

Cullie Tarleton JENNINGS TO MANAGE WBT



William Jennings Jr.

#### **Tarleton Upped To Senior** VP/Radio At Jefferson-Pilot

Cullie Tarleton has been promoted to Sr. Vice President of the Radio Division for the Jefferson-Pilot Broadcasting Company. Tar-leton previously served as Vice President of Radio for the firm as well as Managing Director of Jefferson-Pilot's WBT-WBCY/Charlotte.

William Jennings Jr. has been named to succeed Tarleton as Managing Director of the two Charlotte properties. He was most recently General Sales Manager of WBTV,

DUCOTY NEW WIYY PD

#### Oliver Named VP At Capitol **Broadcasting**



Denise Oliver

Denise Oliver, PD at AOR WIYY/Baltimore for almost four years, has been appointed VP/Operations and Programming for Capitol Broadcasting, owner of Pop/Adult WWDC and AOR DC101/ Washington, DC. Oliver served as MD at DC101 before joining WIYY.

Commenting on her new respon-sibilities, Oliver told R&R, "Basically I'll be in charge of the programming for both stations," adding that the PD's for both stations will report to her. She continued, "I'd accomplished what I wanted to do here at WIYY. It's a move up

for me, and quite a challenge."
WIYY Music Director Chuck
DuCoty has been appointed PD at the station to replace Oliver, with midday man Ty Ford becoming Operations Manager.

also a Jefferson-Pilot facility.

"I'm excited about the promo-tion," Tarleton told R&R. "In all candor I will miss the day-to-day fun of running a radio station, but I needed to be available to oversee our 11 radio properties and could no longer devote the time and attention required in the daily operation of a radio station. I'm grateful to the company for its confidence and this opportunity, and I'm going to give it my best shot."



Dean Tyler

#### Tyler Back In Philadelphia At WFIL

Dean Tyler, longtime Program Director at WIP/Philadelphia before joining KLIF/Dallas, has returned to Philadelphia as PD of WFIL. He replaces Ray Quinn, who left some time ago to take up a Louisville management position.

Tyler told R&R, "I feel terrific about it. It's a great radio station. I've been lucky to work for a lot of biggies, WNEW, WIP, KLIF, now WFIL."

Commenting about his ideas for the station, Tyler said, "I don't have any specific plans. It's really only been in the last two days that I've had any time at all to listen. There are some things that come to mind, but they are more refinements or polishing rather than wholesale changes of personnel or RESIGNS GWB PD POST

#### O'Shea Named GM At First Media's Seattle FM

Michael O'Shea has been named General Manager for First Media's Seattle FM outlet, a 100,000-watt facility whose current call letters are KBLE. Most recently National Program Director for Golden West Broadcasters, O'Shea began his programming career 10 years ago at KLIM/Dallas.

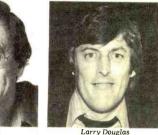
In making the announcement, First Media Corp. VP Charles Giddens told R&R, "We're real excited about Michael joining forces with our company; I think it's going to be a lot of fun putting this new station on the air.

"I am extremely flattered and very impressed to have been offered this job," commented O'Shea. "One of the things that I'm certainly excited about is the opportunity to build a radio station from the ground up - my first assignment is selecting call letters for the facility.

"I'm also totally impressed with the people from First Media such as Glen Potter and Charles Giddens," O'Shea continued. "Working with men like Richard Kale. John Reynolds, and Gene Autry at Golden West has been inspiring, and I'm making the move with mixed emotions, but management is where I want to be.'



Stan Montairo



DOUGLAS PROMOTED TO E/P/A VP

#### Monteiro Named To New Columbia VP/Promotion Post

Stan Monteiro has been named to the newly-created position of VP/Columbia Label Promotion, moving across CBS lines from VP/Marketing, West Coast at Epic/Portrait/Associated Labels. From a New York base, Monteiro will oversee all promotional activities on albums and singles, pro-vide direction for supportive promotion campaigns, and maintain conduct with radio reports and trades. Columbia VP/National Promotion Ed Hynes will report to him

VP/Marketing Joe Columbia Mansfield, to whom Monteiro will report, commented, "Stan Monteiro is one of the most highly regarded executives in the industry. With his extensive background and expertise in all facets of promotion, I am confident that Columbia's record releases will achieve the broadest possible exposure.

Monteiro had held his most recent position since 1979, after posts at UA and Cashbox. He previously served as VP/National Promotion for Columbia and National Promotion Director for

#### Douglas Moves Up

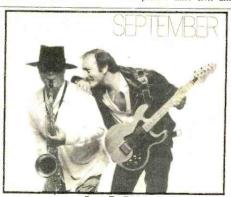
Replacing Monteiro is Larry Douglas, who joined CBS in 1978 as Director/National Promotion for Portrait after serving as VP/ Promotion for Management III and Windsong, among many other industry positions. Douglas will now be responsible for marketing on the West Coast, supervising promotion, publicity, merchandising, and artist development departments in accord with direction from E/P/A's national depart-ment heads. He will report to VP/Marketing Ron McCarrell, and will work closely with CBS West Coast Operations VP/GM Myron Roth

#### Jacobs, Drake-Chenault Bring Country To Hawaii

Country radio is returning to Hawaii with the conversion of KDEO/Honolulu Friday (1-9). The Pop/Adult station, co-owned and programmed by Ron Jacobs, will feature a new format designed by Drake-Chenault. This collaboration marks a reunion between Ja-cobs and Bill Drake; Jacobs was PD of KHJ/Los Angeles during its 60's heyday when Drake was sur pervising the creation of the "Boss Radio" format.

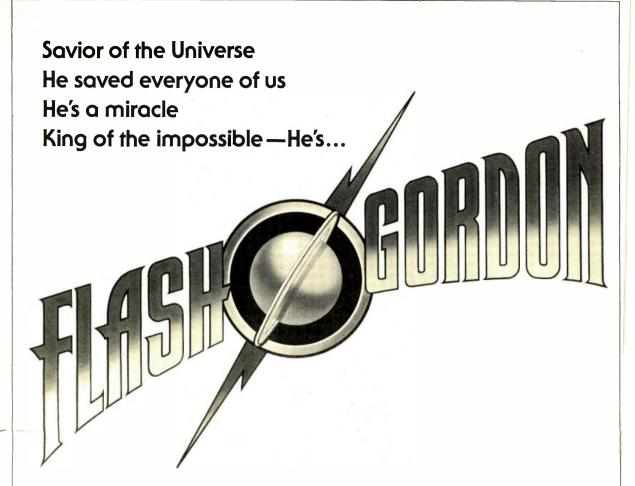
The station, which will become the state's only Country outlet, will be known as "KDEO Country Radio." Interestingly, it had been a Country station in a previous incarnation as KAHU prior to its purchase by Jacobs.

Drake-Chenault VP Jim Kefford commented to R&R, "We're all thrilled about working with Ron Jacobs again, because he's one of a kind. Bringing country music back over to Hawaii is a very exciting prospect,"



Born To Fun

WNEW-FM/New York's 1981 calendar takes the fairly well-known gimmick of dressing station staffers up to resemble prominent rock stars to new heights. Each month features a glossy color shot of WNEW-FM personnel mimicking a famous LP cover to virtual perfection. Among the artists parodied/saluted are Led Zeppelin, Bob Dylan, Patti Smith, Billy Joel, and (above) Dave Herman (right) portraying a receding Bruce Springsteen leaning on a heavily-pancaked Scott Muni (as E Street Band sax player Clarence Clemons).



#### Flashing on these stations:

WIFI WDRQ WOLF WFLY	K104 WKEE KRBE KSET-FM	KBFM B97 KXX106 WAAY B J105	WBBQ KX104 WTMA KSTT	WNAM KEZR KKXX KNBQ EM103	KHYT WLBZ WFBG 95XIL 7102	WANS-FM FM99 WKXY KSEL	KELO KKRC KDZA KFXD
Q106	KINT	BJ105	Z104	FM103	Z102	KVOL	

"Flash," the hit single from the best-selling album FLASH GORDON.

## ORIGINAL SOUNDTRACK MUSIC BY

# QUEEN

Produced by May/Mack for Queen Productions 1980.



DINO DE LAURENTIIS Presents FLASH GORDON
SAM J. JONES 
MELODY ANDERSON 
ORNELLA MUTI 
MAX VON SYDOW 
TOPOL 
TIMOTHY DALTON
MARIANGELA MELATO OS KOIO 
MERIAN BLESSED 
FETER WYNGARDE
Screenplay by LORENZO SEMPLE, IR. 
PROJUCED BY DINO DE LAURENTIIS 
DIVERSAL RELEASE ADAPTATION BY MICHAEL ALLIN



#### Reeves Named WKTU PD Kline Appointed Radio

Dale Reeves, morning man and acting PD at WKTU/New York, has officially been appointed Program Director at the station. He will maintain his morning shift in addition to the PD duties.

Reeves, who has been acting PD since October, told R&R, "I feel terrific! I'm working with the best people in the world, so it's easy. I have the best MD and the best personalities, an incredible staff. That's the reason I took the job." GM David Rappaport cited the station's recent ratings successes in confirming Reeves's appointment.

ARMSTRONG EXITS AS PD

#### King, Brazelton In New WVON Posts

WVON/Chicago underwent changes recently, as Ron King was named PD, replacing the exiting Lee Armstrong, and Velma Brazelton was promoted to Station Manager.

WVON-WGCI President Earnest James told R&R, "I think Lee is a fine guy; however, I hired a guy whom I feel will do an excellent job for us. My philosophy is to give some insight and try to impart what management's goals are, and then I let the program director have his own way of doing things.

King, who worked at KACE/Los Angeles, WDIA/ Memphis, and KDIA/Oakland previously, commented, "I consider it a great opportunity to get involved with WVON, because of its long historical record in the community. I look forward to making it one of the best stations in the country, black or white."

12-vear station veteran Brazelton takes on the Station Manager position from a previous Operations Manager post. She started out as a secretary at WVON. Armstrong was not available for comment; he is apparently close to a management position at another station

STEVENS NEW WOXM PD

#### Petersen Exits WOXM. Crosses To Y95

Al Petersen has exited as PD of Tampa AOR WQXM and promptly took over the PD position at crosstown CHR station Y95. Mark Stevens, who worked in promotion and public affairs for six years at WQXM's sister station, Country WSUN, was named PD at WQXM (which will remain AOR), and former ZETA-4 and WSHE/Miami staffer Ron Parker was named MD. Four WQXM staffers exited the station at the same time as Petersen - MD Nick Van Cleve, air personalities Chris Taylor and Greg Stevens, and morning cohost Debbie Sullivan, who will become

Petersen's programming assistant at Y95.

Petersen told R&R, "Philosophically, management's direction for the station and my own had reached an impasse we couldn't resolve. I chose to resign." Discussing Y95, he said, "The station is undoubtedly the finest facility technically and signal-wise in the market. I will be using my past AOR experience in helping to develop and mold a new shape for Y95.

WQXM GM Jim Johnson commented to R&R, "We have a very definite direction for the station. Our direction under the former programming staff wasn't quite clear. We now have clarity and are back on track." New PD Stevens said, "The station has a strong image in the market. I've come in with a very strong attitude of continuing in that direction and hopefully improving it.'

#### Shannon Exits WPGC **Program Director Post**

Scott Shannon has exited as Program Director at WPGC-AM-FM/Washington, DC. First Media Corp. VP and WPGC GM Charles Giddens commented upon Shannon's departure to R&R, "It is with deep personal regret that I announce the resignation of Scott Shannon. Scott has been with WPGC for almost two years and the station has experienced a lot of change during those years.

"Scott is resigning to continue his personal growth and to reach professional ambitions," Giddens continued, adding that Shannon will continue in an advisory role with the station. Steve Kingston, most recently Operations Manager at WPGC, will serve as acting PD.

When contacted by R&R, Shannon stated that it was "a very complicated and personal situation" about which he would rather not elaborate.

## Records President

Dick Kline has been appointed President/Chief Operating Officer of Radio Records, confirming longstanding reports (R&R 11-28). Kline was most recently Executive VP of Polydor, following 11 vears as Promotion VP and Senior VP at Atlantic.

Kline outlined several further structural changes at the label for R&R. He announced that longtime distribution notable Jimmy



Dich Kline

Gilbert will be appointed VP/Marketing and Controller for Radio Records, while John Schoenberger will continue to head up promotion efforts. Kline added that the label, currently distributed independently, is planning to cement a distribution deal with Atlantic, with details to be announced in the near future.

Radio Chairman Ed McGlynn commented on Kline's appointment, "I have been looking for a leader with Dick's experience, enthusiasm, and dedication since the inception of Radio Records . a record man of Dick Kline's caliber at the helm, we intend to make 1981 'our year.""

Kline stated, "This is the challenge I've been waiting for all my life - a new, small company where artists can be developed to their full potential. Radio Records is artist-oriented, and that operating philosophy will continue with an even greater emphasis on promotion. We intend to keep the label small and personal."

#### Craigo Becomes RCA VP/U.S. & Canada



long-anticipated appointment of Craigo to a key RCA executive position was realized last week, as the former Columbia Sr. VP/GM was named Division VP/ U.S.A. and Canada, reporting directly to RCA Records President Bob

Summer commented, "When Craigo joined RCA as Managing Director/ RCA Ltd. (UK), we were

very aware that we had brought to RCA one of the most respected executives in our industry. We are now placing him in one of the most important offices in our organization, where I am certain he will make a tremendous contribution to the success of our North American operations.

Craigo, whose responsibilities include American commercial operations (A&R and marketing among them) and total direction of Canadian operations. stated, "The North American market is the world's largest and most challenging. My first concern in meeting that challenge will be to broaden RCA's roster of established artists . . . Increasing our share of the market will depend on our success in making RCA the most attractive company for stars to be associated with. This will be my top priority.'

Before joining RCA in March 1980, Craigo had been with CBS for 20 years, holding vice presidential positions since 1972. He will be headquartered at RCA's New York offices.

#### Hoyt, Ury Head 1981 **Advisory Council**

At the recent Palm Beach meeting of the Arbitron Radio Advisory Council, Tom Hoyt, President of Heftel Broadcasting, was named 1981 Chairman, while Perry Ury of WTIC-AM-FM/Hartford was elected Vice-Chairman. Hoyt and Ury replace 1980 Chairman and Vice-Chairman George Nicholaw of KNX/Los Angeles and Ed Christian of WNIC/Detroit. At the same meeting, Alan Tobkes was named to replace Bob Galen as the research adviser to the Council. Tobkes is with the Eastman rep firm.

The Advisory Council will soon be totally set for 1981, as the winners of the six elections for open Council seats should be announced by Arbitron in the near future.



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this week...

1-9-81

#### RADIO DEREGULATION PREVIEW

An outline of what broadcasters can expect if deregulation is approved by the FCC next week, as predicted,

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#### WHAT'S NEW WITH NETS, REPS, AND SYNDICATORS

The debut of a new R&R weekly section providing the most complete, accessible digest of news in these key areas.

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#### INSIDE THE INDUSTRY MEDIATION PANEL

The complete story of the historic meeting which may set a precedent for peaceful Arbitron-broadcaster relations.

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#### **USING TALK ON MUSIC RADIO**

In Part I of a two-part feature, CHR and Pop/Adult stations discuss how they incorporate talk programming into their formats.

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#### THINKING AHEAD FOR THE NEW YEAR

Some basic thoughts on organizing and planning out the year's promotions and campaigns ahead of time.

#### DOUBLEDAY'S HATTRIK PROFILED

With WLLZ rolling to the top in Detroit Doubleday National PD Bobby Hattrik discusses his programming philosophies and thoughts on radio in general.

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#### **FULL SALES AHEAD FOR P/A**

Two General Managers positively project Pop/Adult's sales future in 1981.

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#### STRENGTHENING THE WBMX IMAGE

PD Spanky Lane talks about his plans for a mature kind of Black radio with general appeal for Chicago.

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Sary Owens				

#### formate

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Pop/Adult
Black Radio
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## Washington Report

FCC APPROVAL EXPECTED

## Radio Deregulation Preview

FCC Chairman Charlie Ferris's possible last big rulemaking effort, radio deregulation, comes up for vote on January 14. R&R talked with several high-ranking FCC officials about the final contents of the proposal. Since the Commissioners were getting their first look at the final proposal at presstime, all sources

asked to remain anonymous.
Insiders hinted, "Look for radio deregulation to be approved without any major hitches." If the proposal passes, the FCC would eliminate

- community ascertainment requirements
- program log requirements
   commercial time restrictions
- non-entertainment program guidelines.

Originally a vote was scheduled for December 19, but speculation was that several Commissioners were having trouble with the language in the first draft.

The FCC has now gone as far with deregulation as it can possibly go under its current authority. Any further deregulation will have to come from Congress.

#### Ascertainments & Programming

"It really doesn't matter who you talk to in the community." R&R's sources stated, "whether it be 10 or 100 people. The only obligation that a radio broadcaster will have is to demonstrate coverage of the 10 most important issues facing the community each year."

Deregulation lets any broadcaster that doesn't feel its audience needs news, public affairs, or religion dispense with them without having to worry about "promise vs. performance" percentages. If a station drops these areas and the audience desires this information, it will listen elsewhere, according to the FCC proposal.

#### Program Logs & Commercials

Radio stations will no longer have to keep a daily log to submit to the FCC at renewal time. If a log is kept, it will be a matter of station policy, but it could be much less structured and easier to maintain. It's suggested that a log of shows that address the 10 most important needs of the community be placed in the public file. This will be helpful if some public interest group claims the station has been derelict in serving the community.

Currently, a station can run up to 18 minutes of commercials an hour. Under the plan, it would be up to the station to decide how much the marketplace will bear. If too many commercials are run, the station will lose listeners and in time will suffer a loss of revenue, the FCC proposal implies.

"We have always tried to secondguess what the public needs by saying you need news, you need religion, you need public affairs. Now we are saying let the stations decide what the audience they are programming to needs," another Commission staffer added.

Assuming deregulation is approved next week, it will become effective in 30 days. However, interest groups who are opposed to radio deregulation may seek a

stay of action from the FCC or from the courts.

#### **Broadcaster Benefits**

The biggest benefit to broadcasters would be a large decrease in costly and time-consuming paperwork. Broadcasters would only be responsible for compiling a yearly list of the 10 most important issues in the community and a log of how these topics were covered.

Insiders concluded that "just because we have regulated in the same manner for 20 or 30 years doesn't mean we have to keep on doing it the same old way. Things would run a lot smoother for radio without the burdens that these same 20 or 30 years have piled on broadcasters. Eventually, the FCC might only be concerned with the technical aspects of radio regulation."

**HUNDREDS OF INQUIRIES AND APPLICATIONS** 

## NAB First Amendment/ Libel Insurance Program Off To Great Start

\$1,000,000 In Coverage

On November 10, NAB took a major step by announcing the creation of a First Amendment/Libel Insurance Plan for broadcasters that would provide up to \$1,000,000 in coverage to help defray the costs of libel and

harassment suits (R&R 11-14). The plan, which went into effect December 1, "has met with tremendous response," according to NAB attorney Steve Nevas. "We have had hundreds of inquiries and have been flooded with completed applications and phone calls on the plan."

The plan itself is part of a twotier program. Nevas explained that one is to provide protection, "and the other is an education process to assure that all on-air people know what is libel, slander, and invasion of privacy, so that losses can be cut."

Nevas added. "We are taking a hard look at the number of harassment suits being filed against broadcasters. These are used to coerce stations into avoiding 'sticky subjects.' The typical pretax profit of a radio station is \$19,900 and the average cost of defense in even the simplest of these cases is \$15-20,000. That kind of financial impact on stations can be very significant."

#### Capital People

Rep. Lionel Van Deerlin (D-CA). leaving Congress after 20 years, has joined the Board of Directors of the Media Commentary Council, Inc., publisher of the proposed magazine Channels of Communications. Other board members include New Yorker magazine's critic Michael Arlen, Psychology Today editor Jack Nessel, and Markle Foundation President Lloyd Morissett.

William Mitchell has been named NAB Regional Manager for the Rocky Mountains West (Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, and Wyoming), succeeding the retiring Lynn Renne.

Rory Wilcox has been named Director of Special Projects for the NAB, replacing Marilyn O'Connor, who has been named Director of Media Relations for the broadcasting association.

Don Ohlman, a current member of the FCC's Review Board, has been upped to Acting Chairman. Jerold Jacobs, Chief of the Broadcast Facilities Division of the Broadcast Bureau, has been named as acting member of the Review Board.

#### ASKS FOR 200 kw STATIONS

## Cuba Could Be 9 kHz Stumbling Block

The Joint Industry-Government Advisory Committee met for the tenth time this week (1-6) to discuss preparations for a Brazilian meeting later this year on 9kHz reduced spacing conversion in Region 2 (Western Hemisphere).

If Cuba has its way, it will get a station on virtually every frequency, some of which will be 200kw without employing directional antennas. "This would virtually wipe out existing AM service in the Southeast, particularly in Florida," remarked Cullie Tarleton, Sr. VP of Jefferson Pilot, owners of WBT/Charlotte and WGBS/Miami.

#### Southeast Broadcasters Will Meet

A meeting of Southeastern broadcasters will be held at the FCC annex on February 3 to discuss the matter, along with the

**Market Category** 

Metro Areas
Non-Metro Areas
(3 or more stations)
Non-Metro Areas
(2 stations)
Non-Metro Area

(1 station) Total U.S. Commonwealth &

Possessions Grand Total

Metro Areas

problems of using 50% interference curves vs. the current 10% interference curves in negotiations. The U.S. is the only country willing to utilize the 10% curves. These problems must be decided by May 31, when all allocation inventories are due.

WOOD/Grand Rapids GM
Mike LaRue ended the meeting by
saying, "After looking at the recent 1979 financial figures and
noting that out of 374 reporting
markets, 120 showed a net loss,
it would be a shame to destroy the
finest broadcasting system in the
world by these proposed rulemakings."

#### FCC: At A Glance

#### FCC Stalls Decision On Move To Rosslyn Until February

In what could be described as "a decision not to make a decision." the FCC voted (4-1) last month to defer action on a proposed consolidation move on all personnel to Rosslyn, VA until February 4. FCC Chairman Charles Ferris cast the lone yes vote for the move.

In response to Commissioner Abbott Washburn's suggestion, Commissioners Bob Lee and Anne Jones formed a committee to study the options available, and what alternatives exist within the D.C. boundaries. The report is due no later than February 1.

#### Radio Profits Off In 1979

Preliminary 1979 radio financial figures were released recently by the FCC. Originally the data were to be made available several weeks before, but owing to computer problems with a new program, the figures show radio at an all-time high in expenses and revenues, causing a profit loss of just under 24%.

Revenue figures were up slightly over 7%, but with the current economic situation, inflation in the form of expenses and overhead slashed the profit margin for the radio industry. Further radio figures will be available this month. Some highlights:

# Total Radio Picture Net Revenue Total Expenses \$2.091.291.434 \$1.892.646.640 \$198.644.794 \$20.279.289 \$250.123.650 \$10.156.239 243.342.146 230.682.927 \$12.685 \$219 113.364.269 \$110.570.695 \$2.781.514 2.708.277.078 2.484.023.312 224.253.766 22.645.955 \$21.640.669 \$1.004.939

2.505.663.916

225,258,757

#### **Top 10 Profit Markets** Net Revenue Total Expenses **Total Profit** Market \$116,691,312 114,237,435 42,433,223 33,287,681 30,886,601 \$28,276,426 13,557,470 10,845,391 9,205,029 L.A.-Long Beach New York Houston \$88,414,886 100,679,965 100,679,965 31,587,832 24,082,652 22,435,284 87,905,552 44,103,071 Houston Atlanta Minn.-St. Paul Chicago Washington. DC Seattle 8.451.317 7.220.660 7,129,558 95 126 212 51.282.629 28.981.444 6,715,369 5,353,887 Columbus, OH Baltimore 25.573.773

2.730.922.673

Top 5 Loss Leaders						
1arket	Net Revenue	Total Expenses	Total Losses			
allas	\$15,593,473	\$18,406,554	\$2,813,08			
onolulu	9,543,553	10.838.583	1,295,030			
cksonville, FL	7.310.268	8,588,182	1,277,91-			
Paso, TX	4.886.158	6,036,690	1,150,532			
akland CA	7 101 511	8 190 644	1 089 13			



## Biggest In The Country

Your music plays to the biggest audiences in America. The top hits of 1980 as compiled from Radio & Records' Country radio reporters...

First - Over 700 radio stations aired Mutual's "Country Music Countdown-1980"

A 2-Hour Special



Produced by R&R in association with Bob Banner & Associates

## Now-The Biggest Country Music TV Show Ever

## Our sincere thanks to all those who helped make this event possible

Jane Ayer Howard & David Bellamy Sue Binford Pat Bjorklund Earl Blair Sandy Brokaw Ioan Bullard Betty Buyer Glen Campbell Gayle Carrol George Chaltas John Conlee Country Music Association Carmen Dahlquist Helen Farmer Clint Eastwood Jerry Flowers Joe Galante **Snuff Garrett** Crystal Gayle **Bill Gatzimos** Mickey Gilley Merle Haggard Martha Haggard Dick Howard Jimmy Jay Dick Kent

Ken Kragen

Johnny Lee

Liz Maffei Barbara Mandrell

Irby Mandrell

KVEG/Las Vegas

Mary Ann McCready

Media Productions, Inc. Steve Meyer Ronnie Milsap Stan Moress Anne Murray Nashville Radio Workshop Willie Nelson Debbie Newman Oak Ridge Boys **Opryland Productions** Dolly Parton Eddie Rabbitt Leonard Rambeau Sam Riddle Kenny Rogers Mark Rothbaum Tony Scotti Karen Sergent Doug Shane T.G. Sheppard **Bob Siner** Judith Singer **Burt Stein** Chuck Thagard Russ Thyret Tanya Tucker Conway Twitty Dennis Weaver Bruce Wendell Don Williams Jerry Williams Frank Wright Barbara Wyatt

## Watch it in your market CITY TV STATION / DATE TV STATION / DATE Los Angeles Louisville Lubbock Madison Mankato. Mason City/Austin Memphis Miami/Ft Lauderdale Miiwaukee Minneapolis Minot Abilene Ada/Ardmore Ada/Ardm Albany Albuquerqu Alpena Amarillo Atlanta Augusta Bakersfield Baltimore Bangor Baton Roug Minot Missoula Missoula Mobile Mobile Monroe Monterey Monterey Monterey Nashville New Orleans New York Norfolk Norfolk Orleand Monterey Mo Binghamton Boise Boston Burlington/Platt Columbus, GA Corpus Christi Dallas Davenport Denver Detroit Dothan Duluth El Paso Elmira Erie Frago Filint Fresno Ft. Myers/Nat St Louis Salt Lake City San Antonio San Diego San Francisco Santa Barbara Savannah Seattle/Tacoma Sioux City Sioux Falls South Bend Ft. Myers/Naples Ft. Smith Ft. Wayne Grand Junction Terre Haute Traverse City Tri Cities. TN Toledo Topeka Tucson Tulso Tyler Valdosta Waco/Temple Washington Wausau West Palm Beach Wichlta Harrisburg Harrisburg Houston Huntsville Idaho-Falls Jackson Jonesboro Jonesboro Wichlta Wichita Falls Wilmington Utica Yakima



#### Gannett Calendar Features First Amendment Ads



While to some a calendar isn't a calendar without a pin-up girl attached, the 1981 calendar from the Gannett Company serves as a reminder to all of our First Amendment freedom to display such admittedly sexist paraphernalia. The looseleaf-size, week-at-a-glance binder calendar is li-lustrated with reproductions of the Gannett firm's First Amendment treductions ads, which began in 1979 and highlight efforts by the Gannett chain of radio stations, TV facilities, and newspapers to preserve our First Amendment rights.

For further information, contact the Gannett Co. Inc. at Lincoln Tower, Rochester, NY 14604, (716) 546-8600.

#### LONGEST-RUNNING RADIO DRAMA

#### "Heartbeat Theatre" Pumps Out 1300th Show

Studiohouse Radio's "Heartbeat Theatre" will celebrate its 25th anniversary when its 1300th program airs January 25. This radio drama series, hosted by Macdonald Carey since 1977, has become virtually the lone survivor of 1950-era radio programming. Created by noted Hollywood recording studio founder Charles Pearson (C.P.) MacGregor, the program is now heard on almost 500 radio stations and continues to retain its original sponsor, the Salvation Army.

Throughout the series' span "Heartbeat Theatre" has never aired a repeat performance. The anniversary program will continue that practice by introducing "The Silent Cry" starring Anne Francis and Joseph Campanella.



# LAB Debuts Broadcast Training School

Los Angeles Broadcasters Inc. has announced the opening of a new media center, the LAB, designed to train people for broadcast careers. Scheduled to begin operations in January, the Hollywood-located facility's program includes radio announcing, newscasting, sportscasting, copywriting, advertising time sales, programming, production, traffic, and management. Additional areas include audio engineering, advanced programming philosophies, and sports play-by-play.

The LAB will emphasize hands-on, in-studio training, using 19 fully-equipped state-of-the-art studios as well as a voice-over studio. A cooperative curriculum with three Los Angeles area radio stations will provide on-air experience to LAB graduates as well. Furthermore, the LAB will provide free computerized job placement assistance for 18 months postgraduation.

There will be nearly 60 full- and part-time staff members, all on-air professionals, with one-on-one counseling available. Students can also arrange, via computer, their own attendance schedules and are allowed to work at their own pace.

Earl Trout III, most recently President/Chairman of the Board of Workshops of America Inc., parent firm to the KIIS Broadcasting Workshop, and developer of the latter's curriculum, will serve as President of the LAB. Former KIIS/Los Angeles air personality Bruce Phillip Miller serves as LAB Board Chairman.

## SkyCar Flights Always Ready When You Are

Ever try to fly from Indianapolls, IN to Richmond, VA7 Unless you have a full day to allow for all the plane changes, stopovers and delays, the old adage "you can't get there from here" almost applies. In response to such woes, **Skycar**, a Nashville-based firm, is offering a membership flight plan

Aimed at time-conscious businesspeople, SkyCar will carry members (who can book flights via a toll-free 800 number) between any two places in the country on two hours' notice, using Cessna, Beechcraft and Piper planes for short flights (Learjets are also available). Subscribers pay an annual membership fee of \$35 (\$350 for companies) plus the cost of the flights taken during the year. Flight costs vary according to distance travelled, number of passengers carried (up to 10), length of stay, and whether the flight is one-way or roundtrip.

Surprisingly, some flights cost less than commercial airlines charge, although there is a \$20 per hour charge for stopovers longer hour charge for stopovers longer two hours on roundring flights. Meals are extra too. For further information, contact SkyCar, 4721 Trotoxdale Drive, Nashville, TN 37220.

#### Johnson Named VP/Promo At Unlimited Gold Records

Derry Johnson has been appointed to the enwly-created post of Vice President of Promotion for Unlimited Gold Records, Johnson most recently served as National Marketing Manager at A&M Records, having formerly served as an A&M Regional Promotion Representative and as Single Sales Coordinator for Atlanta-based Together Distributing.

In his new post, Johnson will supervise all promotional efforts and coordinate all activities with CBS Records, UGR's



Derry Johnson

#### William Morris Named VP/Business Affairs At Far Out

William Morris has been named Vice President of Business Affairs for the Far Out Group of companies and LAX Records. Morris was most recently President of Motown Sound Systems, having previously served as Executive Vice President of Kraco Enterprises and Bowman Industries, and as Vice President of Finance for Superscope.

In his new post, Morris will be responsible for operations, legal and business affairs, finance, and accounting for the management, production, and record companies.

## **Pro:Motions**

#### Friedman, Silver Form Empire Project Firm

Michael Friedman and Don Silver have announced the formation of the Empire Project Inc., a full-service record production and music publishing company. Friedman most recently served as Arista's Director of Product Management while Silver held the post of East Coast A&R Manager for the label.

Initial projects for the firm include R&B group **Empress**, and rock groups **Zeus** and **Phantom**. The Empire Project is located at 420 East 80th St., New York, 10021 and 1 Union Square West, Suite 301, New York, NY 10003, (212) 628-1381.

#### Kilbert, Jampol Form Polymedia Firm

Tony Kilbert and Jeff Jampol have announced the formation of Polymedia, a San Francisco-based firm offering consultation and production services to performers as well as developing and producing programs for radio syndication.

Currently an air personality at KMEL/San Francisco, Kilbert's industry experience includes having worked in record promotion for Motown and Elektra/Asylum Records as well as a five-year stint as an air personality at KSAN. Jampol has managed and produced a number of Bay Area groups, served as a sound consultant for Videowest and CBS retail operations, and has done live audio engineering for various performers. Polymedia can be reached at (415) 561-9160.

#### Mitchell Upped To VP/ Int'l Mgr. At Atlantic

Cheryl Mitchell has been elevated to Vice President/International Manager for Atlantic Records. An eight-year veteran of the label, Mitchell most recently served as International Manager for Atlantic, having previously held the post of Foreign Production Coordinator and Assistant to the Vice President.



Cheryl Mitchell

#### Joel Named Dir./Field Engineering At Schulke

Irv Joel has been named Director of Field Engineering for Schulke Radio Productions Ltd. Joel most recently helmed Irv Joel Associates, an engineering consulting firm that has been associated with Schulke since 1974.

#### Malloy Forms Worthwhile Enterprises

Kenneth Malloy has announced the formation of Worthwhile Enterprises, a Los Angeles-based firm whose activities will encompass records, video films and toys.

Malloy most recently headed **Meanwhile Records**, an independent record label based in Los Angeles. Worthwhile Enterprises is located at 6000 Sunset Blvd., Los Angeles, CA 90069, (213) 934-1331.

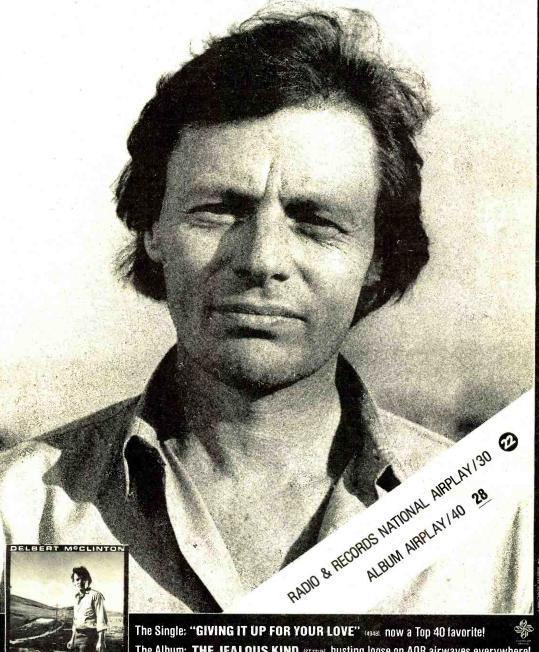
#### Birge Upped To Dir./Sales For CBS P&D Labels

Jon Birge has been appointed to the newly-created position of Director of Sales, P&D Labels at CBS Records. A seven-year veteran of the firm, Birge has served as local promotion manager in New Orleans and Cleveland.

In his new post, Birge will be responsible for providing direction to the CBS Field Organization on all records released on labels that have pressing and distribution agreements with Columbia Record Productions.

Delbert McClinton

THE SUCCESS STORY OF '80 CONTINUES IN '81



The Single: "GIVING IT UP FOR YOUR LOVE" 149481. now a Top 40 favorite!

The Album: THE JEALOUS KIND (STAZUS) busting loose on AOR airwaves everywhere!



Produced by BARRY BECKETT and THE MUSCLE SHOALS RHYTHM SECTION A MUSCLE SHOALS SOUND PRODUCTION Management: DON LIGHT



# WESTWOOD ONE

iget

#### THE DR. DEMENTO SHOW

A proven prescription for hit radio! Two hours weekly of delightful "dementia" with the master impresario of comedy and novelty recordings. The Doctor's own hit parade, featuring such stalwarts as Barnes & Barnes, Al Yankovic, and Monty Python, is selected from his personal library of more than 150,000 rare and wondrous items. And "The Dr. Demento Show" is a prime-time winner on such stations as KMET, WLUP, WAVA, KYYS, and more than 150 other top rockers.

#### LIVE FROM GILLEY'S

That's live and direct from Pasadena, Texas, as host Jim Duncan presents a brand new weekly concert series, 60 minutes of top country talent performing at the biggest nightclub in the world! Already airing on over 250 of the country's finest country music stations.

## OFF THE RECORD WITH MARY TURNER

Rock radio's premier interview feature, airing ten times weekly for two-and-a-half power-packed minutes. Mary Turner talks to The Stones, Bruce Springsteen, Ted Nugent, David Bowie, Queen, and dozens of other top artists...and you can listen on stations like WNEW-FM, KMET, WMET, WMMR, KZEW, WWWW, WWDC-FM, WINZ-FM, WLPX, and WCOZ.

#### OFF THE RECORD SPECIALS

If 150 seconds is great, then 120 minutes is fantastic! These two-hour super-specials are hosted by Mary Turner and feature her exclusive, in-depth interviews with superstars like supertramp, The Rolling Stones, Bob Seger, and Steely Dan. Airing regularly on 250+ stations.

#### **STAR TRAK**

Get the "inside trak" on today's rock news... ten times a week! The stars tell the stories behind the scenes to host Lynne Thomas in this series of revealing, 2½-minute features, now in its fourth year of national syndication on Top 40 and A.C. radio stations everywhere.

#### SPECIAL EDITION

Indisputably, Black radio's finest hour. Each week, host Sid McCoy takes an inside look at the lives and the music of America's top entertainers, stellar artists such as Stevie Wonder, The Commodores, George Benson, and Earth, Wind and Fire. It's a loving, lively journey through the past, present, and future of America's own Black music.

#### SHOOTIN' THE BREEZE

Black radio's finest 2½ minutes! Ten times each week, Jackie McCauley interviews the superstars of today's black music .. on stations like KDAY, WGCI, WVEE, WJLB, KKDA, KYOK, KDIA, WHUR, and WAMO!

#### THE GREAT AMERICAN RADIO SHOW

This two-hour weekly countdown of Radio & Records top 20 albums also features interviews with many of the week's charted artists. Hosted by air personality and R&R AOR Editor Jeff Gelb, "The Great American Radio Show" now airs on more than 150 top stations.

#### **ACE AND FRIENDS**

Ace Young, news director at KMET, covers the unconventional in a weekly series of ten 3½-minute features. News stories that are guaranteed to involve, inform, and entertain the listener—particularly if that listener is in the 18-34 demographic target audience!

#### **SPACES AND PLACES**

Each week, in a ten-part series of 2%-minute news and public affairs features, host David Perry takes a clear, hard look at some aspect of life in the 80's, exploring the people, the places, the problems of today's world. Relevant, stimulating, and guaranteed to keep the audience tuned in ... on more than 150 U.S. radio stations!

## **NEW FOR THE NEW YEAR**

## THE ROCK YEARS: PORTRAIT OF AN ERA

A spectacular 48-hour special that recalls the times that changed our lives, a year-by-year review of the music and the events of 1965 through 1980. One of the most challenging radio programs ever produced, "The Rock Years" can be run (and run againt) in self-contained, three-hour blocks or as a continuous weekend extravaganza. Created by Bert Kleinman and Jeff Pollack and hosted by David Perry, this landmark production has already been purchased by WNEW-FM, KMET, WMMR, WMET, KZEW, WSAI-FM, and WAVA for airing in the spring of 81.

#### THE CONCERT OF THE MONTH

Designed especially for Black radio, this new program premieres in February with a sparkling line-up of top Black entertainers. Recorded live, this one-hour monthly concert series features the complete performances of artists like War, The Pointer Sisters, Dionne Warwick, The Crusaders, Maze, and many more.

#### TELLIN' IT LIKE IT WAS

A 2½-minute spotlight on the most memorable moments in Black American history. Ten times each week, this brand new feature takes an unflinching look at those events, both great and small, that have gone into the making of Black history. You'll never know why it is . . . unless you know how it was .

## DAYBOOK WITH BRAD MESSER

Every day is a special day for someone, somewhere, and now, every day, R&R columnist and acclaimed newscaster Brad Messer will spend three minutes telling us why. A witty, entertaining reflection on those events, past and present, that distinguish one day from another.

AND THERE'S MORE TO COME . . . LISTEN FOR US!

WESTWOOD ONE

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AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS

Reps

## Nets

## CBS RADIIIIO

Net will add four new programs for its 1981 season, beginning January 5. The shows are: "Your Dollars," dealing with personal financial management and hosted by Money magazine editor Marshall Loeb; "Getting Along," a how-to-cope program hosted by Woman's Day contributing editor Eda LeShan; "Travelling," a travel news and information show hosted by Playboy travel editor Steve Birnbaum; and "The Osgood File," hosted by CBS News correspondent Charles Osgood.

The net also announced it stands at 400 affiliates, an all-time high, having added 100 stations during 1980.

#### RADI®

**GK Productions** will produce a seven-part "A Night On The Road" series for the net. Sponsored by **Coca-Cola**, the two-hour, live concert shows will air beginning in April.



#### **ABC FM**

The "King Biscuit Flower Hour" debuted on the net January 4. The long-running live concert series kicked off its new affiliation with **Foreigner** featured.



#### Mutual



POST-TOASTING — Pictured raising a glass in celebration of the success of Mutual Radio's music special "Country Music Countdown — 1980" are (Ir) the network's Sr. VP Nick Verbitsky, President Marty Rubenstein, and the show's producer (and WHN/New York PD) Ed Salamon. Hosted by Anne Murray, the special was heard on 707 stations nationwide.

Marty Rubenstein, President/ Chief Executive Officer of the Mutual Broadcasting System Inc., has been elected to the firm's Beard of Directors. Beginning January 26, the net will air "The Forbes Magazine Report,"

## People

#### Miami

Linda Silverstein has been promoted to National Sales Manager for V-100/Miami from her previous post as account exec for sister station WHTT-AM (formerly WWOK).

#### Houston

Jeff Trumper has been named General Sales Manager at KSRR/ Houston. Trumper was most recently an account exec at WLS/Chicago. a daily (Monday-Friday) 4½-minute financial news program. The program will be produced by Hollywood, CA-based Radlo Works and will be co-anchored by LA TV anchorman Nathan Roberts and broadcast anchonwoman Suzame Reynolds.

## Uppr\_

The net will spottight February, Black History Month, with specials including a performance of the Burfalo Philharmonic, featuring soloist William Warfield and guest conductor Michael Morgan; a profile of black poet-author Maya Angelou; a dramatization of works by Frederick Douglass, starring Ruby Dee and William Marshall; a program-recapping the music and leading voices of the Civil Rights Movement; an oral history of school desegregation; and a show about baseball's Negro Leagues.



Net announces WHKC-FM/Henderson, KY and KISS-FM/San Antonio as new affiliates.

#### EN EXPRESE RADIO

Tony Masiello has joined the net as Director of Operations. A 10-year veteran of ABC Radio, Masiello most recently served as Manager of Broadcast Services for the network.

Former Boston Celtics great Bill Russell has been signed to host a twice-weekly sports feature (Tuesdays and Thursdays at 9:30am). Noted sports journalist Bob Cooke has joined the net for a five-times weekly sports feature, "Once In A Lifetime," as well

Net's new affiliates include KLIF-AM/Dallas; KBEA-AM/Kansas City; WYSL-AM/Buffalo; WEAN-AM/Providence; WGSO/New Orleans; WTMJ/ Milwaukee; WNDE/Indianapolis; WHLO/Akron; WNIS/Norfolk; KOCN/ Monterey, CA; and WTAM/Tampa.



## **Syndicators**

#### **Westwood One**

"Steely Dan: Off The Record With Mary Turner," a two-hour radio special consisting of the rock group's music and exclusive interviews with Steely Dan leaders Donald Fagen and Walter Becker, will air the weekend of January 23. Available via a barter basis, the special is already set for WNEW-FM/New York, WMET/Chicago, and KMET/Los Angeles. For further information contact Westwood One VP/Sales Judy Gold at (213) 204-5000.

Gary Epstein has been named Director of Advertising Sales for the New York office. Prior to joining Westwood One, Epstein served as VP for the New York office of radio rep firm H.R. Stone.

#### D.I.R.

The Schaefer Brewing Company will continue to sponsor 12 additional programs of D.I.R.'s "Schaefer Rock City," a monthly series of afternoon live concerts, through 1981.

#### Al Ham

Al Ham's "Music Of Your Life" format, featuring classic pop hits from the 1940's through the present, now numbers 95 affiliates. Stations signed up since June 1980 include WRMV/Herkimer, NY; KFJZ/Fort Worth; WLKW/Providence; WWYLJJohnstown, NY; WTAL/Tallahassee; WKRZ/Wilkes-Barre; KQIZ/Amarillo; WFBL/Syracuse; WHEL/Knoxville, and WFLT/Flint.



WATERMARK WEDDING BELLES & BEAUS — Host of Watermark's "American Top 40" syndicated show, Casey Kasem (second from left), married actress Jean Thompson (center) in Los Angeles recently. Posing for a post-ceremony portrait are, from left: California Lt. Governor Mike Curb (who served as best man), the happy couple, Reverend Jesse Jackson (who performed the ceremony), and Carole Scotti.

## Sales

#### **Station Sales**

Hale Broadcasting is selling WKOS-FM/Murfeesboro, TN to Tom Armshaw, Murray Ross, and Joe Wolf for \$2.4 million subject to FCC approval, according to Blackburn.

WADV-FM/Buffalo is being sold by Adver-cast Inc. to the Stoner Broadcasting System for \$1.6 million subject to FCC approval, according to broker Keith W. Horton.

KATI-AM and KAWY-FM/Casper, WY are being sold by the Modcom Corp. for \$1.5 million to Stuart Broadcasting subject to FCC approval, according to Richard A. Shaheen Inc.

KOKX-AM and KIMI-FM/Keokuk, IA are being sold by KOKX Inc. for \$950,000 to Withers Broadcasting of lowa subject to FCC approval. Broker was Richard A. Shaheen.

## RAB Sales Meet Surpassing Attendance Goals

The Radio Advertising Bureau's Sales Conference from January 31-February 3 at the Amfac Hotel in Dallas is running ahead of expectations, with over 600 attendees already signed up. RAB Sr. VP Dick Montesano told R&B that the conference is primarily suited for general managers and sales managers and is aimed at "developing a professionalism for managing sales in the 80's." Registration is \$250 per person (closing date: January 14).

Among the topics are recruiting sales personnel, compensation plans, effective format selling, goal setting, and how to create big-revenue budgets. In addition, 20 outside experts will conduct sessions ranging from how to use video in sales training to motivation and personality dynamics. Retiring CBS Radio President Sam Cook Digges will keynote.

Furthermore, the results of several surveys will be revealed at the conference, including a study in which 1100 RAB members participated dealing with anticipated sales increases as well as research, co-op, promotions, sales quotas, and the future of radio sales forces. Another study examines the feelings of advertisers and agency personnel in 10 markets toward radio sales people as opposed to sales people from other media.

According to RAB President **Miles David**, the unexpectedly high turnout "demonstrates planning for growth and is a good sign of strength in the future of radio."



Edwin Howard has been named St. VP of Blair Radio. A 16-year veteran of the firm, Howard will retain his previous duties as Manager of the Blair Wired State Networks (BWSN) as well.



Lee Mehlig has been promoted to VP of Blair Radio. Mehlig, a 16-year veteran of the firm, most recently served as an account exec on the Blair sales staff.



Tom Gatti, VP/New York Sales Manager, and Carl Butrum, VP/Western Regional Manager, have been elevated to Eastman's Board of Directors.

Mayo Smith, VP/Treasurer, has been promoted to the rep's Executive Committee

WYNZ-FM/Portland, ME names the firm as its national sales representative. The station was formerly known as WLOB-FM.

#### PR@radio

**WKIE/Richmond,** a 10,000-watt Black-formatted daytimer, names the firm as its national representative



WQRC-FM/Cape Cod and KRIB/ Mason City, IA have named the firm as their national representative.



Rocky Crawford, formerly GSM at KLIF/Dallas, has joined the firm as manager of its Dallas branch office.

WFAI-AM/Fayetteville, NC and KSBQ-AM/Santa Maria are new client stations.

## INTRODUCING THE DOORS...

Dave Hamilton, KDWB Minneapolis; "The Doors are hotter now than they've ever been in the last ten years."

Rick Balis, KSHE St. Louis; "The Doors were an integral part of an entire generation. Today a new generation is just discovering their music."

Rick Harris, WYSP Philadelphia; "The Doors are one of the hottest acts in this town..."

John Gorman, WMMS Cleveland; "Their music is as powerful and emotional now as it was when we heard it for the first time ten years ago."

Mike Perkins, WYDD Pittsburg; "A demonstration that even in a world of disposable culture there are some permanent truths."

## THE DOORS GREATEST HITS .....



Produced and re-mastered by Paul A. Rothchild

Except L.A. Woman and Riders On The Storm

Produced by Bruce Botnick and The Doors.

Doors Representation: Danny Sugerman & Rich Linnell.



## Ratings &Research

#### Industry Mediation Panel — A Promising Start

History was made in the ratings industry on November 20, 1980. On that date, in the conference room of the RAB, the Industry Mediation Panel was first convened to hear a complaint against Arbitron. At the end of the day the panel members issued their findings, which Arbitron later stated it would comply with. Thus, the first test of the industry's "court of last resort" proved that the forum is a potentially useful one.

I was integrally involved in the first IMP hearing, so I thought R&R readers would appreciate an exclusive summary of the IMP procedure, its findings (which affect many stations around the nation), and the future of this new industry body. While I am bound by the canons of the IMP not to divulge specific details of the proceedings,

information. We contended that since the KBIG format had been stable and successful for seven years, the station thought there was no need to submit redundant information.

Arbitron stated it felt the instructions were not misleading or confusing, and that at any rate format information (unlike slogans) was not brought forward from survey to survey because formats could change frequently.

After getting no substantive relief from Arbitron, KBIG asked the Advisory Council to tackle the Problem. The Council saw merit in the KBIG arguments, and asked the Industry Mediation Panel to deal with the issues at hand.

#### **IMP Workings**

This would be the first test of the effectiveness



THE INAUGURAL IMP LINEUP — Pictured at the first Industry Mediation Panel sessions are the participants: (I-r, front) WORINew York VPiGM Rick Devlin (appointed by NABI), Susquehanna President Arthur Carlson (RAB), Insilco President Fred Walker (NRBA), WTICHHARTOOT Exec. VPiGM Perry Ury (Arbitron Advisory Council, and WWSH/Philadelphia GM James Connor (BRC); (I-r, rear) BRC's Mal Beville, Arbitron's Mike Membrado, Avery Gibson, and Lynn Turner, Hiber & Hart's Candy Storsberg, KBIG President/GM Jack Adamson, and Jhan Hiber.

it is my feeling that a succinct overview can be beneficial to all concerned with the correction of ratings problems.

#### The KBIG Problem

The situation which led to the mediation hearing developed as a result of a post-survey diary review at Laurel. The staff of the Laurel office of my consulting firm, Hiber & Hart Ltd., discovered that in examining and verifying the entries to KBIG in the Spring '80 Los Angeles report, it appeared that the station was not getting credit for every diary to which it was entitled. Since there is a slogan conflict over "FM104," callbacks were done to clarify the listening, and some of the respondents mentioned that they were tuned to a station with a format similar to KBIG's Bonneville Beautiful Music sound. Arbitron maintained that some of the FM104 respondents who mentioned the format during the callbacks were not credited to KBIG because the station had not filed facility form information for the spring sweep. No format information was on file for KBIG, Arbitron contended.

When we alerted Jack Adamson, President/ GM of KBIG, to this problem, he asked my firm to pursue requests for remedies with Arbitron. I spoke with Arbitron officials from Mike Membrado on down. The point was made that the language on the instructions for the facility forms could lead stations to believe that only if there were a change in any of the information previously filed with Arbitron did the GM have to mail in a new set of of the recently-formed Industry Mediation Panel. Formed out of a cooperative effort between the Broadcast Rating Council and Arbitron, and supported by the BRC, NAB, NRBA, RAB and the Advisory Council, the IMP was designed to serve as a last forum for those unhappy with Arbitron's response to a significant grievance.

When it became clear that the KBIG-Arbitron confrontation was still a problem, Mal Beville, the BRC's Executive Director, went about recruiting the panefists you see pictured here. It should be noted that each new hearing panel will be made up of different broadcasters. Each side then sent to the panelists information supporting its respective positions. Although legal counsel is prohibited from assisting the complaining stations at the IMP hearing, advisers are allowed, so Jack Adamson asked me and Candy Storsberg, of our Laurel office, to be in attendance on November 20.

The hearing allowed each side to cover orally key points for its position. At the conclusion, the panel members, under the leadership of Chairman Fred Walker, adjourned to deliberate for the remainder of the day.

#### Panel Findings

In the statement issued by Walker, the IMP mentioned that its findings basically sided with KBIG. Although the panel could not specify how Arbitron should correct the damage done to KBIG in the Spring '80 report, there was agreement that estation had been wronged by Arbitron. Ambiguities and contradictions in the instructions for the

facility form package were cited as the main culprit. The second issue, raised by KBIG on behalf of broadcasters everywhere, dealt with the proper gathering of data from stations so that proper crediting decisions can be made. The panel stated that "the forms and instructions are confusing and contradictory . . . (we) strongly recommend mediate clarification of the facilities forms and instructions by Arbitron."

#### **Arbitron Response**

After reviewing the panel's recommendations, Arbitron responded constructively. The company said it "basically agrees with the panel's findings," and mentioned that the Policies and Procedures Department at Laurel will be making recommendations to rework the facility forms package. A determination will also be made as to what material should be carried forward from survey to survey (perhaps format data will be added to the list of items currently brought forward). Industry input, either directly to Arbitron or through the Advisory Council, is welcomed in clearing up this matter.

#### Caveats & Kudos

As you can tell from the foregoing, the first IMP hearing went smoothly and will likely result in improvements which will benefit the industry. The panel recognized this hope when it commended KBIG "for bringing this problem to the attent on of the industry..." Jack Adamson should be thanked by any broadcaster who has suffered ratings losses as a result of problems with the facility forms material. Others who should receive kudos from the industry include Mal Beville for his efforts to make the IMP a workable body, the panelists and the trade groups they represented, and Mike Membrado of Arbitron. Without his coperation the workings of the panel would have been rendered ineffectual and the response might not have been as positive as it was.

There are some areas of concern still apparent in the proceedings of the IMP. Specifically in the KBIG case, Arbitron still has not decided how it will correct the showing for KBIG in the spring book. This is in some part due to the panel's not being empowered to make specific recommendations as to how Arbitron should mitigate damages for a complaining station. Another area of concern deals with the non-binding aspect of the IMP findings. Although Arbitron was responsive in this instance, the company may in future cases decide not to cooperate with the panel's recommendations. Finally, the time frame involved in getting relief is a problem. The KBIG diary review was conducted in mid-July, and the IMP hearing did not take place until four months later.

#### Use But Don't Abuse

To sum up, if the first instance is any guide, the Industry Mediation Panel will be a useful vehicle for stations seeking relief of significant grievances against Arbitron. However, as one of the panel members told me later, this body should not be used on minor issues. Rather than abusing the IMP, the panel should probably only be a forum for issues that are of major consequence to a station and/or are of industry-wide importance. It will be interesting to see if 1981 brings forth any further test of the utility of this industry "court of last resort."

Jhan Hiber



## **MUTUAL'S** "COUNTRY MUSIC **COUNTDOWN 1980."** THE BIGGEST HIT IN RADIO NETWORK

"Country Music Countdown 1980" was the most successful special in radio network history. A complete sell out. Over 1.000 radio stations around the world welcomed the New Year by bringing their listeners this three hour special, hosted by superstar Anne Murray. In the U.S., 700 Mutual affiliates broadcast the special, including 100 stations in the top 100 markets. Worldwide broadcasts were carried through the facilities of AFRTS and the BBC.

The "Country Music Countdown 1980" featured 1980's top 30 country hits (as determined by Radio & Records) and Anne's exclusive interviews with the recording artists. All thirty network commercials in the program were sold, and there were sponsors waiting in line. We owe a big thanks to Anne Murray, the radio stations around the world, the recording artists and our sponsors for making "Country Music Countdown 1980" another great Mutual success story.

"Country Music Countdown 1980" was sponsored by:

Campbell SOUP Company (KRAFT) (A) Bell System CONTAC



Motorcraft ....

MAREMONT Gabriel
On the road ahead. SHOOKS & STRUTS

MUTUAL BROADCASTING SYSTEM Radio is our only business.

## October/November '80 Arbitron Shares

This data is copyrighted by Arbitron. Non-subscribers to Arbitron syndicated radio service may not reprint or use this information in any form.

Average Quarter Hour Shares are Monday-Sunday, 6sm-midnight, Metro Survey Area, 12+

## Detroit WLLZ Scores Impressive Debut As WJR Drops 5

For the first time in recent history, WJR (PA) slipped to single digits, going 13.8 to 8.7. A new number two emerged as Doubleday's WLLZ (A) took the market by storm with a 7.9 share in its first sweep. The other AOR's suffered: WRIF down 6.1-5.1, WABX 3.2-7. and WWWW tumbled 4.2-1,6.

Soft AOR WNIC-FM (4.4-5.3) and P/A WOMC (3.3-3.9) eroded the shares of P/A WMJC (down 6.2-5.0). Country WCX1 remained strong, 4.3-5.5, while WWJ (N) added a share, 5.5-6.5.

Other stations scoring above a one share included: WCHB (B) 1.4-1.8, WCZY (BM) 4.5-4.2, WDRQ (R) 4.3-3.6, WGPR (B) 2.3-1.6, WJLB (B) 2.7-3.1, WJRF (BM) 3.5-4.5, WJZZ (J) 3.3-3.2, WLBS (B) 3.3-3.2, WTWR (O) 3.1-2.9, WWJ-FM (BM) 2.3-3.0, WXYZ (T) 3.0-3.4, WHND (O) 9-1.3. CKLW (R) 2.8-3.6, and CKLW-FM (C) 1.1-1.3.

#### Boston

## WHDH Number One As WCOZ Leaps To Second

P/A fixture WHDH remained kingpin in Boston by increasing 9.5-9.8, but the big news was AOR WCOZ's jump 7.8-9.1 (which PD John Schastian claims is a record AOR share in a top 10 market). WBZ, P/A competitor for WHDH, was relatively stable 8.2-9. WJIB, the BM leader, tid well, up 6.2-7.4, while WEEI (N) rose 5.4-7.1. WEEI-FM (A) was up 3.7-4.7

Stations with soft books included WVBF (R) 5.6-4.1, WRKO (R) 4.0-2.7, and WITS (T) 3.6-2.4.

Other results: WBCN (A) 4.4-4.2, WCAS (A) .7-1.0, WCRB (C) 1.5-1.3, WHIE-FM (BM) 2.0-2.2, WILD (B) 1.3-1.1, WJDA (PA) .6-2.1, WROL (B) 9.1-3, WROR (R) 4.3-4.4, WSSH (BM) 2.2-2.4, WXKS (PA) 3.3-3.4, WXKS-FM (R) 5.0-4.4, and WAAF (A) 2.7-1.4.

#### Washington, DC

#### WMAL Remains Tops; WGAY, WKYS, WASH & WRC Post Gains

Perennial leader WMAL (PA) was again the only station in double figures (10.3-10.9). Biggest move in the market was made by WGAY-AM-FM (BM), which rose 6.1 to 9.1. WJMD, formerly a BM station, moved to a new P/A format this book, slipping 3.6 to 2.3. Other winners besides WGAY included MBC's WKYS (B), up 6.2 to 7.0: WASH (PA), which moved 4.9 to 6.2; and the other NBC entity, WRC (T), which added two shares (3.8-5.8) after an extensive media cammain

The CHR leaders slipped. WRQX went 7.9-7.2, while WPGC-AM-FM moved from a combined 8.4 to a 7.7 this sweep. WHUR (B) added a share, 3.8-4.7, but other Black stations saw slippage: WOOK 4.1-3.5 and WOL from 1.4-1.0.

The Country scene shows the evidence of new efforts by the new owners of WVKX/WPKX. The stations combined for a 3.8, up from 2.2 in the Spring survey. WMZQ (C) saw its share erode 3.7-2.6. WAVA remained the top AOR station but dropped 4.5-3.5, while WWDC-FM (A) slipped 3.0-2.7.

Others with a one share or better in the O/N '80 results included WEZR (BM) 1.2-1.8, WGMS-AM-FM (CL) 3.1-2.7, WHFS (A) 1.3-1.2, WTOP (N) 4.2-3.6, WUST (R) 1.3-1.1, WYCB (RL) 2.2-1.4.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

#### Houston

#### KMJQ Recaptures Top Spot, KIKK-FM Second

Black-formatted KMJQ, formerly tops in Houston, regained the lead, going 8.6-10.8. Previous market pacesetter KIKK-FM (C) also enjoyed a good book, up 9.2-10.5. KRBE became the top CHR station in Houston, moving 4.0-5.6.

Stations that slipped notably in this report included KRLY (R), down 7.6-4.6; and KPRC (N), which slid 8.1-5.3 after the end of the baseball season

Other stations that earned a one share or better: KCOH (B) .8-1.0, KENR (C) 2-8-3.2, KEYH (S) 2-6.43, KFMK (R) 3-9-3.5, KIKK (C) 1-9-1.5, KILT (R) 3.1-2.8, KILT-FM (A) 2.6-3.0, KLAT (S) 2.4-2.6, KLEF (CL) 1.4-1.6, KLOL (A) 3.7-4.7, KLVL (S) .8-1.0, KNUZ (C) 1.5-1.1, KODA (BM) 4.2-3.3, KQUE (PA) 4.4-2.5, KSRR (R) 3.0-2.8, KTRH (N) 4.6-5.0, KULF (R) 2.2-2.6, KYND (BM) 5.3-5.4, and KYOK (B) 1.1-1.0

#### **Dallas-Fort Worth**

#### Country KSCS Reaches Top Rung, KVIL-FM To Second

KSCS (C) took the lead, up 7.9-8.7. CHR leader KVIL-FM dropped almost two, 9.8-8.0, for second place. Also up were KMEZ (BM) 5.5-7.0 and KRLD (N) 6.7-7.7 with Cowboys football. KPLX (C) scored well, up 2.7-5.8. Country fixture WBAP dropped 9.2-6.4, while KOAX (BM) tumbled 6.4-3.

Others of note include: KAFM (PA) 1.0-1.7, KBOX (C) 3.3-3.0, KFJZ (PA) (which did not show last book) 18, KFJZ-FM (R) 3.8-3.5, KKDA-FM (B) 5.1-5.5, KLIF (C) 1.9-1.6, KMGC (PA) 3.8-3.2, KNOK (J) 1.0-1.0, KNOK-FM (B) 3.9-4.4, KPBC (PA) 9-1.2, KNUS (R) 2.5-2.2, KTXQ (A) 4.5-4.0, KZEW (A) 4.9-4.7, WFAA (N) 4.3-3.7, and WRR-FM (CL) 1.6-1.0.

#### Pittsburgh

#### KDKA Retains Lead; WEEP Up Dramatically

KDKA (PA) duplicated O/N '79 share 25.3-22.2. Other leaders stable — WSHH (BM) 7.3-7.2, WTAE (PA) 6.6-6.6. WXKX (R) up 5.2-6.8, WDVE (A) moved 5.4-6.4. WEEP (C) posted biggest gains, 3.6-6.1.

Beautiful Music stations slipped — WJOI 3.5-2.2, WPNT 3.4-2.7. WFFM (PA) down too, 3.6-2.8.

Others with a one share or better include: KQV (N) 4.4-4.1, WAMO (B) 4.6-3.7, WDSY (C) 3.1-3.4, WIXZ (C) .9-1.1, WKTQ (R) 2.7-2.0, WNUF (BB) 1.2-10, WWKS (PA) 4-1.1, WWSW (PA) 2.3-3.5, WWSWFM (PA) 3.3-2.7, and WYDD (A) 2.2-1.0.

#### Cleveland

#### WQAL Slips, WDOK Challenges

Beautiful Music competitors WQAL and WDOK still lead, with WQAL slipping 10.4-9.4 and WDOK moving 8.3-9.1. Country station WHK did well also, up 7.0-8.5. WGCL (R) became the CHR leader again, up 5-9-8.6

Stations showing slippage included WMMS (A) 9.0-8.5, WERE (N) 7.9-6.7, WWWE (PA) moving 5.5-3.2, and WZZP (R) 6.0-5.2

Others with a one share or better included: WABQ (B) 1.4-1.5, WBBG (O) 2.1-1.8, WDMT (B/R) 4.5-5.3, WGAR (PA) 5.3-4.8, WJMO (B) 2.4-2.7, WJW (PA) 4.8-5.1, WKSW (C) 2.6-3.8, WLYT (R) 2.8-2.4, WWWM (A) 2.0-3.0, and WZAK (M) 1.0-1.0.

#### **Baltimore**

#### WBAL Drops Two, Still Number One; WIYY Scores Big Gains

Hearst's WBAL (PA) lost more than two shares. 13.5-11.0, but remained alone in double digits. WIYY (A) up well, 7.7-9.9 WLIF (BM) shows recovery, up 7-4-8.9. WFBR (PA) dropped 6.2-4.0 without Orioles. WXYV (B) slipped 7.6-6.2.

Stations not already mentioned over a one share: WAYE (BB) 1.9-2.1, WBKZ (PA) 2.5-1.5, WBSB (R) 2.1-3.9, WCAO (R) 3.8-4.2, WCBM (PA) 5.1-5.9, WITH (PA) 1.4-1.2, WKTK (R) 1.8-1.1, WLPL (A) 2.8-2.0, WMAR (BM) 3.8-4.6, WPOC (C) 6.3-6.0, WSID (B) 1.8-2.4, WWIN (B) 4.3-3.9, WPGC-FM (R) 1.1-2.1, WRQX (R) 1.3-1.1, and WTOP (N) 2.2-1.1.

#### Tampa-St. Petersburg

#### WWBA-FM Leads Again, WQYK Scores Impressive Gains

Beautiful Music leader WWBA-FM reigned supreme again with a stable showing, 10.8-10.6. The real comer was Country WQYK, up 6.2-9.7!

Most stations showed stability, but Josses were counted by WQXM (A) 6.8-4.6, and WRBQ (R) 6.5-5.5. CHR entry WYNF gained 2.4 to 3.9.

Others scoring better than a one share overall included: WCKX (R) 5.8-5.9, WDAE (PA) 3.7-4.1 WFLA (PA) 5.4-5.7, WFLA-FM (BM) 6.2-6.0, WGUL (BB) 1.8-1.8, WJYW (BM) 7.4-7.3, WLCY (R) 3.1-2.7, WPLP (N/T) 3.5-2.7, WSUN (C) 6.8-6.5, WTAN (PA) 7-1.6, WTMP (B) 2.3-2.1, WWBA (BM) 4.3-4.2, and WSRZ (A) 2.5-2.4.



PICKIN' A WINNER — George Benson presents John McCain of Kailua with his brand new Ibanez guitar won in the KKUA/Honolulu "George Benson Contest." Flanking John and George are KKUA staffers Dan Cooke (left) and Lane Rehispon (right)

## **45RPM NEW YEARS REVOLUTIONS**

## HE JACKSONS RTBREAK HOTEL"

WXLO 4 WKBW 7 WIFI ADD WXKS 15 JB105 29 WPGC 8 CKGM 25 KRLY 12 Y100 14 0105 17 WCKX 19 **WDRQ 23** CKLW 25 WGCL 16 **KEARTH 17** KRLA 19 KFI ADD KIIS FM 16 KFRC 26 **KJR 23** 

KOPA ADD WFBR 9 WOLF 8 WHFM 22 WTRY ON 0106 24 WHYN ADD WKEE 27 **V100 ADD** KNUS ADD 25 KTSA ON KSET-FM 3 KELP 7 KINT 11 KHFI 14 KBFM 2 WTIX 18 B97 14

WNOE 3

KEEL 18

WFMF 18 WJDX 17 KXX106 14 WERG 2 G100 ADD 29 WAAY ON 96X 9 WAXY 23 Y103 26 WAPE 15 **BJ105 28** CK101 23 **WBB0 30** FM100 ADD **WHBQ 26** KX104 20 920 30 WNOX 28 WAYS 28 WSEZ 19

WVLK 15 WVIC 40 WIKS 23 **WHOT 26** KYNO-FM 12 KIOY 10 KIDD 21 FM102 22 KGGI 13 KNBO 16 KTAC ADD KCPX 28 KENO 11 KRUX 36 KHYT 20 WLBZ 20 WFBG 16 WCIR 17 WSGA 23 WANS FM ADD 35

FM99 10 WKXY 16 KSEL 19 KPUR 19 KVOL 12 KWWL 2 KSLY ADD KFXD 30



MANAGEMENT: **WEISNER-DEMANN ENTERTAINMENT** AND JOE JACKSON

**KPLZ ADD KUPD ADD** 

**Y103 ADD** 

FIRST WEEK:

6

WVIC ADD WOLF ADD 39 KWEN 30 WHFM ADD **KEYN-FM ADD 25 WFOX ADD** K104 ADD **KEZR ADD WKEE ADD** KNBO ON

**CK101 ADD 40** 

**V100 ADD** KTAC ADD KINT ADD **KYSN ADD G100 ON** KZZP ADD 26 **WAAY ADD** KRO ADD 28

**WLBZ ADD** 

WFBG ADD **WCIR ADD** 

95XIL ADD 37 WCGO ADD

**WANS-FM ADD** FM99 ADD KILE ADD 40

**KOIZ-FM ADD** KVOL ADD

KKXL ADD

KFYR ADD KCBN ADD



PRODUCED BY VAL GARAY

# Radio Is Going To Turn Leo's "Fantasy" Into Reality!



## "LIVING IN A FANTASY"

## LEO SAYER

THE SMASH FOLLOW-UP

Produced by Alan Tarney



ON WARNER BROS. RECORDS.



## STREET TALK.

WCOZ/Boston PD John Sebastian has announced that he will be leaving the station shortly in order to form his own radio consultancy. John hopes to sign WCOZ as one of his first client stations, and judging by WCOZ's recent Arbitron victory, he should have no problem. Full details on John's new company will be coming soon.

Meanwhile, WCOZ MD Kate Ingram has also announced her resignation at the station. She will join Boston Rock, a music interview and news paper, as Managing Editor. Further, Kate will become a partner with Danny Beard in independent label DB Records.

Another resignation, which was originally tendered last August, was revealed this week. L. David Moorhead. Regional VP of Metromedia Radio and longtime GM of KMET/Los Angeles, will be leaving the company January 30. He will announce his future olans soon.

Still another resignation effective January 30 is that of PRO-FM/Providence PD and air personality Jack O'Brien. Jack will not be leaving broadcasting, but was unable to specifically detail his new position at presstime.

Mike Preston has been promoted to the position of PD at KELP/El Paso to fill the vacated slot of Stan Main, who resigned last week

KRUX/Phoenix may have outlasted the old KRIZ as a rocker, but KRUX too will now change formats on February 1 as new ownership takes over. The CHR station will reportedly become another in the ever-growing number of Al Ham "Music Of Your Life" outlets.

Bob Malik has exited his programming position at KROY/Sacramento, and some changes are being made within the station. We hear the format will remain CHR, but that the emphasis and target audience may be redefined somewhat. More on this next week.

Dave Otto, who made big news crossing the street (back and forth) from KOPA to KZZP in Phoenix, has now joined KSRR/Houston as morning personality.

Ron Alexenburg's breach of contract suit against MCA Inc., which began late in 1979 when MCA shut down Infinity Records, has been settled out of court. No monetary specifics were made public, but Alexenburg had been seeking \$2 million.

Nothing definite for those waiting to see if the Nielsen Company will jump into the radio ratings battle against Arbitron. Nielsen official Bill Stelk told R&R that he has made a recommendation to the company leadership regarding the possibility of expanding Nielsen's services to radio; however, he was not at liberty to disclose whether his findings were positive or negative. The final decision should be available within two weeks.

Norbert Simmons has resigned his post as President of MCA's New Ventures, Inc. Simmons, who headed New Ventures since 1976, helped companies like Source Records and T-Electric obtain financing through MCA's minority business program.

KLOS/Los Angeles morning personality Frazer Smith made his network dramatic TV debut Tuesday night (1-6) on CBS-TV's "The White Shadow." In a rare piece of typecasting Fraze played famous radio jock Frazer Smith and actually got to spin his own tune, "The Cool Patrol Song."



#### If This Guy Ever Gets An ARB Diary . . .

Another "human radio" has turned up, this time in Miami. You've heard the stories of people who pick up a station's audio on their fillings or dentures, right? Well, a patient at the psychiatric ward at the Miami Veteran's Administration Hospital said he heard radio commercials, newscasts, and country music in his head.

After a fast examination by the staff at the hospital, they determined that the patient was indeed picking up WQAM/Miami, but not because of any fillings or bridgework in his teeth. The Vietnam vet has small shrapnel fragments in his head which were apparently reacting with his skull and bringing him nonstop WQAM.

The man, who was being treated at the hospital as an outpatient, didn't stay long enough for complete testing. Apparently the WQAM syndrome sent the man traveling north, out of WQAM's 5kw signal range for a little rest.

Elvis Presley's producer from 1966 through 1977, Felton Jarvis, died at Nashville's Baptist Hospital last Saturday (1-3) after suffering a stroke on December 19. He was 46, the same age Elvis would have been this month.

We heard that Rich Totoian has been named Associate Director of Promotion for Associated Labels at E/P/A. Word is that Rich will report to Gordon Anderson. filling the slot vacated when Frank Dileo was promoted to National Promotion Director at Epic.

Happy 25th Anniversary in radio to Arnie "Woo Woo" Ginsberg. Arnie first went on the air at WBOS/Boston in 1956 and is currently Station Manager at WXKS/Boston and still going strong!

If you thought the departure of Scott Shannon from WPGC/Washingtom's programming reins would cool off the CHR battle between WPGC and Q107, think again. Just to keep things interesting for D.C.'s first extended measurement period. Q107 is running a contest called "The Magic Ticket." and WPGC has "The Hot Ticket on the air. Here we go again!

Finally. Ken Rose, who has served as assistant to Dick Krizman at R&R for the past two years, is leaving our ranks to jpin Ron Nickell as a part of Kenny Rogers's new entertainment company (R&R 12-19-80). While all of us hate to see Ken leave (especjally our "Breakers" softball team), we wish him only the best, which is what he gave to us all.

Radio's Buzzing Boz Right Into '81.

# "MISS SUN-THE SINGLE

RADIO & RECORDS 17



Front Line Management

ON COLUMBIA RECORDS





Why, hello there — is that a new tie or were you the victim of a berserk tracheotomist? Sorry, just had to get that insult out of our system. Well, now that I've been appointed Secretary of Health, Education and Nurgling, let's get down to business:

Dale Eichor, the Operations Director/MD of KWMT in Fort Dodge, IA, says he makes the Gary Owens column in Radio & Records required reading for his air staff each week. They sometimes even read this before they check out the Help Wanted section!

Thanks, Dale, I knew you had a mean streak in you somewhere . . . Dale has been doing a great job with KWMT for nine years; they are modern Country with heavy emphasis on farm programming (I wonder if Merl Langfitt still has a sports model forklift in his barn that Dale might use as an extra mobile unit?).

Dale is also eligible for the Broadcast Pioneers that Jack Thayer was telling us about - the opportunity for anybody who's been in the biz for 20 years to be a member. They just sent me my membership pin, which I immediately stuck in my head . . . that's right, I've always been a pinhead!

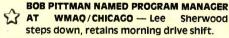
Nice note from Dick Parker at Channel 17, KPWR-TV in Bakersfield, I haven't seen Dick since 1974, and he was very complimentary about my TV appearances on the Bob Hope special and the "John Davidson Show" recently, mentioning that I hadn't

\* \* \* \* \*

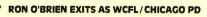
changed. Well, Richard, you are very kind . . . but I owe it all to eating green leafies, being nice to strangers, sleeping with the windows open . . . and trick lighting.

Alan Barzman, the former writer for Stan Freberg and more recently High Mucky Muck at "From Studio B," was the subject of a surprise birthday party last week at his studios. In the middle of a jam-packed day of recording commercials and syndicated radio shows, scads of friends kept popping in and wishing him good things. Tommy Newsom and Bob Bain and the "Tonight Show" orchestra dropped by and played "Perdido" (they are usually paid per dido, by the way). Chorus girls were dancing; tuba players serenaded; a man named Garth dressed as a Rely tampon and another gentleman zoomed in as a tap-dancing phallus. The Gary Owens Staff was there - Producer Nancy played her magic guitar and sang a one-line song about Mark Twain; Engineer Larry played his B-flat fist, and I recited "Thanatopsis" in Pig Latin. As we were leaving, a stripper from the Body Shop in Hollywood was about to make her entrance. I'm sorry I missed her Grand Opening.









JO INTERRANTE NAMED KFRC/SAN FRAN-**CISCO NEWS DIRECTOR** 

**NUMBER ONE FIVE YEARS AGO: "I Write The** Songs" — Barry Manilow (Arista)

NUMBER ONE COUNTRY: "Convoy" - C.W. McCall (MGM)

**NUMBER ONE LP: "Hissing Of Summer Lawns"** Joni Mitchell (Asylum)









#### Holiday Ratings Wrap-Up: CBS On Top

While R&R took its annual seasonal break, CBS was winning the holiday ratings competition, easily triumphing in the Nielsen week ending December 21 and tying with ABC for the week ending December 28. Ratings for the week ending January 4 were unavailable at presstime owing to the usual holiday slowdowns

The December 21 standings were CBS 19.3, ABC 17.3, and NBC 16.5, while December 28 had both ABC and CBS at 16.6 average ratings, trailed by NBC's 15.3.

#### "Dallas" Streak Broken By Default

"Dallas" extended its number one string to a phenomenal seven weeks in a row December 21, but it was broken the following week in possibly the only way conceivable — CBS gave it a rest and inserted "Secrets Qf Midland Heights" in its place for a ratings boost. It worked — "Secrets" finished sixth.

CBS's powerful series retained their strength over the holidays. "60 Minutes" was second December 21 and seventh the next week, "Dukes Of Hazzard" was third both weeks, "M\*A\*S\*H" was fourth and eighth, "Alice" fifth and ninth. "One Day At A Time" sixth and fourth, and "The Jeffersons" seventh and eleventh. "House Calls" and "Archie Bunker's Place" also racked up a pair of top 20 appearances apiece.

ABC's "Love Boat" and "Three's Company" stayed hot, with the venerable cruise ship coming in eighth and fifth, while the Suzanne Somers vehicle scored ninth and tenth spots. Two new ABC series did well: "Too Close For Comfort" was 12th and 17th, while "It's A Living" broke the top 20 for the first time December 21 at 19th.

#### Football Scores

ABC's "Monday Night Football" trampled all competition in the week ending December 28, while the Rams-Cowboys playoff game, which penetrated into prime time, finished right behind it. A week earlier, a weekend ABC game finished 15th. Only two Christmas specials made the top 20, Bob Hope's during the week of the 21st (10th) and John Denver with the Muppets, which came in 16th the following week. Another more general special, NBC's "Coach Of The Year," was 11th during the first holiday week.

And finally, "WKRP In Cincinnati" emerged at last within the magic circle of the top 20 with an 18th place finish during the week of the 28th



TAKING PARTON THE DISCUSSION - Dolly Parton, in making the interview show rounds, appeared on the "Mike Douglas Show" recently. Pictured (I-r) on the set are Parton, Douglas, Susan Anton, and a rather glum-looking Ted Nugent.

#### Music On TV

Well over a dozen top country performers appear on the two-hour syndicated "Country Countdown 1980" special, produced by Bob Banner Associates in association with R&R. Host Dennis Weaver is featured with, among others, the Bellamy Bros., Crystal Gayle, Merle Haggard, Ronnie Milsap, Eddie Rabbitt, and Don Williams. Check local listings for time and channel . . . Christopher Cross is on "Saturday Night Live" January 10 . . . Tony Orlando takes on

a dramatic role January 12 in NBC's "300 Miles For Stephanie" . . . Jose Feliciano is on "John Davidson" January 12 . . . The Plasmatics make their TV debut on "Fridays" January 16 . . . "American Bandstand" stars John Cougar and Kool & the Gang January 10, the Kings on the 17th . . . Prince is on "Midnight Special" January 9, while Rod Stewart follows on the 16th, and then appears on "American Bandstand" via video on the 24th. "Solid Gold"'s January 9 edition stars Jim Stafford as Dionne Warwick's cohost, along with the Commodores, LaToya Jackson, Leo Sayer, Seals & Crofts, the Michael Stanley Band, and Rod Stewart . . . And Casey Kasem discusses "American Top 40" and other matters on David Brinkley's "Magazine" January 9.

#### IDEOSCOPE:

WARNERS TO ISSUE THREE LIVE MUSIC VIDEOCASSETTES: Warner Home Video will release three one-hour videocassettes of live performances by Fleetwood Mac, Rod Stewart and Gary Numan. Available on February 2, the cassettes will come in Beta and VHS configurations. "Fleetwood Mac, Documentary And Live Concert" will retail for \$40 and features interviews with group members as well as footage from their most recent tour. "Rod Stewart Live At The L.A. Forum" also retails for \$40 and highlights moments from the singer's 1979 Los Angeles concert. "Gary Numan — The Touring Principal, '79" will retail for \$35 and includes live sequences from Numan's 1979 world concert tour. The videocassettes will be cross-merchandised with current album product from the artists as well ... "BEING THERE" NOW HERE ON CBS VIDEOCASSETTE: CBS Video Enterprises has released via MGM/CBS Home Video the Lorimar film "Being There," featuring the late Peter Sellers, Shirley MacLaine, and the late Melvyn Douglas, the latter of whom received an Academy Award as Best Supporting Actor for his role . . . MAGNAVOX PLANS HEAD-TO-HEAD COMPETITION WITH RCA'S VIDEODISC CAMPAIGN: Magnavox plans to kick off its "Magnavision'' optical laser videodisc player campaign next month, touting it as "gourmet video" in an effort to undercut RCA's lower-priced (\$500) "SelectaVision" stylus-read videodisc, which will debut in March backed by a \$12 million ad campaign. By April, Magnavox's unit (retailing for about \$775) will benefit from a comparative campaign stressing the more expensive unit's additional features. However, Magnavox may find the battle extremely tough by virtue of its smaller (under \$8 million) budget.



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- Reposition and restructure your sales and programming strategies for greater professional impact.
- Analyze your station's performance based on listener behavior and learn how listener behavior affects your audience.

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  Balance of \$300.00 will be paid 10 days prior to start of Workshop selected.
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## "SKATEAWAY"

## INTO 1981!

**KIMN** 7104 KUPD **KKXX** K104 KNBO WKFF 95XII WVIC WCIR KINT 14WK KHFI WCGO **KWIC** WISE Y103 WANS-FM WSK7 WKXY WSF7 KKXL KKIS WRVO WSPT K.1100 **KWFN** KUDI



KFYN-FM

KOOK

## **SKATEAWAY**" DIRE IRAITS

ON WARNER BROS. RECORDS.



#### All You Can Drink For Free

The bright-eyed enthusiasm of young reporters is a precious asset in a radio newsroom. A newsman who is quite happy in his first full-time job told me about the nearly-unbelievably wonderful advantages and adventures presenting themselves to him almost daily.

Some bigshots have given him a ride in a helicopter. The sheriff called to tip him about a big marijuana haul and even let him take pictures and toss a few bales around for the fun of it. He's already being invited to important luncheons where he can eat free, and some classy receptions where even the liquor flows without a bothersome check to pay.

The first few years as a reporter - in radio or any other medium - will open doors and waft the cubs away into various wonderlands. Part of the attraction of the job is the opportunity to go, see, do, and be a part of an almost unlimited range of activities with a broad cross-section of people. The natural tendency is to feel you are being given this free food and drink because you are obviously a deserving. bright, influential member of the journalistic community. They give you this stuff because you're just a helluva nice person.

The years bring the first realization that nothing's really free. You pay for the first marijuana bust tipoff with a favor able story. Criticize the operation in any way and you pay for your frankness by losing future tips. Question the overhead of a local charity and lose those luncheon invitations. Seek official comment on the use of a helicopter for reporter PR and forget the next chopper trip because someone more, uh, cooperative will be chosen.

Ain't no free rides. No free food. No free drinks. You pay, even if the price isn't at all clear out front. Oldest wisdom on Earth, maybe, Freebies are trinkets used to impress and sell. Anyone disagree with that?

#### CALENDAR-

#### Gold Rush of 1980

MONDAY, JANUARY 12: A year ago today the gold rush took hold around the world, with an ounce passing upward through the \$700 level with no signs of slowing. Last January 18 it reached the historic high value of \$835. People who can remember 10¢ coffee and 5¢ pay phones can recall \$35 gold. but it was so long ago that gasoline was 19¢ a gallon, and was pumped into Cadillacs with tailfins that resembled twin Minuteman lawn darts.

As Grandma may have said, things don't turn out like you expect. One year ago today Carter and Mondale were a week away from winning the Iowa Democratic primary caucus votes, and George Bush was about to defeat Ronald Reagan on the Republican side.

Ray Price 55. Glenda Jackson 44.

#### Creator Of Ragged Dick

TUESDAY, JANUARY 13: A Horatio Alger story is about some poor person who works hard, remains spotlessly honest, thrives industriously, and is rewarded by becoming rich and happy. Horatio Alger, born today in 1832, wrote about a hundred bestsellers for the young boys of America, with titles including "Ragged Dick" and "Luck and Pluck.

On this day in 1794 two new stars and stripes were added to the American flag, for the new states of Kentucky and Vermont. Batting cleanup, Great Britain finally got around to outlawing the lance as a battle weapon, on this date in 1928.

Robert Stack 62. Senator Hubert Humphrey died 1978. Unspectacular eclipse of the moon a week from tonight. details coming in this space.

#### "Birds Dropped Frozen"

WEDNESDAY, JANUARY 14: The best highly-suspect cold weather story in the record books is from today in 1734, at Yeneseisk (!). Siberia, when it was written that "birds dropped frozen to the ground." The temperature reportedly is alleged to have reached minus-120°F, so cold that "smoke was unable to rise in the frigid air."

The world's shortest man was Calvin Phillips, born 190 years ago today at Boston (1791), who at age 19 stood 2-feet 21/2-inches tall. He was more than a foot shorter than the famous General Tom Thumb (3'4").

San Francisco's first "Be In" at Golden Gate Park was fourteen years ag Marjoe Gortner 37. Loretta Lynn 49. Faye Dunaway 40. Julian Bond 41. Jack Jones 43.

#### The Great Asbestos Demonstration

THURSDAY, JANUARY 15: On this date in 1827 a man staked his life (and a steak) on a demonstration of the insulating power of asbestos, by dressing in an asbestos suit and walking into an oven, holding a raw steak in his glove. Twelve minutes later he emerged from the shimmering heat, holding a cooked steak, and complaining only of being warm and uncomfortable." The report (in the Book of Days Almanac) says the steak was overdone, but it doesn't explain how Monsieur Chabert managed to breathe in there.

The founder of Miss Farmer's School of Cookery, Fannie Farmer, is listed as "the mother of level measurements and the first to insist on accurate recipes for cooking. She died on this date in 1915.

(Charles Edward) "Chuck" Berry 55. Lloyd Bridges 68. Dr. Martin Luther King, Jr. would have been 52 killed by a sniper in 1968).

#### **Promise Them Anything**

FRIDAY, JANUARY 16: One of the greatest exhibitions in history was advertised on this date in 1749 at the Haymarket Theater in London. The big attraction was a man who promisd to create a reasonable imitation of any known musical instrument's sound, by manipulating a common walking cane. This was to be followed by the showstopper: he would contort himself so drastically that he would maneuver inside a quart bottle, and while inside the bottle. he would allow members of the audience to handle it and talk with him. Packed house. Full sellout. The guy didn't show. The audience ignored management offers of ticket refunds and sacked the theater "to shreds.

In 1493 Columbus set sail for home from Haiti. In 1957 the Cavern Club opened in Liverpool. Today's the 25th anniversary of the Republic of Egypt, and it was a year ago today the deposed Shah of Iran arrived there seeking refuge. Four-time Indy 500 winner Anthony James Foyt 46. Ethel Merman 73.



NEXT WEEK BEATLES

THE FOLLOWING WEEK **CURT GOWDY** SPECIAL (PART 4) (PLUS VARIOUS GUESTS)

Call Jim Brown (213) 399-4949 131 Ocean Park Boulevard Santa Monica, CA 90405

## Everybody's Talking — Even The Music Stations

Now, more than ever, people crave information about anything from A to Z. As a result, last year yielded a bumper crop of talk/ magazine shows on television, and more radio stations took the long-established News/ Talk route, for example the KMPC/Los Angeles conversion. One interesting outgrowth of this phenomenon is the number of musicformatted stations integrating talk segments into their regular routines.

As the industry faces the hopes, changes, and challenges a new year brings. I thought it an opportune time to talk to several music stations of different formats about their reasons for adding talk, as well as the approach's success thus far. Their comments follow below.

#### Contemporary Hit Radio

Houston appears to be a hotbed for CHR talk, as two stations have programs. KILT/Houston's call-in talk show airs from 10pm-1am five nights a week, having debuted in November 1979. During its run the show has covered such diverse topics as gun control and astrology. According to its host, Jackson O'Connors, the show has about 30% regular callers. One reason the show was instituted was because talk shows are extremely popular in Houston. O'Connors says he runs the gamut as far as topics are concerned, going with whatever the lis-teners want to go with. When asked if he saw this as a survival route for music stations, O'Connors was quick to answer. "It is not so much survival as the obvious change toward more information and more community involvement. Americans have become suppressed by Big Brother and by the bombardment of the media. It's

#### News/Talk

become redundant and there is no place to speak out. You can send a letter, but you don't get the same satisfaction as when you actually vocalize and argue your point. A radio talk show gives you that opportunity."

Crosstown rival KRLY broadcasts a Sunday morning talk show from 7-9am which consists of live interviews and listener call-ins. Only three to four months old, the show was added, says Program Director Michael Jones, because "I don't have a news department big enough to keep quality documentaries and public affairs programming competitive with the market.

Again response has been enthusiastic with topics based primarily upon major problems facing communities within the city of Houston. As far as this becoming a future trend, Jones has his own definite ideas on the matter: "Maybe AM music stations are trying that, though we didn't try it as a survival technique. I could see where that would be a definite advantage in a market like this where AM stations don't pull good ratings.

"You can send a letter, but you don't get the same satisfaction as when you actually vocalize and argue your point. A radio talk show gives you that opportunity."

> Jackson O'Connors KILT/Houston

I think that talk is another avenue that is going to be pursued by people, but I don't see any kind of new wave or anything like that.

#### Pop/Adult

A number of Pop/Adult stations are currently programming talk into their programming, including KSL/ Salt Lake City and WHAG/Hagerstown, MD.

KSL is a veteran at the talk game, having built a foundation upon its nightly "Public Pulse" which has been on the air for some 16 years. Additional talk segments run from 6pm until midnight with subjects chosen to meet Operations Manager George Lemich's "category of consuming interest." The talk segments focus upon lifestyle information, economics, news and public affairs. And in response to the consuming interest mentioned earlier, the station recently inaugurated a successful gardening show

As for the uncommon 6pm start, Lemich explains. "Our nighttime programming is really to counter program television. We have found we can do things in blocks that people are used to for television and be quite comparable in audience and ratings. We've expanded the talk programming because it provides the proper alternative to television

Though KSL has done well with its unique mix of information and music, Lemich warns against other music stations jumping on the bandwagon. "For many stations Talk is the latest format of the week. Approached

"For many stations Talk is the latest format of the week . . . But I don't think it's a salvation format and I don't think it's a change you make lightheartedly.

George Lemich KSL/Salt Lake City

on that basis, it may provide them with temporary success or it may help to hold back the floodwaters for a time. But I don't think it's a salvation format and I don't think it's a change you make lightheartedly." And talk's future? Lemich believes it is a rosy one, yet touches upon a problem music stations encounter when searching for the delicate balance between music and talk. "Talk is not just an AM phenomenon - any station trying to be full-service is going to find itself doing some talk pro-

gramming. As such, one of the areas I find people not knowing how to deal with is how to present talk programming that is still compatible with other format goals of the station.

In comparison to KSL, WHAG is the new kid on the block. Its daily "Morning Report" and "People To People" are four years and one-year-old respectively. The station instituted the two shows principally because of the competition in its market. According to owner/GM Gary Portmess, the population for WHAG's service area is around 200,000 with 13 stations serving the market. And of the three AM's licensed to Hagerstown, all play identical music. He adds, "I wanted to have a change. And when I read in all of the publications that AM is becoming the talk of the future, I started believing and decided to experiment with it early.'

Contributors to the "Morning Report" include the Copley News Service and the ABC Information Radio Network, while the talk show which immediately follows features community figures as well as authors and artists. Future plans include the slotting of an afternoon talk show. Advertiser reaction has been good, though ratings are as yet not on equal par. But Portmess and the station have high hopes that these ratings will improve. One major area of concern, however, takes precedence. Portmess elaborates, "Our main problem is not getting the news to cover. It's getting the caliber people you need to do this in a believable style that will work in a market like this.

Next Week: Black Radio, AOR, and Country talk' programming.



SPREADING CHRISTMAS CHEER — Each year WOR/New York conducts a remote from the Union Dime Savings Bank in Manhattan in support of the station's Children's Christmas fund. More than \$300,000 is raised each year for the punchase of clothing and toys for needy tri-state area youngsters. Pictured (ir) are John Gambling. WOR air personality; Henry the mascot; and two volunteers from St. Vincent's Hospital

ON THE MOVE: Ex-ABC-TV O&O Vice President Russ Coughlan has returned to KGO/San Francisco as a talk show host from 10pm-1am...Nancy Newhouse named Promotion Director at WMCA/New York from air personality position at KSAN/San Francisco. From in-house, Yube Levin becomes Retail Sales Manager at WMCA . . . And rival WOR has signed Larry King to do overnights Monday through Friday, set to kick off April 1. The Fitzgeralds, Ed and Pegeen, will then move to the 10:30pm-12midnight slot . . . Maureen Reagan, daughter of the President-elect, has joined the weekend lineup at KABC/Los Angeles. A former KABC air staffer in the early seventies. Ms. Reagan debuted January 3 from 1-4pm, dealing with contemporary issues. In addition, the station's Sports Director, Tommy Hawkins, is the host of "Tell It To Tommy," a general interest program to be aired on Sundays ... WIND/Chicago has named Patricia Wexler Promotion Manager, replacing Ellen Manowitz, who is moving to California. Ms. Wexler comes from neighboring WBBM, where she was Director of Advertising and Promotion. Anne McCarthy, another WIND staffer, was recently promoted to the post of Production Coordinator . . . William E. Rosell Jr. was appointed Editor at KYW7Philadelphia, moving over from similar position with the Suburban Newspaper Group of South Jersey . . . Former WOR Assistant Merchandising Director Grace-Ellen McCrann upped to Director of Client Relations . . . Leonard J. Portner, MD joins WXYZ/De-troit as host of ''Ask The Doctor,'' a weekly telephone talk show airing on Saturdays . . . WCAU/Philadelphia. effective December 8, began broadcasting the "Larry

HOLIDAY SEASON: Another holiday season has come and gone with stations across the country doing their share of promotions. A brief roundup: KMOX/St. Louis, in conjunction with the Illinois and Missouri Farm Bureaus, presented the second annual "Holiday Harvest." Country-style exhibitions were staged with farmers donating the cash value of a portion of their harvest to help needy families in the bi-state . Talk hosts Norman Mark and Ed Schwartz of WIND/Chicagobroadcasted live December 17-23 from the Brickyard Shopping Center to raise money on behalf of Children's Memorial Hospital, which treats sick children regardless of parents' ability to pay . . . WOR/ New York broadcast "A Christmas Carol" narrated by Orson Welles and starring Lionel Barrymore. The same program was broadcast by KVI/Seattle, which was named a major sponsor of the 1980 Seattle Civic Christmas Ship, the "Snow Goose." Since 1949 the ship, decorated in the best holiday spirit, has been a tradition, cruising Elliott Bay, Lake Union, and Lake Washington with local area

choirs on board to sing carols at designated stops . . . YEAR-END: WBBM/Chicago presented a two-hour year-end special moderated by afternoon anchorman Alan Crane. The program highlighted the year's major local news stories with listeners invited to call in and comment Along the same lines. KPRC/Houston featured a 15part series reviewing the top stories of 1980.

NOTE: In reference to WMCA/New York's endorsement of President Carter (R&R 11-14-80), WGLI/Long Island President Dennis R. Israel let us know that his station endorsed Ronald Reagan before WMCA made its announcement.



John Leader



OR, THIS YEAR WE'VE GOT TO GET ORGANIZED

## Starting This New Year Right

Happy New Year! The holidays are over and we've all got to get back to work. If you're into making new year's resolutions, perhaps you'd like to consider this one: why not take a little time right now, at the beginning of the year, and get yourself organized for the next 12 months.

#### Motion

Greg Olson is the new Music Director at KPAT-FM/ Sioux Falls, coming from KBMW/Breckenridge, MN, where he had been PD ... Wierd Brother Jerry, for merly of KSET-FM/El Paso, is now on the staff at KINT/ El Paso doing the 7pm-12midnight shift. Kris Kelly, longtime night man at KINT has moved to afternoon drive . . . Benny Martinez is now doing AM drive at KGGI/Riverside, coming from KIIS-FM/Los Angeles ... WLAM/Lewiston's new MD and midday personality is Chris Layne from WKBN/Jamestown, NY. Kirk Allen has also joined WLAM as Production Director and PM drive personality from KIXY/San Angelo, TX . . . KTKT/ Tucson has added Dan Gerard to its nighttime lineup. Dan joins the station from Rock 104/Modesto-Stockton . Scott Aber is new to KKAZ/Cheyenne from WPLY/ Plymouth, WI . . . Three new jocks have joined the staff at KRNA/Iowa City: Tom Hamilton returns to KRNA from WSHE/Ft. Lauderdale; Michaelle Coleman was most recently at KSTT/Davenport; and Chuck Scott comes from KHAK/Cedar Rapids ... Two promotions at KTLK/Denver include Dave Abalos as MD and Tom Chase as Production Director . . . R.P. McMurphy is the new afternoon drive man at KPLZ/Seattle. R.P. was formerly the PD and morning man at KRKO/Everett Paul Ciotta, formerly with WBRE/Wilkes-Barre, is

... Paul Ciotta, formerly with WBRE/Wilkes-Barre, is the new News Director at WXAM/Charlottesville, VA. Also at the station Keith Thomas, formerly of WICO/Salisbury, MD, is the new all-night announcer, and Pam Mason has been promoted to fulltime afternoon drive news ... Scott Forrest has joined KJR/Seattle as the station's new weekend air talent ... Don Schaeffer has exited his Operations Manager position at WPTR-WFLY/Albamy to join the airstaff at WROR/Boston.

Programming a radio station takes creativity, sensitivity, flexibility and just plain ability. However, there are many things you will face this year that you've faced before — namely — recurring holidays. These holidays, from Valentine's Day to New Year's Eve, generally make for excellent promotional possibilities. Now, these holidays are already on your calendar, so they can't sneak up on you like most of the unpredictable programming elements you'll encounter in 1981.

Chances are excellent that you'll be doing some promotions during the year, perhaps even repeating some successful ones from years past. Knowing that the first two weeks in February will be devoted to some sort of Valentine's Day feature can help you keep from cluttering up your air with too many promotions running concurrently.

Get yourself a planning calendar of some sort and the holidays you'll want to recognize on the air. Have a meeting with your sales manager and get started on possible client tie-ins for giveaways. The more you can get started on now, the less work you'll have when the day arrives.

Now, if you know that you're going to do two major contests during the year, pencil those in. When will the promos start? What will be the actual running dates of the contest? If you've never tried this organizational technique, you'll be amazed at how much time it can save you later on in the year.

Other obvious things that can go on your yearly programming calendar would include the dates of any ratings surveys that will be taken in your market during 1981. Seeing all those facts at a glance helps you plan for things like vacations, special programming and even engineering tests.

January is a great time to take care of all this busy work and, if you're not the organizational type, delegate the job to someone who is. It will force you to do a little preplanning, and perhaps even keep the recurring programming elements from being quite so boring (remember, these holidays are coming around next year, too).

With your 1981 programming calendar set you should be ready to face the new year unafraid... that is, if your morning man doesn't take that latest big market offer and if the GM doesn't insist on raising the commercial load again or if that new 100 kw FM doesn't decide to go CHR... Happy New Year, again!

## Contemporary Christmas?

The Christmas season is one of the more difficult times to program a contemporary station. Since most CHR stations are identified by the music they play, programmers feel the traditional pressure to air some seasonal songs. However, when you get right down to making your selections, there's not a lot of music that really "fits" the way CHR sounds in the '80's.

Rick Singer, PD of WOOS/Canton, OH, sent me a letter over the Christmas holidays addressing this very problem. I would like to share it with you in hopes that, if you agree, Christmas 1981 might sound a little different on contemporary stations than it has in years past.

Well, Christmas 1980 has come and gone, another year has drawn to a close, and guess what the "teenyboppers' of the 60's are another year older. The baby boom generation is growing up...many of us now have careers, children, homes... they tell us we're the demographic advertisers want to reach. Yet, something is missing.

Every holiday season we "celebrate" Christmas, but we have to do it with the music of other generations. Hence, this letter. A request to all those major artists we supported in the '70's... how about some Christmas music for your fans in 1981? You have almost a full year to plan, pick your songs and arrange them in your own style flut please give us the classics). I mean, wouldn't it be great to hear the Eagles do "Silent Night," Donna Summer do "Rudolph," the Bee Gees sing ing "White Christmas, "Elton John bouncing to "Frosty The Snowman," Barry Manilow's rendition of "I'll Be Home For Christmas," or George Benson slipping through "Jingle Bells?"

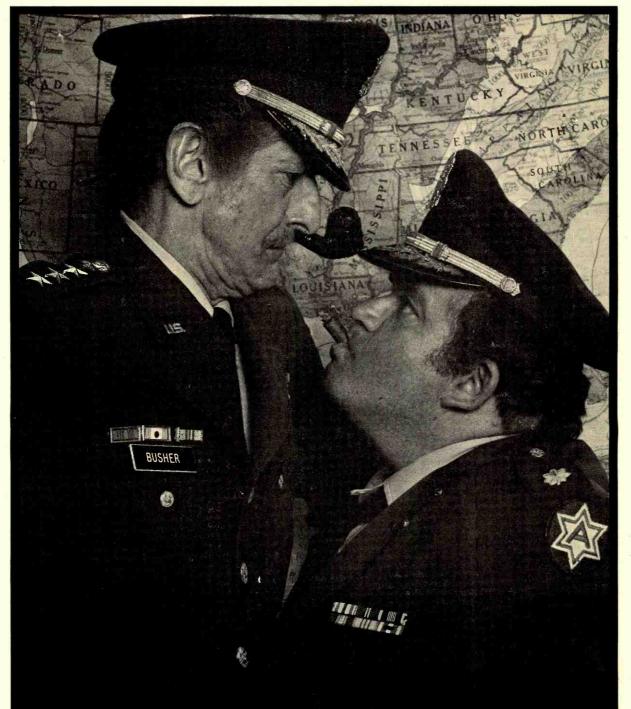
Come on stars, Christmas is for everybody, your families and ours. So let's celebrate '81 with Christmas music, but let's make it by people of our generation.

Sincerely Rick Singer PD. WOOS/Canton, OH

I don't pretend to understand the legalities involved in such an endeavor, but why couldn't one of the larger record labels ask each of their superstar acts to record one of the classic Christmas tunes and then put them all together on one compilation album? They might sell a few records and contemporary radio would have some up-to-date versions of the Christmas standards it plays every December. It's a thought. Thanks to Rick Singer for his letter.



THE DOOBIES DO DALLAS — Following their recent concert appearance in Dallas, the Doobie Brothers paid a visit to KVIL/ Dallas and chatted with some of the KVIL staff. Pictured (Ir-) are Doobie Michael McDonald, KVIL Music Director Chuck Rhodes, Doobie John McFee, KVIL's Cat Simon, and Doobie Cornelius Bumpus.



XTC-"GENERALS AND MAJORS"
THE NEW SINGLE FROM THE ALBUM
"BLACK SEA" ON RSO/VIRGIN RECORDS





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Jennis Bertharder et auto-bard bard

Jennis Bertharder et auto-bard

Jennis B

ACOS 27, 26: 29
PAT BENATAR/Treat Me Right
(Con 1 the Division of

1:ERRA/Together KRIY 94

#### ZA-93 Atlanta

See Majoriffonsion

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2 Biophilips | 10 m | 10 m |

3 Biophilips | 10 m | 10 m |

4 Biophilips | 10 m |

5 Biophilips | 10 m |

6 Biophilips | 10 m |

7 Biophilips | 10 m |

7 Biophilips | 10 m |

7 Biophilips | 10 m |

8 Bi

ADDS 27, 26 SAQ.ES/Seven Bridges Roso CAN MCLEAN/Erylog ALAN PARSCAS/Games People Flay

## STEREO 103 Dallas

KENNY ROCERS/Lady
LEO SAYER/Rore Than I Can Say
BARRIA STRETSAND/GUITY
BALORDE/The Tide Is Mign
AIR SUPPLY/Every Roman
GLIPTA N-J/Sudden by

CHISTON TO COMPANY TO THE STATE OF THE STATE

The second state of the se AZDIS ENGLES/Seven Bridges Road ABBA/Winner Taxos 17 All

DOBRE WILSAP/Spoky Mountein Re CLIFF RICHARD/A Little In Love ALAN PHRSCHS/Genes People Play DOBRES FAM/Drylen

#### WEST

#### . Phoenix

Phoenix

J. Amer. (Cheducyles 110) force

J. Cheducyles 110; force

J. Cheducyles 110; force

J. Cheducyles 20; force

J.

JACKSCHS/Meertbreen Hotel
ROBRIE HILSAP/Smoky Mountain Rein STEVE BONDER/I AIN'T Gonne Stand ...
RITA COOL IDGE/Foot Thet 1 Am
DELBERT HILL INTON/GIVING IT UP FOR Y

101 FM Los Angeles

Constitution of the second of

#### 610 # KFRC San Francisco

Som Fruncisco

Des (March Service)

The Control of the Control of

33
PAI MENATAR/Treat Me Right
DLOBH MAUS/Reep This Trein A-Rol
DON MCLEAN/Drying MICHAEL STANLEY B/Ne Cen't Love You

## KJR @ 950

Secution 2 - Committee of the force of the f

KCCL & THE CANCELLEBERT OF TEODY PENDERGRASS/Love T.R.O. GONELE WILSSAY/Smoky Mountain Rain PAT HEMITAR/Treet He Right HALL & UNITS/KIS On My List



-027 Los Angeles

Los Angeles

January Company C

MALL & DATES/Riss On My List PAT SCHATAR/Treat Me Right COM FLOR SHIRV Too Tight

TORY DEC/Here Is My Love

Denver

Inspection United States (1997)

John Charles (1997

CLIFF RICHARD/A LITTLE In LOVE PAT SENATAR/Trest He Right DOS SCIFEN/Or vine

DIRE STRAITS/Sustancey CHARLES FOX/Sustances BITA (DCC | DCC/Foot That | CAR

KUPD ALL ROCK FMIS

SOUNT FOR THE PROPERTY OF THE

26, 27, 26, 29 50 DIRE STRAITS/Sactorway RANCY MEISMER/Hearts On Fire PAT BENNING TEACH HE RIGHT HANN RED MANNING TO TOTO/Live For Today

ADDS



## KSFX 104

San Francisco

SOIL FUNCTIONS

SOIL THE GRANCELES and THE
CARCINING. 18
C

ADDS 8:000:E/Repture 8EG SPIEDBACCA/Keep On Loving You IEO SPEDMACKAYAREO DA LOVING her STETE MONCRYA AIRTT GONNE STAND A PARI SENATAYATEO DE REGET STEELT DANTINE CUE DE NING ALAN PARISON/GEMES PRODIS PLAY NICHAEL STANELY BYES CAN'T LOVE YOU

**64 KFI** 

#### Los Angeles

Los Angeles

Jones (March 1914) De la March 1914

James (March 1914) De la March 1914

PAT BENATAR/Treat Ne Right COORIE BROS/Nynken, Blythen & Rod "ACKSONS/Heartoreak Hotel STENIE NOKER/I Aln't Gong Stand

STEVE SUBLICATION TO COME SERVIREC SPECEDALON/Aces On Leving You
REC SENGE/SHI'S SAN
RECH SHE SHOW STEVE SHOW SHE SHOW
THE STEVE SHOW STEVE SHOW
THOSE SHOW SHOW STEVE SHOW
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THE SHOW SHOW
THE SHOW SHOW
THE SHOW
T

#### KPLZ ? 101.5 Seattle

SORGE STREET CONDICATION

ORDER STREET CONDI

JOHN LEMMON/Moman JOSA/Minner Takes III All RAHOY MEISHER/Maarts On Fire DON HCLEAN/Grying

MANATTAN TRANSFE/Trickle Trickle MEIL DIAMONO/America

#### KRLABI Los Angeles

Spot State Ting Over spinit ROCKS/say with horse to see that ROCKS/say with horse best goden to see that the of the control of the

NEATHANE/Gengators of The Gross STEVIE-WONDER/1 Alen't Gome Stand. DE VO/Freedom UF Choice FATS COMMO/Inhibany Peaven

(H) indicates one of the five 'hottest' records on each Parallel One playlist.

#### EAST **Most Added** • Hottest

John Lennon **Dolly Parton** Don McLean

Blondie Kool & The Gand

## DDS & HOT

Music Key: (DP) indicates the song is getting play during certa n parts of the day and/or night, (RA) indicates the song was dropped from the playlist then re-added.

#### SOUTH Most Added. Hottest

Dat Banatar Rlondie Steely Dan John Lennon Kool & The Gane

WTMA/Charleston, SC Paul Mayer

QUEEN
Hottest:
BLONDIE 22
EDDIE RABBITT 12
KOOL & THE GANG 16

JACKSONS
DIANA ROSS
DOLLY PARTON
TEDDY PENDERGRASS
HOTEST:
JOHN LENNON 1
BLONDIE 14
POLICE 7
KOOL 6 THE GANG 13\*
JACKSONS A-25

KSET EM/ELPago TX

KNUS/Dallas, TX

Lorie Ridener

#### EAST

#### PARALLEL TWO 14Q/Worcester, MA

EAGLES
JOHN LENNON
HOTLEST:
ROD STEWART 11
BLONDIE 12
DOLLY PARTON 19
EDDIE RABBITT 30
CLIFF RICHARD 24

#### WRRF/Rochester NY

JOHN LENNON CLIFF RICHARD DOLLY PARTON SPYRO GYRA HOTTEST JOHN LENNON 1 NEIL DIAMOND 4 POLICE 5 BLONDIE 6 HEART 17

#### WICC/Bridgeport, CT Bob Mitchell

BOD MITCHEN
EAGLES
DOLLY PARTON
JOHN LENNON
DON MCLEAN
HOTCHEN
JOHN LENNON
2
BLONDIE 8
HEART 13
STEELY DAN 20
DAN FOGELBERG 29

#### WKRO/Harrishuro PA

ALAN PARSONS
RONNIE MILSAP
STEVIE WONDER
JOHN LENNON
ABBA
HOTTEST.
ROD STEWART 10
POLICE 12
KOOL & THE GANG 23
EDDIE RABBITT 21
DOLLY PARTON 16

#### WKFF/Hundnaton WV

PAT BENATAR RANDY MEISNER DON MCLEAN FIREFALL IGHT JOHN COUGAF HOTLEST AIR SUPPLY 1 JOHN LEMMON 6 DOLLY PARTON 38 KOOL & THE GANG 29 REO SPEEDWAGON 34

#### WOLF/Syracuse, NY

PAT BENATAR DON MCLEAN BLUES BROS QUEEN CLIMAX BLUES BAND HOTEST. ROD STEWART 7 REO SPEEDWAGON 30 EAGLES 21 CHEAP TRICK 23 DAN FOGELBERG 27 RANDY MEISNER PHIL SEYMOUR FIREFALL TERRI GIBBS K104/Erle PA TOUCH
FIREFALL
RANDY MEISNER
SPYRO GYRA (dp)
PAT BENATAR
HOTTER
H PAT BENATAR Hottest TIERRA 9 JACKSONS 29 DAN FOGELBERG MICHAEL STANLE BOZ SCAGGS 37

#### WPST/Trenton NJ Tom Taylor

JOHN LENNON OUTLAWS OUTLAMS
DONNIE IRIS
PAT BEMATAR
HALL 6 CATES
HOTES
HOTES
STEELY DAN 14
BABYS 24
STEVIE WONDER 21
ALAN PARSONS 22
DAN FOGELBERG 2B

#### WTRY/Albany, NY Bill Cahill

PAT BENATAR
RONNIE MILSAP
PHIL SEYMOUR
ROTTEST.
ROD STEWART 14
STEELY DAN 20
REO SPEEDWAGON 26
CLIFF RICHARD 22

ANDY GIBB JACKSONS
DON MCLEAN
JONN LENNON
HOTLEST:
BARBRA STREISAND 1
JOHN LENNON 13
HEART 10
BRUCE SPRINGSTEEN 11 KC101/New Haven, CT

#### Danny Lyons TOHN LENNON

#### WFBR/Beltimore, MD Andy Szulinski

DON MCLEAN FIREFALL
JOHN LENNON
HOTEST:
BARBRA STREISAND 4
STEELY DAN 12
JACKSONS 15
DELBERT MCCLINTON 20
EDDIE RABBITT 26

#### WBLI/Long Island, NY

DAN FOGSLBERG
DOLLY PARTON
JOHN LENNON
HOTLEST
JOHN LENNON 1
BARBRA STREISAND 3
AIR SUPPLY 4
ROD STEWART 6
BLONDIE 8 WTIC.FM/Hartford CT

JOHN LENNON STEVIE WONDER HOTLEST. KOOL & THE GANG 8 ANDY GIBB 18 EDDIE RABBITT 23 STEELY DAN 25 BOZ SCAGGS 22

#### Q106/York, PA

CLIFF RICHARD OUTLAWS BLONDIE HALL & OATES MOON MARTIN QUEEN Hottest KOOL 5 THE GANG 3 AIR SUPPLY 5 BLONDIE 6 REO SPEEDWAGON 24 DAN FOGELBERG 8

V100/Charleston, WV Bob Spence

Bob Spence

DOLLY PARTON
STEVIE MONDER
JACKSONS
RANDY MEISNER
OUTLAWS
HOTHER
HOTHER
BLONDIE 9
HEART 12
KOOL 4 THE GANG 21
EGO SPEEDWAGON 27
DAN POGELBERG 29

WHFM/Rochester, NY Marc Cronin RANDY MEISNER PAT BENATAR PHIL SEYMOUR Hottest: Hottest: BLONDIE 4 DOOBIE BROS 9 BRUCE SPRINGSTEEN 2 STEELY DAN 14 REO SPEEDWAGON 19 WJBQ/Portland, ME Mike O'Neil

#### WFLY/Albany, NY

CLIFF RICHARD Hottest CLIFF PASSAGE 13
BOZ SCAGGS 13
BARRY MANILOW 14
STEELY DAN 17
DELBERT MCCLINTON 20
ROD STEWART 25

DON MCLEAN QUEEN RANDY MEISNER

#### WIGY/Bath, MF

HALL & CATES STEVIE WONDER JOHN LENNON EAGLES Hottest

#### Terry Lee Collins

QUEEN DOOBLE BROS DOOBIE BROS DOLLY PARTON GLEN CAMPBELL GAMMA RANDY MEISNER WAYS/Charlott

#### PARALLEL THREE

13FEA/Manchester NH Neil Jackson
REO SPEEDWAGON
EAGLES
DON MCLEAN
PHIL SEYNOUR
HOTTEST
JOHN LENNON 3
DON WILLIAMS 9
BLONDIE 17
BARBRA STREISAND 1
KENNY ROGERS 13

#### WCIR/Beckley, WV Ron Hill

RON HIII

RITA COOLIDGE
FIREFALL
JOHN LENNON
RANDY MEISNER
MCGUFFEY LANE
NIGHT
MOD STEMART 9
STEELY DAN 16
DONNIE IRIS 21
EAGLES 25
RÉO SPEEDWAGON 28

#### WFBG/Altoons, PA Tony Booth

AC/DC RAMDY MEISNER PAT BENATAR QUEEN CON FINK SHUN Hottest: KOOL & THE GANG 11 BLONDIE 14 STEELY OAN 13 DONNIE IRIS 27

#### WHER/Portsmouth NA

MCK Bean BETTE MIDLER RONNIE MILSAP PETER ALLEN DON MCLEAN MANILOW & TOMLIN MOTEST: BLONDIE 12 BLONDIE 12 BARRY MANILOW 10 DOLLY PARTON 20 DAN FOGELBERG 9 ABBA 29

#### WLBZ/Bangor, ME Michael O'Hara

HOTLEST:
JOHN LENNON 1
WAYLON JENNINGS 2
EDDIE RABBITT 18
DOLLY PARTON 29
DAN FOGELBERG 9

Hottest: CHEAP TRICK 5 PAT BENATAR 1 REO SPEEDWAGON ALAN PARSONS 22 ABBA 26

WLAM/Lewis Gary Bruce

#### 96XIUParkersburg, WV

TOUCH
FIREFALL
DIRE STRAITS
HOTLEST
ABBA 18
NEIL DIAMOND 19
REO SPEEDWAGON 23
DELBERT MCCLINTON 27
QUEEN A-32

#### SOUTH PARALLEL TWO

Scooter Davis

JOHN LENNON DON MCLEAN PAT BENATAR (dp) HOLLEST KOOL & THE GANG B ROD STEWART 12 JOHN LENNON 16 TERRI GIBBS 24 BLONDIE 29

#### BJ105/Orlando FI

Tom West Tom West

DAN FOGELBERG
BOZ SCAGGS
JONN LENNON
QUEEN
KNOBLOCK & ANTON
HALL & OALTEN
HALL & OALTEN
HOTLEST
HOTLEST
HOTLEST
LONNIA
BOLONIA
AND GIBB 20

#### KEEL/Shreveport, LA Howard Clark

HALL 6 OATES
PAT BENATAR
EAGLES
HOTEST:
BLONDIE 13
ROD STEWART 12
KOOL 6 THE GANG 22
EDDIE RABBITT 21
DAN FOGELBERG 27

#### KTSA/Sen Antonio, TX

DAN FOGELBERG Hottest NEIL DIAMOND 9 NEIL DIAMOND 9 BLONDIE 10 KOOL & THE GANG 16 EDDIE RABBITT 25 BARBRA STREISAND 18

#### Larry O'Day

CUEEN
PAT BEHATTA
UTLANS
RITA COOLIDGE
FIREFALL
PHIL SEYMOUR
DONNIE IRIS
AC/DC
ROD STEWART 9
STEELY DAN 12
#001.6 THE GANG 7
ROD STEWART 9
FRO SPEEDWAGON 15
JOHN LENNON 5

#### WAKY/Louisville, KY Marsha Witten

TERRI GIBBS Hottest: JOHN LENNON 1 NEIL DIAMOND 2 ANDY GIBB 19 EAGLES 27 DELBERT MCCLINTON 24

#### WAPE/Jecksonville, Ft.

BLUES BROS PAT BENATAR OUTLAWS
HOLLOST:
JOHN LENNON I
BRUCE SPRINGSTEEN 10
BLONDIE I1
STEELY DAN 14
DELBERT MCCLINTON 24

#### WAXY/Ft Leuderdele, FL

ELVIS PRESLEY
REO SPEEDWAGON
CLIFF RICHARD
HOTLEST:
JOHN LENNON 1
BLONDIE 12
KOOL & THE GANG 6
BARBRA STREISAND 4
LEO SAYER 5

ROY ROSEN

DON MCLEAN
BLONDIE
CON FUNK SHUN
ASSOCIATION
HOTLEST:
JOHN LENNON 4
BRUCE SPRINGSTEEN 3
ROD STEMART 12
DAN FOGELBERG 21
TEDDY PROBERGASS 23

#### WBBQ/Augusts, GA

QUEEN DON MCLEAN PAT BENATAR SUZI QUATRO XTC XTC
Hottest
STEELY DAN 11
REO SPEEDWAGON
DAN FOGELBERG 3
DOLLY PARTON 15
BOZ SCAGGS 28

BLONDIE CLIFF RICHARD AC/DC (dp) Hottest: AIR SUPPLY 14 KOOL & THE GANG 12 REO SPEEDWAGON 25 DAN FOGELBERG 12 DOLLY PARTON 22

#### WGH/Norfolk, VA Bob Canada

BOD CARAGE

EDDIE RABBITT
DON MCLEAN
ELVIS PRESLEY.
CHARLES FOX
PAT BENATAR
HALL & OATES
SUZI QUATRO
HOCLEST
JOHN LENNON 3
DAN FOGELBERG 4
JOHN LENNON 23
EDDIE RABBUT A-12
DON MCLEAN A-22 WHBQ/Memphis, TN

ELVIS PRESLEY HOTTEST: JOHN LENNON & LEO SAYER I TEDDY PENDERGRASS 3 BRUCE SPRINGSTEEN 4 BLONDIE 11 WJDX/Jackson, MS

#### Cindy Crawford

HALL & OATES
CON FUNK SHUN
JOHN LENNON
PAT BENATAR
HOTLEST:
BLONDIE 10
STEELY DAN 19
STEVIE WONDER 22
LTD 28
BOZ SCAGGS 30

#### WKIX/Raleigh, NC Ron McKay

RON MCKAY

DAN FOGELBERG

DOLLY PARTON
BETTE MIDLEB

CHARLES FOX
BOZ SCAGGS
HOLLENON 8

BABBRA STREISAND 10

BLONDIE 17

EDDIE RABBITT-18

STEELY DAN 17

#### WNOE/New Orles Bruce Cramer

BLONDIE Hottost. STEELY DAN 19 DOOBLE BROS 20 DONNA SUMMER 3B JOHN LENNON 29 DELBERT MCCLINTON 28

#### WRJZ/Knoxville, TN

Fred Story

JOHN LENNON
BLONDIE
DON HCLEAN
ALAN PARSONS
STEVIE WONDER
HOTES:
JOHN LENNON 1
ROD STEWART 3
BARBRA STREISAND 2
BLONDIE 8
NEIL DIAMOND 5

#### WTIX/New Orleans 1.8

SHALAMAR
JOHN LENNON
PETER ALLEN
OUTLAMS
PAT BENATAR
HOLLEST:
OLIVIA N-J 20
ABBA 22
JACKSONS 28
STEVIE WONDER 35
DELBERT MCCLINTON

#### Y103/Jacksonvi

MOON MARTIN E. DAN SEALS DONNIE IRIS RANDY MEISNER HALL & OATES DIRE STRAITS LEO SAYER MANHATTANS JOHN LENNON PAT BENATAR NEIL DIAMOND HOCEOSE NEIL DIAMOND
HOCKEST:
BLONDIE 9
KOOL 4 THE GANG 5
STEELY DAN 21
REO SPEEDWAGON 37
DOLLY PARTON 40

PAT BENATAR
CLIFF RICHARD
KOOL & THE GANG
JOHN LENNON
OUTLANS
HOTLEST:
STEELY DAN 19
BLONDIE 14
DELBERT HCCLINTON 24
REO SPEEUWACON 25
DIRE STRAITS 17

#### KELP/EI Paso, TX

HEATWAVE Hottest: BLONDIE 3 BLONDIE 3 JACKSONS 27 STEELY DAN 22 TEDDY PENDERGRASS 34 DOLLY PARTON 22

#### FM100/Memphis, TN

DOLLY PARTON JACKSONS Hottest: BRUCE SPRINGSTEEN 2 JOHN LENNON 6 ROD STEWART 9 BLONDIE 11 POLICE 12 WNOX/Knoxville Th

JOHN LENNON BLUES BROS HOTLEST. DON WILLIAMS 9 ROD STEMART 10 RONNIE MILSAP 15 BLONDIE 20 BOZ SCAGGS 25

David Carroll DOLLY PARTON
HOTCEST:
BLONDIE 3
HEART 4
REO SPEEDWAGON 17
KOOL 6 THE GANG 16
TIERRA 25

#### KINT/El Paso, TX Jim Zippo

JIM Zippo

QUEEN
PAT BENATAR
SPYRO GYRA
BLONDIE
JOHN LENNON
PHIL SEYMOUR
OUTLAWS
DON MCLEAN
RANDY MEISNER
BOZ SCAGGS
STEVIE WONDER
JOHN COUGAR
HOTEST. JOHN COUGAR Hottest: TIERRA 1 BLONDIE 3 DOLLY PARTON 12 HEART 6 QUEEN A-3d

#### WERC/Birmingh

DON MCLEAN
RONNIE MILSAP
HOTTEST
KOOL & THE GANG 2
LTD 18
STEVIE WONDER 28
DOLLY PARTON 5
EAGLES 16

#### KX104/Nashville, TN

DOOBIE BROS QUEEN ALAN PARSONS DON HCLEAN PAT BENATAR POLICE HOLLEST.

JOHN LENNON 1

KOOL & THE GANG 22

BOZ SCAGGS 21

REO SPEEDWAGON 27

DELBERT MCCLINTON

#### KJ100/Lousville, KY Bobby Hatfield

KANSAS
PAT BENATAR
KANSAS (dp)
PAT BENATAR
HOLLEST:
REO SPEEDWAGON B
ALAN PARSONS 11
ROD STEMART 14
DAN FOGELBERG 17
DONNIE IRIS 23

#### KHFI/Austin, TX Ed Volkmen

DIRE STRAITS STEVIE WONDER PAT BENATAR ROGER DALTREY ROGER DALTREY LAKESIDE HALL & OATES HIELSEN/PEARSON JOHN LENNON JOHN COUGAR JOHN COUGAR HOTTEST: JOHN LENNON 1 EDDIERABBITT 6 BLONDIE 7 REO SPEEDWAGON 15 KOOL 6 THE GANG 25

#### KBFM/McAllen

Brownsville, TX Steve Owens Steve Owens
QUEEN
ARETHA FRANKLIN
PAT BENATAR
LAKESIDE
AC/DC
HOTTER
AC/DC
JACKSONS 12
ROD STEMART 13
HEART 17
STEELY DAN 20
ABBA 26

AC/DC
HALL & CATES
JOHN LENNON
HOTLEST.
JOHN LENNON 1
BLONDIE 6
NEIL DIAMOND 9
POLICE 10
JACKSONS 16

#### KFMK/Houston, TX Jerry Steele

ANDY GIBB NEIL DIAMOND EAGLES DON MCLEAN KENNY ROGERS REO SPEEDWAGON REO SPEEDWAGON Hottest: JOHN LENNON 2 ROD STEWART 12 DAN FOGELBERG 22 JOHNNY LEE 30 STEVIE WONDER 30

Jeff Blake

QUEEN
PATRICE RUSHEN
LAKESIDE
CAMES
CAMES
LAKESIDE
LAK KRBE/Houston, TX Dayna Steels DOLLY PARTON PAT BENATAR CARS BOZ SCAGGS QUEEN BLONDIE DONNA SUMMER ROD STEWART 897/New Orleans, LA Dan Vallie ROD STEWART HOTCEST: AC/DC 8 HEART 25 STEELY DAN 24 REO SPEEDWAGON 18 ROCKPILE 30 CLIFF RICHARD

#### KSRR/Houston, TX Rick Lambert

DONNIE IRIS OUTLAWS PAT BENATAR RANDY MEISNER PHIL SEYMOUR DON MCLEAN STEVIE WONDER

KQ94/Little Rock, AR

AC/DC CRAZY JOE & VARIA

G100/Mobile: AL

JOHN LENNON
JACKSONS
MICHAEL STANLEY B
HOTLEST:
AIR SUPPLY 3
BLONDIE 14
KOOL 4 THE GANG 15
DOLLY PARTON 27
STEVIE WONDER 29

WAAY/Huntsville, At

PAT BEMALING AC/DC RITA COOLIDGE RANDY MEISHER QUEEN HOTCEST BLONDIE 5 KOOL 4 THE GANG 6 LTD 10 STEELY DAN 18 RONNIE MILSAP 21

CK101/Cocce Beach, FL

JOHN LENNON RANDY MEISNER HOTTEST. ROD STEMART B AIR SUPPLY 6 BOZ SCAGGS 16 KOOL & THE GANG 18 STEELY DAN 19

WSEZ/Winston-Sa

BOD CIEGOR

ABBA
DONNA SUMMER
ARETHA FRANKLIN
REO SPEEDMACON
KNOBLOCK & ANTON
HOTCESE:
JOHN LENNON 10
NEIL DIAMOND 2
KOOL & THE GANG 5
BARBRA STREISAND 6
LEO SAYER 1

DON MCLEAN PAT BENATAR

Scott Griffith

CRAZY JOE & VARIA HOTTEST: ROD STEMART 5 BLONDIE 8 HEART 9 DELBERT MCCLINTON 18 DONNIE IRIS 23

Ray Lincoln

OUEEN Hottest: KOOL & THE GANG 2 POLICE 11 LTD 16 STEVIE WONDER 26 REO SPEEDWAGON 24 WOXIIX novelle TN CCIFF RICHARD CLIFF RICHARD JOHN LENNON STEVIE WONDER PAT BENATAR JOHN LENNON RITA COOLIDGE Hottest: HOTCEST: JOHN LENNON 1 AIR SUPPLY 5 STEELY DAN 19 DOLLY PARTON 13 BOZ SCAGGS 27 PAT BENALD.
Hottest:
STEELY DAN 16
EDDIE RABBITT 26
KOOL 6 THE GANG 30
DELBERT MCCLINTON
REO SPEEDWAGON 33 KWIC/Beaumont, TX Mike Patrick

#### WVLK/Lexington, KY Dave Murray

TEENA MARIE
KNOBLOCK & ANTON
HOTLEST:
JOHN LENNON 3
NEIL DIAMOND 5
AIR SUPPLY 11
KOOL & THE GANG 10
BLONDIE 16

#### TIERRA 9 HEART 13 STEELY DAN 17 DELBERT HCCLINTON 21 DAN FOGELBERG 14 PARALLEL THREE KILE/Galveston, TX

Scottaylor
ALAN PARSONS
PAT BENATAR
RANDY MEISNER
NIGHT
JOHN COUGAR
Hottest;
EDDIE RABBITT 4
JOHN LENNON 10
BARBRA STREISAND 12
DOOBIE BROS 13
BLONDIE 14

KSEL/Lubbock, TX Stan Castles EAGLES
DELBERT MCCLINTON
CLIFF RICHARD
STEVIE WONDER
QUEEN
JOHN LENNON
RONNIE MILSAP
BLUES BROS
MICHAEL STANLEY B MICHAEL STANLEY B HOTTES: BLONDIE 9 ROD STEWART 8 HEART 11 NEIL DIAMOND 5 KOOL 6 THE GANG 19

#### WCGQ/Columbus, GA Joe McClure

JOHN LENNON FLEETWOOD MAC PAT BENATAR RANDY MEISKER DOLLY PARTON HOTEST: BOZ SCAGGS 14 STEELY DAN 18 ANDY GIBB 23 DAN FOGELBERG 25 ALAN PARSONS 27

#### Rich Thomas

JOHN LENNON BLONDIE BLONDIE TEENA MARIE DON MCLEAN HOTLEST: KOOL & THE GANG 9 EAGLES 13 TIERRA 18 DAN FOGELBERG 29 STEELY DAN 27

#### WROV/Roanoke, VA Dr. John

TERRI GIBBS DON MCLEAN HOTTEST. JOHN LENNON 1 STEELY DAN 19 EDDIE RABBITT 21 DAN FOGELBERG 25 DOLLY PARTON 27

#### WISE/Ashaville NC

DOLLY PARTON OUTLAWS CLIFF RICHARD JOHN LENNON DON MCLEAN AC/DC (dp) AC/DC (dp) Hottest: POLICE 9 AIR SUPPLY 13 BLONDIE 18 STEELY DAN 24 ALAN PARSONS 32

#### WFOX/Gaineville GA

PAT BENATAR LEO SAYER RANDY MEISNER FIREFALL HOLLEST BLONDIE 6 JOHN LENNON 17 STEVIE WONDER 26 DOLLY PARTON 25 BOZ SCAGGS 30

#### FM99/Tallahassee, FL Michael O'Malley

RANDY MEISNER
PAT BENATAR
PHIL SEYMOUR
QUEEN
ZINGARA
HOTTES
BOOMER
BOOME

#### WKXY/Serasota, FL Tony Williams

OUTLAWS BLONDIE BRUCE SPRINGSTEEN PAT BENATAR DONNIE IRIS Hottest: DOLLY PARTON 28 BOZ SCAGGS 6 BLUES BROS 30

#### KPUR/Amarillo, TX

Ron Chase RONCHESS
PHIL SEYMOUR
PAT BENATAR
HOTCHES
NEIL DIAMOND 4
KOOL 6 THE GANG 1:
EDDIE RABBITT 16
DAN FOGELERG 24
REO SPEEDWAGON 22

#### WANS-FM/Anderson, SC

Jim Evans AC/DC DON MCLEAN OUN MCLEAN
QUEEN
DONNIE IRIS
MCGUFFEY LANE
PAT BEMATAR
RANDY MEISNER
JACKSOMS
HOLLEST:
STEVIE WONDER 13
REO SPEEDMAGON 15
DELBERT MCCLINTON
BLONDIE 21
QUILLANS 35

WSGA/Sevenneh, GA Bredy McGraw DOLLY PARTON RONNIE MILSAP CON FUNK SHUN HOTLEST: JOHN LENNON 1 KOOL 6 THE GANG 4 STEELY DAN 21 DONNA SUMMER 22 BLONDIE 29

Z102/Sevenneh, GA Brady McGraw QUEEN
DOLLY PARTON
ALAN PARSONS
DON MCLEAN
HOTLEST:
BLONDIE 2
NEIL DIAMOND 14

#### EAGLES 18 STEELY DAN 16 JOHN LENNON 28 KQIZ-FM/Amerillo, TX

Chris Manning SPYRO GYRA
EAGLES
CLIFF RICHARD
DON MCLEAN
RANDY MEISNER
HOTLEST:
AIR SUPPLY
CHRIS CROSS 1
DAN FOCELBERG 14
REO SPEEDWAGON 16
HEART 10

#### KVOL/Lafayette, LA Kim Cenard

LAKESIDE JOHN LENNON JOHN LENNON QUEEN JOHN COUGAR RANDY MEISNER CON FUNK SHUN HOTLEST TEDDY PENDERGRASS REO SPEEDWAGON 15 BLUES BROS 30 BLONDIE 26 LAKESIDE A-2B

#### MIDWEST Most Added .. Hottest

John Lennon **Dolly Parton** 

Rlondia John Lennon **REO Speedwagon** 

## DDS & HO

Music Key: (DP) indicates the song is getting play duri the song was dropped from the playlist then re-added.

#### WEST Most Added .. Hottest

Pat Renater Riondia John Lennon John Lennon Randy Meisner Hall & Oates Kool & The Gand

#### MIDWEST PARALLEL TWO

82X/Columbus, OH Terl Nutter

DONNA SUMMER ALAN PARSONS BLUES BROS AC/DC AC/DC

KIOA/Des Moines, IA A.W. Pantoja

RANDY MEISNER
DONNIE IRIS
DOLLY PARTON
HOLLEST:
JOHN LENNON 1
AIR SUPPLY 7
NEIL DIAMOND 3
PAT BENATAR 2
BLONDIE 13

KRAV/Tuise, OK Gary Reynolds

CLIFF RICHARD DON MCLEAN Hottest: BLONDIE 2 DAN FOGELBERG 24 STEELY DAN 16 RONNIE MILSAP 22 DOLLY PARTON 20

KZ93/Peoria, IL Keith Edwards

STEVIE WONDER EAGLES CLIFF RICHARD Hottest: ROD STEWART 11 REO SPEEDWAGON 15 REO SPEEDWAGON 15 KOOL & THE GANG 11 STEELY DAN 19 BOZ SCAGGS 20

WGRD/Grand Repids, MI

DELBERT MCCLINTON DOLLY PARTON JOHN LENNON Hottest: WHOT/Younstown, OH

ARRA ABBA
TEDDY PENDERGRASS
CLIFF RICHARD
RONNIE MILSAP
HOCLEST:
BLONDIE 5
BLONDIE 5
JOHN LENNON 1
ROD STEWART 7
STEELY DAN 21
BARBRA STREISAND 3 WNCI/Columbus, OH

MICHAEL STANLEY B MICHAEL STANLEY B ABBA RONNIE MILSAP HOTTEST HOT STEMART 14 KOOL 6 THE GANG 18 BLONDIE 22 HCGUFFEY LANE 24 REO SPEEDWAGON 18 WOHO/Toledo, OH

STEVIE WONDER CLIFF RICHARD KNOBLOCK & ANTON DOOBLE BROS FIREFALL HOTTEST: HOTTEST: NEIL DIAMOND 2 AIR SUPPLY 5 ABBA 13 STEELY DAN 17 EAGLES 18

WVIC/East Lansing, MI Jim St. John

KANSAS RANDY MEISNER ARETHA FRANKLIN NIGHT HOTTEST: JOHN LENNON 1 BLONDIE 13 BARBRA STREISAND 16 TIERRA 33 STEELY DAN 32 KSTT/Davenport, IA Mike Kenneelly

KNOBLOCK & ANTON QUEEN OUTLAWS OUTLAWS
JOHN LENNON
STEVIE WONDER
HOLLEST;
JOHN LENNON 2
BARBRA STREISAND 3
AIR SUPPLY 5
NEIL DIAMOND 1
BLONDIE 10

VEVALEM/Wichita KN Terrie Springs

Terrie Springs
RANDY MEISNER
KOOL & THE GANG
AMBRDSIA
HOTLEST:
DOOBIE BROS 8
EDDIE RABBITT 12
ROD STEWART 9
BOZ SCAGGS 19
BLONDIE 7

KWEN/Tules, OK Ronda Curtis

PHIL SEYMOUR JOHN LENNON ANDY GIBB PAT BENATAR CHEAP TRICK HOTTEST HOTTEST: REO SPEEDWAGON 8 ROD STEWART 2 PAT BENATAR 5 DAN FOGELBERG 16 ALAN PARSONS 28

WYFM/Youngstown OH

BARRY MANILOW REO SPEEDWAGO REO SPEEDWAGON HOTLEST: BLONDIE 13 ROD STEWART 14 HEART 7 DIANA ROSS 9 STEELY DAN 14

WAKX/Duluth, MN Bruce McGregor

OUTLAWS PAT BENATAR CS&N ottest: DAN FOGELBERG 15 REO SPEEDWAGON 17

WNAM/Annieton Oahl

JOHN LENNON FIREFALL QUEEN OUTLAWS OUTLAWS HOTLEST: JOHN LENNON 2 BARBRA STREISAND 3 AIR SUPPLY 7 HEART 14 REO SPEEDWAGON 16

WGBF/Evensyllie, IN B.J. Hunter

ANDY GIBB DAN FOGELBERG HOTLEST: JOHN LENNON 10 BLONDIE 13 HEART 17 ROD STEWART 19 STEELY DAN 20

WABR/Sound Bend, IN

JOHN LENNON RONNIE MILSAP RONNIE MILSAP Hottest: REO SPEEDWAGON 20 ROD STEWART 11 STEELY DAN 24 DAN FOGELBERG 19 TEDDY PENDERGRASS 24

Z104/Madison, WI Little/Hudson

OUTLAWS DONNIE IRIS JOHN LENNON L REO SPEEDWAGON 18 BLONDIE 29 QUEEN 30

WIKS/Indianapolis, IN

JOHN LENNON OUTLAWS
TEDDY PENDERGRASS
DOLLY PARTON
KENNY LOGGINS
CLIFF RICHARD CLIFF RICHARD
HOTLEST:
PAT BENATAR 2
JOHN LENNON 12
REO SPEEDWAGON 19
ROD STEWART 24
KOOL & THE GANG 34 U93/South Bend, IN J.K. Deering

JOHN LENNON DELBERT MCCLINTON EDDIE RABBITT Hottest: JOHN LENNON 2 BLONDIE 6 NEIL DIAMOND 4

WDJX/Dayton, OH

Cindy Spicer

AC/DC

BRUCE SPRINGSTEEN

JOHN LENNON

DON MCLEAN

ALAN PARSONS

RONNIE MILSAP

BRUCE SPRINGSTEEN

HOTLEST

MCCUFFEY LANE 33

MICHAEL STANLEY B 28

DAN POGELBERG 17

DELBERT MCCLINTON 19

REO SPEEDWAGON 24

PARALLEL THREE

KFYR/Bismarck, ND Dan Brannan

CLIFF RICHARD FIREFALL RANDY MEISNER HOTTEST: JOHN LENNON 3 PAT BENATAR 2 BLONDIE 7 WAYLON JENNINGS 8 KENNY ROGERS 4

KKLS/Rapid City, SD Mick Kier

DOLLY PARTON BOZ SCAGGS CLIFF RICHARD DOOBLE BROS DOOBIE BROS Hottest: PAT BENATAR 1 AIR SUPPLY AIR SUPPLY 4 BLONDIE 11 ALAN PARSONS 19 REO SPEEDWAGON 20

KKRC/Sloux Falls, SD Don Nordin

BLUES BROS BLUES BROS OUTLAWS MCGUFFEY LANE HOTTEST: BLONDIE 5 STEELY DAN 12 ROD STEWART 13 REO SPEEDWAGON 20 ANDY GIBB 26

KKXL/Grand Forks, NO Jeff Parker

EAGLES TERRI GIBBS TERRI GIBBS
JOHN LENNON
DIRE STRAITS
FIREFALL
ROGER DALTREY
DON MCLEAN
RANDY MEISNER
HOTTEST HOTTEST: ROD STEWART 9 STEELY DAN 8 DOOBLE BROS 5 BOZ SCAGGS 10 DAN FOGELBERG 16

WEAQ/Eau Claire, W

JOHN LENNON JOHN LENNON Hottest: ROGER DALTREY 4 EDDIE RABBITT 14 JOHN LENNON 16 WRKR/Racine WI

BOB WELCH DELBERT MCCLINTON EAGLES EW&F LTD JOHN LENNON HOTTEST: JOHN LENNON 4 QUEEN 11 REO SPEEDWAGON 21 KOOL & THE GANG A-20 DOLLY PARTON 32

WSPT/Stevens Point WI Pet Martin

ROCKPILE OFF BROADWAY DONNIE IRIS BRUCE SPRINGSTEEN

WTRU/Muskegon, MI

ABBA ALAN PARSONS EAGLES
BLUES BROS
CLIFF RICHARD
DONNA SUMMER
HOTLEST:
JOHN LENNON 5
AIR SUPPLY 4
BARBRA STREISAND 7
BLONDIE 10
BRUCE SPRINGSTEEN 6

KDVV/Topeka, KS Rocky Roberts

PAT BENATAR PAT BENATAR
JOHN LENNON
BETTE MIDLER.
HOTTEST
BLONDIE 10
KOOL & THE GANG 25
REO SPEEDWAGON 26
DAN FOGELBERG 27
CLIFF RICHARD 21

KWWL/Weterloo, IA Drew Bentley

MANHATTAN TOANSES JACKSONS POLICE 14 AIR SUPPLY 7 BLONDIE 6

KELO/Sloux Falls, SD Paul Wescott

JOHN LENNON JOHN LENNON STEVIE WONDER CLIFF RICHARD DOLLY PARTON ROD STEWART HOTCOST BLONDIE 4 STEELY DAN 9 ANDY GIBB 14 QUEEN 4 EDDIE RABBITT 16 WEST

PARALLEL TWO

KCPX/Selt Lake City LIT

DON MCLEAN ROGER DALTREY PAT BENATAR PHIL SEYMOUR NIELSEN/PEARSON HALL & OATES Hottest: BLONDIE 10 JOHN LENNON 1 HEART 9 HEART 9 BARRY MANILOW TO DOLLY PARTON 19

KENO/Las Vagas NV

BBIN ALEXANDER
PAT BENATAR
RONNIE MILSAP
DDLLY PARTON
OUTLAWS
HOTLEST:
BLONDIE 10
KOOL 6 THE GANG 14
DAN FOGELBERG 22
JACKSONS 18
JOHN LENNON 29 KERN/Rakarafield Co

ALAN PARSONS JOHN LENNON CLIFF RICHARD PAT BENATAR HOTLOST: BLONDIE 8 ROD STEWART 11 KOOL 6 THE GANG 24 EDDIE RABBITT 20 STEVIE WONDER 29

KGW/Portland, OR Janis Wojniak

DELBERT MCCLINTON DELEGRI MCCLINION
EAGLES
CLIFF RICHARD
DOLLY PARTON
ALAN PARSONS
HOTCEST:
AIR SUPPLY 10
BILLY JOEL 14
BLONDIE 20
EDDIE RABBITT 26

KRQ/Tucson, AZ Kent Lacv

RANDY MEISNER HOLLEST: STEELY DAN 12 BOZ SCAGGS 21 RONNIE MILSAP 21 JOHN LENNON 23 ALAN PARSONS 26

KRUX/Phoenix, AZ

ROGER DALTREY
HALL & OATES
PHIL SEYMOUR
JOHN COUGAR
DON MCLEAN
SUZI QUATRO
JOHN LENNON
HOTEST:
BLONDIE S
TIERRA 18
CLIVIA N-J 19
CLIFF RICHARD 29
802 SCAGGS 30

KTAC/Tacome WA

Sean Certer

JOHN LENNON
PAT BENATAR
JACKSONS
RANDY MEISHER
HOLLEST:
JOHN LENNON 1
BRUCE SPRINGSTEEN 5
STEELY DAN 20
KOOL 6 THE GANG 27
DAN FOGELBERG 30

Dave Anthony EAGLES DOOBLE BROS BLONDI BLONDIE HOTTEST: JOHN LENNON 1B DAN FOGELBERG 16 REO SPEEDWAGON 15 DELBERT MCCLINTON JOHN LENNON 18

KMJK/Portland. OR John Shomby

DOLLY PARTON STEVIE WONDER HOTCEST BLONDIE 13 EDDIE RABBITT 17 KOOL & THE GANG 28 BLDNDIE 17 JOHN LENNON 19

KIOY/Fresno CA

REO SPEEDWAGON BLUES BROS
EAGLES
DIANA ROSS
DAN FOGELBERG
PAT BENATAR
HALL & OATES
CHARLES FOX
HOTTEST: Hottest: STEELY DAN 19 BOZ SCAGGS 20 JACKSONS 15 EDDIE RABBITT 25 ALAN PARSONS 28

KYNO-FM/Fresno, CA John Lee Walker

MICHAEL HENDERSON DOLLY PARTON DOLLY PARTON Hottest: BARBRA STREISAND 20 JACKSONS 28 TEENA MARIE 13 AC/DC 29 JOHN LENNON 23

FM102/Sacramento, CA Jeff Lucifer

DONNA SUMMER EAGLES CLIFF RICHARD ANDY GIBB ANDY GIBB HOTTEST: JOHN LENNON 2 KOOL & THE GANG 13 BLONDIE 24 ROD STEWART 18 DOLLY PARTON 16

KSPZ/Colorado Springs. CO Mike Daniela

STEVIE WONDER HALL & OATES RONNIE MILSAP JOHN COUGAR

KYSN/Coloredo Springs, CO. Mark Murray

RANDY MEISNER FIREFALL (dp) FIREFALL (dp)
HOTTEST:
STEELY DAN 10
REO SPEEDWAGON 16
ANDY GIBB 18
KOOL & THE GANG 13
BLUES BROS 21

KZZP/Phoenix, AZ

HOTLEST: ROD STEWART 9 DAN FOGELBERG 13 STEELY DAN 11 RONNIE MILSAP 23 JOHN LENNON 22 KHYT/Tureon AZ

PAT BENATAR JEFF LYNN JEFF LYNN QUEEN FATBACK BAND HOTLEST: TIERRA 1 PAT BENATAR 7 DAVID HUDSON 20 LAKESIDE 28 BLONDIE 21

KEZR/San Jose, CA Bob Harlow

RANDY MEISNER PAT BENATAR FIREFALL CLIFF RICHARD QUEEN HOTTEST JOHN LENNON 3 DAN FOGELBERG 5 BLONDIE 1 STEELY DAN 10 DOLLY PARTON 23

KIDD/Monterey, CA

BRUCE SPRINGSTEEN JOHN LENNON BLONDIE PAT BENATAR Hottest. HOTLEST.
JOHN LENNON 1
KOOL & THE GANG 10
POLICE 13
BLONDIE 14
HEART 17 KGGI/Riverside

San Barnardino CA

CON FUNK SHUN LTD STEVIE WONDER BARBRA STREISAND 1 KENNY ROGERS 2 BLONDIE 7 PAT 8EMATAR 11 JOHN LENNON 18

KKXX/Bakersfield, CA Chris Squires

STEVIE WONDER JOHN LENNON BLUES BROS ABBA BLONDIE PAT BENATAR PAT BENATAR QUEEN KANSAS FIREFALL CITY BOY HOTTEST: BLONDIE 8 KINGS 25 DR. HOOK 30 EAGLES 13 STEVIE WONDER 11

KNBQ/Tacoma, WA **Bryan Roberts** 

JACKSON BROWNE PAT BENATAR DOOBLE BROS TEDDY PENDERGRASS HEART 4
DAN FOGELBERG 21
KOOL 6 THE GANG 18
JOHN LENNON 19
MICHAEL STANLEY B 28

FM103/Salt Lake City, UT

PAT BENATAR QUEEN
FLEETWOOD MAC
HOTTEST
ROD STEWART 7
POLICE 1
STEELY DAN 12
BLONDIE 6
REO SPEEDWAGON 17 PARALLEL THREE KBOZ/Bozeman, M1

DON MCLEAN HALL 6 DATES OUTLAWS MANHATTAN TRANSFE HOTLEST. HOTTEST.
JOHN LENNON 1
EDDIE RABBITT 10
HEART 15
STEELY DAN 28
BLONDIE 29

KCBN/Reno, NV Larry Irons

CHEAP TRICK NIGHT SHALAMAR RANDY MEISNER Hottest: BLONDIE 5 BLONDIE 5 JOHN LENNON 1 BARBRA STREISAND 3 ROD STEWART 11 NEIL DIAMOND 2

KDZA/Pueblo CO

QUEEN JORN LENNON PAT BENATAR KANSAS Hottest: AIR SUPPLY 4 ROD STEWART BLONDIE 7 BLONDIE 7 TIERRA 12 KOOL 6 THE GANG 14

KFXD/Boise, ID Charlle Fox

CLIFF RICHARD BLUES BROS QUEEN (dp) Hottest: BLONDIE 10 BLONDIE 10 ROD STEWART 7 BARBRA STREISAND 8 DOOBIE BROS 17 DAN FOGELBERG 29 KOOK/Billings, MT

STEVIE WONDER
BETTE MIDLER
OUTLAWS
HOTLEST:
JOHN LENNON 5
DAN FOGELBERG 17
BARRY MANILOW 19
ANDY GIBB 21
REO SPEEDWAGDN 22

KQDI/Great Falls, MT Barry Cooper

BETTE MIDLER JOHN LENNON DIRE STRAITS PAT BENATAR BLUES BROS Hottest JOHN LENNON 1 JOHN LENNON 1 BLONDIE 18 EDDIE RABBITT 20 KOOL & THE GANG 27 DOLLY PARTON 25

KSI Y/San Luis Objano, CA

JOHN LENNON JACKSONS RONNIE MILSAP STEVIE WONDER Hottest: HOTTEST: BLONDIE 8 ROD STEWART 17 PAT BENATAR 7 KOOL & THE GANG 18 REO SPEEDWAGON 19

KYYA/Billings, MT Inck Rell

PAT BENATAR TASTE OF HONEY BLONDIE KNOBLOCK & ANTON Hottest:

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK.

Q107(WRQX)/Washington CHUM/Toronto WLS/Chicago KSLQ/St Louis 13K(KGB)/San Diego WAEB/Allentown WAOV/Springfield KLAZ/Little Rock WSGN/Birmingham WLCY/Tampa WCSC/Charlestor WQRK/Norfolk WTWR/Detroit KOFM/Oklahoma City WZOK/Rockford

WISM/Madison

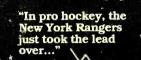
WNAP/Indianapolis

WREN.EM/Buffalo

Y94(KFYE)/Fresno KROY/Sacramento KJRB/Spokane K96(KAYK-FM)/Provo KTKT/Tueson KZZX/Albuquerque WGUY/Bangor WTSN/Dover 14WK(WKWK)/Wheeling 95SGF(WSGF)/Savannah WFLB/Favetteville WXLK/Roanoke KENI/Anchorage KATI/Casper KRLC/Lewiston

WMFF/Ft Wayne

WOW/Omaha



"I said I'd knock him out in the fifth (puff, puff) and I did it!"

"As for the real reason the franchise is being sold..."

> "With three minutes, 42 seconds left in the game at the Kingdome,, the Seahawks have just scored..."

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AGRON OH-WHILO-AM ALBANY, NY-WORO-AM BUFFALO, NY-WYSL-AM CLEVELAND, OH-WBBG AM DALLAS, TX.-HLIP-AM C DETROIT, MI-WNIC AM HARRISHURG/YORK/LANCASTER PA.-WZIX-AM HONOLULUL HII - HOPM AM WITH HOUSTON TX - KIRKAM/FM WITH NOVANDUS IN - WINDA AM AND CITY, MO - KREA AM WOND KILLE, TN - WHEELAM/MIMZ FM MEMPHIS, TN - WIDA-AM/AQUD FM MILWALKEE, WI-WTMJ-AM MONTEREY, CA-KOCN-AM NASHVILLE, TN-WKDA-AM NEW ORLEANS, LA-WCSO-AM NEW YGRK, NY-WWRL-AM/WGHK-FM NORPOLIK, VA-WRIS-AM PROVIDENCE RI - WEAN-AM ROCHESTER RY - WSAY-AM SALT LAKE CITY, UT - KWMS-AM SAN FRANCISCO, CA - KDM-AM TAMPA/ST, PETERSBURG CLEARWINTER, FL - WTAN-AM TRENTON/PRINCETON NJ-WHWH-AM TOLEDO, OH-WOHO-AM TUCSON, AZ-KTUC-AM/KNDE-FM WASHINGTON, DC-WMZQ-FM

(

1

P2

EDRE 0 0 ETPES 0 ETPES

WVIC 22 MAXX 28 MIT 17 MIT 17 MIT 17 MIT 16 MIT 16

P3

ANDY GIBB Time is Time (RSO)

Broch E 734 2 844 \* 734 \* 624

MMBC 33 WF11 15 W1F1 8 WCRO 42 F105 47 WRRE 47 38105 43 WCFC 14 CFTR 26 CUGH an

SELTH EVIL -19 ERLY on 293 -19 MCEX on

MORQ =18 ES95PH 14 EXOR 16 WESP 13 USB 16 WESP 13 WESP 15 EST 15 EST 20 EPLZ 20 EOPA 21

P2

#FRE 12 HOLF 19 HERF 15 HFRY 16 HELT 20 HFRCHE 1 KC181 10 HFRCHE 24 Quot 18 HERE 12 HE

## PARALI EL

record stations in secondary markets that are formet ent\* end/or exert a significant local or regional influence. This it may also contain some major market stations that do not for parallel one status.

IIII: Selected stations in smaller markets that are formal It\*and/orexertesignificant local influence. This parallel may

(\*)Formet dominence is based on the Mondey-Sundey, BAM-night, total persons 12 plus shares as published by Arbitron. sent and possible future reporting stations are evaluated and of twice annually. These evaluations take piace in Jenuary

DENOTES FIRST WEEK IN PARALLEIS

197 REPORTS

BLONDIE The Tide is High (Chrys

2

P1

MFBB 3 MOLF 14 MBBF 4 MBBF 2 MBBF 3 MBBF 4 MBBF 2 MBBF 4 MBBF 2 MBBF 4 MBBF 2 MBBF 4 MBBF 2 MBBF 4 MBBF 3 MBBF 4 MBF 4

| Marie | 2 | Mari

RESR 3 RETRE 1 RETRE 1 RETRE 1 RETRE 2 RETRE 7 RETRE 1 RETRE 1 RETRE 3 RESP 10 RETRE 3 RESP 10 RETRE 1 RETRE 1

Regions Reach 2 95% 5 96% H 98% M 100%

P1

MARC 12 MUNIC 20 MUSH 5 MF1L 10 MF1L 10 MF1L 10 MIF1 7 945E 6 MR01 6 MR01 6 MR01 1 MR01 5 MR05 7 MR0

MIRRO 2 CHLM 2 EN DS-PRI EXOR 9 KB40 7 MIR 13 MIZEP 6 MGCL 2 Q102 12 WGWY 3

REARTH : ERLA 4 RFI 2 EISPN 6 EFFC 16 ESFX 6 LJR 10 EPL2 10 EIPM 1 EOPM 6 EUPM 1

98%

P2

MLSE 0 WLAN 1 WIGY 10 WSSS 1 13/PEA 3 WCIR 3 95%1L 5

MINEY 6 E102 2 MSGA 3 MFOX 1 MCGQ 5 MISE 11 MAMESTW MMOY 7 FM99 22 MCCY 1 E1LE 0 ESEL 1 ESEL 1 EPER 4 EVOL 11

RETUR 3 RELO 1 RENC 1 RELS 7 WHEN 0 WEAQ 20 WEAQ 20 WEAQ 2 WEAQ 2 WEAQ 2 WEAQ 2 WEAQ 2 WEAQ 2

ESLY 4 ECSH 1 EDEA 3 EQDI 9 EDGE 27 EYFA 8 ECOM 6 EFRD 1

JOHN DOE "Hit Song" (A LP: Hit Song Regional Reach E 33% M 21% S 56% W 19% Up 51 Some 24 Down 0 Adds 25

EXAMPLE

It UP on their charts.

ITHE 24 — Number of stations hold-ing it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

DOWN 0 — Number of stations mov-ing it DOWN on their charts.

ADDING it this week.

**A** 

ARRA ar Takas 92/14 4296 Region Reach £ 48% £ 41% H 45% U 32%

HAA

P3 WESH -15 MFIL 30 WIF1 23 WCAO 19 WESH 8-24 JS105 17 CHEM 30 MPSR -19 MOLF 15 MBSF 18 MISSO 0-29 MISSO 0-29 MISSO 0-29 MISSO 37 MISSO 33 NLBS 16
WIAN 27
WIESS 21
WIESS 14
13PGA 15
95816 7
888WY 20
WIESS 20
WANNEY KAIF \* ESSE on SELP -25 STEP 19 ESSE ON SELP -25 STEP 19 ESSE 10 WTIX 15 SECOND 14 WEEK 11 WAAY 23 Y103 11 520 on WOLL -22 WELZ 16 WAYS 20 WEEK 16 WAYS 20 WEEK 2 16 WAYS 20 WEEK 2 16 WAYS 20 WEEK 2 -32 WEEK 2 -32 WEEK 25 WEEK 25 HERQ -1: CHLM 12 IOS95PH 4 WEEP -1: WEEU a-1 WORY a

SEARTS SELA a EFI on ESLY on SCBS -35 SQDI 30 ESCS 24 EYFA 17 ESCS 18 SFED 26 MYIC 30 MAIX 21 MSTT 13 MMAA on MGSF oo MSCI o MGSO -4 10007 EXERT A-

AIR SUPPLY
Every Womes
LP: Lost in Love 173/1 Segiona Seach E 91t S 67t M 90t W 70t 4 P3 P2 PI M380 10 M282 4 MCIR 12 M367 2 M367 2 M367 4 M586 10 MARC 13 MARC 6 MEDM 6 MFIL 5 MEDI 3 M MOLF 21 MBSF 17 MBSF 11 MTRY 2 MSL1 3 MSL1 3 MS12CFM 2 EC101 0 MSCO 5 MS MINITY 9 8107 4 100GA 4 10FOX 13 10CGQ 20 WESE 7 MANSFW MENTY 24 ELLS 2 ESEL 13

BETAR 16
ERSTYR 12
ERSTYR MDRQ 7 CELM 6 EDMS 2 ES95FW 1 EEOK 8 MUSD 2 MSIP 4 MOCL 7 Q102 6 MINU 2 MINU 3 SCHL 7 EFTR 9 EELO 2: SCHC 3 EXEC 3 MEST 6 WEAQ 3 MEST 6 WINL 6 EDVY 1 MCRO 19
MYECK 1
MYECK 2
MYECK 2
MYECK 3
MYECK

**3** 

PAT BENATAR
Treat Me Right (Chi
LP: Crimes Of Passion 67/65

Region Beach E 234 S 434 P 164 W 514 H&A P1 P2 PS MART MESS & MOLF a MBPH a MPRY a MPRY a-20 MPRY a MRSE a HIFI a |||8185 e-34 |urgc a-26 MFOR a MCQQ a MAMSER a PROPO a MEXY a RILE a-38 EPOR a-30 940 a-28 0105 a WDRO A CONT A

HNDE a SINT a-17 HEFT a HEFT a HTTC a EDIA a EQUI a REIR A
BEIR A
BERR A

BLUES BROTHERS Who's Making Love LP: Made In America 111/11 58% Region Reach £ 554 8 599 M 526 W 595 NAA P1 P2 P3

MIZLO on MITE on MI MJBQ 25 MLBE on MLAR -35 MIGT on MCIR 29 MCIR 29 PELE 11
PLANT 20
PLAN MMMY 26 MCQQ on MTMS -29 MAMEPH 30 PMM9 19 MMXT 15 MSC -29 MQ12FM 26 MG12FM MDRQ 27 CHLM 27 EBEQ on SERC a SELS on WOPT -26 WTRU a-20 SWAL 23 EDVV 26 EFE on ELISPH at ELISPH at EUPD on P2 MVIC -37 MARE 29 EST7 29 EST7 29 EIGA on MIND: -21 EEVEPR 30 EEVE 0 EEVE \*\*\*\*\* MOLP -17 MUPN 26 MPLY 26 MPLY 4-28 MPLI 00 MPLI 00 MPLI 00 MPLI 00 MPLI 00 MPLI 20 MPL MESS -on SERE -28 ESSH 27 ETHOPN 27 ETHOPN 27 ETHOPN 20 ETHO -10 ETHO 20 ETHE 21 EYEN 21 ETHIC3 23 EXHIP ON EXHIP ON EXHIP ON EXHIP 37

0

Begien Beech E 864 S 874 H 914 W 785 3 P1 P2 P3

MURD 18 MLRS 11 MLRS 11 MLRS 11 MLRS 11 MLRS 4 LIFEA 6 MCTR 20 MCGQ 3 MLRS 6 MCGQ 3 MLRS 1 MARKET 9 ELLS 3 KSEL 8 KQLEPN 1 KEVER 1 KEVER 1 KEVER 1 KEVER 1 KEVER 1 KROW 4 MKKY 9 KILS 3 KSEL 8 KQLEPN 1 KEVER 1 KEVER 1 KROWN 13 16 7 13 9 21 11

HERRY 6 CHEAM 7 KENDE 8 KENDE 2 HERRY 3 HERRY 1 HORRY 6 WELDS 1 HORRY 6 MEARTH 9 KRLA 0 26 KPI 6 KISFR 13 KFRC 11 KSFX 9 KJR 2 KPL 2 KPL 2 KPL 3 KPR 6 P2

WFBR 11 WOLF 35 WBBF 2 WBFW 16 WFIR 7 10 WFIR 7 10 WFIR 7 10 WFICPM 5 KC101 2 WFICC 2 Q106 12 WFICC 11 K104 3 WFICE 13 WFICE 13 WFICE 13 WFICE 13

DOOBIE BROTHERS One Step Closer (WB) LP: One Step Closer 142/0 72% 19 ion 20 t 76 t 68 t 73 t 15

P3 PI MJBQ 4 WLBS 23 WLAN 6 W1GY 22 WMES 6 WC IR 13 95X1L 6 

MENT 2 MPOX 11 MCOQ 1 MISE ID MAMEPH MHOV 5 PV99 6 MEXT 7 ESEL 7 EPUR 23 EVIL -1: 293 10 940 12 0.05 15 WCEX 20 MERL 0 WREN 30 WEAQ 28 WYREN 12 KNWL 26 WEST ESLY 11 RCBM 9 KDZA 12 RQDI 29 RBGE 12 RYYA 12 ROOK 12 RYYA 12 ROOK 12 RYYA 12 ROOK 12 RYYA 12 ROOK 12 RYYA 12

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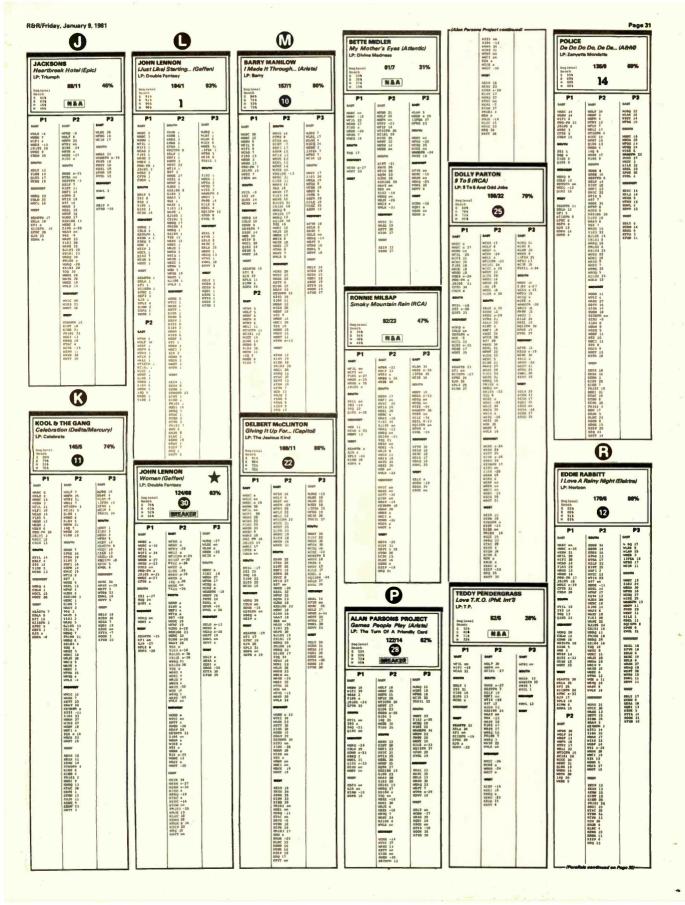
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NOTE: Since a large percentage of our reporters did not change their playlists during the two-west holi-day period, this week's Pacalisis are trendless. The normal two-week trend will return in manual trend will return in



Please send me \_\_\_\_\_ handboat \$10.00 each. I have enclose Radio & Records 1930 Century Park West Los Angeles, CA 90067 ADDRESS STATE ZIP.

## THE PICTURE PAGE

#### McLean Moves To Millennium



Millennium Records has signed Don McLean, with an album and single (Roy Orbison's "Crying") out this month. Pictured (I-) are Millennium President Jimmy Ienner, McLean, manager Herb Gart, Millennium's Beverly Berman, and label VP Donny leanner.

#### Golden Change



Warner/RFC's Change won a gold certification for their first album. Pictured at the presentation are (I-1) Warners VP Jerry Wexler, RFC President Ray Caviano, Change producer Jacques Fred Petrus, Warners' Ed Gilreath, and RFC's Bob Siegel.

#### Jimmie Mack Coming Back



RCA's Jimmie Mack & The Jumpers played the Bottom Line in New York recently. Pictured after the show are (I-r) RCA's Don Wardell, RCA VP John Betancourt, label's Bill McGathy, Mack, Jumpers Mykey Abate, Gene Leppik, and Steve Merola, and RCA VP's Ed DeJoy and Jack Chudnoff.

#### 999 Sports New York Pose



Polydor recording artists 999 are welcomed backstage at New York's Palladium by enthusiastic label personnel. The British quartet are promoting their newly-released EP, "The Biggest Tour In Sport." Shown here (standing, I.) are 999's Guy Days, Polygram VP Dr. Jerry Jaffe, label's Jim Sotet, 999's Nick Cash, label's Steve Greenberg, 999's Jon Watson and Pablo Labritain; (kneeling, I-r) Polygram's George Meier and Jim Del Balzo.

#### Gamble Gets Humanitarian Award



Philadelphia International Chairman Kenneth Gamble was honored recently by the AMC Cancer Research Center as the 1980 Humanitarian Award winner. The award was presented at a gala dinner which also featured performances by MFSB and Patti Labelle. Gamble is pictured (left) receiving the award from CBS Records Group President Walter Yetnikoff, National Chairman of the AMC's 1980 campaign.

#### Cross, Holmes Cross Paths In Japan



Christopher Cross (left) and Rupert Holmes (right) were two of the participants in the World Popular Song Festival held in Tokyo late last year under Yamaha's sponsorship, 40,000 spectators viewed the three-day spectacular, which also featured Kiki Dee, Dan Hill, and double gold winner Mary Macgregor.

#### Noone Time At Epic



Tremblers lead vocalist Peter Noone met backstage with management and label personnel following the group's Whisky performance in LA. Pictured (I-1 are EIPIA's Larry Douglas and Lori Holder, Noone, Johnston Records President Bruce Johnston, and manager Jerry Schilling.

#### Wilson Honored In L.A.



Longtime producer/composer Frank Wilson was honored with a resolution from the city of Los Angeles during Frank E. Wilson Appreciation Day ceremonies last month. Pictured (Ir) are Wilson's wife Bunny, Wilson, and LA. Councilman Gilbert Lindsay.

#### Gladden Exits KPRI PD **Position**

Ernesto Gladden, PD of AOR KPRI/San Diego since August 1979. has left the station. Gladden, who had been with KPRI for four years all told, declined to comment on the move, except to say that he was not leaving to take another position.

Southwestern Broadcasting Group PD Jesse Bullet called it an "ami-cable parting of the ways." He said that no replacement had been set, although he is interviewing candidates and may be able to announce the station's new PD next

LETTER

#### **NRBA** Replies On 9kHz

Dear R&R:

I have no wish to spark a debate with my good friend Shaun Sheehan or to vie with NAB for "leadership" on the 9 kHz issue but Shaun's letter to the Editor in your December 19, 1980 issue ignores one salient

Only NRBA has unequivocally come out in opposition to the 9 kHz proposals. We are confident that NAB's prodigious efforts in this area will eventually and inevitably lead it to the same decision our Board made in January 1980.

> Sincerely. Abe J. Voron Executive Vice President NRBA

#### Sudbrink Shifts WKQB To Schulke 2

time CHR station WLAC/Nashville to News/Talk, Sudbrink Broadcasting ended sister station WKQB's two-year AOR reign by announcing a format shift to automated Pop. Adult Schulke 2 programming. PD Lisa Richards and two air personalities departed, while three air staffers were retained, including Dave Walton, who becomes the new PD

Sudbrink principal Woody Sud-brink told R&R, "We didn't have any big problems with AOR, but we think this will be better in the long run." Sudbrink purchased WLAC and WKQB from Billboard last year.

Richards, now MD and afternoon personality at WYSP/Philadelphia, commented to R&R, "They told me the reason they were changing the station over was betions as a combo without such an "I'm brokenhearted about it. We age variance. They were shooting were cookin'.

cause they wanted to sell both sta- for 25-49 with the FM." She added.

#### Farrell Moves Crosstown As WJYW-FM PD

Scott Farrell, who was Station Manager, PD, MD, and morning man at Beautiful Music station WFLA-FM/Tampa during a stay of several years' duration, has been appointed PD/morning man for crosstown format rival WJYW-FM(JOY101-FM).

W.IYW-FM President/GM George Mills told R&R, "What we are attempting to do is to be more committed to news and information. Scott will give us that mature contemporary sound we feel we need. We'll continue to use a two-man team in mornings, with Scott and News Director Rick Forschner.

We are very impressed with Scott's past record. He will definitely be able to help us with the music and the air sound of our personali-

Farrell commented, "It's a 'joy' to be here. I've been in this market for almost 15 years and I'm very happy here. I felt the change was a good opportunity to work with an aggressive organization. I don't see any major changes: the station is heading in the right direction. I really enjoyed being with WFLA, everyone was just great, and it was with mixed emotions that I made the move, but this was an opportunity I could not refuse.'

#### **Curelop Named PD At WABX** ment." Moving to the subject of Carey Curelop has been appointed PD at Detroit AOR station WABX, following the exit of John

ly PD at AOR KFMG/Albuquerque. WABX GM Al Wilson commented on Duncan's leaving: "It just boils down to a difference in programming philosophies regarding how the station should be programmed. John's opinions differed with

those of the station's top manage-

Duncan, Curelop was most recent-

Curelop, Wilson told R&R, "Carey's experience in Albuquerque showed nothing but success, and we're looking for the same thing here in Detroit.

Curelop had been PD at KFMG for 14 months before taking up his WABX duties December 30. Former KFMG morning man John Florence has been appointed PD there to replace Curelop.

#### **Bill Ward Promoted To** Metromedia Executive VP

Bill Ward has been named Executive Vice President of Metromedia Radio as of Monday (1-5). He will now oversee the operations of all 13 Metromedia radio stations along with the Texas State Networks. In his previous Sr. VP position, which he has held since March 1979. Ward supervised seven Metromedia stations. Previously he was VP/GM at the company's KLAC/Los Angeles for seven years.

Metromedia Radio President George Duncan said in making the announcement, "Bill Ward is a veteran of over 20 years in radio, having worked as a performer and, for the past 17 years, an executive. With the experience he has gained at the division level. I feel confident that Bill will contribute greatly to the continued growth of Metromedia Radio.'

#### POLYGRAM RECORDS STRUCTURE FORMED

#### **Polygram Centralizes Labels**

The Polygram Corporation further centralized its label structure. as predicted in R&R several months ago, by creating a new subsidiary called Polygram Records Inc. This structure replaces the Polygram Record Operations (PRO) USA apparatus, and encompasses Phonogram/Mercury, Polydor, and Casablanca. The individual labels will retain their logos, but the centralized structure is further underscored by the company's new preferred designation for chart listings, incorporating the individual label name followed by Polygram (example: Casablanca/Polygram).

Reporting to Polygram Records President David Braun will be Executive VP/GM Bob Sherwood, whose interim responsibilities in marketing and promotion for the three labels have been officially designated: VP/GM West Coast Russ Regan; VP/Country Jerry Kennedy; and newly-appointed VP/A&R Chip Taylor, most recently A&R head for Polygram East. RSO Records will continue to be distributed by Polygram Distribution, but will not be part of the Polygram Records structure. Further executive appointments are expected shortly

#### **Andon Promoted** To New Columbia VP Position

Arma Andon has been promoted to the newly-created position of VP/ Product Development at Columbia, moving up from VP/Artist Development in his eighth year at CBS. He will oversee all activities of the label's merchandising, artist development, and press and public information departments, whose heads will report to him.

Andon reports to VP/Marketing Joe Mansfield, who commented, 'The restructuring of the Columbia label, entailing the creation of this position, represents the development of a coordinated team approach to total artist development at Columbia. Arma Andon's new role will enable Columbia to build an innovative, integrated, and comprehensive approach to marketing and career development.



LUCKY LICENSE PAYS OFF -- KIIS-FM/Los Angeles just completed its "Lucky License" promotion, award nily a brand new 1981 Buick Skylark. Shown with the car is the Jack Olive family of Norwalk, CA and KIIS FM PD and afternoon personality Mike Wagner



WINNER GETS THE BENZ - Houston's Katherine Marie Wells gets the keys to a \$21,000 Mercedes Benz, the grand prize in KRLY's "Easy Money Plus Contest." The KRLY mascot, "The 94 Armadillo," presents the top prize. Over 25,000 people entered the contest with the bounty ranging from \$94 to \$9400, trips to Jamaica, the Bahamas



RAISING A SUCCESS - WBQW/Scranton recently raised over \$8600 for the Athletes vs. MS Society and hap pily accepted two awards from the MS Society. Pictured (standing, I-r) are: WBQW staffers Dave McAndrews, Bobby Gunther Walsh, Storman Norman, and Farrel Levitt; (seated, I-r) Helene Demchack, Executive Director of the Multiple Sclerosis Society, and WBQW PD Bob Michaels

Thank you for all your letters and telegrams.

I am deeply touched by your expressions of grief and support at this most trying time for my family and myself.

Love,

gum

Yoko December 22, 1980 N.Y.C.



Jeff Gelb-AEDE

An Interview With Bob Hattrik

Welcome to 1981. If you've looked over this issue's music reports already, you may have noticed some new additions to the AOR section. They include Doubleday's Detroit AOR entry, WLLZ, along with WWWK-FM/St. Louis, which was formerly a CHR reporter.

In WWWK's first playlist structured as an AOR and sent to record company reps, Doubleday National PD Bob Hattrik explained the switchover: "We resign our Top 40 reporting status understanding that the classification "Top 40-Rock and Roll' barely exists, and the closest semblance to that term extant, and therefore the most compatible with our audience distribution and appeal, is AOR ... It is clear that we fall more under the AOR umbrella than any other widely practiced faction, given that CHR, Singles Radio, Top 40, etc., continue ever softer, resembling Adult Contemporary to a degree making them often indistinguishable."

In the following R&R interview, Hattrik further explains the evolution of WWWK-FM, AOR, and CHR radio, and his programming and research philosophies.

BH: WWWK-FM signed on with every intention of being what the 18-34-year-olds of this market wanted it to be. As it turned out, that was a very hip Top 40, or put another way, a very tight AOR. From the beginning, that put us in a dilemma over which section we'd report to. Doubleday's history had been in Top 40, therefore I suppose it was natural we reported Top 40 - though I can't recall a week when our playlist looked at all typical for the format. From the beginning here, the presentation had been AOR; we never talked over the music; we were low-key, nonhype.

We continually found ourselves outcasts for being as AOR as we were. At conventions the Top 40 programmers would say this or that about "that hippie stuff." I would try to indicate to them that if their interests lay in gaining anyone 15-24, they should be researching those songs. They didn't want to hear it. If it wasn't a single, they didn't want to hear about it. We never really did buy 7 inches over 12 inches. From day one WWWK-FM played over 50% nonsingle product.

R&R: Why is CHR radio afraid of rock & roll?

BH: There's an evolution occurring. If you look around the country, you'll see some markets further evolved than others. Northeastern markets seem particularly heavily AOR-dominated. The Midwest as well: Detroit, Cleveland, St. Louis, and to some extent, Chicago. In these markets, where progressive identity has become more and more an issue with 15-24-year-olds, Top 40's realized they would at best score poorly for these young listeners. As fragmentation increased, they had to become more "modal" in their approach, to target more specifically. The softening of the music was one result.

R&R: Have we seen the end of the CHR rock & roll radio station?

BH: I'm not sure we've seen the end of the CHR rock & roll radio station, but I think we're seeing a new beginning of it, and this is it. AOR strikes me as having many factions and allowing a great deal more variations than do today's Top

R&R: You're famous for the music research you do. What can you tell us about it?

BH: We do 100 hours of music research a week. In terms of music calls, we probably do

"I have not yet met the person who has the universal ear . . . If I ever meet him, I will save a great deal of money per year on research.'

around 400 a week. We do constant panels and focus groups. We do tape panels that are not unlike what ABC is doing at WRIF (R&R 11-21-80).

R&R: Do you research new music?

BH: There are ways of determining acceptance of songs that are not familiar. They primarily involve either distributing tapes or using focus groups. The results are highly unstable but produce some interesting data that can be used later. We don't have to see gross familiarity to add a record; there are other ways of picking up

R&R: Do sales enter into it?

BH: No. Retail sales represent such a small percentage of your potential universe in healthy sales times; in times like these, it becomes an even less valid tool. We do log requests. We also

believe in our trained instincts: we know what's done well in the past. We've been trained by our research to recognize certain stimuli that produce an accepted song. We respond to that.

R&R: How would you answer those programmers who insist they don't need to use music research techniques?

BH: The guys who say, "We're professionals; what did we spend our careers doing if not learning what the hits are?" I say to that, find out what your audience wants to hear, and you'll be amazed how wrong you've been from time to time. I have not yet met the person who has the universal ear. There is no one person who is capable of determining the musical tastes of the masses. If I ever meet him, I will save a great deal of money per year on research.

R&R: What can a station do researchwise

if it has a limited budget?

BH: There are alternatives. If you have a dedicated staff, and you're really insistent on getting the data, you can find or make the time to make the calls yourself instead of hiring extra people to do it. That's how I've done it at stations whose willingness to promote and spend money to win have not been what Doubleday's is.

R&R: Let's discuss the results of some of the research you've done. Does rock & roll music test well for adults as well as the 18-24's?

BH: In AOR-dominant markets, yes. It seems like adults do like certain rock songs, songs you would never guess they would tolerate. Their attitude toward familiar rock songs is quite positive.

There are certain psychographic groups in all age brackets who won't tolerate rock & roll. As long as they do not represent a significant cume, they do not need to affect our charted course.

R&R: Does your research show that AOR listeners will accept music that's more "toned-

BH: More and more. I have no question in my mind that this flows in cycles. Over the years you learn that patterns develop in outcalls. It varies, and there are several explanations for it: socioeconomic, political, etc. It's not as important to know why (though it's helpful), as it is to know it exists as a current phenomenon.

R&R: How far does your research indicate an AOR listener will go in accepting a varied musical style; for example, an album by someone like

BH; You have to be careful. We do not play Stevie Wonder. I don't know that we ever would

You go through any exercise wanting to produce a desired effect. You do that by having a prestructured philosophical guide: knowledge of exactly who you believe you can attract. I don't think you have to stick to your philosophical guns at all costs, though. When Eddie Rabbitt, for instance, appears to be undeniably strong and not a tuneout, then we play him.

Of course, research alone doesn't get ratings. It's a synergistic thing, combining the research information with our jocks, our promotions, and

R&R: Let's talk about the music on the Doubleday AOR's. Give us a ballpark figure for the number of cuts in your library.

HATTRIK/See Page 38

#### KZAM Christmas Promotion Makes Purchase Easu

"I went in to the GM's office," KZAM/Seattle PD Paul Sullivan recalled, "and asked him, What do people want more than anything else in 1980 and can't get?' I said, 'A house. Let's give away a house.' He suggested we give away a condominium, which would entail less red tape. We both said, 'Makes perfect sense,' and from that point on, it was not difficult to make everything go

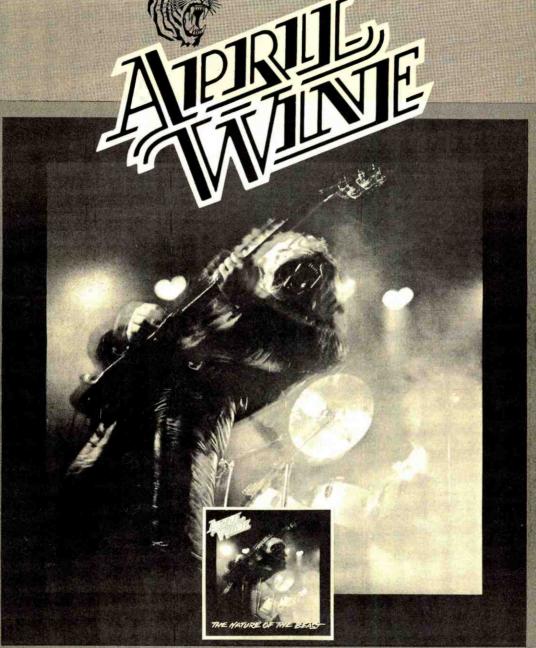
What KZAM-FM gave away in its recent highvisibility promotion was the down payment and closing costs to a condo, plus three rooms of fur-niture and all appliances. The promotion's cost to the station was approximately \$25,000. The winning listener will cover monthly mortgage and interest payments

To give away the condo, KZAM ran a monthlong radio drama produced by air personality Nick Morrison, which told the story of a family of "Christmas Carol"-type characters who are evicted and later find their dream home. At the last segment's conclusion, the station picked a winning listener's entry from the over 15,000 that had been submitted on holiday greetings cards

Sullivan was especially pleased with all aspects of the promotion, because even non-winners could enjoy the 28 episodes of the station-produced Christmas story run in conjunction with the contest itself.

# IN THE HEART OF THE ROCK IN ROLL JUNGLE DISCOVER

THE NATURE OF THE BEAST



THE NEW ALBUM IS HERE!

Produced by Miles Goodwyn & Mike Stone

An Aquarius Records Production

Direction: Terry Flood Management / 350 Youville Street / Montreal, H24, 2C3 / Quebec, Canada / (514) 284-1001

Jeff Gelb Hattrik Continued from Page 36

BH: Let's say under a thousand. If you were to listen, I don't think you'd call it stale. There is depth

R&R: How tight can AOR get before it loses that progressive image factor mentioned before?

BH: With research you can measure that. There was a time close to a year ago that we were too tight. We broadened a great deal and pulled back for the sweep. I don't think you should go so tight as to make longterm listeners perceive the station as not offering a variety to them. You don't have to do that by playing a lot of cuts - you have to play the right cuts. And you certainly have to promote new music and music specials.

R&R: I'd characterize the Doubleday AOR's as being much more concerned with music than personality. Am I right?

BH: That's right. While it's true that strong personalities build an intangible that music alone can't provide, my research indicates that excessive rap is unacceptable for any format shooting for younger demos.

Which is not to say that we are completely devoid of personalities. Our air personalities are very relatable, very human. We're simply eliminating some of the unnecessary for better sensitivity to the audience's desires.

R&R: On the other hand, the stations are very promotions-oriented. For example, KDWB-FM/ Minneapolis just gave away \$1000 a day for forty days (R&R 11-28-80)

BH: We might be accused of being some what Top 40 there - there's a longstanding fear among AOR's of doing any sort of cash giveaways. But many of the more successful AOR's have done so over the past year. We haven't found a significant negative reaction to a lowkey cash giveaway. There are some diehard pro-gressive listeners who find it unacceptable and out of character. They do not represent the majority. And certainly, with the economy in its current state, it's been helpful.

R&R: Why did Doubleday decide Detroit needed a fourth AOR (WLLZ)?

BH: Detroit has evolved into a market where the dominant 12-34 share is listening to AOR. Detroit is a rock & roll town. You can go into any-

"We never really did buy 7 inches over 12 inches. From day one, WWWK-FM played over 50% nonsingle product."

thing from a Dunkin' Donuts to restaurants, fine hotels, or whatever, and you hear rock & roll. It's an amazing phenomenon

That aside, research also showed us that we could provide a synthesis of certain ingredients then not present in Detroit AOR radio. We saw a great vulnerablility and capitalized on it. I expect that station to be a very big success; it's going to suprise a lot of people.

R&R: Do you really think there's room for four Detroit AOR's?

BH: No. I think we've all heard the rumors about format changes in Detroit

R&R: One last question. As a former CHR programmer/reporter, you're familiar with the phrase "mass appeal," which many programmers use to define the CHR format. Do you think AOR radio is also becoming a mass appeal format for the eighties?

BH: In the Northern markets where AOR has spread and has been relevant, if not dominant, for a number of years, yes. It is the mass appeal format, masses meaning 12+. If masses mean 18+, it still has a fight. If masses mean 25+, as they seem to for some narrow-minded individuals, then no.

But ultimately, I think yes, AOR will be a mass appeal music format, because 25+ listener ship will probably steadily turn over to News/Talk listenership. AOR will then have a stronghold. However, we don't know what teens will be into by then, do we? That's anyone's guess.

#### EVOLUTION

Watch for a new AOR in Lubbock. Texas in the coming weeks as KFMX switches from CHR. Former KPAS/El Paso PD Bo Jagger is KFMX's new PD, while former KPAS MD Domino Rippy will serve as KFMX's Asst. PD and MD. The station signs on (as a Superstan affiliate) around January 20. KFMS/Las Vegas has switched from AOR to Country... KSPA/Sapen's new PD is air staffer Frank Ericsen, who replaces departing Todd Cipolia... KLBJ/Justin GM Bill Neil has exited. and Ted Smith has succeeded him... Mark Williams has been named PD watch and Ted Smith has succeeded him... Mark Williams has been named PD watch and Ted Smith has succeeded him... Mark Williams has been named PD Larry Snight and as resurfaced on the airstaff at KGON/Portland. WZZY.Louisville from neighboring W.VE . . Former KREM-FW/Spokane PD Larry Snider has resurfaced on the airstaff at KGON/Portland Meanwhile. back at KREM-FW.M Danah Cammings has stepped down but relatins an airsthif, while Steve Wilke has been named by MD successor . . Tony Miles has been named the new PD at K10K/Tri Cities. He says that although the station is automating, it will be creating all tapes inhouse. so the station will continue to need album servicing from all justeds . . . KTQ/Poallas MD Temple Lindsay has exited to do the same at K1SS/San Antonio. She'll also cover mornings. No MD replacement yet at KTQ/ . . . KMOD/Tulas S Chartie West has been upped to Asst. PD in additional control of the same at the the same Fators at WARN/Albany, Peggy Appe has returned to wighs from WPL/Albany ... Robin lenthin has switched from Mulsic Director at WSP/Philadelphia. ... Tom Kelly is new to afternoons at WZZO/Allenbury from WKL/Sk. Albans. WV. Har Blain, formerly of ZIb/W Madison, has joined WLLZ/Detroit for middays ... John Rivers has joined WZXR/Memphis from KZDW/Seath for mornings. He replaces departing WZXR morning man from Yokom, who has joined KTXQ/Dallas ... John O'Leary has rejoined wWWW/Detroit for mornings. BMS for airwork ... Former KLOS/Los Angeles newsperson Jane Platt has joined neighboring KRLA for news, public affairs and features ... KLOL/Houston Asst. PD Vanessa Cargo has exited ... KLYX/Sioux Falls PD Bill Richards called to clarify that KLYX is attempting to change its call letters (to KKRZ) but is not changing format: it remains an AOR.



AOR radio made Christmas shopping easy for its listeners this season, with many stations offering 1981 calendars, while others brought out negrown albums

WAAF/Worcester printed 10,000 poster-style calendars in full color of Boston. Sharing costs for the promotion was Tech Hifi, which helped distribute the item free. CHUM-FM/Toronto's fullcolor rock calendar has a different AOR artist pictured for every month. KGB-FM/San Diego pacted with the Tower Records chain to co-create a poster calendar of a Debbie Harry lookalike holding a heartshaped radio with the station's call letters on the dial. KSHE/St. Louis's calendar is printed on fabric, while KTIM/San Rafael's presents a series of photos submitted by listeners of area landscapes. Perhaps the season's most elaborate calendar-greeting card came from WMET/Chicago, which included a clear-plastic 45 sound montage of WMET promotional announcements and celebrity greetings.

Meanwhile, on the Homegrown album front, at least six AOR's put out their own albums during the holiday season, starting with KAZY/Denver's "Thunder On The Mountain" collection, and including WEBN/Cincinnati's "Album Project Five," KSHE/St. Louis's "KSHE Seeds," KWFM/Tucson's "On The Air," the "First KFM Album" (from KFMF/Chico), and KDKB/Phoenix's "Arizona Sounds Volume IV." The Homegrown idea continues to be one of AOR's most durable promotions, directly involving not only local artists and musicians, but also listeners with an active interest in area music. Profits from most of the albums are earmarked for local char-

A reminder to AOR's that produce such albums: be sure to send copies to record company AOR promotional reps, who can forward them to their A&R people. Your album's stars may be on AOR radio's turntables in the future - but onlyif you give them the record company visibility necessary to set the proper wheels in motion.

#### UPDATE

Ho ho ho! AOR was full of Christmas spirit this season, typified by WZAM and WMYK/Norfolk, whose air personality Mac McClellan recorded his own rock 'n' roll tune, "Rockin' Christmas." Needless to say, it got lots of airplay on the two AOR's, and sold locally for \$1.94, with a portion of the proceeds benefitting Toys for Tots . . . Check out the latest copy of OUI (February) for an article by Larry Yurdin and James Brown on some of AOR radio's most popular female disc jockeys. Included are profiles of KMET/Los Angeles's Mary Turner, KWST/Los Angeles's Raechel Donahue, WRIF/Detroit's Karen Savelly, WEBN/Cincinnati's Robin Wood, . KZOK/Seattle has persuaded and others . . Cheap Trick's Rick Neilsen to give a private guitar workshop with seven promotion-winning listeners. Winners were chosen from listeners who sent photos of themselves with their guitars. along with their reasons for wanting to attend the workshop . . . 600 people turned out for a KKSN/ Portland comedy benefit to help outfit a new ship for an anti-whaling demonstration in the Antarctic by the Sea Shepherd Conservation Society...The New England Broadcasters Association awarded WCOZ/Boston Promotion Director Jane Norris the best radio promotion of the year award for a TV spot she produced for WCOZ... Listen for this year's "Best of King Biscuit" special, including live material from Tom Petty, Rolling Stones, Pat Benatar, Blondie, and others . . . WFBQ/Indianapolis is better at spinning the rockers than facing them in sports: The station challenged REO Speedwagon in a benefit basketball game and lost, 32-54. The real winner was a local children's orphanage, which was presented with a check for over \$6500 after the show . . . KLOS/Los Angeles paid for all the soft drinks downed by 11,500 Cheap Trick fans at a recent sold-out L.A. concert date. The station also offered a pass good for tickets to all L.A. area concerts produced by Avalon Attractions in 1981. To win the pass, listeners had to bring a creative Christmas ornament to the station . . . Latest bit of promotional material from KSHE/St. Louis is a pocket patch featuring the station's lovable pig mascot, "Sweetmeat" . . . Happy fourth AOR anniversary to WRKI/Bridgeport ... KAZY/
Denver gave three of its listeners the opportunity to dine with Cheap Trick before the group's recent area concert appearance.

CONCERTS&CONVERSATIONS

PRESENTATIONS: WCCC/Hartford presented Joan Jett for \$2.07

GUEST DJ'S: Rossington-Collins Band, Johnny Van Zant on WEYV/Jacksonville.

CONVERSATIONS: Jim Carroll, Bus Boys on WMMR/Philadelphia . . . Les Dudek, Amazing Rhythm Aces on KSPN/Aspen ... Joan Jett on WCCC/Hartford . . . Jim Carroll on WQBK/Albany . . . Thin Lizzy on KEZY-FM/Anaheim ... Plasmatics on KROQ/ Pasadena . . . Plasmatics, New Riders of the Purple Sage, David Grisman, Roy Buchanan on KTIM/San

# Album Airplay/ 40\_\_\_

	I 0 4004		P. 11 1
1/9	January 9, 1981	104 REPORTERS	Album cuts are listed in order of airplay preference.
1	BRUCE SPRINGSTEEN The River (Co	olumbia) "Ramroo	" "Heart" "Cadillac" Title
2	JOHN LENNON Double Fanta	sv (Geffen) "Over"	"Losina" "Wheel" "Time"
3	ROD STEWART Foolish Behar	viour (WB)	ssion" "Wings" "Dead"
4	STEELY DAN Gaucho (MCA		
5	REO SPEEDWAGON Hi Infidelity (		
6	DIRE STRAITS Making Movi	ine (M/P) "Chatan	way" "Evarages" "Tunnol"
7	ALAN PARSONS PROJECT The Turn Of A	(Ariota) "Compa	""Dring" "Smake"
8	POLICE Zenyatta Moi		
9	FLEETWOOD MAC Live (WB)	ndatta (AGIVI) Stand	pe Do World Canary
10			
11	HEART Greatest Hits		
	OUTLAWSGhost Riders		
12	ROCKPILE Seconds Of P		
13	CHEAP TRICK All Shook Up		
14	EAGLES Eagles Live (A		
15	BABYS On The Edge		
16	AC/DC Back In Black		
17	DONNIE IRIS Back On The		
18	THIN LIZZY Chinatown (V	VB)	veetheart"
19	BLUES BROTHERS Made In Ame	erica (Atlantic) "Who's"	"Do" "Onions" "Ain't"
20	NEIL YOUNG Hawks & Do	ves (WB/Reprise)"Union"	Title
21	BLONDIE Autoamerical	n (Chrysalis) "Tide" "	T-Birds" "Angels" "Rapture"
22	PAT BENATAR Crimes Of Pa		
23	JIM CARROLL BAND Catholic Boy	(Atco) "People"	"Gravity"
24	LOVERBOY Loverboy (Co	lumbia) "Hot" "	Teenage" "Matter" "Turn"
25	MICHAEL STANLEY BAND Heartland (EN		
26	JON ANDERSON Song Of Seve		
27	ALVIN LEE BAND Free Fall (Atla		
28	DELBERT McCLINTON The Jealous H		
29	TALKING HEADS		
30	RANDY MEISNER One More So		
31			
	DOOBIE BROTHERS One Step Clo		
32	YES Yesshows (A		
33	GILLANGlory Road (V	'irgin)' <i>''Runnin</i> g	g" "Sure"
34	MAX WEBSTER Universal Juv		
35	GEORGE THOROGOOD More George		
36	STEVIE WONDER Hotter Than J		
37	QUEEN Flash Gordon		
38	FIREFALL Clouds Acros		
39	MOON MARTIN Street Fever (		
40	STINGRAY Stingray (Carr		

## Chart Summary

The New Year's week found a good portion of our regular AOR reporters on holiday; they'll return with their first lists of 1981 next week.

As there was no issue of R&R for the past two weeks, this week's charts do not include any figures for weeks prior to 1981. We will begin showing previous week's figures

next week.

Debuting this week were DELBERT McCLIN-TON, QUEEN's "Flash Gordon" soundtrack, FIRE-FALL's latest, and STING-PALL's latest, and STING-

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italies registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

## MOST ADDED.

STINGRAY..... Stingray (Carrere/Atco).....

		1/9
1	WARREN ZEVON	23/23
	Stand In The Fire (Asylum)	
	"Excitable Boy"	H-0
2	BLUES BROTHERS	60/20
Tie	Made In America (Atlantic)	M 30
110	"Who's Making Love"	H-10
2	FIREFALL	35/20
	Clouds Across (Atlantic)	M. 11
	"Staving"	H-4
3	STEVE WINWOOD	13/13
	Arc Of A Diver (Island)	Mio
	"While You"	H-0
4	ANY TROUBLE	23/9
	Where Are All The (Stiff)	M:11
Tie	"Train"	H-3
4	MANFRED MANN'S	9/9
	Chance (WB)	MO
	"Lies"	HO
5	NIGHT	8/8
	Long Distance (Planet)	MO
	"Love/Airwaves"	H-0
6	LOVERBOY	51/7
Tie	Loverboy (Columbia)	M 39
1	"Hot"	H-5
6	YES	36/7
Tie	Yesshows (Atlantic)	M 25
6	CREEDENCE	15/7
	Live At Albert (Fantasy)	M 6
Tie	Various Cuts	H-2
6	NICOLETTE LARSON	7/7
-	Radioland (WB)	MO
Tie	"When You Come"	HO
6	SIR DOUGLAS QUINTET	7/7
-	Border Wave (Takoma)	M-0
	Various Cuts	H-0
7	QUEEN	26/6
	Flash Gordon (Elektra)	M-14
	"Flash's Theme"	H-6
8	DELBERT McCLINTON	33/5
Tie	The Jealous Kind (Capitol)	M-19
	"Giving It Up"	H9
8	JIMMIE MACK &	15/5
Tie	Jimmie Mack & (RCA)	M-9
	"Gonna Hurt"	H-1
8	MONSTERS OF ROCK Various Artists (Polydor)	7/5
	Various Artists (Polydon)	M 2
	Various Cuts	100

The Added reports of charting artists are displayed over a five-week produced. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it if this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred arriplay cut is listed.

## MEDIUM

		1/9
1	ROCKPILE	78/47
	Seconds Of (Columbia)	A-0
	"Teacher Teacher"	H-31
2		81/44
	Ghost Riders (Arista)	A4
	"(Ghost) Rider"	H-33
3	THIN LIZZY	58/42
	Chinatown (WB)	A-1
	Title	H-15
4	JIM CARROLL BAND	51/39
Tie	Catholic Boy (Atco)	A-0
	"People Who Died"	H-12
4	LOVERBOY	51/39
	Loverboy (Columbia)	A-7
	"Hot"	H-5
5		55/37
Tie	Back On The (MCA)	A-2
	"Ah! Leah!"	H-16
5	ALVIN LEE BAND	39/37
	Free Fall (Atlantic)	A-1
_	"Ridin' Truckin' "	H-1
6	JON ANDERSON	43/34
	Song Of Seven (Atlantic)	A-0
	"Some Are Born"	H-9 54/32
7	NEIL YOUNG Hawks & (WB/Reprise)	94/32 A:1
	"Union Man"	A-1 H-21
8	FLEETWOOD MAC	R9/31
8	Live (WB)	A-3
	"Fireflies"	H 56
9	DIRE STRAITS	93/30
3	Making Movies (WB)	A-1
Tie	"Skateaway"	H.62
9	BLUES BROTHERS	60/30
	Made In America (Atlantic)	
	"Who's Making Love"	H.10
10	BARYS	59/28
	On The Edge (Chrysalis)	AO
	"Turn & Walk Away"	H-31
11	RANDY MEISNER	33/26
	One More Song (Epic)	A O
Tie	"Deep Inside"	H-7
11	GILLAN	30/26
-	Glory Road (Virgin)	A4
Tie	"Running"	H O
11	GEORGE THOROGOOD	30/26
	More George (Rounder)	A 0
	"Bottom Of The Sea"	H-4

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week to below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## THE HOTTEST

		1/9
1	BRUCE SPRINGSTEEN	100/9
	The River (Columbia)	A-O
-	"Ramrod"	M-10
2	JOHN LENNON	100/8
	Double Fantasy (Geffen)	A-0
	"Starting Over"	M-11
2	STEELY DAN	95/89
	Gaucho (MCA)	A-0
	"Hey Nineteen"	M-6
3	ROD STEWART	95/86
	Foolish Behaviour (WB)	A-O
	Title	M-9
4	REO SPEEDWAGON	89/77
	Hi Infidelity (Epic)	A-0
	"Keep On Lovin"	M-12
5	POLICE	85/71
	Zenyatta Mondatta (A&M)	
	"Don't Stand"	M-14
6	ALAN PARSONS PROJECT	
	The Turn Of A (Arista)	A-O
	"Games People Play"	M-23
7	DIRE STRAITS	93/62
	Making Movies (WB)	A-1
	"Skateaway"	M-30
8	FLEETWOOD MAC	89/55
	Live (WB)	A-3
	"Fireflies"	M-31
9	HEART	76/53
	Greatest Hits/Live (Epic)	A-0
	"Rock"	M 23
10		66/43
	All Shook Up (Epic)	A O
	"Stop This Game"	M-23
11	AC/DC	53/42
	Back In Black (Atlantic)	A O
	"Shook Me"	M-11
12	EAGLES	61/41
	Eagles Live (Asylum)	A-0
	"7 Bridges Road"	M-20
13	OUTLAWS	81/33
	Ghost Riders (Arista)	A-4
	"(Ghost) Rider"	M-44
14		43/32
	Crimes Of (Chrysalis)	A O
	"Hit Me"	M-11

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each albim title. The first represents total number of our reporting stations playing the albim this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the albim's reports in other rotations for the week. The altim's preferred airplay cut is listed.

# **ASR** BREAKERS

No albums qualified for AOR Breaker status this week.

## SINGLES

1	DAN FOGELBERG "Sa	me Old Lang" (Full Moon/Epic)
2	KANSAS	"Got To Rock On" (Kirshner)
3	DAVID BOWIE	
4	QUEEN "Nee	d Your Loving Tonight' (Elektra)
5	CARS	"Don't Tell Me No" (Elektra)
6	CLIMAX BLUES BAND.	"Gotta Have More Love" (Sire)
7	JOHN COUGAR	
8	<b>707</b> "I Could	Be Good For You" (Casablanca)
9	JACKSON BROWNE	"Hold On, Hold Out" (Asylum)
10	0 XTC	. "Generals And Majors" (Virgin)
11	1 DEVO	"Freedom Of Choice" (WB)
12	2 OFF BROADWAY	"Automatic" (Atlantic)
13	3 LEO SAYER	. , . "More Than I Can Say" (WB)
14	4 BOZ SCAGGS	"Miss Sun" (Columbia)

15 NIGHT..... "Love On The Airwaves" (Planet) sese 45'e received significant AOR airplay reports this week. These singles hither not available on an album or are from an album not currently on the im Airplay/40 chart. The chart is lieted in order of total mentions received

# JAZZ ON AGR

1	SPYRO GYRA	Carnavai (MCA)
		"Cafe"
2	GROVER WASHINGTON JR.	
	***************************************	
3	PAT METHENY	
4	JEAN-LUC PONTY	
5	WEATHER REPORT Nigh	
•	The state of the s	
6	DAVID CHESKY BAND	
•	DAVID GRESK I BAILD	
7	HIROSHIMA	
٠.		
8	JONI MITCHELL	
۰	JOHN MITCHELL	
9	LARRY CORYELL	
9		
10	FADI WILLOW	
10	EARL KLUGH	

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jezz programming The album's preferred sirplay cuts are listed.

# REGIONAL ASR ACTIVITY

**EAG** 

WPLJ 95.5

**WZZO** Allentown 215-694-0511 MINICE SPRINGSTEE (Columnia)
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OSAP MICK (Egic)
OSAP (Cristone)

PD: JOHN SEBASTIAN

MICHAEL STANLEY

(DIT America)
Modica (TYT (Earl)
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Modica

PD: LARRY BERGER

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PLETWOOD MAC (NB)
BULS BROTHS JAP(441C)
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LANT (1812-181)
ADM. LEVIE (15111)
ADM. COS. LAR. (15111)
ADM. COS. LAR. (15111)
ADM. COS. CAST (151111)
ADM. C

Notice!
JOHN LORGE (Geffen)
BLODER (Corposits)
PRETEDERS (Sire)
PRETEDERS (Sire)
DIME STRAITS (MB)
BLODERS (SIRe)
DIME STRAITS (MB)
MELL YOUNG (MB/Mp/les)
MELL YOUNG (MB/Mp/les)
BLODERS (SIRE)
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Albany 518-462-5555

Added ANY TROUBLE (51111) Had los MAX MESTER (Marcury). DIRE STRATTS (MS) ROCEVILE (Columbia) (DVERBOT (Columbia) IDVERBOT (MS) IDVERBOT (MS) JOH ADDRESSE (ATTENTIC) SYND GTML (EXTENTIC) DEEM (ELERTE)

HOTTEST
BRACE SPRINGSTEEN (Columbia)
as an PARSONS PROJ. (Arista)

9TROCK

.PD: GEORGE HAMRAS

Singles

Harrisburg

717-238-1402

PROTECT OF THE PROPERTY OF T

Hartford

JON ANDERSON (Atlantic) JOE JACKSON BAND (ALM) ANT TROUBLE (STIFF)

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WCCC

MARRIE ZEVON (Asylum)
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NICOLETTE LARSON (18)
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Audit (1994)

Au

MOST ADDED

BRUCE SPRINGSTEEN The River (Columbia) 24/23 Double Fantasy (Geffen) 23/21 POLICE Zenyatta Mondatta (A&M) 23/21

STEELY DAN ROD STEWART Foolish Behaviour (WB) 21/20

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that

New York

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Buffalo

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Com (them (deffen)
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Hartford

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FLESHTONES \*:
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CAMMED

RANDY HANSEN (Capitol)

-PHIL SETHOUR (Boardweik)

-HULDONES

-BUZZCOCKS (I.R.S Fac.)

-JOHN FORK

LODA FORM

TOTAL ASSOCIATION (SCA)

JOHN TAKE DAT. (Polyde

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JOHN LEWIS (SERIE)

EC/DC (self-serie)

EC/DC

Singles Long Island

Added BLUES BROTHERS (ATTE Modium
GILLAN (Firgin)
GILLAN (Firgin)
"Running, White"
THIR LIZZY (WB)
GEORGE THOMOSODO
"ROTTON. Sea"
MISS BOTS (Firsta)
POWERS BLUES (Liberty)
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BILLY THOMPS (Liberty)
I ha by Room
ARE THOUGHE (SPIFF)

516-727-1570

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MEDIUM

JIM CARROLL BAND Catholic Boy (Atco) 17/15 Loverboy (Columbia) BUS BOYS Minimum Wage... (Arista) 13/12 GILLAN Glory Road (Virgin)
ROCKPILE 13/12 Seconds Of (Columbia) 22/11

first represents total number of Eastern sta-tions playing the album this week. The sec-ond is the number of those stations who re-ported it in medium rotation this week.

Manchester

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304 286 0029

Town On 2007

Town

JAZZ KILTMMJARD (PHIO) SPYRD GRA (MCA) JEAN-LUC PURTY (ATTENTIC) DAYID CHESKY BAND (COLUMN FE) PAT METHATY (ECR) HEROSHIMA (Ar Ista)

New York

JACK BRUCE/FRIENDS (E) (C)

Jezz Hore

Singter

OF FIT -XTC (Virgin)
-DELMERT MCCLINION (Capitol
-CARS (Elektro) Added MONSTERS OF RUCK (Polydor) MARKEN ZEYON (Apylum) COMMA KALMONMEN (MCA.) 

DOWNER (REA)

DOWNER (REA)

REN ENGLAND (CINETER)

EAGES (RAY)

BASTS (Chrysolis)

BASTS (Chrysolis)

MAGAS (Kirchner)

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CAN ANDESON (Artistic)

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CON ANDERSON (ATTAINTIC)
GILL AN (Virgin)
UNIVESO' (Columbia)
JIN CARROLL BAND (Arco)
YES (ATTAINTIC)
TALKING MEADS (Sira)
CLIMA BLUES DAND (MB)
CAX (Marcury)
DOOMS (Lineara)
HOMATES (Polydor)

WVAO

PIRET TO LOVE"
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MENT PO: SCOT MUN! ASST. PD: DICK MEEN

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Hell is GATES (RCA)

MALTS (CAYSHIELD)

DAVID SOULE (RCA)

DAVID SOULE (RCA)

DAVID SOULE (RCA)

HEART (Epic)

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DOOR MACTIN (Epic)

BOOL MA

DELBERT McCLINTON The Jealous Kind (Capitol)
FIREFALL

WARREN ZEVON Stand In The... (Asylum)
BLUES BROTHERS

Clouds Across... (Atlantic) ANY TROUBLE Where Are All The... (Stiff)
STEVE WINWOOD

THE HOTTEST

7/7

14/6

7/4

5/4

Arc Of A Diver (Island)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Bridge 203-579

STEELT DAN (GEA)
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ROS STEWAT ROD, I Eriste)
ROLGE (AMB)
DIRL STRATTS (MB)
DIRL STRATT Mealum (O1E9807 (Columbia) YES (Ariantic) JOY WINSON (Bhoern) A LYIN LEE BAND (ARIantic) JIM CARPOLL BIND (Aroc) JOH AMDRESON (Ariantic) THIN LIZZY (MB) SOCIPILE (COLUMBIa) GOODS (Elektra) Jazz

E Chiu Ottawa 613-563-1919

JAČE BRUCE/FREIDOS (IPIC
JAČE BRUCE/FREIDOS (IPIC
JAČE OREEN (RCA)

CANO

-TEDOTROTS (IRI)

-OUTLANS (ACISTA) PD. STEVE COLWILL ND: GREG TORRINGTON

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HOTTEST BRICKS SPEIN (COTUMN). JOHN LEBECH (Gottan) PAT SEANTHE (COTUMN) SPEIN SEANTH (COTUMN) SPEIN SPEIN SPEIN SPEIN SPEIN SEANTH (COTUMN) SPEIN SPE

## EAST

W SP PO: RICK HARRIS

Acced BLUES BROTHERS (Atlantic) JIMHIE MACK & . (RCA) DOMENTS (Columbia)

Neofus RANDY HANGEN (Capitol) RCCMPT(E GOLUME NA RCCMPT(E GOLUME NA RCCMPT(E RES LICK) CHARLES LICK) CHARLES LICK) CHARLES LICK) CHARLES LICKY SERVICE RANDER CONTROL (CAPITOL) RCCMPT (Control Licky Singles

4 Poughkeepsie

PO: HIRE HARRIS

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Medical (Carter)
Medical

Philadelphia 215-668-9460 GLL morre MOTHER PROCESS OF THE PROCESS OF THE

MacTum
(LETWOOD MAC (#8)
SLUS BROTHERS (AFTENTIC)
MICHAEL STAKET.
(DRI America) RCAS
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(JAMIE M JOH ANGRESON LAYLAND A
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AVITA LIEE DANG LAYLAND A
COOK WITTON LOCATION I
ANGRESON LAXINGTON I
CARS (Eleatron)
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107 Scranton PO : DHRIS MORTON MD: BEN SHITH

Je 11

Singles

Rochester

SAUGH (Please)

With the control of the control of

AL NO PARSON: PROJ. (A-18\*g)
DIRE STRAITS (MB)
MOS STRAITS (MB)
OUTLANS (A-18\*g)
OUTLANS (A-18\*g)
FOLORY (MS)
FOLO Acced BLUES BROTHERS (Atlantic) DELBERT MCCLINTON (Capitol) TOWNIE IRIS (MCA) Modium Modium (Modium Modium M JOZZ NODE

Single RED SPEEDWAGON (EE ST Syracuse

MEART (Epic)
JOHN (EBMCH (Geffan)
\*Marching Meas!\* \*Losing\*\*
\*Starting Ove \*B
\*FLEE\*NEOD MCC (MB)
\*Say You Love.
\*Say You Love.
\*Starting Ove \*B
\*Starting Ove \*B
\*Title Ove \*G
\*Title \*G Asced None Medium JIM CARROLL BAND (Arco LOVERBOT (Columbia) DIRE STRAITS (MB) BILLY THORPE (Elentro) "May Hineteen" A AN PARSONS PROJ. (A late POLICE (ADN)

Toronto

DIM

HOTTEST
ALM PROCESS PROJ. (Artist
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ALM TEACH
AND STREAM (B)
AND STREAM Processing Control of the Control of Jezz Slegies None

Washington, D.C.

PO : DAYE BROWN NO. HICHAEL NOKAY Added STINGRAY (Cerrere/Atco) Medium
THIN (122Y 189)
DRE STRAITS (M6)
OILLAN (Virgin)
MAX VESTER (Mercury)
JON AND(RSON (Artentic)
COVENEY (Columbia)
CONNE (RIS (MCA)
JIN CARROLL BAND (Arco)

AC/DC (AQUARTIC)
DUTLARS (AFFISTED (DO LAR
BULCE) SHE INSCRIENT (DO LAR
BULCE) (ADE INC.) (CE (ADE INC.)
BUSTOMER (ME)
SHE INC. (CE (ADE INC.)
BUSTOMER (ADE INC.)
BUS Jezz

West Virginia FM105 304-722-3308 PO: DHUCK GETGER ASST. PO. DOUG BURTON

Added
SQUEST PALMER ((signd))
FIRE(PALL (AFIger))
CLIMA DULLED
FIRE(PALL (AFIger))
FIR Medium QUEEN (Elaktra) BABTS (Chrysolls) QUAETE (RES (ACA) BECHPILE (Columbia) QUTLAWS (Arista) PQLICE (AAH)

NOTES TO THE PROPERTY OF THE P 1022 Singles



ARMED AND READY — Rounder's George Thorogood engaged in some persuasive tactics to encourage WNEW-FM/New York PD Scott Muni to add George's new album to the station's playlist (George won).

Atlanta 404-325-0960 96rock

Singles

Meditar AMSSONS PROD. Librista A. Alex AMSSONS PROD. Librista DODG II BANDINGS (MB) DIRE STRAITS (MB) BOCOPIES (COLUMBIA) OLIMBET ACCUSATION (CONTO) DIRECT MICK (Epics) STRAITS (MB) STRAITS (MB) STRAITS (MB) FIRET ACCUSATION (CONTO) FIRET ACCUSATION (CONTO) DOWN CONTO)

HOTTEST
ZON LIMON (GETTEN)
PAT SENATA: (CM\*ysetts)
AC/DC (AFTENTIC)
RACES (HASTIN)
ROD STEWART (HB)
STEELY DON'S (HASTIN)
RED STEELY DON'S
RED STEELY DON'S
RED STEELY DON'S
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RED Jett

Austin 512-474-6543 KLAJ

PO: GLEN DAVE MASON Access Bruss Dillus Bruss Bruss

STEPH TO STE

Heatlum JOE AND (AMH) STREED OF GAMT WERE CR. (Epic) BILLT BURBETTE (COLUMNIA) CRTTARS (AF112) A. AM PRESONS PROJ. (Ar1142) A. AM PR

TEXAS ROCK Beaumont 713-727-0229

ROCKPILE (Columbia)
OLINAL BLUES SMAD (MB)
ORNELE BLUES SMAD (MB)
ORNELE BLUES SMAD
OLINAL BLUES
OLINAL B PO: DAVE SCOTT "Teah Ind"
"Tea Ind"
"Tea Ind"
"Tea Ind"
"Tea Ind"
Bud's BROTHES (Atlantic)
"Going Bech..."
"Crean Onions"
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INDITION (GOTFON)
JOHN (SHOCK (GOTFON)
STELLY DAN HEXD
A TAN PASSON (MC)
A TAN PASSO Modium
FLETHOOD MAC (MB)
FLETHOOD MAC (MB)
FACES (Apyrum)
CUTLARS (Ar(sto))
STEVIE SECRET (Tamle)
DIGE STRAITS (MB)
LEO SAYER (MB)
DOORIE SECTIONS (MB)
HIGHEL STALETS.
(DR) Americal
DEEP TRICK (Epic)

Jezz Mone Singles ZX.

RANGAS (Firsher)
"Relatinism" Ayrik LEE BAND (Artantic)
CEERT RECLINTON (CAST-INTON (CAST-

HOTTER STATES (ME )

ONE STATES (ME)

ONE STATES (ME)

FOLICE (LAMA)

FOLICE (LAM Jazz

Birmingham

Choi PD: BOB FAZIO ND: CHARLIE PALMER

512-855-4641 AGOND TO PROVIDE TO PR

Singles

DEAP MIDE (S) (S) (S) (MIDE S) (MIDE S)

Jazz KILIMANJARO (Philo) NUMA BAND (Overtion)

INIGHT (Pases)

Medium

CELLER (LITTON CASITOL)

MEDIUM

CELLER (LITTON CASITOL)

MEDIUM

MEDI PAS IN INC. ELASO
YEAR TOOL STREET SOIL
ON THE TOOL ON

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Added MARRIED MARRYS (188)
"Lias"
"Lias"
STEVE MINRODO (Fatend)
"Spanish Depose"
MARRIED ZEVEN (Agrium)
"Lasyers, Ques"
"Eachtable Boy"
"Eachtable Boy"
(Full Moon/Epic)

HOTTEST
ALAM PRESONS PROJ. (Artista
RED SPECIDADON (ESIC)
STEELY DAN INCA!
RED STEMARY (IBS)
ROLLICE (ALM)
CHEAP TRICK (ESIC)
JOHN LEMON (Geffen)
BASTS (Orryselfs)

Medium Domnië IRIS (MCA) DIRE STRATTS (MBI ROCKPILE (DI IMPIA) CUTLANS (Arista) BRUCE SPRINGSTEEN (Co

MOST ADDED

WARREN ZEVON Stand In The Fire... (Asylum) 7/7 Arc Of A Diver (Island) 5/5 **BLUES BROTHERS** Made In... (Atlantic) 11/4 FIREFALL

Clouds Across... (Atlantic) 8/4

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

401<u>101</u>

Corpus Christi

779102 PD: DAYID PERKINS

Singles

El Paso 915-533-8211 DIRE SIANTS (MB) ANT TROUBLE (STITE) BLOWE (STANLEY. (EMI AMERICA)

HOTTEST OWEAP TRICK (Epics INMATES (Polydor) NOLLY HATCHET (Epics FLEETHOOD MAC (MB) DHSTS (Chryse)(s) REO SPEEDMAGON (Epic)

KLAQ EI Paso 95.5/m 915-544-8864

THIR LIZZY (#8) LOYERSOY (Columbia) "Teanage." "Teanage. " DELBERT NCCLINTON (Capitol) GEORGE THOMOGOOD (Rounder

7827

Houston

713-526-4591 HEART (Epic) DIRE STRAITS (MB) HEIT TOURG (MB/Reprise ROCKPILE (Columbia) HEN ENGLAND (Etaktra) PO: OHRIS MILLER ASST. PD. MICHELE ROBINSON

HOTTEST
BRIDE SPRINGSTEEN (COTTO) (CE (AMH)
DOWNT TRICK (EDIC)
RO STECONACON (EDIC)
RO STECONACON (EDIC)
STECONACON (EDIC)
OUTLANS (AN ISSA)
AC/RO (AT ISSA1)
ROUGH (MICH)
DOWNS (EDINTE) Added MARREN ZEYON (Asylum)

Medium
MAX MESTER (Mercory)
TALKING FELOS (Sire)
STINGARY (Cherner/Arco)
GLES MESTERS (Art antic)
GLES MESTERS (Art antic)
GLES MESTERS (Art antic)
GLES (Art a

Jackson

801-982-1062 OCLIERT McCLINTON (Capitol YES (Atlantic)

HOTTEST
BRUCE SPRINGSTEEN (COL947 BEWATAR (COL947 BEWATAR (COL948) STEEL STEEL
AC/DC (ATLENTIC)
ACRE (ABROWN (Gotten)
EAGLES (Asylum)
EAGLES (Asylum)
ACRE (TECH
DEE STRAINTS 188)
BLOMDIE (COL18)
BLOMDIE (COL18) Added BLUES BROTHERS (Atlantic), WARREN ZEYÖN (Asylun) STEYE WINNOOD (Island) Madium DAYID DONIE (RCA) QUEEN (Elaktra) ROO STEMART (MB) FLETTROOD (MC (MB) FLETTROOD (MC (MB) REG SPEEDMACON (Epica) ROCKPILL (COLUMN (MB) ROCKPILL (COLUMN (MB) DAYEROY (COLUMN (MB) DAYEROY (COLUMN (MB) LOVERBOY Issi Singles

(105) A STATE OF THE PARTY OF THE PAR PO: RAD MESSICK MD: JOHN BROWNLEE

Acced

Jacksonville 904-642-1055

NOTION ACTION TO THE PROPERTY OF THE PROPERTY Medium BMBTS (Chryselfs) JOH ANDERSON (Arlantic) MCCPTLE (Columble) YES (Arlantic) MKE WESSTER IMprocry) JHY CASPOLL BAND (Arco)

Jezz

MEDIUM

ROCKPILE Seconds Of... (Columbia) 18/15 OUTLAWS Ghost Riders (Arista)
THIN LIZZY 17/11 Chinatown (WB) 14/11 DIRE STRAITS Making Movies (WB) 23/10 DELBERT McCLINTON The Jealous Kind (Capitol) 15/9 LOVERBOY

Loverboy (Columbia) 12/9 Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Rock 104 KnoxvIIIe 615-525-6000

Added -BLUES BROTHERS (ATTA

Hottest (AAN)
POLICE (AAN)
POLI Jazz

K94 KSMB Lafayette DELEGAT MCCLINTON (Capito). HEART (Epic) POLICE (ALM) STELLY DAN (MCA)

Singles

Added | STATE | STAT STELLY ON INCA!

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**CL99** 

PO: GARY DIXON ASS\*. PO: DAYE KRUSENKLAUS CLIMAX BLUES BAND (MB)

NOT BLOOWER INVESTIGATIONS MEDIUM. STARKER, STAR

Lexington

Lexington
606-252-6694
Porter
February (Dynamics)
February (Dynami

Jezz None

Added

THE HOTTEST

STEELY DAN Gaucho (MCA)
JOHN LENNON 23/23 Double Fantasy (Geffen) 23/20 BRUCE SPRINGSTEEN The River (Columbia) 22/18 REO SPEEDWAGON 21/18 Hi Infidelity (Epic) ROD STEWART Foolish Behaviour (WB) 21/18

I we numbers follow each allum file. The first represents total number of Southern stations playing the allum this week. The second is the number of those stations who reported it in hot rotation this week.

Louisvilla

LES 502-585-5178

AC/DC (Atlant)c)

AC/DC (Atlant)c)

AC/DC (Atlant)c)

AC/DC (F)c)

AC/DC (F)c) MacTum
FLEET ACOUNT (18)
DIRE STRAITS (18)
RANCY MEISHER (Epic)
PRIST (18)
RINGS (Fleetra)
RINGS (Fleetra)
RINGS (Fleetra)
RINGS (Fleetra)
RINGS (Fleetra)
RINGS (Fleetra)

Zezz PAT SENATAR (Chrysells

Asced



Acced BLUES BROTHERS (Atlantic) DELES BROTHERS (AFLENT)

DELES STATIS (MB)

DELES STATIS (MB)

DELAS STATIS (MB)

RAMTI (DIP)

RAMSS (SIFTEMEN)

RECORD (LETTEMEN)

RECORD (LETTEM

(Full Hook/Epic)

NOTES!

ZON (ENDON (Gotten)

OVERAND (Artist)

NO OPECOMADON (Epic)

OROGER SADVINEST (GOTUMB)

POLOC (ARTIST)

FOLOC (ARTIS Jatt

Singles Miami

MC MEAL MIRSKY 305-581-1580 DOMNIE IRIS (MCA) BILLY THOMPE (Elektro) GILLAN (Tirgin) ALVIN LEE BAND (Atlantic)

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HOTTEST HEC SPHEIMACH (Epic) HOC STEWART (HB) POLICE (MAN) POLICE (MAN) CHEMPICK (Epic) STEELY DAN (MEA) JOHN LEMBOR (MOSTAN) ALM PHASON (MOSTAN) ALM PHASON (MOSTAN) ALM PHASON (MOSTAN) EL MEAT HECKLINDON (CAPITO) EL MEAT HECKLINDON (CAPITO)

Singles

Jazz G. BASHINGTON, JR. (Elektro) H. LANS & E. KLUGH (Columbia) \*CAMING (ALM) SEASING (ALM)
RAMSEY LENIS (Columbia)
DAYE VALENTIN (Artista)

Appleton

# Y102 Montgomery 205-264-2288

PO: METL HARRISON Added JIMMY MALL (Epic) METL YOUNG (ME/Repr (OYENGOY (Columbia) THIN LIZZY (ME) DONNIE (RES (MCA)

HOTTEST ROD STEWART (MB) REG SPEEDWAGEN (Epic) JOHN LEMBEN (Geffen) STELLY DAN (MCA) DIRE STRAITS (MB) -DAN FOOELBERG (Full Moon/Epic) Next Los NAMOT METSMER ((plc) NOCHPIE (Columbia) RUES METOMENS (Arapatic) RUES SYMINGSTEIN (Columbia) NOC MAKSON BAND (App. BLONDE (Chrysells) 1022 Singles DON MOLEAN

Nashville

1073

615-244-9532 BOB SICER & ... (Cap ALI THOMSON (AAR) KINGS (Elektry) HALL & ONTES TRCA) Added ... DIAMEND (Confide medium Processor (Cogifica): Medium Processor OUTLAS (MCSATE)
POTTAST
PAT SEBACIAN (Oprimalis)
PAT SEBACIAN (Oprimalis)
REGIC SPRINGSTREE (Delumbia
STELLY DAN (DEL)
JOHN (DEN)
JOHN (DENOM (DETTAN)
REATT (SEL)
RED STEMART (ME)
AL ME PRESIDES (ME)
AC/DC (Affantic)
QUEEN (Estatria) Jezz

Shagle

WDIZ FO BOB CHURCH

ADDRES STANCEY...
(ENI America)
MAX MESSTER (America)
- STEELY DAK (MCA)

BRIDE SPRINGSTEIN (DOID STEELY DAN (MCA) NO SPREDNACH (Epic) DEAN TRICK (Epic) DEAN'S (OPPRISS) ALMA PRISONS PROJ. (AT JOHN LEBON (Geffen) ACOC (AT BENTE) DOTT, MES (AT STATE) PRISONS (MT) STATE STATE (MT) (MT) THE CENTRAL (MT) THE CENTRAL (MT) 

Orlando

Raleigh 919-832-8311

HOTTEST ADD STEEART (HE WOOR

POI DAVIEL BRUNTY MD: BOB WALTON Acced SX IF CASTRO BLUES BROYNERS (ARIENT FIREFALL EATIENTIC) SAMPLEN ZEVON (Asylum) NIGHT (Premet) ANT TROUBLE (51181) INSIDE MOVES (Full Monor/Asylum)

919-832-8311

9119-832-8311

92119-892-992, [Milster
4,Milster
4,M Stagl 8s

KISS-FM San Antonio

Medium MEO SPEEDWAGON (Epic) OUTLANS (Arista) MEIL YOUNG (MO/Reprise)

MOTTEST CHEAP TRICK IEpic. DIRE STRAFTS (188)

90: 1107 VM CLTM
Access Control (100 Art 1115 CICA)
CONTROL (100 Art 1115 CICA)
CONTROL (100 Art 1115 CICA)
Access Contro Singles DAM FOOELBERG Fruil Moon/Epic) DEAP TRICK (Egle)

Tampa 813-224-0742

R&R/Friday, January 9, 1981 Tuisa KMOD

HOS BILL BRUCH

Added LOVERBOY (Columbia)

MOTTEST COOR IE BROTHERS (MB), MOLLING STOMES (Molling Stones) CUEEN (Electra)

918-664-2810 PAT SEMATA (Orysells)

CAS (Elektre)

EMESIS (Efrahnar)

KMENT (COGINS (Columbia)

SEUCE SPRINGSTEEN (Oriumbia)

AC/OC (Atlantic)

DOMGOS (Dolumbia) INCLUSION STREET (DO LAMBOR ACCOLUMN TO AC Medium
BOB SCERR E . (Capitol)
SUPERIOME (ALM)
MEIL TOURC (MS/Maprise)
HEATT TELED (MS/Maprise)
HEATT TELED (MS/Maprise)
HEATT TELED (MS/Maprise)
HOLD HEATT (E) (PSI AMBRISE)
HOLD (MS/Maprise)

Jerz Singles

# 

414-734-9226
retreat source seasons seem of the seasons seem of th Added FIRSTALL (Attentic) HIGHT (Planet)

INITIAL (FIRMAT)

HARE (LAN THERMAT)

HARE (LA

JOSE SPYRO GYRA (MEA) MEATHER REPORT (ARC/Corumbia (EAN-LOC FORTY (Artentic) G. WASHINGTON. JR. (Elektra) PAT METHERY (EGN) DAVID CHESKY BAND (Columbia) Stagtes

OS WHET PO TON TEUBER NO DAYE BENSON

Chicago 312-828-9191 MAX MEBSTER (Marcury) BUS BOYS (Aristo)

MOTHEST
SZO STEEDMACON (Epic)
JOHN LIMOTH (Center)
MUDE SPRINGSTEEN (Convenience
MUDE SPRINGSTEEN (Convenience
MUDE (Center)
MUDE STEAMT (Ma)
MUDE SPRINGSTEEN (Center)
MUD SPRINGSTEEN (CENTER)
MUDE SPRINGSTEEN (CENTER)
MUDE SP Acces CLEAR ... (Fentesy) Medium
OF IBONDWAY (Attactic)
OFAP TRIO (Epic)
EAGLS (Asprom
FLESTODOS Medium)
DISS STRATTS (AM)
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DIST

2872 Singles

WED Cincinnati

DISTRICT AND THE STATE OF THE S PO : DENTON MARK NO : DURT GART Apped Hoof Lub ME IL TOURG (ME/Mapel Se) MES BOTS (Ar (sta) BET BOTS (Ar (sta) BET BOTS (Ar (sta) BET BOTS (Ar (sta) SECTOR 27 (s.M.s. fec) GELLAN (Virgin) DIVIN (1227 VBS) (REA) BET BOTS (MES) BET BOTS .017

Cleveland 216-781-9667 STEELY SIN-16667 HIOWEL STAKET. (BH) Americal PALICE (AMI) EAGLES (Aryland LAGES (Aryland LAGES (Aryland LAGES (Aryland **UMMs** PO JOHN GORBAN

AGGED OF CLEVELAND Here I van Berte I (A1) and (C) and Acceptable (A1) and (C) and Acceptable (A1) and (C) and Acceptable (A1) and (C) an

HOTTEST BRUCE SPRINGSTEEN (COTUME FLEETEGOD MC (ME) SLOWDIE (Chrysells) PAT SEWTAR (Chrysells) RLO STERNIT (ME)

977 PO : TON MEGUTAE NO. GABE BAPTISTE

Davenport 319-326-2541

NOS STRANT (1821)
"PRESSION" (1918)
NOS STRUMACION (1916)
NOS STRUMACION (1916)
STRUM DAN (1916)
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Med In
sits Touch (Milymprim)
sits Touch (Mil

JAZZ CLAIRE LANGENCE MANN, BUDG (OVERTION) DAVID CHESTER BUDG (COLUMNIA) HENRIE MANCOCK (COLUMNIA) HENRIE MANCOCK (COLUMNIA) PATRO EMPALINEA PATRO EMPALINEA JEAN-LUC FORTE (AFLANTE)

MOTTES! SPRINGSTEEN (Columbia) Singles "Cadillac" "Mungry Heart" Hone

Q-FM-96 Columbus

PO: STEVE PLANER NO: TIN SMITH Added STEVE MINDOOD TISTAND Hed I pe 3022

Settine 1865

If ut | Mgon/Epic | HARRY CHAPTN (boardwa DOOBLE BRUTHERS (ME) -BLE SESSE (CAN) (n) HOTTEST
HEART (Epic)
FLETRODO HOC JUBO
BAGLIS LANYLON
REO STEUMACON (Epic)
POLICE LANYLON
REO STEUMACON (Epic)
POLICE LANYLON
REO STEUMACON (Epic)
BAUCE SPECIASSTEEN (Eo
BACKEPILE (Columbia) Medium
JIN CARROLL BAND
GUTLAS (Arista)
JON ANDERSON LATE
BLONDIE (Dr. ysai)
HAX MEDSTER CHerc
ALVIN LEE BAND LE
SLUES INSTHESS LE
YES (Arisey)c) ISLUES BROTHERS (ATTENTIC)
TIS (ATTENTIC)
DIRE STRAITS (MB)
BROTS (OPENISTED)
JEAN-LUC PONTY (ATTENTIC)
METE TOURG (MB/Reprise)
DOMNIE 1815 (MCA)
DOMNIE 1815 (MCA)
DOMNIES 1815 (MCA) Jest

KGGO

DELEGAT MCCLINTON (Capitol DOLUMET MCCLINION
MOTERT
TO SPECIMINO (Epic)
DON LIMON (GETTA)
SO STEMATION
SO STEMATION
SO STEMATION
STEM Added SLUES BROTHERS (Atlantic) GILLAN (Virgin) Jatt

Singles

Des Moines

515-265-6181

Detroit

Dayton

513-224-1501

Medium BMBYS (Chrysells) PAT BEWATAR (Chrysells) RAMSAS (Kirshner) 207 (Casablanca) Commic (RKS (MEA) IAN LLOWD (Scort) Bros ( LOYDEBOY (Columbia) DHIM LIZZY (MB)

(5) 313-863-1800 PO JOH LARSON NO JOE URBIEL ORDER FRANCIUM (EM) America) JIMIE NACK & (RCA)

HOTTEST
SEE DRAGON (Epic:
AMAGS (KKryhner)
TOUCH (ATOCH)
(COMITE IRIS (MCA)
EAGES (Asylum)
OHEAP TRICK (Epic)
MCLT HATCHET (Epic)

Medium PAT BEANTAR (Chrysells) SPLIT ENZ (AAM) JOSE LEMEN (Geffen) AC/DC (Aflantic) SINCARY (Cernera/Atco) BASTS\_(Chrysells) WWCK 105 FM Flint PO. TIM SIEGRIS'

Hortest SARYS (Orysells) OFEAP BRICK (Epic) HEART (Epic) JOHE (IMNOK (Deffan) ALAN PASSONS PROJ. (Ariste PGL)CE (AAM) REU (PEEDWADM (Epic) STELLY ONN (MEA) REU (PEEDWADM (EPIC) DELBERT MCCLINION (CAN FIRST ALL (APLANTA) Medium BLUES SMOTHERS (ATTENTION ) JIM CARROLL BAND (Afreo) CIAE STRAITS 1881 (TLEFINGON MIC 488) FLUETHERD MIC 4881 FLUETHERD MIC 4881 FLUETHER MICSTER (FOULDE STETZE MICHOEN (TOURS STETZE MICHOEN (TOURS) STETZE MICHOEN (MICROPIUM) COMMITTE (ATTENTION ) COMMITTE (ATTENTION ) Jozz

De la companya della companya della companya de la companya della PO. RICK MEST NO. J B SHITH

Ft. Wayne 219-484-0580 CHAIN RODAT(S)-C)

INCITEST
STEELY DAN (REA)
BRUCE SPRINGSTEIN (Columbia
ACDC (Arthertic)
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ACD (ARTHERTIC) Adond F(REFALL (Atlantic) Peditive
DIRE STRAITS (#0)
OUT; ANS (#1374)
ROOFF ILLEE (Africe)
POLICE (Africe)
POLICE (Africe)
POLICE (Africe)
POLICE (Africe)
POLICE (COLUMBIA)
THIN 12/27 (#0)
ROOFFILE (COLUMBIA)
DILEY THORE (Eleative)
ROOFFILE (Demails)
DIE CARROLL (Bod (Africe)
BLUS SHOPPIES (Africa)
BLUS SHOPPIES (Africa)
DIE CARROLL (Africa) SPTRO CYRA (MCA)

### Indianapone 317-257-7565 indianapolis

COTLANS (AF. A6646 Northest AC/DC (Antiant)c) MEMET (Epic) JOHN (EMON (Getten) RED STREEMED (Epic) RED STREEMED (MB) FLEETWOOD MAC (MB) BRUCE SPRINGSTEEN (Columbia STEELY DAN (MCA) Madium
201 (Cassol lance)
202 (Cassol lance)
203 (Cassol lance)
204 (Cassol lance)
204 (Cassol lance)
205 (C 7011 MD04

MOST ADDED FIREFALL Clouds Across... (Atlantic) 8/5

WARREN ZEVON Stand In The Fire (Asylum) 5/5 BLUES BROTHERS Made In... (Atlantic) 14/4 Yesshows (Atlantic) 10/3 NIGHT

Long Distance (Planet) 3/3

Kansas City 816-531-3400

Jazi DAVID CHESKY BAND (Columbia) MEATHER REPORT (AMC/Columbia) HERBIE HAHCOCK (Columbia) C. MESHINGTON, JR. (Cinctra)

Lafayette 317-448-1566

Madison

63

GEORGE THOROGOGO, (Ros STEVIE WONDER (Tamin) PD: BISHUP CHEEN HD: GALL AUGUST Added HEART IEDIC)
JOHN LEMOCH (Getten)
ALAN PARSONS PROJ. (Arista):
REO SPEEDMADON (Epic)
RHOES SPEED (Golumbia)
STEELY DAY (MCA)
HOO STEMAT (MA)
HILL TOURG (MB/Reprise)

NOTION OF THE PROPERTY OF THE

Singles SAN FOGELBERG (Full Moon/finic WXUS

PO: STUMET MORAL WINDS Added BLUES BROTHERS (Atlantic) WHITESMAKE (Mirage) FIRST ALL (Atlantic) Medium
TES. (Alientic)
SIMARAT (Carrare/Atco)
ALTEN ESSTÉR (Mercory)
ALTEN LEE BAND (Affantic)
GF. SROZMAT (Antantic)
BAS BOYS (Arista)
Ant TROUBLE (SSTEP)
LOKEBOT (Columbia)
C. LANA BLUIS (BAND (MB)

317-448-1000

THE ICT MANY
DOLLET FROM EIGHT
DOLLET FROM EIGHT
DOLLET FROM EIGHT
FROM THE ICT MANY
FRO

"Res (n Lun... JOHN (EMCA (Goffen) MART (EDIC) DELEKRT MCCLINTON (Capiton) WMAD

608-249-9277 PC - BARRY CRANT Acced None

Section (COMPANIES )

RECEIVED INC. (SEE )

SECURIO INC. (SEE )

SECURIORI INC. (SEE )

SECURIO INC. (SEE )

SECUR Jazz

Milwaukee 414-276-2040 93QFM PO SEEMT ALBERTS BLOND IE (Owysells) JOH ANDERSON (Artentic DAN MECHONIC IN CONTROL

ROS SPECONCON (Epic)

JUNN (Ebeck (Celtum)

BRUCE SPECONCON (Celtum)

BRUCE SPECONCON (Celtum)

STEELS DAN (MCA)

AN AN ANSON (MCA)

AN AN ANSON (MCA)

AN AN ANSON (MCA)

SUBJECT (MCA)

CONTROL

ALVIN LEE BAND (ATTENT) Medium
BAD BD: (Streatwiss)
COACE: (Electro)
BLOBD: (Streatwiss)
CLOES: (Electro)
BLOB: SHATTES: (Alliantia
6.11, TOMA: (MS/Mor) be)
CHAP TRICO: (EDIC.)
HCCPPIE: (COI ambis)
SHORT STUT! (Thire Coace
CF BROADMAY (Atlantic)
BLA: HISTRIC (Hercury)
SILLAM: (Tirgin)
SILMANAY (Corrare/AACO)

Minneapolis 101 612-739-4000 (Roiling Stones)
PAT B(MATAR (Or yealls)
707 (Gaseblerce)
ALAN PARSONS PROJ. (Ariste) PO : CAYE HAMILTON Hoftest KMSAS (Kirahner) BABTS (Chrysalls) COMMIT BRIS (MEA) MOLLY MATCHET (Epic.) ACO SPEEDWIGHN (Epic.) AL/DC (Atlantic) KINGS (Elektre)

Jazz

Appeal Inpne Heat Lee
1000- LATCO
1000- LAT MEDIUM

OUTLAWS Ghost Riders (Arista)
ROCKPILE 22/10 Seconds Of... (Columbia)
THIN LIZZY 15/10 Chinatown (WB) 13/10

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

PO: STEVE BRIDGES NO: LISA CATALONA

Muscatine 319-263-2512

KIMH 319-263-2612

Zent Listers (Editorial)
Frest Added CLAIME LAMBERCE SIN COUGLAS. (Takona) WICO MONES (OH) WICO MONES (OH) ANY TROUBLE (STHET) COM- LUMB (STHET) COM- LUMB (STHET) COM- FORE (STHET) COM- FORE (STHET) COM- FORE (STHET) COM- FORE (STHET) C-O-GO DAM- COC

10-DO BNO

Notice
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AX INDEX (ACCOUNT)
AX INDEX
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JEEE
SPERG OYGA (MCA)

DAND OCESAY BAND (COLUME IN)

MEATHER REPORT (ARC/COLUME IN

MEATHER REPORT (ARC/COLUME IN

MEANS TO THE TROP ON THE

MEAN-TUD FRONT (ART INT IC)

MEAN COALE (COLUME IN)

CECNES DURS (Egite) Singles

Hoffest BLONDIE (Oversalls)

St. Louis 314-842-1111 Agges MENSTERS OF ROCK (Polydor) WIGHT (Planet)

HOTHAST REO SPEEMAGON (Epic) REO SPEEMAGOTEEN (Columnia FLEETHODO MIC (MD) REO STEMATO (MD) STINGAST (APIC) STINGAST (GOTERN APIC) MICHAEL (GOTERN APIC) MACHINES (MC) MICHAEL 

FM100 Oklahoma City PO: JETF FREUND NO: CLARK RYAN

CONDITION (Columbia)

Notines

STEELY DAN (NEA)

LACES (Allytum)

JONE (LEMEN (LESTAN)

RICH (LEMEN (LESTAN)

RICH (LEMEN (LESTAN)

FOLICE (AMN)

FOLICE (AM Red Lab.

Med Lab.

MET TRIOR. ((a)c.)

MET TR Jazz None

Single PFD ROCK 103 Terre Haute

PG: R J. CURTRECHT DEC CONDITIONS
DESCRIPTION OF THE STATE OF T

812-238-2557
-OR. HOOK (Coastlerca)
-OARS (Elebtra)
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-O

TOTAL SIZE OF THE STATE OF THE

THE HOTTEST REO SPEEDWAGON Hi Infidelity (Enic) 26/24 JOHN LENNON

Double Fantasy (Geffen) 24/22 BRUCE SPRINGSTEEN 24/22 The River (Columbia) ROD STEWART Foolish Behaviour (WB) 24/22 STEEL V DAN

Gaucho (MCA) 22/21

Two numbers follow each album title. The flist represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

fm album rock 309-674-2000

PO: RICK PETERSON NO: MENOY RICE Added MARKEN ZEVON (Asylum) Neel un 707 (Cassolanca) PAT BEARAN (Or yeal Is) DEAP TRICK (Epic) DEAP TRICK (Epic) DEAP TRICK (Epic) RICHEL STARLE RAGE STARLE RAGE (Belle) RAGE (Belle) RAGE (Belle) RAGE (BERNEY (COLUMNIA) FLETTEGO MC (BE) MAD LAST (MAN) FLETTEGO MC (BE) MAD LAST (MAN) FLETTEGO MC (BE) MAD LAST (MAN) FLETTEGO MC (BE)

MOPTHST MED SPEEMAGON (Epic) OINE STRAITS (MP) ALAN PANSONS MOLI, (Ariste) John Liberon (Earten) POLICE (AMP) STRELY DAN (MCA) OFF MENOAPPY (Aristic) OWNET (MCA)

Jar?

St. Louis 314-644-1380 WWWK NOTE OF THE PROPERTY OF THE PR

314-644-1380
Hottest RC PRICAMEN (Spir)
Hope Spir)
Hope J611

FM 104 Toledo PO: TERRY SULLIVAN

Acced None

NoTest
Des (EMEN (Geffee)
REART (E) CO
CUILANS (Arists)
NIOMES STANEY
(DR) America
DRI America
DRI America
DRI America
DRIC STRAINS (ME)
REART (ME) Jazz

Medica Thin (122Y (18) (DYDRIOT (DOLWOLD) HAX MESTER (Mercury) -CONFIC (RIS (MEX) -CON FOOLDERS (Full Moon/Epic) -STELY OAN (MEX) -ALAN PASONS (AFISTA Toledo WXEZ PO: CARY PALL

STEELY DAN (MCA)
JOHN (JERON (GETEN)
BROOT SPRINGSTEEN (GOIN
DEAN TRICK (Epic)
ROD STRANK (EN)
JOHN LIZY (MI)
JOHN COUGH (RIVE)
JOHN COUGH (RIVE)
ROMATICS (Resporor)

Maglium
CAMMA (Ejestra)
Hallt (Ejel)
GLORIZ (HANDOOD). (Rounder)
GLORIZ (HANDOOD). (Rounder)
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92 CITI FM Winnipeg 204-775-0371

PART LEMENT OF THE PART LEMENT LEM Acced 1ES (Atlantic) QUEEN (Elektro) OACH (Tearre)
Med Im.

Jezz Mone

KFMG

PD. CAREY CURELOP Added - DAM FOCELBERG

Hottest JOH (EHRON (Geffan) ROD STEWART (MB) BRUCE SPRINGSTEEN (Getwee DUGBIE BROTHERS (MB) PAT BÉRATAR (Dryssells) STEELY DAN (NCA) FLECTHOUGH AC (MG)
FCE (CE (ALM)
FCA (CE (ALM)
FCA (CE (ALM)
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FCA (CE)
FCA (CE) 1051

Albuquerque

505-265-8811

JACKSON BROWN LASTIN

Anaheim 714-776-3696 

MENTENSER, (S/ma)

DITAS

BOLD SPINSTIES (SOLIMETS)

DE LIMBO (LOSTIMA)

DE LIMBO (LOSTIMA)

STANDARD (LOS Medium ALVIN LEE BAND (Attan B.CORDIE (DV yssis) "Yesh Like He" RANDY NEISHER (Epic) SUPERTRAND (ANN) CARS (Elahtre) YES (Artantic) STATE OF THE STATE

ROLLING STONES
(Rolling Stones)
QUEEN (Elektra)
BOB SEGER 4 . (Cap)
PINK FLOTO (Columbia) Singles Anchorage 907-277-2855 Anchorage

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BALLON (CAP 1981)

BALLON

ARE HANCOCK (Columbia) MEATHER REPORT (ARC/Columbia CAR, REUDR ELBORY) PAT RETREMENT (EDN) SINT (AR ISSA) SILVE ROWN (AR ISSA) SILVE ROWN (AR ISSA) SILVE ROWN (AR ISSA) HARR BAND (Overlon) Singles

Aspen

303-925-5776

Bakersfield 805-832-1410 05 9x550 8x6 (4x) 67 Bendar (Arianto) 0x56 (5)(1 0x66 (5)(1 0x66 (1)(1 0x66 (1)(1)(1 0x66 (1)(1)(1 0x66 (1)(1)(1 0x76 (1)(1)(1 0x76 (1)(1)(1 0x76 (1)(1)(1 0x76 (1)(1)(1)(1 0x76 (1)(1)(1 0x76 (1)(1)(1)(1 0x76 (1)(1)(1 0x76 (1)(1)(1)(1 0x76 (1)(1)(1 0x76 (1)(1)(1)(1 0x76 (1)(1)(1 0x76 (1)(1)(1)(1 0x76 (1)(1)(1 0x76 (1)(1)(1)(1 0x76 (1)(1)(1 0x76 (1)(1)(1 0x76 (1)(1)(1 0x76 (1)(1)(1 0x76 (1)(1)(1 0x76 (1)(1)(1 0x76 (1)(1)(1

HOTTEST BRUCE SPRINGSTEEN (Columbia) CUTLANS (Avista) ROO STEWART (ME) 977 RM STEREO PO. 1000 CIPCLIA NO. 10h CAREY

AGENCE CLARGE LEAVING TO LONG THE COLOR OF T REGIST PAUGE (talend)

With said of the control of

Notice
POLICE IALM
POLICE IALM BANDRA STRE (SAM) (Columbia)
EAGLES (ANY) (Ma)
RELL TOURG (18) (Ma)
LEU SATRE (18) (Ma)
JAMES LEE STAMET (Repency)
CRYSTAL CARLE (18)
ARETHA FRANKLIN (ALTER)
STOREDAT (FCA)
G. MASHINDTON, (M. (Element)
PATRICE (RESIDENT (Element)
B. (DOUGLERS (18) (Element) Singles DAN FOGELBERG -F-II Moon/Epicl

78 FF

PL: CANE LANGENCE

West Storyestalls
writes

GELARI (1985)

GELARI (19 (Ipic) LEHMON (Getten) PARSONS PROJ. (A/151a) Y DAN (MCA)

Boise 208-344-6363 SUCRPILE (Co)umble)

THE STATE OF THE S "leacher "
DOTEST (AME (Galfan)
"hatching imael"
"Starting Ower
"Starting Ower
"Starting Ower
"COLIC (AME)
"C FLECTHOOD MAC ING "Firefiles" "I a So Areje" DABYS (Oryganis) GOTLANS (Arista) JIN CASPEL BAND ( DOWNEE INIS INCA) THAN LEZY (MB) THAN LEZY (MB) THAN LEZY (MB) "Banning, Mhiza" GILLAN LYEIGEN "Renning, Milta" BILLY THORPE (Elaktra) JOEY WILSON (Modern)

Singles



Chico 018.343.8461

98-115 (MAC. (Mirage)

HOTIEST BRUCK (SWINGSTER) (Golwests)
ALARI PARSONS (BRD.). (Mrtsts)

FUCUS (Asystem)

Jezi Singles CREG Kine (Beachie

FILO 94 Colorado Springs STEREO FM 303-634-4896

PD: RICH HAME Acces MS (Atlantic)

Writer

ACRES (AM)

MC (MS (AM)

MC (MS (AM)

MC (MS (AM)

MC (MS (MS)

MC (MS (MS)

MC None

GUILLES (AVISTA)

GUILLES (AVISTA)

GUMENTE (COMPARATE)

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TALKING MERGES (SITES)

TALKING MERGES (SITES)

TALKING MERGES (SITES) Jezz AS (Kirshner) WILSON (Modern) OF REGINERS (MB)

Denver 303-759-5600 MATY

PO: DAYE YAN DYNE HOTTEST SOCIAL STOCKERS (18) CONTROL STOCKERS (18) CONTROL STEEN DO LOG 18) CONTROL STEEN S Added FIREFALL (Artestic) BLOMDIE (Or yearlis) LUMINGEO (Columbia) BLUES BROTHERS (AFFINE GILLAN (VIEGIN) MAL VERSTER (Marcury) QUEEN (Elaktra) DEAP TRICK (Epic) DAN FOSELBERS 3027

Denver 303-936-2313 165 (Atlantic) 301 WILSON (Modern) 103 KBPI

NO. FRAME COOT NO. PHIL STRIDER DOT WILSON (ROSEN)

DOTAGE

DOTAGE

LONG (Gattan)

ELONG (GATT Hedise
Add ASC(RSON, Aniantic)
Add ASC(RSON, Aniantic)
Olite STRATS (se)
OLHER STRATS (se)
OLHER STRATS (se)
ROUPER (COL)
ROUPER (COL)
ROUPER (COL)
ROUTE (se)
ROUTE 1012

PO: CEAN OPPERMAN AD: JEFF RIEGEL

Added TROOPEN (NCA) BARREN ZEVON (Asylum)

Fresno 209-226-5991 OFF BRUADWAY (Animatic) JACK DREEN (RCA) DIACH EARRING (Polysor)

-ORIGINA (Inter-In

98 Rock Honolulu 808-524-7100

Jest

ALAN PARSONS PROJ. (Artista) ININ LIZZY (MS) GEORGE THOROGODO. (Rounder PG: KEN MUTCHINSON HOTTEST
HOTTEST
HOTTEST
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JANK (C. HOLDE I Confere)
HEO SPILLOWACON (Epical
STELLY DAN (MCA)
DIEAP TRICK (Epical
HOS STEWART 1985)
TEASER

Hedium BASYL COMPSETED DAMPLE (RES (MEA) TS LANIENTED AND MESTER (Hencumy) DIRL STRAITS (HE) COTLANS (MESTER) HIGHEL SOURCE (CM PROTES) HEART (EDIC FLEETWOOD MAC (ME) inti Singles

MLOS 951/2 PO : TOMPY HADGES

Los Angeles

HOTEST MED SPECOMACON (Epic) OING STMATTS (ME) SOCIETY (Columbia) SOCIETY (Columbia) SOCIETY (Columbia) SOCIETY (Columbia) SOCIETY (Columbia) SOCIETY (ME) SOCIET AGGES MARREN ZEYON (Asylum) Titto Heclum
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GASS DEPONDS (Attentic)
COMPIE HIS GEAD
ALAN PROSON FROJ
HONAL STANDARD
(ATTENDA STANDARD)
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(ATTENDA STANDARD)
(ATTENDA STANDARD)
AND COMPIE COM

Singles

MOST ADDED

Cloude Across (Atlantic) 14/7 BLUES BROTHERS Made In... (Atlantic) WARREN ZEVON 21/6 Stand In The Fire (Asylum) AIA OHEEN Flash Gordon (Elektra) 1
CREEDENCE CLEARWATER 10/3 REVIVAL Live At Albert |Fentesyl 7/3 STEVE WINWOOD 2/2 Arc Of A Diver (Island)

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

KMET PAJ Los Angeles

PD: SAM BELLARY "Fachion" "Fachion" ASST. PD: JACK SHYDER JIN CARROLL BAND LANCOL CHE LOWER, BMC (MCG)

WHITE THE CONTROL OF THE CONT Added NAMES ZEVON (Asylum) PROCES STORES/MASH (Atlantic) Medium Jacobs General (Allander) Jack

Singles Pasadena KROQ FM 106.7 213-578-0830

(487 M.M. (444) PO: RICK CARROLL Added CLASM (Epic) SIR DOUGLAS... (Takona) BLUES BROTHERS (Atlantic) THISTERS (Retno)

Gert Hama (Georg)

Fig. 189.

Fig THIS (SERVICE)

MINISTRANCE (THE SERVICE)

STOCKED (THE SERVICE)

ST Jin £3 None

Phoenix 602-833-8888 10000

PO: JETF SATTLER

Added SCHOOLBOYS HIDRIGHT B. BAND LOOSELY TIGHT

STEME FORBERT (Memperor) FIREFALL (Atlantic) ALAN PARSONS PROJ. (Arista) "Games People" "Price To Pey! JON ANDERSON (Atlantic)

ON ADMINISTRATION (Columbia) which is dear. This should see the columbia of th

LOOKET FLORY

Marian

Marian kink Portland 503-226-5000

ANAL ING INCTION. (188)
INCTIONS DOWN (INCTION INCTION INCIDENTIAL INC POI BILL NINCKLEN HOLLES SARNOFF Medium
MALL & OATES (RCA)
EARTH WING & FIRE
(MPC/Columbia)
RUD STEMART (ME)
MEIL TOURG (ME/Repr
TEDDY PENDERGRASS TEOP TROCKBASS

(PALE (M.)

ABS (AU 1922)

ABS (AU

PAUL SIMON (MIS)

2427
2417 (CALIDIE (MCA)
2604 (CALIDIE (MCA)
260 Singles

Portland Portland 503-226-0100 PU. BUS BRUCKS MO: CYMOS STATER AGGE MANN'S THE!
MANFREL MANN'S THE!
MANFREL MANN'S (Polydor)
S. BILL INSON
STETE KINNEGED (Island)

DOS-CEO-GIO-DOS-CEO-GIO-DOS-CEO-GIO-DOS-CEO-GIO-DOS-CEO-GIO-TA-GIO-TA-GIO-TA-GIO-TA-GIO-TA-GIO-DOS-CEO-GIO-DOS-CEO-GIO-DOS-CEO-GIO-DOS-CEO-GIO-DOS-CEO-GIO-DOS-CEO-GIO-CO-CEO-GIO-DOS-CEO-GIO-CO-CEO-GIO-DOS-CEO-GIO-CO-CEO-GIO-CO-CEO-GIO-CO-CEO-GIO-CO-CEO-GIO-CO-CEO-GIO-CO-CEO-GIO-CO-CEO-GIO-CO-CEO-GIO-CO-CEO-GIO-CO-CEO-GIO NET I SAMOOO (ISTANO)
Meel In Meel In

Jazz

Singles

PAT BENATAR (Or year(s)

MEDIUM Ghost Riders (Arişta) 23/16 Back On The ... (MCA) 19/15 ALVIN I EE BAND Free Fall (Atlantic) 15/15 THIN LITTY Chinatown (WB) 18/14 POCKBILE Seconds Of... (Columbia) 23/11 BLUES BROTHERS 21/11 Made In (Atlantic) JIM CARROLL BAND Catholic Roy (Atcal 14/11

Reno 702-329-9261

MINITED ATTHIN (Daser Ley)
HOTTEST
JOHN (LENGON (GETSen)
STELLY CAN (MAX)
ALAN MASCACK PROJE (Arista)
ROS (CE TAMBO)
ROS (CE T Medium COLLAN (177gin)
GILLAN (177gin)

CARTE HELD (BA)

FRE BETHEV (EDs)

REATHER SECTION (ARC/Columbia

LARRY CARLTON (SB)

SEA-LINE PLANTY LATTENTIC)

SEA LINE PLANTY LATTENTIC

CARTENTICON, SB (Elektral)

CARTE VALENTIN (Arland)

San Bernardino **KCRL**96.7

Asses NOVE

THE PLANT (SEC)

"TAIL IN LINE "
"TAIL IN LINE "
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Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported if in hot rotation this week.

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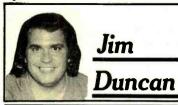
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## **News Notes**

Happy New Year! If you think Country was big in 1980, watch out 1981, here we come. I never imagined how important the 1980 Country list of top songs as compiled by R&R would become. The Mutual Radio New Year's special, "Country Music Countdown 1980," produced by WHN's Ed Salamon, ran on over 700 radio stations. The number of stations established the show as the highest clearing music special in recent radio history Now the R&R Country hits of 1980 will be seen and heard on a television special called "Country Countdown 1980," hosted by Dennis Weaver and featuring most every top performer of the year. Look for it when it comes to a TV near you. Check your local listings . . . Final plans for the 12th annual Country Radio Seminar will be announced soon. Mac Allen, President of the CRS, tells R&R the seminar, held in Nashville March 13-14, will have a first this year with the addition of an artist reception and cocktail party. Should be a good chance to socialize with the music makers . . . Over four million European listeners were treated to a live broadcast from Nashville's Exit-In via Radio Luxembourg. The musical show, hosted by RL's Bob Stewart (seen here with Bobby Bare), featured music and interviews. Besides Bare, Billie Jo



Spears, Jimmy C. Newman, Charlie McCoy, and Dobie Gray provided the music. The live show was carried via landlines to New York, beamed by satellite to Paris, then by landlines on to the 1.3 million-watt station for broadcast throughout the United Kingdom, Europe, Western Russia, and North Africa. Wes Green's Nashville Radio Workshop was in charge of the on-location production. Five more shows are scheduled, once a month between now and May The first all-night powerhouse station trucker show to be hosted by a lady is underway in Cincinnati at WLW. Debbie Conners will do the honors, with WLW doing Country music on the all-nighter . . . Scott Wallace has been given the official nod as PD of KLIF/ Dallas. In case you didn't read it in R&R prior to the holidays, KLIF went Country on January 1. Wallace has been acting PD since Dean Tyler left the station Acree joins the ever-increasing group of program directors who are finding the PD chores a fulltime job (and a half) and giving up their longtime airshifts. Acree has been on the air at WMC/Memphis since 1973, with a brief stop in Nashville to program WKDA... Once again Hawaii will have a Country station. KDEO/Honolulu Once again makes the change from P/A. One of the first R&R Country reporters I used was in Hawaii, KAHU (actually the same facility). A longtime friendship was started with Terry Slane, PD of WGTO/Cypress Gardens, FL, who at the time was at KAHU as PD. If you think you have record service problems, let Terry tell you about the problems he had on the island. Can you imagine what a phone call to Nashville would cost? For more details on the new KDEO/Honolulu see Page 1 James, from KLMS/Lincoln, is now PD at KVOC/Cas-.. KPLE-FM/Temple, TX has joined the Country switchers. Lynn Woolley is PD and Terry Ryan MD and promotion . . . Bob Ryan from WDXI-AM joins crosstown WKIR-FM/Jackson, TN as PD. The 100,000-watt station has changed from AOR to Country . . . On the new Miller Beer commercial, Eddie Rabbitt is the featured performer spokesman. If you had a chance to see it during the recent football playoff games on TV, you noticed he is doing the tail end of a concert. The scene was shot over in Mesa, AZ and KNIX-FM/Phoenix morning man W. Steven Martin is the voice saying, "And now ladies and gentlemen, Eddie Rabbit".

Enjoyed hearing about the "Radio Rabbi" who made an appearance on WJRB/Nashville on Christmas day. Rabbi Melvin Glazer of a local synagogue worked the midday shift so regular WJRB personality Phillip Hunt could have the day off. The station received local TV and

newspaper coverage . . . So what's news with you?



### CONTESTS, CONCERTS & CONVERSATIONS



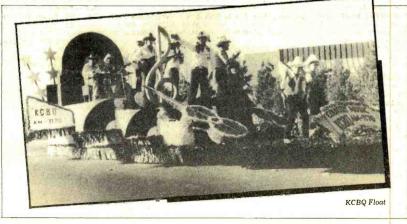
# Bunny Birthday For "Big Jon"

Some guys have all the fun. WJEZ-FM/Chicago PD "Big Jon" Anthony hosted 50 listeners to a special birthday party at the Playboy Resort near the Windy City The station chartered a bus complete with wine and cheese, and, of course, a Playboy Bunny for the trip to the Lake Geneva resort. Other listeners were invited to come on their own and join the celebration. It is reported that the Playboy Chalet was packed to capacity for the special Country night. Entertainment was provided by a country music band and a stunt-gunfighter. (Naturally, the bunnies showed the group a thing or two!) According to "Big Jon," the Playboy people now want to make it an annual event ... WHK/Cleveland began its RV Touch-A-Thon last Wednesday (1-7). 40 WHK winners will have a chance to win a \$20,000 recreational vehicle. The winner is the person who keeps his or her hands on the RV the longest. At press time, a winner had not been selected. R&R will keep you in touch with the details of the final outcome . . cago is holding its anniversary-New Year's party next Wednesday, Mickey Gilley and Johnny Lee will enter-tain ... KTTS-AM-FM/Springfield, MO reports the Gilley-Lee show came through town recently ... KLDN/ Eldon, MO also tells us staffers had a chance to get together with Johnny Lee prior to the concert in Spring-WFMS-FM/Indianapolis just completed its local talent search. Of the six finalists chosen during the month-long promotion, the winning act was given \$9000 in bookings at a local night club. WFMS air personalities were judges and MC'd the promotion . KLIF/Dallas tells R&R it has just premiered the tongue-in-cheek takeoff on the hit television series "Dallas." The com-edy radio show is called "Malice." The daily feature follows "the hilarious exploits of the disgustingly beautiful. offensively powerful, and obnoxiously wealthy 'Youall' family of Malice, Texas'' ... To celebrate

even years on the air, WGNA-FM/Albany, NY PD Chris Warren produced seven 30-minute features called "Reminiscing." Each contained the biggest hits of each year, artist interviews, and airchecks of special contests and events. In the final show, a five-minute montage of all of the air personalities over the years was a high-light ... KCCY/Pueblo, CO just completed a \$4000 giveaway in its "Great Grocery Giveaway." Each day for 30 days an item was announced on KCCY from a special grocery list. For correctly knowing all of the items, the winner received a year's supply of groceries valued at \$4000 . . . New Country station KCBQ/San Diego won first place in the 34th annual Mother Goose parade for design and creativity. Its three-level float, measuring 45 feet long, featured KCBQ on-air personalities Ed Chandler, Bill Moffitt, and Rosalee Mirabal, plus live music by local San Diego band Shenandoah KRMD-AM-FM/Shreveport PD Tom Phifer reports doing an interview with Billie Jean Horton, former girlfriend of the late Hank Williams. The exclusive interview was done for a special over the BBC in England
... WGTO/Cypress Gardens, FL just did an interview

with Phil Everly . . . WOKK/Meridian, MS hosted Jerry Lee Lewis in a recent concert . . On New Year's Day KEEN/San Jose featured the top 80 songs of the year and highlights of the "superstar weekends" feature that air weekly on the station. The KEEN news people did the highlights of the top news stories and the air personalities talked about the best music and artists of 1980 . . . As we kick off a new year, R&R would like to again

invite you to share news and ideas on a regular basis. Send us interesting photos when available. We thank you for your many contributions over the years and fer our continued success. We're here to serve you; R&R Country, 1930 Century Park West, Los Angeles, CA 90067.





# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given

No records qualified for Breaker status this week.

#### Most Added:

BELLAMY BROTHERS Do You Love As Good As You Look (WB/Curb) FI VIS PRESI EV Guitar Man (RCA) WILLIE NELSON Angel Flying Too Close (Columbia) JERRY LEE LEWIS
Thirty-Nine And Holding (Elektra) **GEORGE JONES** If Drinkin' Don't Kill Me (Epic)

Drifter (RCA)

#### Hottest:

DOLLY PARTON 9 To 5 (RCA) T.G. SHEPPARD I Feel Like Loving You Again (WB/Curb) EDDIE RABBITT I Love A Rainy Night (Elektra)
OAK RIDGE BOYS Beautiful You (MCA)
MERLE HAGGARD Think I'll Just Stay Here... (MCA)

# MOST ACTIV

lexample: 100/25 indicate how many of our reporters are on the record this week 100 and of those 100 how many added it this week (25). "Moves" are proxen down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. [3] indicates one of this week's most added "new Songs."

#### TANYA TUCKER "Can I See You Tonight" (MCA) 47/8

National Summary: Up 24, Same 7, Down 0, Debuts 8, Adds 8, WYDE, KLRA, WQAM, WKLM, KGFX, KKAL, KLAC, KONE, WESC-AM-FM 40-33, KRMD-AM-FM 30-23, WQYK-FM 36-30, WCXI 31-22, KFGO 36-31, WTSO 29-20, KWJJ 37-31, KMPS-AM-FM d-28, R&R Chart: 38,

REX ALLEN JR. & MARGO SMITH "Cup Of Tea" (WB) 43/7

National Summary: Up 22, Same 9, Down 0, Debuts 5, Adds 7, WSAI, KFGO, WMUS-AM-FM, KGFX, KVOC, WAJR, WKLM, KTOM 29-24, KGA 39-34, KOKE-FM 47-39, WESC-AM-FM 36-29, KRMD-AM-FM 31-24. R&R Chart: 40

WILLIE NELSON "Angel Flying Too Close" (Columbia) 40/18

National Summary: Up 5, Same 7, Down 0, Debuts 10, Adds 18 including WOKO, WWVA, WSOC-FM, WSUN, WUBE-FM, WHK, KYTE, WHN 23-18, KWMT 48-40, WTSO d-30, KCKC 26-

GEORGE JONES & JOHNNY PAYCHECK "You Better Move On" (Epic) 39/4 National Summary: Up 18, Same 10, Down 0, Debuts 7, Adds 4, WKLM, KGFX, KVEG, WAJR, KOKE-FM 37-30, WESC-AM-FM 39-34, KRMD-AM-FM 28-22, KWJJ 41-36, R&R Chart 43. BOBBY BARE "Willie Jones" (Columbia) 38/8

National Summary: Up 18, Same 5, Down 0, Debuts 7, Adds 8, KOKE-FM, KLRA, WNRS, WSAI, WDAE, KGFX, KVOC, KLAC, WEEP 21-19, WYDE 33-31, KYXX 40-30, KFGO 38-33, KWMT 39-34,

KMPS-AM-FM 30-25. R&R Chart: 44. CON HUNLEY "What's New With You" (WB) 36/9

National Summary: Up 14, Same 10, Down 0, Debuts 3, Adds 9, KOKE-FM, WIRK-FM, WTQR-FM, WNRS, WUBE-FM, KWMT, WITL-FM, KGFX, KLAC, WCMS-FM 4540, WCXI 37-32, KFTN 40-35. RONNIE McDOWELL "Wandering Eyes" (Epic) 34/5

National Summary: Up 13, Same 9, Down 1, Debuts 6, Adds 5, WSOC-FM, KLRA, WQYK-FM, WHK. KFEQ. WEEP 20-17, WCMS-FM 41-36, WTQR-FM 40-33, WFMS-FM 34-22, KVOO 42-30, KCKC 5-4. R&R Chart: 45.

FRED KNOBLOCK & SUSAN ANTON "Killin' Time" (Scotti Bros.) 34/5

National Summary: Up 10. Same 12, Down 0, Debuts 7, Adds 5, WUBE-FM, KGFX, KFEQ, KKAL, KGA, WQAM 37-31, WIRK-FM 34-20, KICD-FM 35-26, KVOC 35-25, KWJJ 46-40. R&R

DANNY WOOD "It Took Us All Night Long To Say Goodbye" (RCA) 32/8 National Summary: Up 7, Same 14, Down 0, Debuts 3, Adds 8, WMZQ-FM, WSQC-FM, KLRA, KYXX, WIRK-FM, WKLM, WSAI, WUBE-FM, KOKE-FM 42-36, KVOO 44-34, KVOC 42-32.

STEPHANIE WINSLOW "Anything But Yes Is Still A No" (WB/Curb) 31/5
National Summary: Up 17, Same 8, Down 0, Debuts 1, Adds 5, KLRA, WCMS-FM, WKLM. WSAI, KWMT, WGNA-FM 42-39, WHK 40-33, KYNN 24-19, KTTS-AM-FM 42-39, KWJJ 42-37, KETN 35-30 R&R Chart 47

SAMMI SMITH "I Just Want To Be With You" (Sound Factory) 30/4

National Summary: Up 11, Same 11, Down 0, Debuts 4, Adds 4, WGNA-FM, KLRA, WKLM. WTSO, KOKE-FM 44-34, WESC-AM-FM 37-30, WQYK-FM 24-19, KUUY 40-34.

GEORGE JONES "If Drinkin' Don't Kill Me" (Epic) 27/17

National Summary: Up 2, Same 1, Down 0, Debuts 7, Adds 17 including WBAM, WCMS-FM, WIRK-FM, WNRS, WSAI, WUBE-FM, WMNI, WFMS-FM, KTTS-AM-FM, KUZZ, KGA.

BELLAMY BROTHERS "Do You Love As Good As You Look" (WB/Curb) 25/21. National Summary: Up 0, Same 0, Down 0, Debuts 4, Adds 21 including WKXA, WOKQ, WYDE, WQYK-FM, WSAI, WUBE-FM, WMNI, KBUF, WFMS-FM, WITL-FM, KTTS-AM-FM.

CHARLIE DANIELS BAND "Carolina (I Remember You)" (Epic) 25/4
National Summary: Up 7, Same 10, Down 0, Debuts 4, Adds 4, WSOCFM, KLRA, KICD-FM,
KVEG, KOKE-FM 50-40, WQAM 38-36, KRMD-AM-FM 36:28, WFMS-FM 4:30, KTOM 26-21. ☑ ELVIS PRESLEY "Guitar Man" (RCA) 23/21

National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 21 including WKXA, WMZQ-FM, WYDE, WCMS-FM, WIRK-FM, WUBE-FM, WITL-FM, WTSO, WMUS-AM-FM, KWJJ, KCKC.

JIM STAFFORD "Cow Patti" (WB) 23/9

National Summary: Up 5, Same 5, Down 0, Debuts 4, Adds 9, WEEP, WMZQ-FM, KOKE-FM. WESC-AM-FM, WCMS-FM, WKMF, KBUF, KVOC, KONE, WIRK-FM 40-25, KCKC 13-9.

### र्धारण्डा विकास

# NATIONAL AIRPLAY/50

## **January 9, 1981**

- OAK RIDGE BOYS/Beautiful You (MCA)
- EDDIE RABBITT/I Love A Rainy Night (Elektra)
- DOLLY PARTON/9 To 5 (RCA)
- MERLE HAGGARD/Think I'll Just Stay Here... (MCA)
- JANIE FRICKE/Down To My Last Broken Heart (Columbia)
- P. WAGONER & D. PARTON/If You Go, I'll Follow You (RCA) STATLER BROTHERS/Don't Forget Yourself (Mercury)
- T.G. SHEPPARD/I Feel Like Loving You Again (WB/Curb)
- RAZZY BAILEY/I Keep Coming Back (RCA)
- 10 JOHNNY LEE/One In A Million (Asylum)
- ED BRUCE/Girls, Women, Ladies (MCA)
- TERRI GIBBS/Somebody's Knockin' (MCA)
- STEVE WARINER/Your Memory (RCA)
- JOHN ANDERSON/1959 (WB)
- GAIL DAVIES/I'll Be There (WB)
- 16 LEON EVERETTE/Giving Up Easy (RCA) 17
- JOHNNY DUNCAN/Acapulco (Columbia) 18 CHARLY McCLAIN/Who's Cheatin' Who (Enic)
- MICKEY GILLEY/That's All That Matters (Epic) 19
- CONWAY TWITTY/A Bridge That Just Won't Burn (MCA)
- MEL TILLIS/Southern Rains (Elektra)
- 22 BOBBY GOLDSBORO/Goodbye Marie (Curb)
- WILLIE NELSON & RAY PRICE/Don't You Ever Get Tired... (Columbia)
- MOE BANDY/Following The Feeling (Columbia)
- GLEN CAMPBELL/Any Which Way You Can (WB) 25
- DEAN DILLON/Nobody In His Right Mind (RCA)
- GENE WATSON/No One Will Ever Know (Capitol) 28 BELLAMY BROTHERS/Lovers Live Longer (WB/Curb)
- LACY J. DALTON/Hillbilly Girl With The Blues (Columbia)
- 30 SUSIE ALLANSON/Dance The Two Step (Liberty)
- **EARL THOMAS CONLEY/Silent Treatment (Sunbird)** 31
- 32 EDDY ARNOLD/Don't Look Now (RCA)
- **DOTTIE WEST/Are You Happy Baby? (Liberty)** 33 BARBARA MANDRELL/Best Of Strangers (MCA)
- JIM REEVES/There's Always Me (RCA)
- MEL McDANIEL/Countrified (Capitol)
- 37 DICKEY LEE/Lost In Love (Mercury)
- TANYA TUCKER/Can I See You Tonight (MCA)
- MAC DAVIS/Texas In My Rear View Mirror (Casablanca)
- REX ALLEN JR. & MARGO SMITH/Cup Of Tea (WB) 40 RONNIE MILSAP/Smoky Mountain Rain (RCA) 41
- KENNY DALE/When It's Just You And Me (Capitol) GEORGE JONES & JOHNNY PAYCHECK/You Better Move On (Epic)
- BOBBY BARE/Willie Jones (Columbia)
- RONNIE McDOWELL/Wandering Eyes (Epic)
- **DEBORAH ALLEN/Nobody's Fool (Capitol)**
- STEPHANIE WINSLOW/Anything But Yes Is Still A No (WB/Curb)
  FRED KNOBLOCK & SUSAN ANTON/Killin' Time (Scotti Bros.)
- REBA McENTIRE/I Can See Forever In Your Eyes (Mercury)
- ROGER BOWLING/Yellow Pages (Mercury)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

### ☑ JERRY LEE LEWIS "Thirty-Nine And Holding" (Elektra) 21/18

National Summary: Up 0, Same 1, Down 0, Debuts 2, Adds 18 including WGNA-FM, WESC-AM-FM, WQYK-FM, WTQR-FM, WSAI, KTTS-AM-FM, KFEQ, KUZZ, KWJJ, KMPS-AM-FM.

## Others Getting Significant Action

PATSY CLINE "I Fall To Pieces" (MCA) 20/3

National Summary: Up 5, Same 7, Down 1, Debuts 4, Adds 3, WSAI, WKMF, KLRA, KFGO d-39, KYNN 49-32, KUZZ 46-42, WIRK-FM d-34.

JOHNNY RUSSELL "Song Of The South" (Mercury) 20/2

National Summary: Up 8, Same 8, Down 0, Debuts 2, Adds 2, WCMS-FM, KWMT, KOKE-FM 41-33, KRMD-AM-FM 32-28, KFEQ 39-34, KUZZ 32-27, KUUY 46-39

JOE SUN "Ready For The Times To Get Better" (Ovation) 19/6

National Summary: Up 2, Same 8, Down 0, Debuts 3, Adds 6, WSOC-FM, WCMS-FM, WSAI, WITL-FM, KICD-FM, KVOC.

FATS DOMINO "Whiskey Heaven" (WB) 19/2
National Summary: Up 7. Same 8. Down 0, Debuts 2, Adds 2, KYXX, WMAQ, KRMD-AM-FM
47-39, WHK 436, KUVI 38-29, KYTE 477, KFTN 37-34.
TIM REX & OKLAHOMA "Gettin" Over You" (Dee Jay) 17/3

National Summary: Up 4, Same 8, Down 0, Debuts 2, Adds 3, KLRA, WCMS-FM, KWMT, WMZQ-FM 38-34, KYNN 21-17, KGA 40-36.

BILLIE JO SPEARS "Your Good Girl's Gonna Go Bad" (Liberty) 16/2

National Summary: Up 2, Same 10, Down 0, Debuts 2, Adds 2, KICD-FM, KLAC, WYDE 39-36, KRMD-AM-FM d-43, KFEQ d-46.

SYLVIA "Drifter" (RCA) 15/13

National Summary: Up 0, Same 1, Down 1, Debuts 0, Adds 13 including WKXA, WMZQ-FM, WBAM, WIRK-FM, WMNI, KFEQ, KWJJ, KMPS-AM-FM.

CRISTY LANE "I Have A Dream" (Liberty) 15/8

National Summary: Up 1, Same 4, Down 0, Debuts 2, Adds 8, WNRS, WUBE-FM, KBUF, WITL-FM, KVOO, KFTN, KONE, KRSY.

EAGLES "Seven Bridges Road" (Asylum) 12/7

National Summary: Up 2, Same 3, Down 0, Debuts 0, Adds 7, WOKQ, WESC-AM-FM, WHK. WMUS-AM-FM, KVOO, KWJJ, KRSY, KCKC 30-20.

DAVID FRIZZELL & SHELLY WEST "You're The Reason God Made Oklahoma" (WB) 10/9. National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 9, WBAM, KYXX, KRMD-AM-FM, KWMT, WTSO , KFEQ, KVOO, KUZZ, KMPS-AM-FM.

# Country C

## **Pictures**





MINNIE PEARL HONORED — Grand Ole Opry star Millie Pearl was honored by the city of Cincinnati, which proclaimed "Minnie Pearl Day." Seen during official presentation of the proclamation is Cincinnati Mayor David Mann (right) and WSAI's MD/air personality John Marks. WSAI was the chosen site of the presentation.

In photo at left, Minnie is seen during a guest appearance over WHN/New York to promote her new autobiography. Pictured (left to right) are WHN's Ed Salamon, Mike Fitzgerald, and Minnie Paul.



COWGIRL CONTEST — WIL-AM-FM/St. Louis and Epic Records joined efforts for a recent promotion to determine the "Urban Cowgirl" in the St. Louis area. Seen here (standing, I-r): WIL's PD Mike Carta, Manager of Operations Walt Turner, Ron Peak of CBS Records and Larry Wall, Epic Records; (sitting, I-r) runner-ups Jullie Foster, Alice Wallace, Jane Lynch, and winner Jann Parr.



CRYSTAL SHINES IN KANSAS CITY — WDAD/Kansas City air personality David Lawrence and his guest Debbie Curtis are seen backstage with Crystal Gayle prior to a recent performance.

## Biff Collie

## Inside Nashville



PERSPECTIVE: 1981, in the context of our time, places realism and straightforward relationships at the head of the priority list. Since the very essence of honest, intimate relationships and true-to-life experiences is historically found in country music, it is then no wonder that what we call country music should be this year's hottest commodity. Thirty-five years ago and in succeeding years, the non-country "sophisticates"

have condemned "country music" as too raw, too brash, too animalistic for intelligent, quality people to accept publicly. In 1981, the hottest items on TV, books and Broadway are called "earthy," "honest," "telling it like it is" realism. No wonder country music is the music of the 80's. Because that's where everybody seems to be the "moral majority" most often is so quiet you can hear a clandestine bed squeak! So, hello 1981! How will Ronald Reagan affect America's lifestyle, habits and tastes?



ALABAMA AUDIO — RCA recording group Alabama are seen during the listening session for their new album at Music Mill recording studios in Nashville. In on the preview are left to right Alabama's Teddy Gentry; RCA VP Joe Galante; co-producer Harold Shedd; songwriter Donny Lowery; engineer Generals (Rice; Alabama's Jeff Cook and Randy Owen.

Will the Sinatras, Lancasters, and Grants take the Tillises, Milsaps, and Rogerses with them to the White House, or will "Country" go underground again, with people closing their car windows or turning down their radios at traffic lights, like we did for so many years through sheer em-barrassment? Will America get tired of explicit sex and language and go back to the beginning of the cycle again, with hoop skirts and pantaloons? It'll be fun to watch. Me? Change has been the most obvious factor in my 37 years around country, and one of the beautiful parts of aging is not just surviving the changes as they come, but challenging oneself to enjoy and master each change. I look at the 1980's as the most exciting years of my life, personally and professionally. Much like Carl "Deacon" Moore, a long-ago hotel band leader and West Coast country music pioneer, who after suffering two near-fatal heart attacks, gall bladder surgery, and a prostate malignancy between the ages of 60 and 70 (and still going strong today by the way) back in the 1960's, came back on the air at KFOX every day afterward with this line: "Hi neighbors, this is the ole Deacon squeakin' . . . I'm glad to be here! . . . (I'm glad to be anywhere!)" And like the Ole Deacon, I'm looking forward to the 1980's because I'm glad to be here (or anywhere)!

JACK STAPP, the man who, perhaps as much as anyone, helped bring country out of the woods and into the towns, died just before Christmas after a long bout with cancer. He and Louis Cowan started Tree Publishing, Buddy Killen joined Stapp later in buying out Cowan, and those two have beautifully illustrated the excitement in America's free enterprise system, building Tree into what is called the world's largest country music publisher. Stapp was a radio man, the youngest PD, at 22, of a major market radio station (WGST/ALlanta). CBS took him to New York, where eand his roomie Bert Parks built a lifelong friendship, but Jack came home to

Nashville as a PD at WSM, Manager of the Opry, then into station ownership (WKDA) and then into full-time publishing. Jack Stapp's intelligence and quality put class in country, which was necessary for Madison Avenue recognition. He'll be in the Country Music Hall of Fame, because he belongs.

UPDATE: Ronnie Milsap had surgery to remove his right eye to alleviate a paainful infection. He's been blind since birth. He'll be in Washington for inaugural week by invitation (if the doctor'll let him). Minnie Pearl honored with a life-size portrait, presented onstage at the Opry by WSM President Bud Wendell on her 40th Opry anniversary (steady job?). Willie Nelson and Johnny Paycheck are seeking to dismiss portions of that \$12 million law-suit filed by Franklin County, VA promoter Don "Whitey" Taylor ... Music [Row's talking about starting a campaign in Hollywood to star Dolly Parton in the Mae West story. (She puts up a good front!) ... Barbara Mandrell's deal with NBC-TV ex-



BOWLING OVER TO MERCURY — Songwriter singer Roger Bowling ("Coward Of The Courty" and "Lucille" to name a fewl was recently-signed to a long-term contract with Phonogram/Mercury records. Bowling's current single, "Yellow Pages," has been reserviced to radio stations. Shown here at the signing (left to right) Frank Leffel; Jerry Kennedy; Bowling; Charlie Fach and Jerry Teffen.

tended to another eight-week miniseries. The ratings so far have been great (beating out "WKRP" a couple times) and the show gets better each week. Charlie Daniels's public expression of his private feelings about his hometown of nearby Mt. Juliet, TN had the eyes in the sky over Christmas. He sent up a 90-foot banner with 5-foot letters, pulled by a plane, to say "Merry Christmas From Charlie Daniels"

... Larry Gatlin bought his wife Sanice a \$43,000 Mercedes for Christmas (What's she gonna do with that new Cadillac, Larry?)



RABBITT HOPS FOR MILLER BEER - Elektra recording artist Eddie Rabbitt is the new Miller Beer media spokesman. The commercials were shot recently in Mesa, AZ. Seen here (left to right) Doug Rogers, brand manager of Miller Beer, Miller's John Gerner, Eddie Rabbitt Marc Mayhew, executive producer from Bacher & Spiehvogle Advertising; and Eddie's manager Stan Moress of the Scotti Rothers.



# Regional Adds & Hots

EAST

MOST ADDED
Bollamy Brothers (WB/C
George Jones (Epic)
Jerry Lee Lewis (Elektra
Willie Nelson (Columbia
Elvis Presley (RCA) MIDWEST

HOTTEST Dolly Parton (RCA) die Rabbitt (Elektra) Gail Davies (WB) MOST ADDED

SOUTH

SOUTH

WYDE Birminghom, AL

RANDY BARLOW HOTTEST BOLLY T.G. SHEPPARD JIM STAFFCRD JUHN ANDERSON ED BRUCE

KUUY Cheyenne, WY

GEORGE JONES
EGOT RAYEN
VERN GUSDIN
RANDY BARLOM
JERRY LEE LEWIS
WAINE MASSEY
RITA REMINIOTON
B. J. WRIGHT
HOTTEST
MERCH HAGGARD
LEON EVERETTE
JANIE FRILKE
DOLLY PARTON

Denver, CO

KVEG Las Vegas, NV

GLEN CAMPBELL EDDY ARNOLD JUNES & PAYCHECK COB

CDB Hottest JUHNNY LEE OAK RIDGE BOYS DOLLY PARTON

Las Angeles, CA

HOTTEST CONNAY TWITTY MAC DAVIS

LACY J. DALTON TANYA TUCKER BOBBY BARE CUN HUNLEY BILLIE JO SPEARS

HOTTEST

MIDWEST

Elvis Presiey (RCA)

Dolly Parton (RCA) Oak Ridge Boys (MCA)

Jerry Lee Lewis (Elektra) Elvis Presley (RCA) Sylvia (RCA)

Dolly Parton (RCA) Merle Haggard (MCA) T.G. Shepperd (WB/Curb)

### EAST

#### WGNA-FM Albany, NY

Albony, NY
JERRY LEE LEWIS
JACK GREEN
SAMMI SMITH
CVARLY MC CLAIN
HOTTEST:
JOHNNY LEE
GAIL DAVIES
NELSUN A PRICE
T G. SHEPPARD
DOTTIE WEST
MEL MC DANIEL

### Brunswick MF

ELVIS PRESLEY SYLVIA BELLAMY BROTHERS BELLAMY BROTHE Hottest: EDDIE RABBITT DOLLY PARTON UAK RIDGE BCYS T.G. SHEPPARD MEL TILLIS

JOHNNY LEE EAGLES EAGLES
MAC DAVIS
BELLANY BROTHERS
WILLIE NELSON
HOTTEST
EDGIE KABBITT
OAK RIDGE BUYS
DULLY PARTON
BUBBY GGLDSBURO

## WAJR Morgantawn, WV

JONES & PAYCHECK ALLEN & SMITH MC GUFFEY LANE HOTTEST MICKEY GILLEY EDDIE RABBITT MERLE HAGGARD DCALY PARTON GENE MATSON

## WHN New York, NY STATLER BROTHERS JOHNNY DUNCAN JUHN ANDERSON

## WEEP Pittsburgh, PA

LACY J. DALTON WILLIE NELSON JIM STAFFORD JOHN ANDERSON

### WMZQ-FM

Washington, DC ELVIS PRESLEY KELLY SCHOPPA BELLAMY BRUTHERS VERN GOSDIN VERN GOSDIN
DANNY WOUD
JIM STAFFORD
SYLVIA
HOTTEST.
BELLAMY BROTHERS
TERRI GIBES
EDDIE RABBITT
DOLLY PARTON
JOHN WESLEY RYLES

## WWVA Wheeling, WV WILL IE WELSON

WNRS Ann Arbor, MI BELLAMY BROTHERS BELLAMY BROTHERS
CON HUNLEY
CRISTY LANE
GEORGE JONES
BOBBY BARE
HOTTOST
RANDY BARLOW
PORTER & DOLLY
TERR I G JBBS
BOBBY GOLDSBORD
GAIL DAYIES

## Chicago, IL

FATS SOMING WUBE-FM Cincinnati, OH

ELVIS PRESLEY WILLIE NELSON BELLAMY BROTHERS KNUBLOCK & ANTON CON HUNLEY DANNY WOUD GEORGE JONES CRISTY LANE HOTTERS! HOTTEST, RAZZY BAILEY STATLER BRUTI GAIL DAVIES

## WSAI Cincinnati, OH

CINCINNOIL, OH

JERRY LEE LEWIS
MC GUFFEY LANE
BELLANY EROTHERS
PATSY CLINE
STEPHANIE WINSLOW
BUBBY SARE
GEURGE JONES
KENNY DALE
DAWNY WUOD
ALLEN & SMITH
JOE SUN
GEN CAMPBELL
HOTTEST HOTTEST"
DOLLY PARTON
EARL THOMAS CONLEY
MEL TILLIS
MEL MC DANIEL
DEBORAH ALLEN

WHK Clevelond, OH Clavelond, OH

RONNIE MC DOWELL
GAIL DAVIES
EAGLES
WILLIE NELSON
KENNÝ DALE
HOTTEST:
DULLY PARTON
REBA MCENTIRE
T.G. SHEPPARD
BOBBY GOLDSBURG
LARRY GATLIN

WMNI Columbus, OH

SYLVIA BELLAMY BROTHERS BELLAMY BROTHI GEORGE JONES EDDY RAVEN JUE STAMPLEY HOTTOST. EDDIE RABBITT MERLE HAGGARD DOLLY PARTON GLEN CAMPBELL T.G. SHEPPARD

WCXI Detroit, MI WILLIE NELSON J.W. THOMPSON Hottest DULLY PARTUN JUHN ANDERSON GLEN CAMPBELL CHARLY NC CLAIN GAIL DAVIES

## KFGO Fargo, ND

JERRY LEE LEWIS J.D. OROME JOE STAMPLEY JOHNNY CASH ALLEN & SMITH Hottest OAK RIDGE BOYS STATLER BROTHERS PORTER & DOLLY DOLLY PARTON

## WKMF Flint, MI

Flint, MI
PATSY CLINE
JIM STAFFORD
JERRY LEE LEWIS
ELVIS PRESLEY
BELLANY BROTHERS
GEORGE JUGGES
EDDY RAVEN
GABRIEL
HOTTEST
EDDIE RABBITTI
JANIE FRICKE
DOLLY PARTON
OHARLY MC CLAIN
ALLEN & SMITH

Ft. Dodge, IA CON HUNLEY STEPHANIE HINSLOW MHITEY SHAFER FRIZZELL & WEST GEORGE JONES GEORGE JONES
JERRY LEE LEWIS
JOHNNY RUSSELL
JACK GRAYSON
ROY CLARK
TIM REX & OKLAHOMA TIM REX & OKLAP
MIK! MCF!
BILLY LARKIN
RONNIE SPEEKS
SMEILA ANDREWS
JIM RUSHING
HOTTEST
MERLE HAGGARD
DULLY PARTON
GAIL DAVIES
LACY J. DALTON

Gorden City KS GOIDEN CITY, KS
BELLANY BROTHERS
SYLVIA
CRISTY LANE
JIM STAFFORO
JERRY LEE LEWIS
NOTHERST.
EDDIE RABBITT
RAZZY BAILEY
DELY PARTUN
EARL THUMAS CONLEY
STEVE WAKINER

Indianapolis IN

## WEMS-EM

WFMS-FM
Indianapolis, IN
GEORGE JUNES
ELVIS PRESLEY
ROGER BUWLING
BELLAMY BROTHERS
SYLVIA
HOTTES
CAK RIDGE BOYS
OUT 19 PAGTON

#### WDAF Kansas City, MO

EARL THOMAS CONLEY VASSAR CLEMENTS BUBBY BARE LACY J. DALTON JIM REEVES

#### WITI-FM

Lansing, MI LOTSING, MI
ELVIS PRESLEY
WILLIE NELSON
BELLAMY BROTHERS
CON HUNLEY
ORISTY LANE
JERRY LEE LEWIS
JOE SUN
JACK GRAYSON
HOTTEST
OAK RIDGE BOYS
STATLER BROTHERS
DGLLY PARTON
JANIE FRICKE
CHARLY M. CLAIN

WTSO Madison, WI ELVIS PRESLEY GEORGE JONES BELLAMY BRUTHERS SAMMI SMITH FRIZZELL & MEST BOBBY G. RICE HOTTEST: EDDIE RABBITT DOLLY PARTON DOTTIE WEST WILLIE NELSON

## WMUS-AM/FM Muskegon, MI

## KÝNIN Ornaha, NB

MIKÍ MORI JOE STAMPLEY HOTTEST: DULLY PARTON T G. SHEPPARD TIM REX & OKLAHOMA

## KGFX Pierre, SD

EDDY AKNULD
TANYA TUCKER
JONES & PAYCHECK
ALLEN & SHITH
DEBGRAH ALLEN
CON HUMLEY
KNOBLUCK & ANTON
BORBY BARE

Spencer, IA

### KEEO

St. Joseph, MO

WILLIE NELSON MIKL MOR! CRISTY LANE GEORGE JONES EAGLES EDDY RAVEN BOBBY G. RICE J.H. THAMPSON MIKE FRANKLIN RANDY BARLOW PLTA COLLIDGE

WEST

Arrovo Grande, CA

GLEN CAMPBELL
JIM REEYES
KNOBLOCK & ANTON
TANYA TUCKER
HOTTEST.
JOHN ANDERSON
LARRY GATLIN
NELSON & PRICE

Bakersfield, CA

BOMESTIEND, CA
GEORGE JUNES
BELLAMY BROTHERS
EDDY ARNOLD
JUNENY CASH
MILLIE NELSON
JERRY LEE LEWIS
VENN GOSDIN
FRIZZELD & MEST
HOTHEST
JOHNNY LEE
GAR RICGE BOYS
EDDIE RABBITT
DOLLY PARTON
REBA McENTIRE

KVOC Casper, WY

JÓMNNY CARVER
GATION
FOY CLARK
ALLEN A SHITH
BOGGHY BARE
JUE SUM
HATERATE
JUE STAFFERD
ROMNIE SPEEKS
HOTTES
SUSIE ALLANSUN
MALKER A FAIRCHLD
EJJEL GRUVES
T G. SHEPPARD
COD

DEBORAH ALLEN ROGER BOWLING WILLIE NELSON ALLEN & SMITH EAGLES ELVIS PRESLEY ELVIS PRESEE.
Hottest
EDDIE RABBITT
JOHNNY LEE
DOLLY PARTON
JUHN ANDERSON

KICD-EM COB BILLIE JO SPEARS PHIL EVERLY JIM RUSHING AMARILLO JUE SUN B. J. WRIGHT ELVIS PRESLEY WILLIE NELSON HOTZEST

## KTTS-AM/FM Springfield, MO

GEGRGE JONES BELLAMY BROTHERS JERRY LEE LEWIS HOTTEST HOTTEST RAZZY BAILEY T.G. SHEPPARD DULLY PARTON STATLER BRUTHERS GAIL DAVIES

SI. JOSEPH. MO
WILLIE NELSON
KMOBLOCK & ANTON
CLEN CAMPBELL
TORNIE MC DOWELL
JOE STAMPLEY
ELVIS PRESLEY
EDDY RAVEN
SYLVIA
JERRY LEE LEHIS
GEORGE JONES
JOHNNY CASH
FRIZZELL & WEST

## KVOO Tulsa, OK

EAGLES SLIGG STUDIO BAND JERRY LEE LEWIS JIM STAFFORD ELVIS PRESLEY RITA COOLIDGE JERRY LEE LEWIS FRIZZELL & WEST BELLAMY BROTHERS

KOKE-FM Austin, TX

COB WILLIE NELSON DANNY WOUD REALL JUE SUN NOTHERST. TERRI GIBBS JUMEAN THE STEEL STEEL THE STEEL THE STEEL AUSIN, IA

CON HUNLEY
DEBGRAH ALLEN
BURRITO BROTHERS
JIM STAFFURD
BOBBY BARE
VENN GOSDIN
HHITEY SHAFER
DICKEY LEE
JIM RUSHING
EDDY ARNOLD
LINDA NAIL
HOTEST.

## HOTTEST. DULLY PARTON DEAN DILLON MEL MC DANIEL

ELVIS PRESLEY VERN GOSDIN BELLAMY BROTHERS TANYA TUCKER RITA COOL IDGE JOE STAMPLEY HALKER & FAIRCHILD RANDY BARLIDW

### KLRA Little Rock, AR

LIMB ROOK, AR

BUSBY MARE

BUS

## WQAM Miami, FL

LEON EVERETTE TANYA TUCKER TANYA TULINIA HOTTEST OAK RIDGE BOYS MARTY RUBBINS DOLLY PARTON JANIE FRICKE

## WBAM Montgomery, AL

SYLVIA ELVIS PRESLEY FRIZZELL & WEST GEORGE JONES HOTTEST: MERLE HAGGARD JUHNNY LEE EDDIE RABBITT GLEN CAMPBELL T.G. SHEPPARO

NOTION, VA

\*\*ILLIE NELSON
JIM STAFFCAND
GEORGE JOHNES
BELLANT BROTHERS
BELLANT BROTHERS
BILLY LARKIN
JOHNEY RUSSELL
ELVIS PRESLEY
JOHNEY RUSSELL
ELVIS PRESLEY
JOHNEY RUSSELL
SIN
STEVE MARINER
DOLLY PARTON
UAK RIDGE BOTS
LAGY J. DALTON

## KYXX Odessa, TX

DEBURAH ALLEN JERKY GRAHAN JUE STAMPLEY ARS FATS DOMIND FRIZZELL & WEST DANNY HOUD LARRY RILEY HOTTEST: RODNEY OROWELL TERRI GIBBS, DOLLY PARTON DICKEY LEE NELSON & PRICE

### KOMD, AM/EM

STLVIA
JOE STAMPLEY
ELVIS PRESLEY
FRIZZELL & WEST
VERN GOSDIN
RANDY BARLON
HOTTEST
DULLY PARTON
GLEN CAMPBELL

#### KW.J.

KYTÉ Portland, OR

WILLIE NELSON

Portland OR SYLVIA ELVIS PRESLEY JERRY LEE LEWIS MALKER & FAIRCHILD EAGLES

KFTN Provo, UT EDDY RAVEN
CRISTY LANE
ELVIS PRESLEY
BELLANY BROTHERS
SYLVIA
BILLY LARKIN

# KONE Reno. NV

CRISTY LANE JIM STAFFORD MIKI MURI TANYA TUCKER TERRI GIBBS HOTTEST ALABAMA RONNIE MILSAP MICKEY GILLEY CRYSTAL GAYLE MAC DAVIS

# HOTTEST. MERLE HAGGARD NELSON & PRICE RAZZY BAILEY DOLLY PARTON TERRI GIBBS LEON EVERETTE

KRSY Roswell, NM EAGLES
JOHNNY CASH
CRISTY LANE
JERRY LEE LEWIS
JOE STAMPLEY
HOTTEST:
EDDIE RABBITT
DOLLY PARTON
MERLE, HAGGARD
TERRI GIBBS
JIM STAFFORD EAGLES

KTOM Salinas, CA

### KCKC San Bernardino, CA ELVIS PRESLEY

HOTTEST:
DOLLY PARTON
RONNIE MC DOWELL
JIM STAFFORD
EAGLES

### WQYK-FM Tampo/St. Pete, FL

RAMIE MC DOWELL
DEBORAN ALLEN
SUSIE ALLANSUN
BELLAMY BOTTHER
RANDY BARLOM
JERRY LEE LEWIS
VERN GOSDIN
HOTTEST
MAC DAVIS
JOHN ÄNDERSON
EARL THOMAS CUMLEY
DOTTIE WEST
MAE BARDY
MAE BARDY
MAE BARDY
MAE BARDY
ME BARDY
ME BARDY

#### MIISM Tampa/St. Pefe, FL

STEVE WARINER

### West Polm Beach, FL

WEST POINT BEGON, I AHAR ILLO RANDY BARLOW VERN COSDIN CON HUNLEY ELVIS PRESLEY SYLVIA NORMAN WADE DAINY HOOD HOTTEST DOLLY PARTON KENNY ROGERS EDDIE RABBITT N. BAILEY (BOTH) MERLE HAGGARD

## WKLM Wilmington, NC

Wilmington, NC
JONES & PAYCHECK
DEBORAH ALLEN
STEPHANIE WINSLCH
TANYA TUCKER
ALLEN & SMITH
DANNY MOUD
HOTTEST
LEON EVERETTE
JANIE FRICKE
GAK RIGGE BOYS
DOLLY PARTON
T.G. SHEPPARD

#### WTOR-FM Winston-Salem, NC

Winston-Solem, NC
BUBBY GOLDSBUR
STEVE WARINER
MOE BANDY
GLEN CAMPBELL
CON HUMLEY
ELVIS PRESLEY
BELLANY BROTHER
HILLE NELSON
HOTTEST
MERLE HAGGARD
PURTER & DOLLY
CAK RIDGE BOYS
LEON EVERTTE
TERRI GIBBS

KMPS-AM/FM Seottle, WA SYLVIA ELVIS PRESLEY EDDIE RABBITT JERRY LEE LEWIS VERN GOSDIN FRIZZELL & WEST J.W. THOMPSON

## KGA Spokane, WA

WILL'IE NELSON
GEORGE JUNES
BELLANY BROTHERS
SYLVIA
KNOBLOCK & ANTON
RANDY BARLOW
HOTHEST
MERLE HAGGARD
ED BRUCE
OAK RIDGE BOYS
T G. SHEPPARD
LACY J. DALTON

### **Hottest Tracks:**

"Hooked On Music" MAC DAVIS (Casablanca) "Sing For The Common Man" DOLLY PARTON (RCA)

# **COUNTRY ALBUMS**

## Cuts in bold type are receiving the heaviest airplay.

"ANY WHICH WAY YOU CAN" - Soundtrack - (WB) "Any RAZZY BAILEY - Razzy Bailey - (RCA) "True Life Country Mu

MOE BANDY - Following The Feeling - (Columbia) "Fol-BOBBY BARE - Drunk And Crazy - (Columbia) "Drunk And

MAC DAVIS - Texas In My Rear View Mirror - (Casa-

Love You" "This Is My Year For Mexico"

MERLE HAGGARD — Back To The Barrooms — (MCA)
"Make Up And Feded Blue Jeans" "Back To The Barrooms Again" "Can't

JOHNNY LEE — Lookin' For Love — (Asylum) "Dreams Die Hard" "Never Lay My Lovin' Down" "Do You Love As Good As You Look"

DOLLY PARTON - 9 To 5 And Odd Jobs - (RCA) "Working Gir "Detroit City" "But You Know I Love You" "Dark As A Dungson "The House Of The Rising Sur" "Sing For The Common Man" "Poor Folks Town" MEL TILLIS — Southern Rain - (Elektra) "Shame On You, Shame On Man" "Poor Folks Town" On Me" "Pyramid Of Cens" CONWAY TWITTY — Rest Your Love On Me — (MCA) "We're Gonna Try It Tonight" "I Still Ballave In Waltzes" "I Am The Dreamer"

## DON WILLIAMS — I Believe In You — (MCA) "Falling Again" "Just Enough Love" "Simple Sone" **Most Requested:**

EDDIE RABBITT "I Love A Rainy Night (Elektra)
OAK RIDGE BOYS "Beautiful You" (MCA) TERRI GIBBS "Somebody's Knockin' " (MCA)

"COAST TO COAST" - Soundtrack - (Full Moon) "Pickin"

blanca) "Hooked On Music"

LARRY GATLIN — Help Yourself — (Columbia) "It Don't Get CRYSTAL GAYLE — Help Yoursen — (Columbia) It Don't Ger No Better "Straight To My Heart" I Still Don't Love You Anymore" CRYSTAL GAYLE — A Woman's Heart — (Liberty) "Helio I Love You" "This Is My Year For Mexico"

THE LEGEND OF JESSE JAMES" - Soundtrack - (A&M) MEL McDANIEL - I'm Countryfied - (Capitol) "Louislana

DOLLY PARTON "9 To 5" (RCA)



# P/A

POP/ADULT®

# Mike Kasabo

# Selling Into 1981

During the holiday break, we took some time to contact several well respected General Managers to get their views on P/A radio sales in 1981. We first contacted Walt Lochman, President/GM of KMBZ/Kansas City, and got some refreshing answers:

R&R: Considering that 1980 was not a blockbuster for sales at most stations, what can you say about the new year?

WL: It's great that you called, because we just finished a board meeting that dealt with just that subject.

R&R: What was the overall outcome?

WL: Simply that, and this has been a feeling of mine all along, radio's future has never been any better than now as we turn into 1981.

R&R: Based on what?

WL: Based upon the many elements that broadcasters have been talking about for years of newspaper circulation dropping, surveys showing readership down, plus the newest element, which is the fragmentation of television due to the cable situation. The combination of these things has led us to believe that we can now aggressively go after major advertisers like a Proctor & Gamble who in the past have been almost exclusively dealing with TV. We believe the time has come for radio to get its share of those advertising dollars...

R&R: How do you plan to break this new ground? WL: After seeing all the information that's out now concerning the fractionalization of TV due to cable, it makes a great case for us in radio, because we're able to deliver on a effective cost basis better than ever. In fact, I went to an ad club luncheon recently where the president of J. Walter Thompson talked about the various alternatives and choices we now have before us in terms

**Transition** 

Terry Wood (pictured) has been named General Manager of FM/Memphis. Wood was most recently with WSAI/Cincinnati. Viacom President Al Green-"Terry's field said, extensive broadcast experience should help realize the great expecwe have for WQUD-FM in Memphis." . Tom Durney has



been named VP/GM of WQUE/New Orleans, according to Insilco chief Fred Walker, who commented, "Tom's rapid rise in the industry is a credit to the energy and talent he has exhibited in successfully managing every new challenge and level of responsibility given to George Harris has joined KING/ Seattle in the newly-created position of Sports Director, coming from sister station KGW/Portland, OR... Also new to the KING is Fran Martin, who comes aboard in the news department and was most recently morning news anchor at KFXD/Boise, ID... Chuck Benson has been named midday personality of WFYR/ Chicago. He boasts Windy City experience for the past 11 years at WIND . . . Also new at WFYR is Bob Bateman, who takes on the 7pm-12midnight shift, coming from Tampa's WDAE...Pat Sheridan comes to WISN/Milwaukee to do the 7-10pm sports talk segment after a successful run at WCFL/Chicago. He replaces Tom Carr, who exits the station . . . Ron Frasier of WKTK/Baltimore has been named Program Director and will

also continue his morning drive airshift.

of advertising vehicles, and without realizing what he did, he made the greatest case for radio ad dollars by pointing out just how splintered other media effectiveness has become.

R&R: You're saying that as TV expands in competing signals, radio should benefit on a cost-per-spot basis?

WL: Exactly. The days when P&G could walk in and buy three deep into the TV market are numbered. We

"If we in radio fight amongst ourselves about who's number one that doesn't mean a damn thing. We've got to build a case and go after the big bucks that are out there."

again will be able to compete with TV owing to the fractionalization; and the difference is that radio will be able to target the individual audience slices much better than TV can.

**R&R**: Do you see research, including the rating systems now available, becoming more sophisticated?

WL: Well, you've really hit on something there we've got, and by saying 'we,' I mean all of radio, has to get away from talking in the vernacular of quarter-hour shares of audience.

## **Update**

BALLANCE ON REC-ORD: Veteran personality Bill Ballance, evening talk show master of KFMB/San Diego, has joined the ranks of radio entertainers who've released an album – in Ballance's case, an LP featuring the more interesting phone conversations he's experienced over the past several years. Since coming to the station in March of 1978, he has increased the station's night-



Bill Ballance

time ratings by 600% ... WYNY/New York's daily weatherman Pat Pagano has prepared an 84-page supplement for the Long Island Weather Almanac, a month-by-month breakdown of expected weather conditions on Long Island for 1981; records of all unusual weather happenings that have occurred on the Island, such as hottest day, greatest snowfall or hurricanes; charts and tables of various kinds; tips for gardeners and fishermen; and explanations of weather terminology. Many strive for excellence, few make the grade—WGBS/Miami achieved it by becoming the recipient of five United Press broadcast awards, according to News Director Bob Cain, who stated, "WGBS walked away with more news awards than any other radio station in the state." The station is especially happy with the honors because its news department is only two years old as a team ... Final total for WRIE/Erie's "Christmas Fund" amounted to more than \$14,000 ...



Minnesota native Cheryl Tiegs is pictured here with WCCO/Minneapolis personality Roger Erickson when she recently stopped by for an on-the-air visit.



Walt Lochman

R&R: Why?

WL: Simply because it doesn't mean anything when you're talking to people who are big spenders and are used to looking at circulation figures that are tremendously high in most cases. The example I can give you here in Kahsas City is the competition we're up against with the Kansas City Star; and we're now competing better than ever with them because we're now talking in the same language by talking penetration. We're talking in terms of cumes. I know there is a lot of blue sky when it comes to selling cumes per se, but when we're competing for the really big bucks, when an advertiser can buy I8 spots a day for a two-or three-week campaign, then the cumes are very meaningful. We're now talking in bodies, not just some percentage of listenership.

We're running an editorial right now based on what the Star maintains are the declining "shares" of audience reached by all of radio in Kansas City. We turned that around to what we believe is the proper perspective by pointing out the decline in readership, but also made the key "numbers" point that Kansas City radio reaches over one million people every week! That makes the newspapers' circulation figures look sick. Radio needs to talk in the language of big numbers. If we in radio get in the gutter and fight amongst ourselves about who's number one by what percentage point, or fraction thereof, that doesn't mean a damn thing. We've got to build a case and go after the big bucks that are out there.

R&R: What game plan is on your sales board for 1981?

WL: You mentioned research earlier, and here we have at least our share of that, but I think radio in general must use all available research. This is not to say that if a report says jump into the fire, that you should do that. What it means to me is that you have to keep an open mind at all times — mainly because there is so much happening, and things change so rapidly, that no manager can possibly be aware of everything without some outside help.

### Confidence For 1981

Next we talked with Dave Croninger, President/GM of WHDH/Boston, certainly one of the most respected radio stations in America. Croninger feels even more confident about 1981 radio sales.

DC: Not only do I feel good about radio in 1981, I must point out that we had our greatest year ever at WHDH in recessionary 1980.

R&R: What ingredients made your cake so sweet?

DC: I know that many stations did have a tough time of it in 1980, and frankly I really can't figure it for you except to say that here retail sales have become very active in radio and by virtue of our rating position we have kept our rates in line with that position.

R&R: You obviously then are looking for another increase in 1981 . . .

DC: I don't like to speculate much past next week, but yes, we have already budgeted for a substantial increase in 1981, but whether it takes place is dependent mainly on the economy overall, which was not a severe problem here in Boston during the past 18 months or so.

R&R: Do you foresee any positive changes due to the new administration going into Washington?

DC: Well, let's put it this way, I'm hopeful that the economy will turn around in relatively short order. Let me say that 1980 was good for us, but it came at a price. And that price was working very hard all the time. My sales staff — I just couldn't possibly pay them enough compliments for the super job they've done. It's all hard work, if you want to stay on top.



POP/ADULT®

# REAKE

are those newer records that have the greatest level of station activity on any given week.

No records qualified for Breaker status this week.

# NEW & ACTIV

EARTH, WIND & FIRE "You" (ARC/Columbia) 23/4 add WHIO, WGIR, WQUA, WJON, Hot at WTMJ, Medium rotation: KNBR, WLTA, WRIE, WABZ, WJBO, WDEF, WIS, KOB, KLO, KRKK, WFDF.

STEPHEN BISHOP "Send A Little Love My Way (Like Always)" (WB) 21/2 add WGIR, WSGW. Heavy rotation: WEIM, WHAG, WLTA. Medium rotation: KRKK, KLO, KMED, KUGN, KPPL, WPTF, WNDB, WIS.

CLIFF RICHARD " A Little In Love" (EMI America) 20/10 add WBEN, WGR, KDKA, WIOD, WLW, KOLO, KBAI, KMED, WIS, WJON. Medium rotation: 3WS, WCHV, WGIR, WEIM.

JOHN LENNON "Woman" (Geffen) 17/13 add WGR, WLTA. WDAE, KPPL, KLOK, WFYR, KRKK, KUGN, WNDB, WSBA, WLNH, WCMB, WRIE, Hot at WOAI-FM, KLOK, WORG, KRMG, Medium rotation: WGR,

BOBBY HART "Lovers For The Night" (Ariola) 17/7 add KPPL, KUGN, KMED, WIS. WABZ, WSBA, WSGW. Heavy rotation: WTMJ. Medium rotation: WEIM, KLO, KRKK.

EAGLES "Seven Bridges Road" (Asylum) 16/13 add KPPL, KOLO, KLO, KBAI, WQUA, WORG, WIS, WDEF, WCHV, WABZ, WRIE, WEIM, WJON. Hot at KBAI. Medium rotation: KNBR, WHAG.

MANHATTAN TRANSFER "Trickle, Trickle" (Atlantic) 15/2 add WHIO, KOLO, Hot at WDEF, KMED, Medium rotation: KUGN, WNDB, WGY, WLTA, WJBO, WGIR, WEIM, WFDF, WJON.

FRANK MILLS "Happy Song" (Polydor) 14/1 add WSBA. Heavy rotation: WDEF, WNDB. Medium rotation: WLTA, WIOD, WPTF, WOOD, WJON, KRMG.

PHIL EVERLY "Dare To Dream Again" (Curb/CBS) 13/5 add WLTA, WHIO, WOOD, WJON, KWOS. Hot at WQUA. Medium rotation: WDEF, WNDB, WLTA.

ROBBIE DUPREE "Nobody Else" (Elektra) 13/2 add WACI, WSGW. Hot at WQUA. Medium rotation: WOAI-FM, KLO, WDEF, WEIM,

STEVIE WONDER "I Ain't Gonna Stand For It" (Tamle) 11/4

# POP/ADULT AIRPLAY/30

Week

## **January 9, 1981**

BARRY MANILOW/I Made It Through The Rain (Arista)

ø AIR SUPPLY/Every Woman In The World (Arista)

0 BARBRA STREISAND & BARRY GIBB/Guilty (Columbia)

0 **NEIL DIAMOND/Love On The Rocks (Capitol)** 

Ö **BLONDIE/The Tide Is High (Chrysalis)** 

0 **EDDIE RABBITT/I Love A Rainy Night (Elektra)** 

DIANA ROSS/It's My Turn (Motown)

OLIVIA NEWTON-JOHN w/CLIFF RICHARD/Suddenly (MCA)

LEO SAYER/More Than I Can Say (WB)

CHRISTOPHER CROSS/Never Be The Same (WB) 10

0 JOHN LENNON/(Just Like) Starting Over (Geffen)

99 ABBA/The Winner Takes It All (Atlantic)

STEELY DAN/Hey Nineteen (MCA) ŏ DOLLY PARTON/9 To 5 (RCA)

FRED KNOBLOCK & SUSAN ANTON/Killin' Time (Scotti Bros.)

0 **DOOBIE BROTHERS/One Step Closer (WB)** 

17 KENNY ROGERS/Lady (Liberty)

18 KORGIS/Everybody's Got To Learn Sometime (Elektra)

0 DAN FOGELBERG/Same Old Lang Syne (Full Moon/Epic)

21 **BOZ SCAGGS/Miss Sun (Columbia)** 

DON WILLIAMS/I Believe In You (MCA)

**BETTE MIDLER/My Mother's Eyes (Atlantic)** 

0 23 **DIONNE WARWICK/Easy Love (Arista)** 

0 **CHARLES FOX/Seasons (Handshake)** 

0 **RONNIE MILSAP/Smoky Mountain Rain (RCA)** 

RITA COOLIDGE/Fool That I Am (A&M) 26 20

ANDY GIBB/Time Is Time (RSO)

0 **HEART/Tell It Like It Is (Epic)** 

BRUCE SPRINGSTEEN/Hungry Heart (Columbia)

TIERRA/Together (Boardwalk)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters

**New Entry** 

add WEIM, WCMB, WABZ, KRKK. Hot at WFYR. Heavy rotation: WGY. Medium rotation: WCHV, WORG, KOLO, WLW.

ENGLAND DAN & JOHN FORD COLEY "Part Of Me," Part Of You" (MCA) 11/3 add WHIO, WIS, WACI, Medium rotation; KLOK,

RUPERT HOLMES "Morning Man" (MCA) 11/0. Medium rotation: WHIO, WIOD, WHAG, WLNH, WGIR, WNDB, KLO, WFDF.

HARRY CHAPIN "Sequel" (Boardwalk) 10/0, Medium rotation: WBEN, WHIO, KRKK, KOLO, WNDB, WJBO, WFDF

## Others Getting Significant Action

DÓN McLEAN "Crying" (Millennium) 9/9 add WTAE, WLTA. WOAI-FM, WORG, WSBA, WHAG, WOOD, KWOS, WJON.

GEORGE BENSON "Turn Out The Lamplight" (WB) 9/5 add WLTA, KMED, WORG, WIS, WSBA. Medium rotation: WLTA, WOAI-FM,

KENNY LOGGINS "Celebrate Me Home" (Columbia) 7/2 add KOGO, WDEF. Medium rotation: WCHV, KLO.

KOOL & THE GANG "Celebration" (De-Lite) 7/2 add KOGO. WCFR (dp), Hot at WORG, Medium rotation; KDKA, WABZ, WCMB.

**DELBERT McCLINTON** "Giving It Up For Your Love" (Capitol) 7/1 add WEIM. Heavy rotation: WLW, WCHV. Medium rotation: WABZ, WCMB.

MELISSA MANCHESTER "Without You" (Arista) 6/2 add

WHIO, KRKK. Heavy rotation: WREC. Medium rotation: WLTA. WPTF.

NEIL DIAMOND "Hello Again" (Capitol) 6/1 add WNDB. Hot at KLTE, WFDF, KOGO. Medium rotation: WTVN, KRMG.

DOOBIE BROTHERS "Wynken, Blynken And Nod" (WB) 5/5 add KPPL, WEIM, WSBA, KUGN, KRMG.

CHARLIE RICH "A Man Just Don't Know What A Woman Goes Through" (Elektra) 5/1 add KMED. Medium rotation: WLTA. PETER ALLEN "Fly Away" (A&M) 4/0. Medium rotation: WHAG.

NOTE: Owing to the holiday season, R&R received an unusually low number of Pop/Adult reports this week.

NEXT WEEK: All the details on the new streamlined Pop/ Adult music research structure.

#### **Most Added:**

EAGLES
Seven Bridges Road (Asylam)
led at 22% of our reporting state
JOHN LEMBOON
Woman Roffston
JOHN FORTON
S TO S IRCA
JOHN LEMBOON
AND TO STATON
S TO S IRCA
JOHN S IRCA
J

## Hottest:

The Tide is High (Chryselle) orted hot at 60% of our stations. BRA STREISAND & BARRY GIBS **Guilty (Cole** rted hot at 42% of our ates Women In The World ed hot at 39% of our NEW, DIAMOND

Love On The Rocks (Capital) ported hat at 39% of our static JOHN LENNON ital Starting Over d hot at 31% of ou

#### **EAST**

### WREN/Buffalo Roger Christian

Richard (Little) HOTTEST Lennon (Over) Blondie Air Supply Steely Dan D. Fogelberg

#### WGR/Buffalo Jerry Reo

D. Parton Milsan Richard (Little) J Lennon (Homan) HOTTEST Lennon (Over) Manilow teely Dan Rabbitt D. Fogelberg

## WRIE/Erle

Ted Abbott Eagles J. Lennon (Woman) D. Parton HOTTEST J. Lennon (Over) Air Supply K. Rogers D. Ross

#### WEIM/Fitchburg Chuck Morgan

Heart

D. Parton Eagles R. Milsap D. McClinton Doobie Bros. (Wynken) Wonder HOTTEST Air Supply Doobie Bros (CLoser) Springsteen Steely Dan Blondie

#### WHAG/Hagerstown Bill Johnson

D. McLean HOTTEST B. Midler Air Supply Doobie Bros. ONJ J w/C. Richard Diamond

#### WCMB/Harrisburg Bob Palva

J. Lennon Warwick S. Wonder HOTTEST Diamond Sayer

#### Streisand (Guilty) Lennon (Over)

Steely Dan WLNH/Laconia

## Bill Shane

Lennon (Woman) Tierra HOTTEST Streisand (Guilty) Lennon (Over) Manilow Blondie D. Fogelberg

#### WGIR/Manchester Karen Andersen

FW&F S. Bishon HOTTEST Blondie B. Streisand (Guilty) B. Manilow N. Diamond

#### KDKA/Pittsburgh Randy Flick

D. Fogelberg Steely Dan Scaggs Midler Richard (Little) F. Knoblock & S. Anton Tierra HOTTEST N. Diamond L. Sayer Blondie Heart D. Parton

## WTAE/Pittsburgh

Don Berns Warwick Fogelberg D. McLea McLean Daltrey Williams Streisand (Guilty) Bl ond i e

#### 3-W-S/Pittsburgh Tom Daren

D. Fogelberg B. Midler K. RogersB. Streisand (Guilty) J. Lennon (Over) Blondie

#### WGAN/Portland Maril Adams

Springsteen D. Fogelberg
D. Parton
HOTTEST L. Saver Lennon (Over) Streisand (Guilty) Rogers

#### WGY/Schenectady Paul Cassidy

C. Fox HOTTEST Air Supply Blondie J. Lennon (Over) B. Manilow N. Diamond

#### WCFR/Springfield Jeff Taylor

Hall & Oates (Kiss) Kool & Gang HOTTEST ONJ w/C. Richard N. Diamond Air Supply Blondie

## WHEN/Syracuse

Debbie Stoughtenge None HOTTEST E. Rabbitt L. Sayer N. Diamond **Blondie** Steely Dan

#### WSYR/Syracuse **Larry Martin**

B. Scaggs Abba F. Knoblock & S. Anton B. Midler HOTTEST J. Lennon (Over) Blondie Steely Dan

### D. Parton WSBA/York Jim Horn D. McLean J. Lennon

Abba

(Woman) Doobie Bro (Wynken) G. Benson (Turn) Scaggs Spinners B. Hart Tierra F. Mills HOTTEST D. Ross ONJ w/C. Richard Korgis C. Fox B. Midler

WEST

KOB/Albuquerque

Paul Douglas

Korgis E. Rabbitt

L. Sayer D. Williams

KPPL/Denver

J. Lennon

(Woman)

Eagles Doobie Bros. (Wynken) B. Hart HOTTEST

Streisand (Guilty)

Manilow

F. Knoblock &

S. Anton

Steely Dan

Ross

Michael Moore

Fox

Blandie

HOTTEST

D. Fogelberg

### MIDWEST

#### WFYR/Chicago John Wetherbee

J. Lennon Blondie HOTTEST L. Sayer B. Streisand (Guilty) Blondie D. Parton S. Wonder D. Ross

#### WLW/Cincinnati Lee Gillett

C. Richard Diamond (American)(In)

#### WTVN/Columbus Denny Nugent

REO Speedwagon HOTTEST Blondie Doobie Bros (Closer) Heart Steely Dan B. Streisand (Guilty)

Eagles G. Campbell C. Richard (Little) HOTTEST Blondie Abba Eagles Steely Dan D. Fogelberg

## KI O/Ooden

F. Dan Seals (Love) Peek D. Seth Eagles T. Gibbs B. Scaggs HOTTEST Streisand

#### KUGN/Eugene Brian James

Steely Dan B. Hart Doobie Bros. (Wynken) J. Lennon (Woman) Abba (Happy) HOTTEST Air Supply Ross Diamond Manilow Streisand D. B. B. (Guilty)

#### KMED/Medford Charlie Kirk

Parton Milsap Richard (Little) D. R. C. Rich Benson (Turn) B. Hart

Man.

HOTTEST C. Fox F. Knoblock & S. Anton Streisand (Guilty) Fogel berg Transfer

#### KRAI/Morro Bay Donna St. John

## Barbara M. Richardson

(Guilty) E. Rabbitt R. Milsap

#### Diamond Air Supply KOLO/Reno Mike Hagerty

B. Midler
B. Scaggs
Man. Transfer
C. Richard
(Little) Eagles C. Simon Crosby, Stills & Nash
T. Dee
HOTTEST
B. Streisand
(Guilty) J. Lennon (Over) Air Supply E. Rabbitt

#### D. Ross KRKK/Rock Springs

**Rod Tucker** Manchester S. Wonder J. Lennon HOTTEST J. Lenne

#### Lennon (Over) Rabbitt Manilow Springsteen B. Springstee F. Knoblock &

#### WHiO/Dayton Peggy Powell

Tierra P. Everly M. Manchester Dan & JF Coley Fogelberg FW&F

Man. Transfer HOTTEST C. Cross N. Diamond B. Streisand (Guilty) L. Sayer

#### D. Ross WFDF/Flint Paul Landino

None HOTTEST B. Streisand (Guilty) N. Diamond Air Supply L. Sayer Blondie

### WOOD/Grand Rapids BIII Striker

P. Everly D. McLean Abba B. Vinton (John) HOTTEST В. Blondie

J. Lennon (Over) D. Parton C. Fox N. Diamond

#### KWOS/Jefferson City Steve Morse

P. Everly D. McLean HOTTEST Rick Belcher Doobie Bros. (Closer) D. Parton (Over) R. Dupree S. Bishop Blondie Heart B. Hart HOTTEST

#### Air Supply WHOK/Lancaster

J.

Grea Everman Foge1berg D. Parton B. Midler R. Milsap HOTTEST E. Rabbitt N. Diamond Air Supply

## KOGO/San Diego

McLean West DeSario Sandi Banister Eagles P. Everly EW&F HOTTEST R Milsan K. Milsap Kool & Gang K. Loggins HOTTEST L. Sayer Waylon Air Supply N. Diamond Air Supply B. Manilow Blondie Lennon L. Sayer B. Streisand

#### KRMG/Tulsa Don Bishop KNBR/San Francisco

KLQK/San Jose

Donna Bischoff

J. Lennon

Blondie HOTTEST

Blondie

(Woman)

E. Rabbitt R. Milsap J. Lennon

(Woman)

Bryan Eaton Doobje Bros (Wynken) None HOTTEST D. Parton Oak Ridge Boys E. Rabbitt Blondie B. Streisand (Guilty) R. Anthony D. Fogelberg J. Lennon Steely Dan N. Diamond

#### WACI/West Freeport Randy Walker

Dan & JF. Coley R. Dupree HOTTEST Air Supply D. Ross B. Manilow E. Rabbitt E. Rabb Blondie

#### **SOUTH**

#### WABZ/Albemarie Mark Robinson

D. Fogelberg (Cold) Eagles B. Hart R. Milsap S. Wonde HOTTEST Blondie Steel'v Dar R. Stewart Heart Air Supply

#### Sam Armato B. Scaggs HOTTEST WLTA/Atlanta

Allen Saunders P. Simon EW&F B. Scaggs P. Everly D. McLean G. Benson Manilow Diamond B. Midler (Turn)

#### KLTE/Oklahoma City John Williams

WISN/Milwaukee

Dave Denver

Steely Dan B. Midler

N. Diamond Air Supply B. Streisand (Guilty) L. Sayer

WTM.I/Milwaukee

HOTTEST

Korgis

J. Lennon (Woman) HOTTEST R. Coolidge N. Diamond Air Supply ONJ w/C. Richard Steely Dar B. Manilow Abba D. Williams D. Fogeroo Fogelberg WJBO/Baton Rouge N. Diamond Laurie Hardison

#### WOLLA/Quad Cities Jack McKay

(Hello)

Ahha

Milsap

J. Lennon (Over) B. Streisand (Guilty)

Diamond

WJON/St. Cloud

Air Supply

Tom Scott

C. Richard

n

(Little)

L. Sayer

D. Parton
D. Fogelberg Eagles EW&F B. Midler D. Parton D. Williams
J. Lennon
(Over) Blondie Steely Dan HOTTEST D. Parton R. Dupree

#### P. Everly WCHV/Charlottesville Thomas H. Twine WSGW/Saginaw

Eagles HOTTEST Blondie B. Springsteen Doobie Bros (Closer) A. Gibb B. Manilow

#### WDEF/Chattanooga Stanley Hall

T.G. Shepard Eagles K. Loggins HOTTEST N. Diamond E. Klugh (Sweet) D. Parton Man. Transfer

#### WIS/Columbia Dave Dodson

Eagles Hart E. Dan & J.F. Coley (Turn) C. (Little) HOTTEST L. Sayer B. Manilow LTD Blondie J. Lennon (Over)

#### WNDB/Daytona Beach Mark D'Anglo

J. Lennon (Woman) N. Diamond (Hello) Tierra B. Scaggs HOTTEST Air Supply B. Streisand (Guilty) B. Manilow Doobie Bros (Closer) Blondie

#### WHAS/Louisville Jerry Melloy

F. Knoblock & S. Anton Abba Heart HOTTEST D. Fogelberg N. Diamond B. Manilow Blondie Steely Dan WREC/Memphis

#### Chris Angel Steely Dan

B. Midler R. Milsap N. Diamond Air Supply F. Knoblock & S. Anton Tierra

### WIOD/Mlami Yolanda Parapar

C. Richard (Little) HOTTEST B. Streisand (Guilty) E. Rabbitt Manilow

#### Blondie WORG/Orangeburg Stu Wright

Fats Domino Eagles
D. McLean
G. Benson
(Turn)
HOTTEST B. Springsteen Kool & Gang Steely Dan Blondie

#### J. Lennon WPTF/Rajeigh Jimmy Dean

Doobie Bros (Closer) Parton D. Fogelberg N. Diamond B. Manilow Streisand (Guilty)

#### Cross WOAL-FM/S **Bob Botik**

O. McLean E. Dan Seals (Love) Firefall (Dreamers)(1p) Johnson (Fooled)(1p) R. Meisner (Song)(1p) HOTTEST Blondie Steely Dan B. Streisand (Guilty) Abba

#### WDAE/Tamp Vance Dillard

J. Lennon (Woman) D. Parton J. Lee HOTTEST HOTTEST
B. Streisand
(Guilty)
Air Supply
N. Diamond
Blondie
D. Fogelberg

#### WSJS/Winston-Salem George Brown

Blondie B. Midler D. Parton Tierra HOTTEST N. Diamond J. Lennon (Over) Air Suppl E. Rabbitt C. Cross



# Black Radin

# Bill Speed

# WBMX: Rebuilding And Researching In Chicago

Welcome to 1981, a year in which Black radio may see its greatest expansion. This week I discussed programming philosophies with WBMX/Chicago's Spanky Lane, who talks about rebuilding the station, fine-tuning its black image, and his hopes to attract a sizable white audience as well. In addition, as a prominent research advocate. Lane discusses his research and, interestingly, declares that it's not as important as many make it out to be.

R&R: In the last couple of years, research has become an important factor for radio stations. How do you use it in Chicago?

SL: As you know my background is pretty involved with research. In other areas besides radio, I've tried hard to understand research more clearly. Most of the radio research I know of is on a very limited level, so I've tried to reach out to other areas and become involved with certain research companies that don't really do research for radio, and through them I have learned a lot. Being with (WBMX GM) Jim Maddox over the past eight years and talking with him a lot about programming philosophies, I've begun to under-stand his philosophies, and with that I've included a lot of what I know in research. Together they have complemented each other.

R&R: What kinds of research do you employ there? SL: There are three basic image elements in radio.

One is music, one is information, and then there is the personality element. So when you talk about research you are talking about three different kinds of research, but they all intertwine. For example, when you are talking about personality and music, they kind of mix together. You can't go into Chicago and play the same records we played in Houston because the personalities and the upbringing of people in Chicago are so much different than in Houston. So you have to take the personality of the people to whom you are targeting in mind when you pick the music. In Houston we played a lot of white music. Jack Patterson, the PD at KMJQ, went on a lot of new artists and would also go on new white records sometimes before the CHR stations would go on them. Black radio here isn't like that

R&R: What are the criteria for a record to be on your radio station?

SL: The main criterion is that it become a tool of the format - if the record is something that I can use formatically to create a good-sounding radio station (a lot of records can go way up on the charts and we won't touch them, because I don't need them). For instance, if there is a lot of slow music out and the station has too many ballads on, I'm not going to be touching ballads. I'll be looking for more uptempo music. The same goes for funk or any other kind of music. I like to keep a great variety at the station. I don't like to keep the station along one particular tone; i.e., a funk mood for too long of a time. I'd like it to go from a funk mood to a ballad and from there into something else, a different atmosphere at times.

R&R: Why do you think funk is such a tuneout? SL: I don't think funk is a tuneout at all. Don't get me wrong. But if you play funk over and over . . . I think

what is happening with funk music is it is taking on the same kind of atmosphere as disco had. Disco music was good, but it was an element of music. It wasn't the only thing. It was there to enhance the sound of the radio

R&R: Do you think program directors are susceptible to peer group pressure: this one is playing a certain type of record so I should too?

SL: Absolutely. One of the biggest problems is not

peer group pressure as much as industry pressure. Let's look at the disco trend a year ago. Program directors forgot to take some things into mind. One, you are dealing with a highly active group of people. If you go into a disco and ask people and watch them react to disco music, you've got the visual backup to the music, plus the people are all hyped up. That's why they are there. They are so active so they buy a lot of music Therefore disco music looked like it was becoming real big, but what was really happening is it's not a large group of people, just an active group of people. It wasn't large enough to support a radio station of 550,000 cume or one such as this one, which is Black mass appeal When I say mass appeal we are dealing with blacks who like everything from ballads to funk to disco and more. If you were to ask an average black on the street what kind of music do you love and give them a list of funk, ballads, etc., he is going to give ballads as much of a good rating as funk. The variety has got to be there.

R&R: A few years ago, "image records" were important. Now those records are multi-formatted. Is that

SL: I don't know if that is the case here. I feel the strong image artists for my station are Stevie Wond the Jacksons, EW&F, and refreshing new music. I don't think you can go by artists anymore unless you use the top artists. What takes on a better image now is the freshness of new music. If you have a good piece of new music, then the image of your station is enhanced because you've got familiarity there plus the freshness of

R&R: In other words, your audience expects you to play the latest thing on that station?

SL: Yeah. When we first came here, we decided we had to rebuild things. When we rebuilt things, we became very safe, meaning that we basically played the hits. A lot of people thought that was what we were all about. But that's not it . . . What we tried to do is create a radio station for black Chicago. What we have tried to do now is step out with the music. From this point on, we should be adding a lot of new music because we don't have to be safe any more with the music. Now we have the station built, we are now in the competitive

R&R: When you first came to WBMX, there was some controversy about crossover records and

SL: When I first got here, a lot of people had never heard of Spanky Lane. All they knew was here was a white program director coming in. Right away a lot of them jumped to conclusions. I have not added any white records other than Chris Cross and his "Sailing." The radio station is geared to the street level black people. Most of the controversy was coming from people who didn't know I had been working with Jim Maddox for the past eight years and didn't know I did mornings at KDAY and KMJQ. It has slowed down. There are still those who will use me as a scapegoat. I can't play everybody's record; I have to look out for my listeners. If I don't I don't get the ratings.

R&R: What do you think about whites in Black radio and vice versa?

SL: I'm all for it. I think there should be more blacks in CHR radio because CHR is suffering. The only thing CHR has going for it now is a bunch of adolescent disc jockeys who know only how to talk to teens. Now if you got a black jock, he's been brought up to talk to more than just a kid — the adult, the religious people, etc. It's more than just teenyboppers. What CHR needs is black people. That's why I am in Black radio. I cannot cope with the CHR trip. I can't see why I should spend a whole time learning a career of talking to kids. I learned more at KDAY in two years about communicating with people than I learned in a whole eight years of Top 40 radio before that.

R&R: What do you expect to be the end result for

WBMX after you get it fine-tuned?
SL: I think that WBMX within the next year will become a very powerful and very respected radio station to the blacks in this city. Also it will be the type of presentation that a white listener will listen to. A lot of whites have not been able to say they like Black radio because the approach has been too neckbone as far as the jocks are concerned. But we have done away with that. All our jocks are black here, and our approach is very intelligent; their delivery is not jive, but very informative, personality-oriented and entertaining

R&R: Anything else you'd like to pass on to our

SL: When you were talking about research earlier, I don't have a lot of the answers because I think that program directors rely too much on research. I don't think research is important. What is important is that you get a music director who knows the city and knows music. He may be way out there. He may give you 20 records that are months away from being added, but that's okay. Because he knows what is going on. The most important thing to a radio station is your ear. After that comes the research. You've got to make sure the record is cool and pretty soon you start developing an ear and you begin to realize what the city wants and doesn't want. A lot of people think we are strictly research. And while we were rebuilding we were strictly research. But not any more. We are adding music by ear now; we're first on a lot of records and within the next two to four months, I expect to be first on every good record.

R&R: Does that include crossovers?

SL: No. We have to have a very good black image before we can start playing white music, unless it's a Queen or something like that. I don't believe in cross-overs in this market at this time for this station. The key right now is to become a very good Black radio station.

## People

Congrats to Feliciano (Butch) and Elizabeth Tavares on the birth of their baby girl, Brooke, on 12-23-Congrats also to Neal O'Rea, MD of WLOU/ Louisville on his recent marriage. Also biting the dust was Alonzo Miller, MD of KACE/Los Angeles, who got married over the holidays . . . Soul magazine Music Editor Dereke Clements was also married during the holidays, as was Ron Olsen, PD at WHRK/Memphis
...Jimmy Smith will join the airstaff of WHRK in the morning slot. Smith was most recently MD at KOKY/ Little Rock . . . Lloyd Edwards is the new owner of KYAC/Seattle.

### **Places**

WANT/Richmond was awarded a second place cer-tificate in the Best Ads of 1980 contest by the Retail Advertising Conference (RAC). The winning entry, produced by account exec Jim Minor, was chosen over some 750 entries in print, involving print, direct mail, catalogs, radio, TV, and multimedia. The award will be presented in Chicago at the Drake Hotel on January 30 WTLC/Indianapolis raised over \$100,000 in pledges through joint efforts with ABC-TV affiliate WRTV for the United Negro College Fund. The 3-hour telethon was simulcast with WTLC's Amos Brown acting as one of the

## Things

hosts.

KMJM/St. Louis is still looking for a PD as well as a News Director; contact the station for details . . . Also looking for good help is KJLH/Los Angeles, which is interested in a news person. All inquiries should be directed to Carl Nelson at the station . . . WCIN/Cincinnati is holding its seventh annual salute to a citizen of the city. PD Mike Roberts says, "It's such a success that locals call up and book themselves when they are to be saluted. Right now they are months booked up." WCLK/Atlanta will increase its power soon from 54 watts to 2500 watts . . . KADX/Denver has a new phone number, (303) 534-1051 . . . On air was Freda Payne at

# Pup/Rhythms

# HOTTEST

KOOL & THE GANG "Celebration" (De-Lite) CAMEO "Keep It Hot" (Chocolate City) REDDINGS "Remote Control" (BID) LAKESIDE "Fantastic Voyage" (Solar) **PATRICE RUSHEN** "Look Up" (Elektra) **JACKSONS** "Heartbreak Hotel" (Epic) SWITCH "Love Over And Over Again" (Gordy) **ARETHA FRANKLIN** "United Together" (Arista) **CON FUNK SHUN** "Too Tight" (Mercury)

EARTH, WIND & FIRE "You" (ARC/Columbia) 59% reporting airplay. Hot at WLOU, KOKY, WJJS, WOWI, WHRK and WVEE; climbing at KAPE and WDIA in the South. Climbing at WJMO and WJLB with hot rotation at WCIN and WBMX in the Midwest. Hot rotation at RDAY and KDKO with medium activity at KYAC, KSOL and KDIA in the West. The East shows it hot at WXYV and WWRL; climbing at WDAS.

LTD "Shine On" (A&M) 59% reporting. The South reflects medium airplay at WHRK, WVEE, KMJQ, WOWI, WENN and WLOU while hot at KOKY, WJJS and WDIA. Hot at WCIN; climbing at WJMO, WBMX and WJLB in the Midwest. Climbing at KDKO, KYAC and KSOL while hot at KDAY in the West. Medium airplay at WWRL, WDAS and WXYV in the East.

MANHATTANS "I'll Never Find Another" (Columbia) 56% reporting activity. Hot rotation at KOKY, WJJS, WOWI, WHRK and WVEE: climbing at WENN, WODL WEAS and WDIA in the South. The East shows it hot at WILD and WYY with medium airplay at WWIN and WWRL. Climbing at WAMM, WBMX and WCIN; hot at WJMO in the Midwest. Hot at KSOL; climbing at KDKO in the West,

HEATWAVE "Gangsters Of The Groove" (Epic) 56% of our reporters are on it. Hot rotation at KPRS and WCIN; climbing at WJMO, WWWS, WBMX and WJLB in the Midwest. Climbing at WHRK, WVEE, WOWI, WVOL, WJJS and WLOU while hot at WEAS in the South Medium activity at WXYV and WWRL; hot at WAMO and WDAS in the East. Climbing at KDAY and KSOL in the West.

POINTER SISTERS "Could I Be Dreaming" (Planet) 56% reporting. Added at WENN; climbing at WLOU, WNOO, WJJS, WOWI, WHRK and WVEE in the South. Hot at WILD aw WWRL while climbing at WAMO, WDAS and WXYV in the East. The Midwest shows medium airplay at WJMO, WWWS, WCIN and WJLB. Hot at KDAY; climbing at KYAC and KSOL in the West.

BAR-KAYS "Boogie Body Land" (Mercury) 53% of our reporters are on it. Hot rotation at WNOO, WENN, KAPE and WDIA; climbing at WLOU, WVOL, WEAS, WHRK and WVEE in the South, Added at KPRS, climbing at WBMX, WWWS and WJMO, and hot at WDAO in the Midwest Climbing at WWIN and WXYV in the East, Medium airplay at KDAY and KDKO in

PARLIAMENT "Agony Of DeFeet" (Casablanca) 50% reporting action. The South shows hot rotation at WEAS, WENN, WNOO and WLOU; medium silrepy at WJJS, WVOL and WDIA. Climbing at WJMO, WWWS and WCIN; hot at WDAO and WBMX in the Midwest. Hot at WILD with medium airplay at WWIN and WAMO in the East. Hot at KDKO and climbing at KSOL in the West

RAY, GOODMAN & BROWN "Happy Anniversary" (Polydor) 50% reporting. Climbing at WAMO and WWRL in the East. Hot rotation at WLOU, WANT, WJJS, WVOL, WOWI; climbing at KOKY. WENN and WDIA in the South. Hot at WJMO and WBMX: climbing at WAMM, WCIN and WJLB in the Midwest. The West shows it hot at KSOL and climbing at KDIA. ROBERTA FLACK w/PEABO BRYSON "Make The World..." (Atlantic) 50% of our reporters are on it. Climbing at WJLB, WCIN, WBMX, WJMO and WAMM while hot at WDAO in the Midwest, Medium activity at WLOU, KAPE, WJJS, WVOL, WEAS and WDIA in the South, New at WOL, climbing at WDAS and WWIN, and hot at WWRL in the East. Climbing

TIERRA "Together" (Boardwalk) 41% reporting. The East shows hot rotation at WOL; climbing at WWIN, WDAS and WXYV. Added at WANT; climbing at KOKY, KAPE, WVOL, WHRK and WVEE in the South. New at WDAO while climbing at WJMO and WBMX in the Midwest. Climbing at KDKO in the West

VARBROUGH & PEOPLES "Don't Stop The Music" (Mercury) 41% of our re-porters are on it. Debuting at WANT, climbing at KAPE, W.JJS and WEAS, and hot at WENN and WYOL in the South. Medium airplay at KYAC and KDKO: hot at KDAY in the West. Hot at WWIN while climbing at WANO and WWRL in the East. Hot at WWWS; climbing at WAMM in the Midwest.

TAVARES "Love Uprising" (Capitol) 38% reporting activity. Climbing at WLOU, WEAS, WOWI, WHRK and WVEE while hot at WJJS in the South. The East reflects medium airplay at WWRL, WDAS and WXYV with hot rotation at WILD. Hot rotation at KDAY; climbing at KSOL and KDIA in the West.

SEAWIND "What Cha Doin" (A&M) 35% reporting action. Hot rotation at WDAS, WWRL and WILD; climbing at WXYV in the East. Climbing at WHRK, WVEE; hot at WJJS and WOWI in the South. Hot at KPRS while climbing at WJLB in the Midwest. Hot at KDAY and

SWEAT BAND "Freak To Freak" (Uncle Jam) 35% of our reporters are on it. The East shows medium airplay at WWIN, WILD, WAMO and WDAS. New at WVOL, climbing at WOWI and KMJQ, and hot at WEAS in the South. Climbing at WJMO and WCIN in the Midwest. Climb ing at KDKO and KSOL in the West.

JERMAINE JACKSON "Little Girl Don't You Worry" (Motown) 35% reporting. Climbing at WAMM, WJMO, WWWS and WCIN in the Midwest. Hot at KAPE with medium air-play at WLOU, KOKY, WJJS and WEAS in the South. Climbing at WAMO while hot at WWRL in the East, Climbing at KDKO in the West.

JONES GIRLS "I Just Love The Man" (Philadelphia International) 32% reporting airplay. Hot at WAMM with medium airplay at WJMO, WBMX and WJLB in the Midwest. The South shows it hot at WLOU, WEAS and WDIA; climbing at WJJS. Medium airplay at WWRL and WWIN in the East. Hot at KDKO in the West.

DIANA ROSS "It's My Turn" (Motown) 29% reporting. Climbing at KOKY, KAPE, WJJS, WOWI and WDIA in the South. Hot at WCIN; climbing at WJMO in the Midwest. Climbing at WWIN and hot at WDAS in the East. Medium airplay at KSOL in the West.

PEACHES & HERB "One Child Of Love" (Polydor) 29% reporting airplay. Climbing at WLOU, KAPE and WJJS while hot at WEAS and WDIA in the South. Added at KPRS, climbing at WJLB, and hot at WDAO in the Midwest. Hot at WAMO; climbing at WWRL in the East. GAP BAND "Burn Rubber On Me" (Mercury) 29% reporting activity. Hot at WWWS and WDAO; climbing at WAMM and WJMO in the Midwest. Medium airplay at WLOU, WVOL and WEAS while hot at WNOO and WENN in the South. Climbing at KDKO in the West

SKYY "Here's To You" (Salsoul) 26% reporting. Added at WDAO, climbing at WCIN, and hot at WAMM and WWWS in the Midwest, Medium airplay at WILD and WDAS in the East. Hot at WNOO; climbing at WLOU and WJJS in the South.

SUGAR HILL GANG "8th Wonder" (Sugarhill) 26% of our reporters are on it Climbing at WILD and WDAS; hot at WWIN in the East. New at WVOL and WJJS while climbing at WNOO and WENN in the South. Medium airplay at WDAO in the Midwest. Climbing at KDKO

STEVIE WONDER "I Ain't Gonna Stand For It" (Tamla) 26% of our reporters are on it. Hot at WEAS while climbing at KOKY, WVOL and WOWI in the South. Added at WILD in the East. New at WBMX while climbing at WDAO in the Midwest. Climbing at KDAY and hot at KDKO in the West

# **NEW & ACTIVE**

BOOTSY "Mug Push" (WB) 24% reporting. The South shows medium airplay at WLOU, WJJS, WVOL and WDIA. Climbing at WAMO and WDAS in the East. Hot at WDAO in the Midwest, Climbing at KSOL in the West,

NORMAN CONNORS "Melancholy Fire" (Arista) 24% reporting activity. Added at WJJS, climbing at WDIA, KAPE, and hot at WVOL in the South. Climbing at WAMM in the Midwest. Hot at KDIA; climbing at KDKO in the West. Climbing at WWIN in the East.

SLAVE "Watching You" (Cotillion) 24% reporting action. Hot at WDAO; climbing at WAMM, WWWS and WBMX in the Midwest. Climbing at KDKO and KDAY in the West. Added at WENN while hot at WNOO in the South.

GEORGE BENSON "Turn Out The Lamplight" (WB) 21% reporting. Medium activity at WBMX, WAMM and WDAO in the Midwest. The East shows it climbing at WWIN. Added at WJJS while climbing at WWIN in the South. Climbing at KDKO in the West. KANO "I'm Ready" (Emergency) 21% reporting airplay. Hot rotation at WWWS and WJLB; climbing at WCIN in the Midwest. Hot at KMJQ and WVOL; climbing at WENN in the

GROVER WASHINGTON JR. "Let It Flow" (Elektra) 21% reporting action. Medium activity at WXYV and WWRL while hot at WWIN in the East. Climbing at WHRK and WVEE in the South. Medium airplay at WCIN and WWWS in the Midwest.

MICHAEL WYCOFF "Feel My Love" (RCA) 21% reporting. The South shows medium airplay at WEAS, WVOL and WNOO. Climbing at WWRL and WDAS in the East. Hot at WBMX in the Midwest. Added at KDKO in the West.

WEATHER REPORT	Night Passage (ARC/Columbia)
CHICO FREEMAN	Peaceful Heart (Contemporary)
<b>GROVER WASHINGTON JR</b>	
STANLEY TURRENTINE	Use The Stairs (Milestone)
HERBIE HANCOCK	Mr. Hands (Columbia)
WILTON FELDER	Inherit The Wind (MCA)
	Intervals (20th)
McCOY TYNER	4 X 4 (Milestone)
	How's Everything (Columbia)
MFSB,	Mysteries Of The World (Philadelphia International)

## **NEW & ACTIVE**

JOHN STUBBLEFIELD ...... Midnight Sun (Sutra)

EAST: WHUR/Weshington, C., Jesse Fex: WEBB/Bettimore, MD, Cheuncey Lewis: WYBC/New Herven, CT, Jonethen Bresleu. SOUTH: WCLK/Atlenta, GA, Requeye Werd: WTJ2/Newport News, VA, RO! Ewell. MIDWEST: WBSY/Columbus, OH, Terry Wilson; WJ2Z/Detrott, MI, Dorlen Paster. WEST: KJI-Hi/Loe Angeles.

Port Ringthme January 9, 1981 EAST

SOUTH MIDWEST WEST EAST Kool & The Gann Cameo Kool & The Gang Kool & The Gang Kool & The Gang Reddings Lakeside Lakeside lacksons Reddings Earth, Wind & Fire

## Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their simplay activity.

WILD

ADDED Shelame Lenny White "Fancy" Two Tons Stevie Wonder "Ain't Stevie Wonder "//
HOTTEST
Kool & The Gang
Reddings
Pointer Sisters
Lakeside
Manhattans
Seawind
Tavares
Cameo

La Toya Jackson WWIN

ADDED ADDED
None
MOTTEST
Kool & The Gang
Yarbrough & Peoples
Stevie Wonder "Do Like" ano rethe Franklin Reddings Suger Hill Gang Grover Washington Jr.

WAMO Pittsburgh, PA Ken Allen

ADDED ADDED None HOTTEST Cameo George Benson "Love" Heatwave Slick Heatwave Slick Teddy Pendergress Larry Grahem Peaches & Herb Cameron Lakeside Lipps, Inc.

WXYV

ADDED None HOTTEST Cameo Teddy Pendergrass Stevie Wonder "Master Switch Earth, Wind & Fire Zepp
Patrice Rushen
Reddings
Donna Summer "Wanderer"
Kool & The Gang

ADDED
None
HOTTEST
Pointer Sisters
Earth, Wind & Fire
Seawind
Jermeine Jeckson
Melbe Moore
Patrice Rushen
Crusaders
FlackBryson
Switch
Arethe Franklin

WDAS
Philadelphia, PA
Joe Tamburro
ADDED
Silver Platinum Silver Platinum
Dramatics
Mel Carter
Robert Winter & Fall
Zingara
Hot Tracks
Rod Stewart Rod Stawart
HOTTEST
Kool & The Gang
Teddy Pendergras
Reddings
Prince
Heatwave
Diana Rosa "Turn'
Lakeside
Seawind

ADDED Billy & Syreeta Mike Mandell Freddle Gorman Flack/Bryson Melba Moore Spinnera "Street Michael Henden Jean Carn Keith Barrow Charles Earland

HOTTEST Idris Muhammad Hiroshima Hiroshima "Town" Ashford & Simpson "Ne Lipps, Inc. Dave Valentin Barry White Donny Hathaway Tierra Leon Patillo

MIDWEST .

ADDED

HOTTEST

Kool & The Gang Stylistics

Temptations
La Toya Jackson
Gil Scott-Heron WJMO

ADDED

HOTTEST HOTTEST Larry Graham Reddings Teddy Pendergrass Switch Kool & The Gang Ashford & Simpson "Happy" Cameo Manhattans

WDAO

ADDED Truth Elite Shirley Brown Tierra Dramatics Whispers Blackbyrds Skyy Brass Construction ESP

HOTTEST HOTTEST Bar-Kays La Toya Jackson Jacksons Gap Band B.T. Express Bootsy Flack/Bryson

Flack/Bryson
Delis
Con Funk Shun
Wilton Felder
Peaches & Herb
Berbara Mason
Parliament
S.O.S. Band
Slave Slave Sliver Platinum

ADDED

HOTTEST Jacksons Yarbrough & Peoples

Yarbrough Skyy Gap Band Aretha Fra Cameo Kano Leon Huff Bonnie & Demo Herbie Hancock

WBMX Chicago, IL Spanky Lane

ADDED Eloise Laws Stevie Wonder "Ain't"

HOTTEST
Kool & The Gang
Earth, Wind & Fire
Michael Wycoff
Cameo
Omni
Reddings
Ray, Goodman & Brown
Parliament
Millie Jackson
Patrice Rushen

KPRS Kanses City, MO Dell Rice

ADDED Omni Peaches & Herb Unlimited Touch Bar-Kays Lou Rawls T.S. Monk

HOTTEST Stevie Wonder "Master" Kool & The Gang Reddings Reddings Idris Muhammad Seawind Gladys Knight "Bourgie" Michael Henderson

WJLB Detroit, Mi J. Michael McKay

ADDED

HOTTEST
Teddy Pendergrass
Kano
Young & Company
Kool & The Gang
RJ's Latest Arrival
Larry Graham
Lipps, Inc.
Cameo
One Way
Arethe Franklin HOTTEST

WCIN Cincinnet Michael R rd, OH

ADDED Stevie Wonder Steely Dan

HOTTEST Jacksons Reddings Reddings Cameo LTD Earth, Wind & Fire Aretha Franklin Diana Ross"Turn" La Toya Jackson Heatwaye Lakeside

## SOUTH !

WLOU Louisville, KY BM Price

ADDED None HOTTEST MOTTEST
Parliament
Ray, Goodman & Brown
Earth, Wind & Fire
Linda Clifford
Jones Girle
Brass Construction Brass Construction
La Toya Jackson
Lakeside
Aretha Franklin
Yerbrough & People

WNOO Chattenooge, TN Dwight Her

ADDED Maze Lenny Will

HOTTEST Lakeside Con Funk St Ber-Kays Jacksons Parliament Skyy T.S. Monk Gap Band Slave Shelamer

OTTEST

Prince Manhattans George Bene Jacksons Styllatics Cameo Teddy Pendergrass Stavie Wonder "Ma Switch Earth, Wind & Fire Zapp Patrice Rushen

WANT

ADDED Yarbrough & Peoples Delts Whispers Tierra

HOTTEST
Lakeside
Silck
Reddings
Switch
Cameo
Spinners
Stevis Wonder "Mester"
Kool & The Gang
Ray, Goodman & Brown

KAPE Sen Antonio, TX Jeff Jeckson

ADDED

HOTTEST Lakesida Zapp "Bounca" Prince Bar-Kays Reddings Cameo
Con Funk Shun
Stavia Wonder "Master
Donna Summer "WandJermaine Jackson

ADDED HOTTEST

Prince Manhettans George Be Stylistics Teddy Pendergrass Stevie Wonder "Master Switch Earth, Wind & Fire Earth, Wind or rus
Zapp
Patrice Rushen
Reddings
Donna Summer "Wanderer"
Kool & The Gang ADDED

HOTTEST HOTTEST
Arethe Franklin
Bar-Kays
Con Funk Shun
Jones Girls
LTD
Lakeside
Peaches & Herb
Switch
Jacksons
Wilton Felder

WVOL Nachville, TN Fred Harvey

ADDED Sugar Hill Geng Joe Simon Zingara

HOTTEST Kano Yarbrough & Peopler Lou Rawls Switch Kool & The Geng Lakeside Norman Connors Cameo

Jacksons Ray, Goodman & Brown WJJS Lynchburg, VA Robert Goins

ADDED George Benson Norman Connors Sugar Hill Geng Dezz Maze

HOTTEST Kool & The Gang Cameo Patrice Rushen Manhattaris Ray, Goodman & Brown Teddy Pandergrass Earth, Wind & Fire Seawind LTD KMJQ Houston, TX Robert V

ADDED None HOTTEST HOTTEST
Jimmy Spleer
Teddy Pendergress
Larry Graham
Stevie Wonder "Master
Commodores
Teena Marie
Jacksons
Kano
Grandmaster Flash

WEAS Sevenneh, GA Floyd Bee

ADDED None HOTTEST Cameo
Stevie Wonder "Ain't'
Sweat Band
Patrice Rushen
Parliament
Peaches & Herb Switch Michael Hen Jones Girls Heatwave

KOKY Little Rock, AR David Wilson

ADDED None HOTTEST Teddy Pendergrass Barbra Streisand Jacksons LTD Teena Marie Reddings Manhattans Stevie Wonder "Master" Earth, Wind & Fire Rod Stewart Kool & The Gang

ADDED ADDED
None
HOTTEST
Teddy Pendergrass
Kool & The Gang
Ray, Goodman & Brown
Stevile Wonder "Mester
Earth, Wind & Fire
Arethe Franklin
Jacksons
Manhattens Seewind Lakeside

WENN

ADDED Tyrone Thomas
Patience
Pointer Sisters
Rodney Franklin Slave Ramsey Lewis Leon Huff Robert Winter & Fall

HOTTEST Rockie Robbins Parliament Moments Z.Z. Hill

Bar-Kays Gap Band Kool & The Gang Silver Platinum Yarbrough & Peoples

WEST . KDKO

Denver, CO Byron Pitts ADDED Michael Wycoff Roy Ayers Zapp Cameron Rod Stewart Queen Lenny White "Fancy"

Zingara

HOTTEST Kool & The Gang S.O.S. Band Stevie Wonder "Ain't" Earth, Wind & Fire Aretha Franklin

KSOL Sen Meteo, CA J.J. Jeffries

ADDED None

HOTTEST Kool & The Gang Teddy Pendergrass Cameo Reddings Larry Graham Ray, Goodman & Brown

KYAC Seattle, WA Temlin Here

ADDED None HOTTEST Stevie Wonder "Mast Diana Ross "Coming" Blue Lights George Benson Larry Graham Rodney Franklin

KDIA Oakland Kelth Ad nd CA

ADDED

HOTTEST Stevie Wonder "All" George Benson "Off" O'Jays "Prove" Teena Marie Temptations Norman Connors Jermaine Jackson "Beautiful" Kool & The Gang "Friends"

KDAY Los Angeles, CA J.J. Johnson

ADDED

HOTTEST Earth, Wind & Fire LTD
Aretha Franklin
Patrice Rushen
Pointer Sisters
Michael Henders
Switch
Lakeside

# **OPPORTUNITIES**

### **Openings**

#### EAST

PM drive, news anchor/reporter needed for AM/FM combo. Growing metropolitan area between Philadelphia and NYC. Solid company, dedicated to journalism, good benefits. You'll love the view. Tapes, resumes to Jane Farmer, News Director, WEEXWQQQ, Box 190. Easton. PA 18042. (1-9)

Northern New England's première AOR station, WBLM, needs a full-time Chief Engineer, Simply incredible, brand-new studio compléx intown, Remote XMTM with stand-by. Working here is a joy. Talented, professional staff, L'estayte of country and city; skiling to nightspots. Send resume to Operations Director, Mike Bushey, WBLM, Box 479. Lewtson/Portland, NE 04240, (1-2).

Suburban Washington DC Pop/Adult seeking evening personality with good voice and strong production. Tape and resume to Johnny Long, PD, WPRW, Box 1460 Manassas, VA 22110, (707) 368-3100. EOF M/F (1-9)

One of the country's original AOR stations has a rare afternoon drive opening. Medium to major market experience a must, along with a top notch ability to communicate. If you are a real radio personality with an exciting and dynamic delivery, send a recent tage and resume to John Duncan, WABX, 20760 Cooldge, Detroit, MI 48237, No calls. Owned by Centrul Proadcasting; ECDE (1-9)

WMAS/Springfield, MA looking for solid news voice to handle afternoon drive. Upbeat delivery with personality to make stories come alive. Tape and resume to Ron Russell, 101 West St., Springfield, MA 01104 (1-9)

Immediate opening for experienced news reporter. Fulltime position and expanding AM-FM combo. Send tape and resume to Marie Daniels, ND, WcHA-WIKZ, Pofessional Arts Bidg., Chambersburg, PA 17201. (717) 263-0813. EQE Mir [f. 1-9]:

WQCM-FM, mass appeal/personality for mich/Maryland is looking for up-tempo pros that have fun on the äir. Good voice and polished sound a must. Tape and resume to Gary Michaels. WQCM. 1250 Downsville Pike. Hagerstown. MD 21740. EOE M/HF1-9)

1270/WTSN-AM needs a mature Pop/Adult personality now. WTSN is located right on the NH seacoast. 50,000 watts. Excellent place to grow and mature. Fun radio with good benefits. Tape and resume to Jim Sebastian. WTSN, Box 400, Dover, NH 03820, 1619.

WEIR/Weirton, WV currently looking for an experienced newsperson. 1-vear experience. Good corporation. Tape and resume to Gene Stabile, 3578 Pennsylvania Ave. Weirton, WV 26062. No calls please. EOE M/F (1-9)

WXYV-FM (V-103)/Baltimore looking for jock for midnight to 6am. Experience a must. AFTRA. Send tape and resume to Larry Wilson, WXYV-FM, 801) Park Heights Ave., Baltimore, MD 21208. No calls please. (1-9)

WKYG/Parkersburg/Marietta looking to seld to ar staff.
Require experience, good production, knowledge of
equipment of the production knowledge of
equipment of the production knowledge of
equipment of the production structured format,
and become part of listeners' cruinte, Looking for someone who loves radio and wants a place with growth poential. The person we seek is good enough for a bigger
market and will be paid accordingly. Tape and resume to
Jack Randall, WKYG, Box 388, Parkersburg, WV 26101.
EDE (1-9)

WFTN/Franklin, NH needs an up and coming personality for form-midnight. High energy and ability to talk to and with people a must. If you can handle a fast paced show we want to hear from you. Tape and resume to Rick DeFabio, WFTN, Box 99, Franklin, NH 0235. Females and minorities encouraged to apply. (1-9)

WKEE 6 WHTN/Huntington, WV is accepting applications and resumes for good part-time announcers. Are you a radio vet looking to come out of retirement on a part-time basis? Only strong talent with experience negapply. Best pay and benefits. Contact Steve Sayes (304) 526-7788, or write Box 2288, Huntington, WV 25701. ECG EMF(-1) 2

### **Openings**

Northeast small market AM-FM automated station is looking for a dedicated person to fill the position of News Director. Also looking for an experienced copy-writing and production person. Send tape and resume to Dawn Gaffka. WSM-B Box 1220, Sanford, ME 04073. (207) 324-7271. EOE MIF (1-9)

WVAQ is looking for a strong morning person. 50,000 watt FM in north central WV. Good voice and production essential. Good pay and benefits. Top Tracks. Tapes and resume to Scott Rader, WAQ, Green Bidg., Morgantown, WV 26505 or call (304) 296-0029. EOE MIF (1-9)

Announcer; Warm, P/A-style communicator for low profile easy listening format. WSSH, 470 Statler Office Bldg., Boston, MA 02116, (1-9)

Afternoon news slot open at Top 10 market Adult Contemporary. Solid writing, editing and communications skills required along with team attitude. Tapes and resumes to Joe Capobianco, Bonneville Broadcast Consulnts, Box 157. Tenaffy, NJ 07670. No calls please, (1-9)

WBAXWilkes-Barre/Scranton seeks talented news person who wants to do more than read the news. Our last three news people have all been stolen to go to TV, one to PM Magazine. I'm looking for that kind of person. Sond tape and resume to Max (kinke), PD, WBAX, One Broadcast Plaza, Wilkes-Barre, PA 18703. FOF MIF1.19

#### SOUTH

Major broadcast group has opening for news. Tapes and resumes to John Picano, Box 189, West Palm Beach FL 33402. (1-9)

KKQV/Wichita Falls. TX now accepting tapes and resumes for future openings. Send to Mike Edwards, Operations Manager, Box 4327, Wichita Falls, TX 76308, EOE MIF (1-9)

Chief Engineer needed. Best city in Texas. KHFI/Austin needs hard worker. Broadcast engineering and audio maintenance experience a must. Contact Dick Oppenheimer at (5) 21 474-9233. EOE (1-9)

Openings on new Amarillo FM rock station for Program Director and airshifts. Tapes and resumes to Tony Mathis, Box 31090, Amarillo, TX 79120. EQE M/F (1-9)

Q107(Charleston has afternoon drive position available immediately for self-moisvated person who can make it happen in afternoon drive. Must be self starter with happen in afternoon drive. Must be self starter with attring production and ability to blend their energy with strong CHR format. Q107 is the low country's 100,000 km powerhouse with limitess future. Tapes and resumes to Tracy Mitchell, Box 903 and 904, St. George, SC 29477. EQ61:-9)

Wented immediately: News Director. Must be experienced administrator. Qualified in good news judgement with research and investigative reporting ability. Send tapes and resumes to Station Manager. Box 70, Ft. Knox, Kentucky 40121. EDE (1-9)

CK101/Cocoa Beach, FL needs top flight morning personality, News Director and jocks for other airshifts. Send tapes, resumes and photos to Chip Taylor, PD, CK101, Box 520, Cocoa Beach, FL 32921. EOE (1-9)

Q102/Deytona Beach looking for morning personality. 100 kw PopiAdult with great numbers and great equation ment. Our last morning man was from KHJ so make it good. If you're ready to live on the beach and join a wining team, send topes and resumes to Mark McKay, Q102, Box Q102, Daytona Beach, FL 32018. No calls please, EOE Mirft HJ 91.

Looking for adult Country air personalities for future openings. Send tapes and resumes to WIRK-FM, Box 3828, West Palm Beach, FL 33402. EOE M/F (1-9)

WGEZ-FM, 24-hour live Country station, needs a Program Director and Music Director immediately. Minimum 4 years experience. Good production and air skills a must. Send Tapes and resumes to WGEZ. Box C, Springfield, GA 31329, or phone Ron at (912) 754-6486 between 9am and 3pm. EOE W/F (1-9)

#### **Openings**

Fully staffing new FM facility in Lexington, KY area, All airshifts and news department open. Adult/Contemporary format. Send tages, resumes and salary requirements before January 30 to Larry Trimmer, The Cromwell Group, Inc., 201 Patchen Dr., #39, Lexington, KY 40502. EOE MIF (1.9)

Immediate opening at West Texas station for News Director. Excellent pay and vacation benefits. Need news or sports background. Tapes and resurnes to KPET Dave Jones, Box 1188, Lamesa, TX 79331, or call (806) 872-2404, (1-9)

KTXQ-102/Dallas-Ft. Worth. AOR, needs jock. Tapes and resumes to Tom Owens, 3626 North Hall, Dallas, TX 75219. EOE M/F (1-9)

On-air Program Director needed for new FM facility in the Leaington, KY area. Must have background in Poyl Adult. extensive music knowledge, strong production and promotional skills and be a proven administrator. Send steps, resumes, salary requirements and a letter detailing your management and programming philosophies to Larry Trimmer, The Cromwell Group, Inc., 201 Patchen Drive, 193, Lexington, KY 40502. Apply before January 30, EOE MIRT 19.

Experienced announcers. Need both morning and afternoon drive jocks with strong, creative production talent for Adult Contemporary station. Strong on relatables and community involvement. Tapes and resumes to Station Manager, Box 70, Ft. Knox, Kentucky 40121. EOE 11, 91

Top FM in East Tennessee looking for a versatile self motivated creative personality with good production skills and at least 3 years experience in commercial radio and background in album rock. Excelent benefits with good pay. Send resues and tape to Radio & Records, 1830 Cantury Par West, Box 217, Los Angeles, CA 80067.

Needed yesterday. Mature voiced personality for air and production. Big Band/MOR. Tampa Bay market. Call Arthur Crofton at (813/1849-2285. (1-9)

KBOX/Dallas needs good dependable announcers. Ability to get along with others and the desire to work are the most important requirements. No superstars or drifters desired. Please do not call. Send tapes and resumes to J

WGBS, South Florida's Popl/Adult station, seeks dynamic, major market morning personality or morning team to join the station's newly-organized, highly-talented creative crew. Prompt and confidential consideration. Tapes and resumes to Brian Scott, 710 Brickell Avenue, Miami, FL 33131. EOE M/F (1-9)

50.000 watt Contemporary station in the South is looking for an experienced morning man. No beginners. Good voice, good production, willing to get involved in the community and the right attitude a must! \$13,000 yearly. Needed in time for the Spring book. Send eitherbeck, resume and picture to Redio & Records, 1930 Century Park West, Box 218, Los Angeles, CA 90067.

KBOX/Dallas strong morning drive anchor. Must have excellent eir sound and writing skills to match. Be streetwise. Send tapes and resumes to Dave O'Brlen, KBOX, 9900 McCree, Dallas, TX 75238. EOE (1-9)

Newsperson needed. WKQR-WLAS/Jacksonville, NC. FM is AOR, AM is Country. Tapes and resumes to Kris Kelly, Box 760, Jacksonville, NC 28540. EOE M/F (1-9)

Plough Broadcasting is accepting applications for future openings at our stations in Tampa. Atlanta, Memphis. Baltimore, Chicago and Cincinnati. Interested Program Directors, News Directors, news anothors and jock should forward information and tapes to Mr. Craig Scott, Vice Presidentificogramming, Pough Broadcasting, 112 Union Avanue, Memphis, 171 83103. ECE MIT 83103.

### **Openings**

### MIDWEST

Small market WPLY is looking for right persons for its Pop/Adult format. Tapes and resumes to Mike Phillips, Box 420, Plymouth, WI 53073, or call (414) 893-2661.

Rock 104/Hemilton/Cincinneti, a brand new Top Tracks Rock & Roll station, is looking for full-time land part-time personnel. On-air and production experience required. Tapes and resumes to Ron Phillips, Rock 104, 376 & High, Suite 804. Hemilton, OH 45011 No jells please. Minorities encouraged to apply. EDE(119)

News reporter. Must have some experience with salary negotiable. Contact Mike Waring, ND, KWWL, Box 1330, Waterloo, IA 50704, or cell (319) 234-2200. EOE M/F (1-9)

Wanted: Strong morning personality, major market salary. Send tapes to Dan Dudley, VP, Reams Broadcasting, 604 Jackson St., Toledo, OH 43604. No calls please. EOE M/F (1-9)

Mature radio entertainer for Pop/Adult in IL's second market. Good production and music knowledge essential. Phone Byrd at (815) 332-3436 before noon CST, or (815) 544-3183 1-6pm. (1-9)

Stuart Stations in the Midwest need Operations Manager for automated mellow rock FM. Also, news people and air-talent people. Call Orv Koch, (402) 475-4204. (1-9)

WLZM-Z93 has future opening for air personality. Send tape and resume to Box 99, La Crosse, WI 54601. EOE M/F (1-9)

U-93, South Bend, IN's #1 station, seeking experienced jocks for part-time work. Swing shift availability a must. The and resume to Kris Robbins, PD, U-93, Box 1616, South Bend, IN 46634. No calls, FOF M/F (1-9)

Midwest AM station is seeking morning drive Country personality. Experience with Country formats preferred but not necessary. Valuable opportunity at super solid AM/FM/TV outlet. Rush tapes and resumes to Kris Robbins, PD 15WNDU/U93, Box 1616, South Bend, IN 46634. No calls. ECE M/F L10

Director of advertising and sales promotion. Looking for dynamic individual for one of Chicagoland's most aggressive radio stations. WCER is secreting for a go-getter. College degree and 5 years experience in proadcasting, advertising or marketing with supervisory experience preferred. Must have background of potention of a full-service inhouse advertising/PR agency and ability to work with others. Contact Tom 4349 Golf Reput. Sector and resume to WCLR, 4349 Golf Reput. Sector Sector (CLR is a Bonne-ville International Station. EQE M/F (1-9)

WIRL/Peoris, Pop/Adult, 350,000 metro, Mid-America Media Group needs creative, relatable morning enter-tiener who is into community involvement. Excellent facilities, good town, and after a while the name doesn't sound funny. If you think you can piay in Peoris, send tape and resume to Lee Melcolm, WIRL, Box 3335, Peoris, IL 6164. 6CE ME/ FI-0.

### PLEASE NOTE:

You may place your ad in the Opnortunities section by mail or phone, All Openings, Positions Sought and Chariges are free of charge. Simply call us at (213) 553-4330 With your Information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

## CHANGES

## Radio

KIRBY STEVENS, formerly of WUNI-AM & WKSJ-AM-FM/Mobile, AL, has been appointed Operations Director at WHOD-AM-FM/Jackson, AL.

TONY OSCAR DAVIS, former MD at WFBY/Syracuse, NY, joins WIGY/Bath, ME as PD.

MIKE BIGGINS appointed MD at KVMT/Vail, CO

BOBBIE H. GRAY appointed Accounting Manager for WRAL-101FM/Raleigh, NC. SHERRIAN BROWN joins the Sales Department at WRAL-101FM/Raleigh, NC as Account Executive.

JANIS R. HARPER joins the Sales Department at WRAL-101FM/Raleigh, NC as Account Executive.

GABE BAPTISTE named MD at 97X/Davenport, IA.

TOMMY OLIVER, formerly with WKTA/McKenzie, TN, has joined WDXI/Jackson,

KENNETH L. HERRING promoted to PD at WTHE-AM/Mineola, NY.

JOSEPH McDEVITT has been appointed President and General Manager of WAVE/

SCOTT GIBB joins WPRW/Manassas, VA as evening announcer, from WWTR/ Bethany Beach, DE.

ANNETTE MAGLIO appointed Account Executive at KDKB-KDJQ/Mesa, AZ.

DEBRA POLK named Account Executive of WXLO-FM99/New York, NY. TOM (Kennedy) CARTER joins WITL-FM/Lansing, MI, from WKHM-AM/Jackson, MI.

DIANE KENNEDY joins AM-1320/Lansing, MI, weekends

### Record

LOUK de MOL named International Creative Promotion Manager at A&M Records. MARY JO JOHNSON appointed Director, Sales Services, CBS Records. CLIFF O'SULLIVAN named Associate Product Manager, Epic/Portrait/CBS associated Labels, West Coast.

## Industry

RANI STOLER has joined Michael Gershman Communications as a Publicist. BARBARA WILSON appointed Financial Analyst for Shamrock Broadcasting Co., Inc.

MICHAEL JAMES appointed Registrar and Admissions Director for the LAB. WILLIAM A. WOLKEY joins the Sales and Consultant Staff at Broadcast Programming International.

# OPPORTUNITIES

### **Openings**

### MIDWEST

KAFI-AM/Ames, IA, located outside Des Moines metro. Looking for telented ennouncers with good pro-duction skills. Good benefits and growth opportunities with company. Tape and resume to PD, Box 728, 415 Maine, Ames, IA 50010. (515) 232-1430. EOE M/F (1-9)

E. Alvin Davis & Associates has immediate openings for full staff at our newest client station. Need air tal programming and production. Females and minorities encouraged to apply, Excellent opportunity to get in on ground floor of group owned, medium market station Exceptional salary and working conditions. Rush cas sette eir check, production samples, resume, etc. E. Alvin Davis, E. Alvin Davis & Associates, 3615 Bo tes 3515 Book erk Place Landen Farms, OH 45039, (1-9)

WFBQ, Superstars AOR, looking for quelified telent for future openings. Should have AOR or CHR back-ground. Tapes and resumes to Joe Krause, WFBQ, 6161 Fall Creek Rd., Indianapolis, IN 46220. EOE (1-9)

AOR morning man needed immediately for 1st class rock and roll radio station in Duluth/Superior. Top staff and facilities in anybody's language. We promote big! Tepes and resumes to GM, KQDS, Box 6167, Duluth, MN 56906, (1-9)

Experienced ennouncer for morning drive, who likes to sell. Pleasant working environment, 30 minutes from Bettimore. Also fooking for weekend ennouncer. Trop and resume to Jim Harrison, WBOB, Box 567, Bel Air

Needed now . . . News Director, Good opportunity Needed now ..., News Institute, 200 Special Part Applied Part Applied

Afternoon drive host with strong personelity needed for mejor Mikhwest PopiAdult. Excellent salary, benefits. You'll work with grest people in a solid company. Equal opportunity employer, M/F. Send tape and resurms to Radio G Records, 1930 Century Park West, Box 219, Los Angeles, CA 90087.

AOR ennouncer who cares about future needed for medium market state-of-the-ert station. Decent production skills. We offer top money plus benefits. Tape and resume to GM, KQDS, Box 6167, Duluth, MN 55806, (1-9)

WMAD/Madison. highly-reted AOR, needs announcer/Production Director. Good personsity eproach important. Good bucks, Beautiful, young city. Send tape and resume to Barry Grant, Box 3470. Medison, WI 53704, or call (608) 249-9277. EOE M/F (1-9)

#### WEST

Anyone willing to work on the #1 reted rock station on California's coest? For future openings send tapes and resumes to Route 1, Box 140E, Sente Merie, CA 93454, No cells please. EOE M/F (1-9)

Newsman/P-B-P/sports announcer needed. Immediate opening. News writing and researching. Selevy commensurate with experience for a 24-hour. 50,000-watt station in Eastern high Sierrs. Tape and resume to KIOC-FM, Steve Teylor, Box 1388, Bishop, CA 93614, or call (714) 873-5861. EOE M/F (1-9)

Are you reedy to be a Country programmer? Coloredo station is now looking for the right person to program a group owned small marker seriod station. The right person gets the job with possibilities of moving up the ladder within the chen. Tapes and resumes to Gary Allen, 2100 N. Silver Bell, Tucson, AZ 85705, EOE M/F (1-9)

96 ROCK, Superstars in Tucson, is accepting tapes and resumes for future openings. Contact Alan Browing st (612) 622-6711, or write Box 6565, Tucson, AZ 86703. EOE MrF (1-9)

Looking for morning jock with good production abilities. Modern Country AM station in the heart of the Rockies. New facilities, excellent salery and fringe benefits. Tape and resume to Ron Denningron, KGVO. Box 5023, Missoule, MT 69908. EOE M/F (1-9)

Room to move in Oregon's top mid-valley FM. Oneto-one communicator, production, good common sense + CHR formst. Future openings. Tape and resume to Steve Conrad, KIQY, 743 Main Street, Lebenon, OR 97365. EQE M/F (1-9)

Announcers wented for 26,000-wett album and Country crossover-formatted K99 Redio/Great Fells, MT. Selery open depending on experience. Call Steve Feder, (408) 727-7211. EOE (1-9)

Immediate opening for Chief Engineer. 5000-wett directional AM + 29,500-wett FMI. Beautiful central California coast. Salary open. Send resumes and references to Gary Owens, Box 220, Arroyo Grande. CA 93420, or cell (805) 489-1280, Must be management.

QUAD-99 in Northern Colorado. £1 Pop/Adult station is looking cerefully for top-notch eir personality end creetive production person. Beginners don't weste your time and tape. Besuthfut Colorado surrounding without the Deriver brown cloud. Tape and resumps John Brown, Box 117, Windsor, CO 80550. No cella please. ECE Mit 1-19.

### Openings

Full-time news and production person wanted for morning news on contemporary sound surtomated stereo FM testion. Serving over 100,000. Also perturne news on weekende. Cell for details. Ken Orcherd, KVVQ, Victorille, CA (174) 243–4636, 11-9)

Redio Telent Bank seeks experienced sales pers-for radio executive search position. Commission on Unlimited seming potential. Contact Dennis Feering Charle Park, (213) 995-1106. (1-9)

Only the best soul and jezz announcers need apply Only the beat soul and jezz announcers need apply. Full staff needed for San Francisco's premier black owned redio station. Send an aircheck or production tape that shows creativity and personality. Women of "Morning Drive" capability are encouraged to apply. At-tach resume and melt today to Jamel Wells, KPO-FM Radio, Box 6759, San Francisco, CA 94101. EOE (1-9)

Morning personality with some programming ex-perience and a good track record. Tapes, resumes and salery requirements to Russ Gerber, Surbelt Com-munications, 1422 Monterey, San Luis Obispo, CA 93401. No calls please, E

KHAR and KKLV-AM/Anchorage, AK has a re-opening. We're looking for a telent pro to join our sta-Experienced only to do morning drive on our still live: est; CHR FM. Strong production is a must. Top pay the right person, best banefits, weekende off. Se-taps and resume to PD, KHAR-KKLV, 3900 Old Sewe-Highway, Anchorage, AK 98503. No calls please. EC MIF(1:4)

### Positions Sought

News raporter with 5 years radio/TV experience and 8.A. seeks station to build career with. Top delivery and writing skills. All merkets. Call JOE at (317) 284-9914. (1-9)

JOHN CARTER. Solid pro and strong production telent seeks daytime stability in top 10 or comperable attuetion. Blo: KVIL, KRLD, KFJZ, KLIF. Available im-mediately. (617) 261-3423. (1-9)

Former PD at Y-95/Tempa looking for media market PD gig or major market on-air position, Worked at Q102, WNDE, WMEE, WIXY. PAT BARRY, (513) 381-5600 or (813) 839-1210. (1-9)

12 years solid experience in small markets. Great news abilities, morning man, production, copywriting exper-lence, and prior PD experience. Have FCC 1st and family. Prefer Lancaster/Harrisburg/York areas of PA, but will consider relocation. Have pleasant, relaxed deli-very. No small markets, please. (717) 653-2500 efter 3pm. (1-9)

12 years in medium and major markets, including Supersters format. I've handled music, promotion and research, Looking for a company to grow with. For tape and resume call JOHN RIVERS, (206) 821-4267. (1-9)

Experienced MD, top 50 market, looking for medium market PD position or major market MD slot. Prefer Southeast but will consider other areas. Experienced in automation also, I love radio and will put in the hours your station a winner. Call JIM at (717) 394-

Just quit as morning man after working same station for 12 years. Would like to work next 12 for you. Light, mature, conversational touch. MOR, Country or Pop/Adult. GEORGE JENKINS, (714) 256-8533. (1-8)

Also a hot hand in the production room. Any size AOR or CHR station contact TOM SULLIVAN in Los Angeles at (213) 281-6409 anytime. (1-9)

Air personality with music and programming ex Air personainty with music and programming ex-perience in competitive small market seeks well-equipped medium market contemporary that's not afraid to be the best Stable operation in Midwest only. BRAD LOVETT, 421 E. College St., Coldweter, OH 46528, (419) 678-9138 effect 10am 657, (1-9)

Attention Eastern programmers! I went to go home. Please take me out of San Francisco. Top rated calls and numbers. Available yesterdey. Assistant PD, MO, drive talent will be yours. Teem player for programming anima

Experienced seles oriented, community minded Country music personality svallable. Proven track rec-ord. Prefer deep South or fer West, PATRICK, (714) 447-4951.1

Still looking. 9 years experience, reliable, hard work-ing announcer can do it all. Strong knowledge of Pop-Addit and Country music, excelent voice and creative production skitle. Can handle plein-by-play and have good references. Prefer New England area but will con-sider all offers. Available immediately, GREG ZEMLAN-SKY, (207) 783-280. 11-91

My home is in Alabama and here I want to stay. offer full dedication to a top Country station, wh there's room for a fine DJ. JOE, (205) 353-4616. (1-9)

LEE MORGAN, 3 year pro, just AM drive end Pro-duction Director et WWOM/Albery. Heve been MD eleo. Looking for Pop/Adult or CHR. Prefer Northeast or FL but will consider all. (518) 355-0764. (1-9)

PAUL LEE, KYNO-FM, KMEN-AM, KKDJ. Aveilable for announcing or air talent. Medium and major market experience. (714) 526-1382 afternoons. (1-9)

#### Goods & Services

"201 Newsflashes" A book of 201 news items with great punch lines. A must for any eir personality. Send \$2.95 plus 30¢ (postage & handling). Total \$3.25 to: "201 Newsflashes." P.O. Box 812, Mobile. AL 36601.

#### **Telescoped Shows**

Don Imus and Dan Ingram complete telescoped shows from November. 2 hours \$10.00. Also available: New York morning drive, 90 minutes \$7.00 and New York at temoon drive, 80 minutes \$6.00 All recent. Good quality, Write Rick Kaplan, 208 West First Street, Bloomsburg, PA 17816

#### TV Campaigns

Fox Productions can help your radio station increase its market share with custom animated TV commercials. Full campaigns, including newspaper and biltiboard design are also available. Each campaign is designed for your target audience and your budget. Call us now. Fox Productions, New Orleans, Louisians 904-283-7392.

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FUNNY HOROSCOPES, KRAZY KOMMERCIALS. SILLY SOAP OPERAS. RIDICULOUS TV REVIEWS AND MORE - 25 PAGES DELIVERED TO YOUR MOUTH EVERY MONTH. FOR PREEBEE WRITE HYPE. INK. BOX 98981. LOS ANGELES, CA 90099

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OROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks Complimentary snack "LOLA's LUNCH," 1390 Arroyo Drive, Ypsilenti, Mi

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again this year! Guaranteed funnier. Free sample. Con-temporary Comedy, 5804-D Twineing, Dellas, Texas 75227, Phone (214) 381-4779.

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#### Goods & Services

### **Positions Sought**

Production specialist with 8 years experience looking for a college in wermer climate, VIRGIL, (701) 222-1455. (1-9)

Air personality in Midwest wants to move farther West and find a home at CHR or Pop/Adult station. (915) 949-1103. (1-9)

Top 20 jock needs new major morning gig. Killer ratings, relatable, but funny. MICHAEL, (813) 733-1678. (1-9)

MARK WINSTON: 25 years old, stable, meture, family-minded. Christian broadcester with 8 years experience in CHR and genory production. Formsty PM drive KEYNLWichte, KAAYILIttle Rock, and PD at KFEXTURE – proven tract record. Currently PM KFEXTURE – proven tract record. Currently PM for good stable programming for section of the first programming for a better sound, contact Mark Windows fater 6pm weekdays at (216) 685 1606, You can't lose, (1-6)

### **Positions Sought**

Announcer, 15 years experience, 1st ticket. Country or Contemporary formats, Prefer FL or Southeast. BiLL SMITHSON, (305) 448-1260, (1-9)

Are you interested in someone who is versatile in sportscasting? I've had sports and news reporting experience and am looking for a full-time sports position. For tapes and references call (913) 841-3327, (1-9)

24-year-old hard working newsman with 2 years ex-perience seeking a move in the too 125 market. Immediately evallable, Prefer Midwest, West and Southwest Call BRAD mornings and afternoons at (309) 682-1847. (1-9)

Sports Director, 10 years in radio, Large market ex-perience, Play-by-play, Available immediately, DAVE perience. Play-by-play. Available immediately. DAVE OCHS, 75 S. Ingella, Lakewood, CO 80226. (303) 237-6784. (1-9)

College educated midday jock/newsicaster/Public Affairs person with 4% years experience looking. Prefer East, but will consider all locations. Conversational, good production. Looking for diverse responsibilities (news, production, Public Affairs, programming, etc.) in addition to on-eir work. Tepes and resume upon re-quest. JEFERPY TOPPING, 2189. 5.7 https://poprs.ach.usky..0H 43351, or (419) 294-2713 between 10em and 5pm EST, Rock, AOR and New Wevers only — if you don't rock, don't knock (11-9)

8 years in Country music, Looking to move back to my roots in the West. Currently in major meritet in South. Prefer CO or CA, but will consider any stable organization, Operations Manager, PO and MD exper-ience. Cell momings only, (815) 352-4800, Aveilable on

JERRY TYLER, 15 year pro, looking for medium or major merket. Prefer South FL section, Northeast, or CA. Worked ell deyperts. Recently with WOKD/Alberry end WTRYTroy, NY, Available ASAP. Cell (518) 372-1801 or (518) 355-2871, 1-9)

BUCK BUCHANAN, formerly KLAC, Golden Egg radio syndicators, KRLA and KORL, is looking for gig in Southern CA, 15 years experience in programming, jocking, radio syndication and record promotion, (213) 846-9819 enytume, (1-9)

Dedicated young beginner westing time and talent jocking at night clubs and private parties. Serious about radio. Top-noth production and board. 5 years on-sir and related experience. This high-energy roctar seeks progressive small or medium market CHR. However much are my duse... I'm ready to pay, Serious inquirise only for rush tope and resume, OAN McKAY, (504) 895-6112.(1-9)

Young broadcaster wants to relocate to sunny Southern CA. 5 years radio, writing, snnouncing, news, and production, Currenty TV sennouncer and writer (seet 2 years). Interested in production and can also handle an is

odman. Top 60 market, now at WPRO, Great Jock, good production. If you want them over impressions. (401) 433-4200 8-5pm, (1-9)

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MAIL TO: RADIO & RECORDS 1930 Century Park West, L.A., CA 90067

# THE BACK PAGE

# **BREAKERS**

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

#### **CLIFF RICHARD**

A Little In Love (EMI America)

66% of our reporters on it, 38 adds including F105, WROR, WRKO, WPGC, KDWB, WOKY, KEARTH, KIMN, Q106, B97, WAXY, WOKI, KRAV, WHOT, KERN, KGW. See Parallels, debuts at number 29.

#### **EAGLES**

Seven Bridges Road (Asylum)

64% of our reporters on it, 21 adds including F105, KVIL, Z33, KDWB, KS95-FM, WICC, 14Q, KFMK, KEEL, KZ93, KIOY, FM102, KLUC. See Parallels, debuts at number 27.

### JOHN LENNON Woman (Geffen)

63% of our reporters on it, 68 adds including WABC, WNBC, WFIL, WIFI, WCAO, WRKO, PRO-FM, WPGC, Z93, Q105, WOKY, KPLZ. See Parallels, debuts at number 30.

### ALAN PARSONS PROJECT Games People Play (Arista)

62% of our reporters on it, 14 adds including F105, Z93, KDWB, Q102, WKBO, KX104, WRJZ, 92X, WDJX, KERN, KGW, Z102. See Parallels, debuts at number 28.

# **NEW & ACTIVE**

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist rittle /label designation lexample: 100/233 indicate how many of our reporters are on the record this week (10) and of those 100 how many added it this week (13) indicate how many added it this week (13) indicate how many added it this week (13) indicate how of the property of the property

BLUES BROTHERS "Who's Making Love" (Atlantic) 111/11 including CFTR, WFLY, WNOX. 92X, KKXX, KIOY, KSEL, KKRC, WTRU, KQDI, KFXD.

STEVIE WONDER "I Ain't Gonna Stand For It" (Motown) 102/26 including WABC, WFIL, F105, Y100, WOKY, KFI, WTIC-FM, WKBO, KHFI, WRJZ, K293, KKXX, KSPZ.

RONNIE MILSAP "Smoky Mountain Rain" (RCA) 92/23 including F105, WROR, WRKO, JB105, Q105, WZUU, KEARTH, KJR, KOPA, WTRY, WKBO, WERC, WRBR, WNCI, KENO.

JACKSONS "Heartbreak Hotel" (Epic) 88/11 including WIFI. KFI. KOPA. WHYN, V100. KNUS. G100. FM100, KTAC, WANS-FM, KSLY. MICHAEL STANLEY BAND "He Can't Love You" (EMI America) 87/4, KRLY. G100, WNCI. KSEL.

ABBA "The Winner Takes It All" (Atlantic) 82/14 including WROR, KVIL, KS95-FM, WZUU, WOKY, KEARTH, KRLA, KPLZ, WKBO, WSEZ, WNCI, KKXX.

DONNA SUMMER "Cold Love" (Geffen) 78/5, WABC, WSEZ, 92X, FM102, WTRU.

DIANA ROSS "It's My Turn" (Motown) 71/2, KNUS. KIOY. ZI PAT BENATAR "Treat Me Right" (Chrysalis) 67/65 including WIFI, JB105. WPGC, 94Q. Q105, WDRQ. KBEQ. KFI, KIHS-FM. KFRC, KJR. KIMN. KUPD.

BETTE MIDLER "My Mother's Eyes" (Atlantic) 61/7, F105. WZUU, WKIX, WHEB, KDVV, KQDI, KOOK.

TEDDY PENDERGRASS "Love T.K.O." (Philadelphia International) 52/5, KJR, KNUS, WIKS, WHOT, KNBQ.

DON WILLIAMS "I Believe In You" (MCA) 52/1, Q105.

## **Others Getting Significant Action**

OUTLAWS "(Ghost) Riders In The Sky" (Arista) 48/26 including WKBW, WIFI, 96KX, KUPD, WPST, KWIC, WAPE, WAKX, WNAM, KFNO

BLONDIE "Rapture" (Chrysalis) 44/18 including CFTR, Y100, Q106, WCKX, KSFX, Q106, KRBE, WFMF, WRJZ, KIDD.

☑ DON McLEAN "Crying" (Millennium) 43/38 including WROR, JB106, 293, 94Q, KFRC, KPLZ, KIMN, WICC, WKEE, WERC, KX104, KRUX. DONNIE IRIS "Ah! Leah!" (MCA) 42/10, WDRQ, WPST, KWIC, KXX108, Y103, KIOA, 2104, WANS-FM, WKXY, WSPT.

LTD "Shine On" (A&M) 40/5, 94Q, Y100, WCKX, KGGI, WRKR.

## ביוניבני בונים

# NATIONAL AIRPLAY/30.

## **January 9, 1981**

- JOHN LENNON/(Just Like) Starting Over (Geffen)
- 2 BLONDIE/The Tide Is High (Chrysalis)
- 3 NEIL DIAMOND/Love On The Rocks (Capitol)
- 4 AIR SUPPLY/Every Woman In The World (Arista)
- 6 ROD STEWART/Passion (WB)
  - BARBRA STREISAND/BARRY GIBB/Guilty (Columbia)
- STEELY DAN/Hey Nineteen (MCA)
- HEART/Tell It Like It Is (Epic)
- 9 BRUCE SPRINGSTEEN/Hungry Heart (Columbia)
- BARRY MANILOW/I Made It Through The Rain (Arista)
- WOOL & THE GANG/Celebration (Delite/Polygram)
- D EDDIE RABBITT/I Love A Rainy Night (Elektra)
- 13 LEO SAYER/More Than I Can Say (WB)
- 14 POLICE/De Do Do Do, De Da Da Da (A&M)
- 15 DOOBIE BROTHERS/One Step Closer (WB)
- DAN FOGELBERG/Same Old Lang Syne (Full Moon/Epic)
- D BOZ SCAGGS/Miss Sun (Columbia)
- 18 KENNY ROGERS/Lady (Liberty)
- ANDY GIBB/Time Is Time (RSO)
- 20 OLIVIA NEWTON-JOHN w/CLIFF RICHARD/Suddenly (MCA)
- REO SPEEDWAGON/Keep On Loving You (Epic)
- DELBERT McCLINTON/Giving It Up For Your Love (Capitol)
- 23 PAT BENATAR/Hit Me With Your Best Shot (Chrysalis)
- TIERRA/Together (Boardwalk)
- O DOLLY PARTON/9 To 5 (RCA)
- 26 CHRISTOPHER CROSS/Never Be The Same (WB)
- → ② EAGLES/Seven Bridges Road (Asylum)
  - ALAN PARSONS PROJECT/Games People Play (Arista)
- CLIFF RICHARD/A Little In Love (EMI America)
- JOHN LENNON/Woman (Geffen)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

### **MOST ADDED** ®

JOHN LENNON "Morman" (Gartien)
PAT BERNATA" (Treat Ne Right" (Chryselie)
DON NELEAN "Cyring" (Millennium)
CUFF Richardo" AL Irde In Love" (EMI America)
DOLLY PARTON "3 To 5" (RCA)
QUEEN "Fash" to Them AK Alesh" (Elektra)
RANDY MEISNER "Hearts On Fire" (Epic)
Consister Regionate of Listing on Pages 28 and 27.

### HOTTEST

BLONDIE "The Tide is High" (Chrysalia)
JOHN LENNON "(Just Like) Starting Over" (Geffor
KOOL & THE GANG "Celebration" (Delite/Polygram)
STEELY DAN "Hey Nineteen" (MCA)
BEO SPEEDWAGON "Keen ON Loying You" (Epic)

Parallel Lisings Begin on Page 30.

**☑QUEEN "Flash's Theme" AKA "Flash" (Elektra) 39/32** including WIFI, WDRQ, WOLF, KSET-FM, B97, WBBQ, WTMA, WNAM, KKXX, KHYT.

AC/DC "Back in Black" (Atlantic) 38/11, WGCL, KBFM, WFMF, KQ94, KXX106, WAAY, 96X, 92X, WFBG, WISE, WANS-FM.

☑ RANDY MEISNER "Hearts On Fire" (Epic) 35/32 including KPLZ, KUPD, WHFM, V100, WAAY, WVIC, KEZR, WFBG, FM99, KFYR, KCBN.

CLIMAX BLUES BAND "Gotta Have More Love" (WB) 34/1, WFLY.

FRED KNOBLOCK & SUSAN ANTON "Killin' Time" (Scotti Bros.) 30/6, BJ105, WSEZ, WYLK, KSTT, WOHO, KYYA.

RITA COOLIDGE "Fool That I Am" (A&M) 29/5, WFIL, KSRR, KXX106, WAAY, WCIR.

DIRE STRAITS "Skateaway" (WB) 27/6, KUPD, KHFI, Y103, 95XIL, KKXL, KQDI.

DARYL HALL & JOHN OATES "Kiss On My List" (RCA) 19/19 including KRLY, KEARTH, KIIS-FM, KJR, Q106, KEEL, Y103, KSPZ, KRUX, WLAM, KBOZ.

TEENA MARIE "I Need Your Lovin" (Gordy) 19/2, WVLK, WHHY.

FIREFALL "Staying With It" (Atlantic) 18/16 including KBEO, WFBR, K104, KXX106, WOHO, KEZR, KYSN, WCIR, WFOX, KFYR.

ROCKPILE "Teacher Teacher" (Columbia) 16/1, WSPT.

ARETHA FRANKLIN "United Together" (Arista) 14/5, WABC, Y100, KBFM, WSEZ, WVIC.

DOOBIE BROTHERS "Wynken, Blynken & Nod" (WB) 13/8, KBEQ, KFI, KX104, WOHO, KNBQ, KLUC, 95XIL, KKLS.

PHIL SEYMOUR "Precious To Me" (Boerdwalk) 12/12, WOLF, WHFM, WTRY, KINT, KWIC, KXX108, KWEN, KCPX, KRUX, 13 FEA, FM99, KPUR.

SHALAMAR "Full Of Fire" (Solar/RCA) 12/2, WTIX, KCBN.

KANSAS "Got To Rock On" (Kirshner) 11/5, KUPD, KJ100, WVIC, KKXX, KDZA.

MANHATTAN TRANSFER "Trickle, Trickle" (Atlantic) 11/2, KWWL, KBOZ.

FLEETWOOD MAC "Fireflies" (WB) 10/2, FM103, WCGQ.

NOTE: Since a large percentage of our reporters did not change their playlists during the two-week holiday period, this week's playlists are trendless.

The normal two-week trend will return in our next edition.