ISSUE NUMBER 371

THE INDUSTRY'S NEWSPAPER

FEBRUARY 27, 1981

INSIDE R&R:

New Wave AOR Over In Seattle, Phoenix. Sandusky's KZAM and K-15 terminate their "Modern Music" format experiments. . 3

New Morning Team At WLUP. Rick Harris & Pat Still to fill Steve Dahl's shoes

Ratings Implications Of Census Delay. Arbitron won't be able to integrate new census data until Fall 1982, and that could significantly affect your

station's standing......18

Teeson President/GM At KPPL-KLAK. Moves up from VP/GM at Denver P/A KPPL.

Joel Raab New WHK/ Cleveland PD. Barry Mandit takes Raab's WEEP/Pittsburgh PD position



Ross Brittain, Brian Wilson

INGRAM RETURNS
TO AFTERNOONS

Ross & Wilson To Join WABC

Former Z93/Atlanta team Ross & Wilson (Ross Brittain and Brian Wilson) have signed a long term agreement with WABC/New York, and will begin doing morning drive for the station March 9. Dan Ingram, currently WABC's morning personality, will resume his longheld afternoon shift on the same date.

WABC Operations Director Jay Clark told R&R, "All of us are very excited to have a morning team with the versatility of Ross & Wilson. Their spontaneous humor and rapport is ideally suited WABC/See Page 20

Barbis Heads Geffen Promotion



Johnny Barbis

Johnny Barbis has been named Director of Promotion for Geffen Records. In making the appointment, Geffen President Ed Rosenblatt said, "I am thrilled to get someone of Johnny's stature in the business. I have wanted to work with him for a long time and I'm glad the opportunity has finally presented itself. His energy, enthusiasm, and expertise will be invaluable assets to the Geffen Records effort."

Barbis, who was most recently BARBIS/See Page 20

New Orleans Gets First U.S. Commercial Shortwave Station

Employing a little-known law passed in 1948, WRNO/New Orleans owner and General Manager Joseph Costello III has received permission to construct and operate the only commercial international shortwave radio station in the United States. With a licensed power of 100 kw and an effective radiated power of three million watts, the "superstation" should theoretically reach Central and Eastern Canada, much of Central America, Western and Central Europe, and Scandinavia.

The United States Information and Educational Exchange Act of 1948 (which created the Voice Of



Bill Figenshu

Figenshu Viacom's VP Of Programming

Bill Figenshu has been promoted at Viacom Radio to VP/Programming. He had been National Program Director of the company's eight-station division.

Viacom Radio President Al Greenfield commented that Figenshu's appointment is "indicative of the importance we place on the progress of programming efforts

... He has assembled an outstanding staff at station level, established directions, and has already made great strides toward reaching those goals. The move also expresses confidence in the future excellence of the programming at all Viacom radio stations."

Figenshu told R&R, "I'm very happy; I thought it was a great vote of confidence. In essence, Viacom is reassuring me of its support after I've been in this position a year now. It's part of the rebuilding of the radio division, and I'm glad I could be very much a part of it all." He added, "I am encouraged by the progress we have made in the programming departments at our stations. I look forward to the challenges of 1981 and beyond."

America) prohibits governmentsponsored operations from having a monopoly on shortwave for international broadcasting. Costello used that 1948 statute in successfully petitioning the FCC for the license.

In explaining just what he plans to do with a worldwide shortwave station, Costello told R&R, "The background of the Communications Act says that international stations will be licensed to private individuals and organizations to promote international understanding, good will, and the American way of life. Now, to me there's nothing more American in our culture than rock music and fast foods. WRNO plays contemporary rock music and I plan to literally simulcast a portion of the day. I hope that this new station will serve as a window through which people in the North American continent, Europe, and any other countries that can hear it will be SHORTWAVE/See Page 20

Francis Named President/GM Of WWWE

George Francis, until recently VP/GM of WAKY/Louisville (R&R 2-13), has been named President & General Manager of Gannett's WWWE/Cleveland. Gannett Radio division President Joe Dorton told R&R, "Of all the people I looked at and talked to about the job, George had the superior track record with all the right ingredients. He has an excellent knowledge of programming and promotion, and I am delighted that we were able to attract him."

Francis commented, "I think FRANCIS/See Page 20



John Lander

Lander To Manage WCKX

KGB/San Diego Program Director John Lander has been named General Manager of Metroplex's WCKX/Tampa. The move marks Lander's return to Tampa, where he previously programmed WLCY, following over a year at KGB. Metroplex Group VP David Ross told R&R, "I think the trend in the 80's will be for a lot more program directors to move into management, but John has already proven himself to be much more than a PD. John will make a fine manager and he can certainly stand toe-to-toe with anyone when it comes to promotion. As you know, Metroplex is very promotionally-oriented and John's qualifications make him the perfect choice.'

Lander commented, "Metroplex is a company that definitely has a commitment to win. When the job offer was made, I didn't even stop to consider it; I knew my answer had to be yes. It's great to know that a company with their reputation can look beyond the sales ranks in selecting management personnel. I am very happy to be returning to my home — Tampa Bay."

Lander officially takes over at LANDER/See Page 20

Kale Joins Radio Marketing Concepts

Richard Kale, who recently resigned as President of Golden West Radio (R&R 2-6), has joined the management/sales-oriented consultation firm Radio Marketing Concepts as Vice President. RMC, based in Warenton, VA (near Washington, DC), consults a number of radio stations and broadcast groups (including Golden West).

RMC President Norman Goldsmith commented to R&R, "Working with Golden West and Richard Kale was a delight, and we're very happy to have a man of his vision and experience to aid in our expansion plans." Kale said, "Our main thrust is to develop a more professional business approach to our industry. There's a definite need for this service there's been such a proliferation of programming consultancies, but KALE/See Page 20

McCauley Takes Blair Sr. VP Post

Dick McCauley has been named Senior Vice President/Stations for Blair Radio. Most recently, McCauley served as Vice President of the ABC Entertainment Network.

Blair Radio President John Boden, commenting upon McCauley's appointment, told R&R: "We think it's terrific. We're very pleased to get someone of his caliber. Dick's a super guy and will fit in very well with our company."

THE BEAUTY

THE BACK PACE BREAKERS.

JUICE NEWTON

Angel Of The Morning (Capitol)
72% of our reporters on it. Moves: Up 74, Same 24, Doven,0
Adds 48 including WNBC, WBEN-FM, WROR, PRO-FM
KVIL, WOKY, KFRC, 13K, KOPA, K104, KFMK, KKOX, KMJK
See Parallels, charts at number 27.

JUICE NEWTON

FEATURING THE HIT SINGLE "ANGEL OF THE MORNING"

Produced by Richard Landis



JUST A COUPLE MORE SUCCESS STORIES...

1 3 3 5 5



APRIL WINE

Just Between You & Me (Capitol)

56% of our reporters on it. Moves: Up 88, Same 22, Down 0, Adds 11, WCAO, Q107, 94Q, WLS, WAQY, WFMF, KJ100, KFM, KERN, KRQ, WFOX. See Parellels, charts at number

THE NATURE OF THE BEAS

FEATURING THE HIT SINGLE "JUST BETWEEN YOU AND ME"

Produced by Myles Goodwyn & Mike Stone "/An Aquarius Records Production/ Mike Stone Enterprises, Ltd./Direction: Terry Flood Management

FROM CAPITOL RECORDS, OF COURSE.



Washington Report

FCC LISTS "DO'S AND DON'TS" UNDER DEREGULATION

Radio Deregulation Takes Effect April 3

The FCC issued its final rules on radio deregulation Tuesday and said they will become effective April 3. Observers now expect a flurry of legal activity as public interest groups take advantage of a 30-day period during which they can ask the FCC or the U.S. Court of Appeals for a stay to block deregulation. In releasing the rules, the Commission clarified its positions on the key deregulation provisions.

Non-entertainment Percentages Lifted

The Commission eliminated its percentage requirements for nonentertainment programming, saying, "Other than responsive issue programming, stations need not, as a Commission requirement, present news, agricultural, etc. programming." The lifting also applies to religious and public affairs programming.

The Commission said it does not expect broadcasters to meet every group's needs but it does anticipate continued news and public affairs programming "in amounts to be determined by the discretion of the individual broadcaster guided by the tastes, needs and interests of its listenership."

In determining which issues to cover, the FCC said stations may take into account "the services provided by other radio stations in the community to groups other than its own listenership." However, the Commissioners put small market broadcasters on notice that they will be expected to maintain "more broadly based" programming because their audiences have fewer listening alternatives.

The Commission said it wants to get away from "the numbers game" of percentage requirements: "No station will be forced into a rigid mold, and we will not endeavor to dictate the types of programs that must be used to respond to community issues."

Ascertainment Called "Ritual Dance"

The Commission eliminated formal ascertainment procedures, calling them "a ritual dance . . . never intended to be an end in and of itself." The action applies to renewals, new station, and major change applications.

The report said broadcasters "should maintain contact with their communities on a personal basis," but added, "We see no continuing reason to burden applicants, licensees, or the Commission with detailed inquiries into which or how many community leaders were contacted by whom, etc."

Programs/Issues List Defined

Stations will now be required to place in their public file once each

year a programs/issues list outlining in narrative form "five to ten issues to which the station paid particular attention with programming, together with examples of such programming offered." The Commissioners specified that the list need not be "exhaustive" but should contain "examples" along with dates, times and durations.

No More Commercial Length Rules

The FCC eliminated its guidelines on maximum commercial content, saying, "We believe that commercial levels are more effectively regulated by audience selection and other marketplace forces." The Commission noted the trend, through competitive pressures, towards airing fewer commercials in dismissing the fears of public interest groups that lifting its cap on commercials would lead to an orgy of excessive commercialism.

Program Logs No Longer Required

The Commissioners said they were stunned by a GAO report which said program logs require more than 18 million hours a year. They threw out formal logging requirements but insisted that stations maintain their public files, which they said should contain the new programs/issues list, as well as the traditional political file and the station's license application.

While it will no longer mandate the keeping of logs, the FCC noted that "stations will continue to maintain commercial records if only for billing purposes."

Report And Order In Federal Register

Broadcasters wishing to read the lengthy Report and Order on deregulation will find it in the February 24 Federal Register, which is available in many public and school libraries.

Senate Opens Radio Deregulation Hearings

More than 20 witnesses representing the radio industry, public interest groups, and the FCC were set to appear before the Senate Communications Subcommittee to give their views on S. 270, the Radio Deregulation Act of 1981.

Sen. Harrison Schmitt's (R-NM) bill would eliminate most requirements on program content and logs, commercial length, and ascertainment. It would also make radio station licenses good for an indefinite period but subject to revocation for cause.

Testimony from the industry is expected to be generally favorable, while public interest and religious groups will object to radio deregulation.

COMMISSION CHANGES COULD SPELL DEFEAT

FCC Ponders Settling License By Lottery

In a case that could set a precedent for broadcast licensing, the FCC will decide whether to award an FM frequency in Media, PA by means of a random lottery.

The Commission ordered a lottery plan drawn up last May when it found Greater Media Radio and Alexander Klein so closely matched in their qualifications that it couldn't decide which one should get a vacant FM frequency in Media.

The Commission has never before awarded a license by any procedure other than comparative hearings, which have always yielded a decision based on qualifications. The FCC's legal authority to use a lottery is unclear, although deregulation legislation pending in the U.S. Senate includes a lottery provision.

Balance May Have Shifted Against Lottery

Two members of the 4-3 majority which ordered the lottery prepared are now out of the picture; Charles Ferris is abstaining and Tyrone Brown has resigned. Meanwhile, all three Commissioners who voted against a lottery are still active members, including Bob Lee, who has become acting Chairman. The other two, Abbott Washburn and Joe Fogarty, favored awarding the disputed license to Greater Media because it plans to employ a black female stockholder as a fulltime business manager.

LESS RULES ENFORCEMENT EXPECTED

Reagan Budget Axe May Close FCC Field Offices

The FCC may be forced to reduce radio station inspection and enforcement activities and close 11 of its smallest field offices due to staff cuts ordered by the White House.

If the Commission decides to make all departments share cutbacks equally, the Field Operations Bureau would lose 39 employees, in addition to 31 staffers already eliminated this year by a partial hiring freeze ordered by President Carter last spring.

Field Operations Chief James McKinney told R&R that if he loses the 39 slots, he'll "look at" closing 11 of 50 field offices. On the target list are offices in Washington, DC; San Juan; Savannah; Beaumont, TX; Pittsburgh; Cincinnati; St. Louis; Little Rock; San Diego; Anchorage; and Honolulu. Each office has four or fewer employees.

"There would certainly be less enforcement and fewer inspections," McKinney said, as well as a curtailment of the FCC practice of conducting license exams in 77 cities nationwide. He predicted that some local broadcasters would miss the field offices because each has a local engineer who can answer technical questions.

The Commission met Wednesday (2-25) to decide whether the 169 employees it has been ordered to eliminate should come from all departments equally.

No Processing Delays For The Moment

In the Broadcast Bureau, which handles the processing of radio

station applications, an acrossthe-board cut would mean the loss of 19 positions. Program Planning and Evaluation Chief Chuck Goldfarb told R&R 18 slots are already vacant from last year's partial hiring freeze.

Goldfarb is more worried that the total hiring freeze now in effect makes it impossible to replace invaluable employees who resign. Calling engineers "the scarcest resource around," Goldfarb asked, "What do you do if all the people who leave are engineers? You can't turn a lawyer, a secretary or an economist into an engineer."

Goldfarb pledged the Bureau will avoid letting staff reductions slow down applications processing. "If it means cutting back elsewhere, that's exactly what we'll do, because our primary concern is in authorization of service."

Cutbacks Spur Reorganization

Deputy Broadcast Bureau Chief Frank Washington said staff cuts will give added impetus to a proposal to fold the Complaints and Compliance Division into another division. And he echoed Goldfarb's concern about the long-range effect of the hiring freeze.

"The best people go first," said Washington. "Obviously, trying to get computer processing of applications is absolutely crucial."

NO APPARENT RUSH ON RADIO ISSUES

Wirth Subcommittee Sets 1981 Agenda

Radio deregulation does not appear as a high priority on a legislative agenda announced at a press conference Tuesday (2-24) by Chairman Tim Wirth (D-CO) and seven other members of the House Telecommunications Subcommittee.

No specific deregulation bill has been earmarked for action, and the subcommittee has planned only a general hearing on the overall issue of deregulation and competition in each part of the communications field in early March.

Chairman Wirth told the press conference that "deregulation is not an end in itself" but is only a means towards achieving increased competition, which he identified as one of his prime concerns.

In other highlights of the press conference:

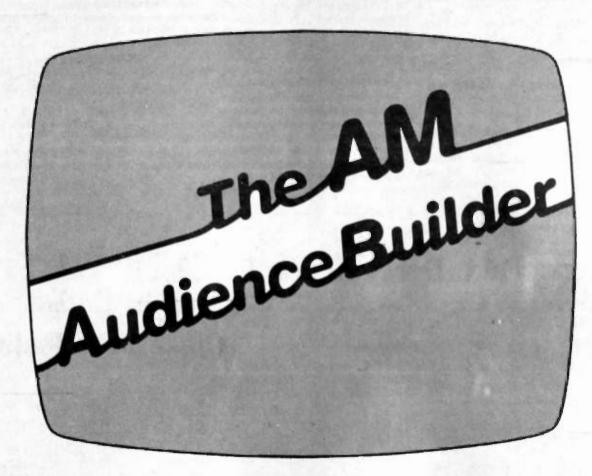
• Rep. Al Swift (D-WA) said he will submit a bill to more specifical-

ly spell out what stations must do to meet the public interest.

- Rep. Cardiss Collins (D-IL) said she will press such issues as EEO, minority ownership and hiring in broadcasting, and appointment of a minority FCC Commissioner.
- The subcommittee this spring will take up the issue of whether early broadcasts of voting returns and projections are affecting election results.
- Chairman Wirth staunchly defended NPR's advance funding mechanism, which seeks to protect the network from political pressures (see separate story).

"One of the highest-rated TV spots we've ever tested."

Bill Moyes/President The Research Group



- For Winning AM Stations In All Formats.
- A Comparison Approach That Works.
- Can Easily Be Customized For Each Dial Position, Format Situation, Logo, and station Theme.
- Two 30-Second Versions.
- Network-Quality Production At Affordable Prices.

Another Quality TV Campaign From R&R

Call (213) 553-4330 For A Demo.

Funding Cut May Kill NPR Programming By October

National Public Radio says it will have to end all that they wanted national programnational programming on October 1 unless Congress turns back the Reagan administration's plan to trim NPR's 1982 budget 25%, or \$43 million. Program casualities

would include "All Things Considered" and the new "Morning Edi-

tion."

Reagan budget cutters specified

ming slashed in favor of more local control of public radio program-

Politicians In Control Booth

NPR officials are especially alarmed by the White House plan to rescind funds previously voted by Congress under an "advanced funding" mechanism designed to shield NPR from political pres-

"The end of this protection could put politicians in the control booth," warned NPR President Frank Mankiewicz. "We can live with cuts in our federal spending. What we oppose is the elimination of the invaluable principle of independence on which our credibility must rest."

Waxman Opposes Cuts

Rep. Henry Waxman (D-CA), who has just resigned the House Telecommunications Subcommit tee, said President Reagan's " 'new beginning' is really the beginning of the end of public broadcasting.' He vowed to fight the cuts in Con-

TRADE ASSOCIATION NEWS

RAB's Alter Goes Cable

Robert Alter, Executive VP of the Radio Advertising Bureau, has resigned to become President of the newly formed Cable Television Advertising Bureau.

Dooley Resigns FCC To Join NCTA

FCC Chief of Press and News Media Division Ed Dooley, leaves March 3 to join National Cable Television Association as VP for Public Affairs. He's credited with introducing computers to speed outpouring of public announcements and reduce paper output by half a million copies.

NAB Convention

Radio luncheon speaker at NAB Convention April 14 will be Howard Ruff, syndicated radio commentator and author who specializes in helping consumers cope with hard economic times.

NAB's Grover C. Cobb Award for achievement in government relations will be given posthumously to Bill Carlisle, who died in January after retiring as NAB's VP for Government Affairs.

Broadcasters' Rail Special to Las Vegas leaves Denver on April 11. More information: Contact Washington communications attorney Mike Bader, 202-331-0606

NRBA Enters Deregulation Litigation

NRBA has filed in the U.S. Court of Appeals in Washington for leave to intervene in the United Church of Christ's challenge to FCC's

NAB Awards Grants

Among 10 research grants given by NAB is one to Robert Gwyn and Loy Singleton of the University of North Carolina on the impact of cable TV on small market radio operations. The University of Tennessee's Jack Haskins will study the bad/good content of radio and TV

Washington Street Talk

License Fee Revival

Don't be surprised to see the issue of license fees cropping up soon in the Senate. A fee plan may be included in one of several broadcast bills now being readied in the Senate Commerce Committee.

Fritts Looking Good

With rumors abounding that Eddle Fritts, President of Fritts Broadcasting in Indianola, MS, is a shoo-in for new NAB Joint Board Chairman in the June election, and this eligible for the newly-instated \$50,000 addition for Chairman's expenses, Eddie is quietly looking for an operations person to oversee his stations.

Moir To Exit

Look for House Commerce Committee counsel Brian Moir to exit the Hill soon

Ferris's General Counsel Steps Down

FCC General Counsel Bob Bruce, appointed by former Chairman Charles Ferris, has left to become a partner in the Washington law firm Leva, Hawes, Symington, Martin & Oppenheimer. Bruce was formerly Director of Planning at PBS. Also gone is Assoc. G.C. Randy May, now with communications law firm McKenna, Wilkinson & Kittner in Washington, D.C.

FCC'S FRANK WASHINGTON SPEAKS:

Broadcasters: Take Deregulation Freedom "To The Limit"

Frank Washington, 33, has been Deputy Chief of the FCC's Broadcast Bureau since July 1979. Previously he put in a brief stint as Chief of the Policy and Rules Division and spent two years as Legal Assistant to FCC Chairman Charles Ferris. R&R spoke with Washington to discuss the future of radio in a time of rapid regulatory and technological change.

- Q: What hopes do you have for radio under the deregulation provisions voted last month by the
- A: I would hope some broadcasters would capitalize on the flexibility we've given them by perfecting new formats, some different types of programming. You could say one of the latent purposes of the proceeding was to enhance programming diversity; we got out of the business of straitjacketing the broadcasters with our perception of how they should program to meet the interests and needs of their various communities.
- Q: Can you be more specific about what you envision as to more diverse formats?
- A: I would hope that broadcasters would take the freedom that they've gotten to the limit. For instance, if somebody wanted to have a format that involved 24-hour-a-day advertising in some form or another, that could be a real public service. And if there's an interest out there for it, then I think the public is entitled to have it. I'd like to think there are always a few entrepreneurs out there who are in tune enough with their communities and confident enough that what they're doing is right to go out on a limb.

I think those kinds of positive uses of the flexibility broadcasters have been given will provide a clear banner under which Congress can say, "This is something that has some clear benefits.



"As much as anything else I think the Commission needs to really focus on effective management."

And it can do a lot towards justifying the eventual legislative clearing away of Commission involvement in radio programming. I think our proceeding has given added impetus to any legislative activity of that nature.

Q: Will deregulation have a tangible impact on the FCC's operation by freeing up manpower and resources'

A: Sure. We would hope deregulation, along with the short form renewal, if the Commission decides to support it, could have exactly that effect. It would allow us to redirect resources into areas such as applications processing, where we feel we get much, much more benefit for the amount of our invested resources

- Q: You brought up the subject of the short form renewal proposal. Haven't broadcaster reactions to that been rather negative?
- A: That might be one way of describing them. There's a perception that somehow not having all that gobbledygook that we've had in the past reduces the amount of security broadcasters will have on renewal. It's natural that broadcasters would be a little nervous about a change that might somehow appear to expose them more to some sorts of challenges. Certainly, there's been a lot of concern raised about the notion of spot-checking stations. Well, we can do that now, so that's no big change
- I think if something can't be justified and is not in the public interest then we shouldn't do it. The fact that broadcasters might oppose it because they see it as something which removes their security blanket - I'm not sure that's a very good reason for our not going ahead and doing it any-
- Q: How about 9 kHz reduced spacing. Do you think that's in-

A: I wouldn't describe anything as inevitable. However, I would say there are some realities that are facing this country, as well as some of our neighbors, involving the use of spectrum. There's only so much of it to go around. Discussions about reallocation of significant portions of it are probably not going to be possible without some approach such as 9 kHz which allows for the more efficient use of the spectrum. And, of course, the ultimate decision is going to depend upon the decision of the collective input of the countries involved.

We are one country, with one

vote, in a process which includes the votes of a number of countries. So ultimately it's going to be how the greatest number of countries involved in this process see it in their own interests. If they view it as something positive we're probably going to wind up with it, even if we were to decide we're opposed to it and voted against it.

Q: Do you have any observations about the effectiveness of broadcasters as proponents of their positions at the Commission?

A: In order to make decisions we have to have hard information as much as possible. Rhetoric, efficient in terms of its role in broadcast regulation.

On one hand this means getting out of areas like radio programming because that hasn't served any good purpose. At the same time, there's going to have to be a lessening of traditional involve ment in areas where the broadcasting industry has welcomed and, in fact, asked for Commission involvement. AM stereo is a good example of that.

Given that all five systems were minimally acceptable the question has to be asked, "Why should the Commission continue to in-

"If you cry wolf too many times like that, you're going to discredit yourself. So it's important for broadcasters, as well as all the other interest groups before us, to recognize that and act accordingly.

claims about harm that are never supported by facts, are just not a very effective way of making your case. Obviously, if you cry wolf too many times like that, you're going to discredit yourself. So it's important for broadcasters, as well as all the other interest groups before us, to recognize that and act accordingly.

Q: What lessons can be learned from the Commission's upcoming decision on whether to choose a single AM stereo system or to let the marketplace choose from among the five competing systems?

A: AM stereo raises a very interesting point that's sort of the flip side of deregulation. The resources available to government are shrinking. The Commission is going to have to be a lot more

volve itself because the industry wants the convenience of some body selecting the system rather than having competition make the decision?" That's the reality decreasing resources are forcing upon us

Q: What do you think is the most vital need at the FCC right now

A: As much as anything else I think the Commission needs to really focus on effective management. With the reduction of resources I've already alluded to. unless the Commission is prepared to undertake not only the streamlining that's going to be necessary, but also more efficient management procedures, such as the use of computers for processing applications, I think we're going to get far behind the eight ball very, very quickly.

SOMETHING IS HAPPENING TO "CHERIE"!

WFIL add
WIFI on
KFI on
KUPD on
WOLF add
WHFM on
WFLY on
WAQY add
KRBE add
KHFI add
KBFM 30-26
KWIC 35-33
WTIX add
KEEL add

KQ94 on WJDX add G100 add BJ105 on WBBQ 26-21 WGH on WVIC on KIOY 35-33 KNBQ on KTAC add KCPX 40-37 WFBG add WVOL on

KKRC add



"Ch Ch Cherie" THE JOHNY AVERAGE BAND Featuring Nikki Wills

Produced by Griff McRee and Mick Hodgkinson



Bearsville Records

Manufactured and Distributed by Warner Bros. Records

There Are So Many Ways To Say "I Love You":

96KX 23-19 WCAO add JB105 31-28 KEARTH add KJR add **KPLZ 22-17** WAEB deb 30 Q106 18-15 WKBO add 30 K104 30-29 14Q on **WKEE 40-37** V100 on **WPST 33-30** WLCY deb 30 KSRR 32-23 KRBE 26-21 KHFI deb 27 KBFM add **KWIC 25-23** WTIX add KXX106 add WERC add WSGN 25-21 WAAY deb 30 **WAXY 26-25**

Y103 36-31 B1105 on 92Q on WSKZ add WOKI add WCSC on WGH 11-7 **WORK 29-22** WRVQ 24-23 WVLK on WGRD add KIOA on KWEN deb 28 KRAV deb 23 **KEYN-FM 29-26** WISM on Z104 add KEZR deb 27 KKXX deb 31 KNBQ on KTAC deb 30 KSPZ add 29 KYSN deb 24 KCPX 27-22 KMJK deb 27 KLUC deb 26 KTKT 22-19

WIGY deb 17 14WK on WCIR on 95XIL 31-26 WHHY deb 28 Z102 28-25 95SGF add WFOX 21-21 WCGQ 29-23 WISE on WANS-FM on WXLK deb 25 FM99 deb 35 WKXY on KILE add 40 KKXL add KKLS 29-27 **WRKR 35-27** WTRU add 29 KENI on **KCBN 40-37** KQDI deb 27 KBOZ add KOOK on KRLC add KYYA add



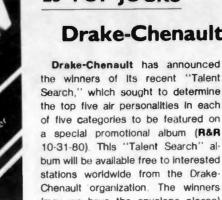
Love You" CLIMAX BLUES BAND

Produced by John Ryan for Chicago Kid Productions



25 TOP JOCKS

Drake-Chenault Trumpets "Talent Search" Winners



the winners of its recent "Talent Search," which sought to determine the top five air personalities in each of five categories to be featured on a special promotional album (R&R 10-31-80). This "Talent Search" alburn will be available free to interested stations worldwide from the Drake-Chenault organization. The winners (may we have the envelope please)

Contemporary Hit Radio: Willy B, WBSB/Baltimore; Jonathon Brandmeier, WOKY/Milwaukee (now at KZZP/Phoenix); The Greaseman. WAPE/Jacksonville; Randy Miller, WXXXVPittaburgh; and Jonathan Doll, WIZD/Ft. Pierce, FL.

Pop/Adult: Adele, WRJZ/Knoxville: C.J. and Buzz, WCSC/Charleston: Gerry Cipolla, WKAP/Allentown, PA:

Kevin McCormick, WLTE/Oklahoma City; and Spike O'Dell, KSTT/Deven-

Album Oriented Rock: Barry Grant, WMAD/Madison; Linda McInnes KLOS/Los Angeles; Mark Nakada WKIO/Champaign, IL; Dave Scott, KZOM/Beaumont; and Howard Stern WWW/Detroit

Country: Dennis Conrad, KLIXI Twin Falls, ID: Walt Jackson, WMPS/ Memphis; Don Keith, WJRB/Nashville; Ken Shepherd, KWKH/Shreveport; and Dan Taylor, WHN/New York

Open Category: Vinnie Brown, WOL/Washington, DC (Black): Scott Carpenter, WBSB/Baltimore (Talk); Bruce "Boss Groover" Gregory, WALN/Lehigh Valley, PD (Oldies); Creigh Yarbrough, WiKS/Indianapolls (News); and Bruce Erik Smallwood, WIKS/Indianapolis (News).

Stations interested in receiving the "Talent Search" album are required to mail their requests upon their station letterhead in care of Bobby Rich to Drake-Chenault at 8399 Topanga Canyon Blvd., Canoga Park, CA 91304.

RIAA Anti-Piracy Seizures Top \$55 Million In 1980

The Recording Industry Association of America has reported that its Anti-Piracy Intelligence Unit, working in conjunction with the FBI and local law enforcement agencies, confiscated over \$55 million in illegal record counterfeiting and tape duplicating equipment; counterfelt and pirate LP's, eight-tracks, and cassettes; and related materials in 1980. More than 85,000 albums, over 75,000 pirated eight-tracks and cassettes, and over 700,000 illegal labels were seized in

Licensed Merchandise On The Rise

Retail sales of licensed merchandise jumped 22 percent to \$9.9 billion in 1980, according to estimates from the Scottsdale, AZ-based Licensing Letter publication. Based upon the results of its annual survey, the periodical predicts a 35 percent sales increase to more than \$13 billion in 1981 with royalties for licensors and agents topping \$750 million, up from last year's \$532 million.

Apparel and accessories accounted for 30 percent of 1980's sales, while toys (25 percent) and publishing/stall tionery/greeting cards (15 percent) were the second and third largest mar-

Metromedia's Earnings, Revenues Set Year-End, Fourth Quarter Records

Metromedia Inc. reported that 1980 earnings jumped 31.4 percent to a record \$54.8 million, up from \$41.7 million in 1979. 1980 revenues for the firm rose 9 percent to \$453.9 million, up from \$416.7 million in the year-previous.

Fourth quarter earnings for the firm likewise reached record heights, rising 20 percent to \$19.2 million, up from \$16 million in the analogous period of 1979, while fourth quarter revenues swelled almost 8 percent to \$148.6 million, up from \$137.9 million in the fourth quarter of 1979.

Metromedia Chairman/President John Kluge attributed the increase to the performance of the firm's broadcast division, which saw fourth quarter earnings climb six percent upon 23 percent higher revenues. 1980 operating income for the firm's broadcast division leaped 23 percent to \$70.9 million. up from \$57.7 million in 1979, upon revenues of \$226.7 million

NYC's Stations Face Fiscal Responsibility

New York City's broadcast holdings. radio stations WNYC-AM and WNYC-FM and television station WNYC-TV. will be forced to pay their own way by mid-1983. Ownership of the facilities, which cost the city \$1.4 million to operate last year, has long been controversial given the Big Apple's financial difficulties - especially in light of the stations' relatively small audiences. In a city of almost seven million people, the AM outlet draws only 6500 listeners (average age 60) and the FM averages about 15,000 (average age 50).

While federal grants and private contributions make up the remainder of the stations' current funding, the city hopes that private contributors will assume the bulk of the costs in the

Mini Print Calculator

future. However, several critics believe that New York should divest itself of its holdings (valued at between \$6-10 million) entirely as a means of generating extra, needed revenues



You can program sound effects, music, or even your own voice on this Ohio Scientific computer. All you need is the BASIC knowledge. The unit is priced at \$479 and is capable of storing up to 64,000 bits of information in its on-line memory. Disks are available as well. For further information contact Ohio Scientific at 1333 Chillicothe Road, Aurora, OH



Ongoing Sales Training System Introduced

IIF YOU'RE IN IT FOR THE MONEY . . .)

The "Sales Performance System" (SPS) is an ongoing (three-year) program developed by TM Companies co-founder Jim Long, former TM Productions GM Jerry Atchley, and an advisory board that includes such broadcast notables as Dick Harris, Dick Chapin, Pete Schulte, Kerby Confer, Howard Frederick, Ron Blue, Arthur Carlson, and Ken Greenwood, Dean of the Radio and Television faculty at the University of Tulsa. Five years in the development, SPS is designed to provide a consistent radio sales training program and increase station billings.

SPS is available to all stations regardless of market size and consists of eight sales modules ranging from the recruiting of sales applicants and "how-to" sales strategies, to sales management training and various sales seminar techniques. These modules are composed of charts, videotapes, audio cassettes, and related classroom materials, and are updated continually. For further information, contact Jim Long or Jerry Atchley at FirstCom Broadcast Services at Two Oaks Plaza, Suite 2215, 6730 LBJ Freeway, Dallas, TX 75240. (214) 934-2222.

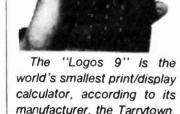
Harte-Hanks Reports '80 **Profits Increase**

Harte-Hanks Communications announced that 1980 net profits climbed 17 percent to \$22.7 million, up from \$19.4 million in the year-previous, while revenues rose 24 percent to \$303.7 million, up from \$244.7 million in 1979.

Fourth quarter net earnings for the firm increased 14 percent to \$7.4 million, up from \$6.5 million in the equivalent period of 1979. Fourth quarter revenues swelled 20 percent to \$85.3 million

Country Music Fans Chews Their Favorites

Observing the close relationship between consumers of chewing tobacco and country music. Lorillard (manufacturers of "Beech-Nut" chewing tobacco) has made available via mail-in coupon 10 albums from such country mainstays as Wille Nelson, Tammy Wynette, and Roy Clark. The coupons are obtained by purchasing the "Beech-Nut" brand with the LP's available at point-of-purchase



NY-based Olivetti firm.

One of over 1500 Great Radio Stations carrying Westwood One programs. Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live From Gilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American Radio Show, Daybook, Spaces and Places, Ace and Friends, Star Trak, Special Edition, Shootin' the Breeze, Tellin' It Like It Was.

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THE LOVE IS GOING ON THESE STATIONS:

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PRO-FM 21-19
JB105 30-27
WGCL 27-26
KIIS-FM deb 29
KFRC 38
KJR deb 28
KPLZ 26-25
KC101 28-25

KSET-FM 24-21 KINT 32-29 KEEL deb 33 WJDX 22-20 G100 25-21 BJ105 deb 39 CK101 20-18 WSEZ 28-25 WQRK 30-28 WGRD 28-24 Z104 deb 30 WHOT 24-22 KIOY 28-27 KTAC 29-28 KENO 27-22
WTSN 15-10
WCKX on
WAEB on
K 104 on
14Q on
WAAY on
WGH on
WGUY on
95XIL on
WXLK on
KENI on
KQDI on

ксрх 33-30







Syndicators

Wall Street Journal Report

The "Wall Street Journal Report" radio program has been chosen by Rolls Royce Motors Inc. to introduce its new line of "Silver Spirit" and "Silver Spur" model cars. The four-week ad schedule begins April 6, with the "Wall Street Journal Report" as Rolls-Royce's exclusive broadcast medium.

Drake-Chenault



Bob Laurence has been added to the firm's National Programming staff. Most recently National Program Director for Mariner Communications, Laurence's previous radio experience includes stints with various stations in the Washington, DC-Baltimore area.

N.K.R. Productions

The newly-created firm distributed the 1981 Grammy Awards show to 62 radio stations across the country. The program was simulcast in stereo via Wold Communications's satellite facilities.

Westwood One

Ann Lambert has been named administrative assistant, Cleo Kaplan has been upped to Production Services Manager, and Steve Rosenthal has joined as Director of Artist Relations for the Westwood One firm. Lambert most recently held the post of National Programming Coordinator with Century Broadcasting.

Professional Rodeo Network

The "Great American Cowboy" is the debut offering from the newly-formed Professional Radio Network. Available for national syndication on a market-exclusive, barter basis, the 2½-minute daily program is hosted by Bobby Taliman and contains features, commentary, and interviews with cowboys working the Professional Rodeo Cowboys Association circuit. Wrangler jeans has already signed on as a network sponsor with 30-second local spots available as well. More than 50 stations have already agreed to carry the program.

Ragamuffin Productions

"Country U.S.A.," a 24-hour radio special will be available from Ragemuffin Productions in March. Hosted by Lance LeGault, the program is the first entry into the radio syndication field for the Marina Del Rey, CA-based firm, best known for its co-production of "The Jeffersons" TV series.

The market-exclusive program, produced by **Jerry Vincent**, allows 10 minutes for commercials per hour and consists of all number one country songs.

Sales

NRBA Survey Reports 87% Of Stations Trade-Out

Fully 87 percent of the 1800 radio stations recently surveyed by the National Radio Broadcasters Association (NRBA) claimed they engage in trade and barter sales arrangements. The NRBA estimates that the dollar volume of trades mushroomed from \$5 million in 1970 to \$150 million in 1980. This 300 percent increase was attributed to the rising cost of doing business, brought on by inflation and high money costs.

Among the survey's findings were that most stations (62 percent) restrict the amount of trade to less than five percent of their gross billings with another 17 percent of the stations keeping trade to 10 percent or less of their billings. While larger stations are the most likely to engage in trades, the vast majority (93 percent) of stations reported they restricted their trade arrangements to one-for-one deals.

The most frequently traded items, according to the survey, were promotion materials, such as cars, gasoline, concert and sports tickets, trips, and merchandise used for prizes. Second in popularity were exchanges for services, including electrical work, printing, and construction. A number of broadcasters also noted they used trades to collect on unpaid bills.

Nets



Morria Trumbia has been appointed Director of Programs for the NBC Radio Network, John McGhan has been elevated to Director of Programs for the Source, and Joan Voukides has been named Director of Advertising and Promotion for NBC Network Radio. Trumble had most recently been Director of Sports Programming for the net, while McGhan comes to his new post from the Source Production Coordinator position, and Voukides most recently served as Manager of Advertising and Promotion for the net.

in a related development, Dan Forth has been named Director of Affiliate Relations for the Source, Meredith Woodyard has been upped to Director of Affiliate Relations for the NBC Radio Network, and Steve White has been promoted to Director of Affillate Services for NBC Network Radio, as the net reorganizes its affillate relations activities. Forth most recently served as Regional Manager for the Source, Woodyard as Manager of Affiliate Development for the NBC Radio Network, and White as Regional Manager for NBC Radio's Affiliate Relations Department.

CBS RAD MINO



Robert VanDerheyden has been appointed to the newly-created Director of Program Services post for the CBS-owned FM stations. Most recently PD at WCBS-FM/New York, VanDerheyden's previous radio experience includes serving as Program Manager for WHN/New York and WGBS/Miami

4



NETWORK DIRECTORS, AFFILIATES BOARD GATHER — The RKO Radio Network Directors met with the current RKO Affiliate Board in Florida recently. Pictured are (bottom row, I-r) WZUE/Harrisburg's Chuck Larsen, RKO's Programming Director Jo Interrante and VP/GM Thomas Burchill, WOKY/Milwaukee's Bill Jaeger, and RKO Creative Services Director Pamela Hamilton; (second row, I-r) RKO Affiliate Services Managers Thom Gatewood and Peter Marcus, and RKO Affiliate Services Director Ken Harris, (top row, I-r) Outlet Broadcasting's Dick Rakovan, WCSC/Charleston's C.J. Jones, WFYR/Chicago's Jim Barker, and WRVQ/Richmond's Phil Goldman. Affiliate Board Members missing from photo are: KHFI/Austin's Dick Oppenhelmer, KPLZ/Seattle's Todd Bitts, and KFRC/San Francisco's Pat Norman.



The average weekly audience for public radio increased 8.1 percent from spring 1979 to spring 1980, according to **Arbitron** national radio survey figures compiled by the **CPB**. Analysts for the CPB attributed this growth to **NPR**'s "Morning Edition"

and "All Things Considered" programs, as time periods during which these two shows are generally aired showed higher than average increases, with weekday 6-10am ratings up 13.9 percent and weekdays 3-7pm ratings up 13.5 percent.

People

New York

Dianne De Armond has been elevated to Vice President of Promotion for Viacom Radio. She most recently served as National Promotion Director for the firm.

Roy Deutschman has been upped to Sales Manager for WPLJ from his previous post as an account exec. Prior to joining WPLJ, Deutschman held account exec posts with New York City stations WPIX-FM and WXLO.

Secaucus, NJ

Victoria Callahan has been promoted to Vice President for Metromedia Radio. A 15-year veteran of the company, Callahan began her career as a Sales Assistant with Metro Radio Sales, most recently serving as Director of Administration for the New Jersey-based firm.

Lincoln, NE

R. David Graupner has been promoted to General Manager at KBHL-FM. He most recently served as PD for the station.

Washington, DC

Barbara Terry has been named Sales Manager at WOL-AM, coming from her account exec post at WMAL/ Washington, DC, where she had acquired nearly 10 years experience in radio sales.

San Diego

David Pearlmen has been named General Sales Manager for KJQY, coming from his previous post as Sales Manager for KFWB/Los Angeles.

Birmingham, AL

Berkley Fraser has been named Vice President/General Manager at WYDE. Fraser is a 17-year veteran of the radio industry.

Los Angeles

Kyle Ermolan has been promoted to General Sales Manager at KWST. Ermolan had been an account execuith the station for the past five years.





BLAIR RADIO

The rep will be presenting a special eight-minute audio-visual show touting its Blair Wired State Network's ability to sell its 16 state radio network clients to ad agencies in the Midwest and on the West Coast in the near future. A special 12-page brochure on the subject has also been developed by the rep.



Deborah Huckeba has been promoted to Southeast Region Sales Manager for the rep from her previous post as account exec for that region. Hal Eisenberg will succeed Huckeba coming from a media consultant position with WQUD/Memphis.

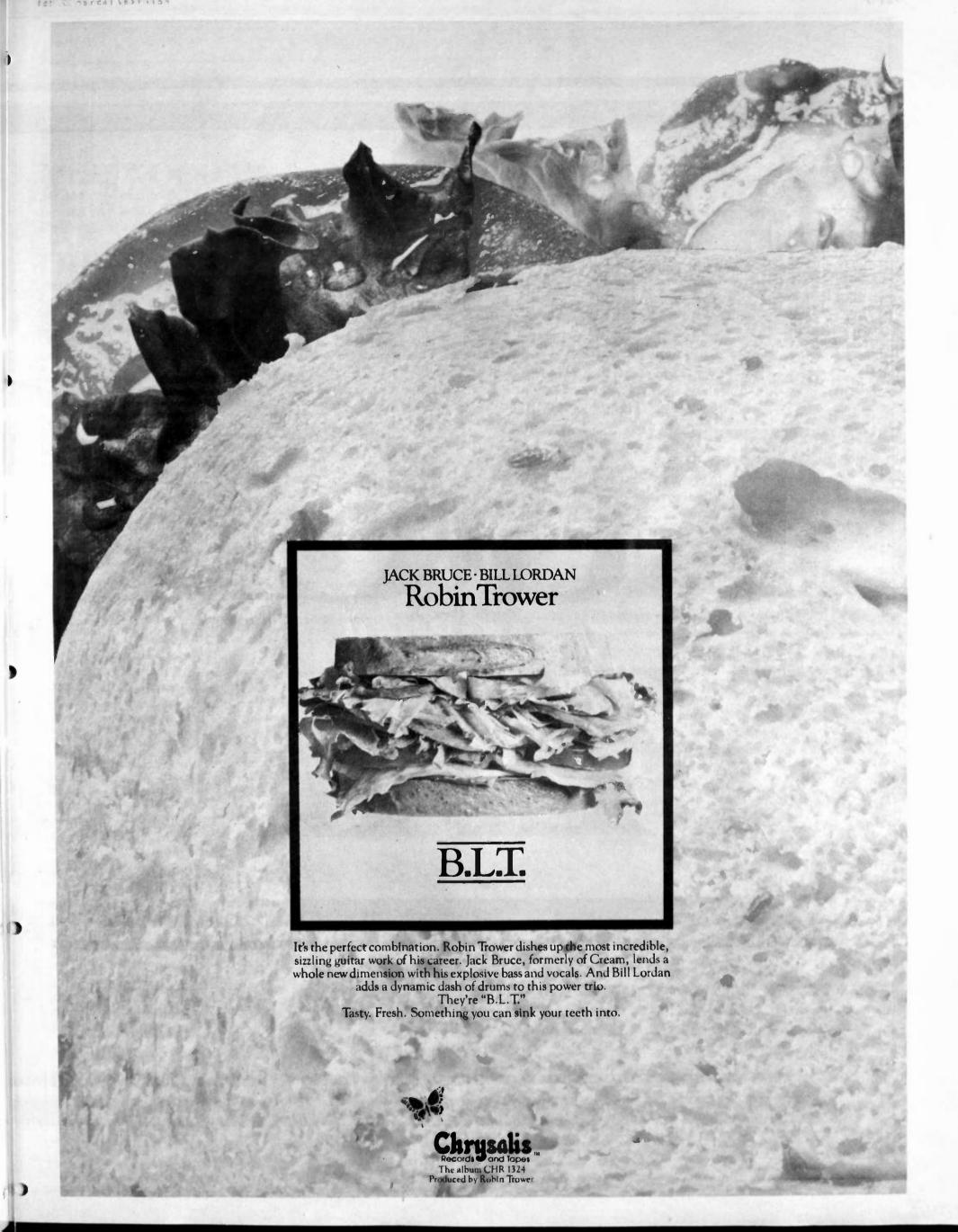
The ren has also appounded the

The rep has also announced the acquisition of KTFX/Tulse as a client.



The rep recently announced the opening of its thirteenth sales office. Fran Sharp, most recently an account exec for KEEY-AM-FM, will head the operation, located at 625 2nd Avenue South, Minneapolis, MN 55402, (612)

Additionally, WQXR-FM/New York has announced its affiliation with the rep.



YHA RS

PORTRAIT OF AN ERA

WESTWOOD ONE ANNOUNCES It's available now, the most exciting radio special ever produced, The Rock Years: Portrait of an Era. And the immediate response has been phenomenal. Already, stations like KMET, WNEW-FM, WMET, KZEW and WCOZ-FM have obtained exclusive rights to this programming/sales/promotion package for their markets.

THE CONCEPT The Rock Years is an exciting 48-hour, year-by-year review of the most significant albums and cultural events of the past 16 years, 1965 to 1980. It's an AOR music special (up to 70% of each hour is music) with a new twist: The Rock Years is the most flexible special ever produced. Each year is covered in a self-contained, three-hour block. So the program can either be run as a continuous week-end spectacular, or stripped in any multiple of three-hour blocks.

THE ARTISTS The Rock Years features the most significant groups from the perspective of the past and today. The artists speak through both their music and their words in exclusive interviews: Mick Jagger, Graham Nash, John Entwistle, Gregg Allman, Grace Slick, Paul Kantner, Jerry Garcia, David Lee Roth, Dave Mason, Carlos Santana, Ted Nugent, Bob Seger, Jack Bruce, Stevie Nicks, David Bowie, Ann Wilson, and all the rest.

THE MUSIC The core of The Rock Years is music: the most important tracks from the most important albums of each year. The Rock Years is informative, but most important, it's entertaining: 48 hours of the greatest music of the past 16 years. And it sounds better than ever, through the use of original studio master tapes supplied by artists and record companies, special half-speed master discs and high-quality import pressings for greater dynamic range and decreased surface noise.

THE ROCK CULTURE The Rock Years deals with more than music. It's also the story of all the changes we've gone through: changing lifestyles, the drug revolution, the sexual revolution. And it's the story of the great events that shaped a new generation: Monterey Pop, Woodstock, Altamont, The War, Watergate. Each year, The Rock Years features an in-depth, produced, mini-study of one important issue; things like: Beatlemania, The Great Festivals, Flower Power, The Struggle For Women's Rights, and Pot Politics/The Battle Over Legalization.

THE PEOPLE The Rock Years is the product of one of the most impressive collaborations in the history of rock radio. It comes to you from Westwood One, the country's #1 producer of national radio programs and specials like: Off The Record with Mary Turner, The Great American Radio Show with Jeff Geld, Spaces & Places and Dr. Demento. The entire project has been created by Bert Kleinman (producer of The History of Rock and Roll, Album Greats/A History of Album Rock and Profiles in Rock) and consultant Jeff Pollack, widely recognized as one of the nation's leading programmers. Executive Producer is Norm Pattiz. The Rock Years is hosted by KMET veteran air personality David Perry. Production has been created by Ron Harris whose credits include: Album Greats, Profiles in Rock and national spot campaigns for such groups as Fleetwood Mac, Devo, Paul Simon and Rod Stewart.

THE TOTAL PACKAGE The Rock Years is more than a music special. It's designed as a programming/sales/promotion package by professionals, for professionals. Properly scheduled, The Rock Years can be the center of a major station promotion. Along with the show, you'll get a wide range of promotional tools: live promos, recorded promos, ad ideas, contest ideas, merchandising ideas and more. And The Rock Years, properly marketed, can produce a major increase in sales and profits, with 10 minutes per hour available for local sponsors.

THE BOTTOM LINE The Rock Years can be a major event for your station, an important tool to boost audience and sales. So to lock up exclusivity for your market, call Westwood One today at (213) 204-5000.

WESTWOOD ONE

9540 Washington Boulevard, Culver City, California 90230 • (213) 204-5000.



Mammoth Musical Reference Book Available

Cariton's Complete Reference Book Of Music, written by veteran music industry executive Joe Cariton, is a huge (700-plus pages) 8½"x11" hardcover volume containing a virtual storehouse of information. Basically, the book divides into six sections: the 10,000 best-known American songs from 1780 to 1980, listed alphabetically with complete composer/author credits; a list of America's 1200 best-known pop, country, rock, soul, gospel, blues, jazz, theatre, and film music composers/lyricists along with their

principal works, ages, and nationalities; and a list of over 2000 of the best-known classical composers and their principal works. This latter section includes modern (post-1900) classical composers as well.

The book also contains a list of the Academy Award (Oscar) nominees and winners for best song and best score from 1934-80, American Theatre Award (Tony) winners in music-related categories from 1949-80, and major NARAS (Grammy) award winners from 1958-80

Of particular interest are the book's illustrated dictionary of popular and classical music, which includes over 4000 definitions with a pronunciation guide, and its concise encyclopedia of the elements of music.

Cariton's Complete Reference Book Of Music is available for \$40 from Cariton Publications Inc., a recently-formed firm engaged in the marketing of music trade publications, songbooks, sheet music, and music teaching materials. The firm is located at 10949 Fruitland Orive, Studio City, CA 91604, (213) 769-9172.

Freiser Named Dir./Mktg. Administration At A&M

Manny Freiser has been appointed Director of Marketing Administration for A&M Records. Freiser formerly served as Executive Assistant to A&M President GII Friesen.

In his new post, Freiser will have overall responsibility for the administration and coordination of the Sales and Promotion departments, with particular emphasis on field activities.



Manny Freiser

Braun, Coury & Fink Elected To RIAA Board Of Directors

David Braun, Al Coury, and Mort Fink have been voted to posts on the Recording Industry Association of America (RIAA) Board of Directors. Braun currently serves as President of PolyGram Record Operations (USA), having spent 26 years practicing entertainment law. Coury has been President of RSO Records since 1976, following 17 years with Capitol Records in the promotion and A&R departments. Fink, currently President of Warner Home Video, previously served as Sr. VP and Director at Sony Corp. of America and as VP/GM of Sony's Video Products Division.

Pro:Motions

Gross Upped To West Coast Merchandising Mgr. At RCA

Barry Gross has been promoted to Manager of Merchandising/West Coast for RCA Records. Prior to joining RCA as Manager of Product Management in 1980, Gross had been a Product Manager at Warner Bros. Records for two years, having previously spent two years with Lifesong Records in sales and promotion positions. He began his music industry career as a promotion rep with ABC Records in 1968.

Napoliello Named To Nat'l AOR Promo Post At Pavillion

Peter Napollello has been promoted to the National AOR Promotion position at Pavillion Records: He has been with the CBS-distributed label for the past year and a half.

Menozzi Upped To Nat'l Mktg. Mgr. At Magnavox Consumer Electronics

Al Menozzi has been elevated to National Marketing Manager of Audio Products at Magnavox Consumer Electronics. A four-year veteran of the firm, Menozzi most recently served as Marketing Manager of Audio Products.

Brown, Massie Named To PolyGram Country Regional Promo Posts

John Brown and Steve Massle have been appointed Western Regional Country Promotion Manager and Midwest Regional Country Promotion Manager, respectively, at Poly-Gram Records. Brown most recently served as a radio and merchandising consultant to Warner/Viva Records and Casablanca West, having previously been Marketing Director at MCA's Country Division, Sales Manager for Hickory Records, and Promotion Director for Acuff-Rose Publications. He will be based in Los Angeles.

Massie, most recently a promotion rep for RCA Records, formerly served in promotion positions at RSO and Phonogram/Mercury Records. He will be based in Chicago.

Olinick Named Division VP/Business Affairs At RCA

Martin Olinick has been promoted to Division Vice President of Business Affairs, West Coast at RCA Records. A 10-year veteran of the firm, Olinick most recently served as Director of Business Affairs, West Coast, a position he had held since 1975. Prior to his joining RCA, Olinick was House Counsel and Manager of International Operations for Roulette Records.



Martin Olinick

Littlefield Named Assoc. Dir./ Nashville Ops For ASCAP

Merlin Littlefield has been appointed Associate Director of Nashville Operations for the American Society of Composers, Authors and Publishers (ASCAP). Most recently associated with Southern Music Publishers, Littlefield had been employed at ASCAP from 1975 to 1979. He began his music industry career in 1967 with promotion positions at Capitol and Capricorn Records.

VCI Sets Promo & Merchandising Dept.

Video Communications Inc. (VCI) has announced the creation of a full-service merchandising and promotion department to be headed by VCI Executive Vice President Robert Blair. Barbara Chinsky will assist Blair in the operation of the department.

Perlmutter Named Nat'l Sales/Mktg. Dir. For Regency

Richard Perimutter has been appointed National Sales and Marketing Director at Regency Records, an MCA-distributed label. He most recently served as Regional Sales Manager for Time Inc.

Riccobono Named Prof. Dir. At Screen Gems Music

Rick Riccobono has been named Director of Professional Activities at Screen Gems/Colgams/EMI Music Inc. Most recently General Professional Manager for the Interworld Music Group, Riccobono also previously served as Professional Manager at Irving-Almo Music and Chappell-Intersong Music as well as having been Director of Performing Rights for Broadcast Music Inc. (BMI). He will be based at the music publishing firm's Los Angeles offices.

Fool Circle Mgt. Firm Formed; White Named Mgr. Dir.

Fool Circle Management has been established in London with A&M recording artists Nazareth as its first client. Jim White, formerly General Manager of Mountain Management as well as Mountain Records, has been named Managing Director for the fledgling firm. Fool Circle is located at 35A High Street, Chiselhurst, Kent, (01) 468-7084.

Fox Forms Mgt./Prod. Firms

Mitchell Fox, a four-year veteran of Swan Song Records, has left the label to form Annod Productions and Mitchell Fox & Co. The two companies will be involved with the development and production of musical and graphic artists. Mitchell Fox & Co. and Annod Productions will be located at 234 East 77th St., Suite #3A, New York, NY 10021, (212) 472-9888.

Bee, Alexander Form Multi-Faceted Firm

Jimmy Bee and Morey Alexander have announced the formation of Bee/Alexander Productions, a multi-faceted firm whose activities will include production, promotion, publicity, publishing, management, and concert promotion. Initial act signed to the newly-created company is Robert Winters & Fall, currently recording for Buddah/Arista Records. Bee's offices are located at 6690 Mission St., Daly City, CA 94104, (415) 994-3157; Alexander can be reached at 1100 Glendon Ave., Los Angeles, CA 90024, (213) 478-9871.

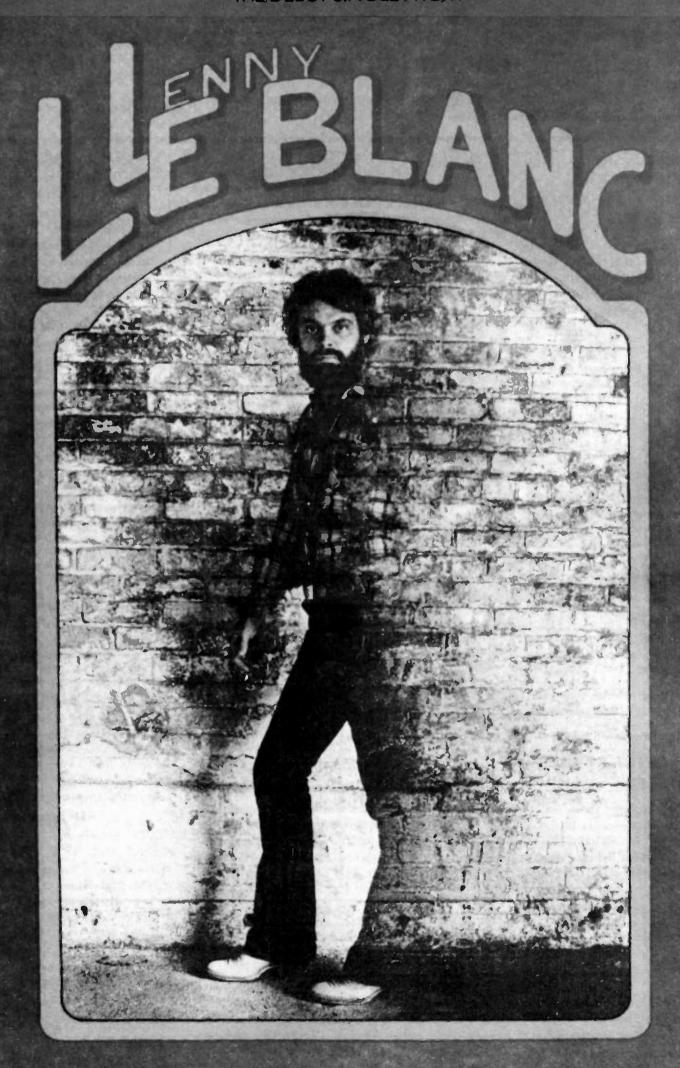
Diante Named Dir./Creative Services At April-Blackwood

Denny Diante has been appointed Director of Creative Services for April-Blackwood Music Publishing. Most recently VP/A&R for RCA/Windsong Records, Diante previously served as VP/A&R at United Artists Records from 1973-77, as well as West Coast Professional Manager for the Peer-Southern Organization from 1968-72. Diante has also produced albums by Maxine Nightingale, Paul Anka, and Bobby Goldsboro, among others, and in his new post will be based at the publishing organization's Los Angeles offices.



"SOMEBODY SEND MY BABY HOME"

THE DEBUT SINGLE FROM



FROM THE FORTHCOMING ALBUM

BREAKTHROUGH

PRODUCED BY BARRY BECKETT
A MUSCLE SHOALS SOUND PRODUCTION









"This could mean topsy-turvy results when the full census data is implemented for the Fall '82 reports."

Census Update Delayed — Notable Arbitron Implications

Radio broadcasters around the country have recently received an information release from Arbitron regarding the 1980 census data and its use in the Arbitron reports. If you have not closely read this release, please do so. If you have not yet seen it, track it down. Use of the census figures is a key to the estimates produced by Arbitron, and the problems the census is having may have a dramatic effect upon the radio industry.

A number of months ago I wrote about the census hassles and how they might affect broadcasters. I'm sorry to say that according to the Arbitron release — and subsequent discussions with key officials of the firm — potential problems are now real ones.

Key Update Not Till '82

The significant adjustment of Arbitron's population estimates — as shown in each market report on page three — usually done the year after the census data is compiled, will be delayed until the fall of 1982. What this means is that formats and stations that would benefit from having the most upto-date count of demographics and the ethnicity of each market will have to wait an additional year before "reality" is shown in the books. Those formats that do well under the status quo will have one more year before having to cope with increased ethnic penetration in the Arbitron figures.

The root of the problem is that the firm which supplies population estimates to Arbitron, Market Statistics, Inc., needs the complete census data before it can massage the data and send the population estimates to Arbitron. However, owing to numerous court challenges and other hindrances, Arbitron says, "only limited data will be available for MSI to use in their projections," which will first

year, until the subsequent fall books show the revised figures.

An example may help illustrate. In the O/N'80 report for a market, the estimated percentage of the 12+ metro population that MSI believes is made up of men 18-24 may be 6%. With the aging of the population, that O/N'81 figure may fall to 4%, perhaps thus making this demographic target a less desirable one. On the other hand, the estimated percentage of the 12+ population that is black may jump from 12% to 17% in a metro. This could mean a more successful future for stations appealing to the ethnic audience.

Arbitron Unhappy

Since the best MSI will be able to do is show interim population and ethnic adjustments in the books starting this fall, Arbitron is not happy with the state of affairs. Rip Ridgeway, VP of Sales Development for Arbitron Radio, told R&R that "we are very upset about the delay — until Fall '82 — of the inclusion of sex/age and race data that is final." He did say that Arbitron felt it "didn't know a better way to try" to keep up with the demographic and ethnic shifts in the country than relying on interim, preliminary adjustments that will be evidenced in this fall's books.

Radio Implications

There are two key ingredients in the delayed census figure/population data base update. One is that markets in growth areas are suffering, and will probably suffer for some extent until the Fall '82 estimates are published. The other major item is that the weighting used by Arbitron to project your audience estimates will be affected by updated population and ethnic impacts. This could

"Will stations that have prospered when minorities were underrepresented in the MSI updates suffer under the final census figures."

show up in your Fall '81 reports. There will be some update impact in the data base for the books this fall and through the rest of '82, until the full update has been implemented for the books beginning with the Fall '82 reports. However, the preliminary data that will be used to adjust the Fall '81 cell-by-cell population totals will not include such key items as occupancy rate of households, race, or age of head of household. According to the Arbitron release, MSI "will adjust their most current updated data to arrive at estimates of occupied households by race."

Interim Updates

The problem with using MSI's "most current updated data" is that it is largely built upon the 1970 census figures. Every fall Arbitron redoes the cell-by-cell population estimates for each market, using the figures supplied by MSI. MSI takes the 1970 census, adjusts the data by looking at birth rates, death rates, migration patterns within the various markets, and so on, and "updates" the information every fall for submission to Arbitron. The new population estimates are then used as the data base for developing ratings estimates for the next

mean topsy-turvy results when the full census data is implemented for the Fall '82 reports.

According to an Arbitron comparison with census data, preliminary census figures appear to show notable underrepresentation of some Sunbelt markets in MSI's population figures. The updates done by the census annually and then prepared by MSI for submission to Arbitron "understated the U.S. population by about 5,000,000, nearly half of which appears to be located in California, Florida and Texas," according to Arbitron. What this means is that some markets in these states have had their population underestimated, thus possibly affecting their market rank. The impact within each market is difficult to determine, but it's possible that in these markets, weighting and subsequent ratings have been thrown off by this undercount.

Blacks, Hispanics On The Rise

With regard to the weighting problem, let's take a look at one likely impact of the updated census data. Ed Spar, President of MSI, told me that he estimated that the final figures would show that the L.A. metro had an Hispanic 12+ population equal to about 35% of the total metro. In the fall of '79 the Arbitron report showed approximately

Week In Review

Giddens, Maloney Depart Arbitron

Two Arbitron Radio sales/marketing people have recently left the ratings firm. Penny Johnson Giddens, Manager of Client Services — the diary review facility in Laurel — is leaving effective Friday (2-27). Ms. Giddens recently returned from a maternity leave but after one month back on the job has decided to return to the home life.

Jack Maloney, who for six weeks served as manager of the Eastern Division Radio Sales office, has resigned. Maloney has taken a position with Viacom.

Mediatrend Drops Several Markets

Jim Seiler, President of Media Statistics, Inc. tells R&R that "in order to insure the profitability of our monthly Mediatrend service we have withdrawn from some markets where support was thin." Specifically, Mediatrend has pulled out of Cleveland, Milwaukee, and Fresno.

Seiler also told R&R he'd like to make a distinction between his service and that offered by the Birch Report. Where, according to Seiler, Birch surveys all persons 12+ in a home, Mediatrend samples only one respondent. Seiler's firm wants to spread sample through more households, avoiding the "clustering" effect.

16% Hispanic. In the Fall '80 book that figure was shown as increasing to almost 22%. If that number jumps to approximately 35%, ratings projections based on the new figures could be much different than estimates based on a 16% or 22% penetration level.

As with black populations in many metros, Hispanics are on the increase. Do more radio stations thus try to appeal to this booming segment of the population? What does this trend portend for the music industry? Will stations that have prospered when minorities were underrepresented in the MSI updates suffer under the final census figures, and thus be pleased that only an interim adjustment will be reflected in the Fall '81 books? What about the Arbitron techniques used to sample minorities - and what about the increasing impact of Expanded Sample Frame on the estimates in your area? I'll address these issues in detail in future columns, but you should be aware that this census data controversy has significant impact on you and how you make your living.

Interim Respite Or Restraint

The good news in all this is that MSI and Arbitron will, in the Fall '81 market reports, reflect some of the population and ethnic shifts seen in America since 1970. The not-so-good news is that the full story will be delayed a year, until the Fall '82 books. Given your current perspective you may view that additional year as either a respite — giving you more breathing space — or a restraint to bigger numbers and possible profits. At any rate, be prepared for the new reality, coming as it is in two stages rather than the usual one update adjustment. In the meantime, if you have any questions on this topic feel free to call me, or Rip Ridgeway at Arbitron (212-887-1354).

Jhan Hiber



From A Whisper To A Knockout, Here's Two With Clout!!

Siccion: "It's A Love Thing'

From the LP "IMAGINATION"



Already On:

WABC add 22 **WXLO 4-1** WIFI add KRLY 22 Y100 add 25 KRLA 25-18 KIIS-FM deb 24 WBBQ add KFRC 37-32

KSFX add 20 KSET-FM add KIDD add KINT 30-26 WTIX on WJDX add BJ105 on KX104 add

KYNO-FM deb 28 KGGI on **KTKT** add FM99 deb 32 KILE add **KVOL 29-25 KENI** add



'Sweetheart"

From the LP "FRANKE AND THE KNOCKOUTS'



Already On:

94Q deb 30 WCAO add WGCL add KIIS-FM add WFBR add WKEE add KXX106 add WAAY add

WBBQ deb 30 KX104 add WSKZ add WRJZ add WVLK add WAKX add WNAM add KMJK.add

FM100 add Q105 add **WLCY** add WISE add KQIZ-FM add 28 KKLS add **KATI** add

Willernian

Manufactured and Distributed by RCA Records

YOU CAN DEPEND ON RCA TO DELIVER!!

Shortwave

Continued from Page 1

able to sample the American way of life."

Since the FCC does prohibit domestic shortwave stations, Costello's station will be able to run commercials only for products that are available on the North American continent (outside the U.S.) and Europe, the station's primary coverage area. Costello clarified, "Delta Airlines just bought a schedule on WRNO advertising their new direct flight from New Orleans to Frankfurt, Germany. Now I can sell them a schedule to advertise the return trip from Frankfurt back to New Orleans."

When the new station is not simulcasting WRNO, automated music programming will be used. In the future Costello also plans to air programs in French and Italian. The transmitter and antenna have been ordered and work is being done now on the actual physical plant in preparation for the arrival of the shortwave hardware. The station should be operational by October or November of this year.

Interestingly, this new international development comes at the same time that Radio Moscow has begun broadcasting 4-5 hours daily at 600 on the AM dial via a Cuban relay transmitter, with listeners in a number of Southern states now able to pick up broadcasts formerly accessible only on short-

WABC

Continued from Page 1

for the lifestyle of the New York morning audience. It may have taken us a while to put this deal together, but now that it is together, it's going to be just dynamite for them and the station as well."

Ross & Wilson began their career together at WJBO/Baton Rouge in 1977, moving to mornings at Z93. WABC's current afternoon man Bob Cruz will leave the station in order to devote his full attention to voice work on the ABC television network.



George Francis

Francis

Continued from Page 1
WWWE is the greatest opportunity in the country. Half my career I've spent competing against 50 kw clear channel stations and now I am one!" Francis's appointment is effective immediately.

Barbis

partners in a Los Angeles-based production company with his brother Dino Barbis, has done national promotion for Chrysalis, London, and ABC Records. Barbis told R&R, "I am the happiest I have been in a long time. It will be a real privilege to work for this label and work alongside all the talented people at Warner Brothers."

Barbis's appointment becomes effective March 2.

Kale

Continued from Page 1 there hasn't been much available for the sales and management side. We're going to do something about that." Kale added that RMC will soon offer consultation on a new demographic exclusivity basis.

Lander

Continued from Page 1
WCKX on March 2. Chris Cane
has been appointed interim Program Director at KGB; he was
Lander's assistant. Moving into
Lander's vacated morning shift is
former 9pm-1am personality Gary
Knight

KGB GM Jim Price wished Lander the best, saying, "This is an offer that John had to accept and I know he will do a great job. Our job now, however, is to continue the winning direction that John set for us."

Looking for the Best in Bumper Strips & Window Labels??? Use av TRAVELING BILLBO RD TM Product of U.S. Tape Label Corp. Call Byron Crecelius, Collect 314-423-4411 1561 Fairview Ave. • St. Louis, MO 63132

October/November '80 Arbitron Shares

Northeast Pennsylvania (Wilkes Barre-Scranton)

WARM Stays On Top, WKRZ-FM Debuts Impressively

WARM (PA) came out on top of the first fall survey in the Northeast Pennsylvania area, but slipped 12.9-10.3. WGBI-FM (PA) continued to grow, up 8.2-9.6, just behind WNAK (PA) 9.2-9.8, but the big story was the jump of WKRZ-FM (PA) (formerly WBRE-FM), which shot from the 2.9 recorded under the previous calls to a 7.7 this book. WEZX (A) enjoyed a good book, 5.8-7.5.

Other Wilkes Barre-Scranton stations with a one share or higher were WARD (R) 1.0-1.3, WAZL (PA) 1.4-1.3, WCDL (R) 2.5-2.7, WEJL (PA) 4.2-4.3, WGBI (C) 3.0-2.8, WICK (PA) 3.0-1.6, WILK (PA) 6.0-3.7, WKRZ (O) 2.2-2.4, WQEQ (PA) 3.7-3.3, WVCD (BM) 4.1-3.8, WWDL (R) 2.2-2.5, and WYZZ (BM) 4.4-3.4.

Stations located outside the metro with a one share or higher included WHLM-FM (PA) moving up to 1.3, WQQQ (BM) .8-1.9, WXKW (C) 2.1-1.4, and WZZO (A) 2.0-1.0.

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A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldles, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

Average Querter Hour Sheres ere Monday-Sunday, 6em-midnight, Metro Survey Area, 12+.

Akron

WAKR In Double Digits Again, WAEZ Up, WMMS Still Strong

WAKR (PA) maintained its leadership stance with another double-digit showing, slipping 14.9-13.7. WAEZ (BM) posted its highest share in recent years, 5.9-7.4. WKDD (A) added two, 3.4-5.3; WNIR (T) (formerly WKNT-FM) rose 2.4-3.4; and WSLR (C) remained stable 5.6-5.7. WHLO (N/T) was up 2.2-2.7.

Outside stations with notable showings above a one share were WCLV (CL) showing up at 1.0, WDBN (BM) 5.2-3.4, WDMT (B) 3.0-3.6, WDOK (BM) 3.6-3.5, WGAR (PA) 4.8-4.0, WGCL (R) 5.7-6.3, WJW (PA) 1.4-1.1, WKSW (BM) debuting at 1.2, WMMS (A) 12.3-12.5, WQAL (BM) 3.0-2.2, WWWE (PA) 2.2-2.3, WWWM (A) 2.8-4.7, and WZZP (R) 4.6-5.2.

Allentown

WFMZ, WXKW Climb Into Tie For Lead

Continuing a multi-book trend, WFMZ (BM) jumped 7.7-10.8, tying for first with WXKW(C), which rebounded 9.1-10.8. Former market leader WQQQ (BM) slipped two shares, 12.5-10.5. WLEV (PA) also saw a drop, from 11.7-7.7. WZZO (A) went 8.1-8.5, while WAEB (R) moved 9.8-9.1.

Remaining Allentown stations with a one share or better were WEEX (R) 3.1-4.7, WEST (PA) 4.6-5.4, WKAP (R) 3.0-3.6, and WSAN (A) .6-2.4.

Outside stations with a one share or more included KYW (N) 4.6-3.6, WOR (T/PA) 2.0-1.3, WWSH (BM) 1.6-2.1, and WYSP (A) .9-2.0.

Raab

Continued from Page 3
of strengthening its position as a Cleveland powerhouse. Being with Ron Jones and (Malrite National
PD) John Chaffee will be a tremendous learning
experience as well. WEEP's GM Peter Casella and
his predecessor Mike Siegelman gave me the opportunity to succeed in a David vs. Goliath situation; for
that I will always be grateful. I am also gratified
that my assistant Barry Mardit, who has had a great
influence on our success, will succeed me as PD of

Mardit, a two-year veteran at WEEP, told R&R whimsically, "I know when a new PD is appointed at a station, most of the time you hear the typical 'I'm looking forward to the challenge' quote. Well, I want to say something nobody else can say. I'm looking forward to being able to drive the WEEP Jeep in my neighborhood."

WLUP

Continued from Page 3

"I think Rick's sense of humor and direction is pretty much in line with mine," Still told R&R, adding, "I'm excited (about joining Heftel and the Loop) because our radio philosophies are very similar."

Still had been with WIOT for five years, moving up from PD to Station Manager about a year ago. "It was a real pleasure to be involved with the people who work here at WIOT. It's a great organization," concluded Still. WIOT PD Terry Sullivan and MD Lee Randall, in conjunction with the station's sales manager, absorb Still's duties. Rick Harris could not be reached for comment.

Teeson

station last week, with no PD replacement named at this time. Teeson explained, "We plan to automate locally much of the programming on KLAK. The drivetimes will continue live, but for economic reasons we want to get KLAK back in the black. Part of the problem was that KLAK was a full-service station playing country music. We are not a WMAQ and don't have a great dial position to do that sort of AM programming; therefore we'll lean toward more music."

Teeson worked in Des Moines and Minneapolis radio before joining KLAK and KPPL in 1977 as a sales rep. He soon became PD at KPPL and was promoted to GM at the station in 1979.

Bailey

Continued from Page 3

what I've always wanted to do but because of formats couldn't do, and that's play the best of new and old contemporary and country music." Bailey began his morning show on WCII Monday morning (2-23).



Bill Bailey signs his new 3-year pact at WCII. Pictured (seated, 1-r): WCII GM Frank Seymour, Bailey, and PD Mark Rogers, and Operations Manager Bobby Hatfield (standing).

Sandusky

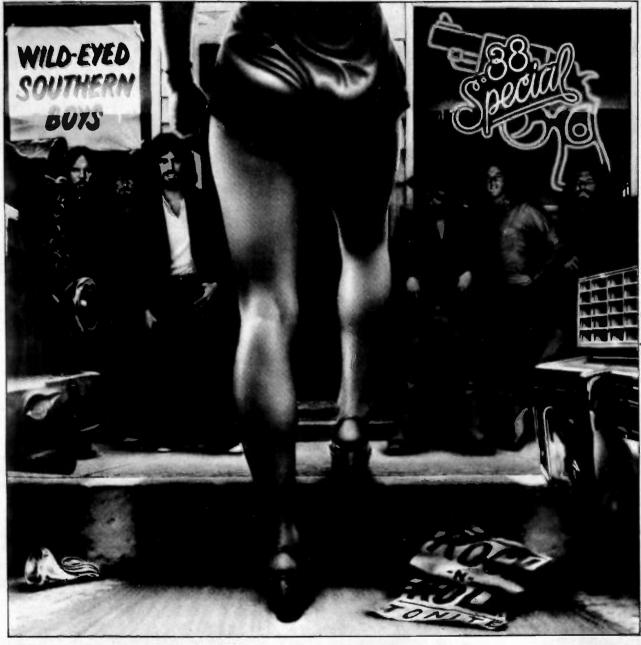
Continued from Page 3

but we weren't looking for zeros either. If we would have shown anything at all in the book there probably would have been at least a reprieve."

Tommy Vascocu, GM of K-15 and KDKB-FM, explained, "Neither station (KZAM or K-15) looked particularly good, and we didn't see support coming from the record industry or see modern radio stations happening around the country. We thought we'd really have an opportunity to rally those modern listeners around the station, and that there was a sizable market for that format. The mistake we made was assuming that market was large enough to support the station. We kept hearing the record companies say there wasn't enough new product being played. We were playing it and thought there would be some heavy dollar support, and there was not."

K-15 PD John ("Johnny D") Dixon and another staffer have exited, with part-timer Bobby Ball coordinating taping and automation and Sandusky Program Manager Frank Cody selecting the music. At KZAM, four full-timers and two part-timers will be offered part-time positions while they investigate other job possibilities. KZAM's Sullivan summed up the experiment proudly: "Seattle has just had a year of what the audience that listened to our station would call the best radio they ever heard. We've made a little niche in Seattle radio history. This station will be remembered."

AMERICA IS GETTING LOOSE!



WKEE **KBEQ** WCGQ **KUPD WPST** WISE WTRY KHFI **WXLK** CHUM **KQ94 FM99** KRBE WAAY **KPUR KXX106** KX104 V-97 Y103 WOKI **WBGM BJ105** WCSC **KWLO WBBQ** WRVQ KDZA WSKZ **KWEN** KOOK KINT WTAC **KRLC WBCY KKXX** WNEU KENO **KYSN** KUHL KTKT **KRSP** FM103 WSPT **KWEN** WANS WHFM **WFBG** WSFL Q106 WOLF WIFC

Talk about swinging singles...Tight formats everywhere are breaking down and getting loose with "HOLD ON LOOSELY". FROM 38 SPECIAL. A single you want to take home with you.

"HOLD ON LOOSELY" The First Single From Those WILD EYED SOUTHERN BOYS SP 4835

.38 SPECIAL

ON A&M RECORDS & TAPES.



SEE WILD EYED SOUTHERN BOYS ON THE LOOSE TOURING ALL OVER AMERICA...

Produced by Rodney Mills
Production Associates: Don Barnes and Jeff Carlisi

Management: Mark Spector/David Passick Agent: Terry Rhodes





With Action Like This, You Know She's Not "Foolin"!

WKBW	KSET-FM	WVIC	95XIL
WBEN-FM	KINT	WAKX	WSGA
WFIL	KHFI	KRAV	95SGF
WIFI	KBFM	WIKS	WFOX
WXKS-FM	KWIC	wow	WISE
CKGM	B97	KYNO-FM	FM99
KRLY	KQ94	KIOY	WKXY
Z 93	KLAZ	KIDD	KSEL
KSLQ	G100	KJRB	KVOL
WGCL	WAAY	KTAC	KENI
KFI	Y103	KYSN	KSLY
KIIS-FM	BJ105	KENO	KDZA
KSFX	WBBQ	KZZP	KATI
KOPA	KX104	KRQ	KQDI
WFBR	WAYS	KHYT	KBOZ
WICC	WCSC	KTKT	KOOK
WHYN	WGH	WGUY	KFXD
WKEE	WQRK	WLAM	KRLC
	WVLK	WCIR	

"WHO DO YOU THINK YOU'RE FOOLIN" DONNA SIMBLE STATEMENT OF THINK YOU'RE FOOLIN"

Manufactured by Warner Bros. Records, Inc.



STREET TALK.

The annual rumblings that Los Angeles may be getting a Burkhart/Abrams Superstars station have surfaced again. However, when you look at FM's in the market with signals strong enough to support the format, the candidates dwindle down to a confusing few.

Less than two weeks after succeeding Craig Scott as National PD for Plough, Gary Kines has been named General Manager for Plough's WQXM/Tampa. Apparently the Plough National PD's job is a great stepping-stone to management... and it appears the job is now open again.

Beginning Monday (3-2), WWDC-AM/Washington will drop its Pop/Adult structure for AOR. Exiting the station are PD Beverly Fox, morning man Pat Reilly, and midday jock Ron Lewis. The station will take on the new identity of DC-101-AM and simulcast its AOR sister-FM during morning and afternoon drives.

Nick Anthony from WHLO/Akron has been hired to replace Bill Coffey as PD at WSLR/Akron. In addition to programming the station, Anthony will do PM drive and Steve Fullerton, also from WHLO, will do AM drive.

Steve Kelly, most recently with Atlantic Records in New Orleans, will be the new PD for KAAY & KLPQ/Little Rock. Steve will replace Ray Lincoln. Steve's radio background includes PD posts at KEEL/Shreveport and WIFI/Philadelphia.

Rumors around Seattle have KJR MD Thom Buchanan exiting the station. Further, Street Talk picked up that Eric Chase, last at KFI/Los Angeles, would be joining the KJR lineup.

After almost a decade as PD of Peoria's WXCL, Lee Ranson has resigned to go into television full time. Lee has been working weekends on a local Peoria TV outlet. That leaves a choice PD gig open, which will be filled through group PD Randy Rice at WJBO & WFMF/Baton Rouge.

Another programming change in Little Rock, as KLAZ PD Jeff Freeman is reportedly out.

Kevin McCarthy, PD of WERC/Birming-ham, has just lost two air personalities, but amazingly enough, he's not upset about it. Mark Thompson left for WSGA/Savannah and the Birdman went to Gulf-104/Tallahassee. Kevin wishes them both the best, saying, "Those two are both major air talents for the future and I hope someday we'll all work together again." More PD's should have that kind of attitude when it comes to developing air personalities!

(808) 395-9600

When You're Hot . .

They say that radio is red hot, but this may be taking it just a bit too far. KAAY/Little Rock's red, white and blue Funmobile (van) exploded in flames last week while on a mission for the station. The driver left the vehicle stalled on I-40, and when he returned with a mechanic, the engine was in flames, closely followed by a complete vehicle explosion. Thankfully, no one was injured in the flaming mayhem, but the van, valued at more than \$25,000, was a total loss.

And When You're Not . . .

Carrying loud radios in the city of Baltimore is now illegal. That's right . . . the Baltimore City Council passed an ordinance last week making it a misdemeanor to play a radio or phonograph loud enough to be heard more than 50 feet away from the source. The possible penalties for this new "audio" crime are fines up to \$25 and a maximum 30-day jail term. Today — radios . . . tomorrow — dancing. Stay alert out there!

KFJZ-FM/Ft. Worth has officially changed call letters to KEGL. The station's new on air identity is "Eagle 97."

Jack McKay has resigned as Assistant PD/MD of KOPA/Phoenix and will join KLUC/Las Vegas as the new AM drive personality.

Rip Pelley, formerly with Elektra/Asylum, has become a partner in the Management West International firm in Los Angeles. Among its clients are E/A's recording group the Kings and Meadowlark Lemon's "Bucketeers" professional basketball team. Rip can be reached at (213) 557-2377.

We have quite an extensive health report in this week's Street Talk . . . so, here goes: KYYX/Seattle morning man Terry McDonald fell over 1500 feet while climbing Mt. Rainier and incredibly came away with only a broken arm, some cracked ribs, and a lost tooth! He is now back on the air . . . KX104/Nashville PD Michael St. John is recuperating at home after surgery for kidney stones. He should be back at the station within three or four weeks . . . And finally in this week's medical roundup, we have KTAC/Tacoma's PD Tom Jeffries, who came out of a dinner party, completely sober (he says), slipped on the wet lawn in front of his car, and broke his right arm. What we want to know is - if he was sober, why did he park his car on a wet lawn? (Just kidding, Tom.)

ELECTRIC EVEENIE " P.O. Box 25-86t

THE ELECTRIC WEENIE, RADIO'S NUMBER 1
GAG SHEET GETS LETTERS

SCOOT PAISANT/Q93FM . . . "A note to inform you of my move to morning drive at Q93 FM. Keep up the good jokes, we can all use them."

Jocks...write today for free samples.

TIME DOWN

HITS THAT "MEMORIES" ARE MADE OF "MEMORIES" ARE MADE OF

THE NEW SINGLE FOLLOWING THEIR SMASH HIT

"TOGETHER"

FROM THE BOARDWALK LP

"CITY NIGHTS"

PRODUCED BY RUDY SALAS AND STEVE SALAS





As you know, your street value quadruples once you've read the GO column, mainly because of all the erudite readers who correspond. Like today . . . C.J. Bronson has furnished us with a KNBR listener-created list of what you should eat during your lunch hour if you had a certain occupation.

For example:

An electrician would eat light meals

A professional worrier would eat stew

Santa Claus would munch on Ho Ho's

A newsman would have a scoop of something.

A vampire would drink a Bloody Mary.

A judo expert eats chops.

An angry Russian eats red snapper.

A highway patrolman eats chips.

A sadomasochist eats beets.

And a carpenter doesn't eat lunch . . . he just bites his nails! (all together, now . . . ooooh, C.J.!1

C.J. was one of the great talents partaking in the "Games People Play" Deejay Talk Off Two. It's been slated for a pair of two-hour specials on NBC-TV very soon.

She also sent me a nifty KNBR license plate T-shirt. (I plan on sharing it with a girl who has bigger bumpers than

Billy Mander, the fabled music director of FM102 in Sacramento, dropped into the Gary Owens column last week with KMPC's Tom Straw. Billy was originally from L.A., and years ago he and Tom and I all went to the same doctor. The Doc was very thorough; he would always wash his hands before touching your wallet!

Murray Shoring of 4BC in Brisbane. Australia said one of his listeners called and identified Feminique as a famous French movie actress!

(Incidentally, Murray once went to the same doctor that Tom Straw, Billy Mander, C. J. Bronson and I went to. Murray said he thought the doctor was a little strange when he told him to take up smoking to help him stop chewing gum!).

Singer Leif Garrett and his pretty sister Dawn Lyn are doing another movie. They first appeared in the 1973 flick of "Walking Tall," starring Joe Don Baker.

* * * * *

Dawn Lyn was telling me about the new flick and asking about my youngest musician son Chris Owens, and I was so taken by her pretty charm I forgot the name of the film. I wonder if that ever happens to Ms. Rona?

SPEAKING OF AGE: The Gary Owens Healthy Air Personality Foundation has just uncovered this fact: the greatest cause of heart attacks in men over 50 is women under



FCC VOTES DOWN EXPERIMENTAL ELIMINA-TION OF FAIRNESS DOCTRINE - Chairman Richard Wiley's plan to drop it in large markets voted down 4-3.

JACK FITZGERALD NAMED PD AT WOXI/AT-LANTA.

GEORGE KLEIN NAMED PD AT WHBQ/MEM-

BILL HENNES TAKES PROGRAMMING REINS AT WLCY-AM-FM/TAMPA — Retains PD position at WNDE/Indianapolis as well.

NUMBER ONE FIVE YEARS AGO: "Theme From SWAT" — Rhythm Heritage (ABC)

NUMBER ONE COUNTRY: "Remember Me" -Willie Nelson (Columbia)

NUMBER ONE LP: "Comes Allve" - Peter Frampton (A&M)



"Dallas" Demolishes Competition, CBS Comes Back

ABC's time at the top of the ratings was restricted to a week, as CBS roared back behind a powerful "Dallas" showing to take an easy victory in the Nielsen sweepstakes for the week ending February 22. "Dallas" beat "60 Minutes" by almost 7 ratings points, pacing CBS to a 19.9 average rating and four of the top five placings. ABC was second with 18.3, and NBC was close behind with 17.4. The standings:

- Dallas (CBS) 1
- 7 2 60 Minutes (CBS)
- 3 Little House On The Prairie (NBC) 5
- 4 **Dukes Of Hazzard (CBS)**
- 6 5 M*A*S*H (CBS)
- 6 Angel Dusted (NBC Movie)
- 11 7 Love Boat (ABC)
- 8 The Brady Girls (NBC)
- 12 9 Happy Days (ABC)
- 11 The Jeffersons (CBS)
- 17 12 Magnum P.I. (CBS)
- 13 Knots Landing (CBS)
- 14 Three's Company (ABC) 15 Diff'rent Strokes (NBC)
- 16 Alice (CBS)
- 18 17 Laverne & Shirley (ABC)
- 19 18 Real People (NBC)
- 19 Archie Bunker's Place (CBS)
- 10 Norma Rae (ABC Sunday Movie) 20 One Day At A Time (CBS)

"WKRP In Cincinnati" made somewhat of a comeback from recent showings, moving from 49th to 39th last week with a reasonable 18.3 rating.



MIDNIGHT MOTELS — Capitol's Motels guested on "Midnight Special" last month. Pictured (I-r) are program's Executive Producer Burt Sugarman, Motels' Martha Davis, and the L.A. Times's Robert Hilburn, who debuted his new interview segment with Davis on the show.

Music On TV

"American Bandstand" takes a look backward over the early 80's, 70's, and 60's, and late 50's February 28, covering countless artists who made their mark on the long-running show. Johnny Rivers and the Association guest . . . The Statler Brothers guest on the "Barbara Mandrell" show along with Roy Rogers and Dale Evans March 7 . . . The Plasmatics are on "Tomorrow" March 3 . . . The Marshall Tucker Band appears on "Fridays" March 13 . . . Eddy Raven is on "Hee Haw" the week of February 28

Where There's Life, There's Soap

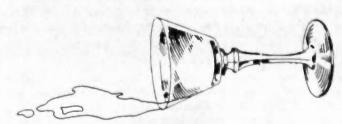
Soap operas have pervaded American society on almost every level, and the latest angle is shirtwear. ABC Merchandising and Florida-based Strawberry Shirtcake are making available "One Life To Live" T-shirts and, even more dramatically, "General Hospital" scrub shirts and bathrobes (inscribed with such messages as "Stolen From General Hospital"). The items are shirt to please soaper fans everywhere.

IDEOSCOPE:

RCA RECORDS, "SELECTAVISION" TEAM TO DEVELOP VIDEODISCS: RCA Records and RCA "SelectaVision" videodiscs have announced plans to jointly develop and produce original musical videodiscs for release on RCA's videodisc system. Artists for the projects will be drawn from the RCA label's roster with specific music videodiscs to be announced. 3-D VIDEOCASSETTES: MCA is currently offering videocassettes of classic horror films in 3-D with the first two titles available in the series the ever-popular "Creature From The Black Lagoon" and "It Came From Outer Space." Both films can be purchased in either VHS or Beta formats for \$69.95 each and come complete with four sets of 3-D glasses. Interestingly, rather than making two prints (one blue and one red) and syncing them onto a screen within a fraction of an inch by two projectors, as was the case in the 1950's, MCA simply prints the two colors on the negatives and lets the famous blue and red lenses In the glasses counteract the colors to give the illusion of depth . . . RIAA SETS GOLD & PLATINUM VIDEO AWARDS: The Recording Industry Association of America (RIAA) has instituted gold and piatinum Video Awards, to be given to videocassettes and videodiscs that achieve 25,000 units in net sales (gold) or 50,000 units in net sales (platinum). Videocassettes must have been released after January 1, 1977 and videodiscs after December 1. 1978. Programs are eligible for awards regardless of configuration (i.e., sales of 25,000 Beta videocassettes and 25,000 VHS videocassettes entitles the program to a platinum

Radio Has Joined The Party And These Stations Are Crying For Joy!

THE ROVERS "Wasn't That A Party"



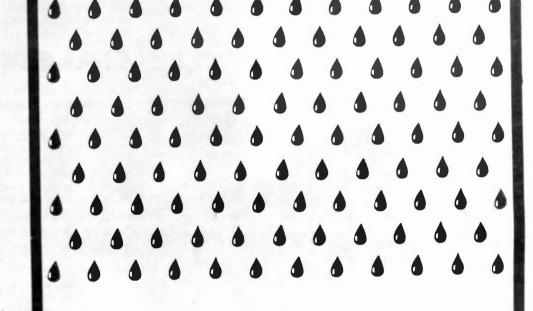
WBEN-FM 21-17 96KX on WRKO add CFTR 3 **CKGM 7-5** CKLW 25-17 KFI on WFBR on **WOLF 22-19** WBBF on WHFM on K104 1-1 WKEE deb 40 WSGN on WRIZ on WNOX add

WAYS 8-5
WVIC add
92X on
WOHO 30-28
WLBZ deb 28
I4WK deb 22
95XIL 23-19
WISE 19-15
WXLK add
KFYR deb 18
WSPT 29-22
KENI deb 27
KATI 35-31
KBOZ on
KRLC deb 20

PRODUCED BY JACK RICHARDSON FOR J.A.R. PRODUCTIONS ON ATTIC RECORDS



GARLAND JEFFREYS "96 Tears"



KRLA add **WOKI** on KII00 add KUPD on KIOA add WOLF on WAOY add KWEN on Z104 add WKEE add KIDD add KRBE add KINT deb 39 KNBQ on KXXI06 on KTAC on

WOKI on
KJ100 add
WIGY add
WISE add
WIS

Be sure to check out the Garland Jeffreys interview disc contained in this week's issue of R&R.

PRODUCED BY
GARLAND JEFFREYS AND BOB CLEARMOUNTAIN
FOR GHOSTWRITERS, INC.
EXECUTIVE PRODUCER: DICK WINGATE





Page 26

HIGH FLYING — KS95-FM helped to celebrate "Minnesota Yellow Ribbon Day" at the state's Capitol Building. The brave passengers of the hot air balloon were Minnesota Governor Al Quie and his wife Gretchen.



GOING BANANAS — WKTK/Baltimore recently hosted a movie premiere party for Clint Eastwood's latest film "Any Which Way You Can." Listeners received tickets, stuffed monkeys (all named Clyde), and free bananas. Pictured (I-r): WKTK Promotion Director Chris Roberts, animal store owner Dr. Arthur Watson, and WKTK PD Ron Fraiser.



JOURNEY MAN IN ATLANTA — Columbia's Journey stopped by Z93/Atlanta to present the station with a platinum LP for the group's new double-live album "Captured". Pictured (I-r): CBS's Alan Oreman, Journey's Steve Smith, Z93 MD Dale O'Brien, CBS's Jim McKeon, Z93 Assistant PD Steve Davis, and CBS's John Fagot



One-Person News: Updating The Newspaper

Last week in R&R I suggested the most effective technique for the typical one-person news department to become more competitive is being more air-active, by jumping on-mike with bulletins and updates between scheduled newscasts.

The second step toward becoming more useful to listeners is not "lifting" from the newspaper. Now, don't laugh. I know nearly every news department, from small town to metropolis, uses the local newspaper and probably will as long as papers exist. Sure, we use them, but the most effective use is not rewriting, it's updating. If something's in the newspaper, find the next logical development in the story and report that. Never just lift and rephrase a newspaper story. Always use the printed article as a starting place, and go the next step by developing a followup story.

If there was a fatal wreck late last evening, today's story is not that the person is still dead, it's whether there are charges against anyone and when the funeral is. Last evening's school board meeting is history locked in ink on a newspaper page, but radio can move ahead with what's being said or done about last night's board topics today. Yesterday's near-crash at the airport, can be developed into today's radio story about efforts to seek federal funds to better air traffic control equipment.

Always go for today's development on yesterday's newspaper story. Radio's immediacy is an everyday advantage, because when that newspaper prints and distributes copies, it is helpless to follow up until a full day later, while radio can run right along with every story as it develops hour to hour.

Not copying from the print media, but using the newspaper story as a base from which to develop a story, is a positive journalistic tool which is frequently not used in everyday life in radio newsrooms. Consistently reporting developments in place of mere rewrites is Step Two in moving the air-active small news department into more effective and thus more competitive broadcast journalism. The same principle applies to stories from other sources, especially the wire service, but to develop followup stories on everything isn't realistic or possible, because we all have limitations in staff and time. The newspaper is the one key source which must be updated, not merely parroted, to give listeners something worthwhile. Done well and often, radio updating of newspaper stories can turn the tables on newspaper reporters, and make them wish they had the flexibility and immediacy of radio, instead of being stuck in print when the presses roll.

CALENDAR-

First Electrocution

MONDAY, MARCH 2: During experiments that led to the building of the first electric chair, the first American electrocutions were carried out today in 1889, on four calves, several dogs and a horse.

The United States Peace Corps was established 20 years ago yesterday by President John Kennedy. There are approximately 6000 volunteers in the Peace Corps today, down from a peak of 15,000 in the late 60's.

The volcano next door to Mt. St. Helens became a national park on this date in 1899. Mt. Rainier had significant seismic activity as recently as 1977, but the volcano remains dormant.

Theodore Seuss Geisel, author of the Dr. Seuss kids' books, is 77. Author Tom Wolfe is 50. Karen Carpenter is 31. The man whose name became legendary in Texas, Sam Houston, was born today in 1793.

Mardi Gras In New Orleans

TUESDAY, MARCH 3: The very peak of the New Orleans tourist season is today, with Mardi Gras festivities from morning until midnight and far beyond.

The Star Spangled Banner became this nation's official anthem only fifty years ago today. It had been written well over a century earlier, but Americans were reluctant to adopt it for reasons including its difficulty to sing and its anti-British sentiment. Written by Francis Scott Key in 1812, it became the nation's official song today in 1931.

Goldfish swallowing became a national fad, following a demonstration on this date in 1939 by Harvard student Lothrop Withington.

First Newspaper Photograph

WEDNESDAY, MARCH 4: The New York Graphic published the first newspaper photograph 101 years ago today in 1880. The U.S. Constitution went into effect 192 years ago in 1789, nearly thirteen years after the Declaration of Independence.

Ten years ago the highest price ever paid for a stuffed bird went into the books at Sotheby's. London, when the Iceland Natural History Museum paid just over \$23,000 for a 22½-inch Great Auk. The auks had all been exterminated by hunters in the mid-1800's.

Barbara McNair and Paula Prentiss are 42. Yes's Chris Squire is 33.

Bottom Of The Great Depression

THURSDAY, MARCH 5: Forty-eight years ago today half the banks in America were either closed temporarily or plain of broke. and people who had savings helplessly saw them vanish. More than 5000 U.S. banks failed under pressure of the Great Depression. On this date in 1933 the President ordered a mandatory four-day bank holiday, in an attempt to subdue the fast-growing financial panic, and halted all exports of silver and gold. Roosevelt's "New Deal" thus began the turnaround . . . the beginning of the end of the Great Depression which bottomed out 48 years ago today.

In 1963 a plane crash eighty miles east of Nashville, TN, killed Hawkshaw Hawkins, Cowboy Copas, and Patsy Cline. Andy Gibb is 23. Eddie Hodges is 34.

Spring Is Two Weeks Away

FRIDAY, MARCH 6: The first barefoot water skiing was done 34 years ago at Lake Eloise, FL, by Dick Pope Jr. (1947). The endurance record is now well over $2\frac{1}{2}$ hours, and the backward barefoot water skiing record is 39-minutes, by Australian Paul McManus (Guinness Book).

145 years ago today the Battle of the Alamo ended at San Antonio. TX, with the deaths of Jim Bowie, William Travis, Davy Crockett and about 184 other defenders.

Ed McMahon is 58. Willie Stargell is 40. Rob Reiner is 36. Kiki Dee is 34. Another Friday-the-13th comes up next week.



THIS WEEK
Earth, Wind & Fire (Part 2)

NEXT WEEK

Call Pete Howard (213) 399-4949
131 Ocean Park Boulevard Santa Monica, CA 90405

RAR/Friday, February 27, 198

Page 2/

Media Marketing

Sales Research For Black Radio

ate last year **Bill Speed** dealt with the problems faced by black broadcasters attempting to attract national advertising dollars. He recently asked me to give some thought to the issue and try to offer some suggestions to Black radio regarding better marketing approaches. For those of you who want to refresh your memories on the issue, refer to the interviews Bill reported in Black Radio on 11-28-80 and 12-5-80.

The Problem: Some Misconceptions

Bill and others involved intimately with Black radio seem convinced that Black radio stations attract less than their "fair share" of national advertising dollars. This perception is the basis for the stated problem of attracting more ad dollars. In the absence of a long and tedious analysis of station listenership, it is difficult to verify that assumption. For instance, if roughly 15% of U.S. consumers are black, then roughly 15% of advertising should be directed at blacks. But, that doesn't mean that 15% of radio advertising should be spent with Black-formatted stations. Blacks listen to other formats as well, so it is not at all clear what Black radio's "fair share" really is.

So, let's recast the problem somewhat. Instead of assuming that Black radio is being mistreated by national advertisers, let's take a more proactive view and simply say, "How can Black radio increase its national advertising revenues?"

The problem is one of marketing Black radio more effectively. Believe me, national advertisers are not going to ignore a potential audience if they are convinced of its existence. But, the fact of the matter is, black consumers are reached via other radio formats and by television — everyone is reached by television. It is incumbent upon Black radio to show advertisers how additional advertising dollars spent on Black radio will help the advertiser reach the desired target audience more effectively.

his requires a knowledge of the advertiser's goals (i.e., target audience profile) as well as a firm grasp on your own listenership profile. In her interview in R&R, Eileen Heigl of Doyle, Dane & Bernbach underscored this point very well with respect to the American Airlines account. She is attempting to reach businessmen with incomes of \$25,000-plus. If you walk in and say, "Hey, I'm from a Black radio station, and there are some Black businessmen who make \$25,000," you're not going to get anywhere. You need hard facts, not a vague appeal based on global generalities.

n his R&R interview, Jai Rich of KJLH/Los Angeles lamented the current media segregation: "Now they say, newspaper, television, outdoor, radio, colored folks." It may be true that some advertisers tend to segregate the Black market in their advertising plans — after all, it is 15%-plus of the U.S. population. But Black radio may be part of the problem instead of part of the

solution. I sometimes get the impression that black broadcasters view blacks as a homogenous group — folks with money who love to spend rather than save. However, recent research has shown that the black market is characterized by segments, not by overall homogeneity. Advertisers are aware of this, marketers are aware of this, but I sometimes wonder if Black radio is aware of this.

alk of black consumers boycotting Levi's because Levi doesn't buy Black radio is a denial of marketplace reality. If black teenagers hear Levi's ads on a CHR station or see Levi's commercials during NBA basketball games, do you really think that they care if Levi advertises on Black radio?

ost consumer boycotts are never effective enough to have an impact, and you can't force advertisers to "pay attention" on the basis of rhetoric, so what is the solution to this marketing problem? Both Jai Rich and Eileen Heigl hit right on it — the need for research.

Marketing Black Radio

Black radio has to stop thinking of itself as Black radio, per se, and begin thinking in terms of listener profiles as they relate to advertisers' audience needs. Advertisers are interested in buying the ears of consumers, not black consumers or white consumers (Eileen Heigl didn't say white businessmen who earn \$25,000-plus). If you can show an advertiser that your station reaches a disproportionately high percentage of airline flyers, orange juice drinkers, or gum chewers, you'll get the buy. But you must recognize that your station's listeners will offer strengths in some areas of consumption while exhibiting weaknesses in others. You're not going to get every national account.

Parenthetically, I should note that the problems faced by Black radio stations in selling national advertisers are not qualitatively different than those faced by almost any non-dominant radio station in any market. The solution of many stations has been to band together in loose "nonwired" networks or to align with a radio rep firm in order to achieve some market impact.

Black national radio rep firms can help. But such firms will have to have a strong research commitment in order to build an accurate and persuasive profile of the national Black radio listening audience.

hat kind of research should be conducted? Obviously, a basic audience profile in terms of demographic and socioeconomic information is essential. But beyond that, Black radio stations should profile their audiences in terms of their purchasing patterns. I once helped conduct an audience survey for a small radio station in Los Angeles. A major component of the questionnaire was a long series of questions regarding audience

purchase behavior. The questions were of this general form:

		00,10,1		ted belo			
		1-4	5-8	9-16	17-32	33-51	52 or
	None	Times	Times	Times	Times	Times	More
Cotoa							
fast food restaurant?							
Take a busi- ness trip by airplane?				-		***************************************	
Take a vaca- tion by air- plane?					nani Pauliikudhr		
Rent a car?							
Buy a record							
Buy jewelry?							
Buy cologne?							

n conducting a survey of purchasing behavior, you should include items which would be of particular interest to potential advertisers. For durable goods, the following question is better than the one above:

	Within			More	
	Next	6 Mos	1-2	Than	
	6 Mos.	One Yr.	Yrs.	2 Yrs.	Neve
Clothes					
Clothes Dryer					
Stereo					
Automobile					-0,00
Motorcycle					
Hair Dryer					
Blender					

he station I worked with tabulated the results of questions similar to these, identified their relative strengths, and highlighted them in a nice, slick sales brochure which they issued to their sales force and sent to selected advertisers.

that the survey is credible in the eyes of the advertiser. The sample should be truly representative of your audience (not drawn from call-in request lists!), and the survey should be conducted and tabulated by an independent research agency.

n large markets like Los Angeles or New York, a single station could profitably undertake this approach. It would also make sense to do this nationally, under the auspices of NABOB or a Black radio rep firm. A sound, research-based approach to marketing is the key to the success of Black radio in the 1980's. Recognition of the segmented nature of the black market is essential to progress. Continued perpetration of the myth of a single monolithic "BLACK" market will serve neither Black radio nor its audiences.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.





Joel Denver



QUARTERLY MEASUREMENT GEAR-UP

CHR Wars Coast To Coast (Part One)

My thanks to John Leader for all of his help and work to prepare me for the position of CHR Editor. This will be an exciting challenge which will allow a great flow of helpful information from R&R to you and from you to us.

Instead of boarding a plane for L.A., I decided the best way to find out what was happening across the country was to drive it coast to coast. Armed with my trusty cassette recorder and camera, I set off to sample CHR along the way. In my next three columns I'll be relating the journey and talking about some of the stations and the people who program them.

Washington — A Magic Market With Hot Promotions

One of the hottest CHR battles in the country is going on in the nation's capital between WPGC and Q-107 (WRQX). During the market's first quarterly measurement at the start of the year, both stations ended up running very similar contests; WPGC with the "Hot Ticket" and Q-107 with the "Magic Ticket." Both tickets were available at fast food outlets, and both contests relied on listeners hearing serial numbers announced on the air to win. WPGC went a bit further, with instant cash winners determined when a coin was rubbed on covered squares which indicated a "money match."

The prizes were unbelievable. WPGC claims over 10,000 winners and Q-107 offered over \$400,000 in prizes! Listeners could win Datsun 280ZX cars, microwaves, jeeps, video tape equipment, and cash from each station, but Q-107 offered a real heavy prize, two \$75,000 townhouses. It was a contest freaks' paradise!

Both stations are very plugged into the market. When the hostages were released, Q-107 issued Freedom Stickers which showed up quickly on car windows. WPGC just finished staging a very successful outdoor event with its first annual Winter Festival, held on the lawn just behind the White House. Over 15,000 listeners skied for free on over five acres of manmade snow.

Demographically, WPGC shoots for 25-34, while Q-107 looks to capture the 12-24 audience with a secondary target of 25-34. While the stations do have a demo overlap, they each have a unique sound all their own. Neither WPGC or Q-107 misses a trick. In a market as large as Washington, they are proving this is not an obstacle to being visible. I highly recommend getting air-

THEY'RE HOME!

checks of these two stations for study. This will be a situation worth looking at when the numbers come out.

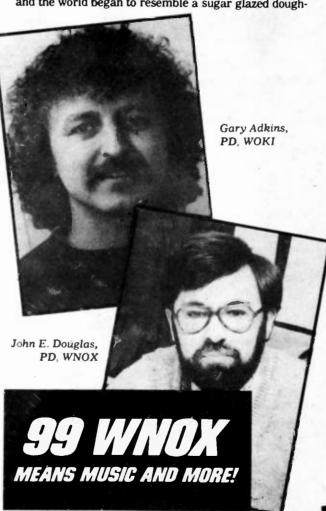
. Westward Bound Into Virginia

Leaving Washington, I hit some heavy rain in Virginia, and as my radio picked up signals from Roanoke, the rain changed to a heavy snow. Both CHR stations, WROV and K-92 (WXLK), were doing an excellent job with road conditions and weather reports.

Cosmic John, afternoon jock at K-92, was giving away boxes of Valentine candy along with a Phil Seymour LP with the cut "Precious To Me." Because of the snow, I resisted the temptation to pull over to a pay phone to try and win!

Knoxville Readies For The World's Fair

As I approached Knoxville, the snow got heavier and the world began to resemble a sugar glazed dough-



nut. Once in town, WRJZ PD Fred Story came out of his igloo and gave me a tour of the station. Our conversation dealt with the transformation of WRJZ from a teen-based music outlet to a 25-49 full service music and information station.

In WRJZ's favor is a big AM signal, a strong morning team, CP & Walker, who have both been in town for a number of years, plus a traffic plane flying AM & PM drives. Fred explained, "We have increased our news and sports coverage while keeping our music profile high by doing creative in-house music specials." WRJZ is now 50% current and 50% oldies which allows great flexibility for these features.

Everyone on the airstaff is from East Tennessee, which Fred feels is helpful in keeping the station locally-oriented. Promotionally the station is using TV, bill-boards and "The Z Card," which is good for discounts

all over town. WRJZ is doing a fine job of marketing itself for the new target demos.

WNOX is also widening its demo targets from 12-17 to 25-34 under the leadership of PD John E. Douglas. "We key in on the average female with a family in our target." Douglas helped his staff understand their audiences by allowing each to observe the activities taking place during each daypart.

Douglas believes in promotions that are flashy, but warm and entertaining to the target. In the past, WNOX has relied heavily on direct mail promotion in the form of "The Name Game." A form is mailed and returned to WNOX. When listeners hear their names, they call in to win \$99. Simple? Yes! Effective? Yes! "This contest brings in new cumes and appeals to the ego of the listeners hearing their names on the radio," explained Douglas.

The new CHR leader in the market is WOKI. This bright and exciting FM station has a monster signal that blankets the TSA and beyond. PD Gary Adkins is proud that WOKI has increased in six consecutive ARB's, moving from a 12+ share of 8.3 to 11.5 in the O/N '80 book.

WOKI is doing a tie-in with Corvette Expo 81, and will give away a brand new 1981 loaded Corvette, plus seven gas powered mini-Corvettes. Entry coupons are available at a local fast food outlet. Adkins summed up WOKI's approach: "We are very research-oriented and key in on the 12-34 demo which is supported by some outdoor media, but basically we are a very high-profile on-the-street-type station."

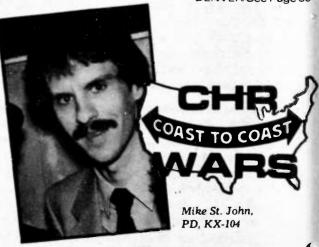
While these stations sound very different and are interpreting the needs of the audience in different ways, they are all aware of the need for up-to-date traffic information. Knoxville's expressways are a total mess, with reconstruction changing routes on a daily basis in preparation for the 1982 World's Fair. WRJZ, WNOX and WOKI all indicated to me they have big plans to tie in with this big event. Keep your eye on this market.

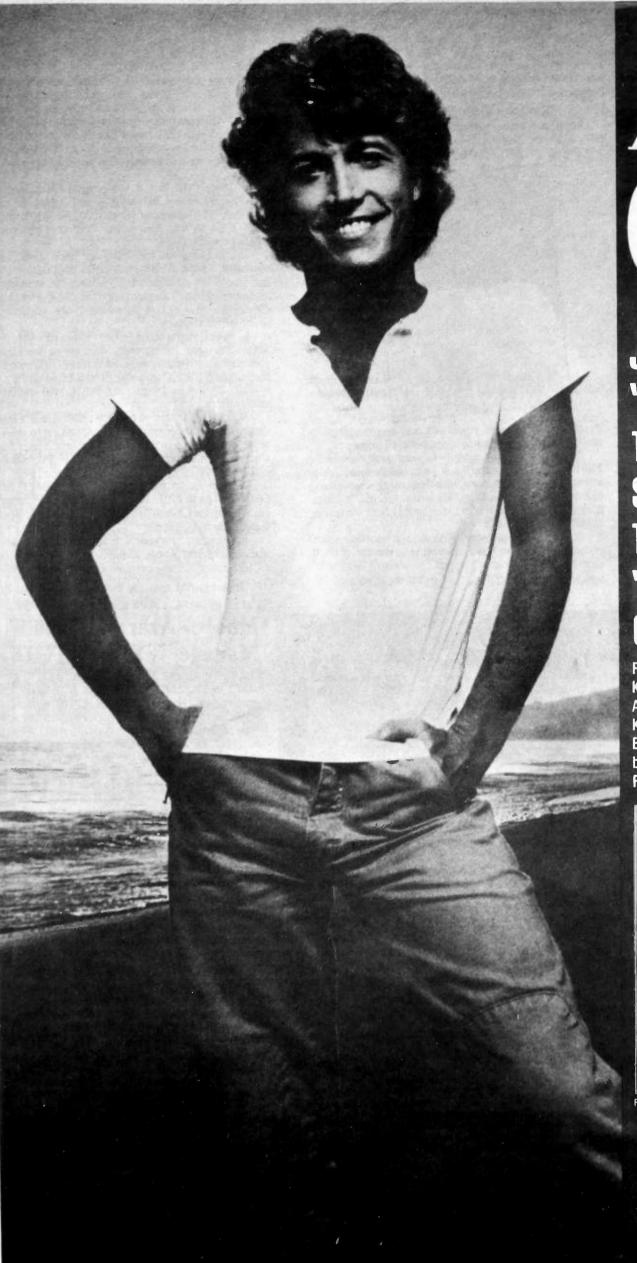
Nabbed Near Nashville

Approaching Nashville, I had a "close encounter of the State Trooper kind." Fortunately the Smokey let me go when I told him I was a close personal friend of KX-104 (WWKX) PD Mike St. John. What a close one! As luck would have it, St. John loaned me his "fuzz-buster" for the rest of the trip.

Speaking of Mike St. John, when I stopped to see him, he was preparing for major surgery. Latest report on him is that all is well and he should be home to recover very shortly. Because of his condition, my visit was cut a bit short, but I did manage to find out what was going on at the station.

DENVER/See Page 30





Andy Gibli

Just Released "ME (WITHOUT YOU)"

The New **Single From** The Album "ANDY GIBB'S **GREATEST HITS"**

Produced by Barry Gibb, Karl Richardson and Albhy Galuten for Karlbhy Productions and Barry Gibb Productions by Arrangement with the Robert Stigwood Organisation.







Continued from Page 28

"We are the most visible station in town. KX-104 uses TV, billboards, and is also piped into three local cable TV systems," said St. John. "Our target demo is 12-34 with a lean towards 18-34 females and sensitive males."

KX-104 calls itself "The Arnazing FM," and during the last book the station ran "The Secret Song" contest in addition to movie premieres and heavy high school involvement. "Having the owner, Ron Bledsoe, on hand helps me to make quick promotional decisions instead of waiting for corporate approval," he emphasized.

The other major CHR factors in "Music City" are 92-Q (WBYQ) and sister AM station WMAK. Both are programmed by radio veteran Marc Damon, who has spent a good deal of time in the Nashville area prior to his 1½ years as PD of 92-Q/WMAK.

Recently 92-Q's star morning man Steve McCoy was spirited away to mornings at Z-93/Atlanta. How do you fill those shoes? "Steve was the most recognizable talent in town, and I am most fortunate to have hired Alan Dennis as his replacement. He comes to us from WKY/Oklahoma City, and before going there had worked at three other Nashville stations," responded Damon.

"We are doing a build-up on him right now. His show is different from McCoy's since he doesn't do as many wild tracks. Alan is a very funny guy by nature and should have the whole town in stitches in no time."

While 92-Q does not have the signal that KX-104 has, they do cover most of the TSA and are now simulcasting morning and afternoon drives with WMAK, the only CHR outlet on AM in town. Both stations have utilized TV and billboards, and have been quite involved with

charity causes

92-Q's latest charity effort was pressing up an album which sold locally for \$5, featuring "The Q's Brothers" made up of PD Damon, MD Scooter Davis and all-nighter Ronnie Lake, who is the band leader. According to Damon, the album was a quick sell-out and raised thousands of dollars. The station's target demos are 18-34 females with teens as a secondary goal.

Memphis: One FM vs One AM

Equipped with my "fuzz-buster," I put the pedal to the metal and literally flew into Memphis to talk with FM-100 (WMC-FM) PD Gary Guthrie. He has been with



Gary Guthrie, PD, FM-100

the station for several years now and seems to have a pretty good handle on what Memphis is all about.

In an effort for growth beyond teen numbers, FM-100 is aimed at the 20-40 year old female, while attracting male listeners with helicopter traffic and heavy involvement with sports news, especially Memphis State games where the station has held a number of halftime activities.

Guthrie, who is recognized as a production whiz, explains, "When we put a promotion on the air, it must capture the listeners' attention, so we are very conscious of 'theater of the mind production' so that the

listener can get a mental picture of what we are doing."

FM-100 features include "The Telephone Poll," which is an hourly chance for listeners to get on the air for 60 seconds and get something off their chests. The station also has color radar monitors in the studio, thanks to sister station WMC-TV.

During a recent book, FM-100 ran a promotion where cash was given away, highlighted by "\$1000 Thursdays" where the 100th caller was taken for the cash. As momentum grew for the high-powered station, over 300,000 calls were placed for one of the \$1000 prizes, and it blew out the phones. Ma Bell was a trifle miffed, and created a separate phone exchange for their contests.

Another CHR factor in Memphis is the legendary WHBQ, piloted by PD Mike Scalzi, who just turned in a nice 12+ increase in the O/N '80 ARB, moving from a 3.8 to 4.8. This is the first 12+ increase for WHBQ since A/M '79.

Scalzi has been at WHBQ for about four months now after being Assistant PD at WXLO/New York, and made his first priority "getting the station back to basics again." Demo target is 25-54 women, and all of the music and promotions are carefully researched for the target.

I guess that's true when I heard AM driver Magic Christian giving away sausage on the air! The phone bits were outrageous but tasteful. Afternoons are anchored by Chuck Browning, who worked years ago at WHBQ, KGB/San Diego, and WFIL/Philadelphia, among others.

Nights on the station feature "Sixties at 6," and the response was successful enough for Mike to integrate some of these songs into other dayparts. Plans for the station include continued heavy use of TV, billboards and buscards.

Next week, in part two of "CHR Wars Coast To Coast," stops in Little Rock, Oklahoma City, Amarillo, and Albuquerque will be highlighted. Part three will feature the L.A. market.

I welcome everyone's input, along with letters, station news and photos. Remember, even if you are not a CHR reporter, these avenues are open to you and your station!

Cincy Educational Station Faces Obscenity Charges

WAIF/Cincinnati air personality John Zeh and the Stepchild Radio corporation, operators of the nonprofit educational station, have been indicted on obscenity charges by the Hamilton County Prosecutors Office. Zeh and Stepchild face four felony counts each of "disseminating material harmful to juveniles," following WAIF's airing a five-minute segment dealing with sexual lubricants as part of the station's 90-minute "Gaydreams" show on January 3. If convicted of felonies, Zeh and Stepchild could be fined \$10.000 on each count.

When contacted by R&R, Zeh explained that the controversial segment was "carefully edited and disclaimed, consumer-type in nature," rendered in "clinical language, not epithets." According to Zeh, one parent's complaint to the Hamilton County Prosecutor's Office, launched a Grand Jury investigation into the matter.

The defendants are presently awaiting a judge to be named and have entered no pleas, contending that the matter is a violation of First Amendment rights and therefore out of the local court's jurisdiction. The Hamilton County Prosecutor's Office was unavailable for comment.

KULF's Pruett Is Returned To U.S.

Jim Pruett, half of the KULF/Houston mornning team of Stevens & Pruett, has been returned to the U.S. after a close encounter with Mexican authorities. Pruett crash-landed his private plane near Veracruz last week (R&R 2-20) and was taken into custody on unspecified charges. Friday (2-20) morning Pruett was charged with "contraband," fined just over \$4000, and deported to the United States. The general charge of "contraband" was not specifically defined. Pruett resumed his morning duties at KULF on Monday (2-23), and as KULF's PD John Long told R&R, "He's awfully lucky to be back and we're very glad that this situation was resolved so quickly." Although Pruett's presence in Mexican airspace is still unexplained (his flight plan had him headed for West Texas), Mexican authorities opted for a speedy solution to the problem.



WBCY WHEELS OUT THE CASH — The Charlotte station raised \$12,000 in the annual March of Dimes Bike-A-Thon. Pictured (I-r) evening personality Susan Sullivan, WBCY PD Bob Kaghan, The WBCY Chicken and morning man John Boy.



"I'LL PAY YOU TUESDAY FOR A HAMBURGER TODAY" — Kansas City recently experienced its first annual Hamburger Eating Contest, sponsored by KJLA and Fred P. Ott's. Eight "eaters" challenged KJLA's morning personality Mark Gelder, and the winner consumed five "Ottburgers" in four minutes and 35 seconds. Pictured (I-r) KJLA's Mark Gelder and Fred P. Ott's Manager Jack Garlach.

Moore, Azerraf Team To Manage WYSL, WPHD

Harv Moore and Prosper Azerraf have been promoted to Corporate VP positions at Howard Communications, owner of WYSL & WPHD/Buffalo, and will act as a team in managing the day-to-day operations of the stations. Moore, Executive PD of the stations for the last six years, and Azerraf, General Sales Manager during the same period, will have equal authority in all phases of the operation, and will continue to concentrate in their areas of specialization. Both will carry the title of Station Manager and in addition have been elected to Howard's Board of Directors.

KEZD

Continued from Page 3

knew I had the answer for this station. All day (2-19) we ran spots calling it the final flight of the Pass. We told everyone to listen to KLAQ, and KEZD is going to start running spots telling people to listen to us."

KEZD Jumps The Bandwagon

KHEY's Phillips told R&R. "We're going to jump aboard the Country FM bandwagon and do what we know best. It looks like it's delivering the magic demos. The format has become a viable middle of the road, a common ground for teenagers and parents." He continued, "The AM will continue to be full service — news, sports, information. I don't feel the FM audience will be as information-oriented, so we plan to stress the music. The AM will have a more widespread overall sound; the FM will lean toward a pop-crossover sound."

Phillips also announced that KHEY-AM PD Ray Potter would become PD at the FM, with longtime staffer Doug Bowe taking the AM reins. Charlie Russell continues as Operations Manager for both stations. Phillips told R&R, "Doug has been with us for 12 years. His responsibility to the station and others has earned him the promotion. Ray has had a great background here, plus his experience in contemporary radio will best suit him for being PD of the FM." Potter commented that KHEY-FM will "take the best of Top 40, AOR, and Country to come up with a unique format."

Quarter Maintenance:

CHAMPAIGN

"How 'Bout Us"

KRLY add KIIS-FM add 14Q add 30 WAXY add **WOKI** add WQRK add WIKS add KNBQ add WCIR add WFOX add WANS-FM add WTRU add 30 KDZA add WCAO 27-24 WXKS-FM deb 28 940 27-22

WCKX deb 26 **KSLQ 18-16** KPLZ deb 30 WFBR 29-27 **KSET-FM 30-28** KINT 35-32 WTIX 25-15 WERC deb 25 WSGN deb 19 Y103 34-28 WHBQ deb 28 KX104 22-21 92Q 20-15 WGH deb 22 KGGI deb 25 **WHEB 27-23**

WHHY deb 26 FM99 33-29 **KVOL 19-17 WRKR 32-29** WFIL on KRLA on KFI on WOLF on WKEE on KXX106 on WVLK on KHYT on 95SGF on WISE on KATI on

Produced by Leo Graham for B-Line Productions

JOURNEY

"The Party's Over (Hopelessly In Love)"

Q102 add 35 WGCL add 18 K104 add KX104 add **WVLK** add WVIC add 92X add KNBQ add KTAC add **KENO** add KPUR add KCBN add

WBEN-FM add 40 CKLW deb 26 KFRC deb 37 **WKEE 30-28** B97 24-22 WGRD 25-22 KWEN deb 30 **KEYN-FM 30-28** KKXX deb 24 **KROY 17-14** FM103 24-20 WCGQ deb 30

WDRQ 23-16 KRBE 16-9 KJ100 24-19 **WIKS 34-27 KILE 40-34** KRLC deb 26 KSFX on **KUPD** on WHFM on WFLY on 92Q on WSKZ on WZOK on

Produced by Kevin Elson

BRUCE

SPRINGSTEEN

"Fade Away"

LOVERBOY

"Turn Me Loose"

WFLY add **KWIC 34-31** WGRD add KQ9421-20 KLUC add **CFTR 18-13 CHUM 6-4** CKGM 24-18 WCSC 30 **CKLW 29** KUPD 11 WOLF deb 40 KIDD 29-26 Q106 deb 29 K104 25-21 **WKEE 38-36** KTAC 32 **KRBE 28-23 KINT 21-20** KHFI 30-29

95XIL 32-29 KXX106 21-19 WCGQ 26-21 **WBBQ 21-17 WOKI 17-15** KPUR 8 WVIC 32-30 **KWEN 24-20** KJRB deb 27 KNBQ 28-26 **Z93** on **KYSN 26-23** FM103 20-17 13K on WCIR 29-25 KIMN on

WHHY 22-19 WISE 37-34 **WRKR 17-15 KCBN 32-27 KDZA 30-25** KQDI deb 30 **KOOK 13-9 KRLC 2-1** WGCL on

WHFM on WAAY on Y103 on WSEZ on **KJ100** on WIKS on KENO on WIGY on 95SGF on FM99 on KILE on KQIZ-FM on KFYR on

WKBW 13-11 WBEN-FM 11-10 WFIL 20-16 **CHUM 20-16** WGCL deb 15 WHFM 16-12 WFLY 5-5 WICC 18-15 WTIX 16-10 KX104 21-15 **WQRK 20-11**

WABC add 32

KRLY add

WGUY add

WXKS-FM add

WNOX add 28

WVLK 22-13 KWEN 20-15 KROY 10-8 KSPZ 16-8 FM103 19-9 **KLUC 16-13**

KATI 22-18 KBOZ 30-24 WNBC 24-21 WIFI 25-21 96KX 20-18 JB105 25-23 **CFTR 35-34** CKGM deb 30 Z93 16-13 94Q 18-14 KSLQ 19-18 13K deb 24 KIMN 23-20 **WBBF 21-17 WBLI 20-17** Q106 25-20 **WKBO 17-14** K104 26-23 14Q deb 27 **WKEE 29-21** V100 27-21 KSRR 18-13

KRBE 23-19

KINT 27-24

Jon Landau, & Steve Van Zandt

FM99 22-18

KWIC 17-14 KEEL 31-30 WFMF 26-23 KLAZ 29-25 KXX106 18-15 **WSGN 21-15** G100 21-18. WAXY deb 27 Y103 33-30 CK101 30-24 **WBBQ 24-20 WRJZ 30-27** WSEZ 30-26 **WRVQ 17-14** WVIC 17-14 **WAKX 20-17** KEYN-FM deb 29 KZ93 20-17 **WNAM 24-21 WIKS 30-26 WNAP 24-19** WNCI deb 20 92X 22-18 **KTAC 18-15 KYSN 24-19** Produced by Bruce Springsteen,

KZZP 20-16 KTKT 29-26 13FEA 22-18 WFBG 26-21 WCIR 25-19 WHHY 23-20 Z102 17-14 95SGF 23-20 WFOX 15-12 WCGQ 22-18 **WISE 33-30 WANS-FM 24-17 WKXY 16-13** KKXL deb 21 KKRC 20-16 **WSPT 21-17 KDVV 21-16 KCBN 34-28** KDZA deb 27 KOOK 27-23 KVIL on KS95FMD on KSFX on

KENO deb 28

FEMALE PHONES!



Produced by Bruce Fairbairn

ON COLUMBIA RECORDS: We Don't Just Make Records, We Break Them.

PARALLEL ONE PLAYLISTS

EAST



Washington D.C.

D.C.

5 T STRV/New Boart Of These

1 2 SOLAT FANTONIP To 5

3 SOLOTH/Rogel re2 4 WIO SPEEDMAND/New Politics Free

4 WIO SPEEDMAND/New Politics Free

5 SOLOTH/Rogel re2 4 WIO SPEEDMAND/New Politics Free

6 SOLOTH SELECTION FROM POLITIC Agric In

6 SOLOTH SELECTION FROM POLITIC Agric In

10 SOLOTH SELECTION FROM POLITIC POLITICS FROM POLITICS

96 Pittsburgh

U. HTSTEREO

OF U. SPECIDADON/Loop On Coving TouSTIM/Inc Bear Of Fisco.

NO SPECIDADON/Loop On Coving TouSTIM/Inc Bear Of Fisco.

NO SPECIDADON/Loop On Coving TouSTIM/Inc Bear Of Second Fisco.

AMALY/Coving To StiMSTIM/Inc Bear of Second Fisco.

DORNIL SELECT AND LOOP OF SECOND

COLLEGE STIM/Inc Second Fisco.

Loop On Coving TouLoop On Coving Tou
Loop On Coving TouLoop On Coving Tou
Loop On Coving Tou
Loop

BACHEY HOBINSON/Solng With You STRAIGHT LINE/Mades Are Gonna Ros PCWEER OLUES BANN/Doin; It Right RUPERT HOLUES/Binch Jack ROWERS/Brean + That A Party



POLICE/Don's Stand So Closs POLICH/Don's Stand So Closs POLICH/Don's Standard Move LATI 1851. Chesro's The Angels SUZ JOUR TOOL Lips VICE SWARDS REDO'CES TOO Hand In Pr CONVERSION OF STANDARD IN PROPERTY OF STANDARD IN PR

FM99 &WXLO

New York

WHISPERS/EF & B. LOVE THERE E.S. HOME/Bon Bon File FARRHOUSE/PEON, ES/Dan F O THERE ELEMENT FOR THE ELEMENT FOR THE FARRHOUSE/FENT FOR THE FARRHOUSE/FONTE TOO LOT FARRHOUSE/FONTE TOO LOT FARRHOUSE/FONTE TOO LOT FARRHOUSE CONTRIBUTION TO THE CONTRIBUTION OF THE CONTRI

DOLLE PARTOLINE TO 5
GROUPH WASHINGTON/June The Two OF 60
JOHN LEMEN/Boner
JIMBE 80 HOHME/Is 37 In

PEYEATION/Fee: 19 FINAL ACDITION/But You Con'n Love CONTMENDI/Our Pexe/8) No Pop

Buffalo

Buffel Bu



Providence

CLIFF RICHARD/A LIPTID IN LOWE
JOHN LEASING/Mission
OF DEFECTATION OF THE STATE OF

ADDS 32, 33, 34, 39 ADE OPEM Y BAND/Provd BINCE C at the Co.

CFTR680 Toronto

TOPONIO

JOHN LENGAN/Roman

J. Adden LENGAN/Roman

J. BADNOT L'HT Ellion Is migh

MOVES/Renary That A Perty

J. CODIT AND TYPE L'HT A Resty Might

LODIT AND TYPE L'HT A Resty Might

GOLLY PARTICUPY TO S On Couring You

GOLLY PARTICUPY TO S On Couring You

GOLLY PARTICUPY TO S ON Couring You

HE MOVE L'HT AND THE STORY TO SHOW

A MAIN PARTICUPY TO SHOW THE STORY

A COURT AND THE CHIEF COURT L'HT AND THE STORY

A MAIN THE CHIEF L'HT AND THE STORY

A REST, DES L'HT AND THE STORY

J. C. L'HT AND THE STORY

J. AND THE

AUCE MENTON/Angel Of the Morning MEEN EASTON/Morning Train

FM RADIO Beston

FM RADIO

2 1 OOLLY PARTON # To 9

3 2 JOHN LEVEN/PROME
3 2 JOHN LEVEN/PROME
3 2 JOHN LEVEN/PROME
3 3 JOHN LEVEN/PROME
3 3 CLIFF ## ICONODA LIFTIE in Leve
3 1 CLIFF ## ICONODA LIFTIE in Leve
3 1 CLIFF ## ICONODA LIFTIE in Leve
3 1 CLIFF ## ICONODA LIFTIE in Leve
1 1 ## 10 SEPT ## ICONODA LIFTIE in Leve
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13 10 SEPT ## ICONODA LIFTIE IN LEVE
13 10 SEPT ## ICONODA LIFTIE IN LEVE
14 ALAB AND LIFTIE IN LIFTIE IN

SHOWER ROBINSON/Noting Mitth You

Baltimore

27, 39
CLIMER BURES SAME/\$ Love You FRAME (\$/MEC GOLF) \$ Love You FRAME (\$/MEC GOLF) \$ men Ye and Y TASTE OF HOME YOUR \$\text{Yet}\$ STRELY DAW/Time Out Of Mind

LANI HALL/Where's The Angels DOUBLE BROS/Resp Tale Train & No.



1050 chum Toronto

TORONTO

1 1 JOHN LIWED//Bemin
2 2 STEA/The Bask Of Them
3 RED SPEED/GOM/Bemon
5 LOVER/DOX/Turn No Loose
9 LOVER/DOX/Turn No Loose
9 LOVER/DOX/Turn No Loose
9 LOVER/DOX/Turn No Loose
1 TALES AND LOOSE
1 TALES A

WNBC Radio 66 New York

PRO EM

Providence

4 1 One LERGIN/Come

4 1 One LERGIN/Come

5 2 70 ONE/COMODINA

5 3 STYL/The Rest Of Time

5 3 STYL/The Rest Of Time

5 3 STYL/The Rest Of Time

6 10 NCLLES/COMODINA

6 0 THE CHARLO/Sying

6 0 THE CHARLO/Sying

6 10 THE CHARLO/Sying

6 10 NCLLES/COMODINA

7 NCLL

DOMNIE HRIS/Ani Loun? DUTLANS/Chost Ridge in The... CON Fulk SHAM/Too Tight

JUICE MENTON/Angel Of The Morning

wifi 92 Philadelphia

GBOWS WASHINGTON JUNE THE THE STORM OF SECULAR STREET OF SECULAR S

ROCK 102

Buffale

ACOS 22, 29, 32, 30, 40 STEELY DAM/How Mine teme



Washington D.C.

APRIL BIHF/Arst Butwoon Tow & No. STEVE BINGCOD/NHITO You bee...
MEIL OLANWO/America
400 SHEED SHEADH/I YOUR Letter
UP IC CLAPTON/I Com't Stend I?

DRIC CAAPTOM// Can't Stand 19
DOBBLE BIS/JAN's Lawh!

AC TOC Share in Black

AC SHARE IN The Per value

BO SHEED MONOR TOWN 19 HIS GO

FLET TOCOD SHACTOR SHARE IN BIS

BANKA JOHN TO BLACK

BANKA JOHN T

Philadelphia

SFINALISTVESTER SEY/NOTHING CHIC CLAFTON/I Cen'T Stend IT OLAFFRIGH/Now 'Rout Us

2 1 APP Limits/buses

3 APP Limits/buses

3 APP Limits/buses

3 CODI A De GAME/Curadration

3 CODI ADDRIFT/ | Lune A Bulley Hight

4 RO DEPLIMATE ANDREW Or Living Sec.

3 BOULEY FOR DEPLIMATE TO Take

10 COUNTY | Lune A Bulley Hight

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ERIC CLAPTON/) Con't Stand IV AICE Mb 10M/Appel Of the Mbr ning 148640489/PEDPLES/Oun't Stop The Music

DOMENTAL HIS JAM LIGHT AND THE STREET AND THE STREE

New York

RABDY #EISMER/Meer'ts On Fire STEVE #EMFODD/White You See HOBBIE HILLSF/Sunday Boursels Rein SEELIN EASTON/Merning Train STEELY DAW/Fien Out Of Mind STEELY DAW/Fien Out Of Mind

MIDWEST



| 1 | 1 | JOHN | CHICK/Name | 1 | 1 | JOHN | CHICK/Name | 1 | 3 | 3 | STAT/Name Bent Of Times | 2 | 3 | COLLY FARTON/9 | 10 | 3 | 5 | COLLY FARTON/9 | 10 | 10 | COLLY FARTON/9 | 10 | COLLY FARTON/9 | 10 | 10 | COLLY

ASDS PHIL SETHOLR/Proctous To No TERRS GIBS/Someody's Reachin'

SHEEM EASTON/Norning Train SHO WER MASHINGTON/Just The Two Or Us JOHN COMMARCAIN'S East Come.

KXOK St. Louis AM 63

\$1. Louis

2. 1 . Zone Limita / Yaman

3. 2 . Altria CONLINGE / Yaman

4. 3 . 2 . Altria CONLINGE / Yaman

5. 3 . STEELY DAM/New Silventum

6. 3 . STEELY DAM/New Silventum

6. 3 . SOLLY PART TOWN / Yaman

6. 3 . SOLLY PART TOWN / Yaman

6. 3 . SOLLY PART TOWN / Yaman

6. 3 . SEO SPECIONADO / Alexy On Lawring You

7. 10 . Altria / Yaman

7. 2 . COLLY SILVENTUM / Yaman

7. 3 . SOLLY SILVENTUM / Yaman

7. 4 . COLLY SILVENTUM / Yaman

7. 5 . COLLY SILVENTUM / Yaman

7. 6 . SOLLY SILVENTUM / Yaman

7. 7 . COLLY SILVENTUM / Yaman

7. 7 . COLLY SILVENTUM / Yaman

7. 7 . SOLLY SILVENTUM / Yaman

7. 7 . SOLUTION / Yaman

7. 7

WDRQ

Dotton

ERIC CLAPTIMIT Can't Stand ST HIS, ST WOLD Propious In No SALE MICENTRIS CO. F HEFALL /Staying Bits it SP: HEERS/Tunter day/morning STE of B: HEERSOO/HESIS Tow hom

MIB 7/

Kenses City

Remeter City

1 1 OBLE PARTEURY TO 9

2 2 AND LIMITATION TO 9

3 10 II. DEADDONNEL COMMISSION OF DEAD OF THE PARTEUR STATE OF THE PARTE

98 KSLQ

DOMMA SUMMER/MIND CO TOW THIMM HELL & GATES/Kiss On My List POLICE/Day 9 Stand So Eloss AMES SAYLOR/May Your Tow

STEVE WINDOO/MAILS You Son . ALICE MEWTON/Angel Of The Morning



9 4 JOHN LESSON/Name

1 5 JOHN LESSON/Name

2 JOHN LESSON/Name

2 JOHN MILLIAM COVING

10 5 SEE (1 DIRECTATIVE Law A Rainy Ni girl

10 5 SEE (1 DIRECTATIVE 10 Agails

2 JOHN LESSON NAME | DIRECTATIVE 10 Agails

2 JOHN LESSON NAME | DIRECTATIVE 10 Agails

2 JOHN LESSON NAME | DIRECTATIVE 10 Agails

12 JOHN LESSON NAME | DIRECTATIVE NAME |

10 JOHN LESSON NAME | DIRECTATIVE NAME |

10 JOHN LESSON NAME | DIRECTATIVE NAME |

10 JOHN LESSON NAME | DIRECTATIVE NAME |

2 JOHN LESSON NAME | DIRECTATIVE NAME |

10 JOHN LESSON NAME | DIRECTATIVE NAME |

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3 JOHN ON NAME |

3 JOHN

ACDS 30, 30, 36 ELVIS FRESLEY/Guiltor Hun

(H) Indicotes one of the five hottest" records on each Parollel One ploylist.

2 CDDI BABBITTI Law & Relay Hight COLLY RELIGION TO 5 COLLY RELIGION TO 5 COLLY RELIGION TO 5 COLLY RELIGION TO 10 Line Spring Still, 10 SERVICO STATE STILL CONTROL TO 10 SERVICO STATE STILL CONTROL TO 10 SERVICO STATE STILL CONTROL TO 10 SERVICO STATE STATE

TERRI GIRBS/Sampody's Kanchin' GROVEN WASHINGTON/Just The Two Of the STEVE WINNESSO/MALIN Tou Sen...

REO SPECIMINENTALISMO ON LOWING YOU FRO, KCE/Don'T 5 Yeard So Close All CE 1993 TRU/Angel Of The Braining INLE 55% INSUIT TRAFF Sels Answer COMIT E BROS/Asses This Brain A-Ros LEO 5.47 REA 1994 In Emmander 1995 THE AMERICAN STRAINED SERVICE TO SPECIAL THE SERVICE STRAINED SERVICE STRAINED SERVICE SERV



ACOUNT LEGISLATION OF THE STATE OF THE STATE



Milwankee

2 1 KORA & THE BANK/Calaber of Ion
2 1 CORA PART BANK/Calaber of Ion
3 2 CORA PART BANK/Calaber of Ion
3 2 CORA PART BANK/Calaber of Ion
4 PART BANK PART BA

MARCHESTER/NO YSON/Lowers After All STEVE WINDOOD/MAILS YOU See... AUGE NEWTON/Ampel Of The Norsing JAMES TAYLOR/How Town Too

ŧ



Chicago

RI 2 1 DOLLY PARTONY TO 2

RI 2 1 DOLLY PARTONY TO 2

RI 3 2 ADD. & THE GANG/Celebration
1 3 RIO SPEEDMADY-Riches On Loving You
2 4 EDDLE MADDITY! Love A Ratey Right
1 4 DOLLY PARTONY TY! Love A Ratey Right
1 4 DOLLY PARTONY TY! Love A Ratey Right
1 5 STEPLING LENGTHY WITH THE PARTONY
1 1 DOLLY PARTONY TY! WITH TOWN BOX YOU
1 1 DOLLY PARTONY THE WITH TOWN BOX YOU
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2 MADDITY THE WITH TOWN BOX YOU
2 DOLLY PARTONY BOX YOU
3 DOLLY PARTONY BOX YOU

32 34 KINGK/Boot/Suffichin? 37 36 LED SATER/Lieling in A Fentury 39 37 NOGER DALTHER/BITMENT Your Love 30 39 CHEAP TRICK/Stop This Game

ACDS: 15 STEVE SHIPUCOD/While You Sen... APRIL SHE/Junt Between You & Me

63 KDWB

ITEMORPHISM STATE OF THE STATE

Cleveland

3 MMLA 4 ONTES/Miss On My List
OOLLT PROFONY To 5
7 DOWNIE (BIS/AN) Lean)
STEWE SIMMOOD PAILS TO SEARCH
STEWE SIMMOOD PAILS
MANUAL PAILS
ALAR PARTS DON'S TEWE SIMMOOD PAILS
MANUAL PAILS
STEWE SIMMOOD TO SEARCH
STEWE SIMMOOD PAILS
STEWE SIMMOOD PA

SMOKE Y POB INSON/Being With You LOVERBOY/Turn No Louse CDMA SAMER/Who Do You Think You' AUCE REETOM/Angel Of The Morning FIREFALL/Stuying With It

800/CKLW ROCK'N TALK Detreit

Detreit

2 1 DOLLY PARTON/9 To 3
1 3 DOLLY PARTON/9 To 5
1 3 DOLLA BE CAND/Celebration
2 1 DOLLA BE CAND/Celebration
3 8 DOLLA BE CAND/Celebration
5 8 DOLLA BE CAND/Celebration
5 9 DOLLA BE CAND/Celebration
6 8 DOLLA BE CAND/Celebration
7 THE LO LANGE CONTINUES OF LANGE BE CAND
7 THE LO LANGE CAND CAND THE STORY RESTORY
8 10 PARTON CONTINUES OF THE STORY RESTORY
8 10 PARTON CONTINUES OF THE STORY
8 10 PARTON CONTINUES OF THE STORY
10 PARTON CONTINUES OF THE

ON

BARBAR STREESAND/What Rind Of Fool PAIL SERNOUS/Fractous To Ma SKY //Ners's To You BBIC CLAFORLY Can't Stand IT MUSU/Limelight

SOUTH

KRIV.94

Houston

H 1 1 4.00s. A THE CAME/Celebration

3 3 00s.s The MAND/Celebration

3 3 00s.s The MAND/Celebration

5 9 NEO SYSTEMAT/PRESION

5 9 NEO SYSTEMAT/PRESION

6 0.00b015/Pro Title 15 Nigh

7 CAF BAND/Rum Furber (in Nigh

8 5 STSTE CHOCKEN) 14 Nigh

10 10 THE MAND/Rum Furber (in Nigh

13 10 THE MAND/Rum Furber (in Nigh

13 10 THE MAND/Rum Furber (in Nigh

13 10 THE MAND/Rum Furber

10 14 PAS BECKTAR/FAITE No VERY

10 14 PAS BECKTAR/FAITE No VERY

10 10 THE MAND/COMPONITE OF STORY

10 20 THE MAND/COMPONITE OF

BRUCE SPRINGSTEEN/Fade Avey CHAMPAIGN/Man 'Bour' Us TASTE OF HOMEY/Sun's yes! FRUNKIE VALLE//Mar's DId Wa-Go Wrong



5 I BC J-FEEDWARD November On Loving You 1 2 I ITRYS here the 1 2 I ITRYS I

ACDS 29, 30 BADF INGER/Me1d On ENLE / And Love Green On 94-Q Atlanto

THE MUSIC FM

THE MUSIC FM

2 1 DON MELEAN/Crying
3 2 John Life Life Miles on My Life 9
3 2 John Life Life Miles on My Life 9
3 3 John Life Miles On My Life 9
4 Miles Loll AUROC/Mail to My Life 9
5 3 STRY The Bash Of Times
1 7 REO SPEEM/CONFINENCE On Lowing Town
2 8 STRY MINESTORY MILES TOWN Season
2 10 LLO SATEN/Life In Town Season
2 10 LLO SATEN/Life In Town Season
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3 MOREIT MILES Miles Miles Town Season
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27, 28, 29
JAMES TA'S,GR/Mar Town Too
APRIL WINE/Just Between You & Ma
DOWN,OU HARRIS/Mister Sandman SHEEM EASTON/Norning Trein

KVIL Dallas STEREO - 103

THE RECOIDS

10 3 OCLORENT MECALINITON/GIVING 19 Up For 10 2 DOLLY MARTON/N To 5

10 2 DOLLY MARTON/N To 5

10 3 STEELT ONLY MAY NIN-ATRON A

4 5 BLODDIE/The TIE Oe Is High

5 0 OAN FOOLISH MO/Same Dist Linn Symm

11 7 CLIFF RICH-MOVE, LIVIN In In Love

12 9 MELL DIAMOND/NETTO Again

10 10 KOOL #THE GANCAL WARTON HOW THEN ARITH

11 RODLE RABONITY/I Love & Raine Hight

12 RODLE MARDITY/I Love & Raine Hight

13 RODLE MARDITY/I Love & Raine Hight

14 JACS LOWIN/MORE TO FOR MITTER HIGHT

15 STEPTI W ONDER! / A In I've Gone Symmo.

16 MALL & DATES/Rise On My List

17 STY/The Ames Of Times

20 DATES/RISE ON THE LOVE

21 BANDY MELL SOME IN MARCH

22 BANDY MELS SHEET / MARCH / MARCH

23 BANDY MELS SHEET / MARCH / MARCH

24 BANDY MELS SHEET / MARCH / MARCH

25 BANDY MELS SHEET / MARCH / MARCH

26 BANDY MELS SHEET / MARCH / MARCH

27 BANDY MELS SHEET / MARCH / MARCH

28 BANDY MELS SHEET / MARCH / MARCH

29 CLIN SATER/LINE SHEET / MARCH / MARCH

20 BANDY MELS SHEET / MARCH / MARCH

20 BANDY MELS SHEET / MARCH / MARCH

21 BANDY MELS SHEET / MARCH

22 BANDY MELS SHEET / MARCH

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28 BANDY MELS SHEET / MARCH

29 CLIFT / MARCH

20 BANDY MELS SHEET / MARCH

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21 BANDY MELS SHEET / MARCH

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21 BANDY MELS SHEET / MAR

25 22 BLOWDIE/Resture
D 25 BARBMA STREISAMD/Whet Blod Of Foot
D 24 LED SATER/Living in A Fentesy
D 25 SHEEMA EASTON/Morning Trein

ADDS JUICE NEWTON/Angel Of The Marning

ELVIS PRESLEY/Guitar Man TERRI GIRBS/Somebody's Emochin' BAUGE SWRIMGSTEEN/Flace Amp PHIL SERVERI/Frecious To May YARBROUGH/FEOPLES/Don't Stop The Musi

) 1 RED SPECOMACOM/Keep On Loving You
2 DOLLY **PARTOMY To 3
3 ROOL ** SPEC GAMPCALE OF A 1
3 ROOL ** SPEC GAMPCALE OF A 1
4 ROOM ** LEGISLATION OF A 1
4 ROOM ** LEGISLATION OF A 1
5 SANAMARY /** II OF 1 PT
6 T A 1 ROOM ** SPECIAL OF A 1
6 STRAY /** II OF 1 PT
7 REL DIAMENO/ANY ON TO THE ROCKS
7 REL DIAMENO/ANY ON THE ROCKS
10 LALAR PROJECT (SPECIAL OF A 1
13 LOVER A 1
14 LOVER A 1
15 LOVER A 1
15 LOVER A 1
16 LOVER A

Z. 93

Atlanta

1 DOLLY PARTON V To 9
2 REQ DELLY PARTON V To 9
2 REQ DESCRIPTION OF THE SERVICE OF THE SERVICE

ACOS ERIC CLAPTON/I Can't Stand IT DOI 1, OU HARRIS/HISTOF Sendman RATOID/R Momen Meeds Lave JAMES YATLOR/Mar Town Too

PHIL SETHOUR/Precious To Me DOWNA SUBMER/Nho Do You Think Tow's LOYD/MD7/Turn No Loose

WEST



Phoenix

HEADERS

4 1 JOHN LEBOON/Roman

9 2 2 STRUTTH BORY OF Time

1 3 BLOBIOLIC The Time is High

2 5 STRUTTH BORY OF Time

3 6 LOSE BROWNING LISTED IN HIGH

3 6 LOSE BROWNING LISTED IN LOSE

3 6 LOSE BROWNING LISTED IN LOSE

3 6 ROOK A THE CAMPUTCH LISTED IN LOSE

3 6 ROOK A THE CAMPUTCH LISTED IN LOSE

3 6 ROOK A THE CAMPUTCH LISTED IN LOSE

3 6 ROOK IN LISTED IN LOSE

3 6 ROOK IN LANGUIST LOSE A REINY HIGH

9 1 ME LL DIAMONO/LOSE ON THE ROCK

10 12 ANDRONG STRUTTH LOSE A REINY HIGH

10 12 ANDRONG STRUTTH LOSE A REINY HIGH

11 LISTED TO MOVE THE LISTED IN LISTED

23 10 FARTY TO MOVE THE LISTED IN LISTED

24 21 PRILL STRUTTH LISTED IN LISTED

25 22 ALAN PRASONS/ROMEN POOPLE FLOR

26 27 STRUTTH LISTED IN LISTED

26 23 OHER MEAST ROWNING TO THE ROW LISTED

27 STRUTTH LISTED IN LISTED

28 DARRY WHO LOSE IN THE TOWN STRUCK

29 20 COMMAN SUBMERT/WHO DO TOW TRIAN TOWN

29 20 COMMAN SUBMERT/WHO DO TOW TRIAN TOWN

29 20 BARRY WALLED IN HOSE OF THE MEAS END.

29 20 COMMAN SUBMERT/WHO DO TOW TRIAN TOWN

20 20 COMMAN SUBMERT/WHO DO TOW TRIAN TOWN

29 20 COMMAN SUBMERT/WHO DO TOW TRIAN TOWN

20 20 COMMAN SUBMERT/WHO DO TOW TRIAN TOWN

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20 20 COMMAN

JAMES TATLOR/Her Town You JUICE NEWTON/Angel OF The Morning SHOREY ROBINSON/Being With You FOLICE/Don't Stand So Glose

101 FM Los Angelos

Les Angele

1 COM LESCON Number

2 COLLY PROTON TO 5

2 LEO/Shi no On

4 BLOWELT PROTON TO 5

5 LEO/Shi no On

4 BLOWELT PROTON TO 5

5 AND/THE Ready

5 TO/The Bast PV. Times

5 LOVE AND TO TIME CAND/THE PV. LAT

10 DAY COLLEGE/CYSHORE OIL LINES STREET

10 PMLL SON EXCHANGE IS A SHIP TO

14 KELL DIANGED/THE CANDITION STREET

16 RESEAULT FV. TIMES IT A SHIP

17 COLIET READY TY TIMES IN A SHIP

18 COLIET READY TY TIMES TO THE MAN THE PV. TIMES TO THE MAN THE PV. TIMES TO THE T

TASTE OF HOMEY/Sublyahl GROVEN MASHIMCTON/Just The Two Of Us PHIL SEYMOUR/Proclous To Ma CLIMAX BLUES BAND/I Love Tou THMY QU HARRIS/MISTOR Sendmin

610 ¢ KFRC San Francisco

Som Fruncisco

| DOLLY PARTONY To 5
| SODE 1 THE GAME/Calebration
| NO SPECIAL THE GAME/Calebration
| NO SPECIAL THE GAME/Calebration
| NO SPECIAL THE GAME/Calebration
| STEELY DARMYS WINCHES
| STEELY WINC

POLICE/Don't Stand So Close RANDY ME ISMER/Mem'ts On Fire LEO SATER/Living In A Fentesy JUICE MENTOM/Angel Of The Morn SMOKEY ROB INSON/Deing Mith You ERIC CLAPTOM/I Cen't Stand In

ABBA/Winner Taken IT All BARBAA STREISAND/Whet Kind Of Foot SHEEMA EASTON/Morning Trein

KJR **9**950

Seattle

Scattle

1 1 ROOL & THE GRAD/Calebration
2 2 John Hellen/Notes 1
3 3 REO SATE CHARDON Assess On Loving You STEEL SHADON ASSESSMENT OF THESE STEEL SHADON ASSESSMENT OF THE STEEL SHADON ASSESSMENT OF THE SHADON ASSESSMENT ASSESSMENT OF THE SHADON ASSESSMENT ASSESSMENT ASSESSMENT ASSESSMENT OF THE SHADON ASSESSMENT ASSESSM

POLICE/Don'T Stend So Close DDHHIE IRIS/Ani Leant STEVIE HOMER/J Ain'T Gonne Stend. ROD STEWART/My Girl AC/DC/Back in Black



Los Angeles

| 1 | TANSBOOLDO/FFO/TES/Don't9 Stop The Nut
2	EMAND/1 in Ready
3	DOLLT PARTON/1 To 9
3	DOLLT PARTON/1 To 9
4	DOLLT PARTON/1 To 9
4	DOLLT PARTON/1 To 9
5	DOLLT PARTON/1 To 9
6	DOLLT PARTON/1 To 9
6	DOLLT PARTON/1 To 9
7	DAP DAVID PARTON/1 TO 9
8	DOLLT PARTON/1 TO 9
9	DOLLT PARTON/1 TO 9
10	DOLT PARTON/1 TO 9
10	DOLTT P

CHAMPAIGH/How !Bout Us FRANKIE/KNOCKOUTS/Sweethwart STEELT DAH/TEw- Out Of Hind TIERRA/Nemories



ERIC CLAPTON/I Con't Stand IT BLONDIE/Rapture TERRI GIEDS/Somebody's Knockin'



1 1 # 60 SPELOACOM/Neep On Lowing Y.
2 2 STYA/The Plays of Y Seer ## 1
3 3 OUTLABES/Ghost ## seer ## 1
4 3 STY ## 1
5 1 ## 1
6 3 STY ## 1
7 0 ONE ## 1
7 0 ONE ## 1
8 0 BOD STEMAT/Peas Ion
9 00 BOD STEMAT/Peas Ion
1 10 BOD STEMAT/Peas Ion
2 2 3 ALAB PANS/BOD FANS
2 3 TEMAT/Peas Ion
2 3 TEMAT/Peas Ion
2 4 3 TEMAT/Peas Ion
2 5 TEMAT/Peas
1 TEMAT/Peas Ion
2 5 TEMAT/Peas
1 TEMAT/Peas Ion
2 5 TEMAT/Peas
1 T

NAMERICO MANUFALES (THROUGH THE BOCOOK IS BROY/Nees This Train A-Rot I ICK INCLING/Nee Invest May To the A-Rot I ICK INCLING/Nee Invest May To Use I JOHN COURSE/AINT Even Cons. FIRITAL/Steping With IT SASTICIAL/Nee The Sall II SASTICIAL/NEE ON My nace I CUSS/N/I I I SASTICIAL SASTICIAL IN SAN SASTICIAL SASTICIAL IN SASTICIAL SAN SASTICIAL SASTICIAL IN SASTICIAL IN

13K Sam Diego

1 DOLLT PARTON/9 To 3
2 RED STRICTMADDY/Rase On Laying You 3 STRI/The Bost Of Times
4 Agost Credon/Roses On Laying You 4 Agost Credon/Roses On Laying Tou 5 Strik/The Bost Of Times
5 Stational Credon/Roses On the Control of The Co

ADDN & THE ANTS/ANT People ENIC CLAPTON/I Cen't Stend IT ANICE MENTON/Angel Df The Morning LOWERBOY/Turn No Loose RAMEY HEISHER/Hoerts On Fire

KSFX 104

San Francisco

341 FRIENCISCO

2 1 - DOLLY-PRIGNEY TO 5

1 2 KODE & THE CHECKER INFORTON

3 3 MIO STEEL MADDINERS ON LOVING TOW

5 4 BLOWDIE/May True S Mp. Higher

5 0 FIREMAN TOWN THOSE ON THE STEEL AND THE STEEL

64 KFI The #1 hit station.

Los Angeles

Los Angeles

John Libran/Non-m
OOLIT PHRITON To 3

KOOLIT PHRITON TO 4

ERIC CLAPTON/I Cen'9 Stend I9 FOOLS/Running Scared

ALAR PARSON/Conean People Play
DOWN SUBMICK/Pho Do You Think TouDOWN SUBMICK/Pho Do You Think TouDOWN SUBMICK/Pho Do You Think TouDOWN SUBMICK/Pho Do You Tu

DOWN TO ARRANGE/ALAR
DOWN TOUT
BE SUBMICK/Pho Thou Tu

BOURS SUBMICK/Pho Thou Worning
BOURS SUBMICK/Page 107 The Worning
BOURS SUBMICK/Page 107 To 108

DIAMA ROSSIT S HM Turn

KPLZ 101.5 Seattle

| 2 1 | John LEMON/Name
| 2 1 | John LEMON/Name
| 3 00(LT PARTON) To 9 |
| 4 Röhmlich Hillary/Smooth Mignatian Rein
| 3 00(LT PARTON) To 9 |
| 4 Röhmlich Hillary/Smooth Mignatian Rein
| 3 00A FOO(LEMON/Sme) Did Long Syne
| 3 0AA FOO(LEMON/Sme) Did Long Syne
| 4 ROBERT HILLARY/Smooth Rein
| 10 0AA FOO(LEMON/Sme) Did Long Syne
| 10 10 CLEARY Mignatian Rein
| 10 10 TLINGTH RECLARY OF Fire
| 10 0AANDY HELSEARY Mignatian Rein
| 10 10 TLINGTH RECLARY OF MIGNATIAN PROJECT
| 10 10 TLINGTH RECORD | 10 AINT GOING STREET
| 10 10 AINT RECORD | 10 AINT GOING STREET
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JAMES TAYLOR/Hor Town Too JOHN COUGAR/AIN'S Ever Cone. . SHOKEY ROBINSON/Being #19n You MANENESTER/BRYSON/Lovers After Att SPYRO GYRA/Cute Amore

KK VE II

LOS Angeles

JOSE LE MONTROME

J YAMBORGEN FORM STORM STORM MASIC
SAMOJI'E Raddy

KOD, A THE CABCING STORM STORM

KOD, A THE CABCING STORM STORM

KOD, A THE CABCING STORM STORM

KOD STORM STORM STORM STORM

BODDIT/MESTURE

GAP AND/SON RADGE ON THE

GAP AND/SON RADGE ON THE

J LA TON ANGENOMY TO STORM

J CON FUNC STAND/TOO TIGHT

J CON FUNC STAND STAND STAND STAND STAND STAND

J CON FUNC STAND STAND STAND STAND STAND STAND STAND

J CON FUNC STAND STAND

CHAMPAIGN/Not 1Bout Us TERHI GIBBS/Soudbody's Rectife' Best QU HARRIS/Bisser Sandeson TIERRA/Hercrist GELBERT MCCLINTON/GIVIng 19 Up For ABBA/Winner Taxes 19 A)1

(H) indicates one of the five 'hottest' records on each Parallel One playlist.

EAST Most Added • Hottest

Juice Newton John Lennon REO Speedwagon Eric Clapton Smokey Robinson Blondie J. Taylor & J.D. Souther

DDS & HOT

Music Key: (DP) indicates the song is getting play during cert. in parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

J. Taylor & J.D. Souther

Grover Washington Jr. Blondie

EAST

PARALLEL TWO 14Q/Worcester, MA

Gary Nolan ERIC CLAPTON JAMES TAYLOR JUICE NEWTON CHAMPAIGN CHAMPAIGN Hottest: JCHN LENNON 1 1 STYX 11-5 HARBRA STREISAND 16-11 DON MCLEAN 15-12 BLONDIE 20-13

WBBF/Rochester, NY Dave Mason

HALL & DATIES
PHIL SEYMOUR
JUICE NEWTON
GROVER WASHINGTON GROVER WASHINGTON
HOCKEST
JOHN LENNON 3-1
DOLLY PARTON 4-3
BARBRA STREISAND
PAT BENATAR 11-9
POLICE 16-12

WICC/Bridgeport, CT

SMCKEY ROBINSON PHOEBE SNOW HOLLEST: REO SPEEDWAGON 6 1 STYX 4-2 BLONDIE 12-8 HRUCE SPRINGSTEEN 18-15 SHEENA EASTON 23-20

WK80/Harrisburg PA Betev Keve

PHIL SEYMOUR ERIC CLAPTON CLIMAX BLUES BAND ottest: EO SPEEDWAGON 3-1 LONDIE 5-3 HALL 6 OATES 12-7 DON MCLEAN 11-6 PAT BENATAR 14-10

WKEE/Huntington, WV

PRANKIE/MOCKOUTS
JAMES TAYLOR
ANDY GIBB
GARLAND JEFFREYS Hottest: REO SPEEDWAGON 2-1 JOHN LENNON 4-2 NEIL DIAMOND 21-11 MOLLY HATCHET 16-13 RANDY MEISNER 20-15

WOLF/Syracuse, NY

JUICE NEWTON ELVIS PRESLEY DOOB IE 8ROS YARBROUGH/PEOPLES JOHNNY AVERAGE HALL & CATES 4-1 STYX 12-6 FIREFALL 10-8 LEO SAYER 13-9 BLONDIE 14-11

WTRY/Albany, NY BIII Cabill

REO SPEEDWAGON 30 SPECIAL 30 SPECIAL SPINNERS SMOKEY ROBINSON SMOKET HOLLINGS I I HOTELS FROM 1 1 DOLLY PARTON 3 2 DELBERT MCCLINTON 11-9 ALAN PARSONS 13-10

WAEB/Allentown, PA

JAMES TAYLOR ERIC CLAPTON JOHN COUGAR PHOCES SNOW Hottest: REO SPEEDHAGON 1 1 BLONDIE 4-3 NEIL DIAMOND 5 4 SHEENA EASTON 14-7 GROVER WASHINGTON 12-9

WHYN/Springfield, MA

DONNA SUMMER NITEPLYTE Hottest JOHN LENNON 3 1 RONNIE MILSAP 6 4 NEIL DIAMOND 10 7 HALL 6 OATES 14-9 SHEENA EASTON 24-17

Danny Lyons

PHIL SEYMOUR PHIL SEYMOUR HOTLEST: DOLLY PARTON 1-1 BARBRA STREISAND 14-10 SHEENA EASTON 21-15 STEVE WINWOOD 20 17 GROVER WASHINGTON 25-21

WERR/Baltimore MD

FRANKTE ZONOCKOLZS HAYDIO
JUICE NEWTON
LANI HALL
HOTTEST:
DOLLY PARTON 1-1
JOHN LENNON 2-2
STYX 4-3 STYX 4-3 WALL 6 OATES 14-8 STEVIE WONDER D-15

WBLULong Island, NY Bill Terry

ERIC CLAPTON SMOKEY HOBENSON JOHN LEMNON 2-1 DON MCLEAN 5-2 STYX 7-5 8LONDIE 13-8 BAMBRA STREISAND 25-18

WTIC-FM/Hartford, CT Rick Donehue

HALL 6 CATES
HARRAR STREISAND
NOTCEST
KOOL 6 THE GAMC 1-1
DOLLY PARTON 3 2
JORY LESEND 4-3
STYX 9-6
CLIFF RICHARD 10-8

Q106/York, PA Steve Gallagher

PHIL SEYMOUR
TERRI GIBBS
ERIC CLAPTON
JAMES TAYLOR
HOTERS TAYLOR DON MCLEAN 17 12 HALL 6 DATES 20-13

WHFM/Rochester, NY Marc Cronin

KINGS
SMOKEY HOBINSON
JUICE NEMFON
ALI THOMPSON
HOELESE
JOHN LEBNON 2 1
STEVIE MONDER 14-6
HRICE SERRINGSTEEN 16 12
BLONDER 19-14
POLICE 21-16

WFLY/Albany, NY Buzz Phillips

LOVERBOY LOVERBOY
HOTLUST:
REO SPEEDWAGON 2-1
STYX 4-3
BLONDIE 16-9
NEIL DIAMOND 14-10
STEVE WINMOOD 19-16

K104/Erle, PA Bill Shannon

BUISTMENTON
JUICE NEWTON
LAMESIDE
JOURNEY
BARRY MANILON
HOTCEST
ROVERS 1 1
JOHN LENNON 13 6
BOB SECEN 14-9
RANLTY MELISTMEN 16-11
CLIFF RICHARD 21-15

V100/Charleston, WV

BOO SPANCE
BRIC CLAPTON
JOHN COUCAR
GROVEN MASHINITON
HOTERST
JOHN LERNON 2-1
STEVIE MONDER 6-4
BLONDLE 15-11
ABBA 16-14
BARBRA STREISAND 22-15

WAQY/Springfield, MA Jim Rising

PHIL SEYMOUR JOHNNY AVERAGE GARLAND JEFFREYS APRIL WINE APALL WIRE HOCKEST: JOHN LENNON 4 1 DON MCLEAN 6 3 NEIL DIAMOND 12-9 HALL & OATES 17-13 SHEENA EASTON 23-17

PARALLEL THREE

13FEA/Manchester, NH

NOTE LEMINE

SHICKLY ROBINSON
FOOLS
ERIC CLAPTON
HOTEEST
JOHN LENNON 1-1
REO SPEEDWAGON 2-2
CLIFF RICHARD 6-3
NEIL DIAMOND 10-7
SHEDWA EASTON 20-14

14WK/Wheeling, WV Jack Armstrong

PHIL SEYMOUR (RA) YARBROUGH/PEOPLES POLICE MAC DAVIS PHOEBE SNOW PHOEBE SNOW Hottest: JOHN LENNON 4-1 STDX 12-7 BLONDIE 15-9 ROYERS D-22 LAKESIDE D-26

Ron Hill

CHANPAION DONNA SUMPLER JAMES TAYLOR JAMES TAYLOR HOTCOST. CLIFF RICHARD 4-1 JOBN LEWNEN 9 2 HANDY MEISNER 11-6 STYX 13-8 BARBRA STREISAND 15-9

WFBG/Altoons, PA Tony Booth

TERRI GIBBS JORDNY AVERAGE FOOLS REO SPEEDWAGON 2-1 JOBN LENNON 3 2 NEIL DIAMOND 17-10 SHEENA EASTON 27-16 BLONDIE 29-17

WGUY/Bangor, ME

BRUCE SPRINGSTEEN DONNA SUMMER JULICE NEWTON GROVER WASHINGTON HOLLESE! HOLLEST JOHN LIBINON 1-1 REO SPEEIMACON 2-2 ALAN PARSONS 13-7 CLIFF RICHARD 21 13 SHEENA EASTON 28-19

WHEB/Portsmouth, NH Rick Bean

EMMYLOU HARRIS
JUICE NEWTON
JAMES TAYLOR
HOCLEAN 7
DON HENNON 1-1
DON MCLEAN 7
NEIL DIAMOND 13-10
TERRI GIBBS 15-12
SHEEMA EASTON 20-15

WLBZ/Bangor, ME Michael O'Hera

EMMYLOU HARRIS JAMES TAYLOR GARLAND JEPFREYS DONNIE IRIS DOLLY PARTON 1-1 REO SPEEDWAGON 2-2 JOHN LENNON 3 3 RONNIE MILSAP 9-7 TERRI GIBBS 13-10

WTSN/Dover, NH

JIM Sebastian

SHOKEY ROBINSON
GROVEN WASHINGTON
STEVE WINNOOD
EMPYLOU HARRIS
ERIC CLAPTON
HOTEEST;
JOHN LENNON 2-1
CLIFF RICHARD 3-2
LON HOLEAN 6-3
D46F 15-10
SHEDNA EASTON 25 16

WIGY/Bath MF

PHOEBE SNOW ERIC CLAPTON POOLS GARLAND JEFFREYS GARLAND JEFFREYS Hottest: HOTS SPEEDWAGON 1 1 JOHN LEWNON 10-3 STYX 16-7 DOLLY PARTON 17 8 DON MCLEAN 18-9

WLAM/Lewiston, ME Chris Layne

ERIC CLAPTON SMOKEY ROBINSON DONNA SUMMER POOLS JAMES TAYLOR ROD STEWART HOTEST; Hottest: STYX 4-1 NEIL DIAMOND 7-3 BLONDIE 14-7 PAT BENATAR 13-8 HALL 6 OATES 21-11

95XIL/Parkersburg, WV Terry Lee Collins

Terry Lee Collins
JUICE NEWTON
LAKESIDE
SMOKEY ROB DISON
BARRY MANILOW
HOTLEST
KOOL 6 THE GANG 2 1
DOLLY PARTON 6-4
DON MCLEAN 11-8
STYX 12-9
PAT BENATAR 22-17

SOUTH

PARALLEL TWO

920/Nachville, TN Scooter Devis

JAMES TAYLOR JAMES TRYLON STEELY DAN AC/DC (dp) Hottest: DOLLY PARTON 1 1 STYX 5-4 JOHN LENNON 11-7 REO SPEETHAGON CHAMPAIGN 20-15

BJ105/Orlando, FL Tom West GROVER WASHINGTON

HAWKS FOOLS RINGS STEVE WINWOOD 38 SPECIAL TERRI GIBBS Hottest DOLLY PARTON 2-1 REO SPEEDWAGON 4 2 STYX 8 3
JOHN LENNON 7 5
NEIL DIAMEND 21 13

KEEUShreveport, LA Marty Johnson

GROVER WASHINGTON JOHNNY AVERAGE HOLLEGEL: DOLLY PARTON 1 1 TOHN LENNON 3-2 JOHN LENNON 3-2 STYX 12-9 BLONDIE 17-12 RANDY MEISNER 22-16

KTSA/Sen Antonio, TX J.J. Rodriguez

TERRI GIBBS RANDY MEISNER PHIL SEYMOUR PHIL SEYMOUR HOTTEST 2-1 JOHN LEWNON 5 2 QUEEN 8-5 STYX 9-6 DOLLY PARTON 12-7

KXX106/Birmingham, AL

JAMES TAYLOR
FRANKIEZANOCKOUTS
ERIC CLAPTON
CLIMAX BLUES BAND
HOTLEST:
NEIL DIAMOND 10-5
HALL 6 GATES 12-7
PHIL SEPMOUR 14-9
BARBHA STREISAND 20 14

Mike McVay

JUICE NEWTON ERIC CLAPTON SMOKEY ROBINSON SMOREY ROBINSON
HOTLEST:
REO SPEEDWAGON 3 1
STYX 11-7
NEIL DIAMOND 16-9
BARBRA STREISAND 22-19
STEVE WINWOOD 25 22

WAXY/Ft, Lauderdale, FL

SMOKEY ROBINSON CHAMPAIGN YARBROUGH/PEOPLES Hottest.
DOLLY PARTON 3-1 LTD 10-5 NEIL DIAMOND 18-13 SHALAMAR 23-17 HALL 6 OATES 30-23

WAYS/Charlotte, NC

SHOKEY ROBINSON SMOKEY ROBINSON
JAMES TAYLOR
DONNA SUMMER
ERIC CLAPTON
EMMYLOU HARRIS
HOTEBEL
REO SPEEDWAGON 2-1
TERRI GIBBS 22-19
GROVER WASHINGTON GROVER WASHINGTON 27-22 JUICE NEWTON D-24

WBBQ/Augusta, GA

JAMES TAYLOR RAYDIO T.G. SHEPPARD WHISPERS TERRI GIBBS TERRI GIBBS
Hottest:
STYX 2-1
JOHN LENNON 4-2
BLONDIE 13-7
NEIL DIAMOND 14-9
YARBHOUGH/PEOPLES 22-12

WFMF/Baton Rouge, LA

HALL & OATES ERIC CLAPTON APRIL WINE JUICE NEWTON JORN LENNON 1-1 BLONDIE 5-2 LAKESIDE 17-10 BABBRA STREISAND 21 13 SHEEMA EASTON 28-22

Bob Canada

FOOLS
FOO

Mike Scalzi

GROVER WASHINGTON SMOKEY ROBINSON PHIL SEYMOUR Hottest: JOHN LENNON 1-1 STYX 7 4 STYX 7 4 NEIL DIAMOND 8-5 DON MCLEAN 13-8 HALL 6 OATES 27-21

WJDX/Jackson, MS

ERIC CLAPTON WHISPERS
TERRI GIBBS
JOHNNY AVERAGE
POINTER SISTERS
HOTERERS
HOTERERS
HOTERERS
BLONDIE 12-7
NEIL DIAMOND 13-8
RANDY MEISMER 15-9
ABBA 29-19

WKIX/Releigh, NC Ron McKay

HALL & GATES
LEO SAVER
STEVE WINNOOD
HOTEBEL
DOLLY PARTON 1-1
NEIL DIAMOND 8-4
JOHN LENNON 11-6
DON MCLEAN 16-14
TERRI GIBBS 24-20

WRJZ/Knozville, TN Fred Story

FRANKIE/NOCKOUTS EMMYLOU HARRIS JAMES TAYLOR JAMES TAYLOR Hottest: JGHN LENNON 2-1 STYX 6-4 NEIL DIAMOND 10-7 TERRI GIBBS 18-12 HALL 6 QATES 22-14

WSGN/Birmingh

Weit Brown
DMYLOU HARRIS
JAMES TAYLOR
STEVE WINWCOD
ERIC CLAPTON
HOTESS
STYX 2-1
LEO SAYER 12-5
BABBRA STREISAND 14-7
SHEDNA EASTON 19-12
RANDY MEISNER 17 13

WTIX/New Orleans, LA

JAMES TAYLOR
CLIMAX BLUES BAND
JORROY AVERAGE
SPINNERS
EMAP
HOTCHEST;
JOHN LEDRON 2-1
NEIL DLANGND 17-7
STEVE WIDWGOD 23 14
CHAMPAICH 25-15
JUICE NEWTON D-19

Y103/Jacksonville, FL Scott Sherwood

JAMES TAYLOR ANDY GIBB HAHKS SHERBS (dp) SHERRS (dp)
Hottest:
JOHN LENNON 1 1
STEVE WINWOOD 10-8
GROVER WASHINGTON 16-10
PAT BENATAR 15-12
LEO SAYER 20-16

WRVQ/Richmond, VA

HALL 6 OATES JAMES TAYLOR 30 SPECIAL NEIL DIAMOND NEIL DIAMOND Hottest: KOOL 6 THE GANG 1-1 STYX 11-4 OUTLANS 10-7 STEVE WINMCOD 19-15 RANDY MEISNER 20-16

KELP/EI Paso, TX

GROVER WASHINGTON POLICE SHEENA EASTON SHEDNA EASTON Hottest: JOHN LENNON 2-1 BLONDIE 6-4 REO SPEEDWAGON 8 7 ABBA 13-9 ALAN PARSONS 15-10

WNOX/Knoxville TN

ERIC CLAPTON EMMYLOU HARRIS ROVERS BRUCE SPRINGSTEEN

WSKZ/Chatanooga, TN Adam Cook

SHEINA EASTON
CLIMAX BIJJES BAND
38 SPECTAL
STEELY IAN
PRANKIE/GROCKOUTS
HOTE-BEL
JOHN LENNON 1-1
STYX 3-2
HALL 6 ORTES 11-7
HALL 6 ORTES 11-7
HALL 6 ORTES 23-11

KINT/EI Paso, TX

JIM ZIPPO
STEVE WIDWOOD
DOOBIE BROG
EMPYLOU HARRIS
GROVER WASHINGTON
TIERRA
JOE CHEMAY HAND
XTC
HOLLEGE:
STYX 1-1
SHEEDA EASTON 18-14
POLICE 20-15
STYX 25-19
SISTER SLEDGE 39-30

WERC/Birmingham, AL Kevin McCarthy

ERIC CLAPTON EWAP EMMYLOU HARRIS CLIMAX BLUES BAND Hottest DOLLY PARTON 1 1 NEIL DIAMOND 7-3 HALL 6 DATES 10-5
BARBRA STREISAND 12-6
GROVER WASHINGTON 21-10

KX104/Nashville, TN Michael St. John

WHISPERS
JOURNEY
FRANKIE/MOCKOUTS
JAMES TAYLOR
JOE ENGLISH
JOHN COUGAR JOHN COUGAR HOTLEST REO SPEEDWAGON 1-1 BLOWDIE 2-2 STYX 5-4 TERRI GIBBS 10-7 BRUCE SPRINGSTEEN 21 15

KJ100/Lousville, KY Bobby Hatfield

MANFRED MANN GARLAND JEFFREYS APRIL WINE APRIL WINE Hottest: ALAN PARSONS 1 1 EDDIE RABBITT 3-3 POLICE 14-7 CLIFF RICHARD 17-13 JOURNEY 24 19

KHFI/Austin, TX Ed Volkman

Ed Volkman

ERIC CLAPTON
JORDNY AVERAGE
BADF DNGER
JUICE NEMTON
38 SPECIAL
HOTCEST:
STYX 1-1
REO SPECIMAGON 2-2
HALL & OATES 9-4
BLONDIE 10-5.
DON MCLEAN 12-8

KREM/McAllen Brow

GROVER WASHINGTON CLIMAX BLUES BAND JOHN COUGAR RAYDIO RAYDIO Hottest: REO SPEEDWAGON 1 1 ALAN PARSONS 9-6 NEIL DIAMOND 12-7 BLONDIE 13-8 CON FUNK SHUN 16-10

WORK/Nortolk VA

JAMES TAYLOR JOHN COUGAR CHAMPAICN STEELY DAN STEELY DAN
HOTLEST;
REO SPEEDWAGON 1 1
ALAN PARSONS 5 5
DON MCLEAN 11 7
STEVE WINWOOD 13 10
BRUCE SPRINGSTEEN 20-11

KFMK/Houston, TX

JUICE MENHODD
STEVE MENHODD
JAMES TAYLOR
HOLLEST
KOOL & THE GANG 1-1
STEV 13-9
BARBRA STREISAND 18-13
DELBERT MCCLINTON 20-14
ALAN PARSONS 30-20

Dayne Steele CHRIS CROSS JOHNNY AVERAGE GARLAND JEFFREYS

RUSH ERIC CLAPTON JAMES TAYLOR POINT BLANK LOVERBOY Hottest: REO SPEEDWAGON 1-1 BLONDIE 5-4 JOURNEY 16-9 QUEEN 19-15 PAT BENATAR 27-20

KSRR/Houston, TX

JAMES TAYLOR REG SPEEDAGOON Hottent: JOHN LISHKUN 2-1 STYX 4-3 DELBEITH HOCLINTUN 13-7 NEIL DIAMEND 14-8 ABBA 16-10

KWIC/Beeumont, TX Mike Patrick

ELVIS PRESLEY
ERIC CLAPTUN
HOTCEBT:
HOTCEBT:
HEO SPIZEDMACKN 1-1
JOHN LENNON 2-2
NEIL DIAMOND 10-6
DON MOLEAN 11-B
HALL 6 OATES 23-16 Gary Adkins KQ94/Little Rock, AR

Ray Lincoln

ERIC CLAPTON 38 SPECIAL 38 SPECIAL
JOHN VALENTI
ELVIS HRESLEY (dp)
POOLS (dp)
MAC DAVIS (dp)
HOELESEI
REO SPEEDMACON 1-1
STIX 6-5 RANDY MEISNER 13-9 PIREPALL 17 13 BLONDIE 18-14

G100/Mobile, AL Scott Griffitt

JOHNNY AVERAGE Hottest. CLIFF RICHARD 4-1 STYX 5-2 BLONDIE 16-8 LEO SAYER 19-16 BARBRA STREISAND 20-17

WAAY/Hunteville, AL Jim Kendricks

JIMMY BUPFETT STEELY DAN
MOLLY HATCHET
FRANKLE/MOCKOUTS
PHOEBE SNON
JAMES TAXLOR
HOTCHEST,
JOEN LEBRON 1-1
BLONDIE 6-3
REO SPEEDWAGON 2-4
HALL 6 OATES 10-6
GROVER WASHINGTON 26-17

CK101/Cocos Beach, FL Steve Ocean

JAMES TAYLOR JAMES INTLUM Hottest. JOHN LEMNON 2-1 STEVE WINMOOD 9-6 SHEENA EASTON 23-16 JOHN COUGAR 28-23 ERIC CLAPTON 40-35

WSEZ/Winston Salen Bob Ziegier

Stan Castles SHERBS
JIMPY BUFFETT
PHIL COLLINS
HOCLEST:
DOLLY PARTON 2-1
REIL DIAMOND 14-0
CLIFF RICHARD 12-10
BLONDIE 19-13
BARBRA STREISAND 25-20

WTMA/Charleston, SC Chris Corvello

ERIC CLAPTON FOOLS STEELY DAN ROD STEWART JAMES TAYLOR MARVIN GAYE MARVIN GAYE RAYDIO MAC DAVIS Hottest JOHN LEWNON 1-1 STIX 4-2 NEIL DIAMCND 15 10 BLONDIE 6-11 ABBA 21-16

KLAZ/Little Rock, AR **Dave Taylor**

GROVER WASHINGTON POLICE PHIL SEYMOUR PHIL SEYMOUR HOTTEST: REO SPEEDMACON 1 1 DOLLY PARTON 10-6 STEVIE WONDER 16-12 NEIL DIAMOND 19 15 DON MCLEAN 20-16

KNUS/Dallas, TX

LOTE PITTMEN

GAP BAND

ERIC CLAPTON

PAT BENATAR

STEVE WINMOOD

Hottest:

REO SPEEDMACON 5 1

JOHN LENNON 4-3

BLONDIE 7 5

STOX 11-6

YAHBROUGH/PEOPLES 31-18

KSET-FM/EI Pago. TX Jeff Binke

TIERRA RANDY MEISNER WHISPERS WHI SPERS
SMOMEY ROB INSON
PAT BENATAR
HOELEST:
STYX 5-1
JOIN LENNON 6-2
REO SPEEDWACON 11-6
GAP BAND 18-12
POLICE 22-16

B97/New Orleans, LA

Eric Clapton

SHEDNA EASTON
JAMES TAYLOR
DORNA BUPMER
COLD
HOTLINGT
HOTENST
YAMBRULGH/PEOPLES 18-10
BANBRA STREISAND 17-13
PHOREY MODINGON 21-15
CON PUNK SHUN 20-16 JOHN LIMINON 3-2 STYX 9-4 CLIFF RICHARD 8-6 LEO SAYER 21-17

WOKI/Knozville, Th

SHEDIA EASTUN CLIMAX BLUES BAND JIMMY BUPFETT ROD STEMART 38 SPECIAL CHAMPAIGN CHAMPAIGN Hottosti JOHN LENNON 1 I STPX 5-2 PAT BENATAR 9-7 BLONDIE 16-13 LOVERBOY 17-15

WC8C/Charle Chris Balley

Chris Ballay
ERIC CLAPTON
JAMES TAYLOR
BOONTON RATS
DONNA SURVER
HOTERST
104N LENKE 2-1
NEIL DIAMOND 11-6
BLONDIE 13-9
HALL 6 OATES 16-11
RANDY MEISNER 14-12 KPUR/Amarillo, TX

WVLK/Lexington, KY Dave Murrey

ERIC CLAPTON
DONNA SUPPER
FHANKLE/HHOCKOUTS
JAMES TAYLOR
RINKS (dp)
JOURNEY (dp)
JOURNEY (dp)
Hottest:
DOLLY PARTON 1-1
BLONDIE 8 5
TOYN 13 13 STYX 13 11 BRUCE SPRINGSTEEN 22-13 ELVIS PRESLEY 25-16

PARALLEL THREE

KILE/Galveston, TX

JUICE NEWTON
CLIMAX BLUES BAND
GROVER WASHINGTON
SMOKEY ROBINSON
WHISPERS WMISPERS
HOTLEST:
KOOL 6 THE GANG 1-1
STYX 5-3
TERRI GIBBS 7-4
REO SPEEDHAGON 14-6
JOHN LENNON 19-10

KSEL/Lubbock, TX

JAMES TAYLOR DONNA SUMMER SMOKEY ROBINSON STEELY DAN FCOLS HOTECOLS STYX 2-1 BLONDIE 9 6 DON MCLEAN 13-8 BLONDIE 9 0 DON MCLEAN 13-8 BRUCE SPRINGSTEEN 17-11 BARBRA STREISAND 19-13

WCGQ/Columbus, GA

Joe McClure JAMES TAYLOR 38 SPECIAL STEELY DAN Hottest: JOHN LEMNON 1-1 STYX 4-2 DOLLY PARTON 8 4 PAT BENATAR 7 5 RANDY MEISNER 12-8

WHHY/Montgomery, AL Rich Thomas

JAMES TAYLOR SHERBS EMPYLOU HARRIS SMOKEY ROBINSON Hottest JOHN LERNON 2-1 STIX 3-2 NEIL DIAMOND 7-4 LTD 10-8 BLONDIE 13-9

WISE/Asheville, NC John Stevens FRANK LE / KNOCKOUTS

PRANKLE/ROCCKOUTS
PHIL COLLINS
NITEFLYTE
JAMES TAYLOR
GARLAND JEFFREYS
ALI THOMPSON
Hoteest:
REO SPEEDMAGON 1 1
STIX 13-5
JOHN LENNON 10-6
PAT BENATAR 16-12
ROVERS 19-15

WFOX/Gainsville, GA

MANK DOIS

JAMES TAYLOR
APPAIL WINE
CHAMPAIGN
TERRI GIBBS
EMMYLOU HARRIS
HOTEEST:
JOHN LEDNON 1-1
DON MCLEAN 8-4
HARBRA STREISAND 16-11
SHEDNA EASTON 20-16
POLICE 22-17

WROV/Rosnoke VA

FM99/Tallahasses FL

STEELY DAN JAMES TAYLOR GARLAND JEPPREYS RAYDIO 30 SPECIAL JB SPECIAL T.G. SHEEPHARD HOTLOGEN CON MUNK SHUN 3-1 HALL & OATES 17-8 TERRI GIBBS 21 14 BRUCE SPRINGSTEEN 22-18 POLICE 29-25

WKXY/Serneote FL

MELANIE Hottest REO SPEEDWAGON 1-1 PAT BENATAR 4 2 STYX 5-3 RANDY MEISNER 13-9 POLICE 17-10

Wilson/Glass

SPINNERS SPINNERS
JOURNEY
38 SPECIAL
Hottest:
REO SPEEDMACON 2-1
STYX 3-2
BLONDIE 16-12 HALL & OATES 17-15 SHEDNA EASTON 23-18 WANS-FM/Anderson, SC

JAMES TAYLOR ROD STEWART CHAMPAIGN JIMMY BUPPETT JIMPY BUPPETT Hottest. REO SPEEDWACON 1-1 BLONDIE 8-7 NEIL DIAMOND 15-11 STEVE WINHOOD 21 16 POLICE 27-21

WSGA/Sevenneh, GA

Nancy Brooks TERRI GIBBS RAYDIO PHIL SEYMOUR HOTTEST:
JOHN LEMNON 1 1
DOLLY PARTON 3 2
BLONDIE 4-3 SUZI QUATRO 23-20 LAKESIDE 26-22

96SGF/Sevenneh, GA

Dave Carlisle JAMES TRYLOR
ERIC CLAPTON
SMOREY ROBINSON
CLIMAX BLUES BAND
RED SPEEDIAGON
HOTCEST
RED SPEEDIAGON 1 1
STOYL 4-2
DON MCLEAN 5 '3
NEIL DIAMOND 10-7
BLONDIE 17-11

Z102/Sevenneh, GA

Mency Brooks STEELY DAN GROVER WASHINGTON SMOKEY ROBINSON HEART (dp)
Hottest:
JOHN LENNON 1-1
DOLLY PARTON 3-2
BLONDIE 6-4
REO SPECHAGON 25-22
CLIMAX BLUES BAND 28-25

KQIZ-FM/Amerillo, TX

JAMES TAYLOR
FRANKIE/TONOCKOUTS
TERRI GIBBS
GROVEN WASHINGTON
JOEN COUGAR JORN COUGAR Hottest RONNIE MILSAP 5 1 DOLLY PARTON 3-2 EAGLES 11-8 NEIL DIAMOND 22-15 PHIL SEYMOUR 24-18

KVOL/Lefevette LA

ERIC CLAPTUN POLICE JUEL DIAMOND Hottest: DOLLY PARTON 6-1 YARBROUGH/PEOPLES 5-3 BLONDIE 7 5 GAP BAND 12-8 HALL 6 OATES 20-15

WXI K/Roanoke VA

ROVERE TIERRA
DR. HOOK
CHRIS CROSS
STYX
HOECESEI
JOHN LENNON 7 4
RONNIE HILLSAP 6-5
NEIL DIAMOND 13-8
BLONDIE 19-13

MIDWEST Most Added • Hottest

John Lennon **Eric Clapton** J. Taylor & J.D. Souther Styx **Neil Diamond** Juice Newton

DDS&HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added** • Hottest **Eric Clapton**

John Lennon Juice Newton **Smokey Robinson**

Donna Summer REO Speedwegon
J. Teylor & J.D. Souther

MIDWEST

PARALLEL TWO

Terl Nutter

SHEDNA EASTON ERIC CLAPTON JOURNEY Hottest. REO SPEEDWAGON 1 1 STYX 5-3 BLONDIE 13-8 DON MCLEAN 14-9 ALAN PARSONS 15-11

KIOA/Des Moines, IA A.W. Pantoja

ELVIS PRESLEY GARLAND JEFFREYS ERIC CLAPTON ERIC CLAPTON
Hottest:
JOHN LENNON 1-1
DONNIE IRIS 10-7
NEIL DIAMOND 12-8
BLONDIE 16-10
DON MCLEAN 17-12

KOFM/Oklahoma City, OK Chuck Morgan

SHEENA EASTON STEVE WINWOOD APRIL WINE APRIL WINE
Hottest
REO SPEEDWAGON 2-1
TERRI GIBBS 5 2
KOOL 6 THE GANG 7-3
STYX 6-5
JOHN LENNON 11-7

KRAV/Tulsa, OK

JUICE NEWTON
ERIC CLAPTON
JAMES TAYLOR
HOTEST:
TERRI GIBBS 1 1
DON NCLEAN 4-2
NELL DIAMOND 13 10
SHEDNA EASTON 16-11
BARBRA STREISAND 18 14

KZ93/Peorie, IL

ERIC CLAPTON Hottest. JOHN LENNON 1 1 STYX 4-2 ALAN PARSONS 6-5 PAT BENATAR 8-6 HALL 6 OATES 11-8

WGRD/Grand Rapids, MI Ray Baker

POLICE CLIMAX BLUES BAND HOTTEST:
KOOL 6 THE GANG 1-I
REO SPEEDWAGON 2-2
DOLLY PARTON 3 3
STYX 4-4
JOHN LENNON 5-5

WHOT/Younstown, OH

Dick Thompson JUICE NEWTON Hottest: DON MCLEAN 5 4 BLONDIE 7 5 NEIL DIAMOND 11-6 TERRI GIBBS D-23

WNA Prindlenapolis, IN Dennis Jon Bailey

Dennis Joh Belley
POLICE
FIREFALL
GROVER WASHINGTON
ELVIS PRESSEY
HOTEEST
JOHN LENNON 5-1
REO SPEEDWACON 6 2
STYX 8-4
DON MCLEAN 12-5
NEIL DIAMOND 13-6 WNCI/Columbus, OH

Steve Edwards

GROVER WASHINGTON STEELY DAN TERRI GIBBS JAMES TAYLOR JAMES TATLOR HOTLEST: DOLLY PARTON 2-1 NEIL DIAMOND 12-7 RONNIE MILSAP 13 10 HALL & OATES 16-12 OUTLANS 23-16 WOHOlioledo, OH

Jeff McCarthy HARRY CHAPIN

EW6F Hottest: JORN LENNON 1+1 NEIL DIAMOND 3-2 BARBRA STREISAND 5-3 CLIFF RICHARD 7-5 KOOL 6 THE GANG 12-8 WOW/Omaha, NE

J.C. Corcoran

DORNA SUMMER
DONNIE IRIS (dp)
ERIC CLAPTON (dp)
Hottest
DOLLY PARTON 1-1
REO SPEEDWAGON 4 2
STDYA 6-5 STYX 6-5 DON MCLEAN 10-8 BARBRA STREISAND 15-10

Jim St John

JOURNEY
TASTE OF HONEY
TOUCH
ROVERS
HAWKS
HOTHERS:
HOTHERS
HOTHERS
LEO SAPER 10-4
RANDY MEISNER 11-5
ABBA 15-8

WISM/Madison, WI Baru Starr

ERIC CLAPTON HOTTEST.
REO SPEEDWACON 1-1
DON MCLEAN 10-3
RANDY MEISNER 15-4
LEO SAYER 16-7
SHEENA EASTON 30-21

KEYN-FM/Wichita, KN Terrie Springs

Terrie Springs
STEELY DAN
ERIC CLAPTON
JAMES TAYLOR
JUICE NEWTON
JOHN COMMAR
HOLLEST
JOHN LERNON 2-1
STYM 6-3
PAT BENATAR 9-4
FIREFALL 8-7
BLONDIE 23-20

KWEN/Tulsa, OK Ronda Curtis

CHRIS CROSS CHRIS CROSS
MANFRED MANN
PHIL SEYMOUR
REO SPEEDMAGON
KANSAS
ALAN PARSONS
HOTTER
HOTTER
TTYX 5-5
APRIL WINE 10-7
HALL & OATES 18-14
BRUCE SPRINGSTEEN 20-15

WYFM/Youngstown, OH Jeff Tobin

ALAN PARSONS DON MCLEAN NEIL DIAMOND HOLLEST: KOOL & THE GANG 2-1 DOLLY PARTON 4 3 BLONDIE 9-5 STYX 12-8 PAT BENATAR 10-9

WTWR/Detroit, MI

Kurt Kelly RONIE MILSAP
DONNIE IRIS
PAT BENATAR
ELVIS PRESLEY
EMMILOU HARRIS
HOTCEST
HOTCEST
HOLE GANG 1-1
HALL 6 CATES 17-7
ABBA 11-9
DON MCLEAN 15-10
SHEENA EASTON 21-18

WAKX/Duluth, MN Bruce McGrego

JOHN COUGAR DONNA SUMMER SMOKEY ROBINSON FRANKIE/MOCKOUTS STEELY DAN SHERBS FOOLS JAMES TAYLOR JAMES TAYLOR HOTLEST: REO SPEEDHAGON 1 1 JOHN LENNON 6-2 BARBRA STREISAND 15-10 CUTLAWS 18-12 STEVE WINWOOD 25-19 WNAM/Appleton-Oshkosh, WI

Jay Tyler

ERIC CLAPTON SMOKEY ROBINSON SPINNERS RUSH FRANKIE/KNOCKOUTS HOTLEST: Hottest: JOHN LENNON 1-1 DON MCLEAN 7 3 CLIFF RICHARD 10-5 PAT BENATAR 12-9 NEIL DIAMOND 15-11 WRBR/South Bend, IN

Joe Lightner

Hottest EDDIE RABBITT 4-1 REO SPEEDWACON 3-3 DOLLY PARTON 6-4 JOHN LENNON 8 6 KOOL 6 THE GANG 10-7

WZOK/Rockford, IL Dalles Cole

STEVE WINWOOD Hottest: STYX 1=1 CLIFF RICHARD 8-4 PAT BENATAR 10-7 NEIL DIAMOND 11-8 DON MCLEAN 15-10

Z104/Medison, WI

GARLAND JEFFREYS Hottest. BLONDIE 2-1 STYX 10-8 PAT BDWATAR 11-10 POLICE 15-11 HALL 6 OATES 22-13

WIKS/Indianapolis, IN Mike Tinnes

DONNA SUMMER CHAMPAIGN JUICE NEWTON RUSH JAMES TAYLOR Hottest.
KOOL & THE GANG 1-1
STYX 8-4
BLONDIE 12-6
JOHN LENNON 16-9
JOURNEY 34-27

U93/South Bend IN

NEIL DIAMOND
PAT BENATAR
HOTCEST.
DOLLY PARTON 1-1
STYX 16-6
DON NCLEAN 20-9
JOHN LENNON 15-10
DELBERT MCCLINTON 23-13

PARALLEL THREE

KFYR/Biamarck, ND Dan Brannan

ERIC CLAPTON POLICE Hottest: DOLLY PARTON 1-1 JOHN LEMNON 5-3 RANDY MEISNER 6-5 NEIL DIAMOND 12-6 BLONDIE 20-17

PHIL SEYMOUR ERIC CLAPTON RAYDIO DIRE STRAITS 6-4
DOLLY PARTON 10-6
JOHN LENNON 14-11
JOHN COUGAR 16-12

JUICE NEWTON
JAMES TAYLOR
MOLLY HATCHET (dp)
JOHNNY AVERAGE
Hottest:
JOHN LENNON 1-1
STYX 2-2
BLONDIE 10-5 BLONDIE 10-5 NEIL DIAMOND 15-12 HALL & OATES 19-14

KKXL/Grand Forks, ND Jeff Parker

POLICE
JAMES TAYLOR
JUICE NEWTON
CLIMAX BLUES BAND CLIMAX BLUES BAND HOTCEST, JOHN LERNON 2-1 REO SPEEDHAGON 1-2 STYX 7 4 HALL 6 OATES 12-10 BLONDIE 15-11

WEAQ/Eau Claire, WI

JUICE NEWTON LEO SAYER STEVE WINWOOD STEVE WINWOOD
HOLLES OF THE PARSONS 12-7
BRUCE SPRINGSTEEN 16-13
DON MCLEAN 20-15

WRKR/Racine, WI

Steve Warren JUICE NEWTON JOHN LENNON STYX TERRI GIBBS Hottest: JOHN LENNON 3 1 DOLLY PARTON 8-4 EDDIE RABBITT 9-6 STYX 11-8 ALAN PARSONS 12-10

WSPT/Stevens Point, WI

Pet Mertin JUICE NEWTON 38 SPECIAL Hottest: Hottest: BLONDIE 7-1 STYX 5-2 JGE CHEMAY BAND 10-7 HALL 6 OATES I1-8 FOLICE 15-10

WTRU/Muskegon, MI

KKLS/Rapid City, SD

RAYDIO MAC DAVIS STEELY DAN FRANKIE/RNOCKOUTS Hottest REO SPEEDWAGON 4-1

KKRC/Sloux Falls, SD

WEST

KCPX/Selt Lake City, UT Gary Waldron

GROVER WASHINGTON FOOLS
BLONDIE
TASTE OF HONEY
JOE CHEMAY BAND
LENNY LE BLANC
EMYLOU HARRIS Hottest: JOHN LENNON 1-1 CLIFF RICHARD 6

KENO/Las Vegas, NV Bill Alexander

Guy Davis

ERIC CLAPTON
CLIMAX BIJES BAND
CHAMPAIGN
HOTLEST:
JOHN LENNON 1-1
STYX 4-2
NEIL DLAMOND 13-7
BARBRA STREISAND 14-10
BANDY MEISNER 18-12 DON MCLEAN

KDVV/Topeka, KS

Rocky Roberts ERIC CLAPTON STEELY DAN JUICE NEWTON Hottest: JOHN LENNON 2-1 BLONDIE 11-5 HALL & OATES 13-6 PAT BENATAR 12-9 NEIL DIAMOND 17 10

KELO/Sloux Falls, SD Paul Wescott BARBRA STREISAND

STEVE WINWOOD GROVER WASHINGTON RANDY MEISNER STEELY DAN STEELY DAN Hottest: STYX 1-1 REO SPEEDHAGON 2-2 NEIL DIAMOND 10-5 DON MCLEAN 11-7 SHEENA EASTON 19-15

THE FOLLOWING STATIONS

DID NOT REPORT THIS WEEK:

Q106(WRBQ)/Tampa

KBEQ/Kansas City

WPST/Trenton

WLCY/Tampa

FM100(WMC-FM)/Memphis

KSTT/Davenport

WMEE/Ft. Wayne

WGBF/Evansville

WDJX/Dayton KEZR/San Jose WJBQ/Portland WFLB/Favettaville KWLO/Waterloo

KYYA/Billings

PARALLEL TWO

NEIL DIAMOND 8 4 TERRI GIBBS 18-13 SHEENA EASTON 21-14

SPINNERS SMOKEY ROBINSON 38 SPECIAL ERIC CLAPTON DONNA SUMMER JOURNEY JOURNEY HOUTEST: STYX 2-1 BARBRA STREISAND 11 5 DON MCLEAN 10-6 NEIL DIAMOND 14-9 HALL 6 OATES 20-10

KERN/Bakersfield, CA

ERIC CLAPTON SMOKEY ROBINSON APRIL WINE JUICE NEWTON STEELY DAN Hottest: REO SPEEDHAGON 2-1 STYX 4-2 BLONDIE 14-8 POLICE 13-9 HALL 6 OATES 23-18

KGW/Portland, OR

Jania Wojniak STYX
Hottest:
DOLLY PARTON 3 1
JOHN LEYNON 14-11
RANDY MEISNER 18-15
REO SPEEDWAGON 22-17
RONNIE MILSAP 24 20

KJRB/Spokane, WA

Brien Gregory POLICE JAMES TAYLOR

JAMES TAYLOR
RAYDIO
ERIC CLAPTON (dp)
DONNA SUMMER (dp)
RUSH (dp)
REO SPEEDHAGON (dp) REO SPEEDWALDN (dp)
HOTLEST
REO SPEEDWAGON 1-1
BLONDIE 7-2
BARBRA STREISAND 15-9
GROVER WASHINGTON 21-15
HALL & OATES 23-16 KROY/Sacramento, CA

Scott Mitchell ERIC CLAPTON

Hottest: STYX 1-1 STEVE WINWCOD 4-3 BRUCE SPRINGSTEEN 10-8 JOHN COUGAR D-16 STYX D-20

KRQ/Tucson, AZ Kent Lacy

APRIL WINE GARLAND JEFFREYS Hottest: JOHN LENNON 2-1 DOLLY PARTON 5 3 STYX 9-4 STEVIE WONDER 13 9 HALL 6 OATES 16-11

KTAC/Tacoma, WA Tom Jeffries

JOURNEY JOHNNY AVERAGE RINGS Hottest: JOHN LENNON 2-1 STYX 5-5 STYX 5-5 BLONDIE 8-7 HALL 6 OATES 15-11 GROVER WASHINGTON 20-14

KTKT/Tucson, AZ Ed Alexander

SMOKEY ROBINSON ELVIS PRESLEY ELVIS PRESLEY
WHISPERS
DORNA SUMMER
38 SPECIAL
HOTLESTON 1-1
LEO SAYER 15-8
BARBRA STREISAND 20-14
HALL & OMTES 26-17
SHEENA EASTON 27 18

Y94/Freeno, CA Ray Appl

POLICE POLICE
Hottest:
REO SPEEDWAGON 1 1
DON MCLEAN 10-8
ABBA 13-9
RANDY MEISNER 15-10
BLONDIE 19-11

KLUC/Las Veges, NV Randy Lunquist

STEELY DAN ERIC CLAPTON LOVERBOY LOVERBOY HOTCHST: STYX 3-1 ALAN PARSONS 9-6 BRUCE SPRINGSTEEN 16-13 STEVE WINWCOD 17-14 POLICE 21-17

KMJK/Portland, OR John Shomby

JUICE NEWTON
FRANKIE/RHOCKOUTS
JAMES TAYLOR
ERIC CLAPTON
HOTTEST;
KOOL 6 THE GANG 1-1
JOHN LENNON 2-2
BEG SERETHMECON 5-3 REO SPEEDWAGON 5-3 PAT BENATAR 15-10 STYX 14-11

KIOY/Fresno, CA Beau Richards

TASTE OF HONEY FOOLS FOOLS
HOTESE:
STYX 9-1
DON MCLEAN 23-9
JUICE NEWTON D-10
PHIL SEYMOUR 18-11
GROVER WASHINGTON 29-18

KYNO-FM/Fresno, CA

SHOKEY ROBINSON SADANE SHEENA EASTON ANDY GIBB SISTER SLEDGE Hottest: BLONDIE 1-1 CON FUNK SHUN 5-2 REDDINGS 10-7 DOLLY PARTON 16-8 GAP BAND 21-19 KZZX/Albuquerque, NM

Chuck Morgen HALL & CATES

HONDIE HOLLEST: EDDIE RABBITT 4 1 BARRY MANILOW 5-2 DOLLY PARTON 6-3 TIERRA 8-4 REO SPEEDWAGON 9-6 FM102/Sacramento, CA Lucifer/Manders

POLICE JUICE NEWTON YARBROUGH/PEOPLES

Jim Sumpter Hottest. REO SPEEDWAGON 1-1 DOLLY PARTON 3-3 JOHN LENNON 8-4 KANO 14-7 NEIL DIAMOND 12-9

KSPZ/Colorado Springs, CO Mike Deniels

JUICE NEWTON ERIC CLAPTON CLIMAX BLUES BAND CLIMAX BLUES BAND HOKEGS: STYX 3-1 LEO SAYER 6-3 NEIL DIAMOND 10 5 BRUCE SPRINGSTEEN 16-8 SHEENA EASTON 20-11

KYSN/Colorado Springs, CO

STEELY DAN DONNA SUMMER JAMES TAYLOR 38 SPECIAL ERIC CLAPTON JUICE NEWTON JOHN COUGAR JOHN COUCAR Hottest: STYX 3-1 BLONDIE 6-4 CLIFF RICHARD 8-5 LEO SAYER 11-7 HALL 6 OATES 13-9

KZZP/Phoenix, AZ Steve Godderd

STEELY DAN Hottest REO SPEEDHAGON 1-1 NEIL DIAMOND 10-8 SHEENA EASTON 18-9 STEVIE WONDER 13-10 HALL 6 OATES 19-12

KHYT/Tucson, AZ Rich Brother Robbir

TOM BROWN
STEELY DAN
SISTER SLEDGE
KOOL 6 THE GANG
ERIC CLAPTON
ROBERT WINTERS
HOLDERS:
BLONDIE 3 1
REO SPEEDWACON 5-2
STYX 8-4
YARBROUGH/PEOPLES 23-14
RANDY MEISNER 21-16

Ron Rodrigues

SMOKEY ROBINSON FOOLS TERRI GIBBS JUICE NEWTON WHISPERS ERIC CLAPTON GARLAND JEFFREYS RAYDIO RAYDIO Hottest: REO SPEEDWAGON 1-1 STEVIE WONDER 8-5 STYX 10-6 BLONDIE 15-9 DON MCLEAN 17-13 KGGI/Riverside

Bob West

KKXX/Bakerefield, CA

Chris Squires SUZI QUATRO

38 SPECIAL ERIC CLAPTON JAMES TAYLOR JUICE NEWTON Hottest REO SPEEDWAGON 1 1 STYX 2-2 HALL & CATES 16-8 POLICE 18-12 STEVE WINWOOD 22-16 KNBQ/Tecoma, WA

Bryen/Roberts

JOHN COUGAR CHAMPAIGN ERIC CLAPTON JAMES TAYLOR JOURNEY RONNIE MILSAP RONNIE MILSAP Hottest JOHN LENNON 4 1 STYX 6-5 BLONDIE 8-6 PAT BENATAR 10-7 STEVE WINWOOD 27-20

K96/Provo. UT

PHIL SEYMOUR JUICE NEWTON ERIC CLAPTON TERRI GIBBS JAMES TAYLOR HOTLEST. REO SPECIMAGON 2-1 NEIL DIAMOND 6-2 STYX 5-3 RANDY MEISNER 14-10 PAT BENATAR 17-13

FM103/Salt Lake City, UT Lorraine Winneger

STEELY DAN ROD STEWART NOD STEWART NOTES TO REO SPEEDWAGON 1-1 POLICE 10-6 STEVE WIDWOOD 12-7 LEO SAYER 18-8 BRUCE SPRINGSTEEN 19-9

PARALLEL THREE KBOZ/Bozeman MT

Greg Williams

Greg Williams

JAMES TAYLOR
CLIMAX BLUES BAND
SMOKEY ROBINSON
JIMMY BUFFETT
GILBERT D'SULLIVA
CHRIS MONTAN
DONNA SUMMER
HOLLESS:
JOHN LEDNON 1 1
KOOL & THE GANG 5-2
CLIFF RICHARD 12-7
RANDY MEISNER 16-9
BRUCE SPRINGSTEEN 30-24

KCBN/Reno, NV Larry Irons

ERIC CLAPTON ERIC CLAPTON
JOURNEY
FOOLS
HOTLEST:
BOLLY PARTON 2-1
DON MCLEAN 10-6
BLONDIE 17-12
HALL 6 OATES 25-19
SHEENA EASTON 30-20

KDZA/Pueblo, CO RIp Avina

TERRI GIBBS DONNA SUMMER 38 SPECIAL SHERBS CHAMPAIGN HOLLEST REO SPEEDAGON 2-1 JOHN LENNON 3 2 BLONDIE 7-5 BLONDIE 7-5 NEIL DIAMOND 14-7 JOHN COUGAR 20-16

KFXD/Boise, ID Charlie Fox

SMOKEY ROBINSON DONNA SUMMER Hottest REO SPEEDWAGON 1-1 JOHN LENNON 3 2 ABBA 6-4 BLONDIE 19-13 STEVIE WONDER 27-20 KOOK/Billings, MT

Dennis Nichols

FOOLS
GARLAND JEFFREYS
DONNA SUMMER
38 SPECIAL
RAYDID
Hottest:
JOHN LENNON 2-1 CLIFF RICHARD 6-3 HALL & OATES 7 5 PAT BENATAR 12-6 BLONDIE 14-7

Pet Richards

ERIC CLAPTON ERIC CLAPTON ELVIS PRESLEY JOE CHEMAY BAND HOTLEST: REO SPEEDMACON 1-1 DAN FOGELBERG 4-2 TERRI GIBBS 10-7 STYX 13-8 DON MCLEAN 17-12

KRLC/Lewiston, ID Steven Alan Mackelvie

JAMES TAYLOR CLIMAX BLUES BAND SEARCHERS ARTFUL DODGER (dp) ottest Hottest: LOVERBOY 2-1 POLICE 4 2 PAT BENATAR 7-4 STYX 11-6 APRIL WINE 22-16

KSLY/Sen Luis Obispo, CA Don Potter

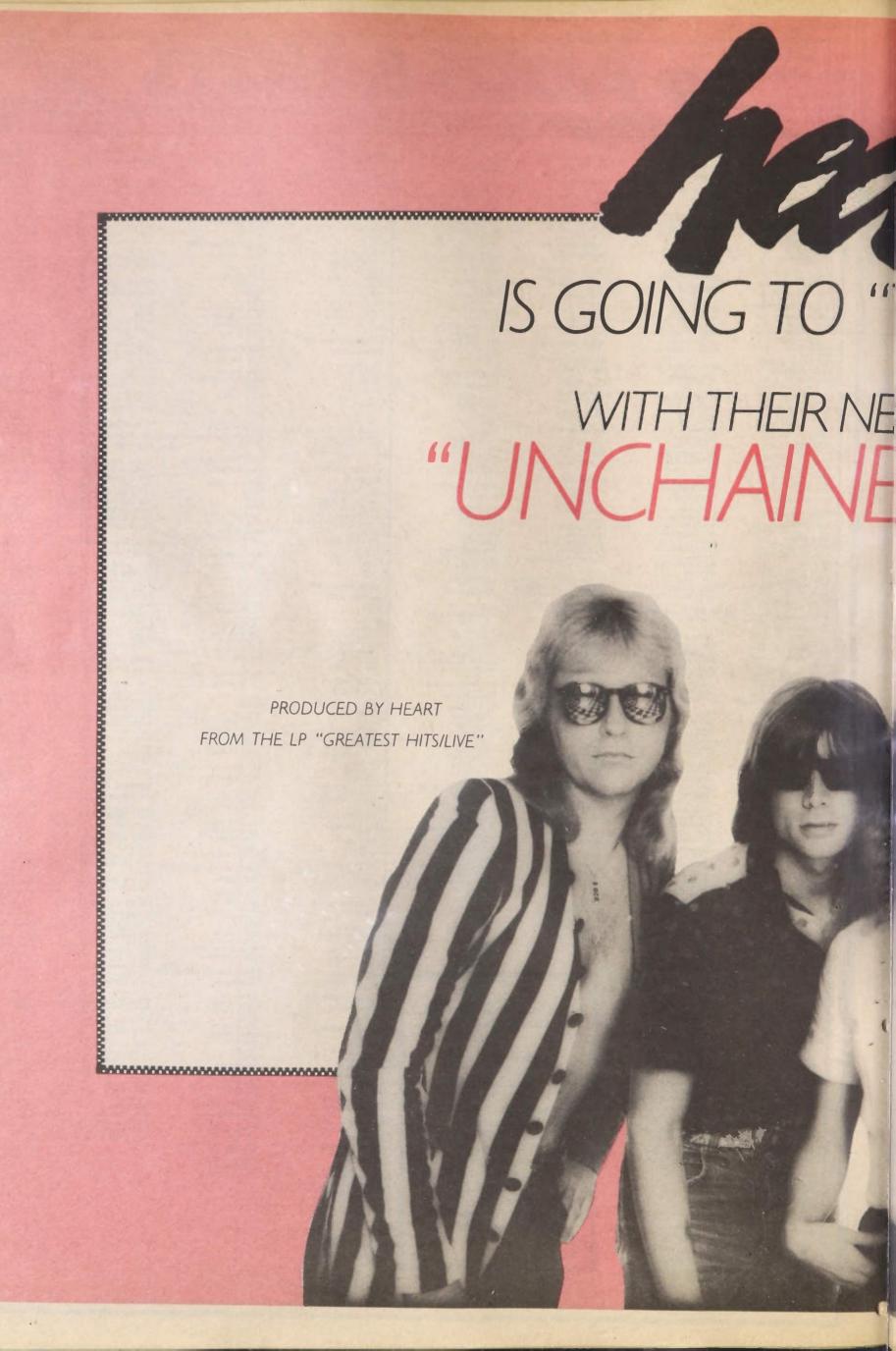
ERIC CLAPTON DORNA SUMMER JUICE NEWTON SMOKEY ROBINSON SMOKEY ROBINSON Hottest: JOHN LENNON 4-1 DON MCLEAN 6-3 STYX 11-6 NEIL DIAMOND 15-8 PAT BENATAR 16-11

KENI/Anchorage, AK Randy Robbins

ELVIS PRESLEY ERIC CLAPTON GARLAND JEFFREYS WHISPERS DONNA SUMMER YARBROUGH/PEOPLES RAYDIO POLICE PLIMSOULS Hottest: NEIL DIAMOND 4-1 KOOL & THE GANG 5-4 CLIFF RICHARD 13-7 STYX 14-10 TERRI GIBBS 18-13

KATI/Casper, WY Donna Foxx

ERIC CLAPTON
FRANKIE/ROCKOUTS
JAMES TAYLOR
DONNA SUPPLER DONNA SUMMER HOTLEST: JOHN LENNON 1-1 BLONDIE 6-3 DON MCLEAN 8-4 NEIL DIAMOND 17-8 BRUCE SPRINGSTEEN 22-18





lel I: Selected stations in major markets that are format domi nant* and/or exert a significant national influence,

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant^e and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for

Note: (*)Format dominance is based on the Monday Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.



DENOTES FIRST WEEK IN PARALLELS.

214 REPORTS 216 LAST WEEK

		DOE ong" (A	nylab	el)	
LP	: Hit	Song			- 1
-	ional each	100/25	66%	Nation	
E	33%			Up	51
M	2196			Same	51 24
S	56% 19%			Down	25
ν_	13%			Adds	25

100/25	_	100 R&R reporting stations			
		on it this week. 25 of those			
		100 added it this week.			

65% porting stations playing it.

Regional

Reach - Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary

Up 51 — Number of stations moving it UP on their charts.

Same 24 - Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 — Number of stations mov-ing it DOWN on their charts.

Adds 25 — Agein, number of stations ADDING it this week.



ABBA The Winner Takes (Atlantic) LP: Super Trouper				
		4%		
Regional Reach E 70% S 55% M 79% W 53%	19	National Summary UP 75 SAME 17 DOM: 42 ADDS 2		
P1	P2	P3		
EAST	BAST	BAST		
HABC 29-23 HABC 28-16 HBBIFH 18-25 HBIL 10-9 HBAO 6 6 F105 20-16 HBAO 7-6	MPSR 11 29 HOLP 1-10 HBSP 8 6 WTRY 6-8 HBLI 15-12 WTICPM 16-15 KC101 13-13 WIGC 17-13	MCLY 20-26 WLAM 19 30 WICY 4-6 WISH 16-11 WHIE 2-2 13FEA 12-19		

M 234		A006 2
P1	P2	P3
BABY	BAST	BAST
WARC 29=23 WHOC 29=16 WHOC 29=16 WHOR 29=16 WHOR 18=25 WHILE 10=9 WHO 20=16 WHOR 7=6 WHOR 7=6 WHOR 7=6 WHOR 10=12 WHOR 7=6 WHOR 10=12 WHOR 10=14 WHOR 10=14 WHOR 10=14 WHOR 10=14 WHOR 10=17 WHOR 10=1	NOTES 11 29 NOTES 12 12 12 12 12 12 12 12 12 12 12 12 12	MEAV 20-26 MEAN 19 10 MEOY 4-4 MYSN 16-11 MEGS 2-2 13FEA 12-19 BOUTH 95CUF 13-13 MEOU 5-10 MOUE 20-19 MEOU 5-10 MOUE 20-19 MEUE 10-15 MOUE 20-19 MOUE 21-19 MOUE 20-19 MOUE 20-
	wmm 11-9	

P2	WBST	
INICHARDENT INCIDENT	19000 7-10 RLOY d=10 P P P P P P P P P	

Of The Be	u (Capitol)
21/11	57%
20	Nation
30	Suma
	SAVE.
BREAL	KER
	01 The Be 21/11

WTEN 37-35 KEEL 34-29

- 1			
- 1	MGM 0-53	HEND II	WGUY on
- 1	HBIDI PN 36-30	KQ94 26-23	WLH2 30-16
- 1	WIFI on	MJDX 28-27	WLH2 30-16 WLAM 6 32 WIGY 28-24
	96101 d=31	1000106 28-22	WIGY 28-24
	MCAO a-30	G100 d-29	13FEA d-28
- 1	JB105 35-31	MAAY on	WIGY 28-24 13PEA d-28 WPBG 21 19
- 1	Q107 a	¥103 25-18	MC IR on
	WPGC 27-21	BJ109 on	95x1L 30-36
- 1		CK101 35-31	13m16 20-30
- 1	CHUM 23-21	CK101 35-31 HBBQ d-29	BOUTH
- 1	CHOM 53-51	HODY G-39	***************************************
- 1	CMGH 17-11	IOL104 d-30	
- 1		920 d-30	HMMY d-30
- 1	BOUTH	MSIC2 d-25 MOKI 30-27	959GF d-30
- 1		MOKI 30-27	MPOX a
	293 d-30	MMOX on	MCCQ on WISE 31 28 WANSFM d-29
-	940 ,a	WAYS d-26	W15E 31 28
	Contract of the Contract of th	WSEZ on	HANSFM d-29
1	MACOWINE Y	MC9C 20-16	WXX.X on
		MGH on	PM99 34-30
- 1	WLS a	WORK on	WILK on FM99 34-30 K1LE 32-28 KSEL d-21
- 1	MERQ 29-26	KJ100 a WMLK d=29	ESEL 4-21
	CICLW 28-28	MAR 4-39	KPUR 29-26
- 1	KSLQ 25-22	416 0-27	KVCIL 28-26
- 1		MIDWEST	HACE 10-30
	MGCT q=50		RMOWINT
- 1		MGRD 30-28	- Wall
	WEST	HLAD 30-28	william
- 1		MVIC 33-32	KPYR on IKRC d=30 IMUR d=34 WTRU d=26
- 1	KIMN & 29	WAXX 33-28	IOURC d=30
- 1	ЮЛРО 17-17	KOPM a-30 KNEN 10-7 KZ93 on	MPUCH d=34
- 1		KHEN 10-7	WTRU 6- 26
- 1	P2	MEND ON	ICDVV d-26
		WISM d-30	
	BAST	Z 104 d-27	WHET
- 1		2104 d-27 HMMM d 28 WIRS d-35 HCM on HMCT d-28	
- 1	WFBR 34-19	WIKS 0-35	KENI 27-26
- 1	MOLP 40-29	MON on	KCBN 36-35
- 1	HPGPM 29-27	MEST d=28	KDZA 29-24
- 1	WTRY d-29		KATI on
- 1	WFLY d-28	WRST	KCIDI on
- 1			KBCZ on
	Q106 29-26	10UOX 26-21 KIZHH & 29	KOOK d-29
ı	WMOBO 27-24	KALDA V 30-31	KFND d-30
	MIDD 27-24	ATTEN	10LC 22-16
	K104 34-32	RIDO on NJRB d-28 NABQ d-29 RTAC 28-27	Mar. 22-10
	HALQY &	IU HB 0-26	1
- 1	WIEL G-34	IDBQ 0-29	
- 1	V100 an	RTAC 20-27	1
		PC-P2 23-10	
- 1	BOUTH	MAN 9-30	
- 1		RCPX 32-26	
1	KREE & 27	PH103 23 19	
- 1	KINT 36-33	RMJN 29-28	ľ
- 1	IGHF 1 d-30	KENO on	
- 1	KBFM 24-23	IGRQ a 29	
-	mrtc 30-25	NTNT 25-22	

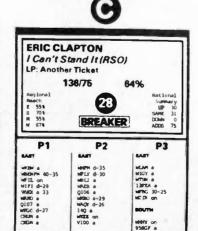


PAT BENATAR

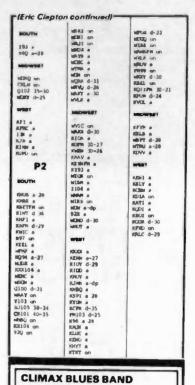
10	83/4	76%
Regional Reach E 745 S 785 M 705 M 785	13	NATIONAL SUMMAR UP 10 SAME DOWN ACCES
P1	P2	P3
BAST	EAST	BAST
HARC 22-31	WTBR 7-9	MIZITY 15-12
HPGH 21-15	HOLP 29-31	WLBZ 14-12
1600 PH 0 9	MHDF 11-9	WEAR 13 8
WIF: 13-10	MMETH 9 4	WICY 24-21
96KX 27-25	MANA 13-11	HFBG 9-8
PRO-PH 16-15	HPLY 3-4	MCER 6-3
JB105 7-11	HBLI 17-15	95x1L 22 17
Q107 18-26	MTICPH 14-13	BOUTH
WFGC 11-14 CFTR 26-25	WICC 16-14	
CPTR 28-25 CREH 8-5	10A23 3 5 0106 8-6	HORRY S S
CREA on	0108 8-6 W000 14-10	2102 12-8
Creat gr	H104 24-10	MESGA 13-10
BOLTH	WACY 15-14	950GF 21-16
- In	MCZZ 17-16	MFOX on
293 13-24	V100 12-10	MCCQ 7-5
940 10-9	4100 13-14	WISE 16-12
9100 12-14		MANSPH 14-1;
MCIOX 21-19		MOGUE 11 9
		PM99 12-10

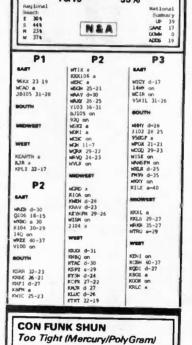






1881Y on 958GF a





I Love You (WB)

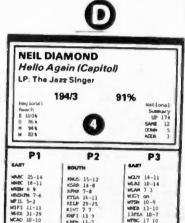
LP: Flying The Flag

75/19



LP: Touch

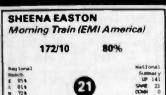
JOHN COUGAR Ain't Even Done With The Night (Poly Grem) LP: Nothin' Matters Regional 94/15 44% Matters Regional 94/16 44% Matte			
S 534 H 264 H 254	N&A	SAME 2 ICAN ACES 1	
P1	P2	P3	
BART	MATE 33-30	BAST	
WTL 20-25	RREE a	MOUNT on	
Wift on	HQ94 27-26	HLAN 33-31	
MINIO 919	MARIN 23 21 SUCK106 24-20	WEET d 27	
Jii105 a-34 CFTR d-36	MERIC 4-26	1 MTA 28-24	
CHG/H on	G100 31-27	MPBG on	
	HAAY 2n 33	100 on	
BOUTH	9103 27-22 6/105 gn	MCDI d-38	
940 25-20	CH101 28-21	BOUTH	
	wilding 30-26	1	
MINDSWEET	10(104 a	MMY 25-21	
	930 an w8K2 20~10	998GF on MFCSL 29-26	
MSLQ 16 14 MSZP on	MORT on	MCOD 39-33	
MOCL d-28	MAYS on	WISE 6-35	
MORY 21-18	MSEZ d-31	10005FH d 30	
	MOH a-dy	HOLA 3-1	
WEST	MURY 10-26	MRDV 27-27	
JUR a	WALK C-JO	BLILE 27-25	
KPL2 a		KQ1 EPH a	
KUPE on	MICHWEST 1		
P2	MVIC on	MICHIEST	
	HELIOL A	IDULL d 24	
BART	1049v 29-25	ICICAC on	
E-AIT	IDAY 0-23	IO/TE 10-15	
HOLF 17-12	MESH 20-25	MTRU on	
WHETH OR	WINS d-29	KDVV 6-24	
MFLY on			
140 on	WEST	WEST	
MCEE 32-30	1007Y d-16	REDIT on	
V100 a	IQUIDO 9	1001A 20-16	
all and a second	KTAC 23 21	KAT3 0-35	
BOUTH	KSPZ 13-10	MQD1 un	
1048 d-10	NYM a	KBK/Z d-28	
KINT 24-23	MCPK 30-27 PM103 d-24	MOOR 24-19 MALC 24-19	
KNF1 21-17	11.103 0-74	10.17 Se-14	



IGHBE d-30 BINT 24-23 IGHFI 21-17 KHPM a

ii 824		ADD5
P1	P2	P3
EAST	BOUTH	BART
MARC 25-14 HARC 18-11	MNUS 15-12	WGUY 14-11
HBMBC 18-11	KSRR 14-8	WLBZ 10-14
HINDEN 6 9 HIDENITH 7-6	3.PHF 7-8	WIGY on
METE 6-2	KTSA 16-11 KELP 29-25	WTSN 10-9
MIFI 11-11 96IC 31-29 MCAO 10-10 F105 17-8 MROR 16-12 MRUO 5-5	MINT 2 2	HPECB 13-10
MCAO 10-10	KBPH 12-7	13FEA 10-7 WFBG 17 10
F105 17-8	meric 10-4	14mm 18-14
HROR 16-12	WT1 x 17-7	MC IN 20-15
		95HIL 29-27
JB105 15-10	REEL 20-19 WFW 11-0	BOUTH
WPGC 7 6	KLAZ 19-15 N.EX 13-6	MARY 7-4
CPTR 36-32 CHUM 30-24	HANK 13-8 HOR106 10-5	102 7-4 2102 7-5 HEIGA 10-6
CHGM on	METERS 2.3	HEIGA 10-6
BOUTH	HEATH 3 2 G100 17 14	95SGF 10-7 MFOX 7 5 MCGQ 13 10 WISE 21-17
	G100 17 14	MC00 13 10
KVIL 15-9	MAY 26-19 MAY 18-13 Y103 6-4	WISE 21-17
293 12-10	¥103 6-4	HPMS PH 15-11 HOLK 13-0
KVIL 15-9 KRLLY d-30 293 12-10 940 4-4	BJ105 21-13 CK101 17-13	MROV 15-14
A100 54-50	MBBQ 14-9	PM99 20-17
MIDWIST	H480 8-5	E11.F 18-17
	92Q 18-13	ISEL 7 5 INDIZION 22-15
MORO 5-6 CIGN 7 7	MS RZ 13~9	MOI ZPM 22-15
KDMB 13-12	MORI 13-9 MPJZ 10-7	KPUR 10-9
KS 95 PM B-5	MMOX 13-10	MICHIGHT
KSLQ 13 12	MMOX 13-10	
	HAYS 11-9 HSEZ 14-0 HCSC 11-6	ROUL 13-12 KFYR 12-6
WZZP 12-8	HC9C 11-6	KELO 10-5
MGCL 10-12	WT99A 15-10	IOCAC 15 12 IOCL6 27 -24
ZZP 12-6 WCCL 10-12 0102 24-20 WCU 10-5 WCW 13-9	MCR 2-2 MCRK 6-8	HEAO 22-19
IORY 13-9	MPVO a	MS PT 22-16
YEST	MARY 16-9 HVLK 14-12	WTRU 13-7 KDVV 17-10
EARTH 22-14 PI 29-23	AMON/GET	WEST
11BPM 28-23		KENI 4 1
PRC 30-24	HTWR 13-11 HGRD 14-12 HVIC 23 21	KSLY 15-0
JR 17-12 JR 24-20	MAIC 52 51	RCBN 9-8 RDZA 14=7
PLZ 13 10	MANOR 8-6	KATI 17-0
DPA 8 4	HIGH 12-8 HOPH 10-9	RGDI 16-13
MAY 0.0	KEYNFM 14-13	KBOZ 20-14 KOOK 19 14
P2	H291 7-2	KPMD 12=9 KPLC 19-12
	WZCK 11-0	IOLC 19-13
ARY	2104 29-24	
PMA B 6	MZGK 11=0 MISM 18=12 Z104 29=24 HMAH 111 MIRS 29=23 HMAP 13=6	
PMH 8 6 OLF 36-33 MMF 10-10	WIKS 29-23	
MBF 10-10 MFH 25-23	U93 A 19	
TRY 15-11	U93 a 19 HERBH 30-24	1
LY 14-10 LL 16-14	WOW 9-7 HMCI 12-7	
1CFH 12-10	92x 16-13	1
101 5-4	MCMO 3-2	
OC 8-5	MCMO 3-2 MMOT 11-6 MYPH a-18	
DB 5 4 06 15-8	a-10	
BO 15-12	WEST	
04 23 20	19U0X 26-20	
OV 12-9 ON 10-7	MERH 10-7	
0 10-9	FERN 10-7 REDY 16-3 Y94 7-4	
EE 21-11 00 21-17	Y94 7-4 RIDD 27-24	
00 21-17	PH102 12-9	
	NGGI 25-16	
	IC/RB 6 7	
	IO/BQ 20 15 ICTAC 10-9	
	ISP2 10-5 IOYSN 12-10	





H 724 W 904	9	ADDR 10
P1	P2	P3
BART	WT11 0-39	BAST
water on	997 8 KEEL 32-28	MINT 28-19
MMC 26-23	MINE 28-22	MLAX 29-24 WLAN 25-23
WPQBH 12-12 WPQDHPH 22-12	RLAI 32-29 MADR 27-26	WT:8N 25-16
MP EL 24-20	MERC 18-17	137EA 20-14
MPEL 24-20 MTP1 29-27 MCAO 25-20	MERZH 19-12 G100 22-19	MFBL: 27-16
F105 27-18 WRITH 20-18	MANY 15-13 MANY ON	1 0mlK d-26 MC Dt d-30
WRFID 35-18	V103 10-24	
100KSPH on 1980-99 25~17	6.1105 d-37 CR101 23-16	BOUTH
JB105 26-19	HBBQ 27-23	1001Y on 2102 30-27
CPTR &	168Q 27-23 168Q 26-23 10104 d-29	MBGA 31-29
Cagar Ca	920 d-26	958GF 30-27 MFOR 20-16
BOUTH	MSR2 a 23 MSR3 a-28	MCTGD on
INTL 4-25	MM-32 d-26	WISE 16-31 WASEPH 29-25
193 29-26 IGULY on	MMON d-26 MAYS on	MOD.K 22-18
940 on	L MSEZ 31-23	MNOV 29-25 pw99 32-27
MED WORT	MCMC 24-17 MTMA d=25	WKXY 24-23
	W2H 6-4	HILE 39-37
MERQ 14 7 CRLH 12 8	MCRS 28-17	KSEL 30-26 KQIZPH on
ICS 95/PM d= 20	MRVQ on WARY 27 24	KPUR 23-10 KVOL 30-27
HSLQ 21-19 HMM 13-12	WALK & 24	RVGL 30-27
MEIP on	MIDWEST	MIDWETT
MCKCL d=30		1000L 25-22
MECHY 23-21	MTMR 21-18 MEMO 6-26	KITY'R on
	MVIC 37-29 MAJOL 0-24	1000 19-19 1000 29-26
WEST	KICA 0-29	HOULE ON
ICEARTH d=29 ICF1 d=26	EC1990 A-25	METT 26-24 MTWU d-25
KPRC on	KRAV 16-11 KE93 19-10	KDVV 28-25
N7R 28-24 IOPL2 24-18	WISH 30-21 1000 29-24	1987
ECTION 26-19		100(1 29-23
HOPA 26~23	MAP 26-22 MAN 10-17	105LY 0-22
P2	10EC1 0-23	IXCHIN 30 20
BAST	923 a-25	KDZA d-29 KATI 30-27
MFMR 25-20	MONO d 26 MACT 35-21	EUDI 26-24 EEUE d-30
MOLF 21-20		- IOCH 20-25
MRW an MRW 30-28		KPND d-23 104.C d-28
WTRY 25-20	10XX 29-26 12301 28-23	
MC101 25-23 MC101 21-15	ICYMOPH a	
WITCE 23-20	1107 12-24 194 d 25	
MAIN 16-7 0106 30-27	RIDD 6-20	
wido 25-23	MI03 9-39	
veno: 24-17	6.3 RB 26 -21	
	RTAC 30-26	
V100 on	ICS P7 3D-11	
	NYSM 29-20 NCFR 21-14	
BOUTH	IC96 25-24 IDAN 6-30	
1530 37-33	KLUC 27-25	
ESETYH 29-23 HELP a-33 EDIT 18-14	HERE - 1- 20	
EDST 10-14	EEEP 18-9 ISIQ 22-30 ISIQT 26-26	
101F1 on 101F1 on 101F1 29-25	EDIT 26-26 ETET 27-10	
EMEC 37-50	KTRT 27-10	
	_ 1	The second secon



P1	NEA	SAME 32 DOMN 1
		ADD6 1
	P2	P3
MET 80	N/TH	BART
IPT on DET 16-12 IDEN	NT 6-40 NT 6-40 NT 6-40 NT 18-10 NT 18-10	MGM* on MAN 76—34 MICTY 29—23 MICTY 29—23 MICTY 29—23 MICTY 29—23 MICTY 29—23 MICTY 29—23 MICTY 29—21



_			
	GIBBS	ockin' (MCA)	
	134/20		
Regional Reach & 624 & 634 R 664 W 574	BREA	SAME	91

Regional Reach £ 624 £ 634 R 664 W 579	BREAKER	SUMMARY UP 96 SAME 16 DOM 2 ACIDS 20
P1	P2	P3
LAST	BOUTH	BAST
MIQUI 24-20	103RF 7 6	MON 25-20
MFTE 26 24	109th 6-7	WLRZ 13-10 WLAM 30-29
WIFT 20-20	RTSA a	MICA OU
MCAO 18-15	ICELP 34-32	WTSN 23-21
F105 29-25	KINT 23-21 IOUT 20-24	MTSN 23-21 MED 15-12
MO-M 51-55	IDITIC 24-21	1 1 1 1 1 1 1 25 - 20
JB105 33-30	WTTH 30-25	100K 13-0
	KEEL 0	MC IN 27-21
BOUTH	RQ94 25-24	
10/21	MEDE 9 0	BOUTH
EVEL on 29) 28-21	MENZH 10-10	14
940 29-21	MAY 0-27	MBGA n=33
	¥103 32-29	95SGF on
MEDICAL SECTION SECTIO	8J105 a-40 MRRQ a-27	MPCIX &
- man 98	MARKO OF	WISE 22-10
MDRQ e=25 CRLst d=20	KX104 10-7	MMSPH d 27
KS95PH a	920 9-8	WREAT ON 11-9
KOKOK 25-21	MS K2 23-11	PHPP 21-14
ICSLQ 0-24	MORCE 0 26	KELE 7 4
wren 16-15	MACH 0-12	KSEL 26 24
0102 a 34	WKI N 24-20	IQ1ZPH a
WZUL 0-26	MANUE 22-19	KPRR 30-20 KVOL 23 21
MORY d=26	WSEZ 27-24 WQW 26-23	EV.E. 23 21
	wg/ox 26-23	MADWEST
WHET	MARY 15-13 MALE 29-26	
KEAPTH 28-26	MACN 52-50	IOUXL 10-17
STILLA OF	MANUFACTURE T	EUPYR 13-0 IONLO 17-17
EJR d=25		HYREC 30-27
KPL 2 10-15	MTMR 29-27	100LS 17-13
HEPPE &	WCPID 6-29	MARKET &
IKOPA 23 10	MANOL on	₩6 PT d 25
P2	KICA on	WTRU 27-24
P2	KICA on KCPA 5-2	WEST
BABT	IGAAV 1-1	-
	катинем 17-16	KR041 10-13
w/mm 13-13	WISM 24-17	KSLY 6-25
MULP 10-13	MAC1 a	ECEN d- 39
WINT OF 22-19	MCMD 26-10	IDEA a
MICC 39-58 MC101 33-19	WHENT & 23	ECEN 10-7
MADB 22-20		KBX 9-5
Q106 a	-	827CB on 8373D 28-22
MACH 6-30 MACH 22-20	EEOV 22-17	HJ710 28-22
140 25-23	HIDD A	KRLC 12-11
WEEE 34-32	MCGT 20-27	
	KJ 100 25-23	
	NCGT 28-27 NCHB 25-23 NTRC 34-33 NSPE 9-16	1
	SCPR 18-13	
	K96 a-29	
	KIENCO OF	
	122P 24-17	
	101Q 26-25	
	10 PT TPICE	1

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D. HALL & J. OATES

190/9

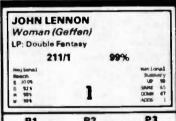
Kiss On My List (RCA)



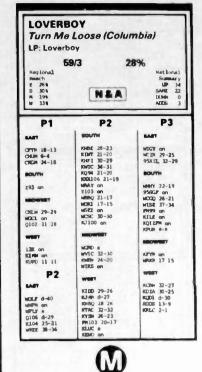


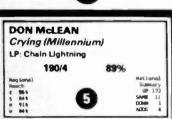
DONNIE IDIE

Regional 64	1/4 3/	0% NAT Bone
Reach g 324 g 294 H 364 W 244	NSA	GLIMAT UP 2: SAME 2: DOM: 1: ADE:6
. P1	P2	P3
BART	BOUTH	BAST
96KX 6-8	10AUS 12-10	MLBZ a
inticipi a-dp	KRMF 15-12	MICH 11 11
JB105 23 21	1907 1 17-20	BOUTH
0107 an	SOMPH ON	
MEC 26-23	KQ94 12-12 KKK106 19-18	WISE 27-27
CHUH 12-19	MAAY OR	MOLK 28-23 PM99 23-20
CREAT on	Y103 11-9	KSEL 28-28
BOUTH	6J105 27-24	KOI EFM 19 17
	CKT01 53-50	
	MSK2 on MSK1 24-22	MICHIGAT
MAD WHIST	W522 on	IOCAL: 23 - 28
MLS 20-19	wight on	100L6 21-21
MORO 15-10	MJ100 12-24	WRITE 16-13
MICCL 7-7	NAME OF TAXABLE PARTY.	MSPT 2 3 ICMV on
		KDAA OU
WEST	WTMR a 29	10007
ILJR on	HCPID 12-10	
киро 7-7	WVIC 9-11	KIDHI an
	EIGA 10-7 2104 14-17	RCMM 28-25 RD ZA 28-26
P2	WIES ON	KDDI on
BART	MON a-dp	1071D 26-21
	WHCI on	IGRLC 6-9
MOLF 15-22		
METH 26-21	-	
WFLY 11-13	Partie 35 35	
Q106 d 38	1230- 25-25 EURB on	
V100 29 27		
A100 TA 51	1000 26-24 PM103 17-16	



2 mt	-	ACIDIS 1
P1	P2	P3
BART	90UTH	BAST
what 4 6 indice 6 indice 6 indice 6 2 indice 6 2 indice 6 2 indice 6 6 indice 7 indi	00/X: 6 3 CSDR 2 1 CSDR 2 3 3 CSDR 4 5 3 CSDR 4 5 3 CSDR 4 5 3 CSDR 4 5 2 CSDR 5 7 1 CSDR 5 7	### 11 ### 3
MCRQ 2 3 CRLM 3 3 CRLM 3 6 6 6595PM 1 1 RXIQ 1 1 HeR 2 2 HIZZP 1 1 MCCL 3-3 QCCL 3-3 QCCL 3-3 MCUU 5-1 MCUU 5-1 MCUV 7 5	MICLE 11-6 IANS 9 14 IASCE 0-2 IACSC 2 1 IATRO 1 1 IACR 9-12 IACR 9-12 IACR 3-3 IACR 3-3 IACR 3-3	EQUI. 2-1 EYEB 5 3 ERLO 3 3 ERLC 1 1 EQUI.5 14-11 ERLS 3 1 MEAQ 6-2 MTMU 1-1 EQUIV 2-1
EZAPTH 1 1 IGUA 4-1 IGUA 4-1 IGUA 4-1 IGUT 1-1 IG	NTMR 7 5 NCRO 5 5 NTRC 5 9 NAVC 5 9 NAVC 5 9 NAVC 6 2 NTRC 5 1 NAVC 6 2 NTRC 1 1 NTRC 1 1 NTRC 1 1 NTRC 1 1 NTRC 1	IGDH: 9 6 ISSLY 4-1 ISCIM 3 2 ISCIM 3 2 ISCIM 3 2 ISCIM 3 2 ISCIM 3 2 ISCIM 3 2 ISCIM 2 1 ISCIM 2-1 ISCIM 2-1 ISCIM 3-2 ISSLC 5 6
METSP 2 2 INCLL 16-21 INSTALL 16-21 INSTALL 16-21 INSTALL 2-1 INSTALL 2-1 INSTALL 2-3 INCLD 1-2 INCLD 1-3-2 INCLD 1-3-2 INCLD 1-3-2 INCLD 1-3-2 INCLD 1-3-5 INCLD	03.6-7 03.6-7 0400 8 6 6 0400 3 3 922 3-2 04000 1-1 04071 3 3 922 3-2 04000 1-1 04071 5 6 04071 5 6 04071 1 6	

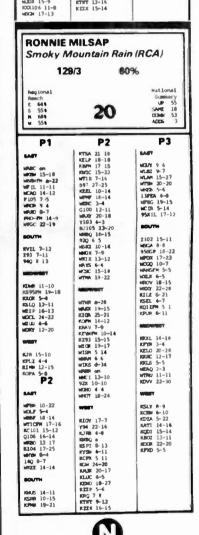


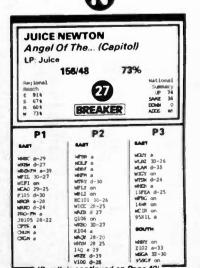


Regional Reach E 969 S 849 H 918 W 949	6	National Summary UP 172 SAME 11 DOMM 1 ACCG 4
P1	P2	P3
EAST 12-15 since 12-15 since 12-15 since 12-16 since 1	mirt: 11-0 mir	MATE 12-12 MEAN 6-5 MEAN 6-5 MEAN 6-5 MEAN 6-5 MEAN 6-5 MEAN 6-5 MEAN 6-1 MEAN 7-6 MED 7-5 MED 7-6 MED 7-6 MED 7-6 MED 7-6 MED 7-6 MED 7-6 MED 12-10 MED 12-10
MPRP 5 4 MOLF 6-5	US3 20-9 - IARRE 29-23 MON 10-6 IARC1 5-5 921 14-9 IARC9 9-6 IARC7 5-4 IARC9 9-6 IARC9 9-6	NOON 16-11 NPMD 10-8 NRLC 10-7
MINT 24-19 MINT 22-20 MINT 8-5		
WPLT 7 6 wBLI 7 6 wBLI 7 6 wBLI 8-2 WTTCPM 13-12 EC101 6-6 WTCC 9 7 0105 17-12 WTSD 11 8 EI04 7 5 WSD 11 8 EI04 7 6 140 15-12 WTSZ 8 4 V1D0 10-8	######################################	
ISBR 25-14 ISBR 25-14 ISBR 13-10 ISBR 9-6 ISSA 19-13 ISBR 19-17 ISBR 5-5	INSE 22-20 ICM a ICM 18-16 ICMC 22-29 ICMC 10-6 ILZEP 0-3 ICRO 6-15 ICRO 6-15	

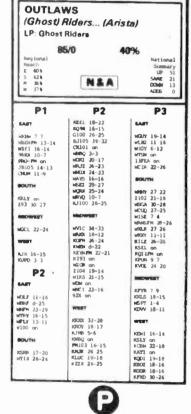
	MEISNER	,
LP: One M	ore Song	
	76/7	82%
Regional	70//	Mational
Reach		Sumary UP 141
E 834		SAME 16
S 781	133	DOMEN 1.2
M 84 8		ADDS 7
. P1	P2	P3
ART	8487	
-		MCMY 5-9 WLBZ 10-9
ABC on	MPBR 27-25 MOLP 3 2	WLAM 17-12
MOSH on	HOLF 3 2	MIGY 27 22
	MIPH 12-17	WTSN 10-15
IFI 24-24	MTRY 28-26	WEBG 14-12
MENTA 24-20 MIFI 24-24 MIX 19-30 MAO 30-26	WTHY 28-26 WFLY 18-17	MFBG 14-12 14mm 20-16
TFI 24-24 6KX 19-30	WTRY 28-26	MFBG 14-12

(Randy Mets	iner continued)	
PRO-PH 29-21	G100 15-10	BOUTH
J0105 10-17	HRAY 20-18	100
CPTR 23-20 CHUM 16-12	MAJOY 28-26	HORY 17-14
CHUM 16-12	¥103 22-19	2102 19-16
CHGM on	BJ105 19-17	16GA 24-21
	CK101 10-8	958GF 15-14
SOUTH	1 806104 18-17	MPOX 13-13
	920 19-18	MC00 12-0
KVIL 23-21	MSK2 17-10	W15E 23-20
293 21-18	MOKI 21-19	WNSPH 17-15
940 19-17	MPJZ 21-18	MOUN 12-11
	MMOR 23-16	MROV 22-20 PM99 13-11
MIDWINST.	MEEZ 17-15	PH99 13-11
	WGEZ 17-15 WCSC 14-12	MOOY 13 9
WLS 19-20	WTHA 28-26	ETLE 15-12
KINB 19-16	WCRR 21-20	KSEL 16-15
HOLOR 21-17	MRVQ 20-16	FOR ZPH 10-10
WZZP 18-17	WARY 18-15	KPUR 13-14
WZZP 18-17 WGCL n-17	#J100 13-11	1
Q102 22-18	WVLK 19-15	AMERICAN PROPERTY.
MZUU 29-23		
MORY 27 22	AMEDICATED T	1901L 6-5
WORT 27 00		KFYR 6-5
WWT	WTMR 20-19	KELO a-23
	W.RD 17-18	IORE 13-11
KEARTH 6-28	WYIC 11-5	FOKLS 11-10
KENNIN 0-20	MAKK 13-13	MPUCR 21-18
KP1 23-16 KPNC A	MICA 19-18	MEAQ 23-18
KSPX on		W5PT 14-11
	What Wall	WTRU 18-12
13K on	RMEN 9-9 RMAV 20-18 RESMPM 13-11 R293 13-10 MECR 12-11 WISM 15-6 T104 24-73	KDW 16-15
KJR 21-18	KE 007 12-11	MDAA 10-12
KPLZ 11-8	KZ93 13-10	
KIPM 18-14	WZCIK 12-11	WEST
KOPA 20-17	W15M 15-6	
KUPO 18 18	T104 94-T3	KENI 17-15 KSLY 17-15
P2	WMAM 16-13	
F 2	W1KS 28-25	ECSN 5-7
BART	104AP 16-14	KDZA 16-14
	MOM on	KAT1 18-15
MAZN 29-28	MMC1 21-19	KQD1 24-22
Q106 26 24	92X 25-20	KBCR 16-9
HEED 18-16	MOHO 15-11	KOOK 17-11
H104 16-11	WHOT 8 7	KPMD 16-14
MMOX 14-13		
1000 19-10	WEST	
140 21-18		71
MRZE 30-15	10UX 9 14	
V100 18-16	KEHN 15-14	
	KIOV 12-22	
BOUTH	Y94 15-10	
	KIDD 23-18	1
KSRA 23-17	KIRKY 9:9	
KRBE d-25	194BQ 11-10	
RTSA a	KTAC 11-10	
RSETTR A	KSPZ 4-12	
ICELP 27-24	RYSN 10-16	
KINT 11-10	RCPK 15-15	
194FT 15-13	PH103 4-4	
RHP9 14-13	K96 14-10	
KWTC 13-9	ICM 18-15	
WTIN 22-18	MAR 21-19	
B97 30-29		
	KLUC 15-15 KENO 21-14 KEEP 17 15 KRQ 14-13 KRYT 21-16	
KEEL 22-16	KENO 21-14	
	K2ZP 17 15	
EQ94 13-9	1010 14-13	
NLAZ 27-24	IGNYT 21-16	
WLEDX 15-9	RTRT 13-16	
IOOLIO 6 11-8	KTTK 15-14	

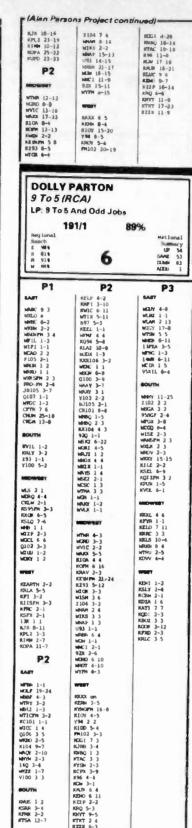








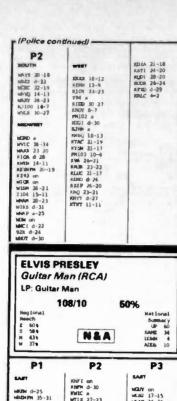




	LP: Zenyatta Mondatta		
Regional	67/17	73%	
Reach E 684 S 744 pt 664	23	Summary UP 123 SAME 17 DOM: 0	
		ADDS 17	
P1	P2	P3	
	- CAST		
WKBH 19 16	HOLF 23-17	WCLY 29-25	
HB/2HPM 23 19 MIFI 30-26	MBBA 19-13	WLHZ 25-21	
MCAO a-27	189H 21-16	WLAM 28-26	
MORSEN on	MELT 33-50	WIGY on WISH d-25	
PRO-PM 28-26	MBLI on	MLBC 50-19	
JB105 a- 32	WICC 25-23	1400 a	
Q107 17-12	HAZB 18-16	MC IR on	
WPGC 14-10	Q106 28 25	95XIL 30-33	
	WR0 26-22		
BOLTH	K104 19-16	BOUTH	
293 20-15	HAQY 30-24	MARK 20 24	
940 16-12	WICE 17-25 V100 26-24	100 24 21	
¥100 a 21	4100 50-34	958GF d-29	
MCIOL d-20	BOUTH	MPOX 22-17	
		MCQD 20-17	
MOWNEY	19AUS 32-19	WISE 34-23	
	KSRR 22-21	MANGEN 27-21	
WLS 0-27	KHBE 9-7	WOLK 0-28	
WERQ 17-13	KSETPH 22-16	MROV on	
CRLW 14-14 KS 95/PH on	KELP 0-30 KINT 20-15	JM99 29-25 WICKY 17-10	
ISLO a	1907 I 19-16	MILE 31-29	
MGCL 30-16	KBPH 26-22	KSEL 21-18	
0102 30-25	10v1C 22-20	RQIZPM d-30	
	WT1X 34-30	KPUR 24-21	
WHET	897 26-19	KVOL &	
	H274F 6-28		
IGLA 29-26	KQ94 an	REDWINT	
RF1 on RE15FM 23-21	KLAZ a-33	IDOX. a	
KIRC a	MAIDR d-30 RDDL106 22-17	KIPYR a	
RSFX 17-16	G100 27-22	RELO 31-16	
13K 20-17	MAY 19-16	IGUIC 24-19	
ILJR on	Y103 d-39	HRJOR d-25	
KIMM 4-28	BJ105 37-33	MSPT 15-10	
KOPA a	CK101 19-15	ICDVV 26-22	
KTMD 34-34	MBQ 20-15		
	IDU04 28-23	WBST	
	920 on MSICZ 24 20	IZDII a	
	MOKI 27 24	RSLY d 23	
	HR.72 on	RCBN 29-24	
		13-24	

Don't Stand So Close (A&M)

POLICE



P1	P2	P3
EAST	ION I VIOL	EAST
MKBW d-25	KBIPM d-30	WCLY on
HENDIFFE 35-31	WTIX 27-23	WLH2 17-15
WY IL 28-21	KEEL 0-24	MLAM 30~35
WIFT 23-23	RU94 a dp	WITSH on WHZ: 28-25
WCAO 23-21	MAIDH 10-24	13FEA 26-25
WROM 21-20	WENC 5-7	MFBG 22-20
WRUID 25-22 PRO-PH 23-18	MEICH on	1 det 28-24
J8105 16-15	MAA 51-31	MC IR on
00103 10-13	WAXY 25-24	
BOUTH	MMD on	BOLTH
KVIL on	920 an	MMY 16-17
IOLLY on	MPUZ 29 24 MMOX on	MSGA 27-24
293 27-25	WXIX 19-18	955GF on
	HAYS 25-25	MCQQ 30-27 W15E on
MICHIGAT	MSE2 24-21	MANSPH on
ens 18-13	WTM 0-26	HROV 26-22
MCCL d-29	MCH 5-6	M99 15-13
WW .	MORUK 23-15	KILE 25-23
ORY 19-17	HARY 28-25 HVLK 25-16	KSEL d=27
,	MACN 53-10	KQ1 ZPM on
APRIL T	MIDWINIT	KPUR 26-23 KVOL on
CARTH 16-15	WTMR a-33	MEDWINT
UPL 2 20-22	MAJOL d-32	
-	KICA a	IGULL on
P2	IGRAV 23-21	ICELO 32-25
EAST	KEYNFM on WISM on	ICICRIC on
	100M d-29	10U.S d-29
WEBR 19-17	WAR A-28	WTRU on
HOLF a	WMAP 8-28 HMC1 d-21	WHET
WTRY 30-28	92X 26-22	-
WICC 20-17	WCHO 24-20	JOENI a
0106 an		KCBN on
AQY 22-21	WWWT	KDZA on
400 d-30	KERN 20-19	KAT1 d 25
140 27-25	KURB 27-25	KQDI a
MOZE 35-33	KNBQ on	KBOZ 28-25 KDOK on
	RTAC 25-22	KUPAD on
BOUTH	KSP2 21 15	ICRLC on
UPHK on	KCPX 13-12	
CTSA on	KTKT a	



REO SPEEDWAGON

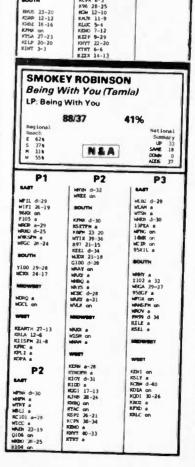
199/0

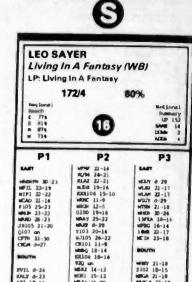
Keep On Loving You (Epic)

23%









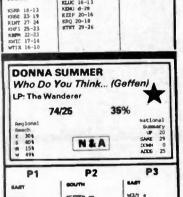






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HTVOS

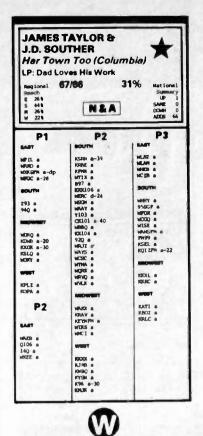


### SETTYH ON ##	P1	P2	P3
#### A P P P P P P P P P P P P P P P P P	BAST	BOUTH	EAST
### (## (## (## (## (## (## (## (## (##	MTM 0	ISSETT'S on	
### ### ### ### ### ### #### #### #### ####			
### on	WFIL on		
### #### OF PERFORM OF	WIFI on		7,5016 001
SCH 10 SCH 20	VOOLSP14 29 26		BOUTH
SECTION SEA 23 - 28 SEC 23 SEC 24 SEC 24 SEC 24 SEC 25 SEC	CHGH on		
Color d-10			MFIGA 33-31
MAY on M	BOUTH		
100 100	ARREST AT 188		
INCLUDE ON PACKED ON PACKE		Y103 38-35	
SSLC a SSCC a SVCL on SVCC on S	293 an	BJ105 34-30	
ISLIC a SATE A S	MANAGEMENT .		
ISLC a MCCC a MCCC a MCCC C A			
### ##################################	KSLO &		MACE OIL
### #### #############################	WCCL on		-
### ##################################			
EFT on STILEPH on SEPA	WEST		
######################################			WWWT
ISSPA on		MACHINET	
MOPA 29-26 SYLC On MODA 28 M			
P 2 WAT			
P. Z SOLV on SEDI ON S			
### WIDS 8 19772 19773 19774 19775 1	P2		
MART			
MFBH on MICC d 30 RESIDENT ON MICC STORY ON	BAST	MOH 8-23	
19794 on 19702 d)0 (20079) on 19704 on 19704 on 19704 on 19704 on 19704 on 19705 on 19704 on 19705 on 19704 on		-	SUPPID +
16709 a RIOV 30-78 RIDD on NJB a-dp RTC 33-79 RIDD on NJB a-dp RTC 33-79 RIDB a RIDBO			ICRLC on
MODE on KIDD on KURB a dp KTRC 33-29 KYSK a KESKO A KESKO A KESKO A KESKO 23-21		KYSKOPH on	
KIND on KINB a-dp KINC 33-29 KYN a KIND A KI		KLOV 30-28	
ECPC 33-29 FYSH a ECPO a ECEP 23-21	WIREZE OIL	KIDD on	
KYSN A KEENO A KEEP 23-21			
102P 23-21			1
KEEP 23-21			
MONT d-28			

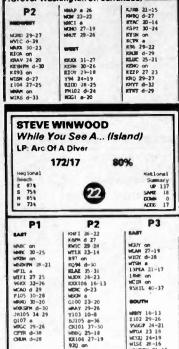
LP: Paradise Theater						
210/1 98%						
Regional		Mat Jona Sumar				
Rench g 100%		UP 16				
S 234	2	SAME 4				
M 989 W		ADDS				
ы 964						
P1	P2	P3				
BAST	SAST	EAST				
MARC 27-16	WFBR 4-3	MOUY 3 3				
HOURT 17-10	HOLF 12 6	WLBZ 7 6				
WICEW 5 4	MEMBY 6 5 -	WLAM 4 1				
HERESTAN 5-5	MRPH 11-5 MTRY 5-4	WISN 17-12				
WEL 12-6	MPLY 4-3	MED 11-9				
96KX 2-2	10LL 7 5	13FEA 6-4				
HCAO 8 4	MTICTH 9-6	W/BC 6-4				
P105 15 13	EC101 4-3	160 12-7				
MRCR 15-11	WICC 4-2	₩CIR 13 8				
MRJKO 20-15	10AZB 2 2	95X EL 12-9				
MODE SEPH 9 19	Q106 5-4					
PRO-PH 3 3	M920 4 4	BOUTH				
JB105 13-12	K104 3-3					
Q107 7-7	MACY 3 2	100fY 3-2				
MICC 3 1	MATCH 15-12	2102 4 3 MEGA 9 4				
CFTP 11-7	140 11-5 10022 6-5	958GF 4-2				
CHUM 2-2	V100 9-6	MPOX 4-2				
CIGN 11-6	1100 3-0	MCCC 4-2				

MSCH 2-1 G100 5-2 MAAY 8-5 MAOY 7-7 Y103 7-6 83105 8-3 CK101 4-2 MBSC 2-1 MHSC 7-4	KSP7: 3 1 KYSP 3-1 KYSP 12-10 PH103 3 2 K96 5-3 KSP 5-3 KSP 3-1 KSP 3-1 KSP 3-1 KSP 6-4 KSP 7-6 KSP 7-6 KSP 7-6 KSP 7-6 KSP 7-7 KSP 7-6 KSP 7-7 KSP 7-	ND/
RTSA 9-6 RSETYM 5-1 RSELP 7-6 RINT 1-1 RSEP 6-6 RINT 1-1 RSPR 6-4 WTIR 4-3 B97 3-2 RSEL 12 9 WPM 6-3 RQ94 6-5 RLAZ 8 5 MLDX 4-2	BOOK 2-2 KENN 4 2 KYNOFN 22-20 KIOV 9 1 Y94 4 3 KIDD 10 6 KROV 1-1 PNI02 17 14 KKIZ 23-22 KJMR 14-13 KOND 6-5 KSFC 3 1 KYSN 3-1	
P2 COUTH NAS 11 6 ISSRS 4-3 ISSRS 2-2	U93 16-6 MRNR 19-16 MDM 6-5 MRCI 4-4 92X 5-3 MDMO 20-16 MRCIT 2-1 MYPM 12-8	
KEARTH 9 6 KDT 16-10 KTISPN 15-15 KPRC 16-7 KSFX 10-9 LDR 3-3 KJR 5 4 KDPA 2 2 KUPD 2-2	RIGH 5 3 ROPH 6 5 DHEN 5 5 DHEN 9 8 RETHIN 6 3 RETHIN 6 3 RETHIN 6 2 2 104 10-8 HEAR 3-2 HEKS 8 4 HEMP 8-4	MOST 14-10 ISSLY 11-6 KCSH 4-3 KD2A 4-3 KAT1 2-2 KRD1 13-6 KB0Z 6-4 KD0K 15-6 KFRD 9-7 KRLC 11-6
MLS 7 7 MCRQ 10-10 CRCM 13-11 KDMB 4 4 KS95PH on KRCK 22 19 RSLQ 3-2 WZZP 3-2 WZZP 3-2 WZZP 11-10 Q102 6 4 WZU 19-12 WGCK 10-7	MCSC 3-2 MTMA 4 2 MCH 10=10 MCH 20=10 MCH 20=11 MCH 3-2 MCH 10=10 MCH 3-2 MCH 13-11 MCMC 13-11 MCMC 13-11 MCMC 13-11	BSOCL 7 4 RFYR 10-7 ICELO 1-1 ECKIC 2-2 ICELO 2-2
RVIL 18-17 FRLY 17-13 293 3 3 940 6 5 9100 8-8 NCKK 12-9	IDCIO4 5-4 970 5-4 MSIC 3-2 MDRI 5-2 MRIZ 6-4 MODE 6-3 MICE 15-13 MAYS 3 2 MSIC 3-2 MSIC 3-2	HANSPH 3-2 MOLK 1-2 HROY 9-6 PH99 8-6 MICY 5-3 KILE 5-3 KSEL 2 1 KOLZPH 6-6 KPUR 3-2

E 91% S 62% M 94% W 76%	TO	UP 170 SAME DOM: ADDS
P1	P2	P3
BART 11-17 WIND 04-10 WIND 13-16 WIND 13-17 WIND 04-10 WIND 17-16	Column C	### 19-14 ### 19-15 ### 19-14 ### 19-15 ### 19-16 ### 19-16 ### 19-16 ### 19-16 ### 19-16 ### 19-16 ### 19-16 ### 19-16 ### 19-16 ### 19-16 ### 19-16 ### 19-16 ### 19-16 ### 19-16 ### 19-16 ### 19-16 ### 19-16 ### 19-16 #### 19-16 #### 19-16 #### 19-16 #### 19-16 #### 19-16 #### 19-16 #### 19-16 #### 19-16 ##### 19-16 ##### 19-16 ###### 19-16 ####################################







P2



17

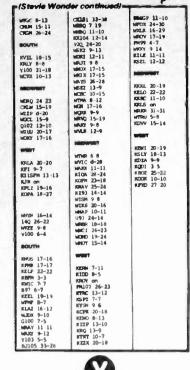
P2

WFSP d 15 WOLF 2-7 WBBF 23-20 WBFM 14-6 WFRY 22-22 WBLI 11-10 WFICEW 8-7 WGCI 11-9 WAZB 11-21 WBCG 8-8

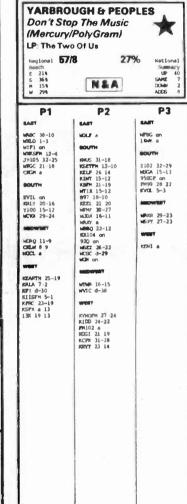
P3

MCUY 6-4 MLBZ 22-19 MLAM 10-9 MTGY 23-19 MTSH 22-19 MHEB 6-7 MTBG d-22 MCIR 7-12

BGA 11-25







Others Getting Significant Action - Continued from Back Page

P1

MARC 32-28 MOSLO 14-10 MOSLO 14-10 MOSC 19-12 MOSEPH 16-16 MFIL 8-5 WIFI 7-15 MCMO 7:7 F105 13-11 MCMC 18-14 MCMC 14-21 PRO-PM 18-16 Q107 8-11

FLEETWOOD MAC "Fireflee" (WB) 28/0
Mover Up 13, Same 19, Down 4, Adds 0, WBEN FM 20 18, KSRR 24-18, WVIC 28-19, KVOL
28-22, KBO2 24-20
TOTO "Goodbye Elenore" (Columbia) 28/0
Mover Up 7, Same 19, Down 0, Adds 0, WHFM 34-33, K104 38-37, KRBE on, KINT 38-34,
KBFM 27-34, BSKI, 4-40, WCQC on
EMMYLOU HARRIS "Mister Sendmen" (WB) 25/18
Moves: Up 4, Same 3, Down 0, Adds 18 including WKBW, 281, 340, KEARTH, WSQR,
WAYS, WHOT, KCPK, WLSZ, WFOX.
GARLAND JEFFREYS "98 Toers" (Epic) 25/15
Moves: Up 2, Same 8, Down 0, Adds 16 including KRLA, WAQY, KRBE, KJ100, KIOA, KRQ,
WIGY, FRIES & B. Down 0, Adds 16 including KRLA, WAQY, KRBE, KJ100, KIOA, KRQ,
WIGY, FRIES KEM.

Mover Up 2, Same 8, Down 6, Ause 1000 Mills (Millsonn) 25/5 WIGY, FMS, KEN.
JOE CHEMAY BAND "Proud" (Unicorn) 25/5 JOE CHEMAY BAND "Proud" (Unicorn) 25/5 JOE CHEMAY BAND "Proud" (Unicorn) 25/5 JOE CHEMAY BAND "ROUND (MILLSON) (MILLSON)

Moves: Up 8, Same 18, Down 0, Adds 5, J9105, KINT, WYLK, KCPX, KQDI, KKX108 30-27, WSPT 10-7.

LAKESIDE "Featbastic Voyage" (Boter/RCA) 24/2
Moves Up 12, Same 8, Down 4, Adds 2, K104, 85XIL, WXK8-FM 1-1, KIIS-FM 24-18, KFRC 7-4, KHF1 is 11, KGGI 12-8, WSCA 25-22.

PHO'EBE SNOW "Clarmes" (Riffings) 22/8
Moves Up 3, Same 13, Down 0, Adds 6, WICC, WAEB, WAAY, 2104, WIGY, 16WK, WOLF 43, K104-d38.

BADFINGER "Hold On!" (Radio/Attentic) 22/4
Moves: Up 8, Same 12, Down 0, Adds 4, CHUM, WCKX, WGCL, KHFI, K104-33-27, WYLK 25-22, SKIX, 17-34.

TOUCH "Don't You Know What Love Is" (Accol 22/1)
Moves: Up 0, Same 11, Down 0, Adds 1, WVIC, CKLW 26-21, KHFI 25-25, KJ100-20-18, WKIK 25-27, KILE 35-26, WSPT 17-16.

FO'OLB "Running Boared" (EMI America) 27/20
Moves: Up 0, Same 11, Down 0, Adds 20 Including WIFI, J8105, WHB, WGCL, KFI, WGM, KINOS "Let Me Go" (MCA) 21/1

Moves: Up 7, Seme 10, Down 0, Adds 4, WIFI, 8J105, WVLK, KTAC, WXKS-FM 31-29, PRO Moves: Up 7, Seme 10, Down 0, Adds 4, WIFI, 8J105, WVLK, KTAC, WXKS-FM 31-29, PRO

Moves: Up 7, Same 10, Down V, muun -, FM 25-24, KGM-30-28. FM 25-24, KGM-30-28. TASTE OF MONEY "Bukiyaki" (Capitol) 18/9 Moves: Up 8, Same 8, Down Q, Adds 8, WIFI, WCAO, KRLY, KEARTH, WGH, WVIC. KIDY, KGGI, KCPX.

ROD STEWART "Somebody Speciel" (WB) 19/6
Moves Up 6, Same 7, Down 6, Adds 6, SAQ, WOKI, WTMA, FMIGS, WLAM, WANS FM.
K10135-33 2102-31-28
RAY PARKER JR. & RAYDIO "A Women Needs Love Liust Like You Do!"
[Arlestal 18/14, Movesc Up 1, Same 1, Down 0, Adds 14, WXKS-FM, WPGC, 282, WFBR.
KSFM, WBBQ, WTMA, KIOD, KJRB, WSGA, FMSR, KKI, KEM, KOOK.
GAP BAND "Burn Rubber On Me" (Mercoury/Polydram) 16/2.
Moves Up 10, Same 3, Down 0, Adds 2, 13K, KNUS, WXLO 25/20, WXKS-FM 18-8, KRLA
B4, KILE FM 127, KHYT 37-22, KYOL 124
SPYRO GYRA "Carle Amous" (MCA) 15/1
Movesc Up 5, Same 7, Down 2, Adds 1, WZZU, KPLZ on, WGBF 20/16, WHFM 3-2, KINT
31-28, KEYN-FM 24/22, WOHO 25/22.
MELISSA MANCKLESTER & PEABO BRYSON "Lovers After AB" (Arlesta)
14/2, Movesc Up 7, Same 8, Down 0, Adds 2, SRX, WOKY, KIS-FM, 6/30, KPLZ on, WTIX
13-29 WBRG 25/44, KILE 18-29, KILE 18-29. MELISSA MIANCHED FER OF PERSON
14(2, MOVES UP 7, Same 8, Down 0, Adds 2, SRX, WOKY, KIB-FM, 6-30, KPLZ on, WTIX
35-32, WBBO 28-26, WCIR 28-24, KILE 36-32
LTD "Shins On" (AB-NI) 14/0
Moves: Up 4, Same 3, Down 7, Adds 0, KEARTH 32, KRLA 19-17, KIB-FM 11-17, WAXY
106, 220-3-2, KGGI 1-1, WHHY 10-4, WSGA 28-23
MICOLETTE LARSON "ODo-Eee" (WB) 14/0
Moves: Up 7, Same 7, Down 0, Adds 0, KIO4 28-24, KRBE on, KINT 34-27, WISM on, KROY
d18, SKI, SSI 31, KCSR 33-31, KCSR 33-31, KCSR 30-31, KCSR

Moves: Up 1, Same 8, Down 0, Adds 4, WPAC, KSRE, KJRB, 856GF, 897 d.24, WGRD 22 21.

KWEN on, Z102 25 22

STYN: "Rockin' The Paradiso" (AfrM) 11/3

Moves: Up 1, Same 3, Down 0, Adds 4, WPAC, KSRE, KJRB, 856GF, 897 d.24, WGRD 22 21.

KWEN on, Z102 25 22

STYN: "Rockin' The Paradiso" (AfrM) 11/3

Moves: Up 1, Same 3, Down 0, Adds 3, Z102, WXLK, WRKR, 36KX 25-18, Q102 on, WRVO on, WZOK on Idpl.

SISTER SLEDGE "All American Girls" (Cotificon) 11/2

Moves: Up 8, Same 3, Down 0, Adds 2, KYNO FM, KHYT, WXLO 18 12, WIFI on, KSET FM

Moves: Up 8, Same 3, LOSANA Se 26, KINT 393, KVOL on. CHRIB MONTAN "Let's Pick It Up (Where We Lett OH)" (20th 11/1 Moves: Up 2, Same 7, Down 0, Adds 1, KBDZ, KINT 28-22, WERC 22/18, WXLK on, KKXL

THE PICTURE PAGES

DeVito Debut On Epic



Karla DeVito, known for duetting with Meat Loaf, will release her first LP on Epic shortly. Pictured at the label's New York offices are (I-r, seated) Epic's Dick Wingate, DeVito, E/P/A's Sr. VP/GM Don Dempsey, and producer Bill House; (I-r, standing) E/P/A VP AI Gurewitz, managers Winston Simone and Sam Ellis, and attorney Dennis Katz.

Emmylou & Eminent Fans



Emmylou Harris was congratulated backstage by top Warner Bros. executives after her recent L.A. Country Club performances. Pictured (I-r) are WB President Mo Ostin, label Country GM Bob Kirsch, Harris, and WB VP Andy Wickham.

Cotillion Assembly



Cotillion Records recently held a series of marketing/promotional strategy meetings at its New York headquarters, bringing in national, regional, and local staffers. Pictured around the table are (I-r seated) label's Sondra Roberts, Atlantic/Cotillion VP Everett Smith, Atlantic President Doug Morris, Cotillion President Henry Allen, Atlantic Exec. VP/GM Dave Glew, and Cotillion's Veniece Starks; (I-r standing) label's Pat Jones, Crown Prince, Charles Geer, Deek DeBerry, Raymond Mason, Bill Cureton, Greg Lewis, Clarence Bullard, Simo Doe, Walter Moorehead, John Nance, Richard Nash, Mike Price, Buddy Dee, Henry Jefferson, Sandi Carter, Robert Wilson, Marty Mack, and Zeke Zanders.

Polygram Country Convocation



Polygram Records' Country Promotion Dept met recently in Nashville to discuss forthcoming plans. Pic tured (I-r) are label's John Brown, Frank Leffel, Dave Smith, Steve Massie, VP Jerry Kennedy, and Doyal McCullom.

MCA's SouthCoast Expansion



MCA Records has entered into a marketing/distribution agreement with Austin-based SouthCoast Records. Artists for the label include Joe Ely, Jerry Jeff Walker, and the Shake Russell/Dana Cooper Band. Pictured checking out Texas's South Coast are (I-r) MCA Records President Bob Siner, SouthCoast Exec. VP Witt Stewart and SouthCoast President Michael Brovsky.

Gates Opening For Arista



Arista Records has signed David Gates, with a summer LP release planned. The longtime producer/songwriter and former leader of Bread is pictured (right) with Arista President Clive Davis.

Bearsville's Parton Parcel



Members of the singing Parton clan gathered to support sister Freida Parton on her debut Bearsville album recently. Pictured at the studio are (i-r) Stella Parton, Freida Parton, Bearsville VP/GM Howard Rosen, and Dolly Parton.

Journey Captured In New York



Following a promotional tour of 25 AOR radio stations nationwide, Journey was feted in New York with a Columbia listening party. Pictured (I-r) are management firm Nightmare Inc.'s Sandy Einstein, CBS Records Group Deputy Pres. Dick Asher, group's Steve Perry, CBS Records Division Pres. Bruce Lundvall, and Nightmare Inc.'s Pat Morrow.

THE PICTURE PAGES

Martell Backers Assemble



The West Coast T.J. Martell Foundation kickoff luncheon, held in preparation for the May 2 dinner honoring CBS Records Group Deputy President Dick Asher as 1981 Humanitarian, was attended by numerous record industry chief executives. Pictured (I-r, seated) are A&M's Jerry Moss, Ariste's Clive Davis (1980 honorea), Asher, California Lt. Governor Mike Curb, CBS's Bruce Lundvall (1977 honorea), Tabu's Clarence Avant, and A&M's Gil Friesen (1979 honorea); (I-r, standing) Foundation President Tony Martell, dinner chairman Floyd Glinert, E/P/A's Don Dempsey, Alfa's Bob Fead, Chrysalis's Sal Licata, E/A's Mel Posner, Full Moon's Irving Azoff, Mount Sinai's Dr. James Holland, E/A's Joe Smith, Boardwalk's Neil Bogart, LAX's Jerry Goldstein, MCA's Bob Siner, A&M's Herb Alpert, WEA's Henry Droz, and CBS International's Allen Davis.

Atlantic Starr's For A&M



A&M held a listening party for the new Atlantic Starr LP, "Radient," recently. Pictured at the session are (I-r)
A&M Vice Chairman Herb Alpert, label VP David Kershenbaum, producer James Carmichael, engineer Carl
Harris, A&M Sr. VP Harold Childs, Chairman Jerry Moss, and label's Barry Korkin.

Grover Takes Over At E/A



Elektra/Asylum executives took time out at their weekly marketing meeting to gather in celebration of Grover Washington Jr.'s singles success with "Just The Two Of Us." Pictured (I-r) are label's Dave Cline, Tom Zutaut, and Lou Galliani, VP Vic Faraci (foreground), E/A's Bill Smith and Ornetta Barber, VP's Burt Stein and Oscar Fields, and label's Marc Ratner, Randy Edwards, and Primus Robinson.

Screen-Gems Soiree



Screen-Gerns/Colgerns-EMI Music President Lester Sill recently hosted a reception taking place during a week of professional staff meetings in Los Angeles. Pictured (I-r) are Capitol VP Rupert Perry, Screen Gerns VP Paul Tannen, Screen Gerns' Rick Riccobono, Sill, Capitol Chairman Bhaskar Menon, and EMI-A/Liberty VP Don Grierson.

Windy Winners



The Radio Broadcasters of Chicagoland recently staged their annual "Windy Awards" dinner, honoring the outstanding radio commercials of 1980. Pictured presenting the "Best Music Achievement — National! Regional" award are WFYR air personality Stu Collins (left) and WMET's Brock Whaley (right), with Burrell's Anna Morris accepting for Coca-Cola's "Summertime Fun" spot.

Delbert Meets Deborah



Capitol's Delbert McClinton and Deborah Allen (both seated) were rapt in conversation between shows at Nashville's Exit/In. Looking on are (l-r, standing) BMI's Phil Graham, Don Light Talent's Bobby Cudd, Capitol's Michelle Peacock, Capitol VP Lynn Shults, and BMI VP Frances Preston.

Paying Respects To King



B.B. King recently played New York's Ritz, and was visited backstage by independent promotion man Juggy Gayles (left) and MCA's Sammy Vernes (right)

Lawrence Jets Back To RCA



Karen Lawrence, most recently lead singer of 1994 and a former RCA artist with the L.A. Jets, has signed as a solo artist with RCA through producer Jack Douglas's Waterfront Productions. Pictured at the signing are (I-r, seated) RCA VP Jack Craigo, Douglas, Lawrence, and Fred Hostetler; (I-r, standing) RCA VP Ed DeJoy, and RCA's Devid Carpin, Vic Mendelson,



Jeff Gelb-AER

The State Of The Art Of AOR Radio

With all fall ARB ratings books now accounted for, the time is right to look at the "big picture" for an overview of AOR radio as it enters 1981.

In general, the format posted more gains than losses in 12+ figures, with 72 stations up, 64 down and two registering the same numbers they'd garnered in the previous ratings period. Remember, too, that many of the stations that showed losses in 12+ figures were deliberately swinging away from teen listening and made gains in sought-after upper demos.

WXUS On Top

AOR's best 12+ figure this book came from WXUS/Lafayette, IN, a brand-new 3000-watt AOR with Stuart McRae at the programming helm. WXUS's 12+ figure of 19.0 comes close to matching what I believe was AOR's best 12+ figure ever, the 19.7 registered last fall by WIOT/Toledo. Actually, McRae was hoping for even better numbers, because a recent Birch survey had shown the station with an astonishing 29.

McRae is especially proud that WXUS was programmed from within, without the aid of a consultant. "We did it all ourselves," he noted. "We localized heavily, with some TV and a large bumper sticker campaign. Word-of-mouth played a large part in our success as well."

He pointed out that WXUS has not followed the trend of many AOR's toward tight playlists: "There's more time spent listening in a smaller market, so instead of being tight you have to play it looser. We play a lot of new product, for example."

Superstars Show Gains

WXUS was not the only big winner this time

around; Superstars-consulted stations showed 30 on the rise, 26 down and one holding steady, with seven Superstars AOR's number one in their markets. Lee Abrams praised the stations' programmers for their efforts and added, "An emphasis on old classics helped. Plus our morning shows were strong, and helped develop the numbers for the rest of the day. Personalities were on the rise."

He downplayed the rumor that, in an effort to gain older listeners for the next sweep, the Superstars stations will be softening up their music. "That's simply not the case," he said.

Soft AOR's Show Mixed Results

For those AOR's that have softened up, it was a mixed book, with some down (KNX-FM/Los Angeles, LOVE 94/Miami), one remaining steady (KXOA-FM/Sacramento), and others up (KINK/Portland and WEEI-FM/Boston). WEEI-FM PD Clark Smidt commented on Boston's heated AOR battle, "Although I wish John Sebastian all the success he deserves, I want to point out that WCOZ and its style of rock and roll is not necessarily album radio's only salvation. In this book, WEEI-FM scored #1 with adults 25-34 and #3 with adults 25-49. Hard rock certainly does work well with teens and 18-24's. But it's an adult AOR that will continue to win with 25-plus."

Heated Battles

It was an intensely competitive book, with some interesting results. Among them: Consultant Jeff Pollack's battle with Superstars stations in two markets (Dallas and Rochester) that ended in ratings triumphs for the Pollack-consulted stations, while both his Los Angeles client (KLOS) and KMET showed declines in lis-

teners; the impressive debut of Doubleday's Detroit AOR entry, WLLZ; the heated battle between WLUP and WMET/Chicago, which resulted in the narrowest gap yet between the two stations as WLUP slipped and WMET showed gains; WCOZ/Boston's leap ahead of its competition to garner the largest AOR top ten market 12+ share in history, and others.

Markets To Watch

Anyone who claims AOR is no longer a hot format might want to swallow their words when they look at the combined 12+ figures for the AOR's in these cities: Detroit (17.3), Philadelphia (12.8), Portland (18.1), Rochester (13.0), Sacramento (17.7), Syracuse (15.3), Seattle (13.8), and AOR's biggest city this book, San Diego (an impressive 22.2). There were also many fine single station showings of AOR power, including WLVQ/Columbus's 14.0, WWCK/Flint's 13.8, WLAV/Grand Rapids's 13.3, WZXR/Memphis's 13.4, KMOD-FM/Tulsa's 13.3, KIOT/Wichita's 14.5, and the aforementioned US93/Lafayette's stunning 19.0.

The Casualties

Yet it was also a book of changes, some drastic, for a handful of AOR's that have either switched formats since the book's results arrived or have announced intentions to do so. Included in the ranks of the gone-(or soon to be)-but-not-forgotten: WWWW/Detroit, KILT-FM/Houston, KFMS/Las Vegas, WKQB/Nashville, WORJ/Orlando, KPAS/El Paso, WOKV/Cincinnati, and WRHY/York (KSAN/San Francisco changed to Country during the sweep so its down book can't be interpreted as indicative of either its former or present programming).

Fall 1980 Arbitron AOR Scoreboard

The following are Monday-Sunday, 12+ metro shares for the Arbitron-rated markets, as compared to their results from the previous ratings period. This data is copyrighted by Arbitron; non-subscribers to Arbitron may not reprint or use this information in any form.

LEGEND: (S) refers to a Superstars client station; * means no previous data available; (1) means the station was #1 in its marketplace with represented 12+ figure.

Two stations held their precise 12+ figures from the previous ratings period: KXOA-FM/Sacramento (5.5), and WAAF/Worcester (12.5).

	Up	Down
WPYX/Albany (S)	5.2-6.2	
WQBK/Albany		4.7-2.4
KFMG/Albuquerque	8.3-9.7	
KWXL/Albuquerque (S)	4.7-5.7	
WZZO/Allentown (S)	8.1-8.5	
KEZY-AM/Anaheim		2.3-2.1
KEZY-FM/Anaheim	1.6-1.8	
KRKN/Anchorage	3.0-3.5	
WKLS/Atlanta (S)		8.8-6.6
KLBJ-FM/Austin		7.8-6.8
KMGN/Bakersfield	• -2.2	
WIYY/Baltimore (S)	7.7-9.9	
KZOM/Beaumont		6.7-6.3
WRKK/Birmingham	4.4-6.6	
WBCN/Boston	-	4.4-4.2
WCOZ/Boston	7.8-9.1	
WEEI-FM/Boston	3.7-4.7	
WRKI/Bridgeport (S)		2.8-1.8
WGRQ/Buffalo (S)		6.7-6.0
WROQ/Charlotte (S)	9.2-10.5	
WLUP/Chicago (S)		4.7-3.8
WMET/Chicago	3.2-3.5	

	A. W A. F	
WEBN/Cincinnati (S)		9.7-8.6
WSAI-FM/Cincinnati		5.5-3.4
WMMS/Cleveland (S)		9.0-8.5
M105/Cleveland	2.0-3.0	
KILO/Colorado Springs	9.6-11.0	
WZLD/Columbia, SC		7.5-5.6
WLVQ/Columbus (S)		
12.5	-14.0 (1)	
KTXQ/Dallas (S)		4 5-4.0
KZEW/Dallas		4.9-4.7
WTUE/Dayton (S)	9.9-11.4	
KAZY/Denver (S)		5.2-4.2
KBPI/Denver		9.0-8.6
KFML/Denver		1.8-0.9
KGGO/Des Moines (S)		11.1-8.8
WABX/Detroit		3.3-2.7
WLLZ/Detroit	• -7.9	0.0
WRIF/Detroit		6.1-5.1
WWWW/Detroit (S)		4.2-1.6
KLAQ/El Paso (S)	3.1-4.0	
KPAS/El Paso	0.1 0.0	3.1-2.3
KZEL/Eugene		11.4-9.9
WWCK/Flint (S) 10.3	-13.8 (1)	
KKDJ/Fresno		6.1-3.8
WLAV/Grand Rapids (S)	
9.1	-13.3(1)	
WTPA/Harrisburg (S)	2.9-7.3	
WCCC-FM/Hartford		4.1-3.6
WHCN/Hartford (S)	4.3-5.1	
KDUK/Honolulu (S)	3.3-6.4	
KQMQ/Honolulu		3.1-2,2
KILT-FM/Houston	2.6-3.0	
KLOL/Flouston	3.7-4.7	
WFBQ/Indianapolis (S)	6.7-7.4	
WFYV/Jacksonville (S)	5.9-7.0	
WJAX-FM/Jacksonville		3.1-2.1
	0.1-10.4	
KSAS/Kansas City		3.7-2.0
KYYS/Kansas City (S)	0.2-10.3	
WIMZ/Knoxville (S)	6.1-7.0	

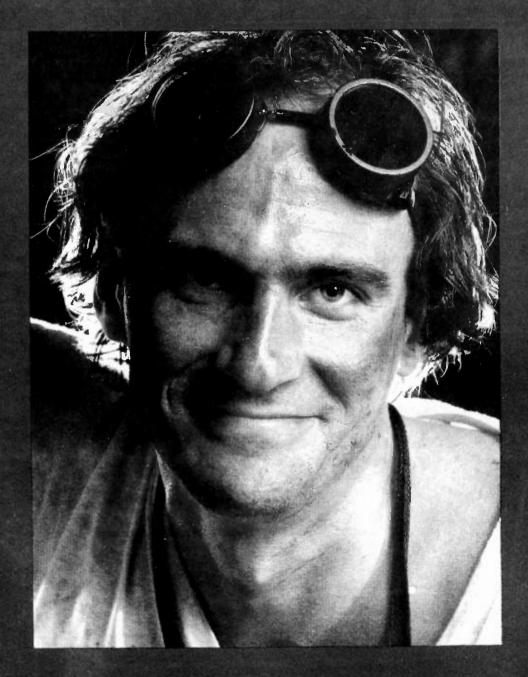
WXRT/Chicago 1.3-1.7

Whoo warayette, Ita	13.0 (1)
WILS-FM/Lansing (S)	14.4-9.1
KFMS/Las Vegas	6.3-9.8
WKQQ/Lexington	16.5-12.8
KLOS/Los Angeles	3.4-2.7
KMET/Los Angeles	5.0-3.6
KNX-FM/Los Angeles	3.2-2.8
KWST/Los Angeles	1.1-1.7
WLRS/Louisville (S)	5.7-8.5
WZZX/Louisville	3.5-1.9
WZXR/Memphis (S) 10.2	-13.4(1)
WSHE/Miami (S)	1.8-2.4
WWWL/Miami	3.8-3.6
WLPX/Milwaukee (S)	7.2-6.0
WQFM/Milwaukee	3.7-4.3
KDWB-FM/Minneapolls	2.8-5.7
KQRS-FM/Minneapolis (S) 7.3-4.5
WKQB/Nashville (S)	5.8-5.0
WKDF/Nashville	5.2-7.3
WBAB/Nassau-Suffolk	1.8-2.7
WLIR/Nassau-Suffolk	1.9-1.6
WPLR/New Haven	7.8-9.3
WNEW-FM/New York	2.9-2.8
WPLJ/New York	4.2-3.7
WMYK/Norfolk	9.0-8.1
WNOR-FM/Norfolk	6.9-6.8
WZAM/Norfolk	2,1-1.4
KATT-FM/Oklahoma City	5.6-5.3
KXXY/Oklahoma City (S	
KEZO/Omaha (S)	11.0-10.8
WDIZ/Orlando (S)	7.1-6.5
WORJ/Orlando	6.4-3.1
KROQ/Pasadena	1.5-1.8
WWCT/Peoria	3.8-4.7
WIOQ/Philadelphia	4.0-3.4
WMMR/Philadelphia	5.1-5.3
WYSP/Philadelphia (S)	3.8-4.1
KDKB/Phoenix (S)	6.4-6.2
WDVE/Pittsburgh (S)	5.4-6.4
WYDD/Pittsburgh	2.2-1.0
	10.2(1)
KINK/Portland	4.4-4.5
KKSN/Portland	1.0-1.6

WXUS/Lafayette, IN * -19.0 (1)

KQFM/Portland		2.3-1.8
WBRU/Providence		2,4-1.5
WXLP/Quad Cities		6.9-6.0
WQDR/Raleigh (S)	9.3-11.1	
WRXL/Richmond (S)	7.8-11.0	
WCMF/Rochester	4.9-6.6	
WMJQ/Rochester (S)	-	8.4-6.4
KZAP/Sacramento (S)		14.6-
		12.2(1)
KCPX/Salt Lake City		8.5-6.3
KISS/San Antonio	4.2-5.0	
KCAL/San Bernardino		3.5-2.0
KGB-FM/San Diego	5.2-7.0	
KIFM/San Diego	3.7-4.0	
KPRI/San Diego (S)	5.0-5.8	
XTRA-FM/San Diego	3.9-5.4	
KMEL/San Francisco	2.6-3.2	
KLIV/San Jose (S)		2.4-2.0
KOME/San Jose	5.0-5.4	
KSJO/San Jose	2.1-2.6	
KTMS/Santa Barbara	• -4.6	
KTYD/Santa Barbara	· -5.0	
KVRE-FM/Santa Rosa		4.0-3.6
WEZX/Scranton (S)	5.8-7.5	
KISW/Seattle (S)	5.7-7.3	
KZAM-FM/Seattle		4.6-3.6
KZOK-FM/Seattle		3.7-2.9
KREM-FM/Spokane	9.1-10.0	
KSHE/St. Louis		7.6-5.1
WWWK-FM/St. Louis		7.8-4.8
WAQX/Syracuse	5.4-5.7	
WSYR/Syracuse (S)	8.7-9.6	
WQXM/Tampa (S)		6.8-4.6
WIOT/Toledo (S)	1	5.1-14.9
KTKT-FM/Tucson (S)		5.5-5.1
KWFM/Tucson		9.4-8.5
KMOD-FM/Tulsa	12.1-13.3	
WAVA/Washington		4.5-3.5
WHFS/Washington		1.3-1.2
WWDC-FM/Washington	(S)	3.0-2.7
	8-14.5(1)	
WRHY/York		3.7-1.2
WSRD/Youngstown (S)		7.5-5.7

AMBERS TAYLOR





on columbia records

produced by peter asher and recorded by val garay

Lots of changes this week: WJAX-FM/Jacksonville is switching from AOR to Urban Contemporary. PD Jamie Brooks and staff will stay on ... Former WLUP/Chicago air personality Carey Bruce Sinton has joined KIDQ/Boise as PD. Dave Freeman is KIDQ's new MD Former WYSP/Philadelphia PD Steve Sutton has resettled at KWFM/Tucson as General Sales Manager . . WIBA-FM/Madison has dropped its mostly free-form progressive approach and will be consulted by Frank Felix and Noble Broad-KUPD/Phoenix is now being consulted by John Sebastian and is in the process of switching from CHR to AOR . . . Paul Harris has resigned as PD of WRCN/Long Island, but remains on the air. Former WMAD/Madison PD Barry Grant has joined WRCN as PD Bill Cerny has stepped down as PD at WDEK/DeKalb Gabe Baptiste has been upped to PD from MD at WXLP/Davenport, as former PD Tom McGuire has exited WCMF/Rochester Asst. PD Bill Martin has exited to WTMA/Charleston, SC. New to WCMF is David Kane from competing WMJQ for nights . . . Former WLRS/Louisville MD Drake Hall has been named MD for KTXQ/Dallas John Logan has been named MD for KLBJ/ Austin, replacing Cy Statum, who remains on Jim Arnold has been named MD for KREM-FM/Spokane from KIOK/Tri-Cities. Steve Wilke has moved to Asst. PD for KREM-FM Michael Knight and Brad Hoffman have been named Co-MD's for KZOK/Seattle, with Knight the music industry liaison and Hoffman in charge of research and operations. Larry Snider has joined KZOK as Asst. PD ... Paul "Lobster" Wells has been named Asst. PD for KLIV/Fres-WSRZ/Tampa's new MD is Mary Far-Robin Quiver has joined DC 101/Washington as News Director from WFBR/Baltimore WLPZ/Milwaukee Promotions Director Bernie Lucas has exited for the same post at WLUP Chicago ... Beverly Rohan has been upped at WMMR/Philadelphia to Public Service Direc-Claudia Barr has joined WZXR/Memphis from a Memphis TV news post for morning news and promotions. John Rivers has been upped to Promotions Director for WZXR; he'll continue mornings as well . . . Trinidad Garcia has exited KGB-FM/San Diego Sean McDowell has exited mornings at WTUE/Dayton . . . Tom Robinson has exited his airshift at WORJ/Orlando New to late-nights at WQFM/Milwaukee is Scott 'The Kid'' from competing WLPX. New to morning news at WQFM is Steve Stevens from neighboring WOKY

COMING NEXT WEEK: KZOK/Seattle, long an advocate of hard-driving AOR, has underscored AOR's interest in capturing upper demos by restructuring its music library away from heavy metal. Next week, PD Nils Von Veh explains the reasons behind the switch, and details the new sound of KZOK.



KEEP IT CLEAN — No, these are not the R&R AOR offices. This is the winner in KSAS/Kansas City's "messy room" contest, held in conjunction with Games magazine. The winner will receive a day's maid service, \$300 to throw a party, and a second day's maid service to reclean up the mess!



INFLATABLE ADS — WNEW-FM/New York used new billboard art technology to create an inflatable representation of its call letters and dial position. The logo is styled after New York freeway markers.

COLOR

HAPPY VALENTINE'S DAY: AOR was full of promotional ideas to share with its listeners for Valentine's Day. KLOS/Los Angeles morning man Frazer Smith was photographed in one of his many radio alter egos, "Le Continental," for a personalized Valentine card being sent to listeners who mailed in self-addressed envelopes. M105/ Cleveland, in conjunction with Epic's Randy Meisner and the "Hearts on Fire" track, took in-store registrations for a grand-prize 14-karat gold heart with a diamond center. Runners-up received copies of the album. In a related promotion, the station gave away copies of the Loverboy album and roses. Also in conjunction with Columbia's Loverboy, WILS-FM/Lansing awarded winning couples with free dinners, 30 copies of the album (fifteen for the men, fifteen for women), chocolates and roses

KWST/Los Angeles held an invitation-only Valentine's Day radio concert with Casablanca's 707. KILO/Colorado Springs, in conjunction with Epic's Cheap Trick and the "World's Greatest Lover" track, awarded free dinners and copies of the album to listeners who wrote the most creative responses as to why they felt they deserved the title of world's greatest lover.

Perhaps the most ambitious Valentine's Day promotion was prepared by KMEL/San Francisco, which married a couple of loving listeners on the air, then sent them to Puerto Vallarta for an expenses-paid honeymoon.

MY MOTHER THE CAR: WEBN/Cincinnati, in conjunction with Chrysalis and Blondie's "Auto-american" album, asked listeners to send photos of themselves with their cars. The entry in which the person and automobile looked most similar made that person a winner of a \$600 car cassette system and a Blondie cassette catalogue (the winner dressed in colors matching his 1959 Nash Rambler . . . obviously a ramblin' guy).

Meanwhile, CITI-FM/Winnipeg, taking pity on listeners whose cars have been battered by winter storms and accidents, is awarding a '73 Montego to the listener who submits a photo of the most beat-up automobile.

HI-INFIDELITY: WZXR/Memphis, in conjunction with Epic Records and REO Speedwagon's "Hi Infidelity" album, did a random drawing for a complete REO catalogue on cassette plus 103 other CBS cassettes, and a Craig car stereo system. The grand prize, in keeping with the theme of hi-infidelity, was a Kenner "Close and Play" children's record player.

BEATIN' THE ODDS: In conjunction with Epic's Molly Hatchet, KLAQ/El Paso sent four listeners across the border to the dog races with betting money to see who could "beat the odds." The winning listener received an expensespaid trip to Las Vegas.

UPDATE

B.Y.O.B. (Bring Your Own Beaks): Cleveland Mayor George V. Voinovich, succumbing to WMMS-mania, declared February 18 as "Buzzard Day." The proclamation honors the station's being named "Radio Station of the Year" in Rolling Stone's latest readers' poll . . Grace Slick provided live commentary as KMEL/San Francisco played her newest RCA album release . . . February was a busy month for KMKF/ Manhattan, KS: the station held a radio auction, gave away a stacked jukebox, and sponsored a 10,000-meter fun run/road race. Lots of anniversary celebrations this week: KFMF/Chico (8th); WEZX/Scranton, celebrating its first by giving away 107 black cowboy hats in conjunction with Arista and an area Outlaws concert; and KSPN/Aspen, commemorating its 11th with a ski party for listeners : . . WQFM/Milwaukee cardholders were treated to 93.3-cent-per-gallon gasoline, which station reps pumped for four hours The second annual KATT World drew 65,000 to the three-day lifestyle fair in Oklahoma City, which featured 150 booths and live music KIOK/Tri-Cities gave away packages of 13 albums on Friday the 13th, and Heart catalogues for Valentine's Day ... KFMX/Lubbock has switched addresses to 5613 Villa Dr., Lubbock, . KTYD/Santa Barbara raised \$5700 for an anti-nukes group in a nine-hour radiothon that garnered phone calls from the likes of Jackson Browne, Joe Walsh, Maria Muldaur, Joan Baez, Melissa Manchester and Michael Douglas.

CONCERTS&CONVERSATIONS

PRESENTATIONS: WSYR/Syracuse presented Loverboy for \$2.94.

BROADCASTS: SVT on KTIM/San Rafael . . . Blue Angel on WNEW-FM/New York . . . Wild Horses, Donnie Iris on WMMS/Cleveland.

GUEST DJ'S: Pylon on WBCN/Boston.

CONVERSATIONS: Good Rats on WQBK/Albany . . . Ziggurat on WBAB/Long Island . . . REO Speedwagon on WMET/Chicago . Doc Holliday, Outlaws on WPYX/Albany, WEZX/Scranton Jeanne Dixon on WMMS/Cleveland Joan Jett on KILO/Colorado Springs . Romantics on KWFM/Tuc-Humble Ple on WYDD/Pittsburgh George Thorogood on WMMR/Philadelphia. Ronnie Spector, Rainbow on WDHA/North Jersey Blue Angel. McGuinn & Hillman, Jimmle Mack on WCCC/Hart-...38 Special on WQFM/Milwaukee mones on WNEW-FM/New York Red Rider, Roy Outlaws on WZZO/ Buchanan on CHEZ-FM/Ottawa Allentown . . . Edgar Winter on WQXM/Tampa



GETYOUR BUTT ROCKIN'



The Fabulous Thunderbirds "Butt Rockin"

Nobody plays the blues like The Fabulous Thunderbirds.
New York Times music critic Robert Palmer claims "They aren't just the finest white blues band presently working...
The Fabulous Thunderbirds are a band that plays the blues but transcends blues-band stereotypes." First, listen to "One's Too Many" written by Nick Lowe and Kim Wilson.
Then, listen to the rest of the album and get your "Butt Rockin."

See The Fabulous Thunderbirds on an All-American tour with Eric Clapton.

Chrysalis Records and Tapes

The album CHR 1319
Produced by Denny Bruce for Takoma Records Productions

Album Airplay/ 40__

Chart Summary

STYX stole the top airplay spot for the week from REO. STYX won the position with a strong comtained and RAINBOW debuted. NIGHT and MICH-**AEL STANLEY** came close to charting.

bination of hot and total reports. WINWOOD and JOURNEY both moved up. **OUTLAWS** and WINE Inched up as .38 hit top ten POLICE resurged while LOVERBOY and TOTO climbed. RUSH debuted handsomely with potent adds and early conversions to upper rotations. SHERBS took a major jump up as conversions occurred to medium airplay. SLICK inched up and COSTELLO held rock steady. TODD doubled his mediums and grew in total reports. AC/ DC held their own while **BUFFETT** grew and FIRE-FALL maintained. SEY-MOUR and NAZARETH climbed. XTC debuted with a strong combination of all rotations. RINGS main-

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot album reports and singles mentions. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay or in rotational conversions for the week. Album cuts are listed in order of popularity; cuts in bold type are also current singles.

2/6	2/13	2/20	2/27	February 27, 1981	165 REPORTERS	Album cuts are listed in order of airplay preference.
2	2	2	1	STYX Paradise Th	heater (A&M)	"Bast" "Rockin" "Time"
3	1	1	2	REO SPEEDWAGON Hi Infidelity	/ (Epic)	"Mean" "Don't" "Pun" "Tough"
11	7	4	3	STEVE WINAWOOD Arc Of A D	iver (Island)	"While" Title "Mamon" "Teale"
16	9	6	4	JOURNEY Captured (Columbia)	"Dorth!" "Hham!" "C+"
1	3	3	5	JOHN LENNON & YOKO ONO Double Fan	tasy (Geffen)	"Women" "Mhoolo" "Iin -"
4	4	5	6	BRUCE SPRINGS I EEN The River (Columbia)	"Endo" "Codilloo" Tide "Delea"
7	5	8	7	OUILAWS Ghost Ride	rs (Arista)	"Didore" "Horoca" "A 1."
14	12	9	8	APRIL WINE Nature Of T	he Beast (Capitol)	"Retugen" "Ougan" "Town"
5	8	7	9	SIEELY DAN Gaucho (Mi	CA)	"Alimoto " Tial - UTI UUOL + U
22	18	14	10	.30 SPECIAL Wild-Eved S	Southern Rove (A&M)	"Hold" "Fonton " "History "
9	10	12	11	POLICEZenyatta M	ondatta (A&M)	"Ctart" "Da Day (ON LIV)
13	14	11	12	WARTED MANN'S EARTH Chance (W.	8)	"Fo- Va" !!! :!!
6	6	10	13	ALAN PARSONS PROJECT The Turn Of	f Δ (Arieta)	"Compa" "Compa" " " " " " " " " " " " " " " " " " "
17	19	16	14	LOVERBOY Loverboy (C	Columbia	Games Snake Price
18	17	18	15	Turn Back (Columbia)	//El// // 01/4//
10	13	13	16	DIRE STRAITS Making Mo	vies (WR)	Elenore Gift
8	11	15	17	ROD STEWART Foolish Beh	eviour (M/D)	Tunnel "Romeo" "Skateaway"
15	15	17	18	DONNIE IRIS Back On Th	o Streets (MCA)	Title "Passion" "Wings" "Dead"
_	-	-	19	RUSH Moving Picts	Ima (Marry in /Dah Comm)	"Ahi Leahi" "Agnes"
12	16	19	20	FLEETWOOD MAC Live (WB)	res (iviercury/PolyGram)	"Limelight" "Tom Sawyer" "Signs"
-	38	28	21	SHERBS The Skill (A	*aal	"Fireflies" "Afraid" "Well"
25	20	20	22	UFO The Wild Th	o William (Charactic)	"Skill" "Zero" "Faster" "Turning"
39	29	24	23	GRACE SLICK	The Mreeking (BCA)	"Chains" "Killing"
31	25	23	24	RANDY MEISNER One More S	Song (Enic)	"Sea" "Mistreater" "Ball"
	33	25	25	RANDY MEISNER One More S ELVIS COSTELLO & Trust (Colur	mbia!	"Hearts" "Song" "Whiteshoes"
30	26	22	26	CLASH	(Epia)	"Clubland" "Step" "Whisper"
20	21	26	27	PAT BENATAR	Cepicy (Charactic)	"Police" "Charlie" "Seven" "Hitsville"
_		30	28	TODO RINDGREN Hasting (Bas	assion (Chrysalis)	"Treat" "Hit" "Hell" "Touch"
21	23	39	29	TODD RUNDGREN Healing (Bea	arsville/VVD)	"Time" "Compassion" "Healing 3"
-	_	33	30	JIMMY BUFFETT Coconut Te	lograph (MCA)	Title "Money" "R&R"
32	28	31	31	FIREFALL Clouds Acro	regraph (MCA)	"Weather" "Job" "Older"
	_	37	32	PHIL SEYMOLIR Phil Course	oss Trie Sun (Atlantic)	Staying" Title
23	24	27	33	PHIL SEYMOUR Phil Seymon	ur (Boardwark)	Precious" "Baby" "Dance" "Love"
19	22	21	34	BLONDIE Autoameric	an (Unrysalis)	"Hapture" "T-Birds" "Tide" "Angels"
_	_	39	35	WARREN ZEVON Stand In The	e rire (Asylum)	Ittle "Boy" "Werewolves"
_		-	36	NAZARETH The Fool Cir	CIO (ABM)	"Dressed" "Silo"
37	35	34	37	XTC Black Sea (V	rigin/HSO)	"Generals" New
_	_	38	38	NICOLETTE LARSON Radioland (V	(VB)	"How" "Gone" "Ooo-Eee" Entry
27	27	35	39	RINGS	V:- 400	"Let" "Dancin' " "Strange"
_		—	40	DELBERT McCLINTON The Jealous	Kind (Capitol)	"Giving" "Rider"
_		_	70	RAINBOW Difficult To C	ure (Polydor/PolyGram)	'Surrender'' ''Kid'' ''Freedom''

MOST ADDED.

		2/27	2/20	2/13	2/6	1/30
1	RUSH	136/111	26/26	0/0	0/0	0/0
	Moving (Mercury/PolyGram.	M-7	M-0			
	'Limelight'	PI-18	H O			
2	RAINBOW	49/45	7/7	0/0	0/0	0/0
	Difficult(Polydor/PolyGram)	M-4	M O			
	"I Surrender"	11-0	H-0			
3	FOOLS	23/22	3/3	0/0	0/0	0/0
	Heavy (EMI America)	M-1	M-0			
	"Allbi"	H-0	H-0			
4	SHERBS	\$5/20	68/23	56/34	58/58	2/2
	The Skill (Atco)	M 70	M-42	M 22	M-0	M-0
	"I Have The Skill"	H-5	H-3	H-0	H-0	H-0
5	DOC HOLLIDAY	24/16	18/16	0/0	0/0	0/0
	Doc Holliday (A&M)	M-3	M-0			
	"I'm A Rocker"	H 3	H-0			
8	XTC	46/17	39/8	33/11	25/2	26/3
	Black See (Virgin/RSO)	M 25	M-27	M 17	M 19	M 20
	"Generals & Majors"	H-4	H-4	H-6	H-4	H-5
7	PHIL SEYMOUR	55/15	44/8	33/8	31/17	24/24
	Phil Seymour (Boardwalk)	M-31	M-30	M-20	M 11	MO
	"Precious"	H-9	H 6	H-5	H-3	H-0
8	GARLAND JEFFREYS	15/14	0/0	0/0	0/0	0/0
Tie	Escape Artist (Epic)	M-1				
111	"96 Tears"	H-0				
8	RICK SPRINGFIELD	31/14	30/19	12/7	10/4	9/9
Tie	Working Class Dog (RCA)	M 16	M 8	M 3	M-6	M O
	"Jesse's Girl"	H-1	14 3	H-2	14.1	HO
8	PHIL COLLINS	14/14	0/0	0/0	0/0	0/0
Tie	Face Value (Atlantic)	M-0				
-	"Air Tonight"	H-0				
8	NEW RIDERS OF THE	14/14	3/3	0/0	0/0	010
	Fellin' Alright (A&M)	M-0	M-0			
1.0	"Full Moon"	H-0	H-0			
9	TODD RUNDGREN	77/12	59/20	58/54	6/6	0/0
Tie	Heating (Bearsville/WB)	M 50	M-25	M 2	MO	
	"Time Heals"	H 15	H-14	H/2	H-0	
9	U2	22/12	21/14	9/9	2/0	2/0
	Boy (Island)	Me	M 6	M O	M-1	MI1
	"I Will Follow"	H-2	H-1	H-O	H-1	H-1
10	G. McMAHON & KID	13/11	9/8	1/1	4/4	0/0
	Blue Rue (ARC/Columbia)	M-2	M-1	M-0	M-0	
	Various Cuts	H-0	11-0	H-O	14-0	

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

ı			2/27	2/20	2/13	2/6	1/30
ı	1	MANFRED MANN'S	127/79	126/78	119/81	121/83	110/71
ı		Chance (WB)	A-1	A-3	A-3	A-10	A-17
ı		"For You"	H-47	H-45	H-36	H 28	H-22
	2	.38 SPECIAL	131/73	119/71	101/68	111/1	0/0
		Wild-Eyed (A&M)	A-6	A-13	A-20	A-109	
١		"Hold On Loosely"	H-62	H-36	H-15	H-1	
ı	3	SHERBS	\$5/70	68/42	58/22	56/0	2/0
ı		The Skill (Atco)	A-20	A-23	A-34	A 56	A-2
ı		"I Have The Skill"	H-6	H-3	H-0	H-O	HO
ľ	4	TOTO	109/69	103/72	100/61	95/54	84/17
		Turn Back (Columbia)	A-4	A-4	A-11	A-21	A-65
		"Elenore"	H-36	H-27	H-28	H-20	H-2
	5	GRACE SLICK	84/66	77/54	68/33	71/1	0/0
		Wrecking Ball (RCA)	A-6	A-12	A-26	A-70	
		"See Of Love"	H 12	H-11	H-9	H-O	
	8	UFO	79/64	82/67	82/65	75/57	73/31
		The Wild (Chrysalls)	A 2	A-6	A B	A-13	A-38
		"Chains, Chains"	H-13	H-10	H 9	H-5	H-4
	7	APRIL WINE	136/59	125/64	122/74	110/70	100/62
		Nature Of The (Capitol)	A-3	A-2	A-1	A 8	A-22
		"Between You & Me"	14-74	H 59	H-47	H-32	H 16
	8	LOVERBOY	102/52	95/53	86/53	91/62	80/54
		Loverboy (Columbia)	A 5	A-4	A-4	A-6	A-11
		"Turn Me Loose"	H-45	H-38	H 29	H-12	H-15
	9	TODD RUNDGREN	77/50	59/25	58/2	6/0	0/0
		Healing (Bearsville/WB)	A-12	A-20	A-54	A-6	
		"Time Heals"	H 15	H-14	H-2	H-0	
	10	OUTLAWS	135/49	128/50	137/54	136/57	130/49
		Ghost Riders (Arista)	A-0	A-0	A-1	A-0	A-3
		"(Ghost) Riders"	H-86	H-78	H-82	H 79	H-78
	11	DONNIE IRIS	88/47	88/49	90/49	90/42	91/51
		Back On The Streets (MCA)	A-2	A-2	A-3	A 2	A4
		"Ahl Leahl"	H 39	H-37	H-46	H 37	H-36
	12	ELVIS COSTELLO &	78/46	79/41	63/15	36/0	3/0
	Tie	Trust (Columbia)	A 10	A-23	A 39	A-3	
		"Clubland"	H 22	H-15	H-9	H-1	HO
	12	CLASH	75/46	74/42	70/42	73/35	52/18
		Sandinistal (Epic)	A 5	A-9	A-11	A-25	A-28
		"Police"	H-24	H-23	H-17	H-13	H 8
	13	ALAN PARSONS PROJECT		114/38	132/36	136/35	137/39
	Tie	The Turn Of A (Ariste)	A-1	A-0	A O	A-0	A O
		"Games People Play"	14-76	H-76	H-96	H-101	H 97
	13	NAZARETH	63/39	46/27	42/21	43/1	0.00
		The Fool Circle (A&M)	A-10	A-14	A-18	A-42	
		"Dressed To Kill"	H-4	H-6	H 3	H-0	

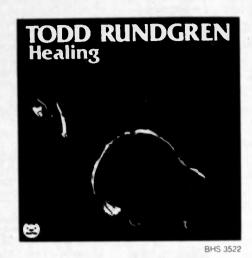
The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HATTEST

		2/27	2/20	2/13	2/6	1/30
1	STYX	153/141			0 148/130	
	Paradise Theater (A&M)	A O	A-0	A-0	40	A-7
	"Best Of Times"	M-12	M-9	M-10	M-18	M 30
2	REO SPEEDWAGON				9 149/125	
	Hi Infidelity (Epic)	AO	AO	A-1	A-1	A-3
_	"Keep On Lovin"	M-17	M-14	M-15	M-19	M-16
3	BRUCE SPRINGSTEEN		7 133/112		3 146/130	
	The River (Columbia)	AO	AO	0	0.0	A-0
	"Fade Away"	M 17	M-21	M-12	M-16	M-14
4	J. LENNON & Y. ONO				9 153/137	
	Double Fantasy (Geffen)	A O	AO	A-0	A-0	0
-	"Woman"	M-21	M-22	M 23	M-16	M-18
5	STEVE WINWOOD		133/94	135/79	122/58	122/42
Tie	Arc Of A Diver (Island)	A-3	A-2	A 9	A-12	A-24
	"Chance"	M 37	M-37	M-47	M-62	M 56
6	JOURNEY Continued (Columbia)		130/97	127/79	124/15	85/2
	Captured (Columbia)	A-1	A-7	A-16	A-89	A-78
	"Party's Over"	M 26	M 26	M-32	M-20	M-7
6	STEELY DAN	129/99		128/111		145/12
	Gaucho (MCA)	A-0	A-1	A-0	A-0	A-1
-	"Hey Nineteen"	M 30	M-20	M-17	M 20	M 16
7	OUTLAWS	135/86	128/78	137/82	136/79	130/78
	Ghost Riders (Arista)		A-0	A-1	1	A-3
	"(Ghost) Riders"	M 49	M 50	M-64		M 49
8	POLICE	112/80	106/82	119/93	125/97	124/101
	Zenyatta Mondatta (A&M)		AO	A-0		A-0
9	"Don't Stand"	M 32	M-24	M 26		M 22
9	ALAN PARSONS PROJECT		114/76	132/96	136/101	
		A-1 M-39	A-0 M-38	A-0		A
10	APRIL WINE	M 39 1.36/74	M 38 125/59	M-36 122/47		M 39
10		1	A-2	A-1		100/18
			A-2 M 64		1	A-22 M-62
11			112/83	113/75		125/82
			A-2			125/82 A-2
		1	M-47			A-2 M-41
12			108/75			M-41 136/105
						A 0
		-	M 33			M 31
13			119/35			0/0
	Annual Control of the				A-109	D/C
					M 1	
14			126/45			110/22
						A-17
						M-71

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

TODD RUNDGREN "HEALING"



R&R ALBUM AIRPLAY 30-28 FMQB ALBUM REPORT 35-28 **ALBUM NETWORK 30-25**

KEY CUTS: THE SINGLE "TIME HEALS," "HEALING," "COMPASSION"

ALREADY ON: WIYY, WBCN, WGRQ, WPLJ, WLUP, WMET, WXRT, WMMS, WCCC, WHCN, WBAB, WLIR, WDVE, WYDD, WYMX, KTXQ, WZZQ, KISS, WYNF, WLVQ, WTUE, KYYS, WLPX, WQFM, WIOT, KGB-FM, KWFM, WQBK, WPYX, WKLS, WNEW, WIOQ, WMMR, KZEW, KLAQ, WQDR, WQXM, KMOD, WWCK, WHNN, KSHE, KEZY, WXEZ, KSPN, KMGN, WZZO, WAAL, WECM, WTPA, WBLM, WGIR, WPLR, WDHA, WPDH, WEZX, KYTX, KLBJ, KZOM, WRKK, KNCN, WQUT, WIMZ, KSMB, WKQQ, WHHY, WLSQ, KATT, WKTX, WRXL, WDEK, KQDS, WHKC, KQWB, WXKE, WLAV, KSAS, WILS, WXUS, KEZO, WPFR, KICT, KWXL, KRKN, KBCO, KTCL, KKDJ, KENO, KYLT, KTIM, KTYD, KXFM, KZAM, KREM



PRODUCED BY: TODD RUNDGREN

ON BEARSVILLE RECORDS

MANUFACTURED BY WARNER BROS. mmmmmmmm

OODER "BORDERLINE"



THE AIRPLAY CUTS: "CRAZY 'BOUT AN AUTOMOBILE" (THE FORTHCOMING SINGLE). "634-5789"

NEW BELIEVERS: WMMR, KOME, WOUR, WLAV, KWFM, KINK.

PRODUCED BY: RY COODER

ON WARNER BROS. RECORDS

JOE BONADONNA, WMMR, PHILADELPHIA: "RY COODER DID TWO HOT SHOWS AT THE BIJOU THIS PAST WEEK, AND I REALLY WAS KNOCKED OUT BY THE TOTAL PERFORMANCE. AS A RESULT, WMMR HAS ADDED THE RECORD. WE'RE PLAYING 'CRAZY 'BOUT AN AUTOMOBILE.'

munummun

3-3 WASHINGTON, D.C.

ALBANY

3-5

PHILADELPHIA





U-2 CAN SEE U-2 IN **CONCERT IN THE FOLLOWING CITIES:**

CONSENSUS CUTS: "I WILL FOLLOW," "OUT OF CONTROL"

NEW ON: WMMS, WMMR, KROQ, WHCN, WSHE, KOME, WHNN, WXEZ, WBLM, WECM, WKWF, WGVL, WHKC, KFML, KLRB, KKDJ, KYLT, WTKX, KLYX, WDEK

ALREADY ON: WXRT, M105, WCMF, WMJQ, WSYR, WOUR, WAAL, WBCN, WBRU, WCCC, WPLR, WQBK, WNEW, WRNW, WLIR, WBAB, WDHA, WHFS, KFMH, KQDM, KLBJ, WTUL, WRAS, WLYX, WHSL, KNAC, KTYD, KZOZ, KSJO, KTIM, KZAM-AM, KZEL

3-16 ANAHEIM

3-18 SAN JOSE

3-19 SAN FRANCISCO

3-20 SAN FRANCISCO

3-22 PORTLAND, OR

PRODUCED BY:

3-23 SEATTLE STEVE LILLYWHITE 3-24 VANCOUVER 3-26 SALT LAKE CITY

3-28 DENVER

3-30 LUBBOCK

3-31 AUSTIN

NEW YORK AND MORE U-2 WILL BE COMING YOUR WAY IN APRIL!

3-9 MONTREAL

3-10 OTTAWA

3-11 TORONTO

3-14 SAN DIEGO

3-15 RESEDA, CA

ON ISLAND RECORDS. MANUFACTURED BY WARNER BROS.





RUSH **Moving Pictures** (Mercury/PolyGram)

"Limelight" "Tom Sawyer" "Signa" "Red." 82% of our reporters on it. Total album roports: 136. A-111, M-7, H-18. Debuted this week at number 19.

SINGLES

	1	ERIC CLAPTON"I Can't Stand IT' (RSO
	2	NIGHT "Love On The Airwayes" (Planet
	3	MICHAEL STANLEY "He Can't Love You" (EM! America
	4	ROCKPILE "Teacher Teacher" (Columbia
	5	GARLAND JEFFREYS "96 Teers" (Epic
	6	JIM CARROLL BAND "Day And Night" (Atco
1	7	EAGLES "Seven Bridges Road" (Asylum
4	8	ANY TROUBLE "Second Choice" (Stiff
J	9	STEVIE WONDER "I Ain't Gonne Stand For It" (Motown
	10	YOKO ONO "Walking On Thin Ice" (Geffen)
	11	D. HALL & J. OATES "Kles On My List" (RCA)
		BOOMTOWN RATS "Up All Night" (Columbia)
		QUEEN "Flash" (Elektra)
	14	CHEAP TRICK "World's Greatest Lover" (Epic
		EMMYLOU HARRIS "Mister Sandman" (WB)
- 1		

se 46's received significant AOR sirpley reports this week. These sir are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received

JAZZ ON ASR

1	GROVER WASHINGTON JR Winelight (Elektra)
2	JOE SAMPLE Voices In The Rain (MCA)
3	DAN SIEGEL The Hot Shot (Inner City)
	Title 'Talk" 'West"
4	DAVE GRUSIN Mountain Dance (GRP/Arista)
	"Ray Bag" Title
5	
0	SPYRO GYRA Carnaval (MCA)
6	NATIVE SON Savanna Hot-Line (MCA)
	"Anlmal" Title
7	KILIMANJARO Kilimanjaro (Philo)
	"Flame" "Foot"
8	GENE DUNLAP Just The Way I Feel (Capitol)
9	EARL KLUGH Late Night Guitar (Liberty)
	····· Various Cuts
10	LONNIE BROOKS BAND Turn On The Night (Alligator)
.0	
	····· Various Cuts

These albums received significant sirplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred sirplay cuts are listed.

REGIONAL ASER ACTIVITY

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10: TED UTL

WZZO

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98 Rock

Baltimore

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FEEL RESPECT (Chrysen Ed.

Albany 518-462-5555

Abbid

BBLUM (Dercury/PalyGra)

FOLDA (BRI Ammr[cs]

JICS WHPTON (Colo)

JULIS WHPTON (Colo)

JULIS POLEY (Bpic/Clove Int)

-BULC CLAPTON (BRI)

MARKET (Bric Clary Int)

-GREEN LAW (Dercury/PalyGra)

(AALAND JURIS (BRI Ammr[cs)

-CAPADON (BRIC WRY/PalyGra)

(AALAND JURIS (BRI AMT)

LEO BAYER (BR) Albany 518-785-9800 NOD PYRON (Bayles) CHARGE SERVIC (Maylon) JER CARROLL MAD (Maco) Jim Committa memo (manon)

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Boston

Sirgles more

MTC Office (in)

MTC CONTENT (in)

Jaco

MOST ADDED

Moving... (Mercury/PG)
RAINBOW 36/28 Difficult.. (Polydor/PG) 16/16 FOOLS Heavy... (EMI America) GARLAND JEFFREYS

Escape Artist (Epic)
EVE MOON Eve Moon (Capitol)

fwo numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

FD. CLARK BUDT

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Buffalo

716-081-4555

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MEDIUM

26/20

22/20

21/19

MANFRED MANN'S **EARTH BAND** Chance (WB) GRACE SLICK

... Wrecking Ball (RCA) SHERBS The Skill (Atco) CLASH

Sandinistal (Epic) UFO

7/6

6/6

The Wild... (Chryselis) 20/16

Two numbers follow each album side. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

WECM Claremont 603-542-7735

ACL SOLD FORFALDS

ACTION TO ACTION

Medium
ALMS PRODUCTS PROD. (Medium)
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PD DOME

Harrisburg 717-238-1402

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Hartford

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THE HOTTEST

STYX Paradisa Theater (A&M)
REO SPEEDWAGON 35/33 HI Infidelity (Epic) JOHN LENNON & YOKO ONO Double Fentasy (Geffen)

BRUCE SPRINGSTEEN The River (Columbia) 32/29

Arc Of A Diver (Island) Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WCCC

INV. DESCRIPTION (SECTION)

THE CONTROL OF THE CONT

WBLM Lewiston-Portland

PO: PERE BANKEY

Added

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GARLAND JEFFREYS

EPIC RECORDS IS PROUD TO ANNOUNCE THE NEW GARLAND JEFFREYS ALBUM "ESCAPE ARTIST"



BE SURE TO CHECK OUT THE GARLAND JEFFREYS INTERVIEW DISC CONTAINED IN THIS WEEK'S ISSUE OF R&R.

ON FINE RECORDS

Jose

STOR

Padium
T. HEBD: (Loca))
CLAME (Spic)
STEVE (DESCEND (Inland)
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Long island

516-587-1023

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PROPERIO (Chaymella)

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PAGES (EM) FAMILIES

GRACE SILCE (CIA)

JOHN JPTY (Ghordwalls)

BLUMY PLANT (Ghordwalls)

BLUMY PLANT (Ghordwalls)

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16.485.9200 Long Island

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OK HULL

PD: JOE BLECKEYCOK!

Added FOOLS (BH) America) "Alibi" "Harning Scared" RESH (Mercury/PolyGra) "Limmlight" "Red harchetta" "Tom Sawyer"

Time Server (**

Marillan (**

MEDITALITY (**

Long Island
516-727-1570
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POLICE (AMR)

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Manchester

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New Haven 203-777-8617

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PRODUM PROPERTY (B)C/CloveBLUBS PEAKY (B)C/CloveBLUBS PEAKY (B)C/CloveBLUBS PEAKY (B)C/CloveBLUBS PEAK (B)

WPLJ 95.5 PD: LAWRY MERCER HD: COROTHY VANTURDIS

Madium HARPED MANN'S... (NB) HARPED ZENCH (LMYLIM) ELVES CORTELLO 8... (Col. CLABB! (E)pic. (Col. LMB! (E)pic. (E)pic. (Col. LMB! (E)pic. (E)pic. (Col. LMB! (E)pic. (Col. LMB! (E)pic. (Col. LMB! (E)pic.

WOHA

CHÍ BOD LINDER FO: NAME CHÉPEKTY

Added
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"Ton Sewyer"
"1 Thil Rymeif"
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"8 INC Control"
RODING (Palydor/PolyGra)
"80 CLAPTON (ROU)
-RELEC CLAPTON (ROU)
-PLIMEORES

-PLINCALE
MAD IN PROCESS PROJ. (Arieta
ALME PROCESS PROJ. (Arieta
ARMIL STREET (Capitol)
SECURIO STREET (Capitol)
SECURIO (Shareha)
COTON (Chimble)
COTON (Chimble)
STRUE SCHIERT (Framia)
JUNGHOW (Chimble)
ELVIS COMPRESS OF (Shareha)
SECURIO (SHARE)
SECUR

North Jersey 201-328-1055

201-328-1055 HOT TRUBBE (BRIEF) HOUSE (ELHETS) HASS BALLAND (BPC) TODO HARCOMES (Buns evill HOLDERTS (AM) HOLDERTS (AM) BUSINES (ACO) RICH BYSINES (MCA) -BASTRIGE (BM) (McA)

-BASTINGES Chadic/Atlentic)
Notice:
No

Singles CMAIT JOE/VIRIABLE (Caseb) ance/Poly)

Jem



Ottawa

OTTAWA
613-563-1919
infilina (Anne)
list Entry a... (Billf/Sp4
fin (Panequott)
-CHOSTOTIOL Spin...
-CASE (Electro)
-ELVIS PRESELY (ECA)
-RESIDENT STREETY
(SRIT RESELY)

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Philadelphia

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STEVE ALAM)
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Phliadelphla

215-581-0933

HOTLING
HYPER SHRIGHTON (Inland)
HYPER SHRIGHTHEN (Columbia)
HYPER (AMA)
HYPER HYPER

Plttsburgh 412-562-5900

BOTLANT UND (FEAT)
STELL UND (FEAT)
SED STELL (AMA)
JOURNEY (Columbia)
FITTREASURE HOUSE
OUTLAND (Arista)
STEVE WEBSCOD (10 Land)

Jess. Horse

Simples Mone

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Ja es Mores

PD : STEVE COLNIELL ND: GREE TOPPDIOTOR

Added NUMBER (Murcury/PolyGra) 30 GMBCLAL (And) NINGE (Mintro) US (Ioland) CHUPPO RECEIVE (Bire) -GRIC CLAPTON (MHO)

HALL WINDOWS (SINCOWS/POL) WAS WARNESS (SINCOWS/POL) (SINC

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DI ALEI DESIGN Added Jissy Busyery (ACA)
B.B. KORG (ACA)
"Born...Basen"
ALCE SARRIESTELD (ACA)
"Joses"
HIR RICHESTYRIPLE (AAA)
-VORD CHO Goof (an)
-PROMISE. BECCHOUTS
(ALLIENTIES)

Medium GARLAND JEFFNEYS (Epic) SCHOOL ERIS (ECA) FOLICE LANU PAT BENEYSA (Chryselle) JURNEYS (Columbia) LEO SAYEN AM)

SAMMAN SA

PD: CHARLE KENTALL PD: JOE BORROSSAA

WDVE

Added BLYS (Rercury/PolyGre) -BRIC CLAFTON (RSO)

(D1) Assertica)
VCCO BARCOURS (Boscoville/Mb)
SHICL SPECIALOTTES (Columbia)
REPO (Columbia)
AVELL VERS (Copital)
CLASS (Epic)

midd tog

FO: MIRE PERKINS

Padium
30 SPECIAL LANG
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CONCE SLICE DEA)
LEVERSOY (Columbia)
HIGHT (Diamet)
DELERFY MCCLIFFOR (Capitol)
TOTO (Columbia)
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STORY (CO Lumble)

SECURITY LAMBOR (MB)

SECURIT

412-382-2144

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Pittsburgh

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PD: CHRAIS MONTON

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Added PHIL BESMULH (Boordwalk MASS (Marcury/PolyGra) -SHIC CLAFFOR (MSO) -HONO CHO SDOFFan)

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Moving... (Mercury/PG) 32/29 PHIL SEYMOUR Phil Seymour (Boardwalk) 18/9 SHERBS The Skill (Atco) 24/6

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Hottost 30 SPECIAL (ASIC) STEVE WIRECOD (Inland)

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38 SPECIAL 29/30 Wild-Eyed... (A&M) SHERBS 32/17

The Skill (Atco) Two numbers follow each album tille. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium totation this week.

KLBJ FM Austin 512-474-6543 TOTO (COLUMBIA)

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PD: CELCH DUMMAN Added SHEEDS (ALCO)
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CORR STRAITS (NB)
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PD: CLEM STRONT ND: HARY FILLDICES

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Washington, D.C. Ashington, D.C.
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Added ALCK SPRINGFIELD (MDA) "James" GARLAND JEFFREYS (Rpic) "95 Years" TEACHOR EDFLORES (Rescury/Fe) yGre) Pad Lus
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-3-CURRY (Columbia)
-ELVIS CORTELLO (Columbia)
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DC FM Washington, D.C.

Washington, L 202-828-9932 PTTL LAMI APRIL WIDE (Copital) BIO BYERDOWN (Spic) OF STEEL ON (CO) OTHER TON (CO)

Jess Singles

West Virginia

617-752-5611

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THE HOTTEST

REO SPEEDWAGON Hi Infidelity (Epic) BRUCE SPRINGSTEEN 35/35 The River (Columbia)
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Louisville 502-585-5178

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Johnson City

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Knoxville

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-BESC CLAFFORM

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PD: JOB HE DIERL PD: BILL STANDS NAMES (Marcury/PolyGre) NAMES (Marcury/PolyGre) NAMES SPRINGFIELD (NCA)

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Added PRIL COLLING (Atlantic) "Aunt De Love" "Air Tonic BLING (Norcury/PolyGre) "AlmailyNt" J.J. CALE (NCA) "Carry On" MADMEDE (PolyGre) "E Burender" "I Burrender" -BIZC CLAFTON (RBD) -TONO CHO (Geffen)

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Miami 305-581-1580 JOM JETT (Unordeally) JON (Orymolis) JIN (MHOLL BMD (Mare) WARRD (Drin (Myles) Medium
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Best Look
TYPE LOOK TENNES (OLIMBRIA)
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THE LOOK

Lubbock

808-747-1224

Noticet
NAME PROMISES PROJ. (Article)
RED SPESSONGOF (Epic)
RC/DC (Atlantic)
RTTS (Ami)
PLESTHOCK PAC (B)
ROLICE (AMI)
JOURNAY (Chlumbie)

Memphis

901-726-0060

HOLEGE SPECIALTH (Epic)
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Miami 305-672-2500

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JI on SUPERF (RA)

"LILLE-, VIRGIN"

"LILLE-, VIRGIN"

"LIPERF (ALIEN)

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***CONT

JAME
JOE SAMPLE (MCDs)
"Greater Create"
Date STEERS, (Enter CStyl)
"Besset, FeJ II"

Sing on



THE STREET OF TH

Montgomery

Strapton Strapton

Nashville 615-244-9532

Bottost
SIDO SPRICISPACIOS (Spic)
STYPE (AMP)
SELL DARGERO (COLLEGAL)
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TUDOLT (DE SECTION)
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DOUBLE (TOL MEDICA)
DOUBLE

Norfolk 804-461-1194

TOTAL CONTROL (MAN)

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BUACA SPENIARTON

FOLICA (MAN)

FOLICA (MAN)

FOLICA (MAN)

BLOROLE (MS)

BLORO

Norfolk 804-623-9867

Rottost
SID SPHEISONEM (Rpic)
STYLVE WIRMCODD (telend)
DIRE STRAITS (NB)
STYLS (AMR)
ALAW PROSCES FROD. (Arleta)
PAT EXCENSE (Thymnolia)
J. LIDSON & T. (NB) Goffen)
GRACE SPREISOTHEM (CO) UNDIAN
SYTELLY (RAW (NDA)

Singles Norw Oklahoma City

Hot took

BLUCK SHI BRIJITTEDE (CALUEDA

PROFITED HANG S... (MB)

FYEL LANG

BUT SHEEDERLER (Epic)

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Orlando

305-645-1802

Pensacola

WDIZ 309-645-180;
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9128-91000 (98C-68)
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9128-91000 (98C-68)
9138-91000 (98C-68)

NO HINE LEGAMEN

medium Jimy surprit sta GRACE SLICE STA STO (Our penils) 30 SPECIAL (AMR) SHEETS LARCE)

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WQDR

PO- CHIEF EL MALFTY

medium

APPEL POH (Caption)

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NO STEVE COTTLES

CONTINUE (Artex)
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Je 22 More

Added
HALAFETH LAAFO
HESH (Rercusy/PolyGre)
"Too Sawyor"
HILDHOU (Polydor/PolyGre)
TAAFEE
HSHE CLAFTUR (RSO)

DOVIMENT (COLUMBLE)

BOT Lest
APPEL MOTE (Copital)

COME (E (EE) (CCA)

"Ani Lesh)"

"Ani Lesh)"

"Ani Lesh)"

"Ani PRAZES FREZ, (Wristal)

"Common Propis"

"Thrif UARI)

BEET SPECIALIZE (Columble)

J. LOGGER & T. COD Coff(er)

FRINK MERCOLO (Falance)

JULIUS (COLUMBLE)

JULIUS (COLUMBLE)

"Arty & OPERCO

JULIUS (Julius)

Jo tot more

Adried NAME (Marriagy/PolyGra) (LVIS CONTELLO 6.. (Onlumbia) +UNIC CLAFTON (NHO)

Madism equirmic feda; BADEG (MCA) BELDS (Elentra) FOTO (Columbha) FTENDFALL (AdlamtEd) BITGHT (Planet) CLAMB (ED) MALASTEN (AME) GANCE SALCO (MCA) YEED FLANCARD (Emorovil

918-664-2810

Noticet

OLDER (Cleatre)
per a Sectod (Chryselis)
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RC/CD (Rcientic)
DIRE STRAITS (MB)
STELLY DAR (RCA)
MIDS SPEZDOOD (Bpic)
ALMA PRASCHE (FDA)
LUBERS & T. GID (Ceffen)
TYX LUMB
SUMMARY (Chrisel)
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A

THE CONTINUING ADVENTURES OF THIN LIZZY — Warners' Thin Lizzy did an extensive promotional tour in support of the band's latest album release "Chinatown," including several stopovers in Texas. Pictured (I-r) at KLOL/Houston are group's Phil Lynott, KLOL's Paul Riann, group's Snowy White and Darren Wharton.

ASSMI STC (Virgin) "Generals 6... MEM (Mercury/PolyGrs) "Liselight" "Tos Sawyer" NLAMITH (AMP) "Dressed ..ELE" -MUC CLATTE (MEO) -YORO OND (Geffen) 904-438-7543 Bottom

BYTA (JAMI)

TOTO (COLUMBA)

SID SHEZDHARM (Space)

SID SHEZDHARM (Space)

SUBJECT (COLUMBA)

SUBJECT (COLUMBA)

SHEST (SAMI)

SHEST (SAMI) Madium
DISS STALTS (MB)
PLETHODO FAC (MB)
SHAFFHODO FACE (MB)
SHAFFHODO FALENT
AC/DC (ALGINE Le)
HICHAEL STAELEY
(DPI Ammerica)
STEELY CAR (HDA)
SUTURNO (AFIELD)
SO SHAFFHO (COV)
SO SHAFFELAL (DAN) NO MARK MANYER COMMITTY Jami C. shambbore, JR. (Elentra) 200 Adente OCA) Sermo Cyte (HCA) COATO COMMISSION (ALLentit) SUB-LUC FERTY (ALLentit) SUB-LUC SUBSTITUTE (ALLentit) SUBSTITUTE (ALLentit) (CHARLES SUBSTITUTE (ALLENTIT) 95 FM PODD SCHOOLS (Manray Line) CATLANS CARLARD J. LOSS SCHOOL NAME RESIDENCE PROJ. CATLAND PLANTYCOD NO. SMIT PLANTYCOD NO. SMIT PDI AL PETERNIA Raleigh 919 832-8311

Jass

firgion more

PTE NE WERRECOD (E-BLAND)
RCANTYPY LANE LABORS
RCCALTYPE LANE LABORS
RYCH LANG
LIMPS HAPPET OCCA
-RENOW WEIRRED (ED-LE)
-PERSTR (LABORS CALLAND
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-LOUIS CALLAN -BAZFORGED Died to /Re le PROSEE SHORE (Ri Frey-8) -ALBERT SHORES

Date (Date (Enver City) 1/(L) Date (DATE) (EXP) PART (DATE) (EXP) PART (DATE) (

STEELY DAY (SER.)

MARCH SPRINCEFEED (MCP.)

STATE STREETS (MCP.)

STATE STREETS (MCP.)

Singles

POS MISS FD: TEN SPOKED HD: TENVIE LINESKY

Tampa 813-224-0742

NO: NAME STRANGED

Tampa

13-876-0455

J. LIDBOR A T. GRO Geffen
GED GPECKHORGER (Epical
GPTS (AMP)
GPTS (AMP)
GRO GRO GPTS (GPC)
APRIL WISE (CAP)
APRIL WISE (CAP)
APRIL WISE (CAP)
FULL (CAP)

KMOD NO: BELL WHAD AMET, FO. CHAPLET WEST

Added SHOWS (ALCO) SHOWS (Polydor/Pol -WHI CLAPTON (NEO) -ONE POSITABRE (Publ) Moon/Topic)

Sirales Mare

Richmond

Jozz Roanoke 703-387-0234

HOTEMET STYPE (AME) SMEDT MELENCE (Epic) STEVE WIDECTO (Valent)

QSE

Added

**Linelight* "Ton Boayer*
**Linelight* "Ton Boayer*
**Linelight* "Ton Boayer*
**Linelight* "Child Child
**Jemen*
**Clubland*
-*BRIC CLAFTON (RBO) PART (MEA)
POPO (COLUMBIA)
SMEMS (ALCO)
GRACE BLICH (RCA)
PTEILY DAW (RCA)
PLEETHOOD MAC (MB)

98R0

San Antonio 512-223-6211

512-223-6211

NOTATION (MB)

JOHNSON EV. GION GREEFEN)

ROD STRANTY (MB)

ROD STRANT

Madium SUTFO (Dal-Wablo) GMACE SILICE (MGA) LOVEMBUT (CO1-Wablo) SHEWED MARKHOOD (SILE-VA) TOCO (MAJORDE (More-eville/MB) ALDICA (MCA) SERVEL AL (AMA) Jana

THE HOTTEST

Peredise Theeter (A&M)
REO SPEEDWAGON

Hi Infidelity (Epic)
JOURNEY

Captured (Columbia)

Arc Of A Diver (Island)

JOHN LENNON & YOKO ONO

Double Fantasy (Geffen) 36/27

Two numbers total number of Midwest sta-first represents total number of Midwest sta-tions playing the album this week. The sec-ond is the number of those stations who re-ported it in medium rotation this week.

wo numbers follow each album fitle. The

STEVE WINWOOD

STYX



PD: MANNE SHASHE HD: HARD COLTER

Added REM (Morcury/PolyGre) J.J. OALE (MEA) -DRIC CLAPTER (MEO)

-DIIC CLAPTED (NBO)

PRIZED: (MBY)LND

REALED: (MBY)LND

REALED: (MBY)LND

ALAM PRESCRE PRAJ: (Ariata)

ALAM PRESCRE PRAJ: (Ariata)

ALAM PRESCRE PRAJ: (Ariata)

ALAM PRESCRE PRAJ: (CA)

ARADY REINBROW (Bpic)

AC/DC (Ariamatic)

FILDING (Planet)

FILDING (Planet)

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FILDING (FILDING)

Lat Ro Go "...sho Emecin"

ANY THEALE (Stiff)

CLAPR (Epic)

Noticet
J. LINEGE & Y. CHO Goffen)
small SPRIMESTEEM (Columbia)
DIRE STRAITS (MB)
"Shalesewy" "Thurws) Of Lyon"
ROD STEMARY (MB)
"Home Tonight" "Pession"

Appleton 414-734-9228

"Time Out. Mino" Title
"May Mineteen"
MED MERCHHOUM (Epic)
"Tough Gaye" "Thea It... Res"
OUTLAND (Autata)
"Angale Hide" "Thust Riders"
Maits Norses"
STOK (AMU)
"STOWNERS (MINES)
"Slowdwen..." Title JTEVE WINDOOD (Island)

"Noile... Chare"

"Noile... Chare

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"Noile.

ANY TRUBLE DETET
CLASH (DDL)
DEDUS - (ARCO)
DEDUS - (ARCO)
DEVIS - CUPTELLO 6. (Columbia)
ELVIS CUPTELLO 6. (Columbia)
ROSTEO CYNA (MCA)
ROSTEO CYNA (MCA)
DE LAMET (MCA)
D

Bloomington

HOLLOWS FOUND (Amylum)
J. LDBGCD & Y. CHO MCGffen)
REWLY S.PPINCOTEDM (CD lumble)
STYLEY DAM (MCA)
ALAM PHASCASS PROJ.: (Arista)
STYLEY WDBGCDO (faland)
FULFINCON DRC (ME)
HBD SPEZDBGLM (Epic)

Jazz DAM SIEGEL (Inner City) MATEVE SQN (MCA) DIDIER LOCTHROOD (Inner City)

Chicago 312-440-5270

PAT BENATUR (Chrymalis) HEO SPEZIM-CON (Epic) PHIL SEPHOUR (Boardwelk) HEO (Chrymalis) TOTO (Columbia)

Hottost AC/DC (Atlantic) DOMIE [HIS (MCA) JEMESTY (Columbio) STEELY DAM (MCA) STEVE WIDMOODD (Soland STYX (AAM)

Chicago

312-828-9191

HANFRED MANN'S, (MB) KTC (Virgin) GRACE SLICK (RCA) SHENES (AECO) CLASH (Epic) JAM (Polydor/PolyGra) BAD BOY (Streetwise)

Jaxa More

Singles

97WB 812-332-9292 ISLANDY RECLIFICATION (CAPIDO) ONTLAND (ACTACA) PROFECT (AMA) POLICE (AMA) STEVE CREPTER (PEA) STEVE CREPTER (PEA) STEVE CREPTER (PEA)

PO: BILL PLINT PD: CHAIG KLEIN

Added CLADRE LAWRENCY LAW (Polydor/Polydra) PROMOTO PR

-TOUCH ...

THE LINE CONTROL (AMP)

TOUCH ON (B)(c)

TOUCH ON (B)

TOUCH O

the Loop

PD: HAX PLOYD HD SRY DAHLELS ACHACT POLICIPAN'S (Imiand)
RESH (Mercupy/PolyGra)
MAZARTH (AMN)
TOED FUNDEZHO (Imaraville/Me)
PHIL COLLING (AKIANIC)
SEEDES (Alco)
-ERIC CLAFTON (REG)

Medium
JB GFECTAL (AAM)
APRIL WINE (CEDITO)
LOYERSON (COLUMBIA)
HMMPRED HAMM'S... (ISB)
HAMPRED HAMM'S... (ISB)
ALCHAR LOYERSEER (CEDIC)
ALCHAR LOYERSEER
(DHI Americo)

PS' NIMETO

PD: TOM TELEMEN PED: DAVE BENESON

Medium
J. LOBACH & Y. GHO (Getten)
UPO (COvymalis)
OUTLANS (Atlant)
COMPILE IRIS (MEA)
AND VERSTER (Mercely/NolyGe
FYLE YEMPOLOGY (Italand)
FILETHOLOG MAC (HE)
DARK CTMATTS (HE)
HARDY MEISHED (EDIc)
AMRIL MORE (DE)
DROSS (EDICLA)
DROSS (EDICLA) WXXI

Chicago 312-777-1700 POLICE (AMI)
PRIZE SMR HEXTEZH (Columbia
REACE SMR HEXTEZH (Columbia
REACH) (Columbia
REACH) (Columbia
REACH) (Columbia
REACH)
REACH (Columbia)

Jaga

PD: MORR WINES

Added DAMCE CRAZE (Chrysolis) PHIL COLLINS (Atlentic)
-PRETENDERS (Sire)

PRESIDENCE (Bpdc)
PEAR: MARROLE (Bpdc)
PEAR: MARROLE (MEA)
John Could (MEA

Cincinnati

WETN FO: DENTON HARP HD: CUST GARY

medium a SCOTTER (CSIUMDIA)

RECOMFORM RATS (Columbia)

REC VIITy In)

UPO (Chywelia)

ELYIS CONTEAC a. (Columbia)

SEPELAL (AMN)

SEPELAL (AMN)

SEPELAL (AMN)

JOHN JETT (Rosrdwalk)

MOTERNY MARI PRESIDENCIA (MELE) HEIO SPEECHROOM (Epic)

JAES
JAES (SCHOOL SCHOOL SCHOO

CINCIANA
513-871-8500
UNITARE (Aciata)
UNITARE (Aciata)
FICE SPRINGETERS (Oblimatio)
FICE (ACIATACIO)
FICE SPRINGETERS (Oblimatic)
FICE SPRINGETERS (Oblimatic)
-BRIC CLAPTON (OBD)

Singles

UMMS FD: ASID CORPANI FD: ASID LIED

Achied
Hills (Reccusy/PolyGra)
POUS (RM1 America)
POUS (RM1 America)
AMERICAN

Notices

IND SPECIAL (PD12)

IND SPECIAL (PC)

IND SPECIAL (IND SPECIAL (I (Murcury/PolyGra)
-PLEETHOOD HAC (NB)
-YORO CHO (Geffun) Jazz Hone

Cleveland

Q.FM-96

614-224-127 STEVE MINIOCOD ((alard)
RICHAEL SYMMETY.
(DRI America)
CUTLAME (Arista)
RAMEN (RICHAE)
RICHAEL (RELEVANIA
RICHAEL RELEVANIA

Columbus

Singles Mores

PD: STEVE RUMANDE

Ackled RASH (Maroumy/PolyGra) "Limalight" "Bad barchetta" "Tom Emayer" HAZARETH (AAM) "Dremmed. .[E31]"

Jama SIRCE. (Inver City) JOHN SIRCE. (Inver City) JOE SMOULE (MCA) JOE SMOULE (MCA) SELECTION (GROWN THE SOURCE (MCA) SECOND THE SOURCE (MCA) SECOND SECOND

274 HAZARETH (AGM) SMORS (Elektra) AIR RAID (20th) PD: TOH MODULEE

Added RUCH (Marcury/PolyGra)

mm.

PO: MICHAEL MCCOMELL

Aided PHIL COLLING (Atlantic) "Air Tonight"

Medical CLASH (Epic) COLUMBIA (Maista) TOTO (COLUMBIA) TOTO (COLUMBIA) TOTO (COLUMBIA) TOTO (COLUMBIA) (Maista) TOTO (Maista) (Ma

Dayton 513-224-1501

Je za Hone

Sing) as Mores

| DOUBMEY (Lo.s.
| RED SPECIONACIM (Epic) |
RED SPECIONACIM (Epic) |
RED SPECIAL (MARI)
STEVE WINNERD ([a.land) |
LOVERSOY (Columbia)
STYOK (MARI)
POLICE (MARI)
APRIL WINE (Capitol)

HOTEMET STYN LAMM) HED SPEECHGCOM (Epic) APHIL HDE (Capitol) HAMFHED HAME'S... (MB) TOTO (Col.Hambia) XXHBMEY (Col.Hambia) DB SPEELAL (AAM) CUTLAMES (Arista)

SINGLER
REAL WIDD STEM
(Mercuty/PolyGre)
LOOBEE NAUTHOUSE (NB)
RAMDY NEISHEN (Epic)
J. SILVER (Som)
AC/DC (ALAIntic)
FLEZTHOOD MAC (NB)
SHACK STRIGGTHOM (Co
ERIC CLAPTON (REO)

WOER 92

NO: HEVED HOLING

Audium
APT TOUBLE (Stiff)
BATT TOUBLE (Stiff)
BATT (OLIMBIA)
PT COURSE (BE)
PT COURSE (BE)
AND ANALOSE (BCA)
ANALO

DeKalb 815-758-9250 Noticet
J.J. OLZ (FCA)
CAMP (F31c)
EVES COTTILLO 6. (Columbia
DIAL STWALTS (MB)
PROJECT (MB)
REPORT (MB)
REPORT (MB)
EVES (MB)

Jack
LAMPY CONTELL (Mriata)
DDIER LOCROCOO (Inner City)
CLLIFORNIAGO (PM LOCRO)
CLLIFORNIAGO (PM LOCRO)
MATIVE SOD UCCA)
DAN BIRGE (INNER CIty)
CS SAMPLE BUCA)
DAN BIRGE (INNER CIty)
CS SAMPLE BUCA)
DAN BIRGE (INNER CITY)
SAMPLE BUCA)
MATIVE SOD LOCROTO
MENTION AUTORITY (MRC/CO) LONDA



Des Moines NAMEN (Epic)

HOLLES (EDT.)
HOLLES (HALLES FED.)
HOLLES SPEINGHTED (OLIMbia)
HOS SPEEDHOOM (EDI.)
HITCH (AMM)
J. LIDGOLD 8 Y. CHO (Edifon)
J. LIDG

Jaxa

MOST ADDED

Moving... (Mercury/PG) 39/31 RAINBOW Difficult... (Polydor/PG) 13/11 SHERBS The Skill (Atco) 29/7

TODD RUNDGREN Healing (Bearsville/WB) 22/5 XTC Black Sea (Virgin/RSO) 14/5 PHIL COLLINS

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

ーソルルジン Detr 313-398

Face Value (Atlantic)

NTC (Virgin) OUTLANS (Arists) NOD STEWART (NE) Noticet MDD SPECDMOCH (Epic) STEELY DAW (MCA) STYN CAME! ALMO PRINCES PROJ. (Ariata) PALICE (AMR) J. LEMEN & Y. GHO (Geffen)

Jazz

5 Lrug Lass Micros

Added NUSH (Morcury/PolyGra) SHIC CLAPTON (MID)

FD: CHARY CURELOP

med Lan med Lan DECA)
Extra DECA (EXT. DECA)
EXT. SARVEN (Chr yeal is
JURISITY (Col. Jushida)
FIVE V MIRRORO (Deland)
MARIN VELIMIEN (Delan DECA)
(DEL AMERICA)
(DEL AMERICA)
APUL VINE ((Optio))

FD JOHN LARROW FD: JOB UPB121.

Detroit 313-863-1800

Detroit

Hottmet AC/DC (ALLentie) TOUCH (ALCO) J. LINHTH & Y. CHO (Geffen) HOW SPHIDSHOKEN (Epic) JOURNEY (Columbia) JOURNEY (Columbia) DOMER LIKE MOTO DOMER LIKE MOTO

Detroit

313-444-1010

Added HLEH (Marcury/PolyGra) "Limmlight" SYEVE WIMMICED (Island) "While...Chanc" PROTUM 10 SPECIAL (AAM) STOC (AAM) STOCHAY (Carren/ALCO) CUTLAMS (Acisto) Jazz Singles

WRIF 101 PO! TON BENEZER
ON BOMOT AYMENT . ON

Added RECH (Mercury/PolyGra) ALAH PARSONS FEDJ. (AFERTA -BRIC CLAFTON (MSO)

Davenport

Pand Las J. LESBECH & V. CRO SCOFF or HOMEPIECO MANNETS. . (MBS) 707 (Combol Sancta/Poly) 38 SPECIAL (MAH) 38 SPECIAL (MAH) SPECIAL (MAH) APALL MINE (ACR) FOLICE (ACR) SPACE (ACR) SPACE (ACR) SPACE (SPACE) SPACE (SPACE) JUNE RALES

Added
G. MONMEN & RID.
[MC/Columbia]
MOSING* (Polydor/PolyGra)
MOSING* (Polydor/PolyGra)
MOSING* (Polydor/PolyGra)
*** State and Regic**

GANLAND JEFFREYE (Epic)
*** Tears*
MED # RIDERG/FURFLE (MAN)
SPMLI TALE (POL)
JOHN JEFT (Boar/Onlis)
JOHN JEFT (Boar/Onlis)
*** Touch Ref
*** MED # RIDERG/FURFLE
*** Touch Ref
** Touch Ref
*** Touch Ref
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*** Touch Ref
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** Touch Ref
*** Touch Ref

Duluth 218-728-6421

Hottest MED SPEZINGCON (Epic) JOURNEY (Columbia) STOX (AAM) SECRET POLICEMAN'S (Leland) HOD STEMART (MB)

Jazz

LAN MCLAGAM (Mercury/PolyC JAM (PolyGor/PolyGra) JAMA (Bolydor/Polyson)

JAMA (Bolydor/Polyson)

PHILE STYREAR (Boardowala)

PHILE STYREAR (Boardowala)

PHILE STYREAR (Boardowala)

PHILE STYREAR (Bolydowala)

-PHILE STYREAR (Bolydowala)

-PHILE STYREAR (Bolydowala)

-PHILE STYREAR (Bolydowala)

FORMER (Epic)

NOTION (AMA)

J. LEMENTS S.Y. CMO REAffen)

JIN (AME)

JIN (AM

Jazz Mone

MEDIUM CALENTIC (SITE)

MEDIUM CALENTIC)

MEDIUM CALENTIC (SITE)

PD: DAVE LYCHE PD: SPAD CURTES

Added
CMEDDENCE CLEAR... (Fantamy)
REC (Virgin)
RESH (Marcumy/PolyGre)
RESH (Marcumy/PolyGre)
SACA (Polygram)
RICE SPRINGFIELD (MCA)

mellow (MAR)
POLICE (MAR)
POLICE (MAR)
POLICE (MAR)
POLICE (MAR)
POLICE (MAR)
J. LIBROT 6 Y. CBD (Foffen)
ALAM PROMESON PROL. (Maleta)
RIFO (MAR)
POLICE (MAR)
POTO (CALIMATE)
POLICE (MAR)

NOTIONE STYL (AMR) OUTLAND (Ariata) WARREN ZEVEN (AMP)(AM) WARREN ZEVEN (AMP)(AM) APRIL WHEE (Capitol) SCHOOLY (Columbia) FINEYAL (Atlantia AMP STEELMAN (ALIANTIA) FINEYAL (Atlantia) RD STEELMAN (ALIANTIA) RD STEELMAN (ALIANTIA) RD STEELMAN (ALIANTIA) RD STEELMAN (ALIANTIA) GRACT SLICE (RCA)

Jazz DM BIRGEL (Inner City) CLADE LAMPENCE Singles More



Added
JOURNEY (Columbia)
**PARTY & Over*
**SOFTOW MARKES (Ma)
**PE, Sendand
**FE, Sendand
**FE, Sendand
**FE, Sendand
**FE, Sendand
**FE, Sendand
TODD RANCEAD (Beer of
**TIME MARKET
**TIME MARKET
**SENDE (AECO)
**TIME MARKET
**TIME MARK

Radius
DIRE STRAITS (RB)
MICRY (Planet)
MANTS (Chrymalia)
LONGROUP (Golumbia)
MANTS (Chrymalia)
MANTROS (MANTROS (MANTRO

Fargo 218-236-7900

CE CLEAR. .. (Funtany (Chrysolle) MCMDIE (Chrymella) POLICE (AMI) JIMPS NUFFETT (NCh) -JUICE HERTON (Cmpitol)

-DICE SMETCH (Captco)

BOT Lant
BTCK (AMP)

STYLE VARIAGODD ((slared)

FULL SERVICE (Boardwall)

FULL SERVICE (SWE)

J. LUBSEC 4 Y. COD (Setfon)

-ROOM FULL SERVICE (SWE)

-COD RELEASE ORIL (SWE) TODO RUMETORIOS "Timo Bools" Padium
AFGL WDHE (Capitol)
JIMMY BUFFETT (PCA)
THENTHAL IS BEF*
THENTHAL (ALLANCE (ALLANCE)
JUBBETT (Columbia)
J. LORGER & Y. (BD (Cal LOVERDOY (Columbia)
HOUSETTO FRANCE (ALLANCE)
HOUSETTO FRANCE (BL)
HOUSETTO FRANCE (BL)
HOUSETT (BL)
HOUSE (BL)
HOUSE

Singles

MEDIUM

SHERBS The Skill (Atco) 29/20 TOTO Turn Back (Columbia)
.38 SPECIAL 29/20 Wild-Eyed... (A&M)
MANFRED MANN'S 34/19 EARTH BAND Chance (WB) 38/18

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

19/15

The Wild... (Chryselis)

WWCK 105 FM Flint 313-744-1570

FO: TIM SINCRIST

UFO

5/5

Added REAR HARBOUR (NB)
REAR (Rerouty/PolyGra)
"Witch Hant" "Limb Ight"
"And Bearchetta" "You Sew
DOC WOLLDBAY (AAM)
TO KNOLLDBAY (AAM)
TEARROW EDILLOBS
(Rerouty/PolyGra)
GRAC CLAPPOLITO (BBIC)
YORD CRO GETTER)
YORD CRO GETTER)

Medium
LONSUPO (Columbia)
"Lady Of ... B" "
"Party ... Loose" "Not Truits"
"Party ... Loose" "Not Truits"
TRICANY (Cosse) lance/Polyy
STEIGNAY (Cosse) lance/Polyy
STEIGNAY (Cosse) Lance/Polyy
STEIGNAY (Cosse)
SED STEIGNAY (No)

PD: RICK WEST

NOTEST NOTEST CONTROL OF THE CONTROL Jess

Singles

Ft. Wayne

Hottage HED SPEEZHOCOM (Epic) STYCE (JAMM) JOURNEY (COlumbia) ALAM PRANCHES PRO). (Arista) OTTAME (Heista) STYCE (FRENCE) (Island) SHACE SPEINE/STYCE (Columbia

Pt. Wayne
219-484-0580
HAMDY HEISHER (Epic)
FIREFAL (Aclantic)
LOVERNOY (Columbia)
DOMINE PRIS (MCA)
SHOWS (ACCO)
-EPIC CLAFTON (MBO)

PRIJEMS 1, CRO SOFTEN AND LINES OF THE PROPERTY OF THE PROPERT

LAV-FM 97

FD: DAVE LOGAN FD: TONY GATES

JASS JOE SAMPLE (MEA) B. B. HENG (MEA) **Grand Rapids**

616-458-5461

STEVE WEBSICOD (laland) POLICE (AAR) RED STEADAT (NB) "Pamaion" "GI" No Winga"

RED STRONGT OND

FROM TO STIP STIPS

FROM TO STIP STIPS

FROM TO STIP STIPS

FROM TO STIPS

FROM Mean Liss
CLASH (Epic)
CLASH (Epic)
CLASH (Epic)
RE OCCIDEN (MED)
RE OCCIDENT (MED)
RE OC

Jass

Hottest STYN (AAM) BRUCE SPRINGSTERN (Columbia REC SPERIMENTAN (Epic) RUEN (Mercury/PolyGra) J. LUDBICH 6 Y. CHO (Geffen) ALMA PANSONS PROJ. (Arista

Kansas City

Hottast FOLICE (AAR) J. LEDBON & Y. CMO (Geffen)

Singles WFBO 95 Indianapolis 317-257-7565 MAZARETH (ALM)
MATERIED PANELS... (ME)
MELENTE RECLIFICAL (CEPILE)
ME SPECIAL (ALM)
TOTO (Columbia)
-ERIC CLAFTON (MEGO)

PD: JOE KNAUSE MD: BINGH JEFFRIES Added SHERBS (Abov)

SERBES (ALCO)

Mailton

AC/AC (ALIBERTIC)

ACAMPAN (Original)

CORNEL (ENTRY)

CONTROL (ORIginal)

APPAL MODE (Capital)

APPAL MODE (Capital)

APPAL MODE (Capital)

STEVE MODEROD ((Saland)

PALITHOOD MODE (MISCOLA)

APPAL MODE (MISCOLA)

APPA

PD: DICE WILSON HD: JOE HOUARE

PD: BUSHUP CI

POLICE (AMR)

J. LEBROD & Y. CHO (Get
"Momman"

TYT'N (AMR)

STYV WENROOD (Inlerd)

RED SPEZZHROON (Epic)

LOVENSY (Dolumbia)

RULUMBERY (Dolumbia)

BRACE SPRINGSYTEEN (Dolumbia) Jazz

SAS Kansas City B16-531-3400
Alm PRECED FROM (Artera)
RED RESEDENCE (RDIC)
REDICE SPELICEPTER (Columbia)
SERVIC (Audit)
TOTO (Columbia)

OD (Taland)

TOTO (Columbia)
CLARE (Epic)
-BLC CLAPTON (RED)

Singles

Added
REBM (Merc ury/PolyGre)
"Limal ight" "Two Bowyer"
TOOD REBCOMEN
TOOMBRES (Mear swill e/AD)

(IDI-PH)

FD: SHAD CURTES

Red Lum
JOURNEY (Columbia)
RCD STREAMT (Red)
RCD STREAMT (RCA)
APPLL WINE (Copicol)
STREAM WINESCOPE (Enland)
WHATTED HAMP'S ... (NB)

43/39

42/38

36/30

40/28

517-393-1320 MEANT (RpSc) PLEETHOOD HAC (NB) EAGLED (May Lun)

BOT LANT
SHUELD SPRINCOPTERM (Columbia)
J. LIMBRICH & V. CHO (Set fen)
RED SPECOSHOOL (Byde)
RTTELLY DAY
POLICE (AMR)
LOVERBOOK (Columbia) LCYMENOV (Chiumbie) STYL (AAN) CLYTLOSS (Arista) ALAS PARSON (MCD), (Arista)

Lafayette

317-448-1566 PLESTRICCO PINC (NB) HICCOLETTE LANGON (NB) HTEVE HISBICCO (Inland)

FLEGISTIC CONTROL OF THE PROPERTY OF THE PROPE

Jazz More

WXUS PD: STUMPT HOME 93

Added RLEH (Rercury/PolyGra) J.J. CALE (RCA) CLASH (Epic) MEM RITERS/PURPLE (AMR) CHEEDER (ELVIS PRESLEY (TRAPEZ E (SEEPES (ALCO)

HOCLARY
J. LÜBRÜN & Y. GNO GEFERN
HC/DC (Aklantic)
HTML (Aklan

FM 102 HF1

Lincoln 402-476-8585

PO: BRUCE HAKELER -ERIC CLAPTON (REC) -GARLAND JEFFREYS (EDIC)

NOTCOST MALCE SPREDIZITED (COLUMDIA SPERIT CAM (MEX.) J. LORGE & Y. CAO Goffen) MED SPERIOSCOM (Epic) SPERI (AMA) NOS STEMBER (ME) ALAM MAUSING SPERI (PALL MOON/Epic) (PALL MOON/Epic) Jess

Singles None

Madison

BOB-274-5450

RD BOB-274-5450

RD LYE BYTH

RD RIZE HAYES

Added

RESH (Percury/PolyGra)

Rock (E (ROC) (Percury/PolyGra

JUNEAU (Columbia)
J. LEMERA & Y. CHO (Geffen)
STRELY DAW (MCA)
POLICE (AAM)
APRIL WORE (Capital)

Jazz

WLPX 97 fm Milwaukee 4 14-342-1111
STELLY DAW (MCA)
MID SPEEDING (Mighe)
OUTLAND (Mrt (Mighe)
OUTLAND (Mrt (Mighe)
APPLL MIRE (MIGHE)
APPLL MIGHE
APPLL MIGH
APPLL MIGHE
APPLL MIGH
APPLL M

necessists best album nock HO: TON DANTELS

Added RUSH (Mercury/PolyGre) RAMOY MEISHER (Epic) LOYEMBOY (Columbia RAIMBOW (Polydor/PolyGre)

REGISTER (AMM) GRACE
SPECIAGE (ALGO)
ELVIS CONTELLO 6.. (Columbia) Jaxo
TODO RUNCZREM (Bearsville/MB) Blone HOTCOST ALAN PARSONS PROJ. (AFLETA)

93QFM Milwaukee 414-276-2040 spics (HCA) 707 (Caseblance/Poly)

PO : REDIT ALMERTS Added RUSH (Mercury/PolyGra) "Vital Signa" "Limelight" RADHBOW (Polydor/PolyGra) "I Swrrender" HERIC CLAPTON (RGO)

707 (ComeDiamonrow, p.
Bottaet Monosephilos (Bpie)
MON SPECIMENT (Bpie)
J. LOMEON 6 Y. Galo Godfen)
JOHNEY (Columbia)
AC/DC (Aclamic)
AND FRONTON (Chryselle)
AND FRONTON (Chryselle)
MONOSEPHILOSTED (COlumbia)
STRUM STRUMCOCO (Island)
MONOSEPHILOSTED (COlumbia)
STRUM STRUMCOCO (Island)
MONOSEPHILOSTED (CON)
COMPILE DAIS (CCN)
DOS SPECIAL (AMM)
JO SPECIAL (AMM) Jess

(Ling les



Added BLBD (Norcury/PolyGra) "Limitght" Ton Sonyor"

Redium STEX (AAM) STACK (AAM) STACK (AAM) STACK (AALAMATE) AC/DC (AALAMATE)

Minneapolis 612-739-4000 OUTLINE (Mrists) HEAVY (Planes) J. LIMBERS & T. CHO (Darky

Bettant enem's... (NB) SED SPECIALIZE (Defc) ALMS MONICON PROJ. (Arten 10 SPECIAL (AM) DESS SPECIAL (AM) JOURNEY (Oblumbia)

Jam



FD: ALAW YOUNG MET. FD: DAVE DHONEY

MINE (PARTY PALYGRA)
MARK PE DISHR (Raic)
-BATC CLAPTON (RAIC)

Maddian MOLICO (AARD AFAIL WERE (Chipd to)) MO (Chrymalla) 30 SUBCLAL (AAR) 9000 (Oulumbia)

KENH

PD. STEVE BAIDORS

Maked Superior Pulper (AMP) Superior Pulper (AMP) Superior Pulper (AMP) Superior Pulper (AMP) Superior (AMP) Su

Author Section (Copies)

MICH SEPTOR (Copies)

FOLICI (AMP)

MILE SYCE, (Maylum)

JOHN (AMP)

JOHN (AM

Minneapolis 612-545-5601

Muscatine
319-263-2512
SIX DURANT (WARNES)
SOUTHWEST (WARNES)

SECULATION (CA)

SECULATION (CA)

J. CHEMICA T. CO (Defron)

J. CHEMICA T. CO (Defron)

J. CHEMICA T. CO (Defron)

TO (Defron)

J. CHEMICA T. CO (Defron)

CHEMICA T. CO (Defron)

CHEMICATOR (CA)

J. CHEMICATOR (CA)

J.

Jame DAVID CHEMIN BAND (Chlumbia) EXILEMALMON (Philo) CHEMINISTON, JR. (Elektra) G. MANINISTON, JR. (Elektra)

Padium
BLMB (Percuty/Polydra)
APRIL vibe (Capitol)
GLMB TYMLTY (MD)
GLMB TYMLTY (MD)
FFERENCE (AD)
F

-799-

495

FD: LES COOR FD: DECS GASCON BLES Disroury/PolyGra) BLCS SPREEZFEED (RCA) SATHEON (Polydor/PolyGra)

Had Lim PEIL SESSUM (Brandwalk) 787 (Camab Lavinu/Poly) FOTO (Chilumbia) UFO (Chirysalla) mammad (Apato) 38 SPECIAL (Apit)

WWWK

Added milital (Acco)

Sirgles More

Jam

Omaha 402-592-5300

Not task
OPT-MRE (Ariata)
'Chook Ridorg'
AC/DC (Aslamsic)
TYTC (AMT)
PCLICO (AMI)
RULIS SPULISSTEEL (Columbia)
RULIS SPULISSTEEL (Columbia)
RULIS SPULISSTEEL (Columbia)
RULISSTEEL ST. (COLUMbia)
PERTY's Owner
TYTEN UPSROOD (Island)
'Shille...Chanc'
'Shille...Chanc'

Rockford

TO 15:07/7-30/7-3

But task controls (Article)

But 25 (Copicol)

St. Louis

STYS (AMFO MARINAS (Birstror) SUCLES (Maylum) 36 SPECLA (AMFO ALAM PRESCHE PECL) (Arista) STEIGRAY (Charreng-Alco) HOD STEMMET (MB) SOLLY MAYCHET (Chic) "The Rembler"

Jose Baro

FO: DAVE HREVER HD: JOE DESANTIS

ल्प्राच्छ

BOLLDAN PROMISE S... (MB)
STRIKE WIDERCO (Italized)
CIAN STRIKE WIDERCO (Italized)
CIAN STRIKE (CONTROL OF CONTROL OT CONTROL OF CON Jess Singles

St. Louis 314-842-1111 CUTLANS (Actors) HAZAMETH (AMM) RINGS (MCA)

Radium
J. LIMBORT & T. CHO (Seffer)
GOO: TREAST COS)
GRACE SLUCK (SCA)
H SWELLAN (MAN)
HTTHE HYBRICEO (Leland)
GRADEA (MAN)
LICALBAT (Subous)

FM 104 Toledo

Japa

TOTALIST
APPEL MORE (Capata)
APPEL MORE
APPE

-ECCEPTIA -ECCEP

Saginaw 517-892-9528

517-894-2996

Jana

Sirgies

Terre Haute Torre Haute

812-238-2557

J.J. CALE (ECC)

MAJAFFH (MAR)

M SEE(LA (MAR)

MFO (OFF-Sealis)

STOR (MAR)

MFO (OFF-Sealis)

STOR (MAR)

MFO (MAR

PD: R. J. CONTRACTO HD: CHACK CANTLL

JULICA MENTON (Copical)

Madilla

MADI TERRATOR (Daylon)

FIREFALL (ALLentic)

LOVERDOY (Columbia)

LOVERDOY (Columbia)

MADI MENTON (Correction of the Company

MADI MENTON (Correction of the Copical Copica

Notinet APRIL WINE (Capitol) GRACE SLECK (NCA) FRED BLECKFRE (Neapsville

Simples WEIL DIAMOND (Copicol) RITA COOLITION (ANA) JIMBIT MACK (BCA) Toledo

Jam

WXEZ PD: CNRY PALL ND: NORE CARLENT

CABLE (Stiff) -mic Charton (NHO) -mic Charton (NHO) -majoration (NHO)/Atlantic)

Paddium
CARRI (Rpic)
CARRILLO A... (Columbia)
RIVIR CONTROLO A... (Columbia)
RIVIR CONTROLO A... (Columbia)
RIVIR CONTROLO COpt Col.
RIVIR COLUMBia)
RIVIR COLUMBIA
RIVIR C

419-255-1470

GRACE SLICE (RCA) STC (Virgin) TOUCH (Aton)

Jam

T-95

Roctions
BYDE (JAM)

"Both of Time" "A, D. 1928"

ANTI- MIDE (Coptus)

Fiber of Time" "A, D. 1928"

ANTI- MIDE (Coptus)

FID GREENHOUSE (Optus)

Fiber of Coptus

Fiber of Coptu Hadium JOJENSTY (Columbia) "Dissis Hismy" "Party's PTTVE HEBROEDD (slamd) "Malia., Chance" FTDSFALL (Aslancia) LOVERNOY (Columbia) GANCE SLICE (DCA) TOTO (Columbia) Jose

Wichita

92 CITI FM Winnipeg 204-775-0371

medium

**SALERIG HEARS (Sire)

**TOTO (Columbia)

**simulation Hears (s., r., db)

**simulation (Columbia)

**simulation (

Noticest preserved. (Aclantic) preserved. (A Jess

FD: JOHN PLORISCE FD: CRASS PROTEIN Added APRIL WINE (Capito))

medium GELBETT RECULPTOR (Capito); REGISEL PROBLET... OUTLAND (Lefter) BLUES RECURRED (Chicatic) RECURRED (Chicatic) CONTRACTIC (Chicatic) PLEATHER (Chicatic) -FLETHER (Chicatic)

Albuquerque

method J. Limpto a T. Cato Hoefen J. Limpto a T. Cato Hoefen SEUCE GPILICETTED (Col. subba) SEUCE (Col. subba) FYEILT TON SICK! SPICLES (May Just) ALMS FREEZES FREEZ, (Arista) SYCE (AMO) NOD SYEMBERY (MB)

94ROCK Albuquerque
505-765-5400
807 PETRE BARROY
900 PETR

Dercury/PolyGral BASHOON (Polydor/PolyGra) FIC (Virgin)

Birther SELECTION (Columbia) S Redium YES (Atlantic) SCCNPILE (Columbia) CHRE STRAITS (MR) CONNECT (Columbia) HIGHT (Plamet) HIGHT (Plamet) HIGHT (Plamet) TOTO (Columbia) GRECE SLICE (RCA) 707 (Consellance/Pol)

7 (Commblance/Poly)
LAMETH (AAM)
VIS COMPULLO 6: (Columble)
CES (Elamics)
EDA (News) KEZY

PD: DAVE PORME PD: LANSY RELEMAN

Added

BLES (Neurolary/PolyGra)

"Limitys" "Too Sevyes"

BLESIGN (Chilydor/PolyGra)

SC (Virgin)

Scamerals 5...

(APC/Dolymbia)

CARCOLARDIA BED.

(APC/Dolymbia)

FULL (COLUMBIA)

FULL (COLUMBIA)

FULL (COLUMBIA)

-PLINGRAM

D. LUM
DESCRIPTION (Chryshelle)
DES

Anaheim

714-776-3898
ELYIS CONTRELO 6... COLUM
DINO LIVE (MB)
JIR CHIROLL BMD (ALCO)
LOVERON (OLIUMBA)
707 (CARRIEL BERGA/POLY)
-BUIC CLAPTON (MBC)

-BAIC CLAPTCH (MBC)
byt tent
BYTCH (MARC)
J.LEGRES & Y. (MBC Goffen)
JCHARRY (Onlumbia)
HER SEMECHAPHICAL (Onlumbia)
HER SEMECHAPHICAL (Onlumbia)
HER SEMECHAPHICAL (Onlumbia)
APRIL WINE (Omptool)
HOT MARCHAPHICAL (INTERNATION (INTERNATION

Jest

KRKN'

PD: LARRY MASHE PD: SARLA PLOMASA

MRRIED (Percury/Pol) (Fore)

Medi Los

KORGO (POL)

MRRIES (MILOR (MILOR)

MRRIES (MILOR (MILOR)

MRRIES (MILOR)

MRRIE DELEGIT RECLEATION
OF REPORTS IND.
URECOSI ARRESTS
URB RELIZED GENERAL PROPERTY (POLYPOL)
JEST COMPELL BRIDD (ALCON)
URB CHARACTE BRIDD
URB CHARACTE BRI (Description (Display (Display

Anchorage

POR PP 907-277-2855

BELLY THEODOR

(Polydox/Polydra)

JOHNSEY (Columbia)

THE PROPERTY (Only MERICA)

TH



FO: PROSE DICES

Advisid AFRICA (COLL)

(MCCOL) AMDIA (MCCOL)

(MCCOL) A

MARIE LOS METHERS (EDIC)

MARIE LOS METHERS (EDIC)

MARIE LOS METHERS (EDIC)

MARIE METHERS (EDIC)

ALCH METHERS (EDIC)

ALCH METHERS (EDIC)

ALCH METHERS (EDIC)

Aspen 303-925-5776

Sirgles

98 98

Bakersfield 805-832-1410

104)

HD: DAY PRESIDE

Added Some Medium

SUMMET (Columbia)

Piside Etumy "Party"s Over"

DIAZ STRALTIS (MB)

PLETTHOOD DOE: (MB)

"I" is no Afreid"

DOSHIE BIJS (CA)

APELL WIDE (Capital)

MOD STRALTIS (MB)

Taxon Tonique "Title

Taxon Tonique", Title

"Limit (NC)

"Limit

303-925-5770

IND STREET (MB)

CHILING LALIANA

CHILING

CHILIN

SAT TRUBLE CREET

STORY SAFFTY ORAS

STORY SAFFTY ORAS

SPETUL SAFELS (SE)

SECULIARY SAFELS

SECULIARY SAFELS

SECULIARY SAFELS

SECULIARY SAFELS

SECULIARY SAFELS

SECULIARY SAFELS

SAFE CREA

J. LORGE SELD (COLUMN

TOTO (COLUMN

SAFELS

Jass DAVID CHIMBOY MAND (Columbia) LANGY CONFISC. (Miles and DAVID SCLAMB (LLDerty) BATTYE BOX (MCA) JUE SAMPLE (MCA) DAW SHEEL (Invest City) MAND SAMPL (Overlon)

THAPET

medium

modium

DAMES (Ou yeelin)

TO LANT
MAJD (DESCUTY/PolyGra)

FITS (AATOMS (Apylum)

FITS (AATOMS (Apylum)

FITS LLIST (NB)

JOURNEY (Columbia

UPO (Chrymelia)

CUTLAMS (Actata)

FORCAS (Apylum)

FINATACON (ACCATANA

FINATACON (ACCATANA

FINATACON (Chrymelia)

FINATACON (Chrymelia) Jess Singles INS LLOYD (Scott) Bros.)

Boise 208-344-8363

BOLINGTON (Bpic)
STOR (MAN)
SHICE SPRINGTERS (CALUMBIA)
ALON MARKET SPRING, Lerieta
STEVE WIRSCOD (Salumbi)
J. LURSES & F. SHO Geffen)
"Spitching theel"
market settings (Bpic)
FOLICE (AAM)

MOST ADDED RUSH

Moving... (Mercury/PG)
RAINBOW Difficult.. (Polydor/PG)
DOC HOLLIDAY

Doc Holliday (A&M)
NEW RIDERS OF THE PURPLE SAGE Feelin' Alright (A&M)

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

MEGO I 97FM BOULDER

PO. CHIMITS CONSTRUCTORS

PACHEROLE (Planet)

Had lun

BICIDISE (Chryselle)

BICIDISE (Chrys

Added
DOX NOLLIDAY (AMED
TWO LE HIGH LE*
"YOU LE HIGH LE*
"HOUSE HIGH LE*
"HOUSE HIGH LE*
"HOUSE HIGH LE*
"SHOW LE HIGH LE*
"SHOW LE HIGH LE*
"HIGH LE HIGH LE*
"HIGH LE*
"HIGH

Ped Lim
selection (Hele)
selection (Hele)
selection (Hele)
TOTO (Collabile)
LOYBERY (Collabile)
LOYBERY (Collabile)
APILL WISE (Coption)
SELECTION (HELE)
ELVIS COUNTELLY 6. (Collabile)
ELVIS CONTRELLY 6. (Collabile)

29/23

14/12

9/7

6/6

Boulder
303-444-5600

ELLARE (Flying Flain)
COLFFT UME (Auc.)
-IRIC CLAFTON (BIO)

Botlest STRUK WISHIGOD (Laland) STRUKT ONE (PCR) CLASS (Spid-) CLASS (Spid-) CLASS (Spid-) STRUKT OKANILS (NS) JINY SUFFET OKA JINY SUFFET OKA JINGESTA 4 TO SON GRAFTEN) ACCURATE A TO STRUKT SCILCES (NS) COLLCES (NS) COLLCES (NS) COLLCES (NS) COLLCES (NS) COLLCES (NS) COLLCES (NS)

Je ST
DDE SAMPLE (MCA)
SPINO COMA (MCA)
SPINO COMA (MCA)
SCALAR (MCA)
SCALAR (MCA)
STALAR (MCA)

Himples
PRODER SHOW (Milosqe)
OHLEST WOOLDFOR (Capitel)
DWA PRODERMENG
(Phill Moon/Spic)

Chico

(MERCYCLIA COM)

BOTTOM

FIGURAN

BULL REPORTERS (Columbia)

ALAN REMODES FECA: Christon

FIRETHOOD PEC (MB)

FIRETHOOD PEC (MB)

FIRETHOOD PEC (MB)

FIRETHOOD PECA

FIRETHOOD PECA

FIRETHOOD PECA

FIRETHOOD PECA

FIRETHOOD PECA

FIRETHOOD PECA

JUNEOUS FIRETHOOD

JULISHOP 6 Y. OND Goffen)

MEDIUM

38 SPECIAL 34/23 Wild-Eyed ... (A&M) UFO The Wild... (Chrysalis) 25/19 OUTLAWS Ghost Riders (Ariste) 33/18 TOTO

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is 'he number of those stations who reported it in medium rotation this week.

Turn Back (Columbia)

TALO OA)

PD: RICH HAME MD: ART PHILLIPS Added
MAJEMON (Polydor/PolyGra)
Mao Balanne'
POLEA (BEL Agent Co)
'21 Tall Myres'C'
G. HOMANDO & EDD.
(MEL/DAW (AMP)
SOUNCE (POLYDO)
-CAMBAMO DEPPMENTS (EDIC)

Hard Lun PRASTREC PRASS S... (NB) SECURITY (CA) SPECIAL (NCA) SPECIAL (NCA)

707 (Cambianca/Poly) Hore CLAMB (Bpic) ELVIS CONTELLO s.. (Calumbia) Singles JOSH JETT (Boardwalk) Hore KATY

ND: CHEC GITTEMAN E Added RLBB (Mercury/PolyGra) "Limelight" "Tom Sonyor" RLCS SPRINCE DILD ONEA) Medium
mentry retimens (Epic)
30 SPECIAL (Ade)
CORRET SELS OCC)
reterror (all)
CORRET SECLIFICAT (Capitol)
CORRET SECLIFICAT (Capitol)
CORRET (SECLIFICAT (Capitol)
CORRES (Calumbia)
mentre secundary (Calumbia)
JIMPY SUFFETT (SCA)

Jess POLICE GAMES

PD: PRAME CODY ND: PHIL STRIDER

Medium
APPLIA WIRE (Capitol)
B SPECLAL (AMM)
NC COMPLET FYMELEY ...
(DN) Ammil (cap)
FYERTALL (ALIMN)
FYERTALL (ALIMN)
FYERTALL (ALIMN)
FYERTALL (ALIMN)
FYERTALL ON (PCN)
STEELY ONE (PCN)
BRIGHT PROCLEMENT
BRIGHT PROCLEMENT
FYERTALL ONE (PCN)
FYERTALL ONE (PCN

Colorado Springs

29/18

303-634-4896 UPO (Chrymelia)
JAM (Polydor/PolyGra)
MAZARTH (AMR)
MNY TROUBLE (Stiff)
SMIL SESSELM (Buerdomik)

DELL REPORLE (Buerdweith)

Bothweit

Bigs SPECIAHCEW (Byte)

BITTS (AMR)

LOWERCY (Calumbia)

LOWERCY (Calumbia)

BITTS (AMR)

SPECIAL (AMR)

PELLOS (PELLOS (AMR)

PELLOS (AMR)

PELLOS (PELLOS (AMR)

PELLOS (AMR)

PELLOS

Jazz

Denver 303-759-5600

SUS-FS9-SOUU
SUS-FS9-SOUUU
SUS-FS9-SO

103 KBPI

Denver 303-936-2313 ALME PRACIOS FROZ. (Acista PRIL SERVICE (Boardwell) REC (Virgin) Unitary Servett (SCA) OUTLANS (Acista)

Japa

Double Fantasy (Geffen) 40/35

STYX Paradise Theater (A&M) BRUCE SPRINGSTEEN 38/31

STEELY DAN Gaucho (MCA) 38/29



(AM LLOYD (Scott) Bros.)

KICL PD. TON WHETLER HD: RECK LOFTERDS

MODILION & BELLTON'S (AME)
DOT BELLTON'S (AME)
DOT BELLTON'S (AME)
PRISTALL ANCIAN (ME)
PRINCIPLO BELLCON (ME

Fort Collins 303-571-1232

Bottest
J.J., CALE (MCA)
STEVE WISHOOD [[6] Leard)
STEVE WISHOOD [[6] Leard)
SELVIS CONTRILLO 6. (Columi
SELVIS CO

Idab NO. DEAN OFFERIOR

WARRENT EEPCD (AMPLIED)
RUBB BALLAND (ByLC)
ALVON LEE BAND (BELEVICE)
RUSBUED (FO (MB)
RUSBUE (Chryselle)
RUSBUE (Chryselle)
RUSBUE (BHI)
WILD HOWERS (BHI)

PD: CONTY CHRISTIAN PD: THINKY DEPARTE

THE HOTTEST JOHN LENNON & YOKO ONO

The River (Columbia)
STEVE WINWOOD 39/29 Arc Of A Diver (Island)

Two numbers follow each album title. The first represents total number of Western startions playing the album this week. The second is the number of those stations who reported it in hot rotation this week.



HO METE EDITATOS

Added ELVIS COSTELLO 6. (Cnlumbia) *Masch., Stap* *Masch Lover* *Rab Lover* #ACH THE FLACH (Polydor/PolyGre)

LOVESTA (LOCAL)
451
OUTLING (AFLIELE)
HOTTESHARE (MERGE)
STHALEY FRAME (MAM)
HODRITCHM RATE (COLUMN Jazz Mone

(REFCUET/FOLIGER)
DOUG & SELIGE (RICA)
SERVES (Elektre)
DOST FORESTE (RICA)
SE SPECIAL (ANN)
SEARCLEME (SILVA)
-CAMLAND JEFFRENC (RICA)
PRICESE (RICA)
SELIC CLAFFOR (MECHO)
SELIC CLAFFOR (MECHO)

Fresno 209-226-5991

KENO

PHIL BENELIN (Boardwalk) 10 SPECIAL (AMP) HARM (Marriery/PolyGre)

(KLOS 95½)

Ja on More

Added Rame (Pelyder/Pelydra)
RAME (Pelyder/Pelydra)
RAMEN (Pelyder/Pelydra)
RAMENA (Acce)
LOVERON (Columbia)
RAMEN (Acce)
LOVERON (April
-PERCONTO SEED)
-PERCONTOR (ELT)

Madjum STEVE MIDSCED ([slavd] ALAM PORECEM FREAL, (Arista) COMBIE ERES ONEA) 30 AMMERIAL (AAAU RECHTLE (DOS AMDIE) ADIES ONEA) UNFO (Chrymelia) UNFO (Chrymelia) GMACH SALICE (NEA)

Los Angeles 213-663-3311 CLAIM (RELE) SLVIS COUTIELO 6... (COLUMBIA

Las Vegas

702-876-1460 JUNEST (Calcumbia) 000018 (RES (REA)

Noticet ALAN PARKEN PROJ. (Arlate) BRAIN SPRINGERS (Columbia FIRSTAL (Allantic) RED DPERDHARM (Bade) J. LEBROS + T. GRO Soffen) SYTK (AME) PROJ. (AME) PROJ. (AME) POLICE (AME)

TOTAL CONTRACT (Columbia Notice) (Columbia) (Columbia)

KANET DAD Los Angeles

HD; SAM BELLAMY AMET, FO: JACK MYTHER

mention

MART (Spic)

MART (Spic)

MART (Spic)

MACRICA (COMMA'S (Laired)

MACRICAS (COMMA'S (Laired)

MACRICAS (COMMA'S (Laired)

MACRICAS (Macrica)

M

213.464-5638
INUSTANT
STATE (AMA)
SCATCE (ALLENTIC)
SHALE SPRINGSTREES (CDIUMBLE)
SAUD STREAMST (AMA)
SAUD

SINGLOS STEELY DAM (MEA) SHUES SMELHOSTEDH (Oslumbis) YORO DHD (Gelfen) ENIC CLAFTOM (MBO)

CLEGE! Los Angeles 213-469-1212 TOTO (Columbia) BOTTLOW HARRIS (NB) LAME HALL (ANN) JOE CYMENS HAND (Unicorn) JIHOY BAFFETT (MCA) J J CALE (MCA)

PD: PLECHNAL EMPLOY

Added CLERAL BLUED SAND (NB)

Pend Lutte Blocke

HINTERS Y DAN (FECA) HECKLETTE LARRICH NO

KWEST Los Angeles 213-467-1224

Je zz Hone

Jack

PD: TED PERCURCH HD: TED HANKS

Added FOOLD (MPL Ammarice) HLSH (Mercury/PolyGre) AA DIMON (Polydor/PolyGre) -PLLMEONLE (Planet)

PROGLEM
STEVE WEMMOODD ([sland)
WFD (Chryssile)
REALISC STCHES
([Balling Stones)
RINGS (REA)
([RES] (REA)
RINGS (R

ID: VISH ARDO

Added
U2 (Island)
ANY TROUBLE (Stiff)
ALEA (BESTLEY/PalyGrk)
G, HIMMORE & EID.
(ARC/Columbia)
—BRIC CLAPTON (MBO)

Medium DDRE STRAITS (MB) EVIS COSTRELLO 4... (Columi EVIS COSTRELLO 4... (Columi EVIS COSTRELLO 4... (Columi EVIS COSTRELLO 4... (Columi EVIS COSTRELLO EVIS COLUMI EVIS COSTRELLO EVIS COLUMI EVIS CONTROLLO EVIS COLUMI EVIS CONTROLLO EVIS COLUMI EVIS COLUMI

Missoula 406-728-5000

POORTHEE PANELS... (NB)
TOOD SUNCERN (Bunreville/NB
SHOES (Elektro)
RDES (MCA)

Z 1 3-40 Fride 4 POLICE (AMAN) POLICE (AMAN) BRACES SPELEDYTES (Columbia) ACC/DC (ALCHOTE) PAYS SENTEN (Chryssalts) STEELY DAN (PEA) CAMAN (Electra) CAMAN (Electra)

Hottest
J. Libeats & Y. Geo Koeffen
J. Libeats & Y. Geo Koeffen
J. Libeats
FOTO. (Andr)
BETTO. (Andr)
J. Libeats
J. Libeat

KROQ

FM 106.7

FD: RICE CAPROLL RD: LARRY CROVES

Added RURH (MINICUTY/PolyGr HANNER CITY MEMELA -FLIMEALLA MINICUTE (SIre) -EMIC CLAFTON (NBO) -GARLAND JEFFREYS (N (Americany/PolyGra)

Medium 30 SPECIAL (AMP) 30 SPECIAL CAMP 17 Hills Pollow* "I Wills Pollow* HAPPH SEARLA RESP. [P. STEVE WIMMOUDD (Leland GAMCE SLICE (MCA) MAJORYT BREETIES RDGG UPCA) RDGG UPCA LOW FRANCH PRINCE CHY! LOW FRANCH POLICE POLICE LOWERCH (Columbia) LOW (Phajory (Columbia) LOW (Phajory (Columbia) LONSBOW (Columbia) LEFO (Chrymelle) SMAIN SAFFRE L... (Planet) STRIN (Man) STRIN (Sleetre) ADAN AND THE ANTE (Spic) SCOUTERS (SMI Amorice) TOTO (Columbia)

Pasadana

213-578-0830
THUS EDEXY (Months)
ROBBUTICS (Months)
FULL SERVIUM (Boardwalk)
**Baby It's ...*
**YORO (MO (Gelfen)

TOTAL CHAN CHIEFEN

Hottaet

Hottaet

Hottaet

New No. (MB)

No. All Hors*

No. A

Jazz Singles



FD: JEFF MITTLES

Busted
TOTO (Calumbia)
B SPECIAL (Aset)
JURISTY (Calumbia)
JURISTY (Calumbia)
JURISTY (Calumbia)
JURISTY (Calumbia)
ALCHEL FYEALTY...
(Bil Aserical (Caryonalia)
PAT 4880THM (Caryonalia)
PAT 4880THM (Calumbia)
PAT 4880THM (Calumbia)
ALCHELTON, (Calumbia)
ALCHELTON, (Calumbia)
PATT (Aset)
PATT (Aset) PROTECTION (Epile)
PITELY DAY (REA)
ALAN PARKEN PROJ. (Artista) SHETMA (ALCH)
"I HOVA/HALT (MB)
DIRE STRALTO (MB)
DIRE STRALTO (MB)
APRAL WINE (CONTELLO S. (CAL
HIGHT (Flance) Jasz

Singles **Portland** 503-655-9181

Phoenix 602 833-888

KGON PO: JURY OFFERD PO: GLORIA JERRICO hiddel RAMM (Regrous y/PelyGre) "Vitel Signs" "Linelight "You Sewyer" -DRIC CLAFTON (NEO)

NUCLEUS (MMU)
PRAICE (AMU)
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J. LERGER S Y. GEO SIGFEN)
APPLE VERE (CAPILLS)
PREEZE DAM (MCA)
PRAICE VERE (AMU)
PRAICE COMPANY
PRAICE CO Jezz

melium
ALMS PARADER PRED. (Aristo)
AUSSY's OLDSTRACT, (Local)
PTEVE WideCOD (Baland)
VOTO (Columbia)
NE SPECIAL (ARM)
PREFED PARADES... (MB)
CORRES ERES USCA) Sirgles **Portland**

kink HD: BILL H DICHLER HD: LES SAMEETY

Added More HOTHER PAND (PROTEIN)
PANDA AND (PROTEIN)
PANDA ANTENNIED
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(BENTON)

HOTEAUT (ME)
JIMPY BUFFETT (MCA)
DIAE STRAITS (ME)
DOXIN EE MANTHENIA (ME)

Portland

Jaza

503-226-5000
FIRSTALL (Atlentie)
ONE FIRSTALL (Atlentie)
(Nall Moor/Epic)
(Nall Moor/Epic)
NALL A ONTE (MCA)
LOS ANTE (MC)
L

503-226-5000

KORUL PD: BOB MICHES HD: CHIEF SLATER

Audied HA_DEBLW (Polydor/PolyGre) "Freedom., " "I Burrender" HOLLY HATCHET (Epic) AC/DC(Import)

Medium ALAM PRACISE PROJ. (Art STEELS TO BE OCA.)

MANY TRANSCRIPT (Spic)

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MANY (MANY (M

18 RPECIAL (AGA)
ELVIS CONTELLO &.. (Columbia)
"Clubland"
-GREC CLAPTON (RED)

MONTANT (MEM)

ROTAL (ALIANTE)

STRE (AAA)

JURISHY (Columbia)

TO Iss is kiny' "Party's Over'

NO SHETCHAND (Spic)

NO SHETCHAND (Spic)

MAN THE COLUMBIA

COMMAN THE COLUMBIA

COMMAN THE COLUMBIA

OUTLAND (ALIANTE COLUMBIA)

ALIANTE ALIANTE (ABIC)

"MAN THE COLUMBIA

JURISH ALIANTE (ABIC)

"ALIANTE (ABIC)

"AL

Jaga Sirgion

201

Reno 702-329-9261

Added 707 (Cameblanca/Poly) RUBH (Morcury/PolyGra) "Limelight" "Tom Sevyor" FOULS (BHI America) "Alli!" -BHIC CLAPTCH (REO)

RTC (Virgin)
COMMIE ERIB ONCA)
SMERNE (ALCO)
GRACE SLICE (RICA)
MANUAL ERVEN (ANYLIN)
JEN CAMPIOLL MAND (ALCO)
-GARLAND JEFFFRIYS (Epic

Not Lest STCK (AAM) UPO (Chrymelia) STEVE WINHOODD (Island) JUNUMENT (Chlumbia) FLENTHOOD PMC (Mm) LOVUMENT (Chlumbia) MED SPERIORCHE (Epic) PAMETHEED HAMM'S... (Mm) Jako
DAVE GREDE KAR/Arieta)
DAVE SIRGEL (Inner City)
O. Hebborrow, Jm. (Electra)
SILLIMANNO (Philo)
ANY DEWARD (Philo)
ANY DEWARD (Inner City)
HENTIGE RESORT (ARC/Columbia)
BOY (Arieta)
JRAH-LAC FORTY (Atlantic) Singles More

Sacramento

918-448-4965

K108 916-446-4965 LEG SATE OB) DOLLS PROTEG (RCA) AMER PRASIDE PROL (ALE BANGAS FRIEDING (CA) BANGAS FRIEDING (CA) BANGAS FRIEDING (CA) BANGAS FRIEDING (CA) FLESTECCO (RC (RS) FLESTECCO (RC (RS) FLESTECCO (RC (RS) BECOLUSTE LANGON (RS) BECOLUSTE LANGON (RS) BECOLUSTE LANGON (RS) FRIEDING (RS) FRIEDING (RS) -C. (MARIBOLTOS, JB. (Elei -C. (MARIBOLTOS, JB. (Elei -C. (MARIBOLTOS, JB. (Elei -C. (MARIBOLTOS) -AVICE (REPUTE (CA) -AVICE (REPUTE (CA)

PROFILE TOWNS (NO.)
PROFIL

#7/TV String of

PD: LES TRACY

Redium
CRACE SLICE (NES)
STRVE WISHCOD (1 Lard)
AFREL MISHE (Capitol)
28 SPECIAL (Aur)
UFO (Chrysalia)
SCOTTONS (SRI America)
HARRIST SRVM (Arylus)
HARRIST NEWS S. (MS)

MORTANT STICK LAMED

Sacramento 916-444-2806

PLETHICLD FIG. (Ne)
INT BRENTH (CHYPALIE)
INT BRENTH (CHYPALIE)
INT BRENTH (CHYPALIE)
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JOHNET (CHIPALIE)
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JOHNET HAT (CHIPALIE)
J. LIBROW & Y. CHIPALIE
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HARM (Pervary/PelyGra) Manuals (Pelydne/PelyGra) -Mic CLAPTON (PRO)

KGB-FM 101-5

mailus
Th.Di (Perkery)
Se SMETLAL (ARA)
SE SMETLAL (ARA)
SE SMETLAL (ARA)
COURTING (Gapitel)
COTILISM (Malera)
DOTO (Galumbia)
AND FORWARD (FORWARD)
SMETLAN (Spid)
SMETLAN

Jaus Simplem Mone

Noticest
J. LORSCH & Y. CHO Eleffen)
POLICE (MeM)
POLICE

Added -BRIC CLAPTON (RBO)

FM106

-BRIC CLAPTER (MEC)

MADILIM

LOYERDOY (CO. Lumbia)

B SPECIAL (MAR)

RCD STREAKT (ME)

J. LERGER S T. GRO KGeffen

BRICE SPREERTER (CD. Lumbia)

GRO (CV. Maria)

MADILIAN (ME)

MADILIAN (ME)

TOTO (CO. Lumbia)

STREW MORKCOO (Laland)

GRACE BLICE (MCA)

LORGE ERIS (MCA) 3

PD: BUB COLE PD: PAUL VINCENT

Added BRIC CLAPTON (RSO) APRIL NEWS (Capitol)

KOME

San Francisco.

PD | REKEL HUNTED

-BILC CLAPTOR (MBO)

HERITOR PRODUCT (STIFF)

APPLI WIRE (CODISO)

HAUS SHOTHERS (ACLIENTE SACTIONS (ACLIENT

Jaga



San Jose 408-288-5400 BCND 4...BLANTPEDS (BEF#/Rorovs) U2 (In land) PYLON

Added
HLBH (Mercury/PolyGrs)
"Vital Bigns"
NIMA AND THE ANTH (Epic)
HABB (Romp)
-BRIC CLAFTON (WHO)
-CAPLAND JWFFREYS (Epic)

AMBILMO JEFFERTS (ESPE)

MEDIA (ADM)

MEDIA (ADM)

MIL SERELA (ADM)

MIL SERELA (Coptobil)

MFO (Chrysolia)

MFO (Chrysolia)

MFO (Mrysolia)

HACKER HARE S. (NB UNE REDICE (HCA) TEARCHCH COPLOUIS (RECCUTY/PolyGra) UNE (Polydor/PolyGra)

KTMS · FM Santa Barbara

Jazz Hone

JOE CHEMAY BAND (Uni -ERIC CLAPTON (RED) -MARTS (Columbia)

Medium DODES MNOTHERS (NB) EASTH HIND & FIRE (AMC/Golumbia) DAYE GRUBDH (CRP/Arista) Title G, MASHINGTON, JR. (Elen Jeza Birmy last Home

Salt Lake City 801-972-3030

T

Added JUICE SERVICE (Capital) JUICE SERVICE (Capital) JUICE SERVICE (Pla) POLLA (Bl. America) DILLARGE (Flying Fler) SERVICE (And RELLY & PALCHET (DRICK CHARGE (Chymalia) - LAW 0000 (Briff/Marc) - AMERIC CAPITAL (PAR) POLLARGE (PROPERTY OF THE PROPERTY OF THE PARTY OF THE PARTY

wint (Chi umbts)
shi smbtusi (mar ur pribalyGra)
shi smbtusi (mar ur pribalyGra)
shi orusin (ma)
j. Limons a Y. Chi Goeffen)
Arri Thuabia (Milf)
Apull shim (Chystol)
shim (Milf)
(Milf) (Milf)
(Milf) (Milf)
(Milf) (Milf)

Jam.

San Diego 714-292-1360

San Diego 714-565-6006

OUTLANTS (Actions)

Notteet HOD SPEEDWOOD (Epic) STEELY CAN (MAN) JOURNEY (COLUMNIA) FOLICE (AAN) AJOS PANSON (Chrymelie) STEEL (AN) MY SEARTH (Chrymelie) STEEL (AN) FAMILY (REISER) (Epic) Jazz Worse

Simples

Hottest (Chrymalis)
BLIBIDS SPRINGSTEDS (Columbia)
BTELLY DAW (MCA)
BTELLY DAW (MCA)
BOD STEMANT (MS)
PLETHINGO MCA (MS)
J. LIBERT & Y. CHO Greffen)
BTCL (AAM)
JOURNEY (Columbia)
JOURNEY (Columbia)

Jess

San Jose 408-246-6811

-GRACIE SPRICETTES (Columbia

NOTICE TO SPRICE SPRICE (COMPANIE)

CLASS (Sprice)

CLASS (Spric



Added MARH (Percury/PolyGra) -ERIC CLAPTON (REO)

Hedium
ANGEL CITY (Epic)
HUTCHELAD (Percury/P AUTORIEGO (Percony, MANTE MAYO (Chrymalia) JOHNY & CHETTACT. AFFILL WIMS (CHILD DIRE SYMALTS (NB) CLASS (MB)(C) HIGHT (Planet) JS SPECIAL (AMO

AT ((share)

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John GENERAL (Arteta)
JOS severa (SCA)
DOS SISCE (Irrer City)
CA TALANS Exampl
G. WHENEXPER (BLAIMP)
DAVE COMMERCIAL (Copyto)
DAVE CHARA (Capyto)
TEXAMORA SEED (Irrer City)
ALFALINS MILECULA
ALFALINS MILECULA
SALE (COLUMbia) Sirujian



PRO LAWRE COME

AND COLLEGE United to
GRANGO COLLEGE United to
GRANGO CONTROL (E)

GRANGO CONTROL (E)

GRANGO COLLEGE (Flying Fleb)

DILLANGO (Fliping)

DILLANGO (Fliping)

-UNI COMP (Fliping)

-BRIC CAMPTON (BEC)

-BRIC

#MCD. (Mrs. #MCD. (Mrs. mcCD.) N (Sira) SCONTONN PAYTS (Columbia) RICH SPRINCEPIZLO (NCA) PEZL SERNCUM (Boardwaik) JOURNEY (Columbia)

Added

TON MCLEAM (Boardwalk)
PHIL SERNOUM (Boardwalk)
CHACE SLICE (MCA)
NO DWIGH (Polyder/PolyGre)
BYE MCOM (Capitol)
DOC MOLLIDAY (AMM)
-GRACAMO JEFFREYS (Bple)
-GARLAND JEFFREYS (Bple)

CANAD REPREYS (Epic)
Red Les
R

Jam

San Rafael

Santa Barbara

805-963-1801
JOH Michigal Dalam Ley
PEARMOND EDP-LIZES
UNITED (PALO)
HID DEP LIZES
HID DEP LIZES
HID DEP LIZES
HID (PALO)
A GUT OF 3 EDCTORS (News)

NOTION SIDEMONS Dempetor:
NOTION SIDEMONS ST. OND Geffen)
J.J. LEBOOL S T. OND Geffen)
J.J. CALS (MCA)
S.B. KERN (MCA)
STEVIS SIDEMONS (MCA)
STEVIS SIDEMONS (MCA)
STEVIS SIDEMONS (MCA)
STEVIS SIDEMONS (MCA)
SID

JASS C. COREA/G, SURTON (SCH) DAN SINCEL (Inner City) CITY COMMONICAL GENE CURLAP (Capital)

Santa Maria

805-922-2158

Jack HATIVE BOW UNCA) DAW SIEGEL (Inner City) SENTHO CYNA (MCA) MILTON PELLER (MCA) GIL-SCOTT MENCH (Ariota) JOE CHEMAY SAMO (Anloorn)

Seattle

(KXFM 99) MIGHT (Plener)
BUCLERS
DET Less
STOT (AMP)

INC. SPECIALOR(S)

J. LIBRICO & Y. CHO (Selfer)
BUCLE SPECIALOR(S)
STYLOR (SHECK)
STREAMY (

Noticent AC/DC (Alamatic) NAT SHEAT (Chryselia) NAIS SAN DIGETHER (Chlumb STEEL TAME (Chlumb LIVERSCH (Chlumb L

Singles Nove

Jems Charles (46) Carlo MATERIAL T COME (MCDA)

97m

KZAM

AUTOR HENTER (Caption)

Seattle
206-454-1540
2. COMMENTE SILLIFONIA IN THE SILLIFONIA IN T

Seattle

Added HICHARLEY ...
(BHI America)
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PD: ALCH SCOTT Added
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PD: JIM MAY

39 SPECIAL (AMP) ELVIS CONTELLO 6.. (Columbia -GRIC CLAPTON (REC) -GADERON (Polydor/PolyGra)

Tucson 602-624-5588

MARIE (Mercury/PolyGre) YOURLETS (Spic) NTC (Virgin)
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DEVO REVEALED - In a rare out-of-costume photo, Bob Casale (left) of WB's Devo is seen with Naughty Sweeties member lan Jack (left), and KLOS/Los Angeles air personality Frazer Smith (center). Casale produced the Naughty Sweeties' new EP. The trio were photographed backstage at an area concert date.

KZOK IND IN INDOAM Seattle 206-223-3911

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Spokane 509-448-2000

ELVIS CONTELLO 6.. (C. PELL SENCLE (Snordum) CHACE BLICE (SCA) 707 (Camabianca/Poly) J.J. Chie (SCA) Hottaet
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R&R/Friday, February 27, 1981





WMC & KEBC STRESS NEWS AND INFORMATION

It's What's Between The Music That Counts

AM has historically been the leader in news and personality radio, leaving the "more music" concept to the FM band. However, with format fragmentation and signal spinoffs increasing yearly, this programming philosophy has begun to blur as both AM and FM stations strive to attract an appreciable audience share. WMC-AM/Memphis and KEBC-FM/Oklahoma City are cases in point that a heavy news commitment combined with a Country format are compatible on both bands. WMC's 9.7 to 10.9 increase in the October/November '80 Arbitron places the station fourth in the market 12+, while KEBC is in third place overall with a share jump of 10.9 to 12.2.

Les Acree, longtime WMC PD, and KEBC PD Lynn Waggoner share their winning formulas and reveal some surprisingly similar philosophies below.

Les explains his station's emphasis first. "WMC-AM went Country in 1973, and we have always been among the top stations in the market since then. We provide services that aren't available anywhere else in town we have the only helicopter traffic reports plus our own in-house radar screen in the newsroom. We're not nearly an all-News station, but we pride ourselves on our informational services. Local TV personality Dave Brown does some long-range forecasts for us in morning drive, Memphis State basketball coach Dana Kirk (a hot personality in the market right now) does 90-second personality-oriented sports reports in morning and afternoon drive, and we have our own Farm

Director on from 5-6am." Personalities Communicate

"Our jocks are also personality-oriented, starting with former WCOS-FM/Columbia, SC PD Ken Martin, who now does our morning show with his partner 'Lovely Aunt Eloise Louise.' Our guys communicate, most of them are well-known in the market, they don't mind getting out, and they're very likable people. We try to be a friend and communicate one-on-one and be involved in the community."

Part of that community involvement is WMC's seven-year tradition of participating in the annual St. Jude's Children's Research Hospital benefit. Last year

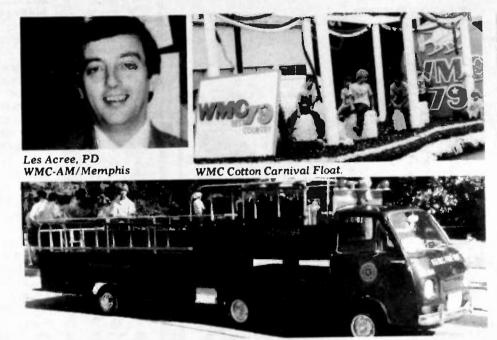
"We just try to be as good a station as we can be... a radio station to be proud of no matter what the music might be. Our music happens to be Country."

Les Acree, PD, WMC-AM/Memphis

the station helped raised approximately \$30,000 for the cause. This year the station will also be taking part in the first annual national Kidney Foundation Country Music Radiothon.

Les believes in running on-air contests all year 'round and notes, "We always contest inside the rating period, and we always do a different contest. Our contest last book was very simple ... we awarded a lot of money to a lot of different people rather than having just one, two, or three big winners. It was called 'Best Country Cash,' where the listener keeps up with certain songs that are designated 'cash songs.' The correct caller identifying all three songs wins \$50, \$79 (dial frequency), or \$100, with special \$790 Thursdays."

WMC concentrates the majority of its outside advertising on TV, using specialized spots that promote personalities and contests. Les categorizes the music mix as "mainstream, middle-of-the-road country. We try not to lean too much either way. We treat all songs the same, whether it's on an album or single . . . as long as it's a good song, we play it. I have an excellent MD in Jay Phillips. I've never seen a guy who listens to music any more than he does, not just one time, because



KEBC Fire Engine 94

that's the way the listener hears it. They don't make their decisions the first time they hear it, so we try to listen as much as they would before forming an opinion when we're thinking about putting something on." Les continues, "People realize that country music

Les continues, "People realize that country music doesn't have a bad image anymore. TV exposure has done a good job of that. I think the 'Urban Cowboy' fad will go away, but I think a lot of those people will stay with country. We just try to be as good a station as we can be . . . a radio station to be proud of no matter what the music might be. Our music happens to be Country."

Serious News Commitment Heavily Promoted

KEBC PD Lynn Waggoner has some similar thoughts on what constitutes a successful radio station. "We're heavily promoted and heavily into news, having the largest radio news department in the state of Oklahoma (10 people). It's on 24 hours a day, seven days a week, and we promote that fact. This year for the first time we carried Houston Oilers football. It was kind of an experiment . . . we never carried any sports before that. There are a lot of players on the team who went to school in Oklahoma, and there was a lot of interest, and, of course, (Oilers coach) Burn Phillips is a cowboy and likes country music, so it was a natural for us. However, I don't know what's going to happen in 1981 with Burn gone.

"We keep something going on all the time. We've been doing a bumper sticker contest for a number of years. We also do a lot of smaller promotions, such as ticket giveaways, and we're very involved in community programs such as school career days. Our KEBC slogan is 'Keep Every Body Country,' and we've promoted that all through the years. We do quite a bit of outdoor advertising, including billboards and some TV (usually spent around country specials and awards shows). Our spot is a personality thing that we've used for about two years now. Our jocks are just people next door. I hate to use the word low-key, but in a way we are. We try to gear the station around the best music, the best news, 'your constant Country companion,' and so forth."

Lynn notes some advantages of not being a companyowned station. "Just one local gentleman owns the station, and it's a great place to work. We attract good people because we do have a lot to offer. It's not an organization where all the money goes upstairs; some of it goes back into the station promotions, into the people, because the people really make the station. Without the people you're nothing. We have a very low turnover rate. We look for people who are not here today and gone next week. If a personality has a bad book, I don't really care that much because I think they'll come back the next time. I try to give our personalities the freedom of



Lynn Waggoner, PD KEBC-FM/Oklahoma City

"We're going to cater to (the country fad) to a certain extent but yet we don't want to get off the beaten path of what we do, and that's communicate with news and personality jocks."

Lynn Waggoner, PD,

KEBC-FM/Oklahoma City

being a person. All the jocks that I now have on the air have been either PD's or MD's, so I have a lot of confidence in them . . . they've been there and they know what to do."

KEBC's music is a 50-50 mix of gold and current, contributing to an 85-90 record playlist. Lynn relies on Music Director Al Hamilton's input rather than on sophisticated research methods. "He researches the market every week as far as sales, and we keep our request sheets every day. We do play requests. We'll play crossovers as well as a lot of traditional. It's a mental thing, and I work with the jocks when a new record comes out on how far you can go either way. I have a music blend that I feel this market wants, and I try to instill that on the jock, but I don't have any certain hot clock or patterns that I try to follow. We also feature an album with several cuts from it. There's a lot of good songs on albums that people never hear, and we try to expose them."

Long-Range Forecast Looks Bright

Lynn's long-range plans for the station basically include more of the same. "We feel very confident in what we're doing. We've made a lot of strides in the last three years in the marketplace, and not just against our Country competitor. We might fine-tune the music a little bit, but we try to keep the jocks up every day. Of course, we're enjoying a lot of popularity with the country fad right now. We're going to cater to it to a certain extent but yet we don't want to get off the beaten path of what we do, and that's communicate with news and personality jocks. When listeners tune in they know they're going to hear people who are professional on the air plus the best news and weather coverage (which is very important in this area). We just try to be both informative and personable."

Radio provides a variety of services which appeal to many different types of people and offers something for everyone. For WMC and KEBC the emphasis is on news and information, proving, at least for these two stations, that it's what's between the music that counts.

- Carolyn Parks



BREAKER

"Breakers" are those newer records that have the greatest level of station activity on any given

BARBARA MANDRELL

Love Is Fair (MCA)

On 72% of reporting stations. National Summary: Up 53, Same 8, Down 0, Debuts 12, Adds 13. R&R Chart: 50-35.

WAYLON & JESS!

Storms Never Last (RCA)

On 69% of reporting stations. National Summary: Up 23, Same 19, Down 0, Debuts 17, Adds 22. R&R Chart: Debut 43.

MAC DAVIS

Hooked On Music (Casablanca/PolyGram)

On 66% of reporting stations. National Summary: Up 15. Same 21, Down 1, Debuts 17, Adds 24. R&R Chart: Debut 44.

Most Added:

CHARLEY PRIDE Roll On Mississippi (RCA) EMMYLOU HARRIS Mister Sandman (WB)

Hottest:

BELLAMY BROTHERS

Do You Love As Good As You Look (WB/Curb) WILLIE NELSON Angel Flying Too Close (Columbie) ELVIS PRESLEY

Guitar Man (RCA) DAVID FRIZZELL & SHELLY WEST You're The Reason God Made Oklahoma (WB)

MOST ACT

note: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how man dirthis week (25). "Moves" are broken down for each record and indicate how many stations moved the son it their charts, held it the same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this indicates one of this week's "most added" new songs.

ROSANNE CASH "Seven Year Ache" (Columbia) 73/18

National Summary: Up 15, Same 23, Down 0, Debuts 17, Adds 18 including WMAQ, WSAI, WHK, KRZY, KTRB, KEEN, WOKQ, WWVA, WSOC-FM, WBHP, KSO 39 31, WMUS-AM-FM d-31, KSOP 43-32, WSEN 43-30, WWCS-FM 23-16, WIXL-FM 44-17, R&R

GENE WATSON "Any Way You Want Me" (WB) 68/5
National Summery: Up 35, Same 14, Down 0, Debuta 14, Adda 5, WVMI, WJEZ-FM, WMUS-AM-FM, WTHI, KFH, WYDE 32-22, WKSJ-FM, 34-24, WBAM 32-23, KBMR d-20, WTSO 43-38, KVOC 37-19, KSOP 34-28, KEEN 35-29, WVAM 48-36, WBGW-FM 19

16. RBR Chert: Debut 48.

CONWAY TWITTY "Rest Your Love On Me" (MCA) 82/14

Notional Summery: Up 15, Same 15, Down 0, Debuts 18, Adds 14 Including WMNI, WDAF, WDGY, WTHI, KFH, KBMY, KVEG, KSON-AM-FM, WVMI, KYXX, WSAI 4-31, KEED 46-39, KCKC 18-8, WIXL-FM 22-15, WSIX-FM 43-29. RBR Chart: Debut 49. CHARLEY PRIDE "Roll On Mississippi" (RCA) 60/57

Netional Summary: Up 1, Same 0, Down 0, Debuts 2, Adds 57 including KEED, KTOM, KEEN, KMPS-AM-FM, WKXA, WMZQ-FM, WBAP, KIKK-FM, WBAM, WSM, WIRK-FM, WJEZ-FM, WSAI, WFMS-FM, WIL-AM-FM, WSIX-FM 40-20.

DAVE & SUGAR "It's A Heartache" (RCA) 59/10
National Summery: Up 27, Same 11, Down 1, Debuts 10, Adds 10, WSAI, WHK, WCXI, WTHI, KLZ, KYTE, KIDN, KSON-AM-FM, WBHP, WBAM, WTSO 30-21, KSSS 42-36, KFTN 23-15, WCAW 43-32, WIXL-FM 9-8, WOKK 14-12.

RAY STEVENS "One More Last Chance" (RCA) 56/12
National Summery: Up 10, Same 21, Down 1, Debuta 12, Adds 12, WSOC-FM, KENR, WBHP, KYXX, WJEZ-FM, WHK, WGEE, WKCQ-FM, KVOC, KLZ, KWJJ, KONE, WSIX-FM 21-13, KEBC-FM 36-30, KKAL 43-37, KUUY 37-31.

BILLY "CRASH" CRADDOCK "It Was You" (Capitol) 55/9

National Summary: Up 15, Same 20, Down 1, Debuts 10, Adds 9, WHK, WCXI, KWMT, WITL-FM, KUUY, KWJJ, WCOS-FM, WKSJ-FM, WKLM, KSO 32-27, KSSS 43-39, KTOM 33-22, WIXL-FM 20-13, WESC-AM-FM 31-24, KENR 38-29.

CHARLIE RICH "Are We Dreamin" The Same Dream" (Elektra) 54/11
National Summary: Up 13, Same 24, Down 1, Debuts 5, Adds 11, WGNA-FM, WIXL-FM, WIRK-F
WGEE, WKKN, KKAL KWJJ, KEEN, WSIX-FM 19-11, WGYK-FM 37-31, KEBC-FM 49-38, KVOC 39-21

EMMYLOU HARRIS "Mister Sandman" (WB) 46/42

National Summary: Up 1, Same 2, Down 0, Debuts 1, Adds 42 including KIKK-FM, WMC-AM, WSM, KKYX, WSAI, KFGO,

Radio@Records

THREE			LAST WEEK		February 27, 1981
1	4	4	3	0	WILLIE NELSON/Angel Flying Too Close (Columbia)
1	8 '	10	4	Ø	BELLAMY BROTHERS/Do You Love As Good As You Look (WB/Curb)
2	1 1	15	6	Õ	THE THE POPULATION OF THE POPU
9		5	5	Ŏ	The state of the s
7	2	2	1	5	DOTTIE WEST/Are You Happy Baby? (Liberty)
2	7 2	21	11	0	SYLVIA/Drifter (RCA)
2	B 1	8	10	Ö	GEORGE JONES/If Drinkin' Don't Kill Me (Epic)
2	5 2	20	13	ŏ	RONNIE McDOWELL/Wandering Eyes (Epic)
2	1		2	9	MEL TILLIS/Southern Rains (Elektra)
3	2 2	5	16	0	JERRY LEE LEWIS/Thirty Nine And Holding (Elektra)
10	5 1	1	7	11	REX ALLEN JR. & MARGO SMITH/Cup Of Tea (WB)
2:	3 1	9	14	Ø	CON HUNLEY/What's New With You (WB)
44	3	5	19	Ø	HANK WILLIAMS JR./Texas Women (Elektra)
34	1 2	7	18	Ö	JOHN CONLEE/What I Had With You (MCA)
30	3 3	3	24	Ŏ	JACKY WARD/Somethin' On The Radio (Mercury/PolyGram)
41	3	7	29	Ŏ	JOHNNY LEE/Pickin' Up Strangers (Full Moon/Asylum)
42	3	6	25	Ō	DAVID FRIZZELL & SHELLY WEST/You're The Reason God (WB)
37	3	2	20	Ŏ	JOE STAMPLEY/I'm Gonna Love You Back (Epic)
16	1	2	12	19	EDDY ARNOLD/Don't Look Now (RCA)
39	3	4	28	0	CONWAY TWITTY & LORETTA LYNN/Lovin' What Your Lovin' (MCA)
8	7		9	21	LACY J. DALTON/Hillbilly Girl With The Blues (Columbia)
49	4	3	36	0	ALABAMA/Old Flame (RCA)
36	3	1	27	0	BILLIE JO SPEARS/Your Good Girl's Gonna Go Bad (Liberty)
3	6		8	24	CHARLY McCLAIN/Who's Cheatin' Who (Epic)
50	43	2	33	3	DON McLEAN/Crying (Millennium)
45	38	3	32	0	CRISTY LANE/I Heve A Dream (Liberty)
	44	1	37	0	CRYSTAL GAYLE/Teke It Eesy (Columbia)
17	16	3	17	28	EARL THOMAS CONLEY/Silent Treatment (Sunbird)
5	3		15	29	GAIL DAVIES/I'll Be There (WB)
28	26	3	30	30	FRED KNOBLOCK & SUSAN ANTON/Killin' Time (Scotti Bros.)
1	9	:	21	31	T.G. SHEPPARD/I Feel Like Loving You Again (WB/Curb)
~	45	, ,	40	0	MICKEY GILLEY/A Headache Tomorrow (Epic)
4	13	1	26	33	DOLLY PARTON/9 To 5 (RCA)
6	8	:	22	34	JOHN ANDERSON/1959 (WB)
-	-		50	0	BARBARA MANDRELL/Love Is Fair (MCA)
-	-	4	13	0	DEBBY BOONE/Perfect Fool (WB/Curb)
~	46		12	0	BRENDA LEE/Every Now And Then (MCA)
~	47		11	38	EDDY RAVEN/Peace Of Mind (Dimension)
-	-		14	Ō	DON WILLIAMS/Falling Again (MCA)
-	-		5	0	LARRY GATLIN/It Don't Get No Better (Columbia)
-	-		6	0	RANDY BARLOW/Dixie Man (Paid)
-	~	4	7	99	MERLE HAGGARD/Leonard (MCA)
-					WAYLON & JESSI/Storms Never Last (RCA)
-			•	0	MAC DAVIS/Hooked On Music (Casablanca/PolyGram)
-	-		9	45	VERN GOSDIN/Too Long Gone (Ovation)
10	14	2	3	46	WILLIE NELSON & RAY PRICE/Don't You Ever Get Tired (Columbia)
-				47	ROSANNE CASH/Seven Year Ache (Columbia)
_				48	GENE WATSON/Any Way You Want Me (WB)
12	22	-		49	VINDA I INTITY/KOST YOUR LOVE ON ME (MCA)
12	22	3		50	GLEN CAMPBELL/Any Which Way You Can (WB)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

DI-AM, KLAC, KEEN, KMPS-AM-FM, WKXA, WNYR, WMZO-FM, KCKC 30-20

MARTY ROBBINS "Completely Out Of Love" (Columbia) 46/4
National Summery: Up 22, Same 16, Down 0, Debuts 4, Adds 4, WPOR, WCOS FM, WOKK, WKLM, WYDE 24-17, WKSJ-FM 36-30, WMNI 35-29, KSO 33-26, KFGO 20-16, KEBC-FM 23-18, KFEQ 37-27, KMPS AM-FM 23-17.

MUNDO EARWOOD "Blue Collar Blue" (Excelsior) 42/6
Netional Summary: Up 15, Same 19, Down 0, Debuta 2, Adds 6, WMAQ, KTOM, KLVI, WVMI, WCOS-FM, WCMS-FM, KWMT, 30-24, KFDI-AM 38-32, KENR 18-17, KIKK-FM 37-29, WSIX-FM 41-35, KYXX 40-33.

Others Getting Significant Action

BARBARA MANDRELL "Sometime, Somewhere, Somehow" (MCA) 38/1
National Summery: Up 24, Same 11, Down 0, Debuts 2, Adds 1, KRRV, WKSJ-FM 26-20, WBAM 47-35, WSM 40-34, WSLR 36-26, WFMS-FM 24-16, WTSO 25-10, WMUS-AM-FM 28-20, KICD-FM 35-26, WTHI 26-19, KMR 40-24, WIXL-FM 16-10.

SLIM WHITMAN "I Remember You" (Epic/Cleveland International) 37/5
National Summary: Up 11, Same 13, Down 0, Debuts 8, Adds 5, WNRS, WHBF, WKCQ-FM, KFTN, KLRA, WHK 29-25, KWMT 38-34, KFDI-AM 42-39, KTOM 4-39, WSIX-FM 18-12, KRMD-AM-FM 27-23.

BILLY LARKIN "20/20 Hindsight" (Sunbird) 36/5
National Summery: Up 16, Same 9, Down 0, Debuts 6, Adds 5, KTRB, KEEN, WKLM, WNRS, WMAQ, KGA 40-36, KHEY 32-27, KKYX 30-25, WCXI 36-30, WAXX 39-36, KVOO 36-31.

LEON EVERETTE "If I Keep Going Crazy" (RCA) 34/21

National Summary: Up 4, Same 6, Down 0, Debuts 3, Adds 21 including WCXI, KEBC-FM, KFEQ, KTRB, KSON-AM-FM, WYAM, WYII, WESC-AM-FM, WQYK-FM, WIRK-FM, KUUY 50-45, WIXL-FM 46-21.

LORETTA LYNN "Somebody Led Me Away" (MCA) 34/21
National Summery: Up 2. Same 7. Down 0, Debuts 4, Adds 21 including WPOR, WWVA, KOKE-FM, KENR, WLWI-FM, WSM, WAXX, KFDI-AM, KSOP, KGA, WIXL-FM 48-24, WSIX-FM 42-36. WAXX. KFDI-AM, KSOP, AGA, WIXL-FM 49-24, WSIA-FM 92-39.

GLEN CAMPBELL "I Don't Want To Know Your Name" (Capitol) 32/3

National Summary: Up 14. Same 11, Down 1, Dobuts 3, Adds 3, WHK, WXCL, KLRA, KSO 30-29, WIRE 36-30, KLAK d-28, KCKC 7-6, WWVA 24-15, WWOD 34-25, WBAM 34-28, WHOO 9-7.

Mational Summery: Up 2. Same 6. Down 0, Debuts 5, Adds 18 Including KSO, WIRE, KFEQ, KVOC, KEED, WWCS-FM, WHN, KLVI, WVMI, WKSJ-FM, WIRK-FM, WKXA d-30. t. Same 6, Down 0, Deb WIRK-FM, WKXA d-30,

GENE WATSON "Between This Time And The Next" (MCA) 30/13
Netional Summary: Up 4, Same 11, Down 0, Debuts 3, Adds 13, WYDE, KHEY, KNOE, WI
KVOO, KFDI-AM, KTOM, WVAM, WWVA, WIXL-FM 47-33. dde 13, WYDE, KHEY, KNOE, WHOO, KSO, WAXX, WITL-FM, WKKN,

DONNA HAZARD "My Turn" (Excelsior) 30/3
National Summary: Up 9, Same 16, Down 1, Debuts 1, Adde 3, WHK, KVOO, KLRA, WXCL 36-33, WHBF 38-34, KEED 39-36, KLVI 37-28, WESC-AM-FM 40-36, KENR 28-23, WQYK-FM 28-21.

ROVERS "Wasn't That A Party" (Epic/Cleveland International) 28/10
National Summery: Up 5. Same 5, Down 0, Debuts 8, Adds 10, WHN, WKSJ-FM, WBAM, WCMS-FM, WSLR, WCXI, WXCL, WKKN, WKCQ-FM, KSOP, WIRK-FM d-25, WMNI 30-23.

WARN, WRCUPM, RSUP, WIRK-PM 0:20, WMRI 30-23.

CONWAY TWITTY "I Am The Dreamer..." (MCA) 27/1

National Summery: Up 11, Same 8, Down 0, Debuts 8, Adds 1, WMNI, WMAQ 33-18, WCXI 30-21, WFMS-FM d:32, KEBC-FM 34-28, KUUY 47-42, KSSS 46-40, WNYR d-30, KIKK-FM 38-25, WMC-AM 25-13.

BILL ANDERSON "Mister Peopers" (MCA) 26/8

Summary: Up 7, Same 8, Down 0, Debuts 3, Adds 8, KV WVAM 49-39, WIXL-FM 11-7, KWMT 50-40, KEBC-FM 48-38 8, KWJJ, WGNA-FM, KVLI, KLRA, WITL-FM, WXCL, WKKN,

KING EDWARD IV "Dixie Road" (Soundwaves) 24/4
National Summary: Up 3, Same 17, Down 0, Debuts 0, Adds 4, WSAI, KSO, KOKE-FM, WCOS-FM, WXCL 48-44, KVOO 37-33.
WBAM 38-33. On: WCXI, KMPS-AM-FM, KGA, WQYK-FM.

GEORGE BURNS "Wille, Won't You Sing A Song With Me" (Mercury/PolyGram) 24/3
National Summary: Up 6, Same 11, Down 0, Debuts 4, Adds 3, WVMI, KENR, WHBF, KEED 48-46, WVAM 36-28. On: WYDE National Summary: Up 6, Sar WCXI, WKMF, WDGY, KEEN.

SHOPPE "Doesn't Anybody Get High..." (NSD) 19/9
National Summery: Up 1, Same 8, Down 0, Debuts 1, Adds 9, WWVA, WSOC-FM, WCOS-FM, WESC-AM-FM, WQYK-FM, WKLM, WITL-FM, WXCL, WKKN, KVOO 40-36.

KEITH STEGALL "Anything That Hurts You..." (Capitol) 19/4
National Summary: Up 5, Same 8, Down 1, Debuts 1, Adds 4, KGA, KLRA, WCMS-FM, KICD-FM, KHEY 48-43, WSIX-FM 20-16.

BOBBY GOLDSBORO "Alice Doesn't Love Here Anymore" (CBS) 16/11
National Summary: Up 0, Same 4, Down 0, Debuts 1, Adds 11, KFGO, KVOO, KSOP, WVAM, WIXL-FM, WYDE, KHEY, WKSJ-

THRASHER BROTHERS "Lovers Love" (MCA) 15/3
Netional Summary: Up 4, Same 7, Down 0, Debuts 1, Adde 3, WKMF,
FM 32-25. On: KMPS-AM-FM, WYDE, WBAM, WLWI-FM. Adde 3, WKMF, KCUB, WHOO, WWCS-FM 28-20, WIXL-FM 33-28, WSIX

RANDY PARTON "Hold Me Like You Never Had Me" (RCA) 14/9
National Summary: Up 0, Same 4, Down 0, Debuts 1, Adds 9, KOKE-FM, WLWI-FM, WSIX-FM, WCMS-FM, KRMD-AM-FM, KVOO, KONE, KGA, WWCS-FM, WMNI d-35.

REX ALLEN JR. "Just A Country Boy" (WB) 13/13
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 13, KENR, WWOD, WLWI-FM, KKYX, KBMR, KFGO, KWMT, KFEQ, KRSY, KTOM, KMPS-AM-FM, WKXA, WYII. CAPITALS "Bridge Over Broadway" (Ridgetop) 13/12
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adde 12, KRRV, KNOE, WLWI-FM, WSLR, WSAI, WMNI, WAXX, KFEQ.

REBA McENTIRE "Don't Think Love Ought..." (Mercury/PolyGram) 13/12
National Summery: Up 0, Same 0, Down 0, Debute 1, Adde 12, WYDE, KHEY, WLWI-FM, WSM, KRMD-AM-FM, KEBC-FM,
KFDI-AM, KUUY, KEED, KMPS-AM-FM, KGA, WYAM.

Proud of Janie Fricke and her new single, "Pride" 11-60509 From the album:

I'll Need Someone To Hold Me When I Cry JC36820
Produced by: Jim Ed Norman
On Columbia Records. Management: Randy Jackson 5924 Royal Ln., Suite 104B Dallas, Tx. 75230 214-369-4574 **Booking Agency:** Chardon, Inc. 5924 Royal Ln., Suite 104B Dallas, Tx. 75230 214-369-4574

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Country

Pictures





HIGH NOON NEWS — To promote changing call letters from KRAD to KRRK, the East Grand Forks, MN radio station staged a shootout symbolic of the change. The new call letters, of course, were represented by the guy in white, and the old, naturally, the cowboy in black. According to KRRK's Jack Lundy, "Needless to say, the old KRAD was a little too slow for the new Double R. After the shootout the Double R cowboy in white was whisked away in a Rolls Royce with a couple of cowgirls. The loser was picked up in a hearse." Despite the cold temperatures, 25 degrees below zero with the wind chill factor, there was an excellent turnout of listeners to see the shootout Lundy added, "Now we all know who shot 'KR'!"



BELLAMY BROTHERS BREAK — Seen here during a recent visit to KHJ/Los Angeles are (standing, I-r) David and Howard, the Bellamy Brothers: KHJ's PD Charlie Cook; WB Records' Gabriela Knubis; (kneeling) KHJ's midday personaiity Terry Moss and WB's Patty Oates.



TWITTY TREAT — WAMZ-FM/Louisville recently did a promotion for the Conway Twitty concert. Lucky winners won dinner, front row seats to the show, and backstage passes to meet Conway. Shown here are Betty Latham, Anna Knight, Conway, and Carol and Mark Conklin.



MISSOURI MEETING — MCA recording artist Brenda Lee is seen visiting with KFEQ/St. Joseph, MO PD Bob Orf following a recent stop in the area for a concert performance.

Biff Collie

Inside Nashville



GRAB-BAG: The Oak Ridge Boys have been named 1981's official spokesmen for the Boy Scouts of America, and will do radio & TV spots on scouting Jim Ed Brown negotiating a new syndicated TV show? New

hosts are scheduled to be announced for 'Nashville On The Road," the show which Jim Ed & Jerry Clower hosted from its inception until this year's taping end Johnny Cash, Larry Gatlin and the Oaks will host the second Hickory Creek Reunion, the fantasy radio concert . . "Coal Miner's Daughter," the story of Loretta Lynn's rise to stardom, received seven nominations in the 53rd Academy Awards voting. I've continually predicted it'll win more than one . . . Dolly Parton's "9 To 5" is up for an Academy Award. The song is from the movie of the same name Willie Nelson's new LP "Somewhere Over The Rainbow" was recorded and mastered at Gilley's Club in Pasadena, TX ny Cash's next CBS-TV special will feature Anne Murray, Emmylou Harris, and daughter Rosanne Cash. The show is tentatively titled "Johnny Cash And The Country Girls."



SONGWRITER FINALISTS — The Nashville Songwriters Association, International has announced "NSAI Songwriter Of The Year" finalists Kyle Fleming, Sonny Throckmorton, Bob Morrison, Bob McDill, Dennis Morgan, and Curly Putnam. All but Putnam are seen here. The winner will be announced Saturday night (2-28).

The Nashville Songwriters Association International's third annual Songwriter Symposium (2/27-28) continues to grow by leaps and bounds. Its panelists this year included Dave Loggins, Gary S. Paxton, Wesley Rose, Bob Morrison, Mickey Newbury, Curly Putnam, Buddy Killen, ad infinitum. Seventeen songwriters received awards, the voting criteria for which was "The Five Songs I Wish I Had Written," voted on by songwriter members . . . Arthur Godfrey will bring his legend to the keynoters' podium for the 12th Country Radio Seminar March 13 and 14 in Nashville, kicking off the show for 500 Country radio professionals in that continuing learning experience. I'm honored to be the nost of that annual affair . . . Mel Tillis will host a "Country Galaxy Of Stars," and a two-hour TV tribute-toast will be videotaped here by Jim Owens Productions . . . Jerry Reed's final "Concrete Cowboy" episode was filmed in nearby Murfreesboro. Reed was introduced at a real cowboy luncheon at Cactus Jack's restaurant here as the new voice, face and image of Genesco's Laredo Boots ... The Tennessee State attorney general says the estate of Elvis Presley does not have exclusive right to the use of the singer's name . . . The National Association of Editorial Cartoonists, hosting its national convention in Nashville this June, asked Tom T. Hall to be guest of honor and sit in on a "special sketching session" Jerry Clower played his very first club date at the Executive Inn in Owensboro, KY after a long personal soul-searching period in his professional life; he had abstained from working nightclub settings where liquor was sold. Clower, a lay preacher, found when he got there they were having a convention gathering of Alcoholics Anonymous (thank you Lord!) . . . Friends of Nashville's Printer's Alley: David "Skull" Schulman,

colorful owner of Skull's Rainbow, Room.

was beaten and robbed in his place last week.

WEEKENDER: Loretta Lynn will be a subject on an upcoming Barbara Walters TV special. She'll tape March 31 . . . Tanya Tucker's new Rhinestone Cowgirl boutique in L.A. this summer will have highpriced girls' Western trappings?

"Reverend Grady," is an NBC-TV pilot just completed by "Hee Haw" Executive Producer John Aylesworth, starring "Hee Haw" 's resident preacher Grady Nutt and Elinor Donahue, who was the daughter in the old Robert Young series "Father Knows Best." It's about a preacher and his congregation, and may become a regular series next fall. (Jerry Clower a semi-regular as

"Assistant Pastor?").

COUNTRY RADIO AIRLINES: No. Larry Gatlin is not from Gatlinburg, TN. near-Dolly's hometown resort area in East Tennessee. He's from Odessa, TX Terri Gibbs has been blind since birth; she says, "Don't feel sorry for me. Since I've never been able to see, I don't have any idea what I've been missing!" ... Country Style magazine said: "Her hair is from the 60's, her clothes are from the 50's, and her shoes are from the 40's . . . Put them all together and what have you got? Dolly! The hottest commodity in American show business today".... On the March 7 episode of Jerry Reed's "Concrete Cowboy," look for Sediena Reed, Jerry's goodlooking daughter, who portrays a Salvation Army girl . Kenny Rogers has his own clothes line. joining Loretta Lynn, Conway Twitty, Mickey Gilley, and Willie Nelson, all represented on today's clothing market . the title of that TV movie about Elvis Presley and the Linda Thompson years she was with him(she's on'Hee Haw") is changed to "Elvis And The Beauty Queen." Linda, I understand, turned down the chance to play herself in that one because the pain of reliving those years with Elvis would have been too great ... "Hee Haw" 's Lulu Roman has reportedly lost 75 pounds and is going for more. She called the producer Sam Luvullo and asked if she'd lose her job if she wasn't fat anymore. Sam said they'd write lines for the former fat girl . . . Nelson really building a movie studio at his Pedernales Country Club in Austin? He bought that place a couple years ago to have a place to hold his 4th of July Picnic

their 13th anniversary March 8. Johnny Paycheck, after filming a small part in "Take This Job And Shove It," the movie his hit record inspired, was not pleased with the dimension of his part, so he told the producers to "Take this movie and ..." (you know what) ... Charlie Daniels visiting China this spring for that country's first Western concert and rodeo? ... No, Dolly is not playing in a movie called "Bosom Buddies!"



CONLEE CONTRACTS AGAIN WITH MCA — John Conlee is pictured with MCA VP/Promotion Erv Woolsey and WSM/Nashville MD Janet Fort. The occasion was the Conlee resigning party at the home of MCA/Nashville President Jim Fogelsong.



Regional Adds & Hots

SOUTH WEST MIDWEST MOST ADDED EAST Charley Pride (RCA) Emmylou Harris (WB) Loretta Lynn MCA) Willie Nelson (Columbia) hnny Lee (Full Moon/Asylum) Bellamy Brothers (WB/Curb) Alebema (RCA) Charley Pride (RCA) Emmylou Harris (WB) Moe & Joe (Columbia Eivis Presley (RCA) arm) Willie Nelson (Columbia) Bellamy Brothers (WB/Curb) Charley Pride (RCA) Mac Davis (Casabianca/ Emmylou Harris (WB) Waylon & Jessi (RCA) Elvis Presiey (RCA) lemy Brothers (WB/Curb) Willie Nelson (Columbia) SOUTH MIDWEST EAST HISTARDE CASH
THE ROWRS
THE CAPITALS
JACKS HAND
BOOKENET,
ELVIS PRESLEY
PRIZELL & MEST
JORNAY LEE
ALABAMA
HOUTTY ROMODIS HOTTER WEST WELLE WELSON GEORGE JOHES ALABAMA WMUS AM/FM Muskegen MI MAJNAGON ME
RRENGA LEE
LACY J. DRLYON
GEORGE JONES
GEORGE HATBON
JORRY LEE LINTS
FRILE EVERLY
ALABAMA
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HOLGER
DOLLY PROTOS
WILLIE HELSON
WILLIE HELSON
HOCOP BROCHE
ECUTS PRESLEY HOTEHET: BELLANY BROTHE JUE STRUCKY HAME WILLIAMS SYLVIA JUMBER TOTAL NICO-Rel
Spencer, IA
LAMPI GATLINI
MANULE & JESS; TYFTTY (Bimet)
RESAME CASH
MEC GAYS
MEC GAYS
MELT METERSAL
DENTLOW HAMPIS
INCTEME; INCTEME
JEMPY LEE LEMTS
JEMPY LEE LEMTS
JEMPY LEE CERTS
JEMPY MOVINGE HERLE NACEARD LORETTA LIMIN BIEL ANDERSON CRISTRA GATLE HAUBOD EAMACOD JRICE HIBPON HOLLOS HERTON HELLIS HELBON HELDON & FRICE JRONY LES LINIES HAMIS WILLLAMS HAMIS WILLLAMS JUICE SHOWNER, M.
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HOC DAVIS
HAYLOW & JUNE
SILLY LAMBESH
HOMANDE CHOM
LIB RICH
HANDO BARNOOD
MORTRORY ROME E RC COVILL.

AMEDICAL (Love In)
CODY NAVIB
MYLON & JISSE
CRESTY LAMB
LAMBY GAYLIN
ROTTER WISST
COTT IS WISST
CROP AMERICA
ELVIS PRESLAY
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CERET MATSON
CONSTTR LIPIN
CHARLEY FRITE
BORNY GOLDSHORD
SAMPI SMITH
HERA ME SMITH
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COMMY & LORETT
COMMY & LORE WEST HERLE HACGARD
BILLY CAM'EN
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"CRASH" CRADDI
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THE SHEPPE
HOTTES PRESLEY
JOHNNY LEE
J.COMLEE NONE KMEW Oakland S.F. CA Section WA
HOE & JOE
JAMEE PRICOD
REX MALES JR.
REVILOU HARRIS
GRANALY PRICE
HIGHTTHREYS
ROBRIS MC COMPEL
THAYA TUCKES
WELLIE MECHICA WSIX-FM Nashville TN Greenom OR
HEE 6 JOE
SPRYLOU HARRIS
JARIE PRICKE
GARY HIGHES
HITTH COULDING
GREEN ALLER JR.
CHARLEY PRIDE
JARIES DERRILL
ALLER 6 SPITTH
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GREEN ARRICL
DOR 6 LEAR
HARDELL
FAMOURELL
FAMOUREL
FAMOURELL
FAMOUR CHARLEY PRIDE
SHIRT COLUMNOR
LOWETTR LYNN
JIN MEATHERLY
THE ROYERS
HOR CHIE!
RUMIE RC COME
EXXY AMHOLD
WILLIE MELSON
SYLVIA
MELLANY BROTHE MICH MINICAD CHIMALEY PRICES VANC CAPITOLAS SANDU CITY BE BUTLANT BECHLOCK & AN MICHALOCK & AN M OWATLE HICK OWATLE HICK "CRASH" CHADOUG THE CARTULE BILL ANCEPECH ANY STEVENS HOTCHES FULLERAL & MEST GENERS JOHES HAME WILLIAMS J JOHNY LE PAC DAVIS KVOO Tulea, OK PROVILOU HARRIS
REITH STREALL
RAMENT PAPTOR
HERM RE CHTIME
LORETTER LINES
LORETTER LINES
ELVIS PRESLEY
WILLIE WELLSCH
CRISTY MARE
JACKY WARD KSSS Colorado Springa, CO LOMETTA LYMM CHARLEY FRIDE JAMIE FRICKE HOSE & JOSE LECH EVERETTE HOTTONT DOPTLOU HARRIS BATTER, BATTER & B JODY PRINE HOTCOST. BELLANY SHOTHERS COR HARLEY ELVIS PRESLEY SYLVIA HORMIE MC CONTELL EMPTICAL HASRIS
DON NC LEAN
HOTTOS
DOLLY PARTON
JOE STANFLEY
PRIEZEL & NES
HAS WILLIAMS MOTTHUS! CECHICE JOHES DOM MC LEAM ALABAMA BELLAMY MROTE DOM WILLIAMS KYTE Portland, OR HAND WILLIAMS

HAND WILLIAMS CHARLEY PRIDE CRIMITY BROWNE BROWNED B KLAC LOS Angeles, CA

NUMBER OF REPORTING **STATIONS** THIS WEEK: 119

Hottest Tracks:

WWCS-FM Hopperstown, MD

MALES DON DIO

OTHER DON BIOLOGY

MALES DON BIOLOGY

"Dixie On My Mind" HANK WILLIAMS JR, (Elektra)

"Bad Moon Rising" EMMYLOU HARRIS (WB)

DON WILLIAMS
DONYLOU BARRIS
MATLON & JESS!
MATCON A JESS!
MOC DAVIS
VERN CODD(N
NOTCOST
OMPALT MC CLADM
T.G. SMEEPAND
MILLIE MELSON
GALL DAVIES
MOMETE MC COMMIL

KUFTIN Provo. UT

KTOM Solings, CA

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay.

BELLAMY BROTHERS — Sone Of The Sun — (WB/Curb)
"Classic Case Of The Blues" "Honey, We Don't Know No One In Neshville"
ROY CLARK — Back To The Country — (MCA) "Love Takes
Two" "You Better Be Right By Your Women" "The Ledy Is A Women" "Pley
Me A Little Traveling Music"

Me A Little Traveling Music"

CONWAY TWITTY & LORETTA LYNN — Two's A Party

(MCA) "Two's A Party" "Silent Partner"

GAIL DAVIES — I'll Be There -- (WB) "Object Of My Affection
"It's A Lovely, Lovely World" "Grandme's Song" "Honky Tonk Waltz"

TERRI GIBBS - Somebody's Knockin' - (MCA) "Wishing

MAC DAVIS
DDM MC LEAM
COME MATEON
THITTY (Munit)
MATEON & JESS!
HOCKENT
MELLAMY MINOTHEM
PRIEZELL & MEST

VERN COSDIM
VERN COSDIM
VERN COSCIE
DAVE & SICAR
THITTY CROSS;
LICH EVERTITE
BELLANY SHOTHE
MILLIE MELSON
PRIZZELL & MES

EMMYLOU HARRIS — Evangeline — (WB) "Bed Moon Rising" "How High The Moon" "Oh Atlents" "I Don't Heve To Crew!" "Mister Send men" "Evangeline"

JOHNNY LEE - Lookin' For Love - (Asylum) "Dreems Die

JUICE NEWTON - Juice - (Capitol) "Queen Of Hearts" "Angel

Of The Morning"

ORION — Rockebilly — (Sun) "Long Tell Selly"

DOLLY PARTON — 9 To 5 And Odd Jobs — (RCA) "The House Of The Ricing Sun" "Sing For The Common Man" "Deportee" "Dark

ELVIS PRESLEY — Guitar Man — (RCA) "Just Call Me Lone some" "After Loving You" "I'm Movin" On" "Lovin' Arms" EDDIE RABBITT — Horizon — (Elektra) "What Will I Write"

RAY STEVENS - One More Lest Chence - (RCA) "It's Not

MEL TILLIS - Southern Rain (Elektra) "Pyramid Of Cans"
DOTTIE WEST - Wild West - (Liberty) "What Are We Doing In

MANK WILLIAMS JR — Rowdy — (Elektra) "Dixle On My Mind" "I Got A Right To Be Wrong" "Are You Sure Hank Done It This Wey" "Remblin' Men" "Ain't Much More" "Footlights" "Your Cen't Find Meny

Most Requested:

BELLAMY BROTHERS "Do You Love As..." (WB/Curb)
WILLIE NELSON "Angel Flying Too Close" (Columbia)
ELVIS PRESLEY "Guitar Man" (RCA) HANK WILLIAMS JR. "Texas Women" (Elektra)





POP/ADULT®

Mike Kasabo

A New Dawning In Dallas

Dallas, Oregon that is. Of course the Texas version has been famous in the radio sense, way before "J.R. Ewing," when Gordon McLendon raised the consciousness of our industry by giving birth to what was known as Top 40. But now in the 80's, there is a new Dallas in the Pacific Northwest, and it's being infiltrated by three seasoned major market Pop/Adult veterans. Mark Blinoff, Roger Carroll, and Eric Norberg (all formerly with Golden West) have joined forces and purchased an AM facility (KWIP) in this small but rapidly growing Oregon community. It is not totally unusual for broadcasters to join the ranks of radio station ownership, but this trio, with Blinoff as spokesman, shared the excitement that so many broadcasters have dreams about and strive for

R&R: You gentlemen bring with you 50 years of experience to this new venture — how did it all come about?

MB: It's funny how things can happen. My daughter went to a wedding of an old school friend whose groom's father was trying to sell this radio station. So after much financial negotiation, Roger Carroll and I put everything together. Let me say up front that no matter what you've done in radio, no matter what size market you've worked in, it's the greatest thrill to finally put yourself in a position of ownership. The pride that comes along with it is unbelieveable.

What was your investment and other related

details?
MB: We spent \$200,000 for the station itself. It's a 5kilowatt daytimer and we've already applied for a frequency switch to one of the clear channel frequencies. The FCC happened to use our little station as an example of the type of facility they would like switching to one of the clear channels they were breaking up, so we are obviously happy and thrilled about the possibility of moving from 1460 to 880 on a full-time basis

R&R: What about new equipment?
MB: We've spent well over \$100,000 in rebuilding the physical building, making it twice as big: it has all new equipment throughout. The only thing we kept was the transmitter, which was totally worked over and brought back up to spec, so we're into it for close to a half-million dollars.

R&R: Coming down the band to 880 would have to be a tremendous improvement

MB: If we were allowed to make that switch, it would increase our coverage by about 50% - again, this

Transition

Long time believer in Pop/Adult radio Jim Teeson has been named President and General Manager of P/A KPPL/Denver and Country sister KLAK - story on Page 3 . . . Chris Kampmeier has been named as WDAE/Tampa's new Program Director from the PD reins of Y106/ . Jerry Carter is a new air talent at WRVA/Richmond, coming from the programming position at WANT in that town...Gina Koons leaves KFMB/San Diego as Assistant Promotion Director; coming to KFMB as temporary assistant in that area is Namara Starns, who is brand new to radlo . . . Rick Jacobs leaves WHBC/Canton as PD, with that position, at least for now, not being filled. Jacobs's MD chores will be handled by Mike Dorn . . . Mike Hagerty has left the Music Director slot of KOLO/Reno to join the station's news department, where he will anchor and field report . . . David Dibic has been named Creative Services Director of KFJZ/Ft. Worth, Dibic, a former Executive Writer/Producer for TM Productions, will oversee campaign development, writing, and production for agencles and individual station clients.

isn't anything approaching a major area like Chicago, but for our purposes this would be a significant victory in penetration

R&R: You're a former programmer; how does it feel to give up getting a paycheck to signing one?

MB: The biggest thing, of course, is getting to do what you want to do. As long as you work for someone else, no matter what job it is, you'll always find a great deal of frustration. And not because the other person was wrong, but because it wasn't done your way. You see the truth is that in a programming, or even a management situation, you don't really have the final say, no matter what others might perceive your position to be. It used to really frustrate me, but now that I'm in the position. I've given the reins over to Eric Norberg - he is the manager of this station and he has 100% responsibility for it. Roger and I, as owners, have not told him what to do with format or hiring of people. All we want is to be kept up to date as to what is happening. He's the one who has to live there and he's the one that's going to have to live or die by the results.

R&R: Results are important; I hope you've given him the tools to work with?

MB: He's got a very large promotion budget, for

Update

SPORTS FROM SPACE - WGBS/Miami is now broadcasting its "Sports From Space" programming via Enterprise Radio. The Sports Network comes from a satellite from a signal at the network's headquarters in Avon, Connecticut. Not only will the station broadcast well-known sports talk hosts, but the facility also will encourage sports fans to call a toll-free number to participate in the talk show ... Joel Parks, a popular Pacific Northwest TV personality, can now be heard on KOMO/Seattle with his weekly reviews, previews, and personality interviews of show biz types. The program was kicked off with a review of Jack Lemmon's new movie, "Tribute." . . . Elena "Metro" Newton, Public Affairs Director for KPPL/Denver, has been named to the Governor's Committee on Traffic Safety in recognition of her outstanding community service. Ms. Newton's appointment is added to her current list of credits, including her position on the board of directors for ... WKZO/Kalamazoo, MI has been honored by the Broadcast Pioneers, founded by legendary newsman, H.V. Kaltenborn, with its annual Mike Award for "distinguished contributions to the art of broadcasting and in recognition of dedicated adherence to quality, integrity, and responsibility in programming and management." A highlight of the event was the presentation by FCC Commissioner James Quello to John Fetzer, Chairman of WKZO

DEFINITELY AN OLDIE BUT A GOODIE: Jay Gould, with WOWO/Ft. Wayne since 1938, celebrated his 80th birthday with a public ceremony last week. VP/GM Dan Friel said, "Jay has been an important part of WOWOland since he joined the station - and we're happy with the tremendous turnout to help celebrate this event." Attending the celebration, to which the general public was invited, was Mayor Winfield Moses, who presented a proclamation on behalf of the On March 17th, WDZ/Decatur will celebrate 60 years on the air in Central Illinois — it is the oldest station (according to PD Jerry Curtis), behind KDKA/ Pittsburgh and WGY/Schenectady, in the nation. Curtis added, "Our files contain hundreds of pictures and articles, documenting the development of the station from an outlet for farm news and local entertainers, to today's computer-controlled operation and Pop/Adult format. We're planning a celebration on the air that day to include conversations with former announcers and performers, old commercials and programs revisited, a listener party, salutes from several radio stations, proclamations from the governor and mayor, and a diamond giveaway." Anyone wanting to participate should call Curtis at (217) 423-9744

our size station, he has all the latest and best equipment. a new building; and what we're looking for initially is acceptance from the community. The money will come only after that is established.

R&R: What's your plan to get those available bucks from the marketplace?

MB: We've designed some very interesting and expensive marketing plans that have never been in use in the Salem area right now. We've trained all of our people in the KWIP form of selling, which is unlike any I've seen before

R&R: Please explain the difference.

MB: Okay. Our account executives are held accountable for the results of the advertising that we take, and we've instructed them not to take advertising that we feel will not work for the client. Not very many sales people walk away from money; they're used to grabbing it no matter what it is. But if they don't meet our criteria, and we have a very elaborate checklist, they do not take

R&R: Didn't Dr. Don Rose recently buy a station in the Salem area?

MB: Yes, KBZY, and it's going to be interesting to see a couple of L.A. people coming into a market area at the same time that a major San Francisco radio personality moves here in ownership.

R&R: Daytimers come with a lot of problems; have you taken measures in that regard?

MB: All three of us are very conscious of that, and have worked very hard at putting together a totally new kind of music rotation system which I don't think has ever been used in the country before. I can't get too specific for competitive reasons, but it centers around a juxtapositioning of oldies that will make us the talk of the town. But, beyond the music, overall we're going to have a very professional glossy-sounding station that is loaded with local hometown information.

Color

Million Dollar Donation

The 1980 KDKA/Pittsburgh "Children's Hospital" campaign has raised an eye-opening \$1,491,047!! The donation was presented to Edwin Scheetz, President of the board of trustees of Children's Hospital. Money was generated for the organization through KDKA over a three-week period during which the station broadcasted from the windows of downtown department stores. Reaction from listeners was reported to be the greatest



JOEL GOLD - We haven't seen much gold recently, given the dollar value of it, but with a recent slip, it's coming around again. Here we see some of the glitter being presented to KEX/Portland Program Director Bob Miller (left) by Larry Reymann, Columbia promotion man, with MD and air personality Bob Swanson putting first hands on the gold. It was presented for Billy Joel's "It's Still Rock And Roll To Me."

Lovers For Always

Valentine's Day has come and gone for 1981, but in Seattle it will be remembered for a long time. KING presented a three-hour musical special of hit love songs called "The Lovemakers." It featured music, words and thoughts of the hottest recording stars in popular music history. Some of the artists highlighted during the show were Barry Manilow, Diana Ross, Kenny Rogers, Barbra Streisand, and the Bee Gees. The love songs ranged from such recent favorites as Peaches & Herb's "Reunited," to an Elvis classic, "Love Me Tender." The program was not limited to just music, as the artists shared thoughts and ideas that inspired many of the tunes presented.

Add A Little
Bit Of Heaven
To Your Next
Playlist::

DANHARTMAN "Heaven In Your Arms"



For a little slice of heaven, call Polly collect at (213) 556-4809

. + . - 4 + (5) 1)) / 6 3 / 1 / 1 / 1



POP/ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week

STYX

Best Of Times (A&M)

52% of our reporters are on it. Add WAKR, WKHM. Many major jumps in rotation - showing hot and heavy rotation are WGAR, KDKA, WTAE, WNEU, WABZ, WHIZ, KWOS. Heavy rotation is KNBR, WLW, WOAI-FM, WSIX, WHEN, WGY, WLNH, WCHV, WORG, WFIR, WEBC, WOWO. Me dium and hot at WFYR. Medium rotation at WTVN, WWWE, KOGO, KPPL, WIP, WGR, WEIM, WGIR, WSLI, WYMC, KFQD, KRKO, KMJJ, KBAI, WNFL Action even in all regions. Jumps 29-19 on P/A chart.

LEO SAYER

Living In A Fantasy (WB)

55% of our reporters are on it. Add WTMJ, WLW, KFMB, KEX, WAIA, WHAM, 3WS, KDKA, KOB, KMJJ, KMED, WAKR, WOWO. Heavy rotation: WFYR, WEIM, WABZ, KRKO, KLMS, WEBC, WHBY. Medium rotation: WHBC, WKIQ, WSTV, KWOS, KXIC, WGIR, WACI, WNEU, WJBO, WDEF, WIS, WFIR, KRKK, KBLF, KOLO, KFQD, KNBR, KHOW, KPPL, WDAE, WOAI-FM, WSIX, WASH, WHEN, WIP, WBEN, WCBM. Very strong in Midwest and South, picking up in the West Jumps 28-24 on P/A chart

SHEENA EASTON

Morning Train (Nine To Five) (EMI America) 62% of our reporters are on it. Continues to be one of the most talked about records around - adds include WBZ. WTAE, WHEN, WHAS, WRVR, WOALFM, KPPL, KEX, KFMB, KNBR, WFYR, WLW, WWWE, WTVN, KSPT, WCCO-AM, KRKK, KRKO, KOB, WORG, WNDB, WABZ, WACI, KGGF, KXIC, WSGW, KLMS. Heavy rotation: WSBA, WDAE, WEBC, WOWO, KLTE. Medium rotation: WHBC, KFOR, WJON, WEIM, WGIR, WATR, WSJS, WBT, WASH, WPRO, WCBM, WBEN, WELI, WIP. Strong airplay support in each region. Jumps 30-26 on P/A chart.

NEW & ACTIVE

ASSOCIATION "Dreamer" (Elektra) 43/4 add WTMJ, KPPL, WRVR, KOB, H TOOM DISAMS WITH WOOD Medium rotation: KFOR, WSTV, WJON, KMRJ, WFDE, WHEY, KMED, WRYL, WOOD Medium rotation: KFOR, WSTV, WJON, KMRJ, WFDE, WHBY, KMED, WRVA, WYMC, WSLI, WDEF, WGIR, WNAB, WELI, WHAM, WSJS, KEX, KFMB, KOGO, KNBR, KLOK, Strongest in Midwest and West. Debuts at No. 27 on P/A chart.

DOOBIE BROTHERS "Wynken, Blynken And Nod" (WB) 38/1 add WJBO, Heavy rotation: KXIC, KFOR, KLMS, KMED, WORG, WYMC, WDEF, WAIA, KSL, Medium rotation: KOGO, KEX, KPPL, WDAE, WELI, WNAB, WLNH, WACI, WSBA, WNDB, KAAY, WQUA, WRVA, KFQD, KUGN, KMJJ, KBAI, KRKK, KMRJ, WJON, Best action in South and West. Debuts at No. 28 on P/A chart.

28 on P/A chart.

CHRIS MONTAN "Let's Pick It Up (Where We Left Off)" (20th) 42/5 add WTMJ, WRVR, WLNH, KXIC, WATR, Heavy rotation; KLO, WRVA, WDEF, WOOD, Medium rotation; WKIQ, KFOR, WJON, WKHM, WFDF, WHBY, KRKK, KMED, KOB, WLVA, WNDB, WGIR, KFMB, KSL, KEX, WBT, WELL Strong action in Midwest and South. Debuts et No. 29 on P/A chart.

GILBERT O'SULLIVAN "What's In A Kiss" (Epic) 43/12 add WLW, WHAM, WRIE, WCFR, WACI, WIS, WTAR, KRKO, KLMS, KRMG, WSGW, KMRJ, Heavy rotation; KLOK, WSB, WOWO, Medium rotation; KFOR, WJON, KXIC, WOOD, WHBY, KBLF, WRVA, WSLI, WNDB, WJBO, WSBA, WEIM, WBT, KEX, KSL, Looking good in all regions. Debuts et No. 30 on P/A chart.

JUICE NEWTON "Angel Of The Morning" (Capitol) 43/30, Captured this week's Most Added honors — they include WTMJ, WWWE, WLW, KNBR, KPPL, WDAE, WHAS, WHEN, WELL, WGR, WCFR, WATR, WSBA, WNEU, WCHV, WSLI, KAAY, WYMC, WTAR, KFOD, KUGN, KBLE, KFOR, WEBC, Medium rotation; KFMB, WBT, WABZ, WRVA, KRMG, WJON, Building steedily in each region.

DEBBY BOONE "Perfect Fool" (WB/Curb) 39/7 add KFMB. KSL WACI. WABZ. WIS. WFTL. KLMS. Heavy rotation: WLTA. WQUA. WRVA. WSBA. KGGF. WJON. Medium rotation: WKIQ. KFOR. WHOK, WKHM, WFDF. WHBY. KLO, KMED, WPTF, WNDB, WDEF, WEIM, WNAB. WCCO.AM WSB. Stronger In South and Middle.

WKIQ. KFOR. WHOK, WKHM. WFDF. WHBY, KLO, KMED, WPTF, WNDB, WDEF, WEIM, WNAB, WCCO.AM. WSB. Strongest in South and Midwest.

BETTE MIDLER "My Mother's Eyes" (Atlantic) 37/0, Heevy rotation: KSL WACI, WOOD. Medium rotation: KPPL. WDAE, WRVR, WSB, WHAM, 3WS, WTIC, WBZ, WNAB, WGIR, WSBA, WDEF, WIS, WFTL, WLVA, WQUA, WRVA, KOB, KFQD, KUGN, KMED, KBAI, WAKR, WSGW, KGGF Even spreed for the four regions.

JIMMY BUFFETT "It's My Job" (MCA) 36/9 edd WLW, KPPL, WGIR, WSBA, WABZ, WPTF, KFQD, KLO, KGGF, Heevy rotation: WALA, Medium rotation: KEX, WSJS, WDAE, WRVR, WBT, WCHV, WNDB, WSLI, WORG, WRVA, WFIR, KFOR, WJON, WHBY, Best action in South EMMYLOU HARRIS "Mister Sandman" (WB) 34/19 adds include WCCO.AM, WHIO, WLW, WYR, WHAS, WSB, WIP, WRIE, WCFR, WDEF, WFTL, WYMC, KUGN, KBAI, Heevy rotation: KMBZ, WSBA, WOWO, KRMG, Medium rotation: KEX, WAIA, KFOR, KXIC, Feet start in ell regions.

ENGLAND DAN & JOHN FORD COLEY "Part Of Me, Part Of You" (MCA) 33/1 add WATR. Heavy rotation: KFOR, WFDF, WSBA, WTMJ, KRKK, KLO, WLVA, WFTL, Notation: KSL, KEX, KPPL, WRVR, WHAG, WACI, WJBO, WIS, WTAR, WRVA, WFIR, KFQD.

MELISSA MANCHESTER & PEABO BRYSON "Lovers After All" (Arista) 30/4 add KMBZ, WPRO, WIS, WSGW. Heavy rotation; WORG. Medium rotation; KSL, KPPL, WAIA, WRVR, WBT, WLTA, WMAG, WSBA, WLVA, WQUA, WRVA, KFQD, KLO, KRKK, WHBC, KFOR, WJON, WFDF, KXIC, Even spread in all regions.

WJON, WFDF, KXIC, Even spread in all regions.

BARBARA MANDRELL "Sometime, Somewhere, Somehow" (MCA) 27/6 add WRVR, WNDB, WPTF, KXIC, WOOD, KGGF, Medium rotation; KSL, WHAG, WDEF, WQUA, WFIR, KFQD, WJON, WKHM. Strongest ection in Midwest and South.

WHIN, KFQD, WJON, WKHM. Strongest action in Midwest end South.

EARTH, WIND & FIRE "And The Love Goes On" (ARC/Columbia) 27/2 add

WGAR, KUGN. Heavy rotation: WKHM. Medium rotation; KNBR, KEX, WBT, WPRO, WNAB, WRIE,

WEIM, WHAG, WSLI, WORG, WFIR, KLO. Strongest in East.

FIREFALL "Staying With It" (Atlantic) 27/1 add WPJF. Medium rotation: WGY, WOAL
FM, KEX, KRKK, KBAI, WSLI, WABZ, WNEU. WGIR, KXIC, WKHM, KWOS, WHOK, WJON, WSTV,

WHIZ. Strongest in East and Midwest.

TASTE OF HONEY "Sukiyaki" Capitol) 26/3 add KSL WELI. WENH. Heavy rotetion: WTMJ. Medium rotetion: KEX. WSB. WLTA. WQY, WNAB, WEIM, WSBA, WNDB, KFQD, WHBC,

STEVE WINWOOD "While You See A Chance" (Island) 24/8 add KNBR, KPPL WOALFM, KFQD, KBLF, KFOR, WJON, WNFL. Medium rotetion: WGAR, WELI, WLNH, WCFR, WCHV, WABZ, WORG, WFIR, KRKK, WEBC.

edicenses delegated POP/ADULT AIRPLAY/30

parties .			-	
Three Weeks	Two Weeks	Last Week	This Week	February 27, 1981
6	2	1	0	JOHN LENNON/Woman (Geffen)
12	5	3	2	DON McLEAN/Crying (Millennium)
18	12	4	0	NEIL DIAMOND/Hello Again (Capitol)
1	1	2	4	DOLLY PARTON/9 To 5 (RCA)
14	11	9	6	CLIFF RICHARD/A Little In Love (EMI America)
21	15	11	0	B. STREISAND & B. GIBB/What Kind Of Fool (Columbia)
9	8	8	7	RONNIE MILSAP/Smoky Mountain Rain (RCA)
3	3	5	8	ABBA/The Winner Takes It All (Atlantic)
7	7	7	9	STEELY DAN/Hey Nineteen (MCA)
8	6	6	10	DAN FOGELBERG/Same Old Lang Syne (Full Moon/Epic)
2	4	10	11	BLONDIE/The Tide Is High (Chrysalis)
27	. 21	16	®	TERRI GIBBS/Somebody's Knockin' (MCA)
4	9	12	13	EDDIE RABBITT/I Love A Rainy Night (Elektra)
24	20	17	0	SPYRO GYRA/Cafe Amour (MCA)
16	14	14	15	EAGLES/Seven Bridges Road (Asylum)
_	_	21	0	GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
_	_	25	O	HALL & OATES/Kiss On My List (RCA)
13	13	15	18	BOZ SCAGGS/Miss Sun (Columbia)
-	_	29	O	STYX/The Best Of Times (A&M)
30	25	20	20	KOOL & THE GANG/Celebration (De-Lite/PolyGram)
28	26	22	21	DELBERT McCLINTON/Giving It Up For Your Love (Capitol)
29	27	23	22	STEVIE WONDER/I Ain't Gonna Stand For It (Tamla)
_	28	24	23	PHIL EVERLY/Dare To Dream Again (Curb/CBS)
_	30	28	3	LEO SAYER/Living In A Fantasy (WB)
_	29	27	25	ELVIS PRESLEY/Guitar Man (RCA)
_		30	©	SHEENA EASTON/Morning Train (Nine To Five) (EMI America)
-		-	Ø	ASSOCIATION/Dreamer (Elektra)
_	-	-	2	DOOBIE BROTHERS/Wynken, Blynken And Nod (WB)
_	-	-	Q	CHRIS MONTAN/Let's Pick It Up (Where We Left Off) (20th)
	_	=	<u> </u>	GILBERT O'SULLIVAN/What's In A Kiss (Epic)
		1000		

This chart is based solely on statistics compiled weekly from our reporting stations Black circled numbers indicate significant upward movement from at least 60% of our reporters

New Entry

RANDY MEISNER "Hearts On Fire" (Epic) 24/3 add KOGO, KRKK, WEBC, Meavy rotation: WHAS, WTMJ, WABZ, WOWO. Medium rotation: WGR, WHEN, WSIX, WOALFM, WLW, WGAR, KFQD, WSLI, WCHV, WEIM, KWOS, South loads the way for this one.

BOBBY GOLDSBORO "Alice Doesn't Love Here Anymore" (Curb/CBS) 23/17 add KMBZ, WSJS, WELI, WNAB, WSBA, WNDB, WSLI, WYMC, WQUA, WRVA, KUGN, KMED, WKIQ, WJON, WHOK, KXIC, KGGF, Heavy rotation: KHOW, Medium rotation: WCCO-AM.

REO SPEEDWAGON "Keep On Loving You" (Epic) 22/1 add wLW. Heavy rote tiom KRKO, WHIZ, WNFL, WOWO, WEBC, WLNM, WNEU, WTVN, WGR, WHEN. Medium rotetion: KDKA, WTAE, WSIX, WOALFM, KPPL, KOGO, WGAR, WCHV, East and Midwest showing best FLEETWOOD MAC "Fireflies" (WB) 21/2 add WLW, WYMC, Medium rotation; KPPL

FLEETWOOD MAC "FIFETIIES" (VVB) 21/2 add WLW, WYMC, Medium robadic NV WRIE, WEIM, WLNH, WNDB, KLO, KOLO, KRKK, WKHM, KXIC.

PAUL SIMON "Oh, Marion" (WB) 20/7 add KSL, WHIO, WEIM, KMED, KLO, KMRJ, KLTE, Medium rotation: WKHM, WKIQ, WSBA, WRVA, KFQD, WLTA

CHAMPAIGN "How 'Bout Us" (Columbia) 20/6 add wlta, KFMB, KUGN, WYMC, WDEF, WABZ, Medium rotation: WIP, WHEN, WBT, KOLO, WORG, WJBO, WEIM, WNAB.

Others Getting Significant Action

DOOBIE BROTHERS "Keep This Train A-Rollin" (WB) 19/8 add WOALFM WBT, WLNH, WCHV, KFQD, KRKK, WEBC, WHBY, Medium rotation WEIM, WCFR, KRKO. HARRY CHAPIN "Remember When The Music" (Boardwalk) 19/4 add WSL! KFQD, KBLF, KGGF, Heavy rotation: KMBZ, WAIA, Medium rotation: WSB, KSL, WRVA, WFTL

STEPHEN BISHOP "Send A Little Love My Way (Like Always)" (WB) 19/1 add WLVA. Heavy rotation: KMED, WACL Medium rotation: WHIO, KOGO, WDAE, WAIA, WRVR. FR. WNEU, WJBO, WDEF, WNDB, WQUA, KFOR.

SPINNERS "Yesterday Once More/Nothing Remains The Same" (Atlantic) 17/4 add WGAR, WCHV, WYMC, KGGF. Medium rotation: WSJS, WHAG, WCFR, WABZ, WORG.

WFIR WKIQ, WKHM.

LOBO "Fight Fire With Fire" (Elektra/Curb) 15/1 add KGGF, Heavy rotation: WHAG, WLAM, Medium-rotation: KRKK, WKIQ, WHOK, WHBY.

MAC DAVIS "Hooked On Music" (Casablanca/PolyGram) 14/7 add WHAS, WTAE, WGR, WHAG, WRVA (Jp), KRMG, KXIC, Medium-rotation: WJON, WNDB.

JOHNNY LEE "Pickin' Up Strangers" (Full Moon/Asylum) 14/2 add KSL, KLO, Heavy rotation: WDEF, WGAR, Medium-rotation: KRMG, KLTE, KAAY, KMBZ, WLTA.

CLIMAX BLUES BAND "I Love You" (WB) 12/7 add WIS, WORG, WRVA (Jp), KFQD, WHIZ, WSTY, WHOK, Medium-rotation: WNEU, WKIQ.

SMOKEY ROBINSON "Being With You" (Tamla) 12/7 add WLW, WDAE, WRVR, WLTA, WNEU, WLVA, WHIZ, Medium-rotation: KOLO, WORG, WIP, WBT.

DOTTIE WEST "Are You Happy Baby?" (Liberty) 12/3 add WDEF, WPTF, WKIQ.

WLTA, WNEU, WLVA, WHIZ, Medium rotation: KOLO, WORG, WIP, WBT.

DOTTIE WEST "Are You Happy Baby?" (Liberty) 12/3 add WDEF, WPTF, WKIQ.

Heavy rotation: KRMQ, WSB. Medium rotation: WHOK, WJON, KMBZ. Heavy rotation: KRMG, WSB. Medium rotation: WHOK, WJON, KMBZ.

PHIL SEYMOUR "Precious To Me" (Boardwalk) 12/1 add wowo, Medium rotation: WGV, WABZ, WJBO, KAAY, WHIZ, KWOS.

AMBROSIA "Outside" (WB) 11/1 add WDEF. Medium rotation: KBLF, WIS, WHBC, WKIO.

NICOLETTE LARSON "Ooo-Eee" (WB) 9/3 add KFQD, WIS, WGIR, Heavy rotation

DON WILLIAMS "Falling Again" (MCA) 9/3 add WHIO, WNDB, KLTE, Heavy rotation; KMBZ, Medium rotution; WCCO-AM, KRMG.

BELLAMY BROTHERS "Do You Love As Good As You Look" (WB/Curb)

ROVERS "Wasn't That A Party" (Epic/Cleveland International) 8/2 add WNEU. WFIR. Medium rotation: WBEN, WTAE, WNDB.
LESLIE, KELLY & JOHN FORD COLEY "Come Back To Me" (A&M) 7/7 add
KMBZ. WRVR. WLTA, WNAB, WORG, KBAI, KLO.
PHOEBE SNOW "Games" (Mirage) 7/7 add WNAB, WHAG, WCFR, WNEU, WABZ,
KRKK, WHOK.

Most Added:

JUICE NEWTON gel Of The Morning (Capitol)
Added at 28%
of our reporting stations.
SHEENA EASTON Morning Train... (EMI America)
Added at 26%

of our reporting stations.
GROVER WASHINGTON JR. Just The Two Of Us (Elektra) Added at 21% of our reporting stations

EMMYLOU HARRIS Mister Sandman (WB)
Added at 18%

of our reporting stations
BOBBY GOLDSBORO ce Ooesn't Love... (Curb/CBS)
Added at 16%
of our reporting stations. LEO SAYER

Living In A Fantasy (WB)
Added at 12% of our reporting stations GILBERT O'SULLIVAN What's In A Kiss (Epic) Added at 11% of our reporting stations.

Hottest:

DON MCLEAN Crying (Millennium)
Reported hot at 64% of our stations.

JOHN LENNON Woman (Geffen) Reported hot at 61% of our stations.

DOLLY PARTON 9 To 5 (RCA) Reported hot at 60% of our station NEIL DIAMOND Hello Again (Capitol) Reported hot at 48% of our stations. TERRI GIBBS

Somebody's Knockin' (MCA)
Reported hot at 27% of our stations

WOWO/FL Wayne Sam DeVincent

Rem DeVinc P. Seymour L. Sayer HOTTEST J. Lennon D. Parton D. McLean N. Diamond T. Gibbs

WOOD/Grand R BHI Striker 8. Mandrell (Sometime) HOTTEST C. Richard D. Fogelberg Abba

WNFL/Green Bay Bob Hooper

Streisand/Gibb April Wine S. Winwood HOTTEST J. Lennon RED C. Richard

KXICRours City Randy Lee

G. Mashington Jr HOTTEST H. Diamond J. Lennon C. Richard Streisend/Gibb D. McLean

Wandy Funds
D. McLean
Hall B Oates
S. Easton
Jacksons
HOTTEST
D. Parton
Blondle
(Tide)
N. Diamond
C. Richard
Abba

3. Manilow (Life)
3. Goldsboro tesile, Kelly B JFC P, Snow MOTTEST D. Parton J, Lennon Steely Dan D. McLean Steely Dan D. McLean Steels Modified Both Modifi

MBEN/Buffelo Roger Christian

J. Newton Elvis HOTTEST J. Lennon D. Parton N. Diamond

WORVBuffelo Jerry Rec

Jerry Reo
J. Newton
Elvis
P. Everly
N. Davis
G. Mashington, Jr
MOTEST
D. Parton
Streisand/Gibb
N. Diamond
T. Gibbs
S. Easton

WRIE/Erio Ted Abbott

o'Sullivan Harris HOTTEST D. Parton J. Lennon D. McLean Blondie (Tide) R. Milsap

WEIM/Fitchbu Chuck Morgan

Chuck Morgan
Monte Bros.
H. Penffeld
E. Clapton
J. Newton
P. Simon
HOTTESY
Kool & Gang
C. Richard
T. Gibbs
D. Parton
Hall & Oates

WHAQ/Hager Bill Johnson

Bill Johnson
Badfinger
Manhattans
M. Davis
D. Summer
Melanie
P. Snow
A. Hammond
S. Monder
HOTTEST
LOBO
J. Lennon
T. Gibbs
EW&F
(Goes/You)

WTIC/Hertford Ginny Jesionic

G. Mashington Jr. T. Gibbs MOTTEST D. Parton D. McLean C. Richard Streisand/Gibb T. Gibbs

Ocobie Bros.
(Train)
G. Mashington Jr.
C. Montan
Taste of Honey
J. Newton
Police (dp)
April Wine (dp)

WGIR/Mancheste Karen Andersen

Larson Washington Jr Buffett TTEST Richard McLean Parton Lennon

WIP/Philed Bob Russo Bob Russo J. Newton E. Harris Melanie D. Canova D. Summer HOTTEST S. Monder D. Fogelberg C. Richard J. Lennon N. Diamond

KDKA/Pittel Randy Flick

L. Sayer HOTTEST D. Parton J. Lennon Styx D. McLean Abba

P. Snow
J. Hewton
E. Harris
Frankie B
Knockouts
G. 0'Sullivan
HOTTEST
Hall B Dates
D. Parton
S. Wonder
J. Lennon
C. Richard

WTAE/Pitteburgi
Don Berne
T. Gibbs
S. Easton
N. Davis
HOTTEST
C. Richard
Kool & Gang
Knoblock/Anton
N. Diamon
(America)
Styx

3-W-S/Pittsburgh Herb Crown

Elvis
P. Everly
L. Sayer
HOTTEST
R. Milsap
J. Lennon
N. Diamond
Kool & Gang
D. Parton

WGAN/Portland Janet Booth C. Richard D. HcLean HOTTEST Abba 8, Manilow Streisand/Gibb D, Parton N, Diamond

WPRO/Providence Gery Berkowitz

Manchester/Bryson HOTTEST J. Lennon Streisend/Gibb Elvis S. Easton EMSF (Goes)

WHAM/Rochester Dave Laird

G. O'Sullivan
P. Everly
L. Sayer
HOTTEST
Steely Dan
J. Lennon
D. McLean
R. Milsap

WGY/Schene

None
HOTTEST
D. McLean
Blondle
(Tide)
D. Parton
N. Diampnd
T. Gibbs

WEST

WCFR/Spri

WHEN/Syrecuse Debbie Stoughtenge

J. Newton S. Easton MOTTEST E. Rabbitt Blondle (Tide) D. Parton R. Milsap J. Lennon

J. Lennon
WASH/Washingto
Boob Duckmen
J. Lennon
(wheels)
HOTTEST
H. Diamond
D. Parton
Stretsand/Glbb
J. Lennon
(Moman)
D. RoLean

WATR/Waterbury Rick O'Connor

J. Newton C. Montan Eng. Oan & JFC S. Monder (Lately) HOTYEST J. Lennon D. McLean Abba Abba C. Richard N. Diamond

WNEU/Who

J. Newton Rovers P. Snow S. Robinson J. Cougar MOTTEST J. Lennon REO Stys N. Diamond D. McLean

WSBA/York Jim Horn

Jim Horn

B. Goldsboro
J. Newton
J. Buffett
Elvis
HOTTEST
C. Richard
O. McLean
J. Lennon
M. Diamond
Streisand/Gibb

MIDWEST

Bill Hert
G. Washington Jr.
S. Wonder
D. McClinton
Elwis
L. Sayer
Stya
HOTTEST
O. Parton
J. Lennon
D. McLean
H. Diamond
C. Richard

WHBY/Appl Jeff Clark

Joff Clark
E. Harris
Hall & Oetes
Dobble Bros.
(Trwin)
HOTTEST
Steely Can
D. Parton
D. McLean
Streisand/Gibb
T. Gibbs

WKIQ/Bowli John Swen

WHBC/Centor Rick Jecobs

S. Easton E. Marris MOTTEST D. Parton J. Lennon D. McLean Stys

REO L. Sayer HOTTEST D. Parton O. McLean N. Diamond Streisand/Gibb

WGAR/Cleveland Chuck Collier

Chuck Coller
G. Mashington Jr.
J. Cougar
EMBF
(Goes)
Spinners
T. Gibbs
HOTTEST
J. Lennon
D. Fagelberg
D. Parton
Styr

WnnwErcleveland
Terry Patrick
Dezz Band
J. Newton
G. Washington Jr.
S. Easton
HOTTEST
J. Lennon
D. Parton
D. Fogelberg
D. McLean
T. Globs

John Bween
R. Stewart
(Special)
T. Gibbs
D. West
B. Goldsboro
G. Mashington Jr.
HOTIEST
R. Milsap
Abba
D. Parton
Enoblock/Anton
Steely Dan

None HOTTEST J. Lennon R. Milsap Abba D. McLean N. Dismond

WFYR/Chicago John Wetherbee

Wr. W/Cincinnati Orag Picciano Fleetwood Msc J. Newton S. Robinson J. Buffett G. O'Sullivan M. McGovern S. Easton E. Harris REO

Styx D. McLean

KQQF/Coffeer McCord H. Chepin B. Mandrell (Sometime) Spinners J. Buffett S. Easton Lobo Four Seasons B. Goldsboro HOTTEST D. Fomelbasen HOTTEST D. Fogelberg D. McLean J. Lennon N. Diamond T. Gibbs

WTVN/Columbus Denny Nugent

S. Easton S. Wonder HOTTEST J. Lennon R. Hilsap D. Parton RED D. Parton RED C. Richard

WHIO/Dayton Paggy Powell

D. Williams E. Harris P. Simon T. Meisberg HOTTEST D. Fogelberg J. Lennon D. McLean H. Diamond Streisand/Gibb

WEBC/Duluth Jim Casey

R. Meisner J. Newton S. Wonder Dooble Bros (Train) Loverboy Police HOTTEST J. Lennon J. Lennon N. Diamond Kool & Gang S. Easton Hall & Oates

WFDF/Filmt Paul Landino

Peut Landino
Elvis
G. Mashington Jr.
HOTTEST
D. Parton
Steely Dan
R. Milsap
J. Lennon
D. McLean

WACUFreep Larry Lance

S. Eastor D. Boone G. O'Sullivan Hall & Oates HOTTEST J. Lennon N. Diamond D. McLean Streisand/Gibb T. Gibbs

WHOK/Lancoate Greg Eyerman

Climax Blues
Band
L. Hall
P. Snow
Elvis
B. Goldsboro
HOTTEST
Air Supply
Faciles Eagles D. McLean

KFOR/Lincoln Cathy Blythe

G. Mashington Jr.
J. Newton
S. Minwood
A. Hammond
HOTTEST
R. Milsap
C. Richard
D. McLean
N. Diamond
T. Gibbs

KLMS/Lincoln Gary Claus

D. Boone
S. Easton
P. Everly
G. O'Sullivan
E. Harris
HOTTEST
R. Milsap
D. Fogelberg Randy Lae

B. Mandrell
(Sometime)

B. Goldsboro
S. Easton
M. Davis
HOTTEST
Ocobie Bros.
(Mynken)
Streisand/Gibb
M. Diamod
D. Parton
D. McLean

WISN/Milwaukee Dave Denver

T. G1bbs HOTTEST J. Lennon J. Lennon R. Milsap M. Diamond Streisand/Gibb Spyro Gyra

Styx G. Burns HDTTEST T. Gibbs D. Fogelberg Hall B Cates Fleetwood Mac P. Simpn

KWOS/Jefferson City Steve Morse

KMBZ/Kansas City Stove Bell

J. Meatherly 8. Goldsboro Lesite, Kelly 6 JFC Manchester/Bryson J. Colce HOTTEST

Lennon
Parton
McLean
Dolce
treisand/Gibb

WKHM/Jeckson Jerry Bernhert

D. Canova
A. Hammond
Helanie
S. Goodman
R. Parker Jr
4. Raydio
C. Cross
HOTTEST
D. Parton
J. Lennon
D. Mt.Lean
Styx
R. Diamond

E. Harris M. Mouskouri D. Deardorff HOTTEST D. Parton D. McLean T. Gibbs

Dooble Bros.
(Mynken)
P. Sverly
G. Mashington Jr.
S. Easton
MOTICST
R. Milsap
O. Parton
O. McClinton
T. Gibbs
N. Diamond

Andy Bickel
Doobie Bros.
(Train)
J. Jackson
J. Taylor
HOTTEST
Steely Dan
D. McLean
J. Lennon
T. Gibbs
Spyro Gyra

WCHV/Charlottes
Thomas H. Twine
Doobte Bros.
(Train)
Spinners
R. Parker Jr.
R. Raydio
E. Clapton
J. Newton
H. Gaye
HOTTEST
J. Lennon
Kool & Gang
D. Parton
R. Milsap
D. Necken Bryan Eaton
S. Winwood
J. Newton
Hall B Dates
S. Easton
HOTTEST
N. Dlamond
O. McClinton
D. McLean
C. Richard
T. Gibbs

WTMJ/Milws

L. Sayer
J. Newton
C. Montan
Association
MOTTEST
C. Richard
M. Diamond
D. Parton
Steely Dan
T. Gibbs

P. Everly Elwis S. Easton HOTTEST D. Parton J. Lennon D. McLean C. Richard N. Diamond

WCCO-AMMH Denny Long E. Harris S. Easton 'HOTTEST' N. Dlamond D. Parton N. Mouskouri T. Gibbs

KLTE/Oklahoma City John Williams

E. Harris
P. Simon
D. Milliams
N. Tillis
Hall & Oates
HOTTEST
Steely Dan
J. Lennon
C. Richard
D. Parton
S. Easton

KNRJ/Pittsburg Lonnie Swonger P. Simon G. O'Sullivan HOTTEST D. Parton Abba J. Lennon D. Fogelberg D. McLean

WQUA/Quad Cities Jack McKay

Jack McKey

R. Nelson

G. Mashington Jr.

L. Gatin

MOTTEST

D. Nelson

D. Parton

Spyro Gyro

D. Boone

N. Diamond

(American)

(American)
WPBQW/Raginaw
Rick Belcher
G. 0'Sullivan
Manchester/Bryson
T. Gibbs
Hall & Oates
S. Easton
G. Mashington Jr.
HOTTEST
D. Parton
J. Lenno
Steely Dan
D. McLean
Blondle
(Yide) KRMQ/Tulsa Dan Bishap

WHIZ/Zane Deve Crtet

Bellamy Bros.
Climax Blues
Band
S. Robinson
N. Mouskourl
HOTTEST
E. Rabbitt
D. Parton
REO

WPTF/Raleigi

J. Buffett
B. Mandrell
(Sometime)
Firefall
D. West
P. Everly
MOTTEST
D. Parton
J. Lennon
D. McLean

SOUTH

ark Robinsus

Easton

Machington Jr.

Snow

J. Buffett

O. Summer

Champaign

D. Boone(dp)

HUTTEST

J. Lennon

Styla

D. Parton

N. Dilwond

D. Hklean

WLTAJAtianta Alian Baunders S. Robinson M. McGovern Leslie. Kelly & JFC L. Rawlis Champelign D. McLean D. Everly J. Lennon Spyro Gyra Stretsand/Gibb

WFTL/FL Lauderdale Scott Fischer

Deardorff
Boone
Harris
DTTEST
Fogelberg
Everly
McLean
Lennon
Diamond

WSLIJeckson Walt Grayson

J. Hewton B. Goldsboro H. Chapin HOTTEST D. Parton C. Richard D. McLean T. Gibbs Hall & Oates

KAAV/Little Rock Ray Lincoln

Pointer Sisters Elvis J. Newton HOTTEST D. Parton J. Lennon T. Gibbs D. McLean S. Wonder WHAS/Louisvi

S. Easton
J. Newton
M. Davis
E. Harris
HOTTEST
Streisand/Gibb
N. Diamond
D. McLean
T. Gibbs WLVAA.ynchburg
Effice Henean

S. Robinson
S. Bishop
Hall & Oates
T. Melsberg
HOTTEST
J. Lennon
Manchester/Bryson
G. Mashington Jr.

WYMC/Mayte Mike Brophey

Fleetwood Mac Spinners J. Newton E. Harris L. Hall Champaign B. Goldsboro HOTTEST J. Lennon Kool & Gang R. Milsap T. Gibbs E. Rabbitt

WRYRMsemphie
Den Baccaro
Association
C. Montan
S. Robinson
G. Mashington Jr.
B. Mandrell
(Sometime)
S. Easton
Lesile. Kelly
B. JFC
R. Parker Jr.
B. Agydio
0741A/Msemi

L. Hall
(Again)
HOTTEST
Abba
D. Parton
Blondie (Tide)
Streisand/Gibb
(Guilty)
R. Milsap

WSIX/Nashville Dave Nichols Streisend/Gibb HOTTEST D. Parton R. Milsap Abba

J. Newton G. O'Sullivan HOTTEST D. Parton Blondie (Tide) D. Fogelberg Steely Dan Abba

WJONISL Cla Tam Soutt

S. Minwood R. Mhittaker B. Goldsboro E. Harris MOTTEST Kool B Gang E. Rabbitt Blondie (Tide) D. Parton J. Lennon

WSTV/Steubenvill Greg McCullaugh

E. Harris
Bellamy Bros.
P. Everly(ra)
Climox Blues
Band
HOTTEST
D. Parton
D. McLean
R. Milsap
N. Diamond
Knoblock/Anto

M. Davis
G. O'Sullivan
G. Burns
HOTTEST
E. Harris
D. McLean
N. Diamond
Streisend/Gibb
Elvis

M. Davis(dp) Climax Blues Band (dp) B. Goldsboro M. McGovern WFIR/Rosnoke Carl Riddleberg G. Washington J. Rovers J. Newton MOTTEST D. Parton Stretsand/Gibb Hall & Oates S. Easton Blondie (Rapture)

WOAI-FM/Sen Ant Kevin Fennessy Kevin Fenness
5. Easton
Dooble Bros.
(Train)
5. Withwood
Hall & Oates
HOTTEST
J. Lennon
Steely Dan
C. Richard
D. McLean
N. Diamond

WDAE/Tampe Chris Kamper Elvis
J. Newton
S. Robinson
G. Washington
HOTTEST
J. Lennon
N. Diamond
Streisand/Gib
D. McLean
T. Gibbs

WSJS/Winston George Brown

J. Hewton B. Goldsboro Taste of Honey HOTTEST D. McLean J. Lennon Streisand/Gibb

KOB/Albuq

ROBIATOUQUE Paul Douglas S. Easton Association L. Sayer HOTTEST D. McLean J. Lennon D. Parton C. Richard N. Diamond

KFOD/Anche

Mark Lewis
N. Larson
N. Chapin
C. Mashington
J. Buffett
J. Newton
S. Winwood
Climax Blues
Band
Dooble Bros.
(Trein)
HOTTEST
D. Parton
J. Lennon
xool & Gang
Blondte
(Tide)
I. Gibbs

KHOW/Denver Leigh Starnes

P. Everly HOTTEST R. Daltrey Korgis R. Coolidge B. Goldsboro C. McLean KPPL/Denver Michael Moore

J. Newton Association J. Buffett S. Minwood S. Easton HOTTEST R. Milsap J. Lennon O. McLean Straisand/Gibb N. Diamond

Drian James
J. Newton
E. Harris
E. Harris
EMSF
(Goes)
Helanie
Champaign
B. Goldsboro
HOTTEST
Streisand/Gibb
Abba
R. Hilsap
J. Lennon
D. McLean

Bruce Butterfield
G. Mashington Jr.
J. Newton
S. Easton
G. O'Sullivan
HOTTEST
D. Parton
J. Lennom
Ecol & Gang
C. Richard
REO

KMJJ/Las Vegas Kevin O'Brien L. Sayer HOTTEST D. Parton C. Richard Abba

KMED/Medford Chartle Kirk

C. Richard Abba N. Diamond

P. Simon
L. Sayer
B. Goldsboro
D. Hartman
4 Seasons
R. Crawford
MOTTEST
O. Parton
D. McLean
P. Everly
T. Gibbs
Dooble Bros.
(Wynken)

KRKO/Everett Bruce Butterfield

KBAI/Morro Bay Donna St. John

Donna St. John
Leslie, Keily
B JFC
E. Harris
S. Monder
HOTTEST
J. Lennon
D. Parton
C. Richard
D. McLean
N. Diamond

Barbara M. Rich J. Buffett Leslie, Kelly & JFC Hall & Oates J. Lee P. Simon HOTTEST D. Fogelberg D. Parton Abba

Abba Eagles J. Stafford Bob Swanson
Hall & Oates
L. Sayer
S. Easton
HOTTEST
D. Parton
H. Diamond
T. Gibbs
G. Washington Jr.
G. O'Sullivan

KBLF/Red Bluft Allen/Bennett

O. Hartman
S. Minwood
D. McClinton
H. Chapin
J. Newton
Bellamy Bros
MOTTEST
D. Parton
J. Lennon
D. McClean
N. Olamond
R. Milsap

KOLO/Reno Mike Hagerty Steely Dan (Time) HOTTEST O. Parton S. Wonder D. McLean J. Lennon N. Diamond

Rod Tucker

R. Meisner
Pointer Sisters
S. Easton
P. Snow
Dooble Bros.
(Train)
HOTTEST
D. Parton
C. Richard
S. Wonder
Hall & Oates
Streisand/Gibb

KSL/Self Lake City George Lemich

Openge Lemich
J. Diamond
D. Boone
J. Lee
P. Simon
M. Nelson
Taste of Money
MOTTEST
O. McLean
J. Lennon
Blondie
(Tide)

KRKK/Rock Springs Rod Tucker

KFMB/Sen Diego Lerson/Anthony G. Mashington Jr O. Boone L. Sayer Champoign S. Easton HOTEST N. Diamond J. Lennon D. Parton D. McLean T. Gibbs KOGO/San Diego Sandi Banister D. McClinton Hall & Oates R. Meisner MOTTEST E. Rabbitt D. Parton J. Lennon R. Milsap D. McLean

KNBR/Sen Fr Bryan Eaton

None
HOTTEST
H. Diamond
Streisand/Gibb
D. McLean
G. O'Sullivan
O. Parton

WIS/Columbia Bob Davis Bob Davis

N. Larson
C. O'Sullivan
Climas Blues Band
Manchester/Bryson
O. Boone
HOTTEST
D. McLean
N. Diamond
Stretsand/Gibb
T. Gibbs WNDB/Daytone Beach Mark D'Anglo Mark D'Anglo
D. Williams
B. Mandrell
(Sometime)
S. Easton
Bellamy Bros.
B. Goldsboro
HOTTEST
J. Lennon
N. Diamond
C. Richard
D. McLean
Steely Oan

WS8/Atlanta George Fisher

WET/Charlott Andy Sickel

D. McLean
WOEF/Chatta
Stanloy Hell
E. Marris
D. West
Ambrosis
Changasion
H. Gilley
(Meddache)
HOTIEST
D. McLean
Doobte Bros.
(Wynken)
T. Gibbs
J. Lee
Sylváa

97AIA/Mlami Yolanda Paraper Everly Washington Jr Sayer Hall

N. Diamond D. McLean WTAR/Norfoli Date Persons

Bru Wright

J. Newton
S. Easton
Climax Blues
Band
R. Cash
Leslie. Kelly
B JFC
P. Snow
E. Clapton(dp)
HOTTEST
R. Milsap
S. Monder
O. McLean
T. Gibbs
N. Diamond

B. Goldsboro C. Gayle HOTTEST Abba J. Lennon Blondie (Tide) D. McLean D. McClinton



Black Radio

Bill Speed

Playing Crossover Music: A Positive Approach

Crossover music is the kind of issue that periodically comes back into focus as a prime concern of Black radio broadcasters. Should you play white records, especially if your audience seems to be expressing a desire to hear them? Will some of them desert you to a CHR "urban contemporary" station that's playing a lot of current black records? And what if that urban contemporary is jumping on the new black hits early?

"Our radio station plays a lot of crossover music not necessarily to attract white listeners but to keep black listeners from going to pop stations."

Is that a threat to your traditional listenership?

Basically, the issue is: if music and radio formats are getting closer together, is that a good thing in the long run for Black radio and black music in general? Mike Roberts, PD at WCIN/Cincinnati, thinks it's positive. Following are some forthright comments covering these points and other related aspects.

"I don't think that any type of music that becomes general market becomes more negative. For one thing, black music's becoming more accepted in the general marketplace will do something for the artist financially, and the record company as well. But more so, Black radio has something to gain — if the general market accepts black music, then Black radio will also be accepted."

Crossovers Protecting Audience

"Our radio station plays a lot of crossover music not necessarily to attract white listeners but to keep black

listeners from going to pop stations. I think blacks are accepting pop music as well as whites accepting black music. What I think happens is radio stations now find themselves having to please two sides of the market as opposed to one. I think you'll find the modern CHR stations are also programming black music to attract black listeners and to keep their white listeners from going to the Black stations as well."

What does this mean overall? Roberts says, "This means that radio is once again becoming homogenized. It happened before when disco came around, and I think it's happening again. I don't know that 20 years from now you're going to be able to identify any type of music as black, pop, country, or anything else."

An Enrichment To The Public

Roberts concludes, "I don't think any kind of expansion in sound on any radio station can be a negative. I think it's going to be an enrichment to the public." He also thinks Black radio will flourish in the new musical climate. "I think people are in for a big surprise in Black radio. It's not going to sit back and die. I think Black radio has nothing but a positive future ahead of it, no matter what type of music it plays."



THE NAMES BEHIND THE NUMBERS — WJTT-FM/Chettanooge switched to a Pop/Rhythms format last September and racked up a 9.6 in the station's first book. Pictured are the people who made WJTT take off (standing, I-r) John Riley, Program Director "Smokin' Sam" Ervin, Cheryl, and Thomas Henderson; (seated, I-r) Joanna Robinson, Lee Starnes, Glenda Jackson, and Frank St. James.

People

Ted Terry, afternoon drive personality, has left his post at KJLII/Los Angeles, as has newsperson Claudia Poly . . . Ben Hooks, Exec. Director of NAACP, will be holding a membership drive at E.C. Glass High School in cooperation with WJJS/Lynchburg. This program will be produced and aired on a public affairs show, "Listen Lynchburg" . . . The Rev. Jesse Jackson and the singing duo Peaches & Herb were on hand for a presentation of a special audio collection to the students of Horace Mann. Jr. High in Los Angeles. The collection included Afro-American folk, ragtime, blues, jazz, spoken word, and contemporary selections.



KNOK-FM, COKE PROMOTE BLACK HISTORY MONTH — KNOK-FM/Ft. Worth and Coca-Cola USA collaborated on their second annual "Black History Month" promotion. The station aired a "Living Black History Month" contest during February with listeners asked to identify famous living black personalities in return for prizes which included a color TV. Seen gathered around one of the contest's promotional items are, from left Coca-Cola's Rod Hicks, KNOK VP/GM Bill Chatman, Coca-Cola's "Speedy" Williams, and station PD Dewayne Dancer.

Places

SO YOU WANNA BE A STAR? WAOK/Atlanta is the place where morning personality Rick Roberts has just started to audition the "Rick-ettes." Four ladies will be dubbed "The Prime Time Fine Booty Shakers"; when chosen they will win a \$500 wardrobe, \$500 worth of jewelry of their choice, personalized hairstyling, a personalized warm-up suit (including station logo and name), dinner at the finest restaurants in town, photos, perfume, flowers, and tickets to all concerts and sports events. Now you're wondering how you qualify; well, you have to submit a photo, with bio info and a picture in a bathing suit ... WKXI/Jackson, is sending all its on-air staff to various high schools in the greater Jackson area for speeches on black history, as a tribute to Black History Month.

Things

WCIN/Cincinnati is presenting a special radio presentation entitled "Tragedy In Atlanta." The series will consist of interviews with police officers and various others who are working to find the killer of the missing or dead children in that city. Also, the station is distributing "4 Atlanta" buttons to "show the people of Atlanta we in Cincinnati are with them in spirit," cording to station PD Mike Roberts . . . KDIA/Oakland will be holding its third annual leadership conference in the city of Oakland. The meeting will focus on "how-to's" for the 80's . . . WAIL/New Orleans is looking for a morning personality; contact station PD Barry . KAEZ/Oklahoma City's PD Richards at 504-943-9019. Lee Simpson has changed his music days to Monday thru Fridays from 9-2. Please contact Simpson at 405-424-3376 for further info . . . Remember, February is Black History Month, a time to reflect on our rich culture and those who are and were a part of its making ... Also, remember you don't have to be a reporter to contribute to this section. Please send all pix, promotions, or just about anything you feel represents your station to Bill Speed, 1930 Century Park West, Los Angeles, CA 90067

Pup/Rhythms

HOTTEST

HOME

Following are listed in order of their sirplay activity.

YARBROUGH & PEOPLES
"Don't Stop The Music" (Mercury/PolyGram)
GAP BAND
"Burn Rubber On Me" (Mercury/PolyGram)
TOM BROWNE
"Thighs High" (GRP/Arista)
ROBERT WINTERS & FALL
"Magic Man" (Buddah)

A TASTE OF HONEY
"Sukiyaki" (Capitol)
STEVIE WONDER

"I Ain't Gonna Stand For It" (Tamla)

"Watching You" (Cotillion)
WHISPERS

"It's A Love Thing" (Solar)
SMOKEY ROBINSON
"Being With You" (Tamla)
SISTER SLEDGE

"All American Girls" (Cotillion)
EARTH, WIND & FIRE
"And Love Goes On" (ARC/Columbia)

CLIMPEDC

Salterning are listed in order of their elepion activity

T-CONNECTION "Everything is Cool" (Capitol) 57% reporting. Climbing at WDAS, WKND and WXYV in the East. Hot at WLOU while showing medium airplay at WAOK, WJJS, WDIA, WHRK and WVEE in the South. New at WBMX and WJMO; climbing at WTLC. WDAO, KAEZ, WWWS and WKWM in the Midwest. The West shows medium airplay at KDAY.

GROVER WASHINGTON JR. "Just The Two Of Us" (Elektra) 57% reporting sirplay. The South shows medium activity at WLOU, WAOK. WJJS and WDIA. Hot rotation at KDIA and KDAY with medium sirplay at KYAC in the West. Heavy sirplay at WTLC, WBMX and WCIN; climbing at WDAO and WKWM in the Midwest. Climbing at WDAS, WWIN, WWRL and WKND in the East.

LAKESIDE "Fantastic Voyage" (Solar) 50% of our reporters are on it. Hot rotation at KMJM, WBMX, KAEZ and WWWS in the Midwest. Climbing at WWIN and WAMO while hot at WDAS, WKND and WXYV in the East. The South shows it hot at WENN, WHRK and WPDQ with medium airplay at WJJS. Hot at KYAC in the West.

T.S. MONK "Bon Bon Vie" (Mirage) 50% reporting activity. Hot at KDAY in the West. Climbing at KAEZ, WJMO and WWWS while hot at WDAO, WJLB and WBMX in the Midwest. The South shows medium simpley at WAOK and WJJS with hot rotation at WLOU, WHRK and WVEE. Hot at WKND and WXYV; climbing at WDAS in the East.

SUGARHILL GANG "8th Wonder" (Sugerhill) 50% reporting action. Hot at WJJS, WANT and WENN; climbing at WKXI, WPDQ, WHRK and WVEE in the South. Climbing at WXYV while hot at WWIN and WAMO in the East. The Midwest shows it hot at WTLC, WCIN and WKWM with medium activity at WJMO and WWWS.

ARETHA FRANKLIN "What A Fool Believes" (Arista) 50% of our reporters are on it. Added at KDAY in the West. The Midwest shows medium sirplay at WJLB, WBMX, WJMO, WCIN, KAEZ and WWWS. New at WJJS, WHRK and WVEE; climbing at WDIA in the South, Debuting at WAMO and WXYV; climbing at WWRL and WKND in the East.

JONES GIRLS "I Just Love The Man" (Philedelphia International) 47% of our reporters are on it. Hot rotation at WANT, WAOK, WJJS and WENN in the South, Climbing at WDAS and WWIN; hot at WAMO in the East. Showing medium airplay at KLIP with hot rotation at KYAC and KDIA in the West. Hot at WCIN and KAEZ: climbing at KMJM and WBMX in the Midwest.

TIERRA "Together" (Boardwelk) 47% reporting. Heavy sirplay at WKXI, WANT and WENN: medium sirplay at WPDQ in the South, The East shows it hot at WDAS and WKND; climbing at WWIN. Climbing at KMJM, WBMX and WKWM; hot at WJLB and WJMO in the Midwest. Hot at KDIA and climbing at KYAC in the West.

JERRY KNIGHT "Perfect Fit" (A&M) 47% reporting action. New at WBMX and WJMO, climbing at WJLB, WWWS and WKWM, and hot at WDAO in the Midwest. Hot at WAOK; climbing at WLOU, WJJS and WDIA in the South. The West shows it hot at KDAY. Climbing at WWIN, WWRL and WAMO in the East.

LENNY WHITE "Fancy Dancer" (Elektra) 43% of our reporters are on it. Climbing at WDAS, WWIN end WXYV in the East. Showing medium activity at WKXI, WJJS, WHRK end WVEE in the South. Debuting at KAEZ, climbing at WBMX, WJMO and WCIN, and hot at WJLB in the Midwest. Climbing at KYAC in the West.

DRAMATICS "You're The Best Thing In My Life" (MCA) 43% reporting ectivity. Hot at KDIA in the West. The South shows medium airplay at WLOU, WADK, WJJS and WENN. Hot at WJLB and WJMO; climbing at WBMX, WCIN and WKWM in the Midwest. Showing-medium activity at WWRL WAMO and WKND in the East.

FANTASY "You're Too Late" (Pavillion) 43% reporting. Climbing at WKND and WXYV in the East. The South shows an add at WPDQ, WJJS and WDIA with medium sirplay at WAOK, WHRK and WVEE. New at WTLC, WJLB and WJMO, climbing at WBMX, and hot at WDAO in the Midwest.

KLEEER "Get Tough" (Atlantic) 43% of our reporters are on it. Added at WCIN, climbing at WDAO and WWWS. and hot at WTLC in the Midwest. New at WXYV and WKND; climbing at WAMO in the East. Debuting at WJJS, WHRK-and WVEE while showing medium sirplay at WKXI, WLOU and WDIA in the South.

ISLEY BROTHERS "Who Seid?" (T-Neck) 40% reporting action, Hot rotation at WKXI, WVEE and WHRK; climbing at WJJS and WENN in the South. Hot at WXYV; climbing at WDAS and WKND in the East. Showing medium eirplay at WWWS, WKWM and WJLB with hot rotation at WCIN in the Midwest.

JACKSONS "Heartbreak Hotel" (Epic) 40% reporting airplay. Hot rotation at KYAC, KLIP and KDIA in the West. Climbing at WENN while hot at WPDQ, WHRK and WVEE in the South. The Midwest shows it hot at KMJM and KAEZ. Climbing at WWIN; hot at WAMO and WXYV in the East.

ZAPP "Be Alright" (WB) 40% reporting. Climbing at KLIP in the West. Hot at KAEZ while showing medium activity at WJLB, WJMO and WKWM in the Midwest. The South shows it hot at WDIA while climbing at WENN, WHRK and WVEE. Hot at WWRL: climbing at WAMO and WXYV in the East.

MELISSA MANCHESTER & PEABO BRYSON "Lovers After All" (Arista) 40% of our reporters are on it. Added at WXYV and climbing at WWRL in the East. The South shows an add at WHRK and WVEE, medium sirplay at WDIA and WJJS, and hot rotation at WAOK. Hot at WTLC and WDAO; climbing at WJLB and KAEZ in the Midwest. Hot at KIIP in the West.

UNLIMITED TOUCH "I Hear Music In The Streets" (Prelude) 37% reporting. Climbing at WJLB and WJMO In the Midwest. Hot at WWIN and WKND; climbing at WXYV in the East. Hot rotation at WANT, WLOU, WAOK; showing medium sirpley at WJJS, WHRK and WVEE In the South.

ZINGARA "Love's Calling" (Wheel) 37% reporting sirplay. Showing medium activity at WJJS, WHRK and WVEE while hot at WLOU in the South. Climbing at WDAS, WWIN, WAMO and WXYV in the East. Medium sirplay at KYAC in the West. New at WJMO; hot at WJLB in the Midwest.

QUINCY JONES "AI No Corrida" (A&M) 37% reporting action. New at WJJS; climbing at WAOK, WDIA. WHRK and WVEE in the South. Medium airplay at WXYV in the East. Added at WJLB, WJMO, WCIN and KAEZ; climbing at WTI C in the Midwest.

MARVIN GAYE "Praise" (Tamia) 37% reporting activity. Debuting at WKWM; climbing at WTLC, WJMO and WCIN in the Midwest. The East shows it hot at WWRL with medium sirplay at WWIN and WXYV. New at WAOK and WJJS; climbing at WHRK and WVEE in the South.

BLACKBYRDS "What We Heve is Right" (Fantasy) 37% reporting. Showing medium sirpley at WWIN, WKND and WXYV in the East Climbing at WTLC, WCIN and WKWM in the Midwest Climbing at WKXI, WJJS, WENN, WHRK and WVEE in the South.

CHAMPAIGN "How 'Bout Us" (Columbia) 37% reporting activity. Added at WAMO; climbing at WWRL and WKND in the East. Hot at WOIA while climbing at WAOK in the South. Showing medium activity at KLIP and KDAY in the West. New at KMJM, WBMX and WKWM; climbing at WTLC in the Midwast.

JERMAINE JACKSON "You Like Me Don't You" (Motown) 33% reporting activity. Hot at KDIA in the West. Added at WWRL; climbing at WAMO in the East. The South shows an add at WENN; medium airplay at WKXI, WLOU and WDIA. Naw at WKWM, climbing at WTLC, and hot at WBMX in the Midwest.

KOOL & THE GANG "Take It To The Top" (De-Lite/PolyGram) 33% of our reporters are on it. Added at WTLC and WWWS while climbing at WBMX and WJMO in the Midwest. Naw at WANT and WLOU; climbing at WKXI and WDIA in the South. Debuting at WKND and hot at WWRL in the East.

DENIECE WILLIAMS "What Two Can Do" (ARC/Columbia) 33% reporting airplay. Added at WPDQ. WLOU and WAOK in the South, New at KDIA in the West, Debuting at WWWS, WKWM, WTLC, WBMX and KAEZ; climbing at WIMO in the Midwest.

NEW & ACTIVE

ATLANTIC STARR" When Love Calls" (A&M) 27% of our reporters are on it. Climbing at WTLC and WWWS. added at KAEZ, and hot at WBMX in the Midwest. New at WDIA and climbing at WAOK in the South. The East shows an add at WWRL and medium sirplay at WWIN.

RAY PARKER JR. & RAYDIO "A Woman Needs Love" (Arista) 37% reporting activity. The South shows adds at WAOK, WHRK and WVEE. New at WWIN, WWRL and WXYV in the East. Added at WJMO and WCIN in the Midwest.

TWO TONS "Never Like This" (Honey/Fantasy) 23% reporting airplay. Climbing at KDAY in the West. Medium airplay at KAEZ in the Midwest. New at WJJS and hot at WAOK in the South. Added at WKND while climbing at WWRL and WAMO in the East.

REDDINGS "I Want It" (BID) 23% reporting. Added at WXYV in the East. New at WPDQ, WJJS, WHRK, WVEE and WENN; climbing at WLOU in the South.

JAZZRADIO

HOTTEST

IOE SAMPLE	Voices In The Rain (MCA)
WEATHER REPORT	Night Pessage (ARC/Columbia)
WEATHER REPORT	Gotham City (Columbia)
DEXTER GURDON	Winelight(Elektra)
GROVER WASHINGTON JR	
KILIMANJAKU	All Around The Town (Tappan Zee/CBS)
BOB JAMES	You Must Balieva In Spring (WB)
BILL EVANS	It's fuet The Way I Feel (Capitol)
GENE DUNLAP	
DAN SIEGEL	
NATIVE SON	Savanna Hot-Line (MCA)
STANLEY TURRENTINE	
HERBIE HANCOCK	Mr. Hands (Columbia)
RODNEY FRANKLIN	Rodney Franklin (Columbia)

NEW & ACTIVE

No records qualified for New & Active this week.

EAST: WHUR/Weehington, D.C., Jesse Fex; WEBB/Beltimore, MD, Cheuncey Lewis; WYBC/New Haven, CT, Jonethen Bresleu. SOUTH: WCLK/Atlente, GA, 'Requeye Ward: WTJZ/Newport News, VA, Rol Ewell. MIDWEST: WBSY/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, Dorien Paster. WEST: KJLH/Loe Angelee, CA, Lewrence Tenter.

EAST	SOUTH	MIDWEST	WEST
Vhispers	Yarbrough & Peoplee	Yerbrough & Peoples	Jacksons
lave	Stevie Wonder	Whispers	
tavia Wonder	Tom Browne	Gap Bend	

Regionalized Adds & Hots

MIDWEST

Stations are listed by region. Hots are listed in order of their similar activity.

EAST

WKND Hertford, CT Eddle Jorden

ADDED Cameo Earth, Wind & Fire Two Yons
Smokey Robinson
Kleeer
Delegation
Kool & The Gang "Top"

HOTTEST Yarbrough & Peoples Tierra
T.S. Monk
Unlimited Touch
Lakeside
Kool & The Gang "Celebration"

WXYV Baltimore, MD Larry Wilson

ADDED Manchester/Bryson Reddings Kleeer Arethe Franklin "Fool" Rufus Raydio Ohio Players

HOTTEST Slave Stavie Wonder Jacksons Yarbrough & Peoples Whispers Smokey Robinson T.S. Monk A Taste Of Honey Earth, Wind & Fire Sister Sledge

WAMO Pitteburgh, PA Ken Allen

ADDED Aretha Franklin "Fool" Fetbeck Band

HOTTEST Sugarhill Geng Jacksons Skyy Jones Girla Stevie Wonder Switch

ADDED Peaches & Herb Pointer Sisters "Where" Ray, Goodman & Brown
"Shoestrings"

Stavie Wonder Kool & The Gang "Top" Whispers
Marvin Gaye
Earth, Wind & Fire
Spyro Gyra
Tim Welsberg
Zapp
Minnie Riperton

Philadelphia, PA Joe Temburo

ADDED

HOTTEST Yarbrough & Peoples Lakeside Frankie Smith Con Funk Shun Whispers Gep Band Skyy

ADDED Bernard Wright Tom Browne "Let's"

HOTTEST

ROUTH

WHRK Memphie, TN Bon Oleen

ADDED Manchest Reddings Kleeer Arethe Franklin "Fool" Rufus Raydio Ohio Players

HOTTEST Stave Stavie Wonder
Jacksons
Yarbrough & Peoples
Whispers
Smokey Robinson
T.S. Monk
A Taste Of Honey
Earth, Wind & Fire
Sister Siedge

ADDED Jermaine Jaune
Delis
Reddings
A Taste Of Honey
Dunlap "Rock"

HOTTEST Gap Band Gap Band Yarbrough & Peoples Jones Girls Suparhill Gang Lakeside Robert Winters & Fall Tierra Slave Stavis Wonder 8.T. Express

WDIA Memphis, TN Mark Christian

ADDED Atlentic Starr Cameo Debra Lawa Fentesy

HOTTEST Slave Bobby Bland Whispers WVEE Atlanta, QA

ADDED Rieser Aratha Franklin "Fool" Rufus Raydio Ohio Players

HOTTEST Smokey Robinson T.S. Moni-T.S. Monk
A Teste Of Honey
Earth, Wind & Fire
Sister Sledge

WJJ8 Lynchburg, VA Robert Goine

ADDED Arethe Franklin "Fool" Arethe Frankli Fantasy Two Tons Quincy Jones Sharon Redd Kleeer Reddings Bootsy Marvin Gaye Smokey Robin Sedane

HOTTEST Gap Band
Con Funk Shun
Stavie Wonder
Jones Glifs
Yarbrough & Paol
George Benson
Whispers Whispers Sugarhill Gang Shelemer Tom Browne

WAOK Atlanta, GA Carl Connor

Jacksonville, FL Net Jeckson

ADDED Rufus Bobby "Blue" Bland Reddings Lou Rawis Fantasy

HOTTEST
Jacksons
Tom Browno
Prince
Rod Stewart
Stevie Wonde
Lakeside
Bar-Kays
Wilton Felder
Lan Saver Leo Sayer Teens Marie

ADDED Smokey Robinson Marvin Gaye Reydlo Deniece Williams Peabo Bryson "Tim

HOTTEST Jones Girls Jerry Knight Two Tons
A Taste Of Honey
Earth, Wind & Fire

ADDED One Way Kool & The Geng "Top" Frankle Smith Niterlyte Deniece Williams

HOTTEST Tom Browne Slater Sledge T.Connecti T.S. Monk T.S. Monk
Unlimited Touch
Jr. Funk
Fatheck Band
Zingara
Stevie Wonder
Normen Connora

ADDED Marvin Gaye Chi-Lites Champaign
One Wey
Jermaine Jackson "You Like"

HOTTEST Yarbrough & Peoples Bar-Kays Whispers Gap Band Sugarhill Geng Tom Browns Symbe Skyy Stevie Wonder

wwws

ADDED Sterpoint Kool & The Gang "Top"

HOTTEST HOTTEST
Gap Band
Tom Browne
Gap Band "Humpin"
Shalamar "Full"
Lakeside
Slave
Whispers
Stevie Wonder
Yarbrough & Peoples
Shalamar "Lover"

ADDED ADDED Lenny White Pointer Sisters Rose Royce Coffee Quincy Jones Spinners Atlantic Starr Dynasty Deniece Willia Sho Nuff

HOTTEST HOTTEST
Gap Band
Yarbrough & Peoples
Lakeside
Con Funk Shun
Jacksons
Whispers
Slave
Lenny Williams
Jones Girls
Zapp

WICKI Jackson, MS Tommy Marshall

ADDED Clara Bathe Wind Chimes Shalamar "Pop"

HOTTEST La Toya Jackson Switch Maze Robert Winters & Fall Kano

WANT Richmond, VA Ben Miles

ADDED
Kool & The Gang
Carrie Lucas/Whisp
"Memory"
George Berson
Stavie Wonder "Die

HOTTEST HOTTEST
Gap Band
Superhill Gang
Yarbrough & Peoples
Patrice Rushen "Look"
Bar Kays
Tierre
Dynasty
Jones Girls
Unlimited Touch

ADDED Reydlo Patrice Rushen Kleeer Quincy Jones

HOTTEST

Sleve Sugarhili Gang Isley Brothers Jones Girls Stevie Wonder Yarbrough & Peoples Gep Band Grover Washington Jr. Whispers Steely Dan Tom Browne

WJMO Cleveland, OH Bernie Moody

ADDED Raydio T-Connection Fentasy Dazz Bend Zingara Jerry Knight Quincy Jones

HOTTEST
Gep Band
Tierra
Yerbrough & Peoples
Whispers
Stevie Wonder
Con Funk Shun
Slave
Dramatics
Silver Platinum
Shelamar

WBMX

ADDED Jerry Knight

HOTTEST Slave Yarbrough & Peoples Lakeside Kano Gap Band Atlantic Starr T.S. Monk Tom Browne Grover Washington Jr. Jermaine Jackson "Yo

AODED
Fantasy
Chuck Clase!
Mel Certer
Patrice Rushen "Never"
Quincy Jones
Gap Band "Yeerning"
Eddie Perker

HOTTEST Yerbrough & Peoples Skyy Dramatics Tierre Lenny White T.S. Monk Slave Whispers Zingers Robert Winters & Fell

WDAO

ADDED
Patrice Rushen "Never"
Pointer Sisters "Where"

Tom Browne
Yarbrough & Peoples
Normen Connora
Carrie Lucas "Career"
Linds Clifford Linda Clifford T.S. Monk Sister Siedge Robert Winters & Manchester/Bryso A Taste Of Honey

WTLC

ADDED Starpoint Kool & The Gang "Top"

HOTTEST Kleeer Grover Washington Jr. Smokey Robinson Sugarhili Geng Whispers Slave Menchester/Bryson Funkadelic KMJM 8t. Louis, MO CM Winston

ADDED Champa

Kool & The Gang "Celebration" Rod Stewart Streland/Gibb Blondle Blondie Jacksons Gap Bend Rey, Goodma Air Supply Lakeside Kenny Rogers

WEST

ADDED Kleeer (LP) Marvin Gaye (LP) Sister Sledge (LP) Manhattans McCrarys Deniece Williams

HOTTEST Jones Giris Robert Winters & Fell Grover Washington Jr. Jacksons
Jermaine Jackson "You Like"
Stevie Wonder

ADDED Arethe Franklin "Fool" Enchantment Ohio Players Robert Winters & Fall Barry White Cameron Revelation

HOTTEST T.S. Monk T.S. Monk
Yarbrough & Peoples
Slave
Tom Browne
A Taste Of Honey
Grover Washington Jr
Jerry Knight
Slater Sledge
Earth, Wind & Fire
Smokey Robinson

KYAC

ADDED Inside Out Revelation Seawind

HOTTEST Jermaine Jackson "Little" Kool & The Gang "Celebratio Shalamer "Full" Pointer Sisters "Dreaming" Jones Girls Slave

KLIP

ADDED Tim Welsberg

HOTTEST Manchester/Bryed Earth, Wind & Fire Shelamer "Full" Shalamar "Full"
B.B. King
Con Funk Shun
Jacksons
Lou Rewis (LP)
Dee Dee Sharp Gamble
Patrice Rushen "Never"

Openings

EAST

Move up with Northeast Communicational Future openings at our New England stations for PD's, personalities, newspeople, and engineering. Tapes and resumes to Mark Osborne, VP/Oper. & Prog., Northeast Communications, 63 Chestnut St., Springfield, MA 01103. EOE M/F (2-27)

WNNJ/WIXL-FM has full-time news opening for person with good news gathering, writing and production skills. Rush tape and resume to News Director, WNNJ/WIXL-FM, Box 40, Newton, NJ 07880. (2-27)

Drive time newsperson needed immediately for adult news and information station in scenic Finger Lakes region of New York. A real digger with degree and strong delivery. Rush tapes and resumes to Tim Akers, OM, WKRT/WNOZ, 292 Tompkins St., Courtland, NY 13045 EOE WF (2-27)

Mellow Contemporary night shift open. Tape and resume to WSSH, 470 Statler Office Bldg., Boston, MA 02116. (2-27)

Wented: Air performers for future openings. Tapes, resumes, and salary requirements to Delgallo Continunications, Box 19263, Baltimore, MD 21203. No calls please. EOE (2-27)

Mature, Pop/Adult personality needed for mornings or afternoons at WSPK/Poughkeepsie, NY. Production skills a must. Hard dedicated worker needed. Experienced only need apply. Tapes and resumes to Jim Simonetti, WSPK, Box 1703, Poughkeepsie, NY 12801. FOE MF (2-20)

AOR WIBZ/Parkersburg, WV is tooking for a midday jock/Promotions Director, Experience is helpful but telented beginners also urged to apply. Tapes and resumes to Larry Schuster, WIBZ, 703 Market. St., Parkersburg, WV 26101. EOE MIF (2-20)

Northern New England's #1 Contemporary FM station has opening. Tapes and resumes to Captain Kirk Sherwood, WGUYN'101, 7 Main St., Bangor, ME 04401. ECE MIF (2-20)

Possible future openings for bright, uptempo personality at 50,000 watt stereo rocker, WHFM/Rochester. Send tapes and resumes to Jim Snowden, 344 East Ave., Rochester, NY 14604. No calls please. EOE M/F (2-20)

WBCN/Boston has immediate pert-time opening for expenenced newswriter/producer/reporter. Tapes and resumes to Dinah Vaprin, ND, WBCN, 1265 Boyleston St., Boston, MA 02215, EOE M/F (2-20)

We're Vermont's fastest-growing station. Future jock and news position, full- and part-time. Tapes and resumes to Greg Price, WCVR, Box 445, Randolph, VT 05080. EOE M/F (2-20)

PD Wented: Good opportunity to prove your talents. Experienced preferred, but if you can prove to me you can do it, OK. Pop/Adult AM and Soft Rock FM in beeutiful upstate New York. Growing broedcast group. Call me first! Lerry Rosmileo, GM, WDOS/WSRK, Oneonta, NY (607) 432-1500. (2-20)

Wented Immediately: Rock personality for innovative major market station. Excellent opportunity for smaller market pros ready to move up. No beginners. Send tapes and resumes to Bryan MacIntyre, GM, WYDD-FM, Box 7050, Pittaburgh, PA 15212. No cells please. EOE M/F (2-20)

SOUTH

Looking for morning person familiar with Urban Contemporary music. Big money for New Orleans. Also looking for morning newsperson. Send tapes and resumes to Barry Richards, WAIL-FM, 1839 Gentilly Boulevard, New Orleans, LA 70119. EOE M/F (2-27)

KKQV-FM/Wichitz Falls, TX is looking for a great nighttime personality. Strong production a must. Right money for the right person. Selary from 9800 to \$1000 per month. Send tapes and resumes to Mike Edwards, OM, KKQV-FM, Box 4327, Wichita Falls, TX 76308. EOE M/F (2-27)

WQIK-FM, America's most exciting Country station needs America's most exciting 7-midnight jock. Tepes and resumes to Bill Wise, PD, WQIK-FM, 815 S. Main Street, IBM Building, Jacksonville, FL 32207. EOE M/F (2-27)

BJ106/Orlando now enjoys Florida's highest 12+ Arbitron shere in a major market. We're seeking airchecks for future openings for jocks, conversational news and production folks who can pull a weekend shift. If you're a "team player" submit salary requirements, tapes and resumes to Bill Gardner, PD, BJ105, Box 7475, Orlando, FL 32864. EOE (2-27)

We are still looking for the solution for our nighttime problems. Are you the answer? If you are more than just a time and temperature jock, if you're a nighttinue communicator looking for a future, I may have the slot for you. Tapes and resumes to Chns Showalter, KBST, Box 1632, Big Spring, TX 79720, or call (915) 267-6391 before 1pm. EOE M/F (2-27)

Openings

Need someone bright and alive for nighttime opening in East Texas college town. Someone wanting to join a growing company in a growing city. Send tapes and resumes to Mark McLain, Box 192, Kilgore, TX 75662.

Everybody seems to be looking for a good morning person, and averyone knows you can't have a good morning show without also having a good newsperson. Burkhart/Abrams/Michaels/Douglas and Associates, Inc., is looking for highly talented, qualified morning telent in both the news and personality area. Our client stations need the best. Please send tapes and resumes to "Morning Teams," c/o Burkhart/Abrams/Michaels/Douglas and Associates, Inc., 6500 River Chase Circle, East, Atlants, GA 30328. (2-27)

WQID-FM, strong consistent number one CHR station in market ranked 125 by ARB, is looking for strong air talent with creative production abilities. This Gulf Coast market is growing, I'm looking for someone who'd like to grow with it. Send tapes and resumes to Mickey Coulter, WQID-FM, Blioxi, MS 39531, (2-27)

Wanted: Talent for future and part time openings at one of the nation's premiere radio stations. We are one of the last beations of mature personality Pop/Adult radio. Tapes and resumes to Scott Fisher, PD, WFTL, Box 5333, Ft. Lauderdale, FL 33310. (2-27)

Soul Rock WJMI, number one in Jackson, MS, has a full time opening for an announcer who is skilled in production. Female preferred. Send tapes and resumes to Carl Haynes, WJMI, Box 3320, Jackson, MS 39207. (2-27)

West Pelm Beach, FL Adult Contemporary FM station looking for on-air talent. Creative copywriting skills and "hot instincts" for promotion. Please send tapes and resumes to Bill Pearl, GM, WNGS-FM, Box 669, West Palm Beach, FL 33402. EOE M/F (2-27)

Q101, East Mississippi and West Alabama's 100,000 watt CHR leader, looking for an afternoon drive person-elity who can also double as Production Director. Send tapes and resumes to Larry O'Neal, Q101, Box 5314, Mendian, MS 39301. EOE M/F. (2-27)

WBEU/Beaufort, SC looking for conversational midday personality for our modem Country format. Dedication, enthusiasm and creative production a must. Minimum 1 to 2 years expenence. Tapes and resumes to Mark Robertson, 3040 Boundary St., Beaufort, SC, 29902. EOE M/F (2-27)

If you can rock with the best, KLOL is eccepting tapes and resumes. So send us your act. Good bucks, good people and sports teams. Second only to Philip and Oakland. Send to Chris Miller, KLOL, Box 1520, Houston, TX 77001. No calls please. EOE M/F (2-27)

Midday jock for Adult Contemporary FM in Lexington, KY market. All new staff, all new equipment. Tapes and resumes to Ron Richardson, PD, WFMI, 58½ S. Main St., Winchester, KY 40391. EOE (2-20)

Drive time communicator needed now at growth oriented Pop/Adult station. Opening due to internal promotion. Better than average money for right person. Tapes and resumes to Gary King, OM, WJBO, Box 496, Beton Rouge, LA 70821. EOE M/F (2-20)

WFIR-WPVR/Roanoke, VA is taking applications for future openings in the News Department. Good delivery, strong reporting skills, experience needed. Women and minorities encouraged to apply. Tapes and resumes to Peter Vieth, News Director, Box 150, Roanoke, VA 24002. EOE (2-20)

Burkhert/Abrams/Michaels/Douglas searching for contemporary Country talent for client's stations. Send tapes and resumes to Burkhert/Abrams/Michaels/Douglas, 6500 River Chase Circle, East Atlanta, GA 30328. EOE M/F (2.20)

QV-103, North Texas's leading 100,000 wett CHR, is in need of a top notch News Director. Are you the one we're looking for? Send tapes and resumes today to Mike Edwards, Operations Manager, KKQV-FM, Box 4327, Wichita Falls, TX 76308. EOE M/F. (2-20)

WTMA-969X/Charleston, SC is looking for newscester with strong voice and conversational style. Females encouraged. Tapes and resumes to Brad Harris, Box 31089, Charleston, SC 29407. (2-20)

98 Super Q/Ft. Myers, FL is looking for an air personality. Send tapes and resumes to WLEQ, Box 742G, Ft. Myers, FL 33908. (2-20)

WRFS-AM-FM/Alexander City, AL has opening for expenenced PO for Contemporary format. Contact Bill Whatley at WRFS-AM-FM, Box 72, Alexander City, AL 35010, or call (205) 234-2566. EOE (2-20)

Need tapes and resumes for possible future openings at AOR station. Send to Bo Jagger, Box 12030, Lubbock, TX 79452. No cells please. EOE (2-20)

Morning man needed immediately. Good bucks for the right person. Tapes and resumes to Gary Foxe, KORQ, Box 2201, Abilene, TX 79604. EOE M/F (2-20)

We're the number one station in a 50,000 market. Advancement has created two immediate openings: News Director and air personality. If you can help keep us on top, send tapes and reaumes to Tommy Oliver, Box WDXI, Jackson, TN 38301, or call (901) 424-1310. EOE W/F (2-20)

Best crew on the Treasure Coast lecks one extreordinary member: a Copy/Production Head with weekend air shift. Send tapes and resumes to Bob Cannon, PD, WAVW, Route 1, Box 105, Fort Pierce, FL 33450. (2-20)

Openings

Air talent needed at KNUZ/Houston and KAYD/Beaumont, TX. Send tapes and resumes to Bob Shannon, Box 870, Beaumont, TX 77704. EO5 M/F (2-20)

WLVA, leading News and Information station in Central Virginia, looking for an experienced broadcast journalist to do general assignment reporting and some anchoring. Minorities and women encouraged to apply. Send tapes and resumes to Al Augustine, News Director, WLVA Radio, Box 2179, Lynchburg, VA 24501. EOE (2-20)

MIDWEST

Full-time local news pro wanted. #1 station in Minnesote's #3 market looking to fill two positions on two-person news staff. Send tapes, resumes and writing samples plus salary requirements to Jim Berard, ND, KWEBIKRCH, 29 Seventh St., N.E., Rochester, MN 55901. Women and minorities encouraged to apply. No phone calls please, EOE (2-27)

Anchor/reporter for moming drive at WLIP/Kenosha, WI. Top-rated station with four-person news team. Located between Milwaukee and Chicago. Need strong commitment to local news. Seeking college grad with one to two years experience. 912,000 with good fringe. Tapes and resumes to Dex Card, GM, WLIP, Box 659, Kenosha, WI 53141. EOE (2-27)

Oktehoma City's top rocker expanding news depertment and seeking aggressive reporter who also has ability to anchor. No rip and readers please. Send tapes and resumes to Ron Williams, ND, KOFM, Box 14806, Oklahoma City, OK 73113. EOE M/F (2-27)

Newsperson for small market. AM/I/FM radio. Resolver on local news, morning shift plus meetings. Needed immediately. One to two years experience preferred. Tapes and rosumes to Dave Stevens, WLOI, 9021/2 Lincolnway, LaPorte, IN 48350, or cell (219) 362-6144. EQE MF (2-27)

Kansas Country 13 KFH, Wichita's leading Country station, has a rare opening for on-air telent. Tapes and resumes to Jason Drake, OM, 13KFH, 104 S. Emporia, Wichita, KS 67201. EOE W/F (2-27)

Air talent/Production Director. Join a winning team housed in a brand new facility. Blamarck is not at the end of the earth, but it is close itn Canada. Contact Darrell Anderson, KODY, Box 94, Bismarck, ND 58502, or cell (701) 258-9400. EOE M/F (2-27)

WMKE, Milwaukee's only Country station, is now accepting tapes and resumes for full and part-time openings. Send to Tony Russell, WMKE, 5407 W. McKinley Ave., Milwaukee, WI 53208. EOE M/F (2-27)

WRKR/Milwaukee/Racine needs a News Director Contact Steve Warren at (414) 552-8787. EOE M/F (2-27)

Redio newsman with experience needed immediately! Must gather, write and deliver AM news. Contact O.J. Jackson, WAKE, Box 149, Valparaiso, IN 48383, or call (219) 482-8111. EOE M/F (2-27)

Program Director/aftermoon drive for WLIP/Kenoshe, WI. Exceptional station needs exceptional communicator and production pro. \$13,500, good fringe. Located in great area between Milwaukee and Chicago. One hour unedited aircheck to Dex Cerd, GM, WLIP, Box 659, Kenosha, WI 53141. EOE (2-27)

Experienced News Director needed for Illinois's #2 market. Good bucks, excellent future. Tapes and resumes to Program Director, WYBR, E-114 Cherryvale Mall, Rockford, IL 61112. EOE M/F (2-27)

What's happened to all the decent jocks? I'm still looking for a great morning man to knock South Bend on its ear. Cell Kris Robbins, PD, 15WNDU/U93, South Bend, IN (219) 233-7111. Only pros need apply. EOE M/F (2-27)

Contemporary FM looking for experienced air person for live-essisted morning drive show plus production and promotion. Job could work Into PD position. Prior experience with automation helpful. Rush tape and resume plus programming philosophy to Ed Ripley, KRCH, 29 Seventh St., N.E., Rochester, MN 55901. No phone calls please. EOE (2-27)

97X/Quad Cities (Iowa, Illinois) is looking for an allout morning personality for the only AOR in town. Production a must. Send tape and resume to Gabe Baptiste, PD, 97X (WXLP), Box 3788, Davenport, IA 52808. EOEM/F (2-27)

Needed: Audience communicators, not detonators, and a top-flight production person. We'd like to hear from you. Send tape and resume to Eric Edwards, PO, WNAP-FM, Fairbanks Broedcasting, 2835 N. Illinois, Indianapolis, IN 48208. No calls please. EOE (2-27)

Midwest AOR looking for one-on-one communicator to do morning news. Must be conversational and able to work on a team. Tapes and resumes to WFBQ. c/o Joe Krause, 6161 Fall Creek Road, Indianapolia, IN 48220. EOE M/F (2-27)

78 Billiboard station of the year congratulates Jim Roberts on his career move to Viscom's WRVR in Memphis, it will take one heck of an Operations Manager to replace him after six years with this Pop/Adult FM. Just moved into our new \$1.1 million facility and have the welcome met out for the right manager. Send resume and your station's best tape, in confidence, to George Scantland, President, WDIF, Marion, OH 43302. (2-27)

Openings

HELPI We need help very fast. KSCB/Liberel, KS looking for an afternoon or evening personality. Females encouraged to apply. Cell Steve at (316) 624-3891 or send tape and resume to Steve Armstrong, Box K, Liberel, KS 67901. EOE M/F (2-20)

Immediate openings for AM drive and night air personality at winning Contemporary station in top Sunbelt market. Rush tapes and resumes to John Jenkins, PD, KOFM, Box 14806, Oklahoma City, OK 73113. EOE M/F (2-20)

Looking for part-time air talent with at least one year experience for work in Madison, WI. Weekends only. Tapes and resumes to WZEE, Box 8030, Madison, WI 53708, EOE M/F (2-20)

Chicago Pop/Adult WCLR now accepting tapes and resumes for future full-time and part-time air personalities. Experienced pros only. Please send material to Jack Kelly, WCLR, 875 N. Michigan Ave., Chicago, IL 60611. EOE M/F (2-20)

Seeking applicants for future opening. KSMH 99+ Stereo, Muscatine, IA, seeking AOR personality. Progressive AOR format, good facilities and company. Tapes and resumes to Steve Bridges, OM, KSMH, Box 116, Muscatine, IA. EOE M/F (2-20)

Midday opening for mature, friendly adult personality at Quad Cities adult leader WQUA. Tapes and resumes to Jack McKay, PD, 1801 6th Ave., Moline, IL 61265. EOE M/F (2-20)

Immediate opening for ingenious unique personality in the mornings. One of the best markets in the country with one of the highest AQR's in the country. Definitely willing to encourage personality development. Great bucks for the right person. Tapes and resumes to WLVQ, 42 E. Gay St., Columbus, OH 43215, or cell Steve Runner at (614) 224-1271. EQE M/F (2-20)

WONE now accepting tapes and resumes for possible future full-time positions with production duties. Send to Dean Taylor, PD, WONE, 11 S. Wilkinson St., Dayton, OH 45402, No cells please. EOE (2-20)

If you are an experienced newsperson with proven leadership ability, WMEE-FM/WQM-MK-AM has a position open for you. You will supervise and inspire five creative and capable newspeople presently on staff. You will work with two news vehicles and a state-of-the-ert electronic news gathering facility in Indiana's second largest city — Ft. Wayne. Salary is open. Contact Robert Elliott, VP/GM at (219) 447-5511, or write 2915 Maples Rd., Ft. Wayne, IN 46816. EOE M/F (2-20)

WJVA/South Bend, IN looking for PM drive personality with experience and good production skills. Rush tapes and resumes to Karen Gleason, WJVA, 1129 N. Hickory, South Bend, IN 46615. Females encouraged to apply. EOE M/F (2-20)

AOR announcer who cares about future needed for medium market state-of-the-art station. Decent production skills. We offer top money plus benefits. Tape and resume to General Manager, KQDS, Box 6187, Duluth, MN 55806, (2-20)

Our teem is losing its afternoon air personality to a Top 10 market. This group station is #1 overall 12+. I'm looking for a creative and aggressive AOR personality who can maintain a 32.7 share in adults 18-34. If you're on the way up, I'd like to talk to you about joining our family. Tapes and resumes to Mike Haile, VP Operations, K104, 505 S. Locust, Champaign, IL 61820, (217) 352-1040. EOE M/F (2-20)

We need a strong communicator for the top-rated AM drive show in Wisconsin. If you can communicate, use a bit of humor, like working with five-person supporting cast, and like money, this could be for you. Tapes and resumes to Duke Wright, WGEE, 115 S. Jefferson St., Green Bay, WI 54301, (414) 435-3771. EOE M/F (2-20)

Experienced adult communicators who want to settle in a competitive six-station market in the upper Midwest. Tapes and resumes to Paul McDonald, KKOA, Box 10, Minot, ND 58701. EOE (2:20)

WEST

Full-time opening for female announcer. Tapes and resumes to Cal Shields, KACE, 1710 E. 111th Street, Los Angeles, CA 90059. (2-27)

PLEASE NOTE:

You may place your ad in the Opportunities section by mall or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

Openings

WEST

KHOW Redio is looking for full-time Production Director/part-time sir talent, who can take charge of an about-to-ba-built "dream" production facility. Qualified persons send tape, production samples and resumes to Scotty Brink, OM, KHOW, 110 16th Street, Danver, CO 80202. No calls please or wellk-ins. EOE M/F (2-27)

Looking for full-time AOR experienced air personality with strong production capabilities. Tapes and resumes to Joe Collins, KBOS, Box 1101, Tulare, CA 93275, or call (209) 686-3408, EOE M/F (2-27)

KMLO looking for 1st class license holder with voice to metch for full-time employment for live-assist and production. Also part-time available in climatic wonderland — North Sen Diego County. Tapes and resumes to Mick Ryan, PD, KMLO, Box 1000, Vista, CA 92083. EOE (2-27)

Personality Newsman for morning madness team in Southern Oregon's beautiful Rouge Valley. Competitive 11 station market and we're havin' fun. If you're a digger and a pro check out Southern Oregon's Northern CA's Hottest Rocker. Tapes and resumes to Phil Millier, GM, KBOY, Box 4310, Medford, OR 97501. EOE M/F. No cells please. (2-27)

Engineer/Announcer, 1st class. Must know FM eutomation, and studio meintenance. Full-time, seleried D.O.E. Tapes and resumes to Steve Taylor, Box 1388, Bishop, CA 93514 or call (714) 873-5861. (2-27)

Immediate openings for Country Jocks, KWJJ-KJIB/ Portland. Tapes and resumes to Jeff Davis, PD, 931 S.W. King, Portland, OR 97205. No calls please. EOE M/F (2-27)

KGAK/Gallup, NM has openings for sales persons and Program Director. Country format. Resumes to Bilt Nechero, KGAK, 401 East Coal Ave., Gallup, NM 87301, or call (505) 863-4444. (2-27)

KMGN-FM hot rock for Bakerafield looking for midnight to 8am Lady. Tapes and resumes to Dave Lawrence, PD, KMGN-FM, Box 2700, Bakerafield, CA 93303. No calls please. (2-27)

Afternoon Drive/Production pro for Southern Oregon's Hottest quality rocker. Work with major market pros who have found a greet place to live. No beginners please. Tapes and rosumes to Phil Miller, GM, KBOY, Box 4310, Medford, OR 97501. No calls please. (2-27)

Comm-reps needed for all parts of the U.S. to self proven image-jingle package for Country format radio stations. All replies confidential (for moonlighters), Join the winner! Call Maxilmage (213) 850-6675 and ask for Kenny Green. (2-27)

K93-FM still looking for multi-track production wizards. If you are hot in a studio, we've got the studios for you. Send demo tape, sample scripts, resume to Donovan Blue, K93-FM, Box 309, Healdsburg, CA 95448, or call (707) 433-4895. No beginners please. EOE, M/F (2-27)

1st class license. Tapes and resumes to Sky Walker, Box 3726, Seattle, WA 98124. EOE (2-20)

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MAIL TO: RADIO & RECORDS 1930 Century Park West, L.A., CA 90067

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you.

Openings

Major West Cosst Contemporary FM is expanding and seeks applicants for immediate and future on-air and news positions. Send tapes and resumes to Radio and Records, 1930 Century Park West, Box 224, Los Angeles, CA 90067. (2-20)

Major western AOR looking for evening sir telent. Minorities, females, encouraged to raply. All replies completely confidential. Tapes and resumes to Frank Cody, KBPI, 4480 Morrison Road, Denver, CO 80219. EOE (2-20)

KRNS/Burns, OR, a small market station, has immediate opening for General Manager. Must be able to do sales. Contact John Frost (503) 573-7968 or (503) 573-6300, Box 271, Burns, OR 97720. EQE M/F (2.20)

QUAD 99, Northern Colorado's number one Pop/ Adult station, 100,000 watts, still looking for top notch air personality and creative production person. Beginners don't waste time and tape. Beautiful Colorado surroundings. Tepes and resumes to John Brown, Box 117, Winsor, CO 80550. No calls please. EOE M/F (2-20)

KTMS-AM Drake-Chenault Pop/Adult formet seeking full and pert-time applicants for immediate openings. Minimum one year experience. Tapes and resumes to Marc Bradley, P.O. Drawer NN, Santa Barbara, CA 93102. No cells please, Minorities encouraged to apply. EOE M/F (2-20)

Full-time night announcer needed for KTMS-FM, AOR format. Minimum one year experience. Tapes and resumes to Bob Senn, Drawer NN, Santa Barbara, CA 93102. No calls please. Minorities encouraged. EOE M/F (2-20)

Video-Film Director with English Rock show reel. Seeks person with inside knowledge of L.A. record companies to make introductions and rock promotionals. Cell Tony (213) 874-1447. (2-20)

Immediate opening for Account Executive with production experience to work with creative talk and music shows. Call Peter Reynolds, (213) 591-0081, (2-20) 0081, (2-20)

Positions Sought

Jumped shipl Zeta 7 switched to Pop/Adult. AOR moming man, Production/Promotion Director all rock-n'-rolled into one. THOM ROBINSON, (304) 525-8036. Packed and ready to relocate. (2-27)

A professional. Stable with superb background and recommendations. I'll consider operations, PD, or production position. Particularly in the Southwest. Call WALLY (214) 226-0272. (2-27)

Welcome, you have just entered the "Brent Zone." Little do you know but JOHN BRENT is one of the most creative, personable, friendly and dependable jocks you could have work for you! Not to mention great pipes, years of experience in Western America and formerly at KYNO/Fresno as afternoon personality. Seeking Top 40 gig In major market. Call (209) 431-9492 after 1pm. (2-27)

3½ years experience. Looking for a good organization in markets of 200,000 plus. Experienced in Pop/ Adult and Country. Willing to work overtime and stable. TOM ROBINSON, (304) 525-8036. (2-27)

Talk show host looking for large, medium, or major market. Western states preferred. Call (213) 276-8889. (2-27)

News Director with good pipes, administrative abilities, and a knack for good radio news stories, wants to work with a medium market team in search of big numbers. 4½ year veteran. Inquiry will net resume and demo tape. Write MIKE at 52 Islandview Dr., Parkersburg, WV 26101. (2-27)

11 year pro with major market experience. Air personality, on camera, programming both live and automation. Familiar with TM formats. Excellent knowledge of music. Audio, video tape and resume available upon request. JACK BLAIR, (702) 362-2986. (2-27)

Major market pro Including NYC, Chicago, San Francisco. 14 years experience in programming, music and research. If you are looking for someone with 100% dedication end total knowledge of the industry, hire a music mother. Cell (415) 775-7186. (2-27)

Small market CHR, Pop/Adult air talent looking to polish act in small/medium market. Midwest, West or Southwest. Call MARTY, (616) 651-4248. (2-27)

Announcer position wanted in small to medium market. One year experience with good production skills. Cell DON (216) 633-2266. (2-27)

Pete Flannery of ABC news in NY said it would be a good idea for me to move to D.C. to find a news job. Well I'm here and getting tired of jostling tourists for windows to report traffic from the Washington Monument. I'm 24, energetic, with commercial redio experience and am reedy to do some real work in news, Call PAUL WAGNER (703) 524-7929, (2-27)

AL BROCK, 12 year radio veteran, currently Assist PD/PM drive WLOF/Orlando, evailable March 2nd (also of Q105, WLCY, KXX108, KIMN). Looking for medium market PD or MD gig or major market jock. Will relocate. Call (305) 275-9048 or (305) 293-2431. (2-27)

Positions Sought

News/8ports Director seeks medium market. Award winning sportscaster. JOE SHIMKO, Box 148, Lyone, KS 67554, (316) 257-3620. (2-27)

DJ, music and programming experience. 6 years, CHR, Pop/Adult, AOR, Prefer 25,000+ market with MD or PD position in northeast states, or Colorado. Will consider all, FRANK CAVALIERE, 613 N. 6th St., Sterling, CO 80761. (303) 522-9075. (2-27)

Former ABC owned and major market PD. Prefer Pop/ Adult. Conservetive adult or oldies facility seeking a professional to compliment present staff, PAUL MITCHELL, (215) 324-4125. (2-27)

Country DJ, 12 years experience; Production, newe, formerly PD/MD. Looking for full time position in the South. Call (702) 972-0774. (2-27)

Dedicated professional announcer with warm delivery and major market experience, as well as solid production background. Looking for stable CHR or Country operation to grow with. Call (918) 498-0533, (2-27)

STEVE JAMES, 8 years experience in CHR, Country and AOR, available now. Don't let me miss the opportunity of a lifetime working for your station. Cell (304) 723-0705. (2-27)

Paid my dues and tired of singing the blues. AOR personality jock with 5 years small market experience looking to move up. I've done it all, news, sales, production and Music Director experience. Good pipes with 2nd phone. If you've got an AOR position open, let's talk. Cell BRIAN (217) 243-5797. (2-27)

I'm e rookle looking for my second job. Formerly at top reted Country station in southern Illinois. Hard working and available immediately. WES DAVIS, (314) 822-2248. (2-27)

-5 years experience. Personality, production, programming. Oldies, CHR, Pop/Adult. Looking for on-ear/production, or programming position. Will put in hours for pro-operation. JEFF FALEWICZ, (617) 479-5868. (2-27)

Progressive Country wizard and all formats. Fun personality and voices. Call KEN THORLEY, (918) 662-1985, anytime...(2-27)

Pro-communicator at the LOOP, KZOK, and KLOL. No jive — just real!! Need pro company to support me, wife and kids, KEN NOBLE, (213) 845-9705. (2-27)

DAVE MACK, WJBQ/Portland, ME looking for full time position. All areas considered, prefer Northeast. 10+ years experience. Call (617) 922-0798. (2-27)

3 yeers of wide variety experience in radio including, DJ, production, and news. Seeking a position in the South or Southwest. Prefer AOR, FRANK WAGNER, (512) 392-2397, or write, Delmer Apts., E-6, Sen Marcos, TX 78666. (2-27)

Practice makes perfect and I'm looking for perfection as a medium-secondary market PD, MD or Jock. Call anytime (816) 373-7388. (2-27)

Want a woman? Experienced female with 6 years in CHR, Jazz, Disco, and programming with 1st class ficense. Contact CHRIS (312) 869-1764. (2-27)

Air personality wants to move back West, either at CHR or Pop/Adult station. Presently working in the Midwest. Cell LES, (915) 949-1103. (2-27)

KIQQ/Los Angeles Sports Director just played out his option. Desires small/medium market play-by-play gig, with established Sports-oriented station. First ticket. My love for the game shows in my play. Available now & ready to relocate. MATT, (213) 469-1631 (before 1pm), or (213) 679-8558 (after 1pm — leave message). (2-27)

I'm In L.A., I'm good, and I'm ready to work. (714) 631-5635, ask for the DJ of the house. (2-27)

Tarzan and Jane Combo, looking for top 100 market. Tarzan, Chief Engineer, 17 years engineering and broadcasting related experienced. Jane, great set of pipes for production or dynamite lady-of-the-evening shift and award-winning copywriting. Great package deal for some lucky station. Tape and resumes on request. Call after 6pm, (813) 369-8701. (2-27)

Summer swing. College student with much professional experience in small and medium markets seeks summer vacation fill-in work between 5/15-Labor Day. Experienced in CHR and Pop/Adult. Looking for larger markets. Super references. For tape and resume write AL BISHOP, 737 Comstock Ave., Syracuse, NY 13210. (2-27)

Versatile beritone voice looking for work in the great Northeast. Have 4 years radio experience with a heavy production beckground. For tape and resume cell, (717) 455-2355, or write, PAUL MINDA, Dippel Manor, Box 212, Hazleton, PA, 18201. (2-27)

Seeking a self-starter to develop a better news commitment for your operation? I'm a 4½ year veteran of redio nows...and sound like it. I've swiped ell the listeners in this market. Let's telk about it. Write MIKE, 52 Islandview Dr., Parkersburg, WV 26101. Available after notice. (2-27)

Taft PD ready for new opportunity. PD, OM or GM. Strong, full-service adult background, including #1 sports programming and production. South or Midwest. Write or call VANCE DILLARD, 8404 Windwood Ct., Tampe, FL 33814, Work, (813) 876-0455, or home (813) 885-5775. (2-27)

Excommunicated major market pro going through radio withdrawal. Please give me an afternoon or morning fix. Currently withering in Virginia Beach, VA. NEAL at (804) 490-2956, anytime. (2-27)

Positions Sought

JOHNATHAN KEYES formarly with WQAM and 9630/Miami and most recently PD of K102/Ft. Lauder-dele, looking for a programming position in a small or medium size market. Cell (305) 472-8801. (2-27)

JACK MONROE, 8 year pro most recently with KLIF/ Daltes, still searching for air talent and/or MD position in medium or major market. Preferably in Dallas/Ft. Worth area, but will consider any offer. Available immediately. Call (817) 480-5013. (2-27)

Solid professional with major market experience and style to metch. Just got back from a tour with the Tibetan Yak Wrestling team. I'rn available now. Call MARK anytime. (605) 342-6599, (2-27)

MARK MONTE, medium market radio, well done. 6½ years experience in modern Country, Pop/Adult, CHR and Disco. Fresh, vibrant approach, Willing to relocate for right salary and company, (309) 792-1992. (2-27)

Looking for medium market PD or large market MD? Look no further. I'm experienced in programming music, operations and automation. Can also pull air shift. Prefer Midwest or East Coast. Pop/Adult or CHR stations looking for commitment and 200% affort can call HOWARD, (513) 829-5422. After 3pm weekdays. (2-27)

The east bey hustler's rarin' to go egain! Ex-KDON/ Salinas all night personality is seeking on-eir work in programming or news. Prefer medium or major market. Currently public address voice of De Anza High School in Richmond, CA with occasional sports stints for KSRO/ Santa Rose. As De Anza announcer, served as voice of the RBAL Basketball Jamboree. Also possess last ticket and office skills. If you're looking for this kind of talent to improve your air sound, contact FRANK BUTERA, (415) 223-1534. (2-27)

Experienced in news anchoring, News Director, writing and gethering, telk show and sports, college degree. Currently employed, seeking new opportunity in multiperson news department. Call (216) 234-3444. (2-27)

Superstars performer, MD and air personality. Hot in Miami, #1 18-49 in Phoenix and Columbus, OH, good times just beginning. FRANK BAUM, (317) 893-4649. (2-27)

Consultant, consultant, consultant. If you need a consultant, I'm your man, 10 years jock and programming expenence in CHR, R&B and Country. The Spring book is coming quick! Write J.R., Box 712, Clayton, CA 94517 or phone in evenings, (415) 827-0716. (2:27)

The snell dodge message perior won't rub you the wrong way. 11 years experience, first phone, looking for AOR or CHR eir position or MD. For free demonstration tape and resume, call (816) 544-8821, (2-27)

4½ year pro looking for medium merket, Pop/Adult, Country or CHR. Cell TOM SCANLING, (412) 488-8744. (2-27)

Seeking air-shift in San Diego or Orange County. Will consider other locations. Looking for fresh ideas? AOR or Country, phone KEN McKAY, (714) 588-0342. (2-27)

CHR jock wants to make transition into AOR. Currently doing elbum show on Sundays. 1st phone. Call before 12noon EST, (717) 697-3819. (2-27)

Plein, eimple and different, experienced. Call anytime (215) 461-1072. (2-27)

17 years in small and medium markets with a good solid background in Modern Country programming, music and airwork. Southwest or West Coast only please. DARREL WILSON, (602) 778-2497. (2-27)

Seeking new challenge as PD or Operations Manager. Will also consider sirvork or Assist. PD position if coupled with programming responsibility. Experienced in Talk, News, Pop/Adult and Big Band. Reedy to relocate. Call LEO at (302) 654-1146. (2-27)

MIKE HOTALING, 2 years experience in medium market at WTRY and 92-FLY-FM in Albeny, seeks a medium market CHR jock position. Good pipes and excellent references. Cell enytime, (518) 783-6438. (2-27)

Experienced PD In top 5 market. Proven ability to program AOR/CHR or strong 18-34's, Over 12 yrs, professional experience, including top ratings as a DJ and award winning production. Doubled ratings in 1 yr as PD at last station. Looking for new challenge in the Midwest. Call DAN, let's talk about successful radio in your market. (415) 892-6756. (2-20)

Mejor market drive time personality available. Formerly KENR, KULF, KRBE. Selary: 30K plus. Senous inquiries only. Contact JW DANTZ, (713) 771-8863. (2-20)

Available for broadcast syndication production, or on air position. Currently co-producer of 2nd most successful syndication radio show in history. Also presently oneir announcer in L.A. Credits include production of national radio spot, operations management, MD and producer of over a dozen syndicated radio specials and programs. References available. Call JOHN (213) 997-0850. (2-20)

Redio newsman with 3 yrs. experience looking for reporter epot with strong local News station. Presently in PA, but will relocate for good news operation. Call GREG(717) 264-1936. (2-20)

Young announcer with 1 yr. experience prefers AOR formet in Maryland/Pennsylvania area. Call RICK (717) 264-1936 for aircheck and resume. (2-20)

Positions Sought

J. LONDON WILLIAMS general assignment report-er/writer and commercial announcer. 12 yrs. exper-lence. Also voice-over work for Hanns-Barbers. Will-ing to relocate for right position. Call (213) 931-4630. (2-20)

New Wave is not AORI It requires high energy approach. I'm doing it now as a programmer/DJ at a small suburban NY station. Would like to bring it to your market. Call for tape or further info. TOM LEYKIS (212) 580-1557. (2-20)

Looking for a station to lay my hat down for a long time. PD and MD experience, Call (213) 880-4786. Ask

AL WOODY, formerly mornings Rock 106 (WKQB-FM)/Nashville superstars station looking. 7 yrs. medium market experience. Call (615) 226-0897. (2-20)

Current on-air MD looking for growth. Previous ex-perience includes KIIS-FM Music Dept., KGFJ, KUTE 102 commercial writer and presently working in medium market. Call MARK (702) 731-3253. (2-20)

Rick Shannon former KROY/Sacramento MD and MD afternoons at K104/Freano searching for employment. Good experience with research plus quick and to the point style on-eir. Cell (209) 221-8512, (2-20)

Veteren rocker seeking on-air glg. Into music, research creativity. Broadcasting degree. Ready for action yester day. Cell ROGER (615) 235-6889, (2-20)

BOB MOHR, WEAM/Washington, D.C., WLPL/Baltimore, WEEO/Waynesboro, CHR medium energy tape with spliced spot. (301) 790-1222. (2-20)

Time and temp, short, fuzzy and fat is what I'm not. One yr. pro. Been doing momings with great results. Good voice. Will work anywhere. Was doing Pop/Adult, now doing Country at same station. Ready for move up. Call KARL (602) 364-9497. (2-20)

Rock 'n' Roll outlaw looking for AOR station with same attitude. Call MIKE (213) 437-7673. (2-20)

Positions Sought

RICK STEVENS, 3 yrs in the business seeking full-time on-air position in CHR, or AOR. Production my specialty, including multi-track and copywriting. Call nowl (801) 377-8081. (2-20)

Cookin' Top 40 personality! Creative, dependable and hard-working. Afternoon or nights. Prefer Midwest or Sunbelt. But will relocate anywhere immediately! JON (312) 381-2916, 264 Sharon Dr., Barrington,

BOB LEWE, formerly WLYT/Cleveland and WOKV/ Cincinnati, looking for on-eir position. Experience in all time slots, MD and production. Call anytime, (513) time slots, MD 896-4872. (2-20)

Are you looking for a mellow, adult voice for your Pop/Adult or CHR station? I've had more than 4 yrs. in the business, and my resume will prove it! Call MIKE (702) 737-3943, before 5pm Pacific time for tape and

I'm 6 5 yr. AOR pro. Natural, smooth delivery. Will relocate. Call after 5:30pm EST. BOB HENSLEY (606) 252-7883. (2-20)

L.J. BELUCA has exited the 50kw powerhouse in Pittsburgh-WYDD. Like to stey with CHR or Country. Experience as Assistant PD, MD and PSA Director. Good with promotions and live remotes. Management minded always. Please call (412) 793-5113. Good references, relocation is no problem and will consider a morning team. (2-20)

Major market PD and MD would like to hook up with a major consultancy firm to work as your "leg man," to solve problems, meet with your clients and report back to you. Resume available upon request. Solid background, Let's telk. (714) 464-8236 (2-20)

similar position. Currently doing part-time work in Chicago. KURT SCAEFFER (815) 874-7084 or (312) 472cago. KURT SCAEFFEH 1819 6550. Willing to relocate. (2-20)

rations Director with 5 yrs. plus experi looking for medium to large market to settle in RICH TERRY (912) 244-4489 afternoons EST. (2-20)

Changes

RADIO

Larry Gordon joins the sales staff at KPLZ/Seattle, WA.

David Bondo has joined the sales staff at KPLZ/Seattle, WA as an Account Supervisor.

Phil Little, Production Engineer, has been appointed Production Supervisor at KRLA/Pasadena, CA.

Susan M. Ryan is the new 10pm-2am air personality at KRNA/lowa City, IA.

David M. Kelch has joined the sales staff at KRNA/lowa City, IA.

Dirk Kaller has joined the sales staff at KRNA/lowa City, Debora A. Hobbs appointed salesperson at KRNA/lows

Terry Shea moves from all nights to 7pm-midnight at KFXM/San Bernardino, CA.

Allen McCabe appointed Account Executive at WDBN/

Carole Coval Sawchuck named Director of News and Public Affeirs at WDBN/Medina, OH.

Frank Mitchell named Operations Manager of Music 105/Berryville, VA, formerly with WCBC/Cumberland,

RECORDS

Roger Smith appointed Elektra/Asylum local Promotion Representative for the Phoenix market.

Mike Smith named Special Project Coordinator for WEA

Ed Richardson appointed Sales Representative for the Integrity account, WEA, Los Angeles.

Linda Allison named Inventory Clerk at WEA, Los

Changes

INDUSTRY

KBUF/Garden City, KB needs record service from all labels. Send to Rich Abrams, Box 798, Garden City, KS 67848 (2-20)

50,000 watt Pop/Adult, KPMW/Eugene, OR needs Country service from all labels for all night trucker country show (Joc Radio). Send to Lee Gordon, KPMW, Box 1120, Eugene, OR 97440 or call (503) 485-1120.

Metro outlet with dual format in dire need of good servicing. Looking for AOR and Rhythms. Please send material to Mike Jacobs c/o the Music Factory, 3220 Hamilton Blvd., Allentown, PA 18103, (215) 395-3575. Combined staff will provide excellent feedback. (2-20)

50,000 watt KRMQ-FM/Provo, the only Jazz station serving Salt Lake City and Utah needs record service old and new from all labels. Contact Ja Anthony. Box K, Provo, UT 84601. (801) 373-2174. (2-20)

Peter Starr, former ABC Records National Publicist Director, has been named Publicist/Promotion Coordinator for the "Merv Griffin Show."

Frank Mandell promoted to Director of copyright for Chappell and Intersong Music.

Miscellaneous

WWOO/Berryville, VA is in need of record service from all labels large or small. Any assistance is greatly appreciated. Send to WWOO, 8 South Church St., Berryville, VA. 22611, (2-27)

all labels for Pop/Adult format. Send to KPLT, Box 9, Paris, TX 75460, or call Chuck Clements, (214) 784-3312. (2-27)

Six major labels now service our 100,000 watt AOR station. Need the rest. 96 Magic, WOVV, 706 North 7th St., Ft. Pierce, FL 33450. (2-27)

Marketplace

R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

Per Insertion

13 Insertions

\$30.00 \$25.00

\$20.00 26 Insertions

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RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

AIRCHECKS!

LOS ANGELES

SAN DIEGO

*11 now available featuring KHTZ/Charlie Tuna, KLOS/Frazer Smith, KFI/Jack Armstrong, KOGO/Shot-Cassettes \$5 gun Tom Kelly, K105, KGB-FM.

CALIFORNIA AIRCHECK P.O. BOX 4408 • SAN DIL GO, CALIFORNIA 92101

KRAZY KOMMERCIALS

FUNNY HOROSCOPES, KRAZY KOMMERCIALS, SILLY SOAP OPERAS, RIDICULOUS TV REVIEWS AND MORE — 25 PAGES DELIVERED TO YOUR MOUTH EVERY MONTH, FOR FREEBEE

HYPE, INK BOX 69581, L.A., CA 90069

:60's AND :30's MUSIC BEDS

Tired of subscriptions? Monthly fees for years old music? 100 different con-temporary musical spot beds for one price. No royalties — No clear-ances, \$75,00 plus \$5.00 shipping. Four LP records. Write or call today —

VALENTINO, INC 151 Wesi 46th Street, NY, NY 10036 (212) 246-4675

Radio's Premiere SERVICE COMEDY

FREE SAMPLE ISSUE of radio's most popular humor service! For sample, write on station letterhead to: O'Liners

1448-R, West San Bruno Ave., Fresno, CA 93711 or phone (209) 431-1502

BROADCASTERS

ACTION LINE

Job Referral Service \$40 - 12 months Free to Employers **Broadcasters Action Line** (812) 889-2907/R-3 Box 84, Lexington, Indiana 47138

65 SHOWS ONLY \$49.95!

"KATIE IN THE KITCHEN" brings your listeners a multitude of home, automotive and general

hints - all fully-produced and just 25 seconds In length. HIGHLY INFORMATIVE! SALEABLE! RADIO WORD SHOP

5019 Middleboro, Grand Blanc, Michigan 48439

!!!!!!!!!LIMITED TIME OFFER!!!!!!!! SOME GREAT DEALS ON TAPE AND REELS! 5" REELS AND TAPE CHEAP! SEND SELF-ADDRESSED STAMPED ENVELOPE TO:

& B SERVICES, 2940 BIRCH, DENVER, COLORADO 80222.



"Phantastic Phunnies"

Highly Respected!

Original! Hilarious! Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS' ... Just \$2.00!! Phantastic Phunnias, 1343-A Stratford Drive, Kent, Ohio 44240.

(((SOUND EFFECTS)))

Complete 26 LP Sound Effects Library with over 750 different effects. Quick cued and produced exclusively for broadcasters. \$195 for the entire set plus \$5.00 shipping. Send for catalog to: VALENTINO, INC. 151 West 46th St., NY, NY 10036 or coll (2 1 2) 2 4 6 - 4 6 7 5.

RADIO WAVES

Job Search Aids

For only \$6.00 — We will splice your aircheck and scope it professionally. Send tape and Preferred length. Confidential Aircheck Critiques!

Honest, Written Appraisals, only \$3.00! RADIO WAVES Box 54822. Oklahoma City, OK Para

HUNDREDS OF DEE JAYS RENEWED AGAIN THIS YEAR!

GUARANTEED FUNNIER!

FREE SAMPLES!

CONTEMPORARY COMEDY 5804-D Twineing, Dallas, TX 75227 (214) 381-4779

1967-74 CLASSIC CALIFORNIA AIRCHECKS Issue C-4 features KGB/Bobby Ocean (11-71), KHJ/Robert W. Morgan (8-70), KFWB/B, Mitchell Reed (10-67), KROQ/Sign-on (9-72), KKDJ/Rich Brother Robbin (1974) Cassettes \$10

CALIFORNIA AIRCHECK
PO BOX 1408 • SAN DILGO CALIFORNIA 92101

.....BUY A BUTTON, CO.....

.....Attention Radio & Record Companies **Buttons To Order** Any Amount • FAST • Call (408) 633-5202

BUY A BUTTON, CO. 345 Moss Landing Road Moss Landing, California 95039

Check the Country section of R&R (2-13-81)

Openings

WEST

KHOW Radio is looking for full-time Production Director/part-time sir talent, who can take charge of an about-to-be-built "dream" production facility. Qualified persons send tape, production samples and resumes to Scotty Brink, OM, KHOW, 110 16th Street, Denver, CO 80202. No cells please or walk-ins. EOE M/F (2-27)

Looking for full-time AOR experienced air personality with strong production capabilities. Tapes and resumes to Joe Collins, KBOS, Box 1101, Tulare, CA 93275, or call (209) 688-3406. EOE M/F (2-27)

KMLO looking for 1st class license holder with voice to match for full-time employment for live assist and production. Also part-time available in climatic wonderland— North San Diego County. Tapes and resumes to Mick Ryen, PD, KMLO, Box 1000, Viste, CA 92083. EOE (2-27)

Personality Newsman for morning madness team in Southern Oregon's beautiful Rouge Velley. Competitive 11 station market and we're havin' fun. If you're a digger and a pro check out Southern Oregon's/Northern CA's Hottest Rocker. Tapes and resumes to Phil Millier, GM, KBOY, Box 4310, Medford, OR 97501. EOE M/F. No cells please. (2-27)

Engineer/Announcer, 1st class. Must know FM automation, and studio meintenance. Full-time, selened D.O.E. Tapes and resumes to Steve Taylor, Box 1388, Bishop, CA 93514 or cell (714) 873-5981. (2-27)

Immediate openings for Country jocks, KWJJ-KJIB/ Portland. Tapes and resumes to Jeff Davis, PD, 931 S.W. King, Portland, OR 97205. No calls please. EOE M/F (2-27)

KGAK/Gallup, NM has openings for sales persons and Program Director. Country formst. Resumes to Bill Nechero, KGAK, 401 East Coal Ave., Gallup, NM 87301, or call (505) 863-4444. (2-27)

KMGN-FM hot rock for Bakersfield looking for midnight to 8am Lady. Tapes and resumes to Deve Lawrence, PD, KMGN-FM, Box 2700, Bakersfield, CA 93303. No cells please. (2-27)

Afternoon Drive/Production pro for Southern Oregon's Hottest quality rocker. Work with major market pros who have found a greet place to live. No beginners please. Tapes end resumes to Phil Millier, GM, KBOY, Box 4310, Medford, OR 97501. No calls please. (2-27)

Comm raps needed for all parts of the U.S. to sell proven image-jingle package for Country format radio stations. All replies confidential (for moonlighters). Join the winner! Call Maxilmage (213) 650-6675 and ask for Kenny Green. (2-27)

K93-FM still looking for multi-track production wizards. If you are hot in a studio, we've got the studios for you. Send demo tape, sample scripts, resume to Donovan Blue, K93-FM, Box 309, Healdsburg, CA 95448, or call (707) 433-4895. No beginners please. EOE, M/F (2-27)

KJR/Seattle has opening for weekender. Must have 1st class license. Tapes and resumes to Sky Walker, Box 3726, Seattle, WA 98124. EOE (2-20)

_			-	4-	N SERVICE		
ONE YEAR — \$140 Please enclose payment with order							
Overseas subscribers add \$100 per year International U.S. funds piease Initial here							
	T	ELEP	HONE		553-4330		
city	address	сотрапу	Mr Mrs Ms		CHANGE OF A Please attac envelope when a of address. A address to		
state zip code			(please print)		CHANGE OF ADDRESS AND RENEWA Please attach the mailing label from the envelope when writing about service or chang of address. Allow 3 weeks for change of address to take effect. Thank you.		

MAIL TO: RADIO & RECORDS 1930 Century Park West, L.A., CA 90067

Openings

Misjor West Coast Contemporary FM is expanding and seeks applicants for immediate and future on air and news positions. Send tapes and resumes to Radio and Records, 1930 Century Park West, Box 224, Los Angeles, CA 90067, (2-20)

Major western AOR looking for evening air talent. Minorities, females, encouraged to reply. All replies completely confidential. Tapes and resumes to Frank Cody, KBPI, 4480 Morrison Road, Denver, CO 80219. EOE (2-20)

KRN9/Burns, OR, a small market station, has immediate opening for General Manager. Must be able to do sales. Contect John Frost (503) 573-7968 or (503) 573-6300, Box 271, Burns, OR 97720. EOE M/F (2.20)

QUAD 99, Northern Colorado's number one Pop/ Adult station, 100,000 watts, still looking for top notch air personality and creative production person. Beginners don't waste time and tape, Beautiful Colorado surroundings. Tapes and resumes to John Brown, Box 117, Winsor, CO 80550. No calls please. EOE M/F (2-20)

KTMS-AM Drake-Chenault Pop/Adult format seeking full and pert-time applicants for immediate openings. Minimum one year experience. Tapes and resumes to Marc Bradley, P.O. Drawer NN, Santa Barbara, CA 93102. No calls please. Minorities encouraged to apply. EOE M/F (2-20)

Full-time night announcer needed for KTMS-FM, AOR formet. Minimum one year experience. Tapes and resumes to Bob Senn, Drawer NN, Santa Barbara, CA 93102. No calls please, Minorities encouraged. EOE M/F (2-20)

Video-Film Director with English Rock show reel. Seeks person with inside knowledge of L.A. record companies to make introductions and rock promotionals. Cell Tony (213) 874-1447. (2-20)

Immediate opening for Account Executive with production experience to work with craetive talk end music shows. Cell Peter Reynolds, (213) 591-0081, (2-20) 0081, (2-20)

Positions Sought

Jumped ship! Zeta 7 switched to Pop/Adult. AOR morning man, Production/Promotion Director all rock-n'-rolled into one. THOM ROBINSON, (304) 525-8036. Packed and ready to relocate. (2-27)

A professional. Stable with superb background and recommendations. I'll consider operations, PD, or production position. Particularly in the Southwest. Call WALLY (214) 226-0272. (2-27)

Welcome, you have just entered the "Brent Zone." Little do you know but JOHN BRENT is one of the most creative, personable, friendly and dependable jocks you could have work for you! Not to mention great pipes, years of experience in Western America and formerly et KYNO/Fresno as afternoon personality. Seeking Top 40 gig in major market. Call (209) 431-9492 after 1pm. (2-27)

3½ years experience. Looking for a good organization in markets of 200,000 plus. Experienced in Pop/ Adult and Country. Willing to work overtime and stable. TOM ROBINSON, (304) 525-8036, (2-27)

Talk show host looking for large, medium, or major market. Western states preferred. Call (213) 276-8889. (2-27)

News Director with good pipes, administrative abilities, and a knack for good radio news atories, wants to work with a medium market team in search of big numbers. 4½ year veteran inquiry will net resume and demo tape. Write MIKE at 52 Islandview Dr., Parkersburg, WV 26101. (2-27)

11 year pro with major market experience. Air personality, on camera, programming both live and automation. Familiar with TM formats. Excellent knowledge of music. Audlo, video tape and resume available upon request JACK BLAIR, (702) 362-2986. (2-27)

Major market pro Including NYC, Chicago, San Francisco. 14 years experience in programming, music and research. If you are looking for someone with 100% dedication and total knowledge of the Industry, hire a music mother. Cell (415) 775-7186. (2-27)

Small market CHR, Pop/Adult air talent looking to polish act in small/medium market. Midwest, West or Southwest, Call MARTY, (616) 651-4248. (2-27)

Announcer position wented in small to medium market. One year experience with good production skills. Cell DON (218) 633-2266. (2-27)

Pete Flannery of ABC news in NY said it would be a good idea for me to move to D.C. to find a news job. Well I'm here and getting tired of jostiling tourists for windows to report traffic from the Washington Monument. I'm 24, energetic, with commercial radio expenence and am ready to do some real work in news. Call PAUL WAGNER (703) 524-7929, (2-27)

AL BROCK, 12 year radio veteran, currently Assist. PD/PM drive WLOF/Orlando, available March 2nd (also of Q105, WLCY, IOO(106, KIMN). Looking for medium market PD or MD gig or mejor market jock. Will relocate. Call (305) 275-9048 or (305) 293-2431. (2-27)

Positions Sought

News/Sports Director seeks medium market. Award winning sportscaster. JOE SHIMKO, Box 148, Lyons, KS 67564, (316) 257-3620. (2-27)

DJ, music and programming experience. 8 years, CMR, Pop/Adult, AOR. Prefer 25,000+ market with MD or PD position in northeast atoes, or Colorado. Will consider all, FRANK CAVALIERE, 513 N. 5th St., Sterling, CO 80751. (303) 522-9075. (2-27)

Former ABC owned and major market PD. Prefer Pop/ Adult. Conservative adult or oldies facility seeking a professional to compliment present staff. PAUL MITCHELL, (215) 324-4125. (2-27)

Country DJ, 12 years experience; Production, news, formerly PD/MD. Looking for full time position in the South. Cell (702) 972-0774, (2-27)

Dedicated professional announcer with warm delivery and major market experience, as well as solid production background. Looking for stable CHR or Country operation to grow with, Call (918) 496-0533, (2-27)

STEVE JAMES, B years experience in CHR, Country and AOR, available now. Don't let me miss the opportunity of a lifetime working for your station. Call (304) 723-0705, (2-27)

Paid my dues and tired of singing the blues. AOR personality Jock with 5 years small market experience looking to move up. I've done it all, news, sales, production and Music Director experience. Good pipes with 2nd phone. If you've got an AOR position open, let's telk. Call BRIAN (217) 243-5797. (2-27)

I'm a rookie looking for my second job. Formerly at top rated Country station in southern Illinois. Hard working and available immediately. WES DAVIS, (314) 822-2248. (2-27)

-5 years experience. Personality, production, programming. Oldies, CHR, Pop/Adult. Looking for on-elr/ production, or programming position. Will put in hours for pro-operation. JEFF FALEWICZ, (817) 479-5888. (2-27)

Progressive Country wizard and all formats. Fun personality and voices. Call KEN THORLEY, (916) 662-1985, anytime...(2-27)

Pro-communicator at the LOOP, KZOK, and KLOL. No jive — just real!! Need pro company to support me, wife end kids. KEN NOBLE, (213) 645-9705. (2-27)

DAVE MACK, WJBQ/Portland, ME looking for full time position. All areas considered, prefer Northeast. 10+ years experience, Cell (617) 922-0798. (2-27)

3 years of wide variety experience in radio including, DJ, production, and news. Seeking a position in the South or Southwest. Prefer AOR, FRANK WAGNER, (512) 392-2397, or write, Delmar Apts., E-6, San Marcos, TX 78666. (2-27)

Practice makes perfect and I'm looking for perfection as a medium-secondary market PD, MD or jock. Call anytime (816) 373-7388, (2-27)

Want a woman? Experienced female with 6 years in CHR, Jazz, Disco, and programming with 1st class license. Contact CHRIS (312) 869-1764. (2-27)

Air personality wants to move back West, either at CHR or Pop/Adult station. Presently working in the Midwest. Cell LES, (915) 949-1103. (2-27)

KIQQ/Los Angeles Sports Director just played out his option. Desires small/medium market play-by-play gig, with established Sports-oriented station. First ticket. My love for the game shows in my play. Available now & ready to relocate. MATT, (213) 489-1631 (before 1pm), or (213) 679-8558 (after 1pm — leave message). (2-27)

I'm in L.A., I'm good, and I'm ready to work. (714) 631-5635, ask for the DJ of the house, (2-27)

Terzan and Jane Combo, looking for top 100 market. Terzan, Chief Engineer, 17 years engineering and broadcasting related experienced. Jene, great set of pipes for production or dynamite lady-of-the-evening shift and award-wilnning copywriting. Great package deal for some lucky station. Tape and resumes on request. Call after 6pm, (813) 369-8701. (2-27)

Summer swing. College student with much professional experience in small and medium markets seeks summer vacation fill-ln work between 5/15-Labor Day. Experienced in CHR and Pop/Adult. Looking for larger markets. Super references. For tape and resume write AL BISHOP, 737 Comstock Ave., Syracuse, NY 13210. (2-27)

Versatile beritone voice looking for work in the great Northeast. Have 4 years radio experience with a heavy production background. For tape and resume cell, (717) 455-2355, or write, PAUL MINDA, Dippel Manor, Box 212, Hazleton, PA, 18201, (2-27)

Seeking a self-starter to develop a better news commitment for your operation? I'm a 4½ yeer veteran of radio nows...and sound like it. I've swiped all the listeners in this market, Let's talk about it. Write MIKE, 52 Islandview Dr., Parkersburg, WV 26101. Available after notice. (2-27)

Taft PD ready for new opportunity. PD, OM or GM. Strong, full-service adult background, including #1 sports programming and production. South or Midwest. Write or cell VANCE DILLARD, 8404 Windwood Ct., Tampe, FL 33614. Work, (813) 876-0455, or home (813) 885-5775. (2-27)

Excommunicated major market pro going through radio withdrawal. Please give me an afternoon or morning fix. Currently withering in Virginia Beach, VA. NEAL at (804) 490-2956, anytime. (2-27)

Positions Sought

JOHNATHAN KEYES formerly with WQAM and 98X/Miami and most recently PD of K102/Ft. Lauderdale, looking for a programming position in a small or medium size merket. Cell (305) 472-8801, (2-27)

JACK MONROE, 9 year pro most recently with KLIF/ Deltas, will searching for eir talent and/or MD position in medium or major market. Preferably in Dallas/Ft. Worth eree, but will consider any offer. Available immediately. Call (817) 480-5013, (2-27)

Solid professional with major market experience and style to match. Just got back from a tour with the Tibetan Yak Wrestling team. I'm available now. Call MARK enytime, (805) 342-8699, (2-27)

MARK MONTE, medium market redio, well done. 6½ years experience in modern Country, Pop/Adult, CHR and Disco. Fresh, vibrant approach. Willing to relocate for right salary and company. (309) 792-1992, (2-27)

Looking for medium market PD or large market MD?

Look no further. I'm experienced in programming music, operations and automation. Can also pull air shift. Prefer Midwest or East Coast. Pop/Adult or CHR stations looking for commitment and 200% effort can call HOWARD, (513) 829-5422. After 3pm weekdays. (2-27)

The east bay hustler's rarin' to go again! Ex-KDON/ Salinas all night personality is seeking on-air work in programming or news. Prefer medium or major market. Currently public address voice of De Anza High School in Richmond, CA with occasional sports stints for KSRO/ Santa Rose. As De Anza announcer, served as voice of the RBAL Basketball Jamboree. Also possess 1at ticket and office skills, If you're looking for this kind of talent to improve your air sound, contact FRANK BUTERA, (416) 223-1534. (2-27)

Experienced in news anchoring, News Director, writing and gathering, talk show and sports, college degree.

Currently employed, seeking new opportunity in multiperson news department. Call (216) 234-3444. (2-27)

Superstars performer, MD and air personality. Hot in Miami, #1 18-49 in Phoenix and Columbus, OH, good times just beginning. FRANK BAUM, (317) 893-4649. (2-27)

Consultant, consultant, consultant. If you need a consultant, I'm your man. 10 yeers jock and programming experience in CHR, R&B and Country. The Spring book is coming quick! Write J.R., Box 712, Clayton, CA 94517 or phone in evenings, (415) 827-0718. (2-27)

The snell dodge massage parlor won't rub you the wrong way. 11 years experience, first phone, looking for AOR or CHR air position or MD. For free demonstration tape and resume, call (816) 544-8821, (2-27)

4½ year pro looking for medium market, Pop/Adult, Country or CHR, Cell TOM SCANLING, (412) 486-8744, (2-27)

Seeking air-shift in Sen Diego or Orange County. Will consider other locations. Looking for fresh ideas? AOR or Country, phone KEN McKAY, (714) 588-0342. (2-27)

CHR jock wants to make transition into AOR. Currently doing album show on Sundays. 1st phone. Call before 12noon EST, (717) 697-3819. (2-27)

Plain, elmple and different, experienced. Call anytime (215) 461-1072. (2-27)

17 years in small and medium markets with a good solid beckground in Modern Country programming, music end einvork. Southwest or West Coast only please. DARREL WILSON, (602) 778-2497. (2-27)

Seeking new challenge as PD or Operations Manager. Will also consider sinvork or Assist. PD position if coupled with programming responsibility. Experienced in Telk, News, Pop/Adult and Big Band. Ready to raiocate. Cell LEO at (302) 654-1146. (2-27)

MIKE HOTALING, 2 years experience in medium market at WTRY and 92-FLY-FM in Albeny, seeks a medium market CHR jock position. Good pipes and excellent references. Call anytime, (518) 783-6438. (2-27)

Experienced PD in top 5 market. Proven ability to program AOR/CHR or strong 18-34's. Over 12 yrs. professional experience, including top ratings as a DJ and award winning production. Doubled ratings in 1 yr as PD at last station. Looking for new challenge in the Midwest. Cell DAN, let's talk about successful redio in your market. (415) 892-6756. (2-20)

Major market driva time personality available. Formerly KENR, KULF, KRBE. Salary: 30K plus. Senous inquines only. Contact JW DANTZ, (713) 771-8863, (2-20)

Available for broadcast syndication production, or on air position, Currently co-producer of 2nd most successful syndication radio show in history. Also presently on-air announcer in L.A. Credits include production of national radio spot, operations management, MD and producer of over a dozen syndicated radio specials and programs. References available, Call JOHN (213) 997-0850. (2-20)

Radio newsman with 3 yrs, experience looking for reporter spot with strong local News station. Presently in PA, but will relocate for good news operation. Call GREG (717) 264-1938; (2-20)

Young announcer with 1 yr. experience prefers AOR formet in Maryland/Pennsylvania area, Call RICK (717) 264-1936 for sircheck and resume, (2-20)

Positions Sought

J. LONDON WILLIAMS general assignment report-er/writer and commercial announcer. 12 yrs. exper-ience. Also voice-over work for Hanna-Berbers. Will-ing to relocate for right position. Call (213) 931-4630.

New Wave is not AORI It requires high energy approach. I'm doing it now as a programmer/DJ at a small suburban NY station, Would like to bring it to your market. Call for tape or further info. TOM LEYKIS (212) 580-1557. (2-20)

8 yrs. In the business, 6 in Country music. Recently moved home to L.A. area from major market in South Looking for a station to lay my hat down for a long time. PD and MD experience. Call (213) 880-4786. Ask

AL WOODY, formerly momlings Rock 106 (WKOB-FM)/Nashville superstars station looking. 7 yrs. medium market experience. Call (615) 226-0897. (2-20)

Current on-eir MD looking for growth. Previous ex-perience includes KIIS-FM Music Dept., KGFJ, KUTE 102 commercial writer and presently work market. Call MARK (702) 731-3253. (2-20) working in medium

Rick Shannon former KROY/Secramento MD and MD afternoons at K104/Fresrio searching for employment. Good experience with research plus quick and to the point style on-eir, Call (209) 221-6512. (2-20)

Veteran rocker seeking on-air gig. Into music, research creativity. Broadcasting degree. Ready for action yester day. Call ROGER (615) 235-6889, (2-20)

BOB MOHR, WEAM/Washington, D.C., WLPL/Bel-timore, WEEO/Waynesboro, CHR medium energy tape with spliced spot. (301) 790-1222. (2-20)

Time and temp, short, fuzzy and fat is what I'm not. One yr. pro. Been doing momings with great results. Good voice. Will work anywhere. Was doing Pop/Adult, now doing Country st same station. Ready for move up. Call KARL (602) 384-9497. (2-20)

Positions Sought

RICK STEVENS, 3 yrs in the business seeking full-time on-air position in CHR, or AOR. Production my specialty, including multi-track and copywriting. Call nowl (801) 377-6081. (2-20)

Cookin' Top 40 personality! Creative, dependable and hard-working. Afternoon or nights. Prefer Midwest or Sunbet. But will relocate anywhere immediately! JON CONLON, (312) 381-2916, 264 Sharon Dr., Barrington,

BOB LEWE, formerly WLYT/Cleveland and WOKV/ Cincinnati, looking for on-eir position. Experience in all time slots, MD and production. Call anytime, (513) 896-4872 (2-20)

Are you looking for a mellow, adult voice for your Pop/Adult or CHR station? I've had more than 4 yrs. in the business, and my resume will prove it! Call MIKE (702) 737-3943, before 5pm Pacific time for tape and

I'm e 5 yr. AOR pro. Natural, smooth delivery. Will relocate. Call after 5:30pm EST. BOB HENSLEY (606) 252-7883. (2-20)

LJ. BELUCA has exited the 50kw powerhouse in Pittsburgh-WYDD. Like to stay with CHR or Country. Experience as Assistant PD, MD and PSA Director. Good th promotions and live remotes, Management minded yavs. Please call (412) 793-5113. Good references,

Major market PD and MD would like to hook up with a major consultancy firm to work as your "leg man," to solve problems, meet with your clients and report back to you. Resume available upon request. Solid background, Let's talk. (714) 464-8236 (2-20)

similar position. Currently doing part-time work in Chi-cago. KURT SCAEFFER (815) 874-7084 or (312) 472-6550. Willing to relocate. (2-20)

ations Director with 5 yrs. plus experie looking for medium to large market to settle in RICH TERRY (912) 244-4489 afternoons EST. (2-20)

Changes

RADIO

Larry Gordon joins the sales staff at KPLZ/Seattle, WA.

David Bondo has joined the sales staff at KPLZ/Seattle WA as an Account Supervisor.

all Little, Production Engineer, has been appointed oduction Supervisor at KRLA/Pasadena, CA.

Susan M. Ryan is the new 10pm-2am air personality at KRNA/Iowa City, IA.

David M. Kelch has joined the sales staff at KRNA/lowa City, IA.

Dirk Keller has joined the sales staff at KRNA/lowa City,

Debora A. Hobbs appointed salesperson at KRNA/lowa

Terry Shea moves from all nights to 7pm-midnight at KFXM/San Bemardino, CA.

Allen McCabe appointed Account Executive at WDBN/

Carole Coval Sawchuck named Director of News a Public Affairs at WDBN/Medina, OH.

Frank Mitchell named Operations Manager of Music 105/Berryville, VA, formerly with WCBC/Cumberland,

RECORDS

Roger Smith appointed Elektra/Asylum local Promotion

Mike Smith named Special Project Coordinator for WEA,

Ed Richardson appointed Sales Representative for the Integrity account, WEA, Los Angeles.

Linde Allison named Inventory Clerk at WEA, Los

LINE

Changes

INDUSTRY

KBUF/Garden City, K8 needs record service from all labels. Send to Rich Abrams, Box 798, Garden City, KS 67848 (2-20)

50,000 watt Pop/Adult, KPMW/Eugene, OR needs Country service from all labels for all night trucker country show (Joc Radio). Send to Lee Gordon, KPMW, Box 1120, Eugene, OR 97440 or call (503) 485-1120. (2-20)

Metro outlet with dual format in dire need of good servicing. Looking for AOR and Rhythms. Please send material to Mike Jacobs c/o the Music Factory, 3220 Hamilton Blvd., Allentown, PA 18103, (215) 395-3575. Combined staff will provide excellent feedback. (2-20)

50,000 watt KRMQ-FM/Provo, the only Jazz station serving Salt Lake City and Utah needs record service old and new from all labels. Contact Ja Anthony, Box K, Provo, UT 84601. (801) 373-2174. (2-20)

Peter Starr, former ABC Records National Publiciat Director, has been named Publicist/Promotion Coordinator for the "Mery Griffin Show."

Frank Mandell promoted to Director of copyright for Chappell and Intersong Music.

Miscellaneous

WWOO/Berryville, VA is in need of record service from all labels large or small. Any assistance is greatly appreciated. Send to WWOO, 8 South Church St., Berryville, VA. 22611, (2-27)

KPI T/Paris. TX needs immediate record service from sbels for Pop/Adult format. Send to KPLT, Box 9, 5, TX 75460, or call Chuck Clements, (214) 784-

Six mejor labels now service our 100,000 watt AOR station. Need the rest. 96 Magic, WOVV, 706 North 7th St., Ft. Pierce, FL 33450. (2-27)

Marketplace

R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

\$30.00 \$25.00 13 Insertions \$20.00 26 Insertions **Yolume Rates Available**

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

AIRCHECKS!

SAN DIEGO

LOS ANGELES
SAN DIEGO
Sue 11 now available featuring KHTZ/Charlie Tuna. KLOS/Frazer Smith, KFI/Jack Armstrong, KOGO/Shotgun Tom Kelly, K105, KGB-FM. Cassettes \$5

CALIFORNIA AIRCHECK PG BOX 4408 • SAN DIEGO, CALIFORNIA 92101

KRAZY KOMMERCIALS

FUNNY HOROSCOPES, KRAZY KOMMERCIALS, SILLY SOAP OPERAS, RIDICULOUS TV REVIEWS AND MORE — 25 PAGES DELIVERED TO YOUR MOUTH EVERY MONTH, FOR FREEBEE

HYPE, INK BOX 69581, L.A., CA 90069

:60's AND :30's MUSIC BEDS

Tired of subscriptions? Monthly fees for years old music? 100 different con-temporary musical spot beds for one price. No royalties — No clear-ances, \$75.00 plus \$5.00 shipping. Four LP records. Write or call today —

VALENTINO, INC 151 West 46th Street, NY, NY 10036 (212) 246-4675

Radio's Premiere SERVICE COMEDY

FREE SAMPLE ISSUE of radio's most popular humor service! For sample, write on station letterhead to: O'Liners

1448-R, West San Bruno Ave., Fresno, CA 93711 or phone (209) 431-1502

BROADCASTERS ACTION

Job Referral Service \$40 - 12 months Free to Employers **Broadcasters Action Line** (812) 889-2907/R-3 Box 84, Lexington, Indiana 47138

65 SHOWS ONLY \$49.95!

"KATIE IN THE KITCHEN" brings your listeners a multitude of home, automotive and general hints - all fully-produced and just 25 seconds in length. HIGHLY INFORMATIVE! SALEABLE!

RADIO WORD SHOP

5019 Middleboro, Grand Blanc, Michigan 48439

!!!!!!!!!LIMITED TIME OFFER!!!!!!!! SOME GREAT DEALS ON TAPE AND REELS! 5" REELS AND TAPE CHEAP!

SEND SELF-ADDRESSED STAMPED ENVELOPE TO: & B SERVICES, 2940 BIRCH, DENVER, COLORADO 80222.



"Phantastic Phunnies"

Highly Respected!

Originall Hilarious!

Proven worldwide audience builder! 'Quick-quip,' Topical Humort! Introductory month's 500

topical one-liners and 'BONUS'... Just \$2.00!! Phantestic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

(((SOUND EFFECTS)))

Complete 26 LP Sound Effects Library with over 750 different effects. Quick cued and produced exclusively for broadcasters, \$195 for the entire set plus \$5.00 shipping. Send for catalog to: VALENTINO, INC. 151 West 40th St., NY, NY 10036 or coll (2 1 2) 2 4 6 - 4 6 7 5.

RADIO WAVES Job Search Aids For only \$6.00 — We will splice your aircheck

and scope it professionally. - Send tape and Preferred length. — Confidential Aircheck Critiques!

Honest, Written Appraisals, only \$3.00! RADIO WAVES Box 54822, Oklahoma City, OK 73154

HUNDREDS OF DEE JAYS RENEWED AGAIN THIS YEAR!

GUARANTEED FUNNIER!

FREE SAMPLES!

CONTEMPORARY COMEDY 5804-D Twineing, Dallas, TX 75227 (214) 381-4779

1967-74 CLASSIC CALIFORNIA AIRCHECKS Issue C-4 features KGB/Bobby Ocean (11-71), KHJ/Robert W. Morgan (8-70), KFWB/B. Mitchell Reed (10-67). KROQ/Sign-on (9-72), KKDJ/Rich Brother Robbin (1974).

Cassettes \$10 KGBS/Dave Hill (9-73) CALIFORNIA AIRCHECK
PO BOX 1408 • SAN DII GO CALIFORNIA 92104

.....BUY A BUTTON, CO.....

.....Attention Radio & Record Companies

Buttons To Order Any Amount • FAST • Call (40B) 633-5202 BUY A BUTTON, CO.

345 Moss Landing Road Moss Landing, California 95039 ••••• Check the Country section of R&R (2-13-81)

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

JUICE NEWTON

Angel Of The Morning (Capitol)

72% of our reporters on it. Moves: Up 74, Same 34, Down 0, Adds 48 Including WNBC, WBEN-FM, WROR, PRO-FM, KVIL, WOKY, KFRC, 13K, KOPA, K104, KFMK, KKXX, KMJK. See Parallels, charts at number 27.

ERIC CLAPTON I Can't Stand It (RSO)

63% of our reporters on it. Moves: Up 30, Same 31, Down 0, Adds 75 including WKBW, 96KX, WRKO, Q107, CHUM, CKGM, Z93, 94Q, KFI, KFRC, 13K, KJR, KIMN. See Parallels, charts at number 28.

TERRI GIBBS

Somebody's Knockin' (MCA)

62% of our reporters on it. Moves: Up 95, Same 16, Down 2, Adds 21 including KS95-FM, WZZP, Q102, WZUU, KIMN, Q106, KTSA, WNCI, KIDD, WFOX, WRKR, KDZA. See Parallels, charts at number 29.

APRIL WINE

Just Between You & Me (Capitol)

56% of our reporters on it. Moves: Up 88, Same 22, Down 0, Adds 11, WCAO, Q107, 94Q, WLS, WAQY, WFMF, KJ100, KOFM, KERN, KRQ, WFOX. See Parallels, charts at number

NEW & ACTIV

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/fitle/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it bown on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. Indicates one of this week's most added new songs.

ELVIS PRESLEY "Guitar Man" (RCA) 108/10

Moves: Up 60, Same 34, Down 4, Adds 10, WZUU, WOLF, KWIC, KQ94, WTWR, KIOA, WNAP, KTKT, KENI, KQDI.

FIREFALL "Staying With It" (Atlantic) 98/3

Moves: Up 62, Same 32, Down 1, Adds 3, KDWB, KXOK, WNAP.

JOHN COUGAR "Ain't Even Done With The Night" (Riva) PolyGram) 94/15. Moves: Up 56, Same 23, Down 0, Adds 15 including JB105, KJR, KPLZ, WAEB, V100, KEEL, KX104, WGH, WAKX, KEYN-FM,

SMOKEY ROBINSON "Being With You" (Tamla) 88/37 Moves: Up 33, Same 18, Down 0, Adds 37 including F105, WROR, WXKS-FM, WDRQ, KFRC, KPLZ, KOPA, WICC, WHBQ, WNAM, KTKT, WLAM.

OUTLAWS "(Ghost) Riders In The Sky" (Arista) 85/0
Moves: Up 51, Same 21, Down 13, Adds 0, WIFI 16-14, 96KX 10-7, CHUM
11-9, Z93 30-27, KUPD 3-3, WOKI 20-17, WRVQ 10-7, WKIS 21-15, WGUY 1914, WHHY 27-22, KDVV 18-11.

CLIMAX BLUES BAND "I Love You" (WB) 75/19

Moves: Up 39, Same 17, Down 0, Adds 19 including WCAO, KEARTH, KJR, WKBO, KBFM, WSKZ, Z104, 95SGF, KILE, KKXL, KBOZ.

DONNA SUMMER "Who Do You Think You're Foolin" (Geffen) 74/25. Moves: Up 20, Same 29, Down 0, Adds 25 including WKBW, KSLQ, WHYN, WAKX, WIKS, WOW, KENO, WGUY, KSEL, KENI,

CON FUNK SHUN "Too Tight" (Mercury/PolyGram) 71/1

Moves: Up 47, Same 21, Down 2, Adds 1, WCKX, WXKS-FM 7-2, JB105 20-16, KRLY 21-18, KEARTH 24-21, KFRC 20-16, B97 20-16, KERN 24-21, WHHY 14-10, KQIZ-FM 28-25. ☑JAMES TAYLOR & J.D. SOUTHER "Her Town Too" (Columbia) 67/66. Moves: Up 1, Same 0, Down 0, Adds 66 including

WFIL, WRKO, WXKS-FM, WPGC, Z93, 94Q, WDRQ, KDWB, KXOK, KSLQ, WOKY, KPLZ, KOPA.

DONNIE IRIS "Ah! Leah!" (MCA) 64/4 Moves: Up 24, Same 24, Down 12, Adds 4, WXKS-FM, WTWR, WOW, WLBZ, WPGC 28-23, WLS 28-19, KNUS 12-10, Y103 11-9, KIOA 10-7, WXLK

LOVERBOY "Turn Me Loose" (Columbia) 59/3

Moves: Up 34, Same 22, Down 0, Adds 3, WFLY, WGRD, KLUC, CFTR 18-13, KRBE 28-23, KXX106 21-19, FM103 20-17, WHHY 22-19, KRLC 2-1.

YARBROUGH & PEOPLES "Don't Stop The Music" (Mercury) PolyGram) 57/8. Moves: Up 40, Same 7, Down 2, Adds 8, WGCL, KSFX, CKGM, WOLF, WAXY, FM102, 14WK, KENI, WABC 38-10, Y100 15-12,

Radio@Records

NATIONAL AIRPLAY/30 ®

THREE WEEKS AOO	TWO WEEKS AGO	LAST		February 27, 1981
1	1	1	1	JOHN LENNON/Woman (Geffen)
8	4	3	0	STYX/The Best Of Times (A&M)
3	3	2	3	REO SPEEDWAGON/Keep On Loving You (Epic)
19	12	8	0	NEIL DIAMOND/Hello Again (Capitol)
15	10	6	6	DON McLEAN/Crying (Millennium)
2	2	4	6	DOLLY PARTON/9 To 5 (RCA)
12	9	5	7	CLIFF RICHARD/A Little In Love (EMI America)
23	17	11	0	BLONDIE/Rapture (Chrysalis)
27	24	17	0	DARYL HALL & JOHN OATES/Kiss On My List (RCA)
29	23	19	0	BARBRA STREISAND/BARRY GIBB/What Kind (Columbia
7	7	9	11	KOOL & THE GANG/Celebration (Delite/PolyGram)
14	13	12	12	ALAN PARSONS PROJECT/Games People Play (Arista)
18	16	14	1	PAT BENATAR/Treat Me Right (Chrysalis)
24	21	16	0	RANDY MEISNER/Hearts On Fire (Epic)
6	6	10	15	EDDIE RABBITT/I Love A Rainy Night (Elektra)
28	25	22	0	LEO SAYER/Living In A Fantasy (WB)
17	15	15	17	STEVIE WONDER/I Ain't Gonna Stand For It (Tamla)
4	5	7	18	STEELY DAN/Hey Nineteen (MCA)
22	20	20	0	ABBA/The Winner Takes It All (Atlantic)
20	18	18	20	RONNIE MILSAP/Smoky Mountain Rain (RCA)
-	29	27	3	SHEENA EASTON/Morning Train (Nine To Five) (EMI America
-	30	26	2	STEVE WINWOOD/While You See A Chance (Island)
30	28	24	3	BRUCE SPRINGSTEEN/Fade Away (Columbia)
-	-	29	3	POLICE/Don't Stand So Close To Me (A&M)
-		28	3	GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
-	-	30	2	PHIL SEYMOUR/Precious To Me (Boardwalk)
-		-	②	JUICE NEWTON/Angel Of The Morning (Capitol)
-		-	2	ERIC CLAPTON/I Can't Stand It (RSO)
		→	0	TERRI GIBBS/Somebody's Knockin' (MCA)
s cha	rt le b	2004	0	APPH WINE LOOP
ck cir	cled n	umber	s indi	on airplay statistics compiled weekly from our CHR reporting stations. cate significant upward movement from at least 60% of our reporters.
			-	novement from at least 60% of our reporters

MOST ADDED

ERIC CLAPTON "I Can't Stand It" (RSO) TAYLOR & J.D. SOUTHER "Her..." (Columbia) JUICE NEWTON "Angel Of The Morning" (Capitol) SMOKEY ROBINSON "Being With You" (Tamla) GROVER WASHINGTON JR. "Just The..." (Elektra)

Complete Regionalized Listings on Pages 32 and 33.

HOTTEST

JOHN LENNON "Woman" (Geffen) STYX "The Best Of Times" (A&M) REO SPEEDWAGON "Keep On Loving You" (Epic) BLONDIE "Rapture" (Chrysalis) NEIL DIAMOND "Hello Again (Capitol)

Parellel Listings Begin on Page 38.

Others Getting Significant Action

CHAMPAIGN "How 'Bout Us" (Columbia) 47/13

Moves: Up 23, Same 11, Down 0, Adds 13, KRLY, KIIS-FM, 14Q, WAXY, WOKI, WQRK, WIKS, KNBQ, WCIR, WFOX, WANS-FM, WTRU, KDZA.

STEELY DAN "Time Out Of Mind" (MCA) 44/24

Moves: Up 10, Same 10, Down 0, Adds 24 including WCAO, 94Q, KIIS-FM, WKEE, WAAY, 92Q, WSKZ, WAKX,

EARTH, WIND & FIRE "And Love Goes On" (ARC/Columbia) 44/3
Moves: Up 29, Same 12, Down 0, Adds 3, WTIX, WERC, WOHO, WFIL 29-26, WXKS-FM 30-18, KSET-FM 24-21. JOURNEY "The Party's Over (Hopelessly In Love)" (Columbia) 41/13

Moves: Up 17, Same 11, Down 0, Adds 13, WBEN-FM, WGCL, Q102, K104, KX104, WVLK, WVIC, 92X, KNBQ,

SUZI QUATRO "Lipstick" (Dreamland) 40/1

Moves: Up 17, Same 22, Down 0, Adds 1, KKXX, KRBE 29-24, WAAY 30-24, WSPT 16-12, KRLC 27-24.

Moves: Up 17, Same 22, Down U, Adds 1, KKAA, KHBE 29-24, WAAY 30-24, WSF 1 10-12, KRLC 27-24.

DOOBIE BROTHERS "Keep This Train A-Rollin" " (WB) 37/3

Moves: Up 20, Same 14, Down 0, Adds 3, KXOK, WOLF, KINT, WBEN-FM 36-33, KFRC 35-33, WRVQ 26-21.

FRANKE & THE KNOCKOUTS "Sweetheart" (Millennium) 36/18

Moves: Up 6, Same 12, Down 0, Adds 18 including WCAO, WGCL, KIIS-FM, WFBR, WKEE, KXX106, WAAY, WSKZ, WVLK, WAKX, WNAM, KMJK, WISE, KATI. SPINNERS "Yesterday Once More/Nothing Remains The Same" (Atlantic) 36/5
Moves: Up 19, Same 12, Down 0, Adds 5, WTRY, WTIX, WNAM, KENO, KPUR, WCAO 26-23, WPGC 19-15, WHEB

.38 SPECIAL "Hold On Loosely" (A&M) 34/18

Moves: Up 6, Same 10, Down 0, Adds 18 including WTRY, WKEE, KHFI, KQ94, BJ105, WSKZ, WOKI, KKXX, KYSN, KENO, KTKT, FM99, KOOK.

ROVERS "Wasn't That A Party" (Epic/Cleveland International) 31/4
Moves: Up 16, Same 10, Down 1, Adds 4, WRKO, WNOX, WVIC, WXLK, WBEN-FM 21-17, CKLW 25-17, WAYS 8-5.

MOLLY HATCHET "The Rambler" (Epic) 30/3
Moves: Up 7, Same 20, Down 0, Adds 3, WAAY, WGH, KKRC, WKEE 16-13, KINT 29-25, KJ100 18-16.

JOHNNY AVERAGE BAND "Ch Ch Cherie" (Bearsville/WB) 28/12
Moves: Up 5, Same 11, Down 0, Adds 12, WFIL, WOLF, WAQY, KRBE, KHFI, WTIX, KEEL, WJDX, G100, KTAC, WFRG. KKRC.

JIMMY BUFFETT "It's My Job" (MCA) 28/5

Moves: Up 16, Same 7, Down 0, Adds 6, WAAY, WOKI, WSEZ, WANS-FM, KBOZ, 94Q 23-18, KKXX 27-22, Z102 27-

WHISPERS "It's A Love Thing" (Soler/RCA) 26/12

Moves: Up 8, Same 4, Down 2, Adds 12, WABC, WIFI, Y100, KSFX, KSET-FM, WJDX, WBBQ, KX104, KIDD,

Continued on Page 41