ISSUE NUMBER 385

THE INDUSTRY'S NEWSPAPER

JUNE 5, 1981

INSIDE R&R:

9 kHz Vote Delayed Till July: FCC's final decision on spacing pushed back amid controversy on all sides

ABC Radio Enterprises Formed: Michael Hauptman heads operating group designed to supply programming and increase sales

Digital Record Player To Shake Industry's Groove Thing? Sony/Philips

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unveil prototype model using toast-sized records and lasers replacing the stylus in the grooves with a 1985 commercial debut planned

News Reporting And The

Truth: The heated debate over falsification of news reporting comes down to a simple right-orwrong question

Fowler Deplores "Arrogant" Government:

New FCC Chairman takes strong stand in favor of non-intrusive government policy

Wayne Kearl, Bill Moll Promoted At Harte-Hanks:

Become Chairman, President respectively of Broadcast & Entertainment division in charge of radio and TV

Mike Shannon Operations Manager For KPPL &

KLAK: PD Jim Heath to devote more time to morning man duties at KPPL

NBC Radio Locks Up Rose Bowl Rights:

Net will continue coverage through

WRKO Balances Talk With Music: The longtime

Contemporary Boston station is developing a workable mix of talk programming with the hits

Preparing Today For Tomorrow's Arbitron:

With Quarterly Measurement, there's no more lag time between surveys to analyze past performance and plan for the next book — the time to get ready is yesterday

Pat Still Exits Loop To Program WLVQ:

Former WLUP morning team partner takes Columbus PD position



Eddie Fritts



Cullie Tarleton

TARLETON ELECTED RADIO CHAIRMAN

Radio's Fritts Heads NAB Joint Board

Eddie Fritts, President of Fritts Broadcasting of Indianola, MI, was elected NAB Joint Board Chairman this week, as the NAB's Board of Directors gathered in Washington for a week-long session of elections and business meetings. Fritts was unopposed in his bid to succeed outgoing Chairman Tom Bolger.

Jefferson Pilot Sr. VP/Radio Cullie Tarleton, GM at WBT & WBCY/Charlotte, NC, was elected to replace Fritts as Radio Board Chairman, Tarleton, who also ran unopposed, served as Vice Chairman for the past year

SWITCH TO KSJO CONTESTED

KXRX, KSFO In Call Letter Battle

A fight has erupted between Sterling Recreation Organization's KXRX/San Jose and Golden West Broadcasters' KSFO/San Francisco over KXRX's request to change calls to KSJO to match the long-

Findley Sponsors Fulltime AM Bill, Tangles With NAB

Rep. Paul Findley (R-IL), a longtime friend of daytime broadcasters, has once again jumped to defend the plight of sunrise-tosunset radio operators, introducing a bill requiring the FCC to use any new channels yielded by 9 kHz spacing to allow daytimers to broadcast fulltime.

The new bill (H.R. 3750) differs from one sponsored by Findley in the last Congress in which he also sought a clear channel breakdown. However, Findley aide Bob Wichser told R&R, "If 9 kHz doesn't go through, then we'll be back trying to break down the clears "Scare Tactics" By NAB?

Last week Findley accused the NAB of using "scare tactics" and of working against the interests of its davtime members. The charges were levelled in a letter he sent to all 2300 U.S. daytimers urging them to write letters in support of 9 kHz, without which he says "you will probably be stuck forever as a daytime-only station."

The letter drew a quick and sharp response from NAB Radio Board Chairman Eddie Fritts. who said the NAB's opposition was arrived at with the benefit of FINDLEY/See Page 14

PETREY FOR AM, WILLIAMSON FOR FM

WAKY & WVEZ Fill Programming Slots

Multimedia's WAKY & WVEZ/ Louisville promoted from within this week to fill the twin programming vacancies created when PD Mike McVay resigned to join WWWE/Cleveland (R&R 5-8). WAKY & WVEZ General Manager Allen Gantman told R&R, "I am very pleased to announce the promotions of Jack Petrey as our new AM Program Director and Ed Williamson as our new FM PD.

Petrey, who was last in programming as Operations Manager of WBT/Charlotte eight years ago, said, "I am naturally quite excited and also very gratified to be back in programming now. I feel this is a very good time for radio in general and for WAKY specifically. There won't be any major changes here because the station has obviously been on the right track. We plan to remain on course."

Gantman said of the promotions, "Jack, who has been our afternoon drive personality for the

WAKY/See Page 14

WCHS Sues Women's **Group For Libel** Fighting back against a critical

community group, WCHS/Char-leston, WV has filed a \$90,000 libel suit against the local chapter of the National Organization for Women (NOW). An attorney familiar with broadcast libel law called the tactic "highly unusual and innovative" for a radio station.

The sult stems from a letter NOW sent to WCHS sponsors on April 30 asking them to withdraw advertising from the station because of its alleged "policy of discrimination against female employees."

NOW claimed to have received "numerous complaints ranging from hiring practices, pay scales and sexual harassment" at

established call letters of its FM

outlet. Permission was denied by

the FCC when KSFO objected, but

KXRX has reapplied, citing a re-

cent Commission decision which it

KSFO operates with 5kw at 560

kHz, while KXRX has 10kw at 1500

kHz, and KSFO feels that sharing

the same band with a station 40

miles away with only a one-call

letter difference will cause pro-

blems. "It's a matter of confusion

in the listener's mind," KSFO GM

Jim Meyers told R&R. "And God

knows there's enough of that now

KXRX Tries Again

sion to reconsider, citing a May 21

decision allowing a new UHF

television station in Atlantic City

to be called WWAC, over the pro-

tests of radio station WWOC/

Avalon, NJ just 20 miles away. In

its ruling, however, the Commis-

sion noted that neither station pro-

vides principal service in the

other community, and the TV suffix after WWAC will help

KSFO's Meyers evidently

doesn't find the analogy very per-

suasive, insisting that San Jose "is

a key area for us. As a matter of

fact," said Meyers, "the San Jose

broadcasters are asking to have

the ARB changed to a San Fran-

cisco-Oakland-San Jose ARB

KXRX Moves To Block

KLIV Change

Commission to deny KLIV/San

Jose's request to switch calls to

Meanwhile KXRX has asked the

minimize confusion.

KXRX has asked the Commis-

when people fill out diaries."

feels has a bearing on the case.

WCHS. It added, "This year alone the Charleston Human Rights Commission twice found probable cause of sex discrimination against WCHS in the firing of news reporter Patricia Dolan, who was the only woman ever hired for a broadcast position at WCHS.

Station Says Statement False, Alleges **Sponsor Intimidation**

A station attorney told R&R that WCHS received several phone calls as a result of the letter and that one major advertiser "possibly refused" to renew its account because of the allegations.

In the libel suit brought in federal court against NOW and the three members who signed the letter, WCHS accused the group of making "false, defamatory, and derogatory statements," intimidating sponsors, and trying to pressure the station into settling the Dolan case.

WCHS/See Page 14

Keogh New VP/Promotion At Alfa



Kevin Keogh

Kevin Keogh has been promoted to Vice President/Promotion at Alfa Records, replacing Bernie Grossman. Keogh had been National Promotion Director for the label since its formation in October 1980.

Alfa President Bob Fead commented, "Kevin has brought a great sense of leadership and determination to our company. In his new role he will be responsible for all facets of radio promotion and related areas." Keogh told R&R, "Alfa is a unique and exciting record label, and I'm very happy to be a part of it."

Before joining Alfa, Keogh worked in promotion at Bearsville and Casablanca among others, following a career at several radio

KSAX, saying the stations, KXRX/See Page 14



"Don't Let Go The Coat"

Produced By Bill Szymczyk For Pandora Productions, LTD.

On Warner Bros. Records



Shannon Heads KPPL-KLAK Operations

Mike Shannon has been named Operations Manager for KPPL/Denver and its AM sister, KLAK. Shannon, who was most recently with KEGL/Dallas, replaces KPPL PD Jim Heath, who will retain his current morning airshift at the sta-

Commenting upon the appointment, KPPL General Manager Jim Teeson told R&R, "Mike will be overall Operations Manager, but will be more involved with KPPL as Program Director. There are other radio stations in this market which have off-air PD's and I now feel it's a necessity. I needed somebody who is a detailed maintenance freak, who can really police the radio station and not have to worry about doing an airshift. The market has just grown to the point where it's no longer a situation where a person can handle an on-air shift and a PDship and be successful.

'For Jim Heath," Teeson continued, "it's not a demotion to be taken off as Program Director. It just means that we have confidence in him as being a tremendous morning talent and want him to concentrate 100 percent of his efforts in that direction.

I feel very optimistic," Teeson concluded, adding, "Shannon knows the market very well because he was in Denver at a couple of stations before he went to Dallas. He's been champing at the bit to get back here so I feel real good about him."

Jim Heath echoed Teeson's statement, saying, "I'm really excited about the change. It was a decision that I came to that was strictly mine. I know throughout the industry people who know are going to say, 'Aw, sure. He was forced out,' but that's bullshit. There are very good feelings all around. I have no animosities at all. I wanted to stay in the morning show. We came to an agreement and it's going to be great."

HEAD RADIO, TV, ENTERTAINMENT

Kearl, Moll Promoted At Harte-Hanks

Wayne Kearl has been promoted to Chairman of Broadcasting & Entertainment for Harte-Hanks, while Bill Moll succeeds him as President, moving up from President of the Harte-Hanks Television Group. The Broadcasting & Entertainment division includes the company's radio and TV group and entertainment operations.

Kearl has been President of Broadcasting & Entertainment since Harte-Hanks consolidated radio and TV operations in 1979. A 19-year company veteran, he headed the TV group as President and Chairman and also served as President of KENS-TV/San Antonio.

Moll joined the company in 1972, also serving at KENS-TV, and becoming President of the Television Group in 1978. His replacement in that position is George Anderson, most recently President/GM at

Owens Named GWB Creative Director: Ashman Takes Airshift

Gary Owens has been named Creative Director for Golden West Broadcasting, as previewed last week in R&R. When he takes up his corporate position June 12, he will leave his longtime afternoon airshift at KMPC/Los Angeles, and will be replaced by former KABC and KIIS-FM air personality and TV newsman Chuck Ashman

In his new position, Owens will lend his broadcasting expertise and wit to the Golden West stations, and will also provide promotional material for the chain. He will continue his syndication work, writing, and myriad other activities (see Page 20).

Ashman, most recently a media consultant for 20th Century-Fox, hosted a KTTV-TV/Los Angeles news show with KABC morning man Ken Minyard and anchored KTTV's news in addition to his KABC and KIIS-FM airwork. He has also written several books and served as a consultant for Casablanca Records and FilmWorks.

Discussing his approach to his new KMPC airshift, Ashman said, "I believe there's more to Talk radio than selling an author's book . . . Too much time is wasted hyping and not helping. Our primary responsibility is to inform. We'll do that by bringing OWENS/See Page 14 MUSIC & TALK PROGRAMS TO DEBUT

ABC Creates New Group

ABC Radio Sr. VP Mike Hauptman has been named VP in charge of a new operating unit, ABC Radio Enterprises, aimed at expanding business development. Primarily, the new group will focus on developing satellite distribution of programs, but joint ventures are planned as well, according to ABC Radio Division President Ben Hoberman.

Hauptman told R&R that the new group grew out of a three-year strategy and ABC's commitment to radio. It's as foresighted as developing four networks in 1967 and setting up the FM group in the early '70's, he said.

"With costs of promotion and talent growing and with a squeeze on profits due to individual stations getting smaller pieces of the pie, we know there's a market for additional programming," Hauptman told R&R.

The new group plans to venture into talk and music programs with sales to national advertisers. Working with Hauptman will be VP for Programs Rick Sklar, Director of Finance Joe Sherikjion, and ABC Marketing Services head Bob Cambridge. Their duties toward the network and station groups will be only advisory, Hauptman noted.

Hauptman has been with ABC since 1954, barring a one-year stint as PD at WSTC/Stamford, CT and several years with Group W and that chain's WINS/New York. He has held his ABC Sr. VP position since 1976.

EXITS LOOP AIRSHIFT

Still Named WLVQ PD

Pat Still has been named Program Director of WLVQ/Columbus, coming to the position from WLUP/Chicago. He had been part of the Loop's morning team with Rick Harris until Friday (5-29), when he was moved to middays. Still replaces exiting WLVQ PD Steve Runner.

Still told R&R, "The reason I came to Chicago was the chance to do mornings at the Loop and hoping that some years down the line I would be programming a Heftel station somewhere. I don't wholeheartedly support their approach now. I have no animosity; we part friends. But I simply wasn't as happy as I wanted to be. It's much better for me and for the company that I do this."

Still, formerly Station Manager at WIOT/Toledo before joining WLUP, takes up his new position June 15. He has left the air at the Loop, but is helping out in promotion and music until his departure. The station's airshifts have been elongated to compensate for his absence

HENDERSON PURSUING OWNERSHIP

Heifetz KZAM's Temporary VP/GM

Louise Heifetz has been named temporary VP/GM at KZAM/Seattle in the wake of Michael Henderson's resignation to pursue station ownership. Heifetz, most recently Sales Manager at WZXR/Memphis, will oversee KZAM's operations until a permanent manager is named in August. Prior to her tenure at WZXR, Heifetz was associated with WEEI/Boston, KFAC/Los Angeles, and held the Assistant PD post at KABC/Los Angeles.

Sandusky Radio President Toney Brooks told R&R: "Louise will work closely with (GSM) Claudia Wickham and (PD) Paul Sullivan in developing KZAM into Seattle's leading young adult station. I want us to take a hands-on approach to the positioning of KZAM and thought that could be best accomplished by having Louise in the marketplace working in conjunction with myself and the station's

"I'm very excited about the job," Heifetz commented. "Sandusky (KZAM's owner) is a first-class organization.

Cap Cities Buys WBIE For \$7.5 Million

Capital Cities Broadcasting has purchased WBIE-FM/Marietta (outside Atlanta) for about \$7.5 million from the estate of James Wilder, former President of the station who died last winter, and 25% owner Elizabeth Haygood. The purchase, subject to FCC approval, will complete Cap Cities' seven-AM seven-FM complement of radio stations.



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this week ...

6-5-81

CHR STATIONS IN ACTION

KHFI reduces flood dangers in Austin; WAZY and KLIK add new sparkle to oldies promotions.

Page 24

REVERSE TRADEOUT PAYS BACK ADVERTISERS

KLTE/Oklahoma City gives away prizes from advertisers to listeners on the air but pays the tab itself

Page 55

THE GARY OWENS **TEMPORARY FAREWELL**

In which our longtime columnist, taking a new corporate position, also takes a leave of absence from R&R.

Page 20 **NEW AOR INNOVATIONS**

KPRI's direct mail approach, DC101's Gay Dial-A-Date, KINK's gorilla

Page 40

AGGRESSIVE APPROACH TO COMMUNITY AFFAIRS

KMJM/St. Louis's Mildred Gaddis actively utilizes her public affairs airtime to improve conditions for the black community

Page 58 SPOTLIGHT ON **EASY LISTENING MANAGERS**

Five top GM's are saluted for their consistent success.

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Washington Report

Final 9 kHz Vote Pushed Back To July

Reduced AM Spacing Gets Boost From International Experts; Industry Says FCC Underestimating Conversion Costs; Commission Claims Adjacent Channel Interference Minimal; Cuba Still Problem

Amid a flurry of new developments on 9 kHz spacing, the FCC has decided to aim for a final vote on the issue in mid-July, abandoning its target date of June 16. The delay is possibly good news for 9 kHz opponents, since supporter Bob Lee will retire before that session. Mimi Weyforth Dawson, Lee's successor, has not yet made her views known.

The Commissioners received a previously unannounced private briefing from FCC staffers on 9 kHz Tuesday (6-2), in preparation for their testimony on the issue during hearings June 4 and 10 in a House Foreign Affairs subcommittee. One participant described Chairman Mark Fowler as appearing "very neutral" during the

Costs Vastly Underestimated

The recently-released FCC study claiming it would cost \$26 million for stations to convert to 9/9 spacing has come under attack from several groups. Group One Broadcasting, for example, said it would cost up to \$334,000 to convert WONE/Dayton, instead of the \$69,000 estimated by the FCC consultant

And ABC scoffed at the Commission's \$88,000 estimate of conversion costs for WMAL/Washington and said the figure could easily exceed \$500,000. NAB has issued a report by Jules Cohen Associates which puts the total figure at \$43.6 million, accusing the FCC consultant of using unrealistic "erroneous assumptions

Only 59 To Suffer **Adjacent Channel**

Interference?

Meanwhile, the Commission has released a computer study claiming only 59 stations, all of them Class I-A and I-B's, will experience adjacent channel interference under 9 kHz spacing. On average, during daytime hours the FCC said those stations will lose only 2.4% of their interference-free coverage area, instead of the 5% estimated previously

Cuban Reduction Offers Little Relief

However, an anticipated reduction in Cuba's request for more AM stations is minor. "It doesn't look promising from what we've been told," said Broadcast **Bureau Engineering Assistant Bill** Hassinger, who indicated it appears Cuba is dropping only eight low-power radio stations. That leaves untouched Cuba's plans for a number of high-powered stations that would create severe interference for many U.S. broad-

Elimination of some high-power outlets from the Cuban inventory would have lessened the need for 9 kHz, which the FCC argues is needed, in part, to create new channels to reposition American stations affected by the new Cuban signals

9/4 Yields Less Interference, POE Finds

After getting off to a slow start, the Panel of Experts (POE) in Geneva last week completed its study of the 9/4 spacing plan, under which no station would move more than 4 kHz from its present AM dial position.

"Tentatively, it looks better than 10 kHz," Hassinger told R&R, meaning the 9/4 plan produces less interference and fewer incompatibilities among the AM stations proposed by the 28 countries in Region 2. The POE is now studying interference under the 9/9 plan, under which some stations could be moved as much as 9 kHz from their existing frequen-

FORMER CBS. WB

RECORD EXECUTIVE

Conkling To Get VOA Nomination

James B. Conkling has been confirmed as the Reagan administration's nominee for Associate Director of the International Communication Agency for Broadcasting, in which position he will head the Voice of America. Conkling, a former President of Columbia Records and a key figure in the formation of Warner Bros. Records, has been with Bonneville for 20 years, and currently heads BEI Productions, the recording/TV/movie/book division of the company

Trade Association News

AP Convention Opens In DC

The AP Broadcasters Convention opened yesterday (6-4) in Washington, with special briefings by administration officials at the White House. Other events include keynote address by CBS News President Bill Leonard, and panels on such issues as coverage of the President, religion and politics, coverage of the hostages, and making news more interesting.

NRBA Pushes Radio Deregulation

Calling S. 270 "the most innovative and farsighted piece of radio legislation to emerge in the Congress for decades," NRBA has sent a guide to all stations, even nonmembers, on how to lobby members of Congress for the radio deregulation measure.

Chapin Picked For Dereg Committee

Stuart Broadcasting President Dick Chapin will once again chair NAB's Deregulation Committee. Serving with Chapin, who has headed the committee under three FCC Chairmen, will be North Carolina Broadcasters Association Exec. Director Wade Hargrove; Ted Snider of KARN/-Little Rock: Monty Gray of KOMO/Seattle: Herb Saltzman of WVNJ/Newark and Joe Tabback of KAZM/Sedopa, AZ

Other NAB News

Sheridan Network President Skip Finley takes over the NAB Radio Board seat formerly held Thomas McKinney, resigned from Sheridan

Lew Wetzel, Sr. VP/Engineering for NAB since last September, has resigned to join Singer Broadcast Products of Cherry Hill, NJ as VP/Marketing.

Butensky Heads IRTS

International Radio & Television Society (IRTS) has announced newly-elected officers, including President for a second term Ave Butensky, VP of Ed Libov Associates. ABC AM President Chuck DeBare will serve as a

Bitts Heads Puget Sound Broadcasters

KPLZ/Seattle GM Todd Bitts has been elected President of the **Puget Sound Radio Broadcasters** Association for 1981-82, succeeding KJR GSM Edith Hilliard. Hilliard was reelected to the group's board along with KISW's Steve West, KING-FM's Tim Davidson, and KIXI's Dean Smith; while KZAM's Claudia Wickham was newly elected and KMPS's Jim McGovern, KING's Dana Horner, and KBRD's Al Chapman continue on the board Chapman was also reelected Secretary and Davidson VP/Trea-

NAB Conceives Questionnaire

For Contraceptive Study

The NAB Board ratified a questionnaire Tuesday to study contraceptive ads. The study was authorized 18 months ago, but was delayed pending approval of the questionnaire. A similar idea to study personal products, was dropped. The board meeting in Washington this week also authorized a new category of members: retirees, who can join for \$100.

Fowler Hits "Arrogant" Government Attitude

New FCC Chairman Mark Fowler says he will run the FCC using "management by objectives" with the following goals

• An unregulated, competitive marketplace

 Elimination of unnecessary rules

· Efficient, quick service to the public.

• Elimination of government infringements on freedom of speech and press.

"We must junk, trash, and discard" unneeded rules, Fowler said Monday (6-1) in Washington, a day after promising a cable convention in Los Angeles he will perform "radical surgery" on the FCC's functions as he pursues a policy of "unregulation.

Appearing before the International Communications Association, Fowler said, "I have always felt that there was something quite arrogant and pedantic about government attitude which holds that it knows your problems and their solutions better than you do. The Commission's job is not to invent the wheel, but simply to let

FCC: At A Glance

Postcard Renewal Update

Latest word from the FCC is that the new postcard renewal form won't be approved and ready for use until October, at the earliest. However, beginning June 10, renewal filers will not have to submit engineering information, format classifications, and, if there have been no ownership changes since the last filing, they can skip the ownership report.

Owner Participation Wins CP

Participation by ownership in station management continues to be a critical factor in awarding licenses, as in the case of Eunice Broadcasting's winning a CP for a new FM in Eunice, LA. An FCC law judge ruled that Eunice had a "slight preference" over a closely matched rival because a 50% stockholder, an experienced broadcast engineer, plans to spend 20 hours a week at the station as Chief Engineer.

FCC Yanks Iowa CP

The full Commission has upheld the Review Board's decision taking away Harold Jahnke's CP for an FM in Hampton, IA because he didn't "proceed with diligence" to build the station and put it on the air. Jahnke blamed the delay on the obligation that he reimburse another local station for the cost of changing frequencies to make room for the station he never built. Jahnke has appealed the case in federal court

FCC Quashes Cavaliers Complaint Vs. WWWE

The Complaints & Compliance Division of the FCC ruled that Cleveland Cavaliers President Ted Stepien had failed to prove controversy or public significance in his compliant that WWWE/ Cleveland had personally attacked him via remarks made by talk show host Pete Franklin. The Division concluded that "no further Commission action appears to be warranted at this time." The two parties had clashed earlier when Stepien filed a \$10 million contract violation suit against WWWE: the action was terminated by mutual agreement (R&R 2-13, 3-20).

Media, PA Case Appealed

Roberts Broadcasting, which lost out to Greater Media Radio for a new FM in Media, PA, has appealed the decision to the U.S. Court of Appeals. Roberts had initially been awarded the license, until the FCC Review Board reversed the decision. The Commission then found the applicants so closely matched in qualifications that it toyed with the idea of a lottery selection. Beset by doubts about a lottery's legalty, however, the Commission abandoned the idea and gave the license to Greater Media because a minority stockholder would be a fulltime staffer.

Texas EEO Plan Accepted

The Commission has accepted a revised EEO plan submitted by KEEE & KJCS-FM/Nacogdoces. TX, which were found last year to have made little effort to recruit and hire blacks. The stations will have to submit periodic progress reports on their new plan, which sets a goal of a 15% black staff. in an area with a 20% black popula-

AM Standardization Completed

A firm contracted by the FCC has completed the conversion to standard patterns of all U.S. AM directional antenna stations. Interested parties have until June 27 to propose any corrections. Standardization in the way the patterns are plotted will allow their computerization, speeding up applications processing and helping the U.S. to update its proposed inventory of AM stations for this fall's Region 2 international con-

TWENTY YEARS OF GOOD VIBRATIONS OVER AMERICA



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TM To Offer Radio Sales Course Via Videodisc

The TM Company has joined forces with the Westlake Village, CAbased Laser Communications Group to make TM's "Fundamentals Of Broadcast Selling" course available on MCA/IBM "DiscoVision" laser-read videodiscs

TM President Pat Shaughnessy described the advantages of the system: "By using 'DiscoVision' 's interactive microcomputer, we can guarantee the learning process for everyone taking the sales course, which was developed over the past 18 months by Shamrock's Pam Lontos We can insure broadcasters that their sales people will learn

Eskimo Earphones

everything the course offers because the computer will not allow the student to progress on the disc until they have answered all of the questions posed at the end of each section.

The sales course will be programmed on the discs, using their capacity for ultra-high density information storage, so that individual as well as group sales training will be possible. Audio cassettes and test material will be included as well, with additional broadcast-related videodisc products to follow

The "Fundamentals Of Broadcast Selling" course will retail for \$5995 (complete with videodisc player). Mid-September delivery is expected

Sony, N.A. Philips Debut Digital Disc Player Prototype The Sony Corp. and the North

American Philips Corp. recently unveiled a prototype of their digital record player, which they hope to have marketed in the U.S. by 1985. Japanese introduction of the units, which feature "players" the size of a cigar box and "records" resembling round pieces of toast, is slated for 1982

The prototype digital system, hailed as the first advance since Edison

in that no longer will sound be scraped out of a groove, is substantially different from current digital recordings, which will be incompatible with the new machines.

The Sony/Philips system works like this: computers break down the components of each note into bits of information with each musical pitch and loudness level assigned a binary number intelligible to computer circuits. This information is digitally encoded upon the toast-sized silvery discs, which are then read by a lowpowered laser beam - no stylus is required, eliminating a good deal of distortion and background noise as

well as wear and tear on recordings **Price Biggest Problem**

Currently, the biggest problem facing the Sony/Philips system is how to bring the price down to affordable levels. Experts estimate the digital system will initially retail for around \$800 (only 15 percent of U.S. households own a stereo system costing more than \$300). A second problem area is competition, with Ger man electronics firm AEG-Telefunken having already developed a prototype similar to the Sony/Philips system. Industry observers believe the success of any such system will depend upon the software available.

With this in mind, Sony/Philips has already pacted the Polygram Group and CBS/Sony Inc. to produce digital discs. Furthermore, Sony/Philips is seeking to have its system declared the standard digital player in an attempt to prevent the proliferation of incompatible systems currently plaguing the videodisc market.

The Sony/Philips discs are 4.7 in ches in diameter and contain enough stereo sound information to allow for one hour of uninterrupted playing time. The discs rotate counterclock wise and play from the center outwards. The player can be directly connected to any conventional amplifier and speaker system

Devo, Vapors, Monty Python Radio Spots Up For Clios

Three record spots have been selected as finalists in the radio competition for the 1981 Clio awards, the advertising industry's equivalent of the Grammys. Two of the radio ads, one for Devo's "Freedom Of Choice" LP and the other for the Vapors's "Turning Japanese" 45, were the work of L.A. Trax Inc., headed by producer Joe Klein. The Vapors spot, written and produced by Klein and Artie Wayne, was also nominated as a finalist in the radio copywriting category

The third record-related ad to be chosen as a finalist in the radio com petition was for Monty Python's "Contractual Obligations" album. This spot was written by Python member Eric Idle, and Arista staffers Mitchell Cohen and Peter Nicholas. Cohen and Nicholas also produced the spot, for which Arista Sr. VP/Artist Development Rick Dobbis served as Account Supervisor

Prevent Powerline Pollution

Powerline pollution (possibly the best example of which occurs when your TV starts acting up whenever a blender or mixer is switched on) can. in addition to being a minor irritant, present a real problem, causing erratic behavior in home (or office) computer systems. This latter example of powerline pollution is created when electrical noise, "hash," or power level "spikes" are transmitted through the AC line. ("Spikes" caused by lightning can permanently damage home or business electronic equipment.)

Now, Electronic Specialists Inc.'s "Super Isolater ISO-3" is



available to safeguard your home or radio station against such problems. The "ISO-3" features three individually filtered sockets, each capable of handling up to 1000 watts for a combined maximum of 1875 watts, and completely eliminating powerline pollution for a mere \$94.95. For further information, contact Electronic Specialists Inc. at 171 S. Main St., Natick, MA 01760

Made from nonallergic material, the "Eskimo Earmuffs" fit units which have 35mm to 40mm elements, providing increased comfort and an improved fit as well

Priced at \$7.95, the earmuffs are an excellent promotional idea for the upcoming winter months. For further information contact Audio-Technica at 1221 Commerce Drive, Stow, OH 44224:

Although it's almost sum-sum-summertime, cold weather will be on us

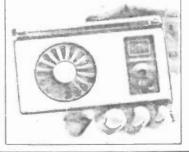
soon. For those who like to do their Christmas shopping early, Audio-

Technica U.S. Inc. presents "Eskimo Stereophone Earmuffs" (headphone

covers designed to keep out cold without affecting the quality of the music).

Weather-Warning Wireless

One of the most interesting radios to come on the market lately sports a storm-alarm feature. The unit operates on either a standard 9 volt transistor battery, AC power, or 12 volt auto/boat power and picks up the 24-hour weather reports broadcast by the National Weather Service. When severe weather threatens, the radio sounds a siren (triggered by an NWS code signal). Price: \$62.45.



PARENT FIRM'S NET DOWN

MCA Record Division Continues To Rebound In '81

Despite a continued improvement in profitability by the MCA Records Group, which posted an increase in first quarter operating income during 1981, MCA Inc. reported that net income for the first guarter of 1981 declined 5.5 percent to \$24.2 million, down from \$25.6 million in the analogous period of 1980. MCA Inc.'s first quarter 1981 revenues climbed 5.3 percent to \$339.9 million, up from \$322.8 million in the equivalent period of 1980.

Operating income for the firm's record division soared to \$6.8 million during the first quarter of 1981, up from \$277,000 in the year-previous quarter, while revenues inched up about 4 percent to \$42.8 million, from \$41.3 million

Blair 1st Qtr. Revenues Up, Net Down

Although racking up an 11 percent rise in first quarter revenues during 1981. John Blair & Company reported that its first quarter net declined 28 percent to \$1.4 million, down from \$1.9 million in the equivalent period of 1980. First quarter 1981 revenues climbed to \$57.9 million, up from \$52.3 million in the first quarter of the year-previous.

The decrease in profits was attributed to development costs associated with several new broadcast-related operations. Meanwhile revenues for Blair's owned stations division rose 15 percent to \$4.5 million, up from \$3.9 million in the first quarter of 1980. Blair also noted that net earnings for this division had increased, but no figures were made available

ONE SALUTES One of over 1500 Great Radio Stations carrying Westwood One programs.

Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live From Gilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American Radio Show, Daybook, Spaces and Piaces, Ace and Friends, Star Trak, Special Edition, Shootin' the Breeze, Tellin' It Like It Was.

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AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS

Three Hits For All Formats

JOHN SCHNEIDER "It's Now or Never"

The Following Stations Believe That The Time Is Now:

CHR

WQXI # 22	KCBN	WMMG	WPUB
JB105 # 25	WVLK	WCKB	WEGP
Y100 #25	WFBG	WOLS	WBLA
WCKX # 29	KGGI	WDXE	WNMB
KIDD # 29	WFLB	KVNJ	WKIN
KFI	KEEL	KSGT	WKNZ
WFIL	KBBK	wvjs	KDJI
WIFI	WDDT	KSWB	WTIB
WTIX	KJJR	WPAX	WCBI
BJ105	KYYA	WKQE	KTBC
KFRC	WWKE	KKEG	WBTF
WHFM	KLDN	KLOU	WCCM
WCSC	WDJQ	KFXY	KFLY
KHFI	WBBO	KROF	KQHU
WZZP	KRPL	KITY	KBZY
KFYR	WTSA	KGAL	WALG
KIQQ	WKIN	WSMM	KCOK
KINT	WBBX	WLOF	WRAW
KYYX	WMFR	wovo	WIKZ
KZZX	WRFR	G105	WIYD
KBOZ	92Q	WHSB	KDAO
WBBQ	WGBR	KCPI	WJRI
KYYA	WTSB	WKMX	WTAW
WACZ	WHNC	WKLN	WDNG
WJDX	WLAR	KINN	WJMB
KBFM	WZZZ	WOCB	WGNS
KCPX	WCRQ	WSIC	WRUA
KRLC	WAGM	WLEC	

TP .	WFTL
SB	WRVA
ВТ	WSLI
LW	WNEU
SL	WKHM
CCO-AM	KGGF
MBZ	WNDB
RMG	WATR
LTA	KRKK
	Transfer Line
	7, 25
	1000

WDIF WORG **KXIC KMRJ** WSTV WHIZ WABZ **KMED**

WHBC KAGO WOOD **KSOO WSFM** KBLI WEIM KEEP **KDWN** WLXX KFWJ KFLD **KYMN KJAS KNCO WCRS**

WGHQ WKAP KCBN-FM **KMPL** KLOQ KZZK KGY **KWAL** KGAL **KPAY**

COUNTRY

KHJ #30	KSSS	WWOI
WPLO # 21	KTTS	WBGV
KEBC #31	WTSO	WIXL
KJJJ #35	WBCS	WKCQ
WSAI	WSOC	WWN
WDAF	KZUN	WVAN
WMZQ	KMAK	WGNA
WAMZ	WKCW	KBUF
WLWI	WESC	WDDD
WBAM	KCEY	WJCW
WIRK	KOYN	WIXY
KRAK	KTOM	WJAZ
WQIK	KRDR	KOTY
WVOJ	KNOE	wwcs
WAPE	KOUL	KJCF
WWOL	WBHP	WDSD
WNOE	WLAS	KCAN
KHEY	WQQT	KGAY
WQYK	WPCM	KDBM
WYDE	WDEN	
WIVK	WPNX	
WHOO	WBAX	
KRKE	KICD	
KSO	WYII	
KSOP	WTHI	
WJQS	KRRV	
KVET	WDOD	
KOKE	KTCR	



WBGW

WKCQ

WWNC

WVAM

WGNA KRUF

WDDD

DAN HARTMAN "It Hurts To Be In Love"



96KX add WGCL add KENI add WOLF on WGH on WIGY on



SILVERADO "Ready For Love"



JB105 add BJ105 add KCPX add **WAQY 28-26** WJBQ deb 38 WXKS-FM on WIGY on



Distributed by CBS Records

FROM STUDIO B

Networks/Program Suppliers





Robert Ardrey has been named Vice President/Sales for the firm. Most recently. Ardrey was associated with Hawalian radio stations KJYE and KKBG, having begun his radio career with promotion and programming positions at WDAS and WHAT in Philadelphia. After developing WDAS-FM and WHAT-FM, Ardrey took a group VP post with the Merv Griffin Radio Group, later becoming VP/GM at KIKI/Hawall. Between his Hawaiian tenures. Audrey served as Regional Manager with Drake-Chenault.

PENTERPRISE RADIO

Fifteen stations in nine of the top 10 markets plus 75 additional stations will air Enterprise's fight coverage for the Larry Holmes-Leon Spinks Heavyweight Championship Fight on June 12. "We have increased our station lineup substantially ticularly in the number and quality of stations in the top 50 markets," commented Affiliate Sales Director George Davies

Sld McCoy's "Special Edition" will present a salute to Smokey Robinson's 25th anniversary in show business. The hour long program is scheduled to air in June

A P Associated Press

KACE/Los Angeles President Willie Davis and WIBC/Indianapolis News Director Fred Heckman have been named to the AP Board



ABC Info

Tim O'Brien hosts five one-minute news specials June 8-12. "Fighting Back: The People Against Crime" in cludes descriptions of anticrime movements in Detroit, Houston, New York, California and Louislana



NBC Radio

KDKA/Pittsburgh has announced its affiliation with the net, beginning August 9. This is the first-ever network affiliation for the nation's oldest radio station.

The net announced an agreement has been reached with the Football Committee of the Tournament of Roses Association extending NBC's contract to broadcast the Rose Bowl game via radio through 1985. According to PR person Jim Muldune, radio rights are no longer being sold as an afterthought. Radio is definitely important to us, he told R&R. NBC has provided radio coverage of the New Year's Day gridiron contest since 1927.

CBS RADIM(O

The net will present live coverage of the Belmont Stakes on Saturday, June 6. Five four-minute reports, featuring interviews with owners, trainers, and jockeys, will precede the live coverage



"The Hot Ones." a series of twohour stereo music and interview specials featuring the Commodores, Kenny Loggins, Billy Joel, and Earth, Wind & Fire will be offered over four different weekends during the summer. The Commodores program is set for June 6-7, Loggins will run on July 4-5, Joel will be broadcast on August 15-16, and EWF is scheduled for September 4-5



"Good Vibrations Over America," a live satellite radio/TV simulcast originating from Long Beach, CA on July 5, will salute the Beach Boys' 20th anniversary in show business. In addition to the Beach Boys, the program features Jan & Dean, Three Dog Night, and John Sebastian, a mong others. A three-hour preview show, designed to lead into the live broadcast, is also available from the L.A.-based company



NOW EAR THIS - Joy Grdnic (left) and Ron Stevens (right) get their licks in on Bob Welch, who joins Ted Nugent, Al Stewart, and Ozzy Osbourne, along with other rock luminaries, in the duo's "Rock Bottom Comedy Special," scheduled to air Labor Day weekend. The one-hour program is available to stations nationwide via From Studio B at (213) 462-7261





ABC Entertainment

George Jones guests on "The Silver Eagle: The Cross Country Music Show" from New York's Bottom Line June 6.

Part 2 of an interview with "Four Seasons" author and director Alan Alda is being fed to affiliates today (6-5) on Bill Diehl's regular Friday "Spotlight" program.

JOURNAL THE WATER

A new descriptive brochure outlining the advertising potential of its radio business reports has been mailed to over 3000 of the Journal's top advertisers and advertising agencies. Accompanying the sales piece is a letter from Dow Jones President Ray Shaw. In other happenings, WJR/De troit's VP/GM Ron Pancratz and News Director Dave White began airing the "WSJ Report" this week



Mutual

The Ladies Professional Golf Association championships will air June 10-14 from the Jack Nicklaus Golf Center at King's Island, Ohio.

"Dick Clark Presents The Beach Boys: A 20th Anniversary Tribute," a three-hour music and interview special, aired Memorial Day (5-25) over 435 stations across the nation.

People

Milwaukee

Jack Lee, President/General Manager for WEMP/WMYX, has been elected Chairman of the Milwaukee Area Radio Stations (MARS). Additional officers elected to serve for the coming year were: WTMJ manager Don Richards (Vice Chairman), WZUU-AM-FM Manager Paul LeSage (Treasurer), and WAWA-WLUM General Manager John Dunn (Secretary)

Reps



\$321 BILLION TRIO - CBS-FM National Sales VP Eli Kaufman (center) recently presented a study by CBS-FM Sales, "The \$321 Billion Market," before 15 executives and Wells, Rich, Greene media buyers in New York last week. The survey, which concluded that the largest demographic in the country (25-54) controls one in every four dollars, was an attempt to better define this demo. Manager/Marketing & Research Maggle Hauck noted, "This is the baby boom generation . . . that will carry the median age upward with them." Hauck also warned that buying too broad (25-54) will underdeliver 25-34's since 20% of the leading 25-54 stations are contemporary-formatted while 70% of the 25-34 stations are contemporary. Pictured along with Kaufman are WCBS-FM/New York GSM Rod Calarco (left) and Wells, Rich, Greene Associate Media Director Michelle Massarro



Advertisers In the first quarter of

1981 were targeting more men overall. In computing Business Op-

portunity Data, Sr. VP Bob Galen is using the number of weeks a campalgn runs in addition to age and sex Information. While the leading group, (all persons 25-54) dropped slightly to just under 28% of all requests, the second-ranked group (all persons 25-49) increased to almost 15%. The highest ranked are: 1980

1. Men	25-54	Men	25.54
2. Men	18-34	Men	18-34
3. Adults	18 plus	Men	18-49
4. Adults	25-54	Women	25-54
5. Adults	25.49	Adults	18 plus



Terry Woods has been named an account exec in the Los Angeles office and Barbara Mihalich takes a similar post in the rep's New York Network Sales office.

SHERWOOD, HENNES & ASSOC. INC.

BROADCAST CONSULTANTS

3125 MAPLE LEAF DR GLENVIEW, ILL 60025 (312) 439-1230

BURT SHERWOOD

BILL HENNES



McGAVREN GUILD RADIO

FINGERTIPS PT. 2 - Records aren't the only thing WBLS morning man Ken Webb (left) spins as he demonstrates his basketball skills at the McGavren Gulld booth on the 5th annual NYMRAD Radio Festival Day, held last Thursday (5-28) in the Big Apple. Attendees such as WPLJ morning man Jim Kerr, who looks on at right, were invited to try their luck, winning barbeque aprons and mitts as

JEFFERSON STARSHIP WANTS TO TALK TO YOUR LISTENERS LIVE ON THE ROCKLINE





ROCKLINE

1



JEFFERSON STARSHIP

Global Network Stations

HODERN TIFES



June 8
8:30 PDT

JEFFERSON STARSHIP And Special Guest Star:

CHEECH &

CHONG

WPLJ-NEW YORK
KLOS-LOS ANGELES
WLUP-CHICAGO
WYSP -PHILADELPHIA
KSFX-SAN FRANCISCO
WRIF-DETROIT
KZEW-DALLAS
KSHE-ST. LOUIS
KISW-SEATTLE
WKLS-ATLANTA
KGB-FM-SAN DIEGO

KUPD-PHOENIX WLVQ-COLUMBUS WLRS-LOUISVILLE WPYX - ALBANY WSHE - MIAMI
WSYR - SYRACUSE KLOL - HOUSTON
KEZO - OMAHA Q105 TAMPA
KWFM - TUCSON
WFYV - JACKSONVILLE
WMAD - MADISON
WNOR - NORFOLK
CHUM - TORONTO
CFUN - VANCOUVER
RADIO HAURAKI - AUCKLAND,
NEW ZEALAND
WPLR - NEW HAVEN

WPLR - NEW HAVEN
WQFM - MILWAUKEE
WAVA - WASHING, D.C.

WHERE YOUR LISTENERS TALK DIRECTLY TO TODAYS TOP RECORDING ARTISTS ON OUR TOLL-FREE ROCKLINE.

— HOSTED BY————

B. MITCHEL REED

C O M I N G A T T R A C T I O N S BLUE OYSTER CULT - JOURNEY - JONI MITCHEL - PAT BENATAR - AND MORE

Rockline is a presentation of Global Satellite Network -

For information regarding availability in your market call Cindy Tollin or Eddie Kritzer (213) 344-5651

PRODUCED BY: EDDIE KRITZER

- GLOBAL SATELLITE NETWORK: 19456 VENTURA BLVD. TARZANA CALIF. 91356-

The Day The Music Died" Provides Inside View Of 50's Music Biz

Joseph C. Smith, who under the name Sonny Knight recorded such hits as "If You Want This Love Of Mine" and "Confidential" in the late 50's and early 60's, makes his author's debut with The Day The Music Died, a novel about the music

for characters, each of whom is morehistorical figure, Smith is able to

Shifting between four locations (Hollywood, Chicago, Nashville, and New York) and interweaving four maor-less a composite of an actual develop his theme (how artists, particularly black artists, have been systematically ripped off) from a variety of angles

The book's modified roman a clef approach (the wunderkind record producer, the hardware-based major label, the supersalesman turned country magnate, and the pioneering blackowned label) is scarcely the sole point of interest however. Smith serves up a comprehensive overview of accepted period business practices, ranging

Joseph C. Smith aka Sonny Knight from standard contracts and promotional strategies (including payola) to bootlegging and record production, all of which provides plenty of grist for his mill. In general, The Day The

Music Died is well-researched with meticulous attention to detail render ing it valuable to future historians There's obviously a good deal of firsthand knowledge here. Nevertheless. the book contains one howling inaccuracy, concerning a major push for FM airplay (in 1961!), that's quite frankly at least six years before the fact

More importantly. Smith writes in a fast-paced, no-nonsense style and the book bristles with enough action and excitement to satisfy even the most laded reader's palates. In fact, the book is strongly reminiscent of Arthur Haley's works such as Wheels, in that Smith reveals the inner workings of an entire industry, while examining the psychological makeup of those who populate its realm. The Day The Music Died is available from New York-based Grove Press for \$12.95 (hardcover).



Ringer Named Assoc. VP/ Product Development At W.M.O.T.

Doreen Ringer has been appointed Associate Vice President/Product Development & Publicity for W.M.O.T. Records. Most recently Director/Artist Development & Publicity for the Montage Music Group, Ringer previously served as Artist Development Manager for MCA Records, having formerly held the post of Director/Art-Ist Relations with ABC Records. She began her record industry career as a college rep with A&M Records. Ringer will be based at W.M.O.T.'s Los Angeles offices.



Doreen Ringer

McHam Named VP/Personnel At Polygram Corp.

Barbara McHam has been appointed Vice President/Personnel for the Polygram Corporation. Most recently, McHam served as Vice President/Administration & Promotion for the Village Voice, having formerly been Deputy Director at the Vera Institute for Justice.

Coleman Named Nat'l Promo Mgr. For RFC/Quality

Bert Coleman has been appointed National Promotion Manager at RFC/Quality Records. Coleman most recently served as National R&B Promotion Director for Sam Records having previously been Regional Promotion Manager with Pickwick International in St. Louis as well as having held positions with Polygram Distribution in New York

Hausfater Named VP/Business Affairs At K-tel Music

Jere Hausfater has been appointed Vice President/Business Affairs at K-tel Music. Hausfater most recently served as Director of Business Affairs for MCA Records/MCA Distributing Corporation. Prior to joining MCA, Hausfater was an attorney for ABC Records. He will, in his new post, be based in Los Angeles.

Gold Appointed Asst. To President At A&M

Jeff Gold has been named Assistant to the President at A&M Records. Prior to joining A&M. Gold operated the Record Obsession, a collectible records distributor, managed the Ahino Records retail outlet, and served as an independent consultant to the Rhino Records label.



Jeff Gold

Pro:Motions

Durkin Upped To VP/A&R Administration At CBS

Jerry Durkin has been elevated to Vice President/A&R Administration at CBS Records. Durkin most recently served as National Director/A&R Administration for the firm, having joined CBS as a Financial Analyst in 1969.

Diener Named Exec. VP For Magnetic Video Int'l

Steve Diener has been appointed Executive Vice President/Chief Operating Officer for the newly-created international Division of Magnetic Video, 20th Century-Fox's videocassette distribution firm. Diener most recently served as VP/Latin American Operations for CBS International, having previously held the President's post at ABC Records.

Goldner Named A/C Promo Manager At RCA

Bonnie Goldner has been appointed Manager/Adult Contemporary Promotion-Trade Relations at RCA Records. Goldner had most recently served as Manager/Trade Relations for Motown Records, having previously served as Music Coordinator for Krofft Entertainment's Family Productions



Bonnie Goldner

Hodes Named VP/Music Publishing At W.M.O.T.

Leonard Hodes has been appointed Vice President/ Music Publishing & International Operations for W.M.O.T. Records. Most recently, Hodes held the VP/GM post with Freddie Perren's Perren-Vibes Music, having previously served as President of Music Publishing for Chalice Productions and the Montage Music Group. Hodes began his music industry career as a song plugger with Capitol Songs, later becoming General Manager for Dick James Music and General Manager for Chess-Janus Records.

EXCLUSIV



commercials for Charter stations, Gordon Jump, of WKRP in Cincinnati, is now available as exclusive spokesman in non-Charter markets. His humor, warmth and professionalism make him an ideal spokesman, no matter what the

format of your station. The network-quality spots can give you the best look, image and message ever seen in your market. To reserve the "Big Guy" as your exclusive spokesman, call today. Prices vary by market size. Production starts in July, offered only through Charter Broadcasting.

CONTACT: John Bayliss, Russ Wittberger, Al Casey PHONE: '(714) 298-3390 **Broadcasting**

2399 Comino del Rio S., Suite 100 Son Diego, CA 92108



AN EPIC TRIPLE PLAY!!



STANLEY CLARKE/ GEORGE DUKE "Sweet Baby"

Produced By Stanley Clarke And George Duke

NEW & ACTIVE



JIM STEINMA ome Throug

Produced By Jimmy lovine And Jim Steinman

WKBW add KRBE add WOLF add KHFI add WAAY add KX104 add WVIC add Z104 add WOW add

FM99 add **KATI** add Q105 27-26 WGCL deb 21 WHFM deb 35 KCPX deb 36 WFLY 29-21 WICC 27-24 Q106 deb 30 WAQY 32-30 WKEE deb 40 KINT deb 35 KLAZ deb 34 CK101 26-21

WCSC deb 28 KJ100 29-27 KWEN deb 28 KERN deb 34 FM103 26-20 WGUY deb 35 WACZ deb 32 WISE 15-8 WRKR deb 34 KENI deb 33 KRLC deb 30 WAKX on KTKT on 95SGF on

KYYX on WANS-FM on WKXY on KSEL on WAEB on KKLS on **B97** on WBBQ on KODI on FM100 on KYYA on





VOHN BARUCK

REO SPEED WAGON "Don't Let Him Go"

Produced By Kevin Cronin, Gary Richrath & Kevin Beamish

KRBE add Y100 add 24 WLS add WLS-FM add CKLW add KFI add KYYX add B104 add WBBF add WHFM add WFLY add 23 WICC add WPST add WAEB add

WAQY add 35 WKEE add KTSA add KINT add KLAZ add KXX106 add Y103 add **WBBQ** add KX104 add 92Q add **WBCY** add WCSC add WQRK add WRVQ add

KJ100 add KSTT add 30 WNAM add 92X add 24 WDJX add KERN add **KJRB** add KNBQ add KYSN add FM103 add K96 add KLUC add WACZ add WFBG add 32

Z102 add 31 95SGF add **WXLK** add WKXY add KSEL add KQIZ-FM add KKRC add KKLS add KWLO add KENI add KSLY add KDZA add KQDI add

KOOK add

KFXD add KRLC add 96KX 22-16 K104 38-29 WGRD deb 25 KWEN 25-20 KZ93 deb 17 WNCI déb 25 Q107 on WSKZ on KKXX on 95XIL on



ROTATE THE



ON COLUMBIA RECORDS



ROSEANNE CASH SEVEN YEAR ACHE

WHFM add
Y103 add
WKIX add
WAYS add 29
KSTT add 29
WFIL 30-28
Z93 10-5
94Q 3-2
KXOK 12-9
WZUU 28-24
KEARTH deb 30
KIQQ 36-24
KEZR 17-14

13K 27-23 KYYX 29-24 KPLZ 16-12 KOPA 26-20 KC101 30-27 WHYN 15-11 WKEE 34-30 KNUS 37-31 KSTAR 16-12 KFMK 17-16 KINT 14-12 KHFI 28-20 WTIX 34-31 KLAZ 30-26 WERC 5-5
WSGN 8-8
G100 31-23
WAAY 16-11
BJ105 33-31
FM100 20-17
929 11
WSKZ 30-27
WOKI 27-19
WRJZ 13-10
WBCY 30-20
WSEZ deb 33
KJ100 30-28
WYLK 26-23

WLOL-FM 36-32 WAKX 40-37 KRAV 25-22 KEYN-FM deb 30 WISM 17 WNCI 25-15 WDJX 31 KKXX 27-25 KIOY 25-22 FM102 deb 29 KNBQ 23 KTAC deb 27 KCPX deb 26 WJBQ 25-21

WGUY deb 32 WACZ 9-8 WLAM deb 13 WHEB 11-10 13FEA 22-19 14WK 9-9 95XIL 38 WHHY 9-9 Z102 9-6 WSGA 4-2 95SGF 22-20 WFOX 6-3 WCGQ 16 WISE 24-21

KATI 17-9 WFLB 35-31 WANS-FM 27-21 CKGM on KVIL on **KILE 34-24** KIMN on KSEL 10-5 KQIZ-FM 6-4 WBBQ on **KPUR 23-21** WNOX on WGH on **KKLS 27-26 WRKR 27-24** KIOA on **WEAQ 27-26** WIGY on WSPT 25-21 WTSN on **KENI 26** WTRU on KSLY deb 25 ... KQDI on KCBN deb 37 **KBOZ** on **KDZA 30-25**



• PROMISES•

WFIL add WDRQ add KSLQ add 23 WOKY add KEARTH add WAXY add

WROR 25-21 Y100 13-11 KSTAR 25-24 KFMK 30-25 KINT 26-24 WERC 26-23 Y103 30-27 BJ105 30-28 WAYS 25-22 WSEZ deb 34 KOFM 24-22 YES-95 38-36 WOHO 24-21 K96 22-17 WTSN 21-19 WHHY 29-25 WFLB 31-26 FM99 deb 34 KILE 39-32 KBOZ 19-17 KS95-FM on WAAY on 14WK on 95SGF on KFYR on



• HARD TIMES•

KPLZ add WOLF add WAQY add WQRK add WABC deb 38 KRBE 29-28 KXOK 24-22

WSGN 28-27 KJ100 31-29 WFLB deb 35 KILE deb 39
KXX106 on
WAKX on
KIOY on

WCGQ on WTRU on KBOZ on



• THE KID IS HOT TO

JB105 add WFLY add KEGL add KINT add WBCY add WVIC add K96 add 30 KHYT add 34 WIGY add WXLK add KRBE 23-20 K104 1-1 WAQY deb 34 WAKX deb 23 95XIL 18-14 KENI deb 35 KQDI 24-18 KRLC 17-15 KJR on V100 on KXX106 on WOKI on KWEN on

KJRB on KYSN on WACZ on KSEL on KDVV on



Ratings & Research

"There has never been a more important time for stations to review Arbitron's diaries."

Those "No Lag Time" Blues

From our "no rest for the weary" department, it's time to state that for those of you in over 100 markets the fall survey is just around the corner. I know, the spring sweep isn't even over yet, and here's Hiber reminding you that the fall sweep, with the advent of Quarterly Measurement, is right around the bend. Rather than just resigning yourself to trying to cope with the second 12-week sweep in your market, take a look at some key items you should be concerned with as preparations for the fall survey are planned.

"Lag time" is not an Oriental reference to an early 20th century musical style, but has to do with a luxury you no longer have. It used to be that in the good old days B.Q. (Before Quarterly), survey results could come out, you'd have several weeks if not months to evaluate and plan, then would come the next sweep. Not so any more, unless your market is swept only once annually. What happens effective this spring is that with the country going to QM it will be very difficult for station personnel to receive the results, schedule a post-survey diary review in Laurel, pore over the diaries, then make media and programming plans in time for the fall survey — which has diarykeeping beginning September 24 and finishing on December 16. Here are some tips that might make the entire process more productive for you.

Marketing Plan Key

Last year I began writing about the onset of Quarterly Measurement. In those articles, one consistent point stressed was the need for a station marketing plan, a document which would guide the station's programming and advertising/promotion efforts through the uncharted waters of QM. The briefer time between receipt of survey results and startup of the next sweep means that station management has to have an overall game plan to tide it over the vagaries of Arbitron results. Part of the marketing overview has to be a timetable by which a station prepares for the next sweep in the market, even before the results of the past survey are known. I'd suggest that wise station management teams are now getting their heads together for the fall. Here are some specific areas to pay special attention to.

Advertising Plans

In about one month, results of the spring QM sweep will begin to be available. Results will then be generated for approximately two months, or until early September (assuming Arbitron's plans for speedier production are fulfilled). Given this time frame, a station needs to begin *now* to plan

for fall advertising. The station that waits until its book is received before planning advertising and promotional events may find itself up to its ass in alligators.

Buying a TV schedule for the fall is a good example of a task that needs to be looked at ASAP. If you wait, you may find that avails are rather undesirable, or that the prices you have to pay are not very efficient, given the potential audience delivery. You may want to think about when, during a September-December sweep, you'd like to run TV. If you wait until late July-early August to decide which tack to take, you may find your options limited.

Finally, you may want to give thought as to whether or not TV even makes sense. What if the writers' strike continues? Will there even be a new TV season, or if there is will it feature a late debut rather than the usual September start? These considerations may give you pause to wonder if your plans to go into TV are worthwhile. Think about these questions now, and work out the answers that make the most logical sense given your station and your competitive environment.

Programming Considerations

Looking at the programming/on-air promotions facet of station operations provides other considerations for the fall planning. What are the record company promotion staffs telling you about new releases or new artists that may be coming out during the fall? How do you plan to take advantage of these marketing ingredients? What about personal appearances or concerts? Can you schedule these for ratings payoff and for a key part in a cohesive, week-by-week marketing plan for the September-December effort? Think about and lay these items out in sequential form, week-by-week over the 12-week sweep, so that you can not only see how the programming events will land, but also you'll be able to see how the programming happenings dovetail (it's hoped they will) with the advertising expenditures mentioned in the earlier paragraph.

Diary Review Role

Given the increased pressure from Quarterly Measurement and the need for quicker intelligence on what happened in the spring survey, where does the post-survey diary review fit into the marketing plan? First, let me emphasize that there has never been a more important time for stations to review Arbitron's diaries, either in person or through an agent. With the massive new procedures used this time to expedite report pro-

Week In Review

Arbitron Radio Reorganizing

With the recent departure of Dick Logan, Arbitron Radio's VP/Marketing, internal executive shuffling is taking place at the ratings firm. According to Arbitron spokesperson Connie Anthes, it appears that Bill Livek, current VP/Sales, will not have the marketing designation added to his title at this time. Instead, Ms. Anthes stated, "We will bring someone in under Bill to become National Sales Manager." When asked if the person, whose identity will soon be disclosed, is from the broadcast industry she replied, "No, it is an internal person, and not from Beltsville." When asked if the new radio division executive would be Jim Ridings, currently VP/Advertiser Agency Sales, Ms. Anthes replied_"no comment."

duction, and with the first nationwide advent of QM, there are myriad reasons why it's in your own best interests to review the Spring '81 Arbitron diaries for your market. Call Jay Billie at 301-982-4742 to make your diary review appointment. Arbitron will be sending a schedule out soon to apprise stations of when their reports will be received, and giving stations the chance to call to set up diary review dates. Normally about one-third of Arbitron's subscribers have their diaries reviewed, but I'm hopeful that percentage will increase this survey.

The post-survey diary review, which will likely be done in a cramped time frame between receipt of spring data and start of the fall sweep, will now serve as a checkpoint for the marketing plan. Prior to the spring sweep (and prior to the fall, I hope) you may have set goals - certain time spent listening spans, certain sharing patterns, recycling percentages, usage of call letters versus slogan or dial position in diaries — which you need to evaluate using the diary review. Only through the diary review can you find Arbitron mistakes as well as get verified answers to the above points and goals. Be sure to order a mechanical diary to compare the raw diaries to what actually made the book, in order to spot problems that might have hurt (or helped) your book due to Arbitron errors.

The diary review will likely not be the instrument through which the station plans its fall efforts. However, if items turn up in the review that might seriously go against the grain of what you had planned for the fall, you may want to revise your marketing stance accordingly. You might find, for example, that diary respondents never used your slogan, which may mean you want to delete it from your advertising messages. Whatever the instance, the diary review will now be extremely valuable as a checkpoint on your annual marketing effort towards success under Quarterly Measurement.

Bottom Line

The end-all of the problem facing stations with shortened lag-time between surveys is that marketing — a consistent game plan — rises to the fore. Plan now for the fall, then use the post-survey diary review to see if you are on track.

Q&A

Doug Sorenson of WTPA/Harrisburg called this past week to ask, "Can a music research system be used to predict Arbitron numbers?"

Only to a slight degree, Doug. Station preference questions used in callout research or mail questionnaires will give you some idea of cume standings. It is important, however, to keep in mind that you're talking apples and oranges, since the mysic research systems usually do not incorporate a diary technique. It would not be wise to assume that station preference data from music research would be comparable to Arbitron rankings.

Jhan Hiber



THE RUSH



"TOM SAWYER"

Q107 on CKLW add 24 CKGM add **KBEQ 18-16** KRBE 26-21 WLS-FM 30-16 O104 on **KEGL 21-16** B104 22-14 KHFI 13-12 KXX106 on

KDVV 16-10 WPST 29-23 WRVQ on WGRD 29-26 KJ100 add WVIC on KWEN on WHFM 28-23 K104 add 37

WJBQ deb 37 WDJX 34 KKXX on WACZ add WCGQ on WKXY on WFLY on KENI add KRLC on

THE MOST PLAYED ALBUM TRACK FROM THEIR PLATINUM-PLUS ALBUM "MOVING PICTURES" MOST REQUESTED ON THEIR SOLD-OUT TOUR!

PRODUCED BY RUSH AND TERRY BROWN



MANUFACTURED AND MARKETED BY

PolyGram Records

Continued from Page 1 past two years, bested some very viable candidates for the WAKY programming position. He's got the love and admiration of everyone in the station including myself and I'm very confident that he can help maintain the powerful position that we've been in for the past few years.

"Ed Williamson has been at WVEZ for seven years, most recently as Operations Manager under Mike McVay. Ed knows Beautiful Music inside and out and I don't think there's a more knowledgeable Beautiful Music programmer around. I know that Ed will continue to do a super job for us. I am extremely pleased to be able to promote both Jack and Ed from within our own ranks."

Findley

Continued from Page 1 engineering studies that completely satisfied the NAB Board, which he pointed out includes several daytime owners, including himself.

Continued from Page 1 located at 1500 and 1590 kHz, "are crowded together on the AM dial" and that "both compete for the same service area, often the same listener

KXRX also pointed out to the FCC that if it is allowed to change its calls, then it would no longer have reason to object to KLIV's request.

WCHS

Continued from Page 1 "WCHS radio does not discriminate on the basis of sex, race, age, creed, color or national origin," said GM Henry Goldman in a statement. "We asked NOW to either give us evidence of discriminatory hiring or pay practices or to write a letter of clarification to the customers who received the letters, but they failed to do either."

Owens

Continued from Page 3

to our microphones and telephones the people that affect our audience's pocketbooks, their safety, and their future. We intend to ask it like it is . . . and not worry about winning a popularity contest with our guests."



LISTENER CASHES IN AT WCSC - Jill Moore of Goose Creek, SC won \$25,000 in a WCSC/Charleston, SC draw ing, selected from over 100,000 entries. Even more interestingly, she had won a \$14,000 cash/prize package in 1980 from the station in another contest. Pictured (I-r) are WCSC air personalities John Burwell, Bob Casey, and Chris Bailey, Moore, and air personalities Ron O'Brien and Booby Nash.

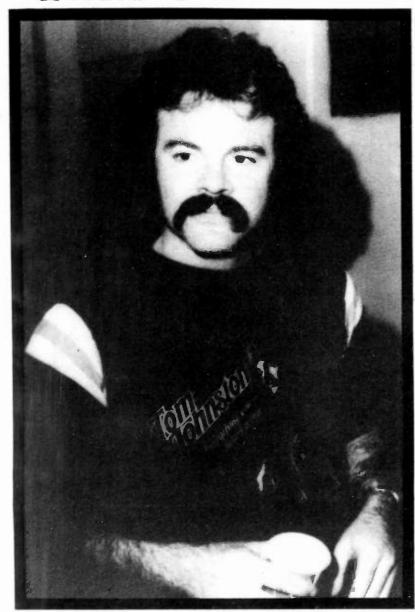


WSPT TURNS ON TOYOTAS — WSPT/Stevens Point, WI gave away a 1981 Toyota Tercel in its "Great Toyota Turn-On" contest, which generated over 70,000 entries in six weeks. WSPT morning man Mike Rogers (right) congratulates the winner and her fiance.



Z102'S MAIL ANIMAL — Z102/Savannah PD Ray Williams is pictured, as they say, enveloped in envelopes, part of a four million plus deluge sent in by local schools to win a Z102 dance

TOM JOHNSTON IS RIGHT ON "TIME"



"WASTIN' TIME"

TOM JOHNSTON

KBEQ WKXY
KEZR KVOL
WAAY KENI
KKXX KQDI
FM103 KRLC
WCGQ



Produced By Michael Omartian

On Warner Bros. Records

RANDY VANWARMER & "SUZI"ARE COMING TO STATIONS EVERYWHERE!



"SUZI" RANDY VANWARMER

KRBE WAKX
WHYN KIOY
KINT KVOL
WGH KQDI
KJ100 KBOZ



Produced By John Holbrook And Ian Kimmet For Briggs And Co. Productions

On Bearsville Records
Manufactured and Distributed by Warner Bros. Records





STREET TALK.

In a speculative front page story, last Friday's (5-29) edition of Daily Variety stated that CBS Records Division President Bruce Lundvall would exit the company to join E/A. Although neither CBS or E/A would comment, Street Talk has learned that Lundvall will be leaving CBS to become Senior VP of E/A's East Coast offices. Our sources indicate that Lundvall will be involved in efforts to beef up E/A's A&R presence, giving the West Coast-based company the "name" visibility in New York it has been seeking.

Further, look for current E/A Executive VP Vic Faraci to be upped to the label's presidency in the near future, which will quell any rumors about an impending power struggle when Lundvall comes aboard.

Word on the street in Los Angeles is that the current upper-level management (and new format) of KMPC has until November of this year to make a significant turnaround or sweeping changes will be made. Apparently what Gene Autry did to Angels' Manager Jim Fregosi may apply to the radio station as well.

Boardwalk Entertainment Company President Neil Bogart underwent surgery last weekend to remove an abscessed and nonfunctioning kidney. (He came through the operation with flying colors.) Neil should be out of the hospital by today (6-5) and back at work after a week's convalescence.

Congratulations to Charter Broadcasting's National MD Sherry Toennies on her promotion to National Program Coordinator for the chain. Charter Programming VP Al Casey told Street Talk, "I'm glad we can make this announcement in recognition of Sherry's involvement with the company. She is my right arm and will be even more actively involved in all programming matters."

The Planet Records deal with Elektra/Asylum may be "history" soon. Also. Planet VP Dave Urso is rumored to be leaving the label shortly for a similar position elsewhere.

Look for some problems to surface regarding the results of the recently published Washington DC winter ARB. Looks like a visit to Laurel may have uncovered a few goofs which could have result-changing implications... more on this one next week.

Scott Sherwood has resigned as PD of Y103/Jacksonville, with Dave Scott appointed as acting PD until a permanent replacement is named.

Street Talk hears that RSO Records may be back in business as a full-service label very soon. Just how many former RSO promotion staffers will return is still a question.

Social notes this week . . . Columbia Records VP/Promotion Ed Hynes was married last Saturday (5-30), making it Ed & Esther Hynes . . . Rob Sisco, last of K101/San Francisco, and Jo Interrante, Director of Programming for the RKO Radio Networks, have announced that they plan to get married later this summer.

John Frisoli is out as the head of PolyGram Distribution, Inc. with no replacement named.

Don't Say Hello!

R&R has learned that someone has been calling various radio stations nationwide purporting to be from Radio & Records. These people, who are in no way connected to this publication, are apparently conducting a survey on format syndicators and program suppliers. The survey concludes with several negative comments about specific major suppliers.

We would appreciate your cooperation in tracking down this fraudulent practice. If you have any details on this operation, please call R&R, so that we may take the necessary steps to bring it to a stop.

It's extremely regrettable when people misrepresent themselves and defame others under the guise of research.

Don't look for WLS-AM & FM/Chicago PD John Gehron to name an immediate replacement for his exiting PM drive man John Landecker. Gehron plans to travel around the country a bit, listening, and also to try some of his current staff out in the drive slot to see how they perform. Landecker is leaving some big shoes to fill.

WXLO/New York, trying to fight off the old 99X image, has applied for the new calls WRKS. The station's on-air identity has already been changed to "98.7 Kiss." RKO had to get the U.S. Coast Guard to give up the designation WRKS, which belonged to one of its ships. Perhaps there will soon be a Coast Guard cutter known as 99X.

Tim Edwards is the new PD of WRJZ/Knoxville. Across town at WNOX, Scott Majors has exited his MD slot to do independent promotion in the South.

Dick Logan, who until recently was Arbitron Radio VP/Marketing, has been rumored to be a candidate for the GM job at Heftel's WTFM/New York acquisition. However, Heftel President Tom Hoyt told Street Talk, "We have made no deal with Dick and no overtures have been made to hire him for the WTFM position." Logan may set up his own company or perhaps return to NBC for a network job. NBC is Logan's alma mater.

A&M Records has upped Rick Stone to the position of National Singles Promotion Director. Rick had been A&M's New York Marketing Manager.

Juggy Gayles became a great grandfather this week when his grandson Mark Resnick's wife, Debbie, gave birth to Andrew David Resnick.

A bomb scare telephoned into Lee Zhito's office at Billboard magazine in Los Angeles forced the evacuation of the entire 9000 Building on Sunset Boulevard Monday (6-1). Thankfully no bomb was found and the many occupants of the building were able to resume work after a thorough search of the Billboard offices.

Finally, congratulations to Jim Mazza and the entire staff at EMI America/Liberty Records for their recent impressive performances. Their hot streak is good for everyone!

ELECTRIC

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Honolulu, Hawaii 96825

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D. BREWSTER FINLEY/KOLO: "Just celebrated my 11th anniversary at KOLO. Probably your fault."

Jocks...write today for free samples.

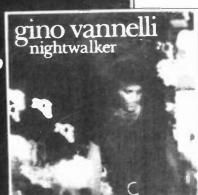
ARISTA BREAKERS GOALLTHE WAY!

BREAKER®

GINO VANNELLI

AS 0588 LIVING INSIDE MYSELF'

BREAKER March 25...2* May 22 and 29!...still at the top of the chart...an across-the-board hit on Top 40 and A/C and R&B formats...



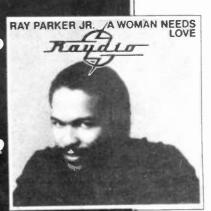
AL 9539

BREAKER®

RAY PARKER JR. AND RAYDIO

(JUST LIKE YOU DO)

BREAKER April 8...5* May 22 and 29!...still at the top of the chart...a multi-format phenomenon on Top 40 and R&B and A/C!...the first giant single from the sensational gold lp A Woman Needs Love...



AL 9543

BREAKER.

AIR SUPPLY

AS 0604 THE ONE THAT YOU LOVE?

BREAKER May 13...now 6* and headed for #11...the breathtaking new hit from America's biggest new group...



AL 9551

BREAKER®

THE ALAN PARSONS PROJECT

AS 0598 TIME

BREAKER this week—charted 27*...and headed for the top...the brand new hit that's sweeping across Top 40 and A/C and AOR formats...the second spectacular single from the giant Ip The Turn Of A Friendly Card...



AL 9518

81 Arista Records, Inc

ARISTA. WHERE HITS BREAK...AND NEVER STOP.

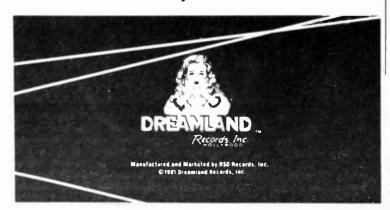
COINCI



To Take Off At These Stations:

WIFI	WSGN	KCPX
KRBE	WAAY	FM103
940	Y103	WIGY
KIIS-FM	KX104	WFBG
KIQQ	92Q	14WK
KEZR	WRVQ	WISE
WPST	WVIC	KVOL
WKEE	WNAM	WTRU
KINT	WDJX	KENI
WJDX	KERN	KCBN
KXX106	KNBQ	KBOZ
	KYSN	KOOK
		KFXD
	,	KRLC

Produced by Peter Coleman





Of Naive Novices And Veteran Liars In News

Not since the peak of checkbook journalism have we heard so much about what is right and wrong in broadcast news. The giving-back-the-Pulitzer incident sparked a dozen lesser stories of newsroom deception, revealing perhaps a lack of clear understanding more than willful wrongdoing. It appears that some people who, as Walter Winchell put it, make their livings as the "eyes, ears, and noses" of the nation, simply don't know right from wrong on occasion. They fake letters to themselves and call it public reaction, bend a few little facts here and there to make a more interesting story and so on. Why, for God's sake, people . . . didn't anyone in these reporters' early careers ever sit 'em down and tell them right from wrong?

One of the hottest names in radio told me the other day how a radio station is taking sidewalk surveys on current issues, and replaying the reactions of people "running about two positive to every one negative" so the reaction pieces won't be downers. That may be some form of positive programming, but altering the proportional representation of solicited opinions is skewing the news and screwing the listeners who expect to get a sense of the balance of public opinion from those surveys. I'm ignoring the question of whether a sample too small to be statistically valid should be passed off as news, and addressing only the issue of whether critical or negative opinions should be snipped out of man-on-street surveys for the sake of "positive programming." Of course they shouldn't.

You've likely read a story or two in recent months about traffic helicopters sitting on the ground as reporters fake "from the air" broadcasts, sometimes for so innocent a reason as the reporter being late to work and not having time to get the chopper up and away before scheduled air time. I know of an unreported incident in which a traffic helicopter was out of service for repairs, so the reporter broadcast from a room using a helicopter sound effect especially recorded for just such an emergency. The person who laid down the soundtrack thoughtfully included the occasional beeping and honking of horns so it would sound traffic-jammo. During the period of faking reports, the traffic reporter wondered whether any listeners would realize that, from a few hundred feet up, you wouldn't be able to hear the World Championship Horn-Honking Competition, much less an occasional isolated beep-beep.

It is wrong. Faking stuff is wrong. Acting like a tape is live is wrong. Illegal, too, but mainly just wrong. Editing a statement to the point of slightly altering its meaning is wrong. Bottom-line honest responsible reporting is representing the truth to the best of your ability, isn't it? Sure it is.

Don't let anyone disgrace our profession by doing less-than-absolutely-honest reporting, and when you know it's happening, please immediately do something about it. Blow a whistle. We all need to know that what we do every day is an exercise of public trust above all, and anything less than straight-out truth-telling is shameful and disgraceful.

It is so basic and simple I'm amazed it must be brought up.

CALENDAR-

First Dirt-Sucking Machine

MONDAY, JUNE 8: You know the kind of bellows used to puff air into fireplaces? That type of bellow was rigged to a couple of wheels to make the first vacuum cleaner. When it was pushed across the floor, the wheels worked the bellows, which sucked in a little dirt on every other stroke. Patent granted 112 years ago today in 1869.

On this date in 1953 the U.S. Supreme Court ruled that restaurants in the District of Columbia cannot refuse to serve "well-behaved and respectable" Negro customers.

Robert Preston is 63. Nancy Sinatra is 41. Boz Scaggs is 37.

Tax Bite On Paychecks

TUESDAY, JUNE 9: One of the best-known predicters was William Lilly, who so accurately forecast the Great London Fire that he was widely suspected of having started it himself to validate his own forecast. The astrologer was investigated, found absolutely innocent, and to make a long story end immediately, he died 300 years ago today.

Thirty-eight years ago today Uncle Sam started getting part of your paycheck before you see it: payroll withholding of taxes became law June 9, 1943.

The popular wedding song "Oh, Promise Me!" was first performed in public (at the Grand Opera House in Chicago) 91 years ago tonight, in the stage production of "Robin Hood." Few brides seem to know this.

Richest Mine On Earth

WEDNESDAY, JUNE 10: A couple of prospectors hit a rich vein of gold on this date in 1859, in the mountains of the Utah Territory (which is now Nevada). A prospector who had been working the same area demanded a share, so they cut of Henry Comstock in as a partner. They could have found more gold faster, except for some grey stuff in the mines which turned out to be silver. The Comstock Lode produced an average of more than a million dollars a month for the next twenty years. First strike was 126 years ago today.

Lawyer (for Albert DeSalvo, Patty Hearst, Capt. Ernest Medina) F. Lee Bailey is 48. The initial hides the name Francis.

The Only Palace In The U.S.

THURSDAY, JUNE 11: A parade and ceremonies today at Honolulu in honor of the King who united the Hawaiian Islands. This is celebrated as the birthday of King Kamehameha, and the palace with his name is the only residence built for royalty in the present United States.

The little envelope with the window in it was patented 79 years ago today, and since 1902 no one has devised an improved model.

The Duke, John Wayne, died two years ago today. The actor who was born Barry Silberman, Gene Wilder, is 46. Explorer Jacques Cousteau is 71.

How Much Weight Can You Lift?

FRIDAY, JUNE 12: In an all-out adrenalin-rush emergency, an "average" person can lift up to a thousand pounds. Typical case is a mother whose child is trapped beneath a car, that sort of thing. In regulated competition, weightlifters commonly bench press over 600 pounds and knee-bend 12-hundred. The most weight known to have been lifted by a human was raised by Paul Anderson, the Olympic champion, 24 years ago today. Still unapproachable, the record is 6270 pounds.

Vice President George Herbert Walker Bush is 57. Vic Damone is 53. Jim Nabors is 49. Brad Delp of Boston is 30.



THE HOTTEST DECALS YOU'VE EVER SEEN!

YOUR LISTENERS WILL LOVE 'EM!

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Walk On Over To A Hit!!

THE JACKSONS



"Walk Right Now"

WXKS-FM add WCKX add K104 add



WVIC add FM99 on KVOL on

Management Wrigher Demann Entertainment and Joe Jackson



I guess I'm still on cloud 81/2 from a couple of wonderful weeks in Hollywood's tumult dept.

I didn't realize I had so many friends until the G.O. star ceremony on Hollywood Boulevard, May 20.

As a kid nurgling in the Midwest, it never entered my mind that I might someday have my name placed in cement next to Walt Disney on this fabled street in this imaginary city.

We started the day scurrying from downtown Los Angeles, where Mayor Tom Bradley declared it "Gary Councilwoman Peggy Owens Day." Stevenson of Hollywood presented me with a neat official proclamation, which I promptly ate in front of the City Council (no one had told me not

SEGUE to Hollywood Blvd. in front of Pickwick Bookstore (a longtime landmark in this Oz-like place. . .

Hundreds of people carrying goldpainted kazoos are humming and milling . . . a whistle is heard . . . and long time radio personality Joey Reynolds leads the "Official Gary Owens Hand-Over-The-Ear High-Stepping Kazoo Band" down the boulevard, where the Hollywood PD has done a great job blocking off the streets. Joey's outfit is unusual - it resembles a turkey that has exploded Following the kazooers is TV character actress and writer and friend Jackie Joseph, dressed as a mythological muse stomping peasants as she strode

More Horsing Around

Next, the equestrian unit . . . a lady dressed in a fairy princess outfit, smoking a cigar and riding a stick horse (the law prohibited a real horsey that time of day). Close behind, Yo-Yo the wonder dog . . . and the Alpine Horn blowers, with their giant instruments.

. it's time for the GREAT FUNNY GUY OF ALL TIME, Jonathan Winters, to emerge . . . dressed in a cowboy hat, an Indian cane and a pair of dark glasses (which he said had been tossed out on the street by a guy driving by).

"HELLO THERE BOYS AND GIRLS!" shouted Johnny ... "ALL YOU CRIMINALS OUT THERE TOO . . . We don't discriminate." Mr. Winters said some charming things about me, our life together in Italian Westerns, and a great tete-a-tete with MICKEY MOUSE. Mickey had been brought to the festive event by the wonderful people at Walt Disney Studios. Mickey and Jonathan had a scintillating palaver that broke everyone up.

Emcee and Honorary Mayor of Hollywood Johnny Grant ushered onstage the beautiful new star of the series "Three's Company," Jenilee Harrison. The lovely and bright Jenilee radiantly read one of my favorite all-time pharmaceutical prescriptions in Latin ... which roughly translated meant "Caveat Emptor, Quod Erat Demonstrandum

Bill Welsh, President of the Hollywood Chamber of Commerce (and the man who does every Rose Bowl Parade on television around the nation); and Bill Hertz, Chairman of the Walk of Fame Committee, were kind enough to look over my tawdry past and brought out things that I didn't even know about my career!

Mad magazine's Sergio Aragones presented me with a giant framed cartoon panel by America's best known cartoonists (all caricaturing the madness of the wonderful day). Willie Ito, who draws Mickey Mouse, presented me with a cartoon of Mickey, his hand over his ear, standing on the G.O. star . . . all goodies that I will treasure forever.

Down These Mean Streaks

Jack Riley, star of "The Attack Of The Killer Tomatoes" and regular on the "Bob Newhart Show," combined forces with "Tonight Show" legend Pat McCormick (Pat just finished writing the new Chevy Chase-Carrie Fisher movie, "Under The Rainbow") in roasting me like I've never been roasted. "Gary has a mean streak," shouted Pat. "Just how mean is he?" queried Riley. "Gary Owens is so mean, that he once gave a Polaroid picture to a man who had only 9 seconds left to live!" That gag took less time than that to get completely around the world.

Arte Johnson and Henry Gibson, two of my closest friends from our Rowan and Martin "Laugh In" days, were introduced by emcee Grant. They got up next to me and just stood there . . . not saying anything . . . they looked at me and left.

Next came many of my pals from WKRP In Cincinnati Reid (Venus Flytrap) and his lovely lady, actress Daphne, popped on stage with Les Nessman (the hard hitting newscaster on the show). Richard Sanders. Les commented that he had never seen a star laid on Hollywood Blvd. in person before

The well-known author and syndicated columnist Jim Bacon congratulated me and commented, "If the Pope had been Italian, he would have shot back." Mel Blanc did a medley of all his great cartoon characters for me . . . Bugs Bunny, Porky Pig, Yosemite Sam, Sylvester, and Tweety Pie, etc. Mel and I have been close friends since the early 60's, and he had everyone in the the audience agape with his vocal wonderments.

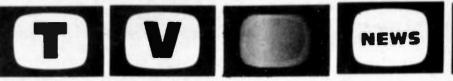
The Story Lady and Byron were summoned from the throng to do a quick fable (they are syndicated around the world . . . but got their start on my show at KMPC).

John Reynolds, the President of Golden West Broadcasters, said some neat words on behalf of KMPC and for Gene Autry, the Chairman of the Board, who was out of town. I was planning on wearing the ten gallon Stetson Gene had given me earlier, but I thought it might have been too up-

Maid In Heaven

Old pal Casey Kasem and his lovely bride Jean were so kind to me that I have a cassette of their comments which I play each night before I get into my jammies with the feet in them and drift off into the arms of Morpheus (our

Mike Scioscia, the great Dodgers catcher, dropped by to greet me and gave me his childhood bat (a vampire









CBS Sweeps To Victory

CBS wrapped up the May Nielsen and Arbitron sweeps by winning the Nielsen week ending May 31 (Arbitron figures doubtless following suit) after walking away with the May 24 race (for which figures were delayed by the Memorial Day holiday). Last week was a fairly close contest, with CBS's series rerun strength pacing a 15.1 average rating, defeating ABC's 14.3 (also paced by series reruns), while NBC made it fairly close with a 13.8, led by specials (including the week's top-rated program Bob Hope's birthday special).

In the previous week, CBS scored a 1-2-3 punch with the Miss USA pageant, "Silver Streak," and "M*A*S*H" on the way to a 16.5 average rating to ABC's 14.3 and NBC's 13.9. The May 31 standings were:

- 1 **Bob Hope Special (NBC)**
- 8 2 The Jeffersons (CBS)
- 11 3 **Dukes Of Hazzard (CBS)**
- 15 4 60 Minutes (CBS)
- 5 20/20 (ABC)
- 6 Love Boat (ABC)
- Alice (CBS) 7
- 8 Dallas (CBS)
- M*A*S*H (CBS) 3 9
- 10 Trapper John, MD (CBS)

- 11 Women Who Rate A Ten (NBC)
- 12 Barney Miller (ABC)
- 18 13 Hart To Hart (ABC)
- 14 Love Boat Part II (ABC)
- 15 Taxi (ABC)
- 16 Fantasy Island (ABC)
- 17 CHIPS (NBC)
- 19 18 Facts Of Life (NBC)
- 19 Hill Street Blues (NBC)
- 13 20 House Calls (CBS)



ALMOST ALIVE IN MEMPHIS — A recently-debuted comedy/music weekly TV show in Memphis called "Memphis Almost Alive" features famed local radio stars like George Klein and Terrence McKeever among the cast. Pictured in front of the locally-produced program's logo are (I-r) cast members Klein, McKeever, Laneele Comer, Gary Southard, and Thomas Boggs.

Music On TV

The June 5 (or beyond in some locales) edition of "Solid Gold" stars Chuck Mangione as cohost, with Lacy J. Dalton, Rupert Holmes, Smokey Robinson, Split Enz, James Taylor, Thin Lizzy, and as always, host Dionne Warwick . . . Gary U.S. Bonds is on "American Bandstand" June 6 along with the previously-cited Kim Carnes.

hat which I attempted to strangle, because Mike told me I'd be a better hitter if I choked up on the bat!).

Bob Hope, who was at West Point doing his TV special, sent me a beautiful telegram, stating "Dear Gary . . . From the walls of the public library to the streets of Hollywood, your name is now firmly etched in the city. You now represent the ultimate in graffiti."

It was one of over 500 telegrams I received on that day . . . including kudos from most the folks I worked with over the years! Ed Asner, Dick Martin, Martin Bormann, Catherine The Great, etc.

John Rappaport, the producer of "M*A*S*H," did his Pat Buttram voice that I've been playing for years on my show . . . John was reflective in his narrative about our early days being silly together.

God, I hope I haven't left anybody

out . . . it was so fast, so hectic and so keen, my addlepated head is still swirling.

SEGUE to one week later . . .

Moving Up

As you may have read elsewhere in R&R, I have accepted a new position at Golden West Broadcasters. That means I won't be doing my regular daily show that I've been pacing since 1962. It will offer me opportunities to continue in the other areas such as television, motion pictures, cartoons, and commercials, as well as two books I've been writing for the last three years. I also will continue to do my weekly internationally-syndicated radio show "Gary Owens Soundtrack Of The Sixties" for Watermark, Inc.

My new position in the Executive Branch will allow me to work with our entire chain of AM and FM stations

and at the same time continue to have 5858 Sunset Boulevard as my base of operation.

It is because of this new happening in my life that the next item is germane (if not Germane, it may be French or Danish).

I am going to take a brief leave of absence from the wonderful folks at Radio & Records. I had lunch with Publisher and old friend Bob Wilson (and he even paid for it, bless him) and discussed the fact that during this transition period from regular silly twerp to executive silly twerp I need a little time to move offices . . . and refurbish my klarn. So, I will be back with my scribblings after a little time off (one thing I've promised my family for 20 years is that we would go to Barstow to visit my dog).

So, in the meantime . . . keep on doing whatever that is you're doing . . . and I love you all.

THE DR. DEMENTO SHOW

A proven prescription for hit radio! Two hours weekly of delightful "dementia" with the master impresario of comedy and novelty recordings. The Doctor's own hit parade is selected from his personal library of more than 150,000 rare and wondrous items. A prime-time winner on more than 150 top rockers.

LIVE FROM CILLEY'S

That's live and direct from Pasadena, Texas, as host Jim Duncan presents a brand new weekly concert series, 60 minutes of top country talent performing at the biggest nightclub in the world! Already airing on over 300 of the country's finest country music stations.

OFF THE RECORD WITH MARY TURNER

1

Rock radio's premier interview feature, airing ten times weekly for 2½ power-packed minutes. Mary Turner talks to The Stones, Bruce Springsteen, Ted Nugent, David Bowie, Queen, and dozens of other top artists... and you listen on stations like WNEW-FM, KMET, WMET, WMMR, KZEW, KSFX, WWDC-FM, WINZ-FM, WLPX, and WCOZ.

OFF THE RECORD SPECIALS

If 150 seconds is great, then 120 minutes is fantastic! These two-hour super-specials are hosted by Mary Turner and feature her exclusive, in-depth interviews with superstars like Supertramp, The Rolling Stones, Bob Seger, and Steely Dan. Airing regularly on 250+ stations.

THE ROCK YEARS: PORTRAIT OF AN ERA

A spectacular 48-hour special that recalls the times that changed our lives, a year-by-year review of the music and the events of 1965 through 1980. "The Rock Years" can be run (and run again!) in self-contained, three-hour blocks or as a continuous weekend extravaganza. Created by Bert Kleinman and Jeff Pollack and hosted by David Perry, with production by Ron Harris.

SPECIAL EDITION

Indisputably, Black radio's finest hour. Each week, host Sid McCoy takes an inside look at the lives and the music of America's top entertainers, stellar artists such as Stevie Wonder, The Commodores, George Benson, and Earth, Wind and Fire. It's a loving, lively journey through the past, present, and future of America's own Black music.

SHOOTIN' THE BREEZE

Black radio's finest 2½ minutes! Ten times each week, Jackie McCauley interviews the superstars of today's black music . . . on stations like KDAY, WGCI, WVEE, WJLB, KKDA, KYOK, KDIA, WHUR, and WAMO!

THE GREAT AMERICAN RADIO SHOW

This two-hour weekly countdown of Radio & Records top 20 albums also features interviews with many of the week's charted artists. Hosted by air personality and R&R AOR Editor Jeff Gelb, "The Great American Radio Show" now airs on more than 150 top stations.

ACE AND FRIENDS

Ace Young, news director at KMET, covers the unconventional in a weekly series of ten 3½-minute features. News stories that are guaranteed to involve, inform, and entertain the listener — particularly if that listener is in the 18-34 demographic target audience!

SPACES AND PLACES

Each week, in a ten-part series of 2½-minute news and public affairs features, host David Perry takes a clear, hard look at some aspect of life in the 80's, exploring the people, the places, the problems of today's world. Relevant, stimulating, and guaranteed to keep the audience tuned in . . . on more than 150 U.S. radio stations!

THE PLAYBOY ADVISOR

The wise and witty sage from the pages of Playboy Magazine takes to the air — ten times each week. In a series of 2½ minute features, the Playboy Advisor offers counsel and consolation on a variety of subjects, from food, fads, and fashion to sex, drugs, and rock and roll.

CONCERT OF THE MONTH

Designed especially for Black radio, this one-hour monthly concert series is recorded live and features artists like Maze, The Pointer Sisters, the Manhattans, the Bar-Kays, and Kool and the Gang.

IN CONCERT

Rock and roll is alive and brilliant on this new concert series featuring rock's hottest performing artists. Recorded live, IN CONCERT comes to you once each month for a full hour of musical energy and excitement. Airs on more than 200 of the nation's finest rock and roll radio stations.

STAR TRAK

Get the "inside trak" on today's rock news... ten times a week! The stars tell the storles behind the scenes to host Lynne Thomas in this series of revealing, 2½-minute features, now in its fourth year of national syndication on Top 40 and A.C. radio stations everywhere.

TELLIN' IT LIKE IT WAS

A 2½-minute spotlight on the most memorable moments in Black American history. Ten times each week, this brand new feature takes an unflinching look at those events, both great and small, that have gone into the making of Black history. You'll never know why it is . . . unless you know how it was.

DAYBOOK WITH BRAD MESSER

Every day is a special day for someone, somewhere, and now, every day, R&R columnist and acclaimed newscaster Brad Messer will spend three minutes telling us why. A witty, entertaining reflection on those events, past and present, that distinguish one day from another.

AND THERE'S MORE TO COME ... LISTEN FOR US!



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WRKO: More Than Just A Music Station

At the beginning of the year, I wrote a two-part article about the increasing number of music stations programming Talk. Having pointed out this growing trend, I want to open the News/Talk column to include coverage of these stations

One such station is WRKO/Boston. The former CHR giant announced its plans (R&R 2-27) to plunge into the talk pool with a four-hour evening talk show hosted by David Brudnoy. Since a March 30 debut, the station has considerably expanded its talk and news/information services. I recently talked with Program Director Charlie Van Dyke who discussed the station's progress so far.



Charlie Van Dyke

A typical broadcast day at WRKO now kicks off with the "Morning Magazine," described as a radio version of "Good Morning America." Besides music, news, weather, traffic and sports updates, there are 90-second to 2-minute vignettes: "David Brudnoy At 'Point Of Order," a law issues forum: two shows from the RKO Network; and a man-on-thestreet-type of segment still under development. In addition, there is the two-hour "Sports Call" hosted by Guy Mainella and on the weekends by Glen Ordway; the Frank Kingston Smith show, which features different daily segments including "Class Reunion," in which the music of a particular year is spotlighted with calls from people who graduated from high school/college that year; a "Real People"-type radio show emceed by Bill Stevens; and then Charlie Van Dyke himself, who handles afternoon drive, "a slightly reduced effort of morning drive.

The music being played is primarily Adult/Contemporary with an emphasis on gold running from 5am-6pm. News has also become a more important element with the station quick to go to expanded news or all-news if the situation warrants

After reading this description of WRKO's new approach, you'd probably see it as close to a News/Talk station. competing with the likes of neighboring WEEI and WITS. Just how far away is WRKO from all-Talk? 'I think we are as far as we are going to go," explains Charlie. "We feel that this is enough to get the station healthy again and assess other things we can do. But we don't intend to take the music out of the daytime. We are an extremely regionalized A/C station featuring very familiar music and well-known talk personalities with relatable information services.

Station Vs. Listener Transition

According to Charlie there wasn't a difficult transition period - this had been a goal of his since last summer. And talk, like music, has to be put together in the best arrangement possible to make it work. So, for Charlie, the real challenge laid in being sure "it all sounds like the same station." To do that, he's taken a page out of programming executive Fred Silverman's book during his heyday at ABC - promoting shows throughout the day. There are approximately 35 dif-ferent promotion cuts which run in conjunction with each daypart, and each show has a segment which tries to recycle into the other shows. Each talk program has its own theme music as well. Print and TV are also used together with this self-promotion.

But if station transition was so smooth, is it safe to assume listener transition occurred without a hitch? After all, as Charlie pointed out in our conversation, for the majority of Bostonians, who they are, what they do, and how they look at things has been set for many years. They are slow to accept new things. So was the station overrun with negative calls? No - there have been only two such calls, while at one point, the busy counter logged 5000 busies for one program during the first month This is because the station was careful not to promote itself as new. Charlie continues, "New doesn't mean good in New England. You can package and you can promote and you can have fun, but the attitude of New England is, in my opinion, unchangeable. New means wait and see - so we would never position ourselves as the 'new WRKO.' It would not be the correct thing to say

Helping WRKO ease on down the Talk road have been the talk personalities themselves, who are wellknown in the Boston area. Except for Charlie, they are mostly New England natives, which makes it easier for them to understand and relate to the proud attitudes of the listeners, and in turn, be accepted by them. This works well for the sales department, too, in that the personalities have a large audience loyalty factor going for

AM Dead = Add Talk

It may seem that WRKO is jumping on the bandwagon - you can picture Paul Revere riding through the streets shouting "AM Is Dead, AM Is Dead! Add Talk, Add Talk!" But that wasn't the case this time around. Referring back to the tradition-conscious au-

Vice Chairman of the Conservation Advisory Board by the governor... VP/GM Charles D. Fritz of WXYZ/Detroit recently accepted a "Citizen of the Year" award from the Salvation Army on behalf of the

THE FURTHER ADVENTURES OF BUFORD: Remember WRC/Washington's Buford, the talking radio? Well, the station has launched the third chapter in that continuing saga, "The Newsroom Strikes Back." This current package of twelve 10-second commercials represents a projected 3000 gross ratings points between

PROGRAMMING HIGHLIGHTS: On May 4 KPRC/Houston debuted a new night talk show emceed by veteran host Barry Farber... Crosstown riva. KTRH has added two shows to its current lineup: . Crosstown rival newspaper columnist Maxine Mesinger hosts "Maxine At The Mark," a weekly celebrity interview show originating live from the Adam's Mark/Houston Hotel The second show, "Money Talks," features investment analysts Bill Wood and John Sosnowy, who answer listener questions about savings, real estate and taxes as well as interview guests from the world of . Meanwhile, WOMP/Wheeling, WV has exfinance panded its "Newsday At Noon" program from 30 minutes to a full hour

BULLETPROOF PROMOTION: In an effort to raise funds toward \$175,000 needed to purchase 1700 bulletproof vests for area police, KMOX/St. Louis's Jack Carney opened up his phones for listener pledges on April 27. As of that date only \$15,000 had been contributed by corporations and individuals. During Carney's 3-hour show, \$32,502.80 was donated, with money still rolling in.

GET WET: In association with a local food store chain and Con Edison, WINS/New York offered listeners a free water-saving guide to help residents conserve water. Those who wrote in to the station were provided with flow restrictors, free of charge.

News/Talk



dience plus station research, Charlie says AM is far from dead in New England, and Talk is very popular. So it was a logical move. However, it does depend on the individual markets - if a market is overly saturated with Talk, you'd be out of the race before you even started. In light of FM's better sound, though, Charlie replies, "It took something, we felt, as dramatic as the new Talk portion to clearly say to the marketplace that we had other things to offer. But our goal is not to make people stop listening to FM. Of the time they already spend on AM, we just want some more of it.

'If we couldn't have hired the people we did," Charlie quickly adds, "I don't think we would have tried it. We weren't committed to doing it to that extent. We did need to be in this format, but we needed particular

By the same token, there is still a school of thought that talk instantly cures ailing ratings - a quick fixerupper. How does Charlie feel about that? "We're not looking for the 60-day turnaround some formats can offer you. It's pretty much open-ended. You should see the station healthier within six months. But you won't see it growing by enormous leaps and bounds. This will be the first time in years we've been able to stop erosion. That's considered step one.'

Covering The Bases:

From L.A. To London

I guess by now it must seem like old home week London. First WOR/New York, then WPLP/Pinellas Park, FL, followed by KGO/San Francisco's Owen Spann, who did a live broadcast from the city's Dorchester Hotel May 18-22. And taking off next in this corner we have: KABC/Los Angeles's "Ken and Bob Company." "The First Annual Lady Di Bridal Shower and Broadcast Shivaree," a two-way live broadcast from the ballroom of the Kensington Palace Hotel, can be heard June 1 through 5 during the usual 5-9am slot.

Joining Ken, Bob, Tommy Hawkins, Ciji Ware, Darrell Winrich, Waco Pat, and PD Wally Sherwin are some 150 listeners. They, as well as the listeners who stayed behind, will be treated to the sights and sounds of London, which will include a pub-crawling event and a dart match. Meanwhile, the queen's lookalike, the Keeper of the Royal Swans, and pet trainer Barbara Woodhouse are only a few of the guests who will keep Ken and Bob on their toes

But just because KABC is in London, don't think it's forgotten its home base - especially with Fernando Valenzuela pitching across it. Recently, the station added L.A. Dodger Jay Johnstone as a regular co-host of "Sports-Talk." He'll be sharing duties every Sunday with Bud Furillo, Rick Talley, and Geoff Witcher.

News/Talk Personalities

ON THE MOVE: After 15 years with UPI, most recently as Director of News Programming Operations, Frank Sciortino takes over the News Director helm at WINS/New York. The station also welcomes aboard Anna Tringle as Human Resources Manager. She was formerly Chief Personnel Manager for the city's Human Resources Administration . . . KSTP/St. Paul's "exhaustive nationwide search" netted Mike Majors as News Director. He comes from a similar position at WFBR/Baltimore. Steve H. Highsmith becomes morning news anchor at WCAU/Philadelphia, moving over from News Director/morning anchor at WDGY/ Minneapolis . . Several changes at WAVI/Dayton: Afternoon drive host David Wallace Johnson exits, with Operations Manager/PD Steve Hall now filling that slot. Local television newsman Mike Scinto joins the staff as morning personality, replacing Brad Clay, who moves to middays. And part-time host Raymond Graham is now a regular member of the evening lineup KFWB/Los Angeles names in-house news writer Karen Gorbitz Levy Assignment Editor. Meanwhile. Betsv Moore, a freelance media buyer, is appointed Co-op Coordinator by the station . . . Reporter Ralph Begleiter exits WTOP/Washington, DC due to "disagreement over station policy," according to Station Manager Michael Douglass . . Ardy Patton has been signed as host of the new nighttime talk show at KXL/Portland, OR. A specialist in self-help topics, Patton was most recently with KPEN/San Francisco . . . KTRH/Houston adds reporter/writer Ken Herrera to its staff. Herrera's last base of operations was WOAI/San Antonio

. Moving to the Midwest, WBBM/Chicago's Romeo Somera, Director of Finance, has been elected to the Board of Directors of Asian Human Services. Additionally, the station's John Case has been appointed

EASY LISTENING RADIO

Fred Seiden

Success Starts At The Top

I've been interested in discovering the contributing factors that make an Easy Listening radio station successful in the ratings, book after book. Let's look at five such stations throughout the country with winning track records for the common denominators of success!

- WGAY/Washington, DC
- WDOK/Cleveland
- WEZI/Memphis
- KJQY/San Diego
- KBIG/Los Angeles

All these FM stations have strong programming, promotion, and technical facilities which are very necessary elements to separate the winners from the "also-rans." Each one of the stations listed uses some kind of Beautiful Music format, although four different syndicators and one locally-programmed operation are represented in this group. In the latest Arbitron survey for their markets, all the radio stations we're looking at showed up in the Top 3 Metro rankings for total persons 12+, for the entire week. Along with showing good numbers in the "book" and in their bookkeeping (which keep owners happy) — each broadcaster's image and awareness in the community is very strong.

While the single most important factor behind the success stories of these five stations may be difficult to isolate, certainly the General Manager at each radio station is a crucial figure and the one who must motivate his staff to rise above the competition in this everchanging industry. The manager's office is where "the buck stops" and key decisions are made that determine the fate of the station and the staff, as well. The wrong person in the driver's seat could take things way off course and destroy any incentive for getting back on the winning track again. Certainly the GM's of the five radio stations singled out in this column are true leaders who recognize what's needed to generate team spirit and enthusiasm to get the job done.

In the nation's capital, **Ted Dorf** has been running WGAY-AM-FM for many years — and the stations still program their own music (which is getting to be the exception rather than the rule, lately.) This **Greater Media** property forced one of its competitors to switch formats a while ago, and of course WGAY picked up many of the "Beautiful Music" listeners the other FM station had before the format change. Even though there's virtually no

Fred Seiden is an established programmer and promotion expert with an extensive background in the Easy Listening Radio field. To contact Fred, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



compeition in his format now, Ted continues to promote and program WGAY as aggressively as ever.

Gannett Radio's WDOK is the top-rated Easy Listening radio station in Cleveland, with Churchill Productions supplying the music. Peter Irmiter was promoted last year to General Manager from the Operations Director position at the same operation. As you would expect, Peter has a real empathy and respect for radio talent which shows up in the creative freedom and spontaneous quality of all the air personalities heard on WDOK.

WEZI celebrated eight years on the air in Memphis with the highest audience share (12.1) in the station's history. Dave Thomas manages this Easy Listening Harte-Hanks property with a strong emphasis on promotion and marketing strategy which has paid off royally. WEZI is programmed by Schulke Radio Productions.

In San Diego, Bert Wahlen took a low-rated country music station and converted it to "Beautiful Music" with the help of the FM 100 Music Plan for music programming. KJQY ("K-Joy") has been the market leader for 6 consecutive Arbitrons. The new owner, Westinghouse, has shown its ap-

Flow

KOIT/San Francisco is making changes which should make the Easy Listening Radio battle in the Bay Area very interesting. Bob Gaskins, from WHUE/Boston and WCZY/Detroit, joined KOIT as the new Operations Manager. Look for Bonneville to do some exciting things in that market . . . In San Jose, KLIV-AM switched from its long-time AOR format to Al Ham's syndicated "Music Of Your Life" (R&R 5-22) . . . "A Word On Energy" - a daily one-minute series on the global energy crisis celebrates its second year on Los Angeles Classical stations KFAC-AM-FM ... In Pittsburgh, Westinghouse-owned WPNT is alring "A Look Into The Future," a mini-feature offering a realistic view of present and future world events, hosted by Murray Roberts . . . Malrite's WEZO, the number one station in Rochester, is departing from Its Beautiful Music format for 12 live broadcasts of the 1981 Boston Pops concert series, directed by John Williams.

Mark Ericson, Program Director of WWAV/Lewiston, ME, reports that his station has had great success after switching from traditional Beautiful Music to a more contemporary Easy Listening approach; locally-programmed music with Jingles, personalities and promotions designed to put the format in the "foreground"... The biggest problem mentioned by syndicators and radio station programmers alike is the lack of commercial recordings to keep the Easy Listening formats fresh and current. Watch for custom-recorded music to increase at an even greater pace in 1981 as programmers are forced to expand their sources for new product.

- Five top Easy Listening managers in the spotlight.
- The Flow section details moves and innovations of interest.
- Custom recordings should increase as programmers step up their searching for new music sources.

preciation for Bert's management talents by appointing him VP/GM Stations for **Group W**.

KBIG, owned and programmed by **Bonneville**, demonstrates real staying power in Los Angeles. Its latest 6.5 share for all persons, total week was the station's best ratings story in three years; and KBIG has been in the top 3 consistently for many years. Since 1978, **Jack Adamson** has been the guiding force behind all the success stories — ratings, billings, and industry recognition.

There you have five different markets and five different Beautiful Music stations, all enjoying great ratings because, in each case, the man at the top understands how to manage people — effectively. And this is, after all, a PEOPLE business.



WJIB PLAYS MARSHA'S SONG — Actress Marsha Skaggs, starring in "They're Playing Our Song" in Boston, visited WJIB recently. Pictured (I-r) are WJIB Promotion/Publicity Director Norita Lee, Skaggs, and station Public Affeirs Director Bob Mehrman.



Joel Denver



NO ADVANCE WARNING GIVEN

KHFI Helps Flood-Ravaged Austin

Sunday, May 24, in the middle of the Memorial Day Weekend, Austin, TX was ravaged by floods. "KHFI got no warning or direction from any state, regional, or local agency about what to do," according to PD Robb Stewart.

"We were in the middle of an RKO Network Neil Diamond special when the rain hit. The weather service forecast only a heavy thunderstorm watch. But six inches of rain fell in one hour in the hills just northwest of town and filled two dry creek beds with more water than they could handle."

Robb continued, "All of a sudden, there was a wall of water 15 to 20 feet high rumbling through town. It was amazing. I was on my way to the transmitter to put us back on if we blew off, but we never did. I was stranded at the transmitter because of the flooding for awhile. I saw several cars just get washed away.
"The surprising thing about the flood was the lack

"The surprising thing about the flood was the lack of advance warning and official direction. You would think that someone somewhere at some government agency was on duty with emergency information for radio and TV stations. We were one of the few stations that stayed on the air. All of the TV stations went down. We were on our own.

"Our main audio loops went down, but we have a mono backup line that hung in there. We didn't stop the music because the information was so sporadic. No one knew there was an emergency until it actually happened "

After some investigation, the TV stations reported that "there is no agency given the responsibility of watching out for flood problems. This should come under the realm of the weather bureau. They do a great job on tornadoes, but they didn't tell us anything about this one," said Robb.

"When tornadoes are forecast we drop the music entirely because there is a steady flow of information. Our jocks and newspeople know to come into the station when a tornado alert is on. All-night man Dave Starr actually swam part of the way to the station when his car stalled a few blocks away."

Robb added, "The main business section of town is really a mess. In the aftermath of the flood, many of our parks are torn up. KHFI is organizing clean-up activities for the parks. Response is going real well."

This whole episode brings to mind the need for every station to have a plan of action worked out at the station for emergency procedures. Clear lines of communication should be established with the proper agencies for the expeditious flow of official information.

Every section of the country is susceptible to natural disasters. This might be a good time to review your own strategies. Anyone with notable plans worked out should let me know and I'll pass them along in this column.

KLIK All-Time Live 950 Countdown

The idea of doing an "all-time favorite list" is nothing new, but KLIK/Jefferson City, MO MD Chip Mosley went to great lengths, not only in list size, but in detail, putting together the KLIK All-Time Live 950.

"I've been working on this project for a couple of years now," Chip remarked. "It all started when I was working in Dallas for Century 21 programming. The Dallas Public Library has a microfilm file, donated by

CKLW Wins Another Clio

CKLW/Detroit has been awarded another Clio Award this year for production. The creative team of Production Manager Bob Lusk; Tom Ryan, who is character voice specialist for morning man Dick Purtan; and midday man Johnny Williams shared in the honors.

This is the team's second Clio award. Last year's was handed out for the "I Survived Skylab" promo. The winner this year was a promo for Knob Hill Concerts, featuring the characterized voices of Richard Nixon and Henry Kissinger (both Ryan), and Johnny Williams, who did the announcing, produced by Bob Lusk. Interestingly enough, the promo ran during the Republican National Convention last summer held in Detroit

Lusk passed along some good thoughts to keep in mind about production. "Promos can be used to help position the radio station, while adding depth and dimension to programming. Spots should be used to create an image of some sort for the listener. The residual effects from production done with these thoughts in mind can be as important as the production itself."

Good production can often be one of the major things that separates stations playing similar music in the minds of the listeners. For those interested in hearing some excellent production, or trading production ideas, contact Bob at CKLW by calling (313) 963-1567.

Gordon McLendon, with every national chart dating back to 1955. I really took advantage of this resource.

back to 1955. I really took advantage of this resource.

"When I came to work at KLIK and discovered it had a computer, I took all of my information and had it sorted out and compiled. To localize this existing data base, I then researched old radio station surveys from this part of the country. I used ones from KXOK/St. Louis, WHB/Kansas City, and WLS/Chicago, among others."

Chip continued, "In addition, my wife and I made a total of 800 in-tab local phone calls asking for the respondents' top 10 records and artist favorites along with standard demographic information. We did this last year for the first All-Time 950, and updated the calls this year, and also did some similar in-person interviews.

"A weighting system was devised using the national information and the local information, balanced out by the demographic input, and the computer generated the 950 most popular songs as determined by our audience."

An effort of this magnitude shouldn't go to waste, so KLIK ran a four-page insert in the Sunday paper of the complete list. While this kind of insert could be a costly item, Chris confided, "KLIK was building up a trade, and because we are going through a sale, we had to use it up. It worked out real well. The on-air playback took 69 hours."

If anyone would like a copy of this list, Chip will make one available to you. It might be a useful research item and is definitely interesting. Here's the Top 10 as a sneak preview.

- 1. Hey Jude/Beatles
- 2. Heartbreak Hotel/Elvis Presley
- 3. Night Fever/Bee Gees
- 4. You Light Up My Life/Debby Boone
- 5. I Want To Hold Your Hand/Beatles
- 6. Call Me/Blondie
- 7. Rock Around The Clock/Bill Haley & Comets
- 8. Bridge Over Troubled Water/Simon & Garfunkel
- 9. Stairway To Heaven/Led Zeppelin 10. Jailhouse Rock/Elvis Presley
- What was number 950? "Rock And Roll Music" by Chuck Berry.

WAZY "Back Then Weekend"

In an earlier article, "Oldies: Use With Caution" (R&R 3-20), I pointed out that if you planned to do an oldies weekend, give it plenty of advance promotion to avoid listener confusion and to alert your audience to something special. WAZY/Lafayette, IN really got into it with a "Back Then Weekend."

PD Keith Harris explained. "Not only did we decide to do an oldies weekend, but we worked it so that the sales department could tie us in with a local ham-



burger drive-in and a local movie theater. The whole event took two months of work and planning, including the job of carting up all of the oldies."

Some stations might have stopped there, but not WAZY. "We also made some technical changes to enhance the weekend. The stereo generator was kept on, but we fed a mono signal, added lots of compression, and an old spring element reverb system to the audio chain. The jocks smiled a lot and used names like 'Orgasmic Groover Boy,' 'Luke Warm,' and 'Scooter Dee.' The control room was outfitted with bells, whistles, and other sound effects."

Keith continued, "The finishing touches were add-

Keith continued, "The finishing touches were added when we found some old WAZY jingles that we spliced and redubbed. The station truly sounded like it had been through a time warp. Everything was done the way it was in the 50's and early 60's.

"The Indiana Street Rod Association showed up with some of their pre-1963 cars. Other clubs heard



about the event and came by too. There we were, doing a live remote at the drive-in hamburger restaurant, surrounded by over 40 classic cars and thousands of people. It was incredible."

To complete the weekend, Keith's "greasers" gave away lots of hamburgers, "passion pit passes" good at the local movie theater, hula-hoops, fuzzy dice, and T-shirts. "This town really eats up oldies. We play about four an hour normally and have great responses from them. This weekend was so incredible that we have started to do oldie nights at some local clubs. The WAZY Back Then Weekend will probably become an annual event," predicted Keith.



F105 add	WQRK ad
PRO-FM add	KTAC add
WPGC add	WGUY ad
13K add	WIGY add
Q103 add	WTSN add
K104 add	KKRC add
WAQY add	KKLS add
14Q add 30	KSLY add
KEMK add	WERWIR

WBEN-FM 22-17 WFIL deb 30 WIFI 26-23 WROR 26-23 Z93 30-27 94Q 27-25 WGCL deb 27 KIQQ 35-31

KPLZ deb 27

WFLY deb 30 WKRZ-FM 26-23 WKEE 38-33 WTIX deb 40 KEEL deb 32 WJDX 30-26 KXX106 deb 29 WERC 25-21 WSGN 26-21

WAAY deb 30 Y103 deb 38 WVLK deb 30 WVIC 40-34 KERN deb 33 KIOY 29-26 KCPX 27-22 WJBQ 37-33 13FEA 29-26

Z102 23-19 WSGA 32-28 WFLB 24-21 FM9933-29 WKXY deb 30 KILE 36-31 KATI 27-18 KBOZ deb 28

ALSO BEING PLAYED ON WCAO on WXKS-FM on JB105 on KVIL on KRLA on KFI on KIIS-FM on KEZR on KYYX on

PLUS MANY MORE

A multi-media blitz explodes Carol Bayer Sager nationally:

**Appearing on the Tony awards (Sunday, June 7, CBS-TV)

Appearing on Tom Snyder's "Tomorrow Coast To Coast" (Wednesday, June 10, NBC-TV)

PEOPLE magazine spotlights Carol and Burt Bacharach (June 1st issue)

ESQUIRE magazine features "An Evening with Carol Bayer Sager" (June issue)



Bits

KMJK/Portland gave away \$10,000 in the "Magic Cash Register" contest. Midday man Andy Barber has a section of his Friday show, from 11:30 to noon devoted to "Jazzercise." He has a specialist come in and conduct some exercises to jazz music, and reports incredible female response.

V100/Charleston is doing a credit card promotion called "The V100 Gold Card." Card-holders have 10 minutes to call in after hearing their serial numbers, winning up to \$100 or ½ oz. of pure gold.

WBLI/Long Island gave away a 10th Anniversary customized Corvette... In other car action, K104/Lebanon, OR will be awarding a VW Rabbit at the Timber Carnival in Albany, OR over the July 4th holiday.

KWOD/Sacramento kicks off the "106 Days Of Summer," giving away concert tickets, LP's, camping trips, T-shirts, and other summertime prizes.

WLS/Chicago raised an estimated \$400,000 in the ninth annual American Cancer Society Bike-a-Thon held recently. The station broadcast live from various points along the 13 different routes.

KBEQ/Kansas City is compiling the Top 104 LP's of all time. If entrants can guess what the top 10 will be, they could win a year's record service from WEA, a Honda Cycle, or 10 hot tub parties.

Motion

Hank Dole has been promoted to PD at WFOX/Gainesville. He will remain as MD for the time being...WSPT/Stevens Point welcomes 5-9pm announcer Danny Clayton over from sister station WXYQ Mark O'Brien joins the station working 9pm-2am from WDLB/Marshfield.

Tim Torstle now working 7-midnight at KILE/Galveston, coming from KTBC/Nacogdoches, TX...Rick Conway leaves the night show at KBDF/Eugene to do PM drive at WRKR/Racine...WSGF/Savannah all-nighter J.J. McCoy departs and is replaced by Kelly Wright...Doc Morgan is the new noon-3 air talent at KEGL/Dallas, replacing Jason Taylor.



B97 BUGS OUT — B97/New Orleans has provided all its air talent with B Buggles to drive around the city. Pictured are the jocks and examples of what happens when a Beetle and a Bee work together.



PHOEBE ROCKS NEW YORK — On a promotional tour of New York City promoting her album "Rock Away," Mirage recording artist Phoebe Snow dropped in at WPIX/New York. Pictured (I-r): WPIX air personality Alfred Santos, Phoebe, WPIX's Linda Lancaster, PD Chuck Morgan, and Atlantic Records promo rep Danny Buch.



WWNR PRIZES ON PARADE — WWNR/Beckley, WV recently ran a Win Ten Bin Contest. Listeners had to guess the prizes in the bin from the clues given. Items included a color TV, video game, motorcycle, fishing equipment, and a shopping spree worth over \$800. Shown in front of the station van (I-r) are station staffers Dink Thomson, the winner, Larry Dale, Jim Andres, Gary Mann, and Frank Kelly.



CAROLE & BURT MEET L.A. RADIO — At a recent listening party at her home, Boardwalk recording artist Carole Bayer Sager greeted Los Angeles radio people. Shown (I-r) KIQQ GM George Wilson, Carole Bayer Sager, KIQQ PD Paula Matthews, Burt Bacharach, and Boardwalk President Neil Bogart.



A CLOSE SHAVE — KINT/EI Paso evening rocker Uncle Alvin (left) and PD Jim Zippo (right) are shown here with only half a beard each. They did this stunt at a crowded mall for an appearance at a formal wear shop, where half their beards were shaved. Pictured in the middle is the Tux Shop Manager with some amazed listeners.

When it comes to effective, **BOTTOM-LINE** program consultation . . . we know what goes where . . . and **WHY!**Call Toll Free . . . (800) 528-6082!





RETURN OF THE MILLIONAIRE — KELP/El Paso is running a major promotion called "The Millionaire." Pictured (I-r) is morning man Mucho Morgan, the Millionaire, and PD Sgt. Mike Preston. The Millionaire is chauffered all over the city handing out prizes from his limo and making stops at participating client locations.



Q106 PLAYS CHEAP TRICK — Q106/York recently helped welcome Epic recording group Cheap Trick to town, glving away tickets and backstage passes. Shown (I-r) Cheap Trick's Rick Nielsen, Tom Petersson, and Robin Zander, two listeners, Q106 Program Manager Steve Gallagher, and Bun E. Carlos of Cheap Trick.



PIE EYED PD — KEXO/Grand Junction PD Mike Connors is shown after getting blasted by morning man Bill Collins. It seems Collins was asked by PD Connors not to play a certain novelty record anymore. On the air Collins told the audience what might happen if the record was taken away. Well, the record was removed, and you see what happened!



PIZZA THE ACTION FOR U93 — U93(WNDU)/South Bend held a pizza eating contest and ate the whole thing in record time. Pictured (I-r) are U93 "pizza pigs" Mark Rollings, Music Director J.K. Dearing, Maureen McFedden, the Godfather, Julie McKay and Gary Clark.

Bobby Poe's POP MUSIC SURVEY

Presents

The 10th Anniversary Radio/Records/Seminar/Awards Banquet At The Marriott Airport Hotel, Atlanta, GA 30337

June 19 & 20

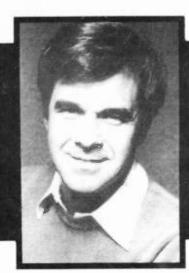
THIS YEAR'S MASTERS OF CEREMONIES:



George Williams
(Burkhart/Abrams)



George Wilson (KIQQ)



John Young (Z93)



Jim Morrison (94Q)

Moderators:



JERRY GREENBERG (Radio/Record Hot Box)



GEORGE WILLIAMS (Program Directors Panel)



CHARLES GIDDENS
(Radio Management Panel)



LES GARLAND (Morning Man's Panel)

Record Presenters:

BOB HAMILTON GERRY CAGLE CHARLES GIDDENS RON RILEY JERRY ROGERS TOM BIGBY HARV MOORE STEVE KINGSTON JEFF McCARTNEY J.J. JACKSON **KELLY McCOY SCOTT SHANNON** MIKE ST. JOHN TOM WEST **BRUCE STEVENS FLEETWOOD GRUVER** SCOTT RICHARDS BOR CANADA JIM BROWN

POP MUSIC SURVEY — SEMINAR/AWARDS BANQUET Registration Fee: \$135.00 Seminar/Cocktail Party/Awards Banquet make check payable to: Pop Music Survey — 4818 Chevy Chase Dr., Chevy Chase, MD 20015
NAME
ADDRESS
CITY
COMPANY/STATION
There are only 200 rooms at the Marriott on a first serve basis. Room Reservations, (404) 766-7900 Badges & Tickets are mandatory for admittance to all functions — strictly enforced.

Radio Presenters:

RICHARD PALMESE **BRUCE WENDELL** STAN MONTEIRO **AL GUERWITZ VINCE FARACI** JOHN BETANCOURT **DICK WILLIAMS BURT STEIN CHARLIE MINOR PAT PIPOLO REDS RICHARDS** SCOTT KRANZBERG JACK FORSYTHE **HOWARD ROSEN** FRANK DILEO **GORDON ANDERSON KEVIN KEOGH** STEVE MEYER DANNY DAVIS

CHR + A/C =BREAKERS!

MANHATTAR TRANSFER "Boy From New York City"

Boy From New York City (Atlantic)

65% of our reporters on it. Moves: Up 48, Debuts 45, Same 29, Down 0, Adds 25 including WKBW, WGCL, 13K, Q103, Q106, KZ93. See Parallels, charts et number 28.



BREAKERS

MANHATTAN TRANSFER

BOY From New York City (Atlantic)

67% of our reporters on it. Add WPRO, KHOW, KOY, WGAR, KSTP, WNAB, WGIR, WCFR, WSBA, WIS, WYMC, KOB, KMED, WAKR, WFDF, KFOR, WASH, WNDB. Heavy rotestor: WTMJ, KFQD, WRVA, WMAZ. Medium rotestor: WCBM, WIP, 3WS, WGY, WBT, WOALFM, KEX, WFYR, WCCOFM, plus 20 mors. Debuts on A/C chart at No. 30.

The Hit Single From Manhattan Transfer's Album "Mecca For Moderns"



Produced By Jay Graydon For Garden Rake Music

ON ATLANTIC RECORDS





BETTE DAVIS TOAST - Kim Carnes toasted the success of her "Bette Davis Eyes" single with KIIS-FM/Los Angeles MD Dan Lemos (center) and air personality Mike Wagner (right).



VIC VISITS Q104 - Velsi artist Vic Asher visited Q104 (KIQO-FM)/Atascadero, CA for an interview and eutograph fastivities. Pictured (I-r) are Valsi's Rebecca Pozen, Q104 PD Steve O'Brien, and Asher



HAVE YOUR PLAQUE AND EDIT TOO - KFMD/Dubuque MD Steve Sesterhenn is pictured showing off his platinum award from Journey, presented to him in recognition of his edit of the "Good Morning Girl/Stay Awhile" single.



KFRC RUNS INTO CLIFF - EMI America's Cliff Richard visited KFRC/San Francisco recently. Pictured at the station are (I-r) KFRC MD Sandy Louie, Richard, EMI America's Christie Marcus, and KFRC newsman Chris Lindsley.



PLAYBOY BUFFALO - Pictured at the opening of Buffalo's Playboy Club are two Bunnies and rabbit fen Roger Christian, MD at WBEN-FM.



ROBERTS W/ MORGANA -WHB/Kansas City air personality
Jeff Roberts received a visit from
noted "kissing bandit" Morgana,
famed for her athlete-kissing exploits at the All-Star game and elsewhere. Morgana was in town for a custom auto show and was drawn magnetically to the presence of Roberts.

It's Growing Faster Now Than Ever!

WABC	KFI	KINT	KERN
WKTU	KIIS-FM	WTIX	KYNO-FM
WFIL	KIQQ	B 97	FM102
WXKS-FM	13K	WFMF	KGGI
KRLY	WICC	WAXY	KHYT
Q105	KNUS	Y103	WSGA
WCKX	KFMK	92 Q	95SGF
KEARTH	KSET-FM	WCSC	FM99
KRLA		WORK	

AVERAGE MOVE +3



CHAKA KHAN

"What Cha' Gonna Do For Me"

Produced By Arif Mardin



Lauren Wood's -Brand New And "Breakin"



"Breakin' Too Many Hearts"

LAUREN WOOD

Produced By
Peter Bunetta And Rick Chudacoff
For Ripe Productions

ON WARNER BROS. RECORDS

PARALLEL ONE PLAYLISTS

EAST



MD: Mike Walte

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| Service | Mark - No. 100 / Mark - No.

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WKTU New York

PD. Dale Reeves

CFTR680

Toronto
PD: Bill Gable

MD: John Keogh

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Philadelphia

PD: Dean Tyler MD: Dick Fennessy

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fries Kiss Boston WXKS-FM PD: Sonny Joe White

MD: Vinnie Peruzzi

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wifi 92

Philadelphia

PD: Tom Bigby MD: Liz Kiley

Liz Kiley

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DILLOMEN GAMO/Auto Die 118

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MD: Margo Edwards

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New York PD: Jay Clark

MD: Sonia Jones

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96 KR Pittsburgh
PD: Bobby Christian

MD: Clark Ingram

D. Clark Ingram

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Baltimore

PD: Ron Riley MD: Scott Richards

MD: Scott Richards

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JUICE NEW DM/Queen OF Howers BILLY & THE BEATE// Cen Teho Cero Or My CAROLE B. SACEH/Stronger Then Betore

WVBF-105 Boston FM RADIO
PD & MD: Reg Johns

PM RADIO

PD & MD: Reg Johns

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2 2 TASTE OF HONEY/As Buvis Even
3 3 Girls Assessment State Of Honey Sparty
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MANNATTAN TRANSFE/Nov From New York CIS JOET SCAMBURT/Grantest American Her CLARK/DBEE/Scamp Budge



Washington, D.C. PD: Steve Kingston

(H) indicates one of the five "hottest" records on each Parallel One playlist.



Buffalo

PD: Bob Wood MD: Roger Christian

MD: Roger Christian

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2 5 184 00 ex 2/10619 - 1

3 3 181 00 ex 2/10619 - 1

4 6 0 00 ex 10 1 0 ex 2/10619 - 1

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<u>WROR</u> 984FM Boston

Boston

PD & MD: Mike Addams

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WKBW Buffalo PD: Nell McGinley

PD: Neil McGinley

MD: Jon Summers

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JIM STEIMMAN/Rock & Mpil Draums MCDOF BLAES/Gomein-Draum CROPER ROCKES/J Dani's News Sout MARMATTAN TRANSFE/Boy From New York CIT HOMBIE DURNEE/Broad-Lyn Girls

1050 chum Toronto

PD: J. Robert Wood

MD: Brad Jones

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AIR SUPPLE/The One that fou Love MUSE PRAISES LEGG/STILL BLIGHT More In M SHEMA EASTON/Modern Girl BILLY SQUIEN/The Stroke



Washington, D.C. PD: Alan Burns MD: Frank Holler

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PD & MD: Gary Berkowitz

PD & MD: Gary Berkowitz

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Miami

PD: Bill Tanner MD: Mark Shands

MD: Mark Shands

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KRLY 04

Houston
PD: Michael Jones

MD: Blake Lawrence

OH FRANKIE SMITH/Double Outen for



Tampa
PD: Scott Shannon

MD: Pat McKay

MD: Pat McKay

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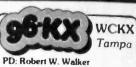
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MD: Bob Logan

MD: Bob Logan

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5 | 6 | 100 | FRESCHAMP/Fail: 19 | C. | Talk

6 | 10 | STEEL FAILS, III | Fail: 19 | C. | Talk

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STEVIE WONDER/AII I On BLACKS WILGHT/Forever Vest



MD: Dayna Steele

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THE MUSIC FM PD: Jim Morrison MD: Jeff McCartney

MD: Jeff McCartney

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KVIL Dallas STEREO · 103 PD: Ron Chapman

MD: Chuck Rhodes

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St. Louis

PD: John Larrabee

D) John Larrabee

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PD: Chuck Knapp MD: Kim Jeffries

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TOCH KBEQ

Kansas City
PD: Randy Lane
MD: Mike Schmidt

AD: Mike Schmidt

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Chicago

MD: Tim Kelly

MD: Tim Kelly

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Cleveland

Kansas City

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D: Rick Brown

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Chicago AM 89

MD: Tim Kelly

Milwaukee Milwaukee

PD: John Driscoll MD: Bill Shannon

P. BUIL Shannon

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AJICE NEWTON/Queen OF Hoorts GAR RIGGE BOTS/Elvira PHIL COLLINS/In The Ale Tonighe

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(MD: Lee Douglas

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800/CKLW **ROCK'N TALK**

Detroit PD: Pat Holiday MD: Rosalie Trombley

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Carry Mason

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Detroit PD: Bill Garcia MD: Steve Summers

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PD: Bob Travis MD: Dave Collin

MD: Dave Collins

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San Francisco

PD & MD: Pat Evans

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Phoenix

Phoenix

PD & MD: Steve Rivers

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101 FM Los Angeles

PD: Bob Hamilton

JUICE HESTON/Overs Of Phos Ta MEZOT BLUES/Seein; Drawn JOSET CHINGES/1 eart to Marry for

EZRock

San Jose

PD & MD: Bob Harlow

RENNY HOMERS/| Don't Heed You PHIL COLLINS/In The Air Tonight



PD: Jack Regan MD: Alan Sledge

Alan Sledge

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Los Angeles PD: Jack Roth

MD: Rick Stancato MD: Rick Stancato

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Seattle PD: Pat O'Day

MD: Elvin Ichiyama

A)ICE MEWPOW/Queen OF Macrin MEO SPECIMANON/North Lat NIO GO INLLT & THE REATE/F Con Sean Core Of QAR RIGGE BOYS/Elvica Report MODERN/SPECIAL PROPERTY AND A PROPERTY OF THE RESERVE MODERNEY MODERN AND A PROPERTY MODERN A

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64 KFI

Los Angeles

PD: John Rook MD: Roger Collins

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610 # KFRC

San Francisco

PD: Gerry Cagle

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ADDS 25, 31 RICK SPRINGFIELD/ GREG PHILLINGARES/Boby I Do Love To-



MD: Doug Erikson

ELTOR JOHN/Mobody Wine ALAN PARSONS/Time PLME PMARRE (ERD/SIII) Right Hors In M ROSAME CASY/Saven Tear Ache MAMMATTAN TRANSFE/Boy From New Tork CIP



PD: Mike Wagner

Los

MD: Danny Lemos MD: Danny Lemos

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11 2 4 1 Frank (Just's Even
11 2 5 1 Frank (Just's Even
12 5 1 Frank (Just's Even
13 7 Frank (Just's Even
14 7 Frank (Just's Even
15 7 Frank (Just's Even
1

ADDS 29, 28, 28 5FIGER/19 Dien'9 Take Long 6EMHY ROSERS/1 Don'9 Need Tou

MARTY BALLIM/Negris BOTOT BLUBS/Opein! Or one CANGLE U. SAGEN/Stronger Than Refers ALICE MEMON/Owen Of Moorts

13K San Diego

HAMPH TTAN TRANSFE/Boy From Now Tork: JOET SCAMMUNT/Ursetest American Her CAROLE B. SAGE/Stronger Than Before CAROL INHA/Metche: Gome On for

RIGE SMERCHESTER/Josele's GIF!
JESSE WINCHESTER/Joy What
JIM PHOTOGLOFFoot In Love With Toy
MMRTY BALIM/Mourds

KPLZ 101.5 PD & MD: Jeff King Seattle

BILLY & THE HEATE/I Can Take Care Of My

Los Angeles PD: Paula Matthews

MD: Robert Moorhead

CONSTRUCTION OF THE WAS TO BE A STATE OF T

Note: Young State | Note: Note

KUR 1950

Seattle PD: Tracy Mitchell MD: Eric Chase/Scott Forrest

0 22 POINTER SISTERS/SER-MANE 26 23 GREG EINF/Breakup tong D 26 SHEEN FASTON Made o GIFL D 25 TOM PERFETTION HAVE

(H) indicates one of the five "hottest" records on each Parallel One playlist.

HALL & ORTES/For Mana My Dreams LEE HITEHERM/IS IN Your REMOT ROCKINS/I Dan's Name You STARS ON 45/Modley LOW-MOT/The Big to Hot Tontte

Henny Rogers



"IDON'T REED YOU"

Produced by Lionel Richie Jr.

Liberty Records

Sheena Easton



"MODERN GIRL"

Produced by Christopher Neil

EMI America Records

EAST Most Added ... Hottest

Kenny Rogers **Moody Blues REO Speedwagon**

Kim Carnes Ger rge Harrison Air Supply

DS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

WKXY/Serseon, FL Tony Williams

REMNY ROGERS
RED SPEEDMAGON
PHIL COLLINS
CLARRE/DURE
TOM JONNSTON
MOTERATE
RIM CARMES 1-1
TOM PETTY 14-11
JOE MALSH 18-16
MOODLY BLUES D-23

KPUR/Amerillo, TX

JDEY SCARBURY POINTER BISTERS BILLY SQUIER MAMMATTAIN TRANSFE HOTCOMES 1-1 STARS ON 45 3-2 TASTE OF HONEY 22-14 AIR SUPPLY 26-15 OAK RIDGE BDYS 24-17

WANS FM/Anderson, SC

Wilson/Glass

Kim Carnes Kenny Rogers REO Speedwagon George Harrison **Moody Blues** Air Supply

EAST

PARALLEL TWO 14Q/Worcester, MA

Gery Noten

MANHATTAN TRANSFE JOEY SCARBURY JULICE MENTON CAROLE B. SAGER NOTCOST KIM CARNES 1-1 RAYDIO 5-4 TASTE OF HOMEY 10-5 NEIL DIAMOND 15-6 G. MARRISON 16-7

WBBF/Rochester, NY

RED SPEEDWAGON PURE PRAIRIE LEAG MARTY BALIN KENNY ROGERS KIM CARNES I-1 STARS ON 45 2-2 RAYDIO 4-3 G. MARRISON 25-15 REO SPEEDWAGON 12-17

WICC/Bridgeport CT

POD WITER-BILL
RENNY ROGERS
POINTER SISTERS
PHIL COLLINS
CLARKE/DUKE
JIN PHOTOGLD
CHAKK KNAN
38 SPECIAL
REO SPEEDWAGON
HOTLEST
KIM CARNES 1-1
GARY U.S. BOMDS 8-5
G. MARRISON 13-8
ELTON JOHN 18-14
MODDY BLUES 30-20
MMKBOIM

WKBO/Harrisburg, PA

RENNY ROGERS
JOEY SCARBURY
POINTER SISTERS
HOLLESTERS
HIN CARMES 1-1
AIR SUPPLY 12-7
MALL & OATES 16-12
PURE PRAIRIE LEAG 18-13
JESSE WINCHESTER 19-15

WKEE/Huntington, WV

Qary Miller
MOODY BLUES
APRIL MINE
GREG KINN
PHIL COLLINS
KENNY ROGERS
38 SPECIAL
SPIDER
REO SPEEDMAGON
HOELSE:
RAYDIO 1-1
STARS ON 45 5-2
TASTE OF HOMEY 3-3
DOTTIZ WEST 8-4
MANHATTAN TRANSFE 40-26

WOLF/Syracuse, NY Bob Mitchell

BOO MIRCHO!!

JUICE NEWTON
POINTER SISTERS
KOOL 6 THE GANG
JIM STEIMMAN
JAMES TAYLOR
STEPHANIE MILLS
NOTHER HILLS
NOTHER:
STARS ON 45 1-1
TOM PETTY 7-4
GARY U.S. BONDS 15-7
RALL 6 OATES 20-10
G. MARRISON 25-13
MOSTITUTION N.1

WPST/Trenton, NJ Tom Taylor

GREG KIHN REO SPEEDWAGON SPIDER MHO
Hottest:
RIM CARNES 1-1
RICK SPRINGFIELD 4-3
AC/DC 6-5
ALAN PARSONS 15-12
RUSH 29-23

WTRY/Albany, NY BIII Cahill

BIN CAPAIL
KENNY ROGERS
CLARKE/DUKE
POINTER SISTERS
HOCLEST
KIM CARNES 3-1
G. HARRISON 14-8
TASTE OF HONEY 12-9
HALL 6 QATES 17-12
JOEY SCARBURY 27-21 WAEB/Allentown, PA Jeff Frank

REO SPEEDWAGON WHO FRANKIE SMITH
FRANKIE SMITH
KENNY ROGERS
HOTLESE:
STARS ON 45 1-1
G. MARRISON 16-6
RICK SPRINCFIELD 11-8
SHEENA EASTON 17-10
MARTY BALIM 27-19

WHYN/Springfield, MA Andy Carey

ELTON JOHN
MARTY BALIN
DIONNE WARWICK
RANDY VANWARRER
HOTLES!
NEIL DIAMONO 8-1
DOM MCLEAN 10-7
DOTTILE WEST 12-9
TASTE OF MONEY 14-10
JESSE WINCHESTER 25-16

KC101/NEW Haven, CT

POINTER SISTERS
KENMY ROGERS
HOTLEST:
STARS ON 45 2-1
RIM CARNES 3-2
GARY U.S. BONDS 17-10
G. MARRISON 22-12
JOEY SCARBURY 24-17

WFBR/Baltimore, MD Andy Szulinski

REMNY ROGERS
STACY LATTISAW
JUICE NEWTON
MARTY BALIN
HOCLESE!
RIM CARMES 1-1
AIR SUPPLY 19-5
HALL & GATES 14-7
MICHAEL JACKSON 17-8
G. HARRISON 20-12

WBLI/Long Island, NY BIII Terry

MARTY BALIN MOODY BLUES RENNY ROCERS HOTEBET: 1-1 STARS ON 45 6-2 NEIL DIAMOND 8-5 RAYDIO 10-7 G. HARRISON 15-10

WTIC-FM/Hartford, CT

Rick Donahue HALL 6 OATES
HOTTEST:
FIN CARNES 2-1
G. HARRISON 11-3
TASTE OF HONEY 9-5
RAYDID 10-7
NEIL DIAMOND 14-9

Q108/York, PA Steve Gallegher Steve Gallegher

KENNY ROGERS
MANHATTAN TRANSFE
JOEY SCARBURY
KOOL & THE GANG
POINTER SISTERS
HOLTERS
KIM CARMES 1-1
KIM CARMES 1-2
G. HARRISON 19-6
GARY U.S. BOMDS 17-6
RICK SPRINGFIELD 15-10
AIR SUPPLY 18-11

WHFM/Rochester, NY

Marc Cronin Marc Cronin

REO SPEEDWAGON
JOTY SCARBURY
KENNY ROGERS
ROSANNE CASH
HOLLOST
LIMAN BLUES BAND 2-1
NEIL DIAMOND 10-4
AIR SUPPELY 15-9
BILLY SQUIER 27-22
RUSH 28-23

WFLY/Alberry, NY Buzz Phillips

REO SPEZDWAGON LOVERBOY ROBBIE DUPREE 36 SPECIAL (dp) HOETEST: CLIMAX BLUES BAND 17-9 AIR SUPPLY 20-12 SANTANA 22-14 JIM STEINMAN 29-21

K104/Erle, PA Bill Shennon

BII Shennon
KENNY ROGERS
RUSH
JACKSONS
CAROLE B. SAGER
SMOREY ROBINSON
HOttest:
LOVERBOY 1-1
30 SPECIAL 5-3
AIR SUPPLY 17-10
PURE PRAIRIE LEAG 22-16
JOEV SCARBURY 25-18 V100/Charleston, WV

Jay Jarvia

JIN PHOTOGLO
ALAN PARSONS
KENNY ROGERS
38 SPECIAL (dp)
Hottest:
KIM CARNES 1-1
NEIL OIAMOND 12-6
STARS ON 45 11-7
GARY U.S. BONDS 15-9
LEE RITENOUR 18-12

WAQY/Springfield, MA Mike Adems

REO SPEEDWAGON CAROLE B. SAGER PHIL COLLINS WHO
JAMES TAYLOR
UNION
HOTEGST!
TOM PETTY 3-1
G. HARRISON 12-6 G. HARRISON 12-6 BILLY SQUIER 16-10 AIR SUPPLY 23-15 MOODY BLUES D-21

B104/Baltimore, MD Jen Jeffries

KENNY ROGERS
POINTER SISTERS
REO SPEEDWAGON
HOTE-SE:
AC/DC 1-1
STARS ON 45 10-4
AIR SUPPLY 16-9
RUSH 22-14

WKRZ-FM/Wilke

WKRZ-FM/Wikes Barre Jim Rising POINTER SISTERS KOOL & THE GANG OAK RIDGE BOYS J8 SPECIAL HOTLERS 1-1 G. MARRISON 14-11 SANTAMA 22-15 HALL & OATES 23-16 MARTY BALIN 30-21

PARALLEL THREE

13FEA/Manchester, NH Keith Lennire

MARTY BALIN
JIM PHOTOGLO
ALAN PARSOMS
JOEY SCARBURY
OAK RIDGE BOYS
MANHATTAN TRANSFE
HOTEGEL
RIM CARNES 1-1
TASTE OF HONEY 11-6
NEIL DIAMOND 13-10
G. HARRISON 19-15
HALL 6 OATES 21-17

4WK/Wheeling, WV

JESSE WINCHESTER (RA) RENNY ROGERS RANHATTAN THANSFE SMOKEY ROBINSON CRYSTAL GAYLE GREG KIHN ALABAMA ALABAMA Hottest: STARS ON 45 3-1 RICK SPRINGFIELD 4-2 OAK RIDGE 80YS 17-10 ALAN PARSONS 23-17 AIR SUPPLY 25-19

WCIR/Beckley, WV

Jim Mertin

KENNY ROGERS
PHIL COLLINS

MODDY BLUES
POINTER SISTERS
38 SPECIAL
NOTECHE
QUINCY JONES 9-1
LEE RITENOUR 8-3
JEFF, STARSHIP 12-4
PURE PRAIRIE LEAG 11-6
TOM PETTY 15-8

ALABAMA Hottest: RIM CARNES 2-1 AIR SUPPLY 12-4 G. HARRISON 16-5 TASTE OF HONEY 10-6 HALL & QATES 14-9

GREG KINM Hottest: KIM CARNES 1-1 STARS ON 45 12-4 GARY U.S. BONDS 9-5 NEIL DIAMOND 10-7 G. HARRISON 16-9

Mike O'Neil

MOODY BLUES
MANNATTAN TRANSFE
OAK RIDGE BOYS
BILLY SQUIER
JOEY SCARBURY
MARTY BALIN
HOTLEST
REO SPEEDWAGON I-1
KIM CARNES 2-2
FRANKE/RNOCKOUTS 4-3
SANTANA B-4
RAYDIO 9-7

CAROLE B. SAGER
JUICE NEWTON
HOTE ST.
KIM CARNES 1-1
NEIL DIAMOND 5-5
ELTON JOHN 10-6
G. HARRISON 11-7
AIR SUPPLY 14-9

Wille Mitchell
CAROLE 8. SAGER (dp)
MANHATTAN TRANSFE
OAK RIDGE BOYS
APRIL WINE
LOVERBOY
MOODY BLUES
PHIL COLLINS
38 SPECIAL
SHEENA EASTON
SPIDER
HOTLEST
KIM CARNES 1-1
TON PETTY 15-5
PURE PRAIRIE LEAG Z4-15
ELTON JOHN 25-16
G. MARRISON 28-17

95XIL/Parkersburg, W\ Terry Lee Collins

KENNY ROCERS
SMOREY ROBINSON
GLADYS RHIGHT
JUDAS PRIEST
HOTELES
JOHN O'BANION 2-1
GINO VANHELLI 3-2
GARY U.S. BONDS 12-7
AIR SUPPLY 16-11
AC/DC 20-15

ABBA PHIL COLLINS RUSH RUSH REO SPEEDWAGON KENNY ROGERS JUICE NEWTON GENE DUNLAP FOOLS

PARALLEL TWO

Jim Mertin

WFBQ/Attoons, PA Tony Booth

POINTER SISTERS REO SPEEDWAGON RENNY ROGERS DIONNE WARWICK JOHN SCHNEIDER ROBERT GORDON JUICE NEWTON ALABAMA

WGUY/Bangor, ME Jim Randall

CAROLE 8. SAGER MARTY BALIN KENNY ROGERS PHIL COLLINS GREG KIHN

Hottest: STARS ON 45 2-1 NEIL DIAMOND 4-2 JESSE WINCHESTER 7-6 SHEENA EASTON 10-7 G. HARRISON 19-15

WJBQ/Portland, ME Mike O'Neil

WTSN/Dover, NH

WIGY/Bath, ME Wille Mitchell

WLAM/Lewiston, ME Chris Layne

MARTY BALIN
SHERNA ÉASTON
MANNATTAN TRANSFE
MOODY BLUES
OAK RIDGE BOYS
KENNY ROCERS
HOLLEST
OTTIE WEST 9-6
NEIL DIAMOMD 12-8
TON PETTY 16-10
G. MARRISON 26-12

FOOLS
Hottest:
STARS ON 45 4-1
AIR SUPPLY 24-17
AC/DC 22-19
JOHN SCHNEIDER D-26
JOEY SCARBURY D-28

SOUTH

920/Nashville, TN cooter Davis Scooter Davis

KENNY ROGERS
JOHN SCHMEIDER
EMMYLOU HARRIS
REO SPEEDWAGON (dp)
PHIL COLLINS (dp)
PHIL COLLINS (dp)
HOTLOBEL
STARS ON 45 1-1
OAK RIDGE 80YS 3-2
AIR SUPPLY 15-8
PRANKE/KHOCKOUTS 12HALL 6 OATES D-23

BJ105/Driende, FL

Tom West KENNY ROCERS
MICHAEL DAMIAN
ERIC CLAPTON
ALBARNA
APRIL WINE
SILVERADD
SMOKEY ROBINSON
HOTCHSI
STARS ON 45 6-1
NEIL DIAMOND 13-9
G. HARRISON 16-12
HALL 6 OATES 19-13
GARY U.S. BONDS 21-14

KEEUShreveport LA Marty Johnson

MARTY JORNSON
KENNY ROGERS
HODDY BLUES
ALABAMA
STUTT
JOHN SCHHEIDER
HOTEGET:
KIM CARMES 1-1
GINO VANHELLI 2-2
STARS ON 45 3-3
ALAN PARSONS 6-5
NEIL DIAMOND 8-6

KTSA/San Antonio, TX

J.J. Rodriquez

KENNY ROGERS
HALL & CATES
ALAN PARSONS
MODDY BLUES
REO SPEEDWAGGN
HOELEGE:
KIM CARMES 2-1
STARS ON 45 7-3
SMOREY ROBINSON 10-6
RAYDIO 16-11
G. HARRISON 27-16

KXX106/Birmingham, AL Chris Train

KENNY ROGERS ALABAMA
REO SPEEDWAGON
ABBA
NOTESET:
KIM CARNES 1-1
OAK RIDGE BOYS 13-5
STARS ON 45 D-10
G. HARRISON 24-11
BILLY SQUIER 25-19

WAKY/Louisville, KY

KENNY ROGERS MARTY BALIN MARTY BALIN
HOTLEST:
JOHN LENNON 2-1
GINO VANNELLI 3-2
RAYDIO 7-5
AIR SUPPLY 18-13
PURE PRAIRIE LEAG 22-19

WAXY/Ft Lauderdale, FL

BARBRA STREISAND ELTON JOHN STEPHANIE MILLS KENNY ROCERS HOLLEREI KIM CARNES 3-1 STARS ON 45 2-2 RAVDIO 5-4 AIR SUPPLY 14-5 G. HARRISON 16-10

WAYS/Charlotte, NC Mark Kessler

MICK SPRINGFIELD ROSANNE CASH KENNY ROGERS HOTTERS STARS ON 45 1-1 KIM CARNES 3-2 OAK RIDGE BOYS 7-4 RAYDIO 5-5 JOEY SCARBURY 29-12

WBBQ/Augusts, GA Bruce Stevens

OAK RIDGE BOYS KENNY ROGERS REO SPEEDWAGON PRODUCERS
JOHN SCHNEIDER (dp)
Hottest:
STARS ON 45 1-1
TASTE OF HONEY 9-3
RICK JAMES 12-5
NEIL DIAMOND 13-9
G. HARRISON 23-14

WFMF/Baton Rouge, LA Randy Rice

KENNY ROCERS
CLARKE/DUKE
G. HARRISON (dp)
HOTCEST
STARS ON 45 2-1
TASTE OF HONEY 8-2
G. HARRISON 6-3
AIR SUPPLY 11-5
HALL 6 OATES 15-8

KENNY ROGERS
MAUREEN MC GOVERN
RANDY VANWARMER
MICHAEL DAMIAN
ERIC CLAPTON
HOTLEBLI

KINT/El Paso, TX

RENNY ROGERS
OAR RIDGE BOYS
ROGER TAYLOR
SPIDER
REO SPEEDMAGON
ERIC CLAPTON
LOVERBOY
PHIL COLLINB
RICK JAMES
DIONNE WARMICK
ABBA

PRANKIE SMITH
Hottest:
STARS ON 45 2-1
GARY U.S. BONDS
RICK SPRINGFIELD
AIR SUPPLY 16-8
TON PETTY 12-9

WERC/Birminghem, AL Al Kerrh

KENNY ROGERS
STACY LATTISAM
PRODUCERS
ONE RIDGE BOYS 1-1
OUINCY JONES 6-3
HALL & GATEB 9-6
JOEY SCARBURY 14-8
AIR SUPPLY 15-12

OX104/Nashville, TN Jon Anthony

REO SPEEDWAGON REO SPEEDWAGON JIM STEINMAN ERIC CLAPTON CLARKE/DURE KENNY ROCERS POINTER SIGTERS FRANKIE SMITH HOTCOST

KJ100/Louisville, KY

FRANKIE SMITH HOLLOST: KIM CARNES 1-1 G. HARRISON 10-4 AIR SUPPLY 14-5 JERMAINE JACKSON 16-6 GARY U.S. BONDS 13-9

RENNY ROGERS ELTON JOHN SHEENA EASTON

WJDX/Jackson, MS

BOD MAN
JOHN SCHNEIDER
POINTER SISTERS
ERIC CLAPTOM
KENNY ROGERS
SMOREY ROBINSON
MOODY BLUE
HOCKMES 1-1
HALL & GATES 8-2
JOEY SCARBURY 11-4
AIR SUPPLY 9-6
FRANKIE SMITH 22-9

WKIX/Raleigh, NC Ron McKay

RONMCKBY
AIR SUPPLY
ROSANNE CASH
HOTCESTI
OAK RIDGE BOYS 2-1
STARS ON 45 7-2
RAYDIO 6-4
GINO VANNELLI 10-8
NEIL DIAMOND 17-13

WRJZ/Knoxville, TN Fred Story

POINTER SISTERS
ALAH PARSONS
KENNY ROGERS
STEVE WILMOOD
HOTTER
KIM CARMES 1-1
OAK RIDGE BOYS 5-3
G. MARRISON 18-6
AIR SUPPLY 17-7
ROSANNE CASH 13-10

BILLY SQUIER
STEPHANIE MILLS
KENNY ROGERS
ROBBIE DUPREE
JOHN SCHNEIDER
RICK JAMES

Y103/Jacksonville FL

SENDY ROGERS
STACY LATTISAM
ROSANNE CASH
REO SPEEDMAGON
APRIL WINE
CHARA RHAN
HOTCEST
RIM CARNES 3-1
CLARKE/DUKE 9-6
AIR SUPPLY 10-8
NEIL DIAMOND 11-9
JOEY SCARBURY 33-23

WRVQ/Richmond, VA

KIM CARNES 1-1 JOEY SCARBURY 4-2 GARY U.S. BONDS 7-3 PHIL COLLINS 5-4 AC/DC 16-5

Bill Thomas

REO SPEEDWAGON

KELP/El Paso, TX

Raymond Mesa
MANHATTAN TRANSFE
RICK SPRINGFIELD
ALAN PARSOMS
Hotteat:
STARS ON 45 1-1
KIM CARNES 5-2
GINO VANHELLI 4-3
CLIMAX BLUES BAND
QUINCY JONES 14-9

FM100/Memphis, TN Tom Prestigiacomo

KENNY ROCERS
KOOL 4 THE GANG
POINTER SISTERS
HOTE SISTERS
HOTE SISTERS
CHRIS CROSS 9-4
PHIL COLLINS 10-7
HALL 4 CATES 11-8
G. HARRISON 16-13

WNOX/Knoxville, TN Scott Mejore

WSKZ/Chattanooga, TN David Carroll

Raymond Mess

Dave Scott

WSGN/Birmingham, AL Walt Brown

TOTH QUINGAN
JOE MALSH
RANDY VANMARRER
RUSH
HOTTORING
JEFF. STARSHIP 3-1
RANDY MEISNER 9-6
AIR SUPPLY 13-9
GREG KINM 18-12
PHIL COLLINS D-19 STACY LATTISAW MOODY BLUES RENNY ROGERS HOTTES OAK RIDGE BOYS 9-1 ALAN PARBONS 11-5 MARTY BALIN 18-14 JOEY SCARBURY 25-19 ELTON JOHN 31-25 WTIX/New Orleans, LA Gary Franklin

KHFI/Austin, TX Ed Volkman

KENNY ROGERS KOOL & THE GANG ABBA ABBA
JIM STEINMAN
FRAMKIE SMITH
HOELEBII
KIM CARNES 1-1
OAK RIDGE BOYS 6-3
AIR SUPPLY 11-5
HALL & OATES 12-9
JOEY SCARBURY 20-15 KIM CARNES 1-1 HALL 6 CATES 15-9 NEIL DIAMOND 17-11 AIR SUPPLY 27-12 CLARKE/DUKE 25-14

WORK/Norfolk VA

KENNY ROGERS REO SPEEDWAGON POINTER SISTERS JAMES TAYLOR CAROLE B, SAGER HOEEBEE CAROLE B. SAGER Hottest: KIM CARMES 1-1 RICK SPRINGFIELD 6-3 G. MARRISON 20-12 JOEY SCARBURY 26-16 MARTY BALIN 29-21

KFMK/Houston, TX

Jerry Steele HALL 6 GATES
CHAKA KHAN
CAROLE B. SAGER
KENNY ROGERS
HOTCORY
KIM CARNES 1-1
RAYDIO 7-5
CLIMAX BLUES BAND 1
T.G. SHEPPARD 16-10
PHIL COLLINS 18-12

KQ94/Little Rock, AR

MICHAELY CORE
POINTER SISTERS
RICK JAMES
RICK JAMES
RENNY ROCERS
JUICE REMITON
BROTHERS JOHNSON
HOTHERS JOHNSON
HOTHERS
GINO VANNELLI 2-1
GINO VANNELLI 2-1
GARY U.S. BONDS 17-13
ARR SUPPLY 23-18
OAK RIDGE BOYS D-26

G100/Mobile. AL

Scott Griffith SHEENA EASTON
CLARKE/DUKE
POINTER SISTERS
KENNY ROCERS
HOTLERS:
STARS ON 45 2-1
TASTE OF HONEY 5-2
HALL 6 GATES 8-4
NEIL DIAROMD 13-6
TOM PETTY 15-11

WAAY/Huntsville, AL

RENNY ROCERS
MOODY BLUES
PAUL ANKA
HOCKES!
KIN CARMES 2-1
OAR RIDGE BOYS 9-6
GARY U.S. BONDS 14-10
G. HARRISON 24-12
AIR SUPPLY 22-15 JIM Kendricks

ALABAMA
PHIL COLLINS
RENNY ROGERS
ALAN PARSONS
JIM STEINMAN
HOTEGES
STARS ON 45 1-1
HALL 6 OATES 3-2
JOEY SCARBURY 11-4
CHAMPAIGN 15-8
OAK RIDGE BOYS 23-12 CK101/Cocoa Beach, FL

Steve Ocean

RENNY ROGERS
MOODY BLUES
ROBBIE DUPREE
HOTE-BLUES
RIM CARMES 1-1
HALL & GATES 13-6
AIR SUPPLY 17-10
ELTON JOHN 20-17
OAK RIOGE BOYS 25-16 ALAN PARSONS KENUY ROGERS BILLY SQUIZE STACY LATTISAM HOTLEST: RIN CARMES 1-1 SHEENA EASTON 5-3 TOM PETTY 11-6 MICHAEL JACKSON 12-10 AIR SUPPLY 17-12

WBEZ/Winston Salem, NC Bob Mahoney

MARTY BALIN MOODY BLUES JUICE NEWTON JOE WALSH BILLY SQUIER HOLLES 1-1 RIM CARNES 1-1 HEIL DIAMOND 8-4 G. HARRISON 13-5 DOTTIE WEST 14-6 SANTANA 19-11

KLAZ/Little Rock, AR

Bhawn Btephens
REO SPEEDWAGON
RENNY ROGERS
POINTER SISTRRS
DAR RIDGE SDYS
FRANKIE SMITH
JOE WALSH
HOTTEST
NEIL DIAMONO 2-1
TASTE OF HONEY 8-2
TAFFY MCELROY 11-6
GARY U.S. 80NDS 9-7
AIR SUPPLY 20-13

KNUS/Dalles, TX

Lorie Pittmer KENNY ROGERS
G. HARRISON
HOTTOST
GINO VANNELLI 7-1
STARS ON 45 8-3
RAYDID 12-9
DOTTIE WEST 21-14
CLIMAX BLUES BAND KSET-FM/EI Pago, TX

KENNY ROGERS
JOEY SCARBURY
BROTHERS JOHNSON
HOTLESE!
RIN CARNES 2-1
GAP BAND 10-6
RICK SPRINGFIELD 17CHARA KANA 19-10
FRANKIE SMITH D-21

897/New Orleans, LA

VORDELOUSIESU
KENNY ROCERS
MARTY BALIN
POINTER SISTERS
HOCLEST:
KIM CARMES 1-1
G. MARRISON 11-3
RAVDIO 10-6
AIR SUPPLY 13-7
FRANKE/KNOCKOUTS 14-9

WOKI/Knoxville, TN Gery Adkine

Gery Adkins

KENNY ROGERS
PHIL COLLINS
MODDY BLUES
SHEENA EASTON
JUICE MENTON
ROGER TAYLOR
HOTERS
TAYLOR
HOTERS
TAYLOR
HOTERS
TARS ON 45 5-1
OAK RIDGE BOYS 8-4
RAYDID 11-7
DOTTIE WEST 16-11
TASTE DF HONEY 26-16

WCSC/Charleston, BC Chris Balley GREG KIHN STACY LATTISAW MOODY BLUES RED SPEEDWAGON PRODUCERS PRODUCERS
HOTTEST:
KIM CARMES 1-1
G. HARRISON 10-6
AIR SUPPLY 12-9
SHEENA EASTON 16-1
MANHATTAN TRANSFE

WVLK/Lexington, KY

Dave Murray RENNY ROGERS
POINTER SISTERS
GREG KIHN
JOHN SCHNEIDER
HOTLEBE
STARS ON 45 5-1
GARY U.S. BONDS 7-3
NEIL DIAMOND 8-6
OAK RIDGE BOYS 12-8
G. HARRISON 16-11

KEGUFort Worth, TX Haze/Stevens

POINTER SISTERS APRIL WINE LOVERBOY MHO
Hottest:
RIM CARNES 1-1
STARS ON 45 9-3
AC/DC 8-6
HALL 6 OATES 17-12
G. HARRISON 20-13

WBCY/Cheriotte, NC Bob Kaghan

MOODY BLUES POINTER SISTERS REO SPEEDWAGON TUBES LOVERBOY WHO
HOTELET:
KIM CARNES I-1
G. HARRISON 6-2
TON PETTY 7-3
JOEY SCARBURY 17-11
HALL 6 OATES 19-12

KSTAR/Houston, TX Rick Lambert

JUICE MEWTON CLARKE/DUKE HOTCOST: KIM CARNES 1-1 ROSANNE CASH 16-12 ALAN PARSONS 17-13 AIR SUPPLY 24-14 G. HARRISON 27-15

PARALLEL THREE

KILE/Quiveston, TX Scott Taylor

BOOT TOPION
RENNY ROGERS
ROODY BLUES
MANHATTAN TRANSFE
SHEENA EASTON
STACY LATTISAN
OAR RIDGE BOYS
HOLL-BL:
RIM CARNES 1-1
SANTANA 7-5
AIR SUPPLY 13-9
STARS ON 45 D-15
HALL & OATES 26-17

KSEL/Lubbock, TX Stan Castles RENNY ROGERS
RED SPEEDMAGON
POINTER SISTERS
HOTE SISTERS
TOM PETTY 4-1
STARS ON 45 5-3
G. MARRISON 15-9
ALAN PARSONS 19-14
OAK RIDGE BOYS D-20

KCGQ/Columbus, GA

MOODY BLUES
JUICE NEWTON
KENNY ROGERS
MANHATTAN TRANSFE
HOTCHEEL
STARS ON 45 1-1
RICK SPRINGFIELD 6-4
HALL & GATES 12-7
G. HARRISDN 22-12
AIR SUPPLY 21-15 Bob Raleigh 38 SPECIAL
TOM JDINNSTON
MANHATTAN TRANSFE
APRIL WINE
HOTCEST
JOHN LENNON 1-1
EIN CARNES 2-2
RAYDID 6-6
ROEL DIAMOND 7-7
GARY U.S. BONDS 9-9 WSGA/Savennah, GA

WFLB/Fayetteville, NC

Rey Williams
KENNY ROCERS
MANNATTAN TRANSFE
CLARKE/DURE
JUICE NEWTON
NOTCEBEL
KIM CARNES 1-1
FRANKIE SMITH 2-3
HALL & OATES 9-4
RICK JAMES 13-10
JOE DOLCE 26-17 Larry Cannor LATY CANNON
KENNY ROGERS
ANNE MURRAY
JOHN SCHNEIDER
MOODY BLUES
HOTCHELL
OUINCY JONES 2-1
GINO VANNELLI 5-2
OAK RIDGE BOYS 17-B
JOEY SCARBURY 21-16
G. HARRISON 28-24 95SGF/Sevenneh, GA

WHHY/Montgomery, AL

WFOX/Gainsville, GA

WROV/Rosnoke, VA Barry Michaels

Hottest: RIM CARMES 1-1 CLIMAX BLUES BAND 5-STARS ON 45 9-5 TASTE OF HONEY 10-7 JOHN LENNON 8-8

FM99/Tellahassee, FL

Jack Norris

STACY LATTISAM
MOODY BLUES
KENNY ROCERS
JIM STEINMAN
SMOREY ROBINSON
DIONNE MARMICK
HOTOST:
KIM CARNES 1-1
CLARKE/DUKE 12-5
LEE RITERNOUR 15-10
G. HARRISON 24-15
AIR SUPPLY 23-16

Jack Norris

KENNY ROGERS MARTY BALIN

Rich Thomas

Dave Carlisle

Dave Carhisle
KENNY ROGERS
JUICE NEWTON
JB SPECIAL
REO SPECEMAGON
HOTLEST
RIM CARMES 1-1
STARS ON 45 3-3
TASTE OF HOMEY 5-4
G. MARRISON 15-8
AIR SUPPLY 16-10 RENNY ROGERS
PHIL CDLLIMS
PRODUCERS
MOODY BLUES
NOTES 10-1
OAK RIDGE BDYS 1-1
HALL 4 OATES 13-6
GARY U.S. BONDS 12GAR RIDGE BDYS 12GARY STORM 23-15
AIR SUPPLY 25-17 2102/Sevenneh, GA Rey Williams WISE/Asheville, NC John Stevens KENNY ROGERS SANTANA JOEY SCARBURY JIM STEINMAN RED SPEEDWAGON

RED SPEEUWAGUN HOTLEGE: RIM CARNES 1-1 G. HARRISON 7-2 OAR RIDGE BOYS 14-9 AIR SUPPLY 15-10 MARTY BALIN 22-18

JIM PHOTOGLO (RA)
KENNY ROGERS
DILLMAN BAND
POINTER SISTERS
HOCLORE:
KIM CARMES 1-1
SANTANA 13-6
RICK SPRINGFIELD 14-7
JIM STEINMAN 15-8
TASTE OF HONEY 23-11 KGIZ-FM/Amerillo TX REMNY ROGERS
REO SPEEDWAGON
HOTLEST:
JOHN LENNON 2-1
PHIL COLLINS 7-3
KIM CARNES 16-10
NEIL DIAMOND 15-13
RICK SPRINGFIELD 20-15 RENNY ROCERS
BROTHERS JOHNSON
JUICE NEWTON
HOLLESE;
KIN CARMES 1-1
G. HARRISON 14-7
AIR SUPPLY 11-8
HALL & OATES 15-10
JOEY SCARBURY 26-20

KVOL/LeFeyette, LA

RUM Cenard

ROBBIE DUPREE
RANDY VANWARMER
DILLMAN BAND
PRODUCES
HAX WBENER
LINX
HOTLEST
HASS PRODUCTION I-1
STARS ON 45 16-4
RICK SPRINGFIELD 17-9
RICK JAMES 20-13
KOOL 6 THE GANG 24-19

WXLK/Roanoke VA

Russ Brown RUSE Brown

KENNY ROGERS

STACY LATTISAM

JIM PHOTOGLO
LOVERBOY

DELBERT MCCLINTON
REO SPEEDMAGON
HOTOGES

HOTOGES

FIN CARNES

SIT CARNES

ALAN PARSONS

9-4

BILLY & THE BEATE

15-9

HALL & OATES

22-16

THE FOLLOWING **STATIONS DID NOT REPORT** THIS WEEK:

Q102/Cincinnati KBFM/McAllen-Brownsville KELO/Sloux Falls

WNBC/New York

MIDWEST Most Added ... Hottest

Kenny Rogers Merty Balin REO Speedwagon

Kim Carnes George Harrison Air Supply DS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added A Hottest

Kenny Rogers REO Speedwagon George Harrison Pointer Sisters Air Supply

MIDWEST

PARALLEL TWO

Teri Nutter

REO SPEEDWAGON KENNY ROGERS KENNY MUGGRS
HOTTORIC
KIM CARNES 1-1
G. HARRISON 18-13
AIR SUPPLY 17-14
RICK SPRINGFIELD 21
HALL 6 OATES 22-18

KIOA/Des Moines, IA A.W. Pantoja

OAK RIDGE BOYS OAK RIDGE BOYS MOODY BLUES KENNY ROGERS ELTON JOHN HOTLEST: GINO VANNELLI 1-1 GARY U.S. BONDS 6-3 NEIL DIAMOND 14-8 G. HARRISON 18-9 STARS ON 45 17-11

KOFM/Oklahoma City, OK

JUICE NEWTON
JOHN DENVER
HOTCEST:
STARS ON 45 1-1
KIM CARNES 3-3
CHRIS CROSS 12-7
RAYDIO 14-8
G. HARRISON 19-14

KRAV/Tulas. OK Gary Reynolds

g

KENNY ROGERS POINTER SISTERS ABBA Hottest: Hottest: OAK RIDGE BOYS 7-1 HALL 6 OATES 4-3 G. HARRISON 8-6 AIR SUPPLY 9-7 ALAN PARSONS 18-11

K793/Paoria II Kaith Edwards

PHIL COLLINS MOODY BLUES MANHATTAN TRANSPE KENNY ROGERS KENNI ROGERS
HOTESE:
KIM CARNES 1-1
TOM PETTY 7-3
AIR SUPPLY 10-6
G. HARRISON 18-7
HALL 6 OATES 19-11

WGRD/Grand Rapids, MI Ray Baker

SHEENA EASTON PURE PRAIRIE LEAG BILLY SQUIER OAK RIDGE BOYS HOTTEST: ROCCEST: STYX 1-1 RICK SPRINGFIELD 2-2 TASTE OF HONEY 21-7 AIR SUPPLY 20-8 RAYDIO 16-9

WHOT/Youngstown, OH Dick Thompson

JIM PHOTOGLO
MARTY BALIN
HOTEGET:
KIM CARNES 1-1
G. HARRISON 13-6
AIR SUPPLY 23-15
TOM PETTY 22-17
RICK SPRINGFIELD 26-22

WMEE/Fort Wayne, IN John Curry

SHEENA EASTON CLARKE/DUKE JIM STEINMAN POINTER SISTERS MANHATTAN TRANSPE MANHATTAN TRANSPE Hottest: KIM CARNES 1-1 NEIL DIAMOND 5-3 RAYDIO 8-5 TASTE OF HONEY 14-6 GARY U.S. BONDS 18-7

WNAP/Indianapolis, IN

Hottest# KIM CARNES 1-1 RICK SPRINGPIELD 9-2 TOM PETTY 10-5 STARS ON 45 12-7 G. HARRISON 14-10

WNCI/Columbus, OH Steve Edwards

KENNY ROGERS MODDY BLUES CLARKE/DUKE JOEY SCARBURY POINTER SISTERS HOTTES: KIM CARNES 1-1 AIR SUPPLY 11-4 OAK RIDGE BOYS 13-5 ROSANNE CASH 25-15 G. HARRISON 29-18

WOHO/Toledo, OH Jeff McCarthy

OAR RIDGE BUYS
HOTEGET:
KIM CARNES 1-1
G. MARRISON 5-3
HALL & OATES 14-12
ALAN PARSONS A-26
OAK RIDGE BOYS A-28

WOW/Omaha, NE J.C. Corcoran

KENNY ROGERS CLARKE/DUKE KENNY ROGERS
CLARKE/DUKE
MANHATTAN TRANSFE
BILLY SQUIER (dp)
JIM STEINMAN (dp)
38 SPECIAL (dp)
Hottast:
KIN CARNES 1-1 RAYDIO 7-4 CLIMAX BLUES BAND 6-5 TASTE OF HONEY 9-7 STARS ON 45 14-9

WVIC/East Lansing, MI Jim St John

JIM St John

SPIDER
JIM STEINMAN
STEPHANIE MILLS
LOVERBOY
POINTER SISTERS
TERRI GIBBS
JACKSONS
KENNY ROGERS
HOTLOST
HOTLOST
HOTLOST
SMOKEY ROBINSON 2
JOHN LENHON 4-4
TOM PETTY 11-5
KSTT/Devended 1A

KSTT/Davenport, IA Bill Young

MARTY BALIN SHEENA EASTON ROSANNE CASH REO SPEEDWAGON NEO SPEEDMAGON
HOTTEST:
KIM CARNES 1-1
NEIL DIAMOND 13-5
AIR SUPPLY 16-6
G. HARRISON 24-7
RICK SPRINGPIELD 15-9

Barb Starr

KENNY ROGERS POINTER SISTERS Hottest: NEIL DIAMOND 2-1 TASTE OP,HONEY 8-5 ELTON JOHN 9-7 PURE PRAIRIE LEAG 12-9 JUICE NEWTON 29-22

KEYN-FM/Wichita KN

MOODY BLUES ALAN PARSONS HOTTEST: GINO VANNELLI 2-1 STYX 9-7 STARS ON 45 12-9 RAYDIO 14-11 AIR SUPPLY 18-14

KWEN/Tulsa, OK

Ronda Curtis JOE WALSH MOODY BLUES HOTTEST: SANTANA 3-1 ALAN PARSONS 4-3 G. HARRISON 18-12 JOE WALSH 21-17 REO SPEEDWAGON 25-20

WYFM/Youngstown OH

G. HARRISON AIR SUPPLY RAYDIO RAYDIO HOttest: KIM CARNES 1-1 STARS ON 45 5-2 TASTE OF HONEY 10-9 G. HARRISON A-13 TOM PETTY 19-16

WTWR/Detroit, MI Kurt Kelly

HALL & OATES
RICK SPRINGFIELD
MANMATTAN TRANSFE
SHEENA EASTON
OAK RIDGE BOYS
LEE RITENOUR
MARTY BALIN
HOTTEST
KIM CARNES 1-1
G. HARRISON 14-8
JOE DOLCE 21-15
AIR SUPPLY 24-17
SAMTANA 25-20

WAKX/Duluth, MN Bruce McGregor

KENNY ROGERS
RANDY VANMARRER
HOTLAST:
STARS ON 45 1-1
OAK RIDGE BOYS 10-6
TASTE OF HONEY 23-10
RICK SPRINGFIELD 15-11
AIR SUPPLY 36-19

WNAM/Appleton-Oshkosh, WI Jay Tyler

KENNY ROGERS
REO SPEEDMAGON
CLARKE/DUKE
SPIDER
HOTEGER
HOTEGER
HOTEGER
HOTEGER
ATH CARNES 1-1
NEIL DIAMOND 10-6
OAK RIDGE BOYS 16-9
AIR SUPPLY 21-11
G. HARRIBON 23-19

WGBF/Evansville, IN

MOODY BLUES ALAN PARSONS HOTCEST: KIM CARNES 2-1 TASTE OF HONEY 3-3 RAYDIO 5-4 G. HARRISON 10-7 AIR SUPPLY 12-9 WRBR/South Bend, IN

Joe Lightner

MARTY BALIN ALAN PARSONS JIM PHOTOGLO HOTTEST: KIM CARNES 1-1 NEIL DIAMOND 12-8 RAYDIO 14-11 CHAMPAIGN 20-16 G. HARRISON 26-22

Ed Lambert

LEE RITENOUR
38 SPECIAL
HOTCOST:
KIM CARNES 1-1
CLIMAX BLUES BAND 3-2
RICK SPRINGFIELD 10-6
G. HARRISON 13-8
GARY U.S. BONDS 14-11

Z104/Madison, Wt Little/Hudson

JUICE NEWTON JUICE NEWTON
JIM STEINMAN
KENNY ROGERS
GARY WRIGHT (dp)
Hottest:
KIM CARNES 1-1
RICK SPRINGFIELD 2-2
TOM PETTY 17-10
ELTON JOHN 18-14
G. HARRISON 29-20

WIKS/Indienapolis, IN

KOOL 6 THE GANG
KENNY ROGERS
MANHATTAN TRANSFE
38 SPECIAL
PHIL COLLINS
HOTCOST
HOTCOST
STYX 2-1
KIM CARNES 7-2
RAYDIO 12-7
STARS ON 45 14-10
CLIMAX BLUES BAND 19-14

U93/South Bend, IN J.K. Dearing

AIR SUPPLY DOTTIE WEST DOTTIE WEST
HOTCEST:
KIM CARNES 5-1
CHAMPAIGN 19-6
G. HARRISON 26-7
TOM PETTY 27-15
RICK SPRINGFIELD 21-17

WDJX/Dayton, OH Mark Elliott

KENNY ROGERS
KOOL & THE GANG
JUDAS PRIEST
JOHNNY AVERAGE
HANHATTAN TRANSFE
REO SPEEDWAGON
STEPHANIE MILLS (RA)
HOTLEST:
KIM CARNES 1-1
STARS ON 45 2-2
PHIL COLLINS 3-3
TASTE OF HONEY 4-4
GINO VANNELLI 5-5

WLOL-FM/St Paul, MN **Phil Houston**

KENNY ROGERS
HOTTOST
HOTTOST
KIM CARNES 2-1
SHEENA EASTON 21-13
G. HARRISON 20-14
AIR SUPPLY 24-20
MANHATTAN TRANSPE 38-25

YES-95/Cincinnati, OH

KENNY ROGERS
Hottest:
GINO VANNELLI 1-1
KIM CARNES 5-2
JOHN LENNON 7-3
GARY U.S. BONDS 13-8
STARS ON 45 14-9

WEST

KFYR/Bismerck, ND PARALLEL TWO

KENNY ROGERS
MARTY BALIN
POINTER SISTERS
PHIL COLLINS
HOTTES:
KIM CARNES 1-1
STARS ON 45 2-2
GINO VANNELLI 3-3
DOTTIE WEST 7-4
OAK D-11

PARALLEL THREE

KKLS/Rapid City, SD Mick Kjar

OAK RIDGE BOYS
JOEY SCARBURY
CAROLE B. SAGER
ERIC CLAPTON
38 SPECIAL
REO SPEEDWAGON
POINTER SISTERS
MODDY BLUES
HOTE STEELS
KIM CARRES 1-1
GINO VANNELLI 9-GINO VANNELLI 9-5 RICK SPRINGFIELD 17-1 HALL & OATES 20-16 JOE WALSH 23-21

KKRC/Sioux Falls SD

38 SPECIAL 38 SPECIAL
MARTY BALIN
MOODY BLUES
REO SPEEDWAGON
KENNY ROGERS
CAROLE B. SAGER
HOTTEST
HOTTORING
HOT

KKXL/Grand Forks, ND Jeff Parker

MOODÝ BLUES KENNY ROGERS KIM CARNES 1-1
NEIL DIAMOND 4-2
STARS ON 45 7-5
CLIFF RICHARD 9-6
GARY U.S. BONDS 13-7

WEAD/Eau Ciaire, WI Rick Roberts

AIR SUPPLY AIR SUPPLY
HOTLESE:
JOHN COUGAR 3-1
STARS ON 45 10-7
TASTE OF HONEY 11-8
SMOKEY ROBINSON 14-11
JOEY SCARBURY 19-15

WRKR/Racine WI Steve Warren

JOE WALSH ABBA
JUICE NEWTON
APRIL WINE
HOTLEST:
STARS ON 45 3-1
KIM CARNES 5-3
G. HARRISON 12-8
HALL 6 OATES 19-11
SANTANA 25-17

WSPT/Stevans Point, Wi **Brad Fuhr**

38 SPECIAL ELTON JOHN PHIL COLLINS MARTY BALIN JOEY SCARBURY Hottest: STARS ON 45 1-1 AC/DC 5-2 AC/DC 5-2 AIR SUPPLY 22-3 NEIL DIAMOND 23-4 ALAN PARSONS 24-5

WTRU/Muskegon, MI Mike Stevens

KENNY ROGERS
POINTER SISTERS
SPIDER
Hottest:
KIM CARNES 1-1 JOEY SCARBURY 6-2 RICK SPRINGFIELD 7-5 G. HARRISON 23-10 HALL & GATES 18-12

KDVV/Topeks, KS **Rocky Roberts**

OAK RIDGE BOYS
MANHATTAN TRANSFE
JUICE NEWTON
Hottest:
STARS ON 45 1-1
HALL & OATES 10-5
TASTE OF HONEY 15-8
RUSH 16-10
AIR SUPPLY 19-12

KWLO/Waterloo, IA **Drew Bentley**

JOEY SCARBURY
KENNY ROGERS
JIM PHOTOGLO
REO SPEEDWAGON
HOTCEST:
KIM CARNES 2-1
RICK SPRINGFIELD 7-2
CLIMAX BLUES BAND 5-3
NEIL DIAMOND 9-4
AIR SUPPLY 18-8

KCPX/Salt Lake City, UT

OAK RIDGE BOYS JOHN SCHNEIDER KENNY ROGERS ANNE MURRAY SMOKEY ROBINSON SILVERADO GAP BAND

KIM CARNES 1-1 AIR SUPPLY 5-2 RAYDIO 4-3 NEIL DIAMOND 7-5 G. HARRISON 19-8 KENO/Las Veges, NV

POINTER SISTERS JOEY SCARBURY MOODY BLUES JUICE NEWTON Hottest: Hottest: KIM CARNES 1-1 NEIL DIAMOND 7-2 TASTE OF HONEY 9-3 HALL 6 OATES 15-10 AIR SUPPLY 18-13

KERN/Bakersfield CA Beau Reyes

REO SPEEDWAGON PRANKIE SMITH POINTER SISTERS JOEY SCARBURY APRIL WINE APRIL WINE Hottest: KIM CARNES 1-1 STARS ON 45 11-4 NEIL DIAMOND 18-8 G. HARRISON 28-10 AIR SUPPLY 31-16

KGW/Portland, OR

LEE RITENOUR Hottest: KIM CARNES 1-1 REO SPEEDWAGON 3-2 G. HARRISON 17-7 CHAMPAIGN 14-8 CHRIS CROSS 12-9

KJRB/Spokene, WA Brian Gregory

KENNY ROGERS
KOOL 6 THE GANG
PHIL COLLINS (dp)
REO SPEEDHAGON (dp)
38 SPECIAL (dp)
Hottest:
KIM CARNES 1-1
G. MARRISON 14-7
SHEENA EASTON 17-8
POINTER SISTERS 28-20
MANHATTAN TRANSFE D-24

KRQ/Tucson, AZ

Kent Lacey KENNY ROGERS
ALAN PARSONS
GREG KIHN
Hottest:
KIM CARNES 3-1
HALL & OATES 17-12
G. HARRISON 19-15
AIR SUPPLY 26-18
JOE WALSH 29-25

KTAC/Tacoma WA

JIM STEINMAN MARTY BALIN OAK RIDGE BOYS CAROLE B. SAGER CAROLE B. SAGER HOTLEST: KIM CARNES 1-1 AIR SUPPLY 19-13 ELTON JOHN 26-20 JOEY SCARBURY 27-22 SHEENA EASTON D-29

KTKT/Tucson, AZ Bobby Rivers

KENNY ROGERS
JOEY SCARBURY
PHIL COLLINS
KOOL & THE GANG
PRANKIE SMITH
HOTTEST
GINO VANNELLI 2-1
G. HARRISON 10-6
AIR SUPPLY 20-10
HALL & OATES 19-13
LEE RITENOUR 25-20

Y94/Fresno, CA

ELTON JOHN
MARTY BALIN
HOTCEST:
REO SPEEDMAGON 1-1
NEIL DIAMOND 11-8
RICK SPRINGFIELD 15-9
AIR SUPPLY 17-13
HALL 6 OATES 19-14

KLUC/Las Vegas, NV

REO SPEEDWAGON REO SPEEDWAGON KENNY ROGERS JIM STEINMAN 38 SPECIAL Hottest: GARY U.S. BONDS 2-1 G. HARRISON 15-5 JEFF. STARSHIP 11-7 AIR SUPPLY 19-10 LEE RITENOUR 16-11

KMJK/Portland, OR

JOE WALSH Hottest: REO SPEEDWAGON 1-1 AC/DC 14-10 AIR SUPPLY 19-15 ALAN PARSONS 24-21 BILLY SQUIER 29-25

KIOY/Frasno, CA

KENNY ROGERS
MOODY BLUES
HOTCEST:
KIM CARNES 1-1
G. HARRISON 15-7
MARTY BALIN 27-20
ROSANNE CASH 25-22
RANDY VANWARMER D-30

KYNO-FM/Fresno, CA

G. HARRISON AIR SUPPLY CLARKE/DUKE HOTTOBET: KANO 2-1 RICK JAMES 3-2 STARS ON 45 4-4 RAYDIO 7-5 JUICE NEWTON 11-7

KZZX/Albuquerque, NM

Bruce Daniels KENNY ROGERS SHEENA EASTON ROBBIE DUPREE ROBBJE DUPREE HOTTEST: KIM CARNES 1-1 G. HARRISON 14-5 AIR SUPPLY 13-6 RICK SPRINGFIELD 21-13 HALL & OATES 23-16

FM102/Sacramento, CA

KOOL 6 THE GANG SHEEMA EASTON POINTER SISTERS CLARKE/DUKE KENNY ROGERS HOTCEST: KIM CARNES 1-1 RAYDIO 2-2 SHALAMAR 12-5 CLIMAX BLUES BAND 11-CHAKA KHAN 20-15

KSPZ/Colorado Springs, CO

RENNY ROGERS
ALAN PARSONS
HOTCEST:
STYX 5-1
TASTE OF HONEY 4-3
NEIL DIAMOND 8-4
AIR SUPPLY 11-6
G. HARRISON 13-8

KYSN/Colorado Springs, CO PARALLEL THREE

Mark Murray KENNY ROGERS POINTER SISTERS
HOTTES:
KIM CARNES 1-1
RICK SPRINGFIELD 2-2
TASTE OF HONEY 3-3
G. HARRISON 6-5
HALL 6 OATES 11-7

K77P/Phoenix. AZ

Dave Anthony KENNY ROGERS
JUICE NEWTON
JOE WALSH
JIM PHOTOGLO
HOTLEST:
TASTE OF HONEY 4-1
CLIMAX BLUES BAND 11-6
G. HARRISON 14-8
AID SUBPLY 15-9 AIR SUPPLY 15-9 MARTY BALIN 21-15

KHYT/Tucson, AZ Rich Brother Ro

LOVERBOY OAK RIDGE BOYS LOVENBOY
OAK RIDGE BOYS
RAYDIO
GAP BAND
SMOKEY ROBINSON
ECSTASY
FATBACK BAND
BROTHERS JOHNSON
STACY LATTISAW
BILLY SQUIER
KENNY ROGERS
HOTERS:
ROSE ROYCE 1-1
MICHAEL JACKSON 5-4
RICK JAMES 13-8
KOOL & THE GANG 17-13
ONE WAY D-25

KIDD/Monterey, CA Ron Rodrigues

RON RODIGUES

KENNY ROGERS

MODDY BLUES

ALAN PARSONS

BILLY SQUIER

PHIL COLLINS

HOTEER

HOTEER

HOT VANNEL 1-1

GINO VANNELLI 7-3

G. HARRISON 20-9

RICK SPRINGFIELD 14-10

JOEY SCARBURY 23-18

KGGI/Riverside-S. Bern., CA

JOE DOLCE STACY LATTISAW KENNY ROGERS JOEY SCARBURY POINTER SISTERS MANHATTAN TRANSFE TERRI GIBBS TERRI GIBBS
JOHN SCHNEIDER
GINO VANNELLI (RA)
HOTCEST:
KIM CARNES 1-1
STARS ON 45 6-2
RICK JAMES 9-7
PRANKIE SMITH 28-8
JOE DOLCE A-10

KKXX/Bakersfield, CA Doug Deroo

KENNY ROGERS ABBA SHEENA EASTON ALAN PARSONS ALAN PARSONS Hottest: KIM CARNES 1-1 SANTANA 5-3 PRETENDERS 12-7 G. HARRISON 20-1 JOE WALSH 30-22

KNBQ/Tacoma, WA Gary Bryan

KENNY ROGERS
POINTER SISTERS
PHIL COLLINS
BILLY & THE BEATE
JUICE NEWTON
REO SPEEDWAGON REO SPEEDWAGON Hottest: KIM CARNES 1-1 HALL & OATES 9-7 G. MARRISON 13-9 JOEY SCARBURY 14-11 GARY U.S. BONDS 24-16

K96/Provo UT

REO SPEEDWAGON
MARTY BALIN
OAK RIDGE BOYS
LOVERBOY
HOtteat:
KIM CARNES 1-1
JOHN LENNON 3-2
NEIL DIAMOND 6-5
HALL & OATES 11-9
CLARKE/DUKE 12-10

FM103/Salt Lake City, UT

Lorraina Winnegar REO SPEEDWAGON REO SPEEDWAGUN 38 SPECIAL Hottest: KIM CARNES 1-1 JOE WALSH 8-5 HALL & OATES 10-7 G. HARRISON 18-10 ALAN PARSONS 21-16

KBOZ/Bozeman MT KENNY ROGERS PHIL COLLINS HALL COLLING HOTCEST: KIM CARNES 1-1 ALAN PARSONS 11-8 JOE WALSH 16-12 G. HARRISON 18-15 MARTY BALIN 28-21

KCBN/Reno, NV

Larry Irons KENNY ROGERS
SPIDER
ROBBIE DUPREE
JOHN SCHNEIDER (dp)
BILLY SQUIER (dp) BILLY SQUIER (dp)
Hottest:
KIM CARNES 1-1
AIR SUPPLY 10-3
G. HARRISON 18-8
SANTANA 22-15
HALL 6 OATES 28-20

KDZA/Pueblo, CO

Rip Avina REO SPEEDWAGON REO SPEEDWAGON KENNY ROGERS SHEEMA EASTON POINTER SISTERS OAK RIDGE BOYS MOODY BLUES HOTCHES! KIM CARNES 1-1 NEIL DIAMOND 10-4 GARY U.S. BONDS 11-5 G. HARRISON 14-6 AIR SUPPLY 16-8

KEXD/Boise, ID

KENNY ROGERS
PHIL COLLINS
POINTER SISTERS
REO SPEEDWAGON (dp) NEO SPEEDMAGON (GP)
HOTE-GET:
KIM CARNES 1-1
CLIMAX BLUES BAND 5-2
NEIL DIAMOND 7-3
AIR SUPPLY 12-7
HALL 6 OATES 15-12

KOOK/Billings, MT

REO SPEEDWAGON
KOOL 6 THE GANG
ERIC CLAPTON
KENNY ROGERS
PHIL COLLINS
HOTCOST
HOTCOST
HOTCOST
HEIL DIAMOND 4-3
HALL 6 OATES 13-8
AIR SUPPLY 17-9
ALAN PARSONS 15-10

KQDI/Great Falls, MT Pat Richards

38 SPECIAL 38 SPECIAL
REO SPECDWAGON
KENNY ROGERS
TOM JOHNSTON
POINTER SISTERS
RANDY VAMWARMER
HOCLOBE:
KIM CARNES 1-1
AIR SUPPLY 7-5
HALL 6 OATES 16-9
ALAN PARSONS 20-15
LOVERBOY 24-18

KRLC/Lewiston, ID Steven Alen Meckelvie

Steven Alen Meckelvie
DIONNE WARWICK
SHEENA EASTON
REO SPEEDWAGON
KENNY ROGERS
ROBERT GORDON
JOHN SCHNEIDER
PRODUCERS (dp)
Hottest:
KIM CARNES 1-1
AC/DC 2-2
HALL & OATES 6-3
AIR SUPPLY 8-4
OAK RIDGE BOYS 26-18

KSLY/Sen Luis Obispo, CA

Don Potter CAROLE B. SAGER
REO SPEEDWAGON
Hottest:
KIM CARNES 1-1
STARS ON 45 7-3
AIR SUPPLY 9-7
HALL 6 OATES 16-11
G. HARRISON 23-13

KENI/Anchorage, AK Ed Merrifield

NEW ENGLAND
REO SPEEDWAGON
MODDY BLUES
SHEENA EASTON
DAN HARTMAN
RUSH
JOHNNY AVERAGE
HOTTEST
KIM CARNES 1-1
HALL 6 QATES 2-2
ALAN PARSONS 10-4
STYX 5-5 STYX 5-5 NEIL DIAMOND 11-8

KYYA/Billings, MT

Jack Bell KENNY ROGERS
JUICE NEWTON
POINTER SISTERS
HOTCHEST:
NEIL DIAMOND 2-1
TASTE OF HONEY 10-7
PURE PRAIRIE LEAG 11-9
RAYDIO 13-10
QUINCY JONES 20-15

KATI/Casper, WY Donna Foxx

GREG KIHN JIM STEINMAN 30 SPECIAL ALABAMA KENNY ROGERS KENNY ROGERS HOTTEMET: NEIL DIAMOND 5-1 G. HARRISON 7-5 HALL 6 OATES 15-8 ROBANNE CASH 17-9 OAK RIDGE BOYS D-

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PARA

nant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not quality for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*)Format dominance is based on t 12Midnight, total persons 12 plus shares All present and possible future reporting supdated twice annually. These evaluation and July

DENOTES FIRST WEEK IN PARALL

"F	lit Se	DOE ong" (A	nylab	el)
LF	: Hit	Song		National
Reg	ionsi	100/25	44%	Summary
F	leach	100123	44 /6	Up 51
E	33%			Debuts 20
м	21%			Same 24
S	56%			Down 0
W	19%			Adds 25

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.
44% — Percentage of this week's reporters playing it.
Regional Reach — Percentage of reporters playing the song within each region.

Up 31 — Number of stations moving it up on their charts
Debuts 20 — Number of stations debuting the song this week
Same 24 — Number of stations reporting no movement this week (On 10 On, Add to On, 31-31, etc.)



N Sh S ACDS	The One The			
Legions, Senter 1921	LP: The One The	It You Lo)Ve	
Seg 10 Pa Sulma Sulma Pa Pa Pa Pa Pa Pa Pa	212/6	5	93%	
Rea h	4-21004			
2 42 8 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0				13
7 774 6 DEBUTS SAME OWN A 564 A CDS		-		81
N PAS DOWN				8
A COS	H 95.5			13
	H 75.9			0
	P1	-		_
P1 P2 P3	PI	PZ	Р3	

H 25.5		ADDS 4
P1	P2	P3
BART	BOUTH	EART
MASC d-12	TEGL OR	M100 50-33
10.11 ft. 1.2 = 6.	ESTAR 24-14	MGUY 19-34
MBENPM 6-3	RPMH 24-23	MAC2 34-17
WF L 19-14	KTSA 17-15	MTWW 38-59
M1F1 15-11	RSETPH 10-33	MICA 33-30
968X 30-27 MCAD 22-10	KEEP 33-15	WTSH 14-9
MCVD 33-33	KINT 16-8	13FEA 23-20
MHOU 33-19	MHP1 11-5 WT18 27-12	WFHG 12-4
PRO-FM 16-7		14mm 25-19
JB105 22-19	697 13-7 REEL 31-13	WCIR d-27
WACC 5-1	MAMA 11-2	95#11 16-11
CFTR (-3)	FQ94 23-18	10-11
CHUM on	KLAI 20-17	BOUTH
CHG# 4+30	WJD# 9-6	
	ERH106 22-15	MMHY 35-17
BOUTH	MF DC 15-12	I102 15-10
	MS GN 21-17	MSGA 24-18
FVIL 14-14	G100 16-13	935GF 16-10
SENE 24-7	WAAY 21-16	MPOR 11-8
293 27-18	HAXY 14-5	MCGQ 18-18
940 8-4	Y193 10-8	MISC 29-20
A100 71-8	BJ105 29-22	METB 55-10
0109 16-11	C#101 17-12	WANSPR 21-15
MC HH 22-19	MBBO 18-13	MMOV 29-23
	F#100 19-14	PH 99 23-16
HIDWEIT	HMBO 14-11	MEAT 17-13
WING 13-9	FE104 14-5	6-(1 3/18
C#1 # 23-11	920 15-8 WS RZ 17-10	RSEL 13-7
R5 95FH 18-13	WORL 33-25	#012F# 26-22
REOR 20-15	WB-81 17-7	#PUR 26-15
ESLO 21-14	eMOX 22-15	#VOL 26-23
WHB 17-14	mR2.1 a	
WEEP 10-14	#8CY d-23	MIDWIST
WGC (19-)	MAYS 21-18	
WZ UU 23-17	MSE2 29-25	FREE 17-10
MO*A 9-50	MCSC 12=9	KPYR on
	WGH 7-7	KKRC 37-17
orang v	wQnx 19-15	KKTR 55-50
	MM AG 50-14	MMHH 38-50
REARTH 26-22	WARY [0-1]	MEAQ a-27
#FI on	E3100 13-9	MSPT 22-)
KESB 28-25	MATE 53-50	EWLO 18-0
138 30-27 8J0 23-17	********	#DVV 19-12
WAAA 10-0	MICHWEST .	-011 19-17
APLZ 23-16	WTMR 24-17	WEST
E24H 18-14	MCND 30-8	
0103 14-12	MAJC 33-33	4EH1 10-13
MOPA 17-10	WLOLF# 21-20	ESLY 9-7
	MARK 36-19	#CBH 10-3

P2

14	eMOX 22-15 HR2 A	AAOF 36-53	ROPA 25-19	#E93 d-19 #ISM d=25	MB EN 35-33
14	MBC Y d-23	MIDWISH	P2	2104 d-29	WSPT a WTRU 10-23
)	MAYS 21-18			WHAM d-30	MATO 9-39
17	MSE2 29-25	FREE 17-10	BARY	MIRS OR	EDVY 0-31
0	MCSC 12=0	EFYR on		MMAP 28-25	
	MGH 7=7	RESC 37-17	MP B B a	NO 33 PM	WEST
	WORE 19-15	MBHH 38-50	WOLF on	WGR/ 27-26	
6-22	WARY 18-13	MEAQ 4-27	WHFM 33-27	MOM 33-22	NEM! 29-39
4-22	E3100 13-9	MSPT 22-1	WTHY 28-26	185-95 32-20	#SLY 0+33
25	MVLE 23-20	MTRU 21-19	WF LY 0-28	MMC1 d-29	RC8H 31-24 RD2A 27-20
7		XWLO 18-0	wnt: a	MONO 26-19	MATI (-3)
2	MICHWEST .	EDVV 19-13	MC101 58-50	WDJ# on	#201 on
6 16 14 12		WEST	₩ICC 26-17	MHOT a	#BOZ 28-21
16	WTWR 24-17	SPECIETY	WPST 30-26 MAEB 27-19	W907	HAAV 9-50
1.2	MCND 30-9	AEH1 10-13	Q106 28-25		KOOR 52-50
10	WLOLF# 34-20	ESLT 9-7	MKBO d-LB	KKHA d-30	RF ND d-30 RBLC 30-25
	MARX 36-19	■CBH 10-3	MERZPM 30-21	RENN 34-29	WHEE 30-53
.	ESTT 16-6	HDEA 14-8	K104 35-30	#10Y 27-20	
	KIOA 25-22	HAT: 30-10	MV CA 4-31	Y94 a	
	ROPH 25-23	#QD1 7-5	140 29-24	FM100 d-29	
	RWEN 13-10 BRAV 9-7	F807 31-18 EYFA 4-37	MAEE 9-31	#JRD 25-10	1
9	EEAMEH 18-14	400K 17-9	V100 d-26	RHBO 27-19	1
	HE93 10-6	BF ND 12-7	1100 0-30	#TAC a	
22	MX-O# 20-18	ERLC 0-4	90L/TH	KYS# 23-16	
22	WISM 19-16		1000	HCPH 31-25	
9	2104 d-38		REGL on	F#103 d-25	
16	MMM 31-11		MEN7 0-23	#96 am28 #LUC 26-20	1
16	W1K5 34-31 WMAP 20-19		WT1X 0-29	MENO 30-23	
	WHEE 29-15	1 1	897 a	#22P 21-15	
	MCSh 15-8		REEL d-33	RAQ 10-26	
- 0			WFMP 29-22	KTRT 27-22	
0-17	U93 a-20				
25	MWABII 30 = 2.7	1	#994 on	MIZZE on	1
13 25 23	MRBR 30-27 MOM 16-13		FQ91 on	MARK ON	1
13 25 23	WRBH 30-27 MOW 16-13 YES-95 29-23		1991 on	witt on	
13 25 23	MRBH 30-27 MOM 16-13 VES-95 29-23 MMC1 11-4		-		
13 25 23 11	MRRR 30-27 MOW 16-13 VES-95 29-23 MRC1 11-4 928 17-14		-	THE BEATER	as
13 25 23 11	MRBH 30-27 MOM 16-13 YES-95 29-23 MRC1 11-4 928 17-14 WOHO 20-14		BILLY &	THE BEATER	
13 25 23 11 9	MRRR 30-27 MOW 16-13 VES-95 29-23 MRC1 11-4 928 17-14		BILLY &	THE BEATER	
13 25 23 11 1 10 15 15 15 11	MRBH 30-37 MOW 16-13 YES-95 29-23 MNC1 11-4 92H 17-14 MCHO 20-14 MCHO 20-14		BILLY &	THE BEATER	
13 25 23 11	MRBH 30-27 MOM 18-13 YES-95 39-23 MMC1 13-4 92H 17-14 MOM 20-14 MOM 20-14 MOM 23-26 MMO 23-15		BILLY &	THE BEATER THE Care (Ah) The Beaters	ta)
13 25 23 11 1 10 15 15 15 11	WBBB 10-27 MOW 16-13 YES-95 29-23 WEC1 15-4 928 17-14 MOM 0 20-14 MOD 2 26-26 WHOT 23-15 MTFM a-17		BILLY & I Can Take	THE BEATER THE Care (Ah) The Beaters	fa) % Massionel
13 25 23 11 1 10 15 15 15 11	WBBB 10-27 WCM 16-13 YCS-95 29-23 WEC1 15-4 928 57-14 WCMO 20-14 WCMO 20		BILLY & / Can Tak LP: Billy 6 62/	THE BEATER THE Care (Ah) The Beaters	Matlonal
13 25 23 11 1 10 15 15 15 11	UMBRI 10-22 MOM 16-13 VES-99 29-23 MRC 1 11-4 928 17-14 WOM 0 20-14 WHOU 20-14 WHOT 28-26 WHOT 28-27 WHOT 28-19 RESK d-29 GERM 32-16		BILLY & I Can Take	THE BEATER THE Care (Ah) The Beaters	Mational Summary up 32
13 25 23 11 1 10 15 15 15 11	WBBB 10-27 WCM 16-13 YCS-95 29-23 WEC1 15-4 928 57-14 WCMO 20-14 WCMO 20		BILLY & / Can Tak LP: Billy & 62/ Regional Assen C 301	THE BEATER THE Care (Ah The Beeters T2 27	Metional Summery Me 32 DEBUTS 1
13 25 23 11 1 10 15 15 15 11	umbn 10-22 MOM 16-13 YES-95 29-23 MMC1 11-4 928 17-14 MCH 0 20-14 MCH 0 20-14 MCH 22-14 MCH		BILLY & / Can Tak LP: Billy & 62/ Regional Reach 1 104 8 204 8 205	THE BEATER THE Care (Ah) The Beaters	Metional Summary LIP 32 DEBUTS 1 SARE 27 DOWN 0
13 25 23 11 1 10 15 15 15 11	URBRI 10-27 HOM 16-13 YES-95 29-23 HRC1 11-6 928 17-14 HOM 26-17 HOM 26-24 HOM 27-14 HOM 27-24 HOM 27-25 HYPH a-17 PERT d-27 ECRR d-27 ECRR 31-16 KYHOFF a ETOT on T94 17-13 HOD 26-23		BILLY & / Can Tak LP: Billy & 62/ Regional Assen C 301	THE BEATER THE Care (Ah The Beeters T2 27	Medianal Summary up 32 DEBUTS 1 SARE 27
13 25 23 11 1 10 15 15 15 11	WRBI 10-27 MOM 16-13 YES-95 29-23 YES-95 29-23 MIC1 11-4 MIC1 11-4 MIC1 12-4 MIC1 20-14 MIC1 2		BILLY & / Can Tak LP: Billy 6 62/ Regional Resch £ 204 8 254 8 355 M 144	THE BEATER TO CATO (Ah The Besters 12 27	Metional Summary LIP 32 DEBUTS 1 SARE 27 DOWN 0
13 25 23 11 1 10 15 15 15 11	WRBH 10-27 WGW 16-17 YCS-95 29-23 WGC1 11-6 928 17-14 WGW 25-15 WGW 25-		BILLY & / Can Tak LP: Billy & 62/ Regional Reach 1 104 8 204 8 205	THE BEATER TO Care (Ah The Beaters TO 27 NEA	Masional Summary UP 32 DEBUTS 1 SAME 27 DOWN 0 ADDS 2
13 25 23 11 1 10 15 15 15 11	WRBER 10-27 WGM 16-17 YES-95 29-23 YES-95 29-23 YES-95 29-24 WGM 20-11-6 WGM 20-12-6 WGM 20-12-12-12-12-12-12-12-12-12-12-12-12-12-		BILLY & / Can Tak LP: Billy & 62/A Regional Regi	THE BEATER THE Care (Ah The Beaters T2 27 N.S.A.	Metional Summary Deauty 12 Deauty 13 Same 27 DOMM 0 ADDS 2
13 25 23 11 1 10 15 15 15 11	WHAR 10-27 MCMU 16-17 TYPE-95 79-23 79-23 79-23 79-24 79-18 17-16 MCMU 20-18		BILLY & / Can Tak LP: Billy & / Regional Resch 1 318 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	THE BEATEF THE CORE (Ah The Beaters T2 27 N.S.A.	Mational Summary 19 32 DEBUTS 1 SAME 27 DOWN 0 ADDS 2 P3
13 25 23 11 1 10 15 15 15 11	SMBBH 10-27 MODU 16-17 705-69 170-23 705-69 170-23 728-17-14 MCMO 20-14 MCMO 20-14		BILLY & / Can Tak LP: Billy & 62 Anglonal C 104 C 104 N 1554 N 15	THE BEATEP THE Care (Ah The Beaters The	Mational Summery Dearing 27 Sans 27 Sa
13 25 23 11 1 10 15 15 15 11	While 10-27 MCM 16-12 MCM 16-11 MCM 16-11 MCM 16-11 MCM 16-12 MCM 17-12 MCM		BILLY & / Can Tak LP: Billy & 62/ According to 184 & 62/ According to 184 & 62/ British & 184 & 62/ British & 186 & 187 & 62/ British & 187 & 187 &	THE BEATEP CORP., (Ah The Beaters 2 27	Mesional Sumery UP 32 DESUTS 1 SARE 27 DOWN 0 ADDS 2 PROMIN 0 ADDS 2 PROMIN 0 ADDS 2 PROMIN 18-24 MOUY 38-26 M
13 25 23 11 1 10 15 15 15 11	When 10-27 word 10-27 word 16-17 years 10-27 word 16-17 years 12-23 word 12-16 word 12-1		BILLY & // Can Tak LP: Billy & 62/ Argional Area. Reco. 1 201	THE BEATEF THE Care (Ah The Beaters The	Masional Sumary 19 12 DE UTS 12 12 12 12 12 12 12 12 12 12 12 12 12
13 25 23 11 1 10 15 15 15 11	SMBBH 10-27 SMBH 10-23 SMBH 11-23 SMBH		BILLY 6- / Can Tak LP: Billy 6- 62/ Argional Residual 12- 12- 13- 13- 14- 14- 14- 14- 14- 14- 14- 14- 14- 14	THE BEATEP The Beaters The Bea	Mesional Sumery UP 32 DESUTS 1 SARE 27 DOWN 0 ADDS 2 PROMIN 0 ADDS 2 PROMIN 0 ADDS 2 PROMIN 18-24 MOUY 38-26 M
13 25 23 11 1 10 15 15 15 11	WHAT 10-27 WIND 10-27		BILLY & // Can Tak LP: Billy & 62/ Argional Area. Reco. 1 201	THE BEATEFRE Care (Ah The Beeters 2 27 N.S.A. P2 EAST 10 - 27 WEST 31 - 27 MAST 27 - 24 MAST 23 - 25 MAST 23 - 25	Masional Sumary 19 12 DE UTS 12 12 12 12 12 12 12 12 12 12 12 12 12
13 25 23 11 1 10 15 15 15 11	#####################################		BILLY 6 // Can Tak LP: Billy 6 62/ Areain Resch 6: 384 8: 28-17 wither 38-17 wither 38-17 wither 38-17 with an all 16 // Can Tak //	THE BEATEF THE Care (Ah The Beaters The	Mational Summer; Summe
13 25 23 11 1 10 15 15 15 11	STREET 10-27 STREET 11-4 STREET 11-5 STREE		BILLY & / Can Tak LP: Billy & 62/ A-glonal Resch 1	THE BEATEP The Beaters The Bea	Mational Summary by 12 DESUTE 1 SAME 27 DESUTE 1 SAME 20 DESUTE 1 SAME 20 DESUTE 1 SAME 20 DESUTE 1 DES
13 25 23 11 1 10 15 15 15 11	What 10-27 wow 10-27 work 10-27 w		BILLY & // Can Tak LP: Billy & 62/ Regional Resen. # 1 201	THE BEATER THE GOOD AND ADDRESS OF THE BEATER TO COMMENT OF THE BEATER THE BEATER TO COMMENT OF THE BEATER THE	Mastonal Summary 199 12 12 12 12 12 12 12 12 12 12 12 12 12
13 25 23 11 1 10 15 15 15 11	STREET 10-27 STREET 11-4 STREET 11-5 STREE		BILLY & / Can Tak LP: Billy & 62/ A-glonal Resch 1	THE BEATEP THE Care (Ah The Beaters 2 27 NEA P2 LAST WEST 31-27 WEST 31-27 MAD 19-17 MAD	Mastonal Summary 19 32 20 20 20 20 20 20 20 20 20 20 20 20 20
13 25 23 11 1 10 15 15 15 11	What 10-27 wow 10-27 work 10-27 w		BILLY & / Can Tak LP: Billy & 62/ A-glonal Resch 62/ 18-46 19-18-18-18-18-18-18-18-18-18-18-18-18-18-	THE BEATEF THE Care (Ah The Beaters The	Mastense Summary P3 25 UP 12 1 25 UP 12 UP 1
13 25 23 11 1 10 15 15 15 11	What 10-27 wow 10-27 work 10-27 w		BILLY & / Can Tak LP: Billy & 62/ A-glonal Resch 1	THE BEATER THE Care (Ah The Beaters T2 27 MEA P2 EAFT ###################################	Masional Summary 199 32 12 12 12 12 12 12 12 12 12 12 12 12 12
13 25 23 11 1 10 15 15 15 11	What 10-27 wow 10-27 work 10-27 w		BILLY & / Can Tak LP: Billy & 62/ A-glonal Resch 62/ 18-46 19-18-18-18-18-18-18-18-18-18-18-18-18-18-	THE BEATEF THE Care (Ah The Beaters The	Mastonal Sussairy 200 Mastonal Sussairy 200 Mastonal Sussairy 200 Mastonal Sussair 27 DOWN 0 ADDS 2 Mastonal Sussair 27 DOWN 0 ADDS 2 Mastonal Sussair 27 Mastonal Sus
13 25 23 11 1 10 15 15 15 11	What 10-27 wow 10-27 work 10-27 w		BILLY & / Can Tak LP: Billy & 62/ A-glonal Resch 62/ 18-46 19-18-18-18-18-18-18-18-18-18-18-18-18-18-	THE BEATEP THE Care (Ah The Beaters 2 27 REA #000 90 -27 #000 90 -27 #000 90 -27 #000 19-11 #000 19-12 #000 19-13 #	Masional Summary 199 32 12 12 12 12 12 12 12 12 12 12 12 12 12
13 25 23 11 1 10 15 15 15 11	What 10-27 wow 10-27 work 10-27 w		BILLY & / Can Tak LP: Billy & 62/ A-glonal Resch 62/ 18-46 19-18-18-18-18-18-18-18-18-18-18-18-18-18-	THE BEATEF THE Care (Ah The Beaters The	Mastonal Sussairy 200 Mastonal Sussairy 200 Mastonal Sussairy 200 Mastonal Sussair 27 DOWN 0 ADDS 2 Mastonal Sussair 27 DOWN 0 ADDS 2 Mastonal Sussair 27 Mastonal Sus

calinfluenc itions that	to that are se. This parall do not qual	el may lify for	GARY U.S. BONDS This Little, (EMI America) LP: Dedication 179/0 Regional Mallonal		
ares as pub ting stations	nday Sunday dished by Ar s are evaluat	bitron. ed and	Reach 8 16 8 76 8 10 75 8 W 44 8	0	ORBUTE 2 DRBUTE 2 PARE 17 DOMN 9 ADDS 0
rations take	e place in J	nuary	P1	P2	Р3
ALLELS.		ORTERS T WEEK	#ART When 4-8 Whene 4-6 WFIL 25-16 WIFI 7-5 WCAO 16-15	MPMF 10-9 RQ94 17-13 RLAZ 9-7 WJDR 15-13 REF106 10-9 MERC 19-17 MSGM 6-4	WJSQ 16-B MGUY 8-5 MACE 17-15 WLAR 14-4 WIGY ON
	The Gypsy (-	MRRSPM 13-11 PRO-PM 13-8 28105 e-3 MPGC 15-14 CPTR 31-26 CHUH 21-18 CRGR 25-20	G100 9-5 MAAY 22-17 MARY 15-14 BJ105 31-14 MBBQ 24-19 PM100 15-12 MMBQ 10-8	WTBN 15-14 13FEA 15-13 WFaG 6-7 14WX 22-18 WCIR 22-16 95xIL 12-7
Regional Resch t 374 5 204 H 154 M 235	2/11 2 N&A	National Summary UF 13 DEBUTS 7 SAME 31 DOWN 0 ADDS 11	BOUTH HRBE 15-14 293 14-17 940 13-8 9105 14-13 MRDWEST	KR104 15-9 920 20-17 9882 12-9 WOK1 22-15 MRJ2 16-14 WHOR 14-10 WBCY 15-13 WAYS 20-17 WSEZ 17-15	MRHY 13-7 2102 16-14 HTGA 14-12 958GF 7-5 HFOX 10-6 HCGQ 9-9 HISE 21-18 HAMSFR 16-10
P1	P2	P3	CRLW 27-22 RBEQ 4-3 W2ZP 14-13 WGCL 17-13	MCSC 8-8 HQRR 8-4 HRVQ 7-3 MAKY 52-12 HVUH 7-3	WHER 1-2 PROD 29-22 WEXT 15-15 RILE 10-25 HSEL 21-21
MIF: 4 94FE 0-28 J8105 25-21 Q107 a CFTR on	REGL a stwy 38-2s WAAY on V103 a	WACE on WEGS & WEGS on WELL on	NETA OU S)-31	MEND 26-23 MEND 26-23	#Q12FM 19-19 #PUR 11-11 #VOL 13-12
CRGM a BOLTH RRBE on	920 d-37 MSR2 on MBC7 on RJ100 28-26	95XIL on BOUTH MCGQ 4	#FI d-26 #115FM 32-21 #100 19-18 #FRC 16-11 #SF# 80	MVIC 20-19 MLOLPR 37-23 SSTT 14-10 FIOA 6-3 KOPP 14-13	Rest 13-7 mFym 19-17 MFAC 13-9
RBEQ 5-4	MIDWEST MGHD 27-20 MVIC on FMEN on	WISE ON WANSFRION WXLR ON	REZH 6-7 13# 24-24 HJR 11-0 FTVA 0-5 HPL2 11-9	KMEN 16-13 KKAV 17-18 #293 9-8 MIOR 14-11 WISH 4-2	KKLS 13-11 WREA 17-12 WSPT 12-7 WTRU 12-9 KWLD 10-11 EDVV 14-15
P2	IIII on WDJK on	WHER a	0103 25-20 80PA 15-13	2:04 13-11 WHAM 15-13 WIRS 35-33	WR81
0304 d-26 W100 d-30 WEREPN on R104 32-27 WA(W 29-27 WREE a V100 on	RR # R O O RERM A RL PM O O A PM O O A PM O O A PM O O A PM O O O O O O O O O O O O O O O O O O	KART 32-18 KART 32-18 KART 32-18	P2 B104 17-16 WF5R 51-10 WOLF 35-7 WBSF 37-14 WRFH 4-7 WTRY 18-13	MMAP 21-20 MMEE 18-7 WGBF 20-19 W93 22-26 MMSH ON VEX-09 13-8 MWC1 17-16 92X 13-7 WDJ# 30-10 WHOT 56-12	KEW: 19-9 #SLY 0-4 KCBN 25-22 KDEA 11-5 KATT 18-1: KQDI 23-21 RBDE 23-19 FOOR 6-6 FFMD 19-14 MBLC 7-5
MARTY E	BALIN MI Americal		HP1V 12-10 MP11 16-12 MT1CPM 15-10 EC101 17-10 HICC 0-5 HPET 11-7 MARE 18-13 Q106 17-8 HRRIPH 6-1 HACY 5-6 14Q 10-15 MKEC 9-7 V100 15-9	MYPM 20-19 MYMBY KKK# 13-0 KYM 13-11 Y94 14-15 KIDD 25-19 KJDD 25-19 KJDD 26-11 RMSQ 24-16 RTAC 14-7 KYSM 10-9	

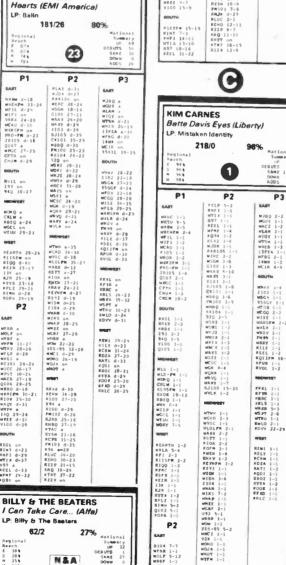
#100 33-30 #218 38-18 #778 a #PLE on

WYSC 16-25 WASE 35-35 HIGA 15-16 WISH 24-31 5104 36-28 WASE 90 WISH 90

RIOV 16-14 RJRs 39-37 FMSQ a RC PE 31-18

Egol on

Р3



P2

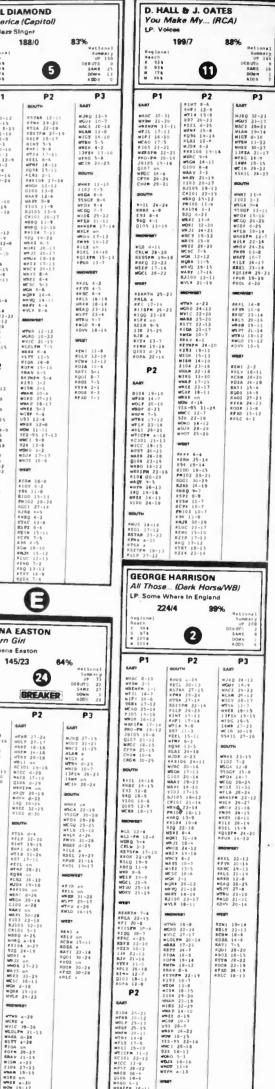
HC102 3-2 W1CC 1-1 HPST 1-1 MAEB 2-2 Q106 1-1 MEB0 1-1 MERJFM 1-MERJFM 1-1 MAY 4-7 HMYM 4-5 140 1-1 MEEE 2-9 V100 1-1



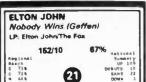




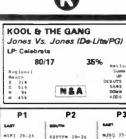
O



#ERR 20-17 #ERR 28-10 #THOFF A-25 #IOV 15-7 #IOV 15-7 #IOV 20-9 FRID2 20-9 FRID2 20-9 #INDS 14-7 #TRAC 17-10 #FRID3 10-10 #FRID3 10-10



Regional Reach		UP 109
E 714	•	preurs 10
4 609	2	DOM: 1
A 61#		ADD4 10
P1	P2	Р3
BART .	WT1 8 d=35	BART
1330 9-9	RESL on WFWF 22-16	MJ40 23-11
WBEHFM 26-20	EQ96 16-12	MVC1 33-50 MVC1 33-10
WF1L d=25	ERELOS 29-22	WLAR 20-25
WIF1 21-20 WCAO 27-25	MERC 29-27	WIGY 35-16
w KR CPm 21-22	WSGR 11-25 G100 18-16	WTSN 10-A WFBG 11-10
CPTR 38-34 CHUM 38-23 CHGM 4-29	MAAY 39-31	14Mx 34-30
CHGM 0-29	WATY o	MCIR 20-12 15kil 12-10
	7103 LB-16	-3x1F 11-10
BOUTH	B3105 38-26 C0101 18-15	BOL/TH
evil on	MasC 30-14	MHHY 26-23
01-12 C01	WHEQ13 EXIO4 25-18	958GF 20-15
940 19-14	930 4-39	WFOR 13-11
TESTED	#S [C1 20 -17	WCGQ 23-23 W(5E 27-26
PT 4-10	WO 11 23-10	WF 0.0 30-27
WEER 4-19	MMOX 25-22	MAMSPR 29-2 MROV 23-37
w2 UU 24-22	WBCY 22-10 WBCZ 23-17	PM99 17-13
wes1	MQBE 27-24	MERT on
	MQRX 27-24 MARY 21-21	#5 EL 24-19
SEARTH .	E3100 on BVC# 17-15	8 Q1 1PR 0-29
EP1 on ER16FM +-25		RPUR 17-12
FEOD 18-19	MINISTRACTION OF THE PERSON OF	MIDWEST.
HYVN 20-22	HVIC 33-28	
IND 22-17	WLOLPH 30-30	RETE 25-24
2103 .	HARR 24-25	WRER 0-35
	ESTT 21-23 EIOA e	WSPT a
0.2	KOFW 18-15	WTRU 27-25 RWLO 22-16
P2	EWEN 26-33 ERAV 20-20	RDVV 31-19
EAST	#EYNPH 49-17	-
B104 25-21		WEST
mFaR 22-19	MISM 0-7 IIO4 18-14 WHAM 10-29 WIRS 35-32	EE#1 30-30
WOLF 19-28	w1#5 25-32	#SLY 21-19 #CBW 34-27
WBBF 20-20 WHF9 13-15	MREE 27-25	EDIA 24-18
	MRSS on	DATE 24-15
MFEN 28-25	MOW 15-14 YES-05 19-17	RQD1 24-23 #802 14-11
WBLI 20-18 WICE 18-14	YES-05 19-17 WHC1 34-24	ETYA d-20
WPST 22-19	928 13-13	EGOR 31-18
MAES 21-21	MORO 53-18	EFED 5-30 EBLC 14-14
Q104 35-22 WEBO 20-17	MDJ# 25-25	Safe ta-14
MEREPH 11-9	WEST.	
R104 26-23 MAQY 32-20		
MINTER B	FEXT 24-23 V94 n-25	
MREE 26-20	F100 on	
VI00 26-24	RGG t on	
BOUTH	KJRB 22-15 TWBQ 19-17	
	ETAC 26-20	
*EGL 19-17	# W Stu 21 - 17	
ETSA on	896 25-23 8880 24-23	
KSETFM 26-22	RENO 24-21 ETET 12-11	
EELP 25-25 EIST 13-11	126 1 G-30	



BART		P1
	801/74	LAST
MJBQ 35-31 MACI ON	ESETPH 29-26	W1F1 29-24
MT3d on	EELP 24-21	WXX5PH - 0 PRO-PH
MMES 20-20	8HPT a 897 30-26	J8105 d-13
MFBG 25-24	REEL OR	HEGC 26-24
14WT d-27	EQ94 en	
octs ou	WERC 26-19	BOUTH
BOLTH	WENC 26-11	ERLY 0-20
	MAAY OF	293 23-21
WHEN OR	T103 37-30	940 17-15
#5GA 17-15	BJ105 on	9100 m-29 0103 21-19
WFOR d-30	MBBQ 24-22 PM100 a-25	8103 51-13
MF LB 13-20	920 00	AND WAST
MARSPH 25-	w502 23-20	
URL# 28-25 PRIOS 28-24	MMC3 on	-
BVQL 24-19	MAYS on MSEE 35-31	WHITE T
	WCSC 28-25	SEARTH d=29
AMERICAN STREET	ALCON OU .	ERLA a
	WYLE d=25	EF1 a
WTRU on	4004007	#115 PM a-20 #100 40-29
10007		EPIIC d-40
	WVIC on	138 0-30
ECBM d=40	MARIE on	ETT R on
EYWA 30-26	WIRS .	P2
E008 a	WDJK a	PZ
	WEST	CAST
	FERH ON	WOLF &
		Q104 4
		MHEE 0-16
	KJRB a	
	STEE 4	
	ENDQ d-27 ECPK 37-33 KNYF 17-13	

50	/11 22	% Hatlonel
Begionel		Summery
Reach		UP 6
E 25.5		DEBUTS 4
5 144	NEA	SAME 19
# 151	100	DOMB 0
w 374		ADDS 11
P1	P2	P3
BART	BAST	SAST
no l'il	water 22-21	MCTA I
	WPST a	WIGT OR
BOUTH	MAES on	WFBG on
	WEREPH on	14WE a
ERBC a	#104 6-31	95.111 on
	MEES W	
THE REAL PROPERTY.	A100 ou	BOUTH
E8E0 8-6	BOUTH	MFGE on
		#VOL 27-29
WHIT?	REMY d-29	
	KHP1 on	AMERICAN TO
RFHC 35-37	#S#2 on	
ESPX a	MBCY on	WW 608 21-19
EE28 37-24	MCSC a	WS PT 28-13
SIZE 26-23	#3100 18-13	MTRH OO
SIMM o	WVER &	
6JR 26-23	mACE *	

w 374		ABDS 11	
P1	P2	Р3	
BAST	EAST .	BAST	Pro-
wiff on	wRFR 32-31	MOTA 1	JUICE NE
BOUTH	MAES on	WIGT OR	
	#ERIFE on	14 wfE a	Queen Of
ERBC a	NESS .	95stt on	LP: Juice
Management of the last of the	A100 ou	80VTH	
M8ED 8-6	BOUTH	MFOX on	11
weight.	E(#7 d-29	#VOL 37-39	Regional Reach
	KHP1 on	Manager 1	E 624
RFNC 35-37 RSPX a	MBCY on	WHICH 21-19	8 541
EE28 37-34	MCSC a	WSPT 28-13	m 593
9,78 26-23 Elmm o	E3100 16-13	MEN ON	
11,400	MEDICAL STATE OF THE PARTY OF T		P1
1		ME#1 32-22	EAST
	W154 on 2104 30-24	BCBH 37-34 BAT1 4	withw d-2)
	WMAR on	1000 on	WEEMPR a-30
1	mDJR 35-35		WIPI on
	www.		WCA0 on F105 29-29
	REEX on		MROR a=26
	E101 19-17	1 3	PRO-PM d-24 39105 20-24
	EIDC 4-28		BOUTH
1	PM103 d-26	1 1	291 .
l .	MEMO 20-16	1	740 .
	EZZP 25-21		MIDWEST
			ESPORE A
			WGCL A
			MGCI, a
			1879.071
1			READTH OR
			EPI on
			#118## on #100 on
			no MISH
1			EYYX a
			0103 4
			ROPA a
*		1	

	IJulce New	ton con
W	WQRE 4-27 WVLF on	ERR -
TAN TRANSFER	WVIC on MARE on ROFM = -29 ERAV d-24 MISM 29-22	ENEG EYEN ECPL RENO EZIP

	ITAN TRAN	SFER
	for Moderns 7/25 65	% Mational Summery UP 48
E 736 5 661 9 536 # 671	BREAKER	DERUTS 45 SAME 29 ODWN 0 AGDS 25
P1	P2	P3
MARC 39-26 MERN A WPENFM 39-26 WF21 d-26 WF21 d-29 WCAO 29-21 F105 on WE03 24-20 WENFM 19-18	EMUS 36-37 ESETPM on BELF a-28 AINT d-27 ENF1 d-26 MTSR d-38 MTSR d-38 MTNF d-25 ERS d-27 ERS d-27 ERS d-28	MJ00 a-40 MGUY d-34 MACI on MLGH a MTBU on WHED 35-17 11FEA a WT0G 17-16

Reach E 735 5 669 9 535 H E79	BREAKER	UP 48 DER UPS 45 SAME 29 DOWN 0 AGDS 25
P1	P2	Р3
CAST	BOUTH	EAST
MARC 39-26 MENN A MPBDFM 31-26 MFM A MPBDFM 31-26 MF 31-26 MF 31-26 MF 31-26 MF 31-32 MFM 31-32	RMUS 36-17 HSETFM ON BELLY 8-27 HSETFM ON BELLY 8-27 RMF1 6-26 HTTER 6-38 MFM1 6-28 HSER 6-28 HSER 6-27-28 HSER 6-28	M20 0 = 40 MO2Y 0 = 14 MACT 0 = 1 MACT 0 = 1 MIGS 1 = 1 MIGS 2 = 1 MIGS 2 = 1 MIGS 2 = 1 MIGS 3 = 1 MIGS 3 = 1 MIGS 3 = 1 MIGS 3 = 1 MIGS 4 = 1 MIGS 4 = 1 MIGS 4 = 1 MIGS 6 = 1
CRLM d-10 MGCL a-29 MZUU on WEST	MBCV en MAY5 on MCSC 23-10 WGM 18-11 WGM d-29 WVLK d-29	W158 d-39 W718 32-29 WANSPM a WELLE on PM99 34-30 ELLE a ESEL d-29 EPUB a EVOL d-28
READTH 28-19 RIGER 10-27 RIGE 0-27 RIGE 29-27 13H a RIM 22-18 RVY# d-26 RPLZ 31-25 RPM 0-20 0103 a ROPA d-28	MINDWERT WITH a-26 WITC d-19 WLOLFH 3H-25 WARE d-11 ESTT d-24 FION d-29 RHAV 19-12 FION d-29 LIOH 28-21 WHAN d-28 WIER 0 WHER 0	REFL on RPTR on RREC d-29 RELS on WSPT d-15 RWLD 10-23 RDVV a RTST
EAST	MON A-24	ECBM 40-33
MFBH 25-22 MTRY on Wall d-28 MC101 27-19 W1C 25-21 M1C 25-21 M1C 25-21 M1C 40-27 Q105 e M1RZPM d-17 M106 37-12 M4(N 25-22 14Q s-27 MKEE 40-26	unkc 1 26-27 unkc 1 26-27 unkc)	HOTA d-28 HATI d-25 KQDI on 8801 on 8001 on HOTA on HOTO on BRILC 29-24
	MINT OF	

MOODY		
Gemini D	ream	11
Throchol	d/PolyGram	
		- 11
LP: Long D	stance Voyage	, II
	_	Metional
Regional	63	Summery M. UP 14
1 t 75, 151	44 25 67	% DEAUTS 55
8 694		5ARE 38
454	BREAKER	DOWN 0 ADDS 44
1 /11	(4-14-14-1)	MDDS 44
P1	P2	P3
	SMP1 on	1
EAST .	WTIE d-11	EAST
	FEEL o	#JBD a-39
WEEKPM 40-27	WFMF on	#GUY 4-33
WPIL A	EQ94 on	MACE d=11
WIFI on	MJD# #	MIGY A
96RA 25-18	EXELO6 on	WTS# on
RCV0 9-58	MS-GW a	ethEB an
PRO-PH a	G100 10-27	13FEA on
J#105 33-30	MARY OR	WF8G 30-26
Q107 on	VI01 d-40	MCIR e
MACC 0-53	83105 4-40	9541L on
CPTR 4	CH101 40-34	
BOUTH	mBed ou	BOUTH
	FM100 on	WHAT A
IRBE on	WSE1 a-10	2102 27-24
213 o 940 e-30	won1 a	955GF d-27
W100 e-10	MMO 8 ·	MACH 9-37
	MRCV 0	WISE 6-40 WPLB #
MEDANGET	MCSC 4	MAMS PH a-30
CSLW on	eQH an	PH 99 4
1000 19-10	mGus q-30	MEET 6-23
MCCT 9-54	STIDO ON	E[LE a-10
	F 100 00	RPUR 4-29

MERH #		
WBERPH 40-27	wiftle on	#GUY 4-33
WEERPH 40-27	EQ94 on	MGUY d-13 MACE d-11 MLAR a MIGY A
	ELAI d-35	MLAR a
MITI ON	M.70# #	MIGY A
96RA 25-18 MCAO d-28	BEN106 on	WTS# on
ECMO 6-58	MS-GW a	MREB an
EXPERT O	G100 30-27	13FEA on
	MAAY OR	WF8G 30-20
JR105 33-30	MAKY on	14mm on
39105 33-30 Q107 on	WL01 d-40	MCIN e
# ACF 0-% A	83105 6-40	99sil on
CPTR #	CH101 40-34	
	WBRQ on	804794
BOUTH	PM 100 on	
	FM100 on ER104 on	WHAT A
IRBE on	WSE1 a-10	2102 27-3
213 0	WOR1 a	955GP d-2
940 e-30	MMO 8 +	WFOR 4-21
A100 -30	MBCT 0	W[SE 6-40
	WSET 4	WELL G-40
MIDWIGHT	MCSC a	MAMS PH a-
CSLW on	MCM 9u	PN 99 A
EBEG 19-18	#8 AG 00	MEEA 9-53
ACCT 9-54	87100 ou	E15E a-10
		RPUR 4-29
WEST	MVL II on	EAOF 9-38
	MIDWINT	
REARTH OF		AMED WHEN THE
EFI on	MGRD 6+32	
filePW on	WVIC 4-40	EILRL a
		RESIC a
EIQQ on EEER d-28	REGA a EWEH d-25	CELS A
E.30 d-21	CETHER .	MRED 4-27
EVY4 d-30		MTRU 4-25 EMILO 4-25
SPL2 4-31	8293 a	EMTO 9-58
ETY4 d-30 EPL2 d-31 ELMH d-29	WISH a	KDVV 9-34
ROPS a	1104 6-27	
	WMA= d-37	WEST
P2	WIES on	
F 2	MGBF 4-29	ECH! a
SAST	MAC (v = 30	ESLY on
	92E on	ECBM d-31
B104 d-29	MDJK on	EDSA a
WFBR 30-26		RATI d-20
MKFR 4-32	enta.	ne loga
MIN'S 0-32		Emoz d-30
WF LT 0-29	EREE 0-27	KYTA d-30
mpfi a	No wash	EDOR 9-56
	ETOY &	EFED 0-24
#FS7 d-31	E100 a	KREC 4-21
	MJRB 4-29	
MAEB 0-29	ENBO 4-34	
0106 4-28	ETAC on	
MEREPH 4-22	EYSH 30-25	
#104 on	KCF1 6-31	
MAGY 4-21 WEEE a-38	PR103 d-36	
WEEE a-38	ER.78 on	
W100 en	ERJE on ELUC d-24	
	FENG #	
BOUTH	E219 29-25	
	ELUC d-24 EZIP 29-25 KNQ d-28	
KEGL 4-29	BHY7 12-19	
FTSA a	ETET 4-10	
ESET! # on	ENTY 32-19 ETET 4-30 EZZI ON	
EIM& 30-35	-20- 011	
		1
	-	
	\boldsymbol{o}	

JUICE NEWTON Queen Of Hearts (Capitol) LP: Juice		
11 Reach E 62 t B 56 t n 26 t m 56 t	14/34 6 N&A	Mational Summery UP 15 DEBUTS 25 SARE 40 DOWN 0 ADDS 34
P1	P2	Р3
EAST	EAST	BAST
#RBW d-2) #BEMPR a-30 #FEL no #FEL no WIFI on WCAO on F105 29-29 #RON a-24 JB105 20-24 #BOUTH 293 - 940 a	WTRE a WOLF = 28 EC101 d-28 EC101 d-28 EC101 d-28 EC2 10-26 EC2 10	MJBQ 38-36 WGUY ON MACE 4 MLAH 35-34 MIGY d-28 MTSN a MHER d-10 13FEA 28-25 MFBG a 14MK ON MCLK ON MONTH
SS95PH a sHD s-19	ESTAB a-29 RINT d-28 ENP1 29-23	#5GA +-32 958GF 4
MGCL a	EEEL d-34 EQ94 a ELAZ on MJDE on	WFLS d-33 WFLS d-33 WAMSFF a
READTH ON EFF ON EFF ON EIGFN ON EIGFN ON EYEM EYEM EYEM EYEM EYEM EYEM EYEM EYE	WEEKC 0-10 WSCM d-27 G100 39-26 WAAY 0-30 W103 on 33105 on 920 on WBDE 6 WBDE 0-1 1800 on 1800 on 1800 on 1800 on	MALE on PHIPS on RITE d-28 ESEL on MARIE A MYRU 29-27 EDVV •

WORK d-27 MVLW on MEANEY WHICO ON MARK ON ROWN 4-29 RRAY d-24 MISM 39-22 ZIO4 & WDJE ON	HORE d-26 EFRE On HOGE ON HORE	FCSM d-19 EDIA on HATI 34-21 EQDI on ESUI an EVYA an EDOR d-10 FFED on ERLC on
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OAK RIDGE BOYS Elvira (MCA) LP: Fancy Free 107/23 47% unlined		
Regional Reach E 384 B 675 H 404 H 435	NAA	SUBMER UP 5 DEBUTS 1 SAPE 2 DOWN ADDS 2
P1	P2	P3
WHELTPR 19-9 WYIL 39-9 WYIL 10-21 WYIL 10-21 WYIL 10-21 WITCH 10-21 JB109 on WPCC 29-21 BOUTH WYUL 4-23 Z9) d-20 94Q on MHCOUNTET CELL W 20-20 WHEND 9-8 WITCH 4-27 ZF 11 EV 27 ZF 11 EV 27 ZF 11 EV 27 ZF 11 EV 27 ZF 27 Z	ENUS 13-10 FEGL 28-28 FFGA 28-28 FFGA 28-21	WJ00 a wA12 35-21 W1CW W MCB 15-12 11FEA a 14WE (7-10 95-11 15-2 11FEA a 14WE (7-10 95-11 15-2 14-9 W1GA 18-0 95-5CF on WF02 ON WANDER OF WANDER OF WANDER ON WA
P2 ***********************************	MTMB 0-29 mSDD a MYTC On a MYTC On a MYTC On a MYTC On B D M	which 33-31 with 38-32 Kuto 19-14 BDVV e WEST SENT on RCBU 16-32 FD1A RATT d-24 EVYA 26-418

Time (Ari	ALAN PARSONS PROJECT Time (Arista) LP: The Turn Of A Friendly Card 136/18 60%	
Regional Brach E 525 S 725 W 675 W 655	27 BREAKER	Summer Summer UP 00 DEBUTS 10 SAME 2' DOWN ACDS 10
P1	P2	P3
EAST	EQ94 29-25 ELAZ 35-33	EAST
WROW 6-3 WBENFR 14-8 WFIL on HIF1 d-28 WCAO 18-16 JB305 31-29 WFGC on CWG on	MIDE 39-31 MIDE 39-21 MINESON 12-12 MIDE 11-13 MIDE 11-5 GISO 26-20 MANY 0 VIO3 39-25 BJID5 36-34 CRISI 0-16	MJBQ 33-27 MLAR 23-19 W[GY 12-8 MTSH 10-15 1175A o MTDG 24-22 14ME 23-17 WCIG 27-11 95±11, 31-3
BOUTH	#860 29-23 FRIDO on	
EVIL 21-21 EBBE 6-4 EP3 17-13 940 13-10 VIOC 4-28	ERIO4 26-25 920 16-14 WSF2 27-22 WORL d-30 WRJE + WBCT 8-7	WHRY on 2102 28-25 955GP on WPOR on WCGO 19-11
Intervented?	MATS 20-23 WSEZ on	WISE 7-5 WFLD 27-22
WIZF on WGCL 24-23 WIUU 0-29	MJ100 17-15 WVLW 20-10	MANSPR 10- MELE 1-4 PR 99 18-14
WEST	emperatri	WILLY 25-22
FF[= F1300 e FE2R d-30 FYYE d-27 RF13 30-24 F[%H on Q103 on	#YTC 35-39 #LOLF# 14-0 MAID: 21-16 RSTF 29-25 RIOA 28-23 GMDM 4-3 EXEMPT 4 RETENT 4 WEST 00	RSEL 19-1: RQIZFR 27: EVOL on RREL on RESC 0-25 RELS 20-2: USPT 24-5
P2	WAA 20-16	WTRU 24-2 ROVV 27-2
SAST .	WGBP a-30	
8106 on WPBR 21-10 WPBR 21-10 WPBR 21-10 WPBR 21-16 GTLY G-26 WPBR 15-12 R104 10-16 WPBR 15-11 WFFR G-24 REC 31-24 V100 6 SOUTH FTRA 4 RECF x-15 FLW 21-17 F	WHEN A WORLD A-26 MDDA ON A-26	REW1 10-4 RSLY 10-1: ECB= 27-2: EDIA on RAT1 4-0 RSD2 11-0 RYVA 19-1: ROW1 8-1: RFWD 24-2: ERLC 15-1.

The Waiti LP: Hard Pr Regional 15	RTBREAKE ing (Backstre omises	etMCAU 0% Summary UP 129
E 654 5 644 H 705 H 785	15	SAME 22 DOWN 5 ADDS 0
P1	P2	P3
EAST	SART .	EAST
wh Ex PH 0-7	8104 27-24	WJBQ 13-29
MIPI 4-6	MOLP 7-4	WGUY 13-10
96 K.H. on	wher d-36	MACZ 11-14
WEESFR 11-7 PRO-PW 17-11	WHPR 9-6 WTRY 16-14	WLAM 16-10
J8105 18-15	WFLY 10-7	W1G7 15-5 WP8G 11-12
0107 on	WB63 26-24	WC 18 15-0
MEGC 19-16	WICC 14-11	9381L 24-25
CFTR 16-11	MPST 16-14	
CHUM 14~9	MAED 23-2,2	BOUTH
BOLTH	Q106 20-20 HFR2FR 8-7	MINKY 16-14
	8104 21-17	2102 20-10
ERBS 21-16	16A (N 3-1	WSGA 21-22
293 25-22	MREE 12-10	955GP 18-14
940 21-18	V100 on	MEOX 13-8
MICHAEL	BOUTH	WCGQ 22-22
		MANSPR 23-11
WLS 14-14	#8GL 12-18	WXLF on
WEB-PR 14-14	KTSA on	-MOV 35-33
CRLW 21-21	E2#T 12-9	PM93 26-21
MBCE 10-9	HPT 15-13 HTTX 8-7	MARKA #4-#1
	897 29-28	45EE 4-1
WEBY	WFRF 16-12	#Q11Pm 32-9
	#Q94 12-8	EPUR 25-26
REARTH 20-17 RF1 10-17	EFWE 56-53	#AOF 14-19
	MJDE 18-15 Esklob 18-17	MEDITET
		- William
H116PH 19-17	G100 15-13	
ELISPH 19-17 ELOO 20-74	G100 15-11	REEL 18-16
HIISPH 19-17 HIQQ 20-74 HSFJ 17-1A HEIR 13-9	WAAY 10-15 V103 27-24	EFYR 12-10
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	OTOGLO	
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	35/11 59 30 BREAKER	Vational Summery UP 68 DEBUTS 15 SAME 38 OOWN 3 ADD 11
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	MMJz 2v-26	MISE on
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	8104 a wolf a wolf a wolf a wolf a wolf a a 29 wicc a 29 wake on 0106 a wrson a sind d-25 wagy d-24 wsgr d-37	MINISTER WYIC e MARE OR DRAY e HISM a-90 IIO4 on WREE a YES-93 39-35 MNC1 s WEET EERB a FIDO on	HERE on HISLY on HISLY on HISLA on HATE d-12 HIDLO on HISLO

	FIDO on FRIO2 a ECGI a ELJAS 38-20 RMEQ a FYSM a ERAJE on ERAJE on	·
	HILP 27-24 RRQ d-29 EMYT d-29 STRT G-27	
Still Right	AIRIE LEAC L (Casabla ing In The Nig	nca/PG)
149	9/4 6	6% wastonal
Regional Reach c 75% S 63% M 66% H 59%	20	UP 100 DEBUTS 16 SAME 27 DOWN 3
P1	P2	P3
wpenPM 29-26 WFIL on WIFI 34-24 9682 11-5	MFBR 24-21 MOLP 32-24 MBBP 0 MFBY 30-28 MFEY 27-24	#JBQ 23-11 #GUY 35-31 #LAR 31-21 #IGY 34-11

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MVL # 27-24		

	olity 3/58 3	0% Watlons
Reach E 39% S 31% M 26% W 33%	N&A	Summer UP DEBUTS SAME DOWN ADDS 3
P1	P2	Р3
EART	BOUTH	EAST
95sg 22-16 Q107 on BOUTH	RTSA a RIMT a REAL a RESIOS * TIO3 a WBBO a	HACZ e MYBG e-32 9511L on BOUTH
1100 a-26	EXIO4 a 920 a-dp WSEZ on WBCV a MCSC a	2102 e-31 95SGF e MKL# e wKKY a
WES-PH & CHEW &	B B B B B B B B B B B B B B B B B B B	HIDWEST
EFE .	#GRD d-25 4527 e-30 KWEN 25-20	FFEC 4 FFLS a EWLO 4
P2	##EM 25-20 #193 d-17 #NAM a WMC1 d-25 92# e-24 #DJE a	RENI o RSLY o RDIO o
ribr a		#00# a

CLIFF RIC Give A Li	tie (EMI A	merica)
79 Regional Reach £ 484 5 344 R 234 W 354	N&A	Mational Summery UP 41 DEBUTS 2 SARE 26 DOWN 10 ADDS 0
P1	P2	P3
EAST	BOUTH	EAST
MASC 36-34 MBEMPN 18-14 MPIL 20-18 MIFI 35-25	RSTRO 20-14 HHFF 19-18 WT1X 29-24 REEL 22-19 HO94 20-29	WJBQ 20-15 WGUY 30-27 WLAM 22-20 WIGT 22-21

EAST	BOUTH	EAST
WASC 36-34	ESTRO 20-14	wJ80 20-15
WREHPH 18-14	EMPT 19-18	WGUY 30-27
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COLD E on	M3100 33-31	HBZ# 21-21
		PR 99 19-17
THE RESERVE OF THE PERSON NAMED IN	MICHIGAT .	MESTY 27-27
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WIZP on	MAIC 19-10	
	MEDIEM II-II	MEDICAL PROPERTY.
WEST	WARE -26-26 #STT 26-16	
		44 E 9 - 6
KREA OF	#IOA 29-26 #IS# 20-19	KFYB on
E100 24-23	MISH 20-19	81-81 DASM
RPRC 33-33	HBAR on	WS PT 9-19
40PA 10-12	WHAT	ww87
		6/667
P2	#10Y 22-21	EZRT 17-15
EAST .	ETAC 23-24	ESLY OF
	RYSH 17-22	ECBw 21-35
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#C101 on	#RQ 27-24	OII
MAEB 6-14	STET 23-21	
MAGY 14-13		
140 20-17		
		1

LEE RITENOUR Is It You (Elektro	
169/6	74% Wationel
Regional Reach E 714 3 774 W 225 W 764	Summary UP 133 DEBUTS 9 SARE 28 DOWN 0 ADDS 6
P1 P	2 P3

P1	P2	Р3
SAST	SAFT	EAST
		MGUY 27-25
MABC on MKRW 21-13	B194 21-10	WLAM 21-16
	WFBR 18-16	WTSH 10-17
WBENFH 24-16	WOLF 26-20	MRES 17-14
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MATE!	G100 19-17	EXEC 21-10
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0	MORK 23-10	RBLC 2T-26

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KENNY ROGERS I Don't Need (EMI/A LP: Share Your Love 153/152 6	America)

Regional Reach E 624	(29)	Summ UP DEBUTS
5 804	BREAKER	SA42 DOMH
H 71 6	BALEPAKER	DOM H ADDS
P1	P2	P3
EART .	BOUTH	EAST
wabw a	RHUS 0-22	WGUY a
WBENFR A-40	EPRE 4 ETSA a-29	MACZ a
WIFE a	ESETPH &	MEAN a MPSG a-3
MCAO A	ELNT 4-39	14mm a
F105 # WROR #=24	EHF 1 +	WCIR a
PRO-PM a	MT1F a	9511L 0-
JB105 a-15	SEEL o	воитн
MPGC a-27	MPRF . KQ94 .	
CHUM a	ILAZ .	MHHY a
BOUTH	MJDH s	2102 a-2 WoGA 4-2
	MERC 4	955GP +
FRLT #	MSGH A	WF01 a
	G100 a	MT LB a
V100 a-11 U105 a-23	MAA7 I	MAJISTW a
U1U5 a-23 WCRA a	WAXY a	MITTE O
MCKE B	8J105 a=18 CR101 a=17	PROV A
TH FWGRM	C#101 a-37	METER A
	#880 · FR100 o-22	#ILE +-1
MING a-18	MHB 0 a-12	#SEL a
ESSEPR A	Fx104 e	
#510 a-22	920 a	MICHEST
WHR +-15 WGCL 4	MOM! "	BEAL A
MGCL 4 MGFW 4	MP.JZ o	SFYB a
	MANS a-30	ELEC 0
WEST	agn a	WTPU a-J
FEARTH #	HQRF =	
KF1 a-30	WARY s-21	9VEBT
ELISPR a	MATE 9	KSLT o
#100 + #E28 +	AMDWEST	KCBH a
RJH a	MAIC *	HDEA o
RYY: 0	WLOLPH a-40	WATE 1-3
SPLI a SERN a-10	WARDE +	1 #80E 4
SOPA a-28	#10A a	RVYA a
	FRAV o	EFED a
P2	WISH a	EPED a
SAST	WHA= a WIES a	
B194 a	MCN(a - 2 t)	
WFBR x-29	VES-95 a-38	
MRSF 4	MMC1 a-28	
WTRY a	92# a=25 #000 a=25	
481.1 a	MDD1 +	1
#C101 #=30	-	
MICC e-27 WAEB I	WEST	
2106 4-24	ERES 4	
WFBO a	stor a	
#104 a-31	FRIO2 a	
V100 a	RGGI a-10	
	EJRS o	
	Kinng a KSP2 a-22	
	E154 a-29	
	RCFL a	1
	#22P a-26	
	*AQ *	1
	FMYT a	
	ETHT .	
	7 5 5 E B	1

Super Supe	LP: Sometir	Than (Boa. nee Late At Ni	ght
P1 P2 P3 P4 P4 P4 P5 P5 P5 P5 P5	Region61	1/17 4	13% Mation
P1 P2 P3 AAAT Mary			UP
P1 P2 P3 AAAT		84.0.0	SARE
MART medbe 18-12 mary 2 more 18-12 mary 2 more 18-12 mary 2 more 18-12 mary		HAA	
MART medbe 18-12 mary 2 more 18-12 mary 2 more 18-12 mary 2 more 18-12 mary	01	02	P1
MART 18-12 140 1-10 140 1-10 1		1	
### ### ### ### ### ### ### ### ### ##	LAST	magy a	BABT
### #### #############################	MERM 10-12	140 0-30	MJ80 37-3
### 12 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	мвемен 22-17	MALES 30-33	HACT OF
### ##################################	P1L 4-30		HIGY a-dp
1/10 2	CAO on	8007H	
### 1	7103 a		WFBG 28-2
### ### ### #### #### #### #### ##### ####			14ME on
##FCC ### DE 20-26	PRO-FR A		mC [8 on
	JB105 on	EEEF 9-35	90V7H
### ##################################	IPGC #	#JD# 30-26	
MYSE 0-27 MSCA 22-21 MSCA	BOUTH	WERC 25-21	
129 10 - 27 10 3 - 18 10 10 10 10 10 10 10			WSGA 12-2
### 150 0 m	MATE OU 103 30-22		
### A PART OF THE		w880 on	#15E on #FEB 24-2
Mart A			MANSPN on
### ##################################			
MINIST M	#GCL d-27	HQR II a	
### ### ### #### #### ################	WEST		EGIZF# on
#FI on WYIC 60-36	rata on	MIDWEST	MILITARE ST
	SF [00	MAIC 80-34	EFEL OF
13 # a BFDA on MEAD 10- FETS on MEAD 10- FE	1115F# on		RFYR on
13 # a BFDA on MEAD 10- FETS on MEAD 10- FE	REZR on	MAN OF	
P12 or	38 a	WDJ# on	MEAQ 30-2
P2 REAL d-13 REST on REST of REST		WEST	WTRU 25-2
P2 EXM d-13 R2m1 on R2m1 on R10V 29-26 R5LV 4 RGG 26-26 RDER on RMBQ o			WEST
#10V 39-26 RSLT 4 RGG1 26-36 RDER on	P2	ELEN 9-13	
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OLF on RTAG a FQD1 on RAT1 27-	LAST	MGG1 26-26	EDER on
MFM 26-25 FYSH 29-28 FROZ 4-2	MOLF on	ETAC A	
	mrm 26-25	FYSH 29-38	EBOZ d-28
	dF LY d = 30	RCPX 27-22	RYYR OR
SENSEM 24-23 RESCON	104 4		MALC OR

	M2GN 56-51	MSGA 32-28
EVIL on	MAAY d-10	MPOs on
293 30-27	Y103 d-30	
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MEDITORY	MNO X OR	MANSPN on
	MCM on	PR99 33-39
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MOCE 0-11	WVL# d-30	E14E 36-31
WEST	MAC# 0-10	EQLEFM on
WEBI	AMDAVEST	
	despond as	MICHWEST .
FREA on		
RF [on	MAIC 80-34	RFRE on
#11SF# on	MLOLPR 31-31	RFYR on
E10U 35-31	MARK OF	RERC &
REZR on	MNAR OF	#FLS a
13F a	WDJ n on	WEAD 30-29
ETY: on	1	WTRU 25-24
#PL2 d-27	WEST	
Q103 a		99.87
	genw d-13	
P2	EAMOLM OU	REB1 on
	KION 39-26	RSLT 4
GAST	EGG 1 26-36	and an
	KWBQ on	FATE 27-18
MOLF on	ETAC A	FQD1 06
MHFM 25-25	FYSH 29-28	KB02 4-28
MPLY d-30	RCPx 27-22	
WEHZPH 24-23	1	FFED on
E104 #		
		ERLC on
	IA (Columbia)	
Winning LP: Zebopi	(Columbia)	1 %
Winning LP: Zebopi	(Columbia)	
Winning LP: Zebopi 15	(Columbia)	trational Summery
Winning LP: Zebopi 15	(Columbia)	metional Summery UF 117
Winning LP: Zebopi 15 Regional Easth	(Columbia) 58/2 70	metional Summery UF 117
Winning LP: Zebopi 15 Regional Basch E 694	(Columbia) 58/2 70	Metionel Summery UP 117 DEBUTS 14
Winning LP: Zebopi 15 Regional Basch E 694	(Columbia) 58/2 70	Metionel Summery UP 117 DESUTS 14 SAME 17
Winning LP: Zebopi 15 Peglonel Basch 5 694 5 694	(Columbia)	Metionel Summery UP 117 DESUTS 14 SAME 17
Winning LP: Zebopi 15 Regional Banch 5 694 5 694 9 707	(Columbia) 58/2 70	Summery UP 117 DEBUTS 14 SAME 17 DOMM 6
Winning LP: Zebopi 15 Peglonel Beach c 604 c 604 n 707	(Columbia) 58/2 70	Summery UP 117 DEBUTS 14 SAME 17 DOMM 6
Winning LP: Zebopi 15 Pegional Barch 5 694 5 694 9 794	(Columbia) 58/2 70	Mational Summary UP 117 DEBUTS 14 SAME 17 DOMM 6 ADDS 2
Winning LP: Zebopi 16 Paglonel Raech 7 694 5 694 9 709 M 734	(Columbia) 58/2 70 18	Metional Submary UP 117 DEBUTS 147 DOWN 6 ADDS 2
Winning LP: Zebopi 16 Pegionel Rasch 1 694 5 694 9 709 11 734	(Columbia) 58/2 70 18 P2	Wational Summary UF 117 DEBUTS 14 SAME 17 OOMM 6 ADDS 2
Winning LP: Zebopi 16 Pegionel Racch 7 604 5 604 8 700 H 734 P1 RAMT HOLMPM 27-12 W71L 23-21	(Columbia) 58/2 7(18 P2 SAGT B104 29-22 WESS 14-14	Metional Summary UP 117 Dte UTS 14 SAME 17 DOWN 6 ADDS 2
Winning LP: Zebopi 16 peglonel Esech 7 604 5 604 n 700 m 734 EART HOLSIM 27-12 W711 23-21 W191 19-10	(Columbia) 58/2 70 18 P2 68/2 P2 8104 29-22 8788 14-14 9017 4-8	P3 GAST WGU 24-22
Winning LP: Zebopi 16 Pegionel Rasch 7 604 5 604 8 700 H 774 P1 AART #0EMPM 27-12 MIFE 19-10 MIFE 19-10 MIFE 19-10 MIFE 19-10 MIFE 19-10	(Columbia) 58/2 7(18 P2 Starr 910 29-22 with 91-10 extr 4-6 ext	P3 EAST
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Winning LP: Zebopi 16 Rech c 694 5 644 N 704 WFI 19-19 WFI 19-19 WCAO 14-12 WCAO 14-12 WFO-FM 6 PFO-FM 6	(Columbia) 88/2 70 18 P2 64/8 80/8 29-22 80/8 29-12 80/8 2	Metione 1 Sumery UP 117 DEWTS 14 SANC 17 SANC
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P3

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P1

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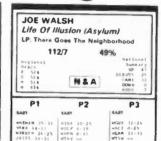
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		KERK 10-22 KJRB on RN80 d-30 R16W 27-23 FM103 8-5 R96 30-27	

Others Getting Significant Action

(Continued from Back Page)

SPIDER "It Didn't Take Long" (Dreamland) 37/11
Moves: Up 1, Debuts 3, Same 22, Down 0, Adda 11, WIFI, 94Q, KIIS-FM, WPST, WKEE, KINT, WVIC, WNAM, WIGY, WTRU, KCBN,
CHAKA KHAN "What Cha" Gonne Do For Me" (WB) 34/4
Moves: Ille 35, Debuts 4, Same 8, Down 1, Adda 5, WCKY, 337, WIGC, KEMK, VIO.2, KDA. Moves: Up 1, Debuts 3, Same 22, Down 0, Adds 11, WIFI, 94Q, KIIS-FM, WPST, WKEE, KINT, WVIC, WNAM, WIGV, WTRU, KCBN, CHAKA KHAN "What Cha' Gonna Do For Me" (WB) 34/4 Moves: Up 18, Debuts 4, Same 9, Down 1, Adds 6, WCKX, 13K, WICC, KFMK, Y103, KRLA 99, KIQQ 27-9, KSET-FM 19-10, 897 27-21, KNYT 23-17

FRANKIE SMITH "Double Dutch Bus" (WMOT) 33/10 Moves: Up 10, Debuts 6, Same 8, Down 2, Adds 10, Q106, WCKX, CKLW, WAEB, KINT, KMFI, KLAZ, KX104, KERN, KTKT.

JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 31/13 Moves: Up 10, Debuts 4, Same 10, Down 0, Adds 13 including WCKX, KEEL, 92Q, WVLK, KGGI, KCPZ, WFBG, WFLB, KCBN, KRLC.

BARBRA STREISAND "Promises" (Columbia) 31/6 Moves: Up 18, Debuts 2, Same 8, Down 0, Adds 8, WFIL WDRQ, KSLQ, WDKY, KEARTH, WAXY, WROR 25-21, Y100 13-11, KFMK 30-26, K98-22-17

LOVERBOY "The Kld Is Hot Tonite" (Columbia) 28/10 Moves: Up 4, Debuts 3, Same 11, Down 0, Adds 10, J8106, WFLY, KEGL, KINT, WBCY, WVIC, K98, KHYT, WIGY, WXLK

RUSH "Tom Sawyer" (Mercury/PolyGram) 28/6

Moves: Up 10, Debuts 1, Same 11, Down 0, Adds 6, CKGM, CKLW, K104, KJ100, WACZ, KENI, KRBE 26-21, WLSFM 3016, KEGL 21-18, KDVY 16-10.

STEPHANIE MILLS "Two Hearts" (20th) 27/5

Moves: Up 10, Debuts 3, Same 9, Down 0, Adds 5, WDLF, WTIX, WAXY, WVIC, WDJX, WKTU 4-22, WCKX 7-4, CKLW 29-25, KIQO 39-26, KSET-FM 7-8.

DILLMAN BAND "Loving The Night Away" (RCA) 26/3

Moves: Up 10, Debuts 3, Same 9, Down 2, Adds 3, WISM, WISE, KVDL WIFI on, KS96-FM on, KIQQ on, WTIX 37-33, WGRD 4-35, KIDA 4-30, WFLB 19-17.

JOE DOLCE "Shedklap You Face" (MCA) 23/2

Moves: Up 10, Debuts 1, Same 8, Down 2, Adds 0, KEARTH 98, KILS-FM 56, KIQQ 8-4, KFMK 9-9, CK101 28-24, KX104 18-6, KIDD 27-21, KILE 29-23, RICK JAMES "Give It To MB Baby" (Gordy) 20/4

Moves: Up 13, Debuts 2, Same 8, Down 2, Adds 0, KEARTH 98, KILS-FM 56, KIQQ 8-4, KFMK 9-9, CK101 28-24, KX104 18-6, KIDD 27-21, KILE 29-23, RICK JAMES "Give It To MB Baby" (Gordy) 20/4

Moves: Up 10, Debuts 3, Same 8, Down 2, Adds 0, KEARTH 98, KILS-FM 56, KIQQ 8-4, KKKX SFM 63, WCKX 21-18, KFRC 40-30

Moves: Up 9, Onbuts 3, Same 8, Down 2, Adds 1, KCPX, KRLY 16-10, Y100 32-26, WCKX 21-18, KFRC 40-30, KSET-FM 10-8, KQ94 d-28, KYNO-FM d-28, KHYT 8-2, KILE d-40 ERIC CLAPTON "Another Ticker" (RSO) 17/9
Moves: Up 1, Debuts 1, Same 6, Down 0, Adds 9, KIQQ, KINT, WJDX, BJ108, KX104, 92Q, WGH, KKLS, KODK,
JAMES TAYLOR "Hard Times" (Columbia) 17/4
Moves: Up 4, Debuts 3, Same 8, Down 0, Adds 4, KPLZ, WOLF, WAQY, WQRK, WABC d-38, KRBE 29-28, KXOK 24-22, KJ100 31-29, KIDV on, WTRU on,
ALABAMA "Feels SO Right" (RCA) 16/7
Moves: Up 2, Debuts 3, Same 4, Down 0, Adds 7, KEEL, KXX108, WAAY, BJ106, WFBG, 14WK, KATI, KIQQ d-36, KCPX d-38, KEGL 28-28.
MICHAEL JACKSON "Ono Dey in Your LHe" (Motown) 15/0
Moves: Up 3, Debuts 0, Same 2, Down 4, Adds 0, WPGC 16-9, WFBR 17-8, WSGN 3-3, WAAY 10-9, CK101-12-10, WRVQ 10-9, KHYT 6-4, 95XIL 19-18, KYYA 16-13.
DAVE EDMUNDS "Almost Saturday Night" (Swen Song) 15/0
Moves: Up 4, Obbuts 3, Same 7, Down 1, Adds 0, KIQQ d-36, WDLF 31-22, WPST 18-18, K104
31-28, KJ100 on, WVIC on, KKXX on, 95XIL d-40, WHHY 30-28, KDDK on,
SHALAMAR "Make That Move" (Soler/RCA) 14/0
Moves: Up 7, Obbuts 0, Same 3, Down 4, Adds 0, KRIE 13-27, KREQ 16-16, K104
29-21, V103
39-36, KJ100 96, KWEN 29-27, WIQY 30-27, SSXIL 34-33, KENI 20-17.
WHO "Don't Let Go The Coet" (WB) 12/7
Moves: Up 9, Dobbuts 0, Same 5, Down 0, Adds 0, KRBE 30-27, KBEQ 16-16, K104-29-21, V103
39-36, KJ100 96, KWEN 29-27, WIQY 30-27, SSXIL 34-33, KENI 20-17.
WHO "Don't Let Go The Coet" (WB) 12/7
Moves: Up 1, Debuts 0, Same 3, Down 0, Adds 0, KRBE 30-27, KBEQ 16-16, K104-29-21, V103
39-36, KJ100 96, KWEN 29-27, WIQY 30-27, SSXIL 34-33, KENI 20-17.
WHO "Don't Let Go The Coet" (WB) 12/7
Moves: Up 1, Debuts 0, Same 3, Down 0, Adds 0, KRBE 30-27, KBEQ 16-16, K104-29-21, V103
39-36, KJ100 96, KWEN 29-27, WIQY 30-27, SSXIL 34-33, KENI 20-17.
WHO "Don't Let Go The Coet" (WB) 12/7
Moves: Up 0, Debuts 0, Same 8, Down 0, Adds 7, KRBE, KIQQ, WKY, KQDI, KEZR on, WAAY 0-12-19, KURC 29-19, KIRC 29-19, VIQA 30-19, KBCO 19-19, KBCO 19-19, KBCO 19-19, KBCO 19-19, KBCO

THE PICTURE PAGE

Gold Rush At The Garden



Mercury/Polygram's Rush received a cluster of gold and platinum awards for three of their LP's following a performance at Madison Square Garden in New York. Pictured at the awards reception are (I-r, front) group's Alex Lifeson, Polygram Sr. VP Lou Simon, Rush's Geddy Lee, label's Jim Sotet, group's Neil Peart, and Polygram VP Chip Taylor; (I-r, rear) Anthem Records' (Rush's Canadian label) Tom Berry, Polygram President David Braun, Polygram Chairman Irwin Steinberg, manager Ray Daniels, and Polygram Exec. VP/GM Bob Sherwood.

Loverboy Hot With Gold



Columbia's Loverboy won a gold album for their debut effort, and the label celebrated with a reception. Pictured (I-r) co-manager Lou Blair, group's Doug Johnson, Matt Frenette, and Mike Reno, CBS Records Division President Bruce Lundvall, group's Scott Smith and Paul Dean, co-manager Bruce Allen, and producer Bruce Fairbairn.

Shooting The Tubes



The Tubes, friends, and Capitol executives posed for a publicity shot at a special preview performance in San Francisco. Pictured (I-r, standing) are engineer Humberto Gatica, Capitol VP Bobby Colomby, label's Sandy Thompson and Jeoff Bywater, group's Bill Spooner, producer David Foster, and Capitol's Paul Rose, Stan Forman, and Kevin McCaffrey; (I-r, kneeling) Capitol's Ray Tusken and Bruce Garfield, label President Don Zimmermann, group's Fee Waybill, and Capitol VP Dennis White.

Portrait Previews Producers Product



Portrait Records held a listening party to celebrate the release of the Producers' self-titled debut album. Pictured (I-r, standing) are Portrait VP/GM Lennie Petze, E/P/A VP AI Gurewitz, group's Van Temple, E/P/A's Bob Feineigle, manager Hugh Rogers, E/P/A VP Ron McCarrell, E/P/A Sr. VP/GM Don Dempsey, group's Wayne Famous; (I-r, seated) producer Tom Werman, group's Bryan Holmes and Kyle Henderson.

King For A Day In Washington



Atlantic's Ben E. King was honored by the city of Washington, DC with a "Ben E. King Day" celebration, making him an honorary citizen of the nation's capital. Pictured (I-r) are Atlantic/Cotillion's Buddy Dea, Atlantic's Simo Doa, King, mayoral assistant Dwight Croops, and Atlantic/Cotillion's Zeke Zanders.

Frizzell & West Meet Friends & Neighbors



Following David Frizzell & Shelly West's Palomino performance in Los Angeles, the duo was greeted by friends backstage. Pictured (I-r) are Garrett Music's Don Blocker and Snuff Garrett, Frizzell, Bette Midler, West, and manager Jack Brumley.

Russell Smith To MSS



Former Amezing Rhythm Aces leed singer Russell Smith has signed a solo contract with Capitol-distributed MSS Records. Pictured at the signing are (I-r, standing) producer Barry Beckett, Smith's wife Geneva, MSS's Bunny Wright, MSS principals Roger Hawkins and David Hood, Sound Management VP Phyllis Barashick, and MSS principal Jimmy Johnson; (I-r, seated) Smith and MSS President Michael Barnett.

Attic Believes In Goddo



Canadian label Attic Records has signed veteran Canadian band Goddo, with a double live album recently released. Pictured (I-r) are Attic VP Tom Williams, group leader Greg Godovitz, and Attic President Al Mair.



Jeff Gelb- AEOFIR

\$48,000 IN PRIZES

KPRI Stash: Direct Mail Promotion

KPRI/San Diego is trying a direct mail approach to a major promotion designed to make its audience aware of the station's improved signal (its transmitter was moved to a higher location and an Optimod was added).

150,000 households in zip code areas where KPRI's signal was previously problematic were mailed copies of the contest form. Additionally, copies were made available at 197 area 7-Eleven foodstores and another 60,000 were stuffed into issues of a free weekly entertainment newspaper.

The flyer includes a list of prizes being offered and instructions for entering the contest. Essentially, entrants are asked to fill out the questionnaire included in the flyer and return it to the station. The questionnaire makes entrants eligible to win the prizes, and also asks questions ("What groups would you like to hear more of on KPRI?", etc.) that the station can use as informal research.

Over an eight-week period, KPRI is announcing names from the returned "Activator Cards." Entrants whose names are called have 106 minutes to contact the station, at which time they choose a "stash" prize by computer number. Prizes include vacation trips, stereo equipment, videotape recorders, motorcycles, home computers, KPRI jackets, bicycles, etc. All entrants are also eligible in a grand prize drawing for a \$13,000 Fiat Spider convertible.

KPRI Promotions Director Les Edelson stated, "PD John Duncan and I went to great lengths to avoid overcommercialization and abuse of contest terminology. On the contrary, there is hardly any verbiage referring to contests, prizes, winning, etc. We are an AOR station, and although this is, in fact, a contest, we felt the need for it to be perceived without taxing the sensibilities of the AOR listener.



"Of course," he continued, "in addition to announcing our new tower, the 'KPRI Stash' is designed to build cume and quarter hours. The

investment was considerable and so far it seems to be very successful. The mail-back response and the high ratio of winners is very positive."

NEW TV AD CAMPAIGN:

A Gorilla Testimonial For KINK

The TV commercial opens on a gorilla in a cage with a radio. The radio is blasting hard rock which is obviously irritating the gorilla. He shambles over to the radio, growls, throws some bananas, and crushes the radio with one blow.

Scene two: same gorilla, same cage, same bananas, but new radio. The gorilla is now listening to KINK/Portland's Soft AOR musical blend, and is obviously enjoying himself. He's gently swaying to the sounds while peeling himself a banana. He shambles over to the radio and cuddles it.

Conclusion? According to the commercial, "a steady diet of raucous rock can bring out the animal in almost anyone. Conversely, too much sedative elevator music can induce drowsiness. At KINK, we try to fill the void with variety that's upbeat but not browbeating. Bright but not beastly. For primates who want a bit more civilized sound."

KINK's unique new TV spot, which has also been converted into a print ad showing scenes from the commercial, was created with the input

SEMI-OFFICIAL PRIMATE TEST RESULTS

of KINK PD Bill Minckler. He helped design the campaign's concept, copy and music bed. The "gorilla" was actually a man in a gorilla suit, which was patterned after the gorilla used as a model for the updated "King Kong" film (accordingly, this commercial's creature was dubbed "KINK Kong").

Minckler explained the reason the spot was done: "We have a pretty sizable 25-34 audience already. We'd like to increase that audience without alienating the people who are already listening. We don't think our regular, loyal listeners will be offended by this spot, because it uses some pretty familiar music: Doobie Brothers, Jimmy Buffett and James Taylor. And, it's a funny spot. You know, you can spend \$42,000 on a TV spot and it can look great, but it's running next to spots by Ford or Procter & Gamble where \$42,000 is a drop in the bucket. So you have to have a gimmick; something to catch people's attention. I think this spot accomplishes that."

Just to make certain the campaign does not go unnoticed by local ad agencies, KINK has sent out "Semi-Official Primate Test Results" packages along with information about the campaign. Inside each box are parts of the radio purported to have been smashed by the gorilla during the spot's filming.

DC101 Institutes Gay Dial-a-Date

In an unusual attempt to recognize the gay populace of a major urban area, DC101/Washington's morning show has instituted a gay "Dial-a-Date" service as a semi-regular feature.

Morning show host Howard Stern has regularly parodied "The Dating Game" by inviting a listener to join him in the studio, then taking calls to try to match up the guest with a date. When homosexual listeners wrote Stern suggesting he encompass the gay community in his "Dial-a-Date" series, he agreed. Stern said, "To be honest, I suppose my primary motivation was to create talk in the market. Secondarily, there's a very big gay population here that shouldn't be ignored. I figured I'd use two women first, thinking it might be more acceptable — maybe that's my own bias, but that's

how I felt. Next we'll try it with two men.

"It was pretty explicit," he continued; "everything from 'do you like to look at the pictures in Penthouse' to the role-playing of picking up the dial-a-date. It was quite educational."

Audience reaction, Stern claimed, was mostly positive. "We got some negative letters, but even those said they listened. Most of the audience enjoyed it. Management was encouraged by the response because they had their apprehensions." Perhaps most encouraging was the gay community's response to the program. Washington gay newspaper the Blade reviewing the show as "one of the best, most sensitive treatments of gay themes ever to air on the mainstream media."

Stern will schedule another gay dial-a-date soon, but first he plans one that should be slightly less controversial: a doggie dial-a-date!

Jeff Gelb

EVOLUTION

Chris Kovarik, JR Communications's VP/Programming, will exit for a Promotion Director post with KZAM/Seattle effective June 15th...Tim Siegrist has resigned his PD job at WWCK/Flint, where he'll now take care of promotions. Mark Miller will now be PD as well as MD for WWCK...Art Good has been upped to PD at KIFM/San Diego, and the station's Jerry Evans has been appointed MD. . . WTAO/Murphysboro PD Earl Jive has exited. Al Caruso has been named WTAO's new PD, while Doug Sooley has been appointed MD...KMBQ/Shreveport MD John Sherman has exited, with no replacement named . . . Former KWST/Los Angeles air personality Dusty Street has rejoined neighboring KROQ for nights . . . WRCN/Long Island Promotion Director Eileen Pulaski has exited. Terry Klassen has rejoined CITI-FM/Winnipeg from Q107/Toronto . . . Charlie Logan has been named MD for WFYV/Jacksonville . . . J. David Holmes has been upped to MD for KDKB/Phoe-



nix. Former MD Lynda Clayton remains with the

FIRST I LOOK AT THE CAKE: WSLQ/Roanoke eirstaffers partied live with listeners on the event of the station's first AOR anniversary. Pictured about to gulp down birthday cake (seated) is station's Mark Daughtry; (standing, I-r) ere PD Ric Johnson, station's Deve Hurst and Tom Hanahan.

Promotion Of The Week



CROSSROCK PUZZLE: KBPI/Denver pacted with several local merchants and Feyline concert promoters to put together a rock-oriented crossword puzzle contest. Running in the local newspaper, it offered entrants the chance to win tickets to a series of outdoor summer rock concerts. Other prizes included a deluxe car stereo system, albums and tapes, and KBPI satin jackets.

Some sample crossword questions: "Ted says Love is Like a _____ Iron," "They've come a long way from Toulouse Street," and "Speering Nestcurb (anagram)."

Happy 11th AOR birthday to KWFM/Tucson, which celebrated with an 11-hour listener party featuring live music. Over 5000 fans attended throughout the day...Z-93/Omaha took over an area amusement park for a day, charging \$6.92 admission for unlimited ride usage and a concert by the Henry Paul band... Y95/Rockford held a free outdoor concert featuring six local bands that drew 10,000 ... WQFM/Milwaukee has begun a series of broadcasts from a local record store. The broadcasts include live interviews with visiting artists and a weekly new wave music .KAZY/Denver helped listeners maneuver through Memorial Day traffic by broadcasting road and campground reports throughout the holiday weekend...WCMF/Rochester held a "Main Skate," a block party with roller skating and live rock music on Rochester's Main Street. The station has also been offering free admission to the city team's baseball games to holders of WCMF "Too Hip" cards or those wearing WCMF T-shirts...WXRT/Chicago took on the Budweiser Bombers in a benefit softball game for MD last weekend...WMMR/Philadelphia held a massive two-day block party that attracted over 100,000. Providing music were six area bands, including Arista's A's...Speaking of parties, WKQQ/Lexington held an "infield party" at a local racetrack. 12,000 attended the races, then stayed for live music, food and beer, and arts and crafts displays... WAQX/Syracuse sponsored a low-cost (95¢) admission night to the city's local baseball stadium for a recent game, and later that night invited listeners to cross town for a low-dough (\$2.95) concert appearance with Island's U2...KFMH/Muscatine has completed work on its transmitter tower, which will now send out KFMH's signal over an additional 40-mile radius... WBLM/Lewiston-Portland just held its first annual kite festival, attracting over 300 enthusiasts competing in six categories for prizes like dinner certificates, T-shirts, albums, and (of course) kites...WKLC/St. Albans, WV has joined the growing list of AOR's that have created backstage-type passes to hand out to concertgoers. WKLC distributed 6500 Van Halen concert patches at the group's recent tour warm-up show in Charleston... WLRS/Louisville needs record company rock video for its WLRS television outlet. Contact John Simon at WLRS, (502) 585-5178. KISW/Seattle sponsored a special show-

COLOR

THE CLEVELAND 500: The Cleveland what? Actually, it's a game set up at an area Peaches outlet, wherein contestants tried to beat M105/Cleveland jock T.R.'s score. The ten highest-scoring participants qualified for a race-off and won copies of Grunt/RCA's new Jefferson Starship album and T-shirts from RCA. The highest scorer won a 500 second (8½-minute) record run through Peaches.

INDY 500: Meanwhile, WYMX/Augusta wanted to send some listeners to the real Indy 500 race, so it spliced together riffs from five AOR driving songs, and asked listeners to call in and identify the songs and artists to win the trip.

identify the songs and artists to win the trip.

THEY DON'T GET NO RESPECT:

WFBQ/Indianapolis did a call-in-to-win contest
for 50 pairs of tickets to see Rodney Dangerfield
in concert...from the hall's last row of seats!

FORWARD INTO THE PAST: WDHA/Dover held a weekend-long 60's celebration, starting with a 60's-style listener party at a local club, leading into a 60's music weekend on the air, along with giveaways of paraphernalia like miniskirts and popular record albums of that decade.

"BACK ON THE STREETS" SCAVENGER HUNT: WMMS/Cleveland held what it claimed was the world's largest scavenger hunt in conjunction with MCA and the Donnie Iris album. The station announced 10 items listeners had to collect to become eligible to win one of three prizes: \$500, \$200 or \$100.



KINETIC CONVEYANCE CONTEST: Each year KBCO/Boulder invites listeners to get a little crazy with them by creating homemada water-land vahicles for a unique raca sponsored by the station. This year's "kinetic conveyance contest" draw ovar 20,000 spectators, along with some really wild amphibious vahicles, several pictured here along with a segment of the crowd.

ing of Ann Wilson of Heart's private collection of John Lennon lithographs, produced during his honeymoon with Yoko Ono in 1969...WLIR/Long Island celebrated Mother's Day every day for a week by asking listeners to send in post cards with the names and addresses of their mothers. One card daily was picked to receive a bouquet at home...KLOS/Los Angeles morning madman Frazer Smith has been picked as one of the stars in the upcoming thriller film "TAG: The Assassination Game"...WXUS/Lafayette's radiothon for St. Jude's Childrens' Hospital brought in over \$6000...KLOL/Houston is the latest AOR to produce its own album of talent ... KLZR/Lawrence homegrown celebrated the end of the school year at the University of Kansas with "Jayhawk Jam '81." Over 4000 enjoyed live music from six area bands and free beer in special "Lazerock" cups ... New AOR sister stations WOAY-AM and WRJL-FM in Beckley, WV need album service from all labels. Contact Lee Walsh at (304) 465-0534...KQDS/Duluth reports its recent 50's sock hop was a great success, creating traffic jams as 200 locals danced to an oldies band imported from Minneapolis.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WGVL/Gainesville presented Split Enz, Robin Lane for free.

BROADCASTS: Joan Jett, Joe Ely, Rainbow on WLIR/Long Island... John Cale on WFBQ/Indianapolis... Pat Travers on KQ95/Aberdeen.

GUEST DJ'S: Elektrics on WDHA/North Jersey. CONVERSATIONS: Jim Steinman on KAZY/Den-..38 Special, Ozzy Osbourne, April Wine, Jackson Browne on KQRS/Minneapolis...John Fogerty, Roger Taylor, Frank Zappa, Tom Johnston, Bram Tchalkovsky, Robin Trower on WLIR/Long Island ... Ozzy Osbourne on WQFM/Milwaukee . . . Loverboy, Point Blank on WGVL/Gainesville. . . Henry Paul, Pat Travers, Johnny Van Zant on WIMZ/Knox-. Motorhead, Triumph on CITI-FM/Winni-Loverboy on CFOX/Vancouver. . . Spider, 20/20 on Robble Dupree on WKZL/Winston-Salem . . . KNAC/Long Beach . . . Judas Priest on KMGN/Bakers-...Loverboy on WZXR/Memphis...Kellis Ethridge on WBWB/Bloomington . . . Rick Springfield KSJO/San Jose ... Tom Johnston on WBWB/Bloomington.



Summary

Chart

LECTO LECTES __ ASIR NATIONAL AIRPLAY/40_

June 5, 1981 5/15 5/22 5/29 5 1 1 7 5 3 2

Album cuts are listed in order of airplay preference

strong lead in total and (especially) hot reports to stay at first place for the week. WALSH moved up to second place, growing in hots and total raports. SANTANA also inched up, gaining in hots. COL-LINS and STARSHIP held rock steady. VAN HALEN built up its hot and total reports. HARRISON debuted as an album, though its album reports all came in later in the week and are therefore light (20). The record is still substantially reports of the single (131). SQUI-ER and BONDS both maintained. CARNES continued her impressive zoom up the AOR chart, growing in hots and total reports. AC/DC and OZZY held their own. MOODYS had a great week of single-to-album conversions and some early switches to upper rotations. TUBES jumped nicely, showing growth in upper rotations, FRAMP. TON debuted strongly with potent adds. STEIN MAN maintained. BALIN and ELTON both had a good waak of reports in all rotations. TUCKER inched up as VAN ZANT rose. PPL inched up as LINDLEY debuted. The albums listed in Significant Action came closest to charting.

The AOR National Airplay/40 chart represents add, medium and hot rotation activity in all musical configurations. Artists' chart numbers are displayed over a four-week period. The artists in itsiRcs registered the most rapid gains in airplay or in rotational conversions for the week. Album cuts are listed in orweek. Album cuts are listed in or der of popularity: cuts in bold Italia type are also current singles

171 REPORTERS TOM PETTY & HEARTBREAKERS.. Hard Promises (Backstreet/MCA) .. "Waiting" "Woman" "Thing" JOE WALSH There Goes The... (Asylum) "Life" "Rivers" "Mind" "Things" SANTANA Zebop! (Columbia) "Winning" "Searchin" "Changes" 1 2 5 3 4 6 JEFFERSON STARSHIP......... Modern Times (RCA/Grunt)...... "Find" "Stranger" "Save" "Free" 22 8 VAN HALEN Fair Warning (WB) "Unchained" "Mean" "So" GEORGE HARRISON Somewhere In... (Dark Horse/WB) .. "Years" "Teardrops" 9 8 9 9 BILLY SQUIER Don't Say No (Capitol) "Stroke" "Dark" "Lover" GARY U.S. BONDS Dedication (EMI America) "Girl" "Jole" "Pretender" "Buick" 12 10 10 10 KIM CARNES & HATE BOYS . Mistaken Identity (EMI America) . . . "Bette" "Cards" "Rules" "Away" 22 21 15 11 AC/DC......Dirty Deeds Done Dirt.. (Atlantic) .. Title "Balls" "Child" 15 9 12 12 OZZY OSBOURNE Blizzard Of Oz (Jet) "Train" "Know" "Crowley"

RUSH Moving Pictures (Mercury/PG) "Tom" "Limelight" "Red" "Signs" 17 16 13 7 6 11 14 GREG KIHN BAND Rockihnroll (Beserkley) "Breakup" "Hurtin" 18 13 14 MOODY BLUES Long Distance... (Threshold/PG) . . . "Voice" "Gemini" "Talking" 36 16 33 25 17 TUBES The Complete Backward... (Capitol). "Talk" "Sushi" "Attack" 23 18 17 18 21 20 18 19 20 8 12 16 PETER FRAMPTON Breaking All The Rules (A&M) Title "Dig" "Kill" "Rise" 21 PRETENDERS Extended Play (Sire) ... "Message" "Talk" "Slide"

DAVE EDMUNDS ... Twangin... (Swan Song) ... "Night" "Something" "Cheap" 19 17 19 27 25 22 23 JIM STEINMAN Bad For Good (Epic) Title "Dreams" 31 29 24 10 14 21 25 11 15 20 32 26 27 35 13 19 23 REO SPEEDWAGON Hi Infidelity (Epic) "Run" "Don't" "Guys" "Follow" 29 ELTON JOHN The Fox (Geffen) "Barriers" "Heart" "Nobody" Title MARSHALL TUCKER BAND Dedicated (WB) "Silverado" "Rumours" "Missing" 40 34 32 JUDAS PRIEST Point of Entry (Columbia) "Heading" "Go" 20 27 27 32 39 36 30 33 SPLIT ENZ Waiata (A&M) "History" "Act" "Step" JOHNNY VAN ZANT BAND ... Round Two (Polydor/PolyGram) "Right" "Shotdown" "Drive" "Let" 39 34 16 23 29 ERIC CLAPTON..... Another Ticket (RSO) "Stand" "Catch" Title "Hold" 24 28 28 36 POINT BLANK American Excess (MCA) "Nicole" "Stay" 38 37 PURE PRAIRIE LEAGUE Something In... (Casablanca/PG) "Right" "Hearts" Title "Feel"

WEDIUW

LOVERBOY Loverboy (Columbia) "Hot" "Turn"

DAVID LINDLEY El Rayo-X (Asylum) "Mercury" "Lady"

	6/5	E/20	E #22	E19E	150
1 TUBES	107/79	5/29 91/56	5/22 90/3	5/15 7/0	5/8
The Complete (Capitol)	A-12	A-27	A-87	A-7	0/0
'Talk To Ya Later"	H-18	H-8	H-0	H-0	
2 TOM JOHNSTON	108/76				87/28
Still Feels Good (WB)	A-3	A-7	A-6	A-24	
"Madman"	H-29	H-28	H-24		A-52 H-7
3 DAVE EDMUNDS	87/84	83/56	87/56	H-11	71/9
Twangin (Swen Song)	A-1	A-13	A-10	A-25	
"Seturdey Night"	H-22	H-24	H 21	H 14	A-80
4 OZZY OSBOURNE	102/61	104/83	99/65	102/59	99/68
Blismand Of On Lines	A-0	A-1	A-0	A-2	A-2
Tie "Crazy Train"	H-41	H-40	H 34	H-31	H 29
4 JIM STEINMAN	81/61	81/58	73/47	65/33	55/2
Bed For Good (Epic)	A 3	A-7	A-13	A 27	A-52
Title	H-17	H 16	H-13	H-5	H-1
5 SECRET POLICEMAN'S		85/56	74/26	65/1	5/2
Verious Artists (Island)	A-4	A 18	A 39	A-84	A-1
'Won't Get Fooled Again		H-11	H-9	H-0	H-2
6 GREG KIHN BAND	104/58	112/68	112/72	11.4	118/73
Rockinnroll (Beserkley)	A-2	A-4	A-O	A-3	A-4
"Breakup Song"	H-44	H-40	H-40	H-42	H-41
7 PRETENDERS	83/53	90/50	102/61	101/58	108/58
Extended Play (Sire)	A-0	A.O	A-1	A-0	A-3
"Message Of Love"	H-30	H-40	H-40	H-46	H-47
8 SPLIT ENZ	68/48	68/49	58/41	61/26	40/0
Weiata (A&M)	A-4	A-7	A-12	A 32	A-40
"History Never"	H 16	H-10	H-5	H-3	H-0
9 MARSHALL TUCKER	71/44	62/35	66/29	49/3	0/0
Dedicated (WB)	A4	A-7	A-19	A-46	
"Silverado"	H-23	H 20	H-18	H-1	
10 MARTY BALIN	79/43	70/32	53/1	7/0	0/0
Tie Balin (EMI America)	A-16	A-28	A-49	A-7	
'Hearts"	14 20	H-10	H-3	H-0	
10 JOHNNY VAN ZANT	67/43	69/8	28/7	17/0	0/0
Round Two (Polydor/PG)	A 17	A 60	A-19	A-17	
"Right Or Wrong"	H 7	H-1	H-2	H-0	
11 GARY U.S. BONDS	126/41	126/45	116/51	116/57	118/57
Dedication (EMI America)	A-0	A-4	A-1	A-4	A 9
"This Little Girl"	H-85	H 77	H 64	H-66	H-63
12 BILLY SQUIER	129/39	134/59	123/67	120/74	119/79
Tie Don't Say No (Capitol)	A-1	A-2	A-1	A-4	A-7
"The Stroke"	H-89	H-73	H-66	H-42	H 33
12 DAVID LINDLEY	46/39	47/33	41/26	34/20	29/9
El Rayo-X (Asylum)	A 2	A-9	A-10	A-12	A-18
"Mercury Blues"	H-6	H-6	H-6	H 2	14.2

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MOST ADDED.

28 30 37

25 26 31

39

		6/5	5/29	5/22	5/15	5/8
7	PETER FRAMPTON		22/22	0/0	0/0	0/0
	Breaking All The (A&M)		M-0			
•	Title	H 5	H-0	1		
2	MOODY BLUES	149/11		1/1	0/0	0/0
	Long (Threshold/PG)	M 13	M-0	M-0	1	
3		H-17	H-2	H-0		
3	SILVER CONDOR	45/40	7/6	6/6	1/1	0/0
	Silver Condor (Columbia)	M-6	M-1	M-0	M-0	
	"Seke Of Survival" JOE VITALE	H-0	H-0	H-0	H-0	
-		40/28	29/29	0/0	0/0	0/0
	Plantation (Asylum) "Lady On The Rock"	M-12	M-0			
	ELTON JOHN	H-0	H-0			
0	The Fox (Geffen)	77/19	75/71	0/0	0/0	0/0
	"Barriors"	M-37	M-2			
	GEORGE HARRISON	H 21	H-2			
0	Somewhere (D. Horse/WB)	20/18	0/0	0/0	0/0	0/0
	"All Those Years Ago"					
7	JOHNNY VAN ZANT	H-2				}
,	Round Two (Polydor/PG)	67/17	69/60	28/19	17/17	0/0
	"Right Or Wrong"	M-43	Mile	M-7	M-0	
	MARTY BALIN	H-7	H-1	H-2	H-0	
0	Balin (EMI America)	79/16	70/28	53/49	7/7	0/0
	"Hearts"	M-43	M 32	M-1	M-0	
9	SPIDER	H-20 24/15	H 10	H 3	H-0	
	Between (Dreemland)	M-7	21/21	0/0	0/0	0/0
	"It Didn't Take Long"	H 2	M-0			
10	TUBES	107/12	H-0 91/27	00.00		
	The Complete (Cle-II)	M-79	M 66	90/87	7/7	0/0
Tie	"Talk To Ya Later"	H-16	H-8	M-3 H-0	M-0	
10	WHITESNAKE	32/12	30/20	23/23	0/0	
	Come An' Get It (Mirage)	M17	M-8	M-0	0/0	0/0
	Title	H-3	H-2	H-O		
11	20/20	12/11	1/1	0/0	0/0	0/0
	Look Outl (Epic)	M-1	M-0	0/0	0/0	0/0
	"Nuclear Boy"	H-0	H-0			
12	GHOST RIDERS	26/10	22/19	9/2	9/1	11/1
	Ghost Riders (Anthem)	M 14	Mi3	M 7	M-B	M 9
10	"Look"	H-1	H-O	H-0	H-O	H1
12	IRON MAIDEN	11/10	7/7	0/0	0/0	0/0
	Killers (Harvest)	M-1	M-O		0,0	0/0
	"Wrathchild"	H-0	H-0			
13	PLASMATICS	15/8	15/15	2/2	2/0	2/0
F1.	Beyond The Velley (Stiff)		M-0	M-0	M 1	M1
10	"Headbanger"	14-1	H-O	Ho	10.1	H-1
13	DIESEL	15/8	14/8	12/11	0/0	0/0
		M-6	M-4	M-1		
	"Sausalito"	H2	H-2	H-0		

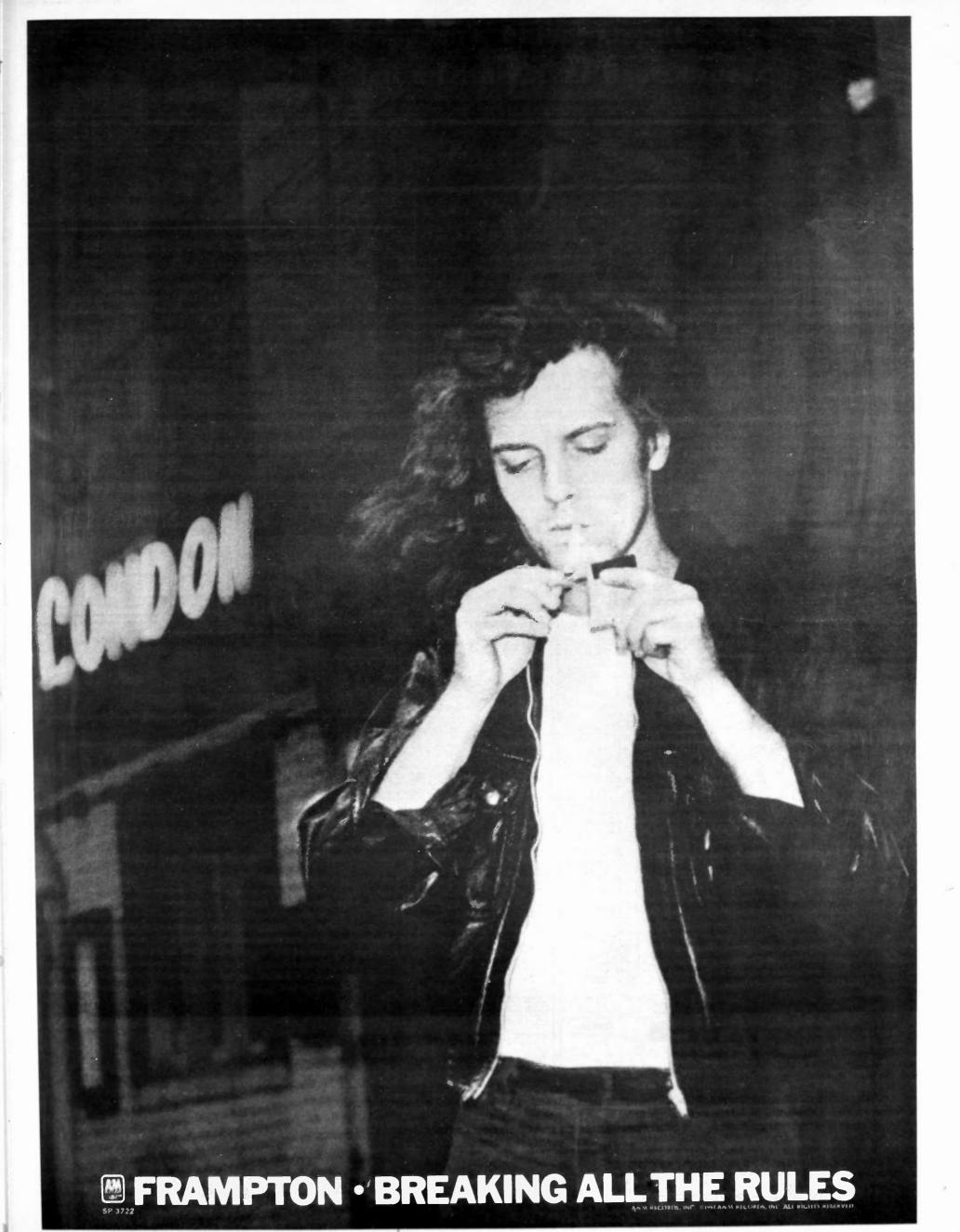
The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

New

		6/5	5/29	5/22	5/15	6.49
1	TOM PETTY		4 166/14	19 159/14	40 152/35	
	Hard (Beckstreet/MCA)	A-O	A-0	A4	A-106	A-28
	"The Waiting"	M-9	M-17	M-16	M 11	MO-1
2	JOE WALSH	161/12	9 158/11	2 154/96	141/7	148/4
	There Goes (Asylum)	A-1	A-4	44	A-0	A-142
	"A Life Of Illusion"	M 31	M-42	M-62	M-61	M-2
3	WHO	150/12	£ 158/13	0 159/13	7 158/14	7 165/160
	Fece Dences (WB)	A-O	A-0	A-0	A-0	A-0
	"Another Tricky Day"	M-24	M 28	M-22	M-11	RA-6
4	SANTANA	150/12	6 146/11	# 149/11	5 148/10	# 152/100
	Zebopi (Columbia)	A1	A-1	A-0	A-1	A-1
	"Winning"	M 25	M 27	M-34	M 39	M-45
6	PHIL COLLINS	143/10	145/11	2 145/11	6 150/12	2 155/125
	Fece Value (Atlantic)	A-0	A-0	A-0	A-0	A-0
	"In The Air Tonight"	M 37	M-33	MI 28	M-28	M-26
6	JEFFERSON STARSHIP	142/100	142/10	7 148/11	# 150/11	4 152/124
	Modern (RCA/Grunt)	A-O	A-0	A-0	A-2	A-1
_	"Find Your Way Back"	M 37	M 35	M 30	M 34	M 27
7	VAN HALEN	134/97	135/82	137/10	22/0	0/0
	Fair Warning (WB)	A-0	A 8	A-121	A 22	
	"Unchained"	M 37	M-46	M-6	M-0	
В	BILLY SQUIER	129/89	134/73	123/55	120/42	119/33
	Don't Say No (Capitol)	A-1	A-2	A-1	A4	A7
	"The Stroke"	M 39	M 59	M-67	M 74	M 79
A	GARY U.S. BONDS	126/85	126/77	116/64	118/55	119/53
	Dedication (EMI America)		A-4	A-1	A4	A 9
40	"This Little Girl"	M-41	M-45	M 61	M 67	M-67
10	KIM CARNES & HATE.	110/79	102/70	91/52	86/37	65/25
	Mistaken (EM) Americal		A 9	A.7	A 18	A 12
44	"Bette Davis Eyes" AC/DC	M 29	M 23	M 32	M-31	M 28
"		103/69	105/72	104/77	103/74	106/78
	Dirty Deeds (Atlantic)	A-1	A-1	A-0	A/3	A 2
12	RUSH	M 33	M 32	M-27	M 28	M 25
		95/67	110/82	116/89	125/103	128/112
	Moving (Mercury/PG)	A-0	A-1	A-0	A-0	A-0
	"Tom Sawyer"	M 28	M-27	M 27	M-22	M-16
	STEVE WINWOOD		99/67	107/78	120/87	131/98
	Arc Of A Diver (Islend)	A-0	A-1	A-0	A-0	A-0
	Title		M-31	M-29	M 33	M 33
	STYX		81/61	96/74	106/87	123/107
	Peradise Theater (A&M)		A-0	A-0	A-1	A-0
	"Too Much Time"		M 20	M-22		M-16
	RICK SPRINGFIELD		80/41			76/23
	Working Class Dog (RCA)	_	A-2	A-2	A3	A 6
	"Jessie's Girl"	M 27	M 37	M 33	M-44	M-47

The Hottest reports of charting artists are displayed over a five-week The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it inhot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.





Breakers are those newer records that have the greates level of station activity on any given week.



PETER FRAMPTON

MOOOY BLUES Long Distance Voyager (Threshold/PolyGram) los" "Genild" "Talking" "Mo

"Volce" "Gernini" "Tellting" "Meen-white." 87% of our reporters on it. Total album reports: 148, A-119, M-12, H-17, Charted this week at number 18.



Significant Action

SILVER CONDOR Silver Condor (Columbia)
"Survival" "Broke" Total: 45, A-40, M-5, H-0. JOE VITALEPlantation Harbor (Asylum) Total 40. A-28, M-12, H-0. 88 JOHNNY/ASBURY JUKES Reach Up...(Merc./PG) Total: 37. A-1, M-29, H-7. LES DUDEK. Gypsy Ride (Columbia)
"Sacrifice" "Deja" Totat 36. A-1, M-28, M-7.
COLD CHISEL East (Elektra)
"Baby" "Standing" Totat 36. A-1, M-23, M-8. "Baby" "Standing" Total 35 A.2 M.23 M.2
FRANKE & KNOCKOUTS Franke & (Millennium)

Significant Action listings showcase product in all musical configurations that has received significant sirpley but which has not garnered sufficient reports to chart on the National Airpley/40 listing. These records are listed in order of sirpley. They may be either still on the rise, or former National Airpley/40 chart acts.

JAZZ ON AGR

DREGS Unsung Heroes (Arista) "Cruise" "Park" "Food 2 LEE RITENOUR"RIt" (Elektra)
....."You?" "Sympathy" "Countdown" 8. CLARKE/G. DUKE Clarke/Duke Project (Epic) "Dog" "Baby" "Loule" JOHN KLEMMER. Hush (Elektra)
"Hummingbird" Title GROVER WASHINGTON JR. Winelight (Elektre)
"Just" Title "Memory" WAYNE JOHNSON Arrowhead (Inner City) 10 DAVE GRUSIN Mountain Dance (GRP/Arista) "Rag" "Friends" Title

These albums received significant sirpley reports this week but did not chart on the Album Airpley/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred sirpley outs are listed.

REGIONAL ASIR ACTIVITY



Added (6000) (February) (February

18-100-1-01

18-10-1-05

18-10-1-05

18-10-1-05

18-10-1-05

18-11-1-05

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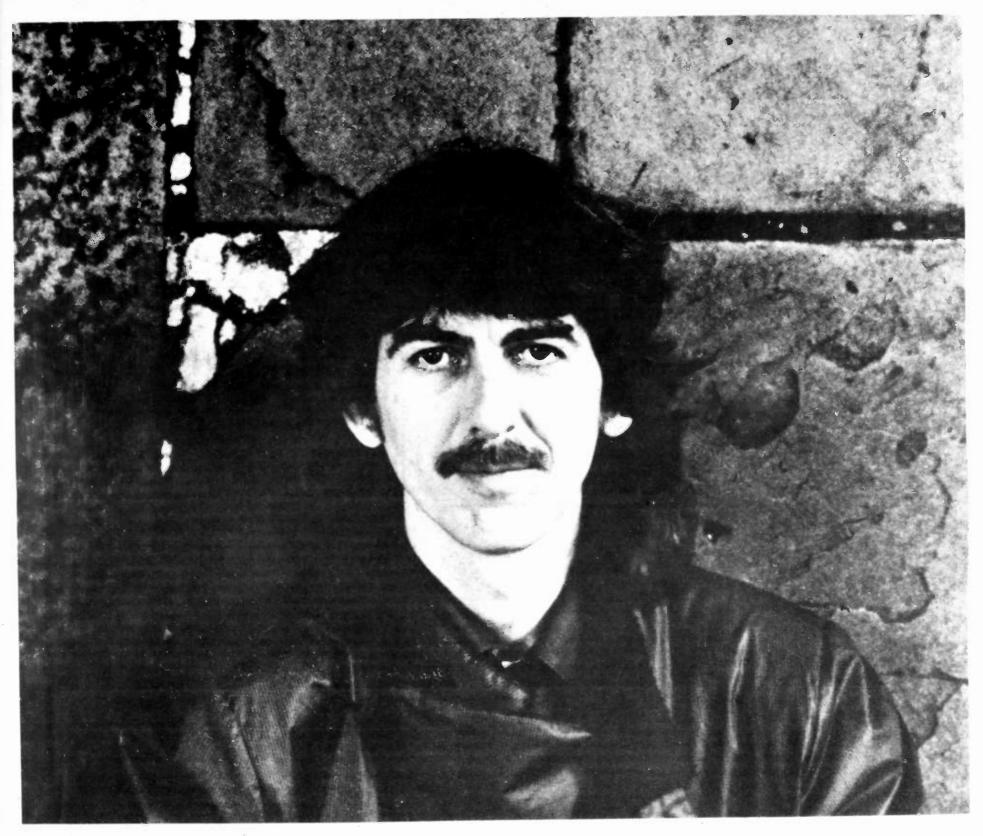
Long Island 516-727-1570

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GEORGE HARRISON SOMEWHERE IN ENGLAND



Featuring the much-discussed, played and listened-to single, "All Those Years Ago"

SOMEWHERE IN ENGLAND
Produced by George Harrison & Ray Cooper
On Dark Horse records & tapes





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Round Two (Polydor/PG) 21/8 Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

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Various Artists (island) 18/14 Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who teported it in medium rotation this week.

Choi Corpus Christi 512-855-4641 PD: BOB FAZIG MD: CHARLIE PALHER

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THE HOTTEST TOM PETTY & THE

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Worcester 617-752-5811

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HEARTBREAKERS Hard... (Backstreet/MCA) 34/33 33/27

WHO Face Dances (WB) 30/25 JOE WALSH

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WKDF'S ROCK PROCLAMATION: WKDF/Nashville sponsored its fifth an nual "One For The Sun" outdoor benefit concert for the Nashville Music Association and the Crisis Call Center of Nashville. Headlining the show was the Aliman Bros. Band; in commemoration, the Mayor proclaimed May as "Aliman Bros. Month." Pictured (I-r) with the proclamation are Crisis Call Center's Patricia Couto, Nashville Music Association's Dale Cornelius, Nashville Mayor Richard Fulton, WKDF air personality and concert coordinator Carl P. Mayfield. FM

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MOST ADDED PETER FRAMPTON

Breaking All The...(A&M) 32/30 MOODY BLUES

Long...(Threshold/PG) JOE VITALE Plantation Harbor (Asylum) 15/10

SILVER CONDOR Silver Condor (Columbia) 10/9

Look Out! (Epic)

Two numbers follow each album title. The first represents intal number of Western statums playing the album this week. The second is the number of thrise stations that added it this week.



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(A)(0.04) FD: BISH HART HD: ANT PHILLIPS

BOURD BUILS (Threshold/P)

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703 KBPI Denver 303-936-2313

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MEDIUM

TUBES The Complete...(Capitol) 31/22 NOTANHOL MOT

Still Feels Good (WB) 34/21 GREG KIHN BAND

Rockinnroll (Beserkley) DAVE EDMUNDS

Twengin...(Swan Song) PRETENDERS

Extended Play (Sire) 31/17 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of these stations who reported it in medium rotation this week.

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CA Singlet

THE HOTTEST TOM PETTY & THE HEARTBREAKERS

Hard... (Backstreet/MCA) 46/43
WHO Face Dances (WB) 44/37

JOE WALSH There Goes...(Asylum) SANTANA

Zebopi (Columbia) 41/36
JEFFERSON STARSHIP Modern Times (RCA/Grunt)36/24 VAN HALFM Fair Warning (WB)

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Los Angeles MOTHER TOMEST & DIE... I BON NOTTE & DIE...

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KGON MD: JERRY OSTERTAG

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Portland

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NOTE OF THE STATE OF THE STATE

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Sacramento

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"Oun-says" to http://de.initia.com/strast/fil

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Singles AUE DOLCE INCA

Phoenix 602-838-3062

BOZ-BUD-G RARDING (Arrora-HARES (GOLIMBIA) UFO (Chrywalls) TUES (Gesellenca/Poly) TOI (Golimbia) HALEY HARCHET (Epics STRI (AMI) -GEORGE HARRISON (Dark Harce/Wh)

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Portland 503-655-9181

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-WAIFRESSES (Antilog)

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9IX FM San Diego 714-236-9872

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San Jose 408-246-6811

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R&R/Friday, June 5, 1981

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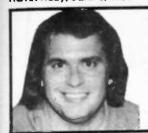
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Jim Duncan

News Notes

As I was flipping through the L.A. Times this weekend, a small article caught my eye. It said: "A slipped disc has cost Bob Lashbrook his job at radio station KSCS-FM in Fort Worth." The article went on to explain the station's policy of giving \$10,000 to any listener who catches the station not playing at least three songs without interruption. Apparently, the 60-year-old parttime employee of KSCS played only two records, gave a station ID, realized his mistake, and played one more record. Lashbrook was caught by a listener who wrote the station and asked for the cash. I talked with PDR.T. Simpson, who said the station in fact had such a policy, of which Lashbrook was aware. Station Manager Vern Ore was out of town at the time of the dismissal. Upon his return, and after a great deal of local and national media attention, the station decided to revise its policy of immediate termination. According to the new policy, if an infraction of the format is made, each case will be looked at and the appropriate penalty will be given. In light of the new policy, Lashbrook was offered his job back, but decided to concentrate on his cabinetmaking business and refused the offer... Elsewhere: sorry to have to miss Fan Fair again this year in Nashville. Thanks for the many invitations. Sounds like it will be a fun event. Next week, R&R Nashville Editor Biff Collie will give you a complete report. Special thanks to Conway Twitty for the invite to the groundbreaking ceremonies of the Conway Twitty Complex across from the House of Cash Museum. In case you hadn't heard, the third annual FICAP (Federation of International Country Air Personalities) mini-clinic will be held in Austin, Texas on June 26 and 27. For more details call . Dwayne Allan Helt assumes the PD job at KTFX-FM/Tulsa . . . Bill James moves to the PD job at KYOU-KGRE/Greeley, CO. He had been at KIXX/ Fort Collins . . . Len Younger, morning man at KIKX/ Tucson, takes over as PD. Former PD Bob Jones is available: (602) 889-6296 . . . On June 1 a few new Country stations were announced. They include KPOD/Crescent City, CA; WTSV-AM/Claremont, NH; and KYEZ-FM/Salinas, KS. All stations are in need of some record product to help with the changeover . . . So what's

Correspondence:

R&R:

There's a big rhubarb brewing in country music circles and the artists are finding themselves in the uncomfortable position of making enemies while trying to make friends.

It used to be voice tracks by artists for a country music station were no problem . . . because most markets only had one Country music station.



Now with the explosion of country music across the nation most all major markets have several Country stations... some with as many as eight. The competition is fierce.

Now when an artist records a voice promo stating, "Hi, I'm (name of artist) and when in (name of city) I always listen to (name of station)," he is making one station happy and all the others angry.

It has even been suggested by some stations that the artists are actually making enemies of the stations which could affect record airplay.

The ignored stations feel if the artists are telling the country music fans in a market to listen to one station over another, why should the other stations do anything for that artist?

After all, in the eyes of the stations, the artist is doing a disservice to everyone except the station he is promoting in a competitive market.

It's something to think about. Best regards.

Dan McKinnon, President, KSON-AM-FM/San Diego



CONTESTS, CONCERTS, & CONVERSATIONS

"Big" Broadcast Buddies



This picture gets the laugh of the week award. Seen with the oversized broadcast equipment are Barney Cannon, MD of WCDS/Glasgow, TN, and RCA recording artist Randy Parton. WCDS was doing a remote broadcast from the recent Tri-Country Farm Expo. Welcome to the big time . . . Everyday here at R&R we get at least one new press release proclaiming an upcoming "world's largest" Country music festival. Here are a few: KHJ/Los Angeles in conjunction with Atlantic/Pacific Productions is presenting the "World's Largest Celebration Of Country Music" on June 20 at the Rose Bowl. This day-long event will star George Jones, Tammy Wynette, Merle Haggard, Alabama, Mickey Gilley, Johnny Lee, Don Williams, Larry Gatlin, T.G. Sheppard, and Rosanne Cash... WWVA/Wheeling, WV will again present the 5th annual "Jamboree In The Hills," July 18-19. This year's event will also feature Alabama, George, Tammy, T.G., and Merle, plus Conway Twitty, Tom T. Hall, Emmylou Harris, Bill Monroe, Hoyt Axton, Margo Smith, Billy "Crash" Craddock and a few more...July 3 & 4, Gilley's Club in Pasadena, TX will hold a special "picnic" that will star Mickey Gilley, Johnny Lee, Gail Davies, Margo Smith, David Frizzell & Shelly West, Rex Allen Jr., Faron Young, Ernest Tubb, and Ricky Scaggs ... Another show billed as the "World's Largest Country Music Festival" will take place on July 4-5 at Surfside in Myrtle Beach, SC and will feature Johnny Cash, Mac Davis, Emmylou, Conway, Jerry Lee Lewis, Dottie West, Con Hunley, Bellamy Brothers, Ray Stevens, Donna Fargo, Johnny Rodriguez, Dave & Sugar and many more...Oak Ridge Boys Bill Golden (1) and Joe Bonsall (r) are seen here during a recent



visit with WSM/Nashville late night personality Chuck Morgan...KVET/Austin helped to raise money in the recent Fiesta 10,000 Fund Run, a 6.2 mile jog. Air personality Penny Reeves told R&R, "I ran talking most of the way as usual. I finished the course in 51 minutes; my mouth came in a bit faster at 41 minutes." past month WEEP/Pittsburgh air staffers did MC work for the Oak Ridge Boys, Statler Brothers, Margo Smith, Rex Allen Jr. and Pure Prairie League concerts... KRZY/Albuquerque once again participated in the annual Charley Pride "Golf Fiesta" last weekend. Besides Charley, Larry Gatlin and the Brothers were among celebrities...KENR/Houston is giving away season tickets to Astros baseball games...WPOC-FM/Baltimore has begun a daily feature called "More." The mini-series will contain factual information on energy, taxes, gardening, nutrition, car care and more...WIL-AM-FM/St. Louis recently promoted the premiere of the new movie "The Legend Of The Lone Ranger" by giving away tickets. Some of their winners received a quarter ounce of pure silver (silver bullets, optional)..."Jungle Jim" Cameron of WSAN/Whitehall, PA reports on the 107-hour "Rocking Horse Marathon" the station just put on. They started with 33 people riding "small, wooden rocking horses in the middle of the street in downtown Allentown." The last person to stay on won a 1981 Toyota Starlet. Jim tells us WSAN plans to submit the results to the Guinness Book of World Records... Epic recording artist Charley McClain recently stopped by the KLIF/Dallas studios. She is pictured here with PD Danny McDuff.... On June 11, "Ol' Dave," afternoon driver at



KHAK/Cedar Rapids, IA, will stay in a waterbed for four days suspended from a crane 100 feet in the air. (Some guys just have all the fun.) This is another record breaking attempt. Dave will continue to do his 2-7pm air show from the waterbed. (I've heard of lying down on the job, but this is ridiculous!)... Todd Stinson, MD of KTPK/Topeka, KS, rode a moped on 6/10th of a gallon of gas. Listeners were invited to guess how far he would get before running out. The closest guess won the moped. For your information it was 68.65 miles... I think I have run out of gas, or at least words, until next week... Let's hear from you...

New

Entry



BREAKERS

Breakers" are those newer records that have the greatest level of station activity on any given

BELLAMY BROTHERS

They Could Put Me In Jail (WB/Curb)

On 71% of reporting stations. National Summary: Up 9, Same 21, Down 0, Debuts 31, Adds 23. R&R Chart 47-39

VERN GOSDIN

Dream Of Me (Ovation)

On 66% of reporting stations. National Summary: Up 34, Same 19, Down 0, Debuts 14, Adds 11. R&R Chart Debut 41.

TERRY GREGORY

Just Like Me (Handshake)

On 65% of reporting stations. National Summary: Up 38, Same 10, Down 0, Debuts 18, Adds 11. R&R Chart Debut 43.

RICKY SKAGGS

Don't Get Above Your Raising (Epic)

On 63% of reporting stations. National Summary: Up 43, Same 17, Down 0, Debuts 9, Adds 6. R&R Chart 48-44.

CONWAY TWITTY & LORETTA LYNN

I Still Believe In Waltzes (MCA)

On 61% of reporting stations. National Summary: Up 16, Same 20, Down 0, Debuts 20, Adds 17. R&R Chart Debut 45.

GEORGE STRAIT Unwound (MCA)

On 61% of reporting stations. National Summary: Up 31, Same 18, Down 0, Debuts 10, Adds 13. R&R Chart 50-46.

Most Added:

LARRY GATLIN Wind Is Bound To Change (Columbia)
STATLER BROTHERS

Don't Wait On Me (Mercury/PolyGram)
EMMYLOU HARRIS I Don't Have To Crawl (WB)
MERLE HAGGARD Rainbow Stew (MCA)
REX ALLEN JR. & MARGO SMITH

While The Feeling's Good (WB)
TERRI GIBBS

Hottest:

BARBARA MANDRELL

I Was Country When Country... (MCA) OAK RIDGE BOYS Elvira (MCA) ALABAMA Feels So Right (RCA)

DOTTIE WEST

What Are We Doin' In Love (EMI/Liberty) DOLLY PARTON But You Know I Love You (RCA)

MOST ACTI

Recent releases are listed in order of their activity. The two numbers rollowing the artistrictie habel designation (example, 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-51, etc.), moved it Down on their charts, or Added it this week. Indicates one of this week's "most added" new songs.

MERLE HAGGARD "Rainbow Stew" (MCA) 70/29

National Summary: Up 7, Same 22, Down 0, Debuts 12, Adds 29 including WYDE, WGTO, KIKK-FM, WUBE-FM, WKKN, KVDD, KBMY, KNIX-FM, KEEN, WWCS-FM, WWVA, WHDD d:29, WTSD 45-36, KCKC 33-13, WIXL-FM 47-28. R&R Chart: Debut 48.

KBMY, KNIX-FM, KEEN, WWCS-FM, WWVA, WHDD d-29, WTSD 45-36, KCKC 33-13, WIXL-FM 47-28. R&R Chart: Debut 48.

JOE STAMPLEY "Whiskey Chasin" " (Epic) 63/11

Netional Summary: Up 19, Same 20, Down 0, Debuts 13, Adda 11, WUBE-FM, WXCL, WKCQ-FM, KRZY, KFTN, KCKC, WCAW, WWCS-FM, WNYR, WBAX, KHEY, KCUB 39-30, WIXL-FM 25-16, KRRV d-27, KYXX 31-12. R&R Chart: Debut 49.

EDDY RAVEN "I Should've Called" (Elektra) 57/16

Netional Summary: Up 22, Same 12, Down 0, Debuts 8, Adda 15, WSLR, WNRS, WUBE-FM, WCXI, KBUF, WHBF, WKCQ-FM, WIL-AM-FM, KKAL, KVEG, KTRB, KWJJ, WPLD, WCOS-FM, KNDE, WSIX-FM 17-12. R&R Chart: Debut 50.

LARRY GATLIN "Wind is Bound To Change" (Columbia) 55/33

Netional Summary: Up 5, Same 12, Down 0, Debuts 6, Adda 33 Including KOKE-FM, WYDE, WGTD, WIRK-FM, KBUF, KEBC-FM, WCG-FM, KRZY, KWJJ, KSOP, WSEN, WOKQ, WWVA, WSIX-FM 47-31.

TERRI GIBBS "Rich Man" (MCA) 49/28

FM. WKCG-FM, KRZY, KWJJ, KSOP, WSEN, WOKQ, WWVA, WSIX-FM 47-31.

**TERRI GIBBS "Rich Man" (MCA) 49/28

National Summary: Up 4. Same 18. Down 0. Debuta 3. Adda 26 including WFMS-FM, WTSO, WBCS-FM, KFEQ, KNIX-FM, KYTE, KGA, KCUB, WVAM, WWCS-FM, KOKE-FM, WYDE, KIKK-FM, KRMD-AM-FM, KCKC 34-24.

**WAYLON & JESSI "Wild Side Of Life" (RCA) 48/10

Netional Summary: Up 4. Same 21. Down 1. Debuta 10. Adda 10. WBGW-FM, WNYR, WYDE, KNOE, WMNI, KSO, KVOO, KBMY, KFTN, KDNE, WEEP 4:31, WSIX-FM 48-39, WHOO 4:30, WFMS-FM d-29, KCKC 24-18,

JOHN CONLEE"Could You Love Me (One More Time)" (MCA) 48/7

National Summary: Up 9, Same 19, Down 0, Debuta 11, Adda 7, WSAI, KICD-FM, KVEG, KWJJ, KEEN, WSIX-FM 30-21, KFGO 38-32, KRZY 40-34, KFTN 39-30, KCKC 27-18, WIXL-FM 43-34.

**MUNDO FARWOOD "Aprella" (Exception 4 48/2)

MUNDO EARWOOD "Angela" (Excelsior) 48/2
National Summary: Up 25, Same 11, Down 0, Debuts 8, Adds 2, KRZY, WKLM, KSSS 44-39, KTRB 36-30, WVAM 49-44, WWCS-FM 18-13, KIXZ 32-26, KOKE-FM 46-39, KHEY 44-39, WSIX-FM 22-17, KKYX 39-33.

FM 18-13, KIXZ 32-26, KOKE-FM 45-39, KHEY 44-39, WSIX-FM 22-17, KKYX 39-33.

JUICE NEWTON "Queen Of Hearts" (Capitol) 44/22

National Summary: Up 4, Same 16, Down 0, Debuts 4, Adds 22 Including KLAK, KWJJ, KRSY, WOKQ, WIXY, WMZQ-FM, KOKE-FM, KENR, KIKK-FM, WLWI-FM, KBMR, KEBC-FM, WXCL, KSOP 46-37, KCKC 30-20, WIRE 40-34.

CHARLIE RICH "You Made It Beautiful" (Epic) 44/3

National Summary: Up 17, Same 18, Down 1, Debuts 6, Adds 3, KBUF, WHBF, KVEG, KEBC-FM 49-40, KSSS 32-27, KEED 37-28, KFTN 38-29, WIXL-FM 34-24, WYDE 44-38, WSIX-FM 34-26.

EDGEL GROVES "Ecotopiate In The Sand" (Silver Start 43/6)

KFTN 38-29, WIXL-FM 34-24, WYDE 44-38, WSIX-FM 34-28.

EDGEL GROVES "Footprints In The Sand" (Silver Star) 43/5

National Summary: Up 23, Same 9, Down 2, Debuts 4, Adds 5, KIKK-FM, WIRK-FM, WJEZ-FM, KFGO, KUUY, WPLO 24-17, WCOS-FM 33-13, WMC-AM 12-4, WLW-FM 25-16, WSAI 11-7, WHK 3-2, WFMS-FM 3-1, KFTN 23-12, WCAW 39-25, WNYR 19-14.

KIN VASSY "Likin" Him And Lovin' You" (EMI/Liberty) 42/10

National Summary: Up 15, Same 11, Down 0, Debuts 8, Adds 10, WSLR, WNRS, KFGO, KWMT, KVOC, KSSS, KOKE-FM, WGTO, WQIK-FM, WGYK-FM, KFTN 34-27, WWCS-FM 24-19, KHEY 48-43, WBAM 39-31.

Others Getting Significant Action

SUE POWELL "Midnite Flyer" (RCA) 39/4
National Summary: Up 9, Same 23, Down 0, Debuta 3, Adde 4, WESC-AM-FM, WKLM, WMNI, WYII, WGTO 43-38, KYXX 41-35, WKKN 40-34, KTRB d-36, KWJJ 48-42, WVAM 48-42.

JUDY BAILEY "Slow Country Dancing" (Columbia) 38/2
National Summary: Up 20, Same 13, Down 1, Debuta 2, Adde 2, KSO, KVOC, KUUY 49-42, KMPS-AM-FM 28-21, WWVA 33-26,

EMMYLOU HARRIS "I Don't Have To Craw!" (WB) 35/32

National Summary: Up 1, Same 2, Down 0, Debute 0, Adde 32 Including KVET, KENR, WBAM, KRMD-AM-FM, KSO, KEBC-FM, AM FM. WNYR. WYII

EDDY ARNOLD "Bally-Hoo Days" (RCA) 36/2
National Summery: Up 18, Same 11, Down 0, Debuts 4, Adda 2, WKKN, WCOS-FM, KWMT 45-37, KICD-FM 39-28, KSSS 36-31, KONE 36-32, KGA 40-33, WIXL-FM 41-30, WSIX-FM 23-18, KRMD-AM-FM 33-29.

Radiokkecords NATIONAL AIRPLAY/50

June 5, 1981
DOLLY PARTON/But You Know I Love You (RCA)

2 3 0

0 DOTTIE WEST/What Are We Doin' In Love (EMI/Liberty) 2

11 5 4 0 ANNE MURRAY/Blessed Are The Believers (Capitol)

OAK RIDGE BOYS/Elvira (MCA)

THREE TWO LAST

5

35 23 12 0 BARBARA MANDRELL/I Was Country When Country... (MCA) 3

JOHN ANDERSON/I'm Just An Old Chunk Of Coal... (WB) 11 9 0

GAIL DAVIES/It's A Lovely, Lovely World (WB)

RAZZY BAILEY/Friends (RCA) 6 20 15 11 STEVE WARINER/By Now (RCA)

22 18 13 CHARLY McCLAIN/Surround Me With Love (Epic)

MEL TILLIS/A Million Old Goodbyes (Elektra) 8 6

19 14 10 LACY J. DALTON/Whisper (Columbia) 12

19 16 0 EARL THOMAS CONLEY/Fire And Smoke (Sunbird)

10 MEL McDANIEL/Louisiana Saturday Night (Capitol)

26 ELVIS PRESLEY/Lovin' Arms (RCA) 20 15 21 16 14

WILLIE NELSON/Mona Lisa (Columbia) 28 22 18 JOHNNY RODRIGUEZ/I Want You Tonight (Epic)

31 26 21 SYLVIA/The Matador (RCA) 0

21 17 BILLY SWAN/Do I Have To Draw A Picture (Epic)

888888 MOE BANDY/My Woman Loves The Devil Out Of Me (Columbia) ALABAMA/Feels So Right (RCA) 46 39

TOMPALL & GLASER BROS./Lovin' Her Was Easier... (Elektra) 41 31 24

37 29 35 31 JIM ED BROWN & HELEN CORNELIUS/Don't Bother To... (RCA) 43 48

DAVE ROWLAND & SUGAR/Fool By Your Side (Elektra) 20

ROSANNE CASH/Seven Year Ache (Columbia) 0 30 RANDY BARLOW/Love Dies Hard (Paid)

JOHNNY CASH/The Baron (Columbia) 13

41 32 0 TOM JONES/Darlin' (Mercury/PolyGram) 7 22

2000x T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb) 42 SONNY CURTIS/Good Ol' Girls (Elektra) 50 33

43 34 B.J. THOMAS/Some Love Songs Never Die (MCA)

43 CRISTY LANE/Love To Love You (EMI/Liberty) 3

12 RONNIE MILSAP/Am I Losing You (RCA) 25 25 26 ED BRUCE/Evil Angel (MCA)

300 44 38 CRYSTAL GAYLE/Too Many Lovers (Columbia)

46 JOHNNY LEE/Prisoner Of Hope (Full Moon/Asylum) 39 47 45

9000 BURRITO BROTHERS/Does She Wish She Was Single Again (Curb) 48 44 BOBBY BARE/Learning To Live Again (Columbia)

47 BELLAMY BROTHERS/They Could Put Me In Jail (WB/Curb) 49 42

HANK WILLIAMS JR./Dixie On My Mind (Elektra/Curb) VERN GOSDIN/Dream Of Me (Ovation)

49 40 37 TANYA TUCKER/Love Knows We Tried (MCA) TERRY GREGORY/Just Like Me (Handshake)

RICKY SKAGGS/Don't Get Above Your Raising (Epic) 48

CONWAY TWITTY & LORETTA LYNN/I Still Believe In... (MCA)

10007 GEORGE STRAIT/Unwound (MCA) 49 DON KING/I Still Miss Someone (Epic)

MERLE HAGGARD/Rainbow Stew (MCA) 48 49

JOE STAMPLEY/Whiskey Chasin' (Epic) 50 EDDY RAVEN / Should've Called (Elektra)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

STATLER BROTHERS "Don't Wait On Me" (Mercury/PolyGram) 34/33

National Summery: Up 0, Same 0, Down 0, Debuts 1, Adds 33 including WHK, WCXI, KEBC-FM, KWJJ, KMPS-AM-FM, KCUB

National Summary: Up 0, Same 0, Down 0, Debuta 1, Adda 33 including WHK, WCXI, KEBC-FM, KWJJ, KMPS-AM-FM, KCUB, WMZQ-FM, WYDE, WQIK-FM, WMC-AM, WIRK-FM.

JOHN DENVER "Some Deys Are Dlamonds..." (RCA) 33/14

National Summary: Up 3, Same 11, Down 0, Debuta 5, Adda 14 including KEED, KNIX-FM, KGA, WBGW-FM, WPLO, KYXX, WSLR, KFGO, WKCQ-FM,WSIX-FM 49-37.

WSLR, KFGO, WKCQ-FM,WSIX-FM 49-37.

DEAN DILLON "They'll Never Take Me Alive" (RCA) 32/11

National Summary: Up 7, Same 13, Down 0, Debuts 1, Adde 11, KOKE-FM, KLRA, KNOE, WBAM, WSAI, KICD-FM, KKAL

KSSS, KWJJ, WGNA-FM, WWVA, WGTO 45-35.

SUSIE ALLANSON "Run To Her" (EMI/Liberty) 31/8

National Summary: Up 7, Same 10, Down 0, Debuts 6, Adds 8, KSSS, KFTN, KRSY, WCAW, WPLO, KHEY, KNOE, KRMD-AM-

PREX ALLEN JR. & MARGO SMITH "White The Feeling's Good" (WB) 30/28

National Summary: Up 1, Same 1, Down 0, Debuta 0, Adds 28 including KEED, KMAK, KNIX-FM, KMPS-AM-FM, WYII, KOKE-FM, KENR, WLW-FM, WSLR, WCXI, KEBC-FM.

FM, KENR, WLWIFM, WSLR, WCXI, KEBC:FM,

BILLY LARKIN "Longing For The High" (Sunbird) 30/10

National Summary: Up 3, Same 10, Down 0, Debute 7, Adde 10, KSO, WCXI, KICD:FM, KUZZ, KSSS, KRDR, KRSY, KGA. JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 27/17
National Summary: Up 0, Same 6, Down 0, Debuts 4, Adds 17 including WYDE, WESC-AM-FM, WBAM, WQYK-FM, WSAI,

National Summary: Up 0, Same 6, Do (SO, WTSO, WBCS-FM, KSOP, WYII.

KSO, WTSO, WBCS-FM, KSOP, WYII.

ROY CLARK "Love Takes Two" (MCA) 23/3

National Summary: Up 7, Same 9, Down 0, Debuts 4, Adds 3, KFTN, KVET, WHBF, KUZZ 29-24, WIXL-FM 28-21 WBAM 36-28, WSIX-FM 25-19, KRMD-AM-FM 47-30.

EDDY ARNOLD "Two Hearts Beat Better Than One" (RCA) 22/1

National Summary: Up 11, Same 8, Down 0, Debuts 2, Adds 1, WSLR, WCXI 36-28, KKAL 22-16, KMPS-AM-FM d-29, WWCS-FM 11-8, WWVA 39-31, WGTO 49-42, KKYX 33-27.

JEANNE PRUETT "I Ought To Feel Guilty" (Paid) 20/5
National Summary: Up 3, Same 10, Down 0, Debuts 2, Adds 5, KKYX, WIRK-FM, WNRS, KICD-FM, KSSS, WBAM d-37, WDDD-FM d-29, KFEQ 42-36, WIXL-FM 14-11.

DAVE KIRBY "North Alabama" (Dimension) 20/5
National Summary: Up 4, Same 9, Down 0, Debuts 2, Adds 6, KOKE-FM, WQYK-FM, WIRK-FM, WSAI, KSOP, KHEY 45-40, KKYX 38-32, KFTN 32-25.

WAYLON JENNINGS "I'll Be Airight" (RCA) 19/5
National Summary: Up 3, Same 8, Down 0, Debuts 3, Adds 6, WSLR, WAXX, WTSO, WBCS-FM, KUUY, KWMT 48-38, KUZZ

BRENDA LEE "Fool, Fool" (MCA) 18/5
National Summery: Up 1, Same 10, Down 0, Debuts 2, Adda 5, WBGW-FM, WMZQ-FM, WWVA, KYXX, WAXX. On: KENR National Summary: Up 1, 5 KIKK-FM, KEBC-FM, KEEN

SHOPPE "Dream Maker" (NSD) 18/4

ne 10, Down 0, Debuts 3, Adds 4, WCXI, WKKN, KEED, WQYK-FM, KOKE-FM 46 41. On: WSAI, PURE PRAIRIE LEAGUE "Still Right Here In My Heart" (Casabienca/PolyGram) 17/2
National Summary: Up 8, Same 6, Down 0, Debuts 1, Adds 2, WBGW-FM, WHN, WKXA 28-24, WBCS-FM 17-12, WMUS-AM-FM
28-22, KVOC d-37, KLAK 8-6, KCKC 8-7.

BILLY "CRASH" CRADDOCK "I Just Need You For Tonight" (Capitol) 15/15

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 15 including KVET, WBAM, KFGO, KEBC-FM, KUZZ, KMAK, KNIX-FM, KCKC, WGBW-FM

KIERAN KANE "You're The Best" (Elektra) 14/11
National Summary: Up 2. Same 0, Down 0, Debute 1, Adde 11 including WSAI, WXCL, KUUY, KMPS-AM-FM, WIXY, KVET, WGTO, WBAM, WIXL-FM 60-33, WSIX-FM 46-33.



(Biff Collie's Nashville report will return next week.)



ON-THE-AIR ALMOST EVERYWHERE — Seen are some of the participants of the sixth Radio Luxembourg live radio broadcast to over 4 million listeners in Europe. The live satellite broadcast originated from the Tennessee Performing Arts Center in Neshville. Pictured (standing, I-r) Joe Sullivan, Charlie Daniels' manager, Ron Huntsman of Sound-Seventy Management, Rich Schwan of CBS/Nashville; Charlie Daniels; host Bob Stewart of Radio Luxembourg; Gell Davies; Del Bryant of BMI/Nashville; end John Doumanian, Ms. Davies's manager. Kneeling is Wes Green of the Nashville Radio Workshop.



PANCAKE COUNTRY — KMPS-AM-FM/Seattle and Nally's Syrup sponsored "Breakfast In Bedlam" with the KMPS morning crew. Seen here with a few of the contest winners are the KMPS morning team (in the chef's hats) Pattl Par, traffic; Phil Harper, morning man; and Don Riggs. KMPS news.



KAWASAKI KOUNTRY — KCJB/Minot, ND and Action Sports, Inc. combined efforts to give away a Kawasaki 3-wheel fun machine, awarded to the person with the correct number on her official KCJB Country Club Card. Seen here are winner Lillie Vise, PD Mark Ess, and KCJB morning man "Doc James." Old "Doc" is on the fun machine as PD Ess ponders the situation.



MOVIN' ON COUNTRY — KRRV-FM/Alexandria, LA recently gave away a Ford pickup, along with some white socks and Blue Ribbon beer in its "Redneck, White Socks & Blue Ribbon Beer" promotion. Inside of the "redneck" truck were the socks and beer. Listeners were asked to stop by the local Ford dealer and guess the emount inside. The person nearest the correct amount won all of the goods. Also pictured is the KRRV "Movin' On Country" bumper sticker.



MONTGOMERY MONEY MAKER — WLWI-FM/Montgomery, AL sent along its latest billboard campaign. As you can see, it proclaims the new WLWI cash and prize giveaway, "The Hot Ticket" contest.



CON JOB — WIL-AM&FM/St. Louis and Busch Beer sponsored a Western night concert following a recent St. Louis Cardinals baseball game. The musical entertainment was provided by WB recording artist Con Hunley, who is seen here during the performance at Busch Stadium in St. Louis.





Regional Adds & Hots

MOST ADDED

EAST

HOTTEST

Bellamy Brothers (WB/Curb) On Statler Brothers (Mercury/PolyGram)

RICO-FM Spencer, IA

HOTPOST; HARBARA MAMENELL LON RING ALABAMA TOMPALL & GLASER & EDDY ANNOLD

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KNOE Morroe LA

Larry Gattle (Columbia nylou Harris (WB) Oak Ridge Boys (MCA)

MIDWEST

Barbara Mandrall (MCA) Oak Ridge Boys (MCA)

MOST ADDED

Statler Brothers (Mercury/PG) R. Allen & M. Smith (WB) Lerry Getlin (Columbia)

SOUTH

AISTER TURB AAR HERARD LARRY GRILIN MERLE HADDARD ADMI SCHREIGER STATLER BROTHER POTTERT

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WIXL #M

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WKVG Parkersburg, WV

WEST

WMZQ-FM Washington, DC

JOHN SCHMEIDER EMBRIGO HAMBELS
"CDRASH" CRADDOCK
SALE POMELL
ALLEN & SHITH
**DOTTER #*COTTON
THE WEST
HARRARA MANDRELL
STLYIA

MIDWEST

WWVA Wheeling, WV

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Emmylou Harris (WB)

WJEZ-FM Chicago, IL

WMAG Chicago, IL

WUBE-FM Cincinnati, On

KSSS Colorado Springe, CO

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KLAX Denver, CO

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WAXX Eau Clairs, WI

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CHARLIE RICH BONYLOU HARRIS ALLEN & BRITIN LARRY GATELIN EDUY RAVEN JOHN SCHWEIDEN NOTES TO DULLE PRATON JOHN ANDERSON STEVE MARINER TOMPALE & GASEN B BROWN & CORNELIUS WBCS-FM Milweukee, Wi HATLON JEWNINGS TERRI GINES JOHN SCHWEIDER TERRY GREGORY DAVE HOWLAND/SU

B. J. THOMAS YERN GOSDIN EMNYLOU HARRI TANYA TUCKER MOTTES TOLLER MARRIDGE BOYS RAZZY BAILEY MEL TILLIS DOTTIE MEST STEVE MARINER

WFMS-FM

MENNY ROGERS
MELLAMY BROTHER
TOM JONES
RICHY SHROGS
GEORGE STRAIT
HOTTOST:
JOHN ANDERSON
DAK RIDGE BOYS
RUNNIE MILSAP
RAPHARA HAMDER ALMANDER

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EODT RAVEN
LARRY GATLIN
MOTERATI
DOTTIE WEST
ANNE MERRY
SYLVIA
ALABAMA

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DEL HEEVES BELLAMY BROTHE JAICE MENTON LARRY GATLIN JOHN DE NYER TEANS PLAYBOYS FRING GHBS MERLE HAGGARD PHIL EVERLY MAYLON & JESS! ALLEN FROZZELL

KIDN Pueblo, CO CRYSTAL GAYLE JOHNNY LEE HARK WILLIAMS JR TERRY GREGORY

PYONO, UT

JOE STAMPLEY
JIM CHESTRUT
SUSIE ALLAMSON
ALLEN & SHITM
EMBYLOU HAURE!
JOHN DENYER
MAYLOB & JESS
LARRY GATLIN
ROT CLARY
B.J. THOMAS

KSOP Sell Lake City, UT

SETLEM CTY, U

BERLE HAGGARD

JOHN SCHOOLDER
STATLER BROTHER
EDNYLOU HAGHES
LARRY GRYLIN
DAVE KINDY
PHILE E-ERLY
ALLEN & SHITH
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SUSSE ALLANSON
JOE STANDLEY

J. J. THOMAS

GICRT SKAGGS
BILLT LAMKEN
JOHN DE NVEN
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STATLER BROTHERS
BILLT ECD WMELER
ALLEN & SMITH
HOTTUST:

JOHN COMLEE
MERLE HAGGARD
MOTPHST:
RUSANNE CASH
DOLLT PARTON
MARHARA MANDRE
ALABANA
GEORGE STRAIT

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DOLLY PARTON
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SAMPARA MAMBRILL
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NUMBER OF REPORTING **STATIONS** THIS WEEK: 119

Hottest Tracks:

"She's Gone To L.A. Again" OAK RIDGE BOYS (MCA)

ALABAMA — Feels So Right — (RCA) "Fartnay" "Ride The

Cuts in bold type are receiving the heaviest airplay

MOE BANDY & JOE STAMPLEY — Hey Joe, Hey Moe -(Columbia) "Get Off My Case" "Country Boys" "Two Beers Away"
ED BRUCE — One To One — (MCA) "I Take The Chance" "Love's
Found You And Me" "(When You Fell In Love) Evarything's A Weltz" ROSANNE CASH — Seven Year Ache — (Columbia) "You Don't Have Very Far To Go" "Blue Moon With Heartsche" "My Beby Thinks DAVID FRIZZELL & SHELLY WEST - Carryin' On The

Family Names - (WB) "A Taxas State Of Mind" "Carryin' On The

TERRI GIBBS - Somebody's Knockin' " - (MCA) "Some EMMYLOU HARRIS - Evangeline - (WB) How High The

Glowing - (RCA) "Deer Friend" "Out Where The Bright Lights Are ANNE MURRAY — Where Do You Go When You Dream

OAK RIDGE BOYS — Fency Free — (MCA) "She's Gone To LA.
Again" "When Love Calls You" "Dreem Of Ma" "Somewhere In The Night"

CHARLEY PRIDE - Roll On Mississippi - (RCA) "I Used To Be That Way" "He Can Be An Angel"

JOHNNY RODRIGUEZ — After The Rain — (Epic) "Crazy
Love" "Nobody's Bester Than You" "I Can't Keep My Hands Off Of You"

T.G. SHEPPARD — I Love "Em All — (WB/Curb) "Silience On
The Line" "Party Time" "We Belong in Love Tonight" "Troubled Waters"

RICKY SKAGGS — Weitin' For The Sun To Shine — (Epic)
"Your Old Love Latters" "Low And Lonely" "Crying My Heart Out Ovar You"

Most Requested:

OAK RIDGE BOYS "Elvira" (MCA)
BARBARA MANDRELL "I Was Country..." (MCA) ALABAMA "Feels So Right" (RCA)
DOTTIE WEST "What Are We Doin'..." (EMI/Liberty)

COUNTRY ALBUMS

Train" "Hollywood" "See The Embers, Feel The Flame" "I'm Stoned"

JOHN ANDERSON — John Anderson 2 — (WB) "Chicken

Truck" "The Seme Old Girl" "I Love You A Thousand Ways" "Mountain High.

CHARLY McCLAIN — Surround Me With Love — (Epic)
"The Very Best is You" "You And Me" "Sleepin With The Redio On"
RONNIE MILSAP — Out Where The Bright Lights Are

(Capitol) "It Should have Been Easy" "Bitter They Are, Harder They Fall"
"Call Me With The News" "Another Sleepless Night"

JUICE NEWTON — Juice — (Capitol) "Ride 'Em Cowboy" "Country Comfort" 'Texes Heartsche" "All I Have To Do Is Dream"



Jeff Green

Adult/Contemporary

DISGUISED PRIZE ATTRACTS SALES

KLTE's Unique Reverse Tradeout

In a highly unusual promotion, KLTE/ Oklahoma City has developed a "reverse tradeout" giveaway, called "It Matters," which benefits the station's advertisers far beyond conventional bartering.

KLTE Program Director Joe Geoffroy described the purpose, details, and business community reaction. 'The concept is a joint effort between our owner and

GM Ken Dowe, Music Director John Williams, our morning personality Kevin McCormick and myself. Our attitude is that 'it matters' to us what happens to our listeners. We thought of a money giveaway, because with high inflation, there's less leisure income than ever before. We used the 'It Matters' idea because it does matter to us that our listeners get some money to make their day a little bit better.'

Here's how the promotion works: When listeners hear the "cash register ring" they call to register. Four of five callers are accepted each time. Later, when listeners' names are announced, they call back to win a

"Our attitude is that it matters to us what happens to our listeners."

102 prize from one of KLTE's various advertisers - at least that's what the station says over the air. Listeners and advertisers not being featured both perceive the prizes are being provided by the mentioned advertiser. The truth, however, and the unique twist is that the station actually pays the listeners \$102 out of its own pocket and suggests they spend it at clients' stores!

We never mention on the air that we're giving away \$102 in cash. For example, if we're offering a dinner for two, we'll say, 'This \$102 dinner at 'XX' restaurant is provided by KLTE.' We make it seem as if the prize is already purchased and that's what they win. Once we get a winner on the phone, however, we say, 'Hey, you've won \$102. We hope you do go blow the money at that restaurant, because that's what matters to us! But we're going to send you a \$102 check and you can spend it where you want."

Instead of simply giving away \$102 in cash, however, the KLTE staff developed the idea of disguising the money in the free account mentions as part of the benevolent image of promoting not only the money value, but prizes that the everyday listener needs or fantasizes about owning.

Geoffroy continued, "Not only did we 'give away tax preparation and daycare services, telephone bill payments, and the like, we also 'offered' facial spa memberships, fine luggage, and other luxury items. The

Progress

Jim Berry joins WNAB/Bridgeport as afternoon drive personality, formerly of WTMJ/ Milwaukee Peter Hunn, known to Philly listeners as WMGK/Philadelphia's Peter Davis, has received the FCC 'go-ahead' for constructing his new FM station in the Adirondack/Lake Champlain region in upstate New York. WHNC-FM (Hunn Radio Co.) will make its debut sometime this fall ... Cliff Albert, News Director of KFMB-AM-FM/San Diego, has been elected to the board of directors of the California Associated Press Television-Radio Association (CAPTRA)...Larry Nelson, morning personality at KOMO/Seattle, has received certificates designating him as a "Distinguished Citizen," an "Ambassador of Good Will," and a "Washington General" from the Washington State Lieutenant Governor. At one time Larry was a rock & roll musician . . . Special Get-Well wishes to Gary Collins of KLMS/Lincoln, who lately has been in and out of traction since an old soccer injury flareup.

"This is just one way we as a radio station can say, 'Thanks for advertising with us and here's what we're going to do for you.' "

underlying philosophy was to take some of the financial pressure off our winning listeners so that they could spend their own money on things they really want to."

Rewarding Listeners As The Objective

Geoffroy pointed out that the unusual idea was designed specifically to reward KLTE listeners, rather than as an effort to build better sales relationships. Sales was clearly the secondary motive.

"We could have done regular tradeouts for mer-chandise, though it would have taken a lot of sales effort. Since we were planning to spend several thousand dollars on promotion anyway, it made more sense to give our listeners \$102 in cash than to make our sales people go out and arrange various advertisers to give

away a \$102 prize.
"Instead, we just thought, 'What advertiser will complain about being all over our radio station for two days as we talk about their product?' The sales department's interests were not included in the beginning. In fact, through the excitement of putting the contest together, we never ventured to look at how it would affect sales."

Ironically, what started out as a programming promotion turned into a great sales idea.

'People who don't even advertise with us started calling and saying, 'How can I be one of those \$102 prizes?' It's worked wonderfully well in building a stronger bond between the sales department and our clients. This is just one way we as a radio station can say, 'Thanks for advertising with us and here's what we're going to do for you.'

Recycling And Participation

Underlying the image enhancement, the mechanics were designed to get more participants and to recycle more listeners.

Geoffroy elaborated, "We don't take several callers at once just to assure ourselves of adult participation because we don't get many teen phones anyway. We just wanted to get more people involved, to improve the chances of winning for everybody. We take about twenty calls a day from various suburbs. The following day, when we'll announce the winner, we tell people to 'listen between 2 and 3 to win if you're registered.' Later on, we'll even tell the listeners the precise moment the winning name will be drawn. Hopefully, those 20 people will think they're the one and will recycle into different time periods than they may be used to listening in.'

Geoffroy explained that the contest runs any time between 6am and midnight every day of the ARB. The staff believes in freshness and carts up new 30-60-second "prize" and "winners" promos each day. General contest promos are produced every few days. The cash register "ring" effect is randomly placed in any quarter-hour, but always follows a stopset.

Consumer advertising was limited to a onetime series of four-column ads in the women's, sports, and entertainment sections of the city newspaper, each on separate days. The layout showed various prizes with "It Matters" and the KLTE logo in large black print.

Informing The Staff

The contest was announced to the KLTE staff and listeners just one week in advance. Geoffroy related the complications that resulted.

'It was hard at first with the short lead time, as we weren't sure how everything would fit together. The mechanics got confusing. For example, we're going to register certain people today to win, but give the prize away tomorrow, when we announce another prize to be

"The flexibility of radio allowed us to make changes."

given away the next day, and so on. Fortunately, with Kevin and John's help I can pass the information along and reinforce it with a note posted in the control room.

Why did this promotion develop so suddenly? "We were all prepared to do something else," said Geoffroy, "such as giving away \$10,000 to one listener. Then this idea came upon us and we then decided the 'It Matters' promotion was really what we wanted to do. The flexibility of radio allowed us to make changes.

Upon initial inspection, the KLTE reverse tradeout promotion seems to be nothing more than a normal tradeout. The unusual free sponsor mentions appear to make perfect sense, however, because of the tremendous sales reaction it generates.

Not only has KLTE coordinated an effective image and recycling promotion but it has also expanded its marketing influence by tying in several of its clients with numerous small prizes, as opposed to offering one big prize in conjunction with only one account.

A promotion such as this may work best in a secondary or tertiary market where word of mouth spreads quickly throughout the business community and where there aren't as many stations to fragment the business

OUTCUE

Just Wait Till Next Year

In a moment of utter candor, 3WS/Pittsburgh Music Director Herb Crowe willingly and unabashedly admitted that the station, after careful, deliberate, and intense debate, and despite certain extreme and vociferous opposition from all sides, solemnly vowed and agreed not to schedule any jello jumps this summer



RABBITT ON THE RUN — WBBM-FM/Chicago presented an Eddio Rabbitt concert at the city's Mill Run Theatre, giving away 20 pairs of tickets, T-shirts, caps, and autographed LPs, plus a chance to meet Eddie himself. Pictured (I-r) are News/Public Affairs Director Ed Crane, Promotion Director Vicki Mann, Eddie, Sami Jo Cole, and air personalities Rick Elliot and Nic St. John.

New

Entry



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

MANHATTAN TRANSFER

Boy From New York City (Atlantic)

67% of our reporters on it. Add WPRO, KHOW, KOY, WGAR, KSTP, WNAB, WGIR, WCFR, WSBA, WIS, WYMC, KOB, KMED, WAKR, WFDF, KFOR, WASH, WNDB. Heavy rotation: WTMJ, KFQD, WRVA, WMAZ. Medium rotation: WCBM, WIP, 3WS, WGY, WBT, WOAI-FM, KEX, WFYR, WCCO-FM, plus 20 more. Debuts on A/C chart at No. 30.

SHEENA EASTON

Modern Girl (EMI America)

63% of our reporters on it. Add WGY, WPRO, WASH, WCCO-FM, WGIR, WCFR, WFDF, WNFL, WSGW, WJON. Heavy rotation: WELI, 97AIA, WCCO-AM, WDEF, WRVA, KBAI, KLMS. Medium rotation: WISN, KNBR, WSJS, WBEN, WCBM, plus 19 more. Moves 29-28 on A/C chart.

LEE RITENOUR

Is It You (Elektra)

59% of our reporters on it. Add KOGO, WOAI-FM, 97AIA, WTAR, WATR, KFOR, WFDF. Heavy rotation: WTMJ, WLW, WSM-FM, WCBM, KRKK, WORG, WABZ, WLNH, WNAB. Medium rotation: WCCO-FM, KNBR, KEX, KOY, KPPL, WBT, WASH, WIP, WBEN, plus 26 more. Moves 30-26 on A/C chart.

EW&ACT

listed in order of their activity. The two numbers following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. 🗾 indicates one of this week's "most added" new songs.

OAK RIDGE BOYS "Elvira" (MCA) 56/10 add WIP, WGY, WSIX, KNBR, WLW, WKIQ, WKHM, KLMS, KRKK, WATR. Heavy rotation: WSB, WBT, WOAI-FM, KMBZ, WTMJ, KOLO, KLO, WORG, WYMC, WDEF, WJBO, WNEU, KRNT, WJON. Medium rotation: WCCO-AM, WGAR, KOY, WLTA, WTAE, WBEN, WFIR, WMAZ, WIS, WABZ, WHAG, WEIM, WNAB, KFQD, WHIZ, KRMG, KXIC, KGGF, WHBY. Debute on A/C chart at No. 29.

JOEY SCARBURY "Theme From 'Greatest American Hero' (Believe It Or Not)" (Elektra) 55/24 add WBEN, WELI, WIP, WPRO, KPPL, KOY, KNBR, WGAR, WHIO, WTMJ, WNAB, WABZ, WCHV, WIS, WNDB, WMAZ, WYMC, KMED, WAKR, KGGF, WACI, WNFL, KMRJ, WSGW, Heavy rotation: KLOK, WRIE, WRVA. Medium rotation: KEX, WSJS, WDAE, WBT, WLTA, WGY, WCBM, KRKK, KRZI, WORG, WSLI, WJBO, WSBA, WNEU, WLNH, WEIM, WJON, WHBC, WKIQ, WHBY.

MAUREEN McGOVERN "Halfway Home" (Maiden Voyage) 49/2 add wymc, wdae. Heavy rotation: KEX, KSL, WLW, WTMJ, KOLO, KLO, WRVA, WLVA, WFTL, WATR, WHBY, WHBC, WFDF, KFOR, Medium rotation: WELJ, WHAM, WWWE, WHIO, WCCO-AM, WNAB, WEIM, WGIR, WSBA, WDEF, WIS, WNDB, KRZI, KOB, KFQD, KUGN, KRKK, KMED, KGGF, WACI, KXIC, WDIF, KMRJ, WJON, WSTV, KRMG, WHIZ, Holds at No. 27 on A/C chart.

CAROLE BAYER SAGER "Stronger Than Before" (Boardwalk) 48/4 add WIS, WSLI, WNFL, WKHM, Heavy rotation: WLTA, WTMJ, KLMS. Medium rotation: WBEN, WIP, WOALFM, KEX, KSL, KMBZ, WRIE, WEIM, WLNH, WATR, WSBA, WFTL, KOB, KRKK, KGGF, KXIC, WHIZ, WJON.

ELTON JOHN "Nobody Wins" (Geffen) 45/2 add KEX, WTAR, Heavy rotation: WCHV, KLMS, Medium rotation: WCCO-FM, WWWE. WLW, KNBR, KPPL WOALFM, WSM-FM, WBT, WLTA, WIP, WCBM, WABZ, WIS, WSLI, WMAZ, WORG, WNAB, WRIE, WEIM, KFQD, KUGN, KBAI, KLO, KRKK, WHBY, WKIQ, KWOS, WDIF, KMRJ, WJON, WHIZ.

WNAB, WRIE, WEIM, KFQD, KUGN, KBAI, KLO, KRKK, WHBY, WKIQ, KWOS, WDIF, KMRJ, WJON, WHIZ.

DILLMAN BAND "Lovin' The Night Away" (RCA) 44/1 add WTAR, Heavy rotation: WSJS, WRVA, WDEF, Medium rotation: KEX, WCCO-AM, WNAB, WEIM, WHAG, WSBA, WIS, WMAZ, WYMC, WFIR, KOB, KFQD, KMED, KLO, KRKK, WJON, KMRJ, WDIF, KFOR, KXIC, WACI, KGGF, WHBC, WKIQ, WHBY.

JAMES TAYLOR "Hard Times" (Columbia) 40/17 add KPPL, KSL, WHIO, WHAG, WLNH, WSBA, WDEF, WNDB, WRVA, KOLO, KRKK, KLMS, KFOR, WKHM, WACI, WHBC, WKIQ, Heavy rotation: 97AIA, WLVA, Medium rotation: KNBR, WBT, WHSY, KITE, WNAB, WEIM, WFIR, WSJL, WCHV.

ALAN PARSONS PROJECT "Time" (Arista) 38/13 add WCCO-FM, WCCO-AM, WLW, KOY, WELI, WCBM, WORG, WTAR, WIS, WCFR, WHAG, WKHM, WSGW, Heavy rotation: WSM-FM, WBEN, WJBO, Medium rotation: WOAI-FM, KEX, WGY, WLNH, WNEU, KFQO, KBAI, KRKK, WFIR, WMAZ, WSLI, WCHV, WABZ, WKIQ, KFOR

ENGELBERT HUMPERDINCK "Don't You Love Me Anymore" (Epic) 37/4 add wwwe, wtm., wneu, KXIC. Heavy rotation: WSB, WLTA, Medium rotation: KOY, KSL, WCCO-AM, WJON, KLTE, KFOR, WHBC, WKIQ, WNAB, WSBA, WFTL, KFQD, KMEO.

WSBA, WFIL, KMED, KMED.

STANLEY CLARKE/GEORGE DUKE "Sweet Baby" (Epic) 35/5 add WIP, WBEN, WNAB, WATR, WJON, Heavy rotation: WTMJ, 97AIA, WMAZ, Medium rotation: WSM-FM, WELI, WLW, WGAR, WWWE, WCCO-AM, WABZ, WJBO, WIS, WNDB, WSLI, WORG, WCFR, WNEU, WHBC, KFOR, KFQD, KRKK.

JUICE NEWTON "Queen Of Hearts" (Capitol) 31/15 add WBEN, WGY, 97AIA, KOY, KMBZ, WATR, WJBO, WFTL, WSLI, WYMC, WORG, KMED, KLO, WDIF, WJON, Heevy rotetion: KOGO, WSB, WRVA. Medium rotetion: WHBC, KEX, WLNH, WDEF, WNDB, WFIR.

Radio@Records NATIONAL AIRPLAY/30

June 5, 1981 2 0 DOTTIE WEST/What Are We Doing In Love (Liberty) 1 NEIL DIAMOND/America (Capitol) 16 12 4 0 2 GINO VANNELLI/Living Inside Myself (Arista) 1 13 8 5 0 DON McLEAN/Since I Don't Have You (Millennium) 3 3

3

6 JOHN LENNON/Wetching The Wheels (Geffen) 24 16 0 GEORGE HARRISON/All Those Years Ago (Dark Horse/WB) 9 8 KIM CARNES/Bette Davis Eves (EMI America)

14 RAY PARKER JR. & RAYDIO/A Woman Needs Love... (Arista) 19 15 JESSE WINCHESTER/Say What (Bearsville/WB)

CHRISTOPHER CROSS/Say You'll Be Mine (WB) 7 10 14 13 12 0 ANNE MURRAY/Blessed Are The Believers (Capitol)

21 16 13 Ø STARS ON 45/Medley (Radio/Atlantic) 4 6 SMOKEY ROBINSON/Being With You (Tamia) 25 21 18 0 JIM PHOTOGLO/Fool In Love With You (20th)

0016 24 AIR SUPPLY/The One That You Love (Arista) 5 11 T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb)

12 11 17 17 TASTE OF HONEY/Sukiyaki (Capitol) 25 21 BARBRA STREISAND/Promises (Columbia) 22 20 19 19 DOLLY PARTON/But You Know I Love You (RCA)

29 23 ROSANNE CASH/Seven Year Ache (Columbia) 10 10 10 21 CHAMPAIGN/How 'Bout Us (Columbia)

JAMES TAYLOR & J.D. SOUTHER/Her Town Too (Columbia) 6 14 22 98 30 25 PURE PRAIRIE LEAGUE/Still Right Here... (Casabianca/PolyGram) 29 28

26 PAUL ANKA/I've Been Waiting For You All My Life (RCA) 18 CLIMAX BLUES BAND/I Love You (WB) 18 20 30 LEE RITENOUR/Is It You (Elektra)

#02000 30 27 27 MAUREEN McGOVERN/Halfway Home (Maiden Voyage) 29 SHEENA EASTON/Modern Girl (EMI America)

OAK RIDGE BOYS/Elvira (MCA) MANHATTAN TRANSFER/Boy From New York City (Atlantic)

This chart is based solely on airplay rotations compiled weekly from our A/C reporting stations. Black circled numbers indicate significant progress from at least 60% of our reporters.

MOST ADDED

JOEY SCARBURY Theme From "Greatest.. (Elektra)
MARTY BALIN Hearts (EMI America) **MANHATTAN TRANSFER** Boy From New York City (Atlantic)

JOHN SCHNEIDER It's Now Or Never (Scotti Bros.)

JAMES TAYLOR

Hard Times (Columbia) JUICE NEWTON Queen Of Hearts (Capitol)

HOTTEST

GINO VANNELLI Living Inside Myself (Arista) DOTTIE WEST What Are We Doing In Love (Liberty)
KIM CARNES Bette Davis Eyes (EMI America) **NEIL DIAMOND** America (Capitol)
GEORGE HARRISON All Those Years Ago (Dark Horse/WB) **JOHN LENNON** Watching The Wheels (Geffen)

HELEN REDDY "I Can't Say Goodbye To You" (MCA) 30/3 add KLOK, WTMJ, WIS. Heavy rotation: WNDB KLMS. Medium rotation: KMRJ, KFOR, KGGF, WHBC, WKIQ, KFQD, WFTL, WDEF, WABZ, WSBA, WEIM, WELI, WLTA, WSB WHIO, WCCO-AM

MICHAEL JACKSON "One Day In Your Life" (Motown) 30/1 add KOLO. Heavy rotation: KSL, WTMJ. 97AIA, WRIE, WFTL, WKHM, KLMS. Medium rotation: WPRO, WDAE, KEX, KMBZ, WJON, KFOR, WKIQ, WHBY, WIS, WNDB, WATR, WHAG, KMED, KLO, KRKK.

CLIFF RICHARD "Give A Little Bit More" (EMI America) 29/3 add WCBM, KRZI, WTAR, Heavy rotation: WTMJ, KRKK, KLO, WEIM, WKHM. Medium rotation: WBEN, KEX, KNBR, WCCO-FM, WHIZ, WLNH, WCFR, WNEU, WCHV, KAAY, WFIR, KFQD, KMJJ.

KAAY, WFIR, KFQD, KMJJ.

MARTY BALIN "Hearts" (EMI America) 28/18 add wcco-FM, wlw, koy, kex, knbr, wash, wip, wsgw. wstv, whiz, kbai, krko, kugn, wsli, wabz, wrie, weim, watr, Medium rotation: KPPL, wsjs, wben, wlnh, wchv, worg, wfir, whby.

TOM JONES "Darlin" (Mercury/PolyGram) 27/1 add watr. Heavy rotation: 97AIA, wsb, wdef, whbc. Medium rotation: wcco-AM, kmbz, wtae, well, wnab, kggf, kxic, kfor, wftl, wlva.

Medium rotation: WCCD-AM, RMBZ, WTAE, WELL, WNAB, RGGP, RXIC, RFOR, WFTL, WLVA.

TERRY CASHMAN "Willle, Mickey And 'The Duke' (Talkin' Baseball)" (Lifesong) 27/0. Medium rotation: WSB, WELL, KMBZ, KRKK, KOLO, KLO, KMED, WFTL, WNDB, WSBA, WATR, WNAB, WHBC, KGGF, KMRJ, JOHN SCHNEIDER "It's Now Or Never" (Scottl Bros.) 24/18 add KSL, WLW, KMBZ, WCCO-AM, WNEU, WABZ, WNDB, WSLI, WORG, WRVA, KMED, KRKK, WHIZ, WKHM, KXIC, WDIF, KMRJ, Medium rotation: WBT, KRMG. LANI HALL "Come What May" (A&M) 24/5 add while, WLW, KMRJ, WHBC, WDEF, Medium retation; KMBZ.

DARYL HALL & JOHN OATES "You Make My Dreams" (RCA) 23/3 add WFIR, WOWO, WKHM. Heavy rotetion: KLMS, WABZ, WNEU, WLNH, Medium rotetion: WOAI-FM, WTAE, WFYR, WJBO, KAAY, WMAZ, WKIQ, WHIZ. WEIM, KRKK.

TOMMY JAMES "You're So Easy To Love" (Millennium) 23/1 add WHIZ. Heavy rotation: WRVA. Medium rotation: WELI, KEX, WHAG, WCFR, WFIR, KFQD, KLO, KRKK, WKHM, KXIC, KFQR.

JOHN DENVER "Some Days Are Diamonds" (RCA) 22/12 add WLTA, KSL, KXIC, WHBC, WKIQ, WQRG, WDEF, KMED, KLO, KOLO, WSBA, WNAB. Heavy rotation: WRVA.

Others Getting Significant Action

PHIL EVERLY "Sweet Southern Love" (Curb/CBS) 18/10 add wHAG, WHBY, WIS, WKIQ, WNDB, WSTV, WSU, WYMC, KMED, KLO. Heavy rotation: KOY, KLMS. Medium rotation: WBT, WDEF, WRVA, WDIF, FRANKE & THE KNOCKOUTS "Sweetheart" (Millennium) 17/2 add KING, WASH, Heavy rotation: WGY, WLW, WGAR, KAAY, WFIR, WOWO, Medium rotation: KOGO, KMRJ, KWOS, WKIQ.

QUINCY JONES "AI NO Corrida" (A&M) 17/2 add WCBM, WOWO, Heavy rotation: WBEN, WOAI-FM, WLW, WFIR. Medium rotation: WIP, WGAR, KRKK, KRKO, KFGD, WCHV, WABZ, WRIE.

ROBBIE DUPREE "Brooklyn Girls" (Elektra) 16/10 add WHIZ, WSTV, KMRJ, WKIQ, WHBY, WLNH, WJBO, WIS, KBAI, KLO. Heavy rotation: WKHM. Medium rotation: WEIR

TERRI GIBBS "Rich Man" (MCA) 16/6 WSM-FM, WDEF, WMAZ, WORG, KMED, KOLO. Medium rotation; WSJS,

DENNIS YOST "Going Through The Motions" (Robox) 16/4 add WABZ, WACI, WDIF, WJON, Heavy rotation: WLTA, Medium rotation: WSB, KFOR, WSBA. rotation: WLTA. Medium rotation: WSB, KFOR, WSBA.

POINTER SISTERS "Slow Hand" (Planet) 14/11 add WFYR, KMBZ, WHBY, WEIM, WJBO, WSLI, WMAZ, WRVA, WFIR, KBAI, KRKK, Heevy rotation: 97AIA. Medium rotation: WORG.

KOOL & THE GANG "Jones Vs. Jones" (De-Lite/PolyGram) 14/5 add WGAR, WKIQ, KMRJ, WLVA, KMED. Medium rotation: WGY, WJBO, WORG, WFIR, KFQD.

RAZZY BAILEY "Friends" (RCA) 13/2 add WIS, KXIC. Heavy rotetion: WLTA, WSB, WSJS, KRNT, KRMG. Medium

GARY U.S. BONDS "This Little Girl" (EMI America) 13/1 add wHAG. Hoavy rotation: WIP. WLNH, WABZ. WFIR. Medium rotation: WGAR, WNEU, WOWO, WCHV.

CHRIS MONTAN "Any Minute Now" (20th) 11/6 add KOY, KEX, KSL, WEIM, KLO, KUGN. Medium rotation:

TAFFY McELROY "Who's That Look In Your Eye" (MCA) 11/0. Heavy rotation: KXIC. Medium rotation:

DIONNE WARWICK "Some Changes Are For Good" (Arista) 10/10 add wcco-AM, KBAI, WORG, WMAZ, WLVA, WSLI, WFTL, WCFR, WEIM, KWOS.

STARK & McBRIEN "Home Again... Again" (Lifesong) 10/2 add KLOK, WNEU, Medium rotation:

NICOLETTE LARSON "When You Come Around" (WB) 10/0. Medium rotation: WLTA, WCCO-AM, KFQD,

BILL WITHERS "I Want To Spend The Night" (Columbia) 10/0. Medium rotation KFQD. STEVE WINWOOD "Arc Of A Diver" (Island) 9/2 add WABZ, KOLO, Heavy rotation: WSM-FM. Medium rotation WNAB, WNEU, WEIM, WLNH.

MARSHALL TUCKER BAND "This Time I Believe" (WB) 8/2 add WLVA, WKIQ. Medium rotation: WBT,

ALABAMA "Feels So Right" (RCA) 8/1 add KOY. Medium rotation: WRVA, KRMG

Regionalized Adds & Hots-

EAST

Hai Martin
Cliff Richard
Ouincy Jones
Alan Parsons
HOTTEST
Lee Ritenour
Air Supoly
George Harrison
Rosanne Cash
Manhattan Transfer

WNAB/Bridgeport Russ Garrett

Clarke/Duke
John Denver
Chuck Mangione
Manhattan Transfer
Joey Scarbury
HOTTEST
Jesse Winchester
Ray Parker Jr.
5 Raydio
Ppt PPL Stars On 45 Kim Carnes

WBEN/Buffsto Roger Christian

Clarke/Duke
Joey Scarbury
Jusice Mewton
(Queen)
HOTTEST
George Harrison
Ray Parker Jr.
& Raydio
Air Supolly
Alan Parsons
Cliff Richard

Morty Balin Eric Clapton HOTTEST Joey Scarbury Stars On 45 Michael Jackson Ray Parker Jr. & Raydio Kim Carnes

WEIM/Fitchbu Chuck Morgan

Marty Balin Chris Montan Pointer Sister Dignne Warwick Emmylou Harris HOTTEST Kim Carmes
Don McLean
Jim Photoglo
George Harrison
Rosanne Cash

Emplou Harris
James Taylor
Gary U.S. Bonds
Phil Everly
Alan Parsons
HOTTEST
Stars On 45
Heil Diamond
Oak Ridge Boys
Hanhattan Transfer
Bill Mithers

Bob Nesson

Robbis Dupree
James Taylor
Phil Collins
(ABr)
HOTTEST
Gaorge Harrison
PU
Lee Ritenour
Hall & Ostes
(Dream)
Honhattan Transfer

Manhatan Transfer Sheena Easton (Modern) Air Supply HOTTEST Dotte Mest Kim Carnes John Lennon Gino Yannelli T.G. Sheppard

WELVHow Haven Watt Pinto

Joey Scarbury
Alan Parsons
HOTTEST
Heil Diamond
Don Millean
Sheens Easton
(Modern)
Dottie Hest
John Lennon
Jim Photoglo

Marty Balin Clarke/Ouke Oak Pidge Boys Joey Scarbury HOTTEST Gary U.S. Bonds Jim Photoglo Elton John Carole B. Sager Hanhattan Transfer

Abor (On) Berbra Streisand (Promises) Jaco Dolize Else Carnes (RA) HOTTEST Stave Milmood (Chance) Christopher Cross REO Speedwagon Stars On 45 Ray Parker Jr. & Raydio

3-W-S/Pittsburgh Herb Crows

Jim Photoglo Rosanne Cash HOTTEST Dottle Hest Heil Diamond Stars On 45 Manhattan Transfer George Harrison

WGAN/Portland Janet Booth

None NOTTEST John Lennon
Smokey Robinson
(Being)
Christopher Cross
Grover Mashington Jr.
(Two)
Gino Vannelli

Joey Scarbury
Manhattan Transfer
Sheena Easton
(Modern)
HOTTEST
Christopher Cross
Chambal gin
(How)
Hell Diamond
Alf Supply
T.G. Sheppard

WHAM/Rochester Dave Laird

George Harrison PPI Rosanne Cash HOTTEST Champaign (Mow) Gino Yannelli Christopher Cross Dottle West Heil Diamond

WGY/Schenectedy Bill Buchner

Oak Ridge Boys
Juice Mewton
(Queen)
Sheena Easton
(Modern)
HOTTEST
Kim Carnes
Smokey Robinson
(Beino)
Gino Vannelli
Taste Of Honey
Ray Parker Jt.
& Raydio

WCFR/Springfield Jeff Taylor

Joht Taylor

Sheena Easton
(Modern)

Manhattan Transfer
Dionne Marwick
Alan Parsons
HOTTEST
Dottie West
Kim Carmes
Rosanne Cash
George Harrison
Towny James

WASH/Washington D.C Bob Duckman

Roop Duckman

Kenny Rogers
Sheena Easton
(Modern)
Marty Balin
Manhattan Transfer
Frante/Knockouts (DP)
HOTTEST
Gino Yannelti
Kim Carmes
Don McLean
Nell Diamond
Joe Dolce

WATR/Waterbury Rick O'Connor

PPL
Juice Newton
(Queen)
Lee Ritenour
Dak Ridge Boys
Marty Ballin
Clarke/Duke
Tom Jones (RA)
HOTTEST
Gino Yannelli
Kim Carmes
Don McLean
Manhattan Transfer
Stars On 45

WNEU/Wheel

Amosnous
Stark & McBrien
Phil Collins
(Air)
John Schneider
Spider
E. Mumberdinck
HOTTEST
Oak Ridge Bovs
George Harrison
Meil DTamond
Santana
Stars On 45

WSBA/York Jim Horn

James Taylor John Denver Manhattan Transfer HOTTEST Anne Murray Gino Yannelli Neil Diamond George Harrison

MIDWEST

Bill Hari
Manhattan Transfer
Joey Scarbury
HOTTEST
Champaign
(How)
Gino Vannelli
Dottie Mest
Ray Parker Jr.
5 Raydio
Barbra Streisand
(Promises)

Jeff Clark
Pointer Sisters
Phil Everly
Robble Dupree
Bill Mithers
MUTTEST
Gino Vannelli
Dottle Mest
Kim Cormes
Jesse Minchester
Barbra Streisand
(Promises)

James Taylor Lani Hall John Denver HOTTEST Rosenne Cash Paul Anka Barbra Streisand (Promises)

WKIQ/Bowling Greet John Swan

John Swan
Marshall Tucker
Band
James Taylor
John Denver
Robbie Duoree
Kool & Gang
Oak Ridde Boys
Phil Every
HOTTEST
John Lennon
Gino Vannelli
Dottie West
Stars On 45
George Harrison

Pointer Sisters HOTTEST Kim Carmes Taste Df Honey Climax Blues Band George Harrison Manhattan Transfer

WLW/Cincinna Greg Picciano

Lant Hell Oak Ridge Boys Alan Parsons Marty Balin John Schneider HOTTEST Kim Carmes Gino Vannelli Maureen McGovern George Harrison Air Supply

WGAR/Clevelal Chuck Collier

Chuck Collier
Kool & Gane
Joey Scarbury
Manhattan Transfer
Kenny Roger
HOTTEST
Kin Carnes
Stars Dn 45
Ray Parker Jr.
& Raydio
REO Specowagon
Smottey Robinson
(Being)

WWWE/Cleve Terry Petrick

E. Humperdinck HOTTEST Smokey Robinson (Being) Dottie West Gino Vannelli Neil Oiamond Air Supply

KGGF/Coffeyville McCord

Jaey Scarbury Don King HOTTEST Barbra Striesand (Promises) Kim Carnes Manhattan Transfer Rovers

Barbra Streisand (Promises) James Taylor Joey Scarbury Lani Hall HDITEST T.G. Sheppard Dottle Mest John Lennon Anne Murray Neil Diamond

KRNT/Des Mo Scott Huskey

KMBEZ/Kanaas CHy Steve Bell John Schneider Julce Newton (Ousen) Air Supply Pointer Sisters Grover Mashingtan (Minel) Steve HOTIEST Oak Ridge Boys Dottle West Don Nickean Sters On 45 George Harrison Scott Huskey
Jesse Winchester
Heal Olamond
Elvis Presley
(Lovin')
Jim Photoglio
HOTIEST
Sheens Easton
(Train)
Smikey Robinson
(Being)
John Lennon
Climax Blues Band
Oak Ridge Boys

KFOR/Lincoln, NE Petti Moren

WFDF/Flim Paul Landino Manhattan Transfer Sheena Eoston (Modern) Rosanne Cash Lee Ritenour

WACHFreeport Larry Lance Dewnis Yost James Taylor Jony Scarbury HOTTEST Gino Vennelli Anne Murray Dolly Parton Georce Harrison Rosanne Cash

WOWOFt Wayne
Sem DeVincent
George Herrison
Outncy Jones
Hall 5 Oates
(Oreams)
HOTTEST
Kie Carmes
Climax Blues Band
Gino Vannelli
Taste Of Honey
Franke & Knockouts

WNFLIGreen Bay Bob Hooper

Rosanne Cash PPL PPL Scarbury
Air Supoly
Sheena Easton
(Modern)
Carole B. Sager
HOTTES!
April Hine
John Lennon
Steve Winwood
(Chance)
REO Speedwagon
Stars On 45

KXICRows City Gary Dixon

John Denver John Schneider Razzy Bailay E. Humperdinck HOTTEST Jim Photoglo Anne Murray Jesse Minchester Dolly Parton Taffy McElroy

Jerry Bernhart
Alan Parsons
Carole B. Sager
John Schneider
Oak Ridge Boys
James Taylor
Hall & Oates
(Oreams)
HOTTEST
George Harrison
Robbie Dupree
Barbra Streisand
(Promises)
Ottte West
Air Supply

Pointer Sisters
James Taylor
Oak Ridge Boys
John Schneider
HOTTES!
Heil Oiamnnd
Cliff Richard
Lee Ritenour
Paul Anka
Dottim Mest

John Schneider Chris Montan Grover Washington Jr (Winelight) John Denver Diana Ross James Taylor

Lee Ritemour HOTTEST Stars On 45 John Lennon: Taylor/Souther Grover Mashington (Two) Dottie Mast

Barbra Streisand (Promises) Marty Balin Oak Ridge Boys Joey Scarbury HOTICST Gino Vannelli Kim Carnes Stars On 45 George Harrison Air Supply

Donns Bischoff
Stark & McBrien
Helen Reddy
HOTTEST
T.G. Sheppard
Grover Washington
(Two)
Heil Diamond
Don McLean
Joey Scarbury

Franke/Knockouts
HOTTEST
Gino Vannelli
Dottie Mest
Smokey Robinson
(Being)
John Lennon
Kim Carnes

KWOS/Jeffer Stave Morse

Eric Clapton Dionne Warmelck Champaign (Fire) Stacy Lattisaw Association HOTTEST Kim Carmes Gino Vannell Stars On 45 Hell Diamond PPL

WCCO-FMAMInmemp Curt Lundgren Sheena Easton (Modern) Alan Parsons Marty Ballin MOTTEST George Harrison Taste Of Money Ray Parker Jr. & Raydio Champaign (Mon) Climax Blues Band

KLTE/Okiehome City

Manhattan Transfer James Taylor Lee Ritemour HOTTEST Gino Vannelli Dottie Mest John Lennon Christopher Cross Don McLean Rone HOTTEST NOTTEST George Harrison Dottie Hest Climax Blues Band Kim Carnes Barbra Streisand (Promises)

Grover Nashington Jr.
(Minelight)
Oak Ridge Boys
James Taylor
HOTEST
Bill Medley
(Know)
Kin Carnes
Dottle West
Don McLean

WDIF/Merion Doug Triplett

Juice Newton (Queen) John Schneider Dennis Yost (DP) HOTTEST Neil Diamond Christopher Cross Gino Vannelli Kim Carmes

WISN/Milwaukee Dave Deriver

Barbra Streisand (Promises) George Harrison HOTTEST Champaigm (How) Christopher Cross Kim Carness Paul Anka Neil Diamond WLTA/Atlenta Allen Saunder

WTML/Milwaukee Sem Armeto

E. Hurberdinck Helen Reddy Joey Scarbury HOTTES! Stevie Wonder Barbra Streisand (Promises) Lee Ritsmour George Fischoff Neil Diamond

WCCO-AM/MI

Taste Of Honey George Marrison Rosanne Cash Manhattan Transfer HOTTEST Gino Vannelli Dottie Mest T.G. Sheopard Don McLean Neil Diamond

None HOTTEST Stars On 45 Oak Ridge Boys Neil Diamond George Marrison Manhattan Transfer

Joey Scarbury HOTTEST Ray Parker Jr. & Raydio Kim Garnes Gino Vannelli Don McLean Heil Diamond

Bob Devis
Josy Scarbury
Alam Parsons
Carole B. Seger
Robble Dupree
Hanhattan Transfer
Helen Reddy
Razzy Halley
Phil Everly
HOTEST
Gino Vannelli
John Lemnon
Christopher Cross
Rosanne Ceth
Oak Ridge Boys

KMRJ/Pittabun Lannie Swonge

Lannie Bwonger
John Schneider
Joey Scarbury
Lani Hall
Lenny Le Blanc
(Somebody)
Gladys Knight
& Pips
Kool & Gang
Robbie Dupree
MOTEST
Gino Yannelli
Dottle West
John Lennon
Christopher Cr
Don McLean Dennis Vost Juice Newton (Queen) Sheena Easton (Modern) Clarke/Duke Jay Hoggard HOTTES! Rovers Stars On 45 John Lennon

WSGW/8egine Rick Beicher

Greg McCuRough
Phil Everly
John Schmeider
Marty Balin
Robble Duoree
HOTTEST
Kim Carmes
Taste Of Honey
Ray Parker Jr.
§ Raydio
Champaign
(Hom)
Christopher Cross Sheena Easton (Modern) Joey Scarbury Alan Parsons Marty Balin HOTTEST Kim Carnes Gino Vannelli Stars On 45 Smokey Robinso (Being) T.G. Sheppard

WJON/St. Cloud Tam Scott

Eric Clapton Bill Medley (Girl) Spider MOTTEST Kim Carnes Gino Yannelli Dolly Parton Anne Murray George Harriso

WSTV/Steubenvill Greg McCullough

John Schneider Tommy James Robbie Dupree Marty Balin HOTTEST Taste Of Honey

SOUTH

Mark Robinson
John Schneider
Joey Scarbury
Marty Balin
Steve Minwood
(Arc)
Dennis Yost (DP)
Rick Springfield (DP)
HOTTEST
Neil Diamond
George Harrison
Air Suoply
Hall & Oates
(Dreams)
Lee Ritenour

John Denver HOTTEST B.J. Thomas Razzy Balley Paul Anka Dennis Yost Dolly Parton

None HCTTEST Oak Ridge Boys T.G. Sheppard Taylor/Souther Rosanne Cash Abba (Super)

WJBO/Baton Ro Laurie Hardison

Pointer Sisters
Juice Newton
(Queen)
Robbie Dupree
HOTTEST
Ray Parker Jr.
& Raydio
Anne Murray
Dak Ridge Boys
PPL

WMAZ/Macon Stave Murphy

Pointer-Sisters
Joey Scarbury
Dionne Warwick
Terri Gibbs
(Rich)
HOTTEST
Stars On 45
Air Supply
George Harrison
Oak Ridge Boys
Taste Df Honey

WYMC/Maylield Mike Brophey

Mike Brophey

Maureen McGovern
Phil Ewely
Manhattan Transfar
Judea Mewton
(Queen)
Joey Scarbury
HOTEST
Taylor/Souther
John Liennon
Steve Mimood
(Chance)
Jesse Minchester
Kim Carmes

97AIA/Miami Yolanda Parap

Volende Pereper
Juice Newton
(Queen)
Lee Ritenour
Diana Ross
HOTTEST
Stars On 45
Kim Carmes
Paul Anka
Jesse Winchester
Grover Washington
(Two)

WSIX/Neshville Davs Nichols

Phil Collins
(Air)
Terri Gibbs
(Rich)
HOTIEST
Smokey Robinson
(Being)
John Lennon
Alan Parsons
Lee Ritenour
Steve Minmood
(Arc)

Alan Parsons PPL Elton John Cliff Richard Dillman Band Lee Ritenour HOTTEST Christopher Cros T.G. Sheppard Champaign (How) John Lennon Dottle West

Stu Wright

Bill Medley
(Girl)
John Schneider
Ierrf Gibbs
(Rich)
Dionne Marwick
Juice Newton
(Queen)
John Denver
Alan Parsons (RA)
Joe Maish (OP)
Rotter
Ray Parker Jr
R. Raydio
Kim Carnes
Dottie Mest
Oak Ridge Boys
Rosanne Cosh

Kim Carnes HOTTEST Gino Vannelli Dottie Nest Smokey Robinson (Being) T.G. Sheppard Taylor/Souther

WRVA/Richmond Dick Grant James Taylor John Schnelder Pointer Sisters NOTTEST Smokey Robinson (Being) John Denver Dillinan Band George Harrison George Harrison Pointer Sisters

WFIR/Rosnoks Bill Bratton Bill braws.

PPL
Pointer Sisters
Mall & Oates
(Oreans)
Champaign
(Now)
HOTTEST
Kim Carmes
RED Speedwagon
Stars On 45
Quincy Jones
Sheena Easton
(Modern) Small Carlot Andrean
Chamber Chamber

WOAHFM/Sen A Kevin Fennessy

Kevin Fennesay Lee Ritenour PPL HOTTEST Kim Carmes Heil Diamond Dottie Mest Don McLean Oak Ridge Boys WDAE/Tempe Chris Kampme

KRZI/Weco Clay Steele

WEST

PPL Manhattan Transfer WOTTEST HOTTEST T.G. Sheppard Christopher Cross Jim Photoglo Dottle West Climax Blues Band

WIP/Philadelphia Bab Russo

None HUTTEST T.G. Sheppard Kim Carnes John O'Banion Dottle Mest Gino Vannelli

KPPL/Denver Michael Moore

Manhattan Transfer HOTTEST John Lennon Terri Gibbs (Knockin') Taylor/Souther John Lennon Rosanne Cash

Joey Scarbury Posanne Cash Jesse Winchester James Taylor HOTTEST Gino Vannelli John Lennon Ray Parker Jr. & Paydio Hell Diamond Taste Of Honey Chris Montan Marty Balin Diana Ross Eric Clapton HOTTEST Gino Vannelli Sambey Rotinson (Baing) Mail Diamond Jasse Minchester Manhattan Transfer Kenny Rogers

Marty Balin
HOTTEST
John Lennon
Dottle Mest
Gino Yannelli
Champaign
(How)
Jesse Minchester

Taste Of Honey Rosanne Cash HOTTEST Neil Olamond John Lennon Climax Blues Band Stars On 45

KMED/Medford Charlie Kirk Charlie Kirk
John Denver
John Denver
John Denver
Couten
(Queen)
Kool & Gang
John Schnelder
Terrf (5lbbs
(Rich)
H11 Everly
Joey Scarbury
Mannattan Transfer
HOTTEST
Jin Photoglo
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Stars On 45
Jesse Minchester
Don McLean

KBAI/Morro Bay Donne St. John Pointer Sisters Smokey Robinson (Forever) Robbie Dupree Dionne Marwick Marty Ball HOTIEST Meil Diamond Dottle Mest Kim Carmes George Harrison Manhattan Transfer

KLO/Ogden Berbera M, Rich

Haureen McGovern Cliff Richard Joev Scarbury Air Supply

KMJJ/Las Veges Kevin O'Brien

John Denver Robbie Dupree Phil Everly Chris Honten Juice Hewton (Queen) HOTTEST Frizzell & Mest (Oblahome)

KOY/Phoenix Armetrong/8t

Armstrong/Stavel
Roisnne Cash
Alabame
Josy Scarbury
Marty Balin
Juica Hewton
(Queen)
Chris Montan
Manhattan Transf
Alan Parsons
MOTIEST
Don McLean
Mel 10 Jesond
Afr Supply
Tompall 1 Glaser
Bros.

KEX/Portland Bob Swanson

Elton John Marty Balin Chris Montan HOTTEST Gino Vannelli Anne Murray Jim Photoglo Rosanne Cash Joey Scarbury

Michael Jackson James Taylor John Denver Steve Winwood (Arc) Terri Gibbs (Rich) PPL (Rich)
PPL HOTTEST
Gino Vannelli
John Lennon
Dottle Mest
Ray Parker Jr
5 Raydio
Meil Diamond

KRKK/Rock Springs Rod Tucker

KQQO/San Diego Sandi Banister

THE FOLLOWING STATIONS DID NOT

REPORT THIS WEEK:

WBZ/Boston

101 REPORTERS

103 LAST WEEK

WGR/Buffalo WTVN/Columbus **WOOD/Grand Rapids** WSFM/Harrisburg WTIC/Hartford WHAS/Louisville WRVR/Memphis WDBO/Orlando KDKA/Pittsburgh WQUA/Quad Cities WHEN/Syracuse **WBOW/Terre Haute** WIBW/Topeka KAKZ/Wichita

WFTL/F1. Lauderdale Scott Fischer

Rosanne Cash
Dionne Marwick
Juice Newton
(Queen)
Kenny Ropers
MOTTEST
Maureen McGover
Neil Diamond
Barry Manilow
Taylor/Souther
Michael Jackson

West Grayson
Juice Newton
(Queen)
Marty Balin
John Schmedder
Carole B. Sager
Phil Everly
Dionne Marwick
Pointer Sisters
HOTTEST
Kim Carnes
Dottie Mest
Don McLean
Air Supply
George Harrison

KAAY/Little Rock Steve Kelly

None HOTTEST Kim Carnes John Lennon Gino Vannelli Climax Blues Band Smokey Robinson (Being)

WLVA/Lynchburg Tom Leebrick

Tom Leebrick
Leslie, Kelly,
A J.F. Coley
(Mithout)
Kool & Gang
Dionne Marwick
Lenny Le Blanc
(Midnight)
Kim Carnes
Marshall Tucker
Band
HOTTEST
Maureen McGovern
Gino Vannelli
Dottie West
Tupert Holmes
Tom Jones

George Harrison Joey Scarbury Denny Long
John Schneider
Larry Gatlin
Alan Parsons
Dionne Marwick
Kenny Rogers
Chuck Mangione
Grower Mashington Jr.
(Minelight)
Johnny Lee
(Prisoner)
HOTTEST
Anne Murray
T.G. Sheppard
Terry Cashman

WDEF/Chattan Stanley Hall James Taylor John Denver Terri Gibbs (Rich) Lani Hall HOTTEST Dolly Parton Jirmy Buffet Dillman Band Tom Jones PPL

John Schneider
Joey Scarbury
Manhattan Transfer
James Taylor
Phil Everly
HOTIEST
Gino Vanneili
John Lennon

Rosanne Cash PPL
Maureen McGovern
Paul Anka
HOTTEST
Gino Vannelli
Don McLean
Reil Diamond
T.G. Sheppard
Dottle West

WSJS/Winston-Salen George Brown None
HOTTEST
Kim Carnes
Stars On 45
Dottle West
Taste DF Ho
Champaign
(How)



Walt Love

Black Radio

How To Shake The Community Affairs Blues

Black radio has had its ups and downs in any form you choose to talk about, but so have all types of radio formats. However, I've made no bones about the fact that if you want something, no matter what it is, you've got to have the drive and determination, plus the professional skills to compete for whatever position it might be. For years, some of us have made excuses about the lack of cooperation on the part of management (mostly white management) helping to cause our lack of achievement in the broadcast industry. Yet the black folk who want to go forward have always found a way to go forward and excel at their chosen profession, whatever it may be.

Because I believe this, it's my pleasure to introduce you to a woman, a black woman, who has the tools needed to succeed in the communications business, and is doing just that. Mildred Gaddis is her name and she works at KMJM/St. Louis. 26 years of age, Mildred is a graduate of Texas Southern University, now working on a masters degree in Political Science from the University of Missouri. Her ultimate goal is to attain a law degree. Previously, Ms. Gaddis was the Manager of Community Relations for the St. Louis Job Corps Center, edited a magazine called Black Focus Houston, and worked in news at KTRK-TV/Houston.



Mildred Gaddis

Mildred started her radio career in Houston at KENR, a Country station. Born and raised in Hattisburg, MS, she migrated to Houston, where she resided for six and a half years, and then to St. Louis in 1978. Explaining her position at KMJM, she told me, "My title is Manager of Community Affairs and Information, which means that I am the liaison with the St. Louis community. It also means I

have a part-time news shift, I anchor middays from 9am-2pm. Most of my community work is done after 5pm and on weekends."

I wondered why she had left radio for a time to join the St. Louis Job Corps Center. She replied, "I left CBS to do that, because when I arrived in St. Louis I became very disenchanted with what this city had to offer black kids in terms of involvement, in terms of mechanisms that would give them a sense of hope, a sense of dignity, and a sense of pride, as well as something that would say to them, there is a need for me to try to better my life."

Relevance On The Radio

Turning to the topic of her KMJM program, Mildred said, "My show is called 'Sunday Morning Live.' We run Sunday morning live from 7-10am and we have three separate shows. During the 7-8 hour, there are two reporters and myself — one is a local news reporter from one of the major dailies, plus my News Director, Bob Hopper. The three of us rehash the news events of the week, the big stories that have transpired from the past Sunday to the current Sunday. We take each issue, discuss it, analyze it, ask questions and comment on those same events. From 8-9am Bob Hopper has his hour; he has guests who may talk about any issue. Last Sunday he had a group from St. Louis that talked about the expiration of the '65 Civil Rights Voting Act. Then from 9-10am I come in, and 9-10 appears to be our largest hour, I'm told!"

I wanted to know what type of guests were featured. "It's good to bring the civil rights organizations in, but that's the kind of thing that has been overdone," Mildred began. "I bring them in so they're not excluded, but not every Sunday. What I try to do is bring in issues, the consumer kind of thing. For example, Dr. Wendell Rivers, a

well-known psychologist residing in St. Louis, comes in once a month. He has been traveling to Atlanta twice a month conducting workshops with the parents and families of the slain children. I had him on two or three weeks ago and we talked about the 'Black Family and the Atlanta Case.' When I bring Rivers on next month we'll talk about black psychology, specifically controversy about many black psychologists in this country saying that white psychologists can't do anything for black people. They feel that black people need to go to psychologists and psychotherapists who can identify with them. The consensus is that if you go to a white psychologist or psychotherapist who says, 'I'm colorblind,' then go find somebody else. Along those same lines, Dr. Rivers and I are going to discuss child abuse in

"I try to bring in issues . . . I'm getting into the kinds of things that affect the day-to-day survival of black people in America."

the black community in the next few months. There's a report out saying that cancer is the biggest killer among blacks and is on the increase in women and that it's the No. 1 killer for kids between the ages of 3-14. We're bringing in doctors and cancer specialists this Sunday to discuss it with our audiences. I'm getting into the kinds of things that affect the day-to-day survival of black people in America."

A Constructive Attitude

At this point I asked Mildred to what she attributes the show's success. "Let me tell you why we're so successful. One of the contributing factors to the people accepting us the way they have is because we are visible and accessible in the community. If people want to call the radio station and talk to Mildred Gaddis, they can talk to Mildred Gaddis. I'm always there to help. If they call for information they get it; if we don't have the information desired, we'll bust our ends to get it and call them back."

I asked Mildred what a person in the same community affairs position might do to convince his or her general manager and program director to free up more significant air time for public service. "They must ask, and then have some creative ideas along those lines. I think that it's going to be important for $\ensuremath{\mathsf{GM}}\xspace$'s who want to succeed in the area of community affairs to find the best people for the job and hire them; but, they must believe in and also respect them professionally. They must also support the new concept that in 1981 the black community does not want to be talked down to or danced to death by the music. The black community wants to be addressed head-on. They're also going to have to realize that people are concerned about what's happening around them. They do want to know how to make it from day to day - week to week - month to month and, yes year to year. This is specifically true of the black community. I don't care what kind of service business you're in, whether it's radio, the grocery store, or whatever it is, people are demanding more quality and black people are no different."

Scooping The Network

Among Mildred's achievements is scooping the network TV show "Good Morning America." Mildred recounted the story: "We are in tune with the news events as well as other things in our city, and it's very important to know what things to stay on top of. The way we scooped national TV was that Mrs. Minnie Ladell filed a very large lawsuit in 1972, along with a group of other black parents in the St. Louis area, against the Board of Education and the State of Missouri. In their lawsuit they alleged that the city was operating a segregated school system. I believe it was back in 1978 that the U.S. District Court here in St. Louis held that the city was operating segregated schools and it was a repercussion of the 1954 decision. The Reagan administration made an offer to try to remedy the problem here in St. Louis. It is of the highest historical significance, and because of that Mrs. Ladell was on 'Good Morning America,' but we had her on the Sunday before she hit the airwaves on the network that Monday morning.

I asked Mildred about other notable services the show has provided. "There are companies here that specialize in re-hab property, and they work with people in the urban areas where residents have moved out and people don't have much money. These real estate persons were talking about teaching people to make their money work for them. Part of the conversation was about having some security, so if you lost your job you would have some way of surviving. They suggested showing individuals how to get some property, whether it's rental or whatever — you live in one part and rent the rest out. People in St. Louis loved that show.

"The woman who owns the company called me and said, 'Mildred, a 23-year-old black woman just walked into my office and told me she heard me on your show and said to me, "Look, lady, I'm 23, I have one baby, I just had an abortion, and I want a better life for my child than I've had for myself. Show me what I need to do. I don't own anything. I'm working now but I might get laid off at any time." Let me tell you what they're doing

"The black community does not want to be talked down to or danced to death by the music. The black community wants to be addressed head-on."

for this woman. They've found her a piece of property, a four-family unit where the young lady and her child will live in one unit, the others will be rented, and the other tenants won't know she owns it because the re-hab company will manage it for her. Isn't that beautiful? By the way, the woman makes less than \$15,000 per year."

As a person who has been around the industry awhile, I am proud that this black woman has made such a positive contribution to humanity in St. Louis. To finally see younger blacks in the communications industry accomplish that which has rarely been accomplished by blacks before is indeed encouraging. You people out there who are still burying your community affairs programs and want to change your direction, call Mildred and get some tips. And a big thanks to Steve Weed, Program Director at KMJM, for letting me know about his secret weapon!!

Black Radio

HOTTEST

STEPHANIE MILLS "Two Hearts" (20th) **RICK JAMES** "Give It To Me Baby" (Gordy) **CHAKA KHAN** "What Cha' Gonna Do For Me" (WB) CHANGE "Paradise" (RFC/Atlantic) **GRACE JONES** "Pull Up To The Bumper" (Island) STANLEY CLARKE & GEORGE DUKE "Sweet Baby" (Epic) **RAY PARKER JR. & RAYDIO** "A Woman Needs Love (Just Like You Do)" (Arista) "Freaky Dancin" (Chocolate City/PolyGram)

GAP BAND

"Yearning For Your Love" (Mercury/PolyGram)

BILLY OCEAN "Night (Feel Like Getting Down)" (Epic) 58% (+4) raporting. Added at WPDQ. Medium at WWIN, WXYV, WKYS, WDAS, WOIC, WBLX, KOKY, WAIL, WTMP, WENN, WGIV, WJMI, WKXI, WVOL, WCIN, WDAO, WKWM, WDMT, WBMX, KXAM, KDKO.

Hot at WILD, WDIA, WHRK, WTLC, WVON, KDAY, KJLH.

MAZE "Running Away" (Capitol) 56% (+6) reporting. Added at WKYS, KMJQ.

Medium at WAMO, WXYV, WKND, WDAS, KOKY, WAIL, WENN, WDIA, WANT, WLOU,

WJMI, WKXI, WHRK, WOIC, WCIN, WKWM, WTLC, KAEZ, WDMT, WBMX, KSOL, KDKO, KDAY. Hot at WATV, WDAO, KJLH.

FRANKIE SMITH "Double Dutch Bus" (WMOT) 52% (+2) reporting. Added at WHUR, KXAM. Hot at WWIN, WAMO, WBLX, KOKY, WAIL, WPDQ, WDIA, WJMI, WVEE, WHRK, WVOL, WWWS, WDMT, WJMO, WVON, WBMX, KSOL, KDIA. Medium at WEDR, KMJQ, WENN, WKXI, KDKO.

TAANA GARDNER "Heartbeat" (West End) 52% reporting. Added at WKXI. Hot at WWIN, WAMO, WXYV, WKND, WILD, WKYS, WDAS, WVEE, WOIC, WVON, WBMX, KDKO. Medium at WHUR, WBLX, WTMP, WANT, WLOU, WJMI, WHRK, WVOL, WEDR, WKWM,

BILL SUMMERS & SUMMERS HEAT "Call It What You Want" (MCA) 50% reporting. Hot at WAMO, WKND, WEDR, KMJQ, WBLX, WAIL, WATV, WTMP, WANT, WJMI, WVEE, WVOL, WKWM, KAEZ, WJMO, KPRS, KDIA. Medium at WXYV, KOKY, WPDQ, WENN, WJJS, WDMT, KXAM, KSOL.

☑ AURRA "Are You Single" (Salsoul) 48% (+10) reporting. Added at WDMT. Medium at WAMO, WKND, WDAS, WDIA, WJJS, WANT, WLOU, WKXI, WEDR, WOIC, WBMX, KPRS, WJMO, KAEZ, WKWM, WDAO, KLIP, KJLH. Hot at WXYV, WILD, WKYS,

STACY LATTISAW "Love On A Two Way Street" (Cotillion) 48% (+8) reporting. Added at WAMO, WHUR, KOKY, WTMP, WENN, WKXI, KPRS, WDMT, WJMO, WJLB, WKWM, WDAO, WCIN, KDAY, KDKO, KJLH, Medium at WKYS, WDIA, WANT, WHRK. WVOL WOIC, WTLC. Hot at WWRL.

LEE RITENOUR "Is It You" (Elektra) 46% reporting. Added at WAOK. Medium at WILD, WDAS, WBLX, WAIL, WDIA, WJJS, WKXI, WHRK, WBMX, KPRS, WVON, WJMO, WDMT, WCIN, KXAM, KSOL. Hot at WAMO, WXYV, KOKY, WVEE, KDAY, KJLH.

ISLEY BROTHERS "Hurry Up And Wait" (T-Neck) 44% reporting. Medium at WAMO, WXYV, WILD, KOKY, WAIL, WATV, WPDQ, WTMP, WTLC, KAEZ, WDMT, WJMO, KPRS, KDKO. Hot at WDAS, WDIA, WJJS, WKXI, WJLB, WCIN, KXAM, KSOL.

DEBRA LAWS "Very Special" (Elektra) 44% reporting. Added at WVEE, WOIC, WJMO. Medium at WXYV, WKND, WILD, WATV, WENN, WDIA, WLOU, WKXI, WHRK, WVOL, WVON, KAEZ, WJLB, WWWS, WDAO, WCIN. Hot at WKYS, WHUR, WYLC.

STRIKERS "Body Music" (Prelude) 42% reporting. Added at WTLC. Medium at WAMO, WXYV, WILD, WDAS, WAIL, WJJS, WANT, WVOL, WKWM, WDMT, WJMO, WBMX, KSOL. Hot at WWIN, WENN, WGIV, WVEE, WAOK, WOIC, KDAY.

ONE WAY "Push" (MCA) 42% reporting. Medium at WAMO, WXYV, WKND, WILD, WBLX, WENN, WDIA, WANT, WLOU, WVEE, WHRK, WVOL, WTLC. Hot at WTMP, WKXI, WEDR, KMJQ, WDAO, WKWM, WJLB, KDKO.

FATBACK BAND "Take It Any Way You Want It" (Spring/PolyGram) 42% reporting. Added at WHUR, WWWS. Medium at WILD, WTMP, WKXI, WVEE, WVOL, WEDR, WOIC, WTLC, WDMT, WJMO, KPRS, WBMX, KDKO, KXAM. Hot at WENN, WGIV, WLOU,

MASS PRODUCTION "Turn Up The Music" (Cotillion) 40% (+2) raporting. Added at WCIN. Medium at WKND, WILD, WDAS, WBLX, KOKY, WJJS, WANT, WGIV, WLOU, WJMI, WHRK, WEDR, WOIC, WWWS, WTLC, KDKO. Hot at WTMP, WKXI, WDAO.

LAKESIDE "Your Love Is On The One" (Solar) 40% raporting. Medium at WWIN, WKYS, WDAS, WBLX, WAIL, WPDQ, WTMP, WJJS, KMJQ, KPRS, WBMX. Hot at KOKY, WATV, WGIV, WHRK, KAEZ, WDMT, KDKO, KLIP, KSOL.

WALTER JACKSON "Tell Me Where It Hurts" (Columbia) 38% (+2) reporting. Added at WDMT. Medium at WWIN, WKND, WWRL, WAIL, WDIA, WLOU, WCIN, WDAO, WTLC, WJLB, WJMO, WVON, WBMX, KSOL Hot at WJMI, WKXI, WAOK, KDAY.

SHALAMAR "Make That Move" (Solar) 38% reporting. Hot at WDAS, WATV, WPDQ, WJJS, WVEE, WVOL, WJLB, WDMT, KPRS, KLIP, KDIA, KSOL. Medium at WKYS, WTMP, WGIV, WCIN, WVON, KMJM, KXAM.

GINO SOCCIO "Try It Out" (Atlantic) 34% (+6) reporting. Added at WVOL. Medium at WDMT, WWIN, WXYV, WAIL, WANT, WHRK, WVON, KXAM, KDKO. Hot at WILD, WWRL, WHUR, WJMI, WTLC, WWWS, WDAO.

KLIQUE "Love's Dance" (MCA) 34% (+2) reporting. Madium at WAMO, WKND,

WILD, WTMP, WENN, WLOU, WVEE, WHRK, WVOL, KPRS, WJMO, KAEZ, WJLB, WTLC. Hot at WGIV, WJMI, KJLH.

SISTER SLEDGE "Next Time You'll Know" (Cotillion) 34% reporting. Medium at WXYV, WDAS, KOKY, WTMP, WDIA, WJJS, WANT, WAOK, WDMT, KPRS, WBMX, WCIN, KDAY, KSOL Hot at WJLB, WGIV, WKXI.

DONNA WASHINGTON "'Scuse Me While I Fall In Love" (Capitol) 34% reporting, Added at WJJS, WWWS. Medium at WWIN, WKND, WILD, WHRK, WLOU, WGIV, WDIA, WKWM, WJLB, WDMT, WJMO, KPRS, WBMX, KDAY. Hot at WXYV.

SIDE EFFECT "Make You Mine" (Elektra) 32% reporting. Medium at WAMO, WXYV, WKND, WILD, KOKY, WATV, WJJS, WLOU, WVOL, WAOK, WCIN, WJMO, KPRS. Hot at KAEZ, KDAY, KXAM.

THELMA HOUSTON "If You Feel It" (RCA) 32% reporting. Added at WLOU, WENN. Medium at WXYV, WILD, WWRL, WDAS, WBMX, WDIA, WVEE, WHRK, WEDR, WKWM, WDMT, WBMX, KXAM. Hot at WGIV.

SANDRA FEVA "Tell 'Em That I Heard It" (Venture) 32% reporting. Added at WHUR, WANT, WLOU. Medium at WILD, WWRL, KOKY, WATV, WENN, WKXI, WVOL, WEDR, WBMX, WJMO, WJLB, WKWM, WDAO.

OHIO PLAYERS "Skinny" (Boardwalk) 30% (+4) reporting. Added at WAMO, WCIN, WWWS, WBMX. Medium at WGIV, WJMI, WHRK, WAOK, WEDR, WOIC, WJLB, KDKO. Hot at WENN, WDAO, WTLC.

NEW & ACTIVE

CHERYL LYNN "Shake It Up Tonight" (Columbia) 28% (+4) reporting. Added at WTMP, WVEE, WHRK, WKWM, WDAO, KAEZ, WBMX, KDKO. Medium at WDIA, WVOL, WAOK, WOIC, WXYV, KXAM.

QUINCY JONES "Razzamatazz" (A&M) 28% (+4) reporting. Added at WENN, WJJS, WJMI, WEDR, WOIC, KPRS, WTLC. Medium at WBLX, WPDQ, WAOK, WDAO, WJMO. Hot at WCIN, KJLH.

MICHAEL JACKSON "One Day In Your Life" (Motown) 28% reporting. Medium at WWIN, WXYV, WKYS, WDAS, KOKY, WAIL, WTMP, WDIA, WJJS, WBMX, KPRS, WJLB, KSOL. Hot at WWRL.

KOOL & THE GANG "Jones Vs. Jones" (De-Lite/PolyGram) 28% reporting. Added at WTMP, WDIA, WVEE, WBMX. Medium at WWRL, KOKY, WPDQ, WAOK, WJMO, WDMT, WJLB, WDAO, KDKO, KSOL.

RANDY BROWN "If I Don't Love You" (Chocolate City/PolyGram) 26% reporting, Medium at WXYV, WKND, WAIL, WKXI, WVEE, WHRK, WKWM, WVON, WBMX, KSOL. Hot at WTMP, WDIA, WLOU.

UNLIMITED TOUCH "Searching To Find The One" (Prelude) 24% (+2) reporting. Added at WDAO, WJLB, KXAM. Medium at WWIN, WENN, WDIA, WJMI, WOIC, WWWS, WVON. Hot at WTLC, WAOK.

DENIECE WILLIAMS "It's Your Conscience" (ARC/Columbia) 24% reporting. Added at WKYS, KAEZ. Madium at WAMO, WJMI, WKXI, WHRK, WEDR, WOIC, WDAO. Hot

ATLANTIC STARR "Send For Me" (A&M) 22% reporting. Added at WKYS, WATV, WENN, WDIA, WHRK, WEDR, WJLB. Medium at WPDQ, WVEE. Hot at WWWS, WVON.

POINTER SISTERS "Slow Hand" (Planet) 22% reporting. Added at WWIN, WHUR. KOKY, WJJS, WVEE, WHRK, WDAO, WJLB, KPRS, KJLH. Medlum at WWRL.

ARETHA FRANKLIN "Come To Me" (Arista) 22% reporting. Added at KOKY, WENN, WVOL, WKWM. Medlum at WKND, WWRL, WTMP, WGIV, WLOU, WJLB. Hot at

GLADYS KNIGHT & THE PIPS "Forever Yesterday" (Columbia) 22% reporting. Added at KOKY, WJJS, WKXI, WVOL, KMJQ, KPRS, KAEZ, WCIN. Medium at WWRL, WOIC, WDAO.

BERNARD WRIGHT "Just Chillin' Out" (GRP/Arista) 20% reporting. Medlum at WAMO, WATV, WJJS, WDMT, WJMO, KSOL, KXAM, Hot at KLIP, WKWM, WCIN.

JOE SIMON "Are We Breaking Up" (Posse) 20% reporting. Medium at WTMP, WENN, WGIV, WLOU, WKXI, WVON, WJLB. Hot at WDAO, WAOK, WOIC.

GINO VANNELLI "Living Inside Myself" (Arista) 18% reporting. Medium at WDAS, WBLX, KOKY, WAIL, WTMP, WVOL KMJM, KJLH. Hot at WDMT.

FANTASY "Funky Song" (Pavillion) 18% reporting. Added at WJJS, WEDR, KAEZ, KXAM. Medlum at WVEE, WOIC, WDAO, WTLC, WVON.

Black Radio

Hottest

June 5, 1981

EAST	SOUTH	MIDWEST	WEST
Taana Gardner Change Grace Jones Chaka Khan Stephanie Mills	Staphanie Milis Raydio Biil Summers Grace Jones Frankie Smith	Stephanie Mills Raydio	Chaka Khan Rick James Stephanie Mills

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST .

ADDED
Archie Beil
Fetbach Bend
Sendre Feve
Terumase Hino "Sweeter"
Ven Jonee "Time"
Klymauu
Frankle Smith
Stacy Lattiaew
Pointer Sisters
Wer War Dionne Warwick

HOTTEST Atlentic Sterr When Attentic Sterr "When" Change Debra Laws Quincy Jones "Dude" Kleeer Ullanda McCullough Robert Winters & Fall Eather Williams Denlece Willems Qino Soccio

WDAS Philiadelphia, PA Joe Tamburro

NOTTEST
Raydio
Chake Khan
Attantic Stam "When"
Rick James
Isley Brothers
Change
Teane Gardner
Shalemar
Grace Jones
Steptiente Mills

WWRL New York, NY Bob Law/Wanda Ra

ADDED Roberts Fleck LV. Johnson Denroy Moraan Evelyn King Sterpoint Impressions Odyssey

HOTTEST
Esther Williams
Gino Soccia
Graca Jones
Robert Winters & Fell *
Michael Jackson
Yutaks Yokokurs
Stephanie Mills
Whispers
Stacy Lattleaw

WILD Boston, MA Stave Crumbley

ADOED
Reddings
LJ. Reynolds
Rene & Angele
Odyssey
Evelyn King
Gene Chandler
Francherous Three
Mel Shepard
Deriroy Morgan

HOTTEST Rick James Teans Garder Raydlo Chatta Khan Grace Jones Change Stephania Milla Aurra Gine Soccio Billy Ocean

WKYS Washington, DC Donnie Simpson

ADDED Deniece Williams Atlantic Starr "Send" Maze MOTTEST
Debra Laws
Rick Jemes
Raydio
Robert Winters & Fall "Megic"
Grace Jones
Aurra
Chake Khan
Taana Gardner
Stephanie Mills
Cameo

HOTTEST HOTTEST
Raydio
Gap Band
Chake Khan
Rick James
Smokey Robinson
Stephanie Mills
Change
Bill Summers
Taene Gardner
Linx "Lying"

WXYV Baltimore, MD Tim Watta

WKND Hartford, CT Eddle Jordan

ADDED None

ADDED None HOTTEST
Teans Gerdner
Change
Lee Ritenour
Michael Wycoff
Clarke/Duke
Noel Pointer
Aurre
Stephanie Milla
Cemeo
Donne Weshington WAMO Pittsburgh, PA J.C. Floyd

ADDED Stacy Lattiaaw Dionne Warwick Skyy Ohio Players

HOTTEST
Chake Khan
Raydio
Teans Gerdner
Grace Jones
Stephenie Milla
Clerke/Duke
Frankle Smith
Bill Summers
Change
Lee Ritenour

ADDED Kim Carnes Ullanda McCullough 1 Alphones Mouzon Evelyn King Dienne Brooks Clash Dempsey/Brown Lede Grece

HOTTEST
Aurra
Rick James
Grace Jones
Frankie Smith
Grandmaster Flash
Tanna Gardner
Strikers
K.I.D.
Chake Khan
Persuaders

WVON Chicago, IL Ron King

Indianapolis, IN Jay Johnson ADDED Quincy Jones Sugarhill Gang Strikers Slave Una "Togather" Champaign "Fire" Peter Toeh Jay Moggard

WTLC

MIDWEST .

HOTTEST
Rose Royce
Cameo
Billy Ocean
Unlimited Touch
Heeven & Earth
K.I.D.
Debra Lawe
Gino Soccio
Stephanie Mille
Ohio Players

WWWS Saginaw, Mi Curtle Foxx

ADDED
Donna Washington
O'Conner
Passaga
Brands Russell
Ohio Playera
Count Coolout
Fathack Band
General Caine
Sylvester
Richard "Dimplee"
T-Connection

HOTTEST
Adentic Starr "Send/Am"
Rick James
Guincy Jones "Dude"
Raydio
Frankle Smith
Robert Winters & Fall "Megic"
Change
Altick Myers
Champaign
Gino Soccio

ADDED
Rick James "Fire"
Kitty Haywood
Jacksone "Walk"
Wer
Grover Washington Jr.
Champaign "Fire"
Roberte Rack

HODERS PIECE
HOTTEST
Quincy Jones "Dude"
Rick James
Daniece Williams "Silly"
Tanne Gerdner
Raydio
Frankie Smith
Billy Ocean
Webster Lewie
Atlentic Sterr "Send"
Welter Hawkins

WKWM Grand Rapids, MI Frank Grant

ADDED Aretha Franklin Stacy Lattleaw Cheryl Lynn Archia Bell Ebonee Webb

HOTTEST Rick James Chake Khan Cameo Grace Jones Bernard Wright Mantra Bill Summers Stephanie Mills Gap Band One Way

WBMX Chicago, IL J.J. Jeffries

ADDED Impressions Torn Browns Cheryl Lynn Ohlo Players Kool & The Geng B.B. King

HOTTEST
Rick Janues
Stephenie Mille
Raydio
Gep Band
Change
Frenkle Smith
Clarke/Duke
Cameo
Grece Jones
Tsena Gardner

WCIN Cincinneti, OH Michael Roberts

ADDED
Ohio Players
Cladys Knight & Pips
Mass Production
Stacy Lattisew
Peter Tosh
Dayton

Cayon HOTTEST
Chake Khan Rick James
Quincy Jones
Stephanie Mills
Denisce Williams "Two"
Clarke/Duke
Adants Sterr "When"
Jernard Wright
Sterpoint
Isley Brothere

ADDED Change Barbra Streisand Gap Band "Humpin" Denieca Williams "Silly

HOTTEST
A Taste Of Honey
Raydlo
Smokey Robinson
Grover Washington Jr.
Jermeins Jackson
Gep Band
Whispers "Love"
Attentic Starr "When"
Kim Cernes
Chempeign "How"

WJMO Cleveland, OH Eric Stone

ADDED
Debre Laws
Stacy Lattiesw
Gangaters

HOTTEST
Gep Band
Stephanie Mille
Bill Summers
Raydlo
Frankie Smith
Attantic Starr ''
Chake Khan
Rufus
Clarke/Duke
Change

WDMT Cleveland, OH Freddle James

ADDED Walter Jeckson Aurra Elton John Stacy Lattisew

MOTTEST
Gino Vennelil
Shalamer
Rick James
Clarke/Duke
Stephanie Mil
Chalta Khan
Lakaside
Change
Kim Carnes
Franklis Smith

WHRK Memphis, TN Ron Olsen

ADDED
Pointer Sisters
Odyssey
Charyl Lynn
Atlantic Starr "Send"

HOTTEST
Grace Jones
Change
Clerke/Duke
Fetback Band
Lakeside
Stephanie Milla
Cameo
Frankle Smith
Raydio
Billy Ocean

KPRS Kenses City, MD Oell Rice

ADDED
Steey Lattleew
Jacksons "Walls"
Gloris Gaynor
Stargerd
Jey Hoggard
Peter Togen
Pointer Sisters
Lede Grece
Gledys Knight & Pipa
Quincy Jones
Richard "Dimplee" Fields

HOTTEST
Chake Khan
Champeign "How"
Stevie Wonder
Grover Weshington Jr "Two"
Smokey Robinson
A Taste Of Money
Gap Band
Raydlo
Shalamar
Bill Summers

WDAD Osyton, OH Turk Logan

ADDED Sylvester Stacy Lattisew Gene Chandler Dionne Werwick Carl Cartton Cheryl Lynn Heaven & Earth Unlimited Touch Grover Weshingtr Pointer Sisters

KAEZ Oklahoma City, DK Lee Simpson

ADDED
Candi Staton
Gladys Knight & Pips
Fantaey
Cheryl Lynn
Gene Chandler
L.J. Reynolds
Future Flight
Diana Rose
Slave
Denisce Williama

HOTTEST
Sho Nutt
Chake Khan
Side Effect
Raydio
Bill Summers
Change
Lakealde
Stephenie Mills
Qap Band
Lins "Lying"

WJLB Detroit, MI J. Michael McKay

ADDED Stacy Lattlaew Kim Carnes Unlimited Touch Pointer Staters Atlantic Stater Send' Odyssey Terri Gibbs

HOTTEST NOTIEST
Raydio
Grace Jones
One Way
Brenda Russell
Change
T.S. Monk
Isley Brothers
Sister Sledge
Noel Pointer

SOUTH

New Orleans, LA Barry Richards

Frankie Smith Rick James A Taste Of Money Bill Summers Cheks Khan Gap Band "Humpil Raydio Cameso Royce Staphanie Mills

WANT Richmond, VA Ben Miles

HOTTEST Raydio Rick James Rose Royce Chake Khan Atlantic Starr "When Jerry Knight "Fit" Smokey Robinson Teens Marie Bill Summers Quincy Jones "Just"

ADDED None

NOTEST
Raydio
Bill Summers
Frankle Smith
Cheke Khan
Attentic Starr "When
Smokey Robinson
Purlus
Gap Band
Rick Jemes
Starpoint

WLOU Louisville, KY Bill Price

ADDED
Jerry Knight
Sendre Feve
Sylvester
Thelma Houstor
Klymexx
Peter Toeh

Peter Toen

HOTTEST
Stephenis Mille
Stone City Band
Change
Cameo
T.Connection
T.S. Monh
Rick James
Fetbeck Band
Gap Band
Randy Brown

ADDED None

HOTTEST Aurra Rick James Klique Slater Siedge Lakeelde Grace Jones Theima Houst Fetbeck Band Leprechaun Strikers

WJJS Lynchburg, VA Donnie Deane

ADDED Fentsey Linx "Together" Quincy Jones Gledys Knight & Pips Nosi Pointer Donne Washington

Donna Washington
HOTTEST
Raydio
Cheka Khan
Gap Band
Rufus
Rick James
Rick James
Changs
Attantic Starr "Whan"
Stephanie Mills
Islay Brothers

WDIA Memphis, TN Mark Christie

ADDED
Atlantic Starr "Send"
Heeven & Earth
Kool & The Gang
Mervin Geye
Ullanda McCullough

HOTTEST
Isley Brothers
Frankle Smith
Randy Brown
Rurlus
Rick James
Stephanie Mills
Clarke/Duke
Cames
Billy Ocean
Grace Jones

WATV Birmingham, AL Bill Glover

ADDED Atlantic Starr "Send

HOTTEST Gap Band Raydlo Tom Browne Chake Khan Shalame Mare Jerry Knight Lakesida Rufus Bill Summers

WTMP Temps, FL Debbe Perker

ADDED Kool & The Geng Stacy Lattleew Charyl Lynn Ebonee Webb

HOTTEST
Chake Khen
One Way
Clerke/Duke
Bill Summers
Mass Production
Batty Wright
Stephanie Mille
Graco Jones
Rick James
Randy Brown

WPDΩ Jacksonville, FL Mike Moore

ADDED Grace Jones Billy Ocean

HIT OCSEN
HOTTEST
A Taste Of Honey
Raydio
Gap Band "Burn"
Frankle Smith
Smokey Robinson
Grover Weshington Jr.
Champsign
Shalemar
Chake Khan
Stephenie Milla

KOKY Little Rock, AR J.B. Billingly

ADDED Stacy Lattisew Gledys Knight & Pipe Teffy McEiroy Pointer Slaters Areths Franklin

HOTTEST
Lee Riterour
Stephente Mille
Frankle Smith
A Taste Of Honey
Raydio
Gep Band
Chaka Khan
Lakeelde
Rick James
Rufus

WEDR Miemi, Fl. Leo Jackson

ADDED
Leon Bryant
Starpoint
Peter Toeh
Johnny Bristol
Stargard
Fantasy
Quincy Jones
Atlantic Star "Send"
Roberts Fisch
Roberts Fisch
Robert Winters & Fall "When"

HODST Winters & Fall "When HOTTEST Bill Summers Chaka Khan Mal Shepard Robert Winters & Fall "Megic" Lamont Doolar Paul Kelly Rufus Gap Band Dne Way Rick James

KMJQ Houston, TX Anne Lessoer

ADDED Gladys Knight & Pips Intruders Maze

Mare

HOTTEST
Smokey Robinson
Raydio
Bill Summers
One Way
A Taste Of Honey
Grover Washington Jr. "Two"
Atlantic Starr "Love"
Chaka Khan
Paebo Bryson
Shalamar

WOIC Columbia, SC Bob Walters

ADDED Starpoint Debra Laws Quincy Jones Oxygen Cerl Certton Reddings Linx "Together

HOTTEST
Rick James
Rose Royce
Grace Jones
Strikers
Cameo
Joe Simon
Teene Gardnei
Whispers
Change
Stephanie Mili

WAOK Atlanta, GA Carl Connors

ADDED
Robert Winters & Fall "When"
Lee Ritenour
Barry & Gloden White
Roberts Flack
Smokey Robinson
Jacksons "Walk"

HOTTEST
Walter Jackson
Change
Strikers
Stephanie Mills
Joe Simon
Jerry Knight
Unlimited Touch
Cameo
Grace Jonee
Myatic Merlin

WVOL Nashville, TN Fred Harvey

ADDED Arethe Franklin Woods Empire Gino Soccio Gledys Knight & Pips

Gladys Kright & Pips

HOTTEST
Frankle Smith
Rick Jemes
Bill Summers
Robert Winters & Fall "Magic"
Shalamar
B.B. King
Grace Jones
Gap Band
Raydio
Clarke/Duke

WENN

ADDED
Champaign
Arethe Franklin
Stacy Lartisaw
Harvey Mason
Thelme Houston
Quincy Jones
Dionne Warwick
Attentic Starr "Send"
LJ, Raynoids
Sugarhill Gang

HOTTEST
Rick James
Raydio
Grace Jones
Strikers
Ohio Players
Chaka Khan
Eddle Fisher
Cameo
Fetback Band
Adentic Starr "When"

WVEE Atlanta, GA Scotty Andrews

ADDED
Jacksons "Walk"
Kool & The Geng
Cheryl Lynn
Debra Laws
Pointer Sisters
LV, Johnson

MOTTEST
Grace Jones
Strikers
Les Ritenour
Bill Summers
Kim Carnes
Frankie Smith
Jacksons "Can"
Shalamer
Reydio
Taene Gerdner

WKXI Jackson, MS Tommy Marshall

ADOED Noel Pointer Sadane Stacy Lattisaw Tanne Gardner Gladys Knight & Pips

HOTTEST
Chake Khen
Jacksons "Can"
Stephania Mille
Rick James
Isley Brothers
Gap Band
One Way
Sister Sledgs
Mass Production
Welter Jackson

ADDED Slave Quincy Jones Diana Ross

Wenter Hoss

HOTTEST
Bill Summers
Gino Soccio
Frankie Smith
Stephanie Mille
Ben E. King
Cameo
Wande & N.M. We
Mystic Merlin
Walter Jackson
Kilque

HOTTEST Stephenie Milla Fatback Band T-Connection Joe Simon Mass Production Elusion Elusion Gino Soccio Ohio Pleyers One Way Arethe Franklin

KJLH Los Angeles, CA Lowrence Tenter

WEST -

ADDED Pointer Sisters Menhetten Tran Rone & Angele Stacy Lettisew

HOTTEST
Maze
Odyssey
Kilque
Billy Ocean
Rick Holmes
Deniece William
Heath Brothers
Raydio
Quincy Jones
Lee Ritenour

ADDED Cameo Kool & The Geng Rendy Crawford Maze

Maze

HOTTEST

Frankle Smith
Shalamar
Rick James
Cheke Khen
Raydio
Gep Band
Stephanie Mille
Atlantic Starr "When"
Lekeside
Isley Brothers

KLIP Freeno, CA Kevin Lynn

ADDED
Jacksons Can'
Cerl Cerlton
Gene Chendler
Frank Hooker
Dlane Rose
T.S. Monk
Barry & Glodeen N
Betty Wright
Dne Wey "Breek"

HOTTEST
T.S. Monk "Ben"
A Taste Of Honey
Yerbrough & Peoples
Smokey Robinson
Shalamar
Kano
Gep Band "Burn
Cheka Khan
Lakeakle
Bernard Wright

KDIA Oakland, CA Kelth Adems

ADDED None

Frankle Smith Raydio Chaka Khan Bill Summere Denisce Williams Rick Jemes Shalemer Qap Band Champeign "How Stephenie Mille

Phoenix, AZ Rick Nuhn

ADDED Frankle Smith Fentasy Unlimited Touch

HOTTEST
Rick James
Chaka Khan
Deniece Williams "Two
grace Jones
Attantic Starr "When"
taley Brothers
A Taste Of Honey
Con Funk Shun
Side Effect
Lina "Lying"

KOKO Denver, CD Byron Pitta

ADDED Grover Weshir Odyssey Stacy Lattleaw Cheryl Lynn Victoria Sosa

Rick James Junie Chake Khan Taene Gerdner Stone City Band Stephenie Milla Grace Jones Lakeside One Way Webster Lewis

KDAY Los Angeles, CA J.J. Johnson

ADDED Stacy Lattisew Richard "Dimples" Field

MOTTEST
Clarke/Duke
,Rick James
Change
Grace Jones
Stephanie Mil
Billy Ocean
Side Effect
Strikers
Lee Ritenour
Wafter Jackso

Opportunities

Openings

Openings

Openings

Openings

EAST

50,000 watt AOR Superstars accepting tapes and resumes for possible future full- and part-time openings. Bob Kocak, PD, WRKI, Box 95, Danbury, CT 06810. No calls, EOE M/F. (6-5)

CQ102/Geneve, NY has immediate part-time/swing opening (CHR). Central/Western New Yorkers. T&R to Steve Reynolds, PD, CQ102, Box 213, Ganave, NY 14456. EOE M/F. (6-5)

Syracuse University Announces An Opening For **Program Director** WAER-FM

> The Responsibilities of the Program Director

The Program Director is a full-time employee who reports to the Station Manager. The Program Director will be responsible for the air sound, formating and scheduling of all programs broadcast on WAER. The Program Director will work with five student staff members.

QUALIFICATIONS: B.A. degree minimum QUALIFICATIONS: 8.A. dagree minimum, (graduate degree desirable) with reasonable broadcast expenence, three years preferably college non-commercial broadcasting. The candidate should have operated as Program Director or in similar position. Additional background (desirable, but not required); expenence in news and public affairs, development and fund-raising.

Salary \$15,550 minimum, attractive tuition benefits available. Applications will be accepted through Friday, June 12, 1981. Resumes and background information should be sent to:

Thomas A. Hardy, Chairman Search Committee WAER-FM, S.I. Newhouse School of Public Communications 215 University Place Box "C" Syracuse, New York 13210

EOE/Affirmative Action Employer

Pitteburgh's hottest AM/FM combination is looking for a newsperson. T&R to Jeff Gilbert, ND, WEEP/WDSY, 107 Sixth St., Pittsburgh, PA 15222. EOE

Announcer/Broadcaster/"Entertainer" We placed over 95% of our graduates last year. Instructor positions open if you are able to keep high interest level and relate the real world to your students, not the collegiate ivory tower Disney World. You need at least 2 years experience in broadcasting... No experience in teaching required. First phone. We also have an opportunity for you. American No experience in Academy, 833 Chestnut St., Philadelphia, PA 19107. (215) 922-0605. (6-12) •

WRFY-FM/Reeding, PA has immediate opening for 6-12mid. jock, Adult/Contemporary, Good pay & benefits. Contact Mike Shennon, 2325 Perkiomen Ave., Reeding, PA 19608. EOE M/F. (6-5)

work. Production. Salary negotiable. Experience necessary. T&R: Jim Simonetti, WSPK, Box 1703, Poughkeepsie, NY 12601. EOE. (6-5)

WGNT/Huntington accepting tapes for future reference. Full and part-time. A/C station. T&R: Rod Grant, WGNT, Box 1539, Huntington, WV 25716. EOE M/F. (6-5)

Morning Man

for Eastern AOR. If you are a polished entertainer & 18-34 oriented, we're looking for the man or woman to make us #1. Nothing less will do. Rush tapes and resumes to Radio & Records, 1930 Century Park West, #238, Los Angeles, CA 90067. EOE.

WMMB is seeking experienced A/C announcer with production skills. Excellent facilities, good salary and benefits. T&R to D.A. Thurston, Box 707, N. Adams, MA 01247. EOE (5-29)

WLNH AM-FM/Leconia has immediate opening for newscaster with strong delivery and reporting. Send TER to: Beth Osgood, ND, WLNH, Perade Rd., Leconia, NH 03246. EOE M/F (6-29)

Superstars, Charleston, WV. Searching for 7-Midnight personality. Creative production assential. T&R to Chuck Geiger, PD, FM105, 100 Kanavyha Ter-race, St. Albans, WV 25177. EOE M/F (5-29)

WRTA/Altoone, PA is looking for morning parsonality. T&R to Greg Lance, Box 272, Altoone, PA 16603. EOE M/F (5-29)

Northwest New Jersey station looking for creative controversial morning man. T&R to Lew Whita, WRNJ, Box 1000, Hackettstown, NJ 07840. (5-29)

Morning pro, top 50 NE market. Only the best. T&R to Eastern Broadcasting, 1875 Connecticut Ave. NW, #1114, Washington, D.C. 20009. No calls. EOE (5-29)

WEJL/Screnton, PA needs experienced A/C enter-tainer. Strong production, community involvement. TER to Chris Norton, WEJL, 149 Penn Ave., Screnton, PA 18503. EOE M/F (5-29)

50,000 wetts unleashes part-time opening. Rush TER to Sam Lit, c/o KICKS 101½, 218 Ewingville Rd., Trenton, NJ 08638. (5-29)

WIOQ has opening for professional news anchor with strong gethering and writing skills. TGR to News, 2 Bala Plaza, Bala Cynwyd, PA 19004. EOE (5-29)

SOUTH

Good delivery, dependebility a must. Great equipment, people. T&R to J. Sorrich, Box 6350, Odessa, TX

98 Magic, top-rated AOR FM needs overnight jock yesterday. Rush T&R to Steve Haas, 96 Magic, 706 N. Seven St., Ft. Pierce, FL 33450. No calls. EOE M/F. (6-5)

W88x-FM, 100,000 watt rocker, looking for tepes for future full- and part-time openings. Send T&R to Bill Mertin, Box 31089, Charleston, SC 29407. EOE M/F.

KLBQ-FM/EI Dorado, AR has immediate opening for early evening jock, Excellent facilities and benefits. No beginners. TER to Chris Jamison, 1904 W. Hillsboro, El Dorado, AR 71730. (6-5)

Sick of playing the hits? Host the morning newsblock at a News/Talk station. KARN, Rick McGee, (501) 661 7500, Box 7521, Little Rock, AR 72214. EOE M/F. (6-5)

WAAY/Huntsville looking for 6-10pm personality. Needs to be more than time and temp. T&R to Jerry Dean, Box 2041, Huntsville, AL 35804. EOE M/F. (6-5)

Ever done a two-person moming show? Would you like to? TER to Tom Bates, KYKX, Box 2727, Longview. TX 76808. (214) 757-2682. EOE M/F. (8-5)

Opening in mid-Floride for a good Contemporery morning man/PD. TER to Rudi Gresham, WXVQ. 220 E. Herbert Ave., Delend, FL 32726. EOE M/F. (8-5)

5,000 watt Panhandle Country station has present and future full- and part-time openings. TER to Scott Wilson, KKYN, P.O. Box 147, Plainview, TX 79072. EOE

Immediate afternoon opening at oldies station. Experience and personality a must. T&R to Gary Houser Box 31090, Amerillo, TX 79120. EOE M/F. (6-5)

midday personality with great production. T&R to John Canterbury, P.O. Box 2788, Pensacola, FL 32503. EOE M/F. (8-5)

WKZL-FM/Greensboro/Winston-Salem, NC seeking seesoned female voice with a smile. Send Ter and photo to Doug Paul, WKZL-FM, P.O. Box 11967, Winston-Salem, NC 27106. EOE. (6-5)

Only true personalities need apply. Midday opening WNOX/Knoxville. T&R to John E. Dougles, PD, 4400 Whittle Springs Rd., Knoxville, TN 37917. EOE M/F. (8-5)

Top 100 Market FM Rocker

in Southeast is looking for a morning talent who knows what adult humor is. Good bucks for the right person. Tapes and resumes to: Radio & Records, 1930 Century Park West, #239, Los Angeles, CA 90067

WCOG/Greensboro Country seeks alr talent/production. 1st phone preferred. TER to Pat McGowen, WCOG, Box 8717, Greensboro, NC 27410. EOE M/F. (8-5)

Possible future openings at Western Kentucky favorite Country music station. Good production skills. TER to WFMW, Danny Koeber, Box 338, Medisonville, KY 42431. EOE M/F. (8-5)

Rock lock needed for 7-midnight for 100,000 watt, Super Tower, top-rated station in second largest metro in state. "Kisser" is extremely programming and promotion oriented. Good tape, pro attitude, experience, and ability to fit in, a must. Fred Baker, KISR, Box 3100, Ft. Smith, AR 72913. (501) 785-2526. (6-5) •

KLSR/Memphis, TX, looking for afternoon drive/sales-person. Experience and enthusiasm a must. TE/R to: KLSR, Box 400, Memphis, TX 79245, or call (806) 259 3511 (5:29)

WDOQ/Q102 Deytone Beach, FL has opening for PD. Send TER to Jack Alix, P.O. Box Q102, Deytona Beach, FL 32015. Or call (904) 255-1456. (5-29)

WGLF/Tallahassee wants morning man to replace "The Birdman," Send T&R to Ned Smith, Box 1815, Tallahassee, FL 32302, EOE M/F (5-29)

95 Rook — Supersters AOR format looking for sharp, talented morning person. T&R to Neal McNeel, Box 5000, Montgomery, AL 36192. (5-29)

Award-winning newsteem in America's most ex-citing city looking for expenenced pro to anchor even-ing#. TER to J.P. Pritchard, ND, KULF, 2100 Travis, Houston, TX 77002, EOE M/F (5-29)

Superstars AOR needs morning personality who can grow with un. TER to Rick Johnson, 1002 Newman Dr., Salem, VA 24153. EOE M/F (5-29)

News/Bports Director for AM/FM in East TN. 4% p son department. Must do play-by-play. TGR to G Morris, WQUT/WJCW, Box W, Johnson City, 37601. (6-29)

WLPR/Mobile has afternoon opening. Must read news, do production and run automation. TER to Alan Bishop, WLPR, P.O. Box 1944, Mobile, AL 36601. (5-29)

Found one, need enother! Top production men with great voice. T&R to Mitch Craig, William B. Tenner Company, 2714 Union Extended, Memphis, TN 38112, No calls. (5-29)

WHHY/Y-102 needs part-time news enchor. Must have "street" experience. Send T&R to Hank Schmitt, P.O. Box 2744, Montgomery, AL 36105. (5-29)

WQUT now accepting T&R for air personalities. Must have at least 3 years experience. Send T&R to Chris Wilson, WQUT, Box W, Johnson City, TN 37801. (5-29)

WSUN Sun Country is looking for talent. Country ax-perience not necessary. T&R to PD, Box 761, St. Peteraburg, FL 33731. No calls. EOE M/F (5-29)

Ownership opportunity available for General Sales Manager with first class full power FM. In the third fastest growing market in the nation, El Paso, TX. We invite aggressive individual whose desire is to get ahead with an expanding broadcast group. Complete responsibility for entire local and national sales effort. Must have sales management experience in recruiting, sales training, co-op, merchandising and day-to-day supervision of sales staff. Salary and sales history, references and resume requested. Send to Box 10341, El Paso, TX 79994, EOE (6-26) •

WHHY/Y-102 needs full-time news enchor/reporter Minimum 1 year experience street, on-the-scane, and anchor. Send TBR to Hank Schmitt, P.O. Box 2744, Montgomery, AL 36105. (5-29)

WWSA/WCHY Sevenneh Is looking for serious news people. Send T&R to Tony Hyett, ND, P.O. Box 1247, Sevenneh, GA 31402. EOE M/F (5-29)

MIDWEST

Northeast Ohio's fastest growing FM looking for newsman. T&R and writing samples, 1st package to Rick Savors, WOXK, Box 530, Salem, OH 44460. (6-5)

WRKR/Milwaukee-Recine needs ND. Send T&R to Steve Werren, WRKR, 2200 N. Green Bay Rd., Racine, WS 53405. (6-5)

KATT/Oklehome City, OK looking for greet AOR communicators. Rush your best T&R to: Jeff Freund, Box 25787, Oklehome City, OK 73125. No calls please. EOE M/F. (8-5)

Future staff opening. Send your T&R to Jed Duvall, PD, KIOA, 215 Keo Way, Suite 312, Des Moines, IA 50309. No celle please. EOE M/F. (6-5)

Aggressive Broadcast Group

is looking for a major news talent to fill a pos is looking for a major news talent to fill a posi-tion as News Director at its Midwest facility Strong writing, delivery, and management ability a must. Females and minoritles en-couraged to apply Tapes and resumes ASAP to Radio & Records, 1930 Century Park West, #240, Los Angeles, CA 90067

WRKR/Milwaukee-Racine needs morning drive per sonality. TER to Steve Warren, WRKR, 2200 N. Green Bay Rd., Racine, WS 53405. (6-5)

WQHK/Ft. Wayne looking for an assertive Country communicator. Send T&R to Phil Simon, WQHK, Box 6000, Ft. Wayne, IN 48896. No calls please. EOE M/F

KRNA/lowe City, 100,000 watt FM rocker, has immediate opening. No beginners please. TER to Bert Goynshor, 1027 Hollywood Bivd., Iows City, IA 52240. (6-5)

WONX/Evenaton (Chicago) seeking part-time and future full-time board angineers and announcers. T&R to Ken Kovas, WONX, 2100 Lee St., Evanaton, IL 60202. No calls please. (6-5)

#1-rated Midwest powerhouse is accepting applica-tions for an aggressive ND. Send TER to Jason Drake, KFH, 104 S. Emporia, Wichita, KS 67202. EOE M/F; (6-5)

Would you like to become a morning institution?

a morning institution?

We are a major Midwestern station. We are looking for a morning man to continue allong tradition of leadership. If you can combine information and humor into a believable, human on-air presentation, you are the person we're looking for. Please send several examples of your work, along with resume and references to Radio & Records, 1930. Century Park West, #237. Los Angeles, CA 90067. EOE M/F.

Immediate opening. Experienced PM-drive air talent, Rush T&R to Don Nordine, 1704 S. Cleveland, Sioux Fells, SD 67103: Or cell (606) 336-6600. EOE M/F (6-29)

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additional copies of the R&R Ratings Report for 1981 at \$25.00 per copy. I have enclosed a check or money order for \$. NAME ADDRESS ZIP_ STATE ____

> Mall to: Radio & Records 1930 Century Park Wes Los Angeles, CA 90067

Opportunities

Openings

Looking for experienced ennouncer for middey and evening positions. T&R and estery expectations to: PD, WMRN, Box 518, Marion, OH 43302. (5-29)

KDVV seeks morning news personality, male or female. Contact Andy Velez, KDVV, P.O. Box 1478, Topeks, KS 68601. EOE M/F (5-29)

Wented: PD for A/C personality AM and Contemporary Country FM. TER and salary expectations to George Joachim, WMRN, Box 518, Marion, OH 43302, (5-29)

Immediate opening for AM-drive communicator. Pretty good bucks. Send T&R to PD, Box 25, Sloux Falls, SD 57101. EOE M/F (5-29)

One of America's Foremost Groups Looking

for major programming talent to become Program Director at one of its Michwest stations. Candidate must possess superior programming ability in Contemporary and Adulti/Contemporary radio, and advanced management skills. You must already be one of the best or prove that you can become one of the best to earn this position. Females and minorities encouraged to apply. Presentation packages ASAP to Radio & Records, 1930 Century. Park West. #241. Los Angeles, CA 90087. EOE.

KMGK-FM/Des Moines is looking for personality jocks for future openings on lowe's classic rock. TER to Michael Stone, 215 Keo Way, Des Moines, IA 50309. EOE M/F (5-29)

Suburban AM/FM needs qualified, experienced announcers. TGR to EST Building, Elyria, OH 44036. EOE M/F (5-29)

WITY/Denville, IL. Poseible future openings A/C. Experienced, creative, good production skills needed. T&R to Tim Drake, PD, Box 142, Danville, IL 61832. (5-29)

WOHO/Toledo searching for aggressive, creetive air personality. T&R to Beeu Elliot, WOHO, Broadcast House, Toledo, OH 43616. Or call (419) 255-1470. EOE M/F (5-29)

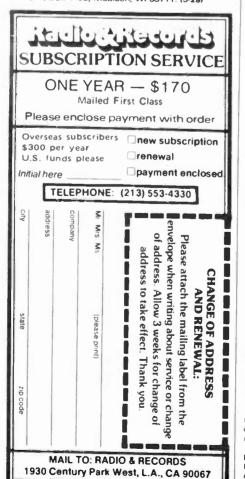
WAZY-AM/Lafayette, IN has opening for A/C announcer w/music and sports beckground. Good benefits. T&R to Jerry O'Neill, Box 1410, Lafayette, IN 47902. (5-29)

Professional Modern

Country announcers for MAJOR Midwest market. Tape, resume and references to Radio & Records, 1930 Century Park West, #235, Los Angeles, CA 90067.

WIVA-FM/Medison has immediate part-time opening for experienced announcer. TER essential. Contect Dave Ervin, (608) 274-5450. EOE (5-29)

Air talent/PD needed. Send TER to Mark Winston WWQM, Box 4408, Madison, WI 53711. (5-29)



Openings

Talk show opening in Montana. Selary good. Approach unique. Experience a must. No calls. Jim Darby, KBLL, 2301 Colonial Dr., Helene, MT 59801. EOE M/F (5-29)

KKXL adding third newsperson. No beginners, but ability more important than years. TER to Tim Burke, Box 997, Grand Forks, ND 58201. EOE M/F (5-29)

WEST

Morning communicator needed at 50 kw in Rockles. Good production a necessity. No beginners or calls. T&R to Wayne Fuchs, KERR, Rt. 1, Box 48, Polson, MT 59860. EOE. (6-6)

Air staff for FM in Selt Lake City anticipating format change. TER to Agency, 77 East 7200 S. State, Midvale, UT 84047. (6-5)

Program Director for FM in Salt Lake City enticipating format change. TER to Agency, 77 East 7200 S. State, Midvale, UT 84047. EOE. (6-5)

KTOM/Salinas, CA Country now accepting T&R for present and future openings. Send to PD, Box 81380, Salinas, CA 93912. (6-5)

KCRJ-FM/Cottonwood, AZ needs weakend announcer Immediately. Contact Chris Oliveroz, (602) 634-3693. All inquiries confidential. EOE M/F. (6-5)

Are you an adult communicator with strong production skills? Like skiing and the outdoors? Send T&R to Stephen Simmons, Box 5068, Bend, OR 97701. EOE M/F (5-29)

Like the great outdoors? Talented, hard-working, ND for adult AOR format in Jackson Hole, WY. T&R to Jeff Woodruff, Box 927, Jackson Hole, WY 83001. EOE M/F (5-29)

Pacific Northwest's great mid-valley KGAL, looking for aggressive person with good pipes end production. T&R to Bryan Casey, Box 749, Albany, OR 97321. EOE M/F (5-29)

KMIX/Modesto has immediate opening for two weakand jocks. T&R to: Denny St. John, Box 170, Turlock, CA 95380. EOE M/F (5-29)

Professional personalities to be part of a winning team. AOR, A/C formats. T&R to Rick Scott, KREM AM/FM, Box 8037, Spokene, WA 99203. No cells please. EOE M/F (5-29)

News-sports reporter/anchor wanted. Experienced end willing to work herd. Contect Timothy Tomastik, KUHL, Box 166, Senta Marie, CA 93456. EOE M/F (5-29)

KBLF, Red Bluff is looking for MD/eir personality. Country music. TGR to: Jim McLeren, KBLF, Box 1010, Red Bluff, CA 96080. EOE M/F (6-29)

6-10pm personality with friendly energy for CHR format. T&R to: KAGO, Box 1150, Klamath Fells, OR 97601, or call Roger Stevens, (503) 882-2551. (5-29)

KFMF/Las Vegas is looking for pert-time pros. T&R to: Rick Diego, 1555 E. Flamingo, Las Vegas, NV 89109. EOE M/F (5-29)

Country KUUY/Cheyenne has PM drive openings Experienced communicators only. Top salary. TER: Richard Lee, Box 926, Cheyenne, WY, or call (307) 632-0551. EOE M/F (5-29)

KVEG/Las Veges has a rare opening for a top prof T&R only to: Doug Shane, 1555 E. Flamingo, Las Vegas, NV 89109. EOE M/F (5-29)

KEZR/San Jose is now accepting tapes and resumes for future openings for on-air and news positions. Three-five years experience helpful. No phone cells please. Send T&R to: Bob Harlow, P.O. Box 2337, San Jose, CA 95109. EOE M/F (6-12)

Positions Sought

Radio Inanagement consultant, programming/public relations, announcer/production. Associate Arts degree in broadcasting. References upon request. SHARLENE WOODS, (213) 935-7418. (6-5)

JACK MONROE, 10 year pro currently with KLIF/Delias, seeks employment in major market. Preferably Delles/Ft. Worth market. Strong production. (817) 480-5013. (8-5)

7 year pro looking for good staff position or programming. Midwest or West. Call JOHN, (414) 921-6706. (6-5)

Broadcaster for Country station, Southeast Dixie. 13 year veteran. PD/MD/news experience. D. LOREN LEWIS, (505) 388-1950. (6-5)

Help! It's time for a change . . . 12 years experience including PD/AM drive and news. FCC first ticket. Will relocate. Cell LARRY, (717) 653-2500 after 3pm. (6-5)

DENNIS JON BAILEY, former WRKO, KCBQ. Presently WNAP/Indianspolis, seeking Country PD and/or drive position in medium to major merket — West. (317) 924-5211. (6-6)

Positions Sought

Top 10 market News Director looking. Experienced in all formats. Now at WTOP/Washington. Good track record. Call (703) 241-7507, evenings. (6-5)

8 year veteran seeks CHR air slot. PD/MD experience. Top 100 markets only. Family man. All areas considered. Cell SCOTT, (517) 799-0984. (6:5)

Excellent copywriter, entertaining personality, exceptionally creative. I'm a pro. Prefer near Southern Georgia. (912) 439-1453. (6-5)

10 years experience currently PD at KTOQ/Repid City, 8D, seeking major market on-air or medium market PD. DON WIGHT, (605) 343-0888. (6-5)

Crazy man with excellent background and references. 5 years radio and TV. Will consider Associated

tant PD. Leave message, SCOTT, (701) 237-6472. (6-5)

Male DJ, excellent knowledge of Country music, looking for Country station in Colorado. Open to all in surrounding areas. VINCE EVERETT, (312) 864-3304.

Former Production Menager for 8 years at KMET/ Los Angeles, with strong emphasis in music GUS KRUEGER, (213) 842-9858 (6-5)

Clever, experienced personality seeks communityminded, real MOR station. Currently overnights and swing at Northeast powerhouse. (315) 478-5329. (6-5)

10 years experience DJ looking for gig at medium/major market. Superb voice and production. Cell DAVE FLEETWOOD, (518) 374-3392. (6-5)

Proven winner, Perfect for 25,000-50,000 market. Experienced AM drive and P-B-P. STEVE, (715) 246-2338, before noon. (6-5)

Air personality with mualc, programming experience seeks medium market air work or smaller market PD. Contemporary stations, Midwest or Southeast. BRAD, (419) 678-3138, after 10am. (6-5)

7½ years AOR. Experienced as PD/MD. Recent format change has left me looking. CHR and Country experience also. Leave message. JOHN, (615) 282-0520. (6-5)

Hot AOR format in development stages, 25+ demo aim. JOE COSTANZO, P.O. Box 8027, La Crescenta, CA 91214. (8-5)

I believe in creativity and community involvement. Assistant MD/production/promotion experience in CHR, A/C and Country. Current market 300,000. Cell JIM, (904) 433-2608. (8-5)

But seriously, folks, didje heer the one 'bout the taiented producer/rock-jock type waiting for the right West Coast offer, RANDY MARS, (415) 965-9265. (6-5)

"Please come to Boston..." they said, then the job fell through. Major/medium market on-air/PD experience. Any format. LAURA, (617) 277-2655, (6-5)

Programmer/announcer with 7 years experience, seeks small market station in Northeast. Presently employed. Wide range of experience. Married, no children. BILL KEMBLE, (914) 331-1632. (6-5)

Experienced Country MD/PD seeks job with a challenge. Your station will sound better. For more, (318) 275-6407. (6-5)

Black 1st phone and Broadcast school trained. Looking for small market permanent position. BUD MAYO, (212) 865-0827 or (212) 691-3413 for resume. (6-5)

Event coordinator/promotions department. Over 2 years with top FM AOR station. Merchandising fundraising/TV experience. KENNETH MARTIN, 110 Valley Rd., Louisville, KY 42004. (6-5)

CKLW gunslinger. Ready to be your #1 entertainer Excellent references. Major market pro. For T&R contact (519) 258-7965. (6-5)

Wanted: News anchor position. 15 years on-air experience as CHR personality and news. Primarily medium markets, Prefer West. JOHN WILLIAMSON, (505) 255-4842 for T&R. (6-5)

Great mornings = Instant ratings and revenue. Major market AM drive personality evailable now. Successful track record, no offer overlooked. Cell (609) 737-1421. (6-5)

JIM DARBY, PD KBLL/Helene, former PD at KWZ/Boise, also worked at KEEP, WDBO, WORJ and Y-106, now looking. (406) 277-8997. (6-5)

Help! Well known mejor market morning personallty and PD in process of regrouping. No offer overlook ed. Any market size. (609) 397-8318. (6-5)

Current on-air MD looking, Experience: KORK, KIIS-FM, KUTE 102, Call MARK, (702) 731-3253, (6-5)

(817) 261-3769. Call this number if you're looking for solid morning retings and revenue. Major market experience and success. All markets considered. (6-5)

Positions Sought

Sext All night alrehift wanted. Puppy, happy, dependable. Personality +. Fear, love. Will travel for decent offer. Sext Drugs. "SPACE", (718) 876-5509. (6-5)

8 years experience, jock/production/automation First ticket. Prefer Southern CA, PATRICK WYLLIS (806) 485-5228. (5-29)

Former Y104 Pittaburgh personality who reaches out and grabs the adults 25.55, especially housewives. Rock, A/C, Country and Oldie programmers cell (216) 478-1206 or (218) 478-0440. (6-29)

End your search for a PD now. 5 years experience as air telent, assistant PD, MD, traffic, and a lot more. FRANK, (803) 924-7498 or (803) 924-7165. (5-29)

Looking to breek loose for winning Superstar or AOR station in West or Southwest. Not a star, just a pro. LEE ROBERTS, (602) 747-6330. (6-29)

Street reporter/writing position sought by experienced, aggressive newsman. Hard-working digger, looking for a change. Currently ND. (503) 772-3357, afternoons. (5-29)

West Coast broadcasters: Jock for rent. All amenities, including production, AOR and CHR experience. Just cell (415) 965-9265. (5-29)

STEVE REID, 10 years experience: WQDR, WSGN, WQXI, Winner International Edward R. Murrow, National SDX, looking for ND position, (504) 292-8195 or (919) 934-7698. (5-29)

Employed but considering offers in West and Mountain states, medium markets and personality stations. A team worker with 5 years experience. Ex-PD. Call (717) 845-7883. (5-29)

BOB BAKKEN, 7 years sportscasting experience, looking to relocate to good sports station. P.B.P with JUCO experience, interviews/reporting. Call (612) 235-2915 for T&R. (5-29)

3 year Country pro, MD experience, looking in MD, DE, VA and PA. CHR, A/C and Country preferred. Call MARK, (301) 879-0918. (5-29)

Born-again Christian dealres breek into Contemporary Christian radio. Good voice and production. 2½ years Contemporary/Country. MARK, (919) 294-2612. (5-29)

Born-again air personality looking for work in small merket. Willing to relocate immediately. Cell HENRI, (312) 331-4946, (6-29)

Young, hard-working, competent lock with degree looking for medium market experience. 3 years time at Long Island A/C. Reedy now. JEFF, (518) 541-1026. (5-29)

Experienced announcer, PD, Automation Programmer. Last job in Midwest, medium market. Would like to stay, but not closed-minded. Call JOHN, (515) 266-3959. (6-29)

Hard-working, dedicated Assistant Manager/PD. 20 years experience, currently employed, seeking GM or assistant position with solid station. STEVE, (613) 646-2685 or (613) 646-2380, (5-29)

All-RBAL voice seeks on-eir work after June 1st due to recovery from broken jaw. Contact "East Bay Must-ler" FRANK BUTERA at (415) 223 1534. (5.29)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 fines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

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For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

Opportunities

Positions Sought

WJIM/WIDG ennouncer seeks full or part-time ennouncing position at small, medium merket station. Salary open. Willing to relocate. Contact: MICHAEL HUTCHINS, (517) 351-0187. (5-29)

Available Immediately. Dynamic morning personality/PD. Major market on-air and programming experience; A/C and Country. All locales and market sizes considered. Cell (817) 261-3769. (5-29)

Operations Manager with over 20 years broad experience, all phases, looking for opportunity in West or Southwest. Call TOM WALL, (915) 366-2801.. (5-29)

JIM KNAPP, former MD et WXLO/New York, available and open to all positions. Call (212) 935-0579.

Looking for eir position in small/medium market. Prefer Midwest. Formerly with WXXQ/Freeport, IL end WDUZ/Green Bay. Cell CHRIS HANSEN, (815) 235-2421. (5-29)

Aggressive sales/promo person has interesting ideas for sales growth. Desires sales into mish ideas for sales growth. Desires sales job with forward-looking firm. Call MELANIE, (203) 563-6494. (5-29)

I will pick up your dayparts like no one has before. Personelity plus. Major/medium only inquire. COOKER, (507) 454-4291 or (507) 454-7775. (5-29)

Working Southern CA. Morning personality team. Seeking relocation. All offers considered. T&R or re-quests, (714) 980-1893. (5-29)

4 years experience, CHR, A/C and AOR, Good production. One-to-one communicator. Will anything. Cell BRIAN, (417) 781-1654. (6-29)

Looking to advence, preferably MD. 9 years experience, atrong knowledge of A/C and Country. Excellent voice, production skills. Looking for right bucks. Cell GREG, (207) 783-9280. (5-29)

Seller, promotion oriented, sports minded, 32, married with children, wants medium or lerger small marks GM position in West or South. (417) 883-8509. (5-29)

Positions Sought

Experienced radio pro in Chicago, searching for full or part-time air, production or voice-over work. Call SOREN JENSEN evenings after 6pm. (312) 832-8268. (5-29)

JERRY "DJ" STROTHERS, CHR or A/C, currently in Pittsburgh Steeler territory, looking to relocate to town with pro team. 7 years experience. (412) 795-1370. (5-29)

JAY MICHAELS, WSGN/Birminghem PD with 3 book winning track record, now available. (205) 942-4153. (5-29)

TONY STONE, MD KSLQ/St. Louis, looking for PD/MD/sir talent slot at professional operation. I'm reedy to help you win. Cell (314) 878-2684. (5-29)

TOM JEFFRIES, 11 year pro, PD/MD, AM-FM drive, KTAC/Tacome, WZZP/Cleveland, WDRQ/Detroit, WGCL/Cleveland, Call (206) 759-8308 enytime. (5-29)

Strong P-B-P man seeks aports job at medium market professional station. 5 years experience college and high school sports. Call MIKE, (507) 437-6578.

Former WZUU jock looking to move to CA or FL. (414) 282-8230. Call between 8am-2pm CDT. (5-29)

Formerly KCKC and others, MD background in shift or progremming turn-eround situation. Call KEN McKAY, (714) 588-0342. (5-29)

Baltimore's AL ST. JOHN, currently looking to expend radio career. Telented major merket pro with 8 yeers experience, WKTK-FM, WLPL-FM. (301) 655-2641. (5-29)

There's an animal loose — MICHAEL FOXX. Love radio, Now on Q106/York. Want additional pert-time in DC, Baltimore, etc. . . (301) 298-2662. (5-29)

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Positions Sought

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Operations Manager/PD evallable immediately.
Multi-formetted programmer. Contect BILL JAMES,
(919) 852-5783 or write 15A-Hilton Piece, Greensboro,

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Kid from Brooklyn currently KIKX/Tucson can grow with you. Energetic, versatile, eward-winning, Rock, Country, Full-time anywhere, STEVEN ELBERG, (602) 885-8381 (5-29)

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DOUG PETERSON evallable for you. Young, herd-working, dedicated . . . Call (319) 352-1200 ext. 306,

If you need a personality talker, newser or ND with a contemporary gut for stories, write J.P. Emerson, 4721 E. McKinley Ave., Suite 101, Freeno, CA 93703. (5-29)

Changes

RADIO

Carlos San Jose joins WGBS-WLYF/Mismi, FL

Frank Catalino, former News Director to KTNT/Tecoms, tor/Reporter/Public Affairs Director et KTNT/Tecoma. WA, joins KMPS/Seattle, WA as midday an:

Changes

RECORDS

Peter Rosenberg named Contract Development Specialist for RCA Records.

James Grady has been appointed Manager, Weahington D.C. Branch, RCA Records.

Mervin M. Witofsky appointed Senior Attorney, Records Section of the CBS Law Department.

Miscellaneous

Teenage radio nut would like to heer from other radio t-shirt/aticker collectors too. Merc Stout, RR#1, Box 233, Celifon, NJ 07830. (6-5)

Need record service from all labels ... CHR, Jazz, and AOR. Call Doug Peterson at (319) 352-1200, ext. 306/209, (5-29)

WNTY needs CHR singles and albums from all lebels. WNTY, Box 990, Southington, CT 06489, or cal Dick Bertholomew, (203) 628-0311. (5-29)

WQLO needs record service from labels specializling in oldles. Oldle catalogs atc. ... are appreciated Send to: Mark Robertson, WQLO, 3040 Boundary St. Beaufort, SC 29902. (5-29)

WCOG/Greenaboro needs Country record service from ell major lebels. Contact Bill Jones, WCOG, Box 8717, Greenaboro, NC 27410. (5-22)

KYXX/Odessa wants LP service on all labels, 510 N. Lincoln, Odessa, TX 79762, (5-22)

KIIX/Ft. Collins, CO needs singles service from all labels for Country. Send to: Chuck Belley, KIIX, Box 2204, Ft. Collins, CO 80522. (5-22)

WRFS/Alexander City, AL needs record service from all labels. Contact Bill Morgan, (205) 234-2566. (5-22)

Marketplace

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sertions \$20.00 Volume Rates Available 26 Insertions

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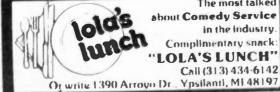
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level of station activity on any given week

KENNY ROGERS

| Don't Need You (Liberty)

67% of our reporters on it. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 152 including WKBW, WPGC, KVIL, Z93, WOKY, KIIS-FM, KJR. See Parallels, charts at number 29.

MOODY BLUES

Gemini Dream (Threshold/PolyGram)

67% of our reporters on it. Moves: Up 14, Debuts 55, Same 38, Down 0, Adds 44 including WFIL, PRO-FM, 94Q, Y100, KOPA. See Parallels, charts at number 25.

MANHATTAN TRANSFER

Boy From New York City (Atlantic)

65% of our reporters on it. Moves: Up 48, Debuts 45, Same 29, Down 0, Adds 25 including WKBW, WGCL, 13K, Q103, Q106, KZ93. See Parallels, charts at number 28.

SHEENA EASTON

Modern Girl (EMI America)

64% of our reporters on it. Moves: Up 73, Debuts 22, Same 27, Down 0, Adds 23 including F105, WROR, KXOK, KEARTH, KPLZ, Q103. See Parallels, charts at number 24.

JOEY SCARBURY

Theme From "Greatest American Hero" (Believe It Or Not) (Elektra)

60% of our reporters on it. Moves: Up 62, Debuts 30, Same 17, Down 0, Adds 28 including WFIL, Z93, WDRQ, WHB, WOKY, KIQQ. See Parallels, charts at number 26.

ALAN PARSONS PROJECT

Time (Arista)

60% of our reporters on it. Moves: Up 80, Debuts 10, Same 27; Down 1, Adds 18 including Y100, KFI, KIQQ, V100, KTSA, KEYN-FM. See Parallels, charts at number 27.

JIM PHOTOGLO

Fool In Love With You (20th)

59% of our reporters on it. Moves: Up 68, Debuts 15, Same 38, Down 3, Adds 11 including WOKY, Q103, WICC, KZZP, 13FEA, WXLK. See Parallels, charts at number 30.

Recent releases reported by at least 50 of our CHR stations are listed in order of their activity. The two numbers following the song designation indicate the total number of stations reporting airplay and, of those, the total number of new adds, "Moves" indicate how many stations moved the record Up on their charts, the number of new chart Debuts, how many stations held it the Same (on to on, add to on, 31-31), moved it Down on their charts or Added it this week. Complete airplay activity for all songs in New & Active is listed in the Parallels. Indicates one of this week's "most added" new songs

STANLEY CLARKE/GEORGE DUKE "Sweet Baby" (Epic) 121/16. Moves: Up 61, Debuts 21, Same 23, Down 0, Adds 16 including WKTU, KXOK, WTRY, WICC, KSTAR, WFMF, G100, WNAM, KYNO-FM,

☑JUICE NEWTON "Queen Of Hearts" (Capitol) 114/34 Moves: Up 15, Debuts 25, Same 40, Down 0, Adds 34 Including WBEN-FM, WROR, Z93, 94Q, KS95-FM, WHB, WZUU, KYYX, Q103, KOPA.

JOE WALSH "A Life Of Illusion" (Asylum) 112/7 Moves: Up 47, Debuts 25, Same 33, Down 0, Adds 7, WAEB, KLAZ, WSEZ, KJ100, KMJK, KZZP, WRKR, 95KX 14-11, WCKX 14-11, KBEQ 7-5.

☑ POINTER SISTERS "Slow Hand" (Planet) 109/46 Moves: Up 14, Debuts 29, Same 20, Down 0, Adds 46 including KEARTH, KFI, KIQQ, B104, KLAZ. FM100, WMEE, KERN, KYSN, WCIR.

OAK RIDGE BOYS "Elvira" (MCA) 107/23 Moves: Up 51, Debuts 12, Same 21, Down 0, Adds 23 Including WZUU. KIIS-FM, WKRZ-FM, KINT, WBBQ, WTWR, KIOA, K96, KILE, KDVV.

CAROLE BAYER SAGER "Stronger Than Before" (Boardwalk) 98/17. Moves: Up 29, Debuts 13, Same 39, Down 0, Adds 17 Including F105, PRO-FM, WPGC, 13K, Q103, WAQY, KFMK, WQRK, KTAC,

ROSANNE CASH "Seven Year Ache" (Columbia) 96/5 Moves: Up 58, Debuts 10, Same 23, Down 0, Adds 5, WHFM, Y103, WKIX, WAYS, KSTT, 94Q 3-2, KXOK 12-9, KPLZ 16-12, WHYN 15-11, WAAY 16-11. KOOL & THE GANG "Jones Vs. Jones" (De-Lite/PolyGram) 80/17. Moves: Up 31, Debuts 11, Same 21, Down 0, Adds 17 including PRO-FM, KRLY, Y100, KRLA, KFI, KIIS-FM, Q106, FM100, WDJX, KTKT.

Radio& Records

NATIONAL AIRPLAY/30.

THREE WEEKS AGO	TWO WEEKS AGO	LAST		June 5, 1981
1	1	1	0	KIM CARNES/Bette Davis Eyes (EMI America)
28	17	7	2	GEORGE HARRISON/All Those Years Ago (Dark Horse/WB)
8	7	4	0	STARS ON 45/Medley (Radio/Atlantic)
5	2	2	4	GINO VANNELLI/Living Inside Myself (Arista)
14	10	9	6	NEIL DIAMOND/America (Capitol)
29	18	13	Ö	AIR SUPPLY/The One That You Love (Arista)
6	5	5	7	RAY PARKER JR. & RAYDIO/A Woman Needs (Arista)
11	8	8	8	TASTE OF HONEY/Sukiyaki (Capitol)
4	3	3	9	JOHN LENNON/Watching The Wheels (Geffen)
20	14	10	10	GARY U.S. BONDS/This Little Girl (EMI America)
27	21	16	Ø	DARYL HALL & JOHN OATES/You Make My Dreams (RCA)
3	4	6	12	REO SPEEDWAGON/Take It On The Run (Epic)
24	22	18	(I)	RICK SPRINGFIELD/Jessie's Girl (RCA)
7	9	12	14	CLIMAX BLUES BAND/I Love You (WB)
22	20	19	0	TOM PETTY &/The Waiting (Backstreet/MCA)
2	6	11	16	SMOKEY ROBINSON/Being With You (Tamla)
18	15	15	17	DOTTIE WEST/What Are We Doing In Love (Liberty)
30	26	21	0	SANTANA/Winning (Columbia)
26	24	22	0	LEE RITENOUR/Is It You (Elektra)
_	30	27	23	PURE PRAIRIE LEAGUE/Still Right Here (Casablanca/PG)
_	29	25	3	ELTON JOHN/Nobody Wins (Geffen)
_	28	26	0	JESSE WINCHESTER/Say What (Bearsville/WB)
_	_	30	2	MARTY BALIN/Hearts (EMI America)
_	-	\rightarrow	3	SHEENA EASTON/Modern Girl (EMI América)
_	_	\rightarrow	3	MOODY BLUES/Gemini Dream (Threshold/PolyGram)
-		→	0	JOEY SCARBURY/Theme From "Greatest" (Elektra)
-		\rightarrow	Ø	ALAN PARSONS PROJECT/Time (Arista)
-		-	Ŏ	MANHATTAN TRANSFER/Boy From New York City (Atlantic)
_	_	\rightarrow	Õ	KENNY ROGERS/I Don't Need You (Liberty)
_	-	\rightarrow	Ö	JIM PHOTOGLO/Fool In Love With You (20th)
				on airplay statistics compiled weekly from our CHR reporting stations.
Black (circled	numb	ers ind	licate significant upward movement from at least 60% of our reporters

MOST ADDED .

KENNY ROGERS "I Don't Need You" (Liberty) REO SPEEDWAGON "Don't Let Him Go" (Epic)
POINTER SISTERS "Slow Hand" (Planet) MOODY BLUES "Gemini Dream" (Threshold/PG)
JUICE NEWTON "Queen Of Hearts" (Capitol)

Complete Regionalized Listings on Pages 34 and 35.

HOTTEST

KIM CARNES "Bette Davis Eyes (EMI America) GEORGE HARRISON "All Those..." (D. Horse/WB)
AIR SUPPLY "The One That You Love" (Arista)
STARS ON 45 "Medley" (Radio/Atlantic) D. HALL & J. OATES "You Make My Dream (RCA)

Parallel Listings Begin on Page 36

CLIFF RICHARD "Give A Little Bit More" (EMI America) 79/0

Moves: Up 41, Debuts 2, Same 26, Down 10, Adds 0, WBEN-FM 18-14, WZZP on, WOLF 9-6, KSTAR 20-16, WAAY 8-7, WNOX 20-17, KSTT 26-18, KLUC 10-6, WJBQ 20-16, KKXL 9-6.

BILLY SQUIER "The Stroke" (Capitol) 72/12

Moves: Up 25, Debuts 8, Same 27, Down 0, Adds 12 including WPGC, WTIX, CK101, WSEZ, WGRD, KIDD, WJBQ, KPUR, KCBN.

REO SPEEDWAGON "Don't Let Him Go" (Epic) 68/58

Moves: Up 3, Debuts 3, Same 4, Down 0, Adds 58 including KRBE, Y100, WLS, WLS-FM, CKLW, KFI, KYYX, W.PST, KXX106. WNAM

JIM STEINMAN "Rock & Roll Dreams Come Through" (Epic/Cleveland International) 68/17 Moves: Up 9, Debuts 16, Same 26, Down 0, Adds 17 including WKBW, KRBE, KBEQ, WOLF, KHFI, WAAY, WOW, KYSN, Z102, KATI

BILLY & THE BEATERS "I Can Take Care Of Myself" (Alfa) 62/2

Moves: Up 32, Debuts 1, Same 27, Down 0, Adds 2, KYYX, KNBQ, WKBW 26-17, JB105 23-20, KIQQ 33-30, WAQY 19-17, WTIX 32-28, 92Q 23-20, WISM 24-21, WXLK 15-9.

PHIL COLLINS "In The Air Tonight" (Atlantic) 54/28

Moves: Up 4, Debuts 10, Same 12, Down 0, Adds 28 including 96KX, Q105, CKLW, WZUU, KEZR, WKEE, KINT, WOKI, KZ93, KTKT.

.38 SPECIAL "Fantasy Girl" (A&M) 53/21

Moves: Up 7, Debuts 2, Same 23, Down 0, Adds 21 including WGCL, WICC, V100, WZOK, WIKS, KJRB, WIGY, WCGQ, WSPT, KQDI.

APRIL WINE "Sign Of The Gypsy Queen" (Capitol) 52/11

Moves: Up 13, Debuts 7, Same 21, Down 0, Adds 11, WIFI, Q107, CKGM, WKEE, KEGL, Y103, BJ105, KERN, WIGY, WCGQ, WRKR.

STEVE WINWOOD "Arc Of A Diver" (Island) 52/3

Moves: Up 22, Debuts 4, Same 22, Down 1, Adds 3, Q107, WCKX, WRJZ, KBEQ 10-7, WFLY 26-20, KINT 24-20, WVIC 15-10, 14WK 20-16, WXLK 18-15. KOOK 19-15.

GREG KIHN BAND "Breakup Song (They Don't Write 'Em)" (Beserkley) 50/11
Moves: Up 16, Debuts 4, Same 19, Down 0, Adds 11, KRBE, KSFX, KIMN, WPST, WKEE, WCSC, WVLK, KRQ. WGUY, 14WK, KATI.

Others Getting Significant Action

ROBBIE DUPREE "Brooklyn Girls" (Elektra) 48/10

Moves: Up 15, Debuts 2, Same 21, Down 0, Adds 10, WBEN-FM, WIFI, WXKS-FM, WGCL, WFLY, WTIX, WSKZ, KZZX KVOL KCBN.

AC/DC "Dirty Deeds Done Dirt Cheap" (Atlantic) 42/0

Moves: Up 16, Debuts 1, Same 22, Down 3, Adds 0, Q107 on, CHUM 19-15, B104 1-1, WPST 6-5, KEGL 8-6, KJ100 8-2. WIKS 8-6, KKXX 3-2, KMJK 14-10, WSPT 5-2. Continued on Page 38