

# Radio & Records

ISSUE NUMBER 360

THE INDUSTRY'S NEWSPAPER

NOVEMBER 28, 1980

## REGAN NEW WEST COAST VP/GM

### Clean Sweep At Casablanca As Bird "Terminated"

Polygram "terminated our relationship" with Casablanca President Bruce Bird Monday (11-25), leaving the company without a President and apparently eliminating a number of top executives as well. Russ Regan has been appointed West Coast VP/GM of Polygram Record Operations (PRO), managing all label activities (Casablanca, Polydor, and Mercury) in that region for Polygram's umbrella organization. A Polygram spokesman told R&R that there are no plans to consolidate the three PRO labels at this time, but with at least four key Casablanca VP's reliably reported as departing (VP/GM Al Di Noble, VP/Singles Promotion T.J. Lambert, VP/Album Promotion Bobby Applegate, and VP/Artist Relations Don Wasley), the future of Casablanca appears to be clouded. The label's offices were at one point Monday reportedly closed for the rest of the week, but Tuesday (Regan's first day in the offices) several label personnel were present and working. Meanwhile, Bird reportedly plans to seek legal recourse over his contract settlement with Polygram.

#### Regan Administration

Commenting on Regan's appointment, which took effect Tuesday (11-25), PRO-USA President David Braun stated, "Russ has distinguished himself as one of the most creative figures in our industry, and has been responsible for the development of many acts



Russ Regan

which have become institutions in our business. We fully anticipate that he will be able to apply the same talent and integrity to Polygram and contribute greatly to our future success."

Regan began his career in 1961 as a promotion rep, working with

(and helping name) the Beach Boys and recording a few singles under his own name and pseudonymously. He became GM of Warners' Loma subsidiary in 1966, and joined MCA's fledgling Uni label, becoming GM before assuming the presidency at 20th Century Records in 1972. In 1977 he founded his own label, Parachute (distributed by Casablanca); most recently he formed Fabulous Records and headed his own Utopia Productions firm. Ironically, his new office at Polygram West is the one he occupied while at 20th, and marks the fourth time he's worked out of his "lucky building" on Sunset Blvd. (Uni and Parachute were also located there at various times.)

Official announcements on Polygram West's new executive structure are expected shortly.

### RKO Chooses Dearborn For "Night-Time America"

The RKO Radio Network has selected Bob Dearborn as host of its ambitious five-hour-nightly "Night-Time America" program. Dearborn has enjoyed a long and varied radio career, including a lengthy stint with WCFL/Chicago and a recent airshift at WTAE/Pittsburgh.

RKO Director of Programming Jo Interrante told R&R, "After a very illuminating search, in which I talked to a lot of people, it was almost star-crossed that we found

Bob. It was a project looking for just the right person, and he was a person looking for just the right project. I'm really excited about it."

Dearborn echoed those sentiments, commenting, "Needless to say, it's the opportunity of a lifetime. I've never been so thrilled reaching a position in this business. I've found something that far exceeds anything I'd ever imagined before in the way of a challenge, and I couldn't be more excited about it. We're going to give it our best effort and try to do something that's never been done before."

Dearborn began his radio career at age 15 at CKOC/Hamilton, Ontario (his birthplace), moving to the U.S. in 1963 and joining Top 40 WPRO/Providence. He then became Production Manager at Beautiful Music WRTH/St. Louis, moving to WIXY/Cleveland before being drafted and working in radio while in the armed forces. Subsequent stops included WPTR/Albany and WKNR/Detroit, and in 1970 he began a six-year stay at WCFL, where he became nationally known via a syndicated show he created which analyzed the lyrical complexities of Don McLean's "American Pie." In 1976 he joined WTAE, and most recently he was GM at a St. Petersburg cable TV station, WPAT-TV.

He begins working on "Night-Time America" December 1, and the show, which RKO hopes will become an overnights sensation, is set to debut January 5.

access to the concert promotion. We feel this is very destructive for major acts, as it excludes radio stations. We'd rather encourage the natural competition between stations."

#### Image Openings

With this goal in mind, Stardust Project Director Jim Cahill devised a series of color-coded radio spots, a professionally-produced series of teasers, on-sale announcements, and sold-out notifications, along with a special "green series," which features "open spots" custom-designed to allow radio stations to insert their own image material and, as Sutton says, to "participate in their own unique

STYX/See Page 28

## \$1 MILLION DRIVE, MODULAR SPOTS

### Styx Picks Radio For Massive New Campaign

Stardust Enterprises, which manages A&M's Styx, is launching an extensive radio campaign in support of the group's forthcoming 110-date North American tour, utilizing a novel approach to the radio spots designed to increase significantly the number of participating radio stations. According to group manager Derek Sutton, total expenditures for the tour may exceed \$1 million, with an estimated 90% going to radio (exclusive of album spots purchased by A&M).

Sutton explained, "Traditionally, when a big show comes to town, the local promoter gives it to one radio station as the concert presenter. The other stations are then out in the cold as far as gaining

## FINES WIGO \$10,000

### FCC Revokes 96X License

The FCC upheld a judge's 1978 decision to revoke the license of Charter's WMJX(96X)/Miami, but reversed another judge's 1979 ruling to strip WIGO/Atlanta of its license, instead imposing the maximum-allowable fine, \$10,000, on the station's owner.

WMJX has been having problems with the FCC since 1975, when contest violations and false news broadcasts were allegedly

made and brought to the attention of the Commission by a disgruntled former employee.

Violations taken into account include: congratulating a car winner of competing station WHYI(Y100)/Miami as if the car was given away by 96X; falsifying news broadcasts, stating that one of WMJX's announcers, Greg Austin, was lost in the Devil's Triangle and that police helicopters were standing by for a search and rescue operation; and the wording of a promotion that said, "You can win hundreds of thousands of dollars" when in fact only \$5000 was given away.

#### Charter Reviewing Decision

Charter Broadcast Group President John Bayliss told R&R, "We're very disappointed with the decision. Before we take any action, we want to review the full text of the Commission's decision. We won't have access to all the paperwork for a couple of weeks."

"Short-term renewal is the harshest punishment that should be handed down," argued WMJX attorney Rich Rodin of the Washington firm of Hogan & Hartson. He added, "The misconduct suggested by the judge does not warrant revocation."

Rodin defended Charter by  
FCC/See Page 28

### Cancer Claims Dick Haynes



Dick Haynes, one of Los Angeles's and Country radio's most famous and best-loved air personalities, died Tuesday night (11-25) after a long battle with cancer. "Haynes At The Reins" was an L.A. radio fixture for 35 years, following on-air experience in his native Texas, St. Louis, and Sacramento, and was the morning man at KLAC until illness forced him off the air about a year ago. Earlier this year he was honored by hundreds of fans and professional friends for his 35 years in L.A. radio, as "Dick Haynes Day" was officially proclaimed and his name was added to the Hollywood Walk of Fame.

Haynes was known as one of the top comic air personalities in the business, thanks to characters like "Gum Drop Gus" and "Sir Chester Drawers" and a seemingly inexhaustible supply of jokes. Fellow KLAC air personality Larry Scott called him "one of the most dedicated people I've ever met in show business. He was always on. He loved people, and he would be crushed if he thought anyone might not like him or might be upset at him." R&R Country Editor Jim Duncan, who also worked with "Uncle Dick" at KLAC, said, "He always considered himself a comedian and an entertainer as well as a disc jockey. He was one of the best."

### Curtains For Mutual's "Radio Theatre"

Mutual Broadcasting has closed down two significant programming ventures, including the widely-aired "Mutual Radio Theatre." President/CEO Marty Rubenstein cited "a lack of sponsor support" as the reason for closing down "Radio Theatre" and the Southwest Regional Network.

Rubenstein stated, "Effective at the end of December, we will close down Mutual's Southwest Regional Network based out of Dallas. Coverage of the Dallas Cowboys and Southwest Conference games will continue. The local Texas and regional news to surrounding states will be discontinued."

He continued, "December 19 marks the last broadcast of Mutual's 'Radio Theatre' series, which has been running five nights a week since last March. This is one of our highest clearing shows in terms of stations (over 300), but this is another effort to minimize losses."

# SKATEAWAY WITH DIRE STRAITS



# “SKATEAWAY”

THE NEWEST HIT FROM

# DIRE STRAITS



PRODUCED BY  
JIMMY IOVINE AND MARK KNOPFLER  
ON WARNER BROS. RECORDS

## Arbitron To Reissue Greenville-Spartanburg Report

As a result of the discovery of four mishandled diaries, the April/May '80 Greenville-Spartanburg, SC ratings report is being reissued. The correction will be the result of action requested by WGXL after the station conducted a post-survey diary review at Arbitron's Laurel, MD headquarters.

In reviewing the diaries it was discovered that three from the same household appeared identical. Normally, two of the diaries would have been deleted, but in processing, two of the three were keypunched incorrectly, thus removing the identical appearance of the entries in the three diaries. Two of the three diaries, in the men 50-64 demographic, will be removed in the revised report.

In addition to the problem with identical entries, a question arose concerning a female 67-year-old diarykeeper. According to Arbitron spokesperson Connie Anthes, the woman's home received one diary for three weeks, with each diary intended for a different member of the household. However, all three of the diaries were filled out by the female in question. Two of the diaries will be deleted.

The four questionable diaries are being removed. The revised metro and non-metro estimates will be available in the corrected Greenville area book, which Anthes said would be released by December 5.

### PD PLATT EXITS

## Boyles To Manage WKHK; Station Hit By Lawsuit

Don Boyles is headed for New York City January 1 as General Manager of WKHK-FM (formerly WRVR), from the GM position at WSUN/St. Petersburg. But unless a December 5 court hearing settles the matter beforehand, Boyles may inherit a lawsuit along with his new post.

WBLI-FM/Long Island served WKHK with papers last week seeking a court injunction prohibiting the new Country-formatted station from promoting itself as "WKHK-106FM." WBLI, a CHR station operating at 106.1 FM, alleges Viacom's WKHK (at 106.7 FM) is misleading and confusing the public with its logo, with resultant economic injury to WBLI. WBLI seeks \$2.5 million in punitive damages, claiming to have expended 10 years of promotional efforts publicizing itself as "WBLI-106 FM" in public media, mailings, bumper stickers, T-shirts, and other promotional aids.

Stuart Beck, WBLI attorney, told R&R he "sent a WKHK/See Page 28

## Israel Named President Of Sky Broadcasting

Dennis Israel has been appointed President and Director of the Sky Broadcasting Corporation. He will continue to serve as President and Chief Operating Officer of Greater Long Island Communications (licensee of WGLI/Long Island) in addition to his new duties with Sky.

In his new post, Israel will be responsible for Sky properties KSKY/Dallas, KBCQ/Roswell, NM; KBID/Wichita Falls, TX; and WRIV/Riverhead, NY, the latter two pending FCC approval. Frank Hawley Jr., who made the announcement, will remain as Chairman of the Board for Sky.

Prior to his acquiring WGLI in 1978, Israel served as Executive Vice President/General Manager for WMCA/New York. He began his industry career with the RCA Corporation, holding various posts with NBC, the Hertz Corporation, and RCA International, during his five years with the parent firm.

## Haayen Named Sr. VP At WEA Int'l

Fred Haayen has been appointed Senior Vice President of WEA International, as widely anticipated (R&R 11-21). The former Polydor President joins his new company January 1, 1981, and his functions will include A&R and Creative Services.

WEA Int'l President Nesuhi Ertegun commented, "I'm thrilled and excited about Freddie Haayen joining WEA International. I've known him since his start in the record business in Holland, when he was

HAAYEN/See Page 28

## Hyland Appointed CBS-FM VP

Bob Hyland III, VP/GM of WCBS/New York, has been promoted to VP/CBS-owned FM Stations. Joining CBS in 1968 as an Account Executive in the Chicago Spot Sales Office, he became Sales Manager of the office in 1971. Hyland has also held several other Sales Manager positions at CBS prior to joining WCBS in 1979.



## KAYD Jock Assaulted On Air

Charley Seay, air personality at KAYD (FM 97)/Beaumont, was hospitalized for a week as a result of a beating he suffered at the hands of three men who entered the Country station's studios Monday night (11-17). Seay, who handles the night shift for the Texas outlet, was on-air at the time (8:30pm) his three assailants entered the control room and asked if he was (KAYD PD) Bob Shannon. When Seay replied that he was not, the three men knocked him out of his chair to the ground and began kicking him, fracturing his jaw, chipping his vertebrae and bruising a kidney, among other injuries.

Seay told R&R that the entire incident consumed about three minutes. Fortunately, he had just begun to play an album track when the men entered the control room, so there was no dead air. When he was able to compose himself, Seay immediately telephoned Shannon, who summoned police, an ambulance. See Page 28

## LETTERS

### Clearing Up Facility Forms

Dear R&R:

In reading Jhan Hiber's article "Facility Forms Fiasco - Pt. I," I've discovered a mistake which may mislead your readers.

You state that "some language in the facility form directions may lead you to believe that a station need only return the facility sheet itself if there is a change in any aspect of the sheet's data (sign-on/sign-off times, technical information, slogans, format, etc.). Wrong." Wrong is right.

First, the Facility Form "sheet" shows all of the information you stated except for Format. There is only a list of formats on the Facility Form; no specific format for the station is listed as with other information.

Second, the attached Fall 1979 Instruction page states "only" return the Facility Form if there are changes. The current Instruction page states "... to circle your format. This form must be returned by ..."

Third, the Cover Letter states, "The return of this Facility Form information is important."

Connie Anthes  
Director/Communications  
Arbitron

## Who Filled JFK For Phils?

Dear R&R:

I have been an avid reader of Radio & Records for many years, one of the primary reasons being your accuracy in coverage and reportage. However, I must take exception to the caption below the front page photo in the November 7, 1980 issue.

The photo shows four WMMR employees with station logo jackets on, facing a capacity crowd at John F. Kennedy Stadium in Philadelphia. The upper left reveals an airborne station banner. Your caption states "WMMR Fills JFK For Phils." Further reference was made to WMMR getting together with the city for a special World Series Victory celebration that drew 112,000 fans.

The implication of the photo is that the Phillies victory celebration was an exclusive event WMMR put together with the city. WRONG!

The World Series celebration was perhaps the most widely covered event in the history of Philadelphia. Every TV station, every newspaper and virtually every radio station (present company included) attended and participated in the John F. Kennedy Stadium party and parade. The John F. Kennedy gathering was the culmination of a parade that started at City Hall and was viewed by an estimated 500,000 persons. Businesses closed for the day. The city celebrated. Stations such as WCAU, and others preempted all regular programming to give special coverage and discussion of the Phils World Series win.

WMMR is a great radio station but they did not fill John F. Kennedy for the Phillies. The Phillies did that quite nicely by themselves.

The local media only helped.

Bruce A. Braun  
General Sales Manager  
WCAU/Philadelphia

Hal Smith, GM of WMMR, replies: "Jim Murray from the City Hall called us and asked, 'Would you stage this event, get a band, etc.?' The billing was 'WMMR and the City of Philadelphia invite you to come out for a Phillies Block Party.' Our primary purpose was to provide music and entertainment to keep the crowd entertained at the end of the parade. Other stations may have covered it as an event. We were staging it."

R&R

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this week ...

11-28-80

### FIVE-YEAR RADIO LICENSE PROPOSED IN SENATE

But likelihood of passage in a lame-duck Congress is low.

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### IMPROVING ASCRIPTION PROCEDURES

Last week's ascription description evolves into a prescription, with constructive ideas for a fairer allocation of disputed diaries.

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### IS PUBLIC TASTE REALLY MELLOWING?

Seven programmers discuss who's responsible for softer music's domination: the audience or radio itself.

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### AOR JUMPS ON BIG-BUCKS BANDWAGON

Traditions change, and three PD's talk about why they're giving away lots of money and how they're doing it.

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### "GOOD MORNING AMERICA" ADAPTED TO RADIO

KOGO/San Diego tries a news/entertainment mix resembling the TV wake-up show in morning drive.

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### ARE NATIONAL ADVERTISERS EXCLUDING BLACK RADIO?

A sales manager contends it's true, and offers suggestions to help correct the situation.

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# Washington Report

## Last-Minute Push For 5-Year License

Don't expect a five-year license renewal bill to pass Congress this late in a lame duck session, according to Capitol Hill insiders and industry experts.

Hopes were raised last week (11-21) when Senate Communications Subcommittee Chairman Fritz Hollings (D-SC) made a move toward extending broadcasters' licenses. In a letter to Senator Bob Packwood (R-OR), Hollings also suggested that Congress adopt legislation which would distinguish between comparative hearings for incumbent licensees and new licensees, offering more protection for the incumbent broadcaster.

Hollings's ideas come in the form of amendments to the cross-ownership bill introduced by Rep. Al Swift (D-WA), recently passed by the House, which would prohibit the FCC from looking into any crossownership considerations at renewal time. This bill is now in the Senate for voting.

### Communications Act Rewrite?

Meanwhile, Packwood announced late last week his plans to introduce in the new Congress rewrite legislation on the Communications Act. Insiders informed R&R not to look for rewrite legislation, but to look for amendments to the Act to be introduced in January that would achieve the desired "deregulatory stance" that the Reagan administration is advocating.

## At The Nets

### CBS

Dolly Parton will be the featured guest on the net's weekend show "Between The Lines," hosted by Christopher Ames, December 6-7.

CBS "Cavalcade of Christmas Music" hits the air with eight programs December 21 to 25 with performances by the Salt Lake Tabernacle Choir and others.

### ABC

Contemporary Net show "Super 70's + 1: Decade to Decade in Music" begins January 1 at 10am EST, hosted by WABC/New York personality Dan Ingram. The show contains the events and music of the past decade up to the present, plus exclusive interviews with Rod Stewart, the Bee Gees, Barbra Streisand, and more.

### NBC

"A Very Special Christmas," hosted by Anne Murray with interviews featuring Perry Como, Dionne Warwick, and Natalie Cole, is set for December 19.

Beginning in January 1981, the net will present on Saturdays "Country Sessions," a series of 26 one-hour concerts recorded in Chicago via WMAQ. Artists include the Charlie Daniels Band, Mickey Gilley, Merle Haggard, Emmylou Harris, Loretta Lynn, Ronnie Milsap, Johnny Paycheck, Conway Twitty, and Dottie West.

### NPR

Net to carry 13 performances of the New York City Opera, which will be recorded in the spring and be broadcast in the summer in conjunction with KUSC/Los Angeles.

## Sales Talk

### Statistical Research Inc.

Firm located in Westfield, NJ released figures recently (11-18) showing that radio networks reach 75% and total radio reaches 95% of the 12+ population. FM now represents over 57% of the total radio audience, with the 7-midnight daypart showing stongest with 64.3% of the available audience. The 18-24 demo still shows that most FM listener-ship with 75.7% of available audience.

### Blair Radio

Mary Jean Parson was appointed Director of Administration for Blair Radio and Blair Television. She was most recently Director/Planning & Corporate Relations for ABC. In addition, Chester Tart was named Programming Strategist for Blair Radio, developing and expanding radio programming systems and consulting Blair-represented stations. He was formerly PD at KRQQ & KMGX/Tucson.

### FCC Approved Station Sales

Former Metromedia VP/GM (at WNEW/New York and WASH/Washington) Bill Dalton and backers have purchased WXTR-FM/Washington (La Plata, MD) for approximately \$2 million.

WAYE/Baltimore sold to Mortenson Broadcasting Co. for \$700,000 by Coastal Telecommunication Corp.

WFRL-WXXQ/Freeport, IL sold by Bradford-Ross Associates, Inc. to Illinois Broadcasting Co. for \$975,000.

KNGT-FM/Jackson, CA now belongs to Capricorn Broadcasting Co., for the price of \$300,000 including \$35,000 for a non-compete agreement with Gold Country Radio.

## FCC Transition Team Members' Names Withheld

"This decision comes all the way from the top," according to Mickey Gardner, FCC transition team leader. "The only names that will be made public are those that are senior advisors." No reason was given for the decision, which applies to all transition teams, not just the one working on the FCC.

Gardner expounded on his duties, noting, "The team that we are putting together has a really good working knowledge of the FCC. I am really upbeat about it and think that we are going about this very aggressively, so that when January 21 comes around we will be off and running."

The FCC transition team senior advisors have been narrowed down to three individuals: former FCC

Chairman Dean Burch, now with the Washington law firm Pierson, Ball & Dowd; Dick Wiley, another former FCC Chairman, now with the Kirkland & Ellis law firm in Washington; Margita White, a former FCC Commissioner appointed by Jerry Ford.

The reports that all of the transition teams will be compiling will be confidential in nature and will be used only for "recommenda-



Mickey Gardner

tion purposes, not policy-making," stressed Gardner.

## Washington Street Talk

### Does Anyone Want The Chairmanship?

It is rumored around Washington that the position of FCC Chairman has already been offered to three prominent communications lawyers and has been respectfully turned down.

Among those rumored to have rejected the offer is Jack Pettit, who served as former FCC General Counsel under Chairman Dick Wiley. Pettit is in private practice with Hamel, Park, McCabe & Saunders (R&R 11-14). The salary for the post of Chairman pays \$55,387.50 a year, which is a meager amount compared with what a successful communications lawyer can earn. An FCC Commissioner makes \$52,750 a year.

### Deregulation: How Soon?

R&R has learned from a very reliable insider at the FCC that December 19 is being targeted for a vote on Radio Deregulation. The same source indicated this is a "pet project" of Chairman Charles Ferris and one that he would like to get passed before the change in administration.

R&R has further learned that Commissioner Tyrone Brown has asked that the proposal be delayed. FCC Broadcast Bureau Chief Dick Shiben commented, "We are continuing to work very diligently on the matter and now hope for a vote sometime after the first of the year."

### FCC Is Moving Right Along

Lots of controversy has surrounded the FCC's proposed move of its headquarters at 1919 M St. over to a highrise office complex in nearby Rosslyn, VA (R&R 10-3).

Congressional conferees last week (11-20) restored a provision in the 1981 budget that would permit the move out of Washington into the Twin Towers complex planned for early next year.

The trouble doesn't stop there. R&R has learned that a good deal of employees at the FCC are disgruntled about the move citing "problems of convenience." To make matters worse, the National Treasury Employees Union Chapter 209, which represents the workers, has already voiced support for the move.

There have been some negatives expressed by some of our members," explained Chief Shop Steward Dick Taupe. He added, "A meeting has been planned for next week with the rank and file to explain the situation fully and help alleviate any fears about the move." When asked why they were not polled before the move was supported, Taupe replied, "There just wasn't time."

### NAB Gets Burned Out Of MGM Grand Hotel

One of three NAB executives in Las Vegas last Thursday (11-20) for a pre-convention exhibitor's meeting spent several hours trapped on the 24th floor of the MGM Grand Hotel at the time of the fire. NAB Secretary-Treasurer Michael Harwood was released from a Vegas hospital on Friday, but wasn't back to work until Tuesday. Radio VP Wayne Cornils and Exhibit Manager Ed Gayou, who were staying at the Riviera, escaped the disaster. NAB has already made arrangements to shift TV headquarters to three other hotels: the Dunes, Caesar's Palace, and the Aladdin.

## FCC: At A Glance

### WWLE Renewal Denied

Upholding an initial decision of an ALJ (10-77), the Commission has denied the renewal of WWLE/Cornwall, NY and has given WMVI/Mechanicville, NY 120 days to construct its station and begin broadcasting. The decision came in oral argument last week (11-20) with a 6-0 vote, while Commissioner Fogarty was absent.

### Closed Circuit EBS Test

The FCC announced this week (11-14) that a special closed circuit Emergency Broadcast System test will be conducted for radio only during the week of December 8.

The test will be carried over ABC, NBC, CBS, Mutual, National Public Radio, Intermountain, AP, and

UPI Audio radio networks. Activation and termination notices will be sent over wire services, and affiliates will be notified 30 to 45 minutes prior to the test. Evaluation will be made one month after the test.

### EEO Problems Cleared Up

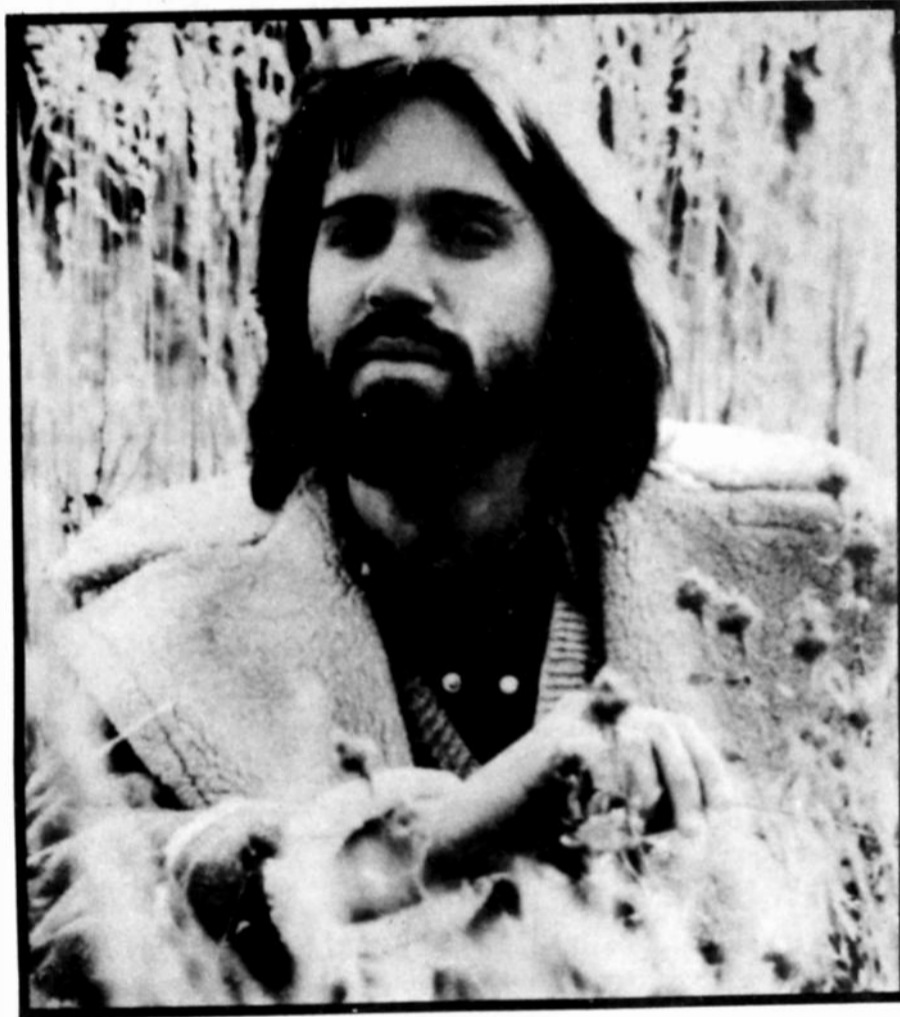
WNMB/North Myrtle Beach, SC has hired two blacks in the upper-four job categories and was grant-

ed a full renewal (11-18), satisfying the Commission's request for better minority representation in the station. The station was operating on a short-term license which expired last April due to complaints on its EEO program.

KONO/San Antonio is on the way to clearing up its EEO problems, as the FCC affirmed its 1974 renewal and granted the station's 1977 application for renewal. Trouble began when charges were filed by the Bilingual Bicultural Coalition On Mass Media that the station's Hispanic employment record was discriminatory.

**RAISE YOUR GLASSES  
AND DRINK A TOAST TO:**

**“SAME OLD LANG SYNE”**



WRKO add  
KBEQ add  
WICC add  
K104 add  
B97 add  
KJ100 add

KEZR add  
KZZP add 28  
KQIZ-FM add  
KQWB-FM add  
KATI add  
KRLC add

**THE NEW SINGLE FROM**

**DAN FOGELBERG**

PRODUCED BY DAN FOGELBERG WITH MARTY LEWIS

FRONT LINE MANAGEMENT



ON FULL MOON/EPIC RECORDS

# Ratings & Research

*"The demographic and psychographic makeup of the diaries granted to each station may be askew."*

## The Ascription Prescription: Good Enough Treatment

Last week, we began to examine the Arbitron procedure known as ascription. Many broadcasters are unaware of its existence, let alone its possible impact on their numbers. Let's review what we know about ascription, then examine alternatives to the procedure that might accomplish the same goal with a more equitable distribution of diaries.

### Slogan Conflict Solution

Ascription is the technique used by Arbitron to resolve slogan conflict situations in which the respondent can not be reached to clarify the non-exclusive entry. Most slogan conflicts occur when stations insist on using nonexclusive slogans like "FM96." When such slogan entries are recorded in usable diaries, Arbitron tries to sort out what the respondent was really listening to.

A two-step procedure is used to resolve slogan conflicts. First, callbacks are made to each respondent involved, with up to five attempts made to contact and interview the person. If the callback attempts are not fruitful, then ascription — ascribing credit based on in-tab diaries from the previous year — is used. This can sometimes result in problems.

### Random Computer Credit

According to Mr. Lynn Turner, Manager of Policies and Procedures for Arbitron Radio, the ascription technique works this way: in each discrete county or sampling unit (ethnic area), diaries are reviewed to see if a slogan conflict exists, based on the data submitted on the facility form prior to the survey. Given that each station involved in the conflict achieves an in-tab level of 1% of the total in-tab for the relevant county, then callbacks are undertaken as production of the ratings is proceeding. If the callbacks are unsuccessful, ascription is the next step.

When the Radio Department at Laurel is aware of a slogan conflict, one of the staff reviews the in-tab totals for the stations involved in whatever counties are affected. Let's say that station A has 80 diaries over the last year, and station B has 20, a 4:1 ratio. The Arbitron computer in the radio office generates a list of randomly computed numbers, 1-99. When a diary contains a slogan conflict, that *diary number* is sent to the radio staff (by the Edit Department) so that if the callbacks are fruitless, ascription can be quickly brought into play. It is important to note here that the diary itself *does not* go to the radio staff, just a discrete diary number.

We'll say that for sake of discussion there are 10 diaries in a particular county that contain the conflicting entry. The ten diary numbers are sent

to the radio staff as the diaries are received in Beltsville at the edit phase of production. Remember our 4:1 ratio mentioned above? It now comes into play. Based on a theoretical 99 numbers the computer may assign numbers 1-20 to station B and 21-99 to station A. Thus, when diary numbers are received from Edit, the Radio Department digs into this pool of numbers and randomly assigns a number (16, 39, 73, whatever) to the diary in question. Given the statistical laws that come into use here, this technique may work well in most cases. However, it is possible that all or most of the diaries in conflict could be credited to the station with the smaller share of diaries over

the personalities don't match), then set up a system whereby the station that receives the most "matches" to its information would get credit as opposed to the station with fewer "matches." An example might be where the respondent mentioned that the dial position and format were akin to station A but the personalities, newspeople, and syndicated features were those on station B. In this case station B's programming ingredients were matched three times (versus two for station A) so B . . . would get credit for the entries in conflict within this specific diary.

2. If this tiebreaker system could be researched and properly used it would help the efficiency of callbacks. But what about in cases where respondents are unreachable? Then, Davis suggests, Arbitron should look at the diary, review the listening patterns and the demographic involved, and made an assumption. If, for example, a 21-year-old black person tuned to KDAY, KJLH and "FM104," it is probably more likely, Davis asserts, that the youth was listening to KACE than to Beautiful Music KBIG, which is also known as

*"Perhaps we ought to suggest to Arbitron that every diary be credited and that extraordinary attempts may need to be made in certain cases."*

the previous year. Even if the proportion does work out correctly, the demographic and psychographic makeup of the diaries granted to each station may be askew. According to Turner, Arbitron does not know the demographic or the number of quarter hours involved when making credit assignment based on ascription. This could lead to a Black station getting credit for older-skewing Beautiful Music listeners in a non-ethnic area while the BM station gets inadvertent credit for youthful ethnic tune-in. Last week I delved into the implications of this type of procedure. Now, let's examine viable alternatives.

### Tie-Breaker Options

Slogan conflicts, while thankfully not a pervasive problem, are a nagging concern to many. For example, in one recent case that was brought to my attention, over 50 diaries were involved in a conflict. In the key county only about half of the respondents could be reached and their entries clarified through callbacks. The remainder were ascribed or went to "unidentified." Perhaps we ought to suggest to Arbitron that every diary be credited and that extraordinary attempts may need to be made in certain cases.

Willie Davis, President of All-Pro Broadcasting, is involved in a slogan conflict situation in one of his markets. He has mentioned that perhaps Arbitron ought to consider a "tie-breaker" technique, as well as taking into account the listening patterns and demographic of the respondent involved. Davis's points are as follows . . .

1. If callbacks are used, but there is conflicting information given (such as if the format and

FM104. By using the review of the diary, and the demo and listening pattern information contained therein, this could get around some of the major problems inherent in ascription.

3. I'd like to add to Mr. Davis's points by bringing up an idea I first broached to Arbitron VP/GM Mike Membrado last summer. Why doesn't Arbitron have a crew of industry-wise ombudsmen to pay special attention to slogan conflict situations like these? If such personnel were involved in the ratings production it might make some of Arbitron's assumptions more logical.

### Downside Considerations

There are two major problems associated with the options discussed above. The first is that the time associated with clearing up each and every conflict diary might slow ratings production. This may mean not only slower receipt of your books, but also an increased cost to cover the extra steps involved.

The other major concern has to do with the caliber of research involved. Can Arbitron test some ideas like those above in such a way as to decide that the procedures would really be an improvement? All too often easy solutions turn out to be a can of worms when looked at more fully. It should be up to the industry and Arbitron to work together and agree that an improved way of handling the pesky problem of slogan conflict entries is desirable. Once that's agreed upon, Arbitron should conscientiously review the suggestions for possible implementation, but only if the new procedures are good research.

Of course, all of this would be a moot point if stations would just use their call letters to identify themselves. In the meantime the slogan conflict problem — and its ascription prescription for solving some of the cases — are still with us. Broadcasters beware!

## Q&A

Jeff Pollack, consultant and President of Pollack Communications called recently to say, "I'm putting together a research primer and would like to include some of your articles. Is it okay?"

*Given the context of Jeff's request, I acceded as long as my name and R&R were properly identified. Lately it has come to my attention that there are those in our field who are using some of my columns and information without crediting R&R or myself. Please call for permission before using any material from this publication or yours truly.*

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.

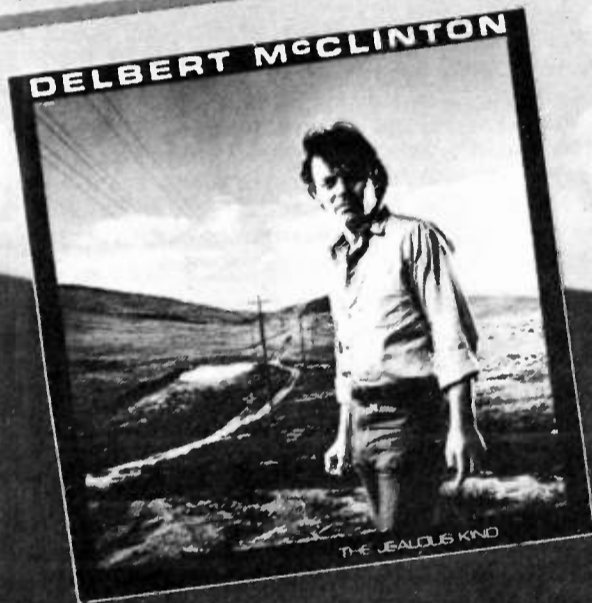


# DELBERT McCLINTON

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WRKO add  
 JB105 add 34  
 WGCL add  
 KFRC on  
 WAQY add  
 WHYN add  
 KHFI on  
 KWIC add  
 WNOE add  
 KQ94 add 30  
 KLAZ deb 36  
 BJ105 add 40  
 WHBO add  
 92Q on

WOKI add  
 WGH on  
 WQRK on  
 WXEZ add  
 WDJX add  
 KIOY add  
 KRUX add  
 WJBO add  
 WGUY add  
 WLBZ add  
 WLAM add  
 WIGY add  
 WTSN add

13FEA add  
 WISE add  
 WFLB add  
 WANS-FM on  
 WXLK add  
 FM99 add  
 KVOL on  
 KRLC on  
 KENI add  
 KSTN add  
 WTAC add  
 WLOF add  
 V97 add



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 A Muscle Shoals Sound Production Management: Don Light

Capitol  
 RECORDS

The Jealous Kind is busting loose on AOR stations nationwide.



# WHAT'S NEW

Edited by Don Waller

## Arbitron Programmer's Package Analyzes Audiences

For programmers with neither the time nor inclination to trek to Beltsville for a diary analysis, **Arbitron Radio** has created the "Programmer's Package," which effectively boils down the radio audience information obtained for a specific Metro Survey Area into eight concise areas of interest to broadcasters. Currently available via the AID System, this in-depth programming analysis is designed to provide pertinent data with regard to record rotation, feature placement, quarter-hour maintenance, commercial load, and inventory distribution.

The analyses, available for six different demographic groups, contain breakdowns on time spent listening ratios based on both quarter-hour and daypart distribution, audience recycling by daypart, and a day-by-day percent distribution of Metro daypart come, as well as an evaluation of tune-in/tune-out factors and the top 10 stations that share your station's audience (with a breakdown by daypart of the closest five).

Current AID System subscribers can have immediate access to the "Programmer's Package" by selecting the station to be analyzed, choosing the demographic group(s), and running the program. Non-subscribers may purchase indirectly through **Arbitron** by contacting **Connie Anthes**, 1350 Avenue of the Americas, New York, NY 10019, (212) 887-1402 or **Sherm Brodey**, 4320 Ammendale Rd., Beltsville, MD 20705, (301) 441-3933.

## KMYO Takes Credit Cards

As further proof that plastic has replaced gold as a monetary standard, **KMYO/Tulsa VP/GM Christopher Beck** recently announced that the "soft contemporary"-formatted outlet has become what is believed to be the first radio station in America to offer its advertisers the option of paying for their ads via **Mastercard** or **Visa** credit cards.

## Wendell Radio Trophies Symbolize Satirical Sentiments

Radio station personnel in a quandary over what to get their beloved boss or co-workers this Christmas may be interested in the tongue-in-cheek "awards" being offered by **Wendell Productions**, publisher of "Wendell's Radio Weekly." The 4 to 5½-inch tall, marble-based trophies are made by Oscar manufacturer **Dodge Trophies** and include a small metal nameplate for local engraving.

Who wouldn't be thrilled to have the "Gold Turkey" or "Half A Horse" (guess which end) award displayed prominently on their desk? And for those "WKRP In Cincinnati" fans, a reproduction of the coveted **Les Nessman "Silver Sow Award"** is now available. However, if flattery is your intent, the silver-finished "Carbon Mike" trophy may be just the thing. The "Wendell Awards" (priced between \$6.50 and \$8.50 each) are available through **Wendell Productions**, 3745 Barrington Ave., Suite 9, Los Angeles, CA 90066.

## Weedeck Sets Jesse James Syndie Special

"The Legend Of Jesse James," a one-hour radio special, is currently available from the **Weedeck Radio Network**. Based upon (and featuring music from) the recently released **A&M** album of the same title, the program features interviews with the album's performers, including **Johnny Cash**, **Emmylou Harris**, **Charlie Daniels**, and **Levon Helm**.

Hosted by **Ron Martin**, the market-exclusive show allots eight minutes for local sales and is available free to interested stations for an early December run. For further information contact the **Weedeck Corporation** at 1512 Crossroads Of The World, Hollywood, CA 90028, (213) 462-5922.



## Elvis Radio Special Now A Limited-Edition Picture Disc

"Elvis: The Legend Of A King," originally a special program heard via the **RKO Radio Network** on August 16, 1980, is now a serial-numbered, four-color picture disc available to fans and collectors alike. Narrated by **R&R's John Leader**, the audio portion of the disc contains interviews with a variety of Elvis's friends, relatives and associates, including musicians **Scotty Moore**, **D.J. Fontana**, and **J.D. Sumner of the Stamps**.

Written and produced by **Don S. Vogel** from research by **Mark Nodine** and engineered by **KFRC/San Francisco's Ron Hummel**, the record spotlights Presley's career from his halcyon days at **Sun Records** to his 60's films to his 70's "comeback" concerts to his drug-shrouded death. For further information contact **Associated Broadcasters** at 115 Roslyn Drive, Bldg. B, Concord, CA 94518, (415) 687-8345.

## Audio & Design Unveils "Easy-Rider" Limiter-Compressor

**Audio & Design Recording Inc.** has recently introduced the Gemini "Easy-Rider" stereo/dual mono compressor-limiter, designed for use in the broadcast and recording industries. Among the "Easy-Rider"'s features are variable compression slope (ranging from 1.5 to one to 20 to one), a dynamic attack range from 500 u secs to five milliseconds, and programmable release time.

In addition, the "Easy-Rider" is capable of a 33db make-up gain, a low signal-to-noise ratio, and can be used as two separate mono channels with minimal cross-talk. The unit is compatible with all standard 19-inch rack systems, comes equipped with a 230/115 volt power supply and weighs 5.5 pounds. For further information contact **Audio & Design Recording Inc.** at P.O. Box 786, Bremerton, WA 98310, (206) 275-5009.

## Viacom 3rd Qtr. Net Up 75%

**Viacom International** posted a 75 percent increase in net profits for the third quarter of 1980 as net soared to \$4.2 million up from \$2.4 million in the analogous period of 1979. Third quarter revenues rose 50 percent to \$41 million, up from \$27.4 million in the year-previous period.

Net for the firm climbed 28 percent during the first nine months of 1980 to \$11 million, up from 1979's \$8.6 million, while nine-month revenues jumped 46 percent to \$112.8 million, up from \$77.3 million in the equivalent period of 1979.

## Blair Media Planning Calendar Now Available

The Blair Television and Radio Divisions of **John Blair & Company** have published an 18-month, four-color Media Planning Calendar, designed for use in planning, buying, and selling broadcast advertising time. This unique calendar conforms to the **Uniform Billing Week System** of concluding broadcast billing months on the last Sunday of the month and beginning broadcast weeks on Mondays.

In addition to the 1980/1981 edition of the poster-size (25 X 37-inch) calendar, an expanded 36-month desk-size version is also available (both at no charge to U.S. agency, advertiser, and broadcast personnel) by contacting any salesperson in the 17 Blair offices nationwide or by writing to **Blair Media Planning Calendar**, **John Blair & Company**, 717 Fifth Ave., New York, NY 10022.



## Pocket-Size Radio-TV Forthcoming

**Sinclair Research Ltd.**, a British firm, has developed a flat-screen pocket-size radio-TV that is just ¾-inch thick. The "Microvision 2700" (prototype pictured) TV system features an electron gun, placed alongside and parallel to the phosphor TV screen. The beam is controlled by horizontal and vertical deflection plates and by a transparent electrode combined with a Fresnel lens.

The angled case is for ease in carrying and while the design is not yet final, the unit may be available in 1981 at a projected price of \$125.

## CHUCK BUELL'S SUPER GOLD

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Three solid hours of the best music from the 50's, 60's, and 70's with special feature highlights each week!

**SUPER GOLD** is hosted by one of America's top radio personalities, **CHUCK BUELL**.

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# WHAT'S NEW

## McCartney, Martin Reunite

Paul McCartney has announced that he will reunite with George Martin (who used to produce his old group) on an upcoming full-length animated musical film, planned for 1981 release. McCartney will finance the entire project, to be based upon a perennial British cartoon favorite, Rupert Bear, and has already written 11 songs and an initial story line. Martin will orchestrate and produce the film's final score, which will also be released as a soundtrack album.

Animation will be handled by Oscar Grillo, whose accomplishments include the animation of Linda McCartney's "Seaside Woman," which won the Best Short Film awards at this year's Cannes Film Festival and the recent Chicago Film Festival.

## Hurrah Video Firm Formed

Barbara Lackey and Robert Boykin, owners of New York City rock dance club Hurrah, recently announced the formation of Hurrah Video Music, a video production company that will operate in association with Intake Productions, headed by Charles Libin. Along with videotaping acts performing at the club, Hurrah will be used as a studio location during hours when it is not open to the public.

Performance tapes already completed include Lene Lovich, Dirty Looks, the Cure, Suicide, and the Gang Of Four. Hurrah Video Music's most recent production is "The Plastics Live At Hurrah," a 30-minute program slated for Japanese television. Hurrah Video Music is located at 36 West 62nd St., New York, NY (212) 586-2636.

## A Revolution In Record Cleaning

Simply spin the applicator around the surface of the record (as shown in the adjacent picture) and the applicator evenly disperses friction reducers, oil removers, and anti-static agents. One pass is enough to produce a clean, static-free surface for the life of the disc, according to the unit's manufacturer, 3M Corp. The "Scotch" record-care system retails for \$28.



## Audiofidelity Acquires Gryphon Label

Audiofidelity Enterprises Inc. has added noted jazz label Gryphon Records Ltd. to its roster. Gryphon's catalogue includes newly-recorded product by Mel Torme, Lena Horne, Michel LeGrand, Buddy Rich, and Cy Coleman, all produced by Gryphon founder and Managing Director Norman Schwartz.

Additional releases pending under the joint venture will be a Gary McFarland LP and an album by Lena Horne and Gabor Szabo (originally produced by Schwartz for the Skye label), as well as reissues of Skye albums by McFarland, Szabo, Cal Tjader, Ruth Brown, and Grady Tate, among others.

## Jesus Jeans

Following close behind the ongoing trend from designer jeans (Sasson, Calvin Klein) to celebrity jeans (Gloria Vanderbilt, Willie Nelson) to jeans-whose-names-were-generated-by-a-computer (Jordache), a Northern California man has announced plans to market a line of jeans bearing one of the world's most-recognized names — Jesus.

According to the Wild World Of News service, Tony Hoover, who claims to have been a born-again Christian for less than a year, recently witnessed a vision of a sports shirt emblazoned with a dove (symbol of the holy spirit). Thus inspired, Hoover's firm, named John One Ten after the New Testament verse, is aiming to market an entire line of sanctified sportswear, ranging from jeans to bathing suits.

## PRO:MOTIONS

### Harrison Named VP/GSM At Drake-Chenault

Ron Harrison has been named Vice President/General Sales Manager for the Format Division of the Drake-Chenault firm. Most recently General Manager of the Radio Arts syndication company, Harrison began his broadcast industry career as a Promotion Director at KROY/Sacramento, later serving in the sales department at KXTL-TV/Sacramento before returning to KROY as Sales Manager.



Ron Harrison

Harrison then held the Retail Sales Manager post at KHJ-KRTH/Los Angeles and the Sales Manager and General Manager positions at KFRC-FM/San Francisco, heading up the RKO Radio Los Angeles rep division immediately prior to his involvement with Radio Arts. He will be based at the Drake-Chenault offices in Canoga Park, CA.

### PH Factor Now Creative Factor

Los Angeles-based production firm the PH Factor Inc. has changed its name to the Creative Factor Inc. Company President Jim Hampton explained the reason for the change, saying, "The name Creative Factor better reflects what we're all about today as a company." Hampton noted that the firm's scope will expand to encompass music, TV and multimedia projects during 1981.

The Creative Factor is based at 6255 Sunset Blvd., Suite 1006, Hollywood, CA 90028, (213) 467-5111.

### Sandaus, Newman Named Artist Development Dir.'s At Columbia

Phil Sandaus and Deborah Newman have been appointed Director of Artist Development, East Coast, and Director of Artist Development/Video Promotion, West Coast, respectively, for Columbia Records. A three-year veteran of the label, Sandaus most recently served as Associate Director of Artist Development, East Coast at Columbia. Newman, most recently associated with Columbia Records' Artist Development Department, joined the label's College Department in 1973.

Sandaus's responsibilities in the new post will include the planning and execution of artist development activities on behalf of all East Coast-based Columbia artists, while Newman's duties will include the same activities on behalf of the label's West Coast-based artists, as well as increasing television and cable exposure for all Columbia artists.

### Zutaut Named Nat'l Singles Sales Dir. At E/A

Tom Zutaut has been named National Singles Sales Director for Elektra/Asylum Records. Zutaut was most recently Midwest Regional Singles Specialist for WEA, having been associated with the firm since 1977.

In his new post, Zutaut will be responsible for maintaining daily contact with the WEA system, key customers and the E/A regional staff. He will be based at Elektra/Asylum's Los Angeles offices.



Tom Zutaut

### Stanton Forms Primo Sound Label

Dan Stanton has announced the formation of Primo Sound Records & Tapes Inc., a new record label based in

Spokane, WA. Primo Sound will be distributed nationally by the National Label Distributing Company (NLD) with its first release being an album from Spokane rock group Kracker.

### Benedict Upped To VP/GM At Radio Arts

John Benedict has been promoted to Vice President and General Manager at Radio Arts, the Burbank-based radio syndication firm. Benedict was most recently Vice President and Director of Programming for Radio Arts, having joined the company as an account exec in 1977.

### Humphrey Named VP/Mktg. At American Entertainment Mgt.

Fred Humphrey has been named Vice President of Marketing for American Entertainment Management. Most recently Director of National Promotion at Ariola America, Humphrey previously served as Director of National Promotion at Columbia Records for over four years.

In his new post, Humphrey will be responsible for the sales and marketing of a lock for push-button telephones, currently being developed by the New York-based firm's telecommunications affiliate, Tele Vault Inc.

### Segal, Hersh Join Mgt. Offices

Lloyd Segal and Jeffrey Hersh have announced the merger of their management offices. Segal will continue to manage Nick Gilder and Leda Grace with Hersh remaining as Bonnie Raitt's business manager as well. In addition, the duo will be developing new projects together such as the U.S. management of British rock artist Manfred Mann. Segal and Hersh's new offices will be located at 1116 Cory Avenue, Los Angeles, CA 90069, (213) 278-5131.

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Moves: Up 39, Same 23, Down 2, Adds 20 including WFI, JB106, WGCL,  
WOLF, WKIX, WGH, WAKX, WIKS, WLAM, WXKS 34-31, KFRC 38-34.

<b>KEARTH 1-2-5</b>	<b>KELP 10-7</b>
<b>KRLA 1-2</b>	<b>KINT 1-1</b>
<b>KFI 4-3</b>	<b>KYNO-FM 1-1</b>
<b>KIIS-FM 2-2</b>	<b>KIOY 1-1</b>
<b>KTSA 8-5</b>	<b>KHYT 1-1</b>
<b>KSET-FM 14-3</b>	<b>KVOL 12-7</b>



AN ARTISTS SERVICES INTERNATIONAL PRODUCTION



## STREET TALK

Is Dick Kline's next stop Florida? Street Talk has it that Kline will become the new head of Ft. Lauderdale-based Radio Records and that the small label will expand quickly. Full details on this one are coming.

Word out of Dallas is that two KNUS air personalities were terminated over their apparent refusal to air a song that had been added to the KNUS playlist. Reportedly evening jocks Jay Hawkins and Roy Zoller were fired after they stated they wouldn't play "People Who Died" by Atco's Jim Carroll Band. The song, which has stirred some mild controversy in other markets, was apparently interpreted by Hawkins and Zoller as being against their personal beliefs. No official comment was available from either Hawkins or Zoller.

Meanwhile Larry James will officially join KNUS as new PD on Monday (12-1). Brother John Rivers from KFJZ-FM/Ft. Worth has already joined the KNUS staff in middays.

The first hearing of the Broadcast Ratings Council mediation panel took place last week (11-20). The panel heard grievances against Arbitron brought by KBIG/Los Angeles and its decision was reportedly favorable for KBIG. However, nothing concrete is expected out of the non-binding procedure until Arbitron officially responds within the next two weeks.

Adam Cook, who was last PD of WDJX/Dayton, has been named Program Director at WSKZ/Chattanooga by Operations Manager Greg Schaefer.



**LOOK TWICE, IT'S ALL RIGHT** — Yes, it's that hot new singing group from England, the Hee Bee Gee Bees. The first release from the immaculately blow-dried trio (Dobbin, Garry, and Norris) is a potential two-sided smash. Although it's admittedly tough to pick an "A-side," one song is a definitive disco dance number called "Posing In The Moonlight" and the flip is a falsetto rendering of the romantic classic "Meaningless Songs (In Very High Voices)." Released by Original Records in England, this import single found its way into the R&R offices in a most mysterious way. We think the culprit is one of our younger staffers who was forced to see "Saturday Night Fever" over 200 times, and whose brain turned to gibberish.

## Who gives a ---- about J.R.?

There are quite a few cars in the Minneapolis/St. Paul area sporting the bumper sticker shown above. The whole idea came from the fertile mind of KDWB-FM/Minneapolis morning man Chris Edmonds, who apparently had heard quite enough about, well, you know who. Chris began trading the bumper stickers for jokes called in by his listeners, and the response was overwhelming. Chris has a whole lot of new jokes and a lot of listeners have a little something for their back bumpers.

More changes within the record business this week saw Rip Pelley resigning as Director of Field Operations at Elektra/Asylum. Also, Allen Meis has exited his national promotion position at Muscle Shoals Sound Records.

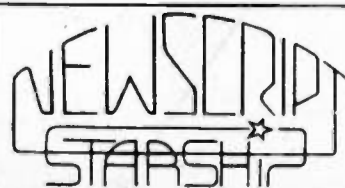
MCA Records and LAX Records have mutually agreed to dissolve their contractual agreement. LAX principals Steve Gold and Jerry Goldstein will announce their new distribution relationship within a week.

Congratulation to KC101/New Haven's Curt Hansen on being promoted to Operations Manager for both KC101 and WAVZ. Filling Curt's MD post at KC101 will be air personality Danny Lyons.

You've heard about the Cincinnati cash wars (R&R 11-21), but have you heard what's going on in Fresno, California? Well, the nation's 73rd largest market has a money battle going that may rival Cincinnati's on a per capita basis. First, Y94 offered up to \$94,000 to one winner in a "cash grab" gambit. KYNO-FM went on the air and said it would "double the amount of money any Fresno radio station gave away during the month of November," with details to follow. Last week, Y94's winner walked out of a local bank vault with over \$53,000, so KYNO-FM will now give away over \$106,000 to one winner!

If you had heard the rumors that ELO would not be re-signing with Jet Records, never mind. Don Arden, President of Jet and manager of ELO, announced that new contracts have been signed by Jeff Lynne and Bev Bevan. Work is currently in progress on ELO's next album, which is scheduled for release by Jet/CBS next spring.

Finally, congratulations to R&R P/A Editor Mike Kasabo and his wife, Cathy, on the birth of their son Dustin Michael last Friday (11-21) afternoon.



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# KINGS 'N' KORGIS! HIT SINGLES!

**"Everybody's Got To  
Learn Sometime"** E-47055

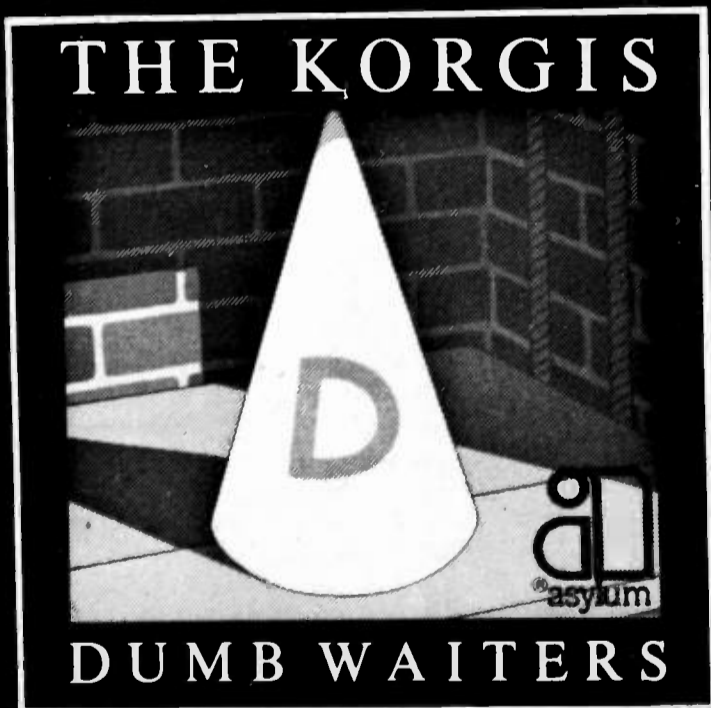
**"Switchin' To Glide/  
Beat Goes On"** AS-11463

THE KORGIS HIT SINGLE  
FROM THE ALBUM  
**DUMB WAITERS**

THE KINGS 12" HIT SINGLE  
FROM THE ALBUM  
**THE KINGS ARE HERE**

6E-290

6E-274



Produced by the Korgis and David Lord

Produced by Bob Ezrin



**Royal Radio Quotes:**

John Gehron, WLS; *"It broke teen and spread into all day parts including adults. PLAY THE SEGUE!"*

Hank Cookenboo, KUPD; *"Keeps growing in phones and sales."*

Bruce Roberts, WBBQ; *"Excellent rock 'n' roll record. PLAY THE SEGUE!!"*



Barry Martin and John Watts, chief executives of 6PR (Western Broadcasting Services Pty, Ltd.) in Perth, Australia, dropped by the exotic Gary Owens Building earlier this week.

They are doing just fine in the ownership of their new station, thank you. We were discussing the similarities of broadcasting in the United States and Australia when I had to stop our persiflage to change into my stocking mask before going on the air with my new radio show.

As though by serendipity, the two gentlemen from "Down Under" received a telegram stating that someone had stolen Perth, Australia while we were speaking. So they immediately phoned the police about a Perth-Snatcher! (That's correct, we did do every bad taste Australian joke, including: Irving Berlin's tune about World War I, "Under There"; Barbara Streisand's Aussie recording of "Someone To Watch Under Me"; and the girl from Melbourne who had trouble with her underies!) Chevy Chase and Carrie Fisher really are starring in a new movie called "Under The Rainbow."

\* \* \* \* \*

A reader from Lexington, Kentucky phoned me last night to ask a musical trivia question. Larry Kunz wanted to know who had the first big hit with "Stand By Me?" Well, you may recall a decade ago it was Ben E. King with the King-Leiber-Stoller smash. Other

hits at the time included "Stand Behind Me" by Saud M. and the Gomorrah-Tones, and "If Anyone Shoots, Stand In Front Of Me," by the Cowards.

\* \* \* \* \*

Had an interesting phone call from one of Walt Disney's lovely daughters last week. On my radio show, Newsman Steve Tom was doing a commentary on recurring rumors, stories that are not factual but continue to be believed by the public just because they sound fascinating.

For example, for years the rumor of Walt Disney being frozen by cryogenics ubiquitously pops up.

NOT TRUE! Walt was a friend of mine who made it known to many that he wanted to be cremated and his ashes scattered over the Southern California deserts he loved so much.

However, at the time of his death, that was not legal in California. Walt's daughter Sharon verified that his body did remain in state for some time, but is buried at Forest Lawn Cemetery.

\* \* \* \* \*

Well, you'll have to excuse me, but I have to run out front because Dick Krizman's Great Dane is about to chew the pedals off my tricycle. Hello till next week.



### 'Dallas' Ratings Gusher Breaks Record

"Dallas" did it. The carefully-plotted campaign to build universal interest in the "Who Shot J.R.?" controversy culminated in a record-breaking ratings showing Friday night (11-21). Eclipsing "The Fugitive"'s longstanding regular-series rating record of 45.9, the revelatory "Dallas" episode racked up a 53.3 rating, and also broke the share record held by "Fugitive" (72) with a 76. "Dallas" managed to add over 21% more TV homes to its lead-in "Dukes Of Hazzard"'s highly respectable 32.0 rating, which was strong enough for second place for the week. Overall, though, even with the overwhelming Friday "Dallas"/"Dukes" punch and a strong third-place showing for "60 Minutes," CBS's margin of victory was not overwhelming. The network earned a 21.9 average rating, compared to ABC's 19.7 and NBC's 17.1.

Taking fourth behind the three CBS blockbusters was ABC's "Three's Company," followed by 5) "The Jeffersons" tied with "Alice" (both CBS) 7) "One Day At A Time" (CBS) 8) "Happy Days" (ABC) 9) "Too Close For Comfort" (a strong showing for this new ABC series), and 10) "Love Boat" (ABC).

"Archie Bunker's Place" (CBS) and "Laverne & Shirley" (ABC) tied for 11th, followed by 13) another tie between "Little House On The Prairie" (NBC) and "M\*A\*S\*H" (CBS) 15) "The Enforcer" (ABC Sunday movie) 16) "Skyward" (NBC Thursday movie) 17) "Trapper John MD" (CBS) 18) "Hart To Hart" (ABC) 19) "Kenny Rogers" special (CBS), and 20) a tie between "Monday Night Football" and "That's Incredible" (both ABC). "WKRP In Cincinnati" finished 42nd.

**MUSIC NETWORK FOR CABLE:** Video Concert Hall of Atlanta, which has been programming 90-minute video music shows for a year, has expanded into the VCH Network and is airing all video/music specials. Initially the programming runs for 90 minutes, with future expansion planned.

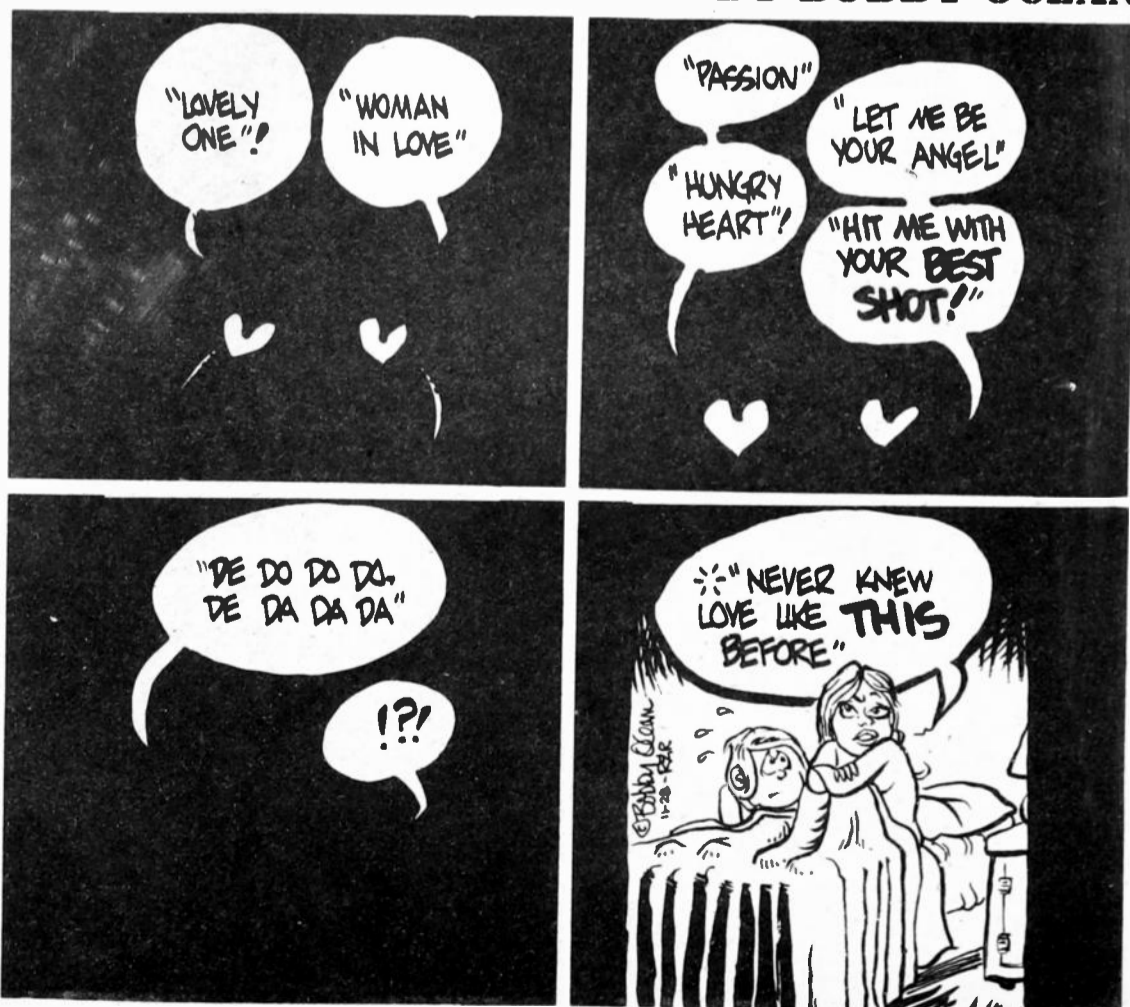
**MUSIC ON TV:** Rocky Burnette, the Dirt Band, Geraldine Hunt, Teena Marie, and Dusty Springfield are on "Solid Gold" the week of November 28, with Johnny Mathis cohosting. Connie Francis launches a comeback on "American Bandstand" December 13. Jim Stafford is on the "Tonight Show" November 28.

### VIDEOSCOPE:

**RCA TO OFFER 100 VIDEODISC TITLES:** When RCA introduces its "Selectavision" videodisc system on a national basis next March 23, consumers will have between 75-100 programs available from which to choose, according to a recent speech by SelectaVision Exec. VP Herb Schlosser. The programs will consist of a variety of recent and classic films, video music discs, network TV shows, children's shows, and instructional programs (sports lessons, for example). Interestingly, RCA feels that once feature film inventories are available on videodisc, the number of new hit films produced each year will not be great enough to sustain much of a market. Therefore, the company, according to Schlosser, is seeking to create "a new type of entertainment different from anything done before, such as a new synthesis of music and video" . . . **TOP TEN VIDEO PROGRAMS FOR NOVEMBER:** According to Videography magazine, the top ten best-selling videocassettes for November 1980 are: 1) "Coal Miner's Daughter" (which, reflecting the current country music boom, debuted in the top spot) 2) "Superman" (the longevity champ with nine months on the chart) 3) "Alien" 4) "The Rose" 5) "The Muppet Movie" 6) "The Jerk" 7) "A Clockwork Orange" (another debut, which should prove to have strong legs) 8) "10" 9) "Saturn 3" (likewise a debut), and 10) "Return Of The Dragon." "Animal House," "The Godfather," "Emmanuelle," "A Star Is Born," and "Saturday Night Fever" are bubbling under. VHS (77 percent) continues to lead Beta (23 percent) in the battle for format dominance . . .

### ERR WAVES

### BY BOBBY OCEAN



5 YEARS AGO TODAY

### Radio & Records

- ★ KROQ / LOS ANGELES SET FOR FCC RENEWAL HEARING
- ★ FCC CONSIDERS ADDING 12 NEW CLEAR CHANNEL STATIONS
- ★ RON JACOBS RESIGNS AS KGB / SAN DIEGO PD — Moves to Hawaii; Rick Liebert becomes PD
- ★ BRAD MESSER NAMED NEWS DIRECTOR FOR KMET / LOS ANGELES
- ★ NUMBER ONE FIVE YEARS AGO: "That's The Way I Like It" — KC & Sunshine Band (TK)
- ★ NUMBER ONE COUNTRY: "Secret Love" — Freddy Fender (ABC/Dot)
- ★ NUMBER ONE LP: "Face The Music" — ELO (UA)

# JOHN COUGAR

## "THIS TIME"



WKBW deb 27	KXOK 19-24	KLAZ 4-4	KRUX add 39
WBEN-FM 32-28	KBEQ on	KXX106 5-3	WCIR 6-5
WFIL on	WHB 4-3	WERC 13-7	Z102 add 35
WIFI 20-18	WOKY on	Y103 18-14	WFOX 19-14
WCAO 29-26	KFRC on	WRVQ 8-4	WXLK 12-7
WRKO 8-7	KJR on	KRAV 27-17	KQWB-FM 17-6
JB105 24-20	WOLF 21-15	WIKS 23-19	KDVV 17-12
Z93 16-9	WFLY 19-13	WDJX add 24	KATI 10-7
94Q 10-7	KINT add	KROY add	
Q105 on	KQ94 7-6	KGW add	



**ON RIVA RECORDS**  
MARKETED BY PHONOGRAM, INC.

# KOOL & THE GANG

## "CELEBRATION"



WXLO 5-3	WGCL 27-22	Q106 11-9	WHOT add
WIFI 23-17	KEARTH 20-18	V100 add	KKXX add
WCAO 18-9	KRLA 19-16	KTSA add 29	KYNO-FM 13-9
WRKO 22-14	KFI 20-17	KSET-FM 3-2	KIOY 5-5
WXKS 7-4	KIIS-FM 22-15	KELP 13-8	FM102 add
JB105 6-4	KFRC 25-20	KINT 9-8	KHYT 8-5
KRLY 27-23	KSFX add 28	WAXY deb 18	KQIZ-FM add
Z93 15-8	13K add 29	WBBQ 14-9	KVOL 6-1
Y100 14-8	KOPA deb 30	WTMA add	KATI 27-22
WCKX 20-17	WFRB 11-7	WQRK 16-8	KOOK 22-16

**ON DELITE RECORDS**  
MARKETED BY PHONOGRAM, INC.



# OAK

## "SET THE NIGHT ON FIRE"



**ON MERCURY/  
SKYS THE LIMIT RECORDS**



# ATLANTA RHYTHM SECTION

## "SILVER EAGLE"



**ON POLYDOR/BGO RECORDS**



# "Trickle, Trickle,"

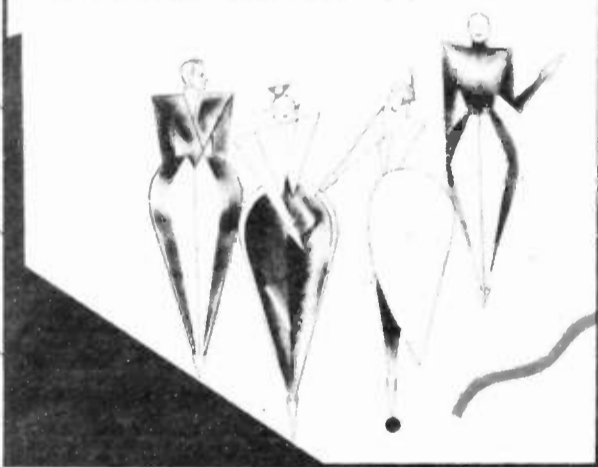
the irresistible new single  
from Manhattan Transfer.  
But you can't listen just once!

From their album, "Extensions."  
On Atlantic Records



Also includes  
"Birdland" and "Twilight Zone."

## THE MANHATTAN TRANSFER "EXTENSIONS"



SD 19258

Pouring in on:

KEARTH deb 28  
KIIS-FM deb 30  
K104 25-15  
WTIX deb 40  
WLBZ 32-30  
WTSN 27-21  
95XIL 26-24  
WSGA 35-32  
KKLS add

KQDI add  
KRLA on  
KPLZ on  
WICC on  
KINT on  
WAYS on  
WISE on  
WFLB on

# BRAD MESSER



## No More Back Of The Bus

There were rules and everyone lived by them. You could have a seat on the city bus, but if a white person wanted it, the rule said you moved. If there were no more seats then you stood in the back of the bus while the white people sat. It was their right. It was the way things were.

One evening twenty-five years ago, 42-year-old Rosa Parks, just off work at the department store, caught her home-bound bus and sank into a seat, weary from her standup job in the Alterations department. The bus began to fill and a few stops later someone — a white man — needed her seat. But without thinking she just said no.

That quietly-spoken "no" a quarter-century ago, on a cold December evening on a Montgomery, Alabama city bus, didn't sound like American History being created, but within a few days the Civil Rights movement that shook the nation had caught fire. Because a quiet, neatly-dressed middle-aged seamstress said no.

They put her off at the next stop and two policemen took her down to the station, booked her for violating the city law that said there must be separation of "the white people from the Negroes."

The head of the local NAACP paid her \$100 bond. Montgomery blacks were indignant, then outraged, and began planning carpools so people could boycott the city bus line. One of the speakers drumming up community support was the young new preacher at the Dexter Avenue Baptist Church, 26-year-old Martin Luther King, Jr. Four days after her arrest Rosa Parks was convicted and fined. The bus boycott began. It lasted more than a year, and it eventually broke the bus company. Economic clout was a tool so effective that it changed Montgomery, and the nation, forever.

Rosa Parks's refusal to stand in the back of the bus was uttered December 1, 1955, and to many people she's the "mother of the Civil Rights movement" in the United States.

Two years after her stand, she moved north to Detroit to be closer to relatives. Somewhere in Motor City this week there's a 67-year-old woman who had no small part in the major changes that took America closer to the ideal of equal justice for all.

## CALENDAR

### Drive-In Gas Station

**MONDAY, DECEMBER 1:** It takes imagination and courage to risk your money starting a completely new kind of business, but here's one that worked out pretty nicely: on this date in 1913 the first drive-in gas station opened for business in Pittsburgh, PA.

Mary Martin is 66. The stage actress who starred in "Peter Pan" is the mother of Larry Hagman, TV's infamous gunshot victim J.R. Ewing.

Woody Allen (born Allen Stewart Konigsberg) is 45. Golf's "Super Mex" Lee Trevino is 41. Lou Rawls is 45 and Bette Midler is 36. Richard Pryor is 40.

### Wanna Buy Some Protection?

**TUESDAY, DECEMBER 2:** The Environmental Protection Agency is ten years old today. It was formed in 1970 to coordinate government programs to reduce pollution. And today's the anniversary of the end of a huge federal program, the one that created over eight million jobs for Americans during the Great Depression. The Works Progress Administration, known as the WPA, ended its 7½-year existence on this date in 1942.

The Ford Model-A was introduced in 1927. The man credited with developing color TV and the first commercially successful LP record — Peter Carl Goldmark — was born this date in 1906. He died about three years ago.

General Alexander Haig, Jr. is 56. Julie Harris is 55.

### First Successful Heart Transplant

**WEDNESDAY, DECEMBER 3:** A classic case of the operation being a success but the patient dying. Dr. Christiaan Barnard completed the world's first successful human heart transplant on this date in 1967. The patient lived eighteen days after that South African operation.

First Day Of Hanukkah, the Jewish Festival Of Lights, which continues for eight days.

The first Weather Bureau meteorologist, first man to create daily weather bulletins, was Cleveland Abbe. He was born on this date in 1838.

Andy Williams is 52. Racer Bobby Allison is 43. Ferlin Husky is 53.

### The Father Of Earmuffs

**THURSDAY, DECEMBER 4:** A good ol' American success story. Back in the cold Massachusetts winter of 1874, 16-year-old Chester Greenwood invented earmuffs. They worked and he became a millionaire. The End. He was born on this date in 1858.

Twenty-eight years ago the famous Killer Smog settled over London for what was to be a three-week stay, during which an estimated 4000 people died.

Sixteen years ago today 796 young people were arrested during a sit-in supporting the Free Speech Movement at the University of California in Berkeley, touching off a massive student strike.

Beach Boy Dennis Wilson is 36. Fugitive Robert Vesco is 45. Maria Callas is 57.

### Still Little After All These Years

**FRIDAY, DECEMBER 5:** Funny how Little Stevie Wonder grew up and became Stevie Wonder, but Little Richard is still Little today on his 48th birthday. His name is Richard Penniman, born this date in Macon, GA in 1932. His string of 50's hits included "Tutti-Frutti" and "Slippin' & Slidin'."

Jim Messina is 33. Walt Disney would have been 79 today.

Rev. Martin Luther King, Jr. led the Montgomery bus boycott of 1955-56 beginning 25 years ago today, as the Civil rights movement gained widespread support — and powerful opposition — in Alabama and across the entire nation.

Mr. Stillson got the patent on his pipe wrench, which he called a "screw wrench," on this date in 1876.



**EARTH NEWS**

THIS WEEK  
**BILL RUSSELL**

NEXT WEEK  
**VARIOUS GUESTS**

Call Jim Brown (213) 399-4949  
131 Ocean Park Boulevard Santa Monica, CA 90405

# TWO MAJOR STARS. AND ONE BRILLIANT SKY.

## ALAN PARSONS PROJECT

The album: in just three weeks,  
R&R: debut 13\*.9\*.5\*

BB: 40\* RW: 36\* CB: 34\*

The Alan Parsons Project is the most innovative force in contemporary music. Now, from their magnificent LP, the most played and requested track is the new single.

**"GAMES PEOPLE PLAY"**

An odds-on bet to go all the way to the top!

## ARETHA FRANKLIN

The Queen of Soul has returned to her throne!

Pop album: BB:51\* RW:52\* CB:57\*

R&B album: BB:13\* RW:12\* CB:13\*

The explosive single:

**"UNITED TOGETHER."**

The voice that moved a generation is on a classic ballad that top 40 has been waiting for!

The electrifying sound of

# SKY

**"TOCCATA,"**

the single which was #1 on charts around the world, is now breaking:

"Incredible sales off of only Sunday play. We were forced to add the record full time from monstrous audience response. Could be the next Switched-On Bach."

—Jeff McCartney, 94Q

"Sales and phone response forced WBBQ to debut Sky at #30. Sales have already reached major proportions."

—Bruce Stevens, WBBQ

"Sky is ready to debut this week. The phones ring off the wall every time the record is aired."

—Jim Evans, WANS

**ARISTA™**



**John  
Leader**



DEMOGRAPHIC SHIFT OR PUBLIC DEMAND?

## The Mellowing Of Contemporary Hit Radio

America is getting older. That's no news flash, but the number of Contemporary Hit Radio stations who have reacted to America's demographic shift is worth examining. Teens are no longer a mandatory part of the CHR music mix, and that generally translates to a mellower music sound — i.e., less rock and roll.

This week, the results of a nonscientific opinion poll conducted by CHR Associate Editor Pam Bellamy. Pam spoke with seven music programmers from all over the country, sampling their answers to the following question: Do you think that the public's taste for music is changing . . . in other words do you find that more and more "softer"-sounding hits are happening because the public's taste is headed in that direction?

### And The Answer Is . . .

**Mason Dixon, Q105/Tampa - Yes:** "I think so, but it seems to depend on the market. In this market, for example, we've been inundated with Superstars rock and roll for a year-and-a-half. They were the first ones to do it here and they had huge numbers. We tried a little of it ourselves, leaning really hard rock just to see what would happen; and bingo, we went up in men, up in teens, and the women said goodbye. Around April/May we started softening up as a gradual process through the book, and our Birch Reports went up. As we became softer, toward the end of the book, our Birch Reports went up even more. Right now, I guess we are what you might call a soft-rock radio station. There is a fine line between what is soft and what isn't in a lot of cases. The dayparting situation is very important to us in that we can get away playing, say, a Bruce Springsteen, in middays, but only if we surround it with a Chris Cross and a Neil Diamond.

"As far as the public's taste in music goes . . . we saw a lifestyle research study that was done a couple of years ago when the economy was beginning to get tight. Gas prices were going way up and people were tense and nervous. At that point hard rock and roll music fit the mood the country was in. With a new President and the possibility of an improved economy, people are relaxing a bit more now. I think their taste in music will change with their overall attitude change and music will mellow out even more in the months to come."

**Roger Christian, WBEN-FM/Buffalo - No:** "I think the softer trend in hit music is more a function of radio than an actual change in audience taste. Radio is generally trying to take a bigger piece of the 18-34 pie, and when you take away the teen emphasis the music you find wide acceptance for is not as hard.

"Our market is somewhat unique in that we have some very strong Adult Contemporary stations, and that

### Roger Christian:

*"I think the softer trend in hit music is more a function of radio than an actual change in audience taste."*

dictates what music you hear frequently on the air. Buffalo is tending more toward the softer product and that softer music is selling. I think that when you have a market where several AOR's and old-line Top 40's are going head-to-head that may not be the case, but, for now, in Buffalo that's what happening. When this many radio stations are aiming at the 'older' demos, the music is naturally tempered."

**Don Nordine, KKRC/Sioux Falls - Yes:** "I'm a firm believer that the medium of radio is the major influence in record buying and the musical tastes of the general public. If radio in the main is programming softer demos, then you will see the taste of the public go for that softer music they're being constantly exposed to. I don't think that anyone has to be told that there has been

### Don Nordine:

*"I find that here we get far more requests for the pretty, soft, magical ballad type of song than we do for a true rock and roll record."*

a definite trend to softer music at many old-line Top 40 radio stations around the country. The population bubble in America of 25-34 has grown out of that 'heavy metal' sound. They're softening up their entire lifestyle.

"I find that here we get far more requests for the pretty, soft, magical ballad type of song than we do for a true rock and roll record. Are the record companies putting out less rock and more country, and are they encouraging their artists to produce more of the formula records that seem to be doing well right now? I haven't made a study of that, but it might be worth looking into. After all, the record companies are the suppliers to radio when it comes to music. So they do have an indirect influence over the public's taste in music based on what will be available for the public to hear on the radio."

**Steve York, 14Q/Worcester - No:** "I don't know that the general public's taste is going softer as much as their taste is fragmenting. When I look at the retail picture there are a few softer sounds that sell quite well, but not for extended periods of time. They happen for three or four weeks on the retail level and then disap-

### Steve York:

*"Since so much of radio is looking 25+ now, softer music is happening. However, in terms of the mass audience, I don't think they are all suddenly into softer music."*

pear. The records that I find sell the longest are the records that have always sold the most. They are the R&B product and just a handful of rock and roll records.

"When a programmer is dealing with the concept of the 25-34 demographic, there is definitely a demand for softer music. If you're talking about the overall audience spectrum, I think things are just the same as they've always been in terms of what the audience likes. They like a little bit of everything, which has always been one of Top 40's best drawing cards. In a lot of situations radio isn't trying for the masses anymore, so the masses aren't getting what they want from any one station. Radio is now targeting for a specific age or even sex cell and programming its music for that specific group. Since so much of radio is looking 25+ now, softer music is happening. However, in terms of the mass audience, I don't think they are all suddenly into softer music."

**Fred Leemhuis, KATI/Casper - Yes:** "I think there have been too many negative connotations associated with the harder rock and roll songs. Life styles are getting more relaxed around the country and radio

is reflecting that in many instances. Perhaps AOR has helped that process along some by exposing less new material . . . AOR has become very 'hit artist'-oriented these days.

"I have also noticed the teens are getting back into really liking love songs. The Air Supply and Mac Davis records are getting very strong teen calls for us right now.

"There is a lot of softer product out there right now, but it's sticking. Maybe the record companies are to blame. Maybe they're releasing less rock product right now in response to radio, but one thing has come out of this trend, I know we're doing a lot less dayparting of the music than we used to. I think that three or four years ago if the Police had released a record, many programmers would have taken one look at the group and played the song only at night, if at all. I think we're totally away from that now. Sound is everything now, and if the Police sounds right for middays or mornings, and it's a hit, then that's where it gets played. Right now the biggest hits happen to be mellower overall."

**John Curry, WMEE/Ft. Wayne - No:** "I think radio is becoming more aware of what a certain demographic likes to hear as opposed to their taste changing. Hard rock and roll records don't have much appeal to the 25+ audience. I don't think that's anything new. Radio has shifted its emphasis to the 25+ side of the

### John Curry:

*"I think that radio is becoming more aware of what a certain demographic likes to hear as opposed to their taste changing."*

audience and in doing so has softened up its musical presentation. The record companies have seen the trend in radio and responded by signing and releasing more of the adult-oriented product. Let's face it, if you want your music station to survive into the '80's, you've got to have a respectable share of the 25+ pie . . . you've got to play the music they show a distinct preference for."

**Kim Canard, KVOL/Lafayette - Yes:** "It's happening now just like it has every fall and winter in years past. People seem to be more into the softer music during this period of the year, and there always seems to be more ballad material released during the fall and winter months. So, I think it's happening, but I see it as a seasonal thing. The next taste shift will be to more rock and roll as we get into spring and summer. There are a lot of young people who have not had years of exposure to the hard rock songs like those currently over 25 have had. So you have this group of young people, who influence record buying, that have never really heard a lot of the classic rock music. They're beginning to hear the new stuff now and they're liking it. Radio is going to have to give them some more of it because every station in America can't target 25+. It just won't work for everyone."

### So, Who's Right?

Everybody. I know it's impossible to draw a definitive conclusion from a random sample of seven programmers, but some summation is in order.

The givens seem to be that people over 25 tend to like more of the softer-sounding hits than the harder things. Couple that with a significant number of CHR stations shifting their demographic targets upward (to meet the population growth) and you have a lot of softer



# Teena Marie



Writer.  
Producer.  
Performer.

"I Need Your Lovin'" GB-7189F

The smash single  
from her new album

"Irons In The Fire" GB-99TM1

On Motown  
Records and Tapes.

# The Mellowing Of Contemporary Hit Radio

Continued from Page 16

songs on the radio. The record companies react to what radio shows a preference for, since airplay is still vital, and more and more softer product appears on the scene.

There is some validity in the theory that radio dictates to the public when it comes to musical taste, but that relationship is a two-way street. When radio tries to force something on the audience that it does not want, the public always reacts in a predictable way - it stops listening. And the season of the year does enter into the picture, if you'd care to consult your music "History" books, with fall and winter being much more ballad-oriented.

Your audience profile dictates what music you will play, but your eyes and ears must remain open. The assumption that people over 25 don't like rock and roll is a dangerous over-generalization. Familiarity is important to the 25+ audience, in that it is generally less tolerant of newer sounding genres of music, but that doesn't mean it doesn't ever want anything new.

If you are a true Contemporary Hit Radio station, regardless of your demographic target, variety in music selection is still vital. All ballads all the time may work in the short run, just as all rock worked for a while in certain AOR situations, but as a longterm image for your station, it's a bore. Your station may not have wanted to play "Another One Bites The Dust" by Queen when it was first released, but that particular record showed an amazing acceptance with a wide audience as it received more and more exposure. As stated

earlier, keep your eyes and ears open. Look for those records that can lend themselves to the variety of your musical presentation, and don't hang onto the preconceived notion that a particular "sound" can't possibly broaden its appeal enough for your audience. Sometimes it happens.

Trends, by their very definition, come and go. If things sound a little soft right now, stick around, it will change. Radio, the record makers, and the audience all influence each other. The important thing is that all three parties continue to listen to what the others are saying.

## Motion

Congratulations to Dr. John of WCLG/Albany on being named the new PD of WROV/Roanoke . . . Dave Jones, who has been out of radio for the past five years, is now doing morning drive at WKTK/Baltimore . . .

Chuck Morgan (pictured) has been named Operations Manager for Sunbelt Communications' KQEO & KZZX/Albuquerque. Chuck exits his Op Mgr position at WCSH/Portland, ME. No immediate changes are expected at either station, and both the current programmers at KQEO and KZZX will report to Chuck . . .

Congratulations to former WFFM/Pittsburgh PD Dennis Elliot on his marriage (11-29) in Washington, PA . . . Look for KRAV/



Chuck Morgan

Tulsa's Gary Reynolds on the Monday (12-1) daytime version of "Family Feud." I don't want to spoil your viewing enjoyment, but Gary's family doesn't win the big dough . . . WERC/Birmingham's Birdman (Bill Thomas) is the latest air personality to clone himself in another market. Bill will now do his regular 7-10pm shift for WERC and, through the magic of automation, he'll also appear on WDLP/Panama City, FL as morning drive man . . . Jerry Jennings has left WTCJ/Tell City, IN for WVJS/Owensboro, KY, and he's been replaced by Myra Conner from WKDQ/Henderson, KY, who joins the WTCJ lineup in the 7-midnight shift . . . Chet Rogers, longtime afternoon newsmen at KJR/Seattle, has signed an exclusive multi-year contract with KYYX/Seattle and O'Day Broadcasting's newly acquired KXA/Seattle. Chet will take over the news departments for both stations . . . Gary Mitchell has been promoted from Assistant PD to Program Director at V100/Charleston. Also, the station has hired Steve Bishop from WAYS/Charlotte for mornings.



**THE LONGEST SUNDAE** - WFTN/Franklin, NH recently built a 124-foot-long banana split (the station's frequency being 1240) with the help of a restaurant doing business next door. Employees of the station and the restaurant used 150 gallons of ice cream, three cases of bananas, 30 cans of whipped cream, and a gallon of cherries. A crowd of over 600 people watched the construction and then "dug in" at 50¢ a bowl, with all proceeds going to the local Muscular Dystrophy Association.



**CRISS AT KJR** - Casablanca recording artist Peter Criss, formerly the drummer with Kiss, has been on the road promoting his new LP, "Out Of Control." Stopping by KJR/Seattle, Peter gets out of control with KJR personality Dancin' Danny Wright (on the left).



**WONDER AT THE GARDEN** - Motown's Stevie Wonder played a series of dates at New York's Madison Square Garden recently and welcomed some friends backstage following his performance. Pictured (l-r) are: Motown's Kelly West, Stevie, and WABC/New York Operations Manager Jay Clark.



**CLOWNING AROUND AT KQID** - While the Circus Vargas Show was in town recently, KQID/Alexandria, LA personalities took the golden opportunity for a little clowning around. Shown in full makeup are (l-r): Celeste, Ron Harper, Ed Buckley, E.L. Griffin, and Kellie Gandy.

# A WELL-BALANCED PLAYLIST INCLUDES:

## THE JACKSONS "Heartbreak Hotel"

WXLO add  
KRLY add  
Y100 28-25  
Q105 add 30  
WCKX on  
KFRC add  
WFBR add 28  
WHFM on  
WKEE add  
KSET-FM deb 26  
KINT 27-23  
KHFI deb 29  
KBFM deb 28  
WNOE add  
WJDX add 29  
KXX106 add  
96X deb 28  
WAPE add  
BJ105 on  
CK101 add  
WCSC add  
WGH on  
WQRK add  
KIOY 31-29  
KCPX add

KENO add  
KRUX add 40  
KHYT add  
KTKT on  
WGUY add  
WLBZ add  
WFBG on  
WSGA add 34  
WXLK deb 25  
FM99 add  
KPUR add  
KVOL deb 28  
KWWL add  
KRLC on

Produced by  
The Jacksons

Management:  
Weisner-DeMann  
Entertainment



## CHEAP TRICK "Stop This Game"



WKBW deb 25  
WBEN-FM 29-27  
WIFI on  
JB105 35-27  
Q107 on  
CHUM 15-12  
WLS deb 40  
WDRQ 26  
KWK on  
KBEQ on  
WGCL on  
KAFX on  
13K on  
KJR on  
KUPD 30  
WICC 22-19  
K104 21-19  
KSRR add  
KRBE on  
KINT 31-29  
WTIX 39-35  
KLAZ 25-16  
KXX106 31-26  
CK101 add  
WVLK deb 30  
WEFM deb 29  
WVIC add  
WAKX 33-27  
KIOA deb 29  
WZOK 13-10  
Z104 13-11  
KERN deb 30  
KYNO-FM deb 30  
KYSN 24-20  
FM103 20-10  
KMJK deb 24  
KENO deb 30  
KRQ add 28  
WIGY 29-19  
WFBG 34-26  
WHHY add  
WCGQ 26-21  
WKXY deb 30  
KSEL add  
KQIZ-FM deb 28  
KQWB-FM 32-24  
KFYR add  
KELO add  
WSPT 15-10  
KWWL deb 19  
KDZA deb 29  
KATI add  
KQDI 30-24  
KRLC 23-18

Produced by  
George Martin

## REO SPEEDWAGON "Keep On Lovin' You"

96KX add  
94Q add  
WLS deb 32  
CKLW add  
KWK 7-4  
KBEQ 28-23  
KUPD on  
WOLF add  
WHFM deb 35  
WFLY add  
WPST add  
V100 on  
KHFI add  
KWIC add  
KQ94 on  
KLAZ add  
KXX106 28-22  
WSKZ on  
WGH on  
KJ100 25-20  
WEFM deb 27  
WVIC on  
KZ93 add  
WZOK add  
Z104 deb 28  
WNAM deb 29  
WIKS on  
WOW add  
WXEZ 19-13

KYSN on  
KCPX add  
FM103 on  
KLUC add  
KZZP add 26  
WIGY on  
WANS-FM on  
FM99 add  
WKXY add  
KQIZ-FM 29-24  
KVOL add  
KQWB-FM add  
KKRC add  
KKLS on  
WRKR add 28  
WSPT add  
KWWL add  
KYA add  
KRLC add

Produced by  
Kevin Cronin,  
Gary Richrath  
and Kevin  
Beamish



ON *Epic* RECORDS





**EAST**  
Most Added Hottest  
Steely Dan  
Delbert McClinton  
Boyz Scaggs  
Kenny Rogers  
Bruce Springsteen  
Neil Diamond

**ADS & HOTS**  
Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**SOUTH**  
Most Added Hottest  
Steely Dan  
Andy Gibb  
Boyz Scaggs  
Leo Sayer  
Kenny Rogers  
Neil Diamond  
Bruce Springsteen

**EAST**

**PARALLEL TWO**

14Q/Worcester, MA  
Steve York

HOD STEWART  
DONNA SUMMER  
STEELY DAN  
Hottest  
KENNY ROGERS 1  
STACY LATTISAW 3  
NEIL DIAMOND 4  
JOHN LENNON 14  
AIR SUPPLY 20 11

WBFB/Rochester, NY  
Dave Mason

HOD STEWART  
Hottest  
BRUCE SPRINGSTEEN 2  
JOHN LENNON 11  
AIR SUPPLY 12-9  
BARBRA STREISAND 17-11  
BLONDIE 8-14

WJCC/Bridgeport, CT  
Bob Mitchell

BOY SCAGGS  
DAN FOGELBERG  
STEELY DAN  
Hottest  
LEO SAYER 2  
JOHN LENNON 5  
NEIL DIAMOND 8  
AIR SUPPLY 18-12  
BLONDIE 21-16

WKBO/Harrisburg, PA  
Betsy Kaye

DON WILLIAMS  
EW&F  
Hottest  
KENNY ROGERS 1  
AIR SUPPLY 7-4  
BARBRA STREISAND 10-7  
JOHN LENNON 13-8  
BLONDIE 28-17

WKEE/Huntington, WV  
Gary Miller

POINTIER SISTERS  
EW&F  
EAGLES  
STEELY DAN  
JACKSONS  
SUPERTRAMP  
KNOBLOCK & ANTON  
RONNIE MILSAP  
Hottest  
LEO SAYER 2  
CHRIS CROSS 5-3  
PAT BENATAR 7-5  
NEIL DIAMOND 12-8

WOLF/Syracuse, NY  
Bob Mitchell

REO SPEEDWAGON (dp)  
TIERRA  
DIANA ROSS  
DOLLY PARTON  
EW&F  
MARC & ROBIN  
BARRY MANILOW  
STEELY DAN  
Hottest  
JIMMY HALL 2-1  
OLIVIA N-3 7-3  
PODICE 10-6  
WAYLON JENNINGS 19-8  
AIR SUPPLY 18-13

WPST/Trenton, NJ  
Tom Taylor

STEELY DAN  
DAVID BOWIE  
REO SPEEDWAGON  
MARC & ROBIN  
Hottest  
LEO SAYER 3-1  
CHRIS CROSS 6-3  
HEART 24-18  
BLONDIE 30-20  
ROD STEWART 33-24

WTRY/Albany, NY  
Bill Cahill

STEELY DAN  
Hottest  
NEIL DIAMOND 3-1  
BARBRA STREISAND 13-4  
BRUCE SPRINGSTEEN 10-5  
BLONDIE 26-19  
BARRY MANILOW 27-21

WAEB/Allentown, PA  
Jeff Frank

OLIVIA N-3  
STEELY DAN  
Hottest  
KENNY ROGERS 1-1  
JOHN LENNON 8-4  
NEIL DIAMOND 10-8  
BARBRA STREISAND 15-11  
AIR SUPPLY 17-14

WHYV/Springfield, MA  
Andy Carey

BETTE MIDLER  
BARRY MANILOW  
JOHN LENNON  
DIANA ROSS  
KORGIS  
STEELY DAN  
DELBERT MCCLINTON  
Hottest  
LEO SAYER 3-1  
BARBRA STREISAND 9-4  
OLIVIA N-3 13-10  
BRUCE SPRINGSTEEN 24-13  
ROGER DALTREY 25-14

KC101/New Haven, CT  
Danny Lyons

BLONDIE  
POLICE  
BARRY MANILOW  
BOY SCAGGS  
Hottest  
KENNY ROGERS 1-1  
BARBRA STREISAND 4-2  
CHRIS CROSS 12-10  
KOOL & THE GANG 11-7  
BLONDIE 4-22

WFBR/Baltimore, MD  
Andy Szulneski

JACKSONS  
STEELY DAN  
RONNIE MILSAP  
Hottest  
BRUCE SPRINGSTEEN 2-1  
NEIL DIAMOND 8-5  
KOOL & THE GANG 11-7  
BARBRA STREISAND 19-13  
HEART 23-15

WJLI/Long Island, NY  
Bill Terry

STEELY DAN  
Hottest  
KENNY ROGERS 1-1  
BRUCE SPRINGSTEEN 5-3  
NEIL DIAMOND 8-4  
BARBRA STREISAND 12-6  
LEO SAYER 13-8

WTIC/FM/Hartford, CT  
Rick Donahue

ANDY GIBB  
DONNA SUMMER  
BOY SCAGGS  
EDDIE RABBITT  
HARRY MANILOW  
Hottest  
KENNY ROGERS 1  
BRUCE SPRINGSTEEN 8-3  
BARBRA STREISAND 15-8  
BLONDIE 18-9  
AIR SUPPLY 25-13

G108/York, PA  
Steve O'Leigher

STEELY DAN  
TIERRA  
BOY SCAGGS  
MARC & ROBIN  
MICHAEL STANLEY B  
Hottest  
PAT BENATAR 2-1  
BRUCE SPRINGSTEEN 6-4  
RONNIE MILSAP 11-9  
AIR SUPPLY 13-11

WHFM/Rochester, NY  
Marc Cronin

MICHAEL STANLEY B  
ALAN PARSONS  
MARC & ROBIN  
Hottest  
BRUCE SPRINGSTEEN 1-1  
KENNY ROGERS 2-2  
BILLY JOEL 6-3  
DIANA ROSS 8-4  
PAT BENATAR 12-7

WFLY/Albany, NY  
Buzz Phillips

KORGIS  
BOY SCAGGS  
REO SPEEDWAGON  
DIONNE IRIS  
Hottest  
JOHN LENNON 1-1  
BRUCE SPRINGSTEEN 2-2  
NEIL DIAMOND 8-5  
AIR SUPPLY 15-7  
BLONDIE 14-10

K104/erie, PA  
Bill Shannon

DR. HOOK  
CLIMAX BLUES BAND  
DAN FOGELBERG  
NEIL DIAMOND  
GLENN CAMPBELL  
Hottest  
NEIL DIAMOND 5-1  
BARRY MANILOW 4-2  
JACKSON BROWNE 14-8  
MANHATTAN TRANSFER 25-15  
ABBA 32-25

V100/Charleston, WV  
Bob Spence

OLIVIA N-3  
KOOL & THE GANG  
MICHAEL STANLEY B  
Hottest  
HALL & OATES 2-1  
PAT BENATAR 9-5  
BRUCE SPRINGSTEEN 12-6  
JOHN LENNON 18-10  
AIR SUPPLY 23-18

WAQY/Springfield, MA  
John Carter

STEELY DAN  
DAVID BOWIE  
DIONNE IRIS  
TIERRA  
DELBERT MCCLINTON  
Hottest  
KENNY ROGERS 1-1  
BRUCE SPRINGSTEEN 10-6  
NEIL DIAMOND 13-7  
AIR SUPPLY 25-11  
KORGIS 20-12

**PARALLEL THREE**

13FEA/Manchester, NH  
Neil Jackson

ANDY GIBB  
DIANA ROSS  
EDDIE RABBITT  
DELBERT MCCLINTON  
Hottest  
LEO SAYER 1-1  
NEIL DIAMOND 13-7  
DON WILLIAMS 19-13  
JOHN LENNON 24-15  
AIR SUPPLY 26-18

14WK/Wheeling, WV  
Jack Armstrong

CAPT. & TENNILLE  
ANDY GIBB  
EW&F  
ROD STEWART  
Hottest  
DIANA ROSS 2-1  
CHRIS CROSS 7-3  
DON WILLIAMS 10-4  
LEO SAYER 16-6  
AIR SUPPLY 18-8

56KIL/Parkersburg, WV  
Terry Lee Collins

EAGLES  
CLIMAX BLUES BAND  
OR HOOK  
ELLEN SHIPLEY  
Hottest  
AMERICA 2-1  
NEIL DIAMOND 6-3  
BARRY MANILOW 17-10  
ROLLING STONES 15-11  
DIANA ROSS 20-16

WCIR/Beckley, WV  
Ron HM

EAGLES  
MICHAEL STANLEY B  
ALAN PARSONS  
EDDIE RABBITT  
BOY SCAGGS  
Hottest  
LEO SAYER 2-1  
BARBRA STREISAND 11-2  
Randy Meisner 8-3  
BRUCE SPRINGSTEEN 15-6  
NEIL DIAMOND 16-8

WF8Q/Altoona, PA  
Tony Booth

EAGLES  
POINTIER SISTERS  
RONNIE MILSAP  
BOB WELCH  
Hottest  
LEO SAYER 3-1  
PAT BENATAR 5-4  
NEIL DIAMOND 12-7  
BARBRA STREISAND 14-11  
HEART 20-17

WQUV/Bangor, ME  
John Jackson

JACKSONS  
EDDIE RABBITT  
DELBERT MCCLINTON  
Hottest  
LEO SAYER 6-1  
BRUCE SPRINGSTEEN 7-2  
PAT BENATAR 12-4  
AIR SUPPLY 13-5  
HARRY CHAPIN 18-6

WNEB/Portsmouth, NH  
Rick Bean

ABBA  
KNOBLOCK & ANTON  
Hottest  
BARBRA STREISAND 1-1  
LEO SAYER 7-3  
NEIL DIAMOND 10-6  
KORGIS 12-9  
DIANA ROSS 15-10

WJBQ/Portland, ME  
Mike O'Neill

STEELY DAN  
ROBBIE DUPREE  
DIONNE IRIS  
DELBERT MCCLINTON  
Hottest  
CHRIS CROSS 2-1  
BRUCE SPRINGSTEEN 7-5  
JOHN LENNON 10-6  
ROGER DALTREY 19-9  
JIMMY HALL 6-10

WLBZ/Bangor, ME  
Michael O'Hara

DOLLY PARTON  
JACKSONS  
MICHAEL STANLEY B  
DELBERT MCCLINTON  
STEELY DAN  
Hottest  
KENNY ROGERS 1-1  
LEO SAYER 8-2  
WAYLON JENNINGS 10-7  
DON WILLIAMS 12-9  
NEIL DIAMOND 14-10

WTSN/Oover, NH  
Jim Sebastian

BETTE MIDLER  
DELBERT MCCLINTON  
DOLLY PARTON  
STEELY DAN  
Hottest  
CLIFF RICHARD 1-1  
CHRIS CROSS 5-4  
AIR SUPPLY 10-9  
BRUCE SPRINGSTEEN 17-11  
RANDY MEISNER 22-15

WIOV/Bath, ME  
Willie Mitchell

DON WILLIAMS (dp)  
BARRY MANILOW  
KINGS (dp)  
MICHAEL STANLEY B  
DELBERT MCCLINTON  
Hottest  
CHRIS CROSS 5-1  
KENNY ROGERS 10-7  
JOHN LENNON 13-8  
PAT BENATAR 17-11

WLAM/Lewiston, ME  
Gary Bruce

BETTE MIDLER  
ANDY GIBB  
ROD STEWART  
DOOBIE BROS  
EDDIE RABBITT  
TIERRA  
BOY SCAGGS  
STEELY DAN  
DELBERT MCCLINTON  
Hottest  
NALL & OATES 1-1  
CHRIS CROSS 3-2  
OLIVIA N-3 12-8  
NEIL DIAMOND 14-10  
PAT BENATAR 15-11

56KIL/Parkersburg, WV  
Terry Lee Collins

EAGLES  
CLIMAX BLUES BAND  
OR HOOK  
ELLEN SHIPLEY  
Hottest  
AMERICA 2-1  
NEIL DIAMOND 6-3  
BARRY MANILOW 17-10  
ROLLING STONES 15-11  
DIANA ROSS 20-16

**SOUTH**

**PARALLEL TWO**

82Q/Nashville, TN  
Nancy Davis

RONNIE MILSAP  
LTD  
BOY SCAGGS  
HARRY CHAPIN (dp)  
Hottest  
KENNY ROGERS 1-1  
LEO SAYER 8-5  
WAYLON JENNINGS 13-8  
BARBRA STREISAND 15-11  
AIR SUPPLY 19-14

8J108/Orlando, FL  
Terry Long

BLONDIE  
MICHAEL STANLEY B  
DELBERT MCCLINTON  
PETTER ALLEN  
Hottest  
LEO SAYER 3-1  
OLIVIA N-3 14-8  
NEIL DIAMOND 16-11  
JOHN LENNON 19-12  
PAT BENATAR 31-23

KEEL/Shreveport, LA  
Marty Johnson

DOOBIE BROS  
BARRY MANILOW  
DOLLY PARTON  
ANDY GIBB  
Hottest  
KENNY ROGERS 1-1  
CHRIS CROSS 11-6  
JOHN LENNON 14-7  
WAYLON JENNINGS 13-8  
BARBRA STREISAND 23-14

KTSA/San Antonio, TX  
J. J. Rodriguez

BARBRA STREISAND  
KOOL & THE GANG  
Hottest  
KENNY ROGERS 3-1  
TIERRA 8-5  
POINTIER SISTERS 15-10  
NEIL DIAMOND 29-17  
BLONDIE D 24

KX104/Birmingham, AL  
Larry O'Ray

DONNA SUMMER  
JACKSONS  
ANDY GIBB  
STEELY DAN  
DAVID BOWIE  
EAGLES  
Hottest  
BLONDIE 10-1  
BARBRA STREISAND 9-5  
NEIL DIAMOND 15-9  
AIR SUPPLY 18-13  
KOOL & THE GANG 21-14

WAKY/Louisville, KY  
Marsha Wilson

OLIVIA N-3  
ANDY GIBB  
DIANA ROSS  
EDDIE RABBITT  
DOLLY PARTON  
Hottest  
KENNY ROGERS 1-1  
HALL & OATES 3-2  
BRUCE SPRINGSTEEN 8-5  
JOHN LENNON 12-8  
AIR SUPPLY 20-15

WAPE/Jacksonville, FL  
Paul Sebastian

DOOBIE BROS  
JACKSONS  
KENNY ROGERS 1-1  
CLIFF RICHARD 2-2  
LEO SAYER 3-3  
PAT BENATAR 4-4  
DIANA ROSS 5-5

WAXY/Ft. Lauderdale, FL  
Kenny Lee

TEDDY PENDERGRASS  
STEELY DAN  
STEVIE WONDER  
Hottest  
LEO SAYER 4-1  
CHRIS CROSS 10-3  
OLIVIA N-3 9-4  
KORGIS 13-8  
NEIL DIAMOND 15-10

WRVQ/Richmond, VA  
Bill Thomas

STEELY DAN  
ALAN PARSONS  
BOY SCAGGS  
ANDY GIBB  
BABYS  
Hottest  
PAT BENATAR 1-1  
JOHN COUGAR 8-4  
JOHN LENNON 9-5  
AIR SUPPLY 10-6  
BARBRA STREISAND 16-10

WBBQ/Augusta, GA  
Bruce Stevens

STEELY DAN  
DAVID BOWIE  
DONNA SUMMER  
RITA COOLIDGE  
SUPERTRAMP  
Hottest  
PAT BENATAR 3-1  
BARBRA STREISAND 4-2  
CHRIS CROSS 11-5  
KOOL & THE GANG 14-9  
NEIL DIAMOND 22-12

WFMI/Baton Rouge, LA  
Randy Rice

STEELY DAN  
ANDY GIBB  
EW&F  
Hottest  
LEO SAYER 4-1  
CHRIS CROSS 9-5  
PAT BENATAR 10-7  
NEIL DIAMOND 11-8  
BARBRA STREISAND 14-9

WQNF/Norfolk, VA  
Bob Canada

TIERRA  
DOLLY PARTON  
DAVID BOWIE (dp)  
OAK (dp)  
Hottest  
LEO SAYER 1-1  
NEIL DIAMOND 4-4  
AIR SUPPLY 7-7  
DR. HOOK 10-10  
JOHN LENNON 12-12

WMBQ/Memphis, TN  
Mike Scatzi

DELBERT MCCLINTON  
DOOBIE BROS  
ROD STEWART  
Hottest  
KENNY ROGERS 2-1  
JACKSONS 3-2  
LEO SAYER 8-4  
BARBRA STREISAND 11-7  
TEDDY PENDERGRASS 15-11

WJQJ/Jackson, MS  
Cindy Crawford

ABBA  
TEDDY PENDERGRASS  
JACKSONS  
BABYS  
Hottest  
KENNY ROGERS 1-1  
CHRIS CROSS 6-2  
PAT BENATAR 9-3  
NEIL DIAMOND 11-7  
LEO SAYER 12-8

WKIX/Raleigh, NC  
Ron McKay

HEART  
BARRY MANILOW  
TIERRA  
Hottest  
KENNY ROGERS 1-1  
DIANA ROSS 4-2  
LEO SAYER 11-8  
CHRIS CROSS 17-11  
PAT BENATAR 21-16

WNOE/New Orleans, LA  
Bruce Cremer

OLIVIA N-3  
ANDY GIBB  
HARRY CHAPIN  
JACKSONS  
DELBERT MCCLINTON  
TEENA MARIE  
ARETHA FRANKLIN  
Hottest  
LEO SAYER 2-1  
KORGIS 12-9  
JOHN LENNON 15-10  
BRUCE SPRINGSTEEN 15-9  
ROD STEWART 24-19

WRJZ/Knoxville, TN  
Fred Story

BOY SCAGGS  
STEELY DAN  
OLIVIA N-3  
BETTE MIDLER  
BLONDIE  
Hottest  
KENNY ROGERS 1-1  
BRUCE SPRINGSTEEN 9-4  
BARBRA STREISAND 14-9  
DON WILLIAMS 19-13  
RONNIE MILSAP 21-16

WJAZ/Knoxville, TN  
Bobby Hatfield

AMERICA  
DIONNE IRIS  
DAN FOGELBERG  
CLIMAX BLUES BAND  
Hottest  
KENNY ROGERS 4-1  
CLIFF RICHARD 8-5  
KINGS 10-8  
ALAN PARSONS 18-14  
ROD STEWART 24-18

WTLX/New Orleans, LA  
Gary Franklin

TEDDY PENDERGRASS  
EDDIE RABBITT  
KNOBLOCK & ANTON  
MARC & ROBIN  
DIONNE MARIE  
DAVID BOWIE  
Hottest  
LEO SAYER 2-1  
CHRIS CROSS 5-2  
BRUCE SPRINGSTEEN 15-6  
AIR SUPPLY 10-7  
BLONDIE 24-13

WTIX/Jacksonville, FL  
Scott Sherwood

LEO SAYER 4-1  
CHRIS CROSS 10-3  
OLIVIA N-3 9-4  
KORGIS 13-8  
NEIL DIAMOND 15-10

WRVQ/Richmond, VA  
Bill Thomas

STEELY DAN  
ALAN PARSONS  
BOY SCAGGS  
ANDY GIBB  
BABYS  
Hottest  
PAT BENATAR 1-1  
JOHN COUGAR 8-4  
JOHN LENNON 9-5  
AIR SUPPLY 10-6  
BARBRA STREISAND 16-10

WBBQ/Augusta, GA  
Bruce Stevens

STEELY DAN  
DAVID BOWIE  
DONNA SUMMER  
RITA COOLIDGE  
SUPERTRAMP  
Hottest  
PAT BENATAR 3-1  
BARBRA STREISAND 4-2  
CHRIS CROSS 11-5  
KOOL & THE GANG 14-9  
NEIL DIAMOND 22-12

WFMI/Baton Rouge, LA  
Randy Rice

STEELY DAN  
ANDY GIBB  
EW&F  
Hottest  
LEO SAYER 4-1  
CHRIS CROSS 9-5  
PAT BENATAR 10-7  
NEIL DIAMOND 11-8  
BARBRA STREISAND 14-9

WQNF/Norfolk, VA  
Bob Canada

TIERRA  
DOLLY PARTON  
DAVID BOWIE (dp)  
OAK (dp)  
Hottest  
LEO SAYER 1-1  
NEIL DIAMOND 4-4  
AIR SUPPLY 7-7  
DR. HOOK 10-10  
JOHN LENNON 12-12

WSKZ/Chattanooga, TN  
David Carroll

STEELY DAN  
EAGLES  
Hottest  
CHRIS CROSS 5-1  
BARBRA STREISAND 16-4  
AIR SUPPLY 22-10  
HEART 28-17  
BLONDIE 30-19

KINT/EI Paso, TX  
Jim Zippo

DOLLY PARTON  
OAK  
MARC & ROBIN  
JOHN COUGAR  
TEDDY PENDERGRASS  
CHARLES FOX  
DONNA SUMMER  
EAGLES  
Hottest  
TIERRA 1-1  
PAT BENATAR 7-4  
BLONDIE 12-7  
RUPERT HOLMES 22-17  
LTD 26-18

WERC/Birmingham, AL  
Mark Thompson

STEELY DAN  
DIANA ROSS  
ABBA  
Hottest  
KENNY ROGERS 1-1  
AIR SUPPLY 11-5  
JOHN COUGAR 13-7  
BLONDIE 15-8  
HEART 18-12

WLCY/Tampa, FL  
Mike Weber

RITA COOLIDGE  
BOBBY GOLDSBORO  
CAPT. & TENNILLE  
EDDIE RABBITT  
Hottest  
KENNY ROGERS 1-1  
CHRIS CROSS 5-3  
BARRY MANILOW 15-10  
DON WILLIAMS 14-11  
HEART 27-18

KX104/Nashville, TN  
Beau Richards

DOLLY PARTON  
MICHAEL STANLEY B  
ARETHA FRANKLIN  
PURE PRAIRIE LEAG  
BLONDIE  
Hottest  
LEO SAYER 2-1  
CHRIS CROSS 9-2  
BRUCE SPRINGSTEEN 8-3  
TIERRA 16-12  
HEART 26-16

KJ100/Louisville, KY  
Bobby Hatfield

AMERICA  
DIONNE IRIS  
DAN FOGELBERG  
CLIMAX BLUES BAND  
Hottest  
KENNY ROGERS 4-1  
CLIFF RICHARD 8-5  
KINGS 10-8  
ALAN PARSONS 18-14  
ROD STEWART 24-18

KHFJ/Austin, TX  
Ed Volkman

QUEEN  
MARC & ROBIN  
BARRY MANILOW  
HARRY CHAPIN  
DAVID BOWIE  
PURE PRAIRIE LEAG  
REO SPEEDWAGON  
DONNA SUMMER  
Hottest  
KENNY ROGERS 2-1  
BRUCE SPRINGSTEEN 8-3  
LEO SAYER 9-5  
EDDIE RABBITT 20-15  
ROD STEWART 26-18

KBFM/McAllen,  
Brownsville, TX  
Steve Owens

DOLLY PARTON  
EAGLES  
MICHAEL STANLEY B  
BOB SEGER  
Hottest  
KENNY ROGERS 1-1  
PAT BENATAR 3-2  
JIMMY HALL 12-9  
NEIL DIAMOND 13-10  
OLIVIA N-3 15-11

KSET/FM/EI Paso, TX  
Jeff Blake

STEELY DAN  
ROD STEWART  
SWEAT BAND  
Hottest  
LEO SAYER 5-1  
TIERRA 14-3  
JOHN LENNON 9-5  
LTD 26-17  
BARBRA STREISAND 28-18

89T/New Orleans, LA  
Terry Young

DAN FOGELBERG  
TEDDY PENDERGRASS  
Hottest  
KENNY ROGERS 1-1  
LEO SAYER 8-2  
KOOL & THE GANG 22-15  
ROD STEWART 26-20  
BLONDIE 27-24

WOKI/Knoxville, TN  
Gary Adams

BARRY MANILOW  
BOY SCAGGS  
STEELY DAN  
EDDIE RABBITT  
DELBERT MCCLINTON  
Hottest  
LEO SAYER 1-1  
CHRIS CROSS 5-3  
NEIL DIAMOND 11-5  
DON WILLIAMS 13-9  
RONNIE MILSAP 20-14

WCMK/Houston, TX  
Jerry Steele

HEART  
EDDIE RABBITT  
COMODORES  
Hottest  
JACKSONS 2-1  
STEPHANIE MILLS 1-2  
MARC & OATES 5-3  
KENNY ROGERS 4-4  
STEVIE WONDER 20-16

KRBE/Houston, TX  
Dayne Steele

HEART  
CEASARE  
Hottest  
CARLY SIMON 2-1  
PAT BENATAR 4-2  
LEO SAYER 7-3  
BLONDIE 21-10  
AIR SUPPLY 16-11

KBRM/Houston, TX  
Rick Lambert

ANDY GIBB  
CHEAP TRICK  
BOY SCAGGS  
ABBA  
Hottest  
KENNY ROGERS 1-1  
NEIL DIAMOND 10-6  
BARBRA STREISAND 12-8  
BRUCE SPRINGSTEEN 17-12  
EDDIE RABBITT 26-20

KWIC/Beaumont, TX  
Mike Patrick

STEELY DAN  
EAGLES  
CLIMAX BLUES BAND  
DELBERT MCCLINTON  
DONNA SUMMER  
DIANA ROSS  
REO SPEEDWAGON  
Hottest  
LEO SAYER 1-1  
BR

**MIDWEST**  
Most Added® Hottest

Steeley Dan  
Andy Gibb  
Doobie Brothers

Leo Sayer  
Kenny Rogers  
Air Supply

# ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night, (RA) indicates the song was dropped from the playlist then re-added.

**WEST**  
Most Added® Hottest

Steeley Dan  
Boyz Scaggs  
Ollivia Newton-John  
w/Cliff Richard

Leo Sayer  
Bruce Springsteen  
B. Steinsand/  
Barry Gibb

**MIDWEST**  
PARALLEL TWO

**82X/Columbus, OH**  
Teri Nutter  
AIR SUPPLY  
BABYS (dp)  
Hottest  
PAT BENATAR 1-1  
LEO SAYER 4-2  
HALL & OATES 8-4  
BRUCE SPRINGSTEEN 11-6  
JOHN LENNON 13-8

**KIOA/Des Moines, IA**  
A.W. Pantoja  
BABYS  
DR. HOOK  
STEELEY DAN  
DOOBIE BROS  
Hottest  
DEVO 2-1  
PAT BENATAR 6-4  
JOHN LENNON 14-7  
BARBRA STREISAND 18-13  
NEIL DIAMOND 20-14

**KOFM/Oklahoma City, OK**  
Chuck Morgan  
ROD STEWART  
DOOBIE BROS  
STEELEY DAN  
Hottest  
KENNY ROGERS 1-1  
LEO SAYER 12-2  
OLIVIA N-J 14-7  
NEIL DIAMOND 13-10  
JOHN LENNON 17-13

**KRAV/Tulsa, OK**  
Gary Reynolds  
STEELEY DAN  
DIANA ROSS  
HEART  
Hottest  
AIR SUPPLY 2-1  
JOHN LENNON 3-2  
BARBRA STREISAND 10-5  
NEIL DIAMOND 11-6  
KORGIS 15-12

**KZ93/Peoria, IL**  
Keith Edwards  
POLICE  
REO SPEEDWAGON  
ANDY GIBB  
Hottest  
LEO SAYER 1-1  
CHRIS CROSS 3-2  
BARBRA STREISAND 12-6  
BRUCE SPRINGSTEEN 13-9  
AIR SUPPLY 14-10

**WGRD/Grand Rapids, MI**  
Ray Baker  
AIR SUPPLY  
OLIVIA N-J  
Hottest  
DEVO 1-1  
PAT BENATAR 3-2  
KORGIS D-4  
JOHN LENNON 15-11  
NEIL DIAMOND 23-12

**WHOT/Youngstown, OH**  
Dick Thompson  
DOOBIE BROS  
ANDY GIBB  
KOOL & THE GANG  
Hottest

**WQHO/Toledo, OH**  
Jeff McCarthy  
TIERRA  
Hottest  
KENNY ROGERS 1-1  
LEO SAYER 4-2  
NEIL DIAMOND 12-7  
DON WILLIAMS 17-11  
OLIVIA N-J 21-12

**WOW/Omaha, NE**  
J.C. Corcoran  
DIONNE WARWICK  
DIANA ROSS  
REO SPEEDWAGON (dp)  
Hottest  
KENNY ROGERS 1-1  
NEIL DIAMOND 5-3  
CHRIS CROSS 8-5  
AIR SUPPLY 12-9  
BARRY MANILOW 23-12

**WVIC/East Lansing, MI**  
Jim St. John  
REDDINGS  
STEELEY DAN  
QUEEN  
CHEAP TRICK  
POINTER SISTERS  
CLIMAX BLUES BAND  
DAVID BOWIE  
Hottest  
KENNY ROGERS 1-1  
LEO SAYER 2-2  
HALL & OATES 4-3  
JOHN LENNON 14-7  
NEIL DIAMOND 18-9

**KSTT/Davenport, IA**  
Mike Kenneally  
DOOBIE BROS  
STEELEY DAN  
TIERRA  
DR. HOOK  
BETTE MIDLER  
Hottest  
LEO SAYER 2-1  
AIR SUPPLY 17-7  
BARBRA STREISAND 18-8  
KORGIS 22-12  
BRUCE SPRINGSTEEN 21-13

**WISM/Madison, WI**  
Samantha Jones  
STEELEY DAN  
ALAN PARSONS  
BOZ SCAGGS  
JOHN LENNON (dp)  
Hottest  
LEO SAYER 2-1  
NEIL DIAMOND 14-8  
POLICE 21-13  
AIR SUPPLY 22-14  
HEART 25-18

**KEYN-FM/Wichita, KN**  
Jay Walker  
JOHN COUGAR  
ANDY GIBB  
STEELEY DAN  
Hottest  
LEO SAYER 1-1  
PAT BENATAR 7-5  
JOHN LENNON 14-8  
BRUCE SPRINGSTEEN 12-9  
AIR SUPPLY 18-12

**WYFM/Youngstown, OH**  
Jeff Tabin  
BARBRA STREISAND  
CHRIS CROSS  
NEIL DIAMOND  
Hottest  
PAT BENATAR 1-1  
DEVO 7-4  
LEO SAYER 10-5  
DIANA ROSS 9-7  
JOHN LENNON 17-12

**WTWR/Detroit, MI**  
Kurt Kelly  
ROD STEWART  
HEART  
Hottest  
KENNY ROGERS 1-1  
LEO SAYER 3-2  
PAT BENATAR 12-7  
AIR SUPPLY 22-16  
BLONDIE 26-17

**WAKX/Duluth, MN**  
Bruce McGregor  
DONNA SUMMER  
TIERRA  
BOZ SCAGGS  
DOLLY PARTON  
BABYS  
EDDIE RABBITT  
Hottest  
KENNY ROGERS 1-1  
CHRIS CROSS 8-3  
LEO SAYER 11-6  
AIR SUPPLY 13-7  
WAYLON JENNINGS 17-12

**WNAM/Appleton-Oshkosh, WI**  
Jay Tyler  
DOLLY PARTON  
ALAN PARSONS  
EAGLES  
MICHAEL STANLEY B  
Hottest  
LEO SAYER 2-1  
JOHN LENNON 13-9  
KORGIS 15-10  
WAYLON JENNINGS 17-13  
ROGER DALTREY 18-14

**WQBF/Evansville, IN**  
B.J. Hunter  
Hottest  
KENNY ROGERS 1-1  
LEO SAYER 2-2  
BRUCE SPRINGSTEEN 15-10  
PAT BENATAR 19-11  
POLICE D-12

**WRBR/Sound Bend, IN**  
Joe Lightner  
Ew&F  
STEELEY DAN  
EDDIE RABBITT  
ANDY GIBB  
BOZ SCAGGS  
Hottest  
LEO SAYER 3-1  
CLIFF RICHARD 8-5  
BRUCE SPRINGSTEEN 17-12  
STEPHANIE MILLS 18-14  
JOHN LENNON 21-17

**WRFM/Chicago, IL**  
Bill Gamble  
DON WILLIAMS  
ANDY GIBB  
BETTE MIDLER  
STEELEY DAN  
KNOBLOCK & ANTON  
Hottest  
KENNY ROGERS 1-1  
LEO SAYER 3-2  
NEIL DIAMOND 6-4  
BRUCE SPRINGSTEEN 8-5  
AIR SUPPLY 15-7

**WZOK/Rockford, IL**  
Tom Hunter  
ROGER DALTREY  
STEELEY DAN  
POLICE  
DOOBIE BROS  
ANDY GIBB  
REO SPEEDWAGON  
Hottest  
KENNY ROGERS 1-1  
NEIL DIAMOND 5-5  
BARBRA STREISAND 10-9  
CHEAP TRICK 13-10  
HEART 14-12

**Z104/Madison, WI**  
Little Hudson  
DIRE STRAITS  
DONNA SUMMER  
BOZ SCAGGS  
Hottest  
DEVO 2-1  
BRUCE SPRINGSTEEN 7-3  
LEO SAYER 11-6  
BARBRA STREISAND 12-7  
JOHN LENNON 14-10

**WIKS/Indianapolis, IN**  
Mike Timms  
BARRY MANILOW  
TIERRA  
BABYS  
Hottest  
KENNY ROGERS 3-1  
DEVO 4-2  
DIANA ROSS 12-9  
AC/DC 17-12  
LEO SAYER 26-20

**U93/South Bend, IN**  
J.K. Deering  
BARBRA STREISAND  
AIR SUPPLY  
Hottest  
LEO SAYER 4-1  
STEPHANIE MILLS 8-3  
HALL & OATES 27-10  
DIANA ROSS 26-15  
BARBRA STREISAND A-16

**WXEZ/Toledo, OH**  
Cary Pelt  
DAVID BOWIE  
ALVIN LEE BAND  
DELBERT MCCLINTON  
MARC & ROBIN  
THIN LIZZY (dp)  
Hottest  
KANSAS 1-1  
BOB WELCH D-4  
DONNIE IRIS 12-6  
MICHAEL STANLEY B 15-10  
REO SPEEDWAGON 19-13

**WDJX/Dayton, OH**  
Cindy Spicer  
KINGS  
DELBERT MCCLINTON  
JOHN COUGAR  
DALE WALTON  
Hottest  
LEO SAYER 3-1  
PAT BENATAR 10-6  
HALL & OATES 12-8  
BARBRA STREISAND 2-9  
CHRIS CROSS 22-11

**PARALLEL THREE**

**KFYR/Bismarck, ND**  
Dan Brannan  
STEELEY DAN  
TIERRA  
BETTE MIDLER  
ANDY GIBB  
DOLLY PARTON  
CHEAP TRICK  
Hottest  
KENNY ROGERS 1-1  
LEO SAYER 2-2  
AIR SUPPLY 4-3  
BILLY JOEL 16-11  
BARBRA STREISAND 20-14

**KKLS/Rapid City, SD**  
Mark Hahn  
RONNIE MILSAP  
KNOBLOCK & ANTON  
STEELEY DAN  
TIERRA  
MANHATTAN TRANSFE  
Hottest  
CHRIS CROSS 1-1  
PAT BENATAR 6-3  
BARBRA STREISAND 14-9  
HEART 19-10  
ROD STEWART 25-19

**KKRC/Sioux Falls, SD**  
Don Nordine  
DOOBIE BROS  
REO SPEEDWAGON  
BETTE MIDLER  
RONNIE MILSAP  
Hottest  
KENNY ROGERS 1-1  
LEO SAYER 3-2  
NEIL DIAMOND 6-4  
BRUCE SPRINGSTEEN 8-5  
AIR SUPPLY 15-7

**KELO/Sioux Falls, SD**  
Paul Wescott  
CHEAP TRICK  
DIANA ROSS  
STEELEY DAN  
Hottest  
CHRIS CROSS 2-1  
NEIL DIAMOND 10-8  
BRUCE SPRINGSTEEN 11-9  
BARBRA STREISAND 13-10

**KKXL/Grand Forks, ND**  
Jeff Parker  
STEELEY DAN  
ALAN PARSONS  
KNOBLOCK & ANTON  
POCO  
POCO  
ENGLAND DAN & JFC  
Hottest  
CHRIS CROSS 1-1  
LEO SAYER 3-2  
NEIL DIAMOND 4-3  
BARBRA STREISAND 13-7  
DOOBIE BROS 16-9

**WEAQ/Eau Claire, WI**  
Rick Roberts  
Hottest  
HALL & OATES 1-1  
LEO SAYER 4-2  
CHRIS CROSS 6-4  
KENNY ROGERS 9-7  
ROGER DALTREY 10-8

**WRKR/Racine, WI**  
Steve Warren  
REO SPEEDWAGON  
EDDIE RABBITT  
ANDY GIBB  
HOTT  
SUPERTRAMP  
Hottest  
KENNY ROGERS 1-1  
LEO SAYER 7-3  
HALL & OATES 15-7  
DIANA ROSS 17-10  
BRUCE SPRINGSTEEN 25-11

**WSPT/Stevens Point, WI**  
Pat Martin  
DOOBIE BROS  
REO SPEEDWAGON  
DOLLY PARTON  
STEELEY DAN  
Hottest  
LEO SAYER 1-1  
JOHN LENNON 12-6  
AIR SUPPLY 20-12  
BLONDIE 23-17  
ROD STEWART 27-22

**WTRU/Muskegon, MI**  
Mike Stevens  
BLONDIE  
ROD STEWART  
DOOBIE BROS  
ANDY GIBB  
KORGIS  
Hottest  
LEO SAYER 3-1  
NEIL DIAMOND 7-4  
BRUCE SPRINGSTEEN 13-7  
AIR SUPPLY 16-12  
BARBRA STREISAND 21-14

**KDVV/Topeka, KS**  
Rocky Roberts  
STEELEY DAN  
BARRY MANILOW  
ANDY GIBB  
DR. HOOK  
Hottest  
PAT BENATAR 1-1  
ROGER DALTREY 4-3  
JOHN LENNON 13-10  
JOHN COUGAR 17-12  
KORGIS 16-13

**KQWB-FM/Fargo, ND**  
Shawn Waters  
ANDY GIBB  
CARS  
DIRE STRAITS  
STEELEY DAN  
POINTER SISTERS  
REO SPEEDWAGON  
BOZ SCAGGS  
SUPERTRAMP  
DONNA SUMMER  
DAN FOGELBERG  
ALAN PARSONS  
Hottest  
KORGIS 1-1  
PAT BENATAR 9-3  
BRUCE SPRINGSTEEN 19-7  
BLONDIE 38-16  
HEART 36-21

**KWWL/Waterloo, IA**  
Draw Bentley  
STEELEY DAN  
JACKSONS  
REO SPEEDWAGON  
MICHAEL STANLEY B  
RONNIE MILSAP  
TEDDY PENDERGRASS  
POINTER SISTERS  
Hottest  
KENNY ROGERS 1-1  
PAT BENATAR 2-2  
HALL & OATES 6-3  
BRUCE SPRINGSTEEN 16-6  
AIR SUPPLY 14-8

**KELO/Sioux Falls, SD**  
Paul Wescott  
CHEAP TRICK  
DIANA ROSS  
STEELEY DAN  
Hottest  
CHRIS CROSS 2-1  
NEIL DIAMOND 10-8  
BRUCE SPRINGSTEEN 11-9  
BARBRA STREISAND 13-10

**WEST**  
PARALLEL TWO

**KCPX/Salt Lake City, UT**  
Gary Waldron  
RONNIE MILSAP  
EDDIE MONEY  
REO SPEEDWAGON  
JACKSONS  
OAK  
Hottest  
KENNY ROGERS 1-1  
JOHN LENNON 13-8  
BARRY MANILOW 25-15  
OLIVIA N-J D-25  
DOLLY PARTON D-26

**KENO/Las Vegas, NV**  
Bill Alexander  
MICHAEL STANLEY B  
DONNA SUMMER  
EDDIE RABBITT  
JACKSONS  
BLONDIE  
Hottest  
DIANA ROSS 2-1  
CHRIS CROSS 6-2  
PAT BENATAR 10-5  
BARBRA STREISAND 14-10  
BRUCE SPRINGSTEEN 14-10

**KERN/Bakersfield, CA**  
Guy Davis  
STEELEY DAN  
DONNA SUMMER  
BOZ SCAGGS  
Hottest  
LEO SAYER 1-1  
PAT BENATAR 6-4  
BRUCE SPRINGSTEEN 12-6  
ROGER DALTREY 14-9  
NEIL DIAMOND 17-10

**KGJW/Portland, OR**  
Janis Wojniak  
DOOBIE BROS  
JOHN COUGAR  
Hottest  
KENNY ROGERS 1-1  
CHRIS CROSS 6-4  
NEIL DIAMOND 11-9  
BRUCE SPRINGSTEEN 14-10  
BARBRA STREISAND 21-17

**KJRB/Spokane, WA**  
Brian Gregory  
STEELEY DAN  
DONNA SUMMER (dp)  
ALAN PARSONS (dp)  
SUPERTRAMP (dp)  
Hottest  
BARBRA STREISAND 4-1  
JOHNNY MATHIS D-4  
NEIL DIAMOND 14-9  
HEART 15-10  
AIR SUPPLY 23-14

**KROY/Sacramento, CA**  
Bob Malk  
OLIVIA N-J  
ANDY GIBB  
JOHN COUGAR  
ALAN PARSONS  
SUPERTRAMP  
Hottest  
KENNY ROGERS 1-1  
HALL & OATES 4-2  
JOHN LENNON 13-7  
BARBRA STREISAND 24-16  
BLONDIE 25-20

**KROQ/Tucson, AZ**  
Dave Venstone  
EDDIE RABBITT  
CHEAP TRICK  
BARRY MANILOW  
Hottest  
CHRIS CROSS 3-1  
BRUCE SPRINGSTEEN 6-3  
NEIL DIAMOND 8-6  
AIR SUPPLY 17-12  
POLICE 23-18

**KRUX/Phoenix, AZ**  
Bobby Rivers  
OLIVIA N-J  
JOHN COUGAR  
JACKSONS  
DELBERT MCCLINTON  
TEDDY PENDERGRASS  
OAK  
ROBIN WILLIAMS  
Hottest  
HALL & OATES 1-1  
BRUCE SPRINGSTEEN 13-7  
NEIL DIAMOND 15-8  
JOHN LENNON 19-14  
BLONDIE 29-21

**KTAC/Tacoma, WA**  
Sean Carter  
Ew&F  
ANDY GIBB  
DIANA ROSS  
Hottest  
QUEEN 1-1  
DIANA ROSS 11-6  
BRUCE SPRINGSTEEN 10-9  
LEO SAYER 15-12  
DON WILLIAMS 24-18

**KTKT/Tucson, AZ**  
Ed Alexander  
OLIVIA N-J  
DOLLY PARTON  
SUPERTRAMP  
EAGLES  
Hottest  
LEO SAYER 1-1  
AIR SUPPLY 13-9  
POLICE 20-12  
HEART 22-13  
ROGER DALTREY 25-20

**Y94/Fresno, CA**  
Ray Appleton  
DOOBIE BROS  
BARRY MANILOW  
Hottest  
LEO SAYER 3-1  
CHRIS CROSS 5-3  
BRUCE SPRINGSTEEN 11-8  
AIR SUPPLY 14-9  
BARBRA STREISAND 18-11

**KLUC/Las Vegas, NV**  
Dave Anthony  
REO SPEEDWAGON  
BOB SEGER  
Hottest  
KENNY ROGERS 1-1  
BILLY JOEL 6-4  
LEO SAYER 9-6  
DOOBIE BROS 15-8  
HEART 20-16

**KMJK/Portland, OR**  
John Shomby  
EAGLES  
STEELEY DAN  
EDDIE RABBITT  
BOZ SCAGGS  
Hottest  
LEO SAYER 2-1  
PAT BENATAR 6-3  
CHRIS CROSS 8-4  
BARBRA STREISAND 14-9  
BARRY MANILOW 32-19

**KIOY/Fresno, CA**  
Rick Shannon  
BLONDIE  
STEELEY DAN  
CHRIS CROSS (RA)  
J.D. DREWS  
DELBERT MCCLINTON  
LTD  
TEDDY PENDERGRASS  
MARC & ROBIN  
Hottest  
TIERRA 1-1  
AC/DC 3-2  
TEENA MARIE 12-7  
AIR SUPPLY 19-10  
BARBRA STREISAND 13-11

**KYNO-FM/Fresno, CA**  
Walker/Demory  
SUPERTRAMP  
STEVIE WONDER  
Hottest  
TIERRA 1-1  
KOOL & THE GANG 13-9  
LEO SAYER 19-12  
ROD STEWART 25-14  
PAT BENATAR 27-19

**KZZZ/Albuquerque, NM**  
Chris Carey  
OLIVIA N-J  
BLONDIE  
DOOBIE BROS  
Hottest  
LEO SAYER 1-1  
CHRIS CROSS 4-2  
HALL & OATES 3-3  
NEIL DIAMOND 8-5  
BRUCE SPRINGSTEEN 10-6

**FM102/Sacramento, CA**  
Jeff Lucifer  
ROD STEWART  
KOOL & THE GANG  
KORGIS  
Hottest  
DEVO 1-1  
DIANA ROSS 6-4  
BARBRA STREISAND 15-7  
POLICE 22-13  
LEO SAYER 28-18

**KSPZ/Colorado Springs, CO**  
Mike Daniels  
DONNA SUMMER  
BOZ SCAGGS  
DOLLY PARTON  
BOB SEGER  
Hottest  
PAT BENATAR 2-1  
JIMMY HALL 8-4  
BRUCE SPRINGSTEEN 11-6  
EDDIE RABBITT 16-9  
ROD STEWART 24-10

**KYSN/Colorado Springs, CO**  
Mark Murray  
BLONDIE  
BARRY MANILOW  
Ew&F  
Hottest  
PAT BENATAR 1-1  
JOHN LENNON 10-7  
HEART 15-10  
AIR SUPPLY 20-14  
ROD STEWART 30-19

**KZZP/Phoenix, AZ**  
Steve Goddard  
REO SPEEDWAGON  
BARRY MANILOW  
DAN FOGELBERG  
Hottest  
LEO SAYER 1-1  
NEIL DIAMOND 5-3  
PAT BENATAR 8-5  
BARBRA STREISAND 10-7  
JOHN LENNON 12-9

**KHYT/Tucson, AZ**  
Rich Brother Robbin  
JACKSONS  
STEELEY DAN  
MANHATTAN TRANSFE  
PATRICE RUSHEN  
JOHN BUCHANO  
OLIVIA N-J (dp)  
CON PUNK SHUN (dp)  
DEAN CONN  
Hottest  
TIERRA 1-1  
BRUCE SPRINGSTEEN 3-2  
ZAPP 2-3  
BARBRA STREISAND 17-8  
TEDDY PENDERGRASS 21-16

**KEZR/San Jose, CA**  
Bob Harlow  
ALAN PARSONS  
DOLLY PARTON  
BABYS  
DAN FOGELBERG  
SUPERTRAMP  
Hottest  
LEO SAYER 1-1  
CHRIS CROSS 4-2  
PAT BENATAR 5-3  
BRUCE SPRINGSTEEN 8-6  
BLONDIE 21-10

**KIDD/Monterey, CA**  
Ron Rodriguez  
OLIVIA N-J  
DOOBIE BROS  
Hottest  
KENNY ROGERS 1-1  
LEO SAYER 4-2  
PAT BENATAR 10-4  
NEIL DIAMOND 11-5  
BRUCE SPRINGSTEEN 12-7

**KKXX/Bakersfield, CA**  
Chris Squire  
BOZ SCAGGS  
EAGLES  
DR. HOOK  
BOB SEGER (dp)  
BRUCE SPRINGSTEEN  
KOOL & THE GANG  
JOE JACKSON  
Hottest  
AC/DC 2-1  
BRUCE SPRINGSTEEN 4-3  
VAPORS 12-10  
POLICE 19-12  
ROD STEWART 28-18

**KNBQ/Tacoma, WA**  
Beau Roberts  
BARRY MANILOW  
DIANA ROSS  
BOZ SCAGGS  
Hottest  
KENNY ROGERS 1-1  
CHRIS CROSS 7-3  
AIR SUPPLY 8-5  
KORGIS 10-6  
BARBRA STREISAND 15-7

**K9B/Provo, UT**  
Jim Sumpter  
STEELEY DAN  
POLICE  
KINGS  
Hottest  
LEO SAYER 1-1  
KENNY ROGERS 13-10  
JACKSON BROWNE 20-14  
ROD STEWART 21-15  
ANDY GIBB 28-21

**FM103/Salt Lake City, UT**  
(formerly KRSP)  
Lorraine Winnegar  
STEELEY DAN  
BOB SEGER  
BOZ SCAGGS  
Hottest  
BRUCE SPRINGSTEEN 1-1  
JOHN LENNON 10-5  
POLICE 11-6  
DOOBIE BROS 24-17  
ROD STEWART 29-25

**PARALLEL THREE**

**KBOZ/Bozeman, MT**  
Paul Enls  
BRUCE SPRINGSTEEN  
BOBBY GOLDSBORO  
ROD STEWART  
STEELEY DAN  
ANDY GIBB  
Hottest  
LEO SAYER 3-1  
CHRIS CROSS 11-4  
OLIVIA N-J 12-9  
AIR SUPPLY 21-16  
KORGIS 26-20

**KCBN/Reno, NV**  
Larry Irons  
MICHAEL STANLEY B  
DON WILLIAMS  
STEELEY DAN  
Hottest  
LEO SAYER 2-1  
PAT BENATAR 4-2  
NEIL DIAMOND 9-3  
HALL & OATES 10-5  
AIR SUPPLY 19-10

**KDZA/Pueblo, CO**  
Rip Avina  
BARRY MANILOW  
DON WILLIAMS  
DIANA ROSS  
SUPERTRAMP  
MARC & ROBIN  
BABYS  
BOZ SCAGGS  
Hottest  
LEO SAYER 2-1  
HALL & OATES 4-2  
BRUCE SPRINGSTEEN 13-8  
JOHN LENNON 16-9  
NEIL DIAMOND 21-12

**KFXO/Boise, ID**  
Charlie Fox  
Hottest  
LEO SAYER 3-1  
AIR SUPPLY 7-3  
KORGIS 14-9  
NEIL DIAMOND 15-10  
DON WILLIAMS 19-12

**KOOK/Billings, MT**  
Dennis Nichols  
STEELEY DAN  
ANDY GIBB  
ALAN PARSONS  
DIRE STRAITS  
Hottest  
KENNY ROGERS 1-1  
LEO SAYER 8-2  
NEIL DIAMOND 15-7  
BARBRA STREISAND 20-13  
KOOL & THE GANG 22-16

**KODI/Great Falls, MT**  
Wendy Carpenter  
MANHATTAN TRANSFE  
OAK  
POINTER SISTERS  
STEELEY DAN  
BOZ SCAGGS  
MICHAEL STANLEY B  
Hottest  
KENNY ROGERS 1-1  
LEO SAYER 4-2  
CHRIS CROSS 13-7  
PAUL SIMON 14-8  
EXILE 16-9

**KRLC/Lewiston, ID**  
Steven Alan Mackelvie  
TIERRA  
EDDIE RABBITT  
REO SPEEDWAGON  
DAN FOGELBERG  
DONNA SUMMER  
Hottest  
PAT BENATAR 1-1  
LEO SAYER 3-3  
JOHN LENNON 8-4  
POLICE 12-7  
HEART 19-13

**KSLV/San Luis Obispo, CA**  
Don Potter  
TIERRA  
Ew&F  
BOZ SCAGGS  
CLIMAX BLUES BAND  
Hottest  
LEO SAYER 2-1  
BRUCE SPRINGSTEEN 10-6  
JOHN LENNON 11-8  
BARBRA STREISAND 15-9  
AIR SUPPLY 14-10

**KYYA/Billings, MT**  
Jack Bell  
DOLLY PARTON  
STEELEY DAN  
ABBA  
REO SPEEDWAGON  
BARBRA STREISAND  
Hottest  
KENNY ROGERS 1-1  
KORGIS 13-10  
BRUCE SPRINGSTEEN 21-14  
POLICE 20-15  
JOHN LENNON 27-21

**KATI/Casper, WY**  
Donna Foax  
BARRY MANILOW  
DIANA ROSS  
BOZ SCAGGS  
MARC & ROBIN  
CHEAP TRICK  
QUEEN  
DAN FOGELBERG  
Hottest  
HALL & OATES 1-1  
JOHN COUGAR 10-7  
BRUCE SPRINGSTEEN 13-8  
DOOBIE BROS 23-19  
KOOL & THE GANG 27-22

# PARALLELS

**Parallel I:** Selected stations in major markets that are format dominant\* and/or exert a significant national influence.

**Parallel II:** Selected stations in secondary markets that are format dominant\* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

**Parallel III:** Selected stations in smaller markets that are format dominant\* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (\*Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.)

**★ DENOTES FIRST WEEK IN PARALLELS**

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional Reach **100/25**    **86%**    National Summary

E	33%	Up	51
M	21%	Same	24
S	56%	Down	0
W	19%	Adds	25

**EXAMPLE**

**100/25** — 100 R/R reporting stations on it this week, 25 of those 100 added this week.

**86%** — Percentage of this week's reporting stations playing it.

**Regional Reach** — Percentages of this week's reporting stations playing the song within the four tracking regions.

**National Summary**  
Up 51 — Number of stations moving it UP on their charts.  
Same 24 — Number of stations holding it STATIONARY on their charts (on to add, add to 31, etc.).  
Down 0 — Number of stations moving it DOWN on their charts.  
Adds 25 — Again, number of stations ADDING it this week.

**224 REPORTS**  
**231 LAST WEEK**

**AC/DC**  
"You Shook Me..." (Atlantic)  
LP: Back In Black

Regional Reach **64/0**    **24%**    National Summary

E	24%	Up	21
M	14%	Same	30
S	14%	Down	19
W	39%	Adds	12

**BABYS**  
"Turn And Walk..." (Chrysalis)  
LP: On The Edge

Regional Reach **64/12**    **29%**    National Summary

E	24%	Up	25
M	14%	Same	27
S	14%	Down	0
W	39%	Adds	12

**HARRY CHAPIN**  
"Sequel" (Boardwalk)  
LP: Sequel

Regional Reach **125/2**    **56%**    National Summary

E	75%	Up	28
M	50%	Same	11
S	50%	Down	2
W	51%	Adds	2

(Pat Benatar continued)

Region	Station	Report
SOUTH	WFTS 11.1	0800 5.3
SOUTH	WTVT 12.7	0800 5.3
SOUTH	WTSP 12.8	0800 5.3
SOUTH	WTVT 12.7	0800 5.3
SOUTH	WTVT 12.7	0800 5.3
SOUTH	WTVT 12.7	0800 5.3
SOUTH	WTVT 12.7	0800 5.3
SOUTH	WTVT 12.7	0800 5.3
SOUTH	WTVT 12.7	0800 5.3

**BLONDIE**  
"The Tide Is High (Chrysalis)  
LP: Autoamerican

Regional Reach **101/10**    **86%**    National Summary

E	86%	Up	165
M	91%	Same	15
S	81%	Down	0
W	96%	Adds	10

(John Cougar continued)

Region	Station	Report
SOUTH	WFTS 11.1	0800 5.3
SOUTH	WTVT 12.7	0800 5.3
SOUTH	WTSP 12.8	0800 5.3
SOUTH	WTVT 12.7	0800 5.3
SOUTH	WTVT 12.7	0800 5.3

**CHRISTOPHER CROSS**  
"Never Be The Same (WB)  
LP: Christopher Cross

Regional Reach **206/2**    **82%**    National Summary

E	82%	Up	30
M	84%	Same	26
S	80%	Down	0
W	88%	Adds	2

(John Cougar continued)

Region	Station	Report
SOUTH	WFTS 11.1	0800 5.3
SOUTH	WTVT 12.7	0800 5.3
SOUTH	WTSP 12.8	0800 5.3
SOUTH	WTVT 12.7	0800 5.3
SOUTH	WTVT 12.7	0800 5.3

**NEIL DIAMOND**  
"Love On The Rocks (Capitol)  
LP: "The Jazz Singer" Soundtrack

Regional Reach **208/3**    **93%**    National Summary

E	93%	Up	197
M	94%	Same	16
S	94%	Down	2
W	94%	Adds	3

(John Cougar continued)

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SOUTH	WFTS 11.1	0800 5.3
SOUTH	WTVT 12.7	0800 5.3
SOUTH	WTSP 12.8	0800 5.3
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**JOHN COUGAR**  
"This Time (Riva)  
LP: Nothin' Matters...

Regional Reach **100/7**    **68%**    National Summary

E	68%	Up	31
M	40%	Same	6
S	39%	Down	6
W	73%	Adds	7

(John Cougar continued)

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SOUTH	WFTS 11.1	0800 5.3
SOUTH	WTVT 12.7	0800 5.3
SOUTH	WTSP 12.8	0800 5.3
SOUTH	WTVT 12.7	0800 5.3
SOUTH	WTVT 12.7	0800 5.3

**PAT BENATAR**  
"Hit Me..." (Chrysalis)  
LP: Crimes Of Passion

Regional Reach **174/1**    **78%**    National Summary

E	78%	Up	119
M	61%	Same	22
S	88%	Down	2
W	84%	Adds	1

(John Cougar continued)

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SOUTH	WFTS 11.1	0800 5.3
SOUTH	WTVT 12.7	0800 5.3
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M	40%	Same	6
S	39%	Down	6
W	73%	Adds	7

**CHEAP TRICK**  
"Stop This Game (Epic)  
LP: All Shook Up

Regional Reach **102/9**    **48%**    National Summary

E	48%	Up	93
M	41%	Same	40
S	43%	Down	0
W	54%	Adds	9

(John Cougar continued)

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**ROGER DALTREY**  
"Without Your Love (Polydor)  
LP: "McVicar" Soundtrack

Regional Reach **140/1**    **63%**    National Summary

E	63%	Up	18
M	75%	Same	16
S	61%	Down	1
W	61%	Adds	1

(John Cougar continued)

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**DOOBIE BROTHERS**  
"One Step Closer (WB)  
LP: One Step Closer

Regional Reach **178/28**    **60%**    National Summary

E	60%	Up	131
M	71%	Same	17
S	71%	Down	1
W	82%	Adds	36

(John Cougar continued)

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S		





LEO SAYER More Than I Can Say (WB) LP: Living In A Fantasy 211/0 84%

KENNY ROGERS Lady (Liberty) LP: Greatest Hits 208/1 93%

BRUCE SPRINGSTEEN Hungry Heart (Columbia) LP: The River 188/3 83%

BOB SEGER The Horizontal Bop (Capitol) LP: Against The Wind 58/10 25%

DIANA ROSS It's My Turn (Motown) LP: "It's My Turn" Soundtrack 87/17 39%

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ROD STEWART Passion (WB) LP: Foolish Behavior 182/10 81%

TIERRA Together (Boardwalk) LP: City Nights 84/20 38%

MICHAEL STANLEY BAND He Can't Love... (EMI America) LP: Heartland 62/20 23%

BOB SEGER The Horizontal Bop (Capitol) LP: Against The Wind 58/10 25%

STEELY DAN Hey Nineteen (MCA) LP: Gaucho 182/100 72%

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DON WILLIAMS I Believe In You (MCA) LP: I Believe In You 110/7 48%

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Others Getting Significant Action

(Continued from Back Page)

DIONNE WARWICK "Easy Love" (Arista) 32/5 Moves: Up 13, Same 14, Down 0, Adds 8, KPLZ, WTXI, WOW, WFLB, WKXY, WFBR 25-21, WJBO 22-19, KCBN 40-37.
MAC DAVID "Texas In My Rearview Mirror" (Casablanca) 31/1 Moves: Up 20, Same 10, Down 0, Adds 1, WZUU, WROR 22-20, KWIC 13-10, WTXI 38-34, KSEL 22-15.
TEDDY PENDERGRASS "Love T.K.O." (Philadelphia International) 28/14 Moves: Up 11, Same 2, Down 1, Adds 14, WFLI, KFI, KUIS-FM KOPA, KINT, WTXI, 697, WJDX, WAKY, Y103, KIDY, KRUX, WFLB, KWLL.
FRED KNOBLOCK & SUSAN ANTON "Kilfin' Time" (Scott Bros.) 26/7 Moves: Up 8, Same 10, Down 0, Adds 7, WIFE, WKFE, WTXI, WFMT, KACB, KKLK, KPLZ 2-30, WOCG 28-25.
RONNIE MILSAP "Smoky Mountain Rain" (RCA) 24/10 Moves: Up 7, Same 7, Down 0, Adds 10, WFBR, WKEE, WAAY, SQZ, WAYS, KCPX, WFBQ, KRKR, KKLK, KWLL, WOKI 20-14.
DAVID BOWIE "Fashion" (RCA) 22/10 Moves: Up 4, Same 8, Down 0, Adds 10, WOGL, WPST, WAQY, KHR, KLAZ, KXX106, WBBQ, WGV, WVIC, WXE, WXLX 25-23.
LTD "Shine On" (A&M) 22/4 Moves: Up 14, Same 4, Down 0, Adds 4, WAAV, SQZ, KIDY, KVLD, KSET-FM 26-17, WKIX 25-19, WAYS 13-10.
NIELSEN/PEARSON "If You Should Fall" (Capitol) 20/0 Moves: Up 12, Same 6, Down 2, Adds 0, WORG 27-26, KPLZ 29-26, KEEL 34-27, KEYN-FM 19-15, KELO 20-17.
OAK "Set The Night On Fire" (Sky's The Limit/Mercury) 19/8 Moves: Up 10, Same 3, Down 0, Adds 6, KINT, KLAZ, WGH, KCPX, KRUX, KODI, WHYN 20-17, WLM 28-23.
STEVE WONDER "I Ain't Gonna Stand For No" (Tamla) 18/8 Moves: Up 8, Same 4, Down 0, Adds 6, KRLY, Q106, Y103, WFLB, WANS-FM, WXLX, Z33 25-20.
ROCKPILE "Teacher Teacher" (Columbia) 18/1 Moves: Up 7, Same 10, Down 0, Adds 1, WANS-FM, KUPD 25-23, WHYN 27-21, WXE 29-28, KCPX 38-36.
SUPERTRAMP "Breakfast In America" (A&M) 17/15 Moves: Up 0, Same 2, Down 0, Adds 15, WBFM, KUPD, WKEE, WSGN, WBBQ, KEZR, KYNO-FM, KROY, KRJR, KTCT, WCGQ, WANS-FM, KQWB-FM, WRKR, KOZA.
MANHATTAN TRANSFER "Trickle, Trickle" (Atlantic) 17/2 Moves: Up 8, Same 7, Down 0, Adds 4, KKLK, KODI, K104 25-15, WTSN 27-21, WSGA 35-32.
PURE PRAIRIE LEAGUE "I Can't Stop This Feeling" (Casablanca) 16/3 Moves: Up 5, Same 8, Down 0, Adds 3, KHFI, KLAZ, KX104, 96KX 11-7, Y103 32-29.
ROBBIN THOMPSON BAND "Brits Eyes" (Ovation) 14/0 Moves: Up 8, Same 3, Down 2, Adds 0, KBEQ 4-3, KHFI 30-27, KLAZ 18-12, WXE 28-22, WANS-FM 31-28.
DANNIE IRIS "Ain't Leah!" (MCA) 13/4 Moves: Up 4, Same 5, Down 0, Adds 4, WFLY, WAQY, KINT, KJ100, KUPO 18-11, WXE 12-8.
DAN FOGELBERG "Some Old Lang Syne" (Full Moon/Epic) 12/12 Moves: Up 0, Same 0, Down 0, Adds 12, WRKQ, KBEQ, WICC, K104, 897, KJ100, KEZR, KZZP, KQJZ-FM, KQWB-FM, KATL, KRKC.
TEENA MARIE "I Need Your Lovin'" (Gordy) 12/3 Moves: Up 4, Same 4, Down 1, Adds 3, KHIS-FM, WTXI, WNOE, WKXS 16-14, KIOY 12-7.
RUPERT HOLMES "Morning Man" (MCA) 12/0 Moves: Up 7, Same 5, Down 0, Adds 0, WPST 35-32, KINT 22-17, Y103 28-21, WXLX 28-26.
REDDINGS "Remote Control" (Believe In A Dream) 10/1 Moves: Up 7, Same 2, Down 0, Adds 1, WVIC, WKXS 24-18, Y100 9-8, WCXK 18-11, FM99 22-13.

**"GOTTA HAVE  
MORE LOVE"  
Is Getting It  
At These Stations:**

<b>WBEN-FM 37-33</b>	<b>WSKZ on</b>	<b>WFOX deb 30</b>
<b>96KX 29-27</b>	<b>WOKI 32-29</b>	<b>WCGQ 28-26</b>
<b>CHUM add</b>	<b>WNOX 30-28</b>	<b>WANS-FM deb 38</b>
<b>94Q 23-21</b>	<b>KJ100 add</b>	<b>WXLK 24-19</b>
<b>WDRQ deb 29</b>	<b>WVLK add</b>	<b>KILE deb 40</b>
<b>KBEQ 16-13</b>	<b>WVIC add</b>	<b>KQWB-FM 27-14</b>
<b>KSFX on</b>	<b>WIKS on</b>	<b>KKLS 5-4</b>
<b>KUPD add</b>	<b>KEZR 28-26</b>	<b>WRKR 20-18</b>
<b>K104 add</b>	<b>KKXX deb 33</b>	<b>WSPT deb 29</b>
<b>KRBE on</b>	<b>KIOY on</b>	<b>KENI on</b>
<b>KWIC add</b>	<b>KSPZ on</b>	<b>KSLY add</b>
<b>KXX106 23-19</b>	<b>KYSN on</b>	<b>KATI 30-27</b>
<b>WAAY 30-24</b>	<b>FM103 on</b>	<b>KQDI on</b>
<b>Y103 39-36</b>	<b>WIGY 27-20</b>	<b>KBOZ on</b>
<b>CK101 26-25</b>	<b>95XIL add</b>	<b>KYYA 25-22</b>
<b>WBBQ 24-17</b>	<b>WHHY on</b>	<b>KOOK 21-17</b>
		<b>KRLC 25-23</b>



**CLIMAX  
BLUES BAND**  
*"Gotta Have More Love"*

*Produced By John Ryan*



*On Warner Bros. Records*



**Donna Summer's  
"COLD LOVE"  
Is Hot!**

<b>WXKS deb 35</b>	<b>KHFI add</b>	<b>WQRK deb 30</b>	<b>WSGA add 33</b>
<b>KEARTH on</b>	<b>KBFM on</b>	<b>WAKX add</b>	<b>95SGF add</b>
<b>KFI on</b>	<b>KWIC add</b>	<b>Z104 add</b>	<b>WFOX add</b>
<b>KFRC deb 35</b>	<b>KXX106 add</b>	<b>KKXX on</b>	<b>WCGQ on</b>
<b>KSFX on</b>	<b>WAAY on</b>	<b>KERN add</b>	<b>WISE on</b>
<b>13K add</b>	<b>WAXY add</b>	<b>KJRB add</b>	<b>WANS-FM add</b>
<b>WTIC-FM add 28</b>	<b>WBBQ add</b>	<b>KSPZ add 26</b>	<b>FM99 add</b>
<b>WICC deb 27</b>	<b>WOKI on</b>	<b>KENO add</b>	<b>KPUR add</b>
<b>WAQY deb 30</b>	<b>WAYS add</b>	<b>KHYT 19-19</b>	<b>KQWB-FM add</b>
<b>14Q add 29</b>	<b>WCSC deb 31</b>	<b>WLBZ deb 35</b>	<b>KOOK on</b>
<b>KINT deb 34</b>	<b>WTMA deb 24</b>	<b>Z102 add 33</b>	<b>KRLC add</b>

**DONNA SUMMER**  
*"Cold Love"*

*Produced By Giorgio Moroder And Pete Bellotte*



*On Geffen Records*

*Manufactured Exclusively By Warner Bros. Records, Inc.*

# THE PICTURE PAGE

## B-52's Buzz Into Detroit



Detroit radio recently welcomed the B-52's into town. Represented above are (standing, l-r) WABX PD John Duncan, band member Ricky Wilson, Betsy (Mrs. Richard) Wolod, B-52's Cindy Wilson, WWWW's Liz Curtis, group member Fred Schneider, WABX's Cecile, and WDRQ MD Jim Ryan; (seated, l-r) WABX's Frank Joyce and Warner Bros.' Richard Wolod.

## Haywood Named VP/Black Music Mktg. At Polygram

Bill Haywood has been named Vice President of the newly-created Black Music Marketing Department at Polygram Records East. Polygram Records East co-Chairman Bob Sherwood, to whom Haywood will report, commented, "The creation of this department is a logical outgrowth of the increased importance of black music in the industry generally and at this company in particular. Bill has always been heavily involved in all phases of the careers of black artists and we feel confident in drawing on his proven expertise in marketing our music."



Bill Haywood

Most recently co-Vice President of Special Markets for PRO-East, Haywood joined Phonogram/Mercury as Vice President of R&B Product, having previously headed his own advertising and promotion firm. Prior to this, he served as a consultant

## Boyles To Manage WKHK

Continued from Page 3  
cease-and-desist letter to WKHK in September, when they first started identifying themselves as '106FM.'" When WKHK did not respond, Beck filed his complaint in court.

Steve Fadem, an attorney on Viacom's legal staff, said, "We have been served with papers," adding that until a reply is filed, further comments would be improper. "This is not something we want to 'try' through the trade press," he remarked.

Boyles resigns from Plough's WSUN after six years, having guided the station to the #1 AM position in the market. He said WKHK-FM has "fantastic potential for being a strong competitor in the market. My philosophy is that 'good radio wins' and we'll not only be the best Country facility in the market but a competitor from every standpoint."

WKHK-FM's PD John Platt exited the station on November 26. Describing the split as "amicable," Platt added that "it boiled down to basic philosophical differences, having to do with the decision-making processes." Platt's future plans are unspecified and his replacement has not been announced.

for WOOK/Washington, DC and as morning air personality and then Program Director for WOL/Washington, DC.

In his new post, Haywood's duties will include marketing and merchandising black music while coordinating sales via Polygram Distribution Inc. Polygram's black music promotion department will also report to Haywood, with Sonny Taylor assuming the Vice President of National Promotion/Black Music title. Bob Frost and Tommy Young will continue as National Promotion Directors, Black Music, with the national field staff of regional promotion managers remaining the same.

## KAYD Jock Assaulted

Continued from Page 3

lance, and a fill-in for Seay.

According to KAYD Music Director Chuck Gibbons, the three men had entered the station via the front door, which was under repair at the time. They proceeded into the studios of KAYD's AM sister, Pop/Adult-formatted KAYC, and asked the on-air jock if he was Shannon. Upon being told that they were in the wrong place, they made their way into the KAYD studios where they found Seay.

While there are suspects in the incident, neither Seay nor other station personnel were willing to divulge names, pending formal charges. However, several sources stated the incident may have been related to an unusually heavy telephone campaign conducted on behalf of a locally-produced record. Shannon reported receiving more than 60 phone calls of the "friends and relatives" variety, adding that Steve Hicks, General Manager at neighboring Country outlet KLVI, had received similar calls. Shannon told R&R that the station intended to pursue legal action, noting that "in six years in this market, I've never seen anything like this."

## Haayen

Continued from Page 3

in charge of promotion for Polydor, which was then Atlantic's licensee. He and I have been friends ever since, and I have followed his growth in the record industry with great interest and pleasure. He's become a great international record executive, having managed Polydor companies in Holland, the U.K., and the United States."

## Browne Funkin' For New York



Following a performance at Radio City Music Hall, Arista/GRP's Tom Browne was congratulated by Arista personnel. Shown backstage are (l-r) Arista VP Richard Smith, Arista's Irv Lukin, GRP Records President Dave Grusin, Tom Browne, GRP Records President Larry Rosen, Arista's Sherry Winston, Milton Allen, and Gerry Griffith.

## Tremblers Take L.A.



After making their Los Angeles debut at the Whisky, the Tremblers embarked on the road promoting their LP, "Twice Nightly," on Johnston Records. Pictured (l-r) are EPIA's Larry Douglas and Lori Holder, Tremblers' Peter Noone, Johnston Records President Bruce Johnston, and group's manager Jerry Schilling.

## FCC Revokes 96X License

Continued from Page 1

stating, "This company runs clean stations. Violations of this nature have not taken place anywhere else in the chain. The Commission has even seen fit to award Charter with WMIL-FM/Milwaukee plus approving its application for KITT/San Diego and allowing the merger with Karl Eller, which has since fallen through. This speaks well for the company."

Concerning the specific problems cited, Rodin stated, "During this period of violation, over 16,000 satisfied winners received their prizes. The only violations occurred in the promotion of contests, not in the distribution of the prizes. The newscast was done tongue-in-cheek, as was the news style of the station at that time."

Explaining Charter's appeal options, a source at the FCC told

R&R, "A motion of appeal for reconsideration can be filed, and if it's accepted, more oral arguments on those points will be scheduled. The station can also appeal the case through the U.S. District Court of Appeals, DC Circuit." With this possibility around, the source added, "It is likely to be some time yet before WMJX signs off the air."

## WIGO To Be Sold

WIGO GM Keith Donald, commenting on the FCC's reversal in his station's case, told R&R, "We feel good about this decision for more than one reason. The license remains ours and we will now move ahead with plans to sell the station to Sheridan Broadcasting. This will help to speed up the process and make the deal come off smoothly."

Kevin Reed of the Washington law firm Dow, Lohnes & Albertson argued the case before the FCC, stating, "The owner, Emil Mogul, had no prior knowledge of the violations and was deceived by his former GM. Mogul took every precaution as an absentee owner, including monthly trips to the station to see that all was in order. When he found out about the violations, he took appropriate actions."

Trouble began in 1977 when Atlanta Mayor Maynard Jackson heard a religious broadcast that turned out to be a cover-up for a lottery scam which promoted the Atlanta lottery. "Numbers and phrases were mixed into the services to form a payoff code," declared Reed, "making it hard for someone at the station not acquainted with this type of terminology to be aware of any wrongdoing."

Citing "the owner's ill health, otherwise clean and meritorious broadcasting record, along with the desire to sell the station," Reed convinced the FCC to overturn the decision 5-1, with Commissioner Tyrone Brown dissenting and Commissioner Joe Fogarty absent.

## Styx Picks Radio

Continued from Page 1

fashions." He pointed out that in many star-concert situations, once the show is sold out, local advertising ceases; but in this case, Stardust intends to spend more money to keep stations involved with the spots and promotions to keep people aware of Styx.

"Everybody's moaning about the state of the industry and they're all pulling their horns in and wondering why things aren't getting better," Sutton said. "We feel we should go out there and really swing hard to make a home run. It means taking a few risks, but we think this approach is something really new."

The company is also planning an aircheck contest for stations airing the green series spots. In addition, a unique series of pre-tour regional meetings between representatives of Stardust, A&M, and local promoters, designed to "maximize the impact of every dollar spent on advertising," is being set up.



# Jeff Gelb AOR

**A NEW BREED OF PROMOTIONS:**

## Going For The Bucks

The radio station has its staff on the streets, searching for people listening to "Stereo 101." When found, they're asked to identify the station they're tuned to. If they reply, "Stereo 101," they're instant winners of \$1000. The station has already given away \$40,000, and the contest continues.

Sound like a Top 40 promotion? Dave Hamilton admits it is, but he's PD of KDWB-FM/Minneapolis, currently giving away \$1000 daily to lucky listeners. KDWB-FM's promotion is indicative of a new trend in AOR radio: the tendency to spend large amounts of money to capture the attention of its audience.

Traditionally, AOR radio has shied away from big bucks promotions for two reasons: first, because they are reminiscent of the sort of promotions normally associated with Top 40 radio, and second (and certainly an important consideration), because until recently, AOR radio stations have not had the financial success necessary to budget for them.

But times have changed. Now AOR radio can afford to budget \$40,000 in cash giveaways, or \$40,000 to put on a spectacular annual fireworks display in Cincinnati (WEBN), or gather \$55,000 in sponsor-donated prizes for a single night's partying in San Diego (KPRI).

### **KDWB-FM: \$1000**

#### **A Day For 40 Days**

KDWB-FM PD Dave Hamilton said that the station did extensive audience research before deciding to give away money in its current promotion: "We did focus groups that indicated that this kind of giveaway would be very effective in enticing people to listen to the radio, and that it would not offend the AOR listener. We just had to find a way to give the money away without offending the core AOR people. But this is not the type of market where you have to worry about that. Our Abrams competitor (KQRS) is doing hypey Top 40 style contests, things like trivia contests, giving away autographed albums, and putting winners on the air in a very cluttered manner."

Hamilton continued, "Although we are giving away a real big-bucks, try-to-buy-the-audience sort of thing, we're downplaying it on the air, trying to make it as unhype as possible. We explain that we're on the streets giving away \$1000 a day. If we find them listening to 101, we give them \$1000. And we tag the promotion by saying, 'No silly games or contests — just our way of saying thanks for listening to 101.'"

He admitted, "I'd be lying if I told you it wasn't being done to entice teens; obviously, they're more impressionable when it comes to contests. But on the other hand, the winners have been primarily 18-34's, and they have been very enthusiastic about the contest."

So is Dave Hamilton, and perhaps with good reason: In the newest Mediatrend results, KDWB-FM rose dramatically, from a 3.6 to an 8.9, compared to KQRS-FM's 8.3. Like the ads say, "Money talks and nobody walks" . . . except maybe down his dial, to the AOR station giving away big bucks in Minneapolis.



*" . . . What does a thousand dollars mean? Nothing. It's been done so much by Top 40 radio that it's negated its own purpose and has no effect."*

**Ernesto Gladden**  
— KPRI/San Diego PD

(right), pictured handing keys to winner of 1980 Toyota Corolla, given away at station's Halloween costume ball.

### **KPRI: \$55,000**

#### **Giveaway In One Night**

On the other hand: "Cash per se has no value, unless you're giving away a million dollars like that Cincinnati station. That is cash. But what does a thousand dollars mean? Nothing. It's been done so much by Top 40 radio that it's negated its own purpose and has no effect." The man with the strong opinions is Ernesto Gladden, PD of KPRI/San Diego.

He continued, "There's an audience here, true, that would find a certain amount of appeal in a cash promotion. But I don't think that's the audience we're going for. That's an audience that can be bought, and we're looking for a more stable rock and roll foundation." KPRI's approach to grabbing that group includes an annual giant Halloween benefit ball. Casablanca's 707 provided live music for this year's, which gathered 2000 costumed celebrants. Their admission money raised \$20,000 for the Children's Workshop, a non-profit group that works with the learning-disabled.

KPRI's sales team spent months gathering prizes for the costume contest portion of the ball. They came up with everything from mopeds to a 1980 Toyota Corolla: about \$55,000 of prizes in all, to be given away in conjunction with a costume

contest. In return for donating the merchandise, Gladden explained, the sponsors were able to take the donations off their taxes, while the station gave them a number of mentions in the course of promoting the event itself.

"What I liked about the idea of giving away all the stuff in one night," Gladden reported, "was that 2000 hardcore KPRI supporters could see it all being given away; they became part of an event. That's the value of it."

And the value to the radio station? "I'm convinced," Gladden said, "that if you do something beneficial for the community, it also ends up being beneficial to the radio station. If you help them they help you."

### **WEBN: \$40,000**

#### **Light Show**

WEBN/Cincinnati PD Denton Marr has a similar attitude about his station's annual coordinated fireworks and music show, produced this year at a cost of about \$40,000 to the station. "This year it attracted about a half-million people. \$40,000 for a half-million impressions is a pretty good buy. You get call letter reinforcement in a massive way. You also reach a lot of people who don't listen to the station, but who might get ratings books. Maybe they'll remember the fireworks show and not have a particular favorite radio station, and write down WEBN."

"We're in the rather enviable position, Marr continued, "of holding an event so big that every other radio station in town talks about it now." It seems that the fireworks show has, over the past four years, become such a huge draw that the city has structured a Riverfest around it (the fireworks are shot from a barge on the Ohio River), culminating with the fireworks and music show. "Every station was talking about this year's Riverfest and the big fireworks show." Obviously they didn't mention WEBN's call letters, but after four years, there could be no doubt that whenever any Cincinnati radio station referred to the fireworks show, listeners perceived it as a WEBN event. And that's not a bad return for its \$40,000 annual investment.

Obviously, this doesn't mean that those AOR promotional mainstays (tickets and albums) are going to fall by the wayside. But more and more often, AOR radio is now budgeting the bucks to compete head-on with its radio rivals in the marketplace for the young adult listener. It might be KMET/Los Angeles covering the parking costs for four nights of local Bruce Springsteen concert dates (\$12,000), KGB/San Diego buying a soccer field as a donation to the city of San Diego (\$63,000), or KZEW/Dallas's annual Zoo World lifestyle fair (\$100,000). Whatever, AOR radio is entering a new era, where the success of the format in general has given stations budgets for truly large-scale promotions that can help to keep the format growing for the next decade.

A reminder: You need not be an R&R reporter to submit news and photos of your station's activities. R&R is your industrywide forum for information; use it! Send all photos and other information to AOR Dept., R&R, 1930 Century Park West, Los Angeles, CA 90067.

# Jeff Gelb

## UPDATE

Price gouging by ticket agencies is a big issue among young people in California, where tickets for the recent Bruce Springsteen concerts in L.A. sold for as much as \$225 each. KMET/Los Angeles is spearheading a drive to drive down the profits that can be made by agencies selling concert tickets. Springsteen has already cut a promo for the station, which asks listeners to send letters of support to the California assemblyman who will try to enact legislation putting price ceilings on tickets sold by agencies. The station is currently contacting other rock stars to tape promos for the campaign, which station reps say they will pursue until such laws are enacted. . . . Do radio concert broadcasts encourage home taping and discourage record sales? Just the reverse, according to Sam Kopper of Starfleet Blair Inc. The company hired Trendex to study its Utopia national network broadcast on Halloween. The results: of those who listened, 34% said they intended to buy the new album, while only 5.6% said they had taped the concert. . . . KMEL/San Francisco MD Paul Vincent scored an extremely rare radio interview with Bob Dylan before a concert date. . . . AOR consultant Jeff Pollack has signed his fourth official client station: KISS-FM/San Antonio. . . .

### EVOLUTION

John Michael Scott has exited as PD at KPAS/El Paso. His successor is Jeffrey Scott Blazy. . . . Eric Heckman has exited as PD at WYMX/Augusta for a regional promotion post with Atlantic. His successor has not been named; Elyse Gottlieb is acting PD. . . . WZZX/Louisville PD Mark Thomas has segued into the station's sales department. Dan Deely is acting PD while the station searches for a new PD. . . . Marianne McIntyre has exited as WNEW-FM/New York's MD. Her successor has not been chosen. . . . Tom Scott has joined Y95/Rockford from WTAO/Murphysboro for overnights. . . . Curt Jensen is new to KZAP/Sacramento nights from KPRI/San Diego. . . . Jeff Jensen has joined KLOL/Houston from WQXM/Tampa for 8-12pm. . . . Duane Gay has joined WLPX/Milwaukee for morning news. . . . Denise Westwood, former KNAC/Long Beach MD, has joined KROQ/Pasadena for nights. . . . Dick Hungate has joined WYSP/Philadelphia for weekends. . . . Alan Meis has exited as a VP of MSS Records. . . . Much of the KSAN AOR crew is still looking for new jobs. You can contact former PD Tom Yates, MD Kate Hayes, and the rest of the crew at (415) 956-5726.

### PROMOTION OF THE WEEK



**CENTRAL, PA.**

### FM-104 Rocks Central PA Highways

WTPA "Rock Plates" are available at six local record stores. 2000 have been manufactured at \$1.50 each and are sold for \$1.04 (dial position). The profits from the license plates are recycled into the station's promotional fund.

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.

Banned in Kansas City: An irate parent has asked the Kansas City school board to ban the playing of KYYS over its high school monitors, saying rock music in general "promotes a value system that is opposite to that which the school is dedicated." No decision from the school board yet. . . . Upcoming radio concert network broadcasts: December 3, fifty AOR's join to present the 10th anniversary concert of Aerosmith from Boston. Coming up on New Year's Eve, Source affiliate stations will hear the Rossington-Collins Band in concert, while Starfleet-Blair will offer the Allman Bros. Band to affiliates, including the AOR ABC FM's. . . . In the new Mediatrend results for L.A., KMET rebounded 5.2 to 7.0 while KLOS and KROQ were down. KWST had an up book with a 1.9. . . . Received an interesting package of goodies from KMOD/Tulsa, including the station's Rock Brigade membership card and bumper sticker, and a sales brochure for the station's upcoming lifestyle fair. . . . Happy first AOR anniversary to KSAS/Kansas City. . . . WLUP/Chicago MD Sky Daniels broadcast his show live from the lobby of a concert hall when Bruce Springsteen appeared. . . . Is the next big AOR phenomenon air drumming? WIOT/Toledo held an air drumming contest, with contestants competing for a prize-winning trip to Jamaica. . . . WLPX/Milwaukee held a groundbreaking ceremony for new \$3 million offices and studios. . . . Imagine LOVE 94/Miami nighttime air personality Steve Huntington's surprise when he answered the door buzzer to find Jimmy Buffett asking if he could do an impromptu live interview. Seems he was in the neighborhood with some friends and wanted to hear some of his older tunes. Naturally, Huntington obliged. . . . WBLM/Lewiston-Portland cosponsored a photography trade fair and held an ugly photo contest with winning entries on display at the fair. Winners got gift certificates for photographic supplies. . . . WIOQ/Philadelphia's Helen Leicht spearheaded a Goodwill clothing drive, and has been named Philadelphia's 1980 Toys for Tots campaign chairperson. . . . KZOK/Seattle has launched the balloting for its third annual Puget Sound Music Awards, which honor musicians from the area. All returned ballots are eligible for a drawing for a trip for two to Acapulco. . . . KZAP/Sacramento is putting a listener on the payroll for a week, doing ten hours of airwork and behind-the-scenes jobs for the station to give them an insider's look at AOR radio. . . . Bobby Rich of Drake-Chenault is still searching for AOR tapes for his talent search. Five winners in each format will be announced in the trades, and their tapes will be pressed on an album to be distributed by the company. If you're interested in this competition, send along a current aircheck to Bobby Rich, Drake-Chenault, P.O. Box 1629, Canoga Park, CA 91304. . . . Look for unreleased tracks on flip sides of new singles from Bruce Springsteen ("Held Up Without A Gun") and Cars ("Don't Go To Pieces").

. . . Just caught word of a real AOR ratings triumph in Boston where Mediatrend gave WCOZ its highest figure ever: a 15.7. Congrats to PD John Sebastian and the crew. . . . Three cheers for KSHE/St. Louis, which celebrated its 13th AOR anniversary last week. Scene of the party was a concert featuring Allman Brothers, Michael Stanley and Gamma, and over 10,000 listeners. The entire KSHE staff wheeled a giant birthday cake onstage to greet the fans and thank them for their continuing support.

**THINGS TO COME:** For December, we're putting together a month's worth of special columns and features which may help make your holiday season happier, and less work as well. Next week, courtesy of WRKI/Bridgeport, we'll be printing Led Zeppelin and Bruce Springsteen A-Z listings. The following week (December 12), we'll present our annual wrap-up of news and music for 1980. Included will be the Top 80 Albums of 1980, computed from the AOR Album Airplay/40 charts from January through November. If you plan to run a "Best of '80" music show, this may be all the music info you need. And for our last issue of the year, we'll bring you complete Beatles and Rolling Stones A-Z listings, courtesy KAZY/Denver.

## COLOR

**MERCEDES MADNESS:** As this week's AOR article details, AOR radio isn't just giving away albums and concert tickets these days. WLRS/Louisville has listeners registering on the air and at sponsor outlets to win a 1980 Mercedes valued at \$24,000.

**DARK ROOM:** WHCN/Hartford, in conjunction with Epic Records and the latest Angel City album, is giving away a complete darkroom setup to the listener who submits the most creative photo of eyes (the album cover motif).

**CARS CONTEST:** WAQX/Syracuse, in conjunction with Elektra Records and a concert appearance by the Cars, is giving away the 95X limousine to a winning listener. Listeners register for the car by calling the station whenever WAQX plays a Cars cut. Five finalists are chosen, each is given a key, and the key that unlocks the car door wins the limo.

**DIALING FOR DALLAS:** WKQQ/Lexington asked listeners to call with their guesses as to who shot "Dallas"'s J.R. Out of the correct guesses, one listener was chosen for an expenses-paid trip to Dallas. . . . Dallas, West Virginia, that is, where the lucky listener was bused by Greyhound for a night at the local hotel. Or, the listener could have opted for the prize's cash value: around \$110.

**TURKEY SHOOT:** WPDH/Poughkeepsie, in conjunction with Columbia's Rockpile album, is asking listeners to call up for a radio turkey shoot, with the listener telling the station when to pull the trigger. If the listener scores a hit, he wins a Rockpile album, and becomes eligible to win one of three grand prizes: a turkey, a chauffeur-driven ride to the local Rockpile concert, or a dinner for two.

**ROCK OF AGES:** That's what WVUD/Dayton is calling its rock trivia quiz. Every winner gets to choose from three envelopes of prizes: gift certificates, albums and Instamatic cameras. They're also eligible to win the grand prize, a videotape recorder.

**STUMP SONG:** WECM/Claremont's Song Fontaine is inviting listeners to call him nightly with trivia questions. Every listener who stumps Song wins the album of his choice.



**THEY'RE NO NURDS** — While touring in support of their latest LP, "Nurds," WB's Roche sisters were interviewed on the air at WCAS/Cambridge. Pictured (l-r) are group's Suzzy Roche, MD Joan Orr, and group's Terre and Maggie Roche.

### CONCERTS & CONVERSATIONS

**PRESENTATIONS:** KWST/Los Angeles presented Jamle Sheriff and Sumner for free. . . . WNOR/Norfolk presented Delbert McClinton for \$4.99.

**BROADCASTS:** Molly Hatchet, George Thorogood, Gamma on WMMR/Philadelphia. . . . Blue Angel on WLIR/Long Island.

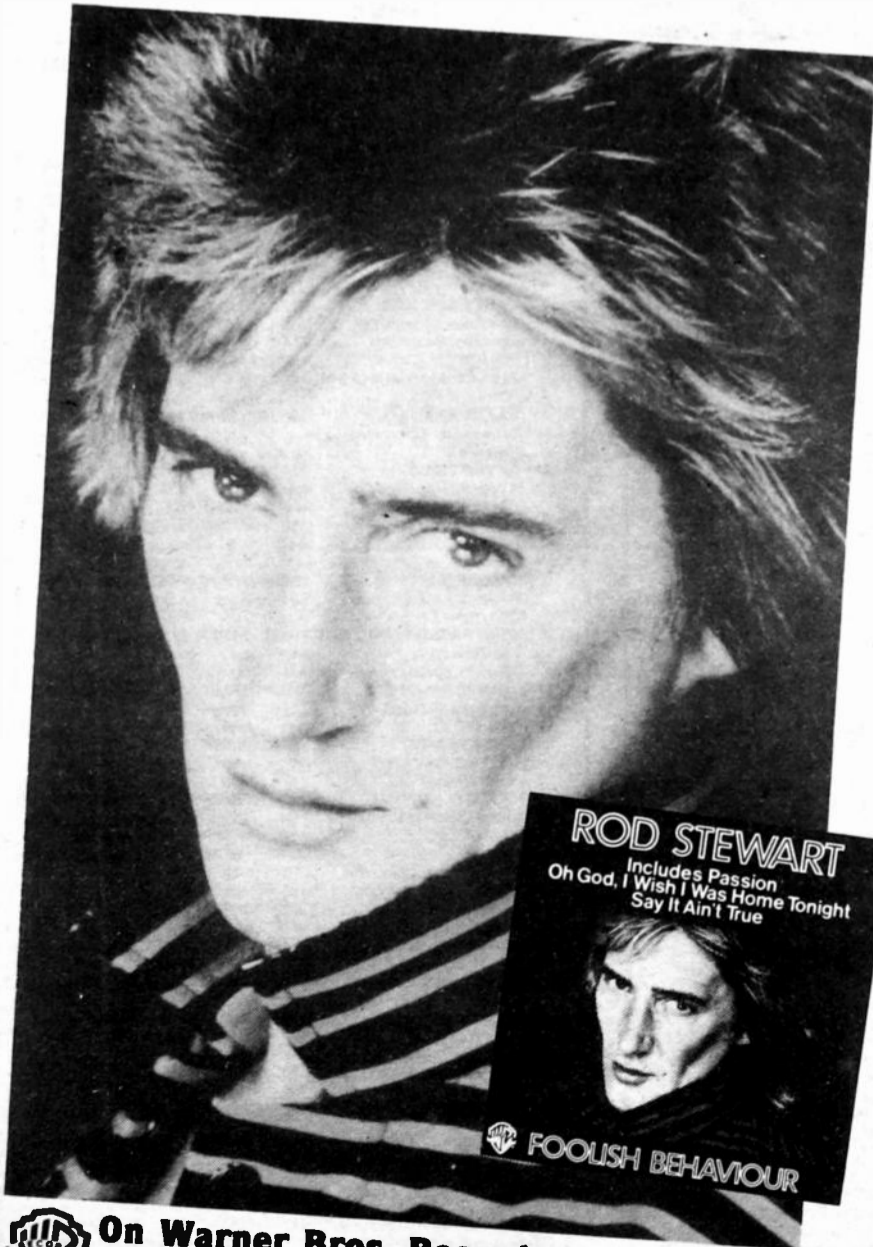
**CONVERSATIONS:** Outlaws on WDHA/North Jersey. . . . Molly Hatchet on WILS-FM/Lansing. . . . Brian Briggs on WBAB/Long Island. . . . Gamma on WQFM/Milwaukee. . . . Dire Straits on WMMR/Philadelphia, WMSM/Cleveland, M105/Cleveland. . . . Cars on WAQX/Syracuse. . . . Romantics on WIOT/Toledo. . . . Billy Thorpe on KFMH/Muscataine, Y-95/Rockford. . . . Doc Watson on KTYD/Santa Barbara. . . . Ellen Shipley on KILO/Colorado Springs. . . . Gary Myrick on KLBJ/Austin. . . . 38 Special on WPLR/New Haven. . . . Thin Lizzy, 707 on WABX/Detroit. . . . Jack Bruce, Head East, Randy Hansen on KDKB/Phoenix. . . . Johnny Van Zant, 38 Special on WPTYX/Albany. . . . Frank Zappa on WYDD/Pittsburgh. . . . Gang of Four, Buzzcocks, Jimmy Cliff on WBCN/Boston. . . . Dire Straits, Ian Gillan on WLUP/Chicago. . . . Polyrock, NRBQ, Ellen Shipley, Amazing Rhythm Aces on KTIM/San Rafael. . . . Johnny Cash, Rockpile on WXRT/Chicago.




**BREAKER!**

**ROD STEWART**  
Foolish Behaviour (WB)  
"Passion" "Wings" "Dead" Title. 98% of our  
reporters on it. Total album reports: 160. A-131,  
M-4, H-25. Debuted this week at No. 11.

**ROD STEWART**  
"Foolish  
Behaviour"



 On Warner Bros. Records

**BREAKER!**

**JOHN LENNON**  
Double Fantasy (Geffen)  
"Starting" "Losing" "Cleanup" "Wheel." 91%  
of our reporters on it. Total album reports: 149.  
A-119, M-9, H-21. Debuted this week at No. 13.

**JOHN LENNON**  
**YOKO ONO**  
"Double  
Fantasy"



On Geffen Records



November 28, 1980

164 REPORTERS

Album cuts are listed in order of airplay preference.

Main chart table with columns for week numbers (11/7, 11/14, 11/21, 11/28) and lists of artists, album titles, and airplay preferences. Includes artists like Bruce Springsteen, Police, Cheap Trick, Alan Parsons Project, Dire Straits, Pat Benatar, Eagles, AC/DC, Babys, Rockpile, Rod Stewart, Doobie Brothers, John Lennon, Heart, Randy Meisner, Steely Dan, Kansas, Neil Young, George Thorogood, Thin Lizzy, David Bowie, Talking Heads, Cars, Michael Stanley Band, Jim Carroll Band, Donnie Iris, John Cougar, Supertramp, Billy Thorpe, Joe Jackson Band, Angel City, Moon Martin, Molly Hatchet, Queen, Robbin Thompson, Stevie Wonder, Robert Palmer, Rolling Stones, and Jackson Browne.

SPRINGSTEEN held his lead in hot and total reports to keep his crown for another week. POLICE held rock steady in second place, as TRICK moved into third place, growing in hits. PARSONS inched up as STRAITS hit top five. EAGLES jumped into top ten with excellent conversions from last week's adds. BABYS inched up and ROCKPILE hit top ten. ROD was the week's most added album and highest debut, with a stunning number of total mentions. LENNON also debuted with enormous adds along with significant early conversions. HEART debuted healthily, as MEISNER climbed. STEELY debuted with solid adds. Watch for significant jumps next week on ROD, LENNON, HEART, and STEELY as this week's heavy adds convert to higher airplay rotations. YOUNG and LIZZY moved up as HEADS maintained. CARROLL climbed nicely, showing growth in all rotations. IRIS showed airplay growth (especially in medium mentions) and MOON inched up. WONDER debuted with strong hits. MAX WEBSTER, CLIMAX BLUES BAND, and ALVIN LEE came close to charting.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

New Entry

MOST ADDED

Table showing the 'Most Added' chart with columns for weeks 11/28, 11/21, 11/14, 11/7, and 10/31. Artists include Rod Stewart, Steely Dan, Heart, John Lennon, Jon Anderson, Alvin Lee Band, Gillan, Romantics, Thin Lizzy, Blondie, Neil Young, Jim Carroll Band, Donnie Iris, Max Webster, Jimmie Mack & The... and Roy Buchanan.

MEDIUM

Table showing the 'Medium' chart with columns for weeks 11/28, 11/21, 11/14, 11/7, and 10/31. Artists include Dire Straits, George Thorogood, Rockpile, Randy Meisner, Billy Thorpe, Alan Parsons Project, Babys, Thin Lizzy, Donnie Iris, Neil Young, Talking Heads, Michael Stanley, John Cougar, and Joe Jackson Band.

THE HOTTEST

Table showing the 'The Hottest' chart with columns for weeks 11/28, 11/21, 11/14, 11/7, and 10/31. Artists include Bruce Springsteen, Police, Pat Benatar, Cheap Trick, AC/DC, Eagles, Alan Parsons Project, Doobie Brothers, Dire Straits, Kansas, Babys, Cars, David Bowie, Rockpile, and Neil Young.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



# AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week

- ROD STEWART**  
**Foolish Behaviour (WB)**  
"Passion" "Wings" "Dead" Title. 98% of our reporters on it. Total album reports: 160. A-131, M-4, H-25. Debuted this week at No. 11.
- JOHN LENNON**  
**Double Fantasy (Geffen)**  
"Starting" "Losing" "Cleanup" "Wheel." 91% of our reporters on it. Total album reports: 149. A-119, M-9, H-21. Debuted this week at No. 13.
- STEELY DAN**  
**Gaucha (MCA)**  
"Nineteen" "Time" Title "Rival." 87% of our reporters on it. Total album reports: 143. A-129, M-2, H-12. Debuted this week at No. 16.
- HEART**  
**Greatest Hits/Live (Epic)**  
"Tell" "Rock" "Bebe" "Down." 84% of our reporters on it. Total album reports: 137. A-124, M-5, H-8. Debuted this week at No. 14.

# SINGLES

- 1 REO SPEEDWAGON . . . . . "Keep On Loving You" (Epic)
- 2 MAX WEBSTER . . . . . "Battle Scars" (Mercury)
- 3 CLIMAX BLUES BAND . . . . . "Gotta Have More Love" (WB)
- 4 KEITH SYKES . . . . . "Love To Ride" (Backstreet/MCA)
- 5 B-52'S . . . . . "Private Idaho" (WB)
- 6 DEVO . . . . . "Freedom Of Choice" (WB)
- 7 JACK GREEN . . . . . "Murder" (RCA)
- 8 JON ANDERSON . . . . . "Some Are Born" (Atlantic)
- 9 BUS BOYS . . . . . "Johnny Soul'd Out" (Arista)
- 10 ROSE TATTOO . . . . . "R'n'R Outlaw" (Mirage)
- 11 BLONDIE . . . . . "The Tide Is High" (Chrysalis)
- 12 NEW ENGLAND . . . . . "Explorer Suite" (Elektra)
- 13 PAUL SIMON . . . . . "One-Trick Pony" (WB)
- 14 STEVE FORBERT . . . . . "Get Well Soon" (Nemperor)
- 15 SPLIT ENZ . . . . . "I Got You" (A&M)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

# JAZZ ON AOR

- 1 JEAN-LUC PONTY . . . . . Civilized Evil (Atlantic)
- 2 SPYRO GYRA . . . . . "Crusader" "Demagomania" Carnival (MCA)
- 3 JONI MITCHELL . . . . . Shadows & Light (Asylum)
- 4 GROVER WASHINGTON JR. . . . . Winelight (Elektra)
- 5 PAT METHENY . . . . . "Flow" Title 80/81 (ECM)
- 6 LARSEN & FEITEN . . . . . Larsen-Feiten Band (WB)
- 7 GEORGE BENSON . . . . . Give Me The Night (WB)
- 8 DAVE VALENTIN . . . . . Land Of The 3rd Eye (Arista)
- 9 ERIC GALE . . . . . Touch Of Silk (Columbia)
- 10 WILTON FELDER . . . . . Inherit The Wind (MCA)

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

# REGIONAL AOR ACTIVITY

## EAST

**104 WQBK FM Albany**  
518-482-5555  
ALAN PARSONS PROJ. (Arista)

PD: JOHN COOPER

Hot/Hot: ALAN PARSONS PROJ. (Arista)

Added: JOHN LENNON (Geffen), ROD STEWART (WB), STEELY DAN (MCA), HEART (Epic), DIDIER LOCKWOOD (Inner City), TOP HORN (R.S. Inc.), CREEDENCE (Arista), BLONDIE (Chrysalis), JACK BRUCE/PHIENS (Epic), WEATHER REPORT (VAC/Columbia)

Medium: PAT BENATAR (Chrysalis), JOE JACKSON BAND (A&M), PRETENDERS (Sire), THIN LIZZY (WB), STEVIE NICKER (Tama), KTC (Virgin), PSYCHEDELIC FURS (Polygram), HOLLING STONES (Arista), GEORGE THOROGOOD (Rouner), DOOBIE BROTHERS (WB), BUS BOYS (Arista)

None: None

**98 Rock WYZZ Baltimore**  
301-889-0088

PD: DENISE OLIVER  
MD: CHUCK DUCOTY

Hot/Hot: HEART (Epic), JOHN LENNON (Geffen), ROD STEWART (WB), STEELY DAN (MCA), JIM CARROLL BAND (Arista), GILLAN (Virgin), ROGER DALTRY (Polygram), ROCPILE (Columbia), DOOBIE BROTHERS (WB), BRUCE SPRINGSTEEN (Columbia), DEVO (WB), SPLIT ENZ (A&M)

Added: HEART (Epic), JOHN LENNON (Geffen), ROD STEWART (WB), STEELY DAN (MCA), JIM CARROLL BAND (Arista), GILLAN (Virgin), ROGER DALTRY (Polygram), ROCPILE (Columbia), DOOBIE BROTHERS (WB), BRUCE SPRINGSTEEN (Columbia), DEVO (WB), SPLIT ENZ (A&M)

Medium: None

None: None

**WPYX Albany**  
518-785-9800

PD: TED UZZ  
MD: BOB WEIN

Hot/Hot: BRUCE SPRINGSTEEN (Columbia), PAT BENATAR (Chrysalis), HEART (Epic), STEELY DAN (MCA), NEIL YOUNG (WB/Rap), REG. SPEEDWAGON (Epic)

Added: JOHN LENNON (Geffen), ROD STEWART (WB), HEART (Epic), STEELY DAN (MCA), NEIL YOUNG (WB/Rap), REG. SPEEDWAGON (Epic)

Medium: TALKING HEADS (Sire), JOE JACKSON BAND (A&M), BABY'S (Chrysalis), ALAN PARSONS PROJ. (Arista), DIRT STRAITS (WB)

None: None

**WJZZ Boston**  
617-267-3810

PD: JOHN SEBASTIAN  
MD: KATE INGRAM

Hot/Hot: ALVIN LEE BAND (Arista), JOHN CARROLL BAND (Arista), ROCPILE (Columbia), ROMANTICS (Rouner)

Added: ALVIN LEE BAND (Arista), JOHN CARROLL BAND (Arista), ROCPILE (Columbia), ROMANTICS (Rouner)

Medium: DAVID BOWIE (RCA), ELVIS COSTELLO (Columbia), JOHN COUGAR (Arista), CHEAP TRICK (Epic), EAGLES (A&M), GUNNA (Epic), JACK GREEN (RCA), HEART (Epic), ROD IN LANE & (WB), ROXANNE (Capitol), RANDY MEISNER (Epic), EDDIE MONEY (Columbia), NEVILUS EATERS (Epic), NEIL DUNHAM (Epic), ALAN PARSONS PROJ. (Arista), POLICE (A&M), SUZI QUATRO (Dreadnaught)

None: None

**WZZO Allentown**  
215-694-0511

PD: LYNN COREY  
MD: CINDY HOLY

Hot/Hot: BRUCE SPRINGSTEEN (Columbia), PAT BENATAR (Chrysalis), JOHN LENNON (Geffen), JOHN CARROLL BAND (Arista), ROCPILE (Columbia), GEORGE THOROGOOD (Rouner), HEART (Epic)

Added: BRUCE SPRINGSTEEN (Columbia), PAT BENATAR (Chrysalis), JOHN LENNON (Geffen), JOHN CARROLL BAND (Arista), ROCPILE (Columbia), GEORGE THOROGOOD (Rouner), HEART (Epic)

Medium: NEIL YOUNG (WB/Rap), JIM CARROLL BAND (Arista), JOHN COUGAR (Arista), CLIMAX BLUES BAND (WB), DIRT STRAITS (WB), MAX WEBSTER (Mercury)

None: None

**SOFTROCK WEEFIC Boston**  
617-262-5900

PD: CLARE SHOOT  
MD: SUSS OMAN

Hot/Hot: JOHN LENNON (Geffen), HEART (Epic), ALAN PARSONS PROJ. (Arista), KANASAS (Arista), REG. SPEEDWAGON (Epic)

Added: JOHN LENNON (Geffen), HEART (Epic), ALAN PARSONS PROJ. (Arista), KANASAS (Arista), REG. SPEEDWAGON (Epic)

Medium: LEA GAYLOR (WB), PETER ALLEN (A&M), CLIFF CHRISTOPHER (Capitol), DOOBIE BROTHERS (WB), MCHUGH-HILLMAN (Capitol), BARTH WIND & FIRE (Arista), BRUCE SPRINGSTEEN (Columbia), CHRISTOPHER CROSS (WB), BRUCE SPRINGSTEEN (Columbia), STEELY DAN (MCA)

None: None

**104.1 FM WBCN Boston**  
617-266-1111

PD: TONY BERARDI  
MD: JIMMY WEBER

Hot/Hot: BRUCE SPRINGSTEEN (Columbia), PAT BENATAR (Chrysalis), JOHN LENNON (Geffen), JOHN CARROLL BAND (Arista), ROCPILE (Columbia), GEORGE THOROGOOD (Rouner), HEART (Epic)

Added: BRUCE SPRINGSTEEN (Columbia), PAT BENATAR (Chrysalis), JOHN LENNON (Geffen), JOHN CARROLL BAND (Arista), ROCPILE (Columbia), GEORGE THOROGOOD (Rouner), HEART (Epic)

Medium: STEELY DAN (MCA), QUEEN (Epic), JIMMY CLIFF (MCA), JOHN COUGAR (Arista), HEART (Epic), ROBERT PALMER (Arista), POWER BLUES (Arista), BRUCE SPRINGSTEEN (Columbia), FISHBORN (Arista), SPLIT ENZ (A&M), SUE (Arista), SUZI QUATRO (Dreadnaught), SPACIALS (Chrysalis), TALKING HEADS (Mercury), NEIL YOUNG (WB/Rap), DEVO (WB), EAGLES (A&M), JACK GREEN (RCA), RANDY MEISNER (Epic), MICHAEL URBAN (Arista)

None: None

**95.1 FM Retnyourrock Boston**  
617-266-1111

PD: TOM ZARECKI  
MD: BRIAN ST. JAMES

Hot/Hot: BRUCE SPRINGSTEEN (Columbia), PAT BENATAR (Chrysalis), JOHN LENNON (Geffen), JOHN CARROLL BAND (Arista), ROCPILE (Columbia), GEORGE THOROGOOD (Rouner), HEART (Epic)

Added: BRUCE SPRINGSTEEN (Columbia), PAT BENATAR (Chrysalis), JOHN LENNON (Geffen), JOHN CARROLL BAND (Arista), ROCPILE (Columbia), GEORGE THOROGOOD (Rouner), HEART (Epic)

Medium: JOHN LENNON (Geffen), PAT BENATAR (Chrysalis), JOHN CARROLL BAND (Arista), ROCPILE (Columbia), GEORGE THOROGOOD (Rouner), HEART (Epic)

None: None

**MOST ADDED**

**HEART**  
Greatest Hits/Live (Epic) 36/34

**STEELY DAN**  
Gaucha (MCA) 37/32

**JOHN LENNON**  
Double Fantasy (Geffen) 39/30

**ROD STEWART**  
Foolish Behaviour (WB) 39/28

**JON ANDERSON**  
Song Of Seven (Atlantic) 17/13

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

**MEDIUM**

**GEORGE THOROGOOD & THE DESTROYERS**  
More George... (Rouner) 31/19

**ALAN PARSONS PROJECT**  
The Turn Of A... (Arista) 34/17

**ROCKPILE**  
Seconds Of... (Columbia) 30/17

**MOON MARTIN**  
Street Fever (Capitol) 20/17

**RANDY MEISNER**  
One More Song (Epic) 20/17

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

**THE HOTTEST**

**BRUCE SPRINGSTEEN**  
The River (Columbia) 38/37

**POLICE**  
Zenyatta Mondatta (A&M) 36/34

**CHEAP TRICK**  
All Shook Up (Epic) 34/25

**EAGLES**  
Eagles Live (Asylum) 32/25

**PAT BENATAR**  
Crimes Of... (Chrysalis) 30/25

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

**97 Rock WQXR Buffalo**  
716-881-4555

PD: GEORGE HARRIS  
MD: PAUL HEINE

Hot/Hot: BRUCE SPRINGSTEEN (Columbia), EAGLES (A&M), PAT BENATAR (Chrysalis), DEVO (WB), CHEAP TRICK (Epic), DOOBIE BROTHERS (WB), VANDALS (UA), B-52'S (WB), TALKING HEADS (Sire), JIM CARROLL BAND (Arista), NEIL YOUNG (WB/Rap), JOE JACKSON BAND (A&M), JEAN LUC PONTY (Arista), CAROL (Epic), DAVID BOWIE (RCA), MAX WEBSTER (Mercury), BILLY THORPE (Epic), ROCPILE (Columbia), BUS BOYS (Arista), JOHN COUGAR (Arista)

Medium: JOE JACKSON BAND (A&M), JEAN LUC PONTY (Arista), CAROL (Epic), DAVID BOWIE (RCA), MAX WEBSTER (Mercury), BILLY THORPE (Epic), ROCPILE (Columbia), BUS BOYS (Arista), JOHN COUGAR (Arista)

None: None

**WHCN 102.9 Hartford**  
203-247-1060

PD: DANIEL F. HYDEN  
MD: BOB BITTENS

Hot/Hot: STEELY DAN (MCA), "Time Out Mind" (MCA), "Hey Nineteen" (Epic), ROMANTICS (Rouner), "Night Like" (Arista), JOHN JETT (Arista), AC/DC (Atlantic), GILLAN (Virgin), "Time & Again" (Arista), "Running with the Bulls" (Arista)

Added: STEELY DAN (MCA), "Time Out Mind" (MCA), "Hey Nineteen" (Epic), ROMANTICS (Rouner), "Night Like" (Arista), JOHN JETT (Arista), AC/DC (Atlantic), GILLAN (Virgin), "Time & Again" (Arista), "Running with the Bulls" (Arista)

Medium: ALAN PARSONS PROJ. (Arista), DOOBIE BROTHERS (WB), PAT BENATAR (Chrysalis), THIN LIZZY (WB), YES (Atlantic), ELVIS COSTELLO (Columbia), GEORGE THOROGOOD (Rouner), 707 (Columbia), HEART (Epic), JOHN COUGAR (Arista), ROCPILE (Columbia)

None: None

**WBAB 102.3 Long Island**  
516-587-1023

PD: BOB BUCHANAN  
MD: NANCY COPPOLA

Hot/Hot: BRUCE SPRINGSTEEN (Columbia), QUEEN (Epic), HEART (Epic), CLIMAX BLUES BAND (WB), JOHN JETT (Arista), DOOBIE BROTHERS (WB), KANASAS (Arista), NEIL YOUNG (WB/Rap), AC/DC (Atlantic), ROCPILE (Columbia), JOHN LENNON (Geffen), "Give No One" (Arista), PAT BENATAR (Chrysalis), ROXANNE (Capitol), TALKING HEADS (Sire), "Barter Band" (Arista), CHEAP TRICK (Epic), ALAN PARSONS PROJ. (Arista), TALKING HEADS (Sire), DEVO (WB), JOHN CARROLL BAND (Arista), "The Top Letter" (Arista), "Peggie Sue" (Arista), DIRT STRAITS (WB), BLONDIE (Chrysalis), GEORGE THOROGOOD (Rouner), THIN LIZZY (WB), "The Top Letter" (Arista), MICHAEL SCHENKER (Chrysalis)

Added: BRUCE SPRINGSTEEN (Columbia), QUEEN (Epic), HEART (Epic), CLIMAX BLUES BAND (WB), JOHN JETT (Arista), DOOBIE BROTHERS (WB), KANASAS (Arista), NEIL YOUNG (WB/Rap), AC/DC (Atlantic), ROCPILE (Columbia), JOHN LENNON (Geffen), "Give No One" (Arista), PAT BENATAR (Chrysalis), ROXANNE (Capitol), TALKING HEADS (Sire), "Barter Band" (Arista), CHEAP TRICK (Epic), ALAN PARSONS PROJ. (Arista), TALKING HEADS (Sire), DEVO (WB), JOHN CARROLL BAND (Arista), "The Top Letter" (Arista), "Peggie Sue" (Arista), DIRT STRAITS (WB), BLONDIE (Chrysalis), GEORGE THOROGOOD (Rouner), THIN LIZZY (WB), "The Top Letter" (Arista), MICHAEL SCHENKER (Chrysalis)

Medium: KANASAS (Arista), PAUL SIMON (Arista), NEIL YOUNG (WB/Rap), NEIL YOUNG (WB/Rap), "The Top Letter" (Arista), "Peggie Sue" (Arista), DIRT STRAITS (WB), BLONDIE (Chrysalis), GEORGE THOROGOOD (Rouner), THIN LIZZY (WB), "The Top Letter" (Arista), MICHAEL SCHENKER (Chrysalis)

None: None

**97 Rock WQXR Harrisburg**  
717-238-1402

PD: DOUG SPRENSON

Hot/Hot: BRUCE SPRINGSTEEN (Columbia), EAGLES (A&M), PAT BENATAR (Chrysalis), DEVO (WB), CHEAP TRICK (Epic), DOOBIE BROTHERS (WB), VANDALS (UA), B-52'S (WB), TALKING HEADS (Sire), JIM CARROLL BAND (Arista), NEIL YOUNG (WB/Rap), JOE JACKSON BAND (A&M), JEAN LUC PONTY (Arista), CAROL (Epic), DAVID BOWIE (RCA), MAX WEBSTER (Mercury), BILLY THORPE (Epic), ROCPILE (Columbia), BUS BOYS (Arista), JOHN COUGAR (Arista)

Medium: JOE JACKSON BAND (A&M), JEAN LUC PONTY (Arista), CAROL (Epic), DAVID BOWIE (RCA), MAX WEBSTER (Mercury), BILLY THORPE (Epic), ROCPILE (Columbia), BUS BOYS (Arista), JOHN COUGAR (Arista)

None: None

**WBLM 102.9 Lewiston-Portland**  
207-783-2065

PD: JOSE DIAZ  
MD: MIKE BUSHEY

Hot/Hot: STEELY DAN (MCA), JOHN LENNON (Geffen), HEART (Epic), BILL CHIDDIST (Rouner)

Added: STEELY DAN (MCA), JOHN LENNON (Geffen), HEART (Epic), BILL CHIDDIST (Rouner)

Medium: BRUCE SPRINGSTEEN (Columbia), PAT BENATAR (Chrysalis), JOHN LENNON (Geffen), JOHN CARROLL BAND (Arista), ROCPILE (Columbia), GEORGE THOROGOOD (Rouner), HEART (Epic)

None: None

**WLIB 102.7 Long Island**  
516-485-9200

PD: DENIS MCNAMARA  
MD: BART WHITE

Hot/Hot: BRUCE SPRINGSTEEN (Columbia), PAT BENATAR (Chrysalis), JOHN LENNON (Geffen), JOHN CARROLL BAND (Arista), ROCPILE (Columbia), GEORGE THOROGOOD (Rouner), HEART (Epic)

Added: BRUCE SPRINGSTEEN (Columbia), PAT BENATAR (Chrysalis), JOHN LENNON (Geffen), JOHN CARROLL BAND (Arista), ROCPILE (Columbia), GEORGE THOROGOOD (Rouner), HEART (Epic)

Medium: BRUCE SPRINGSTEEN (Columbia), PAT BENATAR (Chrysalis), JOHN LENNON (Geffen), JOHN CARROLL BAND (Arista), ROCPILE (Columbia), GEORGE THOROGOOD (Rouner), HEART (Epic)

None: None

**WCCC Hartford**  
203-649-3456

PD: COUNTY PAUL PAYTON  
MD: LICH

Hot/Hot: BRUCE SPRINGSTEEN (Columbia), PAT BENATAR (Chrysalis), JOHN LENNON (Geffen), JOHN CARROLL BAND (Arista), ROCPILE (Columbia), GEORGE THOROGOOD (Rouner), HEART (Epic)

Added: BRUCE SPRINGSTEEN (Columbia), PAT BENATAR (Chrysalis), JOHN LENNON (Geffen), JOHN CARROLL BAND (Arista), ROCPILE (Columbia), GEORGE THOROGOOD (Rouner), HEART (Epic)

Medium: BRUCE SPRINGSTEEN (Columbia), PAT BENATAR (Chrysalis), JOHN LENNON (Geffen), JOHN CARROLL BAND (Arista), ROCPILE (Columbia), GEORGE THOROGOOD (Rouner), HEART (Epic)

None: None

**WVON 102.7 Long Island**  
516-727-1570

PD: PAUL HARRIS  
MD: MALCOLM GRAY

Hot/Hot: STEELY DAN (MCA), ELP (Arista), HEART (Epic), REG. SPEEDWAGON (Epic)

Added: STEELY DAN (MCA), ELP (Arista), HEART (Epic), REG. SPEEDWAGON (Epic)

Medium: EAGLES (A&M), SUPERTRAMP (A&M), DOOBIE BROTHERS (WB), BUS BOYS (Arista), ROBERT PALMER (Arista), MICHAEL SCHENKER (Chrysalis), BILLY THORPE (Epic), JACK GREEN (RCA), THIN LIZZY (WB), 707 (Columbia)

None: None

**WVON 102.7 Long Island**  
516-727-1570

PD: PAUL HARRIS  
MD: MALCOLM GRAY

Hot/Hot: STEELY DAN (MCA), ELP (Arista), HEART (Epic), REG. SPEEDWAGON (Epic)

Added: STEELY DAN (MCA), ELP (Arista), HEART (Epic), REG. SPEEDWAGON (Epic)

Medium: EAGLES (A&M), SUPERTRAMP (A&M), DOOBIE BROTHERS (WB), BUS BOYS (Arista), ROBERT PALMER (Arista), MICHAEL SCHENKER (Chrysalis), BILLY THORPE (Epic), JACK GREEN (RCA), THIN LIZZY (WB), 707 (Columbia)

None: None



### SOUTH

#### WROO Charlotte

704-392-8191  
-REO SPEEDWAGON (Epic)

PD: JIM BALLARD  
MD: John Peck White

Added  
LONNORBY (Columbia)  
HIGH CITY (Epic)  
THIN LIZZY (A&M)  
STEELEY DAN (MCA)

Medium  
HEART (Epic)  
DIRE STRAITS (MCA)  
ROBBIN THOMPSON (Capitol)  
ALAN PARSONS PROJ. (Arista)  
CHEAP TRICK (Epic)

Hot/Top  
BABYS (Chrysalis)  
BRUCE SPRINGSTEEN (Columbia)  
ROD STEWART (MCA)  
JOHN LENNON (Capitol)  
JOHN CARROLL BAND (Arista)  
MICHAEL SCHENKER (Chrysalis)  
HEART (Epic)

Hot/Top  
BABYS (Chrysalis)  
BRUCE SPRINGSTEEN (Columbia)  
ROD STEWART (MCA)  
JOHN LENNON (Capitol)  
JOHN CARROLL BAND (Arista)  
MICHAEL SCHENKER (Chrysalis)  
HEART (Epic)

Hot/Top  
BABYS (Chrysalis)  
BRUCE SPRINGSTEEN (Columbia)  
ROD STEWART (MCA)  
JOHN LENNON (Capitol)  
JOHN CARROLL BAND (Arista)  
MICHAEL SCHENKER (Chrysalis)  
HEART (Epic)

#### Corpus Christi

512-855-4641

PD: BOB FAZIO  
MD: CHARLIE PALMER

Added  
ROD STEWART (MCA)  
HEART (Epic)  
JOHN LENNON (Capitol)  
WEATHER REPORT (Arista/Columbia)  
ALVIN LEE BAND (Arista)  
OFF BROADWAY (Arista)  
RODMAN (MCA)  
PAT BENATAR (Chrysalis)  
THIN LIZZY (A&M)  
ROSE TATTOO (MCA)  
CARS (Epic)  
POLICE (A&M)  
KANSAS (Arista)

Medium  
ROCKPILE (Columbia)  
G. BASHKINGTON, JR. (Elektra)  
STO (MCA)  
HEIL YOUNG (MCA/Rapier)  
GAMBIA (Elektra)  
ROBIN THOMPSON (Ovation)  
B. COCKBURN (MCA)  
NEON MARTIN (Capitol)  
ROBERT PALMER (Elektra)  
DELBERT MCCLINTON (Capitol)  
CLASH (Arista)  
ELLER SHIPLEY (MCA)  
VAPORS (UA)  
STEVE FORBET (Arista)  
MICHAEL STANLEY (Epic)  
JOHN COUGAR (Arista)  
TIMES SQUARE (Arista)  
DAVID BOHIE (MCA)  
BILLY THORPE (Elektra)  
UTOPIA (Arista)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
STEVE WONDER (Tamla)  
AC/DC (Arista)  
ALAN PARSONS PROJ. (Arista)  
EAGLES (Arista)  
OFF BROADWAY (Arista)  
PAT BENATAR (Chrysalis)  
THIN LIZZY (A&M)  
ROSE TATTOO (MCA)  
CARS (Epic)  
POLICE (A&M)  
DOOBIE BROTHERS (MCA)  
DIRE STRAITS (MCA)  
PAUL SIMON (Arista)  
GEORGE THOROGOOD (Rounder)  
SUPERTRAMP (Arista)  
SPYRO GYRA (MCA)  
KENNY LOGGINS (Columbia)  
JOHN CARROLL BAND (Arista)  
ALAN PARSONS PROJ. (Arista)  
THIN LIZZY (A&M)

#### Jacksonville

904-642-1055

DIRE STRAITS (MCA)  
BABYS (Chrysalis)  
HEIL YOUNG (MCA/Rapier)  
GEORGE THOROGOOD (Rounder)

PD: RAD HEISSICK  
MD: JOHN BROWNLEE

Added  
ROD STEWART (MCA)  
JOHN LENNON (Capitol)  
JOHN CARROLL BAND (Arista)  
STEELEY DAN (MCA)  
DOOBIE BROTHERS (MCA)  
GILLIAN VIRGIN (Arista)  
JIM CARROLL BAND (Arista)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
POLICE (A&M)  
BRUCE SPRINGSTEEN (Columbia)  
CHEAP TRICK (Epic)  
HEART (Epic)  
AC/DC (Arista)  
JOHNNY VAN ZANT (Polygram)  
PAT BENATAR (Chrysalis)  
KANSAS (Arista)  
DOOBIE BROTHERS (MCA)  
EAGLES (Arista)  
-REO SPEEDWAGON (Epic)

Medium  
ANGEL CITY (Epic)  
BILLY THORPE (Elektra)  
ROSE TATTOO (MCA)  
ALAN PARSONS PROJ. (Arista)  
THIN LIZZY (A&M)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
POLICE (A&M)  
BRUCE SPRINGSTEEN (Columbia)  
CHEAP TRICK (Epic)  
HEART (Epic)  
AC/DC (Arista)  
JOHNNY VAN ZANT (Polygram)  
PAT BENATAR (Chrysalis)  
KANSAS (Arista)  
DOOBIE BROTHERS (MCA)  
EAGLES (Arista)  
-REO SPEEDWAGON (Epic)

#### KTXQ Dallas-Ft. Worth

214-528-5500

PD: TOM OWENS  
MD: TAPIE LINDSAY

Added  
LONNORBY (Columbia)  
HIGH CITY (Epic)  
ROD STEWART (MCA)  
JOHN LENNON (Capitol)  
STEELEY DAN (MCA)  
HEART (Epic)

Medium  
DOOBIE BROTHERS (MCA)  
DELBERT MCCLINTON (Capitol)  
DOOBIE BROTHERS (MCA)  
HEIL YOUNG (MCA/Rapier)  
THIN LIZZY (A&M)  
RANDY HUISER (Epic)  
ROSE TATTOO (MCA)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
POLICE (A&M)  
PAT BENATAR (Chrysalis)  
DOOBIE BROTHERS (MCA)  
CARS (Epic)  
PAT BENATAR (Chrysalis)  
THIN LIZZY (A&M)  
ROSE TATTOO (MCA)  
CARS (Epic)  
POLICE (A&M)  
DOOBIE BROTHERS (MCA)  
DIRE STRAITS (MCA)  
PAUL SIMON (Arista)  
MICHAEL SCHENKER (Chrysalis)

#### KZEW Dallas

214-748-9898

PD: TOM OWENS  
ASST. PD: JANEL DOLAN

Added  
STEELEY DAN (MCA)  
JOHN LENNON (Capitol)  
GOLDEN EARRING (Polygram)  
HEART (Epic)

Medium  
ROLLING STONES (Atlantic)  
POLICE (A&M)  
DAVID BOHIE (MCA)  
ALVIN LEE BAND (Arista)  
DIRE STRAITS (MCA)  
BILLY THORPE (Elektra)  
DOOBIE BROTHERS (MCA)  
EDDIE HOEY (Columbia)  
YES (Arista)  
ROCKERS OF PAW TANG (MCA)  
JIM CARROLL BAND (Arista)  
ALAN PARSONS PROJ. (Arista)  
ROCKPILE (Columbia)  
ROSE TATTOO (MCA)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
POLICE (A&M)  
PAT BENATAR (Chrysalis)  
DOOBIE BROTHERS (MCA)  
CARS (Epic)  
PAT BENATAR (Chrysalis)  
THIN LIZZY (A&M)  
ROSE TATTOO (MCA)  
CARS (Epic)  
POLICE (A&M)  
DOOBIE BROTHERS (MCA)  
DIRE STRAITS (MCA)  
PAUL SIMON (Arista)  
MICHAEL SCHENKER (Chrysalis)

#### El Paso

915-533-8211

PD: LIBBY ZAPFISSE

Added  
STEELEY DAN (MCA)  
ROD STEWART (MCA)  
BOY BLUE BAND (Capitol)  
JIMMY HOGAN (MCA)  
HEART (Epic)  
-REO SPEEDWAGON (Epic)

Medium  
HEIL YOUNG (MCA/Rapier)  
LIZ: Our Gang (Arista)  
ROCKERS OF PAW TANG (MCA)  
CLASH (Arista)  
ANGEL CITY (Epic)  
TALKING HEADS (Sire)  
STREETS (MCA)  
THIN LIZZY (A&M)  
JOHN COUGAR (Arista)  
HOBBS (Polygram)  
ROBY GALLAGHER (Chrysalis)  
S. COCKBURN (MCA)  
B. COCKBURN (MCA)  
RANDY HUISER (Epic)  
ALAN PARSONS PROJ. (Arista)  
BUS BOYS (Arista)  
RODMAN (MCA)  
ALVIN LEE BAND (Arista)  
GEORGE THOROGOOD (Rounder)  
CITY BOY (Arista)

Hot/Top  
PIRATES (Epic)  
SPEEDWAY (Epic)  
MICHAEL SCHENKER (Chrysalis)  
CHEAP TRICK (Epic)  
GUNS (Arista)  
DIRE STRAITS (MCA)  
ROD STEWART (MCA)  
BILLY BURMETTE (Columbia)  
MICHAEL STANLEY (Epic)  
DANIEL MANSFIELD (Polygram)  
WHITE SHARK (MCA)  
UTOPIA (Arista)  
ALAN PARSONS PROJ. (Arista)  
NEON MARTIN (Capitol)  
JIMMY FRANK (Arista)  
ROBBIN THOMPSON (Ovation)  
MICHAEL STANLEY (Epic)  
POLICE (A&M)  
SUPERTRAMP (Arista)  
ALAN PARSONS PROJ. (Arista)  
AC/DC (Arista)  
M.P. WEBSTER (Mercury)

#### Rock 104 Knoxville

615-525-8000

PD: KEVIN LAMBERT

Added  
HEART (Epic)  
ROD STEWART (MCA)  
JOHN LENNON (Capitol)  
STEELEY DAN (MCA)  
-BLONDIE (Chrysalis)

Medium  
REO SPEEDWAGON (Epic)  
ALAN PARSONS PROJ. (Arista)  
BABYS (Chrysalis)  
TALKING HEADS (Sire)  
MICHAEL STANLEY (Epic)  
ROCKPILE (Columbia)  
BILLY THORPE (Elektra)  
THIN LIZZY (A&M)  
GEORGE THOROGOOD (Rounder)  
DELBERT MCCLINTON (Capitol)  
ROSE TATTOO (MCA)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
POLICE (A&M)  
PAT BENATAR (Chrysalis)  
AC/DC (Arista)  
JOHN LENNON (Capitol)  
RANDY HUISER (Epic)  
DIRE STRAITS (MCA)  
CHEAP TRICK (Epic)  
DOOBIE BROTHERS (MCA)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
POLICE (A&M)  
PAT BENATAR (Chrysalis)  
AC/DC (Arista)  
JOHN LENNON (Capitol)  
RANDY HUISER (Epic)  
DIRE STRAITS (MCA)  
CHEAP TRICK (Epic)  
DOOBIE BROTHERS (MCA)

#### The Q El Paso

915-544-8884

PD: BOB BARRIS  
MD: MIKE RICHMOND

Added  
STEELEY DAN (MCA)  
ALVIN LEE BAND (Arista)  
HEART (Epic)

Medium  
BABYS (Chrysalis)  
DOOBIE BROTHERS (MCA)  
DIRE STRAITS (MCA)  
MICHAEL SCHENKER (Chrysalis)  
ALAN PARSONS PROJ. (Arista)  
ROBBIN THOMPSON (Ovation)  
EAGLES (Arista)

Hot/Top  
POLICE (A&M)  
CHEAP TRICK (Epic)  
AC/DC (Arista)  
BRUCE SPRINGSTEEN (Columbia)  
JOHN LENNON (Capitol)  
PAT BENATAR (Chrysalis)  
ROD STEWART (MCA)

Hot/Top  
POLICE (A&M)  
CHEAP TRICK (Epic)  
AC/DC (Arista)  
BRUCE SPRINGSTEEN (Columbia)  
JOHN LENNON (Capitol)  
PAT BENATAR (Chrysalis)  
ROD STEWART (MCA)

#### KLOL Houston

713-528-4591

PD: CHRIS MILLER  
MD: VANCE CARRO

Added  
ROD STEWART (MCA)  
HEART (Epic)  
GILLIAN VIRGIN (Arista)  
TALKING HEADS (Sire)  
HEIL YOUNG (MCA/Rapier)  
JIM CARROLL BAND (Arista)  
STEELEY DAN (MCA)  
JOHN LENNON (Capitol)

Hot/Top  
DOOBIE BROTHERS (MCA)  
M.P. WEBSTER (Mercury)  
DIRE STRAITS (MCA)  
ALAN PARSONS PROJ. (Arista)  
ALVIN LEE BAND (Arista)  
JIM CARROLL BAND (Arista)  
-REO SPEEDWAGON (Epic)

Hot/Top  
DOOBIE BROTHERS (MCA)  
M.P. WEBSTER (Mercury)  
DIRE STRAITS (MCA)  
ALAN PARSONS PROJ. (Arista)  
ALVIN LEE BAND (Arista)  
JIM CARROLL BAND (Arista)  
-REO SPEEDWAGON (Epic)

#### LRS 102 Louisville

502-585-5178

PD: JOHN SIECH

Added  
ROD STEWART (MCA)  
HEART (Epic)  
GILLIAN VIRGIN (Arista)  
TALKING HEADS (Sire)  
STEELEY DAN (MCA)  
JOHN LENNON (Capitol)

Hot/Top  
DOOBIE BROTHERS (MCA)  
M.P. WEBSTER (Mercury)  
DIRE STRAITS (MCA)  
ALAN PARSONS PROJ. (Arista)  
ALVIN LEE BAND (Arista)  
JIM CARROLL BAND (Arista)  
-REO SPEEDWAGON (Epic)

Hot/Top  
DOOBIE BROTHERS (MCA)  
M.P. WEBSTER (Mercury)  
DIRE STRAITS (MCA)  
ALAN PARSONS PROJ. (Arista)  
ALVIN LEE BAND (Arista)  
JIM CARROLL BAND (Arista)  
-REO SPEEDWAGON (Epic)

#### Jackson

801-982-1082

STEVE FORBET (Arista)  
MICHAEL STANLEY (Epic)  
ALAN PARSONS PROJ. (Arista)  
DIRE STRAITS (MCA)  
ROCKPILE (Columbia)  
ELVIS COSTELLO (Columbia)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
QUEEN (Elektra)  
DOOBIE BROTHERS (MCA)  
AC/DC (Arista)  
DAVID BOHIE (MCA)  
PAT BENATAR (Chrysalis)  
POLICE (A&M)  
EAGLES (Arista)  
-BLONDIE (Chrysalis)  
JACK GREEN (MCA)  
EDDIE HOEY (Columbia)  
JOHN COUGAR (Arista)  
RANDY HUISER (Epic)  
SUPERTRAMP (Arista)  
BILLY THORPE (Elektra)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
QUEEN (Elektra)  
DOOBIE BROTHERS (MCA)  
AC/DC (Arista)  
DAVID BOHIE (MCA)  
PAT BENATAR (Chrysalis)  
POLICE (A&M)  
EAGLES (Arista)  
-BLONDIE (Chrysalis)  
JACK GREEN (MCA)  
EDDIE HOEY (Columbia)  
JOHN COUGAR (Arista)  
RANDY HUISER (Epic)  
SUPERTRAMP (Arista)  
BILLY THORPE (Elektra)

#### Jacksonville

904-642-1055

DIRE STRAITS (MCA)  
BABYS (Chrysalis)  
HEIL YOUNG (MCA/Rapier)  
GEORGE THOROGOOD (Rounder)

PD: RAD HEISSICK  
MD: JOHN BROWNLEE

Added  
ROD STEWART (MCA)  
JOHN LENNON (Capitol)  
JOHN CARROLL BAND (Arista)  
STEELEY DAN (MCA)  
DOOBIE BROTHERS (MCA)  
GILLIAN VIRGIN (Arista)  
JIM CARROLL BAND (Arista)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
POLICE (A&M)  
BRUCE SPRINGSTEEN (Columbia)  
CHEAP TRICK (Epic)  
HEART (Epic)  
AC/DC (Arista)  
JOHNNY VAN ZANT (Polygram)  
PAT BENATAR (Chrysalis)  
KANSAS (Arista)  
DOOBIE BROTHERS (MCA)  
EAGLES (Arista)  
-REO SPEEDWAGON (Epic)

Medium  
ANGEL CITY (Epic)  
BILLY THORPE (Elektra)  
ROSE TATTOO (MCA)  
ALAN PARSONS PROJ. (Arista)  
THIN LIZZY (A&M)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
POLICE (A&M)  
BRUCE SPRINGSTEEN (Columbia)  
CHEAP TRICK (Epic)  
HEART (Epic)  
AC/DC (Arista)  
JOHNNY VAN ZANT (Polygram)  
PAT BENATAR (Chrysalis)  
KANSAS (Arista)  
DOOBIE BROTHERS (MCA)  
EAGLES (Arista)  
-REO SPEEDWAGON (Epic)

#### Jacksonville

904-633-2785

JACK GREEN (MCA)  
GEORGE THOROGOOD (Rounder)  
MICHAEL SCHENKER (Chrysalis)  
DOOBIE BROTHERS (MCA)  
BILLY THORPE (Elektra)  
-BLONDIE (Chrysalis)  
JOE JACKSON BAND (Arista)  
VAPORS (UA)

PD: JAMIE BROOKS  
MD: RICHARD LANGLOIS

Added  
JOHN LENNON (Capitol)  
"Marching Band"  
STEELEY DAN (MCA)  
"Time Out, Mine"  
"May Nineteen"  
ROD STEWART (MCA)  
"Passion"  
THIN LIZZY (A&M)  
TITUS "No Bril Be."  
CLASH (Arista)  
"Gotta Love"  
HEART (Epic)  
"Tail of Lisa"  
HEIL YOUNG (MCA/Rapier)  
TITUS "Liffto Bang"  
ALVIN LEE BAND (Arista)  
"Ragin' Truckin'"  
DELBERT MCCLINTON (Capitol)  
"Faba Me River"  
"Gimme Gimme"  
JIM CARROLL BAND (Arista)  
"People Die"  
EAGLES (Arista)  
STEVE WONDER (Tamla)  
"Rear Window"  
BLONDIE (Chrysalis)  
-AIR SUPPLY (Arista)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
POLICE (A&M)  
BRUCE SPRINGSTEEN (Columbia)  
CHEAP TRICK (Epic)  
HEART (Epic)  
AC/DC (Arista)  
JOHNNY VAN ZANT (Polygram)  
PAT BENATAR (Chrysalis)  
KANSAS (Arista)  
DOOBIE BROTHERS (MCA)  
EAGLES (Arista)  
-BLONDIE (Chrysalis)  
JACK GREEN (MCA)  
EDDIE HOEY (Columbia)  
JOHN COUGAR (Arista)  
RANDY HUISER (Epic)  
SUPERTRAMP (Arista)  
BILLY THORPE (Elektra)  
THIN LIZZY (A&M)

#### Johnson City

615-477-3127

ROBERT PALMER (Elektra)  
KANSAS (Arista)  
KANSAS (Arista)  
QUEEN (Elektra)  
JACK GREEN (MCA)  
ROD STEWART (MCA)  
LEO SAYER (MCA)  
HEIL YOUNG (MCA/Rapier)  
HEIL YOUNG (MCA/Rapier)  
BILLY BURMETTE (Columbia)

PD: CHRIS WILSON  
MD: CANDY BRYANT

Added  
STEELEY DAN (MCA)  
"May Nineteen"  
"Passion"  
THIN LIZZY (A&M)  
TITUS "No Bril Be."  
CLASH (Arista)  
"Gotta Love"  
HEART (Epic)  
"Tail of Lisa"  
HEIL YOUNG (MCA/Rapier)  
TITUS "Liffto Bang"  
ALVIN LEE BAND (Arista)  
"Ragin' Truckin'"  
DELBERT MCCLINTON (Capitol)  
"Faba Me River"  
"Gimme Gimme"  
JIM CARROLL BAND (Arista)  
"People Die"  
EAGLES (Arista)  
STEVE WONDER (Tamla)  
"Rear Window"  
BLONDIE (Chrysalis)  
-AIR SUPPLY (Arista)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
POLICE (A&M)  
BRUCE SPRINGSTEEN (Columbia)  
CHEAP TRICK (Epic)  
HEART (Epic)  
AC/DC (Arista)  
JOHNNY VAN ZANT (Polygram)  
PAT BENATAR (Chrysalis)  
KANSAS (Arista)  
DOOBIE BROTHERS (MCA)  
EAGLES (Arista)  
-BLONDIE (Chrysalis)  
JACK GREEN (MCA)  
EDDIE HOEY (Columbia)  
JOHN COUGAR (Arista)  
RANDY HUISER (Epic)  
SUPERTRAMP (Arista)  
BILLY THORPE (Elektra)  
THIN LIZZY (A&M)

#### Lexington

806-252-8694

BILLY THORPE (Elektra)  
LOVERBOY (Columbia)  
ROCKPILE (Columbia)  
THIN LIZZY (A&M)  
ROD STEWART (MCA)

PD: GARY DIXON  
ASST. PD: DAVE HULSEHOLM

Added  
ROD STEWART (MCA)  
JOHN LENNON (Capitol)  
ALVIN LEE BAND (Arista)  
M.P. WEBSTER (Mercury)  
"Burtia Scar"

Medium  
DAVID BOHIE (MCA)  
GAMBIA (Elektra)  
ROBBIN THOMPSON (Ovation)  
"Birtie Eye"  
MICHAEL STANLEY (Epic)  
JOHN COUGAR (Arista)  
JACK GREEN (MCA)  
ANGEL CITY (Epic)  
B-52'S (MCA)  
"Strabo Light"  
"May Nineteen"  
DOOBIE BROTHERS (MCA)  
GEORGE THOROGOOD (Rounder)  
TALKING HEADS (Sire)  
"Honey L'Affair"  
BABYS (Chrysalis)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
POLICE (A&M)  
PAT BENATAR (Chrysalis)  
AC/DC (Arista)  
JOHN LENNON (Capitol)  
RANDY HUISER (Epic)  
DIRE STRAITS (MCA)  
CHEAP TRICK (Epic)  
DOOBIE BROTHERS (MCA)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
POLICE (A&M)  
PAT BENATAR (Chrysalis)  
AC/DC (Arista)  
JOHN LENNON (Capitol)  
RANDY HUISER (Epic)  
DIRE STRAITS (MCA)  
CHEAP TRICK (Epic)  
DOOBIE BROTHERS (MCA)

#### KLOL Houston

713-528-4591

PD: CHRIS MILLER  
MD: VANCE CARRO

Added  
ROD STEWART (MCA)  
HEART (Epic)  
GILLIAN VIRGIN (Arista)  
TALKING HEADS (Sire)  
HEIL YOUNG (MCA/Rapier)  
JIM CARROLL BAND (Arista)  
STEELEY DAN (MCA)  
JOHN LENNON (Capitol)

Hot/Top  
DOOBIE BROTHERS (MCA)  
M.P. WEBSTER (Mercury)  
DIRE STRAITS (MCA)  
ALAN PARSONS PROJ. (Arista)  
ALVIN LEE BAND (Arista)  
JIM CARROLL BAND (Arista)  
-REO SPEEDWAGON (Epic)

Hot/Top  
DOOBIE BROTHERS (MCA)  
M.P. WEBSTER (Mercury)  
DIRE STRAITS (MCA)  
ALAN PARSONS PROJ. (Arista)  
ALVIN LEE BAND (Arista)  
JIM CARROLL BAND (Arista)  
-REO SPEEDWAGON (Epic)

#### Rock 104 Knoxville

615-525-8000

PD: KEVIN LAMBERT

Added  
HEART (Epic)  
ROD STEWART (MCA)  
JOHN LENNON (Capitol)  
STEELEY DAN (MCA)  
-BLONDIE (Chrysalis)

Medium  
REO SPEEDWAGON (Epic)  
ALAN PARSONS PROJ. (Arista)  
BABYS (Chrysalis)  
TALKING HEADS (Sire)  
MICHAEL STANLEY (Epic)  
ROCKPILE (Columbia)  
BILLY THORPE (Elektra)  
THIN LIZZY (A&M)  
GEORGE THOROGOOD (Rounder)  
DELBERT MCCLINTON (Capitol)  
ROSE TATTOO (MCA)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
POLICE (A&M)  
PAT BENATAR (Chrysalis)  
AC/DC (Arista)  
JOHN LENNON (Capitol)  
RANDY HUISER (Epic)  
DIRE STRAITS (MCA)  
CHEAP TRICK (Epic)  
DOOBIE BROTHERS (MCA)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
POLICE (A&M)  
PAT BENATAR (Chrysalis)  
AC/DC (Arista)  
JOHN LENNON (Capitol)  
RANDY HUISER (Epic)  
DIRE STRAITS (MCA)  
CHEAP TRICK (Epic)  
DOOBIE BROTHERS (MCA)

#### El Paso

915-544-8884

PD: BOB BARRIS  
MD: MIKE RICHMOND

Added  
STEELEY DAN (MCA)  
ALVIN LEE BAND (Arista)  
HEART (Epic)

Medium  
BABYS (Chrysalis)  
DOOBIE BROTHERS (MCA)  
DIRE STRAITS (MCA)  
MICHAEL SCHENKER (Chrysalis)  
ALAN PARSONS PROJ. (Arista)  
ROBBIN THOMPSON (Ovation)  
EAGLES (Arista)

Hot/Top  
POLICE (A&M)  
CHEAP TRICK (Epic)  
AC/DC (Arista)  
BRUCE SPRINGSTEEN (Columbia)  
JOHN LENNON (Capitol)  
PAT BENATAR (Chrysalis)  
ROD STEWART (MCA)

Hot/Top  
POLICE (A&M)  
CHEAP TRICK (Epic)  
AC/DC (Arista)  
BRUCE SPRINGSTEEN (Columbia)  
JOHN LENNON (Capitol)  
PAT BENATAR (Chrysalis)  
ROD STEWART (MCA)

#### LRS 102 Louisville

502-585-5178

PD: JOHN SIECH

Added  
ROD STEWART (MCA)  
HEART (Epic)  
GILLIAN VIRGIN (Arista)  
TALKING HEADS (Sire)  
STEELEY DAN (MCA)  
JOHN LENNON (Capitol)

Hot/Top  
DOOBIE BROTHERS (MCA)  
M.P. WEBSTER (Mercury)  
DIRE STRAITS (MCA)  
ALAN PARSONS PROJ. (Arista)  
ALVIN LEE BAND (Arista)  
JIM CARROLL BAND (Arista)  
-REO SPEEDWAGON (Epic)

Hot/Top  
DOOBIE BROTHERS (MCA)  
M.P. WEBSTER (Mercury)  
DIRE STRAITS (MCA)  
ALAN PARSONS PROJ. (Arista)  
ALVIN LEE BAND (Arista)  
JIM CARROLL BAND (Arista)  
-REO SPEEDWAGON (Epic)

#### LRS 102 Louisville

502-585-5178

PD: JOHN SIECH

Added  
ROD STEWART (MCA)  
HEART (Epic)  
GILLIAN VIRGIN (Arista)  
TALKING HEADS (Sire)  
STEELEY DAN (MCA)  
JOHN LENNON (Capitol)

Hot/Top  
DOOBIE BROTHERS (MCA)  
M.P. WEBSTER (Mercury)  
DIRE STRAITS (MCA)  
ALAN PARSONS PROJ. (Arista)  
ALVIN LEE BAND (Arista)  
JIM CARROLL BAND (Arista)  
-REO SPEEDWAGON (Epic)

Hot/Top  
DOOBIE BROTHERS (MCA)  
M.P. WEBSTER (Mercury)  
DIRE STRAITS (MCA)  
ALAN PARSONS PROJ. (Arista)  
ALVIN LEE BAND (Arista)  
JIM CARROLL BAND (Arista)  
-REO SPEEDWAGON (Epic)

#### Louisville

502-245-6801

DIRE STRAITS (MCA)  
MICHAEL STANLEY (Epic)  
BILLY THORPE (Elektra)  
ALVIN LEE BAND (Arista)  
BABYS (Chrysalis)  
JOE JACKSON BAND (Arista)  
JIM CARROLL BAND (Arista)  
ROCKPILE (Columbia)  
JOHN CARROLL BAND (Arista)  
ADAM ANDERSON (Arista)  
DONNIE IRIS (MCA)

PD: MIKE THOMAS  
MD: RANDY DAVISON

Added  
STEELEY DAN (MCA)  
"May Nineteen"  
ROD STEWART (MCA)  
"Passion"  
JOHN LENNON (Capitol)  
JOHN CARROLL BAND (Arista)  
"Starting Over"  
"I Could Be"  
HEART (Epic)  
"Rock and Roll"  
THIN LIZZY (A&M)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
QUEEN (Elektra)  
DOOBIE BROTHERS (MCA)  
AC/DC (Arista)  
DAVID BOHIE (MCA)  
PAT BENATAR (Chrysalis)  
POLICE (A&M)  
EAGLES (Arista)  
-BLONDIE (Chrysalis)  
JACK GREEN (MCA)  
EDDIE HOEY (Columbia)  
JOHN COUGAR (Arista)  
RANDY HUISER (Epic)  
SUPERTRAMP (Arista)  
BILLY THORPE (Elektra)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
QUEEN (Elektra)  
DOOBIE BROTHERS (MCA)  
AC/DC (Arista)  
DAVID BOHIE (MCA)  
PAT BENATAR (Chrysalis)  
POLICE (A&M)  
EAGLES (Arista)  
-BLONDIE (Chrysalis)  
JACK GREEN (MCA)  
EDDIE HOEY (Columbia)  
JOHN COUGAR (Arista)  
RANDY HUISER (Epic)  
SUPERTRAMP (Arista)  
BILLY THORPE (Elektra)

#### Miami

305-581-1580

CRITICAL MASS (MCA)  
TALKING HEADS (Sire)  
BILLY THORPE (Elektra)  
MICHAEL SCHENKER (Chrysalis)  
JOHN CARROLL BAND (Arista)  
"I Could Be"  
HEART (Epic)  
ALVIN LEE BAND (Arista)  
JIM CARROLL BAND (Arista)  
-REO SPEEDWAGON (Epic)

PD: NEAL HIRSHY

Added  
STEELEY DAN (MCA)  
JOHN LENNON (Capitol)  
ROD STEWART (MCA)  
HEART (Epic)  
ALVIN LEE BAND (Arista)  
JIM CARROLL BAND (Arista)  
-REO SPEEDWAGON (Epic)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
CHEAP TRICK (Epic)  
AC/DC (Arista)  
PAT BENATAR (Chrysalis)  
VAPORS (UA)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
POLICE (A&M)  
BRUCE SPRINGSTEEN (Columbia)  
CHEAP TRICK (Epic)  
HEART (Epic)  
AC/DC (Arista)  
JOHNNY VAN ZANT (Polygram)  
PAT BENATAR (Chrysalis)  
KANSAS (Arista)  
DOOBIE BROTHERS (MCA)  
EAGLES (Arista)  
-REO SPEEDWAGON (Epic)

#### Miami

305-672-2500

CHRISTOPHER CROSS (MCA)  
HEIL YOUNG (MCA/Rapier)  
LEO SAYER (MCA)  
BARBRA STREISAND (Columbia)  
CLIFF RICHARD (Capitol)  
EAGLES (Arista)  
STEVE WONDER (Tamla)  
SUPERTRAMP (Arista)  
SPYRO GYRA (MCA)  
HEART (Epic)  
HENRY LOGGINS (Columbia)  
DOOBIE BROTHERS (MCA)

PD: RICK PETERS  
MD: RUSS BLOOM

Added  
JOHN LENNON (Capitol)  
"Marching Band"  
STEELEY DAN (MCA)  
"Time Out, Mine"  
"May Nineteen"  
ROD STEWART (MCA)  
"Passion"  
THIN LIZZY (A&M)  
TITUS "No Bril Be."  
CLASH (Arista)  
"Gotta Love"  
HEART (Epic)  
"Tail of Lisa"  
HEIL YOUNG (MCA/Rapier)  
TITUS "Liffto Bang"  
ALVIN LEE BAND (Arista)  
"Ragin' Truckin'"  
DELBERT MCCLINTON (Capitol)  
"Faba Me River"  
"Gimme Gimme"  
JIM CARROLL BAND (Arista)  
"People Die"  
EAGLES (Arista)  
STEVE WONDER (Tamla)  
"Rear Window"  
BLONDIE (Chrysalis)  
-AIR SUPPLY (Arista)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
POLICE (A&M)  
BRUCE SPRINGSTEEN (Columbia)  
CHEAP TRICK (Epic)  
HEART (Epic)  
AC/DC (Arista)  
JOHNNY VAN ZANT (Polygram)  
PAT BENATAR (Chrysalis)  
KANSAS (Arista)  
DOOBIE BROTHERS (MCA)  
EAGLES (Arista)  
-BLONDIE (Chrysalis)  
JACK GREEN (MCA)  
EDDIE HOEY (Columbia)  
JOHN COUGAR (Arista)  
RANDY HUISER (Epic)  
SUPERTRAMP (Arista)  
BILLY THORPE (Elektra)  
THIN LIZZY (A&M)

#### 95 Rock Montgomery

205-832-4295

PD: CRAIG MUSTARD

Added  
ROD STEWART (MCA)  
JOHN LENNON (Capitol)  
STEELEY DAN (MCA)  
THIN LIZZY (A&M)  
DOOBIE BROTHERS (MCA)

Medium  
DOOBIE BROTHERS (MCA)  
DELBERT MCCLINTON (Capitol)  
DOOBIE BROTHERS (MCA)  
HEIL YOUNG (MCA/Rapier)  
ANGEL CITY (Epic)  
MICHAEL STANLEY (Epic)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
DOOBIE BROTHERS (MCA)  
DOOBIE BROTHERS (MCA)  
CHEAP TRICK (Epic)  
HEART (Epic)  
AC/DC (Arista)  
JOHNNY VAN ZANT (Polygram)  
PAT BENATAR (Chrysalis)  
KANSAS (Arista)  
DOOBIE BROTHERS (MCA)  
EAGLES (Arista)  
-BLONDIE (Chrysalis)  
JACK GREEN (MCA)  
EDDIE HOEY (Columbia)  
JOHN COUGAR (Arista)  
RANDY HUISER (Epic)  
SUPERTRAMP (Arista)  
BILLY THORPE (Elektra)  
THIN LIZZY (A&M)

#### Nashville

615-244-9532

ROBBIN THOMPSON (Ovation)  
DELBERT MCCLINTON (Capitol)  
AL STEWART (Arista)  
AL THOMPSON (Arista)  
HEART (Epic)

PD: DAVID HALL

Added  
STEELEY DAN (MCA)  
ROD STEWART (MCA)  
JOHN LENNON (Capitol)

Medium  
ALAN PARSONS PROJ. (Arista)  
CHEAP TRICK (Epic)  
DIRE STRAITS (MCA)  
POLICE (A&M)  
BABYS (Chrysalis)  
ROCKERS OF PAW TANG (MCA)  
ROLLING STONES (Atlantic)  
LEO SAYER (MCA)  
NOLLY HATCHET (Epic)  
HEART (Epic)  
HARRY CHAPIN (Boardwalk)

Hot/Top  
BRUCE SPRINGSTEEN (Columbia)  
DOOBIE BROTHERS (MCA)  
DOOBIE BROTHERS (MCA)  
CHEAP TRICK (Epic)  
HEART (Epic)  
AC/DC (Arista)  
JOHNNY VAN ZANT (Polygram)  
PAT BENATAR (Chrysalis)  
KANSAS (Arista)  
DOOBIE BROTHERS (MCA)  
EAGLES (Arista)  
-BLONDIE



**101 WEST**

**Minneapolis**  
612-739-4000

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**Oklahoma City**  
405-831-8881

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**Omaha**  
402-592-5300

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**Sloux Falls**  
605-339-1520

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**Terre Haute**  
812-238-2557

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**KFLL**

**Muscataine**  
319-263-2512

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**Oklahoma City**  
405-528-5543

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**Rockford**  
815-877-3075

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**St. Louis**  
314-842-1111

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**T-95**  
316-722-8123

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**WJMN**

**Peoria**  
309-674-2000

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**WJMN**

**Peoria**  
309-674-2000

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**WJMN**

**Peoria**  
309-674-2000

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**FM 104**

**Toledo**  
419-248-3377

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**FM 104**

**Toledo**  
419-248-3377

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**WESTERN**

**MOST ADDED**

ROD STEWART *Foolish Behaviour (WB)* 45/41  
STEEL DAN *Gaucha (MCA)* 38/35  
JOHN LENNON *Double Fantasy (Geffen)* 43/32  
HEART *Greatest Hits/Live (Epic)* 36/31  
JON ANDERSON *Song Of Seven (Atlantic)* 10/9

**MEDIUM**

GEORGE THOROGOOD & THE DESTROYERS *More George... (Rounder)* 26/22  
RANDY MEISNER *One More Song (Epic)* 31/20  
DIRE STRAITS *Making Movies (WB)* 40/16  
MICHAEL STANLEY BAND *Heartland (EMI America)* 21/16

**THE HOTTEST**

BRUCE SPRINGSTEEN *The River (Columbia)* 45/42  
POLICE *Zenyatta Mondatta (A&M)* 43/38  
EAGLES *Eagles Live (Asylum)* 43/34  
ALAN PARSONS PROJECT *The Turn Of A... (Arista)* 42/30  
CHEAP TRICK *All Shook Up (Epic)* 35/28

**KFMG**

**Albuquerque**  
505-265-8811

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**KGN**

**Aspen**  
303-925-5776

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**KBCO**

**Boulder**  
303-444-5600

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**KZEL**

**Eugene**  
503-484-4304

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**KKDU**

**Fresno**  
209-228-5991

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**KRKN**

**Anchorage**  
907-277-2655

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**Mag 98 FM**

**Bakersfield**  
805-832-1410

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**KAZD**

**Denver**  
303-759-5600

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**K97**

**Edmonton**  
403-428-8597

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**93 FM**

**Honolulu**  
808-949-2093

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**KILO 94**

**Colorado Springs**  
303-634-4896

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**KFM**

**Chico**  
916-343-8461

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**103 KBPI**

**Denver**  
303-936-2313

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**93.5 FM**

**Fort Collins**  
303-571-1232

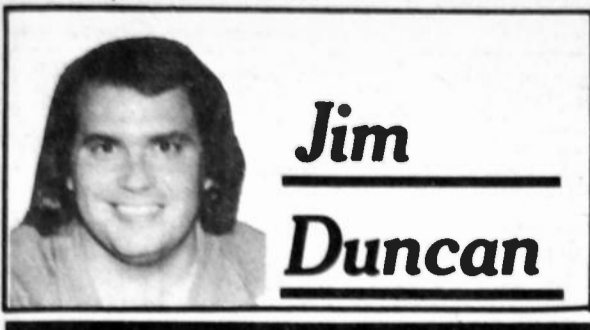
ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)

**98 Rock**

**Honolulu**  
808-524-7100

ROD STEWART (WB)  
BRUCE SPRINGSTEEN (Columbia)  
JACKSON BROS. (Asylum)  
ALAN PARSONS PROJ. (Arista)  
THE LONG RAIN (Capitol)  
THE STRAITS (WB)  
THE POLICE (A&M)  
THE BROTHERS (WB)  
THE DOORS (Capitol)  
THE ROLLING STONES (Atlantic)





**Jim**

**Duncan**

## News Notes

It was good news to learn the Country Music Association had reelected me to the Board of Directors as a Vice President. Again it will be a pleasure to serve the radio community through the CMA board. If you have any ideas for the CMA please let me know. I was glad to see Neil Rockoff, GM at KHJ/Los Angeles, and Dan McKinnon, owner/GM of KSON-AM-FM/San Diego, will be back on the board. Beside those gentlemen, radio will be served by radio-disc jockey directors Jim Slone, KCUB/Tucson; Len Ellis, WLJE/Valparaiso, IN; King Edward Smith, WSLC/Roanoke, VA; and, of course, longtime board members Bud Wendell of WSM and Don Nelson. In the radio category we've included Bill Anderson and Tom T. Hall, who are involved with radio station ownership. Under the guiding force of CBS Records President Bruce Lundvall, who was elected Chairman of the Board for the CMA, and Top Billings's Tandy Rice as President, it should be another productive year for the CMA. One last thing on the CMA. As you may recall, R&R announced here a few months ago the completion of the CMA's Broadcasters Handbook. Since that report, we have received numerous requests on how to obtain the handbook. Contact Rob Parish at the CMA: (615) 244-2840 . . . Just returned from Las Vegas where I was involved with the taping of segments for a television special that will count down all of the number one songs of the year based on the R&R Country charts. It is being produced by radio legend Sam Riddle through Bob Banner & Associates. R&R will assist in the talent and music coordination, as well as with the production of the show, featuring the best music of country music's biggest year. While in Vegas we did a taping of the Bellamy Brothers inside the Desert Inn casino and an interview with Anne Murray in her dressing room at the Riviera Hotel. It is going to be a fun show and I'll let you know more about it as it falls into place . . . Off to Nashville next week for the premiere of the movie "9 To 5" with Dolly Parton. I understand WSM and RCA will be co-hosting a post-premiere party. It will be fun to see many radio friends who are planning to be in town for the event. RCA also has asked me to do an interview with Dolly for a radio promotional album. Just when I thought the year was about to slow to a close . . . Congrats to WSUN/Tampa-St. Petersburg GM Don Boyles on getting the same position with the new WKHK/New York. Enjoyed working with Don on the Country Radio Seminar when he was the recent agenda chairman. (For more details see Page 3.) With WKHK's PD John Platt stepping down, there should be an announcement soon as to his replacement . . . Talked with Thelma Sees, Station Manager of KNDE-FM/Tucson, who says the new "Candy Country" will replace its religion format next Monday (12-1). Burt Schneider is PD and Tom Maples is GM. The station will be semi-automated and will use Bill Robinson's Music-Works out of Nashville . . . Kris McKay moves to afternoon drive at KEEN/San Jose for the evening show. (Hey, when your husband (Jay Albright) is the PD, no problem! Just kidding. Kris is a good air personality and deserved the shot.) Speaking of KEEN, there was a typographical error in a Mediatrend listing in R&R. Keen was labelled as a Hispanic station. I called KEEN to see if in fact there was a format change. When someone answered "Buenas Dias," I thought I was onto something hot. As it turned out I mis-dialled and reached a Taco Bell in San Jose. So, if any of our Spanish-oriented record company readers put KEEN on their mailing lists for product, never mind! . . . While I'm correcting mistakes, in our "Tis The Season" spotlight last week, we left out our friends at Watermark, who have a Top 100 Countdown schedule for a year-end programming tool. Bob Kingsley is the host of the 7-hour special. For details contact Watermark at (213) 980-9490 . . . In case you hadn't heard, Drake-Chenault and its Director of Specialized Programming Consultation, Bobby Rich, are running a "Top Five Talent Search." The best five from Country stations will be on a special record album. If you would like to enter, send a 10-minute aircheck and brief resume to Bobby's attention at Drake-Chenault, P.O. Box 1629, Canoga Park, CA 91304. Please hurry because the deadline is real soon . . . So what's NEWS with you?

# Country

CONTESTS, CONCERTS & CONVERSATIONS

## Cover-Up In Phoenix



91 KJ/Phoenix (KJFF) found an interesting way to get some traveling promotion via the vehicles of listeners. The 91 KJ audience was told to send in photos of their uncovered spare tires on recreational vehicles, pick-up trucks, and jeeps, etc. Covers were made available in three sizes, and of course displayed the 91 KJ logo. Each photo entrant was sent a cover, and the winners were asked to send back their vehicles' new look. (Two winners seen above.) Those persons taking the time to return a photo were eligible for the grand prize drawing to win 91 days of free gasoline. The promotion was considered a real "gas" . . . Elsewhere, KLRA/Little Rock is giving away an acre of land to a lucky listener . . . WHK/Cleveland is also giving away land, but only one square foot at a time. The land is from the "Southfork Estate," the film site of the Dallas television series. Entries are made at a local restaurant and at the station to win one of 50 certificates of land ownership. A grand drawing will be held to win a trip to Dallas for two. They will be guests at a Texas barbecue at the estate . . . The "Dallas" series and the "Who Shot J.R.?" craze were the reasons WEEP/Pittsburgh held a "Who Shot J.R. Party." Listeners were invited to a local club to watch the revealing show last Friday (11-21). Every 10th and 80th person won a Larry Hagman (star of the series) hat. By the way, 10-80 is WEEP's frequency . . . WXCL/Peoria reports its morning man Don Elliot was barricaded in a travel trailer on the main floor of a local shopping mall. What kept Elliot inside was 2012 12-packs of Pepsi. The event was staged as part of an Easter Seals rescue weekend. To get Elliot out, listeners had to buy the Pepsi. Proceeds went to the Crippled Children's Society. More than \$3000 was raised . . . WILQ/Williamsport, PA held its first annual "Big Game Hunters Breakfast." In cooperation with an area fire company, the station staged a free breakfast on the opening day of hunting season. Plans are set for similar breakfasts for open-



ing day of trout season and small game season. WILQ did a broadcast from the location, with appearances by its "Q Crew," the WILQ Rooster and a drawing for various prizes . . . Bobby Goldsboro is seen with WSAI's afternoon drive air personality Patty Spittler during an interview over the Cincinnati station . . . Stacey Drake



of WYII/Williamsport, MD emceed the Razy Bailey and Ronnie McDowell shows . . . When your station owner is Mel Tillis, it really isn't too difficult to get him to make an appearance for clients and friends of the station. Such was true last week when Tillis entertained as part of a KIXZ promotion in Amarillo . . . On November 20 WTQR/Winston-Salem, NC will present the Oak Ridge Boys, Mickey Gilley, Johnny Lee and Lacy J. Dalton . . . Jack Randall of WKYG/Parkersburg, WV had a Thanksgiving contest in which the station asked people to call and record their nominations for "Turkey of the Year." First and second prizes were 20- and 14-pound turkeys, with third prize being a cornish game hen. According to Randall, "The results were astounding. It was all fun, but some of the best calls we could not air without risking a slander suit. People called and nominated their bosses most often, with wives and husbands a close second. Both the caller and the 'Turkey' were winners in our contest" . . . Be sure to send us your station news and photos: R&R Country, 1930 Century Park West, Los Angeles, CA 90067 . . .



## Country Music Foundation Unveils 1981 Calendar

The popular Country Music Foundation Press calendar is now available for 1981. The calendar features information about birthdays and important dates of interest involving the country music world. Many radio stations reported continued use by air personalities of the first calendar, the 1980 version. The document also features twelve pages of historical pictures. The two shown here are of the theater where the WLW/Cincinnati jamboree was broadcast (1943) and Bob Wills and his group during a broadcast over the former KMTR/Hollywood, also 1943. For the price of \$2 and 75¢ for postage and handling, the 1981 Country Music History Calendar can be yours. For information, write to: Country Music Foundation Press, 4 Music Square East, Nashville, TN 37203.



# BREAKERS.

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### DOLLY PARTON 9 To 5 (RCA)

On 70% of reporting stations. National Summary: Up 15, Same 18, Down 0, Debuts 22, Adds 33. R&R Chart: 49-42.

### STEVE WARINER Your Memory (RCA)

On 66% of reporting stations. National Summary: Up 24, Same 28, Down 1, Debuts 16, Adds 14. R&R Chart: 50-45.

### RAZZY BAILEY I Keep Coming Back (RCA)

On 70% of reporting stations. National Summary: Up 16, Same 15, Down 0, Debuts 26, Adds 20. R&R Chart: 48-43.

### JOHN ANDERSON 1959 (WB)

On 62% of reporting stations. National Summary: Up 13, Same 15, Down 1, Debuts 23, Adds 26. R&R Chart: Debut 46.

#### Most Added:

**T.G. SHEPPARD**  
I Feel Like Loving You Again (WB/Curb)  
**DOLLY PARTON**  
9 To 5 (RCA)

#### Hottest:

**KENNY ROGERS**  
Lady (Liberty)  
**EDDIE RABBITT**  
I Love A Rainy Night (Elektra)  
**RONNIE MILSAP**  
Smoky Mountain Rain (RCA)  
**MERLE HAGGARD**  
Think I'll Just Stay Here... (MCA)

# MOST ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc., moved it down on their charts, or added it this week. □ indicates one of this week's "most added" new songs.

- T.G. SHEPPARD "I Feel Like Loving You Again" (WB/Curb) 69/48**  
National Summary: Up 4, Same 11, Down 1, Debuts 5, Adds 48 including WKXA, WNYR, WWVA, WYDE, KENR, WKSJ-FM, WCMS-FM, KWKH, WHK, KSO, WCXI, WIL-AM-FM, KUZZ, KNIX-FM, KWJ, KRAK, KMPS-AM-FM, WBHP 48-41, WLWI-FM d-24, WSIX-FM 42-33, WTSO 42-30, KCKC 34-31. R&R Chart Debut 47.
- DEAN DILLON "Nobody In His Right Mind" (RCA) 66/11**  
National Summary: Up 28, Same 16, Down 0, Debuts 11, Adds 11, WIRE, WITL-FM, WKCO-FM, WTHI, KMAK, KIDN, KONE, KEEN, KMPS-AM-FM, KCUB, WBAP, WGTO 46-37, KHEY 38-31, KRMD-AM-FM 30-26, WUBE-FM 31-23, KWMY 45-34, KTOM 37-31, WWVA d-37, WBAX d-38. R&R Chart: Debut 48.
- GAIL DAVIES "I'll Be There" (WB) 65/23**  
National Summary: Up 1, Same 26, Down 0, Debuts 15, Adds 23 including KTRB, KNIX-FM, KGA, WADR, WPLO, WBAM, WCMS-FM, WTQR-FM, WMNI, WDZQ-FM, WGEE, KFGO 39-34, WFMS-FM d-36, WIL-AM-FM d-30, KEEN d-36, WOKK d-39. R&R Chart: Debut 49.
- CHARLY McCLAIN "Who's Cheatin' Who" (Epic) 62/23**  
National Summary: Up 5, Same 20, Down 0, Debuts 14, Adds 23 including KLVI, WSOC-FM, WCOS-FM, WSM, WSLR, WCXI, WAXX, WKMF, WFMS-FM, WTSO, KCKC, WNYR, WWVA, WIXL-FM 47-39, KIKK-FM 47-38, WINN 40-36, KTRB d-32, KTOM d-38. R&R Chart: Debut 50.
- SUSIE ALLANSON "Dance The Two Step" (Liberty) 61/12**  
National Summary: up 22, Same 17, Down 0, Debuts 10, Adds 12, WKXA, WWCS-FM, WWVA, WQYK-FM, WIRK-FM, WKLM, KWMY, WITL-FM, WBSC-FM, WKCO-FM, KFH, KIDN, KVOC 31-27, WGNA-FM 39-36, WGTO 49-42, WESC-AM-FM 40-35, WOKK 19-16, WXCL 47-40.
- DICKEY LEE "Lost In Love" (Mercury) 58/8**  
National Summary: Up 19, Same 20, Down 0, Debuts 11, Adds 8, KIXZ, KLRA, WCMS-FM, WNRS, KWMY, KBMY, KFTN, WBAX, WMZO-FM 31-29, WYII 38-31, WYDE 40-34, KKYX 49-42, KEBC-FM 47-42, KLAZ d-28, KWJ, KGA 37-31.
- TOMPALL & GLASER BROTHERS "Sweet City Woman" (Elektra) 55/6**  
National Summary: Up 17, Same 23, Down 1, Debuts 8, Adds 6, KIXZ, WOKK, WNRS, WAXX, WITL-FM, WBAX, KOKE-FM 50-44, WGTO 37-30, WCMS-FM 43-39, KWKH d-39, WUBE-FM 38-31, KFGO 38-33, WXCL 49-41, KRAK 43-38.
- DEBBY BOONE "Take It Like A Woman" (WB/Curb) 54/11**  
National Summary: Up 19, Same 15, Down 1, Debuts 8, Adds 11, WNRS, WSAI, WUBE-FM, KSO, KFGO, WKCO-FM, WTHI, KLAK, WIXY, KOKE-FM, KLL-AM-FM, KGTO 47-39, WLWI-FM 30-26, WCMS-FM 42-36, WHK 22-18, KSSS 43-38, KGA 38-33, WADR 22-12.
- MOE BANDY "Following The Feeling" (Columbia) 51/13**  
National Summary: Up 9, Same 17, Down 1, Debuts 11, Adds 13, WGNA-FM, WPOR, WADR, KOKE-FM, KLVI, WSM, KWKH, WIRK-FM, KBMR, WAXX, KWMY, WFMS-FM, KFTN, KRAK 40-36, KCKC 20-16, WIXL-FM 29-5, KIKK-FM 37-33, WDAF d-22.
- MEL STREET "Who Will Turn Out The Lights" (Sunbird) 51/12**  
National Summary: Up 23, Same 10, Down 0, Debuts 6, Adds 12, KSON-AM-FM, WWVA, KHEY, KLRA, WINN, WQYK-FM, WSUN, WNRS, WKMF, WITL-FM, WHBF, WKCO-FM, WTSO 39-28, KVOC 39-34, KGA 31-27, WGNA-FM 39-35, KENR d-31, KWKH 39-37.
- DONNA FARGO "Seeing Is Believing" (WB) 48/2**  
National Summary: Up 21, Same 19, Down 1, Debuts 6, Adds 2, WSAI, KLL-AM-FM, WCOS-FM d-36, KRMD-AM-FM 29-24, WTQR-FM 39-32, WIRE 44-39, KYNN 29-26, KFEQ 48-45, KFTN d-31, WGNA-FM 37-29, WCAW 40-36.
- GLEN CAMPBELL "Any Which Way You Can" (WB) 45/16**  
National Summary: Up 6, Same 15, Down 0, Debuts 6, Adds 16 including KRDR, KEEN, KMPS-AM-FM, WWVA, KIXZ, KVET, WHK, KFH, WTSO d-38, KVOC d-39, KCUB d-37, WBGW-FM 47-37, WKSJ-FM 40-36.
- JIM REEVES "There's Always Me" (RCA) 45/6**  
National Summary: Up 9, Same 19, Down 0, Debuts 11, Adds 6, WNYR, WSOC-FM, WCOS-FM, WQYK-FM, WHBF, KICD-FM, KSO d-38, WFMS-FM 34-29, KFEQ 42-33, KNIX-FM d-37, KRAK 45-39, KCUB 39-34, KLV 47-42.
- WILLIE NELSON & RAY PRICE "Don't You Ever Get Tired..." (Columbia) 44/25**  
National Summary: Up 6, Same 10, Down 1, Debuts 3, Adds 25 including WSLR, KBMR, WCXI, KFEQ, KRZY, KWJ, KSOP, KMPS-AM-FM, WWVA, WVMI, WYDE, WSM, WSUN, KIKK-FM 50-37, WSIX-FM 46-40, WTSO 40-33, KCKC 33-28, WMZO-FM 40-36.

## Others Getting Significant Action

- JOHN WESLEY RYLES "Cheater's Trap" (MCA) 38/3**  
National Summary: Up 13, Same 16, Down 0, Debuts 6, Adds 3, WNOW, WESC-AM-FM, WKMF, WMZO-FM 34-32, WGTO 38-32, KENR 30-25, WOKK d-36, KRDR d-32.
- EARL THOMAS CONLEY "Silent Treatment" (Sunbird) 34/10**  
National Summary: Up 4, Same 17, Down 0, Debuts 3, Adds 10, KIXZ, KLRA, KLL-AM-FM, WCMS-FM, WTQR-FM, WMAQ, KSO, WTSO, KRAK, KMPS-AM-FM, WLWI-FM d-27, KYXX 40-32.
- KENNY DALE "When It's Just You And Me" (Capitol) 34/5**  
National Summary: Up 10, Same 18, Down 0, Debuts 3, Adds 5, WKXA, WAXX, KICD-FM, KVOC, KGA, WGNA-FM 43-39, WWCS-FM 30-28, KIXZ d-46, KENR 39-33, KFGO 36-31, KCUB d-38.
- HANK COCHRAN "A Little Bitty Tear" (Elektra) 32/6**  
National Summary: Up 8, Same 16, Down 0, Debuts 2, Adds 6, WVMI, WCOS-FM, KENR, WUBE-FM, WHBF, KWJ, KVET 46-44, KHEY 36-29, WHK 40-37, WXCL 35-28, KSSS 46-43.
- GARY MORRIS "Sweet Red Wine" (WB) 32/4**  
National Summary: Up 11, Same 12, Down 1, Debuts 4, Adds 4, WCOS-FM, WIRK-FM, WMAQ, WXCL, WTSO 45-40, KUZZ 47-38, KLAZ 30-28, KMPS-AM-FM d-30.
- FOXFIRE "Whatever Happened To Those..." (Elektra) 31/9**  
National Summary: Up 7, Same 13, Down 0, Debuts 2, Adds 9, WWVA, WSOC-FM, KLL-AM-FM, WKSJ-FM, WBAM, WMAQ, WHBF, KTOM, KEEN, WWCS-FM 17-12, KRMD-AM-FM 46-42, KSO 36-31.
- RAZZY BAILEY "True Life Country Music" (RCA) 30/7**  
National Summary: Up 8, Same 9, Down 0, Debuts 6, Adds 7, WWCS-FM, WPLO, WSOC-FM, KENR, WMNI, KSON-AM-FM, KCUB, WINN 38-32, KWMY 38-30, WITL-FM 40-32.

## Radio & Records

# NATIONAL AIRPLAY/50

### November 28, 1980

Three Weeks	Two Weeks	Last Week		
6	4	1	①	RONNIE MILSAP/Smoky Mountain Rain (RCA)
5	1	2	2	KENNY ROGERS/Lady (Liberty)
15	9	8	③	BELLAMY BROTHERS/Lovers Live Longer (WB/Curb)
11	7	6	④	CHARLEY PRIDE/You Almost Slipped My Mind (RCA)
21	12	9	⑤	MICKEY GILLEY/That's All That Matters (Epic)
12	8	7	⑥	LARRY GATLIN & GATLIN BROS./Take Me To Your... (Columbia)
8	6	5	7	ALABAMA/Why Lady Why (RCA)
20	11	10	⑧	BARBARA MANDRELL/Best Of Strangers (MCA)
27	16	11	⑨	JOHNNY LEE/One In A Million (Asylum)
29	19	13	⑩	CONWAY TWITTY/A Bridge That Just Won't Burn (MCA)
2	2	4	11	CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)
3	3	3	12	JOHN CONLEE/She Can't Say That Anymore (MCA)
28	21	14	⑬	MAC DAVIS/Texas In My Rear View Mirror (Casablanca)
32	23	16	⑭	MERLE HAGGARD/Think I'll Just Stay Here... (MCA)
39	28	20	⑮	EDDIE RABBITT/I Love A Rainy Night (Elektra)
30	24	19	⑯	CHARLIE RICH/A Man Just Don't Know... (Elektra)
25	20	17	⑰	JOHNNY RODRIGUEZ/North Of The Border (Epic)
31	26	22	⑱	JOE STAMPLEY/There's Another Woman (Epic)
13	10	15	19	BRENDA LEE/Broken Trust (MCA)
14	13	18	20	JACKY WARD/That's The Way A Cowboy Rocks And Rolls (Mercury)
38	30	24	⑳	BILLY "CRASH" CRADDOCK/A Real Cowboy (Capitol)
40	31	26	㉑	REBA McENTIRE/I Can See Forever In Your Eyes (Mercury)
1	5	12	㉒	ANNE MURRAY/Could I Have This Dance (Capitol)
43	33	28	㉓	GENE WATSON/No One Will Ever Know (Capitol)
42	32	29	㉔	LEON EVERETTE/Giving Up Easy (RCA)
47	36	34	㉕	OAK RIDGE BOYS/Beautiful You (MCA)
44	35	32	㉖	JANIE FRICKE/Down To My Last Broken Heart (Columbia)
41	38	31	㉗	LORETTA LYNN/Cheatin' On A Cheater (MCA)
-	40	33	㉘	TERRI GIBBS/Somebody's Knockin' (MCA)
46	37	35	㉙	P. WAGONER & D. PARTON/If You Go, I'll Follow You (RCA)
16	17	21	31	SYLVIA/Tumbleweed (RCA)
50	39	36	㉚	STATLER BROTHERS/Don't Forget Yourself (Mercury)
48	45	38	㉛	BOBBY GOLDSBORO/Goodbye Marie (Curb)
33	27	27	34	REX ALLEN JR./Drink It Down, Lady (WB)
49	41	37	㉜	LYNN ANDERSON/Blue Baby Blue (Columbia)
7	14	23	36	EMMYLOU HARRIS/The Boxer (WB)
-	43	40	㉝	ED BRUCE/Girls, Women, Ladies (MCA)
4	15	25	38	WILLIE NELSON/On The Road Again (Columbia)
-	44	42	㉞	JOHNNY DUNCAN/Acapulco (Columbia)
-	-	47	㉟	MARTY ROBBINS/An Occasional Rose (Columbia)
10	18	30	41	LACY J. DALTON/Hard Times (Columbia)
-	-	49	㊱	DOLLY PARTON/9 To 5 (RCA)
-	-	48	㊲	RAZZY BAILEY/I Keep Coming Back (RCA)
45	42	39	44	CAPITALS/A Little Ground In Texas (Ridgeway)
-	-	50	㊳	STEVE WARINER/Your Memory (RCA)
-	-	-	㊴	JOHN ANDERSON/1959 (WB)
-	-	-	㊵	T.G. SHEPPARD/I Feel Like Loving You Again (WB/Curb)
-	-	-	㊶	DEAN DILLON/Nobody In His Right Mind (RCA)
-	-	-	㊷	GAIL DAVIES/I'll Be There (WB)
-	-	-	㊸	CHARLY McCLAIN/Who's Cheatin' Who (Epic)

New Entry →

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

- GEORGE JONES & JOHNNY PAYCHECK "You Better Move On" (Epic) 25/24**  
National Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 24 including WGNA-FM, KRRV, KVET, WLWI-FM, WSLR, WCXI, KEBC-FM, KRZY, KRAK, KSOP, KMPS-AM-FM.
- SLIM WHITMAN "That Silver-Haired Daddy..." (Epic/Cleveland International) 25/3**  
National Summary: Up 7, Same 14, Down 1, Debuts 0, Adds 3, WWVA, WHBF, KICD-FM, WIXL-FM 50-40, WNYR 30-21, WIRK-FM 35-30, WXCL 45-39, KCUB 40-36.
- EDDY ARNOLD "Don't Look Now" (RCA) 24/22**  
National Summary: Up 1, Same 1, Down 0, Debuts 0, Adds 22 including WMZO-FM, WYII, WYDE, WCOS-FM, WKSJ-FM, KWKH, WIRK-FM, WFMS-FM, KEBC-FM, KRZY, KLAK, KNIX-FM, KRAK, KSOP, KGA.
- RAY CHARLES & CLINT EASTWOOD "Beer's To You" (WB) 23/7**  
National Summary: Up 4, Same 11, Down 0, Debuts 1, Adds 7, WIXY, WYDE, WSOC-FM, WESC-AM-FM, WBSC-FM, KYNN, WXCL, KHEY 50-41, WMAQ 50-46, KEBC-FM 27-21.
- MICKI FURHMAN "Hold Me, Thrill Me, Kiss Me" (MCA) 23/6**  
National Summary: Up 7, Same 10, Down 0, Debuts 0, Adds 6, WGTO, KKYX, WXCL, KICO-FM, KRDR, KCUB, WBAM 23-19, KWKH 25-22, KEBC-FM 30-23, KFH 31-26.
- ROY CLARK "I Ain't Got Nobody" (MCA) 22/14**  
National Summary: Up 3, Same 8, Down 0, Debuts 0, Adds 14 including WGNA-FM, KOKE-FM, WGTO, WESC-AM-FM, KRMD-AM-FM, WMNI, KMAK, KNIX-FM, KSOP.
- DEBORAH ALLEN "Nobody's Fool" (Capitol) 20/7**  
National Summary: Up 2, Same 10, Down 0, Debuts 1, Adds 7, WWCS-FM, WWVA, WGTO, WHK, WKMF, KYNN, KONE, WADR 37-34, KRMD-AM-FM 50-43.
- BOBBY BARE "Willie Jones" (Columbia) 17/14**  
National Summary: Up 0, Same 3, Down 0, Debuts 0, Adds 14 including WVAM, WSM, WCXI, WIRE, KEBC-FM, KNIX-FM, KEEN, KMPS-AM-FM.
- FRED KNOBLOCK & SUSAN ANTON "Klubb'n' Time" (Scotti Bros.) 17/7**  
National Summary: Up 2, Same 7, Down 0, Debuts 1, Adds 7, WNYR, WYDE, WKSJ-FM, WLWI-FM, KYXX, WBSC-FM, KRDR, WWCS-FM 25-16, WOKK 33-29, KTOM d-40.
- AMAZING RHYTHM ACES "I Musta Died And Gone To Texas" (WB) 17/6**  
National Summary: Up 3, Same 8, Down 0, Debuts 0, Adds 6, WBAX, KRRV, WBAM, WCMS-FM, WUBE-FM, KEBC-FM, WIXL-FM 38-20, KOKE-FM 49-42.
- ROGER BOWLING "Yellow Pages" (NSD) 16/10**  
National Summary: Up 0, Same 5, Down 0, Debuts 1, Adds 10, WMZO-FM, WWVA, KKYX, WKMF, WXCL, KFEQ, KSSS, KRAK, KMPS-AM-FM, KGA.
- ATLANTA RHYTHM SECTION "Silver Eagle" (Polydor) 15/11**  
National Summary: Up 0, Same 4, Down 0, Debuts 0, Adds 11, WPOC-FM, WWVA, WYDE, WGTO, WWOD, WKSJ-FM, KNOE, WSM, WCXI, KEBC-FM, KFEQ.
- HANK THOMPSON "The King Of Western Swing" (MCA) 14/8**  
National Summary: Up 1, Same 3, Down 0, Debuts 2, Adds 6, WGNA-FM, WVAM, KLVI, KENR, WIRK-FM, KYNN, KNIX-FM, KRSY, KFGO 40-36.
- SHEILA ANDREWS "Where Could You Take Me" (Ovation) 13/6**  
National Summary: Up 1, Same 5, Down 0, Debuts 1, Adds 6, KLL-AM-FM, KWKH, KYNN, KVOC, KRAK, KEEN, WGTO 45-38.
- JOHNNY RUSSELL "Song Of The South" (Mercury) 12/9**  
National Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 9, WVAM, WIXL-FM, WWOD, WMC-AM, KNOE, WLWI-FM, KKYX, KUZZ, KRSY, KEBC-FM d-40.
- DANNY WOOD "It Took Us All Night Long To Say Goodbye" (RCA) 12/9**  
National Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 9, WWVA, KNOE, KRMD-AM-FM, WAXX, KYNN, KRDR, KFTN, KMPS-AM-FM, KCUB.




**"If 'Hard Times' is Dalton's  
assertion of affirmative values,  
'Hillbilly Girl With the Blues'  
is her personal signature"**

ERIC SIEGEL - The Baltimore Sun



**"HILLBILLY GIRL WITH THE BLUES"<sup>11-11410</sup>  
LACY J. DALTON'S smash single  
From the album "HARD TIMES"<sup>JC 36763</sup>  
On  Columbia Records**

Management: David E. Wood - Music Artist Management, 10880 Wilshire Blvd., Suite 912, Los Angeles, CA 90024 - 213/478-0243  
Exclusive Representation: Variety Artists - 4120 Excelsior Blvd., Minneapolis, MN 55416 - 612/925-3440  
Responsible agent: Rod Essig

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# Country Pictures



**JIGGLE JUMP AT WCMS** — At the bottom of a five-foot hot tub filled with gelatin, WCMS-AM FM/Virginia Beach, VA placed fifty keys. One of the keys opened the grand prize of the recent WCMS promotion, a Dodge Ramcharger. Seen here is one of the WCMS "Jiggle Jumpers."



**TWO FOR THE SHOW** — KSOP/Salt Lake City air personality "Country Joe" Flint joins CBS Recording artist Marty Robbins during a break prior to a recent concert.

**KHJ/Los Angeles PD Charlie Cook (right) makes an interesting point as "American Country Countdown" show host Bob Kingsley presents the first show that aired on the new Country station. The weekly show is produced in Los Angeles by Watermark.**



**BEER BUDDIES** — KYTE/Portland just gave away a Dodge Club Cab pickup truck filled with cases of Blitz Weinhard beer. A drawing was held at the second annual KYTE "Freeday In The Country" concert before some 31,000 country fans. Performer Ed Bruce did the honors. Seen here are the winner and his wife, KYTE Sales Manager Steve Haak, and PD Chris Collier.



**AS LIGHT AS ICE** — WITL/Lansing, MI asked listeners to guess the weight of the ice surface for the Ice Follies/Holiday On Ice show at the Civic Center. The winner received a \$1000 diamond ring. Pictured (l-r) WITL's John Austin, Dave Norman of Fox Jewelry, winner Mary Ellen Scherer, Fox's Wayne Popar, Ice Follies' March Hersch and J.C. Sears of WITL.

## Biff Collie

# Inside Nashville



**WHAT DO YOU DO WITH THANKSGIVING LEFTOVERS:** (Put 'em in a cab and send them home!) Bill Anderson's first segments as a regular on ABC-TV's "One Life To Live" were seen November 21 and 24. That's a new way to introduce a new single (which he did on the show)

... Tom T. Hall's "Pop! Goes The Country" syndicated TV series got a #1 rating by Nielsen for that type of show... Jerry Reed and company filmed a parade segment for the still-shooting "Concrete Cowboy" TV mini-series, complete with marching bands, clowns, war veterans, baton twirlers, convertibles, floats, and people. In the movie sequence, Reed and his truck-driving partner Jeffrey Scott accidentally join a parade already in progress... Cristy Lane and Sonny James taped segments at the Opry House for the Cerebral Palsy Telethon, hosted by Paul Anka, which will air in January... WSM/Nashville, whose "live" Waking Crew has been on the air every morning since 1951, will reportedly change from the 10-piece pop band to a 5-piece country band... WCOR-FM in nearby Lebanon will become 100,000-watt WUSW-FM on January 1 with a 90-mile coverage radius, and plans to become a "Nashville market" station, competing with at least four other Country stations for the millionish in this area... Red-headed Hollywood actress Annette O'Toole (she starred with Robbie Benson in the film "One-On-One" and in the ABC-TV movie "Love For Rent") has been chosen to portray Tammy Wynette in the screenplay of "Stand By Your Man."

**NAMES IN THE NEWS:** In the new issue of Rolling Stone, Dolly Parton tells Chet Flippo about a nude caper on a Bel Air (California) street one night last spring ("Just acting silly")... Barbara Mandrell says, "My fans are my boss." Barbara says she hopes they'll put on her tombstone: "She shook a lot of hands"... George Burns on retirement: "What for? 35 or 40's the age to retire, while you've got time to enjoy it. I haven't got time to retire."... Loretta Lynn signed a multi-million \$\$\$ deal to headline at Las Vegas's Riviera Hotel, starting next August. Dave Skepner, Loretta's manager, says she'll get more for a two-week gig there than she got for a whole year when Dave and Loretta first got together... Country music composer and KLAC/Los Angeles's "Cowboy Church of the Air" host Stuart Hamblen is resting comfortably following surgery at St. John's Hospital in Santa Monica, CA... Congratulations to Tandy Rice and Bruce Lundvall on their election to President and Board Chairman, respectively, of CMA... Helen Cornelius went to Toronto to tape the "Ronnie Prophet Show" and did comedy sketches on "Hee Haw" with Grandpa Jones and George "Goober" Lindsey (her first TV alone)... Hank Williams, Jr. named honorary Chairman of the "National Wild Turkey Federation Day" during Thanksgiving Holiday 1980. McCormick Distilling Company has marketed Hank Jr. Whiskey Decanters. Meanwhile, Richard Thomas (John-Boy of the "Waltons") is being considered for the part of Hank, Jr. in the screenplay of Hank's book "Living Proof"... Mike Wells (remember his "Sing A Love Song Porter Wagoner" hit on Playboy about five years ago?) and Suzie Taylor, his wife and singing partner, make an unlikely combination country duet. She toured Europe with a folk group 1970-73, and holds two degrees in Classical Music from Trinity University. Suzie's career parallels

that of Janie Fricke in that she worked in jingle and commercial singing for years in Dallas with a long list of credits. Their new record, "I Believe It God," is not gospel, they say (interesting)... Diane Ladd, better known as Belle on TV's "Alice," worked with producers Buzz Cason and Freddie Weller at Creative Workshop... Jeannie C. Riley, on an 11-day tour in Saudi Arabia this month, sponsored by the Arabian-American Oil Company (Aramco), says though she was delighted to be an American export, she's looking forward to celebrating Christmas in her favorite oil country, Anson, Texas... A long time ago I said that for my money, WSM's Bud Wendell is proof-positive that Leo Durocher was wrong when he said "Nice guys finish last." Bud's latest promotion makes him Chairman of the Board, Chief Operating Officer, and President of WSM, Inc... WSM's Ralph Emery will produce and emcee the National Kidney Foundation Country Music Radiothon March 7-8, 1981. Brenda Lee, Charlie Daniels and Tom T. Hall will act as co-chairmen and cohorts, with more than 100 stations expected to air the two-day special.

**\$100,000 JEWELRY-ANTIQUHE HEIST:** Controversial Nashville music man Shelby Singleton's house was robbed when two men posing as United Parcel deliverymen broke in at gunpoint and left with antique guns and jewelry worth over \$100,000. One of the two men told the maid "the package is too large to slip through the narrow door. You'll have to open the door to get the package." When she did they pressed a pistol against her head, led her into the dining room and duct-taped her to a chair while they cleaned out the antique cabinet and jewelry box.

**MAJOR MONEY MINER:** "Coal Miner's Daughter"'s re-release by Universal Pictures has a campaign planned toward the Academy Awards which will eventually cost \$120,000.

**HISTORIC:** The Tennessee Folklore Society announces the scheduling of "The Uncle Dave Macon Show," dealing with the life and times of early country music's most popular performer, to be broadcast nationwide January 3, 1981 at 9pm EST. The special will include interviews, archival footage, interpretive sequences and musical performances including Roy Acuff, Sid Harkreader, Kurt McGee, the Hotmud Family, and Pete Seeger. The special involves years of research and creative study and production, and should be a "must" for any country music professional, especially radio-TV journeymen and aspirants. This will truly "break new ground" in country music television programming.

**FINISH-LINE:** Jeff Walker (the brilliant young music man who came to Nashville from CPA-ing in Sydney, Australia and operated Con Brio Records for five years) now expanding his Aristo Associates to operate small industry businesses, says he saw this classified: "For sale, small furnished house, \$26,000. If you're interested, we'll kill the present occupants - 20 chickens."





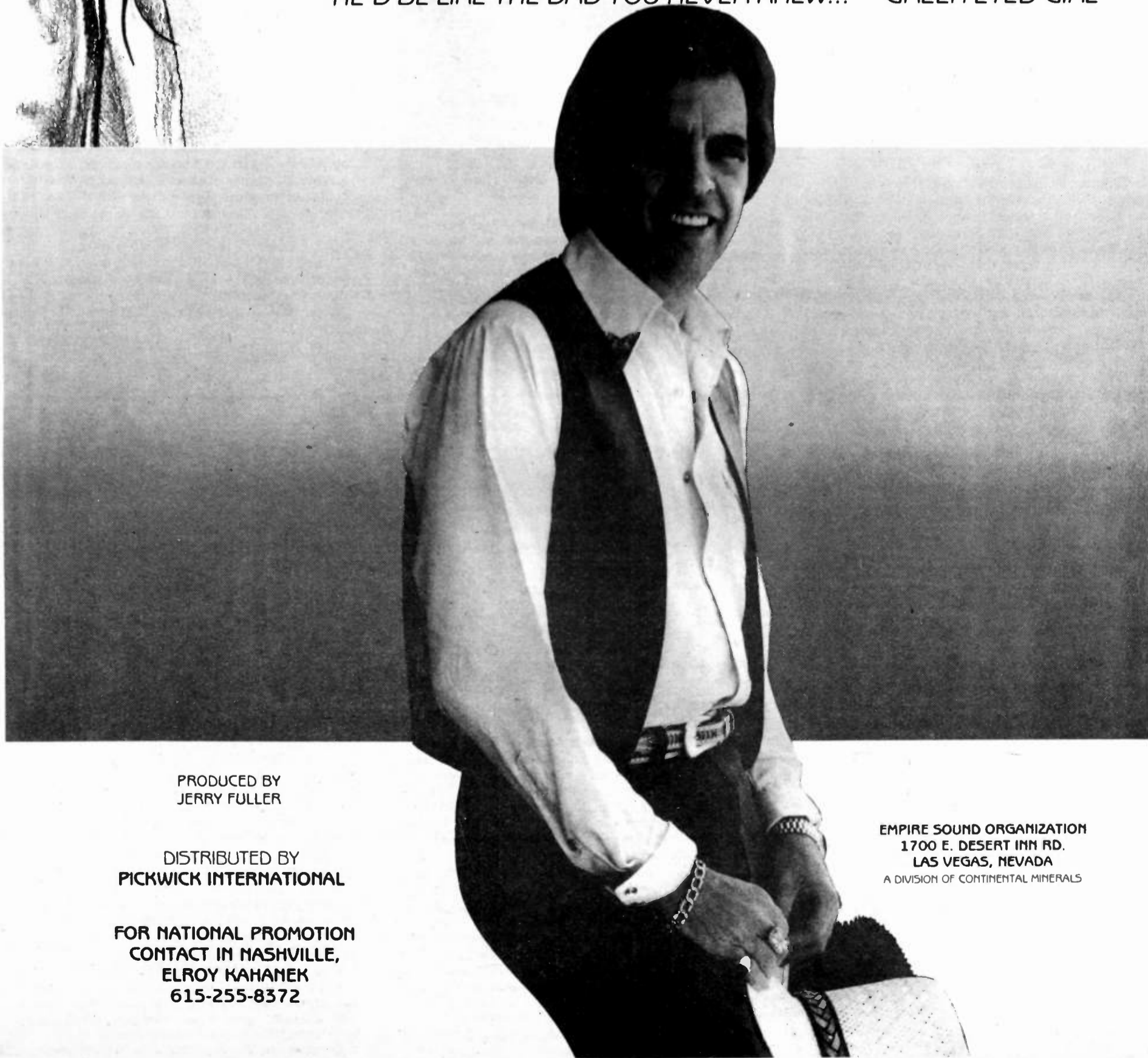


# SEAN DOWNEY

AND HIS ORBITING NEW SINGLE

## “GREEN EYED GIRL”

“...YOU SAID I COULD TAKE YOU HOME THAT EVENING, AND JUST AS WE WERE WALKING THROUGH YOUR DOOR, I LOOKED AROUND AND GOT THE STRANGEST FEELING, AND REALIZED THAT I HAD BEEN HERE BEFORE. I RECOGNIZED THE PICTURE ON YOUR MANTEL, YOU SAID YOUR MAMA DIED IN '62, WELL I BET SHE SAID DON'T TRUST A GREEN EYED RAMBLER, CAUSE HE'D BE LIKE THE DAD YOU NEVER KNEW...” GREEN EYED GIRL



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JERRY FULLER

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P/A

POP/ADULT®



## Mike Kasabo

### KOGO On The Go-Go

San Diego has been, in the past, a market that was known for new radio concepts. Now a new programming concept for San Diego radio has been introduced by KOGO — its "Good Morning San Diego" show each weekday morning from 5:30 to 10am.

The concept is an adaption of TV's "Good Morning America" program, applied to radio. KOGO Vice President and General Manager Dex Allen believes that this new "news-music" format has never been done by any other radio station before. He further explained, "There aren't any news stations that play music, and there aren't any music stations that run as much news, features and services as we do with this new idea." In fact, the morning drive show features many radio veterans of varied backgrounds put together in a unique setting that so far seems to be getting a lot of attention in that market. Allen states, "You could easily call it a **People** magazine on radio. That would be as precise a definition in terms of the program's flow as one could give."

This fast-paced combination of news, music, features, and interviews, with sports, weather, and business reports, is designed to keep listener attention at peak levels by utilizing all the various elements to their maximum efficiency keying on the top news stories each morning and developing them properly, instead of just "reading" five minutes worth of news, for instance. It means getting in-depth with the hot sports stories, either local or national, including appropriate interviews with key figures. Business and other relevant "human interest" features make up the weave material that sets this format apart from others. The host of "Good Morning, San Diego" is Bob DeCarlo, an 18-year radio veteran; Greg Tantom heads the news team efforts; while Mark

Walton, co-host of local TV's "PM Magazine," will provide listeners with interesting daily features about San Diegans. Other segments include in-depth looks at major news stories and political situations plus traffic reports five times each hour. All this, according to Allen, is being accomplished with a new and fresh ambience that he feels will create an atmosphere of intense interest for the adult population of San Diego.



**IS THERE A MOUSE IN THE HOUSE** — Yes, there was earlier this month when WASH/Washington helped to celebrate Mickey's birthday with a giveaway of 1200 "Mouse" ears to children 12 and under. Also given away as a special gift, during halftime of an NBA game, was a trip for four to Walt Disney World. Captured here with the big Mick are (l-r) Pluto, Goofy, and WASH's John Bodnar.



### Color

Several weeks ago, WTVN/Columbus, OH attempted to build the longest submarine sandwich in the world, a portion of which is pictured here. It consisted of 300 pounds of roast beef, 275 pounds of salami, 240 pounds of turkey, 224 pounds of cheese, 100 pounds of lettuce, 60 pounds of tomatoes, eight gallons of peppers, eight gallons of salad dressing, and 625 loaves of bread sewn together. It measured 1158 feet, 5 inches. All proceeds from the sale of pieces of the sub went to the station's "Secret Santa Fund." Program Director Ted Cramer termed the promotion a "smashing success," as the \$6300 raised went to charity, with more than 25,000 people gathering to witness the building of the "super sub."

### Update



**MILLION DOLLAR DUO:** As reported exclusively in R&R (11-14), Denver's popular morning team of Hal Moore and Charley Martin (l-r, center) have come up with a real eye-opener. No, not the beer, but a new five-year contract that will enable the two to make their show the longest-running in Denver radio history. Flanking the morning team are VP/GM Sam Sherwood and the bearded prince of Colorado, Program Director Scotty Brink. Of the signing, Sherwood commented that the new contract "shows again the intention of KHOW to be the leader in Denver" . . . The well-known Rev. Bevel Jones, minister of the First United Methodist Church, will be the keynote speaker at WSB/Atlanta's Metro High School All-Star Football Team breakfast December 6. In addition to Rev. Jones, WSB VP/GM Elmo Ellis will take part in the event . . . WLAD/Danbury, CT will add a daily talk segment beginning December 1. The one-hour Monday-through-Friday program will be hosted by Rhoda Daum and will feature in-person guests who will field questions from callers . . . Noted ski authority Roxy Rothafel will provide Washington, DC resi-

dents with 18 weekly reports on conditions at the most frequented resorts, as well as weather and travel updates on WMAL beginning December 8.

**RECORD SERVICE DEPARTMENT:** We'd like to pass along some calls and contacts in need of record product from all sources — KFQD/Anchorage, Mark Lewis, 9200 Lake Otis Parkway, 99507; WDZ/Decatur, IL, Jerry Curtis, 265 South Park, 62623; WNNC/Newton, NC, R. Duane Cozen, P.O. Box 940, 28658; finally, WOAI-FM/San Antonio needs product sent to consultant Bob Botik's address, which is Route 6, Box 49-B, Austin, TX, 78737, or phone him at (512) 288-0625 . . . **NEW POP/ADULTS EMERGE:** WLQA/Cincinnati Vice President and General Manager George Hyde has informed us his station is switching from Beautiful Music to P/A and is seeking approval for the new call letters, WRRM. Also moving from BM to P/A is KISN/Salt Lake City, which will be headed up by Scott Gentry, who can be reached at (801) 322-5476 . . . Best wishes to Ron Reynolds, KNBR/San Francisco Program Director, who is recovering nicely from recent minor surgery . . .

### Transition

Mike Kavanagh, one of Washington's best-known radio newscasters (having worked most recently as morning news voice of WASH) has been appointed News and Public Affairs Director of WJMD in the nation's Capitol. The 29-year-old Kavanagh had also worked as morning anchor at WSB/Atlanta, where he won several awards for his coverage of major news events. He has also been honored in the Washington area, receiving the prestigious Douglas Southall Freeman award, one which rarely goes to a Washington broadcaster. WJMD General Manager Goff Lebar stated, "We are fortunate to have someone of Mike's caliber to add a new dimension to the overall presentation of the 'New 94.'" . . . Marv Kaminsky is now doing the Saturday evening shift at WSyr/Syracuse in addition to his morning drive and Program Director duties at WSGO/Oswego, NY . . . Gary Dixon is the new PD of KXIC/Iowa City, coming from KCRG/Cedar Rapids and replacing Roger Davis, who exits the station. Also new at KXIC is Randy Lee, who comes in as Assistant PD from KLWW/Cedar Rapids . . . Jerry Pate leaves his 9pm-12mid slot at WIS/Columbia to take up a PR job with the South Carolina Electric Association; no replacement has been named . . . John Faulk has resigned his PD/OM slot at WDEF/Chattanooga to accept the General Manager position at WNCT/Greenville, NC. He is replaced by Stanley Hall, who has been promoted from within . . . New in the mornings at WHIZ/Zanesville is Pete Petoniak from WHTH/Newark, NJ.

**"Is This The Way Of Love"**

# **Chris Montan**

**With Lauren Wood**



T-620

From The Timely Debut Album

# **"Any Minute Now"** **Chris Montan**



**ALREADY  
ON**

**KSFO  
WSIX  
KNX-FM  
KOB  
KFMB**

**WUSL  
KSL  
KMBZ  
KMOX-FM  
LOVE 94  
KIXI-FM  
KING  
WCCO-AM**

**WYEN  
KOMO  
WJR  
KXOA-FM  
WFMJ  
WIFE  
WLTA  
KINK-FM**

**KZAM  
WHIO  
KZAM  
KENI  
KWOD  
WXLK  
KWAV  
WOOD**

**WGOW  
KMBZ  
KBOZ  
KLO  
WGN  
WJW  
FM-107**



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# P/A

POP/ADULT®

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### BARRY MANILOW

#### I Made It Through The Rain (Arista)

74% of our reporters are on it. 49 new adds making this by far the Most Added — including KEX, WHAM, WIS, WLTA, WBT, KOLO, WHBY, WHEN, WHIO, KRKK, KFOR, WRVA, WHAS, WSGW, WDAE, KLMS, KMBZ, WPTF, WDEF, WREC, WPRO, WELI, WTMJ, WHBC, WTAR, WFTL, KOB. Key moves include 22-16 WWWE, 22-16 KDKA, 29-18 WGAR, 25-22 KSTP, debut 27 WSM-FM, debut 27 KING, debut 20 WBEN, debut 30 KWOS. Heavy rotation: KLOK. Hot at WIP. Jumps 40-22 on P/A chart.

## NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

**HARRY CHAPIN "Sequel" (Boardwalk) 53/5** add WSGW, KMED, WHEN, WGAR, WOOD. Key moves: 33-27 WCMB, 28-25 WFIR, 29-24 WJBO, 29-23 KOLO, 27-20 WPRO, 31-28 KRKO, 23-17 WLNH, debut 23 WYMC, debut 27 KLO, debut 28 KWOS, debut 28 KING. Increased 31-27 on P/A chart.

**RUPERT HOLMES "Morning Man" (MCA) 62/8** add KRNT, KHOW, KOLO, WJBO, KMBZ, KMJJ, WSGW, KSTP, KLTE. Key moves: 22-19 WEIM, 23-19 WWWE, 32-28 WORG, 27-21 KRKO, 34-30 WLVA, debut 20 WBZ, debut 24 WYMC. Heavy rotation: WTMJ, WKHM, WDEF. Increased 30-28 on P/A chart.

**RITA COOLIDGE "Fool That I Am" (A&M) 61/23** adds include KHOW, WIOD, WSBA, KRKK, KRNT, WGIR, KBAI, WNAB, WABZ, WDEF, WHIZ, WHAG, WTAR, KFQD, WREC, KMBZ, KFMB. Key moves: 29-18 WLTA, 20-17 KRMG, 31-27 WHBC, 27-21 KAAV, 29-24 WBT. Increased 38-32 on P/A chart.

**FRED KNOBLOCK & SUSAN ANTON "Killin' Time" (Scotti Bros.) 59/17** adds include WBAL, WFDF, KFMB, KUGN, WACI, WCCO-FM, WRVA, WHBY, WSTV, KRKK, WHBC, WFTL, WNDL. Key moves: 28-21 WBT, 28-21 WLTA, 43-27 KMED, 30-27 WTAR, debut 28 WEIM, debut 29 KOLO. Increased 37-33 on P/A chart.

**MAC DAVIS "Texas In My Rear View Mirror" (Casablanca) 45/10** add WIOD, KOGO, WFIR, WBOW, WTMJ, WHBY, KXIC, KING, KFQD, KSTP. Key moves: 19-13 WHAG, 20-14 WTAR, 34-28 WHBC, 37-28 WSGW, 28-21 WSB, debut 16 KBLF, debut 17 WYMC, debut 30 WLNH. Increased 36-34 on P/A chart.

**NIELSEN/PEARSON "If You Should Sail" (Capitol) 40/8** add KLMS, KXIC, WHIO, WDAK, WNDL, KFQD, KAAV, WSGW. Key moves: 26-21 WWWE, 31-28 WCMB, debut 19 WBZ. Keeps pace at No. 35 on P/A chart.

**ABBA "The Winner Takes It All" (Atlantic) 54/21** adds include WOAI-FM, WOOD, WLTA, WBAL, KEX, WSTV, KSL, KRZI, KLO, WNDL, KOB, KFQD, WORG, WABZ, WJON, WCBM. Key moves: 30-23 WWWE, 37-31 WCMB, debut 29 WSB, debut 29 WREC, debut 29 WSM-FM. Debuts at No. 37 on P/A chart.

**DOOBIE BROTHERS "One Step Closer" (WB) 47/15** add WOUA, WASH, WFIR, KEX, WIS, WOWO, WBZ, WGAR, WYMC, WHAS, WDAE, KBAI, KXIC, WSTV, WSJS. Key moves: 34-30 KRKO, 35-29 WORG, 30-24 WSM-FM, 30-25 WOOD, 27-21 WEIM, debut 17 WTVN, debut 21 WBEN, debut 22 KWOS. Debuts at No. 38 on P/A chart.

**CHRIS MONTAN "Is This The Way Of Love" (20th) 39/6** add KSFO, KRKO, WSIX, WACI, WOOD, KMBZ (ra). Key moves: 14-11 KLO, 11-6 WLVA, 20-13 WLTA, debut 30 KING. Heavy rotation: WATR. Keeps pace at No. 39 on P/A chart.

**CHARLIE FOX "Seasons" (Handshake) 42/14** add KOLO, KEX, WHBY, WOOD, KFMB, WHIO, KRNT, KFOR, WCFR, WHAS, KPPL, WELI (dp), WTMJ, WRIE. Key moves: 25-22 WLTA, debut 22 WSB. Hot at KOB. Debuts at No. 40 on P/A chart.

### Others Getting Significant Action

**STEPHEN BISHOP "Send A Little Love My Way (Like Always)" (WB) 42/7** add WKHM, WHBC, KPPL, WJON, KMED, KOLO, WSTV. Moves: 35-28 KBAI, 28-24 WEIM, 21-18 WLTA.

**FOUR SEASONS "Spend The Night In Love" (WB/Curb) 35/4** add WYMC, KBLF, WSTV, WDFI (dp). Moves: 25-22 WHAG, 35-29 KMED, 30-26 WEIM, 23-17 WLTA, 32-23 WCMB, 25-22 WBT.

**BLONDIE "The Tide Is High" (Chrysalis) 33/24.** Strong interest developing at the P/A level for this young group. Adds include WOWO, WLTA, WGAR, WTVN, WLW, WCCO-FM, WBT, KLTE, J-W-S, WRIE, WSLI, WCHV, WPRO, WRVA. Moves: 35-29 WCMB, 35-28 WFIR.

**JOHNNY LEE "One In A Million" (Asylum) 28/4** add WTAR, WJON, KMED, WSTV. Moves: 18-15 WLTA.

**RONNIE MILSAP "Smoky Mountain Rain" (RCA) 27/10** add WDFI (dp), WSB, WFIR, WQUA, WIOD, WHBY, WTAR, WORG, WRVA, WCFR. Moves: 19-14 KLO, 21-15 WHAG, 19-16 KMBZ, 22-19 WHIZ.

**HEART "Tell It Like It Is" (Epic) 27/9** add WDAK, WCMB, WDAE, WCCO-FM, WHEN, WTVN, KRKK (dp), WFIR, WOWO. Moves: 21-16 WSM-FM, 37-27 WORG.

**BRUCE SPRINGSTEEN "Hungry Heart" (Columbia) 26/5** add WEBC, WLNH, KOGO, KRKK, WSB. Moves: 28-19 WCMB, 32-27 KRKO, 24-18 WPRO, 30-23 WORG, 24-20 WEIM, 28-20 WNEU, debut 16 WGR.

**EARTH, WIND & FIRE "You" (ARC/Columbia) 24/10** add WSLI, WOAI-FM, WDAK, WNAB, KLO, WCHV, WTAR, WIP, KFOR, WABZ. Moves: 28-23 WSM-FM, debut 28 KOLO, debut 29 WEIM.

**BETTE MIDLER "My Mother's Eyes" (Atlantic) 23/12** add WGY, WTIC, WBAL, WGAR, WSBA, KRKO, WORG, WCCO-FM, WSTV, WLTA, WIS, WDAK.

**MICKEY GILLEY "That's All That Matters" (Epic) 23/0.** Moves: 16-13 WREC. Heavy rotation: KRZI.

**ANDY GIBB "Time Is Time" (RSO) 22/16** add WGY, WKHM, WDAK, WCFR, KWOS, WEIM, KBAI, KXIC, WFIR, KLO, WCHV, WPRO, WYMC, KUGN, WWWE, WCCO-FM. Debuts 23 WBEN.

**DR. HOOK "Girls Can Get It" (Casablanca) 22/1** add WHIO. Moves: 22-19 WBEN, 32-28 WHAG, 31-28 WORG, 24-20 KAAV, 30-27 WFIR, 29-21 WNEU, 29-26 WCMB, debut 28 WDAK.

**WAYLON JENNINGS "Theme From The Dukes Of Hazzard" (RCA) 22/0.** Moves: 3-2 WHIZ, 3-1 WYMC, 17-12 WORG, 18-10 WNEU, 27-20 WCMB. Heavy rotation: WJON.

**BOZ SCAGGS "Miss Sun" (Columbia) 20/18** adds include WSM-FM, WFIR, WDAK, WCFR, KAAV, WJON, KLTE, WSJS, KPPL, WHBC, WRIE, WLW, WORG.

### Radio & Records

## POP/ADULT AIRPLAY / 40

November 28, 1980

Three Weeks	Two Weeks	Last Week	This Week	
2	2	1	1	KENNY ROGERS/Lady (Liberty)
9	3	3	2	CHRISTOPHER CROSS/Never Be The Same (WB)
17	7	5	3	NEIL DIAMOND/Love On The Rocks (Capitol)
5	4	4	4	LEO SAYER/More Than I Can Say (WB)
19	14	7	5	BARBARA STREISAND & BARRY GIBB/Guiltly (Columbia)
12	8	6	6	ROGER DALTRY/Without Your Love (Polydor)
24	17	11	7	AIR SUPPLY/Every Woman In The World (Arista)
14	11	8	8	OLIVIA NEWTON-JOHN w/CLIFF RICHARD/Suddenly (MCA)
1	1	2	9	BARBARA STREISAND/Woman In Love (Columbia)
6	6	9	10	HALL & OATES/You've Lost That Lovin' Feeling (RCA)
15	13	12	11	DON WILLIAMS/I Believe In You (MCA)
10	10	10	12	CLIFF RICHARD/Dreaming (EMI America)
35	22	18	13	DIANA ROSS/It's My Turn (Motown)
25	20	15	14	PAUL SIMON/One-Trick Pony (WB)
36	28	21	15	KORGIS/Everybody's Got To Learn Sometime (Asylum)
4	5	13	16	WILLIE NELSON/On The Road Again (Columbia)
3	9	14	17	BOZ SCAGGS/Look What You've Done To Me (Columbia)
30	28	25	18	JIMMY HALL/So Happy That Love Has Found You (Epic)
-	36	29	19	EDDIE RABBITT/I Love A Rainy Night (Elektra)
16	19	20	20	STEPHANIE MILLS/Never Knew Love Like This Before (20th)
33	31	26	21	BOBBY GOLDSBORO/Goodbye Marie (Curb/CBS)
-	-	40	22	BARRY MANILOW/I Made It Through The Rain (Arista)
28	24	24	23	DIANA ROSS/I'm Coming Out (Motown)
38	32	27	24	DIONNE WARWICK/Easy Love (Arista)
40	33	28	25	JOHN LENNON/(Just Like) Starting Over (Geffen)
18	16	16	26	CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)
-	38	31	27	HARRY CHAPIN/Sequel (Boardwalk)
39	35	30	28	RUPERT HOLMES/Morning Man (MCA)
13	15	19	29	ANNE MURRAY/Could I Have This Dance (Capitol)
8	18	23	30	DOOBIE BROTHERS/Real Love (WB)
31	25	22	31	STACY LATTISAW/Let Me Be Your Angel (Cotillion)
-	-	38	32	RITA COOLIDGE/Fool That I Am (A&M)
-	-	37	33	FRED KNOBLOCK & SUSAN ANTON/Killin' Time (Scotti Bros.)
-	40	36	34	MAC DAVIS/Texas In My Rear View Mirror (Casablanca)
-	37	35	35	NIELSEN/PEARSON/If You Should Sail (Capitol)
7	12	17	36	POINTER SISTERS/He's So Shy (Planet)
-	-	37	37	ABBA/The Winner Takes It All (Atlantic)
-	-	38	38	DOOBIE BROTHERS/One Step Closer (WB)
-	39	39	39	CHRIS MONTAN/Is This The Way Of Love (20th)
-	-	40	40	CHARLES FOX/Seasons (Handshake)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters. New Entry →

**JACKSON BROWNE "That Girl Could Sing" (Asylum) 19/1** add WLVA. Moves: 20-16 WHIZ.

**STEVE GOODMAN & PHOEBE SNOW "Sometimes Love Forgets" (Asylum) 17/2** add KRKK, WHAM.

**ROBBIE DUPREE "Nobody Else" (Elektra) 16/4** add WSLI, KAAV, WOUA, WOAI-FM.

**RANDY MEISNER "Deep Inside My Heart" (Epic) 16/1** add WCMB. Moves: 12-7 WSM-FM, 17-14 WTVN, 27-17 WSTV, 23-19 KDKA, 20-16 WORG.

**CHARLIE RICH "A Man Just Don't Know What A Woman Goes Through" (Elektra) 16/1** add KLTE. Moves: 27-24 WLTA.

**MANHATTAN TRANSFER "Trickle Trickle" (Atlantic) 15/3** add WGIR, WJBO, WHAG. Moves: 20-17 WBZ.

**BOBBY HART "Lovers For The Night" (Atco) 13/7** add WHIZ, WCFR, WDEF, WSTV, WQUA, WHEN, KRKK.

**LTD "Shine On" (A&M) 10/2** add WHIZ, KAAV.

**JOHN COUGAR "This Time" (Riva) 10/1** add KOGO. Moves: 9-3 WSM-FM, 28-24 WCMB, debut 27 WLNH.

**SAMMY JOHNS "Falling For You" (Atlantic/Real World) 10/1** add KOB. Heavy rotation: WATR.

**AMY HOLLAND "Here In The Light" (Capitol) 9/4** add WSIX, KUGN, WSM-FM, WLVA.

**MELISSA MANCHESTER "Without You" (Arista) 9/3** add KUGN, KSL, WBAL. Debuts 28 WREC.

**CLIMAX BLUES BAND "Gotta Have More Love" (WB) 9/1** add WHIZ. Moves: 27-22 WSM-FM, 33-30 WORG.

**BARBARA MANDRELL "Best Of Strangers" (MCA) 9/1** add WHIZ.

**TIERRA "Together" (Boardwalk) 9/0.** Moves: 20-17 WBEN, 32-29 WFIR, debut 21 WPRO, debut 30 WREC.

**FRANK MILLS "Happy Song" (Polydor) 8/8** add WJON, WIOD, WHIO, WNDL, KRMG, WDEF, KFOR, WKHM.

**BOBBY VINTON "My First And Only Love" (Tapestry) 8/5** add WHIO, WTAR, WDEF, WSTV, WKHM.

**MARCY LEVY & ROBIN GIBB "Help Me!" (RSO) 8/1** add WEIM.

**DOLLY PARTON "9 To 5" (RCA) 7/7** add WSBA, WSB, WIP, KLO, WHBC, KMBZ, KLOK.

**SPINNERS "I Just Want To Fall In Love" (Atlantic) 7/4** add KRKO, WLW, KWOS, WIS. Hot at WKHM.

### Most Added:

- BARRY MANILOW**  
*I Made It Through The Rain (Arista)*  
Added at 42% of our reporting stations.
- BLONDIE**  
*The Tide Is High (Chrysalis)*  
Added at 21% of our reporting stations.
- RITA COOLIDGE**  
*Fool That I Am (A&M)*  
Added at 20% of our reporting stations.
- ABBA**  
*The Winner Takes It All (Atlantic)*  
Added at 18% of our reporting stations.
- KORGIS**  
*Everybody's Got To Learn Sometime (Asylum)*  
Added at 15% of our reporting stations.
- BOZ SCAGGS**  
*Miss Sun (Columbia)*  
Added at 15% of our reporting stations.
- FRED KNOBLOCK & SUSAN ANTON**  
*Killin' Time (Scotti Bros.)*  
Added at 15% of our reporting stations.

### Hottest:

- NEIL DIAMOND**  
*Love On The Rocks (Capitol)*  
Reported hot at 81% of our stations.
- KENNY ROGERS**  
*Lady (Liberty)*  
Reported hot at 58% of our stations.
- LEO SAYER**  
*More Than I Can Say (WB)*  
Reported hot at 54% of our stations.
- BARBARA STREISAND & BARRY GIBB**  
*Guiltly (Columbia)*  
Reported hot at 52% of our stations.
- CHRISTOPHER CROSS**  
*Never Be The Same (WB)*  
Reported hot at 47% of our stations.
- AIR SUPPLY**  
*Every Woman In The World (Arista)*  
Reported hot at 37% of our stations.
- OLIVIA NEWTON-JOHN w/CLIFF RICHARD**  
*Suddenly (MCA)*  
Reported hot at 27% of our stations.







# Black Radio

## Bill Speed

### Making Advertisers Pay Attention

One of the prime topics of discussion at the recent Black Radio Advisory Council meeting was the relative lack of national advertising on Black radio stations. Since this problem is central to the survival of Black radio, I feel it should be examined further. I spoke with Jai Rich, General Sales Manager of KJLH/Los Angeles, about both the problem itself and some possible solutions.

**R&R:** We're discussing advertising and sales for Black radio. Let's start off from that point.

**JR:** One of the things we've been talking about is how to come up with revenues for Black radio stations. One of the things we have found to be most difficult is although radio is the medium for retail advertising, a lot of national advertisers are using radio more and more. But as Black radio stations, and I can speak very much as one because my station is black-owned and operated, and is owned by an individual as opposed to a corporation, the general situation leaves me in a tizzy. The major ad agencies, let's say for instance one handling a soap product like Tide, never allocate large budgets toward the black consumer market in L.A., Atlanta, New York, anywhere. Some of the agencies have said things like, "We feel that we reach you through television." But television's overall listening population is dropping. In 1977 and 1979 an RAB survey noted that radio was pulling 10% more audience, especially in morning and afternoon drives, and we were cutting into prime time TV.

**"It's like segregation in the South years ago — men, women, and colored. Now they say, newspaper, television, outdoor, radio, colored folks."**

These major advertisers believe they are reaching the black consumer through television. This is not so.

**R&R:** What do you think the problem is?

**JR:** The problem is a lack of knowledge on the part of the advertising agencies. They try to buy the entire country based on one place. The black people in New York do things, but the black people in Los Angeles do a lot of things that those in New York cannot do. We do not have the hindrance of climate or seasons, and our lifestyle is totally different from New York. We don't have rapid transit where we can sit and read the newspaper, and we definitely don't have cold weather or weather where we are stuck in our houses and can't get out. Television is not the entity for us, because we can always go to motion pictures, do a lot of things outside.

**R&R:** Why don't Black stations get the orange juice, chewing gum, or airline-type accounts?

**JR:** For one thing, there is so very little togetherness between us. There is no concentrated effort by the Black stations. We do not go after products as a whole unit. We go after them as separate entities. It's like a man who owns a retail store. A small mom and pop retail store cannot buy as much of a product from a particular place as a chain of stores can, therefore, he is left out. He cannot get advertising dollars or co-op dollars. By the same token, since there are going to be dollars siphoned off for the Black radio stations as opposed to general market radio stations, we have got to come together with a pitch for Black radio. We have got to sell radio, Black radio in our stations. We send our soldiers, who are our salespeople, off to war very ill-equipped. They may have ammunition in their guns or they may not.

**R&R:** A lot of major agencies use Arbitron information as opposed to a universal schematic that explains the uniqueness of Black radio. What can we do to change this?

**JR:** Everybody bases things on Arbitron. But because of the attack NABOB has placed on Arbitron, the Arbitron people have now gone in and set up seminars

through RAB and other organizations to show how to use their book to sell. There is information that you can pluck out of anything to show that the black consumer is worth something. Black radio stations don't do enough research.

**R&R:** We've identified the problem. What do we do now?

**JR:** The thing we are going to have to do now, as Black radio stations, is get behind NABOB and really make it an organization and make ourselves heard. Even if we have to inform the black consumers in some form or fashion not to buy if you don't hear it. If we cannot get Levi's or Lee or other major manufacturers of various products to give our local merchants in groups co-op dollars, then we don't buy Levi's or Sasson. We have to take people who are into research and gather

and colored. Now they say, newspaper, television, outdoor, radio, colored folks. It is nice and general-marketed all the way down the line and then they get over here and say, "Hey, let's target in on this market over here because there are some black folks over here and they have got money." We are the people who keep the economy rolling because we don't believe in investment. We live hand-to-mouth from day to day. We are the consumer.

**R&R:** What do you do first to tackle this problem and make agencies aware?

**JR:** We need to put together an organization where we can get the facts. We have to sit down and gather the facts so that our case is iron-clad. The only thing they believe in is show it to me in black and white. You can tell a lie in black and white and they'll believe it. You tell the truth by word of mouth and they say you

**"Major advertisers believe they are reaching the black consumer through television. This is not so."**

statistics about what the black consumer is about overall in America and overall in our particular markets. Then we are going to have to take these things and pound and put together a national sales organization. When that budget is set up by General Motors, they are only going to set it up for general market allocations, and maybe they will say, well, let's look over here. That's a Black-oriented station.

**R&R:** And this is the case more often than the

are full of shit. I can't go to General Motors on your word, I've got to go there with facts. The average Black station manager or general sales manager is not aware of the information available (General Motors has 10,000 books that you can go into that will break down to how many sheets of toilet paper black people bought last year). It costs so damn much, he cannot get his hands on it. But if we pull together as one organization, we can put together one good strong sales unit that can dig in and get this information, and all of the stations can support this organization to get this information.

**R&R:** What would you like to pass on to other general sales managers around the country?

**JR:** Let us get together at least once a year like they do at the programming meetings. Let's come up with the way to win because the only way to win is through economy. We've got to be economically strong or we are not going to survive. Let's put together a national organization that's really going to work for Black radio sales. If we don't, we are out in the cold.

### People

Congratulations to Larkin Arnold on officially becoming VP/GM of Black Music A&R at CBS Records' Black Music Marketing . . . Also congratulations to Alonzo "Big Fun" Miller, MD of KACE/Los Angeles as well as the remainder of All Pro Broadcasting's properties, who announced his engagement recently . . . WKXI/Jackson has a new staffer, "Spiderman" Wilson, who comes from a DJ spot at several local clubs. Wilson also serves as President of the area's local disco pool . . . Frank E. Wilson, noted producer and minister, will be honored with a celebrity-studded dinner (12-6) at the L.A.



Larkin Arnold

Hilton. Wilson has won two Grammy's for his work with the Mighty Clouds Of Joy. WBBY/Columbus's Steve Wagner spoke at the Loyola University Radio Conference in Chicago last weekend on the subject of jazz programming. Also sharing the mike was WXRT/Chicago's Terry Hemmert, who does a jazz program for the AOR-formatted station . . . Atlantic's Spinners and Cotillion's Sister Sledge were featured in this year's annual "Macy's Thanksgiving Day Parade" in New York City . . . Remember, you don't have to be an R&R reporter to contribute to this page. Send information and pictures to Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

### Things

Plough Broadcasting has a new music information number: (901) 592-4312 . . . WVON/Chicago is gearing up for its 16th annual concert to benefit the Windy City's citizens . . . WGIV/Charlotte is also in high gear with its annual "Mountain of Food" campaign whereby listeners can attend local gatherings (dances, movies, etc.) and exchange canned goods for a discount ticket . . . ON THE AIR: KDKO/Denver hosted the Temptations and A Taste Of Honey. Also welcoming a guest was WJZZ/Detroit with a visit from Sadao Watanabe . . . CBS Special Projects Division is currently offering a unique package of Clara Ward and James Cleveland's music with rebates going to local churches. Contact your local rep for details.

### Places

WKWM/Grand Rapids was the place where a "Stylish Weekend" was held with listeners having to guess how many times the station played a Stylistics song. Correct entries won a round trip for two to Detroit and a limo ride to see the Stylistics in concert at the city's 20 Grand club . . .

# HOT SINGLES

**LTD**

**SHINE ON**

AM 2283

**SEAWIND**

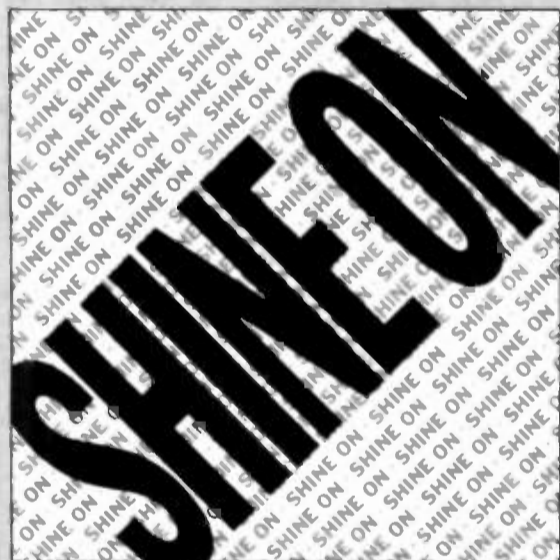
**WHAT CHA DOIN'**

AM 2274

**YELLOW MAGIC ORCHESTRA**

**TIGHTEN UP**

SP 12036



**LTD SHINE ON** is proving that it is the smash single for the Holiday Season.

**Billboard** ..... 44\*  
**Record World** ..... 49\*  
**Cash Box** ..... 49\*

**SEAWIND WHAT CHA DOIN'** We know what you're doin'. You're playing Seawind. And it's working.

**Billboard** ..... 32\*  
**Record World** ..... 23\*  
**Cash Box** ..... 28\*

**YELLOW MAGIC ORCHESTRA TIGHTEN UP.** The men from Japan who brought you "Computer Games" are back with "Tighten Up." The phones are ringing off the hook. 12" commercial and DJ.

WRDW	KALO	WIBB	KCAT
WATV	WBMK	WOKN	WANM
WBIL	WRXB	WPEG	WBLX
WCIG	WTLC	WGPR	WNJR
WDAO	WBAD	WAMM	WTOY
WKLR	WHAT	KYOK	WAMO
WWWS	WTHB	WNOO	

FROM THE ALBUM **XOO MULTIPLIES**. SP 4813

Produced by Haruomi Hosono  
 Executive Producer: Shoro Kawazoe

FROM THE ALBUM **SHINE ON**. SP 4819

Produced by Bobby Martin for Bobby Martin Productions  
 Executive Production: LTD  
 Personal Management: Griff Co./Direction: Dick Griffey

FROM THE ALBUM **SEAWIND**. SP 4824

Produced by George Duke for George Duke Enterprises

**HOT SINGLES**



**FROM A&M RECORDS AND TAPES**

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# Pop/Rhythms

## HOTTEST

Following are listed in order of their airplay activity.

- KOOL & THE GANG**  
"Celebration" (De-Lite)
- TEDDY PENDERGRASS**  
"Love TKO" (Philadelphia International)
- CAMEO**  
"Keep It Hot" (Chocolate City)
- STEVIE WONDER**  
"Master Blaster (Jammin')" (Tamla)
- GEORGE BENSON**  
"Love X Love" (WB)
- JACKSONS**  
"Lovely One" (Epic)
- REDDINGS**  
"Remote Control" (BID)
- PATRICE RUSHEN**  
"Look Up" (Elektra)
- MANHATTANS**  
"I'll Never Find Another" (Columbia)
- LARRY GRAHAM**  
"When We Get Married" (WB)
- PRINCE**  
"Uptown" (WB)
- HEATWAVE**  
"Gangsters Of The Groove" (Epic)
- TAVARES**  
"Love Uprising" (Capitol)
- LAKESIDE**  
"Fantastic Voyage" (Solar)
- LENNY WHITE**  
"Kid Stuff" (Elektra)

## CLIMBERS

Following are listed in order of their airplay activity.

**RAY, GOODMAN & BROWN** "Happy Anniversary" (Polydor) 49% reporting. Added at WJLB, climbing at WJMO, KATZ and WCIN, and hot at WDAO, WBMX and WAMM in the Midwest. Hot at WJMI and WGIV while climbing at WLOU, WKXI, WDIA and WJJS in the South. Added at KDAY and KSOL in the West. Climbing at WKND and WILD in the East.

**SEAWIND** "What Cha Doin'" (A&M) 49% of our reporters are on it. Climbing at WAOK, WHRK, WVEE, WDIA, WJJS, WVOL and WOWI in the South. The Midwest shows an add at WBMX with medium airplay at WCIN, WDAO, WJLB and KPRS. Hot at WILD; climbing at WAMO and WXYV in the East. New at KSOL while climbing at KDAY in the West.

**BOOTSIE** "Mug Push" (WB) 49% reporting airplay. Debuting at KMJQ and WVOL, climbing at WGIV, WAOK, WJJS, WJMI and WOIC, and hot at WEAS in the South. Medium activity at WAMM, WBMX, WKWM, KATZ and WTLC in the Midwest. Added at WAMO; climbing at WILD in the East. New at KDAY and climbing at KDKO in the West.

**LTD** "Shine On" (A&M) 49% of our reporters are on it. Added at WDIA and WKXI, climbing at WLOU, WHRK, WVEE, WVOL and WJMI, and hot at WEAS, WYLD and WOIC in the South. The Midwest shows an add at WKWM, medium airplay at WJMO, WAMM and WDAO, and hot airplay at WCIN. New at WKND and climbing at WXYV in the East.

**ASHFORD & SIMPSON** "Happy Endings" (WB) 46% reporting. Hot rotation at WJMI; climbing at WOIC, WVOL, WYLD, WJJS, WHRK, WVEE, WAOK and WGIV in the South. Added at WKWM, climbing at WAMM, and hot at WJMO and WDAO in the Midwest. Medium airplay at WXYV and WILD in the East. Climbing at KDAY in the West.

**MICHAEL HENDERSON** "Prove It" (Buddah) 46% reporting. Hot rotation at WJMI, WAOK, WLOU and WGIV while climbing at WEAS, WKXI and KMJQ in the South. The Midwest shows an add at WJLB; climbing at WJMO, KPRS and WBMX. Climbing at WAMO, WILD and WKND in the East. New at KDKO and KDAY in the West.

**BAR-KAYS** "Boogie Body Land" (Mercury) 46% of our reporters are on it. New at WLOU and WKXI; climbing at WEAS, WAOK, WHRK, WVEE, WDIA, WJMI and WOIC in the South. Added at KATZ and WBMX; climbing at WJMO and WTLC in the Midwest. Debuting at WWIN while climbing at WXYV in the East. Added at KDKO in the West.

**DIANA ROSS** "It's My Turn" (Motown) 46% reporting airplay. The South shows an add at WHRK, WVEE and WDIA while climbing at WKXI, WJJS, WPXI and WOIC with hot rotation at WGIV. Medium airplay at WCIN, WJMO, WJLB and KPRS with hot rotation at WDAO in the Midwest. Added at WXYV while climbing at WKND and WILD in the East.

**SWITCH** "Love Over And Over Again" (Gordy) 46% reporting activity. New at KDAY and climbing at KSOL in the West. Hot at WKWM and WTLC; climbing at WDAO, WJMO and WBMX in the Midwest. Added at WLOU and WGIV, climbing at WEAS, WJJS, WVOL and WOIC, and hot at WDIA, WAOK and WJMI in the South.

**EARTH, WIND & FIRE** "You" (ARC/Columbia) 46% reporting. Added at WJLB; climbing at WKWM, WJMO, WTLC and WCIN in the Midwest. The South shows an add at WEAS, medium airplay at WLOU, WGIV, WAOK, WJJS and WOIC, and hot rotation at WHRK and WVEE. Hot at WILD and WXYV; climbing at WKND in the East.

**ROBERTA FLACK w/ PEABO BRYSON** "Make The World Stand Still" (Atlantic) 46% reporting activity. Added at WGIV, WAOK, WKXI, WDIA, WYLD, WOIC and WOWI; climbing at WEAS in the South. New at WCIN, WTLC, WJMO, WKWM and WJLB in the Midwest. Debuting at WWIN, WKND and WILD in the East.

**ARETHA FRANKLIN** "United Together" (Arista) 43% reporting action. The South shows an add at WLOU, WJJS and KMJQ, climbing at WEAS, WAOK and WOIC, and hot at WYLD and WDIA. Climbing at WAMM, WBMX, WJLB, WDAO, WTLC and WCIN in the Midwest. Hot at WAMO in the East.

**CON FUNK SHUN** "Too Tight" (Mercury) 43% reporting airplay. Added at WKXI; climbing at WGIV, WEAS, WAOK, WHRK, WVEE, WVOL, WJMI and WOIC in the South. The East shows an add at WAMO while climbing at WXYV. Debuting at WJLB and WKWM; climbing at WTLC in the Midwest. New at KDKO in the West.

**LIPPS, INC.** "How Long" (Casablanca) 37% reporting activity. Climbing at WGIV, WAOK, WHRK, WVEE and KMJQ in the South. Medium airplay at WXYV, WAMO and WKND in the East. Added at WCIN and KPRS; climbing at WJLB in the Midwest. Medium activity at KDAY and KSOL in the West.

**POINTER SISTERS** "Could I Be Dreaming" (Planet) 37% reporting. Climbing at WXYV, WAMO and WILD in the East. Medium airplay at WLOU, WHRK, WVEE, WKXI, WJJS and WOIC in the South. New at WKWM; climbing at WDAO and WCIN in the Midwest. Hot at KDAY in the West.

**DYNASTY** "Do Me Right" (Solar) 37% reporting. Added at WAOK and WJJS; climbing at WHRK, WVEE and KMJQ, and hot at WOIC in the South. New at WJMO; climbing at WTLC, KPRS and WAMM in the Midwest. Medium airplay at WXYV and WKND in the East. Climbing at KDAY in the West.

**JONES GIRLS** "I Just Love The Man" (Philadelphia International) 37% of our reporters are on it. New at WLOU, climbing at WEAS, WDIA, WYLD and WJMI, and hot at WOIC in the South. Added at WKWM, WJMO and WJLB; climbing at WTLC and WAMM in the Midwest. Hot at KDAY in the West. Climbing at WKND in the East.

**STYLISTICS** "Hurry Up This Way Again" (TSOP) 34% of our reporters are on it. Hot rotation at WYLD, WJJS, WHRK and WVEE while climbing at WKXI in the South. The East shows it hot at WXYV and WAMO. Climbing at WAMM; hot at KPRS and WKWM in the Midwest. Hot at KDAY and climbing at KSOL in the West.

**DONNA SUMMER** "The Wanderer" (Geffen) 34% reporting activity. Climbing at WJJS and KMJQ; hot at WOIC, WVOL, WPXI, WHRK, WVEE and WKXI in the South. Hot at KSOL and KDKO in the West. Hot at WJMO in the Midwest. Heavy airplay at WXYV in the East.

**MAZE** "The Look In Your Eyes" (Capitol) 34% reporting. Added at WEAS, climbing at WLOU and WJMI, and hot at WOIC and WYLD in the South. The West shows an add at KDAY and hot rotation at KDAY. Climbing at WJMO, WDAO, WTLC and WAMM in the Midwest. New at WAMO in the East.

**PARLIAMENT** "Agony Of DeFeet" (Casablanca) 34% reporting action. Debuting at WJJS, climbing at WLOU, WAOK, WKXI, WVOL, WJMI and WOIC, and hot at WEAS in the South. New at WBMX, climbing at KATZ and WKWM, and hot at WTLC in the Midwest.

**CHI-LITES** "Heavenly Body" (Chi-Sound) 34% reporting. Added at WGIV, WJJS and WJMI; climbing at WDIA, and hot at WLOU in the South. New at WCIN, climbing at KATZ and KPRS, and hot at WBMX in the Midwest. Medium airplay at WKND and WILD in the East.

## NEW & ACTIVE

**LA TOYA JACKSON** "If You Feel The Funk" (Polydor) 29% reporting airplay. Climbing at KDAY in the West. Hot at WCIN; climbing at WTLC and WAMM in the Midwest. Medium airplay at WLOU, WAOK, WJJS, WJMI and WOIC in the South. Climbing at WILD in the East.

**FATBACK BAND** "Let's Do It Again" (Spring) 26% reporting. Climbing at WCIN, WJMO and WKWM; hot at WDAO in the Midwest. New at KDKO in the West. Medium airplay at WKXI, WVOL and WOWI; hot at WLOU in the South.

**NORMAN CONNORS** "Melancholy Fire" (Arista) 26% of our reporters are on it. Added at WAOK, WDIA and WOIC; climbing at WVOL in the South. New at WBMX, KATZ and WAMM in the Midwest. The East shows an add at WILD and WWIN.

**JAMES BROWN** "Rapp Payback" (TK) 26% reporting airplay. New at WAMO; climbing at WKND and WILD in the East. Added at WAOK and WJJS; climbing at WOIC and WLOU in the South. Debuting at KDKO in the West. Climbing at WTLC in the Midwest.

**SLAVE** "Watching You" (Cotillion) 26% reporting. Added at WKXI and WOIC; climbing at WLOU and WJJS in the South. New at WKWM; hot at WTLC and WDAO in the Midwest. Debuting at WILD and climbing at WKND in the East.

## JAZZ RADIO

### HOTTEST

Following are listed in order of their airplay activity.

- HERBIE HANCOCK** ..... Mr. Hands (Columbia)
- GROVER WASHINGTON JR.** ..... Winelight (Elektra)
- DAVE VALENTIN** ..... Land Of The Third Eye (GRP/Arista)
- JUDY ROBERTS BAND** ..... The Other World (Inner City)
- SPYRO GYRA** ..... Carnival (MCA)
- STANLEY TURRENTINE** ..... Use The Stairs (Milestone)
- DAVID CHESKY BAND** ..... Rush Hour (Columbia)
- ERIC GALE** ..... Touch Of Silk (Columbia)
- SONNY ROLLINS** ..... Love At First Sight (Milestone)
- MONTY ALEXANDER** ..... Ivory & Steel (Concorde)
- DEVADIP CARLOS SANTANA** ..... The Swing Of Delight (Columbia)
- AHMAD JAMAL** ..... Intervals (20th)
- HUBERT LAW** ..... Family (Columbia)
- WILTON FELDER** ..... Inherit The Wind (MCA)
- AZYMUTH** ..... Outubro (Milestone)

## NEW & ACTIVE

- CLAIRE FISHER** ..... Salsa Picante (Discovery)

EAST: WHUR/Washington, D.C., Jesse Fox; WEBB/Baltimore, MD, Chauncey Lewis; WYBC/New Haven, CT, Jonathan Braslau. SOUTH: WCLK/Atlanta, GA, Requeya Ward; WTJZ/Newport News, VA, Rol Ewell. MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, Dorian Paster. WEST: KJLH/Los Angeles, CA, Lawrence Tenter.



# OPPORTUNITIES

## Openings

### EAST

**All-night position open.** Good entry level for talented beginner. Primarily board work, some on-air duties. Tapes and resumes to Tony Rose, WILK, 88 N. Franklin St., Wilkes-Barre, PA 18711. No calls. EOE (11-28)

**WLAM/Lewiston-Auburn, Maine needs an intelligent, professional Production Director** who will be in charge of all phases of production including copywriting, studio work, etc. Includes a short airshift. WLAM is #1 in this seven-station market, with state-of-the-art facilities and a great working atmosphere. RUSH tapes and resumes to Gary Bruce, PD, WLAM, Box 929, Lewiston, ME 04240 EOE M/F (11-28)

**Entry-level position for experienced announcer/production.** Tapes and resumes to G. DeSalvatore, 13 Woodside Drive, North Haven, CT 06473. EOE M/F (11-28)

**WLAN-FM is looking for a top-notch, aggressive, experienced sales person with management qualification.** WLAN employees are among the highest paid in central PA, with benefits to match. Address all resumes to Bill Cifuni, 252 N. Queen St., Lancaster, PA 17603. No phone calls please. EOE (11-28)

**Public Service Director, Pop/Adult personality and AOR personality opportunities open now** at one of Pittsburgh's pioneering radio combos. Top-flight talent needed yesterday. Send your personality to us now. No beginners. Tapes and resumes to Bryan McIntyre, WYDD/WKPA, Box 7050, Pittsburgh, PA 15212. No calls please. EOE M/F (11-28)

**V100/Charleston, WV has immediate opening for experienced newscaster.** We've been searching so long and haven't yet found a person with the qualities needed to keep us on top. If you're the one, send tape and resume to Gary Mitchell, V100, Box 4318, Charleston, WV 25304. EOE M/F (11-28)

**Beautiful Music FM in medium market looking for Chief Engineer.** 1st ticket, experience in automation and transmitters a must. Send resume to GM, Box 6273, Wheeling, WV 26003. (11-28)

**Experienced (2 years), mature announcer who loves Country music.** Position is with a fine company. Superb facility with winning attitude. Join our team and grow. Closing date for applications is Dec. 5th. Send tape and resume to Rob Scheibly, WHTN, Box 2288, Huntington, WV 25724. EOE M/F (11-28)

**WRAW, Music Radio 1340, is in search of a unique nighttime personality.** If you have at least one year experience and can communicate with adults 25-44, send me your aircheck and resume. Send to Rick Ryder, Operations Mgr., WRAW, Box 1710, Reading, PA 19603. No calls please. EOE M/F (11-28)

**A rare opening at Washington's DC101.** Need a top-notch news communicator to work in the same city where the President lives. Send tapes and resumes to Dave Brown, DC101, 1150 Connecticut Ave. NW, Washington, DC 20036. No calls, just show us. EOE M/F (11-28)

**News person wanted! WINE/WRKI-FM/Fairfield County, CT** looking for dynamic morning news person. Superior writing and delivery. WRKI is 50 kw Super-station. WINE is Pop/Adult with heavy local news commitment. Rush tapes and resumes to Mike Allen, ND, Box 95, Danbury, CT 06810. No calls. EOE M/F (11-28)

**WPEN/Philadelphia needs a warm, mature, creative entertainer for PM drive.** WPEN is a Sinatra/Bennett MOR station with emphasis on 35+ demographics. Contact Julien Breen, WPEN, One Bala Cynwyd Plaza, Bala Cynwyd, PA 19004. (11-28)

**Full-time night person needed for 80,000-watt FM in New England.** Tapes and resumes to Pat McDonald, Box 900, Brunswick, ME 04011, or call (207) 725-5507. (11-28)

**WQBK/Albany, long-running AOR, seeks experienced MD/air personality** who can also handle promotions. Tapes and resumes immediately to John Cooper, WQBK, Box 1300, Albany, NY 12201. EOE (11-28)

**Two positions now open for an experienced announcer and a dedicated News Director.** Small East Coast AM-FM. Send tapes and resumes to Dawn Gaffka, WSME, Box 1220, Sanford, ME 04073, or call (207) 324-7271. (11-28)

## Openings

### SOUTH

**Now accepting tapes and resumes for future openings.** Live Contemporary Hit Radio AM, automated Pop/Adult FM. Some experience preferred. Send to Mike Shirley, WHAR/WVHF, Box 2423, Clarkburg, WV 26301, or call (304) 624-5525 (no collect calls). EOE M/F (11-28)

**WZZX/Louisville's hottest AOR is looking for a Program Director.** Knowledge of people, management, promotion, research and marketing is desirable in addition to on-air responsibilities. Send tapes and resumes to Roger Jackson, President, Publicast Communications, 10000 Shelbyville Rd., Louisville, KY 40223. EOE M/F (11-28)

**KLIF/Dallas goes Country January 1st.** We're searching for nation's best radio entertainers to become part of a new Texas legend. If you're ready for a top 10 market, send tape and resume to Herb Allen, WFMS, 2255 N. Hawthorne Lane, Indianapolis, IN 46218. EOE M/F (11-28)

**Looking for personality communicator with top production skills** for market's only 24-hour AM station. Immediate opening. Send tape and resume to Chuck Jackson, WTMC Radio, Box 897, Ocala, FL 32670, or call (904) 629-8008. (11-28)

**Needed yesterday: Big voice hip Country jock** for afternoon drive and copy/production. Join Florida Treasure Coast winner. Tapes to Bob Cannon, WAVW-FM, Rt. 1, Box 105, Ft. Pierce, FL 33450. (11-28)

**WSRF Country Ft. Lauderdale.** Three years on-air and automation experience desired. Professional background in CHR or Pop/Adult with a working knowledge of Country music. Send tapes, resumes, and salary requirements to Joe Maxwell, WSRF, 3000 SW 60th Avenue, Ft. Lauderdale, FL 33314. EOE M/F (11-28)

**KYKX/Longview, TX looking for the perfect Larry** to join our Larry w/Lou morning team. If you are an alive, awake community-involved morning man who can maintain our #1 rating, rush tapes and resumes to Tom Bates, KYKX, Box 2727, Longview, TX 75606, or call (214) 757-2662. (11-28)

**Morning announcer needed.** Experienced only. Right bucks for the right person. Tapes and resumes to Kerry Lambert, WIMZ, 901 East Vine Avenue, Knoxville, TN 37915. No calls please. EOE M/F (11-28)

**Looking for nighttime jock who can cook at Texas Panhandle's number one.** Tapes and resumes to Ron Chase, PD, KPUR, Box 30000, Amarillo, TX 79120. EOE M/F (11-28)

**Q101 - East Mississippi's and western Alabama's number one 100,000-watt CHR station,** is looking for a strong air personality. Strong production also a must. Come join a winner. Rush tapes and resumes to Don Holmes, Box 5314, Meridian, MS 39301, or call (601) 693-2381. EOE M/F (11-28)

**WQOK/Greenville, SC.** 5000-watt station, is looking for a community-minded morning personality and News Director. Send tapes and resumes to Gary Jackson, Box 7777, Greenville, SC 29610, or call (803) 248-8960. EOE M/F (11-28)

**Program Director/Operations Manager for Contemporary Hit Radio/Oldies AM and automated TM Country FM.** College and programming experience preferred. Also seeking Production Director/air personality. Both positions require people who are excited about radio. Send tapes and resumes to Richard P. Oakley, Century Communications, Box 170, Wilson, NC 27893. EOE M/F (11-28)

### MIDWEST

**Needed: Two entertaining communicators** with a very adult approach for the top adult station in a seven signal market. Earn what you're worth - plus complete benefits. Production Director also needed. Only pros need apply. Tapes and resumes to Don Bowers, OM KNOX, Box 1638, Grand Forks, ND 58201, or call (701) 775-4611. (11-28)

**Needed: One uptempo, fun-loving afternoon drive personality** for a CHR rocker in a great college town. We are the top FM station in a seven-signal market. Nice bucks and complete benefits. Tapes and resumes to Don Bowers, OM, KYTN-FM, Box 1638, Grand Forks, ND 58201, or call (701) 775-4611. EOE (11-28)

**WEBC/Duluth seeking air talent.** Tapes and resumes to Jim Casey, PD, WEBC 1001 Ninth St., Duluth, MN 55805. EOE M/F (11-28)

## Openings

**Program Director wanted for FM Rocker** on its way to Number One. Need leader to take station to full potential. Must presently be a successful PD or major market jock with strong administrative abilities, with great knowledge of rock & roll music and an intense desire to win. Others need not apply. O98 is already a winner; this is not a turnaround situation. Tapes, resumes, and a brief philosophy of programming a rock station and salary requirements to Larry Lakoduk, Box 2983, Fargo, ND 58108. No calls please. EOE M/F (11-28)

**Rare opening on stable FM staff for rock personality.** Must have natural warm delivery, very strong production ability. Hard worker who enjoys being with a winner a requirement. Excellent medium market salary available. Tape, including production, to Larry Lakoduk, Box 2983, Fargo, ND 58108. No calls please. EOE M/F (11-28)

**Lost midday personality to major market.** Immediate opening at KTYN/Minot, ND. Pop/Adult personality please. No beginners. Starting salary: \$14,000. Tapes and resumes to Jim Cernagle, Box 637, Minot, ND 58701, or call (701) 852-0301. EOE M/F (11-28)

**Stoner Broadcasting is accepting applications** from entertaining air personalities for future openings. Formats include News/Talk, Country, Pop/Adult, and AOR. Send tape, resume and salary requirements to Glenn Bell, President, Stoner Broadcasting, 3900 N.E. Broadway, Des Moines, IA 50317. EOE M/F (11-28)

**KFYR-AM/Y-93-FM/Bismarck** now accepting applications for news anchor/reporter. Salary negotiable, excellent fringe benefits. Send tape and resume to Mark Swartzell, ND, Box 1738, Bismarck, ND 58502. EOE (11-28)

**WDLB/Marshfield, WI is accepting tapes and resumes** for 7pm-midnight airshift plus production. Fringe benefits include health and life insurance plan. Contemporary Country format with heavy emphasis on sports and information. Send tapes and resumes to Chris Michaels, WDLB & WLJY-FM, Box 630, Marshfield, WI 54449. EOE M/F (11-28)

**Possible future openings for afternoon and evening air talent and a newscaster.** Opportunity for advancement into programming-related roles. AOR experience helpful. Tapes and resumes and salary requirements to Cary Poll, PD, WXEZ, 2965 Pickle Rd., Toledo, OH 43616. No calls please. EOE M/F (11-28)

**KWEB is looking for a strong morning drive personality,** a pro who likes to get up early, be involved in the community, and can balance individuality with station format. #1 Pop/Adult AM in one of the nicest cities in America. Growing company, good pay and benefits. Rush tapes, resume, salary requirements, and brief summary of your personal radio philosophy to Operations Manager, KWEB, Broadcast Plaza, Rochester, MN 55901. No calls please. EOE M/F (11-28)

**Heffel Broadcasting's WYYS/Cincinnati is searching** for America's best talent to fill a position as a nighttime on-air personality. Women and minorities encouraged to apply. Tapes and resumes to Pat O'Brien, PD, WYYS, 1132 W. Kemper Rd., Cincinnati, OH 45240. EOE M/F (11-28)

**We are seeking an achievement-oriented individual** to be PD of the next #1 station in a Midwest medium market. This person must be organized and highly creative with strong skills in production and promotion. A limitless future and extremely good money for the right person. Tapes and resumes to Box 492, 1610 Argyle Ave., Hollywood, CA 90028. EOE M/F (11-28)

**Accepting tapes and resumes for middays** Country plus possible MD duties at WQHK/Ft. Wayne. Send to Jeff DeWeese, Box 6000, Ft. Wayne, IN 46896. EOE M/F (11-28)

**WKRR/Evansville looking for strong morning personality** for modern Country station. Good bucks for person who can do it all. If you have strong desire to be #1, send tape, resume, and recent photo to Gene Barry, WKRR, Box 3636, Evansville, IN 47735. No phone calls. EOE M/F (11-28)

**WKCN/Tell City, IN, 2500-watt daytimer,** looking for PM drive/production. 30 miles to nearest night life; all we have are trees, farms, and three good adult communicators already here for a Pop/Adult format getting 42's. If you can fit in and want to stay awhile, contact John David Sell, Box 1140, Tell City, IN 47586. EOE (11-28)

**WAPL, central Wisconsin 100,000-watt AOR, needs News Director.** Send tapes and resumes to Wayne Shayne, WAPL, Box 1519, Appleton, WI 54913. (11-28)

## Openings

**Looking for an experienced topical morning man** in medium market located in the Ozarks. Good pay for top individual. Send tapes and resumes to Box 1260, Springfield, MO 65805. EOE M/F (11-28)

**Northwest Indiana station looking for News Director and aggressive Sales Manager** at local, but professional-sounding station. 35 miles from Chicago, beautiful new facilities. Send tapes and resumes to WFLM, 10200 S. Broadway, Crown Point, IN 46307, or call Jim Holly at (219) 738-2221. EOE M/F (11-28)

### WEST

**Looking for midnight to 6am and AM drive** at KIKX/Tucson. Must have Country experience. Tapes and resumes to Bob Jones, Box 5566, Tucson, AZ 85703. EOE M/F (11-28)

**KNVR-FM87 is expanding our staff and searching** for an afternoon announcer great in production, solid music background, and good conversational delivery for top Chico FM rocker. Send tapes and resumes to Brent Farris, KNVR-FM87, Box 1167, Paradise, CA 95969. Immediate opening. EOE M/F (11-28)

**KWFM/Tucson's number one rock station** and voted one of the top stations in the nation is in search of a News Director who can create a News Department that will not be afraid to knock on or down doors. Send what you do, where you've done it, and how much you'll do it for to Jim Ray, Box 13, Tucson, AZ 89702. No beginners or announcers. News people only. EOE (11-28)

**KPLZ/Seattle has big shoes to fill.** This opportunity is huge. We lost our afternoon guy to WCFL. Are you his replacement? Golden West Broadcasters in the beautiful Pacific Northwest. Tape, resume, and "your act" in writing to Jeff King, PD, KPLZ, Plaza 600/600 Stewart St., Seattle, WA 98101. EOE M/F (11-28)

**KPNW/Eugene, OR is expanding news department** and needs experienced person for both on-air and street reporting. Good pay, liberal fringe benefits and chance to work in beautiful environment. Women and minorities encouraged to apply. Tapes and resumes to Bruce McKay, ND, Box 1120, Eugene, OR 97440. No calls please. (11-28)

**Broadcast Associates now accepting tapes and resumes** for future openings. #1 Country and AOR in Las Vegas, #1 Disco & Oldies in El Paso, #1 Beautiful Music in Albuquerque. Send info to Doug Shane, National PD, Box 15223, Las Vegas, NV 89114. No calls please. EOE (11-28)

**WANTED: Newscaster who sleeps with scanner,** is aggressive, creative and can anchor afternoons. Hard work, lots of hours, reporting skills necessary. Will work with #1 station in Top 100 market, with heavy news coverage and great reputation. Company car, decent bucks and great benefits. Call News Director, Bob Brill, KUZZ, Bakersfield, CA (805) 393-1500. (11-28)

**KTHO/South Lake Tahoe, CA is hiring creative Pop/Adult air talent.** Experienced only. Also News Director and copy writer positions. Tapes and resumes to Wade Axell, KTHO, Box AM, S. Lake Tahoe, CA 95705. No calls please. EOE (11-28)

**KFQD/Anchorage, AK is looking for a super afternoon drive personality** to entertain adults. If you are tired of time and temp in the big city rat race give us a call. Excellent money and weekends off. The catch is, you gotta be damn good! Contact Jim Scott, PD, (907) 344-9622 or send tapes and resumes to KFQD, 9200 Lake Otis Parkway, Anchorage, AK 99507. EOE M/F (11-28)

**Part-time and weekend instructors wanted.** Minimum 5 years experience in all phases of radio broadcasting. Los Angeles area people preferred. Tapes and resumes to Tommy Goodwin, Director, KIIS Broadcasting Workshop, 1220 N. Highland Ave., Hollywood, CA 90038. (11-28)

#### PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

## CHANGES

### Radio

DIANE MARQUEZ named Account Executive at KUDL-FM/Kansas City, MO.  
DANELLE LEONG joins KABL-AM-FM/San Francisco, CA as Account Executive.  
TIM DOWTY moves to FM99 (KOZN-FM)/Imperial, CA from KAMP/EI Centro, CA.  
BARBARA GROSIK appointed Account Executive at FM99-WXLO/New York, NY.  
KEN STANCIEL named Account Executive at WIND/Chicago, IL.  
KATHY BERNI joins KYW/Philadelphia, PA Newsradio staff.  
LORRIE OBERLIN DAUBE appointed Sales Manager at WIND/Chicago, IL.

### Record

ROBERT WRIGHT joins RCA Records as A&R Producer, Black Music.

SUSAN BRONSON joins WIND/Chicago, IL Sales staff.  
LUCIA FAVUZZI named RKO Radio Network Station Clearances Manager.  
ANDREW C. GOLDBERG appointed new Account Executive at WNEW/New York, NY.  
LARRY S. BLUM named Regional Account Executive at WCUE-WKDD/Akron, OH.  
ANNE O. WHOLEY appointed Account Executive at KYW/Philadelphia, PA.  
JON KNOTT has been promoted to PD at WWOM/Albany, NY.  
DON PERRY has been promoted from Research Director to MD at KSO/Des Moines, IA.  
BILL STEPHENS, formerly with F-105/Boston, MA, now doing swing shift at WRKO/Boston, MA.  
WADE AXELL promoted to PD at KTHO/South Lake Tahoe, CA.  
"RADIO" RAY BIXLER has been upped to PD at Z-100 (WZEN)/St. Louis, MO.

# OPPORTUNITIES

## Openings

### WEST

**KNXS/Hanford, CA needs evening announcer.** 1,000-watt AM Country station is looking for a creative, moderately personality-oriented announcer with good production skills and background in Country music to become part of forward-looking broadcasting. Good opportunity for right talent to work with staff and management to realize medium market potential of small market station with strong signal. Qualified female preferred. Tapes and resumes to Tom Walls, PD, Box 49, Hanford, CA 93232. No calls please. EOE (11-28)

Top major market black-adult formatted station seeks candidate for on-air Program Director position. Experience as PD and leadership qualities a must. If you're ready for one of the best jobs in radio, send recent aircheck and resume to Radio & Records, Box 213, 1930 Century Park West, Los Angeles, CA 90067.

Be part of the Best team in programming sales. If you are a programming oriented Sales Manager or Sales person looking for a new challenge in format sales, call Ron Harrison at Drake-Chenault (213) 884-7400. (11-28)

SOUTHERN CALIFORNIA station looking for multi-talented individual to work in promotion, music, continuity, etc. Possible weekend and fill-in air shifts - news and jock. Typing a must. Resumes, references, samples and aircheck to Radio & Records, Box 214, 1930 Century Park West, Los Angeles, CA 90067. EOE M/F

## Positions Sought

Help! I need out of this radio biz. Experienced in multi-track recording, mix-down, audio processing, digital, etc. I need a studio job somewhere, anywhere. All I need is a good operation and a living. Call me in Milwaukee at (414) 228-8646. (11-28)

**KEN SILVERSTEIN**, currently Sports Director at KKDA-FM/Dallas-Ft. Worth, looking for major market opportunity. Call (817) 261-8605. (11-28)

Female with 1st ticket and six years experience seeking on-air job at medium to major market station. Contact CHRIS (918) 544-7304. (11-28)

Four-year veteran of the radio was looking for afternoon drive position east of the Mississippi and close to the Mason-Dixon Line. Previous experience at Houston's #1 Beautiful Music station and also east Tennessee's #1 Country station. Have college degree, am married with one in the hangar, and need full-time, good-paying job in programming and/or announcing. Contact B.J. GARRICK (615) 725-3517. (11-28)

**J.T. AUSTIN** of KZAP ready for a challenge in a larger medium or major market. Strong production and pipes. Hard worker wants to be part of your team. Call weekdays (sunup to sundown) (916) 924-0264. (11-28)

Coming soon to your area... young, versatile announcer, specializing in news, sports, and play-by-play. Can also handle airshift and MD duties. 2 1/2 years small market experience plus college degree. For preview call (301) 949-0722. (11-28)

Experienced air personality looking to return to NY/PA area. Currently employed in South. Prefer small or medium market, Pop/Adult or CHR. Also experienced in sports announcing. Call (716) 761-8936 and leave message. (11-28)

Go West, young man, go West. Horace Greeley once said that; I'm not sure what radio station he worked for, but I do want to move West. I am presently in Midwest radio, would like to find home at personality Pop/Adult or CHR station in West or Pacific Northwest. If interested, call me at (915) 949-1103. (11-28)

How about this one? Humorous ad libbing interesting entertainer, proven audience rapper. 10 years experience. Good phones. Help send this jobless jock back to work. (702) 873-2593 or (702) 361-6928. (11-28)

Former PD at WBGY-AM-FM, experienced all types programming, music, exceptional production. Former Production Director WFOM/Marietta, GA. 7 years experience, looking for something in Southeast. If you want a worker, you've got it! BILL WEST (912) 995-5363 or 995-2331. (11-28)

Experienced, hardworking, reliable announcer with MD and PD experience. Available immediately. Excellent voice, creative production skills. Can handle play-by-play. Excellent references. Prefer Pop/Adult or CHR in New England but will consider all offers. GREG ZEMLANSKY, 781 Oak St., Lewiston, ME 04240 or (207) 783-9280. (11-28)

"What You've Always Wanted To Know About Brown Cotton Gloves"... is just one of the books I've written. 7 years at last station, 5 as AM drive. PD, MD, and OM experience. Community involved, dedicated and relate well to mature adult audience in a fun way. Prefer Pop/Adult or Country. 34 years old, ready to be a member of your team. Love CT and Boston. For tapes and resume: DANNY KING (502) 428-0285. (11-28)

## Positions Sought

Aggressive and hardworking news and sports reporter looking for change. Want to continue my career with a quality news organization. Love field or street reporting. Contact GREGG ANDERSON, 223 Knollwood Dr., Highland Heights, KY 41076. (11-28)

Don't give up. Personality still exists. Former KRBE personality looking for a great CHR station to contribute to. Show revolves around humor and surprise. Have ability to be beat with the best coach. If you're looking for much more than time and temp., please call and say in New England, but will consider all offers. GREG very entertaining radio show. (713) 931-9183 afternoons, evenings, all day Wed. and Th. (11-28)

Young, experienced PD/MD has spent several years on-air at legendary major Pop/Adult station, and seeks return to programming medium market Adult or Country. For info, call mornings at (802) 779-2631. (11-28)

Seek progressive opportunity in CA. Medium or large market. Many years experience in various formats. KEN MCKAY (714) 475-6303. (11-28)

STEVE O'NEAL, formerly of KASH/Eugene, looking for an on-air Production Director position. Automation background also. Will relocate anywhere on West coast. Available now. (503) 935-3447. (11-28)

Journellam grad. seeking sportscasting position. Experienced, will relocate. KIM (608) 837-5266. (11-28)

Uptempo creative afternoon personality is looking to relocate. 5 years experience both radio and TV. 1st phone and excellent production. Currently doing afternoon drive in small market tourist economy. KEVIN BARTON (314) 348-3772 between 1 and 5pm. (11-28)

Young female with 4 years experience looking for on-air and/or music position. Formerly WRVR and WCAU-FM. Formats include AOR, Jazz, Disco, and CHR. Willing to relocate, salary negotiable. Available now. Call (215) 879-0329. (11-28)

Major market jock with programming and MD experience. BOB SCOUT (314) 388-2404. (11-28)

News Director with unique style. Personality plus. Seeking upper-medium or major market move. Great pipes, 5 years experience. ALAN RICHARDS (219) 938-7731. (11-28)

Chief Engineer, 7 years experience, AM-FM and directional antennas. Good audio. Can do airshift. Call (812) 282-6536. (11-28)

Major market programmer and OD looking to relocate in your area. Country, CHR or ? Looking for position in Flagstaff area. Must have good bucks. Good track record, references on request, non-air, 13 years experience. Management oriented. KEN (714) 464-8236 after 6pm. (11-28)

Growth position in News, programming or audience research sought. 11 years experience includes WCBM, WSBA, WYRE, WGAY, and OK-100. Wants young, non-bureaucratic environment. (717) 392-5787. (11-28)

The Book is over, but it's no time to let up the pece you've established. Let me round out your team with a hard-working dedicated AOR communicator, whose 5 years plus experience includes MD, promotions and special programming. Call for tape and resume after 5pm EST. SHAWN (313) 559-4338. (11-28)

Night Owl for hire. I'm looking for an opportunity to make things happen. Overights for a small to medium market station. Last experience in Chicago market. Willing to relocate. Prefer CHR but will consider anything interesting. 3rd class, good production, good communicator. PAUL RICHARD HARRISON (312) 653-0635. (11-28)

Dallas-Ft. Worth, I love you! How about a job? Adult one-to-one communicator, 8 years on the air. DAN (405) 947-4033. (11-28)

Very versatile black jock looking for immediate employment along the East coast. Prefer Pop/Adult or CHR. Presently employed. Tape and resume available. G.Q. (205) 686-8428. (11-28)

KEVIN COAN (Cleve Reynolds) 9 years Cleveland, Akron, WZZP, WDMT, WLYT, WKDD, WCUE. Past 6 months PD/OM WVOT-WXYW/Wilson, NC. Want major air or medium TV. (216) 464-1439. (11-28)

Available Dec. 1. RICH ABRAMS, mornings, MD, KVOC/Casper, WY. Also experience as PD. Get ready for the Spring book. Country or Pop/Adult, Midwest preferred. (307) 577-0057. (11-28)

Pop/Adult talent with programming background, 50% adult increase in Rockford. Currently in Chicago. Looking at other full-time positions. (815) 874-7084. (11-28)

JOHNNY RITE looking to re-enter radioland. 5 years experience in production and airwork. Would like small or medium market AOR or CHR, possibly Country. Willing to relocate. Past experience with KAFY/Bakersfield, KERN/Bakersfield, KBOS/Tulare and KFRE/Fresno. If you're looking for a hardworking DJ, call (213) 932-9659. (11-28)

KEN E. MARKS, the Urban DJ, is looking for CHR airwork in the West. Music and production director experience. (213) 558-8385. (11-28)

For lease, one 13 year pro, Pop/Adult or CHR, may also be used as PD or MD. No security deposit required, terms of lease negotiable. DAVE CARLISLE (919) 633-1450 or (919) 637-9741. (11-28)

## Positions Sought

PD seeks new challenge at Talk, News, Big Band, Pop/Adult or AOR station. Prefer PD, assistant PD, or OM position. Will also consider air work if coupled with programming responsibility. 7 years experience. Ready to relocate. LEO (302) 654-1146. (11-28)

Personality! That's what this young, ambitious jock can give your station. CHR and Pop/Adult my specialty. Good production. TONY PETERS, 7573 Calle Curand, Anaheim Hills, CA 92807.

Radio news pro with 21 years experience in broadcast journalism, looking for better opportunity. Currently ND with Gulf Coast News/Talk format, looking for similar position that offers job stability and a chance for advancement. Experienced in all formats as a writer, reporter and anchor. (205) 433-2082. (11-28)

Hey! Are you tired of boring your audience to tears? Isn't it about time you had some entertainment between songs? Wouldn't you like some DJs with personality, charisma, style for change? If the answers to these questions are yes or even maybe, contact us. We make beautiful radio together. Northeast preferred. HAL HALL and LARRY McRAE (212) 331-7406. (11-21)

VAL PATRICK, 18 years experience, worked major, medium, small markets as PD, MD and was manager of a small market station. Can handle all types of formats, plus play-by-play in all sports. Call anytime. (601) 863-9626. (11-21)

Female News Director in small market automated station seeks position as part of news staff in medium market station. Willing to relocate. DEBBIE (317) 933-2252. Ask for further phone number. (11-21)

10 year radio vet in Northeast looking in PA. Present AM drive and MD. Interested in stable PD, MD and/or air position. Experience: PD, MD, promotion, research, MOR, Pop/Adult, Contemporary Hit, AM/PM drive, great production. Impeccable record with references. For a serious professional relationship in the Northeast call after 5 EST. (717) 622-2319. (11-21)

Black Bay Area rocker with 7 years experience wants full-time work. Good with production, newscasting, R&B, and jazz formats. Will relocate. STEFAN (415) 548-3561. (11-21)

Medium market personality near top 10 ready to move up. (215) 378-1805 and leave message. (11-21)

Are you considering a format shift or an owner change? Then don't call me. I've been there. I've been here a year and will be available in January. 25 year old single male looking to get back into rock. 2 years commercial experience, presently working at #2 station with 2nd highest daypart. (ARB, A/M). Experience. KDLK and KPAN. BRUCE (915) 692-8783 during non-business hours CST or write 2026 S. 20th, Abilene, TX 79602. (11-21)

Experienced personality jock with top notch production skills, MD experience and good voice looking for position to fill right now. Stable employee and family man. Prefer sunbelt states but will consider all offers. Please call LARRY KAYE (203) 229-3898. (11-21)

JAY MICHAELS going home to Dallas/Fort Worth. Available Dec. Nine years experience #1 afternoon drive last 2 ARB's at WBCS/Milwaukee. A solid pro, good references, national radio and TV spots currently running. Promos and production talent strong. Must be Dallas/Ft. Worth market. (817) 292-4054. (11-21)

DON MICHAELS, midday jock, 6 years experience, ell formats. Southern CA only \$1000 per month minimum. (714) 729-3756. (11-21)

Old jock, been in radio since '52. Can do everything. Found Country 5 years ago. Willie-Waylon-Patsy-Hank and good oldies. Prefer 12 midnight-6am or get 'em up. Consider all. BOB DANIELS (608) 271-3397. (11-21)

PM drive jock looking to move to rocker in West. (915) 944-9256. (11-21)

Your search has just ended. I'm a radio workaholic, 8 years experience including top 50 market air talent and secondary market programmer with proven ratings success. Just a phone call away. (602) 271-8758. Let's discuss your opening. (11-21)

## Miscellaneous

KIZZ/Minot, ND needs oldies service from all labels. Contemporary format. Jim Henneman, KIZZ, Box 2188, Minot, ND 58701. (11-21)

WJVA/South Bend, IN changing formats to Pop/Adult. Need product from all labels. Send to Dan Allen, WJVA, 1129 N. Hickory, South Bend, IN 46615. (11-28)

KRST-FM/Albuquerque in need of Country record service from all labels, majors included. KRST-FM, Box 3280, Albuquerque, NM 87110. (11-21)

Needed: KHJ/Los Angeles' aircheck from 8pm-10pm from Fr., Nov. 7, 1980. Contact Steven Kaye, (805) 832-1410. (11-21)

CHYR, Essex Country's #1 rocker, looking for service from all major labels. 100 Talbot St. E., Leamington, Ontario N8H 1L3. (11-21)

KRKO/Seattle, WA requests any and all service on all jazz product. Box 1227, Everett, WA 98206. (11-21)

## Goods & Services

### Current West Coast Airchecks

Issue #8 features KCBQ/Charlie & Herring (Contemporary AND Country), KCBS-FM/John Mac Flanagan, KHJ/Country changeover, KJR/Gary Lockwood, KSAN. Cassettes \$5. CALIFORNIA AIRCHECK, Box 4408, San Diego, CA 92104.

### '66-'78 Classic Airchecks

Issue #C-1 features WNBC/Imus & Morgan 7-73, WBBF/Jessica Savitch 6-67, KHJ/Charlie Tuna 1-72, KHJ/Charlie Van Dyke 9-73, KFRC/Dr. Don Rose 2-75, KMPC/Gary Owens 1978, KFVB/Joey Yocam 9-68. Cassettes \$10. CALIFORNIA AIRCHECK, Box 4408, San Diego, CA 92104.

### Cartridge Reloading

Factory authorized rebuild service on Aristocart, Capitol/Audiopak A-2, AA-3, Fidelipac Cartridges. Fast turn around. BROADCAST CARTRIDGE SERVICE, 15131 Triton Lane, #108, Huntington Beach, CA 92649 (800) 854-6419 or (714) 898-7224.

### Creative Broadcast Services Agency

"Media Placement Professionals" Radio-TV-Cable-Record confidentially requests female resumes. Management, executives, technical, talent. 100% free to applicants. 6290 Sunset & Vine, 9th floor, Hollywood, CA 90028 (213) 467-8151.

### Sound Effects

Complete 26 LP sound effects library with over 750 different effects. Quick cue and produced exclusively for broadcasters. \$195.00 for the entire set plus \$5.00 shipping. Send for catalog to VALENTINO INC., 151 West 48th St., N.Y., N.Y. 10036 or phone (212) 246-4675.

### :60's And :30's Music Beds

Tired of subscriptions? Monthly fees for years old music? 100 different contemporary musical spot beds for one price. No royalties, no clearances, \$75.00 plus \$5.00 shipping. Write or call today VALENTINO INC., 151 West 48th St. N.Y., N.Y. 10036 (212) 246-4675.

### Christmas Programming Package

122 Christmas hits and seasonal songs in our CHRISTMAS PROGRAMMING PACKAGE. Available to radio stations only - in MONO or STEREO. 25Hz tuning optional. For more info - write or call: THE MUSIC DIRECTOR PROGRAMMING SERVICE, Box 103, Indian Orchard, MA 01151. (413) 783-4628.

### New!!! Creative Record Intros

Twice monthly 45 to 55 TAYLOR-MADE INTROS. Humorous, informative, some just plain creative... ALL concisely developed. 2 samples just \$2 to SCOTT KEENE, 13811 Valley Vista, Sherman Oaks, CA 91423.

### Broadcasters' Action Line

Job referral service - \$40.00 for 12 months, R3, Box 84, Lexington, IN 47138, (812) 889-2907. Free to employers.

### "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502

### Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffa, here come the yocks Complimentary snack "LOLA'S LUNCH," 1390 Arroyo Drive, Ypsilanti, MI 48197

### Two 1/2-Hour Christmas Program Specials

"Christmas In The Air" features readings by James Mason, Claire Bloom, Alec Guinness. Beautiful, exciting music. "Moods Of Christmas" features a variety of music in an audio extravaganza. Compatible with any format. Call (213) 939-3140 or write: VOXTEL, 5670 Wilshire Blvd., Los Angeles, CA 90038.

### Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

# Pop/Rhythms

## HOTTEST

Following are listed in order of their airplay activity.

- KOOL & THE GANG**  
"Celebration" (De-Lite)
- TEDDY PENDERGRASS**  
"Love TKO" (Philadelphia International)
- CAMEO**  
"Keep It Hot" (Chocolate City)
- STEVIE WONDER**  
"Master Blaster (Jammin')" (Tamla)
- GEORGE BENSON**  
"Love X Love" (WB)
- JACKSONS**  
"Lovely One" (Epic)
- REDDINGS**  
"Remote Control" (BID)
- PATRICE RUSHEN**  
"Look Up" (Elektra)
- MANHATTANS**  
"I'll Never Find Another" (Columbia)
- LARRY GRAHAM**  
"When We Get Married" (WB)
- PRINCE**  
"Uptown" (WB)
- HEATWAVE**  
"Gangsters Of The Groove" (Epic)
- TAVARES**  
"Love Uprising" (Capitol)
- LAKESIDE**  
"Fantastic Voyage" (Solar)
- LENNY WHITE**  
"Kid Stuff" (Elektra)

## CLIMBERS

Following are listed in order of their airplay activity.

**RAY, GOODMAN & BROWN** "Happy Anniversary" (Polydor) 49% reporting. Added at WJLB, climbing at WJMO, KATZ and WCIN, and hot at WDAO, WBMX and WAMM in the Midwest. Hot at WJMI and WGIV while climbing at WLOU, WKXI, WDIA and WJJS in the South. Added at KDAY and KSOL in the West. Climbing at WKND and WILD in the East.

**SEAWIND** "What Cha Doin'" (A&M) 49% of our reporters are on it. Climbing at WAOK, WHRK, WVEE, WDIA, WJJS, WVOL and WOWI in the South. The Midwest shows an add at WBMX with medium airplay at WCIN, WDAO, WJLB and KPRS. Hot at WILD; climbing at WAMO and WXYV in the East. New at KSOL while climbing at KDAY in the West.

**BOOTSIE** "Mug Push" (WB) 49% reporting airplay. Debuting at KMJQ and WVOL, climbing at WGIV, WAOK, WJJS, WJMI and WOIC, and hot at WEAS in the South. Medium activity at WAMM, WBMX, WKWM, KATZ and WTLC in the Midwest. Added at WAMO; climbing at WILD in the East. New at KDAY and climbing at KDKO in the West.

**LTD** "Shine On" (A&M) 49% of our reporters are on it. Added at WDIA and WKXI, climbing at WLOU, WHRK, WVEE, WVOL and WJMI, and hot at WEAS, WYLD and WOIC in the South. The Midwest shows an add at WKWM, medium airplay at WJMO, WAMM and WDAO, and hot airplay at WCIN. New at WKND and climbing at WXYV in the East.

**ASHFORD & SIMPSON** "Happy Endings" (WB) 46% reporting. Hot rotation at WJMI; climbing at WOIC, WVOL, WYLD, WJJS, WHRK, WVEE, WAOK and WGIV in the South. Added at WKWM, climbing at WAMM, and hot at WJMO and WDAO in the Midwest. Medium airplay at WXYV and WILD in the East. Climbing at KDAY in the West.

**MICHAEL HENDERSON** "Prove It" (Buddah) 46% reporting. Hot rotation at WJMI, WAOK, WLOU and WGIV while climbing at WEAS, WKXI and KMJQ in the South. The Midwest shows an add at WJLB; climbing at WJMO, KPRS and WBMX. Climbing at WAMO, WILD and WKND in the East. New at KDKO and KDAY in the West.

**BAR-KAYS** "Boogie Body Land" (Mercury) 46% of our reporters are on it. New at WLOU and WKXI; climbing at WEAS, WAOK, WHRK, WVEE, WDIA, WJMI and WOIC in the South. Added at KATZ and WBMX; climbing at WJMO and WTLC in the Midwest. Debuting at WWIN while climbing at WXYV in the East. Added at KDKO in the West.

**DIANA ROSS** "It's My Turn" (Motown) 46% reporting airplay. The South shows an add at WHRK, WVEE and WDIA while climbing at WKXI, WJJS, WPXI and WOIC with hot rotation at WGIV. Medium airplay at WCIN, WJMO, WJLB and KPRS with hot rotation at WDAO in the Midwest. Added at WXYV while climbing at WKND and WILD in the East.

**SWITCH** "Love Over And Over Again" (Gordy) 46% reporting activity. New at KDAY and climbing at KSOL in the West. Hot at WKWM and WTLC; climbing at WDAO, WJMO and WBMX in the Midwest. Added at WLOU and WGIV, climbing at WEAS, WJJS, WVOL and WOIC, and hot at WDIA, WAOK and WJMI in the South.

**EARTH, WIND & FIRE** "You" (ARC/Columbia) 46% reporting. Added at WJLB; climbing at WKWM, WJMO, WTLC and WCIN in the Midwest. The South shows an add at WEAS, medium airplay at WLOU, WGIV, WAOK, WJJS and WOIC, and hot rotation at WHRK and WVEE. Hot at WILD and WXYV; climbing at WKND in the East.

**ROBERTA FLACK w/ PEABO BRYSON** "Make The World Stand Still" (Atlantic) 46% reporting activity. Added at WGIV, WAOK, WKXI, WDIA, WYLD, WOIC and WOWI; climbing at WEAS in the South. New at WCIN, WTLC, WJMO, WKWM and WJLB in the Midwest. Debuting at WWIN, WKND and WILD in the East.

**ARETHA FRANKLIN** "United Together" (Arista) 43% reporting action. The South shows an add at WLOU, WJJS and KMJQ, climbing at WEAS, WAOK and WOIC, and hot at WYLD and WDIA. Climbing at WAMM, WBMX, WJLB, WDAO, WTLC and WCIN in the Midwest. Hot at WAMO in the East.

**CON FUNK SHUN** "Too Tight" (Mercury) 43% reporting airplay. Added at WKXI; climbing at WGIV, WEAS, WAOK, WHRK, WVEE, WVOL, WJMI and WOIC in the South. The East shows an add at WAMO while climbing at WXYV. Debuting at WJLB and WKWM; climbing at WTLC in the Midwest. New at KDKO in the West.

**LIPPS, INC.** "How Long" (Casablanca) 37% reporting activity. Climbing at WGIV, WAOK, WHRK, WVEE and KMJQ in the South. Medium airplay at WXYV, WAMO and WKND in the East. Added at WCIN and KPRS; climbing at WJLB in the Midwest. Medium activity at KDAY and KSOL in the West.

**POINTER SISTERS** "Could I Be Dreaming" (Planet) 37% reporting. Climbing at WXYV, WAMO and WILD in the East. Medium airplay at WLOU, WHRK, WVEE, WKXI, WJJS and WOIC in the South. New at WKWM; climbing at WDAO and WCIN in the Midwest. Hot at KDAY in the West.

**DYNASTY** "Do Me Right" (Solar) 37% reporting. Added at WAOK and WJJS; climbing at WHRK, WVEE and KMJQ, and hot at WOIC in the South. New at WJMO; climbing at WTLC, KPRS and WAMM in the Midwest. Medium airplay at WXYV and WKND in the East. Climbing at KDAY in the West.

**JONES GIRLS** "I Just Love The Man" (Philadelphia International) 37% of our reporters are on it. New at WLOU, climbing at WEAS, WDIA, WYLD and WJMI, and hot at WOIC in the South. Added at WKWM, WJMO and WJLB; climbing at WTLC and WAMM in the Midwest. Hot at KDIA in the West. Climbing at WKND in the East.

**STYLISTICS** "Hurry Up This Way Again" (TSOP) 34% of our reporters are on it. Hot rotation at WYLD, WJJS, WHRK and WVEE while climbing at WKXI in the South. The East shows it hot at WXYV and WAMO. Climbing at WAMM; hot at KPRS and WKWM in the Midwest. Hot at KDIA and climbing at KSOL in the West.

**DONNA SUMMER** "The Wanderer" (Geffen) 34% reporting activity. Climbing at WJJS and KMJQ; hot at WOIC, WVOL, WPXI, WHRK, WVEE and WKXI in the South. Hot at KSOL and KDKO in the West. Hot at WJMO in the Midwest. Heavy airplay at WXYV in the East.

**MAZE** "The Look In Your Eyes" (Capitol) 34% reporting. Added at WEAS, climbing at WLOU and WJMI, and hot at WOIC and WYLD in the South. The West shows an add at KDAY and hot rotation at KDIA. Climbing at WJMO, WDAO, WTLC and WAMM in the Midwest. New at WAMO in the East.

**PARLIAMENT** "Agony Of DeFeet" (Casablanca) 34% reporting action. Debuting at WJJS, climbing at WLOU, WAOK, WKXI, WVOL, WJMI and WOIC, and hot at WEAS in the South. New at WBMX, climbing at KATZ and WKWM, and hot at WTLC in the Midwest.

**CHI-LITES** "Heavenly Body" (Chi-Sound) 34% reporting. Added at WGIV, WJJS and WJMI; climbing at WDIA, and hot at WLOU in the South. New at WCIN, climbing at KATZ and KPRS, and hot at WBMX in the Midwest. Medium airplay at WKND and WILD in the East.

## NEW & ACTIVE

**LA TOYA JACKSON** "If You Feel The Funk" (Polydor) 29% reporting airplay. Climbing at KDAY in the West. Hot at WCIN; climbing at WTLC and WAMM in the Midwest. Medium airplay at WLOU, WAOK, WJJS, WJMI and WOIC in the South. Climbing at WILD in the East.

**FATBACK BAND** "Let's Do It Again" (Spring) 26% reporting. Climbing at WCIN, WJMO and WKWM; hot at WDAO in the Midwest. New at KDKO in the West. Medium airplay at WKXI, WVOL and WOWI; hot at WLOU in the South.

**NORMAN CONNORS** "Melancholy Fire" (Arista) 26% of our reporters are on it. Added at WAOK, WDIA and WOIC; climbing at WVOL in the South. New at WBMX, KATZ and WAMM in the Midwest. The East shows an add at WILD and WWIN.

**JAMES BROWN** "Rapp Payback" (TK) 26% reporting airplay. New at WAMO; climbing at WKND and WILD in the East. Added at WAOK and WJJS; climbing at WOIC and WLOU in the South. Debuting at KDKO in the West. Climbing at WTLC in the Midwest.

**SLAVE** "Watching You" (Cotillion) 26% reporting. Added at WKXI and WOIC; climbing at WLOU and WJJS in the South. New at WKWM; hot at WTLC and WDAO in the Midwest. Debuting at WILD and climbing at WKND in the East.

## JAZZ RADIO

### HOTTEST

Following are listed in order of their airplay activity.

- HERBIE HANCOCK** ..... Mr. Hands (Columbia)
- GROVER WASHINGTON JR.** ..... Winelight (Elektra)
- DAVE VALENTIN** ..... Land Of The Third Eye (GRP/Arista)
- JUDY ROBERTS BAND** ..... The Other World (Inner City)
- SPYRO GYRA** ..... Carnival (MCA)
- STANLEY TURRENTINE** ..... Use The Stairs (Milestone)
- DAVID CHESKY BAND** ..... Rush Hour (Columbia)
- ERIC GALE** ..... Touch Of Silk (Columbia)
- SONNY ROLLINS** ..... Love At First Sight (Milestone)
- MONTY ALEXANDER** ..... Ivory & Steel (Concorde)
- DEVADIP CARLOS SANTANA** ..... The Swing Of Delight (Columbia)
- AHMAD JAMAL** ..... Intervals (20th)
- HUBERT LAWS** ..... Family (Columbia)
- WILTON FELDER** ..... Inherit The Wind (MCA)
- AZYMUTH** ..... Outubro (Milestone)

## NEW & ACTIVE

- CLAIRE FISHER** ..... Salsa Picante (Discovery)

EAST: WHUR/Washington, D.C., Jesse Fax; WEBB/Baltimore, MD, Chouncey Lewis; WYBC/New Haven, CT, Jonathan Brasler. SOUTH: WCLK/Atlanta, GA, Requesa Ward; WTJZ/Newport News, VA, For Ewell. MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, Dorlan Pastor. WEST: KJLH/Los Angeles, CA, Lawrence Tantor.



**Pop / Rhythms**  
**Hottest**  
**November 28, 1980**

EAST	SOUTH	MIDWEST	WEST
Jacksons Stevie Wonder Teddy Pendergrass George Benson	Kool & The Gang Teddy Pendergrass George Benson Stevie Wonder	Teddy Pendergrass Stevie Wonder Kool & The Gang Jacksons Cameo	Jacksons Stevie Wonder Kool & The Gang George Benson

# Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST			MIDWEST			WEST		
<b>WKND</b> Hartford, CT Eddie Jordan	<b>WYIN</b> Baltimore, MD Curtis Anderson	<b>WAMO</b> Pittsburgh, PA Ken Allen	<b>WILD</b> Boston, MA Steve Crumbly	<b>WCIN</b> Cincinnati, OH Michael Roberts	<b>WTLC</b> Indianapolis, IN Jay Johnson	<b>WJAO</b> Cleveland, OH Bernie Moody	<b>KPRS</b> Kansas City, MO Dell Rice	<b>WYON</b> Chicago, IL Lee Armstrong
<b>ADDED</b> Lakeside LTD Eloise Laws Dionne Warwick Michael Wycoff Bryson/Fleck	<b>ADDED</b> Jacksons Carnie Lucas Bryson/Fleck Sugar Hill Gang Bar-Kays Muma First Love Gap Band Chic "Easy" Lakeside Norman Connors Tavares Nobles Something Special	<b>ADDED</b> Maze Sweet Band Jemaine Jackson Aretha Franklin James Brown Reddings Chaka Khan Yarborough & Peoples Lenny Williams "Ooh" Con Funk Shun Rockie Robbins Philly Cream Booty	<b>ADDED</b> Slave Norman Connors Bryson/Fleck Gap Band Laz Jacksons "Hotel" Clarence Carter First Love	<b>ADDED</b> Lippe, Inc. Peaches & Herb Bryson/Fleck Chi-Lites	<b>ADDED</b> Wilton Felder Eloise Laws Leon Huff Barbara Mason Yarborough & Peoples Bryson/Fleck Jacksons "Hotel" Commodores "Jesus"	<b>ADDED</b> Minnie Riperton Tierra Gap Band Dynasty Jones Girls "Man" Bryson/Fleck Tavares	<b>ADDED</b> Jemaine Jackson Rockie Robbins Tierra Revelation Lippe, Inc.	<b>ADDED</b> None
<b>HOTTEST</b> Stevie Wonder Teddy Pendergrass Larry Graham Kool & The Gang George Benson Jacksons Tyrone Davis Lenny White Cameron Tavares	<b>HOTTEST</b> Kano Jacksons George Benson Aretha Franklin Teena Marie Zapp Cameo Michael Henderson Jones Girls "Dance" Seawind	<b>HOTTEST</b> Stevie Wonder B.O.S. Band Jacksons Stylista Teddy Pendergrass Spinners Larry Graham Kool & The Gang Diana Ross "Out" Cameo	<b>HOTTEST</b> Perla Stevie Wonder Teddy Pendergrass Reddings Kool & The Gang George Benson Tavares Seawind Jacksons "Lovely" Larry Graham	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None	<b>HOTTEST</b> Zapp Stevie Wonder Rene & Angela Stylista Reddings Kool & The Gang Idris Muhammad Jacksons Prince Sweet Band	<b>HOTTEST</b> Stevie Wonder Kool & The Gang Muma Prince George Benson Zapp Teena Marie Ray, Goodman & Brown Change Kurtis Blow
<b>WKYV</b> Baltimore, MD Larry Wilson	<b>ADDED</b> Diana Ross "Turn" Leo Sayer	<b>HOTTEST</b> Prince Manhattans George Benson Lenny White Stylista Cameo Teddy Pendergrass Stevie Wonder Jacksons Earth, Wind & Fire	<b>WDAO</b> Dayton, OH Turk Logan	<b>ADDED</b> None	<b>HOTTEST</b> Teddy Pendergrass Larry Graham Johnnie Taylor Cameron Feedback Band Lou Rawls George Benson Kool & The Gang Cameo Gladys Knight	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None
<b>WEAS</b> Beverly Hills, CA Royd Bee	<b>WQVI</b> Norfolk, VA Chester Benson	<b>WAOK</b> Atlanta, GA Carl Connors	<b>WDLA</b> Memphis, TN Mark Christian	<b>WJBI</b> Jackson, MS Carl Maynes	<b>WBBX</b> Chicago, IL Jim Maddox	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None
<b>ADDED</b> Maze Futures Royd Beck Dee Dee Bridgewater Gentle Brass Construction B.T. Express Fred Wesley Dramatics Earth, Wind & Fire Michael Wycoff	<b>ADDED</b> Yarborough & Peoples Bryson/Fleck	<b>ADDED</b> Jacksons "Hotel" Bryson/Fleck Gap Band Tierra Stevie Wonder "Ain" James Brown Bohannon Norman Connors Dynasty	<b>ADDED</b> Peoples Choice Carnie Lucas Bryson/Fleck Norman Connors Leon Huff Jacksons "Hotel" LTD Diana Ross "Turn"	<b>ADDED</b> Bar-Kays Chi-Lites Coffee	<b>ADDED</b> Parliament Norman Connors Muma "Star" Bar-Kays Seawind	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None
<b>HOTTEST</b> Stevie Wonder Teddy Pendergrass Cameo Reddings Booty Lenny White Sweet Band LTD Patrice Rushen Parliament	<b>HOTTEST</b> Stevie Wonder Kool & The Gang Jacksons Reddings Zapp Prince Cameo Teddy Pendergrass George Benson Lenny White	<b>HOTTEST</b> Kool & The Gang Sweet Band Patrice Rushen Lou Rawls Tavares Chi-Lites Heatwave Michael Henderson Switch	<b>HOTTEST</b> Aretha Franklin Cameron Kool & The Gang Cameo Switch Teddy Pendergrass Lenny White S.O.S. Band Zapp Wilton Felder	<b>HOTTEST</b> Ray, Goodman & Brown Cameo Reddings Kool & The Gang Prince Stevie Wonder Ashford & Simpson Switch Michael Henderson Larry Graham	<b>HOTTEST</b> Stevie Wonder Kool & The Gang Teena Marie Zapp Ray, Goodman & Brown Teddy Pendergrass Chi-Lites George Benson Cameo Muma "Give"	<b>HOTTEST</b> Stevie Wonder Kool & The Gang Teena Marie Zapp Ray, Goodman & Brown Teddy Pendergrass Chi-Lites George Benson Cameo Muma "Give"	<b>HOTTEST</b> Stevie Wonder Queen Zapp Jacksons Painter Sisters "Sly" Donna Summer Michael Henderson "Wide" Earth, Wind & Fire "Talk" Stacy Lattisaw Tom Browne	<b>HOTTEST</b> Stevie Wonder Queen Zapp Jacksons Painter Sisters "Sly" Donna Summer Michael Henderson "Wide" Earth, Wind & Fire "Talk" Stacy Lattisaw Tom Browne
<b>WQV</b> Charlotte, NC Jo Ann Graham	<b>ADDED</b> None	<b>WICK</b> Jackson, MS Tommy Marshall	<b>WJJS</b> Lynchburg, VA Robert Goble	<b>WQIC</b> Columbia, SC Bob Walters	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None
<b>ADDED</b> Bryson/Fleck Larry Graham Heatwave Gap Band Lenny Williams "Missing" Switch Brass Construction Chi-Lites Grover Washington Jr.	<b>WANN</b> Birmingham, AL Dave Donnell	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None
<b>HOTTEST</b> Teddy Pendergrass Rekies Ray, Goodman & Brown Kool & The Gang McCrarys Linda Clifford Diana Ross "Turn" Alfonzo Surratt Michael Henderson Lou Rawls	<b>HOTTEST</b> Queen GQ Alix Taylor Melba Moore Sweet Band Grandmaster Flash Vernon Burch Cameron Tom Browne	<b>HOTTEST</b> Stevie Wonder Jacksons Diana Ross "Out" Earth, Wind & Fire "Talk" Donna Summer Kool & The Gang Z.Z. Hill Tom Browne Larry Graham George Benson	<b>ADDED</b> Gladys Knight Chi-Lites Dynasty James Brown Lakeside Jemaine Jackson Parliament Aretha Franklin Eloise Laws	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None
<b>WHRK</b> Memphis, TN Ron Olsen	<b>KMJQ</b> Houston, TX Robert V	<b>WVEE</b> Atlanta, GA Scotty Andrews	<b>WVOL</b> Nashville, TN Fred Harvey	<b>WLOU</b> Louisville, KY Bill Price	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None
<b>ADDED</b> Diana Ross "Turn" Leo Sayer	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None	<b>ADDED</b> None
<b>HOTTEST</b> Prince Manhattans George Benson Lenny White Stylista Cameo Teddy Pendergrass Stevie Wonder Jacksons Earth, Wind & Fire	<b>HOTTEST</b> Teddy Pendergrass Kano Stevie Wonder LTD "Where" Cameo Stephanie Mills Prince Kool & The Gang Jacksons Sweet Band	<b>HOTTEST</b> Prince Manhattans George Benson Lenny White Stylista Cameo Teddy Pendergrass Stevie Wonder Jacksons Earth, Wind & Fire	<b>HOTTEST</b> Jacksons Teddy Pendergrass Stevie Wonder S.O.S. Band Larry Graham Lou Rawls Grandmaster Flash Donna Summer Diana Ross "Out" Zapp	<b>HOTTEST</b> Kool & The Gang Sweet Band Chi-Lites Michael Henderson Cameo Reddings Feedback Band Patrice Rushen Shadow Cameron	<b>HOTTEST</b> Stevie Wonder Kool & The Gang Sweet Band Chi-Lites Michael Henderson Cameo Reddings Fatback Band Patrice Rushen Shadow Cameron	<b>HOTTEST</b> Stevie Wonder Stylista Maze Aretha Franklin Minnie Riperton Jacksons Earth, Wind & Fire LTD George Benson	<b>HOTTEST</b> Jacksons George Benson Kano Stevie Wonder S.O.S. Band Slick Lenny White Teddy Pendergrass Kool & The Gang Young & Company	<b>HOTTEST</b> Kool & The Gang Heatwave Jacksons Cameo George Benson Painter Sisters Larry Graham Manhattans Reddings Lenny Williams "Ooh"

# OPPORTUNITIES

## Openings

### EAST

**All-night position open.** Good entry level for talented beginner. Primarily board work, some on-air duties. Tapes and resumes to Tony Rose, WILK, 88 N. Franklin St., Wilkes-Barre, PA 18711. No calls. EOE (11-28)

**WLAM/Lewiston-Auburn, Maine needs an intelligent, professional Production Director** who will be in charge of all phases of production including copy-writing, studio work, etc. Includes a short airshift. WLAM is #1 in this seven-station market, with state-of-the-art facilities and a great working atmosphere. RUSH tapes and resumes to Gary Bruce, PD, WLAM, Box 929, Lewiston, ME 04240 EOE M/F (11-28)

**Entry-level position for experienced announcer/production.** Tapes and resumes to G. DeSalvatore, 13 Woodside Drive, North Haven, CT 06473. EOE M/F (11-28)

**WLAN-FM is looking for a top-notch, aggressive, experienced sales person** with management qualification. WLAN employees are among the highest paid in central PA, with benefits to match. Address all resumes to Bill Cifuni, 252 N. Queen St., Lancaster, PA 17603. No phone calls please. EOE (11-28)

**Public Service Director, Pop/Adult personality and AOR personality opportunities** open now at one of Pittsburgh's pioneering radio combos. Top-flight talent needed yesterday. Send your personality to us now. No beginners. Tapes and resumes to Bryan McIntyre, WYDD/WKPA, Box 7050, Pittsburgh, PA 15212. No calls please. EOE M/F (11-28)

**V100/Charleston, WV has immediate opening for experienced newscaster.** We've been searching so long and haven't yet found a person with the qualities needed to keep us on top. If you're the one, send tape and resume to Gary Mitchell, V100, Box 4318, Charleston, WV 25304. EOE M/F (11-28)

**Beautiful Music FM in medium market looking for Chief Engineer.** 1st ticket, experience in automation and transmitters a must. Send resume to GM, Box 6273, Wheeling, WV 26003. (11-28)

**Experienced (2 years), mature announcer who loves Country music.** Position is with a fine company. Superb facility with winning attitude. Join our team and grow. Closing date for applications is Dec. 5th. Send tape and resume to Rob Scheibly, WHTN, Box 2288, Huntington, WV 25724. EOE M/F (11-28)

**WRAW, Music Radio 1340, is in search of a unique nighttime personality.** If you have at least one year experience and can communicate with adults 25-44, send me your aircheck and resume. Send to Rick Ryder, Operations Mgr., WRAW, Box 1710, Reading, PA 19603. No calls please. EOE M/F (11-28)

**A rare opening at Washington's DC101.** Need a top-notch news communicator to work in the same city where the President lives. Send tapes and resumes to Dave Brown, DC101, 1150 Connecticut Ave. NW, Washington, DC 20036. No calls, just show us. EOE M/F (11-28)

**News person wanted! WINE/WRKI-FM/Fairfield County, CT** looking for dynamic morning news person. Superior writing and delivery. WRKI is 50 kw Super-sters. WINE is Pop/Adult with heavy local news commitment. Rush tapes and resumes to Mike Allen, ND, Box 95, Danbury, CT 06810. No calls. EOE M/F (11-28)

**WPEN/Philadelphia needs a warm, mature, creative entertainer for PM drive.** WPEN is a Sinatra/Bennett MOR station with emphasis on 35+ demographics. Contact Julie Breen, WPEN, One Belle Cynwyd Plaza, Belle Cynwyd, PA 19004. (11-28)

**Full-time night person needed for 80,000 watt FM in New England.** Tapes and resumes to Pet McDonald, Box 900, Brunswick, ME 04011, or call (207) 725-5507. (11-28)

**WQBK/Albany, long-running AOR, seeks experienced MD/air personality** who can also handle promotions. Tapes and resumes immediately to John Cooper, WQBK, Box 1300, Albany, NY 12201. EOE (11-28)

**Two positions now open for an experienced announcer and a dedicated News Director.** Small East Coast AM-FM. Send tapes and resumes to Dawn Gaffke, WSME, Box 1220, Sanford, ME 04073, or call (207) 324-7271. (11-28)

## Openings

### SOUTH

**Now accepting tapes and resumes for future openings.** Live Contemporary Hit Radio AM, automated Pop/Adult FM. Some experience preferred. Send to Mike Shirley, WHAR/WVHF, Box 2423, Clarksburg, WV 26301, or call (304) 624-5525 (no collect calls). EOE M/F (11-28)

**WZZX/Louisville's hottest AOR is looking for a Program Director.** Knowledge of people, management, promotion, research and marketing is desirable in addition to on-air responsibilities. Send tapes and resumes to Roger Hilker, President, Publicast Communications, 10000 Shelbyville Rd., Louisville, KY 40223. EOE M/F (11-28)

**KLIF/Dallas goes Country January 1st.** We're searching for nation's best radio entertainers to become part of a new Texas legend. If you're ready for a top 10 market, send tape and resume to Herb Allen, WFMS, 2255 N. Hawthorne Lane, Indianapolis, IN 46218. EOE M/F (11-28)

**Looking for personality communicator with top production skills for market's only 24-hour AM station.** Immediate opening. Send tape and resume to Chuck Jackson, WTMC Radio, Box 897, Ocala, FL 32670, or call (904) 629-8008. (11-28)

**Needed yesterday: Big voice hip Country jock for afternoon drive and copy/production.** Join Florida Treasure Coast winner. Tapes to Bob Cannon, WAVW-FM, Rt. 1, Box 105, Ft. Pierce, FL 33450. (11-28)

**WSRF Country Ft. Lauderdale.** Three years on-air and automation experience desired. Professional background in CHR or Pop/Adult with a working knowledge of Country music. Send tapes, resumes, and salary requirements to Joe Maxwell, WSRF, 3000 SW 60th Avenue, Ft. Lauderdale, FL 33314. EOE M/F (11-28)

**KYKX/Longview, TX looking for the perfect Larry to join our Larry w/Lou morning team.** If you are an elive, awake community-involved morning man who can maintain our #1 rating, rush tapes and resumes to Tom Bates, KYKX, Box 2727, Longview, TX 75606, or call (214) 757-2662. (11-28)

**Morning announcer needed.** Experienced only. Right bucks for the right person. Tapes and resumes to Kerry Lambert, WIMZ, 901 East Vine Avenue, Knoxville, TN 37915. No calls please. EOE M/F (11-28)

**Looking for nighttime jock who can cook at Texas Penhndle's number one.** Tapes and resumes to Ron Chase, PD, KPUR, Box 30000, Amarillo, TX 79120. EOE M/F (11-28)

**Q101 - East Mississippi's and western Alabama's number one 100,000-watt CHR station,** is looking for a strong air personality. Strong production also a must. Come join a winner. Rush tapes and resumes to Don Holmes, Box 5314, Meridian, MS 39301, or call (601) 693-2381. EOE M/F (11-28)

**WQOK/Greenville, SC, 5000-watt station,** is looking for a community-minded morning personality and News Director. Send tapes and resumes to Gary Jackson, Box 7777, Greenville, SC 29610, or call (803) 246-8960. EOE M/F (11-28)

**Program Director/Operations Manager for Contemporary Hit Radio/Oldies AM and automated TM Country FM.** College and programming experience preferred. Also seeking Production Director/air personality. Both positions require people who are excited about radio. Send tapes and resumes to Richard P. Oakley, Century Communications, Box 170, Wilson, NC 27893. EOE M/F (11-28)

### MIDWEST

**Needed: Two entertaining communicators with a very adult approach for the top adult station in a seven signal market.** Earn what you're worth - plus complete benefits. Production Director also needed. Only pros need apply. Tapes and resumes to Don Bowers, OM KNOX, Box 1638, Grand Forks, ND 58201, or call (701) 775-4611. (11-28)

**Needed: One up tempo, fun-loving afternoon drive personality for a CHR rocker in a great college town.** We are the top FM station in a seven-signal market. Nice bucks and complete benefits. Tapes and resumes to Don Bowers, OM, KYTN-FM, Box 1638, Grand Forks, ND 58201, or call (701) 775-4611. EOE (11-28)

**WEBC/Duluth seeking air talent.** Tapes and resumes to Jim Casey, PD, WEBC 1001 Ninth St., Duluth, MN 55805. EOE M/F (11-28)

## Openings

**Program Director wanted for FM Rocker** on its way to Number One. Need leader to take station to full potential. Must presently be a successful PD or major market jock with strong administrative abilities, with great knowledge of rock & roll music and an intense desire to win. Others need not apply. Q98 is already a winner; this is not a turnaround situation. Tapes, resumes, and a brief philosophy of programming a rock station and salary requirements to Larry Lakoduk, Box 2983, Fargo, ND 58108. No calls please. EOE M/F (11-28)

**Rare opening on stable FM staff for rock personality.** Must have natural warm delivery, very strong production ability. Hard worker who enjoys being with a winner a requirement. Excellent medium market salary available. Tape, including production, to Larry Lakoduk, Box 2983, Fargo, ND 58108. No calls please. EOE M/F (11-28)

**Lost midday personality to major market.** Immediate opening at KTYN/Minot, ND. Pop/Adult personality please. No beginners. Starting salary: \$14,000. Tapes and resumes to Jim Carnage, Box 637, Minot, ND 58701, or call (701) 852-0301. EOE M/F (11-28)

**Stoner Broadcasting is accepting applications** from entertaining air personalities for future openings. Formats include News/Talk, Country, Pop/Adult, and AOR. Send tape, resume and salary requirements to Glenn Bell, President, Stoner Broadcasting, 3900 N.E. Broadway, Des Moines, IA 50317. EOE M/F (11-28)

**KFYR-AM/93-FM/Blairmerck now accepting applications** for news anchor/reporter. Salary negotiable, excellent fringe benefits. Send tape and resume to Mark Swartzell, ND, Box 1738, Blairmerck, ND 58502. EOE (11-28)

**WDLB/Marshfield, WI is accepting tapes and resumes** for 7pm-midnight airshift plus production. Fringe benefits include health and life insurance plan. Contemporary Country format with heavy emphasis on sports and information. Send tapes and resumes to Chris Michaels, WDLB & WLJY-FM, Box 630, Marshfield, WI 54449. EOE M/F (11-28)

**Possible future openings for afternoon and evening air talent and a newscaster.** Opportunity for advancement into programming-related roles. AOR experience helpful. Tapes and resumes and salary requirements to Cary Poll, PD, WXEZ, 2965 Pickle Rd., Toledo, OH 43616. No calls please. EOE M/F (11-28)

**KWEB is looking for a strong morning drive personality,** a pro who likes to get up early, be involved in the community, and can balance individuality with station format. #1 Pop/Adult AM in one of the nicest cities in America. Growing company, good pay and benefits. Rush tapes, resume, salary requirements, and brief summary of your personal radio philosophy to Operations Manager, KWEB, Broadcast Plaza, Rochester, MN 55901. No calls please. EOE M/F (11-28)

**Hefel Broadcasting's WYYS/Cincinnati is searching** for America's best talent to fill a position as a nighttime on-air personality. Women and minorities encouraged to apply. Tapes and resumes to Pat O'Brien, PD, WYYS, 1132 W. Kemper Rd., Cincinnati, OH 45240. EOE M/F (11-28)

**We are seeking an achievement-oriented individual** to be PD of the next #1 station in a Midwest medium market. This person must be organized and highly creative with strong skills in production and promotion. A limitless future and extremely good money for the right person. Tapes and resumes to Box 492, 1610 Argyle Ave., Hollywood, CA 90028. EOE M/F (11-28)

**Accepting tapes and resumes for midways Country** plus possible MD duties at WQHK/Ft. Wayne. Send to Jeff DeWeese, Box 6000, Ft. Wayne, IN 46896. EOE M/F (11-28)

**WKKR/Evansville looking for strong morning personality** for modern Country station. Good bucks for person who can do it all. If you have strong desire to be #1, send tape, resume, and recent photo to Gene Berry, WKKR, Box 3636, Evansville, IN 47735. No phone calls. EOE M/F (11-28)

**WKCN/Tell City, IN, 2500-watt daytimer,** looking for PM drive/production. 30 miles to nearest night life; all we have are trees, farms, and three good adult communicators already here for a Pop/Adult format getting 42's. If you can fit in and want to stay awhile, contact John David Sell, Box 1140, Tell City, IN 47586. EOE (11-28)

**WAPL central Wisconsin 100,000-watt AOR,** needs News Director. Send tapes and resumes to Wayne Sheyne, WAPL, Box 1519, Appleton, WI 54913. (11-28)

## Openings

**Looking for an experienced topical morning man** in medium market located in the Ozarks. Good pay for top individual. Send tapes and resumes to Box 1260, Springfield, MO 65805. EOE M/F (11-28)

**Northwest Indiana station looking for News Director and aggressive Sales Manager** at local, but professional-sounding station. 35 miles from Chicago, beautiful new facilities. Send tapes and resumes to WFLM, 10200 S. Broadway, Crown Point, IN 46307, or call Jim Holly at (219) 738-2221. EOE M/F (11-28)

### WEST

**Looking for midnight to 6am and AM drive at KIKX/Tucson.** Must have Country experience. Tapes and resumes to Bob Jones, Box 5666, Tucson, AZ 85703. EOE M/F (11-28)

**KNVR-FM97 is expanding our staff and searching** for an afternoon announcer great in production, solid music background, and good conversational delivery for top Chico FM rocker. Send tapes and resumes to Brent Farris, KNVR-FM97, Box 1167, Paradise, CA 95969. Immediate opening. EOE M/F (11-28)

**KWFM/Tucson's number one rock station** and voted one of the top stations in the nation is in search of a News Director who can create a News Department that will not be afraid to knock on or down doors. Send what you do, where you've done it, and how much you'll do it for to Jim Ray, Box 13, Tucson, AZ 89702. No beginners or announcers. News people only. EOE (11-28)

**KPLZ/Seattle has big shoes to fill.** This opportunity is huge. We lost our afternoon guy to WCFL. Are you his replacement? Golden West Broadcasters in the beautiful Pacific Northwest. Tape, resume, and "your act" in writing to Jeff King, PD, KPLZ, Plaza 600/600 Stewart St., Seattle, WA 98101. EOE M/F (11-28)

**KPNW/Eugene, OR is expanding news department** and needs experienced person for both on-air and street reporting. Good pay, liberal fringe benefits and chance to work in beautiful environment. Women and minorities encouraged to apply. Tapes and resumes to Bruce McKey, ND, Box 1120, Eugene, OR 97440. No calls please. (11-28)

**Broadcast Associates now accepting tapes and resumes** for future openings. #1 Country and AOR in Las Vegas, #1 Disco & Oldies in El Paso, #1 Beautiful Music in Albuquerque. Send info to Doug Shane, National PD, Box 15223, Las Vegas, NV 89114. No calls please. EOE (11-28)

**WANTED: Newscaster who sleeps with scanner,** is aggressive, creative and can anchor afternoons. Hard work, lots of hours, reporting skills necessary. Will work with #1 station in Top 100 market, with heavy news coverage and great reputation. Company car, decent bucks and great benefits. Call News Director, Bob Brill, KUZZ, Bakerfield, CA (805) 393-1500. (11-28)

**KTHO/South Lake Tahoe, CA is hiring creative Pop/Adult air talent.** Experienced only. Also News Director and copy writer positions. Tapes and resumes to Wade Axell, KTHO, Box AM, S. Lake Tahoe, CA 95705. No calls please. EOE (11-28)

**KFOD/Anchorage, AK is looking for a super afternoon drive personality** to entertain adults. If you are tired of time and temp in the big city ret rece give us a call. Excellent money and weekends off. The catch is, you gotta be damn good! Contact Jim Scott, PD, (907) 344-9622 or send tapes and resumes to KFOD, 9200 Lake Otis Parkway, Anchorage, AK 99507. EOE M/F (11-28)

**Part-time and weekend instructors wanted.** Minimum 5 years experience in all phases of radio broadcasting. Los Angeles area people preferred. Tapes and resumes to Tommy Goodwin, Director, KIIS Broadcasting Workshop, 1220 N. Highland Ave., Hollywood, CA 90038. (11-28)

#### PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

## CHANGES

### Radio

DIANE MARQUEZ named Account Executive at KUDL-FM/Kansas City, MO.  
DANELLE LEONG joins KABL-AM-FM/San Francisco, CA as Account Executive.  
TIM DOWTY moves to FM99 (KOZN-FM)/Imperial, CA from KAMP/EI Centro, CA.  
BARBARA GROSIK appointed Account Executive at FM99-WXLO/New York, NY.  
KEN STANCIEL named Account Executive at WIND/Chicago, IL.  
KATHY BERNI joins KYW/Philadelphia, PA Newsradio staff.  
LORRIE OBERLIN DAUBE appointed Sales Manager at WIND/Chicago, IL.

### Record

ROBERT WRIGHT joins RCA Records as A&R Producer, Black Music.

SUSAN BRONSON joins WIND/Chicago, IL Sales staff.  
LUCIA FAVUZZI named RKO Radio Network Station Clearances Manager.  
ANDREW C. GOLDBERG appointed new Account Executive at WNEW/New York, NY.  
LARRY S. BLUM named Regional Account Executive at WCUE-WKDD/Akron, OH.  
ANNE O. WHOLEY appointed Account Executive at KYW/Philadelphia, PA.  
JON KNOTT has been promoted to PD at WWOM/Albany, NY.  
DON PERRY has been promoted from Research Director to MD at KSO/Des Moines, IA.  
BILL STEPHENS, formerly with F-105/Boston, MA, now doing swing shift at WRKO/Boston, MA.  
WADE AXELL promoted to PD at KTHO/South Lake Tahoe, CA.  
"RADIO" RAY BIXLER has been upped to PD at Z-100 (WZEN)/St. Louis, MO.

# OPPORTUNITIES

## Openings

### WEST

**KNSS/Hanford, CA needs evening announcer.** 1,000-watt AM Country station is looking for a creative, moderately personality-oriented announcer with good production skills and background in Country music to become part of forward-looking broadcasting. Good opportunity for right talent to work with staff and management to realize medium market potential of small market station with strong signal. Qualified female preferred. Tapes and resumes to Tom Wells, PD, Box 49, Hanford, CA 93232. No calls please. EOE (11-28)

**Top major market black-adult formatted station seeks candidate for on-air Program Director position.** Experience as PD and leadership qualities a must. If you're ready for one of the best jobs in radio, send recent aircheck and resume to Radio & Records, Box 213, 1930 Century Park West, Los Angeles, CA 90067.

**Be part of the Best team in programming sales.** If you are a programming oriented Sales Manager or Sales person looking for a new challenge in format sales, call Ron Harrison at Drake-Chenault (213) 884-7400. (11-28)

**SOUTHERN CALIFORNIA station looking for multi-talented individual to work in promotion, music, continuity, etc.** Possible weekend and fill-in air shifts - news and jock. Typing a must. Resumes, references, samples and aircheck to Radio & Records, Box 214, 1930 Century Park West, Los Angeles, CA 90067. EOE M/F

## Positions Sought

**Help! I need out of this radio biz.** Experienced in multi-track recording, mix-down, audio processing, digital, etc. I need a studio job somewhere, anywhere. All I need is a good operation and a living. Call me in Milwaukee at (414) 228-8646. (11-28)

**KEN SILVERSTEIN, currently Sports Director at KDA-FM/Dallas-Ft. Worth, looking for major market opportunity.** Call (817) 261-6605. (11-28)

**Female with 1st ticket and six years experience seeking on-air job at medium to major market station.** Contact CHRIS (916) 544-7304. (11-28)

**Four-year veteran of the radio was looking for afternoon drive position east of the Mississippi and close to the Mason-Dixon Line.** Previous experience at Houston's #1 Beautiful Music station and also east Tennessee's #1 Country station. Have college degree, am married with one in the hanger, and need full-time, good-paying job in programming and/or announcing. Contact B.J. GARRICK (615) 725-3517. (11-28)

**J.T. AUSTIN of KZAP ready for a challenge in a larger medium or major market.** Strong production and pipes. Hard worker wants to be part of your team. Call weekdays (sunup to sundown) (916) 924-0284. (11-28)

**Coming soon to your area... young, versatile announcer, specializing in news, sports, and play-by-play.** Can also handle airshift and MD duties. 2 1/2 years small market experience plus college degree. For preview call (301) 949-0722. (11-28)

**Experienced air personality looking to return to NY/PA area.** Currently employed in South. Prefer small or medium market, Pop/Adult or CHR. Also experienced in sports announcing. Call (716) 761-8936 and leave message. (11-28)

**Go West, young man, go West.** Horace Greeley once said that: I'm not sure what radio station he worked for, but I do want to move West. I am presently in Midwest radio, would like to find home at personality Pop/Adult or CHR station in West or Pacific Northwest. If interested, call me at (915) 949-1103. (11-28)

**How about this one? Humorous ad libbing interesting entertainer, proven audience rapper.** 10 years experience. Good phones. Help send this jobless jock back to work. (702) 873-2593 or (702) 361-6928. (11-28)

**Former PD at WBGY-AM-FM, experienced all types programming, music, exceptional production.** Former Production Director WFOM/Manetta, GA. 7 years experience, looking for something in Southeast. If you want a worker, you've got it! BILL WEST (912) 995-5363 or 995-2331. (11-28)

**Experienced, hardworking, reliable announcer with MD and PD experience.** Available immediately. Excellent voice, creative production skills. Can handle play-by-play. Excellent references. Prefer Pop/Adult or CHR in New England but will consider all offers. GREG ZEMLANSKY, 781 Oak St., Lewiston, ME 04240 or (207) 783-9280. (11-28)

**"What You've Always Wanted To Know About Brown Cotton Gloves"... is just one of the books I've written.** 7 years at last station, 5 as AM drive. PD, MD, and OM experience. Community involved, dedicated and relate well to mature adult audience in a fun way. Prefer Pop/Adult or Country. 34 years old, ready to be a member of your team. Love CT and Boston. For tapes and resume: DANNY KING (502) 426-0285. (11-28)

## Positions Sought

**Aggressive and hardworking news and sports reporter looking for change.** Want to continue my career with a quality news organization. Love field or street reporting. Contact GREGG ANDERSON, 223 Knollwood Dr., Highland Heights, KY 41076. (11-28)

**Don't give up. Personality still exists.** Former KRBE personality looking for a great CHR station to contribute to. Show revolves around humor and surprise. Have ability to be best with the best coach. If you're looking for much more than time and temp., please call and say in New England, but will consider all offers. GREG very entertaining radio show. (713) 931-9163 afternoons, evenings, all day Wed. and Th. (11-28)

**Young, experienced PD/MD has spent several years on-air at legendary major Pop/Adult station, and seeks return to programming medium market Adult or Country.** For info, call mornings at (602) 779-2631. (11-28)

**Seek progressive opportunity in CA. Medium or large market.** Many years experience in various formats. KEN MCKAY (714) 475-6303. (11-28)

**STEVE O'NEAL, formerly of KASH/Eugene, looking for an on-air Production Director position.** Automation background also. Will relocate anywhere on West coast. Available now. (503) 935-3447. (11-28)

**Journalism grad. seeking sportscasting position.** Experienced, will relocate. KIM (608) 837-5266. (11-28)

**Uptempo creative afternoon personality is looking to relocate.** 5 years experience both radio and TV. 1st phone and excellent production. Currently doing afternoon drive in small market tourist economy. KEVIN BARTON (314) 348-3772 between 1 and 5pm. (11-28)

**Young female with 4 years experience looking for on-air and/or music position.** Formerly WRVR and WCAU-FM. Formats include AOR, Jazz, Disco, and CHR. Willing to relocate, salary negotiable. Available now. Call (215) 879-0329. (11-28)

**Major market jock with programming and MD experience.** BOB SCOUT (314) 388-2404. (11-28)

**News Director with unique style. Personality plus Seeking upper-medium or major market move.** Great pipes, 5 years experience. ALAN RICHARDS (219) 938-7731. (11-28)

**Chief Engineer, 7 years experience, AM-FM and directional antennas.** Good audio. Can do airshift. Call (812) 282-6536. (11-28)

**Major market programmer and OD looking to relocate in your area.** Country, CHR or ?. Looking for position in Flagstaff area. Must have good bucks. Good track record, references on request, non-air, 13 years experience. Management oriented. KEN (714) 484-8236 after 6pm. (11-28)

**Growth position in News, programming or audience research sought.** 11 years experience includes WCBM, WSBA, WYRE, WGAY, and OK-100. Wants young, non-bureaucratic environment. (717) 392-5767. (11-28)

**The Book is over, but it's no time to let up the pace you've established.** Let me round out your team with a hard-working dedicated AOR communicator, whose 5 years plus experience includes MD, promotions and special programming. Call for tape and resume after 6pm EST. SHAWN (313) 559-4338. (11-28)

**Night Owl for hire.** I'm looking for an opportunity to make things happen. Overnights for a small to medium market station. Last experience in Chicago market. Willing to relocate. Prefer CHR but will consider anything interesting. 3rd class, good production, good communicator. PAUL RICHARD HARRISON (312) 653-0635. (11-28)

**Dallas-Ft. Worth, I love you! How about a job? Adult one-to-one communicator, 6 years on the air.** DAN (405) 947-4033. (11-28)

**Very versatile black jock looking for immediate employment along the East coast.** Prefer Pop/Adult or CHR. Presently employed. Tape and resume available. G.C. (205) 666-8428. (11-28)

**KEVIN COAN (Cleve Reynolds) 9 years Cleveland, Akron, WZZP, WDMT, WLYT, WKDD, WCUE.** Past 6 months PD/OM WVOT-WXYW/Wilson, NC. Want major air or medium TV. (216) 464-1439. (11-28)

**Available Dec. 1. RICH ABRAMS, mornings, MD, KVOC/Casper, WY.** Also experience as PD. Get ready for the Spring book. Country or Pop/Adult, Midwest preferred. (307) 577-0057. (11-28)

**Pop/Adult talent with programming background, 50% adult increase in Rockford.** Currently in Chicago. Looking at other full-time positions. (815) 874-7084. (11-28)

**JOHNNY RITE looking to re-enter radioland.** 5 years experience in production and airwork. Would like small or medium market AOR or CHR, possibly Country. Willing to relocate. Past experience with KAFY/Bakersfield, KERN/Bakersfield, KBOS/Tulare and KFRE/Fresno. If you're looking for a hardworking DJ, call (213) 932-9659. (11-28)

**KEN E. MARKS, the Urban DJ, is looking for CHR airwork in the West.** Music and production director experience. (213) 558-8385. (11-28)

**For lease, one 13 year pro. Pop/Adult or CHR, may also be used as PD or MD.** No security deposit required. terms of lease negotiable. DAVE CARLISLE (919) 633-1450 or (919) 637-9741. (11-28)

## Positions Sought

**PD seeks new challenge at Talk, News, Big Band, Pop/Adult or AOR station.** Prefer PD, assistant PD, or OM position. Will also consider air work if coupled with production responsibility. 7 years experience. Ready to relocate. LEO (302) 654-1146. (11-28)

**Personality! That's what this young, ambitious jock can give your station.** CHR and Pop/Adult my specialty. Good production. TONY PETERS, 7573 Calle Curand, Anaheim Hills, CA 92807.

**Radio news pro with 21 years experience in broadcast journalism, looking for better opportunity.** Currently ND with Gulf Coast News/Talk format, looking for similar position that offers job stability and a chance for advancement. Experienced in all formats as a writer, reporter and anchor. (205) 433-2082. (11-28)

**Hey! Are you tired of boring your audience to tears? Isn't it about time you had some entertainment between songs? Wouldn't you like some DJs with personality, charisma, style for change? If the answers to these questions are yes or even maybe, contact us.** We make beautiful radio together. Northeast preferred. HAL HALL and LARRY McRAE (212) 331-7408. (11-21)

**VAL PATRICK, 18 years experience, worked major, medium, small markets as PD, MD and was manager of a small market station.** Can handle all types of formats, plus play-by-play in all sports. Call anytime. (601) 863-9626. (11-21)

**Female News Director in small market automated station seeks position as part of news staff in medium market station.** Willing to relocate. DEBBIE (317) 933-2252. Ask for further phone number. (11-21)

**10 year radio vet in Northeast looking in PA.** Present AM drive and MD. Interested in stable PD, MD and/or air position. Experience: PD, MD, promotion, research, MOR, Pop/Adult, Contemporary Hit, AM/PM drive, great production. Impeccable record with references. For a serious professional relationship in the Northeast call after 5 EST. (717) 622-2319. (11-21)

**Black Bay Area rocker with 7 years experience wants full-time work.** Good with production, newscasting, R&B, and jazz formats. Will relocate. STEFAN (415) 548-3561. (11-21)

**Medium market personality near top 10 ready to move up.** (215) 378-1805 and leave message. (11-21)

**Are you considering a format shift or an owner change? Then don't call me. I've been there. I've been here a year and will be available in January.** 25 year old single male looking to get back into rock. 2 years commercial experience, presently working at #2 station with 2nd highest daypart. (ARB, A/M). Experience. KDLK and KPAN. BRUCE (915) 692-8783 during non-business hours CST or write 2026 S. 20th, Abilene, TX 79602. (11-21)

**Experienced personality jock with top notch production skills, MD experience and good voice looking for position to fill right now.** Stable employee and family man. Prefer sunbelt states but will consider all offers. Please call LARRY KAYE (203) 229-3898. (11-21)

**JAY MICHAELS going home to Dallas/Fort Worth.** Available Dec. Nine years experience #1 afternoon drive last 2 ARB's at WBCS/Milwaukee. A solid pro, good references, national radio and TV spots currently running. Promos and production talent strong. Must be Dallas/Ft. Worth market. (817) 292-4054. (11-21)

**DON MICHAELS, midday jock, 6 years experience, all formats.** Southern CA only \$1000 per month minimum. (714) 729-3756. (11-21)

**Old jock, been in radio since '52.** Can do everything. Found Country 5 years ago. Willie-Waylon-Patsy-Hank and good oldies. Prefer 12 midnight-6am or get 'em up. Consider all. BOB DANIELS (608) 271-3397. (11-21)

**PM drive jock looking to move to rocker in West.** (915) 944-9256. (11-21)

**Your search has just ended.** I'm a radio workaholic, 8 years experience including top 50 market air talent and secondary market programmer with proven ratings success. Just a phone call away. (602) 271-8759. Let's discuss your opening. (11-21)

## Miscellaneous

**KIZZ/Minot, ND needs oldies service from all labels.** Contemporary format. Jim Henneman, KIZZ, Box 2188, Minot, ND 58701. (11-21)

**WJVA/South Bend, IN changing formats to Pop/Adult.** Need product from all labels. Send to Dan Alen, WJVA, 1129 N. Hickory, South Bend, IN 46815. (11-28)

**KRST-FM/Albuquerque in need of Country record service from all labels, majors included.** KRST-FM, Box 3280, Albuquerque, NM 87110. (11-21)

**Needed: KHJ/Los Angeles aircheck from 8pm-10pm from Fri., Nov. 7, 1980.** Contact Steven Kaye, (805) 832-1410. (11-21)

**CHYR, Essex Country's #1 rocker, looking for service from all major labels.** 100 Talbot St. E., Leamington, Ontario N8H 1L3. (11-21)

**KRKO/Seattle, WA requests any and all service on all jazz product.** Box 1227, Everett, WA 98206. (11-21)

## Goods & Services

### Current West Coast Airchecks

Issue #8 features KCBO/Charlie & Harrigan (Contemporary AND Country), KCBS-FM/John Mac Flanagan, KHJ/Country changeover, KJR/Gary Lockwood, KSAN, Cassettes \$5. CALIFORNIA AIRCHECK, Box 4408, San Diego, CA 92104.

### '66-'78 Classic Airchecks

Issue #C-1 features WNBC/Imus & Morgan 7-73, WBBF/Jessica Savitch 6-67, KHJ/Charlie Tuna 1-72, KHJ/Charlie Van Dyke 9-73, KFRC/Dr. Don Rose 2-75, KMPC/Gary Owens 1978, KFWS/Joe Yocam 9-66. Cassettes \$10. CALIFORNIA AIRCHECK, Box 4408, San Diego, CA 92104.

### Cartridge Reloading

Factory authorized rebuild service on Aristocart, Capitol/Audiopak A-2, AA-3, Fidelipac Cartridges. Fast turn around. BROADCAST CARTRIDGE SERVICE, 15131 Triton Lane, #108, Huntington Beach, CA 92649 (800) 854-8419 or (714) 898-7224.

### Creative Broadcast Services Agency

"Media Placement Professionals" Radio-TV-Cable-Record confidentially requests female resumes. Management, executives, technical, talent. 100 % free to applicants. 6290 Sunset & Vine, 9th floor, Hollywood, CA 90028 (213) 467-8151.

### Sound Effects

Complete 26 LP sound effects library with over 750 different effects. Quick cue and produced exclusively for broadcasters. \$195.00 for the entire set plus \$5.00 shipping. Send for catalog to VALENTINO INC., 151 West 46th St., N.Y., N.Y. 10036 or phone (212) 246-4675.

### :60's And :30's Music Beds

Tired of subscriptions? Monthly fees for years old music? 100 different contemporary musical spot beds for one price. No royalties, no clearances, \$75.00 plus \$5.00 shipping. Write or call today VALENTINO INC., 151 West 46th St. N.Y., N.Y. 10036 (212) 246-4675.

### Christmas Programming Package

122 Christmas hits and seasonal songs in our CHRISTMAS PROGRAMMING PACKAGE. Available to radio stations only - in MONO or STEREO. 25Hz toning optional. For more info - write or call: THE MUSIC DIRECTOR PROGRAMMING SERVICE, Box 103, Indian Orchard, MA 01151. (413) 783-4626.

### New!!! Creative Record Intros

Twice monthly 45 to 55 TAYLOR-MADE INTROS. Humorous, informative, some just plain creative... ALL concisely developed. 2 samples just \$2 to SCOTT KEENE, 13811 Valley Vista, Sherman Oaks, CA 91423.

### Broadcasters' Action Line

Job referral service - \$40.00 for 12 months, R3, Box 84, Lexington, IN 47138, (812) 889-2907. Free to employers.

### "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

### Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack "LOLA'S LUNCH," 1390 Arroyo Drive, Ypsilanti, MI 48197

### Two 1/2-Hour Christmas Program Specials

"Christmas in the Air" features readings by James Mason, Claire Bloom, Alec Guinness. Beautiful, exciting music. "Moods Of Christmas" features a variety of music in an audio extravaganza. Compatible with any format. Call (213) 939-3140 or write: VOXTEL, 5670 Wilshire Blvd., Los Angeles, CA 90036.

### Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### STEELY DAN

#### Hey Nineteen (MCA)

72% of our reporters on it. Moves: Up 37, Same 25, Down 0, Adds 100 including WKBW, WIFI, 96KX, WROR, PRO-FM, JB105, Q107, KRLY, Q105, WCKX, WDRQ, CKLW, WHB, WOKY, KFI, KPLZ. See Parallels, charts at number 28.

### ANDY GIBB

#### Time Is Time (RSO)

86% of our reporters on it. Moves: Up 67, Same 37, Down 0, Adds 43 including WKBW, CKGM, KS95-FM, KXOK, WHB, WOKY, KFRC, KSF, KJR, KPLZ, KSRR, KXX106, FM100, WAKY, WEFM. See Parallels, charts at number 29.

## NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). Moves are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.) moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.  Indicates one of this week's most added new songs.

#### DR. HOOK "Girls Can Get It" (Casablanca) 111/9

Moves: Up 70, Same 31, Down 1, Adds 9, WFIL, CKLW, KJR, K104, KSTT, K10A, KKXX, 95XIL, KDVV, WBEN-FM 36-31, JB105 23-19, WCKX 29-21.

#### DON WILLIAMS "I Believe In You" (MCA) 110/7

Moves: Up 78, Same 17, Down 8, Adds 7, WROR, WKBO, WEFM, WJBQ, WIGY, KCBN, KDZA, WCAO 10-7, KXOK 20-17, WOKY 13-10, KEARTH 26-24, KPLZ 17-14.

#### JOHN COUGAR "This Time" (Riva) 108/7

Moves: Up 64, Same 31, Down 6, Adds 7, KINT, WCSC, WDJX, KROY, KGW, KRUX, Z102, WBEN-FM 32-28, WCAO 29-26, Z93 16-9, WHB 4-3.

#### KOOL & THE GANG "Celebration" (Delite/Mercury) 106/9

Moves: Up 88, Same 7, Down 2, Adds 9, KSF, 13K, V100, KTSA, WHOT, WTMA, KKXX, FM102, KQIZ-FM, WXLO 5-3, WXKS 7-4, Z93 15-8, KIIS-FM 22-15.

#### CHEAP TRICK "Stop This Game" (Epic) 102/9

Moves: Up 53, Same 40, Down 0, Adds 9, KSRR, CK101, WVIC, KRQ, WHHY, KSEL, KFJR, KELO, KATI, JB105 35-27, CHUM 15-12.

#### EDDIE RABBITT "I Love A Rainy Night" (Elektra) 88/24

Moves: Up 49, Same 14, Down 1, Adds 24 including Z93, KXOK, WTIC-FM, KFMK, WLCY, WNOX, WQRK, WAKX, KMJK, KRQ, WLAM, WRKR.

#### DIANA ROSS "It's My Turn" (Motown) 87/17

Moves: Up 58, Same 10, Down 2, Adds 17 including WKBW, KS95-FM, WZUU, WOLF, WHYN, KWIC, WERC, KRAV, KNBO, WNBC 6-4, WRKO 12-9, WOKY 25-17, KOPA 24-16.

#### TIERRA "Together" (Boardwalk) 84/20

Moves: Up 39, Same 23, Down 2, Adds 20 including WIFI, JB105, WGCL, WOLF, WKIX, WGH, WAKX, WIKS, WLAM, WXKS 34-31, KFRC 38-34.

#### BOZ SCAGGS "Miss Sun" (Columbia) 73/38

Moves: Up 17, Same 18, Down 0, Adds 38 including WBEN-FM, 96KX, WPGC, 94Q, Q105, KPLZ, WFLY, WICC, 92Q, WRJZ, Z104, KERN.

#### BABYS "Turn And Walk Away" (Chrysalis) 64/12

Moves: Up 25, Same 27, Down 0, Adds 12, WDRQ, CKLW, WJDX, WRVQ, WAKX, K10A, WIKS, 92X, KEZR, WKXY, KILE, KDZA.

#### WAYLON JENNINGS "Theme From 'Dukes Of Hazzard'" (RCA) 62/0

Moves: Up 42, Same 13, Down 7, Adds 0, WPGC 20-18, WOKY 7-5, WOLF 19-8, KEEL 13-8, 92Q 13-8, WQRK 21-13, WAKX 17-12, WNAM 17-13, WLBZ 10-7, Z102 14-9, KDZA 24-17.

#### EARTH, WIND & FIRE "You" (ARC/Columbia) 56/13

Moves: Up 24, Same 19, Down 0, Adds 13, 96KX, WCKX, WOLF, WKBO, WKEE, WFMF, WRBR, KTAC, KYSN, 14WK, WHHY, KSEL, KSLY.

#### BOB SEGER "The Horizontal Bop" (Capitol) 58/10

Moves: Up 21, Same 25, Down 0, Adds 10, WBEN-FM, KUPD, Q106, KBFM, WVLK, KKXX, KSPZ, FM103, KLUC, WCIR, JB105 32-25, WDRQ 28-21.

#### KINGS "Beat Goes On/Switchin' To Glide" (Elektra) 58/8

Moves: Up 22, Same 24, Down 2, Adds 8, KQ94, WDJX, K96, WIGY, WCGQ, WISE, KVOL, KPUR, K104 29-22, KJ100 10-8, WNAM 19-15. Note: Some stations playing only "Switchin'..."

#### EAGLES "Seven Bridges Road" (Asylum) 55/20

Moves: Up 17, Same 18, Down 0, Adds 20 including 94Q, WKEE, KBFM, WFMF, WAAY, WSKZ, WNAM, KKXX, KTKT, 96KX 24-19, WFLY 30-25.

#### AC/DC "You Shook Me All Night Long" (Atlantic) 54/0

Moves: Up 21, Same 14, Down 19, Adds 0, WLS 27-18, KUPD 2-1, WPST 22-19, WNOE 3-2, WIKS 17-12, WXEZ 23-18, KKXX 2-1, K10Y 3-2.

#### MICHAEL STANLEY BAND "He Can't Love You" (EMI America) 52/20

Moves: Up 13, Same 19, Down 0, Adds 20 including 94Q, CKLW, KUPD, WHFM, Q106, KBFM, KX104, WNAM, KENO, WIGY, WKXY, KCBN.

Radio & Records

# NATIONAL AIRPLAY/30

November 28, 1980

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
1	1	1	1	KENNY ROGERS/Lady (Liberty)
4	2	2	2	LEO SAYER/More Than I Can Say (WB)
8	6	3	3	CHRISTOPHER CROSS/Never Be The Same (WB)
14	8	6	4	NEIL DIAMOND/Love On The Rocks (Capitol)
15	11	7	5	BRUCE SPRINGSTEEN/Hungry Heart (Columbia)
19	12	8	6	JOHN LENNON/(Just Like) Starting Over (Geffen)
23	14	11	7	BARBRA STREISAND/BARRY GIBB/Guilty (Columbia)
26	19	12	8	AIR SUPPLY/Every Woman In The World (Arista)
5	5	4	9	DARYL HALL & JOHN OATES/You've Lost That Lovin'... (RCA)
11	9	9	10	PAT BENATAR/Hit Me With Your Best Shot (Chrysalis)
3	4	5	11	CLIFF RICHARD/Dreaming (EMI America)
2	3	10	12	BARBRA STREISAND/Woman In Love (Columbia)
28	26	19	13	KORGIS/Everybody's Got To Learn Sometime (Asylum)
-	-	26	14	BLONDIE/The Tide Is High (Chrysalis)
-	30	23	15	OLIVIA NEWTON-JOHN w/CLIFF RICHARD/Suddenly (MCA)
10	10	14	16	DIANA ROSS/I'm Coming Out (Motown)
-	27	25	17	HEART/Tell It Like It Is (Epic)
24	20	16	18	ROGER DALTRY/Without Your Love (Polydor)
-	29	24	19	POLICE/De Do Do Do, De Da Da Da (A&M)
-	-	28	20	ROD STEWART/Passion (WB)
6	7	13	21	DONNA SUMMER/The Wanderer (Geffen)
18	17	17	22	JIMMY HALL/I'm Happy That Love Has Found You (Epic)
-	-	29	23	DOOBIE BROTHERS/One Step Closer (WB)
25	24	21	24	RANDY MEISNER/Deep Inside My Heart (Epic)
12	13	15	25	JACKSONS/Lovely One (Epic)
30	28	27	26	HARRY CHAPIN/Sequel (Boardwalk)
-	-	30	27	BARRY MANILOW/I Made It Through The Rain (Arista)
-	-	→	28	STEELY DAN/Hey Nineteen (MCA)
-	-	→	29	ANDY GIBB/Time Is Time (RSO)
9	16	18	30	STEPHANIE MILLS/Never Knew Love Like This Before (20th)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

### MOST ADDED

STEELY DAN "Hey Nineteen" (MCA)  
ANDY GIBB "Time Is Time" (RSO)  
BOZ SCAGGS "Miss Sun" (Columbia)  
DOOBIE BROTHERS "One Step Closer" (WB)  
DELBERT McCLINTON "Giving It Up..." (Capitol)

Complete Regionalized Listings on Page 22 and 23.

### HOTTEST

LEO SAYER "More Than I Can Say" (WB)  
KENNY ROGERS "Lady" (Liberty)  
BRUCE SPRINGSTEEN "Hungry Heart" (Columbia)  
NEIL DIAMOND "Love On The Rocks" (Capitol)  
B. STREISAND/B. GIBB "Guilty" (Columbia)

Parallel Listings Begin on Page 24.

## Others Getting Significant Action

- REO SPEEDWAGON "Keep On Loving You" (Epic) 48/25  
Moves: Up 11, Same 12, Down 0, Adds 25 including 96KX, 94Q, CKLW, WOLF, WFLY, WPST, KHFI, KWIC, KLAZ, KZ93, WZOK, WOW, KCPX, KLUC, KVOL.
- CLIMAX BLUES BAND "Gotta Have More Love" (WB) 48/9  
Moves: Up 28, Same 11, Down 0, Adds 9, CHUM, KUPD, K104, KWIC, KJ100, WVLK, WVIC, 95XIL, KSLY.
- STEVIE WONDER "Master Blaster (Jammin')" (Tamla) 48/2  
Moves: Up 16, Same 9, Down 21, Adds 2, WNBC, KYNO-FM, WXLO 1-1, KRLY 1-1, KIIS-FM 5-3, KJR 6-4.
- ABBA "The Winner Takes It All" (Atlantic) 47/12  
Moves: Up 18, Same 17, Down 0, Adds 12, JB105, CKLW, WZZP, KSRR, WJDX, WERC, WIGY, WHEB, WFLB, KILE, KVOL, KYA.
- DONNA SUMMER "Cold Love" (Geffen) 44/24  
Moves: Up 9, Same 11, Down 0, Adds 24 including WTIC-FM, 14Q, KHFI, KWIC, KXX106, WAXY, WBBQ, WAYS, WAKX, Z104, KERN, KSPZ, Z102.
- JACKSONS "Heartbreak Hotel" (Epic) 39/23  
Moves: Up 9, Same 7, Down 0, Adds 23 including WXLO, KRLY, Q105, KFRC, WKEE, WNOE, WAPE, WCSC, WQRK, KENO, KHYT, KPUR, KWVL.
- BETTE MIDLER "My Mother's Eyes" (Atlantic) 39/14  
Moves: Up 11, Same 14, Down 0, Adds 14, WFIL, WXKS, WHYN, 96X, WRJZ, WAYS, WQRK, WEFM, KSTT, WLAM, WTSN, FM99, KFJR, KKRC.
- POINTER SISTERS "Could I Be Dreaming" (Planet) 38/8  
Moves: Up 16, Same 14, Down 0, Adds 8, KRLA, KIIS-FM, WKEE, WVIC, WFBG, KQWB-FM, KWWL, KQDI, KSET, FM 30-24, 96X 13-10.
- ALAN PARSONS PROJECT "Games People Play" (Arista) 38/16  
Moves: Up 11, Same 9, Down 0, Adds 16, WBEN-FM, WGCL, WOKY, KJR, WHFM, WRVQ, WISM, WNAM, KEZR, KROY, KJRB, WCIR, WXLK, KQWB-FM, KKXL, KOOK.
- DELBERT McCLINTON "Giving It Up For Your Love" (Capitol) 35/28  
Moves: Up 1, Same 8, Down 0, Adds 26 including WRKO, JB105, WGCL, WAQY, WHYN, WNOE, BJ105, WOKI, WXEZ, K10Y, KRUX, WLBZ, WFLB, FM99.
- MARCY LEVY & ROBIN GIBB "Help Me!" (RSO) 34/12  
Moves: Up 11, Same 11, Down 0, Adds 12, WIFI, WOLF, WHFM, WPST, KINT, KHFI, WTIX, WXEZ, K10Y, WANS, FM, KDZA, KATI.
- QUEEN "Need Your Loving Tonight" (Elektra) 34/6  
Moves: Up 15, Same 13, Down 0, Adds 6, KBEQ, KHFI, WVIC, WKXY, KILE, KATI, CK101 39-36, KSPZ 30-25.
- DOLLY PARTON "9 To 5" (RCA) 33/22  
Moves: Up 5, Same 6, Down 0, Adds 22 including WFIL, WOLF, KINT, KBFM, KEEL, WAAY, KX104, WGH, WAKY, WAKX, WNAM, KEZR, KSPZ.