-10, WMZO-FM 22-20, KIKK-FM 32-29, WQIK-FM 48-38, WKSJ-FM 27-23, WNOE-AM 42-39, WKQO-AM-FM 28-22, KUZZ 25-21, KRWQ-FM 19-11, KUGR 14-11.

Radio & Records

NATIONAL AIRPLAY/50

February 12, 1982

Three Weeks Last
Two Weeks
Week

3	2	1	1	T.G. SHEPPARD/Only One You (WB/Curb)
8	5	3	2	ED BRUCE/You're The Best Break... (MCA)
18	9	6	3	CHARLEY PRIDE/Mountain Of Love (RCA)
12	7	5	4	JANIE FRICKE/Do Me With Love (Columbia)
19	13	7	5	ROSANNE CASH/Blue Moon With Heartache (Columbia)
1	1	2	6	DON WILLIAMS/Lord, I Hope This Day Is Good (MCA)
5	4	4	7	WAYLON JENNINGS/Shine (RCA)
22	16	11	8	RAZZY BAILEY/She Left Love All Over Me (RCA)
34	25	17	9	OAK RIDGE BOYS/Bobbie Sue (MCA)
30	24	13	10	MERLE HAGGARD/Big City (Epic)
25	21	15	11	CHARLY McCLAIN/The Very Best Is You (Epic)
15	11	10	12	JOHN ANDERSON/I Just Came Home To Count... (WB)
26	20	18	13	KENDALLS/If You're Waiting On Me (Mercury/PolyGram)
10	8	8	14	RONNIE McDOWELL/Watchin' Girls Go By (Epic)
35	30	22	15	ANNE MURRAY/Another Sleepless Night (Capitol)
7	6	9	16	EDDIE RABBITT/Someone Could Lose A Heart Tonight (Elektra)
20	15	14	17	REBA McENTIRE/Only You (And You Alone) (Mercury/PG)
38	32	24	18	EMMYLOU HARRIS/Tennessee Rose (WB)
41	28	21	19	LACY J. DALTON/Everybody Makes Mistakes (Columbia)
48	40	30	20	CONWAY TWITTY/The Clown (Elektra)
39	31	25	21	TERRI GIBBS/Mis'ry River (MCA)
-	41	31	22	KENNY ROGERS/Through The Years (EMI/Liberty)
46	36	32	23	JOHNNY LEE/Be There For Me Baby (Full Moon/Asylum)
42	33	29	24	SYLVIA/Sweet Yesterday (RCA)
21	19	19	25	RAY PRICE/Diamonds In The Stars (Dimension)
13	12	16	26	LEON EVERETTE/Midnight Rodeo (RCA)
2	3	12	27	MICKEY GILLEY/Lonely Nights (Epic)
47	37	33	28	LORETTA LYNN/I Lie (MCA)
4	10	20	29	JUICE NEWTON/The Sweetest Thing (I've Ever Known) (Capitol)
50	42	39	30	HANK WILLIAMS JR./A Country Boy Can... (Elektra/Curb)
49	44	35	31	CON HUNLEY/No Relief In Sight (WB)
-	43	38	32	GEORGE JONES/Same Ole Me (Epic)
23	23	23	33	BILLY SWAN/Stuck Right In The Middle... (Epic)
-	50	42	34	RICKY SKAGGS/Crying My Heart Out (Epic)
-	49	43	35	BURRITO BROTHERS/If Something Should... (Curb/CBS)
-	-	40	36	GEORGE STRAIT/If You're Thinking You Want... (MCA)
16	17	28	37	KIERAN KANE/It's Who You Love (Elektra)
24	29	37	38	LEE GREENWOOD/It Turns Me Inside Out (MCA)
-	-	48	39	D. FRIZZELL & S. WEST/Another Honky-Tonk Night... (WB)
9	14	26	40	REEVES & CLINE/Have You Ever Been Lonely (RCA)
44	34	34	41	KIN VASSY/When You Were Blue And I Was... (EMI/Liberty)
-	-	50	42	LARRY GATLIN/In Like With Each Other (Columbia)
-	-	49	43	JACK GRAYSON/When A Man Loves A Woman (Koala)
-	-	49	44	CRISTY LANE/Lies On Your Lips (EMI/Liberty)
-	-	47	45	SONNY JAMES/Innocent Lies (Dimension)
17	18	27	46	MEL McDANIEL/Preaching Up A Storm (Capitol)
-	-	47	47	VERN GOSDIN/Don't Ever Leave Me Again (AMI)
-	-	48	48	DEBORAH ALLEN/You Look Like The One I Love (Capitol)
-	-	49	49	EARL THOMAS CONLEY/After The Love Slips Away (RCA)
-	-	50	50	BOBBY BARE/New Cut Road (Columbia)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

RODNEY CROWELL "Victim Or A Fool" (WB) 39/11

National Summary: Up 6, Same 19, Down 0, Debuts 3, Adds 11, WIXY, WDAK, WSM, WTQR-FM, KFGO, WITL-FM, WHBF, KTTS-AM-FM, KVOO, KEED, KWJJ, KPLX-FM 13-11, WAMZ-FM 36-30, WQYK-FM 32-28, WFMS-FM d-31.

SIGNIFICANT ACTION

BANDANA "Guilty Eyes" (WB) 37/7

National Summary: Up 14, Same 13, Down 0, Debuts 3, Adds 7, WIXY, KIXZ, WFNC, WAMZ-FM, WQYK-FM, WXCL, KWJJ, WQIK-FM 43-35, KKYX 33-29, KTTS-AM-FM 44-37.

DICKEY LEE "Everybody Loves A Winner" (Mercury/PolyGram) 35/2

National Summary: Up 12, Same 16, Down 1, Debuts 4, Adds 2, KWKH, WKMF, WVAM 43-39, WIXL-FM 6-5, WLWI-FM 18-13, WSIX-FM 23-18, KKYX 45-39, KFH 38-33, KMPS-AM-FM d-29, KGA 33-30.

LOUISE MANDRELL "Around My Heart" (RCA) 34/17

National Summary: Up 0, Same 14, Down 0, Debuts 3, Adds 17 including WNYR, KIX106, WKSJ-FM, WSM, KKYX, KFGO, WXCL, KRSY, KSOP-FM, KGA.

R.C. BANNON "Til Something Better Comes Along" (RCA) 33/6

National Summary: Up 6, Same 19, Down 0, Debuts 2, Adds 6, KIXZ, WXBQ-FM, KWKH, WQYK-FM, KFH, KIGO, WQIK-FM 28-19, KRMD-AM-FM 38-32, KTTS-AM-FM 32-26, KFDI-AM-FM 49-41.

JOHNNY RODRIGUEZ "Born With The Blues" (Epic) 29/11

National Summary: Up 3, Same 10, Down 0, Debuts 5, Adds 11, WSEN-AM-FM, WVVVA, WSOC-FM, KHEY, WQIK-FM, KLRA, KBMR, KTTS-AM-FM, KEED, KRSY, KCKC.

JESSI COLTER "Holdin' On" (Capitol) 25/4

National Summary: Up 4, Same 15, Down 0, Debuts 2, Adds 4, WYKR, KYYX, WAXX, KTTS-AM-FM, WIXL-FM 40-35, WNYR on, KHEY on, KIKK-FM on, KRMD-AM-FM 47-38, WBCS 30-27.

CINDY HURT "Don't Come Knockin'" (Churchill) 25/2

National Summary: Up 3, Same 17, Down 0, Debuts 3, Adds 2, WQIK-FM, WLWI-FM, WIXY d-32, WVVVA on, KOKE-AM-FM on, KHEY 41-38, KTTS-AM-FM 45-38, KSOP-FM 39-37, KEEN on, KGA on.

BOBBY GOLDSBORO "Lucy & The Stranger" (WB/Curb) 23/20

National Summary: Up 0, Same 1, Down 0, Debuts 2, Adds 20 including WVAM, WADR, WESC-AM-FM, WWOOD, KRMD-AM-FM, WFMS-FM, KFDI-AM-FM, KMAK, KEEN, KMPS-AM-FM.

BOBBY SMITH "And Then Some" (EMI/Liberty) 22/14

National Summary: Up 1, Same 6, Down 0, Debuts 1, Adds 14 including WBGW-FM, WCAW, WNYR, WPLO, WQYK-FM, KFGO, WFMS-FM, WXCL, KUZZ, KGA.

THRASHER BROTHERS "Best Of Friends" (MCA) 19/5

National Summary: Up 7, Same 3, Down 0, Debuts 4, Adds 5, WVVVA, WXBQ-FM, WSOC-FM, WESC-AM-FM, WQIK-FM, WVAM 41-38, WLWI-FM 23-20, KRMD-AM-FM 42-38, WQYK-FM 24-20, WHBF 49-43.

DOLLY PARTON "Single Women" (RCA) 15/15

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 15 including WBGW-FM, WCAW, WNYR, WPLO, KPLX-FM, WBAP, WESC-AM-FM, WSIX-FM, WNOE-AM, WCXI.

CEDAR CREEK "Took It Like A Man..." (Moonshine) 14/8

National Summary: Up 1, Same 6, Down 0, Debuts 1, Adds 6, KIXZ, WSOC-FM, WESC-AM-FM, WQYK-FM, WHBF, KTTS-AM-FM, WVAM 49-44, WOKK on, KVOO on, KEED on.

MICHAEL BALLEW "Pretending Fool" (EMI/Liberty) 14/4

National Summary: Up 3, Same 7, Down 0, Debuts 0, Adds 4, WKSJ-FM, KKYX, KEBC-FM, WXCL, WVAM on, WSEN-AM-FM 50-44, KOKE-AM-FM 48-44, WLWI-FM on, KVOO on, KRSY on.

ELVIS PRESLEY "There Goes My Everything" (RCA) 13/13

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 13 including WGNM-FM, WBGW-FM, WIXL-FM, WDAK, WFNC, KBMR, KEED, KCKC, KMPS-AM-FM, KCUB.

KENNY DALE "Moanin' The Blues" (Funderburg) 13/7

National Summary: Up 0, Same 4, Down 0, Debuts 2, Adds 7, WVAM, KRRV, KOKE-AM-FM, KEBC-FM, KUZZ, KEED, KTOM, WADR on, KKYX on, KFDI-AM-FM on.

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

PRINCE

Let's Work (WB)

70% of our reporters on it. Rotations: Heavy 11/0, Medium 14/0, Light 10/0, Extra Adds 4, Total Adds 4, WILD, WDMT, WJLB, WTOY. Heavy: WWIN, WHUR, WAOK, WHRK, WAIL-FM, KDAY, KSOL. Moves from 29-19 on the Black Radio Chart.

TOM TOM CLUB

Genius Of Love (Sire/WB)

61% of our reporters on it. Rotations: Heavy 18/0, Medium 12/1, Light 4/0, Extra Adds 0, Total Adds 1, WDIA. Heavy: WWIN, WDAS, WHUR, WAOK, WVEE, WHRK, WBMX, WGCI, WVON, WCIN, WJMO, WJLB. Moves from 27-15 on the Black Radio Chart.

GEORGE DUKE

Shine On (Epic)

59% of our reporters on it. Rotations: Heavy 2/1, Medium 11/0, Light 8/2, Extra Adds 12, Total Adds 15, WWIN, WAMO, WAIL-FM, WYLD-FM, WJLB, KDAY, WKND, WOIC, WJAX, WLOU, WBLX, WOWI, WTLC, KACE, KUKQ. Debuts at number 30 on the Black Radio Chart.

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. indicates one of this week's Most Added new songs.

QUINCY JONES featuring JAMES INGRAM "One Hundred Ways" (A&M) 32/2
Rotations: Heavy 7/0, Medium 13/1, Light 11/0, Extra Adds 1, Total Adds 2, WDIA, WBMX. Heavy: WWIN, WEDR, WJLB, KSOL, KOKY, WTOY, WDAO. Medium: WILD, WOOK, WVEE, WHRK, WAIL-FM, WYLD-FM, WDMT, WENN, WOWI, WTLC, KAEZ. Debuts at number 27 on the Black Radio Chart.

CHI-LITES "Hot On A Thing Called Love" (20th/RCA) 31/3
Rotations: Heavy 8/1, Medium 11/0, Light 12/0, Extra Adds 2, Total Adds 3, WILD, WAMO, WTOY. Heavy: WXYV, WVON, WWRL, WJMI, WOWI. Medium: WWIN, WHUR, WAOK, WDIA, WBMX, WGCI, WJMO, WSSJ, WOIC, WKXI, KOKY. Debuts at number 28 on the Black Radio Chart.

CHIC "Stage Fright" (Atlantic) 29/1
Rotations: Heavy 9/0, Medium 15/0, Light 4/0, Extra Adds 1, Total Adds 1, WANT. Heavy: WAMO, WOOK, WHUR, WAOK, WCIN, KDAY, KSOL, WLOU, WDAO. Medium: WILD, WHRK, WDMT, WJMO, KDKO, WGIV, WKXI, WPDQ, WJJS, WTOY, KAEZ, KACE, KJLH, KDIA, KUKQ. Moves 30-26 on the Black Radio Chart.

MAZE featuring FRANKIE BEVERLY "We Need Love To Live" (Capitol) 28/2
Rotations: Heavy 1/0, Medium 12/0, Light 13/0, Extra Adds 2, Total Adds 2, WILD, WTLC. Heavy: WWRL. Medium: WXYV, WOOK, WAOK, WHRK, WEDR, WGCI, WJMO, KDAY, KSOL, WLOU, WOWI, WTOY.

XAVIER "Work That Sucker To Death" (Liberty) 27/7
Rotations: Heavy 4/0, Medium 8/0, Light 13/5, Extra Adds 2, Total Adds 7, WILD, WAMO, WDIA, WHRK, WCIN, KDKO, KSOL. Heavy: WBMX, WJLB, WKND, WWWWS. Medium: WEDR, WAIL-FM, WVON, WENN, WJAX, WPDQ, WVOL, WKWM.

AM-FM "You Are The One" (Dakar/Brunswick) 27/4
Rotations: Heavy 7/0, Medium 8/0, Light 10/2, Extra Adds 2, Total Adds 4, WCIN, KDAY, WOWI, WANT. Heavy: WHUR, WEDR, WBMX, WJLB, WENN, WLOU, WWWWS. Medium: WILD, WDIA, WHRK, WVON, KSOL, WJJS, WTOY, KDIA.

JONES GIRLS "Night Over Egypt" (Phil. Int'l./CBS) 26/10
Rotations: Heavy 4/0, Medium 11/1, Light 4/2, Extra Adds 7, Total Adds 10, WILD, WAMO, WEDR, KDKO, KSOL, WSSJ, WJMI, WBLX, WKWM, WTLC. Heavy: WWIN, WXYV, WHUR, WAIL-FM. Medium: WOOK, WAOK, WHRK, WGCI, WVON, WWRL, WGIV, WANT, KACE, KJLH.

T-CONNECTION "A Little More Love" (Capitol) 26/1
Rotations: Heavy 2/0, Medium 11/0, Light 12/0, Extra Adds 1, Total Adds 1, WAIL-FM. Heavy: WEDR, WDAO. Medium: WDAS, WOOK, WHUR, WAOK, WHRK, WGCI, WCIN, WJMO, WKND, WJAX, KUKQ.

DENROY MORGAN "Sweet Tender Love" (Becket) 17/1
Rotations: Heavy 3/0, Medium 9/0, Light 4/0, Extra Adds 1, Total Adds 1, WTOY. Heavy: WOOK, WBMX, WGCI. Medium: WHUR, WVEE, WVON, WJMO, WGIV, WJAX, WOWI, WTLC, KAEZ.

FOUR TOPS "Tonight I'm Gonna Love You All Over" (Casablanca/PG) 16/2
Rotations: Heavy 1/0, Medium 8/0, Light 8/0, Extra Adds 2, Total Adds 2, WBLX, WTOY. Heavy: WWRL. Medium: WXYV, WHRK, KDKO, WOIC, WPDQ, KOKY.

DUNN & BRUCE STREET "If You Come With Me" (Devaki/Mirus) 15/1
Rotations: Heavy 7/0, Medium 5/0, Light 8/0, Extra Adds 1, Total Adds 1, WOWI. Heavy: WJMO. Medium: WWIN, WCIN, WSSJ, WENN, WJMI.

OLIVIA NEWTON-JOHN "Physical" (MCA) 15/0
Rotations: Heavy 7/0, Medium 8/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WJLB, KMJM, KDKO, WSSJ, WBLX, WVOL, KTFM. Medium: WHRK, WDMT, WPDQ, KOKY, WJJS, KACE.

STARPOINT "Angel" (Chocolate City/PolyGram) 14/4
Rotations: Heavy 1/0, Medium 3/0, Light 7/1, Extra Adds 3, Total Adds 4, WOOK, WJMO, WKND, WLOU. Heavy: WEDR. Medium: WWIN, WGIV, WDAO.

ISLEY BROTHERS "Welcome To My Heart" (T-Neck/CBS) 14/4
Rotations: Heavy 0/0, Medium 2/0, Light 8/0, Extra Adds 4, Total Adds 4, WOOK, WGIV, WOIC, WJJS. Medium: WAOK, WSSJ.

MADAGASCAR "Rainbow" (Arista) 14/1
Rotations: Heavy 0/0, Medium 5/0, Light 8/0, Extra Adds 1, Total Adds 1, WKWM. Medium: WXYV, WVEE, WEDR, WGCI, KAEZ.

GRAND MASTER FLASH "It's Nasty (Genius Of Love)" (Sugar Hill) 14/1
Rotations: Heavy 4/0, Medium 7/0, Light 2/0, Extra Adds 1, Total Adds 1, WKXI. Heavy: WAIL-FM, WDMT, WTMP, KDIA. Medium: WWIN, KMJQ, WDIA, KDKO, WGIV, WJMI, WTOY.

Radio & Records NATIONAL AIRPLAY/30

February 12, 1982

Three Weeks	Two Weeks	Last Week	
8	4	1	1 STEVIE WONDER/That Girl (Tamla/Motown)
11	5	4	2 DIANA ROSS/Mirror, Mirror (RCA)
1	1	3	3 SKYY/Call Me (Salsoul/RCA)
21	13	7	4 SMOKEY ROBINSON/Tell Me... (Tamla/Motown)
12	9	6	5 AURRA/Make Up Your Mind (Salsoul/RCA)
3	3	2	6 BOBBY WOMACK/If You Think You're... (Beverly Glen)
-	28	9	7 JUNIOR/Mama Used To Say (Mercury/PolyGram)
2	2	5	8 HALL & OATES/I Can't Go For That (No Can Do) (RCA)
-	23	16	9 WHISPERS/In The Raw (Solar/Elektra)
30	14	10	10 LAKESIDE/I Want To Hold Your Hand (Solar/Elektra)
5	8	8	11 TIME/Cool (WB)
15	12	12	12 LUTHER VANDROSS/Don't You Know That (Epic)
20	17	14	13 "D" TRAIN/You're The One For Me (Prelude)
-	27	17	14 EARTH, WIND & FIRE/Wanna Be With... (ARC/Columbia)
-	-	27	15 TOM TOM CLUB/Genius Of Love (Sire/WB)
17	15	15	16 VERNON BURCH/Do It To Me (Spector/Capitol)
7	7	13	17 GROVER WASHINGTON JR./Be Mine (Tonight) (Elektra)
-	-	22	18 SISTER SLEDGE/My Guy (Cotillion/Atco)
-	-	29	19 PRINCE/Let's Work (WB)
25	24	20	20 ROGER/Do It Roger (WB)
10	6	11	21 SLAVE/Wait For Me (Cotillion/Atco)
-	-	24	22 KOOL & THE GANG/Steppin' Out (De-Lite/PolyGram)
6	10	18	23 PEABO BRYSON/Let The Feeling Flow (Capitol)
24	21	21	24 SUGAR HILL GANG/Apache (Sugar Hill)
22	22	23	25 BILL SUMMERS & SUMMERS HEAT/Jam The... (MCA)
-	-	30	26 CHIC/Stage Fright (Atlantic)
-	→	27	27 Q. JONES featuring J. INGRAM/One Hundred... (A&M)
-	→	28	28 CHI-LITES/Hot On A Thing Called Love (20th/RCA)
4	11	19	29 GEORGE BENSON/Turn Your Love Around (WB)
-	→	30	30 GEORGE DUKE/Shine On (Epic)

New Entry →

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- GEORGE DUKE (15)
- JONES GIRLS (10)
- CHOCOLATE MILK (9)
- ANGELA BOFILL (9)
- O'BRYAN (8)

HOTTEST

- STEVIE WONDER (34)
- SKYY (28)
- BOBBY WOMACK (21)
- HALL & OATES (18)
- TIME (17)

CHOCOLATE MILK "Let's Go All The Way" (RCA) 25/9
Rotations: Heavy 2/0, Medium 6/0, Light 11/3, Extra Adds 6, Total Adds 9, WXYV, WAOK, WCIN, WJMO, KDAY, WGIV, WJJS, WOWI, WTLC. Heavy: KDKO, WJAX. Medium: WILD, WEDR, WSSJ, WDAO, WWWWS, KACE.

RENE & ANGELA "Imaginary Playmates" (Capitol) 25/3
Rotations: Heavy 1/0, Medium 15/0, Light 8/0, Extra Adds 3, Total Adds 3, WILD, WOIC, WANT. Heavy: WJMI. Medium: WXYV, WAMO, WOOK, WHRK, WEDR, KDKO, WSSJ, WKND, WENN, WGIV, WKXI, WLOU, WJJS, WOWI, WKWM.

MELBA MOORE "Let's Stand Together" (EMI/Liberty) 24/3
Rotations: Heavy 4/0, Medium 9/0, Light 8/0, Extra Adds 3, Total Adds 3, WAMO, WSSJ, KUKQ. Heavy: WXYV, WAOK, KSOL, WENN. Medium: WWIN, WOOK, WHUR, WVEE, WCIN, KOKY, WTLC, KAEZ, WWWWS.

O'BRYAN "The Gigolo" (Capitol) 22/8
Rotations: Heavy 5/0, Medium 6/1, Light 8/4, Extra Adds 3, Total Adds 8, WDAS, WCIN, WJLB, KSOL, WJMI, WLOU, WTMP, KDIA. Heavy: WDIA, WEDR, KDAY, WKXI, WJAX. Medium: WHRK, WJMO, WPDQ, WKWM, KACE.

MANHATTANS "Honey, Honey" (Columbia) 20/4
Rotations: Heavy 2/0, Medium 7/0, Light 8/1, Extra Adds 3, Total Adds 4, WDIA, WAIL-FM, WGCI, WANT. Heavy: WBLX, WOWI. Medium: WEDR, KDKO, WKND, WWRL, WOIC, WKXI, KOKY.

MIKE & BRENDA SUTTON "We'll Make It" (Sam) 20/2
Rotations: Heavy 2/0, Medium 8/0, Light 9/1, Extra Adds 1, Total Adds 2, WDIA, WTMP. Heavy: WOOK, WAOK. Medium: WHUR, WJMO, KDAY, WATV, WENN, WVOL, KAEZ, KACE.

BRANDY WELLS "Watch Out" (WMOT/CBS) 20/1
Rotations: Heavy 7/0, Medium 9/0, Light 3/0, Extra Adds 1, Total Adds 1, WDMT. Heavy: WWIN, WILD, WEDR, WSSJ, WKND, WGIV, WOIC. Medium: WXYV, WDAS, WAOK, WVEE, WENN, WJJS, WBLX, WKWM, WWWWS.

SIGNIFICANT ACTION

ANGELA BOFILL "Holdin' Out For Love" (Arista) 13/9
Rotations: Heavy 1/0, Medium 2/0, Light 4/3, Extra Adds 6, Total Adds 9, WWIN, WDAS, WEDR, WAIL-FM, WYLD-FM, WCIN, WJMO, WBLX, KAEZ. Heavy: WGCI. Medium: WHRK, KACE.

GQ "Sad Girl" (Arista) 13/4
Rotations: Heavy 0/0, Medium 3/0, Light 6/0, Extra Adds 4, Total Adds 4, WVEE, WAIL-FM, WYLD-FM, WTLC. Medium: WOIC, WJJS, WVOL.

L.T.D. "April Love" (A&M) 13/2
Rotations: Heavy 1/0, Medium 8/0, Light 4/0, Extra Adds 2, Total Adds 2, WAOK, WYLD-FM. Heavy: WWWWS. Medium: WWIN, WILD, WOOK, WHUR, KACE, KJLH.

JERMAINE JACKSON "Paradise In Your Eyes" (Motown) 13/2
Rotations: Heavy 1/0, Medium 7/0, Light 3/0, Extra Adds 2, Total Adds 2, WENN, WGIV. Heavy: WJMI. Medium: WWIN, WWRL, WKXI, WJAX, WBLX, WDAO.

BETTYE LAVETTE "Right In The Middle (Of Falling In Love)" (Motown) 12/4
Rotations: Heavy 0/0, Medium 4/0, Light 7/3, Extra Adds 1, Total Adds 4, WHUR, WJMO, WJAX, KDIA. Medium: WAOK, WKXI, WBLX, WTOY.

L.A. BOPPERS "Where Do The Bop Go?" (MCA) 12/3
Rotations: Heavy 0/0, Medium 6/0, Light 4/1, Extra Adds 2, Total Adds 3, WVEE, WWRL, KACE. Medium: WEDR, WGGI, KDKO, KDAY, WSSJ, WJJS.

T.S. MONK "Too Much, Too Soon" (Mirage/Atlantic) 12/0
Rotations: Heavy 1/0, Medium 9/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WJLB. Medium: WWIN, WOOK, WHUR, WVEE, WJMO, KDAY, WJJS, WOWI, WTLC.

EVELYN KING "Split Of The Dancer" (RCA) 11/4
Rotations: Heavy 1/0, Medium 3/0, Light 4/1, Extra Adds 3, Total Adds 4, WOOK, WJMO, WWRL, WJJS. Heavy: KJLH. Medium: WEDR, WSSJ, WDAO.

COMMODORES "Why You Wanna Try Me" (Motown) 11/3
Rotations: Heavy 0/0, Medium 3/0, Light 5/0, Extra Adds 3, Total Adds 3, WWIN, WACK, WTMP. Medium: WWRL, WJMI, WBLX.

Black Radio Hottest

February 12, 1982

EAST	SOUTH	MIDWEST	WEST
Stevie Wonder Tom Tom Club Junior Bobby Womack	Skyy Stevie Wonder Bobby Womack Sugar Hill Gang	Stevie Wonder Hall & Oates Skyy	Stevie Wonder Time Skyy

Regionalized Adds & Hots

Stations are listed by region.
Hots are listed in order of
their airplay activity.

EAST

WXYV/Baltimore
Tim Watts
EBONEE WEBB
FUSE ONE
IMAGINATION
CHOCOLATE MILK
Hottest:
CHI-LITES
EW&F
LUTHER VANDROSS
SISTER SLEDGE
KOOL & THE GANG

WILD/Boston
Steve Crumley
PRINCE
MAZE
CHI-LITES
XAVIER
JONES GIRLS
RENE & ANGELA
TOMORROW'S EDIT.
Hottest:
SKYY
BOBBY WOMACK
HALL & OATES
BRANDY WELLS
JUNIOR

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WWIN/Baltimore
Curtis Anderson
VERNON BURCH
MIGHTY CLOUDS
P-FUNK ALL STARS
SKOOL BOYZ
COMMODORES
RUFUS & CHAKA
GEORGE DUKE
JOHNNY GUITAR
PHYLLIS HYMAN
ANGELA BOFILL
EDWIN BIRDSONG
HERITAGE
Hottest:
STEVIE WONDER
BRANDY WELLS
BOBBY WOMACK
TIME
SUGAR HILL GANG

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

MIDWEST

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago

WVON/Chicago
Pam Wells
none
Hottest:
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STEVIE WONDER
SUGAR HILL GANG

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Pam Wells
none
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none
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none
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none
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Pam Wells
none
Hottest:
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WVON/Chicago

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none
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none
Hottest:
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STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

SOUTH

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago

WVON/Chicago
Pam Wells
none
Hottest:
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SUGAR HILL GANG

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none
Hottest:
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Pam Wells
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WVON/Chicago

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Pam Wells
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WVON/Chicago
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WVON/Chicago

WVON/Chicago
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WVON/Chicago

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WVON/Chicago

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Pam Wells
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SUGAR HILL GANG

WVON/Chicago

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Pam Wells
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WVON/Chicago
Pam Wells
none
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SUGAR HILL GANG

WVON/Chicago

WVON/Chicago
Pam Wells
none
Hottest:
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TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WEST

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
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SUGAR HILL GANG

WVON/Chicago
Pam Wells
none
Hottest:
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WVON/Chicago
Pam Wells
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WVON/Chicago
Pam Wells
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Pam Wells
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WHISPERS
STEVIE WONDER
SUGAR HILL GANG

WVON/Chicago
Pam Wells
none
Hottest:
SKYY
TOM TOM CLUB
WHISPERS
STEVIE WONDER
SUGAR HILL GANG

JAZZ RADIO

FUSE ONE
Siik (CTI)
GROVER WASHINGTON, JR.
Come Morning (Elektra)
TOM BROWNE
Yours Truly (Arista)
LARRY CARLTON
Sleep Walk (WB)
MICHAEL FRANKS
Objects Of Desire (WB)
EARL KLUGH
Crazy For You (Liberty)
WYNTON MARSALIS
Wynton Marsalis (Columbia)
JOHN McLAUGHLIN
Belo Horizonte (WB)
ALPHONSE MOUZON
Morning Sun (Pausa)
HOUSTON PERSON
Very Personal (Muse)
SOUNDTRACK FROM SHARKY'S MACHINE
Various Artists (WB)
DAN SIEGEL
Oasis (Inner City)
LESETTE WILSON
Now That I've Got
Your Attention (Headfrat)

EAST: WYBC/New Haven, CT, Tom Strelaguth. SOUTH: WTJZ/Newport News, VA, Larry Hollowell. MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, John Hill. WEST: KFMD/Denver, CO, Ira Gordon.

EAST
Most Added Hottest

Olivia Newton-John Journey
J. Geils Band Dan Fogelberg
Huey Lewis Joan Jett

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added Hottest

J. Geils Band Journey
Le Roux Stevie Wonder
Dan Fogelberg

EAST

PARALLEL TWO

WBBF/Rochester, NY
Jay Stevens

CLIFF RICHARD
POINTER SISTERS
Hottest:
HALL & OATES 1-1
GEORGE BENSON 2-2
DAN FOGELBERG 4-3
SHEENA EASTON 8-5
AIR SUPPLY 11-6

WKEE/Huntington, WV
Gary Miller

ONJ
STEVIE NICKS
VANGELIS
STEVIE WOODS
NEIL DIAMOND
LE ROUX
QUARTERFLASH
J. GEILS BAND
MIKE POST (dp)
Hottest:
GENESIS 3-1
DONNIE IRIS 7-2
JOURNEY 8-3
KENNY ROGERS 11-4
FOREIGNER D-16

WPST/Trenton, NJ
Tom Taylor

MARTIN BRILEY
J. GEILS BAND
LE ROUX
STEVIE NICKS
BONNIE RAITT
GINO VANNELLI
Hottest:
JOAN JETT 10-1
DAN FOGELBERG 3-3
JOURNEY 9-5
GENESIS 18-12
SOFT CELL 26-20

WTRV/Albany, NY
Bill Cahill

HUEY LEWIS AND TH
FRED PARRIS/FIVE
Hottest:
JOURNEY 11-4
CARS 9-6
KENNY ROGERS 17-12
JOAN JETT D-16
ROD STEWART 27-23

WAEB/Allentown, PA
Jefferson Ward

VANGELIS
BARBRA STREISAND
J. GEILS BAND
ANNE MURRAY
ONJ
DOOBIE BROS
Hottest:
JOURNEY 4-1
KENNY ROGERS 16-8
POINTER SISTERS 17-9
ALABAMA 20-10
OAK RIDGE BOYS 22-16

KC101/New Haven, CT
Danny Lyons

FRED PARRIS/FIVE
HUEY LEWIS AND TH
QUINCY JONES
Hottest:
DAN FOGELBERG 5-1
STEVIE WONDER 11-10
JOURNEY 17-12
BERTIE HIGGINS 23-18
ALABAMA 25-19

WFBZ/Baltimore, MD
Andy Szulinski

HUEY LEWIS AND TH
Hottest:
AIR SUPPLY 1-1
DAN FOGELBERG 5-3
JOURNEY 6-4
KENNY ROGERS 10-6
CLIFF RICHARD 16-12

WTC/FM/Hartford, CT
Rick Donahue

FRED PARRIS/FIVE
BARRY MANILOW
HUEY LEWIS AND TH
ABBA
Hottest:
HALL & OATES 1-1
GEORGE BENSON 3-2
STEVIE WONDER 12-8
AIR SUPPLY 16-9
BERTIE HIGGINS 27-20

Q106/York, PA
Dan Steele

GO GO'S
VANGELIS
LE ROUX
Hottest:
J. GEILS BAND 1-1
PAUL DAVIS 3-2
JOURNEY 13-6
STEVIE WONDER 15-10
JOAN JETT 26-19

WHFM/Rochester, NY
Aimee Peck

ONJ
Hottest:
DAN FOGELBERG 1-1
PAUL DAVIS 7-4
LBB 11-8
JOURNEY 21-11
POINTER SISTERS 25-21

K104/Erie, PA
Bill Shannon

FWP
BOYS BAND
HENRY PAUL BAND
VAN HALEN
ONJ
JAY FERGUSON
Hottest:
JOURNEY 4-1
FOREIGNER 2-2
AIR SUPPLY 3-3
GO GO'S 22-15
LBB 26-20

V100/Charleston, WV
Jay Jarvis

NEIL DIAMOND
Hottest:
HALL & OATES 1-1
AIR SUPPLY 2-2
SHEENA EASTON 4-3
LBB 7-6
KENNY ROGERS 9-7

WKRZ/FM/Wilkes-Barre, PA
Jim Rising

MARTIN BRILEY
ALABAMA
BONNIE RAITT
STEVIE NICKS
CONDUCTOR
TOMMY TUTONE
Hottest:
FOREIGNER 1-1
RICK SPRINGFIELD 7-3
DIANA ROSS 9-4
BOB & DOUG MCKENZ 20-7
JOAN JETT 21-8

W2FLY/Albany, NY
Jack Lawrence

ONJ
HUEY LEWIS AND TH
JOAN JETT
FRED PARRIS/FIVE
Hottest:
J. GEILS BAND 1-1
DAN FOGELBERG 6-3
JOURNEY 9-5
DIANA ROSS 20-14
STEVIE WONDER 29-20

WCAD/Baltimore, MD
Ron Riley

LARRY CARLTON
NEIL DIAMOND
ONJ
SISTER SLEDGE
Hottest:
LBB 1-1
BARRY ROGERS 14-6
BARRY MANILOW 16-9
JOURNEY 28-20
ALABAMA 30-21

WDRS-FM/Hartford, CT
Paul Roberts

GO GO'S
J. GEILS BAND (dp)
FRED PARRIS/FIVE
Hottest:
HALL & OATES 1-1
DAN FOGELBERG 5-3
BUCKNER & GARCIA 12-7
JOURNEY 22-10
STEVIE WONDER 23-16

WRCC-FM/Hartford, CT
Paul Roberts

ONJ
BUCKNER & GARCIA
JOHN HALL BAND
ONJ
POCO
HENRY PAUL BAND
Hottest:
BARRY MANILOW 2-1
AC/DC 3-2
VANGELIS 18-11
JOURNEY 26-20
GO GO'S 32-25

WRCZ/Bangor, ME
Michael D'Hara

J. GEILS BAND
ONJ
BUCKNER & GARCIA
JOHN HALL BAND
ONJ
DOOBIE BROS
Hottest:
JOURNEY 4-1
KENNY ROGERS 16-8
POINTER SISTERS 17-9
ALABAMA 20-10
OAK RIDGE BOYS 22-16

WZYQ/Fredrick, ND
Kemosabi Joe

QUARTERFLASH
ONJ
POCO
HENRY PAUL BAND
Hottest:
BARRY MANILOW 2-1
AC/DC 3-2
VANGELIS 18-11
JOURNEY 26-20
GO GO'S 32-25

W3WT/Binghamton, NY
Scott Michaels

J. GEILS BAND
ONJ
BUCKNER & GARCIA
JOHN HALL BAND
ONJ
DOOBIE BROS
Hottest:
JOURNEY 4-1
KENNY ROGERS 16-8
POINTER SISTERS 17-9
ALABAMA 20-10
OAK RIDGE BOYS 22-16

WPHO/Bufalo, NY
John Piccillo

DUKE JUPITER
GO GO'S
TERRY SCOTT
ALDO NOVA
J. GEILS BAND
Hottest:
J. GEILS BAND 1-1
POLICE 4-3
JOURNEY 6-5
STEVIE WONDER 7-6
JOAN JETT D-15

WLAN/FM/Lancaster, PA
Dave Russell

ONJ
BERTIE HIGGINS
VANGELIS
QUARTERFLASH
Hottest:
J. GEILS BAND 1-1
AIR SUPPLY 6-2
JOURNEY 11-4
STEVIE WONDER 19-10
JOAN JETT D-20

WHEB/Portsmouth, NH
Rick Bean

HUEY LEWIS AND TH
ONJ
MECO
Hottest:
DAN FOGELBERG 1-1
AIR SUPPLY 7-2
QUARTERFLASH 5-5
SHEENA EASTON 9-7
LBB 15-9

WFEM/Manchester, NH
Keith Lemire

NEIL DIAMOND
J. GEILS BAND
Hottest:
J. GEILS BAND 1-1
DAN FOGELBERG 4-4
AIR SUPPLY 5-5
JOURNEY 6-6
CLIFF RICHARD 13-13

WCIW/Berkley, WV
Jim Martin

ABBA
J. GEILS BAND
JOAN JETT
LE ROUX
Hottest:
J. GEILS BAND 1-1
PAUL DAVIS 7-4
LBB 11-8
JOURNEY 21-11
POINTER SISTERS 25-21

WFBQ/Athens, PA
Tony Booth

GEORGE DUKE
J. GEILS BAND
STEVIE NICKS
SNEAKER
VANGELIS
FOREIGNER
IRENE CARA (RA)
Hottest:
BUCKNER & GARCIA 13-1
JOURNEY 6-2
DAN FOGELBERG 5-3
SHEENA EASTON 10-6
STEVIE WONDER 19-11

PARALLEL THREE

WJBQ/Portland, ME
Brian Phoenix

ONJ
STEVIE NICKS
VAN HALEN
SMOKEY ROBINSON
WRABIT
JIGSAW
J. GEILS BAND
Hottest:
CARS 2-1
QUEEN/BOWIE 3-2
LBB 8-4
JOURNEY 20-11
PLAYER 27-18

WTSN/Dover, NH
Jim Sebastian

BARBRA STREISAND
BOB & DOUG MCKENZ
Hottest:
J. GEILS BAND 1-1
DAN FOGELBERG 2-2
PAUL DAVIS 3-3
BERTIE HIGGINS 10-8
KENNY ROGERS 12-9

WGY/Bath, ME
Wills Mitchell

Hottest:
CARS 1-1
JOURNEY 17-8
JOURNEY 18-10
ROD STEWART 26-17
JOAN JETT D-25

WLAM/Lewiston, ME
Chris Layne

BOYS BAND
ANNE MURRAY
STEVIE WOODS
Hottest:
DAN FOGELBERG 3-1
JOURNEY 13-3
SHEENA EASTON 10-8
DIANA ROSS 17-11
POINTFR SISTERS 25-15

WADW/Baltimore, MD
Ron Riley

LARRY CARLTON
NEIL DIAMOND
ONJ
SISTER SLEDGE
Hottest:
LBB 1-1
BARRY ROGERS 14-6
BARRY MANILOW 16-9
JOURNEY 28-20
ALABAMA 30-21

WDRS-FM/Hartford, CT
Paul Roberts

GO GO'S
J. GEILS BAND (dp)
FRED PARRIS/FIVE
Hottest:
HALL & OATES 1-1
DAN FOGELBERG 5-3
BUCKNER & GARCIA 12-7
JOURNEY 22-10
STEVIE WONDER 23-16

WRCZ/Bangor, ME
Michael D'Hara

J. GEILS BAND
ONJ
BUCKNER & GARCIA
JOHN HALL BAND
ONJ
DOOBIE BROS
Hottest:
JOURNEY 4-1
KENNY ROGERS 16-8
POINTER SISTERS 17-9
ALABAMA 20-10
OAK RIDGE BOYS 22-16

WZYQ/Fredrick, ND
Kemosabi Joe

QUARTERFLASH
ONJ
POCO
HENRY PAUL BAND
Hottest:
BARRY MANILOW 2-1
AC/DC 3-2
VANGELIS 18-11
JOURNEY 26-20
GO GO'S 32-25

W3WT/Binghamton, NY
Scott Michaels

J. GEILS BAND
ONJ
BUCKNER & GARCIA
JOHN HALL BAND
ONJ
DOOBIE BROS
Hottest:
JOURNEY 4-1
KENNY ROGERS 16-8
POINTER SISTERS 17-9
ALABAMA 20-10
OAK RIDGE BOYS 22-16

WPHO/Bufalo, NY
John Piccillo

DUKE JUPITER
GO GO'S
TERRY SCOTT
ALDO NOVA
J. GEILS BAND
Hottest:
J. GEILS BAND 1-1
POLICE 4-3
JOURNEY 6-5
STEVIE WONDER 7-6
JOAN JETT D-15

WLAN/FM/Lancaster, PA
Dave Russell

ONJ
BERTIE HIGGINS
VANGELIS
QUARTERFLASH
Hottest:
J. GEILS BAND 1-1
AIR SUPPLY 6-2
JOURNEY 11-4
STEVIE WONDER 19-10
JOAN JETT D-20

WHEB/Portsmouth, NH
Rick Bean

HUEY LEWIS AND TH
ONJ
MECO
Hottest:
DAN FOGELBERG 1-1
AIR SUPPLY 7-2
QUARTERFLASH 5-5
SHEENA EASTON 9-7
LBB 15-9

WFEM/Manchester, NH
Keith Lemire

NEIL DIAMOND
J. GEILS BAND
Hottest:
J. GEILS BAND 1-1
DAN FOGELBERG 4-4
AIR SUPPLY 5-5
JOURNEY 6-6
CLIFF RICHARD 13-13

WCIW/Berkley, WV
Jim Martin

ABBA
J. GEILS BAND
JOAN JETT
LE ROUX
Hottest:
J. GEILS BAND 1-1
PAUL DAVIS 7-4
LBB 11-8
JOURNEY 21-11
POINTER SISTERS 25-21

WFBQ/Athens, PA
Tony Booth

GEORGE DUKE
J. GEILS BAND
STEVIE NICKS
SNEAKER
VANGELIS
FOREIGNER
IRENE CARA (RA)
Hottest:
BUCKNER & GARCIA 13-1
JOURNEY 6-2
DAN FOGELBERG 5-3
SHEENA EASTON 10-6
STEVIE WONDER 19-11

SOUTH

PARALLEL TWO

BJ106/Orlando, FL
Tom West

FOREIGNER
BOB & DOUG MCKENZ
SUGAR HILL GANG
BARBRA STREISAND
LE ROUX
STELLA PARTON
VAN HALEN
Hottest:
HALL & OATES 2-1
DAN FOGELBERG 13-8
JOURNEY 17-9
BUCKNER & GARCIA 19-10
JOAN JETT 38-20

KEEL/Sheveport, LA
Kevin Davis

POINTER SISTERS
VANGELIS
ANNE MURRAY
SKYY
LOVERBOY
Hottest:
J. GEILS BAND 2-1
KENNY ROGERS 12-9
JOURNEY 21-11
STEVIE WONDER 25-14
JOAN JETT D-29

KTSA/San Antonio, TX
J.J. Rodriguez

BERTIE HIGGINS
HUEY LEWIS AND TH
GO GO'S
OAK RIDGE BOYS
ROD STEWART
Hottest:
HALL & OATES 1-1
SHEENA EASTON 10-4
GO GO'S 16-11
POINTFR SISTERS 19-15

KXX108/Birmingham, AL
Chris Trane

KENNY ROGERS
ONJ
VANGELIS
Hottest:
ALABAMA 1-1
PAUL DAVIS 14-6
DIANA ROSS 19-11
STEVIE WONDER 28-15
POLICE 25-16

WAKY/Louisville, KY
Bob Moody

VANGELIS
CHILLIWACK
J. GEILS BAND
Hottest:
OAK RIDGE BOYS 8-2
STEVIE WONDER 14-8
CLIFF RICHARD 15-9
POINTER SISTERS 18-1
LEE GREENWOOD 22-17

WAXY/Fl. Lauderdale, FL
Rick Shaw

ONJ
SMOKEY ROBINSON
Hottest:
HALL & OATES 1-1
JUICE NEWTON 3-2
AIR SUPPLY 5-3
JOURNEY 8-5
STEVIE WONDER 15-10

WAYS/Charlotte, NC
Lou Simon

VANGELIS
ONJ
POINTER SISTERS
HUEY LEWIS AND TH
Hottest:
HALL & OATES 1-1
ALABAMA 2-2
BERTIE HIGGINS 7-5
JOURNEY 14-8
STEVIE WONDER 15-12

WBSQ/Augusta, GA
Bruce Stevens

J. GEILS BAND
QUARTERFLASH
LE ROUX
BOB & DOUG MCKENZ
GINO VANNELLI
TOMMY TUTONE
Hottest:
ALABAMA 1-1
JOURNEY 5-3
DIANA ROSS 7-4
POLICE 12-5
STEVIE WONDER 14-8

WFMF/Baton Rouge, LA
Rice/Watkins

ONJ
ROBBIE DUPPER
HUEY LEWIS AND TH
NEIL DIAMOND
Hottest:
AIR SUPPLY 2-1
JOURNEY 9-2
STEVIE WONDER 15-10
LE ROUX 18-15
POLICE 24-19

WGH/Norfolk, VA
Bob Canada

BARBRA STREISAND
STELLA PARTON
SNEAKER
GREG GUIDRY
JIM STEINMAN
Hottest:
KENNY ROGERS 3-1
ALABAMA 7-3
ABBA 13-8
BERTIE HIGGINS 19-10
SISTER SLEDGE D-13

WBHQ/Memphis, TN
Mike Scatzi

VANGELIS
POINTER SISTERS
NEIL DIAMOND
BARBRA STREISAND
Hottest:
DAN FOGELBERG 1-1
AIR SUPPLY 3-2
PEABO BRYSON 4-3
ALABAMA 5-4
KENNY ROGERS 7-5

WSQN/Birmingham, AL
Sandra Chendler

SISTER SLEDGE
MECO
HUEY LEWIS AND TH
Hottest:
ALABAMA 6-1
LBB 9-4
DAN FOGELBERG 10-6
KENNY ROGERS 12-7
SHEENA EASTON 13-8

WTIX/New Orleans, LA
Gary Franklin

SISTER SLEDGE
WILLIE NELSON
LE ROUX
J. GEILS BAND
T.G. SHEPPARD
Hottest:
J. GEILS BAND 2-1
JOURNEY 14-3
KENNY ROGERS 17-7
POINTER SISTERS 27-21
POLICE 37-28

Y103/Jacksonville, FL
Robert John

HUEY LEWIS AND TH
GO GO'S
JOAN JETT
ONJ
J. GEILS BAND
GEORGE BENSON
VANGELIS
LE ROUX
Hottest:
J. GEILS BAND 1-1
DAN FOGELBERG 5-2
AIR SUPPLY 8-4
JOURNEY 9-6
LBB 10-8

WRVQ/Richmond, VA
Bill Thomas

JOHN HALL BAND (RA)
SAMMY HAGAR
SNEAKER
Hottest:
HALL & OATES 1-1
JOURNEY 6-3
J. GEILS BAND 17-6
POLICE 12-8
AIR SUPPLY 19-13

FM100/Memphis, TN
Tom Prastiglacomo

VANGELIS
OAK RIDGE BOYS
ROD STEWART
HUEY LEWIS AND TH
Hottest:
ALABAMA 3-1
DAN FOGELBERG 6-4
AIR SUPPLY 7-5
STEVIE WONDER 18-12
BERTIE HIGGINS 24-20

WSKZ/Chattanooga, TN
David Carroll

STEVIE NICKS
J. GEILS BAND
QUARTERFLASH
LE ROUX
Hottest:
DAN FOGELBERG 1-1
JOURNEY 8-4
STEVIE WONDER 20-12
DONNIE IRIS 19-16
CHILLIWACK 24-19

KINT/EI Paso, TX
Jim Zippo

ROD STEWART
STELLA PARTON
LE ROUX
JIM STEINMAN
NOVO COMBO
RUPERT HOLMES
Hottest:
CARS 1-1
JOURNEY 3-2
AC/DC 11-7
BOB & DOUG MCKENZ 15-8
JOAN JETT 19-13

KX104/Nashville, TN
Jon Anthony

NICKS & HENLEY
QUARTERFLASH
LE ROUX
GO GO'S
Hottest:
JOURNEY 1-1
LBB 9-4
CARS 8-6
ALABAMA 10-8
J. GEILS BAND 6-13

KJ100/Louisville, KY
Chris Kelly

PRISM
IRENE CARA
BARBRA STREISAND
SISTER SLEDGE
ANNE MURRAY
QUINCY JONES
Hottest:
DAN FOGELBERG 1-1
HALL & OATES 2-2
AIR SUPPLY 4-3
JOURNEY 5-4
LBB 7-5

KBET-FM/EI Paso, TX
Chris Van Dyke

Hottest:
HALL & OATES 1-1
JOURNEY 2-2
AIR SUPPLY 7-7
CARR 10-10
STEVIE WONDER 14-14

R97/New Orleans, LA
Shomby/Volpe

J. GEILS BAND
LE ROUX
DAN FOGELBERG
Hottest:
JOURNEY 2-1
STEVIE WONDER 9-4
DIANA ROSS 17-10
KINKS 16-17
POLICE 23-15

KHFI/Austin, TX
Ed Volkman

COMMODORES
BERTIE HIGGINS
NEIL DIAMOND
TOMMY TUTONE
GEORGE DUKE
JOAN JETT
QUARTERFLASH
Hottest:
JOURNEY 1-1
ROD STEWART 13-4
LOTIONS 10-6
DONNIE IRIS 15-7
SHEENA EASTON 28-20

KBFM/McAllen-Brownsville, TX
Kenny Garcia

ALABAMA
CHILLIWACK
SAMMY HAGAR
J. GEILS BAND
Hottest:
AIR SUPPLY 5-1
BERTIE HIGGINS 6-3
JOURNEY 4-1
BERTIE HIGGINS 7-4
DIANA ROSS 9-5
STEVIE WONDER 12-8
MECO 26-18

WQRK/Norfolk, VA
Bruce Garraway

STEVIE WONDER
NEIL DIAMOND
Hottest:
HALL & OATES 1-1
JUICE NEWTON 2-2
GEORGE BENSON 3-3
JOURNEY 19-15
OAK RIDGE BOYS 22-17

KFMK/Houston, TX
Jerry Steele

ONJ
NEIL DIAMOND
ANNE MURRAY
T.G. SHEPPARD
Hottest:
HALL & OATES 1-1
ONJ 2-2
DAN FOGELBERG 12-7
DIANA ROSS 17-14
SHEENA EASTON 30-20

Q100/Mobile, AL
Scott Griffith

LE ROUX
NEIL DIAMOND
ONJ
J. GEILS BAND
VANGELIS
T.G. SHEPPARD
Hottest:
JOURNEY 1-1
RICK SPRINGFIELD 2-2
DIANA ROSS 10-3
STEVIE WONDER 13-6
JOAN JETT 28-18

WAAV/Huntsville, AL
Jim Kendrick

MIDWEST Most Added Hottest

Joan Jett Journey Huey Lewis Dan Fogelberg Olivia Newton-John Alr Supply

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

J. Geils Band Journey Olivia Newton-John Bertie Higgins J. Geils Band Le Roux Dan Fogelberg

MIDWEST

PARALLEL TWO

WJXX/Columbia, OH Teri Nuttar

Hottest: J. GEILS BAND 1-1 JOURNEY 10-4 CARB 8-6 STEVIE WONDER 22-12 RICK SPRINGFIELD 10-14

KIOA/Des Moines, IA A.W. Pantoja

ANNE MURRAY CHILLIWACK SISTER SLEDGE LE ROUX ONJ Hottest: HALL & OATES 1-1 BERTIE HIGGINS 11-6 STEVIE WONDER 23-19 JOURNEY 27-20 POLICE D-23

KQFM/Oklahoma City, OK Chuck Morgan

DIANA ROSS JOAN JETT HUEY LEWIS AND TH BILL CHAMPLIN VANGELIS CHILLIWACK ANNE MURRAY JOHN HALL BAND Hottest: J. GEILS BAND 1-1 JUICE NEWTON 3-2 DAN FOGELBERG 6-3 GEORGE BENSON 5-4 ALABAMA 10-5

KRAV/Tulsa, OK Gary Reynolds

ONJ Hottest: HALL & OATES 1-1 OAK RIDGE BOYS 10-2 AIR SUPPLY 4-4 JOURNEY 9-7 ABBA 13-11

KZ33/Peoria, IL Keith Edwards

J. GEILS BAND LE ROUX VAN HALEN PRISM Hottest: FOREIGNER D-1 JOURNEY 7-4 DONNIE IRIS 6-6 JOAN JETT 14-10 STEVIE NICKS 16-12

WGRD/Grand Rapids, MI Sean Stevens

DIANA ROSS ROD STEWART Hottest: EW&F 3-1 AIR SUPPLY 2-2 JOURNEY 9-4 DAN FOGELBERG 5-5 GEORGE BENSON 14-10

WHOT/Youngstown, OH Dick Thompson

CHILLIWACK AC/DC Hottest: DAN FOGELBERG 2-1 AIR SUPPLY 7-3 SHEENA EASTON 17-11 JOURNEY 20-12 STEVIE WONDER 23-16

WMEE/Fort Wayne, IN John Curry

VAN HALEN BERTIE HIGGINS BOB & DOUG MCKENZ ONJ Hottest: JOURNEY 18-1 AIR SUPPLY 9-2 CARB 8-4 SHEENA EASTON 12-8 STEVIE WONDER 25-13

WVIC/East Lansing, MI Jim St. John

BARBRA STREISAND GREG GUIDRY ANNE MURRAY GEORGE DUKE ANGELA ROPELL GENESIS Hottest: HALL & OATES 7-1 SHEENA EASTON 3-3 KENNY ROGERS 4-4 LRB 5-5 ALABAMA 7-6

KSTT/Davenport, IA Bill Young

GENESIS Hottest: SHEENA EASTON 1-1 JOURNEY 8-3 ALABAMA 15-7 BERTIE HIGGINS 19-12 POINTER SISTERS 23-16

KEYN/FM/Wichita, KS Terrie Springs

QUINCY JONES FOREIGNER GENESIS Hottest: J. GEILS BAND 7-1 AIR SUPPLY 5-3 LRB 7-4 DAN FOGELBERG 10-8 JOURNEY 11-9

WYFM/Youngstown, OH Jeff Tobin

AC/DC Hottest: J. GEILS BAND 1-1 QUARTERFLASH 3-3 CARB 10-6 DAN FOGELBERG 15-10 AN/DC A-14

WAKX/Duluth Jon Armstrong

POINTER SISTERS BERTIE HIGGINS BARBRA STREISAND ASSEMBLED MULTITU Hottest: HALL & OATES 1-1 DAN FOGELBERG 2-2 SHEENA EASTON 8-4 AIR SUPPLY 9-5 JOURNEY 12-6

WNAM/Appleton-Oshkosh Jay Tyler

ONJ Hottest: J. GEILS BAND NEIL DIAMOND BARBRA STREISAND GINO VANNELLI JOAN JETT Hottest: LRB 2-1 DAN FOGELBERG 5-2 ALABAMA 14-9 DIANA ROSS 22-14 STEVIE WONDER 23-15

KQKQ/Omaha, NB Jay Taylor

GO GO'S ONJ JOAN JETT CHILLIWACK Hottest: JOURNEY 5-1 DAN FOGELBERG 3-2 AIR SUPPLY 6-5 STEVIE WONDER 16-8 DIANA ROSS 13-9

WZOK/Rockford, IL Mr. Ed

PAUL DAVIS J. GEILS BAND HUEY LEWIS AND TH Hottest: DAN FOGELBERG 2-1 LRB 4-3 CARB 5-4 JOURNEY 8-6 POLICE 12-8

Z104/Madison, WI Little/Hudson

CHILLIWACK ONJ QUARTERFLASH BOB & DOUG MCKENZ Hottest: JOURNEY 6-1 AIR SUPPLY 5-4 ROD STEWART 12-7 KINK 13-10 DONNIE IRIS 18-13

WIKS/Indianapolis, IN Tom Gilligan

SUE SAAD SURVIVOR ROD STEWART VAN HALFN Hottest: BILLY JOEL 5-1 FOREIGNER 6-4 RICK SPRINGFIELD 8-7 BILLY SQUIER 10-8 JOAN JETT 12-9

US3/South Bend, IN J.K. Dearing

DIANA ROSS Hottest: J. GEILS BAND 1-1 AIR SUPPLY 9-3 JOURNEY 17-5 CARB 19-11 GO GO'S 20-13

WDJX/Dayton, OH Butcher/Dawson

HUEY LEWIS AND TH VAN HALEN OAK RIDGE BOYS BOB & DOUG MCKENZ FOREIGNER Hottest: SHEENA EASTON 2-1 AIR SUPPLY 5-3 JOURNEY 7-4 CARB 6-5 LRB 8-6

WLWL/FM/St Paul, MN Phil Houston

ROD STEWART RICK SPRINGFIELD GO GO'S BERTIE HIGGINS ONJ BOB & DOUG MCKENZ Hottest: QUARTERFLASH 2-1 J. GEILS BAND 3-3 DAN FOGELBERG 7-4 AIR SUPPLY 9-8 LRB 21-15

WKDO/Evanville, IN Hobbs/Payne

CHILLIWACK HUEY LEWIS AND TH JOAN JETT SKYY NOVO COMBO Hottest: JOURNEY 6-1 DAN FOGELBERG 4-2 AIR SUPPLY 7-3 KENNY ROGERS 10-8 DIANA ROSS 14-9

WJXQ/Jackson, MI Jim Ryan

OZZY OSBOURNE J. GEILS BAND SURVIVOR WAITRESSES (dp) JIM STEINMAN (dp) BONNIE RAITT (dp) SNEAKER DOOBIE BROS Hottest: SAMMY HAGAR 1-1 JOURNEY 8-2 JOAN JETT 28-9 VAN HALEN 18-10 QUARTERFLASH D-28

KQKQ/Omaha, NB Jay Taylor

GO GO'S ONJ JOAN JETT CHILLIWACK Hottest: JOURNEY 5-1 DAN FOGELBERG 3-2 AIR SUPPLY 6-5 STEVIE WONDER 16-8 DIANA ROSS 13-9

KQKQ/Omaha, NB Jay Taylor

GO GO'S ONJ JOAN JETT CHILLIWACK Hottest: JOURNEY 5-1 DAN FOGELBERG 3-2 AIR SUPPLY 6-5 STEVIE WONDER 16-8 DIANA ROSS 13-9

KQKQ/Omaha, NB Jay Taylor

GO GO'S ONJ JOAN JETT CHILLIWACK Hottest: JOURNEY 5-1 DAN FOGELBERG 3-2 AIR SUPPLY 6-5 STEVIE WONDER 16-8 DIANA ROSS 13-9

KQKQ/Omaha, NB Jay Taylor

GO GO'S ONJ JOAN JETT CHILLIWACK Hottest: JOURNEY 5-1 DAN FOGELBERG 3-2 AIR SUPPLY 6-5 STEVIE WONDER 16-8 DIANA ROSS 13-9

KQKQ/Omaha, NB Jay Taylor

GO GO'S ONJ JOAN JETT CHILLIWACK Hottest: JOURNEY 5-1 DAN FOGELBERG 3-2 AIR SUPPLY 6-5 STEVIE WONDER 16-8 DIANA ROSS 13-9

KQKQ/Omaha, NB Jay Taylor

GO GO'S ONJ JOAN JETT CHILLIWACK Hottest: JOURNEY 5-1 DAN FOGELBERG 3-2 AIR SUPPLY 6-5 STEVIE WONDER 16-8 DIANA ROSS 13-9

KQKQ/Omaha, NB Jay Taylor

GO GO'S ONJ JOAN JETT CHILLIWACK Hottest: JOURNEY 5-1 DAN FOGELBERG 3-2 AIR SUPPLY 6-5 STEVIE WONDER 16-8 DIANA ROSS 13-9

KQKQ/Omaha, NB Jay Taylor

GO GO'S ONJ JOAN JETT CHILLIWACK Hottest: JOURNEY 5-1 DAN FOGELBERG 3-2 AIR SUPPLY 6-5 STEVIE WONDER 16-8 DIANA ROSS 13-9

KQKQ/Omaha, NB Jay Taylor

GO GO'S ONJ JOAN JETT CHILLIWACK Hottest: JOURNEY 5-1 DAN FOGELBERG 3-2 AIR SUPPLY 6-5 STEVIE WONDER 16-8 DIANA ROSS 13-9

WRKR/Reedina, WI Steve Warren

JOAN JETT COMMODORES STEVIE WONDER HUEY LEWIS AND TH Hottest: HALL & OATES 1-1 DAN FOGELBERG 23-13 DONNIE IRIS 25-19 BOB & DOUG MCKENZ 26-21 J. GEILS BAND D-31

WSPT/Steves Point, WI Brad Fuhr

VANGELIS (dp) VAN HALEN (dp) JOAN JETT (dp) LE ROUX STEVIE WOODS Hottest: DAN FOGELBERG 1-1 J. GEILS BAND 2-2 JOURNEY 13-4 AIR SUPPLY 7-6 OAK RIDGE BOYS 23-16

WTRU/Muskegon, MI Mike Stevens

QUARTERFLASH QUINCY JONES JOAN JETT Hottest: DAN FOGELBERG 1-1 JOURNEY 7-2 AIR SUPPLY 6-3 SHEENA EASTON 10-7 DAN FOGELBERG 3-2 CARB 5-3 AC/DC 11-8 JOAN JETT 17-12

KDVV/Topoka, KS Tony Stewart

HUEY LEWIS AND TH GO GO'S ONJ STEVIE NICKS Hottest: LOVERBOY 1-1 JOURNEY 9-3 BERTIE HIGGINS 19-10 STEVIE WONDER 20-15 ALABAMA 22-17

KELO/Sioux Falls, SD Marc Elliot

POINTER SISTERS BILLY JOEL AC/DC QUARTERFLASH JOAN JETT VANGELIS Hottest: DAN FOGELBERG 3-1 ASSEMBLED MULTITU 7-4 BUCKNER & GARCIA 10-7 JOURNEY 13-8 LRB 19-13

WAZY-FM/Lafayette, IN Keith Harris

VAN HALEN HUEY LEWIS AND TH ONJ JOAN JETT BERTIE HIGGINS Hottest: DAN FOGELBERG 4-1 CARB 2-2 JOURNEY 10-6 ROD STEWART 19-16 GO GO'S D-23

KRNA/Iowa City, IA Bart Goyahor

J. GEILS BAND STEVIE NICKS BONNIE RAITT GREG GUIDRY QUARTERFLASH WRABIT (dp) TOMMY TUNONE (dp) GAMMA (dp) LE ROUX (dp) Hottest: BILLY SQUIER 2-1 BOB & DOUG MCKENZ 9-3 EDDIE SCHWARTZ 12-7 GO GO'S 19-13 JOAN JETT 25-21

KQWB/Fargo, ND Wayne Hiller

POINTER SISTERS HUEY LEWIS AND TH BOB & DOUG MCKENZ (dp) GO GO'S (dp) BUCKNER & GARCIA (dp) Hottest: DAN FOGELBERG 3-1 AIR SUPPLY 5-3 JOURNEY 9-5 SHEENA EASTON 8-6 KENNY ROGERS 16-10

WCIL-FM/Carbondale, IL Tony Waitkus

J. GEILS BAND SNEAKER QUINCY JONES VANGELIS COMMODORES ROBERTSON & BELL Hottest: BUCKNER & GARCIA 1-1 JOURNEY 3-3 BOB & DOUG MCKENZ 4-4 SOFT CELL 5-5 STEVIE NICKS 14-6

KFMZ/Columbia, MO Steve Graziano

MARTIN BRILEY HUMAN LEAGUE SURVIVOR J. GEILS BAND Hottest: CARB 1-1 DONNIE IRIS 7-3 BILLY SQUIER 17-12 HANMY HAGAR 20-13 PRISM 23-18

SKKQ/Salina, KS Denny Collier

ONJ HUEY LEWIS AND TH JOAN JETT CONDUCTOR QUARTERFLASH STEVIE WOODS IRENE CARA Hottest: J. GEILS BAND 1-1 AIR SUPPLY 6-2 JOURNEY 10-3 DIANA ROSS 15-10 STEVIE WONDER 19-13

KKRC-FM/Sioux Falls, SD Dan Kiley

POLICE ROD STEWART STEVIE WONDER FOREIGNER Hottest: J. GEILS BAND 1-1 DAN FOGELBERG 3-2 CARB 5-3 AC/DC 11-8 JOAN JETT 17-12

KCPX/Salt Lake City, UT Gary Waldron

ONJ RUPERT HOLMES ANNE MURRAY NOVO COMBO OAK RIDGE BOYS SKYY TOMMY TUNONE Hottest: HALL & OATES 1-1 JOURNEY 10-3 GO GO'S 35-25 JOAN JETT 36-28 PRISM 39-33

KGW/Portland, OR Janis Wojniak

SHEENA EASTON BERTIE HIGGINS VANGELIS Hottest: DAN FOGELBERG 2-1 PAUL DAVIS 4-3 KENNY ROGERS 12-6 LRB 11-10 AIR SUPPLY D-19

KJRB/Spokane, WA Suda Coleman

OAK RIDGE BOYS GEORGE DUKE J. GEILS BAND LOVERBOY Hottest: DAN FOGELBERG 2-1 JOURNEY 9-3 BERTIE HIGGINS 12-8 VANGELIS 13-10 ALABAMA 27-22

KROQ/Tucson, AZ Guy Zapoleon

OAK RIDGE BOYS BERTIE HIGGINS EDDIE SCHWARTZ VANGELIS J. GEILS BAND Hottest: KENNY ROGERS 10-4 STEVIE NICKS 11-7 JOURNEY 15-10 BOB & DOUG MCKENZ 19-11

YB/Fresno, CA John McCortay

BARRY MANILOW STEVIE WONDER BERTIE HIGGINS GO GO'S POLICE Hottest: HALL & OATES 1-1 JUICE NEWTON 10-8 JOURNEY 15-9 JENNIFER WARNES 16-12 KENNY ROGERS 20-17

KLUC/Las Vegas, NV Randy Lunquist

JOAN JETT VANGELIS QUARTERFLASH Hottest: JOURNEY 7-1 ROD STEWART 17-10 POLICE 18-15 STEVIE NICKS 21-17 CHILLIWACK 28-24

KYNO-FM/Fresno, CA Walker/Davis

ONJ JUNIOR KOOL & THE GANG BARBRA STREISAND Hottest: SKYY 7-1 CLIFF RICHARD 8-6 SUGAR HILL GANG 25-16 GO GO'S 26-18 HUCKNER & GARCIA 31-27

KZZQ/Albuquerque, NM Bruce Daniels

POINTER SISTERS GO GO'S ALABAMA Hottest: J. GEILS BAND 4-1 DAN FOGELBERG 6-2 LRB 10-6 AIR SUPPLY 11-7 SHEENA EASTON 12-9

FM102/Sacramento, CA Manders/Preston

KOOL & THE GANG HUEY LEWIS AND TH VANGELIS BERTIE HIGGINS Hottest: J. GEILS BAND 1-1 SKYY 11-8 DIANA ROSS 14-10 JOURNEY 21-14 TIME 23-18

KSPZ/Colorado Springs, CO Mike Daniels

ALABAMA Hottest: DAN FOGELBERG 1-1 LRB 2-2 AIR SUPPLY 4-3 GEORGE BENSON 6-5 JOURNEY 11-6

KHYT/Tucson, AZ Rich Brother Robinson

SAMMY HAGAR FOREIGNER BLAFTERS J. GEILS BAND ALABAMA ABBA CHILLIWACK JOAN JETT JOAN JETT Hottest: J. GEILS BAND 1-1 JOURNEY 11-3 STEVIE WONDER 20-13 BOB & DOUG MCKENZ 24-17 IRENE CARA D-32

KIDD/Monterey, CA Barry Brown

J. GEILS BAND ONJ JOAN JETT COMMODORES Hottest: HALL & OATES 1-1 AIR SUPPLY 13-8 LRB 15-10 JOURNEY 22-17 SKYY 26-20

KGGI/Riverside-San Bernardino, CA Steve O'Neil

GO GO'S ONJ BARRY MANILOW SURVIVOR IRENE CARA EW&F Hottest: J. GEILS BAND 2-1 STEVIE WONDER 10-3 SMOKEY ROBINSON 25-8 TIME 16-12 KENNY ROGERS 23-18

KKXX/Bakersfield, CA Squires/DeRoo

JOAN JETT HUEY LEWIS AND TH ALABAMA Hottest: JOURNEY 2-1 ABBA 8-2 SAMMY HAGAR 11-4 POLICE 14-5 ROD STEWART 21-8

KNBQ/Tacoma, WA Bryan/Roberts

ONJ LE ROUX PRISM J. GEILS BAND Hottest: HALL & OATES 1-1 JOURNEY 3-2 BOB & DOUG MCKENZ 21-17 CHILLIWACK 26-19 GO GO'S 30-25

K98/Provo, UT Jim Sumpter

OAK RIDGE BOYS JOAN JETT J. GEILS BAND Hottest: DAN FOGELBERG 6-1 BOB & DOUG MCKENZ 8-6 LRB 10-8 JOURNEY 22-17 POLICE 24-18

FM103/Salt Lake City, UT Lorraine Winnager

CHILLIWACK J. GEILS BAND Hottest: J. GEILS BAND 1-1 JOURNEY 7-3 BOB & DOUG MCKENZ 19-13 FOREIGNER 14-17 JOAN JETT D-23

KBBK/Boise, ID Rob Lee

SAMMY HAGAR NEIL DIAMOND BOB & DOUG MCKENZ J. GEILS BAND RUPERT HOLMES BERTIE HIGGINS GREG GUIDRY Hottest: AIR SUPPLY 4-1 DAN FOGELBERG 5-3 LRB 7-4 SHEENA EASTON 8-6 DIANA ROSS 11-7

K8KD/Salem, OR Len E. Mitchell

LE ROUX ONJ GREG GUIDRY Hottest: DONNIE IRIS 4-1 JOURNEY 21-8 QUARTERFLASH 20-12 BOB & DOUG MCKENZ 36-16 JOAN JETT D-33

PARALLEL THREE

KCBN/Reno, NV Jim O'Neal

STEVIE NICKS QUARTERFLASH J. GEILS BAND VAN HALEN Hottest: ROLLING STONES 1-1 CARB 2-2 RICK SPRINGFIELD 10-4 BERTIE HIGGINS 18-14 JOAN JETT 35-27

KDZA/Pueblo, CO Rip Avine

STEVIE NICKS J. GEILS BAND LE ROUX TOMMY TUNONE QUARTERFLASH IRENE CARA (RA) Hottest: DAN FOGELBERG 4-1 LRB 7-3 SHEENA EASTON 9-4 JOURNEY 20-9 KENNY ROGERS 18-10

KOZE/Lawiston, ID Wes McShay

GEORGE BENSON NEIL DIAMOND BRYAN ADAMS LE ROUX STEVIE NICKS Hottest: J. GEILS BAND 1-1 FOREIGNER 3-2 AIR SUPPLY 7-5 JOURNEY 13-6 POLICE 9-8

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

- WNBC/New York CFTR/Toronto WBLI/Long Island WVBF/Boston KROK/Shreveport WJDX/Jackson WNAP/Indianapolis WOW/Omaha WNCI/Columbus WGUY/Bangor KWLO/Waterloo

THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK:

- KSET-FM/EI Paso WFEA/Manchester

PARALLELS

Parallel I: Selected stations in major markets that are format dominant and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually.

★ DENOTES FIRST WEEK IN PARALLELS.

210 REPORTS
214 LAST WEEK

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National Summary
Beach			Up 51
E	33%		Debuts 20
M	21%		Same 4
S	56%		Down 0
W	19%		Adds 25

EXAMPLE

100/25 — 100 CHR reporting stations on this week including 25 new adds.

44% — Percentage of this week's reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary

Up 51 — Number of stations moving it up on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts.

Adds 25 — Total number of stations adding it this week.

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CARS
Shake It Up (Elektra)
LP: Shake It Up

Regional	142/1	68%	National Summary
Beach			UP 44
E	68%		DEBUTS 1
M	14%		DOWN 1
S	14%		ADDS 1
W	6%		

NEIL DIAMOND
One The Way... (Columbia)
LP: One The Way To The Sky

Regional	55/23	28%	National Summary
Beach			UP 7
E	28%		DEBUTS 0
M	13%		DOWN 0
S	5%		ADDS 0
W	5%		

FOREIGNER
Jukebox Hero (Atlantic)
LP: Foreigner 4

Regional	73/14	35%	National Summary
Beach			UP 14
E	35%		DEBUTS 0
M	21%		DOWN 0
S	21%		ADDS 14
W	0%		

ALABAMA
Love In The First... (MCA)
LP: Feels So Right

Regional	145/9	69%	National Summary
Beach			UP 16
E	69%		DEBUTS 12
M	8%		DOWN 2
S	1%		ADDS 9
W	2%		

CHILLWACK
I Believe (Millennium/RCA)
LP: Wanna Be A Star

Regional	132/15	63%	National Summary
Beach			UP 69
E	63%		DEBUTS 26
M	1%		DOWN 1
S	1%		ADDS 15
W	2%		

SHEENA EASTON
You Could... (EMI America)
LP: You Could Have Been With Me

Regional	181/2	77%	National Summary
Beach			UP 117
E	77%		DEBUTS 0
M	7%		DOWN 19
S	1%		ADDS 2
W	7%		

ABBA
When All Is Said... (Atlantic)
LP: The Visitors

Regional	88/7	46%	National Summary
Beach			UP 39
E	46%		DEBUTS 12
M	0%		DOWN 1
S	0%		ADDS 7
W	6%		

J. GEILS BAND
Centerfold (EMI America)
LP: Freeze Frame

Regional	150/0	71%	National Summary
Beach			UP 16
E	71%		DEBUTS 0
M	0%		DOWN 0
S	0%		ADDS 0
W	2%		

GO-GO'S
We Got The Beat (IRS/AM)
LP: Beauty & The Beat

Regional	118/25	56%	National Summary
Beach			UP 50
E	56%		DEBUTS 78
M	0%		DOWN 0
S	0%		ADDS 0
W	7%		

AIR SUPPLY
Sweet Dreams (Arista)
LP: The One The You Love

Regional	188/4	89%	National Summary
Beach			UP 124
E	89%		DEBUTS 7
M	0%		DOWN 0
S	0%		ADDS 0
W	1%		

BUCKNER & GARCIA
Pac-Man Fever (Columbia)

Regional	83/4	30%	National Summary
Beach			UP 79
E	30%		DEBUTS 19
M	0%		DOWN 0
S	0%		ADDS 4
W	2%		

PAUL DAVIS
Cool Night (Arista)
LP: Cool Night

Regional	145/0	69%	National Summary
Beach			UP 33
E	69%		DEBUTS 0
M	0%		DOWN 0
S	0%		ADDS 0
W	7%		

DAN FOELBERG
Leader Of... (Full Moon/Epic)
LP: The Innocent Age

Regional	185/1	88%	National Summary
Beach			UP 14
E	88%		DEBUTS 1
M	0%		DOWN 0
S	0%		ADDS 1
W	1%		

J. GEILS BAND
Freeze... (EMI America)
LP: Freeze Frame

Regional	74/83	35%	National Summary
Beach			UP 3
E	35%		DEBUTS 3
M	0%		DOWN 0
S	0%		ADDS 0
W	6%		

SAMMY HAGAR
I'll Fall In Love... (Geffen/WB)
LP: Standing Hampton

Regional	81/11	39%	National Summary
Beach			UP 21
E	39%		DEBUTS 7
M	0%		DOWN 1
S	0%		ADDS 1
W	6%		

NEIL DIAMOND
One The Way... (Columbia)
LP: One The Way To The Sky

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LP: Beauty & The Beat

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W	7%		

AIR SUPPLY
Sweet Dreams (Arista)
LP: The One The You Love

Regional	188/4	89%	National Summary
Beach			UP 124
E	89%		DEBUTS 7
M	0%		DOWN 0
S	0%		ADDS

(Sammy Hager continued)

P2

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 27, DEBITS 18, DOWNS 18, ADDE 70

(Bertie Higgins continued)

P2

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 27, DEBITS 18, DOWNS 18, ADDE 70

(Quincy Jones continued)

JOURNEY
Open Arms (Columbia)
LP: Escape

203/1 97%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 189, DEBITS 0, DOWNS 0, ADDE 1

(Huey Lewis & The News continued)

P3

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

(Barry Manilow continued)

P2

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

(Stevie Nicks continued)

P2

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

JOHN HALL BAND
Crazy (EMI America)
LP: All Of The Above

63/6 30%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 27, DEBITS 18, DOWNS 18, ADDE 70

DONNIE IRIS
Lovve Is Like A Rock (MCA)
LP: King Cool

70/3 33%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 44, DEBITS 3, DOWNS 4, ADDE 3

JOURNEY
Open Arms (Columbia)
LP: Escape

203/1 97%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 189, DEBITS 0, DOWNS 0, ADDE 1

LITTLE RIVER BAND
Take It Easy... (Capitol)
LP: Time Exposure

177/2 84%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

BOB & DOUG MCKENZIE
Take Off (Mercury/PK)
LP: Great White North

66/18 45%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

OAK RIDGE BOYS
Bobbie Sue (MCA)

108/9 61%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

HALL & OATES
I Can't Go For That... (RCA)
LP: Private Eyes

187/0 89%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

JOAN JETT...
I Love Rock 'N Roll (Boardwalk)
LP: I Love Rock 'N Roll

123/32 58%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

LE ROUX
Nobody Said It Was... (RCA)
LP: Last Safe Place

68/39 32%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 9, DEBITS 5, DOWNS 3, ADDE 39

LOVERBOY
Working For... (Columbia)
LP: Get Lucky

61/2 29%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 29, DEBITS 11, DOWNS 11, ADDE 2

OLIVIA NEWTON-JOHN
Make A Move... (MCA)
LP: Physical

121/53 58%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

PLAYER
If Looks Could Kill (RCA)
LP: Spies Of Life

66/4 31%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

BERTIE HIGGINS
Key Largo (Kat Family/CBS)
LP: Just Another Day In Paradise

139/20 86%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 77, DEBITS 18, DOWNS 18, ADDE 70

QUINCY JONES
One Hundred Ways (A&M)
LP: The Dude

80/12 38%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 39, DEBITS 17, DOWNS 17, ADDE 12

HUEY LEWIS & THE NEWS
Do You Believe... (Chrysalis)
LP: Picture This

148/38 70%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 44, DEBITS 11, DOWNS 11, ADDE 38

BARRY MANILOW
Somewhere Down... (Arista)
LP: If I Should Love Again

127/3 60%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

STEVIE NICKS
Edge Of... (Modern/Atco)
LP: Bella Donna

68/23 28%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 15, DEBITS 16, DOWNS 16, ADDE 23

POINTER SISTERS
Should I Do It (Planet/E)
LP: Black & White

168/21 76%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 96, DEBITS 19, DOWNS 19, ADDE 21

JOAN JETT...
I Love Rock 'N Roll (Boardwalk)
LP: I Love Rock 'N Roll

123/32 58%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

LE ROUX
Nobody Said It Was... (RCA)
LP: Last Safe Place

68/39 32%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 9, DEBITS 5, DOWNS 3, ADDE 39

LOVERBOY
Working For... (Columbia)
LP: Get Lucky

61/2 29%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 29, DEBITS 11, DOWNS 11, ADDE 2

OLIVIA NEWTON-JOHN
Make A Move... (MCA)
LP: Physical

121/53 58%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

PLAYER
If Looks Could Kill (RCA)
LP: Spies Of Life

66/4 31%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

BERTIE HIGGINS
Key Largo (Kat Family/CBS)
LP: Just Another Day In Paradise

139/20 86%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 77, DEBITS 18, DOWNS 18, ADDE 70

QUINCY JONES
One Hundred Ways (A&M)
LP: The Dude

80/12 38%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 39, DEBITS 17, DOWNS 17, ADDE 12

HUEY LEWIS & THE NEWS
Do You Believe... (Chrysalis)
LP: Picture This

148/38 70%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 44, DEBITS 11, DOWNS 11, ADDE 38

BARRY MANILOW
Somewhere Down... (Arista)
LP: If I Should Love Again

127/3 60%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

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LP: Bella Donna

68/23 28%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 15, DEBITS 16, DOWNS 16, ADDE 23

POINTER SISTERS
Should I Do It (Planet/E)
LP: Black & White

168/21 76%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 96, DEBITS 19, DOWNS 19, ADDE 21

JOAN JETT...
I Love Rock 'N Roll (Boardwalk)
LP: I Love Rock 'N Roll

123/32 58%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

LE ROUX
Nobody Said It Was... (RCA)
LP: Last Safe Place

68/39 32%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 9, DEBITS 5, DOWNS 3, ADDE 39

LOVERBOY
Working For... (Columbia)
LP: Get Lucky

61/2 29%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 29, DEBITS 11, DOWNS 11, ADDE 2

OLIVIA NEWTON-JOHN
Make A Move... (MCA)
LP: Physical

121/53 58%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

PLAYER
If Looks Could Kill (RCA)
LP: Spies Of Life

66/4 31%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

BERTIE HIGGINS
Key Largo (Kat Family/CBS)
LP: Just Another Day In Paradise

139/20 86%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 77, DEBITS 18, DOWNS 18, ADDE 70

QUINCY JONES
One Hundred Ways (A&M)
LP: The Dude

80/12 38%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 39, DEBITS 17, DOWNS 17, ADDE 12

HUEY LEWIS & THE NEWS
Do You Believe... (Chrysalis)
LP: Picture This

148/38 70%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 44, DEBITS 11, DOWNS 11, ADDE 38

BARRY MANILOW
Somewhere Down... (Arista)
LP: If I Should Love Again

127/3 60%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

STEVIE NICKS
Edge Of... (Modern/Atco)
LP: Bella Donna

68/23 28%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 15, DEBITS 16, DOWNS 16, ADDE 23

POINTER SISTERS
Should I Do It (Planet/E)
LP: Black & White

168/21 76%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 96, DEBITS 19, DOWNS 19, ADDE 21

JOAN JETT...
I Love Rock 'N Roll (Boardwalk)
LP: I Love Rock 'N Roll

123/32 58%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

LE ROUX
Nobody Said It Was... (RCA)
LP: Last Safe Place

68/39 32%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 9, DEBITS 5, DOWNS 3, ADDE 39

LOVERBOY
Working For... (Columbia)
LP: Get Lucky

61/2 29%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 29, DEBITS 11, DOWNS 11, ADDE 2

OLIVIA NEWTON-JOHN
Make A Move... (MCA)
LP: Physical

121/53 58%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

PLAYER
If Looks Could Kill (RCA)
LP: Spies Of Life

66/4 31%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

BERTIE HIGGINS
Key Largo (Kat Family/CBS)
LP: Just Another Day In Paradise

139/20 86%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 77, DEBITS 18, DOWNS 18, ADDE 70

QUINCY JONES
One Hundred Ways (A&M)
LP: The Dude

80/12 38%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 39, DEBITS 17, DOWNS 17, ADDE 12

HUEY LEWIS & THE NEWS
Do You Believe... (Chrysalis)
LP: Picture This

148/38 70%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 44, DEBITS 11, DOWNS 11, ADDE 38

BARRY MANILOW
Somewhere Down... (Arista)
LP: If I Should Love Again

127/3 60%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

STEVIE NICKS
Edge Of... (Modern/Atco)
LP: Bella Donna

68/23 28%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 15, DEBITS 16, DOWNS 16, ADDE 23

POINTER SISTERS
Should I Do It (Planet/E)
LP: Black & White

168/21 76%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 96, DEBITS 19, DOWNS 19, ADDE 21

JOAN JETT...
I Love Rock 'N Roll (Boardwalk)
LP: I Love Rock 'N Roll

123/32 58%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

LE ROUX
Nobody Said It Was... (RCA)
LP: Last Safe Place

68/39 32%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 9, DEBITS 5, DOWNS 3, ADDE 39

LOVERBOY
Working For... (Columbia)
LP: Get Lucky

61/2 29%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 29, DEBITS 11, DOWNS 11, ADDE 2

OLIVIA NEWTON-JOHN
Make A Move... (MCA)
LP: Physical

121/53 58%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

PLAYER
If Looks Could Kill (RCA)
LP: Spies Of Life

66/4 31%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

BERTIE HIGGINS
Key Largo (Kat Family/CBS)
LP: Just Another Day In Paradise

139/20 86%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 77, DEBITS 18, DOWNS 18, ADDE 70

QUINCY JONES
One Hundred Ways (A&M)
LP: The Dude

80/12 38%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 39, DEBITS 17, DOWNS 17, ADDE 12

HUEY LEWIS & THE NEWS
Do You Believe... (Chrysalis)
LP: Picture This

148/38 70%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 44, DEBITS 11, DOWNS 11, ADDE 38

BARRY MANILOW
Somewhere Down... (Arista)
LP: If I Should Love Again

127/3 60%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

STEVIE NICKS
Edge Of... (Modern/Atco)
LP: Bella Donna

68/23 28%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 15, DEBITS 16, DOWNS 16, ADDE 23

POINTER SISTERS
Should I Do It (Planet/E)
LP: Black & White

168/21 76%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 96, DEBITS 19, DOWNS 19, ADDE 21

JOAN JETT...
I Love Rock 'N Roll (Boardwalk)
LP: I Love Rock 'N Roll

123/32 58%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

LE ROUX
Nobody Said It Was... (RCA)
LP: Last Safe Place

68/39 32%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 9, DEBITS 5, DOWNS 3, ADDE 39

LOVERBOY
Working For... (Columbia)
LP: Get Lucky

61/2 29%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 29, DEBITS 11, DOWNS 11, ADDE 2

OLIVIA NEWTON-JOHN
Make A Move... (MCA)
LP: Physical

121/53 58%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

PLAYER
If Looks Could Kill (RCA)
LP: Spies Of Life

66/4 31%

Regional Beach: E 578, H 578, M 578, W 578

N&A

Summary: UP 127, DEBITS 3, DOWNS 14, ADDE 3

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Continued On Next Column

QUARTERFLASH
Find Another... (Geffen/WB)
LP: Quarterflash

Regional Summary: 65/26 31%
N & A

Q

Regional Beach: E 348, S 348, M 318, W 358

Q

Regional Beach: E 348, S 348, M 318, W 358

DIANA RORR
Mirror, Mirror (RCA)
LP: Why Do Fools Fall In Love?

Regional Summary: 155/4 74%
N & A

12

Regional Beach: E 704, S 704, M 644, W 724

CLIFF RICHARD
Daddy... (EMI America)
LP: Wired For Sound

Regional Summary: 142/4 68%
N & A

23

Regional Beach: E 764, S 764, M 514, W 514

SKYY
Call Me (Salsoul/RCA)
LP: Skyyline

Regional Summary: 54/12 26%
N & A

17

Regional Beach: E 370, S 370, M 370, W 370

ROD STEWART
Tonight I'm Yours... (WB)
LP: Tonight I'm Yours

Regional Summary: 158/9 75%
N & A

17

Regional Beach: E 764, S 764, M 514, W 514

VAN HALEN
(Oh) Pretty Woman (WB)
Regional Summary: 68/17 31%
N & A

P1

Regional Beach: E 454, S 454, M 214, W 214

POLICE
Spirits In A... (A&M)
LP: Ghost In The Machine

Regional Summary: 159/4 76%
N & A

13

Regional Beach: E 764, S 764, M 514, W 514

EDDIE SCHWARTZ
All Our Tomorrows (Atco)
LP: No Refuge

Regional Summary: 140/1 67%
N & A

19

Regional Beach: E 704, S 704, M 644, W 724

SKYY
Call Me (Salsoul/RCA)
LP: Skyyline

Regional Summary: 54/12 26%
N & A

17

Regional Beach: E 370, S 370, M 370, W 370

ROD STEWART
Tonight I'm Yours... (WB)
LP: Tonight I'm Yours

Regional Summary: 158/9 75%
N & A

17

Regional Beach: E 764, S 764, M 514, W 514

ROD STEWART
Tonight I'm Yours... (WB)
LP: Tonight I'm Yours

Regional Summary: 158/9 75%
N & A

17

Regional Beach: E 764, S 764, M 514, W 514

STEVIE WONDER
That Girl (Tama/Motown)
LP: Stevie Wonder's Original...

Regional Summary: 174/5 83%
N & A

9

Regional Beach: E 684, S 684, M 284, W 284

PRISM
Don't Let Him Know (Capitol)
LP: Small Change

Regional Summary: 58/10 28%
N & A

P1

Regional Beach: E 348, S 348, M 318, W 358

KENNY ROGERS
Through The Years (Liberty)
LP: Share Your Love

Regional Summary: 158/1 74%
N & A

11

Regional Beach: E 774, S 774, M 644, W 724

EDDIE SCHWARTZ
All Our Tomorrows (Atco)
LP: No Refuge

Regional Summary: 140/1 67%
N & A

19

Regional Beach: E 704, S 704, M 644, W 724

ROD STEWART
Tonight I'm Yours... (WB)
LP: Tonight I'm Yours

Regional Summary: 158/9 75%
N & A

17

Regional Beach: E 764, S 764, M 514, W 514

ROD STEWART
Tonight I'm Yours... (WB)
LP: Tonight I'm Yours

Regional Summary: 158/9 75%
N & A

17

Regional Beach: E 764, S 764, M 514, W 514

STEVIE WONDER
That Girl (Tama/Motown)
LP: Stevie Wonder's Original...

Regional Summary: 174/5 83%
N & A

9

Regional Beach: E 684, S 684, M 284, W 284

PRISM
Don't Let Him Know (Capitol)
LP: Small Change

Regional Summary: 58/10 28%
N & A

P1

Regional Beach: E 348, S 348, M 318, W 358

KENNY ROGERS
Through The Years (Liberty)
LP: Share Your Love

Regional Summary: 158/1 74%
N & A

11

Regional Beach: E 774, S 774, M 644, W 724

EDDIE SCHWARTZ
All Our Tomorrows (Atco)
LP: No Refuge

Regional Summary: 140/1 67%
N & A

19

Regional Beach: E 704, S 704, M 644, W 724

ROD STEWART
Tonight I'm Yours... (WB)
LP: Tonight I'm Yours

Regional Summary: 158/9 75%
N & A

17

Regional Beach: E 764, S 764, M 514, W 514

ROD STEWART
Tonight I'm Yours... (WB)
LP: Tonight I'm Yours

Regional Summary: 158/9 75%
N & A

17

Regional Beach: E 764, S 764, M 514, W 514

STEVIE WONDER
That Girl (Tama/Motown)
LP: Stevie Wonder's Original...

Regional Summary: 174/5 83%
N & A

9

Regional Beach: E 684, S 684, M 284, W 284

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QUARTERFLASH "Find Another Fool" (Geffen/WB) 65/26

Moves: Up 8, Debuts 13, Same 18, Down 0, Adds 28 including B104, WPGC, Z93, Q105, KIIS-FM, KZZP, WLAM-FM, WKEE, WBBQ, KK104, Z104, KLUC, 95XIL, KKQV, KKLS.

PLAYER "If Looks Could Kill" (RCA) 65/4

Moves: Up 30, Debuts 4, Same 27, Down 0, Adds 4, WGCL, KFI, WSEZ, WZYQ, 94Q on, KIQQ on, 3WT 31-25, WPST 30-26, KINT 25-15, KHFI 24-10, WAAV 28-24, WBBQ 29-26, WJBO 27-18, WLAM 30-26.

JOHN HALL BAND "Crazy (Keep On Falling)" (EMI America) 63/5

Moves: Up 20, Debuts 4, Same 34, Down 0, Adds 5, KEGL, WRCK, WRVQ, KOFM, KATI, B104 on, WLS 30-27, WKTI on, KFRC on, 3WT 29-26, KZFM 28-19, WSKZ 26-23, WSSX 27-24, Q104 10-8, KRNA 13-11, KCBN 37-34.

BUCKNER & GARCIA "Pac-Man Fever" (Columbia) 63/4

Moves: Up 29, Debuts 5, Same 19, Down 6, Adds 4, WGCL, WRCK, WZZR, KQWB, WCAU-FM 4-3, Q107 5-3, Z93 14-9, 95 7-5, KEARTH 5-4, KFRC 13-8, XTRA 1-1, WKRC-FM 4-2, WZYQ 1-1, Z102 1-1, WCIL-FM 1-1.

LOVERBOY "Working For The Weekend" (Columbia) 61/2

Moves: Up 29, Debuts 0, Same 11, Down 1, Adds 2, KEEL, WZYQ, CKGM 8-6, WLS-FM 12-9, KIQQ 14-9, KBLE-FM 14-11, KZ93 3-2, Z104 11-8, KLUC 2-2, WJBO 18-12, WIGY 18-10, KKRC-FM 25-19, WSPT 3-3, KDVV 1-1, KCBN 15-9.

STEVIE NICKS "Edge Of Seventeen" (Modern/Atco) 58/23

Moves: Up 15, Debuts 3, Same 18, Down 1, Adds 23 including WBEN-FM, KIMN, WKRC-FM, WKEE, WHHY-FM, WSKZ, WOKI, WJBO, WZYQ, Q104, WCGQ, KKLS, KRNA, 99KG, KCBN, KOZE. Note: Some stations are playing the "live" version.

PRISM "Don't Let Him Know" (Capitol) 58/10

Moves: Up 10, Debuts 9, Same 29, Down 0, Adds 10, CKLW, WGCL, WKTI, 3WT, KLPQ, KJ100, KZ93, KNBQ, WFLB, KKQV, WPST 31-27, WSSX 30-27, WJXQ 21-19, KCPX 39-33, KFMZ 23-18.

SISTER SLEDGE "My Guy" (Cotillion/Atco) 57/11

Moves: Up 19, Debuts 14, Same 13, Down 0, Adds 11, PRO-FM, 94Q, WGCL, KRLA, KZZP, WCAO, WTIK, WSGN, KJ100, KIOA, KKXL, WBEN-FM 22-17, WKXS-FM 18-11, Y100 22-18, KILE 37-30.

NEIL DIAMOND "On The Way To The Sky" (Columbia) 55/23

Moves: Up 7, Debuts 8, Same 17, Down 0, Adds 23 including WBEN-FM, WCAO, KFMK, KHFI, WFMF, WHHY-FM, WHBQ, WMAK-FM, WQRK, WNAM, KBBK, WFEA, KPUR, KFYR, KQDI.

SKYY "Call Me" (Salsoul/RCA) 54/12

Moves: Up 22, Debuts 4, Same 12, Down 0, Adds 12, WIFJ, B94, JB105, WPGC, CKGM, Z93, WGCL, KZFM, KEEL, KLPQ, WKDQ, KCPX, 95 20-16, KIIS-FM 6-3, KYNO-FM 7-1.

TOMMY TUTONE "867-5309/Jenny" (Columbia) 51/14

Moves: Up 9, Debuts 5, Same 23, Down 0, Adds 14, KBEQ, KIIS-FM, WKRC-FM, KHFI, KLPZ, WBBQ, KCPX, WISE, WFLB, WGLF, KSEL-FM, KVOL, KRNA, KDZA, KEGL 9-8.

SIGNIFICANT ACTION

EARTH, WIND & FIRE "Wanna Be With You" (ARC/Columbia) 48/6

Moves: Up 17, Debuts 0, Same 25, Down 0, Adds 6, K104, WZYP, WNOX, KGGI, Q101, KENI, WKXS-FM 6-4, Y100 on, KRLA on, KIIS-FM 28-23, Q106 27-24, CK101 28-20, Z102 29-25, KQDI on.

AC/DC "Let's Get It Up" (Atlantic) 47/2

Moves: Up 20, Debuts 1, Same 21, Down 3, Adds 2, WHOT, WYFM, 96KX d-27, CHUM 4-3, WLS-FM 19-16, 3WT 35-29, G100 on, WHHY-FM on, WRVQ on, WJXQ 5-5, KXXX 18-16, FM103 17-14, 95XIL 3-2, KSEL-FM 24-20, KKRC-FM 11-8.

DOOBIE BROTHERS "Here To Love You" (WB) 46/3

Moves: Up 10, Debuts 3, Same 30, Down 0, Adds 3, WAEB, WZYP, WJXQ, KEGL on, KIQQ on, KYXX on, KHFI on, WHHY-FM 28-24, WBCY on, KJ100 on, KGW 20-17, KLUC 29-25, WJBO 28-22, WFLB 32-28, KKXL d-24, KSLY on.

SMOKEY ROBINSON "Tell Me Tomorrow" (Tamla/Motown) 39/3

Moves: Up 19, Debuts 3, Same 13, Down 1, Adds 3, WDRQ, WAXY, WJBO, WIFJ on, B94 29-27, WKXS-FM 10-7, WCKX 31-27, KEARTH 23-19, KIQQ 29-14, WCAO 23-18, KBFM 30-21, G100 26-21, KGGI 25-8, WFLB 26-22, KQIZ-FM on.

CONDUCTOR "Voice On The Radio" (Montage/Capitol) 39/3

Moves: Up 6, Debuts 3, Same 27, Down 0, Adds 3, Q103, WKRC-FM, 99KG, WKXS-FM on, KFI on, KEZR on, WPHD on, K104 28-24, KZFM d-29, KINT 36-31, WSKZ on, WNOX on, KYNO-FM 38-30, KCPX 29-26, 95XIL 40-37, WISE on.

STEVIE WOODS "Just Can't Win 'Em All" (Cotillion/Atco) 38/5

Moves: Up 13, Debuts 9, Same 11, Down 0, Adds 5, WZZP, WKEE, WLAM, WSPT, KYAA, KZZP on, WAAV 21-18, WHBQ 14-11, WCSC 29-25, WAKY 21-19, WVIC 37-32, WJBO 28-19, WOMP-FM 30-26, 95SGF 29-26.

MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 36/4

Moves: Up 11, Debuts 1, Same 20, Down 0, Adds 4, WIFJ, WKEE, WOKI, KKLS, KFRC on, KZFM 22-15, KBFM 25-20, WAAV 23-20, WBCY 23-16, WSEZ 28-21, WHEB on, KILE on, KYAA 27-16.

COMMODORES "Why You Wanna Try Me" (Motown) 35/7

Moves: Up 11, Debuts 5, Same 12, Down 0, Adds 7, KRLA, KHFI, CK101, WCSC, KIDD, WRKR, WCIL-FM, B104 29-26, WPGC d-28, WCKX d-31, KYXX on, K104 35-31, WFMF 25-22, KHYT on, WFLB 34-29.

TEDDY PENDERGRASS "You're My Latest..." (Phil. Int'l./CBS) 33/1

Moves: Up 18, Debuts 3, Same 11, Down 0, Adds 1, WZZR, WIFJ on, WCAU-FM on, WDRQ 9-7, WCAO d-25, KINT 23-18, KBFM on, WTIK 15-12, KEEL on, KXX106 26-22, WSGN 19-15, BJ105 32-29, FM100 16-13, WANS-FM 28-25, KYNO-FM 3-3, WFLB 17-12.

PEABO BRYSON "Let The Feeling Flow" (Capitol) 31/0

Moves: Up 14, Debuts 3, Same 13, Down 1, Adds 0, WKXS-FM 4-3, PRO-FM on, WDRQ 20-16, CKLW 24-21, KFI 29-25, KFRC 18-16, KZFM 8-3, WTIK 30-27, BJ105 34-31, WHBQ 4-3, KCPX 40-37, WLAM d-29, WFLB 33-30, KILE d-37, KENI on.

T.G. SHEPPARD "Only One You" (WB/Curb) 29/6

Moves: Up 8, Debuts 5, Same 10, Down 0, Adds 6, KIQQ, KFMK, WTIK, G100, WDOQ, WZYQ, KLAZ 29-22, WHBQ 19-14, WNOX 20-18, KJ100 on, KOFM d-25, WFBG on, KVOL 20-16, WAZY-FM on-dp, KQDI d-22.

ANNE MURRAY "Another Sleepless Night" (Capitol) 28/13

Moves: Up 7, Debuts 3, Same 5, Down 0, Adds 13, CKGM, WAEB, KFMK, KEEL, CK101, WOKI, KJ100, WZZR, WVIC, KIOA, KOFM, KCPX, WLAM, WTSN 21-17.

MECO "Pop Goes The Movies Part I" (Arista) 26/9

Moves: Up 4, Debuts 7, Same 6, Down 0, Adds 9, JB105, Q105, WSGN, CK101, WNOX, WZZR, WHEB, WFLB, KQDI, WKBW on, WBEN-FM 40-34, WFBR 30-27, KEEL on, WHBQ 20-17, WCSC 26-18.

IRENE CARA "Anyone Can See" (Network/Elektra-Asylum) 26/8

Moves: Up 8, Debuts 3, Same 6, Down 1, Adds 8, KIQQ, KEZR, WOKI, KJ100, KGGI, WFBG, 99KG, KDZA, WKXS-FM d-26, Y100 10-5, KFRC on, KC101 27-26, KZFM 26-18, BJ105 22-19.

GREG GUIDRY "Goin' Down" (Badland/Columbia) 25/9

Moves: Up 1, Debuts 6, Same 9, Down 0, Adds 9, Q105, KFI, WNOX, WGH, WVIC, KBBK, KSKD, KKQV, KRNA, B104 on, KEZR d-27, WFMF d-30, WTIK 39-35, WJBO d-40, WAZY-FM on-dp.

BARBRA STREISAND "Memory" (Columbia) 19/18

Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 18 including JB105, KFI, WAEB, KLAZ, WAAV, WDOQ, WHBQ, WMAK-FM, KJ100, WAKX, WNAM, KYNO-FM, WTSN, 95SGF, WFLB.

NOVO COMBO "Tattoo" (Polydor/PolyGram) 19/5

Moves: Up 6, Debuts 0, Same 8, Down 0, Adds 5, KINT, WKDQ, KCPX, WZYQ, KVOL, WPHD 28-27, WOKI on, WVIC on, WIKS 23-19, WJBO 40-36, WOMP-FM on, WFOX on-dp, KKLS on, KRNA 24-20, KFMZ 22-20.

GEORGE DUKE "Shine On" (Epic) 18/8

Moves: Up 1, Debuts 2, Same 7, Down 0, Adds 8, KHFI, WDOQ, WNOX, WVIC, KJRB, WFBG, 95SGF, KENI, B94 d-30, KRLA on, KIIS-FM on, WTIK-FM 29-27, B97 on, CK101 d-38, WANS-FM on.

MOLLY HATCHET "Power Play" (Epic) 18/1

Moves: Up 3, Debuts 1, Same 13, Down 0, Adds 1, KIQQ, WPHD 26-25, WRCK on, 3WT on, KINT d-36, KBFM on, WOKI on, WIKS on, WACZ on, WIGY on, WFBG on, WZYQ on, KKQV on, KFMZ on, KSLY on.

GEORGE BENSON "Never Give Up On A Good Thing" (WB) 17/8

Moves: Up 1, Debuts 2, Same 6, Down 0, Adds 8, WAAV, Y103, WDOQ, WANS-FM, 95SGF, WFLB, KQDI, KOZE, B94 on, WKXS-FM on, WCSC d-30, KYNO-FM 36-27, KBBK on, KHYT on, WIGY on.

ELO "Rain Is Falling" (Jet/CBS) 17/0

Moves: Up 9, Debuts 1, Same 7, Down 0, Adds 0, KEGL 24-22, K104 d-35, WTIK 24-19, CK101 31-28, KSKD 25-24, WACZ on, WCIR 30-21, 95XIL 36-29, Q104 28-26, WFOX on-dp, KILE 36-34, KFYR on, KQWB on-dp, WRKR on, KENI 33-32.

SOFT CELL "Tainted Love" (Sire/WB) 16/1

Moves: Up 7, Debuts 2, Same 5, Down 1, Adds 1, CKLW, CHUM 1-1, CKGM 7-3, Y100 d-20, WRCK d-27, WPST 26-20, WKRC-FM 27-26, WVIC 30-28, WJXQ 17-16, WJBO on, WACZ 10-9, WRKR 12-12, WSPT 15-13, WCIL-FM 5-5, KENI on.

SNEAKER "Don't Let Me In" (Handshake/CBS) 14/13

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 13, KEGL, WBCY, WCSC, WGH, WRVQ, WJXQ, WFBG, WFLB, WXKL, KVOL, WCIL-FM, KENI, KSLY.

GENE COTTON "If I Could Get You (Into My Life)" (Knoll) 32/10

Rotations: Heavy 0/0, Medium 17/6, Light 14/3, Extra Adds 1, Total Adds 10, WTFM, KFMB, WDEF, WRVR, WAKR, WIBA, KOB, KWAV, KREM, KSEL Medium: WJMD, KULF, WELI, WGY, WGAC, WHBC, KUGN, WORG, WWSA, KCRG, WJON.

SIGNIFICANT ACTION

POCO "Sea Of Heartbreak" (MCA) 29/2

Rotations: Heavy 0/0, Medium 19/0, Light 10/2, Extra Adds 0, Total Adds 2, WGAC, WRVR Medium: 97AIA, WCCO, KXOK, KEX, WELI, WMAZ, WRVA, WHBY, KUGN, KWAV, WSKY, WORG, WWSA, WDAY, WJON, KFOD, KMED, KOLO, KRKK.

EDDIE SCHWARTZ "All Our Tomorrows" (Atco) 25/0

Rotations: Heavy 0/0, Medium 12/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WTFM, KULF, SM95, KWAV, WSKY, KSEL Medium: WIP, 97AIA, WGY, WHEN, KEY103, WAFB, WSJS, KBOI, WLEQ, WORG, KFOD, KRKK.

BARBRA STREISAND "Memory" (Columbia) 24/20

Rotations: Heavy 1/1, Medium 9/7, Light 12/10, Extra Adds 2, Total Adds 20, WIP, WSB, KEX, WSMF, WCTC, WGAC, WERC, WDEF, WMAZ, WAKR, WHBY, WHBC, WHIO, KRMG, KUGN, WWSA, KCRG, KBOZ, KMED, KRKK Medium: KULF, WSKY.

GIDEA PARK "Seasons Of Gold" (Profile) 21/1

Rotations: Heavy 0/0, Medium 13/0, Light 8/1, Extra Adds 0, Total Adds 1, WSGW Medium: WSB, KEX, WWYZ, WELI, WGAC, WBT, WHBC, WHIO, KBOI, KKUA, WGR, WJON, KOLO.

SMOKEY ROBINSON "Tell Me Tomorrow" (Tamla/Motown) 20/4

Rotations: Heavy 2/0, Medium 8/1, Light 9/2, Extra Adds 1, Total Adds 4, KULF, WCHV, KSEL, WKBN, Heavy: WRLE, KKUA Medium: WROR, WTFM, KEX, KEY103, WORG, KBOI, KFOD.

DEL SHANNON "Sea Of Love" (Network/Elektra-Asylum) 19/3

Rotations: Heavy 2/0, Medium 11/2, Light 6/1, Extra Adds 0, Total Adds 3, WRVR, Y108, WSJS, Heavy: WBEN, WRLE Medium: WIP, KEY103, WMAZ, WFMK, KBOI, WFI, WDAY, KPAT, WJON.

GREG GUIDRY "Goin' Down" (Badland/Columbia) 17/9

Rotations: Heavy 0/0, Medium 8/2, Light 9/5, Extra Adds 2, Total Adds 9, WHYN, WHEN, WMAZ, WRVR, WQUA, WKZE-FM, WNEU, WORG, KRKK Medium: WGAC, SM95, KBOI, WSKY.

MICHAEL SMOTHERMAN "Do I Ever Cross Your Mind?" (Epic) 15/14

Rotations: Heavy 0/0, Medium 3/3, Light 9/8, Extra Adds 3, Total Adds 14, WCCO, WGY, WGAC, WMAZ, SM95, WHBY, KUGN, KSL, WSKY, WORG, WJON, KFOD, KMED, KRKK.

ANGELA BOFILL "Holdin' Out For Love" (Arista) 15/6

Rotations: Heavy 0/0, Medium 5/0, Light 9/5, Extra Adds 1, Total Adds 6, WSLI, WHBY, KLTE, WORG, KFOD, KMED Medium: WTFM, KULF, WGAC, KKUA, KRKK.

CHARLEY PRIDE "Mountain Of Love" (RCA) 14/3

Rotations: Heavy 2/0, Medium 6/0, Light 4/1, Extra Adds 0, Total Adds 3, WHIO, KOB, KSL, Heavy: KMBZ, WDEF Medium: KEX, WGAC, WBT, WIS, WMAZ, WFMK.

CHILLIWACK "I Believe" (Millennium/RCA) 14/2

Rotations: Heavy 2/0, Medium 6/0, Light 5/1, Extra Adds 1, Total Adds 2, KIXI, WSLI, Heavy: KWAV, KRKK Medium: WRLE, WHEN, SM95, WSKY, WORG, KMED.

PLAYER "If Looks Could Kill" (RCA) 14/0

Rotations: Heavy 0/0, Medium 9/0, Light 5/0, Extra Adds 0, Total Adds 0. Medium: KULF, KEX, WMAZ, KKUA, KWAV, WKZE-FM, WSKY, WLEQ, KFOD.

GROVER WASHINGTON JR. "Be Mine (Tonight)" (Elektra) 13/2

Rotations: Heavy 1/0, Medium 4/1, Light 8/1, Extra Adds 0, Total Adds 2, WBEN, WJMD, Heavy: KUGN Medium: WLTA, 97AIA, WSKY.

GEORGE BENSON "Never Give Up On A Good Thing" (WB) 12/9

Rotations: Heavy 0/0, Medium 3/1, Light 8/7, Extra Adds 1, Total Adds 9, WLTA, WGAC, WMAZ, WHBY, KBOI, WSKY, WCHV, WORG, KOLO Medium: KRKD, KBOZ.

DIANA ROSS "Mirror, Mirror" (RCA) 12/2

Rotations: Heavy 1/0, Medium 8/0, Light 3/2, Extra Adds 0, Total Adds 2, WOW, KKUA, Heavy: WFMK Medium: WROR, KULF, WAFB, WQUE, KRKD, WCHV, WORG, WBOW.

CRYSTAL GAYLE "You Never Gave Up On Me" (Columbia) 10/5

Rotations: Heavy 1/0, Medium 5/1, Light 4/4, Extra Adds 0, Total Adds 5, WHIO, KSL, WWSA, WDAY, KMED, Heavy: WCCO Medium: KMBZ, WDEF, WHBY, KFOD.

MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 10/4

Rotations: Heavy 0/0, Medium 4/1, Light 5/2, Extra Adds 1, Total Adds 4, WBEN, WJBC, KFOD, KRKK Medium: KKUA, KWAV, KSL.

DOOBIE BROTHERS "Here To Love You" (WB) 10/0

Rotations: Heavy 0/0, Medium 7/0, Light 3/0, Extra Adds 0, Total Adds 0. WQUE, KWAV, WSKY, WLEQ, KFOD, KBOZ, KRKK.

IRENE CARA "Anyone Can See" (Network/Elektra-Asylum) 9/0

Rotations: Heavy 1/0, Medium 4/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: KKUA Medium: WHIO, WKBN, KSL, KMED.

PETULA CLARK "Natural Love" (Scotti Bros./CBS) 9/0

Rotations: Heavy 1/0, Medium 1/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: KULF Medium: KEX.

ELO "Rain Is Falling" (Jet/CBS) 8/0

Rotations: Heavy 0/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0. Medium: KPLZ, KOLE, WMAZ, KWAV, KFOD.

PEABO BRYSON "Let The Feeling Flow" (Capitol) 6/2

Rotations: Heavy 0/0, Medium 4/2, Light 2/0, Extra Adds 0, Total Adds 2, WGY, WGR, Medium: WGAC, WSKY.

ASSEMBLED MULTITUDE "Theme From 'Cosmos'" (Eric/Curb) 6/1

Rotations: Heavy 0/0, Medium 1/0, Light 5/1, Extra Adds 0, Total Adds 1, KMED Medium: KCRG.

TEDDY PENDERGRASS "You're My Latest..." (Phil. Int'l./CBS) 6/1

Rotations: Heavy 0/0, Medium 3/0, Light 3/1, Extra Adds 0, Total Adds 1, WRVR Medium: KEX, WAFB, WSKY.

CHINA "You Can't Treat Love That Way" (Epic) 6/0

Rotations: Heavy 2/0, Medium 3/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WLTA, WSKY Medium: WGAC, WMAZ, KFOD.

FRED PARRIS & THE FIVE SATINS "Medley" (Elektra) 5/5

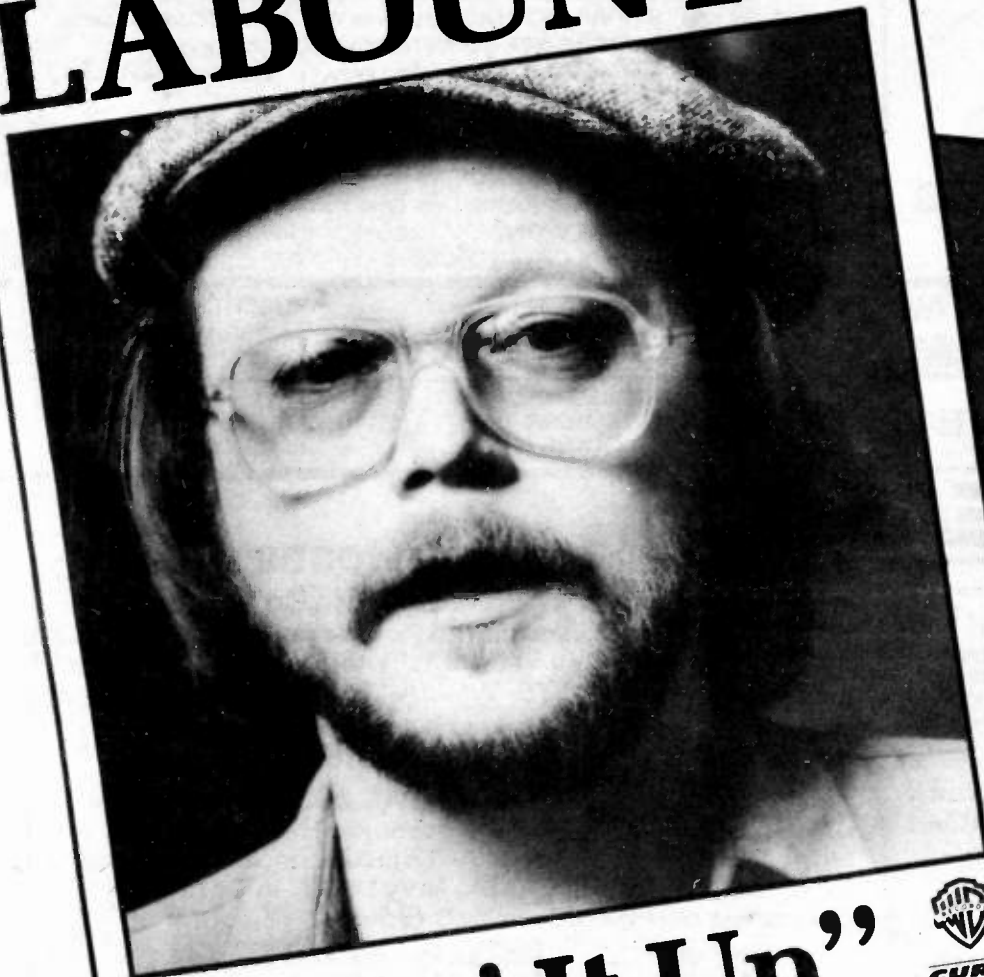
Rotations: Heavy 0/0, Medium 3/3, Light 2/2, Extra Adds 0, Total Adds 5, WSB, WNAB, WTIK, WWYZ, WELI.

BOYS BAND "Please Don't Stop Me Baby (I'm On Fire)" (Elektra) 5/3

Rotations: Heavy 0/0, Medium 2/2, Light 3/1, Extra Adds 0, Total Adds 3, KEX, WMAZ, KRKK.

When You Get The **BILL**,
Please Note The New
RAITT.

**BILL
LABOUNTY**



“Livin’ It Up”



Produced by: Russ Titelman

**BONNIE
RAITT**



**“Keep This
Heart In Mind”**

Produced by: Rob Fraboni



Manufactured & Distributed by Warner Bros. Records

Contemporary Hit Radio

NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks	Two Weeks	Last Week		
19	10	3	1	JOURNEY/Open Arms (Columbia)
5	4	2	2	DAN FOGELBERG/Leader Of The Band (Full Moon/Epic)
1	1	1	3	D. HALL & J. OATES/I Can't Go For That (No Can Do) (RCA)
9	7	4	4	AIR SUPPLY/Sweet Dreams (Arista)
11	9	7	5	LITTLE RIVER BAND/Take It Easy On Me (Capitol)
2	2	5	6	J. GEILS BAND/Centerfold (EMI America)
15	11	9	7	SHEENA EASTON/You Could Have Been With Me (EMI America)
4	3	6	8	PAUL DAVIS/Cool Night (Arista)
30	24	13	9	STEVIE WONDER/That Girl (Tamla/Motown)
8	8	8	10	CARS/Shake It Up (Elektra)
21	18	12	11	KENNY ROGERS/Through The Years (Liberty)
29	20	14	12	DIANA ROSS/Mirror, Mirror (RCA)
28	25	17	13	POLICE/Spirits In The Material World (A&M)
3	5	10	14	GEORGE BENSON/Turn Your Love Around (WB)
6	6	11	15	ROLLING STONES/Waiting On A Friend (Rolling Stones/Atco)
20	19	16	16	RICK SPRINGFIELD/Love Is Alright Tonight (RCA)
-	28	24	17	ROD STEWART/Tonight I'm Yours (Don't Hurt Me) (WB)
-	-	27	18	ALABAMA/Love In The First Degree (RCA)
27	23	20	19	EDDIE SCHWARTZ/All Our Tomorrows (Atco)
-	29	23	20	BARRY MANILOW/Somewhere Down The Road (Arista)
-	-	29	21	BERTIE HIGGINS/Key Largo (Kat Family/CBS)
-	-	26	22	POINTER SISTERS/Should I Do It (Planet/Elektra-Asylum)
-	30	28	23	CLIFF RICHARD/Daddy's Home (EMI America)
-	27	25	24	GENESIS/Abacab (Atlantic)
7	12	15	25	QUARTERFLASH/Harden My Heart (Geffen/WB)
-	-	30	26	HUEY LEWIS & THE NEWS/Do You Believe In Love (Chrysalis)
-	-	30	27	CHILLIWACK/I Believe (Millennium/RCA)
-	-	30	28	JOAN JETT & THE BLACKHEARTS/I Love Rock... (Boardwalk)
-	-	30	29	OLIVIA NEWTON-JOHN/Make A Move On Me (MCA)
-	-	30	30	GO-GO'S/We Got The Beat (IRS/A&M)

Three Weeks	Two Weeks	Last Week		
2	1	1	1	DAN FOGELBERG/Leader Of The... (Full Moon/Epic)
7	4	2	2	KENNY ROGERS/Through The Years (Liberty)
8	7	5	3	SHEENA EASTON/You Could Have Been With Me (EMI America)
12	8	6	4	AIR SUPPLY/Sweet Dreams (Arista)
13	9	7	5	BARRY MANILOW/Somewhere Down The Road (Arista)
18	15	9	6	BERTIE HIGGINS/Key Largo (Kat Family/CBS)
1	2	3	7	PAUL DAVIS/Cool Night (Arista)
19	16	10	8	ALABAMA/Love In The First Degree (RCA)
3	3	4	9	BILLY JOEL/She's Got A Way (Columbia)
27	22	15	10	JOURNEY/Open Arms (Columbia)
20	17	14	11	LITTLE RIVER BAND/Take It Easy On Me (Capitol)
-	25	20	12	CLIFF RICHARD/Daddy's Home (EMI America)
24	20	17	13	ABBA/When All Is Said And Done (Atlantic)
28	23	21	14	Q. JONES featuring J. INGRAM/One Hundred Ways (A&M)
10	10	12	15	D. HALL & J. OATES/I Can't Go For That (No Can Do) (RCA)
4	5	8	16	BARBRA STREISAND/Comin' In And Out Of Your Life (Columbia)
16	13	13	17	JENNIFER WARNES/Could It Be Love (Arista)
5	6	11	18	EDDIE RABBITT/Someone Could Lose A Heart Tonight (Elektra)
-	26	22	19	ANNE MURRAY/Another Sleepless Night (Capitol)
-	29	23	20	VANGELIS/Chariots Of Fire (Polydor/PolyGram)
-	28	27	21	STEVIE WOODS/Just Can't Win 'Em All (Cotillion/Atco)
11	12	18	22	GEORGE BENSON/Turn Your Love Around (WB)
-	-	28	23	NEIL DIAMOND/On The Way To The Sky (Columbia)
-	-	28	24	SISTER SLEDGE/My Guy (Cotillion/Atco)
9	14	16	25	JOACE NEWTON/The Sweetest Thing I've Ever Known (Capitol)
-	-	26	26	OAK RIDGE BOYS/Bobbie Sue (MCA)
6	11	19	27	RONNIE MILSAP/I Wouldn't Have Missed It For The World (RCA)
-	30	29	28	T.G. SHEPPARD/Only One You (WB/Curb)
-	-	30	29	STEVIE WONDER/That Girl (Tamla/Motown)
-	-	30	30	LARRY CARLTON/Sleep Walk (WB)

J. GEILS BAND "Freeze" (63)
OLIVIA NEWTON-JOHN (53)
LE ROUX (39)

HUEY LEWIS (38)
VANGELIS (34)
JOAN JETT (32)

MOST ADDED

LARRY CARLTON (37)
NEIL DIAMOND (37)
OLIVIA NEWTON-JOHN (23)

RUPERT HOLMES (21)
BARBRA STREISAND (20)
MECO (18) STEVIE WOODS (16)

JOURNEY (147)
DAN FOGELBERG (73)
AIR SUPPLY (67)

STEVIE WONDER (64)
J. GEILS BAND (52)
D. HALL & J. OATES (44)

HOTTEST

KENNY ROGERS (67)
DAN FOGELBERG (64)
BERTIE HIGGINS (51)

SHEENA EASTON (43)
AIR SUPPLY (38)
JOURNEY (29)

JOAN JETT & THE BLACKHEARTS

I Love Rock 'N Roll (Boardwalk)

59% of our reporters on it. Moves: Up 45, Debuts 32, Same 14, Down 0, Adds 32 including WCAU-FM, PRO-FM, CKLW, KIMN, Q103. See Parallels, debuts at number 28 on CHR chart.

OLIVIA NEWTON-JOHN

Make A Move On Me (MCA)

58% of our reporters on it. Moves: Up 19, Debuts 35, Same 14, Down 0, Adds 53 including WBEN-FM, WIFI, Q107, CKGM, KZZP. See Parallels, debuts at number 29 on CHR chart.

GO-GO'S

We Got The Beat (IRS/A&M)

56% of our reporters on it. Moves: Up 50, Debuts 28, Same 15, Down 0, Adds 25 including B104, JB105, KIQQ, KEZR, KBLE-FM, KIMN. See Parallels, debuts at number 30 on CHR chart.

12-34

NEW & ACTIVE

OAK RIDGE BOYS "Bobbie Sue" (MCA) 108/9

Moves: Up 66, Debuts 18, Same 15, Down 0, Adds 9, WKBW, WGCL, KTSA, FM100, WDJX, KJRB, KCPX, K96, KRQ, WBEN-FM 30-21, Q105 18-13, WAEB 22-16, WAAY 10-4, WAKY 6-2, WZYQ 15-11.

VANGELIS "Chariots Of Fire" (Polydor/PolyGram) 101/34

Moves: Up 27, Debuts 18, Same 21, Down 1, Adds 34 including WPGC, WKTI, KEARTH, KIQQ, KBLE-FM, KOPA, Q106, KXX106, Y103, WBCY, KOFM, FM102, KRQ, KILE, WCIL-FM.

ABBA "When All Is Said And Done" (Atlantic) 98/7

Moves: Up 59, Debuts 12, Same 17, Down 1, Adds 7, WXKS-FM, Z93, WTIC-FM, KHYT, WCIR, Q101, KQDI, KRBE 19-16, KFI 23-18, WKEE 30-26, KINT 17-10, KSTT 14-11, KIOX 8-2, WLAM 23-20, KFYZ 17-12.

BOB & DOUG MCKENZIE "Take Off" (Mercury/PolyGram) 95/19

Moves: Up 34, Debuts 17, Same 25, Down 0, Adds 19 including WKBW, WIFI, WXKS-FM, 195, KEZR, BJ105, WBBQ, WL0L-FM, Z104, KBBK, WTSN, WXLK, KXKL, KQWB, KATI.

SAMMY HAGAR "I'll Fall In Love Again" (Geffen/WB) 81/11

Moves: Up 26, Debuts 7, Same 37, Down 1, Adds 11, WBEN-FM, WXKS-FM, JB105, KBFM, WOKI, WSEZ, WRVQ, KBBK, KHYT, WOMP-FM, Q101, KEGL 27-21, WPST 29-25, WJXQ 1-1, KIOX 11-4.

QUINCY JONES featuring JAMES INGRAM "One Hundred Ways" (A&M) 80/12

Moves: Up 39, Debuts 12, Same 17, Down 0, Adds 12, Q106, KRLA, KFI, KC101, WMAK-FM, KJ100, WZZR, KEYN-FM, Q101, WTRU, WCIL-FM, KATI, KJR 20-15, V100 30-27, Q104 21-18.

J. GEILS BAND "Freeze Frame" (EMI America) 74/83

Moves: Up 4, Debuts 3, Same 4, Down 0, Adds 39 including 98KX, B94, WXKS-FM, KEGL, 195, WGCL, KRLA, KFI, KEZR, B100, KZZP, 3WT, WZYP, WNAM, K96.

FOREIGNER "Juke Box Hero" (Atlantic) 73/14

Moves: Up 28, Debuts 8, Same 21, Down 2, Adds 14, WIFI, 98KX, B94, CKGM, KLPQ, BJ105, KEYN-FM, WDJX, KHYT, WFBG, WZYQ, WISE, WGLF, KKRC-FM, WKRZ-FM 1-1.

DONNIE IRIS "Love Is Like A Rock" (MCA) 70/3

Moves: Up 44, Debuts 3, Same 14, Down 8, Adds 3, 195, WXLK, WGLF, 98KX 13-7, B94 13-5, WLS 7-5, CKLW 28-20, WKEE 7-2, WOKI 12-9, WVIC 25-21, Z104 18-13, KSKD 4-1, WACZ 14-10, WISE 12-9, KELO 8-3.

LE ROUX "Nobody Said It Was Easy" (RCA) 68/39

Moves: Up 2, Debuts 5, Same 22, Down 0, Adds 39 including KBEQ, WKTI, KIQQ, KJR, Q103, KZZP, Q108, B97, KX104, KIOA, KZ93, KNBO, WCIR, WXLK, KOZE.

VAN HALEN "(Oh) Pretty Woman" (WB) 68/17

Moves: Up 15, Debuts 10, Same 24, Down 0, Adds 17 including WCAU-FM, Q107, WGCL, KRLA, 3WT, K104, KZ93, WIKS, WMEE, WDJX, WJBO, WXLK, WSPT, WAZY-FM, KCBN.

BREAKERS

STEVIE WOODS

Just Can't Win 'Em All (Cotillion/Atco)

68% of our reporters on it. Rotations: Heavy 13/0, Medium 54/10, Light 17/5, Extra Adds 1, Total Adds 16 including WCBM, WIP 3WS, 97AIA, KLTE, WQUA, and 10 more. Moves 27-21 on A/C chart.

NEIL DIAMOND

On The Way To The Sky (Columbia)

67% of our reporters on it. Rotations: Heavy 6/0, Medium 49/16, Light 22/14, Extra Adds 7, Total Adds 37 including WCBM, 3WS, KDKA, WSB, 97AIA, WARM98, WOMC, and 30 more. Debuts at number 23 on A/C chart.

SISTER SLEDGE

My Guy (Cotillion/Atco)

63% of our reporters on it. Rotations: Heavy 9/0, Medium 50/7, Light 17/4, Extra Adds 3, Total Adds 14 including WCBM, WSBA, Y106, WARM98, KFMB, KCEE, and 8 more. Moves 28-24 on A/C chart.

NEW & ACTIVE

25-49

OAK RIDGE BOYS "Bobbie Sue" (MCA) 66/0

Rotations: Heavy 14/0, Medium 41/0, Light 11/0, Extra Adds 0, Total Adds 0. Heavy: KULF, KMBZ, WCCO, WGY, WERC, WOKV, KAAV, WMAZ, WHIO, KRMG, WNEU, KSEL, KF0R, WJON. Medium: WCBM, WBEN, WIP, KDKA, 55KRC, WOMC, WISN, KPLZ, WNAB, WRIE, WGAC, KEY103, WAKR, WHBY, KBOI, KSL. Holds at number 28 on A/C chart.

LARRY CARLTON "Sleep Walk" (WB) 63/37

Rotations: Heavy 1/0, Medium 29/13, Light 26/17, Extra Adds 7, Total Adds 37 including WBEN, WJMD, WSB, 97AIA, WARM98, WOMC, WISN, KFMB, WELI, WHAM, WGY, WSBA, KEY103, WERC, WSLI, SM95, WTAR, WAKR, WFMK, WIBA, KKRD, KBOI, KKUA, KSL, KREM, and 12 more. Debuts at number 30 on A/C chart.

STEVIE WONDER "That Girl" (Tamla/Motown) 63/12

Rotations: Heavy 9/0, Medium 37/5, Light 17/7, Extra Adds 0, Total Adds 12, WROR, GR55, WTAE, WFYZ, KHOW, KOY, KOLE, WSJS, WOWO, WFMK, WNEU, KBOZ. Heavy: WTFM, WRIE, WAFB, SM95, WQUE, KWAV, WORG, KRKK. Debuts at number 29 on A/C chart.

MECO "Pop Goes The Movies Part I" (Arista) 56/16

Rotations: Heavy 3/0, Medium 27/4, Light 23/9, Extra Adds 3, Total Adds 16, KFMB, WHYN, KOLE, WVLK, WLEQ, WLVA, KBOZ. Medium: WSB, WELI, WHAM, WGAC, WHBC, KKUA.

RUPERT HOLMES "The End" (Elektra) 55/21

Rotations: Heavy 3/0, Medium 24/8, Light 23/10, Extra Adds 5, Total Adds 21, WIP, WJMD, WARM98, WHB, WTIC, WCTC, WHYN, KEY103, WERC, WOKV, WTAR, WPTF, WIBA, KLTE, WQUA, WKBN, KOB, WNEU, WLEQ, WLVA, KBOZ. Medium: WSB, WELI, WHAM, WGAC, WHBC, KKUA.

POINTER SISTERS "Should I Do It" (Planet/Elektra-Asylum) 46/10

Rotations: Heavy 4/0, Medium 27/4, Light 14/5, Extra Adds 1, Total Adds 10, GR55, WTAE, WASH, KPLZ, WSFM, WHAM, WOWO, KBOI, KCEE, WCHV. Medium: WCBM, KEX, KYUU, WRIE, WCTC, WGY, WHEN, WGAC, WSLI, WMAZ, WHBY, WHBC, WHIO, WFMK, WIBA, KMJJ.

OLIVIA NEWTON-JOHN "Make A Move On Me" (MCA) 42/23

Rotations: Heavy 2/0, Medium 22/8, Light 15/12, Extra Adds 3, Total Adds 23, WCBM, WIP, WSB, WARM98, KMBZ, KIXI, KPLZ, WSFM, WHAM, WHEN, WGAC, WAFB, WSLI, WVLK, WQUE, WTAR, WHBY, WHBC, KCRG, KPAT, KADE, KBOZ, KRKK. Heavy: KWAV, WNEU. Medium: WGY, KEY103, KRMG, KOB, KBOI.