**ISSUE NUMBER 375** 

THE INDUSTRY'S NEWSPAPER

MARCH 27, 1981

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# Brooks Named President Of Sandusky Radio

Toney Brooks has been appointed President of Sandusky Newspapers' Radio Division, replacing Eric Hauenstein, who resigned in order to travel and "live out a fantasy." Brooks was most recently VP/GM of Sandusky's KBPI/Denver, and will continue to manage the station. Sandusky also owns KDKB & KDJQ/Phoenix, KZAM-AM-FM/Seattle, and (pending FCC approval) KWFM/Tucson.

Sandusky Newspapers Chairman Dudley White commented, "Much of the industry is familiar with our success at KBPI under Toney's leadership. We expect those same administrative and organizational skills will help build our radio division into a successful complement of stations."

Brooks, a former GSM at KXYZ-KAUM/Houston who started his radio career as PD at WTBC/Tuscaloosa, said he welcomed the opportunity "to work with the fine staff at the Sandusky stations. Eric did an outstanding job of building the division and putting together an organization of broadcast pros. It will be tough to fill his shoes, but Eric and I have

# Parish Becomes VP/GM At WPLJ

Joe Parish has been named Vice President/General Manager of WPLJ/New York, replacing Nick Trigony, who recently joined KIKK/Houston (R&R 3-13). Parish comes to the ABC AOR outlet from sister station KSFX/San Francisco, where he had been VP/GM since July 1979.

ABC Owned FM President Martin Greenberg commented, "Joe Parish is a proven manager and a highly capable motivator of people. Replacing Nick Trigony, the driving force behind...WPLJ in recent years, will not be an easy task. I'm confident that Joe Parish will continue the forward progress of the nation's biggest AOR station."

Parish told R&R, "I know the posture and reputation of the station, and I know most of the péople. It's one of the great rock stations in the country. I've lived in New York before and my family loves it there. So it was a great opportunity." He continued, "I'm disappointed to be leaving KSFX, because we've built a good team here. The station is really on the move." Parish added that he plan-

PARISH/See Page 20

Toney Brooks
worked out a smooth transition
plan "He continued. "I feel this is

worked out a smooth transition plan." He continued, "I feel this is without question one of the fastest growing, most exciting broadcast companies in the United States. To be able to participate in the growth of an organization in its early stages is a rare opportunity

BROOKS/See Page 20

**UPHOLDS COMMISSION POSITION** 

# Court Frees FCC From Format Decisions

The Supreme Court handed the FCC and broadcasters a major victory Tuesday (3-24) when it ruled that the Commission does not have to consider entertainment format changes during renewal and transfer proceedings.

The decision was immediately hailed as a victory for the marketplace concept of regulation and a strong indication that radio deregulation will be upheld in the federal courts.

By a 7-2 vote, the Supreme Court reversed a 1979 U.S. Court of Appeals decision, in a case brought by the WNCN Listeners Guild, which ordered the FCC to consider whether past and anticipated format changes served the public interest.

# **Marketplace Endorsed**

Writing for the majority, Justice Byron White said, "The Commission has provided a rational explanation for its conclusion that reliance on the market is the best method of promoting diversity in entertainment formats."

White went on to write that the court upholds the FCC's belief that the marketplace, while imperfect, can "best accommodate the various and changing tastes of the listening public."

# Good Omen For Deregulation

Tuesday's ruling will allow settlement of an estimated eight to ten unique format cases pending at the Commission, but it is also seen as a good omen for radio deregulation, which is also based on the theory that marketplace forces will promote diversity and protect the public interest.

"Radio deregulation is in court or about to be and this is one case we might very well cite," Acting FCC Chairman Bob Lee told R&R. "We're very happy about it. We basically felt we should not be in the business of telling radio stations what they ought to be doing."

FCC Deputy General Counsel David Saylor, who argued the case before the court, told R&R the ruling is "a strong endorsement of the marketplace concept." He added, "It's a very useful precedent to cite in upholding what we've done so far" with radio deregulation. "The Supreme Court supports the position we took at the outset, which is that the FCC/See Page 20

# WILL RETAIN TM CONSULTANCY

# Patterson To Program WBMX

Jack Patterson has been named Program Director for WBMX/Chicago. Patterson, who succeeds Spanky Lane, has already begun his new duties in Chicago. He told R&R, "I feel great. I look forward to working with (WBMX GM) Jim Maddox again" (he was PD at KMJQ/Houston while Maddox was GM there). Patterson added, "There's a lot of work involved in programming this station, but things are already looking better and I know I'm going to get a lot of support here."

Patterson will retain his programming consultancy with TM
Programming in Dallas, continuing my future plans.

Jack Patterson has been named to work with client stations of rogram Director for WBMX/Chi- TM's Alpha One format.

Maddox told R&R, "I like people who are hard-working, sharp, intelligent and, if possible, people who have worked with me before. Jack fulfills all those specifics and I'm very happy to have him here."

Stepping down as PD at WBMX, Lane commented, "I have nothing but good feelings about this radio station, but this just was not the right situation for me at this time. I have given my notice for June 1 and I'll remain on staff here until that time. After that I'll announce my future plans."

WMJQ STANDS BEHIND PHRASE

# "Kickass" Slogan Kicks Up Rochester Ruckus

WMJQ/Rochester's use of the slogan "The City's Kickass Rock & Roll Station" spurred a local listener to gather signatures for a petition sent to the FCC accusing the station of "flaunting vulgar words" and requesting a revocation of its license. However, station management and consultant John Sebastian firmly defend their use of the slogan and plan to continue, while loyal listeners are planning petitions in the station's favor.

Eric Laubenstein, the instigator of the complaint, told the Rochester Democrat & Chronicle, "The first time I heard that I was shocked," adding that he'd "never heard anything so vulgar over the public airwaves." GM Rand Gottlieb told the paper in turn, "I don't think it's vulgar or in bad taste. But taste, like beauty, is in the eye, or in this case, the ear of the beholder.

If someone doesn't like it, he can turn the dial."

WMJQ PD Tom Hunter echoed Gottlieb's sentiments to R&R, saying that the station's audience was "into it, they love it, and anyone who doesn't has a number of choices on his FM dial. We have huge phones, kids who want to start petitions to keep it. People are calling up to say, 'Hey, I want to hear some kickass rock & roll for Greece'" (a local suburb).

# No Legal Problem

Sebastian, who uses the slogan for all his consulted stations, told R&R, "The phrase 'Kickass Rock & Roll' has been checked by several different corporations' lawyers as to its legality, and there has been no problem any place. Not only my stations are using it, but several Abrams stations, including

WMJQ/See Page 20

# Harry Nelson Resigns As KSLQ PD

After six months as Program Director for Charter Broadcasting's KSLQ/St. Louis, Harry Nelson resigned Tuesday (3-24). In a tersely worded statement Nelson told R&R, "Due to personal reasons, I resigned. I would like to thank the people at KSLQ and Charter Broadcasting for giving me the opportunity. I wish them the best in future endeavors."

the best in future endeavors."

KSLQ General Manager Ron
Grubbs commented on Nelson's
departure: "(Harry) indicated to
me that personal reasons would
not allow him to continue to program the station, and he did not

NELSON/See Page 20



"Watching The Wheels"

THE BACK PAGE

**BREAKERS** 

**JOHN LENNON** 

**Watching The Wheels (Geffen)** 

53% of our reporters on it. Moves: Up 23, Same 22, Down 0, Adds 73 including WNBC, WBEN-FM, WFIL, WCAO, WXKS-FM, JB105, WPGC, CFTR, CKGM, WCKX, WHB, KRLA, KJR, KPLZ, KOPA. See Parallels, charts at number 28.

The Third Hit Single From Double Fantasy"

Produced By John Lennon, Yoko Ono, And Jack Douglas



ON GEFFEN RECORDS

Distributed By Warner Bros. Records

# It's Another "Cross" The Board Smash!

WFIL on WROR add 26 293 on **WRKO** on **KRBE 27-22** 940 26-22 Y100 29-27 Q105 add 26 WIP on KEARTH on KRLA add KSFX on **KOPA 27-24** B104 add WFBR deb 30 WTRY deb 26 WPST 32-29 WAEBon WAQY add 14WK add KSRR 31-28 KTSA on KHFI 20-17 KBFM add KXX106 on WERC add WSGN add **WAAY 27-24** WAXY deb 28 **WBBQ 30-28** WSKZ add WOKLON WBCY on

WCSC on WORK add 29 WVLK add WTWR 35-34 KWEN 28-26 WISM add WNAM on KKXX on KNBQ on KSPZ 27-24 KENO on **KZZP 21-18** KRQ deb 29 KTKT on WGUY add WHEB deb 30 WHHY 20-17 Z102 17-14 WSGA 20-14 95SGF on WFOX add WCGQ on WFLB add WANS-FM on WXLK on FM99 28-24 KQIZ-FM add KPUR on **KILE 39-31 KKXL** add KWLO deb 29 KATI add

CHRISTOPHER CHRIST

KYYA add

Produced By Michael Omartian

ON WARNER BROS. RECORDS



# "When it comes to hits, we're ears ahead of any other station."



The Gang's All Ears At KFI

KFI/Los Angeles has been promoting itself as the station with best "ears for hits," spotlighting various staffers in eerle poses featuring oversized auditory appendages. The station's most recent ad shows the whole staff heralding the new era at KFI by showing off their ears. Pictured (I-r, front) are morning team Al Lohman & Roger Barkley, and midday duo Tim & Ev; (I-r, rear) Jack Armstrong & his partner the Gorilla (afternoons) and evening personality Ron O'Brian. Ears to

# CRUSADES AGAINST TIGHT PLAYLIST

# Jock Fired On-Air For Breaking Format

A Milwaukee part-time air personality, frustrated by playlist restrictions at WQFM/Milwaukee, orchestrated his own dismissal by criticizing the format on-air and substituting records of his own choosing.

I might not make it all the way through this, but I'm going to do this anyway," Grant Field began his final airshift. Field went on to tell listeners that there was an "unbelievable realm of music out there that 'they're not being exposed to" and that they were being "raped by Milwaukee radio," and advised them to write letters to station GM's protesting the situation. Field then segued into the Average White Band's "Work To Do," Mott The Hoople's "The Golden Age Of Rock 'N' Roll," and Elvin Bishop's "Sure Feels Good," kicking off a oneman musicological crusade on behalf of his listening audience

Unfortunately for Field, WQFM Program Director Brent Alberts was among those listeners, and by the time the Bishop track began, a bewildered Alberts burst through the studio door. According to Alberts, Field swiftly potted down the record, turned on the mike, and said, "All right, Brent, what are you going to do?" Alberts reached over to turn off the mike, but Field refused to relinquish his hold, asking Alberts if he was going to fire him. In reply, Alberts hit the remote control switch, shutting down the transmitter and forcing the station off the air.

## **Fed Up With Restrictions**

When contacted by R&R, Field corroborated Alberts's story, adding, "I knew I was going to quit anyway. I'd planned my last show out about a month in advance. I just really got fed up with the restric-MILWAUKEE/See Page 20

# Herron Steps Down As WAVA PD

Jim Herron, Program Director at AOR WAVA/ Washington, DC since January 1979, has stepped down from that position to pursue other opportunities. He will remain as morning man at the station and help out in programming until a permanent replacement is found. Music Director Gary Chase has been named interim PD.

Herron, who was Production Director at competitor DC101 before joining WAVA, told R&R, "It's simply a difference in philosophies with station management. But we're on the best of terms; there are no hard feelings. I'm officially out as PD, but I'll stay on and help Gary in the transitional process. I don't think there's a more qualified quality group than the people there. They're very dedicated, and I'll definitely miss them." Herron, who said he had "some irons in the fire that I can't mention yet," will announce his plans shortly.

# WINKEL NEW VP/GM

# **Affiliated Takes Over** WAIV AM-FM

Affiliated Broadcasting, Inc. officially took over the new owner of WAIV-AM-FM/Jacksonville on March 19. John Winkel, Vice President of Affiliated and formerly GM of WFAS & WWYD/White Plains, NY, is WAIV-AM-FM's new VP/GM. Joe McCluskey, who had been GM of WAIV-AM-FM, will remain with the stations as General Sales

Reggie Blackwell, who had been programming both the AM & FM, will now program only the FM. A new AM program director will be named shortly. Winkel told R&R, "It's a real pleasure to be in Jacksonville. We're now going to concentrate on making these stations perform the way we know they can."

Affiliated, which paid \$3 million for the two Jacksonville stations, also owns WSAI-AM-FM/Cincinnati; WHYN-AM-FM/Springfield, MA; KRAK & KEWT/Sacramento; KMPS-AM-FM/Seattle; and the

# Glade Promoted To VP At KSL

Tom Glade has been promoted to Vice President/Station Manager/GSM at KSL/Salt Lake City, moving up from the Asst. Station Manager/Local Sales Manager position at the Bonneville Pop/Adult outlet. In becoming Station Manager, Glade follows in the footsteps of his grandfather, Earl Glade, who was the first to hold that position; the new VP's father Earl was also a station executive.

KSL President Jay Lloyd told R&R, "I'm very pleased. Tom has come up through our company, and we're always very happy to promote through the ranks. He's doing a great job already." GLADE/See Page 20

# Wright Joins Motown

# **Promotion Team**

Don Wright has been appointed National Pop Promotion Director at Motown Records, as previewed in R&R (3-13). Wright was most recently National Promotion Director for Wayne Newton's Aries II label, having earlier worked in promotion capacities for several labels, including Epic, RCA, and CBS. Motown VP/Promotion Skip Miller added that Wright, who has already



Don Wright taken up his new duties, will be based at the label's Los Angeles headquarters.

# PAGE 3

# this week...

3-27-81

# **MUTUAL CONVERTS FLORIDA** TO ALL-SATELLITE LINK-UP

Net places 21 dishes in state which allow over 40 affiliates to receive programming direct, making Florida the first state Mutual has totally wired.

# **ELTON JOHN SUES MCA** FOR \$11.3 MILLION

Label claims his last LP delivered fails to fulfill his contract.

# Page 20 **MOTIVATING YOUR AIRSTAFF**

Five CHR programmers relate their techniques for keeping staff morale high.

# Page 18 KSFO AIMS FOR OLDER ADULTS

San Francisco fixture returns to some of its prerock musical heritage.

Page 48

# **FCC STALLS VIRGINIA MOVE UNTIL FOWLER ARRIVAL**

Decision to wait for new Chairman will probably kill chances of moving to suburban Rosslyn.

Page 4

## THE COUNTRY ARBITRON WRAP-UP

Six PD's with ratings success stories explain how it happened in Part I of a two-part series.

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# Washington Report

COMMERCIAL RADIO EXEMPT FROM AUDITS, SAMPLING

# FCC To Approve Postcard License Renewal

The FCC was set to approve a reduction of the license renewal form to five questions on a postcard this week. The adoption of short form renewal is seen as a victory for its sponsor, Broadcast Bureau Chief Dick Shiben, who has been trying to streamline and shorten renewal and application procedures for some time.

Under the new system, commercial radio stations will be exempt from a requirement that at least five percent of stations applying for renewal be chosen at random to submit the more extensive long form. "It won't apply to commercial radio because there would be nothing to sample on," Shiben told R&R. "We'll really get all we want just from the annual problem/program listing."

Shiben explained that commercial radio escapes the sampling rule because deregulation, which takes effect April 3, will eliminate the need for much of the information now required for the long form, such as ascertainment and nonentertainment programming data. However, noncommercial radio will be subject to the sampling

The Report and Order the FCC was expected by well-placed Commission sources to hand down would reduce renewal forms, more

munications notable contemplat-

ing the industry's future. "The na-

tion faces an absolute void. There

is nobody to call the shots," said

Lou Frey, a communications at-

torney who used to serve on the

House Communications Subcom-

His concern was echoed by Rep.

Doug Walgren (D-PA), who sits

on the House Science and Tech-

nology Committee. Walgren warn-

ed that Congress is so preoccupied

with budget cuts that there will

"literally have to be blood on the

floor" before broadcast issues

come to the fore. "Congress is not a body of much wisdom," Wal-

Lack Of Congressional

Communications Leadership Hit

Criticism of Congress for failing to provide communi-

gren commented.

unregulated

such as cable

cations leadership was a recurring theme during a day-

long symposium in Washington last week featuring com-

or less, to five questions:

1) Name, etc.

2) Have you filed forms 395 (employment) and 323 (ownership)?

3) Are you in compliance with Section 310, involving the interests of aliens and foreign governments?

4) Have you been convicted of a felony, lotteries, unlawful restrait or monopolies, fraud, unfair labor practices, or discrimination? (The last three items are an addition to the original postcard proposal.)

5) Are you keeping your public file up to date?

Even with postcard renewal, stations will still have to submit EEO forms, pending a separate Commission proceeding that may alter EEO procedures

The FCC Field Office Bureau will also conduct engineering audits of 10% of all stations every three years, since stations will no longer file routine engineering information with their renewal forms.

CBS Washington VP Bill Lilley

new competitors,

complained that only broadcast-

ers are saddled with regulations,

while having to go up against many

Group W Radio President Dick

Harris predicted that radio's fu-

ture will focus on the creation of

more stations, through restructur-

ing the FM band, moving toward

directional FM's, and possibly

through 9 kHz reduced spacing.

However, Harris perceives mount-

ing opposition to 9 kHz on Capitol

# **Broadcasters Fear Random Audits**

Many broadcasters submitted comments to the FCC expressing fears about the plan to sample five percent of stations with the long form, perhaps backed up by full field audits (R&R 11-7-80). Stations worried about an overzealous band of regulators snooping into every corner

However, Dick Shiben told R&R commercial radio will be exempt from the audits, as well as sampling. He stresses the Commission already has the power to conduct audits and he plans no step-up in audit activity

"They aren't going out on fishing expeditions," Shiben promised. We're going to go out and verify the information and that is all. I don't know that we're even going to do that, but I'm not going to say we aren't going to do it.'

# **EEO Bill Considered** By Congressman

Congressional interest in the unique EEO problems faced by radio stations is growing, with at least one Congressman contemplating a bill to adjust or even elim-

inate the FCC's EEO powers. The Congressional attention follows an NRBA survey which showed 94% of 2000 sampled radio stations finding the FCC's minority hiring guidelines impractical. NRBA favors placing EEO powers held by the FCC with the Equal Employment Opportunity Commission

Seriously considering legisla-tion in the area is Rep. Daniel Akaka (D-HI), who had heard EEO complaints from Hawaii broadcasters even before seeing NRBA's survey.

"I don't know of any industry other than radio and TV that has two agencies regulating it, one with the power to revoke licenses," Akaka aide Diana Hoyt told R&R.

While Akaka has made no firm plan to go ahead with a bill, Hoyt said options under consideration include returning broadcast EEO matters to the EEOC, and giving the agency authority to petition the FCC for station license revocation. Another approach might be to take a region's ethnic makeup into account in EEO matters.

# **A Sensitive Issue**

Akaka's aides acknowledge the sensitivity of the issue. "Under no circumstances would Congressman Akaka ever say that he does not favor hiring minorities at radio stations," Hoyt told R&R. One factor that might protect him from criticism, his staff believes, is Akaka's own Hawaiian-Chinese

STAFF CHANGE MAY SLOW DECISION

# Competitors Brawl On AM Stereo

As the period for filing reply comments with the FCC on AM stereo closed Monday (3-23), the companies competing to supply AM stereo equipment took off the gloves to engage in bare-knuckles attacks on their opponents'

Voluminous and often technical filings by Harris, Magnavox, Motorola and Hazeltine/Kahn were laced with charges and countercharges that the others' systems were fatally flawed and their proponents had given false and misleading information to the FCC.

Belar submitted no comments because, President Arno Meyer told R&R, "The proceeding is so screwed up it doesn't make any difference." Meyer insists Belar is still in the running

The FCC staff must now sift through the comments and present a final recommendation to the Commission, which could select a single system, choose several of them, or allow all of them to compete in the marketplace. The Commission a year ago chose the Magnavox system, then revoked the decision and came up with a point system that put Motorola in the

sented "idealized data." Says Har-

Interested parties agreed the selection process will be delayed by the disqualification from the case of the FCC's principal AM stereo expert, James McNally, for violating a Commission rule against discussing a pending rulemaking with an interested outside party. He admitted talking to a Canadian electronics firm.

Some delay is expected while another FCC staff member bones up on the complex topic and takes over the case.

Here's a brief sample of comments gleaned from the companies' reply filings:

Motorola: Accuses Hazeltine/ Kahn of resorting to "salesman-ship and bombast" because its system produces high distortion. Claims Magnavox system has "gross deficiencies" and firm pre-

ris data was "confusing and not indicative of the system's performance under real world conditions."

Magnavox: Went to great lengths to defend its system against charges it produces "clicks and pops. Accuses competitors of "smokescreen" tactics and claims clicks can be easily eliminated through new and effective techniques which have been developed.

Harris: Says only its linear system can permit AM to compete effectively against FM, while asserting other four systems "are flawed in ways which render them incompatible with present and future AM radio technology.

Hazeltine/Kahn: Claims "continuing and expanding" support among broadcasters and equipment manufacturers. Accuses Harris of making "patently incorrect and irresponsible claims" and Magnavox of "deceptive" data. Supports a marketplace choice.

# Washington Street Talk

## **Performers Royalty**

Expect a one-day hearing in late spring on performers royalty or "pay for play" legislation by Chairman Kastenmeier's courts subcommittee. Also, look for the chairman to oppose the abolition of Copyright Royalty Tribunal asked for by CRT Chairman James.

# **NPR Victory**

NPR officials are elated by the Senate Budget Committee's vote against rescinding CPB's 1982 and 1983 funding, although the action is largely symbolic. Another new development is the introduction of new public broadcasting legislation, with Sen. Barry Goldwater's suggestion that the FCC consider allowing public radio and TV to air some commercials.

# **Reagan Actualities**

R&R recently reported the White House planned to begin feeding actualities of the President. This system is now in operation, and the toll-free number is (800) 424-9090

# **Political Broadcasting**

Senate Commerce Committee Chairman Bob Packwood should get a staff recommendation early next week on options for changing the Fairness Doctrine and equal time rules. Comments are still filtering in to his staff, including the RTNDA's recommendation to throw out both provisions.

# FCC: At A Glance

# Rosslyn Move Halted

Faced with a threatened contempt citation by a Congressional subcommittee, the FCC voted last week to shelve its planned move to Rosslyn, VA until a new chairman takes office. Acting Chairman Bob Lee says that effectively kills the Rosslyn option, because the developer of Twin Towers is already looking for other renters. In the meantime, the Commission is accepting bids from potential landlords inside the District of Columbia

# **Shared Time Station**

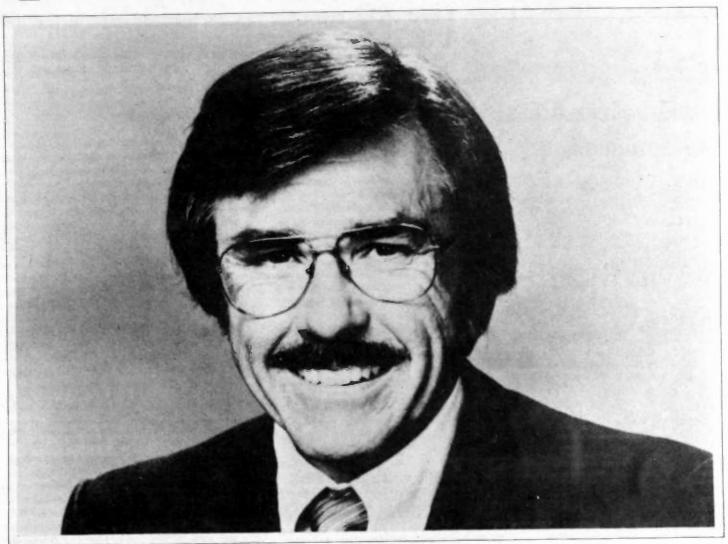
Two religious schools which competed for an educational FM frequency in Birmingham, AL have been ordered to share the channel. Southeastern Bible College will broadcast on Tuesday, Thursday, Saturday, and alternate Sundays. Glen Iris Baptist School will be on the air on Monday, Wednesday, Friday, and alternate Sundays.

The FCC Review Board ordered the unusual sharing scheme, overturning a law judge's award of the channel to Southeastern, which has indicated it will reject the shared time offer

# Renewals, Distress Sale On Tap

The FCC agenda this week (3-26) includes the distress sale of WAVS/Ft. Lauderdale; the petition to deny renewal of WACB/ Kittaning, PA (for misrepresentations to the FCC and favoring Democrats in political advertising); and the petition to deny renewal of WWMM/Arlington Heights, IL (for discriminatory hiring).

# Top 40 Grows Up



# Soundtrack of the 60s with Gary Owens

They call Top 40 the "lost format." It just doesn't exist these days ... at least not in the form that dominated music radio in the '50s and '60s.

But if you heard the hits during the '60s, you heard them on Top 40 Radio ... The Beatles, Dylan, Motown, The Doors, Otis Redding ... they all appeared together on one giant stage called Top 40. Today, the music lives on in the minds of today's 25-49 radio listeners, and in a three-hour weekly show called SOUNDTRACK OF THE 60s. SOUNDTRACK OF THE 60s is Top 40 for grownups.

Regular weekly host for SOUNDTRACK OF THE 60s is veteran pilot of the airwaves GARY OWENS. We estimate Gary has compiled over 30,000 airtime hours from the towers of such legendary Top 40 giants as KOIL in Omaha, KLIF in Dallas, WNOE in New Orleans, KTSA in San Antonio, KILT in Houston, WIL in St. Louis, KIMN in Denver and KFWB in Los Angeles. Now on KMPC, he's L.A's leading afternoon drive personality. The industry voted him Top Air Personality in the nation 10 times in Gavin and Billboard awards, and "Laugh-In" helped make his the most famous ear in America.

SOUNDTRACK OF THE 60s has the credentials, the concept and the credibility to make it a prime feature listening attraction for your station every weekend. And it delivers 25-49s, helping to lock them in to your dial position for the rest of the week.

800-423-2502



10700 Ventura Boulevard No. Hollywood, California 91604 But don't take our printed word for it . . . hear it yourself. Let us send you a telescoped demo . . . and a complete three hour show. Or call Watermark for a price quote and market exclusivity check.



SOUNDTRACK OF THE 60 WATERMARK 10700 Vent	Os ura Blvd., No. Hollywood, CA 91604
YES. PLEASE SEND ME E SOUNDTRACK OF THE 60 demo, the price, the brochure,	VERYTHING YOU'VE GOT ON Os WITH GARY OWENS. I want the the works!
MY NAME	MY TITLE
STATION CALL LETTERS	
ADDRESS	
CITY	STATEZIP

SOUNDTRACK OF THE 60s is produced every week in stereo and shipped to more than 100 subscribing stations around the world by Watermark, makers of AMERICAN TOP 40, AMERICAN COUNTRY COUNTDOWN and SPECIAL OF THE WEEK.



# Computerized Equalizer Adjusts Your Audio Automatically

Equalizers, basically a sophisticated form of tone controls that allow you to boost or cut anywhere from five to 24 (or more) specific audio frequency bands, are becoming commonplace add-ons to stereo systems. The reason is fairly simple. Using an equalizer can allow you to compensate for speaker placement, room acoustics, and whatever deficiencies you may find in the original recording to produce all frequencies at the same volume, a so-called flat response.

Now, equalizers have begun to get more and more sophisticated. Probably the most mind-boggling (not to mention most expensive) is **DBX's** "20/20" computerized model, priced

# Carrot Chips Take Root

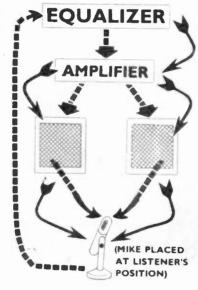
"Caroff's Carrot Chips," conceived by converted junk-food addict/ex-ad man Robert Karoff as a healthy replacement for potato chips, are already taking root in Southern California. Demand for the sweet-tasting alternative is such that Karoff's firm will open its third plant next month and intends to expand distribution of the carrot chips into additional Western and Sunbelt markets by the end of the year

In fact, demand for the carrot chips (at \$1 49 for a 5.5 oz bag) has been so great. Karoff has not yet begun to advertise them. However, this will soon change as radio spots are slated to begin airing in Southern Callfornia in June

While copy for the spots has not been set. Karoff noted the findings of a recent British medical report attributing cancer prevention qualities to carotene (found in Vitamin A in carrots) will be subtly stressed. Karoff also plans to introduce "Snips Chips" (made from parsnips) and "Beet Chips" (made from red beets) to Southern California junk/health food fanatics within the next six months.

at \$1300. The "20/20" does exactly what conventional equalizers do, except it does it automatically.

Here's how it works (see accompanying Illustration): first the equalizer



EQUALIZED SOUND

sends a "pink noise" signal (noise containing equal amounts of energy at all frequencies) through the amplifier and speakers to an attached microphone. which has been placed as near as possible to the spot from which you intend to listen to the music. The microphone then listens to the "pink noise" and sends it back to an analyzer (located in the equalizer unit) that measures the instantaneous sound levels at specific frequencies. The unit's computer then uses this information to set the 10band equalizer, precisely adjusting the volume for every octave in the audio spectrum.

The entire operation takes about 10 seconds. A bank of 300 LED's provides you with a visual display of what's going on your system. The "20/20" is also capable of memorizing up to 10 different listening positions. For further information contact DBX at 71 Chapel St., Newton, MA.

PROS & CONS OUTLINED

# Should A Corporation Change Its Name?

What's in a name? Plenty, says Walter Margulles, Chairman of New York-based ad agency Lippincott & Margulles. Writing in a recent issue of Advertising Age, Margulles asserts that ''a corporate name is the sum of what it (the company) is about. It is the one signal universally transmitted to all of the company's publics," i.e., clients, consumers, employees, advertisers.

Over 400 U.S. firms adopted new names last year. Why? Margulies claims a variety of benefits may accrue from a corporate name change. The new name can be used to positively reposition the company in its market, can be used to help convince consumers that the company is responding to their needs in new ways, and can be used to energize the company's employees, giving them new pride in a new identity.

Radio stations, the full gamut of entertainment firms, and even air personalities often change names for similar reasons. Whatever the reasoning behind the new name, Margulies stresses the new name must be propelled by a shift in the firm's behavior. In other words, the new name should communicate what the company is all about.

## **Distinct Is Desirable**

Margulies further notes that the new name should not be limiting (whether geographically, or in terms of describing what the company's activities actually are). Likewise, the new name should be distinct; i.e., an accurate reflection of the company's business, and simple (complex names are less likely to be remembered).

There are occasions when companies should not change their names. Marguiles names three: when the firm is not sure what's wrong with its identity, when equities inherent in the old name are more valuable than changing the name, and when an ill-chosen new name can create greater problems than before

Margulies also underscores the importance of keeping the name in line with the company's marketing alms, how the name will look when presented visually, and whether the name will be an accurate reflection of the firm's activities ten years from now. Lastly, Margulies advises companies to steer clear of names composed of initial letters, as the field is overcrowded — the latter may be of particular interest to radio stations, as it may in part explain why diarykeepers have such a difficult time remembering call letters.



The Harris Corporation's Broadcast Products Division recently debuted the "MW-50B," a 50 kilowatt AM broadcast transmitter that incorporates all previous features included in Harris's "MW-50A" as well as certain improvements in circuitry. For example, the "MW-50B" utilizes a high-speed op-amp input stage to improve audio transient response and to provide a more effective DC coupling from the audio input to the RF power amplifier. Essentially, the "MW-50B" low end frequency response is extended to almost DC, creating a nearly perfect square wave performance and virtually eliminating low frequency tilt.

Other circuitry improvements effectively reduce complex audio overshoots by 30 percent, while a new modulation tracking circuit automatically maintains the desired transmitter modulation level over a ±20 percent change in output power. The "MW-508" features 125 percent positive peak capability and the entire transmitter employs only four tubes.

For further information contact **Eric Jacobson** at Harris Corp., Broadcast Products Division, P.O. Box 4290, Quincy, IL 62301, (217) 222-8200.

# POPULATION GAINERS, LOSERS,

# Major Metro Markets On The Move

Although 10 of America's 37 largest metropolitan areas (those markets with a population greater than one million) lost people over the past decade, the populations of seven soared 30 percent or more. According to recently-released **U.S. Census Bureau** figures, Phoenix gained the most (56 percent), trailed by Houston (45 percent), Tampa-St. Petersburg (42 percent), San Diego (37 percent), Anaheim-Santa Ana-Garden Grove, CA (36 percent), Riverside-San Bernardino-Ontario, CA (35 percent), and Denver-Boulder (30 percent).

New York led the losers, posting a nine percent decline. Buffalo and Cleveland both dipped eight percent with Pittsburgh (down six percent), Boston and Newark (down five percent), St. Louis and Philadelphia (down three percent), Detroit (down two percent) and Milwaukee (down one percent) also losing population.

# Designers Downgrade Detroit

Professional designers bestow low marks upon the Motor City's models, according to a recent survey of **Design News** magazine subscribers. 91 percent of the respondents, most of whom design products for their livelihood, rated German cars "excellent" or "good," compared with 86 percent for Japanese autos, 71 percent for Swedish, and only 44 percent for American.

Principal complaints against the U.S. cars were poor gas mileage and spotty performance, but British, Italian, and French cars were rated as even more inferior.

# Portable "Space Invaders"



Two of the most popular electronic arcade games, "Space Invaders" and "Galaxia," are now available in portable, tabletop versions from the NPI Corp. The unit is capable of single or double player action, features accurate sound effects, and its five-inch screen provides digital display of high score to date as well.

# WESTWOOD CHE SALUTES

One of over 1500 Great Radio Stations carrying Westwood One programs.

Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live
From Gilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American
Radio Show, Daybook, Spaces and Places, Ace and Friends, Star Trak, Special Edition,
Shootin' the Breeze, Tellin' It Like It Was.

(KSFX 104)

SAN FRANCISCO WESTWOOD ONE

9540 Washington Blvd., Culver City, CA 90230 - (213) 204-5000

AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS.

# BADFINGER

# BADFINGER "SAY NO MORE"



RR 16030

"I really like Badfinger. We are playing it heavy at all my stations. It is one of those perfect records that fits between pop and hard rock and, therefore, allows broader demographic appeal. A very valuable record for any radio station."

JOHN SEBASTIAN, SEBASTIAN CONSULTANTS

"A rocking return by Badfinger with "I Got You" is leading the way for solid AOR play. We are into medium play here at KMET."

JACK SNYDER, KMET RADIO

"Call-out research shows Top 20 the first week; gut feeling says it's the next best thing to a brand new Beatle record!"

ROB WALKER, WCIOX RADIO

"Badfinger has dealt a good hand this time around. They are doing what they do best. They have a Beatles-influenced sound that most new power pop bands of today are unable to reach. Badfinger executes it with genuine affection."

KID LEO, WMMS RADIO

# BADFINGER

"SAY NO MORE" ON RADIO RECORDS





# Now On One Incredible Single!

# THE STARS ON 45 PERFORM

VENUS
SUGAR, SUGAR
NO REPLAY
I'LL BE BACK
DRIVE MY CAR
DO YOU WANT TO KNOW A SECRET
WE CAN WORK IT OUT
I SHOULD HAVE KNOWN BETTER
NOWHERE MAN
YOU'RE GOING TO LOSE THAT GIRL
THE STARS ON 45

Sales on the Continent 2,000,000 Available in the U.S. on Radio Records



From the Forthcoming Album, THE STARS ON LONG PLAY.



# AP Associated Press

"The Business Of Health." "The Science Of Health." "Healing The Mind," and "The Quiet Enemy" are four special script series set to air during the month of April via AP's Radlo Wire. The two-minute length programs, offered in 20, 10, nine, and five parts, respectively, are designed for weekday broadcast

Drake-Chenault

Doug Flodin has been elevated

to Promotion Director for the Canoga

Park, CA-based syndicator. Flodin joined

the company as Production Adminis-

trator in 1979, having previously held

on-air and PD posts with several radio

stations, including KYNO-FM/Fresno

and WMAJ/State College, PA.

The net announced the expansion of its Dallas operations to include a national sales office, which will be headed by John Butler. Most recently VP/Executive Director of the Mutual Southwest Radio Network, Butler will now assume the title of VP/Southern Sales Manager.

In addition, the net reported it has recently completed installation of its satellite earth stations in Florida, making it the first state in the U.S. with affiliates completely linked to the Mutual network via satellite. Mutual has placed 21 satellite receiving dishes throughout the state, allowing its more than 40 affiliates to interconnect and receive Mutual programming from the satellite receive terminals



# **NBC**

The 1981 NCAA basketball tournament semifinals and championship game will be carried live from Philadelphia's Spectrum via the net's 400 affiliates. The semifinals will air Saturday, March 28 (a doubleheader, beginning at 12:35pm NYT), while the final contest will be broadcast on Monday, March 30, beginning at 8pm (NYT). Play-byplay will be handled by University of Kentucky broadcaster Cadwood Ledford with 1980 U.S. Olympic basketball coach Dave Gavitt supplying color commentary.



# **RKO Radio Network**

Rod Stewart will be the subject of an exclusive two-hour stereo music special. "Rod Stewart," the third in the net's continuing "StarSound" serles, is scheduled to be broadcast via RKO Radio Network affiliates the weekend of April 18-19. Produced by the Creative Factor in association with the net, the special combines an interview with Stewart along with selected tracks from his career

# Reps

# **Torbet Radio**

Don Hart has joined the firm's Atlanta office in an account exec position. Hart most recently spent six years with the Katz rep firm's Atlanta office, having begun his industry career in 1964



KTSM-AM-FM/EI Paso, WKOP/ Binghampton, NY: and WIBB/Macon have announced their affiliation with the rep.



## BLAIR RADIO

Patty Gilhooly has been named to the newly-created post of Manager/ Budget Planning for Blair Radio and Blair Television. Most recently, Gilhooly served as Business Manager for the ABC Radio Networks, a position she had held for the past two

# PENTERPRISE RADIO

The Ford Division of the Ford Motor Company has recently signed on as a sponsor of the sports network, joining Ford's Lincoln-Mercury Division, which likewise recently announced it would sponsor Enterprise's sports programming.



Coca-Cola has signed on as the exclusive sponsor of a series of concerts to be broadcast via the Source. The series kicks off on April 10 with Eddle Money, recorded live in concert at the Agora in Atlanta.

# CBS RADIM(O

Network sportscaster Curt Gowdy will be inducted Into the National Sportscasters and Sportswriters Hall of Fame on April 6. Inductees are elected annually by their peers in the association.

Gowdy will also host a five-part special series, "Baseball Preview," to be broadcast Monday-Friday, March 30-April 3 via the CBS Radio Network. Each program will be 14 minutes in length and contain interviews with the managers and key players from pennant contending teams. The programs will air at 5:45pm (ET).



The Police will launch the net's "Supergroups in Concert 1981" series with a live concert airing Saturday, March 28 at 8pm

# People

# Kankakee, IL

Reva Small has been elected Chairman/President at Mid America Media. Small succeeds her husband, Burrell, who died earlier this year. She had previously served as Vice Chairman/Executive Vice President for the firm, which owns 11 radio stations in six states

# San Francisco



Frank Have has been named General Sales Manager at KDIA/Oakland. Haye previously served as GM at

# Washington, DC

a media broker position with Blackpost as Deputy Director of Broadcast Services for the Associated Press. A 16-year veteran of the wire service, Bowles formerly was associated with WKGN and WBIR/Knoxville.

# **Syndicators**

## **FirstCom**

Dennis Kennedy has been appointed Southeast Representative and Dennis Pierce has been named Midwest Representative for the Dallasbased syndicator. Kennedy most recently served as Southeast Representative for TM, while Pierce formerly held the Sales Manager post at WMAD/Madison

# Wavebreaker **Productions**

"Wavebreaker," the 90-minute weekly countdown of the top 20 new wave rock songs in the country, is currently available from the New York-based firm. Produced by Tony Garcia and hosted by Marc Williams, the show recently added KCSC-FM/Edmond, OK as an affiliate

# Watermark



WILLIAMS RECOUNTS FOR COUNTDOWN - Don Williams (left) was interviewed by "American Country Countdown" host Bob Kingsley during the artist's recent Los Angeles engagement. The Watermark-syndicated show is now heard over 265 stations with recent station additions including WKHK/New York, WMAQ/Chicago, KNEW/ San Francisco, and KCBQ/San Diego

# **TM Programming**

Phil Barry has been appointed Consultant to the firm's "Beautiful Rock" format. Most recently, Barry served as PD for WHNB-AM and as an air personality at WMJC-FM/Detroit having previously been PD at KIOG and KQXE (now KZZP-AM&FM)/Phoenix. He will be headquartered in the firm's Dallas offices

# **Full Compass** Radio Corp.

"Alibi Ike," Ring Lardner Sr.'s classic baseball story, is now a radio drama available for syndication from the Madison, WI-based Full Compass Radio Corp. Produced and directed by NPR veteran and former WIBA-FM/Madison PD Rick Murphy, the radio adaptation was handled by Andy



HATS OFF TO GILLEY'S - Mickey Gilley (right) holds onto Westwood One President Norm Pattiz's hat upon his learning that "Live From Gilley's," the firm's hourlong weekly radio series of live concerts recorded at Gilley's famous Houston nitespot, is now being carried by over 300 stations nationwide

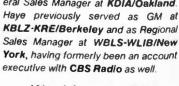
# **Rogers Broadcast Productions**

The long-time Canadian production firm has announced plans to enter the American market. Among the firm's previous syndicated programs are 'Tapestry," a nightly hour-long show that constructs words and music around a central theme, and "Sunday Sunday," a 90-minute news and public affairs magazine. A nine-hour Fourth of July Weekend program entitled "Heatwave," and a four-hour Sixties retrospective entitled "Hot Shots" are also slated. The firm's U.S. offices are located at 430 South Westmoreland

KTNC-AM and the construction per-

Ave., Los Angeles, CA 90020.

mit for its FM have been sold by the Southeast Nebraska Broadcast ing Co. Inc. to C.R. Communications Inc. for \$270,000, subject to FCC approval, according to broker Richard Shaheen Inc.



Jay Bowles has been appointed to burn & Co., coming from his previous



# JEFFERSON STARSHIP





AND INTRODUCING GRACE SLICK

THE NEW ZINGLE, "FIND YOUR WAY BACK"

FROM THE FORTHCOMING LP "MODERN TIMES"





# Day Forms Maiden Voyage Label

Marcia Day has announced the formation of Maiden Voyage Records. A veteran of artist management and currently President of Day Five Productions, Day's management clients include Seals & Crofts, Danny Deardorff, Paul Parrish, and Maureen McGovern, the latter recently signed to Maiden Voyage. Macey Lipman Marketing will coordinate distribution of the independently-distributed and promoted firm.



Pictured welcoming Maureen McGovern (second from right) to Maiden Voyage are, from left: label national promotion head Richard Sargent, artist/promotion coordinator Garnie Day, President Marcia Day, and artist relations/marketing head Ron Barron.

# Moelis Upped To President At Kirshner Entertainment

Herb Moells has been promoted to President/Chief Operating Officer at the Don Kirshner Entertainment Corp., coming from his previous post as Executive VP for the firm. Moelis had held the Executive VP position since the firm's inception in 1967, having previously served as Executive VP at Columbia Pictures/Screen Gems TV's Music & Record Division from 1963-67, during which time Kirshner was President of this operation.

# Pagan Named Promo Director At A La Carte

Tom Pagan has been named Director of Publicity and Promotion at A La Carte Productions, a recently-formed Studio City, CA-based firm. Pagan was previously associated with Billboard magazine.



Phyllis Chotin

Michele Hart

# Chotin, Hart Form Media Arts Firm

Phyllis Chotin and Michele Hart have announced the formation of Media Arts, a multifaceted firm involved in the marketing, merchandising, advertising and promotion of various entertainment projects. Most recently, Chotin served as Vice President/Creative Services at Casablanca Records and FilmWorks. Hart formerly served as Casablanca's Vice President/Special Projects.

Media Arts is located at 8358 Sunset Blvd., Suite 903. Los Angeles, CA 90069, (213) 656-2246.

# Seater, Lynn Form Third Coast Label

Frank Seater and Sam Lynn have announced the formation of Third Coast Records. Seater and Lynn are the owners of Pierce Arrow Studios, located in Evanston, IL. The independently-distributed label has signed three acts: Jet (not the group currently recording for Pacific Arts), Mr. Cat, and Short Stuff, whose debut album was recently issued. Third Coast may be reached at (312) 869-6290.

# Gilligan Named VP/Marketing At LAX

Robert Gilligan has been appointed Vice President of Marketing at LAX Records. A 20-year veteran of the music industry, Gilligan's experience includes stints as Vice President of Production and Marketing for Aries II Records, General Manager for Suburban One Stop Inc., and Recording Studios Administrator at RCA Records.

# Heatherly Upped To Eastern Regional Sales Director At RCA

Bob Heatherly has been promoted to Director of Commercial Sales/Eastern Region for RCA Records. A nine-year veteran of the label, Heatherly most recently served as Branch Manager for the Washington-Baltimore region.

# **Pro:Motions**



**Gall Roberts** 

Michael Jensen

# Jensen, Roberts Form Multi-Faceted Firm

Gall Roberts and Michael Jensen have announced the formation of Jensen/Roberts & Associates, which will provide public relations, advertising, marketing, and management services.

Having most recently headed her own management and public relations firms for the past three years, Roberts's previous experience includes having served as Director/West Coast Publicity at Columbia Records for five years.

Jensen most recently held the post of Associate Director of Tour Publicity and Special Projects at Columbia Records. Prior to joining Columbia, Jensen was a syndicated columnist for the **Knight-Ridder** news chain.

Jensen/Roberts & Associates is located at 7250 Beverly Bivd., Los Angeles, CA 90036, (213) 934-7765.

# Sloman Named Arista VP/A&R Administration

Paul Sioman has been appointed Vice President/A&R Administration at Arista Records. Sioman most recently served as Executive Director of Sound Mixers Studios, having formerly held the post of General Manager at Record Plant Studios in New York City.



Paul Sloman

# Brinton Upped To VP/GM At Pavillion

Jane Brinton has been promoted to Vice President/ General Manager of Pavillion Records. Most recently having headed National Promotion/Creative Affairs for the label, Brinton joined Pavillion from her own Brinton & Company Independent promotion firm. She will be based at the CBSdistributed label's New York offices.

# Stern Appointed VP/ Finance At CBS Video

Larry Stern has been named Vice President of Finance for CBS Video Enterprises. An eight-year veteran of CBS, Stern most recently served as VP/Finance for CBS Toys Division

# Ayers Forms Uno Melodic Label

Recording artist Roy Ayers has announced the formation of his own label, Uno Melodic Records. While Ayers will continue recording on the Polygram label, he will serve as a producer or co-producer on all Uno Melodic projects. Initial signings to the Uno Melodic label are Sylvia Stribling, Jaymz Bedford, and Justo Almario. Uno Melodic will be located at 390 Riverside Drive, Suite 1C, New York, NY 10025, (212) 662-8454.

# D'Amato Named VP/A&R At Audiofidelity

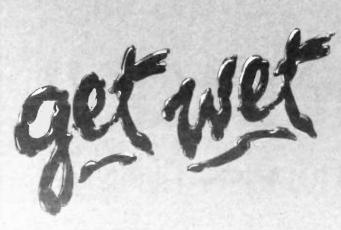
Tony D'Amato has been appointed Vice President of A&R for contemporary, easy listening and classical music at Audio-fidelity Records. Most recently a Division Manager at London Records in charge of its Phase 4 label, D'Amato's record production credits include albums by Benny Goodman, Mantovani, Leopold Stokowski, Ronnie Aldrich, and Frank Chacksfield.

# Stevens, McIntyre Form Suncoast Indie Promo Firm

Perry Stevens and Nell McIntyre have announced the formation of Suncoast Productions, an Independent promotion company based in Florida. Suncoast will concentrate upon all radio stations in the Tampa, Clearwater, St. Petersburg, and Sarasota markets.

Stevens is a 20-year veteran of the music industry, most recently doing independent promotion in Cleveland. McIntyre, Ilkewise a 20-year veteran of broadcasting, most recently served as National Promotion Manager for MCA Records, having previously programmed WPIX/New York as well as having been associated with WHK/Cleveland and KQV and KDKA/Pittsburgh. Suncoast Promotions can be reached at (813) 595-7144 or (813) 596-3603.

# GOTTA GET WET!

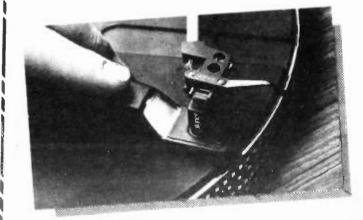


# RCA Launches Digital Disc Line

RCA Records recently introduced a deluxe line of digital recordings with the release of four albums on its Red Seal label. These records were mastered on Neumann Cutters and lathes, plated by Europadisk, and pressed on 140 gram pure vinyl by Teldec of West Germany. The digitally-recorded discs will also be available on audiophile chromjum dioxide cassettes in April.

The initial albums to be released are: Orff's "Carmina Burana" with Eduardo Mata conducting the London Symphony Orchestra; Mahler's "Symphony No. 10" with James Levine conducting the Philadelphia Orchestra, the recording debut of violinist Dylana Jenson, featuring works by Sibelius and Saint-Saens, and supported by Eugene Ormandy conducting the Philadelphia Orchestra; and "The Village Band," a recreation of turn-of-the-century park band music performed by the Canadian Brass.

# Space-Age Stylus Shiner



Signet's electronic stylus cleaner keeps your phonograph needle looking sharp by means of a finely bristled, vibrating pad and a specially formulated cleaning fluid. The unit's high frequency oscillator gently vibrates away all dirt, dust, and deposits without your having to remove the cartridge assembly from the tonearm. The device is compatible with all conventional phonograph cartridges and is claimed to be more thorough than manual stylus cleaners.

# A 3-COURSE MEAL FOR HUNGRY PLAYLISTS.

# THE ROVERS "Wasn't That A Party"



Produced By Jack Richardson for J.A.R. Productions

KIQQ add
WTIX add
KQ94 add
KLAZ add
WJDX add
<b>WERC</b> add
WNAM add
<b>WKBW 3-1</b>
<b>WBEN-FM 2-1</b>
<b>WDRQ 5-4</b>
<b>CKLW 6-5</b>
WGCL 4-2
WHFM 27-22
WKEE 34

WSGN 23-17
<b>WTWR 18-4</b>
<b>WOHO 14</b>
<b>WACZ 16-13</b>
<b>WFBG 32-27</b>
95XIL 10-6
<b>WXLK 17-7</b>
<b>WROV 19-15</b>
KFYR 1-1
WRKR deb 3
KENI 14-12
KATI 17
<b>KBOZ 23-17</b>
<b>KYYA 7-3</b>
<b>KRLC 5-3</b>
m o standard and

WIFI **BJ105** WRJZ WNOX WGH WNCI 92X KIOY KNBQ **KCPX** WHEB WHHY **95SGF** KVOL



# THO JACKSONS "Can You Feel It?"

KINT add **WCSC** add KIDD add **WGUY** add

**WACZ** add **KVOL** add WXKS-FM deb 25 KELP 29-27

JB105 35-32 KSET-FM deb 27

KHYT deb 27

Management: Weisner-Demann Entertainment and Joe Jackson

# GARLAND JURESISYS "96 Tears"

Produced by Garland Jeffreys and Bob Clearmountain for Ghostwriters, Inc. Executive Producer: Dick Wingate

**KRBE 21** WPST deb 34 KINT 20 **WOKI 30-28** KJ100 18-16 **KWEN 25** Z104 deb 30 KNBQ 30 KTAC deb 35 KKLS deb 27

**KENI 30 KCBN 37** KRLC 18 KYYX WHFM **KBFM** 92Q KIOA WNAM FM103

KTKT WIGY WFBG **WXLK FM99** KSEL **KQIZ-FM KWLO KBOZ** KOOK



"You shouldn't be surprised to see Blackformatted stations surging in the ratings."

# Differential Survey Treatment — The Ethnic Dilemma

What is the "best" way to measure the radio listening habits of blacks? The answer to that question has been bouncing around the industry for years, and although Arbitron recently announced its latest idea on the subject, the topic may not be closed. Reaction to Arbitron's intent to implement Differential Survey Treatment beginning with the Winter '82 survey has been mixed. Let's examine the history of this issue, and then next week look at what might lie ahead.

# What's The Best Way?

Like most research companies, Arbitron has for years been wrestling with the \$64 question of how to properly measure ethnic audiences. A number of factors come into play here. Researchers may feel they can't go overboard with ethnic measurement, since most ratings subscribers are non-ethnic stations. Also there is a set of particular problems posed by each ethnic group being targeted for measurement — blacks and Hispanics in this case. Since the most recent Arbitron Differential Survey Treatment announcement dealt only with measuring blacks, we'll stick to the problems inherent in measuring their listening for the time being.

# **WDAS Legal Action**

The catalyst for action by Arbitron on the question of using different techniques to measure black audiences was a lawsuit filed approximately a decade ago against Arbitron by WDAS. The Philadelphia station contended that black stations weren't getting fair treatment under the standard diary system, and the action caused Arbitron to rethink its approach. The result was the development of Telephone Retrieval (TR), in which an Arbitron staffer calls black homes in the appropriate metro and retrieves listening from each member of the household. After the daily calls, the Arbitron field worker fills in the diaries for each 12+ member of the family, and at the end of the relevant survey week mails the diaries back to Beltsville.

# ESF Helps

The implementation of the Expanded Sample Frame was another attempt by Arbitron to cope with the thorny ethnic measurement issue. When

ESF began in 1977, during my tenure at Beltsville, the method for acquiring listeners whose phones were not in the local directory helped the standing of Black-formatted stations. As Arbitron's Rip Ridgeway put it, "ESF resulted in an improvement in the representation of young black households and large black households." That's one reason why you shouldn't be surprised to see Black-formatted stations surging in the ratings — as has been seen in the South this past year — when ESF is introduced to the marketplace.

# Years Of DST Testing

Although Arbitron was taking worthwhile steps to better represent blacks in the audience figures, there was still a desire to improve the status quo, namely Telephone Retrieval. Again, while I was at Arbitron, in the fall of 1977 we began testing variations on the current procedures for measuring blacks and Hispanics. New Hispanic techniques were tested in San Antonio and Miami, while new black procedures were examined in Norfolk and Atlanta. By the way, these tests in no way

"Arbitron is convinced that the measurement of blacks can be better accomplished through the mailing of a diary to each person 12+."

affected the regular survey in those markets. The initial results of those tests were encouraging enough to convince Arbitron to pursue new techniques through further testing. Those tests led to the recent announcement about the DST usage in black audience measurement. The procedures for Hispanic measurement will probably be changed, but Ridgeway told R&R that "no decision has yet been made on when or how to revise" Arbitron's current Hispanic placement and retrieval technique.

# What Is DST?

What was the result of all the testing? Essentially, Arbitron is convinced that the measure-

# Q&A

A reader recently wrote to inquire "How long do Arbitron diarykeepers retain their diaries? Do they keep them the entire length of a survey?"

No. Arhitron respondents keep their diaries for only one survey week. They may fill them out after the survey week is over, but the listening is credited to the week for which the diaries were actually placed. In Quarterly Measurement sweeps there will thus be 12 separate samples of diarykeepers in your market (in the spring and fall surveys).

# Week In Review

# **Arbitron Promotes Two**

Bill Livek, VP for Sales for Arbitron Radio, has announced that Ms. Susan Dingethal, Regional Manager of Arbitron's Northeast territory, has been promoted to Eastern Division Manager. Ms. Dingethal will thus be in charge of the sales offices in New York and Atlanta, and will administer the Arbitron sales effort in the East and most of the South.

Announced soon after her promotion was the decision by Ms. Dingethal to advance Andy Golding from an account executive position with Arbitron to the new title of Northeast Regional Manager. Golding fills the spot vacated by Dingethal.

## **Advisory Council Miffed**

Arbitron Radio Advisory Council Chairman Tom Hoyt tells R&R that he and the rest of the Council members in attendance at a recent session in Beltsville were upset with the way Arbitron ran the inspection trip. According to Hoyt, "The open-door policy promised us was not in evidence." Mike Membrado, Arbitron VP/GM, told R&R that Advisory Council members were not allowed access to certain sections of the Beltsville operation because "live materials" (diaries) could be seen by the members. Membrado stated that Arbitron is looking to schedule another tour at a less critical time so that access can be more thorough.

ment of blacks can be better accomplished through the mailing of a diary to each person 12+, as in standard non-ethnic homes currently. However, besides the fact that the diary will soon actually be in the hands of the black respondents, Arbitron is going further to encourage diary return. Additional monetary premiums will be included for those households where a black male in the 18-34 demo resides, and additional follow-up calls will be made to the homes to prod the residents to keep the diaries faithfully. Thus, although blacks will soon — if Arbitron goes ahead with its plans for the Winter 82 sweep — be getting diaries, they will receive "differential treatment"; thus the name for the new, methodology.

# Reactions/What's Ahead

In the column for next week we'll interview Arbitron officials and spokespersons for other research concerns to evaluate DST. We'll also talk to various ethnic broadcasters who (interestingly enough) have diverse opinions as to whether or not DST will be helpful to Black stations. Finally we'll talk to a number of general market broadcasters to see how they perceive this new potential boost to ethnic numbers in the book. See you next week!

Jhan Hiber



# POLICE PAPES

CAME TO LIGHT

MARCH 28

SUPERGROUPS IN CONCERT

A DER PRODUCTION

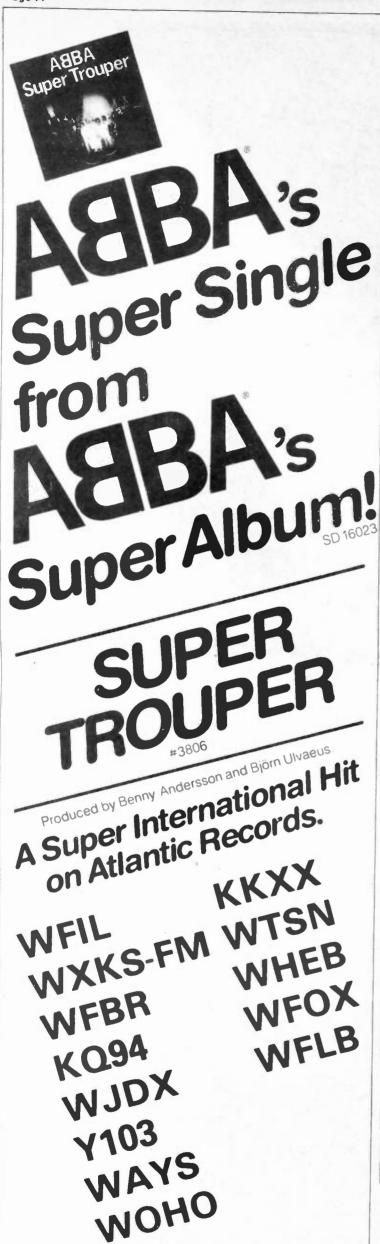
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# STREET TALK.

Changes within General Cinema Corporation include the resignation of Bill Camble as National PD and Program Director of GCC's WEFM/Chicago. Bill will announce his future plans shortly. The new National PD for GCC will be Bob Gaskins, who had programmed WHUE/Boston. WEFM's new PD is David Lee Austin, who also moves from GCC's WHUE. WEFM recently switched from CHR to Schulke

WTOP, Washington's all-News station, is rumored to be ready to do direct combat with WMAL, the Pop/Adult leader. Street Talk has it that WTOP offered WMAL's PM drive team of Bill Trumble and Chris Core hefty salaries to bolt, to which the duo said no.

Greater Media has reportedly made an offer to purchase WBZ-FM/Boston from Westing-

The RKO Radio Network has been so successful that it will soon begin multiplying. Although not too many specifics are known at this point, RKO has called a press conference for Monday (3-30), reportedly to announce the formation of two additional RKO Radio Networks which will target for different demographics and formats than the present net. More details on this

Meanwhile at ABC ... word has it that ABC's current four radio networks may soon become five (is this a trend?). We hear this would be accomplished by splitting the Contemporary Network in two, creating a new net specifically for AOR stations.

First the FM, now the AM - KILT/Houston will change formats from CHR to Country in the very near future. Look for current PD Beau Weaver to remain with the station as morning personality, but not as PD. Rumor has it that the search for a new Country PD is going

Street Talk from New York is that Dennis Lavinthal (and company) is close to signing a label deal with CBS.

Our sincere thoughts of sympathy go out this week to John Long, PD of KULF/Houston. John's 3-year-old son, Matthew, passed away last week in La Grange, GA, where the boy had been living with John's first wife.

Also our condolences to Joel & Louie Newman on the death of their father last week-



ANOTHER STREET TALK EXCLUSIVE! - Superstar manager Irving Azoff decided to shave his beard off, after sporting full facial hair for over four years. Naturally, Street Talk's roving photographer Nikon F. Stop was close by and filed this exclusive "new Irv" snapshot You'll notice that the beard may be gone, but the mustache remains the same

# The Beat Apparently Does Not Go On

David Randel, a resident of the Wareham Hotel, was the big winner in the KMKF-FM/Manhattan, KS "Win A Jukebox Contest." David's winning was the source of lots of free newspaper publicity for the station, which ordinarily would be fine, but in this case . .

Actually, David won't be able to take delivery of his prize right away. It seems that the police won't allow the jukebox to be delivered to the county jail where Randel occupies a cell due to his arrest on a felony theft charge. KMKF-FM will await the outcome of Randel's upcoming trial before making the final delivery arrangements.

Word out of Columbus is that WNCI has finally decided on a new Program Director. Gary Wall, formerly of KSPZ/Colorado Springs, will take over at WNCI on April 6.

Sondra Hill has resigned as National Secondary Promotion Manager at Capitol Records after eight years with the company. Sondra recently signed a book publishing contract with Simon & Schuster, and her first work will focus on the record industry.

Steve Summers has been promoted to Music Director at WDRQ/Detroit. The former 6-10pm jock will also take over PM drive for PD Bill

Grammy champ Christopher Cross performed a homecoming concert in Austin, TX on Thursday (3-26), which also just happened to be "Christopher Cross Day" as declared by Austin's mayor. Along with the obligatory key to the city, Cross was also invited to speak before the state legislature. You might say that Austin is a town with a lot of pride in its native superstar.

Congratulations to Carol Peters of Planet Records and her husband Larry on the St. Patrick's Day birth of their third child, Evan Daniel Peters.

Chuck Kelly has resigned as Operations Manager of KSET-AM & FM/El Paso. He can be reached at (915) 581-4309.

John Antoon has exited as Executive Vice President of the Confidential Report tipsheet. Eli Bird, President of Confidential and Album Network, has purchased Antoon's stock. Look for Antoon to rejoin the record industry with a production or label deal in the near future.

Get well wishes to WQXI/Atlanta PD Fleetwood Gruver, who was in a serious automobile accident outside of Montgomery. AL last weekend. Luckily, Fleetwood emerged with only a shattered kneecap.

Catherine Deneuve, star of the Oscarnominated "The Last Metro," has supposedly signed a recording contract with Phonogram in Europe and will record an album of torch tunes. We can hardly wait for the American release, especially if it's accompanied by a nationwide promotional tour of radio stations. We'll bet that Bob Sherwood is planning the whole thing

Honolulu, Hawaii 96825 (808) 395-9600

THE ELECTRIC WEENIE, RADIO'S NUMBER 1 GAG SHEET, GETS LETTERS ....

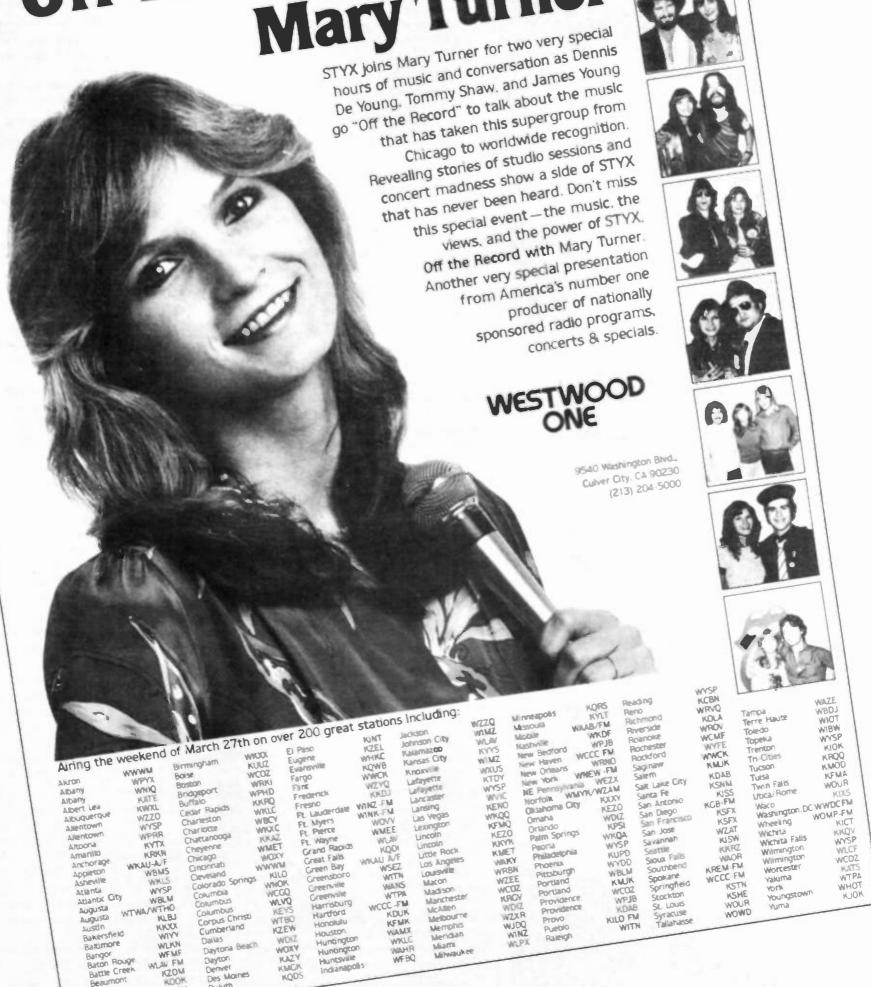
ROSS & WILSON/WABC "Thanks for all the help over the years, and keep on sending the jokes. Always a delight."

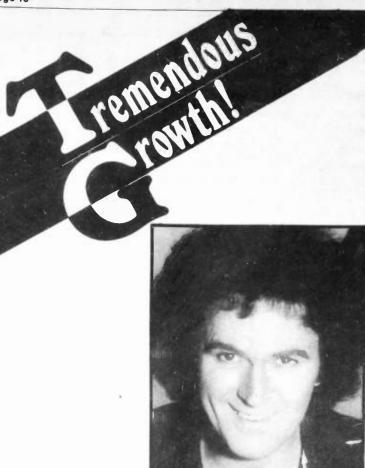
Jocks...write today for free samples.

# STYX

# Off The Record with Mary Turner

WABB FM





# T.G. Sheppard

Z93 add WISM on 94Q add 29 KCPX deb 33 WRKO deb 25 WTSN on KLAZ add WHEB 28-19 KXX106 on WHHY on WERC 29-25 Z102 add 30 WSGN 26-22 WSGA 32-27 95SGF on WAAY 25-21 WFOX add Y103 add WCGQ add WBBQ 29-27 WHBQ 29-24 WANS-FM add 920 on FM99 deb 36 **WOKI** add KKLS on WRJZ add WRKR 32-30 WNOX deb 30 WEAQ add 30 WQRK 31-25 KBOZ on WVLK on KYYA 26-22

# "I Loved 'Em Every One"

Produced By Buddy Killen For Tree Productions

Distributed By Warner Bros Records

On Warner Curb Records

# BRAD MESSER



# The Great Lineup Won't Be

Doing my homework to be ready for next year's well-publicized Great Lineup of the planets, I dragged out some clippings and reference books and decided to telephone an astronomer or two. Nothing better than an expert who can explain complicated events in simple English, I was thinking, as I dialed the McDonald Observatory to get some good audio from a respected scholar.

The first I'd heard of the Lineup was when the book "The Jupiter Effect" was published a few years ago. It was a pretty sensational book. Too sensational, it turned out. Scientists hurried to play down the book's alarmist predictions of earthquakes and other natural disasters that might be caused by the gravitational pull created by the planets being in a straight line out from the sun. They said the Lineup might be interesting but not devastating. The experts who hurried to debunk the predictions that California might drop into the Pacific when the San Andreas Fault gave 'way did not challenge the basic prediction of a planetary lineup.

Now even that, it turns out, has been challenged . . . but too late to erase the Jupiter Effect predictions from reference books and other publications. Conscientious individuals who have been collecting articles and clippings so they'd have background information when the event occurs can throw 'em in the waste basket.

Dr. Dale Mulholland says astronomers have done their own homework and are anxious for us all to know there will be no Great Lineup at all, merely a semi-lineup which will spread the planets across about one-fourth of the sky... within a 45-degree span, not a few degrees as earlier forecast. The semi-lineup coming next year, he says, happens roughly every 270 years, and nothing is affected down here on Earth.

The astronomer who coauthored the Jupiter Effect has withdrawn and apologized for his predictions, and says in essence that he was much younger and somewhat gullible when he reached the erroneous conclusion that Earth might be wracked by tidal waves and earthquakes caused by extra-powerful pulling by the other planets.

Gee. When you go after a story you never know what you're gonna come back with. I went after Great Lineup details and came back without even a Great Lineup.

One thing about radio, though. Whereas it might be nice being a print journalist because when you've written it it stays written, in radio we can rewrite it time after time to accommodate newly-discovered information. The book is locked in. Radio can be updated endlessly. Our spoken words may vanish into the ozone, but that transience gives us an advantage over print.

# CALENDAR-

# Soviets Sell Alaska For 2c An Acre

MONDAY, MARCH 30: On this date in 1867 the deal to buy Alaska from the Russians was okayed by the U.S., and the agreed-on price was a fraction less than two cents an acre for all that beautiful land (with its beautiful oil and beautiful gold, just to mention a couple of plus factors not apparent until after the sale).

On this date year-before-last, pregnant women and some children were evacuating the neighborhoods nearest Three Mile Island, two days after the reactor mishap.

Warren Beatty is 43. Eric Clapton is 36.

# "Win This One For The Gipper!"

TUESDAY, MARCH 31: You know the story, now that all the old Ronald Reagan movies have been rerun en masse: Notre Dame's quarterback becomes a beloved hero, gets a deadly disease and is taken out of the Game of Life. Years later, coach Knute Rockne invokes the memory of George Gipp to charge up the team, which then wins the Big One "for The Gipper." Coach Rockne was killed in a plane crash fifty years ago today in 1931.

The tallest tower in the world at the time, the Eiffel in Paris, was opened today in 1889. Critics said it was a monstrosity. They always say negative stuff like that while other people are accomplishing things, eh?

Cesar Chavez is 54. Richard Chamberlain is 46. Shirley Jones is 47. Gabe Kaplan is 36.

# Fair Warning: April Fools' Day

WEDNESDAY, APRIL 1: The origins of April Fools' Day are lost in hazy pre-history, but give a scholar an opportunity and he'll produce his favorite theory. Maybe the Hindus started it, by sending people on useless errands ("Hey, new kid, go find me a reel-to-reel cart!") and playing practical jokes. Perhaps the Scots... They call someone who has fallen for an April Fool trick an "April Gawk." Ancient Rome enjoyed itself by staging outdoor festivals with lots of music, but giving fake directions to the festival location.

The first weather satellite was placed in Earth orbit 21 years ago today.

Debbie Reynolds is 49. Ali McGraw is 42

# First Boxoffice Smash Closes First Theater

THURSDAY, APRIL 2: As everyone in this business knows, when you get a good act together you take it on the road. That's what happened with the first movies, until roadshow promoter Thomas Talley got the idea to stay in one place with the movies and let people come to him. Today in 1902 he opened The Electric Theater on Main Street in Los Angeles. When the smash hot movie "The Great Train Robbery" came along. Talley decided he could make a ton if he reverted to Plan One. He closed the first theater, took TGTR on the road for tent showings, and got rich.

Leon Russell is 40. Marvin Gaye is 42.

# Carter Predicts "A Short Recession"

FRIDAY, APRIL 3: On this date last year President Carter confirmed a "short recession" had begun. The prime rate had hit 20% exactly two weeks earlier.

British historian J.D. Acton's well-known pessimistic warning was made on this date in 1887. "Power tends to corrupt, and absolute power corrupts absolutely!"

Doris Day and Marlon Brando are 57. Marsha Mason and Wayne Newton are 39. Tony Orlando is 37.



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Well, here we are again, striking a telling blow against ALL that's poopoo-headed.

The other day, I found a book published in 1892 that had a great collection of early etchings, including many by Gustave Dore . . . but the fascination of this early epic was its contents an encyclopedic listing of people in fiction and mythology up to the turn of the century. Before turning to the soybean futures I immediately went to the X's in the back of the volume. There was the name XIT (Zit). XIT, we find, was the name of King Edward VI's favorite dwarf jester. I realize this may not be a great conversation starter, but it's OK if you are just now working your way up to becoming a functional illiterate.

This may surprise you, but Buddy Ebsen, the great star of "Barnaby Jones" and the "Beverly Hillbillies," has been an ASCAP composer of songs for 30 years! Buddy was a visitor to the Gary Owens column this week and we started chatting about music and showbiz. He and Zeke Manners have written the book and lyrics to on the first musical Buddy ever saw way back in 1916.

You may not know this, but he was the first choice to be the Tin Man in the "Wizard Of Oz," but because the goopy stuff they sprayed on him to look like tin made him ill and hospitalized, he couldn't do the part. Shortly thereafter, Jack Haley got the role and of camping by lakes. course was integral in the awardsister were a great dance team, their town's drinking water. So when they zoomed into Holly- there!

wood from the "Ziegfeld Follies" (where Buddy was the tallest dancer they ever had). He's from Bellville, IL originally, and his folks owned a dance studio back there. In his early 70's he's off to even more prodigious achievements.

Dick Lyons of KMXT/ Kodiak, AK interviewed the Gary Owens column last week in a big fund-raiser for public radio in the North Country.

Dick let me sing all of the theme music to "Sergeant Preston Of The Yukon Writes His Name In The Snow" (one of our all-time favorite soundtracks).

Paul Dunn at WRBA/Normal. II. launched his successful "Be-Kind-To-Your-Amoeba Day" on March 13.

Paul feels that it should be an annual CELL-a-bration of "Turn To The Right," based one of nature's most enduring one-celled creatures.

> Paul feels that there are at least three main ways in which amoebas are abused in our society:

- 1. People purposely run over millions of amoebas in puddles with their cars.
- 2. People brutally brush their teeth with them while
- 3. Cities perform amoebic winning movie. Buddy and his genocide when they chlorinate



CBS Keeps Rolling Along

CBS sauntered to another easy victory in the Nielsen contest for the week ending March 22, taking five of the top six positions en route to a 19.6 average rating, compared to ABC's 17.5 and NBC's 15.5. This unquestionable domination was achieved without the help of perennial frontrunner "Dallas," which took another week off in order that a two-hour edition of "Dukes Of Hazzard" might be presented to the public. CBS also derived points from Kenny Rogers, who propelled his TV movie debut "The Gambler" to 11th place in its second airing. The standings went as follows:

- 60 Minutes (CBS) 1
- M\*A\*S\*H(CBS) 2
- Gone With The Wind Pt. 1
  - (CBS Sunday Movie)
- **Greatest American Hero** (ABC Wednesday Movie)
- House Calls (CBS) 12 5
- **Dukes Of Hazzard (CBS)** 6 2
- Three's Company (ABC) 11 7
- Love Boat (ABC)
- That's Incredible (ABC) 9
- 9 10 Magnum P.I. (CBS)

- 11 The Gambler (CBS Wednesday Movie)
- 18 12 Too Close For Comfort (ABC)
- 13 Laverne & Shirley (ABC)
- 13 14 Real People (NBC)
- 14 15 Happy Days (ABC)
- 17 16 Fantasy Island (ABC)
- 8 17 CHiPs (NBC)
- 18 Hart To Hart (ABC)
- 19 Bugs Bunny Special (CBS)
- 20 20 Knots Landing (CBS)

"WKRP In Cincinnati" jumped 14 places to 28th last week



ANGELS OF THE MIDNIGHT — Former "Saturday Night Live" star Laraine Newman, hosting one of the last editions of "Midnight Special," is pictured (left) with guest Juice Newton on the set.

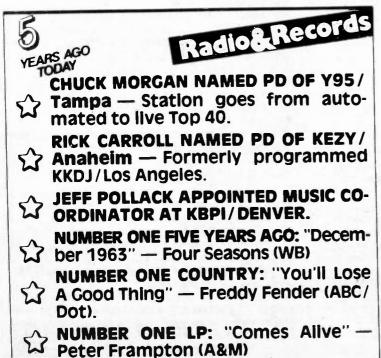
# Music & Comedy On TV

More "Saturday Night Live" news - apparently three members of the cast which debuted this season, Gilbert Gottfried, Ann Risley, and Charles Rocket, have been dismissed, as well as a few writers. More to come, no doubt . . . The "Academy Of Country Music Awards" has announced the following performers for the April 30 NBC telecast: Ed Bruce, Leon Everette, Terri Glbbs, Mickey Gilley, George Jones, Don King, Johnny Lee, Reba McEntire, John Schneider (of "Dukes Of Hazzard"), Sylvia, and Steve Wariner. Hosts are, as previously announced, Larry Gatlin (who will perform, joined by the Gatlin Brothers Band), Don Meredith, and Tammy Wynette (who will also perform) . Public TV Viewing Up

For the first time, over half of America's TV households tuned into public TV at some point during a sample week, according to a December Nielsen survey. 40.6 million homes viewed public TV for an average of about 3½ hours during the week, 18% more than in a 1979 survey.

# DEOSCOPE:

RIAA ANNOUNCES FIRST FOUR PLATINUM VIDEO AWARDS: The RIAA/Video organization has certified "Alien," "M\*A\*S\*H," "Superman," and "10" as the home video recording industry's first four platinum videos, commemorating sales of at least 50,000 videocassettes and/or videodiscs with a retail list value of \$2 million. 18 gold video awards were also certified, commemorating sales of at least 25,000 units with a retail list value of \$1 million. The gold award winners were: "Close Encounters Of The Third Kind," "All That Jazz," "The French Connection," "The Muppet Movie," "Patton," "The Sound Of Music," "The Blues Brothers," "Coal Miner's Daughter," "Jaws," "The Jerk," "National Lampoon's Animal House," "Smokey And The Bandit," "Blazing Saddles," and "Enter The Dragon." The aforementioned platinum award winners made up the remaining four gold awards ... SONY INTROS "BETA-STACK" CASSETTE CHANGER: Sony recently debuted its "Beta-Stack" cassette changer, capable of programming 20 hours (four cassettes) of material from different channels and events over a two-week period. The "Beta-Stack" fits into the center of the VCR, measures 9-3/8 by 5-1/8 by 13-1/2 inches, and weighs five pounds, one ounce. The unit is priced at between \$180 to \$200. Buy one before you go on vacation ... NOSTALGIA MERCHANT ACQUIRES 39 CLASSIC FLICKS: Hollywood, CA-based Nostalgia Merchant has acquired 39 classic films for home videocassette release. Originally produced by Edward Small, the package includes "The Man In The Iron Mask," "The Count Of Monte Cristo" (starring Robert Donat), "Black Magic" (starring Orson Welles), "The Last Of The Mohicans" (starring Randolph Scott), and "The Corsican Brothers" (starring Douglas Fairbanks Sr.). These five will be the first films released under the new pact and will retail for \$54.95. They will be available after May 1, 1981.





Joel Denver



LEARN TO BE A COMMUNICATOR

# PD's As Staff Motivators

Have you ever sat around the radio station with tons of production to do, working with less than adequate equipment? Does the basic topic of daily conversation center around how the PD doesn't care and won't

listen to anyone's problems?

The key to turning this kind of situation around lies with the PD, and the air staff's understanding of his role. The title of PD used to imply someone sitting around and picking the hits and thinking up a clever weekend promotion with a revised shift schedule attached. The position has now grown to one of full responsibility for all areas of the station, and each and every PD has his or her own idea of how best to achieve set goals.

To give you an idea of what some winning PD's do to promote success both on the air and internally, I spoke with several of them about their ideas in these areas. After reading this, you as a PD might want to reevaluate your relationships with your staff; and if you are an air staffer, you might look for ways to help your PD reverse a less than workable situation.

# Personal "PR" Of A PD



John Young, PD of Z-93/ Atlanta, is highly respected in his position and is regarded in the industry as a gen-tleman. How does a nice guy maintain control and motivate a staff? "My key role as a PD is to bridge communications within the staff. I do this by letting programming and sales know what's going on. People who don't see each other on a daily basis due to working hours can be alienated from

each other, and it's my job to see this doesn't happen, John explained.

How do you get the ball rolling on establishing a winning attitude? John feels "a person has got to be a winner to start with, and have the right attitude going into the job. I try and surround myself with winners, creative people who will be open and bounce concepts around for a flow of positive ideas."

Some PD's use memos to make announcements and give instruction, and some do it very effectively, especially when there are a lot of small daily updates and changes regarding internal information. John tries to use the personal touch and backs this approach by saying, "You can expect people to do a lot, but not everything, unless you take the time to show them exactly what is needed."

John also has ideas on how to keep motivation rolling once it is established. "I try and keep constant momentum at Z-93 by keeping everyone up and hot with new promotions and a constant flow of information. Too often a station will hit peaks and valleys just because a PD can't make a decision on a situation.

Citing confusion among PD's changing their stations' demos for an older audience, John remarked, "When a staffer asks you why, you should be ready with an answer. Even if it is wrong, you have made a decision and it can always be reversed. It's the personal 'PR' of a PD that keeps a station moving in bad times, and a staff will be more likely to rally around the PD who is not only respected, but well-liked.

# **Taking It To The Streets**

Tony Stewart, PD of KDVV (V-100)/Topeka, KS, related his total involvement with his air staff: "When my jocks go out to do an appearance, I go with them. You can't ask someone to do something that you wouldn't do yourself."

This point is basic to a sound working relationship with a staff. Another way that Tony works with his

staff also requires extra effort on his part. He will take them out in his car and examine V-100's outdoor advertising for location acceptance and visual impact. At the same time, they look at those of the competition and discuss what they've seen during a meal. Input is then passed on to the GM.

Accentuating the positives and playing down the negatives is important to Tony, especially when critiquing an aircheck. "If you bring out enough positives about a person's work, the negatives seem to disappear as the person begins to 'key in' on what he does well."

There are times when a PD must get involved with a staffer's personal problems, especially when they start to affect the working environment. Tony believes this area is critical to maintaining a winning feeling at the station. "When employees know that the PD really cares about their happiness in all areas, it can make all the difference in the world."

# A PD Is A Guiding Hand



Todd Chase

grammed is usually a direct reflection of the PD and his own personality. JB-105/Providence PD Todd Chase operates totally on positives and the premise that a PD should be "the guiding hand" and not a dictatorial monster trying to win through intimidation Todd told me, "When ev-

How a station is pro-

eryone is happy and feeling good, it shows through to the audience on the air.

It's like calling a friend and by the sound of his voice, knowing that all is going great. I try to impress on my people the need to win, and I achieve a winning attitude by not over-programming the radio station.

The term "over-programming" can have different meanings to different people, but in Todd's case: "I let the jocks ad-lib and be creative so that they can have a good time on the air. I reinforce this by maintaining a constant flow of information from my air staff both in the station and at informal meetings at someone's home. More information seems to surface outside the station.

Todd pointed out a good example of this when he recently hired Grady Brock (formerly at WAYS/Charlotte, WCFL/Chicago, and others) to do nights for him. "Grady has only been here a short time, but has already loosened up because he can be a personality, and has offered some great suggestions for the station."

Working on the "Vince Lombardi Teamwork Theory," Todd feels the main purpose of a PD is to develop a level of communication with his staff created by being honest and open with them. "This openness and honesty should extend to the GM's office, otherwise a paranoid situation is ripe to develop at the station." This is an excellent point, because people around a station can pick up on bad feelings between a PD and GM

One of the main gripes among jocks at stations has always been "not getting freebies that the PD has access to" from clients and record companies. Todd tries to take care of his air staff on an equal basis "by ordering any album they want. This tends to avoid missing albums from the music library."

When a PD gets out the pom-poms to keep morale from sagging, it must be remembered not to over-hype the staff, but as Todd says, "Stress the possibility of a positive, rather than the impossibility of it. When a true negative does come along, make sure you take care of it with careful thought and good judgment, making sure that everyone knows the reasons for your

# Same Problems In Small Markets

In small markets, money tends to be even tighter and promotions not as extravagant, and the same basic problems of motivation must be tackled. "In a market like this, the problems are even harder to overcome,' said Larry O'Neal, Operations Manager of Q-101 (WJDQ)/Meridian, MS.

"One way of overcoming salary problems is by giving out cash incentives to jocks for any spec spots they cut that result in a sale," he suggests. It's an old idea but it seems to work well for Larry

Another way that Larry keeps motivation high is to keep the station sounding good so that all of his air staff feel proud of the air product. He encourages input with an "open-door policy" for his office.

When it comes to airchecking his staff, "I don't sit down on a regular basis with them because they are all real good and don't need a heavy hand in this area. When they need help, they come to me and criticism is handed out in a constructive and friendly manner. One of the things I like to do is to call a jock on the air and tell him how good he sounds."

# **A National Overview**

Having the responsibility for one station is a major undertaking, but when you are the man in charge of a whole chain, the philosophies and priorities of motivation come from you and must permeate all the stations. Don Benson, VP of Programming for Western Cities Broadcasting, owners of KZZP-AM-FM/Phoenix, KMGX-KRQ/Tucson, KZAP/ Sacramento, and KMJJ-KLUC/Las Vegas, gives some insight as to what he tells his local PD's.



'The local PD must fight for what he believes in and at the same time should have a full understanding of the GM and his needs, so this can filter down to the other departments and the air staff. When the station is having a rough month in sales, it is hard to go in and be unrealistic with promotion requests," he says.

Spending time with the staff is a very important point, according to Don: "You have to find out what makes each individual on your staff tick so you can give him or her proper guidance without smothering or squelching creativity.

Besides playing psychologist and cheerleader, the PD must not forget that a little thing like a note complimenting a job well done goes a long way. "Selffulfillment is one of the best motivators I know. We take it even further by offering cash incentives for personal performance in the ratings. When the book comes back, the jocks feel satisfied that a good performance was recorded and more money is in the bank," Don comments.

Another subject which came up earlier in this article is honesty. Don stressed, "You have got to be honest, even if it hurts. Keep your staff totally informed about what is going on and let them give you reaction to developments. If you are going to be a PD, you must be ready to accept criticism too.

Don points out, "The industry has neglected the development of talent over the years, and I urge my PD's to work with the air talent to cultivate what is already available in the radio station to a maximum level before making any wholesale staff changes." (In a future article, the subject of "Where Has All The Talent Gone?" will be covered.)

Now that you've read what a variety of PD's around the country feel about their roles and staff motivation, you might as a PD want to go through a little self-evaluation in these areas. If you are part of an air staff, some of these ideas might be worth suggesting in a tactful manner to your PD.

The momentum towards a positive and winning attitude has got to start somewhere, and you can be that catalyst. One of the things to remember is that teamwork gets it done, and teamwork develops from an understanding of all sides to any given situation. Generally, a station that is fun to work at and is run as a smooth and efficient business is usually a successful operation

# When It Comes To Contemporary Hits Radio Columbia Hits Hard!

# CHECK OUT THE STATS ON THESE THREE GREAT RECORDS:

# PAIGN"How Bout Us"

**CKGM add** KJR add **KBFM** add B97 add **WBBQ** add **WAKX add** KZZP add 28 **KRQ** add **WCUY** add WSGA add 31 WISE add 38

**KENI** add **WFIL 19-16** WCAO 11-7 **WXKS-FM 9-6** 940 10-6 Y100 26-24 0105 11-10 **WCKX 9-4 KEARTH 24-18 KRLA 26-14 KFI 24-17** 

KIIS-FM 22-21

**KYYX 20-18 KPLZ 22-21 KOPA 29-26** WFBR 18-16 **WOLF 27-23** KC101 20-14 140 24-23 **WKEE 39-38 KSET-FM 12-7 KINT 25 WTIX 4-3** 

WJDX 29-27 KXX106 deb 26 WERC 14-13 WSGN 13-12 G100 24-20 **WAXY 30-23** Y103 11-9 FM100 14-13 WHBO 17-11 KX104 22-20 920 4-1 **WOKI 26-22** 

WR JZ 24-20 **WORK 15-10 WVLK 19-17** WLOL-FM 26-22 KSTT 29-21 **WISM 28-26 WIKS 33-31 WMEE 28-26 WNCI 25-23** KGGI 14-12 **KJRB 27-24 KNBQ 25-22** 

**KHYT 27-20 WLAM 32-30** WTSN 22-20 **WHEB 11-10** WCIR 19-10 **WHHY 11-4** WFOX deb 29 WFLB 35-31 WANS-FM deb 24 **WROV 25-24** FM99 16 **WRKR 28-27** 

**WEAQ 25-24 KATI 31 KYYA 25-24** 96KX on WZUU on WFMF on **BJ105 on** 95SGF on WTRU on **KDZA** on **KBOZ** on

Taken From The Columbia LP: "Champaign" • Arranged By James Mack • Produced By Leo Graham For B-Line Productions

# JOURNEY"The Party's Ove (Hopelessly In Love)"

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WIGY add

95SGF add **WANS-FM add** KDVV add **KDZA** add WBEN-FM 24-22 WiFi deb 29 JB105 30-26 **KRBE 5-5** WLS-FM 27-26 **KBEQ 25-22** WGCL 16-16 0102 25-23

**KFRC 21-18** KSFX 19-17 **WOLF 40-32** WHFM 30-27 WFLY 25-23 **WPST 28-25** K104 22-15 **WKEE 20-17** KSRR 20-19 KHFI 29-22 WTIX deb 29 B97 18-18

KO94 30-22 **KLAZ 37-32** KXX106 23-19 FM100 24-22 KX104 28-26 WOKI deb 34 **WBCY 10-8** KJ100 13-11 **WVLK 28-27** WGRD 13-11 **WAKX 29-26** KSTT 24-23

**KWEN 20-15** Z104 25-23 **WNAM 22-20** WIKS 11-9 **WMEE 23-21** YES-95 7-6 WNCI deb 25 WDJX 26-22 KKXX 12-9 **KERN 29-28** KYNO-FM 29-28 **KIDD 26-23** 

KNBO 29-27 **KTAC 28-24** KYSN deb 30 **KMJK 29-28** KLUC 27-22 KENO deb 27 KRO deb 28 WACZ deb 29 WCIR deb 30 95XIL 33-27 WCGQ 19-16 FM99 32-30

**KPUR 24-23** KENI deb 35 KCBN 18-15 **KODI 27-24 KRLC 10-5** 0107 on WTRY on WAEB on V100 on **KBFM** on WBBO on

WSKZ on wzok on wow on 92X on KIRB on KTKT on WGUY on WFOX on KOOK on KFXD on

Taken From The Columbia LP: "Captured" • Produced By Kevin Elson

# HAWKS"Right Away"

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WIFI 27-24 96KX 29 JB105 26-24 **KRBE 26-25** 

WHYN 27-23 **KLAZ 40-38** Y103 37-33 BJ105 35-31

WGH 24-23 WFIL on WGCL on KTAC on

WFBG on **KENI** on KRLC on

Taken From The Columbia LP: "Hawks" • Produced By Tom Werman For Julia's Music, Inc.



**COLUMBIA RECORDS:** WE DON'T JUST MAKE RECORDS, WE BREAK THEM.



# Parish

Continued from Page 1

ned no changes at WPLJ.

A 15-year radio veteran, Parish started at WKVA/Lewiston, PA, becoming an account exec at KDKA/Pittsburgh in 1970. He served as Sales Manager of WIND/Chicago in 1973 and was named GSM at WLS in the same city the following year. His first GM position was at KHOW/Denver in 1978, after which he joined KSFX.

# **WMJQ**

Continued from Page 1

DC101/Washington right under the nose of the FCC." Sebastian explained the use of the term: "It just means it's a great record. I got it from the street. We're not using the word 'ass,' which has an entirely different set of connotations. We're using the term 'kickass,' which is just a street term for something good."

Steve Sewell, Acting Chief of the FCC Broadcast Bureau's Complaints & Compliance Division, told R&R, "We have received complaints but I don't think it's legally actionable based on what we've received in letters to date. Just the occasional promotional announcement that this is 'Kickass Rock' is clearly not obscene, and I don't think it's legally indecent within the Supreme Court's very narrow ruling" (in the George Carlin "seven dirty words" case, in which WBAI/New York was reprimanded for airing a comedy routine judged "patently offensive" to listeners). Sewell added that complaints had been received over the slogan's use by several sta-

# Nelson

Continued from Page 1

elaborate on that. No replacement will be named until Charter's new National PD, Al Casey (R&R 3-20), joins the company on April 6."

# FCC

Continued from Page 1

marketplace is a better judge of listeners' preferences than the Commission could ever hope to be."

One Washington communications attorney told R&R the decision is "more meaningful than radio deregulation because it says the FCC shall not be in the business of determining music formats, which are 90 to 95% of a station's air time."

At the NAB, General Counsel Erwin Krasnow said, "My reading of the Supreme Court decision is that the FCC's radio deregulation decision will be upheld in the courts."

# **Brooks**

Continued from Page 1 in this industry. I look forward to that challenge."

# Destination: 'Round The World

Hauenstein, who sold the two Phoenix stations to Sandusky 2½ years ago, told R&R, "If I had not had the extra luxury of being blessed with so much success so early in my career, this job would be my life's goal. I wouldn't want to work any place else. But I have a yacht in the Mediterranean and a house in Pebble Beach and I've spent a total of ten days on either one over the last two years. I just decided I'd rather do this at 32 than 45. The business has been fantastic to me and it's going to enable me to do the next best thing travel around the world, go to Grand Prix races, take up tennis,

Hauenstein continued, "I've had to balance it against the tremendous sense of fulfillment I've gotten from this job. It was a joy to be torn between two such exciting and happy alternatives. Finally I realized I couldn't devote the attention to the job that Dudley White had every right to expect from me. I'm absolutely not leaving to go to work for anyone else. It's an opportunity to live out a fantasy as long as it makes sense for me to do it."

# GOTTA GET WET!

# Goldrod VP/GM At New Zappa Label

Marty Goldrod has been appointed Vice President/General Manager at Frank Zappa's newly-formed Barking Pumpkin Records. The new label will be distributed by CBS, with a Zappa double album released on Columbia in April

Goldrod was most recently VP/GM West Coast for Polydor, having previously worked in promotion at Mercury, Private

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tion at Mercury, Private Marty Goldrod
Stock, and Arista. In addition, Marv Greifinger
will continue his association with Zappa as Director/Press Information and Creative Liaison with
CBS for the new label.

# Milwaukee

Continued from Page 3

tions in radio. I figured we were playing about two percent of the total rock spectrum. I knew that if I did something crazy on the air I'd be taking away any chance of working in the Milwaukee market, but I decided to go ahead with it anyway." Field had been working part-time at WQFM for slightly over a year, his first professional radio position. He has now started a "Save The Music" campaign to mobilize popular sentiment against tight playlists.

Alberts noted that Field was the second airstaffer fired for violating the station's format within the past month, explaining that John Rausch was dismissed for a similar, though less spectacular, infraction earlier. Alberts mentioned that Field had gone to the local press with the story of his firing, causing a furor, with letters from outraged listeners.

"The press is making it out that I'm firing them for the music they're playing," Alberts continued. "What they don't understand is that it's more than just playing records on the radio. It has to do with not doing what they're getting paid to do.

"I'm getting petitions, letters about tight playlists . . . all the press is doing is getting them mad. How can you make the average Joe understand why you have to have a format?" Alberts asked exasperatedly. Elton Sues MCA
For \$11 Million
Elton John filed a \$1.3 million

Elton John filed a \$1.3 million breach-of-contract suit against MCA Records last week (3-19). John's suit, filed in conjunction with John Reid Enterprises and Sackville Productions (a British entertainment rep firm fronted by attorneys Michael Oliver and Ashley Laurence), seeks another \$10 million in exemplary damages from the label.

The suit arises from MCA's refusal to accept "The Complete Thom Bell Sessions" as Elton's sixth and final album for the label under his last contract there. Robert Dudnik of the Rosenfeld, Meyer & Susman legal firm, representing MCA in this case, told R&R, "The suit is totally without merit. Four of the six masters submitted for the album are performances of tracks on previous albums and don't comply with the terms of the contract."

Three tracks are said to be remixed, reedited versions of tunes previously issued on the 1979 "Thom Bell Sessions" EP, and the fourth a rerecording of "Shine On Through," found on 1978's "Simple Man" LP. John's five-year, six-album MCA contract expired March 26; he signed with Geffen Records earlier this year.

# **Divney Joins Warner Amex**

Larry Divney has been named Vice President, Advertising Sales for Warner Amex's recently announced MTV: The Music Channel. Divney, who was most recently VP/GM of WLS-FM/Chicago, will begin establishing a national sales organization to secure advertising revenue for MTV.

In making the announcement, Robert McGroarty, Senior Vice President, Marketing and Sales for Warner Amex, said, "I am delighted Larry has joined us to head up this operation for our company." His extensive background in marketing contemporary music to advertisers is recognized throughout the country. His background will be invaluable to the growth of MTV."

Glade

Continued from Page 3

Glade, a six-year station veteran, commented, "I'm proud of the station, and it's a phenomenal property, so to be involved in the management is very exciting." He added, "It's basically a natural evolution; there aren't any real problems here. My number one goal during the transition is to maintain our momentum. We've had excellent growth, but coming from the sales side I've got to do some major rebuilding to keep us moving."



"TWO B'S OR NOT TWO B'S — After a recent performance in Atlanta supporting their LP "Two B's Please," members of Ovation's Robbin Thompson Band posed backstage with local radio and promotion personalities. Pictured (I-r, front row) RTB's Michael Lanning and Velpo Robertson, Crossover Promotions' Wynn Jackson, National Album Promotion Director for Ovation Lauren Korman; (I-r, back row) RTB Manager Ken Brown, 940/ Atlanta PD Jeff McCartney, Crossover Promotions' John Parker, RTB's Eric Heiberg and Bob "Rico" Antonelli.



THIS WEEK
STYX

NEXT WEEK
REO SPEEDWAGON
BADFINGER

Call Pete Howard (213) 399-4949
131 Ocean Park Boulevard Santa Monica, CA 90405

# The Spring Radio Calendar

Watermark and its "Special of the Week" network proudly present a great new 13-week package of musical artist profiles on "The Robert W. Morgan Special of the Week," starting the first weekend in April and taking you through June. And stick with us during the rest of 1981 for many more memorable musical moments.



April 4-5

# Andy Gibb

May 9-10

# CLIFF RICHARD

May 30-31



April 11-12

# Willie Nelson

May 16-17

# earth, wind & fire

June 6-7

# KOOL & the Gang

April 18-19

# SUPERTRAMP

May 23-24

# Olivia Newton-John

June 13-14

# BOZ SCAGGS

April 25-26

# MICHELOB



Harry Chapin

June 20-21

the dirt band

May 2-3



ABBA

June 27-28

WATERMARK □ 10700 Ventura Boulevard □ North Hollywood, CA 91604 □ 213/980-9490 © 1981 Watermark

# PARALLEL ONE PLAYLISTS

# **EAST**



# MD: Vinnie Peruzzi

- MD: Vinne Peruzzi

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## PD & MD: Gary Berkowitz



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# Washington, D.C

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# Buffalo

#### PD: Neil McGinley MD: Bill Dziejman

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# Baltimore

# PD: Ron Riley MD: Scott Richards

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# MD: Margo Edwards

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# New York

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# Philadelphia PD: Tom Bigby MD: Liz Kiley

- MD: Lix Kiley

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# **ROSK 102** WBEN-FM Buffalo

# PD: Bob Wood MD: Roger Christian

# Providence

# PD: Todd Chase MD: Mike Waite

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# WVBF-105 Boston

# PD & MD: Reg Johns

- ADDS. GIND TANKELLIA ITSING INCIDE Mysoli BATDIG/A Mason Made Love JOHN COLOM/AIGT Even Dane...

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## Toronto

# PD: J. Robert Wood

- MD: Brad Jones

# WNBC Radio 66 New York Radio 66

- MD: Roz Frank

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  PD & MD: Mike Adams

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# Washington, D.C.

- PD: Alan Burns MD: Frank Holler

# CFTR680

# Toronto PD: Bill Gable

- RED SPEEDINGON Tone IT On The Run FRANK /MICHOLTS/Sweetheart

# SOUTH

# Houston

MD: Dayna Steele

PD: Robert W. Garrett

- MD: Dayna Steele

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# MD: Jeff McCartney

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# 96KX WCKX Tampa PD: Robert W. Walker

- MD: Bob Logan

- ASS/S On, 20, 10 STER WINNOTO/Unite for Sec... JOHN LEWISH/Mericking The Wheels

# KRIY 94

# Houston

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- PD & MD: Scott Shannon



- PD: Bill Tanner MD: Mark Shands

# **MIDWEST**

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- MD: Steve Summers

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- PD: Jim Brown MD: Gary Mason

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**-96**§ KYYX

PD & MD: Sean Lynch

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Seattle
PD & MD: Sean Lynch

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Detroit

PD: Pat Holiday

MD: Rosalie Trombley

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Kansas City

PD: Randy Lane MD: Mike Schmidt

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# Cleveland

PD & MD: Bob Travis

M.D. Bob Travis

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MD: Tony Galluzzo

# MB # 511 Kansas City



MDc Tim Kelly

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Cleveland

MD: Bob McKay

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# KXOK St. Louis AM 63

PD & MD: Lee Douglas



PD: John Driscoll MD: Bill Shannon

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PD: Chuck Knapp MD: Kathy Beauvait

MD: Kethy Beauvait

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# 98KSLQ

St. Louis

FM 95

Chicago

MD: Tim Kelly

# WEST

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PD: John Rook MD: Roger Collins

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**KPLZ** 101.5 Seattle

D& MD: Jeff King

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# San Diego

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KJR (\$950) Seattle
PD & MD: Tracy Mitchell

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# IOI FM Los Angeles PD- Bob Hamilton

MD: Guy Zappoleon

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Phoenix Phoenix

PD & MD: Steve Rivers

MD: Steve Rivers

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San Francisco PD & MD: Jim Smith

PD & MD; Jim Smith

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# San Jose 108.5 FM

PD & MD: Bob Harlow

PD & MD: Bob Harlow

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Los Angeles

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PD: Jack Roth MD: Rick Stancato

# Denver Denver

MD: Doug Erikson

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KOAQ Denver

MD: Alan Sledge

Dr. Alan Skedge

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PD: Jack Regan

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Angeles PD: Mike Wagner MD: Danny Limos

Los

MD: Danny Limos

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# Los Angeles 100FB

MD: Robert Moorhead

# 610 # KFRC

San Francisco

PD: Gerry Cagle MD: Sandy Loule

TEUR: GibmS/Sondandy's Austin' MEO SPEEDINGON/New 19 On The Re-JOSES TATION/New York Too Phases (ADDICART) 19 New Years 9 JUTETION STATSHOFF Inch Your Way Seek

(H) indicates one of the five "hottest" records records each Parallel One playlist.

PD: Al Casev MD: Rick Brown

MD: NICK Brown

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MD- Tony Stone

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BEO SPEEDMADN/Ten: IT Do The Sun DOTTIS HEST/Smart for the Doing In SMIC CLAFTON/I Can'T STAN IT

con CARRE States too to Even anagont States With Conference States St

I & Oates Stave Winwood Grover Washington Jr.

# DDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

# SOUTH **Most Added** • Hottest

Hall & Oats John Lennon Kim Carnes Grover Washington Jr. Stave Winwood **Dottie West** 

## EAST

PARALLEL TWO

140/Worcester, MA

Hottmati HOTCHET
STYN 1-1
HALL 6 OATES 4-7
BARBRA STREISAND 6-5
LEO SAYER 8-6
STEVE WINWOOD 17-11

WBBF/Rochester, NY Dave Meson

STEELY DAN ERIC CLAPTON GINO VANNELLI PHIL EVERLY (dp) JOHN LENHON (dp) HOTLEST: SPEEDWAGON 1-1 POLICE 9-7 SHEENA EASTON 11-8 HALL 6 QATES 13-9 GROVER WASHINGTON 23

WICC/Bridgeport, CT Bob Mitchell

CLIMAX BLUES BAND JOHN LENNON KIM CARNES ANNE MURRAY Hottest: STYX 1-1 HALL 6 OATES 11-4 STEVE WINWOOD 9-6 GROVER WASHINGTON TERRI GIBBS 16-13

WIKEE/Huntington, WV Gary Miller

GINO VANNELLI JOHN O'BANION JOHN LENNON ROLLING STONES KIM CARNES HOLLEST: HASL 6 GATES 4-1 STEVE WINWOOD 6-4 SHEENA EASTON 9-5 GROVER WASHINGTON JUICE NEWTON 17-9

WOLF/Syrecuse, NY Bob Mitchell

LETING LE

WPST/Trenton, NJ Tom Teylor

JEFFERSON STARSHI ROLLING STONES HOLLES TONES HOLLES TONES HALL 6 JATES 3-1 STEVE WINWOOD 4-3 CLIMAX BLUES BAND APRIL WINE 15-10 WHO 23-15

JOHN LENNON CLIMAN BLUES BAND HOTESE: REO SPEEDWAGON 1-1 HALL 6 OATES 6-3 SHERNA EASTON 8-6 REO SPEEDWAGON 19-9 STYX 29-23

WAEB/Allentown, PA Jeff Frank

STEVIE WONDER
PRANKE/KHOC KOUTS
PHIL COLLINS
RIM CABMES
HOTERES
BLONDIE 1-1
JUICE NEWTON 14-7
JOHN O'BANION 26-18
STEVE WINWOOD 21-19
WHO D-24

WHYN/Springfield, MA Andy Carey

GINO VANNELLI KIM CARNES NOTE ST.
NEIL DIAMONO 1-1
HALL 6 OATES 3-2
BARBRA STREISAND 6-3
JUICE NEWTON 11-8
FRANKE/KNOCKOUTS 16-12

KC101/New Haven, CT Danny Lyone

STYX 1-1 GROVER MASHINGTON STEVE WINWOOD 8-6 JAMES TAYLOR 14-11 RAYDIO 28-25

WFBR/Baltimore, MD Andy Szulinski

LEON REDBONE JOHN LENNON KIM CARNES JOHN O'BANION JOHN COUGAR JOHN COUGAM HOTEMET: HALL 6 DATES 1-1 STEVE MINWOOD 6-7 GROVER MASHINGTON 4-3 SMOKEY RORINSON 9-4 HAYDIO 20-13

WBLI/Long Island, NY

BH Terry
TERRI GIBBS
GINO VANNELLI
PHIL COLLING
REO SPEEDWAGEN
HOLLOW

WTIC-FM/Hartf Rick Donahue

JAMES TAYLOR SMOKEY ROBINSON Nottest: STYX 2-1 HALL 6 OATES 5-2 SHEENA EASTON 6-3 STEVE WINWOOD 11-8 GROVER WASHINGTON

Q106/York, PA Steve Gallaghe

Hottest: STYN 1-1 HALL 6 CATES 4-2 STEVE WINWOOD 7-5 SHEENA EASTON 13-6 GROVER WASHINGTON WHFM/Rochester, NY Marc Cronin

CLIMAX BLUES BAND
JOHN LENNON STARSHI
DAN HARTHANN
HOSTEGSTI
BARBRA STREISAND 1-1
HALL & GATES 9-2
SHEENA EASTON 10-6
GROVER MASHINGTON 15-11
ERIC CLAPTON 16-12

WFLY/Albany, NY Buzz Phillips

STYX
PHIL COLLINS
PHIL COLLINS
LEON REDBONE (dd)
RICK SPRINGFIELD
30 SPECIAL
Notceat:
STYK 1-1
HALL & OATES 7-2
STEVE WINMOOD 8-3
POLICE 14-9
JUICE MEWTON 15-10

K104/Erle, PA

BINGHAMON
38 SPECIAL
DOTTIE WEST
KIM CARMES
POINT BLANK
SHOT IN THE DARK
HOTERS:
CLIFFR RICHARD 1-1
CLIMAN BLUES BAND 9-4
RED SPEEDMAGON 15-5
JOHN O'BANION 39-29

V100/Charleston WV Jay Jarvia

GINO VANNELLI
JOHN O'BANION
38 SPECIAL idp)
ROLLING STONES idp)
ROLLING STONES idp)
HOTCERTON idp)
HOTCERT:
HALL & GATES 3-1
STEVE WINWOOD 17-9
POLICE IG-11 POLICE 16-11 JUICE NEWTON 19-14 SMOKEY ROBINSON 28-22

WAQY/Springfield, MA Mike Adams

MREA Adams

GINO VANNELLI
PHIL COLLINS
JONN O'BANION
RIN CARNES
CHRIS CROSS
JOURNAYY
18 SPECIAL
JEPPERSON STARCHI
HOLLEST
HALL & GATES 2-1
ERIC CLAPPON 17-9
JAMES TAYLOR 18-10
PRANKE/RHOCKOUTS
JONN COUCAR 24-15

B104/Baltimore, MD Jeffries James

KIM CARNES PHIL COLLINS CHRIS CROSS WMO MOTCHER! HALL & GATES 5-1 POLICE 3-2 APRIL WINE 13-3 STEVE WINWOOD 17-7 ERIC CLAPTOM 18-8

WKRZ-FM/Wilkon Barre, PA

GINO VANNELLI KIM CARMES
JOURNEY
JEFFERSON STARSHI
JOBN LEMNON
HOTTCST:
HALL 6 OATES 2-1
SHEWA EASTON 3-2
STEVE WIMMOOD 4-3
TERRI GIBBS 9-5
GROVER WASHINGTON 11-7

PARALLEL THREE

13FEA/Manchester, NH Keith Lemire

13FEA/Manchester, NH
Keith Lemire
FRANKE/KNOC KOUTS
RAYDIO
CLIMAN BLUES BAND
ANNE MURRAY
RUPERT HOLMES
SHOT IN THE DARK
HOTESEL:
SHEENA EASTON 3-1
HALL 6 OATES 5-2
TERRI GIBBS 7-3
JOHN COUGAR 13-10
SMOKEY ROBINSON 14-11

WCIR/Beckley, WV

RIM CARNES
PHIL COLLINS
JOHN O'BANION
SHOT IN THE DARK
Hottest:
TERRI SIBBS 2-1
LOVERBUY 5-2

WFBG/Altoons, PA Tony Sooth

JOHN LENNON
GINO VANHELLI
JEFFERSON STARSHI
RIM CARNES
SHOT IN THE DARK
TASTE OF HONEY
KROKUS (dp)
HOTCEST: KROKUS (dp)
HOTTER:
BLONDIE 7-1
HALL 6 OATES 4-2
STEVE WINWOOD 8-4
SHEENA EASTON 9-5
SMOKEY ROBINSON 21

WGUY/Bangor, ME John Jackson

JOHN Jeckson

SHOKEY ROBINSON
GINO VANNELLI
CHRIS CROSS
KIR CARRES
JACKSONS
RUPERT HOLMES
CHAMPAIGN
HOTEBEL
BLONDIE 4-1
TEARI CIBBS 6-4
POLICE 7-5
BARBRA STREISAND 9-8
CLIFF RICHARD 10-9

WHEB/Portsmouth, NH Rick Bean

NICOLETTE LARSON GINO VANNELLI KIM CARNES ABBA DOTTIE WEST DOTTIE WEST HOTTEST: SHEEMS EASTON 1-1 GROVER WASHINGTON 4-2 HALL 6 DATES 9-5 JAMES TAYLOR 15-11 TASTE OF MONEY 26-20

WJBQ/Portland, ME Mike O'Neil

CLIMAX BLUES BAND JOURNEY JOHN LENNON HOTCHSTON REO SPEEDWAGON 1-1 HALL 6 OATES 4-2 TERRIC GIBBS 13-7 STEVE WINWOOD 19-10 JOHN COUGAR 17-13

WTSN/Dover, NH Jim Sebestian

JIM Sobestian

DOLLY PARTON
RAYDIO
TASTE OF HOMEY
KIM CARMES
ABBA
MOTECRET:
HALL 6 OATES 1-1
NEIL DIAMONO 3-2
SHEENA EASTON 6-5
GROVER WASHINGTON
POLICE 14-1)

WIQY/Both, ME Willis Mitchell

JOHN LENNON STYX (dp) JOURNEY (dp) KIM CARNES HOLLEST: Hottest: STYX 1-1 HALL & OATES 5-3 STEVE WINWOOD 11-6 JOHN COUGAR 12-8 JUICE NEWTON 14-11

WLAM/Lewiston, ME Chris Layne

PHIL COLLINS
JOURNEY
Hottost:
HALL 4 GATES 4-1
STEVE MINMOOD 6-2
GROVER WASHINGTON 11-4
SHEEMA EASTON 7-6
POLICE 13-9

95XIL/Parkersburg, WV Terry Lee Collins

DOTTIE WEST 30 SPECIAL KIM CARNES HOCTEST: DON MCLEAN 2-1 PAT BENATAR 4-2 ROVERS 10-6 STEELY DAN 15-11 REO SPEEDHAGON 30-30

WACZ/Bangor, ME (formerly WLBZ) Michael O'Here

JACKSONS GINO VANNELLI HOTERS: SHEENA EASTON 8-1 NEIL DIAMOND 6-4 HALL 6 GATES 10-7 JUICE NEWTON 11-9 APRIL WINE 13-10 SOUTH

PARALLEL TWO

DR. HOOK ROSANNE CASH JOHN O'BANION ROLLING STONES WHO
Hottest:
CHAMPAIGN 4-1
HALL 6 OATES 6-4
GROVER WASHINGTON 7JUICE NEWTON 12-9
STEVE WINWOOD 18-11

BJ106/Orlando, FL

Tom West

JEFFERSON STARSHI
JIN PHOTOCLO
REO SPEEDWAGGN
DR. HOOK
HOOK
HOOK
HOUTE 8-1
DON MCLEAN 7-5
HALL 6 OATES 11-6
PAT BENATAR 12-10
POLICE 18-14

KEEL/Shreveport, LA Marty Johnson

RAYDIO KIN CARNES Hottest: STYX 1-1 HALL 6 OATES 4-2 YARBROUGH/PEOPLES 9-4 SHEENA EASTON 10-7 JUICE NEWTON 14-9

J.J. Rodriguez

GINO VANNELLI Hottest: STYX 2-1 Hottest: STYX 2-1 BLGNOIE 13-10 HALL & CATES 21-18 TERRI GIBBS 25-22 GROVER WASHINGTON 29-24

KXX106/Birmingham, At Chris Train

SHOT IN THE DARK ALI THOMSON ALT THOMSON TO A STATE OF THE S

WAKY/Louisville KY Marehe Witten

PRANKE/KNOCKOUTS CLIMAX BLUES BANG STYX STYN
HOLLEST:
BARBRA STREISAND 4-1
TERRI GIBBS 3-2
STEVE WINWOOD 11-5
SHEENA EASTON 12-6
GROVER WASHINGTON 15-

WAXY/Ft Lauderdale, Ft. Rick Shew

Rick Shew
JOHN LENNOH
RAYDIO
TASTE OF HONEY
FRANKE/KNOC KOUTS
JOHN O'SANION
HOTESTI
STYX 1-1
HALL 6 OATES 9-2
YARBROUGH/FEOPLES 10-3
GROVER MASHINGTON 12-5
SMOREY ROBINSON 15-10

WAYS/Charlotte, NC Mark Kessier

TASTE OF MONEY DOTTIE WEST ABBA CLIMAX BLUES BAND CHRIS CROSS STYX STYX Hottest: STYX 1-1 TEAR! GIBBS 7-4 GROVER WASHINGTON JUICE NEWTON, 12-8 NEIL DIAMOND 8-9

WBBQ/Augusta, QA Bruce Stevens

Bruce Stevens

JEFFERSON STARSHI
CMARPAIGN
JOHN LEMON
JOHN LEMON
NOTE OF THE DARK
MOTEGET
HALL & OATES 6-1
STEVE WINMOOD 7-3
GROVER WASHINGTON 13-6
ROS SPEED WAGON 21-16
STEELY DAN 22-16

WFMF/Beton Rouge, LA Randy Rice

Randy Rice
GINO VANNELLI
JOHN COUGAR
KIM CARNES
JOHN O'RANTON
JOHN LENNON (dp)
JOURNEY (dp)
Nottematic
YARBROUGH/PEOPLES 5-1
HALL & OATES 9-3
GROVER MASHINGTON 14-9
ERIC CLAPTON 19-12
REO SPEEDWAGON 23-13

WGH/Norfolk, VA Bob Canada

Nottent: SHEENA EASTON 1-1 JUICE NEWTON 7-5

WHE SCOIN
WHISPERS
STEELY DAN
DOTTIE WEST
GINO VANNELLI
HOTOTEN
STYN 1-1
HALL 6- GATES 5-)
GROVER WASHINGTON 8-4
JAMES TAYLOR 16-9
SMOREY RDBIMSON 14-10

WJDX/Jackson, MS

HOW HAIN

KIM CARMES

STEELY DAN
JOHN O'BANION
GINO VANMELLI
CLIMAX BLUES BAND
ANNE MURRAY (dp)
ROVERS (dp)
HOTEBEL:
HALL & OATES 2-1
STEVE MINMOOD 9-4
LAKESIDF 16-6
JUICE N DEWTON 18-9
TERRI GIBBS 22-16

Aon McKey

SMOKEY ROBINSON Hottest: BLONDIE 3-1 STYK 4-3 BARBRA STREISAND 7-5 GROVER WASHINGTON 13-9 SHEENA EASTON 16-11

WRJZ/Knazville, TN Fred Story

Fred Story
T.G. SHEPPARD
JOHN O'BANION
DOTTIE WEST
RAYDIO
STYX
HOTERST
STEVE WINWOOD 2-1
HALL 6 OATES 3-2
SHEENA EASTON 13-9
EMMILOU MARRIS 15-11
JUICE NEWTON 19-14

WSGN/Birmingham, AL Walt Brown

JOHN LENNON DOTTIE WEST CHRIS CROSS
RICK SPRINGFIELD
HOTCOST
HALL & OATES 1-1
STEVE WINWOOD 10-3
GROVER WASHINGTON
JAMES TAYLOR 14-8
ERIC CLAPTON 16-10 WTIX/New Orleans, LA

WHO DOTTIE WEST GINO VANNELLI JOHN O'BANION PHIL COLLINS TIERRA ROVERS ROVERS
NOTERS
REO SPEEDWAGON 1-1
REO SPEEDWAGON 22-12
SHEENA EASTON 29-16
CLIMAX BLUES BAND 24-18
ERIC CLAPTON 34-24

Y103/Jecksonville, Ft. Scott Sherwood

RIM CARNES T.G. SHEPPARD ANNE MURRAY Hottest: STEVE WINWOOD 3-1 APRIL WINE 6-2 JOHN COUGAR 10-6 CHAMPAIGN 11-9 38 SPECIAL 22-15

KELP/EI Pago, TX

STYK HOTCOST: REO SPEEDMAGON 2-1 YARBROUCH/PEOPLES 4-2 PHIL SEYMOUR 12-7 SISTER SLEDGE 15-12 GROVER WASHINGTON 17-14

FM100/Memphis, TN Gary Guthele

KIM CARNES SMOKEY ROBINSON GROVER WASHINGTON 1-1
HALL 6 CATES 5-2
STEVE WINWOOD 8-3
JAMES TAYLOR 12-4
ERIC CLAPTON 16-9

WNOX/Knoxville, TN Scott Majors

STYX ANNE MURRAY JOHN LENNON PHIL COLLINS THE COLLINS
HOLLES:
STYN 1-1
HALL 6 OATES 5-2
RAMDY MEISNER 9-6
SMEENA EASTON 11-8
ERIC CLAPTON 17-13

WSKZ/Chattanoogs, TN

ROLLING STONES
CMRIS CROSS
RICK SPRINGFIELD
HOCEBEI;
HALL 6 OATES 1-1
TERRI GIBBS 4-2
JUICE NEWTON 17-10
JAMES TAYLOR 19-14
SMOKEY ROBINSON 20-15

KINT/EI Paso, TX Jim Zippo

JIM ZIPPO
RAYDIO
TASTE OF HONEY
GINO VANNELLI
PHIL COLLINS
JOHN O'BANION
ROD STEWART
ROLLING STONES
RUPERT HOLMES
RUPERT HOLMES
JOURNEY
OUINCY JONES
JIM PHOTOGLO
ADDRISI BROS.
HOLLE BEILD
HOLLE BROS.
HOLLE BEILD
HOLLE BROS.
HOLLE BEILD
HALL 6 CATES 1-1
JAMES TAYLOR 37-15
SMOKEY ROBINSON D-17
REO SPEEDMAGON 26-21
WERC/Birmingham, AL

WERC/Birmingham, AL Kevin McCerthy

JOHN LENNON
JOHN O'RAMION
CHRIS CROSS
HOVERS
TASTE OF HONEY
HOCKESE:
GROVER MASHINGTON 2-1
STEVE WIMMOOD 10-4
JAMES TATUR 12-8
JUICE NEWTON 13-9

KX104/Nashville, TN Michael St John

JEFFERSON STARSHI SHOT IN THE DARK SHOT IN THE DARK HAWKS HOTE-SE: HALL & CATES 2-1 GROVER WASHINGTON 4-2 JUICE HEWTON 14-6 JAMES TAYLOR 18-10 SHOREY ROBINSON 24-13

KJ100/Loueville, KY Bobby Hatfield

ROLLING STONES JIM PHOTOGLO JEFFERSON STARSHI CARL WILSON HOTTEST:
POLICE 3-1
MANTRED MANN 9-8
APRIL MINE 14-12
JOHN COUGAR 23-14
CLIMAX BLUES BAND

CLIMAX BLUES BAND 24-14
KHFVAustin, TX
Ed Volkman

KIM CARNES
DOTTIE WEST
BARBY RANILOM
JOHN LENNOM
HICK SPRINGFIELD
HOELE 4-2
STEVE WINMOOD 40-3
CLIMAX BLUES BAND 12-7
RO SPEEDMAGON 15-12
BFM/MCAREN Brownaville TX

KSFM/McAllen Brownsville, TX

CHAMPAIGM
CHAIS CROSS
TASTE OF HOMEY
EIM CARMES
DOTTIE WEST
JERNAINE JACKSON
BARRY MANILOM
HOTEBEL
HALL 6 CATES 1-1
TARBROUGH/PEOPLES 6-2
SHEEMA EASTON 7-4
STEVE MIMMODD 12-5
ERIC CLAFTON 20-16

WQRK/Norfolk, VA Ron Bates

Mon Bates

JOHN LENNON
ROLLING STONES
CHPIS CROSS
JOHN O'BANION
STYX
RAYDIO
TASSE OF HONEY
DOTTIE MEST
HOCCERC:
BLONDIE 1-1
SHEENA EASTON 4-2
GROVER WASHINGTON 11-7
REIC CLAPTON 21-15
REO SPEEDWAGON 25-16

KFMIUHouston, TX Jerry Steels

ERIC CLAPTON HOTTORIC REO SPEEDWAGON 1-1 STYX 4-2 ABBA 7-3 GROVER WASHINGTOW 13-6 YARBROUGH/PEOPLES 18-8

KSRR/Houston, TX Rick Lambert

JOHN COUGAR
ERIC CLAPTON
JOHN LEMMON
GINO VANNELLI
REO SPEEDMAGON 3-1
RALL & CATES 9-4
STEVE MINMOOD 10-5
CLIMAN BLUES BAND 17-13
GROVER WASHINGTON 25-17

KQ94 Little Rock, AR

RIM CARNES PHIL COLLINS ROVERS ABBA HOLLBELL REO SPEEDWAGON 2-1 GROVER WASHINGTON 13-9 POLICE 14-10 ERIC CLEAPTON 19-13 STYX 24-17

GINO VANNELLI
JOHN O'BANION
JOHN LENNON
DOTTIE WEST
SANTANA
JOURNEY
HOTECONEL
BARBRA STREISAND 3-2
GROVER WASHINGTON 13SMOKEY ROBINSON 20-0-1/

WAAY/Huntsville, AL Jim Kendricks

JIM Kendricks

DOLLY PARTON
JOHN LENNON
JOUNNEY
DOTTIE WEST
RUPERT HOLMES
JEFFERSON STARSHI
HOTEES 1-1
SHEENA EASTON 4-2
JAMES TAYLOR 20-11
STEVE MINMOOD 17-1
YABBROUGH/PEOPLES

CK101/Cocoa, Beach, FL Steve Ocean

STYX
PHIL COLLINS
JOHN LENNON
HOCTEST:
STEVE WIMMOOD 2-1
HALL & OATES 10-4
GROVER WASHINGTON 16-1
SMOKEY ROBINSON 21-17
KOOL & THE GANG 30-25

WSEZ/Winston-Selem, NC Bob Ziegler

SHOREY ROSINSON
CLIMAX BLUES BAND
JOHN O'BANION
ALI THOMSON
HOTEBOON
BOTH BOTH BOTH
REO SPEEDWAGON 1-8
BARBRAS STREISAND 10-5
TERBI GIBBS 11-6
GROVER WASHINGTON 15-7
STEVE WIMMODD 14-8

KLAZ/Little Rock, AR Dave Taylor

Dava Taylor

REO SPEEDMAGON
GINO VANNELLI
RICK SPRINCPIELD
JOHN LENNON
T.G. SKEPPARD (dp)
ROVERS (dp)
JEFFERSON STARSHI (dp)
WHISPERS
NOTES (dp)
HISPERS
NOTES (dp)
STYX 1-1
HALL 6 OATES 9-4
SHEENA EASTON 10-6
PHIL SEYMOUR 12-8
WHIL SEYMOUR 12-8
WHILSPENS TO

KNUS/Dallas, TX

SHEENA EASTON WHO ARETHA FRANKLIN SLAVE JUICE NEWTON JUICE NEWSON
HOTESES:
BLONDIE 1-1
YARBROUCH/PEOPLES 8-6
STEVE WINMOOD 16-8
HALL 6 CATES 23-9
ERIC CLAPTON 18-13

KSET FM/EI Paso, TX

JOHN O'BANION
PHIL COLLINS
CLIMAR BLUES BANO
DENICE WILLIAMS
MOTERET
POLICE
SISTER SLEEGE 9-5
CHAMPAIGN 12-7
T.S. MONK 27-20
T.S. MONK 27-20

B97/New Orleans, LA Vallie Lousteau

KIM CARMES
APPIL WINE
CHAMPAIGN
PHIL COLLIMS
HOLLIMS
YABROUCH/PEOPLES 1-1
SHOKEY ROGINSON 3-2
REO SPEEDMACON 5-3
SHEERN EASTON 22-10
WHISPERS 25-19

WOKUKnazville, TN Gary Adkins

FRANKE/KNOC KOUTS FRANKE/KNOC KOUTS
JOHN LENNOM
KIM CARNES
DELBERT MCCLINTON
T.G. SNEPPARD
HOTTES:
HALL & CATES 4-1
BABBRA STREISANO 8-5
STEVE WINWOOD 10-6
SHEENE AGSTON 16-1
JAMES TAYLOR 23-17 Hottest: TERRI GIRBS 1-1 GROVER WASHINGTON 7-2 STEVE WINWOOD 13-6 WHISPERS 14-9 GAP BAND 24-19

WCSC/Charleston, SC Chris Balley

CHIM BANKY
ROLLING STONES
SHOT IN THE DARK
JACKSONS
HOTES
HALL 6 OATES 3-1
STEVE MINMOOD 9-5
GROVER MASHINGTON 10-6
TASTE OF MONEY 17-9
TERRI GIBBS 25-18

WVLIULexington, KY Dava Murray

WBCY/Charlotte, NC

WICXY/Serecte, FL Tony Williams SHEENA EASTON
RICK SPRINGFIELD
JEFFERSON STARSHI
ROLLING STONES
HOTCHEST
STYN 1-1
GROVER WASHINGTON 4-3
LOVERBDY 6-4
JOURNEY 10-8
CLIMAX BLUES BAND 21-11 ROX JIM PHOTOGLO GINO VANNELLI PHIL COLLINS 38 SFECIAL 38 SFECIAL HOCLOSE: SHEENA EASTON 4-1 STEVE WINWOOD 10-6 GROVER WASHINGTON 1 STEELY DAN 21-13 STYX 29-18

PARALLEL THREE

KSEL/Lubbock, TX Stan Castles

JOHN LENNON KIM CARNES WHISPERS WHISPERS
DOTTIE WEST
HOTE WEST
HALL 6 CATES 3-1
GROVER WASHINGTON 6-3
STEVE WINWOOD 8-5
POLICE 10-7
REO SPEEDWAGON 20-15

WCGQ/Columbus, GA Joe McClure

HOTTEST: SMOKEY ROBINSON 3-1 SHEENA EASTON 7-3 JUICE NEWTON 12-9 GROVER WASHINGTON 13-EMMYLOU BARRIS 22-17

WHHY/Montgomery, AL

Rich Thomas

JOHN LENNON
PHIL COLLING

POTTLE MEST
RICK SPRINGFIELD
TOM JONES (dp)

ROTES:
NEIL DIANONO 2-1

STEVE WINWOOD 3-2

CHAMPAIGN 11-4

GROVER MASHINGTOM

JAMES TAYLOR 14-9

WISE/ADMIN BLOWNER

WISE/ADMIN BLOWNER

MISE/ADMIN BLOWNER

JOHN BLOWNER

MISE/ADMIN BLOWNER

JOHN B

WISE/Asheville NC John Stevens

CHAMPAIGN
CLIMAX BLUES BAND
HOTTERSI GIBBS 1-1
APRIL WINE 15-8
JOHN COUGAR 18-9
JUICE HOWTON 20-13
LOVERBOY 22-15

WFOX/Gaineville, QA Hank Dole

PHIL COLLINS
CHRIS CROSS
ROSANNE CASH
T.G. SHEPPARD (dp)
Hottest;
HALL & OATES 4-1
SHEENA EASTON 5-3
STEVE MINMOOD 9-5
GROVER MASTIVATION 1
TERRI GIBBS 11-8

WROV/Roanoke, VA Berry Michaels

STYN CLIMAN BLUES BAND PRANKE/KNOCKOUTS

HOTTEST: TERRI GIBBS 4-1 JUICE NEWTON 17-7 BRUCE SPRINGSTEEN

FM99/Tellehessee, FL Michael O'Malley

POLICE 14-13 ROVERS 19-15

Rich Thomas

ANDY GIBB PHIL COLLINS T.G. SHEPPARD JOURNEY (dp) HOTLESE: HALL & OATES 1-1 STEVE WINWOOD 5-2 TERRI GIBBS 11-7 SMOKEY ROBINSON 21 CHAMPAIGN D-24 JOHN O'BANION HUSH EMOKEY ROBINSON F.G. SHEPPARD (dp) STYX 1-1 BARBRA STREISAND 4-2 POLICE 7-5 STEVE WINWOOD 10-6 LOVERBOY 9-7

WSGA/Sevenneh, GA WFLB/Fayetteville, NC Larry Cennon Ray Williams DR. HOOK
CHRIS CROSS
JOHN LENNON
KIN CARNES
GINO VANNELLI
STEELY DAN
RUPERT HOLMES
ABBA
STEVIE WONDER
MORT MOLTER
MORTES

Ray Williams

PHIL COLLINS
JOHN COUGAR

DOTTIE WEST

CHAMPAIGN

HOET-at:

SMOKEY ROBINSON 3-1

REO SPEEDWAGON 14-6
JOHN LEMMON 15-10

PRANKIE SMITH 30-12

JARES TAYLOR 21-13

KPUR/Amerillo, TX Witson/Glass

PHIL COLLINS CLIMAX BLUES BAND JOHN O'BANION JOHN LENNON KIM CARNES

HALL 6 OATES 1-1 SHEENA EASTON 3-2 STEVE WINWOOD 9-3 APRIL WINE 11-6 REO SPEEDWAGON 19-13

WANS-FM/Anderson, SC

McCown/Evans

95SGF/Sevennah, GA Dave Carlisle

Dave Carlate

JOHNNY AVEHAGE
GIND VANNELLI
WHISPERS
JOHN LENNON
JOUREY
PBIL COLLINS
JOHN O'SANTON
MARVIN GAYE
ATLANTIC STAR
HALLA GAYE
ATLANTIC STAR
HALLA GATES 3-1
STEVE WINMOOD 9-4
HARBBAR STREISAND 11GROVER WASHINGTON 1
SKEEMA EASTON 14-8

Z102/Sevenneh, GA Ray Williams

PHIL COLLINS
KIM CARMES
T.G. SHEPPARD
Hottems:
REO SPEEDWAGON 1-1
REO SPEEDWAGON 10-4
SHEENE ASTON 9-5
STEVE WINWOOD 15-9

KQIZ-FM/Amerillo, TX

Stava Stucker

JOHN LEANON

CHAIS CROSS
ROLLING STONES

WHISPERS

HOTERES

HOTERES

LOTES 4-3

ERIC CLAPTON 6-5

FIREFALL 14-9

GTEVE WINWOOD 15-12

KVOL/LeFeyette, LA

Kim Canerd LARESIDE PHIL COLLINS JACKSONS JOHN O'BANION DOLLY PARTON KIM CARNES HALL 6 OATES 2-1 TERRI GIBBS 6-3 SMOKEY ROBINSON 11-5 APRIL WINE 13-7 REO SPEEDWAGON 23-18

WXLK Roanoke VA Russ Brown

RUPERT HOLMES STEELY DAN DELBERT MCCLINTON STEVIE WONDER KIM CARNES Hottest: SHEENA EASTON 2-1 GROVER WASHINGTON 3-2 38 SPECIAL 13-6 ROVERS 17-7 SUZI QUATRO 20-12

THE FOLLOWING STATIONS DIO NOT REPORT THIS WEEK WABC/New York

KVIL/Dallas Z93/Atlanta WKBO/Harrisburg KEGL/Ft Worth WRVQ/Richmond KEYN-FM/Wichits 14WK/Wheeling KILE/Galveston WSPT/Stevens Point

# MIDWEST **Most Added**Hottest

Gino Vannelli Kim Carnes Climax Blues Band Franke & The Knockouts

Stave Winwood Hall & Oates

# DDS&HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates

WEST 

John Lennon Grover Washington Jr. Gino Vannelli Kim Carnes

Sheena Easton Hall & Oates Stave Winwood

# MIDWEST

PARALLEL TWO

# earlicolumbus, OH

JUICE NEWTO JUICE NEWTON
GINO VANNELLI
JOHN LENNON
HOTLEST:
STYX 1-1
STEVE WINWOOD 8-3
POLICE 12-7
SHEENA EASTON 15-10
GROVER WASHINGTON 17-11

#### KIOA/Des Moines, IA A.W. Pantoja

RUPERT HOLMES RUPENT HOLHES
HAMMS
KIM CARNES
GINO VANNELLI
FRANKE/KNOCKOUTS
HOTLEST:
STYX 1-1
STEVIE WONDER 14-8
SHEENA EASTON 16-11
POLICE 17-12
ERIC CLAPTON 21-15

## KOFM/Oklehome City, OK Chuck Morgen

GILBERT O'SULLIVA EMMYLOU HARRIS RUPERT HOLMES RUPERT HOLMES
HOTTEST:
REO SPEEDWAGON 2-1
BLONDIE 5-3
STYX 7-4
SHEENA EASTON 12-9
HALL 6 OATES 13-11

#### KRAV/Tules. OK Gary Raynolds

JOHN LENNON
KIM CARNES
JOHN O'BANION
HOTTEST:
SHEENA EASTON 3-2
JUICE NEWTON 8-4
GROVER WASHINGTON 11-7
STEVE WINWOOD 10-8

#### KZ93/Paoria IL Keith Edwards

JOHN O'BANION
JOHN LENNON
FRANKE/KNOCKOUTS
GINO VANNELLI
HOTLEST:
HALL & OATES 2-1
STEVE WINWOOD 3-2
POLICE 10-5
GROVER WASHINGTON 12-7
JUICE NEWTON 14-8

#### WGRD/Grand Rapids, MI Ray Baker

WHO
JOHN O'BANION
GINO VANNELLI
SMOKEY ROBINSON
FRANKE/KNOC KOUTS
HOTLEST:
KOOL 6 THE GANG 1-1
POLICE 11-3
STEVE WINNOOD 7-5
TERRI CIBBS 15-7
REO SPEEDMAGON 14-8

# WHOT/Younetown, OH

GINO VANNELLI HALL 6 OATES 2-1 POLICE 16-11 JAMES TAYLOR 25-14 SMOKEY ROBINSON 25-16 STEELY DAN 30-25

#### WMEE/Fort Wayne, IN John Curry

STEELY DAN CLIMAX BLUES BAND PRANKE/KNOCKOUTS PRANKE/KNOC ROUTS
LOVERBOY

HOTLEST:
HALL & OATES 2-1
STEVE WINWOOD 3-2
BARBRA STREISAND 6-3
POLICE 14-11
SMOKEY ROBINSON 22-14

# WNAP/Indianapolis, IN

SMOKEY ROBINSON APRIL WINE REO SPEEDWAGON STYX PRANKE/KNOC KOUTS JOURNEY
HOTTEST:
BARBRA STREISAND 8-1
SHEENA EASTON 12-5
HALL 6 QATES 16-6
GROVER WASHINGTON 17-7
STEVE WINWOOD 13-8

#### WNCI/Columbus, OH Steva Edwards

CLIMAX BLUES BAND
GINO VANNELLI
HOTTEST:
BLONDIE 1-1
SHEENA EASTON 13-5
GROVER WASHINGTON 17-7
JUICE NEWTON 20-10
JAMES TAYLOR 18-13

# Jeff McCarthy

GINO VANNELLI BARRY MANILOW BARRY MANILOW ABBA Hottest: STYX 3-1 HALL 6 OATES 5-2 JUICE NEWTON 10-7 JAMES TAYLOR 14-10 SMOKEY ROBINSON 24-17

# WOW/Omeha, NE

CLIMAX BLUES BAND LOVERBOY (dp) LOVERBOY (dp)
Hottest:
BARBRA STREISAND 3-1
HALL 6 OATES 7-5
STEVE WINWOOD 10-7
SHEEMA EASTON 11-8
GROVER WASHINGTON 13

# WATC/Feet Lensing, MI

SMOKEY ROBINSON BARRY MANILOW RUSH RUSH KIM CARNES JOHN LENNON 38 SPECIAL ROX ROX Hottest: STYX 1-1 NEIL DIAMOND 4-2 STEVE WINWOOD 8-5 SHEENA EASTON 12-8 ERIC CLAPTON 29-22

#### KSTT/Davenport, IA Bill Young

FRANKE/KNOC KOUTS
GINO VANNELLI
PHIL COLLINS
HOTTEST:
BARBAR STREISAND 4-1
CROVER WASHINGTON 8SHEENA EASTON 9-4
TERRI GIBBS 10-5
SMOKEY ROBINSON 14-8

#### WISM/Madison, WI Baru Starr

GINO VANNELLI
DOTTIE WEST
ROD STEWART
KIM CARNES
CHRIS CROSS
HOTLEST:
STEVE WINWOOD 1-1
POLICE 14-8
JOHN COUGAR 17-9
JAMES TAYLOR 23-17
FRANKE/KNOCKOUTS 27-21

#### KWEN/Tutsa, OK **Ronda Curtis**

BLONDIE GINO VANNELLI JOHN O'BANION JEFFERSON STARSHI HAWKS
Hottest:
STYX 1-1
POLICE 4-2
ERIC CLAPTON 13-9
REO SPEEDWAGON 16-10
BLONDIE A-11

#### WYFM/Youngstown, OH Jeff Tobin

GROVER WASHINGTON Hottest: BLONDIE 1-1 HALL & GATES 8-3 SHEENA EASTON 16-8 POLICE 13-10 STEVE WINWOOD 19-12

#### WTWR/Detroit MI Kurt Kelly

POLICE FRANKE/KNOCKOUTS STEELY DAN PHIL COLLINS Hottest: DOLLY PARTON 1-1 ROVERS 18-4 GROVER WASHINGTON 24-1 ERIC CLAPTON 26-14 STEVE WINWOOD 30-20

#### WAKX/Duluth, MN Bruce McGregor

CLIMAX BLUES BAND GINO VANNELLI CHAMPAIGN CHAMPAIGN
JOHN LENNON
KIM CARNES
HOTLEST:
REO SPEEDWAGON 1-1
HALL & OATES 11-4
STEVE WINWOOD 13-6
ERIC CLAPTON 15-9
JAMES TAYLOR 28-13

#### WNAM/Appleton-Or Jey Tyler

CLIMAX BLUES BAND KIM CARNES KIM CARNES
RAYDIO
JOHN O'BANION
ROVERS (dp)
JOHNNY AVERAGE (dp)
WHISPERS
HOTTEST 3-1
STEVE WINWOOD 4-2
SHEENA EASTON 8-5
APRIL WINE 10-7
REO SPEEDWAGON 20-11

#### WGBF/Evensville, IN Kevin Carpenter

the song was dropped from the playlist then re-added.

JAMES TAYLOR SMOKEY ROBINSON REO SPEEDWAGON REO SPEEDWAGON STYX STEELY DAN JOHN COUGAR WHO CLIMAX BLUES BAND FRANKE/KNOCKOUTS HOTTES HALL & OATES 6-1 SHEENA EASTON 12-6 STEVE WINWOOD 13-8 BLOMDIE 10-9 TERRI GIBBS 18-14

#### WRBR/South Bend, IN Joe Lightne

CLIMAX BLUES BAND Hottest: KOOL & THE GANG 1-1 DON MCLEAN 12-9 BARBRA STREISAND 20-16 HALL & QATES 22-19 SHEEN; EASTON 25-20

# WZOK/Bockford IL

SHEPNA EASTON
JOHN LENMON
PHIL COLLINS
HALL 6 OATES 4-1
BARBRA STREISAND 9-5
STEVE WINWOOD 15-7
JAMES TAYLOR 16-11
REO SPEEDWAGON 18-13

#### 7104/Madison, WI Mitchell/Hudson

JEFFERSON STARSHI JOHN LENNON JOHN COUGAR KIM CARNES RIM CANNES HOTTEST: REO SPEEDWAGON 3-1 HALL 6 OATES 5-3 STEVE WINWOOD 10-7 APRIL WINE 11-9 ABBA 14-10

#### WIKS/Indianapolis, IN Mike Tinnes

CLIMAX BLUES BAND PHIL COLLINS HOTCEST: BLONDIE 1-1 STEVE WINWOOD 4-2 GROVER WASHINGTON 17-JOHN COUGAR 19-15 HALL 6 GATES 22-17

#### U93/South Bend, IN J.K. Dearing

REO SPEEDWAGON NEU SPEEDWAGON
POLICE
GROVER WASHINGTON
STEVE WINWOOD
HOTCOST:
REO SPEEDWAGON 1-1
STYX 3-2
NEIL DIAMOND 11-3
SHEENA EASTON 19-6
REO SPEEDWAGON A-14

#### WDJX/Dayton, OH **Mark Elliott**

38 SPECIAL JOHN LENNON
RICK SPRINGFIELD
QUINCY JONES
SHERBS
DOLLY PARTON
POINT BLANK
KIM CARNES NIM CANNES
HOTCEST:
STYX 2-1
JUICE NEWTON 18-9
REO SPEEDWAGON 28-14
WHO D-16
STEELY DAN 32-20

#### WLOL-FM/St Paul MN Phil Houston

STEELY DAN DOTTIE WEST PHIL COLLINS WHISPERS Hottest: Hottest: GROVER WASHINGTON 2-1 JAMES TAYLOR 15-9 SMOKEY ROBINSON 22-14 HALL 6 OATES 28-19 POLICE 30-20

#### YES-95/Cincinneti, OF Barry James

GINO VANNELLI
CLIMAX BLUES BAND
PHIL COLLINS
JOHN LENNON
HOTEST:
STYX 2-1
BARBRA STREISAND 5-3
HALL & QATES 8-4
STEVE WINWOOD 12-8
SHEENA EASTON 13-9

# PARALLEL THREE

# KFYR/Blamarck, ND

CAN DEPARTMENT OF THE PROPERTY OF THE PROPERTY

#### KKLS/Rapid City, SD Mick Kjar

WHO OUTLAWS
KIM CARNES
SHOT IN THE DARK
HOTTEST:
JOHN COUGAR 1-1
TERRI GIBBS 4-2
GROVER WASHINGTON 11-6
STEVE WINWOOD 18-15
HALL & GATES 21-18

#### KKRC/Sloux Falls, SD Don Nordine

GINO VANNELLI KIM CARNES JIM PHOTOGLO (dp) Hottest: NEIL DIAMOND 1-1 HALL & OATES 5-3 STEVE WINWOOD 12-7 GROVER WASHINGTON 1 SHEENA EASTON 16-11

#### KKXL/Grand Forks, ND Jeff Parker

Jeff Parker

CHRIS CHOSS
KIM CARNES
REO SPEEDWAGON
JIM PHOTOGLO
HOTLEST:
STYX 1-1
NEIL DIAMOND 6-3
STEVE WINWOOD 8-4
BARBRA STREISAND 9-7
SHEENA EASTON 16-12

# WEAQ/Eau Claire, WI

TERRI GIBBS REO SPEEDWAGO T.G. SHEPPARD T.G. SHEPPARD
HOLLEST:
DON MCLEAN 3-1
JUICE NEWTON 13-10
FIREFALL 16-11
STYX 17-12
JAMES TAYLOR 19-16

#### WRKR/Recine, WI Tom Bzak

KIM CARNES
ERIC CLAPTON
FLEETWOOD MAC
HOTTON
HOTTON
HALL & GATES 5-2
STEVE WINWOOD 14-9
TERRI GIBBS 19-12
REO SPEEDWAGON 34-31

# WTRU/Muskegon, MI

GINO VANNELLI KIM CARNES ANNE MURRAY HOTTEST: HALL & OATES 5-1 STEVE WINWOOD 8-3 TERRIG GIBBS 14-11 JAMES TAYLOR 18-12 SMOKEY ROBINSON 20-13

#### KDVV/Topeka, KS Rocky Roberts

JOURNEY
GINO VANNELLI
PHIL COLLINS
HOTTEST:
HALL & OATES 1-1
JOHN COUGAR 5-2
APRIL WINE 11-5
STEVE WINMOOD 10-6
GROVER WASHINGTON 13-1

#### KELO/Sloux Falls, SD Paul Wescott

PHIL COLLINS
RUPERT HOLMES
WHO
Hottest:
STYX 1-1
BLONDIE 3-2
GROVER WASHINGTON 11-7
STEVE WINMOOD 10-8
FRANKE/KNOCKOUTS 16-12

# KWLO/Weterloo, IA

Drew Bendey
JOHN LENNON
CLIMAX BLUES BAND
STEELY OAN
HAWKS
HOTLEBT:
STEVE WINWOOD 2-1
JAMES TAYLOR 11-4
JUICE NEWTON 16-6
SHEENA EASTON 17-7
38 SPECIAL 19-8

# WEST

## PARALLEL TWO

#### KCPX/Selt Lake City, UT Gary Waldron

DOLLY PARTON
GINO VANNELLI
KIM CARNES
OOTTIE WEST
HEART
HICK SPRINGFIELD DR. HOOK REO SPEEDWAGON STYX
Hottest:
STYX 1-1
JUICE NEWTON 10-7
NEIL DIAMOND 2-8
JAMES TAYLOR 21-13
TASTE OF HONEY 20-15

#### KENO/Les Vegas, NV **Bill Alexander**

KIM CARNES CLIMAX BLUES BAND STEELY DAN JOHN LENNON JOHN LENNON HOTTEST: HALL 6 OATES 2-1 JUICE NEWTON 12-4 SHEENA EASTON 10-7 APRIL WINE 17-11 REO SPEEDWAGON 25-14

#### KERN/Bakersfield, CA Beau Reyes

GINO VANNELLI
REO SPEEDWAGON
PHIL COLLINS
JOHN O'BANION
HOTTEST
STYX 1-1
HALL 6 OATES 5-2
SMOKEY ROBINSON 17-8
GROVER WASHINGTON 15
ERIC CLAPTON 16-11 15-10

#### KGW/Portland, OR Jania Wojniek

SHEENA EASTON
Hottest:
REO SPEEDWAGON 4-1
STYX 10-5
DON MCLEAN 15-11
CLIMAX BLUES BAND 19-15
BARBRA STREISAND 21-16

#### KJRB/Spokane, WA **Brien Gregory**

Brian Gregory
PHIL COLLINS
GINO VANNELLI
FRANKE/KNOCKOUTS
TASTE OF HONEY
YARBROUGH/PEOPLES (dp)
JEFFERSON STARSHI (dp)
Hottest:
GROVER WASHINGTON 2-1
STEVE WINWOOD 6-3
SHEENA EASTON 7-4
JAMES TAYLOR 18-11
SMOKEY ROBINSON 17-12

#### KRQ/Tucson, AZ Kant Lacey

JOHN O'BANION 38 SPECIAL 38 SPECIAL HOTTEST: BLONDIE 3-1 SHEENA EASTON 7-5 STEVE WINWOOD 11-7 POLICE 12-9 STEELY DAN 17-14

# KTAC/Tacoma WA Tom Jeffries

JOHN LENNON STYX DOTTIE WEST ANNE MURRAY RICK SPRINGFIELD RICK SPRINGFIELD
RUSH (dp)
Hottest:
NEIL DIAMOND 2-1
GROVER WASHINGTON 5-3
JUICE NEWTON 14-10
SMOKEY ROBINSON 17-13
JAMES TAYLOR 20-14

#### KTKC/Tucson, AZ Ed Alexander

JOHN O'BANION PHIL COLLINS TASTE OF HONEY RICK SPRINGFIELD HICK SPRINGFIELD
HOTLEST:
SHEENA EASTON 4-1
STEVE WINWOOD 7-3
RAYDIO 19-11
JAMES TAYLOR 20-14
REO SPEEDWAGON 25-16

## Y94/Freeno, CA Ray Appleton

CLIMAX BLUES BAND WHO
HOTEST:
BLONDIE I-1
GROVER WASHINGTON 4-2
HALL & OATES 10-4
SHEENA EASTON 11-6
BARBRA STREISAND 12-8

#### KLUC/Las Vegas, NV Randy Lunquist

FRANKE/KNOCKOUTS JOHN O'BANION
HOTLEST:
ALAN PARSONS 1-1
CLIMAX BLUES BAND 14-7
POLICE 9-8
STEELY DAN 19-10
REO SPEEDMAGON 24-16

#### KMJK/Portland, OR John Shomby

REO SPEEDWAGON
STYX
JOHN LENNON
JOHN O'BANION
HOTTEST:
STYX 5-1
HONNIE MILSAP 9-3
BARBRA STREISAND 14-9
SHEENA EASTON 15-11
GROVER WASHINGTON 23-19

#### KIOY/Fresno, CA Driscol/Richards

DR. HOOK DOLLY PARTON JEFFERSON STARSHI ROX LENNY LE BLANC HOTTEST: GROVER WASHINGTON 8-1 SHEENA EASTON 11-9 TERRI GIBBS 13-10 SMOKEY ROBINSON 20-13 JAMES TAYLOR 22-15

# KYNO-FM/Fresno, CA

Hottest: DOLLY PARTON 1-1 GAP BAND 5-4 LAKESIDE 7-5 STYX 12-9 SMOKEY ROBINSON 21-17

#### KZZX/Albuquerque, NM Chuck Morgan

CLIMAX BLUES BAND WHO
JOE CHEMAY BAND
WHISPERS
HOTHEST:
STYX 4-1
NEIL DIAMOND 8-3
HALL 6 OATES 10-4
BLONDIE 11-5
BARBRA STREISAND 13-6

#### FM102/Sacramento, CA Manders/Gillette

CINO VANNELLI CLIMAX BLUES BAND TASTE OF HONEY HOTTEST: DOLLY PARTON 1-1 YARBROUGH/PEOPLES 8-4 BARBRA STREISAND 9-5 WHISPERS 19-12 STEVE WINWOOD 22-19

# KSPZ/Colorado Springs, CO

GINO VANNELLI PHIL COLLINS JOHN LENNON DELBERT MCCLINTON DELBERT MCCLINTON HOTCEST: SMOKEY ROBINSON 2-1 CLIMAX BLUES BAND 8-2 GROVER WASHINGTON 10-5 ERIC CLAPTON 14-6 REO SPEEDWAGON 19-11

# KYSN/Colorado Springs, CO Mark Murray

RICK SPRINGFIELD JEFFERSON STARSHI PHIL COLLINS JOHN LENNON KIM CARNES KIM CARNES
HALL & OATES 1-1
SHEENA EASTON 3-2
POLICE 6-4
GROVER WASHINGTON 14-9
JAMES TAYLOR 20-13

#### KZZP/Phoenix, AZ Dave Anthony

CHAMPAIGN
JOHN LENNON
JOHN O'BANION
HOTEST:
BLONDIE #-1
TERRI G18BS 5-3
JUICE NEWTON 10-5
CROVER WASHINGTON 12-'
SMOKEY ROBINSON 15-11

# KHYT/Tucson AZ

SHALAMAR KLEEER REO SPEEDWAGON ROLLING STONES HOTTEST HOTTEST

#### KIDD/Monterey, CA Ron Rodrigues

RON RODINGUES

ROLLING STONES
JOHN COUGAR
JEFFERSON STARSHI
KIM CARNES
DOTTIE WEST
JOHN O'BANION
38 SPECIAL
JACKSONS
HOTTEST
HALL 6 DATES 8-2
GROVER WASHINGTON 10-5
YARBROUGH/PEOPLES 12-8
POLICE 15-11

#### KGGI/Riverside San Bernardino, CA Bob West

JUICE NEWTON SANTAMA FRANKE/KNOCKOUTS JOHN LENNON DOLLY PARTON HOTLEST: REO SPEEDWAGON 1-1 LAKESIDE 6-3 GAP BAND 7-5 NEIL DIAMOND 12-7 WHISPERS 24-18

# KKXX/Bakersfield, CA

Squires/Deroo JOHN LENNON FRANKE/KNOCKOUTS JEFFERSON STARSHI Hottest: STYX 1-1 CLIMAX BLUES BAND 8-3 STYX 28-19 38 SPECIAL 22-21 ROLLING STONES D-26

# Bryan/Roberts

GINO VANNELLI GINO VANNELLI
ROLLING STONES
JEFFERSON STARSHI
RICK SPRINGFIELD
HOTTEST
BLONDIE 2-1
POLICE 5-4
SHEENA EASTON 7-6
STEVE WINWOOD 11-9
CLIMAX BLUES BAND 17-13

# K96/Provo, UT Jim Sumpter

JOHN COUGAR
GINO VANNELLI
JOHN LENNON
HOTESE:
BARBRA STREISAND 2-1
HALL 6 OATES 3-2
STEVE WINMOOD 6-4
POLICE 10-5
GROVER WASHINGTON 12-8

#### FM103/Selt Lake City, UT Lorraine Winnegar

JEFFERSON STARSH1 JOHN LENNON HOTLEST: POLICE 1-1 JOHN COUGAR 11-5 ERIC CLAPTON 13-9 REO SPEEDWAGON 18-13 WHO 23-19

# PARALLEL THREE

### KBOZ/Bozeman, MT **Greg Williams**

Greg Williams
RUPERT HOLMES
GINO VANNELLI
KIM CARNES
ANNE MURRAY
JOHN O'BANION
SHOT IN THE DARK
HOTEST:
HALL 6 OATES 13-7
SHEENA EASTON 14-9
JAMES TAYLOR 20-11
ROVERS 23-17

## KCRN/Reno NV Larry Irons

GINO VANNELLI WHO
3B SPECIAL
WHISPERS
LENNY LE BLANC
HOTTEST
SHEENA EASTON 1-1
LOVERBOY 7-4
STEVE WINWOOD 14-9
JUICE NEWTON 20-13
TERRI GIBBS 27-22

#### KDZA/Pueblo CO Rip Avine

JOURNEY GINO VANNELLI TIERRA RUSH PHIL COLLINS Hottest: Hottest: HALL 6 OATES 3-1 SHEENA EASTON 13-5 GROVER WASHINGTON 14-7 POLICE 11-8 LOVERBOY 17-13

#### KFXD/Bolse, 1D Charlle Fox

Chemie Fox
PHIL COLLINS
CLIMAX BLUES BAND
JOHN O'BANION
RAYDIO
HOTEST:
HALL 6 OATES 4-1
TERRI GIBBS 9-5
SHEEMA EASTON 11-6
STEVE WINWOOD 14-7
JUICE NEWTON 13-9

# KOOK/Billings, MT

BARRY MANILOW
KIM CARNES
JOHN LENNON
ROLLING STONES
HOLLING STONES
HALL 6 OATES 2-1
BLONDIE 3-2
STEVE WINWOOD 8-6
APRIL WINE 14-11
ERIC CLAPTON 17-12

#### KQDI/Great Falls, MT Pat Richards

DOTTIE WEST KIM CARNES JOHN LENNON JEFFERSON STARSHI ROLLING STONES HOTTEST STYX 2-1 POLICE 6-4 HALL 6 OATES 10-7 BARBRA STREISAND 11-9 CLIMAX BLUES BAND 13-10

#### KRLC/Lewiston, ID Steven Alan Mackelvie

CARL WILSON
JOHN LENNON
JEFFERSON STARSHI
DOTTIE WEST
ROLLING STONES
HOTTEST
LOVERBOY
1-1
38 SPECIAL 9-4
JOURNEY 10-5
SHEENA EASTON 13-9
REO SPEEDWAGON 17-12

#### KSLY/San Luis Obispo, CA Don Potter

WHO FRANKE/KNOCKOUTS PHIL COLLINS KIM CARNES BARRY MANILOW BARRY MANILOW Hottest: STYX 1-1 HALL & OATES 5-3 STEVE WINWOOD 9-7 GROVER WASHINGTON 10-9 JAMES TAYLOR 19-13

#### KENI/Anchorage, AK Randy Robbins

Randy Robbins

MAC DAVIS
JIM PHOTOGLO
TIERRA
CHAMPAIGN
JOHN LENNON
TODD RUNDGREN
HOTTER RICHARD 3-1
TERRI GIBBS 4-3
STEVE WITHWOOD 10-9
BLONDIE 12-10
SMOKEY ROBINSON 28-24

#### KYYA/Billings, MT Jack Bell

JOHN O'BANION CHRIS CROSS KIM CARNES KIM CARNES
HOTTEST:
STYX 1-1
ROVERS 7-3
APRIL WINE 11-6
FRANKE/KNOCKOUTS 23-17
STEELY DAN 29-23

## KATI/Casper, WY Donna Foxx

WHISPERS
KIM CARNES
JOHN LENNON
CHRIS CROSS
CLIMAX BLUES BAND
JOHN O'BANION
DOTTIE WEST
HOTLEST:
BARBRA STREISAND 2-1
STEVE WINWOOD 7-3
SHEENA EASTON 9-5
GROVER WASHINGTON 15-9
ERIC CLAPTON 24-12 WHISPERS

Parallel I: Selected stations in major markets that are format domi nant\* and/or exert a significant national influence.

Parallel II; Selected stations in secondary markets that are form dominant\* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

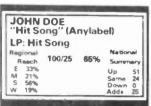
Parallel III: Selected stations in smaller markets that are format dominant' and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (\*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July



DENOTES FIRST WEEK IN PARALLELS.

221 REPORTS 223 LAST WEEK



# **EXAMPLE**

100/25 — 100 R&R reporting stations on it this week. 25 of those 100 added it this week. 65% — Percentage of this week's reporting stations playing it

Regional Reach - Percentages of this week's reporting stations playing the song within the four tracking regions

National Summary
Up 51 — Number of statio
It UP on their cha

 Number of stations hold-ing it STATIONARY on their charts (on to on, add to on, 31-31, etc.). Down 0 — Number of stations mov-ing h DOWN on their charts. Adds 25 — Agein, number of stations ADDING it this week.

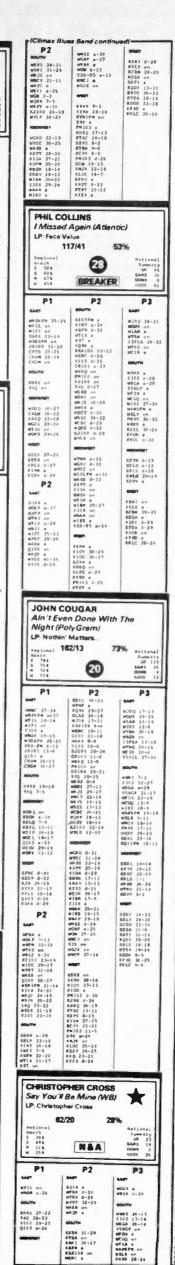
	_	
	INE	Capitol)
16	1/2 6	8%
Hogandl Arach t 654 5 735 n 725 m 593	10	Wational Summary UP 132 SARE 9 DOWN 8 ADOS 2
P1	P2	P3
BAST	BAST	EAST
MRNw 14-19 WEEDP = 21-10 9691 22-20 NCRO 14-11 PRO-PM 10-14 30105 17-12 Q107 d-28 WEGC 10-7 CFTM 12-0 CROM 13-11 CROM 7-6	0304 13-3 #760 0-6 #007 6-6 #HT# 17-13 #T#7 20-17 #F17 10-14 #F57 15-10 #AE0 6-5 Q104 14-5 #882F# 24-21 #104 21-16 #AO 22-18	#JBQ 22-20 #GCMF 25-20 #GCMF 18-10 #GCMF 22-19 #GCMF 22-19 #GCMF 21-20 #GCMF 21-20 \$55.11.20-10 #GCMF 21-20 \$55.11.20-10
00L/TH	MEE 33-63	WHHY 10-16 935GP 70-16
##08 14-7 940 23-20	<b>6074</b> H	#70# 21-17 #CGQ 25-22 #10# 15-0
moreres?	EMUS 24-23 ESOB 20-20	WALS PR 10-12

	P2	P3
BART	6487	EAST
WESS 15-19	0804 13-3	mla6 53-50
WRESSP# 21-10	MT00 0-6	MCALA 32-50
9601 22-20	HOLF 6-8	MAC 2 13-10
MCAD 14-11	wm7 = 17-13	WIGY 4-5
PRO-PM 10-14	MABA 50-13	
30105 17-12	-FLT-10-14	13F6A 31-20
9107 0-38	#PST 15-10	WF0G 13-13 WC10 17-20
#FGC 10-7	MAEB 6-5	MC10 17-30
CPTR 12-8	D104 14-9	9541L 20-18
CHUM [3-1]	WEDZP# 24-21	
C&G# 7-6	E104 21-16	BOUTH
	460 OV 22-10	WHNY 10-16 955GP 70-16
BOLTH	MREE 22-53	MMMA T0-F@
	AT00 9-58	955GP 20-16 eFOR 21-17
##0E 14-7 940 23-20		
949 33-20	BOLTH	MCGQ 25-32
	ENUS 24-23	W10E 15-6 WASSPR 10-1
MICHIGAN SERVICES	ENUS 24-25 ESAB 20-20	WASSPH 10-1
	#5ab 20-20	##TT # 12-10
WLS 29-19	#5ETF# 24-10	buda 51-50
HLS-F# 25-19	E107 30-14	MADLA 33-14
= LIP Q 16-18	EHF1 10-13 EDF# 10-17	#SEL 13-10
CREM 17-19	EDF# 19-17	#Q152# 6-27
#510 19-19	#T1: 26-23 897 s	FFUR 31-6
# B L Q 6-6	697 a	#VOL 13-7
WGCL 15-12	WEET 10 - 31	
0107 29-25	MPHH 17-14	AMED WEST
WI UU 10-37	4U94 20-14	
	#LAZ 26-25	RREC 0-24
SPEET	FER106 11-8	EFTR 15-11
	###106 11-8 G100 19-19	45FO 19-74
ATVA 24-24		WR BC 33-50
# EMN 31-16	WA ITY 6-29	MELS 37-33
0103 27-21		MRER 27-24
	03105 30-37 CB103 15-10	MTRU 17-19
	CB101 19-18	EMFO 1-5
	H000 19-14	EDVV 11-9
	#880 19-14 PRIOD 7-11 ##104 21-19	
	HH104 21-19	WEST
	920 19-15	
	920 19-15 WSRZ 15-11	EEM1 19-10
	MORI 20 - 28	ECBH 25-23
	mp.22 25-22	ICD EA 12-11
	MMOE 22-17	EAT1 29-27
	MPC 1 16-13	#3D1 24-21
	MAYS 18-14	1 #801 17-13
	WS EX 27-26	STYN 11-6
	MCSC 11-10	
	#QBB 20-17	EFED 14-11
	E1100 14-12	-BDLC 2-3
	MACT 51-10	
	MED-WILL!	
	WTWR 32-32	
	erGRD 10-9	
	# VTC 27-26	
	MARX 30-35	
	#699 23-22	
	#10A 28-24	
	# 00P # 21 - 21	
	END: 1-1	
	#273 15-10	
	w15m 25-20	
	£104 11-9	
	MMAM 10-9	
		1
	m1#5 25-21	
	#1#5 25-21 WMAP #-23	1
	#185 25-21 WMAP #-23 WMEL 0-22	
	#1#5 25-21 #MAP #-23 #MEL 0-22	
	#185 25-21 WMAP #-23 WMEI d-22 WGW on EGS-95 17-17	
	#185 25-21 WMAP #-23 WMEI 6-22 WGW on EGS-95 17-17 WMCE 22-17	
	#185 25-21 WMAP #-23 WMEI 6-22 WGW on EGS-95 17-17 WMCE 22-17	
	#185 25-21 WMAP 0-23 WMEI d-22 WGW on EES-95 17-17 WMEI 22-17	
	#185 25-21 MAP 0-23 WMEI 0-22 MOM on EEB-95 17-17 WMEI 22-19 #034 20-15 WMO7 20-19	
	#185 25-21 WMEA P #-23 WMEA d-22 WMEA d-2	
	#185 25-21 WMAP #-23 WMEL d-22 WMEL d-22 WME for 17-17 WMC f 22-17 #DJ4 20-19 WMBP EGRE b-7	
	#185 25-21 WMAP = 23 WMEI d-22 WMEI d-22 WMEI d-22 WMEI 20-17 WMEI 20-19 WMEI FERF 9-7 GERF 30-13	
	#185 25-21 WMAP #-23 WMEI d-22 WGU on FGB-95 17-17 WGC 1 32-17 #DJ# 20-15 #BOT 20-19 #BOT FRRF 9-7 6ER# 20-13 T94 d-21	
	#185 25-21 WARF 0-23 WRIT 0-22 WRIT 0-22 WRIT 22-17 #MCT 22-17 #MCT 22-17 #MCT 20-19 WMCT #MCT 20-19 WMCT #MCT 20-19 ************************************	
	#185 25-21 WARF 0-23 WHIL d-22 WORL d-22 WORL d-22-17 #0.14 20-15 WEST 22-17 #0.14 20-15 WEST 20-19 WEST 20-19 #0.17	
	#185 25-21 WARF 0-23 WRIT 0-22 WRIT 0-22 WRIT 22-17 #514 27-15 #607 20-19 WRIT 22-17 #608 20-13 Y84 0-21 #100 10-15 #100 10-15 #100 10-15 #100 10-16	
	# 185 25-21 ## 18 25-21 ## 18 4-22 ## 18 4-22 ## 18 4-22 ## 19 5-7-17 ## 19 7-17 ## 19 7-19 ##	
	#185 25-21 WARF 0-23 WREI 0-22 WORE 1 0-22 WORE 1 22-17 #034 20-15 WORT 20-19 WORT 20-19 WORT 20-19 WORT 20-19 #050 0-21 #100 0-13 #100 10-9 #100 10-9 #100 10-9 #100 10-9 #100 10-9 #100 10-9 #100 10-9 #100 10-9 #100 10-9	
	# 185 25-21 WRE1 d-22 WRE1 d-22 WRE1 d-22 WRE1 d-22 WRE2 d-22-17 # 20 d-22-17 # 20 d-22-19 WRE7 b-7 # 20 d-23 # 100 10-13 #	
	# 185 25-21 WRE1 d-22 WRE1 d-22 WRE1 d-22 WRE1 d-22 WRE2 d-22-17 # 20 d-22-17 # 20 d-22-19 WRE7 b-7 # 20 d-23 # 100 10-13 #	
	#185 25-21 ##18 25-21 ##18 6-22 ##18 6-22 ##18 6-21 ##80 17-17 ##80 20-15 ##807 20-19 ##807 20-19 ##80 10-9 ##80 10-9 ##80 10-9 ##80 10-16 ##80 20-16 ##80 10-16 ##80 10-16 ##80 10-16 ##80 10-16 ##80 10-16 ##80 10-16 ##80 10-16	
	#185 25-21 WHAF #-23 WHIL d-22 WHIL d-22 WHIL d-22 WHIL d-22 FEB = 0 17-17 WHET 22-17 #HOT 20-15 WHOT 20-13 FEB = 0-7 FEB = 0-7 FEB = 0-13 FEB = 0-13	
	#185 25-2  with 6-22   well 7-17-17   well 2-2-17   well 2-2-17   well 2-2-17   well 2-2-19   well 7-2-19   we	
	#185 20-21 with 6-22 with	
	#185 25-2  with 6-22   well 7-17-17   well 2-2-17   well 2-2-17   well 2-2-17   well 2-2-19   well 7-2-19   we	



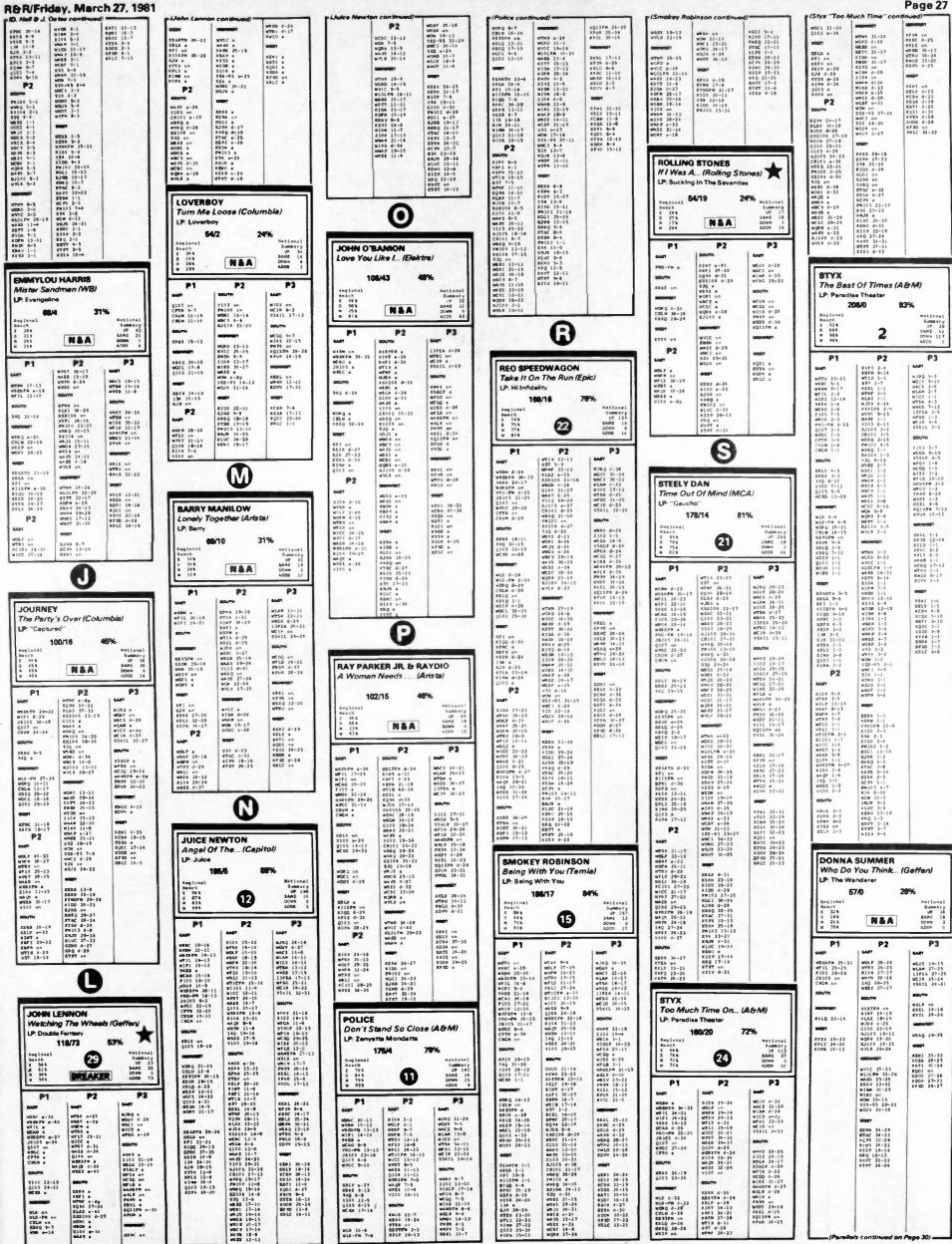












# Don't Know Muchael Lloyd Don't Know Muchael Lloyd Don't Know Muchael Lloyd Don't Know Muchael Lloyd

Produced by Michael Lloyd

**WOKY 27-24** WGH on WDJX on KIOY on KIDD on KCPX deb 39 WFBG on **WFLB 29-26** KFYR on





# MICHAEL STANLEY BAND

from the Album: HEARTLAND

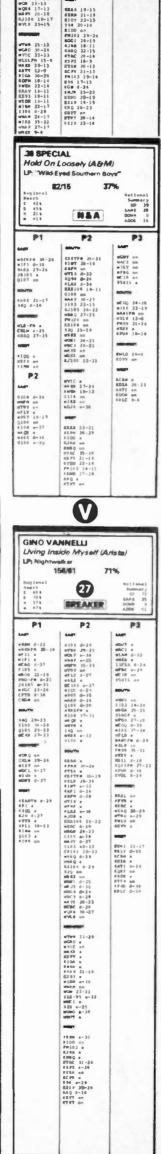
Produced by MSB

WIFI on 96KX deb 28 KBEQ add 31 WZZP on K104 deb 40 KBFM on WGH on KWEN on WIGY deb 30 95XIL on

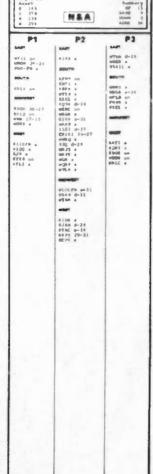










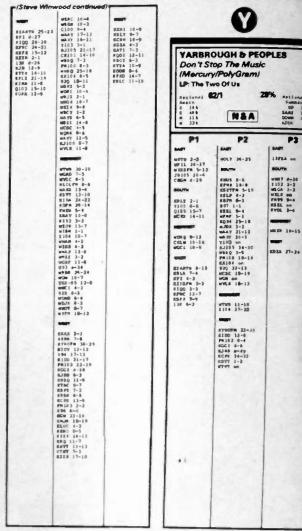


54/34









# **Others Getting Significant Action**

SHERBS "I Have The Skill" (Atcol 30/1
Meyee: Up 12. Same 17, Down 0, Adds 1, WDJX, KBEQ 30-27, WPST 35-33, WOKI 32:30, KJ100 28-28, WAKK 30-27, KKXX on, KCPX 38-34, WJBQ d-40, WHHY 25-21, WISE 34-30, KQI2-FM on, KPUR on, KRRC on, KDZA on,
GARLAND JEFFREYS "96 Tears" (Epic) 30/0
Moves: Up 10, Same 20, Down 0, Adds 0, KRBE 22-21, WHFM on, WPST d-34, KINT 21:20, WOKI 30-28, KJ100 18-18, KIOA on, 2106 d-30, FM103 on, WIGY on, WFBG on, KSEL on, KQI2-FM on, KKLS-6-27, KCBN 38-37,
JOHNNY AVERAGE BAND "Ch Cherie" (Bearsville/WB) 27/2
Moves: Up 8, Same 14, Down 2, Adds 2, WNAM, 955 GF, J8105 22-20, KRBE 30-27, WGCL
on, WOLF on, KSET-FM on, KYSN on, 13F8A on, KQI2-FM on, KKRC 30-28, KCBN 34-31, KOOK on,

On, WOLF OI, KSET-FM OI, KYSN OI, 13FEA OI, KOIZ-FM OI, KKRC 30-28, KCBN 34-31, KOOK OI.

ANNE MURRAY "Bleased Are The Bellevers" (Caphol) 26/14

Moves: Up 3, Same 8, Oown 6, Adds 14, CFTR, CKGM, WHB, KJR, WICC, WJDX, Y103, WNOX, WYLK, KTAC, 13FEA, KFYR, WTRU, KBOZ, WOHO 28-25.

HEART "Unchained Melody" (Epic) 26/11

Moves: Up 4, Same 21, Oown 6, Adds 1, KCPX, WIRI OI, KYYX OI, KBFM OI, KLAZ 39-37, WYLC OI, WDJX OI, Z102 22-26, KVOL 29-25, KCBN OI, KFXD OI, KUYK OI, KBFM OI, KLAZ 39-37, WYLC OI, WDJX OI, Z102 22-26, KVOL 29-25, KCBN OI, KFXD OI, KDJX OI, KBFM OI, KLAZ 39-37, WYLC OI, WDJX OI, Z102 22-26, KVOL 29-25, KCBN OI, KFXD OI, KUYK OI, KBFM OI, KLAZ 39-37, WYLC OI, WDJX OI, KBFM OI, KLAZ 39-37, WJSM OI, KTAC 6-32, KCPX 39-35, 31-76A OI, WISE OI, WTLE 31-32, KATI 6-32, KFXD OI, JIMMY BUFFETT "It's MIY Job" (MCA) 23-30

MOVES: Up 12, Same 8, Down 2, Adds 6, WAAY 19-17, Y103 19-14, WOKI 33-31, WRJZ 74, WKIX 17-16, WAYS 29-25, WSEZ 32-20, WIGV OI, WISE 21-14, WFLB 20-16, FM99 29-22, WYRU OI, KEOZ 6-30, KBPI OI, KBPI OI,

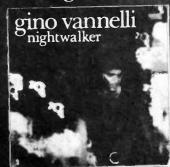
MOVES: Up 1. Same 7. Down 0. Adds 13. WFILE BEKX. KPLZ. KINT, WAAY, KIOA. KOFM. WGUY, 13FEA. WFILE WYLK. KELQ, KBOZ. WAYS ON KENI ON. MEUSSA MANCHESTER & PEABO BRYSON "Lovers After AB" (Arista) 20/1. Moves: Up 10. Same 8. Down 1. Adds 1, KEARTH, WCAO ON WORY 23:21. KRLA 27-18. KPLZ 31:28. Q103 29:30. WOLF 31-27. KEEL ON. WAXY 21-19. WCIR 97, WFLB 28-24. PHOEBE SNOW "Garmer" (Mikings) 20/0 Moves: Up 8. Same 10. Down 1. Adds 0. 940 27:24. Q103 ON. WOLF 20:21. WPST 28-24. WHYN 19-18. KENTON ON. WISBQ ON. Z104 ON. SEXIL 28-22. WHHY 24-22. WFLB 34-32. KDZA on. MAWKS "Right Away" (Columbia) 1844 Moves: Up 8. Same 7. Down 0. Adds 4. KX104. KIOA. KWEN. KWLO. WIFI 27:24. JB105 26-24. WHYN 27-22. KLAZ 40-38. Y103 37-38. KYAC ON. WFBQ ON. KENI ON. KRIC ON. DELBERT MCCLINTON "Shotgum Ridder" (Caphtod) 1844 Moves: Up 2. Same 12. Down 0. Adds 4. KINT. WORL. KSPZ. WXLK. KR ON. KRIF ON. WISMON KCPK 40-38. WACZ ON. WFBQ ON. WISE ON. KKLS ON. KENI ON. KRIC O. 28. DOLLY PARTON "But You Know 16-Love You" (RCA) 17/7 Moves: Up 1. Same 12. Down 0. Adds 7. WAAY. WDJJL, KIOY, KQGI, KCPX. WTSN. KVOL. KRIY ON. KFI ON. WFB ON. WAXY ON. WGN ON. RTRIT ON. WSGA 31-38. TIERRA "Memorise" (Boardwell) 17/8 Moves: Up 1. Same 2. Down 0. Adds 8. KRIY, KFI. WTIX. KEN. KDZA. KEARTH 28-24. KRIL 6-27. KSET-FM. 21-18. KELP 30-22. KINT 18-12. KNYT 11-18. WFLB 6-31. WXLK 22-18. GAP BAND "Burn Rubber On Me" (Mercury/PohyGram) 15/0 Moves: Up 9. Same 2. Down 0. Adds 8. KRIY, KFI. WTIX. KRIN. KDZA. KEARTH 28-24. KRIL 6-27. KSET-FM. 21-18. KELP 30-22. KINT 18-12. KNYT 11-18. WFLB 6-31. WXLK 22-18. RIS-FM 6-4. 13K 18-18. KNUS 17-12. KYNO FM 8-4 KIOR. WAYS. WOWLY. KINT 38-38. WNAX 20-19. KSET ON WAS 20-19. KNUS 22-19. KNIT 18-20. KNIT 38-39. WXLK 22-18. RIS-FM 6-4. 13K 18-18. KNUS 17-12. KYNO FM 8-4 KIOR. WAYS. WOWLY. KNIT 38-38. WNAX 20-19. KNIT 38-39. KNIT 38-

# Gino Vannelli Rocks With A Passion. Nightwalker.

His dramatic Arista debut is his first album since the platinum, top 15 AOR LP Brother To Brother.



Gino Vannelli's Nightwalker.



Featuring the fast-breaking single "Living Inside Myself"

In only 3 weeks!:

THE BACK PAGE

BREAKERS

GINO VANNELLI

Living Inside Myself (Arista)

71% of our reporters on h. Moves: Up 70, Same 25, Down (Adde 81 including WFIL, WIFI, F105, JB105, WZUU, KRUQ, KYYX, Q103, WOLF, WAQY, WTIX, WHBQ, WGRUA M IRR MCPX, See Parallels, charts at number 27.

ARISTA



# Jeff Gelb- AEOFIRE

# GM's Discuss The Selling Of AOR Radio

You've read the articles and seen the quotes: many of the AOR stations which have either changed formats or revamped their music lists recently have done so because management was reacting to reports that ad agencies are no longer making AOR's prime demo of 18-34 a major buy.

One can't help reading articles like those without starting to wonder if the AOR base is eroding. Yet the dozens and dozens of AOR success stories nationwide (see our AOR Arbitron Scoreboard, 2-27) certainly suggest that there's plenty of money to be made by an AOR with a respectable ARB figure.

To determine the true salability of AOR, I spoke this week with GM's at four AOR's nationwide, whose experiences and opinions paint an optimistic picture of the future of selling AOR for managers who work with programmers to find ways of dealing with AOR's shifting demographic.

# **Bob Linder: Avoid Stereotypical Dependencies**

The first GM with whom I spoke was Bob Linder of WDHA/North Jersey, who said, "Actually, our 18-34 national business is definitely on the upswing. Some of that may be due to an aggressive effort on our part to develop such business, which we hadn't done be-



"It's important not to allow your station to become too dependent on any one form of advertising, whether it's national, local, nightclub. stereo shops, or whatever. If you allow yourself to become dependent on any one thing, you're up the creek if that segment of the advertising community becomes difficult to obtain. Our goal at WDHA has been diver-

Bob Linder sification of advertising sources.'

# Les Elias: Segment The 25-54 Demo

WLUP/Chicago GM Les Elias agreed in principle with Linder's statement about the importance of diversification of ad-

vertising sources, noting, "18-34 ad revenue opportunities may be fewer than two years ago, but much of the attrition has been in the automotive category. That isn't as much a function of demographic changes as it is of the auto industry depression. Many of the 18-34 ad revenue losses fall into this same problem





the ad agencies have given him any indication of retreating away from 18-34 buys, to which he replied, "The fashion is 25-54, but we're successfully selling that demo by segmenting it. I believe the 25-54 demo should be bought in three different segments: 25-34, 35-44, and 45-54. After all, 25 year olds are very difficult from 54 year olds. And they ought to have something that takes into account the rock psychographic

'Many of the 25-54 buys in Chicago are made with P/A's and News/Talk stations whose weight is entirely in the upper end of the 25-54 demo, while their 25-34 reach is virtually non-existent. I feel if we can make headway with 25-34's, we'll be

"I read an article in Rolling Stone about the fountain of youth not running dry; it said that for every three 18-34's there were in the 70's, there will be four in the eighties. Granted they will be older - they will not be 18-20 year olds, they'll be people over 30. But the fact is they'll be one-third larger as a group than they were in the preceding decade. I don't think anyone has gone to the trouble of pointing that out to the agencies.

'One of the other compensating factors," he continued, "is that when there's suddenly a lot of interest in a particular demo, all the lemmings tend to flock that way, leaving less competition for the other demos. So, for those of us who remain where we were demographically, aiming 18-34, we've rid ourselves of some of the competition for 18-34 buys

"We've developed a number of features that make WLUP more attractive to upper demos: an excellent news department, increased sports coverage, etc. So even for people who are biased against rock and roll music, we still have a whole radio station to discuss. Not that the music isn't important, but at least it doesn't become a conversation just about how people over 25 still like rock music

# Dex Allen: Strengthen 25-34's Promotionally

KPRI/San Diego GM Dex Allen agreed with Elias that part of the problem with upper demos is Arbitron methodology. "We are victims of Arbitron terminology," he said. "If you asked a retailer who sells shoes or tires or whatever who he targets towards, he probably won't say he targets for 25-54 adults, because he probably doesn't know there is any such demo spread. He'd just say he sells to adults. The ad agencies structure an almost impossible demo to buy, because the 25-year-old listener is light years away from the 45-year-old psychographically.

"The real problem with 18-34 stations," he continued, "is that they're geared more 18-24 than 25-34. KPRI will always be an 18-34 radio station; all we're trying to do is strengthen our 25-34 listening, because that will help us in combo-selling with our Pop/Adult sister station KOGO, and give us a better shot at some of the business that's now almost exclusively targeted 25-49 or 25-54.'

Dex revealed some of KPRI's upcoming promotional plans that will help gear the station toward older listeners: "Beginning March 30, KPRI will be one of the very few music FM's with traffic reports from our own helicopter. Another

promotion that relates to older listeners is the KPRI Office Party: once a week, we'll choose a postcard from a business office and send one of our personalities over with free soft drinks, wine



Dex Allen

and beer, and hors d'oeuvres. It's all been set up through a catering service we started a relationship with. That's a perfect example of giving attention to the 25-34 cell. Maybe those people would never have listened to KPRI otherwise, or maybe their image of us is what we sounded like ten years ago. This is an atternpt to reach those people and persuade them to give us another listen."

On the musical end, KPRI PD John Duncan mentioned the station has modified only insofar as "to concentrate on playing more familiar product. 18-34's still like rock and roll, but they don't seem comfortable with unfamiliar music. So we're playing the Rolling Stones, Led Zeppelin, the Who it's still rock and roll, but it's all familiar. On new music we're being very tight, very cautious. We're adding those records that have been established in the market or those that are showing good track records 1

# Jeff Poll: **Sunbelt Youth Migration**

KZEW/Dallas GM Jeff Poll told me. "In all fairness, as time goes on, the format will have to be modified. But that's true of any format that wants to keep up with the everchanging nature of its audience.'

Regarding ad agencies abandoning 18-34 buys, Jeff commented, "Two years ago the top buy was 18-34, and number two was 25-54. Last year it flipped, with 25-54 #1, and 18-34 #2. I don't believe this was the case in Dallas-Fort Worth, or Houston, or San Diego. In the Sunbelt I think you'll find 18-34's growing instead of shrinking as young people migrate from the Northeast and Midwest.

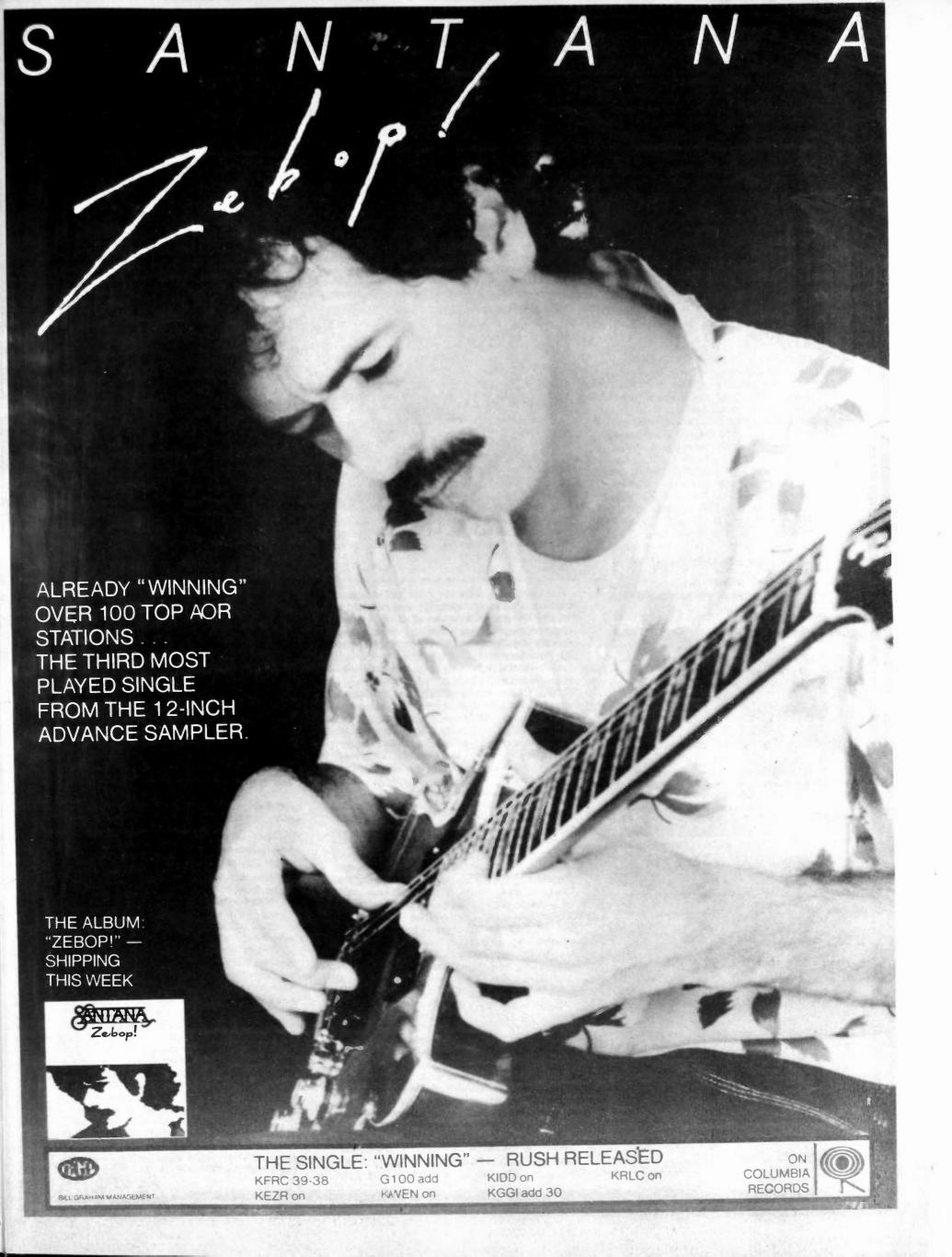
"Locally, we're finding accounts finally realizing that 18-34's have money to spend. It's becoming a key part of their demo breakdown and media buying, with banks and airlines, for example, starting to buy 18-34 sta-

"This isn't to say," he adds, "that we're ignoring the older part of our demo. As time goes on we're going to have to in-

Jeff Poll

crease our median age. But it's not going to be by a huge margin; it'll be by one or two years."

Next week we'll bring AOR Music Directors into the discussion, as we ask for their opinions on how AOR radio should (or shouldn't) react musically to its slowly aging primary demographic



Jeff Gelb-

WLSQ/Montgomery PD Rich Piombino has exited, and the air staff's Neal McNeal has been named the new PD. . Dave Lawrence has exited as PD of KMGN/Bakersfield, and MD Dick Shepard has been moved up to PD. Katy Manor has been named to KMGN's MD post . . . Several changes at WIOT/Toledo, where Terry Sullivan has been upped from PD to Operations Manager. and Lee Randall has been prmoted to PD from MD. Also, Buck Williams has moved to mornings for the station ... Gary Jackson has been appointed PD at WAIM/Greenville from neighboring WQOK . . . Scott Jameson is the new MD at KENO/Las Vegas . . . KZAP/Sacramento PD Tom (Gary Nixon) Cale has announced he'll exit for mornings at KLOL/Houston . . . John Bell has exited mornings at WDEK/De Kalb . . . Jim Pemberton has vacated the morning show post at WABX/Detroit ... Numerous changes at WYDD/ Pittsburgh: The station is the new Frank Felix consultation affiliate, and has changed slogans from "Steel City Rock" to Y104. Bob Spence from WVAF/Charleston has moved to WYDD for mornings, and Mike Konecko, formerly Operations Manager of WSEA/Georgetown, has joined WYDD as Assistant PD and evening air personality. Also, new to WYDD overnights is Dave Shedlock from WLSW/Scottdale, PA . . . Donna Timmons is new to overnights at WZZX/Louisville . . . Morgan Evans has joined KRKN/Anchorage from KRUX/Phoenix for morning drive . . . Craig Kilpatrick is new to afternoon drive at WLSQ/ Montgomery . . . John Lyle has joined WQDR/ Raleigh for 7-10pm, and new to middays is John Gongaware . . . Mike Turner is KGON/Portland's new News Director, returning to KGON from neighboring KQFM . . . Craig Sea has joined KROQ/Pasadena from KEZY/Anaheim for fill-in airwork . . . New to nights at WHKC/Evansville is Robin Luse from neighboring WIKY . . . Brad Beaubein has joined KBOS/Tulare for mornings Rick Miller is new to weekends at KWFM/ Tucson from competing KTKT.



HATCHET CUTS THROUGH TEXAS — During a recent concert stop-over in Lubbock, Epic's Molly Hatchet was greeted backstage by the FMX staff. Pictured (I-r) are group's Duane Roland, station's P.J. Sanderson, group's David Hlubek, station's Tonya Caster and station PD Bo Jagger.

# Promotion Of The Week



WCOZ STICKS IT TO YOU: WCOZ/Boston's attractive ceramic stickpins were originally produced for a Christmas party and became such collector's items that they are now being manufactured for sale to the general public for \$5 each, with any profits being recycled into the station's promotional funds.

The stickpins are hand-created and painted by Florida-based craftsman Dan Komar at an approximate cost of \$2.50 per pin. 600 have been created and individually numbered for sale as collector's items.



KEEP ON RUNNIN' — KLOS/Los Angeles cosponsored the third annual 10km Marina Freeway Tree Run. Over 5000 entrants participated in the race, with entry fee proceeds benefitting a program of reforesting and maintaining smog tolerant trees in Southern California (L.A. was less smoggy the day of the run because part of the city's freeway system was closed for the use of the runners). Over \$20,000 was collected for use in the program.



WRAPPING UP "THE WALL" — CFOX/Vancouver and Kawasaki motorcycles recently sent two winners to West Germany to see the final performance of "The Wall" by Columbia's Pink Floyd. Pictured (I-r) are CFOX PD Don Shafer, winner, station's Dean Hill, Kawasaki's Rick Stratinski, winner, and station's Ted Cowie.

# UPDATE

After toying with the notion of renaming WGRQ/Buffalo's "Rockettes" cheerleaders as "Rockets," station PD George Hawras wisely chose to forego further controversy with the owners of Radio City Music Hall by naming the squad the "Rockerettes" .. Meantime, WAQX/Syracuse is getting into the cheerleaders act, as it holds contests in local bars to find the city's ugli-est men for its squad of "Hogettes," who will represent the station at promotional functions and whose images will grace an upcoming station calendar (all of which may sound rather familiar to competing WSYR, which is similarly promoting its soon-to-be renamed "Rockettes") . bastian called to say he has cancelled his consultation agreement with KUPD/Phoenix, after completing a basic restructuring of KUPD's programming, because the station "was unable to fully adapt the formula" John uses . . . WGRQ/ Buffalo midday air personality Snortin' Norton is attempting to break the Guinness world's record for longest continual airshift. To do so, he'll have to stay up for 16 days, with only two hours' sleep a day allowed. Good luck, Norton . . . In a drawing from over 30,000 entries, WEEI-FM/Boston awarded a \$5000 Bloomingdale's shopping spree KDKB/Phoenix PD Jeff Sattler is taking staff members off the air ocasionally to drive them around town during their shifts, to get a better feel for the mood and activities of the city during their airtime. He reports the idea has had great results already . . . KFMX/Lubbock's first listener party, for \$5.94 admission (or \$5 with KFMX's logo visible anywhere on the partier's body), featured MCA's Point Blank in concert, plus special 94¢ drinks . . . Watch out for the KLBJ-Birds, a combination of KLBJ/Austin airstaffers and other staff members who have formed their own rock band for station promotions . . . WZZO/Allentown's Z-95 Superstars basketball team raised \$500 in a recent match for the American Cancer Society KKRZ/Sioux Falls, called Z-93 on the air, is giving away a Datsun 280-Z. The station is airing clues to the location of 93 car keys hidden throughout the city; one will open the car's door and make its owner the winner of the car . . . WMMS/Cleve-land held a Fleetwood Mac video party for lis-

teners, using the WB tape of the band in concert and recording its last album "Tusk" Starfleet Blair Inc. and Columbia Records presented Boomtown Rats in a 50-station AOR concert network on St. Patrick's Day. The show was broadcast live from Seattle . . . KNX-FM/Los Angeles National Sales Manager Miles Sexton has been named instructor of a course in advance radio time sales at UCLA . . . A new regularly scheduled program on KZOK/Seattle is "Trial And Error," wherein noted attorney D. Michael Tomkins will cover a variety of the most commonly asked questions about the . WMET/Chicago has recorded its own version of the De Paul University "Victory Song." The song, used in conjunction with the university's top-ranked basketball team, has never been recorded before, so WMET recorded two versions: one featuring the university's pep band, and the other by a local rock band.

CONCERTS&CONVERSATIONS

PRESENTATIONS: WCCC/Hartford presented A Teardrop Explodes for \$1.07... WNOR/Norfolk presented 4 Out Of 5 Doctors and Jim Carroll for \$4.99... WMYK-WZAM/Norfolk presented Doc Holliday for \$3.94.

BROADCASTS: Randy Meisner on WNEW-FM/
New York... UFO, Donnie Iris on WLUP/Chicago.
GUEST DJ'S: Romantics on WIOT/Toledo...
Molly Hatchet on WFYV/Jacksonville.

CONVERSATIONS: Rings on WMMR/Philadelphia . . . Oak on GIRFM/Manchester . . . Ted Nugent, Steve Marriott (Humble Pie) on WIOT/Toledo . . . McGuffey Lane on WHKC/Evansville . . . Kansas on KQRS/Minneapolis . . . George Thorogood on KYLT-FM/Missoula...Leon Redbone, Leo Kottke, Peter Asher on WKZL/Winston-Salem . . . Rick Springfield, Mitch Ryder on WDHA/North Jersey . . . Journey on KBOS/Tulare . . . U2 on KNAC/Long Beach . . . Chuck Mangione on WXLR/State College ... Donnie Iris, UFO on WLUP/Chicago . . . . 38 Special on WZZX/ Louisville . . . U2, Dirt Band on KTIM/San Rafael . . . Donnie Iris, Ted Nugent on CHUM-FM/Toronto. Phoebe Snow, Eve Moon, Pearl Harbour on WBAB/ Long Island...Styx on WMET/Chicago...Les McCann on KTYD/Santa Barbara...Ted Nugent on CHEZ-FM/Ottawa.

# WHEN THE MUSIC MAKES IT, THE PLAY'S THE THING...



Featuring

"I Put My Heart
In My Love"

"Vengeance"

"Is Your Heater Hot?"

# THE VAPORS



# MAGNEIS

"Jimmie Jones"
"Civic Hall"



Produced by Paul At Rothchild



Produced by David Tickle



ON EMI-AMERICA/LIBERTY RECORDS

# Album Airplay/ 40

3/6	3/13	3/20	3/27	March 27, 1981	167 REPORTERS
2	1	1	1	STEVE WINWOOD Arc Of A Dive	or (Island)
-	12	2	2	ERIC CLAPTON Another Ticke	
1	2	3	3	STYX Paradise Thea	ater (A&M)
3	3	4	4	REO SPEEDWAGON Hi Infidelity (E	pic)
5	5	6	5	APRIL WINE Nature Of The	Beast (Capitol)
6	6	7	6	RUSH Moving Pictur	
8	7	8	7	.38 SPECIAL Wild-Eyed So	
4	4	5	8	JOURNEY Captured (Co	
29	15	10	9	PHIL COLLINS Face Value (A	
12	9	9	10	LOVERBOY Loverboy (Co	
28	20	14	11	GARLAND JEFFREYS Escape Artist	
16	11	12	12	SHERBS The Skill (Atc	o)
-		-	13	WHO Face Dances (	WB)
27	19	15	14	RAINBOW Difficult To Cu	re (Polydor/PolyGram)
11	10	11	15	MANFRED MANN'S EARTH BAND . Chance (WB)	
-	32	20	16	ROBIN TROWER B.L.T. (Chrysa	
7	8	13	17	BRUCE SPRINGSTEEN The River (Co	
	29	22	18	TED NUGENTIntensities In	
10	14	16	19	JOHN LENNON & YOKO ONO Double Fantas	
13	16	17	20	STEELY DAN Gaucho (MCA	
-		31	21	PAT TRAVERS Radio Active (	
20	18		22	ELVIS COSTELLO & ATTRACTIONS . Trust (Columb	
-		-	23	ROLLING STONES Sucking In The	70's (Rolling Stones)
-	-		24	JAMES TAYLOR Dad Loves His	Work (Columbia)
15		21	25	POLICE Zenyatta Mon	datta (A&M)
-		40	26	KROKUS Hardware (Ari	
24		25	27	TODD RUNDGREN Healing (Bears	sville/WB)
9		18	28	OUTLAWS Ghost Riders	Arista)
17		23	29	TOTO Turn Back (Co	lumbia)
-	39	35	30	RICK SPRINGFIELD Working Class	s Dog (RCA)
23		26	31	CLASH Sandinista! (E	pic)
31		30	32	JIMMY BUFFETT Coconut Telec	graph (MCA)
19		29	33	DONNIE IRIS	Streets (MCA)
18			34 35	DIRE STRAITS Making Movie	es (WB)
-		-	36	BADFINGER Say No More (	Hadio/Atlantic)
14	22	-	37	FRANKE & KNOCKOUTS Franke & Kno	ckouts (Millennium)
25			38	ALAN PARSONS PROJECT The Turn Of A UFO The Wild The V	(Arista)
	30		39	PHIL SEYMOUR Phil Seymour	Willing (Chrysalis)
-		<b>→</b>	40	GREG KIHN BAND Rockihnroll (B	poardwalk)
				CITE O MITTO DATE NOCKINNFOII (B	eserkiey)

Album cuts are listed in order of airplay preference.

"Chance" Title "Train" "Stand" "Catch" "Rita" "Blow" "Rockin" ""Time" "Snowblind" "Take" "Tough" "Keep" "Don't" "Between" "Gypsy" "Town" "Tom" "Limelight" "Red" "Hold" "Fantasy" Title "Party's" "Dixie" "Wheel" "Lights" "Air" "Missed" "Behind" "Thunder" "Turn" "Kid" "96" "R.O.C.K." "Lovers" "Skill" "Crazy" "Turning" "Bars" "Better" "Day" "You" "Quiet" "Surrender" "Spotlight" "Happen" "For You" "Lies" "Money" "Life" "What" "Fade" "Ramrod" "Cadillac" "Lip" "Tire" "Jailbait" "Put" "Losing" "Wheels" "Woman" "Time" "Nineteen" "Babylon" "Music" "Line" "Electric" "Whisper" "Clubland" "Step" "Whip" "Dancer" "Gold" "Stuff" Stand" "Town" "Hour" "Times" "Stand" "De Do" "Bones" "Winning" "Sixty-Nine" "Time Heals" "Compassion" "Riders" "Angels" "Devils" Entry "Live" "English" "Gift" "Jessie's" "Pearl" "Police" "Someone" "Seven" Title "Weather" "Job" "Older" "Ah! Leah!" "Hear" "Romeo" "Skateaway" "Expresso"

"Sweetheart" "Come" "Tonight"

"Precious" "Found" "Baby"

"Sheila" "Breakup" "Hurtin" "

"Hold" "Got"

"Games" "Eyes" "Killing" "Gone"

# Chart Summary

WINWOOD held his lead in hot reports for a third week at the top of the AOR airplay lists. CLAP. TON and STYX grew in hots. REO held rock steady as RUSH, WINE, .38, and COLLINS grew in hots. JEFFREYS continued his quick climb up the charts as SHERBS maintained. WHO was the week's most added album and highest debut, collecting 92% of our repoorters in its first week of airplay. RAINBOW inched up as TROWER showed gains in mediums and hots. NU-**GENT** showed rotation TRAVERS had strong new action along with significant conversions to upper rotations. STONES debuted with strong adds. TAYLOR held his own, as KROKUS jumped nicely, garnering new action and significant conversions. SPRINGFIELD continued to gain airplay converts. BADFINGER. FRANKE & KNOCKOUTS. and KIHN debuted. PAT BENATAR, who spent an incredible 32 weeks on the Album Airplay/40 chart, came close to charting this week.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot album reports and singles mentions. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay or in rotational conversions for the week. Album cuts are listed In order of popularity: cuts in bold type are also current singles.

# MOST ADDED

1	wно	3/27	3/20	3/13	3/6	2/27
	Face Dances (WB)	154/138 M 1	טאשו	010	0/0	0/0
	"You Better You Bet"	M 15				
2	ROLLING STONES	113/104	95/94	0/0	0.00	0.00
-	Sucking (Rolling Stones)	M 2	M 1	UNU	0/0	0/0
	"When The Whip"	H-7	H-O	100		
3	GREG KIHN BAND	75/75	1/7	0/0	0.00	2.00
	Rockihnroll (Beserkley)	M-0	MO	UNU	010	0/0
	"Sheila"	H-O	HO			
4	JUDAS PRIEST	51/49	3/3	0/0	0.10	0.00
	Point Of Entry (Columbia)	M 2	M-0	UNU	UNU	0.10
	"Heading Out"	HO.	H-0			
5	PHOEBE SNOW	45/43	7/6	0/0	0.10	0.40
-	Rock Away (Mirage)	M 2	M-0	UNU	UNU	0/0
	"Mercy, Mercy"	H-0	H 1			
6	KROKUS	76/36	68/68	0.10	0/0	0/0
	Hardware (Ariola)	M-38	M-O	0,0	0.0	0/0
	"Burning Bones"	H 2	H-O			
7	PAT TRAVERS	85/23	88/86	2/2	0/0	0/0
	Radio Active (Polydor/PG)	M-51	M 1	M-0	0.0	0,0
	"New Age Music"	H 11	14-1	H-0		
8	FRANKE & KNOCKOUTS	52/20	40/24	26/24	7/7	0/0
	Franke & (Millennium)	M 27	M 12	M 2	M-0	UNU
	"Sweetheart"	H-6	H-4	H-0	HO	
9	HAWKS	40/18	28/20	20/16	7/7	0/0
	Hawks (Columbia)	M-20	MA	M-4	MO	0/0
	"It's All Right"	H-2	H-0	11.0	H-O	
10	TOM DICKIE & DESIRES	14/14	0.10	0/0	0.10	0.10
Tie	Competition (Mercury/PG)			0,0	0,0	0,0
110	Various Cuts	H O				
10	GREAT BUILDINGS	15/14	5/4	4/4	0/0	0/0
	Apart From (Columbia)	M 1	M-1	M-0	0,0	0,0
	"Hold On"	H-0	н.0	11-0		
11	ROBIN TROWER	106/13	101/38	85/84	3/3	0.10
T1-	B.L.T. (Chrysalis)	M 66	M 48	MO	M-O	-,0
Tie	"Into Money"	11.27	H 15	H-1	11.0	
11	SHOT IN THE DARK	18/13	10/10	0.10	0/0	0/0
	Shot In The Dark (RSO)	M-4	M-0			
	"Lightning"	H-1	H-0			
12		22/12	24/24	0/0	0/0	0.10
_	The Big Rock (RSO)	M-9	MO			
	Title	H-1	H 0			
13	PHIL COLLINS	136/11	126/12	110/27	97/87	14/14
-	Face Value (Atlantic)	M-63	M-67	M 67	M 5	M-O
	"Air Tonight"	H-62	11.47	H-26	H.S	110

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# MEDIUM

		3/27	3/20	3/13	3.76	2/27
1	GARLAND JEFFREYS	121/81	115/68	92/46	95/4	15/1
	Escape Artist (Epic)	A4	A-15	A-26	A 89	A-14
	'96 Tears"	H-36	H-32	H-20	H-2	H-0
2	SHERBS	121/80	117/85	122/91	111/83	95/70
	The Skill (Atco)	A 1	A-0	Ar9	A 14	A-20
	"I Have The Skill"	14.40	H-32	H-22	H 14	H 5
3	RAINBOW	105/77	98/59	92/60	92/20	49/4
	Difficult To (Polydor/PG)	A-4	A-10	A 16	A 68	A 45
	"I Surrender"	14.24	14 19	H-16	H-4	H-0
4	ROBIN TROWER	106/66	101/48	85/0	3/0	0.10
	B.L.T. (Chrysalis)	A-13	A 38	A 84	A-3	
	"Into Money"	H-27	H-15	H-1	14-0	
5	PHIL COLLINS	136/63	126/67	110/57	97/5	14/0
_	Face Value (Atlantic)	A-11	A-12	A 27	A 87	A 14
Tie	"Air Tonight"	14-62	H-47	14-26	H.5	H-0
5	TED NUGENT	87/63	86/56	89/3	5/0	0/0
	Intensities In 10 Cities (Epic)	A 6	A-16	A 85	A-4	
	"Flying Liplock"	H-18	14-14	H-1	H1	
6	PAT TRAVERS	85/51	88/1	2/0	0.00	0/0
	Radio Active (Polydor/PG)	A-23	A 86	A2		
	"New Age Music"	H-11	14-1	H-0		
7	MANFRED MANN'S	100/46	113/54	122/67	123/59	128/79
	Chance (WB)	AO	A-1	A-0	A 2	A-1
	"For You"	H 54	H-58	H 55	H 62	M-48
8	TODD RUNDGREN	65/44	72/51	80/56	83/55	77/50
	Healing (Bearsville/WB)	A-0	A-J	A 6	A 7	A-12
	'Time Heals'	11.21	H-18	H-18	14-21	H 15
9	ELVIS COSTELLO	77/41	90/52	95/51	96/55	78/46
_	Trust(Columbia)	A 1	A-3	AB	A-8	A-10
Tie	"Whisper Into A Scream"	H-35	H 35	14-36	H-33	H 22
9	TOTO	62/41	76/48	83/53	101/60	110/70
	Turn Back (Columbia)	A-0	A-1	AO	A-1	A-4
Tie	"Live For Today"	H 21	H 27	H-30	H-40	H-36
9	RICK SPRINGFIELD	62/41	55/39	46/34	44/17	31/16
	Working Class Dog (RCA)	A-10	A8	A 6	A-22	A-14
	"Jessie's Girl"	H 11	H-8	H 6	H5	Н1
10	JAMES TAYLOR	77/40	83/30	64/14	37/2	0/0
-	Dad Loves His (Columbia)	A 4	A 27	A-44	A 34	
	"Stand & Fight"	H-33	H-26	H6	H-1	
11	38 SPECIAL	135/39	138/45	134/58	130/59	132/74
	Wild-Eyed (A&M)	A O	A-0	A-0	A-3	A 6
	"Hold On Loosely"	H 96	H 93	N-76	H 68	H-52
11	NAZARETH	45/39	48/43	54/48	55/47	53/39
	The Fool Circle (A&M)	A-2	A O	A-1	A-4	A-10
	"Dressed To KIII"	H4	H-5	14-5	14.4	H 4

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents otal number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

	THE H			TF	1 -	
			_			
1		3/27	3/20	3/73	3/6	2/27
	STEVE WINWOOD			15 152/13		1
	Arc Of A Diver (Island)	A-0	A-0	A.1	A 0	A-3
2	"Chance"	M-11	M-13	M-13	M-22	M-37
4	ERIC CLAPTON			10 146/24		0/0
	Another Ticket (RSO)	A-0	A-7	A-111	A 15	
2	"I Can't Stand It"	M 18	M-22	M-11	M-6	
3	STYX					5 154/142
	Paradise Theater (A&M)	A O	0.0	A-0	0.0	A-0
1	Rockin' The Paradise"	M-13	M 13	M-16	M-13	M 12
4	REO SPEEDWAGON					8 150/133
	Hi Infidelity (Epic)	A-0	A-0	A-0	A-0	A.0
	"Take It On The Run"	M 14	M-13	M 16	M-11	M-17
5	APRIL WINE	144/10/	8 143/10	7 135/102	2 139/89	137/74
	Nature Of The (Capitol)	A-1 .	A-0	A-0	A 2	A-3
	"Between You & Me"	M 35	M 36	M 33	M-48	M 60
6	RUSH	140/107	7 140/104	4 133/92	130/78	137/18
	Moving (Mercury/PG)	A O	A-0	A 2	A.9	A-111
	"Tom Sawyer"	M-33	M-36	M 39	M-43	M-8
7	JOURNEY	128/102	2 137/11	7 137/116		139/112
	Captured (Columbia)	A-0	A 0	A-0	A-0	A-1
	"Party's Over"	M 26	M 20	M 21	M 24	M 26
8	38 SPECIAL	135/96	138/93	134/76	130/68	132/52
	Wild Eyed (A&M)	A-0	A-0	A-0	A-3	A-6
	"Hold On Loosely"	M-39	M-45	M 58	M 59	M-74
9	LOVERBOY	112/75	114/69	109/66	109/57	103/46
	Loverboy (Columbia)	A1	A.0	A-1	A2	A 5
	"Turn Me Loose"	M 36	M 45	M-42	M-50	M-52
10	PHIL COLLINS	136/62	126/47		97/5	14/0
Tie	Constitution that are a	A-11	A-12	A-27	A 87	A-14
116	"Air Tonight"	M 63	M 67			MO
10		84/62	102/80	118/96		135/118
	The River (Columbia)	A O	A-0			A 0
	"Fade Away"	M 22	M 22			M 17
11	J. LENNON & Y. ONO	79/58	87/67			136/115
	Double Fantasy (Geffen)	A-0	A-O	1		A-0
	"Losing You"	M 21	M-20			M-21
12	MANFRED MANN'S	100/54	113/58			128/48
	Chance (WB)	A O	A-1			A-1
	"For You"	M 46	M 54			A-1 M 79
13	STEELY DAN		87/57			130/99
	Gaucho (MCA)					A 0
	"Time Out Of Mind"					M-31
14	POLICE					112/80
	"Don't Stand So Close"			_		A 0
	Don't Stand 30 Close	M 22	M-25	M 26	M-27	M-32

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# **ASR** BREAKERS

WHO

Face Dances (WB)
"Better" "Day" "You" "Quiet." 92% of our reporters on it. Total album re-ports: 184. A-138, M-1, N-16. Debuted this weak at number 13.





**ROLLING STONES** 

Sucking In The Seventies
(Rolling Stones)
"Whip" "Dencer" "Gold" "Burt," 68%
of our reporters on It. Total album reports: 113. A-104, M-2, H-7. Debuted
this week at number 23.

### SINGLES

١	1	PAT BENATAR "Treet Me Right" (Chrysalis)
١	2	JUDAS PRIEST . "Heading Down The Highway" (Columbia)
Ì	3	SANTANA
	4	NAZARETH"Dressed To Kill" (A6M)
1	5	AC/DC
1	6	GRACE SLICK "See Of Love" (RCA)
	7	FOOLS "Running Scared" (EMI America)
	8	PLIMSOULS"Now" (Planet)
		RANDY MEISNER "Hearts On Fire" (Epic
1		ROD STEWART "Somebody Special" (WB)
Ì		PHOEBE SNOW"Games" (Miraga)
1		BLONDIE "Rapture" (Chryselle.
		POINT BLANK "Let Me Stay With You Tonight" (MCA
Ì		RINGS"Let Me Go" IRCA
		XTC"Generale And Majors" (Virgin

These 66 is received algorificant AOR airplay reports this seest. These singles are either not evaluable on at album or are from an album not currently on the Album Alphay-10 chart. The chart is listed in order of total mentione received this week.

# JAZZ ON AGR

1	GROVER WASHINGTON, JR Winelight (Elektra) "Two" Title
2	DAVE GRUSIN Mountain Dance (GRP/Arista)
3	JOE SAMPLE Voices In The Rain (MCA)
•	"Hurricane" "Grass" Title "Dream"
4	DAN SIEGEL The Hot Shot (Inner City)
6	B.B. KING There Must Be A Better World (MCA)  Title 'The Victim'
6	KILIMANJARO KIlimanjaro (Philo) "Cold Flame"
7	BOB JAMES All Around The Town (Tappan Zee/Col.) "Touchdown" "Angele" "Kari"
8	WAYNE JOHNSON Arrowhead (Inner City)  Verlous Cuts
	AFFIRMATION. Lost Angeles (Inner City)
10	ERIC GALE Touch Of Silk (Columbia)

These albums received significant sirpley reports this week but did not cher on the Album Airpley-80 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming The album's preferred simpley outs are listed.

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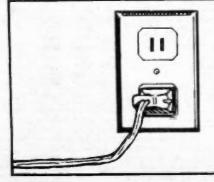
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15.61

PO: LARRY MERCEN MD: DOROTHY VANTURING

ELVIS COSTELLO &.. (GG): SHERS (APCO) GARLAND ZEFFRITS (Epic) AC/DC (APCO)(C) HARTS (GG) (APCO)

WOHA

NO NY CHEMINA

Added IAN DOM (STIFF/Exic)
\*\*Mer's IP Comm\*\*
\*\*PACEST SHIDE IMPROVE
\*\*Mer's Received
\*\*TORN OLDER SAND

UPO (ME) -PRETENCENT (SINE) -SANTANN (COLUMNIA) - Seat on the course of the co

TTC (FFF) (a)

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TTT 70 EE Singles None

ر اور Ottawa 613-563-1919

FILL PROSPORTS
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36 SPECIAL (AMI)
-ORDINGAMAN (Local)
-ORDINGAMAN (Local) PO: STE NE COLUMNAL MO: ONE G TOWN HISTON Added MO (MB) ROLLING STONES Will Comes..."

THE STATE OF THE S HIBIT TROUBLE (De-yacita)
\*(Anto Ronge\*
HIDBLERT FITTE (Swam Song!
AGARA AND THE ARTS (Epic)
SERGUS (Article)
\*(Anto Addr (Sr)(P)/Epic)
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MODEL TWO SE ( NYCO)

THE ( NEW )

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BLE ALLEY BAND Singles XON COUGAR (Rive/PolyGran) RDV KENER ELVIS PRESLET (RCA)

Philadelphia

215-561-0933

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Philadelphia

215-668-9460

Pittsburgh

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U2 (1stens) RIMES (BEA) NOBLE TROUBE (Chrysells RAIMEDE (Polser/Polydr RAIMEDER (Redio/Arten) FRAMEL/MADCHOUTS (mill) FOULS CENT America)

JA23 Rone

Singles

Jakz Mone

MAMAR POI CHAPLIE RENGALL UZ (Island) SHERBS (Area) -SANTANA (Columbia)

Added BOLLING STONES (Builing Stones) Office Him (AND (Obserbley) HAMES (Columbia) ADD (Ext (BCA) (DLLY STATOM SPANDAY BALLET (Chryselfs)

Madium
Hadium
CASH (Epic)
PRIL COLLINS (Relamvic)
ROCEFFILE COLLINS (COLLINS)
GROCEFFILE COLLINS (ALCOHOL)
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TEO WARRYT (Epic)

W/SP ...

PD: DICK HUNGATE HD: LISA RICHARDS

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Pittsburgh 412-362-2144

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PD: NIKE HARRIS Added MAD (MB) ROLLING \$TO IDLLING STONES
(Notling Stones)
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Singler

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HOTTHIF STER WIMMODD SINIUM )
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PAT BERSTA (Dorysta)
APRIL WIMMOD (MSO)
STEEL (MSO)
PHIL COLLINS (AP) (MY )

FOI DIRES MARTON

AND THE SET OF THE SET

Modian
HODEN TROOPS (Chryseite)
Tiero Noney\*
GARLAND ZIFREYS (Epic)
TEO NURSET (Epic)
TEO NURSET (Epic)
OL 15 COSTELLO S. (Colam
Teorica Stops
DOC HOLLION (ALM)

M.

PD: ED LEVINE SSST. PD: NOT DANK MAKE

Rochester

Poughkeepsle 914-471-1500 ELLEN FOLET (Epic/Clova Inti #534 WINCHESTEN (Bacravilla/W) SOURTOWN RATS (Columbia)

TRANS STATES (COLUMN 18)

TO SPECIAL COLUMN 18)

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LONG SPECIAL CAMB.

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LONG SPECIAL COLUMN 1

## CONTROL ## CONTROL

TID BOUNTAY (Epic)

DETECTION (EDG)

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STR. (A JASS

BACF PRODER (Redio/Atlentic) FOOLS (DN) Americal 707 (Casabiance/Poly)

NOTTON 1 APRIL #18E (Capito); ERIC CLAFTON (RED) DOC MOLLIDAY (ADM) MED SPEEDAMON (Epic) AAIMDON (Polydon/Polydon) MUSH (Mercury/Polydon) 30 SPEEDAL (Adm) TOTO (Columbia) UFO (ChrysdTis)

Scranton

717-961-1842

THE STREAM (Now doe's )

NOTES IN CONTROL (SPEC)

RESIDENCE THE STREAM (SP

Nome

Singles

Singles EleGS (Fleetes Rochester 716-232-7550

PD: TON HANTER

ACCOUNT (Epic)
TED MADENT (Epic)
EXCHANGE (Article)

New York COLLES (95 and 10 and

107

Acces BHD (eB) ROLLING STOMES TROISING SPONNES BICK SPEENER (ELD (BCA) CREG KINE BAND (BNOF KINE ADAS PRIESS (CO)-MINIS ADAS RRIESS (CO)-MINIS A

Modium
TED NUCENT (Epic)
30 SPECIAL (AMP)
STEEL DAM (MCA)
PHIL COLLINS (AVIANOIC)
SHERDS (AVCO)

Syracuse 315-682-9538

22/19

21/17

26/16

20/15

70.23 Rone Singles

MEDIUM

GARLAND JEFFREYS

Intensities In 10... (Epic)

Difficult To ... (Polydor/PG) 19/15

Escape Artist (Epic)
ROBIN TROWER

B.L.T. (Chrysalis) SHERBS

The Skill (Atco)

TED NUGENT

MOUR WOUR

GHUMFM

Added (MB) "The Oxin' Oxe" "Too Botter to "PT TRAVELS (Folly) "Electric Det." "New Age Busic" (CH:1) "1ato Money Text.

Medium MAZARETH (ALM) "Oressed...Ell"

PD: DALE EDWARDS

"lato Rosey" (Epic)
GARAND (EFREYS (Epic)
'MS Fears' "Mosern Lavers'
KROKUS (Ariole)
'Per Slefy bloo"
(EV MODE (Cap)rol)
'Power lies"
(Ari Code) (Style(Epic)
'Man/Nountain'

Nation

ORG 61-0s 8400 (Beach Stay)

The casus, Song\* "Faller Le"
FANARE/MODOUTS (Hell Jennius)

Specim Huger

(Beach My Modern)

Charles or Modern

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The 10 11

Model (59181/Epic) 1An CODE (59181/Epic) 2.115 COSTELLO A., ICOI and 0AD HOUGH (Model/AffinePic 2.1. CALE (MCA) DOC HOLLIONY (ALD TOTO (COI and to) TOTO (COI and to) HODIE TODO (Chryselle) TOTO (Co.) websis BALIES (Marcery/Polydre) AVY TROUBLE (SSIER) DIRECTRICATS (Mb) DIRECTRICATS (Mb) BUSH (SMACHY) TO INDUSTY (Ep)c) JOHN COUGHS (HIRA/Polydre) TO INDUSTY (Ep)c)

Singles None

### 105

ND: JIM HERRON

Accord

#PO (MB)
JUDAS PRIEST (Columbia)

TED WUXENT (Epic)

ROLLING STONES

(Rolling Stones)

Modium Phil, COLLIES (19 Author) Phil, COLLIES (19 Author) PAT THAT (PAT (Polydro) PAT THAT (PAT) SPORU) (Artole) -PRETE (STEE)

FM105

PO: CHUCK OF LOTA ASST. PO: DOUG BURYON

Apper ROLLING STONES Cholling Stones)
AAIHBOW (Polydor/PolyGr -DOINT BLAMM INCA)
-CARL #1550H (Carlbow)

Modium

MUSH (Marcury/Polydra)

Mod Barcherter \*Too Saed
Jeff Buffer(Trigge)

Sel 805 (4400)

\*\*.Turning Back\*

AVRIL #18E (Captrol)

DDC HOLL For (Auth)

\*\*Mag Cc Wide/Fe\*

AMRIC \*\*AVRIL #18E (Captrol)

Singles None

### المكافئة المنطاء

FOT DATED BERNSTEIN

Singles

# OUTH

The observe station

Added IND (ME) ROLLING STORES Choling Stores MIEST (Columbia) MIEST (Columbia) Onling Stones)
ADAS (MIEST (Co) umble)
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SHOT IN THE DARK (MSO)
-SANTAWA (Co) umble)

ON: JIN DILLON FD: DOM SITTON

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MOST ADDED WHO

Face Dances (WB)
ROLLING STONES Suciding In... (Rolling Stones) 20/20 JUDAS PRIEST Point Of Entry (Columbia) 12/12

Rock Away (Mirage) 9/9 Two numbers follow each album title The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

Added and (SEA)

Added AND CADUTS (MITTANNIA)

ONE SITH SAND (Name in Pay)

MULTUS (MITTANNIA)

THE CADUS (MITTANNIA)

ADDRESS (MITTANNIA)

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10/10

Atlanta

404-325-0960 roto (Golumbia) ALAR PRINCES PROJ. (Arleto) D.115 COSTILLO 6... (Columbia TALISTO Formal OFFLASS (Arleto) PD: OLEMN STEWART HD: MART PILLINGER

Healign TODD 4 UNDOREN I Report of (11a/Mb) TOTO (Catymeta) ALIMBUS (Polydor/Polydro) Pal TRAMERS (Polydor/Polydro) DOC HOLLIOAT (AAH)

Augusta

Asig DAME DOMP (Artist)
Asig DAME DAME (Artist)
AND ASIGN (ARTIST)
ARTIST (ARTIST) Single

THE HOTTEST STEVE WINWOOD

Arc Of A Diver (Island) Paradise Theater (A&M) 34/31 ERIC CLAPTON Another Ticket (RSO)
APRIL WINE 34/29

Nature Of The... (Capitol) 34/25
REO SPEEDWAGON Hi Infidelity (Epic) Two numbers follow each album ritle. The Two numbers lottine each allournitie. The first represents total number of southern stations playing the allourn this week. The second is the number of those stations who reported it in his rotation this week.

KLBJ FM Austin

PD: CHUCK DUMANTY RD: JOHN LOGAN

"Medium Colombia"
Medium James Ten Colombia
James T

(NOTION HANDIS (NOT)

AND INDER (Red by/Artentic)

OELEGIT MoCLISTON (Copinos)

Thougan Ridner

Bull, Ridn (MCA)

\*The victor Tiole

MAIL PROSTED (Marcury/Polydro-CAUS) (MEA) LOYSMOOT Columbia) MAIN THE FLASH (Polydro-Thelydro) SAGA (Polydro-STEELY DAN (MEA) STEELY DAN (MEA)

Toronto 416-925-6666

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JAZZ MANACOCH (Colembia) 
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MERON MANACOCH (Colembia) 
AZMANTH (Milestone) 
DAN SERVIC (MILESTONE) 
D

TOTE

West Virginia 304-722-3308

"Stend & Figure"
"Her Youn You?"
-SANTANA (Columbia)

617-752-561

Amarillo

GREG KIHN BAND Rockihnroll (Beserkley) PHOEBE SNOW

Wrock PO: ALAM SHEED MD1 BGB BAILEY

Modium POLICE (AAM) J. LEMMON & F. (MO IGNITURE)

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Two numbers follow each album title. The first represents it tal number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week. سيسير

NOTTOST STERE MOMERCOD (Felone) JOHNEY (Columbia) STEE LAAMS NEO SPEE (DAAGON (Epic) APRIL BIME (Capitol) LOVERDOY (Columbia)

404-722-1302
ERIC GLAPTOR (1850)
39 SPECIAL (AMB)
RESH (REWINDERFOR SERVING SE

"The stellor" (fellow methods of the stellor of the

Utica 315-797-0803

Washington, D.C. HOTTON FIRST STATE OF THE STATE

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Wichita WICHITA 316-722-8123

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New York Control (LD (CEC))
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DICE (New York CEC JUNETY VAN STTE (AAN) SUTLANT (Brists) BUCE JAMPSONTETS (Column but HOLICE (AAN) BLAS PRESSEN (MULT) STEELY BUILDERS STEELY BUILDERS LFO (Coryonital)

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Muscatine 319-263-2512

DOS (Polyder/Polydro)

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Oklahoma City

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Singles made office

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Actes 60 (6)

Oklahoma City

405-528-6543

| Mark |

-Z@ Omahs 402-592-5300

FD: BCB (.1907 b. und tabl

"....fricky Day" "You"
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\*\*Manding/Rivey\*
shreats (Ariote)
\*\*Burning Reneat

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According to the following the first term of the (Antitog (Annau) "Whip Comes..." -SANTING (Columbia)

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FD: LES COOR

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St. Louis 314-842-1111

Rockford

815-877-3075 RICE STRING IELD RICE 00C HOLLIONY INAM? PLINSOULS (FIRMAT) TOT (Count Innon/Pols)

FO RECK BALES

Added PHIL COLLING (AT) an PLIMONES (Planet) SOLITO STORY (PHIL) ING STORY (MO) (SE) -EMSTORE (Columnia)

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WILLIAM ALAKO (Secure 114)

LINE ALAKO (Secure 114)

LINE (S

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registration (\*\*)

13/12

Bakersfield 805-832-1410

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10.00

St. Louis 314 644-1380 **WWWK** 

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Terre Haute 812-238-2557

TOR DICHIE &....
(Marcury/PhiyGre)
JUDAS PRIEST (Columnia)
TOWN'S Do'
-JUTTERSON STATSHIP
(MCA/Mrunt) Jett

Modified (Columbia)
Shours (Arials)
Lightway (Columbia)
Joseph Columbia)
Settlis (Arials)
J. Lighton & T. (NO (Goffen)
An Holos (Polydon Polydon) Single

POPPE POPPE FOI AL J. CONTROL FOI OACA CANILL

Added
GREATURE STORES
CODITION STORES
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PROTECT LEGIS (Integral)
TO bell to a... Tom\* little
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(miles-ign)

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FM 104 Toledo 419-248-3377

ON TERRY SULL THAN Added
BIDL 190 STORES
(Ros11ng Stores)
\*\*Alg Gramm...\*
60 TeS
\*\*, ID-15th Day\*
\*\*Too Berther Fol's
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\*\*1 Stores Stores
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SUPPRES WINDOOD (1+) and TYPE WINDOOD (1+) a Jack Repo

MEDIUM

PHIL COLLINS
Face Value (Atlantic) 41/23 GARLAND JEFFREYS

RAINBOW
Difficult To....(Polyrlor/PG) 30/23
ALAN PARSONS PROJECT

The Turn Of A. (Arista) 20/17

KATY

PO DARE OND CHES

JAET Bone

103 KBPI Denver

(COT Sear Lot 1

SOFT AND 1

STEEL SARTH STEEL STEEL SARTH SARTH STEEL SARTH SARTH STEEL S 13.0L 040P

Edmonton 403-428-8597 Main the FLASH (Patron Patron) -northwest flass)

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Added #ROWS (Artole) ADAS PRIEST (Cotamble) (PO (MI)

| March | Marc 92 CITI FM Winnipeg 204-775-0371

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Albuquerque

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FD: AMM FLORETES

f...Tricky Day\*
"You Butter No"
INA.106 STORES

"Builling Stones!
"Whip Domm..."
"Yilow Velto For"
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94ROCK Albuquerque 505-765-5400

Chailing Stance! SUCT to THE DAME (RSD) SMEG EIGH BAND (BANDTAIN)

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Singles Anchorage 907-277-2655

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KSN 303-925-6776

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(Alligner)
ARE SARRE (REA)
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DI FID DIESTO BARD (Callendro) Singles

Q 104) Bolse 208-344-6363 94(85 ) 8\*co) 0/1/4/5 (8\*1\*\*) 94/7(0 948\*5... (9) 74/7 (9/7 -4/0 (18) -4/0 (18)

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\*\*\*EXALTIS STORES

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\*\*\*Phis Camena...\*

\*\*\*\*ORAT BULLDING! Collegible

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\*New"...Boreing\*
J. Limbon & T. Com (Getton)
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RY CODDE (MB)
IAN GODB (S0197/Epic)
\*Zemivory\*

Boulder 303-444-5800

20.00 Teams

Singles Store

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MOST ADDED WHO
Face Dances (WB) 40/38

ROLLING STONES Sucking In... (Rolling Stones) 35/32 GREG KIHN BAND Rockihnroll (Beserkley)
PHOEBE SNOW 24/24

Rock Away (Mirage)
JUDAS PRIEST Point Of Entry (Columbia) 8/8 Two numbers follow each abum title The first represents total number of Western stations playing the album this week. The second to the number of those stations that added it this week.



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Title

Colorado Springs CKALO 943 303-834-4898

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TED MUDERY (Epic)
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Singles

Escape Artist (Epic) SHERBS The Skill (Atco) 35/23

Two numbers follow each album title The first, represents total number of Western stations playing the album this week. The second is the number of those seations who reported it in medium rotation this week.

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Denver

303-759-5600 es rescu : Pol year Pol year of 11 Servineer\* year serv(11 (624) (101)

Singles

10: PHIL STRIDER Fig. Prices Dave Too 17 Figure From Barbar For SET (a Trig Dake STD) T., per-10; Dake STD) T., per-10; Dake STD) T. per-10; Dake STD (a Trig STD) T. per-10; Dake STD (b) T. per-10; Dake STD

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14.97

TOTAL COMMITTEE

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Paradisa Theater (A&M) 32/23

37/32 REO SPEEDWAGON 36/32 Hi Infidelity (Epic) JOURNEY Captured (Columbia)

THE HOTTEST

Arc Of A Diver (Island)
ERIC CLAPTON

Another Ticket (RSO)

---Robot SDLLISS FORES (Railing France) and Coping France) and Coping France) and Coping France France

Region
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Elbor doubl

Added MICES SHIP ago! MICES STORMS (Chrysolle) PHIL COLLIS (APLANT) MICE MILLING (APLANT) MICES STORES Clip11ing Stores -POINT BLANK (MICE)

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KŢĞL **Fort Collins** 

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Numirous

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Las Vegas 702-876-1480 shue smillenten (Cola 8773 (AM) REO SPECIAL (AM) 31 SPECIAL (AM)

**KENO** 

Modified
MUSH (Marcure/PholyGre)
J. Lifeman & V. (MOD (Gerfen)
E. VIS (GERTELL) & . . (Columbie)
ALAR PARSONS PROJ. (Aristo)
MARCH D. SEPRETS (Epic)

Roanoke

Roanoke
703-387-0234

MUM-108 core "YPO-1676" 1

"Limit 1978" "Most fire for the forest of the fores



Addes
MMO (MB)
"You" "The Ouls? One"
"You beffer Yo"
ROLLISS STORES
"ROLLISS STORES
"This Comment,"
"ANT ANA (Columbia)

MODIN TROUTE (Chrysells)
PROFILES
PROFI

Corpus Christi

512-855-4641

DIZIOGG HAMR BILLIAMS, JR. (Elekt DAVE ORUSIN (CRP/Arcista) BILLIE MELSON (Columbia)

214-528-5500

MOTTEST STEVE MINNOOD IISIENE ERIC CLAPTON (RSO) STEM (AAM) LOVENBOT (COLUMNIE)

Dallas

Gainesville 904-378-3806

DIRE STRAITS FIRE! RINGS (NEA) -PHOEBE SHOW IMICAGO

STE VE INMODIO (1) Invo!

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Houston

713-526-4591

INTEREST (\$12 a)

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IAN MELAGAN IMPROUP/ RAINSON (POLYGOR/Pory TED MAKENT (Epic) POINT GLAMP (MEA)



Dallas-Ft. Worth

KTXQ ALBUM ROCK

Modium

GARLAND JEFFREYS (E)

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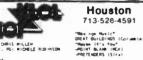
KZEW PO: TOM OMENS MD: AANEL DOLAN

Added BRD (48)
"Cache Cache" "You Better for good British BAID (Beter kiey)
"Hur rin" ..."
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TOTO (Colombia)
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PATT MARKETS (POLICION TO LIGHT AND LOSS AND LOS



PD: CHRIS WILLEN ASST. PD: HICHELE ROBINSON

Appending to the service of the serv

Medium
GARLAND APPRETS (Epic)
MIRKELS (Artole)
"Blacking Max"
DOC MOLLINGY (AMI)
"magic WORNT (Epic)
"Flying Lip..."
RL HIBOULS (Flance)
"Mother Lip..." "Numb, NerH" ELVIS COSTELLO &... (Columbin) MLAN PARSONS PROJ. (Ariate) PAT TREVERS (POLYMOT/PolyGra) Birmingham

205-870-9900
MAZARETH (AM)
J.J. CALE HEA)
EVIS CONTESTED 8. (Column
CARLAND SEPTRETS (Epic)
GAICE SLICIE (ECA)
RIBORU (FO) HOUT /PO) (GAICE
ROBERT TROWER (Chrynalls)

"Whip Comes..."
"Turning...Goid"
#SSE windcag5tgn
#SSE windcag5tgn
#Boorsville/WB|
-POINT BLANK (MEA) Hodium HPHUE SPHINGSTEEN (Golumbia) APPHL WINE (Copitol) ELTIS COSTELLO A.. (Golumbia) SMERRS (ATCO) PHIL COLLINS (AS)antic) "Thunder (Lignt,"

Section ...

Secti -

2291.2

PO: DAVID PERKINS

"Steel ... Money"
"Tou Better to"
ROLLING STONES
(Rolling Stones)

PD: RAO MESSICA MD: JOHN BROWNLEE

"Dresses..."(1" ROLLING STOMES (Rolling Stones)

Medium RAIMBOM (Polydor/PolyGre PHIL COLLINS (AFIENTIC) DDC HOLLIDAY (ALM) TEO NUCENT (Epic)

PO: CHRIS WILSON HD: CANDY BRYANT

MARTIN (COLOMBIA)
MAD LIM
PRIL COLLINS (AFRANTIC)
SOUTHER (COLOMBIA)
SO SPECIAL (MAN)
SO SPECIAL (MAN)
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"Tou Batter to" 
PAT TRANCES (Polydor/Poi 
"Now Age Music" 
JUDAS PRIEST (Columbia)

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PO: C.C. HATTHERS

Reduced
PRIL COLLINS (ARTHRY):
\*\*Air Tonlight\*\*
BOLLING STONES
(Rolling Stones)
\*\*18 in-Dancer\*\*
\*\*Into Bit Touth (Chrysells)
\*\*Into Bit Touth (Chrysells)
\*\*Into Bandy\*\*
\*\*Part Touth'S (Polydor/PolyGra
\*\*Reduced\*\*
\*\*Reduce

MEDICAL PROPERTY (EAC)
MACLE MACHET (EAC)
STYR (AAAR)
TOTO (COLOMBRO)
"Live for Totay"
"Colin (Colombro)
WAZARCTH (CAAR)
MAGETO MAGES... (MD)

MU: MARE BILLIAMS

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MEZAPETH HIGHT (Planet) SHERES (ATCO) RICK SPRINGFIELD (RCA) TOOD RUNGOREN (BOW SHIT!

Louisville

502-245-8601 HTC (Viegin) NOBIN TROUGH (Chrysella) HOPERS APPELL BINE (Copinol)
JOURNEY (Columbie)
\*\*DIXILE HIMMY "PROFES" DIES STELLY DAW (MCA)
DIES STELLY DAW (ACA)
TOTO (Columbie)

DIME STRAITS (MB)
TOTO (COLUMB IS)
THOSE OF THE COLUMB IS
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Jazz

FMX

Jackson

801-982-1062

FAMBLE FORCEOUTS (#11-pent) of RATIONAL FORCEOUTS (#

Notices
ROO SPEED ROOM (Epic)
SERVE BINNOOD (15) sees)
JOURNET (Columbia)
JINET BUFFET (MA)
JINET BUFFET (MA)
JOHN (Columbia)
JOHN (TA), COLUMBIA
JOHN (TA), CAN
JOHN (TA)

Jacksonville

904-842-1055

MOBIN TROMER (Chrysells)

OFFICES (AFT) 181

NO SPECIAL (ALAM)
NO SPECIAL (CO-lumb) 19
APRIL (MINE (CO-lumb) 19
APRIL (MIN

Johnson City 815-477-3127

-FRAME;...IGNOUNTS (M):Imnnium) -IAN GOM (STIFF/Epic) -ANDFINGER (Radio/Attentic) -JUICE NEWTON (Capitol)

TOTALS TO THE TOTAL THE TOTAL TO THE TOTAL TO THE T

Louisville 502-585-5178

Louisville

502-589-4400

BOUT MER PRODUCTION (PEO)

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GRIC CLAPTON (PEO)

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B 5PECNA (AAP)
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\*\*1\*\*A Rigcher\*
BOO (BB)
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Singles

808-747-1224 "! Neve/Shill" MANFRED MANN'S... (MB STYR (AAM) Tri IAANI
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Medium
RUSH (Marcury/PolyGra)
30 SPECIAL (AAM)
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Moid/Loose(AAM)
Moid/Loose(AAM)
MOISPECMACON (Epic)
COMMITTED (ARCA)
SMEMDS (ARCA)

Singles POINT SLANK Memphis

HOPPENS
STR (AMN)
36 SPECIAL (AMN)
HEO SPECIMACON (Epic)
AFRS, WINE (Capitol)
HUSH (Marcury/PolyCrn)
ERIC CLAPTON (RSO)
JOURNEY (Columbia)
LOYERBOY (Columbia)

Miami

305-581-1580

NOTES TO THE PROPERTY OF THE P

Miami 305-872-2500

-DMYLOU HARRIS (48) -PHIL SEYNOUP (Boardwalk) -DELEERT NCCLINTON (Cap) -HARRY CHAPIN (Boardwalk)

Montgomery

205-832-4295

PAT TRAVERS (Polycer/Pol son in TROPER (Chrysalla)

HOTT-ST STYL (AAM) NEO SAFECMADON (Epic) LDVENBOT (Columbie) ERIC GALE (Columbie) AS SAFE(IA, (AAM) AND (NE) STEVE WINDOOD ((Volumbie) STEVE WINDOOD ((Volumbie)

Je82 None

Je £ž None

Singles None

Singles None

WZXR rockiOs

Modium STEVE HIMMODO IIsland) OUTLANS (Aristo) JAMES TATION (Columbia) ODC HOLLIDAY (A&H) -POINT BLANK INCA)

POI MEAL MIRSUT

Added shD (sh) ADLLING STONES (ROFIING STONES) AUDAS PRIEST (CO1 unit

ADDA PRESTA SOCIALISM SERVICES SERVICES

PD: RICH PETERS ND: ROSS BLOCK

Added PHDEBE SHOW (MIFEQE) JIM PHDTOGLO (201h) PAGES (CAp(fol)

Madium CLL Inner CITy)
The Mild man's "Summ Talk"
JOE SAMPLE (MCA)
TO WARD COLORS

JAZZ
DAYK GRUSIN (GRP/Arlsva)
TITIO "Friends 4..."
BDD JAMES IT RODGE Zee/Col.)
Ray I" "Ropela"
SON (RAY)
SON (RAY) 

ASSET TO ANY TO

Medium STEELT DAM (MCA) GAMLAND JEFFRETS (Epic) FRANKE FANKE KOUTS (MIII benium) MO (MB) GUINCY JONES (AAM) G. WASHINGTON, JR. 15 (ees) 

95 Rock

PD: RICH PIONDING MD: JOANNE PETERSON

Medico
CARLAND \_EFFREYS (Epic)
BERFA (Mercury/PolyGran
DVTLMS (Arive)
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PRILCOALES (Arive)
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SHERRS (Arice)
TODD RESIDENCE (New Swill)
SHOULDS (Ariole)
YED MINDENS (Ariole)
YED MINDENS (Ariole)

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Acced (10)

Nashville 815-244-9532 BACF HIGER (Redio/Atlant RICK SPRINGF (ELD (RCA)

1982 None

Horftest STT: EAAP) GC SPEEDAGON EEpic) STE W NIMMODD (1stand) APPEL, WINE (Capito) STEEL OAM (MEA) STEEL OAM (MEA) LE GOOD (1stand) ALL MODD (1stand) HALL & OATES (MEA) HALL & OATES (MEA) GC SCAOOS (Columbia)

Singles



POI JOHN HEINERL

Hoolum (Bira/Polyfer (Bira/Pol

fm99

TOTO CO-Lumb tab FERTERAL (CANADA)
FIRST MALL (STREAM FIC)
4 OUT OF 9 DOC TOTO (Invan-MARTER) MARTIN, (MARTIN, (MARTIN, MARTIN, MARTIN

PO : BON CHURCH HD: NIRE LYONS

305-872-2500
h074-st
STEEL-04N (MEA)
CMIS MODITAN (200n)
-6.0 STEWART (ME)
-8.0 STEW

Τĸ 101

Added ROLLING STONES

PO: DANIEL HPUN

NHO (NB)
ALI THORSON (AMI)
PACES (Camil'o))
SHOT IN THE DANK (MSO)
CREE BIHM BAMD (Beser's
URAY (Proc!ajon')
BILLY PRICE
-MATAN (Columbie)
-POINT BLAMR (MCA)

Medium SHERDS (APCO) APPIL RIME (Copinol) SHECIAL (AMI) G. WEMANDE & RID., (APC/Columbia) LOYDROY (Columbia) TRANSE/MODEROYS (BI -CANI MALL (AMI)

XL 1C PO: ILYSE GOTTLIEB

-TATUDA & SOUTHER FCOLUMBIA:

THE WINDOOD (1-) HAND

THE WINDOOD (1-

Norfolk

804-623-9867

LOVERBOY (Columbia) Picil, SETMOLE (Boardwalk)

Je EI None

MOSTRAS STRUCTURE (INTERPRETARIES CONTROL (INTERPRETAR

JAIZZ
MILT JACRSON (Poolo)
SYPTO GYRA (MCA)
APTHAM BLYTHE (Columbia)
MEATHER REPORT (ARC/Columb)
PAT METHERY (ECM)
AFFIRMATION (Linner CITY)
JOE SAMPLE (MCA) Singles

Orlando

305-645-1802

WDIZ Hoffeld APRIL WINE (Copins) APRIL WINE (Copins) APRIL WINE (Copins) APRIL WINE (Copins) APRIL WINE APRIL WINE

MHO (MB) -SANTANA (Columbia)

Hadilyon
JAMES TAT.CIR (Golumbia)
"Stand & Figure"
GARLAND JETRIETS (FIPE)
TO HAUSEN' (FIPE)
TIME
\*\*LabOLS Time\*\*
\*\*LabOLS FIPE
\*\*LabOLS FIRE
\*\*LabOLS F

Pensacola 904-438-7543 SHERBS LATCO!
HEO SPEEDHADON (Epic)
HAINHOW (Polydry /PolyGra)
STEELT DAN (HCA)
-GIND VANHELLY (A&H)

JARES

Mottest LOYERBOY (Columbia) JOURNEY Floolumbia) MANESTENIOR (Columbia) TOTO (Columbia) FILC CLAYTON (RSO) JIMMY OUFFETT (KCA) MICH (MECCUTY/FOI)VESI TO SPECIAL JAME)

JOZZ
DA 97 ORUS 34 (ORP/Arlays)
MERB 16 MANGOOK (Columbia)
G., wa 54:180700, JR., (Electro)
DAS 51:001, (Inner City)
PAT METHE 17 (COL)
METHE 17 (COL)
METHE 10 (COL)

Raleigh 919-832-8311

Singles

PO: MAR SAUTER

Madium APRIL HIGE (Copital) ACOLUM TOOMER (Chrymella) CARLAND JEFFREYS (Epic) STEW (AAM) STEWE (HOCOO (laises) ALAM PARSONS (MO), (Arise) OUTLANS (Arises)

WQDR

BICE LIMINATION (LIDINGA)
STEVE INNOCODO (LILIANO)
STEVE INNOCODO (LILIANO)
STEVE INNOCODO (LILIANO)
STEVE INNOCODO (LIBINATION (LIBINATION)
STEVE INNOCODO (LIBINATION)
STEVE INNOCODO (LIBINATION)
AUGUST UNICODO (LIBINATION)
A

JHEE SCO LAMES (Teopon Zee/Co).) QNN SIEGEL (Inher City) "The HII) West" JOE SAMPLE (MEA) "Eye/Mar/Leme" QNN GRUSH (GRP/Aristo) Tatio G. NASHINGTON, JR. (Elebra

Richmond 804-282-9731

The County of th

512-223-8211

PO: TEM SPENCER HD: TEMPIE LINDSET

Hoffest STEVE wimecob (island) Title "Mhile...Chanc"

99.5 KISS

Anded PLINSOULS (Planet) TROUP WO (MB) "Mou" ab)
"...Tricty Day" "Tou"
"Deliy Records" "Do 19 None"
"Tou Better To"
AUDAS PRIEST (Columbia)
RDLLING STONE
(Roilling Stones) -Will Comes ..." -POINT BLANK (NEA)

Medium on the first state of the

San Antonio

THATEZE

PAT TEGETAN (Chryselly)

PAT TEGETAN (Chryselly)

POLICE (Again

POLICE (Again

STE (Assault)

STE (\* \$100.000 (fals)

98 POCK Tampa 813-224-0742

HOPPes?
STY2 (AAH)
LORISOT (Columbia)
STEW EMPODO (Island)
JOURNET (Columbia)
RIC CLAPTON (ES)
RICH (Mercuty/PolyGra)
RIC STEED (AAH)
APRIL WINE (Capitol)
APRIL WINE (Capitol) PO: MARK STEVENS Added SDOKUS (Arlo)e) JUDAS PRIEST (Columbie) SMO (Mb) -SANTANA (Columbie) Hed Lell TODD REMODER I (Bear av I (La/Mg), POL. (CE (AMP) BRUCE SPRINGSTEER (Columbia) PAT TRAVES; (Polygor/PolyGra) MAZARTH (AMP) JAROS (ARCO) JAROS (ARCO)

Je 22 None Singirs Mone



95 PD: AL PETERSON HD: NICK FAM CLEVE

Added MRO (MB) JOHN COUCAR (Rive/Po)yGram? PHOSES SHOW (Mireg#) CREG KINN BAND (Deserbley) -SANTAM (Columbia)

Medium
TODO RUNDOREN IBnors:1118/
MANTRO MARRIS, (MB)
POINT BLANK (MCA)
90 IN TROMP (Chrys:(Is)
GARLAND JETFERS (E) (c)
NALARETH (AAB)
PAT TRAVERS (PO) gaz /Poj pl

PO: DOUG PAUL ND: SHARON PAUL

J0.2.2 None Tulsa

KMOD 918-664-2810

MOI BILL BRULM ASST. PD: CHARLIE WEST

910-004-2811

PAT 608140 (On-ysalls) AC/DC (1918-3181) AC/DC (1918 (Rolling Stones) -SANTANA (Columbia) Medium (MANAMO (MANAMO (MANAMO MANAMO (MANAMO MANAMO MANAMO MANAMO MANAMO MANAMO (MANAMO MANAMO MANA

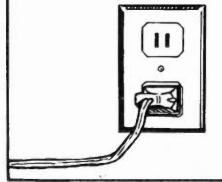
Ju 22 Rone

WKZL FM 107 Winston-Salem

919-725-0556
JIMMY BUFFETT (BEA)
SORIES (AFE)
SALLY SMENE
STYLE (AME)
STYLE (A

Jazz BOB JAMES (Thopan Zee/Col \*\*Touchdown\*\* ALER DudDASS) JOE SAMPLE (MCA) \*\*Durane Of Drawe\*\* Title G. MASSHOOTON, JM. (Elent \*\*Just The 2...\*\* OMT GRESS (GRESS) \*\*GRESS (G

0







Jagg

Singles



42/41

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A people 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180 | 180

MERCINE A V. ONO (Geffon)

J. LERGOR & V. ONO (Geffon)

ORIGISTRATIS (MB)

STREET DAW (MEAN)

OUT.ABS LENIATE (MB)

STREET DAW (MEAN)

OUT.ABS LENIATE (MB)

J.J. CALE (MEAN)

ALMON (DEFRICTS (EG))

AND (MECHAN (DEFRICTS (EG))

TO MADDRY (CS)

TOD GALORY (DE)

AMERICAN (DE)

A

Added PL 1800 (15 cheet)
PRINTED SAPE (Hirano)
PRINTED SAPE (HIRANOO)

the 200p

Hardium

AC/DC [AT) antic?

APRIL, write (Cap. 1 to 1)

PHIL COLL (MS 1 to 1)

MARRIT WE (MS 1 to 1)

TED MARRIT (Epic)

TED MARRIT (Epic)

TED MARRIT (Epic)

TED MARRIT (Epic)

STELLY DAY (MC 1)

AS SPECIAL (AAM)

CARL AND REFERETS (Epic

Medium
TED NUCENT (Epic)
UFD (Corypalis)
APRIL BINE (Eppino)
TODO RUNDERN (Ebersellie
ALMEDIA (Polypor Polypor Polypor ALMEDIA
CARLAND AFRICTS (Epic)
CLASH (Epic)
SERBS (AFRO)
36 SPECIAL (AAM)

WART

#0: 40/04 #14EP 40: 808 ŒUFS

"Mysioria"..." "Brediud sory "Valoria" INDLE NO STORES (Rolling Stones) "(# 1...Dencer" "Not Style" "Nyming...1881e" "Not Style" "Yaming...1881e" "Common "Marcy, Marcy..." "Titla

PHODEE SANDE FET-Ages
"Comes" "Mar Cy, Mar Cy.
Tisto
STRAY CATS
PAT TRAYERS (Poly dor /
My Lifes. Lifes"
"Mas Age Music"
MBO 1881
URAY
"GILLY (DOL & GEN E
COP yet list
"SANTERM (Columbia)

umm8

MD: 410 LEO

tool on TEO MUZET (Epic) AM COME SSSSSS[Epic) MUZET (Epic) MUZET (Epic) MUZET (MUZET) GLIMET (MUZET) GLIMET (MUZET) MUZET (MUZET

MED SPEEDWAGON (Epic) ACUMMET (Columbia)

Appleton 414-734-9226

Northest Mills (Section 1992)

### Bloomington 812-332-9292

LD VERBOY (Columbia)
OUTLANS (Arista)
EDGAR WINTER ISLUM SAY)
GLASH (EDIC)
TOOD RUNDINEN (Bearwille
J.J. CALE (NEA)
TOWN ON ARREST (NB)

16 SPECIAL IAAM)
ELVIS COSTELLO 6.. (Calumbia
APRIL WINE (Capinol)
J. LENNON 6 T. OND (Gaffon)
ALAN PARSONS PROJ. (Aristo)
STER (AAM)
STEVE & (MICO) ((siend)

JOEZ CLAIRE LAWRENCE HUGO SHOOTH DAVE GRUSIN (GRP/Arlisto) NATI VE (RCA)

Singles ERIC CLAPTON (RSO) EVC (V)rgin) JIM CAMPOLL BAND (ATCO)

Chicago 312-828-9191

Chicago

312-440-5270

KROKUS (Artole) RAINBOW (Polymor/PolyGre) SHEMBS (Arce) PD: MAR FLOYD MD: SKY DANIELS Added AD+S PRIEST (Columbia WO (Mh)

HOTTATE
DRIC CLAPTON (450)
DOWNE 1915 (MCA)
JUNDORY (Golumnia)
LOYEMOY (Golumnia)
LOYEMOY (Golumnia)
RCD SPEC CHAMBIAN
RCD SPEC RCD (MCA)
STEEL NAME (MCA)
STEEL NAME (MCA)
STEEL NAME (MCA) Jezz

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### Chicago 312-777-1700

(MB/Peradise) U2 fieland) IAN GOM (SPITT/Epic) -BRUCE SPRINGSTEEN (Colum

-BRUCE SPRINGSTEER (Columbia)
\*\*\*STREET (Columbia)
\*\*\*STREET (Columbia)
\*\*\*STREET (Columbia)
\*\*\*PRINGSTEER (Columbia)
\*\*\*PRINGSTEER (Columbia)
\*\*\*JAME (Columbia)
\*\*\*

### 216-781-9867

216-781-9867

REDICE (Chrysalia)

REDIC (Mercury/Polydra)

STEVE airwood ((alend)

PRIL STRONG (Boers)

STEVE airwood ((alend)

STEVE airwood ((alend)

STEVE ALMI)

STEVE (ALMI)

STEVE (Colombia)

JINAN DUTFEVE (Colombia)

JINAN DUTFEVE (Colombia)

JINAN DUTFEVE (Colombia)

STEVE (TOAN INCA)

STEVE (TOAN INCA)

STEVE TOAN INCA

STEVE TOAN

UZ (1s]mel acgr (mc(ii) (ii) melo/s=(antic) (UT/ABS (Aristo) ALAR PARSONS (MO). (Aristo) ACGUST (Aristo) SCORT POLICEMANS ((s)med) \*MAINAT (Loce) -ART TAULIC (S)TE) AMERICAN (G) vmb(s) jazi None

Singles None

### WEDN

PD: CENTON MARR ND: CURT GARY

Added SHOULS (Ariola) "Sinning Bones" "Sinning Man" "Burning Bones" FRAME / AND COMPART / AND COMPART (Columbia) "Tool Rockin" with Compart of Columbia (Columbia) "Tool Toolin" Rockin" Whou "Poelly Records"

Modium TOTO (Columbia) SHEMBS (AFCO) FAB. THUMDE MISITOS (Chrysel JOAN JETT (Boord-elk) PHIL SETHOLM (Boord-elk) RORIN TROPPI (Obryselis) 1/05"

Cleveland 216-391-1280
TED MUGHT (Epic)
-CARL INLSON (Carlbow)
-MOVERS (Epic)
-SANTAW (Columbia)
-MOHAT (RAC)
-POINT (RAC)
-CALZY JOE/VM (ARA)
-CRAZY JOE/VM (ARA)

Cincinnati

NO: HARTY SOBOL

Added
DREAT BUILDINGS (Cotumbia)
TLight Goes On\*
TOOL OF You.\*\*
ORIC KINE BAND (Beseting)
The Girl Bogs\* "Shelis"
##0 (#B)
"...Fricky Doy"
"Don'F...Cos\* "Tolcky Uby "Don't...Cost" "Tou Better Yo" PHOEBE SHOW IMIRAGE! PHOEBE SHOW (Mirage)
"Games"
MIONICAT FLYER (Swan Song)
MRONUS (Arlole)
"Winning Man"
HIN CARMES (ENI America)

Madium BADFINGER (Radio/Attantic) PHIL SETMOUR (Boordwalk) BANARED MINASS. (BB) RAINBOM (Polydor/PolyGre) ROSANNE CASH (Golumbia) MOSANNE CASH (Golumble)
UZ (Loland)
1AN GOMM (SPIPE/Epic)
FOUL (EMI America)
J.J. CALE (MCA)
B.B. KING (MCA)
B.B. KING (MCA)
RICK SPINGFIELD (RCA)
FRANKE/KNOCKOUTS (MILL)
UTLANKE/KNOCKOUTS (MILL)
UTLANKE/KNOCKOUTS (MILL)

Marium (Arista) (Aris

mit i...Dencer\*
shO (Mb)
"You" "Gathe Cache"
"Don't\*...Coe\*"
"You Bet\*er Ye"
sROOUS !Ariole)
"Burning Bones"
(MRAT BullDINGS (Columbia)
"Moid On To..."

| Modifier | Modifier

ROLLING STONES?
(Rolling Stones)
(RC KINE BAND (Beser's)
W THE JOHNSON (Inner C)
FRANCE/LUNCKOUTS (MILE)
(Column

PRINCE SPRINGSTEDM (Columbia)
READER (D MEMORY)... (MB)
DIME STRAITS (MB)
DIME STRAITS (MB)
ELVES COSTELLO A... (Columbia)
ELVES COSTELLO A... (Columbia)
READER (SPRINGS)... (Columbia)
READER (AMAI)
READER (AMAI)
READER (STRAITS)
READER (STRAIT

YHUS

PD: CAMET CURELOP ND: STEVE KOSTAN

Maylum POLICE (AAH) PAT BENTAM INCA) PAT BENTAM ICArysells JOURNEY (Columbia) J. LEMON 4 T. ONO (Goffe SE SPECIAL (AAH) NASH (Marcury/PolyGro) SHEMB (APCS)

WILL

Modium

MATRIED MATRIES,... (MB (
ERIC CLAPTON (1850)

RDD STEWART (MB)

APRIL WINE (Copto)

EAGLES (Laytum)

EAGLES (Laytum)

RAMPY ME (SOFT ### AFCO)

RAMPY ME (SOFT ### AFCO)

Hoffest 38 SPECIAL (AAM) JOHNEY (Columbia) MUSH (Nercury/PolyGra) STYX (AAM) STEVE WINHOOD (Island)

Singles

MOST ADDED

44/37 Face Dancas (WB) ROLLING STONES Sucking In... (Rolling Stones) 30/27 GREG KIHN BAND Rockihnroli (Beserkley)
JUDAS PRIEST 18/18

Point Of Entry (Columbia) 15/14

Hardware (Ariola) 20/11 Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

(WRIF 101)

COUS RAMES

PD1 JOHATHAN HANLEY ND: JEFF CURRY

PD: TOM BEHER R

KROKUS

Hedfun JOURNEY (Columbia) PHIL COLLINS (ARTENAIC) ROBIN TROUGH (Chrysalis) APRIL WINE (Copysalis) APRIL WINE (Copysalis) AND SPECIAL (AMN) MARKED MARKS... (MB) TED MODERY (CAMI)

Hottest 5TEVE simbrood sislands med SPECDAROON (Epic) JOURNEY (Columbia) MUSH (Mercury/Polydra) 7000 Ausbotts (Seersy)lie/MB 9941, COLL, INS (49)entic) IDUL ING STOMES FROISIES SERVED

FOR THE CONTROL OF TH

Q-FM-96 Columbus 614-224-1271

PO: STEVE RUNNER MD: TIM SMITH

Singles

Jazz DAN SIGGEL (Inner City) G., wiskingCom, JR. (Electronum Bald) (Ovarion) Maline Sale (Market Market Mar

Davenport
319-328-2541
PAT TRAITES (Polytop Polytop
GANAMO JETRETS (Edic)
UZ Itsland
TO HOUSE (Size)
BB4(US (Barco //Polytop)
ELVIS COSTELLO 4. (Colume
PRANCY JOSE (DAVIS 18)
BOOK INCERT (SIRE)
BOOK INCE 27

Hoffest 577% (ABH) 8254 (Mercury/PolyGre) 881880W (PolyGre) JOURNET (Colymbial 8EO SPEEDMACH): (Epic) 8G/DC(1eport)

SHERBS (APDO) JAMES TAYLOR (Columbia)

HOPFINE PHIL COLLINS (AFIGNTE) GARLAND JOTTHETS (Epic) STEW E HINDOD (Island) DHIC CLAPTON (ISS) CLAPH (Epic) STEW ERANI ROBIN TROUDE (Chrysolls) J.J. CALE (IGEA) 38 SPECIAL (AMH)

Jara
JDE JOHENNY BAND (Unicorn)
RICHIE COLE
DAYE GRUTIN (GRP/Arists)
RICHIE LOCATION
DIDITE LOCATION
DIDITE

Detroit 313-398-1100

MANFRED MANN'S... (MB)
GARLAND JEFFREYS (Epic)
TED NUCENT (Epic)
-ERIC CLAFTON (RSO)

Hoftpst HEO SPEEDMAGON (Epic) STER (AAM) STERE WINNOOD (Island) ALAN PARSONS PROD, (Aristo) RANDY MESSMEN (Epic) APRIL WINE (Capitol)

Singles

Detroit 313-863-1600

FRAMEE/MODERDUTS (MITTAGE)

MEDIUM

**GARLAND JEFFREYS** Escape Artist (Epic)
RAINBOW 37/25 Difficult To... (Polydor/PG) 27/20

SHERBS The Skill (Atco) 34/19 TED NUGENT Intensities In 10... (Epic) 25/19

ROBIN TROWER 30/18 B.L.T. (Chrysalis) Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Command . 219-484-0560

ARMON (Polymor Polymor)

BORN FORPY (Chrymalls)

FARL Leeh11

FARL LE

Added FRANKE/NUNCKOUTS [M])]|e "Sweethearth" PMCERE SMME (Mirage) "Maricy, Marcy..." (REG KIMI BANC (Beserk) "Shells"

HOPTOST
NEO SPEEDWAGON (Epic)
STEX (AAN)
RUSH (Marcury/PolyGra)
STEVE # IMMCDO [Island)
ERIC CLAPTON (RSO)

Duluth 218-728-6421 ISOULS (Plane\*) TRAVERS (Polysor /Polys IS (Calumble) RRETY (Calumble) ARETH (ASM) 5 (Island)

HAMES (COLUMB IA)
DURNET (COLUMB IA)
HAZARETH (AMM)
JAGS (19) Iand I
BRAINS (Marcury/PolyGr
BRAINS (Marcury/PolyGr
BRAINS (Marcury/PolyGr
POL HOLL (18) Iand I
POLHT (BARK (MCA)
—PONTO GARK (MCA)
—PONTO GARK (MCA)
—PONTO GARK (MCA)
—PONTO (GARK)
—PONTO (UA) Added

OREG RIVE BAND (Been-kidy)

"Shella" "Breasup Song"

SHO (MI)

"You' "Bre Quist-One"

"You' Breasup Song"

SHO (MI)

"You' Breasup Song"

SHO (MI)

"Harcy Narcy ..."

"Sasoline Alley"

JUDAS "PRICS! (Callwale)

"Harcy Narcy ..."

"Sasoline Alley"

JUDAS "PRICS! (Callwale)

"Harcy Narcy ..."

"Sasoline Alley"

JUDAS "RIVE (Callwale)

"Harcy Narcy ..."

"SASONOS (Caultion Ins)

SCHOOL STORES

(Notline STORES

(Notline STORES

(Notline STORES

(Notline STORES) HANDS (UA)

HOSTAGE

MUSH (Hercur yPFOlyGra)

STYR (AAM)

36 SPECIAL (AAM)

36 SPECIAL (AAM)

MUSHL, BIRLE (Capitol)

LOYROOT (Gottom la)

BADFINGE (Modicum la)

COURTON (MODICUM la)

C

Evansville

812-477-8811

Detroit
313-444-1010
RAINGOR (Polygor/PolyGrel
9ERBS 14Nco)
CORILANO ZEFFETS (Epic)
LOVERBOY (Columbia)
RINGRES (RSO)
ELVIS COSTELLO 4... (Columbia)

Jezz None

Album Station (Boorsellin/MB) -RICK SPRINGFIELD (RCA)

PD: DAVE LYONS NO: BRAD CURTIS A GOOD FRUNKE / WHOCK PUTS (M YED HUDGHT (E) (E) DC HOLLIGAY (ABM) FOOLS (EMI America) HANGS (Columbia) (REG. RINH BAND (Bow DAVID HIBLDCK

OAVID HISLOCK

\*Med time
UFO (Chrysells)
TOTO (Columbia)
TOTO (Columbia)
TOTO (Columbia)
TOTO (Columbia)
AMBRIT (College)
AMB

ALCE SPRINGE IELD (IELD)

NOTIFIES
STRE FAMAL

"STORE IN IN IT THE STREET STREET

"STORE IN IN IT THE STREET

"Warmal Into Burs"

"Warmal Into

"Warmal Into CLAIRE LAWRENCE

Con Co Fargo 218-238-7900

Added - SANTAMA (Columbia

-SANTANO (Col umb le)
Heat tue
1/40 (S. Lanel)

GREG BLINE BAND (Booker's LEGIC)

BLINE BLINE GREGORY (BLICK)

FOR AND AFFRETS (BLICK)

FOR AND

woo (MB)

Thon 12...Com 2\*

PRIL SEMECUM (Chorr setts)

OURSET (Columbia)

AMF INCID (Columbia)

AMF INCID (Columbia)

AMF INCID (Columbia)

OUR CLAPTOR (CSO)

SUBMITS (ARCO)

L'EMPORTOR (CSO)

SUBMITS (ARCO)

APRIL WINE (Copffol)

L'ENT CORFECTO (Columbia)

30 SPC (FAL (AMM)

STEW (WINDOOD (CEEPAL)

FOR (AMO SEFFREYS (ES)C)

PONIC COLLINS (ARICHTE)

- JOHN COLUMBIA

- JOHN COLLINS (ARICHTE)

- JOHN COLUMBIA

- JOHN COLUMBIA

- JOHN COLLINS (ARICHTE)

-

POI THE SHEET IST Added ROBIN THOMPS (Chrys+lis) MHO (MB) ROLLING STONES (Rolling Stones) GREG BING BAND (Beserkie

"Hopitas" white (Copital) grace control grace carrier (RSO) JOURNEY (Columbia) Street Wilson (Admi) Grace Columbia (Admi) Grace Columbia

St of Singles Ft. Wayne

219-484-0580

Hoffest STEVE MIMMOOD (Island) NEO SPEZOMADON (Epic) LOYEROTY (Optumble) SPEZIAL (AAM) APRIL MINE (Copimble) STEVE (Columble) STEVE (AAM) MUSH (Mimcury/PolyGra) UND (MB)

PD: RICK WEST

GREG RIBM GAND (Baserslay)
"Shella"
G. MCMAMDW & RID.
| 1002 (Golumbia)
HARLAGO (Golumbia)
HARLAGO (Golumbia)
HARLAGO (Golumbia)
"MacCleg(Misers)
HARLAGO (Golumbia)
(ROLLING STORES
(ROLLING STORES
(ROLLING STORES)
-ARLW (MISER) (GOLUM)
-POINT BLANK (MCA)

Hadium
FEO NUCLETT (Epic)
FRIC CLAPTON (140)
JAMES TATLON (140)
JAMES TATLON (150)
FIGHT TON TON (150)
FIGHT TON TON (140)
FIGHT TON TON (140)
FIGHT TON TON (140)
FIGHT TON TON (140)
FIGHT TON (140)
JOHN COLUMN (140)
JOHN COLUMN

LAV-FM 97

Grand Rapids
616-456-5461
GRACE SLICK IRCA |
707 (Cossol Jance/Poly)
SECRET POLICEMAN'S (In land) FO: DAVE LOGAN NOTES TO COMMISSION OF THE PROPERTY OF THE PRO 

"Winning Man" "Burning Bone GREG KINN BAND (Beserkley) "The Girl Most" "Nomenhind" Nadium CLASH (Epic) SHERBS (APon) 38 SPECIAL (AAM) PAT TRAVERS (Polydor/Pol KINGGES (RSD) UPO (Chryselis) GARLAHO UDFREYS (Epic) ROBIN TWOMER (Chryselis) U2 (1s) and

Kansas City 816-753-4567

PO1 DICK WILSON MDI JOE HCCABE

Hadlum APRIL WHE (Cap)+011 36 SPECIAL TAIM1 PHIS COLLINS (A\*Ian+1c) RAIM90m (Polydom/PolyGrs) SHERBS (A\*Co) GROWNS (A\*Iols) HAMES (Colembia)

Jezz None Kansas City 816-531-3400

Ja EE Rone

GARLAND JEFFREYS (Egic)

MOTTER? STIME (AAM) STEVE MINHOOD (Letend) RUSH (Morcumy/PolyGril) ERIC CLAPTON (RSO) LOVERBOY (Columbia) MANFRED (MANH) S... (MB) DORNIE (RES (MEA)

JAMES TAYLOR (Columbia)

Hortest
J.J. CALE (MCA)
ERIC CLAPTON (RSO)
PHIL COLLINS (Atlantic)
GALLAND ERREYS (Epic)
ROLLING STONES
(ROLTING STONES)
STET (AMM)
REO SPECOMACON (Epic)
STEVE WIMMODD (Estand)

Lansing 517-393-1320

PHIL COLLINS (Attentic)
"I Missed Agel"
GARLAND JEFFREYS (Epic)
"96 Tears"

SAS 106

Added IAN GOTH (STIFF/Epic) GREG KINN BAND (Beserkiny) Medium
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AC/DC(Import) MODEL SHOW (M)rege) "Quanting Alley" Modium
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\*Juessia\*s Olr\*
\*\*O. \*\*ECMANDER & R.O.
\*\*(\*\*MC/Columbia;
CA,A3M (Egic)
\*\*Polica Oh...\*
\*\*JOE \*\*ME(MO\* CAMPASC)

##OUTH DA. MR. (MCA)

##OPTH A. MR. (MCA)

##OPTH A

Singles

Arc Of A Diver (Island)

Paradise Theater (A&M) 42/40 REO SPEEDWAGON Hi Infidelity (Epic)
ERIC CLAPTON 40/38

THE HOTTEST

Another Ticket (RSO)
RUSH 41/36

Moving Pictures (Merc/PG) 39/33

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation files week.

FM 102 KFTTO

Lincoln
402-476-8565

PO1 PRUCE WELLER
HO1 TOR HAREE

RO STEWART (es)

Added

OREG KING BAND (Beserbley
"Nurtin"..."

Thurth: ... THURTH COLLINS (AVIENTIC)
TO MISSES AGE AGE!
WHO (ME)
"You Befor To"
HAUTS (Columbis)
"St's Ass Right"

Hodfast
RIO SPECIDAGON (Epic)
"Takin 19...,Run"
STRI KAMAN
BRUIZ SPRINGSTERN (Columbia)
STECLE TOAN (MCA)
JULGEONE HOCK
EN (Golden)
ERIC CLAPTON (MCA)
ERIC CLAPTON (MCA)
"I Can't Stand"
"I Can't Stand" Medium

38 SPECIAL (AAM)
JAMES TAYLON (Columbia)
"Stand & Flight"
"Her Town Too"
GARLAND JEFFRETS (Epic)
LDYERBOY (Columbia)
JOURNEY (Columbia)

Jezz

WILLIAM (#50) Madison 00

606-249-9277

"-SANTAM (COLUMNIA)
HUTSIAN HU

Medium and incention and incen WLPX 97 fm

MD: BORNIN BEAM Added SROUJS (Artote) MO (MB) JUDAS PRIEST (Columb ROLLING STONES (Rotting Stones)

MOTTHER MED SPEEDMAGON (Epic) STYE KAMI STEVE MIMMICDO (Island) ERIC CLAPTON (RSO)

PD: SEAN SCOTT MD: RON PHILLIPS

Added MHD (MB) PLDAS PRIEST (Columbia) Physical (Mark)

NED SPEEDWADDN (Epic) 93QFM PD: BRENT ALBERTS MD: MIKE WOLF

Jazz Bone

101

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Minneapolis

PO: ALAN FOUND ASST. PO: DAVE CHORKIN Added who (MB) HOLLING STONES (Bolling Stones)

Added PHIL COLLINS (Atlant APRIL & (NE (Cop)Tol) -SANTANA (Columbia)

Medium BABTS (Chrysells) AC/DC (Attentic) Title LOVERBOY (Columbie) PLINSOUS (Planet) "Lost Time"

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Singles None Milwaukee

414-342-111

APRIL BINE (CODITO)

ACTOR TAYLARY (CAMPATE)

ANAFRO MANAFRO M

Milwaukee

HOTEST DAKON (Epic)
RIO SPIEDAKON (Epic)
RISH (Marcury/Po) (Gra)
LOVEROY (Columbia)
RIC CLAPTON (Columbia)
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Minneapolis 612-739-4000 ERIC CLAPTON (RSO)

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ERIC CLAPTON (RSO)
JOURNELY (Columbia)
STEVE WINMOOD (Island)
APRIL WINE (Colivo)
APRIL WINE (Colivo)
RO SPEEDMADON (Epic)
STRI (AMN)
LOYENBOY (Columbia)

Santa Rosa 707-544-5873 007(.485 (k-1974) 318 0000 (35... (Forema) 91 1800(5 19 1881) 91 1800(5 19 1881) 91 180(15 19 1881) 91 180(17 1881) 91 180(17 1881)

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Long Beach 213-437-0366

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Los Angeles 213-663-3311

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CO. MAC MULTER CO. 213:464-5638

10) LAGS MULTER CO. 213:464-5638

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Added PLINSOLS (PIBNO+) (POBLIS TAP Int a) (ROB IN TROUGH (COP year I) x) -SARTAMA (CO) (MB/I+) -POINT BLAME (NCA)

AGES Mone Los Angeles 213-467-1224

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James Norma

Missoula

406-728-5000 NLAN PARSONS PROJ. 1A (1997 BUFFETT INCA) UZ (111941)

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Portland 503-655-9181

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SO SPECIAL (AME)
ERIC CLAPTON (18)
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Phoenix 602-838-3062

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"Burning Bones" SHERBS (Atoo) ALIMBDE (Polydor/PelyDra) "Can'r Happen" JOHOSY & DISTRACT, FLace) Hoffwys LOMDBOT (Columbia) STR (AMF) DEFC CAMPON (HSO) ADMREY (Columbia) (CO SPEEDMAGEN (Eps) (MF COFFEEDMAGEN (Eps) MFH (MF COFFFEE) AMFIL MFEE (Cop) FOI) STERE WINNOOD (Island) Madium A.T. CBC (Defiam)
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Portland 503-226-5000

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10.63

Reno 702-329-9261

2011.105 PD: DANIEL COOK ND: SPLEE FAN DYNE

Northwell (Chryselis)
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(Strict)
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UFO (Chryswill)

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Sacramento

MALARTIN (KAM)
"Dresed...Kil"
PAI TRAFERS (Polydor/PolyGre)
TODD PLEEDING H (Beersvills/MB)
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Added JUDAS PRIESY ICOLUMBINI PAT TRAYES IPOLYMOR/Pol ROBIN TROUCH ICO-YES-IS PHIL COLLING (4+18A+12) RICE SPRINGF(ELD INCA) -487/ERSON STABSHIP (RCA/Grunt)

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Salt Lake City SAIT LAKE CITY

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APRIL # BMT -

Sacramento 918-444-2808 RICK SPRINGFILLD (RCA) -SANTANA (Columbia)

PD: LES TRACY NO: TON CALE

Added ORFG KIME BAND IN "Breakup long" IND (IB) "STEEL : Money" "Tou Better to"

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KCAL 967 San Bernardino

San Diego
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San Diego 714-565-6006

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FM106

PO: JOHN GLAKEAN ND: SAND! BANISTEN "...frichy Day" Ohio Kies BAHD (Base "Wom and Ind" WOLLING SYONES (Moliting Syones) "If I...Duncer"

Modium
PRIL COLLIES (STIGNET)
COLLIES (STIGNET)
CATLAND AFFREYS (Epic)
SHOP (Mercury/Polytes)

Added OREG KINN BAND ENG-MID (MB)

KOME

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MD: MAKEL HUNTER

10.22 San Francisco

J. LEWICH & T. DIO 160 PO NOB COLE ND: PAUL TINCENT

30 22 800mg

(May car y Photogram)

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MAT MERCE (Mark 10/47) and 1(a)

MAT MERCE (Mark 10/47) and 1(a)

JIMEN SUPERTY MECA

JACKS (MARK 10/47)

PARTY CONDUCTION (MARK 10/47)

PARTY CONDUCTION (MARK 10/47)

FOR CONDUCTION (MARK 10/47)

MATERIAL AND MERCE (MARK 10/47)

MATERIAL MARK (MARK 10/47)

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KJJO PD: LEE BOY HANSER

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38 SPECIAL (AMI)
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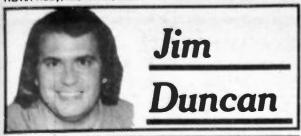
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Jozz On HE GRUSIN (GMP/Ar Into MATERE NON (MEA)

Vancouver 604-684-7221

R&R/Friday, March 27, 1981





### **News Notes**

I even told the police officer that I knew Conway Twitty's bus driver, but he didn't seem to care as he kept writing my speeding ticket. In my haste (which seems to be one of my problems of late) last week covering the Country Radio Seminar, I forgot to mention getting the ticket on my way to the airport. It must have been that flashy car I rented. I could have taken the more conservative Thunderbird, but nooooo, I had to be a flashy Hollywoodkinda-guy in a maroon Camaro with chrome mag wheels. Oh well, such is "life in the fast lane"... The 171 Country stations that carried the first annual "Country Music Radiothon" for the National Kidney Foundation raised close to \$600,000. . Dene Hallam, new PD at W-4/Detroit, called to say he needs some air talent immediately. Good pay . . . Gary Stevens has been promoted to Station Manager of KEIN/Great Falls, MT. Stevens helped the station make the switch from CHR to Country last October . . . Tim Byrd is no longer with WHK/Cleveland. New PD Joel Raab will take over the music. Recently, "Wild Bill" Wilkins returned to the afternoon show after a brief stay at Malrite's KNEW/ Oakland. Doc Lemon has also come back to WHK to do . R. Marshall Barber is the new some weekend work. morning man on KSKX/Topeka, KS... Sean Marshall from WGEE/Green Bay is the new afternooner at WKYG/Parkersburg, WV... Tom McGulre is doing the morning drive at WHBF/Rock Island, IL from 97X/ Davenport . . . Scott Moore from WIFE/Indianapolis will do mornings, Mark Winston from KFDI/Wichita will be PD, Rob Haggar from KDWB/Minneapolis will do afternoons at new Country station WWQM/Madison Tab Allen from KHOW/Denver joins KLZ crosstown for afternoon drive . . . Tom Jordan is the new morning man/Music Director of WMBH/Joplin, MO . . . Roh Lane is new MD at KRSY/Roswell, NM as Kevin Jamison exits for KCBN/Reno ... Mark Robinson from WJEZ/Chicago is new morning man at KWJJ/Portland. Randy Price from all-nights at WCXI/Detroit to AM drive on WJEZ-FM ... Kevin Coan moves from OM at WVOT & WXYY/Winslow, NC to mornings at WKSW/ Cleveland ... Al Brock is new MD of WQIK/Jacksonville, FL from WLOF/Orlando . . . It was sad to hear KYXX/Odessa, TX MD Jeff Thomas was killed in a car



KGVO/Missoula, MT celebrated its 50th anniversary with style by publishing the above full-page thank you to lis teners as part of a special Sunday paper supplement highlighting station personalities and activities through out its long reign in Missoula.



## Country Ratings Wrap-Up

During the past several months we've profiled some of Country radio's brightest success stories as reflected in the October/ November '81 Arbitron ratings. This week and next we'll briefly highlight those stations also deserving of recognition due to substantial ratings increases and/or high ranking in their respective markets. Space limitations prevent us from spotlighting everyone we'd like, but we hope the previous articles and this wrap-up will serve to emphasize the overall gains and increased respect Country radio has earned in the past year.

Following are excerpted comments from programmers to our question: "To what would you attribute your station's success in the fall ratings sweep?'



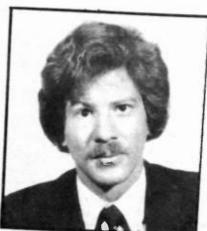
WZZK-FM/Birmingham, AL (5.7-7.7, #4 In Market 12+)

"In order to be a mirror image of the market, you've got to find out what the market wants. Our station does a lot of research and was fully prepared before we changed from an automated to a live format on October 4, 1980. Country FM's are the wave of the present, and Park City Communications (our new owners) are determined to win. They've already spent a quarter of a million dollars in studio equipment alone and are fully behind the station."

Rusty Walker, PD

### WKSJ-FM/Mobile, AL (15.5-20.1, #1 In Market 12+)

"We have an extremely talented and professional staff who all work together toward the same goal of 25-54 dominance, which got us 12+ dominance. We play the best country music. but we also feature the best in-



Bill Robbins, Corporate PD

formation services in the market; e.g., the best local news staff, our own meteorologist, our own sports director, Paul Harvey, and ABC Entertainment. Our station contests all year round, and we're highly visible with a lot of promoting in the marketplace.

Bill Robbins, Corporate PD, Capitol Broadcasting



WDAF/Kansas City, MO (12.0-11.9, #1 In Market 12+)

"Our first number one spot in the market was in the Spring of 1980. Our success is a combination of attempting to do everything right and trying to make sure that all the different packaging elements of the format are correct, all the way from our promotions to our news and service information, sports, traffic reports. Our onair personalities are believable, honest and real. We play the best music in our judgment. We always have some sort of promotion going on, but I don't think it's our contests and promotions that have made us number one by any means. We just try to make our programming package top-flight and first class."

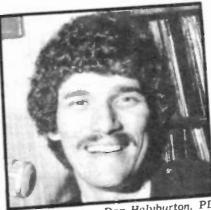
Moon Mullins, PD

### KRAK/Sacramento, CA (6.4-9.0, #2 In Market 12+)

"We promote all the time and geared our fall on-air promotion and advertising campaign to one theme 'Country Gold.' We also started call-out research last summer, which we'll be continuing. I think the total emphasis on country music has certainly helped our station do so well."

- Walt Shaw, PD

### WQAM/Miami, FL (2.0-4.8, Tied For #4 In Market 12+)



Dan Halyburton, PD

"During the fall sweep we advertised exclusively on TV and also ran a call-in-to-win type of promotion onair. Country has proven to be a strong format for the market, and we have an excellent signal which covers our entire market."

Dan Halyburton, PD

### WNOE-FM/New Orleans, LA (4.2-9.9, #2 In Market 12+)

"We changed from an AOR to a Country format the last week of August 1980. New Orleans is really ready for country music because of the economy . . . people are looking for a simpler form of music. Our station plays only the hits, and our whole approach is more music and less talk. I feel the changeover was so smooth due to the professionalism of our jock staff, most of whom remained with the station."

- Russ Mitchell, PD

New

Entry



# **BREAKERS**

Breakers" are those newer records that have the greatest level of station activity on any given"

### **TAMMY WYNETTE**

Cowboys Don't Shoot Straight (Epic)

On 58% of reporting stations. National Summary: Up 25, Same 14, Down 0, Debuts 11, Adds 18. R&R Chart: Debut 47.

### **Most Added:**

**OAK RIDGE BOYS** Elvira (MCA) **MEL TILLIS** A Million Old Goodbyes (Elektra)

**DOTTIE WEST** What Are We Doin' In Love (Liberty)

ANNE MURRAY

Blessed Are The Believers (Capitol) LACY J. DALTON Whisper (Columbia) GAIL DAVIES

It's A Lovely, Lovely World (WB)

### **Hottest:**

ALABAMA

Old Flame (RCA)
DAVID FRIZZELL & SHELLY WEST

You're The Reason God Made Oklahoma (WB) HANK WILLIAMS JR.

Texas Women (Elektra/Curb) MICKEY GILLEY

A Headache Tomorrow... (Epic)

JOHNNY LEE Pickin' Up Strangers (Full Moon/Asylum)

DON MCLEAN Crying (Millennium)

# MOST ACTIVE

MEL TILLIS "A Million Old Goodbyes" (Elektra) 59/40

National Summery: Up 2. Same 9. Down 0. Debuts 8, Adds 40 including WSAI, WCXI, WFMS-FM, KEBC-FM, KEED, KWJJ, KTOM, KSOP, KGA, WPÓR, WNYR, WBAP, WKSJ-FM, WSIX-FM, KRMD-AM-FM, R&R Chart Debut 48.

MEL McDANIEL "Louisiana Saturday Night" (Capitol) 59/19
National Summary: Up 2, Same 17, Down 0, Debuta 21, Adds 19 including KOKE-FM, WMC-AM, WSM, WSAI, WKMF, WIL-AM-FM, KFH, KRZY, WSEN, WWVA, KUZZ 46-36, KSOP 47-38, KMPS-AM-FM d-26, R&R Chart Debut 49.

GENE WATSON "Between This Time And The Next" (MCA) 59/13
National Summary: Up 29, Same 10, Down 0, Debuts 7, Adds 13 including WUBE-FM. WKMF, KFEQ, KKAL, KVOC, KMAK, KGA, WKSJ-FM, WSUN, KVOO 22-16, KCKC 16-13, WNYR 23-17, WWVA 18-14, KRRV 11-5, KENR 17-12, WLWI-FM 23-15, R&R

RAZZY BAILEY "Friends" (RCA) 56/15

National Summary: Up 6, Same 21. Down 0, Debuts 14, Adds 15 including WMZQ-FM, KRRV, WVMI, KENR, WIRK-FM, WJEZ-FM, WBCS-FM, WIL-AM-FM, KWJJ, KONE, WBAP d 29, WSIX-FM 42:30, KWMT 47:36, KCKC 34:27.

SAMMI SMITH "Cheatin's A 2-Way Street" (Sound Factory) 56/13

National Summary: Up 22, Same 11, Down 0, Debuts 10, Adds 13 including KLAC, KWJJ, WPOR, WNYR, KIKK-FM, WSUN, WIRE, WHBF, KUZZ 40:30, KEED 40:30, KMPS-AM-FM 25:19, WYDE 42:32.

ROVERS "Wasn't That A Party" (Epic/Cleveland International) 55/5
National Summary: Up 27, Same 14, Down 1, Debuts 8, Adds 5, KENR, WJEZ-FM, WTSO, KTRB, KIDN, WLWI-FM 39:21, WCMS-FM 25-15, WIRK-FM 3-2, WMNI 6-3, WDDD-FM 16-10, KCKC 6-4, WKXA 11-5, WEEP 14-8, WNYR 10-2, WWVA 19-10.

OAK RIDGE BOYS "Elviro" (MCA) 54/52
National Summery: Up 0, Same 2, Down 0, Debute 0, Adde 52 including WJEZ-FM, WIRE, WDGY, WIL-AM-FM, KMAK, KSOP KEEN, KGA, WSEN, WMZQ-FM, WYII, KENR, WMC-AM, KKYX, WIRK-FM.

REX ALLEN JR. "Just A Country Boy" (WB) 54/10
National Summary: Up 15, Same 12, Down 0, Debuts 17, Adds 10, WNYR, WBAX, KOKE-FM, KLLL-AM-FM, WOKK, WSIX FM WSM WKIM WKCO-FM KYTE KKYX 44-31, KEED 50-40.

JOHN ANDERSON "I'm Just An Old Chunk Of Coal" (WB) 53/21

National Summary: Up 7, Same 17, Down 0, Debuts 8. Adds 21 including WSAI, WMNI, WAXX, KVOC, KEED, KRAK, WWVA. WYDE, WCMS-FM, KUZZ 4536, KCKC 35-21, WSEN 42-34, WQYK-FM 34-28.

JOHNNY CASH "The Baron" (Columbia) 53/18
National Summary: Up 8, Same 18, Down 1, Debuts 10, Adds 18 including KSON-AM-FM, KGA, WCAW, WNYR, WYDE, KENR, WBAM, WMAQ, KWMT, KWJJ 48-41, WIXL-FM 29-23.

SHOPPE "Doesn't Anybody Get High..." (NSD) 48/9
Netional Summary: Up 18, Same 11, Down 0, Debuts 12, Adds 9, WCAW, WMZQ-FM, WVMI, WBAP, WJEZ-FM, KWMT,
WFMS-FM, KFH, KMAK, WIRE 44-34, KVOO 20-15, KGA 35-25.

CAPITALS "Bridge Over Broadway" (Ridgetop) 48/9 National Summary: Up 20, Same 10, Down 1, Debuta 8, Adda 9, KEED, KWMT, WDGY, KWJJ 37-28, WWVA 32-26, KNOE 44-38, KKYX 36-24. WKXA, KVET, WVMI, KLLL-AM-FM, WKLM, WTQR-FM

LACY J. DALTON "Whisper" (Columbia) 47/34

National Summery: Up 1, Same 9, Down 0, Debuts 3, Adds 34 including KIKK-FM, WSIX-FM, WQYK-FM, WSAI, WMNI, WAXX, KEBC-FM, KFTN, KSOP, KGA, WSEN, WMZQ-FM, KCKC 33-28.

JOHNNY PAYCHECK & MERLE HAGGARD "I Can't Hold Myself in Line" (Epic) 42/7 National Summary: Up 9, Same 13, Down 0, Dabuts 13, Adds 7, WSAI, WKMF, WHBF, KICD-FM, WYII, KNOE, WCMS-FM,

### JANIE FRICKE/Pride (Columbia) JUICE NEWTON/Angel Of The Morning (Capitol) 50 46 LEON EVERETTE/If I Keep Going Crazy (RCA) 48 42 30 27 26 BRENDA LEE/Every Now And Then (MCA) 20 32 TANYA TUCKER/Can I See You Tonight (MCA) 10 28 **DOTTIE WEST/Are You Happy Baby? (Liberty)** 26 33 BILLIE JO SPEARS/Your Good Girl's Gonna Go Bad (Liberty) BOBBY GOLDSBORO/Alice Doesn't Love Here Anymore (Curb/CBS) 45 44 48 BILLY "CRASH" CRADDOCK/It Was You (Capitol) REBA McENTIRE/I Don't Think Love Ought... (Mercury/PolyGram) TAMMY WYNETTE/Cowboys Don't Shoot Straight (Epic) MEL TILLIS/A Million Old Goodbyes (Elektra)

MEL McDANIEL/Louisiana Saturday Night (Capitol) GENE WATSON/Between This Time And The Next (MCA) This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

Radio Precords

NATIONAL AIRPLAY/50

HANK WILLIAMS JR./Texas Women (Elektra/Curb)

MICKEY GILLEY/A Headache Tomorrow .. (Epic)

JERRY LEE LEWIS/Thirty Nine And Holding (Elektra)

JOE STAMPLEY/I'm Gonna Love You Back... (Epic)

MAC DAVIS/Hooked On Music (Casablanca/PolyGram)

DON WILLIAMS/Falling Again (MCA)

CRYSTAL GAYLE/Take It Easy (Columbia)

JOHN CONLEE/What I Had With You (MCA)

WAYLON & JESSI/Storms Never Last (RCA)

BARBARA MANDRELL/Love Is Fair (MCA)

RONNIE McDOWELL/Wandering Eyes (Epic)

CHARLEY PRIDE/Roll On Mississippi (RCA)

EMMYLOU HARRIS/Mister Sandman (WB) ROSANNE CASH/Seven Year Ache (Columbia)

DEBBY BOONE/Perfect Fool (WB/Curb)

CRISTY LANE/I Have A Dream (Liberty)

MOE & JOE/Hey Joe, Hey Moe (Columbia) RONNIE MILSAP/Am I Losing You (RCA)

RAY STEVENS/One More Last Chance (RCA)

GEORGE JONES/If Drinkin' Don't Kill Me (Epic)

WILLIE NELSON/Angel Flying Too Close (Columbia)

LARRY GATLIN/It Don't Get No Retter (Columbia)

CONWAY TWITTY/Rest Your Love On Me (MCA)

T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb)

LORETTA LYNN/Somebody Led Me Away (MCA)

CHARLIE RICH/Are We Dreamin' The Same Dream (Elektra)

JACKY WARD/Somethin' On The Radio (Mercury/PolyGram)

BELLAMY BROTHERS/Do You Love As Good As You Look (WB/Curb)

DON McLEAN/Crying (Millennium)

MERLE HAGGARD/Leonard (MCA)

ELVIS PRESLEY/Guitar Man (RCA)

JOHNNY LEE/Pickin' Up Strangers (Full Moon/Asylum)

D. FRIZZELL & S. WEST/You're The Reason God Made Oklahoma (WB)

CONWAY TWITTY & LORETTA LYNN/Lovin' What Your Lovin' ... (MCA)

**March 27, 1981** 

ALABAMA/Old Flame (RCA)

SYLVIA/Drifter (RCA)

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KKAL 44-38, KRAK 42-37, WIXL-FM 34-27, KENR 39-32.

RKAL 44-98, KNAR 42-37, WIXL-FM 34-27, KENR 39-32.

GAIL DAVIES "It's A Lovely, Lovely World" (WB) 41/30

National Summary: Up 2. Same 9, Down 0, Debuts 0, Adds 30 including KNIX-FM, KRAK, KEEN, WSEN, WIXL-FM, WYDE.

WGTO, WSIX-FM, WGYK-FM, WCXI, WGEE, WTSO, KTTS AM-FM.

DOTTIE WEST "What Are We Doin" In Love" (Liberty) 40/39

Netional Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 39 including KIKK-FM, WMC-AM, WSAI, WFMS-FM, KFEQ, WIL-AM-FM, KLZ, KLAC, KNEW, KEEN, WPOC-FM, WHN, WNYR.

ANNE MURRAY "Blessed Are The Believers" (Capitol) 39/39

Netional Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 39 including WNYR, WMZQ-FM, WVMI, KIKK-FM, WKSJ-FM, WSM, WUBE-FM, WCXI, WFMS-FM, WIRE, KRZY, KLZ, KNIX-FM, KMPS-AM-FM,

KENDALLS "Heart Of The Matter" (Ovation) 38/14
National Summery: Up 6, Same 11, Down 0, Debuts 7, Adds 14 includ
WYDE, WBAM, WTQR-FM, WKKN 35-27, WSIX-FM 40-33, KKYX 50-40 ding WMNI, WGEE, KUZZ, KMPS-AM-FM, KCUB, WPOR

STEPHANIE WINSLOW "Hideaway Healing" (WB/Curb) 38/11
National Summary: Up 5, Same 11, Down 0, Debuts 11, Adds 11, WMNI, KLLL-AM-FM, WSM, WQYK-FM, WIRK-FM, WKLM, WSLR, WGEE, WMUS-AM-FM, KICD-FM, WTHI, KVOO 33-28, KSOP 44-37, WIXL-FM 44-39.

RANDY PARTON "Hold Me Like You Never Had Me" (RCA) 38/6
National Summary: Up 13. Same 14. Down 0, Debuts 6. Adds 6. WSAI, WHBF, KICD-FM, WTHI, KMAK, WCOS-FM, WMNI
20-17, KVOO 34-29, KEED 45-34, WSIX-FM 14-10, WCMS-FM 44-33.

### Others Getting Significant Action

STATLER BROTHERS "In The Garden" (Mercury/PolyGram) 34/9
National Summery: Up 3, Seme 15, Down 0, Debuts 7, Adds 9, KSOP, KLVI, WVMI, KKYX, WCXI, WAXX, WKMF, KTTS-AM-

ED BRUCE "Evil Angel" (MCA) 32/10

National Summary: Up 3, Same 13, Down 0, Debuts 6, Adds 10, KENR, WOKK, KNOE, KRMD-AM-FM, WIRK-FM, WBCS-FM, KICD-FM, KYTE, WOKQ, WNYR, WSIX-FM 28-22, KUZZ 48-40.

PATTI PAGE "No Aces" (Plantation) 31/11
National Summery: Up 4, Same 11, Down 0, Dabuta 6, Adds 11, WMNI, KICD-FM, XFEQ, KUZZ, KSSS, KEED, KCUB, KLVI, WKSJ-FM, WSM, WCMS-FM, WIXL-FM 24-16, WGTO 50-40.

DANNY WOOD "Fool's Gold" (RCA) 28/8

0. Debuts 3. Adds 8. WYDE. KENR. KLRA. WSAI, WAXX, KWMT, KSSS, KMPS AM-National Summary: Up 9, Seme 8, Down 0, D FM. KBUF 38-31, KVOC 48-34, WIXL-FM 23-19.

JOHNNY RODRIGUEZ "I Want You Tonight" (Epic) 28/24
National Summary: Up 0, Same 1, Down 0, Debuta 1, Adda 24 including WMZQ:FM, KENR, WLWI-FM, WSIX-FM, KRMD-AM-FM, WKMF, KEBC-AM, KMAK, KNIX-FM, KRSY.

GARY MORRIS "Fire in Your Eyes" (WB) 25/4
National Summary: Up 5, Seme 13, Down 0, Debuta 3, Adda 4, WSM, WIRK-FM, KYTE, WMZQ-FM, KKYX 40:35, KRMD-AM-FM 44:39, KSSS 50-48. On: KIKK-FM, WQYK-FM, KMPS-AM-FM.

RAY PRICE "Getting Over You Again" (Dimension) 24/8
National Summary: Up 3, Same 9, Down 0, Debuta 4, Adda 8, KVET, WKSJ-FM, KNOE, WQYK-FM, WSAI, KEED, KCUB, WSEN, WSIX-FM 37:31, WIXL-FM 48:30.

CHARLY McCLAIN "Surround Me With Love" (Epic) 19/17
National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 17 Including WMZQ-FM, WYII, KIKK-FM, KLRA, WWOD, WNRS,

GARY STEWART "Let's Forget That We're Married" (RCA) 18/16.
National Summary: Up 0, Same 0, Down 0, Debuts 2, Adds 16 including KCKC, KMPS-AM-FM, KGA, WSEN, WLWI-FM, KRMD-AM-FM, KBMR, WCXI, KEBC-FM, KFEQ.

EARL THOMAS CONLEY "Fire And Smoke" (Sunbird) 18/15
National Summary: Up 0, Same 1, Down 2, Dabuts 0, Adds 15 including WSAI, KTTS-AM-FM, KSSS, KFTN, KMPS-AM-FM, WWVA, WESC-AM-FM, KIKK-FM, WKSJ-FM, KKYX.

GLEN CAMPBELL & TANYA TUCKER "Why Don't We Just Sleep On It" (Cepitol) 16/10
National Summery: Up 0, Seme 6, Down 0, Debuts 0, Adds 10, WNYR, WWVA, WYII, WWOD, WOKK, WIRK-FM, KBMR.
KVOO, KVOC, KLZ.

BILLY SWAN "Do I Have To Draw A Picture" (Epic) 15/13
National Summery: Up 0, Same 2, Down 0, Debuts 0, Adds 13, WCXI, KEBC:FM, WKKN, KVOO, KFTN, KONE, KRAK, KMPS-AM:FM, WMZQ:FM, WGTO, KHEY, KIKK-FM, WQYK-FM.

JOHN WESLEY RYLES "Somewhere To Come When It Rains" (MCA) 15/2
National Summery: Up 8, Same 7, Down 0, Debuts 0, Adds 2, KOKE-FM, KENR, KKYX 48-41, KRMD-AM-FM 50-43, KUZZ 42-32.
On: KIKK-FM, WQYK-FM, KMPS-AM-FM, WYII.

NIGHTSTREETS "(Looking At Things) In A Different Light" (Epic) 14/3
Netional Summery: Up 2, Same 6, Down 0, Debuts 3, Adds 3, KRAK, KEEN, KOKE-FM, WWCS-FM 18-14, On: KFTN, KMPS
AM-FM, KVET, WSAI, WAXX.

Netional Summary: Up 0, Same 3, Down 0, Debuts 2, Adds 8, KOKE-FM, KHEY, WBAM, WCMS-FM, KKYX, KRAK, KGA.

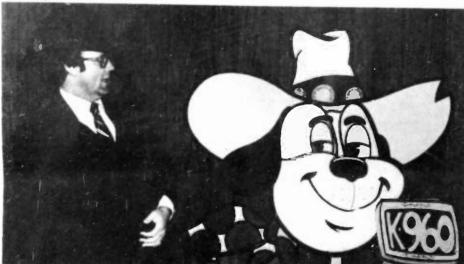
WGNA-FM

BOB & PAULINE WILSON u Can't Hide"
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## **Pictures**



SIGN OF THE TIMES - As a welcome home to the former American hostages, WKSJ/ Mobile erected the billboard seen here in a local mall. Area listeners were invited to sign the special sign.



COUNTRY CRITTER - KARZIK-960//Phoenix Station Manager Del Hull checks out the mascot for the new Country formatted station. The station's programming will be directed by Bill Dodd, formerly of KOGO/San Diego. By the way, manager Hull is on the left.





CASH & COMPANY — Columbia's Johnny Cash is pictured with "Shotgun" Kim St. James, afternoon personality at WGNA-FM/Albany, NY. Kim hosted the Cash concert at the Palace Theatre in town.



FIRED UP IN HOUSTON — Wes Johnson, Assistant News Director at KIKK-AM-FM/Houston, was recently made an honorary firefighter by the internationally famous Red Adair's oil well firefighting team. It seems Johnson had put out a small brush fire and Adair wanted to salute hlm. Johnson was presented with a personalized Adair jumpsuit by Jimmy Adair (left).

### Biff Collie

### Inside Nashville



SPRING FEVER: Gary Paxton filed a \$2 million civil suit against the two men who have been charged with criminally beating and shooting him. An indictment is expected in that case shortly . . . Loretta Lynn

her Barbara Walters special segment. It'll be seen Tuesday (3-31) on ABC-TV ... Freddie Fender will sing "Mexican Rose" on the "Dukes Of Hazzard" Tuesday (3-31) 26 of his 28 shows at the Frontier Hotel in Las Vegas were sellouts for Mel Tillis's engagement there . . . Conway Twitty concert'ed in Ft. Lauderdale. While he was there, he got to work out with the New York Yankees (he's the biggest stockholder in the Yankees' farm club, the Nashville Sounds) .. Roy Acuff "abandoned" his sponsor, Goo-Goo Candy Bars, on the Grand Ole Opry, for Martha White Flour Jim Stafford and Tanya Tucker will host the first "Music City News Top Country Hits Of The Year" show, joined by over a dozen country stars . . . Jay Diamond, former "D.J. of The Year" from Paducah, now heads Diamond Talent in Nashville (Box 120662-Nashville 37212, (615) 790-2446)

The "ubiquitous" Ray Stevens performs in concert at the new Tennessee Performing Arts Center's James K. Polk Theater Tuesday (3-31), presented by the Nashville Chapter of N.A.R.A.S.

IN THE SWING: Gabe Tucker and longtime Houston columnist Marge Crumbaker wrote "Up And Down With Elvis," to be published by G.P. Putnam in late April. Gabe, you will remember, was a long-ago member of the Eddy Arnold troupe and a promotion coordinator for years with Colonel Tom Parker (Marge wrote things about me 30 years ago in the Houston Post. ooops! sorry Marge!) . . . Sure happy some exciting things are happening to my pal Hugh Cherry in California (he's one of the first to be inducted into the Country Music D.J. Hall of Fame for one). Cherry's one of the most brilliant editorial minds in our business and I'm betting 1981 will be a banner year for him (finally!) . . Kris Kristofferson finished working on his album "To The Bone" with Norbert Putnam at Nashville's Quadrafonic Studio ... Mrs. Bettie Batson of Hendersonville, TN announced the engagement of her daughter Cynthia Gail to Jimmy Harold Jenkins. The groomto-be is the son of Mr. & Mrs. Harold Jenkins of Hendersonville (aka Conway Josiah Weaver, the heir ap-Twitty) parent to the Mountain Rock Music throne who hails from Clearwater, FL, says "I'm not out to make a million dollars. I'm out to make a billion dollars (right on!) . . . John Denver rented a house for a month while he's here recording with Larry Butler Bill Monroe, the "Daddy of Bluegrass Muis out of the hospital after three weeks following colon surgery March 9, and

expected to resume his touring schedule late April or early May (that's good news!)

Larry Scott, back in Los Angeles doing the all-night show on KLAC again, still commutes to his Dallas-Ft. Worth home every weekend, where he M.C.'s the Johnny High Revue in Ft. Worth . . . The "eternal flame," which sputtered and went out on Elvis Presley's Walls, MS ranch, will be moved to a memorial garden being built across from Graceland, Presley's Memphis home . . . Billy Bob Bowman is nonplussed that he was not invited, along with Waylon Jennings, to appear at the grand opening of Billy Bob's in Ft. Worth, which will be the largest (bigger than Gilley's?) nightclub in the world. Notice that both of those monsters are in Texas????

GLASER BROS. REUNION: Chuck, Tompall and Jim, the Glaser Bros., who won virtually every award vocal groups could win for years before they feuded and fell apart eight years ago, are back Signed with Elektra and completing their first album since 1973, the explosive trio still is together on a "trial" basis, pending outcome of consistent compatibility.

Tompall: "It's still shaky. Write fast because Jim may bolt any minute."

Jim: "Eliminate the hassle."

Tompall: "I've always been good at hassles."

Jim: "That's right. If there ain't one, you'll stir one up.

Chuck: "I tried the solo stuff. Had a band for \$25,000 worth. I was paying out too much and couldn't get a record contract."

Jim: "You saved yourself \$15,000. I had a record contract and a band and I blew a bundle

Tompall: "Our musical tastes are not so different now."

Jim: "We're reaching for the same thing on stage and in the studio now.

'There are three hard heads Chuck:

Tompall: "Jim worked out the harmonies. The tenor takes the prettiest part; Chuck takes what's left over.

Jim: "The blend came from Tompall singing lead. He wanted to sing lead so bad.

Chuck: "Then everytime he tried to sing harmony, he was so bad he had to sing lead again.

Jim: "Most of our fans are glad to see us back together again.

Tompall: "Most? You mean some are

Jim: "You got it, ace, lest you get too

Yep, the Glaser Bros. are back!



GOLDEN DAY FOR EMMYLOU — Emmylou Harris has a lot to smile about as she picks up three gold albums all in one day for Warner Bros. LP's "Luxury Liner," "Profile," and "Blue Kentucky Girl." Shown at the presentation are (I-r) Emmylou's husband/producer Brian Ahern, Emmylou, WB Board Chairman/President Mo Ostin, and WB VP Andy Wickham.



# Regional Adds & Hots

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**Hottest Tracks:** 

No "Hottest" this week

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**STATIONS** THIS WEEK: 118

### **COUNTRY ALBUMS**

Cuts in bold type are receiving the heaviest airplay ALABAMA — Feels So Right — (RCA) "Ride The Train" "Feels So Right" "See The Embers, Feel The Flame" MOE BANDY & JOE STAMPLEY - Hey Joe, Hey Moe -

ROSANNE CASH - Seven Year Ache - (Columbia) "My

ROY CLARK - Back To The Country - (MCA) "You Better Be CONWAY & LORETTA - Two's A Party - (MCA) "Two's A

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tol) "Strip It Down, Let It Brown"
GAIL DAVIES — I'll Be There — (WB) "Object Of My Affection EMMYLOU HARRIS — Evangeline — (WB) "I Don't Have To Craw!" "Bed Moon Rising" "Oh Atlanta" "How High The Moon" CRISTY LANE — I Have A Dream — (Liberty) "Rio Grande"

WILLIE NELSON — Somewhere Over The Rainbow —
(Columbia) "Mona Lisa" "Won't You Ride In My Little Red Wagon"

DOLLY PARTON — 9 To 5 And Odd Jobs — (RCA) "Sing For
The Common Man" "The House Of The Rising Sun" "Dark As A Dungeon"

The Common Man" The House Of The Rising Sun" "Dark As A Dungeon"

JOHNNY PAYCHECK — Mr. Hag Told My Story — (Epic)
"I'll Leave The Bottle On The Ber All Night Ledy" "You Don't Have Very Far To

ELVIS PRESLEY - Guitar Man - (RCA) -Clean Up Your Own

ROVERS - Wasn't That A Party - (Epic/Cleveland Inter-

RAY STEVENS - One More Last Chance - (RCA) "It's Not

WAYLON & JESSI - Leather And Lace - (RCA) "TII Be Al

DOTTIE WEST - Wild West - (Liberty) 'What Are We Doin' In HANK WILLIAMS JR. — Rowdy — (Elektra/Curb) "Dixio On My Mind" "Are You Sure Hank Done It This Way"

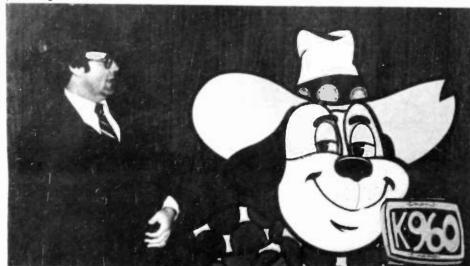
### Most Requested:

ALABAMA "Old Flame" (RCA)
D. FRIZZELL & S. WEST "You're The Reason..." (WB)
HANK WILLIAMS JR. "Texas Women" (Elektra/Curb) DON WILLIAMS "Falling Again" (MCA)
CRYSTAL GAYLE "Take It Easy" (Columbia)

## **Pictures**



SIGN OF THE TIMES - As a welcome home to the former American hostages, WKSJ/ Mobile erected the billboard seen here in a local mall. Area listeners were invited to sign the special sign.



COUNTRY CRITTER -- KARZ(K-960)/Phoenix Station Manager Del Hull checks out the mascot for the new Country-formatted station. The station's programming will be directed by Bill Dodd, formerly of KOGO/San Diego. By the way, manager Hull is on the left.





CASH & COMPANY - Columbia's Johnny Cash is pictured with "Shotgun" Kim St. James, afternoon personality at WGNA-FM/Albany, NY. Kim hosted the Cash concert at the Palace Theatre in town



FIRED UP IN HOUSTON — Wes Johnson, Assistant News Director at KIKK-AM-FM/Houston, was recently made an honorary firefighter by the internationally famous Red Adair's oil well firefighting team. It seems Johnson had put out a small brush fire and Adair wanted to salute him. Johnson was presented with a personalized Adair jumpsuit by Jimmy Adair (left).

### Biff Collie

### Inside Nashville



SPRING FEVER: Gary Paxton filed a \$2 million civil suit against the two men who have been charged with criminally beating and shooting him. An indictment is expected in that case shortly . . . Loretta Lynn

taped her Barbara Walters special seg-ment. It'll be seen Tuesday (3-31) on ABC-TV . . . Freddie Fender will sing "Mexican Rose" on the "Dukes Of Hazzard" Tuesday . 26 of his 28 shows at the Frontier Hotel in Las Vegas were sellouts for Mel Tillis's engagement there . . . Conway Twitty concert'ed in Ft. Lauderdale. While he was there, he got to work out with the New York Yankees (he's the biggest stockholder in the Yankees' farm club, the Nashville ... Roy Acuff "abandoned" his sponsor, Goo-Goo Candy Bars, on the Grand Ole Opry, for Martha White Flour Jim Stafford and Tanya Tucker will host the first "Music City News Top Country Hits Of The Year" show, joined by over a dozen country stars . . . Jay Diamond, former "D.J. of The Year" from Paducah. now heads Diamond Talent in Nashville (Box 120662-Nashville 37212, (615) 790-2446)

The "ubiquitous" Ray Stevens performs in concert at the new Tennessee Performing Arts Center's James K. Polk Theater Tuesday (3-31), presented by the Nashville Chapter of N.A.R.A.S.

IN THE SWING: Gabe Tucker and longtime Houston columnist Marge Crumbaker wrote "Up And Down With Elvis," to be published by G.P. Putnam in late April. Gabe, you will remember, was a long-ago member of the Eddy Arnold troupe and a promotion coordinator for years with Colonel Tom Parker (Marge wrote things about me 30 years ago in the Houston Post. ooops! sorry Marge!) . . . Sure happy some exciting things are happening to my pal Hugh Cherry in California (he's one of the first to be inducted into the Country Music D.J. Hall of Fame for one). Cherry's one of the most brilliant editorial minds in our business and I'm betting 1981 will be a banner year for him (finally!) . tofferson finished working on his album "To The Bone" with Norbert Putnam at Nashville's Quadrafonic Studio . . . Mrs. Bettie Batson of Hendersonville, TN announced the engagement of her daughter Cynthia Gail to Jimmy Harold Jenkins. The groomto-be is the son of Mr. & Mrs. Harold Jenkins of Hendersonville (aka Conway Josiah Weaver, the heir ap-

not out to make a million dollars. I'm out to make a billion dollars (right on!) . Denver rented a house for a month while he's here recording with Larry Butler Bill Monroe, the "Daddy of Bluegrass Music," is out of the hospital after three

weeks following colon surgery March 9, and

parent to the Mountain Rock Music throne

who hails from Clearwater, FL, says "I'm

expected to resume his touring schedule late April or early May (that's good news!)

Larry Scott, back in Los Angeles doing the all-night show on KLAC again, still commutes to his Dallas-Ft. Worth home every weekend, where he M.C.'s the Johnny High Revue in Ft. Worth . . . The "eternal flame," which sputtered and went out on Elvis Presley's Walls, MS ranch, will be moved to a memorial garden being built across from Graceland, Presley's Memphis home . . . Billy Bob Bowman is nonplussed that he was not invited, along with Waylon Jennings, to appear at the grand opening of Billy Bob's in Ft. Worth, which will be the largest (bigger than Gilley's?) nightclub in the world. Notice that both of those monsters are in Texas????

GLASER BROS. REUNION: Chuck, Tompall and Jim, the Glaser Bros., who won virtually every award vocal groups could win for years before they feuded and fell apart eight years ago, are back. Signed with Elektra and completing their first album since 1973, the explosive trio still is together on a "trial" basis, pending outcome of consistent compatibility.

Tompall: "It's still shaky. Write fast because Jim may bolt any minute."

Jim: "Eliminate the hassle."

Tompall: "I've always been good at hassles.

Jim: "That's right. If there ain't one, you'll stir one up."

Chuck: "I tried the solo stuff. Had a band for \$25,000 worth. I was paying out too much and couldn't get a record contract."

Jim: "You saved yourself \$15,000. I had record contract and a band and I blew a bundle."

Tompall: "Our musical tastes are not

so different now."

Jim: "We're reaching for the same thing on stage and in the studio now.

"There are three hard heads Chuck: involved."

Tompall: "Jim worked out the harmonies. The tenor takes the prettiest part; Chuck takes what's left over.

Jim: "The blend came from Tompall singing lead. He wanted to sing lead so

Chuck: "Then everytime he tried to sing harmony, he was so bad he had to sing lead again.'

Jim: "Most of our fans are glad to see us back together again.

Tompall: "Most? You mean some are

Jim: "You got it, ace, lest you get too secure."

Yep, the Glaser Bros. are back!



GOLDEN DAY FOR EMMYLOU - Emmylou Harris has a lot to smile about as she picks up three gold albums all in one day for Warner Bros. LP's "Luxury Liner," "Profile," and "Blue Kentucky Girl." Shown at the presentation are (I-r) Emmylou's husband/producer Brian Ahern, Emmylou, WB Board Chairman/President Mo Ostin, and WB VP Andy Wickham.



## Regional Adds & Hots

EAST

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Mel Tillis (Elektra) Anne Murray (Capitol)

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### **Hottest Tracks:**

No "Hottest" this week.

### **COUNTRY ALBUMS** Cuts in bold type are receiving the heaviest airplay.

ALABAMA - Feels So Right - (RCA) "Ride The Train" "Feels So MOE BANDY & JOE STAMPLEY - Hey Joe, Hey Moe -

(Columbia) "Country Boys"

ROSANNE CASH — Seven Year Ache — (Columbia) "My ROY CLARK - Back To The Country - (MCA) "You Better Be

CONWAY & LORETTA - Two's A Party - (MCA) "Two's A

BILLY "CRASH" CRADDOCK - Crash Craddock - (Capi-

tol) "Strip It Down, Let It Brown"
GAIL DAVIES — I'll Be There — (WB) "Object Of My Affection EMMYLOU HARRIS — Evangeline — (WB) "I Don't Have To Crawl" "Bad Moon Rising" "Oh Atlanta" "How High The Moon" Cristy Lane - I Have A Dream - (Liberty) "Rio Grande

WILLIE NELSON - Somewhere Over The Rainbow -(Columbia) "Mone Lise" "Won't You Ride In My Little Red Wagon"

DOLLY PARTON — 9 To 5 And Odd Jobs — (RCA) "Sing For

The Mayer Of The Rising Sun" "Dark As A Dungeon" JOHNNY PAYCHECK — Mr. Hag Told My Story — (Epic)
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### **Most Requested:**

ALABAMA "Old Flame" (RCA) D.FRIZZELL & S. WEST "You're The Reason..." (WB)
HANK WILLIAMS JR. "Texas Women" (Elektra/Curb) DON WILLIAMS "Falling Again" (MCA)
CRYSTAL GAYLE "Take It Easy" (Columbia)





POP/ADULT®

# Mike Kasabo

KSFO AIMS FOR OLDER ADULTS

# Back To The Basics In San Francisco

For decades KSFO was the radio station to listen to in the Bay Area. The Golden West outlet was the radio definition of "I Left My Heart In" you-know-where. But sometime in the early 70's, the station began a long and subtle process of music and programming transition. During this time, radio surveys showed an ebbing of its once-dominant posture in the market. Then, after 20+years, the Giants baseball team went over to another station.

However, things are on the upswing at KSFO now. We talked with Program Director Allan Hotlen about KSFO's rediscovered programming philosophy and how he will administer it.

R&R: You're back in the hunt; can you give us some idea as to how the change will affect you?

AH: First of all, let me start with where we have been. During the past eight months or so, we've been doing some talk blocks particularly nine to noon with a psychologist — and a highly-produced and uptempo magazine kind of approach most of the rest of the day. Although we continued to play music in every daypart but 9 to noon, it was very little music. Now we are going back into a format in which music is clearly the most visible element, although we will continue to feature our personalities. Gene Nelson will stay on as morning man, Buddy Hatton will also continue here, and most of our lineup, with the exception of Bonnie Ring leaving.

R&R: How specific can you get about the music change?

AH: I want to point out that we are still going to be very much a Pop/Adult station, but we are also going to get back to what has been KSFO's musical heritage.

R&R: You're going to dig into the Sinatra bag... AH: Yes. Also Johnny Mathis and Tony Bennett, but this will be done for the most part for flavoring. R&R: Will this preclude artists like England Dan

& John Ford Coley?

AH: Let me answer that two ways — there are very few artists whose music we would not give consideration to, and yes, there will be airtime for some England Dan & John Ford Coley-type records. But our thrust is going to be skewed a little higher demographically. We are simply going to be much more selective with newer and more contemporary artists and rely more heavily on traditional and established artists like Barbra Streisand, Neil Diamond, and even Kenny Rogers material. But we are not going to old-fogey radio. that's for sure. It'll be soft, with stuff like Anne

Transition

WFYR/Chicago has added Bernie Tafoya to the News Department to anchor overnight newscasts Prior to joining WFYR, Tafoya was Operations Manager for Shadow Traffic and had also worked as reporter/editor for WCFL, as well as WIND in the Second City . . . Bill Dwyer, KNBR/ San Francisco VP/GM, has announced the appointment of Charles Ward to the position of Marketing Manager for KNBR Sports. In announcing Ward's appointment, Dwyer said, "I look to him to carry forward the marketing concept of KNBR Sports programming performed so well by the late Bruce Hale." Ward will be active with both the San Francisco Giants and the Golden State Warriors . . . Jeff Mazzei has been named Assistant Program Director of WYNY/New York, coming over from the same position at WABC, Mazzel had worked previously with the station's AM sister, .. Dean Taylor has been named to the Music Director position of KGNC/Amarillo.

Murray, Barry Manilow, Carpenters, things like that. It's an older adult approach, but not the Geritol set. R&R: Will you go back into the mid-50's for some

oldies?

AH: Yes, we'll play selected things like the Four Lads and the like. But the backbone of our stuff will be standards by major adult artists, and we'll be playing it in sweeps, except for morning drive.

R&R: You're going to make music the star, but still retain a solid personality base?

AH: Exactly

R&R: How do you see these changes affecting

KSFO in programming and sales?

AH: Well, programming is my area so let me start there. After extensively researching all the changes we have gone through in the past several years, we have the indication that where we are going is where the people have always wanted us to be. Now I'm not suggesting that we've had some massive groundswell mandate from the people, but our ongoing questionnaire mailings have shown us that KSFO is perceived as a traditional, classy adult-image radio station. People have always associated us with quality — from the music to the personalities, to news and sports coverage. So from a programming point of view, it's where we probably should have been all along.

R&R: Didn't Don Sherwood try a musical shift to the big band sound in the early 70's?

AH: Yes, but only a Martian would confuse what he did and what we're doing now. That was much older in appeal. We're not going to be playing Jerry Vale and that type; although he is a good artist, he wouldn't fit in with us. Getting into the sales area, I think this will give us a more singular thrust on which to make our presentations and the fact that KSFO is doing it rather than KFRC or other stations.

R&R: You're saying that KSFO's inherent profile, in terms of your research, indicates that you are the station to adopt the image you're talking about?

AH: Based upon this station's longtime tradition of adult programming, we are obviously the key signal, not because we say so, but because the people in the Bay Area have indicated strongly a return to what they want to hear. I really believe that our redirection is the proper action to take — it was a hard sell with us doing a little talk, a little music. In terms of demographics, certainly we're not going to have a lot of 18-34 numbers, but there are plenty of 25+ people that have supported us in the past, and they are continuing to indicate their loyalty through our research.

And let's face it, there are plenty of buys made on 25-54 to justify this move. We are going after the available AM audience, which is shrinking at the younger end, not the higher end. We feel that there are a lot of people with no place to go in this market, and we're going to offer that to them. The way we have our music

designed, you'll be able to hear any two records in a row and know you're listening to KSFO. I can't reveal all the systems that we are going to employ, but if you flew into San Francisco tomorrow, and tuned us in, you'd know that you're listening to the soundtrack of this city.

R&R: That's quite a statement!

AH: It will give us a strong and instant identity with a lot of positive flow, musically and otherwise. One thing to point out is that we're not going to be, as some might think, so bland and predictable or constrained that Beautiful Music stations will have to fight us. We will offer a great deal of latitude for our listeners: we still carry A's baseball, which will take up 600 hours of broadcasting. Plus we have some very specialized programming.

R&R: Could you fill us in on that?

AH: Monday through Friday from 8-11pm we do an hour called the "Great American Broadcast," which is old-time radio that includes comedy and drama. Our ratings on that have been superb for years — always top three at least with 25+. We also have a Saturday morning feature called the "Vintage Music Machine," which is a big-band type show, then at night on Saturday John Hardy, our Music Director, does his "Frank Sinatra & Friends" program, which we've always gotten great reaction to. It's interesting to see the changing of demographics over the past several years. Today, it's almost like a big portion of the population has grown into understanding and appreciating an artist like Sinatra.

R&R: There's no mystery; the population is getting older. People mature in lifestyle and that includes music. But back to baseball, you're carrying an Oakland team — how does that relate to your strong identity as a San Francisco radio station?

AH: You'd have to be here now to understand that. As a matter of fact two years ago, when Charley Finley owned the team and was willing to almost give us the rights to broadcast, we had no interest. Since the Haas family has purchased the team, and signed Billy Martin to a longterm contract, there has been a tremendous generation of interest in the A's from all sides and factions of the Bay Area. The Haas family is using all of its considerable influence to place their team on the same level as the Giants.

R&R: It seems to me that you're "getting back to where you once belonged."

AH: I hope that we are perceived as "Hey, that's where you guys belong." It is coming home in a sense, but we're not trying to recreate what KSFO was 15 years ago; that's imbecilic. We are going to try to create a mood and feeling for the city of San Francisco and the quality that goes along with it. The composition of this city is unique, with an awful lot of white collar people. And a lot of those people, research shows, have been feeling ignored. They heard 25 shades of rock and roll or elevator music with nothing in between.



WASHING WITH THE TROTTERS — WASH/Washington's basketball "talent" shone during a recent halftime as Music Director and air personality Bob Duckman (second from left) watches fellow personality John Bodnar "dazzle" members of the world famous Harlem Globetrotters with a behind the back pass to traffic reporter Walt Starling.



POP/ADULT (1)

# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### **BARRY MANILOW** Lonely Together (Arista)

T7% of our reporters are on it. With 31 adds it is also this week's Most Added — they include KSTP, WTMJ, WISN, WHIO, KPPL, WHAS, 3WS, WNAB, WATR, WCHV, WIS, WLVA, WPTF, KFQD, KMED, KBAI, KRKK, WHIZ, KAKZ, WBOW, KLMS, KFOR, WHBY, WFDF, WACI. Heavy rotation: KLOK, KNBR, KSL, 97AIA, WEIM, WSBA, WNDB, WDBO, KOB, WKHM. Medium rotation: KMBZ, KFMB, KEX, WSJS, WDAE, WRVR, WHEN, WHAM, WBEN, WGR, WRIE, WSFM, WGIR, WDEF, WSLI, WMAZ, WTAR, KBLF, WCWA, WIBW, WAKR. Debuts on the P/A chart at No. 21.

### **STEVE WINWOOD**

While You See A Chance (Island) reporters are on it. Adds include WSJS, WRVR, WHAS, WBT,

52% of our re KBAI, KAKZ, WAKR. Heavy rotation: WTMJ, WGAR, WLW, WFYR, KNBY, WOALFM, WSM-FM, WIP, WEIM, WLNH, WCFR, WABZ, WCHV, WSLJ, WORG, WFIR, KRKK, WCWA, WJON, KLTE, WOWO, WKIQ. Medium rotation: WCCO-FM, KPPL, WSIX, WASH, WHEN, KDKA, WGR, WCBM, WSFM, WNEU, KRZI, WMAZ, KAAY, KFQD, WBOW, WDIF, KWOS, rotation in every region, jumps 30-22 on P/A chart.

### T.G. SHEPPARD I Loved 'Em Every One (WB/Curb)

54% of our reporters are on it. Crossing over in a big way — adds include KLOK, WSJS, WELI, WRIE, WLNH, WSBA, WJBO, WLVA, WDBO, WPTF, KBAI, KRKK, KWOS, WKHM, WACI, KRNT. Heavy rotation: WHAS, 97AIA, WSFM, WDEF, WRVA, KLMS. Medium rotation: WHIO, KFMB, KEX, WOAI-FM, WRVR, WBT, WSB, WLTA, WNAB, WEIM, WCHV, WNDB, WSLI, WYMC, WTAR, WORG, WFIR, KLO, KBLF, KRMG, WIBW, WHOK, WBHC, WKIQ, WHBY, Debuts at No. 27 on P/A chart.

# **NEW & ACTI**

STEELY DAN "Time Out Of Mind" (MCA) 53/13 add WLW, KFMB, WPRO, WELL WTIC WCBM, WHAG, WIS, WYMC, KFOD, KRKO, KMED, WOWO, Heavy rotation: WEIM, WABZ, WCHW, WRVA, WCWA, KLTE, KLMS, WKHM, Medium rotation WCCO-FM, KPPL, WOAL-FM, WSM-FM, WBT, WASH, WBEN, WNAB, WLNH, WGIR, WDEF, WMAZ, WORG, WFIR, KOLO, WJON, WDIF, KWOS, WKPQ, Equal strength in all regions. Debuts at No. 30 on P/A chart.

MELISSA MANCHESTER & PEABO BRYSON "Lovers After All" (Arista)

MELISSA MANCHESTER & PEABO BRYSON "Lovers After All" (Arists) 46/5 add WNAB, WEIM, WSU, WHIZ, WARR, Heavy rotation: WTMJ, WSM-FM, 97AIA, WRIE, WSFM, WLVA, WORR, WDBO, KLO, WFDF, WOOD, Medium rotation: WCWA WJON, WOUA, KFOR, KXIC, WHBC, WSBA, WIS, WFTL, WPTF, WRVA, KOB, KFQD, KUGN, KRKK, KOLO, KSL, WRVR, WBT, WHEN, WELJ, SWS, From East to West, very strong.

TASTE OF HONEY "Sukiyaki" (Capitol) 45/10 add WSJS, WBT, WPRO, WCBM, WGIR, WNEU, WNDB, WMAZ, WYMC, WORG, Heavy rotation: WSB, WDEF, KLO, KOLO, Medium rotation: WISN, KSL, KEX, WDAE, WELL, WNAB, WEIM, WSFM, WLNH, WSBA, WDBO, WFIR, KUGN, KRKK, WJON, KFOR, WHOK, WHBC, KGGF, Best in the West and East.

CHAMPAIGN "How 'Bout Us" (Columbia) 44/8 add WSJS, WDAE, WOAL-FM, 97AIA, KBLF, WBOW, KXIC, Heavy rotation: WSM-FM, WNAB, WEIM, WJBO, WDEF, WORG, WOOD, WOWO, Medium rotation: WLW, KING, KFMB, WRVR, WBT, WLTA, WHEN, WIP, WRIE, WSFM, WABZ, WCHV, WMAZ, WYMC, KRZI, KOLO, KFQD, Strongest in South, but growing rapidly elsewhere.

BARBARA MANDRELL "Sometime, Somewhere, Somehow" (MCA) 43/4 add WTMJ, KEK, WATR, WHOK, Heavy rotation: WLTA, KLO, WQUA, Medkum rotation: WHIO, WDAE, WSB, WHAM, WNAB, WEIM, WHAQ, WDEF, WIS, WNDB, WFTL, WRVA, WFIR, KFQO, KMJ, KMED, WJON, WDIF, KFOR, KXIC, WOOD, WFDF, KRIT, Midwest and West show a trongest action.

CLIMAX BLUES BAND "I Love You" (WB) 36/7 and WDAE, WRVR. WTAE, KOKA, WJBO, KRZI, WBOW, Heevy rotation: WOALFM, 97AIA, WNEU, Medium rotation: WHIZ WJON, KMRJ, WHOK, KWOS, WABZ, WEIM, WLNH, WIS, WSLI, WMAZ, WYMC, WORG, KFQD, KING,

WSM-FM. WHAS, WIP. South showing great action.

CHRISTOPHER CROSS "Say You'll Be Mine" (WB) 33/26, Second Most Added this week – included are kinez, WFR. WORE, WASH, WIP, WGR, WRIE, WGR, WCFR, WFIR, WORG, KUGN, KRMG, KXIC, WKIQ, Medium rotation: WRVA, KFQD, WOAI-FM, WEIM, WNAB.

Spread is even and early.

MAC DAVIS "Hooked On Music" (Casablanca/PolyGram) 32/4 add wATR.

WYMC, WQUA, KRNT, Heavy rotation: WDEF, KRMG, WJON. Medium rotation: KXIC, WQWO, WHBY, KFQD, WNDB, WJBO, WABZ, WEIM, KEX, KMBZ. Monster in the Midwest, building in

DEBBY BOONE "Perfect Fool" (WB/Curb) 30/1 add WHBC. Heavy rotation: KSL WDEF, WLVA, WRVA, KMED, WQUA, KLMS. Medium rotation: WHIO, WSJS, WDAE, WSB, WLTA, WATR, WNAB, WNDB, KRKK, KLO, KMRJ, KFOR, WHOK, KXIC, WOOD, KQGF. Continues to have

heavy support in South and Minkwest

GINO VANNELLI "Living Inside MyseM" (Arista) 26/22 edds include WLW, WFYR,
KFMB, KPPL WOALFM, WSM-FM, WBT, WPRO, WASH, WGR, WLNH, WCFR, WNEU, WLVA,
MAAY WCHV KLO, KLTE, WKHM, Fast start, especially in South and East

RAY PARKER JR. & RAYDIO "A Woman Needs Love (Just Like You Do) (Arists) 26/9 edd WGAR 57AIA, WPRO, WRIE, WCBM, WHIZ, KLMS, KWOS, WHBY, Medium rotation: KEX, WSM-FM, WASH, WBEN, WABZ, WCHV, WORG, WFIR, KFQD, WKHM, Looking

PROVERS "Wasn't That A Party" (Epic/Cleveland International) 26/2 add KOLO. WDIF. Heavy rotation: WGAR. WDAE. WBEN, WGR, WNEU, WJON. Medium rotation: WCWA. WHIZ. WOWO, KLO, KFOD, WIRR. WMAZ. WNDB, WABZ. WIP, WHAM, WHEN, WASH. Heavy support in the East crowing in South.

BUDDON'S THE BEST GROWING IN SOUTH.

PAUL SIMON "Oh, Marion" (WB) 24/0. Heavy rotation: KOLO, KLMS, WLTA. Medium rotation: KSL KEX, WDAE, WSBA, WLVA, WDBO, KRKK, KFOR, WFDF, WHISC, WKIG.

ABBA "Super Trouper" (Atlantic) 23/12 add KEX, WSB, WSFM, WGR, WJBO, WSU, KFQD, KLO, WJON, KMRJ, WACI, KGGF. Heavy rotation: 97AIA. Medium rotation: WEIM, WRVA.

DON WILLIAMS "Falling Again" (MCA) 23/3 add W18, KUGN, WOOD, Heavy KMBZ, WNDB, KRMG, Medium roteiton: KSL, KEX, WHAS, WRVA, WOWO, WHBC, So SPINNERS "Yesterday Once More/Nothing Remains The Same" (Atlantic) WHAG, Medium rotation: WIP, WEIM, WCFR, WCHV, WMAZ, WFIR, KRKK

WDIF, KXIC, WKHM.

CAPTAIN & TENNILLE "Keepin' Our Love Warm" (Casablanca/PolyGram)

21/9 add WLTA, WLNH, WATR, WSBA, WDBO, KBAI, WIBW, KGGF, WHBC. Medium rotation:
WJON, WKHM, WOOD, WNDB. Initial strength showing in East and Midwest

DIANA ROSS "One More Chance" (Motown) 21/9 add WIP, WPRO, WLVA, WFIR,
KBLF, KRKK, WHIZ, KRMG, KGGF, Heavy rotation: KSL, Medium rotation. WCHV, WSBA, WAKR.

LESLIE, KELLY & JOHN FORD COLEY "Come Back To Me" (A&M) 21/3 add HARRY CHAPIN "Remember When The Music" (Boardwalk) 20/1 and wsgw Heavy rotation: KMBZ, \$7AIA, WLTA, Medium rotation: KSL WNDB, WLVA, WRVA, KRKK, KFOR,

### Others Getting Significant Action

ANDY GIBB "Me (Without You)" (RSO) 19/2 edd WBEN, WEIM, Medium re

### RadioChecords POP/ADULT AIRPLAY/30

Three Weeks	Two Weeks		This Week	March 27, 1981
4	4	3	0	B. STREISAND & B. GIBB/What Kind Of Fool (Columbia)
3	1	2	2	NEIL DIAMOND/Hello Again (Capitol)
2	2	1	3	DON McLEAN/Crying (Millennium)
11	8	6	0	GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
17	10	7	6	SHEENA EASTON/Morning Train (Nine To Five) (EMI America)
8	6	5	6	TERRI GIBBS/Somebody's Knockin' (MCA)
1	3	4	7	JOHN LENNON/Woman (Geffen)
23	16	10	0	JUICE NEWTON/Angel Of The Morning (Capitol)
14	11	9	0	HALL & OATES/Kiss On My List (RCA)
	28	16	0	JAMES TAYLOR & J.D. SOUTHER/Her Town Too (Columbia)
24	17	12	0	EMMYLOU HARRIS/Mister Sandman (WB)
20	15	13	(P)	LEO SAYER/Living In A Fantasy (WB)
5	5	8	13	CLIFF RICHARD/A Little In Love (EMI America)
-	30	22	0	SMOKEY ROBINSON/Being With You (Tamla)
6	7	11	15	DOLLY PARTON/9 To 5 (RCA)
22	19	18	0	ELVIS PRESLEY/Guitar Man (RCA)
29	24	21	<b>D</b>	GILBERT O'SULLIVAN/What's In A Kiss (Epic)
16	14	14	18	STYX/The Best Of Times (A&M)
7	9	15	19	RONNIE MILSAP/Smoky Mountain Rain (RCA)
28	25	23	2	CHRIS MONTAN/Let's Pick It Up (Where We Left Off) (20th)
	_		3	BARRY MANILOW/Lonely Together (Arista)
_	_	30	0	STEVE WINWOOD/While You See A Chance (Island)
26	26	24	23	ASSOCIATION/Dreamer (Elektra)
19	18	17	24	PHIL EVERLY/Dare To Dream Again (Curb/CBS)
30	29	26	23	JIMMY BUFFETT/It's My Job (MCA)
-	_	27	3	BOBBY GOLDSBORO/Alice Doesn't Love Here (Curb/CBS)
-	-	-	2	T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb)
12	12	20	28	SPYRO GYRA/Cafe Amour (MCA)
9	13	19	29	ABBA/The Winner Takes It All (Atlantic)
	-	$\Rightarrow$	• 0	STEELY DAN/Time Out Of Mind (MCA)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters

GEORGE FISCHOFF "Little Ballerina Blue" (Heritage) 18/10 add WTMJ, WELI, WEIM, WSBA, WTAR, KFQD, KLO, KRKK, KLMS, WHBY, Medium rotation: KOB, WJON, This

WOWO.

JOHN LENNON "Watching The Wheels" (Geffen) 17/13 add KMBZ KNBR.

WGIR WCHV, KAAY, WLVA WMAZ KUGN, KBAI, KRMG, KLTE, KWOS, WKHM. Madkim rotation

WCHV, WNEU, WBEN, WIP, WSM-FM, KPPL WGAR.

DR. HOOK "That Didn't Hurt Too Bad" (Casablanca/PolyGram) 17/1 add

WKHM, Medium rotetion: WRVR, WLTA, WSBA, WHAG, WNDB, KFQD.

RANDY MEISNER "Hearts On Fire" (Epic) 17/1 edd KAAY, Heavy rotation: WLW, WCHV, WRR, WHZ, WOWO, Medium rotation: WTVN, WGAR, WOALFM, KDKA, WMAZ, KRKK,

PHIL SEYMOUR "Precious To Me" (Boardwalk) 16/3 add KAAY, KBAI (dp), WORG Heavy rotation: WJBO, WOWO, Medium rotation: WSIX, WHEN, WGR, WNEU, WCHV.

WCCO-FM, WBT, WLTA KAKZ Heavy rotation: WLNH (dp). Medium rotation: WGAR. WLW. WSM-FM, WNEU, WABZ WMAZ WFIR KWOS.

PAUL ANKA "Think I'm In Love Again" (RCA) 14/6 add WHIO, WHAG, WGIR, WCFR WYMC, WKIQ Medium rotation: KFQO, WPTF.

RITA COOLIDGE "Words" (AEM) 14/3 Edd KMBZ WHIZ WHOK Heavy rotation: 87AIA Medium rotation: WSB, WNFL

LENNY LeBLANC "Somebody Send My Baby Home" (Capitol) 10/5 add WRYR, WCHV, KMED, KRMQ, WACI, WKIQ.

ROSANNE CASH "Seven Year Ache" (Columbia) 10/2 add WNOB. WEIM. Heavy rotation: WDEF. Medium rotation: KRMQ, WOWO, KLO, WLTA, WMAZ.

DAN HARTMAN "Heaven in Your Arms" (Blue Sky) 9/3 add WORG, KBAI (dpl. KWOS. Medium rotation: KSL.

FOOLS "Running Scared" (EMI America) 9/2 add WDEF, WORG, Madium rotetion: WBEN, WGR, WBT, WOAJ-FM, WLNH.

LANI HALL "Where's Your Angel?" (A&M) 9/1 add WLW, Medium rotation: WRVR, BLONDIE "Rapture" (Chrysells) 9/0. Heavy rotation: WOALFM, WLW, WGAR, WFIR.

Instruments showing strong signs.

JOHNNY LEE "Pickin' Up Strangers" (Full Moon/Asylum) 18/2 add KBAI (dpl.

KBLF, Heevy rotetion: KSL WDEF, Medium rotetion: KMBZ, WLTA, WYMC, WRR, KLO, KRMG, KLTE.

WASH, WNAB, WRYA.

BILL MEDLEY "Don't Know Much" (Liberty) 17/9 add KNBR, KRKK, KLO, KUGN.

KRZI, WCHV, WABZ, WHIZ, WSGW, Heavy rotation: WRVA. Medium rotation: KEX, WJON.

ERIC CLAPTON AND HIS BAND "I Can't Stand It" (RSO) 17/2 add KDKA.

KRKK, Heavy rotation: WLNH (dp), WABZ, WMAZ, WRVA, WOWO, Medium rotation: WBOW, KBAI.

WCHV, WNEU, WBEN, WIP, WSM-FM, KPPL, WGAR.

RUPERT HOLMES "I Don't Need You" (MCA) 16/14 add KEX, WSB, WLTA, WTAE, WEIM, WEIL WMAZ, WPTF, WEIR, KRZI, KOLO, WCWA, KFOR, KGGF.

MAUREEN McGOVERN "Halfway Home" (Maiden Voyage) 15/5 add WHIO, WNDB, KLO, KBLF, WHBC, Heavy rotation: WLTA, WFTL, Medium rotation: WLW, KSL, WSBA

JOHN COUGAR "Ain't Even Done With The Night" (Riva/PolyGram) 15/4 edd WCCO-FM, WBT, WLTA, KAKZ, Heavy rotation: WLNH (dp). Medium rotation: WGAR, WLW,

B.J. THOMAS "Some Love Songs Never Die" (MCA) 13/11 add KMBZ WGAR KLOK WBT, WRVA, KUGN, WIBW, WQUA, KFOR, WKHM, KGGF.

KLOK, WBT, WRVA, KUGN, WIBW, WQUA, KFOR, WKHM, KGGF.

JIM PHOTOGLO "Fool In Love With You" (20th) 13/10 add KEX, WLTA, WCHV, WSLI, KMED, WJON, WQUA, KFOR, KXIC, KGGF, Medium rotation: KFQD.

DOTTIE WEST "What Are We Doin' In Love" (Liberty) 12/12 add KMBZ, WBT, WSB, WPRO, KDKA, WIP, WGR, WRIE, WGIR, WIBW, WJON, KFOR.

BOZ SCAGGS "You Can Have Me Anytime" (Columbia) 11/7 add WRIE, WSBA, WDEF, KMED, KLO, KLTE, KFOR.

FRANKE & THE KNOCKOUTS "Sweetheart" (Millennium) 11/4 add WLW, WABZ, WGR, WDIF, Medium rotation: WCFR, WOAI-FM, WFIR.

ROD STEWART "Somebody Special" (WB) 11/4 add WYMC, WIS, WABZ, WRIE, Heavy rotation: KLMS, Medium rotation: WRVR, WSM-FM, WCHV, WEIM, WKIQ.

BOBBY VINTON "Let Me Love You Goodbye" (Tapestry) 11/4 add WLTA, KFOR.

Heavy rotation: KLMS. Medium rotation: WRVR. WSM-FM, WCHV. WEIM, WKIQ.

BOBBY VINTON "Let Me Love You Goodbye" (Tappestry) 11/4 add WLTA. KFOR.

WKHM. KGGF. Heavy rotation: KMBZ. Medium rotation: WSB, WJON.

ANNE MURRAY "Blessed Are The Believers" (Capitol) 10/10 add WSB, WBT,

WSBA WORG, KRMG, WSGW, KFOR, KWOS, WOOD, WHBY.

PHIL COLLINS "I Missed Again" (Atlantic) 8/6 add WOAIFM, WIP, WLNH (dpl WABZ KGGF, WKIQ, Medium rotation; WSM FM, WORD.

### **Most Added:**

BARRY MANILOW Lonely Together (Arista) at 27% of our reporting a CHRISTOPHER CROSS Say You'll Be Mine (WB) Added at 23% of our reporting sta GINO VANNELU Living Inside Myself (Arista) Added at 19% of our reporting sta SMOKEY ROBINSON Being With You (Temle)
Added at 15% of our reporting stations.
T.G. SHEPPARD
I Loved 'Em Every One (WB/Curb) I Loved 'Em Every One (WB/Curb)
Added at 14% of our reporting stations
RUPERT HOLMES
(Oon't Need You!MCA)
Added at 12% of our reporting stations
JOHN LENNON
Watching The Wheels (Geffen)
Added at 12% of our reporting stations
STEELY DAN
Time Out Of Mind (MCA)
Added at 12% of our reporting stations

### **Hottest:**

ng Train (Wins To Five) (EMI Ar ported hat at 50% of our autito GROVER WASHINGTON JR. Just The Two Of Us (Einktre) ported hat at 38% of our statio DON McLEAN Helio Again (Capitol)
Reported hot at 35% of our startone.
BARBRA STREISANO & BARRY GIBB
What Kind Of Fool (Columbia)
Reported hot at 32% of our stations.
TERRI GIBBS TERRI GIBBS
Samebady's Knockin' (MCA)
Reported hot at 31% of our stations
JUICE NEWTON
Angel Of The Morning (Capitol)
Reported hot at 30% of our stations

# REGIONAL ADDS & HOTS

### **MIDWEST**

**EAST** 

Plai Martin

9. Parker Jr. &
Raydio
Taste Of Honey
Steely Dan
(Time)
HOTTEST
L. Sayer
5. Easton
G. Mashington Jr

WBZ/Boston Wendy Furiga C. Cross S. Robinson J. Taylor & J.D. Souther HOTTEST P. McLean I. Richard EO REO (Keep) N. Diamond (Hello) J. Lennon (Woman)

### WNAB/Bridgep Jay McCormick

Jay McCormick

Minchester & P. Bryson

Northester & P. Bryson

North Stand & B. Stretsand & B. Gibb

J. Lennon (Monan)

T. Gibbs

S. Easton

J. Mewton

### WBEN/Buffalo Roger Christian

G. Vannells
J. Dolce
A. Glbb
MOTTESY
S. Easton
Rovers
G. Mashington Jr.
S. Robinson
J. Taylor B
J.D. Souther

### WGR/Buffelo Jerry Rec

Franke & Knockouts D. Mest G. Vannelli C. Cross HOTTEST S. Easton G. Mashington Jr. J. Newton Hall & Oates Rovers

WRIE/Erle Ted Abbort Yed Abbort

9. Perker Jr. & Eaydio

17. G. Sheppard

18. Monder (Lately)

19. C. Cross

19. Stewart

10. TESY

10. Parton

10. Parton

10. Fector

10. Monder

10. Parton

10.

### WEIM/Fitchburg Chuck Morgan

Phuck Morpan

Holmes

(Reed)

Fischoff

Morpan

Gash

Hanchester &

Mashington

Fischoff

Mashington

Mashington

Mashington

Mashington

Mashington

Mashington

WHA GA-tegerstowr
B.J. Brumpardner
Steely Dan
(Time)
G. Vannells
B. Eing
J. Newton
P. Anha
HOTTEST
Hall B. Gates
Firefall
Cooble Bros
(Train)
B. Goldsbord
Dr. Hook

WTTC/Hartford
Glony Jesionka
B. Mantlow
Steely Dan
(11mm)
S. Robinson
MOTTEST
D. Richan
M. Diamond
(Mello)
J. Lennon
(Moman)
C. Bichard
B. Stressand &
B. Gibb

### WSFM/Harrisb Bob Paiva

None
HOTTEST
D. McLean
C. Richard
B. Strmisand &
B. Glob
H. Diamond
(Mello)
Rovers J. Taylor & J.D. Souther J. Average Band J. Average Ban Abba (Super) HOITEST R. Diamond (Mello) B. Streisand & B Gbb E. Harris T G. Sheppard

G. Vannelli P. Anka C. Cross HOTTEST S. Minwood L. Sayer 0. Springsteen S. Easton J. Taylor & J.D. Souther

J.D. Souther
WHEN/Syracuse
Debbie Stoughter
5. Robinson
April Mine
(between)
MOTTEST
0. Parton
(9-5)
0. Mclean
1. Dismond
(Hello)
8. Streisand &
B Gibb
REO
(Keep)

Bob Neeson

Stys [Too]

I G. Sheppard

I G. Sheppard

Eapt. A Termille

G. Vannelli

P. Snow

P. Collins

R. Springfield

MOTIEST

E. Steelsand &

MOTIEST

J. Glob

A. Howcon

J. Mercon

J. Taylor &

J.D. Souther C. Cross
G. Vannell4
HOTTEST
Hall & Oates
G. Mashington
J. Yaylor &
J.D. Souther
S. Robinson

# Karem Andersen C. Cross J. Lennon (wheels) P. Anka D. West Abba (Super) Taste Of Honey B.J. Thomas HOTTEST T. Gibbs B. Strelsand å B. Gibb H. Diamond (Hello) G. Mashington Jr S. Easton

S. Eston
WELVNew Haven
Walt Pinto
S. Bobinson
Steely Dan
(1.G. Shepoand
G. Fischoff
HOTTEST
S. Easton
G. Hashington Jr.
B. Strefsand B.
B. Gibb
J. Newton
Elvis
T. Gibbs

S. Monder (Lately) D. Nest C. Cross P. Collins O. Ross HOTTEST S. Mirmood J. Mayton J. Tayfor & J.O. Souther A. Gibb Climax Blues Band

KDKA/Phtsburgh Randy Flick

Randy Fitch
E. Clapton
Cliffica Blues Band
D. Mest
HOTT(ST
Stys
(Best)
D. Mettean
RED
(Keep)
M. Olampod
(Mello)
Easton

WTAE/Pittaburgh
Don Berne
J. Newton
J. Taylor &
J. D. Souther
Climas Blues Band
R. Holmes
(Need)
HOTTEST
J. Lennon
(Woman)

(Moman)
Styx
(Best)
RED
(Keep)
D. McClinton
(Giving)
S. Robinson

C. Montan B. Mantlow HOTTEST S. Easton

WGAN/Portland

E. Harris
HOTTEST
S. Easton
T. Gibbs
G. Mashington Jr.
D. McLean

WPRO/Provider Gary Berkowitz

Gary Berkowitz

Steely Dan
(Time)

R. Parker Jr. &
Raydio

G. Yannelli

D. Ross

B. Manilow
(Duet)(Ip)

Taste Of Money

D. West
HOTEST

T. Gibbs

S. Laston

J. Revton

E. Harris

WHAM/Roci

3-W-S/Pittsburgh

WATR/Waterbur Rick O'Connor Rick O'Connor

B. Mandrell
(Socetime)
B. Manflow
H. Davis
Capt. & Tensille
Leslie, Kelly B.
J.F. Coley
MOTIEST
O. McLeen
T. Gibbs
E. Marris
S. Wonder
(Lately)

### WNEU/Whe Amos/Fox

S. Easton
WSBAVork
Jim Horm
A. Murray
B. Scaggs
(Anytime)
G. Fischoff
Capt. B. Tennille
T. G. Sheppard
R. Milsay
(Losing)
HOTTEST
D. ReLean
((ello)
B. Streffsand B
B. Gibb
S. Easton
J. Newton

Amonifox G. Vannelli E. Marris C. Cross Taste Of Money B. Manilow Bolling Stanes(dp) HOTICS! W. Diamond (Wello) Hall & Outes Rovers J. Rewton 5. Easton

WEST

G. Campbell & T. lucker HOTTEST N. Ofamond (Hello) G. Mashington Jr S. Easton L. Sayer S. Robinson

KFOD/Anchorage
Mart Levia

8. Goldsboro
Steffy Dan
Steffy Dan
(Super)
S. Robinson
G. Fischoff
HOTTEST
HOTTEST
O. McLean
N. Diamond
(Hello)
T. Gibbs
Hall & Oates

MMC haet Roore

8. Manilow
G. Vannelli
HOTTEST
B. Stressand &
B. Gibb
N. Dlamond
(Mello)

Stys
(Best)
Hall & Dates
S. Easton

KUGN/Eugene Brian James

Brian James
B.J. Thomas
C. Cross
J. Lennon
(wheels)
B. Medley
D. Williams
MOTTEST
J. Newton
P. Everly
G. Mashington Jr.
T. Gibbs
N. Diamond
(Mello)

KRKO/Everett Bruce Butterfield

Bruce Butterfield

Steely Dan
Time
P Everly
P Everly
J. Buffett
HOTTEST
G. Mashington Jr
B. Streisand &
B. Gibb
T. Gibb
N. Diamond
(Wello)
L. Sayer

KMJJ/Las Vegaa Kevin O'Brien 5. Robinson HOTTESY G. Mashington Jr Str:

(Brst)
B. Strefsand &
B. Gibb
Mall & Dates
H. Oismond
(Mello)

R MED Diffection of Charle Rick

8. Man11ow
Steely Dan
L. Leftlanc
8. Scaggs
(Anytime)
D. Derdorff
J. Photoglo
NOTIEST
6. Goldsono
M. Dissono
(Mallo)
J. Newton
Charles
S. Roblinson
E. Marris

WAKR/Abron BIN Hart M. Hanchester & P. Bryson S. Minwood MOTEST M. Diamond (Nello) B. Streisand & B. Gibbs J. Hewton E. Harris

### WHBY/Appleton Jeff Clark

Jeff Clark

R. Parter Jr. &
Paydio
G. Fischoff
B. Manilow
A. Murray
HOTTEST
O. McLean
Y. Gibbs
R. Dhamond
(Mello)
G. O'Sullivan
G. Washington Jr.

### WKIQ/Bowling Gr John Swan

Leslie, Kelly & J.F. Coley L. Leblanc P. Collins C. Cross P. Anka HOTTEST D. McLean S. Easton J. Lennon (Woman)

KBAI/Morro Bay Donna St. John

Donna St. John
J. Lennon
(wheels)
S. Withwood
C. Cross
Champaign
T.G. Sheppard
B. Manilow
Capt. & Tennille
D. Hartman(dp)
J. Lee(dp)
J. Lee(dp)
MOTTEST
Hall & Oates
S. Easton
J. Taylor &
J. D. Souther
L. Sayer
E. Clapton

KLO/Ogden Barbara M, Rich

Barbara M., Richa Abba (Super) G. Fischoff M. McGovern B. Medley B. Scagg (Anytime) G. vannelli MOTTEST D. McLean T. Gibbs B. Strefsand & B. Gibb P. Diamond (Hello) J. Buffett

KEX/Portland Bob Swenson

Bob Swenson
Abbs (Super)
B. Handrell
(Super)
B. Holmes
(Need)
J. Photoglo
HOTTEST
Hall & Ostes
S. Easton
J. Taylor &
J. Nouther
B. Hanilow
R. Parker Jr. &
Raydio

RAYGIO

KBLF/Red Bluft
Alten/Bennett

Charps top
M. RicGovern
D. Ross
J. Lee
G. Dunlap
HOTTEST
M. Diamond
(Mello)
B. Streisand &
B. Gibb
Hall & Oates

KQLQ/Reno Mike Hagerty

Mike Hagerty
R. Molmes
(Need)
Rovers
G. O'Sullivan
HOTIEST
J. Lennon
(Monan)
D. McLean
Hall & Gates
B. Streisand &
B. Gibb
G. Mashington Jr.

# WHECKCarrison Mike Dorn D. Walery [Roses] H. RicGovern P. Page Capt. & Tennille O. Boone S. Forbert S. Robinson Leslie, Kelly HOTIESY J. F. Colley HOTIESY J. Newton J. Taylor & J. O. Souther P. Silmon G. Glatboro T. G. Sheppard

Chuck Collier
April Mine
(Between)
R. Parker Jr. &
Raydio
Dezz Band
MOTTEST
REO
(Keep)
Blondte
(Rapture)
J. Lennon
(Moman)
D. Parton
(9-5)

WFYR/Chicago John Wetherbee G. Vannelli C. Cross HOTTEST Hall 8 Dates S. Easton G. Mashington Jr J. Taylor & J.O. Souther S. Robinson

### WLW/Cincinnati Grag Picciano

Grap Picciano

6. Vannellii
Franke & Knochouts
. Hali
Steely Gan
(Time)
B. King
HOTTEST
REO
(Keep)
N. Diamond
(Hello)
S. Minwood
S. Minwood
S. Easton
M. McGovern

KRKK/Bock Springe Rod Tucher

T.G. Sheppard
B. Medley
E. Clapton
D. Ross
Manilou
G. Morton
Mortisan
H. Dissend
(Hello)
Hall & Oaten
B. Streisand
B. Glbb
C. Montan

KSL/Self Lake City George Lemich

J. Buffett HOTTEST B. Manilow D. Ross G. Mashington Jr E. Harris

KFMB/Sen Diego Larson/Anthony A. Thomson 6. Vannelli Steely Dan (fime) HOTTESY 8. Strefsand & 8. Gibb J. Newton G. Mashington Jr D. Patlean Association

KNBR/San Francisco Larry Finkel

Larry Finked
J. Lennon
(Wheels)
8. Medicy
MOTTEST
8. Gibb
7. Gibbs
5. Easton
J. Newton
J. Taylor &
J. D. Souther

J.O. Souther
RLOK/Sen Jose
Donna Blachoff
T.G. Sheppard
B.J. Thomas
J. Taylor &
J.D. Souther
S. Easton
HOTIEST
N. Diamond
(Nello)
B. Stretsand &
B. Stretsand &
B. Manlow
S. Easton
S. Easton
S. Easton
S. Read Souther
S. Easton
S. Easton
S. Easton
S. Easton
S. Easton
S. Easton

KINO/Seattle
Bruce Murdock
E. Harris
J. Newton
HOTTEST
D. McLean
T. Gibbs
Mall & Gates
S. Easton
Climax Blues Band

### WGAR/Clevel Chuck Collier

### KGGF/Coffeeville McCord

MeCord

B. J. Thomas
B. A. Holmes
[Meed]
M. Davis
[Meed]
M. Davis
[Mid 7777
Capt. & Tennille
Abba
(Super)
P. Collins
J. Photoglo
K. Kristorferson
S. Monder
(Lately)
B. Vinton
S. Robinson
D. Ross
MOTIEST
D. Parton
(9-5)
D. McLean
B. Streisand &
B. Gibb
[lvis
J. Rewton
WTVN/Columbus

WTVN/Columbus Denny Nugent None
HOTEST
H. Diamond
(Nello)
D. McLean
E. Harris
C. Richard
G. Washington Jr.

### WHIO/Dayton Paggy Powell

Peggy Powell

5. Robinson

B. Manilow

M. McGovern

P. Anka

HOTTEST

B. Streisand &

8. Glob

5. Easton

E. Marris

KRNT/Dee Moines Scott Hueley T.6. Sheppard H. Davis C. Montan G. O'Sullivan HOTTEST O. Parton (9-5) D. Retlean Elvis

WFDF/FIInt Paul Landino S. Robinson B. Monilow B. Goldsboro MOTTEST E. Harris S. Easton

WOWO/Ft Wayne Sam DeVincent J. Taylor & J.O. Souther Steely Dan (Time)

WACUFreeport
Larry Lance
L. Leblanc
8. Manilow
T.G. Sheopard
Abba
(Super)
HOTTEST
D. PicLean
8. Streetsand b
8. Glob
S. Elaston
S. Elaston
S. Bodes
J. Newton
8. Goldsburg
WOODGrand Rapida
BHI Striker
BHI STRIKE

WNFL/Green Bay Bob Hooper J. Taylor & J.D. Souther Hall & Gates HOTTEST J. Newton Stys (Best) S. Minwood

KXIChowe City
Rendy Lee
C. Cross
Champaign
B. Manifow
J. Photoglo
NOTIEST
J. Nicken
i. Easton
Hewton
Mashington Jr.
Collivan

Aerry Barnhert
C. Cross
F. Vall1 & Four Seasons
T.G. Sheppard
J. Lennon
J. Lennon
B. Vinton
B. J. Thomas
G. Campbell
T. Tucker
HOTYEST
Hall & Oates
S. Easton
H. Penffeld
Dr. Hook

Steve Morse
J. Lennon
(Wheels)
A. Murrey
Toto
(Might)
O. Hartman
J. O'Banion
C. Kahn
T. G. Sheppard
R. Parker Jr. &
Gaydio
G. Usullivan
Morses
Styress
E. Streisand
B. Streisand
S. Minmood
Minmood

### KMBZ/Kansas City Stove Bell

Steve Bell
C. Cross
J. Lennon
(wheels)
S. J. Thomas
R. Coolidge
M. King
D. West
MOTTEST
T. Gibbs
D. MicLean
R. Diamond
(wello)
S. Easton
G. Mashington Jr.
WYHOM/Lancaster WHOK/Lancaster Greg Eyerman

Grag Eyerman
R. Cooling
R. Cooling
J. Taylor &
J.D. Souther
M. King
B. King
B. Mandrell
(Sometime)
S. Easton
MOTIEST
Abba
(Minner)
P. Everly
T. Gibbs
J. Lennon
(woman)
C. Richard

KFOM/Lincolf Cathy Blythe 8. Mantlow 0. west R. Holmes (Breed) 6. Scages (Anytime) J. Photoglo B. Vinton MOTTESY E. Harris J. Sewton C. Montan

Cary Claus

B. Manilow
B. Parker Jr. &
Raydio
G. Fischoff
HOTTEST
D. McLean
G. Mashington Jr.
T. Gibbs
Mall & Oates
P. Everly

### WDIF/Marion Damon Sheridar

Franke & Knockouts Rovers W1SM/Milwaukee Dave Deriver

G. O'Sullivan
S. Robinson
B. Manilow
MOTTEST
N. Diamond
(Mello)
S. Easton
Hall & Cates
L. Sayer
J. Taylor &
J.D. Souther

WTMJ/Milwauke Sem Armeto

Sam Armato

5. Robinson

9. Goldsboro

8. Mandrell

(Sometime)

G. Fischoff

8. Manilow

HOTIEST

C. Richard

N. Diamond

M. Diamond

M. Diamond

J. Rewton

B. Stretsand &

B. Gibb

### KSTP/Minnee Don Michaela

8. Manilow HOTTEST N. Diamond (Hello) O. McLean T. Sibbs G. Mashington Jr. S. Easton

WCCO-FMAMinnes Curi Lundgren J. Newton J. Cougar HOTTEST G. Mashington Jr. Kool & Geng (Celebration) Hall & Oates KLTE/Okinh... va City John Williams

John Williams

B. Scaggs
(Anytime)
O. Frizell
J. Lemon
(wheels)
C. Cross
G. Vannelli
Glouds
G

J. Newton
S. Robinson
Abba
(Super)
HOTIEST
D. McLean
H. Diamond
(Mello)
B. Stretsand &
6. 6tbb
T. Gfbbs
G. Mashington Jr.

### WQUA/Quad Cities Jack McKay

Jack McKay
M. Oavis
B. Hanilou
J. Photoglo
B.J. Thomas
HOTTEST
O- Parton
(9-5)
D. Boone
D. Peek
Elvis
B. Mandre);
(Sometime)

WSGW/Seginew Rick Belcher M. Chapin
Belcher
H. Chapin
B. Medley
A. Murray
MOTTEST
D. McLean
J. Lennon
(Women)
D. Parton
(9-5)
T. Gibbs
B. Streisand &
B. Gibb

### WJON/St. Cloud Tom Scott

J. Photoglo Abbe (Super) D. Mest HOTTEST J. Dolce D. Parton (9-5) T. Gibbs S. Easton J. Newton

### WBOW/Terre

Larry Joseph
Champaign
B. Manilow
Climas Blues Bani
HOTTESY
M. Dismond
[Mello]
B. Stre'sand &
B. 6tbb
G. Mashington Jr.
S. Easton
S. Minwood

WCWA/Toledo Deve Glasa Dave Olass
R. Holmes
(Nered)
G. Washington Jr.
HOTTEST
S. Minwood
T. Gibbs
S. Easton
Steely Dan
(Time)
J. Taylor &
J.D. Souther

### WIBW/Topeka Khris Favor

KAKZ/Wichita Bob Clarke Khris Favor
Capt. & Tennille
D. Mest
B.J. Thomas
C. Cross
HOTTEST
H. Diamond
(Hello)
D. McLean
T. Gibbs
B. Streisand &
B. Gibb
S. Easton

### KRMQ/Tulsa Don Bishop

Don Bishop

Oak Ridge Boys
A. Murray
A. Murray
A. Ross

Mark Robinson
Franke & Enockouts
F. Collins
B. Stewary
C. Cross
MOTIEST
S. Winwood
Mail & Gates
B. Strefsand B.
B. Strefsand B

Allen Saunders
8. J. Roya!
J. Cougar
Capt. & Tennille
J. Photoglo
8. Yinton
R. Molmes
(Need)
MOTTEST
E. Harris
F. Simon
S. Robinson
S. Robinson
M. McGovern
M. McGovern

M. RcGovern
WSEVAtients
George Fisher
C. McClain
J. Rodriguez
Abba
(Super)
A. Nurray
D. Nest
R. Holms
(Need)
HOTIEST
D. RcLean
T. Gibbs
G. O'Sullivan
E. Harris

WSLI/Jeckson Walt Grayeon Walt Grayeon

Abba (Super)
C. Cross
R. Manchester & P. Bryson
J. Photoglo
HOTTEST
T. Gibbs
G. Mashington Jr. J. Rewton
S. Easton
S. Himwood T.G. Sheppard Abba (Super) Climax Blues Band HOTTEST T. Gibbs 5. Easton C. Cross

Andy Bickel
5. Winwood
G. Varwell1
Taste Of Money
J. Cougar
5. Wonder
(Lately)
D. West
HOTTEST
D. McLean
T. Gibbs
E. Marrés
J. Newston
S. Robimson

### WCHV/Cheriottee Thomas H. Twine

Cross
. Cross
. Manilow
. Cross
. Manilow
. Lennon
(uhvels)
. Photoglo
. O'Banion
. Vannelli
. Medley
. LeBlanc
. Harris(dp)
OTTEST
. Minmood
. Mashington Jr.
. Michael
. Mashington Jr.
. Michael

WDEF/Chattal
Stanley Hall
D. Parton
(Know)
Fools
Hall & Getes
B. Mandrell
(Fair)
HOTTEST
T. Gibbs
C. Gayle
E. Marris
J. Mewten
T.G. Sheppard

WIS/Columbia Bob Davia Sob Davia

S. Robinson
B. Manilow
R: Stewart
Steely Dan
(Time)
J. Taylor &
J.O. Souther
HOTTEST
G. Meshington J
S. Easton
J. Buffett
J.O. Souther
WMD&Devious B
WMD&Devious B

Mark D'Anglo
M. McGovern
R. Cash
R. Milsap
(Me'11)
HOTTEST
C. Richard
D. McLean
B. Streisand &
B. Giob
G. Mashington Jr.
S. Easton

KAAY/Little Rock Ray Lincoln

Ray Lincoin

R. Meisner
J. Lennon
(wheels)
P. Seymour
S. Menilow
G. Yanwelli
HOTTEST
N. Diamond
(Mello)
D. McLean
S. Streisand &
S. Gibb
J. Lennon
(Moman)
C. Richard

WPMASK numeration

C. Richard
WHAS/Louisvil
Jerry Mediow
B. Menilow
S. Wilmwood
E. Rogers
(Long)(1)
HOTTEST
S. Easton
G. Mashington
Mail & Oates
T.G. Sheppard

WLVA/Lynchb Tom Leebrick

Tom Leebrick

D. Ross
T.G. Sheppard
G. Vannelli
J. Lennon
(Mheels)
B. Manitow
HOTICST
P. Everly
S. Easton
P. Simon
E. Harris
S. Robinson

WMAZ/Macor Steve Murphy J. Lennon (wheels) C. Cross R. Holmes (Meed) Taste Of Money HOTTEST J. Newton J. Taylor & J. O. Souther T. Globs Elvis

97 Ala/Milami Yolanda Paraper G. 0'Sullivan Champaign K. Carnes R. Parker Jr. & Raydio HOTIEST J. Newton S. Easton C. Richard T. G. Sheppard T. Marris

### WS-X/Mashville Dave Nichole

Elvis E. Harris HOTTEST D. McLean G. Washington Jr. S. Easton J. Taylor & J.O. Souther S. Hinwood

### WORG/Orang Stu Wright

Stu Wright
P. Seymour
C. Cross
A. Murray
Taste Of Money
D. Martman
Fools
J. O'Banton
MOTTEST
G. Mashington
S. Robinson
Mall & Qutes
S. Easton
J. Mewton

W70BC/Orlando
Tom Kenningson
Capt. & Tennille
T.G. Shepperd
HOTTEST
N. Diamond
(Hello)
T. Gibos
E. Marris
S. Easton
C. Monten

Bob Ctarks

S. Minwood

J. Taylor &
J. D. Souther

S. Robinson

J. Couger

B. Menilow

HOTTEST

T. Gibbs

G. Mashington

S. Easton

Mail & Oates

Styx

{Best}

### SOUTH

### WLTA/Attenta Alien Seunders

WBT/Charlotte Andy Bicker

### WNDB/Daytona Mark D'Anglo

WRYR/Memphis
Steve Butter
Climas Blues Band
L. Leblanc
G. Vannelli
S. Minwood
HOTTEST
S. Robinson
Hall & Outes
N. Dissond
(Mella)
G. Washington Jr.
S. Easton

S- Leston
WFTL/Ft Lauden
Scott Flecher
Taste Of Honey
R. Hollmes
(Need)
HOTTEST
D- Niclean
Association
R. Hilsap
(Smoky)
H. Diamond
(Hello)
R. Wittaker

WSM-FM/Mashville Donna Braks G. Vannelli D. PscClinton (Shotsun) HOTICST P. Bryson J. Couger Climax Blues Band P. Collins

G. Fischoff MOTTEST C. Richard M. Diamond (Hello) T. Gibbs B. Streisand & B. Gibb J. Newton

WMIZ/Zaneovike
Deve Criet

R. Parter Jr. &
Raydio
B. Manilov
M. Manchester &
P. Bryson
B. Modley
R. Coolidge
O. Ross
ROTEST
RID
(Keep)
Styx
(Best)
B. Streisend &
B. Gibb
Bellaey Bros.
R. Meisner

# WYMC/Meyfield Mike Brophey R. \*Stewart P. Anha Taste of Money M. Davis Steely Dan (Tire) HOTES! B. Stresand & G. Glob H. Dismond (Mello) S. Easton Elvis S. Easton

WPTF/Raleigh Bridgette Bray T. G. Sheppard 5. Robinson B. Hanilow G. O'Sullivan C. Pontan B. Holmes (Need) HOTICSY D. McLean R. Hillsap (Saoky) T. Globs G. Mashington 5. Easton

### WRVA/Rich Dick Grant

D. Parton (Know) 8.J. Thomas HOTTEST N. Diamond (Hello) T.G. Sheppard J. Lennon (Moman) E. Harris G. O'Sullivan

G. O'Sullivan
WFIR/Roenoke
Bill Bratton
R. Holmes
(Need)
C. Cross
D. Ross
HOTTEST
Blondie
(Rapture)
S. Easton
G. Mashington Jr.
S. Robinson
E. Harris

WOALFMSan Am Kewin Fennasay G. Vannelly Tierra (Memories) P. Collins Champaign HOTTEST B. Streisand & B. Streisand & B. Stesson S. Easton S. Easton G. Mashington Jr.

### WDAE/Yampa Chris Kampmi

Chris Kampmeier
Dobte Bros.
(Trein)
C. Simon
C. Simon
C. Seross
Champosign
Climax Brues Band
Hawk
HOTTEST
Rovers
S. Easton
S. Robinson
J. Newton

### KRZI/Weco Clay Steels

Clay Steeds

8. Medlay
C. Cross
C1 Imax Blues Band
B. Goldsboro
R. Molems
(Need)
MOTEST
D. McLean
G. Mashington Jr.
Mel1 & Cates
T. Glbbs
J. Mewton

WS.BWinston-Sa George Brown Taste Of Honey T.G. Sheppard Champaign S. Mirmood G. Campbell & T. Tucker HOTICST D. Natlean G. Mashington Jr. S. Easton J. Rewton

# Pup/Rhythms

# HOTTEST

Following are listed in order of their airplay activity

**SMOKEY ROBINSON** "Being With You" (Tamla) ATLANTIC STARR "When Love Calls" (A&M) **CHAMPAIGN** "How 'Bout Us" (Columbia) A TASTE OF HONEY "Sukiyaki" (Capitol) **GROVER WASHINGTON, JR.** "Just The Two Of Us" (Elektra) **KOOL & THE GANG** "Take It To The Top" (De-Lite/PolyGram) "Make That Move" (Solar/RCA) **TOM BROWNE** "Thighs High" (GRP/Arista) WHISPERS "It's A Love Thing" (Solar/RCA) **QUINCY JONES** "Ai No Corrida" (A&M) KLEEER "Get Tough" (Atlantic)

# **CLIMBERS**

Following are listed in order of their sirplay activity

ARETHA FRANKLIN "What A Fool Belleves" (Arista) 59% (+10) reporting. Showing medium airplay at WKND, WAMO, WILD and WXYV in the East. Climbing at WDIA, WENN, WVOL WHRK, WVEE, WJJS and WYLD in the South. Hot rotation at WKWM, WDAO, WCIN, and WJLB; climbing at KAEZ, WVON, WJMO, and KPRS in the Midwest. The West shows medium airplay at KYAC, KDAY and KSOL.

JERRY KNIGHT "Perfect Fit" (A&M) 57% reporting simpley. Heavy rotation at WTMP, WVEE, WHRK, WJJS and WAOK; medium simpley at WDIA and WATV in the South, Climbing at WKND, WAMO, and WILD, hot at WXYV in the East. Hot at KDAY; climbing at KDKO and KSOL in the West. The Midwest shows it climbing at WKWM, WCIN, WVON and WBMX; hotat WJLB, WJMO and KPRS.

SISTER SLEDGE "All American Girls" (Cotilion) 54% reporting action, Hot at WTMP, WHRK, WYEE and WJJS; climbing at WVOL and WATV in the South. The East shows it climbing at WKND, WAMO and WWRL with hot rotation at WILD and WXYV. Hot at WKWM, WJLB and WJMO; showing medium simpley at KAEZ and WCIN in the Midwest, Climbing at KDKO and KDIA; hot at KDAY and KSOL in the West.

CAMEO "Feel Me" (Chocolate City/PolyGram) 54% of our reporters are on it. The Midwest shows an add at WCIN, medium simpley at WKWM, WDAO, WJLB and KPRS, and hot rotation at WJMO, Climbing at KDAY and KSOL: hot at KDKO in the West. New at WTMP, climbing at WDIA, WVOL, WJJS, WEDR and WYLD, and hot at WGIV and WAOK in the South. Hot at WAMO; climbing at WKND and WILD in the East.

ROBERT WINTERS & FALL "Magic Man" (Buddah/Arista) 54% reporting action. Hot at WKND and WILD; climbing at WWRL and WDAS in the East. The South shows hot rotation at WTMP, WANT and WJJS; medium simpley at WKXI, WDIA, WVOL and WGIV. Added at WBMX, climbing at WKWM and WJLB, and hot at WJMO and KPRS in the Midwest. The West shows an add at KDKO with hot simpley at KYAC, KDIA and KSOL.

DENIECE WILLIAMS "What Two Can Do" (ARC/Columbia) 51% (+12) reporting. Climbing at WWRL WDAS and WXYV in the East. Showing medium airpley at KDKO, KDIA and KDAY in the West. The South shows it climbing at WDIA, WVOL WHRK, WVEE, WATV, WAOK and WYLD. Medium airpley at WKWM, WVON, WJMO, WTLC, KPRS

RAY PARKER JR. & RAYDIO "A Woman Needs Love (Just Like You Do)" (Arista) 51% (+2) reporting activity. New at WJJS; climbing at WKXI, WYOL WHRK, WYEE, WGIV, WJMI and WAOK in the South, Added at KDAY, climbing at KYAC, and hot at KDKO in the West. Climbing at WILD and WXYV while hot at WWRL in the East. The Midwest reflects medium simpley at WKWM, WDAO, WYON, WJMO and WBMX.

MARVIN GAYE "Praise" (Tamla) 51% (+2) reporting. Hot at KDKO and KDIA: climbing at KSOL in the West. Climbing at WKWM, WDIA, KPRS and WBMX while hot at WCIN, WJMO and WTLC in the Midwest. Showing medium sirpley at WXYV with hot rotation at WWRL and WDAS in the East. The South reflects medium activity at WENN, WHRK.

SADARE "One-Way Love Affair" (WB) 46% (+12) of our reporters are on it. Climbing at KDAY in the West. New at WCIN; medium simpley at WKWM, WVON, WJMO, WTLC and KPRS in the Midwest. The East shows it climbing at WAMO, WWRL WDAS and WXYV. Added at WYLD while climbing at WTMP, WHRK, WVEE, WJJS and WJMI in the South.

JERMAINE JACKSON "You Like Me Don't You" (Motown) 46% (+2) reporting action. Climbing at KAEZ. WJLB, WJMO, KPRS and WBMK in the Midwest. Added at WVOL and WANT, climbing at WDIA, WENN, WGIV and WJJS, and hot at WKXL and WYLD in the South. Hot at WAMO and WWRL: climbing at WILD in the East. Medium simpley at KYAC in the West.

T-CONNECTION "Everything is Cool" (Capitol) 46% reporting action. Hot airplay at KAEZ, WCIN, WVON and KPRS; medium airplay at WKWM, WJLB and WJMO in the Midwest. Climbing at KSQL int the West. Hot at WXYV; climbing at WKND and WDAS in the East. Showing medium airplay at WJJS, WEDR and WATV; hot at WTMP, WHRK and WVEE in the South.

YARBROUGH & PEOPLES "Don't Stop The Music" (Mercury/PolyGram) 46% reporting activity. Hot rotation at KDKO and KSOL in the West. Heavy airplay at WKNO, WILD and WDAS in the East. Climbing at WCIN; hot at WKWM, KAEZ, KMJM, KPRS and WBMX in the Midwest. Showing medium airplay at WJJS with hot rotation at WTMP, WKXI, WDIA, WANT and WYLD in the South.

MELISSA MANCHESTER & PEABO BRYSON "Lovers After All" (Arista) 43% (+4) reporting

Climbing at WAMO and WXYV in the East. Hot at WVOL WJMI and WAOK, climbing at WHRK, WVEE, WJJS and WYLD in the South, Medium activity at KSOL in the West. Added at WJMO, climbing at WKWM, KAEZ and KPRS, and hot at WDAO and WJLB in the Midwest.

EARTH, WIND & FIRE "And Love Goes On" (ARC/Columbia) 43% reporting. Hot at WJMO; climbing at WKWM, WCIN, WJLB and KPRS in the Midwest. Hot at WIXII, WHRK, WYEE, WGIV, WJJS and WYLD while climbing at WTMP in the South. Climbing at WAMO and WDAS with hot rotation at WWRL and WXYV in the East.

CHAKA KHAN "What Cha' Gonna Do For Me" (WB) 43% of our reporters are on it. Climbing at WVOL, WGIV, WJMI, WATV, and WYLD in the South. New at WCIN, climbing at WKWM, KAEZ, WJMO, WTLC and WBMX, and hot at WVON in the Midwest. The West shows an add at KYAC, medium simpley at KDKO, and hot rotation at KDAY, Hot at WWRL in the East.

T.S. MONK "Bon Bon Vie" (Mirage) 41% reporting action. Heavy rotation at WJLB, WJMO and WBMX with medium simpley at WKWM, KAEZ and WCIN in the Midwest Climbing at KSOL in the West. Hot at WVEE, WHRK, WEDR and WYLD; climbing at WDIA in the South. Hot at WKNO and WXYV while climbing at WDAS in the East.

SPINNERS "Yesterday Once More/Nothing Remains The Same" (Atlantic) 38% (+9) reporting Medium sirplay at WKND, WILD, WDAS and WXYV in the East Climbing at WTMP, WDIA, WHRK, WVEE, WGIV, WJJS and WAOK in the South, New at WKWM and climbing at WVON in the Midwest. The West shows medium activity at KSOL.

DEBRA LAWS "Be Yourself" (Elektra) 38% (+1) reporting. Medium elipsay at WDIA, WHRK, WVEE, WAOK and WYLD in the South. Climbing at WILD and WXYV in the East. Hot at KAE2: climbing at WDAO, WCIN, WJLB, KPRS and WBMX in the Midwest. Climbing at KSOL in the West.

LINX "You're Lying" (Chryselis) 35% (+11) reporting airplay. New at WHRK, WVEE, and WJJS, climbing at WENN and WEDR, and hot at WAOK in the South, Climbing at KYAC in the West, Added at WCIN and WBMX; climbing at WJLB in the Midwest. The East shows an add at WXYV with medium airplay at WILD and WDAS.

GRANDMASTER FLASH "Birthday Party" (Sugerhill) 35% (+6) reporting ection. Climbing at KOKO in the West Medium simpley at WKWM, WTLC and KPRS in the Mildwest Added at WJJS, climbing at WVOL and WAOK, and hot at WENN, WGIV, WANT and WATV in the South. Medium simpley at WAMO and WILD in the East.

RUFUS "Tonight We Love" (MCA) 32% (+8) reporting activity, Climbing at KYAC in the West, New at WBMX; climbing at WJMO in the Midwest, Medium airplay at WDAS and WXYV in the East, Climbing at WHRK, WVEE, WGIV, WJJS, WEDR, WATV and WAOK in the South.

FANTASY "You're Too Late" (Pavillion) 32% reporting. Hot at WILD and climbing at WKND in the East. Climbing at WDIA, WENN and WJJS in the South, Hot at WVON; medium airplay at WCIN, WJMO and WTLC in the Midwest. New at KYAC, climbing at KSOL and hot at KDAY in the West.

PATRICE RUSHEN "Never Gonna Give You Up" (Elektra) 30% (+1) reporting. Climbing at WKNO in the East. Hot at WDAO and WYON, climbing at KAEZ. WJLR, WTLC and KPRS in the Midwest. Hot at KDAY in the West. Medium eleplay at WENN, WYOL and WATV in the South.

# **NEW & ACTIVE**

STARPOINT "Keep On It" (Chocolete City/PolyGram) 27% (+10) reporting. Climbing at WAOK, WENN, WGIV, WJJS, WJMI, and WATV in the South. New at WBMX, climbing at WJMO, and hot at WTLC in the Midwest. The East shows it climbing at WAMO.

RICK JAMES "Give It To Me Baby" (Gordy) 27% (+10) reporting airplay. Added at WILD and climbing at WXYV in the East. New at WVON in the Midwest. The South shows an add at WVOL WJJS, WJMI, WATV and WAOK;

ZINGARA "Love's Calling" (Wheel) 27% reporting. Hot at WDAS in the East. New at WANT, climbing at WEDR, and hot at WDIA, WVOL and WJJS in the South. Hot at WVON and KPRS; climbing at WJMO in the Midwest. Climbing at KYAC in the West.

GAP BAND "Yearning For Your Love" (Mercury/PolyGram) 27% reporting sirplay. The South shows an edd at WEDR and WYLD with medium simplay at WJMI and WAOK. New at WCIN, WTLC and KPRS; climbing at WJLB and WJMO in the Midwest. Climbing at KDIA in the West.

LAKESIDE "Your Love Is On The One" (Solar/RCA) 24% reporting action. Climbing at KDKO in the West. New at WTMP, climbing at WDIA in the South. New at WKWM. WJMO and WTLC while hot at WCIN, WVON and WTMAK in the Michaest.

ULLANDA McCULLOUGH "Bad Company" (Atlantic) 24% reporting. Added at KDAY in the West. Climbing at WXYV in the East. Medium sirpley at WDIA, WVOL. WHRK, WVEE and WJMI in the South. New at WCIN and WJLB

SUN "Reaction Satisfaction" (Capitol) 24% of our reporters are on it. Added at WKWM and KAEZ: climbing at WDAO and WTLC in the Midwest. New at WDAS in the East. The South shows an add at WTMP, WGIV, WJJS and WJML

### JAZZRADIO

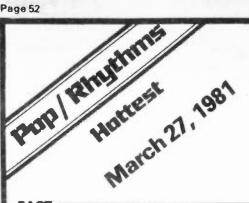
### HOTTEST

	Catham City (Columbia)
DEXTER GORDON	Gotham City (Columbia)
IOF SAMPLE	Voices In The Rain (MCA)
GROVER WASHINGTON JR	
BILL EVANS	You Must Believe In Spring (WB)
DAM SIEGEI	The Hot Shot (Inner City)
DAN SIEGEL	Magic (GRP/Arista)
TOM BROWNE	
GENE DUNLAP	
DAVE GRUSIN	Mountain Dance (GRP/Arista)
ROR IAMES	All Around The Town (Tappan Zee/Columbia)
DOD GAMES DECOME	Night Passage (ARC/Columbia)
WEATHER REPORT	Williampiero (Philo)
KILIMANJARO	Kilimanjaro (Philo)
NATIVE SON	Savanna Hot-Line (MCA)

### **NEW & ACTIVE**

No records qualified for New & Active status this week.

EAST: WHUR/Washington, D.C., Oscar Fields: WEAA/Baltkmore, MO, Michael Singleton: WYBC/New Haven CT, Jonathan Breslau. SOUTH: WCLK/Atlanta, GA, Requeye Ward: WTJZ/Newport News, VA, Rol Ewel MIDWEST: WBBY/Columbus, OH, Terry Wilson: WJZZ/Detroit, MI, Donian Paster. WEST: KJLH/Los Angeles CA, Lawrence Tenter, KKGO/Los Angeles, CA, Sal Levine; KADX/Denver, CO, Charlotte Height.



EAST	80UTH	MIDWEST	WEST
Tom Browne A Taste Of Honey	Whispers Grover Washington Jr. Tom Browne Champaign	Tom Browne Gap Band "Burn" Yarbrough & Peoples	Smokey Robinson Grover Washington Jr.

## Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their sirplay activity.

### EAST |

WKND Hartford, CT Eddle Jorder

ADDED None

HOTTEST Gap Band "Burn" Yarbrough & Peoples Tom Browne Tom Browne
T.S. Monk "Bon"
Grover Washington Jr.
Champaign
Robert Winters & Fall A Taste Of Honey Unlimited Touch Whispers

Philiedelphia, PA Joe Tamburro

ADDED Geraldine Hunt Al Jarresu Stanley Clarke/George Duke

HOTTEST Slave
Frankle Smith
Tom Browne
Smokey Robinson
Yarbrough & Peoples
Marvin Gaye
Zingars Zingers A Taste Of Honey Lenny White Grover Washington Jr.

SOUTH

WATV

ADDED

O'Java

Kleeer Midnight Blue Mighty Fire

Rick James

Jacksons "Feel

WAMO Pittsburgh, PA Ken Allen

ADDED Blackbyrde "Strike Mighty Fire Jerry Bell Funkadalic Bootsv

HOTTEST Smokey Robinson A Taste Of Honey Kleeer Jermeine Jackson Whispers

WWRL New York, NY Bob Law/Linda Haynes

ADDED Dynasty Grace Jones Riteflyte
Rose Royce
Skyy "Superlove'
Tierra "Memories
Michael Wycoff

HOTTEST
A Taste Of Honey
Kool & The Gang
Raydio
Mervin Gaye
Earth, Wind & Fire
Chaka Khan
Smokey Robinson
Jermaine Jackson
Wanda/Nerada Michael Walden
Delegation

WILD Boston, MA Steve Crumble;

ADDED
Michael Wycoff
Sandre/Feva
Aurra
T.s. Monk "Candidate"
Rick James
Change
Tanya Gardner

HOTTEST Robert Winters & Fall Free Expression Grover Washington Jr.

WXYV

Unx One Way

Slave
Smokey Robinson
Jerry Knight
Grover Washington Jr.
Blondie
Whispers
T.S. Monk "Bon"
A Taste Of Honey
Earth, Wind & Fira
Sister Sledge

MIDWEST -

ADDED Bernard Wright Lakeside "On" Blackbyrds "Strike"

Spinners Blue Megic Omni Omni Michael McGlolry MOTTEST Tom Browne Yarbrough & Peoples Whispers Barbara Mason Atlantic Starr Grover Washington Jr. Symba Symba Aretha Franklin Sister Siedge Stevie Wonder "Ain't"

WBMX Chicago, IL Spanicy Lane Spenky Lene
ADDED
Gino Vannelli
Starpoint
Tom Scott
Bernard Wright
Robert Winters & Fall
Linx
Rufus
Quincy Jones "Dude"

HOTTEST Yarbrough & Peoples Gap Band "Burn" Slave Atlantic Starr Smokey Robinson Lakeside "Fantastic" T.S. Monk "Bon" Wrecking Crew Quincy Jones "Al" Lakeside "On"

WTLC

Jay Johnson ADDED Lakeside "On Grace Jones HOTTEST Shalamar "Pop/Mei Kleeer Quincy Jones "Al" Mammatapee Marvin Gaye Starpoint Funkadelic Atlantic Starr

KAEZ KAEZ
Oktahorna City, OK
Lee Simpson
ADDED
Patty Hamilton
Stavia Wonder "Lately"
Noel Pointer
Dee Dee Sharp Gambie
Sandra Feva
Jacksons "Feel"
Dayton
Executive
Sun
All Points Bulletin All Points Bulletin HOTTEST Yarbrough & Peoples Gep Band "Burn" Whispers Stevie Wonder "Ain't" Two Tons
Tom Browns
Jacksons "Hotel"

Debra Laws
Grover Washington Jr.
T-Connection KPRS Kanasa City, MO Dell Rice ADDED Betty Wright Jecksons "Feel" HOTTEST Gap Band "Burn" Yarbrough & Peoples

WICKI Jackson, MS Torritty Marshall

None HOTTEST Yarbrough & Peoples
Jermaine Jackson
Jos Simon

WANT Richmond, VA Ben Miles ADDED Jermaine Jackson Zingera Zingara
HOTTEST
Gap Band "Burn"
Yerbrough & Peoples
Champaign
Whispers Zapp Isley Brothers

WVFF ADDED Unx One Way

ADDED
Young & Company "Strut"
Blackbyrds "Strike"
Brenda Russell
Dr. Hook
Betty Wright
Ullands McCullough
Lani Hell

WVON Chicago, IL Ron King

ADDED Rick James Quincy Jones "Dude" HOTTEST Fantasy Atlantic Starr Lakeside "On" Shalamar "This Petrice Rushen Champaign T-Connection Zingere Quincy Jones "Ai"

ADDED
Menchester/Bryson
Lakeside "On"
HOTTEST
T.S. Monk "On"
Cameo
A Teste Of Honey
Robert Winters & Fall
Smokey Robinson
Tom Browne
Sister Sledge
Jerry Knight Jerry Knight Earth, Wind & Fire

WCIN Cincinneti, OH Michael Roberts

ADDED HOTTEST Lakeside "Fantastic" Bill Summers Smokey Robinson Marvin Gaye Stevie Wonder "Lately

WDAO Deyton, OH Turk Logen

ADDED

HOTTEST Enchantment Manchester/Bryson Kleeer Teens Marie Heatwave Aretha Franklin Ohio Players Patrice Rushen

ADDED

HOTTEST Yarbrough & Peoples Gap Bend "Burn" Kool & The Gang "Celebration Tierra "Together Blondie "Tide" Rod Stewart Blondia "Rapture

### WEST " KDKO

ADDED
Stevie Wonder "Letely"
Junie
Frank Hooker
Robert Winters & Fall
Boz Scaggs
Quincy Jones "Dude"
Perllament
M

HOTTEST Grover Washington Jr Raydlo Reydo Champeign Smokey Robinson Marvin Gaye Kleeer Yarbrough & Peoples Cameo

ADDED Shalamar Rose Royce Fantasy Sandra Feva Chake Khan Peabo Bryson Diana Ross Atlantic Starr

HOTTEST Tierre "Together" A Teste Of Honey Smokey Robinson Robert Winters & Fall KDIA Osklend, CA Kelth Adems

ADDED HOTTEST HOTTEST
A Teste Of Honey
Robert Winters & Fall
Smokey Robinson
Grover Washington Jr.
Jones Girls
Marvin Gaye
Jacksons "Hotel"
Dramatics
Stevie Wonder "Ain't"
Tierra "Together"

KDAY Los Angeles, CA J.J. Johnson

ADDED Tierra "Memories" Ullanda McCullough Shalamar HOTTEST Kool & The Gano

KSOL San Mateo, CA J.J. Jeffries

ADDED Kleeer HOTTEST Whispers
Tom Browns
Sister Sledge
Smokey Robinson
Yerbrough & Peoples
Grover Washington J
Slave
A Tarte Of Money A Taste Of Honey Robert Winters & Fall Champaign

# HOTTEST Whispers Shalamar Gap Band "Burn" Grandmaster Flach Leon Huff Sugarhill Gang Slave Teddy Pendargrass "Is" Skyy "Superlove"

IMLW

ADDED Skyy "Superlove" Rick James Sun HOTTEST ool & The Gang Atlantic Starr Shalamar Prince

SLLW Lynchburg, VA Donnie Deene

ADDED ADDED
Teens Merie
Bill Summere
Enchantment
Raydio
Grandmaster Flash
Linx
Persuaders
Sun Sun Rick James Side Effect

HOTTEST Tom Browns Sister Sledge Stater Stedge
Whispers
Zingers
Leon Ware
Earth, Wind & Fire
Robert Winters & Fall
Grover Washington Jr.
Jerry Knight
A Taste Of Honey WAOK Atlents, GA Carl Connor

ADDED
Rick James
Change
Skyy "Superiove"
Stevie Wonder "Lately"
Funkadelic "Electric"
Eloise Laws
Bill Summers
Joe Graham
Jacksons "Feel"

HOTTEST A Teste Of Honey Champeign Quincy Jones"'Al" Grover Washington Jr.

Linx Atlantic Starr Cameo Kool & The Gang WYLD

New Orleans, LA Brute Belley ADDED

HOTTEST Smokey Robinson T.S. Monk "Bon" A Taste Of Honey

Whispers Yarbrough & Peoples Jermains Jackson Grover Washington Jr Earth, Wind & Fire

WDtA Memphia, TN Mark Christia

ADDED Stevie Wonder "Lately" Shelamer Con Funk Shun "Wild" Ann Peeblee

HOTTEST A Taste Of Honey Kleeer Champaign Atlantic Starr Bobby "Blue" Bland Grover Washington Jr. Zingera Kool & The Gang Yarbrough & Peoples WENN

ADDED

HOTTEST
Mammatapee
Grandmester Flash
Rose Royca
Originals
M\*Lady
Whispers
Gane Dunlap
Dazz Band
Unlimited Touch mited Touch Kleeer

WEDR Miemi, FL Leo Jackson

ADDED T.S. Monk "Candidate"
Funkadelic
Michael Wycoff
Executive
Jerry Bell
Con Funk Shun "Wild"
Mass Production
Gep Band "Yeerning"
One On One
Randy Brown

HOTTEST
Jacksons "Hotel"
Norman Connors
T.S. Monk
Whispers
Mentus
Common Sense Silver Platinus Jones Girls R.J.'s Latest Arrival

WVOL Nashville, TN Fred Harvey

HOTTEST Champaign Mammatapes Tom Browns Tom Browns
Blondis
Manchester/Bryson
Grover Washington Jr.
Isley Brothers
Jones Girls
Gap Bend "Burn"
Zingera

ADDED Linx One Way

HOTTEST Slave
Smokey Robinson
Jerry Knight
Grover Washington Jr.
Blondle A Taste Of Honey Earth, Wind & Fire Sister Sledge

ADDED Webster Lewis Rose Royce Sun Ray, Goodman & Convertion

Smokey Robinson Smokey Robinson Bill Summers Common Sense Earth, Wind & Fire Kleeer Grandmaster Flash Cameo Quincy Jones "Al" Whispers

HOTTEST

WTMP Temps, FL Debbie Perker

ADDED Lakeside "On" Con Funk Shun "Wild" Webster Lewis Sun Cameo

HOTTEST R.J.'s Latest Arrival Robert Winters & Fall Tom Browne
George Benson
Sister Sledge
Yarbrough & Peoples
T-Connection

T-Connection
Leon Huff
Champaign

ADDED

Jarmane Jackson
Joe Simon
Smokey Robinson
Earth, Wind & Fire
Lenny White
Kool & The Gang
Skyy "Here's
A Tasts Of Honey
Shalamar "Move/Pop"

Slave Grendmaster Flash Robert Winters & Fell

One Way
HOTTEST
Slave
Smokey Robinson
Jerry Knight
Grover Washington Jr.
Blondie Whispers
T.S. Monk "Bon"
A Taste Of Honey
Earth, Wind & Fire
Sister Sledge

# Opportunities

### **Openings**

### EAST

Attennoon news position, Send tape, resume, and arting semples to News Director, WHUM, Box 1667, leading, PA 19803. EOE M/F (3-27)

nmediate opening. New equipment and winning staff ape and resume to Chip Morgan, PD, WMRF, Five Vest Market St., Lewiston, PA 17044, EOE M/F (3-27)

VRLI/Long Island has possible future full-time jock and news positions. Please no screemers or beginners. Tape and resume to Bill Terry, WBLI, 31 W. Main St., archoque, NY 11772. (3-27)

Aoming personality needed immediately for Country testions WAFL-AW/FM/Milford, DE. Must have expenses, strong production skills, and be femiliar with country music. Dennis Hazzard, (302) 422-7676. EOE M/F 3-27)

Afternoon news anchor needed. Some reportingmmediate opening. No rank beginners. Tape and resume to Deve Weinfeld, GM, CQ102, 609 W. Weshington, Beneva, NY 14456. EOE M/F (3-27)

20102/Geneva, NY has immediate part-time and luture full-time openings. A/C-CHR bordering Syrazuse/Rochester. No beginners. Steve Reynolds. PD, 20102, 609 W. Weshington, Geneva, NY 14456. EOE

Team players, creative, aggressive, enthusiastic, production wiz, growth-oriented. Ther's us, if that's you, at's talk about mornings and money. Chip Morgan, WMRF, (717) 248-6757. EOE M/F (3-27)

First Media Corporation (WPGC, etc.) looking for fulltime air talent. Tapes and resumes to Steve Kingston, 3ox 8550, Washington, DC 20027, EQE M/F (3-20)

Beenching for experienced morning person who can work with our nevvis, sports, and weather people. Topes and resumes to Bud Wilson, WOBM, Box 927, Toms River, NJ 08753, EOE M/F (3-20)

Meture PM drive personality for friendly information Pop/Adult 5kw. Tapes and resumes to Joe Corcoran PD, WCAP, 243 Central St., Lowell, MA 01852. EOE (3-20)

WHCN looking for on-air talent to do 6pm-10pm show. Tapes and resumes to Daniel Francis Hayden, WHCN, 1039 Asylum Ave., Hertford, CT 06105. No cells please. EOE M/F (3-20)

Consultant looking for mature, warm personalities for medium and large market stations. Intelligence awareness count high. Tape, resume, requirements to Box 8560, Boston, MA 02114. Confidentiality assured (2.20).

Washington, DC's #1 Country Music station, IOC Country, has rare opening. If you're a relatable, human sounding soult communicator, send tape and resume to Ted Stacker, PD, WPIOCWVIOC, 510 King St., Alexandra, VA 22314, EOE M/F (3-20)

WHCN seeks News Director, College gred, three years commercial radio expensions. Tapes and resumes to Chip Triest, WHCN, 1039 Asylum Ave., Hartford, CT 06105, EOE M/F (3-20)

Experienced news anchor needed for News radio operation. Tapes and resumes to News Director, WEAN, 10 Dorrance St., Providence, RI 02903, No cells please. FOE M/F 63-201.

Suburban Boston station needs a weekend jock sbie to handle a Pop/Adult format. Tape and resume to Cethy Doran, WATD, Box 487, Marshfield, MA 02060. No cells please, EOE (3-20)

### SOUTH

Afternoon drive, possible MD and Assistant PO. Tapes and resumes to Charlie Weaver, 97ALT, Box 5797, Meridian, MS 39301, or cell (601) 693-2661. EOE M/F (3-27)

Wanted: One super AM drive talent. Tapes and resumes to Les Howard, WSUN, Box 761, St. Petersburg, FL 33731, or cell (813) 821-8262. EOE W/F (3-27)

KBIU/Lake Charles, LA taking applications for middey personality. Production skills required. Tapes and resumes to Jim Gardner, KBIU, Box 3306, Lake Charles, LA 70802. EOE M/F (3-27)

KXLR/Little Rock now accepting tapes and resumes for future openings. Experienced Country personalities contact Don Moore, at Box 3014, Little Rock, AR, 72203, or call (501) 945-4501. EOE (3-27)

Small market AM needs announcers immediately. Pop/Adult. Production/nev/s a plus. Send tapes and resumes to Beth at WPRY, Box 821, Perry, FL 32347, or call (904) 584-2373. (3-27)

WXAM needs reporter/enchor. Reporting experience necessery. Send topes, resumes and writing samples to Elliott Wiser, WXAM, Box 1294, Charlottesville, VA 22902. EOE M/F (3-27)

KZOM, top AOR station in Beaumont-Port Arthur, e top 100 market, seeks experienced PD. Topes and resumes to Robert X. Brown, Box 338, Port Arthur, TX 77840. EOE (3-20)

Stareo 101 WDMS, the Mississippi Delta's number one contemporary station, is looking for sir talent with good production to fill future openings. Tapes and resumes to Todd Martin, Box 1438, Greenville, MS 38701, EOE (3-20)

### **Openings**

Help wanted: News. Experienced enchor/reporter needed for WFNCAWOSM. Contact Doug Fellow at (919) 864-0094, or Box 35297, Fayetteville, NC 28303. EOE M/F (3-20)

KOKY/Uttle Rock looking for strong middey female with CHR experience. Send tapes, resumes and credit references to Lyn Henry, PD, KOKY, 1501 University Avenue, Little Rock, AR 72207. EOE M/F (3:20)

KTEM has immediate opening for telented newsperson. Join a winning team. Contact Don Norman, KTEM, Box 1230, Temple, TX 78501. EOE (3-20)

Looking for production pro with good voice. Senous and qualified inquiries only. Tapes, resumes and salary requirements to the William B. Tenner Co., 2714 Union Extended, Memphis, TN 38112, Attention Mitch Craig (3-20)

WORX looking for talented morning drive announced with good production skills. Great opportunity to join a dynamic chain. Send tapes and resumes to Greg Allen, Bax 2808, High Point, NC 27281. EOE M/F (3-20)

Aggressive, number one rated Country station in Sunbelt wants ambitious News Director who wants to work with the best. Expenence with hiervy local news required. Contact Derrell Ward. KYXX Radio, Box 3509, Odesse, TX 79780, or cell (915) 563-3920. (3-20)

Communicators needed for top Country station in Sunbelt medicat. Great working and living conditions. Tapes and resumes to Darrell W. Ward, Operations Director, KYYOK Radio, Box 3509, Odesse, TX 79780, (3-20)

Sunny Florida Pop/Adult strition looking for communicator for afternoon drive. Tapes and resumes to Jos Loverro, 860 Union St., Schenectady, NY 12308, (3-20)

WVMI/WQID Radio has a future opening for a fultime announcer for WQID-FM. The applicant should have at least three years experience on the rig. Top-40 format experience and considerable experience and expertise in commercial production. Send tapes and resumes to Mickey Coulter, WQID, Box 4606, Báoxi, MS 39533, 78-209.

### MIDWEST

WWQM has openings for morning news sinchor/ Director and air telent. Top payl Tape and resume to Mark Winston, WWQM, 5024 Lacy Road, Madison, WI 53711. EOE M/F (3-27)

Station of the year needs news ace. Tape and resume to Bob Bender, WOIF, Box 10,000, Marion, OH 43302. EOE M/F (3-27)

Northern Minnesots P/A station seeking ambitious ennouncer/PD. Must have production skills. Immediate opening. Cell Key Teylor, (218) 741-5922. (3-27)

WRKR/Milwaukee needs full-time air talent. Contact Steve Warren, (414) 552-8787, (3-27)

Not boondocks — boat docks! We want you to do news by the bay in Michigan's exclusive and sophisticated resort country. Harbor Springs, Petoskey and Charlevoix, Wa're WMBN-FM and WPZ-AM, and we're looking for a News Director. The gathering and writing of local news and aports is the key element of this job. If you're already good, or just know you're gonne be good, send cassette, resume, and cover letter to Tom Griswold, PD, Boix 286, Petoskey, Michigan 49770, Or call (616) 347-8713, between 7 and 8pm. Our lest newsman is now a TV enchor! (3-27)

Full-time jock wanted for AOR WAPL/Appleton, Send tapes and resumes to Wayne Shayne, Box 1519, Appleton, WI 54913, EOE M/F (3-27)

Station of the year wants Production Director, Send tape and resume to Damon Sheriden, WDIF, Box 10,000, Marion, OH 43302, EOE M/F (3-27)

Good pay for early evening announcer or \$350/week for telented combo jodi/producer. Tepe and resume to Wayne Hitler, KQWB, Box 2983, Fergo, ND 58108, (3-27)

WIBA-FW/Madison needs part-time announcer. Tepes to Deve Ervin, Box 99, Medison, WI 53701. EOE (3-27)

Morning news person. Two years experience in aggressive news department. Excellent delivery, style, judgment. Writing skills a must! No beginners; no phone calls. Tapes and resumes to Ira Bitner, ND, WIRL Radio, Box 3335, Peoria, IL 61614. EOE (3-20)

Q102/Cincinneti has opening for part-time weakend air talent within driving distance. Contact Jim Fox at (513) 381-5500. EOE (3-20)

KKRC/Sloux Falls has opening for air talent. Production a must. Tapes and resumes to Don Nordina, South 1704 Cleveland, Sloux Falls, SD 57103. EOE M/F (3-20)

Wantadi Experienced production person for Northeast Ohio's fastest-growing FM, Must be capable of handling part-time news assignments. Tepes, resumes, and selery requirements in first package to Rick Savors. WQXK, Box 530, Salem, OH 44460, No cells please EOE M/F (3-20)

### **Openings**

Work for the best and maybe you'll end up in a major market like some of our former jocks. We are adding to our air staff and need a good personality who does super production. Rush your tape and resume to Jim Glessman, VP, WMCL, 811 Broadway, Mt. Vernon, IL 62864, EOE M/F (3-20)

Award-winning WDIF/Merlon, OH has an immediate opening for a top-notch reporter who can handle enchor and general assignment reporting. If you are experienced and have a tape and resume to prove it, rush them to Bob Bender, ND, WDIF, Box 10,000, Merlon, OH 43302. EOE WF (3-20)

We are currently updating our files for future openings. We want one-to-one communicators with a pensonelity that can relate to our adult audience. Pop/Adultformat, nice town. At least two years experienced. Station is a good leunching ped to a bigger market. Send tapea and resumes to Tim Drake, PD, WITY, Box 142, Denville, IL 61832. (3-20)

CKLW/Detroit 7pm-10pm jock needed, Must be exceptional -- no teeny bop. Tapes and resumes to Pat Holiday, Box 282, Southfield, MI 48037. (3-20)

KKAZ-FM 100,000 Wett Top 40 Cheyenne, WY seeks tripse and resumes for future air telent, good delivery in must. Good money, paid life, health and dental insurance, plus profit sharing and bonuses, Send to John Ramsey, Box 926, Cheyenne, WY 82001, or call (307) 635-1111. EOE M/F (3-20)

### WEST

Morning talent for Colorado Springs' number one station. If you can demonstrate a sense of humor and a solid tracti record, we will offer an excellent salary and benefits. Send tapes and resumes to Russ Gerber, Sunbelt Communications, 545 Middelfield, Suite 170, Mainto Park, CA 94025, EOE MJF (3-27)

KRCQ/Indio-Pelm Springs, CA has Immediate weekend opening. Country/Rock experience preferred. No calls. Send tapes ASAP to Ron Young, 82-840 Miles Ave., Indio, CA 92201. G-271

KDON-FM/8elines is now accepting tapes and resumes for future openings. Send production semples to Roman Moore, PD, KDON-FM, 289 Mein, Selines, CA 93912, (3-27)

Team oriented Production Director, Salary plus bonus Sand tapes and resumes to John Wickstrom, KWOW S. Mills & Olive, Pomona, CA 91788, EOE M/F (3-27)

Seeking enthusinatic personslities to entertain at various clube, Multi-music knowledge important. Topes and resumine to Big Horn Productions, 10487 Sunland Blvd., Sunland, CA 91040. (3-27)

Newsperson Wanted: Aggressive with ability to gether and deliver. Semi-baginners welcome. We have the tools and environment. ICEEP/ICEZ,//Twin Fells, ID. Cell Terry Terio, (208) 733-7512. EOE M/F. (3-27)

KZOK/Seattle needs 8-10pm announcer with production experience. Prefer someone from West Coast Call Nils Van Vehimmediately, (208) 223-3918. (3-20)

Looking for Public Affeirs Director. Must have knowledge of news delivery and editing. Aggressive personality. Good team approach! Excellent working environment for the right person. Tepe and resume to Jody Detry, KOZZ/KONE, P.O. Box 1928, Reno, NV 89505, or cell (702) 329-9261. EOE M/F (3-20)

KFMB-AM/Sen Diego looking for Southern Celifornia air talent for future openings. Background in personelity-informational format preferred. No cells please. Tape and resume to Mark Larson, KFMB, Box 80888, Sen Diego, CA 92138. (3-20)

KOBO looking for super investigative reporter with on-eir delivery to match. Only herd-hitting, local diggers need apply. Some jock work, too. Send tape and resume to KOBO c/o Jason W. Fine, Box 1058, Yuba City, CA 96991, EQE M/F (3-20)

KRQK/Lompoc, CA looking for News Director, Tape and resume to Ketth Morgan, KRQK, 516 N. H St., Lompoc, CA 93436. EOE (3-20)

Come join us in Colorado's fastest growing radio market. Need PD for AM drive, middey personality either can have 1st ticket. Modern Country format. Tape and resume to Larry Millhouse, Box 1210, Rifle, CO 81850, EOE M/F (3-20)

Dedicated, motivated, dependable news personality. Tape and resume to J. Tyson, ND, KLZ, 2149 S. Holly, Denver, CO 80222. EOE (3-20)

Expending news staff, Needed news person with street experience. Agricultural very helpful, Central Casfornia full-timer with adult presentation. Call J. Devid Stone, (209) 696-2966. (3-20)

KSPN/Aspen is now eccepting applications for 1st class engineer and air talent. Send tape and resume to Frank Eriksen, PD, KSPN, 400 W. Mein, Aspen, CO 81611, EOE M/F (3-20)

This is no flat land station. Northwest Colorado #1 AOR seeks experienced PD/MD, if you're the one, then this is the beginning of a great relationship. Send tape and resume to D. Michael Barry, KFMU, P.O. Box T. Steemboet Springs, CO 80477, or cell (303) 879-0968. EOE M/F (3-20)

### **Openings**

KUDO-FM seeking people with pleasant voices and production skills. Tape and resume to Ron Meestri, KUDO, 3595 Las Vegas Blvd. South, Las Vegas, NV 89109, EOE M/F. (3-20)

K-93 atili looking for multi-track production wizards. If you're hot in the studio, we've got the studios for you. Send demo tape, sample scripts and resume to Donovan Blue, K-93-FM, Box 309, Heeldsburg, CA 95448, or call (707) 433-4895. No beginners please, EOE M/F (3-20)

KUUY/KKAZ seeks reporter/anchor for AM/FM combination. Must have good street reporting skills, writing and on-eir capability. Good salary, paid life, health and dental insurance, profit sharing and gas allowance. Send air-check, writing samples and resume to Jim Cumberland, ND, Box 928, Chayenne, WY 82001, or call (307) 635-1111. EOE M/F. (3-20)

### Positions Sought

Effective one-to-one communicator with 5 years experience seeking opportunity. Strong production and knowledge of automation. For tapes and resume call: (505) 722-4471. BILL LEE. (3-27)

Talented, versatile ledy with 2 years experience seeking medium market AOR gig. Esger to relocate. Call NINA, (303) 722-3238, after 7pm MST. (3-27)

Experienced air personality PD/MD in competitive small market seeking medium market challenge. Contemporary in Midwest. (419) 678-3138. (3-27)

Experienced Jook needs Job. Has 2½ years as MD. AOR, Pop/Adult, CHR. Midwest preferred. Call ERIC, (913) 299-0640. (3-27)

All around radio man on the West Coast. Expenenced enles, production, radio ennouncing. Cell (209) 442-1015, or write J. 1109 Divisedero, #29, Fresno, CA 93721 (3-27)

Get sheed of the next ARB. All East Coast programmers cell GREGORY et (913) 334-3456. Anytime before 11am CST. (3-27)

Major market pro with excellent ratings and references, 12 years experience. Looking for programming or drive air shift with music responsibilities. MAX HEY-WOOD, (216) 456-2592. (3-27)

Looking to edvence. Telented one-to-one communicator with 4 years experience and major market. Strong production, knowledge of autometion, RON DISCHNER, 222 E. Nizhoni Blvd. #C2, Gallup, NM 87301, (505) 722-2425. (3-27)

Experienced radio reporter seeks medium merket News Directorship or major merket position. Cell: (914) 297-7281. (3-27)

Very talented ledy with super il's looking for an up personelity station. Formerly Seattle now Indianapolis. Cell after 3pm. (317) 924-5489. (3-27)

Persistent, hard-working, honest newsman. BA, former News Director. Learned it all on my own. Stable MIKE NIKITAS, (415) 671-7947. (3-27)

Southern Celifornia on-eir Progrem Director available now. Good track record. (714) 597-2772. (3-27)

Ex:WFLI (Q102) and WCSC, evallable immediately Cell JIM, (803) 571-7183. (3-27)

Production Director/copywriter meture and outgoing personality. I write the copy that makes the whole station abund great. JERRY "DJ" STROTHERS, (412) 796-1370. (3-27)

### R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates \*

3 Weeks

\$25.00

1 Week 2 Weeks \$12.00 \$20.00

### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (96 words) per week, plus \$15 per week for postage/handling, \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

# Opportunities

### **Positions Sought**

RICK SHANNON, former MD, evenings at KROY/ Secramento, CA searching for employment. Good experience with music programming and research systems. Cell (916) 272-3337. (3-27)

Professional female AOR jock morning and efternoon drive experience in major market. Production my specialty. Willing to relocate. Call KIM, (513) 731-6334. (3-27)

Certified production wizard now available. Lord of labial legerdemain, stereo sleight-of-hand, monophonic miracles, efficacious editing; perform prestidigitation on your automation. Call WIZ, (213) 381-2376. (3-27)

Sportscaster, 8 years P-B-P, exciting and descriptive basketball announcer. Also other sports P-B-P. Medium and majors only. (612) 255-0386 10am-2pm, plus eves., CST. GARY. (3-27)

Moving to Cincinnati, OH in the spring, 5½ years experience as a lock, programmer, and news man. Looking for full-time employment. RON, (303) 223-9093. (3-27)

Creative, experienced main men/Production Director looking for a position in production and on-air. Will relocate anywhere. Call JEFF LADD, (314) 334-4809, after 11:30am. (3:27)

Dedicated hard-working jock seeks position with Southern or Central New England station. Currently afternoon drive and production in Midwest. For deteils, cell KEITH, (414) 769-8966. (3-27)

Current on-air MD looking. Experience KIIS-FM music department, and KUTE-102. Call MARK, (702) 731-3253 (3-27)

5 yeers AM/PM drive Country, CHR, Beautiful, P/A. Medium or major market preferred. Call DAVE BART-LETT, evenings. (813) 822-2921. (3-27)

Seasoned, humorous and creative personality jock available. PD, MD and award-winning production experience. Tape and resume available. Call JIM THOMAS, after 6pm. (305) 287-2020. (3-27)

AOR jock/MD looking for chellenge and company to grow with. BILL HERSHEY, (904) 477-7342, or (516) 536-7478. (3-27)

Need top sports reporting and axpert play-by-play? Call (313) 681-3510. Major or medium market stations only. RON ENGLISH. (3-27)

Hard worker, 1 year pro, AM with +50 ratings — can do the same for you. Heading out Florida way. Leave message for KARL, (602) 364-9497, (3-27)

Rookle with Country music experience. No bed habits. I don't bite, housebroken and I'm available immediately. Unemployment breeds insanity, so call soon. WES DAVIS, (314) 822-2248. (3-27)

Experienced PD/MD looking for stable, winning radio station. East Coast preferred. 9 years experience at WNOX, Z104, KIRL. Cell TODD MARTIN, (601) 332-1385 or 334-4559. (3-27)

### स्त्रिक्टिक स्त्रिक्त **SUBSCRIPTION SERVICE** ONE YEAR - \$170 Mailed First Class Please enclose payment with order Overseas subscribers new subscription Trenewal U.S. funds please payment enclosed Initial here TELEPHONE: (213) 553-4330 Please attace envelope when of address. A address to Mrs service of service of the service of label from service or

MAIL TO: RADIO & RECORDS 1930 Century Park West, L.A., CA 90067

### **Positions Sought**

It's time you got what's coming to you. Experienced eir personality, copywriter, production, PD/MD. Call BARRY, (516) 432-5258. (3-27)

9 years (on-job-training, Boston) L.A. county/city broadcaster seeks news/production-air/production. (213) 277-7769, (213) 553-4972, (213) 622-3444, (service Mr. Walker's office) BILL HARGREAVES. (3-27)

Former PD at Louisiana small market station of the year. Currently programming in Mobile, AL. Would like to telk to you. Call RICHARD, (205) 438-4514, (3-27)

Staff walksi Q107/Charleston, SC looking collective by or individually, DEBBY BRENNAN-96S, K102, Q97, KTGR. BOB CHRYSLER-96X, Y103, 96KX, KCBQ. JACK CRABBE-WPFM, K96, WNAP, CHARLIE FOX-KUDL, WPFM, K96, FM97. Call (803) 873-8146, (3-27)

DJ/Sports Director with production and play-by-play experience seeking position in Midwest. DAVID TED BIESANZ, 659 Grand, Winone, MN 55987. (3-27)

Creative, energetic, flexible news person wants to move. Excellent on air, writing, reporting skills. Contact RUTH, 928 11th St., Apt. #5, Huntington, West Virginia 25701, or call (304) 529-3756. (3-20)

10 year morning and efternoon drive time pro. All key stations, all major markets. Available soon. All inquiries confidential. (214) 349-6061, (3-20)

LARRY KING, lost Providence 2-1. WPRO, lost Providence. They all lost Providence... The #1 late night program in Providence isn't even in Providence! It's a talk show. Its host wants to move up after almost 4 years there. MARK WILLIAMS, 19 Hill Street #15, Norton, MA, 02766. (3-20)

68 years combined winning mejor market experience. PD, MD, AM drive, PM drive, middays, nights, production, traffic, and news. All available now! Call BILL DEMORE. (918) 252-9287. (3-20)

Experienced Program and Music Director looking for stable winning radio station, East Coest from Maine to Florida preferred, Call TODD, (601) 332-1385 or (601) 334-4559, Presently PD of CHR FM and Country AM. (3-20)

I got canned. Poor me, End of sob story. Strong believer in show prep, now looking for Top 50 AM drive. Formerly WLVA, WROV, WKTM. Want to work for dynemic PD who can give direction to talent. Hard-working, crazy, with multi voices, great phones and winning attitude. Contact CHRIS and company for tape and resume. (803) 873-9397. (3-20)

6 year pro, Music Director, research, air personality. Experienced in CHR, AOR, and Country. Currently at 100,000 watt Nashville rocker. Cell JOHN, (615) 895-0053. (3-20)

Here he is, the man you've been waiting for. JON BRENT is one of the most creative, personable, friendly and dependable announcer you could have work for you. Not to mention great pipes, years of experience in Western America and formerly at KYNO/Fresno as afternoon personality. Seeking another rock job. Call (209) 431 9492. (3-20)

Currently programming KTLK/Denver. Experience as a programmer and Music Director at KIMN/Denver and KYGO/Denver. Also. 5 years with Denver CBS-TV affiliate. Looking for Top 40, CHR, Pop/Adult programming positions. Call ED GREENE, (303) 573-1280. (3-20)

Local news digger and investigator, 5 year pro. College graduate. References. Prefer Southwest but will consider others. Call (305) 582-0333 after 4pm EST. (3-20)

Topical, entertaining and dependable CHR jock is evallable for medium or major markets with planty of blondes and "Leave It to Beaver" reruns. I'm creative on air and in production. ROB LEE, (312) 894-3987, (3-20)

PRESTON THOMPSON, 8 year Top 40 personality pro, now available. Formerly KBCQ, KYTE, WCOL, WHHY, and KMJK. Call (503) 639-8601 or (703) 373-0718, (3-20)

Announcer with 1 year experience and strong in production. Willing to relocate. Adaptable to any format. For tape and resume cell CATHY E. ROBERTS, (319) 524-7565 or (319) 524-8551, (3-20)

KIQQ/Los Angeles Sports Director has played out his option. Desires small-medium market, play-by-play, with established sports-oriented station. 1st ticket. My love for the game shows in my play. Available now and ready to relocate. Contact MATT, (213) 489-1631 before 1pm or leave message with the Washington's after 1pm at (213) 679-8658. (3-20)

Broadcasting grad with first phone seeking employment. Strong production skills, operations engineer, light maintenance and little announcing. Cell BOB, (213) 462-605. (3-20)

Currently working R&B format. Minority jock with AOR and CHR experience. Willing to relocate. Tape and resume upon request. (312) 561-1798. (3-20)

promotion mind at big FM'er as MD and/or eir, Exassistant to Kete Ingrem-Bruce K. (617) 277-7804, (3-20)

Looking for Operations Manager position. Experienced in management programming on-air and sales. Prefer South or Southwest, but will consider all offers, Hard worker and dedicated. Call TERRY evenings at (314) 431-5509, (3-20)

### **Positions Sought**

JIM BERRY of WKTI-WTMJ/Milwaukee seeking medium market programming position. Also interested in personality-oriented moming show. Excellent references. Call (414) 587-8188. (3-20)

Current on-air Music Director looking seriously, Experience includes KIIS-FM, KUTE, Call MARK, (702) 731-3253. (3-20)

I'm looking for that perfect small market in the Chicago metro eres. A 6 year communicator, skilled in continuity and production. Let's talk. (602) 277-8321 (3-20)

Herd-working, spirited minority female with radio experience in L.A. seeks full-time Job. Any format. Heve B.A. in communications/broadcasting from Pepperdine. MARILYN, (213) 299-4912. (3-20)

An air personality named LES wants to move further West. He has fun on his show and enjoys radio. Cal (915) 949-1103 for the rest. (3-20)

Hello Top 20 markets! Still looking for that AOR station that is still looking for a hard-working pro. 12 yeers experience, all airshifts, production, promotions and operations. Let's talk, tell me what you need. Morning drive at ZETA 7/Orlando till ship senk. I want to many my ledy, but need a gig first. Call THOM ROBINSON enytime, (304) 525-8036. (3-20)

Former assistant manager at #1 station in 40,000 plus market. Seeka similer position in small to medium merket. Experienced in automation, and live assistant situration. I support MBO management style. Mature, stable, family person. Available June 1st. Cell (308) 632-7121 between 1pm and 5pm or (308) 436-2232 after 6pm MST. (3-20)

4 years experience CHR, Pop/Adult and AOR. Excellent knowledge of AOR. Good production. One to-one communicator. Prefer not to shovel too much snow, will consider enything. Cell BRIAN, (417) 781-1654. (3-20)

MD, copywriter, announcer looking for stable position in small or medium market. 1st class ticket, and experience, all for \$175 a week. Call KEN, (B16) 456-7545. (3-20)

Northeastern Indiana's best femele jock is in Huntington and looking for career move. She could be yours. Call SHERRY at (219) 356-3304. (3-20)

Major merket Sports Director canned by a formet change, desires another big league opportunity. Majors only. Available now. Call GREG HABER, (314) 878-0501 (3-20)

6 years experience in operations, promotion, announcing, and production. Also have background in automation. All this and still willing to learn. Seeking announcing and/or programming position in professional atmosphere. Prefer Midwest or West. BILL REED, (316) 225-4343 or (316) 227-7151. (3-20)

Minority Music Director/Program Director, hard-working with major market experience. Looking and ready to work. Will relocate. Call DAVE. (303) 573-1280. (3-20)

Profit! That's the bottom line. So this time, get what's coming to you...an air personality and production pro who understands that you want to make money! Experience as PD, MD, copywriter and newscaster/reporter, with a 1st ticket. You get talent and hard work. Adult formats, Northeest. Call now. (516) 432-5258, ask for Barry. (3-20)

Currently working top 10 market. 7 years experience, network quality voice and delivery. Desire to relocate for news or talk host opportunity in top 10, praferably East Coast. Call (817) 487-8259. (3-20)

Personality morning man, superstar AOR or Top 40, considering future move to Top 30 markets only, excellent references. BILL, (505) 294-3604, (3-20)

Experienced, dedicated air personality looking for work in Northeastern or Mid-Atlantic states. Complete package includes imaginative approach on air and in spots, utilizing voice impressions and special effects. Background includes news, sports, and copywriting. Not available in storas—call now! MIKE, (215) 426-9789 (3-20)

Experienced jock with B.A. In marketing now work ing part-time in Danbury, seeks full-time in Connecti cut. DREW JENKINS, 1 Sherwood Green, 52 Sherwood Place, Greenwich, CT 06830, or cell (203) 869-3322. (3-20)

Dynamic ledy with major market experience seeks West Coest AOR, Pop/Adult, or Jezz station. Former programming assistant, music coordinator, PR Director, mobile DJ, with good office skills. Expend to productionnews-air. Versatility for your team. PD's my specialty. Write PHOENIX, 6849 Century St., La Mesa, CA 92041 for resume. (3-20)

Experienced morning man, Program Director, News Director, production, copywriter ace with FCC 1st class license seeks immediate opening on medium or better market station offering realistic selary, advancement, opportunity and fringe benefits. Hard, dedicated, dependable worker. Married, stable family man. Pleasant, relaxed yet authoritative delivery; good administrator, Prefer South Central Pennsylvania, but will consider all good offers. Cell LARRY KAY, (717) 853-2500 after 3pm EST, (3-20)

MARK MONTE, medium market radio, well done. Seeking move to larger market. 6½ years experience in Modem Country, CHR, Pop/Adult and Disco. Fresh, vibrant approach. Willing to relocate for the right salary and company. Call (309) 792-1992. (3-20)

### **Positions Sought**

Is your CHR moving towards Pop/Adult? Allow me to introduce myself. I'm a 7 year pro in both Pop/Adult and CHR, very creative, strong one-to-one ability, super production, with 1st ticket. PD experience. For the most unique aircheck you've heard, cell RICHARD, (415) 548-0953. (3-20)

RICH LAWRENCE, 13Q, WKWK, WOMP, WBSR, 12 years experience, 1st phone seeking air/engineering or air/MD position. Knowledgeable in oldies and music research. Prefer Northeast or Washington, D.C. area, but will consider elsewhere. Let's talk. (412) 464-0853, (3-20)

Programmer with solid numbers in New Orleans, (#3 CHR Fell '80 ARB; #2 CHR Nov-Feb Birch Report). Available due to corporate budget cuts. Will consider program/menagement positions in AOR, CHR or Pop/Adult in medium to lerge markets. Salery negotiable. Call JEFF GERBER, (504) 626-3879. (3-20)

Southern California news correspondent can make your news operation sound richer... regardless of format or market. Call STEVE, (714) 820-7120. You'd be wise to call today. (3-20)

Southern California air talent available. 4 years in Los Angeles. All offers will be considered. Call (714) 621-2827. (3-20)

DAVE MATTHEWS, formerly KAAY/Little Rock and WHFM, WROC/Rochester, NY, looking for Pop/Adult or CHR medium to major market. Prefer South. Call anytime, (904) 245-1080. (3-20)

Siamese disc jockeys separated at the lips in 1978, MITCHELL and CAPSIN. We can wake up your momings. Mitchell in the West and Capsin in the East. Only your dollars can bring us together again. Call Mitchell at (213) 558-8385, (3-20)

Experienced copywriter, DJ, news person, Female, college degree, neat, dependable, smart, trustworthy, hard-working, near perfect... Have a job? Call me at (714) 583-1617. (3-13)

Have you seen the nominations for this year's Academy Awarda? I'm disappointed that Dolly Parton did not get nominated for best supporting role. Dependable, uptempo, humorous, and creative CHR jock is available immediately for medium or major market. ROB LEE, (312) 894-3987. (3-13)

Wanted: One small/medium merket station in need of bright, hard-working PD end/or Operations Manager. If you qualify, call DENNIS, (304) 522-2792, for more details. (3-13)

#1 night jock with Superstars AOR experience is available due to budget cuts at WIMZ/Knoxville. Comes highly recommended. Call DAN WALSTON at (615) 523-7222. (3-13)

There must be a California programmer looking for experience, dependability and fresh ideas. I'm trying to find a quality opening. Music format preferred. Phone KEN McKAY at (714) 588-0342. (3-13)

ARB success in Columbus, Phoenix, Mlami, and (your town). Superstars MD and air. Solid 13 year career/education. Call FRANK BAUM, (317) 893-4549. (3-13)

Have I died and gone to disc jockey heaven? No way. I'm out of work and it's hell, Music and Production Director experience. Call KEN E. MARKS, (213, 558-8385. (3-13)

Bright, funny, informetive morning personality. Let me get the folks feeling good by calling (216) 478-0440. Successful Music Director. I hit hard on promotions Good references. Good ratings. Willing to relocate anywhere. Please let me know if you have any openings. L.J. DELUCA. (3-13)

Mejor merket. Currently "Talkin' Proud" at Buffalo's #11 Personelity. Character. Good production and news. Will travel for bonefide opportunity, with competitive operation. Call MIKE WARD, (716) 875-5248. (3-13)

Mature, dependable Operations Manager/aftermoon lock with 2 ½ years experience, heading back to Western Pennsylvania the first part of April. If you are looking for someone who is reliable and an excellent one-to-one communicator to round out your professional siresteff, I'm your man. If you are located in the greater Phttaburgh area, call THOM HILLIARD, (813) 294-5508 nights, or write 1805 3rd CT. S.E., Apt. I/C, Winter Haven, FL 33880. (3-13)

Syndicator salesman, 5 years experience with a Los Angeles syndicator, promoting programs and automated formats. Looking for similar position, 32 years employment in Southern California radio, Call DOUG CRAMER, (213) 841-0961 days, or (213) 245-7575 nights. (3-13)

Solid 2 year pro with news and sports experience seeks position. Money not important, commitmen to quality is, Cell ED McDONALD, (301) 833-6510, (3-13)

### **Help Stop Job Searches!**

Show prospects your station means business by placing an ad that gets immediate attention . . . and action.

Order an Action Ad that reflects the excitement of your station and gets quick results.

Just call PAM at (213) 553-4330.

# Opportunities

### **Positions Sought**

Wusic Director, 22 of large college station (KTHK in the University of Kenses, Graduating with B.S. in jour seliem in May, Looking for position in a record company or music department of a radio station. Young and aggressive! SCOTT EPSTEIN, 2500 West 6th St., #320, reliem in May, Looking for posmort in a record or music department of a radio station. You pressive SCOTT EPSTEIN, 2500 West 8th ewrence, KS 66044, or cell (913) 842-2714. (3-13)

ROY ROSEN, 8 years with WAYS/Charlotte is even side. 10 years expenience. Looking for medium mark lock position or medium or major market music resears and swing position. Cell (704) 568-1882, (3-13)

DJ 2½ years experience seeks position with professionally-minded operation in Western states, 1st phone, evaluable now. Call BRUCE, (213) 596-6578, (3-13)

Don Imus, Steve Dahl, and The Greaseman Don Imus, Steve Dahl, and the Greaseman all rolled into one. The Wild and crazy JEFF CONRAD seeks mornings or personality shift. Phone bits, sound affects and outrageous humor. 700% rating increase in Honolulu, 300% increase in Miami. Call (305) 392-1916, pp. 131.

News man with more than 2 years experience as a News Director looking for reporter spot with strong local news station. Plenty of actualities and long hours are what I provide. Call GREGORY BRESIGER, (717) 828-7187. (3-13)

BOB LEONARD, 15 year proven pro looking, WLS/ Chicago, Fox & Leonard morning show #1 WYSP/ Philedelphia, Prefer Philadelphia, New York, Chicago, Los Angeles or Florida, Call (815) 469-3085, (3-13)

Your chance to pick up talented, creative production pro for your professional eirstaff. Cell DAVE at (916) 674-0444. Hurryl Offer ends soon. (3-13)

### **Positions Sought**

Some people just don't appreciate results! #1 women 18-34 last book in Baltimore. Available for PD or MD post-tion and will relocate immediately! Call AJ ROBERTS anytime, (301) 487-8518, (3-13)

Experienced in all facets of radio Including CHR Pop/Adult, and Country formats. Also music and programming. Looking for a better opportunity. Cell CHRIS, (215) 481-1072. (3-13)

5 years experience in personality, production, programming, Oldies, CMR, Pop/Adult, Looking for one production or programming position. Will put in how for pro operation. JEFF FALEWICZ, (617) 479 5868. (3-13).

WANTED: Programming position in Southern market with annual Arbitron. College grad with 7 years experience, presently Asst. PD at CHR in Top 50 market. Responsible, capable and ready to handle most formats. I've seen how the big guys do it. Call S.M., (904) 388-2628. (3-13)

30,000 watt AOR powerhouse needs service from all labels. Also need Jazz material, All responses would be greatly appreciated, Send to KACV-FM, Box 447, Amerillo, TX 79178, or call Robby Brown, (808) 376-7032, (3-20)

Lee Simpson of KAEZ/Oklehome City needs any and all product. KAEZ, 4240 N.E. 23rd St., Oklehome City, OK 73136. (3-20)

WNDU/South Bend requests Country service from all labels, singles and LP's. We are indiana's new Country great. Send to WNDU, Box 1616, South Bend, IN. 46634, (3-13)

### **Positions Sought**

### Changes

RADIO

Don Hartanov has been added to the sales staff at KOA-Newstalk-85/Denver, CO.

Jim Spiegaler named PD at KACT-AM/Andrews. TX, formerly Chief Announcer at KBBB/KDKQ/Borger.

Terry Young, former MD at WEZB/New Orleans, doing mornings at WAIL/New Orleans, LA.

Mary Wall's has been appointed Account Executive for KIQQ/Los Angeles, CA.

David Rivera joins the Sales Staff at KIQQ/Los

Brian Shields has been appointed News Director at WGNA-FM/Albany, NY.

Denny Harris now doing middays at KDKO/Engle wood, CO, from WDXOV/Rochester, NY.

Kavin Brown has been promoted to Assistant PD KDKO/Englewood, CO.

Kevin Janison joins KCBN/Reno, NV from KRSY/

### Changes

Eric Sharpe appointed PD at KACT-FM/Andrews, TX, from News Director at KOUR/Independence, IA.

Steva Heaton promoted to PD at KEEZ-FM/Man-

Sharon Tollefson promoted to Public Service Director at KEEZ-FM/Mankato, MN.

### RECORDS

Deane J. Marcus has been appointed Director, Financial Analysis, CBS Records Group.

### Miscellaneous

WKIR-FM/Jackson, TN now Country. 100,000-wett station needs record service. Send to Rob Ryen, Box 1119, 122 Redio Roed, Jackson, TN 38301. (901) 427-9547. (3-27)

KDON-FM needs record service from all labels. Call Roman Moore, PD, (408) 422-5363. (3-27)

WTNC-AM (Country) and WTNC-FM (CHR) have just changed to these formets and request record service from all labels. Contact STAN CLIFTON, GM, Box 250, Thomasville, NC 27360, or call (919) 476-7701. (3-13)

# Marketplace

### R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

Per Insertion

\$30.00 1 Time 13 Insertions \$25.00 \$20.00 26 Insertions

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

WEST COAST AIRCHECKS

Issue II features KRTH/London & Engelman, KFI/

Byron & Tanaka, KYUU/True Don Bleu, and from

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Cassettes \$5.00

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■ P.O. Box 4408, San Diego, CA 92104 ■

Submit to: Marketplace

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

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Highly Respected! Hilarlous! Original! Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS' ... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

YOUR DESIGN molded in 3 dimensions, rich colors. Pin or Clutch Back. Golf Ball Markers. Push Pins, etc. 1¢ to 14¢ ea. (min. 1000) plus 1-time mold charge. Free literature and samples. Distributor inquiries invited.

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The most talked about Comedy Service in the industry. Complimentary snack "LOLA'S LUNCH"

Call (313) 434-6142 Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

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Complete 30 LP Sound Effects Library with over 750 different effects. Quick cued and produced exclusively for broadcasters. \$240 for the entire set plus \$5.00 shipping.

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3700 Rue Delphine, New Orleans, LA 70114

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FREE SAMPLE ISSUE of radio's most popular humor service For sample, write on station letterhead to: O'Liners 1448-R, West San Bruno Ave., Fresno, CA 93711 or phone (209) 431-1502

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CALIFORNIA AIRCHECK P.O. Box 4408, San Diego, CA 92104 **=** 

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It's a sure way to generate qualified sales leads.

Just call PAM at (213) 553-4330 for more information.

Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

### **GINO VANNELLI**

Living Inside Myself (Arista)

71% of our reporters on it. Moves: Up 70, Same 25, Down 0, Adds 61 including WFIL, WIFI, F105, JB105, WZUU, KFI, KIQQ, KYYX, Q103, WOLF, WAQY, WTIX, WHBQ, WGRD, KIOA, KJRB, KCPX. See Parallels, charts at number 27.

### **JOHN LENNON**

**Watching The Wheels (Geffen)** 

53% of our reporters on it. Moves: Up 23, Same 22, Down 0, Adds 73 including WNBC, WBEN-FM, WFIL, WCAO, WXKS-FM, JB105, WPGC, CFTR, CKGM, WCKX, WHB, KRLA, KJR, KPLZ, KOPA. See Parallels, charts at number 28.

### **PHIL COLLINS**

I Missed Again (Atlantic)

53% of our reporters on it. Moves: Up 46, Same 30, Down 0, Adds 41 including KIMN, B104, WOLF, WBLI, WAQY, KSET-FM, KINT, B97, KQ94, WNOX, KSTT, WZOK, WIKS, KERN, KYSN. See Parallels, charts at number 29.

# EW & ACT

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/citile/label designation (example 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). Moves' are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same ton to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. Indicates one of this week's most added' new songs.

KIM CARNES "Bette Davis Eyes" (EMI America) 108/73 Moves: Up 14, Same 21, Down 0, Adds 73 including WKBW, WBEN-FM, WIFI, 96KX, WCAO, WROR, WDRQ, WGCL, KEARTH, KFI, KEZR, KIMN KOPA, WFBR, KXX106, KENO

**☑ JOHN O'BANION "Love You Like I Never Loved Before"** (Elektra) 106/43. Moves: Up 32, Same 31, Down 0, Adds 43 including WCAO, JB105, WPGC, WDRQ, CKLW, KIMN, V100, WERC, 92Q, KZ93. WNAM, KERN, KIDD

RAY PARKER JR. & RAYDIO "A Woman Needs Love (Just Like You Do)" (Arista) 102/15. Moves: Up 69, Same 18, Down 0, Adds 15, WBEN-FM, F105, CHUM, CKGM, Y100, KRLA, KINT, KEEL, WAXY, WRJZ, WQRK, WNAM, WTSN, 13FEA, KFXD.

JOURNEY "The Party's Over (Hopelessly In Love)" (Columbia) 100/16. Moves: Up 58, Same 20, Down 6, Adds 16, 94Q, WKRZ-FM, KELP, KINT, WFMF, G100, WAAY, WNAP, WJBQ, WLAM, WIGY, 95SGF, WANS-FM, KDVV, KDZA.

CHAMPAIGN "How 'Bout Us" (Columbia) 84/13

Moves: Up 58, Same 12, Down 1, Adds 13, WKTU, CKGM, KJR, KBFM, B97, WBBQ, WAKX, KZZP, KRQ, WGUY, WSGA, WISE, KENI, WCAO 11-7, 94Q 10-6, KGGI 14-12.

WHISPERS "It's A Love Thing" (Solar/RCA) 84/13

Moves: Up 48, Same 20, Down 3, Adds 13, CKGM, WCKX, KLAZ, KXX106, WHBQ, WLOL-FM, WNAM, KZZX, 95SGF, KSEL, KQIZ-FM, KCBN, KATI.

.38 SPECIAL "Hold On Loosely" (A&M) 82/15 Moves: Up 39, Same 28, Down 0, Adds 15, JB105, WLS-FM, CKLW, KIQQ, WFLY, K104, WAQY, V100, WVIC, WDJX, KIDD, KRQ, 95XIL, WKXY,

ANDY GIBB "Me (Without You)" (RSO) 76/1

**KCBN** 

Moves: Up 42, Same 33, Down 0, Adds 1, WANS-FM, WBEN-FM 33-30, JB105 33-29, KPLZ 29-24, K104 33-30, WKEE 38-33, KEEL 31-22, Y103 32-29, BJ105 29-26, WGH 21-17, WVIC 36-32, KIOY 25-21, KCPX 23-18, WHEB 29-25,

BARRY MANILOW "Lonely Together" (Arista) 69/10

Moves: Up 41, Same 18, Down 0, Adds 10, WKBW, WGCL, WOKY, WOLF, KHFI, KBFM, WVIC, WOHO, KSLY, KOOK, KOPA 30-27, WAEB 28-22, WSGN 25-16, 13FEA 26-21, WFLB 24-21.

EMMYLOU HARRIS "Mister Sandman" (WB) 68/4

Moves: Up 43, Same 21, Down 0, Adds 4, WBEN-FM, WDRQ, KIIS-FM, KOFM, WKBW 17-13, WOKY 28-25, KEARTH 22-19, WPST 30-27, WHBQ 20-15, WRJZ 15-11, WOHO 17-13, KJRB 8-7, KCPX 12-10, WACZ 19-15, WFLB

CHRISTOPHER CROSS "Say You'll Be Mine" (WB) 62/20 Moves: Up 23, Same 19, Down 0, Adds 20 including WROR, Q105, KRLA, B104, WAQY, KBFM, WERC, WSGN, WSKZ, WAYS, WQRK, WVLK, WISM, WGUY, WFOX, KKXL

YARBROUGH & PEOPLES "Don't Stop The Music" (Mercury/ PolyGram) 62/1. Moves: Up 35, Same 15, Down 11, Adds 1, KJRB, JB105 10-6, KRLY 2-1, WGCL 10-9, KRLA 7-4, KFI 4-2, KNUS 8-6, KFMK 18-8, KELP 4-2, B97 1-1, WAAY 21-13, WVLK 18-13, WTWR 11-10, FM102 8-4, FM99

DONNA SUMMER "Who Do You Think You're Foolin" (Geffen) 57/0. Moves: Up 36, Same 19, Down 2, Adds 0, WBEN-FM 25-21,

### Radio & Records

# NATIONAL AIRPLAY/30

	TWO WEEKS AGO	LAST		March 27, 1981
7	5	2	0	DARYL HALL & JOHN OATES/Kiss On My List (RCA)
1	1	1	2	STYX/The Best Of Times (A&M)
16	10	6	3	STEVE WINWOOD/While You See A Chance (Island)
19	12	9	0	GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
15	41	10	6	SHEENA EASTON/Morning Train (Nine To Five) (EMI America)
3	3	4	6	NEIL DIAMOND/Hello Again (Capitol)
9	7	7	7	BARBRA STREISAND/BARRY GIBB/What Kind Of (Columbia)
8	8	8	8	BLONDIE/Rapture (Chrysalis)
4	4	5	9	REO SPEEDWAGON/Keep On Loving You (Epic)
2	2	3	10	JOHN LENNON/Woman (Geffen)
17	15	12	0	POLICE/Don't Stand So Close To Me (A&M)
26	19	14	1	JUICE NEWTON/Angel Of The Morning (Capitol)
29	23	16	13	JAMES TAYLOR & J.D. SOUTHER/Her Town Too (Columbia)
24	18	15	0	TERRI GIBBS/Somebody's Knockin' (MCA)
30	28	18	13	SMOKEY ROBINSON/Being With You (Tamla)
5	6	11	16	DON McLEAN/Crying (Millennium)
27	25	20	<b>O</b>	ERIC CLAPTON/I Can't Stand It (RSO)
28	26	22	0	APRIL WINE/Just Between You & Me (Capitol)
6	9	13	19	DOLLY PARTON/9 To 5 (RCA)
_	30	24	20	JOHN COUGAR/Ain't Even Done With (Riva/PolyGram)
_	29	23	3	STEELY DAN/Time Out Of Mind (MCA)
_	_	26	0	REO SPEEDWAGON/Take It On The Run (Epic)
_	_	30	2	CLIMAX BLUES BAND/I Love You (WB)
_	-	27	3	STYX/Too Much Time On My Hands (A&M)
_	_	28	23	FRANKE & THE KNOCKOUTS/Sweetheart (Millennium)
_	-	29	23	WHO/You Better You Bet (WB)
_			0	GINO VANNELLI/Living Inside Myself (Arista)
_		-	2	PHIL COLLINS/I Missed Again (Atlantic)
_		$\rightarrow$	2	JOHN LENNON/ Watching The Wheels (Geffen)
13	13	17	30	LEO SAYER/Living In A Fantasy (WR)
This ch	art is i	based numbe	solely rs indi	on airplay statistics compiled weekly from our CHR reporting stations.
Black circled numbers indicate significant upward movement from at least 60% of our reporters.				

### **MOST ADDED** •

JOHN LENNON "Watching The Wheels" (Geffen) KIM CARNES "Bette Davis Eyes" (EMI America) GINO VANNELLI "Living Inside Myself" (Arista)
JOHN O'BANION "Love You Like I Never..." (Elektra) PHIL COLLINS "I Missed Again" (Atlantic)

Complete Regionalized Listings on Page 24 and 25

### HOTTEST

HALL & OATES "Kiss On My List" (RCA) STEVE WINWOOD "While You See A..." (Island) GROVER WASHINGTON JR. "Just The ... SHEENA EASTON "Morning Train..." (EMI America) STYX "The Best Of Times" (A&M)

Parallel Listings Begin on Page 28

KSLQ 22-19, KPLZ 24-20, KOPA 16-13, WHYN 20-16, G100 22-19, BJ105 16-13, KJ100 28-25, WVIC 37-33, WLOL-FM 33-28, YES-95 28-23, KRQ 16-13, WGUY 19-15, 95XIL 24-21, KVOL 28-26.

TASTE OF HONEY "Sukiyaki" (Capitol) 55/14

Moves: Up 33, Same 8, Down 0, Adds 14, Y100, CKLW, 13K, KINT, WBFM, WERC, WAXY, WAYS, WQRK, FM102, KJRB, KTKT, WTSN, WFBG, KIQQ 5-2.

DOTTIE WEST "What Are We Doing In Love" (Liberty) 54/34

Moves: Up 11, Same 9, Down 0, Adds 34 including PRO-FM, WOKY, KIIS-FM, KIQQ, KJR, KPLZ, K104, KHFI, WAYS, WQRK, WISM, KIDD, 95XIL, WHHY, KRLC.

ROLLING STONES "If I Was A Dancer (Dance Pt. 2)" (Rolling Stones) 54/19

Moves: Up 17, Same 18, Down 0, Adds 19 including PRO-FM, WOLF, WPST, WKEE, V100, KINT, 92Q, WSKZ, WBCY, WCSC, WQRK, KJ100, KIDD, KNBQ, KHYT.

LOVERBOY "Turn Me Loose" (Columbia) 54/2

Moves: Up 34, Same 14, Down 4, Adds 2, WMEE, WOW, CKGM 11-10, KRBE 15-12, KBEQ 20-16, WGCL 17-8, K104 7-6, WBCY 6-4, KWEN 8-6, WDJX 21-18, KJRB 9-8, WCIR 6-2, 95XIL 17-13, WCGQ 9-7, KCBN 7-4, KRLC 1-1.

### Others Getting Significant Action

ROVERS "Wasn't That A Party" (Epic/Cleveland International) 47/7

Moves: Up 20, Same 16, Down 4, Adds 7, KIQQ, WTIX, KQ94, KLAZ, WJDX, WERC, WNAM, WKBW 3-1, WGCL 4-2, WTWR 18-4, WACZ 16-13, WXLK 17-7, KFYR 1-1, KENI 14-12, KYYA 7-3, KRLC 5-3.

FOOLS "Running Scared" (EMI America) 42/1

Moves: Up 22, Same 19, Down 0, Adds 1, KRLA, JB105 19-13, WHB 18-17, WPST 33-30, WHYN 17-13, KEEL 35-33, KQ94 d-23, WGH 18-15, WDJX 35-31, KTAC 30-28, WJBQ 32-26, WLAM 29-27, WFLB 21-18, KCBN 36-34, KATI d-35,

RICK SPRINGFIELD "Jessie's Girl" (RCA) 40/17

Moves: Up 6, Same 17, Down 0, Adds 17, KRBE, 94Q, Q105, WFLY, V100, KHFI, KLAZ, WSGN, WSKZ, WBCY, WDJX, KNBQ, KTAC, KYSN, KCPX, KTKT, WHHY

JEFFERSON STARSHIP "Find Your Way Back" (RCA/Grunt) 34/34

Moves: Up 0, Same 0, Down 0, Adds 34 including WIFI, JB105, WGCL, KFI, KFRC, KSFX, KEZR, KYYX, WKRZ-FM, WBBQ, WBCY, KWEN, KKXX, KNBQ, WFBG, KQDI.

RUSH "Limelight" (Mercury/PolyGram) 34/8

Moves: Up 11, Same 17, Down 0, Adds 6, WGCL, KSFX, WVIC, KTAC, WCGQ, KDZA, CHUM 14-10, KRBE d-30, B104 26-21, K104 25-22, KNUS 36-31, KXX106 24-20, WIKS 26-23, FM103 21-16, KRLC 22-17.

T.G. SHEPPARD "I Loved 'Em Every One" (WB/Curb) 32/10

Moves: Up 13, Same 9, Down 0, Adds 10, 94Q, KLAZ, Y103, WOKI, WRJZ, Z102, WFOX, WCGQ, WANS-FM, WEAQ, WERC 29-25, WSGN 26-22, WAAY 25-21, WQRK 31-25, KYYA 26-22.

ROD STEWART "Somebody Special" (WB) 31/3

Moves: Up 13, Same 15, Down 0, Adds 3, CFTR, KINT, WISM, K104 20-17, KTSA d-14, KXX106 17-12, Z104 d-25, FM103 20-18, WLAM 31-29, 95XIL 31-29, WHHY 23-20, WSGA 8-8, WCGQ 22-19, FM99 d-35. Continued on Page 30