INSIDE R&R:

Mediation Of Arbitron Dispute: Move will mark second	
time BRC arbitration procedure	

is There Life After Ownership? Two national radio executives fulfill a dream and buy their own station in Northern

Radio Spilt On Financial Report issue: Most want Form 324 eliminated but a few express doubts to FCC about the alternatives

Doubleday Buys WTFM For \$8.4 Million: Company to buy out Heftel interest in New York FM

Radio Sales Fable For Advertisers:

KSDO & KEZL/San Diego's Larry Shushan invents a novel response for a difficult client ...

RKO Adds Six New Programs: Countdowns and artist close-ups among the extensive new offerings....

FCC Renews Faulkner's Six Threatened Licenses: Misconduct at one station falls to lead to loss of other

KIX106 Buys Up 18,000 Concert Tickets:

Eddie Rabbitt/Crystal Gayle show serves as massive giveaway for Dallas Country station

Viacom Donates WWRL To UNCF: United Negro College Fund to sell New York AM to Unity Broadcasting 3

ABC Wins Rights To Oiympics: KABC/Los Angeles will act as host station during 1984 gathering

Mike Novak Becomes KYUU PD: KFRC air personality moves crosstown to NBC's San Francisco A/C3

Guthrie New GM At KOPA & KXAM

Gary Guthrie will join First Media's KOPA & KXAM/Phoenix as General Manager in January. Guthrie, who has been Program Director at Scripps-Howard's WMC-FM/Memphis since 1978. becomes another programmer making the transition to management for First Media. (Others include KFMK/Houston GM Dan Mason and KBLE-FM/Seattle GM Michael O'Shea.)

Guthrie told R&R, "I'm overjoyed to reach one of my longtime goals with a top organization such as First Media. My sincere thanks



Gary Guthrie go to WMC-FM GM Don Meyers for cultivating the spirit and instilling the confidence that few PD's are privy to. I consider myself very fortunate to have worked under his guidance."

First Media VP Charles Giddens commented on Guthrie's ap-GUTHRIE/See Page 20

Hallam Set As WHN's New PD

Dene Hallam, currently Program Director at WWWW/De-troit, has accepted the program-ming job at WHN/New York. Hallam told R&R, "This was a difficult decision to make because WWWW has had such incredible success and the station is nowhere near its peak. Plus, the great peo-ple who work for WWWW are not only professionals, but they are my friends, and that kind of situation is extremely hard to leave.

"WHN, however, is the Country showplace radio station in

look at me like I was

overreacting," she said. "The GM



Dene Hallam

America. A move to New York is a move home for me, which was not a big part of the decision, but did enter into it. Five years ago I was offered a part-time jock job at WHN, and I turned it down to become a PD at Harrisburg. At that time I said that if I were to ever work for WHN I wanted to come in as PD. It's funny how things work out over the years. I am very excited about taking over WHN with the assurances that I will have the same kind of programming freedom that I had at wwww,

WHN VP/GM Brian Moors commented on Hallam's appointment. "I'm delighted to have a programmer of Dene's ability join us. I have a very high regard for

HALLAM/See Page 15

STARTS CONSULTANCY **Stevens Resigns**

As KOY **Program Director**



Nat Stevens

After more than 13 years as Program Director of KOY/Phoenix, Nat Stevens has announced his resignation in order to establish a consulting company. A 28-year industry veteran, Stevens also served as afternoon drive personality for many years at the Adult/Contemporary station.

Stevens outlined his plans to R&R, "I have mixed feelings, of course. You don't give up a job like this easily, but I'm not doing it for professional reasons. My wife has moved back to the Monterey Bay area, where she's from, and I'm going to join her. It's a personal move. I have a new arrangement with KOY in that I'll be consulting the station and perhaps other A/C stations within the Harte-Hanks group. I will be

STEVENS/See Page 20

Harassed By Caller, KBCO's Lacy Loses Job with the GM or PD and they would

In a bizarre case of phone harassment, a continuing series of hang-up calls led to the dismissal of KBCO/Boulder nighttime personality Alex Lacy. The station felt the phone calls adversely affected her overall attitude, while Lacy claimed discrimination and took her case to the Human Rights Commission

Lacy told R&R she started getting the calls at the start of June, amounting to "about six times a shift." The caller would phone in even if she was on a different shift, and was highly persistent: "If I didn't answer he would just stay on the phone till I did. One time I

let it ring for an hour and a half, and he stayed on till I finally answered it, just to hang up." Although the caller never spoke, Lacy believes a male was the culprit; when the station's GM answered the phones one night to verify the situation, he heard a male grunt of disgust.

No Answer

Tracing attempts proved impractical, and after four months of harassment, Lacy asked the station to hire someone to answer her phones. "I would try to bring it up

came in that night to answer the phones, then authorized the PD to hire someone for a week, but said that after that, if I didn't get my head together, they would replace me. The guy didn't call for two days, since a male voice (the GM) had answered the phones that one night, so I asked for a raincheck on hiring someone. Then the guy started calling again. It went on

for another three weeks, and they KBCO/See Page 15

Ienner Named Millennium Exec. VP



Don lenner

Don lenner has been promoted to Executive VP at Millennium Records, moving up from the VP/National Promotion Director position. He has been with Millennium since its founding in 1977, previously working in promotion at CAM Music. In his new position, Ienner will supervise the label's promotion, marketing, and artist development efforts, based at Millennium's New York headquarters.

Ienner commented to R&R, "My new role with allow me to bring 10-plus years of street sense and promotional knowledge to the IENNER/See Page 20



One Jump Ahead

KVIL/Dallas morning personality Ron Chapman made "the first live broadcast parachute jump in the Southwest" on November 19, inspired by an advertisement promising "skydive by next weekend," Chapman signed up and put the promotional wheels in motion. Equipped with a Marti minitransmitter in his chest pack, a helmet with built-in microphones, and a series of microwave ground links to cover his descent, Chapman climbed aboard the Cessna 182 for the ride up to 3000 feet. Broadcasting live, and sounding quite confident for someone who had never parachuted before, he stepped out of the plane. His voice moving up at least two octaves and his confidence obviously left in the plane, Chapman screamed, "My God, it works!," as his chute opened and he floated to the ground. The photos show Chapman looking over his chute, looking for the ground, and looking for the ground crew, who were ready with the champagne.



Quincy Jones has a hit formula.

"ONE HUNDRED WAYS" the new single from **Quincy Jones** will be the 4th Top 10 single from the platinum album THE DUDE.

> "ONE HUNDRED WAYS," featuring the voice of James Ingram. The new single from THE DUDE se 3721 Quincy Jones. On A&M Records and Tapes. Produced by Quincy Jones for Quincy Jones Productions.



WWOC Presses For Arbitron Mediation

Larry Keene, President and General Manager of WWOC/Avalon, NJ, currently embroiled in a longstanding complaint against Arbitron, is pressing the Broadcast Ratings Council to set up what would be the second use of the Arbitron mediation procedure. Keene says the Atlantic City Arbitron reports "show inaccurate results" and that "due to Arbitron's nonresponsive nature, I am almost forced to go ahead with my request for mediation."

As noted in R&R several weeks ago, Keene's complaint centers around Arbitron's minimum reporting standards for metro stations. Although WWOC is located in the non-metro portion of the Atlantic City market - and dominates that outlying area - the station does not have enough mentions in the metro to qualify for that part of the market, and thus is not shown at all in the Atlantic City survey results. Keene contends that advertisers infer that because his station does not appear at all in the book, WWOC does not not have any audience anywhere in the Atlantic City TSA.

Although Keene has been asking for relief on this WWOC/See Page 20

Novak New KYUU PD

Mike Novak has been appointed Program Director of KYUU/San Francisco. He joins the Adult/Contemporary NBC FM from KFRC in the same city, where he was 9-noon personality for the last two

KYUU VP/GM John Hayes Jr., who made the announcement, commented, "After an exhaustive nationwide search, we're just delighted to have found a person of Mike's caliber and talent in our own backyard.'

Novak stated, "I'm 32 years old, I've been married for 10 years, and I have three children. My lifestyle dictates that a station like KYUU would be my next logical step. This is a welcome challenge.' He continued, "Radio is not a perfect science. There's no such thing as the perfect format or the perfect listeners . . . and I'm not perfect, but in radio, it's to my benefit!"

Before joining KFRC, Novak worked at a number of California stations including KJOY/Stockton and KYNO/Fresno. He was also PD at KIQQ/Los

Viacom Donates WWRL To United Negro College

Viacom International has confirmed its agreement to donate WWRL/New York to the United Negro College Fund (R&R 11-6), subject to FCC approval. UNCF announced its intention to sell the station to Unity Broadcasting, a subsidiary of the Nationai Black Network.

UNCF Exec. Director Christopher Edley commented, "We are grateful to Viacom for making the largest property contribution in the history of the UNCF. This gift comes at a dramatic moment, when federal aid to college students is reduced and our private black colleges require more private support than ever before. Viacom's generous gift will help us meet the current emergency and plan for the

Doubleday Buys WTFM For \$8.4 Million

Doubleday Broadcasting reached an agreement last week to pay \$8.4 million to acquire 90% of H.B. Broadcasting, the Heftel subsidiary which has an application pending before the FCC to buy WTFM/New York from Friendly Frost, Inc.

That means when the sale goes through, Doubleday will become the owner, with Rep. Cecil Heftel maintaining a 10% interest. However, Doubleday President Gary Stevens stressed the deal is not a joint venture and his company intends to exercise an option to buy out Heftel in a year.

Although licensed to Lake Success, WTFM broadcasts from the World Trade Center in New York with an A/C format.

'We think this is the last opportunity anybody is going to have to get into New York with a major facility." Stevens told R&R. Noting that Doubleday's purchase of WAVA/Washington won FCC approval last week and should become final in February, DOUBLEDAY/See Page 20

KIXK Scores Dallas Country Concert Coup



Pictured are (l-r): KIXK PD John Walton, Crystal Gayle, and air personality Lisa Springer backstage before the show.

KIXK/Denton, TX, following in the footsteps of WLUP/Chicago's Tom Petty concert promotion (R&R 5-15), purchased all 18,600 tickets for the November 15 Dallas concert appearance of Crystal Gayle and Eddie Rabbitt, distributing the tickets free to its listeners.

KIXK Program Director John Walton told R&R, "The promotion's objective was to insure that everyone knew that in order to get free tickets to the concert they had to listen to KIX." The promotion was supported by TV advertising and additions to the ongoing KIX106 billboard campaign.

KIKK/See Page 20

Ritchie Elevated To Group W Chairman

Dan Ritchie has been elected Chairman/CEO of Group W, Westinghouse's broadcasting company. He had been President/CEO for the last two years, and succeeds Don McGannon, who resigned last month. Ritchie had been President of Corporate Staff & Strategic Planning for Group W, joining the company in that position in early 1978. Previously he held Executive VP positions in Westinghouse's Public Systems Company and Leisure Time Industries, and was Exec. VP/Director of MCA Inc.

Group W owns 13 radio stations in addition to six TV's, Radio Advertising Representatives, and cable and production companies.



WNBC Puts A Tiger On The Tailwinds

WNBC/New York's new helicopter is a bit on the unusual side. Both sides are adorned with original artwork from famed artist Leroy Nelman, well known for his Playboy and TV renderings. The Nelman Tiger on the custom Chevrolet N-Copter is valued at a minimum of \$100,000. Since the chopper itself cost \$130,000, the station figures it has not only the most valuable traffic helicopter in New York (if not the world), but the city's only piece of 'flying public art. Newly-appointed traffic reporter Roz Frank began riding the tiger last week. Artist Neiman is pictured above signing his



this week ...

12-4-81

TOP THREE MARKETS' MEDIATRENDS FOR NOVEMBER

WOR ties WPLJ, KLOS catches KMET, WGCI up, plus much, much more . . .

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UNVEILING THE BIRCH REPORT

A chance to see the data breakdown in a Birch quarterly report.

Page 8

POLYGRAM PROMOTES FOUR

Chip Taylor to Sr. VP/A&R, Bill Haywood to Sr. VP/Black Music among the moves.

Page 15

THE NATIONAL TALK TOPICS/30 RETURNS

R&R's unique summary of Talk radio's hottest topics in a 1981 wrap-up, with "talklists" from reporting stations.

Page 45

MOLDING AOR FOR MILWAUKEE

WQFM PD Brent Alberts in a comprehensive profile. Page 29

CHR PROFILES NEW REPORTERS

A bumper crop of new reporters with an emphasis on personality.

Page 18

A/C & COUNTRY PROMOTIONS & COMMUNITY SERVICE

Sampling some of the more worthwhile and interesting station activities.

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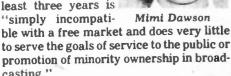
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Washington Report

Dawson Attacks 3-Year Trafficking Rule

"The Commission's trafficking rules should be slanted for a quick exit," FCC Commissioner Mimi Dawson announced Tuesday (12-1). "The market ought to decide when to sell."

In her remarks to the Communications Task Force of the National Conference of Black Lawyers, Dawson said the rule forcing broadcasters to keep stations at least three years is



Dawson also came out against the FCC's policy of making sure new licensees are financially qualified. "Economic qualifications should pose absolutely no barrier to obtaining a license from this Commission," she declared. "I believe financing with generally be available after the license is obtained."

Jones Hits "Irrational" License Choices

If two groups competing for a new license have identical credentials, the winner should be chosen by lottery, Commissioner Anne Jones believes, not by the FCC's sifting through "trivial considerations."

Her statement came in a stinging dissent to last week's FCC refusal to lift the condition that Daniel Lerner must sell his 25% interest in WLLH & WSSH/Lowell before he can build a new FM in Media, PA, In the Commission's view, the divestiture gave Lerner an edge over an equally qualified competitor. Such splitting of hairs is "fundamentally unfair" and "irrational," Jones dissented. "It seems to me the only fair way to choose between them is by lot." In fact, the Commission had toyed with the idea of settling the Media case by lottery, but dropped the plan due to legal uncertainties.

Radio Deregulation Comes To Life In Congress

Deregulation will be getting considerable attention on both sides of Capitol Hill next week. In an unexpected move, Rep. Tim Wirth (D-CO) has scheduled preliminary hearings Wednesday (12-9) on deregulation bills offered by Reps. Al Swift (D-WA) and Jim Collins (R-TX). The Senate Commerce Committee has slated a mark-up session and vote on Sen. Howard Cannon's (D-NV) combination radiotelevision deregulation bill for the next

Likely to stir some debate is language in Cannon's bill directing the FCC not to block new technologies, but to authorize proposed new services whenever they're technically feasible.

Commenting on the deregulation trend before an audience of cable executives in Los Angeles this week, Wirth said a Communications Act rewrite is equal in importance to the energy issue. He characterized the economy as moving toward enterprises relating to "thought and communication," and came out for removing "regulations that stand in the way of increased competition."

Time Runs Short In Rio

By early this week, about 1500 existing U.S. stations had been inserted into the AM allocations plan being negotiated in Rio de Janeiro. Can the tens of thousands of other existing and proposed AM's be fitted into the Western Hemisphere plan with less than three weeks left in the conference? FCC home team chairman Gary Stanford is optimistic. He predicts the final Rio treaty will make provisions allowing countries to settle remaining station conflicts among themselves later.

Meanwhile, engineers back in the U.S. were working around the clock early this week to assign directional patterns to 134 of the 200 proposed new stations American negotiators will try to win for this country on U.S. and Canadian clear channels.

Faulkner Radio's Six Licenses Renewed

A long, expensive ordeal ended last week for Faulkner Radio when the FCC renewed its six radio licenses. The Commission has dropped an inquiry into whether all six should be denied due to misconduct which cost Faulkner the license of WLLB/Carrollton, GA.

"I'm delighted it's finally over after 11 or 12 years," group owner Jim Faulkner told R&R. "Justice finally prevailed."

The trouble began when WLLB's former

The trouble began when WLLB's former GM violated FCC rules by trying to block the start-up of a new station in the community. That move eventually cost the group WLLB's license, valued at \$500,000 plus \$250,000 in legal fees.

Faulkner attorney Marvin Fletcher of the law firm Fletcher, Heald & Hildreth told R&R, "It seems to me this continues the Commission's prior position that where there is misconduct at one station, the FCC will limit its action to that one, rather than apply it to the entire group."

The six Faulkner stations are WAOA/ Opelika, AL; WFRI/Auburn, AL; WBCA & WWSM-FM/Bay Minette, AL; WGGA/Cedartown, GA; and WBTR/Carrollton, GA.

Challenger Gets Second Chance To Grab WFAA & KZEW-FM/Dallas

In 1978, Belo Broadcasting successfully fought off Maxwell Broadcasting's competing application for WFAA & KNEW-FM/Dallas. But that didn't end the matter. Soon after the decision, the FCC changed the rule that caused Maxwell's downfall. The company asked for a second chance and last week the FCC agreed, ordering another full comparative hearing.

At issue is a new policy in which the incumbent broadcaster's transmitter site is presumed to be available should the challenger win.

Industry Opinions Split On Abolishing Financial Report

Broadcasters are overwhelmingly opposed to keeping the annual financial report to the FCC (Form 324) as it now exists. But they are sharply split over whether the report should be killed entirely or drastically cut back.

That is the message contained in dozens of broadcasters opinions sent to the Commission by Monday's (11-30) deadline for commenting on whether Form 324 should be abolished. (Stations have been required to report detailed financial data to the FCC every year since 1938, and the complex 65-line form in use today hasn't been revised since 1962.)

Foes Cite Uselessness, Burden

"Its associated costs far outweigh its benefits," Multimedia and Cox Broadcasting declared in a comment typical of those who want the form eliminated.

Arguments for abolition included the paperwork and manpower cost burden on broadcasters and the Commission, slow reporting of the tabulated figures, and the irrelevance of data on station expenses.

Among those calling for elimination of Form 324 were CBS, NBC, the NAB, the NRBA, the Chronicle, Cosmos, Capital and WAVI Broadcasting groups, the North Carolina Association of Broadcasters, the Broadcast Financial Management Association, WAKR & WAEZ/Akron, and WINK-AM-FM-TV/Ft. Meyers, FL.

RAB's Five-Line Proposal Wins Converts

The RAB continued its crusade for a five-

line index card covering only revenue totals. However, it also suggested that the 2400 stations in markets of one or two outlets be exempted.

The RAB argues that market-by-market revenue totals are absolutely essential to pegging a station's value and determining what share of advertising dollars it's taking

Lining up behind the RAB's or similar plans were Broadstreet Communications, ABC, the Plough, Shamrock, General Electric, and Lake Huron Broadcasting groups, the law firm Haley, Bader & Potts on behalf of its clients, and numerous smaller market stations.

ASCAP, Greater Media Favor Status Quo

Only a handful of commenters favored keeping Form 324 as it is. ASCAP said it needs the data to help negotiate station license fees to composers and writers.

Greater Media contended it is "a very naive view" to think the industry can collect comprehensive revenue totals on its own. "No voluntary mechanism nor any sampling would be credible or as reliable," said the broadcast group, which went on to accuse other broadcasters of becoming conditioned to "kneejerk" opposition to all FCC rules and regulations.

A Radio Sales Fable For Advertisers

KSDO & KEZL/San Diego recently lost a buy from a major airline, with the client asserting "your cost per point is too high" and "I want the same rate you gave in August" for October. In response, National Sales Manager Larry Shushan wrote the buyer a "fable." "I wanted to show her how ludicrous her reasoning was, so I related the story to an airline ticket buyer and seller. It's so apropos that I thought other sales managers might enjoy reading it as much as I enjoyed writing it," Shushan stated. He added that any similarities to actual happenings, people, and places (analogies notwithstanding) are purely intentional.

The Fable

Once upon a time a weary traveler, moving up in line, approached a cheery airline ticket seller. "How much is a round-trip ticket to San Diego?" asked the weary traveler. "First class or Coach?" asked the cheery ticket seller. "Oh, first class, of course. As a matter of fact, I want seat number 5A on the port side by the window. Also, I have to tell you that my 'cost per mile' criterion is a low 12¢. In fact, other airlines come in lower but since you fly to San Diego nonstop and they all go by way of Alaska, I'm willing to pay you the 12¢ cost per mile."

Well, the (by now not so cheery) ticket seller informed the (by now cheery) traveler that the airline didn't have too many tickets left and, in fact there were twenty people in line behind the cheery traveler waiting to buy the same ticket. The cheery traveler said, "Three months ago I bought a ticket on your airline and it came out exactly to 12¢ cost per mile, so I'm not paying any more than that!" "Well," said the weary ticket seller, "three months ago we didn't have too many people flying so we lowered our rates. Now demand is up and so are our rates. Simple economics, you know!" "Well," said the (by now not so cheery) traveler, "I won't buy a ticket on your airline for more than 12¢ cost per mile!"

"I won't buy a ticket on your airline for more than 12¢ cost per mile!"

"Okay," said the (by now cheerier) ticket seller, "I have a suggestion for you." "What is that?" queried the weary traveler. "Take the bus!" replied the cheery ticket seller. "Next!"

EBS Tested By Maryland Nuclear Plant

One morning in late November, WKIK/Leonardtown, MD was told that a bomb had exploded at the nearby Calvert Cliffs nuclear power plant. WKIK instantly sounded it two-tone Emergency Broadcast System (EBS) alert. Within 90 seconds, six other area stations were rebroadcasting WKIK's programming, which had been turned over to local authorities. "It went just like clockwork,"

Actually, there was no bomb. It was part of a preplanned EBS test that may soon become a way of life for radio stations near nuclear plants. Under government orders to develop plans for quickly warning residents about nuclear accidents, utilities are finding EBS to be an efficient and economical tool.

"It went just like clockwork," WANN/Annapolis owner Morris Blum said of the Calvert Cliffs test. Blum heads up Maryland's EBS activities and complains that government funds should be made available to help stations buy EBS equipment. Besides WKIK, stations taking part in the Maryland test were WXTR-AM & FM/La Plata, WCEM & WESP/Cam-

bridge, WMJS/Prince Frederick, and WWDM & WPTX/Lexington Park.

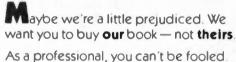
More and more utilities will soon be utilizing EBS, predicts Ray Seddon, Chief/FCC Emergency Communications Division. For instance, he says a nuclear plant in Russellville, AR gave 3000 residents special FM receivers that automatically click on when a local radio station sounds its EBS alert tones.

In the last 15 months, stations across the country have activated EBS 735 times. Most of the emergencies were weather-related. The wave of the future, however, may be in preparing for nuclear accidents.

OURS OR THEIRS

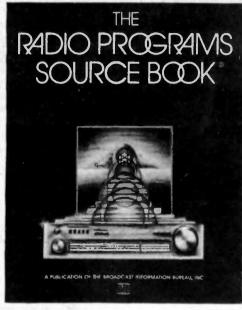
hen Broadcast Information Bureau began to prepare the most complete. and comprehensive radio programs source book available anywhere, we knew that they were doing something similar. But you're a professional and you need a source book for professional use. So, we want you to compare. We charge \$59.95 (which includes a free update). They say they charge \$14.95 (no update included). Most of you got it for free. We lose on price — and only on price - but that's where the comparison ends.

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Technicolor Combines TV/VCR In Portable Package

The "Video Showcase" from Technicolor melds the firm's quarter-inch videocassette recorder (sold separately as the "212") and a 7.7 inch color TV set into a single unit. The "Video Showcase" weighs slightly over 20 pounds and measures 18 by 13 by 81/2 Inches.

The unit's VCR uses two-ounce cassettes that have up to 45 minutes of playing time. Additional features include memory counter, slow motion, freeze frame and sound dubbing.

The "Video Showcase" operates either from a rechargeable battery or via standard 120-volt AC current. Dubbling to or from other VCR's in other tape formats is possible by use of an adapter cable. Price: \$1599; with op-

Top 10 Better Biz Bureau Beefs

Over 20 percent (82,264) of the total number of mail-order complaints received by the Better Business Bureau in 1980 were of a generalized nature. The organization, which divides its mail-order complaints into 10 basic categories, noted that complaints about franchised auto dealers totalled 18,974 - the second largest

Auto repair shops (13,054 complaints) ranked third, home furnishing stores (11,643) placed fourth, and miscellaneous home maintenance complaints (10,672) took fifth. Mailorder magazines garnered 10,379 complaints, good for sixth, while department stores (10,306) rated

Categories eight through ten went to miscellaneous automotive complaints (8,082), home remodeling contractors (7,825), and television service contractors (7, 352). These top 10 categories accounted for aimost 47 percent of the Better Business Bureau's total complaints.

"Logo Laces" — Knotty **But Nice**



Reinforce your call letters everytime your audience ties one on with "Logo Laces." The imprinted shoelaces are available in a choice of lengths and can be worn with shoes or sneakers or ice or roller skates. The "Logo Laces" can also be used for tying up hair or wrapping gifts. For further information, contact Danjon Enterprises of Wellesiey, MA

Labels, NARM Give Kids Gift Of Music For Christmas

Taking a cue from their own "give the gift of music" campaign, a number of record labels and the National Association of Recording Merchandisers (NARM) have banded together to sponsor a series of Christmas parties for institutionalized children and feenagers in 11 cities across America

A total of 3500 albums will be distributed at these events, which will be coordinated via music merchandisers in each city. Among the donors are: AA/Wonderland Records, A&M Records, Atlantic Records, Capitol CBS Records, Records. Disneyland Records, Elektra Records, K-Tei international, Motown Records, Polygram Records, Sesame Street Records, and Warner Bros. Records.

In addition, BSR-U.S. Is donating a stereo set to each of the institutions where the parties will be held and Amurol (a Wrigley subsidiary) has donated thousands of packages of 'Chu-Bops' bubblegum.

The parties will be held in Philadelphia, Boston, New York, Detroit, Cleveland, Atlanta, Durham, NC; Houston, Ft. Worth, Dallas, and

Children's Label Enters Contemporary Market With Commander Cody Album

Peter Pan Records, America's leading manufacturer and distributor of childrens' recordings, has entered the contemporary music market for the first

time in the firm's 35-year history with the release of Commander Cody's "Lose it Tonight" LP. An album from Melanie will also be forthcoming.

Peter Pan will support its own distribution efforts with the addition of a chain of national independent distributors. Killer Kut Entertainment will handle national promotion for the Newark-based Peter Pan label's contemporary offerings.

Combination Comic Book/Records Offered

Along with Issuing the Commander Cody LP, Peter Pan will be promoting the Commander as he makes an appearance in future issues of the com-

bination comic book/record, "HoloMan." Although there are 20 previous volumes in the label's comic book/record series, this (pictured) work is the first to feature "HoloMan," who will soon be a 3-D television series in Japan

For further information, contact Roger Lifeset at Killer Kut at (213)



Hughes To Capture Two Birds With One Dish

Hughes Communications has developed a TVRO antenna modification which the firm claims will enable 4,5 meter and larger parabolic dishes to receive signals from two adjacent satellites. This announcement coincides with Hughes' previously stated plans to launch its "Galaxy I" satellite, which will be parked next to RCA's "Satcom III-R" in May 1983.

The Hughes system replaces conventional single-beam antennas with a dual-beam feed signal. According to Hughes, the modification will cost from 1/4 to 1/3 as much as building a second earth station — currently running between \$6000 and \$9000.

Antiforgery Device A Sign Of The Times

An antiforgery device that measures and analyzes people's speed and rhythm as they write their signatures is expected to be on the market by 1984, according to the Boardroom Reports publication.

The reason the device gives potential forgers fits is that, although forgers can learn to copy a signature closely, they cannot duplicate the physical dynamics. If introduction is successful, look for the device to replace cards or personal ID numbers as a personal Identification method

Hughes is designing the modification for the various TVRO's on the market. Installation, service and do-ityourself instructions will be provided to buyers. Interestingly, Hughes notes that the design is not patented, adding that the company hopes other manufacturers will begin to offer similar dual-beam systems.

Although the dual-beam system has not yet been field-tested, Hughes claims the modification will work with the reduced satellite spacing currently under consideration by the FCC as well as with the present spacing.

High School Drop-Outs Up

For the first time in 80 years, more young people are dropping out of high school before graduation, reports the U.S. Department of Labor.

Between 1911 and 1978, the percentage of 14-to-17-year-olds in school increased steadily However, recent surveys indicate that approximately 11 out of every 100 young people now leave school before they graduate.



Radio&Records



ARBITRON TO DEBUT EXPANDED SAMPLE



DAVE CARRICO NAMED VP/PROMOTION AT MERCURY



NUMBER ONE FIVE YEARS AGO: "Tonight's The Night" - Rod Stewart (WB)



NUMBER ONE COUNTRY: "Thinking Of A Rendezvous" — Johnny Duncan (Columbia)



NUMBER ONE LP: "Songs In The Key Of **⊔fe"** — Stevie Wonder (Tamla)



Networks/Program Suppliers

Watermark, TM & Drake-Chenault Set Country Music Projects For '82

A trio of country music shows are in the works at three of the nation's largest syndication firms: Watermark, TM Special Projects, and Drake-Chenault. All are set to debut in early 1982.

Watermark's offering, entitled "The Heroes Of Country Music," is a onehour weekly radio series dealing with the life stories of country music's leading performers. Noted country artist Johnny Cash will serve as host of the programs, which will be written by country music personality and historian Hugh



Pictured outside the studios of WDBQ/Dubuque, IA prior to participating in the production of show's demo program are (from left): Watermark President Tom Rounds, Cash, and Cherry. "Heroes Of Country Music" will be available from the North Hollywood, CA-based firm in the first half of 1982.

Meanwhile, TM Special Projects will debut its 48-hour "The Story Of Country Music" in February of 1982. Described as the "definitive" history of the idiom, the program features over 500 Interviews with country artists and personalities. For further information contact the Dallas-based firm at (214) 634-8511

Shown shaking hands at the conclusion of the "Story Of Country Music" project are TM Special Projects VP/GM Neil Sargent (left) and the show's producer Carl Goldman.

Finally, Drake-Chenault will unveil a 52-hour "History Of Country Music" program on April 17, 1982. Bill Watson served as Executive Producer for the show, which has been produced with the assistance of the Country Music Foundation Hall Of Fame and Museum. Tom Thacker, a 26-year

veteran of the radio industry, supervised the team of writers for the program, which was produced by Mark Ford.

Chet Atkins was commissioned to compose a main theme and mood tracks for the program, which includes interviews with over 50 country music stars of today. Bill Drake acted as Managing Partner for the show. For further information, contact Drake Chenault at its Canoga Park, CA headquarters.



Reps

Eastman Pacts Wall Street Journal Report

Bob Rush's "Wall Street Journal Report" has signed a one-year exclusive representation pact with the Eastman Co. "After interviewing a number of excellent contenders, I felt Eastman would do the best job for us considering the nature of our affiliates," Rush told R&R. WSJR recently completed a four-week blitz for Oppenheimer, which purchased half of WSJR's schedule to advertise its money-market.

Masla Absorbs H-R/Stone

In a move likely to be part of a bigger-trend, Masia has taken over H-R/Stone. The move follows McGavren-Guild's takeover of **Buckley Radio Sales last month.**

Torbet Radio

KARM-KFIG/Freeno, CA and WORD/Spartanburg, SC have become clients

Jekom.inc.

KWFM-FM/Tueson, WTYX/Jackson, MS; WJMW-WZYP/Huntaville, AL; KQMS/Redding, CA; WEJL-WEZX/Scranton, PA; and WKPT-AM-FM/Johnson City-Kingsport-Bristol, TN have signed on as clients.

KWFM-FM and WEZX are AORformatted; WZYP, KQMS, WEJL and WKPT-AM are A/C formats, and WKXI is a Black outlet. WTYX programs CHR and WKPT-FM is a Beautiful Music pro-

Ron Nickell **Productions**

Ron Nickell, formerly President at

NKR Productions, has announced the formation of Ron Nickell Productions. a programming supplier company to be based in Los Angeles and



Ron Nickell

The initial project for the newly-formed firm will be a two-hour musical TV/stereo radio simulcast produced and directed by Marty Pasetta of "Oscar" telecast

Mutual

Beleaguered National Security Advisor Richard Allen was the guest on the "Larry King Show" for an hour and a half on Tuesday night (12-1), answering listener questions as part of his public relations offensive against charges he improperly accepted gifts from Japanese journalists.

Beginning December 8, the net will begin airing John Hamilton's oneminute, regionalized ski reports on a Tuesday through Sunday basis.

CBS RAD WHO

A 20-part weekend special, "The World In 1981: Where We Stand," is slated for airing via the net on December 5-6. Anchored by CBS Chief European Correspondent Tom Fenton, the reports will examine world concerns such as the turmoil in Northern Ireland, peace prospects in the Middle East, OPEC's economic impact, and Egypt after Sadat.

Pam Haslam has been promoted to Director of Information Services for the **CBS Radio Networks.**

Ragamuffin **Productions**



BONDS BOUNCES BACK ON RHYTHM TRACKS — "Rhythm Tracks," the two-hour weekly syndicated show dealing with "Beach Music" (a variant of R&B), recently featured an interview with Gary U.S. Bonds. Seen at the scene are (from left) talent coordinator Gall Stein, Ragamuffin President Ted Hoffman Bonds, and producer Rollye Borns-

Stations currently carrying "Rhythm Tracks" include WGBS/Miami, WRAL/Raieigh, WRQK/Greens-boro, WTAR/Norfolk, WKOS/Nash-ville, WSFL/Greenville, and WLCF/Wilmington. For further information, contact Refemulfin Production.

RKO Radioshows Launches Six New Music Series

A live oldies program taking nationwide requests, a rock concert series. and countdowns of CHR and country hits are among the six new music series announced Tuesday (12-1) by RKO Radioshows, the network formed to furnish a wide menu of supplementary programming to RKO Radio affiliates.

Most of the new programs will debut in January, in stereo, over the WESTAR III satellite. The first offering by RKO Radioshows, the nationwide talk show "America Overnight," went on the air in September. The new pro-

- . "The Hot Ones," featuring twice monthly one-hour specials focusing on artists who have current hits, targeted toward RKO One's 25-34 demo. The reshaped show will be coproduced by NKR Productions and hosted by R&R Executive Editor John Leader. There are four 60-second avails for local
- "The Weekly Music Magazine" is a three-hour CHR countdown hosted by WRKO/Boston PD Charlie Van Dyke. Highlighting the Top 30 hits, the show will be coproduced with Drake-Chenault and offer affiliates 12 local 60-second spots.
- "The Saturday Night Oldies Show," a five-hour live oldies program taking national requests, is hosted by WFYR/Chicago PD Dick Bartley. It offers 30 60-second spots for local sale
- · "Musicstar Specials," will be twice monthly one-hour specials featuring A/C artists. This feature will be coproduced with IS Inc. and hosted by KCBS-FM/San Francisco PD Dave Roberts. Affiliates will have four 60-second spots to sell.
- · "Captured Live" is designed for AOR stations and provides 26 onehour music specials weekly between March and September of 1982. Affiliates will get five local 60-second breaks.
- "Country Star Countdown," a weekly three-hour Country countdown to be hosted by top Country stars, will debut in January. The show will be coproduced by NKR Productions and offer affiliates 12 local 60-second spots.

The six new offerings were developed from data on station programming needs and wants gathered for RKO by the Research Group of Menio Park, CA, which surveyed 525 managers and programmers in the top 120 markets.



ABC Radio Nets Acquire Exclusive Radio Rights To 1984 Olympics

The ABC Radio Network has been awarded exclusive radio broadcast rights for the 1984 Olympic Games. The coverage will include live reports from each Olympic venue and will consist of more than 100 hours of special coverage in over 1000 separate reports. ABC Radio will also serve as the of-

ficial host coordinating radio broadcaster.

ABC Radio Network President Ed McLaughlin said, "Our entire sports staff will operate from Los Angeles and will be supplemented by a starstudded lineup of former Olympians serving as expert commentators." In addition to featuring dozens of events in live play-by-play broadcasts, McLaughlin noted that the network would offer a number of special talk and

In Love"

HR

KOPA on WHFM 29-25 K10424-17 95XIL 37-34 WGLF 35-33 KILE 27-24 **KQDI 12-6** KYYA deb 27

WVLK. KPLZ **WRVR** WCHV WRIE Y106 WDAY WWYZ WHBY WJMD WGAC WHBC WLTA KCSW WHIO 97AIA WDEF KKRD **KEX** WSLI KAFY KING WMAZ KSL

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Gold and silver foil embossing on a jet black cover, make Delson's Dictionary of Radio and Record Industry Terms a beautiful as well as useful gift that will be agerly received by clients and associates alike. The only book of its kind, the dictionary defines the daily working vocabulary of the industry including marketing (advertising, media, distribution, promotion, and publicity), broadcasting, contracts, copyrights, music and production terms.

Orders received by December 14, will be filled immediately to insure delivery before Christmas.

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"There are stations making money selling with Birch."

The Birch Report Unveiled

Last week I began a three-part series examining the Birch Report ratings service so many of you have been asking about. I touched on technical items such as how Birch selects its sample, how it compensates for a sample placement shortfall, and how the Birch survey is administered in the field. This week I'll examine the biases that the Birch technique contains and tell which formats are likely to gain under the Birch measurement system. Also, you'll see here — for the first time anywhere a look at some sample data pages from Birch's new quarterly ratings report which will begin to be generated before year-end. In the issue of December 18 you'll see examples of other Birch innovations, and I'll give my overall opinion of the Birch effort.

Birch Bias

Jim Seiler, founder of the American Research Bureau (ARB) and now President of Mediastat, is fond of saying that you can design a ratings service to produce whatever type of estimate is wanted. He's referring to the fact that different measurement techniques - the diary as used by Arbitron, 24-hour telephone recall, a one-day diary - all of these will produce different results because each instrument used to measure radio has inherent biases.

Often I'm asked, "How does Birch compare to Arbitron?" The real question here is, "Can I use the Birch data to predict or track what the Arbitron numbers are going to show?" What we have here is an apples and oranges kind of situation.

The diary, a seven-day measurement technique as used by Arbitron, will generally show stations with a 35+ skew in a better light than telephone methodologies such as used by Birch or Mediatrend. On a 12+ basis, Birch will generally show some AOR, ethnic, and rock formats doing better than the comparable Arbitron sweep might in-

One indication of this took place this past spring in Atlanta. For several months the Birch shares were showing WKLS-FM with overall figures in the mid-teen range. Many broadcasters there scoffed at these numbers. However, when the spring Arbitron quarterly results were released, WKLS-FM was the new number one station in the

Birch may not be the best bet if you're interested in predicting as closely as possible the exact share you'll achieve in the Arbitron. It seems more likely that the real value of the Birch Report may lie in predicting rank, a relative indication of how your station may do when the Arbitron results are revealed.

Besides the fact that AOR's generally tend to show more strongly in Birch than in Arbitron, the down side is also true on an overall basis. Beautiful Music stations, which tend to prosper under the Arbitron technique, scramble for relative crumbs in the 12 + Birch standings. However, there's more here than meets the eye.

Demographic Difference?

When I interviewed Tom Birch for this series, he made an interesting point about the disparity between his firm's numbers and the data from Arbitron. According to Birch, "When we've examined the numbers for discrete demos there really has not been the great differences that you might think looking at the 12+ shares. When we did a study of Beautiful Music stations in 20 markets, things weren't so bad. Among adults 25-54 we were higher than Arbitron in half of the cases, lower than Ar-

Baltimore SMSA The Birch Report Fall 1981

bitron shares for the rest." Birch cautioned that with the changes his service is making effective this month - especially the sampling of just one person per home - a reexamination of the closeness to Arbitron may be in order down the road.

Quarterly Innovations Debut

According to Birch, "Beginning this month we'll be producing quarterly data for our medium and major markets." This has entailed a redesign of the Birch reports as the service moves from a programming tool to more of a sales aid. As Birch puts it, "Right now there are stations in markets such as Washington and Atlanta making money selling with Birch. What we want to do is produce a book that offers even more for local sales usage while also attracting some national attention.'

Below, you see some sample pages that might just garner that attention. Audience composition and ethnic composition have never been shown together as far as I know, but Birch will do that.

This breakout for each station will be of immense value to media buyers. However, stations that may try to hide their ethnic audience will have difficulty doing so in the Birch data.

How much of a station's cume is duplicated in another station's audience? Again, vital stuff for ad buyers so they may spread their dollars more efficiently. However, it'll be tougher for a salesperson to soft-soap his/her way around objections based on too much duplication once buyers get used to seeing the Birch data.

It will be interesting to see how useful stations find the Birch ratings book innovations. The good news is that the material is handy within the

Average Quarter Hour Audlence Composition Monday-Sunday / 6:00 A.M.-Midnight

Average Quarter Hour Audience Composition

	TOTAL		DE	MO	GRA	PHI	CC	OMI	POSI	ПО	N (9	6)		TEENS	ETHNIC COMPOSITION (%)				
	PERS.	MEN MEN			WOMEN					COMPOSITION (%)									
*	12+	18- 24	25 34	35 44	45 54	55- 64	65+	18- 24	25 34	35 44	45- 54	55 64	651	12· 17	NON - ETHNIC	BLACK	HISPANIC	ORIENTAL	OTHER
WAAA	220	15.0	17.0	11.0	2.0	1.0		11.3	20 7	9.2	3.8	20		70	593	30 7	80	1.0	10
																	<u> </u>		

Baltimore SMSA Fall 1981

The Birch Report

Cume Duplication Men 18-49

Percent of Cume Duplicated

Total	Exclusive						MON	NDAY	- su	NDAY	/ / 6:0	00 A.A	۸ ۸	MIDNI	GHT				
Cume Persons	Cume Persons	W	w	w	188	wo	cc	WD	OD	WE	ŧī.	w	FFF	wo	CC	WH	нн	w	161
		PERS	rct	PERS	PCT	PERS	PCT	MERS	rct	PERS	PCT	PERS	PCT	MERS	PCT	MERS	PCT	MERS	rct
955	143			135	14.1	321	33.6	155	16.2	53	5.5	62	65			15	1.8	71	74

Reinforce your call letters everytime your audience ties one on with "Logo Laces." The imprinted shoelaces are available in a choice of lengths and can be worn with shoes or sneakers or Ice or roller skates. The "Logo Laces" can also be used for tying up hair or wrapping gifts. For further information, contact Danjon Enterprises of Wellesley, MA.

m on the new Ratings Report page.

nd Birch, is a way to enhance the es combining the data for two mononths go by the older month is dropers remains better than if figures for

12+share of 5, while in October it November share was a 9, the rolling

ratings report, not something for which a station has to pay extra though AID or some other analysis system. As a former salesperson, however, I'll bet there will be some grumbling about "too darn much stuff in the ratings book." Creative salesmanship will make the most of the Birch data, though.

Next week is our "year-end" issue. In the December 18 issue, I'll show some other salesoriented Birch firsts, then give you additional food for thought on the pros and cons of Birch. Till next week!

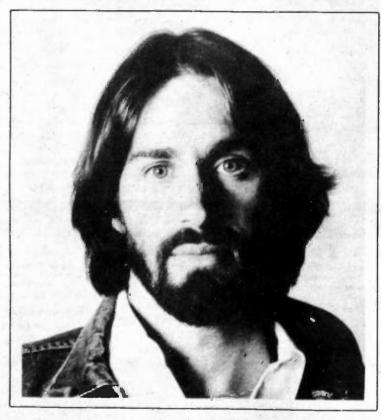
Jhan Hiber



AMERICA'S NUMBER O PRODUCER/DISTRIBUTOR OF NATION ta for each discrete month, publica-Birch regularly creates only the roll-RADIO PROGRAMS, CONCERTS & SPEtble only on request at extra cost.

Your Christmas Hit List

DAN FOGELBERG



"Leader Of The Band"

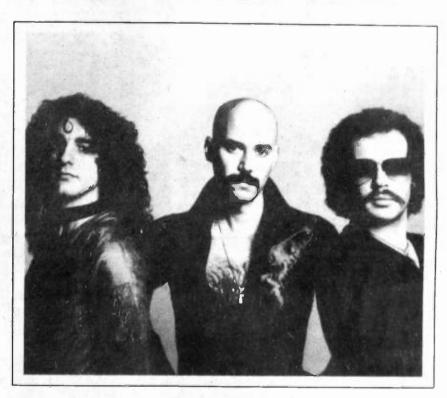
CHR NEW & ACTIVE

DAN FOGELBERG "Leader Of The Band". (Full Moon/Epic) 110/51 Moves: Up 16, Debuts 19, Seme 24, Down 0, Adds 51 Including Q107, KEGL, KFI, Q103, WLAN-FM, V100, WHHY-FM, KSTT, KIDD, KLUC, WCIR, Z102, KKRC, KSLY.

A/C BREAKERS



BALANCE



"Falling In Love"

CHR

KIQQ add KOPA on WTIX add WHFM 29-25 **KROK** add K10424-17 KXX106 add KHFI 19-17 KOFM add 95XIL 37-34 KBBK add WGLF 35-33 KRLA on KILE 27-24 KFLon **KQDI 12-6** KYYX on KYYA deb 27

A/C

WVLK. KPLZ WRVR WCHV WRIE Y106 WDAY WWYZ WHBY WJMD WGAC WHBC WLTA KCSW WHIO 97AIA WDFF KKRD KEX KAFY WSLI KING WMAZ KSL





Austin-		METRO	RANK 69
Share Trends	Persons 12-	Мо	on-Sun 6AM-Mid
Spring '80	Fail '80		Spring '81
2 KVET-AM 11.6 3 KASE-FM 10.6 4 KOKE-FM 8.6 5 KLBJ-FM 7.6 6 KCSW-FM 7.6	4 KLBJ -AM U KCSW-FM 7 KTSA-AM	12.7 11.8 9.2 6.6 5.2 4.7	KHF1-FM(R) 15.7 KVET-AM(C) 11.4 KLBJ-FM(A) 11.2 KQKE-FM(C) 11.0 KASE-FM(BM) U.9 KCSW-FM(AC) 5.2 KLBJ-AM(AC) 4.4 KTSA-AM(B) 3.8 KMXX-FM(B) 3.6
Adults 18-3 Mon Sun 8AM	34	Adı	KOKE-AM(C) 2.7 ults 25-54 un 6AM-Mid
KANK STAT		KANK	STATION
1 KHFI	-FM	1	KASE-FM KOKE-FM
2 KLBJ 3 KOKE		3	KVET-AM

H.	lint			METRO	RANK 72
3h	are Trends				on Sun 6AM Mid
	Spring '8		Fall 180)	Spring '81
3 4 5 6 7 8	WWCK-FM WJR-AM WFDF-AM WFMK-FM WTRX-AM	10.3 8.5 8.0 7.1 6.9 6.9 5.8	WGMZ-FM WTRX-AM WJR -AM WKMF-AM WEDF-AM	12.9 12.4 6.6 6.3 5.9 5.2 4.5	WGMZ - FM(BM)) 1 . 1 WWCK - FM(A) 10 . 5 WDZZ - FM (A) 10 . 3 WJR - AM (M) 8 . 0 WTKX - AM (AC) 7 . 8 WFMK - FM (AC) 7 . 5 WKMF - AM (AC) 6 . 5 WFDF - AM (AC) 6 . 5 WTAC - AM (R) 3 . 4
	WTAC-AM	4.4 s 16.34	wTAC-AM	3 - 1 A d	WKCQ-FM (C) 3.4 lults 25-54 Sun 6AM-Mid
	KANK ====	STAT	===	RANK ====	STATION ====== WGMZ-FM
	1 2 3	WWCK WTRX WFMK	-AM	2	WDZZ-FM WTRX-AM

The data contained on this page is copyrighted by the respective ratings services. Non-subscribers to the respective ratings services may not reprint or use this information in any form.

1	Y	oungs	tow	n	METRO	RANK 70
	W Sh	arren are Trends P(00): 4		Persons 12) M	on-Sun SAM-Mid
1		Spring '	'80	Fell '80	-	Spring '81
	6 7 8 9	MBBM - VW	9.6 9.5 7.5 4.2 3.0 2.2	WBBW-AM WYFM-FM WHOT-AM WKBN-AM WSRD-FM WQXK-FM WFM]-AM	9.2 5.7 5.7 5.5 2.9	WHBW-AM(T) 11.4 WYFM-FM (R) 9.0 WKBN-AM (AC) 9.0 WSKD-FM (A) 8.6
			lts 18-3			ults 26-54 Sun 6AM-Mid
		KANK ====	STAT		KANK	STATION
		1 2	WSRL WHOT	1 1 1	1 2	WKBN-AM
		3	WYFN	I-FM	3	WQXK-FM

						_		
	are Trend		Persons 12	+ M	on-Sun 8A	M-Mid		
PU	P(00): 4				0 1 101			
	Spring '80)	Fall 180		Spring '81			
1	KKNU-FM	9.5	KKNU-FM	9.6				
2	KYNO-FM	9.0	KFYE-FM	9.3				
3	KM J - AM	8.5	KM J -AM	8.6				
4	KFYE-FM	7.4	KX EX -AM	8.0	KFYE-FM	(R) 7.4		
5	KMAK-AM	6.9	KFIG-FM	7.7				
6	KKUJ - FM	6.1	KYNO-FM	7.0	KMAK -AM	(C) 5.1		
7	KIUY-FM	5.7	KMAK -AM	5.8				
8	KERE-AM	4.8	KKDJ-FM					
9	KARM-AM	4.6	KFRE -AM	3.6	KKDJ-FM			
10	KYNU-AM	4.4	KYNU-AM	3.6	KBOS - FM	(R) 4.3		
	Adı	ilts 18-3-		Adults 25-54				
	Mon-8	un 8AM-	Mid	Mon	Mon-Sun 6AM-Mid			
	KANK	STAT	ION	KANK	STAT	ION		
	====	====	===	====	====	===		
	1	KYNO	- FM	1	KKNL	J-FM		
	2	KFYE	- FM	2	KMA-K	-AM		
	3	KKDI	- FM	3	KFYE	-FM		

ARBITRON RADIO

W	ilmi	ngto	n, DE	METR	ORANK	7]	1
8h	are Trend	8	Persons 12		on-8un	8 A M -1	did
	Spring	180	Fell 1	80	Spri	ing '81	
1	WSTW-FM	11.4	WSTW-FM	13.4	WSTW-	FM (P) 1	3.4
2	WIBR-FM	41.1	WUE L - AM	9.4	WUE L -		
3		8.4	WJBR-FM	8.4	WIBK -	FM (BM)	8.4
4	WIQU-FM	6.1	WILM-AM				7.3
5	WMGK-FM	3.9	WYSP-FM	5.9	-		5.9
6	WMM K - FM	3.7	WMGK - FM	4.9	WMGK-	FM (AC)	
7	WAM 5 - AM	3.6	WUSD-FM	4.6			4 . 6
b	WYSP-FM	3.6	WUAS-FM	3.5			3.5
9	WUSU-FM	3.3	WMM R - FM	3.0			3.0
10	WILM-AM	3.2	WIOQ-FM	2.7	MIOO-	FM (A)	2.7
	Adul	ts 16-34		Adı	ults 26-	54	
	Mon-8u	n 6AM·M	id	Mon-8	un 6AM	-Mid	
	RANK	STAL	ION	KANK	STA	TIO	V
	====	====	===	====	===	===	=
	1	WSTW	-FM	1	WST	W-F	М
	2	WYSP	-FM	2	WIDE	L-A	M
	3	WMGK	- FM	3	WJB	R-F	М
T	Knox	7741	14	METR	ORANK	74	7
-		V II.	70				_

41	LILUA	V 444			
-		_	Persons 12	+ M	on-Sun 8AM-Mid
PO	P(00): 4	030			
	Spring '	80	Fell '8	0	Spring '81
1	WEZK-FM	19.9	WIVK-FM	20.4	
2	WIVK-FM				
3	WKJZ-AM				
4	WIVK-AM				
6	WNOX -AM				
7	WIMZ -FM				
b	WGAP-AM				
9	WHEL-AM	1.9	WKXV-AM	1.7	WHEL-AM (AC) 2.9
10	WBMK -AM	1.4	WHEL-AM	1.4	WMYU-FM () 1.9
	Adult	s 18-34		Ad	tults 26-64
	Mon-8ui	n 6AM-M	id	Mon-	Sun 6AM-Mid
	KANK	STAT	ION	RANK	STATION
	====	====	===	====	======
	1	WIVK	- FM	1	WIVK-FM
	2	WIMZ	-FM	2	WEZK-FM
	3	WRJZ	- AM	3	WK J Z - AM
	Sh PO 1 2 3 4 5 6 7 8 9	Share Trend POP(00): 4 Spring' 1 WEZK-FM 2 WIVK-FM 3 WKJZ-AM 5 WOKI-FM 6 WNOX-AM 7 WIMZ-FM 8 WGAP-AM 9 WHEL-AM 10 WBMK-AM Adult Mon-Sui KANK ==== 1 2	Share Trends POP(00): 4030 Spring '80 1 WEZK-FM 19.9 2 WIVK-FM 19.7 3 WKJZ-AM 10.5 4 WIVK-AM 9.9 5 WOKI-FM 8.3 6 WNOX-AM 7.1 7 WIMZ-FM 6.1 8 WGAP-AM 2.9 9 WHEL-AM 1.9 10 WBMK-AM 1.4 Adults 18.34 MON-SUN 6AM-M KANK STAT ==== 1 1 WIVK 2 WIMZ	Spring '80 Fell '8 1 WEZK-FM 19.9 WIVK-FM 2 WIVK-FM 19.7 WEZK-FM 3 WKJZ-AM 10.5 WOKI-FM 4 WIVK-AM 9.9 WIVK-AM 5 WOKI-FM 8.3 WNOX-AM 6 WNOX-AM 7.1 WKJZ-AM 7 WIMZ-FM 6.1 WIMZ-FM 8 WGAP-AM 2.9 WGAP-AM 9 WHEL-AM 1.9 WKXV-AM 10 WBMK-AM 1.4 WHEL-AM Adults 18-34 Mon-Sun 8AM-Mid RAINK STATION ==== 1 WIVK-FM 2 WIZ-FM	Share Trends POP(00): 4030 Spring'80 1 WEZK-FM 19.9 WIVK-FM 20.4 2 WIVK-FM 19.7 WEZK-FM 16.7 3 WKJZ-AM 10.5 WOKI-FM 11.5 4 WIVK-AM 9.9 WIVK-AM 8.8 5 WOKI-FM 8.3 WNOX-AM 8.4 6 WNOX-AM 7.1 WKJZ-AM 8.2 7 WIMZ-FM 6.1 WIMZ-FM 7.0 8 WGAP-AM 2.9 WGAP-AM 1.7 9 WHEL-AM 1.9 WKXV-AM 1.7 10 WBMK-AM 1.4 WHEL-AM 1.4 Adults 18.34 Mon-Sun 6AM-Mid Mon- RANK STATION RANK ==== 1 WIVK-FM 1 2 WIMZ-FM 2

A-AOR, AC-Adult Contemporary, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Dancemusic, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contemporary.

Lhe Birch Report

Indianapolis

Average persons 12+, Monday-Sunday 8am-midnight Rolling Averages

WIBC Up Two, On Top; WXTZ, WENS Post Impressive Gains; WTLC Drops 7 In Possible Wobble

	Aug./	Sept./
	Sept.	Oct.
WIBC (AC)	17.6	19.6
WFBQ (A)	14.9	14.6
WXTZ (BM)	7.8	10.3
WENS (AC)	7.8	8.7
WNAP (R)	6.6	8.6
WIRE (C)	7.1	7.9
WFMS (C)	6.5	6.6
WIKS (R)	5.7	4.3
WTLC (B)	10.7	3.8
WIFE (N/T)	3.2	2.9
WNDE (R)	2.1	2.0
WATI (BM)	2.9	1.7
WBRI (RL)	.6	1.3
WXLW (AC)	.5	1.1

Buffalo

Average persons 12+.
Monday-Sunday fam-midnight
Rolling Averages
WBEN Climbs Into
First-Place Tie
With WGRQ; WGR,
WBLK Rise; WJYE,
WKBW, WBEN-FM

Sof	ten	
	Aug./	Sept./
	Sept.	Oct.
WBEN (AC)	10.3	12.9
WGRQ (A)	14.4	12.9
WGR (AC)	7.2	9.0
WJYE (BM)	10.6	7.9
WKBW (R)	9.2	7.6
WBEN-FM (R)	10.5	7.5
WBLK (B)	4.0	7.0
WECK (AC)	5.3	5.6
WPHD (R)	4.6	4.2
WYRK (AC)	4.2	3.6
WDCX (RL)	1.3	3.2
WZIR (R)	2.1	3.1
WUFO (B)	1.1	2.3
WWOL (C)	3.8	1.7
WACJ (O)	2.0	1.4
WFXZ (AC)	1.6	1.3

New Orleans

Fresno-

Average persons 12+, Monday-Sunday 6am-midnight Rolling Averages

WEZB Takes First As WAIL Slips; WBYU, WTIX, WSHO Jump

	Aug./	Sept./
	Sept.	Oct.
WEZB (R)	11.6	12.4
WAIL (B)	12.8	9.4
WRNO (A)	9.2	9.3
WNOE-FM (C)	7.1	6.7
WGSO (N)	7.0	6.6
WBYU (BM)	4.3	6.2
WQUE (R)	5.5	6.1
WTIX (R)	3.8	5.5
WSHO (C)	2.6	4.9
WSMB (AC)	4.5	4.5
WWL (T)	3.2	4.3
WYLD-FM (B)	5.9	4.1
WAJY (AC)	5.9	3.6
WNNR (B)	2.1	2.5
WNOE (C)	2.2	2.5
WYLD (B)	2.0	2.3
WBOK (B)	2.5	2.1
WWIW (BB)	3.3	1.9
WVOG (RL)	.5	1.5

New York

Total persons 12+. Monday-Friday 8am-midnight Rolling Averages

METRO RANK 73

WOR Ties WPLJ For Top Spot; WKTU, WBLS Slip As WRKS Strengthens; WNBC, WRFM Rise

	Sept./	Oct./
	Oct.	Nov.
WOR (T/AC)	6.2	6.7
WPLJ (A)	6.8	6.7
WKTU (U)	6.6	6.1
WBLS (U)	6.6	5.4
WINS (N)	6.3	5.4
WRKS (U)	4.8	5.4
WCBS (N)	5.0	4.7
WNBC (R)	3.7	4.5
WPAT-FM (BM)	4.4	4.3
WYNY (AC)	3.6	3.8
WRFM (BM)	2.8	3.7
WABC (R)	3.6	3.0
WADO (S)	2.0	3.0
WNEW (BB)	2.7	2.7
WNEW-FM (A)	2.8	2.7
WHN (C)	2.6	2.4
WMCA (T)	3.5	2.3
WCBS-FM(O)	2.0	2.1
WJIT (S)	2.1	2.1
WTFM (AC)	1.3	1.9

Los Angeles

MEDIÁSTAT

Average persons 12+, Monday-Friday 6am-midnight Rolling Averages

KABC Steady On Top; KMET, KLOS Locked In Tight Battle; KFWB Leads KNX

	0	Sept./	Oct./
		Oct.	Nov.
	KABC (T)	8.0	8.0
	KMET (A)	5.9	5.3
	KLOS (A)	4.9	5.2
	KFWB (N)	4.5	4.9
	KNX (N)	4.2	4.3
	KBIG (BM)	4.3	3.6
	KTNQ (S)	4.3	3.3
	KHTZ (AC)	2.5	3.0
	KRTH (R)	3.5	3.0
	KGFJ (B)	3.4	2.9
	KIIS (R)	2.7	2.7
	KJOI (BM)	2.4	2.7
	KNX-FM (A)	3.5	2.7
	KRLA (R)	2.4	2.6
	KLAC (C)	2.5	2.5
	KIQQ (R)	2.5	2.4
- 1	KLVE (S)	2.3	2.3
	KUTE (R)	1.7	2.3
	KFI (R)	2.0	2.2
1	XTRA (R)	1.9	2.2

Chicago

Average persons 12+.

Monday-Friday Sam-midnight

Rolling Averages

WGN, WGCI, WBBM Remain 1-2-3; WLUP Widens Lead Over WMET; WMAQ Moves

Up Oct./ Oct. 10.2 8.3 WGN (T/AC) WGCI (U) WBBM (N) 6.5 5.3 WLAK (BM) 5.0 5.0 WLS-FM (R) WMAQ (C) WLOO (BM) 4.9 4.6 WLS (R) 4.5 4.3 WIND (N) WLUP (A) 4.0 3.7 WKQX (AC) WMET (A) 2.8 WJEZ (C) WJPC (B) WXRT (A) 2.6 2.5 WCLR (AC) WBMX (B) 2.4 WRRM-FM (R) WFMT-FM (CL) WAIT (BM)

WE GIVE YOU THE NEWS YOUR WIRE MACHINE MISSES.

Your wire machine already supplies you with late breaking hard news. We don't. Instead we give you late breaking humorous, crazy, bizzare and offbeat stories in twice-a-week dispatches. And the *Wireless Flash* offers you two exclusive sound lines that provide you with actualities of the lifestyle stories we're famous for. We've got sports news, a daily almanac and even a horoscope.

FLASH

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ADDED AT THIS WEEK!

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BREAKIN' AT THIS WEEK!

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WXKS-FM KSLQ KIQQ KYYX WHFM WKEE **KZFM** KSET-FM KINT **B97** WAAY WMEE KYNO-FM KGGI KNBQ KCPX KHYT WFBG WFLB

KILE

KVOL KENI

Produced By: Jay Graydon



ON WARNER BROS. RECORDS

THE TALK ON THE STREET...

STEVE SLATON, KISW, MD

"Hot phones first week out and showing no signs of letting up. Breaking thru like 'Ah Leah' all over again."

JON SINTON, Burkhart-Abrams-Michaels-Douglas & Assoc. "Wherever 'Rock' is getting played, we're seeing big phones and sales."

KID LEO, WMMS, MD

"'Love Is Like A Rock' is as sturdy as the honeymoon capitol of royalty... Gibralter, and it is a solid smash for the citizens of the rock and roll capitol of the world, Cleveland, Ohio."

JOHN GORMAN, WMMS, PD

"If you can't sing to this song, you're deaf. If you're not playing this song, you're dumb. If you don't see results from this song, you're blind."

DAVE LANGE, WDVE, PD

"You can't depend on your preacher, you can't depend on your teacher but you can depend on 'Love Is Like A Rock'.

After 13 weeks, this song is still tops in phones with a good LP sales pattern."

SKY DANIELS, WLUP, MD

"The Donnie Iris 'Love Is Like A Rock' causes more phone pandemonium than I've ever seen before. 'Rock' is an instant classic."

JANEL DOLAN, KZEW, MD

"Every track on 'King Cool' is a winner, but the greatest is 'Love Is Like A Rock' Good, clean, infectious rock and roll."

"LOVE IS LIKE A ROCK" (MCA-51223)

THE NEW SINGLE BY

DONNIE IRIS

FROM THE ALBUM KING COOL



MCA-5237

Produced by Mark Avsec for the Belkin-Maduri Organization Executive Producer—Carl Maduri

.MCA RECORDS © 1981 MCA Records, Inc





STREET TALK.

Charter Broadcasting President John Bayliss flew into Milwaukee on Monday (11-30) and relieved WOKY & WMIL VP/GM Bill Jaeger and GSM John Pinch of their duties. At press time no replacements had been named.

And while we're at it... is Charter quietly negotiating to sell all its radio properties? And could it be that a West Coast-based minicommunications conglomerate is the leading candidate to purchase all of the Charter stations except two? Naturally, should this deal go through, the smaller company will become a giant overnight

Look for a big change within the upper echelon of the Elektra/Asylum promotion department. Street Talk hears that Jerry Sharell will take on the additional responsibilities of heading all of E/A's promotional troops.

Takin' It To The Streets

As hinted last week, Jeff Pollack has signed WYSP/Philadelphia as a consultation client. Philly, you may recall, is the market where Jeff first made a big splash when he programmed WMMR to AOR victory just before exiting to form his own company.

A call letter battle is heating up between WRQX/Washington and WMAR/Baltimore over the latter's desire to switch to WRLX. The usual claims about listener confusion and phonetic similarity have been amplified by the fact that WRQX is at 106.5 (calling itself Q-107) and WMAR is at 107.3.

After four months as afternoon personality for the Satellite Music Network's Country superstation, Jim Morgan has resigned to become PD at WCKS/Cocoa Beach. Morgan, who had also been writer, producer, and voice of SMN's weekend countdown show, plans to move WCKS more A/C as the station moves its tower closer to Orlando. The anticipated move and increased tower height would give WCKS coverage of the entire East Central region of Florida.

KADX/Denver switched from its full-time Jazz format to Country on December 1. The FM station is temporarily simulcasting with its AM-sister KBRO (formerly KTLK).



WHAT SOME PEOPLE WON'T DO TO GET THEIR PICTURE IN STREET TALK — WCTC/New Brunswick Operations Manager Jay Meyers had his station basebali cap on in the delivery room when his wife, Debble, gave birth to their new daughter, Courtney Pauline. This photo was snapped six minutes after Courtney entered the world and you can bet she was wondering if her Dad would be able to got her a neat cap like that in

No Go At KOGO

KOGO/San Diego's airborne traffic reporter Stan Brown lost power in his helicopter last week and crash landed, luckily without injury. Now ordinarily this would not even come close to being what you might call an amusing anecdote, except that Stan is the same Stan Brown who crashed the KFI/Los Angeles traffic airplane into a house two years ago — again without injury.

In case you're still not convinced that Stan is not the kind of guy you want to hang out with, get this. While Stan was a member of the KTLK/Denver newsteam a few years back he was caught in a police crossfire. In the ensuing gun battle one of the suspects was wounded, falling across the hood of Stan's newscruiser, while he was broadcasting back to the station. Somebody get Cathy Lee Crosby on the phone from "That's Incredible." She needs to meet Stan Brown.

Casey In The Sky?

As all the networks scramble to firm up their program offerings for 1982, rumors persist that ABC Radio Enterprises is about to make a deal either to purchase Watermark outright, or sew up exclusivity of Watermark's two biggest weekly shows — "American Top 40" and "American Country Countdown."

B94/Pittsburgh has promoted two personalities from within the current staff: Jeff McKay is now Assistant PD, and Chuck Tyler is MD. Joining the B94 staff in a couple of weeks for morning drive will be Don Jefferson from KSLQ/St. Louis.

And Now, Ladies & Gentlemen...

Drake-Chenault Enterprises will be featured tonight (12-4) on the "NBC Magazine" TV show. The segment describes the conversion of KTTI/Yuma from Beautiful Music to D-C's "Great American Country." Format voice Bob Kingsley is featured and D-C President Jim Kefford is interviewed. The show airs at 8pm Eastern time (7pm Central & Mountain).

After KFI/Los Angeles PD Tom Bigby read Joel Denver's CHR column last week (R&R 11-27), he decided to take action. Helping to promote "the gift of music," KFI will run 30-second promos urging listeners to consider giving albums as gifts this Christmas. Bigby said, "I'm really thankful that record companies are out there trying to find the next Beatles and this is our way of thanking them for all the free music they have provided us this past year."

Congratulations to Columbia's Director of Album Promotion Paul Rappaport and his wife Sharon on the birth of their first child, Adam Davis, born December 1 ... and to E/P/A's Al Gurewitz and his wife, Delores, on becoming grandparents for the first time on November 25.



WXKS-FM deb 29 CKLW add KS95-FM add WGCL add

WKTI add KEZR add KZZP add

WCAO add WHFM add **WBLI** add WPST add WLAN-FM add **KBFM** add

WFMF add **WAXY** add WBBQ add A/C Chart Number:

WOKI add WLOL-FM add

KRAV add WNAM add KGGladd KJRB add KNBQ add K96 add

KHYT add

WACZ add WLAM add WFOX add WCGQ add WISE add KILE add 40

WSPT add

KQIZ-FM add KKXL add KKRC add

24 @ BEACH BOYS/Come Go With Me (Caribou/CBS)

WAZY-FM add 28 KRNA add KCBN add



KDZA add JB105 add 35 Q105 32-31 WOKY deb 20 KRLA KFI KIIS-FM deb 34

KC101 30-27 WKRZ-FM deb 20 KCPX 30 WKEE deb 39 KINT deb 32 KIQQ KHFI 27-24 KYYX WTIX 27-23

KIMN

WPHD 26-24

3WT deb 37

KLAZ deb 26 WJDX 32-28 WSGN 25-22 **BJ105 deb 38** WDOQ 23-21 **WSEZ 33-29** WCSC deb 25 WGH 19-9 **WAKY 22-19** WVIC 37-23 KSTT 30-28 WNCI deb 28 KLUC deb 29 WHEB deb 30 Z102 35-32 KATI deb 35

CHR

Q105 add 32 WPHD add WKEE add **KEEL add** WZYP add WHHY-FM add **WAXY** add WAKY add 23 WFBG add KFYR add

Z93 29-26 94Q 21-17

WTIX deb 39 B97 28-26 WSGN deb 27 **WAAY 9-7**

BJ105 deb 39 WDOQ 3-1 WBBQ 16-11

KX104 deb 30 WOKI deb 33 WNOX deb 30 **KCPX** Q104 24-17 Z102 34-30

KILE deb 38 KENI KSLY KATI KQDI KOZE WCGQ 25-19 WFLB 34-31 Mat Camily Becard

KULF A/C 97AIA WGY WARM98 WOKV **KCSW** WHIO WERC KAFY WDEF WSKY WIS **WWSA**

KMED

KRKK

WMAZ WSM-FM WQUE

WSB

le Darlin

KFI add **WRCK** add **WKEE** add **KZFM** add **KBFM** add

KEEL add KQ94 add WAAY add WCSC add

KBBK add WCIR add KILE add **KENI** add

KFRC KEZR WPHD KSET-FM **KINT 36 BJ105 KJ100**

WVIC

WJXQ **KCPX** WFBG WFLB KVOL

CARRERE



Rupert Holmes Full Circle Lottery

Grand Prize Eligibility Numbers:

000019	000001	000103
000044	000011	000024
000013	000037	000007
000096	000073	000099
000033	000090	000022
000010	000085	000095
000049	000038	000028
000045	000036	000025
000064	000060	000050
000030	000055	000109
000054	000053	000082
000120	000121	000067
000116	000078	000098
000105	000069	000123
000111	000035	000100
000114	000012	000051
000063	000058	000023
000091	000122	000107
000112	000070	000065
000072	000008	000083
000077	000115	000034
000014		000071

*If station policy dictates that a P.D. cannot accept the grand prize, then the grand prize may be used at the station for on-air giveaway.

FULL CIRCLE, the new Rupert Holmes album, contains the hit single "Loved By The One You Love." Produced by Rupert Holmes for The Holmes Line Of Records, Inc.



single #E-47225





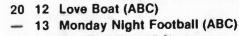
CBS Back In Style With Big Win

Taking seven of the first eight places, CBS recaptured the Nielsen crown, winning the race for the week ending November 29 with a 19.2 average rating. ABC slid to a 17.6 rating, with eight shows in the top 20 compared to CBS's 11. NBC had a bad week, with a 15.0 rating and just one program in the top 20 ("Little House" at 18). CBS's Friday and Sunday lineups were the top scorers, with "60 Minutes" outpointing "Dallas" 29.8 to 28.8 for number one, and the Sunday series returning after last week's preemption for "Mary Poppins."

Meanwhile, slight schedule differences allowed both CBS and ABC to claim victory in the recently-concluded November sweeps. Arbitron measured October 28 to November 24, with ABC edging CBS 19.1 to 18.7 and NBC at 16.0. Nielsen's ratings period was October 29 to November 25, with CBS ahead at 18.9, ABC with 18.6, and NBC at 16.0 again. The difference was mainly the last World Series game on October 28, aired over ABC. The most recent standings:

The most recent standings:

- 60 Minutes (CBS)
- Dallas (CBS)
- **Dukes Of Hazzard (CBS)**
- Three's Company (ABC)
- The Jeffersons (CBS)
- One Day At A Time (CBS)
- Alice (CBS)
- Archie's Place (CBS)
- Too Close For Comfort (ABC)
- 10 Sizzle (ABC Sunday Movie)



9 11 M*A*S*H (CBS)

- 11 14 Hart To Hart (ABC) - 15 Frosty The Snowman (CBS Fri. Special)
- 16 Trapper John, MD (CBS)
- 10 17 Laverne & Shirley (ABC)
- 18 Little House On The Prairie (NBC)
- 19 The Muppet Movie (CBS Wed. Movie)
- 20 That's Incredible (ABC)



BILLY & BEATERS VERAFIED ON "FRIDAYS" — Alfa's Billy & the Beaters were musical guests on "Fridays" recently. Pictured on the set are (I-r) show's director/producer John Moffitt, group leader Billy Vera, and ASCAP's Sam Schwartz.



INGRAM GOES FOR "GOLD" - James Ingram, vocalist on the Quincy Jones record "Just Once," performed the song on "Solid Gold" recently. Series cohost Marilyn McCoo (left) is pictured with Ingram.

Music On TV

Madleen Kane makes her national U.S. TV debut on the "Merv Griffin Show" December "Solid Gold" on the week of December 4 features Alabama, the Bee Gees, the Big Blue Wrecking Crew, Daryl Hall & John Oates, Curtis Mayfield, Joey Scarbury, and Paul Wil-The Spinners are on "Saturday Night Live" December 12 and visit "Rock Concert" the

DEOSCOPE:

WB TO RELEASE FILMS TO PAY-TV FIRST?: Warner Bros. Executive VP Ed Bleier has been talking to various pay-TV firms about releasing feature films to subscription television prior to their theatrical release. However, speaking before a subscription TV association convention, Bleier said that subscribers would be forced to pay an extra fee - above their flat monthly charge — to take advantage of the early showings...ADVENT SUSPENDS BIG SCREEN PRODUCTION: The Advent Corp., operating under Chapter 11 of the Bankruptcy Act since March, has temporarily suspended production of its big-screen TV's. A pioneer in big-screen TV's, Advent had been producing an average of 425 TV screens per month. Advent VP/Sales Tom Friel said that production of the big-screen TV's will resume within 120 days...AKAI INTROS STEREO MICROPHONE FOR USE IN HOME VIDEO PRODUCTIONS: Akai recently unveiled the "ACM-11V" stereo microphone, which it claims enables home video producers to surpass the sound quality of commercial TV broadcasts when making their own home video productions. The mike incorporates two precise unidirectional pickups to clearly separate incoming sound into left and right audio tracks for a true stereo image. Frequency response ranges from 100 to 15,000 Hz. Price: \$49.95...

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McCartney, Ono To Sue **ATV Over Beatles Songs**

Paul McCartney and Yoko Ono are planning to sue ATV Music for "breach of trust" involving royal-ty payments for the Beatles songs which the publishing company holds. McCartney, who has substantial publishing holdings, had earlier offered to buy ATV's Northern Songs subsidiary, which comprises the Beatles songs for \$44 million; and according to ATV owner Lord Lew Grade, McCartney and Ono recently made another offer for Northern. Grade declined, desiring to sell the entire publishing apparatus to one buyer (for \$50 million). Grade asserted

that the dispute with McCartney and Ono was over royalties, not the copyrights themselves.

McCartney and Ono commented jointly, "We wish to make it clear that contrary to recent reports we are not engaged in a battle with each other over the proposed sale of Northern Songs. We are, in fact, united in our intention to sue ATV Music for breach of trust."

Several offers have been extended for ATV, which went on the block to help shore up Grade's feature film division, which suffered substantial losses recently.

SIMEK, FISHER NOW VP'S

Taylor, Haywood Promoted To Polygram Senior VP's

Polygram Records has promoted Chip Taylor from VP to Sr. VP/A&R and Bill Haywood from VP/Black Music Marketing to Sr. VP/Black Music Division. In addition, Ed Simek was promoted from Director to VP/Inventory Management/Production and Artie Fisher moves from Director to VP/Special Projects.

Polygram President Guenter Hensler commented, "All of these fine music people have demonstrated their worthiness for greater responsibilities, having contributed much to Polygram's

present success. Equally important is the fact that they promise still greater results for the future.

Before joining Polygram, Taylor was a well-known artist, producer, and songwriter ("Angel Of The Morning," "Wild Thing"). Haywood came to Polygram's Mercury label in 1975 after a radio career including station such as WOOK and WOL/Washington. Fisher worked at several labels before coming to Polygram in 1978, while Simek served at Columbia previously.

KBCO-

Continued from Page 1

wouldn't hire someone to answer the phones, and then they fired me. They said I was starting to sound like there was something else on my mind when I was on the air.

"No-Win Situation"

KBCO PD Dennis Constantine told R&R, "It was a no-win situation. We lost a talented air personality and she suffered mental anguish. It's a tragedy that some sick mind could bring about this situation

Asked why the station didn't hire assistance for Lacy, Constantine said, "Between 10 and 2 we just don't get enough calls. Any volunteer or worker would get bored. Also, our image is personal rapport with the person on the air. Not being able to reach that person doesn't fit the image we're trying to project. We want to be available to our listeners."

He continued, "She wasn't fired because she didn't answer the phone. She was having trouble concentrating because of this distraction. There was an attitude problem that was projected, because she came to hate the job because of this situation. It affected her on-air performance."

Human Rights Investigation

Lacy said the station maintained she should hire someone out of her own paycheck to answer the phones, and when she was let go. she took her case to the local Human Rights Commission. "They agree there's discrimination here," she said, "in that only the female is getting harassed, that I'm being placed on an air-shift with a traditionally larger male audience to attract a male audience, and I'm the only person at the station being harassed. They've drafted a letter asking KBCO if there's some way this can be worked out. They're calling it a 'sex-plus' discrimination case, because there are other factors."

Commenting on the HRC involvement, Constantine told R&R, "They came over and investigated the situation. We had long talks with them, and at this point that's as far as it's gone. They're going to take it back to conference and decide whether they feel we discriminated. If the answer is yes, we'll go to court; if no, that's the end of it."

Despite the specter of a legal conflict, both parties expressed relatively conciliatory attitudes. Lacy told R&R, "I have no qualms about the format. I like the people there, but they just deserted me. With a few things on paper, I would take the job back." And Constantine said, "I want her to work here. I'd love to see this thing worked out so she could come in to work and feel comfortable. I want to see it resolved, but I don't know how to resolve it."

Hallam

Continued from Pege 1 him and I'm extremely happy that we've been able to work this out after several weeks of discussion. I'm anticipating very positive things for WHN, and I'm sure Dene will do an outstanding job for the station."

No immediate replacement for Hallam was named at WWWW. He will take over the programming of WHN on December 21

BRAD MESSER



For Radio Newsrooms: TV Or Not TV?

Those of us who are accustomed to putting the heat of publicity to the feet of public officials and others in the news, sometimes blister when the Light of Truth gets shined back toward us. We're used to handing it out but when it comes to taking it we bristle in righteous indignation, or slink into a safe corner 'til the heat blows over.

Former President Harry Truman said people who can't take the heat should stay out of the kitchen, and when it comes to public criticism I say — not in the Christian sense — it is much better to give than to receive. The subject comes up because someone took a little shot at me in one of the local newspapers, as a sidelight to a minor ongoing whimpering-andbickering feud.

The newspaper writer revealed that he had been visiting my station during a fast-breaking major local story, and that I had been watching the TV while the sniper and police faced off. Well. he was right. But was I wrong?

I don't really know. The TV people had cameras on all the action and it surely made it convenient for me to look at the tube and pass along some information about what I could see. The newspaperman left out a few facts that might have made it look better for me, and that of course is what everyone says when a little media heat is being applied. My station had a helicopter above the scene, and first one and then two reporters as near as police would allow . . . but the fact is, the newspaperman told the truth: I was taking some information right off the tube and putting it on the radio to keep my listeners up to the minute with an overall picture of the situation.

Again, was that wrong, or immoral, or unprofessional? There are no hard rules about that, and I've heard reporters argue both sides convincingly.

Can I watch Cable News Network and hop on the air with some Washington story they've just covered live? Is it a violation of journalistic morals to watch CBS cameras aimed at Columbia's desert landing and then go on the air with a report that the shuttle is safely down? Do I have to wait for the wire, or have my own reporter at the scene of everything?

There are no firm rules. People disagree. The overall rule is that it's immoral to misrepresent the facts, or to claim eone else's work as your own.

The best part of the whole little incident was sitting in the newsroom with my co-workers, reading the newspaper's somewhat petty comments, and then discussing our feelings about whether he was doing his job thoroughly, and whether we were. The criticism may not have been balanced, but then sometimes there are people whom we've written and talked about who say the same thing about our stories. For a few minutes, we at the station were put exactly in the place of those about whom we write, and that was the best part without a doubt. It made us think and consider and evaluate and test our own actions and feelings.

The heat did us good because it caused us to rethink the rights and wrongs of our daily procedures, and if there was a twinge of discomfort it is best put down as a growing pain.

CALENDAR -

Pearl Harbor Attack

MONDAY, DECEMBER 7: Today is the 40th anniversary of the surprise Japanese air attack on our naval base at Pearl Harbor, which drew America immediately into World War II. A day before, Dorothy Edgers had intercepted a Japanese message about the plan, but her supervisor at the Office of Naval Intelligence decided it could wait until normal office hours on Monday. Pearl Harbor was attacked on a Sunday.

Thirteen years ago today the world's longest-overdue book was returned to the Cincinnati Medical Library, 145 years after it had been checked out. The \$2700 fine was forgiven.

Johnny Bench is 34. Ellen Burstyn is 49. Ted Knight is 58.

Langley's Airplane/Submarine

TUESDAY, DECEMBER 8: It was 78 years ago today that Samuel Langley tried to launch his airplane from atop a houseboat on the Potomac River, but it merely catapulted out over the water and then dove into the drink. Had it flown, Langley's name would be in all the books, instead of Orville and Wilbur Wright, whose airplane did fly nine days

Sammy Davis Jr. is 56, Flip Wilson is 48. Gregg Allman is 34.

The First Christmas Card

WEDNESDAY, DECEMBER 9: It was the custom to write notes to friends at Christmas 11/2 centuries ago, but Henry Cole had procrastinated too long and had to do something fast . . . so he hired an aritst, engaged a printer, and created the first Christmas cards, which were mailed 138 years ago today in 1843 in London.

The American Lung Association sold its first Christmas Seals on this date 74 years ago, raising about \$300 in the 1907 campaign. Now the decorative little stamps bring in roughly \$45 million annually.

Tip O'Neill is 69. Kirk Douglas is 63. Redd Foxx is 59 and Dick Van Patten is 53.

Final Full Moon Of '81

THURSDAY, DECEMBER 10: If tonight's Full Hunters' Moon seems closer and bigger, it should, because the final full moon of 1981 comes at orbital perigee. The moon never gets closer to Earth than tonight.

The shortest days begin a week from next Saturday, and on the longest night of the year winter will arrive, a week from next Monday on December 21.

Clyde Orange of the Commodores is 35. Johnny Rodriguez is 29.

The Mo-Tel Tourist Camp

FRIDAY, DECEMBER 11: The first "motor hotel" was on the eve of opening 56 years ago at San Luis Obispo, CA in 1925. The "Mo-Tel Inn" was the first of the modern facilities serving highway travelers.

The planners of the Empire State Building announced 52 years ago today that there would be a zeppelin mooring mast atop the skyscraper, because the big powered balloons were to be the transportation method of the future.

Brenda Lee is 38. Rita Moreno is 50. Alexander Solzhenitsyn is 63.

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OR, WHAT EVER HAPPENED TO THOSE GUYS?

Is There Life After Ownership?

By John Leader

Haven't you sometimes wondered what ever happened to those guys. you know, the ones that bought that little radio station in ... where was that? The dreams that many of us have had about going into ownership at some point in our careers do become reality for some. But what becomes of those nationally known names who buy stations in markets that are, shall we say, a few miles outside the limelight?

Two such gentlemen are Tim Moore and Bob Harper, both of whom were very successful and nationally recognized professionals with the TM organization in Dallas. That is, until they decided to pick up their families and move to Charlevoix, Michigan. Along with two other financial partners, Tim and Bob purchased WVOY & WKHQ/Charlevoix, risking the security of a successful company like TM for their own venture into station ownership.

Having known Bob Harper for a number of years (he programmed WGCL/Cleveland, KQV/Pittsburgh, and WKBW/Buffalo, among others), and planning a vacation visit to my home state of Michigan, I accepted an invitation to visit Bob and Tim in Charlevoix.

Charlevoix is a small resort town in the northern part of Michigan's lower peninsula. Although the permanent population is only a few thousand, the area swells with vacationers in both the summer and winter months, as big city dwellers from Detroit, Grand Rapids, and Chicago maintain second homes on the shores of Lake Michigan and Lake Charlevoix. Surrounding cities both smaller and larger provide an ample base of listeners for the Beautiful Music AM WVOY and the CHR FM WKHQ.

Carrying my portable R&R limelight with me, I sat down with Tim and Bob for the following conversation. If you've ever had the notion to buy your own radio station, I think you'll find what these two young owners have to say quite interesting.

JL: Why would two people who were so successful working on the national level want to buy their own radio station in a smaller market?

BH: It had occurred to me that I had made a lot of money for other people, which is fine, but in the process I learned a tremendous amount. It dawned on me that I could be doing the same amount of work, maybe more, and have the return be more immediate, more personal, if I were working for myself. I think the whole idea of personal satisfaction was important. I was at a point in my career where I needed that. I needed to feel as though "this is mine."

JL: Why Charlevoix? Why these particular stations?

TM: Before I went to TM, I was at WVOY, working for the owners, Tim Ives, a partner



Harper, Moore, and Traverse City Sales Manager Jan Chapman revise some copy in the production facility at the stations.

in WJBC/Bloomington, and Elmo Franklin, who is the Chairman of International Tapetronics (ITC). They knew of my desire to get into ownership, and when the FCC granted them the license for a new FM up here, I made my move. With their financial assistance I became a partner and, at the same time, brought Bob into the deal. They remain our partners and we have an option to buy them out should we wish, but the relationship we share with them is great. I don't think anyone could ask for two better partners.

I knew the area, having been here before, and, frankly, the beauty of this part of the country was a big draw for me. This has to be one of the best radio sales areas for its size in the world. Traverse City just to the south of us is a \$2½ million radio market with a population of around 20,000. You can't imagine how active the retail is up here. In our first year we billed nearly \$600,000, and you know Charlevoix is only 4000 people.



The owner/management team at WVOY & WKHQ/Charlevolx, Michigan. Station Manager Bob Harper (left) and President/General Manager Tim Moore (right).

tion, and said to himself, "What am I doing? I've got two kids that I don't get to see a lot, and a wife that I would like to spend more time with. So why am I beating my brains out going to New York or Los Angeles when I could be with a radio station of this caliber?" Jim joined us a couple of weeks ago and is doing the early evening shift on the FM

JL: Do you feel that you are handling money differently now that you're working for yourselves, as opposed to when you were working for a big company?

BH: I don't think there's any question about it. One of the big shocks for a lot of people who go into their own business for the so are our families.

JL: Any final words of advice for those future radio station owners getting ready to make the big step into warking for themselves?

BH: When in doubt, do it yourself. Don't think you can move into a small market situation and just lay back and take it easy. We have probably worked harder over the past year, getting these stations rolling and established, than either of us ever have before.

TM · Absolutely. There's never been a day when we've taken this situation lightly or that I haven't come in at 5:30 in the morning and gone home at 6:00 in the evening. I think my big recommendation would be not only be prepared to work hard, but know that in today's economy you can't make it overnight. When you are a small company, you don't have that cushion of the corporate structure to fall back on. When we have a bad year, there are not 10 other stations in the chain doing well that could keep us afloat for a period of time. We're on our own and we approach each day with a healthy amount of fear and a tremendous amount of energy. That's what it takes and that's what we've both committed to giving it. That's why Bob says "do it yourself."

"Don't think you can move into a small market situation and just lay back and take it easy. We have probably worked harder over the past year, getting these stations rolling and established, than either of us ever have before."

JL: The profit picture must be quite rosy with those gross figures. Is it expensive to run the stations?

BH: Well, we try to keep the costs under control, naturally. Tim likes to refer to our staff as a kind of commando team. We try to run the stations with fewer people but with each person being highly qualified and as versatile as possible. So in some respects our personnel expenses may be a little higher than they need to be, but that's okay because we're running the quality operation for this area and we're going to keep it that way.

JL: Let's talk about formats. The AM is Beautiful Music and the FM is Contemporary. Are the stations live?

BH: The FM is TM's Stereo Rock system with modifications. I change some of the material and rotations when the tapes arrive, but the Stereo Rock library is our basis. On the air we use live personalities. Tim does the morning show, a very bright young guy named Rob Hazelton does middays, and I do afternoon drive. We have two very well-defined news personalities: Robert White in the morning with Tim, and Cindy Smith in afternoons with me. The FM is the Noble Beautiful Music format.

JL: What about the recruitment of talented people for both on the air and off? Has that been a problem in a town the size of

TM: The interesting thing about this area is that it is a very easy area to recruit to, and whether or not it makes sense from the usual career progression standpoint, people get here and don't want to leave. Because we are trying to run a very high-quality operation, we do pay our people a little more and we try to take very good care of them. We recruit very carefully to the selling proposition that there's no valid reason for anyone to market-hop and spend 20 years going around the circuit if you really enjoy skiing, sailing, and looking at beautiful sunsets.

A perfect example is Jim Owen, who just joined us from Heftel in Indianapolis. He was up here on vacation, heard the FM sta-

first time is the difference between budgeted expenses and cash flow. We really started our business at a time when a lot of experts felt the economy was in trouble.

A large amount of the credit in keeping these radio stations thriving in a less-thanideal economy has to go to our sales department. We have an office in Traverse City, another in Petoskey to the north, and one here in Charlevoix. We've kept a really strong local identity in each of those marketing areas with strong sales people that were very carefully selected.

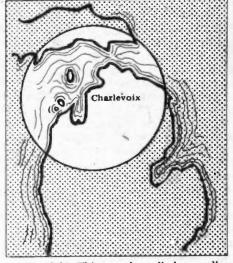
TM: I'm so proud of our sales people. I really think they could do well at any radio station in any size market. Most of them, with a couple of exceptions, have not been in radio before. We do an awful lot of training and we recruit very carefully, as Bob said. It's just as important to us to have someone that wants to stay longterm, and a person that has the vision, the scope, the completeness to approach the job as a career and not, "Gee I think I'll try this and see if I like it."

JL: Do either of you miss the pace or the lifestyle of a big city? You were both based in Dallas for quite a while and I know your duties with TM had both of you travelling extensively.

TM: Well, this whole area, Traverse City-Charlevoix-Petoskey, is really like the Dallas of the north. This part of the state is quite healthy economically, and there is so much entrepreneurism going on that, quite frankly, there isn't much shopping I could find in Dallas that I can't find here. There aren't as many stores, naturally, but this place has become much more than the population figures might lead you to believe.

I think Bob and I would both kind of like to get caught in a morning traffic jam again, but you can't have everything.

BH: I don't miss the pace, but I do miss the convenience of some things. However, there are so many advantages to living in a town this size that giving up a few of the conveniences of a big city is a small concession to make. We are both very happy here and



BH: Right. This may be called a smaller market, but we have never considered it that. To us, it's the only market. If you want to buy a radio station in a smaller situation and relax, don't buy the station because you will not succeed. I don't know that there's ever been a time in my life that I've worked harder and enjoyed it more.

TM: There are 15 aggressive stations in this area, so it's no cakewalk for any of us in this situation. But the competition keeps us sharp and brings all of our standards up, which is kind of nice.

BH: When we were working for TM, I think we both had moments on airplanes when we'd just left a client with some advice that he may or may not have implemented. You think to yourself, if that were my station, I'd. well, now we're in the situation where our supposed expert advice is what makes us or breaks us. It's a hell of a challenge and a bonafide pleasure. Yes, there is life after ownership!

WESTWOOD ONE PRESENTS

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. 3



Joel Denver

Contemporary Hit Radio

CHR PROFILES

Personality Is The Common Thread

Part Four

A few weeks back when I started to run these profiles of the newer CHR stations, I noticed a pattern beginning to form as these interviews took place. Almost without exception, all of these stations seem to be placing a pretty heavy emphasis on personality. For a while, CHR radio was all but turning into a jukebox of announcers saying, "that was and this is, it's 4:05 with, on your favorite music station."

Anyway, the information being generated by these short profiles has been useful, as some of you have mentioned "borrowing" a promotional idea or two from other reporters. That's the main reason these are run...to stimulate an exchange of creativity.

WJXQ (Q106)/Jackson-Lansing

PD: Jim Ryan (joined nine months ago as PD; formerly MD, WDRQ/Detroit)

MD: Patti Cheeks (came aboard with Jim Ryan from sister station WDOQ/Daytona Beach)

Phone: (517) 788-7770

Facility: 106.1 mHz; 50kw horizontal & vertical

Description Of Sound: WJXQ (Q106) really rocks out up here, but it does depend on the daypart, as we have songs slotted according to their sound and where they fit best. The station doesn't play any black music because of the limited ethnic population, and according to our





research everyone seems to tag black records with a disco perception. We feel that by generally sticking to a 'vanilla' sound the audience knows what to expect when they tune us in. The station's jocks are fun-sounding and pretty uptempo, reminiscent of years ago, since they talk up records and put winners on the air. The station is really fun to listen to.

Winning Promotional Idea: Q106 is currently doing a lot of things. Our bumper sticker contest is in full swing

with \$100 and \$1000 money winners, plus some other unconventional prizes like concert trips and things like flying lessons. The audience definitely knows this station



is different. We are quite involved at the club level with jocks introducing the acts, and doing live cutaways from the stage back to the studio. Drinks go for \$1.06 and we all have a great time. Since the station serves Jackson, Lansing, and Kalamazoo, and it's a toll call between these three cities, our 800 contest/request line has really gone over big.

KBBK/Boise

PD & MD: Bob Lee (one year as PD, three years as air talent; previously with crosstown competitor KFXD)

Phone: (208) 888-0093

Facility: 92.3 mHz; 44kw horizontal & vertical Description Of Sound: This station is really heavy into personality and promoting the air staff. A good example is our morning man "Emperor" Lomax. He got the title from votes on ballots in the newspaper. He ran against some of his daily character voices, and won by a landslide. We knew he would win, but it sure was some inexpensive publicity. We daypart pretty heavily, as we are pretty mellow in the morning and really hit it hard as we move towards night.

Winning Promotional Ideas: In an effort to promote the whole station, we recently had "Million Dollar Mornings" where we gave away the daily interest on \$1 million. Charity work is very important with us, and to show how involved we are with the March of Dimes, we





came within \$2500 of the largest amount raised on the West Coast, raising a little under \$13,000 in our Super Dance. We use in-depth investigative features from the news department too. We ran one on prostitution that was so hard-hitting, our news director actually got threatening phone calls over it.

WSSX/Charleston

PD: Bill Martin MD: John Ashton Phone: (803) 556-5660

Facility: 95.1 mHz; 100kw horizontal & vertical

Description Of Sound: This was formerly a Black station, so when the station went CHR, we went the other way, leaning towards rock and shying away from black or soft product. We will play a Sheena Easton or something similar if it tests well in sales, callouts, requests, and our guts. Even though we are rock-oriented, we aren't AOR, because our jocks are bright and uptem-





po. Our control room is filled with information about artists and what's happening in town so that this is as far as they have to go for the music and the information

Winning Promotional Idea: 95SX's "Legends Of Rock" promotion worked really well for us. Each day we featured a different artist



and their hottest cuts, plus gave away copies of their latest albums. The entire artist's catalogue is also offered at a special price at a participating record outlet. Listeners were encouraged to stop in and get their free

Legends Of Rock Cards, which contain a photo, profile, and discography of the artist which were available at the rate of one artist per week. Listeners collecting all 22 cards were given a free station jersey at the end of the promotion. I also run a weekend promotion every weekend, as it seems to give the audience an extra reason to tune in.

WOMP-FM/Bellaire

PD & MD: Steve Allen (1 year as PD; previously air talent at WQRK/Norfolk)

Phone: (614) 676-5661

Facility: 100.5 mHz; 13.5kw horizontal & vertical Description Of Sound: The station was originally News/Talk years ago, then went CHR, then AOR for a lot of years. When I came here, it was very unfamiliarsounding, and I guided it into a familiar-sounding CHR station, building on the solid base of teens and young adults already listening. The music is mass appeal, but we're slower to play softer A/C crossovers. We jump quickest on those big image artists but will play black product if it shows well on other stations.

Winning Promotional Ideas: Keeping with our rock 'n' roll image, we've embarked on staging concerts with groups from the 60's that are still together. We've had





lots of success with a Steppenwolf concert this past summer, and have plans to bring in the Guess Who, and Three Dog Night. The adults of the "Woodstock Era" really like these concerts and the teens respond really well too, so they have acted as a wide demo vehicle for the station. Another thing that works well for us is taking an entire office, up to 10 people, to lunch once a week with the morning man. Not only does it promote good will, but we learn a great deal by talking one-on-one with these listeners about our station, and what they want from it.

KOZE/Lewiston

PD & MD: Wes McShay (four years at station, three as MD, one as PD)

Phone: (208) 743-2502

Facility: 1300 kHz; 5kw day and 1kw night

Description Of Sound: This is really a straight-ahead CHR station that plays a wider variety of music than we could if this was a bigger market. The burnout factor is bigger here with fewer stations to choose from, so we have to be aware of the loyalty of our listeners. Our demos are from 18-44, which in itself is pretty widespread. Each of our jocks is creative and has his own special feature generic to his show. In my show I do a thing called "Name That Oldie," which is self-





explanatory. In afternoons we run one called "You Bet Your Face," which is really a trivia contest, and at night during football season we do Prognostications."

Winning Promotional Idea: We recently had a "Hands On" contest which took place at a local car dealer's showroom. It started out with lots of people keeping at least one hand on a car, with the winner who lasted the longest grabbing \$1000. We did cutaways from the dealer, and it went on and on. In the end, two people were left after 59 hours of having at least one hand on the car. They agreed to remove their hands at the same time, and they split the money 50-50. This got lots of publicity for the station, and made the car dealer really

WFBR add 24 KSTT add WMEE add **WOW** add WCGQ add WBEN-FM 1-1 Y100 5-1 KSET-FM 1-2 B97 2-1 **KIDD 2-1**

PRO-FM deb 21 JB105 3-2 **KEARTH 3-3** KRLA 4-4 KFI 2-2 KIIS-FM 2-2 13K 1-4 **KJR 22-19 KYYX 15-13** Q103 24-18 WTIC-FM 1-3 WDRC-FM 3-3 KC101 11-9

KNBQ 19-13 KBBK 12-10 K96 26-19 WCIL-FM 22-13 KSLY 12-10 **KCBN 6-3 KDZA 15-13**

JUST

CHR Chart Number:

Q104 1-1

FM102 1-1

KJRB 12-8

- 30 28 D EARTH, WIND & FIRE/ Let's Groove (ARC/Columbia)

AVERAGE MOVE +4

96KX add **KEARTH** add KIMN add KOPA add WVBF add 29 WTIC-FM add 29 B97 add KXX106 add Y103 add 29 WHBQ add 19 KX104 add WANS-FM add WZZR add WLOL-FM add

WAKX add

KIOA add WKDQ add KGW add KLUC add WOMP-FM add KQWB add KKRC add WYWU add 28 99KG add KSLY add **KOZE** add WABC deb 27 WNBC 28-23 **WBEN-FM 35-27** WIFI on



JB105 31-27 CKGM on KEGL on 940 30-26 KS95-FM on **KBEQ 23-21** WGCL on KRLA on KFI 26-22 KIIS-FM 35-31 KIQQ on

KHFI 24-19 KQ94 30-23 KLAZ 28-21 **WMAK-FM 26-23** WCSC 29-23 **WGH 8-5** WRVQ 19-15 WJBQ 29-23 13FEA 29-25 KSEL-FM 26-22

WHFM 26-22

AN A/C AND CHR HIT

NATIONAL SUMMARY: 33 UP, 7 DEBUTS

KBFM add KHYT add WJBQ add WGLF add KQIZ-FM add WBEN-FM 26-24 96KX on B104 on CHUM 17-13 CKGM deb 29 **KEGL 10-5**

KBEQ 32-29 WKTI on KIQQ 38-27 KFRC on KYYX on **KZZP 26-24 3WT 27-22 WPST 29-23** K104 38-31 **WKEE 37-30 WJXQ8-7**



KJRB 24-15 KNBQ 23-18 KSKD 31-23 **KLUC 27-25** KRQ 29-26 Q104 15-12 WXLK deb 26 KSEL-FM 17-15 **WSPT 32-28** KRNA deb 24 **KENI 33-27 KOZE 13-9**

BUM SALES:

Bits

WXLQ/Berlin, NH got involved with the downtown merchants in an attempt to bring shoppers back to the city. The station gave hot air balloon rides and passed out "funny money" at the rate of \$1 for each \$5 spent, then held an auction for premium prizes offered by the merchants

FM100/Memphis held its second annual garage sale for the benefit of the Epilepsy Foundation. Over 20,000 people turned up, which according to PD Gary Guthrie "was double the number of attendees from the previous year." The booths were rented out, yielding \$10,000 for the charity.

WKTI/Milwaukee is taking advantage of a weekly tradition in the city of having a fish fry. The station recently held the "World's Largest Fish Fry" at Mecca, where it gathered over 20 restaurants together to serve fish, beer, and salad to over 9000 hungry folks.



ARE YOU A TOADSUCKER? — If you are a listener to the Jackson and Jose morning show over K98(WKCX)/Rome, GA you might become a 'Toadsucker.'' It seems there are over 2000 of them on the loose all over the South now. Each morning a Toadsucker's number is called on the air with the winner receiving an official Toadsucker Cake from a local bakery, Pictured (I-r) are head Toadsuckers Jerry Jackson, and Jose G. Jose with mail from aspiring Toadsuckers.



QV103 CHILI CHOWDOWN — QV103 (KKQV)/Wichite Falls recently participated in the 10th annual Chili Cookoff in conjunction with the Jaycees. Over 15,000 turned out for a good case of indigestion as they sampled over 110 different chili entries.

Motion

Chip Mosley, former MD at KLIK & KJFF/Jefferson City, is named Operations Manager and PD of WBTH & WXCC/Williamson, WV...Marie Stage exits the night show at KRNA/lowa City to do afternoons at WSPT/Stevens Point...Tom Fricke has been promoted to MD and Assistant PD at KYTN/Grand Forks...Gary Mack leaves WNAP/Indianapolis to do nights at FM100/Memphis, replacing Andy Parks, who becomes PD at WZIO/Typolo

Kelth Buckley upped from PM to morning drive and Operations Manager at WXLQ/Berlin, NH...KGGI/Riverside welcomes new morning man Jeff McNeal, who was doing weekends at KIIS-FM/Los Angeles...John Chommie is the new PD at WHSY/Hattlesburg, MS...KQIZ-FM/Amarilio PD Steve Stucker got hitched (11-28) to Vicki Osbourn...And congrats to WZYQ/Frederick MD Boss Hoss and wife Suzy on the birth of their first child (11-23), Jennifer Sue Brett.



KFRC'S STONES ON WAEELS—KFRC/San Francisco recently gave away its "Official Stones Car," a Flat Spider 2000 actually autographed by Mick Jagger. The car was given away at Tower Records, where 168 iucky contestants tried to start the car with their keys. Only one key actually worked. Group member Bill Wyman was on hand to greet everyone, as the crowd of over 500 watched winner Bill Rose crank the ignition. Pictured (I-r) are KFRC eir personality Harry Nelson and the winner.



PRAY FOR PLAY — When EMI America Florida promotion rep Michael Harris went out for airplay on J. Gelis' "Centerfold," he made sure the ears were in his favor, and asked for a little divine intervention too. Pictured (I-r) are Michael, an unnamed Ployboy Bunny, and WAXY/Ft. Lauderdale PD Rick Shaw.



BIG BANNERS FOR BARRY — Prior to his concert appearance, WGH/Norfolk held a banner contest for Arista's Barry Manllow. Shown here with the winning banner out of over 600 entries is Manllow.



CHEAP TRICK CREATIVITY — KHOP-FM/Modesto recently asked listeners to create Cheap Trick posters for a contest in conjunction with the Epic artists' recent Stockton concert appearance. The winner received concert tickets and a \$500 stereo system. Shown II-r) are MD Jim Kirk, winner, Cheap Trick's Pete Comita, station salesperson Blass Vallejo, group member Rick Nellsen, and station personality Rosemary.



BACKSTAGE WITH LRB — In support of their current Capitol album "Time Exposure," the Little River Band undertook a U.S. tour. While in Seattle, the group invited members of radio station staffs backstage for conversation. Shown (I-r) are KJR PD Tracy Mitchell, group lead singer Glenn Shorrock, Albatross Productions' Cathy Harker, and Capitol's Stan Foreman.

Guthrie

Continued from Page 1 pointment, saying, "We're very excited about having a fine young man like Gary join our company. He's an honest, hard-working individual who knows radio. We try to get good radio people for our

company and Gary will be a fine addition."

Guthrie will take over from exiting KOPA & RXAM GM Chuck Artigue, who has been named General Manager at First Media's newest acquisition WEFM/Chicago. No immediate replacement was named for Guthrie at WMC-

Ienner

Continued from Page 1

other vital areas of marketing, sales, and business affairs. I'll take the ability to close a station, bring home a record, or solidify an artist's career and apply that same never-say die attitude to the overall administration of Millennium Records. In addition I will work to insure that we maintain and increase the successful selective standard Millennium has developed in the music industry, while broadening our involvement into motion pictures and television." Ienner cited a TV pilot and two film properties the company intends to acquire.

"With this promotion," Ienner concluded, "I'm that much closer to seeing a dream fulfilled: making Millennium one of the most important and creative entertainment companies of the 80's and beyond."

Stevens

Continued from Page 1 soliciting some outside stations as clients too."

KOY President/GM Gary Edens told R&R, "Nat's a very unusual talent, one of the best in America, and he'll be difficult to replace. This is such a critical job. We'll be looking for someone with a good track record who already believes in the kind of radio we're doing here. KOY is the flagship station for the 11 Harte-Hanks radio properties, so we're always under a magnifying glass."

Stevens indicated that he would remain with KOY through the end of the current rating period and then assume the consultant's role after relocating to Northern California.

Doubleday.

Continued from Page 3
Stevens added, "That's significant growth for us to go into Washington and New York in the same year."

Two weeks ago the FCC also approved Doubleday's sale of KHOW/Denver to Metromedia.

Stevens told R&R no other acquisitions are on the horizon for Doubleday, explaining, "We've got a pretty good success ratio but you don't want to push

WWOC

Continued from Page 3 matter for two years, the first meeting he had with Arbitron was several weeks ago. At that time Arbitron proposed some compromises. Keene says, "After that meeting I've gotten nothing in writing from Arbitron. The only follow-up has been to Mal Beville of the Broadcast Ratings Council, and he told me he considered Arbitron's proposal 'unacceptable.'"

Spokespersons for Arbitron and the Broadcast Ratings Council were unavailable for comment at presstime. However, Mal Beville, Executive Director of the BRC, earlier told R&R, "The five panel members who'll make up the mediation hearing board have been selected." A date will be set in the near future for the WWOC vs. Arbitron hearing.

your luck. We only have so many resources in terms of people."

Commenting on speculation that Doubleday would employ its tight AOR format used at WLLZ/Detroit and KWK/St. Louis, among others, VP/Programming Bobby Hattrik told R&R, "As always, we'll explore all possible options, taking into account the market's individual characteristics. However, we certainly have a bias toward what we do best, which is our FM format in our other markets. This doesn't preclude the possibility of another format in New York; we're examining all of them right now."

KIXK

Continued from Page 3

The tickets were given away by the station's personalities in various locations throughout the Dallas-Fort Worth area. In the three weeks prior to the concert, KIX hosted 87 different giveaway events, typically releasing 200 free tickets at each location.

Walton, who did not disclose how much the massive promotion cost the station, said, "It was a night to remember. The turnout was overwhelming and the crowd reaction and participation was just plain exciting. The concert was such a big success we're already planning next year's."

THE PICTURE PAGE

"Foreigner 4" Platinum To The Fore



Foreigner were presented with platinum awards for their "4" album following a Madison Square Garden performance. Pictured backstaga are (I-r) group's Rick Wills, manager Bud Prager, WEA President Henry Droz, group's Mick Jones, Atlantic Chairman Ahmet Ertegun, label Exec. VP/GM Dave Glew, and group's Lou Gramm and Dennis Elliott.

Moodys Fill Philly Arena



The Moody Blues were congratulated backstage by Polygram executives after their Brendon Byrne Arena performance in Philadelphia. Pictured (I-r, standing) are Polygram Sr. VP Herry Losk, VP Russ Regan, Polygram President Guenter Hensler, group's Ray Thomas, Polygram VP Jim Lewis, group's Graeme Edge and Justin Hayward, VP Chip Taylor, and group's John Lodge; (I-r, kneeling) group's Patrick Moraz, label's Joe Grossman, VP's Bill Levy and Jerry Jaffa.

Honey Turns To Gold



Capitol presented A Taste Of Honey with a gold record for their "Sukiyaki" single at a Los Angeles reception. Pictured (I-r, standing): management's Phil Casey, manager Forest Hamilton, EMI Music Chairman Bhaskar Menon, Capitol VP Bruce Wendell, group's Janice Marie Johnson and Hazel Payne, Capitol VP Varnell Johnson, Capitol Records Group President Don Zimmermann, and Capitol VP Walter Lee; (kneeling, I-r) label's Steve Buckley and VP Dennis White.

CBS Meets ARS



Columbia and CBS executives met with the Atlanta Rhythm Section at a New York reception in the group's honor recently. Pictured (I-r, front) are management's Arnie Geller, CBS Records Division President Dick Asher, group's Paul Goddard and J.R. Cobb, Columbia Sr. VP/GM Al Teller, and group's Dean Daughtry and Barry Bailey; (I-r, rear) group's Ronnie Hammond and Roy Yeager, Columbia VP Mickey Eichner, and management's Buddy Buie.

RCA Reaffirms Pride



Charley Pride signed a new five year contract with RCA, his label since 1965. His 38th album is set for early 1982. Pictured (I-r) are RCA VP Joe Galante, President Bob Summer, Pride, and VP Jerry Bradley.

Fogelberg & Friends



Epic's Dan Fogelberg recently played the Meadowlands in New York, and was greated backstage by CBS executives. Pictured (I-r) are CBS Songs President Michael Stewart, manager Irving Azoff, E/P/A Sr. VP/GM Don Dempsey, Fogelberg, CBS Records Group President Walter Yetnikoff, and CBS International VP Bunny Friedus.

Felicitations For Feliciano



Motown's Jose Feliciano was met backstage after his Los Angeles Roxy appearance by top-echelon Motown executives. Pictured (I-r) are VP Lee Young Sr., Chairman Berry Gordy, Feliciano, and President Jay Lasker.

Gordon Flashes Platinum



Gordon Lightfoot was presented with a platinum award for his "Gord's Gold" album, and re-signed with Warner Brothers through WEA of Canada. Pictured In Los Angeles at the platinum presentation are (I-r) WB Sr. VP Lenny Waronker, Lightfoot, and WB Chairman Mo Ostin.

PARALLEL ONE PLAYLISTS

EAST



Providence



MD: Vinnie Peruzzi

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Ckg Montreal

MD: Sharron Brooke

D: Sharron Brooke

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WABC 77

New York PD: Jay Clark

MD: James Golden

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Washington, D.C. PD: Alan Burns

D: Frank Holls

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WNBC New York Music Coord.: Lyndon Abell

1050 chum

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PD: Jim Waters MD: Brad Jones

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PD & MD: Gary Berkowitz

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Washington, D.C. MD: Jim Elliott

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PD: Scott Robbins

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Atlanta

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Detroit

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MD: Rick Brown

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98KSLQ

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MD: Johnny King

MD: Johnny King

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KS95-FM Minneapolis

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WZ UU Milwaukee PD: Buddy Scott

MD: Bill Shannon

PRIL DATIS/GOO! BIGHT



PD: Richard Lippincott MD: Karen Cavaliero

REALING STORES/Walting on A Prione

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Detroit ng PD: Cliff Winston MD: Steve Summers

Cleveland PD: Bob McKav

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MKTI
94FM
Milwaukee

MD: Donna Walker

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MD: Norm Gregory

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PD: Paula Matthews MD: Robert Moorhead

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PD: Steve Rivers MD: Chaz Kelley

BILLY JOEL/She's Go! A May OEL SHAMKH/See Of Love URB/Take If Easy On No.

San Jose 106.5 FM

San Jose

PD & MD. Bob Harlow

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Los Angeles PD: Jack Roth MD: Rick Stancato

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AL MATRIAL/Breakin' Away GRES CARS/Lat Ma Love You Docu BIOL SPRINGS SELD/Love to diright

MIGLING STORE SEASON TO GET (98).

MIGLING STORE SEASON TO GET A FIT TOWN FIRST THE STORE STORE STORE SEASON TO GET A FIT TOWN FOR THE SEASON TOWN THE SEASON THE SEASON TOWN THE SEASON tto/Telligne Tunnil HithAPfi mouldn't have Nisse UtillinACE/My Girl (Name, Some, MALAMIS/Folling In Love 610 \$ KFRC

San Francisco

PD: Gerry Cagle MD: Sandy Loule

SETT/COIT No AL JAPAE AU/Breatin' Augy LOVERBUY/Borsing for The beens SME (LAYLITTIE Darlint SUE SAAD/Looker

IOI FM Los Angeles PD: Bob Hamilton

MD: David Grossman

AND SUPPLIFSHERY Drawns BHELY JOEL/She's Got A bay SHEEMA EASTURY TOU COuld Here from a LIEB/Take IT Easy On No BILLE SPHINGS IELD/Love In Airlight...

-36 KYYX Seattle PD: Chet Rogers

MD: Elvin Ichiyama

MD: Elvin Ichiyama

H 1 1 CHIJPPHYSICA

H 2 CART HIGH ASSAYIME ON MY HERT?

4 3 CHARLET HIGHASIVIME ON MY HERT?

4 3 CHARLET HIGHASIVIME ON POOL & FILL 1 IN

5 3 CHARLET HIGHASIVIME ON POOL & FILL 1 IN

6 3 FILLS STREAM (TOOL) TO STREAM (TOOL)

6 8 HIGHS TOOL ** STREAM TY COLOR

7 LINEST HIGH EY TOOL ** TOOL TO STREAM

7 LINEST HIGH EY TOOL ** TOOL TO STREAM

8 THE STREAM TOOL TO STREAM TOOL TOOL

8 THE STREAM TOOL TOOL TOOL TOOL TOOL

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9 T

ACCIS AIR SUPPLY/Sweet Greams LMLU/IF I Nere You TONEY TUTCHE/867-9309/Jenny

SIGE SPRINGFIELD/Love is Alfright-LAB/Tone if Lavy On the SMAARE/More Than Just The Te AL JAMMAN/Framin A Away DAS FAGELBERG/Leader Of The Band VAMEALS/TITES



KOAQ Denver PD: Jack Regnn MD: Alan Sledge

Alan Sledge

1 | Foli Coffice | Folia | Folia

AGES ALIES MENTOR/The Synafest Thing ()

ARM/ yhane 15 to REALING STURES/welfing the Africand Set and ARTOM/Now bords have smen to QUEIN/EDDE (Under Province) FOR 5 ARM/(Let Ins tare him the com-cased a Hability to the tare allows \$1000 STARR/for the Vietney and STARR/for the Vietney Allows \$1000 STARR/for the Vietney Arms (Inseed)

3 San Diego

C. Rick Gilberte

1. dis/Proposition

2. Proposition from the proposition of the proposit

PAIL DAYES/Look High-HINED STANK/orack My Bruth STEVE HILLER GAND/Foort Like A Mosel CHILLERALTH GIT Come, Come, ALMHT ROGERS/Minin OF Gibry



PD: Doug Erikson MD: Gloria Avila

MD: Gloria Avila

H. 1. Fold (1080)/4211-05 for A (F1)

H. 2. COMMISSION OF BUILDING OF BU

AGUS LRB/Take IT Easy On No BILLY JUBL/She's East A no-

GG GU-S/GUP Elps Are Souled HUTAL PHILIPAMENT/PEOLOG QB GLISSECT JAIGE METUN/The Sountayt Thing (1 HEACH BUTS/Come Go with PM

Los Angeles PD: Don Benson MD: Danny Lemos 1. Consequence | Consequence |

102.7

RICE SPRINGFREED/Love is Airlight... JUICE RESTUNYTHE SHEETER TRING !! ERBYTHER IT LOW ON the

Phoenix

PD: Dave Anthony MD: Steve Goddard

36 MBACH BUTS/Codes to mith to HIGH SPEINAP EXTOLLERS to Air Syst... AVEC METRIC To Secretary Thing El LHOUTERS IT Sony On No.

(H) indicates one of the five "hottest" records

five "hottest" records on each Parallel One playlist.

EAST Most Added .. Hottest

Little River Band Olivia Newton-John Air Supply Rick Springfield Foreigner

DS & HO1

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added . Hottest

Little River Bend Olivia Newton-John Air Supply Rick Springfield Hall & Outes

EAST

PARALLEL TWO

WKEE/Huntington WV

UARY MEMORY
ALE SUPPLY
BERTIE HIGGINE
SHELLA
HENNY PALE BAND
HOTLEST
ONJ 1-1
DIANA SOSS 2-2
NEIL DIANOSD 7-3
PAUL DAVIS 24-18
EDDIE BARSITT 32-27

WPST/Trenton, NJ Tom Taylor

AIR SUPPLY SEACH SOVE SUE SAAD EDDIE RCRWARTE ROB SEGER RILLY SOUISE ROTTORY 5-3 CHILLIWACE 6-4 ONJ 10-6 NJ 10-6 DUAHTERPLASH 12-6

WTRY/Albeny, NY BIH Cahill

DAN FOGELBERG ONJ 2-1 JOURNEY 11-9 NICES & HENLEY 16-11 BARBRA STREISAND 20-HALL & OATES 23-18

WAEB/Allentown, PA Jefferson Ward

RICK SPRINGFIELD GIDEA PARK JENNIFER WARNES test: REIGNER 1-1 OHJ 2-2 CHILLIWACK 11-B CARS 18-14 GO GO'S 23-1B

KC101/New Heven, C1 Danny Lyons

SHEENA EASTON DAN FOGELEERG DON HCLEAN DOWINGO & DENVER (dp) HOTTERL Hottest: FOREIGNER 2-1 GEORGE DENSON 14-11 HALL & OATES 15-12 WFBR/Baltimore, MD Andy Szulinski

DEL SHANNON AIR SUPPLY LRB EWAP KOOL & THE GANG ROLLING STONES RICK SPRINGFIELD Hotteet: ROYAL PHILHARMONI 5-: ROD STEWART 3-2 LUTHER VANDROSS 12-7 HALL 6 OATES 17-11 EDDIE RABBITT 26-20

WBLULong Island, NY Bill Terry

POLICE
AIR SUPPLY
ROYAL PHILHARMONI
EDDIE RABBITT
BEACH BOYS
ROLLING STONES
SHEEMA EASTON
DAN FOGELRERG est: IGNER 2-1 PORETURER 4-1 ONJ 9-3 ROD STEWART 15-9 LINDSFY BUCKINGHA EMAF 26-12

WTIC-FM/Hartford, CT Rick Donehue

CARS BILLY JOEL LTD Hottost: ONJ 2-1 FOREIGNER 3-2 J. GEILS BAND 16-5 JOURNEY 14-8 NEIL DIAMOND 15-9

Q106/York, PA

NODL & THE GANG SHEEMA FASTON RICK SPRINGFIELD BOD SEGER NOTE ON J 2-1 NICKS & HENLEY 10-6 OUARTERILASH 12-7 LINDSEY BUCKINGHA 14-HALL & GATER 18-11

WHFM/Rochester, NY

BEACH BOYS ttestr

K104/Erle, PA Bill Shannon

AC/DC PETER CETERA EDDIE SCHWARTE EDDIE SCHHARTE FOREIGNER HOTEGET ONJ 11-1 JOURNEY 3-3 BDD STEWART 5-4 CHILLIMACK 10-5 NICKS & MENLEY 13-7

V100/Charleston, WV Jey Jervie

DAN POGELBERG
EDDIE RABBITT
BONNIE RILEAT
FOREIGNEF 1-1
DIANA NOSE 5-1
ONJ 10-6
NICKS & HENLEY 14-9
WEIL DIAMOND 16-10

WKRZ-FM/Willian-Barra, PA

Jim Rising
BOR SEGER
IKEME CARA
ROYAL PHILMARHOMI
AIR SUPPLY
HOTLOBER
FURTUMER 1-1
LINDSEY BUCKINGHA 4-2
CHILLIMACK 10-0
J. GELIS BAND 15-13
BEACH BOYS D-20

82FLY/Albany, NY

CARS LRB RONNIE HILSAP HENRY PAUL BAND Hottest: GNJ 1-1 ROD STEWART 6-4 CHILLIWACK 14-1: HALL 6 QATES 21-16 GEORGE BENSON 23-17

WVBF/Boston, MA Dave Newfeli

BILLY JOEL GEORGE BENSON CARLY SIMON HOLLOSI AIR SUPPLY 2-1 COMMODORES 9-4 DIANA ROSS 11-9 NEIL DIAMOND 18-11 JUICE NEWTON 2D-16

WCAO/Baltimore, MD Scott Richards

GO GO'S
J. GEILS BAND
DAN FOGELBERG
BEACH BOYG
LRB
RICK SPRINGFIELD

LRB Hottest: ONJ 1-1 FOREIGNER 2-2 -EM6F 3-3 J. GEILS BAND 10-4 ROD STEMART 14-6

WRCK/Utica, NY

AIR SUPPLY
BILLY SQUIFR
EDDIE SCHWARTZ
SHEILA
HOTCEST
ONJ 1-1
CHILLIMACK 6-5
NICKS & HERLEY 9-6
JOURNEY 8-7
J. GEILS BAND 14-11

3WT/Binghampton, NY Scott Michaels

HENRY PAUL BAND
HOTCEST
ONJ 1-1
ROD STEMART 7-5
DIANN ROSE 8-6
NICKS & HENLEY 10-8
GO CO'S 26-21

WPHD/Buffalo, NY John Piccitto

BERTIE HIGGINS GREG LAKE BRYAN ADAMS ZZ TOP BRUCE SPRINGSTEEN HOLEWAL: NICKS & HENLEY 2-1 HALL & OATES 12-2 J. GEILS BAND 8-5 QUEEN/BOWIE 16-12 EMAP 19-14

WLAN-FM/Lancaster, PA Dave Russell

AIR SUPPLY LRB DAN FOGELBERG BILLY SQUIEN BEACH BOYS GREG LAKE Hottest: FOREIGHER 1-1 ROD STEWART 6-2 DIANA ROSS 7-5 EWEF 16-10 HALL 6 CATES 23-15

PARALLEL THREE

13FEA/Manchester, NH Keith Lemire

HOTTEST: ONJ 1-1 HALL & CATES 15-8 JOURNEY 16-10 CO GO'S 18-14 BARBRA STREINAMD 24-17

WCIR/Backley, WV Jim Martin

AIR BUPPLY DAN FOOBLAPEG EDDIE SCHWARTZ SHEILA HICK SPRINGFIELD HOTLOST: HOTTORY ONJ 1-1 EWAF 2-2 NICKS 6 HENLEY 4-3 ROD STEMART 10-4 DIANA ROSS 7-5

WFBQ/Altoons, PA

IRENE CARA EDDIE SCHWARTZ BERTIE HIGGINS HADLEEN KANE FOREIGNER 1-1 ROD STEMART 3-2 HICKS & HENLEY 4-3 JOURNEY 6-5 NEIL DIAMOND 12-9

WGUY/Bengor, ME David Cole

IRENE CARA AL JARREAU GLADYS KNIGHT DONNIE IRIS RICK SPRINGFIELD DEL SHANNON HOLERA Hottest: POREIGNER 1-1 ONJ 2-2 COMMODORES 3-3 ROD BTEWART 4-4 NICKS 6 HENLEY 10-10

WJBQ/Portland, ME 8klp Anderson

LOVERBOY RICK SPRINGFIELD CARPENTERS GRAND FUNK RAILRO DEL SHANNON AIR SUPPLY HOLLEGE: FOREIGNER 1-1 OUARTERFLASH 9-5 J. GEILS BAND 23-15 CARS 32-21 K155 38-31

WTSN/Dover, NH

RICK SPRINGFIELD
NOTES 1

ROYAL PHILMARMONI 18-10 AIR SUPPLY
RINGO STARR 24-19
GEORGE BENSON 25-20
EDDIE RABBITT 30-23

WDRC-FMWHertford, CT
Peul Roberts

LRB

LRB

JW Sebasuer.
RICK SPRINGFIELD
RICK SPRINGFIEL

WLAM/Lewiston, ME Chris Layne

BEACH BOYS
DAN POGELBERG
SHEENA PASTON
HOTCES 1-1
NICKS & HENLEY 8-6
LINDSFY BUCKINGHA
OUARTERFLASH 11-9
GENESIS 12-10

95.XIUParkeraburg. WV
Terry Lee Collins
FOREIGNER
KENNY ROGERS
AC/DC
RICK SPRINGFIELD
EDDIE SCHWARTZ
HOTTER
SILVER CONDOR 3-1
AIR SUPPLY 6-2
DIANA ROSE 9-6
RONNIE MILSAP 12-9
HODDY BLUES 17-11

WACZ/Bangor, ME Michael D'Hara

Michael D'Here

DONNIE IRIS
DAN FOGELBERG
RICK SPRINGFIELD
DEL SHANNON
BILLY SQUIFR
AIR SUPPLY
BPACH BOYS
SHEFNA FASTON
HOT LOST
HOT BENART 9-8
GO GO'S 14-11
CHILLIMACK 15-13
DIANA ROSS 16-14

WZYQ/Frederick, MD

DAN POGELBERG HENRY PAUL BAND HOTEWART ONJ 1-1. FOREIGNER 2-2 J. GEILS BAND 20-B NEIL DIAMOND 16-9 NICKS 6 HENLEY 13-

WDMP-FM/Ballaira, OH Stava Allen

Steve Allen

AIR SUPPLY
BILLY JOEL
GREG LAKE
FOREIGNER
FOREIGNER
NIKKI MILLS
HOLD 4-1
ROD STEWART 5-4
LINDSEY BUCKINGHA 9J. GEILS RAND 13-9
EDDIE RARBITT 73-17

LAN ROLLING STONES SWEAKER Hottest: ONJ 2-1 BOD BTEMART;6-3 DIANA ROSS S-4 LINDSEY BUCKINGHA S-F 1CKS & HENLEY 14-1D

SOUTH

BJ108/Driendo, FL

ONJ 1-1 EW&P 6-5 NICKS & HPNLEY 9-6 J. GEILS BAND 17-13 KOOL & THE GANG 28-27

ONJ 3-7 NEIL DIAMOND 10-5 LINDGEY BUCKINGHA ROD STEWART 12-9

J.J. Rodriguez

KXX106/Birminghem, AL Chris Trans

EWAF 10-7 NICKS & MENERY 17-8 LINDSEY BUCKINGHA 16 J. GEILS BAND 19-16

Bob Moody

LRB
BERTIE HIGGINS
AIR SUPPLY
GREG LAKE
HOSTEST
LULU 6-6
HALL & CATES 16-11
SHEENA EASTON 18-12
RONNIE HILSAP 20-16
BEACH BOYS 22-19

WAXY/Ft Lauderdale, FL Rick Shew

AIR SUPPLY BERTIE HIGGINS BEACH BOYS BEACH ROYS
HOTTEST :
POREIGNER 2-1
JOURNEY 10-5
GEORGE BENSON 13-9
LUTHER VANDROSS 16-11
HALL & CATES 30-16

SHEENA EASTON ONJ 1-1 BARBRA STREISAND 10-5 GEORGE BENSON 11-7 HALL 6 OATES 18-12 EDDIE RABBITT 19-16

AIR SUPPLY LRB DAN FOGELBERG BEACH BOYS

WFMF/Beton Rouge, LA

DAN POGELBERG BHEENA EASTON BEACH BOYS

WGH/Norfolk, VA Bob Canada

AL JARREAU
J. GEILS BAND
DEL SHANNON
AIR SUPPLY
BODIE SCHMART7.
VANGELIS
HOTESST.
NEIL DIAMOND 3-1
PAUL DAVIS 5-3
BILLY JOEE 8-5
POREIGNER 12-6
EDDIE RABBITT 16-8

WHEO/Memphis, TN

DAN POORLBERG
HILLY JORG,
HOLLOS 1-3
COMMODORES 7-2
ROYAL PHILMAROMI P-6
GEORGE REMSON 11-6
BARBRA ETHEIBAND 11-11

BIH Crews BHEENA EASTON

PARALLEL TWO

HILLY SQUIER AL JARRPAU EZ TOP ALARAMA MADLEEN KANE EDDIE SCHWARTE DAN FOGELBERO HOTTGOTH

SHEILA BERTIE HICGING SHEENA EASTON RICK SPRINGFIELD AIR SUPPLY JENNIFER WARNES ROLLING STONES HOLLEST COMMODORES 2-1 ONJ 3-2

KTSA/San Antonio, TX

ONJ 7-1 CARL CARLTON 13-7 COMMODORES 14-8 EWAF 18-13 KOOL & THE GANG 22-18

RICK SPRINGFIELD BALANCE BILLY JOEL

WAKY/Louisville, KY

KINT/EI Paso, TX Jim Zippo

WAYS/Charlotte, NC

Lou Simon

ONJ 1-1 EWLF 10-5 J. GEILS BAND 13-8 HALL & OATES 19-14 JUICE NEWTON 29-23

WJDWJeckson, M8

WQRK/Norfolk, VA Bruce Gerraway

PAUL DAVIS Hottost: ONJ 3-1 POREIGNER 4-2 DIANA ROBS 10-6 NEIL DIANOND 18-14 ROD STENART 24-24

DAN FOGELBERG LULU PATTI AUBTIN KIBS HOttest, ONJ 1-1 DIANA ROBS 2-2 ROD STEMART 4-3 KOOL & THE GANG CUMHODORES 5-5 WSGN/Birmingham, AL Sendre Chandler

STEVE CARLISLE ONJ 1-1 GEORGE BENGON 11-8 HARBHA STREISAND 16-9 STEVE MILLER BAND 14-C. CHRISTIAN 17-11

WTIX/New Driesns, LA

WTIKINOW Drienns, LA
Gary Franklin
AIR SUPPLY
AL JARREAU
BALANCE
JENNIFER WARNES
IRENE CAHA
HOTE-SEI
DIANA ROSS 3-1
RALL & CATES 18-10
LINDSEY BUCKINOMA 20ROLLING STONES 21-14
EWSF 24-16

Y103/Jacksonville, FL Dave Scott

SILLY JOEL
SHEENA EASTON
LRB
HOttest:
ONJ 1-1
NICKS & HENLEY 7-2
ROD STEWART 6-4
HALL & OATES 16-7
EM&F 11-9

WRVQ/Richmond, VA Bill Thomas

BILLY SOUTER GREG LAKE Hottest: FORFIGNER 1-1 LINDSEY BUCKINGHA 7-5 ROD STEWART 10-6 JOURNEY 11-8 STEVE MILLER BAND 13-9

FM100/Memphia, TN Gary Guthrie QUARTERFLASH GEORGE BENSON Hottest: FOREIGNER 2-1

Ray St James Hottest: ONJ 1-1 ONJ 9-7 ROYAL PHILHARMONI 18-13 BARBRA STREISANT 19-15 QUARTERFLASH A-22 ONJ 1-1 COMMODORES 2-2 ROD STEWART 4-4 AIR SUPPLY 6-6 GEORGE BENSON 17-17

WSEZ/Wireton-Sel DELBERT MCCLINTON
MENRY PAUL BAND
PEABO BRYSON
SYREETA
MADLEEN KANE
EDDIE SCHWARTZ EDDIE SCHWARTZ Hottest: ONJ 1-1 LINDSFY BUCKINGHA 7-5 NEIL DIAMOND 17-9 EDDIE RABBITT 19-14 RICK SPRINOFIELD D-17

KLAZ/Little Rock, AR

KX104/Nashville, TN BILLY JOEL AIR SUPPLY BILLY SQUIER BALANCK
HOTE-BE:
ROD STEWART 4-1
NICKS 6 HEMLEY 8-3
LINDSEY BUCKINGHA 9-5
HALL 6 OATES 16-10
KOOL 6 THE GANG 17-14 KSET-FM/EI Paso, TX

KJ100/Louisville, KY

QUARTERPLASH HENRY PAUL BAND (dp) KISB (dp) Hottmat: FOREIGNER 2-1 LTD 10-7 HALL & CATES 16-9 J. GEILS BAND 20-15 IRENE CARA 25-19 Cevin O'Neel LRB
RICK SPRINOPIELD
GENESIS
ZZ TOP
HOTCOCK
FOREIGNER 3-1
JOURNEY 7-2
NICKS & HEMLEY 9-4
MICHAEL STANLEY B
BILLY SQUIER 29-12

B87/New Orleans, LA Bhomby/Volpe KHFI/Austin, TX

KIBS Hottest: FOREIGNER 1-1 ONJ 2-2 QUARTERFLASH R-6 HALL & CATES 13-11 ALABAMA 30-25

BILLY JOEL
RICK SPRINGFIELD
HOCKEST
EWAF 2-1
FOREIGNER 3-2
ROD STEMART 4-3
DIANA ROSS 13-10
HALL & OATES 27-18 Ed Volkman LRB DIANA ROSS DAN FOGELBERG ROYAL PHILHARM DEL RHANNON HOLLEBEL Hottest: CHILLIWACK 1-1 ONJ 7-2 OG GO'S 3-3 JOURNEY 4-4 NICKS & HENLEY 6-5 AIR SUPPLY BOB SEGER BEACH BOYS DEL SHANNON KIBS Hottesti

KB/M/McAllen-Brownsville, TX

DONNIE MILBAP
LOVERBOY
BEACH BOYN
BREILA
AIN BUPELY
HOTGEST
FOREIGNES 1-1
JOURNEY 10-7
HICKS & HEMLEY 14-8
QUARTERFLASH 19-14
KOOL & THE GANG 26-16 AIR BUPPLY
ALARAMA
BILL MITHERA
EDDIE BCHNABTE
DON MCLEAN
MTEVE CARLIELE
JEMMIYER MARNER JEMBIFER MARNER BHEILA Hottest! ONJ 1-1 DIAHA ROBE 7-2 EWAF 6-3 NICKS & MENLEY 8-4 HALL & CATES 19-8

WBCY/Charlotte, NC Bob Kaghan

WANS FM/Greenville, 8C Sem Church

HENRY PAUL BAND AIR SUPPLY SHEENA EASTON BILLY JORL LRB RICK SPRINOFIELD

WHHY-FM/Montg

BERTIE HIGGINS
PICK SPRINGFIELD
DAN POCELBERG
LRB
KOOL 6 THF GANG
HOTES: 1-1
FOREIGRER 2-2
ONJ 4-3
CARE 26-21
ROLLING STONES 30-23

WDOQ/Daytona Beach, FL

Rick Knight

KFMIUHouston, TX Jerry Steels

HICH BPRINGFIFLD BOB ROCES EDDIE RCHMARTZ HOTCHES BOD STEWART 5-1 J. GEILB BAND 8-5 JOURNEY 16-10 GEORGE REPRON 13-11 BUE SAAD D-26 LINDRY BUCKINGHA HOTTER! ONJ 5-1 PORRIGHER 3-2 GEORGE BERNON 9-4 NEIL DIAMOND 15-1 BARBRA STREISAND WMAK-FM/Nachville, TN AIR SUPPLY
LPB
STEVE CARLIBLE
BOB BEGER (dp)
CARG (dp)
CARG (dp)
CARG (dp)
CARG (dp)
CARG (dp)
CARL CARLION 2-1
ROD STEMART 3-2
KOOL & THE GANG 11LINDSPY BUCKINGHA 1
J. GEILG RAND 79-24 KOSVLITTIe Rock, AR

LRB RICK SPRINGFIELD EDDIE SCHMARTZ ALABAMA SHEILA Hottest: FOREIGNER 1-1 ONJ 2-2 ONJ 2-2 NICKE & HENLEY 7-LINDSEY BUCKINGHA HALL & OATES 16-8

G100/Mobile, AL Scott Griffith

ZZ TOP LRB DAN POGELBERG AL JARREAU HOTLOSE: COMMODORES 2-1 ROD STEWART 3-2 DIANA ROSS 4-3 J. GETLS BAND 16-8 HALL & OATER 19-15

WAAY/Huntsville, AL Jim Kendricks

ALABAMA JENNIPEP WAPNES GRAND FUNK RAILRO DEI. SHANNON AIR SUPPLY SHEILA HOTTEST ONJ 1-1 LINDSPY BUCKINGHA HALL 6 OATES 10-3 NICKS 6 HENLEY 6-4 QUARTERPIASH 7-6

AIR SUPPLY JENNIFER WARNES MANHATTAN TRANSFF AL JARREAU LRB TIME CK101/Cocos Beecli, FL TIME
HOTLUST:
HOTLUST

WZYP/Huntsville, AL

Chris Andrews LTD LRB JENNIFER WARNES CARS CARS FOREIGNER 2-1 LINDSEY BUCKINGHA 13-PAUL DAVIS 20-17 EWAF 21-18 HALL & OATES 29-26 BERTIE MIGGINS SHEFNA EASTON EDDIE SCHWARTZ RONNIE MILSAP HOttest: ONJ 1-1 ROD STEMART 5-3 PMAF 15-9 ROD STEWN... EWAF 15-9 STEVE MILLER BAND 14-HALL & CATES 20-15

KZFM/Corpus Christi, TX C.C. Chandler SHEENA FASTON
CARPENTERS
AIR SUPPLY
GREG LAKE
HOTCORE 1-1
FOREIGNER 1-1
NICKS 4 HENLEY 4-2
BARBRA STREISAND 9-3
GEORGE BESSON 7-4
LINDSEY BUCKINGHA 11-C.C. Chandler

LRB
RICK SPRINGFIELD
SHELLA
HENRY PAUL BAND
EDDIE SCHMARTZ
PPABO BRYSON
IRENE CARA
DEL SHANNON
HOttest:
ONJ 3-1
ROGER 5-4
EWLF 7-5
POREIGNER 8-6
PRINCF 14-9

KROK/Shreveport, LA Harrison/Green

BALANCE BOLLING STONES QUEEN/POMNIE BONNIE MILSAP HOTLENET ONJ 3-1 EWAF 5-3 BARBRA STREIBAND 9-6 POLICE 10-8 NICKS 4 HENLEY 12-9

WSSX/Charleston, SC

DAN PCGELBERG
Hottest:
FOREIGNER 1-1
JOURNEY 2-2
ROD STEWART 7-4
TRIUMPH 12-10
LINDSEY BUCKINGHA 14-11

BE EVEN

LER

BILLY SQUIER

BYEVE CARLIELE

BEE GREE

DAN FOOKLEEN

HOUSESS!

FOREIGNER 1-1

JOURNEY H-5

GENERIS 10-R

HALL & GATER 16-10

GEORGE BERNON 15-12

PARALLEL THREE

KILE/Galveston, TX Scott Taylor

BEACH BOYS
ROLLING STONES
SHELLA
EDDIE SCHMARTE
HOTLEST
COMMODORES 2-1
JOURNEY 6-3
EMAP R-5
ROD STEMMART 11-7
GEORGE PPHNON 17-10

BEACH BOYS EWAF FINGFIELD AIR SUPPLY ROYAL PHILHARMOWN HOLLEST, FOREIGNER 1-1 COMJ 2-2 COMMODORES 3-3 JOURNEY 5-4 ROD STEWART 7-5

WISE/Asheville, NC

John Stevens AL JARRAU
RICK SPRINGFIELD
BFACH BOYS
HENRY PAIL BAND
HOLLOSI
J. GEILS BAND 25-1
HALL & CATER 12-9
JOURNEY 13-10
BARBRA STRFIBANT 31-2P ONJ 6-1 EWEP 9-4 JOURNEY 14-9 LINDSTY BUCKINGHA 21-J. GEILG BAND 27-22

WFOX/Gainssville, GA Hank Dols

BEACH BOYE DAN POGELBERG AIR SUPPLY AIR SUPPLY
MOTTER!
POREIGNER 1-1
EMAF 8-5
JUICE NEWTON 12-10
GEORGE BENSON 20-15
J. GEILE BAND 24-19 KPUR/Amerilio, TX Wileon/Williams

LRB J. GEILS BAND DAN FOGELBERG ROYAL PHILHARM Hottest: FOREIGNER 1-1

ONJ 2-2 NICKS & HENLEY 8-4 QUARTEPPLASH 21-14 HALL & CATES 25-17 96SQF/Sevennah, QA J.P. Hunter RONNIE MILSAP AIR SUPPLY LRB AIR SUPPLY
LRB
J. GEILS BAND
STEVIE MOODS
KISS (dp)
DON MCLEAN (dp)
HOTLEAN (dp)
HOTLEAN 1-1
JOURNEY 11-10
PAUL DAVIS 16-12
OUARTERFLASH 19-14
HALL & OATES 22-16

Z102/Sevenneh, GA Jonethan Keyee

KOIZ-FM/Amerillo, TX

TIM BUTSE

BARBRA STREISAND
JUICE NEMTON
BEACH BOYS
BOYNED
FORTH BOYS
ROYAL PHILHARMONI
HOTERSEL
LRB 1-1
FOREIGHER 7-3
DIANA ROSS 10-4
CUARTERELASH 18-12
NICRS 6 HENLEY 19-15

KVDL/Lefeyette, LA

HOTTEST ON 1 1-1
ON 1 1-1
ROD STEMART 5-3
JOURNEY 8-5
NICKS & HENLRY 13-1
QUARTERFLASH 11-9

LAB STOWN
LAB SHEEDL PARTON
SHEAFER PAUL BAND
HOCKOCK
ROD STOKART 3-1
COMMODORES 4-3
LINDERY HUCKINGHA 11-6
GMJ 15-9
PAUL DAVIF 27-21

KSEL#M/Lubbock, TX

KKQV/Wichita Felle, TX

WGLF/Tallahasses FL

Q104/Gadaden, Al Leo Devie RICK SPRINGFIELD AIR SUPPLY ALABAMA

WFLB/Feyetteyille, NC Larry Cannon MADLEEN KANE NIKKI WILLS DEL KHANNON AIR SUPPLY EDDIE SCHWARTZ RICK SPRINGFIELD PEABO BRYSON HOLLOW DE DEVSON 17-OUARTPRELASH 29-9 OUARTPRELASH 29-9 OUARTPRELASH 29-9

WILLUM

Sten Castles

HENRY PAUL NAMD BOR REGER EYOLF SCHWAPTE HOLESEL HICES & HEMLEY 2-1 OC C'0 5-4 J. GEILB HANT 12-10 HALL & CATES 22-17 KUR, PAAD 25-19

Mike Edwards

LRB RICK SPRINGFIELD SILLY BOUIER HOSTORIAL FORRIGHER 1-1 ONU 3-2 RDD STEWART 6-4 LINDERY BUCKERGHA 10-9 HALL 6 ONTEG 15-11

AIR SUPPLY RICK SPRINGFIELD LOVERDY MANNATTAN TRANSFF HOTLOST 1-1 FOREIGNER 5-2 JOURNEY 8-2 EWSF 11-5 HALL & CATES 15-11

Q101/Meridien, MS Tommy Lee

RICK SPRINGFIELD
DON MCLEAN
RUSH (dp)
Ac/Dc (dp)
Hottwat;
ONJ 1-1
NICKS 6 HENLEY 6-4
OUARTERPLASH 15-1)
KOOL & THE GANG 19-14
J. GEILE BAND 20-15

ALADARA RUSH Hottest: EMAP 1-1 ONJ 3-3 JUICP NIMITON 6-5 J. GETLE BAND 12-0 HALL & OATPE 16-11

STEVE CARLISLE
DAN POCELBERG
FOREIGNER
HOttest:
ONJ 1-1
ROLLING FTONES 18-14
EMSE 25-15
J. GEILG BAND 26-23

MADLEEN KANE JOHN HALL BAND IRENE CARA EDDIE SCHWARTZ BILLY SOUIER SUE SAAP (dp)

MIDWEST Most Added. Hottest

Den Fogelberg Nicks & Henley Beach Boys Olivia Newton-John Nicks & Henley

DDS & HOT

the song was dropped from the playlist then re-added.

WEST

Little River Band Hall & Oates Dan Fogelberg Olivia Newton-John Air Supply Quarterfisch

MIDWEST

PARALLEL TWO

Terl Nutter

AC/DC (dp) HOTLEST: POREIGNER 1-1 NICKS & HENLEY 10-5 HALL & GATES 14-10 NEIL DIAMOND 15-12 LINDSEY BUCKINGHA 19-14

KIOA/Des Moines, IA A.W. Pantoja

JENNIPER WARNES BILLY JOEL Hottest: ONJ 1-1 NICKE 6 HENLEY 8-4 ROD STEWART 9-6 POLICE 15-11 CEORGE BENSON 22-16

John Jenkins

DAN FOGELBERG BALANCE BALANCE JENNIFER WARNES POREIGNER 1-1
ROYAL PHILHARMONI 12-2
NICKS & PENLEY 14-10
NEIL DIAMOND 17-13
GO GO'S 20-14

KRAV/Tuise, OK

BEACH BOYS SHEENA EASTON DAN PCGELBERG HOTTEST 1 HOTTEST 1 BARRA STREISAND 5-4 LINDSEY BUCKINGHA 6-5 JUICE NEWTON 19-11 GEORGE BENSON 20-16

KZ93/Peorle, IL Kelth Edwards

RICK SPRINGPIELD FOREIGNER POLICE 2-1 POLICE 2-1 NICKS & HENLEY 4-2 QUARTERFLASH 7-6 CARS 15-10 ROLLING STONES 19-15

WGRD/Grand Rapids, MI

EDDIE RABBITT CHILLIWACK CHILLIWACK
ROLLING STONES
PAUL DAVIS
Hotteet:
ONJ 1-1
J. GEILS BANT 4-2 JOURNEY 6-5 NICKS & HENLEY 13-9 LINDSEY BUCKINGHA 15-10

WHOT/Youngstown, OH

ROLLING STONER
DAN FOCELBERG
HOTTCES:
0NJ 1-1
FOREIGNER 2-2
ROD STEWART 9-5
NICKS & HENLEY 16-9
HALL & OATES 19-14

WMEE/Fort Wayne, IN John Curry

POREIGNER FOREIGNER
HOttest:
POREIGNER 1-1
ROD STEWART 4-3
QUARTERPLASH 10-8
HALL & OATES 27-12
NEIL DIAMOND 17-14

WNAP/Indianapolis, IN Paul Mendenhall

GEORGE BENSON EDDIE RABBITT NEIL DIAMOND 3-1 POREIGNER 5-4 DIAMA ROSS 7-5 STEVIE MOODS 15-9 BARBRA STREISAND 20-14

WNCI/Columbus, OH Stave Edwards

EDDIE BCHWARTZ EDDIE BCHWARTZ HOTCHEL COMMODORER 1-1 CHILLIMACK 4-2 JOURNEY 6-3 CUARTERFLAGH 10-5 LINDSEY BUCKINGHA 12-7

WOW/Omehe, NB J.C. Corcorno

EDDIE RABBITT POLLING STONES EWLP (dp) Hottest: OBJ 2-1 OBJ 7-1 COMMODDRES 5-3 HICKS 4 HENLEY 6-5 RCD STEWART 11-6 LINDSEY BUCKINGHA 12-10

WVIC/East Lansing, MI Jim St. John

DEL SHANNON
DONNIE IRIS
RICK SPRINGFIELD
DAVID GATES
T.G. SHEPPARD
HOTTUBEL
HOTTON CUMMINGS 2-2

KSTT/Devenport IA

EWAF JUICE NEWTON SHEENA EASTON DAN POGELBERG HOTTOET ON J 2-1 NEIL DIAMOND 8-4 NICKS & HENLEY 10-5 HALL & OATES 21-10 GEORGE BENSON 18-14

KEYN-FM/Wichita, KS Terrie Springe

CARS ROLLING STONES ROLLING STONES
HOTCES:
FOREIGNER 4-1
COMMODORES 7-4
NICKS 4 HFNLEY 11-8
ROD STEWART 13-9
LINDSFY BUCKINGHA 23-15

WYFM/Youngstown, OH

MICKS & HENLEY QUARTERPLASH LINDSEY BUCKINGHA HOTLEGE: ONJ 1-1 JOURNEY 10-3 DIANA ROSS 17-11 ROD STEWART 13-12 NICKS & HENLEY A-17

WAKX/Duluth, MN

BILLY JOEL ROYAL PHILHARMONI Hottest: FOREIGNEP 1-1 NOJ 2-2
ROC STEWART 8-4
WEIL DIAMOND 13-9
NICKS & HENLEY 15-11

WNAM/Annieton Cebboeh

BEACH BOYS BEACH MOIS
HOTE-est:
FOREIGNER 1-1
CHILLIMACK 10-8
DIANA ROSS 12-9
NEIL DIAMOND 14-12
GO GO'S 23-21

WGBF/Evensville, IN

Gene Michaels ROLLING STONES JUICE NEWTON JUICE NEWTON
Hottest:
FOREIGNER 1-1
COMMODORES 2-2
NICKS 4 HENLEY 7-5
LINDSEY BUCKINGHA 12-6
ONJ 6-8

WZOK/Rockford, IL

COMMODORES
FOREIGNER
HOTTEST
FOREIGNER 1-1
NICKS & HENLEY 4-3
ROD STEWART 6-4
QUARTERIASH 9-7
LINDSEY BUCKINGHA 12-9

7104/Medleon WI

Little/Hudson DEVO
EDDIE SCHMARTZ
ROYAL PHILHARMONI
BILLY SQUIER
HOTTEST
ONJ 1-1
JOURNEY 2-2
GUARTERFLASH 10-6
GO GO'S 17-10
HALL & GATES 23-14

WIKS/Indianapolis, IN Tom Gilligen

DEL SHANNON PEUSH
PETER CETEPA
KINKS
POLICE
HOTTOST
FOREIGNER 1-1
BOB GEGEP 3-3
NICKS 4 HEWLEY 7-5
QUARTERFLASH R-7
LINDREY BUCKINGHA 11-9

U83/South Bend, IN J.K. Dearing

BARBRA STREISAND QUARTERFLASH HOTCOST ONJ 1-1 DIANA ROSS 12-5 BARRY MANILOW 17-6 NICKS & HENLEY 23-13 LINDSEY BUCKINGHA 20-15

WDJX/Dayton, OH

ROLLING STONES
EDDIE RABBITT
GREG LAKE
HOTTER
HOTTE

WLOL-FM/St. Paul. MN

BILLY JOEL DAN POGELBERG DON MCLEAN BEACH BOYS ONJ EDDIE SCHWARTZ EDELF SCHWANT/ HOTCEST: FOREIGNER 1-1 QUINCY JONES 2-3 ROD STEWART 9-5 NICKS & HENLEY 10-6 BARBRA STREISAND 15-9

WKDO/Evaneville IN

BILLY JOEL RB lottest: HOTCEST: FOREIGNER 1-1 ROD STEWART 3-2 LINDSEY BUCKINGHA 10-7 JOURNEY 11-9 HALL & OATES 22-11

WJXQ/Jackson, MI Jim Ryan

ZZ TOP
BOB SECER
DONNIE IRIS
HENRY PAUL BAND
NEIL YOUNG
DEL SHANNON
KNACK (dp)
NIKKI WILLS (dp) NIRKI WILLS (dp) Hottest: J. GEILS BAND 1-1 LOVERBOY 8-7 ROLLING STONES 17-9 CARS 15-11 BILLY SQUIER 22-12

KOKO/Omeha, NB

ROLLING STONES SHEENA EASTON JERMAINE JACKSON Hottest: FOREIGNER 1-1 POD STWART 3-2 ROD STEWART 3-2 NICKS & HENLEY 6-3 LINDSEY BUCKINGHA QUARTEPFLASH 10-8

KIIK/Davenport, IA

Hottest: POREIGNER 2-2 LINDSPY BUCKINGHA 12-NICKS & HENLEY 13-13

WZZR/Grand Rapids, MI

LRB
Hottest:
COMMODORES 3-1
ROD STEMART 5-3
NICKS & HENLEY 9-4
LINDSEY BUCKINGHA 10-8
QUARTERPLASH 15-9

PARALLEL THREE

KFYR/Blamarck, ND Dan Brannan

LRB AIR SUPPLY BERTIE HIGGINS BERTIE HIGGINS
HOttest:
ONJ 1-1
ROD STEWART 5-2
STEVE MILLER BAND 7-4
J. GEILB BAND 9-6
HALL & QATES 13-7

KKLS/Rapid City, 8D Sherwyn Piper

LRB
Hottest:
FOREIGNER 1-)
JOURNEY 5-3
NICKS & HEMLEY 9-5
LINDSEY BUCKINGHA 8-6
GUARTERFLASH 11-8

KKRC/Sloux Falls. SD Ron Nelson

BILLY JOEL BEACH BOYS BEACH BOYS
DEL RHANNON
DAN FOGELBERG
EDDIE SCHWARTZ
HOLLEST
COMMODORES 3-1
POLICE 4-3
NICKS 6 HENLEY 6-4
QUARTERFLASH 8-5
LINDSEY BUCKINGHA 10-6

KKXL/Grand Forks, ND Jeff Parker

ROLLING STONES BEACH BOYS GO GO'S GO GO'S
HOttest:
FOREIGNER 1-1
COMMODORES 3-2
NICKS & HENLEY 7-5
DIANA RORS 10-7
LINDSEY BUCKINGHA 13-10

WRKR/Recine, WI

SOFT CELL SHEENA EASTON GEORGF BENSON BRUCE SPRINGSTEEN Hottest: FOREIGNER 1-1 ONJ 7-2 J. GEILS BAND 16-12 HALL & OATES 20-13 LINDSEY BUCKINGHA 25-1

WSPT/Stevens Point WI Brad Fuhr

RONNIE MILSAP BEACH BOYS BEACH BOYS
HOttest:
ONJ 1-1
GO GO'S 2-2
ROD STEWART 7-3
NICKS & HENLEY 8-5
J. GEILS BAND 15-7

WTRIJ/Muskegon, MI

SHEENA EASTON BILLY JOEL DAN POGELBERG LRB
RONNIE MILSAP
KOOL & THE GANG
Hottest:
ONJ 1-1 COMMODORES 3-2
ROD STEWART 4-3
NICKS & HENLEY 6-4
LINDSEY BUCKINGHA 11-7 KDVV/Topeka, KN

Tony Stewart

DAN POGELBERG DAN POGELBERG HOttest: FOREIGNER 1-1 ONJ 2-2 GO GO'S 5-4 LINDSEY BUCKINGHA 7-5. J. GEILS BAND 14-10

KELO/Sloux Falls, SD Marc Elliot

DAN POGELBERG
GEORGE BENSON
DONNIE IRIS
STEVIE NICKS
ROYAL PHILHARMONI
HOTTEST
CHILLTWACK 2-1
COMMODORES 4-3
ONJ 8-7
LINDSEY BUCKIFIGHA 14-1
NICKS & HENLEY 18-14

KWLO/Weterloo, IA Drew Bentley

DAN POGELBERG LRB
CO GO'S
Hottest:
ONJ 1-1
JOURNEY 3-2
J. CEILS BAND 5-3
COMMODORES 8-5
NEIL DIAMOND 13-9

WAZY-FM/Lefevette, IN Harris/Dugan

BEACH BOYB
DAN FOGELBERG
JUICE NEWTON
HOTTUSET:
ONJ 2-1
CHILLIWACK 3-2
ROD STEWART 5-5
EWLF 11-10
J. GEILS BAND 17-14

KRNA/lows City, IA **Bred Goynehore**

STEVE CARLISLE HENRY PAUL BAND BEACH BOYS DONNIE IRIS (dp) Hottest: Hottest: NICKS & HENLEY 2-1 ROD STEWART 7-3 LINDSEY BUCKINGHA 9-4 J. CEILS BAND 10-6 STEVE MILLEP BAND 14-10

KQWB/Fergo, ND Wayne Hiller

HALL & OATES
DAN FOGELBERG (dp)
ROLLING STONES (dp)
BILLY JOEL (dp) DIANA ROSS 8-6 LINDERY BUCKINGHA 9-8 MEIL DIAMOND 12-10 JOURNEY 14-11 QUARTERPLASH D-13

WCIL-FM/Carbondale, IL Tony Waltekus

ROYAL PHILHARMONI KEMNY ROGERS BILLY SQUIER RICK SPRINGFIELD JO JO ZEP/FALCONS HOTTES H

KFMZ/Columbia, MO Steve Graziano

RICK SPRINGPIELD DONNIE IRIS PETER CETERA HOCLEST: POLICE 1-1 FOREIGNER 2-2 NICKS & HENLEY 9-5 JOURNEY 14-10 RUSH 26-17

99KG/Salina, KS

Denny Collies BARBRA STREISAND BILLY JOFL
DAN PCGELBPRG
RICK SPRINGPIELD
AL JARRPAU
AIR SUPPLY
Hottest: NOT 1-1 NICKS & HENLEY 8-4 NEIL DIAMOND 16-11 HALL & OATES 25-14 J. GEILS BAND 19-16

WEST

PARALLEL TWO

KCPX/Selt Lake Cit, UT Gary Waldron

Gery Weldron
EDDIF RABBITT
BOB SFGER
ALABAMA
MADLEEN KANE
RONNIE LAWS
T.G. SHEPPARD
HOTTORER 1-1
AIR SUPPLY 2-2
COMMODORES 3-3
ONJ 4-4
QUARTERPLASH 5-5

KGW/Portland, OR Jenis Wojniek

GEORGE RENSON
BILLY JOEL
HOTTEST 1-1
QUARTERFLASH 3-2
MIKE POST 5-4
NEIL DIAMOND 13-8
BARBRA STREISAND 17-13

KJRB/Spokane, WA **Sude Colemen**

LRB
SHEENA EASTON
DAN FOCELBERG
BEACH BOYS
22 TOP
HOTCEST:
CUARTERFLASH 1-1
EW6F 12-8
HALL 6 CATES 22-13
NEIL DIAMOND 20-14
LOVERBOY 24-15

KRQ/Tucson, AZ Guy Zapoleon

JUICE NEWTON
J. GEILS BAND LR8 Hottest:

JOURNEY 7-2 JOURNEY 6-3

CHILLIMACK 12-7 HALL & CATES 13-6

QUARTERFLASH 17-12

LINDSEY BUCKINGHA 18-11 EMAF 19-13

Ray Appleton

BARBRA STREISAND EDDIE RABRITT EDDIE RABRITT
HOTTEST:
FOREIGNER 2-1
NICKS & HENLEY 16-P
LINDSEY BUCKINGHA 14-11
GO GO'S 20-14
GEORGE BENSON 23-16

KLUC/Les Veges, NV Dave Van Stone

LRB DAN POGELBERG DAN FOOELBERG RILLY BOUIER SHEENA EASTON BILLY JOEL NOT STIMART 2-1 JOURNEY 3-2 QUARTERFLASH 8-5 NICKS 6 HENLEY 9-6 CARS 24-21

KYNO-FM/Freeno, CA John Lee Walker

VANGELIS (dp) STEVIE WOODS JOURNEY Hottest:

KZZ)UAlbuquerque, NM Bruce Daniels

GEORGE BENSON SHEENA EASTON Hottest: FOREIGNER 1-1 LINDSEY BUCKINGHA 12-1 QUARTERFLASH 15-10 NEIL DIAMOND 18-12

FM102/Secremento, CA Manders/Preston

CARS
DAN FOGELBERG
JUICE NEWTON
ROYAL PHILHARMONI
HOTCEST:
EMAF 1-1
OUARTERPLASH 7-2
ROGER 9-3
GEORGE BENSON 14-10
BARBRA STREISAND D-22

KSP7/Colorado Springs, CO Mike Daniels

NICKS & HENLEY BARBRA STREISAND SHEENA EASTON HOTLEST: COMMODORES 1-1 DIANA ROSS 9-6 HALL & OATES 14-7 NEIL DIAMOND 21-13 PAUL DAVIS 22-17 KHYT/Tucson, AZ

TEDDY PENDERGRASS PAUL DAVIS LOVERBOY BFACH BOYS (RA) BFACH BOYS (RA) HOTCHST: FOREIGNER 2-1 SHOCK "Crackin" 23-7 HALL & OATES 17-14 QUEEN/POWIE 27-19 RAY, GOODMAN & BR D-29

KIDD/Monterey, CA Brown/Ryan

SHEENA EASTON LRB DAN FOGELBERG DAN FOCELBERG
HOttest:
EW&F 2-1
ONJ 3-2
ROD STEWART 5-4
COMMODORES 7-5
STEVE MILLER BAND 15-10
ROD STEWART 5-4
COMMODORES 7-5
STEVE MILLER BAND 15-10
ROD STEWART 5-4
FOR EMPLOYER 1-1
ROD STEWART 5-4
NICKS & HERLEY 7TIERRA 11-7
JOURNEY 12-9
KENNEY 12-9
ROD STEWART 5-4

KGGI/Riverside-Sen Bernerdino, CA Paul Wescott

Steve O'Mell LULU
BEACH BOYS
DON MCLEAN
HOTCEST:
ONJ 1-1
ROD STEWART 12-4
GEORGE BENSON 21-9
HALL & OATES 22-15
QUARTERFLASH 29-19

KKXX/Bakersfield, CA Squires/DeRoo

EDDIE SCHWARTZ SUE SAAD DAN POGELBERG RICK SPRINGPIELD CHILLIWACK 2-1 NICKB 4 HENLEY 5-3 GENESIS 8-6 J. GETILS BAND 16-8 CARS 24-20

KNBQ/Tacoma, WA

POREIGNER BEACH BOYS JOURNEY (dp) Hottest: ONJ 2-1

K96/Provo, UT Jim Sumpter

JIN SUMPLEY
JUICE NEWTON
DAN POGELBERG
SEACH BOYE
DEL SHANNON
AIR SUPPLY
STEVE CARLISLE
HOTTER
JOURNEY 1-1
POLICE 2-2
CHILLIMACK 3-3
STEVIE NICKS 7-4
COMMODORES 8-5

FM103/Selt Lake City, UT Lorraine Winneger

LRB Hottest: FOREIGNER 1-1 JOURNEY 3-3 QUARTERFLASH 4-4

KBBK/Bolse, ID

LRB AIR SUPPLY AIR SUPPLY
IRENE CARA
BALANCE
SHEILA
RICK BPRINGFIELD
HOTLER:
POREIGNER 1-1
COMMODORES 3-2
ROD STEWART 4-3
JOURNEY 9-6
GENESIS 10-9

KSKD/Salem, OR

SHEENA EASTON RICK SPRINGPIELD GRFG LAKE GRFG LAKE Hottest: ONJ 1-1 J. CEILS BAND 21-14 STEVP MILLER BAND 23-16 STEVIE WOODS 22-17 QUEEN/BOWIE 26-19

PARALLEL THREE

KCBN/Reno, NV Jim O'Neel

AIR SUPPLY BEACH BOYS EDDIE SCHWARTZ Hottent: FOREIGNER 2-1 JOURNEY 13-7 DIANA ROSS 16-12 J. GEILS BAND 18-13 DEORGE BENSON 24-20

KDZA/Pueblo, CO Rip Avine

DAN POGELBERG LRB RICK SPRINGFIELD BFACH BOYS LULU CARPENTERS EDDIE SCHWARTZ IRENE CARA Hottest: POREIGNER 1-1 ROD STEWART 5-4 NICKS & HENLEY 7-5 TIERRA 11-7 JOURNEY 12-9

AIR SUPPLY
DAN FOCELBFRG
AL JARREAU
HOTTEST
HOTTONIAN
HO

KSI Y/San i ula Obiano. CA

VANGELIE LRB BILLY JOEL DAN FOGELBERG SHOOTING STAR KISS ZZ TOP AIR SUPPLY AIR SUPPLY
Hottest:
ONJ 2-1
POLICE 3-2
GENESIS 7-6
EWAF 12-10
HALL 6 OATES 19-13

KENI/Anchorage, AK Randy Robbins

DOMINGO & DENVER RICK SPRINGFIELD KENNY ROGERS STEVE CARLISIE SHEILA DAN FOCELBERG VANGELTS AIR SUPPLY AIR SUPPLY
HOttest:
COMMODORES 2-1
ROD STEWART 12-7
JOURNEY 17-12
J. GEILS BAND 27-20
EDDIE RABBITT 40-29

KYYA/Billings, MT

Jack Bell GREG LAKE GREG LARF
LRB
STEVE CARLISLE
EDDIE SCHWARFZ
AIR SUPPLY
DAVID GATES
HOLLOWICH
FOREIGNER 4-1
CHILLTWACK 11-7
J. CEILS BAND 22-17
STEVE MILLER BAND 24-19
ROYAL PHILHARMONI D-28

KATI/Casper, WY

Donna Foxx ROYAL PHILHARMONI RICK SPRINGFIELD AJR SUPPLY EHERMA EASTON EDDIE SCHWARTZ HOTTEST HOTTEST HOTTEST HOTTEST BARBAR STREJSAND 22-18 ROLLING STONES 29-28

KOZE/Lewiston, ID

Wee McShay BILLY JOPL ROYAL PHILHARMONI BEE GEES
TON MCLEAN
AIR SUPPLY
DEL SHANNON
RICK SPRINGFIELD HICK SPRINGFIELD
HOTCEST:
NICKS 6 HENLEY 3-1
JOURNEY 5-4
HAIL 6 OATES 19-10
GEORGE BENSON 21-11
BARBRA STREISAND 26-21

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

WBBF/Rocheste WICC/Bridgeport WSICZ/Chattanooga

THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK:

CK101/Coooe Beech KIIK/Devenport KCPX/Selt Lake City WGUY/Bango

BJ100 4-6 WENG 17-17 CRID1 10-10 WENG 1-7 PRICC 4-14 WENG 13-10 WENG 13-10 WENG 23-10 WENG 6-1 WENG 6-1

| 95 | 1=5 | 0105 | 5=3 | WEST | 7=6

WT00 3-1 CRLW 1-3 RRLQ 16-15 WELF 10-10 WBCL 0-0 Q102 70-34 WFYE 15-14

ASSAUTH 3-3 RALA 4-4 RF1 2-3 F1100FH 2-2 H100 2-5 RFMC 7-4 SLID 22-19 RVWB 15-11 SLID 23-19 RVWB 15-11 SLID 34-10 SLID 34-10 SLID 34-10

PARALLELS

Parallet I: Selected stations in major markets that are format dominent and/or exert a significant national influence.

Perallel II; Selected stations in secondary markets that are format dominant and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel

Parallel It! Selected stations in amaller markets that are format dominant* and/or exert a significant local Influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All pre-sent and possible future reporting stations are evaluated and updated twice

P

WYER ... WRCP ... WRLI ... WPUT ... WLAMPH WERETH WREE ...



DENOTES FIRST WEEK IN PARALLELS.

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

100/25 Up 51 Debute 20 Same 4 Down 0 Adds 25

EXAMPLE

100/25 — 100 GHR reporting stations or it this week including 25 new adds.

acids

44% — Percentage of this weeks reporters playing il

Regional Reach — Percentage of reporters playing the
song within each
region.

on the charts

Debute 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting
no movement this week. (On
to On, Add to On, 31-31,
etc.)

Down 0 — Number of stations moving it down on their charts

Adde 25 — Total number of stations adding it this week



AIR SUPPLY Here I Am (Just...) (Arista) LP. The One That You Love

150/0

70% 13

9 **P** 1.89 F V 1.00 1.95 01.05 MC FOR

MJBO 4-9 MACZ 4-4 WLAM 5-21 MTBB 3-16 MCBB 10-14 139%A 11-2 MLQPSW 8-1 95%IE 6-2 WZYQ 4-6

938GF F-18 MFOR 22-16 MFOR 4-7 MIBS 9-22 MILF 9-16 RROV 3-9 RILE 9-12 RQ18FH 2-0 RPUR 32-21

KRELL 4-R KFY9 3-R KFY9 3-R KGMB 6-7 IELO 15-22 KKLB 2-1 MBKB 2-3 MBFT 5-9 MTHU 5-9 MTHU 5-9 MHG 22-20 99KO 5-18 KDOV 20-37

P2

KEBI 4-4 BCBF 11-8 BDZA 10-20 EQDI 6-11 EYYA 2-0 BDSE 10-19 AIR SUPPLY Sweet Dreams (Arista) LP The One The You Love BATIONAL SUMMARY UP 0 DEBUTS 0 SAME 1 DOME 0 ACDS 50 61/60 24% NEA

31 9 31 4 34 391 EAFR 0 WT13 0 KEEL 0 KLAS 0 WANT 0 WANT 0 WANT 0 WASC 0 MEAD ON MEAD ON MONBAN 0106 a 9580F a WFOH a WFUB a WFUB a RFY9 0 99 KG 0 215 REPORTS 216 LAST WEEK

P3 MAC1 a

0

BEACH BOYS Come Go... (Caribou/CBS) LP: Ten Yeers Of Harmo

109/40 51% Hationsi Bummary UP 15 DERUTE 14 SAME 40 DOWN D ADDE 40 NEA

REG on

P3

WGUY 30-30 MACE a WLAM a WHEB d-30 13FEA on WFBG on WC1R on

E102 35-32 95867 ON MFCX D MCCQ D MISE D MFLD ON MGLF 29-36 83L2 0-40 KQIEFM D RVOL ON

ATT ATT

Q105 32-21

#EUT

P2

19291

MYZER ON MVIC 37-23 MJXQ on MEDELPH = LBTT 10-28 MOPH ON KRAY a 2104 on MYNAH a RQEQ on MWCI d-28

BEE GEES Living Eyes (RSO/PolyGram)
LP: Living Eyes

Hetionel Furmaty UP 27 DEBUTS R BAHR 3R DOWN C ACOE 3 70/2 33% E 334 8 511 H 145 H 274 NEA

METHE ON METHE 25-17 FRETTH ON EINT 4-33 FRETTH ON EINT 4-33 FRETTH ON EINT 4-32 FRETTH ON EINT 17-12 FRETTH EINT 17-J **P3** MCES 30-39 3100 35-33 100 35-33 wGCL 2he2

Q104 d-34 95BCP on MFOX on MCQQ on MFLB 27-25 MGLP 40-39 RQ12PH on Q101 on EVOL on RF1 on R1QC 28-2: **P** WEER on MV[C 34-33 KDPH on MCAO on MAEB on Q106 on E106 d=40 WEEE 36-36 RGGI on RCPE 34-24 ESSX on KEN1 37-35 EDZA on KAT1 JO-29 EVYA on

GEORGE BENSON Hetlones Summery DEBUTS 4 SARF 11 DOWN 0 ADDS 17 171/11 0

194 23-16 61BD 29-24 PRIC2 14-1 RGG1 21-9 EJRB 11-10 KNBO 27-26 RBR 19-19 ECFM 25-25 RBRD 25-10 ROW a-19 SCIH e-23 WREE 19-10 VION 10-13 **Q** RPHH 9-4 FTBA 24-20 RBETFH 13-1 KIMT 23-16 RHFH 20-19 MTIX 33-29 B97 19-16

P3 30-36 17-15 7-4 MJRQ 11-30 MGDY 13-12 WLAH 10-14 WYNE on MHRD 21-17 13FEA 25-10 MYRQ 20-30 MCSR 10-2 #843 4-17 843 78-21 944 18-17 7100 28-20 0805 n-20 0003 35-20 DJ[09 36-37 WDTQ 9-8 CS] WDTQ 9-8 CS] MDTQ 9-8 CS] MDTQ 17-17 WDTQ 17-18 MDTQ 17-18 MDTQ 11-18 MDTQ 01/4 27-16 8103 21-37 98007 14-13 99007 14-13 9900 20-16 9000 23-16 9100 23-17-13 9718 17-13 9118 23-73 9118 23-73 9118 23-73 9118 30-27 9110 20-23 8718 17-13 9118 30-27 9110 20-23 8718 17-14 WHER 23-IP WHIC 27-270 WHICLEN d-29 WHER 16-14 RETT 18-14 RETO 22-14 WHER 20-20 WHER 22-21 WHER 22-14 RETO 24-18 WHER 23-23 WHER 22-14 RETO 24-18 WHER 23-23 WHER 23-BBIL 14-12 BBIC 0-34 EREC 27-25 BRILS 24-22 WREE -WRPT 79-26 WRPT 29-26 WRPT 29-26 BBIC 26-26 BBIC 26-26 BBIC 17-15 BBVV 31-70 1 MARY

bran 36-10

bran 16-14

brinn 17-12

brinn 17-12

brinn 17-12

brinn 17-12

brinn 17-12

brinn 18-19

b 6EMI 16-13 HBLY 70-17 HCBH 24-70 HDSA 23-71 AAVI 19-17 HQUI 18-15 HYYA 31-18 HOSE 21-11

LINDSEY BUCKINGHAM Trouble (Asylumi Hational Summary UP 174 DEBUTS 3 SAMF LA DOWN 1 ADDS 5 6

PM3r3 22-18 RGG1 26-24 RJUB 23-17 IGHRC 11-9 KHRR 16-13 RCPK 16-16 PM103 6-5 RSP 18-15 RLUC 13-10 RRG JP-11 RHYT 30-23

Q3

MJMO 21-19 MGUY 21-11 MACE 19-16 WEAR 10-6 MTSN 15-6 MTSN 9-8 13FEA 9-9 MTSD 5-4 MCOPFM 9-7 MCIP 16-11 95x1L 24-26 MYO 27-18

| BOUTH | 10-7 | 1107 | 6-6 | 9580F | 7-6 | 9750F | 7-6 | 9750F | 9-6 | 9750F | 9-7 | 8870F | 9-7 |

RECONSTRUCT

TOTAL

TOT

KREE 29-23 KYROPH 4-3

(

PM = 2-20
PM =

MCRD 15-10
MT2RB 10-8
MT2RB 10-8
MT2RB 17-12
MT2RB 17-12
MT2RB 17-12
MT2RB 17-12
KIOA 12-10
MT2G 11-12
MT2G 11 V

HFHI 15-10 RSLY 11-9 ECRM 23-21 RDEA 13-11 EATI 6-4 EQUI 7-4 EVYA 13-10 ROZF 5-6 HRXX 10-7 FYHOPH 19-93 Y94 14-11 KIDD 24-19 0

CARS Sheke It Up (Elektre)

LP: Shake It Up Hational Summary UP 96 DEBUTS 22 BANE 24 DOWN 0 ATCS 14 156/14 73% E 731 B 781 H 621 H 781 23

D NEATH 20-25
RIFT 4-19
RIFT 4-19
RIFT 9-19
RIFT 3-19
RIFT WRBW a WBENTM 27-3 WIFT on 9800 on 8104 29-25 WXXSFM 10-4 J8105 30-79 0107 d-27 MPGC d-29 CRUM 26-19 CRUM s V100 on Q105 39-23 WCSDX 4-30

WLS a-dp WLS-PH a-d RBSQ 26-23 WGCL 21-22 Q102 a-35 WFT1 a

HEADTN 0-30 RELA d-39 RFJ 30-28 RF 00 26-10 REER 31-10 RYPH 27-22 RIPH 30-26 0101 on

MJND 15-11 BETT 4-25 BEYEFF a E293 15-10 MEOS on

0104 27-19 1102 29-26 9502 27-25 WFOX 27-25 WFOX 27-25 UCQ 27-27 U188 4-14 WFLB on WF RFTE d=20 ROVE on RFSC 26-27 RXLS on

P3

Wetional Summary UP #7 DEBUTS 25 BAME 38 DRWH 25 ACDS 1 141/1 Reg30m Reach F 716 B 656 H 676 W 664 16 MJBC 5-4 MGUY 9-6 MACE 15-MEAM 15-MTSH 19-MPBG 10-MCHPPW 7 MCIH 30-HSYO 5-3 MIND 2-28 EXID 11-11 MBIG 12-28 EXID 42-21 MOX 1 1-17 MIND 2-14 MBCV 4-7 MBEX 24-22 MCBC 4-16 MBBH 9-7 MANDPH 12-16 MRVO 2-2 KJIOP 6-5 893 27-22 940 16-14 0105 21-32 00/TH 0104 29-27 1107 22-21 95 KGP 9-8 MC00 17-14 MSEP 8-11 WELR 21-17 MGLP 24-23 MGV 14-12 FREIJEM 34-FREIJEM 34-FREIJEM 4-12 Q101 21-18 KVOL 10-10 EBEQ 5-5 WIRP 14-13 MOCL 5-5 Q102 30-20 WRY? 14-12 MGND a-7R MJND 10-18 KANT 7-8 KANT 7-8 KIN 7-20 KOPM 11-9 E179 1-6 MENB 20-16 MINB 33-19 MINB 33-19 MIND 18-16 MCM 00 FURO 00 MINC 4-3 MCM 4-3 MCM 4-3 MCM 7-7 MIND 21-70 RPLA on RF1 on RFRC 35-23 13K on RYYX 36-19 E1MH 28-27 0103 16-14 ROPA 5-10 RZZP 2-3 FRAL 11-11 KQMB 2C-17 KELO 3-1 WBRR 21-1P WBRT 16-15 WTRU 10-13 MARYPW 3-2 MCILPW 12-7 KELO 20-11 KRMA 8-12 29KG 15-12 RPM2 6-6 EDVV 6-8 **P**2 WEST MXXX 2~1 RIDD 26-25 RJRB 7-9 RJRC 5~5 RBRR 27-16 RCPH 10-10 PM 103 10-R R96 3-3 RBPD 17-13 COMMODORES

WORF 29-8p WEDQ 30-38 WEW 40-BQBQ 4-33 WEC1 4-37 938 6H WEDJS 4-37 WEDJS 4-37 WEDJS 4-37

NAME 34-70 GYBOPW 34-3 B18D 4-24 PH187 4-28 B24B EM B18G 10-28 BBB 78-28 BCPS 11-21 PH103 23-30 504 4-27

My Girl. (Millennium/RCA)

P2

WINN 23-71 WTRY 79-76 WEEK 6-10 WEEK 27-24 NOT 72-20 WINCE 27-24 WINCE 27-24 WINCE 27-26 WINCE 27-26

MAPS [R-14 Q106 16-27 MESSEN 26-3 2104 27-31 MESS 27-35

CHILLWACK

WEST 34-85 WEST 35-10 WEST 30-14 WEST 30-14 WEST 30-16

METAPH 30-1 MRPA 34-21 9980 31-22 2798 21-18 MDVV 20-24

LP: In The Pocket 170/1

National Summary UP 67 DEBUTS 0 SAME 45 DOWN 57 ALOS 1 7 T94 6-1 B1DD 7-1 PM102 3-KGG1 6-8 KEP2 1-1 BhRK 3-2 KCPM 3-3 KP6 8-5 KGW 9-7 KRQ 5-5 KHYF 4-3 KZER 2-2

9

PRO-PH 6-2 MPGC 8-22 CPTR 6-6 CHUH 15-11 CKGH 14-7

RTME IR-19
RTMA IA-8
RTMA IA-8
RTMA IA-8
RTMA IA-8
RTMA IA-9
RTMA KRBE 5-4 193 0-16 94Q 8-15 7100 2-7 195 10-9 0103 7-5 MCKX 13-12

MDBQ 9-5 CRLW 8-7 R895PM 5-3 R81Q 10-6 IDBEQ 10-16 WIEP 3-2 WOCL 10-9 Q102 5-4 WEUL 5-3 MORY 3-6 WRT1 3-3

WORE 8-7
WEEP 3-1
WEEP 3-1
WEEP 3-1
WEEP 3-1
WEEP 3-1
WEEP 3-1
WEEP 4-4
WAKEX 4-3
RETT 4-9
RETH 7-7
RE 2

Q104 2-2 91802 2-2 91807 3-3 MF0X 3-7 MCQC 3-3 M163 11-1 MFLR 8-11 MFLR 2-1 KGDV 5-3 RILE 2-1 KGIXFH 16 RFUB 3-3 Q101 3-2 KVOL 3-2 KARL 3-2 KOMB 3-3 KRLO 4-3 KRIC 3-1 ICLE 7-7 WESE 7-7 WESE 7-6 WEST 4-6 WEST 4-6 WEST 9-2 ICLES 9-3 KRLO 8-5 9-9EO 3-3 KDVV 3-2

MGUY 3-1 MACE 5-5 WLAN 1-1 WEEH 7-7 WHEE 3-6 13FEA 3-6 WPRG 3-6 WOMPFH 1-WCIR 0-11 WEYO 6-4

O PAUL DAVIS Cool Night (Arista) LP: Cool Night B296 Mail lone L Buenary UP 120 DESIGNS 21 BAHS 20 DUMM (1 ACDs 5 176/5 Bog LPN: Bodch P 758 B 914 M 745 W 034 20 PH (02 78-2) SOOT 6-25 GJRD 20-24 SERO 4-29 SERO 4-29 SERO 35-24 GCPF 38-26 GLAC 25-23 PHY 8 PH (02 78-24 FF (03 78-24 **Q** BYME 33-10
BYBA DO-1P
BASTYM NO-1P
BASTYM NO-19
BASTYM NO-19
BAST **P3** WJRQ 26-36 WACI 4-29 WLAH 20-17 WT88 34-26 MPRS 23-19 31PER 38-1 WFBG 16-73 MCRPW 26-1 WCIR on CSEM on E885FR on HREQ 37-25 WEEP 17-14 WOC!, on HREU OR WORY 19-19 WRY! a-22 9580F 14-1: WFUH 21-2-WFUH 21-2-WFUH 26-2-WFUH 26-2-WFUH 27-2-WGUF 29-2-FUH 24-2-KULEW 21-1-KULEW 21-1- PE# 1 MFI d-23 BIIBFM 29-24 BIIGG 14-28 BIIGG 14-28 BIIB 36-14 13# on BIIB 23-39 BIIM 22-30 Q303 18-14 BOPA on (D)

KENT 28-71 RAELY 21-18 BCBH 25-22 EDEA d-10 RATI 23-73 RQDI 15-13 BYYA d-29 KORE 27-24 RJUER 26-21 RIDD 4-29

NEIL DIAMOND 82% 177/1

Nation Summit UP DEBUTE SAME DOWN ADDS 0

938GP 74-2: MPOR 19-16 MCGD 2P-74 M185, 27-23 MFLB 20-15 MXLR 24-29 MGLF 77-26 KILR 22-18 KQ1LFM 26-1 KPUP 20-16 Q101 30-27

SUCKL 10-14 HYP ON ROWD 12-10 RELD 39-15 RELD 39-16 RELD 12-10 WERR 22-10 MAXYPR 15-10 SELLO 13-0 991G 16-11 RDVV 17-14

E #34 8 784 H 864 W 874 QI MKEE 7-3 V100 16-10 FIDE 28-22 PHIC2 24-1 P3

STHE 15-13
ETHE 15-13
ETHE 13-13-2
ETHE 13-13-2
ETHE 13-13-2
ETHE 15-15
ETHE MJBQ 24-16 MACE 22-20 MLAM 16-11 MTSM 25-15 WHED 11-0 MTPG 12-0 MC1F 29-22 95E1L 23-20 MEYQ 16-9

WLS s-20 WING 7-7 CHLW 27-KB95PH 7

HIPSPH 7-4 ERLO 19-18 MEEP 10-9 MOCE 20-14 O102 29-27 WEUU 21-14 MORY 8-5 WRTE 10-10

P2

КҮНОРН 23-16 194 10-15

0 EARTH, WIND & FIRE Bational Bunnary UP 63 DEBUTS 9 BANF 10 DOWN 11 ADDS 5 1

84 och 8 71 % 8 72 % H 50 % H 62 % U WINCPH 3-3 HC101 11-9 HCAMPH 16-10 MAZE 6-29 Q106 21-17 WERIPH 6-28 MREZ 21-19 RESERVED TO THE PROPERTY OF TH **P3**

HOME OF THE PARTY WEER d=26 WVIC 0=0 WLDLIP ON SETT = 5.219 11=11 5.104 24=21 MHD 14=13 MKM 0=0p WMC1 37=16 MHD 14=13 MKM 0=20 MHD 24=22 **P** W1007 8.881 90-83 68.67 12-16 8.080 6-1 8.084 18-83 8087 14-12 WCAO 9=7 WFRR a=24 WRID 19=14 WRIP 24=20 V2FLF 27=24 WRCE 2a=17 WFT 21=22 WFLI 7a=12 WFLI 7a=12 SHEENA EASTON You Could... (EMI America) LP: You Could Have Been With Me Datic Sum UP CEDUTS SAMA, UCMB ATES 120/34 508 608 458 713 NAA Q **P** MPNF a
NONE d-31
NLAF c
MJDH a-22
0100 10-24
NIAF b
MAN 10-24
NIAF d-30
NAN 10-24
NIAF d-30
NIAF WBEMPH 36-1 M171 on B104 a JB105 a-14 WFGC a MACE a WEAR a 13FEA d-2 WFSG on WESSPER 33-WC19 on WESS on 193 e 960 d-10 0104 cm 998GP 10-27 WFOE on NCQD on NCLD d-23 MICLE 14-24 SULLE 21-23 0101 cm SVILL cm CKLW o RBEQ a-24 WGCL OR REARTH on EF1 on E1QQ 37-31 SEER d-28 ELF a EINH d-29 MIDWET

WIEP d-10

WYIC 79-37

WIGLEN 9-25

ESTY e
AIGA 30-25

ESAV a
2104 cm

WHAN on

WHEE d-10

WEC1 d-29

WHOT d-30 BULL ON BFYR ON BURC ON WERE 0 WERE 0-27 WARTYPH dn2 WCILIE ON DPLO d-29 PRES d-21 WERT **P** WYPP d-27
MTPY a
NYPLY d-28
MECF on
MELL a
EC101 a-20
MLAMPH on
MAFB on
Q100 a
WREZ d-37
BOLYTH RALY on sche 40-RDSA on ESTE d-26 ESTEEN on ELBY d-20



Leeder Of ... (Full Mo 110/51 51% Brock E 446 S 576 H 478 h 346 16 19 24 NAA

ELAX 27-32 #USE 10-12 0100 a-20-29 0100 a-20-29 0100 a-20-29 927 d-10 196079 a-10 19608 a-18 1 MACE a MILAN a MYAN ON WIED d-26 MFBO d-30 MCRIPH 31 UCIB a MILYO a KXGL a EV) a 940 78-24 EBZQ on Q102 31-29

G104 d-17 8102 a-14 95807 on WF01 a WF02 on WFLB on WGLF on KLDV d-29 KEULF 19-16 KEULF 19-26 KEULF 19-26 KEULF 19-26 KEULF 19-26 KEULF 19-26 EFT a KEER 6-20 KYYE on 0103 a KOPA d-27 EERP d-29

MESS ON VIOLENT A STATE OF STA HEACH OF PRICE OF PRICE OF RESEARCH OF RES

7

P3

ROWS and printed a KEN1 o SSLY a SDSA a RAT1 33-30 SQD1 a SYYA on SOSE 30-26

D.1108 21-99 CT101 8-0 PH100 cm SE104 15-29 WEGE 10-8 WEGE 15-12 MARRYN 10-15 WCG 10-15 HERUG 12-11 RJ100 15-12

WYIC 71-10
WAND 10-10
KATT 10-10
KATT 10-10
KATT 10-10
KATT 10-17
KT01 0-17
KT01 0-17
KT01 0-17
KT01 0-17
KT01 10-17
KT01

Our Lips Are Seeled (IRS)

3

WATCH CONTROL OF THE PROPERTY OF THE PROPERTY

NYMAPH 32-15 Y9-6 30-14 E200 53-16 E200 53-16 F9103 37-39 6001 3-2 8789 on 600-6 4-6 E300 7-13 6019 27-25

0

HALL & OATES
I Can't Go For Thet... (RCA)
LP: Private Eyes

9

#104 33-37 #### 18-14 W100 23-19

FTIA 4-30
REFW 32-10
REFTW 10-0
REFTW 10-0
REFTW 10-0
REFTW 10-0
REFTW 10-0
REFW 10-10
R

WORD 24-10 WILEP 70-11 WILE 70-11 WILE 70-12 WILE 71-15 WILE 70-16 WILE 71-15 WILE 70-16 WILE 70-16

EKXX 70-1P EYHOPH 24-17

140/3

803794
8102 77-25
8102 77-25
8703 12-84
8703 12-81
8889 3-9
8703 12-8
8889 12-8
801791 8-8
801891 13-19
0101 4-8
8703 13-19
0101 4-8
8703 13-19

REAL 19-71 FUND on HRIC 15-17 KRLS 6-4 WISH 10-32 WEFF 13-18 FUND 17-11 RVID 17-13 RVID 17-13 RVID 11-13 RVID 14-13 RVID 14-13 RVID 14-13 RVID 13-12

RSLT 7-5 BCDW 21-18 RDAA 9-8 RATI 15-16 RODE 14-27

Hations Rummary UP 87 DESCRIPS S RAMP 20 FORM 11 ABDS 1

P

MJBQ 0-9 WSJV on WBCS 14-21 WTMD 6-22 13PEA 19-14 WYSG 17-14 WCMFFW 19-14 WIFU ON

93.70 en

80.075

01.03 10-17

93.07 4-18

1870 10-17

93.07 4-18

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1870 4-18

1970 4-18

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1970 4-18

1970 4-18

NAME OF THE PARTY OF THE PARTY

PNJ02 20-12 PUG1 22-15 FUJ10 22-13 KUPO 13-6 KUPI 14-7 RDRR 22-23 KUPI 19-10 PNJ02 20-17 SUP 27-02 SUP 27-

P3

MARY WIRO NN-25 WELVY 20-28 WELVY 20-28 WILVY 20-28 WILVY 20-28 WIRD 10-12 WIRD 15-11 WIRD 15-11 WIRD 15-11 WIRD 15-11 WIRD 15-11 WIRD 20-15-11 WIRD 15-11 WIRD 0-19

0104 16-31 1102 24-16 95807 22-19 1800.18-12 1800.1 24-29 1800.1 24-29 1800.1 24-29 1800.1 24-29 1800.1 34-19 1800.1 34-19 1800.1 34-19 1800.1 34-19 1800.1 34-19 1800.1 34-19 1800.1 34-19 1800.1 34-19 1800.1 34-19 1800.1 34-19 1800.1 34-19

GUZL 23-17 SUPN 13-7 SUPN 13-7 SUPN 13-7 SUPN 13-7 SUPN 13-7 SUBL 23-19 SUBL 23-29 SUBL 23-9 SUBL 23-9 SUBL 23-9 SUBL 23-9 SUBL 23-18 SUBL 23-18 SUBL 23-18

KENT 20-17 KELT 19-17 BCBW 31-29 BDM 27-27 BATI 4-19 RQD1 cm ENTA 29-20

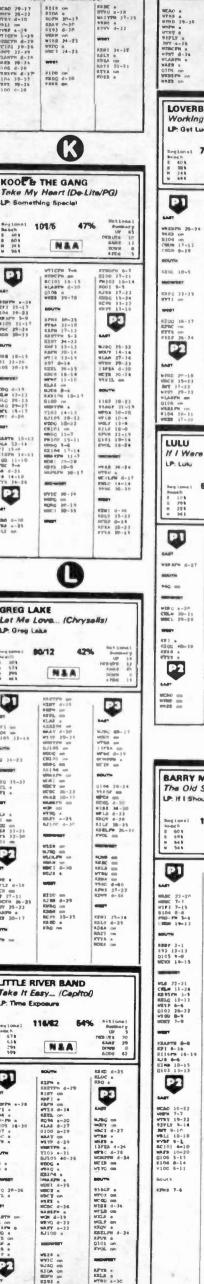
WIA 1[-13 WEB-00 | 11-13 FARC 3-8 WERF 13-17 Q102 | 17-12 WELU | 15-30 WERF1 | 11-16

#11HPu 20=1 #FFEC 30=3s #FFE 12=20 Q103 22=22 RDPA 20=15 RBEP 7=6

GO GO'S

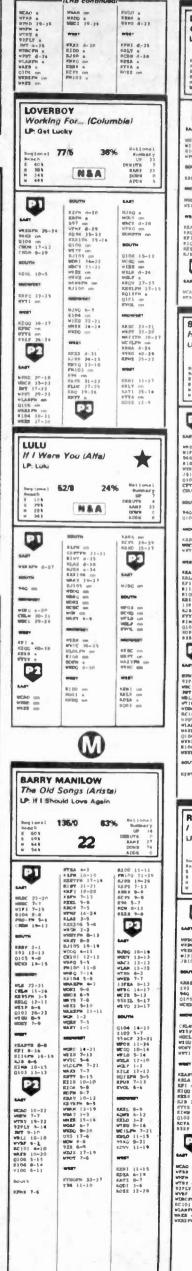
LP. Foreign			940 I
Programms Process Proc	204/0 84	Habitonal Prisonal Pr	A34.1 0105 828-6 878-64
### ### ### ### ### ### ### ### ### ##	ETHE 5-0 ETHE 5-0 ETHE 5-0 ETHE 6-1 ETH	N. N. N. N. N. N. N. N.	## 19 10 10 10 10 10 10 10
LP: Fronzo	dd (EMI Ame Frama	Patternal .	EVYT 3 E 1900 of 0100 d to 0100
2 77 k g 75 k m no 4 m	0	DESCRIPT TO SERVICE TO SERVICE	MASS 33 0100 36 MVSD 31 01VVND0 MDAL 31
SART **CLEAR TO 17-14 **CLEAR TO 17-13 **CLEA	WHICE 15-13 GRACIM- EDITYS 20-15 EDITY 20-16	FRIOR 15842 28-01 78-01	HALL / Ca LP; P Breg 10 Brest h E 00 E
0001 37-30 0107 35-30 MET: 19-18 MET: 19-18 ESLIA on EST1 on EST1 on EST1 on EST1 on EST2 13-10 EST2 13-	WILLE 4-2 WHILE 57-27 WHILE 57-27 WHILE 57-27 WHILE 1-1	HERELTO 12-10 ROILETO 10-10 ROILETO 10-10 ROILETO 10-10 ROVAL 15-12 ROVAL 15-13 ROVAL 15-1	#100 APM JB 105 : 2 1010 7 4 105 101 101 101 101 101 101 101 101 101
### 19-18 #### 19-18 #### 19-18 #### 19-18 #### 19-18 #### 19-18 #### 19-18 #### 19-18 #### 19-18 #### 19-18 #### 19-18 #### 19-19 #### 19-19 #### 19-19 #### 19-19 #### 19-19 #### 19-19 #### 19-19 #### 19-19 ##### 19-19 ##### 19-19 ##### 19-19 ##### 19-19 ##### 19-19 ##### 19-19 ###### 19-19 #################################	WILL 6-2 WYCC 77-77 WYCC 77-77 WYCC 77-77 WYCC 77-77 WYCC 77-77 WYCC 77-77 WYCC 6-20 E393 14-14 WILL 13-16 WIL	EPUE n 0101 20-15 0VOL 19-15 0VOL 19-15 EXAMPLE 14-72 EXAMPLE 10-18 WHERE 18-17 WHERE 18-17 WHERE 18-17 WHERE 18-12 WHERE 18-12 WHERE 18-12 WHERE 18-12 WHERE 18-12 WHERE 18-13 WHERE 18-15 STREET 17-20 SCHE 10-15 SCHE 10-	#DO API #DO AP

WLASPN 23-19 WAPN 10-17 Q104 10-31 WESSPN 10-17	704 d-18 RFPD 30-23	tinued) ====================================	MCAO 29-27 MNFH 26-22 MFRY d-10 MRL1 on MYRF 4-29	RTTE RTCA ROPE RRAV RESO) WILLIAM
HALL & Private E LP: Private Sectional finach 1 471 0 101 0 571	Eyes (RCA)	Maliamal ballbary UP 2 DRBUTS 0 SARB 10	WT1CFF 1-20 WEDGETH 6-20 ECIO1 30-20 ECIO1 30-20 WEDGETH 6-31 WEDGETH 6-31 WEDGETH 6-31 VIOC 6-38 VIOC 6-38	MIRE MIRE MIRE MIRE MIRE FIRE PRES
U 374 MASC 6-7 WHATC 6-7 WHATC 10-10 WHFT 17-12 CHOR 2-6 FROM 13-17 THOO 2-2 THOO 2-2 THOO 2-2	JET 6-7 JET 1 3-6 WELL 3-6 WITCH 11-30 ECINI 9-8 ECINI 9-9 E	TODEY P2	KOOLE Toke My LP Someth	Heal
UCO 1-2 ULA 2-2 CEL U-10 ENOUGH 10-10 ENOUGH 11-10 EN	INTA 279: 20-20 INTO 1 12-10 INCY 1 4-10 INCY 1 4-10 INCY 1 4-10 INCY 1 4-10 INCO 2-10	BEALT	W 944 BART WESTER35 WESTER35 WESTER 19-17 WESTER 10-13 100 120-10 WESTER 10-13 100 120-10 WESTER 10-13 MALC 29-17 WESTER 10-13 MALC 29-17 WESTER 10-13 MALC 29-17	WTTCH HITCH HICLORY COLON UNES BENTY COPT COPT COPT COPT COPT COPT COPT COPT
LP: Fecape	p (Columb	Notional Venery UP 110 Pepting 1 ANT 10 NOTE 1	OCT. 14-17 WTT 15-12 BRAFFE 15-14 BF7 15-0 B118FF 16-17 C200 11-10 BM 6-21 CM 16-10 BYR 36-20 CM 16-10 BYR 36-20 CM 6-20 CM 6-20 CM 6-20 BYR 36-20 BYR 36-20	VIOS GATIOS VIDOS CRISTI MINOS CRISTI MINOS MINO
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QUEEN & DAVID BOWIE Under Pressure (Elektra LP: Queen Greatest Hits

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More... (Handshake/CBS) LP: Sneeker

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REBI 23-19 BELY 23-19 BCBS 30-20 BD2A 6-39 BAY1 22-10 RQD1 13-7 FYYA 30-25 BOSF 26-21



Jeff Gelb- AEOFIRE

AOR Personality Profile: Brent Alberts

The best laid plans . . . It had been awhile since I'd tackled an AOR market summary, where I'd interview the PD's at competing stations in a marketplace. This week I'd intended to explore Milwaukee's competitive AOR battle between WLPX and WQFM. I did interviews with both PD's and was just about to write the article when WLPX PD Tom Daniels resigned that post. So much for a market summary.

Yet there remains a story to be told in Mil-waukee, where in the past three Arbitrons WQFM has risen steadily, from a 3.7-4.3-6.0, that last number nearly matching WLPX's 6.3. At the same time, an intense behind-the-scenes battle over a WLPX TV spot campaign (R&R 10-16) erupted into a \$10 million lawsuit. Clearly, AOR radio takes itself quite seriously in this Midwestern market, and to find out why, I expanded my interview with WQFM PD Brend Alberts.

Brent's been PD at WQFM since August 1980. Prior to that he programmed Y95/Rockford, and before that he worked under Tom Daniels as an air personality at WLPX. Of Tom he says, "I like and respect him a lot. I've always felt strange competing against him." Nevertheless, the two carried on an intense competitive battle for listeners, and when the dust settled, Daniels was no longer in control at WLPX. "I think we had something to do with it," Brent reports. "I've seen them make drastic changes since Tom left: they've shut up their jocks, and are doing nothing but the basics and music. Also, they've changed TV spots, now running the original 'Starcruiser' spot instead of the infamous spot we sued them **Commercial Blues**

That 'infamous' spot Brent refers to mentioned the number of commercial units WQFM uses per house. Brent says, "They claimed we ran 14 units per hour. Our policy has always been 12 commercial units per hour (they may have mixed up our promos for commercials). They intercut footage of Tommy Shaw of Styx talking about commercials, so it sounded like he was endorsing WLPX and putting down WQFM." WQFM filed suit to get Shaw's footage out of the spot, so WLPX replaced that segment with similar statements being made by a WLPX air personality. Now the spot has been dropped altogether, but Brent says the damage has already been done: to WLPX's image with its listeners. "They read the newspaper stories about it," Brent says. "People had plenty of opportunity to see where WLPX was coming



MEAT LOAFS AT WMYK - WMYK/Norfolk hosted Cleveland International/Epic's Meatloaf at a instore autograph appearance. Pictured (I-r, top) are CBS's Randy Allen, Meatloaf management's Freddy Galfis, Cox Cable's Larry Calne; (I-r, bottom) WMYK Promotion Director Paige Beal, group's Paul Jacobs and Davy Johnston, Meatloaf, Meatloaf managamant's Judy Edmonds, and WMYK's

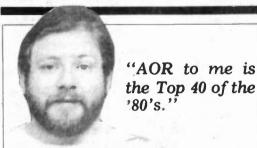
from, that they were getting desperate and play-

Call it playing dirty or call it counterprogramming; in either case, Brent says he can't make a programming change without seeing it reflected on his competition. "When I came to WQFM I cut back to three breaks an hour and a 25-minute music jam per hour, and WLPX immediately did the same. We always do produced promos and WLPX began doing the same. We do 'Two for Tuesdays' (sets of two songs by the same artist) and now WLPX does 'Three for Thursdays.'

Then there's the WQFM "Q Card" promotion. not to be confused with the WLPX Rock and Roll Air Force. Both offer listeners membership cards for discount purchases, admissions, and other special promotions.

Unique Programming

Yet WQFM and WLPX are not carbon copies when it comes to radio's two most important areas: music and personality. Brent describes the musical differences: "We play a wider variety of



music and are not as repetitious as WLPX. We have a larger record library, and play more currents and new music. We don't target for teens; we're aiming 18-34. We do a lot of dayparting of the heavier stuff. AC/DC, Black Sabbath and the like are put into slower rotations. We still have to have them there, to attract the core listeners, but they come up slower. Also, we don't drop out some of the lighter artists at night; you still hear acts like Jackson Browne or the Eagles. We don't daypart out those albums."

WQFM's music is researched by a variety of methods. Brent reveals, "We do store calls, watch Doubleday, Sebastian, Abrams, and key stations in our region, plus the trades and gut feel. But when you talk about your gold or recurrents, it's hard to gauge their burn factor or relevance to-That's why WQFM is looking into the research options by various AOR consultants. Although street rumor is hot that John Sebastian will soon be working with WQFM, Brent says no decision has yet been made. When a consultant joins WOFM. Brent makes clear, "He'll be hired out of my department's budget. That means that, while I want his knowledge and input (especially for local research), I'll still have final say over everything affecting the station."

Brent also differentiates his programming from that of WLPX in the nature of his personalities. "I don't encourage them to talk for five minutes at a time," he explains, "but I do want more than time and temp. I want them to get away from a cut-and-dried delivery and get excited about things. I encourage them to talk about the music, sports, news events, or other things of interest to our audience's lifestyle. We also accentuate lifestyle news along with hard news in our morning and afternoon drive casts."

Future File

Looking ahead, Brent is very optimistic about WQFM's future. "We're going to increase our promotional budget for 1982. A lot will go to our TV campaign, 'Rock On Milwaukee.' While WLPX's

TV campaign was essentially a negative, shooting down some people and building up themselves, we're building up Milwaukee and rock and roll. That's the whole idea of what we're doing here: having a good time, playing good radio, trying to break new rock and roll, while WLPX is sitting over there playing it very, very safe.

"Ongoing are our bumper stickers, buttons, and monthly street sheet newspapers. Plus our jocks are always out at the local clubs, which we have sewn up.

Birch already shows us ahead of WLPX, 7.9-5.5 in the latest sweep, and I'm confident Arbitron will show similar results," he prophesizes.

And what of AOR radio itself? Brent guesses, "I see it tightening up more all the time. AOR to me is the Top 40 of the '80's. They researched music and were really tight, and so are most AOR's now. An essential difference, however, is that while Top 40 attempted to appeal to wide masses, we're targeting a specific lifestyle. That should keep us growing.

Brent adds, "One of the main things that will keep AOR going is being able to change with the times. Some programmers fall into the trap of allowing themselves to get locked into a certain set of ideas as to the way radio 'must' be done. They refuse to try anything new. I'm not afraid to try new ideas; it's what I feel you have to do to

keep radio healthy and cache. 'Tis The Season . . .

If you're interested in sprucing up your programming with some timely rock and roll, here's a list of AOR holiday-oriented tunes to choose from (we're always looking for more songs for this list, so if you know of others, please let me know)

Band: "Christmas Must Be Tonight"

Beatles: Christmas messages on fan club recordings

Cheech & Chong: "Santa Claus & His Old Lady'

Dickies: "Silent Night"

Eagles: "Please Come Home"

Foghat: "Run Rudolph Run"

Jimi Hendrix: "Little Drummer Boy"

Jethro Tull: "Christmas Song" Joan Jett: "Little Drummer Boy"

Elton John: "Step Into Christmas"

Kinks: "Father Christmas"

Greg Lake: "I Believe In Father Christmas'

John Lennon: "Happy Christmas"

Paul McCartney: "Wonderful Christmastime

Martin Mull: "Santa Fly" "Santa Doesn't Cop Out On Dope'

Keith Richards: "Run Rudolph Run"

Romeos: "Jingle Bell Jam"

Leon Russell: "Slippin' Into Christmas"

Father Guido Sarducci: "I Won't Be Twisting This Christmas'

Simon & Garfunkel: "Silent Night"

Bruce Springsteen: "Santa Claus Is Comin' To Town'

Biliy Squier: "White Christmas" 'Christmas Is A Time To Say I Love You''

Tommy: "Christmas"

Roy Wood's Wizzard: "I Wish It Could Be Christmas Every Day" Medededededededededede Jeff Gelb

WQXM/Tampa MD Moby has exited for an airshift at KSRR/Houston; no replacement named yet...B.J. Cohen has been named MD for WWTR/Bethany Beach...Harold Thompson has joined KFMX/Lubbock from KUFO/Odessa as Production Director. Also joining from KUFO is Ginger Caldwell as News Director...Rick Kelman has been named Promotions Director for WGIR-FM/Manchester...KMTN/Jackson Hole has hired Dave Mitchell of KYLT/Missoula as its new morning man...Former KZAM/Seattle PD Paul Sullivan has joined competing KISW for sales.



KZAM TOASTS QUARTERFLASH — KZAM/Seattle air personality Marion Seymour (left) helped Rindy Ross (right) of Geffen's Quarterflash celebrate the release of the band's album at a recent listening party.



WGMC NAILS HAMMER — Columbia's Jan Hammer was an interview guest at WGMC/Greece, NY during a promotional visit in support of his album with Neal Schon. Pictured (I-r) are Hammer, Columbia's M.J. Caliendo, WGMC MD Andrew Chinnici.



'ELLO ELO — When Jet's ELO played the Los Angeles area, KMET PD Sam Bellamy was on hand to greet E/P/A's Robin Wren (left) and ELO's Jeff Lynne (right) personally after the show.

STONES ROUND-UP: KQRS/Minneapolis held a "Little T&A" party for listeners, awarding T-shirts and Albums to door prize winners. KEZO/Omaha took two busloads of ticket winners to see the Rolling Stones in Cedar Falls, Iowa. WAQY/Springfield held a trivia contest to enable listeners to win tickets to see the band in New York, plus money for a tank of gas to get there and back. WWCT/Peoria also awarded tickets and gas allowances to listeners who qualified to win by calling when the station played Stones tracks.



BIRTHDAY BELLY DANCE — When WFYV/Jacksonville PD Rad Messick started his birthday air shift recently, the last thing he expected was a surprise kiss and dance from a belly dancer, hired by staffers to make their boss's day something really special.

UPDATE

WQDR/Raleigh has inaugurated a new programming feature called the "Rock & Roll Hall of Fame." Every Saturday night, the station devotes an hour to the music and background of an inflential AOR band . . . WTUE/Dayton is making available to listeners satin jackets personalized with WTUE's logo and the listener's name, for \$35.95. All profits from the jacket sales are earmarked for a scholarship fund . . . Congratulations to KMEL/San Francisco Promotion Director Kenny Wardell and wife Lizette, who are the proud new parents of son Kenneth . . . WFYV/ Jacksonville helped open a new record store with an in-store broadcast that included guest appearances by members of Red Rider, and the Pat Travers and Johnny Van Zant bands . . . WBLM/ Lewiston-Portland cosponsored a photo trade show, where the station gave out \$107.50 in camera gear along with 107.5 pounds of pet food KDKB/Phoenix raised over \$10,000 in a recent danceathon for MDA . . . Congratulations to KBPI/Denver Programming Assistant Babette Novick, who just announced her marriage to Kirk Strickland of Warner-Amex... WSYR/Syracuse just released its second annual "Rock 'n' Rollette" calendar featuring full-color portrait pics of members of the station's cheerleading squad. 10,000 were produced for sale throughout the listening area...KZEW/Dallas has already begun its Christmas promotion, asking listeners to donate hand-made tree ornaments that will be donated to the Ronald McDonald House for child illnesses. The person who donates the most elaborate ornament will win 98 albums and a rock encyclopedia...WABB-FM/Mobile did some radio theater recently when, on a Friday the 13th, the on-air announcer "lost control of the station momentarily" and WABB-FM "traveled into a time warp." Accompanying the weird goings-on were Rod Serling-type announcements and oldies from other eras, like "Louie, Louie" and "Shh-Boom." WABE GM Michael McVay reports the promotion was very enthusiastically received, adding, "It's promotions like this that add spice to a radio station. In a day and age when we all play the same music this spice becomes very important"...WRKK/Birmingham just released a hometown talent album. 3500 have been pressed initially, with all profits earmarked for the March of Dimes.

BLUE OYSTER CULT FOLLOWING: To promote a Blue Oyster Cult area concert date, KFRX/Lincoln gave away tickets and LP's to listeners. The station also had listeners register at an area record shop to win a special prize package, including tickets to the show, a KFRX tour jacket, and a BOC catalogue.

KSFX GUITAR CONTEST: KSFX/San Francisco, to promote the airing of a syndicated program called "Guitar: A Rock Episode," had listeners register by postcard to win a variety of guitar-oriented prizes. Included was a grand prize expenses-paid trip to Hawaii to see Journey with backstage passes, studio time to cut a single, a GNL electric guitar and amp, and an Aria acoustic guitar.

ABACAB: That's what WLPX/Milwaukee gave away when Atlantic's Genesis came to town in concert: a real vintage Checker cab. People took a guess at the cab's mileage while it's on display, with the winner getting the cab plus tickets to the show, Genesis albums and posters.



SUPERSTARS LOVES LOVERBOY — Columbia Records recently presented the Burkhart/Abrams/Michaels/Douglas Superstars organization with platinum records commemorating sales of the first Loverboy album. Pictured (I-r) are B/A/M/D's Lee Michaels, Dwight Douglas, and Lee Abrams, with Columbia's Alan Orernan.



JOAN JETT'S TO WMMR — Boardwalk's Joan Jett introduced her new record, "I Love Rock & Roll," to Philadelphians gathered at a rock flee market, sponsored by WMMR. Pictured (I-r) is Joan with WMMR MD Joe Bonnadonna.

CONCERTS&CONVERSATIONS

CONVERSATIONS: Chuck Mangione on KFMH/
Muscatine... Def Leppard on KPRI/San Diego...
Garland Jeffreys, Robert Fripp on KROQ/Pasadena
... Triumph, Diesel, Frank Zappa, Steve Hackett on
WGRQ/Buffalo... George Thorogood, Diesel,
Triumph on WDHA/North Jersey... Paul Berrere
Band, Joan Jett on WQBK/Albany... Saga, Doug &
Sluga on CITI-FM/Winnipeg... McGuffey Lane,
Grand Funk Railroad on WTUE/Dayton... Andy
Warhol, Bob Weir, Tom Fogerty on KTIM/San Rafael.



Chart

Summary

STONES staved on top again, besting all competi-

tors in hots. GENESIS in-

ched into second place

with the week's best total

reports showing. QUAR-TERFLASH inched into

third as total reports in-

creased. GEILS hit top five as hots grew. CARS inch-

ed up as hots increased.

LOVERBOY grew in hots

and total reports. OZZY hit top ten with potent me-

diums and hots. QUEEN

maintained with 84 album

reports and another 34 sin-

gles mentions. MILLER

moved up in hots as NICKS and STEWART

held their own, YOUNG

grew in hots. MOLLY

gained in all rotations.

LINDSEY resurged in upper rotations. AC/DC debuted with stunning

adds; watch for a big jump

next week as they convert

to upper rotations. SUR-

VIVOR held steady as

PAUL jumped in me-diums. HALL and RAIN-

BOW maintained, SNEAK-

ER climbed in upper rota-

tions. SQUIER resurged as

the new single sparked re-

newed interest in the LP. GO-GO'S maintained (still

gaining in overall reports).

HEO and IRIS inched up while STAR bounced back

on the chart. The Signifi-

cant Action listings came

The AOR National Airplay/40 chart represents add, medium and hot rotation ectivity in all musical configurations. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay

week. Album cuts are listed

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Edio Cuestio __ ASR. NATIONAL AIRPLAY/40_

December 4, 1981

166 REPORTERS

Album cuts are listed in order of airplay preference

J. GEILS BAND Freeze-Frame (EMI America) "Centerfold" Title "Rage" "Angel"

LOVERBOY Get Lucky (Columbia) "Working" "Over" "Jump" "Lucky OZZY OSBOURNE Diary Of A Madman (Jet/CBS) "Flying" "Mountain" "S.A.T.O."

TRIUMPH Allied Forces (RCA) "Power" "Fight"

JOURNEY Escape (Columbia) "Don't" Title "Stone" "Who's"

QUEEN "Under Pressure"

STEVIE NICKS...... Bella Donna (Modern/Atco)..... "Leather" "17" "Kind" "Stop" RUSH Exit ... Stage Left (Mercury/PG) ... "Closer" "Tom" "Red"

ROD STEWART......Tonight I'm Yours (WB)"Turks" "Toro" "Boy" "How" NEIL YOUNG & CRAZY HORSE Re-Ac-Tor (WB/Reprise) "Opera" "Joe" "Pacific" "Back" MOLLY HATCHET Take No Prisoners (Epic) "Reunion" "Lady" "Respect"

LINDSEY BUCKINGHAMLaw And Order (Asylum) "Trouble" "Mary" "Stew"

AC/DC For Those About... (Atlantic) Title "Get" "C.O.D." "Finger"

RED RIDER As Far As Siam (Capitol) "Lunatic Fringe"

BLACK SABBATH Mob Rules (WB) "Turn" "Sign" "Voodoo" Title SURVIVOR.......Premonition (Scotti Bros./CBS)....."Poor" "Chevy"

HENRY PAUL BAND Anytime (Atlantic) "Living" "Keeping" "Hollywood"
BOB SEGER & SILVER BULLET..... Nine Tonight (Capitol) "Tryin" "R&R" Title

RAINBOW - (EP) Jealous Lover (Polydor/PolyGram) . Tritle "Surrender"

BILLY SQUIER Don't Say No (Capitol) "Lover" "Stroke"

ATLANTA RHYTHM SECTION....Quinella (Columbia) "Homesick" "Alien" Title "Talk" "Try" "Angel"

JOHN ENTWISTLE Too Late The Hero (Atco)

New Entry

MOST ADDED

	12/4		11/20	11/13	11/6	
1 AC/DC	132/113	27/27	0/0	0/0	0/0	
For Those (Atlantic)	M-7	M-0				
Title	H-12	H-0				
2 PINK FLOYD	58/55	6/6	0/0	0/0	0/0	
A Collection (Columbia)	M-1	M-0				
"Money"	H-0	H-0	1.11		4	
2 JOAN JETT	21/20	7/7	2/2	0/0	0/0	
I Love Rock (Boardwalk	M-1	M-O	M-0			
Title	H-0	H-0	H-0			
4 HENRY PAUL BAND	84/18	26/34	3/3	0/0	0/0	
Anytime (Atlantic)	M-61	M-1	M-0			
"Living Without"	H-6	HE1	H-0			
5 BOB WELCH	44/14	30/4	31/14	21/4	23/10	
Rob Welch (RCA)	M-27	M-24	M-18	M-14	M-12	
The 'Two To Do"	H-3	14-2	H-1	H-3	H-1	
5 EDDIE SCHWARTZ	41/14	28/10	23/19	12/11	2/1	
No Refuge (Atco)	M-25	M-17	M-4	M-0	M-0	
Title	14-2	H-1	H-0	H1	H-1	
7 SNEAKER	69/13	67/18	61/17	38/19	21/9	
Sneaker (Handshake/CBS	1 M 46	M-C	6A-27	M-13	M-6	
"Don't Let Me"	H-10	14-8	H-7	H-8	H-4	
8 ADAM & THE ANTS	14/12	3/2	0.10	0/0	0.00	
Prince Charming (Epic)	M-1	M-0				
"Picasso Vista"	H-1	94-1	1			
B BLACK SABBATH	90/11	80/19	89/88	0/0	0/0	
Mob Rules (WB)	M 68	M-56	M-1			
"Night"	H-20	H-15	H-0			
10 MOLLY HATCHET	106/10	118/10	9 18/18	0/0	0/0	
Take No Prisoners (Epic)	M-71	M 7	M-0			
"Bloody Reunion"	14-25	H-3	H-O		THE AV	
11 GO-GO'8	63/9	46/6	42/5	39/2	33/1	
Resulty (IRS/A&M)	M 24	M-14	M 17	M-19	M-14	
Tie "Our Lips Are Sealed"	H-20	H 25	H-20	H-18	H-10	
11 KISS	9/9	0/0	010	0/0	0/0	
Music (Casabianca/PG)	M-O					
"Hernes"	H-O					
13 PETER CETERA	34/8	31/10	26/12	17/5	13/4	
Peter (Full Moon/WB)	M-22	M-14	MI-B	M-8	M-6	
Tie "Livin' In The Limelite"	H-4	H-7	14-6	H-4	H-1	
13 STREEK	12/8	8/3	6/3	5/2	3/1	
Streek (Bedland/Columbi	a) M4	M-6	M-3	Mil	M-2	
Various Cuts	H-0	H-0	H-0	H-O	HO	
15 BOBBY & THE MIDNIT		43/13	42/18	29/10	29/27	
Bobby & Midnites (Aris	ta) M 27	M 24	M 20	M-13	M-1	
Tie "Too Meny Losers"	H-0	14-6	14-7	H-6	14-1	
15 DELBERT McCLINTON	24/7	26/26	0.00	0.00	0/0	
Pinin' From (Cepitol)	M-12	M-O				
"Rooster Blues"	H-6	H-0				

"Rooster Blues"

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rolation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rolations for the limits. The album's preferred airplay cut is listed.

MEDIUM

	12/4	11/27	11/20	11/13	11/6
1 NEIL YOUNG & CRAZY	111/77	112/78	101/87	105/0	1/0
De As Tor (MR/Rendse)	A4	A-7	A-14	A-106	A-1
"Opera Star"	H-30	H-27	H-20	H-0	H-0
	103/77	116/85	118/89	118/95	108/81
	A-1	A-0	A4	A-2	A-9
"Nuclear Attack"	H-25	H-31	H-25	H-19	H-18
3 MOLLY HATCHET	106/71	119/7	18/0	0/0	0/0
Take No Prisoners (Epic)	A-10	A-109	A-18		
	H-25	H-3	H-0		
4 OZZY OSBURNE	123/63	118/61	122/75	119/26	84/20
Diary Of A (Jet/CBS)	A-3	A-0	A-10	A-86	A-60
"Flying High"	H-67	H-62	H-37	H-6	H-6
	84/61	86/1	3/0	0/0	0/0
Anytime (Atlantic)	A-10	A-94	A-3		
"Living Without"	H-6	94-1	H-0		
6 BLACK SABBATH	90/59	90/56	89/1	0/0	0/0
Mob Rules (WB)	A-11	A-10	A-86		
"Night"	H-20	H-16	H-0		
7 ROD STEWART	113/64	118/51	112/43	112/9	0.10
Tonight I'm Yours (WB)	A-3	A-6	A-13	A-93	
"Young Turks"	H-60	H-80	H-60	H-10	1.
# RUSH	108/53	109/51	106/44	110/12	
Edt. Stage Left (Mercury/PG)	A-1	A-4	A-18	A-90	A-4
"Closer"	H-64	H-84	H-44	H-6	H-0
9 LOVERBOY	144/52	136/55	140/68	132/68	
Get Lucky (Columbia)	A-3	A-1	A4	A 21	A-108
Tie "Working"	H-86	H-80	H-68	H-43	H-3
B STEVE MILLER BAND	116/52	112/52	115/55		
Circle Of Love (Capitol)	A-1	A-3	A-4	A-14	A-86
"Heart Like A Wheel"	H43	H-67	H-66	H-48	H-6
9 JOHN HALL BAND	73/62	74/48	68/46	70/51	56/40
All Of (EMI America)	A-6	A-12	A-0	A-6	A 6
"Crazy"	H-19	H-14	H-14	H-11	He
12 JOHN ENTWISTLE	60/50	83/68	98/77	105/80	
Too Late The Hero (Atco)	A.O	A-0	A-0	A-1	A-1
"Telk Dirty"	H-10	H-16	H-21	H-24	H 23
13 LINDSEY BUCKINGHAM	102/44		82/43	94/51	81/44
Law And Order (Asylum)	A-B	A-6	A 3	A4	A-14
'Trouble"	H-48	H-46	H-46	H-39	H-23
14 SNEAKER	69/46	87/41	51/27	38/13	21/6
Sneaker (Hendshake/CBS		A-10	A-17	A-19	A-0
"Don't Let Me"	H-10	H-8	H-7	H-0	H-4
15 SURVIVOR	72/46	73/48	87/80	90/61	82/67
Premonition (Scotti Bros/CBE		A-O	A-3	A-2	A-2
"Poor Men's Son"	H 27	H 25	H-24	H-27	H 23

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

			B 6		
	12/4	11/27	11/20	11/13	11/6
1 ROLLING STONES	157/141	159/143	164/151	162/157	
Tattoo (Rolling Stones/Atcol	A-0	A-0	A-0		A-0
"Welting On A Friend"	M-18	M-16	M-13		M-7
2 POLICE	148/130	158/137	155/135	165/139	
Ghost In The (A&M)	A-1	A-0	A-5	A-1	A-2
"Every Little Thing"	M-17	M-19	M-15	M-18	M-12
3 GENESIS	158/126	160/128	160/124	159/127	151/120
Abacab (Atlantic)	A-0	A-0	A-0	A-0	A-Z
"No Reply At All"	M-33	M-32	M-38	M-32	M-28
4 J. GEILS BAND	148/118	150/107	145/84	135/47	122/6
Freeze (EMI America)	A-0	A-2	A-4	A-12	A-98
"Centerfold"	M-30	M-41	M-67	M-76	94-16
5 QUARTERFLASH	118/117	148/117	150/100		131/67
Quarterflash (Geffen/WB)	A-2	A-1	A-5	A-4	A-12
"Harden My Heart"	M-30	M-31	M-45	M-46	M-62
8 CARS	150/100	145/86	148/4	5/0	0.0
Shake It Up (Elektra)	AZ.	A-7	A-136	A 6	
Title	M-42	M-63	M-6 .	M-0	
7 FOREIGNER	132/100	144/113	147/124	153/136	141/131
4 (Atlantic)	AO	A-0	A-0	A-1	A-0
"Walting For A Girl"	M-32	M-31	M-23	M-17	M-10
1 LOVERBOY	144/89	136/80	140/68	132/43	118/3
Get Lucky (Columbia)	E-A	A-1	A-4	A-21	A-108
"Working"	M-62	M-65	M-68	M-86	MO
9 JOURNEY	111/88	124/99		1	136/117
Escape (Columbia)	A-0	A-0	A-0	A-0	A-0
"Don't Stop Believin' "	M-23	M-25	M 20	M 29	M-19
10 TRIUMPH	113/74	127/87	128/85	127/85	118/77
Allied Forces (RCA)	AO	A-0	A-1	A-1	A-2
"Magic Power"	M 39	M-40	M-42	M-41	M-30
11 STEVIE NICKS	108/72	109/72	122/06		129/96
Bella (Modern/Atco)	A-2	A-0	A-0	A-0	A-0 M-33
"Leather & Lace"	M-32	M-37	M-30	M-31	103/5
12 STEVE MILLER BAND	116/63	1		114/46	
Circle Of Love (Capitol)	A-1	A-3	A-4	A-14	A-86 M-9
"Heart Like A Wheel"	M-62	M-62	M 65	119AB	84/5
13 OZZY OSBOURNE	123/57				A 50
Diery Of A (Jet/CBS)	A-3	A-6	A 10	A-86	M 20
"Flying High"	M 43	M-61	M-76	M 28 112/10	0/0
14 ROD STEWART	113/50				100
Tonight I'm Yours (WB)	A-3	A-6	A-13	A-93	
"Young Turks"	M-64	M-61	M 43	110/8	4.0
16 RUSH	108/54	1		A-90	A-4
EdtStage Left (Mercury/PC	3) A-1	A-4	A-18		M-0
"Closer"	M 63	M-81	M-44	M-12	her o

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of these stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



Breakers are those newer records that have the greates level of station activity on any given week.



AC/DC

For Those About To Rock... (Atlantic) Title "Get" "COD" "Finger." 80% of our reporters on it. Total album reports: 132. A-113, M-7, H-12. Debuted this 80% of our reporters on it.

	PINK FLOYD A Collection Of Great (Columbia
	"Money" "Shine" Total: 68. A-55, M-1, H-1 BOB WELCH Bob Welch (RCA "Two" "What" Total: 44. A-14, M-27, H-2
	BOBBY & THE MIDNITES Bobby & The Midnites (Arista "Losers" "Book"
	EDDIE SCHWARTZ
	ROSSINGTON-COLLINS BAND This is The Way (MCA) "Stop" "Straight"
	PETER CETERAPeter Cetere (Full Moor/WB) "Limelite"
	N. SCHON/J. HAMMER . N. Schon & J. Hammer (Columbia) "Time" "She's"
	AL STEWART Indian Summer (Arista) "Cet" "Pandore" Total: 33. A-1, M-25, H-7
	TOMMY TUTONE
	U2 October (Island/WB) "Glorie" "Brick"
ı	

Significant Action liatings showcase product in all musical configurations that has received significant sirplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of sirplay. They may be either still on the rise, or former National Airplay/40 chart acts.

Significant Action JAZZ ON ASR

Las		
2	1	AL JARREAU Breakin' Away (WB)
6	2	TOM COSTER TC (Funtasy) "Heart"
6	3	BOB JAMES Sign Of The Times (Tappan Zee/Col.)
3	4	TIM WEISBERG Travelin' Light (MCA)
-	- 5	GROVER WASHINGTON JR. Come (Elektre)
1	6	CRUSADERS
4	7	SPYRO GYRA Freetime (MCA) "Strut"
7	8	ROSS TRAUT Ross Traut (Headfirst)
10		GEORGE BENSON The G. B. Collection (WB)
-	10	JOHN McLAUGHLIN Belo Horizonte (WB) Various Cuts

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed; singles are in bold /tastics, Artists' names are in bold /tastics if they registered significant airplay gains this week.

REGIONAL AGR ACTIVITY



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Pier

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i-95fm

Bridgeport 203-579-9995

Singles

MOST ADDED,

AC/DC For Those... (Atlentic)
PINK FLOYD 34/30 A Collection... (Columbia) 23/23 JOAN JETT

Love Rock... (Boards ADAM & THE ANTS ardwalki 11/10 Prince Cherming (Epic) HENRY PAUL BAND 9/8 Anytime (Atlentic) 24/5

Music... (Casabience/PG) 5/5

Two numbers follow each album title. The fliest represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

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MEDIUM

MOLLY NATCHET
Take No Prisoners (Epic) 30/22 GREG LAKE

Greg Lake (Chrysells) **NEIL YOUNG & CRAZY HORSE**

Re-Ac-Tar (WB/Reprise) JOHN ENTWISTLE

Too Late The Hero (Atco) 19/17 HENRY PAUL BAND Anytime (Atlentic) 24/15

Two numbers follow each album title. The first represents total number of Eastern startons playing the album this week. The second is the number of those stations who reposted it in medium rotation this week.

WCCC AM/FM Hartford 203-233-4428

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THE HOTTEST

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Tattoo... (Rolling Stones/Atoo) 35/34 GENESIS

J. GERS RAND

Freeze... (EMI America) 36/33 POLICE Ghost In The... (A&M)

CARE Shake It Up (Elektra)

Two numbers follow each album rate. The first represents rotal number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

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FORE (Chester)

Pittsburgh 412-562-5900

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HERNY PAIN, BAND ENTERPRICE
TRANSPING CO. ..."
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MAIN (COT WHILE)
MILE LUF GREE (Buc se transfelle)
MICHAEL SCHEWARE (

Worcester 617-752-5611

OTT/702/3011

BOLING SIGNS

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SOUTH

Amarillo 806-359-8561

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MOST ADDED

ACIDO For Those ... (Atlantic) 33/30

MENRY PAUL BAND 25/5 Anytime (Atlantic)

9/9

A Collection... (Columbia)

PINK FLOYD

Two numbers follow each allaim title. The lives représents total number of Southern stations playing the allaim this week. The segund is the number of those stations that added it this week.

MEDIUM

GREG LAKE 27/22 Greg Lake (Chryselis)

Diery Of A ... (Jet/CBS) NEIL YOUNG & CRAZY HORSE Re Ac-Tor (WB/Reprise)

OZZY OSBOURNE

HENRY PAUL BAND

Anytime (Atlantic) BLACK BABBATH Mob Rules (WB)

Two numbers follow each album tile. The first represents total number of Smithern stations playing the album this week. The serond is the number of those stations who reported it in medium critation this week.

THE HOTTEST

QUARTERFLASH Querterflesh (Geffen/WB) 36/31

ROLLING STONES Tettoo... (Rolling Stones/Atcol 33/29

POLICE Ghost In The ... (A&M) 33/31

CARS Shake It Up (Elektra) 35/27

GENESIS Abeceb (Atlentic)

Two numbers follow each allow tibe. The flist represents total number of Smothern stations playing the allow this week. The second is the number of those stations who reported it in his rotation this week a

Richmond 804-282-9731

76rock

PUI NAM FLEYD

Recluse Billion (F) Annual (F) An

Jase

Atlanta

Austin

512-474-8543

Beaumont

713-727-0229

PAT BINATAL CONTROL (1)

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Birmingham

205-870-9900 JUNE HALL HARD (ER! Aber! BLACH SAMBATH (MB) HUSH (Mercery/PolyGre) SHEARER (Mendishahe/GBS)

J. CEILS BAND IEM! America; STEVE WILLES BAND (Control)

Birmingham

205-933-9274

Corpus Christi

PAT DENTAR (Chrysalis)
TRIUMPH (REA)
MART HATCHE (Epic)
STEVIE HEGES (Modern/Arco)
STEVIE HEGES (Modern/Arco)
MUSS (EGES & SILVER (Cop)to)
MUSS (Morcory/Po)gire)
400 STEVANT (MS)
O'THEWN (Columbia)

(MollingStm/Atco)
-Qualin & D. BOBIE (Elentra)
-LIMOSEY BULKIMUMAN (Asylum)

-Qualit & D. (Chill Interferal)

Singles



BD: CLARA HYAN

TEXAS ROCK

Added MALT THERE TO THE TOTAL THE TOTA

Mailum Millioth (NOT) (N



SEMATHER (U.S. (Arbite) DIOSE (Lapite) LANE (Grysells TOLLY (Columbia)

WAPI

FD: STEVE NUMBER

Added AL/DE thijantic) "Lests Gar...up" "Put The Finger" "L.G.O."

Choi

PD: BOB FAZIO HD: MANDO CANINO

Addmd ACAM ALTT (Boardwa-AC/DC (Attantic)

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Dallas-Ft. Worth

214-629-5500
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Dallas

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El Paso

915-544-8884

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Houston

713-526-4591

TOTTEST PORT (ELIMITIC)

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Singles

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1016H

PD: CHRIS WILLEN ASST. PD: MIGHELE RUBINSON ALONO ALIGNATURA

AL/DL (Attentic)

Medium

HANT PAL GAMO (Attentic)

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RALT PARTICE (Edge | Hallow | Cattentic)

FILL RALT PARTICE (Edge | Hallow | Cattentic)

STEVEL RICKS | Hallow | Hallow | Cattentic | Hallow | Cattentic | Hallow | Cattentic | Cattentic | Hallow | Cattentic | Cat

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Medium Bed SiGER & SILVER (COpitol) Bed Silver & SI

FOREIGNER (Atlantic) AMPRET (COLUMBIA)

Jacksonville

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Houston

LWAFRONT SEE

(LOYSBUST (GOLUME 10)

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STEW WILLER BANG (GOTTO) 10

STEW SEELER BANG (GOTTO) 10

SEAR SABBATE (GOTTO) 10

SEAT (GOLUMB (JOT/LOS)

GRAND FUNK SE,

(FULLY MATCHET (EDIC)



FD: RAD MESSICE HD: CHARLIE LOCAN

STEART (ME) 10 ACRS (Modern/Arco) 10 EACRS (Motten/ME) 11 EACRS (Getten/ME) 1 EATH (COMMISSIE) ESCHMARTS (Arco) HALL BAND (EMI America) 12 PALL BAND (Attentic) (ELWERT)

Rock 104

ADDRESS SALES (ALA)

New June
Funt (Sell) | Interval |
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Funt (Sell) | Interval |
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HIE HUNGAT (Copito)) LINDSET SULNIMOTAN (Asylum) DELEGHT MECELINTON (Copito)) MATDAY (ASA) STEVE MILLES MAND (Copito))

KnoxvIIIe

815-525-8000

PETFOST ALCOHOLOGY (COLUMN) PETFOST (COL

MAGIC 105

Little Rock 501-224-8500

1011

FD: NA MAD ND: SANDT UTCHNER

CLIMA DIDES NAME (mm)
MARITUM THOUTH DEMOCRATE
NAMES SCOPING I URBER SCOPING I Multiple
RUS STRAND (Dpt Approximation)
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Louisville

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PD: TOM ONERS ND: DURE MEYERS

Adots BLACK SAUGATH (MB) AL/DC (ATTENTIC) PULICE (ASM)

Singles Louisville

Joss

HOTTOSP FOREIGNER (Asjantic) CAMESIS (Astantic) UPB (Capitol) SHOUTING STAN (TVINGIN/EPIC) TRIMMEN (ERA) QUANTERFEASH (GREEN/MD) (LINDINGUT (COLUMNIC) CAUS (Election)

Lubbock

"Lost," BLACK SABBATH (MB) LINDSET BUCK! NONAM (Asylum) "Troubto"

Provides

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RCA (CL (AAMP)

RCA (CL (AAMP)

Torum, Turky

**LER NAMO (Capiton)

\$1.0 (L) band (D) America

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**LER NAMO (Capiton)

**Torum (D) Amorica

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AN FOOLUNERG



FDI BO JAGGER MDI CHARLIE PALMEN

Addes
AC/DC (Attentic)
"Letts Get...Lp"
JCHR HALL BAMD (E)
"Crays"
BLB =EECH (RCA)
"Whet Ya Dopts"

How is Logary
Mod Ive Special State (18) and Compatible Mod Ive Special State (18) and Compatible Mod Ive Special Spec WZXR rockiO5

Singles Rone Memphis

JA EE RDNs

Added PINK FLGYD (Cotume) CHRS (Arista)
TRIUMPH (RCA)
MALLY HATCHET (Epic)
GENSUS (Ariantic)
CARS (Electra)
GEZY OSBURHE (JetyLBS) Hotfest (Golumbie) HOALING STOMES (ROISINGSTM/Atco) (UMATERTEASH (Goffen/Mb) POLICE (AAH) RUSH (Marcury/PolyGre) Singles None

wyle

Miami 305-581-1580 TOUR MOTOR PARTIES OF THE PROPERTY OF THE PROP

(BollingShr/Afco)
Of UO (BD)
BILLY JBEL (Golumble)
DEY OSHOURHE (Jed (CD)
LIMDSEY BALERINGAN (Agylum)
J, CE LLS BADO (EM Benerica)
LAMBSE (Externa)
BULLET BATCH (Ego)
SARVIYOR (Scott) Bron/CBS)

PD: SUMMY FUE ASST. FD: HANCY GETTLE

Added AL/DC (Attentic) Modium APS (Gol molio) (Gol mo

Singles None

Miami 305-672-2500 GUD-O772-GUDU
GUS-O772-GUDU
GU

Jasa None

PD: BUB LENGEN ND: RUSS BLULE

Adusd 3% v(MILLEN BAND (Cap) "hour' Lise A" PASSPLAT Letunvic; "Annoling" "Annoling" "Come...(ove" "Innight" hittic 37AM (Boardvin) TUM (COSTEN (Fartavin)

Medium
CARS (Eletro)
ELO (Jet/CBS)
HUD STEMART (MB)
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CREG (AME (Chryso))
CAREG (AME (Chryso))
SAMMER (Columbia)
GUART(MF(ASH (GATH)
THE MISSANG (MEA)
EARL KLUGH (MA)

POTEST MARTY BALIN (ENT America) LINDSET BUCKINGHAM (Asylum) FUREIGNER (ATEMPTIC)

Nashville

Bingles

WABB-FM Mobile 205-432-5572

Modium

Mills LG GMEN (Becharrost/SLA

L STEART (Arista)

GRES LAGA (Corynath)

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PD: BLACKS RELET

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MALLING STORES
(RollingStn/Atco)
STEW HILLIN BAMG (Copital)
MUSSINGTON-COLLINS (RCA)
J. GHIS BAMG (DHI America)
RUSH (Rescury/Polydra)
HILLY SQUITE (Copital)
HI WRNO

Singles Mone

PDI MME COSTELLO NOI GAVE HICHGAS AC/OC (ATTACT) C) HALL & CATES (REA)

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J. OF ILS HAND (EM) America)
EINDSEY BURNINGHAMM (Augum)
FUREIGNEN (Ariantic)
GUEEN IEINNERL

Will So

PD I REM NEGER

WDIZ ROCK 1000

PD: BUB CHURCH MD: NHEE LYONS

Singles None

(10) ANN SAWYER

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FD: HER PHILLIPS MD: BCH #ALTON

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New Orleans

504-889-2424
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Norfolk

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Pensacola 904-438-7543 (Ortebor (Columbia) *Borating For ...* B.ACR. SABBATH (MB) *Visionol*

MALT HATCHET (Epic) WALT USBOARNE (Joe*/CHS)

DIZT VONCHMENT (1847/005)

WITTER
CAMS (SI WATER)

TURS (LORE (1818)

FURL (LORE (1818) Jo 12 Rone

Singles Raleigh Raleigh

919-832-8311

Rossind Steels

Feet Highlind Metal

Feet Highlind Metal

Files - Foot Highlind

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Adond MALLY MATCHET SERVES "Endy Luca" BILLY SQUIER (LapIto))

SMEARDE (Hondehane/DES) STEVE NICKS (Rodern/Arco) LQUINGU (Galumble) RODU BLUE | Threshold/PolyG MS. (Golumble) ROT (Ebshre) RAINGUE (Polydor/PolyGra)

305-845-1802

Orlando

AC/DC (Attentic)
Pine FEDTO (Cotumble)
PETER CETEMA (Full Moon/Mb

Modium FORE(dath (artent)c) FORE(dath (arten)c) FORE(dath (artent)c) FORE(dath (artent)c) FORE(dath (arten)c) FORE(dath (artent)c) FORE(dath (arten)c) FORE(dath (ar "5. Ann & Mos."

AND (Galumelia)

"Counsiles"

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Ander Mall, BAND (EN! Awerica)

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95FM

SOFF

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HEO RIDER (Capitoti HILS LOFGEN (BECKETFORT) HICHAEL SCHENZE G (Chrysells) GZZY OSBOJANE (JOY/CBS) MIDER (Cop)TO12 5 LUFUMEN (BEERSTFORT/NEA) PAGE SCHEWEN G

| None | Josi Rune

FM 107

Hadism NON WELLIN (HEA) HEMPT PAIL BANG (ATTENTIC) LOWENCY (LOI LOW) SMAREN (Homeshabar/DN) ALLIT JAMES GAME (WARNORS) RUSH (Hercuty/Polykre) EMC (NEA)

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Modified (144-17-0) in SCHOOL (146-17-0) in SCHOOL

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(Fill Mach/MB)
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"When Ifis Dirg"
GLET WASCAPH (gpr.CHS)
"Plying Bigs..."
GLES TASSAPH (Gpr.CHS)
"Plying Bigs..."
RUNGE (First)
"Noble (First)"
RUNGE (First)"

"Teahoute" NAPT+VOL (bott) blos/CB5) "Nor Marts So" Tubby TyPont (Gpl-um51x) "867~5509/sen*" Thiushy (BCA) "Naplc Power"

D-103

PDI DICK BLACKSIAN

CANN ENTRISTIE SAYCO)

QUEEN (Elentra)

GMS (Elentra)

TRIMPH (MCA)

GMG CARE (Or yeal)s)

TAMPY TUYME (Gollmoin)

DMACK (Capifol)

QZZZ OWARRHI (ser/ENS)

Singles Shreveport

318-425-8692

This Paulities

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Tallahassee 904-386-5141

Notice Trude (GGF (ATEMPTIC)
ALGORIA ((G) webla)

98 Rock

BLACE SABBATH (MB)
"Sign... So. Frot"
MAINDE (Polycer/PolyGre)
Titts
HEMPY PAIL BAND (Atlantic
"Living Bithout"
RED BIGHT (Captur)
"Lunatic Fring"

MOTTEST GENESIS (Attentio) CINGS S (#Flantic)
TITIS
BRIGHT INCA
BRIGHT INCA
BRIGHT INCA
"THE GROUND I

Tampa 813-876-0455

POTTEST
J. GE 115 BAND (BH) America)
NOSSINGTON-COLLING (MCA)
SMADTING STAR (Virgin/Epic.)
TRILAPPH (MCA)
SAFEL VOR (Scott) Bros/UB)
ANY COLUMN
POLICE (ABA)
QUARTER/LAPPH (GETTEN/ED)
ANY MALE (BMD) (DH) America)

West Palm Beach

TOTAL SAPER CONTROL CO

Winston-Salem 919-767-3705 MOTTOST PLATOE (AAM) QAMATEMFLASH (Getton/Mb) STEVE HILLER MAND (Cop)To() MOLLENG STOMES

AL/CL [Atlantic] BOD STENART (eb)

(HollingStn/Mco)
(E21 USBOURS (Jer/CDS)
GHS LAKE (Ovysells)
L1055T BUDINDAM (Asylus)
MIL VOURS (MAZY
105/Reprise)

Tampa

39/29



PE IN THE SHATHER

Acces AC/OC (Artantic) Obs V-STARR (Local)

Modium FORLOGE (ATEMPTE) BOR SEGER & SILVER (Copito) DAN FOGELDERG (Full Room/Epic) ElMES (Arists) MOD (NEA) LOS (A MANUAL FACE)

THE MANUAL FACE OF THE PARTY CONTROL OF THE PARTY C

Hoffust REALING STORES (RollingSth/Arco) POLICE (NEM)

PD: BETH SUPETTE

Access
PINK FEUTD (Columnia)
RUSS TRAUT (Pengelinas)
SUFTEMBE (Managinas)

| Nac | Lat | Lat

1804 | Full | ### 1800 | Asy | U |
1804 | Full | ### 1800 | Asy | U |
1804 | Full | Full | Full | Full |
1805 | U | Full | Full | Full | Full |
1805 | U | Full | Full | Full |
1805 | U | Full | Full |
1805 | U | Full | Full |
1805 | U | Full | Full |
1805 | U | Full |
1805 | U |

the loop

PD: TIM MELLY ND: SKY DANIELS

Pamilys SUBTRIVED (SCOTT) Bros/CBS) LAB (GBSTO) PAT BENATAR (Chryssils) ACS (Gsiumits) TOM PETTS & THE... (Sacktroot/BEA) SECRETION FROM SELECTION SELECTION STORES (EDIC) AMERICAN STORES (EDIC) SELECTION STORES (EDIC) SELECTION STORES REALING STONES
(ROTTING STONES)
(ROTTING STONES)
(ROTTING STONES)
(ROTTING STONES)
(REFERSON STANSHIP (REAL)

OS MAIS

PD: TUN TELMER

had so

J. GE ILS BAND (Shi And
CASS (Elevira)

I Charles (Elevira)

(Charparis)

And FORE (Shi Reprise)

(Full Head (Egitto)

Radin (Reprise)

Radin (Reprise)

Radin (Reprise) A Company of the Comp

Chicago 312-777-1700

PO: HUPON WINER Addes
CP +(0 B Ying (5) ro/18)
(ESSY nASH ISGN (5) ro/18)
Things Fail

Medium State Colors (Martin Martin Ma

1/05"

MAJOR, INTENTED MEMBERS AND CRITICAL MADERAL MADD CRITICAL MADD CRITICAL MADDINATE MAD CRITICAL MADRIAN (MA) MADRIAN (MA)

Appleton 414-734-9226

RIDD STEMMEY (MB)

2000MEY (Columbia)

2000MEY (Columbia)

(AVRIDOY (Columbia)

1919 NOW (1614* "Amor"

**Broating For...*

**

JOLE SPYRO GYÁN (MEA) MGB JAMES (TOPPON ZOD/GOL) TIN MESSORM (MEA) HINE MAINIERI (MG) TORK (GOSTE (Femrasy) SUFTWARL (Homesfirst) MGS TRAIN (Homesfirst) GRUVER NASHINGTON (EIGHTW)

Singles

Bloomington 812-332-9292

HOTTEST RELLING STURES MALLING STAMES
(MOITING/APV/Aroo)
ROD STRAMI (MOITING/APV/Aroo)
ROD STRAMI (MOITING/APV/Aroo)
ROD STRAMI (MOITING/APV/Aroo)
ROD STRAMI (MOITING/APV/ARO)
ROD STRAMI (MOITING/APV/ARO)
ROD STRAMI (MOITING/APV/ARO)
ROD (AVEC/APV/ARO)
ROD (AVEC/APV/AROO)
ROD (AV

J422 MIKÉ MA(WIER4 (ME) AARRE BRUNIMEANS (ÉER) BOB JAMES (Tapon Zon/Co). KHES15 (MedTIFET) CRUSSFIRE (UNIMOWN)

Singles



Chicago 312-440-5270 STEVIE NICKS IMpdern/ATC BOB SEGER & SILVER (Cop) FLAREIGHER (ATLANTIC)

Page (Deet Introduction Page 1 | Deet Introduction Page 1 | Deet Introduction Page 2 | Deet Introducti

J+ES MORE Singles None



CTICAGO
312-628-9191
35614 HILLER BAND (Copitol)
308-5668-4 SILVER (Copitol)
402-5668-1 (ob)
562-7 OBIOLOGI (or)
622-7 OBIOLOGI
622 GAMPTER LASH (GETTER/WO: LOVERGY (Columbia) ARS (Columbia) ARM HALL BANG (EM: America) CREG LAME (Corynalis)

Hottes?
GEMESTS (Retentic)
FAMES (GEMES | Artimatic)
SAMISTOR (Scotts BroarUS)
AURISTOR (Scotts BroarUS)
GUIST (GEMEST)

J 6.EZ

GG (ELIMAT/ME)
HOTTEST PRAIGE (AMAT)
PRAIGE (AMAT)
RALE (ALIMAT)
RALE (A

Cleveland

FD: PHIL DEMANDS

"GLOSIA TURKS (planorum)
parties!
RALL(MA, STURKS)
(RALL(MA, STURK



PO: JOHN GOR NO: KIÚ LEU

Ame (un Had (un DURNE INTS (KEA) AMEL REFYTO (Epic) STICER (Laturalis) OHS LINER (Or yearls) US (151/24/80) DESS (166) HOWEL SCHEME G (Orrysalls)

Cleveland

-LETO (Pull Moon/Asylu) -SALANCE (Portrait/CBS) -CEMERATORS (Local)

-GENERATURS (LOCAT)

***BOTHANT**

***CONTROLLED STORES**

CONTROLLED STORES

**

Singles

GRAND FURN R. R. (Full RoundRs) PASSANTICS (SEEPE) EFFEL ROUNTERED EFFE SEARCH EFFEL ROUNTERED EFFEL RO Q-FM-96 Columbus 614-224-1271

POI PAT STILL

Added
AC/DC (Atjantic)
668 #ELCH (RCA)
HENRY PAUL BAND (Atlant
Fire CETERA (Full Moon
STEVIE HICKS (Modern/At
BILLY SQUIER (Capitol)

Magium LI-MDSET BUCKI REGARM (A FORBELGREET (ATEMPTIC) REIL YOURG & CRAZY (MB/Reprise) REALY HOTCHET (Epic LOVERBOY (GOLUMBIA) TRILIMIN (REA) RULLING STORES (ROILING STORES (ROILING STORES) RULLING STUMES
(ROTINGSTH/ATCO)
(ROTINGSTH/ATCO)
(ROTINGSTH/ATCO)
(ROTINGSTH/ATCO)
(RALK SABBATH (NB)
(REG LARK (RMPysalls)
SUBTINGSTH/BROS/OS
SMERICH (NBOORNAMA/OSS
RUCH (NBOORNAMA/OSS)
RUCH (NBOORNAMA/OSS) HOTTERS J. GI ILS BAND (EM Americo) GALS 15 (Artentic) GUART RELATE (GALS 15 (Artentic)) GUART RELATE (GALS 15 (Artentic)) RED 9108 (Capitol) GENERAL RELATE (GALS 16 (Artentic)) GUART RELATE (GALS 16 (Artentic)) RED 9108 (ARTENIC) RELATE (ARTENIC) REGIO 37(EART (MB)

JAMA
SPYRE GYRA (NCA)
PASSPORT (APIAN)
TIME SEARS (NCA)
GUIGG BESON (ND)
TOR COSTER (FANTAS)
ALLIER & OLEN (Inner City)
AL JAMELAU JAME) AL JAMEAU J. MB1
ORUS ORIGINAM (MB3
ORUS ORIGINAM (MB3)
HC GLAIRE LAMPENCE (MF

319-326-2541

Singles Davenport



PO: GABE BAPTISTE

New June 2003 (New York Control of Control o

m (u

PO! WICHAEL NECEMBELL

FIRE FLUYD (Columb)+)

Ja III None Singles

Dayton

Dayton
513-224-1501
GRAND FUNA R.P.
(Full Moon/MB)
Rill YAMBA CARAT
(Mr/Mayer Ise)
ROD STEMAT (Me)
AND HALL BAND (GRI America)
SIGLARE (Hand GRAN UBS)
(COIL SCHARATZ (Arco.) AC/DC (Atlentic)
"Put The Finger" "C.O.O." Title rESRY PAUL SAND (Atlantic) "Keeping Cor.." JUAN JETT (Sperowale)

HOTTEST PAGE (ATTENTO)

PAGE (AMB)
QUARTIBULANI (GETTENTO)
GUES)5 GETCHT(c)
(GETTENTO)
(

Home

DeKalb

B15-/58-9250

Quantification (Selection (Ma))
ACM ANNA PROCESS (AM)
REG STEART (RE)
REG STEART

Singles None

Hed Loss FORER (AT 1 and 1 c) FORE LOSER (AT 1 and 1 c) STEVIE BICKS (Header / Arco) STEVIE BICKS (Header / Arco) SHELL HACK (HIT 1 and LOW EAR) LOSES (LOSE (Our past 1 s) BLACE MEMBATH (48) BLACE MEMBATH (48) BLACE MEMBATH (48) ALTHOUGH (HOUR past 1 s) CAPP (ETP S) TELL (ARCO) DURN (ETP S) THEAD DURN (ETP S) THEAD Wdek SZSfm

PER MARU HEARES

BIOCHE ASSINETUM (ELEMPTH)

BIOL IMP

BIOL MANGEY (GETT) IND/ARCCE

BIOL MANGEY (GETT) (GETT)

BIOL MANGEY (GETT)

LINGSET BUCH MANGE (GENETA)

BIOL SHARMER (GE

PEATON (ALM)
GENESIS (ATTANTIC)

KGGO

Singlus

PUT LARGET DAISON NOT JALA EMERSON Agged BLACO DAMBATH (MS) PINK FLOYD (Columbia) BALANCE (Portroll/CBS)

Medium CHAPTERFLASH (Gaffen/WB \$TINGART (Carrere/Aton) FURBICHER (Artem*10) BILLY SQUIER (Captros) LHMN (Captros) CHARLETTE (RTG) CHALLETTE (RTG)

Des Moines 515-265-6181

TRACE OF YOUR PARK

ART 1

WILL BANK (Ruce)
BEEL CARREL BULL STORM (CL)

CALLER L GERN (I now City)
CA

SMLKKEN (Hendstrake/GBS) "Ston" I Let No."

Hoffor June MAL SAND SEM! Americal Selvituk (Scott) bros/USS ARS (Edisonblo) 444E) SE Entlantica MCLLING STORES (NO II ngStn/HICO) (EA) II ngStn/HICO) (MOISENGSTR/ATCO)
TEILMANN (MECHTY/POLYGE)
DEF LEPPANN (MECHTY/POLYGE)

ED ES Singles

MOST ADDED

For Those... (Atlantic)
PINK FLOYD 34/27 HENRY PAUL BAND Anytime (Atlentic)
EDDNE SCHWARTZ
No Refuge (Atco)
BOB WELCH
Bob Welch (RCA) 22/6 13/5

Two numbers follow each album title The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

Detroit 313-398-1100

11/5

PD: CAREY CURELOP NO: GREG ST. JAMES

AD/DC

Papel Lam
QUEEN (Elektra)
QUEEN (Elektra)
QUEEN (Elektra)
STEVIE RICGES (Repears/Atc)
QUEEN (STEVIE)
GUEEN (STEVIE)
GUEEN (STEVIE)
AN INGOLE (STEVIE)
STEVIE (STEVIE)
STEVIE (STEVIE)
STEVIE RILLER BAND (Capitol)

Ja IZ Rone



New July 18 (Capitol) TRILAMP (CApitol) TRILAMP (CA) LEF LEPPAGO (CHICAPTOL) TRILAMP (CA) LEF LEPPAGO (CHICAPTOL) TRILAMP (CA) LEF LEPPAGO (CHICAPTOL) TRILAMP (CA) LEPPAGO (C

(WRIF 101)

GAINBOW (Polyeor/PolyGra) DAN FOCEUBERG CAN FOCELBERG (FULL ROOM-EPIC) (FAND FURS R.A. (FULL ROOM-WE) SMOOTING STAR (VIrgle/EPIC) GUEEN (ELWATER) JOHN ENTRISTLE (RTCO)

HOTTEST RULLING STORES (RpilingStr/Afco) PULICE (AMN) LOVERSY (Active) LOVERSY (Columbis) J. GLIS ARCH (ERT America) CANS (Courts) CONTROLOGICA (ERT) RE OLDER (CORT) R. P. (MERICACH)

POTTO'ST FURCIGNER (ATTENTIC) J. GEILS BAND (EM) Memorice) GEMESIS (ATTENTIC) JURNET (COLUMBIA) ROLLING STOMES (ROLLING STOMES (ROLLING STOMES)

المالي المالي عنسات

PD: JOHATHAN HAILEY NO: BRUCE HEGREGOR

LANDOT CANASTON...
(Maler house half)
(MAR (EFT (Bour half))
(Title
(MAR House) (MAR (MAR)

Modium
BOB SEGER & SILVER | Copital)
HEIL YOUNG & ORAZY
(1885 PAPE) Iss)
UC (Island/WB)
ARS (CO) Lombie)
OAN FOGELBERG DAN FOCELBERG
(Fall Noon/Epic)
ROSSINGTON-COLLING NOCA
ROSSINGTON-COLLING NOCA
REG LAME (Chrysalls)
REG NICEN NICEN (Chrysalls)
REG NICEN NICEN (Chrysalls)
REG NICEN NICEN NICEN (Arcol)
REG NICEN NICEN (Arcol)
REG NICEN NICEN NICEN (Arcol)

Album Station

PD: DAVE LYONS ND: JOSH NERAT

Medical SINES, (Ariatal LUMSHOOT (LDI-ambie) HELL TULME & LAVET (106/Mepile) SILS STEAMOT (Mb) HUBLE(LDIE (COLUMB)) HUBLE(LDIE (COLUMB)) HUBLE(LDIE & SILMER (CODIFO)] RUSSINCTO-COLLING (MCA)

Evansvilla 812-422-5258 MOLLY HATCHET (Lots) -MATHRICAL (Polygon/Polygon)

PULICE (ALM)
"Every Little."
FORLIGHER (Artis

Fargo 218-236-7900

TOUR SOURCE (ARTONTIC)
**WINITING/GET*
**STREET HICKS (MONOW AFACO)
**CONTINUE MILLER BAME! (Capitol)
**REAT LINE (ATES UECA)
**PALL & CATES UECA)
***CUMPT LONG
***CUMPT

G.V.

"Trouble"
GNULLIBALE (Brillenn)-um/RC4)
"Ny Girl" HottesT QUALTER LASH (Getten/Mo) "Har con., Hear !" Single

MEDIUM

GREG LAKE Greg Lake (Chrysalis) 29/21 NEIL YOUNG & CRAZY HORSE Ac Tor (WB/Reprise) 29/21 MOLLY HATCHET

Take No Prisoners (Epic)
BLACK SABBATH
Mob Rules (WB)
RUSH 28/18 29/17

Two numbers follow each album title. The first represents untel number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Flint

Hortest Quantus List (Gartan/WD) GRES)S (Artan+Ic) A 1965 (Artan+Ic) DOMNIC (Bris Amed (DRI America) GROWN (DRI America) LOY-WBC (Gasta) BOLLIAM STORES (BOLLIAM STORES (BOLLIAM STORES (BOLLIAM STORES

Ft. Wayne 219-484-0580

219-484-0580

GERSSS (AT INTEC)

***D Repty A *** "TITA

**POLICIES (AAN)

**GELST (AAN)

**GELS

Grand Rapids

DECEMENT W.C.L. INTUM: (Cogino))
HONTON
HONT

Indianapolis

DONALE IRIS (NEA) LOVEMBET (COLUMBIO) PLAICE (ALM) BOB BELCH (REA)

FOREIGNER (Atlantic) RULLING STONES (ModilingStn/Atop)

3833 Prope

NULL INC SYDNES
(NOSTINGSYNAMOO)
THIMBH (MCA)
STEVIE HIGGS (NOSEMA/AROO)
PAT UBBH (ARCA)
STEVIE HIGGS (NOSEMA/AROO)
PAT UBBH TAR (DV yeal)
SHLUT SQUEED (Copinol)
LRB (Copinol)
LRB (Copinol)
SHLUT SQUEED (Copinol)
RULL (SQUEED)
RULL (STEVE)
RULL (STEVE)
RULL (STEVE)
RULL (STEVE)
RULL (STEVE)
RULL (SQUEED)
RUL

Kansas City 816-753-4567

SMEAKER (Hendshake/LBS) JOHN HALL BAND (ENI America)

Singles

Indianapolis STEREO

Jazz

&Ingles

WWCK 105 FM Flint

KINKS (Artista) ,000 phil SAND (EN) Americal J. GE (LS GAND (EN) America)

Hottest BOLLING STORES (RollingStn/Arco) POLICE (AAM) QUANTER (ASM (Gaffen/WB) ALANGY (Oplumble) FÜRLIGMER (ATIENTIC) BOB SEGEN & SILVER (Capito

PULICE (ALM) DVC (Alta) BALANCE (Portrait/Ob) -RA(NBOB (Polyeor/PolyGre)

Jati

313-827-9505

POLICE (AMP)

BOD SLOCE & SLLYCE (Cop)1012

BOD SLOCE & SLLYCE (Cop)1012

BOD SLOCE & SLLYCE (Cop)1012

BOD SLOCE & SLCYCE (SLOCE)

BOD SLOCE & SLOCE & SLOCE

BOD SLOCE

BOD

Singles

218-728-6421

1011

Exit.. (Morcury/PG)

Medium
STEM MILLER BAND (Empire)
STEM MILLER BAND (Empire)
STEM MILL BAND (EM) America
STAND FUNE N. N.
(Full Bonovier)
BLUS STEMATY (will
BLUS MARCHATY (will
BLUS MARCHATY (will)
BLUS MARCHATY (will)
BLUS MARCHATY (will)
STANDARD WILLER STANDARD (will)
-QUEEN & O. BUNIE (E(whyro)

PD: RIGH WEST

Ac/DC (Attentic)

Tiria
Pike FLOYD (columbia)
***Thoney**
MCDJFFEY LAME (Arcol
SANUM ((corera/DS)
****Usr OF Control**
TUMMY ***UTOME (Oblumbia)
***007-9349/Jenn**

Monitor (March 1976)

RIMS (APISTO)

RIMS (APISTO)

RIAG (APISTO)

HOTTOST J. CEILS BAND (EMI America) FOREIGNER (Atlantic)

LAV-FM 97

POI DAVE LOGAN

AL/DC (Atlantic) EDDIE SCHMANY (Atco)

EDDIE SCHMAFTE (Arco)

Marian
LUMFRIGHT (LOLUMDID)
GREG LAAL (Obrynatis)
HIDMAL SCHMARR 6
(Obrynatis)
STELL (Obrynatis)
REMATICS (SCHMARR (Call)
REMATICS (Obrynatis)
REMATICS (Obrynatis)
REMATICS (Call)
REM

POI JOE KINNUSE HDI JIH PEHBERTON

IN. SCHOOL J. HANNER (COLUMBTO)

MICH. MICH. ST. VIR. (CApTro)

MICH. MICH. (Ed.)

AND MICH. MICH. (Ed.)

MICH. (Ed

Singles None Detroit

HOTEST RELIEF STORES RELIEF ST

Singles BILL attent (Age) Detroit

Pedium BILLY SQUIER (Capitol) CARS (Elektra) HUNG COME (Polygor/PolyGra) AINAS (Arista) OEF LEPPAND (Marcury/PolyGra) MED HIDER (Capitol)

- Duluth

SUBTIME INSOFTÉ PERMÉDIS PAT BERNAME SUBTIME INSOFTÉ PERMÉDIS PAT BERNAME (DE YARTES ALEM NELLE ME PERMÉDIS PAT BERNAME (PET YOU FORTE) PAR SUBTIME (PET YOU FORTE PET YOU

MOTERN BOTS (Cerlinov/UBS)
HOTTEST
REALING STORES
(Ubs) IngStn/Arco)
(Ubs)
(Ubs) IngStn/Arco)
(Ubs)
(Ub

Hottast Toda's ROLLING TODA'S ROLLING TODA'S ROLLING TODA'S ROLLING TODA'S ROLLING TO BLAND TODA'S ROLLING TO BLAND TODA'S ROLLING TO ROLLING TO

PO : DIGH WILSON Adoed AC/OC (Artentic) HEREY PAUL BAND (Artentic) NUMU COMBO (Polysor/PolyGre)

Med Juli BLALK SAMBATH (MB) BLALK (Polyect/Poly SURITIVAL (Scott) Bros BETAN ADMOS (AAH) BLE, TORROS (AAH) BLE, TORROS (AAH) BLE, TORROS (AAH) BLE, TORROS (BED) BLALK (BSTORE) GRAD FABRER (B) (BAS (B) BDUN/BB) AS (CO) MB (B) GREG LARE (Chrysolis)

(IDI-PH)

PD: FRAME SMITH MD: JOHN OJLEARY AG/DC (Attentic) BORNY & HIDNITE'S (Arteret PLATED TABLE
PLATED THE CONTROL OF T

Lansing HEALY HATCHET (Spic)

Jaga Rone

MALING STORES
(NOTING SERVICE)
MED SEGRE & SILVER (EGG)TOIL
GENERAL (EGG)TOIL
GENERAL (EGG)TOIL
GENERAL (EGG)TOIL
GENERAL (EGG)TOIL
CARS (GENERAL (EGG)TOIL
GUIDE (GG)TOIL
GUIDE (GG)TOIL
GUIDE (GG)TOIL
GUIDE (GG)TOIL

Singles

THE HOTTEST

ROLLING STONES Tattoo... (Rolling Stones/Atcol43/37 GENESIS

Abeceb (Atlentic)
POLICE 43/36 Ghost In The... (A&M) 38/32 QUARTERPLASH Quarterflash (Geffen/WB) J. GEILS BAND

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who teported it in hot rotation this week.

wxus 🐯

Freeze... (EMI America)

PD: STUNKT HUMAE Acced AC/DC (Atlantic) "Inject., Wence" MCQUFFET LAME (Atco) BUS WELCH (RCA) "Two To Do"

Notes: FIRELGMER (Atlantic) STEVE HILLER BAND (Copitoli JOURNEY (Collambia) QUANTERFLASH (GOTTON/ME) ROD STEMATI (MB) DAN FUGELBERG (Full Moor/Epic) PALICE (AME) MOD STEAMT (MD)

DID FOOLING (MD)

FOOLING (MD)

FOOLING (MAP)

FILL (MAP)

FI

Jezz Rona

WIBA · F/Y Madison

Hed Juli
HARY METAL (Full MODA/ASY) of
HARY METAL (Full MODA/ASY) of
HARY METAL MODA/ASY of
HARS Life (Lay Host)
Life (Lay Host)
HARS Life (Lay Host)
HARL GAYES (HILA)
STEWN HILLER BRAD (LOS 101)
TRIMMY (HILLER BRAD (LOS 101)
HILLER BRAD (LOS 101)
HILLER

Madison

RUSH (Marcury/PolyGre) CHILLIMACE (Millennium/FLA) CARS (Electro)

92MAP PO: DEBIS IE DALTON

Adced 6U867 & HIDNITES (Artste) "You Many Lose" EDDIE SCHMARYZ (Arcc) Title CHILLIANDA (WILLIAM CARAL "ME GIT!"

"The GIT!"

STEVE WILES (Woorn/Arco)

"Steve William (Woorn/Arco)

"Coather & Loce "Edge OF 1"

BLO STEWNEY (WOORN OF 1")

BLO STEWNEY (WOO)

BLOOD (WOOVER)

BLOOD (WOOV

PDITOIT
AC, JOS. (A) INNITION
AC, JOS. (A) INNITION
BOOKLING 13 STATE
BOOKLING 13 STATE
BOOKLING 13 STATE
BOOKLING 13 STATE
BOOKLING (A) STATE
BOO (Chrysolis) @MESIS (Atlantic) -QUEEN & D. BOHIE (Elektra) 1022

Milwaukee

414-342-1111

Singles

WLPX 97 fm

Adoed PIRK FLOTD (Gplumb+el AL/DL (Arlantic) RAIHBLM (holydor/PolyGre) SMEAKER (Hendinake/UB\$) Mottest MOLLING STONES (MollingSte/Atop) (MollingSte/Atop) CEMES (Moment/Atop) CEMES (Atlantic) GREG LAKE (Chryselis) 414-342-1111

**TLUMPN (100) (101 will b)

**N) (101 will b) Ja EE Single

93QFM

PER BRENT ALBERTS

Add ed

Milwaukee 414-278-2040

HOTTEST COMMISSION OF THE PROPERTY OF THE PROP RUSH (Marcury/PolyGre) AC/Du (Atlentic)

Ja IS None

Single



POI DAY MANIL TOR

612-739-4000

PDTN-NT DYC, (Alf-a) SUM-) TEME (SOUTH SPON) CIDS'S FOOM I TEME (WE) SULLY SQUEED (CAD POT I) ABS (DDI LAME) (SOUTH) (FOUTH) ABS (SOUTH) (ROIL) (SOUTH) (ROIL) (SOUTH)

Minneapolis

Terre Haute

812-238-2567

CAT WHICE & THE SEPTE IN T

07-071 (Spin/6p12.) AL 078-007 (Ar101a.) PLAS1-007-COLL (A) (0C.+)

KQ92

FOI MANG SURFRAGE THE MANG PLOTES

Montage CO ME 5 15 1 EST part () I HICKNES L SCHEMBER 6

Minneapolls

AURIT (ELIMIT)

HUST (Neces y/fory)

STOR HILLS RAW (ERAC)

RACE TO REP (E)

LEE (E) VJ (Trimoffs) MEANE (Monthless/USS) (1952 FULL (Monthless/USS) (1952 FULL (Monthless) (1953 FULL (Monthless) (1954 FULL (

POTENT BALLING STORES (Balling Strates) PARTIS (BALLING STORES) FARTIS (BALLING STORES) AND (GALLING STORES) (AND STORES) (AND STORES)

* HAH

PE STEEN ON LUNES.

Arrivation (Autority Con Transct (Autority Con Carolina (Autority)

Muscatine

CHIEF CHIESCH (MI)

CANT VENICE & Tell (Eric)

MAITERS ELLER (SIME)

MAITERS ELLER (SIME)

ABS. (COLOMBIA (MIN)

ABS. (COLOMBIA

ABS. (COLOMBIA (MIN)

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ABS. (COLOMBIA (MIN)

ABS. (COLOMBIA (MIN

APPLICATION (LINE TY)
MARKEL LAND (LINE TY)
ANALYMETAL (ME)
AN

Singles None



The A mail toward was a final field of the State of the S

(MATERIA)

VALE (Eastra)

VALE (Eastra)

VALE (ALA)

VALE (ALA)

VALE (ALA)

VALE (ALA)

VALE (ALA)

Oklahoma City

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Albuquerque

94ROCK Albuquerque 505-785-5400

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Anaheim 714-776-3696

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BLACK SARRATH (MD) MEIL TLANG & GRAZY (MD/Hoprise)

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MOST ADDED

For Those ... (Atlantic) 31/26 PINK FLOYD A Collection... (Columbia) 10/9 BLACK SABBATH Mob Rules (WR) 20/5

JOAN JETT Love Rock... (Boardwelk) 5/5 Law And Order (Asylum) 35/4 MOLLY HATCHET

Take No Prisoners (Epic) 21/4 Two numbers follow each album tile. The lists represents total number of Western stations playing the album this week. The sectual is the number of those stations that added it this week.



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Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Denver 303-759-5600

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TOSKEPI Denver 303-936-2313 SUS-930-2313 REALT INTERET (Epic) GERY UNBORNING (2007/GES) MARK (Existre) MARK (Existre)

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Denver 303-694-1080

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THE HOTTEST

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Fort Collins

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Fresno 209-226-5991

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Phoenix

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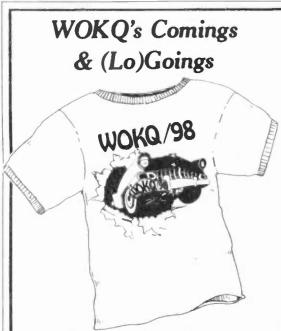
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Carolyn Parks

Country Happenings

Two big positions were just filled when Dene Hallam (after much deliberation) finally accepted the PD position at WHN/New York (see Page 1) and Art Wander was appointed Operations Manager of WJJD & WJEZ/Chicago (R&R 11-27). Continued success to both these fine gentlemen... Bob Cole of KOKE/Austin said it all at this year's CMA luncheon when he noted that good things inevitably come to those chosen as CMA "DJ Of The Year" winners. Just ask Jacki West, this year's small market winner, who was just named PD at WGTO/Cypress Gardens, FL (R&R 11-27). Special congratulations to a special lady! ... Ray Potter, KHEY/EI Paso PD, has resigned and will listen to "any offer that is genuine and with merit." He can be reached at (915) 533-6584. KJJY/Des Moines PD Beverlee Bleisch writes with a request for Christmas record service for the recently Country station...Our sincerest sympathies to the family of Clara Marie "Webb" Butcher, mother of Loretta Lynn and Crystal Gayle, who passed away November 24... Tune in next week for R&R's big year-end update issue complete with the Top 81 songs for 1981



WOKQ/Dover, NH sure has some multi-talented staffers. Not only is Bob Walker the station's PD, he also designed the latest station logo, which you see here emblazoned on the front of the new WOKQ T-shirts (the shirt back is the view from the rear of the car).

Recently, the station also conducted a "Wrong Contest," requiring listeners to answer obvious questions with the wrong answer. Promotion Director Tony Young reports they "did not have many losers

Keep On Truckin'

Glen Campbell's recent hit recording of "I Love My Truck" inspired several interesting contests. KLRA/Little Rock urged listeners to write, in 25 words or less, why they would love to have a 1958 Chevy pick-up truck. The winning entry by Steve Wilkins was done in rhyme

I Luv My Truck

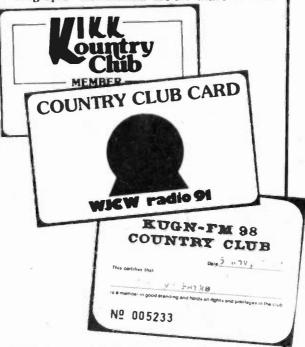
'Cause I can haul stuff Without her even running ruff 'Cause hauling feed in a car is tough, And pushing makes me huff and puff

Steve and his truck are reportedly very happy WIXZ/McKeesport, PA's "I Love My Truck" contest had listeners/truckers send in snapshots of their decorated vehicles, which station management evaluated based on originality. Judging from KLRA's winning entry, it may be a blessing that WIXZ didn't send along a picture of the grand prize



Country **Promotions** Abound

The Country Club promotion (or as KIKK calls it, Kountry Club) is in full swing again, with card-carrying members entitled to special discounts at participating restaurants, retail stores, clubs, etc. Some stations, such as WJCW, also send out small questionnaires with its membership cards for listeners to complete and return, providing valuable demographic and psychographic information. KUGN made it even



easier for its club members to use its cards by printing up 84, 2 indow inserts for all participating merchants. I'd like to thank all three stations for the honorary memberships, which will certainly come in handy whenever I'm in Houston, Johnson City, TN, or Eugene, OR.

Crystal Rabbitts?

Through the combined efforts of Elektra and Columbia Records, Eddie Rabbitt and Crystal Gayle have been appearing in concert together around the country, and radio stations have been plugging into this built-in promotion vehicle. WVMI/Biloxi, MS conducted a "Crystal Rabbitt Promotion," in which crystal rabbits (what else?) were given away as well as concert tickets, Rabbitt and Gayle LP's, and a grand prize of dinner for two and front row seats at

Fans of the two artists will go to great lengths to secure tickets to the concert, as evidenced by the following letter from KIX 106 listener Carol Har-

KKIX 106 FM 8235 Douglas Ave. Dallas, Texas 75225

This letter is in reference to the ticket giveaway for the Eddis Rab-bitt/Crystal Gayle Concert. (The one that has all of Dallas and the sur-rounding area listening to your station and going craxy from trying to get to the ticket locations and dialing frantically on the phone.

l am one of these people and would like to appeal to you in behalf of my sanity. This is how hard I have tried for 2 of those tickets

- 1. You were at Hertz in Hurst I called my Father, who lives in Hurst. and he rushed down to get tickets. Can you see a 72 year old man asking for concert tickets. Of course they were gone.

 2. You said you would take the 15th caller — I was number "13"!!!
- 3. You were at Morgan's Boots on LBJ around 5:00 p.m. (I work at LBJ & Midway). The guys in my office offered to watch the phone. I rushed down in the elevator, only to get to the first floor and realize in all my panic and excitement that I did not have my car, I rushed back upstairs and one of the guys in the office offered to drive. We both lost our sanity getting there in 5:00 traffic and of course they were gone.
- getting there in 5:W traffic and of course they were gone.

 4. The girl wha works next door called in for me. You said you would take the 10th caller. She was No. 8.

 5. You were at Captain's Cargo, which is 4 blocks from where 1 live. 1 frantically called my downstairs neighbor from work. His clothes were in the dryer and he put on wet feans and got there only to find you guessed it, out of tickets!

Well, that's my sad story, just like everyone else. My hair was blonde, it's now gray; it's a wonder I haven't lost my job and my driver's license, and several friends. This is my last same appeal.

Stacerety

Carol Harrison

The Dallas station was able to provide Carol with tickets to the event, primarily because all 18,000 tickets were purchased by the radio station and given away on the air (see Page 3 for more details on this large-scale promotion).

YOU'VE JUST ENJOYED "KENNY ROGERS IN CONCERT'

NOW drive home with him by tuning in your radio to AM 1320 and enjoy an hour of nothing but Kenny!

Compliments of



Everything That's Fit To Print



COUNTRY MUSIC DIRECTORY 1981 - 82

Various forms of print advertising are showing up in station promotions I've received lately, such as WVOJ/Jacksonville, FL's ingenious flyers, which were placed on cars parked outside the site of a recent Kenny Rogers concert. Counting on the usual desire of concertgoers to rush home and put on an album of the artist they've just heard, the station instead treated them to a continuous stream of Rogers's music on their ride home.

Cleveland area residents can win \$1000 just by reading the Sunday comics section in the Cleveland Press and tuning their radios to WHK. Each Sunday numbered "Money Tickets" are inserted in the paper with winning numbers read over the WHK airwaves three times a day. The contest will continue until all \$30,000 in prize money

WRNL/Richmond also utilizes newspaper advertising, although the station prints its own monthly publication. A minimum of 20,000 "Metromagazines" are distributed each month at concerts and other events in the

The WGNA/Albany, NY "Country Music Directory" is just as the name implies, a directory of local currently available talent, giving vital statistics on various groups and artists in upstate New York and western New England. Distributed throughout the WGNA listening area, the directory is a valuable asset to club owners and individual partygivers alike

On The Flip Side



Leon Everette

"Midnight Rodeo" PB 12355
BB * * 28 CB * 34 RW * 3

RW**★**36

Eddy Arnold "All I'm Missing Is You" PB 12384

BB★76 CB★62 RW ★75

Tennessee Express "Little Things" BB * 80 CB * 67 RW * 80

New

Entry



"Breakers" are those newer records that have the greatest level of station activity on any given week.

FD BRUCE

You're The Best Break... (MCA)

On 71% of reporting stations. National Summary: Up 10, Same 26, Down 0, Debute 11, Adds 25. A Most Added record. R&R Chart: Debut 41.

REBA MCENTIRE

Only You (And You Alone) (Mercury/PolyGram)

On 62% of reporting stations. National Summary: Up 19, Same 20, Down 1, Debuts 10, Adds 13. R&R Chart 49-43.

Most Added:

JANIE FRICKE Do Ma With Lova (Columbia) ED BRUCE You're The Best Breek. .. (MCA) **BILLY SWAN** Stuck Right In The Middle... (Epic)

Hottest:

ALABAMA

Love In The First Degree (RCA) GEORGE JONES Still Doin' Time (Epic)
JOHNNY LEE Bet Your Heart On Me (Full Moon/Asylum) **RONNIE MILSAP**

I Wouldn't Have Missed It.. (RCA) **MERLE HAGGARD** My Favorite Memory (Epic)

MOST ACT

100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song tin on their charts, held if the ion to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Aindicated one of this week

RAY PRICE "Diamonds in The Stare" (Dimonsion) 58/9
National Summary: Up 21, Same 15, Down 1, Debuts 12, Adde 9, KLAC, WWCS-FM, WAJR, KLVI, WTQR-FM, WMNI, WDAF, WKKN, WIL-AM-FM, KTRB d-28, KNIX-FM 34-27, WVAM 39-33, WCOS-FM 38-31, WKLM d-31, KVOO 39-29. RBR Chart: Debut

LEE GREENWOOD "It Turns Me Inside Out" (MCA) 58/8

National Summery: Up 33, Seme 11, Down 1, Debuts 5, Adds 8, WIRE, WDGY, KFH, KVEG, KWJJ, WIXL-FM, WYDE, WCOS-FM, WXCL 5-4, KCKC 10-8, WIXY 5-7, KRRV 4-3, WLWI-FM 21-16, KYXX 18-13, WQYK-FM 3-1, R&R Chart Debut 50,

BOBBY GOLDSBORO "The Round-Up Saloon" (Curb/CBS) 56/10

National Summery: Up 20, Same 20, Down 0, Debuts 6, Adds 10, KLZ, KMAK, KWJJ, WOKK, WQYK-FM, WUBE-FM, WAXX, WKMF, WDAF, WTHI, KSSS 43-36, WIXL-FM 18-8, KLVI 36-29, KRMD-AM-FM 24-17, WFMS-FM 30-24.

WRIGHT BROTHERS "Family Man" (WB) 54/8
National Sunimary: Up 23, Same 10, Down 2, Debuto 11, Adde 8, WQYK-FM, WIRK-FM, WDAF, KLAC, KIDN, WCAW, WOKQ, WKYQ, WYDE 18-16, KWKH 40-36, W8AI-AM-FM 32-26. WFMS-FM 11-10, WIRE 9-6, WTHI 34-29, KSSS 38-33.

JOHNNY DUNCAN "All Night Long" (Columbia) 53/4
Netional Summary: Up 28, Same 14, Down 1, Debuts 6, Adds 4, WHOO, WTQR-FM, WTHI, WCAW, KLVI 25-17, KHEY 43-39, WQIK-FM 37-29, KRMD-AM-FM 28-21, WMNI 33-27, KWMT 37-30, KVDO 18-11, KKAL 46-41, WWCS-FM d-29.

WILLIE NELSON "Heartaches Of A Fool" (Columbia) 52/8
National Summany: Up 19, Same 16, Down 1, Debuts 11, Adde 6, WUBE-FM, WKCQ-FM, KUZZ, KYTE, KIXZ, WKLM, WTSO
45-38, KNIX-FM 38-33, KWJJ 49-41, WGNA-FM 39-32, KLVI 16-14, WHOO d-28, WIRK-FM d-34.

BILLY SWAN "Stuck Right in The Middle..." (Epic) 48/20
National Summany: Up 5, Same 18, Down 0, Debuts 6, Adde 20 Including WOKQ, KHEY, WQIK-FM, WSM, WSAI-AM-FM, WXCL, WIL-AM-FM, KFH, KIZ, KWJJ, WCO8-FM d-37, WKBJ-FM 47-41, WSLR 37-33, KUZZ 60-46. ZJANIE FRICKE "Do Me With Love" (Columbia) 47/29

National Summany: Up 2, Seme 12, Down 0, Debute 4, Adde 29 including WOKQ, WMZQ-FM, WYDE, WSOC-FM, WQIK-FM, WSM, KRMD-AM-FM, WSLR, KSO, WCXI, WFMS-FM, WBCS-FM, KKAL, KLZ, WCOS-FM d-38.

GARY STEWART "She's Got A Drinking Problem" (RCA) 44/6
National Summary: Up 19, Same 13, Down 0, Debuta 8, Adds 6, KYTE, KIDN, WWVA, WHOO, WQYK-FM, WMNI, KWJJ
38-34, WYII 44-37, KYXX 28-24, KRMD-AM-FM 27-22, WNRS 34-29, WFMS-FM 34-28, KEBC-FM 20-17,

38-34, WYII 48-37, RYAR 28-26, RRMD-AM-FM 27-22, THIRD 38-25, WINDS-FM 38-20, REGULTM 28-77,
RODNEY CROWELL "Stars On The Water" (WB) 41/3
National Summary: Up 18, Same 18, Down 3, Debuts 1, Adds 3, KTRB, KNEW, WKYG, K6MY 4-20, KEEN 20-18, KLVI 6-5, WWOD 34-29, WMC-AM 23-17, KBMR 33-29, WKMF 18-12, WFMS-FM 19-12, WTSO 23-15, KVOO 21-16.

BRENDA LEE "Only When I Laugh" (MCA) 38/5
National Summary: Up 22, Same 9, Down 0, Debuts 2, Adds 5, WWCS-FM, WWVA, KVOC, KMAK, KYTE, WQNA-FM 24-19, WVAM 21-18, KOKE-FM 35-30, WKS-J-FM 14-13, KRMD-AM-FM 35-30, WIRK-FM 12-7, WNRS 21-18, KVOO 30-22, KUZZ 40-36.

JOHN DENVER "The Cowboy And The Lady" (RCA) 38/4
National Summary: Up 16, Same 14, Down 0, Debuts 4, Adds 4, WSOC-FM, KWJJ, KION, WCAW, KRMD-AM-FM 49-38, KEBC-FM 46-39, WXCL 44-40, KKAL 46-42, KSSS 49-46, KEED 28-24, KNIX-FM 30-28, KTOM 38-33, KEEN 38-34.

LACY J. DALTON "Wild Turkey" (Columbia) 36/13
National Summery: Up 2, Same 12, Down 0, Debuts 9, Adda 13, WSOC-FM, WWOD, KYXX, KWKH, WIRK-FM, WTQR-FM, WNRS, WXCL, WKKN, KVOO, KUZZ, KBMY, KYTE, WFMS-FM d-30, KEBC-FM 48-38.

DIANE PFEIFER "Play Something We Can Love To" (Capitol) 33/12

National Summary: Up 3, Same 16, Down 0, Debuts 2, Adds 12, WMNI, WCXI, WFMS-FM, WXCL, WKKN, KRDR, WWVA, KVET, WYDE, WWOD, WOKK, WQYK-FM, WVAM 50-45, WQIK-FM 47-43.

TOM JONES "Lady Lay Down" (Mercury/PolyGram) 32/10

National Summary: Up 5, Same 13, Down 1, Debuts 3, Adds 10, WCOS-FM, WQIK-FM, KKYX, KWKH, WKLM, WTQR-FM, WMNI, KEBC-FM, KFH, KLZ, WYDE 39-38, KRMD-AM-FM 41-34, WSLR 36-30, WHK d-36.

JOE STAMPLEY "Let's Get Together And Cry" (Epic) 31/10
Netional Summery: Up 7, Seme 13, Down 0, Debuts 1, Adds 10, KOKE-FM, KHEY, WSM, WIRK-FM, WSLR, WHBF, WKKN, WTHI, KVOO, KYTE, WIXL-FM 38-27, KKYX 47-44, KRMD-AM-FM 50-39, WQYK-FM 37-33.

Others Getting Significant Action

MARTY ROBBINS "Teardrope In My Heart" (Columbia) 28/5

National Summary: Up 8, Same 11, Down 1, Debu 31-28, KVOO 44-34, KSSS 47-40, WGNA-FM 38-33. to 3, Adds 5, KOKE-FM, WQIK-FM, KWKH, WIRE, KTOM, KVET 39-36, KFGO

EDDY ARNOLD "All I'm Missing Is You" (RCA) 28/11
National Summary: Up 1, Same 10, Down 0, Debuts 4, Adds 11, KSO, WCXI, WFMS-FM, KVOO, KKAL, KUZZ, KBMY, KEEN, WYII, WWOD, WSM, WIXL-FM 47-37.

LOUISE MANDRELL & R.C. BANNON "Where There's Smoke There's Fire" (Epic) 25/8
National Summery: Up 3, Same 8, Down 0, Debuts 8, Adda 8, KKAL, KBMY, KSSS, KWJJ, WNRS, WSAI-AM-FM, WITL-FM, National Summary: Up 3, Same 8, Down 0, KFH, KRMD-AM-FM 43-38, KEBC-FM 38-33

RONNIE ROGERS "Gonne Take My Angel Out Tonight" (Lifesong) 24/6
National Summery: Up 3, Same 3, Down 0, Debuts 8, Adds 6, KOKE:FM, KRMD-AM-FM, WNRS, WHBF, KMAK, KTOM, WQYK-FM d-34, KVOO 49-43, KWJJ 50-42, KMPS-AM-FM d-30.

Radio@Records.

NATIONAL AIRPLAY/50

December 4, 1981

JOHNNY LEE/Bet Your Heart On Me (Full Moon/Asylum) 3 1 4

4 GEORGE JONES/Still Doin' Time (Epic) 18 11 6 ALABAMA/Love in The First Degree (RCA)

THREE TWO LAST

14 8 5 STEVE WARINER/All Roads Lead To You (RCA)

17 12 9 BELLAMY BROTHERS/You're My Favorite Star (WB/Curb)

16 10 8 CRYSTAL GAYLE/The Woman In Me (Columbia)

11 9 7 LARRY GATLIN/What Are We Doln' Lonesome (Columbia) 3 3

0 1 EMMYLOU HARRIS & DON WILLIAMS/If I Needed You (WB) 23 17 11

RONNIE MILSAP/I Wouldn't Have Missed It For The World (RCA)

19 14 10 1 GENE WATSON/Fourteen Carat Mind (MCA)

2 2 **MERLE HAGGARD/My Fevorite Memory (Epic)** 28 23 n 15 GARY MORRIS/Hoaded For A Heartache (WR)

33 CONWAY TWITTY/Red Neckin' Love Mekin' Night (MCA) 27 20

STATLER BROTHERS/Years Ago (Mercury/PolyGram) 31 25 17

37 JUICE NEWTON/The Sweetest Thing (I've Ever Known) (Capitol) 30 24 27 24 16 MOE BANDY/Rodeo Romeo (Columbie) 16

35 28 19 MAC DAVIS/You're My Bestest Friend (Cesablenca/PolyGram)

29 DAVID FRIZZELL & SHELLY WEST/Husbands And Wives (WB) 26 22

42 36 27 MICKEY GILLEY/Lonely Nights (Epic)

15 13 12 20 RICKY-SKAGGS/You May See Me Welkin' (Epic)

34 31 23 EARL THOMAS CONLEY/Tell Me Why (RCA) 0 EDDY RAVEN/Who Do You Know In California (Elaktra)

30 DOTTIE WEST/It's High Time (EMI/Liberty)

47 39 32 KENNY ROGERS/Bleze Of Glory (EMI/Liberty)

24 22 18 JOHN SCHNEIDER/Them Good Ol' Boys Are Bed (Scotti Bros./CBS) 37 31

46 0 REEVES & CLINE/Have You Ever Baen Lonely (RCA)

1 5 14 27 HANK WILLIAMS JRJAII My Rowdy Friends... (Élektre/Curb) 6 7 13 JOHN CONLEE/Miss Emily's Picture (MCA)

28 ② 42 35 DON WILLIAMS/Lord, I Hope This Day Is Good (MCA) 43 37

WAYLON JENNINGS/Shine (RCA) 0 47 39

EDDIE RABBITT/Someone Could Lose A Heart Tonight (Elektra) 2 6 21

ROCOCA BARBARA MANDRELL/Wish You Were Here (MCA) RONNIE McDOWELL/Watchin' Girls Go By (Épic) 44 40

46 36 T.G. SHEPPARD/Only One You (WB/Curb)

45 38 LEON EVERETTE/Midnight Rodeo (RCA)

44 KIERAN KANE/It's Who You Love (Elektra) 16 26

ANNE MURRAY/It's All I Can Do (Capitol) 18 TOMPALL & THE GLASER BROTHERS/Just One Time (Elektre)

38 43 JOHN ANDERSON/I Just Ceme Home To Count.. (WB)

9 15 29 SYLVIA/Heart On The Mend (RCA)

0 ED BRUCE/You're The Best Break... (MCA)

99 -45 MEL McDANIEL/Preaching Up A Storm (Capitol)

REBA McENTIRE/Only You (And You Alone) (Mercury/PolyGram) _ 49

50 4 **BOBBY BARE/Dropping Out Of Sight (Columbia)**

13 19 34 45 MEL TILLIS/One-Night Fever (Elektra) 22 21 33 46 **GEORGE STRAIT/Down And Out (MCA)**

20 41 47 OAK RIDGE BOYS/Fancy Free (MCA)

33 42 WILLIE NELSON/Mountain Daw (RCA)

RAY PRICE/Diamonds In The Stars (Dimension) **©** LEE GREENWOOD/It Turns Me Inside Out (MCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

LACY J. DALTON "Everybody Makes Mistakes" (Columbia) 23/13
National Summary: Up 1, Same 8, Down 0, Debuts 3, Adds 13 including KNIX-FM, KOKE-FM, KLVI, WCOS-FM, WSM, WHOO, WAXX, WIRE, WITL-FM, KCKC 21-18.

WAXX, WIRE, WITL-FM, KCKC 21-18.

BOBBY SMITH "Too Many Hearts In The Fire" (EMULiberty) 22/7

National Summany: Up 2, Same 11, Down 0, Debuts 2, Adds 7, KVET, KHEY, WQIK-FM, KWKH, WKKN, KSSS, KEED, KEBC-FM d-44, KUZZ 48-43, WCAW 42-35.

JOHNNY RODRIGUEZ "It's Not The Same Old You" (Epic) 20/4

National Summary: Up 5, Same 8, Down 0, Debuts 3, Adds 4, WSLR, WITL-FM, KVOO, KUZZ, KFGO 37-35, WCAW 49-43, WIXL-EM 42-39 WCOR, EM d-40, WKG, LEM 41-39 KWV 49-45. National Summary: Up 5, Same 8, Down 0, Debuts 3, Add FM 42-32, WCOS-FM d-40, WKSJ-FM 41-39, KKYX 48-46.

HELEN CORNELIUS "Love Never Cornes Easy" (Elektra) 19/7
National Summary: Up 2, Same 8, Oown 0, Debuts 2, Adds 7, KSSS, KEED, KRDR, KOKE-FM, KHEY, KWKH, KVOO, WIXL-FM
44-38. On: WYDE, WSM. CORBIN/HANNER BAND "Oklahoma Crude" (AHa) 19/5
National Summary: Up 0, Same 11, Down 0, Debuts 3, Adde 5, WEEP, WWVA, KHEY, KSO, KSSS. On: WYDE, KRMD-AM-FM,

TERRY GREGORY "I Can't Say Goodbye To You" (Handshake/CBS) 19/2
National Summery: Up 6, Same 6, Down 0, Debuts 5, Adds 2, KLRA, KRDR, KVET 38-36, WSOC-FM 39-31, WLWI-FM 28-25, KKYX 50-46, WFMS-FM d-32, KSSS 38-31, KLAC 43-40.

KENDALLS "H You're Walting On Me" (Mercury/PolyGram) 18/17
National Summan; Up 0, Same 0, Oown 0, Debuta 1, Adds 17 including KSO, KFGO, KEBC-FM, KEED, KMPS-AM-FM, WGNA-FM, WYII, KVET, KRMD-AM-FM, WIRK-FM.

CREEDENCE CLEARWATER REVIVAL "Cotton Fields" (Fantasy) 17/4
National Summan; Up 0, Same 12, Down 0, Debuta 1, Adds 4, KOKE-FM, KHEY, WLWI-FM, WWVA. On: WYDE, WSUN, WSAH-AM-EM, MCPIL MILES WEEL.

National Summary: Up 0, Same 12, Do AM-FM, WCXI, KNEW, KEEN.

KIN VASSY "When You Were Blue And I Was Green" (EMI/Liberty) 16/9
National Summary: Up 0, Same 4, Down 0, Debuts 3, Adds 9, WSAI-AM-FM, WXCL, KVOO, KEED, KMPS-AM-FM, WYDE, KHEY, WLWI-FM, KWKH.

BILL ANDERSON "Whiskey Made Me Stumble..." (MCA) 15/1
National Summery: Up 2, Same 7, Down 0, Debuts 5, Adds 1, WKCQ-FM, WGNA-FM d-44, WIXL-FM 41-29, WIRK-FM d-36, On:
KVOO, KRDR, WSEN, WNYR, WYDE, KKYX,
BURRITO BROTHERS "If Something Should Come..." (Curb/CBS) 14/8
National Summery: Up 0, Same 4, Down 0, Debuts 2, Adds 6, KVET, WSM, KRMD-AM-FM, WNRS, KEBC-FM, KVOO, KMPS-AM-FM, WGNA-FM, WVAM-On: WSAI-AM-FM, KEEN.

AM-FM, WUNA-FM, WVAM. On: WSAI-AM-FM, KEEN.

SUSIE ALLANSON "Heerts (Our Hearts)" (EMI/Liberty) 14/6

National Summany: Up 2. Seme 6, Down 0, Debuts 0, Adds 6, WCAW, WSOC-FM, KWKH, WKMF, KVOO, KTOM, WIXL-FM
48-36, WKSI-FM 39-36. On: WSM, KSO.

TENNESSEE EXPRESS "Little Things" (RCA) 14/5

National Summany: Up 1, Seme 7, Down 0, Debuts 1, Adds 6, KBMY, KEED, KTR8, WWOD, WHBF, WVAM 49-39. On: WQIK-FM, WSM, KRMD-AM-FM, WSAI-AM-FM.

ROSANNE CASH "Blue Moon With Heartache" (Columbia) 12/12
National Summary: Up 0, Same 0, Down 0, Debuto 0, Adds 12, KBMR, WSAI-AM-FM, WAXX, KFGO, WIRE, KEBC-FM, WXCL, WMZQ-FM, KVET, KLVI, KLRA, KRMD-AM-FM.

These are the people who have gotten to US!

and our exciting new program...

THE WEEKLY COUNTRY MUSIC COUNTDOWN

Les Acree/WMC Mark Adams/WKLR Tom Allen/WHIM Henry Amberston/WNCT Mike Anderson/WRNL Nick Anthony/WSLR Dave Bard/WEBQ Ken Ball/WIAI Dave Beedles/KSSS Ted Bias/KYAK Beverly Bleisch/KJJY James Bond/KTRN Dennis Bookev/KDRK Aaron Bowers/WDEN **Bob Bosche/KUGN** James Bozeman/KJIN Michael Brown/WBDY Chuck Browning/WONE Ed Buchanan/WCUZ Rick Bulger/KBCT **Bob Burns/WDLW Bob Call/KYGO** Steve Casey/WCCL Bob Clark/WRKT Jerry Clark/WIFF **Doug Clements/KBHL Greg Cohane/WAMR Dugg Collins/KIXZ** Charlie Cook/KHJ **Bill Cranney/WOKO**

Doug Davis/KCMC Tom Dominic/KIMI **Bob English/WUBE** Eric Esbensen/WKQS Tony Eubanks/WETQ Dick Evans, Sr./WYZZ Don Evans/WJAC Sam Faulk/WLWI Dick Ferry/WCII Al Fetch/WYRK Bill Ford/WKHK Jim Forrest/WITO John Frankhouser/KLLL Mike Fulghum/WSYL Pete Gabriel/WKBN Todd Garamella/KTCR Dave Gifford/WLKK Jeff Goodridge/WNYR Mike Green/WFLI Roy Grice/WTHO Larry Grogen/WFMS Gene Guthrie/KRGO Marc Hahn/KTOM Joel Hardy/KROZ Dan Hester/WWQQ Don Hibbitts/WSUN **Bob Hoffman/WMIX** Steve Holbrook/WKSJ Kim Holder/WANA Tom Hunt/WHUM

Marc Hunter/KWG Kerry Jackson/WTWX Paul Jackson/WXCL Ron Jacobs/KDEO Bill Jenkins/WELE Rick Johnson/WCAW Tom Jordan/WMBH Bill Kelly/KRAM Curtis King/WKKN Charles Lindsey/WEZL Jim Liniger/KYTE Troy London/KWKC Bill Love/WBKR Larry Manuel/WADR Rick Marcellan/WAPE Charlie Marcus/WNOE Barry Mardit/WEEP Howard McAnany/WRKZ Pat McDonald/WKXA Brady McGraw/WQQT Denny McGuire/WFAI Bob McKay/KCBQ Chuck McKay/KVOX **Buddy Michaels/WPCM** Tom Miles/WDSD Doug Milligan/KRST Ken Mills/KXRB Bill Mnich/WMNI Wally Mullinax/WESC Charlie Ochs/KIKK

Larry O'Neal/WDAL **Buddy Owens/KUZZ** Alan Parker/WCNV Carol Parker/WMZQ Jim Phillips/KHEY Jim Powell/WYDE Joel Raab/WHK John Risher/WCXI Jay Roberts/WIBR Roy Ross/WKOP Tim Roth/KEWI Mike Schaefer/WSEN Allen Schepper/KIKN J. C. Sears/WITL Mark Sinclair/WIXY Jim Slone/KCUB Kathie Stamps/WTKC Jim St. Martin/KTRB Christopher Stoney/KHUG Ralph Taylor/KADL Rick Taylor/WVOC Jim Tice/WCOS Walt Turner/KSD Dean Tyler/WFIL Chuck Urban/KAYO Tom Vernon/WXBM Dave Waters/KSKX Norm Wiseman/WMTY Andy Witt/WTSO John Zucker/WGEE

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The United Stations

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Pictures



WIRE'S TANDEM TWOSOME: WIRE's Ken Speck (left) and Doug Dahlgren (right) are pictured at left during their tandem bike ride through the streets of Indianapolis promoting the Mayor's "Ride-Sharing Rodeo" and at right with two Purdue University Silver Girls, with whom Ken and Doug reportedly offered to share a ride back to the station.



KRRP GIVES CLUB STAMP OF APPROVAL: The grand opening of Moe & Joe's In Bossier City, LA was a good excuse for KRRP/Coushatta, LA to round up a group of staffers and join Joe Stampley (who's from nearby Springhill) on opening night Pictured prior to partying are (I-r) Rich Robbins, Marvin Desadier, GM Ray Arthur, Joe Stampley, Tom Pace, Vickie Lee, KRRP owner Jim Bethard, and Dave Martin (kneeling).





AWARDS TO AND FROM RADIO: KSO/Des Moines's Bobbi Starr has been running a "Veteran Of The Day" tribute on her radio program since February. Recently she became the recipient of her own award when the local Veterans Administration and Vet Center presented her with a plaque in appreciation for the "outstanding service to the veterans in the community." Pictured in top left photo are Frank Kennedy (foreground) of the "Frank & Bobbi Show," and (I-r, rear) Tom Searcy of the Vet Center, KSO GM Perry St John, Bobbi, and Wayne Maddox of the Veterans Administration... Top right photo shows KILT-FM's Gene Austin (in an award-giving switch) presenting Houston Mayor Jim McConn and the Houston City Council with a Texas-shaped plaque commemorating the city's contribution to the station's repid growth.



KRRK IS ROLLING ALONG: KRRK/East Grand Forks, MN has become a car lover's delight. This past summer the station awarded one lucky listener the black and gray 1955 cherry-condition Chevy Bel Air convertible (valued at \$13,000) pictured above. The station also has its own matched set of wheels for promotions, the cowboy-hat attired Double-R "little buggers" (named Conway and Loretta). These moving billiboards have created quite a stir among KRRK listeners once the initial shock of seeing a huge cowboy hat in their rearview mirrors subsides!



MALLOWEEN HUINKS: Philadelphia's newest Country combo, WFIL & WUSL, decided to get in a haunting frame of mind by holding a Halloween staff party with a Western motif. Pictured (I-r) are staffers Mary Lou Imsenik, Lorraine Godlewski, President/GM Jim DeCaro, Marie Wareckly, and (kneeling) Mary Renklewicz.



CASPER CAPER: KVOC/Casper's morning man Rob Cutter is shown with visiting Barbara Mandrell.



McCLAIN VISITS MIDWEST: Epic's Charly McClain recently stopped by the KHAK/Ceder Repids studios, where she's pictured with the station's Deve Morgan (left) and EPA's Dan DeNigris (right).



WCUB TALENT SEARCH: WCUB/Manitowoc, WI held a two-month talent search in the area, culminating in a final competition in late summer. First-place winner Dan Riley and his Band of Luxemburg received a Chicago recording session. Pictured at the event are (i-r) two members of the band, Dan Riley, another band member, WKKB PD Joe Allen, WCUB PD Bob Irish, and WCUB's Wayne Moss.



KEED CROWS. OVER NEW LOGO — The San Diego Chicken flew north for the winter (he's not too bright!) to visit KEED/Eugene, OR's PD Tom Edwards (sporting the station's new T-shirt and logo) while the local RC Cola manager and officials of the Eugene Emeralds Class Triple A baseball club, whose games are broadcast over KEED, look on.

Biff Collie will return next week with his year-end update



Coors Country News This Week's Guests: BURRITO BROS.

Call Pete Howard (213) 399-4949
131 Ocean Park Blvd. Santa Monica, CA. 90405

Ilanson Smith Jassy

"Hearts (Our Hearts)"

Produced by Michael Lloyd for Mike Curb Productions.

CURB

Others Getting Significant Action

SUSIE ALLANSON "Hearts (Our Hearts)" (EMI/Liberty) 14/6

National Summary: Up 2, Same 6, Down 0, Debuts 0. Adde 6, WCAW, WSOC-FM, KWKH, WKMF, KVOO, KTOM, WIXL-FM 48-36, WKSJ-FM 39-36. On: WSM, KSO.

"Too Many Hearts In The Fire."

Produced by Bob Montgomery for Bob Montgomery Productions.

Others Getting Significant Action

BOBBY SMITH "Too Many Hearts In The Fire" (EMI/Liberty) 22/7 National Sum Up 2, Same 11, Down 0, Debuts 2, Adds 7, KVET, KHEY. WQIK-FM, KWKH, WKKN, KSSS, KEED, KEBC-FM d-44. KUZZ 48-43. WCAW

"When You Were Blue And I Was Green"

Produced by Larry Rogers.

Others Getting Significant Action

KIN VASSY "When You Were Blue And I Was Green" (EMI/Liberty) 16/9 National Summery: Up 0, Same 4, Down 0, Debuts 3, Adds 9, WSAI-AM-FM, WXCL, KVOO, KEED. KMPS-AM-FM, WYDE. KHEY, WLWI-FM, KWKH.

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Regional Adds & Hots

EAST

MIDWEST

HOTTEST

SOUTH

HOTTEST

MOST ADDED

HOTTEST

Kleren Kane (Elektre) Rezzy Belley (RCA)

Alabama (RCA)

MOST ADDED

TO ITCA

EAST

FOW INE MEAL PEGALE NICALE MISSURE SINCEL MISSURE JOHN TE. NILLAN CLASSIN DE CANSU MISS LARGETT AUDY TANGO O'RELANC MISCHERS NOTENT AUGUSTS NOTENT AUGUSTS MISSURE SEE EMPRESS

JESST COLTER MAZZT BATLET ALABAMA CRYSTAL GAYLE

TILLIS & SINATRA
MOTTEST:
ALABAMA
NAC LAVIS
DUN BILLIAMS
T.G. SHEPPARD
FRIZEELL & WEST

MICREY GILLET RAY PRICE BRENDA LEE REBA ML ENTIRE ED BRUCE NOTTOST! GEORGE JONES CRYSTAL GAYLE JOHNY LEE

TILLIS & SIMAT
REMEALLS
SUBBIT JAMES
SAMBTY JOHNS
HOTTOBT:
GEORGE JOHNS
ALABAMA
STEVE WARIHER
HAC DAVIS
JUICE MEWTON

RIBRAN KANE NAT PHICE JOHN ANDERSON POTTORS! HARRIS & WILLIAMS MERLE MAGGARD JUDNIY EE LARRY GRYLIN HURNIE MILSAP

WHIN New York, NY

CLIBBAY THOTTY
T.G. SHEPPARD
HOTTONY LEE
HANN WILLIAMS JR.
FAMBLE MILSAP
LAMPT GAYLIN
ALADAMA

WIXL-FM Newton, NJ

JOHN ANDERSON
JOHN ANDERSON
MUDICY CROWELL
MRICHY BROTHERS
HOTHORY
HARNIS & WILLIAMS
MERIE HAGGARD
ALABAMA
HCRRIE MILSAP

WEEP Phtsburgh, PA

WMZQ-FM Washington, DC

WASHINGTON, DC

ROSANNE CASH
JANIE FRIGKE
HOTTOST
HARRIS & WILLIAMS
NERLE HAGARD
ROSANNE CASH
BARBARA MAMERELL
NEL VILLIS

Whoeling, WV

BRENDA LEE
CORBIN/NHAMER BAND
DIAME FFEISER
CUR
JOE WATERS
COMPT STEMANT
POTTAST!
DELLANT BROTHERS
ALABOAN
ALABOAN
ERLYS & CLINE
RUMBIE MILSAP

EDDY ARNULD TILLIS & SINATRA

WNOW York, PA ULM BILL IAMS
BAYLON JENNINGS
RLAWIE ML DOWELL
T.G. SMEPPARD

MIDWEST

WBLR Ahron, OH JOHNST HUDRIGLES

Ann Ardon, M.
BLBN: TU SHOTE HS, JENNIES B. MANNES B. MANNES B. MANDES B. MA AHEE NEWTON

SONNY JAMES
ROSANNE CASH
RAZZY BAILEY
JESS+ COLTER
JANIE FRICKE
HENDALLS
ROTY-WIT
HENDALLS
ROTY-WIT
LEE
GENRGS JONES
ALABAMA

CORBIN/HOMER BAND AUTCE MENTON KIERAN KANE REAN MC ENTIRE HOTTOAT! HERLE HAGGARD COMMAY TRITTY REEVES & ULINE DUM WILLIAMS LEE GREENHOOD

Mone

KENNY ROČERS BILLY SWAN MAIDRELL & BAN AMIE FRICKE EDDY ARNOLD HOTTOST! HERLE HAGGARD STEYE WARINER ALABAMA KUZZ Bekerefield, CA

WWVA Wheeling, WV

Beharafield, CA
M. COT & SMALLADO
JOHNEY RECHERGE
RICH LANDERS
EDDY ARROLD
SAMEN I SMITH
HILLE RELSON
LACY J. OALTON
HOTELS A MILLIAMS
CRE MATSON
LAGRY MATCH
MATCH
RECHERGE
GREY MATCH
GREY MATCH
MAT

TENNESSEE EMPRESS
MANDRELL & BANNON
EDDY ARNOLD
NICHE LACY J. DALYON
NOTIONAL GAVE
RODNEY CROWELL
REEVES & CLINE

KVOC Casper, WV

GRENDA LEE REMONTE ME. DEWELL RIERAN RANE MATEON ZENNINGS RICKY SKALGS NOTICKY SKALGS NOTICKY GATLIN STATLER BROTHERS REMNIE MILSAP JOHN SCHWEIDER

CINCINNEH, OH

MIRE CAMPBELL

ROSANNE GASH

ROSANNE GASH

ROSANNE GASH

RIN MASSY

DILLY SMAN

MANGRELL & BAN

MANGRELL & BAN

MATTHES

ROSAN

ROBELL HAGGARD

ALABAMA

RUMHIS MILSAP

LEE GHEEMOLD

WUBE-FM Cincinnati, OH

CONCINUES, OH

BORBY GOLDSBARO
HATLON JENRINGS
HILLIE MELSON
REBA NC ENTIRE
ED BRUCE
POTTOSTY
EARL THOMAS CONLET
ROMBIE HILSAP
MAC DAYIS
JUICE RESTON
COMMAY THITTY

WEST

KKAL Arroyo Grande, CA

WHE Cleveland, OH RIGHT HANE
WILLIE MELSON
MOTHER! JUMN GONLEE
RIGHT SKAGES
HAMRIS & WILL!
GEORGE JONES
ALABAMA

Des Midnes, LA
JUST TAHANER BAND
EDDY ARKOLD
JANIE FRICRE
REMOLLE
BY THUMPSUM
HOSTYMAT
JUST METUM
JUST METUM
LECH METUM
L

KSSS Colorado Springs, CO

COMPAGO Springs. CC
HELEN CURNEL! LUS
UILL'I SWAN
BURBY SMITH
BURBY SMITH
BURBY SMITH
BURBY SMITH
BURBY SMITH
BURBY SMITH
FELICAL
LIFE A STANTON
ANADRELL & BANNON
ANADRELL
COMPANY THE MILSAP
CURNAY TRITTY
DUM WILLIAMS

KLZ Denver, CO

KEED Eugene, OR

TENNESSEE EXPRESS
RINDY PARTON
RELEW CORNELIUS
RIN TASSY
BOBBY SMITH
RICH LANDERS
REMALLS
NIKE CAMPBELL

KMAK Freeno, CA

ALAMNIE ROGERS
BOBBY BARE
BOOBY GOLDSBORG
BRENDA LEE
NOTYBET
HOTHOST
JOHONY LEE
LARRY GATLIN
GEORGE JONES
ALABAMA

COUNTY ANNOLD DIAME PREIFER ANNE PREIFER ANNE PRINCE TILLIS & SIMATE MILE CAMPBALL POTTOST LEE NAL DATES ALABAMA GRUNGE JUNES DRYSTAL GAYLE

Columbus, OH

JAHLE FRICAE
RAY PRICE
DIAME FFEIFER
RCHNIE MC COMELL
TOM JONES
GANT STEMANT
HOTHOMY
GENGE JONES
GENE WATSON
COMMY THISTY
STEVE WATSON
JULIAN
JULIE

KSO Des Maines, LA

WAXX Eau Cleire, W

Eau Chaira, WI
JANIE FRIGRE
MIL DAVIS
MILEVY GOLONGIAN
RAZZY BAILEV
RENDALLS
RICHARLS
RICHARL

KFGO Fargo, ND

PARGO, NOU

JANIE FRIGIE
RUSANOE CASH
RAZZY BAILEY
REMDALLS
SURRY JANIES
TILLIS A SIMATRA
NDTISATI
MEHLE HAGGARD
GEORGE JUNES
ALMEJNAN
REPORT MICKES
OUN BILLIAMS

KWMY Ft Dudge, IA

MERLE HAGGARD JOHNNY LEE HAHRIS & BILLIA GELAGE JONES ALASANA

WFMS-FM Indianapolis, IN

EUDIE RABBITT MACE SUSIE ALLANSON BOBBY GOLDSBORN HOTTMAT! GEORGE JONES ALABAMA STEW WARINER RONNIE MILSAP BAC DAVIS

KRDR Greehsm, OR

ED BRUCE BURBY BARE KIERAN KANE LEE GREENHOUD HOTTOST! JOHNNY LEE SYEVE WARINER ALABAMA

GEORGE JONES CRYSTAL GAVLE

KLAC Los Angeles, CA

EDDIE RABBITY
BURGEY BARE
RAY PRICE
ED BRUCE
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TERRI GIBBS
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REVES & CLINE

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MAC DAY IS

REPORT ROGGES

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STATLER BRUTHERS

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MRIGHT BRUTHERS RAY PRICE BOBBT GOLDSBORD

KNEW Oaklend-S.F., CA

RENNY HOGERS
LEON EVERETTE
DEN BILLIAMS
HAYLON JENNINGS
ROGHEY CROMELL
HOTTOBY
STATLER BROTHERS
MAC DAYIS
REEYES & CLINE

KNIX-FM Phoenix, AZ

EDDIE HABBITT JUTCE NEWTUN LACY J. DALTON SAMMI SMITH HOTTONT: MERLE HAGGAND JUNNY LEE GMYSTAL GAYLE RICRY SKAGGS ALABAMA

KYTE Partland, OR

REBA MC ENTIRE GARY STEWARY ED BRUCE KENNY ROGERS SLE POWELL BRENDA LEE WILLIE NELSON LACY J. DALYON JOE STAMPLEY SONNY THROCKING

KWJJ Portland, OR

JANIE FRICKE EODY ARKILD SAMNI SMITH DIANE PREIFER RIERAN KANE HOTTON I GEVRGE JONES JOHNIT LEE ALARIAMA JUICE MEDTON HORNIE HILSAP

LALY J. GALTON
LEON EVERTITE
ED BYLLE
NAMERELS & BANNO
JOHAN NUCH HARE
FOTTORY
LEFORY SEE
GEGAGE JUNES
HIGHY SHAGES
GRYSTAL GAYLE
ALABAMA

BILDY SHAN
ANTE FRICHE
BELLANT SHOTHERS
SANNY THROCHRUSTUN
HOTTERS!
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EDDIE RABBITY

WBCS-FM Milwoukse, Wi

JAN IE FRICHE LEON EVERETYE JERRIFEN WARNE'S HOTTUN'S & WILLIAMS ANDY BADALE ALAGAINA DAYE TOLAND HERLE MAGGARD

LEE GREENICOD
ED BRUCE
RIERAN KANE
NOTOST:
HARRIS & BILLIAMS
JOHNNY LEE
RERLE HAGGARD
STEVE HARRISR
GENE WATSON

KION Pueblo, CO

PUBBLOCCO
TO, SHEPPARD
REFRAN KAME
MEL MC DANIEL
GARY STEWART
JUNN LENVERS
HAVITERS
HADNIS & WILLIAMS
JOHN CONTROL
HADNIS

HICKEY GILLET HOTTOST: DAN RIDGE BUYS ANNE MURRAY KENNY ROCERS BARBARA MANDREI RCMNIE MILSAP

KTOM Selines, CA

SUSTE ALLANSON
RANDY PARTON
NARTY HOBBINS
RAMNIE ROGERS
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BELLANT BRIGITHERS
MICREY GILLEY
COTTE MEST
MAYLON JENNINGS

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NOME
HOTTOST:
CLEMENT TWITTY
RENET ROGERS
EDDIE RABBITT
LEE GREENHOUG
HICKEY GILLEY

KEEN Sen Jose, CA

RENDALLS
EDDY ARNOLD
TERRIT GIBBS
SAMPI SAITH
FILLIS & SIMATRA
TILLIS & SIMATRA
TILLIS & SIMATRA
HOTTORY
ALABANA
BITCH HEBTOM
ON WILLIAMS
BITLIE RELSON
BAYLON JEHNINGS

KMPS-AMFM Seettle, WA

T.G. SHEPPARD KIN WASSY BURRITO BROTHERS HERRILL LAME KENDALLS SOMNY JAMES

ROBERTON, B.

GARY GENTRY
JOE 37-MAY ET
DIAME PREIPER
ANY MILE
ED INHALE
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JOHN THE LALY J.

RUMHIE HILSAM
RUMHER HILSAM
RUMHIE HILSAM
ROBERT
ROB ONIN TO THE TRILLE

JANIE FRILLE

LO BILLE

TOM JUMES

TO SHOW J

Seginam, MI
JOHN AHDERSON
BILLY SHAN
ED BRIDGE
LACY J. DALTON
WILLIE MELSON
SCORNY ANAES
BILL ANDERSON
HOTTON
HARRIS & BILLIAMS
ALABAMAN
JAHN CORRES
REE VES & CLINE PEONE, IL

KIN WASSY
LACY J. DALTON
ROSANGE CASH
BILLY SWAN
DIANE FREIFER
HENEY JOHN BLUCK
JOE SUN
HELEN CORNEL IUS
HOTTOST
JOHNSY LEE
ER GRENODO
GEORGE JUNES
BLLLANY BROYHERS
ALABAMA

WKCQ-FM Seginew, MI

EL BRUCE REBA MC ENTIRE RAY PRICE BILLY SWAN JORN ANDERSON HOTTWAT! HARRIS & WILLIAMS ALABAMA

JANIE FRICKE JOHNY DUNCAN BUBBY GOLDSBORU ED BRUCE JOE STAMPLEY BILLY SHAN MOTTENT! BELLANT BROTHERS ALABAMA ALABAMA RUMMIE MILSAP LGAMAY TWITTY EDDIE HABBITY

TUINAL, OK

HELEN CORNELIUS
JOHNY ROOR (GUEZ
JOE STAMPL EY
JANIE FRIDDE
KIN NASSY
CARPENTERS
SUSIE ALLANSON
SOMNY THROCOMORTO
SAMMI SMITH
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JANIE PHICKE KENDALLS SUMMY JAMES LLAMA HAZAMD HANDY PARTUR

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WILLIE MELSON MEBA MG ENTIRE MOTTOST: JOHONY LEE STEVE WARINER LARRY GATIN ALABARA

KOKE#M Auetin, TX

LACT J. DALTON CCR

KVET Austin, TX AUBIN, TX

BUBNITU BROTHERS

RUSANIE CASH
BUGBY SMITH
DIAME FREIFER

REPAIRE

LEPAIRE

LEPAIR

ED BRIDE LACY J. DALYON KHERAN KANÉ JANIE FRICKE RAY FRICE ROSANNE CASH HOTTOB! ALABAMA JUICE MENTON GEORGE JONES STEVE WARINER RODNEY CROHELL

WMC-AM Memphis, TN

WYDE Birmingham, AL LEE GREEMICOD DIANE PFEIFER KIN VASSY JANIE FRICKE JACK GRAYSON HOTTOSTI GELPGE JONES HARRIS & WILLI RUNNIE MILSAP JUICE NEWTON MICKEY GILLEY

COLUMBAR, BUKIERAN KAME
KAME ANDERSON
REBA MC ENTIRE
TUM JOMES
LACY J. DOLTON
ED BRUCE
LEE GREENHOOD
MOTTEST:
GEORGE JUNES
LAGATY GATLIN
REE VES A CLINE
LEUM EVERETYE
MICKEY GILLEY

EPPROD. TA DILLT SHAM BURBY SHITN LORD IN/MANDER BAN SILVER CORE LUS HICH LARGER KIN HASSY K

LD BRILLE
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YON JONES
BILLY SWAN
DEE & LEE
GRAY GOODDH GHY
HORBEY SHIYM
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OON WILLIAMS
MAYLOW JENNING
JOHN ANDERSCON

WWOD Lynchburg, VA

DIANE PFEIFER
REBA NC ENTINE
BUBBY GOLDSONO
BUBBY BARE
HOTTAST:
GEURGE JUNES
LARRY GATLIN
BELLANY GATLIN
GELLANY GATLIN
GENE WATSON
JUNN ANDERSON

MINITE MC DOWELL
ROBERT MC DOWELL
ROBERT ME REPORTE
EDDIE RABBITT
DON BILLIAMS
BAYGOR ZERNINGS
SAM ANDERSON
NOTICE SI
ALABAMA
STLYIA
HANG BILLIAMS JI
JUICE NEWTON
COMMAY TRITTY

WKBJFM Mobile, AL

BUBBY BARE ED BRUCE CAMPENTERS HOTTWAT RICAT SHAGGS ALABAMA EDDIE RABBITT T.G. SHEPPARO LEE GREENBOOLO

LACY J. DALYON BILLY SHAH XOMBY DUECAN GARY STEMARY REEVES & CLIME KIERAN RAME HOTTON'T LEE GEORGE JUNES ALABAMA

RIERAM KANE HOTTOBT! ALABAMA ADDRIE MILSAP MERLE HAGGARD HARHIS & WILL KEMNY RUGERS SCHOLL THROCKING TON IGNOT SERATT TON JOHES HOTTORY; JOHONY LEE ALASMAN GAPT MORRIS EARL THOMAS COMLEY REEVES & CLINE WOKK Meridian, MS

Shrawaport, Lin JANIE FRICKE ALDY TAYLOR DUNBA HAZANG BURBITO BROTHE! SCHINY THRECOMO RENDALLS ANALY BARLOR ROSANGE (ASH R

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KYNX Odessa, TX

HILEN CORNEL LIS BIR WASSY SUSTE ALLANSON LACY J. DALTON BURDY SMITH MARTY MINES MY TON LANGS HOTTERT; RICHY SMACCS STEEL WARRING JUDGET LEE LANGY GAYLIN WL WI-PM GARY STEMANT
RIN WASSY
JANIE FRICING
JOE WATERS
REDGALLS
CLIN
POTTONT:
RICHT SAAGGS
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MIC DAVIS
LLE CARENICUD
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LACT J. DALTON
JANIE FRICKL
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LACY J. DALYON
JOHONY DUNCAN
HEL NE DANIEL
RAY FRICE
HOTPAST
GEORGE JONES
ALABAMA
HANK WILLIAMS JR.
STATLER BROTHERS
GARY HORRIS

NUMBER OF REPORTING **STATIONS** THIS WEEK: 101

Hottest Tracks:

"BOTH TO RUN"
EMMYLOU HARRIS (WB)

"A Country Boy Can Survive" HANK WILLIAMS JR. (Elektra/Curb)

COUNTRY ALBUMS

Memories — (WB) "Stop in The Road" "Don't Think Twice Bt's All Right" "When Ledy Is Cloudin' Your Vision" "Would You Catch A Falling Ster" "Jessie Clay And The 12:06"

MERLE HAGGARD — Big City — (Epic) "Are The Good Times Really Over" "Big City" "Good Old American Guest" "Stop The World (And Let Me Off)" "I Think I'm Gonne Live Forever"

GEORGE JONES — Still The Same Ole Me — (Epic) "You Can't Get The Hell Out Of Texas" "Earne Ole Me" "Together Alone" "I Won't Need You Anymore" "Girl. You Sure Know How To Say Goodbye" JOHNNY LEE - Bet Your Heart On Me - (Full Moon/Asyeve Run On Forever" "Crossfire" "Finally Hallin

"Dim Dim The Lights"

EDDY RAVEN — Desperate Dreame — (Elektra) "De Dreams" "I Know You're The Rain" GENE WATSON — Old Loves Never Die — (MCA) Sollto Wat're Talking To My Mearth" "Missing You Just Started Hittin Softly (You're Talking To My Heard" "Missing You Just Started Hittih Home" HANK WILLIAMS JR. — The Pressure is On — (Elektra/Curb) "A Country Boy Can Survive" "The Coalition To Ban Coalitions" "Ton't Care B/ Tomorrow Never Comes!" "Rambilly" in My Shoes" "Weethermen"

Most Requested: ABAMA "Love In The First Degree" (RCA)

GEORGE JONES "Still Doin' Time" (Epic)
MERLE HAGGARD "My Fevorite Memory" (Epic) JUICE NEWTON "The Sweetest Thing..." (Capitol)
RONNIE MILSAP "I Wouldn't Heve Missed..." (RCA)

ALABAMA — Feels So Right — (RCA) "7656 776 7768"

JOHN ANDERSON — I Just Came Home To Count The

Cuts in bold type are receiving the heaviest airplay.

MOE BANDY - Rodeo Romeo - (Columbia) -se CRYSTAL GAYLE — Hollywood, Tennessee — (Columbia)
"Liver in These Troubled Times" "You Never Gave Up On Me" "Keepin

EMMYLOU HARRIS - Cimerron - (WB) "Born To Aus" "Ton

CON HUNLEY — Ask Any Women — (WB) "Ask Any Women" "He Will Break Your Heart" "When It's Over" "Tryln" To Love Two" "She's

RONNIE MILSAP — There's No Gettin' Over Me — (RCA)
"I Live My Whole Life At Night" "Jesus is Your Ticket To Heaven" "Too Big

EDDIE RABBITT - Step By Step - (Elektra) "Early In The Mor

END OF THE YEAR WRAP-UP

News/Talk **Charts Hits**

'Tis the season to be jolly, signalling the traditional winding down of station activity. Since the end of the year (and the book, thank God) are upon us, I thought it would be a good opportunity to once again see what's hot in News/Talk.

As you can see, the top three topics mirror today's major concerns. David Stockman's untimely remarks added fuel to the fires being built against the President's economic strategy. Meanwhile, the deaths of Anwar Sadat and Moshe Dayan, plus the ongoing struggles with El Salvador and the Soviet Union all fall under the heading of foreign policy. Then, out of nowhere, there's medicine, which includes "wonder drugs" Revital and DMSO as well as the gains being made in cancer research. Another "hot" topic is #16 (Extremist Groups), which encompasses the renewed interest in the Weather Underground, the KKK, the Nazis and even teenage gangs. There are many more items which didn't make the "Top 30," but this doesn't mean they were any less popular in terms of audience response for those sta-

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NATIONAL TALK TOPICS/30

October/November 1981

- 1. Reaganomics (3)
- 2. Foreign Policy (13)
- 1. Medicine
- 4. Education: City/College (10)
- 5. Local Politics/Elections (19)
- 6. Penal System
- 7. Community Issues
- 8. Male/Female Relations (6)
- 9. Religion
- 10. Judicial System
- 11. AWACS
- 12. Money/Finance (4)
- 12. Health/Fitness (2)
- 14. Moral Majority (23)
- 15. Entertainment (17)
- 16. Extremist Groups
- 17. Obscenity/Pornography
- 18. Crime (7)
- 19. Hypnotists/Psychics 20. Drugs (16)
- 21. Law Enforcement Police
- 22. Taxes/Utilities (11) 23. Guardian Angels (25)
- 24. PATCO Update (1)
- 25. Space Shuttle
- 26. Animal Abuse
- 27. Social Security (9) 28. ERA (18)
- 29. Illegal Aliens
- 30 Motherhood

News/Talk

Gail Mitchell



tions airing them. Among the highlights are: house lotteries, trivia, making your own gas (at an unbelievable) 9 cents a gallon), record banning/textbook censorship, and real live ghost hunters.

The layout is the same as before (R&R 10-9). But there have been a couple of minor changes. First, I decided to expand the chart to 30 items which better reflects the diversity of topics being discussed. Second, I don't think it's wise or fair to show a numbered trend as in the case of the music charts. However, where appropriate, I've noted in parentheses where a particular topic appeared on the first chart. This will give you some idea as to a subject's popularity some two months later.

News/Talk Regionalized Hot Topics/Hot Guests

EAST I

- DMSO

SOUTH

QUESTS

Madeline M. O'Here — Athelet
Reverend Billy Grehem
Vincent Buglice!
Dr. Lyndon Smith — Baby Doctor
Mayoral Candidates

WEE

MIDWEST .

TOPICS
Soviet Union/U.S.A.
Sex Education
Teenage Pregnancy
Resignancics
Textbook Censorably
Creation Ve. Evolution
El Salvador
Anxiety/Depression
Middle East
Obscenity/Pornograph

Bobby On Lerry King Pinches Zuckerman — Conductor Elizabeth Drew — Political Writer Moorehead Kennedy Elaworth Bünker James Fallows — Atlantic Monthly Carol Channing

i Barlow — Author Vogt — Ghoet Hunter (612) 436-8504 I Stitt — Food Expert (414) 882-0738 n McManus — John Birch Society id Owens — Making Gae (713) 884-7700 cer Speciellat

WEST

GUESTS
GUEST
GUESTS
GUE

Brown Task Force

swid Duke obert Steiner — Psychlo Investigeto erry Falivell rynn Theyer — Soep Opers Actress onny & Marie Osmond svid Burns — University of Pennsyt

TOPICS
Respendence
Criminal Justic
Sadat Death
Moshs Dayan
Homosexuality
Domestic Viole



Adult/Contemporary

'Tis The Season For Good Will Toward Your Town

A door-to-door charity campaign plods along with little support or visibility, when suddenly the local radio station gets involved, creates an event out of it, and presto! Thousands of dollars are raised, the charity drive is successful, and everyone feels good about themselves. *Radio* does it again — the catalyst of the community, the fund-raising focal point.

What was the last charity event your station was involved with? If you're still trying to remember, it's probably been too long. This holiday season is the happiest for most of us, but it's the loneliest for many, and the best time to boost your station's community image and your own spirits. Need ideas? Here's a pageful of generous radio stations at work. Hope to see yours here next time!

King-Sized Food Harvest

KING/Seattle is co-sponsoring their annual Neighborhood Food Harvest, a countywide food drive to benefit area food banks. Volunteers call on neighbors for cash contributions and canned foods. Last year, KING helped collect over \$13,000 in food and donations. In another event, KING sponsored the Seattle Energy Show, complete with live broadcasts, energy guides, and a drawing to win six months' worth of heat for the winner's home, condo, or apartment.



RADIO TO THE RESCUE — WHBY/Appleton gets the holiday season off to an early and hot start, by delivering over a thousand poinsettia plants, ginger-breed houses, cookies, and countiess cards and letters to elderly folks in nursing homes. All goods and services, including the use of this \$90,000 fire truck, were provided in return for mentions or by schoolchildren and organizations. From left, "Mrs. Santa" Denise Krueger and Joel "Santa Claus" Klanderman of WHBY with a participating fireman.

WOWO Penny Pitch

For the 33rd consecutive year, WOWO/Ft. Wayne conducted their annual Penny Pitch, a fund-raising campaign which has provided assistance for thousands of needy families. Last year's drive netted over \$52,000. The station scheduled several live remotes from various locations in the tri-state area. Every person who contributed received a small gift from the station in appreciation. Trophies were also awarded to area schools that collected the most donations.

Toys For Tots

In their own version of this traditional community involvement campaign, GR55 (WGR)/Buffalo's evening personality "Shane" served as Grand Marshal and afternoon man Frank Benny acted as MC for the annual "Toys For Tots" parade recently. More than 60,000 people lined the streets as the station collected nearly 3000 gifts for disadvantaged youngsters.



BATTING FOR BENEFIT — K-HITS/Los Angeles recently took on the cast and crew of TV's "WKRP In Cincinnati" In a benefit softball game for the local Ronald McDonald house. From left personality Mike Carruthers, WKRP's Gary Sandy, and afternoon talent Joe Cipriano.

Christmas Is For Kids

For the fifth straight year, WOMC/Detroit is organizing its highly successful "Christmas Is For Kids" community service program. The goal is to provide special Christmas gifts for hundreds of mentally retarded people in the Greater Detroit area, whether they are children or not. So far, WOMC has gathered over \$90,000 in cash donations for institutional therapy and recreation projects, plus over 3,000 gifts. Air personalities have recorded 70 "Christmas wishes" by retarded citizens, on behalf of hundreds of others. WOMC will air the special requests once an hour in early December, hoping to draw enough gifts to make their special retarded persons' Christmas parties even happier occasions than last year.



A SPOOK-TACULAR SUCCESS — KONO/Sen Antonio sponsored a Haunted House which reised over \$10,000 for the March Of Dimes. DJ Jim Carter is shown here modeling his seasonal hairstyle as he greets those brave souls who dered to visit.

Christmas Gift Garage Sale

Over 2000 people waited for the doors to open at the WWSC/Glens Falls, NY "Giant Garage Sale And More," held at the local civic center. More than 9000 attended the event in just eight hours, as exhibit and ticket revenue generated \$8000 to purchase Christmas gifts, food baskets, and school scholarships for needy children. The event was staged by Special Projects Coordinator Bonnie Glendening and live remote programming was set up by Program Manager Dave Covey. With this first attempt such a big success, the station plans to make this an annual event.

"Beat Michigan" Oldies Dance

For the past 12 years, WTVN/Columbus has held a "Beat Michigan" oldies dance in the beautiful Valleydale Ballroom. This year, several WTVN personalities played dance music from the 50's and 60's to an instant, one-day sellout crowd. All money raised through the 900 ticket sales went to benefit WTVN's "Secret Santa" Fund, which provides toys and other Christmas goodies to underprivileged and orphaned children. Happily, the dance brought the holiday spirit to Columbus, as Ohio State upset Michigan's Rose Bowl bid the next day, 14-9.



FOR THE LOVE OF RADIO — WIBW/Topeka's Music Director Lee O'Day was suspended 58 feet above the ground during pouring rain and strong winds to raise money for Muscular Dystrophy. For each \$10, Lee descended one foot. Naturally, just as the platform touched down, the weather miraculously cleared up.

OUTCUE

Pomp Under Any Circumstances

United Press International, 1:35pm CST 11-17-81, Kansas City, MO...

"Prince Charles and Princess Diana have received the Popiel Pocket Fisherman and a Vegematic as wedding presents from a Kansas City radio station and they've had the Rear Admiral Sir Hugh Janion send the official thank-you. It read,

'Dear Staff and Listeners of KMBZ Radio, The Prince and Princess of Wales have asked me to send you all their sincere thanks for the pocket spin-casting outfit, the automatic vegetable preparer, the charming cards and ornaments, and also for your good wishes. The Royal Highnesses much appreciate your kind thoughts in sending these gifts and asked me to thank you all most warmly.'

Sir Hugh Janion, K.C.V.O.

Curt 'Mother' Merz, the midday disc jockey who dreamed up the idea, is now working on ideas for a baby present."

Regionalized Adds & Hots

ST. NICK BEACH BCYS BILLY JOEL HOCTCAT: BARBER STREISAND ROYAL PHILHARMONI DOH MCLEAM HICKS & HORNLEY NEIL DIAMOND

EAST Parallel One

SHEENA EASTON

none Hottest:

GR55/Buffalo Jerry Reo

WBEN/Buffsto Roger Christies

JENNIFER WARNES DAM FOGELBERG AL JARREAU HOTCOME: HALL & CATES FOREIGHEP DIANA MOSS GEORGE BENSON LINDSEY BUCKING

JENHIPER WARNER DOBTE GRAY

HALL & CATES HOTTESTIAN
C. CHRISTIAN
GEORGE BENSON
STEVIE WOODS
PAUL DAVIS
EDDIE RABBITT

WTAE/Pittsburgh Don Berns

DON MCLEAN HOTEGET DAN POGELBERG AL JAPREAU COMMODORES KENTEY ROGERS C. CHRISTIAN

JUICE HENTON
OEORGE BENSON
ROTERST
POLICE
DIAMA POBS
BOD STEWART
LINDSEY BUCKINGHA
QUARTEPPLASH

NOYAL PHILHAMONI SIFEAKER MEACH BOYS
HOTEGET:
AIR SUPPLY
COMMISSIONER
POREIGHEP
DIAMA BOSS
GEORGE BENSON

BILLY JOEL DAN FOGELBERG MOTEONEY: HALL 6 CATES JUICE NEWTON BANARA STRETSAND DIAMA ROSE GEORGE NEWBOW

Parallel Two

BILLY JOEL DAN POGELBERO HALL & DATEA DAVID GATES

Ted Abbott

TRANK SINATRA
CHILLIMACK
EMAY
SHEAKER
ROD STEMART
AIP SUPPLY
IRENE CARA
CARFENTEPS
SHEENA EASTON
(NAH FOCULAEPG
HOLLORY
ONLY
HICKS 6 HEMLEY

OWJ NICKS & HEMLEY ARLO GUTHRIE LINDSEY BUCKINGH JUICE NEWTON

WSFM/Harrieburg Bob Palve

DIANA BOSS FOREIGNER MEIL DIAHOND BARBRA STREIBAND HALL & CATES

ALASAMA
DOMINGO & DENVER
EDDIE SCHMARTE
CARPENTERF
HOTEGET
HOTEGET
MANILON
WICKS & HEMLEY
LINDSEY BUCKING
DAVID GATES
HEIL DIAMOND

WTICHlartford Ginny Jesionka

WCTC/New Bruns Jay Meyers

LULU
CAPPENTERS
HOTCEST?
BAPRY HANILOW
NEIL DIAMOND
DIANA RORS
C. CHRISTIAN
BARBRA STREISAND

WELVNew Haven Walt Pinto

DENDE CAND DEN POCELBERG JENNIPER WARNER CAPENTERS ROYAL PHILHARMONI HOCCOST H

WQY/Schen

BERTIE HIGGINS AIR SUPPLY AIR SUPPLY
HOTTEST:
BARBRA STREISAND
JUICE NEWTON
PAUL DAVIS
CAPPENTERS
LAN FOGELBERG

BILLY JOEL MORTUBE: PORTUBER PORTUBER COMMICTORES NEIL DIAMOND DIANA ROSS

DOMINGO & DENVER BEACH BOYS HOTLEST: AIR SUPPLY COMMODORES BARRY MANILOW PORZIGNES JUICE NEWTON

HALL & CATES
EDDIE RABBITT
HOTEGET:
MEIL DIAMOND
BARRY MANILOM
FOREIGHER
COMMODORES
BARBRA STREISAND

BEACH BOYS
EDDIE PABBITT
HALL & CATES
HOTTER

Parallel Three

Hottest:
POREIGNER
LINDSEY BUCKINGNA
NICKS & HEMLEY
NEIL DIAMOND
HALL & CATES

LULU
BEE GEES
HOELEST DIAMOND
FOREIGNER
BARBRA STREISAND
COMMODORES
DIANA NOSS

MIDWEST

DIANA ROSS BARRY HANILOW

DAN FOGELBERG PAUL DAVIS GEORGE BENSOM HOTTOST: HALL & GATES AIR SUPPLY NICKS & HENLEY NICKS LAB POREIGNER

PAUL DAVIS

PAUL DAVIS RINGO STARR BILLY JOEL Hottest:

WNEU/Wheeli Amos/Fox

Parallel One

LINDSEY BUCKINGMA EDDIE RABBITT HOTTOBE ONJ POREIGNER COMMIDORES

WCLR/Chicago Jack Kelly

Walker/Zerhusen
BOSANNE CASH
SHEENA EASTON
GROVEN WASHINGTON
CARLY SIMON
CHINA
TIERRA
HOCCEST:
DON NCLEAN
NEIL DIAMOND
BABERA STREIFAND
PAUL DAVIS
BILLY JOFL

55KRC/Cincinneti Michaels/Phillips

ONJ PORPIGNER HALL 6 CATES AL JARREAU HALL 4 CATES

WOMC/Detroit Bill Garcia

JENNIFER WARNES DAN POGELBERG LRB Hottest: NEIL DIAMOND FOREIGNER PONNIE MILBAP BARBRA STREISAND PAUL DAVIS

AMORFOX
AIR SUPPLY
CARPENTERS
LRB
ROLLING STONES
HOCKERL:
POREIGNER
NICKS & HEBLEY
LINDEY BUCKINGHA
HALL & ORTES
EDDIE PABRITT

KMBZ/Kanses City

Save Bell
DAVID GATES
VAMGELIS
MONNIE MCDOMELL
DOW WILLIAMS
HOTCEST
MEIL DIAMOND
DONINGO & DENVER
REMEY MCGERS
EDDIE RABBITT
JUICE MEWTON
SNEAKER
DAN POOCENBER
JEMNIFER MARMES
HOTCEST
MON MCLEAN
JUICE MEMTON
MONNIE MISSAP
BARRA STREISAMD
PAUL DAVIS

DAN FOGELBERG DEL SHANNON RITA COOLIDGE GREG LAKE IREME CAPA SHEENA EARTON STEVE CARLISLE NOTES

KXOK/St Louis

EAN POGELBERG Hottest: HIKE POST COMMODORES JOURNEY DAN POGELBERG KENNY ROGERS

Parallel Two

WHBY/Apple

AIR SUPPLY LRB RUPERT HOLMES Hottest: HOLLEST HOLLS
FOREIGNER
NEIL DIAMOND
PAUL DAVIS
GEORGE BENSON
BARBRA STREISAND

WHBC/Canton Mike Dorn

HOTTEST :
BARRY MANILOW
POREIGNER
BARRA STREIGAND
HOTTEST & DENVER DOMINGO & DEN DAN POGELBERG

WTVN/Columbus, OH

Judy Kelly
AL JARREAU
PEACRES & HEPB
BERTIE HIGGINS
ALABAMA
T.G. SNEPPAND
VANCELIS
HOCEGET
PAUL DAVIS
UICKS & HENLEY
NEIL DIAMOND
BOYAL PHILARME
EDDIE RABBITT

ROYAL PHILMARMONI BELLAMY BROTHERS HOTTEST: DONE

none
Hottest:
FOREIGNER
HALL & CATES
AIR SUPPLY
POLICE
BOB SEGER

WFMK/Lensin Dave McClery

DAN POGELBERG BILLY JOEL AIR SUPPLY HOCKER'S AIP FUPPLY LINDSEY BUCKINGHA C. CHRISTIAN DON HCLEAN PAUL DAVIS

LINDSEY BUCKINGHA BILLY JOEL HOTTORY: ROYAL PHILHARMONI NICKS 6 HENLEY DIANA ROSS BARRY HANILOW GEORGE BENSON

KLTE/Oklahoma City

JENNIFER WARNES DAN FOGELBERG HOTTORY JUICE NEWTON BARBHA STREISAND PAUL DAVIS NEIL DIAMOND DON MCLEAN

DAN FOGELBERG
CARPENTERS
EARL KLUOM
BRENDA LEE
EDDIE RABBIT
HOTEGE,
ROYAL PHILHARMONI
ARLAN DAY
PARRY MANILOM
DONINGO & DENVER
DON MCLEAN Brad Anderson
AIÉ SUPPLY
BEACH BOYE
BALANCE
SHEENA EASTON
ROSANNE CASH
HOTESET,
MEIL DIAMOND
JUICE NEWTON
BARBRA STREISAND
DON MCLEAN

RUDERT MOLMES
DAVID GATES
MOTESET:
MOTAL PHILHARMONI
DIANA ROSS
C. CHRISTIAN
BARRY MANILON
DOMINGO & DENVER

KPAT/Sloux Fells Craig Metz

LAB RUPERT HOLMES STEVE CARLISLE NIKKI WILLS HOTGEST; MELL MORE A HEMLEY LINGEY BUCKINGHA SARDRA STPEISAND QUARTEPFLASH

MAIMATTAN TRANSPE JENNIFER WPRNES BERTIF HIGGING IFRME CAR HOCKWEST ERMNY RODERS DIANA ROSE JUICE NEWTON POREIONER HICRG & HEMLEY

WBOW/Terre Haute, IN Larry Joseph

DAN FOORLBERG REACH BOYE BILLY JOEL HOTE-BE! FOORIGHER DIANA ROBE HEIL DIANOND HICKE & HEMLEY LINDSEY BUCKING

Parallel One

SOUTH

DIAME PPEIPPER

WSS/Attents Wall Williams

NOTE OF THE PROPERTY OF THE PR

CARPINTERS IRENE CARA AIR SUPPLY

HOTTOS HERLEY NICKS 6 HERLEY RICKIE LEE JOHFS ROYAL PHILMARHONI DOWINGO & DENVER BILLY JOEL

WAIA (87AIA)M Ft. Lauderdek Yolande Parape

Yolande Paraper
JENNIFER MARNES
BRE OZES
SNEAKER
SHEENA EASTON
KENNY ROGERS
HOTCOCK!
MIKE POST
JOEY SCARBURY
STEVE CARLISLE
NEIL DIAMOND
JUICE NEWTON

Parallel Two

Jack Other PITA COOLIDGE CAM FOGULBERG JENNIFER MAPMES ALABAMA AIR SUPPLY HOTHER UNITED DIAMONE JUICT. NEWTON GEORGE BYMSON DIAMA RESS ROYAL PHILHARMONI KVIL/Delles-Ft. Wo Chuck Rhodes

WKBN/Youngetown, OH Gebriel/Morgen PAUL DAVIS
ROSNIE MILSAP
HOTTEST POREIGNES
HALL 6 OATES
AIR SUPPLY
COMMODORES
CHRIS CROSS LINDSEY BUCKINGHA

Parallel Three

JENNIFER WARNES KENNY ROGERS CARPENTERS LULU
HOTTEST:
NEIL DIAMOND
BARBRA STREISAND
DON MCLEAN
BEACH BOYS
PAUL DAVIS

KCRQ/Cedar Rapids, IA

DAN FOGELBERG
JENNIFER MARRES
CARPENTERS
FOLLING STONES
DOMINGO & DENVER
HOTE-BELL
FOREIGHER
DIAMA ROSS
MEIL DIAMOND
GEORGE BENSON
ROYAL PHILHARMONI

WDAY/Fargo-Mo

CARLY SIMON AIR SUPPLY LRB LAB
HOTTEST:
FOREIGNER
ROSANNE CASH
ROYAL PHILMARMONI
DOMINGO & DENVER
NEIL DIAMOND KCSW/Austin, TX

WSGW/Seginew, MI Rick Beicher

JENNIPER WARNES DAN FOCELBFRG SHERNA EASTOM HOTCOBE: DIANA ROSB FORFIGHER GEORGE BEMSOM BARRY HANILOM BARRAS STREISAND

HALL & OATES
JENNIFER WARNES
DAN FOURLBERG
DONINGO & DEBUYER
HOTERST
JUICE NEMTON
OZONGE NEMSON
ROYAL PHILHARMON
BILLY JOEL
BONNIE MILBAP

BILLY JOEL LULU JENNIFER WARRES RUPERT HOLMES HOTTORY HEIL DIAMOND BARRY MAHILON BARRA BIREISANI BERTIE HIGGIBS PAUL DAVIS

WBT/Charlotte

CARPENTERS
HOTTOC:
HEIL DIAMOND
GEORGE RENSOW
RAPRA ETERSAND
RTEVE CARLIELE
HEACH ROYA

WDEFICHette

DAVID GATES RENNY ROGERS DOBIE GRAY HOTTORY HOCE-OE; ALABAMA MONNIE MILSAP BARBBA STREIBAND PAUL DAVIS FUPERT NOLMEB

WIB/Columbia, SC Bob Devis

SHEEMA FASTOM KENNY ROGERS PASSENCER CARPENTERA HOTEGET BARRY MANILOM FOREIGHES DIAMA ROGE DON MCLEAN EDDIE RABBITY HICKS & PENLEY SHEARER NOTCOST: WELL DIAMOND BARBY MANIZOM DIAMA ROSS BARBER STEFIBAND DON NCLEAN WRVA/Richi Dick Grant

CAPPENTERS JOE BONNOTI
BOLLING STOWES
CARPENTERS
IREWE CARA
SHELLA
HOCCEST:
BARRY MANILOW
FORZIONER
DIAMA ROSS
WEIL DIAMOND
DON MCLEAN W8JS/Winston-Se George Brown

WOKV/Jecksonvill Michael O'Melley

WVLK/Lexington. Sherwood/Murray

OMJ ROD STEWART EWAP GEORGE BENSON LARRY GATLIN MARRIE & WILLIAMS STEVE WARINEP BERTIE HIGGINS JENNIPER WARNES HOTEFAL BARRY MANILOW MIKE POST AIR SUPPLY COMMODORES CPYSTAL GAYLE

DAN FOGELBERG SINDSEY BUCKING RUPERT HOLMES JENNIFER WARNES HOTEBER: BARRY HANILOW NEIL DIAMOND ONJ MAC DAVIS ROYAL PHILHAPS

DAN FOGELBERG BEACH ROYS SHEAKER HOTT-BIP POREIGNER DIAMA ROSS NEIL DIAMOND NICKS & HENLEY BARBPA STREISAND

MARHATTAN TRANSFE LRB SHZENA EASTON AIR SUPPLY HOTLGEL: COMMODORES JUICE NEWTON NEIL DIAHOND ROYAL BYLLHARMONI DOMINGO & DENVER

NICKS & HENLEY VAMGELIS HOTESET BUCKINGHA HARBRA STREISAND GEORGE HEMBON ROYAL PHILMAPHONI HALL & CATES

EDDIE RABBITT AIR SUPPLY LAB AL JARREAU DAVID OATER DAVID OATER
HOTEGET:
LINDREY BUCKINGHA
POLICE
HOLD & OATER
HOLD BLUEF
PAUL DAVIS

ROWNIE MILHAP AL JARREAU JENNIPER WARMER EDDIE HOMBATTE HOTTEST AND STREET OF THE STREET OF T

FOR CLEAR POTENT OF THE P

WHLY (V-108)/Orlands WLEQFt Myers, FL Ferrero/Berger

HOTTOGT: QUARTERFLASH PORRIGHEN LINDSEY BUCKINGHA JOURNEY COMMODOBES

WLVALyncht Lynn Krloun

Lynn Kriown
DAM FOGELBERG
STEVE CARLISLE
JENNIFER MARKED
CARFISTERS
SHEEMA EASTON
GUAPTERFLASH
HOTEGET,
BARRY MANILON
FOREIGHER
DIAMA ROSK
C. CHRISTIAM
ROYAL PHILMARHOWEI

AIR SUPPLY BILL WITHERS PITA COOLIDGE T.G. SHEPPARE DAVID GATES

SHEENA EASTON BEACH BOYS LINDSEY BUCKINGS Pottest: COMMODORES

BERTIE HIGGINS GARY MORRIS

Note: wwwE/Cleveland has switched formats and has discontinued

The following stations reported frozen playlists this week

WROR/Boston KOY/Phoenix **KEX/Portland** KYXY/San Diego KING/Seattle KFQD/Anchorage KFOR/Lincoln

The following stations dld not report this week and therefore their playlists were frozen:

WASH/Washington WTIC/Hartford

WEST Parallel One

BILLY JOEL JUICE NEMTON
SNEARER
DAN FOGELBERG
HOTTOST
HELL DIAMOND
BABBRA STPEISAND
BONNIE MILBAP
GUIMCY JOWES
MICKS & HEMLEY

KHOW/Denve HICKS & HENLEY GEOPGE BYHROM Hottest: LULU

KOY/Phoeniz Dan Armetror

HOTTEST: RAFRY HAWLOW PORTIGHTS C. CURTISTIAN MEIL DIAMOND GEORGE RYMAGE

GEORGE REMFOR LINDSEY SUCKING ROATESEL POREIGNER WEIL DIAMOND DIAMA NOSS JUICE HEMTON C. CMPISTIAN

KFMB/San Diego Larson/Anthony

KYXY/Sen Diego Richards/Paul none
Hottest:
BARBRA STREIBAND
MEIL DIAMOND
POREIGNER
DIANA ROSS
ROYAL PHILMERMONI

KNBR/San Francisco Larry Finkel

none Hottest: CNJ MEIL DIAMCHD BICKS & HEMLEY JUICE MEMTON BARBRA STREISAND

DAN FOGELBERG SHEENA EAGTON CAPPENTERS HOTERS! HEIL DIAMOND DIANA ROSS BARRY MANILON COMMODORES

DAN POGELAREG

POREIGNER

PEACHES & HERB POREIGNER

KAFY/Bakerefield Joseph King

JOSEPH KING

ROLLING STOWER

ROLLING STOWER

RIP SUPPLY
CARPENTERS

BEFTIF HICGIMS

BHELLA

BUPERT HOLMES

RUPERT HOLMES

RUPE

MANHATTAM TRAMSPE JERNIFED MARKES AIR SUPPLY MORTOSAL BARRY MARKLOW DOW NCLEAR MELL DIAMOND NARHES STREESAND PAVL DAVIS

Parallel Two

HOLLEGARE
COMMODORES
GEORGE BENSON
NEIL DIAMOND
BEACH BOYS
JUICE NEWTON

KBOI/Boles Les Chebre

KKUA/Honolulu Kimo Akane KIMO ALAMO
ST - NICK
CARPENTERS
DAN FOCELBERG
DAVID OATES
KENNY ROGERS
BITA COOLIDGE
MHISPERS
CHIPMINKS
EAGLES
MARGIE JOSEPH
HOLLUSEI
GEORGE BYNSON
POPEIONER
ONJ
SHEARER
ROYAL PHILHARMONI

None Hottest: REACH HOYS MIRE POST JOURNEY BARBRA STREISAND FOREIONER KWAYMonterey Steve Parleto

Steve Parleto
MODDY PLUFS
LULU
LACY J, PALTON
NOTICEST
LIMDREY BUCKINGHA
POPEIGNER
DOW NCLEAM
HICKS & HENLEY
QUARTEPPLANK
KRLEGH Lahe Cfty
George Lemich

BILLY JORL SHEAKER JEWHIPPR WARMES EDDIF BARBITT AIR SUPPLY

HALL 6 OATES DAN FOGELBERG HOTTEST: NEIL DIAMOND DON MCLEAN NICKE 6 HENLEY FONNIE MILMAP C. CHRISTIAM

PANIFER MARMES RITA COOLIDGE SHEENA EARTON HOLLSEL RENNY ROGERS RABBRA STRISAND BÖLL PIAMAND BOYAL MILMARMONI DIAMA ROSS

none Hottest: PORZIGNER BARRY MANILOM AIR SUPPLY COMMODOREF NEIL DIAMOND

KBOZ/Bozemen, MT Greg Williams

IREME CARA
NEBTIE MIGGINE
HALL & OATES
DOBIE GRAY
HOLLOLI DIAMOND
BURANES
JUICE MEMTON
NEBACH BOYS
LULLU

WOHO/Toledo

ONJ POREIONER HICRS & MENLEY HALL & OATES GEORGE BEHROW

Parallel Three

KADE/Boulder, CO Hartley/Barry

IRENE CARA

RITA COOLINGE STEVY CARLISLE LINDSEY BUCKINGH.

Parallel Three WSKY/Asheville, NC

AIR SUPPLY
JENNIFER WARMES
BALANCE
HOTTEST
HOTOSE
HOTOSE
HEIL DIAMOND
GEORGE BENSON
HALL & OATES
PAUL DAVIS

WMAZ/Mecon Steve Murphy

LULU AIR BUPPLY MELIBRA MANCHESTE METTE HIGGINE HICKS & HENLEY QUARTERFLASH HEIL DIANGEP LINDREY BUCKINGHA

112 Reports 118 Last Week

reporting.

WSB/Atlanta

KYNO/Fresno



Walt Love

Profiles In Pictures

This week we decided to let all of you around the country take a look at all of the "Beautiful People" in our industry. We thank you for the tremendous number of photos that we have received. I would encourage all of you who have station news and photos to send some our way, and we'll showcase them for you.



KMJM'S MAGIC: Applauding a winner in the "Majic Music Test" grand prize drawing ceremonies are (I-r) Majic 108's Jay "Majic" Johnson, Dick Edwards, Larry Steele, and St. Louis Mayor Vincent Schoemehl. KMJM also gave away a 1981 Buick Riviera, a 1981 Buick Regal, and one week on the French Riviera as grand prizes.



TEENA MARIE WARMS UP MICHIGAN — Pictured after a recent concert in Kalemazoo, MI, Motown recording artist Teena Marie poses with WKWM/Grand Rapids Operations Manager Frank Grant



WYLD-AM & FM GREET JERMAINE JACKSON: Pictured on the occasion of Jermaine Jackson's New Orleans visit are (I-r) Motown's Jesus Garber, WYLD-AM & FM PD Brute Beiley, MD & Asst PD James Alexander, Jermaine, WYLD Executive VP/GM James Hutchinson, and Motown's Hank Spann.

Black Radio



MAYO GREETS DONALD BYRD: KISS-FM (WRKS)/New York rolled out the carpet for Donald Byrd while he was in town on a promotional tour. Pictured (I-r) are: KISS-FM air personality Mary Thomas, PD Don Kelly, Asst. PD Barry Mayo, and Donald Byrd.



MOTOR CITY MOVES: 20th's Carl Carlton took time out to visit WCHB/Detroit Pictured from left: Operations Manager Wade "Butterball" Briggs, Traffic Manager Lonzaree Davy, Carlton, and Donny Brooks, National Promotion Director for 20th.



WIGO ENTERTAINS A SPECIAL VISITOR: Pictured from left to right are WIGO/Atlanta's Kelvin Fleming, Capitol's Sheree Brown, station's Quincy Jason, and Capitol's Dick Dawkins.



SMILING FOR AN END TO LEUXEMIA: Actress Brooke Shields (center) keeps smiling as she prepares to lead the 1981 "Bike-A-Thon" to raise funds for the Leukemia Society of America. With WKTU-FM 92 air personalities Al Bandlero (left) and Joe Causi (right) acting as "mesters-of-ceremonies" for the day's festivities, nearly 1000 riders assembled to peddie the 50-mile Brooklyn course. Through similar events like the "Bike-A-Thon," research dollars have enabled children like Diane Baudleri (lower right) to have a bone marrow transplant that may be the cure to her particular form of leukemia.



SLAVE & MONK MEET CROCKER — Shown at the Promenade Cafe in New York are from left Mirage recording artist T.S. Monk, Steve Arrington of Cotillion's Slave, WBLS Program Director Frankle Crocker, Slave's manager Bill Underwood, and Slava's Mark Adams.



LITHOGRAPH AWARD FOR WBMX — Lee Michaels, WBMX Program Director, and E/P/A's Ken Earl pose with a personally-signed Stanley Clarke/George Duke lithograph awarded the station for its contribution to the success of the "Clarke/Duke Project" album.



WTLC-FM COMPLETES RADIO MARATHON: WTLC/Indianapolis had a successful conclusion to its 62-hour broadcast marathon held at Monument Circle, downtown Indianapolis. The "Radiothon" was held to raise funds for Rev. Jesse Jackson's Operation PUSH. Pictured (from left) are Rev. Henry Williamson, President, Indianapolis Chapter of Operation PUSH; Rev. Jesse Jackson; and Jay Johnson, WTLC Program Director; all very pleased to have raised nearly \$63,000 in cash and pledges for Operation PUSH (People United to Save Humanity).

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

No Records Qualified For Breaker Status This Week.

NEW & ACTIVE

ing each song title indicate how many of our reporters are on the record this week and of those, now many added it this week. The rotational breakdowns which follow indicate how many stations have

GROVER WASHINGTON, JR. "Be Mine (Tonight)" (Elektra) 30/5

Rotations: Heavy 3/1, Medium 7/0, Light 18/2, Extra Adds 2, Total Adds 5, WAMO, WJLB, KSOL, WVOL, KUKQ. Heavy: WSSJ. Medium: WAOK, WHRK, WGCI, KDKO, WWRL, WJAX, WBLX.

GAYLE ADAMS "Love Fever" (Prelude) 30/4
Rotations: Heavy 7/0, Medium 8/0, Light 16/2, Extra Adds 2, Total Adds 4, KSOL, WKND, WOIC, WTOY, Heavy: WHUR, WGCI, WVON, WWRL, WJJS, KACE, KJLH. Medium: WAOK, WBMX, WJLB, KDAY, WENN, WOWI. Debuts at number 28 on the

JERMAINE JACKSON "I'm Just Too Shy" (Motown) 29/3
Rotations: Heavy 8/0, Medium 13/0, Light 8/0, Extra Adds 3, Total Adds 3, WGCI, WDMT, WOIC. Heavy: WXYV, WHRK, WENN, WLOU, WBLX. Medium: WDAS, WAOK, WYLD-FM, WJMO, KDAY, WWRL, WGIV, WPDQ, KOKY, WTOY, WDAO, WKWM, WWWS. Moves 24-24 on the Black Radio Chart.

DYNASTY "Love In The Fast Lane" (Soler/Elektra) 29/1
Rotations: Heavy 40, Medium 13/1, Ught 12/0, Extra Adds 0, Total Adds 1, WTOY. Heavy: WJLB, KSOL, WDAO, KUKQ.
Medium: WOOK, WHUR, WAOK, WHRK, WVON, WCIN, WJMO, WSSJ, WJMI, WLOU, WTLC, KDIA. Debuts at number 29 on

TIME "Cool" (WB) 28/8

Rotations: Heavy 5/0, Medium 8/0, Light 19/3, Extra Adda 5, Total Adda 8, WHUR, WCIN, WDMT, KSOL, WKND, WBLX, WDAO, WTLC. Heavy: WENN, WJMI, WWWS, KACE, KDIA, Medium: WVEE, WDIA, WHRK, KDKO, KDAY, WGIV, WVOL, WKWM.

DARYL HALL & JOHN OATES "I Can't Go For That (No Can Do)" (RCA) 28/0
Rotations: Heavy 12/0, Medium 11/0, Light 8/0, Extra Adds 0, Total Adds 0, Heavy: WWIN, WXYV, WAMO, WJLB, WSSJ, WKND, WWRL, WWWS, KACE, KJLH, KDIA, KUKQ, Medium: WILD, WHRK, WAIL-FM, WDMT, KDKO, KDAY, KSOL WPDQ.

ROCKIE ROBBINS "I Belleve In Love" (A&M) 27/5
Rotstions: Hervy 2/0, Medium 13/0, Light 8/2, Extra Adds 3, Total Adds 5, WHRK, WGCI, WLOU, WTOY, WKWM. Heavy: WGIV, WJMI. Medium: WXYV, WOOK, WHUR, WAOK, WBMX, WWRL, WATV, WOIC, WKXI, KOKY, WBLX, WDAO, KJLH.

BOBBY WOMACK "If You Think You're Lonely Now" (Beverty Glen) 27/4
Rotations: Heavy 11/0, Medium 6/1, Light 8/0, Extra Adds 3, Total Adds 4, WYLD-FM, WGIV, WOIC, WTOY. Heavy: WDIA, WBMX, WGCI, WYON, WJLB, KDAY, WATV, WKWM, WWWS, KACE, KJLH. Medium: WDAS, WAOK, WHRK, KDIA. Debuts at number 21 on the Black Radio Chart.

BOOKER T. "I Want You" (A&M) 27/1

Rotations: Heavy 4/0, Medium 17/0, Light 6/0, Extra Adde 1, Total Adde 1, WDMT, Heavy: WBMX, WJLB, WENN, WDAO, Medium: WXYV, WHUR, WAOK, WVEE, WHRK, WEDR, WYLD-FM, WGCI, WVON, WJMO, KDAY, WJAX, WLOU, WTOY, WTLC, WWWS, KACE. Movee 20-23 on the Black Redio Chert.

EVELYN KING "Don't Hide Our Love" (RCA) 27/0
Rotstions: Heavy E/0, Medium 18/0, Light 7/0, Extra Adds 0, Total Adds 0, Heavy: WDAS, WAOK, WVEE, WTOY, WDAO, Medium: WXYY, WOOK, WEDR, WYLD-FM, WCIN, WSSJ, WWRL, WQIV, WKXI, KOKY, WLOU, WANT, WKWM, KAEZ, WWWS. Moves 25-27 on the Black Radio Chart.

GLADYS KNIGHT & THE PIPS "I Will Fight" (Columbia) 25/1
Rotations: Heavy 7/0, Medium 13/0, Light 6/1, Extra Adds 0, Total Adds 1, WKWM. Heavy: WOOK, WAOK, WCIN, WSSJ, WWRL, WKXI, WTLC. Medium: WXYV, WILD, WDAS, WHRK, WYLD-FM, WGCI, WVON, WDMT, WJMO, KDAY, WKND, KOKY, KACE. Moves 25-22 on the Black Redio Chart.

JONES GIRLS "(I Found) That Man Of Mine" (Phile. Int'L/CBS) 25/4
Rotations: Heavy 20, Medium 11/0, Light 8/0, Extra Adds 4, Total Adds 4, WJMO, WKND, KOKY, KUKQ. Heavy: WHUR, WTOY. Medium: WXYV, WOOK, WAOK, WHRK, WEDR, KDKO, KDAY, WSSJ, WWRL, WPDQ, WVOL.

ANGELA BOFILL "Something About You" (Arista) 24/5
Rotations: Heavy 4/6, Medium 11/0, Light 7/3, Extra Adds 2, Total Adds 6, W88J, WJAX, WTOY, WTLC, KDIA. Heavy: W WAMO, WHUR, WAOK. Medium: WHRK, WCIN, WDMT, WJMO, KDKO, KBOL, WKND, WWRL, WJMI, KACE, KJLH.

TIERRA "Le Le Meens I Love You" (Boerdwelk) 24/0
Rotations: Heavy 40, Medium 11/0, Ught 90, Extra Adds 0, Total Adds 0. Heavy: WAOK, WEDR, WYLD-FM, KUKO. Medium: WXYV, WILD, WDAS, WOOK, WHK, WJMO, WSSJ, WENN, KOKY, WBLX, KTFM. Moves 25/26 on the Black Radio Chert.

ARETHA FRANKLIN "It's My Turry" (Arista) 21/2
Rotations: Heavy 20, Medium 7/6, Light 11/1, Extra Adds 1, Total Adds 2, WSSJ, WTOY, Heavy: WKND, WWRL. Mediu WILD, WAOK, WDIA, WLOU, WOWI, WDAO, WTLC.

SIGNIFICANT ACTION

Rotations: Heavy 3/0, Medium 6/0, Light 7/2, Extra Adde 1, Total Adde 3, WJMO, WVOL, WKWM, Heavy: WWRL, WJMI, WDAO, Medium: WAOK, WHRK, WCIN, KDKO, KBOL, WKND, WTOY, KUKQ.

RAY, GOODMAN & BROWN "How Can Love So Right (Be So Wrong)" (Polydor/PolyGram)

y 0/0, Medium 3/0, Light 16/2, Extra Adda 1, Total Adda 3, WVON, KDAY, WLOU. Medium: WAOK, WWRL.

BARRY WHITE "Beware" (Unlimited Gold/CBS) 19/2 Rotations: Heavy 5/0, Medium 7/1, Light 7/1, Extra Adde 0, Totals Adde 2 WVOL. Medium: WAOK, WBMX, WOIC, WBLX, WTLC, KACE. de 2, WJLB, WTOY, Heevy: WGCI, WVON, W88J, WWRL

CON FUNK SHUN "Bad Lady" (Mercury/PolyGram) 18/10
Rotations: Heavy 0/0, Medium 3/1, Light 7/1, Extra Adds 8, Total Adds 10, WWIN, WXYV, WBMX, KDKO, WENN, WDAO, WKWM, KAEZ, KACE, KUKQ. Medium: WAOK, WHRK.

KANO "Cen't Hold Beck (Your Loving)" (Mirege/Atlentic) 18/5
Rotations: Heavy 1/0, Medium 4/1, Light 10/1, Extra Adda 3, Total Adda 5, WBMX, WCIN, WJLB, WGIV, WOIC. Heavy: KJLH. Medium: WEDR, KDAY, WTOY.

SKOOL BOYZ "Your Love" (Destiny) 18/2

Rotations: Heavy 1/0, Medium 7/0, Light 6/0, Extra WHUR, WYLD FM, WVON, KDAY, WENN, WLOU. Adds 2, Total Adds 2, WXYV, WTLC. Heavy: WAOK, Medium; WDAS,

STEVIE WOODS "Steel The Night Away" (Cotillion/Atco) 18/0 Rotations: Heavy 40, Medium 11/0, Ught 3/0, Extra Adda 0, Total Adda 0, Heavy: WC YV, WILD, WAMO, WHRK, WCIN, WOMT, WJLB, KDAY, WOWI, WTOY, KUKO. VOOK, WJMI, WKXI, KOKY, Medium: WX-

CURTIS MAYFIELD "Toot An' Toot An' Toot" (Boardwalk) 17/9
Rotations: Heavy 0/0, Medium 2/0, Light 6/1, Estra Adds 8, Total Adds 8, WYLD-FM, WBMX, WGCI, WJMO, KDKO, W88J, WKND, WKXI, KOKY, Medium: WXYV, WHUR, WJLB.

Radio Records. NATIONAL AIRPLAY/30

December 4, 1981

- EARTH, WIND & FIRE/Let's Groove (ARC/Columbia)
- **GEORGE BENSON/Turn Your Love Around (WB)**
- KOOL & THE GANG/Take My Heart (De-Lite/PolyGram) 2
- 14 10 6 PEABO BRYSON/Let The Feeling Flow (Capitol)
- BAR-KAYS/Hit And Run (Mercury/PolyGram) PRINCE/Controversy (WB)
- RUFUS & CHAKA KHAN/Sharing The Love (MCA) 17 11
- 13 9 9 DIANA ROSS/Why Do Foois Fall In Love? (RCA)
- 18 14 13 0 SHALAMAR/Sweeter As The Days Go By (Solar/RCA) CENTRAL LINE/Walking Into Sunshine (Mercury/PolyGram) 22 13 12
- ISLEY BROTHERS/Inside You (T-Neck/CBS) 6
- SKYY/Call Me (Salsoul/RCA) 23 16 Ø
 - 5 13 **SLAVE/Snap Shot (Cotillion/Atco)** 5
 - CHOCOLATE MILK/Blue Jeans (RCA) 12
- 12
- TEDDY PENDERGRASS/You're My Latest ... (Phila. Int'VCBS) 20
- 7 COMMODORES/Oh No (Motown) 10
- 24 18 0 LT.D./Kickin' Back (A&M)
- ROGER/Heard It Through The Grapevine (WB)
- 17 19 **GWEN McCRAE/Funky Sensation (Atlantic)** 19 18
- HALL & OATES/I Can't Go For That (No Can Do) (RCA) 21
- BOBBY WOMACK/If You Think You're... (Beverly Glen)
- GLADYS KNIGHT & THE PIPS/I Will Fight (Columbia) 25 BOOKER TJI Went You (A&M)
- 2 30 JERMAINE JACKSON/I'm Just Too Shy (Motown) 24 30
- PHYLLIS HYMAN/Tonight You And Me (Arista) 22 22 25
- TIERRA/La La Means I Love You (Boardwalk) 26
 - EVELYN KING/Don't Hide Our Love (RCA)
- **GAYLE ADAMS/Love Fever (Prelude)**
- 0 DVNASTY/Love In The Feat Lane (Soler/Elektra)
- MELBA MOORE/Take My Love (EMI America)

MOST ADDED •

CON FUNK SHUN (10) CURTIS MAYFIELD (9) TIME "Cool" (8) BILL SUMMERS (7) TOM BROWNE (7)

HOTTEST

New

Entry

EARTH, WIND & FIRE (36) KOOL & THE GANG (31) PRINCE (18) **GEORGE BENSON (17)** ROGER "Heard" (13)

AL JARREAU "Breakin' Away" (WB) 17/4 Rotations: Heavy 1/0, Medium 7/0, Light 8/3, Extra Adde 1 WQCI, WDMT, KDAY, KSOL, WSSJ, WJMI, KOKY.

PEACHES & HERB "Bluer Than Blue" (Polydor/PolyGram) 17/4
Rotations: Heavy 1/6, Medium 7/6, Light 8/1, Extra Adds 3, Total Adds 4, WILD, WYLD-FM, WTOY, WDAO, Heavy: WXYV.
Medium: WOOK, WEDR, WJMO, WKXI, WLOU, WVOL, WTLC.

FATBACK BAND "Rockin' To The Beet" (Spring/PolyGram) 15/5
Rotetions: Heavy 0/0, Medium 4/0, Light 7/1, Extra Adds 4, Total Adds 5, WAMO, WAOK, WCIN, WQIV, WPDQ. Mediu

Rotations: Heavy 0/0, Medius KDKO, WOIC, WKKI, WTLC. RICK JAMES "Ghetto Life" (Gordy/Motown) 15/3
Rotstons: Heevy 30, Medium 61, Light 60, Extra Adda 2, Total Adda 3, WBLX, WANT, KUKQ. Heevy: WOOK, KDKO, WOWI.
Medium: WILD, WAILFM, WJJS, WTOY.

MIDNIGHT STAR "Tuff" (Soler/Elektra) 14/4 Rotations: Heavy 10, Medium 50, Light 51, Extra Adds 3, Total Adds 4, WWIN, WVEE, WLOU, WTOY. Heavy: WENN. Medium: WCIN, KDAY, KSOL, WJJS, KDIA.

ZOOM "Saturday, Saturday Night" (Polydor/PolyGram) 14/1
Rotations: Heavy 5/0, Medium 5/0, Light 2/0, Extra Adde 1, Total Adde 1, WOIC. Heavy: WHUR, KDKO, KDAY, WJAX, WLOU, Medium: WAOK, WVEE, WBLX, KACE, KDIA.

BRICK "Wide Open" (Beng/CBS) 14/1
Rotations: Heavy 3/0, Medium 5/0, Light 6/1, Extra Adds 0, Total Adds 1, KDAY, Heavy: WOOK WAOK, WJMI. Medium: WHRK.

TWENNYNINE & LENNY WHITE "All I Want" (Elektra) 14/0
Rotations: Heavy 1/0, Medium 6/0, Light 7/0, Extra Adds 0, Total Adds 0, Heavy: WVON. Medium: WXYV, WVEE, WBMX, WDMT, WJMO, WWW8. KRAFTWERK "Numbers" (WB) 13/1

Rotations: Heavy 6/0, Medium KDIA, Medium: WGIV, WOWI m 2/0, Light 5/1, Extra Adds 0, Total Adds 1, WTOY, Heavy: WDMT, KSOL, WJJS, WVOL, WWWS.

▼TOM BROWNE "Fungi Marna/Beboperfunkadiecotypeo" (GRP/Arista) 12/7 Rotations: Heavy 0/0, Medium 1/1, Light 8/3, Extra Adde 3, Total Adde 7, WAOK, WCIN, KDKO, WKND, WACK WEIN KOKO WKND WGIV WTOY WKWM

PATTI AUSTIN "Every Home Should Have One" (Qweet/WB) 12/4
Rotations: Heavy 1/0, Medium 2/0, Light 6/1, Extra Adds 3, Total Adds 4, WAOK, WJMO, WLOU, WTLC. Heavy: WVEE. Medium: KDAY, WSS.J.

GENE DUNLAP "Something Inside My Head" (Capitol) 12/3
Rotations: Heavy 1/0, Medium 4/1, Light 6/1, Extra Adds 1, Total Adds 3, WBLX, WTOY, WTLC. Heavy: WAOK, Medium: WYLD-FM, KBOL, WKWM.

SYREETA "Quick Slick" (Ternie/Motown) 12/2
Rotations: Heevy 2/0, Medium 2/0, Light 6/0, Extra Adde 2, Total Adde 2, WAOK, WBMX. Heevy: WGCI, WVON. Medium: WVEE WTOV

SUGAR HILL GANG "Apache" (Sugar HIII) 12/2
Rotstone: Heavy 1/0, Medium 3/0, Light 6/0, Extra Adds 2, Total Adds 2, WILD, WTLC. Heavy: WWIN. Medium: KMJQ, WAIL-

FUNN "School Daze" (Magic Records) 12/2
Rotations: Heavy 0/0, Medium 3/0, Light 0/1, Extra Adds 1, Total Adds 2, WAMO, WTOY, Mediums WJMO, WLOU, WTLC.

LAKESIDE "We Want You (On The Floor)" (Solar/RCA) 12/1
Rotations: Heavy 3/0, Medium 5/0, Light 4/1, Extra Adds 0, Total Adds 1, WTOY, Heavy: WOOK, WAOK, WDAO. Medi Rotations: Heavy 3/0, Medium 6/0, L WHRK, WCIN, WTLC, KAEZ, KUKQ.

Black Radio

Hattest

December 4, 1981

EAST SOUTH MIDWEST

Earth, Wind & Fire Kool & The Gang George Benson Control Line

Kool & The Gang Commodores

Earth, Wind & Fire

Kool & The Gang Earth, Wind & Fire One Way Roger "Heard" George Benson

Earth, Wind & Fire George Benson

KMJM/St Louis

THE GANG

Dick Edwa

WEST.

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity

EAST

WXYV/Baltimore Tim Watte

CON FUNK SHUN
ERNIE WATTS
BILL SUMMERS
LULU
EXPERIENCF UNLIMI
SKOOL BOYZ
HOTTONIA
JERMAINE JACKSON
OUINCY JONES QUINCY JONES CENTRAL LINE BAR-KAYS SHEREE BROWN

WWIN/Baltimore

CREME D' COCOA CREME D' COCOA ERIC MERCURY MELBA MOORF CON FUNK SHUN EARL KLUGH BILL WITHERS JERRY CARR BILL SUMMERS HAROLD MELVIN MIDNIGHT STAR HOTLEBET KOOL & THE GANG SUGARDADDY PRINCE PRINCE

WILD/Boston Steve Crumbles

SLAVE FLASH DONALD BYRD SHOCK RONNIE LAWS PEACHES & HERB BRANDY WELLS SUCAR HILL GANG HOTTEST CENTRAL LINE PRINCE GEORGE BENSON ISLEY BROS

WSSJ/Camden-Philadelphia **Gary Shepherd**

PUSE ONE RODNEY FRANKLIN LIVE BAND CURTIS MAYFIELD PREDDIE HUBBARD WHISPERS ANGELA BOPILL ARETHA FRANKLIN BILL WITHERS KOOL & THE GANG GEORGE BENSON HALL & CATES SLAVE

JIMMY CLIFF

WKND/Hartford Eddle Jordan

GAYLE ADAMS JONES CIRLS BILL SUMMERS TIME
TOM BROWNE
DIANA ROSS
JOHNNY GUITAR
CURTIS MAYFIELD Hottest: KOOL & THE GANG EW&F GEORGE BENSON GWEN MCCRAE

WWRL/New York

Joe Temburro

none
Hottest:
EW&F
PRINCE
KOOL & THE GANG
ISLEY BROS
CHOCOLATE MILK

WAMO/Pittsburgh

GROVER WASHINGTON TOM TOM CLUB STARPOINT JERRY CARR LTD RAFAEL CAMERON FUNN
MELBA MCORE
CLARKE/DUKE
PATBACK BAND
LOWRELL SIMON
PHOENIX
Hottest:
GEORGE BENSON EWAF KOOL & THE GANG RUFUS & CHAKA

SOUTH

WVEE/Atlanta

SAHAH DASH

AURRA MIDNIGHT STAR LUTHER VANDROSS

GEORGE BENSON TEDDY PENDERGRASS

MIDNIGHT STA LUTHER VANDR Hottest: PEABO BRYSON EVELYN KING ISLEY BROS

WAOK/Atlanta

SYREETA
PATTI AUSTIN
FATBACK BAND
PURE GOLD
MELBA MOORE
TOM BROWNE
SPINNERS

EWEF KOOL & THE GANG

ISLEY BROS CENTRAL LINE

JESSIE G. CON FUNK SHUN CAPTAIN SKY

CAPTAIN SKY AM-FM CARL CARLTON HOTCEST: TIME OZONE CHOCOLATE MILK

MIDNIGHT STAR HEATWAVE

WATV/Birmingham

PRINCE KOOL & THE GANG COMMODORES EW&F

WGIV/Charlotte

ROGER

Stan Granger

SPINNERS

Gene Wise

Larry Tinsley

WOOK/Washington

CENTRAL LINE PRINCE CHOCOLATE MILK

WHUR/Washington Oscar Fields

AM-FM
TIME
D TRAIN
Hottest:
EWAF
PATTI AUSTIN
GEORGE BENSON
ANGELA BOFILL
KOOL & THE GANG

WBMX/Chicago Lee Michaels SYREETA

KANO
DONALD BYRD
CURTIS MAYFIELD
TS MONK
CON FUNK SHUN LOWRELL SIMON SHALAMAR Hottest: KOOL & THE GANG BOBBY WOMACK PRINCE BAR-KAYS

WGCI/Chicago am Wells

CURTIS MAYFIELD MAGNUM PORCE ROCKIE ROBBING MAIN INGREDIENT JERMAINE JACKSON GAYLE ADAME GWEN MCCRAE BOBBY WOMACK SYREETA CHOCOLATE MILK

WVON/Chicago

QUINCY JONES HOTTOHII BORBY WEMACK SYREETA GEORGE BENSON GENTRAL LINE

WCIN/Cincinnat(**Everett Cork**

TOM BROWNE TIME BILL SUMMERS PATBACK BAND P-FUNK ALL STARS BBLQ EARL KLUGH EARL KLUGH
HOTTEST:
KOOL & THE GANG
RUPUS & CHAKA
ONE WAY
CENTRAL LINF

WJMO/Cleveland

JONES GIRLS
MIKE & BRENDA
PATTI AUSTIN
WFFKS & COMPANY
CURTIS MAYFIELD BRANDY WELLS

Hottest: JEAN CARN EW&P KOOL & THE GANG GEORGE BENSON TIME

COMMODORES

ARETHA FRANKLIN ARETHA FRANKLIN
LAKESIDE
PEACHES & HERB
BARRY WHITE
MICHAEL HENDERSON
TOM BROWNE
KRAFTWFRK
ROCKIE RCBBINS
HOLLES: HOCKLE RUBBING
HOTLEST:
KOOL & THE GANG
FW&F
COMMODORES
GEORGE BENSON
PRINCE

KTEM/San Antonio

JACKSONS COMMODORES ROGER

ROGER
KOOL & THE GANG
DIANA ROSS
TEDDY PENDERGRASS

PREDERICK KNIGHT SKYY RAY, GOODMAN & BR

WDMT/Cleveland JERMAINE JACKSON

JERMAINE JACKSOI TIME BOOKER T. HOTTEST: ROGER ONE WAY KOOL & THE GANG FW&F

WDAO/Dayton Turk Logan CON FUNK SHUN

CON FUNK SHUN
TIME
RONNIE LAWS
CAPTAIN SKY
DONALD BYRD
PEACHES & HERB
BLACK ICE
HOTTOGENER
HOTTOGENER
BAR-KAYS
GEORGE PENSON GEORGE BENSON EVELYN KING RUFUS & CHAKA

W.II. B/Detroit

LULU BARRY WHITP KANO BOBBY BLAND RONNIE LAWS GROVER WASHINGTON HOTLOST WARFINGT
HOTLOST VANDRORS
HALL & CATES
PEABO BRYSON
EW&F
KOOL & THE GANG

WKWM/Grand Rapids Frank Grant

GLADYS KNIGHT ROCKIE ROBBINS EW&P ROGER KOOL & THE GANG LUTHER VANDROSS

WTLC/Indianapolis

GENE DUNLAP GENE DUNLAP
BLACK ICE
SKOOL BOYZ
HERBIE HANCOCK
DENROY MORGAN
PATTI AUSTIN
ANGELA BOPILL
SLAVE
VERNON BURCH
SUCAR HILL GANG
HOTLEST:
EMAP
BÁR-KAYS
GEORGE BENSON
DIANA ROSS
EBONEE WEBB

KAEZ/Oklahoma City Lee Simpson

MELBA MOORE RONNIE LAWS AURRA JEAN KNIGHT CON FUNK SHUN JOHNNY BRISTOL PURE GOLD HOTTEBE BROWN KOOL & THE GANG ONE WAY ISLEY BRCS ISLEY PROS WHISPERS

Kermit Crockett

LUTHER VANDROSS PRINCE
KOOL & THE GANG
ROGER
HALL & OATES

JAZZRADIO

TYZIK Prophecy (Capitol) **CRUSADERS** Standing Tall (MCA) MIKE MAINIERI Wanderlust (WB) COUNT BASIE Warm Breeze (Pablo)

EAST: WYBC/New Haven, CT. Tom Streissguth, SOUTH: WTJZ/Newport News, VA, Larry Hollowell: MIOWEST: WBBY/Columbus, OH, Terry Wilson: WJZZ/Detrolt, MI, John Hill. WEST: KADX/Denver, CO, John Rezebeck.

WEST .

KDKO/Denver Byron Pitta

CON PUNK SHUN
TOM BROWNE
WHISPERB
OT
PIECES OF A DREAM
LAMONT DOZJER
CURTIS MAYPIELD
HOTESTI
ISLEY BROS
EWAF
ZOOM
GEORGE BENSON
RICK JAMES

KJLH/Los Angeles Levi Booker

ROGER HALL & OATES GAYLE ADAMS

KACE/Los Angeles

GENE DUNLAP AKA BAND ROD STEWART LAMONT DOZIER AURRA
CON FUNK SHUN
ONJ
Hottest:
SKYY
ROGER
ROBBY WOMACK
TIMP SLAVE

KDAY/Los Angeles

TEMPTATIONS PENDERGRASS
BRICK
RAY, GOODMAN & BR
Hottest:
EW&P
KOOL & THE GANG
SHALAMAR DIANA ROSS GEORGE BENSON

KDIA/Oakland

ANGELA BOFILL
AL JARREAU
Hottest:
KOOL & THE GANG
SKYY
CHOCOLATE MILK LUTHER VANDROSS

KUKQ/Phoenix Steve Smith

SKYY
CROVER WASHINGTON
LTD
CON FUNK SHUN
RICK JAMES
JONES GIRLS
HOTCEST:
EW&P
KOOL 4 THE GANG EW&P
KOOL & THE GANG
GEORGE BENSON
BAR-KAYS
RENE & ANGELA

KSOL/Sen Meteo, CA

GROVER WASHINGTON GAYLE ADAMS TWENNYNINE/LENNY RICHARD D. FIELDS Hottest: PRINCE CHOCOLATE MILK ISLEY BROS

BOBBY WOMACK TOM BROWNF FATBACK BAND Hottest: EWEF PRINCE DENIECF WILLIAMS ROGER ROGER KRAPTWERK

WOIC/Columbia, SC

CENTRAL LINE CENTRAL LINE
ZCOM
KANO
JERMAINE JACKSON
GAYLE ADAMS
BOBBY WOMACK
HOLLEST:
KOOL & THE GANG
EWAF
COMMODORES COMMODORES PRINCE BAR-KAYS

Ross Holland

Hottest: EW&F KOOL & THE GANG ROGER SKYY GEORGE BENSON WKXI/Jackson

Tommy Marshall

BILL SUMMERS PRINCE KOOL & THE GANG ONE WAY PEABO BRYSON

WJMI/Jackson Carl Haynes

Hottest: TIME BAR-KAYS BRICK SHALAMAR GWEN MCCRAE

WPDQ/Jacksonville Maxx St. Clair

CONALD BYRD
BILL SUMMERS
FATBACK BAND
ASHFORD & SIMPSON
FIVE SPECIAL
RICHARD D. FIELDS
HOTTOGET
EW&F
SKYY PHYLLIS HYMAN GARFIELD FLEMING NATALIE COLE

WJAX(95X)/Jacksonville, FL Steve Fox

TEDDY PENDERGRASS ANGELA BOFILL JERRY CARR PAULETTE REAVES AL JARREAU CRUSADERS/COCKER Hottest: SLAVE PEABG BRYSON CHOCOLATE MILK PRINCE BAR-KAYS

KOKY/Little Rock Ronda Curtis

JONES GIRLS CURTIS MAYFIELD FOUR TOPS Hotteat: KOOL & THE GANG LUTHER VANDROSS COMMODORES PEABO BRYSON

TEDDY PENDERGRASS
AL JARREAU
RAY, GOODMAN & BR
PATTI AUETIN
ROCKIE ROBBINS
LOWRELL SIMON P-PUNK ALL STARS MIDNIGHT STAR Hottest: GEORGE BENSON BAR-KAYS NATALIE COLE JERMAINE JACKSON

WJJS/Lynchburg, VA Art Young

Sharon Smith

AL JARREAU BILL SUMMERS ROCKIE ROBBINS SLAVE SLAVE
HOTTEST:
PRINCE
PEABO BRYSON
COMMODORES
EWAF
CHOCOLATE MILK

WDIA/Memphis Carl Connors

ROGER KOOL & THE GANG WEST STREET MOB

WEDR/Miami

none Hottest: SLAVF MADAGASCAR BETTY WRIGHT PATTI AUSTIN CHOCOLATE MILK

Michael J. Alexander

VERNON BURCH

SPINNERS RICK JAMES TYRONE DAVIS ERNIE WATTS NORMAN CONNORS TIME ONJ SLAVE Hottest: COMMODORES KOOL & THE GANG LTD ROGER

Fred Harvey GROVER WASHINGTON

FOUR TOPS LUTHER VANDROSS JERMAINE JACKSON

WYLD-FM/New Orleans James Alexander

BOBLY WOMACK CURTIS MAYFIELD PEACHES & HERB VERNON BURCH Hottest: KOOL & THE GANG EW&F GLADYS KNIGHT EVELYN KING CENTRAL LINE

WAIL-FM/New Orleans Barry Richards BILL WITHERS

Hottest: PRINCE KOOL & THE GANG FOREIGNER TEDDY PENDERGRASS

WOWI/Norfolk Chester Benton

REDD HOTT REDD HOTT
Hottest:
TIME
GEORGE BFNSON
PEABO BRYSON
GAYLE ADAMS
KRAFTWERK

WANT/Richmond

RICK JAMPS DEBRA LAWS JFANFTTE LADY DAY HOTTES TIME ROGER EW& F KOOL & THE GANG DENIECE WILLIAMS

WTOY/Roanoke Donnie Deane

GEORGE BENSON STARS ON 45 ALABAMA Hottest: QUINCY JONES EW&F

WTMP/Tampe Jerry Walker

Opportunities

Openings

EAST

New England small market leader needs afternoon newsperson. T&R to Gsy Cohen, ND, WTSL, Box 1400, Lebenon, NH 03786. EOE (12-4)

Afternoon drive personality needed immediately. Experience and talent required. Great opportunity with growing company. T&R to WENY, Box 208, Elmira, NY 14902. (12-4)

Northeest powerhouse. Nights. Important shift for Adult MOR. Phone, sports know-how. Tapa, beckground, salary. Alan Milair. WSYR, Two Clinton Square, Syracuse, NY 13202. EOE (12-4)

MAJOR FM BROADCAST GROUP

with AOR music stations in America's major markets is looking for talented air personalities and Music Directors who are successful in AOR formats. Grow with us in America's great cities.

Send aircheck and resume along with career ambitions. Repiles strictly confidential.

Radio & Records, 1930 Century Park West, #293 Los Angeles, CA 90067

An equal opportunity employer

Full/pert-time openings for CHR. TER to Jim Simonetti, K-104/WSPK, Box 1703, Poughkeepsie, NY 12801. NY, CT & NJ need apply. EOE M/F (11-27)

Looking for PM drive jock, pros only. T&R to John Freiley, PD, 165 Front St., Menchester, NH 03102. EOE M/F (11-27)

Morning drive jock needed for West Virginia AM station. Early edvencement to PD for right person. Minimum 4 years experience. Cell (304) 253-8307. EOE M/F (11-27)

Wented: News enchor reporter, no experience necessary, will train. TER to Scott Davis, News Director, 7 Main St., Bangor, ME 04401. EOE M/F (11-27)

Upstate New York resort area looking for people experienced in both CHR and A/C. TER: Neil Young, WBZA/WNIQ, Box 928, Glens Fells, NY 12801. EOE M/F (11-27)

WKAZ/Charleston, WV is accepting applications for future A/C openings. TER to Jeff Whitehead, Box 871, Charleston, WV 25323. EOE M/F (11-27)

Major Eastern AOR-A/C

station looking for hard-working talented Production Director. Administrative skills a must. Send tape and resume to Radio & Records, 1930 Century Park West, #292, Los Angeles, CA 90067. EOE M/F

W8PR/8pringfield needs Production Director. New state-of-the-ert facility. TGR: Mark/Osborne, Box 58, Springfield, MA 01101. EOE M/F (11-27)

RECORD ROLL FOR THE SERVICE OF THE S

WWYZ-FM92 Hertford's FM A/C music leader is looking for morning personality. TER & most recent retings: Deve Popovich, Box 3322, Hertford, CT 06103. (11-27)

Experienced morning man needed for eggressive small market AM, Good pay, benefits. T&R to Chip Mosley, O.M., WBTH, Box 261, Williamson, WV 25681. (11-27)

WRIE/Erie immediate 7-midnight top-notch one-onone personality. Strong production. TER: Jay Scott, Box 2072, Erie, PA 16512, or cell (814) 796-6777. EQE M/F (11-27)

FM-97 opening for top-notch 7-midnight personalisty. Good production, no beginners please. T&R: Mel Edwards, Program Manager, WLAN-FM, 252 N. Gueen St., Lancaster, PA 17803; (11-27)

Openings

Major CT album rock station with serious commitment to news looking for reporter with enchor experience. T&R to Box 989, Hartford, CT 06143-0989. EOE W/F (11-27)

Account Executive. If you are interested in earning \$25,000+ a year. If you have a minimum of 3 years radio sales experience. If you are a self-starting street fighter. If you want to work for a number one radio station and a first class operation. If you are looking for future advancement with one of the nation's most progressive radio groups, we want youl Only two openings available. Contact Walter Broadhurst, GSM, WKEE, Inc., P.O. Box 2288, Huntington, WV 25724. Immediately. EOE M/F (12-4) •

SOUTH

WRVQ/Richmond will have a rare night opening in January. Applications now being accepted. T&R to Bill Thomas, WRVQ, Box 1394, Richmond, VA 23211. EOE M/F (12-4)

WNOX/Knoxville looking for future talent. T&R to Jay Michaela, P.O. Box 3487, Knoxville, TN 37917. EOE M/F (12-4)

Sunbelt Country station just north of Houston, sccepting T&R for future openings. Send to John Gray, KIKR Radio, Box 68, Conroe, TX 77301. EOE M/F (12-4)

Meture morning personelity/PD for FL East Coast AM. A/C CBS affiliate. T&R: WMEL, P.O. 1318, Melbourne, FL 32935. EOE (12-4)

Suburban VA A/C seeks midday personality with strong production: TER to Johnny Long, WPRW, Box 1460, Manassae, VA 22110 or cell (703) 368-3100. (12-4)

We even showed up in the Amerillo ratings, 75 miles away. Need good people for modem Country format. KKYN, Box 147, Plainview, TX 79072. EOE M/F (12-4)

Entering Jackson, M8 merket with 100,000 wetts. Excellent rewards and incentives for Contemporary air telent. T&R to Kirk Sherwood, WQMV, Box 76, Vicksburg, MS 39180. (12-4)

WRVQ/Richmond, VA's 200,000 watt CHR has a part-thre opening for a weekend swing personality for good bucks. T&R to Bill Thomas, Box 1394, Richmond, VA 23211. EOE M/F (12-4)

Q101/Meridian, M8 looking for a talented Production Director who can write and produce great spots. Call Larry O'Neal, Operations Manager. (601) 693-2381. (12-4)

WRKT/AM-FM, looking for a take-charge ND. Selery good, climate great. T&R ASAP to Mike Shepard, Box 3845, Cocoe, FL 32922. EOE M/F (12-4)

Experienced, professional telephone talk show personality wanted for a topical issue and controversy oriented radio call-in show. Preference will be given to those with an air-check tape of this type of show. The right person will take over an established, #1 rated early evening talk show heard in 30+ states. Send a resume detailing educational background and experience along with a description of your approach to this type of program and an air-check to Lou Dean, WRVA, P.O. Box 1516, Richmond, VA 23212. EOE (12-18) •

Southeast Top 50

market A/C PM drive announcer. \$17.5-20k depending on ability. Must be versatile production pro. We're looking for the best and willing to take our time finding the right person. Send tape and resume to Radio & Records, 1930 Century Park West, #288, Los Angeles, CA 90067.

минининининини

WRKT/AM-FM, Guy Gennett's new Country powerhouse of FL's ippec coast looking for quelified air talent. T&R: Mike Sheperd, Box 3845, Cocos, FL 32922, EOE M/F (12-4)

Morning entertainer, 100,000 wett FM. Be a pert of a winning team. TER: Steve Kelly, 094FM, Box 1790, Little Rock, AR 72203, No cells. EOE M/F (11-27)

Openings

Q104 (WQEN-FM) now accepting tapes for immediate openings. Looking for communicators with strong production. Clever "cooker"/team player. Box 108, Gadaden, AL 35902. EOE M/F (11-27)

Mature, energetic professionals for all positions. TER and salary requirements to Dave Ferraro, WLEQ, 98 Super Q Blvd., Rt. 22, Ft. Myers, FL 33908. EOE M/F (11-27)

Position open for announcer/production. Participation in a convenantional talk show would be a plus. T&R: Buddy Paeler, KPAN, Box 1757, Hereford, TX 79045. EOE M/F (11-27)

AM/FM in Arkenses' #2 market has immediate openings for mature professionals. TER to Dave or Dan, Box 4150, Fort Smith, AR 72814, (501) 783-4106. EOE M/F (11-27)

A/C mornings/Production Director. Active contributor. Creative/cooperative atmosphere. Opportunity/responsibility. Work with us, not for us. TER 15-SAC, Box 70, Ft. Knox, KY 40121. EOE M/F (11-27)

MIDWEST

Cleveland's only FM Country is seeking a personality who can communicate and entertein. TER to Jon Olson, WKSW, 1 Playhouse Square, Cleveland, OH 44115. (12-4)

Production Director with multi-track experience for WOW and Z-92/Omaha, Call Raiph Caldwell, (402) 592-3500, EOE M/F (12-4)

WFBQ needs part-time ennouncer. Indians-based people need apply. Must have CHR, AOR knowledge. T&R: Joe Kreuse, 6161 Fall Creek Road, Indians, MN 48220-5097. EOE M/F (12-4)

Adult communicator who wents the freedom to do just that. Attractive salary & benefits. Contact Steve Amstrong, WITV, Box 142, Denville, IL 61832. (217) 448-1312. EOE (12-4)

WXKE/Ft. Wayne wents your TER for future openings. Minimum two years experience plus production to Rick West, 4740 Coldwater Rd., Ft. Wayne, IN 48825. EOE M/F (12-4)

News Director needed, capitol city's leading AM/FM combo. Strong delivery, digging, writing, and leadership required. T&R: Greg Thomas, WCVS/WFMB, Box 2989, Springfield, IL 82708. EOE (12-4)

\$30-40,000

For adult morning personality for upper Midwest Country giant. #1 rated station with heavy emphasis on information and personality. Please, no time and temp rock jocks. Must be able to work well with other member of morning feam. Send T&R to Radio & Records, 1930 Century Park West, #291, Los Angeles, CA 90067.

Major market owned & operated FM seeking highly qualified morning drive anchor/reporter. Converse tional delivery on herd news. T&R: Keren Hand, 630 N. McClurg Ct., Chicago, IL 60611. EOE (12-4)

Station of the year '79-'80. PD leeving due to family illness. Send confidential T&R to G. Scantland, WDIF, Box 10,000, Marion, OH 43302-1330. EOE (12-4)

Country personality needed for Central IL leader. Good production skills and experience a must. T&R to: Greg Thomas, WFMB, Box 2989, Springfield, IL 62708. EOE (12-4)

Experienced newscaster/reporter needed. T&R to Kelsey Smith, ND, KRGI; Box G, Grand Island, NB 68802 or call (308) 381-1430, EOE M/F (12-4)

Wanted: News reporter/anchor for AM/FM in suburban Chicago. T&R to Rick Belleirs, WIVS/WXRD, 300 Commerce Dr., Crystel Lake, IL 60014. EOE (11-27)

KRMG/Tulse is looking for a newsperson for AM drive. TSR to Jim Back, ND, Box 419, Tulse, OK 74101. (11-27)

Lansing metro WQTK Country needs communicators with strong production. Dave Conred, PD, 1363 W. Parks Rd., St. Johns, MI 48879. (11-27)

WJNR-FM looking for morning drive or afternoon person. Good production. No hype. Must know music. 60,000 watts dayparted CHR/AOR. TGR to 219 Eest 'A' Street, Iron Mountain, MI 49801. EOE M/F (11-27)

KNOX/Grand Forks, ND needs experienced broadcast journalist. No beginneral Competitive salery. T&R to ND, Box 1638, Grand Forks, ND 58201. EOE (11-27)

KLSS, CHR FM looking for air personality. Experience necessary. TGR to Tom Huber, 8ox 1448, Mason City, IA 50401. EOE M/F (11-27)

Openings

Production/promotion minded PD, AM shift for #1 rated Country FM. TGR to WAXT, Box 111, Alexandria, IN 48001. 250,000 metro. (11-27)

KRNT-Q102/Dee Moines wants experienced herdworking Production Director. TER to Scott Huskey, KRNT-Q102, Box 1360, Dee Moines, IA 50305. EOE M/F (11-27)

Need talented air personalities for weekends and overnights. Top 40 FM Chicago metro area. TSR to Steve Wallace, WXLC, 4 South Genesee, Wallkegan, IL 60085. (11-27)

Morning drive ennouncer, production duties. Good pay. T&R to Sid Herdt, KYYY, Box 1738, Bismerck, ND 58502. No cells please. EOE M/F (11-27)

Experienced AOR announcer still wanted for #1 100,000 watt FM station in Duluth/Superior. Applicant must have decent production skills. Above average salary plus banefits. T&R to General Manager, KQDS, Box 6167, Duluth, MN 55806. EOE M/F (12-4) •

WEST

Boulder's AOR KBCO-FM needs highly motivated person with mejor merket experience for 10pm-2em. TER: Dennis Constantine, 4840 Riverbend Rd., Boulder, CO 80303. EOE M/F (12-4)

KENI/Anchorage looking for full-time air talent who is good and not afraid of anow. Good money & benefite. T&R to Randy Robbins, 1777 Forest Park Drive, Anchoraga, AK 99603. No calls. EOE (12-4)

Helpl We can't find any good Jocks. If you're good, we'll pay ye. Send T&R to KRMO-FM, 307 South 1600 West, Provo, UT 84601. EOE M/F (12-4)

T&R's now being accepted for afternoon drive/Production Director at Colorado's newest adult rock station. No calls. Write: D.J. McCoy, KIQX, Box X, Durango, CO 81301. EOE (12-4)

Anchor/reporter. Must be good on phone, work with scanners. Paid health for employee. Paid sharing plan. Air-check, writing samples, resume to Jim Cumberland, ND, KUUY/KKAZ, Box 926, Cheyenne, WY 82001. EOE M/F (12-18) •

Production company seeking assistant. Prefer radio background. Reel & Resume: Frenk Jolle, Merina Music Productions, 777 Silver Spur, Suite 115, Rolling Hills, CA 90274. (11-27)

Experienced sales persons wanted for progressive soul station KJOP, Great opportunities, Contact Jamel Welle, (209) 582-9973. (11-27)

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Opportunities

Openings

KFYE (Y84)/Freeno ready for one more real good pert-timer for weekend and occasional overnight fill-in. Call Milke Berlak, (209) 486-5294. EOE M/F (11-27)

Monterey Penineula A/C-FM wants copy/production wiz plus eir shift. T&R to GM, KMBY, Box 1271, Monterey, CA 83940. EOE M/F (11-27)

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is looking to fully staff a new FM powerhouse in Top 20 market. We need the most creative, balented people we can find for each shift. Good dollars and a chance to build a winner. A zany, fun morning show is a must. If you need a challenge, rush your tape today to Radio & Records, 1930 Century Park West, #289, Los Angeles, CA 90067.

B-100/8en Diego needs full-time moming news an-chor, journalism background desired. T&R to Cliff Albert, ND, B-100 FM, Box 80888, San Diego, CA 92138. EOE M/F (11-27)

Afternoon drive in Denver. 66/KLZ looking for eleasoned air personality. TER to Bill Bradley, PD, KLZ, 2149 S. Holly, Denver, CO 80222. EOE (11-27)

Part-time work available to announcers, minimum two years on eir experience. T&R: Tommy Goodwin, GM, NBS Radio, 1220 N. Highland Avenue, Hollywood, CA 90038. EOE M/F (11-27)

Positions Sought

Dvernight men seeking position in Northwest OH or Southeast MI only. Call JIM, (419) 474-4191. (12-4)

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23-year-old air personality looking for a position to use abilities. Will relocate. Can start immediately. Con-tect (Comman) JAY FREEMAN, (213) 938-8188. (12-4)

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Over 10 years experience. Last 5 plus at KGW/Port-land as personality. Prefer West Coest. A/C, CHR, AOR. Contact GLYNN SHANNON, (503) 232-9308. (12-4)

T.J. BYERB, 21 year veteran of radio ware is available 12-4. Experienced AM/PM drive and Production Director. Formerly of WNDE, WIBC, WIFE. Cell A.C., (317) 844-8893. (12-4)

Morning man available January: Class bits, characters and phones. Top 60 merket. Formerly WGST, WSPD, now WQOK. After 3pm, SPANKY, (803) 246-4856. (12-4)

Positions Sought

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5½ years experience in all formats. 2 years experience as MD. Looking for major/medium merket West of TX. Call GARY LEE, (713) 800-4085. (12-4)

Promotion Director, formerly with Y100/Miami is sveileble now. Strong references. Cell DAN SMIGROD, (306) 474-3179. (12-4)

Former Production Director and middley jock KFMX, looking to move West or Southwest, AOR, A/C. Call BOBBY TREBOR, (808) 745-3129 or (808) 792-4830. (12-4)

Bo, you're looking for that key individual. Shall we follow the yellow brick road together? KIOA, WTVN alumnus. BRAD, (306) 276-2945. (12-4)

personality with 3 years experience. Looking for um market in Midwest. Call DAVE, (607) 364-4424.

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Station changed hands. 7 years mostly medium merket, degree. AOR, CHR, Production or news. SCHUYLER, (305) 335-2077 or (305) 283-6390 eak for

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1et phone air personality with 4 years experience. Good production. One-to-one communicator with adults and teens. South or Southwest, PATRICK, (601) 638-3318. (12-4)

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Positions Sought

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Positions Sought

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Positions Sought

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AOR jock/producer with 6 years experience on-air, production awards, local agency production, PD and Production Director experience and desire to keep learning is ready to move up a notch. Interested? All I want are good people and good facilities. TIMMO, (618) 549-3808.

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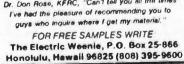
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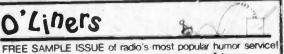
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BILLY SQUIER "My Kinds Lover" (Capital) 54/15
Moves: Up 8, Debuts 8, Seme 25, Down 0, Adds 18, WIFL WRCK, WPST, WLAN-FM, 8J105, KX104, WNOX, WRVQ, KOFM, Z104, KLUC, WACZ, KKQV, KVOL, WCIL-FM.

LULU "H H Were You" (AMa) 52/8

Moves: Up 7, Debute 4, Same 33, Down 6, Adde 8, WDRQ, KFI, KEZR, KYYX, WJDX, KOFM, KGGI, KDZA, WXK8-FM d-27, 84Q on, CKLW 30-21, WPHD on, WAAY 28-27, KBKD 38-27, SBKG on.

AIR SUPPLY "Sweet Dreams" (Arista) 51/50

Moves: Up 0. Debuts 0, Same 1, Down 0, Adds 80 including 8104, WPGC, KEARTH, KIQQ, KYYX, WRCK, WLAN-FM, KX104, WZZR, KBBK, KSS, WTSN, WCGQ, KFYR, KATI.

SIGNIFICANT ACTION

BERTIE HIGGINS "Key Largo" (Ket Family/CBS) 48/10
Moves: Up 13, Debuts 7, Same 19, Down 0, Adds 10, Q105, WPHD, WKEE, KEEL, WZYP, WHNY-FM, WAXY, WAKY, WFBQ, KFYR, 94Q 21-17, KFI on, WDOQ 3-1, WBBQ 18-11

Moves: Up 1, Debuts 0, Same 12. Down 0, Adds 29 Including WBEN-FM, KEZR, WRCK, WPST, K104, KQ94, WBCY, WCSC, 2104, WNCL, KKXX, WFBQ, KILE, KKRC, KATI.

STEVIE WOODS "Steel The Night Away" (Cotillion/Atco) 38/3
Moveer Up 18, Debuts 3, Seme 13, Down 4, Adds 3, KEZR, KYNO-FM, 968GF, WXKS-FM 22-19, KSLQ 24-22, WHFM 30-28, WVBF 22-18, KEEL on, WJDX 13-10, WSQN 28-24, BJ108 18-18, WNAP 18-9, KSKD 22-17, WJBQ 28-28, KVOL 30-28, AL JARREAU "Breakin" Away" (WB) 34/11
Movee: Up 8, Debuts 3, Seme 12, Down 0, Adds 11, KRLA, KFRC, WTUX, G100, BJ106, WDOO, WGH, WGUY, WISE, 99KQ, KQDI, WXKS-FM 27-34, KZFM 27-18, KGGI 23-18, KILE 38-33.

MENIBY DALIL BAND "Moonis" (Manager) Alternated 20/15.

KQDI, WXK8-FM 27-24, KZFM 27-19, KQQI 23-18, KILE 38-33.

HENRY PAUL BAND "Keepin' Our Love Alive" (Atlantic) 30/15

Moves: Up 2, Debuts 2, Same 11, Down 0, Adde 16, KEGL, KBEQ, 82FLY, 3WT, WKEE, KZFM, KSET-FM, KINT, WANS-FM, WJXQ, WISE, WXLK, KSEL-FM, KRNA.

BALANCE "Feiling In Love" (Portrait/CBS) 30/7

Moves: Up 7, Debuts 1, Same 16, Down 0, Adde 7, KX104, KIQQ, WTIX, KROK, KXX108, KOFM, KBBK, KOPA on, WHFM 29-26, K104 24-17, KHFI 18-17, KJ100 on, 95XIL 37-34, KILE 27-24, KRNA on, KQDI 12-6.

DEL SHANNON "See Of Love" (Network/Elektre-Asylum) 28/18

Moves: Up 1, Debuts 1, Same 8, Down 0, Adde 18 Including KIQQ, KOPA, WFBR, KZFM, WAAY, WOKI, WJXQ, WIKS, K96, WJBQ, WQUY, WACZ, WFLB, KKRC, KOZE.

FOREIGNER" "Indicatory Macro" (Atlantic) 27/89

KPS. WJBQ, WGUY, WACZ WFLB, KKRC, KOZE.

FOREIGNER "Jukebox Hero" (Atlantic) 27/9

Moves: Up 4, Debuts 3, Same 11, Down 0, Adds 9, Y100, K104, K283, WMEE, KNBQ, WOMP-FM, 96XIL, Z102, WCKX 28-17, KBEQ on, WSSX on, WIKS 6-25, K98 20-18, KENI 30-25.

SHEILA "Little Darlin" (Carrero/CBS) 26/13

Moves: Up 0, Debuts 0, Same 13, Down 0, Adds 13, KFI, WRCK, WKEE, KZFM, KBFM, KEEL, KQ94, WAAY, WGSC, KBBK, WCIR, KILE, KENI, WPHD on.

WCIR, KILE, KENI, WPHD on IRENE CARA "Anyone Can See" (Network/Elektra-Asytum) 25/9
Moves: Up 5. Debuts 1. Same 10, Down 0, Adds 9, WHFM, WKRZ-FM, KZFM, WTIX, KBBK, WGUY, WFBG, KVOL, KDZA, KFI on, KSET-FM 25-19, KLAZ on, KYNO-FM 35-33, WJBQ on, KILE 37-34.

JENNIFER WARNES "Could It Be Love" (Arista) 23/9
Moves: Up 3. Debuts 2. Same 9, Down 0, Adds 9, WAEB, WTIX, KEEL, WAAY, WDOQ, WSEZ, WCSC, KIOA, KOFM, WSQN 25-25, WMAK-FM 25-25, WZZR on, KSKD 6-34, WCIR on, KILE 40-37.

STEVE CARLISLE "'WKRP In Cincinneti' (Main Therne)" (Sweet City/MCA) 22/9
Moves: Up 5, Debute 0, Same 8, Down 0, Adde 8, W8GN, WMAK-FM, WNOX, WCSC, K96, Z102, KRNA, KENI, KYYA, WCKX 24-22, K104 40-36, WKEE 38-36, WNAP gn. KQKQ on, KQDI 29-25.

WCKX 24-22, K104 40-36, WKEE 38-36, WNAP on, KQKQ on, KQDI 28-26.

ALABAMA "Love In The First Degree" (RCA) 21/8

Moves: Up 7, Debuts 1, Same 5, Down 0, Adds 8, 94Q, KQ94, W8GN, WAAY, BJ106, WCSC, KCPX, Q104, WCAO on, KLAZ 30-24, WMAK-FM 24-21, WOKI 30-25, KOFM on, WISE 38-31, WFLB 18-9.

KENNY ROGERS "Blaze Of Glory" (Liberty) 20/2

Moves: Up 4, Debuts 1, Same 13, Down 0, Adds 2, 95XIL, KENI, KS95-FM on, 13K on, KINT on, KEEL on, WSGN 27-23, WDOQ on, WNOX on, WVIC 18-12, WLOL-FM 18-12, WAKX d-20, WACZ on, WISE on, KCBN 27-25.

RUSH "Claser To The Heart" (Mercury/PolyGram) 18/4

Moves: Up 4, Debuts 3, Same 7, Down 0, Adds 4, WKTI, WIKB, Q104, Q101, Q107 d-18, KEGL d-27, WLS-FM 30-28, 3WT on, WPST d-36, WOKI on, WJXQ 19-16, FM103 on, WZYQ 27-25, 99KG on, KFMZ 28-17.

WPST d-36, WOKI on, WJXQ 19-16, FM103 on, WZYQ 27-26, 99KG on, KFMZ 26-17.

SUE SAAD "Looker" (WB) 16/3

Movee: Up 2. Debuts 4, Same 7, Down 0, Adds 3, WPST, KKXX, KVOL, KFRC on, WKRZ-FM on, KZM d-35, WAAY on, WZYP on, WMAK-FM on-dp, WOKI on, WBCY on d-28, WSSX d-28, WJXQ 23-21, Q104 on, WQLF d-40, KSEL-FM 25-19, DONNIE IRIS "Love is Like A Rock" (MCA) 14/9

Moves: Up 0, Debuts 0, Same 6, Down 0, Adds 9, KIQQ, WVIC, WJXQ, WJBQ, WGUY, WACZ, KELO, KRNA, KFMZ, 3WT on, WKRZ-FM on, WISE on, KSEL-FM on, KKRC on,

BOB SEGER "Feel Like A Number" (Capitol) 12/9

Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 9, WPST, Q106, WKRZ-FM, WMAK-FM, WOKI, WBCY, WJXQ, KCPX, KSEL-FM, WZYP on, WRVQ d-24, KKQV on.

KISS "A World Without Heroes" (Casablanca/PolyGram) 12/8

Moves: Up 1, Debuts 0, Same 3, Down 0, Adds 8, WXKS-FM, PRO-FM, KFI, KSET-FM, WJDX, WOKI, 96SGF, KSLY, KIQQ on, WJBQ 38-31, WQUY on, KDZA on.

JERMAINE JACKSON "I'm Just Too Shy" (Motown) 12/1

OH, WIBIG 35-31, WGUY OR, KDZA OR,

JERMAINE JACKSON "I'm Just Too Shy" (Motown) 12/1

Moves: Up 4, Debuts 0, Same 7, Down 0, Adds 1, KQKQ, Y100 on, KFRC 37-33, KZFM 29-25, KEEL OR, KROK 30-27, KQ94

ON, KLAZ OR, WAAY OR, 86SGF 18-17, WGLF OR.

ZZ TOP "Tube Snake Boogle" (WB) 11/7

Moves: Up 1, Debuts 2, Same 1, Down 0, Adds 7, WPHD, G100, BJ105, KJ100, WJXQ, KJRB, KSLY, WRCK d-27, KKXX

Z3-22, KILE OR, KSEL-FM d-28.

VANGELIS "Titles" (Polydor/PolyGram) 11/5
Move: Up 0, Debute 1, Same 6, Down 0, Adde 5, KFI, WGH, KYNO-FM, KENI, KSLY, KEZR on, KYYX on, WVIC on, WJBQ
on, WHEB on, KQDI d-29.

on, WHEB on, KQDI d-28,

JOHN HALL BAND "Crazy" (EMI America) 11/1

Moves: Up 2, Debuts 1, Same 7, Down 0, Adde 1, KVOL, KIQQ on, WPHD on, KJ100 28-23, WJXQ 25-23, WIKS on, KBBK on, KKRC on, KKLS on, WSPT on-dp, KRNA d-26.

PRINCE "Controversy" (WB) 11/0

Moves: Up 4, Debuts 0, Same 5, Down 2, Adde 0, Y100 on, WTIC-FM 21-19, KZFM 14-9, KSET-FM 22-17, KINT on, WVIC on, KYNO-FM 21-14, WQUY on, 96SFQ on,

NIKKI WILLS "Some Guys Have All The Luck" (Beersville/WB) 10/3
Movee: Up 1, Debuts 0, Seme 6, Down 0, Adds 3, WJXQ, WOMP-FM, WFLB, WQH on, WVIC on, KCPX on, KSKD 37-33, WCIL-FM on, KDZA on, KOZE on.

BREAKERS are those newer records judged to have the greatest level of station activity on any given week. NEW & ACTIVE includes songs reported by at least 50 CHR or 30 A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many reporters are on the record this week and, of those, how many added it this week. CHR stations report numbered playlists, and all possible moves are listed for each song (UP, DEBUTS, SAMES, DOWNS, ADDS). A/C stations report by rotations (HEAVY, MEDIUM, LIGHT, ADD). The two numbers following each rotational designation indicate how many

stations have the record in that particular rotation and, of those, how many added it into that same rotation

SIGNIFICANT ACTION is a quantitative listing of songs below the New & Active level. Indicates one of this week's most added new releases. The number in parentheses Immediately following the songs listed in the MOST ADDED and HOTTEST sections of the BACK PAGE Indicate the total number of all our reporters in either CHR or A/C adding the song this week or noting that the song is among their five hottest.

QUARTERFLASH "Harden My Heart" (Geffen/WE) 38/2
Rotestonic Heavy 12/0, Medium 16/0, Light 8/2, Extre Adds 0, Total Adds 2, WVLK, WLVA, Heavy; WIP, KPLZ, WRIE, WQAC, KOLE, WEM-HH, WSLS, KAFY, KWAV, KSEL, WORD, KRKK, Medium; KDKA, WHEN, KCBW, WSLL WMAZ, YYOR, WTVN, WOWO, KBOL KUQN, WKZE, WSKY, WCHY, KPAT, WSUW, KADE.
BALANCE "Feiling In Love" (Portraft/CBS) 32/3
Rotestonic Heavy 0/0, Medium Z1/0, Light 11/2, Extre Adds 0, Total Adds 2, WVLK, WCHY, WDAY, Medium; 87AIA, KEX, KPLZ, WRIE, WWYZ, WQAC, KCSW, WDEF, WMAZ, WRVR. Y108, WHBC, KKRD, KAFY, KSL, WKZE, WSKY, WJON, KPQD, KBOZ, KRKK

ROD STEWART "Young Turks" (WB) 30/2
Robstons Henry 127, Medium 107, Light 80, Extra Adda 0, Total Adda 2, WRIE, WSJS, Heavy: WIFM, KDKA, WQAR, KCBW, WAFB, KAPY, KWAV, WKZE, KSEL, WORQ, KADE, Medium: WHEN, WSLL, WSM-FM, WQUE, WOWO, WCHV, KPAT, WBOW,

SIGNIFICANT ACTION

AIR SUPPLY "Sweet Dreams" (Arists) 24/24
Rousions Heavy 17, Medium 98, Light 11/11, Erts Adds 3, Total Adds 24, KULF, Wrie, WQY, WQAE, KCBW, WVLK, WMAZ, WSM-FM, WHBY, WHBC, WFMK, KKRD, KAFY, KUQN, KREM, WKZE, WNEU, WBKY, WCHV, KBEL, WROG, WDAY, KBOZ, KRKK.

KBOZ, KRKK.

ALABAMA "Love in The First Degree" (RCA) 24/4

Rotefons: Heavy 30, Medium 120, Ught 84, Extra Adds 0, Total Adds 4, 88KRC, WWYZ, WHIO, KKHD, Heavy; WDEF, KBL, WORG, Medium: WARMER, KMBZ, WGAC, WMAZ, KRNT, WFMK, KLTE, KAFY, KWAV, WNEU, WDAY, LITTLE RIVER BAND "Take It Easy On Me" (Capital) 22/11

Rotefons: Heavy 10, Medium 103, Ught 10/8, Extra Adds 2, Total Adds 11, WOMC, WRIE, WGAC, WVLK, WMAZ, WBM-FM, WHBY, WNEU, KBEL, KPAT, KADE, Heavy; KWAV, Medium: KCSW, WHBC, KAFY, WKZE, WBKY, WCHV, WJON, BERTTE HIGGINS "Key Largo" (Kart Fermilly/CBS) 21/8

Rotefons: Heavy 10, Medium 8/1, Light 8/4, Extra Adds 3, Total Adds 8, WGY, WOKV, WHIO, KAFY, WWSA, WJON, KMED, KRKK, Heavy; WERC, Medium: 8/7ALA, WARMER, KCSW, WDEF, WMAZ, WQUE, WORQ.

AL JARREAU "Breekin' Away" (WB) 21/5
Roistons: Henry 00, Medium 1/2, Light 12/2, Entre Adde 0, Total Adde 5, WBEN, KCSW, WSM-FM, WQUE WHIO, Medium KPLZ, WMAZ, WRVA, WSKY, WCHV, KMED, KRKK.

BEE GEES "Living Eyes" (RSO/PolyGram) 18/2
Rotations: Heavy 1/0, Medium 5/2, Light 12/0, Extra Adds 0, Total Adds 2, 97AIA, WGIR, Heavy: WTFM, Medium KCSW, WSIL.

ROLLING STONES "Waiting On A Friend" (Rolling Stones/Atco) 15/5
Rotations: Heavy 20, Medium 62, Light 62, Extra Adds 1, Total Adds 5, KCSW, WSLI, KAFY, WNEU, KCRQ, Heavy: WQUE, KSEL
Medium WWYZ, WSM-FM, WSKY, WLEQ.

IRENE CARA "Arryone Can See" (Network/Elektra-Asylum) 14/8
Rotertone: Heavy 00, Medium 6/2, Light 7/6, Extra Adds 1, Total Adds 6, KULF, WCCO, WRIE, WSU, WHBC, WJON, KMED, KRKK. Medium KCSW, KAFY, WSKY, KBOZ

ROTEVE MILLER BAND "Heart Like A Wheel" (Capitol) 14/0
Rotetions: Heavy 10, Medium 60, Light 70, Extra Adds 0, Total Adds 0, Heavy: WRIE, Medium: WTFM, KAFY, WICZE, WCHY,

VANGELIS "Titlee" (Polydor/PolyGram) 13/3
Rotetions: Heavy 10, Medium 51, Light 7/2, Extre Adde 0, Total Adde 3, KMBZ, WRVR, WHIO. Heavy: KPLZ. Medium; WELL, WSLL

CHILLIWACK "My Girl (Gone, Gone, Gone)" (Millennhum/RCA) 12/2
Rotations: Heavy 00, Medium 101, Light 21, Extra Adds 0, Total Adds 2, WRIE, WSKY, Medium: WHEN, WOWO, KAFY, KKUA, KWAV, WKZE, WCHV, WLEQ, WSOW.

RINGO STARR "Wrack My Brain" (Boardwalk) 12/1

900, Medium 5/0, Light 7/1, Extra Adds 0, Total Adds 1, WGAR, Medium: WIP, KCSW, WBT, WMAZ, KAFY. RITA COOLIDGE "Wishin' & Hopin' " (AS-W) 11/7
Rotations: Heavy 1/0, Medium 2/2, Light 8/5, Extra Adds 0, Total Adds 7, WCCO, KCSW, WRVA, KKRD, KKUA, KSL, WORG.

T.G. SHEPPARD "Only One You" (WB/Curb) 11/2
T.G. SHEPPARD "Only One You" (WB/Curb) 11/2

T.G. SHEPPARD "Only One You" (WB/Curb) 11/2

T.G. SHEPPARD "Only One You" (WB/Curb) 11/2

EARTH, WIND & FIRE "Let's Groove" (ARC/Columbia) 10/3
Rotetions: Heavy 2/1, Medium 4/1, Light 3/0, Extre Adds 1, Total Adds 3, WRIE, WBJS, KAFY, Heavy: KKUA, Medium: WBT, WQUE

CARLY SIMON "Hurt" (WB) 10/3

Heavy 00, Medium 30, Light 6/2, Extra Adds 1, Total Adds 3, WARMS6, WQAC, WKZE, Medium: WNAS, WRIE, KSL

ROSANNE CASH "Blue Moon With Heartache" (Columbia) 9/3
Rotations: Heavy 1/0, Medium 3/1, Light 6/2, Extra Adds 0, Total Adds 3, WARMSE, KCSW, WDAY, Heavy: WQAC, Medium: WDEF,

GREG LAKE "Let Me Love You Once" (Chryselle) 9/2
Rotations: Heavy 00, Medium 20, Light 7/2, Estra Adda 0, Total Adda 2, WCCO, WBKY, Medium: WBM-FM, KAFY,
GENESIS "No Reply At All" (Atlantic) 9/0
Rotations: Heavy 1/0, Medium 5/0, Light 3/0, Extra Adda 0, Total Adda 0, Heavy: WRIE, Medium: WHEN, WBM-FM, KWAY, WKZE.

DAVID GATES "Come Home For Christmas" (Arista) 8/8
Rotations: Heavy 00, Medium 3/3, Light 5/6, Extra Adds 0, Total Adds 8, KMBZ, WNAB, WELL WDEF, WSM-FM, KKUA, WORG.

MOODY BLUES "Talking Out Of Turrr" (Threshold/PolyGram) 8/1
Rotetions: Heavy 10, Medium 30, Light 41, Extra Adds 0, Total Adds 1, WSM-FM. Medium WARMSS, WQAC, KAFY.

81 IN REVIEW

COMING NEXT WEEK INSIDE R&R.

R&R's annual year-end issue, featuring:

Top 81 records of the year in all formats.

Records that reached the Top 15.

The people and events that made 1981 a year to remember for the radio and record industry.

JUCE IS BREAKING LOOSE

THE SWEETEST THING"

Produced by Richard Landis



CHR BREAKERS

JUICE NEWTON

The Sweetest Thing (I've Ever Known) (Capitol) 62% of our reporters on It. Moves: Up 92, Debuts 8, Same 18, Down 2, Adds 13, Q102, WOKY, KIIS-FM, Q103, KZZP, KTSA, KSTT, WGBF, FM102, K96, KRQ, KQIZ-FM, WAZY-FM, JB105 6-4, 94Q 3-2, KJR 12-9. See Parallels, debuts at number 29 on CHR chart.



Chestol

December 4, 1981

Radio&Records

Contemporary Hit Radio

NATIONAL AIRPLAY/30.

Adult/Contemporary

	L	TTL	E RI	VEP	BAND (62) RICK SPRINGFIELD (44)
	-	-	\Rightarrow	0	RONNIE MILSAP/I Wouldn't Have Missed It For The World (RCA)
	_		-	0	JUICE NEWTON/The Sweetest Thing (I've Ever Known) (Capitol)
	_	-	29	2	ROLLING STONES/Waiting On A Friend (Rolling Stones/Atco)
	5	7	17	27	DARYL HALL & JOHN OATES/Privete Eyes (RCA)
	_	29	28	0	CARS/Shake It Up (Elektra)
	_	28	27	23	QUEEN & DAVID BOWIE/Under Pressure (Elektra)
	20	14	13	24	GENESIS/No Reply At All (Atlantic)
	_	26	24	2	EDDIE RABBITT/Someone Could Lose A Heart Tonight (Elektra)
	9	9	18	22	BARRY MANILOW/The Old Songs (Arista)
	28		21	0	GO-GO'S/Our Lipe Are Sealed (IRS/A&M)
	29		22	23	PAUL DAVIS/Cool Night (Arista)
	24		19	19	STEVE MILLER BAND/Heart Like A Wheel (Capitol)
	_	27	23	Ø	BARBRA STREISAND/Comin' In And Out Of Your Life (Columbia)
	25	22	20	0	J. GEILS BAND/Centerfold (EMI America)
	21	16	15	18	CHILLIWACK/My Girl (Gone, Gone, Gone) (Millennium/RCA)
	-	30	26	Œ	EARTH, WIND & FIRE/Let's Groove (ARC/Columbia)
	27	21	18	0	GEORGE BENSON/Turn Your Love Around (WB)
	2	2	8	12	AIR SUPPLY/Here I Am (Just When I Thought I Wes Over You) (Aristi
	3	4	4	12	POLICE/Every Little Thing She Does is Magic (A&M)
	23	15	12	0	NEIL DIAMOND/Yesterday's Songs (Columbia)
	12	11	10	0	JOURNEY/Don't Stop Bellevin' (Columbia)
	26	19	14	Ö	DARYL HALL & JOHN OATES/I Can't Go For That (No Can Do) (RCA)
	-	13	11	Ó	QUARTERFLASH/Harden My Heart (Geffan/WB)
	6	5	3	9	COMMODORES/Oh No (Motown)
	10	8	7		DIANA ROSS/Why Do Fools Fall In Love? (RCA)
	8	8	5	0	UNDSEY BUCKINGHAM/Trouble (Asylum)
	13		6	0	ROD STEWART/Young Turks (WB)
	4	3	2	2	OLIVIA NEWTON-JOHN/Physical (MCA) STEVIE NICKS & DON HENLEY/Leather & Lace (Modern/Atco)
	1	1	1	0	FOREIGNER/Waiting For A Girl Like You (Atlantic)
44.0	pou s	Wonks		•	PORPLONIFICATION P. A CHILLIA May (Adams)
		Two	Last		

_	_	_	-	
Three	Two	Last		
8	2	1	0	NEIL DIAMOND/Yesterday's Songs (Columbia)
17	12	6	0	BARBRA STREISAND/Comin' In And Out Of Your Life (Columbia)
1	1	2	3	BARRY MANILOW/The Old Songs (Arists)
5	4	4	4	DIANA ROSS/Why Do Fools Fall In Love? (RCA)
7	8	5	0	FOREIGNER/Waiting For A Girl Like You (Atlantic)
3	3	3	-	COMMODORES/Oh No (Motown)
11	10	7	0	JUICE NEWTON/The Sweetest Thing (I've Ever Known) (Capitol)
23	16	11	ŏ	PAUL DAVIS/Cool Night (Arista)
12		9	ŏ	DON McLEAN/Casties In The Air (Millennium/RCA)
24	18	15	0	GEORGE BENSON/Turn Your Love Around (WB)
26	17	12	0	STEVIE NICKS & DON HENLEY/Leather & Lace (Modern/Atco)
19	14	13	0	RONNIE MILBAP/I Wouldn't Have Missed It For The World (RCA)
9	8	8	13	CHRIS CHRISTIAN/I Went You, I Need You (Boardwalk)
2	5	10	14	AIR SUPPLY/Here I Am (Just When I Thought I Was Over You) (Arista)
. 77	1000		0	EDDIE RABBITT/Someona Could Lose A Heart Tonight (Elektra)
-	29	20	_	ROYAL PHILHARMONIC ORCHESTRA/Hooked On Classics (RCA)
28	21		0	
4	7	14	17	M. POST featuring L CARLTON/Theme From "Hill Street Blues" (Elektra)
-	30	23	90	SNEAKER/More Than Just The Two Of Us (Hendshake/CBS)
_	_	26	0	BILLY JOEL/She's Got A Way (Columbia)
29	24	21	20	LINDSEY BUCKINGHAM/Trouble (Asylum)
13	13	17	21	STEVIE WOODS/Steel The Night Away (Cotillion/Atco)
-	-	24	0	BEACH BOYS/Coma Go With Me (Caribou/CBS)
-	_	25	2	DARYL HALL & JOHN OATES/I Can't Go For That (No Can Do) (RCA)
6	9	16	24	DAN FOGELBERG/Herd To Say (Full Moon/Epic)
_			3	DAN FOGELBERG/Leader Of The Band (Full Moon/Epic)
25		22	26	CRYSTAL GAYLE/The Woman In Me (Columbia)
10		19	27	QUINCY JONES featuring JAMES INGRAM/Just Once (A&M)
-			0	JENNIFER WARNES/Could It Be Love (Arista)
-	-	-	0	CARPENTERS/Those Good Old Dreams (A&M)
-		-	0	SHEENA EASTON/You Could Have Been With Me (EMI America)

DAN FOGELBERG (51) AIR SUPPLY "Sweet" (50)

BEACH BOYS (40) SHEENA EASTON (34)

MOST. ADDED **DAN FOGELBERG (31)** JENNIFER WARNES (25) AIR SUPPLY (24)

CARPENTERS (21) SHEENA EASTON (15) BILLY JOEL (15)

OLIVIA NEWTON-JOHN (114) FORFIGNER (97) NICKS & HENLEY (76)

HALL & OATES "I Can't" (76) LINDSEY BUCKINGHAM (58)

HOTTEST

NEIL DIAMOND (66) FOREIGNER (53) DIANA ROSS (49)

BARBRA STREISAND (48) BARRY MANILOW (32)

JUICE NEWTON

EAKERS。

The Sweetest Thing (I've Ever Known) (Capitol) 82% of our reporters on it. Moves: Up 92, Debuts 8, Same 18, Down 2, Adds 13, Q102, WOKY, KIIS-FM, Q103, KZZP, KTSA, KSTT, WGBF, FM102, K96, KRQ, KQIZ-FM, WAZY-FM, JB105 6-4, 94Q 3-2, KJR 12-9. See Parallels, debuts at number 29 on CHR chart

RONNIE MILSAP

I Wouldn't Have Missed It For The World (RCA)

59% of our reporters on it. Moves: Up 76, Debuts 14, Same 21, Down 2, Adds 14, WNBC, WKBW, WBEN-FM, JB105, KRBE, KIQQ, 92FLY, V100, KBFM, KROK, WZYP, 95SGF, WSPT, WTRU, WOKY 15-8, KRQ 20-16. See Parallels, debuts at number 30 on CHR chart.

NEW & ACTIVE

BILLY JOEL "She's Got A Wey" (Columbia) 121/26
Moves: Up 38, Debuts 30, Seme 28, Down 0, Adds 28 including SBOX, KEARTH, KIMN, KOPA, WTIC-FM, Y103, WANS-FM, WZZR, WAKX, KIOA, WKDQ, KGW, WOMP-FM, KKRC, KBLY, KOZE.

IMEENA EASTON "You Could Have Been With Me" (EMI America) 120/34 Roves: Up 19, Debuts 31, Seme 38, Down 0, Adds 34 Including B104, JB106, WPGC, ZB3, CKLW, KBEQ, KJR, Q108 L, KQKQ, KJRB, WLAM, WXLK, WRKR, KATI.

ROYAL PHILHARMONIC ORCHESTRA "Hooked On Classics" (RCA) 119/13

Moves: Up IS, Debuts 21, Same 29, Down 3, Adde 13, WBLI, WKRZ-FM, KHFI, WAKX, Z104, FM102, WCGQ, KQIZ-FM,

KPUR, KELO, WCIL-FM, KATI, KOZE, WPGC 1-1, 283 18-8.

LITTLE RIVER BAND "Take It Easy On Me" (Capitol) 116/62

Mover: Up 5, Debuts 20, Seme 29, Down 0, Adde 42 Including WBEN-FM, WIFI, B104, PRO-FM, Q107, WPGC, CFTR.
203, 84Q, WGCL, KIIS-FM, KIQQ, KIMN, KOPA, KZZP.

DAN FOGELBERG "Leader Of The Band" (Full Moon/Epic) 110/51
Moves: Up 16, Debuts 19, Same 24, Down 0, Adda 51 including Q107, KEGL, KFI, Q103, WLAN-FM, V100, WHHY-FM, KBTT, KIDD, KLUC, WCIR, Z102, KKRC, KSLY.

RBTT, RIDD, RUC, WCR. 2102, RKRC, RBLY.—

BEACH BOYS "Come Go With Me" (Carlbow/CBS) 108/40

Moves: Up 16, Debuts 14, Seme 40, Down 0, Adds 40 Including WIFI, JB105, CKLW, KSSS-FM, WGCL, WKTI, KEZR, KZZP, WCAO, WLAN-FM, WAXY, WNAM. KJRS. KNBQ, KHE.

KCZP, WCAO, WLAN-FM, WAXY, WNAM. KJRS, KNBO, KILE.

KOOL & THE GANG "Take My Heart" (De-Lita/PolyGram) 101/5

Moves: Up 85, Debuts 10, Seme 13, Down 8, Adde 8, WBEN-FM, WFBR, Q108, WHHY-FM, WTRU, KFI 16-8, KFRC 7-4,

KSET-FM 5-3, WFMF 11-10, WBBQ 11-7, WSEZ 10-8, WNCI 30-25, WCIR 20-14, KILE 10-8, KYYA 20-18.

RICK SPRINGFIELD "Love is Airight Tonite" (RCA) \$4/44

Moves: Up 8, Debuts 16, Seme 28, Down 0, Adde 44 Including WBEN-FM, WXKS-FM, Y100, KRL'A, KIIS-FM, KZZP,

WAES, KXX108, WBCY, KZRB, KSKD, WACZ, WGLF, SKKG, KATI.

WALE, ROCKING, WELV, ROSK, ROSK, WALE, WALE, ROCK, RATIL.

GREG LAKE "Let Me Love You Once" (Chryselle) 80/12

Moves: Up 16. Debuts 13, Seme 40, Down 0, Adds 12, WGCL, WKTI, KRLA, WPHD, WLAN-FM, KLAZ, WRVO, WAKY, WDJX, KSKD, WOMP-FM, KYYA, JB106 22-18, 84Q 28-23, WCEC 28-22.

WOJE, KSKD, WOMP-HM, KYYA, JSH05 22-18, SQL 38-22, WCSC 28-22.

RINGO STARR "Wrack My Brain" (Boardwalk) 82/0

Moves: Up 28, Debuts 6, Seme 46, Down 2, Adde 0, B104 d-29, 283 on, WKT1 on, KIQQ 33-21, 13K on, WCAO 24-19, WPST 23-29, WKEE 31-29, WTIX 33-36, KSTT 28-22, 2104 30-27, KNBQ 23-28, KSKD 27-21, WSPT 27-28.

LOVERBOY "Working For The Weekend" (Columbia) 77/5

Moves: Up 33, Debuts 7, Same 32, Down 0, Adde 6, KBFM, KHYT, WJBQ, WGLF, KQIZ-FM, CHUM 17-13, KEGL 10-8, KBEQ 32-29, KIQQ 38-27, 3VM 27-22, WPST 28-23. KIQQ 38-37, KNBQ 23-18, Q104 15-12.

BEE GEES "Living Eyee" (RSO/Poly/Gram) 70/2

Moves: Up 22, Debuts 8, Seme 38, Down 9, Adde 2, WNOX, KOZE, WNBC 27-22, B104 23-21, JB106 32-28, Y100 25-23, KIQO 25-23, KZFM 25-17, WTIX 17-12, WSGN 21-18, BJ106 31-28, WZZR on, KZZX on, WFLB 27-25, KKRC 25-22.

27-36, KRIG 3-22.

SNEAKER "More Than Just The Two Of Us" (Handshake/CBS) 60/8

Moves: Up 16, Debuts 10, Seme 28, Down 0, Adds 6, 94Q, CKLW, WZZP, KJR, WHEB, WXLK, WBEN-FM

38-34, KEQL 19-18, KEZR 29-26, WKEE 40-38, WRVQ 21-18, WVIC 38-28, KIOA 23-21, WOMP-FM 24-22, KILE

DAN FOGELBERG

Leader Of The Band (Full Moon/Epic)

65% of our reporters on it. Rotations: Heavy: 1/0, Medium 49/11, Light 31/20, Extra Adds 0, Total Adds 31 including WCBM, WBEN, WJMD, WCLR, WOMC, WISN, WCCO, KXOK, KPPL, KIXI, KPLZ, and 20 more. Debuts at number 25 on A/C chart

Daryl Hall & John Oates I Can't Go For That (No Can Do) (RCA)

58% of our reporters on it. Rotations: Heavy 17/0, Medium 37/3, Light 18/5, Extra Adds 0, Total Adds 8, GR55, WIP, WNAB, 14Q, WSBA, KOLE, KCEE, KMED. Moves 25-23 on A/C chart.

JENNIFER WARNES Could It Be Love (Arista)

57% of our reporters on it. Rotations: Heavy 2/0, Medium 37/9, Light 28/12, Extra Adds 4, Total Adds 25 including WBEN, WTFM, 97AIA, WOMC, WISN, WHAM, Y106, KKRD, KUGN, KSL, and 15 more. Debuts at number 28 on A/C chart

NEW & ACTIVE

25-49

CARPENTERS "Those Good Old Dreams" (AB-M) 63/21
Rotinforis: Heavy 30, Medium 348, Ught 34/13, Extra Adds 2, Total Adds 21, KULF, KIXI, WRIE, WSFM, WWYZ, WCTC, WHAM, WBT, WIS, WSLL WMAZ, WRVA, WQUA, KAFY, WNEU, WSKY, WLEQ, WLVA, WJBC, KCRQ, KPAT. Heavy; WLTA, WCCQ, WWSA, Medium; KMSZ, KOY, KEY, KFMB. Debute at number 29 on A/C chart.

LULLU "H I Weire You!" (Alfa) 53/8
Rotations: Heavy 60, Medium 25/2, Ught 21/5, Extra Adds 1, Total Adds 8, KPLZ, WCTC, WERC, KWAV, WGIR, WSKY, WJBC, KRKK. Heavy: WJMD, WLTA, WRVA, WQUA, WFIR, WWSA. Medium: WCCO, KEY, WRIE, WGAC, WST, WIS, WVLK, WMAZ, Y108, WHSY, WHSC, WHIO, KLTE, KKRD, KAFY, KUGN, KKUA, KSL.

SHEENA EASTON "You Could Have Been With Me" (EMI America) 52/15
Rourdons Henry 41, Medium 201, Light 208, Extre Adds 0, Total Adds 18, WCSM, 97AIA, WARMS, WCCO, KD0, WRIE, WAFB, WIS, WMAZ, Y108, KSL WLVA, WFR, WDAY, KBOZ, Henry: WRVA, KKRD, WSKY, Medium WBEN, KEX, WWYZ, WELL WHAM, WBT, WVLK, WRVR, WQUE, WAKR, KAFY, KUGN, Debuts at number 30 on A/C chart.

WHAM, WBT, WVLK, WRVR, WQUE, WAKR, KAPY, KURN, Debute at number 30 on A/C chart.

RUPERT HOLMES "Loved By The One You Love" (Elektre) 47/7

Rotationic Heavy 40, Medium 21/0, Light 19/4, Extre Adds 3, Total Adds 7, WERC, KAAY, Y108, WH8Y, KAFY, W8GW, KPAT.

Heavy: WLTA, WCCO, WDEF, WSKY, Medium WJMD, WARMER, KEX, KPLZ, WNAB, WCTC, WELL WSBA, WIS, WVLK, KLTE, WQUA, WKBN, KUGN, KKUA, KSL, WKZE, WGIR, KFQD, KBOZ, KMED.

PLACIDO DOMINGO 8: JOHN DENVER "Perhaps Love" (Cherry Lane/CBS) 47/4

Rotationic Heavy: 15/0, Medium 19/2, Light 14/2, Extre Adds 0, Total Adds 4, WWYZ, WHEN, KOLE, KCRQ, Heavy: WIP, KMBZ, KYXY, WHAB, WELL WSBA, WGAC, WRVA, WHBC, WFMK, WQUA, KBOL, KSL, WBGW, KOLO, Medium: KDKA, WASH, KULF, 17AIA, WOMC, WRIE, WMAZ, WRVR, WPTF, WAKR, WJON, KBOZ, KMED,

KENNY ROGERS "Blaze Of Glory" (Liberty) 47/4

KENNY ROGERS "Blaze Of Glory" (Liberty) 43/4
Rotations: Heavy 80, Medium 21/2, Light 14/2, Extra Adds 0, Total Adds 4, 97AIA, W8, WTAR, WJBC, Heavy, WTAE, KMBZ, WCCO, WBBA, WRVA, KBL, WWBA, WJON, Medium: WBEN, KOY, KEX, WRIE, WSFM, WGY, WSLI, WVLK, WMAZ, WPTF, WARR, WTVN, KAFY, WGIR, WORG, KCRO, WDAY, KBOZ, KOLO.

OLIVIA NEWTON-JOHN "Physical" (IMCA) 40/1
Rotations: Heavy 22/1, Medium 13/0, Light 6/0, Extra Adda 0, Total Adda 1, WS.IS. Heavy: WIP, KDKA, WASH, KULF, WFYR, WQAR, KNSR, WRIE, WSFM, WST, KAAY, Y108, WOWO, KAFY, KKUA, WLEQ, KSEL, WLVA, WORQ, WBOW, KADE Medium 56KRC, KOY, WHEN, WTVN, KBOL WNEU, WSKY, WCHY, KCRQ, KFQD.

STEVE CARLISLE " WKRP in Cincinned" (Main Therne)" (Sweet City/MCA) 37/8
Rotetons Heavy 20, Medium 273, Ught 112, Extra Adda 1, Total Adda 8, WCCO, WELL WRVA, WLVA, KPAT, KBOZ He
WLTA, WDEF. Medium: WJMD, 97AIA, 55KRC, KXOK, KEX, WRIE, WGAC, WBT, WIS, WVLK, WMAZ, Y108, WHBC, W
KRMG, KAFY, KSL, KSEL, WORG, WJON.