

Radio & Records

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See the sticky details for yourself on Page 3

NEWSCASTS, LIFESTYLE FEATURES, MUSIC SPECIALS

CBS Radio Forms Young Adult Network

CBS Radio announced the formation of a new young-adult radio network this week, to be launched by early in the second quarter of next year. The new 18-34 network (which CBS is not calling a second net because, according to VP/GM Dick Brescia, "that implies second class") will provide 24 two-minute newscasts and four 90-second lifestyle features (morning drive, afternoon, afternoon drive, and evenings) seven days a week. Additionally, Brescia is planning for 24 music specials and/or concerts of varying lengths (two hours and more) per year.

"We don't have a name yet," Brescia confessed to R&R, "but we're working on it. The product is more important." Asked how the new venture will differ from similar offerings from other networks, Brescia noted CBS would "have to do it better."

Dees New KIIS-FM Morning Man



Rick Dees

Rick Dees has joined the staff of KIIS-FM/Los Angeles as morning personality. KIIS-FM VP/Director of Operations Don Benson told R&R, "This is just one more verification of our commitment to winning in Los Angeles. Rick is a tremendous talent. He has worked very hard to learn the market in the last three years and we're delighted to have another high-caliber personality on our staff."

Dees, who is best known for his years with RKO Radio at WHBQ/Memphis and KHJ/Los Angeles, said, "I am so excited. I was very impressed when I first spoke with the KIIS people. They have a great plan for the station and I'm very happy that I fit into the plan. I knew it had to be right when a man in a lime-green leisure suit with contrasting white stitching walked up to me and said, 'I represent KIIS-FM and we need you now.' How could I say no?" Dees's first morning on KIIS-FM was Monday (7-13).

In response to a question about trying to attract music stations as clients when CBS hasn't traditionally had a high profile with younger demographic music stations, Brescia replied that this is first of all a news and feature service, which CBS is noted for, and that in time it would prove itself.

More Music Specials

The music specials will be produced both in-house and outside. Brescia indicated that Leslie Corn, Director of Programming and former ABC Radio program specialist, is recommending groups and artists as well as talking to outside production companies. He also said he is consulting with the FM arm of the Radio Division.

While separate sales and affiliate relations staffs are planned, initially there will be some duplication of personnel in those areas, he said.

Brescia noted the impetus for the new venture came from three areas: 1) inside the radio division and a corporate desire to build and reinforce CBS Radio, 2) advertisers looking for alternatives to reach young adults, and 3) existing affiliates wanting a different type of news for FM sister operations.

On The Bird

CBS this week met with RCA and American Satellite negotiating for satellite space, with Brescia likening the talks to "wrestling with a jelly donut."

JOINS SBI AS CORPORATE VP

Johns Resigns As VP Of Fairbanks

George Johns, Vice President of Programming for Fairbanks Broadcasting, has announced his resignation from Fairbanks in order to accept the newly created position of Vice President of Corporate Operations for Southwestern Broadcasters Inc.

Ed Shadok, President of SBI Inc., told R&R, "When we became aware of the fact that George was leaving Fairbanks, we felt that he was the sort of superstar we wanted to have working with us. We're ecstatic that he's chosen to accept our offer. His primary areas of responsibility will be the programming of all our stations (KOGO & KPRI/San Diego, KCCW & KZZY/San Antonio). He will also be involved in the acquisition of future properties."

Fairbanks Executive VP Jim

TIMM NEW WEZW MANAGER

Fiddick Appointed Multimedia Sr. VP

Paul Fiddick has been appointed to the newly-created position of Senior VP for Multimedia Radio. Fiddick, VP/GM of Multimedia's WEZW/Milwaukee since 1976, will supervise the company's KAAZ & KLPQ/Little Rock, WAKY & WVEZ/Louisville, and WEZW, and will be based in Milwaukee. John Timm, Sales Manager at WEZW since 1978, has been named Station Manager there, replacing Fiddick.



Paul Fiddick

Fiddick told R&R, "This move indicates Multimedia's feeling about radio, in that we've doubled our corporate manpower to oversee our 12 radio stations by creating this post. It's a sharing of responsibility based on a regional concept." Multimedia Executive VP/Radio Bruce Buchanan supervises Multimedia's other seven stations in Macon, Shreveport, Asheville, and Greenville under the new arrangement.

Commenting on the stations under his supervision, Fiddick praised the management teams in Little Rock (headed by GM Phil Zeni) and Louisville (GM Allen Gantman), and added, "I am delighted to promote John Timm to responsibilities he is more than capable of handling. I'm sure he'll prove to be an extremely able Beautiful Music manager."

Braiker Leaves WIRE For Satellite Music Network

Ivan Braiker has resigned as General Manager of WIRE/Indianapolis to become Vice President/General Manager & Chief Operating Office of the Satellite Music Network. Braiker told R&R, "I've been at WIRE about 17 months and, while I'm excited about the new position, I'm sad to

be leaving the people here at the station and the people who own the station. They are probably the most wonderful group of people that there is in the country. I'm very fond of them. I feel as if I'm leaving family. I only hope that my new association can be half as good as this one was."

Kent Burkhardt, a principal in SMN, said, "We are naturally quite thrilled to have a radio man of Ivan's caliber on board with us. He's just the one we need to help us keep our Adult/Contemporary and Country music formats operating smoothly and efficiently."

Braiker, who will relocate to SMN's Dallas offices, begins his new position on August 3.

First Spring Arbitron Results

- WBLS Regains New York Crown
 - KABC, L.A. AOR's Advance
 - WBBM, WLS-FM Move Up In Chicago
 - KYW Up 3, Dominates Philadelphia
 - Baseball Boosts Bay Area's KSFO, KNBR
 - WCOZ Holds Lead; WXKS-FM Up 2 In Boston
 - WJR Improves, WWW Detroit Country Success
 - KJQY Retains Big San Diego Lead
- Detailed summaries of results in these markets plus Nassau-Suffolk on Page 12.

We Proudly Pronounce
A New Hit From
Elton John

The
Smash
Follow-Up
From
The
Album
"The Fox"



'CHLOE'

(Pronounced KLO'-EE)

Produced by Elton John & Clive Franks



for Frank-N-Stein Productions

Manufactured and Distributed by Warner Bros. Records



KFDI Listeners Go For The Dough

Taking radio's immortal "Jello Jump" concept one step further, KFDI/Wichita asked listeners to participate in a "Dough Dip," wading through four feet of highly sticky dough for chips to participate in a drawing of the Bahama's. The precise mixture of goo was 1700 pounds of flour, a like amount of water, 25 pounds of yeast, and 11 pounds of what mixer Robin Courtney described as "secret ingredients." KFDI-FM PD John Speer pronounced himself delighted with the promotion's coverage, but added that Jello Jumps are "a heck of a lot easier to clean up!"

TENORE DECLINES WGSO GM POSITION

Vachary Named WQUE-WGSO Operations Director

Phil Vachary has been appointed Director of Operations for WGSO & WQUE/New Orleans, in the wake of a decision late last week by former WIF1/Philadelphia VP/GM Frank Tenore to turn down the previously-accepted WGSO GM job (R&R 7-10) for personal reasons. Vachary, currently Program Manager and midday man for WQUE, will retain the programming position but will relinquish the airshift. He will report to Insileo Sr, VP and WQUE VP/GM Tom Durney and supervise engineering, promotion, traffic, inventory, facilities, and FCC/legal matters for both stations.

Vachary told R&R, "This is a company I feel very good about. It's the best company I've worked for in my eight years in the business. In terms of accepting new responsibility with the AM station as

Walker Promoted To PD At WEFM

Dan Walker has been appointed Program Director of General Cinema's WEFM/Chicago. Walker, a well-known Chicago radio talent, has been with WEFM for the past three years, except for a brief stint at WLS-FM/Chicago.

Walker told R&R, "There have been several opportunities in my recent history to become a PD, and the interest just wasn't there on my behalf. But now with the Schulke 2 format, it's a totally new and different thing and it really is a challenge." Walker's appointment was effective July 1.

LIMITED EXCHANGE POLICY UPHELD

Happy Returns For CBS In Court Case

CBS Records' 1979 shift to a 20% record exchange policy from previous unlimited returns practices was upheld by a Washington State Superior Court decision last week awarding CBS over \$220,000 in damages from Sound Records & Tapes, Inc. and its parent company, Gull Industries.

In 1979, Gull sought to return all CBS records held by Sound Records & Tapes, and were refused by CBS, at which point they withheld payment, resulting in legal action from CBS. Gull and Sound contended that CBS wrongfully changed returns policy without notice, instituting a breach of contract and breach of the industry custom and trade practice of implied unlimited returns privilege. However, the court ruled that the defendants were not entitled to assume a right to unlimited returns, and that returning records to CBS required that company's consent.

Rust Controller Faces Jail Term

Close to \$2 million has allegedly been stolen from Leesburg, VA-based Rust Communications Group, owner of six AM's and FM's. Charged is Carl Faler, a 13-year employee based in Rochester.

The former controller, who was fired last April is accused of beginning to take small amounts of money six years ago, and during the previous couple years taking substantial amounts. Although the company had routine audits, the allegedly stolen money passed through several small banks via electronic funds transfers. Faler, if convicted, could be sentenced for up to 240 years.

well as the FM, I'm real excited about it. I think New Orleans is a happening market; both our stations are doing well down here and I consider it a personal challenge and a personal reward at the same time." Vachary takes up his new responsibilities Monday (7-20).

Sheppard Named Sr. VP/Promotion At Destiny

Promotion veteran William "Bunky" Sheppard has been appointed Sr. VP/Promotion at newly-promoted Destiny Records, the label established by Arnie Orleans (R&R 7-3). Sheppard was most recently Sr. VP at 20th Century-Fox Records, previously serving as VP/Promotion at Motown and heading his own label, Bunky Records.

Orleans commented, William Sheppard "Bunky Sheppard personifies the embodiment of promotion in the record business today. With the addition of Bunky's experience, knowledge, and stature to our team, Destiny is yet another step closer to securing immediate success throughout the industry."



Rescue Rebuttal

Dear R&R:

For years and years I've heard wonderful things about Radio & Records.

Finally, I broke down and ordered a subscription for my very own... Instead of picking it out of my Program Director's trash basket every once in a while.

My very first issue (July 3, 1981) arrived today and I read the lead story with great interest. Wow, was I disappointed in the way your writer handled the "WIP's 'Copter Crew'" story.

If your writer would have called Walt McDonald at the ARCO Go Patrol he or she would have gotten all the facts about the rescue incident... not just a warped view from one program director.

Here are some of the other facts your writer would have learned:

1. The Go Patrol traffic helicopter does not belong to WIP. It is leased and operated by the Atlantic Richfield Company and the traffic reports are presented by ARCO primarily as a public service. The service is usually referred to as the ARCO Go Patrol.

2. WIP is only one of 15 radio stations that regularly carry daily ARCO Go Patrol traffic reports.

3. The first report of the rescue incident was heard on WPEN Radio during the Grady & Hurst "950 Club" program at 4:48pm.

4. The first report heard on WIP about the rescue aired at 5:50pm. During this 4:50pm ARCO Go Patrol feed, the report was also heard on at least two other Philadelphia radio stations... WCAU-AM and WWDB-FM, at the same time.

5. Officer Fred Madanick is not a State Highway Patrolman. He works for the City of Philadelphia.

As you can imagine, the above information would have altered the R&R story considerably.

Frankly, the R&R version does no harm to the people who really matter to someone like me... our listeners. But, I know that the many general managers (of the 14 other stations) who are proud to be part of the ARCO Go Patrol network would not be pleased with the manner in which "The Industry's Newspaper" handled this story.

I sincerely hope your people are more thorough in the future, and that this is not an example of what I can expect for the remainder of my brand new subscription.

Larry Wexler
General Manager
WPEN/Philadelphia

MARY TURNER SPEAKS HER MIND

The 9-year KMET air personality may be the most listened-to female voice in radio; she's profiled in print this week.

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THE BRC RADIO COMMITTEE EXAMINED

Fritz Frederick of the Broadcast Ratings Council discusses the Radio Committee's purposes and services for broadcasters.

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BLACK GENERAL MANAGERS: UP FROM SALES AND PROMOTION

Comparing the road to the top from two contrasting areas of the broadcasting world.

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THE NOVELTY RECORDS DILEMMA

Four CHR notables discuss the controversial question of when to add oddball records... and when to drop them.

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THE ADULT/CONTEMPORARY PROMOTION CHECKLIST

For a format growing more influential in creating hit records, a list of record company contacts for getting the records in the first place.

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Washington Report

MAY SAVE LICENSE

United Management Changes Become Issue In OK100 Case

With United Broadcasting VP Gerald Hroblack set to take over as President of the company, replacing former President and 100% owner Richard Eaton, who died last month, lawyers for United moved quickly to inject the issue of Eaton's death and the management changes into the company's battle to save the license of OK100(WOOK)/Washington.

"I hope to bring into the hearing the new management of the company so we can be evaluated on the basis of reality rather than on the basis of somebody who's dead," United attorney Tom Schattenfield, of Arent, Fox, Kiltner & Kahn, told R&R.

In asking the Commission to add the issue of Eaton's death to the OK100 case, United pointed out that the FCC has historically considered Eaton and United to be one and the same. United says it hopes to offer evidence about those handling Eaton's estate and those who will ultimately control the company.

In the OK100 case, two groups — Hispanic Broadcasting and District Broadcasting — have been waging a two-year fight for the station's frequency. At issue, they claim, is United's loss of WFAB/Miami for airing lottery information and false advertising and the loss of WOOK-AM/Washington for fraudulent billing.

In addition to TV, cable and newspaper interests, United owns 100% of OK100; WSID & WLPL/Baltimore; WINX/Rockville, MD; WBNX/New York; WJMO & WYLT/Cleveland Heights, OH; and 94% of KALI/San Gabriel, CA and KSOL/San Mateo, CA.

RADIO OWNER & FORMER DJ MOVES TO DC

Dowdy Elected To Congress

The winner of last week's special Congressional election in Jackson, MS was Wayne Dowdy, attorney and part-owner of four radio stations.

Dowdy currently owns 30% of WAKK/McComb, MS; 30% of WKKY/Pascagoula, MS; and 25% of WMLT & WQZY/Dublin, GA. His partnerships also own CP's for new FM's in Harrison, AK and McComb.

Until Dowdy began campaigning for Congress earlier this year, the successful attorney and Democratic mayor of McComb still visited WAKK each afternoon to do production work. "Radio is really his first love," said brother Morgan Dowdy, GM at the family's WROA & WZKX/Gulfport, MS. He worked fulltime as a disc jockey during his high school, college, and law school days.

Morgan recalled that Wayne pulled his first air shift at age 13. When the Dowdys moved to Gulfport, he signed the family's daytimer on the air, went to school at 8:30, and returned in the afternoon to do the signoff shift, according to Morgan.

A spokeswoman said Congressman Dowdy hasn't received



SHIBEN DESIGNATED AMWAY'S "HERO" — FCC Broadcast Bureau Chief Dick Shiben was named Hero of the Month by the *Ada Report*, a satirical newsletter published by the Amway Corp., owners of Mutual Broadcasting, for his stand in the WNCN/New York format case before the Supreme Court asserting that the Commission should not rule on format changes. Shiben is pictured (left) receiving the Report's official award, a six-foot hero sandwich, from Amway President and Mutual co-Chairman Rich DeVos.

FCC: At A Glance

WHBI/Newark To Stay Dark

WHBI-FM/Newark was ordered off the air March 23, 1980, and the U.S. Court of Appeals last week said it will stay that way, upholding the FCC's 1974 license revocation and the 1980 denial of a proposed distress sale to an Hispanic group. WHBI owner Cosmopolitan Broadcasting's problems began in 1973 when its renewal was set for hearing on lottery, false advertising, and logging violations. In actions upheld by the court, the FCC had ruled that WHBI's foreign language programming was not superior enough to offset its wrongdoing, and a distress sale was not in order because the application was filed five years after the completion of hearings. FCC policy allows distress sales only before hearings have begun.

Fowler Taps Lee For FCC Congress Liaison

North Carolina GOP Chairman and former Fayetteville mayor Jackson Lee has joined the FCC as Director of Legislative Affairs. A past President of the North Carolina Broadcasters Association, Lee owned WFAI/Fayetteville from 1960-71 and previously put in a 13-year stint at WILM/Wilmington, DE.

Minorities Claim Postcard Renewal Too Short

NRBA Hopes To Intervene As Court Case Looms

The FCC can't possibly tell whether a station is serving the public interest on the basis of five yes-no questions, according to four minority groups who are challenging the postcard renewal concept in court.

"The bottom line is that the Communications Act requires the FCC to make affirmative public interest findings for renewal," lawyer Jeff Olson told R&R. "On the basis of those five questions, that's utterly impossible."

As the National Radio Broadcasters Association asked the court for permission to enter the case in support of postcard renewal, NRBA Executive VP Abe Voron commented, "Once again some ill-informed organizations and some so-called public in-

terest groups who seem to have a phantom constituency are abusing the system in an effort to block appropriate and inevitable progress for the American radio system."

The suit was filed on behalf of the NAACP, Black Citizens for a Fair Media, Chinese for Affirmative Action, and the National Council of La Raza. No action will be taken until the FCC rules on a petition asking it to reconsider the short form renewal, portions of which went into effect last month.

ABC/CBS AFFILIATES TAKE TO PENS & PHONES

Broadcasters Mobilize On Radio Deregulation

Both ABC and CBS Radio affiliates have mounted campaigns urging broadcasters to contact their nationally elected officials as the House and Senate plan to meet to work out whether or not broadcast deregulation will remain in the final budget bill.

Letters and mailgrams soliciting broadcasters involvement in contacting members of Congress were mailed by Stuart Broadcasting President Dick Chapin on behalf of ABC Radio Affiliates board members and Stauffer Communications VP Jerry Holley and Clear Channel Communications President Lowry Mays for the CBS Radio Affiliates board.

Chapin noted in his communique that this is an all-or-nothing proposition. "We don't want the waters muddied now," he indicated to R&R.

Similar to the ABC affiliates structure, NAB also activated its Legislative Liaison System, in which calls to designated broadcasters around the country trigger grassroots lobbying of every member of Congress by local broadcasters urging support for deregulation.

Democrats Turn To Radio In Tax Battle

As they scramble to avoid suffering another drubbing at the hands of President Reagan, House Democratic leaders are making radio a key element of a PR campaign they've launched to win passage of their version of the tax cut plan.

Radio stations in the home districts of 80 possible "swing" Congressmen are being bombarded with daily feeds of activities featuring spokesmen such as House Ways and Means Chairman Dan Rostenkowski (D-IL).

A Washington PR firm, Pat Bario Associates, is placing spokesmen on key radio talk shows, as well as setting up interviews with state and regional radio networks. At least a hundred stations will receive a tape with Chairman Rostenkowski on the tax cut issue.

Tuesday night, the firm placed Rep. Ken Holland (D-SC), who is deserting the President on the tax cut, on Mutual's "Larry King Show."

According to Pat Bario, a former Carter White House press officer, the Democratic emphasis will remain on news and talk programming, with no paid advertising planned.

Washington Street Talk

Reasons Behind FCC's RKO Decision

The appearance of being blatantly political and potential damage to Mark Fowler's credibility were reportedly considerations behind the FCC's decision last week not to ask the court to send back the RKO decision for another look. Besides, some insiders believe, there's a good chance the court will send the case back on its own, giving the FCC the second crack some Commissioners want.

Deregulation Conferees

Conferees who will decide the fate of communications portions of the budget bill, including radio deregulation, hadn't been officially announced at press time, but likely candidates appeared to be Representatives Waxman, Broyhill, Jim Collins, Ottinger, Sharp, Florio, Bud Brown, Lent Madigan; Senators Packwood, Goldwater, Schmitt, and Cannon; and probably Scheuer and Wirth.

Quello, Rivera On Track

FCC Commissioner nominee Henry Rivera has been at the Commission interviewing staff candidates. His first appointment — Dee Browder, currently in the FCC Public Affairs office, will become Rivera's confidential assistant after his official confirmation. Both Rivera and FCC Commissioner Jim Quello face a reportedly easy confirmation hearing next Wednesday (7-22).

If You're Looking For Hits You'll Find Them On COLUMBIA RECORDS



JOURNEY

THE BACK PAGE

BREAKERS

JOURNEY

Who's Crying Now (Columbia)

86% of our reporters on it. Moves: Up 13, Debuts 39, Same 35, Down 0, Adds 56 including WKBW, WPGC, WLS, WDRQ, WGCL, KHS-FM, KPLZ, KIMN, Q103, KOPA, B104, B97, WCSC, KEYN-FM, KERN. See Parallels, charts at number 28.

"Who's Crying Now"

REX SMITH AND RACHEL SWEET

WIFI add	WTIX deb 38	WNCI deb 29	KYYA deb 27
Y103 add 39	KLAZ deb 36	WGUY 26-24	KRLC deb 29
KTAC add	WSGN 22-19	WACZ 19-16	WFIL on
WSPT add	WAAZ 30-27	WLAM deb 28	WXKS-FM on
JB105 18-16	BJ105 37-33	WHHY deb 30	CKLW on
Z93 26-23	WBBQ 30-27	95SGF deb 30	KFI on
94Q 17-14	WMAK-FM 28-25	WFOX 23-19	WBBF on
Q105 16-12	WOKI 32-25	WCGQ 21-17	WBCY on
WCKX 21-15	WRJZ 29-21	WISE 28-25	KJ100 on
KIQQ 27-20	WAYS 20-17	WFLB 22-18	KGGI on
KYYX 25-23	WSEZ deb 34	FM99 deb 33	KNBQ on
Q103 deb 21	WCSC deb 30	KKXL 22-20	WCIR on
WAEB 24-22	WVLK 28	KKRC deb 23	WANS-FM on
WAQY 29-27	WISM deb 27	KCBN 36-29	KFYR on
WKEE 40-36	Z104 30-25	KATI 29-27	KOOK on
KSET-FM 28-26		KBOZ 26-24	

"Everlasting Love"

SILVER CONDOR

WIFI add	KNBQ add	WSEZ on
KFI add	KYSN add	WCSC on
KIQQ add	WHHY add	KERN on
KEZR add	WISE add	WGUY on
KYYX add	WFLB add	WACZ on
KSTAR add 30	KRBE 22	WXLK on
KINT add	KEGL 27-22	FM99 on
KHFI add	WSGN deb 29	WKXY on
WBBQ add	KCPX deb 38	KILE on
WGH add	KZZP 28-26	KSEL on
WVIC add	WSGA 33-30	KVOL on
WAKX add	KBFM on	KRLC on
	KLAZ on	

**"You Could Take
My Heart Away"**

LARRY JOHN McNALLY

WGH add	WFLB deb 34
WVIC add	KATI 34-31
WGUY add	WERC on
WACZ add	WBCY on
WHHY add	WCIR on
WKXY add	95SGF on
WQRK 30-28	WFOX on

"Just Like Paradise"

ARC



McGavren Guild Unveils Radio Format Trend Survey

The New York-based rep firm's annual study's results were compiled by surveying all stations in the top 25 markets that had posted a .5 share or better in the most recent **Arbitron**. These stations were mailed questionnaires asking them to provide their own format description. It should be noted that stations' self-descriptions may vary from **R&R's** format definitions and other accepted standards, particularly in the nebulous Adult Contemporary/Top 40, "Mellow/Soft," and "MOR" areas. **Marc Guild**, Director/Network Operations for **McGavren Guild**, supervised the project.

FORMAT	1979	1980	% CHANGE
Adult Contemporary	19.3	20.4	+6
Top 40	7.9	9.2	+17
Disco	3.4	1.1	>
Urban Contemporary	—	3.5	+35
Mellow/Soft	1.5	1.4	-7
AOR	9.9	12.5	+26
Progressive	.5	.1	-80
MOR	7.1	4.5	>
Big Band/Music Of Your Life	—	.6	-28
Good Music	14.5	14.8	+2
Country	7.7	8.7	+13
News	6.5	6.4	-3
Black	5.3	2.7	-49
Talk	2.5	4.0	+60
Classical	1.3	1.7	+31
Oldies	.7	1.3	+86
Spanish	1.7	2.0	+17
Jazz	.6	.7	+17
Others	9.6	4.4	-54

Champion Enters Into Film Production

The **Champion Entertainment Organization** has announced its intention to enter into the realm of feature film production, signing a pact with the **Ladd Company**. The first project under the agreement is described as "an action drama about an urban priest," scripted by "Airport's" **Eric Ross** and directed by

Stuart Rosenberg, whose credits include "The Amityville Horror" and "Brubaker."

Champion Entertainment, headed by **Tommy Mottola**, represents recording artists **Hall & Oates**, **Split Enz**, **G.E. Smith**, and **Kid Creole and the Coconuts**.

RADIO ADS WILL SUPPORT

Supermarket Soul Food, Fast-Food Franchises Upcoming

Period International, an Emeryville, CA-based company, plans to introduce soul food to the supermarket and fast-food industries, rolling out its line of frozen "Original Soul Food" dinners in the San Francisco/East Bay area this month. Along with these dinners, the firm will launch a franchised fast-food chain called "Soul Shops" in the Northern California market. The line of dinners will expand first into the Southern California market and eventually go national, with the "Soul Shops" also planned for national introduction.

Radio, newspaper and in-store ads will support the products' introduction. "Original Soul Food" dinners will include 12 meat dishes such as barbecue ribs, smoked hocks, smothered steak, shrimp jambalaya, and chitterlings as well as 22 vegetable dishes, ranging from candied yams, collard greens and a combination of okra, tomatoes, and corn to a variety of bean dishes. All ads will be handled in-house.

The 10 "Soul Shops" slated to open in the Bay Area will sport five-course dinners (meat, two vegetables, corn bread sticks, fresh tossed salad, and sweet potato pie or peach or apple cobbler), priced at around \$3. The introductory radio advertising for the "Soul Shops" will concentrate on drawing additional franchises. These ads will also be in-house.

Mass Market Declining

Few Will Spend More,
Most Will Have
Less To Spend

The old adage, "The rich get richer and the poor get poorer," will be a fact of American life in the current decade, according to a recent survey by **Chase Econometrics**, which found that while affluent Americans will be spending more and more money on luxury items, the mass market will decline, due to most people having less income available to spend on consumer goods.

The survey, conducted by the forecasting subsidiary of the **Chase Manhattan Bank**, noted that strong consumer spending in the final months of 1980 outpaced real income growth — a pattern that must succumb to economic pressures, resulting in lower total consumption. This recent spending vigor (viewed as a response to perpetual inflation) has brought U.S. consumption levels back to where they stood prior to the 1980 recession.

While total consumption fell 9.8 percent during the second quarter of 1980 (in 1972 dollars), total consumption rose 5.1 percent, 6.7 percent, and 2.1 percent in the next three quarters, according to Chase Econometrics. Meanwhile, the personal saving rate dropped from 6.2 percent to 4.8 percent as spending rose.

Since savings can't go much lower and real income will not see much growth (due to inflation), consumer outlays will be greatly inhibited, causing consumer expenditures to fluctuate between one and 3.3 percent over the next 2½ years, the survey predicts. (This forecast refers to quarterly growth in 1972 dollars.)

Luxury Market To Expand

Worth examining, however, is the growth anticipated in several market segments. The survey predicts that as the "baby boom" population settles into middle age, "purchases of mass market consumer durables will not nearly be as strong as indicated by the numbers of people moving into their prime earning years." Nevertheless, "the demand for luxury goods and services will be greater than ever," as the U.S. population becomes an equal split between single-person/one-income families and two-income family households by 1990.

In the near future, Americans are expected to increase their spending share for household-related durable goods (especially appliances and consumer electronics), while the shares for automobiles and food will remain relatively flat. Total consumer expenditures projected by Chase Econometrics are \$953.6 billion in 1981, \$997.1 billion in 1982, and \$1005.1 billion in 1983 (all measured in 1972 dollars).

Hybrid Jukebox/Magazine Takes New Music Testing National

New Vinyl Times, a combination jukebox/magazine that lets consumers sample two new album tracks for a quarter, will be installed in 150 retail record outlets, including stores in the **Licorice Pizzeria, Tower, Peaches, Warehouse/Big Ben's, and Camelot** chains, this fall. The 2½" wide x 2" deep x 6" high fiberglass boxes dispense single copies of the **New Vinyl Times** biweekly magazine, which contains reviews of the predominantly-new wave records on the box, each time a coin is entered. Every box is stocked with 1000 copies of the current issue, intended to be used as a consumer reference point to trigger sampling ideas.

The brainchild of three Los Angeles-based brothers (**Ken, Stuart, and Richard Swezey**), the **New Vinyl Times** jukeboxes don't actually play records. Instead, they rely on a sophisticated cassette tape loop containing 144 songs from 72 different recently-released LPs. Approximately half these tunes are updated with the publication of the latest **New Vinyl Times** magazine.

Selections Collected

What's important from a radio standpoint is that the Swezeys have installed data collection devices within the boxes. These devices not only automatically record selections but also provide you with lists of which selection was paired with which (e.g., **Go-Go's/Waitresses**).

This data, which will be available on a market-by-market basis,



could prove valuable to radio stations and record companies alike. For in addition to monitoring the preferences of active consumers at the point-of-purchase, the data generated by the **New Vinyl Times** boxes could illuminate audiences' reactions to records not currently receiving airplay in the market. For further information contact **Mike Gershman** at (213) 278-4930.

RTS Intros Flexible Intercommunications System

RTS Systems Inc. recently introduced its "Series 1000 Matrix System," a professional intercommunications system designed to provide voice communications and tally indications from any one of up to 10 user stations. Often referred to as a "squawk system" or an "all master system," the "Series 1000" system consists of user stations and a central matrix.

One standard option reconfigures the "Series 1000" system into a 10 x 10 matrix intercom system, allowing each operator to maintain continuous communications with any station or combination of stations. The system is further expandable to 20 x 20 or 40 x 40 with the aid of a larger central matrix. For further information on this highly-flexible system, contact RTS Systems at 1100 West Chestnut St., Burbank, CA 91506. (213) 843-7022.

Tricom Sales System On "TAP"

Dallas-based **Tricom Industries Inc.** has begun offering a "Total Accelerated Profits (TAP)" sales system to radio stations across the nation, regardless of market size. The reasonably-priced (based upon size of the market) system con-

sists of a three-day introductory seminar with 18 months of follow-up sales consultancy.

For further information on the "Total Accelerated Profits" system contact Tricom President **Richard Mack** at (214) 258-1333.

5
YEARS AGO
TODAY

Radio & Records

- ★ **FRANK CODY BECOMES KBPI/DENVER PROMOTION CONSULTANT**
- ★ **CHARLIE & HARRIGAN JOIN KCBQ/SAN DIEGO FOR MORNINGS — Pair exits KLIF/Dallas**
- ★ **NUMBER ONE FIVE YEARS AGO: "Afternoon Delight" — Starland Vocal Band (Windsong)**
- ★ **NUMBER ONE COUNTRY: "Teddy Bear" — Red Sovine (Starday)**
- ★ **NUMBER ONE LP: "Splitfire" — Jefferson Starship (RCA/Grunt)**

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DAN SMIGROD Y-100/MIAMI...ON STICKERS...

"South Florida's sun is tough on stickers. Y-100 needed more than a flexographic label. That's why we chose a screen printed decal from Communication Graphics."

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WFIL add	WTIC-FM add 17
WROR add 28	14Q add
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KBEQ add 23	WAAY add
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WGCL add	WTWR add 35
KEARTH add	WVIC add
KFI add	KERN add
KIQQ add	KYNO-FM add
KJR add	WFLB add

Four Fun-Filled
Minutes Of
Good Vibrations,
Help Me Rhonda,
I Get Around,
Shut Down,
Surfer Surf,
Barbara Ann,
Sloopin' USA
and
Fun, Fun, Fun



Networks/Program Suppliers

ENTERPRISE RADIO

Tony Masiello has been elevated to VP/Broadcast Operations & Satellite Development, coming from his previous post as Director/Broadcast Operations for the net. Prior to joining **Enterprise** at its inception last year, Masiello held the Manager/Broadcast Services position with the **ABC Radio Network**, where he served for 10 years.



RKO Radio Networks

Julie Spira has been appointed Manager/Affiliate Services for the nets. Most recently Northeast Regional Sales Manager for the **Watermark Inc.** programming supplier company, Spira previously served as Director/Station Relations for **Golden Egg Productions**, also a programming supplier.

WESTWOOD ONE

Over 100 live concerts, spanning three different formats, will be recorded by the firm during 1981. Over 250 rock stations carry the company's "In Concert," 400 Country outlets air the "Live From Gilley's," and 150 Black-formatted stations broadcast **Westwood One's** "Concert Of The Month."



UTOPIA IN WOODSTOCK — **WB/Bearsville** recording group **Utopia** performed a live concert at **Levon Helm's** Woodstock, NY studio on July 3. The show was broadcast direct from the studio, live via satellite over the **Source**. Pictured preparing to dish it out are, from left: **WB's Al Rosenberg**, **Utopia's Todd Rundgren, Kasim Sulton, Roger Powell, and Willie Wilcox**; **Source Director/Programs John McGhan**, and **EDR/Media producer Denny Martin**, whose firm produces all **Source** concert broadcasts.

Extensive pre-coverage of the Royal Wedding will begin on July 22 and run through August 1, with correspondent **Bob Madigan** anchoring. The reports will also contrast Britain's current social problems with the forthcoming nuptials. The wedding itself will be covered live on July 29 via two-minute inserts within the net's usual newscasts.

R&R PRESENTS THE GREATEST RADIO PROMOTIONS OF ALL TIME

Watch for this NAB Radio Programming Conference Souvenir Issue . . . another outstanding Radio & Records special coming August 14.

ADVERTISING DEADLINE JULY 31

Radio & Records

The Industry's Newspaper



ABC Information

Richard Rosenbaum has been promoted to Manager/News, coming from his previous post as Assistant Manager/**ABC Radio News**, which he had held for the past six years. A 15-year veteran of the net, Rosenbaum succeeds **Tina Press**, who was named Director/Programming for the **ABC Information Network** last month.



Paul Anka (July 18-19), **Hall & Oates** (August 8-9), and **Barry Manilow** (August 22-23) will be the subjects of three "Between The Lines" weekend specials set to air on the aforementioned dates via the net. **Peter Bekker** will host the exclusive interviews.



Mutual

Live reports from the 1981 British Open will be aired during regular broadcasts of Mutual's "Wide Weekend Of Sports" programs. Mutual sportscaster **Tony Roberts**, along with British commentator **Mark Andrews**, will report from the scene from July 18-19.

Froben Enterprises



KLEIN FINDS THE SQUEEZE ON — **A&M** recording group **Squeeze** members **Glenn Tilbrook** (left) and **Chris Difford** (right) guested on the "Robert Klein Radio Show" recently in support of their latest LP, "East Side Story." **Klein** (center) is pictured supporting his long-time sponsor **Miller beer**.

Speaking of sponsors, the **Froben Enterprises**-syndicated program has picked up a pair of national advertisers with **Filmways Pictures** promoting the upcoming **John Travolta** pic, "Blow Out," and the **Avco-Embassy Pictures Corp.** touting the recently-released **John Carpenter** action flick, "Escape From New York."



Bill Drake, Bill Watson, and Tom Thacker, the production team responsible for the forthcoming "History Of Country Music" long-form radio special, have announced the finished product will be available to radio stations in 1982. The show will feature numerous interviews with and thousands of songs by country music's notables in a manner similar to the **Drake-Chenault** "History Of Rock And Roll" specials.



ABC Contemporary

KFBQ-FM/Cheyenne, WY; KAKZ/Wichita; WYFM-FM/Youngstown, OH; KOKQ-FM/Seaside, CA; WIIZ/Jacksonville, NC; WHPY/Clayton, NC; KQPI/Idaho Falls, ID; KCPX/Salt Lake City, and KHOP/Modesto, CA have recently announced their affiliation with the net, bringing the total number of affiliates to 396.

Reps

McGavren Guild Launches National Radio Survey

McGavren Guild unveiled plans to survey over 1700 persons 18-54 on their radio attitudes, in hopes of establishing a qualitative analysis of national listening patterns. Respondents will also be questioned on perceived differences between AM and FM, attitudes toward programming, music/feature mixes, and the effects of radio fragmentation and other media proliferation.

Selcom, Inc.

The rep has established an office in St. Louis, located at 712 North Second Street, 63102, (314) 621-1417. **Bob Tiernan**, formerly an account exec with **Selcom's** Chicago office, has been named Sales Manager for the newly-created St. Louis branch. In a related development, **Scott Donahue** moves to the Chicago office as an account exec, replacing **Tiernan**. **Donahue** previously served as an account exec with **Selcom** in New York.

Concurrently, **WQMF/Louisville** has signed on as a client with the rep,

which has moved its New York offices to 521 Fifth Avenue, Suite 810, 10017, (212) 490-6620.

Sales

WLMD/Laurel, MD has been sold by the **Inter-Urban Broadcasting Corp.** and **Keer Communications Inc.** to **WLMD Inc.** for \$1.15 million, subject to **FCC** approval, according to broker **Richard Shaheen Inc.**



The **Roanoke, VA**-based company has announced the addition of a weekly "Hot Hits Countdown" and a weekly "Superstar Profile," designed exclusively for Black-formatted stations. The "Hot Hits Countdown" encompasses three versions: 1) the top 30 black hits in a three-hour program, 2) the top 10 black hits in a one-hour program, and 3) a year-end top 50 black hits in a five-hour program. The latter is available to stations participating on a weekly basis as part of that service, but is available on a one-time basis to non-participating stations also. All three allow stations up to 12 minutes per hour for local sale.

The "Superstar Profile/Soul" show is a one-hour weekly special devoted to one artist or group per week. This also features 12 minutes of local avals per hour. For further information, contact **Morris Manning** at (703) 389-7094.



Rolling Stone Magazine Productions

"The Continuous History Of Rock And Roll," consisting of a 90-second show each weekday documenting an important event in the history of rock and roll, plus a one-hour special each weekend that wraps up the previous week, adding more music and more interviews, is currently available from the New York-based magazine. The "Continuous History . . ." is being offered on a market-exclusive barter basis.

Stations signing up for the "Continuous History" will also receive a "Programmer's Package," detailing how to program the show for maximum audience tune-in and expanded quarter-hour listening. A yearly 48-hour weekend "Continuous History . . ." special is also available. For further information, contact **Roxy Myzal** at (212) 758-3800.

GENERAL MANAGERS

Cindy Tollin has been elevated to General Manager for the firm, coming from her previous post as Associate Producer for the company's "Rockline" syndicated show, which will feature **Stevie Nicks** and **David Lindley** on the July 20 edition.

Harry Newman, KMPC/Los Angeles afternoon drive personality, has been named to host the firm's "Countryline" show, scheduled to debut October 1.

People

Greenwich, CT

J. Neil Smith has been elevated to President of **Station Business Systems**, the division of the **Control Data Corp.** which supplies in-house computer systems to broadcast and cable media. Most recently VP/GM for the firm, **Smith** previously served as Branch Manager for the Philadelphia office of the **Service Bureau Company**, likewise a **Control Data Corp.** division. **Smith** will report to **SBS** Chief Executive Officer **Ted Shaker**.

FINAL

Liberty BAZETTE

EXTRA

Wednesday, July 1, 1981

PATTON BREAKS THROUGH!

CHRISTINE McVIE MAKES DEBUT AS A PRODUCER



PRODUCED BY CHRISTINE McVIE, KEN CAILLAT & ROBBIE PATTON



MANAGEMENT: JAMES RECOR - MANAGEMENT

RADIO REACTS INSTANTLY TO ROBBIE PATTON SINGLE

ROBBIE PATTON'S
new single,
"DON'T GIVE IT UP":

THE BACK PAGE

BREAKERS

ROBBIE PATTON

Don't Give It Up (Liberty)

59% of our reporters on it. Moves: Up 19, Debuts 26, Same 46, Down 0, Adds 38 including WKBW, WBEN-FM, WCAO, JB105, CFTR, KRLY, WZZP, WZUU, KFI, KIIS-FM, Q103, WTRY, WNOX, KZ93, FM103. See Parallels, charts at number 30.

Ratings & Research

"The study on improving ratings reliability looks very favorable."

Probing The BRC's Radio Committee

Many of you have heard of the Broadcast Ratings Council, but you may be wondering what it's really all about. In order to give you a look at the BRC from a broadcaster's perspective, I interviewed the new Chairman of the BRC's Radio Committee, Fritz Frederick. This past spring, the Mid-America Media executive took over the radio committee chairmanship from the RAB's Miles David. Here are some of Frederick's thoughts on Arbitron, the BRC, and what you can do to be better informed about the radio ratings field . . .

Q: What do you see as the role of the BRC's Radio Committee?

A: As one of the two groups under the parent BRC organization, we are bound to the BRC charter. That charter stipulates that the BRC is an independent organization for the purpose of monitoring the procedures and verifying the performances of accredited broadcast ratings firms. Hopefully, this assures the industry that we can be sure of the credibility of broadcast audience measurements.

Q: Looking at specifics, what about the group quarters issue? Arbitron uses populations from educational institutions and military bases in its population estimates, but does not sample these areas with diaries. What does the BRC Radio Committee feel about this, and what action are you taking to resolve the issue?

A: This is an issue which we discussed briefly during our spring meeting but which will be in for fuller attention at our next meeting, probably in late August. I think this is an issue we should focus on.

Q: Do you feel that those collegiate and military populations should be sampled?

A: I personally think they should.

Q: What kind of time frame do you foresee for resolution of this issue?

A: I really can't give you one. We will take it up in our next meeting though.

Q: How do you and your committee plan to audit the ratings performance of Arbitron?

A: We are consistently looking into areas of their performance. The reliability study is an example. When Arbitron is through with the study we will look at the results and either say, "Gee, it looks great" or "We think you should consider

something else." I think we at the BRC feel that in its early stages, the study on improving ratings reliability looks very favorable.

Four Booklets Available

Q: What is the BRC doing to better inform broadcasters about radio ratings, and what are you telling them about where they might go for relief of a complaint against a ratings firm?

A: There is a series of four pamphlets available from the BRC, at no charge, which goes into various explanatory areas. I really recommend that any broadcaster concerned about radio ratings order and read these booklets.



BRC LEADERS — Chairman Dan Kops, Radio Committee Chairman Fritz Frederick, Exec. Director Mal Beville.

One piece is called "Maintaining Radio Confidence & Credibility." Another is entitled "Minimum Standards For Broadcast Ratings Research," and it's more technical in nature. The third item is called "Understanding Broadcast Ratings," and it's usable for both station personnel and advertisers. Finally, there is the booklet entitled "Where To Go For Ratings Help." This is one of the most important documents a broadcaster can have in his files. This pamphlet covers the mediation of complaints, as in the KBIG case last fall. It also has compiled into one document a

Q&A

Larry Ahrens, PD of KOB/Albuquerque, recently wrote to ask, "Is there any prospect that Arbitron will speed up return of results to markets 50-100?"

Not tremendously in the near future. Larry was lamenting that he'll not get his spring numbers until just over a month before the start of the fall sweep. Unfortunately, with the longer sweeps there is indeed less time to analyze data and adjust for the next survey. I've been writing about this for some time, but I guess it's hitting home as the books and surveys begin to blend together. My only answer is to develop a marketing plan, do your own in-house research, and use the Arbitron data as a checkpoint along the way to see if you are on-target. As the aspirin commercial says, "life got harder . . ."

Week In Review

Birch Adds Portland, Phoenix

Tom Birch has told R&R that his service will begin measuring two new Western markets, beginning August 1. Portland, OR and Phoenix are the metros. Mediatrend recently announced that it is measuring Phoenix on a monthly basis, but Birch feels there is enough support for his firm to make it there also. Besides these two new markets, Birch plans to announce "probably within 14 days" another major market addition, from the Eastern portion of the U.S.

Arbitron Adds Seven Fall Markets

Seven metros previously surveyed only in the spring will get a second survey beginning this September. The markets are Appleton/Oshkosh, Corpus Christi, Lubbock, Madison, Modesto, Reading, and Roanoke.

listing of the various trade committees working on ratings issues. I think every broadcast manager should have this booklet. All of these publications are available from the Broadcast Ratings Council, 420 Lexington Avenue, New York, N.Y. 10017.

If a broadcaster wonders where to go for relief of a complaint he might have, these books, especially the last one, will tell him how to proceed.

Monthlies: Upcoming Issue

Q: There seems to be much broadcaster unrest about the monthly ratings reports issued as an adjunct of Quarterly Measurement. Does the BRC have any plans to get involved in this matter?

A: I think this is definitely an agenda item for the next session. At our last meeting, Arbitron did not have a definite plan as to whether or not it was going to continue to release those. I am asking that before we go into our next meeting that Mal Beville (Executive Director of the BRC) determine what Arbitron's position is on this matter.

From some previous experiences we have had within our company in a market where the monthlies were available, we found that there could be a lot of problems. It's something the BRC wants to take a look at very, very seriously.

Q: Finally, besides RADAR and Arbitron, are there any other accredited radio ratings services? Have either Mediatrend or the Birch Report approached the BRC about accreditation?

A: I'm not aware if they have, but you may want to ask Mal Beville (a call to Beville's office turns up the answer that neither Mediatrend nor Birch have to date applied for BRC accreditation, which would subject the firms to an audit of their research procedures).

There you have a glimpse of what the Radio Committee of the BRC is up to. If you'd like to be involved, Frederick suggests that you contact the BRC, explain your interest in their activities, etc., and they'll consider appointing you to the radio panel.

Next week we'll dig into the first spring books. See you then!

**Jhan
Hiber**



"OLD ON TIME"
The first single from the forthcoming album

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Like the gift of music

Distributed by CBS Records. ©1981 CBS Inc. All Music and Lyrics by Jeff Lynne. Produced by Jeff Lynne. Also available as a Mail-Spearl Mastered recording and an Extended Range cassette.



Spring '81 Arbitron Advance Shares

New York

WBLS Regains Top Spot; WABC Rebounds; WNEW, WPLJ, WRFM Up

WBLS (B) gained one share, jumping 6.4-7.4 to recapture the number one position in New York. WKTU (R) had a stable 6.5-6.4 showing, while WOR (T-AC) slipped 6.5-5.9.

WABC (R), perhaps buoyed by Yankees broadcasts, jumped 3.5-4.6, tying WNBC (R) which moved 4.8-4.6. WRFM (BM) advanced 4.4-4.9, and WPLJ (A) posted its best showing recently, up 4.1-4.5. In the all-News battle, WCBS inched up 4.7-4.8, while WINS lost one share, 5.3-4.3. WNEW (E) posted a healthy 2.9-3.7 rise.

Others with a metro share of one or better included WADO (S) stable at 2.0, WCBS-FM (O) 2.5-2.2, WHN (C) 2.2-2.4, WJIT (S) stable at 1.6, WKHK (C) .8-1.0, WMCA (T) 2.4-2.2, WNEW-FM (A) 3.0-2.8, WNCN (CL) stable at 1.3, WPAT (BM) 2.5-2.6, WPAT-FM (BM) 3.7-3.6, WPIX (R) stable at 2.2, WQXR-AM-FM (CL) 2.4-1.3, WTFM (AC) 1.5-1.6, WXLO (R) 1.8-1.6, and WYNY (AC) 3.7-3.6.

Detroit

WJR On Top; WLLZ Slips But Still Second; WWWW Takes Country Lead

WJR (M) remained the top overall station, moving 10.6-11.0 with Tigers baseball. WLLZ (A) remained number two, though dropping 9.2-8.0. WWJ (N) slipped 6.7-5.0 to rank third. WWWW (C) made the big move, as its FM appeal helped the station surge 1.9-4.4. Previous Country leader WCXI slipped 4.6-3.4, WRIF (A) rose 4.3-4.8, and WABX (A) jumped 3.1-3.9. In the A/C race WNIC gained 4.0-4.7 as WMJC had a stable 4.5-4.4 showing.

Other Detroit stations with a one share or better included CKLW (R) 3.7-3.5, WCHB (B) 1.9-1.6, WCZY (E) 4.1-3.8, WDRQ (R) 2.8-3.5, WGPR (B) 1.8-2.3, WJLB (B) 3.0-2.6, WJR-FM (BM) 5.1-4.6, WJZZ (J) 2.7-1.8, WLBS (B) 2.8-2.5, WOMC (AC) 3.5-4.0, WQRS (CL) .8-1.4, WTWR (O) 2.4-2.9, WWJ-FM (BM) 3.8-2.7, WXYZ (T) 3.6-4.1, WHND (O), from outside the metro, scored a 1.1-1.6 rise.

Philadelphia

KYW Up Three; WMGK Runner-Up; WDAS-FM Up Again; WIFI Advances

KYW (N), boosted by broadcasts of the Phillies games, surged 9.4-12.3 to remain atop the market. WMGK (AC) strengthened itself 7.2-7.7 and remained in second place overall. WDAS-FM (B) rose nicely 6.2-6.8. WEAZ (BM) moved 6.2-6.5, while WWSH (BM) slipped 6.1-5.3. WIP (AC) recorded a 6.0-5.5 showing, while WIFI (R) jumped 3.0-4.4.

Other Philly metro shares above a one included WCAU (T) 4.2-2.9, WCAU-FM (B) 2.6-3.4, WDAS (B) 1.2-1.3, WFIL (R) 3.1-2.6, WFLN-AM-FM (CL) 2.2-1.7, WHAT (B) 1.4-1.2, WIOQ (A) 4.0-3.6, WMMR (A) 5.9-5.2, WPEN (AC) 4.6-4.0, WSNi (AC) 2.0-2.9, WUSL (AC) 3.1-1.9, WWDB (T) 4.4-4.2, and WYSP (A) 4.8-3.2. WJBR-FM (BM), located outside the metro, went .8-1.2.

Los Angeles

KABC Dominant; KMET, KLOS Up; KRLA Rebounds

Influenced by Dodgers baseball, KABC posted its best book in recent times, up 6.9-8.5. KBIG (BM) remained in second place but slipped 6.5-5.5. The new number three station was KMET (A) which advanced 3.9-4.6. KLOS (A) was on the upswing also, 2.9-3.6. KRLA (R/O) resurged 2.9-3.7. KNX (N) improved 3.5-3.8 to tie KFWB (N), which dropped 4.8-3.8.

Other L.A. area stations that scored a one share or better were KACE (B) 1.2-1.4, KALI (S) 2.0-1.1, KDAY (B) 1.7-1.4, KFI (R) 3.1-2.5, KGFJ (B) .8-1.4, KHJ (C) 2.0-1.9, KHTZ (AC) 3.6-3.0, KIIS (R) 2.7-3.0, KIQQ (R) 2.7-2.6, KJLH (B) 1.1-1.6, KJOI (BM) 4.3-3.8, KKGO (J) 1.4-1.5, KLAC (C) 3.2-2.9, KLVE (S) 1.4-1.1, KMPC (T) 2.1-2.5, KNOB (BM) .9-1.0, KNX-FM (A) 4.3-2.8, KOST (BM) 2.9-2.5, KROQ (A) 1.6-1.7, KRTH (R) 3.9-3.1, KTNQ (S) 1.5-1.9, KUTE (R) 1.4-2.0, KWKW (S) 1.2-1.5, KWST (A) 1.6-2.3, KZLA-FM (C) 2.5-1.7, and XTRA (R) 2.0-1.6.

Boston

WCOZ Reigns Supreme; WHDH Down Two; WXKS-FM Up Two; WROR Jumps

WCOZ (A) recorded its second straight double-digit share, 11.0-11.1. WHDH (AC) slipped from double digits, 10.3-8.5. WXKS-FM (R) leaped 5.0-7.0, and WROR (AC) posted its best book ever, 4.5-5.8. WEEI (N) had a strong 6.5-7.1 showing. Beautiful Music leader WJIB advanced 5.3-6.3. WBZ (AC) slipped 8.4-6.7.

Other Boston area stations with a one share or better were WBCN (A) 4.8-3.9, WBOS (AC) 1.1-1.0, WCRB (CL) 1.8-1.4, WDLW (C) 1.0-1.3, WEEI-FM (A) stable at 3.7, WHUE-FM (BM) stable at 2.2, WILD (B) 1.7-1.5, WITS (T) 3.1-2.6, WJDA (AC) 1.4-1.3, WRKO (AC) 2.4-3.2, WROL (RL) stable at 1.1, WSSH (BM) 2.0-1.7, WVBF (R) 3.5-3.7, WXKS (E) 3.0-3.7. Outside station WAAF (A) remained at 1.4.

San Diego

Stable KJQY Holds Big Lead; KFMB, KSDO, KPRI Climb

KJQY (BM) enjoyed a stable 9.0-9.0 book to hold a solid lead in the market. KGB-FM (A) was also steady (6.6-6.7) for second, as competitor KPRI moved 4.0-4.8. Other sizable jumps included KFMB (AC) rising 5.0-5.9, thanks to Padres baseball; KSDO (N) up 4.6-5.4; KMLO (AC) doubling 1.6-3.3; and Mexican-based XHRM (B) also doubling, 1.7-3.4. KCBQ (C) climbed 2.5-3.4, while XTRA-FM (A) dropped 5.3-4.3.

Other San Diego stations scoring above the one-point level were KBZT 2.2-2.2 (after changing from Oldies to A/C midway through the book), KEZL (BM) 3.4-3.3, KFMB-FM (R) 4.7-3.9, KFSD (CL) 3.3-3.9, KGB (R) 4.0-3.7, KIFM (A) 4.0-3.2, KJFM (BM) 1.9-2.2, KOGO (AC) 2.3-2.2, KSON (C) 2.7-2.7, KSON-FM (C) 2.4-2.6, and KYXY (AC) 3.1-2.2. Los Angeles and across-the-border stations over 1.0 were KFI (R) .8-1.5, KLOS (A) .5-1.3, KNX (N) 3.5-2.0, and XTRA (R) 3.9-3.8.

Chicago

WGN Slips But Still #1; WKQX Jumps; WLS-FM Up Again; WBBM Gains

WGN (T/AC) continued to lead the metro, but slipped 10.5-9.5. WBBM (N) added one share, 6.1-7.1. WLOO (BM) had a stable 6.9-6.7 showing for third place overall. WLS-FM (R) moved up again, 3.5-4.3, while WLS-AM (R) slipped 5.3-4.9. WMAQ (C) had a stable 5.1 number. On the A/C front, WKQX posted a worthwhile 3.0-3.7 rise, while WFYR (AC) slipped 3.3-2.8. Among the top ethnic-appeal stations, WGCI (B) moved 4.9-4.1 and WJPC (B) added one share, 2.6-3.6.

Other Chicago stations with a one share or better included WAIT (BM) 1.9-3.0, WBBM-FM (AC) 2.6-2.4, WBMX (B) 3.1-2.6, WCFL (AC) 1.1-1.7, WCLR (AC) 3.2-3.3, WEFM (E) 1.1-1.6, WFMT (CL) stable at 1.9, WIND (N) 3.2-3.8, WJEZ (C) 2.5-3.1, WLAK (BM) 4.4-3.3, WLUP (A) 3.4-3.1, WMET (A) 4.0-3.5, WVON (B) 1.7-1.5, WXRT (A) stable at 1.3.

San Francisco

KGO Strong Again; KSOL Still Top Music Station; Baseball Helps KSFO, KNBR

KGO (T) had a stable 9.5-9.4 showing to remain dominant. KSOL (B) also had a stable book, 5.7-5.6. KCBS (N) slipped 6.0-5.1. Broadcasts of A's baseball propelled KSFO (AC) 2.8-5.0, while Giants games helped KNBR (AC) 2.9-4.1. KFRC (R) was up 4.5-4.8, KMEL (A) moved 3.9-4.0, KYUU (AC) jumped 3.2-4.0, and KIOI (AC) vaulted 2.5-3.3. KABL-FM (BM) jumped 2.7-3.6 but KABL (BM) dropped 3.4-2.2.

Other Bay Area stations scoring a one share or better included KBAY (BM) 1.9-1.8, KBLX (M) 2.8-2.6, KCBS-FM (R) 1.1-1.2, KDIA (B) 1.5-1.6, KEEN (C) 1.2-1.0, KEZR (R) 1.1-1.5, KFOG (BM) 3.6-2.2, KIBE & KDFC (CL) 1.4-2.2, KKHI-AM-FM (CL) 2.4-2.6, KLOK (AC) 1.7-1.6, KMPX (BM) 1.2-1.3, KNEW (C) 3.7-3.1, KOIT (BM) 2.6-2.3, KOMA (A) 2.8-2.6, KSAN (C) stable at 2.1, KSFX (R) 2.8-2.1, KYA (R) 1.2-1.0, and KYA-FM (R) stable at 1.3.

Nassau-Suffolk (Long Island)

WNBC Sets Pace; WBLI Tops Locals Again

WBLI (R) led the Nassau-Suffolk metro again, with a 4.9-4.5 showing. Runner-up was WHLI (E), which slipped 4.0-3.7. WBAB (A) improved 2.7-3.3.

Among other Long Island stations, WALK-AM-FM (AC) moved 2.5-2.3, WCTO (BM) went 2.9-2.3, WGSN (AC) 1.3-1.4, WKJY (BM) 1.5-2.3, WLIR (A) 1.6-2.0, and WTFM (AC) 2.6-2.7.

New York stations that showed on Long Island were led by WNBC (R), which maintained its lead, 9.0-9.6. WCBS (N) was runner-up, rising 4.9-5.3. WRFM (BM) advanced solidly, 3.1-4.6, but WOR (T/AC) slipped 4.8-4.2. WYNY (AC) moved up 3.3-4.2.

Other New York stations scoring a one share or higher were WABC (R) 3.0-3.4, WBLS (B) 4.1-2.9, WCBS-FM (O) 4.0-2.4, WEZN (BM) 1.0-1.2, WHN (C) stable at 2.7, WINS (N) 3.7-3.9, WKHK (C) .7-1.6, WKTU (R) 3.0-2.8, WMCA (T) 1.6-2.1, WNEW (E) 2.1-1.6, WNEW-FM (A) 1.5-2.0, WPAT (BM) .7-1.3, WPAT-FM (BM) stable at 1.9, WPIX (R) 1.3-1.4, WPLJ (A) 3.4-3.1, WPLR (A) .8-1.1, WQXR-AM-FM (CL) .7-1.1, and WXLO (R) .8-1.0.

Average Quarter Hour Shares are Monday-Sunday, 6am-midnight, Metro Survey Area, 12+.

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A-AOR, AC-Adult Contemporary, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Dancemusic, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk.

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KKLS
KRLC

AL JARREAU

"WE'RE IN THIS
LOVE TOGETHER"

Produced By Jay Graydon



On Warner Bros. Records

Aside from George Johns's appointment this week with KPRI/San Diego owners SBI (see Page 1), look for another big change at the San Diego AOR next week when National PD Jesse Bullet switches job responsibilities for the mother company. Full details next week.

Remember last week when we said that Atlantic Records was looking for a promotion "heavyweight" to handle the West Coast? Well, make that Atco, not Atlantic! Our apologies to Atlantic West Coast GM Les Garland, who heard from every single member of his staff (twice) within 30 minutes of R&R hitting the streets last week.

However, never being one to leave well enough alone... Street Talk has learned that Atlantic Records will be opening a country division in Austin, Texas. The country music label will be called Atlantic America Records.

And we've also picked up that Atlantic Records will be entering into its own film production deal outside of the WCI corporate structure.

More music companies into the movies as A&M announces that label President Gil Friesen will head the newly created A&M Films Division of the record company.

In a move that was kept amazingly quiet, the program directorship has changed at WKTU/New York. Dale Reeves, the former PD and morning man, has moved to the all-night show, with 10pm-2am jock Carlos DeJesus named as WKTU's new PD. Apparently this move occurred a month ago but the station has been very publicity-shy about the details.

The "medley" epidemic is on! The Stars On 45 couldn't have possibly known what they were getting us all into. First the Beatles got the medley treatment and now the Beach Boys are available in several versions, including one of their own. Next: a Motown medley of hits. Can Elvis be far behind? And what about country music artists or Led Zeppelin? All this medley meddling has got to end soon.

Don Nordine, PD of KKRC/Sioux Falls, has been promoted within Ingstad Broadcasting to Operations Manager for KKXL & KKDQ/Grand Forks.

Robb Stewart has exited KHFI/Austin to become PD of KITY/San Antonio. The new KHFI PD is Peter Stewart from WIRL/Peoria. They are not related.

Dennis Lambert, formerly one-half of the legendary production team of Lambert & Potter, is reportedly very close to signing a multi-artist production deal with RCA.

Jack Armstrong exits KFI/Los Angeles, where he had been doing afternoon drive. His replacement in the 2-6pm slot is the team of Byron & Tanaka, who move up from the 2-6am shift.

Reportedly the new Rolling Stones album is finished and will be released any day.

KKKQ/Phoenix PD Jay Stone has left the station and joined KRAM/Las Vegas as PD. Word is that KKKQ will change call letters to KUKQ and become an Urban Contemporary outlet.

Hey, Nice Tights!

Chris Foxx, air talent at WYDE/Birmingham, helped his station with its recent "Superman II" movie premiere by dressing up as you-know-who. Following the successful premiere, Chris hopped in his car and headed out onto the interstate for the drive home. Unfortunately, Chris's car ran out of gas on the expressway and there he was still dressed as... you guessed it.

Deciding he'd better walk to the nearest gas station, instead of flying, he was soon surrounded by other motorists and a State Trooper. Thankfully, the Alabama officer believed Chris's story and helped him to the nearest service station, saving the phony man-of-steel further embarrassment... not to mention the possible consequences of Chris having to use a pay phone.

Pete Berry (also known as the Flying Dutchman) has been named Corporate PD for the Tom Armshaw Stations (WRQK/Greensboro, WKOS/Nashville, and KRQY/Pueblo).

After more than six years of conducting person-to-person research all over this great land of ours, Bill Moyes, President of the Research Group, is getting married. We're told that his fiancée, Linda Peiffer, fits all the critical demographic, psychographic, socioeconomic, and attitudinal criteria that Bill has spent all these years delving into. We wish them both the best.

Q107/Washington has begun "Phase II" on the air with market observers claiming that the ABC FM outlet is shifting more towards an AOR sound, perhaps in preparation for the arrival of Doubleday as the new owner of WAVA/Arlington.

Things are coming together at K101/San Francisco, as the one and only Chuck Brown has been hired away from WHBQ/Memphis for afternoons. Bruce Vidal joins K101 from KWK-FM/St. Louis for middays, and new PD Rob Sherwood will team with Ken Copper for K101's morning show.

Check out the next edition of Cosmopolitan magazine. If the "bachelor of the month" looks familiar, it will be because he is Atlantic Records San Francisco promotion man Bob Galliani.

3WE/Cleveland has come up with an ingenious way to battle the loss of Indians baseball. While the 1981 team is on strike, 3WE is rerunning all six games of the 1948 World Series in which the Indians defeated the Boston Braves. The station acquired the original play-by-play broadcasts from the National Archives (with permission from the Mutual Radio Network).

Janice Tully has left Polygram to become West Coast Secondaries Promotion Manager for Epic Records.

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CBS Keeps Up Hot Pace

CBS won its eighth straight Nielsen victory, continuing to dominate the off-season with strong series ratings. The win for the week ending July 12 was paced again by "M*A*S*H" and its offshoots, "House Calls" and "Trapper John MD," which finished 1-2-3. Overall, CBS scored a 13.5 average rating, ABC was a point behind at 12.5, and NBC trailed with 11.7. Continuing the trend toward series dominance, the top 20 was entirely made up of regular series editions, following 19 of 20 the previous week. The standings:

5	1	M*A*S*H (CBS)	10	11	Diff'rent Strokes (NBC)
7	2	House Calls (CBS)	3	12	20/20 (ABC)
8	3	Trapper John MD (CBS)	—	13	Alice (CBS)
11	4	Facts Of Life (NBC)	—	14	Love Boat (ABC)
1	5	Three's Company (ABC)	15	15	Quincy (NBC)
13	6	Lou Grant (CBS)	—	16	Fantasy Island (ABC)
6	7	Hart To Hart (ABC)	12	17	Dukes Of Hazzard (CBS)
16	8	The Jeffersons (CBS)	17	18	Happy Days (ABC)
4	9	60 Minutes (CBS)	9	19	Laverne & Shirley (ABC)
2	10	Too Close For Comfort (ABC)	—	20	CHiPs (NBC)

"WKRP In Cincinnati" finished 30th for the week.

Despite its perennial second place position in prime time, ABC is improving its daytime ratings record, having won the time period for 3½ years solid and in the first week of July extending its dominance over CBS to almost three full points, taking the top six positions (headed by "General Hospital").



TOMORROW'S SISTERS — Cotillion's Sister Sledge were on the "Tomorrow Show" recently. Pictured (l-r) are host Tom Snyder and Joni, Kathy, Kim, and Debbie Sledge.

Music On TV

Shalamar performs on "Dance Fever" July 17 . . . Featured on "Solid Gold" the week of July 17 are Stanley Clarke & George Duke, Jose Feliciano, Daryl Hall & John Oates, Stephanie Mills, Jim Photoglo, Billy Preston, Cliff Richard, and Dottie West . . . "Rock Concert" July 18 has set Peter Allen, the Babys, and Chuck Berry . . . The Pointer Sisters are on "Merv Griffin" July 21 . . . Melissa Manchester guests on "Tomorrow" July 27.

VIDEOSCOPE :

WILL YOUR VCR SOON BE OBSOLETE? Three Japanese manufacturers (Sony, Hitachi, and Matsushita) recently unveiled prototypes combining a videocamera and videocassette recorder into one lightweight compact unit. All three models use ¼-inch tape and are not only incompatible with either existing ½-inch Beta or VHS videocassette recorders, but also are incompatible with each other. These ultra-compact VCR's are expected to eliminate the 8mm film market, which is already on its last legs, as well as wipe out the current booming VCR market by the mid-80's. Therein lies the manufacturers' problem: how to go about making a product obsolete when you currently control 90% of the world market in that product? The problem is compounded when you consider that Japanese factory VCR sales increased 108% last year to 4.4 million VCR's (\$2.7 billion worth). To render the existing VCR's obsolete may be within the Japanese firms' grasp, but not without incurring massive retooling expenses, at a time when the benefits of previous research and development have yet to be fully reaped. Further compounding the problem is the likely possibility that Western VCR manufacturers will catch up to the existing VCR market and reduce the slice of the Japanese VCR pie. However, there's no reason to abandon your present VCR (at least not for several years), as the Japanese are determined to standardize the portable videocamera/recorder combinations, which experts say won't come before Christmas of 1985. Along with standardized ¼-inch tape, which could be solved by merely standardizing tape size and then flicking a switch like current audiocassette tapes, the problems of mass production (so that volume discounts are practical) have yet to be solved. Special features, such as the ability to play two-hour prerecorded films on videocassette and time-shift capability, have also yet to be standardized . . .

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CINCINNATI, OH
COLUMBUS, GA
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CHATTANOOGA, TN

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SOUTH BEND, IN
TOLEDO, OH
DETROIT, MI
CLEVELAND, OH
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RAPPER'S DELIGHT

Talk Hosts Judge "Good Guests"

After listening to a talk show interview, some people may dismiss the interviewer's job as easy. After all, he or she needs only the gift of gab, a set of questions, and a good guest. But is that all there is? And by the way, what is a "good guest?"

To find out, I talked with four people experienced in the talk arena. Though it's becoming an increasing rarity these days, they all love their jobs, so much so that should the excitement ever wane, they will know it's time to stop. Hard work and skill are involved as well; it's more than just plugging in a guest and playing twenty questions. A good guest on paper doesn't automatically guarantee a good interview on the air.

Larry King

After 20 years of doing the same thing, most people would be ready to retire to their own little corners of the world. Instead, Larry King shares his world with an estimated three million listeners nationwide during his late-night show for Mutual Broadcasting. The first three hours are devoted to celebrity interviews with guests ranging from A to Z within political, entertainment, literary and sports circles. Listeners can call in, too. The remaining 2½ hours, "Open Phone America," become public domain, with Larry taking calls on any subject from listeners around the country.

The 5½ hours are more than just a routine for Larry. It gives him a chance to learn something new every night. His staff helps select guests with this in mind, making sure he has a wide variety to work with. "The best guests are the most responsive," continues Larry. "They hear the question carefully, respond to it, elaborate where necessary without over-elaborating."

Once on the air, though, what if the guest doesn't respond easily? That's when interviewer skill comes to the rescue, according to Larry. "That's part of the job — to draw people out. A lot of it is inborn. I don't think you can teach people to interview. You can teach aptitudes of the skill, but you can't teach inquiry, you can't teach someone to listen. When you're really inquiring, the guests become totally open to you. And the



"The less I know about a subject, the better the interview I do."

— Larry King

good talk host is also an editor."

Larry reads four newspapers every day and all the weekly news magazines. Otherwise he doesn't prepare specifically for a guest. "I'm prepared and not prepared," he says. "I don't read up on a guest or topic for that night. I will not read a book, if someone's written one. I'd rather learn about it right with the audience. By the way, the less I know about a subject, the better the interview I do."

His interview with Dr. Edward Teller, is a prime example. Just prior to the interview, the doctor refused to go on, after discovering Larry didn't know anything about physics. He only knew that Dr. Teller was the father of the H-bomb, which Teller didn't want to discuss that particular night. Larry then made him an offer: if he became unhappy with the interview he could simply walk out. Once on the air, Larry's first question was "When we are in high school, why don't we want to take physics?" According to Larry, Teller's face lit up as he answered, "Because they teach it wrong. They should call it life." The interview continued for two hours with Teller talking about bombs, explosives, and detonators, amazed at Larry's knowledge of physics. Larry reiterates, "I never knew a lot. It was an example of taking someone hostile and turning it around to your advantage. That changed the course of the interview and made it more interesting for the guest."

Larry strongly believes there aren't more than ten good talk hosts in the country. Most don't work at the skillful challenge involved. Either they fall into it by accident, or in some cases, become phone-reliant. "In the world of talk shows, the demand exceeds supply," he concludes. "But in the future there will be a lot of terrific ones coming along. Young people listen today."

Michael Jackson

Like Larry King, Michael Jackson agrees that what makes a good talk show guest depends directly upon having a good talk show host. The 15-year KABC/Los Angeles veteran adds, "Constantly it's up to the host what makes a good guest. Use people that you yourself find interesting. Your job is not to use the guest so you come off as the 'star,' but to do whatever it takes to get the most out of your guest. Sometimes this is perhaps baiting. Sometimes it is challenging. Perhaps it is seduction. Whatever it takes to do it, get it. Then you can make anybody a good guest."



"Anyone who tells you they can do an interview with an author without reading a book is lazy and arrogant."

— Michael Jackson

To gear up for his 10-15 guest average per four-hour show, Michael is always at the station two hours before. And he, rather than his staff, makes the absolute decision as to who his guests will be. "Just as I do a meal I have to eat, I decide what I want to eat. That's a bad comparison, but it fits," laughs Michael. Working in what he terms the "most magical of cities," he doesn't find it difficult to unearth the guests and topics he needs to keep the show as interesting and varied as he likes.

Michael strongly believes that any interviewer worth his or her salt must do homework. Unlike Larry, though, for Michael this does include reading an author's book. "Anyone who tells you they can do an interview with an author without reading a book is lazy and arrogant. You have to read the book or you become nothing but a 'book plugger.' I want to be better informed than my listeners and then share that knowledge."

Referring back to his earlier comment, I asked Michael for one of his favorite anecdotes to show the "whatever it takes to do it, get it" aspect of his job. He once had a known mobster on his show. Without missing a beat, Michael asked him in a frank tone, "Have you ever killed anybody?" The rest of the exchange went as follows:

Mobster: Wait a minute. Rephrase that question.

MJ: Well, let me put it this way. Is there anybody who's no longer around as a result of some course of action you may have taken?

Mobster: Well, that's different. Yeah, but they had it coming to them.

"There's a way you can say and ask almost anything," Michael comments. "Sometimes you have to take that slight gamble. Have I gambled and lost? Oh, yes. There are times you say things you regret. That's when the goodwill you've built up over the years, you hope, will stand you in good stead."

Jack Carney

After 11 years at KMOX/St. Louis, Jack Carney is, like another famous Jack, holding at 39. Plus, he's still eager to get to work each morning. His idea of what makes a good guest begins with what doesn't. "There's a whole circuit today where these talk show guests go coast to

"Some guests are very commercial. You'll say how are you and they'll say, 'As I said in my book . . . I'm fine.'"

— Jack Carney



coast. They've heard all the questions 42 times before and they are programmed. The interview has all the spontaneity of an embalming. So getting them fresh is important. Some guests are very commercial. You'll

News/Talk

Gail Mitchell



say how are you and they'll say, 'As I said in my book . . . I'm fine.'"

As with the others, Jack isn't adverse to cutting an interview if it's not going well and has even, in the case of a famous comedienne, told his listeners "she's gone, because I couldn't stand her," when she didn't return after a commercial break. And instead of only keeping the listeners expecting the unexpected, the same rule can apply to the guests. In response to a well-known actor's, "Shit, I've done 55 of these in the last 22 days," Jack shot back, "Shit, I've done 55 of these in the last 10 days and I don't like it either. You stay here, I'm leaving." Jack picks up the story, "I got up and started to walk out. I said, 'I'm not going to sit in here and listen to you bitch.' With that the actor started to laugh, and we did an hour-and-a-half."

Preparation is a key word for Jack, but he is just as determined not to structure the interview beforehand. Also, he touched upon listening being a fundamental interviewing tool. Just as important is knowing when to talk and when to shut up. "Dead air may make the broadcaster nervous, but it makes a guest nervous, too," Jack points out. "Silence is a wonderful can opener. You ask a question, the guest answers with something everybody's been happy with. Then you don't say anything and you look at him. He doesn't like dead air either so he starts to elaborate. You just opened a golf mine because you're smart enough to keep your mouth shut. It's a great device not used very often."

John R. Gambling

"I love her dearly, but she's dumb as a box of rocks." When a noted singer said that on-air about his girlfriend, John R. Gambling recalls he almost fell off his chair. But rather than do that, he's learned to "go with the flow and do the best you can." The heir apparent to the Gambling dynasty at WOR/New York,



"As soon as you know too much, you forget to ask the simple questions. You've got to ask the simple questions as well as the involved, probing ones."

— John R. Gambling

John R. has been at the station for three years and debuted with "PM NY" just three months ago. He describes it as more of a magazine show, featuring news, traffic and transit reports, sports, weather, some music, and generally two interviews an hour, running from four to five minutes in length. Occasionally he will have guest cohorts.

According to John R., a good cohort is "someone who can adapt and have a good time." On the other hand a good guest is a "genuine person, someone who isn't out necessarily to promote anything, even though they usually are. You get that over in 30 seconds and go on to other things." Sometimes for him the more famous a guest is, the more difficult the interview, mainly because they are tired of the interview process from city to city (echoing Jack Carney's sentiments). Then there's John R.'s personal golden rule: don't ever know too much. "Know just enough about the subject and not too much. As soon as you know too much, you forget to ask the simple questions. You've got to ask the simple questions as well as the involved, probing ones."

NRBA '81

THE ONE IN '81

CONVENTION AND EXPOSITION

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**National Radio Broadcasters Association Annual Convention and Exposition
September 13-16, 1981 • Fontainebleau Hilton • Miami Beach, Florida**

HIGHLIGHTS OF THE 1981 NRBA CONVENTION AND EXPOSITION

SUNDAY, SEPTEMBER 13

- GALA OPENING RECEPTION TV Spot Producers Arena
- EXPOSITION OPENING Cable Satellite Roundtable
- SEMINAR PROGRAMS
Programming Workshops for Every Format

MONDAY, SEPTEMBER 14

- OPTIONAL BREAKFAST AT THE EXPOSITION HALL Large Market Sales: Rate Card Analyses
- ALL-DAY EXPOSITION HOURS Mini-Management Course
- SPOUSE ACTIVITIES Promotion: Market Dissection
- KEYNOTE ADDRESS Programming: 25-40 Audience Recruitment
- Speaker: **CECIL HEFTEL**
U.S. House of Representatives
Owner, Heftel Broadcasting
- SEMINAR PROGRAMS
Sales Motivation
Financing Your First Acquisition
Promotion Powerhouse
Programming Critiques
Engineering: Audio Processing
FCC Engineering
Small Market Sales:
Personnel Solutions
- LUNCHEON
Golden Radio Award Ceremony
Honoring:
GORDON McLENDON
- OPEN AFTERNOON
- HOSPITALITY SUITE GALA

TUESDAY, SEPTEMBER 15

- OPTIONAL BREAKFAST AT THE EXPOSITION HALL
- ALL-DAY EXPOSITION HOURS
- SPOUSE ACTIVITIES
- SEMINAR PROGRAMS
Sales Theater: Video Role Playing
Meet the New FCC
Use My Medium for Promotion
Lifestyles' Effect on Programming
Engineering: Digital Audio
Large Market Salesperson Solutions
Finance ... The Subject is Money!
Promotion Superstars
On-Air Personnel Solutions
Engineering/Management Coexistence
Promotion Circus
Satellite Transmission and Distribution
AM Stereo Update
Sales Roundtables by Market Size
Small Market Idea Exchange
Programming Workshops for Every Format
- LUNCHEON
Speaker:
MARK FOWLER
Chairman, FCC
James Gabbert
Leadership Award Ceremony
Honoring:
ROBERT E. LEE
Former Chairman, FCC
- **Superstar Concert:**
BONNIE MILSAP



• HOSPITALITY SUITE GALA

WEDNESDAY, SEPTEMBER 16

- IDEA EXCHANGE BREAKFAST
- SEMINAR PROGRAMS
Future Engineering Trends
Mini-Management Course
Update on Cuban Interference and 9kHz
- POST-CONVENTION VACATION AT THE FONTAINEBLEAU HILTON OR IN THE BAHAMAS

CONVENTION REGISTRATION INFORMATION

September 13-16, 1981 • Fontainebleau Hilton • Miami Beach

(Please type or print)

NAME: _____
TITLE: _____
STATION/FIRM: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
WORK PHONE: () _____

• FEES

	Before August 2	After August 2
NRBA Members:	\$190	\$215
Non-Members	\$230	\$255
Spouses:	\$50	\$50

- PRE-REGISTRATION DEADLINE: Friday, September 4
Please Note: After September 4, registration will be on-site only at the registration desk in the Fontainebleau Hilton. On-site registrants must pay all fees when registering. Sorry, no billing.
- CANCELLATION POLICY: Cancellation requests received by September 1 will be entitled to a full refund. After September 1, a \$30 administrative fee will be deducted from all refunds. Refund requests must be submitted in writing to NRBA no later than October 15, 1981.
- POST-CONVENTION ACTIVITIES:
Please send me information on the NRBA post-Convention trip to the Bahamas
Please send me information on the Fontainebleau's post-Convention vacation package
- RETURN THIS FORM ALONG WITH YOUR CHECK OR MONEY ORDER, PAYABLE TO NRBA FOR THE FULL AMOUNT OF YOUR REGISTRATION FEE, TO:

NATIONAL RADIO BROADCASTERS ASSOCIATION
1705 DeSales Street, N.W., Suite 500, Washington, D.C. 20036
(202) 466-2030 or (202) 466-5540



September 13-16, 1981
Fontainebleau Hilton • Miami Beach

HOTEL RESERVATIONS

(Please type or print)

NAME: _____
TITLE: _____
STATION/FIRM: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
WORK PHONE: () _____
NAME(S) OF PERSONS SHARING ACCOMMODATIONS: _____

Arrival Date: _____ Departure Date: _____

Please use a separate form for each room requested.

Please circle the accommodations you prefer. If the rate you request is not available, the nearest available rate will be assigned. The hotel will send confirmations directly to you. While every effort will be made to reserve accommodations at the Fontainebleau, NRBA reserves the right to arrange alternate accommodations at one of the following hotels once the Fontainebleau is filled: the Doral, the Eden Roc, or the Konover. Hotel confirmations should be inspected closely upon receipt for the name of the hotel booked.

RATES:	Standard	Medium	Deluxe
Single:	\$55	\$60	\$65
Double:	\$55	\$60	\$65

- Please note that single and double rates are identical. However, you must add \$15 per night for a third or fourth occupant.
- Reservations will be held until 6:00 PM on the scheduled date of arrival. To guarantee your reservation: (1) Submit one night's deposit directly to the hotel when you receive your reservation confirmation, or (2) Charge your reservation on your American Express, Carte Blanche, or Diners Club account by calling your hotel when you receive your reservation confirmation.
- To change or cancel your hotel reservation, contact your hotel's reservation department. NRBA can process your original reservation only.



KOFM MAKES A SPLASH — KOFM/Oklahoma City helped to open a new summertime amusement park featuring a pool that generates four foot waves for body surfing. The station gave away towels, T-shirts, sun visors, and other summer goodies for first-time visitors to the park. Shown here is KOFM Account Executive Carol Cole making a few waves of her own.



GIMME THE GOLD — WQRK/Norfolk gets more gold for the wall for REO Speedwagon's "Keep On Loving You." Shown (l-r) is PD Ralph Wimmer and Epic promotion rep Jerry Thompson.



FAST FRIENDS: That's what RCA's Rick Springfield and WPLJ/New York MD Dorothy Vanturini (sporting new haircut) became when the recording/TV star paid a recent visit to the station.



Z, THAT'S A LOT OF HOT AIR — Z93(KQIZ-FM)/Amarillo held a "Memorial Day Balloon Race" with coverage from three TV stations and a turnout of over 10,000 listeners, who watched the race and won LP's. The race was tied in with a local charity annual event that attracted over 75,000 people.

BRAD MESSER



Better News Through Information Storage

The state of the art of information storage is pushing forward rapidly, far beyond the wildest dreams of a few years ago, when the micrographic wonder was being able to shrink about 10 pages of printed material onto a microdot the size of the period at the end of this sentence. So — probably within the next 10 years — all the information from every volume in a large library may be stored on a piece of chipped garnet that will fit in the palm of your hand. The bubble memory process isn't in use yet, but the technology is being worked on and is expected to be perfected.

A very few American news operations now have some form of stored information retrieval, but the available programs are far short of approaching the contents of a library. When reporters and editors gain ready access to huge stores of information via computers, I believe communities will be better served because of the additional depth of reporting that will be possible.

While a radio reporter covered a courtroom hearing on the chemical properties of Malathion, the editor could be accessing information from the station's computer terminal. The next newscast could not only update the courtroom testimony, but the anchor could provide an accurate abstract of several scholarly studies of the chemical in question. More and better information could give concerned citizens the needed facts from which to draw individual conclusions, enabling people to judge the relative importance or potential impact of events according to their personal priorities.

Access to information is what newpeople offer, and access to more and better information is one of the goals towards which many journalists apply themselves daily. Computers remember better than people, and do it astonishingly much faster, so the first news operations with real in-depth computerized filing and on-line information retrieval systems will break ground for the day when most people in most places — urban or exurban — will have equal access to raw data. Information banks will be the equivalent of the veteran reporter who uses his or her depth of experience to connect something happening now, with the events of the past, to give news reports perspective and balance.

Last week, when the people of California were trying to do rapid catch-up homework to judge whether aerial spraying of Malathion might be harmful, news operations would have performed a tremendous public service by providing accurate background information on the known and suspected properties of that specific poison. Even with the present state of optical, video, or micrographic information storage, the research would have taken mere minutes.

CALENDAR

When Baseball Was Free

MONDAY, JULY 20: When the sport began in the United States, baseball players did it for nothing but the fun. Then someone noticed the fans were having a lot of fun too, and theorized they might be willing to shell out some cash to be entertained. 122 years ago today the first paid admissions went on the books, with 50-cent tickets for the Brooklyn vs. New York game on July 20, 1859. The owners kept the money. Players worked free for another four seasons, then began getting small salaries.

Today's the twelfth anniversary of Neil Armstrong's first steps on the moon in 1969.
Actress Diana Rigg is 43. Natalie Wood is 43. Cheryl Stoppelmoor, now Cheryl Ladd, is 30.

Tourist Problems At The War

TUESDAY, JULY 21: The first big battle of the Civil War, 120 years ago today, was supposed to be a quick and tidy affair. Theory was, the Northern troops would quickly dust off the Rebels of the South. That's the reason tourists were a problem at Bull Run Creek, Virginia: people in carriages — carrying picnic baskets — drove their horses the thirty-five miles from Washington to see the action, and ended up riding for their lives. (The war lasted 3 years, 9 months.)
Robin "Mork" Williams is 26. Comedian Don Knotts is 57.

Public Enemy #1 Eliminated

WEDNESDAY, JULY 22: John Dillinger got caught in his first robbery attempt, then tried twice to escape from prison without success. After he got the hang of the criminal life, however, Dillinger knocked off a series of banks and did eventually manage a prison escape. During the breakout a lawman was killed, and J. Edgar Hoover's FBI named John Dillinger "Public Enemy Number One!" Soon he was arrested and jailed, but ol' No. 1 carved a fake pistol from wood, stained it black with shoe polish, and bluffed his way out. The FBI's humiliation was terminated instantly 47 years ago today, in an ambush at a Chicago theater, when John Dillinger was shot to death.

The mother of a President and two U.S. Senators, Mrs. Rose Kennedy, is 91 today. Jason Robards is 59.

Out Of Sight Typewriter

THURSDAY, JULY 23: The world's first working typewriter had a strange arrangement: the typist couldn't see what was being typed, because the keys struck the paper out of sight, inside the machine. When you finished typing, you pulled out the paper to see how you did. That machine was patented 152 years ago today by William Burt. Typewriters didn't change for seventy-five more years, until the Royal "Visible Keyboard" of 1906.

Walt Garrison is 37. Don Drysdale is 45.

Back From The Moonwalk

FRIDAY, JULY 24: The Apollo-11 moon mission ended twelve years ago today with splashdown in the Pacific Ocean.

Forty-one years ago this evening, John Sigmund dove into the Mississippi River at St. Louis, and swam 292 miles in three days. When they pulled him out at Caruthersville he couldn't walk or even speak, he was so exhausted.

Comedienne Ruth Buzzi is 45. William Ruckelshaus is 49. Tomorrow the world's first "test tube baby," Louise Joy Brown, will be three.

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THE RULES WERE MEANT TO BE BROKEN.

FRAMPTON

B R E A K I N G A L L T H E R U L E S

DAVE LONDON



The rules were meant to be broken and so was the new FRAMPTON album, and that's just what we've done. BREAKING ALL THE RULES, the album has been top ten in AOR airplay for the last four weeks and is still growing. Now we are pleased to announce the further "BREAKING ALL THE RULES," THE NEW SINGLE.

"BREAKING ALL THE RULES" THE SINGLE FROM PETER FRAMPTON.

Q107
B104
WKEE
WOKI
KJ100

WVIC
FM103
WACZ
WCGQ
WDLP

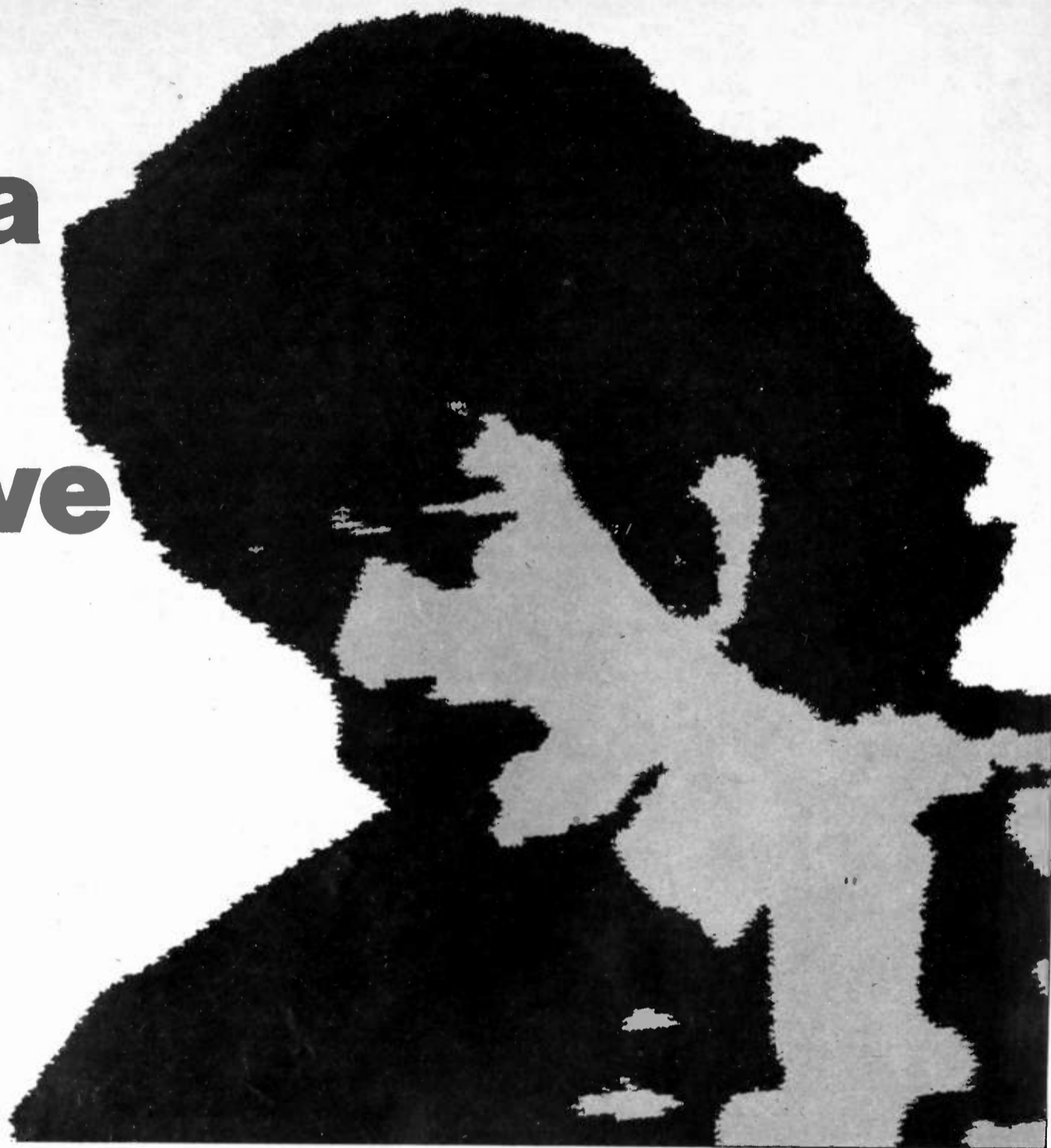
 **ON A&M RECORDS & TAPES**
Produced by David Kershunbaum and Peter Frampton Management Gary Kurfirst

WKOR
KBRC
WPST
KEOS
WHOT

WIFC
KSEL
JB105
WXIL

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**Santana
is
"The
Sensitive
Kind"**



**PRO-FM add
KFI add
WFLY add 30
WKRZ-FM add
KSTAR add 27
KSET-FM add
KHFI add
WMAK-FM add
WCSC add
WGH add
KJ100 add
KERN add
KYNO-FM add
KHYT add
WAQY deb 31**

**The New Single From
The Band With A
"WINNING"
Track Record**

An Ideal Sound For
CHR, A/C, And Black Radio

Taken From The Columbia LP "Zebop!"

FC 37158

Zebop!

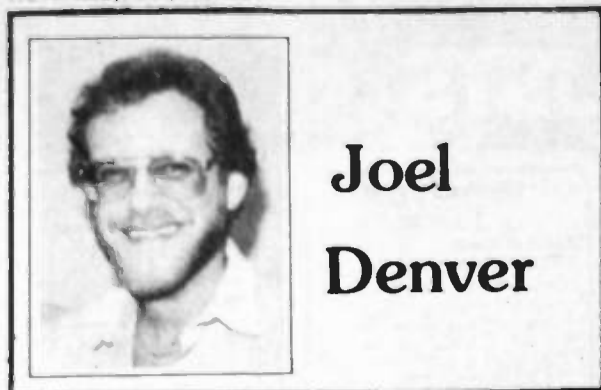
Produced By

Devadip Carlos Santana

And Bill Graham In Association With Fred Catero And The Santana Band.

On Columbia Records





Joel
Denver



THE SOUND MUST MESH WITH THE STATION

Choosing Novelty Records For Airplay

During the last six months as CHR Editor, I have observed novelty records getting off to a pretty good start with a healthy concentration of airplay, and then fall apart despite big chart moves. A couple of recent examples include Frankie Smith's "Double Dutch Bus" and Joe Dolce's "Shaddap You Face."

There was a time that novelty records played a much more integral role in the programming of a CHR station. They were utilized to create excitement, and to cause phones to ring off the wall. As a jock, it was always exciting for me when the phones were smokin'.

These records, if successful, no matter how much of an irritant they were to some, soon found their way into regular rotation. To find out why this pattern has ceased, I talked to four programmers who still believe novelty songs have a place on their stations.

KRBE/Houston

Assistant PD Dayna Steele

"KRBE plays novelty records, but we are real careful," stresses Dayna. "I start them out in morning drive and if we get phones and they show strength, they get added to the playlist and spread to other dayparts. No reaction, though, means no airplay."

"This is the only station in Houston that will take a chance and play novelty records. We played 'Bomb Iran' because of the topic and the fact that adults can relate to the content. We ended up playing it for about four or five weeks. At the same time we also played a record by a local group, the Judys, called 'Vacation In Tehran.' It sold over 10,000 copies."

A novelty song, depending on its sound, can be a chancy thing to play. Dayna explained, "Unless adults demand to hear these songs once they are played, I drop them. I use the phones and my guts to figure out what's right, along with PD Roger WWW Garrett."

An example of a novelty record that Dayna did not play was "Double Dutch Bus." "It was just too black," she said. "It wasn't mass appeal. Also 'Shaddap You



Dayna Steele

Face' wasn't right since there isn't much of an Italian population in Houston. People here would say 'What the hell is that... get it off the radio.'

"If you want reaction, use novelty records," she advised, "but use them carefully. I just put one on called 'General Hospi-tale' which is a takeoff on the daytime soap 'General Hospital.' It's real funny and has adult appeal. I gave it to the morning man. We'll see what happens."

B97 (WEZB)/New Orleans Assistant PD John Volpe

A programmer who also uses novelty songs but has a bit more conservative attitude about them is John Volpe. "The two main points for me to consider are 1) will it mesh with the rest of the station, and 2) is the content relatable to all of my audience."

John described one record that fit both qualifications which he played while in Phoenix at KUPD. "Kurtis Blow had a record out called 'The Breaks.' It talked about things that you got a break on, and things you didn't. It was like a Rodney Dangerfield routine on a record. I got six months of airplay from it. The adult phones for it just wouldn't stop. I think it is a much more relatable song than say 'Rapper's Delight.' Here at B97 we didn't play 'Double Dutch Bus' or 'Shaddap You Face' because neither of them had a broad enough appeal for the marketplace."

John, like Dayna, uses the phone as his primary source for information on how well the audience is reacting to novelty songs. "The burn factor is critical. Positive response can be cancelled out by overplaying it. But I think programmers should use these records, especially if they are broad-based in appeal."

WKTI/Milwaukee PD B.J. Hunter

B.J. is a PD who runs WKTI "as a high-profile, personality-oriented, fun-sounding 12-34 station. Novelty records fit right into my programming. Right now I'm playing one called, 'I've Got These "You Don't Even Care How I Feel, You Keep This Up And Someday You're Gonna Lose This Baseball Fan" Blues.'

What a mouthful! I heard about it on the Enterprise Sports Network, and started playing it. With the current baseball strike, everyone plugs into it."

Describing WKTI's philosophy on novelty records a bit more fully, B.J. said, "This station is like a middle of the rock station. I can play 'Best Of My Love' by the Emotions and then go into the Rolling Stones. I use this same idea

with novelty tunes. The audience in Milwaukee is ready to try different things, and these songs let me sound different.

"I think radio audiences around the country seem ready to bust out a bit. They have been compressed for too long. Most CHR stations fear novelty songs, so they avoid them and play it safe. I think these records get you talk on the street and can help to stretch short dollars. No station has extra money to burn these days."

While emphasizing that every novelty song didn't qualify for airplay, B.J. said, "A record like the Rovers' 'Wasn't That A Party' really did well up here.

It came off as a pretty hip record for Milwaukee. I also do 'Milwaukee Hot Wax Weekends' where I feature cuts by local artists. This type of weekend is something of a novelty in itself. Programmers should take a few shots with these records. My research says this is the thing to do."

WAQY/Springfield PD Mike Adams

Here's a programmer who not only believes in playing novelty songs, but recorded one himself. Mike recalled, "When I was doing a morning show on an AOR station, I took an instrumental called 'Hot Butter' by Popcorn and wrote some lyrics. I called it 'I Love My Coffee.' The song gets pretty blue in parts, but gets phones like crazy. I still play it here and people call for it every day."

"I think the songs that were made by splicing parts of other songs together burn out the quickest and have scared some programmers. My ears and guts, and a watchful eye on the phone, tell me when to get off of them."

Mike relates novelty songs to "some of the best bits by Steve Martin or National Lampoon. Once you've heard them too many times, they wear thin. Having music extends their life quite a bit. The Chipmunks are even kind of cute for a couple plays."

"I think there is an open business for people to do some creative novelty songs and make a fortune. 'Saturday Night Live' has really opened up the doors for radio to be a lot crazier. People will accept it more than years ago," Mike concluded.

It Gets Great Phones, But . . .

The question of playing novelty records and how much they should be played gets down to personal preference. The phones are your main tool to monitor the success or failure of such endeavors. It stands to reason if there are no phones, or there are instant negatives, drop the song.

On the other hand, if you are in a pretty hot and heavy ratings battle with similarly-formatted stations, in the end what will it be that sets you apart? Music is 90% of your programming. Playing these novelty songs now and then might give you the edge over your more conservative competitor.

Bits

KWOD-FM/Sacramento is featuring the "106 Days Of Summer" with prizes like maid service, determined through a weekly drawing. Also, the station is giving away beach bags stuffed with concert tickets, albums, movie passes, and suntan products.

Y100/Miami is featuring a different "Golden Year" of oldies each weekday from 10-11am with Cramer Haas. Instead of just playing the oldies, he is mixing them in with facts and headlines of the years that correspond with the music.

KJR/Seattle recently held "Food Festival '81" at the Seattle Center Exhibition Hall. Over 85,000 people jammed the hall to grab up recipes, coupons, and to sample food products. KJR broadcast live during the two-day event and had over 18,000 listeners sign a 215-foot get-well card to morning man Scott Burns, who was recovering from an auto accident.

WLAM/Lewiston recently put two of its air personalities inside a wall of Pepsi. They had to stay behind the wall of six-pack carbonation until all of the soda was sold for the benefit of the Red Cross.

Motion

Janice Williams is the new MD at KPUR/Amarillo, with former MD Jay Glass stepping down to devote more time to his show and outside activities. . . KKRC/Sioux Falls welcomes Jim O'Neal from KDWZ/Crookston, MN and Greg Fisher from 92X/Columbus as air talent. . . 95SGF/Savannah MD Dave Carlisle will become PD at WGAC/Augusta. . . KCMQ/Columbus welcomes new PD Dan Corkery and new Assistant PD Larry Caringer.

KRAV-FM/Tulsa welcomes Mary Stone to do 10pm-2am from 92X/Columbus. . . KRAV-AM has a new morning man, Vern McKimmey from KFPW/Ft. Smith, AR. . . Ron Selden, 9-noon at KRBE/Houston, is promoted to afternoon drive, as PD Roger WWW Garrett has taken himself off the air while promoting air staffer Ernie Brown to the 9-noon show.

WKTU-FM/New York has a new weekender, Diane Prior from WAYV-FM/Atlantic City. . . Robert L. Scott, a veteran of the Seattle market, joins KXAKYYX-FM/Seattle as morning anchor. . . Vanessa Cargo leaves KLOL/Houston to go across town to do 10pm-2am at KRLY.



B.J. Hunter



John Volpe



Mike Adams

MIDWEST

800 CXLW Rock 'N Talk Detroit

PD: Pat Holiday MD: Rosalind Trumbly

WGO 98 Cleveland

PD: Bob Travis MD: Dave Collins

WZLW Milwaukee

PD: John Driscoll MD: Bill Shannon

WLS Chicago

PD: Tim Kelly

WB-71 Kansas City

PD: Jeff Roberts

98 KSLQ St. Louis

PD: John Larrabee

WDRQ Detroit

PD: Bill Garcia MD: Steve Summers

KS95 FM Minneapolis

PD: Chuck Knapp MD: Kim Jeffries

TEAM FM KBEQ Kansas City

PD: Randy Lane MD: Mike Schmidt

woky Milwaukee

PD: Jim Brown MD: Rick Brown

KXOK St. Louis AM63

PD & MD: Lee Douglas

WLS Chicago

MD: Tim Kelly

Q102 Cincinnati

PD: Jim Fox MD: Tony Galluzzo

WZZP 706 Cleveland

PD: Jack Conroy MD: Bob McKay

WEST

KIIS FM Los Angeles 102.7

PD: Don Benjamin MD: Danny Lomas

96.5 KYUX Seattle

PD: Pat O'Day MD: Ekin Ichiyama

96.5 KYUX Seattle

PD: Pat O'Day MD: Ekin Ichiyama

64 KFI The Hit Station Los Angeles

PD: John Rock MD: Roger Collins

KOAQ Denver

PD: Jack Regan MD: Alan Sledge

610 KFCR San Francisco

PD: Gerry Cagle MD: Sandy Louts

KRLA 91.1 Los Angeles

PD: Jack Roth MD: Rick Stancato

KUR 950 Seattle

PD: Tracy Mitchell MD: Eric Chase Scott Forrest

KRLA 91.1 Los Angeles

PD: Jack Roth MD: Rick Stancato

KPLZ 101.5 Seattle

PD & MD: Jeff King

101 FM Los Angeles

PD: Bob Hamilton MD: Guy Zappalano

KEZ Rock San Jose 106.5 FM

PD & MD: Bob Harlow

KUR 950 Seattle

PD: Tracy Mitchell MD: Eric Chase Scott Forrest

KUR 950 Seattle

PD: Tracy Mitchell MD: Eric Chase Scott Forrest

Phoenix

PD: Steve Rivers MD: Craig Jackson

13K San Diego

PD: Jeff Lucifer MD: Rick Gillette

KSF 104 San Francisco

PD & MD: Pat Evans

Denver

PD: Doug Erikson

KIIS 102.7 Los Angeles

PD: Paula Matthews MD: Robert Moorhead

KIIS 102.7 Los Angeles

PD: Paula Matthews MD: Robert Moorhead

Phoenix

PD: Steve Rivers MD: Craig Jackson

(H) indicates one of the five "hottest" records on each Parallel One playlist.

EAST Most Added Hottest

S. Nicks w/Tom Petty Air Supply
ELO Joey Scarbury
Journey Pointer Sisters

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest

S. Nicks w/Tom Petty Pointer Sisters
ELO Joey Scarbury
Eddie Rabbitt Kenny Rogers

EAST

PARALLEL TWO

14Q/Worcester, MA

GARY WRIGHT
ROBBIE PATTON
BEACH BOYS
Hottest:
AIR SUPPLY 2-1
KENNY ROGERS 6-3
MARTY BALIN 5-4
OAK RIDGE BOYS 14-12
POINTER SISTERS 19-15

WBBF/Rochester, NY

Dave Mason
ROSS/RICHIE
EDDIE RABBITT
JOHN DENVER
Hottest:
AIR SUPPLY 2-1
G. HARRISON 1-2
KENNY ROGERS 9-3
JOEY SCARBURY 8-4
MOODY BLUES 15-8

WKBO/Harrisburg, PA

Baby Kaye
RAYDIO
Hottest:
JOEY SCARBURY 1-1
OAK RIDGE BOYS 8-5
POINTER SISTERS 10-8
CARPENTERS 13-9
JOHN SCHNEIDER 0-19

WKEE/Huntington, WV

Gary Miller
STEVIE NICKS
Hottest:
JOEY SCARBURY 1-1
MANHATTAN TRANSFE 5-2
OAK RIDGE BOYS 4-3
POINTER SISTERS 8-4
ALAN PARSONS 7-5

WPST/Trenton, NJ

Tom Taylor
ELO
DON FELDER
JEFF. STARSHIP
ELTON JOHN
STEVIE NICKS
Hottest:
AIR SUPPLY 3-1
BILLY SQUIER 8-6
RUSH 9-7
GREG KINN 11-9
PHIL COLLINS 16-12

WTRY/Albany, NY

Bill Cahill
STEVIE NICKS
ELO
ROBBIE PATTON
Hottest:
AIR SUPPLY 1-1
HALL & OATES 5-5
FOREIGNER 24-19
ROSS/RICHIE 30-22
COMMODORES 29-24

WAEB/Allentown, PA

Jefferson Ward
ELO
SHEENA EASTON
STEVIE NICKS
JOURNEY
STYX
OAK RIDGE BOYS
Hottest:
AIR SUPPLY 2-1
KENNY ROGERS 4-3
FRANKIE SMITH 13-8
GARY WRIGHT 26-20
RICK JAMES 27-24

WHYV/Springfield, MA

Mary Ferraro
GARY WRIGHT
ROSS/RICHIE
CALIFORNIA
RON DANTE
Hottest:
AIR SUPPLY 2-1
DOTTIE WEST 6-5
MANHATTAN TRANSFE 12-6
LEE RITENDOUR 10-9
CARPENTERS 16-12

WFBZ/Baltimore, MD

Andy Szulinski
JOHN SCHNEIDER
ELO
STEVIE NICKS
DON MCLEAN
EDDIE RABBITT
JOHN DENVER
Hottest:
OAK RIDGE BOYS 2-1
MANHATTAN TRANSFE 6-4
POINTER SISTERS 8-5
RONNIE MILSAP 21-14
PABLO CRUISE 26-20

WBLI/Long Island, NY

Bill Terry
ROSS/RICHIE
GARY WRIGHT
ROBBIE PATTON
Hottest:
AIR SUPPLY 3-1
RICK SPRINGFIELD 7-3
JOEY SCARBURY 13-5
KENNY ROGERS 10-7
MOODY BLUES 18-12

WTIC-FM/Hartford, CT

Rick Donahue
BEACH BOYS
Hottest:
JOEY SCARBURY 1-1
KENNY ROGERS 9-4
SHEENA EASTON 10-9
MOODY BLUES 11-9
POINTER SISTERS 13-10

Q108/York, PA

Steve Gallagher
CARPENTERS
ROSS/RICHIE
PAT BENATAR
GREG KINN
GARY WRIGHT
STEVIE NICKS
ELO
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 7-2
MANHATTAN TRANSFE 12-5
POINTER SISTERS 19-7
MOODY BLUES 17-8

WFLY/Albany, NY

Jack Lawrence
STEVIE NICKS
JOURNEY
ELO
SANTANA
GINO VANNELLI
BLANCE
Hottest:
RICK SPRINGFIELD 4-1
POINTER SISTERS 9-5
PHIL COLLINS 17-11
JR SPECIAL 20-12
PAT BENATAR 29-22

K10W/Erie, PA

Bill Shannon
STEVE WINWOOD
SHEENA EASTON
ELO
STEVIE NICKS
EDDIE RABBITT
Hottest:
JOEY SCARBURY 4-1
MOODY BLUES 10-6
POINT BLANK 22-14
FOREIGNER 27-20
PAT BENATAR 37-27

V100/Charleston, WV

Jay Jarvis
JOURNEY
GARY WRIGHT
RAYDIO
JOHN SCHNEIDER
Hottest:
KENNY ROGERS 3-1
JOEY SCARBURY 11-6
CLARKE/DUKE 10-7
POINTER SISTERS 21-11
ROSS/RICHIE 27-19

WAQY/Springfield, MA

Mike Adams
GARY U.S. BONDS
STEVIE NICKS
ELTON JOHN
A'S
DON FELDER
ELO
OZZY OSBOURNE
Hottest:
BILLY SQUIER 1-1
FOREIGNER 19-10
GREG KINN 17-13
STYX 23-16
PAT BENATAR 35-21

B104/Baltimore, MD

Rick James
STEVIE NICKS
ELO
DON FELDER
GARY U.S. BONDS
ROSS/RICHIE
JOURNEY
Hottest:
JOEY SCARBURY 1-1
PHIL COLLINS 3-2
KENNY ROGERS 6-3
POINTER SISTERS 8-4
ALAN PARSONS 13-6

WKRZ FM/Wilkes-Barre, PA

Jim Rising
BILLY SQUIER
OAK RIDGE BOYS
DON FELDER
SANTANA
ELTON JOHN
STEVIE NICKS
JEFF. STARSHIP
ICEHOUSE
SAVOY BROWN
Hottest:
MOODY BLUES 1-1
ALAN PARSONS 13-8
JIM STEINMAN 16-12
FOREIGNER 26-14
ROSS/RICHIE 25-16

WFBZ/Baltimore, MD

Andr Szulinski
JOHN SCHNEIDER
ELO
STEVIE NICKS
DON MCLEAN
EDDIE RABBITT
JOHN DENVER
Hottest:
OAK RIDGE BOYS 2-1
MANHATTAN TRANSFE 6-4
POINTER SISTERS 8-5
RONNIE MILSAP 21-14
PABLO CRUISE 26-20

13FEA/Manchester, NH

Keith Lemire
GREG KINN
PAT BENATAR
GARY WRIGHT
TUBES
JOURNEY
RAYDIO
PURE PRAIRIE LEAG
EDDIE RABBITT
Hottest:
OAK RIDGE BOYS 7-1
MARTY BALIN 13-2
POINTER SISTERS 16-7
MANHATTAN TRANSFE 18-10
COMMODORES 26-18

14WK/Wheeling, WV

Jack Armstrong
JOURNEY
ELTON JOHN
ELO
ROBBIE PATTON
STEVIE NICKS
GINO VANNELLI
MICKY GILLEY
Hottest:
AIR SUPPLY 1-1
HALL & OATES 3-2
MANHATTAN TRANSFE 18-13
ALABAMA 19-14
STACY LATTISAW 22-17

WCIR/Beckley, WV

Jim Martin
SHEENA EASTON
DON FELDER
JOURNEY
STEVIE NICKS
RAYDIO
Hottest:
AIR SUPPLY 2-1
KENNY ROGERS 8-3
POINTER SISTERS 11-5
ALABAMA 27-15

WFBZ/Roanoke, VA

Tony Booth
GARY WRIGHT
PABLO CRUISE
ROSS/RICHIE
RAYDIO
STEVIE NICKS
RICK JAMES
JOURNEY
GARY U.S. BONDS
ELO
POINT BLANK
CARY O
Hottest:
JOEY SCARBURY 2-1
KENNY ROGERS 9-3
OAK RIDGE BOYS 11-7
BILLY SQUIER 13-11
FOREIGNER 23-20

WGUY/Bangor, ME

Jim Randall
JOURNEY
STEVIE NICKS
TOM PETTY
LARRY J. MCNALLY
DON FELDER
AFTERNOON DELIGHT
ELTON JOHN
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 3-2
JIM STEINMAN 10-9
FOREIGNER 29-17
COMMODORES 33-21

WHEB/Portsmouth, NH

Rick Bean
PABLO CRUISE
EDDIE RABBITT
AFTERNOON DELIGHT
Hottest:
JOEY SCARBURY 5-1
JUICE NEWTON 9-6
CARPENTERS 18-13
RONNIE MILSAP 19-14
RAYDIO 20-17

WJBO/Portland, ME

Brian Phoenix
BLACKFOOT
PURE PRAIRIE LEAG
ELTON JOHN
Hottest:
G. HARRISON 1-1
STARS ON 45 2-2
GARY U.S. BONDS 3-3
RICK SPRINGFIELD 4-4
AIR SUPPLY 5-5

WTSN/Dover, NH

Jim Sebastian
Hottest:
AIR SUPPLY 1-1
G. HARRISON 2-2
HALL & OATES 3-3
MARTY BALIN 4-4
ALAN PARSONS 5-5

WIGY/Bath, ME

Willie Mitchell
Hottest:
JOEY SCARBURY 1-1
AIR SUPPLY 2-2
KIM CARNES 3-3
STARS ON 45 4-4
G. HARRISON 5-5

WLAM/Lewiston, ME

Chris Layne
JAMES TAYLOR
SHEENA EASTON
AL JARREAU
JOURNEY
Hottest:
AIR SUPPLY 1-1
KENNY ROGERS 2-1
ROSS/RICHIE 10-11
RONNIE MILSAP 17-13
STACY LATTISAW 0-15

96XIL/Parkersburg, WV

Terry Lee Collins
STEVIE NICKS
JOURNEY
SHEENA EASTON
EDDIE RABBITT
Hottest:
RED SPEEDWAGON 1-1
KENNY ROGERS 6-3
ROSANNE CASH 11-7
RED SPEEDWAGON 13-8
SMOKEY ROBINSON 17-9

WACZ/Bangor, ME

Michael D'Hare
LARRY J. MCNALLY
AFTERNOON DELIGHT
STEVIE NICKS
PETER FRAMPTON
DON FELDER
SHEENA EASTON
JOURNEY
EDDIE RABBITT
ELO
Hottest:
AIR SUPPLY 1-1
OAK RIDGE BOYS 3-3
BILLY SQUIER 6-4
SANTANA 7-5
ALAN PARSONS 15-10

SOUTH

PARALLEL TWO

BJ106/Orlando, FL

Jerry Long
ROSS/RICHIE
AFTERNOON DELIGHT
SQUEEZE
GARY U.S. BONDS
MAC DAVIS
ICEHOUSE
STYX
Hottest:
RICK SPRINGFIELD 1-1
OAK RIDGE BOYS 5-2
MOODY BLUES 8-6
KENNY ROGERS 9-7
JOEY SCARBURY 13-9

KEEL/Shreveport, LA

John Frost
ROSS/RICHIE
PABLO CRUISE
FRANKE/KNOCKOUTS
BEACH BOYS
Hottest:
OAK RIDGE BOYS 1-1
JOEY SCARBURY 3-2
AIR SUPPLY 4-3
JUICE NEWTON 8-4
ALABAMA 9-6

KTSA/San Antonio, TX

J.J. Rodriguez
STACY LATTISAW
EDDIE RABBITT
Hottest:
AIR SUPPLY 1-1
KENNY ROGERS 8-5
JOEY SCARBURY 17-11
RICK SPRINGFIELD 24-21
GARY U.S. BONDS 28-24

KXX106/Birmingham, AL

Chris Train
RAYDIO
STEVIE NICKS
ROBBIE PATTON
ELO
JEFF. STARSHIP
PURE PRAIRIE LEAG
Hottest:
AIR SUPPLY 1-1
KENNY ROGERS 8-5
JOEY SCARBURY 17-11
RICK SPRINGFIELD 24-21
GARY U.S. BONDS 28-24

WAGY/Louisville, KY

Gloria Buchanan
RAYDIO
STEVIE NICKS
ROBBIE PATTON
ELO
JEFF. STARSHIP
PURE PRAIRIE LEAG
Hottest:
AIR SUPPLY 1-1
KENNY ROGERS 8-5
JOEY SCARBURY 17-11
RICK SPRINGFIELD 24-21
GARY U.S. BONDS 28-24

WJBO/Portland, ME

Brian Phoenix
BLACKFOOT
PURE PRAIRIE LEAG
ELTON JOHN
Hottest:
G. HARRISON 1-1
STARS ON 45 2-2
GARY U.S. BONDS 3-3
RICK SPRINGFIELD 4-4
AIR SUPPLY 5-5

WAXY/Fl. Lauderdale, FL

Rick Shaw
ELO
EDDIE RABBITT
STEVIE NICKS
JOURNEY
BEACH BOYS
Hottest:
AIR SUPPLY 1-1
MARTY BALIN 3-2
MANHATTAN TRANSFE 4-3
POINTER SISTERS 6-4
KENNY ROGERS 9-6

WTKX/New Orleans, LA

Gary Franklin
EDDIE RABBITT
GARY WRIGHT
ROSS/RICHIE
GINO VANNELLI
ROBBIE PATTON
POINT BLANK
Hottest:
AIR SUPPLY 2-1
MANHATTAN TRANSFE 12-10
JIM STEINMAN 23-18
PABLO CRUISE 26-19
RAYDIO 37-25

Y103/Jacksonville, FL

Robert John
RICK JAMES
ROBBIE PATTON
JOURNEY
SMITH/SWEET
EDDIE RABBITT
Hottest:
AIR SUPPLY 1-1
MOODY BLUES 11-8
COMMODORES 25-16
PABLO CRUISE 27-21
PAT BENATAR 38-32

WBBQ/Augusta, GA

Bruce Stevens
STEVIE NICKS
ELO
EDDIE RABBITT
SILVER CONDOR
MICKY GILLEY (dp)
Hottest:
FRANKIE SMITH 6-1
OAK RIDGE BOYS 8-4
POINTER SISTERS 14-9
MOODY BLUES 15-11
BLACKFOOT 21-16

WFMF/Baton Rouge, LA

Randy Rice
STEVIE NICKS
ROBBIE PATTON
EDDIE RABBITT
RAYDIO
RUSH (dp)
Hottest:
KENNY ROGERS 6-1
MARTY BALIN 3-2
COMMODORES 9-6
ROSS/RICHIE 14-9
RONNIE MILSAP 18-13

WHBQ/Memphis, TN

Mike Scarl
CARPENTERS
CLARKE/DUKE
Hottest:
JOEY SCARBURY 2-1
ALAN PARSONS 5-4
POINTER SISTERS 9-5
ROSS/RICHIE 12-7
RONNIE MILSAP 14-10

WJDX/Jackson, MS

Bill Crews
PABLO CRUISE
JOURNEY
MOODY BLUES
Hottest:
JOHN DENVER
AIR SUPPLY 1-1
RAYDIO 6-4
POINTER SISTERS 8-6
JUICE NEWTON 14-12
STACY LATTISAW 27-20

WKIX/Raleigh, NC

Ron McKay
ALABAMA
Hottest:
AIR SUPPLY 2-1
KENNY ROGERS 11-9
POINTER SISTERS 18-12
JUICE NEWTON 19-13
MARTY BALIN 20-14

WRJZ/Knoxville, TN

Edwards/Dillman
MOODY BLUES
FRANKE/KNOCKOUTS
ELO
EDDIE RABBITT
SHEENA EASTON
PAT BENATAR
STEVIE NICKS
Hottest:
JOEY SCARBURY 1-1
KENNY ROGERS 2-2
POINTER SISTERS 4-3
MANHATTAN TRANSFE 13-8
ALAN PARSONS 15-11

WSGN/Birmingham, AL

Walt Brown
ELO
EDDIE RABBITT
STEVIE NICKS
JOURNEY
BEACH BOYS
Hottest:
AIR SUPPLY 1-1
MARTY BALIN 3-2
MANHATTAN TRANSFE 4-3
POINTER SISTERS 6-4
KENNY ROGERS 9-6

WTKX/New Orleans, LA

Gary Franklin
EDDIE RABBITT
GARY WRIGHT
ROSS/RICHIE
GINO VANNELLI
ROBBIE PATTON
POINT BLANK
Hottest:
AIR SUPPLY 2-1
MANHATTAN TRANSFE 12-10
JIM STEINMAN 23-18
PABLO CRUISE 26-19
RAYDIO 37-25

Y103/Jacksonville, FL

Robert John
RICK JAMES
ROBBIE PATTON
JOURNEY
SMITH/SWEET
EDDIE RABBITT
Hottest:
AIR SUPPLY 1-1
MOODY BLUES 11-8
COMMODORES 25-16
PABLO CRUISE 27-21
PAT BENATAR 38-32

WRRV/Richmond, VA

Bill Thomas
STEVIE NICKS
JIM STEINMAN
POINTER SISTERS
JOURNEY
Hottest:
AIR SUPPLY 1-1
REO SPEEDWAGON 13-6
JIM PHOTOLO 15-9
PHIL COLLINS 22-11
MOODY BLUES 23-14

KELP/El Paso, TX

Raymond Mesa
ROSS/RICHIE
PABLO CRUISE
Hottest:
AIR SUPPLY 1-1
KENNY ROGERS 7-3
MARTY BALIN 12-9
MOODY BLUES 15-10
OAK RIDGE BOYS 13-12

WNDX/Knoxville, TN

Bill Evans
ROBBIE PATTON
EDDIE RABBITT
PURE PRAIRIE LEAG
CANTINA
Hottest:
JOEY SCARBURY 4-1
POINTER SISTERS 12-7
RONNIE MILSAP 17-9
JUICE NEWTON 18-10
ROSS/RICHIE 29-18

WSKZ/Chattanooga, TN

David Carroll
ROSS/RICHIE
STEVIE NICKS
ELO
GARY U.S. BONDS
Hottest:
JOEY SCARBURY 2-1
JUICE NEWTON 13-9
MANHATTAN TRANSFE 19-10
HONNIE MILSAP 22-12
ALABAMA 18-15

KINT/EI Paso, TX

Jim Zippo
PABLO CRUISE
GET WET
CANTINA
DON MCLEAN
SILVER CONDOR
MARTY BALIN
Hottest:
KENNY ROGERS 1-1
BILLY SQUIER 4-2
MARTY BALIN 5-3
POINTER SISTERS 7-4
ALAN PARSONS 6-5

WERC/Birmingham, AL

Al Karrh
JOHN DENVER
Hottest:
JOEY SCARBURY 1-1
AIR SUPPLY 2-2
POINTER SISTERS 4-3
MANHATTAN TRANSFE 6-4
ROSS/RICHIE 25-20

KX104/Nashville, TN

Jon Anthony
ELO
DON FELDER
STEVIE NICKS
Hottest:
OAK RIDGE BOYS 1-1
JUICE NEWTON 13-8
FRANKIE SMITH 17-10
BILLY SQUIER 20-14
ROSS/RICHIE 25-15

KJ100/Louisville, KY

Tom Gilligan
DON FELDER
STEVIE NICKS
SANTANA
PURE PRAIRIE LEAG
ICEHOUSE
GARY O
Hottest:
GREG KINN 1-1
PHIL COLLINS 2-2
JOE WALSH 7-6
FOREIGNER 12-10
JIM STEINMAN 13-12

KMFI/Austin, TX

Ed Volkman
STEVIE NICKS
SILVER CONDOR
SANTANA
PAT BENATAR
Hottest:
POINTER SISTERS 3-1
JUICE NEWTON 7-3
KENNY ROGERS 9-6
GREG KINN 10-7
COMMODORES 17-10

KBFM/McAllen Brownsville, TX

Marcello Grejoles
FRANKE/KNOCKOUTS
POINT BLANK
BALANCE
DON FELDER
STEVIE NICKS
Hottest:
AIR SUPPLY 1-1
COMMODORES 12-7
CARPENTERS 19-14
RONNIE MILSAP 25-18
FOREIGNER 24-19

WQRK/Norfolk, VA

Ron Bates
JOURNEY
ELO
AL JARREAU
Hottest:
AIR SUPPLY 1-1
ALAN PARSONS 11-7
PABLO CRUISE 21-16
ROSS/RICHIE 24-17
RONNIE MILSAP 25-20

KFMK/Houston, TX

Jerry Steele
PABLO CRUISE
JOHN DENVER
Hottest:
AIR SUPPLY 3-1
STARS ON 45 2-2
ALAN PARSONS 11-5
ROSANNE CASH 10-7
OAK RIDGE BOYS 19-12

KQ94/Little Rock, AR

Michael York
STEVIE NICKS
ELO
JEFF. STARSHIP
PURE PRAIRIE LEAG
GINO VANNELLI
ROSS/RICHIE
MICKY GILLEY
SQUEEZE
Hottest:
AIR SUPPLY 1-1
POINTER SISTERS 13-6
ALAN PARSONS 12-7
SHEENA EASTON 14-8
CARPENTERS 23-18

G100/Mobile, AL

Scott Griffith
STEVIE NICKS
RAYDIO
POINT BLANK
Hottest:
KENNY ROGERS 6-1
POINTER SISTERS 7-4
REO SPEEDWAGON 17-15
ROSS/RICHIE 21-19
GREG KINN 28-23

WAAV/Huntsville, AL

Jim Kendrick
STEVIE NICKS
SHEENA EASTON
BILLY SQUIER
ELTON JOHN
GREG KINN
BEACH BOYS
Hottest:
POINTER SISTERS 1-1
OAK RIDGE BOYS 2-2
ALABAMA 6-5
RONNIE MILSAP 14-8
COMMODORES 21-13

CK101/Cocoa Beach, FL

Steve Ocean
JOURNEY
FRANKE/KNOCKOUTS
Hottest:
JOEY SCARBURY 3-1
KENNY ROGERS 4-2
REO SPEEDWAGON 16-12
COMMODORES 23-20
PABLO CRUISE 32-27

WSEZ/Winston Salem, NC

Bob Mahoney
ROBBIE PATTON
SHEENA EASTON
EDDIE RABBITT
STEVIE NICKS
RAYDIO
ELTON JOHN
Hottest:
JOEY SCARBURY 2-1
KENNY ROGERS 6-2
POINTER SISTERS 5-3
ALAN PARSONS 9-6
MOODY BLUES 10-7

KLAZ/Little Rock, AR

Rhonda Curtis
STEVIE NICKS
ROBBIE PATTON
EDDIE RABBITT
SHEENA EASTON
ELO
Hottest:
AIR SUPPLY 1-1
MARTY BALIN 4-2
KENNY ROGERS 5-3
OAK RIDGE BOYS 12-5
ALAN PARSONS 10-9

KSET-FM/EI Paso, TX

Jeff Blake
SANTANA
EVELYN KING
ELO
AL JARREAU
Hottest:
STACY LATTISAW 5-1
MANHATTAN TRANSFE 9-5
COMMODORES 12-7
ROSS/RICHIE 13-9
DEBRA LAWS 23-13

B97/New Orleans, LA

John Volpe
STACY LATTISAW
PHIL COLLINS
STEVIE NICKS
PAT BENATAR
JOURNEY
Hottest:
RICK SPRINGFIELD 2-1
RUSH 12-7
JOEY SCARBURY 15-8
MOODY BLUES 13-9
OAK RIDGE BOYS 17-11

WDKI/Knoxville, TN

Gary Adkins
CARPENTERS
DON FELDER
STEVIE NICKS
GARY U.S. BONDS
GINO VANNELLI
ELO
PETER FRAMPTON
Hottest:
BILLY SQUIER 1-1
JOEY SCARBURY 10-6
MOODY BLUES 17-10
FOREIGNER 20-14
RONNIE MILSAP 27-20</

MIDWEST Most Added® Hottest

S. Nicks w/Tom Petty Air Supply Journey Joey Scarbury Ross & Richie Pointer Sisters

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added® Hottest

ELO Eddie Rabbitt S. Nicks w/Tom Petty Air Supply Joey Scarbury Kenny Rogers

MIDWEST

PARALLEL TWO

92X/Columbus, OH Teri Mutter

PABLO CRUISE ELO Hottest: RICK SPRINGFIELD 1-1 JOEY SCARBURY 9-5 POINTER SISTERS 13-7 ROSS/RICHIE 18-13 FOREIGNER 22-18

KIOA/Des Moines, IA A.W. Pentoja

RAYDIO ROBBIE PATTON GREG KINN JOHN DENVER FOREIGNER Hottest: AIR SUPPLY 1-1 OAK RIDGE BOYS 13-4 KENNY ROGERS 15-6 MANHATTAN TRANSFE 16-14 MARTY BALIN 20-15

KOFM/Oklahoma City, OK Chuck Morgan

ROSS/RICHIE PABLO CRUISE EDDIE RABBITT PAUL ANKA Hottest: JUICE NEWTON 3-1 AIR SUPPLY 2-2 OAK RIDGE BOYS 5-3 KENNY ROGERS 6-4 POINTER SISTERS 20-15

KRAV/Tulsa, OK Gary Reynolds

PABLO CRUISE EDDIE RABBITT Hottest: JOEY SCARBURY 3-1 KENNY ROGERS 5-4 MANHATTAN TRANSFE 6-5 POINTER SISTERS 14-7 JUICE NEWTON 15-9

KZ33/Peoria, IL Keith Edwards

DON FELDER ROBBIE PATTON STEVIE NICKS Hottest: JOEY SCARBURY 2-1 REO SPEEDWAGON 3-2 POINTER SISTERS 7-5 JIM STEINMAN 11-6 GREG KINN 17-10

WGRD/Grand Rapids, MI Ray Baker

CLARKE/DUKE ROSS/RICHIE RONNIE MILSAP STEVIE NICKS ELTON JOHN Hottest: JOEY SCARBURY 2-1 BILLY SQUIER 5-2 PHIL COLLINS 3-3 AIR SUPPLY 7-5 RUSH 11-9

WMEE/Fort Wayne, IN John Curry

EDDIE RABBITT DON FELDER GREG KINN STEVIE NICKS Hottest: AIR SUPPLY 1-1 KENNY ROGERS 3-2 POINTER SISTERS 13-5 MOODY BLUES 12-7 SHEENA EASTON 16-12

WNAP/Indianapolis, IN Chad Hunt

Hottest: JOEY SCARBURY 4-1 SHEENA EASTON 21-19 CARPENTERS 25-21 POINTER SISTERS 27-23 GARY WRIGHT 28-26

WNCU/Columbus, OH Steve Edwards

JOURNEY PAT BENATAR ELO ROBBIE PATTON STEVIE NICKS PABLO CRUISE Hottest: AIR SUPPLY 2-1 MOODY BLUES 12-5 POINTER SISTERS 14-6 MARTY BALIN 16-7 PHIL COLLINS 17-11

WOW/Omaha, NE J.C. Corcoran

GARY WRIGHT (dp) JOURNEY ROBBIE PATTON Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 4-2 KENNY ROGERS 5-4 MARTY BALIN 7-6 POINTER SISTERS 12-10

WVIC/East Lansing, MI Jim St. John

SILVER CONDOR EVELYN KING BEACH BOYS DON MCLEAN ICEHOUSE SHEENA EASTON LARRY J. MCNALLY ELTON JOHN AFTERNOON DELIGHT Hottest: AIR SUPPLY 1-1 KENNY ROGERS 6-2 OAK RIDGE BOYS 7-4 POINTER SISTERS 9-6 MOODY BLUES 12-9

KSTT/Davenport, IA Bill Young

Hottest: AIR SUPPLY 1-1 HALL & OATES 2-2 G. HARRISON 3-3 SANTANA 4-4 MARTY BALIN 5-5

WISM/Madison, WI Barb Starr

TUBES STACY LATTISAW ALABAMA FRANKIE/KNOCKOUTS Hottest: JOEY SCARBURY 1-1 FOREIGNER 21-16 GARY WRIGHT 22-18 JOURNEY 29-20 RAYDIO 30-24

KEYN-FM/Wichita, KN Terri Springs

JOURNEY GINO VANNELLI STEVIE NICKS GARY WRIGHT TUBES EDDIE RABBITT Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 4-2 KENNY ROGERS 10-7 ALAN PARSONS 16-11 PHIL COLLINS 24-18

WYFM/Youngstown, OH Jeff Tobin

POINTER SISTERS KENNY ROGERS PHIL COLLINS JUICE NEWTON Hottest: RICK SPRINGFIELD 1-1 JOEY SCARBURY 6-2 MOODY BLUES 12-8 ALAN PARSONS 18-10 OAK RIDGE BOYS 20-12

WTWR/Detroit, MI Kurt Kelly

RONNIE MILSAP PABLO CRUISE STARS ON 45 BEACH BOYS Hottest: RICK SPRINGFIELD 4-1 KENNY ROGERS 8-6 JUICE NEWTON 17-13 CLARKE/DUKE 21-14 ALAN PARSONS 25-23

WAKX/Duluth, MN Bruce McGregor

STEVIE NICKS EDDIE RABBITT STARS ON 45 DON FELDER ELTON JOHN AL JARREAU ELO SILVER CONDOR ALABAMA Hottest: OAK RIDGE BOYS 1-1 POINTER SISTERS 10-5 COMMODORES 22-15 BLACKFOOT 34-27

WNAM/Appleton-Oshkosh, WI Jay Tyler

STEVIE NICKS RAYDIO YUTAKA ALABAMA SQUEEZE Hottest: AIR SUPPLY 1-1 MOODY BLUES 11-5 PHIL COLLINS 18-11 GREG KINN 23-16 FOREIGNER 27-17

WGBF/Evansville, IN Kevin Carpenter

PAT BENATAR GARY WRIGHT Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 2-2 KENNY ROGERS 5-3 MANHATTAN TRANSFE 7-5 OAK RIDGE BOYS 6-6

WRBR/South Bend, IN Joe Lightner

ROSS/RICHIE GINO VANNELLI JOURNEY GREG KINN Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 11-4 OAK RIDGE BOYS 19-10 POINTER SISTERS 25-17 PHIL COLLINS 23-20

WZOK/Rockford, IL Mr. Ed

POINTER SISTERS ROSS/RICHIE JIM STEINMAN PAT BENATAR Hottest: AIR SUPPLY 1-1 ALAN PARSONS 6-4 PHIL COLLINS 10-6 REO SPEEDWAGON 11-9 FOREIGNER 18-14

Z104/Medison, WI Jonathan Little

ELO STEVIE NICKS ROSS/RICHIE DON FELDER MOODY BLUES Hottest: AIR SUPPLY 1-1 BILLY SQUIER 13-5 PHIL COLLINS 15-11 JUICE NEWTON 25-15 JIM STEINMAN 23-16

WIKS/Indianapolis, IN Mike Tinnes

OAK RIDGE BOYS JOHN SCHNEIDER CARPENTERS STACY LATTISAW JIM STEINMAN JOURNEY FRANKIE/KNOCKOUTS PAT BENATAR POINTER SISTERS Hottest: RICK SPRINGFIELD 1-1 AIR SUPPLY 10-4 MOODY BLUES 21-15 JOEY SCARBURY 28-21 38 SPECIAL 32-26

US3/South Bend, IN J.K. Dearing

MANHATTAN TRANSFE JUICE NEWTON CLARKE/DUKE PAT BENATAR Hottest: AIR SUPPLY 3-1 JOEY SCARBURY 1-2 RICK SPRINGFIELD 5-3 SHEENA EASTON 12-8 SANTANA 27-9

WL0L-FM/St. Paul, MN Phil Houston

ROBBIE PATTON JAMES TAYLOR RAYDIO JOURNEY Hottest: AIR SUPPLY 1-1 POINTER SISTERS 14-10 ROSS/RICHIE 21-17 PABLO CRUISE 32-23 HALL & OATES 31-24

YES-96/Cincinnati, OH Barry James

ALAN PARSONS Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 11-4 MOODY BLUES 17-11 OAK RIDGE BOYS 22-15 ROSS/RICHIE 29-21

PARALLEL THREE

KFYR/Blismarck, ND Dan Brannan

ELTON JOHN STEVIE NICKS JOHN DENVER TOM PETTY Hottest: AIR SUPPLY 2-1 RICK SPRINGFIELD 3-2 KENNY ROGERS 5-4 PABLO CRUISE 14-10 RONNIE MILSAP 17-12

KKLS/Rapid City, SD Mick Kjer

JOURNEY STEVIE NICKS RAYDIO EDDIE RABBITT FRANKIE/KNOCKOUTS MAC DAVIS Hottest: AIR SUPPLY 5-1 ALAN PARSONS 6-3 PHIL COLLINS 9-6 JIM STEINMAN 12-8 GARY WRIGHT 19-14

KKRC/Sioux Falls, SD Don Kleley

ROBBIE PATTON JOURNEY STEVIE NICKS STYX FRANKIE/KNOCKOUTS Hottest: OAK RIDGE BOYS 1-1 AIR SUPPLY 2-2 KENNY ROGERS 4-3 MARTY BALIN 13-9 MANHATTAN TRANSFE 16-10

KKXX/Grand Forks, ND Jeff Parker

GARY WRIGHT JOURNEY COMMODORES EDDIE RABBITT PAT BENATAR Hottest: AIR SUPPLY 1-1 RICK SPRINGFIELD 2-2 JOEY SCARBURY 6-5 KENNY ROGERS 8-6 MARTY BALIN 9-7

WEAQ/Eau Claire, WI Rick Roberts

JIM STEINMAN ROBBIE PATTON RAYDIO Hottest: NEIL DIAMOND 3-1 ROSANNE CASH 6-3 CLIFF RICHARD 7-4 PURE PRAIRIE LEAG 12-8 STACY LATTISAW 17-12

WRKR/Recline, WI Steve Warren

TUBES BILLY SQUIER FOREIGNER Hottest: AIR SUPPLY 1-1 MOODY BLUES 13-10 ABBA 18-12 FOREIGNER 36-31 JOURNEY 40-35

WSPT/Stevens Point, WI Brad Fuhr

TUBES GARY WRIGHT STEVIE NICKS SMITH/SWEET ELTON JOHN Hottest: JUICE NEWTON 8-1 BILLY SQUIER 9-5 POINTER SISTERS 14-8 MOODY BLUES 13-9 RUSH D-24

WTRU/Muskegon, MI Mike Stevens

PAT BENATAR ROSS/RICHIE GINO VANNELLI FRANKIE/KNOCKOUTS Hottest: KENNY ROGERS 2-1 MARTY BALIN 3-2 GREG KINN 11-6 MOODY BLUES 13-8 POINTER SISTERS 18-11

KDVV/Topeka, KS Rocky Roberts

JOURNEY PAT BENATAR STEVIE NICKS GREG KINN Hottest: BILLY SQUIER 1-1 OAK RIDGE BOYS 4-3 PHIL COLLINS D-4 JIM STEINMAN 23-16 FOREIGNER 27-18

KELO/Sioux Falls, SD Paul Wescott

POINTER SISTERS RONNIE MILSAP Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 3-2 KENNY ROGERS 4-3 MANHATTAN TRANSFE 6-4 JUICE NEWTON 14-10

KWLO/Waterloo, IA Drew Bentley

STEVIE NICKS ELO ROSS/RICHIE EDDIE RABBITT GREG KINN Hottest: OAK RIDGE BOYS 8-1 REO SPEEDWAGON 7-5 JOEY SCARBURY 17-7 PHIL COLLINS 22-14 ALABAMA 26-16

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT Gery Waldron

EDDIE RABBITT GARY WRIGHT SHEENA EASTON ICEHOUSE PHIL SEYMOUR GARY U.S. BONDS JEFF. STARSHIP BLACKFOOT Hottest: AIR SUPPLY 1-1 POINTER SISTERS 14-7 PABLO CRUISE 25-15 MICKEY GILLEY 30-20 ROSS/RICHIE D-30

KENO/Las Vegas, NV Bill Alexander

ROSS/RICHIE RONNIE MILSAP JOHN SCHNEIDER Hottest: AIR SUPPLY 1-1 MANHATTAN TRANSFE 6-3 KENNY ROGERS 8-5 JOEY SCARBURY 9-8 CARPENTERS 16-12

KERN/Bakersfield, CA Beau Reyes

SANTANA GINO VANNELLI ELTON JOHN BLACKFOOT JOURNEY ELO BEACH BOYS Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 10-5 CLARKE/DUKE 12-7 MOODY BLUES 13-8 POINTER SISTERS 23-15

KGW/Portland, OR Janis Wojniak

RONNIE MILSAP ROSS/RICHIE PABLO CRUISE Hottest: AIR SUPPLY 1-1 MARTY BALIN 12-8 KENNY ROGERS 16-11 POINTER SISTERS 17-12 ALAN PARSONS 18-13

KJRB/Spokane, WA Brian Gregory

STEVIE NICKS ELO DON FELDER (dp) Hottest: MOODY BLUES 7-1 OAK RIDGE BOYS 8-2 JOEY SCARBURY 9-5 COMMODORES 17-13 PHIL COLLINS 18-14

KRQ/Tucson, AZ Kent Lacey

JOURNEY ELO STEVIE NICKS GARY WRIGHT PAT BENATAR Hottest: AIR SUPPLY 2-1 MOODY BLUES 5-3 JOEY SCARBURY 18-13 JUICE NEWTON 20-15 RONNIE MILSAP 26-19

KTAC/Tecoma, WA Bruce Cannon

ELO PAT BENATAR EDDIE RABBITT STEVIE NICKS SMITH/SWEET Hottest: AIR SUPPLY 1-1 JOEY SCARBURY 2-2 OAK RIDGE BOYS 7-3 LEE RITENOUR 8-4 KENNY ROGERS 9-5

KTKT/Tucson, AZ Bobby Rivers

STEVIE NICKS EDDIE RABBITT ROBBIE PATTON ELO BALANCE Hottest: JOEY SCARBURY 1-1 COMMODORES 15-9 ALAN PARSONS 16-10 FOREIGNER 22-16 ROSS/RICHIE 24-20

Y94/Fresno, CA Ray Appleton

PHIL COLLINS ROBBIE PATTON GREG KINN Hottest: AIR SUPPLY 1-1 KENNY ROGERS 12-6 OAK RIDGE BOYS 14-9 POINTER SISTERS 17-12 MOODY BLUES 20-14

KLUC/Las Vegas, NV Randy Lunquist

PHIL COLLINS JOURNEY ELO EDDIE RABBITT STEVIE NICKS Hottest: AIR SUPPLY 1-1 GREG KINN 2-2 REO SPEEDWAGON 5-3 MOODY BLUES 6-5 BILLY SQUIER 9-7

KMJK/Portland, OR John Shomby

EDDIE RABBITT FRANKIE/KNOCKOUTS GINO VANNELLI ELO Hottest: AIR SUPPLY 3-1 ALAN PARSONS 6-3 OAK RIDGE BOYS 14-8 KENNY ROGERS 17-14 ROSS/RICHIE 30-25

KIOY/Fresno, CA Tom Saville

JOURNEY STEVIE NICKS TUBES SHEENA EASTON FRANKIE/KNOCKOUTS Hottest: MARTY BALIN 1-1 MOODY BLUES 9-4 RONNIE MILSAP 16-11 ALABAMA 26-19 FOREIGNER 29-20

KYNO-FM/Fresno, CA Walker/Munson

SHEENA EASTON BEACH BOYS SANTANA RON DANTE JOURNEY Hottest: FRANKIE SMITH 1-1 AIR SUPPLY 4-3 CHAKA KHAN 5-4 JOEY SCARBURY 10-6 STACY LATTISAW 13-7

KZZX/Albuquerque, NM Bruce Daniels

PABLO CRUISE GREG KINN FOREIGNER ALABAMA Hottest: JOEY SCARBURY 6-1 MARTY BALIN 7-3 KENNY ROGERS 10-5 POINTER SISTERS 15-7 ALAN PARSONS 14-8

FM102/Sacramento, CA Manders/Preston

MANHATTAN TRANSFE TUBES Hottest: FRANKIE SMITH 3-1 AIR SUPPLY 2-2 JOEY SCARBURY 4-4 RICK SPRINGFIELD 9-6 RICK JAMES 17-11

KSPZ/Colorado Springs, CO Mike Daniels

FRANKIE/KNOCKOUTS Hottest: KENNY ROGERS 1-1 JOEY SCARBURY 3-2 MOODY BLUES 7-3 OAK RIDGE BOYS 15-10 JUICE NEWTON 23-16

KYSN/Colorado Springs, CO Mark Murray

STEVIE NICKS EDDIE RABBITT GARY WRIGHT BALANCE SILVER CONDOR Hottest: AIR SUPPLY 1-1 MARTY BALIN 2-1 JOEY SCARBURY 6-2 MOODY BLUES 4-3 KENNY ROGERS 5-4 BILLY SQUIER 16-11

KZZP/Phoenix, AZ Dave Anthony

BALANCE JOURNEY G. HARRISON STEVIE NICKS ELO Hottest: GREG KINN 2-1 JOEY SCARBURY 7-2 MOODY BLUES 8-5 ROSS/RICHIE 16-7 PHIL COLLINS 18-14

KHYT/Tucson, AZ Rich Brother Robbin

JOURNEY ELO GARY WRIGHT SANTANA DEBRA LAWS AL JARREAU LARRY GRAHAM CHERYL LYNN CARL CARLTON QUINCY JONES Hottest: FRANKIE SMITH 1-1 STACY LATTISAW 14-3 POINTER SISTERS 17-9 ROSS/RICHIE 23-16 RICHARD D. FIELDS D-19

KIDD/Monterey, CA Ron Rodrigues

GARY U.S. BONDS ELO STEVIE NICKS Hottest: FRANKIE SMITH 2-1 AIR SUPPLY 6-4 MARTY BALIN 8-6 GREG KINN 11-8 BILLY SQUIER 15-10

KGGI/Riverside-S. Bern., CA Bob West

AL JARREAU EDDIE RABBITT ROBBIE PATTON JOURNEY Hottest: RICK JAMES 2-1 JOE DOLCE 1-2 OAK RIDGE BOYS 5-4 STACY LATTISAW 15-9 ROSS/RICHIE 18-10

KKXX/Bakersfield, CA Squires/DeRoo

ROSS/RICHIE EDDIE RABBITT STEVIE NICKS GINO VANNELLI RAYDIO ELO Hottest: ABBA 10-1 BILLY SQUIER 15-6 FOREIGNER 26-21 STYX D-24 PAT BENATAR D-29

KNBQ/Tecoma, WA Bryan/Roberts

EDDIE RABBITT DON FELDER SILVER CONDOR ELO BALANCE STARS ON 45 Hottest: MARTY BALIN 1-1 REO SPEEDWAGON 5-4 MOODY BLUES 7-5 PHIL COLLINS 14-10 KENNY ROGERS 16-13

K96/Provo, UT Jim Sumpter

COMMODORES Hottest: JOEY SCARBURY 1-1 MARTY BALIN 5-3 POINTER SISTERS 11-5 ALAN PARSONS 13-8 MOODY BLUES 14-10

FM103/Salt Lake City, UT Lorraine Winnegar

ELO STEVIE NICKS ROBBIE PATTON Hottest: MOODY BLUES 2-1 MARTY BALIN 4-2 RUSH 10-9 GREG KINN 12-10 TUBES 15-11

PARALLEL THREE

KBOZ/Bozeman, MT Greg Williams

EDDIE RABBITT JOURNEY SHEENA EASTON GREG KINN TERRI GIBBS DIONNE WARWICK ELO Hottest: AIR SUPPLY 1-1 ALAN PARSONS 2-2 SHEENA EASTON 15-11 RONNIE MILSAP 24-19 COMMODORES 28-22

KCBN/Reno, NV Jim O'Neal

JEFF. STARSHIP JOURNEY STEVIE NICKS FRANKIE/KNOCKOUTS TOM PETTY Hottest: AIR SUPPLY 1-1 MOODY BLUES 9-5 BILLY SQUIER 17-13 RONNIE MILSAP 26-21 PABLO CRUISE 38-33

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

- F106/Boston CKGM/Montreal WHFM/Rochester KC101/New Haven WICC/Bridgeport KNUS/Dallas FM100/Memphis WOHO/Toledo WDJX/Denver WHOT/Youngstown KENI/Anchorage

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12 Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS.

218 REPORTS
220 LAST WEEK

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	Up 51
Reach	E 33%		Debuts 20
S 21%			Same 24
M 16%			Down 0
W 19%			Adds 25

ALABAMA
Feels So Right (RCA)
LP: Feels So Right

Regional	71/9	33%	
Reach	E 23%		Debuts 7
S 24%			Same 24
M 18%			Down 0
W 19%			Adds 9

EXAMPLE

100/25 — 100 CHR reporting stations on this week including 25 new adds

44% — Percentage of this weeks reporters playing it

Regional Reach — Percentage of reporters playing the song within each region

National Summary
Up 51 — Number of stations moving up on the charts

Debuts 20 — Number of stations debuting the song this week

Same 24 — Number of stations reporting no movement this week (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts

Adds 25 — Total number of stations adding it this week

BLACKFOOT
Fly Away (Atco)
LP: Marauder

Regional	53/6	24%	
Reach	E 30%		Debuts 8
S 24%			Same 16
M 18%			Down 6
W 16%			Adds 6

STANLEY CLARKE/GEORGE DUKE
Sweet Baby (Epic)
LP: The Clark/Duke Project

Regional	147/3	67%	
Reach	E 62%		Debuts 5
S 24%			Same 36
M 24%			Down 21
W 16%			Adds 3

FRANKE & KNOCKOUTS
You're My... (Millennium)
LP: Franke & The Knockouts

Regional	108/21	49%	
Reach	E 45%		Debuts 10
S 29%			Same 29
M 24%			Down 1
W 24%			Adds 21

SHEENA EASTON
Modern Girl
LP: Sheena Easton

Regional	135/0	62%	
Reach	E 55%		Debuts 2
S 22%			Same 50
M 20%			Down 50
W 24%			Adds 0

PHIL COLLINS
In The Air Tonight (Atlantic)
LP: Face Value

Regional	161/5	74%	
Reach	E 70%		Debuts 2
S 24%			Same 25
M 20%			Down 7
W 24%			Adds 5

AIR SUPPLY
The One That You... (Arista)
LP: The One That You Love

Regional	210/1	96%	
Reach	E 54%		Debuts 1
S 24%			Same 50
M 24%			Down 44
W 24%			Adds 1

PAT BENATAR
Fire And Ice
LP: Precious Time

Regional	137/23	63%	
Reach	E 28%		Debuts 26
S 24%			Same 27
M 24%			Down 20
W 24%			Adds 23

CARPENTERS
Touch Me When... (A&M)
LP: Made In America

Regional	169/5	78%	
Reach	E 72%		Debuts 18
S 24%			Same 15
M 24%			Down 5
W 24%			Adds 5

ELO
Hold On Tight (Jet)
LP: Time

Regional	78/76	36%	
Reach	E 36%		Debuts 0
S 24%			Same 100
M 24%			Down 0
W 24%			Adds 0

D. HALL & J. OATES
You Make My... (RCA)
LP: Voices

Regional	157/0	72%	
Reach	E 70%		Debuts 0
S 24%			Same 100
M 24%			Down 0
W 24%			Adds 0

MARTY BALIN
Hearts (EMI America)
LP: Balin

Regional	188/3	91%	
Reach	E 91%		Debuts 3
S 24%			Same 40
M 24%			Down 22
W 24%			Adds 3

ROBANNE CASH
Seven Year Ache (Columbia)
LP: Seven Year Ache

Regional	69/0	27%	
Reach	E 23%		Debuts 1
S 24%			Same 14
M 24%			Down 14
W 24%			Adds 0

COMMODORES
Lady (You Bring... (Motown)
LP: In The Pocket

Regional	162/6	74%	
Reach	E 70%		Debuts 1
S 24%			Same 14
M 24%			Down 6
W 24%			Adds 6

FOREIGNER
Urgent (Atlantic)
LP: Foreigner 4

Regional	147/6	67%	
Reach	E 40%		Debuts 10
S 24%			Same 16
M 24%			Down 0
W 24%			Adds 0

STANLEY CLARKE/GEORGE DUKE
Sweet Baby (Epic)
LP: The Clark/Duke Project

Regional	147/3	67%	
Reach	E 62%		Debuts 5
S 24%			Same 36
M 24%			Down 21
W 16%			Adds 3

FRANKE & KNOCKOUTS
You're My... (Millennium)
LP: Franke & The Knockouts

Regional	108/21	49%	
Reach	E 45%		Debuts 10
S 29%			Same 29
M 24%			Down 1
W 24%			Adds 21

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	Up 51
Reach	E 33%		Debuts 20
S 21%			Same 24
M 16%			Down 0
W 19%			Adds 25

ALABAMA
Feels So Right (RCA)
LP: Feels So Right

Regional	71/9	33%	
Reach	E 23%		Debuts 7
S 24%			Same 24
M 18%			Down 0
W 19%			Adds 9

BLACKFOOT
Fly Away (Atco)
LP: Marauder

Regional	53/6	24%	
Reach	E 30%		Debuts 8
S 24%			Same 16
M 18%			Down 6
W 16%			Adds 6

STANLEY CLARKE/GEORGE DUKE
Sweet Baby (Epic)
LP: The Clark/Duke Project

Regional	147/3	67%	
Reach	E 62%		Debuts 5
S 24%			Same 36
M 24%			Down 21
W 16%			Adds 3

FRANKE & KNOCKOUTS
You're My... (Millennium)
LP: Franke & The Knockouts

Regional	108/21	49%	
Reach	E 45%		Debuts 10
S 29%			Same 29
M 24%			Down 1
W 24%			Adds 21

SHEENA EASTON
Modern Girl
LP: Sheena Easton

Regional	135/0	62%	
Reach	E 55%		Debuts 2
S 22%			Same 50
M 20%			Down 50
W 24%			Adds 0

AIR SUPPLY
The One That You... (Arista)
LP: The One That You Love

Regional	210/1	96%	
Reach	E 54%		Debuts 1
S 24%			Same 50
M 24%			Down 44
W 24%			Adds 1

PAT BENATAR
Fire And Ice
LP: Precious Time

Regional	137/23	63%	
Reach	E 28%		Debuts 26
S 24%			Same 27
M 24%			Down 20
W 24%			Adds 23

CARPENTERS
Touch Me When... (A&M)
LP: Made In America

Regional	169/5	78%	
Reach	E 72%		Debuts 18
S 24%			Same 15
M 24%			Down 5
W 24%			Adds 5

ELO
Hold On Tight (Jet)
LP: Time

Regional	78/76	36%	
Reach	E 36%		Debuts 0
S 24%			Same 100
M 24%			Down 0
W 24%			Adds 0

D. HALL & J. OATES
You Make My... (RCA)
LP: Voices

Regional	157/0	72%	
Reach	E 70%		Debuts 0
S 24%			Same 100
M 24%			Down 0
W 24%			Adds 0

MARTY BALIN
Hearts (EMI America)
LP: Balin

Regional	188/3	91%	
Reach	E 91%		Debuts 3
S 24%			Same 40
M 24%			Down 22
W 24%			Adds 3

R

EDDIE RABBITT
Step By Step (Elektra)
LP: Step By Step

1788/80 27% National Summary

Region	South	North	West	Midwest	SE	SW	NE	NW	Other
Rank	1	2	3	4	5	6	7	8	9
Score	100	95	90	85	80	75	70	65	60

P1

WFLA 11-11	WTVT 11-11	WFTS 11-11	WFTS 11-11
WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11

P2

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
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P3

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
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REO SPEEDWAGON
Don't Let Him Go (Epic)
LP: Hi Infidelity

138/80 63% National Summary

Region	South	North	West	Midwest	SE	SW	NE	NW	Other
Rank	1	2	3	4	5	6	7	8	9
Score	100	95	90	85	80	75	70	65	60

P1

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
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P2

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
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P3

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
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KENNY ROGERS
I Don't Need You (Liberty)
LP: Share Your Love

198/2 81% National Summary

Region	South	North	West	Midwest	SE	SW	NE	NW	Other
Rank	1	2	3	4	5	6	7	8	9
Score	100	95	90	85	80	75	70	65	60

P1

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
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P2

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
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P3

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
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DIANA ROSS & LONEL RICHIE
Endless Love (Motown)
LP: Soundtrack Endless Love

174/28 80% National Summary

Region	South	North	West	Midwest	SE	SW	NE	NW	Other
Rank	1	2	3	4	5	6	7	8	9
Score	100	95	90	85	80	75	70	65	60

P1

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
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P2

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
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P3

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
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CAROLE BAYER SAGER
Stronger Than... (Boardwalk)
LP: Sometimes Late At Night

54/0 25% National Summary

Region	South	North	West	Midwest	SE	SW	NE	NW	Other
Rank	1	2	3	4	5	6	7	8	9
Score	100	95	90	85	80	75	70	65	60

P1

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
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P2

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
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P3

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
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JOEY SCARBURY
Greatest American Hero (Believe It Or Not) (Elektra)

203/2 83% National Summary

Region	South	North	West	Midwest	SE	SW	NE	NW	Other
Rank	1	2	3	4	5	6	7	8	9
Score	100	95	90	85	80	75	70	65	60

JOHN SCHNEIDER
It's Now Or... (Scotti Bros.)
LP: John Schneider

70/6 32% National Summary

Region	South	North	West	Midwest	SE	SW	NE	NW	Other
Rank	1	2	3	4	5	6	7	8	9
Score	100	95	90	85	80	75	70	65	60

P1

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
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P2

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
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P3

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
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REX SMITH / RACHEL SWEET
Everlasting... (Columbia)

62/4 28% National Summary

Region	South	North	West	Midwest	SE	SW	NE	NW	Other
Rank	1	2	3	4	5	6	7	8	9
Score	100	95	90	85	80	75	70	65	60

RICK SPRINGFIELD
Jessie's Girl (RCA)
LP: Working Class Dog

124/0 57% National Summary

Region	South	North	West	Midwest	SE	SW	NE	NW	Other
Rank	1	2	3	4	5	6	7	8	9
Score	100	95	90	85	80	75	70	65	60

P1

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
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P2

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
------------	------------	------------	------------

P3

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
------------	------------	------------	------------

BILLY SOUIER
The Stroke (Capitol)
LP: Don't Say No

82/6 43% National Summary

Region	South	North	West	Midwest	SE	SW	NE	NW	Other
Rank	1	2	3	4	5	6	7	8	9
Score	100	95	90	85	80	75	70	65	60

P1

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
------------	------------	------------	------------

P2

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
------------	------------	------------	------------

P3

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
------------	------------	------------	------------

JIM STEINMAN
Rock & Roll Dreams Come Through (Epic/Cleveland Int'l)
LP: Bad For Good

132/11 61% National Summary

Region	South	North	West	Midwest	SE	SW	NE	NW	Other
Rank	1	2	3	4	5	6	7	8	9
Score	100	95	90	85	80	75	70	65	60

P1

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
------------	------------	------------	------------

P2

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
------------	------------	------------	------------

P3

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
------------	------------	------------	------------

TUBES
Don't Want To... (Capitol)
LP: The Complimentary Bookworm

111/0 51% National Summary

Region	South	North	West	Midwest	SE	SW	NE	NW	Other
Rank	1	2	3	4	5	6	7	8	9
Score	100	95	90	85	80	75	70	65	60

P1

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
------------	------------	------------	------------

P2

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
------------	------------	------------	------------

P3

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
------------	------------	------------	------------

GINO VANNELLI
Nightwalker (Arista)
LP: Nightwalker

74/18 34% National Summary

Region	South	North	West	Midwest	SE	SW	NE	NW	Other
Rank	1	2	3	4	5	6	7	8	9
Score	100	95	90	85	80	75	70	65	60

P1

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
------------	------------	------------	------------

P2

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
------------	------------	------------	------------

P3

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
------------	------------	------------	------------

GARY WRIGHT
Really Wanna... (WB)
LP: The Right Place

131/28 60% National Summary

Region	South	North	West	Midwest	SE	SW	NE	NW	Other
Rank	1	2	3	4	5	6	7	8	9
Score	100	95	90	85	80	75	70	65	60

P1

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
------------	------------	------------	------------

P2

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
------------	------------	------------	------------

P3

WTVT 11-11	WFTS 11-11	WFTS 11-11	WFTS 11-11
------------	------------	------------	------------

FRANKIE SMITH "Double Dutch Bus" (WMO) 28/0
Move: Up 10, Debut 1, Same 12, Down 6, Adds 6, WKTU 84, WKKS-FM 7.7, WPGC 3.2, KRLY 4.2, KFI 11.10, KFRC 2.2, 13K 1.1, WAES 13.8, KBFM 8.4, WBSB 8.1, KYNO-FM 1.1, KIDD 2.1, FM102 3.1, KGGI 3.3, KMYT 1.1.

DON FELDER "Heavy Metal" (Elektra) 27/27
Move: Up 8, Debut 0, Same 0, Down 0, Adds 27 including BKX, WPGC, B104, WADY, KX104, WOKI, WBCY, KJ100, WAKK, WMBE, KJRB, KNCB, WCIR, KQZ-FM, KYVA.

STARS ON 45 "Medley II" (Radio/Atlantic) 27/3
Move: Up 4, Debut 4, Same 14, Down 0, Adds 3, WTVR, WAKX, KNSQ, WFL 4.27, CHUM 4.29, WZUU on WKEE on KINT 22.18, WAAY on WLOL-FM 33.7, KTAC 3.28, KCXP 3.21, WFL 28.20, KBOZ on.

MICKEY GILLEY "You Don't Know Me" (Epic) 25/4
Move: Up 6, Debut 6, Same 11, Down 0, Adds 4, KQBA, WBBQ, 14WK, KVOL, WFLI on KFI on KIQQ on WYNN 28.21, KINT 23.18, WERC 28.23, WNOX 4.27, WVLK on KCXP 30.20, WJBO on.

SQUEEZE "Tempted" (A&M) 23/5
Move: Up 7, Debut 2, Same 8, Down 0, Adds 8, WFLI, KEOL, KQBA, B106, WYAM, WCAO 20.18, WKKS-FM 24.16, O107 4.24, KBEG 22.18, B104 22.18, WFLY 23.20, WPST 26.22, WRKR on KODI on KRLC 24.21.

ELTON JOHN "Chloe" (Geffen) 22/21
Move: Up 8, Debut 0, Same 1, Down 0, Adds 21 including WKKS-FM 84Q, WPST, WKRF-FM, WAAY, WVIC, KERN, WQVY, 14WK, WCOQ, FM95, WSPF, KODI, KRLC.

GARY O "Pay You Back With Interest" (Capitol) 22/8
Move: Up 2, Debut 4, Same 10, Down 0, Adds 8, WFLI, K100, WFSB, WISE, KODI, KFSD, J105 31.28, KIQQ 4.04, KJR on WAQY 24.28, WVIC on KCXP 4.38, WJBO on, KBOZ on.

BEACH BOYS "The Beach Boys Medley" (Capitol) 20/19
Move: Up 0, Debut 0, Same 1, Down 0, Adds 19 including WFLI, WROR, WKKS-FM, KBEG, WGCL, KEARTH, KFI, KIQQ, KJR, WVIC, FM 14Q, KBEL, WSGN, KYNO-FM.

PURE PRAIRIE LEAGUE "You're Mine Tonight" (Casanova/PolyGram) 20/8
Move: Up 1, Debut 2, Same 8, Down 0, Adds 8, KQBA, KXK108, WNOX, WGM, KJ100, WJBO, 13FEA, 95SQ, KINT 4.27, KEEL on WOKI on WVIC on KCXP 4.38, WFLB 34.30, KBOZ on.

YUTAKA "Love Light" (A&M) 20/1
Move: Up 8, Debut 2, Same 11, Down 0, Adds 1, WYAM, WFLI on KRLY on KIQQ on KSET-FM on KINT 37.33, WBSB on, KEYN-FM 30.20, WNCI 37.34, KCXP 38.34, WOUY on WISE on WFLB 30.23, KVOL 13.11, WSPF on.

AFTERNOON DELIGHTS "General Hospital" (MCA) 18/12
Move: Up 0, Debut 2, Same 4, Down 0, Adds 12, WFLI, WKKS-FM, PRO-FM, KQBA, B106, WMAK-FM, WAAY, WVIC, WQVY, WACZ, WHEB, KPUR, WCAO on Y100 4.28, KX104 on.

AL JARREAU "We're In This Love Together" (WB) 17/8
Move: Up 0, Debut 0, Same 8, Down 0, Adds 8, KSET-FM, WOKX, WAKX, KGGI, KMYT, WLAM, WFLB, WKXK, KCLW on KPLZ on KLAZ on KXK108 on WBCY on WANS-FM on KRLC on.

SANTANA "Sensitive Kind" (Columbia) 16/14
Move: Up 0, Debut 1, Same 0, Down 0, Adds 14, PRO-FM, KFI, WFLY, WKRF-FM, KSTAR, KSET-FM, KMY, WMAK-FM, WDCS, WGM, KJ100, KERN, KYNO-FM, KMYT, WAQY 4.31.

JOHN DENVER "Some Days Are Diamonds (Some Days Are Stone)" (RCA) 15/8
Move: Up 0, Debut 0, Same 8, Down 1, Adds 8, WGLL, KPLZ, WFSB, WBF, KFMR, WERC, KIOA, KFVR, KVIL on KSLQ on WHB on KFI on KBOZ on.

LARRY JOHN McNALLY "Just Like Paradise" (ARC/Columbia) 14/8
Move: Up 2, Debut 1, Same 8, Down 0, Adds 8, WGM, WVIC, WOUY, WACZ, WWHY, WKXV, WERC on WBCY on WQRK 30.28, WCIR on 95SQ on WFOX on WFLB 3.34, KATI 34.31.

TEENA MARIE "Square Biz" (Gordy) 13/2
Move: Up 4, Debut 4, Same 1, Down 0, Adds 2, KRLY, KFLA, WKTU 13.10, WFLI on KCLW 4.20, KIQQ 28.22, WYNN 4.24, KSET-FM 4.24, WVIC on, KYNO-FM on, KOGI 4.30, KHYT 39.28, WSGA 28.25.

EVELYN KING "I'm In Love" (RCA) 12/8
Move: Up 2, Debut 0, Same 4, Down 0, Adds 4, Y100, KRLW, KFRC, KSET-FM, WGM, WVIC, WKTU 1.1, WKKS-FM 22.18, KRLY on, KINT 38.34, KMYT on, KVOL on.

JANIS IAN "Under The Covers" (Columbia) 12/0
Move: Up 8, Debut 0, Same 0, Down 1, Adds 8, WFLI on, WFI on, Q105 19.17, WGLL on, KFI on, KIQQ on, KINT 35.28, KBFM on, B106 38.32, WFLY 21.18, KCPA 18.32.

JAMES TAYLOR "Summer's Here" (Columbia) 11/3
Move: Up 2, Debut 1, Same 8, Down 0, Adds 1, KSTAR, WLOL-FM, WLAM, WAQY 24.22, WERC 28.28, WKXK on, WAKX on, KSTT on, WHEB 4.28, KXKL on, KBOZ on.

MAC DAVIS "Secrets" (Casanova/PolyGram) 11/2
Move: Up 4, Debut 2, Same 1, Down 0, Adds 2, B106, KKLK, KIQQ on, KINT 40.30, KEEL on, WAAY 24.24, WNOX 4.28, WYNN on, WFLB 28.28, KVOL 27.20.

A'S "A Women's Got The Power" (Arista) 10/3
Move: Up 4, Debut 0, Same 3, Down 0, Adds 1, KQBA, WAQY, WMAK-FM, WFLI 28.28, WPST 28.22, KXK108 on, WOKI on, WACZ 29.28, WKLR 24.18, WKXV on.

SAVOY BROWN "Lay Back In The Arms Of Someone" (Townhouse) 10/1
Move: Up 3, Debut 0, Same 8, Down 0, Adds 1, WKRF-FM, KRBE on, WPST 33.28, K104 24.22, WVIC on, WFOX on, WSPF 28.23.

MOODY BLUES "The Voice" (Threehok/PolyGram) 10/1
Move: Up 1, Debut 1, Same 7, Down 0, Adds 1, 2104, BKX 28.23, O107 on, KBEO on, KPER on, B104 on, WVRQ on, WZOR on, KXKX on, KJRB 4.28.

SHEENA EASTON

"FOR YOUR EYES ONLY"

Produced by Christopher Neil

- WFIL
- WAYS
- 94Q
- WMAK-FM
- WAXY
- WQUE
- KCPX
- KIQQ
- WAEB
- K104
- KLAZ
- WAAY
- BJ105
- WRJZ
- WSEZ
- WGH
- WVIC
- KYNO-FM
- KIOY
- WACZ
- WLAM
- WCIR
- 95XIL
- WSGA
- 95SGF
- WFOX
- WFLB
- WXLK
- FM99
- KBOZ
- KYYA
- KOOK



THE PICTURE PAGE

Bobby Poe Award Winners

WJIT Works To Save New York Water



Spanish-formatted WJIT/New York has launched a public service/bus board campaign urging Hispanics to save water (the message of the sign pictured). Mayor Ed Koch (left) is shown expressing support of the drive to WJIT GM Len Mirelson.

Cheryl Shakes Up Columbia



Columbia recently held a listening party for Cheryl Lynn's new LP and "Shake It Up Tonight" single. Pictured (l-r) are CBS Records Group President Walter Yetnikoff, manager Eric Kronfeld, Lynn, and CBS Records Group Deputy President Dick Asher.

Photographic highlights of the recent Bobby Poe Convention in Atlanta include (top left) publisher Poe (left) presenting the Record President of the Year (corporate) to Arista's Clive Davis; (top center) Capitol VP Bruce Wendell (left) and DJ of the Year (major market) Don Imus of WNBC/New York; (top right) Millennium's Jimmy Jenner accepting the Record President of the Year (independent) award; (bottom left) 94Q/Atlanta's Jeff McCartney, Gerry Blum, and Jim Morrison accepting Major Market Radio Station honors; (bottom center) Z93/Atlanta's John Young receiving the Major Market PD award from Poe; and (bottom right) WFI/Philadelphia's Tom Bigby (left) and Liz Kiley with the Innovative Radio Station award, again presented by Poe (center).

Starship Celebration



RCA awarded a gold album to the Jefferson Starship for their "Modern Times" LP while the group was in New York for concert dates. Pictured (l-r) are manager Bill Thompson, group's Pete Sears and Craig Chaquico, LP cover model Monica Clemans, group's Paul Kantner, RCA President Bob Summer, and group's Grace Slick, Mickey Thomas, and Aynsley Dunbar; group's David Frelberg is kneeling in front.

Stars On Gold



Atlantic and Radio Records executives celebrated gold certification of the Stars On 45 "Medley" single and the "Stars On Long Play" album. Pictured (l-r) are Atlantic President Doug Morris, Radio Chairman Ed McGlynn, Radio VP Jimmy Gialbert, Radio President Dick Kilne, Atlantic Vice Chairman Sheldon Vogel, and Atlantic Exec. VP/GM Dave Glow.

MCA On Warning Track

Washington Rapport At Capitol



Sweet City/MCA has signed Ohio-based band Fair Warning, with a single out immediately and an album to follow. Pictured delivering a "warning" are (l-r) engineer Carl Maduri III (seated), group's Craig DeBock, Rusty Bretz, and Peter Nervo, Sweet City President Carl Maduri, VP Chris Maduri, and group's Steve Nervo, Rick Dotin, and Gino Milchek.



Capitol's Donna Washington performed in a label showcase in Los Angeles recently, her first live performance outside church. Pictured (l-r) afterwards are Capitol VP's Dennis White and Rupert Perry, Washington, Capitol VP Varnell Johnson, and label's Sam Citro.



Jeff Gelb

AOR

The "First Lady" Of AOR: Mary Turner

Mary Turner just celebrated her ninth anniversary as an air talent at AOR legend KMET/Los Angeles. Her "Off The Record" 2½-minute features and "Off the Record Specials," recorded for Westwood One, are heard in every major market in the U.S. (she also serves as producer for the company's "In Concert" series). Once a week, she also records five hourlong rock and roll shows that are run in over 40 countries overseas on the American Forces Radio and Television Service. Gallup research gives Mary a worldwide audience of 23.4 million adults, which not only makes her the "first lady" of AOR, but probably its most recognizable spokesperson regardless of sex.

Humble Origins

"I've always loved listening to radio," Mary recalled. "My brother and I built a shortwave radio set when we were growing up, picking up some great rock stations at night from all over the country. I also amassed a large record collection with the help of my older brother."

Mary's early interest in radio and rock and roll led her to enroll in telecommunications at Indiana University at Bloomington. "I wanted to be a TV director, but at that time, when you majored in TV you got radio too. My first radio experience was at the college station."

After college, Mary tried her hand at a background job at KNEW-TV in the Bay Area and quickly moved over to radio at then-fledgling progressive outlet KSAN, where she was Promotion Director. "There was something very magical about the whole era in general," she said, "and KSAN was a wonderful place to

"The way KMET sounds right now is exactly what I want to hear on the radio."

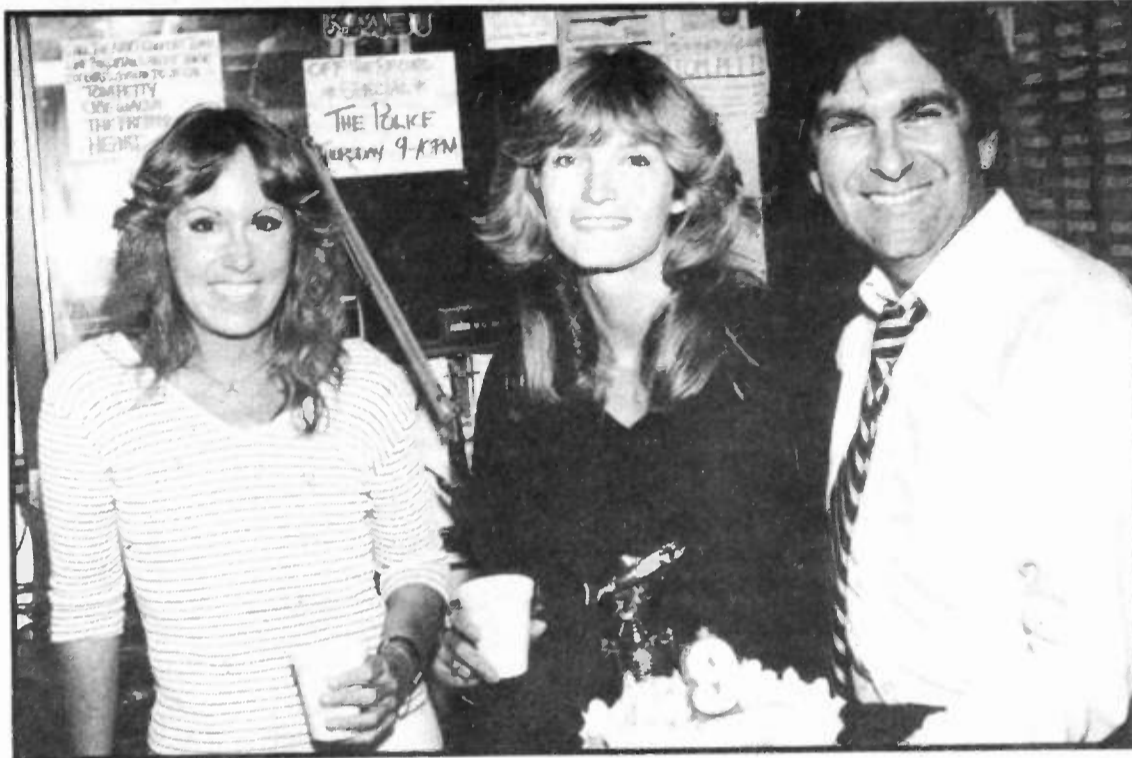
work. One definitely had the feeling one was in the middle of something pretty special."

Mary stayed at KSAN for two years, doing promotions, engineering a weekend talk show, and doing fill-in air shifts. When a KSAN staffer joined competing KSFX and recommended Mary for a job opening there, she took on her first full-time air shift. "But," she noted, "while I loved San Francisco, I'd always wanted to move to L.A. When I was growing up in the Midwest and dreaming of moving to California, I was dreaming of palm trees and beaches, not of freezing to death!"

Her ongoing friendship with KSAN staffers and mother company Metromedia personnel led her to audition for an opening at KMET in 1972. She was hired and has been with KMET ever since.

The KMET Mystique

Mary attributed her ongoing success at KMET to "luck," and described the way in which the station's overall programming approach has changed during the last nine years: "It's the standard story of AOR stations; it was six jocks doing six different radio shows. You'd never know if you were listening to the same radio station from jock to jock. We made a group



ANNIVERSARY CAKE: KMET 9-year vet Mary Turner (center) accepts cake and various gifts from admirers Sam Bellamy, PD (left), and Howard Bloom, GM (right).

decision that, to make the station really happen, we would have to give it some consistency. We wanted people to know that, when they tuned in KMET, they would hear good rock and roll. Nobody would be going off on weird tangents, playing Hungarian folk music or something. That was fine with me, because I'm a rock and roller at heart. The way KMET sounds right now is exactly what I want to hear on the radio. It's up, enjoyable, real rock and roll."

She continued, "There's a mystique, a magic to KMET that goes beyond the music. For one thing, the jocks have been there so long, it's like one big family. Plus, it's a very personality-oriented radio station. It's not a faceless radio station by any means, and I think that's what attracts people to it."

The Fans

Indeed, many of those KMET fans have been listening to Mary Turner for nine years now. "L.A. radio fans in general are the best. If you meet them they'll usually just tell you how neat you are, or just say hello. They're very friendly." Just the same, there are those fans who cross the boundaries into obsessions. "Every disc jockey runs into those kinds of fans, but women are conditioned to fear them. If Jim Ladd met one he'd go, 'Hi, how are ya?' and think nothing of it. If it's me I'll say the same thing but inside I'm thinking, 'Whoa, I'm alone and here's this big guy!'"

Mary makes no attempt to bring a sexual aura to her show. "Women who come off on the air as sex objects have always been a real turn-off to me. Just because you're a female you don't have to be a sex machine. You can just be a regular person. I consciously strove not to be everyone's 'pinup queen.' I never encouraged that kind of thought in my listeners. That's not what I'm here for. I'm an entertainer."

Psyching Up For The Mary Turner Sound

She further defined the "Mary Turner sound": "It's a 'let's live it up, have a good time, let the music do the talking' approach. If it makes you feel good, have a good time; I sure

am. I have a great time. I'm partying every single night from 6 to 10. What could be finer? This is a job?!"

2000-plus airshifts later, how does Mary continue to psych up for her show? She answered, "It's the music. That's why I like a good, hard-driving rock and roll radio station. I can be depressed as hell and turn on the radio and hear something that's up and driving, and it immediately elevates my mood. I usually get to work early and hang around with Jack Snyder (who precedes me on the air) and by the time I get on the air, I'm cranked and ready to go."

"Women who come off on the air as sex objects have always been a real turnoff to me."

Interview Techniques

After Mary has "cranked" through her KMET airshifts, her work week has only begun. She spends a lot of time at Westwood One, where she hosts two programs and produces a third. "Steve Rosenthal helps me a lot with the interviews for the 'Off the Record' programs," she admitted, "because I just don't have time to talk with everyone personally. I do as many as I can, and not just the major 'artistes,' but also the upcoming groups I'm interested in."

Interviewing is an art. At its heart lies the ability to bring out the human being hiding behind the superstar's exterior. "People are more apt to say interesting things if they don't have to think in terms of question-and-answer," Mary stated. "I sit down with them, shoot the shit, and have a good time. If you get people started, they all like to talk about themselves." She said she's never been intimidated by her show's guests, even when they're on the superstar level of people like Mick Jagger or Bob Seger. "You just have to flow with them. Most of the guys are really quite normal, charming people, and they appreciate talking to other normal people."

Continued on Page 34

Jeff Gelb

"First Lady" Of AOR: Mary Turner

Continued from Page 33

Mary also does five one-hour radio programs weekly for the Americans Forces Radio and Television Service. "I was vacationing in Taiwan," she recalled, "checking out the local radio action with my little transistor radio, when I heard rock and roll. It turned out to be Charlie Tuna on American Forces Radio. I had heard of it before but never actually heard it. I thought, 'this is pretty neat, being on the air playing American rock and roll all over the world.' So I pursued the people in charge and eventually got a job with them. It's almost identical to my KMET show - I even get to choose my own music. I walk in with a box of records every Wednesday morning and crank for five hours. So on Wednesdays I end up doing nine hours of radio. Whew!"

Ego

Between her regular and syndicated air-work, Mary's voice could be the world's most recognized female radio voice. It's the sort of "DJ Heaven" situation that would give most jocks heads too swelled to wear earphones. But Mary swears ego has never been a problem for her. "Before I got very involved in radio, I met a couple of really obnoxious people whose every other sentence was about their ratings. I said to my friends, 'If you ever hear me talking like that, do me a favor and give me a big kick in the ass, because it's disgusting.'" She said no one's had to kick her yet. "But I hope if the time comes, they will!"

Looking Ahead

What does someone with Mary's accomplishments do for an encore? "Radio still gives me moments of great pleasure; it's a great high, and KMET just keeps gettin' better, so I've never really looked for a way out. But I think cable TV will lure some of us away sooner or later. It tantalizes me. I've spoken with a lot of people about it. But it involves moving, and I want to stay on the West Coast. It's an industry in its infancy right now, and I'm sure a lot of interesting things will happen in the months and years to come."

If Mary's ongoing good luck streak holds true, whatever the future brings will probably bring good fortune to AOR's "first lady" as well. "It's the weirdest thing," she remarked. "I just think I've been in the right place at the right time, all along." Mary agreed it all sounded like a childlike fantasy. Will she ever "grow up and get a real job?" "I hope not; this is all too wonderful!"

From the looks of the first of the Spring ARB's, AOR is alive and healthy in the Southwest. I direct your attention to the front section of this week's R&R for the exact numbers, but I do want to point out the upward moves registered by both KMET and KLOS (this station's best book in many years). Also notable is KWST's AOR swan song, which ironically became the station's best-ever AOR numbers, according to former PD Ted Ferguson. A tip of the hat in retrospect to Ted and his hard-working staff on doing what was an even better job than anyone could have guessed. Meanwhile, down in San Diego, John Duncan's first official book as KPRI PD showed the station resurging, while competing KGB-FM retained its #2 overall spot in the crowded marketplace. KGB-FM is also #1 in men and women 18-34.

Also great news from New York, where WPLJ posted its absolute highest 12+ ARB figure ever, with a 4.5. Celebrations are in order for GM Joe Parish, PD Larry Berger, and the rest of the crew.

EVOLUTION

The big news this week comes from Denver, where Noble Broadcasting's Frank Felix has been named consultant for KAZY, a former Superstars affiliate. Felix's appointment marks his return to Denver AOR, where he previously programmed competing KBPI. Exiting KAZY afternoons is Robln Erlesen, for evenings at KZOK/Seattle. Mike Daniels has joined WMAD/Madison as PD from WKHQ/Charlevoix, MI. Bruce Garroway has exited as PD at WNOR/Norfolk. Ron Reger has regained his PD post for the station. KWXL/Albuquerque's new PD is Greg Gann, who joins from KICT/Wichita. WYSP/Philadelphia has chosen Lisa Richards as Asst. PD (and MD). Meanwhile, Robin Henkin has exited as Research Director. Jack Emerson has been named MD at KGGO/Des Moines from its airstaff. Paul Lemieux has been named Research Director for WCOZ/Boston. Steve Forrest is exiting his MD

post at WRXL/Richmond. Nancy Walton has been named MD from the airstaff at KZEL/Eugene, and Johnny Young has been upped to Promotions Director from the airstaff. WXL/Davenport has shut off its overnight automation and is now totally live. Jim Hunter is the new full-time overnight person. Long Jim White is new to nights at KTXQ/Dallas from WSHE/Miami. Gary Van Allen has joined WIZD/W. Palm Beach from WQDD/Lakeland for afternoons. Gary Bock has been named MD for KSAK/Walnut, CA. Michael Collins has returned to WRIF/Detroit to host its weekly talk show "Night Call." Julie Finkel has been named the station's Promotion Director. Steven G. Smith has been named Assistant Promotion Director at KLOS/Los Angeles. Ron Phillips has exited as PD at WMAD/Madison. Rich Dalton from KWST/Los Angeles has joined WWWK-FM/St. Louis for afternoons as Bruce Vidal has joined KIOI/San Francisco.

UPDATE

Here's an update on KZOK/Seattle's continuing Jimi Hendrix memorial campaign: GM Norm Gregory met with the park board and its supervisor. The group voted down having an actual statue on park property, but did not rule out the possibility of a "living memorial" (like a grove of trees) named after the local guitarist. Meanwhile, the station has been offered land space in the Seattle Center area, which houses many of Seattle's concert halls. KZOK's weighing its alternatives and hopes to come to a quick decision, so the memorial can be completed by Hendrix's birthday anniversary in November. We'll keep you updated. When WOLF/Syracuse decided to switch from CHR to Country, it brought back many of its former jocks for one last airshift. Included was WSYR PD Howie Castle, who was given an hourlong rock and roll show. Howie, who is regularly heard on WSYR, used the time to wage a mock "rock war" against his WSYR MD Tommy Nast, who was on opposite him on WSYR. The two traded quips and barbs for the whole hour, much to the delight of AM and FM listeners. AOR radio was busy over the 4th of July holiday: WXEZ/Toledo held a fireworks display/rock concert that drew 10,000. WAAL/Binghamton co-sponsored a BC Pops concert on the river that concluded with an immense fireworks display; 40,000 attended the free show. CHEZ-FM/Ottawa held "Cher CHEZ," an outdoor concert featuring eight local bands that drew 5000. KROY-FM/Sacramento presented its

COLOR

BEER RUN: WGRQ/Buffalo pacted with the Buffalo Philharmonic for a most unusual benefit run. At each of the six checkpoints along the 2.2 mile route, all participants had to consume eight ounces of beer! There was a \$10 entrance fee; prizes included 10-speed bikes, roller skates, and running shoes.

HALLOWEEN IN JULY: WPYX/Albany asked listeners to come to a local night club dressed as "Eddie," the mascot of Harvest's Iron Maiden, who's pictured grinning demonically on the band's album covers. Eddie's closest clone won \$106, while runners-up received concert tickets, LP's, and free drinks. Providing entertainment after the costume contest was a half-hour video of Iron Maiden in concert.

SUPERMAN SCREENING: KLZR/Lawrence handed out numbered tickets for a special screening of the "Superman II" movie. Ticketholders were greeted at the theatre by KLZR staffers dressed as the film's stars. Before the show, a drawing was held of the numbered ticket stubs for twelve prizes, ranging from KLZR T-shirts to a six-month movie pass, Pentax camera, and Pioneer car stereo system.

STAR TREK TO THE STARSHIP: That's what KILO/Colorado Springs called its rock trivia contest that enabled winning listeners to attend the Jefferson Starship's area appearance in style: with concert tickets and backstage passes.

"KROY Lights Up the Sky" fireworks display, which gathered 75,000 celebrants. Finally, WFYV/Jacksonville held three July 4th parties at local apartment complexes, handing out free beers. KEZY-AM/Anaheim has begun a monthly series of "town meetings" at a local hotel meeting room that are open to the public and carried live over the air. For the first show, KEZY invited representatives of the concert and ticket agency businesses to speak on the problem of ticket-scalping in California. Represented with phone interview segments were Alice Cooper, Blue Oyster Cult and the Knack. KBCO/Boulder held a T-shirt swap during the recent Coors International Bike Race. The station gave out over 400 of its new summer T-shirts, and will donate the old T-shirts to Goodwill. KISW/Seattle sold out a small-hall Tom Petty concert appearance in 20 minutes with one on-air announcement. Congrats to WNEW-FM/New York's Dennis Elsas, celebrating his tenth anniversary with the station as an air personality. It's WERI/Westerly's second AOR anniversary; to celebrate, the station's having a bumper sticker promotion in which 37 winners will receive various prizes including a videodisc player. WLPX/Milwaukee cosponsored the rock stage at the recent 11-day Summerfest of musical talent. Included were shows by Billy Squier, Greg Kihn, and Iron Maiden (whose performance was run live on WLPX). KGB-AM & FM/San Diego GM Jim Price will travel to Sydney, Australia this month as the main speaker for the Australian radio convention. The grand prize in KLBJ/Austin's air guitar competition is a handmade guitar from the collection of ZZ Top's Billy Gibbons. In preparation for its release of the next Bob Dylan album, Columbia Records will be sending AOR's a 25-minute Dylan interview on disc, recorded in London by WNEW-FM/New York air personality Dave Herman. Watch for it within two weeks.

CONCERTS & CONVERSATIONS

BROADCASTS: Mother's Finest on WBCN/Boston.

GUEST DJ'S: New England on GIRFM/Manchester. Foghat on WSYR/Syracuse.

CONVERSATIONS: Gary Wright on WFYV/Jacksonville. Alice Cooper on WILS-FM/Lansing. Zed, Randy VanWarmer on WHKC/Evanston. Loverboy, BOC, Nancy (Heart) Wilson on KZEL/Eugene. Gary Wright, Roger McGuinn on WQDR/Raleigh. Greg Kihn on KBCO/Boulder. Ted Nugent, Michael Stanley on WMMS/Cleveland. Charlie Daniels Band on KIDQ/Boise. Kittyhawk on WBWB/Bloomington. Tom Johnston, Lauren Wood, Pablo Cruise, Gary Wright on KIFM/San Diego. Johnny Van Zant, .38 Special, Jefferson Starship on WZZO/Allentown. Johnny Van Zant on KEZY-AM/Anaheim. Pat Metheny on KSAS/Kansas City. Pat Metheny, Frank Zappa on WMET/Chicago. Squeeze on KDKB/Phoenix. Missing Persons on KROQ/Pasadena. Santana on WMET/Chicago. Foghat on WBAB/Long Island.

AOR

Radio & Records AOR NATIONAL AIRPLAY/40 Chart Summary

July 17, 1981

171 REPORTERS

Album cuts are listed in order of airplay preference.

With our reporters back up to full strength, MOODY BLUES were voted strongly in first place, leading the pack in hits and total reports. PETTY, WALSH and SQUIER all held rock steady. BOC jumped in total reports. BLACKFOOT resurged nicely as adds converted. FOREIGNER dipped just a bit as EP mentions converted to album adds (watch for a major jump next week as their 116 adds convert). TUBES and FRAMPTON remained strong in totals. KIHN and WRIGHT inched up. BENATAR debuted with very strong adds plus some early conversions. JOURNEY's EP debuted strongly. FOGHAT climbed nicely in rotational conversions (especially to medium). BALIN held his own as ICEHOUSE moved up. STEINMAN inched up as PERRY and FLEETWOOD took major jumps in all rotations. CARNES resurged as A's grew in upper rotations. POCO and DIESEL debuted with strong reports in all rotations. The Significant Action albums came closest to charting this week.

6/26	7/3	7/10	7/17	Artist	Album	Album Cuts
3	2	1	1	MOODY BLUES	Long Distance... (Threshold/PG)	"Voice" "Gemini" "22,000"
2	3	2	2	TOM PETTY & HEARTBREAKERS	Hard Promises (Backstreet/MCA)	"Woman" "Waiting" "Thing"
1	1	3	3	JOE WALSH	There Goes The... (Asylum)	"Life" "Rivers" "Things" "Mind"
5	4	4	4	BILLY SQUIER	Don't Say No (Capitol)	"Dark" "Stroke" "Lonely" "Lover"
30	19	9	5	BLUE OYSTER CULT	Fire of Unknown Origin (Columbia)	"Burnin'" "Joan" "Dark"
4	5	5	6	VAN HALEN	Fair Warning (WB)	"So" "Mean" "Unchained"
-	12	17	7	BLACKFOOT	Marauder (Atco)	"Fly" "Searchin'" "Rattlesnake"
-	-	6	8	FOREIGNER	4 (Atlantic)	"Urgent" "Night" "Woman"
10	9	8	9	TUBES	The C. B. Principle (Capitol)	"Talk" "Sushi" "Don't" "Amnesia"
7	7	7	10	PETER FRAMPTON	Breaking All The Rules (A&M)	Title "Dig" "Rise" "Kill"
14	11	12	11	GREG KIHN BAND	Rockinroll (Beserkley)	"Breakup" "Womankind" "Hurtin'"
9	8	11	12	PHIL COLLINS	Face Value (Atlantic)	"Air" "Lines" "Missed"
6	6	10	13	SANTANA	Zebop! (Columbia)	"Winning" "Searchin'" "Changes"
27	23	15	14	GARY WRIGHT	The Right Place (WB)	"Really" "Rose" "Heartbeat"
17	17	13	15	DANNY JOE BROWN	Danny Joe Brown Band (Epic)	"Edge" "Sundance" "Beggar"
-	-	-	16	PAT BENATAR	Precious Time (Chrysalis)	"Fire" "Promises" "Just" "Helter"
-	-	-	17	JOURNEY	Who's Crying/Stone (Columbia)	12-inch Sampler
26	22	16	18	SQUEEZE	Eastside Story (A&M)	"Tempted" "Quintessence"
-	-	30	19	FOGHAT	Girls To Chat... (Bearsville/WB)	"Live" "Wide" "Close" "Driver"
18	21	20	20	MARTY BALIN	Balin (EMI America)	"Lydia!" "Hearts" "Spotlight"
13	15	14	21	OZZY OSBOURNE	Blizzard Of Ozz (Jet)	"Train" "Know" "Crowley"
12	14	18	22	JEFFERSON STARSHIP	Modern Times (RCA/Grunt)	"Stranger" "Find" Title
40	35	27	23	ICEHOUSE	Icehouse (Chrysalis)	"Sister" Title "Get" "Walls"
24	26	25	24	JIM STEINMAN	Bad For Good (Epic/Cleveland Int'l.)	"R&R Dreams"
23	24	22	25	JOHNNY VAN ZANT BAND	Round Two (Polydor/PolyGram)	"Right" "Yesterday's" "Music"
-	-	34	26	JOE PERRY PROJECT	I've Got The R 'N' R... (Columbia)	"East" Title "Buzz" "Dirty"
-	-	40	27	MICK FLEETWOOD	The Visitor (RCA)	"Rattlesnake" "Fade" "Weren't"
22	20	32	28	KIM CARNES & HATE BOYS	Mistaken Identity (EMI America)	"Draw" "Betts"
-	38	37	29	A'S	A Woman's Got The Power (Arista)	Title "Electricity"
8	10	19	30	GEORGE HARRISON	Somewhere In... (Dark Horse/WB)	"Years" "Teardrops" "Life"
-	32	23	31	VOLUNTEER JAM VII	Various Artists (Epic)	"Queen" "Alabama" "Higher"
19	25	29	32	ELTON JOHN	The Fox (Geffen)	"Barriers" "Belgium" "Heart"
25	27	24	33	.38 SPECIAL	Wild-Eyed Southern Boys (A&M)	"Fantasy"
31	28	28	34	SILVER CONDOR	Silver Condor (Columbia)	"Survival" "Carolina"
15	18	26	35	AC/DC	Dirty Deeds Done Dirt... (Atlantic)	Title "Balls"
36	36	33	36	POINT BLANK	American Excess (MCA)	"Nicole" "Stay"
21	30	31	37	RUSH	Moving Pictures (Mercury/PG)	"Tom" "Limelight"
-	-	38	38	POCO	Blue & Gray (MCA)	"Widowmaker" "Writing" Title
-	-	38	39	IRON MAIDEN	Killers (Harvest)	"Wrathchild"
-	-	40	40	DIESEL	Watts In A Tank (Regency)	"Sausalito"

New Entry



The AOR National Airplay/40 chart represents add, medium and hot rotation activity in all musical configurations. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay or in rotational conversions for the week. Album cuts are listed in order of popularity; cuts in bold italic type are also current singles.

MOST ADDED

Artist	7/17	7/10	7/3	6/26	6/19
1 PAT BENATAR	162/131	24/20	0/0	0/0	0/0
2 FOREIGNER	181/116	44/37	0/0	0/0	0/0
3 ROCKETS	36/38	0/0	0/0	0/0	0/0
4 BALANCE	37/26	18/16	2/1	0/0	0/0
5 POCO	65/25	48/47	3/3	0/0	0/0
6 FOGHAT	85/78	98/90	13/13	0/0	0/0
7 JOE PERRY PROJECT	78/75	59/77	61/59	2/2	0/0
7 MICK FLEETWOOD	75/75	69/57	44/44	0/0	0/0
9 PABLO CRUISE	46/73	43/40	0/0	0/0	0/0
10 RODS	20/12	17/17	0/0	0/0	0/0
11 BLACKFOOT	131/170	118/88	31/21	0/0	0/0
12 DIESEL	80/10	44/9	34/3	35/9	31/9
13 NEW ENGLAND	35/10	25/10	33/29	6/4	0/0
14 ICEHOUSE	84/8	78/15	63/29	70/69	3/3

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Artist	7/17	7/10	7/3	6/26	6/19
1 GARY WRIGHT	117/76	103/67	98/59	77/62	74/31
2 DANNY JOE BROWN	108/74	101/70	97/62	90/58	93/18
3 BLUE OYSTER CULT	142/68	119/59	117/24	84/14	23/0
4 ICEHOUSE	84/87	78/55	69/37	70/0	3/0
5 PETER FRAMPTON	122/68	119/60	132/65	134/70	141/74
6 TUBES	128/84	119/84	128/71	126/74	131/84
6 FOGHAT	95/64	98/8	13/0	0/0	0/0
8 BLACKFOOT	131/81	118/22	31/7	0/0	0/0
9 SQUEEZE	98/58	90/57	89/52	78/47	74/38
10 SILVER CONDOR	64/57	68/56	74/53	63/51	77/52
11 A'S	70/54	67/46	61/38	37/22	48/15
12 JOHNNY VAN ZANT...	71/51	74/55	83/59	80/50	81/62
13 JOE PERRY PROJECT	78/51	59/37	61/2	2/0	0/0
14 MICK FLEETWOOD	75/44	69/11	44/0	0/0	0/0
15 VOLUNTEER JAM VII	63/43	78/46	78/19	0/0	0/0

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Artist	7/17	7/10	7/3	6/26	6/19
1 MOODY BLUES	162/141	144/129	155/137	152/116	161/116
2 TOM PETTY...	154/133	139/126	147/138	154/142	164/149
3 JOE WALSH	148/123	138/123	155/133	156/144	164/138
4 BILLY SQUIER	141/116	130/107	136/108	133/102	138/111
5 VAN HALEN	129/93	117/91	126/101	133/100	138/103
6 PHIL COLLINS	100/77	96/70	117/86	111/91	128/105
7 SANTANA	105/71	101/69	129/94	126/98	145/116
8 BLUE OYSTER CULT	142/67	119/46	117/13	84/3	23/0
9 GREG KIHN BAND	106/83	100/53	108/50	95/46	109/54
10 BLACKFOOT	131/80	118/70	31/3	0/0	0/0
10 TUBES	126/60	119/52	128/52	126/48	131/42
12 PETER FRAMPTON	122/58	119/59	132/67	134/64	141/63
13 JEFFERSON STARSHIP	71/47	78/64	94/69	105/63	124/75
14 MARTY BALIN	88/46	78/41	82/45	91/37	91/35
15 OZZY OSBOURNE	73/40	85/51	83/45	85/47	101/44

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

ACR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

FOREIGNER

4 (Atlantic)
"Urgent" "Night" "Woman" "Hero"
94% of our reporters on R. Total album reports: 181. A-118, M-11, H-34. Charted this week at number 8.



PAT BENATAR

Precious Time (Chrysalis)
"Fire" "Promises" "Just" "Heater"
85% of our reporters on R. Total album reports: 152. A-131, M-7, H-14. Debuted this week at number 18.

JOURNEY - EP

"Who's Crying Now"
Stone In Love (Columbia)
82% of our reporters on R. Total EP reports: 140. Debuted this week at number 17.

Significant Action

- JOE VITALE Plantation Harbor (Asylum)
"Lady" "Man" Total: 49. A-5, M-33, H-11.
- JIM MESSINA Messina (WB)
"Money" "Sweet" Total: 48. A-5, M-26, H-17.
- WHO Face Dances (WB)
"Don't" "Bet" Total: 46. A-0, M-17, H-29.
- PABLO CRUISE Reflector (A&M)
"Cool" "Time" Total: 46. A-13, M-19, H-14.
- SPLIT ENZ Walata (A&M)
"Step" "Iris" Total: 43. A-0, M-26, H-17.
- GARY U.S. BONDS Dedication (EMI America)
"Jole" "Gill" Total: 43. A-0, M-30, H-13.
- RED SPEEDWAGON HI Infidelity (Epic)
"Don't" "Tough" Total: 39. A-0, M-17, H-22.
- BALANCE Balance (Portrait)
"Breaking" "Dream" Total: 37. A-26, M-9, H-2.
- ROCKETS Back Talk (Elektra)
Title "Satisfied" Total: 36. A-36, M-0, H-0.
- NEW ENGLAND Walking Wild (Elektra)
"DDT" "Holdin'" Total: 35. A-10, M-23, H-2.

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ ON ACR

- P. METHENY/L MAYS As Falls Wichita... (ECM)
"You" "Ozark" "Estupenda"
- DREGS Unsung Heroes (Arista)
"Cruza" "Food"
- LEE RITENOUR Rit (Elektra)
"Briefcase" "You" "Sympathy"
- MILES DAVIS The Man With The Horn (Columbia)
"Shout"
- JOHN KLEMMER Hush (Elektra)
Title
- BRIAN AUGER Search Party (Headfirst)
Title
- KITTYHAWK Rec For The Oasis (EMI America)
Title "Wind"
- TOM SCOTT Apple Juice (Columbia)
"White" Title
- YELLOWJACKETS Yellowjackets (WB)
"Idol" "Strut" "Rush" "Hornet"
- ROSS-LEVINE BAND That Summer... (Headfirst)
Title

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL ACR ACTIVITY

EAST

104 WOOK FM

Albany 518-462-5555

ADD: ELLEN NEWMAN
RD: LYN BRUNNER

ADD: PAT BENATAR (Chrysalis)
ADD: FOREIGNER (Atlantic)
ADD: SPARKS (RCA/A&M)
ADD: ROCKETS (Elektra)
ADD: MOOY BLUES (Epic)
ADD: GARY U.S. BONDS (EMI America)
ADD: JOURNEY (Atlantic)
ADD: TOMMY L. (Arista)

ADD: LARRY LAWRENCE (RCA)
ADD: POCO (RCA)
ADD: DI DIOLA/REAGAN (Columbia)
ADD: MOOY BLUES (Epic)
ADD: JOE WALSH (A&M)
ADD: PETER FRAMPTON (Capitol)
ADD: JOE (Epic)
ADD: J. JAMES (Epic)
ADD: STRAY CATS (Arista)
ADD: JAMES TAYLOR (Columbia)
ADD: P. METHENY/L MAYS (ECM)
ADD: WHO (Arista)
ADD: PETER FRAMPTON (Capitol)
ADD: CLASH (Epic)
ADD: LES QUINN (Epic)
ADD: NEW ORDER (Epic)
ADD: PHILIP JARVIS (Mercury)
ADD: JEFFERSON STARSHIP (RCA)
ADD: SID VINTAGE (RCA)

WZZO Allentown

215-694-0511

ADD: PAT BENATAR (Chrysalis)
ADD: FOREIGNER (Atlantic)
ADD: ROCKETS (Elektra)
ADD: MICK FLEETWOOD (RCA)
ADD: BALANCE (Portrait)

ADD: GARY U.S. BONDS (EMI America)
ADD: JOE VITALE (Asylum)
ADD: MICK FLEETWOOD (RCA)
ADD: RED SPEEDWAGON (Epic)
ADD: TOM PETTY & THE HEARTBREAKERS (Capitol)
ADD: WHO (Arista)
ADD: VAN HALEN (Epic)
ADD: TUBES (Capitol)
ADD: SPLIT ENZ (A&M)
ADD: SQUEEZE (A&M)
ADD: PETER FRAMPTON (Capitol)
ADD: JOHN XAN ZAVI... (Polygram)
ADD: RICK SPRINGFIELD (RCA)
ADD: 36 SPECIAL (Epic)

MOST ADDED

PAT BENATAR Precious Time (Chrysalis) 39/34
FOREIGNER 4 (Atlantic) 39/29
ROCKETS Back Talk (Elektra) 10/10
MICK FLEETWOOD The Visitor (RCA) 23/8
BALANCE Balance (Portrait) 9/7

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

GARY WRIGHT The Right Place (WB) 24/20
BLACKFOOT Mercader (Atco) 33/17
A'S A Women's Got... (Arista) 22/17
FOGHAT Girls To Ch... (Bearsville/WB) 24/16

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

MOOY BLUES Long... (Threshold/PQ) 40/36
TOM PETTY & THE HEARTBREAKERS Hard... (Backstreet/MCA) 39/34
BILLY SQUIER Don't Say No (Capitol) 35/29
JOE WALSH There Goes The... (Asylum) 36/28
VAN HALEN Fair Warning (WB) 33/25

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

104 WOOK FM

Albany 518-785-8800

ADD: PAT BENATAR (Chrysalis)
ADD: FOREIGNER (Atlantic)
ADD: ROCKETS (Elektra)
ADD: MICK FLEETWOOD (RCA)
ADD: BALANCE (Portrait)

ADD: GARY U.S. BONDS (EMI America)
ADD: JOE VITALE (Asylum)
ADD: MICK FLEETWOOD (RCA)
ADD: RED SPEEDWAGON (Epic)
ADD: TOM PETTY & THE HEARTBREAKERS (Capitol)
ADD: WHO (Arista)
ADD: VAN HALEN (Epic)
ADD: TUBES (Capitol)
ADD: SPLIT ENZ (A&M)
ADD: SQUEEZE (A&M)
ADD: PETER FRAMPTON (Capitol)
ADD: JOHN XAN ZAVI... (Polygram)
ADD: RICK SPRINGFIELD (RCA)
ADD: 36 SPECIAL (Epic)

98 Rock WYY

Baltimore 301-889-0098

ADD: PAT BENATAR (Chrysalis)
ADD: FOREIGNER (Atlantic)
ADD: ROCKETS (Elektra)
ADD: MICK FLEETWOOD (RCA)
ADD: BALANCE (Portrait)

ADD: GARY U.S. BONDS (EMI America)
ADD: JOE VITALE (Asylum)
ADD: MICK FLEETWOOD (RCA)
ADD: RED SPEEDWAGON (Epic)
ADD: TOM PETTY & THE HEARTBREAKERS (Capitol)
ADD: WHO (Arista)
ADD: VAN HALEN (Epic)
ADD: TUBES (Capitol)
ADD: SPLIT ENZ (A&M)
ADD: SQUEEZE (A&M)
ADD: PETER FRAMPTON (Capitol)
ADD: JOHN XAN ZAVI... (Polygram)
ADD: RICK SPRINGFIELD (RCA)
ADD: 36 SPECIAL (Epic)

WJZZ

Boston 817-267-9090

ADD: PAT BENATAR (Chrysalis)
ADD: FOREIGNER (Atlantic)
ADD: ROCKETS (Elektra)
ADD: MICK FLEETWOOD (RCA)
ADD: BALANCE (Portrait)

ADD: GARY U.S. BONDS (EMI America)
ADD: JOE VITALE (Asylum)
ADD: MICK FLEETWOOD (RCA)
ADD: RED SPEEDWAGON (Epic)
ADD: TOM PETTY & THE HEARTBREAKERS (Capitol)
ADD: WHO (Arista)
ADD: VAN HALEN (Epic)
ADD: TUBES (Capitol)
ADD: SPLIT ENZ (A&M)
ADD: SQUEEZE (A&M)
ADD: PETER FRAMPTON (Capitol)
ADD: JOHN XAN ZAVI... (Polygram)
ADD: RICK SPRINGFIELD (RCA)
ADD: 36 SPECIAL (Epic)

WJZZ

Boston 617-262-9900

ADD: PAT BENATAR (Chrysalis)
ADD: FOREIGNER (Atlantic)
ADD: ROCKETS (Elektra)
ADD: MICK FLEETWOOD (RCA)
ADD: BALANCE (Portrait)

ADD: GARY U.S. BONDS (EMI America)
ADD: JOE VITALE (Asylum)
ADD: MICK FLEETWOOD (RCA)
ADD: RED SPEEDWAGON (Epic)
ADD: TOM PETTY & THE HEARTBREAKERS (Capitol)
ADD: WHO (Arista)
ADD: VAN HALEN (Epic)
ADD: TUBES (Capitol)
ADD: SPLIT ENZ (A&M)
ADD: SQUEEZE (A&M)
ADD: PETER FRAMPTON (Capitol)
ADD: JOHN XAN ZAVI... (Polygram)
ADD: RICK SPRINGFIELD (RCA)
ADD: 36 SPECIAL (Epic)

97Rock

Buffalo 716-881-4555

ADD: PAT BENATAR (Chrysalis)
ADD: FOREIGNER (Atlantic)
ADD: ROCKETS (Elektra)
ADD: MICK FLEETWOOD (RCA)
ADD: BALANCE (Portrait)

ADD: GARY U.S. BONDS (EMI America)
ADD: JOE VITALE (Asylum)
ADD: MICK FLEETWOOD (RCA)
ADD: RED SPEEDWAGON (Epic)
ADD: TOM PETTY & THE HEARTBREAKERS (Capitol)
ADD: WHO (Arista)
ADD: VAN HALEN (Epic)
ADD: TUBES (Capitol)
ADD: SPLIT ENZ (A&M)
ADD: SQUEEZE (A&M)
ADD: PETER FRAMPTON (Capitol)
ADD: JOHN XAN ZAVI... (Polygram)
ADD: RICK SPRINGFIELD (RCA)
ADD: 36 SPECIAL (Epic)

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The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

101
Corpus Christi
512-885-4041

Address: 1001 N. 10th St., Corpus Christi, TX 78401
Phone: 512-885-4041

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

MOST ADDED

PAT BENATAR
Precious Time (Chrysalis) 34/21

FOREIGNER
4 (Atlantic) 34/28

FOONAT
Girls To Chat... (Bearsville/WB) 24/7

DIESEL
Warts In A Tank (Regency) 15/6

NEW ENGLAND
Walking Wild (Elektra) 7/6

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in rotation this week.

MEDIUM

DANNY JOE BROWN
Danny Joe Brown Band (Epic) 3122

TUBES
The C.B. Principle (Capitol) 26/79

BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78

ICEHOUSE
Icehouse (Chrysalis) 23/78

JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77

SILVER CONDOR
Silver Condor (Columbia) 19/77

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in rotation this week.

THE HOTTEST

MOODY BLUES
Long... (Threshold/PG) 36/29

TOM PETTY & THE HEARTBREAKERS
Hard... (Becktree/MCA) 33/29

VAN HALEN
Felt Warning (WB) 33/28

BILLY SQUIER
Don't Say No (Capitol) 32/28

JOE WALSH
There Goes The... (Asylum) 31/24

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in rotation this week.

Rock
Atlanta
404-325-0960

Address: 1001 N. 10th St., Atlanta, GA 30301
Phone: 404-325-0960

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

KTXQ
ALBUM ROCK
Dallas-Ft. Worth
214-528-5500

Address: 1001 N. 10th St., Dallas, TX 75201
Phone: 214-528-5500

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

Rock 104
Knoxville
615-525-8000

Address: 1001 N. 10th St., Knoxville, TN 37901
Phone: 615-525-8000

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

wjhe
Miami
305-581-1580

Address: 1001 N. 10th St., Miami, FL 33101
Phone: 305-581-1580

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

TK 101
Pensacola
904-438-7643

Address: 1001 N. 10th St., Pensacola, FL 32501
Phone: 904-438-7643

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

WJMX
Augusta
404-722-1302

Address: 1001 N. 10th St., Augusta, GA 30901
Phone: 404-722-1302

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

KZEW
Dallas
214-748-9898

Address: 1001 N. 10th St., Dallas, TX 75201
Phone: 214-748-9898

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

1000
Lexington
606-252-8894

Address: 1001 N. 10th St., Lexington, KY 40501
Phone: 606-252-8894

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

Y102 FM
Montgomery
205-284-2288

Address: 1001 N. 10th St., Montgomery, AL 36101
Phone: 205-284-2288

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

WQDR
Raleigh
919-832-8311

Address: 1001 N. 10th St., Raleigh, NC 27601
Phone: 919-832-8311

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

WJAX
Austin
512-474-8543

Address: 1001 N. 10th St., Austin, TX 78701
Phone: 512-474-8543

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

The Q
El Paso
95.5 fm 915-544-8884

Address: 1001 N. 10th St., El Paso, TX 79901
Phone: 915-544-8884

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

102
Louisville
502-585-5178

Address: 1001 N. 10th St., Louisville, KY 40201
Phone: 502-585-5178

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

95 Rock
Montgomery
205-832-4295

Address: 1001 N. 10th St., Montgomery, AL 36101
Phone: 205-832-4295

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

XL 102
Richmond
804-282-9731

Address: 1001 N. 10th St., Richmond, VA 23201
Phone: 804-282-9731

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

TEXAS ROCK
Beaumont
713-727-0228

Address: 1001 N. 10th St., Beaumont, TX 77701
Phone: 713-727-0228

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

WGLA
Gainesville
904-378-3806

Address: 1001 N. 10th St., Gainesville, FL 32601
Phone: 904-378-3806

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

103
Louisville
502-589-4400

Address: 1001 N. 10th St., Louisville, KY 40201
Phone: 502-589-4400

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

103
Nashville
615-244-9532

Address: 1001 N. 10th St., Nashville, TN 37201
Phone: 615-244-9532

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

WJLA
Roanoke
703-387-0234

Address: 1001 N. 10th St., Roanoke, VA 24001
Phone: 703-387-0234

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

TEXAS ROCK
Beaumont
713-727-0228

Address: 1001 N. 10th St., Beaumont, TX 77701
Phone: 713-727-0228

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

WGLA
Gainesville
904-378-3806

Address: 1001 N. 10th St., Gainesville, FL 32601
Phone: 904-378-3806

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

FM
Lubbock
806-747-1224

Address: 1001 N. 10th St., Lubbock, TX 79401
Phone: 806-747-1224

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

103
Norfolk
804-461-1194

Address: 1001 N. 10th St., Norfolk, VA 23501
Phone: 804-461-1194

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

99.5 KISS
San Antonio
512-223-6211

Address: 1001 N. 10th St., San Antonio, TX 78201
Phone: 512-223-6211

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

TEXAS ROCK
Beaumont
713-727-0228

Address: 1001 N. 10th St., Beaumont, TX 77701
Phone: 713-727-0228

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

WGLA
Gainesville
904-378-3806

Address: 1001 N. 10th St., Gainesville, FL 32601
Phone: 904-378-3806

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

WZZR
Memphis
901-726-0080

Address: 1001 N. 10th St., Memphis, TN 38101
Phone: 901-726-0080

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

WDIZ
Orlando
305-845-1802

Address: 1001 N. 10th St., Orlando, FL 32801
Phone: 305-845-1802

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

WJLA
Shreveport
318-425-8692

Address: 1001 N. 10th St., Shreveport, LA 71201
Phone: 318-425-8692

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

TEXAS ROCK
Beaumont
713-727-0228

Address: 1001 N. 10th St., Beaumont, TX 77701
Phone: 713-727-0228

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

WGLA
Gainesville
904-378-3806

Address: 1001 N. 10th St., Gainesville, FL 32601
Phone: 904-378-3806

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

94
Miami
305-872-2500

Address: 1001 N. 10th St., Miami, FL 33101
Phone: 305-872-2500

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

WZZR
Memphis
901-726-0080

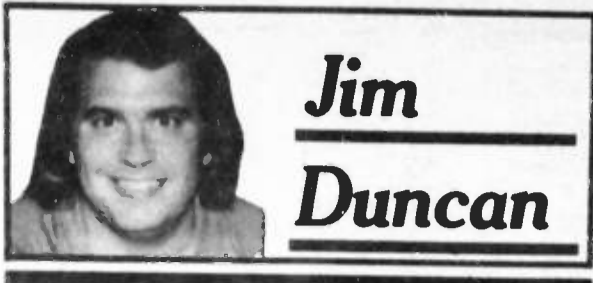
Address: 1001 N. 10th St., Memphis, TN 38101
Phone: 901-726-0080

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
ICEHOUSE
Icehouse (Chrysalis) 23/78
JOHNNY VAN ZANT BAND
Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77

WJLA
Shreveport
318-425-8692

Address: 1001 N. 10th St., Shreveport, LA 71201
Phone: 318-425-8692

Albums:
DANNY JOE BROWN
DANNY JOE BROWN BAND (Epic) 3122
TUBES
The C.B. Principle (Capitol) 26/79
BLUE OYSTER CULT
Fire Of Unknowns... (Columbia) 31/78
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Round Two (Polydor/PG) 24/77
SILVER CONDOR
Silver Condor (Columbia) 19/77



FICAP Mini-Clinic Attracts Industry Pros



The third annual mini-clinic for the Federation of International Country Air Personalities was held recently in Austin, Texas. Hosted by KOKE radio, the clinic drew over 100 radio and record industry executives to the two-day affair.

Pictured at top left (l-r) are panelists Dan Halyburton, WQAM/Miami; Gina Preston, WQHK/Ft. Wayne; Chris Collier, KILT/Houston; Bob Cole, KOKE/Austin; and Max Gardner, KKYX/San Antonio discussing "Where Do I Go From Here - Career Building."

Shown in top right photo are (l-r) Dale Turner, WSAI/Cincinnati; Bob Cole; MCA recording artist B.J. Thomas, who performed at the benefit concert concluding the sessions; and Pete Drake, Thomas's producer.

In the bottom left photo, we find Bob Cole addressing FICAP

members at the awards luncheon. Seated on the dias, from left, are Jerry Adams, KFDI/Wichita; Georgia Twitty of FICAP; Jim Ray, KOKE/Austin; Dale Turner; and Chris Taylor, KYNN/Omaha.

The final photo pictures (l-r) Mercury's Doyal McCollum, RCA's Wayne Edwards, Columbia's Joe Casey, First Generation's Pete Drake, and Warner Brothers' Stan Byrd participating in the session entitled "So You Want Record Service."

Additional sessions included such topics as "Where Is Country Music Going?" and "How Can I Promote My Station?" FICAP Board of Directors for the next two years were also chosen and include President Dale Turner, Vice President Bob Cole, Secretary-Treasurer Gina Preston, Parliamentarian Jerry Adams, Sergeant-At-Arms Bobby Denton (WIVK/Knoxville), Publicity Chairman Tim Williams (KOKE/Austin), and board member Jim Duncan (Radio & Records).



WSAI IS OFF ITS ROCKER - WSAI/Allentown, PA's Country listeners were rocking and rolling recently when the station staged its first "Rocking Horse Marathon." Conducted according to "Guinness Book Of World Records" rules (allowing each contestant only one five-minute break per hour), the promotion generated a great deal of media attention both locally and in the nearby New Jersey, New York and Philadelphia markets. All contestants mounted their "steeds" at exactly noon on Friday, May 15 and continued rocking until only one person was left 106 hours and 48 minutes later. Pictured above are station GM Rick Musselman, contest assistant (on left), and marathon winner Susan Teeter, who's still tottering from the experience. Her name has been submitted to Guinness for certification.

WMZQ Buttonholes
Listeners & Advertisers Alike

WMZQ/Washington, DC Director of Advertising Gerald Downey recently sent along some excellent examples of creative advertising. Each week one of these brightly-colored slogan buttons is sent to media buyers in the area with an accompanying card designed by Downey. For example, the note attached to the Eddie Rabbitt button ("Rabbitt Tracks") read: "Make tracks to WMZQ radio and lettuce put more green in your cash registers." The station also buttonholes listeners at concerts and remotes, with 3600 of these eyecatchers distributed at the WMZQ Fourth Anniversary party alone. Conceived by Viacom VP of Promotion Diane DeArmond and manufactured by the N.G. Slater Corp. of New York City, the buttons have become such a big hit for the Viacom stations that several more slogans are in the works: Crystal Sparkles, Full Nelson, and (are you ready for this?) Parton Me.

Jim Duncan is attending the CMA Board of Directors meeting in Denver this week but will return with more News Notes in next week's issue.



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

ANNE MURRAY

We Don't Have To Hold Out (Capitol)

On 72% of reporting stations. National Summary: Up 31, Same 20, Down 1, Debuts 18, Adds 11. R&R Chart: 49-42.

T.G. SHEPPARD

Party Time (WB/Curb)

On 69% of reporting stations. National Summary: Up 7, Same 20, Down 1, Debuts 29, Adds 19. R&R Chart: Debut 43. A "Most Added" record.

Most Added:

- MEL McDANIEL
Right In The Palm Of Your Hand (Capitol)
- LEON EVERETTE
Hurricane (RCA)
- JANIE FRICKE
I'll Need Someone To Hold Me... (Columbia)
- MOE BANDY & JOE STAMPLEY
Honky Tonk Queen (Columbia)
- LACY J. DALTON
Takin' It Easy (Columbia)

Hottest:

- KENNY ROGERS
I Don't Need You (EMI/Liberty)
- ALABAMA
Feels So Right (RCA)
- MERLE HAGGARD
Rainbow Stew (MCA)
- RONNIE MILSAP
(There's) No Gettin' Over Me (RCA)
- JOHNNY LEE
Prisoner Of Hope (Full Moon/Asylum)
- HANK WILLIAMS JR.
Dixie On My Mind (Elektra/Curb)

MOST ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. indicates one of this week's "most added" new songs.

- RAZZY BAILEY "Midnight Hauler" (RCA) 63/19**
National Summary: Up 10, Same 21, Down 0, Debuts 13, Adds 19 including WMAQ, WFMS-FM, WIL-AM-FM, KFJ, KMAK, KLAC, WBQW-FM, WCAW, WCOS-FM, WIRK-FM, KWMT 47-34, WXCL 44-38, KRRV 36-27, WLWI-FM 37-31, KRMD-AM-FM 48-38, R&R Chart: Debut 45.
- WILLIE NELSON "Good Times" (RCA) 61/9**
National Summary: Up 31, Same 9, Down 1, Debuts 11, Adds 9, WBAP, KLRA, WSM, WSLR, WMNI, WTHI, KVOO, KFJ, WBAX, WPLO 6-25, WOKK 23-17, KFEQ 50-29, KMAK 4-28, KCUB 38-29, WIXL-FM 14-9, R&R Chart: Debut 46.
- DOTTIE WEST "(I'm Gonna) Put Your Back On The Rack" (EMI/Liberty) 60/17**
National Summary: Up 12, Same 18, Down 0, Debuts 13, Adds 17 including WSEN, WOKQ, WPLO, KWKH, WIRK-FM, WDAF, WXCL, KRZY, KLAC, KGA, WBQW-FM 49-43, WKSJ-FM 48-41, KYXX 43-34, KBUF 31-23, WFMS-FM 35-30, R&R Chart: Debut 47.
- TANYA TUCKER "Should I Do It" (MCA) 59/11**
National Summary: Up 28, Same 11, Down 0, Debuts 9, Adds 11, WSLR, WMAQ, WGEE, KEBC-FM, WHBF, KGA, WOKQ, WNYR, WOKK, KNOE, WSUN, WFMS-FM 23-18, KKAL 40-34, WIXL-FM 11-2, WCOS-FM 27-19, KIKK-FM 34-19, R&R Chart: Debut 48.
- BILLY LARKIN "Longing For The High" (Sunbird) 54/2**
National Summary: Up 38, Same 9, Down 3, Debuts 4, Adds 2, KRZY, KVEG, KTRB 30-19, KGA 19-16, WWCS-FM 17-13, WNYR 4-30, KLRA 25-20, WBAM 11-4, KKYX 20-17, KWKH 23-19, KFGO 22-19, WXCL 8-8, KVOO 42-30.
- REBA McENTIRE "Today All Over Again" (Mercury/PolyGram) 52/15**
National Summary: Up 11, Same 14, Down 0, Debuts 12, Adds 15, KRRV, KIXZ, KENR, KNOE, WHOO, KWKH, WKLM, WMNI, WKMF, KWMT, WHBF, WKKN, KBYM, KMAK, KYTE, WSIX-FM 48-29.
- LACY J. DALTON "Takin' It Easy" (Columbia) 50/21**
National Summary: Up 6, Same 13, Down 1, Debuts 10, Adds 21 including KLZ, KNIX-FM, KWJJ, KCUB, WWCS-FM-WIXL-FM, WYDE, WBAP, WSLR, KSO, KSOP 46-39, KCKC 32-28, WSEN 37-28, WIXY 4-29.
- MEL McDANIEL "Right In The Palm Of Your Hand" (Capitol) 48/27**
National Summary: Up 3, Same 14, Down 0, Debuts 4, Adds 27 including KOKE-FM, KVET, KIKK-FM, WSIX-FM, WSLR, WMNI, WCXI, WKMF, WDAF, KWJJ, KEEN, KGA, WQYK-FM 37-33, KCKC 24-17.
- MEL TILLIS & NANCY SINATRA "Texas Cowboy Night" (Elektra) 47/13**
National Summary: Up 13, Same 12, Down 0, Debuts 9, Adds 13, KKAL, KBYM, KMAK, KVEG, WCAW, WNYR, KYXX, WHOO, KRMD-AM-FM, KWKH, WIRK-FM, KSO, WBCS-FM, WIXL-FM 30-19, WOKK 4-29.
- DICKEY LEE "Honky Tonk Hearts" (Mercury/PolyGram) 46/5**
National Summary: Up 18, Same 19, Down 0, Debuts 4, Adds 5, KIXZ, WCOS-FM, WIRK-FM, KSSS, KWJJ, KVET 42-37, WSIX-FM 31-23, KYXX 24-13, KWMT 48-37, KUZZ 44-40, KMPS-AM-FM 18-14, WGNA-FM 38-31, WIXL-FM 4-1.
- LEON EVERETTE "Hurricane" (RCA) 40/26**
National Summary: Up 2, Same 8, Down 0, Debuts 4, Adds 26 including KVET, KIKK-FM, WSM, WQYK-FM, KSO, WKMF, KWMT, WKCO-FM, KRZY, KWJJ, WEEP, WYVA, WCOS-FM 40-30, WSEN 50-42.
- BOBBY GOLDSBORO "Love Ain't Never Hurt Nobody" (Curb/CBS) 40/11**
National Summary: Up 7, Same 17, Down 0, Debuts 5, Adds 11, KLZ, KMAK, KTOM, KMPS-AM-FM, KLVI, WBOC-FM, WSLR, WAXX, KFGO, KWMT, WHBF, KUZZ 33-28, WSEN 39-33, WTSO 41-30.
- DEBBY BOONE "It'll Be Him" (WB/Curb) 40/4**
National Summary: Up 17, Same 14, Down 0, Debuts 5, Adds 4, WFMS-FM, WTHI, KWKH, WIRK-FM, KFGO 27-21, KVOO 47-36, KSOP 47-43, WVAM 47-40, WNYR 4-24, KYXX 31-23, KKYX 34-29, KRMD-AM-FM 27-22.
- DOTTSY "Somebody's Darling, Somebody's Wife" (Tanglewood) 39/7**
National Summary: Up 13, Same 13, Down 0, Debuts 6, Adds 7, WYDE, WGTO, WSM, WKLM, KBUF, KEEN, KMPS-AM-FM, KOKE-FM 35-30, KKYX 45-39, WTSO 42-29, KFEQ 47-31, K888 47-31, WIXL-FM 13-4.
- JANIE FRICKE "I'll Need Someone To Hold Me..." (Columbia) 38/23**
National Summary: Up 2, Same 8, Down 0, Debuts 2, Adds 23 including WPLO, KVET, WYDE, KIKK-FM, WSIX-FM, KRMD-AM-FM, WAXX, WFMS-FM, KFEQ, KNIX-FM, KBOP, WVAM, WYVA, WIXL-FM 41-28.
- ED BRUCE "Everything's A Waltz" (MCA) 35/17**
National Summary: Up 1, Same 13, Down 0, Debuts 4, Adds 17 including KBMR, WCXI, WDAF, WHBF, KSOP, KEEN, WWCS-FM, WYVA, WYDE, WSIX-FM, KYXX, WIRK-FM, KUZZ 40-34.
- RAY PRICE "It Don't Hurt Me Half As Bad" (Dimension) 34/13**
National Summary: Up 5, Same 11, Down 0, Debuts 5, Adds 13, KLVI, WBAM, WLWI-FM, WSM, KYXX, WIRK-FM, WSLR, KFGO, WKMF, KWMT, WKKN, KBOP, KEEN, WCOS-FM 7-4.

Others Getting Significant Action

- STEPHANIE WINSLOW "I've Been A Fool" (WB/Curb) 30/6**
National Summary: Up 13, Same 7, Down 0, Debuts 4, Adds 6, WSM, KYXX, WCXI, KWMT, WKCO-FM, WBAX, KNOE 43-38, WSLR 36-30, KSO 35-30, KVOO 20-14.
- JOHNNY PAYCHECK "Yesterday's News..." (Epic) 30/2**
National Summary: Up 18, Same 10, Down 0, Debuts 3, Adds 2, KBO, KCKC, WCXI 38-22, WKKN 39-34, KVOO 50-38, KSSS 50-46, WGNA-FM 34-27, KRRV 24-18, WQYK-FM 31-27, WIRK-FM 4-34.
- WILLIE NELSON "I'm Gonna Sit Right Down..." (Columbia) 29/18**
National Summary: Up 0, Same 9, Down 0, Debuts 2, Adds 18 including WGNA-FM, WVAM, WBAM, KRMD-AM-FM, WIRK-

Radio & Records NATIONAL AIRPLAY/50

July 17, 1981

THREE WEEKS LAST WEEKS WEEK

2	1	1	1	ALABAMA/Feels So Right (RCA)
9	6	2	2	JOHNNY LEE/Prisoner Of Hope (Full Moon/Asylum)
12	8	4	3	CRYSTAL GAYLE/Too Many Lovers (Columbia)
13	11	6	4	HANK WILLIAMS JR./Dixie On Mind (Elektra/Curb)
29	16	9	5	KENNY ROGERS/I Don't Need You (EMI/Liberty)
8	7	5	8	DAVE ROWLAND & SUGAR/Fool By Your Side (Elektra)
5	3	7	7	TOMPALL & GLASER BROS./Lovin' Her Was Easier... (Elektra)
27	17	13	0	MERLE HAGGARD/Rainbow Stew (MCA)
22	14	11	0	BELLAMY BROTHERS/They Could Put Me In Jail (WB/Curb)
24	20	15	10	CONWAY TWITTY & LORETTA LYNN/Still Believe In... (MCA)
26	18	12	11	GEORGE STRAIT/Unwound (MCA)
20	15	14	12	VERN GOSDIN/Dream Of Me (Ovation)
39	28	20	12	STATLER BROTHERS/Don't Wait On Me (Mercury/PolyGram)
1	2	3	14	BARBARA MANDRELL/I Was Country When Country... (MCA)
10	10	8	15	JIM ED BROWN & HELEN CORNELIUS/Don't Bother To... (RCA)
44	39	28	10	RONNIE MILSAP/There's No Gettin' Over Me (RCA)
30	24	22	17	JOE STAMPLEY/Whiskey Chasin' (Epic)
34	29	27	10	WAYLON & JESSI/Wild Side Of Life (RCA)
35	26	24	10	TERRI GIBBS/Rich Man (MCA)
36	27	26	20	LARRY GATLIN/Wind Is Bound To Change (Columbia)
33	25	25	21	EDDY RAVEN/I Should've Called (Elektra)
45	32	29	22	JUICE NEWTON/Queen Of Hearts (Capitol)
16	13	16	23	SONNY CURTIS/Good Ol' Girls (Elektra)
19	19	19	24	RICKY SKAGGS/Don't Get Above Your Raising (Epic)
4	4	10	25	SYLVIA/The Matador (RCA)
48	44	30	21	JOHN SCHNEIDER/It's Now Or Never (Scotti Bros.)
25	21	21	27	TERRY GREGORY/Just Like Me (Handshake)
7	9	17	28	EARL THOMAS CONLEY/Fire And Smoke (Sunbird)
6	5	18	29	CHARLY McCLAIN/Surround Me With Love (Epic)
49	42	31	30	DAVID FRIZZELL & SHELLY WEST/A Texas State Of Mind (WB)
46	40	32	31	JOHN CONLEE/Could You Love Me (One More Time) (MCA)
-	46	34	32	DON WILLIAMS/Miracles (MCA)
-	45	37	33	MICKEY GILLEY/You Don't Know Me (Epic)
-	50	42	34	RONNIE McDOWELL/Older Women (Epic)
-	-	40	35	CONWAY TWITTY/Tight-Fittin' Jeans (MCA)
-	43	33	36	REX ALLEN JR. & MARGO SMITH/While The Feeling's Good (WB)
-	47	38	37	KIERAN KANE/You're The Best (Elektra)
-	49	39	37	GENE WATSON/Maybe I Should Have Been... (MCA)
-	-	41	38	JOHN DENVER/Some Days Are Diamonds... (RCA)
-	-	43	39	BILLY "CRASH" CRADDOCK/I Just Need You For Tonight (Capitol)
3	12	23	41	STEVE WARINER/By Now (RCA)
-	-	49	42	ANNE MURRAY/We Don't Have To Hold Out (Capitol)
-	-	48	45	T.G. SHEPPARD/Party Time (WB/Curb)
-	-	48	45	EMMYLOU HARRIS/Don't Have To Crawl (WB)
-	-	48	45	RAZZY BAILEY/Midnight Hauler (RCA)
-	-	48	45	WILLIE NELSON/Good Times (RCA)
-	-	48	45	DOTTIE WEST/(I'm Gonna) Put You Back On The... (EMI/Liberty)
-	-	48	45	TANYA TUCKER/Should I Do It (MCA)
28	38	47	49	OAK RIDGE BOYS/Elvira (MCA)
47	41	44	50	MUNDO EARWOOD/Angela (Excelsior)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

- FM, WCXI, KFGO, WIRE, WTSO, KRZY, KWJJ.
- DOUG KERSHAW "Hello Women" (Scotti Bros.) 28/7**
National Summary: Up 3, Same 18, Down 0, Debuts 2, Adds 7, KOKE-FM, WGTO, KENR, WAXX, WKMF, WFMS-FM, KGA, KEBC-FM 33-27, KVOO 48-36, KSSS 49-45.
- BILL LYERLY "My Baby's Coming Home Again..." (RCA) 26/1**
National Summary: Up 11, Same 12, Down 0, Debuts 2, Adds 1, KLRA, KOKE-FM 48-45, WGTO 49-48, KFGO 38-31, KKAL 35-30, KTRB 33-28, KWJJ 30-27, WGNA-FM 41-37, WSEN 33-29.
- MOE BANDY & JOE STAMPLEY "Honky Tonk Queen" (Columbia) 23/22**
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 22 including KMAK, KNIX-FM, KTOM, KMPS-AM-FM, WBAP, KIKK-FM, KRMD-AM-FM, WCXI, KFGO, KEBC-FM.
- MAC DAVIS "Secrets" (Casablanca/PolyGram) 23/8**
National Summary: Up 3, Same 9, Down 0, Debuts 3, Adds 8, WBLR, KEBC-FM, WXCL, KICD-FM, KEEN, WOKK, KKYX, WIRK-FM, WSEN 41-38, KYXX 42-33.
- BILLY SWAN "I'm Into Lovin' You" (Epic) 21/12**
National Summary: Up 0, Same 7, Down 1, Debuts 1, Adds 12, KOKE-FM, KIKK-FM, WBAM, WCXI, WAXX, WFMS-FM, WDDD-FM, KVOO, KUZZ, KSOP, KGA, KCUB.
- JOHNNY CASH "Mobile Bay" (Columbia) 19/8**
National Summary: Up 2, Same 8, Down 0, Debuts 3, Adds 8, KSO, WDDD-FM, WKKN, KFEQ, KCUB, WWCS-FM, KRRV, WKBJ-FM, KUZZ 43-36.
- RAZZY BAILEY "Scratch My Back" (RCA) 19/2**
National Summary: Up 4, Same 8, Down 0, Debuts 5, Adds 2, KMAK, WKLM, KSSS 31-26, KWJJ 49-40, WIXY 4-28, WCOS-FM 32-20, On: KEEN, KIKK-FM, WSM, WCXI.
- WAYNE KEMP "Just Got Back From No Man's Land" (Mercury/PolyGram) 17/7**
National Summary: Up 1, Same 7, Down 0, Debuts 2, Adds 7, KNIX-FM, KSOP, WWCS-FM, KRRV, WBAM, KKYX, KBMR, WIXL-FM 37-28.
- GUY CLARK "The Partner Nobody Chose" (WB) 17/7**
National Summary: Up 1, Same 9, Down 0, Debuts 0, Adds 7, KFGO, KICD-FM, KVOO, KSSS, WWCS-FM, WPLO, WGTO, KRMD-AM-FM 49-44.
- RICH LANDERS "Hold On" (Ovation) 17/6**
National Summary: Up 0, Same 8, Down 0, Debuts 3, Adds 6, WOKK, KYXX, KWKH, KBMR, WAXX, KSSS, WBAM 4-38.
- JOHN WESLEY RYLES "Mathilda" (MCA) 17/2**
National Summary: Up 6, Same 6, Down 0, Debuts 3, Adds 2, KKYX, KSSS, KLVI 43-37, KENR 29-24, KNOE 50-44, KUZZ 30-24, WVAM 48-38.
- FAMILY BROWN "It's Really Love This Time" (RCA) 13/4**
National Summary: Up 0, Same 8, Down 0, Debuts 1, Adds 4, KNIX-FM, WWOD, WLWI-FM, KBMR, On: KGA, WYVA, WBAM, WCLL.
- DONNA HAZARD "Love Never Hurt So Good" (Excelsior) 12/4**
National Summary: Up 1, Same 8, Down 1, Debuts 1, Adds 4, KRRV, KWKH, KICD-FM, KSSS, KRMD-AM-FM 50-43, On: KOKE-FM, WBAM, WKMF.
- RAY PILLOW "One Too Many Memories" (First Generation) 12/3**
National Summary: Up 2, Same 8, Down 1, Debuts 1, Adds 3, KLRA, WWOD, WIRK-FM, KIKK-FM 4-38, KVOO 46-33, WMZO-FM 38-33.
- RANDY PARTON "Shot Full Of Love" (RCA) 11/11**
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 11, WVAM, WSEN, KRRV, WLWI-FM, WSM, KRMD-AM-FM, KBMR, KFGO, KEBC-FM, KTRB, KTOM.
- DONNA FARGO "Lonestar Cowboy" (WB) 11/10**
National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 10, KOKE-FM, KVET, KLRA, WWOD, KRMD-AM-FM, KEBC-FM, KVOO, KSSS, KTOM, WVAM.

Country Pictures



KIDDIE COUNTRY — First the Chipmunks, now the Sesame Street gang. The Country conversions continue not only at radio stations, but in the musical world as well. Seen here are the Sesame Street Muppets during their recording session of the album, "Sesame Country." Also pictured is Glen Campbell presenting WHN/New York with the first album. Campbell is featured on the LP along with Crystal Gayle, Loretta Lynn, and Tanya Tucker. With Campbell is WHN's PD Ed Salamon, MD Pam Green, and Muppet "Oscar The Grouch."



KENTUCKY KINDNESS — Johnny Randolph, GM/co-owner of WKLO/Danville, KY, visits with Mickey Gilley (left) and Johnny Lee (right) following a recent performance in the area.



KRIS GREET'S CHARLIE — KHJ/Los Angeles PD Cherlie Cook is shown with Columbia recording artist, actor, and songwriter Kris Kristofferson (left) following a Kristofferson concert at the Greek Theatre in L.A.



HOMECOMING QUEEN — Former Virginia Beach, VA resident Juice Newton is seen being interviewed by WCMS morning man Joe Hoppel. Topics of discussion included promotion of her current single "Queen Of Hearts" and her homecoming performance.



Biff Collie

Inside Nashville

EVERYTHING'S UP-TO-DATE IN MUSIC CITY: The Mandrells are summering on their boat at home on Old Hickory Lane here before they head for California to begin shooting their 1981-82 TV season (17 shows) for the Kroffts and NBC-TV. They held out for a looser schedule

this year than last. Barbara says fans on the road and at Fan Fair were factors in her decision to do another year of weekly TV shows. Tom T. Hall took his showgroup behind prison walls for the first time in Memphis and was captured on videotape by the inmates who hope to market the film for national distribution. They're shooting (pardon the expression) for a Tammy Wynette concert next behind the walls at the Federal Correctional Institute. They "Uncle Dave Macon'ed" in nearby Mufreesboro, TN last weekend, with parades, parties, banjo, and string band competition. The parade was "motorless" (horses, carriages, ponies, wagons, buggies, and mule carts only), honoring the era from whence came the Country Music Hall of Famer who graced the Opry stage for his last 27 years. He died in 1953 at age 83.

DATELINE-DUBUQUE: Last year they filmed a movie here called "Take This Job And Shove It." The picture premiered here two months ago, honoring Pickett's Brewery, the place where it was filmed. Wednesday, members of the Teamsters Local 421, whose three-year contract expired last month, went on strike, and placards held by demonstrators included those immortal words: "Take This Job And Shove It!" Teenage banjo wizard Wendy Holcombe, who was featured for years as a regular on the Jim Ed Brown-Jerry Clower-hosted TV weekly "Nashville on the Road," will be a featured regular on Gabe Kaplan's new NBC-TV series this fall called "Lewis And Clark." Wendy Hooper U.S. Army, which ex-NBC-TV boss Fred Silverman had scheduled, has been scrubbed along with Silverman. Kenny Rogers's big screen debut will materialize this fall when he becomes a stock-car racer in 20th Century-Fox's "Six Pack."

HEARTBREAK: Top Billing Agency President Tandy Rice lost his 16-year-old son Tandy "Clint" Rice III as a result of an auto accident. Clint, a football star, was handsome, personable, popular, and polite, according to John Bragg, headmaster at Battle Ground Academy. Tandy Rice requested memorial donations to Clint be made to the Barbara Farnsworth Memorial Fund at David Lipscomb College in Nashville. Mrs. Lola Lee Kirby, wife of Pete "Oswald" Kirby, longtime comedian and Dobroist member of the Roy Acuff showgroup Smokey Mountain Boys, died after a long illness. "Orange Blossom Special" composer Ervin Rouse died in Miami at the age of 64 of diabetes. Rouse is credited with few songs, but the train song continues to be as important as any country instrumental classic.

ON MY HONOR: Lester Flatt would not have appreciated seeing his picture on a poster promoting Coors Beer, according to Attorney Grant Smith, speaking for the Lester Flatt estate. Lance Leroy and Commerce Union Bank. Flatt died in May 1979, was a "teetotaler," and would never have approved of the picture of Flatt & Scruggs on a Coors poster. The lawsuit's for \$1.5 million. Marshall Grant, who drew \$100,000 a year while working with Johnny Cash, filed a \$2.6 million Federal Court suit charging breach of contract and slander. Hank Williams, Jr. had James Bachman, Hank's road manager for three years, arrested on blackmail charges after handing Bachman a phony \$15,000 after he

threatened to "make me hurt," according to Williams. Bachman was fired last month because "he was apparently not getting his job done, and creating problems for the band and crew on the road," according to Williams's attorney Aubrey Harwell.

NAMES, PLACES, THINGS, FACES: Loretta Lynn plans to utilize Ernest Tubb during opening night of her August 6-19 engagement at the Riviera Hotel in Las Vegas. Loretta kiddingly explained: "At last... Ernest Tubb is gonna be working for me!" Tubb introduced Loretta on the Opry 20 years ago and portrayed himself in her life story on the screen. Another Hall of Famer, Bill Monroe, donated some of his prized possessions to the Hall of Fame and Media Center. Mary Reeves Davis has station tours coming in from all over especially to see the new Jim Reeves Museum. Did we congratulate the new NARAS President Bill Ivey (he's Executive Director of the Country Music Foundation Hall of Fame & Media Center)? and BMI's Del Bryant who married Sarah Ann Rodgers back in May??? Larry Gatlin met Larry Gatlin and Larry Gatlin! True! Larry Shane Gatlin and his dad Larry Ray Gatlin got a call from singer Gatlin saying: "I understand my name has been causing you to lose some sleep. I can sympathize with you about those late night and early morning phone calls. Let's get together and talk about it." They did. After two years, the Ernest Tubb Fan Club completed its Ernest Tubb Discography, from 1936 to 1981, by number, song title, and release date of all Tubb's albums by title and number, all songs on each album, plus historical data and photographs of his career. Truly a historical document, perhaps more comprehensive than on any other artist of 40 years. Tom T. Hall's latest album features Johnny Rodriguez's band. Nashville TV producer Jim Owens filed bankruptcy June 19. Owens produced, among others, the Hank Williams TV special, the Music City News Award Shows and the Chet Atkins TV special.

OH YEAH???: T.G. Sheppard to do his own TV show? Don Williams to be a regular on the "Dukes Of Hazzard"? Jerry Lee Lewis appears to be improving after his second stomach surgery in a week. Johnny Cash flew in to Memphis from a Canadian concert date to see his old friend in the critical care ward.



WWL/New Orleans all-night "Boss" Charlie Douglas (left) talks to Ray Price about his new Dimension for 1981.



Regional Adds & Hots

MOST ADDED	EAST	HOTTEST	MOST ADDED	MIDWEST	HOTTEST	MOST ADDED	SOUTH	HOTTEST	MOST ADDED	WEST	HOTTEST
Ronnie McDowell (Epic) Conway Twitty (MCA)	Kenny Rogers (EMI/Liberty) Alabama (RCA)	Mel McDaniel (Capitol) Leon Everette (RCA)	Kenny Rogers (EMI/Liberty) Alabama (RCA)	Jane Fricks (Columbia) Mel McDaniel (Capitol) Leon Everette (RCA)	Kenny Rogers (EMI/Liberty) Alabama (RCA)	Alabama (RCA) Kenny Rogers (EMI/Liberty) Merle Haggard (MCA)	Moe & Joe (Columbia) Ronnie McDowell (Epic) Dottie West (EMI/Liberty)	Kenny Rogers (EMI/Liberty) Alabama (RCA) Merle Haggard (MCA)			

EAST			MIDWEST			SOUTH						
WQAA-FM Akron, NY JOHNNY CARVER WILLIE NELSON CLINT EASTWOOD DEANNE O'BRIEN HOTTEST: MERLE HAGGARD VERN GOSDIN RONNIE HILSAP MICKEY GILLEY TILLIS & SINATRA	WVFC-FM Hagerstown, MD WAVE KEMP T.G. SHEPPARD VALENTINO JOHNNY CASH LACY J. DALTON QUY CLARK CLINT EASTWOOD CINDY JOHNSON LEON EVERETTE ED BRUCE HOTTEST: CHARLIE MC CLAIN DAVE ROWLAND/SUGAR CRYSTAL GAYLE HANK WILLIAMS JR. SONNY CURTIS	WBAI Willsie-Barre, PA EMILIO HARRIS STEPHANIE WINSLOW WILLIE NELSON KIERAN KANE GENE WATSON RONNIE MC DOWELL ANNE MURRAY CONWAY TWITTY HOTTEST: CHARLIE MC CLAIN DAVE ROWLAND/SUGAR CRYSTAL GAYLE HANK WILLIAMS JR. SONNY CURTIS	WBLR Akron, OH LACY J. DALTON MAC DAVIS BOBBY GOLDSBORG LEON EVERETTE TANTA TUCKER MEL MC DANIEL RAY PRICE WILLIE NELSON HOTTEST: KEMAR RANDY PARTON HEL MC DANIEL MOE & JOE STEVE DAVIS RICH LANDERS ED BRUCE HOTTEST: FAMILY BROWN LEON EVERETTE JANIE FRICKE WAVE KEMP HOTTEST: ALABAMA JOHNNY LEE HANK WILLIAMS JR. VERN GOSDIN KENNY ROGERS	WVKE Cleveland, OH CLINT EASTWOOD KIERAN KANE ANNE MURRAY JOHN DENVER HOTTEST: JOHNNY LEE TOMMALL & GLASER B STEVE WARDNER DAVE ROWLAND/SUGAR BELLAMY BROTHERS	WVCI Detroit, MI WILLIE NELSON MOE & JOE BILLY SWAN ED BRUCE HOTTEST: MEL MC DANIEL STEPHANIE WINSLOW AC & RENTUCKY FOX JOHNNY DEE EDDIE RABBITTY HOTTEST: ALABAMA JOHNNY LEE BELLAMY BROTHERS HANK WILLIAMS JR. KENNY ROGERS	WVNF Ft. St. Mo DOTTIE WEST ANNE MURRAY LEON EVERETTE DOUG KERSHAW JANIE FRICKE HOTTEST: RAY PRICE ALLAN COE REBA MC ENTIRE MEL MC DANIEL HOTTEST: TOMMALL & GLASER B PENNY ROGERS MERLE HAGGARD RONNIE HILSAP KIERAN KANE	WVNS-FM Indianapolis, IN RAZZY BAILEY DEBBY BOONE BILLY SWAN DOUG KERSHAW JANIE FRICKE HOTTEST: KENNY ROGERS JOHN SCHMIEDER STATLER BROTHERS TANTA TUCKER RONNIE HILSAP	WVNF Rock Island, IL RONNIE HILSAP T.G. SHEPPARD REBA MC ENTIRE MICKEY GILLEY TANTA TUCKER ED BRUCE ANNE MURRAY BOBBY GOLDSBORG HOTTEST: ALLEN & SMITH ROBERT WILSON DON WILLIAMS JOHN WILLIAMS RONNIE HILSAP	KRRV Alexandria, LA REBA MC ENTIRE OUT CLARK DOTTIE WEST HOTTEST: ALABAMA MERLE HAGGARD WILLIE NELSON RONNIE HILSAP CONWAY TWITTY HOTTEST: WVAP FL Worth, TX LEON EVERETTE LACY J. DALTON MOE & JOE WILLIE NELSON JANIE FRICKE HOTTEST: KENNY ROGERS MERLE HAGGARD EDDY RAYEN LEON EVERETTE RAY PRICE PATTY PAGE V. & D. McFIELD HOTTEST: ALABAMA CRYSTAL GAYLE LARRY GATLIN EDDY RAYEN BILLY LARVIN	WQTO Cypress Gardens, FL DOUG KERSHAW OUT CLARK DOTTIE WEST HOTTEST: ALABAMA MERLE HAGGARD WILLIE NELSON RONNIE HILSAP CONWAY TWITTY HOTTEST: WVAP FL Worth, TX LEON EVERETTE LACY J. DALTON MOE & JOE WILLIE NELSON JANIE FRICKE HOTTEST: KENNY ROGERS MERLE HAGGARD EDDY RAYEN LEON EVERETTE RAY PRICE PATTY PAGE V. & D. McFIELD HOTTEST: ALABAMA CRYSTAL GAYLE LARRY GATLIN EDDY RAYEN BILLY LARVIN	KNOC Monroe, LA LACY J. DALTON LEON EVERETTE TANTA TUCKER REBA MC ENTIRE LLOYD & KELLY GABRIEL JANIE FRICKE HOTTEST: HANK WILLIAMS JR. BELLAMY BROTHERS MERLE HAGGARD KENNY ROGERS RONNIE MC DOWELL	KRVX San Antonio, TX LEON EVERETTE WILLIE NELSON MAC DAVIS WAVE KEMP JOHN WESLEY RILES HOTTEST: VERN GOSDIN GEORGE STRAIT EDDY RAYEN JIM CHESBUT MERLE HAGGARD

Hottest Tracks:

- "Grey Beard" - KENNY ROGERS (EMI/Liberty)
- JOHN ANDERSON - John Anderson 2 - (WB) "Chicken Truck" "The Same Old Girl"
- RAZZY BAILEY - Makin' Friends - (RCA) "Late Night Honky Tonk Country Song"
- ED BRUCE - One To One - (MCA) "I Take The Chance" "Hundred Dollar Lady"
- JOHNNY CASH - The Baron - (Columbia) "Mobile Bay" "The Reverend Mr. Black/Lonesome Valley (Medley)"

ROSBANNE CASH - Seven Year Ache - (Columbia)

- "My Baby Thinks He's A Train" "You Don't Have Very Far To Go"
- JOHN CONLEE - With Love - (MCA) "Love Is What You Need"
- LACY J. DALTON - Takin' It Easy - (Columbia) "Comes A Time" "Let Me In The Fast Lane" "Wild Turkey" "Everybody Makes Mistakes" "Feedin' The Fire"
- MERLE HAGGARD - Rainbow Stew/Live At Anahelm Stadium - (MCA) "Medley: The Running Kind/In A Lonesome Fugitive"
- ANNE MURRAY - Where Do You Go When You Dream - (Capitol) "Another Sleepless Night"
- OAK RIDGE BOYS - Fancy Free - (MCA) "She's Gone To LA Again" "Somewhere In The Night" "When Love Calls You" "I'm Settin' Fancy Free"
- KENNY ROGERS - Share Your Love - (EMI/Liberty) "Grey Beard" "Blaze Of Glory" "Goin' Back To Alabama" "So In Love With You" "Share Your Love With Me"
- DAVE ROWLAND & SUGAR - Pleasure - (Elektra) "If I Never Saw The Light Of Day Again" "The Pleasure's All Mine"
- RICKY SKAGGS - Waitin' For The Sun To Shine - (Epic)

Low And Lonesome "You May See Me Walkin'" "So Round, So Firm, So Fully Packed"

- STATLER BROS. - Years Ago - (Mercury/Pg) "Memories Are Made Of This" "Years Ago"
- CONWAY TWITTY - Mr. T. - (MCA) "Slow Lovemakin'" "Cheatin' Fire" "Over Thirty (Not Over The Hill)" "Hearts"
- DON WILLIAMS - Especially For You - (MCA) "If I Needed You" "Especially For You" "Fairweather Friends" "Years From Now" "I've Got You To Thank For That" "Now And Then"

NUMBER OF REPORTING STATIONS THIS WEEK: 110

COUNTRY ALBUMS

Most Requested:

- ALABAMA - "Feels So Right" (RCA)
- KENNY ROGERS - "I Don't Need You" (EMI/Liberty)
- RONNIE MILSAP - "There's No Gettin'..." (RCA)
- JOHNNY LEE - "Prisoner Of Hope" (Full Moon/Asylum)
- MERLE HAGGARD - "Rainbow Stew" (MCA)
- BARBARA MANDRELL - "I Was Country..." (MCA)



**Jeff
Green**

Adult/Contemporary

CONTACTS, ADDRESSES, PHONE NUMBERS

Label Service Update

Three weeks ago (6-26), we printed an article titled "A/C's Growing Record Breaking Power," which drew enthusiastic response from both A/C programmers and label representatives. It appears that A/C is indeed a vital force in the record-breaking process, but having the actual records to participate obviously helps.

Despite the significant expense of record label service, nearly every A/C record executive contacted has indicated genuine interest in sending new product to stations serious about exposing it.

A high percentage of stations who have called inquiring possible A/C reporting status are seeking it primarily for the purpose of receiving better record service. If your music policy is to take the initiative with new product and you're experiencing major service problems, you may be able to improve them by writing or calling the national representatives directly.

Why national? Local promotion reps often are allocated a specific number of records to supply major stations, newspapers, clubs and other sources. To cover a special request can be very time-consuming, due to paperwork, mailing delays, and the reps' hectic schedules. The national offices have more product on hand and staff to advise you and/or accommodate your situation.

The labels have suggested a couple of tips that may also help you: Send your playlist to those labels that respond to your needs, with their records you're playing circled in red. Concentrate your requests on records with the most programming potential. Don't expect a box of albums of an artist you're not playing or who doesn't have an airplay base in the market you serve. Above all, be as patient as possible. Every station and trade publication encounters problems from time to time.



HOWDY PARDNER — It's Buffalo Bob Smith, television star of the 50's and 60's, visiting *WHEN/Syracuse* afternoon personality Jay Flannery, during a recent promotional trip.

For your convenience, listed below are the national A/C promotion representatives from many of today's most active labels.

A special thank you goes out to Bill Lee, Program Director at KLWN/Lawrence, KS for suggesting this idea.

- **A&M:** 1416 North La Brea, Hollywood, CA 90028, (213) 469-2411. Contact: Mark Hodes.
- **Alfa:** 1015 North Fairfax Ave., Los Angeles, CA 90046, (213) 654-1100. Contact: Vicki Leben, Director/National Singles Promotion.
- **Arista, Arista/GRP, Buddah:** 6 West 57th St., New York, NY 10019, (212) 489-7400. Contact: Rick Bisceglia, Manager/National A/C Promotion.
- **Atlantic, Atco, Cotillion, Rolling Stones, Mirage, Modern, RFC, Emerald City, Swan Song, Radio, Real World:** 75 Rockefeller Plaza, New York, NY 10019, (212) 484-8174. Contact: Gunter Hauer, National Promotion Director.
- **Boardwalk:** 9884 Santa Monica Blvd., Beverly Hills, CA 90212, (213) 550-6363. Contact: Steve Brack, National Adult/Contemporary Promotion Director.
- **Capitol, SRI, Townhouse:** 1370 Avenue Of The Americas, New York, NY 10019, (212) 757-7470. Contact: Gertie Katzman, National Adult/Contemporary Promotion Director.
- **Chrysalis:** 9255 Sunset Blvd., Los Angeles, CA 90069, (213) 550-0171. Contact: Janis Ross, National Director of Singles Promotion.
- **Columbia:** East. 51 West 52nd St., New York, NY 10019. Contacts: Lynn Gilbert, National Manager, Secondary & A/C Promotion, (212) 975-5275; Mike Martucci, National Manager/Secondary & A/C Promotion, (212) 975-5807; Sheila Chlanda, Director of Secondary A/C & Trade Liaison, (212) 975-2818.
- **Columbia:** West. 1801 Century Park West, Los Angeles, CA 90067. Contact: George Chaltas, Director of National Promotion, (213) 556-4700.
- **Dreamland:** 8919 Sunset Blvd., Los Angeles, CA 90069, (213) 657-8585. Contacts: Bert Keane, Vice President/Marketing & Promotion; Marlene Barrett, Assistant to Bert Keane. Also see Polygram.
- **Elektra/Asylum, Planet, Solar, Beserkley, Curb:** 962 North La Cienega Blvd., Los Angeles, CA 90069, (213) 852-7211. Contact: Lou Galliani, National Promotion Director/Field Operations & Information.
- **EMI America, Liberty, Curb:** 6920 Sunset Blvd., Los Angeles, CA 90028, (213) 461-9141. Contact: Jack Satter, National Director/Singles Promotion.
- **Epic/Portrait/Associated Labels (Epic, Portrait, Jet, Philadelphia International, Caribou, Lorimar, Nemperor, Virgin, Blue Sky, Kirshner, T-Neck, Tabu, Unlimited Gold, Starflite, Bang, Pavillion, Curb):** 1801 Century Park West, Los Angeles, CA 90067, (213) 556-4809. Contact: Polly Anthony, National Adult/Contemporary Promotion Manager.
- **First American:** 73 Marion St., Seattle, WA 98104, (206) 625-9992. Contact: Kimberly Longacre, Promotional Coordinator.
- **Handshake:** East. 25 West 56th St., New York, NY 10019, (212) 245-3600. Contact: Marjee Meyer-Tannen, Promotion Director.
- **Handshake:** West. 8304 Beverly Blvd., Los Angeles, CA 90048, (213) 655-8635. Contact: Joel Newman, Promotion Director.
- **Lifesong:** 488 Madison Ave., New York, NY 10022, (212) 752-3033. Contact: Stan Nowak, General Manager.
- **MCA, Backstreet, Songbird, Sparrow, Southcoast, Magnet, Sweet City, Carousel:** 70 Universal Plaza, 3rd Floor, Universal City, CA 91608, (213) 508-4022. Contact: Lorine Mendell, Director of Trade Relations & Special Projects.

- **Motown, Tamla, Gordy:** 6255 Sunset Blvd., Hollywood, CA 90028, (213) 468-3500. Contact: Don Wright, National Pop Promotion Director.

- **Planet:** 9130 Sunset Blvd., Hollywood, CA 90069, (213) 275-4710. Contact: David Urso, Vice President/Promotion.

- **Polygram (Mercury/Phonogram, Casablanca, De-Lite, RSO, Polydor, Dreamland, London, Spring, MGM, Threshold):** 1930 Century Park West, Los Angeles, CA 90067, (213) 277-1367. Contact: Cynthia Cox, Manager National Adult/Contemporary Promotion.

- **Radio:** 540 North Andrews Ave., Ft. Lauderdale, FL 33301, (305) 462-7407. Contact: John Schoenberger, Vice President/Promotion.

- **RCA, Millennium, 20th Century-Fox, Grunt, Salsoul, Red Seal:** 6363 Sunset Blvd., Suite 608, Los Angeles, CA 90028, (213) 468-4190. Contact: Bonnie Goldner, Manager/A/C Promotion/Trade Relations.

- **Robox:** 2215 Perimeter Park, Suite 21, Atlanta, GA 30341, (404) 451-5997. Contact: Mark Cooper, Director/National Promotion.

- **Scotti Brothers:** 2114 Pico Blvd., Santa Monica, CA 90405, (213) 450-3193. Contact: Carleen Lester, Director/National A/C Promotion.

- **Warner Brothers, Island, Sire, Geffen, Bearsville, Dark Horse, Curb:** 3300 Warner Blvd., Burbank, CA 91510, (213) 846-9090. Contact: Pat McCoy, Director/A/C National Promotion.

Progress

Tom Leebrick has been promoted from Music Director to Program Director at WLVA/Lynchburg, VA... Jack Edwards rejoins the WCBM/Baltimore staff as 7-midnight personality, after a two-year break for other interests... Carol Mason, former all-night talent at WJEZ-FM/Chicago, is the new 10pm-2am personality at WYNY-FM/New York... Randy Kemp is now doing afternoons at KLTE/Oklahoma City, coming north from KFMN/Abilene, TX... At KORQ/Abilene, PD Pat Whitehead has taken the AM drive shift, Production Coordinator Scott Austin will handle the 12-4pm slot, and Jim Andrews has become the weekend swing personality... Maryann O'Hare has joined the news staff at WHAM/Rochester, NY. She comes from Syracuse University... Charlie Wolff is the new morning drive personality at KBND/Bend, OR. He formerly held the middays post at KATA/Arcata, CA... New line-up at WILI/Willimantic, CT: Wayne Norman, mornings; Craig Mustard, middays; Denise Bellamy, afternoons; Paul Christopher, evenings.



WHO SAYS A/C DOESN'T ROCK? — KADI-FM/St. Louis cosponsored an appearance by RCA recording artist Rick Springfield at a local mall recently. Over 2000 came to see him. Pictured (l-r) are Jody Owen (back turned) and Jackie McCoy of KADI-FM, Rick Springfield, and Rachel England, Jeff Cope and Terry Fox, all of KADI-FM.

"MAGIC MAN" AM 2356

THE NEW SINGLE FROM THE MAN WHO TURNS MUSIC INTO MAGIC.

HERB ALPERT



**FROM A&M RECORDS & TAPES...
HERB ALPERT...MAGIC MAN**

**THE FIRST SINGLE FROM THE FORTHCOMING ALBUM
MAGIC MAN SP 3728**

Produced by Herb Alpert and Michael Stokas

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A/C

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

DIANA ROSS & LIONEL RICHIE Endless Love (Motown)

67% of our reporters on it, 43 adds, WTIC, WELI, WHAM, WGY, WSB, WRVR, WSM-FM, WOAI-FM, WSJS, KPPL, KOY, KSL, WWWE, WTVN, WTMJ, WNAB, WRIE, WHAG, WFSM, WSBA, WABZ, WJBO, WCHV, WDEF, WNDB, WLVA, WMAZ, WYMC, WTAR, WDBO, WRVA, KFQD, KLO, KOLO, KRKK, WAKR, WKIQ, KFOR, KLMS, WDIF, WQUA, WSTV, WIBW. Heavy rotation: 97AIA, WEIM. Medium rotation: WBEN, WGR, WASH, KFMB, WLW, KMBZ and 9 more. Debuts at number 26 on A/C chart.

JOHN SCHNEIDER

It's Now Or Never (Scotti Bros.)

60% of our reporters on it, 7 adds, WCBM, WBEN, KOY, KBAI, WPTF, WSBA, WIBW. Heavy rotation: WSB, KSL, WTMJ, WNAB, WDEF, WNDB, WFTL, WRVA, KMED, WJON, KFOR, WOOD, WDFD. Medium rotation: WELI, WIP, WHAM, WGY, WLTA, WOAI-FM, WSJS, KEX, KNBR, WLW, WHIO, KMBZ, WCCO-AM and 26 more. Moves 26-22 on A/C chart.

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. Indicates one of this week's "most added" new songs.

DIONNE WARWICK "Some Changes Are For Good" (Arista) 64/4 add WATR, KRZI, WBOW, KLTE. Heavy rotation: KSL, WTMJ, WCCO-AM, WHAG, WLVA, WDBO, WRVA, KMED, KOLO, KLMS. Medium rotation: WHIO, KFMB, WBT, WHEN, WGY, WPRO, WELI, WHIZ, WIBW, WSTV, WJON, KMRJ, WDIF, KFOR, WKHM, KXIC, WDFD, WHBY, KRKK, KRKO, KUGN, WFIR, WYMC, WMAZ, WFTL, WDEF, WABZ, WSBA, WCFR, WGIR, WEIM, WNAB. Debuts at number 30 on A/C chart.

ALABAMA "Feels So Right" (RCA) 58/5 add WSBA, WNDB, KBAI, WBOW, KMRJ. Heavy rotation: WSB, 97AIA, WSIX, KMBZ, WRVA, KFQD, KLO, KRMG, WIBW, KLMS, KXIC, WOOD, KGGF. Medium rotation: WBT, WSJS, KOY, KEX, KLOK, WLW, WNAB, WLNH, WNEU, WABZ, WJBO, WSLI, WMAZ, WYMC, WORG, KOB, KMED, KRKK, WHBY, WKIQ, WHBC, KRNT, KFOR, WDIF, KLTE, WQUA, WJON, WHIZ. Moves 30-27 on A/C chart.

JOHN DENVER "Some Days Are Diamonds" (RCA) 58/2 add WMAZ, WDBO. Heavy rotation: WLTA, KSL, KMBZ, WDEF, WFTL, WLVA, WRVA, KLO, WHBC, WOOD, KXIC, KLMS. Medium rotation: WELI, WHEN, WSB, WRVR, WSJS, KOY, KEX, WLW, WCCO-AM, WIS, WNDB, WSLI, WYMC, WSBA, WNEU, WHAG, WEIM, WNAB, KRKK, KOLO, KMED, KUGN, WHBY, KGGF, WDFD, KFOR, WDIF, KMRJ, WJON, WIBW, KRMG, WHIZ. Debuts at number 29 on A/C chart.

TERRI GIBBS "Rich Man" (MCA) 41/0. Heavy rotation: WTMJ, WCCO-AM, WDEF, WHBC, WKHM, KLMS. Medium rotation: WELI, WBT, KOY, KMBZ, KMED, KFQD, WTAR, WMAZ, WLVA, WNDB, WIS, WJBO, WHAG, WEIM, KRMG, WJON, WQUA, KMRJ, KFOR, KXIC, WKIQ, WHBY.

COMMODORES "Lady (You Bring Me Up)" (Motown) 37/10 add WCBM, WBEN, WCCO-FM, WATR, WYMC, WFIR, KOLO, WAKR, KMRJ, KMBZ. Heavy rotation: WTMJ, WFSM, WCHV, KLMS. Medium rotation: WIP, WOAI-FM, WLW, WEIM, WLNH, WABZ, WJBO, WSLI, WMAZ, WORG, KRKO, KBAI, KRKK, WDIF, WSTV, WHIZ.

ANNE MURRAY "We Don't Have To Hold Out" (Capitol) 35/5 add WELI, WFIR, WTAR, WEIM, WSTV. Heavy rotation: KSL, WCCO-AM, WSBA. Medium rotation: WTAE, WSB, KEX, KFMB, WGIR, WDEF, WNDB, WFTL, KFQD, KOLO, KRKK, WJON, WQUA, KMRJ, KFOR, KGGF, WHBC.

PHIL EVERLY "Sweet Southern Love" (Curb/CBS) 33/0. Heavy rotation: WTMJ, WDEF, KLO, KLMS, WDIF, WQUA. Medium rotation: WBT, KEX, KOB, KFQD, WLVA, WNDB, WABZ, WEIM, WHBY, WHBC, WJON.

DARYL HALL & JOHN OATES "You Make My Dreams" (RCA) 31/0. Heavy rotation: WBZ AM, KDKA, WTAE, WGT, WHEN, WOAI-FM, WSJS, WFYR, WLW, WGAR, WTVN, KBAI, WFIR, WCHV, WEIM, WOWO, WHIZ. Medium rotation: WBT, KRKK, WMAZ, WCFR, WKIQ, WKHM, WDIF, WBOW.

REX SMITH/RACHEL SWEET "Everlasting Love" (Columbia) 30/11 add WHEN, WGAR, WSBA, WJBO, WYMC, KMED, WHIZ, KMRJ, WKHM, KXIC, WBOW. Medium rotation: WSJS, WLW, KRKK, WORG, WMAZ, WSLI, WCHV, WLNH.

STARS ON 45 "Medley II" (Radio/Atlantic) 18/4 add WNAB, KUGN, KWOS, WKIQ. Heavy rotation: 97AIA, WCCO-AM, WDEF, WIS. Medium rotation: WSJS, WCHV, WMAZ, WORG, KBAI.

GINO VANNELLI "Nightwalker" (Arista) 18/3 add KOLO, WBOW, WKHM. Medium rotation: KEX, WEIM, WSLI, WYMC, WORG.

YUTAKA "Love Light" (A&M) 18/2 add WEIM, KRMG. Heavy rotation: WQUA, KLMS. Medium rotation: KSL, WCCO-AM, WNDB, WJON, KFOR.

GARY WRIGHT "Really Wenne Know You" (WB) 15/5 add KRKK, WORG, WYMC, WHAG, WHIZ. Medium rotation: WBT, WSM-FM, WLW, WCHV, WABZ, WLNH.

JOHNNY MATHIS "Nothing Between Us But Love" (Columbia) 14/3 add WSB, WDEF, WSTV. Heavy rotation: WLTA. Medium rotation: WNDB, WNAB.

ROBERTA FLACK "You Stopped Loving Me" (MCA) 14/2 add WRIE, WHAG. Heavy rotation: WLTA. Medium rotation: WCCO-AM, WMAZ, KFQD, WHBC, KFOR.

GROVER WASHINGTON JR. "Winelight" (Elektra) 14/1 add WDEF. Heavy rotation: KSL, WTMJ, KLMS. Medium rotation: KFOR.

DON McLEAN "It's Just The Sun" (Millennium) 13/13 add KMBZ, WNDB, WLVA, WORG, WDBO, KUGN, KMED, KBAI, KLO, WHBY, KXIC, WDIF, KRMG.

SHEENA EASTON "For Your Eyes Only" (EMI America) 13/7 add WELI, 97AIA, WSLI, WRIE, KLO, WJON, WACI. Heavy rotation: WLTA. Medium rotation: WBEN.

LARRY JOHN McNALLY "Just Like Paradise" (ARC/Columbia) 12/6 add 97AIA, WABZ, KUGN, KRKK, WACI, KXIC. Medium rotation: WLTA, WATR.

DON WILLIAMS "Miracles" (MCA) 12/4 add KOY, KMED, WACI, KXIC. Medium rotation: KSL, WNDB, WQUA, KRMG.

Radio & Records

NATIONAL AIRPLAY/30

July 17, 1981

Three Weeks	Two Weeks	Last Week		
2	1	1	1	AIR SUPPLY/The One That You Love (Arista)
7	5	4	2	JOEY SCARBURY/Theme From "Greatest..." (Elektra)
10	4	3	3	KENNY ROGERS/I Don't Need You (Liberty)
6	6	5	4	MANHATTAN TRANSFER/Boy From New York City (Atlantic)
1	2	2	5	GEORGE HARRISON/All Those Years Ago (Dark Horse/WB)
20	15	10	6	MARTY BALIN/Hearts (EMI America)
12	10	7	7	LEE RITENOUR/Is It You (Elektra)
24	16	11	8	JUICE NEWTON/Queen Of Hearts (Capitol)
13	12	9	9	SHEENA EASTON/Modern Girl (EMI America)
-	24	18	10	CARPENTERS/Touch Me When We're Dancing (A&M)
23	17	14	11	ALAN PARSONS PROJECT/Time (Arista)
29	23	19	12	POINTER SISTERS/Slow Hand (Planet)
18	14	13	13	OAK RIDGE BOYS/Elvira (MCA)
9	9	8	14	ROSANNE CASH/Seven Year Ache (Columbia)
-	-	22	15	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
19	18	16	16	CAROLE BAYER SAGER/Stronger Than Before (Boardwalk)
3	3	6	17	NEIL DIAMOND/America (Columbia)
5	7	12	18	BARBRA STREISAND/Promises (Columbia)
8	8	15	19	PURE PRAIRIE LEAGUE/Still Right Here... (Casablanca/PolyGram)
-	26	21	20	STANLEY CLARKE/GEORGE DUKE/Sweet Baby (Epic)
-	27	24	21	CARL WILSON/Heaven (Caribou)
-	29	28	22	JOHN SCHNEIDER/It's Now Or Never (Scotti Bros.)
26	25	23	23	JAMES TAYLOR/Hard Times (Columbia)
11	13	20	24	JIM PHOTOGLO/Fool In Love With You (20th)
4	11	17	25	DOTTIE WEST/What Are We Doing Love (Liberty)
-	-	-	26	DIANA ROSS & LIONEL RICHIE/Endless Love (Motown) New Entry
-	-	30	27	ALABAMA/Feels So Right (RCA)
17	21	25	28	KIM CARNES/Bette Davis Eyes (EMI America)
-	-	-	29	JOHN DENVER/Some Days Are Diamonds (RCA)
-	-	-	30	DIONNE WARWICK/Some Changes Are For Good (Arista)

This chart is based solely on airplay rotations compiled weekly from our A/C reporting stations. Black circled numbers indicate significant progress from at least 60% of our reporters.

MOST ADDED

- DIANA ROSS & LIONEL RICHIE
Endless Love (Motown)
- RAY PARKER JR. & RAYDIO
That Old Song (Arista)
- DON McLEAN
It's Just The Sun (Millennium)
- RONNIE MILSAP
(There's) No Gettin' Over Me (RCA)
- CARPENTERS
Touch Me When We're Dancing (A&M)
- PABLO CRUISE
Cool Love (A&M)
- REX SMITH/RACHEL SWEET
Everlasting Love (Columbia)

HOTTEST

- AIR SUPPLY
The One That You Love (Arista)
- KENNY ROGERS
I Don't Need You (Liberty)
- JOEY SCARBURY
Theme From "Greatest..." (Elektra)
- MANHATTAN TRANSFER
Boy From New York City (Atlantic)
- GEORGE HARRISON
All Those Years Ago (Dark Horse/WB)
- OAK RIDGE BOYS
Elvira (MCA)
- POINTER SISTERS
Slow Hand (Planet)

STACY LATTISAW "Love On A Two Way Street" (Cotillion) 30/8 add WGY, WHIO, WATR, KFQD, KUGN, KMRJ, WKHM, WHBY. Heavy rotation: WORG. Medium rotation: WSM-FM, WOAI-FM, WHAG, WLNH, WNEU, WABZ, WMAZ, WFIR, WHIZ, WJON.

MICKEY GILLEY "You Don't Know Me" (Epic) 27/9 add KOY, WLW, WSBA, WNDB, WTAR, WORG, WSTV, WQUA, KFOR. Heavy rotation: KLOK. Medium rotation: WBEN, WRVR, KSL, WRVA, WDBO, WDEF, WHBC, KLTE, WIBW, KRMG.

PABLO CRUISE "Cool Love" (A&M) 26/11 add WOAI-FM, WTMJ, KOLO, KBAI, WMAZ, WSLI, WCHV, WABZ, WFSM, WHAG, WNAB. Heavy rotation: WSM-FM. Medium rotation: WLW, KRKO, WLNH, WHIZ.

SMOKEY ROBINSON "You Are Forever" (Tama) 25/1 add WEIM. Medium rotation: WLTA, WRVR, KEX, KSL, WRVA, WLVA, WDEF, WNEU, WRIE, WNAB, WHIZ, WKHM, WKIQ.

RAY PARKER JR. & RAYDIO "That Old Song" (Arista) 24/16 add WSB, KFMB, WLW, WRIE, WEIM, WJBO, WDEF, WLVA, WMAZ, KUGN, KRKO, KMED, WHBC, WKHM, KLMS, WSTV. Medium rotation: WSM-FM, WCHV, WORG, KLTE.

JOHNNY LEE "Prisoner Of Hope" (Full Moon/Asylum) 23/4 add WFIR, WKHM, WJON, WIBW. Heavy rotation: WSB, KSL, WSIX, KMBZ, WCCO-AM, KLMS, KLTE, KRMG. Medium rotation: WDEF, KLO, KRNT, WNFL, KXIC.

BOBBY KING "Having A Party" (WB) 20/2 add WKHM, KMRJ. Medium rotation: WGY, WDEF, WRVA, KFQD, KFOR.

MOODY BLUES "Gemini Dream" (Threshold/PolyGram) 12/1 add WSLI. Heavy rotation: WLNH, WNEU. Medium rotation: KDKA, WNAB, WABZ, WCHV, KAAV, WOWO, WBOW.

DAN HARTMAN "It Hurts To Be In Love" (Blue Sky/CBS) 11/1 add KFOR. Medium rotation: WNAB, WNEU, WNDB, KFQD, WHBC, KXIC.

ENGELBERT HUMPERDINCK "Maybe This Time" (Epic) 10/10 add WLTA, WSB, KMBZ, WNAB, WEIM, WNDB, KUGN, WHBC, WACI, KLTE.

RICK SPRINGFIELD "Jessie's Girl" (RCA) 9/1 add KDKA. Heavy rotation: KAAV, WHIZ. Medium rotation: WHEN, WFIR, WBOW.

FLORENCE WARNER "Easy" (Mercury/PolyGram) 9/1 add WDEF. Medium rotation: KFQD, KFOR.

JANIS IAN "Under The Covers" (Columbia) 9/0. Medium rotation: WNEU.

SAMANTHA SANG "Let's Start Again" (Sutra) 9/0. Heavy rotation: WLTA. Medium rotation: KSL, WSBA.

AL JARREAU "We're In This Love Together" (WB) 8/4 add WSM-FM, WMAZ, WNDB, WRIE. Medium rotation: WLTA, WDEF.

PURE PRAIRIE LEAGUE "You're Mine Tonight" (Casablanca/PolyGram) 8/3 add WCFR, WSLI, KMED. Medium rotation: WRVR.

MAC DAVIS "Secrets" (Casablanca/PolyGram) 8/2 add WJON, WHIZ.

BOBBY GOLDSBORO "Love Ain't Never Hurt Nobody" (Curb) 8/1 add WHIO. Medium rotation: WDEF, WNDB.

GET WET "Where The Boys Are" (Boardwalk) 7/2 add KLO, WSTV. Medium rotation: WEIM, WDEF.

TANYA TUCKER "Should I Do It" (MCA) 7/1 add KXIC. Medium rotation: WSB, WDEF, WMAZ.

Others Getting Significant Action



**Walt
Love**

Black Radio

Black General Managers — Working Their Way To The Top

Recently, while speaking with some well-known programmers, I was asked if I could do a story on how some of our peers have managed to become general managers. So I decided to interview both sides of the coin: the GM who's come up through the ranks in sales and the general manager who hails from the creative, on-the-air side of things. My examples — Lee Armstrong, GM of WLOK/Memphis and Marv Dyson, VP/GM of WVON & WGCI/Chicago — fit the criteria of hard-working, "gotta get it for yourself" kind of people.



Lee Armstrong

Marv Dyson

Representative of the general manager with an on-air background, Lee Armstrong has had an extensive career. "I began working in radio during 1964 in the U.S. Navy aboard a guided missile cruiser. I was recruited by the ship's chaplain to run the cruiser's radio station. My prior experience had been as a teenage DJ reporter in Memphis during high school days."

He continued, "My first radio job was with WNAP/Norfolk as the all-night jock and gospel on weekends. An opportunity surfaced at WLOK/Memphis in 1967 so I came here to do morning drive. Next I moved across the street to WDIA and later on to Norfolk in '69; only this time to work at Top 40 WNOR; six months later back to Memphis and WDIA."

Lee's career is characteristic of many radio people across the country. Commenting on his constant job changes, Armstrong stated, "I got caught up in that

"If you've been an air personality, a salesperson, newperson, done production, and worked in promotions, you can be more efficient as a GM."

Lee Armstrong, GM, WLOK/Memphis

syndrome like a lot of young jocks — moving back and forth. I even thought that I wanted to get out of radio so I took a job as a promoter for Hi Records; it didn't take me long to realize that living out of a suitcase was not for me. So, it was off to do fill-ins and summer employment at WWRL/New York and eventually back to Memphis as program director of WDIA."

After serving as a TV booth announcer and jock for WREC-TV/Memphis and program director for a News/Talk station, Lee Armstrong settled in to a seven-year stay at WNOE/New Orleans as Program Director of the AM and eventually Operations Manager of both the AM and FM. "I got out of programming for two years — I became an account executive for WNOE — at my own request. I attended Loyola University, obtained a degree in communications and then I had a plan. From that point I accepted

a job at WVON/Chicago as Program Director; I felt that once I stepped up to a large market like Chicago I could then step down to a smaller market as GM — so this is why I'm here at WLOK today."

Learning All The Facets

This collection of diverse experiences played a very important role in Lee's transition from air personality/Program Director to corporate/General Manager. "I think that it is valuable to have insight into all facets of a business, especially if you are attempting to run the business. If you've been an air personality, a salesperson, newperson, done production, and worked in promotions, you've had a chance to explore all areas; you can be more efficient as a GM because you're sure of what's going on in each and every department. Also, I can't emphasize getting that 'on the street sales experience' enough! Most disc jockeys are salespeople anyway because they sell themselves and their products every day — it's just a matter of converting that on the air sales approach into a more one-on-one direct approach."

Lee Armstrong's message to you aspiring general managers: *have a plan*. "Years ago I decided what I wanted to do and being aware of requirements, through planning, I attempted to meet them one by one."

Marv Dyson: Up Through The Ranks

Marv Dyson began his radio career in 1968 at WGRT/Chicago, now WJPC. Working his way up through the ranks at WJPC, Marv first served as an account executive, Local Sales Manager, National Sales Manager and finally General Manager.

I asked Marv to comment on his present success. "It's probably going to sound really corny but I've always dreamed of running a radio station. My mom was in radio, my dad and my brother currently do news at WLS here in Chicago. I was the last in the family to get into radio; however, once the bug hit me I figured why be an Indian — instead be a chief. My success is based mostly on hard work and the desire not to be an Indian. I really enjoy being a chief because I know I'm a good one."

Making A Good GM

Considering Marv Dyson's background, I wondered

what in his opinion makes a good general manager. "A successful GM has total knowledge of the marketplace he manages in. You definitely must have the gift of gab or the ability to get along with people but, most important for a black GM is the desire to make Black radio better than it's been in the past. Let's get into 'Big Time' radio, let's bring Black radio into the 80's. I feel that this is my charge as a black general manager because white owners are beginning to realize that black properties can be just as profitable as white pro-

"Let's bring Black radio into the 80's. I like to think that persons like myself in Black radio around the country will show that they know the business of radio and not just radio."

Marv Dyson, GM
WVON & WGCI/Chicago

erties. I like to think that persons like myself in Black radio around the country will show that they know the business of radio and not just radio. For example, the advantages of my sales experience is that I can't be fooled by my sales staff about why they can't sell these two stations. I have an astute knowledge of rates and what we should be charging. Also, I've got a thick skin simply from being told no an awful lot of times — I think that has probably made me a lot stronger than someone coming from a programming background. My only ego problem is that I want to win, and that comes from being a salesman."

When I asked Marv if he had a secret formula for winning, he had the following to say, "I have a personal philosophy: honesty, in approach to both clients and community. All that means is I'm going to try and do the best I can for clients who advertise on the station without sacrificing the needs, likes, dislikes or integrity of the black community."

For all of you interested in the GM chair, get a plan, and in that plan, I suggest you include some sales experience, or you just might not make it!

Action

- Robert Goins, Operations Manager of WJJS/Lynchburg, gave us a call to say WJJS had a 12'x12' sympathy card designed and constructed by a local art agency for the families of the slain children of Atlanta. WJJS held a signing ceremony at the Seminole Shopping Center in Madison Hts., VA, and each person who signed the card gave \$1. Bob told R&R he had contacted the Atlanta Chamber of Commerce, which has set up a task force to handle all donations from all over the world. He also told me that the participation from the shopping center merchants was fantastic; they donated a percentage of revenues taken in over the 4th of July holiday.

- Maxx St. Clair is the new Music Director at WPDQ/Jacksonville, FL. Program Director Mike Moore says he is happy to have Maxx doing the music because he's very knowledgeable and creative.

- Jerry O'Brien is the new 1-6am air personality at WBLX/Mobile. Jerry had last worked in radio on WABB/Mobile, but for the past five years he's been doing the disco DJ adventure. PD Carmen Brown says she's happy that Jerry's return to radio is with WBLX.

- In support of a statewide initiative by Assemblywoman Gwen Moore to declare July 5-12 "Minnie Riperton Week" in California, KDAY/Los Angeles hosted its second annual "Minnie Riperton Celebrity Softball" game. The KDAY team took on a team of celebrities made up of radio, television, and

film industry stars on Sunday (7-12). All proceeds will be contributed to the Minnie Riperton Cancer Research Fund.

- To promote school attendance this fall and help students of all grade levels get clothes and supplies, KDIA/Oakland is sponsoring its fourth annual "Dial Back-to-School Shopping Spree." 20 Sears gift certificates for amounts ranging from \$25 to \$500 will be awarded to the writers of the 20 best essays written on the topic "Why I'm going back to school this fall." The contest is open to persons that will be attending elementary school, junior high, high school, or college this fall.

- KMJQ/Houston announced the appointment of Earl Anthony to Promotions Director. Earl will continue his duties as the 6-10pm air personality on Magic 102.

- WGCI/Chicago says afternoon drive personality Dr. Lawrence Gregory Jones is now doing what's called "The Positive Thought For The Children." It's a weekly theme with a different thought each day in hopes of giving black youth some guidance. This thought process was inspired by the moving speeches presented by Dick Gregory and Max Robinson at the recent BRE Convention in Houston. WGCI also announced that Graham Armstrong, formerly of WTMP/Tampa, will be the new midday personality 10am-2pm. Graham is a Chicago native.

Black Radio

HOTTEST

Following are listed in order of their airplay activity.

- STACY LATTISAW**
"Love On A Two Way Street" (Cotillion)
- COMMODORES**
"Lady (You Bring Me Up)" (Epic)
- EVELYN KING**
"I'm In Love" (RCA)
- BROTHERS JOHNSON**
"The Real Thing" (A&M)
- LARRY GRAHAM**
"Just Be My Lady" (WB)
- BILLY OCEAN**
"Night (Feel Like Getting Down)" (Epic)
- CHERYL LYNN**
"Shake It Up Tonight" (Columbia)
- ATLANTIC STARR**
"Send For Me" (A&M)
- MAZE**
"Running Away" (Capitol)
- TEENA MARIE**
"Square Biz" (Gordy)
- DEBRA LAWS**
"Very Special" (Elektra)
- CAMEO**
"Freaky Dancin'" (Chocolate City/PolyGram)
- CARL CARLTON**
"She's A Bad Mama Jama" (20th)

CLIMBERS

Following are listed in order of their airplay activity.

WGIV, WTOY, WVOL, WDNT, WKWM, WJLB, WCIN, KAEZ, WBMX, KXAM, KJLH, KDIA. Hot at WILD, KOKY, KDIA, KSOL.

UNLIMITED TOUCH "Searching To Find The One" (Prelude) 52% (+3) reporting. Added at KDIA. Medium at WAMO, WXYV, WDAS, WBLX, WANT, WVEE, WLOU, WHRK, WGIV, WENN, WTOY, WBMX, WWWS, WCIN, WJLB, WKWM, WGCI, WJMO, WDMT, KDAY, KJLH, KXAM. Hot at WWIN, WATV, WTLC, WVON.

SHALAMAR "This Is For The Lover In You" (Solar) 50% (+9) reporting. Added at WANT, WTOY, WEDR. Medium at WILD, WDIA, WJJS, WAIL, WLOU, WHRK, WOIC, WGIV, KOKY, KAEZ, WJLB, WKWM, WGCI, WJMO, KDKO, KLIP, KDAY. Hot at WWRL, WBLX, WVEE, WTLC, WDAO, KSOL.

EBONEE WEBB "Anybody Wanna Dance" (Capitol) 48% (+7) reporting. Added at WAMO, WTOY, WDAO, WGCI, KSOL. Medium at WKND, WXYV, WWIN, WTMP, WDIA, WVEE, WAIL, WJMI, WLOU, WHOK, WHRK, WGIV, WATV, WDMT, WJMO, WKWM, WWWS. Hot at WENN, WVOL, KDKO.

KLIQUE "Love's Dance" (MCA) 44% reporting. Added at KDAY. Medium at WXYV, WAMO, WWIN, WHUR, WVEE, WAIL, WOWI, WHRK, KMJQ, WYLD-FM, WKXI, WVOL, WEDR, WCIN, WBMX. Hot at WILD, WATV, WTOY, WVOL, WJLB, KDAY, WENN.

SMOKEY ROBINSON "You Are Forever" (Tama) 42% (+1) reporting. Added at WTMP, KDAY. Medium at WKND, WXYV, WDAS, WBLX, WVEE, WHRK, WOIC, WGIV, WTOY, KOKY, WJLB, WCIN, KMJM, KAEZ, WWWS, WTLC, KDKO, KDIA. Hot at WDIA, WJMI.

CHANGE "Hold Tight" (RFC/Atlantic) 40% (+9) reporting. Added at WAMO, WKWM. Medium at WILD, WHUR, WBLX, WENN, WGIV, KOKY, WTLC, WVON, WWWS, WCIN, WGCI, WJMO, WDAO, KDKO, KJLH, KSOL, WAOK. Hot at WDIA, WPDQ.

DENROY MORGAN "I'll Do Anything For You" (Becket) 40% reporting. Debuts this week. Added at WVEE, WOIC, WKXI, WDAO, KDKO. Medium at WAMO, WXYV, WDAS, WILD, WWRL, WWIN, WVOL, WATV, WGIV, WAOK, WGCI, WJLB, WVON. Hot at WKND, WHUR, WEDR.

CHAKA KHAN "We Can Work It Out" (WB) 38% (+13) reporting. Added at WAMO, WDAO. Medium at WDAS, WWIN, WTMP, WJJS, WAIL, WJMI, WAOK, WOIC, WGIV, KOKY, WATV, WDMT, WVON, WTLC, KSOL, KJLH, KDKO. Hot at WWRL.

GINO SOCCIO "Try It Out" (Atlantic) 38% reporting. Medium at WWIN, WPDQ, WANT, WVEE, WOWI, WHRK, KMJQ, WTOY, KOKY, WVOL, WBMX, WWWS, WCIN, WJLB, WGCI, WJMO, WDMT, KDKO, KSOL, KDIA.

EDDIE KENDRICKS "(Oh I) Need Your Lovin'" (Atlantic) 37% (+8) reporting. Added at WKND, WAOK, WHRK, WCIN. Medium at WXYV, WDAS, WWRL, WTMP, WYLD-FM, WJMI, WOIC, WGIV, KOKY, WKXI, WVOL, WEDR, WATV, WDAO, KLIP.

RAFAEL CAMERON "Funtown U.S.A." (Salsoul) 37% (+2) reporting. Added at WTOY, WDMT. Medium at WKND, WILD, WWIN, WVEE, WLOU, KMJQ, WJMO, WKWM, WCIN, WTLC, WBMX, KSOL, KDKO, KXAM, Hot at WOIC, WGIV, WWWS.

REDDINGS "You're The Only One" (B.I.D.) 35% (+2) reporting. Medium at WAMO, WXYV, WILD, WWIN, WHUR, WGIV, WENN, WLOU, WTMP, WJMO, WJLB, WCIN, WTLC, WBMX, KDAY, KSOL, KDKO, KXAM.

RAY PARKER JR. & RAYDIO "That Old Song" (Arista) 35% reporting. Debuts this week. Added at WKND, WXYV, WDAS, WYLD-FM, WDAO, WDMT, WJLB, WCIN, WVON, KDAY. Medium at WHUR, WWIN, WVEE, WJMI, WHRK, KOKY, KSOL, KJLH.

MIDNIGHT STAR "I've Been Watching You" (Solar) 31% (+4) reporting. Added at WYLD-FM, WJMI, WTOY, KSOL. Medium at WDAS, WILD, WHUR, WWIN, WLOU, WOWI, WENN, WVOL, WCIN, KDKO. Hot at WDAO, WTLC.

RICHARD "DIMPLES" FIELDS "She's Got Papers On Me" (Boardwalk) 31% reporting. Debuts this week. Added at WANT, WOWI, KOKY, WCIN, WDMT, KSOL. Medium at WAMO, WWIN, WDIA, KMJM, WBMX, KLIP. Hot at WHUR, WAIL, WGCI, WVON.

AL JARREAU "We're In This Love Together" (WB) 31% reporting. Debuts this week. Added at WJMO, WXYV, WYLD-FM, WOWI, KMJQ, WGIV, KOKY, WWWS, WJLD, WKWM, KDKO. Medium at WDAS, WWRL, WWIN, WHUR, WVON.

LV. JOHNSON "I Don't Really Care" (ICA) 31% reporting. Added at WXYV, WWIN. Medium at WDAS, WBLX, WYLD-FM, WVEE, WGIV, WENN, WJMO, WGCI, WKWM, WVON, WBMX, KJLH. Hot at WJLB, WATV.

JACKSONS "Walk Right Now" (Epic) 31% reporting. Added at KSOL. Medium at WDAS, WWRL, WTMP, WAIL, WHRK, KMJQ, WGIV, WTOY, WBMX, WJLB, WJMO, WDAO, KDKO. Hot at KOKY, WKXI.

NEW & ACTIVE

FANTASY "Funky Song" (Pavillion) 29% reporting. Added at WLOU, WWWS. Medium at WKND, WTMP, WAIL, WAOK, WHRK, KMJQ, WENN, WTOY, WKXI, WTLC, WJMO, KXAM, KSOL.

L.J. REYNOLDS "Ain't No Baby Like My Baby" (Capitol) 27% (+2) reporting. Medium at WKND, WILD, WBLX, WDIA, WLOU, WENN, WDAO, WCIN, KAEZ. Hot at WXYV, WKXI, WWWS, WJMO, WJLB.

PETER TOSH "Nothing But Love" (EMI) 27% reporting. Debuts this week. Added at WYLD-FM, WTOY. Medium at WAMO, WKND, WDAS, WILD, WHUR, WAOK, WENN, WJLB, WCIN, WVON, KSOL. Hot at WLOU.

DYNASTY "Here I Am" (Solar) 27% reporting. Debuts this week. Added at WYLD-FM, WHRK, WOIC, WVON. Medium at WKND, WPDQ, WJJS, WGIV, WTLC, WCIN, KSOL, WAOK. Hot at WJMI, KDKO.

GAP BAND "Humpin'" (Mercury/PolyGram) 27% reporting. Debuts this week. Added at WWIN, WOIC, WDAO. Medium at WILD, WTMP, WBLX, WJJS, WATV, WENN, KAEZ, KMJM, WJMO, KDIA. Hot at WAIL.

SYLVESTER "Here Is My Love" (Fantasy/Honey) 27% reporting. Medium at WAMO, WXYV, WDAS, WILD, WHUR, WYLD-FM, WJMO, WKWM, WWWS, WBMX, KDIA, KDAY, KSOL. Hot at WJLB.

DIANA ROSS & LIONEL RICHIE "Endless Love" (Motown) 63% (+20) reporting. Added at WTMP, KMJQ, WENN, WGIV, WVOL, WJLB, KAEZ, KDKO, KJLH, KSOL. Medium at WKND, WXYV, WDAS, WILD, WVOL, WATV, WBLX, WDIA, WVEE, WAIL, WOWI, WJMI, WHRK, WOIC, KOKY, WTLC, WVON, KMJM, WDMT, WDAO, KXAM. Hot at WWRL, KDAY.

PHYLLIS HYMAN & MICHAEL HENDERSON "Can't We Fall In Love Again" (Arista) 63% (+16) reporting. Added at WANT, WVEE, KMJQ, KOKY, KDIA. Medium at WAMO, WKND, WXYV, WDAS, WILD, WWRL, WHUR, WVOL, WTMP, WDIA, WJJS, WJMI, WAOK, WHRK, WOIC, WGIV, WKXI, WDAO, WDMT, WJMO, WJLB, WCIN, WWWS, WVON, KSOL, KLIP, KXAM. Hot at KJLH.

RENE & ANGELA "I Want You More" (Capitol) 62% (+5) reporting. Added at WTOY, KOKY, WDAO. Medium at WKND, WXYV, WDAS, WILD, WWIN, WDIA, WVEE, WJJS, WOWI, WJMI, WAOK, WHRK, WOIC, WGIV, WATV, WDMT, WJMO, WGCI, WKWM, WJLB, WCIN, WTLC, KSOL, KDAY. Hot at WHUR, WAMO, KAEZ, KJLH.

POINTER SISTERS "Slow Hand" (Planet) 60% (+13) reporting. Added at WOIC, WANT, KDAY, KDIA. Medium at WAMO, WWRL, WWIN, WTMP, WPDQ, WBLX, WYLD-FM, WVEE, WAIL, WOWI, WJMI, WHRK, WTOY, WVOL, WBMX, WVON, WCIN, WJLB, WJMO, WDMT, KMJM, KLIP, KJLH. Hot at WXYV, KOKY, WDAO.

TAANA GARDNER "Heartbeat" (West End) 56% reporting. Added at KDIA. Hot at WAMO, WKXI, WVOL, WBLX, WANT, WVEE, WJJS, WLOU, WAOK, WOIC, WENN, WGIV, WTOY, WBMX, KMJM, WCIN, WKWM, WDMT. Medium at KOKY, WTMP, WPDQ, WHRK, KMJQ, WTLC, WWWS, WJMO, KDKO, KSOL.

MANHATTANS "Just One Moment Away" (Columbia) 54% (+11) reporting. Added at WTMP, WENN, WTOY, WDMT. Medium at WKND, WXYV, WWIN, WVOL, WPDQ, WYLD-FM, WDIA, WVEE, WJJS, WAIL, WOWI, WAOK, WHRK, WOIC, KOKY, WKXI, WTLC, WVON, WCIN, WJMO, WDAO, KDAY, KDKO. Hot at WWRL.

ROBERTA FLACK "You Stopped Loving Me" (MCA) 54% (+5) reporting. Added at WTOY, WVOL. Medium at WAMO, WKND, WXYV, WILD, WWRL, WWIN, WHUR, WTMP, WYLD-FM, WJMI, WLOU, WAOK, WHRK, WENN, KOKY, WKXI, WEDR, WDMT, WJMO, WKWM, WJLB, WCIN, KAEZ, WBMX, KDKO, KLIP.

GRACE JONES "Pull Up To The Bumper" (Island) 54% reporting. Hot at WDAS, WILD, WHUR, WTMP, WPDQ, WBLX, WVEE, WAIL, WHRK, KMJQ, WTOY, WBMX, WANT, WJMO, KSOL. Medium at WKND, WWIN, WJJS, WOWI, WJMI, WVOL, WATV, WDMT, WGCI, WWWS, KXAM, KDAY, KDIA.

QUINCY JONES "Razzmatazz" (A&M) 54% reporting. Added at WANT. Medium at WAMO, WDAS, WWIN, WHUR, WBLX, WDIA, WJJS, WOWI, WLOU, WHRK, KMJQ.

Black Radio

Hottest

July 17, 1981

EAST	SOUTH	MIDWEST	WEST
Evelyn King Stacy Lattisaw Cameo	Stacy Lattisaw Cameo Taana Gardner	Stacy Lattisaw Aurra Taana Gardner	Billy Ocean Debra Laws Rick James "Give" Maze

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WAMO
Pittsburgh, PA
J.C. Floyd

ADDED
Cheryl Lynn
LaToya Jackson
Ebonye Webb
Evelyn King
Change
Chaka Khan
Al Jarreau
Champagn
Sugarhill Gang
Denroy Morgan
Players Association

HOTTEST
Maze
Clarke/Duke
Debra Laws
Stacy Lattisaw
Taana Gardner
Rene & Angela
Brothers Johnson
Billy Ocean
Evelyn King
Carl Carlton

WOAS
Philadelphia, PA
Joe Tamburro

ADDED
Noel Pointer
LaToya Jackson
Stylitics
Bits & Pieces
Tiers
Randy Crawford
Debonica
Bandy Walls
Logg
Raydio

HOTTEST
Grace Jones
Debra Laws
Maze
Stacy Lattisaw
Cameo
Clarke/Duke
Evelyn King
Teena Marie
Lerry Graham
Commodores

WWIN
Baltimore, MD
Curtis Anderson

ADDED
West Street Mob
Nick Straker Band
Sparque
Natalie Cole
Tiers
Noel Pointer
Sister Sledge
Pure Energy
Suzi Q
Wanda Walden
Revelation
L.V. Johnson
Gap Band

HOTTEST
Unlimited Touch
Teena Marie
Suzi Q
Grangers
Nick Straker Band
West Street Mob
Sparque
S.O.S. Band
Sue Ann
Brick

WILD
Boston, MA
Steve Crumblay

ADDED
Arlie Bell
Rick James "Super"
Sparque
Natalie Cole
Noel Pointer
Ramey Lewis
Johnny "Guitar" Watson

HOTTEST
Evelyn King
Debra Laws
Grace Jones
Unlimited Touch
Cameo
Klique
Webster Lewis
Cheryl Lynn
Quincy Jones

MIDWEST

KAEZ
Oklahoma City, OK
Lee Simpson

ADDED
Johnny "Guitar" Watson
Emotions
Natalie Cole
Tiers
O'Conner
Tavares
Dave Valentin
Rosa/Richie
Greg Phillinganes
Tony Travlini

HOTTEST
Klique
Side Effect "Make"
Maze
Evelyn King
Stephanie Mills
Chaka Khan "What"
Rene & Angela
Aurra
Carl Carlton
Robert Winters & Fall

WDMT
Cleveland, OH
Freddie James

ADDED
Richard "Dimples" Fields
Manhattan
Chaka Khan
Rafael Cameron
Raydio

HOTTEST
Debra Laws
Stacy Lattisaw
Billy Ocean
Maze
Aurra
One Way
Evelyn King
Teena Marie
Atlantic Starr
Taana Gardner

WVON
Chicago, IL
Ron King

ADDED
Johnny "Guitar" Watson
Al Hunter
Nick Straker Band
Linda Jones
Dynasty
Raydio

HOTTEST
Donna Washington
Rick James "Give"
Unlimited Touch
Aurra
Debra Laws
Stacy Lattisaw
Rick James "Fire"
Richard "Dimples" Fields
Maze
Walter Jackson

WJMO
Cleveland, OH
Erik Stone

ADDED
None

HOTTEST
Frankie Smith
Cameo
Debra Laws
Stacy Lattisaw
Grace Jones
K.L.D.
Billy Ocean
Deniece Williams
Aurra
L.J. Reynolds

WBMX
Chicago, IL
Pam Wells

ADDED
None

HOTTEST
Grace Jones
Stephanie Mills
Cameo
Taana Gardner
Maze
Billy Ocean
Aurra
Debra Laws
Stacy Lattisaw
One Way

WWWS
Saginaw, MI
Kermit Crockett

ADDED
None

HOTTEST
Frankie Smith
Cameo
Atlantic Starr
Albie Myers
L.J. Reynolds
General Calne
Rick James "Give"
Billy Ocean
Rafael Cameron
Strikers

SOUTH

WKND
Hartford, CT
Eddie Jordan

ADDED
Eddie Kendrick
Raydio
Noel Pointer
S.O.S. Band
Wanda Walden
B.O. & Q. Band
Tiers
Pure Energy

HOTTEST
Evelyn King
Rick James "Give"
Cheryl Lynn
Stacy Lattisaw
Denroy Morgan
Cameo
Aurra
Billy Ocean
Lee Ritanour
Atlantic Starr

WXVY
Baltimore, MO
Tim Watts

ADDED
Natalie Cole
Raydio
Al Jarreau
Yutaka Yokokura
Sue Ann
L.V. Johnson

HOTTEST
Isley Brothers
Stacy Lattisaw
Evelyn King
Maze
Atlantic Starr
Brothers Johnson
Johnny Mathis
Debra Laws
L.J. Reynolds
Pointer Sisters

WWRL
New York, NY
Wanda Ramos

ADDED
Ramey Lewis
Vin Zee
Afterbach
David Valentin
Randy Crawford
Nick Straker Band
Milla Jackson
Herb Alpert

HOTTEST
Stacy Lattisaw
Evelyn King
Cheryl Lynn
T.S. Monk
Manhattan
Bustin Loose
Miles Davis
Chaka Khan
Shalamar
Rosa/Richie

WHUR
Washington, DC
Oscar Fields

ADDED
Milla Jackson
Dave Valentin

HOTTEST
Rick James "Fire"
Grace Jones
Atlantic Starr
Richard "Dimples" Fields
Denroy Morgan
Rene & Angela
Sister Sledge "Nite"
Bits & Pieces
Larry Graham
Commodores

WATV
Birmingham, AL
Bill Glover

ADDED
None

HOTTEST
L.V. Johnson
Webster Lewis
Klique
Unlimited Touch
Strikers
Champagn "Fire"
Debra Laws
Zingars
Skiyy "a"
Bill Summers

WTMP
Tampa, FL
Dabbe Parker

ADDED
Rosa/Richie
Evelyn King
Sister Sledge
Smokay Robinson
Spec & The P.O.F. Band
Manhattan
Carl Carlton

HOTTEST
Rick James "Give"
Stacy Lattisaw
Kool & The Gang
Fatback
Kurts Blow
Cameo
Billy Ocean
Grace Jones
Larry Graham
Dayton

WBXL
Mobile, AL
Carmen Brown

ADDED
Gary Wright
Teena Marie
Al Jarreau
S.O.S. Band
Manhattan Transfer
Emotions
Foreigner
Randy Crawford
West Side Mob
Brick

HOTTEST
Rick James "Give"
Mesa Production
Clarke/Duke
Stephanie Mills
Grace Jones
Carl Carlton
Shalamar "Lover"
Stacy Lattisaw
Cameo
Taana Gardner

WPDQ
Jacksonville, FL
Max St. Clair

ADDED
Suzi Q
Side Effect "I Can't"
Solar Source
Manhattan

HOTTEST
Rick James "Give"
Chaka Khan "What"
Stephanie Mills
Raydio "Woman"
Shalamar "Lover"
Change "Paradise"
Frankie Smith
Clarke/Duke
Cameo
Grace Jones

WYLD-FM
New Orleans, LA
Paul Stevens

ADDED
Gloria Gaynor
Johnny Mathis
Samantha Sang
Starpoint
Alicia Myers
Dynasty
Midnight Star
Sister Sledge
Raydio "That"
Johnny Bristol
Emotions
Peter Tosh
Odyssey
Natalie Cole
Al Jarreau

HOTTEST
One Way
Walter Jackson
Brothers Johnson
Stephanie Mills
Raydio "Woman"
Third World
Commodores
Debra Laws
Stacy Lattisaw

WDIA
Memphis, TN
Mark Christian

ADDED
None

HOTTEST
Carl Carlton
Stacy Lattisaw
Larry Graham
Debra Laws
Commodores
Smokay Robinson
Evelyn King
Deniece Williams "Silly"
Rick James "Fire"
Change "Hold"

WANT
Richmond, VA
Ben Miles

ADDED
Webster Lewis
Cheryl Lynn
Billy Ocean
Pointer Sisters
Fatback
Shalamar "Lover"
Hymn/Henderson
Quincy Jones "Razz"
Richard "Dimples" Fields
Klique

HOTTEST
Rick James "Give"
Grace Jones
Cameo
Teena Gardner
Debra Laws
Aurra
Clarke/Duke
Larry Graham
Sun "Reaction"
Donna Washington

WVEE
Atlanta, GA
Scotty Andrews

ADDED
Hymn/Henderson
Sister Sledge
Bill Summers "Summer Fun"
Noel Pointer
Jean Carr
Ree Smith/Rachel Sweet
LaToya Jackson
Denroy Morgan

HOTTEST
Carl Carlton
Stacy Lattisaw
Atlantic Starr "Send"
Teena Gardner
Frankie Smith
Aurra
Grace Jones
Shalamar "Lover"
Cameo
Evelyn King

WJBS
Lynchburg, VA
Art Young

ADDED
Sister Sledge
Brick
Atlantic Starr "Send"
Isley Brothers "Once"

HOTTEST
Clarke/Duke
Rick James "Give"
Stephanie Mills
Aurra
Change "Paradise"
Isley Brothers "Hurry"
Side Effect "Make"
Strikers
Taana Gardner

WEDR
Miami, FL
Leo Jackson

ADDED
Anita Ward
Woods Empire
Scandal
Shalamar
Noel Pointer
Evelyn King
Alicia Myers "Cards"
Clarence Carter
Jerry Carr

HOTTEST
Cheryl Lynn
Jimmy Cliff
Tina Turner
Denroy Morgan
Fatback Band
Atlantic Starr
Gap Band "Yearning"

WJXI
Jackson, MS
Tommy Marshall

ADDED
Denroy Morgan
Freedom
LaToya Jackson
Joyce Lawson
Hymn/Henderson
Gloria Gaynor
Starpoint

HOTTEST
Rick James "Super"
L.J. Reynolds
Grangers
Clarke/Duke
Taana Gardner
Cameo
Mesa Production
Maze
Jacksons
Commodores

WVOL
Nashville, TN
Fred Harvey

ADDED
Roberta Flack
Afterbach
202 Machine
Rosa/Richie
Dionne Warwick

HOTTEST
Debra Laws
Taana Gardner
Stacy Lattisaw
Frankie Smith
Strikers
Cameo
Billy Ocean
Barry & Glodean White
Klique
Ebonye Webb

KOKY
Little Rock, AR
Ronda Curtis

ADDED
Al Jarreau
Hymn/Henderson
Rene & Angela
Richard "Dimples" Fields
Steve Winwood "Night"
Gloria Gaynor
Yutaka Yokokura

HOTTEST
Commodores
Maze
Debra Laws
Pointer Sisters
Billy Ocean
Stacy Lattisaw
Brothers Johnson
Jacksons
Quincy Jones
Clarke/Duke

WTOY
Roanoke, VA
Dorinda Deane

ADDED
Roberta Flack
Peter Tosh
Rene & Angela
Ebonye Webb
Shalamar
Rufus
Rafael Cameron
Manhattan
Gangsters
Midnight Star

HOTTEST
Rick James "Give"
Cameo
Grace Jones
Maze
Taana Gardner
Strikers
Klique
Debra Laws
Stacy Lattisaw
Kool & The Gang

KMJQ
Houston, TX
Rosa Holland

ADDED
Rosa/Richie
Starpoint "Keep"
Evelyn King
Brick
Al Jarreau
Hymn/Henderson

HOTTEST
Frankie Smith
Rick James "Give"
Stacy Lattisaw
Grace Jones
Cameo
Mesa Production
Maze
Raydio "Needs"
Maze
Stephanie Mills
Change "Paradise"
Clarke/Duke

WOIC
Columbia, SC
Bob Walters

ADDED
Teena Marie
Time
Afterbach
Dynasty
Gap Band
Champagn
Pointer Sisters
Denroy Morgan

HOTTEST
Larry Graham
Carl Carlton
Taana Gardner
Cameo
Stacy Lattisaw
Commodores
Cameo
Evelyn King
Cheryl Lynn
Kurtis Blow

WHRK
Memphis, TN
Ron Olson

ADDED
Eddie Kendrick
Eddie Kendrick

HOTTEST
Grace Jones
Aurra
Brothers Johnson
Atlantic Starr
Cheryl Lynn
Cameo
Frankie Smith
Stacy Lattisaw
Billy Ocean

WAOK
Atlanta, GA
Carl Connors

ADDED
Sister Sledge
Ralph MacDonald
Grangers
Starpoint
LaToya Jackson
Teena Marie
Noel Pointer
France Joli
Pablo Cruise
Eddie Kendrick
Sue Ann
Brick
Tiers

HOTTEST
Cameo
Taana Gardner
Cheryl Lynn
Billy Ocean
Stacy Lattisaw
Atlantic Starr
Carl Carlton
Brothers Johnson
Maze
Evelyn King

WJMI
Jackson, MS
Carl Haynes

ADDED
Midnight Star
Woods Empire
Afterbach

HOTTEST
Stacy Lattisaw
Teena Marie
Klique
Sugarhill Gang
Ebonye Webb
Stacy Lattisaw
Sue Ann
Taana Gardner
Atlantic Starr

WENN
Birmingham, AL
Gene Wee

ADDED
LaToya Jackson
Manhattan
Rosa/Richie

HOTTEST
Fatback Band
Klique
Sugarhill Gang
Ebonye Webb
Stacy Lattisaw
Sue Ann
Taana Gardner
Atlantic Starr

WAIL
New Orleans, LA
Barry Richards

ADDED
Side Effect "I Can't"
Pablo Cruise

HOTTEST
Rick James "Give"
Frankie Smith
Gap Band "Humpin"
Maze
Stacy Lattisaw
Teena Marie
Clarke/Duke
Richard "Dimples" Fields
Brothers Johnson

WGIV
Charlotte, NC
Jo Ann Graham

ADDED
Rosa/Richie
Tiers
Al Jarreau
Yarborough & Peoples
Emotions
Sister Sledge
Odyssey

HOTTEST
Carl Carlton
Taana Gardner
Cameo
Stacy Lattisaw
Debra Laws
Cheryl Lynn
Commodores
Evelyn King
Larry Graham
Cameo

WJLB
Detroit, MI
J. Michael McKay

ADDED
Kenny Rogers
Rosa/Richie
Raydio
Players Association
Pablo Cruise
Al Jarreau

HOTTEST
Billy Ocean
Klique
L.V. Johnson
Debra Laws
Passage
Sylvester
Atlantic Starr
L.J. Reynolds
Maze
Stacy Lattisaw

WCIN
Cincinnati, OH
Everett Cork

ADDED
Richard "Dimples" Fields
Afterbach
Eddie Kendrick
Brick

HOTTEST
Billy Ocean
Taana Gardner
Teena Marie
Cheryl Lynn
T.S. Monk
Stacy Lattisaw
Dayton
Debra Laws
Maze

WEST

KDKO
Denver, CO
Byron Pitts

ADDED
Denroy Morgan
Turnmase Hino
Junie
Stylitics
Time
Al Jarreau
Oazz Band
Rosa/Richie
Side Effect "I Can't"

KMJM
St. Louis, MO
Dick Edwards

ADDED
Carl Carlton

HOTTEST
Kim Carnes
Rick James "Give"
Taana Gardner
Frankie Smith
Stars On 45
Kenny Rogers
Stacy Lattisaw
Raydio "Needs"
Clarke/Duke
Deniece Williams "Silly"

KSOL
San Mateo, CA
Bernie Moody

ADDED
Ebonye Webb
Richard "Dimples" Fields
Rick James "Give"
Dazz Band
Jacksons

HOTTEST
Rick James "Give"
Shalamar "Lover"
Grace Jones
Stacy Lattisaw
Cheryl Lynn
Billy Ocean
Quincy Jones "Razz"
Maze
Debra Laws
Commodores

KDAY
Los Angeles, CA
J.J. Johnson

ADDED
Raydio "That Old"
Larry Graham
Pointer Sisters
Carl Carlton
Smokay Robinson

HOTTEST
Brothers Johnson
Kim Carnes
Commodores
Quincy Jones "Razz"
Evelyn King
Stacy Lattisaw
Debra Laws
Cheryl Lynn
Maze
Teena Marie

KJLH
Los Angeles, CA
Lawrence Tarter

ADDED
Johnny Mathis
Rosa/Richie

HOTTEST
Evelyn King
Rene & Angela
Third World
Hi-Gloss
Brothers Johnson
France Joli
Eric Mercury
Hymn/Henderson
Stephanie Mills
Quincy Jones "Razz"

KLIP
Fresno, CA
Kevin Lynn

ADDED
None

HOTTEST
Rick James "Give"
Frankie Smith
Stephanie Mills
Billy Ocean
Maze
Clarke/Duke
Debra Laws
One Way
Aurra
Stacy Lattisaw

KQAM
Phoenix, AZ
Rick Nuhn

ADDED
Rosa/Richie
Debra Laws

HOTTEST
Cameo
Rick James "Give"
Frankie Smith
Stephanie Mills
Cheryl Lynn
Stacy Lattisaw
Lee Ritanour

ADDED
Atlantic Starr "Send"
Teena Gardner
Unlimited Touch
Webster Lewis
Hymn/Henderson
Pointer Sisters
Kool & The Gang

JAZZ RADIO

WOODY SHAW
United (Columbia)
JOHN KLEMMER
Hush (Elektra)
MANHATTAN TRANSFER
Mecca For Moderns (Atlantic)
JAY HOGGARD
Rain Forest (Contemporary)
TOM SCOTT
Apple Juice (Columbia)
DAVID SANBORN
Voyeur (WB)
PHAROAH SANDERS
Rejoice (Theresa)

EAST: WYBC/New Haven, CT, Tom Strategoth
SOUTH: WYZZ/Newsport News, VA, Larry Hollowell
MIDWEST: WBSY/Columbus, OH, Terry Wilson
WJZZ/Detroit, MI, Dorien Pester. WEST:
KADK/Denver, CO, John Rebeck.

Opportunities

Openings

EAST

Landman/Rivers major market FM in Northeast looking for future air talent, all positions, CHR and Adult Contemporary experience. T&R to Steve Rivers, 741 Red Oak Terrace, Wayne, PA 19087. (7-17)

WBZ has rare afternoon drive music opening. People communicator important. No beginners. Send T&R to Rick Stern, WBZ, Boston, MA 02134. No calls please. OE (7-17)

WRNR/Martinsburg, WV looking for PD with track record and jock with something to say. T&R to Box 99, Martinsburg, WV 25401. EOE M/F (7-17)

WKRT/Ithaca-Cortland, NY has opening for afternoon drive communicator with strong production skills. T&R to Tim Akers, WKRT, 292 Tompkins St., Cortland, NY 13045. (7-17)

WKRZ-FM Northeast Pennsylvania's killer FM extends news department. Part-time position. Experience a must. Resume and writing samples to Jim Jasing, WKRZ-FM, Box 1800, Wilkes-Barre, PA 18703. OE M/F (7-17)

WADC Country Parkersburg has immediate opening for afternoon drive communicator. Send T&R to Kirk McCall, PD, Box 1747, Parkersburg, WV 26101. OE M/F (7-17)

WHYL Country 96 Carlisle-Harrisburg, PA needs reliable adult morning drive personality. Good production a must. T&R to Chris Charles, 1013 S. Hanover St., Carlisle, PA 17013. (7-17)

WEJL/Scranton needs Adult Contemporary PD and afternoon jock. Send T&R to Chris Norton, WEJL, 149 Penn Ave., Scranton, PA 18503. (7-17)

WCAP is seeking mature midday personality, male or female, A/C format. T&R to Joe Corcoran, 243 Central St., Lowell, MA 08151. EOE (7-10)

Creative individual needed to manage our production department. New facilities. 25 minutes from seashore. T&R to Gary Bruce, WLAM/WWAV, Box 129, Lewiston, ME 04240. EOE M/F (7-10)

Leading A/C looking for experienced personality for weekends and fill-in. T&R to Ed Brouder, PD, WGR, Box 610, Manchester, NH 03105. (7-10)

Top-rated A/C FM 96, needs tapes of creative personalities and newsmen. Write Greg Stewart, CJFM, 1411 Fort St., Montreal, Quebec, Canada H3H 2R1. 514) 989-2577. (7-10)

5-10pm jock needed. Crazy person preferred. Send T&R to Todd Chase, PD, JB105, Providence, RI 02903. OE M/F (7-10)

14WK/Wheeling, WV is looking for News Director with news experience. Call Jack Armstrong, (304) 232-2250 or send T&R to 1201 Main St., Wheeling, WV 26003. (7-10)

Morning announcer/salesperson combo needed. Experience and production skills a must. T&R to Ron Hill, WCIR, 305 Reservoir Rd., Beckley, WV 25801. EOE M/F (7-10)

We want the greatest AOR personality available. T&R to David Bernstein, WAAF, 34 Mechanic St., Worcester, MA 01608. EOE M/F (7-10)

Openings

Cape Cod's #1 station has immediate opening. Experienced; strong production musts. Excellent wage. Frank Mitchell, WOCB, 278 S. Sea Ave., West Yarmouth, MA 02673. EOE (7-10)

WAAU/Binghamton, NY seeks Program Director. AOR experience required, A/C experience helpful. Tape, resume and proposal to Tom Shiptenko, WAAU, Box 997, Binghamton, NY 13902. (7-10)

WJTN is looking for morning drive news person. Dedicated and good. No calls. T&R: Steve Shulman, Box 1139, Jamestown, NY 14701. EOE M/F (7-10)

SOUTH

Looking for quality announcers who take pride in their work. Excellent facilities. T&R to Blake Hooper, WHBB, 606 Lauderdale St., Selma, AL 36701. EOE M/F (7-17)

KPLE/Temple, TX seeks Country jock with good production skills. Texas's 9th largest market. Contact Lynn Woolley, Box 1230, Temple, TX 76501. EOE M/F (7-17)

Experienced creative copywriter needed with proven skills. Salary open. Send resume and samples to KLAZ-FM/KOKY-AM, 1501 N. University, Suite 768, Little Rock, AR. EOE M/F (7-17)

5,000 watt 24-hour Country station needs afternoon personality. Send tape today to KKYN, Box 147, Plainview, TX 79072. EOE M/F (7-17)

Need morning news anchor. Adult Contemporary communicator for medium market. Seasoned pro's only. T&R to Bred Hama, WTMA, Box 31089, Charleston, SC 29407. EOE M/F (7-17)

Morning/news co-anchor in growing Tampa/St. Petersburg market. Smooth performance, conversational writing style. T&R to News Director, WSUN, Box 761, St. Petersburg, FL 33701. EOE M/F (7-17)

57KYX/Paducah, KY has midday opening. Send T&R to Bruce Clark, Box 2397, Paducah, KY 42001. EOE M/F (7-17)

Montgomery's #1 is looking for the right person. Preferably female news/anchor with enthusiastic personality for morning show. T&R to WLWI, Box 4999, Montgomery, AL 36195. EOE M/F (7-17)

AM/FM combo in East Tennessee looking for air personalities for both stations. Morning and night entertainer for FM. T&R to Reggie Jordan, WKIN, P.O. Drawer 9, Kingsport, TN 37665. No calls. EOE M/F (7-17)

LANDSMAN/RIVERS Mid-South Top 40 now expanding staff. T&R to Steve Rivers, 741 Red Oak Terrace, Wayne, PA 19087. (7-17)

Talented Morning Drive

and evening personalities needed for new contemporary adult FM in Sunbelt major market. Excellent money, finest benefits to creative communicators with the desire to excel and win. Join us at the starting line of our race to #1 in one of America's fastest growing and most competitive radio markets. We're a well established, respected broadcasting organization committed to total professionalism. Send T&R to Radio & Records, 1930 Century Park West, #249, Los Angeles, CA 90067. EOE

WRVQ-FM/Richmond's #1 Contemporary music station is accepting T&R for future opening. Send to Bill Thomas, Operations Director, Box 1394, Richmond, VA 23211. EOE (7-17)

Openings

Two openings for midday and 7pm-1am personalities. Send T&R to Stu Wright, PD, WORG, Box 1386, Orangeburg, SC 29115. (7-17)

WJDX/Jackson, MS looking for morning entertainer. Great bucks and benefits. T&R to Bob Reil, WJDX, P.O. Box 2171, Jackson, MS 39205. EOE M/F (7-17)

News people, afternoon drive production person. Midwest capital city, medium market. Excellent salary. Mike Hedger, Fair West Studios, 3341 Towerwood, #205, Dallas, TX 75234. EOE M/F (7-17)

Big Y country WYRL/Melbourne, FL needs afternoon drive 2-6pm or 6-midnight. Production a must. T&R to Bo Matthews, WYRL, 2221 Front St., Melbourne, FL 32901. EOE M/F (7-10)

KRGV/McAllen-Brownsville, needs aggressive, experienced newperson. New building with new facilities. Excellent benefits. T&R to Bob Perry, Box 4016, Weslaco, TX 78596. EOE M/F (7-10)

Aggressive management of A/C regional AM and rock FM seeks hard-working News Director. Minimum 2 years commercial experience. Contact Bob Kirby, 96/DCK, Dodge City, KS, (316) 227-3151. (7-10)

Need experienced female for future opening. Also future opening for information/personality announcer. Minorities encouraged. T&R: Joe Conway, GPM S. Tower, San Antonio, TX 78216. EOE M/F (7-10)

Full- and part-time openings. WEEL/Fairfax, VA. Contact: Don O'Brien, Box 908, Fairfax, VA 22030. (703) 273-4000. EOE (7-10)

K102/Ft. Lauderdale-Miami needs creative talent. Possible future AOR opening. T&R: Buddy Hollis, K102, 4431 Rock Island Rd., Ft. Lauderdale, FL 33319. (7-10)

WKOR/Starkville is in need of air talent. T&R to Mike Blakenev, Box 980, Starkville, MS 39759. EOE M/F (7-10)

Q107/Amarillo, CHR needs top-notch Production Director combo afternoon drive jock. Contact: Tony Mathis, (806) 855-1550, or T&R to Box 956, Canyon, TX 79015. EOE M/F (7-10)

MIDWEST

Wanted: Experienced newperson. Self-starter capable of handling total news responsibilities in greater Chicago metro. T&R to O.J. Jackson, WAKE, Box 149, Valparaiso, IN 46383. EOE M/F (7-17)

Chicago—top salary for top newpeople for Burkhardt-Abrams new satellite network. T&R to Jon Anthony, 2355 Ballard Rd., Des Plaines, IL 60018. EOE M/F (7-17)

WBOW, adult CHR station looking for professional evening person. Production a must. Send T&R to Barry Kent, WBOW, 1301 Ohio St., Terre Haute, IN 47807. EOE M/F (7-17)

Immediate opening for PM drive announcer at Country 14, WXCM. Good production skills required. Rush T&R to Bert Hawley, Box 1450, Jackson, MI 49204. EOE M/F (7-17)

Wanted: Morning Adult Contemporary personality. Good production skills an asset. Salary ranks with best in state. T&R to O.J. Jackson, WAKE, Box 149, Valparaiso, IN 46383. EOE M/F (7-17)

AOR station in Madison, WI looking for experienced announcers, part and full time positions. T&R to Dave Ervin, PD, WIBA-FM, Box 99, Madison, WI 53701. EOE (7-17)

WLRW/Champaign, IL, CHR looking for News Director. Experienced required. T&R to Jim Wnek, PD, WLRW, Box 3520, Champaign, IL 61820. (7-17)

WFUN/WREO-FM/Astoria needs committed, aggressive newperson. Strong writing and delivery. Call for appointment 2:30-4:30 weekdays. (216) 993-2126. EOE M/F (7-17)

Morning man needed for top FMer in Red River Valley. Mature personality. T&R to J.J. Bouley, KYTN-FM, Box 1838, Grand Forks, ND 58201 or call (701) 772-7197. EOE M/F (7-17)

Country station in Madison, WI needs part time help. WTSO is #1. Weekends only. Send T&R to Andy Witt, Box 8030, Madison, WI 53708. EOE M/F (7-17)

WDGY/Minneapolis now accepting applications for possible future opening. T&R to Oogie Pringle, WDGY, 1100 West 104th St., Bloomington, MN 55431. EOE M/F (7-17)

#1 A/C 60,000 watt FM needs intelligent, mature announcer. Rush T&R to Bert Hawley, OM, WIBM, Box 1450, Jackson, MI 49204. EOE M/F (7-17)

WBNQ/Bloomington, IL seeks air talent for 7-midnight, CHR format. Good production a must. Good money and excellent benefits. T&R to Mike Justin, WBNQ, Box 8, Bloomington, IL 61701. EOE M/F (7-17)

WHBY/Appleton, WI seeking professional broadcast journalist. Ability to write well, broadcast to competitive medium market. Ray Walter, Box 1519, Appleton, WI 54913, or call (414) 733-6639. EOE M/F (7-17)

Openings

Bright, communicative air personalities committed to excellence. Future full/part time openings. T&R to Dave Allen, KLNK, 7301 N. Broadway Extension, Oklahoma City, OK 73116. (7-17)

Landman/Rivers major market adult CHR FM in Midwest has immediate opening all shifts. T&R to Steve Rivers, 741 Red Oak Terrace, Wayne, PA 19087. (7-17)

Future File, nationally syndicated radio show, looking for reporters nationwide to conduct interviews with future oriented guests. Contact Phil Harvey, Golden Egg Productions, (213) 475-0817. (7-10)

Major Market Station

looking for solid News Director. We are an AM music station gearing up for the future. Major market experience not necessary. Major market attitude and professionalism is necessary. Position includes news shift with one of the top morning men in the country. T&R to Radio & Records, 1930 Century Park West, #248, Los Angeles, CA 90067.

K8TT/Quad Cities looking for nighttime personality. T&R to Jim O'Hara, Box 3788, Davenport, IA 52808. EOE M/F (7-10)

Two on-air positions available. Personality jocks. Apply to Jay Michaels, KISS 99, 1649 W. Main St., Greenfield, IN 47140. (7-10)

WDAF has opening for 7-midnight airshift. Must have three years experience in Country music programming. T&R: Moon Mullins, WDAF, Signal Hill, Kansas City, MO 64108. EOE M/F (7-10)

Swanson Broadcasting, KWKN/Wichita, seeking A/C personalities, present and future openings. T&R: Marc McCoy, 8810 E. 29th St. North, Wichita, KS 67220, or (316) 885-0261. (7-10)

Chicago—top salaries for top Country communicators for Burkhardt/Abrams satellite music network. T&R to Jon Anthony, 2355 Ballard Rd., Des Plaines, IL 60018. EOE M/F (7-10)

Morning man needed for top FMer in the Red River Valley. Mature personality. T&R to J.J. Bouley, KYTN-FM, Box 1838, Grand Forks, ND 58201, (701) 772-7197. EOE M/F (7-10)

Needed immediately! Heavy-voice Production Director/noon-3pm air talent for Country FM. Contact: Mark Winston, (808) 271-6611. EOE M/F (7-10)

KRIB has immediate opening for announcer/salesperson in Mason City, IA. Call Bob Scott, GM, at (515) 402-1490. (7-10)

WEST

KBYC needs AM drive personality/news reporter. 3 years experience with desire for community involvement. T&R to KBYC, Box 1490, Eureka, CA 96097. EOE M/F (7-17)

Two openings for production/traffic. Z format. Top 40, automated operation between Los Angeles & Santa Barbara. T&R to Chester Coleman, KGAB, Box 5063, Ventura, CA 93003. No calls. (7-17)

Newsperson needed at KRDR/Gresham, OR. T&R to Don Lane, PD, Box 32, Gresham, OR 97030, or call (503) 667-1230. (7-17)

KTHO/B. Lake Tahoe (CBS affiliate) has immediate opening for News Director. T&R to Wade Axell, Box AM, S. Lake Tahoe, CA 96706. EOE M/F (7-17)

Help Stop Job Searches!

Show prospects your station means business by placing an ad that gets immediate attention... and action. Order an Action Ad that reflects the excitement of your station and gets quick results. Just call PAM at (213) 553-4330.



THE GREATEST RADIO PROMOTIONS OF ALL TIME

Watch for this NAB Radio Programming Conference Souvenir Issue... another outstanding Radio & Records special coming August 14.

ADVERTISING DEADLINE JULY 31



The Industry's Newspaper

Opportunities

Openings

Music Of Your Life. Station needs voice for live assist and production. Both full and part time. Local applicants preferred. T&R to Mike Ryan, KMLO, Box 1000, Vista, CA 92083. EOE M/F (7-17)

KBLY looking for afternoon jock. T&R to Harry May, Box 1400, San Luis Obispo, CA 93406, or call (805) 543-9400. EOE M/F (7-17)

KCNR/Portland, OR has opening for future air talent. T&R to Bill Mayne, 4700 S.W. Council Crest Drive, Portland, OR 97201. No calls please. EOE M/F (7-17)

Top AOR station in Eugene looking for quality air personality for weekends. T&R to Peyton Mays, KZEL, Box 70128, Eugene, OR 97401. EOE M/F (7-17)

KTAC/Tacoma looking for News/Traffic reporter. Experience and ability to interact on the air with others required. T&R to Donna Gelesler, KTAC, 2000 Tacoma Mall Office Bldg., Tacoma, WA 98411. EOE M/F (7-17)

Landman/Rivers Country In Western Sunbelt has immediate openings all shifts. Adult Contemporary or Country experience. T&R to Steve Rivers, 741 Red Oak Terrace, Wayne, PA 19087. (7-17)

Southern Oregon's #1 Adult Contemporary station is looking for future air talent. T&R to Charlie Kirk, KMED, Box 1440, Medford, OR 97501. No calls please. EOE M/F (7-17)

Program/Production Coordinator. Seeking announcer-production type. Help guide promotions and PR. Detail administrative work. Some announcing. Resumes and salary requirements to Tom Young, KVON, 1124 Foster Rd., Napa, CA 94558. (7-17)

KYYA-FM/Billings needs AM drive personality to join our morning drive team. Number 1 in the market, pays good money and there is a future here! T&R to Jack Bell, PD, 1645 Central Ave., Billings, MT 59102. (7-17)

Westwood One seeks self-motivated aggressive individual for sales training position. Send resume to Judy Gold, Westwood One, 9540 Washington Blvd., Culver City, CA 90230. (7-17)

News reporter/anchor wanted. Experienced and hard-working. Great station. Contact Timothy Tomastik, KUHL, P.O. Box 166, Santa Maria, CA 93456. (805) 922-7727. (7-10)

Openings

KEZX/Seattle accepting T&R from experienced pros for future openings. Automation experience helpful. Send to Tim Williams, Box 31389, Seattle, WA 98103. EOE M/F (7-10)

KRKO/Seattle, WA has morning drive position open. Good production capabilities a must. A people person and a team player. Call Bruce Butterfield, (206) 365-1144. (7-10)

KHOP-FM 50,000 watt CHR looking for afternoon drive personality. Good pipes and production a must. T&R: KHOP-FM, P.O. Box 3839, Modesto, CA 95362. EOE M/F (7-10)

Sales Manager opportunity in Northwest. Resume to Robert Unmacht, GM, KKNW, Box C 1510, Lynnwood, WA 98036. EOE M/F (7-10)

KZEL has immediate weekend opening for AOR jock. Tape & resume to Peyton Mays, KZEL, Box 70128, Eugene, OR 97401. EOE M/F (7-10)

K-93 FM/Santa Rosa, California rocker, needs experienced production/copy writer with automation experience. Solid company, advancement, benefits. Tapes: Box 309, Heraldburg, CA 95448. (7-10)

Needed: Entertaining personality for mornings with aggressive staff in Pacific Northwest. T&R to Rick Scott, KREM AM/FM, 4103 S. Regal, Spokane, WA 99203. No calls. EOE M/F (7-10)

KFRC/San Francisco needs morning news pro. Personality a must to work with Dr. Don Rose. No calls. T&R to Vikki Livikis, KFRC, 415 Bush St., San Francisco, CA 94108. EOE M/F (7-10)

KLUC FM-98/Las Vegas, NV is looking for air personality/production. T&R to Randy Lundquist, Box 14805, Las Vegas, NV 89114. No calls please. (7-3)

Need a news reporter now! Someone who can dig for local news. T&R to Paul Wilson, PD, KKNW, Box C 1510, Lynnwood, WA 98036. EOE M/F (7-10)

KFMB-AM/San Diego looking for unique off the wall personality for late night show. T&R: Mark Larson, 7877 Engineer Road, San Diego, CA 92138. No calls please. EOE M/F (7-10)

Positions Sought

Experienced jock with degree in marketing now working A/C. Seeking full time in East. Preferably AOR. DREW JENKINS, (203) 869-3322. (7-17)

BOB PITTMAN, formerly WFLB, great team player with 9 years experience. Call (919) 864-2818. (7-17)

Production Director. Currently bored, seeks challenge. STEPHEN BRIGGS, 1650 Gatehouse Circle #A2, N. Colorado Springs, CO 80904. (7-17)

Talk is cheap... Compared to the revenue a good host can generate. Looking for medium/major market facility committed to quality. REX (307) 672-9453. (7-17)

Radio everyman with wife & Pinto. Homesteading west of Mississippi. Reliable, concerned, involved, experienced and sometimes silly. It's your duty to say howdy! (717) 845-7883. (7-17)

Programmer with tight AOR in hit country package looking for small to medium West Coast FM or AM. Call (415) 344-3118. (7-17)

Major market air personality with programming experience seeks major market air position or programming slot. Will relocate. Available now. Call DOUG, (207) 883-5086. (7-17)

Black overnight personality. 5 years medium market experience. Unique all night show. Call SLICK, (815) 588-8359. (7-17)

Experienced play-by-play man seeks college football and basketball position for next season. Call PAT, (206) 538-0338. (7-17)

Experienced CHR PD/MD looking for new opportunity. Currently OM/MD. Hard working professional with winning attitude. Call TODD, (813) 625-1657. Prefer Northeast or South. (7-17)

BTEVE REID, W8GN, WQXI, winner of International Edward R. Murrow, National SDX, National Headliner, wants major market Southern News Director position. (919) 934-7698 or (504) 292-8195. (7-17)

Positions Sought

Dedicated, young hard-working news professional seeks reporter's role with medium market station. Will relocate. SCOTT ROSS, (218) 724-9998, 9-5pm CDT. (7-17)

News, sports, play-by-play. 3 years small market experience plus college degree. Seeking medium market position with any or all above. (301) 949-0722. (7-17)

MIKE KIRVEN, WLLZ, looking to relocate. MD experience. Call (313) 683-2296 after 4pm EST. (7-17)

Sports Director 50,000 watt News/Talk AM in large Southern market seeks opportunity. News and play-by-play experience. Call DON, (815) 331-2272. (7-17)

News Intern with KDKA/Pittsburgh. 1 year experience as reporter/anchor in Top 50 market. College degree. Call JIM PARSONS, (412) 287-6696 between 12-6pm. (7-17)

Announcer with 8 years experience seeks air work in Dallas/Ft. Worth. Good voice and delivery. Call GARY WALKER, (713) 899-1284 or (214) 328-7705. (7-17)

Planning a change in your evening lineup in August? Good pipes and production for medium market rocker. Call KEVIN, (915) 846-6712. (7-17)

Clever, experienced personality seeks community minded MOR station. Currently overnight and swing shift at Northeast powerhouse. (315) 478-5329. (7-17)

Uncle Sam wants you to get me off the dole! Major market experience, great production. Call CARRY LOEWEN, (206) 827-3228. (7-17)

Great jock, great guy looking for gig. Massive money if possible. Former PM drive WPGC. JJ JACKSON/BRUCE BISSON, (202) 882-8351. (7-17)

Talented female jock available now! Will relocate. No position overlooked. 8 years CHR and A/C. Production and promotion experience. Formerly WKAP, WSAN. JOY VANDERLEK, (813) 864-2344. (7-17)

News, CHR and AOR, Top 25 markets only. Excellent writing and delivery. Available soon. Call (314) 644-0165. (7-17)

15 year pro available. CHR or A/C programming/on-air position. Will relocate. JACK ROSS, 4471 Rhine Dr., St. Louis, MO 63033. (314) 587-9000 ex-522, or (314) 921-4471. (7-17)

Medium market News Director seeks big break. Solid administrator, anchor and reporter. Wants to join your team as News Director or anchor. Call (202) 244-2634. (7-17)

Looking for an airshift in the South. Good production. T&R upon request. STEVE, (803) 668-6406. (7-17)

CHRIS THOMAS is looking... Currently in Jacksonville, FL. Production, music research and promotion in CHR, A/C, Country and AOR. Prefer FL or Southeast. (904) 249-FM 39. (7-17)

Currently working San Francisco Bay area. 6 year pro. 1st ticket. Programming experience. Will consider part time. West preferred. (415) 548-0953. (7-17)

Sports talk show host wants major or large medium market sports talk or sports casting position. Currently getting impressive numbers. Could do the same for you. (202) 244-2634. (7-17)

Attention Superstars/AOR stations in West & Southwest, LEE ROBERTS of 96ROCK Superstars Tucson looking to join winning Superstars AOR team. (602) 747-5330 anytime. (7-17)

Creative air talent seeks a change. Would like to relocate in the Southwest. Have 4 years experience and some experience in programming. Call and ask for JEFF MOORE at (507) 625-5227. T&R available upon request. (7-24)

Ouch! My foot's caught. Help me get it in the door. Recent college grad seeking. Write RICH HANSON, Apt. A2, 221 Stowe Ave., Troy, NY 12180. (7-10)

Talk show host seeks opportunity. Also does production. Call (801) 375-6939. (7-10)

Licensed radio announcer looking for full or part-time job. Ready to work, and willing to relocate. Call DONALD, (213) 582-6737. (7-10)

Positions Sought

I can attract and hold your CHR listeners. 8 years experience. Willing to relocate. Call DOC ELLIOT, (312) 251-4381. (7-10)

BOB COFFEE creator and host of "COFFEE & JAZZ," seeks Major/Medium station high on good radio.

- ... Golden Mike Award Winner!
- ... Featured in Billboard!
- ... 3 years of Blue Chip Sponsors.



"The MOR JAZZ Entertainer with A/C & BM listeners"
57 Read Street, Winthrop, MA 02152
(803) 924-8176

Anchorman/news information format in 11th market Long Island. 2 years professional experience looking for more money NE. JOHN, (516) 242-7072 or (516) 667-7263. (7-10)

Experienced female jock looking for full-time work anywhere in California. Call DORY for T&R, (714) 642-8287. (7-10)

Announcer with 2 years experience. Desiring work in Rocky Mountain-Midwest regions. Good production skill. Call DON, (216) 633-2266. (7-10)

3 years experience most recently as MD for Capitol City CHR. Seeking on-air position at AOR but will consider all. Call JOHN, (518) 393-2219. (7-10)

I went out now! Call KEN HINSON, (818) 753-0613 or (913) 722-5988 for faster service. (7-10)

Jock with 5 years experience trying to feed my wife and daughter. Willing to work any shift in any town. Call CARL GROSFENBACHER, (603) 236-8137. (7-10)

10 year veteran moving to Tampa-St. Petersburg area August first. All offers considered. Call CHARLIE, (601) 482-8090. (7-10)

PD looking for FM AOR operation wanting to be #1. I'm serious and if you are too, call CHRIS evenings, (219) 663-7205. (7-10)

Attention Boston: I'm in town and available yesterday. Top 10 on-air and Top 50 PD experience. Put me to work! Laura, (617) 277-2655. (7-10)

Started as a janitor 2 years ago and now I'm PM drive and MD. CHR, AOR. Good pipes and production. Leave message. KIRK, (209) 562-4025. (7-10)

RON FOLKS looking for Program, Production/Music Directorship. Current Program Assistant. Tight board, good production. 8-15 Bnarsgate Apt., Cole, SC 29210, (803) 798-5584 after 9pm. (7-10)

Adventurous radio station looking for fresh talent? I'm DAVE SHOOTEN on the radio looking for you. (212) 675-5500, ext. 256, after 12:30pm. (6-26)

I've got your talk show! Experienced, major market producer with dynamite light or comedy telephone talk show. Can blend with most music formats. (212) 688-0794. (6-26)

R&R Opportunities Advertising

Radio & Records provides **free** listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

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1 Week	2 Weeks	3 Weeks
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Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

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ONE YEAR — \$170
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Please enclose payment with order

Overseas subscribers new subscription
\$300 per year renewal
U.S. funds please payment enclosed

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TELEPHONE: (213) 553-4330

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Address _____
Company _____
Mr./Mrs./Ms. _____ (please print)
State _____
Zip Code _____

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AND RENEWAL:**

Please attach the mailing label from the envelope when writing about service or change of address. Allow 3 weeks for change of address to take effect. Thank you.

MAIL TO: RADIO & RECORDS
1930 Century Park West, L.A., CA 90067

Opportunities

Positions Sought

Announcer, 16 years experience, first ticket. Have worked Country plus other formats. Will consider employment in Southeast Georgia or Alabama. **BILL SMITHSON, (305) 448-1260. (7-10)**

OM, MD, AM/PM drive with 7 years experience, seeking same in professional atmosphere. Prefer West or Midwest. **BILL REED, (316) 227-7161 or (316) 225-4343. (7-10)**

Eager, experienced 4 year announcer, ready to tackle any format, A/C, Country/AOR. Have had some experience in all. Also have abilities in news writing/gathering/reading. Call **MYRON, (507) 433-8154. (7-10)**

First phone, 8 years professional announcer, AOR, A/C. Audience pleaser. Looking to settle, prefer Northeast. **LEE DRAVIS, 26 Mountain Ave., Warren, NJ 07060, (201) 647-2748. (7-10)**

Dedicated, hard-working P/A, CHR DJ/sports nut wants ft/pt in NY, Tri-state region. Top 50 experience. Call **JOE, evenings (212) 358-2734. (7-10)**

Excellent news, sports writer, announcer. Solid interviewing, production skills, various work experience, small stations, San Francisco. I'm mature, intelligent, hard-working. Masters. **NEIL, (415) 282-9319. (7-10)**

HARRY HARRIGAN's the name, but experience is related to the game. Got one year — I went more. Will relocate. Call **(213) 573-5280 or (213) 622-7454. (7-10)**

DJ looking for full-time work. Small stations. Write **KEVIN, 110 Whitford St., Warwick, RI 02886, (401) 739-5625. (7-10)**

Six years of contemporary on-air/production. Ready for an airshift at your station. Hard worker. Call now. **DICK O'DAY, (219) 282-1032. (7-10)**

Positions Sought

SEAN SCOTT, AOR MD experience at WQDR, WTUE; PD at WMAD. Seeking major market airwork or medium market programming post. (608) 592-5308. (7-10)

Habeus phobos lovecraft, genius maximus chameleon. Ten years experience, all areas. Automation to ziptronics. Award-winner, 2nd phone. References. (901) 789-5199. (7-10)

Available now! Management saw my ads; now I'm out the door. Top morning man that gives 200% wants to move West. Call **LES, (915) 949-1103. (7-10)**

First-rate announcer. Creative, dependable, reliable, energetic. Call for resume and tape after 6pm (CST). (219) 844-8816. (7-10)

Creative, experienced air personality seeks new challenge. Currently MD in competitive small market. Contemporary stations, preferably Midwest. **BRAD LOVETT, (419) 678-3138. (7-10)**

Talented sportscaster seeks hockey p-b-p position. Seven years experience. Call **JIM, (313) 663-0151. (7-10)**

Creative, aggressive, and dependable. A/C preferred. Call for resume and tape. **MARK, (219) 844-3431 or (219) 844-2849. (7-10)**

Medium market CHR DJ looking to expand career. Experienced and excellent references. Call (701) 772-4737 (9am-5pm). (7-10)

Call (212) 888-0794 today for details about a telephone talk show that's so funny, it's no laughing matter. (7-10)

Positions Sought

I'm the voice that sold a million records. Experience? Eight years radio; two years TV, including programming and music. For T&R, call **MARK HAHN, (606) 342-6599. (7-10)**

Baltimore's AL ST. JOHN is currently looking for full-time with stable radio station. Eight years of major market experience. Currently with WFBR. (301) 655-2641. (7-10)

Give me a break! I'll give you knowledge of all Rock, A/C, Jazz. **C. FENTON, 150 Overlook Ave., Apt. 4-C, Hackensack, NJ 07601, (201) 342-0869. (7-10)**

Changes

RADIO

Ann Davis Merkwell appointed Account Executive at WJYL/Louisville, KY.

James Richard DeRosa joins WEEL-AM/Fairfax, VA as Marketing Consultant.

Paul Agase named Account Executive for WIND/Chicago, IL.

Lisa Wreden has been named Local Sales Manager for WXKS-AM/Medford, MA.

Susan Lester named Account Executive at 79-WTAR/Norfolk, VA.

Debra Clay, former MD at KDOL/Mojave, CA, joins KOHI/St. Helens, OR as PD.

Changes

RECORDS

Paul West has been promoted to National Quality Control Director at Capitol Records.

Debbie Cutting named Manager, Sales Administration for Arieta Records.

Bob Berglund appointed Operations Manager for WEA Philadelphia Branch.

INDUSTRY

Kathy Cooney named SESAC's Director of West Coast Division.

Thomas F. Scott has been named Vice President-Finance & Administration for the Broadcast Center.

Skip Piper joins the Broadcast Center as an independent Sales Representative.

Val Azzoli appointed Vice President and Director of ATV Music Publishing of Canada and Welbeck Music of Canada.


Miscellaneous

New FM needs 45 and LP CHR and A/C record service. All labels. New and oldies needed. **KCCU-FM, Box 106, Columbus, KS 68725.**

WXVQ/15Q needs record service from all labels. A/C format. Contact **Merrill Craig, PD, 220 E. Herbert Ave., Deland, FL 32726. (7-10)**

Marketplace

ELECTRIC WEENIE
RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970



Dr. Don Rose, KFRC. "I depend on it more than any other." Gary Owens, KMPC. "Aids the creative, helps the beginner."
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Radio's most complete personality biweekly. Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on station letterhead:
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GUARANTEED FUNNIER! FREE SAMPLES!
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"Phantastic Phunnies"
Highly Respected! Hilarious! Original!
Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

CHUCK BUELL'S SUPER GOLD

A weekly three-hour program of America's favorite past hits. "Audience response has been terrific! The best show of its kind!" Lindsey English, PD, KKBZ/Santa Paula, CA. For rate and availability in your market call (303) 756-9091.

TIMBERLINE PRODUCTIONS
Box 9541 So. Station, Denver, CO 80209

GREAT JINGLES STATION ID'S

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210 SOUTH STREET, BOSTON, MA 02111 617-428-3131

WE PAY CASH FOR RECORDS
Guaranteed top \$\$\$ paid for LP's, pic discs, limited editions, radio station libraries, etc.

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RADIO & RECORDS 1930 Century Park West
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FREE SAMPLE ISSUE of radio's most popular humor service!
For sample, write on station letterhead to: **O'Liners**
1448-R, West San Bruno Ave., Fresno, CA 93711
or phone (209) 431-1502

The most talked about Comedy Service in the industry.

Complimentary snack: **"LOLA'S LUNCH"**
Call (313) 434-6142
Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

Tote Bags T-shirts

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136 West 21st Street N.Y. N.Y. 10011
Telephone 212 691 0001

Increase Sales Results

The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads.
Just call **PAM at (213) 553-4330** for more information.

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

JOURNEY

Who's Crying Now (Columbia)

68% of our reporters on it. Moves: Up 13, Debuts 39, Same 35, Down 0, Adds 58 including WKBW, WPGC, WLS, WRDQ, WGCL, KIIS-FM, KPLZ, KIMN, Q103, KOPA, B104, B97, WCSC, KEYN-FM, KERN. See Parallels, charts at number 28.

GARY WRIGHT

Really Wanna Know You (WB)

60% of our reporters on it. Moves: Up 60, Debuts 17, Same 25, Down 0, Adds 29 including WKBW, WFIL, CFTR, Q105, WZZP, WZUU, KIQQ, 13K, KIMN, Q103, WBLI, Q106, KSTAR, KEYN-FM, KRQ. See Parallels, charts at number 29.

ROBBIE PATTON

Don't Give It Up (Liberty)

59% of our reporters on it. Moves: Up 19, Debuts 26, Same 46, Down 0, Adds 38 including WKBW, WBEN-FM, WCAO, JB105, CFTR, KRLY, WZZP, WZUU, KFI, KIIS-FM, Q103, WTRY, WNOX, KZ93, FM103. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases reported by at least 50 of our CHR stations are listed in order of their activity. The two numbers following the song designation indicate the total number of stations reporting airplay and, of those, the total number of new adds. "Moves" indicate how many stations moved the record up on their charts, the number of new chart Debuts, how many stations held it the Same (on to on, add to on, 31-31), moved it down on their charts or Added it this week. Complete airplay activity for all songs in New & Active is listed in the Parallels. Indicates one of this week's "most added" new songs.

TUBES "Don't Want To Wait Anymore" (Capitol) 111/10

Moves: Up 52, Debuts 8, Same 39, Down 2, Adds 10, KS95-FM, KIMN, Q103, KEYN-FM, WISM, KIOY, FM102, 13FEA, WRKR, WSPT, WBEN-FM 28-20, KBEQ 10-7, KEZR 26-22, WPST 23-21, FM103 15-11.

STEVIE NICKS w/TOM PETTY... "Stop Draggin' My Heart

Around" (Modern/Atco) 106/103. Moves: Up 0, Debuts 2, Same 1, Down 0, Adds 103 including WBEN-FM, 96KX, WCAO, JB105, Q107, WPGC, CHUM, Z93, 94Q, Q105, WCKX, CKLW, KBEQ, KEARTH, KSF, KYYX.

FRANKE & THE KNOCKOUTS "You're My Girl" (Millennium)

106/21. Moves: Up 30, Debuts 26, Same 29, Down 0, Adds 21 including WCAO, CHUM, KEARTH, KEGL, KBFM, WRJZ, WISM, WIKS, KIOY, KSPZ, KMJK, WCGQ, WTRU, KCBN, KQOK.

BILLY SQUIER "The Stroke" (Capitol) 93/5

Moves: Up 53, Debuts 2, Same 28, Down 5, Adds 5, WCKX, KSF, WKRZ-FM, WAAY, WRKR, JB105 1-1, Q107 5-1, CHUM 14-10, Z93 17-9, Q105 3-1, WLS-FM 2-1, KXX106 3-1, WOKI 1-1, KXX 15-6.

RAY PARKER JR. & RAYDIO "That Old Song" (Arista) 88/26

Moves: Up 18, Debuts 13, Same 31, Down 0, Adds 26 including WRDQ, KIQQ, KJR, KOPA, V100, WFMF, KXX106, Y103, WSEZ, KIOA, KXX, 13FEA, WCIR, KSEL, WEAQ.

STACY LATTISAW "Love On A Two-Way Street" (Cotillion)

79/10. Moves: Up 43, Debuts 15, Same 11, Down 0, Adds 10, WIFI, Y100, Q103, KTSA, B97, WAYS, WISM, WIKS, Z102, KFXD, WABC 3-2, Q105 14-10, KRLA d-14, KSET-FM 5-1, KGGI 15-9.

ELO "Hold On Tight" (Jet) 76/76

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 76 including WBEN-FM, WFIL, WCAO, JB105, Z93, 94Q, CKLW, KBEQ, KEARTH, KFI, KIIS-FM, KIQQ, KFRC, KSF, KJR, KYYX, KPLZ.

GINO VANNELLI "Nightwalker" (Arista) 74/18

Moves: Up 23, Debuts 13, Same 20, Down 0, Adds 18 including WIFI, Y100, KRLA, KIQQ, Q103, WFLY, KSTAR, KQ94, WOKI, KEYN-FM, WRBR, KERN, KMJK, 14WK, WTRU, KDZA.

STYX "Nothing Ever Goes As Planned" (A&M) 73/10

Moves: Up 20, Debuts 13, Same 30, Down 0, Adds 10, WBEN-FM, WPGC, CHUM, WAEB, BJ105, WCSC, FM99, KILE, KKRC, KRLC, PRO-FM d-22, KBEQ 13-11, WAQY 23-16, KQ94 31-22, KLUC 26-22.

ALABAMA "Feels So Right" (RCA) 71/9

Moves: Up 33, Debuts 7, Same 22, Down 0, Adds 9, WROR, Q103, WKIX, WAKX, WISM, WNAM, KZZX, FM99, KPUR, 94Q d-28, WFR 25-22, WAAY 6-5, WRJZ 6-4, WSEZ 12-9, KIOY 26-19, KCPX 22-17.

JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 70/5

Moves: Up 33, Debuts 6, Same 25, Down 1, Adds 5, Z93, WFR, V100, WIKS, KENO, WIFI 19-16, KVIL d-19, Q105 8-7, WZZP 19-16, KIQQ 25-19, BJ105 33-29, WNOX 15-12, KCPX 13-11, 14WK 15-11, WHHY 21-18.

EDDIE RABBITT "Step By Step" (Elektra) 69/68

Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 68 including WFIL, WPGC, Z93, 94Q, KXOK, KFI, KIQQ, KJR, KYYX, KPLZ, KOPA, K104, KLAZ, KEYN-FM.

Radio & Records

NATIONAL AIRPLAY/30

July 17, 1981

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
2	1	1	1	AIR SUPPLY/The One That You Love (Arista)
5	3	2	2	JOEY SCARBURY/Theme From "Greatest..." (Elektra)
7	4	3	3	KENNY ROGERS/I Don't Need You (Liberty)
6	5	4	4	MARTY BALIN/Hearts (EMI America)
17	8	6	5	POINTER SISTERS/Slow Hand (Planet)
1	2	5	6	GEORGE HARRISON/All Those Years Ago (Dark Horse/WB)
18	10	8	7	MOODY BLUES/Gemini Dream (Threshold/PolyGram)
16	12	10	8	ALAN PARSONS PROJECT/Time (Arista)
14	9	9	9	MANHATTAN TRANSFER/Boy From New York City (Atlantic)
4	6	7	10	DARYL HALL & JOHN OATES/You Make My Dreams (RCA)
24	18	15	11	JUICE NEWTON/Queen Of Hearts (Capitol)
20	16	13	12	OAK RIDGE BOYS/Elvira (MCA)
19	17	16	13	STANLEY CLARKE/GEORGE DUKE/Sweet Baby (Epic)
28	22	17	14	PHIL COLLINS/In The Air Tonight (Atlantic)
30	27	22	15	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
8	11	12	16	RICK SPRINGFIELD/Jessie's Girl (RCA)
29	25	21	17	CARPENTERS/Touch Me When We're Dancing (A&M)
3	7	11	18	KIM CARNES/Bette Davis Eyes (EMI America)
-	29	23	19	COMMODORES/Lady (You Bring Me Up) (Motown)
27	23	20	20	REO SPEEDWAGON/Don't Let Him Go (Epic)
-	-	27	21	DIANA ROSS & LIONEL RICHIE/Endless Love (Motown)
15	14	14	22	SHEENA EASTON/Modern Girl (EMI America)
-	30	25	23	FOREIGNER/Urgent (Atlantic)
-	-	26	24	PABLO CRUISE/Cool Love (A&M)
-	-	28	25	GREG KIHN BAND/Breakup Song (They Dpn't...) (Beserkley)
-	-	29	26	JIM STEINMAN/Rock & Roll... (Epic/Cleveland International)
-	-	30	27	PAT BENATAR/Fire And Ice (Chrysalis)
-	-	→	28	JOURNEY/Who's Crying Now (Columbia)
-	-	→	29	GARY WRIGHT/Really Wanna Know You (WB)
-	-	→	30	ROBBIE PATTON/Don't Give It Up (Liberty)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

- S. NICKS w/TOM PETTY... "Stop..." (Modern/Atco)
- ELO "Hold On Tight" (Jet)
- EDDIE RABBITT "Step By Step" (Elektra)
- JOURNEY "Who's Crying Now" (Columbia)
- ROBBIE PATTON "Don't Give It Up" (Liberty)

Complete Regionalized Listings on Pages 26 and 27

HOTTEST

- AIR SUPPLY "The One That You Love" (Arista)
- JOEY SCARBURY "Greatest American..." (Elektra)
- POINTER SISTERS "Slow Hand" (Planet)
- KENNY ROGERS "I Don't Need You" (Liberty)
- MOODY BLUES "Gemini Dream" (Threshold/PG)

Parallel Listings Begin on Page 28

REX SMITH/RACHEL SWEET "Everlasting Love" (Columbia) 62/4

Moves: Up 30, Debuts 14, Same 14, Down 0, Adds 4, WIFI, Y103, KTAC, WSPT, Z93 26-23, Q105 16-12, KIQQ 27-20, Q103 d-21, WKEE 40-36, WSGN 22-19, WBBQ 30-27, WRJZ 29-21, Z104 30-25, WCGQ 21-17.

ROSANNE CASH "Seven Year Ache" (Columbia) 59/0

Moves: Up 24, Debuts 1, Same 14, Down 20, Adds 0, WIFI on, KVIL 20-15, KXOK 5-4, Q102 23-19, WOKY d-15, KEARTH 18-16, 13K 11-8, KFMK 10-7, KEEL 17-14, KJ100 8-7, KOFM 10-6, WIGY 10-10, 95XIL 11-7, WEAQ 6-3.

CAROLE BAYER SAGER "Stronger Than Before" (Boardwalk) 54/0

Moves: Up 22, Debuts 1, Same 19, Down 12, Adds 0, WCAO 14-11, KVIL 13-8, KS95-FM on, KIQQ 20-18, WKBO 12-11, V100 29-27, KQ94 32-30, WNOX 8-8, WGH 9-9, WCIR 15-8, WXLK 16-12, WSPT 24-20, KBOZ 10-9.

BLACKFOOT "Fly Away" (Atco) 53/6

Moves: Up 23, Debuts 8, Same 16, Down 0, Adds 6, KERN, KCPX, WJBQ, FM99, KQIZ-FM, KVOL, WBEN-FM 27-25, Z93 d-27, KEZR 28-24, WAQY 18-15, KQ94 34-28, WBBQ 21-16, WACZ 22-19, WHHY 23-19, KILE on.

Others Getting Significant Action

BALANCE "Breaking Away" (Portrait) 42/12

Moves: Up 11, Debuts 3, Same 16, Down 0, Adds 12, WFLY, KEGL, KBFM, WISM, KNBQ, KYSN, KZZP, KTKT, WHHY, WKXY, KVOL, KFXD, WBEN-FM 35-29, KSTAR 30-20, KRQ 27-24.

POINT BLANK "Nicole" (MCA) 41/8

Moves: Up 14, Debuts 2, Same 16, Down 1, Adds 8, PRO-FM, JB105, KSTAR, KBFM, WTIK, G100, WFBG, KATI, KRBE 6-6, K104 22-14, WAQY 22-19, KHFI 15-12, KJ100 25-23, KILE 25-20, KPUR 25-21.

SILVER CONDOR "You Could Take My Heart Away" (Columbia) 37/17

Moves: Up 3, Debuts 2, Same 15, Down 0, Adds 17 including WIFI, KFI, KIQQ, KEZR, KYYX, KINT, KHFI, WBBQ, WGH, WVIC, WAKX, KNBQ, KYSN, WHHY, WISE.

RICK JAMES "Give It To Me Baby" (Gordy) 35/2

Moves: Up 15, Debuts 3, Same 11, Down 4, Adds 2, Y103, WFBG, WKTU 2-2, WKBW 3-2, WIFI 13-11, KRLY 1-1, Y100 19-10, KEARTH 4-2, KRLA 3-2, KIIS-FM 1-1, KIQQ 2-1, KFRC 6-5, 13K d-22, WAXY d-22, KHHT 12-7.

GARY U.S. BONDS "Jole Blon" (EMI America) 33/12

Moves: Up 2, Debuts 5, Same 14, Down 0, Adds 12, KRLA, KYYX, B104, WAQY, BJ105, WSKZ, WOKI, KIDD, KCPX, WFBG, WCGQ, KVOL, KRBE on, WFLY 30-25, KINT 23-20.

JEFFERSON STARSHIP "Stranger" (RCA/Grunt) 33/9

Moves: Up 6, Debuts 4, Same 14, Down 0, Adds 9, WPST, WKRZ-FM, KQ94, KXX106, KCPX, KILE, KVOL, KCBN, KDZA, WIFI d-30, KRBE on, KFRC 35-33, KEZR on, KJ100 30-26, WFBG 28-25.

TOM PETTY & THE HEARTBREAKERS "A Woman In Love (It's Not Me)" (Backstreet/MCA) 32/5

Moves: Up 7, Debuts 5, Same 15, Down 0, Adds 5, Q107, CHUM, WGUY, KFVR, KCBN, WXXS-FM on, KBEQ 14-12, KIQQ on, WFLY 28-23, WAQY 25-20, WBCY d-28, KGGI 30-28, KLUC d-26, WIGY on, KPUR 30-24.

SHEENA EASTON "For Your Eyes Only" (EMI America) 31/27

Moves: Up 1, Debuts 1, Same 2, Down 0, Adds 27 including 94Q, KIQQ, WAEB, K104, WAAY, WMAK-FM, WSEZ, WVIC, KYNO-FM, KIOY, KCPX, WACZ, WSGA, WXLK, KOOK.

Continued on Page 30