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THE INDUSTRY'S NEWSPAPER

OCTOBER 17, 1980

BROADCASTERS MOUNT OPPOSITION

New York County Proposes Banning Radios From Public Parks

The Westchester Parks and Recreation Commission recently voted (4-2) in favor of a proposal to ban radios from all beaches, parks, and pools under the New York county department's jurisdiction. The proposal is currently being reviewed by the county attorney, who must decide whether or not the recommendation should be placed on the county's books.

As might be expected, local broadcasters, led by WFAS-WWYD/White Plains VP/GM John Winkel and WVOX-WRTM/ New Rochelle President Bill O'Shaughnessy, are seeking to prevent the proposal from becoming a legal reality. The New York Market Radio Broadcasters Association (NYMRAD) has written a letter supporting the broadcasters' position, stating the proposed ordinance is "not only bad public policy, but probably unconstitutional." Furthermore, NYMRAD Executive Director Maurie Webster told R&R that he was "positive that such an action would be viewed by all NYMRAD members as an encroachment on the rights of individuals to carry radios.

Winkel, O'Shaughnessy, and other affected broadcasters sched-**NBMC GATHERING**

uled a meeting with Westchester County Executive Alfred Del Bello Friday (10-17). They will attempt to persuade the county's ruling body that the enforcement of existing laws governing excessively loud radios is preferable to enacting this new law which, in the eyes of the broadcasters, stands in direct opposition to an individual's First Amendment rights, including the dissemination of important news and public in-



Mandrell's CMA Triumph

Barbara Mandrall not only cohosted the 14th annual CMA Awards Monday night (10-13) with Mac Davis, but walked away with the Country Music Association's top award, Entertainer of the Year. In the radio realm, the top disc lockey awards went to KRLD/Dallas's Larry Scott (who announced he'll soon be joining top award, Entertainer of the Year. In the radio realm, the top disc lockey awards went to KRLD/Dallas's Larry Scott (who announced he'll soon be joining to KLAC/Los Angeles), KOKE-FM/Austin's Bob Cole, and WCCF/Punta Gorde, Ft's Lee Shannon. George Jones and Emmylou Harris won the best male and KLAC/Los Angeles), KOKE-FM/Austin's Bob Cole, and WCCF/Punta Gorde, Ft's Lee Shannon. George Jones and Emmylou Harris won the best male and Female vocal awards, while the Statler Bros. picked up another in a long series of best vocal group prizes. "He Stopped Loving Her Today" won both single female vocal awards, while the Statler Bros. picked up another in a long series of best vocal group prizes. "He Stopped Loving Her Today" won both single female vocal awards, while the Statler Bros. picked up another in a long series of best vocal group prizes. "He Stopped Loving Her Today" won both single female vocal awards, while the Statler Bros. picked up another in a long series of best vocal group prizes. "He Stopped Loving Her Today" won both single female vocal awards, while the Statler Bros. picked up another in a long series of best vocal group prizes. "He Stopped Loving Her Today" won both single female vocal awards, while the Statler Bros. picked up another in a long series of best vocal group prizes. "He Stopped Loving Her Today" won both single female vocal awards and the first brosecute of the female vocal dup honors. And three new Hall of Female vocal dup honors. And three new Hall of Female vocal dup honors. And three new Hall of Female vocal dup honors. And three new Hall of Female vocal dup honors. And three new Hall of Female vocal dup honors. And three new Hall of Female vocal dup honors. And three new Hall of Full coverage and more photos will appear in Jim Duncan's column next week, including details of the successful NBC post-awards show, which was aired over 200 radio stations nationwide. Pictured above are Barbara Mandrell (left) and (i-r) DJ winners Bob Cole, Larry Scott, and Lee Shannon, and post-awards cohost Bill Anderson.

SEEK INJUNCTION, \$1 MILLION DAMAGES

CBS, WMET In Springsteen **Airing Controversy**

usual cease-and-desist scenario for stations airing superstar product in advance of release dates took a harsher turn in Chicago last week. According to WMET PD Tom Teuber, after the station acknowledged a ceaseand-desist order from Columbia Records Thursday morning (10-9) and stopped playing Bruce Springsteen's "The River" album over the air, the local CBS branch called to cancel all current ad schedules for Columbia and Epic product at the station.

Teuber told R&R, "We got hold of the album Wednesday night (10-8) and played the whole LP with no pre-promotion at 9pm. We talked up to every song and stuck our usual commercials in there; it was impossible to tape. We bent over backwards not to pre-promote it, not to make any references to taping, not to track it. The ceaseand-desist order was served at 8:55 the next morning, and we stopped playing it and read the order on the air to explain why. By 9:30 the person at the CBS branch in charge of placing time called and cancelled all the current schedules.'

"Much Ado About Nothing"

WMET GM Bruce Holberg picks up the story: "The call came from Branch Manager Jim Sculley. He felt we cost them at least \$40,000 in record sales by airing the alburn, so he was going to pull all CBS and Epic advertising." Holberg stated that Sculley did not say how long the pullout would last, and asserted that the decision came from Sculley, not from CBS headquarters. Sculley declined to comment at this time.

"It's really much ado about nothing," Holberg said. "I think the ways in which we dissuaded people from taping it were effective. Tom Teuber hosted our talk show last night, and talked to people who had taped it off the radio. To a person, they were all going to go out and buy the album.'

The Chicago situation was not duplicated in other markets where the album was played early. WIOQ/ Philadelphia played the first six cuts Friday (10-3) from a copy given to air personality Ed Sciaky. but pulled it off the air at CBS's request. WPLJ and WNEW-FM/New York played it the same day as WMET, but heard nothing more from the record company following their compliance with ceaseand-desist orders.

AOR PD's Sue Drake-Chenault Over "Satcon One"

KTIM/San Rafael, CA PD David T. and KADI/St. Louis PD Terry Fox have filed a suit seeking an injunction against Drake/Chenault Inc. preventing the airing of D/C's syndicated concert show "Satcon One," scheduled for October 24. The plaintiffs claim breach of contract in connection with the program, and are seeking \$1 million in damages. A hearing is set for October 20.

According to T., he and Fox approached Drake/Chenault with 'creative services concepts" and a storyboard for a "Con Sat One" concert, for which they would act as independent producers. The duo claim that final contracts were drafted, but as production was scheduled to start, the company balked, maintaining the concept of a simulated satellite concert was not viable. Then in August 1980, Drake/Chenault an-

nounced the "Satcon One" project.

Drake/Chenault VP James
Kefford told R&R, "There's absolutely no merit to their allegations in either fact or law, and we're pursuing all legal avenues to prove we're right. The idea originated with Drake/Chenault and was communicated to them in the fall of 1978, with the thought that they might be part of the production team. The fantasy concert concept was there before us," Kefford continued, citing the "Fantasy Park" radio special as an example. "We're adapting a space age/satellite theme to it."

Minorities Directed To New Technologies

The National Black Media Coalition (NBMC) held its seventh annual meeting last week (October 9-12) in Washington for approximately 125 registrants. In a luncheon presentation, FCC Commissioner Joe Fogarty applauded NBMC for its "consistent support of additional station proposals when others who have already gained entrance to the exclusive broadcasting preserve, are suggesting that the gates now be closed." He concluded, "I would also urge you to broaden your horizon and efforts into other telecommunications fields; i.e., cable television, subscription television, multi-point distribution service, and direct broadcast satellites.

Deputy Broadcast Bureau Chief Frank Washington joined Fogarty by saying, "The role of you and your organization in this age of new technology is to find new and innovative ways to implement this technology." Commissioner Tyrone Brown sounded a similar theme.

(More details on the NBMC meeting may be found on Page 4.)

Pictured are (Fr rear) NBMC Chairman Pluria MEETING AT THE NBMC -Mershell; KLTV/Tyler, TX GM Frank Melton; and WTOP/Washington GM Michael Douglass; (I-r front) EEOC Commissioner J. Clay Smith and FCC Commissioners Jim Quello and Joe Fogarty

Burbank Moves To Tampa

Gary Burbank will return to mornings when he joins WDAE/ Tampa Monday (10-20). A top morning man for years at CKLW/ Detroit and WNOE/New Orleans, he switched to the afternoon shift at WAKY/Louisville and most recently WHAS in the same city.

Commenting on his first change of location in five years, Burbank told R&R, "I feel real good. I've written a couple of TV things, and Taft, the owner of this station, has been really receptive. The first thing they did was fly me to Cincinnati and tell me we own Hanna-Barbera, we own Quinn Martin Productions, we have some definite ins for you. And a company in Louisville is going to do a TV pilot on me down here, and if it's bought, we'll do it with WDAE. I think this is a perfect place to do everything I want to do from, and it's such a lovely town."

Vance Dillard, PD of the Tampa Pop/Adult outlet, told R&R, "I think WDAE has made a commitment to win in Tampa with a personality, full-service format. Evidence of that is Gary Burbank, who is a leader, a winner, and has everything a full-service radio station needs in the 80's, including information, humor, and excitement. He knows how to do it all. Over the last 11/2 years, WDAE has done a lot to position itself, and now with Gary coming in, we're on the way."

Harry Nelson KSLQ PD

Harry Nelson, longtime Program Director at WRKO/Boston in the 70's, has been appointed PD at KSLQ/St. Louis. Commenting on his new position, Nelson told R&R: "It's really a pleasure to be here. The station is really hot again. It reminds me a lot of WRKO when I first came there in 1973. There's a lot of energy in the hallways. I took some time off travelling, and now I'm just glad to be here and be a part of it all. The music is definitely right on target with our demos; I'm in here to maintain that and improve the image of the personalities and the promotions we're doing." John Lennon
(Just Like)
Starting Over

Yako Ono s Kiss Kiss

The new single, from the forthcoming album, Double Fantasy

GHS 2001

Produced by John Lennon, Yoko Ono & Jack Douglas

On Geffen Records & Tapes



GEFFEN RECORDS

Manufactured exclusively by Warner Bros. Records Inc.





Dave Sholin

Bob Hamilton

HAMILTON TAKES NATIONAL MUSIC POST

Sholin Exits RKO To Join Gavin

Dave Sholin, National Music Coordinator for RKO Radio for the past three years, resigned that position last week to become Editor of the Rock Music Section for the Gavin Report. KRTH/Los Angeles PD Bob Hamilton has been promoted within the chain to replace Sholin, and will also continue his KRTH duties. Hamilton told R&R, "I'm really looking forward to the new responsibilities. It's a little extra, but nothing I can't handle. I'll be based at RKO's corporate headquarters on Tuesdays coordinating the music, but will otherwise be at KRTH."

Sholin, who joined RKO as KFRC/San Francisco MD after programming KLIV/San Jose, told R&R, "To be able to work in a company like RKO for seven years, with the best programmers in the country and people like (RKO Radio President) Dwight SHOLIN/See Page 22

Elliott KENR Operations Manager

Mike Elliott, who joined KENR/Houston six weeks ago as Sports Director, has been named Operation Manager of the station, and will handle programming duties as well, following the departure of PD Joe Wade Formicola. Elliott will also continue as a sports personality on the Country station.

Elliott told R&R, "What a challenge it is to pro-ELLIOTT/See Page 22

WPLJ Wins "Rocktober" Fight

WPLJ/New York won a legal round in its battle with Metromedia's WNEW-FM to use the promotional term "Rocktober" over the air. Metromedia had registered the term as a service mark, and claimed exclusive rights. However, last week Judge Henry Worker maintained that Metromedia failed to provide satisfactory proof of its claim that it had used the term as early as 1974 or 1975, asserting that Rocktober was apparently first used at 2SM/Sydney, Australia in 1974 and later by stations in several large American cities.

WPLJ GM Nick Trigony told R&R, "We went on the air with Rocktober and WNEW-FM filed in court to say we couldn't use it. The judge determined we could. We just felt it was a promotional tool, like 'commercial-free' or anything else. There are really very few original promotions or contests in this business. We didn't want to start anything, but we felt we had a right to use it, and we checked it out before and ROCKTOBER/See Page 22

O'HAIR EXITS

Brooks To Program KQFM

Veteran AOR programmer Thom O'Hair has exited his position as PD at KQFM/Portland, OR, after five months at the station. Bob Brooks, former Production Director at KQFM's sister station KEX and ex-PD at KGON/Portland, has been appointed interim PD.

O'Hair resigned to "pursue personal endeavors," and will announce his future plans shortly. Brooks told R&R, "Our music policies and air staff are to remain exactly the same." He added, "It's an incredible opportunity for me to lead a collection of some of the best radio people in the Northwest."

EDITORIAL

A Conflict Of Conventions

As the highly successful American Radio Expo fades into our memories, it becomes apparent that radio broadcasters are facing a unique situation for 1981 radio gatherings.

While most broadcasters have not been made aware of the problem to date, the two trade associations (NAB and NRBA) that claim to represent the best interests of radio have gotten themselves into a 1981 convention bottleneck. The NRBA meeting and the NAB's Radio Programming Conference IV are scheduled on the same dates, in different cities. NRBA's dates have been set for four years; the NAB announced its dates this year. Neither association seems willing to do anything at this time beyond inciting the other. This attitude suggests absolute disrespect for the good of their radio members and is a sequence of events more typical of Washington, DC bureaucratic bunglers than concerned trade organizations.

It is obvious to close observers that NAB was the Johnny-come-lately in the date conflict; therefore it is the position of this newspaper that NAB should be the group to move its date or postpone its convention. On the other hand, we do not condone the actions of the NRBA's board in voting down its executive committee's recommendation to avoid the conflict by moving its dates ahead several weeks; that vote also smacks of arrogance. If radio broadcasters allow this petty confrontation between two trade associations to continue, no one will benefit.

We'd also like to set the record straight regarding R&R's involvement with NRBA and the American Radio Expo. To begin with, R&R's first gesture of participation with either association was to sponsor a cocktail party for 2000 radio participants at the NAB Spring 1979 Convention, in addition to bringing at our own expense our multi-

media special "Radio Across America" for the opening radio session.

Therefore, it only seemed proper to entertain a request from the NRBA to be active in its 1980 convention. After consideration, R&R agreed to help NRBA — whose existence depends on revenues from its convention — in a one-time, radio-only, special "kickoff for the 80's" celebration to be called the "American Radio Expo." The staff of R&R donated its time and energies, and R&R promoted the convention. No one at the publication received payment of any kind.

We did it to assist the "little" association, because we believe radio is entitled to separate, uncompromising representation in Washington. We also continue our support of the NAB, qualified by our conviction that sometimes television and radio interests do not precisely coincide, and that a dissenting voice from the (solely radio) NRBA should be supported not only by us and radio but by the NAB as well.

We don't like the big guy pushing the little guy around. We stepped in this year to ensure a success for the NRBA. We won't be as involved next year because we're counting on radio broadcasters across the nation to take whatever action necessary to make sure their radio-only association will be around in 1982. We leave it in your hands



this week...

NEWSROOMS PROTECTED IN NEW LAW

President Carter signed a bill reversing the Supreme Court and putting limits on police searches and seizures in newsrooms.

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CONVENTION SESSION HIGHLIGHTS

Radio's prime topics of discussion at the American Radio Expo are analyzed this week by R&R's Editors in the following columns:

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Washington Report

NBMC Stresses Taking Advantage Of Current Trends

The central message of the National Black Media Coalition (NBMC) meeting last week (see Page 1) was that minorities should get involved in new technology, according to NBMC Chairman Pluria Marshall. "What you have done in the past won't count in the future; focus more on the programming of this new technology versus the apparatus used," he concluded.

At various workshops, minority broadcasters discussed everyday

 Panelists for "EEOC And The FCC" generally felt that EEO responsibility should remain at the FCC, due to a backlog at the Equal Opportunities Commission.

 In a workshop on "Management Perspective & Career Op-portunities," four broadcasting four broadcasting executives discussed their management philosophies. "In order for blacks to get into broadcast management they must be better and different," according to Frank Melton, GM of KLTV/Tyler, TX. WRQX-FM/Washington GM Ernie Fears added that management should clarify each employee's job, recognize outstanding employees and pay them well, then finally strive for building a team. He concluded the main cause for failure in this business "is not having enough confidence in your-Michael Douglass, GM of WTOP/Washington, was also a panelist.

In a session called "The State Of Black Programming In Public Broadcasting," Valeria Lee of WVSP/Warrenton, NC told her audience that blacks should look at public broadcasting as a means of servicing their community and

not focus solely on ownership.

• "Stop using the term 'Public Affairs Programming' and use the term 'Informational Program-" proclaimed Ken Smith. Community Relations Director of WFAA/Dallas in a panel entitled "Innovative Public Affairs Programming." The majority of the panelists agreed that public affairs programs are often shortchanged; however, they felt informational programming could generate revenue if more innovative ideas were

used in producing these shows. In the words of Carol Porter of the Washington Post, black women in media should "move women, can be overcome through a mentor or buddy system.

· Black radio can aid in community development in many areas including improving the black image and revenue. However, in order for Black radio to have a direct effect on community development, according to Skip Finely of Sheridan Broadcasting, it must do a better job than anyone in the areas of programming and sales, be given the opportunity to fail, and project an image to be







Commissioner Tyrone Brown around, diversify your experience,

understand the economics of the organization, perfect your craft and be aware of new technology." Points of interest brought up by other panelists and audience dia-

1. Entry level jobs seemingly are more acceptable to women and the willingness to start as low as clerical help is sometimes the foot in the door.

2. Black women are at an advantage since they are often used to fit a dual standard for the FCC's EEO requirements.

3. Sexism and racism, a common problem for black and white respected by all.

Minorities In Action

In a banquet speech, syndicated columnist and commentator Carl Rowan addressed the issue of blacks getting more involved in the media to assure accurate portrayal of the news. Wrapping up this seventh annual meeting was a "Minority Ownership Exchange" session, in which several black entrepeneurs, including Jim Winston of Community Television Network, Inc. (and former assistant to FCC Commissioner Bob Lee). shared their experiences on entering the broadcast business

People

ABC Radio VP Shuffle

Radio Net President Ed McLaughlin appoints four to newly created positions of individual network VP's (R&R 10-10): Richard McCauley, VP of Entertainment Net; Willard Lochridge, VP of Contemporary Net; John Axten, VP of Information Net; and Thomas Plant, VP of FM Net. All four will report to Bob Chambers, VP/GM of ABC Radio Nets, and each will have a Network Director & Program Director reporting directly

Jacksonville

Fred Danneman has been named Chairman of the Board of Chartcom. Replacing him as President will be James P. Smith Jr. (as first reported in R&R 10-3), formerly President of Charter's Direct Response Division.



Willard Lochridge Thomas Plant



Buffalo

Frank Woodbeck is the new GM WKBW/Buffalo, replacing Norm Schrutt, who recently took a similar position with KZLA/Los

Detroit

WWWW (W4)'s new General Sales Manager is Sharman Stewart.

Little Rock

Dave Gorman is the new GM at KXLR/Little Rock, and appoints Marie Underwood as Local Sales

New Orleans

WBOK-AM has a new GM, Phil

St. Louis

KMOX VP/GM Bob Hyland honored as "Churchman Of The Year" (10-6) in ceremonies held John Axten Richard McCauley by Religious Heritage of America.

Carter Inks Privacy Act

President Jimmy Carter signed legislation Tuesday (10-14) sponsored by Senator Birch Bayh (D-IN) known as the "Privacy Protection Act of 1980." The bill "provides limits on governmental search and seizure of documents

by persons without just cause," and reverses a 1978 Supreme Court decision giving local authorities the right to search all newsrooms using only a search warrant.

"Just cause" means a newsperson has committed a crime in connection with documents stored in the newsroom. At that point, a

subpoena would have to be issued. according to the new law. This is of particular interest to news reporters seeking to maintain the confidentiality of their source material. The legislation, which goes into effect January 1, was aided greatly by the efforts of RTNDA and NAB, according to Washington

Sales Talk

The second Issue Report from the Station Representatives Association, entitled "Regulatory Trends In The 80's - More Stations, More Owners," focuses on the FCC's regulatory philosophies, and asserts that while the Commission has "more than a passing interest" in decreasing regulation, its trend in the area of station ownership is toward increasing regulation. For more information, contact SRA at 230 Park Ave., New York, NY 10017 (212) 687-2484.

Black Radio Usage Up Slightly

In a report issued in September by RADAR, the NAB summarized the findings to show that black listenership on FM is on the increase and is especially heavy at night and on the weekends.

While most black listenership takes place on AM, the survey indicated the increased use of FM and a slightly higher use of FM only in black vs. white audiences during the years 1977-1979, from 40.4% to 50%

Sales

Robert O. Malilman Inc. has announced sale of WAIV-AM-FM for \$3 million subject to Commission go-ahead from Robert Rounsaville to Affiliated Broadcasting, a division of the Boston Globe.

KHSN/Coos Bay, OR sold by Cecilia Murphy, Bob & Sue Walberg, and Mike & Janet Whitty to Bay Radio Corporation for \$500,000 pending FCC approval. Broker was William A. Exline Inc.

FCC: At A Glance

North American Pow Wow

After appearing at a meeting of the Mexican Association of Broadcasters last week, NAB Board Chairman Tom Bolger announced this week there would be a combined meeting between the executive committees of the Canadian, Mexican and NAB associations. The summit is scheduled for November 30-December 3 in Williamsburg, VA. Topics to be discussed include proposed FCC and U.S. State Department position supporting 9 kHz and world press freedom.

Golden West Ruling Given Additional Time

New York-based rep firm Blair, licensee of several stations, has won a two-week extension from the Commission (9-29) for comments on revising the "Golden West Rule." New dates are October 28 and November 14 for reply comments

At issue is the present FCC ruling that a sales rep firm owning a station could not represent another station in the same market. The Commission has noted a willingness to open up this area in connection with its other deregulatory actions for radio, but still questions 'if a rep's interest in two stations would result in diminished competition between the two.'

Ferris Challenges **Broadcasters**

In a speech to the National Press Club (10-7), FCC Chairman Charles Ferris called on all networks to "stop opposing competition and start giving consumers new program choices.

"The same industry that is asking the government to get off our backs has fought the deregulation of cable and direct broadcasting from satellite for fear of more competition," Ferris noted.

He ended the speech with several challenges to the industry; including

· For networks to use their vast resources to improve programming and stop crying "the sky is

For members of the press to advance the delivery of electronic journalism.

NBMC Denied Exclusive Use Of Frequencies

Losing a decision that would have allowed the use of either 530 or 531 kHz exclusively for Class IV minority-owned stations, National Black Media Coalition (NBMC) was instructed to "look towards the clear channel proceedings to increase minority ownership,' action by the FCC (10-10).

If the proposal had been approved, over 100 stations, all minority-controlled, could have gone on the air subject to individual Commission approval. The FCC noted, "It would be premature to act now since the WARC power limits for 525-535 kHz will not become effective until January 1,

"LOVE ON THE ROCKS" THE FIRST SINGLE BY

NEIL DIAMOND

Produced by Bob Gaudio



ALBUM AVAILABLE NOVEMBER 10TH

HOLLYWOL



CONVENTION WRAPUP

News/Talk Session Addresses The Future

The recent NRBA American Radio Expo in Los Angeles spotlighted radio and its growing future. The News/Talk format is an integral part of that future, as evidenced during the sessions held October 5 and 6.

Sunday: Getting Acquainted

This was the forerunner to the major session held on Monday and was actually a hospitality suite, allowing convention attendees the opportunity to come by, get acquainted, and chat. Among those dropping by were Joe Dorton, President of Gannett; Brad Messer of R&R; Bruce Marr, OM of KV1/Seattle; Hilly Rose of KMPC/Los Angeles, John Butler of KIIS/Los Angeles; Rick Devlin, VP/GM of WOR/New York; and Steve Baim of Zodiac News in San Francisco.

Towards the latter half of the evening, Scott Rasmussen (President) and Dick Hammer (Senior VP/Marketing and Sales) outlined details of Enterprise Radio's all-sports network. Set to debut January 1, 1981, the network offers a wide variety of programming features including a sports update as well as a national sports talk show.

Monday: Workshop

This morning workshop session attracted about 40 persons and featured three guest speakers: Carey Davis, Station Manager of WSDR/Sterling, IL; WOR's Rick Devlin; and KVI's Bruce Marr. Each of the three gave short talks about his respective market and the future of News/Talk formats.

All concurred that the outlook is extremely bright for News/Talk formats in the 80's, with an emphasis on

News/Talk

local programming being the heart of the format. Carey Davis, discussing the future of small market N/T stations, used his station as an example, explaining it was AOR — "all over the road," programming to local interest groups with such elements as Spanish and travel shows.

One interesting phenomenon pointing to the growth of the format was the presence of those from music-formatted stations considering the addition of talk segments to their regular programming or adopting the format totally. One of those considering the latter was Robert Bennett of WBMJ/San Juan, who questioned the viability of going all-Talk against a formidable all-News competitor in the market. Bruce Marr advised him of the time, expense, and patience involved with a Talk format. However, it pays off in the long run because in time it garners strong audience loyalty, he said.

It's Showtime!

Another major area of discussion was advanced by Hilly Rose of KMPC/Los Angeles. He questioned Rick Devlin about the advantages and disadvantages of doing



Above, Hilly Rose (foreground) of KMPC/Los Angeles questions one of the guest speakers during the News/ Talk session. Discussion topics included advantages/disadvantages of remotes and the trend towards self-help shows

remotes. Does a listener in Brooklyn really give two hoots about what is going on in the Bronx, let alone Disneyworld/Florida or London? Devlin pointed out that for one thing it was good from a sales standpoint and that his sales staff wishes he would do more. But on a more serious note he hit upon a belief shared by stations in large, medium, and small markets alike — they are there to entertain the listening public. It's showbiz. And it doesn't have to be done on a grand scale to be effective. Carey Davis illustrated this when he talked of how WSDR has its vacationing listeners call collect from wherever they are and describe their trips to the listening audience.

Self-Help: A New Trend?

What about the increase in self-help programs(psychologists, mystics, etc.)? Is this the new trend? All three guests believed that with the economic situation today, virtually everyone is interested in learning how to make their dollar stretch more, how to do things on their own, and basically how to cope with everyday tensions and problems. And as long as there is a need, this type of programming will have a place in the format. But one also has to gauge the listening audience, taking into account client response, letters, and ratings. Not all things will necessarily work. WOR's garden show elicits tremendous listener response, whereas an attempt at a repair show did not fare as well. Another angle to consider is that there are regional lifestyles that stations must be attuned to, as explained by Bruce Marr. He described the Northwest lifestyle as "tweedy," and for that reason a personality such as Toni Grant of KABC/Los Angeles would probably not be as successful in his market. Also, an advantage of such self-help programming is the generating of new sales outlets.

Other topics that were touched upon were demographics, commercials, and listener phone-in problems. One person questioned the problem small markets encounter in attracting guests and hosts without a pattern of redundancy. Carey Davis said his station uses local

officials who also discuss state issues as well as dealing on a national level. He then emphasized that small market stations should not be afraid to try for national experts.

Promotion was the last subject brought up for discussion. Fred Bergendorff, Director of Promotion for KNX/Los Angeles, spoke about the difference of promoting all-News. However, his station has to date received 9 million responses to contests, which are done within the framework of the format, without compromising it. He stated, too, that sports coverage balances out the news — no one wants to hear about five murders in a row

Winding up the morning session was a demonstration by Steve Church, Chief Engineer at WFXZ/Buffalo, of the "Telemix Two," a phone mixing system developed by him and Mark Durenberger, Chief Engineer of WLOL/Minneapolis. The system was featured in R&R's "What's New" column in the October 3 issue, and is now in use at KSTP/Minneapolis. Later on that evening, Peter Straus (Chairman) and Ellen Straus (President) of WMCA/New York hosted a cocktail party for Talk format station registrants. During the party, I had a chance to talk at length with Ellen Straus, whose major purpose for the get-together was to get a feeling from others about the viability of a Talk station association.

I would like to take this opportunity to thank my special guests, the Strauses, for the cocktail party, and those of you who attended the News/Talk format workshop. Your enlightening discussion helped to make it a success, giving food for thought to myself as well as others. Future News/Talk columns will cover these topics in depth, and I welcome any further suggestions and/or ideas you may have.



ROUND TABLE DISCUSSION — Guests listen attentively during the News/Talk workshop session at the recent NRBA American Radio Expo in Los Angeles. Pictured (l·r): (backs to camere) David Graves, Westinghouse/NY; Bruce Marr, OM, KVI/Seattle; Fred Bergendorff, Promotion Director, KNX/Los Angeles; Lindsay Davis, Sales Manager, WSDR/Sterling, IL; Rick Davlin, VP/GM, WOR/New York; Carey Davis, Station Maneger, WSDR/Sterling; Robert Bennett and June Bennett (partially hidden), WBMJ/San Juan; and Gall Mitchell, R&R News/Talk Editor.

News/Talk Personalities

Craig Worthing has moved from WKAT/Miami to neighboring WINZ. Voted the number one talk show host in 1979 and 1980 by the Miami News/AWRT poll, Worthing can be heard Monday through Friday from 12:30am to 5:30am.

Travelling west to east is KGO/San Francisco's Owen Spann. During the week of October 17, he will broadcast live from New York saluting the grand opening of the city's Hyatt Hotel. Bay Area listeners will have the opportunity to speak directly with several featured guests including Mayor Ed Koch and actress Lillian Gish. Also, KGO's Public Affairs Director, Juana Montgomery, achieved a first when elected to the Northern California Broadcasters Association Board of Directors. She is the first elected board member who is not a General Manager or Sales Manager of a San Francisco station, as well as the first black woman (and, in fact, first woman) to join the board.

Assistant Chief Engineer for KTAR-KBBC-FM/ Phoenix, Ted Stratton, has been upped to Chief Engineer. WMCA/New York welcomes Jonathan King to its team in the 10am to noon slot. King has worn many hats during his career including producer, television personality, record company exec, and recording artist with the 1965 hit "Everyone's Gone To The Moon."

And speaking of New York . . . Crosstown rival WOR's Carlton Fredericks, resident expert on nutrition and health, was feted October 11, on the occasion of his 70th birthday. The "Design For Living" host was also awarded honors by several health organizations.

Libertarian presidential candidate Ed Clark was a recent guest of "People Talk" hosts Ken Stahl and Jack London while visiting KDWN/Las Vegas.

News/Talk isn't the only thing cooking at KCMO/Kansas City. The station rounded up the top 50 chilimaking teams for its second Chili Cookoff on October 4. Each entry fee of \$25 was donated to the local Starlight Theater, with entrants judged on the basis of the color, texture, and flavor of their chili. First prize was a trip for two to the Bahamas, while second and third place

winners received engraved silver bowls and other consolation prizes.

THE AWARD CORNER: KSDO/San Diego copped three top awards in the Radio and Television division during the city's annual Press Club journalism awards ceremony. Field reporter Terry Moore won for best radio newswriting, while former Business Editor Bruce Bernhart won for documentary and general business reporting.

The Armstrong Foundation recently presented KYW/Philadelphia with first place honors for its coverage of the Three Mile Island nuclear accident

age of the Three Mile Island nuclear accident.

KNX/Los Angeles's animated "Who" commercial is a national winner in Art Direction Magazine's annual "Creativity" competition. This brings to 12 the total number of major awards the station's promotion campaign has won . . . And WINS/New York captured two first place awards during this year's New York State Associated Press Broadcasters Association News competition. The station's "UN Buzz," the story of an unidentified pilot circling the UN, won for Best Spot News coverage, while "Diplomats and the Gas Lines" was awarded Best Editorial.

— Gail Mitchell

THEIR NUMBERS ARE IN YOUR FAVOR!

154/47



JIMMY
HALL
"I'm Happy
That Love
Has Found
You"

THE BACK PAGE

BREAKERS.

"Back Page Breakers" are those newer records that have the greatest

JIMMY HALL

I'm Happy That Love Has Found You (Epic) 69% of our reporters on it. Moves: Up 78, Same 29, Down 0, Adds 47 including WKBW, WBEN-FM, WFIL, WIFI, WCAO, JB105, WCKX, KSLQ, WGCL, KIMN, WFBL, B97, FM100, WNCI, KKXX, KGW. See Parallels, charts at number 29.

PRODUCED BY NORBERT PUTNAM

86/51



RANDY MEISNER "Deep Inside My Heart"

NEW & ACTIVE

Moves: Up 14, Same 21, Down Q, Adds 51 including WRKO, 94Q, Q105, KFI, KIMA, KOPA, WICC, WAQY, WSGN, KX104, WRVQ, WGBF, KEZR, KSPZ, KCPX

MOST ADDED

PRODUCED BY VAL GARAY

ON GOIC RECORDS

WHAT'S NEW Edited by Don Wallet



Bob Harris and Dick Starr

"Epic 80" Syndie Special Surveys Year's Top Country Songs

"Epic 80" is a nine-hour radio special counting down the top 100 country songs of 1980. Hosted by WMAQ/Chicago's Lee Sherwood, the program features over 60 interviews with such notable country artists as Kenny Rogers, Barbara Mandrell, Charley Pride, Ronnie Milsap, Merle Haggard, Waylon Jennings, Loretta Lynn, and the Oak Ridge Boys. The market-exclusive special is designed for airing on New Year's Eve and New Year's Day and contains slots for six two-minute commercial clusters per hour.

Bob Harris will serve as Executive Producer with Dick Starr acting as Production and Programming Consultant for the syndicated special, which will be available from Dallas-based Toby Arnold & Associates Inc. Included with the "Epic 80" program are special sales and promotion kits which encompass an ad-maker kit for creating print ads and written sales presentations along with various audio materials ranging from jingles and celebrity voice tracks to contest guidelines and a cassette version of a local sales presentation.

For further information or a demo tape contact Toby Arnold at (214) 661-8201.

Lease-A-Bumper Concept Sticks

Ngomi Berman and Ann Berenson have produced a bumper cash crop from their stick-em-up business, Lease-A-Bumper Inc. The two Norristown, PA women and their husbands, Herbert Berman and Jerry Berenson, came up with the concept of paying people to attach bumper stickers to their cars for a prescribed amount of time at a dinner party last year. Mrs. Berman, an advertising partner in Norristown-based Kemko Industries, and Mrs. Berenson, a speech pathologist, swiftly incorporated and began pitching their idea to local banks and restaurants. Their idea has since proved to be an unequivocal success and the duo plan to take the concept nationally soon.

Basically, Lease-A-Bumper works as follows: advertisers request where they want their message displayed, for how long, and by how many people. The firm then finds the appropriate bumpers. The base is 50 cars, although Lease-A-Bumper is capable of covering 10,000 vehicles in either a neighborhood, a region, or over a tristate area.

How they recruit people remains a "trade secret," but the autos' owners are paid anywhere from three dollars for use of a bumper for three months to \$100 for displaying two stickers for two years. Each vehicle owner signs a lease agreeing to exhibit a maximum of two stickers for at least three months at a time with Lease-A-Bumper conducting spot checks to make sure the stickers stay on the cars.

While Lease-A-Bumper does not accept requests from liquor, cigarette or political advertisers, the concept would appear to be a natural for radio stations, who could target safely within their listening areas.

RELAXING RADIO

Station Airing Subliminal Messages

Many Beautiful Music stations in the U.S. use the word "relax" in their advertising to accentuate the image they wish to convey—that listening to the station will be a soothing experience. However, one small station in Ste. Adele, Quebec, Canada, CIMEFM, has incorporated that slogan into an integral part of its programming. Through subliminal messages, aired nightly between 11:30pm and midnight, listeners are subconsciously lulled out of their stress while listening to the station's usual classical music programming.

For almost two years, station owners Colette Chabot and Gilles Lajote have been broadcasting these subliminal tapes, supplied by psychiatrists Louis Chaloult (Mme. Chabot's husband) and Francois Borgeat of the Albert Prevost Institute, the originators of the concept. To further enhance the calming effect, no commercials are run either during or 15 minutes before and after each program, and the preshow announcer encourages listeners to make themselves as comfortable as possible by loosening ties and belts, opening windows, or reclining.

Motorists Warned Not To Listen

While the messages (which the station will not release publicly) are not designed to induce sleep, but rather to combat stress, the station plays it safe by warning motorists three times during the course of the program not

British Station Airing Tardy Workers' Alibis In Morning Drive

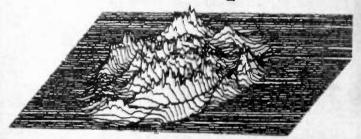
Morning drive listeners in Norfolk, England are receiving an unusual service from their local radio station, which is airing worker's excuses as to why they will be late for work in hopes that bosses tuning in will hear the alibis, thus softening the blow when the straggling worker finally arrives.

to listen. This approach has so far proved expedient, although the Canadian Radio-Television & Telecommunications Commission (the equivalent of our FCC) has been studying the effects of subliminal messages. In fact, station representative Jacqueline Bouchard told R&R that she anticipates having to discontinue the program within the next six months to avoid any legal problems.

Even if this happens, the concept will not be completely discarded, as the station has already released an album (as of last June) called "Subliminal Relaxation, Vol. I," incorporating the same technique as the radio program. If response to the first album is as encouraging as listener feedback has been to the program, the station may continue to release subsequent volumes.

CIME-FM is the first radio station to employ this concept in North America. However, one can only assume that the real test of the format would be in the tension-packed cities of New York or Los Angeles. Who knows—someday we may all have a choice of listening to "Soporific Showtunes," "Relaxing Rock & Roll," or "Calm Country"—the formats of the future?

Phono Graphics



For years audio designers have sought to view the vibrating surface of a speaker diaphragm as though it were enlarged and frozen in time. Now, Celestion Industries, a British loudspeaker firm, has accomplished just that. One result (pictured) shows what a one-inch, hard-dome treble speaker looks like when driven by a 14.2 kHz signal. The pictorial representation is possible by analyzing laser reflections from the loudspeaker's surface and plotting the results with a computer.

'Tis The Season To Order Christmas Specials

With the fall season comes a wide selection of Christmas programs designed to fill in those holiday gaps. For the station with a lot of holes to fill, TM Special Projects is offering (for the first time) an 18-hour special called "The Magic Of Christmas." The special combines Christmas music with feature segments highlighting Christmas customs around the world, letters to Santa Claus, audio Christmas cards and greetings, and Christmas legends. The program is designed to run either from 6pm-midnight Christmas Eve and from 6am-6pm Christmas Day, or for one hour each day for the 18 days preceding the holiday, or in its entirety on Christmas Day.

Stations can customize the special by including their own announcers as hosts of the program, which has ten minutes of commercial time allotted per hour. TM will provide each subscriber with a complete package of ad slicks, promos, and sales tools to further promote and sell "The Magic Of Christmas." For additional information, call **Neil Sargent**, TM Special Projects, at (214) 634-8511.

Returning to the marketplace for the fourth year in a row is Tuesday Productions' "A Christmas Album," with this year's updated version containing an original holiday song, "A Christmas Dream," written and composed by the firm's Ron Walz, as well as both traditional and contemporary holiday music by artists such as Paul McCartney, Stevie Wonder, Barbra Streisand, and the Carpenters. Other features include celebrity interviews, humorous and straight holiday skits, and "Christmas Calls" by KMPC's Joey Reynolds. For information on the program, available in both automated and non-automated formats, contact Tuesday's Director of Program Sales Shirley Ferris at (714) 272-7660.

Another revamped holiday special comes from The Music Director Programming Service; which has updated their previous package to include 140 Christmas-inspired tunes on reel-to-reel tape. This year's highlights include stereo cuts from Phil Spector's legendary 1963 Christmas album, featuring the Ronettes, the Crystals and Darlene Love. This marks the first time these songs have been released in stereo in the U.S. Available to radio stations only, the special can be obtained by contacting "The Music Director" Programming Service, Box 103, Indian Orchard. MA 01151.

To round out the Yule catalogue, Broadcast Programming International (BPI) has released "The Other Wise Man," a 45-minute Christmas story based on the popular legend of a fourth wise man. Directed and narrated by Chicago air personality Richard Thorne, the program is available by calling (toll free) 1-800-426-9082.

REQUESTS TABULATION

Mail us 5000 requests and we'll return a computerized report containing a rankorder list of the most requested songs, plus age/sex breakouts. Price: \$325.

CHICAGO PROGRAMMING RESOURCES

666 Dundee Road Northbrook, IL 60062 312-291-9200



Automatic Auto Audio

The "PE-959" car radio-cassette player from Clarion eliminates the need for button pushing as it automatically tunes in and plays up to 10 different AM or FM stations. The unit contains a programmable memory which stores the frequency of your favorite stations and the times at which you'd like to hear them. Price: \$899.95.

FROM ONE OF THE HOTTEST AOR ALBUMS **COMES THE SINGLE**

CAN



FROM THE

MICHAEL STANLEY BAND

Ballo Reserve Album Airplay/ 40

MICHAEL STANLEY... 16 24 20



ON EMI-AMERICA RECORDS



WHAT'S NEW

Celebrity Commercials: The Myth Of Star Power

Although sometimes it seems like every other commercial features a celebrity endorsement and although the use of celebrities in advertising is on a steady but slight rise, the truth of the matter is that according to a recent study conducted by Gallup and Robinson, name talent commercials constitute but nine percent of all commercials aired on television. One reason the number seems greater is that the average celebrity presenter is better liked than the average non-celebrity pitchman. McCollum/Spielman & Co. Inc. recently compiled data from hundreds of commercials tested over the past 12 years and found that the public prefers celebrities' personality, voice and "appropriateness" to non-celebrities by approximately 11 percent in each category.

There is no denying celebrity commercials generate a great deal of interest, and they are used to push products ranging from travelers checks (Karl Malden) and rental cars (O.J. Simpson) to perfume (Catherine Deneuve) and cameras (James Garner). But exactly how effective are celebrity spots?

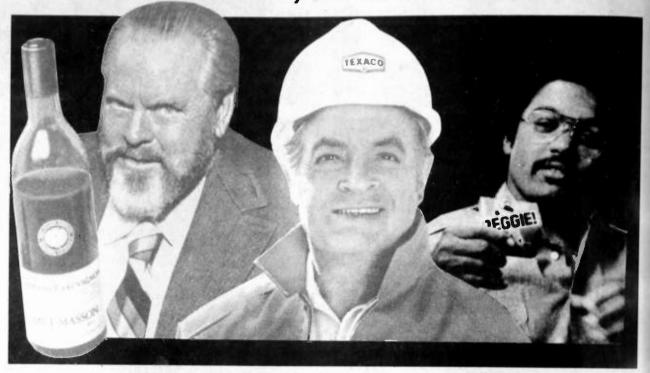
Less Than 50% Effective

According to the McCollum/Spielman study, only 41 percent of the stars' spots produced above-average scores when compared to other non-celebrity commercials with regard to two important categories: Clutter/Brand Awareness or Attitude Change. Furthermore, only 19 percent of the celebrity commercials scored above-average in both categories simultaneously. Therefore, it's about a 50-50 proposition as to whether a star really adds enough luster to make the spot a real cluster buster. But since averages can be deceiving, McCollum/Spielman delved further into the subject to ascertain whether there were specific instances where stars showed greater effectiveness.

Use of male celebrities outnumbers female celebrities by more than two to one; however, female celebrities achieve above-average clutter and awareness scores more frequently (about five percent of the time). In addition, women celebrities are more likely to score higher than their male counterparts.

Since most (53 percent) of the female celebrities used were models and actresses advertising women's beauty aids (41 percent of the spots), the obvious question is, "Does use of beautiful women ensure greater commercial effectiveness?"

Although "beauty symbols" scored no higher on the average than commercials using other types of women (athletes, singers, veteran actresses) and, actually were slightly less likely to break through clutter, the spots that featured females that received the highest ratings were those that drew upon the power of a well-known beautiful woman.



Beautiful Women Better For Non-Beauty Products

Nevertheless, beautiful women who advertised products other than female beauty aids scored higher above-average ratings, especially in the area of Attitude Shift (23 percent higher), than those advertising beauty products. However, when comparing only those spots which garnered above-average scores, the individual scores for beautiful women advertising women's beauty atds were higher. In summary, a beautiful woman is no guarantee of a commercial's success, but when effective, the intensity of that effectiveness can be extremely high.

As for males, athletes and veteran dramatic actors both scored very high (over 55 percent in each category) with regards to cutting through clutter and changing attitudes. Younger dramatic actors, however, performed very poorly, with only 12 percent being able to break through commercial clutter and none being able to cause brand attitude shift. Comedians were also a shaky proposition, as only little more than one-third of the spots using comics turned up above-average scores in either category.

In short, there is no foolproof formula for a celebrity

commercial's effectiveness. McCollum/Spielman contends that it is more important for the advertisers 1) to decide what they want to say about their product and 2) if they decide to use a celebrity, to find one that fits. Furthermore, McCollum/Spielman stress the necessity of pretesting the spots to not only ascertain if the star is compatible with the product, but also to determine whether the celebrity spot still has the impact it once did as the famous face begins to fade.

Perhaps if more advertisers followed their researcher's advice, we'd never have been subjected to Billy Carter's ill-fated Billy Beer endorsements, nor the \$500,000 per word spent on James Coburn for Schlitz Lite, not to mention Ricardo Montalban's Chrysler commercials, which failed to do much for the firm's sagging sales figures.

Money-Making Magazines

The top five magazines in terms of dollar volume for 1979 were: TV Guide, Time, Newsweek, Sunday, and Parade. The only monthly magazine to achieve a dollar volume of \$100 million with 12 issues was Reader's Digest.

PRO:MOTIONS

Stainze Elevated To VP/A&R At Phonogram

John Stainze has been promoted to Vice President of A&R at Phonogram/Mercury Records. Most recently Director of A&R, West Coast for the label, Stainze previously served as A&R Manager at Phonogram Records-U.K. for three years. He will be based at the Phonogram/Mercury offices in Los Angeles.



John Stainze

Green Named Nat'l Promo Dir. At Pacific Arts

Jeffrey Green has been appointed Director of National Promotion for Pacific Arts Records. Green was most recently National Music Director for Fred magazine.

In his new post, Green will be responsible for singles airplay for all formats as well as serving as the Carmel, CA-based label's Publicity Director.

McKeon Upped To Assoc. Dir./ Nat'l LP Promo At Columbia

Jim McKeon has been promoted to Associate Director of National Album Promotion for Columbia Records, as previewed in R&R. A nine-year veteran of radio, whose experience includes serving as an air personality at Detroit stations WRIF and WCAR, Music Director at WWWW/Detroit, and Program Director at KWST/Los Angeles, McKeon joined Epic Records in 1976 as Western Regional Album Promotion Manager, his most recent position. He will be based at Columbia's Century City offices.

Galliani Named Nat'l Secondary & P/A Promo Mgr. At E/A

Lou Galliani has been appointed National Secondary and Pop/Adult Promotion Manager at Elektra/Asylum Records. Most recently a co-principal at Galliani Bros. Promotion, a San Francisco-based independent promotion firm, Galliani previously served as National Promotion Director at ABC Records. Galliani's previous experience includes local promotion stints at Mercury and Capitol Records, regional promotion positions at Capitol, RCA and Elektra/Asylum Records, and serving as National Promotion Manager for RCA Records. He will be based at Elektra/Asylum's Los Angeles offices.

Evans Named GM/A&R, Nicks To Promo Coordinator At Modern

Chris Evans has been named General Manager of A&R and Chris Nicks has been appointed Promotion Coordinator for Modern Records. Evans formerly published and edited Musicians Classified magazine and managed Mink DeVille, while Nicks previously handled lighting for Fleetwood Mac and was involved in talent acquisition for Screen Gems Music Inc. Both will be based at the label's New York offices.

Daniel Forms Muscle Records Firm

Mike Daniel, a veteran session musician, engineer and

producer, has announced the formation of Muscle Records, to be distributed nationally by Cleveland-based Mirus Records. Daniel was most recently associated with Rick Hall at Fame Recording in Muscle Shoals, AL.

The new label will maintain headquarters at Studio 2. 22 Music Square East in Nashville, with its first three releases to be singles by Doug Mays and Storm, Philip Paul and Patrol and former Gants lead vocalist Sid Herring.

Beach Upped To Dir./Music Operations At Management III

Sandi Beach has been promoted to Director of Music Operations at Management III. Prior to her joining Management III, Beach served four years at First Artists Music, the music division of The First Artists Production Co., having previously been associated with Schroeder Music and Warner Bros. Music.

In her new post, Beach will be responsible for all of the Management III firm's publishing and music for films and television. This will include Management III Music and Weintraub/Okun Music.

Washburn Named Exec. VP/GM For Spirit Label

Kent Washburn has been named Executive Vice President/General Manager for Spirit Records, a Christian record and music publishing operation, which is wholly-owned by the Hartsong Corporation. Washburn, presently President of Mighty T Productions, will continue in that post concurrent with his duties at Spirit. Spirit is based in Beverly Hills, CA and can be reached at (213) 855-0525.

What's infectious, comes from **ZENYATTA MONDATTA** and goes "DE DO DO DO, DE DA DA DA"?



ANSWER: THE NEW POLICE SINGLE.

THE POLICE are breaking down all the barricades at radio ... first week ... and look what's already happening.

FLASHMAKER-RECORD WORLD #1 Most Added-Bill Hard FMQB #1 New Action-Album Network Feedback-#1 Most Added #1 First Impressions #1 Taste Makers #1 Most Added—R&R #1 Most Added—Billboard

FIRST WEEK ACTION!

KRNA WISE WAKX **KUPD** CKLW WAPE **KWEN WANS-FM KBCY BJ105** KEARTH **WDRQ KSFL** KQWB-FM WAYS KIOY KFI **CFTR V-97 KFRC** WICC WSEZ **KJRB** KATI **WLOF** KRLC WCSC KTKT **KJR WPST** WKZC

ZENYATTA MONDATTA..."DE DO DO DO, DE DA DA DA".... TWO SIMPLE PHRASES THAT STAND FOR A HIT.

THE POLICE...FROM A&M RECORDS & TAPES.



Produced by The Police and Nigel Gray Management: Miles Copeland Agency: FBI



With my usual kreebled dexterity and lack of scruple, I sure had fun last week chatting with so many friends at the NRBA 1980 at the Bonaventure.

Although I wore my owl suit during the entire convention, R&R Editor and Publisher Bob Wilson was kind and did not undergo a cathartic fit of weeping while out-of-towners stood by.

During the confabulation, Larry King of Mutual was in town, emanating his coast-to-coast radio show from KMPC's studios, and it was great fun guesting on his program. Larry knows the importance of being succinct with his callers but always interesting. What surprised me while answering questions from all across the U.S.A. was the large number of callers who mentioned this column in Radio & Records.

Earlier in the evening, Gene Autry, who was named the recipient of the Golden Radio Award, dropped by the program and we all shared some marvelous jocular moments.

Incidentally, if Bill Rock and Walt Pinto will phone the Foonman Bar at the Bonaventure Hotel, they found your joy buzzers, dribble glasses, hawk suits, and whoopie cushions.

Richard Santiago of Radio Rock/Mid-Ocean Broadcasting Corp. in San Juan, Puerto Rico brought up some interesting thoughts.

He said, "First it was Travolta In Saturday Night Fever' and almost everybody who was discontent with their format went Disco. Now it is Travolta with 'Urban Cowboy' and the same thing is happening with country music. What will happen when one of the big studios decides to do a Travolta

science-fiction flick? A synthesizer format? How about FOR (Futuristic Oriented Rock). Or if John's next film is a 'Caligula' type?'' Richard says that's easy, we'll call it SOR, and he sez, "Figure that one out for yourself."

Well, Richard, I haven't seen "Caligula" yet . . . the lines in Hollywood have been too long for me to stand around and wait. But I did enjoy the BBC series "I, Claudius," in which the crazy Caligula did appoint his horse to the Senate and did a whole bunch of naughty things to nearly everybody. I'm sure that almost any words can be put to SOR (Yessor, that's my baby). I hope he's not referring to a rear-ender traffic mishap.

Richard Santiago, by the way, is the Music Director at Radio Rock.

Last week in San Francisco, the public libraries banned the book "Mary Poppins" for a number of reasons. We checked the famous Radio & Records Banned Books File and found that Sherlock Holmes was banned in the Soviet Union in 1929. Gilbert and Sullivan's "H.M.S. Pinafore" was banned in London in 1905. Practically everything ever written by Aristophanes was banned, as were several poems by Emily Dickinson.







SAM BELLAMY NAMED OPERATIONS MANA-GER/PROGRAMMING AT KMET/LOS ANGELES — PD Shadoe Stevens resigns



BOB HAMILTON NAMED PD AT WIFI/PHILA-DELPHIA — Moves from WLAV/Grand Rapids



NUMBER ONE FIVE YEARS AGO: "Bad Blood"

— Neil Sedaka (Rocket)



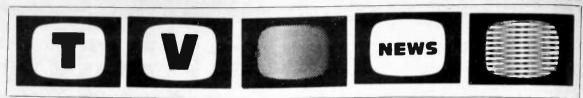
NUMBER ONE COUNTRY: "San Antonio Stroll"

— Tanya Tucker (MCA)



NUMBER ONE LP: "Wish You Were Here"

— Pink Floyd (Columbia)



Baseball Beats ''Beulah Land'' As ABC Wins

Although NBC put all three parts of its controversial "Beulah Land" special into the top ten, ABC placed five baseball playoff games in the top 20 and won the Nielsen playoffs for the week ending October 12 by over three full points. ABC's 21.1 average rating soundly defeated NBC's 18.0 and CBS's 15.1.

The week was marked by the success of special programming; only seven of the 21 shows (two tied for 20th) were regular series, and two of those were "reality" programs airing new editions.

Top-rated program was the Philadelphia-Houston final playoff Sunday on ABC, followed by 2) "Real People" (NBC) 3) "Beulah Land" Pt. III (NBC) 4) "Dukes Of Hazzard" (CBS) 5) "60 Minutes" (CBS) 6) "Beulah Land" Pt. II (NBC) 7) "Beulah Land" Part I (NBC) 8) Kansas City-New York game No. 2 (ABC) 9) "That's incredible" (ABC) tied with the opening National League playoff contest (ABC).

Leading off the second ten was ABC's "Monday Night Football," followed by 12) Phillies-Astros No. 2 (ABC) 13) "Revenge Of The Stepford Wives" (CBS Sunday movie) tied with "Dallas" (CBS) 15) "Little House On The Prairie" (NBC) 16) "The Castaways On Gillgan's Island" (NBC Thursday movie) tied with Royals-Yankees No. 3 (ABC) 18) "Men Who Rate A 10" (NBC special) tied with "To Find My Son" (CBS Monday movie), and 20) a tie between NBC's "World Of Disney" and ABC's "Love Boat."

NEW SHOWS COMING — While the networks stunt the airwaves with specials and sports and movies, the "new season" In its traditional mold is finally approaching. Actors are back at work, and new episodes of returning and debuting series on ABC and CBS, at least, are set for as early as October 25, on which date "Love Boat" and "Fantasy Island" premiere. The first "WKRP in Cincinnati" episode of the new season airs November 1, while "Barney Miller" bows October 30. "Mork & Mindy" premieres November 13; "Breaking Away," starring Shaun Cassidy, makes its initial appearance November 29. And those all-important "Dallas" episodes, the ones that will satisfy the raging curiosity of several nations and identify J.R. Ewing's would-be assassin, should be ready by mid-November. NBC, which unlike the other two networks contends that the new season started in mid-September, will announce series premiere dates shortly.

MUSIC ON TV — Teddy Pendergrass is the subject of a tribute on a "Soul Train" edition October 25 devoted entirely to him. He's also on "John Davidson" October 23 and "Kids Are People Too" October 26 ... Rick James appears on the "Toni Tennille Show" October 22 ... Ted Nugent guests on "Fridays" October 24 ... Billy Preston & Syreeta guest on "John Davidson" October 20 ... Bonnie Raitt and Sipple Wallace are on "Mike Douglas" October 30 ...

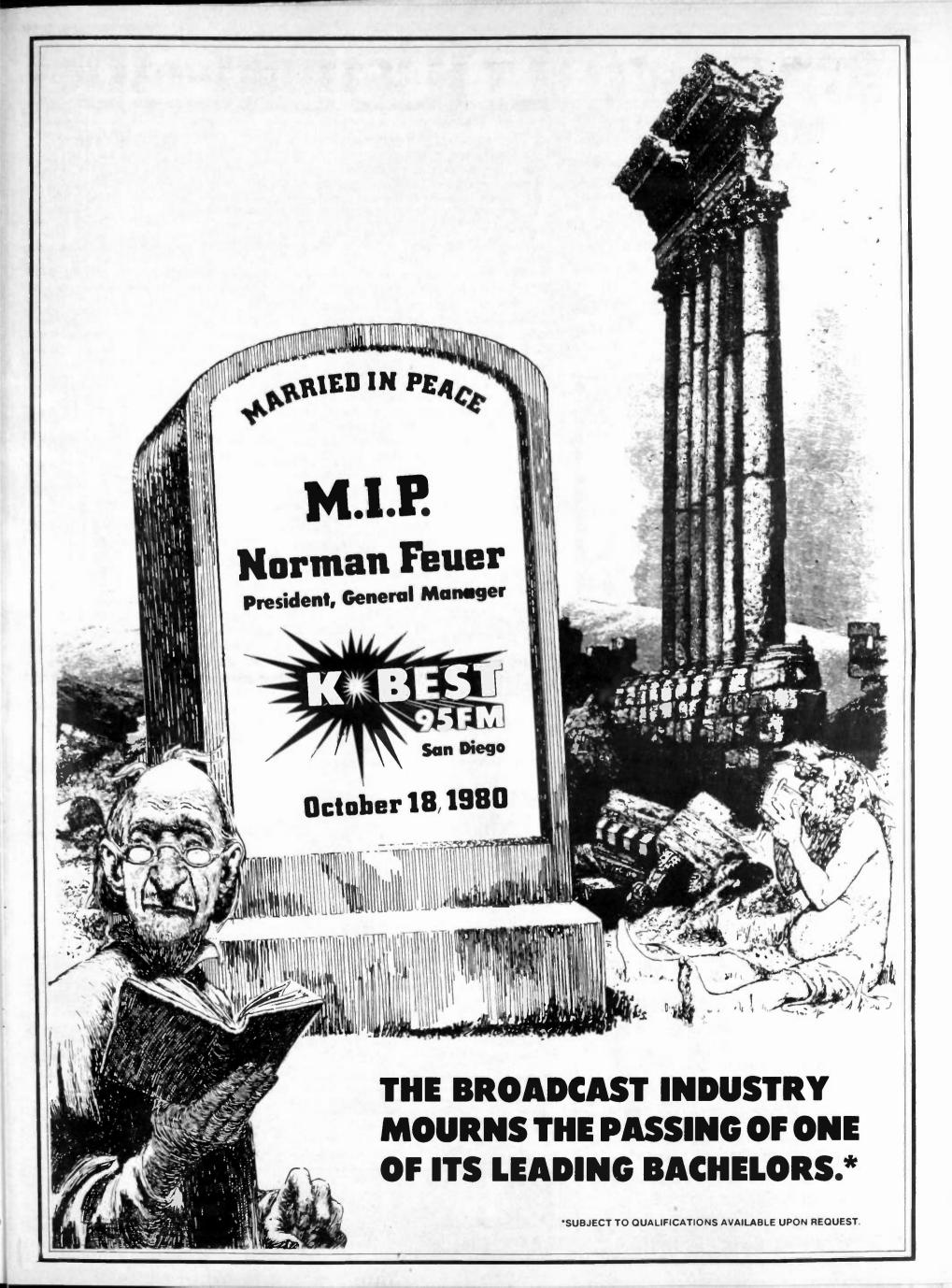
VIDEOSCOPE:

CABLE NEWS WEB NETS FAVORABLE VIEWER REACTION: According to a July survey conducted in San Diego by the Leo Burnett media research firm six weeks after Ted Turner's Cable News Network began broadcasting, 59 percent of the market's cable TV viewers (which encompass 63 percent of San Diego's TV households) claimed to be aware of the service. 34 percent of the cable subscribers said they had watched CNN with over half of those who had watched reporting they had spent 30 minutes or more viewing the last time they tuned in. In addition, CNN was given a strong endorsement in terms of quality, as 37 percent of the news net's viewers rated the program quality "excellent" and an additional 53 percent scored the programming "good"...FIRST XMAS VIDEOCASSETTE INTRO'D: The Nostalgia Merchant has Introduced "Merry Christmas To You," which the Independent manufacturer of prerecorded videocassettes is touting as the first seasonal videocassette. The program consists of 80 minutes of color cartoons, singalongs and live action Lone Ranger and Lassie adventures, all of which carry strong Christmas themes. Priced at \$39.95, the videocassette's appeal is expected to be similar to Christmas records with the firm anticipating yearly, seasonal reissue...

ERR WAVES

BY BOBBY OCEAN





"GOTTA HAVE MORE" OF THE CLIMAX BLUES BAND



"GOTTA HAVE MORE LOVE"

THE CLIMAX BLUES BAND

PRODUCED BY JOHN RYAN



ON WARNER BROS. RECORDS



STREET TALK.

Street Talk has heard a lot of conversation about Diana Ross shopping for a new label. After some investigating we've narrowed the possible new contenders to Boardwalk, Geffen, and Casablanca; however, those close to the artist say she'll wind up on Columbia if Motown doesn't come up with a much better financial deal, which Berry Gordy is expected to attempt.

The rumors continue to fly regarding KMPC/Los Angeles and its steady move away from music programming. If the station is to become "all-Talk" by January 1, as many are saying, what does that mean for Gary Owens and Robert W. Morgan? We hear that the two personalities are already making discreet inquiries around the market.

Meanwhile over at KHJ/Los Angeles, Rick Dees's last day as that station's morning man was Thursday (10-9). The transition from rocker to Country station seems to be targeted for late this month or early next. Rick, by the way, will apparently remain in L.A., where he and his wife, Julie, are quite busy doing commercials and other voice-work.

Steve Casey will join Bob Pittman at Warner-Amex Satellite Entertainment in New York City to handle music research for future cable projects. Steve was last Operations Manager for KUPD & KKKQ/Phoenix.

And speaking of Phoenix . . . KRUX has applied for the new call letters KLFF. Rumors are plentiful that the Contemporary Hit Radio outlet will be switching formats once the new calls are granted by the FCC.

Look for the official announcement next week that Sire Records will become much more closely tied with the parent label, Warner Brothers. Seymour Stein, Sire's founder, will reportedly take a high-level VP position with WB as Sire is more fully "absorbed." Already Climax Blues Band's latest single has been issued on the Warners label.



MERE'S PIE IN YOUR EYE — WBVP/Beaver Falls, PA may not have the biggest promotional budget on earth, but the staff sure knows how to have fun with it. Pictured is a promotion they called the "WBVP Hitmen." For a listener donation of \$10 to the American Heart Association, station staffers would drive up to the designated victim's location and force-feed a little dessert a la Soupy Sales. Shown in the photo are (I-r) Joey Macy; Scott Lowe, WBVP's Operations Manager, Rick Pantale, PD of sister station WWKS; Dave Radcliff of the station; and the smiling (thankfully) recipient. Incidentally, the french horn case made transport of the pies relatively easy and went along with the overall "gangster motif" of the promotion.

A Really Tough Call!

When you love baseball . . . when your favorite team is the Philadelphia Phillies when the Phillies are going to the World Series and you can't be there, something pretty important must be keeping you away.

Backtracking for a minute . . . if you saw any of the National League Champion series on TV you might have noticed a familiar face in the Phillies dugout shots. Yes, wearing Phillies uniform number 13, jumping for joy with the best of them, was Capitol Records VP Bruce Wendell. Bruce, who just happens to be close friends with Mike Schmidt and Pete Rose, sat in the dugout for all the Championship games and was captured on national TV several times.

So, why isn't Bruce with the Phillies for the series this week? Well, it seems that Capitol Records is about to release a Neil Diamond single, and when it comes to Neil Diamond (as far as Bruce is concerned), the Phillies will just have to go it alone.

Varner Paulsen is the "acting" GM at KSAN/San Francisco and will be moving into another Metromedia position once a permanent manager is hired for the Bay Area AOR station.

KNUS/Dallas PD and morning man Bob McLain has decided to step down as PD and concentrate on his morning show at the station. Consultant Paul Drew and Bob will coordinate the hiring of a new PD for KNUS, which will most likely happen after the conclusion of the fall book.

Congratulations to Cliff Gorov and Craig Dudley on the formation of their new independent promotion firm, DGO (Dudley-Gorov Organization). The duo will set up offices in Los Angeles, announcing a new address and phone by next week.

Mark Elliott, formerly PD at Y95/Tampa, has become the new PD at WDJX/Dayton, replacing Adam Cook, who exits the station.

Get-well-soon wishes to Planet Records' Carol Peters, who was involved in a head-on collision and suffered two broken ribs. Carol says she'll be taking a couple of weeks off to rest and mend.

Jim Rising, who had been PD at WAQY/ Springfield, has been transferred within Executive Broadcasting to its station in Wilkes-Barre, WKRZ. Jim will program the station CHR.

Lou Kreiger is out as PD at WKTK/Baltimore. The station had been Disco, moving more contemporary, but rumors indicate that WKTK may switch to a more Pop/Adult direction.

Don Graham Promotions Limited has opened its doors in Hollywood (6255 Sunset, Suite 1911) with Don himself heading up the new firm. He can be reached at (213) 461-3686



BOB HOPE

THE CARS

Call Jim Brown (213) 399-4949 (Collect) 131 Ocean Park Boulevard Santa Monica, CA 90405

et Our People Go: An Unusual Radio Editorial

This is the first editorial broadcast by this station in three years. It is not our policy to pontificate. Recent events, however, require that we speak out.

We have received a petition from a group of people demanding equal time to respond to the record "BOMB IRAN." We have denied that request. We are not obligated to give equal time to respond to records. We are, however, obligated to give people an opportunity to respond to editorials. That is our intent. We wish to make a statement in this editorial and we invite people of opposing views to respond.

Our position is a simple one. The record "BOMB IRAN" is the single most requested record on our radio station. It is our feeling that the people of Fresno identify this recording as a statement to the Iranian government that we are tired of having our people's freedom stripped from them directly or indirectly by Iran. The basic principles of life, liberty, and the pursuit of happiness, as guaranteed under our Constitution, have been torn away from a group of American citizens who are being held prisoner in a country that

continually demonstrates contempt for ours. While it is not our intention to actually "bomb Iran," or any other nation, we feel, as apparently do the majority of

our listeners, that this record expresses our distaste for the sinful act of holding our people hostage. We feel that this recording says to Iran, "We the people of the United States," are fed up with this imprisonment of our fellow Americans." If, as we all believe, the actions of the United States

government are ultimately the responsibility of the American people, then the actions of the governing body of Iran are ultimately the responsibility of the Iranian people and, "People of Iran, we the people of America say

It is the intention of the management of Y94 to continue LET OUR PEOPLE GO!"

to play the record "BOMB IRAN" until our listeners stop requesting it or our hostages are set free.

Reprinted courtesy Michael Purcell, General Manager, KFYE Fresno, California

VINCE VANCE AND THE VALIANTS "BOMB IRAN"



"I came away from the convention concerned about the industry, because very few seemed to have a handle on how to cope with the new Arbitron monster."

Radio Research Rap Roundup

Faster than a speeding bullet, the NRBA American Radio Expo is over. With all the planning involved, it's a shame the event did not last longer, but at least there was ample opportunity for me to meet and talk with a good many of you. I'd like to summarize the thrust of your concerns, and the comments of those involved in the two sessions I chaired.

Quarterly Measurement Concern

The most prevalent item about which I was queried was the longer Arbitron surveys, known as Quarterly Measurement. The concerns ranged from those who thought their market, formerly surveyed only twice annually, was now going to have four sweeps (the name Quarterly Measurement implying that a survey was done each quarter — not necessarily so) to those who were upset about the monthly reports that Arbitron is trying to sell in the top 20 markets. Overall, I came away from the convention concerned about the industry, because very few seemed to have a handle on how to cope with the new Arbitron monster. There were some, it must be said, who were at the other extreme - they said that one survey is like another, so Quarterly Measurement is no big deal.

Ladies and gentlemen of the radio industry, make no mistake - Quarterly Measurement is a whole new bag, and the stations that do not properly prepare for it will be at a competitive disadvantage. The session that I chaired along with Dr. Richard Lutz pointed up this fact. Dr. Lutz mentioned that promotions are going to have to be much different under the new system, in order to properly market your station on a more consistent basis. He cited the results of a recent study at Harvard which found that sales promotions were most successful when allowed to run for an extensive period of time. Running contests or promotions with an intent to hype the book will, and should be, a thing of the past (see Media Marketing this issue)

Some statistics that I quoted, from reviewing data from a number of Quarterly Measurement markets, might also help orient your thinking about QM. In those markets where Arbitron implemented Quarterly Measurement this spring, the average in-tab increase (compared to the A/M'79 results) was approximately 57%. Think about the implications of that — all those extra diarykeepers possibly to be influenced by your programming and promotions. Stations that plan contests that take advantage of the additional diary sample may be ahead of the game. Likewise, stations that traditionally are under-reported, such as AOR's, may benefit from additional cuming opportunities offered by a significant oversample from Arbitron. Keep in mind that this extra sample costs Arbitron a lot of money, so the next sweep in a Quarterly

Measurement market is likely to have a reduced in-tab, thus decreasing cume opportunities for difficult-to-measure stations and possibly imperiling their numbers again.

In the session on continuous rating, Jim Seiler of Mediastat dealt with ways to track a station's progress during an extended survey. Seiler pointed out that his monthly Mediatrend ratings are taken two weeks each month and are available within days thereafter. He distributed to the audience a flow sheet showing how in New York his service had correctly tracked the WKTU rise, noted the WBLS comeback after the acquisition of Frankie Crocker, and charted the decline of WABC. Seiler stressed that given the fluctuations inherent in survey statistics, it is imperative to have three month's worth of figures before making substantive decisions.

Dick Logan, VP/Marketing for Arbitron, agreed with Seiler on this aspect of monthly ratings, but parted company there. Logan stated that the Arbitron monthly reports cover the full month. thus take longer to get to the marketplace. Also, the Arbitron reports are not to be used for sales purposes but may be useful, Logan felt, in guiding the programming issues. When pressed by Bill Clark of KABL-AM-FM/San Francisco, Logan admitted that the monthlies from Arbitron might not be as useful in fine-tuning programming since the data was broken out only for persons 12+ and adults 18+. On the positive side, Logan mentioned that Quarterly Measurement might allow for more stable estimates, although the four-week sample was just being spread over 10 or 12 weeks. He felt that this would dilute the impact of special events like a one-time sports happening, a special news story, or a weather catastrophe in an area. There was also the hope that although QM costs stations 7% more than their current Arbitron fee. a savings might be realized as stations adjusted their ad/promo budgets to reflect a more consistent effort, rather than spending big amounts hypoing. Logan admitted that the jury is still out on whether or not there really will be any such savings.

In the Q&A session, it was apparent that there is still much confusion not only on the QM issue, but also on the use of the Expanded Sample Frame. ESF is the technique by which Arbitron is able to include homes with unlisted phones in the diary sample. Like Quarterly Measurement, ESF is being implemented everywhere by Arbitron, with all markets scheduled to have this technique by the spring of 1982.

Fine-Tuning Tips

In my Sunday night session on fine-tuning for the Arbitron sweep that's upon us, I offered the following key points. First, as much as is consistent with your format, identify your station with call

 \mathbf{Q} &A

Bob Fish, GM of WRKO/Boston, recently asked, "In markets that have Quarterly Measurement, what can be done to revise information already submitted on the facility forms?"

According to an Arbitron spokesperson, information that pertains to changes in airstaff or other items (except slogans) can be communicated to Arbitron in Laurel by letter, and the information will be sent to the edit department for use.

Week In Review

First Mediation Test Upcoming

The first test of the Arbitron mediation procedure introduced by the Broadcast Ratings Council will soon reach the mediation panel. As a result of a complaint by Bonneville's KBIG regarding aspects of the Spring '80 L.A. report, The BRC is organizing the five-member committee to hear the details of the situation. At issue are aspects of the Arbitron facility forms, as well as the Arbitron procedure for clarifying slogan conflict problems.

ESF Impacts Revised

Owing to a computer error, Arbitron has issued revised figures dealing with the number of ESF homes used in the recent spring sweeps. 23 markets are affected by this revision. Most impacts are small but in Chicago, for example, more than 250 designated ESF homes have been deleted from the original figures shown in the market report.

Mediastat Changes Staff

Changes in the sales and research arms of Mediastat have recently been completed. Tom Lucedon, formerly of Arbitron, will now be Eastern Sales Manager for the Mediatrend monthly service, succeeding George Davies, who moved to another company. Jan Brown, who formerly handled sales for the Southeastern part of the nation, will now shift from the monthly Mediatrend service to become General Manager of the company's non-monthly division, serving over 200 markets. Valerie Philos remains in the Mediatrend division, but has been promoted to the post of Client Service Director.

letters. There may be a host of "FM104"s in a metro, but the call letters are the only unique thing about a radio station. The diary instructions ask for call letters primarily, and this is what over 90% of the entries are made of.

Next, keep in mind that as far as timing of promotional and programming events goes, the first week has no carryover or legacy of diaries left from a previous survey week. These additional diaries may be filled in at a later date and still be sent in to be used by Arbitron. Only the first week, by definition, is without this carryover of diaries that are still in the field from a discrete survey week, but have yet to be filled in and sent in. Because promotions should be aimed at maximizing diary entries, it makes sense to run them when there will be a chance for more diary impact. The first week is the least opportune time for maximum diary impact.

In order to fine-tune for the next sweep, I suggested being sure to have your local diaries reviewed at Laurel, either by station personnel or by consultants expert in this field. By reviewing the diary you can spot slogan conflicts or editing problems that may have hurt your numbers and you can also glean respondent comments that may offer valuable feedback on station efforts.

All in all, the gathering at the NRBA was a most useful one. I enjoyed meeting and sharing ideas with so many of you, and I hope you came away with enough food for thought to get you through the upcoming changes in the Arbitron system. Keep in touch, and thanks for the kind words about the effort that we at R&R have undertaken on the ratings and research front.

Jhan Hiber



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AH, THOSE NEW ORLEANS LADIES — WTIX/New Orleans recently threw its fourth annual Beach Party, with over 15,000 people taking part. The live entertainment included four bands, including a special appearance by the group Hotel. During the blast the WTIX van man managed to pass out 12 gross of 'TIX T-shirts, 4000 albums, 3000 singles, and the grand prize winner took home a new sailboat. And what would a beach party be without a bikini contest? Lots less fun for the male guests, that's what Pictured next to the WTIX van man is this year's bikini contest winner.



D102 HOSTS BEAR BASH - D102 (WDNL)/Danville, IL received 20,000 entries trying to win the "D102/Mr. Steak Backyard Bash," a steak cookout for 50 people with additional prizes, the whole event hosted by a Chicago Honey Bears cheerleader. Pictured just before the bash are (I-r) D102 air personality Bob Taylor, Honey Bear Mary Kay Kriese, air personalities Doug Quick and Bill LaCombe, and Operations Manager Keith Mason.



DANCIN' DANNY DOES IT WRIGHT, WINS "FAST TALK" CONTEST -KJR/Seattle air personality Dancin' Danny Wright, competing against some of the nation's most well-known fast-talking disc jockeys, took the honors in the first Invitational Talk-Off, filmed in LA. for inclusion in NBC's "Games People Play." The finals air November 6. Wright is pictured with his trophy, awarded by, among other judges, R&R Executive Editor John Leader.





"Volcano Goddess" in Washington State

Another urban folk legend has conned a few reporters in Washington state where Mount St. Helens is still a frightening threat, and the wire stories are proof that old rumors can be dressed up with new details to renew their lifespans.

A correspondent informs me the wires have carried a fascinating story. See if you haven't heard this before with slightly different "facts." A man is driving along when he sees a woman hitchhiker with her thumb up. She's wearing a flowing white dress. She sits in the back seat and they drive along for awhile discussing this and that, when suddenly she warns the driver there will be a major volcanic eruption "next week" and then — poof! — she vanishes into thin air.

Enhancing this well-worn urban legend with some fanciful guesswork, the story grows its own speculative details, including a theory that the mysterious vanishing woman is perhaps a volcano goddess of some sort. Maybe the one from Hawaii, over on the mainland for a guest appearance. At the time my correspondent notified me of this wire story roughly two weeks ago, it had supposedly happened to two drivers who picked her up at proximate locations not far from the volcano.

Shame. Shouldn't the wire services cleanse themselves of this recurring sloppiness? How many times do they have to sucker in before subscribers demand a higher level of journalism for their money?

A lot of comment followed last week's column about "true facts" that aren't true. Just to add to the conversations, here are some more things we all know happened, that didn't.

Lizzie Borden took an ax and gave her mother forty whacks. When she saw what she had done, she gave her father forty-one. Nope. The jury acquitted her.

The famous Civil War naval battle between the ships Monitor and Merrimac was erroneously reported, because the latter vessel had been renamed Virginia a year prior to the 1862 engagement.

Moths don't eat clothing. Some moths eat nothing at all during their brief adult lives. What get the clothing are the moth larvae, prior to springing wings to become moths.

The Wright Brothers didn't make the first flight of a heavier-than-air aircraft, either. Mr. S.P. Langley's airplane did, a half-dozen years earlier. The catch is, there was no one in Langley's 16-foot-long airplane when it flew for a minute and a half in 1896 along the shore of the Potomac. The Wrights made the first heavier-than-air flight with a person abourd. Pretty picky, ain't it? But good for a dollar bet.

Rip 'N' Read -

Shooting Stars Every 2 Minutes?

MONDAY, OCT. 20: The British Astronomical Association predicts a pretty fair meteor shower tonight with a peak of 38 per hour, but stresses the Orionid Shower may occur any time between the 18th and 22nd. The nearly-full moon will detract from viewing conditions, so only the brighter "shooting stars" will be noticeable. The meteors are small bits of space debris left in the orbital track of the famed Halley's Comet. The spectacular comet itself is due back in May, 1986. Mickey Mantle is 49. Art Buchwald is 55. Alan R. Greenwood of Foreigner is 29. Dr. Joyce Brothers is 52.

Stock Crash of 1929

TUESDAY, OCT. 21: The Great Crash of '29 began 51 years ago this week, with about \$30 billion lost within weeks. Part of the problem then — it has been changed since — was margin purchasing, in which you only had to pay a small percent down. The remainder of the stock price was borrowed from the broker, who got it from bankers at interest rates of 20% and even higher. As long as stock values increased no one had to worry, but when they started falling the margin calls began and people couldn't pay. A \$115 cigar company stock dropped to \$2. General Motors went from \$72 to \$7. and General Electric from \$3961/4 to \$34. The Great Depression began, and within two years the economy was so badly crippled that farmers were burning wheat instead of coal because wheat was cheaper; and breadlines were common

Michael Landon is 43. He was born Eugene Maurice Orowitz. Manfred Mann is 40.

Kennedy's Showdown with Russia

WEDNESDAY, OCT. 22: When Fidel Castro's revolution swept Cuba he said he wasn't a Communist, but it didn't turn out that way and the Soviet Union began sending aid. Then advisors, then troops. And finally missiles capable of hitting U.S. targets. Eighteen years ago today President John Kennedy went live on radio and TV to announce the Soviets had been building bomber and missile bases in Cuba, and that within 48 hours the U.S. would "quarantine" the island to prevent shipments of offensive weapons. Many Americans feared the showdown would mean war, but the Soviets backed off within a week and agreed to remove their bombers and missiles. The word "brinksmanship" was coined to describe the policies that put the superpowers on the brink of war in the 1962 Cuban Missile Crisis.

Timothy Leary is 60. Annette Funicello is 38. Catherine Deneuve is 37.

Johnny Carson Hits 55

THURSDAY, OCT. 23: Johnny Carson was born 55 years ago today in Corning, 1A. in the year television was first demonstrated. Carson is slightly older than NBC. He was born in 1925 and the network was formed a year later. From 1958 to 1963 he hosted "Who Do You Trust?," with a segue into the "Tonight Show" in 1962. Within five years he cracked the million dollars-a-year barrier after staging a walkout. By 1978 it was \$3 million yearly for three nights' work.

World famous soccer master Pele is 40. Gore Vidal is 55.

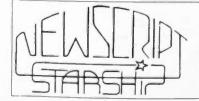
Invention of the Match

FRIDAY, OCT. 24: They didn't have any Bics to flick in the old days. People mostly carried around little chips of flint and striker bars, so they could create sparks in wood shavings. Then the great invention was patented 144 years ago today and the "Lucifer match" became common.

The nation Vietnam was formed 35 years ago, on the same day in 1945 that the United Nations was chartered.

The first telegraph wires were strung across the nation about 25 years after the friction match was invented. On this date in 1861 the first transcontinental telegram was sent. Its effect was overwhelming. One of the minor changes it brought about was the immediate death of the legendary Pony Express

Bill Wyman is 44. Sonny Terry is 69. Y.A. Tittle is 54. The initials are for Yelberton Abraham.



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Media Marketing

Sales Promotion Under Quarterly Measurement

s is usually the case when a group of broadcasters gets together for any reason, Arbitron was a big topic of conversation during the American Radio Expo last week. In addition to the usual gripes, however, there was a large amount of discussion devoted to the quarterly measurement system which Arbitron has been testing for several years and will be introducing extensively in Spring 1981. Jhan Hiber has frequently dealt with quarterly measurement in his Ratings and Research column, so I will assume that you are familiar with the idea already.

hat I would like to discuss are the promotional implications for radio of this more intensified measurement system. What will happen when major markets are on the firing line 44 weeks a year instead of 16? Ratings in these markets will, for all practical purposes, become a continuous activity. In smaller markets there will be more breathing room between measurements, but even 24 weeks a year is a long time to be measured.

view quarterly measurement as a healthy step forward for radio, as I believe most enlightened broadcasters do. Sure, there will be problems associated with it, but on balance the ratings should have a better chance of reflecting the reality of the marketplace. A four-week book is too subject to aberrations and distortions. The extended measurement period will provide an opportunity for unusual events to be balanced out by more weeks of "normal" activity, thus providing a more accurate picture of what's really going on out there.

promotional activities (e.g. coupons, premiums, price deals, sweepstakes) which have the common goal of eliciting a short-term behavioral response from the consumer. It is obvious why radio has used sales promotion so heavily in the past, when a short-term listening response was all that mattered. But what will the role of sales promotion be under quarterly measurement, when you really need to encourage listeners to stay with your station in the long run? Can long-run listenership be secured without sales promotion?

oo often in the past, stations have used attractive promotions to get more listeners during the ratings period. When the ratings period ended, so did the promotion, and so did the increased listenership — because the station did not provide the programming desired by the audience. Unless you are prepared to run promotions year round, you cannot rely heavily on them to provide value to your listeners. That is, unless promotions become part of your basic product instead of just a promotional tool, you must precede any promotional effort with a serious attempt to get your programming in tiptop shape.

recent study conducted at Harvard Business School uncovered two important factors which distinguish successful from unsuccessful promotions:

- 1. For a promotion to be successful in creating more long-term sales, the brand must have real value to the consumer. Listeners may tune in for a contest, but tune out as soon as it ends because they don't like what they hear.
 - 2. Successful promotions tended to be longer

"Advertising creates the awareness, a sales promotion induces trial behavior, but the quality of the product or service offered is what keeps the customer coming back, long after the promotion has ended."

o look for an answer, let's turn briefly to some recent marketing statistics. The magnitude of the advertising industry in the U.S. is well known — estimated expenditures for all media advertising in 1980 will exceed \$50 billion. Yet, despite the enormous amount spent on media advertising, even more is spent on sales promotion (estimated at \$60 billion for 1980). Therefore, if we accept Jhan Hiber's analogy of radio stations under quarterly measurement being like so many boxes of cereal or laundry detergent on the supermarket shelf, we must also accept the fact that sales promotion will continue to be a critical part of stations' marketing efforts.

in duration, on average, than unsuccessful promotions. What this suggests is that a fixed promotional budget should be spread out over time rather than begin concentrated in a short, fiery burst of activity. Let's say you have \$10,000 to give away. Giving it away in two weeks will attract a lot of short-term listeners, but the "value" of the promotion during those two weeks will probably be too far above the "value" of the programming and will cause your new listeners to leave afterward. Giving away \$1000 during each of 10 weeks will probably attract fewer new listeners initially than the 2-week promotion, but stands a better chance of keeping a lot more "new" listeners around once the promotion ends, assuming you are providing the kind of programming that new audience desires.

"What will happen when major markets are on the firing line 44 weeks a year instead of 16? Ratings in these markets will . . . become a continuous activity."

Impact On Promotions

im Seiler, President of Media Statistics, Inc., speculated at the Expo that quarterly measurement will have an "anti-hypoing" effect. That is, the current radio practice of dumping lots of promotional dollars into the ratings periods will be discouraged since there will be a ratings period almost year round in major markets. This might suggest a decrease in promotional expenditures by stations; however, Dick Logan of Arbitron stated at the Expo that the "jury was still out" on promotional expenditures under quarterly measurement. In their test markets, some stations have cut promotional expenditures substantially, while others have remained at virtually the same levels.

ypoing by radio stations is equivalent to the general marketing term sales promotion. Sales promotion refers to a wide range of

A New Role

ajor consumer goods marketers use sales promotion in a very special way, as part of their overall promotional "mix." In highly competitive markets (and radio is one, obviously), media advertising is used to build consumer awareness of the brand. However, advertising alone is often not enough to move a person to actually purchase a brand - some additional inducement is required. Thus, a sales promotion offering the consumer a "good deal" in the short run is used to get people to switch to the brand or try it for the first time. But the ultimate objective is to let the product sell itself - advertising creates the awareness, a sales promotion induces trial behavior, but the quality of the product or service offered is what keeps the consumer coming back, long after the promotion

A Systematic Program

hus, sales promotion will remain an important part of radio marketing under quarterly measurement, but as part of an overall system which begins with programming activity:

- 1. Research to determine listeners tastes and preferences.
 - 2. Refinement of programming mix.
- Media advertising to build awareness of station and its offering.
- 4. Sales promotion to induce trial listening
- 5. "Self-advertising" on your own station to reinforce the audience's trial listening.
- 6. Monitoring listener satisfaction to determine needed changes in programming.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.





John Leader



THE INFORMATION WAS FLOWING

Informality Equals Success at NRBA

This year we tried something different in the format discussion rooms and, thanks to everyone's willingness to experiment, it worked. As R&R and the NRBA began our cooperative effort to set up the largest radio convention ever, all the format editors here agreed that the format room concept needed a new approach.

R&R's AOR Editor Jeff Gelb felt that the panel-of-experts-versus-the-audience approach had outlived its usefulness as the audiences became larger and larger. We all agreed that it took a lot of courage to stand up in a room containing hundreds of your peers and ask a question that might be too basic. So, the informal "hospitality room" concept was born.

This year the experts were invited to be present for informal smaller group and one-on-one discussions, and the results were very positive. After a mostly social gathering on Sunday evening, Contemporary Hit Radio's official format session convened at 10:45am Monday morning to a packed house.

At first those attending were unsure just how the new concept was supposed to work, but after a quick explanation, it all began to come together.

Contemporary Hit What?

I felt like a politician. I think I shook hands with everyone that came into our format room on Monday, while trying to keep tabs on just what people were talking about. The topics were many and varied, but for starters, I picked up a lot of talk on our recent change of "Top 40" to "Contemporary Hit Radio." As I explained the week we made the switch, almost everyone I spoke with felt that "Top 40" was no longer a proper description for our format — thus the change. At the convention several people commented positively about the new designation, feeling that CHR was a term they could live with for some time to come.

Audience Confusion

Several people were talking about fragmentation and its logical extension, audience confusion. As more and more kinds of radio stations begin sharing musical



selections, the listener can be easily confused as to just what type of station he or she is listening to. As one programmer said, "When Kenny Rogers is in power rotation at six different stations in my market, not only does it shorten the lifespan of the record, but it confuses the listeners a lot. They just don't know who they're listening to."

How do CHR's keep themselves apart from all the other stations in their market playing similar music? The answer seemed to be "with personalities." Any station can steal your playlist, but no other station can have the same lineup of talent that you can put together. Specifically, in those situations where fragmentation has clouded the marketplace, more programmers are seeing the need for differences in presentation including personality jocks. Most agreed that strong air personalities are coming back after a long drought.

New Talent

Naturally, the comeback of personalities leads to another problem — where to find that new talent a lot of stations needed yesterday. This question came down to two very basic schools of thought: (1) you can find new talent, you just have to go out and look for it; or (2) you've got to train them yourself. That was a discussion that went on for hours, with everyone agreeing that the talent shortage was something we did to ourselves during radio's research obsession in the mid-70's. As more





and more programmers researched their markets in order to eliminate every "negative" from their stations, the air personalities were stifled. The smaller markets heard what the bigger markets were doing and followed along, leaving a whole generation of developing jocks unable to communicate beyond call letters, time, and temperature.

Music Selection

This is still a hot topic whenever programmers get together and this year's NRBA was no exception. One conversation I heard between a former programmer turned manager and a group PD centered on just how much a successful station should attempt to "lead" the audience musically. The group PD felt that he should let his competitors take all the chances with new music, while the manager strongly believed that any station that did that would have to be musically very boring. This was an encounter that drew more and more participants as the volume level increased. I believe the end result was that both gentlemen understood the other's point of view but continued to disagree with it completely. That's what these get-togethers are all about.

AM Versus FM

Two programmers from the same market, one the PD of an AM, the other from an FM, got together with a few smaller market people for a discussion on AM's future as a contemporary music band. Although the first two PD's were competitors, they both agreed that it's much too soon to write music on AM completely off. The opinions they were expressing in different ways really came down to the same thing: it's not what you put on your AM station that makes a difference, it's how you do it. FM may have the advantage for any number of reasons, but the advantage is not insurmountable when quality programming and equal signals are present.

Many Thanks

There are a lot of people to thank for their participation in CHR's first "hospitality room," but special thanks go to the following people who agreed to share their expertise: Dave Sholin, Don Benson, George Williams, Sherry Toennies, Michael O'Malley, Todd Chase, Jim Rising, Bobby Rich, Michael O'Shea, E. Alvin Davis, Bob Hamilton, Dave Anthony, John Stevens, Alan Hague, John Young, Mike McVay, John Lander, Ray Quinn, Scott Slade, Glen McCartney, Dan Vallie, Buddy Scott, Bobby Christian, John Lee Walker, Stan Kaplan, Allan Chlowitz, and Bob Wood. It was quite a gathering and a session that produced many questions and not quite enough answers, which only means that we are all still learning. Thank you to everyone for the best convention ever.

Football Fight Song: A Big Hit!

When you read this story you're going to be upset with yourself for not thinking of it first. Rob Norton, Program Director of KRNA/lowa City (location of the University of Iowa), took the traditional "Iowa Fight Song" and had it recut as a rock/disco tune by JAM Productions in Dallas.





Rob described the original version as "a classic piece of 6/8 tempo march music written by Meredith Willson." The treatment given the song by the JAM Production musicians and singers made it into a modified — "TSOP"-type of tune. And to literally top it all off, the new version ends with a KRNA jingle!

The station pressed up the song on a 45rpm record and the rest, as they say, is history. Over 400 juke box locations put the tune on their machines, local college bars began selling it over the counter between cold beers, and a deal was offered to the J.C. Penney stores state-wide. The sales have been brisk, bolstered by KRNA's airplay and the town's natural fervor for Iowa Hawkeyes football. Rob told me he'd even heard other stations around the state playing the new version complete with the KRNA jingle at the end! It's a perfect promotion for KRNA.

The cost to the station for the session in Dallas and having the 5000 singles pressed ran about \$8000, but making money was not one of the promotion's objectives (KRNA is selling the 45's for \$1 apiece to recoup some of its expenses). Rob really believes in "getting into the community," and this project has done the trick. Trust an old Michigan State boy like me when I tell you how much communities get behind their Big 10 football teams. Chances are this promotion would be a huge success in any college town and remember, where there's a college, there's a fight song just waiting to be jazzed up in 1980's style.

DIVE DEEP INTO NIELSEN PEARSON

WIFI add WCAO 28-24 WROR 18 PRO-FM 28-26 JB105 27-22 WDRQ add KS95FM on WZZP 29-24 WFBR deb 28 WTRY on

WICC on WPST add

Q106 add WAQY 30-28

WKEE add WFLY 31

KQ94 on

Their New Hit Single

KTKT deb 30 WJBQ 30-23 WGUY deb 28 WLAM deb 33 WIGY deb 30 WTSN on 13FEA 30-26 WFBG on WISE add 32 WANS-FM deb 38 **KILE 40-38** WEAQ add 29 KENI on KCBN add KDZA on KATI on **KBOZ** on

KYYA add

KFXD add

Y103 on

"IF YOU SHOULD SAIL"

KLAZ 28-27 96X 34-31 BJ105 on CK101 18-17

WSEZ 24-21

WCSC 20-19

WQRK 34-32 WVLK on

WVIC on

KSTT 27-25 KWEN on KEYN-FM add

WISM WNAM add WGBF add WRBR on KKXX on KERN on KCPX 39-37 KASH on KRUX 37-34

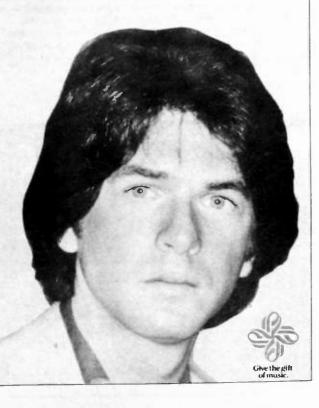


WXLK on 98Q 19-17 **V97** on WXEZ on 13Q add WCUE on WRIE on KFXM add 19 KJOY on **WLLH 15** KSTN on WPTR 29-25 3WD deb 40 KWIC 31 WTAC on WKBO on WSAM on WAMS on









Bee Gees Fire Stigwood, File \$200 Million Suit

The Bee Gees (Barry, Maurice and Robin Gibb) have fired their manager of 13 years, Robert Stigwood, and have filed a \$200 million suit against Stigwood and the Polygram Group, owners of a partial interest in Stigwood's RSO Records label, for which the Bee Gees record. Filed October 3 in New York State Supreme Court, the suit charges Stigwood with fraud, unfair enrichment at the group's expense, and conflict of interest, the latter charge arising from Stigwood's serving as the group's manager while owning the company they record for. As a result the Bee Gees are asking for \$75 million in damages plus \$50 million in punitive damages from Stigwood with the remaining \$75 million sought from the Polygram

In addition to the aforementioned conflict of interest charges, stemming from the group's view that Stigwood failed to offer their services to other labels, the suit alleges that Stigwood pocketed money due the group which the BMI organization had advanced for performing rights and that Stigwood's companies had maintained an accounting system whereby the Bee Gees were delayed royalty payments for two years. The suit also claimed that an independent audit of Bee Gees record sales conducted in September uncovered more than \$16 million in unpaid royalties

Stigwood, in turn, has filed in London court, asking that his contracts with the Bee Gees be declared valid and in full force and branded the charges "false" and "an ill-advised stunt.

RSO Records President Al Coury, meanwhile, issued a lengthy and vehement denial, noting that the group had received, to his knowledge, "the highest royalty rate ever given any artist," and that the Bee Gees had made "in excess of \$56 million" in the five years that they have been associated with RSO.

Coury additionally said that Stigwood had gone "far beyond the responsibilities required" while act-

ing as the Bee Gees manager, at one point asking for so much money for their four contributions to the "Saturday Night Fever" soundtrack that Coury threatened to resign as President of RSO. "It is impossible for us to be more generous without putting ourselves out of business," he concluded.

Sholin

Continued from Page 3

Case and (KFRC GM) Pat Norman - it's hard to say goodbye. But in this position I'm not saying goodbye to anyone. I'm keeping all the contacts I already have and saying hello to a whole bunch of people I don't know. Bill Gavin is obviously a legend in the industry. There are no words to describe my respect and admiration for that report, and to be part of it is a thrill. I'm honored to be part of the team and to try to do as much as I can for radio." Sholin starts at the Gavin Report Monday (10-20)

Elliott

Continued from Page 3

gram a great radio station in the city of Houston. To have the opportunity to program a 10,000-watt radio station with tremendous facilities is terrific. I've always wanted to program a Country station." He added that he planned no staff changes, and will provide "possibly a stronger Country sound than before. We've added some news and information services, and will be a little more full-service than previously. I believe that no matter what the music base, there is still a need-to-know factor, and we're going to supply that to our audience.'

Before joining KENR, Elliott was PD/sports personality at WTMJ/Milwaukee. He held similar positions at WASH-FM/Washington and WGST/Atlanta.

Richards Elevated To Station Manager at WTMJ

Donald Richards has been promoted to Station Manager at WTMJ/Milwaukee. A 13-year veteran of the Pop/Adult outlet, Richards most recently served as WTMJ's General Sales Manager, a position he had held since 1976. Richards began his broadcast industry career with WDUZ/Green Bay in 1966, working at Wisconsin stations WDUX/Waupaca, WAUK/Waukesha, and WRIT/Milwaukee prior to his joining **WTMJ** in 1967

Commenting upon his appointment, Richards told R&R: "It's an awesome responsibility because this is a premier station with a proud history and I want to make sure that I don't let anybody down. I've been fortunate in the training I've received from the people above me who've shared a lot of knowledge and information with me to make my job and transition easier. We've got one hell of a radio station here and we're blessed with exceptional people on the staff."

Rocktober

Continued from Page 3

found there was no copyright."

WNEW-FM Assistant PD Dick Neer explained his station's position to R&R: "We had been using Rocktober about two years ago, did heavily last year. and were doing so again this year. KMET had been doing it for quite some time - slx or seven years. WMMR had been using it for about five years. Metromedia registered the term this year as a service mark. Then we heard WPLJ go with it, so Metromedia instigated a lawsuit, claiming we had it registered and they were not entitled to use it. Their contention was that it was already in widespread use, that it wasn't an original Metromedia idea, that it had come from some station in Australia, and that it had become a generic term like Kleenex. They didn't feel there was any way we could register it."
When asked if Metromedia will appeal, WNEW-

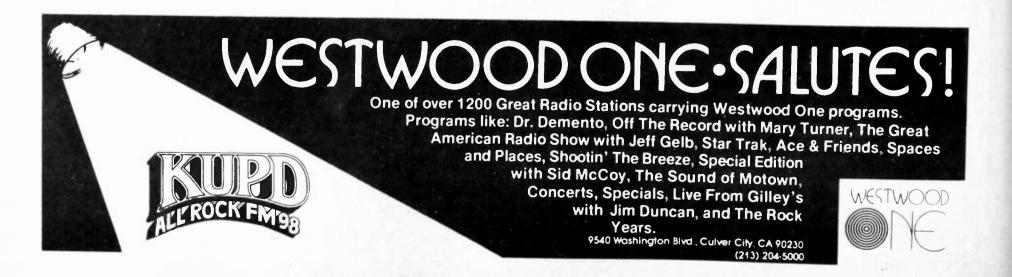
FM GM Mel Karmazin declined to comment.



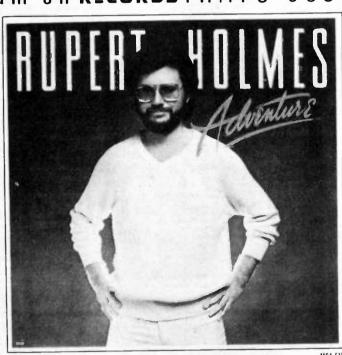
NO SLEEP FOR THE CRAZY - KNBQ/Tacoma's Crazy Steve Randall stayed awake and on the air for 48 hours over Labor Day weekend to raise money for the Muscular Dystrophy Association, bringing in \$9700 (to match the station's frequency). Following his ordeal, Randall was wheeled into the TV station airing the national MD telethon, and according to KNBQ "proceeded to go berserk presenting the pledges" to telethon officials. He's pictured above during a more restrained moment.



CLEVELAND SHIRTS BIG IN TAMPA — WRBQ/Tempa morning men Cleveland Wheeler has been selling "Cleve land My Man" T-shirts in local stores, with proceeds going to charity. Wheeler is pictured poolside along with two appropriate models for the shirt.



From his new album on MECORDS



MCA-5129

Produced by Rupert Holmes for the Holmes Line of Records



EAST Most Added .. Hottest

Bruce Springsteen Barbra Streisand Jimmy Hall Kenny Rogers Dooble Brothers

DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

Randy Malaner Kenny Roge Bruce Springsteen Barbra Streisene Christopher Cross Dooble Broth

EAST

PARALLEL TWO

14Q/Worchester, MA Steve York

LHEME CARA
ROCER DALTHEY
JIMMY HALL
HOLISHI
RAHBRA STRIBAND 5 1
CDM 4 2
FOLMTER SISTEMS 13=10
DIAMA ROSS 23=16

WBBF/Rochester, NY

HIELY JOEL QUEEN 1-1 BARHHA STHEIGAND 3 . KENNY HOGERS 15 7 DONNA SUMMER 12 9 AL STEMART 14 11

WICC/Bridgeport, CT Bob Mitchell

RAMDY MEISNER
RUPERT HOLMES
HRUCE SPRINGSTEEN
HOLLES
DOUBLE BROS 2 1
BARBER STREISAND 3 2
KENNY MOCERS 13-7
DONNA SURMER 10 8
HALL & OATES 25 19

WILEE/Huntington, WV

NIELSON/PEARSON EDDIE MONEY GEORGE BENSON OLIVIA W/CLIFP RANDY MEISNER AIR SUPPLY SUPPLY CE SPRINGSTEEN LY HATCHET OCCUPATION OF THE STREET OF TH

WOLF/Syracuse, NY Bob Mitchell

Bob Mitchell
CHRIS CROSS
DIANA ROSS
BRUCE SPRINGSTEEN
AC/DC
Hottest
BABBRA STREISAND 2 1
POINTER SISTERS 3-2
ANY HOLLAND 8-5
STEPHANIE MILLS 9-7
LEO SAYER 15 11

WPST/Trenton, NJ Tom Taylor

PAUL SIMON BRUCE SPRINGSTEEN NIELSON/PEARSON KORGIE KORGIS
HOTTEST BARBA STREISAND 6 4
KENNY ROCERS 18-13
SUPERTRAMP 22 17
CHRIS CROSS D 29

WTRY/Albany, NY

KORGIS
WAYLON JENNINGS
HOTCEST:
QUEEN 1-1
BARBRA STREISANG 2 2
STEPHANIE MILLS 15-9
KENNY ROCERS 19-13
DEVO 18 14

WAEB/Allentown, PA Jeff Frank

IMMY HALL ANDY MEISNER OUEEN 1-1 POINTER SISTERS 8-4 KENNY ROGERS 14 11 STEPHANIE MILLS 23-16 CHRIS CROSS 25 21

Andy Carey

Hottest DOOBIE BROS 1-1 BARBRA STREISAND 4-2 POINTER SISTERS 5-3 KEWNY ROGERS 12 4 STACY LATTISAW 22-13

WFBf/Baltimore, MD Andy Szulineki

JIMMY HALL
KOOL & THE GANG
PAUL SIMON
AIR SUPPLY
HOTE-EB
STEPHANIE MILLS 1-1
BARBRA STREISANO 4 2
DONNA SUMMER 9-6
JACKSONS 11-7
KENNY ROGERS 22 10

WBLI/Long Island, NY

MBLITERY BITTOTY TY HALL BIN Terry

JIMMY HALL

HOTE-BAT

BARBKA STREISAND 2 1

POINTER SISTERS 8-4

CLIPP RICHARD 16-9

KENNY ROGERS 21-13

STEPHANIE MILLS 20 14

WTIC-FM/Hartford, CT Rick Donehue PAT BENATAR HALL & OATES OLIVIA M/CLIFF HALL
DLIVIA M/CL.
Hottest:
QUEEN 1-1
BARBRA STREISAND 6-2
NNA SUMMER 9 5 BAHBRA STREIGHTO TO DONNA SUMMER 9 5 OEVO 10-6 STEPHANIE MILLS 12-9

Q106/York, PA Steve Gellagher

ROGER DALTREY VAPORS
RANDY MEISHER
DEVON PAYNE
DIANA ROSS
BHUCE SPRINGSTEEN BARHRA STREISAND 2 1 DDNAM SUMMER 15-6 DHOBELE BROS 10-7 OLANA ROSE 19-8 KENNY ROGERS 29-11

WHFM/Rochester, NY Marc Cronin

HRUCE SPRINGSTEEN
RANDY MEISNER
VAPORS
EPPRO GYMA
MOTLOST.
DONNA SUMMER 10-4
JACKSON SROMNE 14-8
SUPERTRAMP 15-9
JACKSONS 19-11

WFBL/Syracuse, NY

JIMMY HALL BILLY JOEL CHRIS CROSS HOOTEME BARBRA STREISAND 1 1 DONNA SUMMER 7 5 STEPHANTE MILLS 9-6 CLIFF RICHARD 11-7 HALL 6 OATES 26-22

K104/Erie PA

BRUCE SPRINGSTEEN NEW ENGLAND EDDIE RABBITT EDDIE HABBITT
CHICAGO
KORGIS
MOLLY MATCHET
HOTLESE:
JOURNEY 3-1
PETER GABRIEL 11 6
HALL & OATES 15-7
POINTER SISTERS 14-9
EDDIE MONEY 16-10

V100/Charleston, WV Bob Spence

BRUCE SPRINGSTEEN JIMMY HALL RANDY MEISNER HOTTER Mottest: DOOBIE BROS 1-1 POINTER SISTERS 4-2 BARBRA STREISAND 9-3 AL STEWART 10-7 LARSEN-FEITEN BAN 15

WAQY/Springfleid, MA Jim Rising

FORCIS
RANDY MEISNER
ROGER DALTREY
MAYLON JENNINGS
HOELEST:
DOOBLE 9ROS 2 1
DEVO 3-2
DONNA SUMMER 4 3
POINTER SISTERS 6 4
CLIFF RICHARD 16-8

PARALLEL THREE

13FEA/Manchester, NH Rick Ryder

DANDY & DOOLITTLE DANDY & DODLITTLE
POCO
CHRIS CROSS
DR HOOK
EDDIE MONEY
JACKSON BROWNE
HOTLER
HOTLER
BARBRA STREISAND 1 1
DODBIE BROS 8-3
KENNY ROCERS 13
6
HALL & OATES 16-13
DIAMA ROSS 21-16

14WK/Wheeling, WV Rich Colline

AIR SUPPLY RANDY MEISNER IRENE CARA DON WILLIAMS KIM CARNES HOTTEST KIM CARNES
HOTTER SISTERS 3 1
KENNY LOGGINS 8-5
KENNY ROGERS 17-8
STACY LATTISAW 14-9
QUEEN 18 14

WCIR/Beckley, WV Ron Hill

GEORGE BENSON
JOHN COUGAR
KORGIS
BRUCE SPRINGSTEEN
VAPORS
HOTEGET:
DOOBLE BROS 1-1
BARBRA STREISAND 6-3
TEDDY PENDERGRASS 12-7
EM6F 22-15
KENNY ROGERS 29-22

WFBQ/Altoons, PA

ROBERT JOHN
YES
DANDY & DOOLITTLE
BILLY BUNNETTE
AIR SUPPLY
BILLY JOEL
ALI THOMSON ALI THOMBON HOTT-BE: QUKEN 1-1 POINTEN SINTERS 4 2 DOOBLE BROS 10-3 JACKEDN BROWNE 11-5 OEVO 12-7

WQUY/Bangor, ME John Jackson

OLIVIA W/CLIFF LEO SAYER CHRIS MONTAN DR. HOOK
KORGIS
WILLIE NELSON
HOLLER'S INON 2-1
DOOBLE BROS 7-4
POINTER SISTERS 14-5
CLIPF RICHARD 20-9
DONNA SUMMER 23-11

WHEB/Portsmouth, NH Rick Been

DIAMA ROSS Hottest: BARBRA STREISAND 2-1 ANNE MURRAY 6-3 STEPHANIE MILLS 12-7 IREME CARA 15-10 KENNY ROGERS 20-11

WJBQ/Portland, ME Mike O'Neil

BARBRA STREISAND
BRUCE SPRINGSTEEN
EODIE MONEY
PETE TOWNSHEND
HOTCHEST
CARLY SIMON 2-1
BARBRA STREISAND 5-2
KENNY ROCERS 12 6
LIVINGSTON TAYLOR 15-10
CLIFF RICHARD 17-12

WLBZ/Bangor, ME Michael O'Hara

DON WILLIAMS
BRUCE SPRINGSTEEN
JIMMY HALL
WAYLON JENNINGS
HOTEGER.
QUEEN 1-1
DONNA SUMMER D-7
ANNE MURRAY 15 11
WILLIE NELSON 21-17
KENNY ROGERS 24-19

WTSN Dover, NH Jim Sebastian

STACY LATTISAW DIANA ROSS DIANA ROSS DR. HOOK BARBRA STREISAND HOTLEST BARBRA STREISAND 2 1 DODBIE BROS 6-2 KENNY ROGERS 12-5 DONNA SUMMER 10-7 CARS 15-11

WIGY/Bath, ME Willia Mitchell

BRUCE SPRINGSTEEN BOB MARLEY RANDY MELSNER UTOPIA HOTCEST: GENESIS 1 1 HALL & OATES 13-4 DOOBLE BROS 14 5 BOZ SCAGGS 12 8 JIMMY HALL 21-15

WLAM/Lewiston, ME Gary Bruce

BARBRA STREISAND (dp) DP. HOOK POCO PAT BENATAR Hottost: Hottomt: DOOBIE BROS 1 1 DONNA SUMMER 8 6 HALL & OATES 20-10 CHRIS CROSS 30-22 JIMMY HALL D-28

95XIL/Perkersburg, W\ Bobby Wayne

HARHY CHAPIN
WILLIE MELSON
BRUCE SPRINGSTEN
EDDIE RABBITT
CHICAGO
HOTCHICAGO
HOTCHICAGO
HOTCHICAGO
HOTCHICAGO
BROWN
HENRY PAUL BAND 2-1
POINTER SISTERS 4-2
DOBBIE BROS 6-4
BARBAA STREISAND 10-7
JOURNEY 12-6

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

CHUM/Toronto WFLY/Albany KC101(WKCI)/New Haven WKBO/Harrisburg KSET-FM/FI Pago KWIC/Beaumont WSKZ/Chattanooga KJ100(WKJJ)/Louisville WOW/Omaha WXEZ/Toledo KNBQ/Tacoma WROV/Roanoke KPUR/Amarillo WTRU/Muskegor KQDI/Great Falls

SOUTH

PARALLEL TWO

82Q/Nashville, TN Scooter Davis

DIAMA HOSS
OLIVIA W/CLIFF
KORGIS (dp)
BRUCE SPRINGRTEEN (dp)
PAUL SIMON (dp)
HOLLEBLI
OUEEN 1-1
DOOBLE BROS 6-3
KENNY ROGERS 15-4
DONNA SUMMER 12-9
DON WILLIAMS 28-23

BJ105/Orlando FL Tom West

CHRIS CROSS DR. HOOK RANDY MEISNER PAT BENATAR POLICE POLICE Hottest: QUEEN 1-1 BARBRA STREISAND 3-2 DOOBLE BROS 7-4 KENNY LOCGINS 18-8 DONNA SUMMER 20-14

KEEL/Shrayaport I A

JOHN COUGAR AC/DC CHRIS CROSS (IM CARNES EDDIE MONEY EDDIE MONEY
HOTE-BET
OUTEN 2-1
POINTER SISTERS 6-3
WILLIE HELSON 11-7
DIANA ROSS 17-10
JACKSON 19 11

KTSA/San Antonio TX

JIMMY HALL DON WILLIAMS TIERRA
HOTEGER
QUEEN 1-1
DOBIE BROS 10-6
KENNY ROGERS 19-14
WILLIE NELSON 25-20
LEO SAYER D 28

KXX106/Birmingham, AL Larry O'Day

PAUL SIMON BRUCE SPRINGSTEEN VAPORS
BILLY JOEL
OLIVIA W/CLIFF
ERIC CLAPTON
WAYLON JENNINGS (dp)
HOTTERE:
BARBRA STREISAND 1-1
DEVO 9 3
STEPHANIE MILLS 10-5
KENNY ROCERS 17-8
JACKSON BROWNE 18-13

STACY LATTISAW PAUL SIMON PAUL SIMON Hottest: DOOBIE BROS 1-1 BARBRA STREISAND 2-2 WILLIE NELSON 5-3 POINTER SISTERS 9-4 LARSEN-FEITEN BAN 11-

WAPE/Jacksonville, FL

HARRY CHAPIN POLICE OLIVIA W/CLIFF BURT REYNOLDS HOTTEST: QUEEN 1-1 BARBRA STREISAND 3-2 DONNA SUMMER 6-4 DOOBIE BROS 8-5 WAYLON JENNINGS 10-6

WAXY/Ft Lauderdale, FL Kenny Lee

STACY LATTISAW ROGER DALTREY AMBROSIA HOTEGE: QUEEN 1-1 STEVIE WONDER 10-4 DONNA SUMMER 16-7 BOZ SCAGGS 12-8 LARSEN FEITEN BAN 15-

WAYS/Cherlotte, NC Roy Rosen

LTD
AIR SUPPLY
DIANA ROSS
PAUL SIMON
JOHN COUGAR
POLICE
HOTCEST
BARBRA STREISAND 4-1
QUEEN 1-2
STEPHANIE MILLS 8-4
RENNY ROCERS 11-9
DONNA SUMMER 14-11

W88Q/Augusts, GA Bruce Stevens

Gruce Stevens
CHRIS CROSS
GEORGE BENSON
DON WILLIAMS
RANDY HEISNER
CLIMAX BLUES BAND
BRURE STREISAND
BRUCE SPRINGSTEEN
BILLY BURNETTE
AIR SUPPLY
HOTCHEL'
DLIVIA N-J 2-1
DONNA SUMMER 9-4
WILLIE NELSON 11-5
STEPHANIE MILLS 12-8
DIANA ROSS 14-10

WFMF/Baton Rouge, LA

STEPHANIE MILLS JIMMY HALL HOTTEST DOUBLE BROS 5-1 STACY LATTISAW 10-6 DONNA SUMMER 13-7 DEVO 14-8 CLIFF RICHARD 17-11

WGH/Norfolk, VA Bob Canada

BOD CARDAD

DON MILLIAMS
BILLY BURNETTE
STEVIE MONDER
RANDY MEIGHER
ROBERT JOHN
HOTEGET
VINCE VANCE 6... 2
KENNY ROCERS 10-5
ANNE MURRAY 16-11
LEO SAYER 17-13
DONNA SUMMER 20-16

WHBQ/Memphis, TN Mike Scalzi

CHRIS CROSS Hotteat: QUEEN 1-1 POINTER SISTERS 14-8 JACKSONS 15-9 STEVIE WONDER 13-10 KENNY ROGERS 24-19

WJDWJackson, MS

PAT BENATAR CHRIS CROSS CHRIS CROSS
JOHN COUGAR
HOTTEBET:
OUEEN 3-1
BARBRA STREISAND 7-3
DIANA ROSS 12-8
JACKSONS 13-9
ROLLING STONES 20-17

WKIX/Raleigh, NC

STACY LATTISAW ROCEP DALTREY
LEO SAYER
LARRY GRAHAM
DON WILLIAMS
BURT REYNOLDS
HOTTER TO THE
OUSEN 1-1
DOOBLE BROS 10-5
WAYLON JENNINGS 11-7
JACKSONS 23-15
ANNE MURRAY 24-19

WLAC/Nashville, TN Pet Clanciabella

DON WILLIAMS
WAYLON JENNINGS
HOLLEST
BARBRA STREISAND 7-1
KENNY ROGERS 13-6
STACY LATTISAM 9-7
DONNA SUMMER 20-15
CLIFF RICHARD 25 20

WNOE/New Orleans, LA Bruce Cramer

HALL & OATES BABBRA STREISAND HOTLEGE: DOOBIE BROS 2-1 BARBRA STREISAND 4-2 STEVIE MONDER 8-4 DONNA SUMMER 16-12 CHRIS CROSS 29-23

WRJZ/Knoxville, TN Fred Story

BILLY JOEL JIMMY HALL ROCER DALTREY HOTLEST DOBSIE BROS 2-1 BARBRA STREISAND 3-2 KENNY ROCERS 13-4 WAYLON JENNINGS 16-6 LEO SAYER 24-15

WSGN/Birmingham, AL Walt Brown

Wat Brown

OLIVIA N-J

JOHN COUGAR

RANDY MEISNER

AIR SUPPLY

HOTLOSE:

BARBRA STREISAND 1-1

WILLIE NELSON 9-5

AL STEWART 10-6

KENNY ROGERS 14-9

WTIX/New Orleans, LA Gery Franklin

Gary Frankin

BRUCE SPRINGSTEEN
CHRIS CROSS
DON WILLIAMS
KORGIS
WAYLON JENNINGS
HOLTER
BABBRA STREISAND 4-POINTER SISTERS 9-4
STEVIE WONDER 17-12
KANSAS 27-19
LEO SAYER 0-28

Y103/Jacksonville Et Scott Sherwood

AIR SUPPLY POCO RANDY MEISNER HOttemat: QUEEN 1-1 BARBRA STREISAND 7-3 STEPFANIE MILLS 17-9 KENNY ROGERS 23-12 JACKSONS 30-19 WRVQ/Richmond, VA BIII Thomas

BRUCE SPRINGSTEEN RANDY MEISNER

JOHN COUGAR

KELP/EI Poso, TX

CHRIS CROSS
STEVIC MONDER
JACKSON BHOWNE
HOLEST;
OUTEN 1-1
DEVO 8-3
KENNY ROGENS 18-11
JACKSONS 29-14

FM100/MempNe, TN
Merk Williams
DIANA NOSS
BILLY JOEL
JIMMY HALL
HOTLOGINS 1-1
DOOBLE BROS 2-2
BARKRA STREISAND 5-3
POINTER BISTERS 7-4
STEPHANIË MILLS 14-9

WNOWKnoxville, TN Scott Majora

OLIVIA W/CLIFF DR. HOOK HOTLEST, KENNY LOGGINS 1 1 WAYLON JENNINGS 7 4 CDH 8 5 JACKSONS 12-6 DONNA SUMMER 17-10

KINT/ELPano. TX

KORGIS
OLIVIA W/CLIPP
AIR SUPPLY
VINCE VANCE 6...
BARBRA STREISAND BARBRA STREISAND HOTTOS. BARBRA STREISAND 2-1 DEVO 6-2 SUPERTRAMP 12-10 STACY LATTISAW 15-11 WILLIE NELSON 23-17

WERC/Birminghem, AL Mark Thompson

BRIC CLAPTON
BILLY JOEL
PAT BENATAR
BABBRA STREISAND
HOTLEST:
KENNY ROGERS 8-1
DOOBIE BROS 9-4
CHRIS CROSS 20-12
DIAMA ROSS 22-16
ROLLING STONES 23-18

WLCY/Tempe, FL

OLIVIA W/CLIFF GEORGE BENSON GEORGE BENSON HOTTEST HOTTEST HOTTEST HOTTEST HOTTEST HOTTEST HALL & OATES 23-16 CHRIS CROSS 29-23

KX104/Nashville, TN

RANDY MEISNER BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN TIERRA HARRY CHAPIN HOELESE: DOOBLE BROS 1-1 KENNY ROCERS 18-6 STACY LATTISAW 16-8 JACKSONS 20-15 SUPERTRAMP 22-19

KHFI/Austin, TX Ed Volkman

HALL & OATES AACL & OATES
AC/DC
EDDIE MONEY
MAYLON JENNINGS
MAC DAVIS
JOHN COUGAR
VAPORS
HOTES
ELO 4-2
POINTER SISTERS 9-3
DOBBIE BROS 10-5
BABBRA STREISAND 13-7

KBFM/McAllen Brownsville, TX Steve Owens

Stevo Owens

JIMMY HALL
GEORGE BENSON
BILLY JOEL
CHIC
HOCKESE:
QUEEN 1-1
STEPHANIE MILLS 0-4
POINTER SISTERS 11-7
KENNY ROCERS 18-8
JACKSONS 19-11

CHBIS CROSS IRENE CARA AIR SUPPLY Hottest: BARBRA STREISAND 3-1 DIAMA ROSS 12-5 JACKSONS 15-10 VAPORS 19-11 STEVIE WONDER 21-12

WQRK/Norfolk, VA Don Davis

BRUCE SPRINGSTEEN
OLIVIA W/CLIFF
STEVIE MONDER
RANDY MEISNER
HOLLeat:
QUEEN 1-1
DOOBIE BROS 6-3
PAT BENATAR 4-4
DEVO 13-9
KENNY ROGERS 18-10

KFMK/Houston, TX Jerry Steels

CHRIS CROSS Hottest: QUEEN 1-1 DON WILLIAMS 4-2 DOOBLE BROS 5-3 KENNY HOGERS 18-7 STEPHANIE MILLS 21-11

KRBE/Houston, TX Dayna Steels

Dayna Steele

BRUCE SPRINGSTEEN
LEO GAVER
KORGIS
AIR SUPPLY
EDDLE RABBITT
KENNY HOGENS
HOTTOGENS
HOTTOGENS
HOTTOGENS
LO 12-0
DONNA SUMMER 14 9
CLIFF RICHARD 20-1
DOOBJE BROS 29-13

KSRR/Houston, TX Rick Lambert

LEO SAYER PAUL SIMON
OLIVIA W/CLIPP
AIR SUPPLY
BABBRA STREISAND
HOTLORER
BARBRA STREISAND
HOTLORER
DARBRA STREISAND
1-1
DOOBIE BROS 10-2
PAUL SIMON -9-3
WILLIE NESON 14-9
AL STEWART 17-10

KQ94/Little Rock, AR Ray Lincoln

RANDY MEISNER
BILLY BURNETTE
HOTTEST
HOTTEST
GUEEN 1-1
BOZ SCAGGS 5-3
DOOBIE BROS 10-6
AMY HOLLAND 12-10
JOHN COUGAR 20-16

G100/Mobile, AL Scott Griffle

KIM CARNES
BILLY JOEL
RANDY MEISHER
DIAMA ROSS
CHRIS CROSS
CHRIS CROSS
LIBER CROSS
LIBER CROSS
POINTER SISTERS 2-1
LARSEN-FEITEN BAN 9
CLIFF RICHARD 13-5
AL STEWART 12-8
AMY HOLLAND 14-9

WAAY/Huntsville, AL Jim Kendricks

JOHN COUGAR
OLIVIA M/CLIFF
RANDY METSNER
PAUL SIMON
HOTCEST:
DIANA ROSS 2-1
BARBRA STREISAND 6STEVIE WONDER 10-7
DONNA SUMMER 15-8
LEO SAYER 21-12

CK101/Cocos Beach FL

Steve Ocean Steve Ocean
JOHN COUGAR
KORGIS
BARBRA STREISAND
DR. HOOK
PAUL SIMON
BRUCE SPRINGSTEEN
HOTLERE!
DOOBIE BROS 1-1
KENNY ROGERS 16-9
LEO SAYER 15-10
DIANA ROSS 28-20
BILLY JOEL 33-27

WSEZ/Winston-Salem, NC Bob Ziegler

BOD Ziegler

BILLY JOEL
JOHN COUGAR
STEPHANIE MILLS
RANDY MEISNER
KORGIS
JIMMY HALL
HOTTER
HO

Rick Tracy

LEO SAYER
KIM CARNES
BARRA STREISAND
JOHNNY LEE
KORGIS
HOTEMBE:
QUEN 1-1
POINTER SISTERS 8-6
DONNA SUMMER 18-10
STACY LATTISAM 19-16
JACKSONS 23-19

WTMA/Charleston SC

KLAZ/Little Rock, AR Dave Taylor

DR. HOOK MICKEY GILLEY AC/DC (dp) DANDY & DOOLITTLE (dp) DANDY & DODLITTLE (d YES (dp)) PAUL SIMON LINDA CLIFFORD HOTER SISTERS 2-1 DONNA SUMMER 11-5 ROGER DALTREY 24 11 ALLI THORSON 20-15 KENNY ROGERS 25-19

KNUS/Deliae, TX Bob McLain

OUEEN

OUEEN

CDB

ALI THOMSON

OLIVIA W/CLIFP

HOTLEST:
BARRAR STREISANO 1-1

DOBIE BROS 3-2

QUEEN A-3

KENNY ROCERS 25-10

LARSEN-FEITEN BAN 18-11

(187/New Orleans, LA Den Vallie

BRUCE SPRINGSTEEN
CHAIS CROSS
JIMMY HALL
HOTESEL BARRA STREISAND 6-1
DONNA SURMER 12-6
JACKSONS 17-11
KENNY ROCERS 24-18
BARBRA STREISAND 30-24

WOKUKnoxville, TN Gary Adkina

Gary Adkina
BAHBRA STREIBAND
JIRMY HALL
DON MILLIAMS
JOHN COUCAB
HOTTOST HORSE
BOOST 1-1
DEVO 7-5
CLIFF RICHARD 14 10
STEPHANIE MILLS 16-11
LEO BAYER 25-19 FM99/Tallahassee, FL Michael O'Malley WCSC/Cherleston, SC

RANDY MEISNER DR. HOOK PAUL SIMON WKXY/Seresota, FL DR. HOOK
PAUL SIMON
LINDA CLIFFORD
HEATWAVE
POLICE
LTD
RUPERT HOLMES
CHANGE
OUSEN 1-1
DOUBIE BROS 2-2
DEVO 13-10
RENNY ROCERS 21-11
JIMMY HALL 22-20 CHRIS CROSS

WVLK/Lexington, KY Dave Murray

Scott Taylor

NORGIS
JOHN COUGAR
OLIVIA W/CLIFF
PAUL SIMON
EDDIE MONEY
HOTEBAT
OUBER 1-1
DOBBIE BROS 5-1
DIANA ROSS 13110
KENNY ROGERS 22-14
CLIFF RICHARD 23-15

PARALLEL THREE KILE/Gelveston, TX DIANA ROSS
OLIVIA W/CLIFF
KAMSAS
HOTEGET.
OUEN 5-1
BABBRA STREISAND 6-4
AL STEWART 9-7
LARSEN-PEITEN BAN 18-10
STACY LATTISAW 20-13

KSEL/Lubbock, TX Sten Castles RANDY MEISNER BRUCE SPRINGSTEEN BNUCE DFFINDDIEDT
KORGIS
PAUL SIMON
ROGER DALTREY
HOREERIT
DOOBTE BROS 1 I
DONNA SUMMER 6-3
WILLIE MELSON 8-4
JACKSONS 10-5
KENNY ROGERS 14-7

Z102/Sevenneh, QA Brady McGraw

BRUCE SPRINGSTEEN
PAUL SINON
NOTEGET:
OUBER 1-1
CDB 4-2
KENNY ROGERS 20-10
JACKSONS 21-14
HALL 6 OATES 23-15 KQIZ-FM/Amarillo, TX

JOE MCCIUTE RANDY MEISNER BRUCE SPRINGSTEEN AIR SUPPLY MAYLON JENNINGS HARRY CHAPIN HOTERST: QUEEN 1-1 BARRRA STREISAND 7-4 AL STEWART 12-9 KENNY ROGERS 27-16 CHRIS CROBS 24-17

CHRIS CROSS
TJLLY JOEL
JOHN COUGAR
ALI THOMSON
HOTTER:
QUEEN 1-1
JACKSON BROWNE 14RANSAS 16-0
KENNY ROGGES 20-9
POCO 21-11 WFLB/Fayetteville, NC Larry Cannon DR. HOOK

CHRIS CROSS
JOHNNY LEE
AIR SUPPLY
WAYLON JENNINGS
DIANA ROSS
VIOLA WILLS (dp)
ROBBIN THOMPSON (dp)
HOTTER SISTERS 8-4
KENNY ROCERS 21-14
JACKSONS 25-19
LEO SAYER D-25 Kim Canerd

WHHY/Montgomery, AL Rich Thomas

WCGQ/Columbus, GA Joe McClure

RANDY MEISNER BARBRA STREISAND BANBURA STREISAND KORGIS JOHN COUGAR HOTECAST: BARBRA STREISAND 2-1 KENNY ROGERS 12-6 CLIFF RICHARD 17-10 STEPHANIE MILLS 19-13 CHRIS CROSS 22-12 WISE/Asheville, NC

John Stevens

NIELSON/PEARSON (RA)
PAUL SIMON
POLICE
WAYLON JENNINGS
BABBRA STREISAND
HOTEGEL
BABRAS STREISAND 4-1
WILLIE NCLSON 11-6
KENNY ROCERS 19-7
ROLLING STONES 24-14
HALL & OATES 25-17

WFOX/Gaineville GA Henk Dole

RARBRA STREIBAND
DIANA ROSS
CLIMAR HLUES GAND
HUPERT HOLMES
BRUCE SPRINGSTEEN (dp)
JOHN COUGAR (dp)
HOTTSTEEN
HOTTST

Michael O'MaRey
KORGIS
BILLY BURNETTE
BRUCE SPRINGSTERN
TEDDY PENDERGRASS
AIR SUPPLY
HOTEST:
BARRA STREISAND 2-1
DONNE BROS 7-2
DONNA SUMMER 17-9
LEO SAVEP 21-12
GEORGE BENSON 34-29

VAPORS
HOTTEST;
DOOBLE BROS 1-1
STEPHANIE MILLS 13-9
JACKSON BROWNE 22-13
CLIFF RICHARD 21 15
JACKSONS 26-19

WANS FM/Anderson, SC

RANDY MEISHER EDDIE MONEY DR. HOOK AIR SUPPLY BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN
HOTEGET:
BARBRA STREISAND 1-1
KENNY ROCERS 18-6
JOHN COUGAR 14-9
CLIFF RICHARD 16-11
MALL 6 OATES 23-15

WSGA/Sevenneh, GA Brady McGraw

PRUCE SPRINGSTERN
PAUL SIMON
PAT BENATAR
WAYLON JENNINGS
HOTLEWEL:
OUERN 1-1
BARBRA STREISAND 6-3
CDB 10-6
KENNY ROCERS 12 7
DONNA SUMMER 15-10

955 GE/Sevenneh GA Jett Davis

JOHN COUGAR
JIMMY HALL
BILLY JOEL
BILLY JOEL
RANDY MEISNER
PAUL SIMON
NOTESET:
DOOBLE BROS 1-1
DONNA SUMMER 13-7
KENNY ROCERS 19-12
HALL 6-0ATES 26-16
WILLIE NELSON 24-19

KVOL/Lefayette. LA KIM Canerd

DR. HOOK

ROOL 6 THE GAMG

OLIVIA W/CLIFF

BRUCE SPRINGSTEEN

BRUCE COCKBURN

HOTEGSTEEN

HOTEGSTEEN

HICHAEL HENDERSON 10-5

JACKSONS 20-11

JOHN COUGAR 21-16

LEO SAYER 26-20

WXLK/Rosnoke, VA Russ Brown

Ruse Brown

BRUCE SPRINGSTEEN
IRENE CARA
EDOIE RABBITT
QUEEN
AC/DC
HARRY CHAPIN
DONAN SUMMER
HOTCESE:
KENNY ROGERS 8-1
DEVO 14-5
HALL & OATES 15-9
SUPERTRAMP 20-14
PAT BENATAR 24-16

MIDWEST Most Added • Hottest

Raice Springsteen Barbra Streisand Crhistopher Cross Kenny Rogers Jimmy Hall **Doobie Brothers**

DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added**® **Hottest**

Bruce Springsteen Kenny Rogers Barbra Streisand Christopher Cross Doobie Brothers Korgis

MIDWEST

PARALLEL TWO

Teri Nutter

LEO SAYER
CHRIS CROSS
BRUCE SPRINGSTEEN (dp)
Hottest:
QUEEN 1-1 QUEEN 1-1 DOOBIE BROS 2-2 BARBRA STREISAND 3-3 CARLY SIMON 6-4 KENNY ROGERS 15-8

KIOA/Dee Moines, IA

JIMMY HALL
JOHN COUGAR
KANSAS
Hottest.
QUEEN 1-1
CARLY SIMON 4-2
SUPERTRAMP 19-12
KENNY ROGERS 20-13
DIONNE WARWICK 24-15

KOFM/Oklahoma City, OK Chuck Morgan

TACKSONS JACKSONS
ROLLING STONES
WAYLON JENNINGS
HOTLEST:
QUEEN 1-1
BARBRA STREISAND 6 2
KENNY ROGERS 12-7
CDB 13-10
LARSEN-FEITEN BAN 26-16

KRAV/Tules. OK Gary Reynolds

KORGIS KORGIS
JIMMY HALL
RUPERT HOLMES
AIR SUPPLY
HOTLEST:
DON WILLIAMS 2-1
DONNA SUMMER 12-9
KENNY ROGERS 16-11
CLIPF RICHARD 17-12
STEPHANIE MILLS 23-17

K793/Peoria II. Lou Patrick

CHRIS CROSS
PAT BENATAR
BILLY JOEL
HOTCOST:
DOOBLE BROS 1-1
BARBRA STREISAND 3-2
STEPHANIE MILLS 11-7
KENNY ROCERS 17-9
AL STEWART 16-12

WGRD/Grand Rapids, MI Ray Baker

STEPHANIE MILLS OUEEN 1-1 CARLY SIMON 3-2 BARBRA STREISAND 12-3 DIANA ROSS 9-4 DOOBLE BROS 11-6

WHOT/Yourstown, OH

DICK THOMPSON

AMY HOLLAND

ROCER DALTREY

JIMMY HALL

HOTCEST:

BARBRA STREISAND 1-1

DONNA SUMMER 5-2

CLIFF RICHARD 15-6

WILLIE NELSON 18-9

KENNY ROGERS 21-13

WMEE/Fort Wayne, IN John Curry

LEO SAYER CHRIS CROSS CHRIS CROSS
Hottest:
DOOBLE BROS 1-1
QUEEN 3-3
CARLY SIMON 7-4
POINTER SISTERS 12-8
KENNY ROGERS 21-13

WNAP/Indianapolis, IN Dennis Jon Bailey

LEO SAYER BRUCE SPRINGSTEEN AC/DC JACKSON BROWNE OUEEN 1-1 DOOBLE BROS 6-4 BOZ SCAGGS 9-5 DONNA SUMMER 10-6 BARBRA STREISAND 11-7

Steve Edwards

CHRIS CROSS HALL & OATES LEO SAYER JIMMY HALL KANSAS KANSAS HOTTEST: QUEEN 1-1 CARLY SIMON 8-3 BOZ SCAGGS 12-8 KENNY ROGERS 17-9 SUPERTRAMP 22-15

WOHO/Toledo, OH Jeff McCerthy

ROGER DALTREY KORGIS HOTTEST: BARBRA STREISAND 4-1 CARLY SIMON 6-4 BOZ SCAGGS 12-8 KENNY ROCERS 19-12 DONNA SUMMER 18-15

WVIC/East Lansing, MI Jim St. John

BENNY MARDONES BILLY JOEL GEORGE BENSON GEORGE DENSS...
HOTEPSI:
QUEEN 1-1
BARBRA STREISAND 2-2
DOOBIE BROS 3-3
KENNY ROCERS 23-6
DONNA SUMMER 25-18

KSTT/Davenport IA Mike Kenneelly

PAT BENATAR
DIANA ROSS
JIMMY HALL
HOTCEST:
BOZ SCAGGS 8-5
STEPHANIE MILLS 10-6
KENNY ROGERS 13-7
CLIFF RICHARD 11-8

WISM/Medison, WI Sementhe Jones

CHRIS CROSS
NIELSON/PEARSON
KANSAS
HOTTEST:
DOOBLE BROS 2-1
CLIFF RICHARD 11-6
KENNY ROCERS 18-8
DONNA SUMMER 29-19
JACKSONS 30-21

KEYN-FM/Wichits, KN Lee Cory

CHRIS CROSS
BILLY JOEL
DIANA ROSS
PAUL SIMON
NIELSON/PEARSON
JIMMY HALL
HOTLEST:
BARBRA STREISAND 2-1
WENNY DOCEDS 12-5 KENNY ROGERS 12-5 LARSEN-FEITEN BAN 10-6 CLIFF RICHARD 15-7 HALL 6 OATES 17-8

KWEN/Tules. OK Ronda Curtis

BRUCE SPRINGSTEEN
RUPERT HOLMES
POLICE
PAUL SIMON
AC/DC
OLIVIA W/CLIFF
KORGIS
BENNY MARDONES BENNY MARDONES Hottest: QUEEN 1-1 POINTER SISTERS 4-2 WILLIE NELSON 14-B DEVO 16-9 ROLLING STONES 36-29

WYFM/Youngstown, OH

Jeff Tobin Jet Toom KENNY ROGERS HOTTEST: QUEEN 1-1 KENNY LOGGINS 2-2 CARLY SIMON 10-4 BARBRA STREISAND 12-7 POINTER SISTERS 18-10

WTWR/Detroit, MI Kurt Kelly

DETROIT LIONS HALL & OATES STACY LATTISAW LEO SAYER Hottest: HOTEEST:
DETROIT LIONS A-1
BARBRA STREISAND 2-2
DONNA SUMMER 11-10
STEPHANIE MILLS 18-18
CLIFF RICHARD 26-22

WAKX/Duluth MN Bruce McGregor

ROGER DALTREY
BRUCE SPRINGSTEEN
AIR SUPPLY
POLICE
HOTCEST:
QUEEN 1-1
DEAN DODGE 4-2
DOOBIE BROS 7-4
BARBRA STREISAND 8-5
WILLIE NELSON 9-6

WNAM/Appleton-Oahkosh Wi

BRUCE SPRINGSTEEN BILLY JOEL AIR SUPPLY NIELSON/PEARSON Hottest: DOBBLE BROS 1-1 CLIFF RICHARD 5-2 DONNA SUMMER 7-3 KENNY ROCERS 13-4 SUPERTRAMP 11-6

WGBF/Evensville, IN B.J. Hunter

STACY LATTISAW ROBBIN THOMPSON PETE TOWNSHEND NIELSON/PEARSON RANDY MEISNER BENNY MARDONES BENNY MARIONES
HOTTERS:
BARBRA STREISAND 4-1
DOOBLE BROS 3-2
POINTER SISTERS 9-5
KENNY ROGERS 19-6
DONNA SUMMER 11-7

WRBR/Sound Bend, IN Joe Lightner

ROGER DALTREY
BRUCE SPRINGSTEEN
JIMMY HALL
HOTTEST:
BARBRA STREISAND 1-1
OLIVIA N-J 12-4
KENNY ROGERS 21-11
WILLIE NELSON 19-14
DONNA SUMMER 20-16

WEFM/Chicago, IL Bill Gamble

AL STEWART AL STEWART
CHRIS CROSS
BRUCE SPRINGSTEEN
HOTEST:
DOOBLE BROS 2-1
KENNY LOGGINS 4-3
KINGS 10-7
PAT BENATAR 12-8
EDDIE RABBITT 14-10

WZOK/Rockford, IL Tom Hunter

KENNY ROGERS
HALL & OATES
DIANA ROSS
PAT BENATAR (dp)
BRUCE SPRINGSTEEN (dp)
AC/DC (dp) AC/DC (GP) Hottest: DOOBIE BROS 2-1 BARBRA STRETSAND 3-2 DONNA SUMMER 8-5 STEPHANIE MILLS 12-9 SUPERTRAMP 17-13

Z104/Medison, WI Little/Hudson

BRUCE SPRINGSTEEN DIANA ROSS JIMMY HALL STEPHANIE MILLS STEPHANIE HILLS
HOTTEST:
KENNY LOGGINS 1-1
QUEEN 2-2
CDB 7-3
BARBRA STREISAND 11-4
BILLY JOEL 17-11

WIKS/Indianapolis, IN Mike Tinnes

DIANA ROSS VAPORS
AC/DC
BRUCE SPRINGSTEEN
STEPHANIE MILLS
JIMMY HALL
DOOBIE BROS DOOBLE BROS
HOTTEST:
QUEEN 1-1
KENNY LOGGINS 4-2
DOOBLE BROS 9-4
POINTER SISTERS 12-5
BARBRA STREISAND 13-8

U\$3/South Bend, IN J.K. Dearing

KENNY ROGERS STEPHANIE MILLS SUPERTRAMP SUPERTRAMP HOTCEST: QUEEN 9-1 DIANA ROSS 8-2 OLIVIA N-J 10-6 DONNA SUMMER 19-8 GEORGE BENSON 12-

WDJX/Dayton OH

DONNA SUMMER CARLY SIMON STEPHANIE MILLS CHRIS CROSS CHRIS CROSS
PAT BENATAR
AMY HOLLAND
Hottest:
DOOBIE BROS 2-1
POINTER SISTERS 7-5
CARLY SIMON A-8
DEVO 14 9
AL STEWART 13-10

PARALLEL THREE

KFYR/Bismarck, ND Dan Brannen

BRUCE SPRINGSTEEN ROGER DALTREY DOOBIE BROS 3-2 HALL & OATES 13-10 POCO 15-11 AL STEWART 20-17

KKLS/Rapid City, SD Mark Hahn

RANDY MEISNER CLIMAX BLUES BAND AIR SUPPLY OLIVIA W/CLIFF Hottest: DOOBIE BROS 2-1 BARBRA STREISAND 7-2 CLIFF RICHARD 11-3 WILLIE NELSON 16-5 POCO 17-7

KKRC/Sloux Fells, SD Don Nordine

BILLY JOEL KORGIS OLIVIA W/CLIFF Hottest:

KKXL/Grand Forks, ND Rick Scott

AIR SUPPLY
JIMMY HALL
M. MANCHESTER
HOTTEST
HOTTEST
HOTTEST
LARLY SIMON 5-3
CLIFF RICHARD 12-7
KENNY ROGERS 16-10
ROGER DALTREY 17-13

WEAQ/Eau Claire, WI

ALI THOMSON NIELSON/PEARSON ROGER DALTREY HOTLEST: GERRY RAFFERTY 1-1 EDDIE RABBITT 2-2 BILLY JOEL 4-3 CHICAGO 9-7 HALL 6 OATES 13-11

WRKR/Racine, WI Steve Warren

CHRIS CROSS SCOTT WILK & WALL SCOTT WILK & WALL
COMMODRES
PAUL SIMON
Hottest:
QUEEN 1-1
BARBRA STREISAND 6-2
JOHNNY LEE 13-11
STEVIE WONDER 17-12
DONNA SUMMER 25-18

WSPT/Stevens Point, WI Pat Martin

BRUCE SPRINGSTEEN IREME CARA CHRIS CROSS Hottest: BARBRA STREISAND 5-1 DEVO 4-2 DONNA SUMMER 13-9 SUPERTRAMP 18-13 KENNY ROGERS 22-17

KDVV/Topeka, KS Rocky Roberts

ROGER DALTREY ROCEM DALTREY
LEO SAYER
RANDY MEISNER
BILLY JOEL
HOTTEST:
BARBRA STREISAND 2-1
DONNA SUMMER 8-4 DEVO 9-5 CLIFF RICHARD 10-6 PAT BENATAR 23-16

KOWB-FM/Fergo, ND

JOHN COUGAR
PAUL SIMON
VAPORS
BRUCE SPRINGSTEEN
CLIMAX BLUES BAND
POLICE
BABYS
STINGRY
AC/DC
Hottest:
ROGER DALTREY 3-1
KANSAS 12-10
JACKSON BROWNE 17-11
CLIFF RICHARD 19-15
HALL 6 OATES 23-19

KWWL/Waterloo, IA

WAYLON JENNINGS
JIMMY HALL
OLIVIA W/CLIFF
Hottest:
OUEEN 1-1
DIANA ROSS 4-2
POINTER SISTERS 10-4
WILLIE NELSON 16-9
CARS 20-11

Drew Bentley

KELO/Sioux Falls, SD

OLIVIA W/CLIFF OLIVIA W/CLIF HOTLEST: BARBRA STREISAND 1-1 QUEEN 3-2 CARLY SIMON 4-3 KENNY ROCERS 7-5 CLIFF RICHARD 9-6

WEST

PARALLEL TWO

KCPX/Selt Lake City, UT

DANDY & DOOLITTLE JACKSONS ROBERT JOHN ROBERT JOHN
HOttest:
DOOBLE BROS 1-1
POINTER SISTERS 5-3
DONNA SUMMER 12-5
KENNY ROGERS 10-6
CLIFF RICHARD 15-9

KENO/Las Vegas, NV

KORGIS
OLIVIA W/CLIFF
WAYLON JENNINGS
RANDY MEISNER
JIMMY HALL
KIM CARNES KIM CARNES HOTLEST: BARBRA STREISAND 3-1 DOOBIE BROS 4-3 DONNA SUMMER 10-5 STEPHANIE MILLS 11-6 DEVO 12-8

KERN/Bakersfield, CA **Guy Davis**

CHRIS CROSS
JIMMY HALL
KORGIS
VAPORS
HOTTEST:
BARBRA STREISAND 3-1
CLIFF RICHARD 12-9
STEPHANIE MILLS 16-11
KENNY ROGERS 20-15
JACKSONS 25-21

KGW/Portland, OR Jenis Wojniek

STEPHANIE MILLS STEPHANIE MILLS
JIMMY HALL
ALI THOMSON
HOTLEST:
DIANA ROSS 1-1
PAUL SIMON 3-2
CARLY SIMON 5-3
BOZ SCAGGS 7-4
BARBRA STREISAND 10-6

KJRB/Spokene, WA Brian Gregory

BARBRA STREISAND BARBRA STREISAND
KORGIS
POLICE (dp)
BRUCE SPRINGSTEEN (dp)
ANGEL CITY (dp)
HOTLEST:
QUEEN 1-1
BARBRA STREISAND 5-2
DOOBIE BROS 6-4
KENNY ROGERS 19-11
JACKSONS 20-12

KROV/Secrem

BOD Malk
BURT REYNOLDS
QUEEN
BRUCE SPRINGSTEEN
HOTCEST:
QUEEN 1-1
DEVO 10-3
ROLLING STONES 22-16
SUPPERTRAMP 25-20
DONNA SUMMER 29-21

KRO/Tucson AZ

BARBRA STREISAND PAT BENATAR PAT BENATAR BRUCE SPRINGSTEEN ROLLING STONES Hottest: BARBRA STREISAND 1-1

KRSP/Selt Lake City, UT

Lorraine Winneger RANDY MEISNER BRUCE SPRINGSTEEN HOTEST: DOOBLE BROS 1-1 PAT BENATAR 8-2 DEVO 9-3 LARSEN-FEITEN BAN 7-4 ROLLING STONES 12-9

KRUX/Phoenix, AZ

Bobby Rivers
CHRIS CROSS
JIMMY HALL
DANDY & DOOLITTLE
SUZI QUATRO
JOHNNY LEE
EDDIE MONEY
MAYLON JENNINGS
HOTEEST:
QUEEN 1-1
DEVO 9 4
DONNA SUMMER 10-5
SUPERTRAMP 19-12
CLIFF RICHARD 20-13

KTAC/Tacoma, WA Seen Certer

AC/DC RANDY MEISNER DIANA ROSS DIANA ROSS HOTTEST: QUEEN 1-1 CARLY SIMON 6-2 POINTER SISTERS 7-3 PAT BENATAR 10-7 DOOBLE BROS 16-9

KTKT/Tucson, AZ Ed Alexande

KORGIS
BRUCE SPRINGSTEEN
POLICE
QUEEN (dp)
SUPERTRAMP (dp)
HOTLEST:
BARBRA STREISAND 1-1 KENNY ROGERS 9-3 CHRIS CROSS 26-17 LEO SAYER 27-18 BILLY JOEL 29-23

Y94/Freeno, CA Ray Appleton

LEO SAYER
CHRIS CROSS
HOTLEST:
QUEEN 1-1
POINTER SISTERS 6-3
DOOBLE BROS 8-4
DONNA SUMMER 9-5
VINCE VANCE 6... 15-6

KLUC/Las Vegas, NV Dave Anthony

Dave Anthony

BARBRA STREISAND
LEO SAYER
JIMMY HALL
BRUCE SPRINGSTEEN
HOTCH BRUCE SPRINGSTEEN
FOR SPRINGSTEEN
HOTCH BRUCE SPRINGSTEEN
HILLIE NELSON 18-14

KMJK/Portland OR John Shomby

RANDY MEISNER OLIVIA W/CLIFF VAPORS ottest: QUEEN 1-1 BARBRA STREISAND 5-2 DONNA SUMMER 20-11 CLIFF RICHARD 23-15 HALL 6 OATES 26-18

KIOY/Freeno, CA Rick Shannon

BRUCE SPRINGSTEEN
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BARBRA STREISAND 4-1
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POINTER SISTERS 3-1
VINCE VANCE 4... 8-2
FATBACK BAND 5-3
JACKSONS 10-8
DEVO 24-18

K77X/Albuquerque, NM

JACKSONS
ROLLING STONES
CHRIS CROSS
HOTTES
H

FM102/Secremento CA

DEVO
STEVIE WONDER
JIMMY HALL
HOTTEST
QUEEN 1-1
DIANA ROSS 16-10
STEPHANIE MILLS 18-13
S.O.S. BAND 14-15
AIR SUPPLY 21-20

KSPZ/Colorado Springs, CO Mike Daniels

AMBROSIA RANDY MEISNER JOHNNY RIVERS PAUL SIMON HOTTEST: BARBRA STREISAND 1-1 CLIFF RICHARD 8-5 HALL & OATES 15-11 DONNA SUMMER 17-12 KENNY ROGERS 21-15

KVSM/Colorado Sorings, CO Mark Murray

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KZZP/Phoenix, AZ Steve Goddard

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KHYT/Tucson, AZ Rich Brother Robbin

CARLY SIMON (RA) AIR SUPPLY KOOL 6 THE GANG BOB MARLEY BOB MARLEY
CHRIS CROSS
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POINTER SISTERS
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QUEEN 1-1
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DEVO 10-6 ZAPP 22-9 TOM BROWNE 18-10 KEZR/Sen Jose, CA

Bob Harlow BRUCE SPRINGSTEEN
RANDY MEISNER
MAC DAVIS
HOTCOST:
BARBRA STREISAND 1-1
DOBBIE BROS 2-2
KENNY ROGERS 13-5
HALL 6 OATES 22-17
WILLIE NELSON 23-19

KIDD/Monterey CA Ron Rodrigues

RANDY MEISNER RANDY MEISNER
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BRUCE SPRINGSTEEN
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QUEEN 1-1
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KENNY ROGERS 23-15 KGGI/Riverside San Bernardino, CA **Bob West**

Bob West LEO SAYER CHRIS CROSS HOTCEST: DEVO 1-1 TIERRA 3-2 STEPHANIE MILLS 9-5 POINTER SISTERS 11-6 KENNY ROGERS 14-8

KKXX/Bakersfield, CA

Chris Saulres BRUCE SPRINGSTEEN JIMMY HALL HARRY CHAPIN KORGIS MOLLY HATCHET MOLLY HATCHET
HOTTEST:
KENNY LOGGINS 2-1
DEVO 4-2
DOOBIE BROS 5-3
BARBRA STREISAND 11-4
DONNA SUMMER 13-10

KASH/Eugene, OR Andy Barber

DIANA ROSS ROGER DALTREY KORGIS KORGIS
HOTTEST:
QUEEN 1-1
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SUPERTRAMP 20-15

K96/Provo, UT Jim Sumpter

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DONNA SUMMER 11-5
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SUPERTRAMP 19-11

PARALLEL THREE

KBOZ/Bozeman, MT Paul Ehlis

AIR SUPPLY
PAUL SIMON
OLIVIA W/CLIFF
STEVIE WONDER
KORGIS KORGIS
HOTCESTBOZ SCAGGS 3-1
BARBRA STREISAND 4-2
KENNY ROCERS 14-11
WILLIE RELSON 28-21
HALL & OATES 29-25

KCBN/Reno, NV

RANDY MEISNER
BILLY BURNETTE
NIELSON/PEARSON
JIMMY HALL
HOTCEST:
DOOBIE BROS 6-1
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KDZA/Pueblo, CO Rip Avine

CHRIS CROSS
RANDY MEISNER
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HOTEST:
DOBIE BROS 2-1
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WILLIE NELSON 21-16
CLIFF RICHARD 24-17

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AIR SUPPLY
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JIMMY HALL (dp)
PAT BERNATAR (dp)
NIELSON/PEARSON (dp)
HOTCEST:
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KOOK/Billings, MT Dennis Nichols

AIR SUPPLY STACY LATTISAW BILLY BURNETTE DR. HOOK CLIMAX BLUES BAND Hottest: Hottest: DOOBIE BROS 2-1 KENNY LOGGINS 4-2 DONNA SUMMER 7-5 DEVO 14-8 AL STEWART 12-9

KRLC/Lewleton, ID

Steven Alan Mackelvie BRUCE SPRINGSTEEN BILLY BURNETTE JACKSONS
RANDY MEISNER
CHRIS CROSS
PAUL SIMON
POLICE (dp)
Hottest:
DEVO 1-1
DOOBLE BROS 8-4
POINTER SISTERS 16-9
AC/DC 19-11
KENNY ROGERS 29-21

KSLY/Sen Luis Obispo, CA

Don Potter JOHN COUGAR ALI THOMSON DON WILLIAMS RANDY MEISNER HOTTEST BARBRA STREISAND 2-2 POINTER SISTERS 8-3 KENNY ROGERS 19-13 ROLLING STONES 26-24

KENI/Anchorage, AK

Randy Robbins DIRT BAND BILLY JOEL HUDSON RANDY MEISNER HICK GILDER ROCKY BURNETTE BILLY BURNETTE Hottest: HOTTEST:
PAUL SIMON 1-1
GEORGE BENSON 4-3
NATALIE COLE 10-4
DOOBIE BROS 14-10
KENNY ROGERS 23-11

KYYA/Billings, MT

Jack Bell CHRIS CROSS
NIELSON/PEARSON
BRUCE SPRINGSTEEN
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CLIMAX BLUES BAND CLIMAX BLUES BAND Hottest: QUEEN 1-1 DOOBIE BROS 4-2 DONNA SUMMER 11-7 POINTER SISTERS 15-10 DEVO 18-13

KATI/Casper, WY Donna Foxx

OLIVIA W/CLIFF POLICE STACY LATTISAW MAC DAVIS Hottest: QUEEN 1-1 CLIFF RICHARD 5-2 DOOBIE BROS 8-5 DONNA SUMMER 16-11 STEVIE WONDER 32-25

PARALLEL ONE PLAYLISTS



Pittsburgh

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JANET HALL & HAUPS THAT LINE DILLY JULE SUBSTIMES & FANTASY KANSAS/NO & IN BRUCE SPRING STEEN/HUNGY & HEART

wifi 92 Philadelphia

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FM99 &WXLO

New York

GAL ADAMSTRUCT Live is A L Tabe LAP/AII My LIVE or So Good RULLING STUMES/Son's So GOOD LULLIN ACL (BARY/Love Sensetion PRINCE/Uptown ONAN AUSS/SIT's My Turn /UNES GIRLS/Denced Turned Intil

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" SUFERTHAMP/Oreamer CHRIS (RUSS/Never Be The Same

BILLY JUEL/Summarines A Fantosy DIANA RUSSIT'S My Turn HARRY CHAPITY SUMMARY



Providence

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Providence

1 Donney Team The Clust
1 Donney Team Team Team Team Team
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Philadelphia

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WRGG

Washington D.C.

WROR

WNBC Radio 66 New York

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37 BRUCE SPRINGSTEEN/Hungry Hears CHRIS CRUSS/Never Be The Same STRAIGHT LINE/Herods Are Gonna Roil



AM RADIO

I BARBIRA STRILLSAND/Romain In Love Double Direct/Maria Love 2 (2001) 19 (2007) 19 (20

10 IRENT CARA/Out Here On My Gun HANDY MEESNER/Doop Inside My Heart

WKBW Buttalo

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PM MUSICRADIO Washington D.C.

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Kansas City

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Cleveland

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St. Louis AM63

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KS95 FM Minneapolis

Minneapoli

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Kansas City

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1 1 BARRIA STELLIAND/Freen In Love
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12 4 AIR STELLIAND/Freen In Love
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3 0 BILLIE MELSON/IN The Good Again
10 7 DOUBLE BOOK STELLIAND LOVE
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Los Angeles

Detroit

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Chicago

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St. Louis

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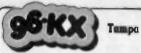


STEREO 103 Dallas

Angel and the Second Sec



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JIMPY HALL/E a Happy that Love. MLEDINGS/Nemote Control BHLLT JALFScontines & Fantasy

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Miami

| 1 | 1 | BARBAA SIRUISANO/Rohem In Love | 2 | 2 | CULEN ... SITES The Dust | 2 | 2 | CULEN ... SITES The Dust | 3 | AIN SURPERTYATIA OUT Love | 3 | 4 | NIN SURPERTYATIA OUT Love | 3 | 4 | NIN SURPERTYATIA OUT LOVE | 3 | 4 | NIN SURPERTYATIA OUT LOVE | 3 | AIN SURPERTYATIA OUT | AIN SURPERTYATIA OUT

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Houston

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Tampa

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Phoenix

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AUDS 30 RANDY MESSNER/Deep Incide My Heart

JERI

1027 Los Angeles

ADDS 20, 28, 29, 30 BRUCK SFRINGSTEEN/Hungry Heart FRENE CARA/Gut Here On My Own

LED SAYER/More Then I Cen Sey WILLIE MELSON/On The Road Again GIBSON BROS./Que Sere MI Vice CMRIS CRUSS/Never Be The Same

610 # KFRC San Francisco

BURT RETHOLOS/Cheep & Superficie: AUSSIE BAND/Somebod: Tents You

1316 San Diego

N 1 | GUEEN/ BITES THE DUST

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SPLIT ENT/I (not You as 52-5/Private Lando Didna SideR/egit A.a. CAS/Gimme Some Stack AC/DUT- Money Money AC/DUT-On Shook No., DAVID BURIL/Ashes To As

Denver Denver

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PUL NEE/De De De De De De
DOW WILLHAMS/I Melfeve In You
RANDY MEISMER/Deep Inside My Mear? ADDS

VAPORS/TUTNING Japanese
HELEN REDDY/NITTE Berracuda
RARSAS/Motd On
SAPERTRAMP/Dradem
CARS/Touch And Go



San Francisco

SCIL FRUNCISCO

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2. 2. BRIGHES STREETS THE CAST

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4. POINTER STREETS/ME N. NO. SAY,

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4. POINTER STREETS/ME N. NO. SAY,

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12. 11. CAST, CICCOST/STREET STREETS

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13. 10. CAST/MESTER STREETS

14. 10. 10. JAMPS/LOVER STREETS

15. 11. CLC/ALI Deer The Mod 16.

16. 10. JAMPS/LOVER STREETS

17. 10. FALL STREETS/MESTER STREETS

18. 10. CAST/MESTER STREETS

19. 10. CAST/MESTER STREETS

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19. 10. CAST/MESTER STREETS

10. 10. OLD STREETS

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KPLZ 101.5 Seattle

CEURGE BERSON/Love & Love

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ALI THOMSON/Live Every Himste CHRS CROSS/Never be The Same MAC DAVIS/Texas In My., BANGMA STREISAND/Gullty

KJR 4950 Seattle

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ADD5 POLICE/De Do Do Do, De De De JACK\$ORS/Lovely Une HARRY OHAPIN/Sequel

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KK AB II

Los Angeles

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KUPO ALL' ROCK FM'98 Phoenix

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(H) indicates one of the five "hottest" records on each Paralle One playlist.

Balance Your Book With These Entries...



PRODUCED BY KANSAS ON KIRSHNER RECORDS

KANSAS 'Hold On"

EW & ACTIVE

KANSAS "Hold On" (Kirshner) 111/10 Moves: Up 66, Same 35, Down 0, Adds 10, WKBW, F105, PRO-FM, Q107, KPLZ, KIOA, WISM, KILE, KKRC.



WABC add 33 WXLO deb 29 WXKS 32-29 KRLY add

KGGI on FM99 add



PRODUCED BY GAMBLE/HUFF PRODUCTIONS ON PHILADELPHIA INTERNATIONAL RECORDS





SAILOR Runaway"



PRODUCED BY JAMES WILLIAM GUERCIO ON CARIBOU RECORDS

REDDINGS "Remote Control"

KRLY add Y100 add 37 WCKX add WFBR deb 29 96X deb 28



PRODUCED BY RUSSELL TIMMONS & NICK MANN ON BID RECORDS

... From The CBS Associated Labels

PARALE

Parallel I: Selected stations in major markets that ar nant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant' and/or exert a significant local or regional influence. This perallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exart a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January



OENOTES FIRST WEEK IN PARALLELS.

224 REPORTS 221 LAST WEEK

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AC/DC

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P1

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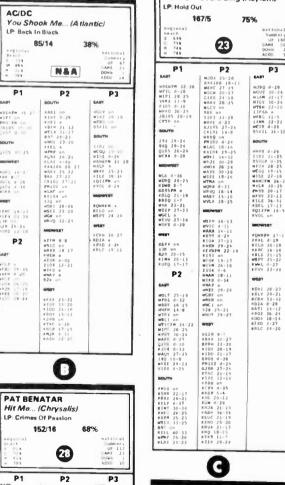
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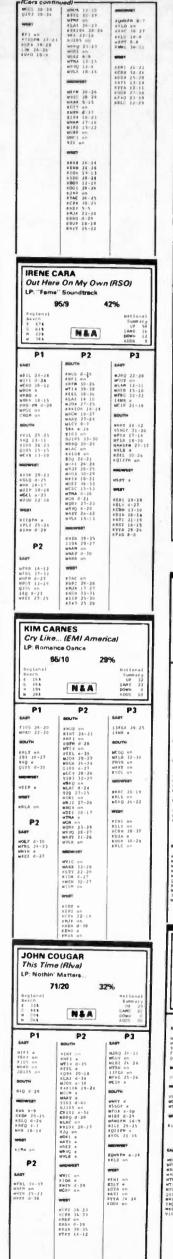
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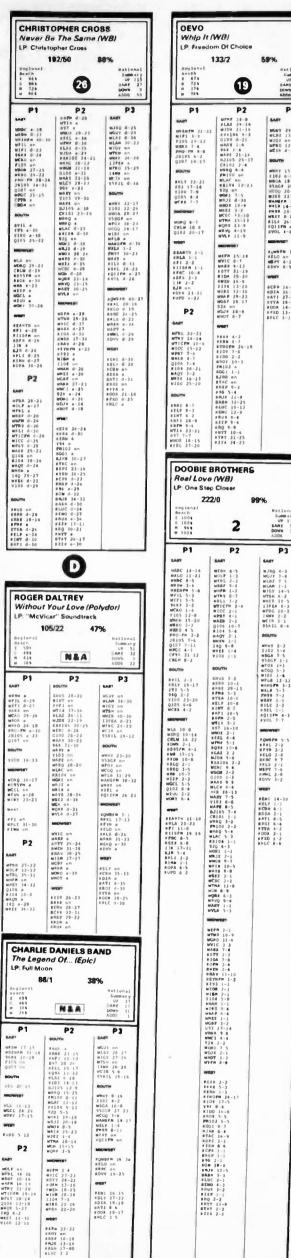
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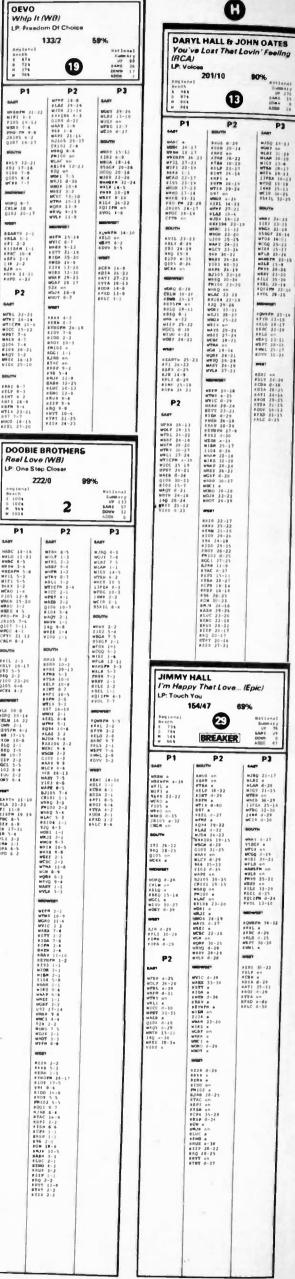




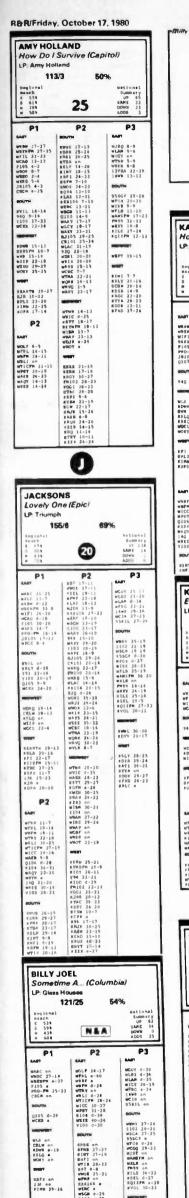






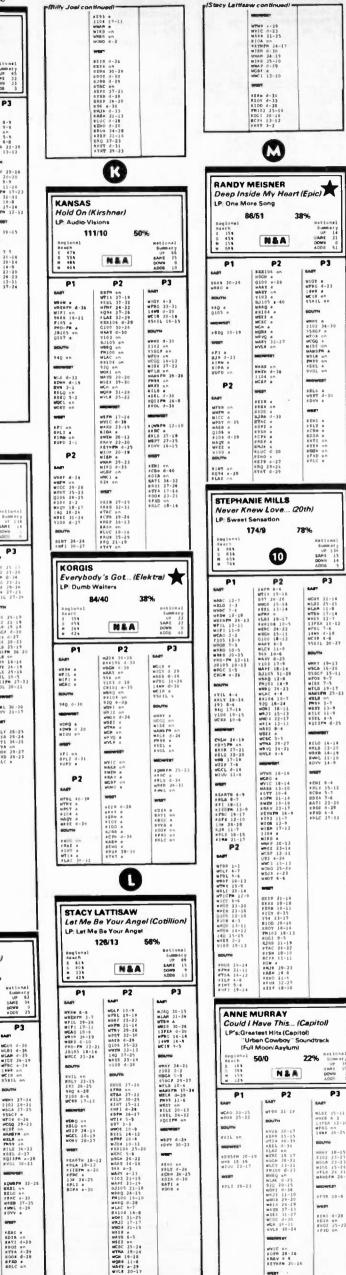


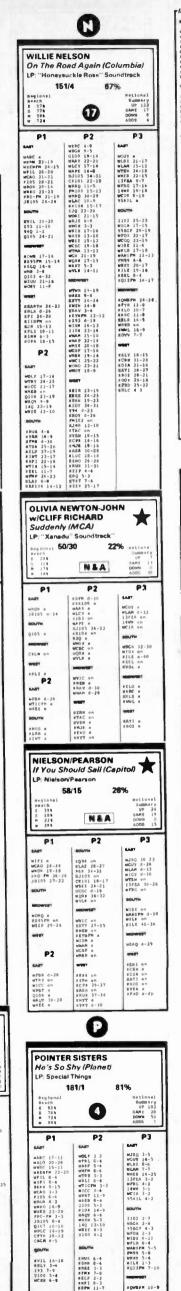
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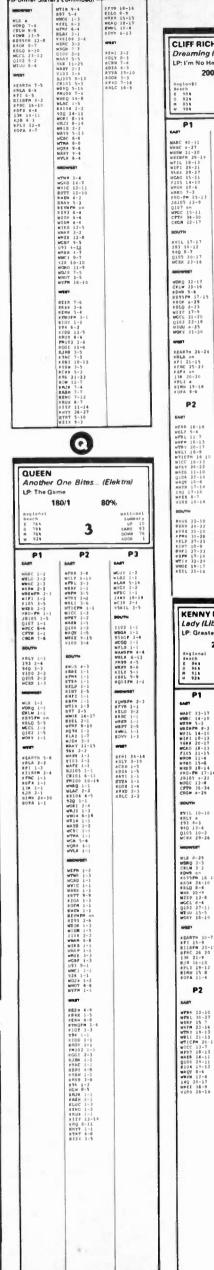


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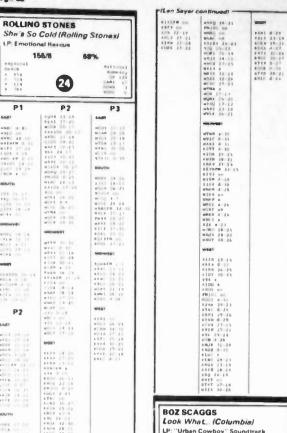




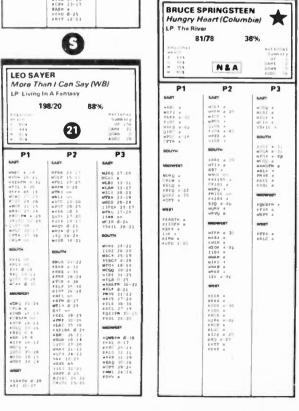


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DIANA ROSS



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P1

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CRLW 22-20 KDWB 4-4 ESSEM 19-1 FELO 36-14 EBEQ 17-15 WHB 22-20 WZZP 8-4 WZUU 14-10 WORT 16-12

RPL# 17-16 RIMH 10-10 ROPA 0 42 #UPD d-27

P2

BARE DOWN

12



P2



P3

RHU6 15-7 PRBE 14-9 RFME 23-23 FELP 0-4 RINT 6-3 RHFI 21-16 RBFM 33-9 WTIX 10-6 B97 12-6 WHOY 16-12

WHY 13-7
EAST 11-7
EAST 11









Others Getting Significant Action

707 "I Could Be Good For You" (Casablenca) 15/1
Moves Up4, Same 9, Down 1, Adds 1, Q107, CKLW 55, KUPD 29-23, KQ94-21-20, WVIC 21-17.
BARRY GOUDREAU "Dreams" (Portrett 15/0
Moves: Up 5, Same 10, Down 0, Adds 0, KWK 54, KUPD 15-11, KQ94-24-23, WXLK 29-27, KBI C 30-27

Moves: Up 5, Same 10, Down 0, Adds 0, KWK 6-4, KUPD 16-11, KQ94 24-23, WXLK 29-27, KRLC 30-27

DR. HOOK "Girts Carr Get It" (Cesablanca) 14/14

Moves: Up 0, Same 0, Down 0, Adds 14, J8106, KLAZ, BJ106, CK101, WNDX, WCSC, WGUY, WLAM, WTSN, 13FEA, WFLB, WANS-FM, KVOL, KOOK, HARRY CHAPIN "Sequel" (Boerdwall) 14/11

Moves: Up 1, Same 2, Down 0, Adds 11, WBEN FM, WCAQ, 94Q, WGCL, KJR, WAPE, KX104, KXXX, SSXL, WCGQ, WXLK

BILLY BURNETTE "Don't Say No" (Columbia) 13/10

Moves: Up 2, Same 1, Down 0, Adds 10, KQ94, WBBQ, WGH, KYNO-FM, WFBQ, FM99, KENI, KCBN, KOOK, KRLC.

B-62: "Private Idaho" (WB) 13/0

Moves: Up 8, Same 7, Down 0, Adds 0, WXKS, Y100 35-34, WDRQ d-28, 98X 25-20, WEFM 25-25, DIANA ROSS "It"s My Turn" (Motowril 12/8)

Moves: Up 0, Same 4, Down 0, Adds 8, WRKQ, WXKS, PRO-FM, Q106, WAYS, WTSN, WHEB, WFLB

WFLB
DOOBIE BROTHERS "One Step Closer" (WB) 11/4
Moves: Up 0, Same 7, Down 0, Adde 4, 96KX, Q105, WDRQ, WIKS: KSLQ
KSFX on

Movee: Up 0, Same 7, Down 0, Adds 4, 96KX, Q100, WURLL FIRE NO. 11/3
MCVENT OF TOXES IN MY RESPICE WITH OF TOXES IN MY RESPICE OF TOXES IN MY RESPICE OF TOXES IN MY RESPICE OF TOXES IN MY REPRESENTATION OF TOXES IN THE RESPICE OF TOXES IN MY RESPICE OF TOXES IN THE CASE OF TOXES IN TOXES IN THE CASE OF THE CASE OF TOXES IN THE CASE OF THE CASE

Moves Up 3, Same 1, Down 0, Adds 9, PYRING 10/4
MOVER TJOHN "Sherry" (EMI Americal 10/4
Moves: Up 2, Same 4, Down 0, Adds 4, KFRC, WDH, KCPX, WFBG, WOKY d:30, KRLA on.
KFI on, KHY 13: 28
ROBBIN THOMPSON BAND "Brits Eyes" (Ovation) 10/2
Moves: Up 3, Same 5, Down 0, Adds 2, WQBF, WFLB, KBEQ d:20, WSE2, d:38, WRVQ 14:17.





BREAKERS®

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

DIANA ROSS

I'm Coming Out (Motown)

61% of our reporters on it. Moves: Up 97, Same 19, Down 6, Adds 15, WBEN-FM, WOLF, WBBF, G100, FM100, 92Q, KSTT, KEYN-FM, WZOK, Z104, WIKS, KTAC, KASH, WFOX, KILE. See Parallels, charts at number 30.

PRODUCED BY BERNARD EDWARDS AND NILE RODGERS FOR THE CHIC ORGANIZATION, LTD.

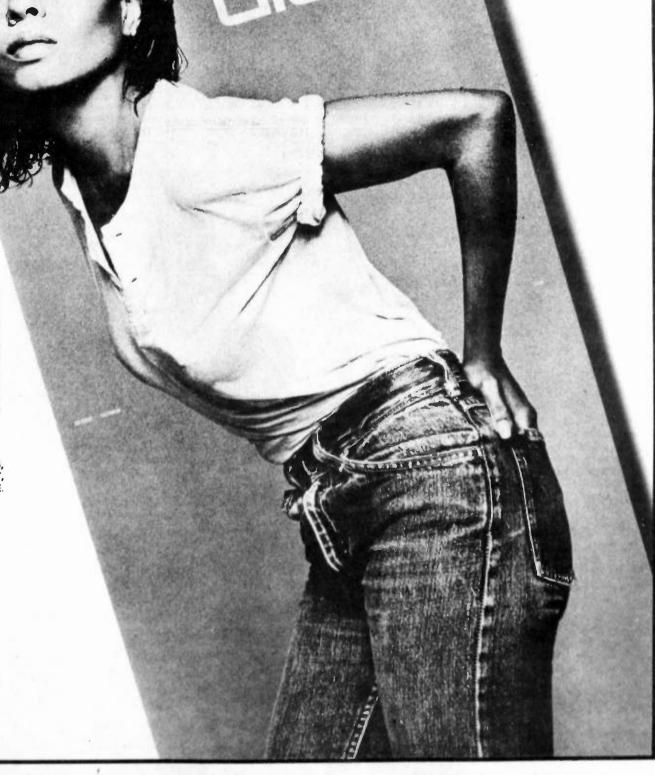
Album remixed by Russ Terrana and Diana Ross

On Motown Records and Tapes





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THE PICTURE PAGES

Graham Of Gold



Larry Graham recently received gold record awards for his "One In A Million" single and album. Pictured at Warner Bros. headquarters in Burbank are (I-r) Warners VP's Tom Ruffino, Tommy Li Puma, Russ Thyret, and Tom Draper, Graham, Warners VP Clyde Bakkemo, manager Ron Nadel, Warners' Cortez Thompson and Mark Maitland, and VP Carl Scott; (front) Warners' Marylou Badeaux and VP Lou Dennis.

Dodgers, Lee Lookin' For Hits



Johnny Lee's recent Palomino shows in L.A. drew four Dodgers backstage. Pictured (I-r) are Dodgers' Joe Ferguson, Jim Faraci, E/A VP Vic Faraci, Dodgers' Gary Thomasson, Johnny Lee, Dodgers' Rick Sutcliffe and Don Sutton, and E/A's Sammy Alfano.

Top Level Meeting



Numerous Arista executives gathered backstage to congratulate Sea Level after the band's Bottom Line appearance in New York. Pictured (I-r) are manager Bob Schwaid, Arista Sr. VP Rick Dobbis, group's Paul Brodeur, Randall Bramblett, Jimmy Nalls, and Davis Causey, Arista's Abbey Konowitch, group's Chuck Leavell, label's Randy Hock, group's Steve Kent, VP Mike Bone, unidentified, Arista President Clive Davis, and Sr. VP Richard Palmese; (seated) group's Matt Greeley.

Motels At The Arena



Capitol's Motels played L.A.'s Sports Arena recently on tour with the Cars, and were visited by label executives backstage. Pictured (I-r, back) Capitol's Bruce Ravid, group's Mike Goodroe, co-manager Ken Fritz, group's Martha Dayis, co-manager Dennis Turner, and Capitol VP Rupert Perry; (I-r, front) Louise Olin, group's Brian Glascock, label VP's Bobby Colomby and Bruce Wendell, group's Marty Jourard, VP Helmut Fest, and group's Tim McGovern.

Destry's Millennium Destiny



The signing "marriage" of Jonny Destry and Millennium Records was celebrated before the public recently, with a single and album called "Girls, Rock 'N' Roll & Cars" to come later. Pictured in automotive splendor are (I-r) Millennium President Jimmy Jenner, Destry, and producer Steve Verroca.

Johnson Plays Roxy



EMI America's Michael Johnson performed at L.A.'s Roxy recently, with top label staffers showing up for backstage congratulations. Pictured (I-r) are EMIA/Liberty VP's Joe Petrone and Don Grierson, Johnson, label VP Dick Williams, and Capitol President Don Zimmermann.

Golde Portrait



Gathering together to discuss the imminent release of Francie Golde's second Portrait album are (I-r) Portrait VP/GM Lennie Petze, Golde, E/P/A VP Stan Monteiro, and manager Bill Hons.

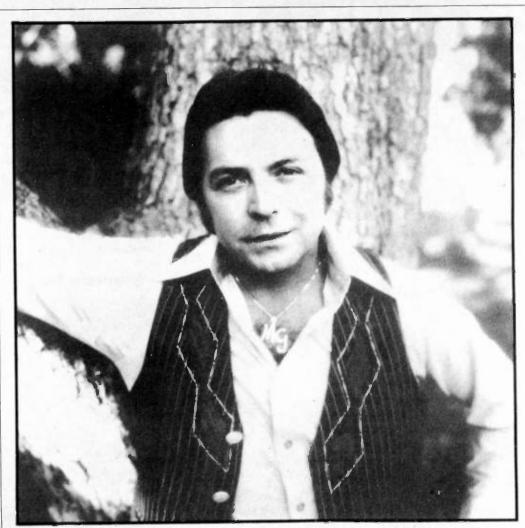
English Venture Signing



Venture Records has signed Jackie English, with a single featuring the theme from "Hopscotch," "Once A Night," released. Pictured (I-r) are Venture President Cecile Barker, English, Creative Music Group principal Jay Warner, and Venture National Pop Promotion Director Dick Reus.

"THAT'S ALL THAT MATTERS"

THE NEW SINGLE FROM



MICKEY GILLEY

PRODUCED BY JIM ED NORMAN

KILT 39
98Q add
WSB deb 22
WDEC add
Q101 add
KMBZ deb 27
KRIG add

KUGN on WHIO on WALG add WHAS on KLAZ add 37 KAAY 29-25 KRMG deb 17

KOY on

WREC deb 29
WHMY add
WEVA add
KFOR on
KCUZ add
WCCO-AM on
WHAG add

WSGA on KGGF on WKHM on WLTA on WBAL on WOOD on KCRS add WFBG on



THE PICTURE PAGES

Philly Radio Accomp'nies Bob Seger



Capitol's Bob Seger, currently touring to promote his album "Against The Wind" and single "You'll Accomp'ny Me," was greeted backstage at the Philadelphia Spectrum by a predominantly female group of area station staffers, including (I-r) WZZO PD Lynn Corey, Seger, WIFI MD Liz Kiley, WMMR MD Joe Bonnadonna, WYSP MD Robin Henkin, and WIOQ MD Helen Leicht. Capitol's Mike Lessner is kneeling.

Commodores Head Schlitz Spots



The Joseph Schlitz Brewing Co. rolled out the red carpet (and the beer) when Motown's Commodores toured the Milwaukee plant recently in an effort to learn more about the brew they will soon be advertising. Shown inspecting the suds are (back, I-r) Commodore Ronald LaPread, Schlitz Chairman Daniel F. McKeithan, Jr., and group member Thomas McClary; (front, I-r) Commodores' manager Benny Ashburn, Commodores' Milan Williams, Walter Orange, and Lionel Richie, Schlitz President Jerome E. Vielehr, and group member William King.

Thorpe Enters 21st Century With E/A



Australian star Billy Thorpe has signed with Elektra/Asylum Records, which has just released his debut effort for the label, '21st Century Man.''. Welcoming the futurist to the label are (standing, I-r) E/A's Rip Pelley and Bill Smith, E/A Vice Chairman Mel Posner, Thorpe, E/A VP Kenny Buttice, Thorpe's manager and record co-producer Spencer Proffer, E/A VP Vic Faraci, and E/A's Randy Edwards; (seated, I-r) label's Dave Cline, Burt Stein, and Lou Maglia, and the Pasha Organization's (Proffer's production company) GM Diana Kaylan.

Tigers Stalk Whisky Stage



A&M's Tigers had nothing to snarl about following their recent appearance at L.A.'s Whisky and post-concert party. Included in the merrymaking are (standing, I-r) A&M's Marko Babineau, A&M Sr. VP David Kersenbaum, A&M VP Jordan Harris, Mrs. Roy Thomas Baker, group member Tony Jacks, A&M VP Mike Gormley, and Tigers members Nik Potter, Nick Cola, and Ross McGeeney; (kneeling, I-r) band member Pete Dobson and attorney Craig Wilson.

Jacksons Star In Hollywood



Epic's Jacksons were honored recently with a Beverly Hills dinner party following the placement of their "Star" in Hollywood's "Walk of Fame." Celebrating the occasion are (I-r) Epic VP Frank Rand, Enid (Mrs. Jackie) Jackson, group's Jackie Jackson, and Epic VP Gregg Geller.

Stewart Acknowledged As Vintage Vet



Al Stewart, one of the recording industry's prime wine connoisseurs, was inducted into an exclusive wine brotherhood at the home of actor Burgess Meredith. The star-studded celebration marked Stewart's acceptance as a Master Connoisseur of French Gastronomy, French Wine Chapter, as well as bestowing the same honors on author Dennis Overstreet (of "Wine Secrets" fame). Some of the grape guzzlers in attendance were, from left, Overstreet, Cyndy Garvey, Stewart, and Meredith.

Vinton Visits Chicago



WYEN/Des Plaines, IL owners Ed and Carol Walters are shown visiting with Tapestry's Bobby Vinton (left) after his recent appearance at Chicago's Mill Run Theatre to support his current single, "He."

Ruthi Navon On Polydor Roster



Polydor Records has signed Israeli-born singer Ruthi Navon to an exclusive recording contract with her debut single, "The Ballad Of Lucy Jordan," scheduled for release later this month. Welcoming the label's newest artist are (I-r) Polygram Records East Exec VP Dick Kline, Polygram Records East VP Jim Collins, Navon, and PRE's Bill Cataldo.

I HOPE I NEVER SPLIT ENZ

A single from SPLIT ENZ that will cut through your heart like a laser beam.

In our hearts we believe that people want to hear SPLIT ENZ and with the release of the ballad "I HOPE I NEVER" SPLIT ENZ has given your audience a beautiful, poignant and timely song.

"I HOPE I NEVER" AM 2285
THE BEAUTIFUL BALLAD FROM
SPLIT ENZ

From their brilliant album TRUE COLOURS. SP 4822

Produced and Engineered by David Tickle A Beomerang Production

Management and Direction: Nathan Brenner, (North America) Tommy Mottola, Champion Entertainment Organisation, Inc. (\$1980 A&M Records, Inc. All Rights Reserved

TOUR DATES

- Oct. 11 Paradise, BOSTON, MA
- Oct. 12 Stage West, HARTFORD, CT
- Oct. 14 JB Scotts, ALBANY, NY
- Oct. 15 Barrymore's, OTTAWA, CAN.
- Oct. 16 Le Club, MONTREAL, CAN.
- Oct. 17 Masonic Temple, TORONTO, CAN.
- Oct. 19 Uncle Sam's, BUFFALO, NY
 Oct. 20 Second Chance, ANN ARBOR, MI
- Oct. 21 Park West, CHICAGO, IL
- Oct. 22 Merlin's, MADISON, WI
- Oct. 25 Warfield, SAN FRANCISCO, CA Oct. 26 Catalyst, SANTA CRUZ, CA
- Oct. 31 Rainbow, DENVER, CO Nov. 2 Lawrence Opry House,

ON AGM RECORDS & TAPES

- LAWRENCE, KS
- Nov. 4 Spits, HOUSTON, TX
 Nov. 5 Armadillo, AUSTIN, TX
- Nov. 7 Agora, ATLANTA, GA
 Nov. 9 Agora, TAMPA, FL
 Nov. 10 Agora, HALLENDALE, FL
- Oct. 27/28 Whiskey, LOS ANGELES, CA



Jeff Gelb- ASER

Recapping American Radio Expo's AOR Talks

For AOR registrants, the American Radio Expo presented numerous options for dialogue and entertainment. The AOR hospitality room was in use throughout the convention, offering both structured discussion groups as well as the opportunity for programmers to meet one-on-one.

Key topics covered, and detailed in the following paragraphs, included the importance of research, the changing face of AOR music (with particular emphasis on new wave), the future of progressive rock radio, some comments on the relationship between the Superstars organization and its client stations' PD's, album tracking, and some opinions as to whether AOR radio has become 1980's Top 40.

Research

Most programmers agreed that some form of research can only, in the long run, make the AOR programmer's job easier (or at least less prone to guesswork). Still, said consultant Jeff Pollack, "Research backs up our instincts." KBPI/Denver PD Frank Cody concurred: "It still comes down to instinct ultimately."

"Previewing an album is both an image-enhancement for us as well as good exposure for the record."

— KNAC/Long Beach PD Paul Fuhr

Superstars researcher John Parikhal noted, "A key to research is knowing whether the answers you get are representative" of your audience's opinions. His partner Dave Charles added, "The danger in going to the street is that you sometimes get the wrong information." WCOZ PD John Sebastian theorized, "You just have to go to enough streets!"

Music

Most (but by no means all) research being done by AOR programmers centers around the music played on their stations. Lee Abrams said his company's research points to the possibility that the musical listener develops his lifetime taste in musical styles between the ages of 16-20 (a prime AOR demographic). Dave Charles claimed, "AOR is out of touch; we are in sad shape so far as new music is concerned." This led to a long discussion with the AOR promotion reps present as to why certain bands get (or don't get) signed. There was some indication that many A&R reps are out of touch with the realities of the market-place, and that radio could help find the star talents of tomorrow by being certain to service record companies with their Homegrown-type albums.

Lee Abrams, who has experience both as a programming consultant and record producer (Gentle Glant, Yes, Critical Mass), was asked for some comments on AOR music. He mentioned that successful bands could, in a sense, be cloned in the studio by using success-proven licks and lyrics, but that this kind of "McDonald's Rock" would prove, in the end, to be "very unsatisfying." To heighten a band's awareness of the kind of music that goes over the best with AOR listeners, he jokingly suggested, "Get the musicians high and start preaching radio theory."

"Research backs up our instincts."

- KBPI/Denver PD Frank Cody Programmers of Abrams-affiliated stations were asked how much freedom they had in choosing music for their stations. WLPX/Milwaukee MD Bobbin Beam reported, "There's a lot of leeway in utilizing our gut feel for material that is right for our market." WMJQ/Rochester PD Bernie Kimble was succinct in his summation of the Abrams organization's role as consultants: "We don't work for them — they work for us."

New Wave

Among the most controversial topics discussed throughout the AOR meetings was the role of new wave music on the AOR station playlist (interestingly, research by the Abrams group shows that young teen new wave fans prefer the term "party rock"). John Sebastian surprised many programmers when he reported research results done at WCOZ that suggested that most people who liked disco music were now among new wave's biggest supporters. This interesting hypothesis was supported by Dwight Douglas of the Burkhart/Abrams group, who said the company's research pointed to the same conclusion.



AOR session contributors Jeff Polleck (left) and John Sebastian (right)

The B-52's were mentioned throughout the meeting as an example of a band that has polarized AOR stations. Neal Mirsky, PD of WSHE/Miami, reported that album sales and heavy phone requests helped him decide to play the album, while John Sebastian said that, though his own research showed the album to be number one in sales in Boston, he would not program it on WCOZ. "We're not playing the B-52's," he explained, "for the same reason we're not playing the number two-selling album, Barbra Streisand: they don't fit our image."

The point was also made that record store sales reports are often inaccurate, which necessitates other forms of music research input into the decision-making process at stations.

According to KZOK/Seattle PD Nils Von Veh, the decision to play or ignore new wave music must come "as a matter of context" with the rest of the station's musical image. John Sebastian asked, "Do you want consistency or do you want something else?"

Progressive Rock Radio

The belief in musical consistency has led, in part, to the demise of most of the freeform progressive rockers that spawned the entire AOR format a little over a decade ago. Loss of ratings is another problem. WXRT/Chicago GM Seth Mason was asked how his unique station has survived up and down books with a very broad music list for over seven years now. He answered that it's a matter of "ratings vs. billing: we sell qualitative numbers, not quantitative. It's a concept sale." He illustrated his point by saying that while WXRT's total audience estimate doesn't match that of its AOR contemporaries in the marketplace, it might have the most listeners interested in purchasing fine furniture, as an example. Information of this sort makes it easier for WXRT's sales force to sell

time to clients looking for a specific segment of the Chicago radio audience.

Station PD Norm Winer, when asked how long WXRT can exist in the competitive Chicago AOR radio arena with lower ratings numbers, answered, "As to how much time do we have — I don't have a wristwatch — I do have a calendar."

Album Tracking

The most fiercely-debated topic of the sessions was that of album-tracking by AOR's. Starfleet Blair's Sam Kopper called the practice "harmful," and his sentiments were echoed by Arista's Mike Bone, who said that at no time did the promotional advantages of album tracking outweigh the loss in potential sales for that album. Atlantic's Tunc Erim felt album tracking hurt sales for established acts but that the promotional value for young acts was worthwhile.

Radio defended the practice of album tracking. The most common statement was that it enhanced new artists' sales, and was a proven audience-grabber as well. KNAC/Long Beach PD Paul Fuhr summarized many stations' feelings by explaining, "It's part of the service we offer our audience; it's what they expect from us. Previewing an album is both an image-enhancement for us as well as good exposure for the record."

There was no consensus on the number of listeners equipped to adequately record albums tracked on the air. Some programmers added that they felt a larger problem to album sales came from people loaning out their albums to friends who recorded them directly from their own stereos.

It was obvious from this discussion that this is an area of great importance to both record company and radio station alike, with many implications for the future. Tunc Erim pointed out that in many countries in Europe, blank cassettes manufacturers must pay royalties to the record companies. He predicted this might happen in the United States as well in the near future.

The Finances Of AOR

Another area of concern expressed by Tunc Erim was the question of whether AOR has become the Top 40 of the Eighties. Most programmers agreed that our format, already dominant

"We sell qualitative numbers, not quantitative. It's a concept sale."

— WXRT/Chicago GM Seth Mason

in contemporary formats in many markets, looks like it will continue to increase in popularity in the months to come. Ironically, however, programmers pointed out that salaries for AOR programmers and personalities have not yet hit the level of those other formats that AOR has already surpassed in many markets. Many participants said they felt program directors deserved to make as much money as sales managers; others decried the practice of paying air personalities more than their own program directors. In any case, there was general agreement that AOR needs to create not only new air and programming talent, but that we need to start training new salespeople as well, people who are just as excited to sell AOR as personalities are to play its music.

These are just some of the topics covered at the informal AOR sessions this year. We'll enlarge on many of these topics in AOR columns in the weeks and months to come. I'd like to take this opportunity to thank the members of the radio and record industries who came to the sessions, and shared their experiences, questions, and projections for the future with the rest of the AOR community.



Featuring "LIPSTICK," "STATE OF MIND," "HARD HEADED" and "LOVE IS READY"

KROQ	KZAM-AM	WRNO	KLYX	WABX	WFSU	WBAB	WLPL
KEZY-AM	KZOK	KGRA	WXLP	WWCK	WKWF	WRMW	WMYK
KPRI	KQFM	WRAS	KQDS	WIOT	KWFM	WQBK	WKLS
KXFM	KZEL	WYMX	KSHE	WLAV	WBWB	WPDH	WRKK
KZOZ	KREM	WLYX	KYYS	WILS	wxus	WOUR	WKQB
KMGN	KAAK	WKIR	KICT	WHNN	WBCN	WAAL	WIMZ
KDKB	OK95	WHSL	KLZR	WEBN	wcoz	WDHA	WWWZ
KSAN	93Q	WJAX	WMMS	WSAI	WBLM	WMMR	WSHE
KLIV	Q104	WKGC	M105	WVXU	wccc	WYSP	WOWD
KKDJ	KYTX	KSJO	WDVE	WVUD	WPLR	WZZO	KFYD
KTIM	KPAS	KLOL	WYDD	WLRS	195	WXPN	KGB-FM
KLRB	KATT	KQFM	WGRQ	WKQQ	WBRU	WRHY	
KSRT	KPFT	WYFE	WMJQ	WUOG	WLOB	WPRB	
KOZZ	KILT	WLPX	WOMP	WKDF	WGIR	WEZX	See .
KBPI	KNCN	WQFM	WVAQ	WQUT	WNEW	WWDC	
KTCL	KZOM	WDEK	W4	WROQ	WLIR	WAVA	227777770
MANUFACTURED A	AND MARKETED BY	KFMH	WRIF	WKZL	WRCN	WHFS	Records Inc

Jeff Gelb

EVOLUTION

T.R. (Thomas Rezny) has been upped to Asst. PD at M105/Cleveland. Lou Kishkunas has been appointed News and Public Affairs Director at M105, from neighboring WBBG... Denise Westwood has exited as KNAC/Long Beach MD. Her successor is Jimmy Christopher, from the airstaff

Libby is the New MD at KPAS/El Paso... Exiting KLOS/Los Angeles are airstaffer Laura Davis and newsperson Jane Platt... Cecile has joined WABX/Detroit for 10pm-2am... Jeff Nimmo has joined WCMF/Rochester for mornings

to program KLAV/Las Vegas... Pete Delloro has joined WHCN/Hartford from WPLR/New Haven for part-time airwork... KWST/Los Angeles morning man Phil Hendrie has exited the station; his successor is Raechel Donahue (from weekends). Also exiting KWST was News Director Steve "Scoop" Monkiewicz. The new KWST News Director is David Heller. Former KWST airstaffer Frank Bennett has joined Watermark Inc. as a production director... WRCN/Long Island weekender Bill Hershy has exited to join KMYZ/Pryor, OK for middays and as MD.

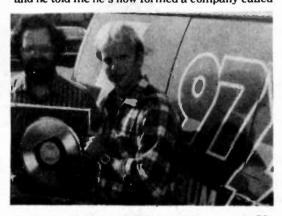


MEASURING UP AT WYSP — In a recent promotion, WYSP/Philadelphia gave a winning listener the chance to win her height in albums. Pictured (I-r) are two WYSP Rockettes, contest winner, and co-promotion rep MIss Sunkist.

Springsteen fever has hit AOR radio! WIOQ/ Philadelphia reports it had the album on October 3,

UPDATE

and played tracks from it till WIOQ received the usual cease-and-desist order later that day. Several stations called to report playing the album by the following Tuesday, including WPLJ and WNEW-FM in New York, and WMET/Chicago. WMET has 100 tickets to Springsteen's Chicago concert date to give away, along with a night on the town, including limo service and hotel accommodations, to one of the ticket-winners. Competing WLUP has autographed copies of the album to give out. New York is in the middle of "New York Music Week," with both AOR's providing coverage and promotions. WPLJ has printed up 10,000 buttons that say "WPLJ Rocks New York Music Week" that it's giving out at concerts. WNEW-FM has announced plans to begin a homegrown music program to coincide with the special week of acti-"Hit Me With Your Best Shot": WSYR/ Syracuse, in conjunction with Pat Benatar's album, is running a contest whereby listeners get to use a dart gun on a Benatar cardboard stand-up. with three winners getting front-row seats to her area concert... WDHA/North Jersey helped raise \$2000 in a bikeathon benefitting a North Jersey hospital . . . One of the things that makes radio convention-going so much fun is the opportunity it affords to run into people you've lost contact with. I spoke with former WLIR/Long Island MD Larry Kleinman at the American Radio Expo. and he told me he's now formed a company called



HATE MAIL — Tom McGuire, 97X/Davenport's PD (right), pictured with winning contestant (left), received a surprising response to his "Why I Hate Jeff Craig Contest" (a controversial syndicated album reviewer heard on 97X) when over 200 "hate" entries arrived at the station.



GREETING GAMMA — The KSAN/San Francisco air staff, escorting contest winners, greeted Elektra's Gamma after a recent concert which was broadcast live by the station. Pictured (I-r) are station's Billy Juggs, contest winner, group's Ronnie Montrose, contest winner, concert promoter, and KSAN MD Kate Hayes.



WCOZ STAGGERS BOSTON — WCOZ/Boston's staff gathered for a group display of excitement when its day was highlighted by the news of the station's # 1 AOR ARB status in the summer book.



WHIZZING THROUGH TUCSON — Most radio stations' employees meet rock stars at parties or backstage efter shows, but they do things e bit differently in Tucson. KWFM eirstaffers greeted Columble's Eddie Money in the men's room, where the whole gang posed in e relieving position. Pictured (I-r) are MD Jim Owens, PD Jim Ray, station's Karen Stern, Money, station's Criss Ryan.

"RadioActivity," which will package syndicated radio shows. On the drawing board are two: a program that profiles upcoming artists, and another that plays classic radio concert tapes. Larry's also the new announcer for the Robert Klein syndicated talk show . . . LAFM/Lethbridge, Alberta afternoon drive announcer Sam James switched careers for a day to play a role in an upcoming film called "Pure Escape," starring James Garner . . . WMMR/Philadelphia cosponsored the third annual "Great Philadelphia Race," which drew 6000 in a benefit run for the Carousel House for the Handicapped and the Plant-a-Tree program Coming up for RCA's Ellen Shipley is a series of radio concert broadcasts during her current tour. Shows have been arranged with DC101/ Washington, WNEW-FM/New York, WQBK/Albany, WDHA/North Jersey, WLIR/Long Island, and WBCN/Boston... WSHE/Miami's new catch phrase for bumper stickers and print ads is, "SHE's Only Rock 'n' Roll"... KISW/Seattle, in conjunction with a local concert appearance by Jeff Beck, gave away commemorative Beck guitar picks that are also good for a buck off Beck's newest album . . . WKQB/Nashville has hidden its "Rock 106" Rock somewhere in Nashville, and is asking listeners to guess its location, based on clues given out on the air. The first person to find the rock collects \$1006 . . . A number of Texan AOR's combined forces to fill up an invitation-only Kansas concert date in Texas with winning listen-

COMING NEXT WEEK: Our delayed guest column by WBAB/Long Island talk show host Joel Martin offers a wealth of tips and information on programming a talk show specifically for an AOR audience.

CONCERTS & CONVERSATIONS

BROADCASTS: Jonathan Edwards on WCCC/ Hartford...Pointer Sisters on WIOQ/Philadelphia... Dakota on WEZX/Scranton...Ellen Shipley, Eddle Money on DC 101/Washington.

CONVERSATIONS: Supertramp on KWST/Los Angeles . . . Angel City on KGON/Portland . . . Kansas on KSHE/St. Louis . . . Black Sabbath, Saxon on WIOT/ Toledo . . . Al Stewart, Angel City, LRB, Gary Myrick, Kansas on KZEW/Dallas . . . Split Enz on WMMR/Philadelphia . . . John Cougar, Rick Derringer, Split Enz on WLIR/Long Island... Whitesnake on WCCC/ Hartford... English Beat, Blotto on WQBK/Albany Jethro Tull on WOUR/Utica . . . Rick Derringer on WZZO/Allentown . . . Harlequin on CITI-FM/Winnipeg ... Gamma, Kings on WGRQ/Buffalo ... lan Anderson, Carlene Carter on WNEW-FM/New York . . . Rick Derringer on WBRU/Providence . . . John Cougar, Pat Benatar, Gamma, AC/DC on WSYR/Syracuse . . . Yes on KEZY-AM/Anahelm . . . Grace Jones, Rick Derringer, Atlantics, John Cougar on WBCN/Boston . . . Shaun Cassidy on KTYD/Santa Barbara . . . Gary Myrick on KQFM/Portland . . . Pat Benatar on WAQX/ Syracuse . . . lan Anderson, Eddle Money, Ellen Shipley on DC101/Washington.



FIRST WEEK OUT— #1 MOST ADDED EVERYWHERE

SECOND WEEK— R&R DEBUT AT #35

FMQB ALBUM REPORT DEBUT AT #40 LBUM NETWORK DEBUT #37

CONSENSUS CUTS: "I JUST WANT TO TOUCH YOU"



FEEL TOO GOOD" HAT'S NOT RIGHT"



PRODUCED BY TODD RUNDGREN & UTOPIA FOR ALCHEMEDIA PRODUCTIONS

ON BEARSVILLE RECORDS



LUS UTOPIA'S NATIONAL LIVE LOWEEN BALL — A PRESENTATION OF ARFLEET/BLAIR, INC. ON OVER 55 STATIONS ACROSS THE COUNTRY!!!

ALREADY ON: WQFM, KLOS, WMAD, KSHE, WCMF, WOUR, WMMS, M105, W4, WWCK, WIOT, WBCN, KZEW, KPAS, WRKK, WYMX, KROQ, WQDR, WKQB, WORJ, KSJO, KREM, WXRT, KFMQ, KGGO, WOMP, WVUD, WXKE, WHNN, WBLM, WLOB, WGIR, WHCN, WCCC, WPLR, WQBK, WPDH, WLIR, WBAB, WRHY, WEZX, WAVA, WHFS, WMYK, KY99, KLBJ, WQUT, WKWF, WABD, WHKC, KNAC, KTYD, KZOZ, KSPN, KILO, KOZZ, KKDJ, KZAM-AM, KZEL, KAAK, KIOK, KKSN, WGVL...

CONSENSUS CUTS: "MODERN TIMES"

ISPER/TOUCH"



PRODUCED BY CODE BLUE AND NIGEL GRAY ON WARNER BROS. RECORDS



ATCH FOR CODE BLUE ON TOUR STARTING IN

कारसम्भागिताम्

Album Airplay/40

October 17, 1980 Album cuts are listed in order **147 REPORTERS** of airplay preference 9/19 904 100 Panorama (Elektra)..... "Touch" "No" "Gimme" Title 2 3 "Hit" "Right" "Run" "Hell" 2 2 PAT BENATAR Crimes Of Passion (Chrysalis) SUPERTRAMP Paris (A&M) "Dreamer" "Bloody" "School" 27 DOOBIE BROTHERS One Step Closer (WB) "Real" "Train" "Stoppin" "Title 13 3 ROLLING STONES..... Emotional Rescue (Rolling Stones)... 1 "Cold" "Boys" "Go KANSAS..... Audio-Visions (Kirshner)..... "Hold" "Relentless" "Rock" 14 AC/DC..... Back in Black (Atlantic)..... "Shook" "Hells" "Shoot" Title QUEEN "Dust" "Need" "Dragon" 3 7 JACKSON BROWNE..... Hold Out (Asylum) "Girl" "Boulevard" "Disco" 4 9 10 9 11 10 MOLLY HATCHET Beatin' The Odds (Epic) Title "Rambler" "Dead" 7 7 10 YES "Lens" "Tempus" "Happen" 11 DAVID BOWIE Scary Monsters (RCA).......... "Ashes" "Teenage" Title 21 14 12 JETHRO TULL...... A (Chrysalis)...... "Crossfire" "John" 11 13 13 8 10 12 14 ALLMAN BROTHERS BAND...... Reach For The Sky (Arista)...... "Angeline" "Right" "Keep" 11 12 15 15 AL STEWART 24 Carrots (Arista) "Paint" "Midnight" "Running" MICHAEL STANLEY... Heartland (EMI America). "Stop" "Can't" "Need" "Lover" 26 24 20 16 33 27 21 17 35 19 17 18 KENNY LOGGINS Alive (Columbia) "Fool" "Driver" "Alright" "Fire" "Got" "Matter" "Nobody" "Poor" 15 17 16 SPLIT ENZ True Colours (A&M)..... 19 22 19 25 13 15 23 35 29 JOHN COUGAR Nothin' Matters... (Riva) "Night" "Time" 22 37 28 23 ELVIS COSTELLO Taking Liberties (Columbia) "Crowded" "Radio" "Stranger" 29 DEVO Freedom Of Choice (WB) "Whip" "Girluwant" 30 27 24 TIMES SQUARE Various Artists (RSO) "Talk" "Rock" "Boys" "Sedated" 28 26 26 26 POLICE Zenyatta Mondatta (A&M)..... "Stand" "De Do" "World" "Tears" 23 19 24 27 PAUL SIMON One-Trick Pony (WB) Title "Late" "Ace" STEVE FORBERT Little Stevie Orbit (Nemperor) "Well" "Cellophane" "Lou" "Katrina" 38 32 28 BARRY GOUDREAU Barry Goudreau (Portrait) "Dreams" "Mean" 18 25 ROSSINGTON COLLINS BAND Anytime - Anyplace... (MCA). "Misunderstand" "Prime" 9 16 18 30 21 20 22 31 JOHNNY VAN ZANT BAND No More Dirty Deals (Polydor)..... "Strong" "Home" "Dirty" B-52'S Wild Planet (WB) "Idaho" "Light" "Devil" "Party" 32 33 34 32 BOB WELCH Man Overboard (Capitol)..... "Rush" "Justine" 31 31 30 20 25 31 KINGS...... "Beat/Glide" "Partyitis" 34 UTOPIA Deface The Music (Bearsville/WB) . . "Touch" "Feel" "Right" "Life" New 35 GARY NUMAN Telekon (Atco) "Die" "Wreckage" "Joy" 38 34 36 37 ANGEL CITY...... Darkroom (Epic) "Secrets" "Day" ROBBIN THOMPSON Two B's Please (Ovation) "Brite" "Candy" "Alright" "R&R" 36 38 24 36 38 39 MICHAEL SCHENKER Michael Schenker (Chrysalis) "Armed" "Cry" "Victim" 40

Chart Summary

Some regular AOR re porters were missing this week, taking the convention week off and freezing their playlists; they'll re turn next week. Meantime. CARS remained parked at number one, grabbing the best showing in total and hot reports. BENATAR, SUPERTRAMP DOOBIES all jockeyed for the next several positions. with all three virtually tied in total report mentions. BENATAR held steady as SUPERTRAMP and DOOBIES flipflopped. STONES maintained as KANSAS climbed and AC/DC and MOLLY inched up. BOWIE climbed as TULL and STEWART held their own. STANLEY and PALMER showed growth this week, and MONEY resurged. COUGAR, COSTELLO and DEVO climbed. TIMES inched up. POLICE was the week's most added album and highest debut FORBERT climbed as B-52's inched up. UTOPIA debuted with significant medium conversions. CITY debuted and SCHENKER maintained. VAPORS and JONI MITCHELL came close to charting.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in Italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED.

		10/17	10/10	10/3	9/26	9/19
1	POLICE	106/100	9/8	0/0	0/0	0/0
	Zenyatta Mondatta (A&M)	M 5	M 1			
	"Don't Stand"	H 1	HO			
2	SUZI QUATRO	36/32	2/1	1/0	0/0	0/0
Tie	Rock Hard (Dreamland)	M4	M 1	M 1		
7 7 67	Title	H-0	H-0	H-0		
2	BRUCE SPRINGSTEEN	33/32	0/0	0/0	0/0	0/0
	The River (Columbia)	M-0				
	"Hungry"	H 1				
3	KEITH SYKES	47/29	42/42	0/0	010	0/0
	I'm Not (Backstreet/MCA)	M 17	M-0			
	"B.I.G.T.I.M.E."	H-1	H-0			
4	RANDY MEISNER	26/26	1/1	0/0	0/0	0/0
	One More Song (Epic)	M-0	M-0			
	"Deep Insida"	H 0-	HO			
6	MONTY PYTHON	27/25	7/7	0/0	0/0	0/0
	Contractual (Arista)	M 2	M O			
	"Sit On My Face"	H-0	HO			
6	JACK GREEN	50/23	43/25	30/27	8/8	0/0
	Humanesque (RCA)	M 25	M-16	M 3	M 0	
	"Murder"	H 2	H-2	H-0	H-0	
7	UTOPIA	85/21	62/57	16/15	010	0/0
	Deface (Beersville/WB)	M 36	M-5	M1		
	"Went To Touch"	H 8	HO	H-0		
8	ANGEL CITY	50/18	46/37	13/11	0/0	0/0
	Darkroom (Epic)	M 24	M 5	M-2		
	"No Secrets"	H 6	H 4	H-0		
9	McGUINN-HILLMAN	38/17	38/27	25/25	2/2	0/0
	McGuinn-Hillman (Capitol)		M 11	M 0	M 0	
	"Mean Streets"	H1	H 0	HO	H O	
10	JEAN-LUC PONTY	41/16	32/18	9/8	0/0	0/0
	Civilized Evil (Atlantic)	M 7 J 15	M 2 J 11			
	"Demagomania"	H 3	H 1	H-0		
11	MOON MARTIN	11/11	0/0	0/0	0/0	0/0
	Street Fever (Capitol)	MO				
	"Bad News"	H O				
12		77/10	77/29	65/46	27/6	43/38
Tie	Taking Liberties (Columbia)	M 60	M 36	M 19	M 18	M 5
	Crowded	H 17	H 12	110	H 3	HO
12		36/10	41/35	6/6	0/0	0/0
Tie	Humans (Mittennium)	M 18	M 3	M-0		
	"Rumours/Glory"	He	H 3	H 0	0.00	0.00
12		10/10	0/0	0/0	0/0	0/0
	Minimum Wage (Arista)	M 0				
	Various Cuts	H-0				

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two nombers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

		10/17	10/10	10/3	9/26	9/19
1	MICHAEL STANLEY	91/75	95/74	82/55	81/26	64/2
	Heartland (EMI America)	A 1	A-9	A 17	A 49	A 62
	"Stop The Music"	H 15	11 12	H-10	H 6	110
2	JETHRO TULL	105/74	120/84	119/84	121/83	116/69
	A (Chrysalis)	A-O	A-0	A-1	A 11	A 22
	"Crossfire"	H-31	H-36	H-34	H-27	11 25
3	ROBERT PALMER	88/62	89/52	89/25	35/7	0/0
	Clues (Island)	A 6	A-18	A 56	A 27	
	"Johnny & Mary"	H-20	H-19	H-9	66.1	
4	GAMMA	80/61	85/67	88/70	80/62	88/43
	Gamma 2 (Elektra)	A1	A 2	A-5	A6	A 34
	"Voyager"	H-18	H-16	H-13	H 13	H-11
5	DAVID BOWIE	111/60	113/67	115/20	34/8	0/0
	Scary Monsters (RCA)	A 2	A 8	A-85	A 25	
	"Ashes To Ashes"	H 49	H 38	H-10	H 1	
6	JOHN COUGAR	79/58	75/51	64/33	65/6	0/0
	Nothin' Matters (Riva)	A 9	A-16	A 28	A 59	
	"Night"	H-12	He	H3	H-0	
7	TIMES SQUARE	75/57	80/59	80/64	71/40	70/10
	Various Artists (RSO)	A4	A 7	A-10	A 23	A 59
	"Talk Of The Town"	H-14	H-19	H-16	H 15	H-12
8	JOHNNY VAN ZANT	67/53	86/85	93/75	90/72	87/68
	No More Dirty (Polydor)	AO	A 2	A-2	A 3	A-7
	"Strong Survive"	H 14	IH 19	H 16	H 15	H-12
9	YES	117/51	131/48	130/46	134/54	133/55
	Drama (Atlantic)	A O	A-O	A1	A1	AO
	"Into The Lens"	H 66	H 83	H 83	H 79	H 78
10	ELVIS COSTELLO	77/50	77/36	65/19	27/18	43/5
Tie	Taking Liberties (Columbia)	A 10	A 29	A 48	A 6	A 38
110	"Crowded"	11 17	H 12	H-0	H 3	HO
10	BOB WELCH	64/50	75/53	65/45	77/13	73/7
	Man Overboard (Capitol)	A 6	A 15 .	A 11	A 63	A 12
	"Don't Rush"	116	11.7	H 9	10.1	H 0
11	SPLIT ENZ	78/47	90/59	93/62	93/64	89/72
Tie	True Colours (A&M)	A-0	AO	A4	A4	A 3
1 147	"Got You"	H 31	19 31	14-27	H 25	H 14
11	STEVE FORBERT	74/47	79/34	89/1	9/0	010
	Little Stevie (Nemperor)	A 9	A 30	A 65	A 9	
	"Get Well Soon"	H-18	H 15	H 3	H0	
12	GARY NUMAN	50:43	56/43	41/31	71/8	010
	Telekon (Atco)	A2	A 8	A B	A-63	
	"I Die: You Die"	H B	H 5	H 2	HO	
13	MOLLY HATCHET	117/42	126/46	125/42	120/45	111/47
	"Beetin' The Odds (Epic)	A-0	A O	A1	A 6	A 20
	Title	H 75	H-80	H 82	H-69	H 44

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THE HOTTEST

	I UE U		4 8		1	
		10/17	10/10	10/3	9/26	9/19
1	CARS	133/12			9 142/12	5 140/124
*	Panorama (Elektra)	A O	A-0	MO	A1	A1
	"Touch & Go"	M 5	M-8	M 13	MA-16	M 15
2	PAT BENATAR		142/12	7 141/12	8 137/11	\$ 137/121
Tie	Crimes Of (Chryselis)	A-0	A 0	A-0	A-0	A2
	"Hit Me With"	M-13	M 15	M-13	M 18	M 14
2	DOOBIE BROTHERS	733/119	146/12	143/27	8/0	0.0
	One Step Closer (WB)	A1	A-6	A 110	A4	
	"Real Love"	M 13	M 17	M 6	M 1	
3	SUPERTRAMP	129/112	141/11	140/34	53.4	40
	Paris (A&M)	A-0	A-4	A 93	A 46	
	"Dreamer"	M 17	M 21	M-13	MB	
4	QUEEN	115/100	129/118	134/12	7 132/12	2 133/127
	The Game (Elektra)	A O	A-O	A.O	AO	A-0
	"Bites The Dust"	M 15	M 13	M-7	M6 10	M 6
5	ROLLING STONES	116/97	134/123	143/13	0 143/12	2 144/136
	Emotional (Rolling Stones)	A-0	A-0	A-O	A-0	A-0
	"She's So Cold"	M 19	M 11	RA 13	R6-11	MA
8	AC/DC	115/92	125/106	124/95	125/95	120/86
Tie	Back In Black (Atlentic)	AO	A-0	A-0	A1	A-0
110	"Shook Me"	M 23	M 25	M 29	PM 29	M 34
6	JACKSON BROWNE	110/92	132/117	140/12	5 143/12	5 146/131
	Hold Out (Asylum)	AO	AO	A-0	A O	A-0
	"That Girl Could Sing"	M 18	M 15	M 15	R4 15	M 15
7	KANSAS	124/87	132/84	128/69	120/19	48/2
	Audio-Visions (Kirshner)	A-0	A 5	A4	A 66	A 39
	"Hold On"	M 37	M 43	M 56	M 16	M 7
0	MOLLY HATCHET	117/75	126/80	126/82	120/69	711/44
	Beatin' The Odds (Epic)	A-O	A O	A 1	A.6	A 20
	Title	M 42	M 46	M-42	M-45	M-47
9	YES	117/66	131/83	130/83	134/79	133/78
	Drame (Atlantic)	A O	A O	A1	A1	A O
	"Into The Lens"	M 61	M 48	M 46	M 54	M 55
10	AL STEWART	94/54	118/54	122/55	126/56	109/45
Tim	24 Carrots (Arista)	A-1	A-1	A-1	A2	A 9
	"Running Man"	M 39	M 63	M-66	M-68	M 55
10	KENNY LOGGINS	81/54	94/54	95 43	71/4	14/0
	Alive (Columbia)	A5	A 10	A 22	A 57	A 14
	"Fool Balleves"	M 22	M 30	M 30	M 10	MO
11	DAVID BOWIE	111/49	113/38	115/10	34/7	0.0
	Scery Monsters (RCA)	A 2	8 A	A 85	A 25	
	"Ashes To Ashes"	M 60	M 67	M 20	ME	
12	ALLMAN BROTHERS	85/45	114/63	120/70	133/77	137/87
	Reach For The Sky (Arista)	AO	A1	A 1	A-0	A O
	"Angeline"	M 40	M 50	M 49	M 56	M 50

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POLICE Zenyatta Mondatta (M&A)

"Stand" "De Do" "World" "Tears." 72% of our reporters on it. Total album reports: 106. A-100, M-5, H-1. Debuted this week at

SINGLES

1 VAPORS "Turning Japanese" (UA)
2 PETER GABRIEL "Games Without Frontiers" (Mercury)
3 CHARLIE DANIELS BAND "Legend Of" (Epic)
4 POCOMidnight Rein" (MCA)
5 PETE TOWNSHEND "A Little is Enough" (Atco)
6 GARY MYRICK & FIGURES "She Talks In Stereo" (Epic)
7 TALKING HEADS "Crosseyed And Painless" (Sire)
8 BRUCE COCKBURN "Rumours Of Glory" (Millennium)
9 ROGER DALTREY "Without Your Love" (Polydor)
10 THUNDER "Eesy Street" (Atco)
11 DONNA IRIS "Ahl Leah!" (MCA)
12 BOB SEGER "You'll Accomp'ny Me" (Capitol)
13 WHITESNAKE "Fool For Your Loving" (Mirage)
14 KINKS (Arista)
15 GENESIS "Turn It On Again" (Atlantic)

These 45's received significant AOR sirpley reports this week. These singles inses of a received argenization wurst arrively reports that week. I need singles either not available on an album or are from an album not currently on the um Airplay/40 chart. The chart is listed in order of total mentions received

JAZZ ON AGR

1	JONI MITCHELL Shadows & Light (Asylum)
2	JEAN-LUC PONTY Civilized Evil (Atlantic) "Demagomenia" "Robots"
3	LARSEN-FEITEN BAND Larsen-Feiten Band (WB)
4	JEFF BECKThere And Back (Epic)
5	D. CARLOS SANTANA Swing Of (Columbia)
277	"Spartacus" "Brother" "Swapan"
8	GEORGE BENSON Give Me The Night (WB)
	"Love X" "Star"
7	TIM WEISBERG Party Of One (MCA)
8	LARRY CARLTON Strikes Twice (WB) Title "Midnite"
9	JOHN KLEMMER Magnificent Madness (Elektra)
_	
10	SADAO WATANABE Celifornia Shower (Inner City)

These albums received significant sirpley reports this week but did not char on the Album Airplay/40 fisting. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming The album's preferred airplay cuts are listed

REGIONAL ASER ACTIVITY

3/5

Q104

SST. FO; DAN GDYLE

BECKE, CDVysel(s)

As T Bace

BRY PYTORN (Artis)

ELCC (AMM.)

orien
Des COLGAN (Rive)
ROYA (Berryvilla/NB)
DEST PALER (Send)
DES (Send)
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*edium MISAS (Kirshner) PLIT (MZ (AAM) ART MARKH (ATCO) (NO 188) APORS (UA) ATIO BODIE (NOA)



Seed SLICE (AMI) John't Stend" ETH SWES (Bechati John To Riden GEL CITY (Epic) to Secrets" ICK GREEN (RCA) Nurser"

edium D/DC (Arlantic) LHMA BROTHERS (Aristo) Del COLEAN (Rive) Del RETORELL (Asylum) EMNY (LOGGIES (Columbia) -52°S (MS) Arid BOWIE EMCA)

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GANT HTMLCH ... (Epic)
"Aubuny & Hary"
"Aubung & Hary"

Singles

Allentown

215-694-0511
https://doi.org/10.1001/1

Baltimore

QLEEN (Electro)
RESERV LOGGINS (Columbia)
RESERV LOGGINS (Columbia)
RESERV LOGGINS (Columbia)
RESERVED STONES
COMS (Electro)
AL STEMATY (Artsa)
AC/DC (Artsartic)
PAT GOLNTAN (Chrysells)
SUPERTLAND (AMP)
ROBERT PALMER ((alend)

JATE TROPA

Binghamton 607-772-8850 ELVIS COSTELLO ICOLOMIA

104 FM WBC1 FO | YORY REBANDING

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TRIONER (UA)

Medical Control

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Boston

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627-5 (m)
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Boston

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PAUL SHOW (WE)
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"GROUP" (GOT"
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FIRST FELDER INCA)

ELTON FELDER INCA)

ELCON HUFF (PHI). (n)]

ALAN-LUC PORTY (ATENT)C

ELONAL URBANIA (BOTTON)

DIT VALUTIO (#157a)

ELON VALUTIO (#157a)

ONEEHWI !

PD: CLATH SMIDT MD: RUSS DAMA

MOST ADDED POLICE

Zenyatta Mondatta (A&M) 33/31 SUZI QUATRO

17/16

13/13

13/12

Bridgeport

Rock Hard (Dreamland) BRUCE SPRINGSTEEN The River (Columbia)

MONTY PYTHON Contractual... (Arista)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.



PO! GEORGE HAMAS

DOOR (E BROTHERS (MR)

WECM

MDTELS (Capitol) MARTHA & MLFFINS (Virgin) MOMEOS (Columbia)

CODB16 (BIOTHERS) (BB)
OF NO (BB)
ACKSIDE BRORDER (Amy) (BB)
AL STEAMEY (Br) (Art)
AL STEAMEY (Br) (Br)
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Buffalo

AL STEAMP (AAB)
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FO: BOB RIVERS MD: SONG FONTAINE Abded
SARDH (Artenfic)
BUS BOYS (Arlste)
STEVE FORBERT (homework
"Get mel) JODES
ELLEN SHIPLEY (RCA)
BARNOGA (Capitol)
CITYICA, MASS (RCA)
FOLICE (AAR)
"Stor (ar/Man log"
-STIMCHAY (Arlentic)

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UPDET IN Dear \$251... [Polysor]

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S Jack

MOLLY HATCHET (Epic) ELMSS (Elektra) CAMLERE CARTER (MB) CAMDYSHACH (Cosumble) PETE TOMMSHEND (AVCO) DAVID BONIE (MCA) 808 MELCH (Capizol)

THE OFFICE (COP) TO I SHOULD BE CONTROL OF THE OFFICE OFFI

MEDIUM

TIMES SQUARE

28/21 Various Artists (RSO) GAMMA

Gamma 2 (Elektra) 23/20 GARY NUMAN Telekon (Atcol 20/20 MICHAEL STANLEY BAND

Heartland (EMI America) 22/19

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

WCCC

PO COMMITTY PALE PAYTON

Added POLICE (AAM) SUZE QUATED (DrwamFand) ECQU(MM-HILLMAN (Cap1fol) AAMDY 48 (SMEN (Epic) -JIM CAMMOLL BAND

Medium Own, (E DANIELS: (Epici JETHON PALL (Chrysells) PALL SINCH 1481

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203-549-3456 etc. CEMPEGE (Blue Sayl -TALAING (EADS (Sire) -SWEET (Copico)) -STETE (BOUGE (Yanie) -ACRGS (Asylum)

Hartford

516-587-1023

WBAB COLLEGE Long Island

PD: MARTY CURLLY MD: MARC COPPOLA

-CLASH (Egic)

DeRR (E DANIELS... (Epic)

DERR (E DANIELS... (Epic)

DERR (DANIELS... (Epic)

BILLT JOEL (Colombia)

LANGU SIEST

(Fg)) SECOND (A STANDON (COLOMBIA)

LANGU SIEST (A STANDON (COLOMBIA)

LANGU SIEST (A STANDON (COLOMBIA)

DAVID BOSIEL (SECA)

CAPY MARKE (A STANDON (COLOMBIA)

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DERRY LANGU SIEST (A STANDON (COLOMBIA)

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- JOE JACKSON (AMI)
- FARLING PROS 15 Feel
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(Mistling Stome)
(Mistling Stome) Jazz Rone Singles

THE HOTTEST

Crimes Of Passion (Chrysalis) 37/35

SUPERTRAMP

Paris (A&M) 39/34 CARS

Panorama (Elektra) 35/33 **DOOBIE BROTHERS** One Step Closer (WB)

The Game (Elektra) Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WBLM Lewiston-Portland

Wiston-Portlar

207-783-2065
GRID SORIE (RCA)
ROD HILL BUSSET
RODORD
ROLLO (RCA)
ROTH PRICE (RCA)
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MCGUING-HILLMAN (Capital)

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37/30

CAMES (Artste)

HO! DANIEL F HAYDEN

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Hartford

"Note" POTEST (#8) HOTEST (#8)

Long Island 516-727-1570

516-727-1570
NOTISET
CODDIE BEDDERS (#)
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MACKSON BEDDER (AN)
MACKSON BEDDERS
MORSON BEDDERS
M

Joza Norte

EAST

WHR FM 92-7 Long Island 516-485-9200

- JIN CARROLL BAND - TALKING HEADS (5) (4)

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INTERNATIONS (AMI)

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RELLING STORES

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Manchester

603 625-6915

HOMAL SOURCE (RES)
TIMES SQUARE (RSO)
ROBERT PARKET (RSO)
ROBERT PARKET (RSO)
BUB WELCH (CopyTool)
ELYS COSTELLO (Cot unbile)
DANDTA (Cot unbile)
DANDTA (Cot unbile)
DANDTA (RSO)
FARKETE MERSO (STYRE)
-INICA (SLUER (Cot ynol))

HOTTEST CONY
HOTTEST CASS (Electro)
CASS (Electro)
DAVID BOBIE (RCA)
DAVID (RC

Morgantown

JASE TIME METERS (MCA)
TIME METERS GOING, "Mortie" SEA LEVEL (Arista)
D. CARLOS SARTAMA (COlumnia in "Song, abrothme" LAMPY CARR (MCA)
TEMPS (CARR (MCA)
TEMPS (CARR (MCA)
TEMPS (MCA)
TEMPS (CARR (MCA)
TEMPS (MC

New York

212-986-7000

EDDIE WOLLY (Columbia)

RODO (RCA)

ROSSINGTON COLLENS (RCA)

EXTIS COSTILLO (Golumbia)

AL STEAMY (Aristo)

AC/DC (Atjantic)

AC/DC (APIANTIC)
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JABR

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Added GRIT PYTHON (Arists)
POLICE (AMA)
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PD JOE BIEDRZYCHLI ND: KAREN ANCERSON

Added PDLICE (AMM) "TON'1 Stand" JACK (RFEM (RCA)" "TON'1 STAND (RFEM (R

MOGIUM MORTHERS (RC.)

MIGHUM BROTHERS (RC.)

ROLLING STORES

SUA-295-UU29

SUALING STORES

(Bolling Stones)

ACCASIN (BORDER (Asylam)

RESS/METRO COLLEN (MCA)

REGIOT FALL NOW (ASYLAM)

REGIOT FALL NOW (ASYLAM)

REGIOT FALL ONTES (Mr 18*3)

HALL ONTES (MCA)

REGIOT FALL ONTES (Mr 18*3)

HALL ONTES (MCA)

FOLOS-LOW (ASYLAM)

F Added (TOP)A (Obsers wille/NB) at 17th STRES (Macharrost/NCA) "Seet Dob in."
BLLY BUMPETT (Columbia) "Dumper Zone" "Machartiand" "Dumper Zone" "Machartiand" "RCA) COLUMBIA (Milliannium) "Tohyo" "Musour «/Otory" SU23 (OLATRO) (Dreamined) "15pt (Ca" "Love 18 Ready" 15mt (Finder Child (Finder Child

Modium
YES (Arientic)
ZORMER FAM ZAMT... (Polydor)
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PAT BEARTAM (Durymaffe)
PAT BEARTAM (Durymaffe)
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SUPERTAMP (AMM)
HOMEL OR (BURYMAFFE)
(Drawland)
(Drawland) (Dreamlend)
JACK GREEN (RCA)
-STEVIE WONDER (Tamin)

WHITE WAY ASST. PD: DICH HEER HD: MARYANN HEINTYRE

Added SIZE (Dreemland) SIZE (QUITED (Dreemland) HDDN HMRIN (Copital) HMRDUR (SYIPE) ANDEL CITY (Epital) HMRDUR (SYIPE) HDDN (COCKERN (MITTANIUM) SKUE ANGEL (Polyador) HARRY (DRAPH) (Dreedwalk) BLOTTO
BRUCE SPRINSTEEN (Columbia)
-GEORGE THOROGODD. (Nounder-

Modium
PETE TOMESHEND (Aroo)
SYLIT ENZ (AAM)
BOB SECER & . . (Capitol)
RISCS (Eleverie)
PCA 1012 (AAM)
VIS (AFINER)
LOOSEL BROTHERS (MB)
ALEMAN BOTHERS (AFINER)
JETHO TOLL (Chrysells)

New York

CHORT VAN ZANI. (Polydor TALKING HEADS (SITE)

SSOL

Singles BOOM LLE

WPLJ 95.5 PD: LAMES BERGER

Added
POLICE IAAM!
JOHN COUGAR IRIFA!
BRUCE SPRINSTEEN ICOLUM

Mod Lus 0-32 5 (ml) 0-32 5 (ml) 6-70C (611m+1c) 60F SCGR 6 (Copitol) 60F SCGR 6 (Co

HOTTEST ACASON GROWN (Asylum) CORS (Electro) ROLLING STORES (Electro) ROLLING STORES (MALTING) (CONTROLLING) (CONTROLLING) (CONTROLLING) (CONTROLLING) (MALTING) ROSSINGTON COULT (MATTER COMMITTED CONTROLLING) (MALTING) ROSSINGTON COULT (MATTER COMMITTED CONTROLLING) (MALTING) SSOL

WOHA

Added
MIRRET PAURIT (Island)

"Johnny & Beryt"

"Looking/Clues"

"Looking/Clues"

"Ward To Touce"

"Ward To Touce"

"Bill (MATD (Brewland)

"Crewland "Madle/Sewather"

MATP PYTHOM (Briste)

BILLE COORDINE (Billenius) *Huttour S/Glory*
-AME)T HE | SHEA (Epic)

Marion
Brain

Calin

Added URUDE SPRINSTEEN (Delumbia) POL (OE (AMA) NAK NEBSTER (Ceptrol) NAK NEBSTER (Ceptr VALDY SEV (Ar(sta) REMBY LORGINS (Co-spmbla) IA TRAVOX (Chrysalis) EDD(E SCHWAPTZ (ALM)

PD: STEVE COLUMN NO ONE TORNINGTON

Heel van Armen's (American Heel van Ar / DC (Atlantic) And Linden (BIDTHER'S (Ar Ista) RUSS BALLAMD (Egicl Russ Ballamd Russ) RUSS BALLAMD (Egicl Russ Ballamd Russ) RUSS BALLAMD (Egicl Russ Ballamd Russ Balla

Ottawa 613-563-1919 VES (Affantic) -VALEQUIN (Eject) -VALEQUIN (Eject) -VALEQUIN (Eject) -VALEQUIN (EXCELLENCE)

North Jersey

201-328-1055

MEM WELCH (Cop(to))

\$1.68 MMPLET (MCA)

JUNE COLLEGE (8)

\$1.60 MCMP 6 . (Cop(to))

\$11.17 JCL (Co) mmla)

\$1105 MCMP (Co)

LIMB STUCE)

AMADO (MCA)

-TALEIMS MEADS (\$170)

-TAKING MEADS (SITE)

OUTS ((Inhtro)

ANCESTO MOVING (Anylum)

ANCESTO MOVING (Anylum)

ANCESTO MOVING (Anylum)

ANCESTO MOVING (Anylum)

AL STEMBER (Artista)

AL STEMBER (Artista)

AL STEMBER (Artista)

ANGEST (SITE (AND)

DODGEST (AND)

ROLLING STORES

(In) 11 (In) 5 TORES

ON 10 MOVING (IN)

PAT ELECTRO (IN)

PAT

Jazz Singles

HOUSE & SLUGS

NOTICES

ANY SESSAT ANY (Chriyas (18)

ANY SESSAT ANY (Chriyas (18)

CAYLO ROSEE (SECA)

RINGE (SECA)

Philadelphia

Horf-test
Polid. Sylice (1881)
JACKSON BROWNE (Any Lum)
DODRACE RISCHIERS (1881)
DORNAC RISCHIERS (1881)
DORNAC RISCHIERS (1881)
DORNAC RISCHIERS (1881)
DORNAC DORNAC (1881)
DORNAC DORNAC (1881)
DORNAC DORNAC (1881)
ERROR (1881)

ABER STANLET CLARKE (Epic) TIM WEISBERG (NCA) D. CARLOS SANTANA ICOI umb).

Philadelphia

UTOPIA (Bouravilla/M)

Hortest GREEK (8) MATER VES (Artentic) PAT ESEMATAN (Chryselle) ROLLING STONES (Rolling Stones) DAVID BOWER (BCA) DOOD IC BROTHERS (BW) SUPPERTURY (AMI) CARS (ELEMTE) RANGAS (KINNAY) PETER GARRIEL (Marcury)

Singles

Jazz

1181

MIOG

Added MENTY PYTHON (Arista) OAVID FRYE FAB NDAKES (NCA) HIELSEN/PEARSON. . ICom 707 (Camablanca)

MACHINE ELTON JOSE (MCA) SUPERTRAMP (AGMI) ZOAN ARMATRADING (AGMI) AL STEAMT (Ar INTA) LEO SAYER (ME) HANGAS (ELITATAMP) CARLY SIREN (ME) AL I TAUMEON (AGMI) AMERICA (EGG) TOTAL MARICA (EGG) TOTAL LARSEN & FELTEN 1801

MANANA S

PD: CHAPLIE KENDALL ND: AXE BORNADOHNA

Added SUZI QUATRO (Dresmiand) POLICE (AAM) ANGEL CITY (Epic) HORTY PYTHON (Ar)ste) DAYIO FRYE

Medium
FIRES SOUMER (RSO)
ELVIS COSTELLO (Columbia)
CR VO (RB)
AFF RECO: (Epic)
CD) (E MOMEN (Columbia)
ROSSINGTON COLLINS (RCA)
ROSSINGTON COLLINS (RCA)
ROSLY MOTORY (Epic)
AETHRO TALL (Ovymel)a

102B WDVE

PD. DAVE LANGE

Moded SUZ1 QUATRO (Dreamland) POLICE (AAM)

Heartus
STLDREITS (Precision)
1.C. HOMSENS (REA)
1185 SQUARE (RES)
1185 SQUARE (RES)
1185 SQUARE (RES)
1186 SQUARE (RES)

Pittsburgh

412-562-5900 JIMPT HALL (Epic) ELVIS COSTELLO (Columbia) RINGS (Elentra) COMMIC RISS (Midwest) KENNY LOGGINS (Columbia)

NETHERY LOGGINS (CD) umeta)
HOFfest
CARS (E(serve)
NELLY NETDET (Epic)
NEALY NETDET (Epic)
NEALY NETDET (Epic)
NEALY NETDET (Epic)
NEALY NETDET (Epic)
NETDE Ja Al

Singles

स्तिति कर्णा स्तिस्स् स्तिस्स्

PD: MIKE PERKINS MD: JIM KINNEY

Added BRUCE SPRINSTEEN (Columble) "Cadillac" "hungry" "Ties" NOBIN THOMPSON (Overlan) "Thei's Air (pit" "RMR Singer "Drife Eyes" 707 (Combined) and S SUZI QUATRO (Dressed of B

Madium
STEYS FORESHT (Manager or)
STEYS FORESHT (Epic)
EDDIE MEMEY (Columbia)
HICHAEL STANKEY.

1183 SQUARE (HSC)
GRAMA (Element of SQUARE (HSC)
GRAMA (Element of SQUARE (HSC)
GRAMA (HS

Pittsburgh
412-362-2144
-RUBERT PALMER (1stend)
-GEVO (108)
-GAVIO BOVIE (RICA)
-TARKING HADO (SIZe)
-GOB WELCH (Capitol)

HOR BELOW (Cog) Follower by Cog Total BELOW (Cog) Follower by Cog Total Box State Box

SSOL engil Singles WPDH Poughkeepsie

FO: MIRE HAWRIS NO: STEW SCHWITZ

noted IMMST[S (Polydor) SPECIALS (Dorpasia) PARTY COMPIN (Bonfeala) POLICE (AAM) SCOM MATTIN (Composind) SCOM MATTIN (Complex) "JIB CAMMOLL BAND)

AMGEL CITY (Ep(c)
TAN HERRISON (ND)
REITH SYNES (Backstynov/NEA)
-707 (Constitution) - TARL COMPY (\$118)
- TARL COMPY (\$118)
- TARL COMPY (\$118)
- SAPERITAMEN (AMA)
- SAPE

401-272-9550

HOTTHEY ELYIS COSTELLO (Contumble) DAVID BOWIE (RCA) STEEF (FORMERT (Hemperor) 0-32'S (MD) MRISQ (ROUNDER)

JAZS Roma

WBRU **Providence** 95.5 FM STEREO SPLIT ERE (AAM)
EREA SH BEAT (S(rw)
AL STEMART (Ar(a%)
*IAW CHRY (STITS)
*GOOME (BIS)
*BULEDOUS
*GREATEA BRANCH
*BEAT BRAN PD: NANCY ABNAMSON ND: CARDLYN REFRAN

Accided CAPT, DEEPHEART... CYIPGINY POLICE (AMA) RICK (CHRINDER GBIUD SNy) RICK (CHRINDER GBIUD SNY) RICK (CHRINDER GBIUD SNY) RICK (CHRINDER GBIUD SNY) RICK (AMAZ (CHRINDER GBIUD SNY) RICK (CHRINDER GB

MORELUM STREET (MECHANICAL MARCHANICAL MARCHANICA MARCHANICA MARCHANICA MARCHANICA MARCHANICA MARCHANICA MARCHANICA MARCHANICA MARCHANICA

Rochester WCMF LIVE 96 RXKI 716-288-3200
DAVID 6001E (IIICA)
JOHREY VAN ZART... (Polydox
ALLIAMS BRONDERS (Arists)
POCO (IECA)
BLACK SABBATH (III)
VIRES SQUARE (IXSO)
Talla. Town

JAZZ

Singles

Added GRUCE SPRINSTEEM (Columb)a) POLICE (AAM) BILLY BURNETTE (Columb)a) REITH SYKES (Backs?rast/NCA) BLUE ANGEL (Polydor)

Medium
DLNO (MB)
OMN. (E DANIELS... (Epic)
FOROITO (AMN)
TS. (Atlantic)
ELNIS COSTELLO (Columbia)
STE 1 FOROITI (Immunoro)
GAMON (Electra)
ATRIO DLL. (Corynalia)
ARRIGO DLL. (Corynalia)

HOTROST
JACKDO BEDDING (Asylus)
QUEST (Electro)
CMSS (Electro)
CMSS (Electro)
CMS (Electro)
SUPPRINCE (Ele)
SUPPRINCE (AMI)
SUPPRINCE (AMI)
ROLL HATCH (Ele)
ROLL HOTCH (Ele)
ROLL HOS STORES
LIGHT (HOTCH (HOT)
PETER CHRISTIC (HOTCH
PETER CHRISTIC)

Acres

Rochester

716-232-7550

Horfest SUPERTROMP (AUM) PRY BENSYA (Corysells) KINSS (Elektra) KINSS (Elektra) KINSS (Elektra) CORS (Elektra) CORS (Elektra) CORE (Elektra) GOLED (Elektra) KINSS (Elektra)

717-961-1842 alOMAL STABLEY... (ENI America) VTOPIA (Bonesstilla/MB) ELVIS COSTELLO (Columbi DAVID GOLDE (MCA) CAMON (Electral EDDIE MONTY (Columbia) JOHN (COLUMBIA)

Hoffmall
CARS ((Internal)
PAT BEMATA (Chrysolls)
YES (Arimatic)
RESAS (Rirsham)
A, STEMAT (Arisha)
RELLY MATCHET (Arisha)
RELLY MATCHET (Arisha)
ALIMIN BROTHERS (MB)
CORRELATED (CARR)
CARRETTE (MB)
CORRELATED (CARR)

Jasz Rome

Singles VAN RDSS-(NGTON COLLINS (NGA)
TINGS SQUARE (RSO)
OILLY BURNETTE (Oblumble)
RICHARL OS BAMPS
OF COMBANDS
(Drombland)
RHCHARL STAMLEY.
(BH America)
JOHN COLKAR Rivel
RAMOT (NHSSIN (Captor))
-TERI DeSANIO (Cameolamca)

PO: BESNIE KINDLE

#dded SU21 QUATRD (Dreamland) PRIMATE LIMES (Passport) POLICE (AMH) -RAMOY ME (SMER | Epic)

Medium
Me

Scranton

0700

PO: CHRIS NORTON NO BEN SHITH

Added BRUCE SPRINSTEEM (Co Title "2 Hearts" "Face" B-92'S (MB) POLICE (AAM) "Or Femm., Tears" JOH! MITCHELE, (Asylum) STEVE FORMERT (Hamperor)

Modium
DAKOTA (Columbia)
JETMO TALL (Corysalis)
MODRIN TOPPISON (Overlon)
KZARY LOGGIMS (Columbia)
SPLIT FAZ (ABM)
DEVO (mb)
THES SQUARE (RSO)
Talls. Town NGP.

Added AREL CITY (Epic) INOW YEAR CONTROL CONTR

Hodium
57L (T ERZ (AAM)
GARRA (E Landra)
DAYAD BOREE (RCA)
JORE COLOAN (R(us)
6-72 S 100)
6-72 S 100
CAT STRICK A, (Epic)
RANGAN (Elrahour)
HICHAEL STRALEY,
(ED) America

PO: ED LEVIN

Singles Rone Syracuse 315-682-9538 HC TIOM (Polysor) PETER GABRIEL (Marcury) JOJPHET (Callumbia)

CONTROL (LIGHT CONTROL CONTROL

Singles

WSYR PD: HOWIE CASTLE

Levine, group's Steve Perry.

HABI

Ø

Added POLICE (ALM) "De Do Do Do," JOHI MITCHELL (Asylum) "From Man/Paris" GRUCE (COSEMB UNITED NO. "Grim Traveller"

Mortus Travaller

Mortus (MCA)

MOSSINGTON COLLINS (MCA)

GATIO GONEE (MCA)

GATIO GONEE (MCA)

JOHNY (MCA)

ASST. PD: ROBIN SHERWIN HD: DALE ECHARDS

Added UTOPIA (Bear svilla/#6) "sant To Touch" SU21 (UATMO (breastand) "Hard Headed" "Love is Ne POLICE (Abruh 18 Police (Abru

TWO I of THUMN I NOT

Medium

STERY FORBERT (Immemperor)

STERY FORBERT (IMMEMPEROR)

ALLWAN BROTHERS (Mrists)

JOHNST WAN JAZATI, IMDIPADOR I

AL STEMANT I ARISTON

GENT AMERICA

(ERI AMERICA)

CAMASS (KIrshnar)

AND ROBERT (CAD)

ELVIS COSTELLO (COLumbia)

ELVIS COSTELLO (COlumbia)

JOHN COLUMN IN (IVa)

MOTTOTT ROLLING STONES

Singles None

MOTTEST MEN CREEN (NCA)

Added 808 MELCH (Copinoi) JACH CREEN (RCA) POLICE (AAM) HAMPY CHAPIN (Borreauth) 0008/E BROTH(RS (MB)

ODDRIE BODTHES (BD)

TIME I LOS INCOME (CARADITATE)

BIOLOGIA (CARADITATE)

FETER GEBRICL IMPROVEY (BT LEAT 1)

STEVE GEBRICL IMPROVEY (BT LEAT 1)

BIOLOGIA SOURCE (CT year) (A)

BIOLOGIA SOURCE (CT year) (A)

FETER GEBRICL IMPROVEY (BT LEAT 1)

Syracuse 315-474-5061 "Pratty Boys" HICHAEL SCHEMER (CH GARY MEMAH (Arco) HART

HANT
JACK GREEN (RCA)
HOURSON (Overtion
DECLARATION OF THE (Amb)
-STEYJE HONDER (Tam)ol

-STESS MORDER (Tembe)
MOTION |

Utica

315-797-0803

(Rolling Stones)
CARS (#Lewtre)
QUEEN (#Lewtre)
RIMGS (#Lewtre)
RIMGS (#Lewtre)
PAT BENATAR (Compacific)
DANTS GENERAL (Fortreis)
JETHOL TIAL (Compacific)
DANTS GENERAL (Fortreis)
JETHOL TIAL (Compacific)
SUPPRINCE (ANN)
HALL & GATES (HEL)
COMME, IEEE DANTELL... (#JEC)
COMME, IEEE DANTELL... (#JEC)

JASE JEAN-LIC POINTY (AT JOY) JASE JEAN-LIC POINTY (AT JOY) JOY COLUMB (a DECORD) LICE JEAN-LICE JEAN-LICE

JAZZ

MOUR WOUR

Washington, D.C. 703-534-0320 105 105

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PAT BEINTER (ICOME)

PAT BEINTER (ICOME)

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Jags

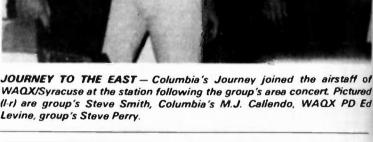
Washington, D.C. 202-828-9932 MIDWIL NEXAY

GARDA (Elestra) ELLEN SHIPLEY (REA) GARY HEMAN (ATCH)

CATY MARKH (Arco)

ROLLING STONES

(Rolling Stones)
JACKSGO BROWNE (Anylus)
JACKSGO CATHOLING
JACKSGO



West Virginia 304-722-3308. (Rolling Stones)

HOTTEST (GOLUMB LE GOLUMB LE GOLUMB LE GOLUMB LE GENET » DE MATARE (GOLT PRE LE GOLUMB LE GOLUMB

Women

Wheeling 614-676-5661 809 IRLOH (Captrol) -STEVIE WONDER (Tento)

Accord JACK GREEN (RCA)
SUZ! GLATRO (Drawtland)
BRUCE COCKRUN (Hilliamnium
AADT MELSER HEpic)
DEVIN PANH (Condollemen)
ELVIS COSTRALO (Columnia)
PALL MARTY (Condollemen)
HI CHALL OLS AARRIS
(Drawn) and JOS AARRIS
(Drawn) (Dragmland) -CCRMA SUMMER (Gaffan) -JIMMY FRAMK (Afco)

FM105

PD: DILICH GEIGER

Figure 1 Property 1 Pr

NOTICE WINDOWN (Tenta)

MOTTES (MCA)

MOTTES (MCA)

JOHN COMMEN (Files)

AND COMMEN (F

Je AS Pence

المكافئة PD: DAVE LEE AUSTIN

Worcester

617-752-5611
GERSIS (AFLANTIC)
ROLLING STORMSISSIS
ROLLING STORMSISSIS
ROLLING STORMSISSIS
AC/DC (AFLANTIC)
AC/DC (AFLANTIC)
PAT BENTING (Derpastis)
ACTION TRAIL (Derpastis)
ACTION TRAIL (Derpastis)
ACTION TRAIL (Derpastis)
ROLLY MATDER) (Egic)
COLTE MATTER (Delpastis)
AMERI COLDERAN (Perfect)
AMERI COLDERAN (Perfect)
CALCH (Elizare)
CALCH (Elizare)
CALCH (Elizare) Added JOHN COUGAN (R) +a) Modium

GAMMA (Alexandra)

GAMM AGAMMA (Alexandra)

RODERT PALMER (Island)

RIGS (Elentra)

707 (Caseoliance)

SPLITERS (Adam)

RIGMAC (Adam)

RIGMAC (Alexandra)

AL STEMACT (Arista)

RIGH (Arista)

WHYER York 717-266-6606 CARLY SIMON (MB) NL STEWART (Artstell

PO: JEFF HENT NO: JACK QUICEY

The Text Expension of the Control of

ACRSON BROWNE (Asylum)

Singles TALEING HEADS (Sire)

IN STEAM OF CAPE IN THE PROPERTY OF THE PROPER JALZ
GEORGE BEHSON (HBJ
JEFF BECK (Epic)
BOB JAMES (Quiumbla)
D. CARLOS SANTAMA (Octumbla)
G. MASHINGTON JA, (Bybown)
STANLEY CLARKE (Epic)

24/23

24/23

23/23

Colo

Adoed FOLICE (AAM) TOM MAITS (Asylum) RAY CHARLES (Astentic) SUZI QUATRO (Dramslend) MINNIE RIPERTON (Capitol -DELBERT MCD, INTON (Capitol -JIM CANROLL BAMO

-JIM CARROLL BAND

Medium

Med

KZEW

PO: TON OWENS ASST, PD: JANEL DOLAN

POI BOB FAZIO MD. CHARLIE PALHER

14799

Added CARY MYRICK &. . (Epic) MITTH SYNES (Buckstroot/MEA) 8-52'S (MD) STEVE FORMERT (Mumperor)

96rock

Added SU21 QUATRO (Oreantend UTOPIA (Beersville/NB) POLICE (ASM) BARCY NEISNER (Epic) JACK GREEN (NCA)

Numilum B-52 S (MB) DAYID BOWIE (MCA) DE NO (MB) YES (AFLANTIC) AND (FOLYON') RAMSAS (ELIPANON') ROSSINGTON COLLINS (MCA) ACTHRO THEL (Chrysofis)

Austin 512-474-6543

PO : GLEN DAYE MASON Added BNUC SPRINSTEEN (Columbia) PROLICE (AMR) 3-0 (Polyeor) SPECIALS (Columbia) PROLICE (AMR) 3-0 (Polyeor) SPECIALS (Columbia) PROTOS (Aristo) SUS BOTS (A

Nottest CAS: (Elentra) "Running to tou" "Touch & Go" 0-52:5 (Mt) "Strobe Light" "Wrivets leano" GAR: NYRIOI &. . (Epic)

TEXRS ROCK

Added
ELY15 COSTELLO (Columbia)
"Syrenger..." "Tailing/Dar's"
60 ITN STMLS (Bactalree/WEA)
Title "Love for Rise"
JACK GREEN (RCA)
"Weller! INCA
"Weller! GREEN (RCA)
"Time Ran Ovy"
"Time Ran Ovy"

Hed Lim
DIET BAND (UA)
THES SQUARE (ESO)
THES SQUARE (ESO)
A CLORE COMPLEX (Herrory)
A CLORE COMPLEX (Herrory)
A CLORE COMPLEX (Herrory)
BANDAS (EL) Advance
BANDAS (E

Birmingham 205-870-9900
JACK UREA! JOHN COLUMN (IRCA! JOHN COLUMN (Aliva)
UTOPIA (Bears+!! Ja/WB)
ELTH SYRES | Blackstreer/RE
JAM-LUC PORTY (Atlantic)
ACKSON BOOMER (Asylum)
ROSSINGTON COLLINS (RCA)

JAII

Added AMBY MESSMER (Epic) "Damo Indide..." HIGHEL SCHEMER (Chrysells) "Armachaedy" SCON MARTIN (Capitol) "Bad News" "Do.ICE (AAM) "De Do Do Do," "Don 4 Stend"

#DSS-HOTON COLL INS (MDA)

HIGHT-ST

INC. ING. ST COME.

A. STEMAT (LAT ST COME.

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A. STEMAT. Head Limit Child (AAM) (RE VICAN (Head Long) (RE VICAN (Head Long)) (RE VICAN (HEAD HEAD LONG)) (RESPONDING (HEAD HEAD HEAD LONG)) (RESPONDING (HEAD HEAD HEAD

Dallas-Ft. Worth KTXQ ALBUM ROCK PD: TOH OWERS ND: TEMPIE LINDSAY 214-528-5500

Jest

Jazz 5 Ingles None

ANGEL CITY (Epic) TIMES SQUARE (RSO) TIMES SQUARE (RSO)

HOTTAGE ROLL STORES

HOLLING STORES

LOUI ING STORES

LOUI ING STORES

LOUI ING STORES

LOUI ING STORES

LACKSOR BROWNER (Asplace)

DAMEN COURTER

LACKSOR BROWNER (Asplace)

DAMEN COURTER

LACKSOR BROWNER (CO-year)

LOUIS

LOUI Added PQLIGE (A&M)
"Don't Stand"
JOHN COUGAN (Mive)
MOST NI JOHN (Mive)
MI OMEL, SCHEMER (Chrysells)
MC 17M SYEES (Becastreet/MCA)
1111e

Healiya Gatta: (Eletra) RGBI in ThOPPich (Overlon) DAVID Storic (RCA) SILT Est; (AM) SICH SILCH (Cepito) RGBI SILCH (Cepito) RGBI SILCH (Cepito) PAUDER (AVIDER 4... (Epic) 9-32's (GB) THAUDER (AVIDER 4... (DH) America)

Amarillo

BOG-359-8561

HOTTERY
LARGE A. FILTER (ND)
LARGE A. FILTER A. FILTER
LARGE A. FI

1101

Atlanta 404-325-0960

HOTTHEST
QUETTE (EARTHO)
DODGE DECIMENS (MB)
AC/DC (ATLENTED (MB)
AC/DC (ATLENTED (MB)
PAT BERNTAND (COV yealts)
ACKSIGN BERNOM (ANY Jun)
SUPPRITAND (AMI)
BOLLEN STORES
(ROLLEN STORES
(ROLLEN STORES)

1100

Singles (RIC CLAPTON (R

Singles CONNA SUMMER (Gatten)

Beaumont

713-727-0229

HOTTEST
OWNER, ET OMNIELS..., (Epic)
OWNER, ET OWNER, (EM)
ALL STEELS, (EM)
CARLY STEELS (EM)
CARLY STEELS

HODIN MARTIN (Capitol)

Madison
Madiso 512-474-654

ROLLING STORES
(ROLLING STORES)

REMAIN BROTHERS (AFLITER)

ALEMAN ALEMAN ALEMAN

ALEMAN ALEMAN

ALEMAN ALEMAN

ALEMAN ALEMAN

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7455 PD: JOHN MICHAEL SCOTT

Added STEYE SHIMDELLS (Arco) BICK OERHIMGER (Brum Shyl STEYE FORMER? (Brum Shyl STEYE FORMER? (Bosel) JACK GREEN (RCA) SILLY BARREYTE (Collumbia) SERVEY LOGGINS (Collumbia) GREEN LOGGINS (Collumbia) GREEN LOGGINS (Collumbia) TALKING HEADS (SIPa)

Madium CHUCK FRANCOUR (EM! America) ROWY MUSIC (Arco) RAMEAS EM!ranner! REMPY LEVERHE (M!ranner) PRETTY THIMES (MB) ARTILL DODGER (Ariola) HUNT

KLAQ EIPaso 15.5/m 915-544-8864 YES (ATIENTIC) The Q

PO: HASON DAYES

Added
AMGEL CITY (Epic)
JACK GREEN (RCA)
DOMNIE (RIS (Midwest)
GARY HYRIGH L... (Epic)

Modium RANSAS (Kirshner) MOLLY MATCHET (Epici AL STEMMET (Aristel SPLIT ERZ (AGM) DAVID BOWIE (MICA) HICHSEL STAMLET... (EMI America) JETHRO TULL (Chrysel

SIngles STEVE FORBERT (Hemperor) HOBBIN THOMPSON (Overlan Jackson 801-982-1082

HORBIN THOMPSON (OVAT -PAUL SIMON (ME) -HALL & GATES (RCA)

HOLL ING STORES
JACKSON BOTTONES
JACKSON

HOTTOR?
PAT BEMATAR (Chrysalis)
ROLLING STONES
(Rolling Stones)
AC/DC (Atlantic)
SUPERTAMP (AAM)
DEVO (MB)
CABS (Elantra)
DOOBLE BROTHERS IND)
KERNY LOCKINS (Columbia)
JACKSON BROWNE (Abylum)

ZZ3:102 PD: DAVID PERKINS

Hoolive

EDDIE MONEY (Columbia)

EDDIE EDDIE (CONSER)

EDDIE MONEY (COLUMbia)

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EDDIE EDDIE (CONSER)

EDDIE MONEY (EDDIE)

EDDIE (CONSER)

EDDIE EDDIE (EDDIE)

WJAX FMT

POI JAMIE BROOKS

Added AMDEL CITY (Epic) POLICE (ALH) ELVIS COSTELLO (Copito) MCQU/MH-HILLMAN (Capito) GUIC COCKSUME (Nilennium) JOHN COUSAR (Nive)

Hodiwe 59.17 (RE (AAM) HOMEOS (Columbia) CANY NAMAN (Afto) HICHAL STANESY. (EMI America) 170714 (Borssille/Mb) STEVE FORBERT (Mamperor) 0-225 (Mb) DEVO (Mb)

JACKSON BROWNE (Asylum) JOHENT YAN ZANT, , (Polydor) SUP(RTRAMP (ALM)

Jacksonville

100E

Singles

Jacksonville
904-833-2785

KIMIT LOCKINS (Golumbia)
COOKIE BUDITIESS (MR)

LEANN BUDITIESS (MR)

AC/DC (AVIANTIC)

CARS (Elawina)

AC/DC (AVIANTIC)

CARS (Elawina)

AC/DC (AVIANTIC)

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Jazz None

"So Nuch" Need Limit 19-32-75 (AB) 18-00 MECh (Copitol) CAMMA (Elektro) (CAMMA (Elektro) (Elektro) (CAMMA (Elektro) (CAMMA (Elektro) (CAMMA (Elektro) (Elektro)

Zenyatta Mondatta (A&M) 17/17

Humanesque (RCA) KEITH SYKES I'm Not.. (Backstreet/MCA) 9/7

MOST ADDED

ANGEL CITY 7/5 Darkroom (Epic)

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

سنيني

POLICE

Corpus Christi

512-855-4641

TALKING HEADS (SIFE)

-TALLING SEADS (SIZE)

HOTTES!

AND SINCE (SIR)

HOTTES!

AND SINCE (SIR)

HOTTES!

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JOLE WILTON FELDER INCAP THM WEISMERG INCAP DAVID GRISMAN (MB) DAVE VALENTIN (Arists) AL DIRECUA (COlumbia) HIROSHI FURUMURA (Inner CITS

Dallas

JEFF BECK (Epic) GARY NUMAN (Arco) FINGEMPRINTZ (Virgin) QUINCY (Columbia)

QUINTY (COLUMBIA)
NOTIONS
REALING STONES
(ROLLING STONES)
(ROLLING STONES)
RETE TOWNESHED (ATOM)
NOSSINGTON COLLING (REA)
GET (TOWNESHED)
ACKNOW RECOMMEND (ATOM)
ACKNOW RECOMMEND
ACKNOW RECOMMEND
ACKNOW RECOMMEND
ALLING RECOMMEND
ALLING

El Paso

915-533-8211

Singles BOB SEGER (Capitoli SUPERTRAMP (A&M)

BILL BLUE MOTELS (Capitol)

None

LIBL

15.6 L BOOM

JACK GREEN

Added 8-52 \$ (MB) SUZI QUATRO (Drametend) ROLIGE (AMP) UTOPIA (Bearsyllie/NB) STEPMEN BISHOP (MB)

Hedium
JACKSON BROWNE (Asylum)
RACKSON BROWNE (RACKSON BROWNE)
RACKSON

615-477-3127
ROBERT PALMER (1stend)
STEVE FORBERT (Nesporar)
JITMEN HALL ((S)E)
HANDER (ATCO)
VAN HORRISON (MB)
-MAZING PAVITHEL. (MB)
-MAZING PAVITHEL. (MB)
-MAZING HALL
(GOV)-HALL
(GOV)

Johnson City

HOTTEST
DODBIE DACHERS IND)
SUPERTRAMP (AM)
SUPERTRAMP (AM)
STER LOCAL (COUNTED)
PAT BONTAM (Chrymells)
QUEN Eleavys)
BOLLY MATCHET (Epic)
CARS (floar)
AL STENATI (Arises)
AL STENATI (Arises)

JERN-LUC PONTY (Atlantici JONI MITCHELL (Asylum)

HCGUINN-HILLMAN (Capito BOB WELCH (Capito) ROBERT PALMER (Island)

HOPPOST

COOR (E EMOTHERS (#B)
PAT BERNTAR (Chrysalts)
CARS (Elastra)
JACKSON BROWNE (Asylum)
TES (Aftlantic)
GLEM (Elastra)
HOLLY HATCHET (Epici

JETT

OATIO OFISMAN (MB)

TIM WEISBERG (MCA)

SEY (Aristo)
JEAN-LUC PONTT (ATIONTIC!
D. CARLOS SANTAMA (Golumbio)
AL DIMEDUM (Golumbio)
LARRY CARETON (MB)
LARSEN & FEITEM (MB)

Louisville

502-585-5178

Singles

Knoxville

Rock 104 615-637-1010 ELVIS COSTELLO (Columbia) 8-92'5 (MB) HCQUINN-HILLIMAN (Capitol) CERRY LAMBERT

"The Do Do Do, "

MARCAS (Eliranner)

CAMILLE DAME(E.S... (Epic)
DEVO (18)

SUPERIAMP(E.S... (Epic)
MOULTES STONES

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LPS OZ

Added CARLY SIMON (MB) BRUCE SPRINSTEEN (Co -PPL (Cosabiance)

Medium JOHANY VAN ZANT... (Poly PETER GABRIEL (Mercury) GARY HABAUL (Aros) ROBERT PALMER (Island) JOHN COUGAM (Riva) HALL & ORTES (ACA) CAMBO (Elektra)

HOTTOST QUEEN (Elektre) AC/DC (Atlantici JACKSON BROWNE (Asylum) PAT RENATAR (Chrysetisi

SUZ-DOS-STOP DOSSINGTON COLLEST (BES) ADAS PRIEST COS-Immitely ALLEME BROTHES (#1872) FOR I COSTONES (BOIT IN STOWNES) CHOST (EIGHT 2) ADAS (EIGHT 2) Jest Singles

Hortest
ROLLING STOMES
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(ADITING STOMES)
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ROLLY HARDOST (Egics)
SUPERTAMP (AMM)
VIS (ATHANTIC)
CARS (Electric)
CARS (Electric)
COMES (Electric)

JAZZ JUDY MOBERTS Elinner City)

MOTHER SHEET AND SHEET AND

JEZZ
DEODATO (MB)
DAYE YALEHTIN (Arlsts)
ENECKER BROTHERS (Arlsts)
RAMSEY LERIS (Columbin)
JOHN KLEMMER (Elestro)

Singles PAUL SIMON (MB) Miami 305-672-2500

101/Em Louisville 502-245-6601 502-245-8601

JORNAY THE ZART ... (Polydor)

HORS: (All

HORS: (STAR) (E.)

HORS TARRET ... (Polydor)

"Areast Ready"

"Areast Ready"

"In [p] ?"

Added
POLICE (ALM)
"Don't Stand"
JACK GREEN (RCA)
REITH STRES (Bechstreet/MCA)

METHY SMISS (Becastreet MCA
Meeting Misself Methy)

RA, New BROTHER, I derival
RAMPAS (REFANDER)

"Got To Reck" "World On"
"Anything To ..."

GENERAL (REFANDER)

"OHAR IS OMNICS...."

GENERAL (Columbia)

SCHOOL (MOST (Columbia)

MICH (Columbia)

AL TITICATI (SCHOOL (MOST (Columbia)

SCHOOL (MOST (MOST (Columbia

PD: RICK PETERS MD: ROSS BLOCK

Added RAND1 NEISHER (Epic) "Come On Bach"

Medium POCO (MEA) CEORGE BENSON (MB) FINEFALL (ATIENTIC) HIELSEM/PEARSON,... (Cop JANAGU (MEA) -O-RISTOPHER CIDES (MB) -POCER DALTRIT (PO)-POOR -MELISSA MANCHESTER (AV 95 Rock

Montgomery 205-832-4295

Added CODE BLUE (MB) "Face To Face" HICHAEL SCHEME "Armediandy" JACK GREN (RCA) "So Nuch"

GART HUMAN (A1co)

NOT THE THE PROPERTY OF THE PR

Jezz encel Singles MEDIUM

JETHRO TULL A (Chrysalis) 19/17 DAVID BOWIE Scary Monsters (RCA) 21/16 ROBERT PALMER Clues (Island) 16/13 YES Drama (Atlantic) 23/12 SPLIT ENZ True Colours (A&M) 14/12

Man Overboard (Capitol) 14/12 Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Modium
AC/DC (Atlantic)
MDETSUAGE ROSE (Dolumbia)
MDETSUAGE ROSE (Dolumbia)
MDETSUAGE ROSE (Dolumbia)
MDETSUAGE ROSE
ALIAMA PROTECTION
ALIAMA (Talantic)
MARIA CARRETT (PARA
MORE TRANSPER (Talantic)
MORE TRANSPER (Talantic)
MORE SCORT A. . . (Cognito)
OPHISTORIAN CROSS (MB)

WKQB

POLICE (AAH) SUZ! QUATRO (Dreamland) JACK GREEN (RCA)

PO : JOHN HEINERL HD: BILL SIMMONS Added POLICE (ALM) AMGEL CITY (Epici -TALKING HEADS (Sire) -LEO SAYER (MB)

Head Late ON YILD DOW'S (RCA) ROW MELON (Cas/Rol) ROW MELON (Cas/Rol) CODE BLAIL (MR) YES (ATLANY) LE ROLA (Cas/Rol) LE ROLA (Cas/Rol) ROMO (RCA) ROMO (RCA) ROMA (Cas/Rol) ROMA (Cas/Rol)

fm99

Acced ELVIS COSTELLO (Columbia) RANDY HARSEN (Capital) AGGL CITY (Epic) POLICE (ACC) POLICE (ACC) POLICE (ACC) POLICE (ACC) POLICE (ACC) POLICE (ACC) POLICE (MCA) TIMES SQUARE (RSO)

TIMES SQUARE (RSO)

Medium
DATIO ROBIE (RCA)
ROBOTO ROBIE (RCA)
ROBOTO R

Norfolk 804-623-9667 -PALL SINCH (MB)

THE PARTY OF North Charleston

THE HOTTEST

Crimes Of Passion (Chrysalis) 24/22

stations playing the album this week. The second is the number of shuthern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Added ROBERT PALMER (Island) REQUIRM-HILLMAN (Capito) THANDER (Afoo) REITH SYKES (Backsfreet/MCA)

Hoolium STRIS COMMITTEET FROM HOOL (HEA) PODDO (HEA) A STEMANI (Ar 1810) A STEMANI (AR

Orlando

WDIZ ROCK 100 PO 1 BOB CHURCH

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OHE Y CHASE (Arisha)
ZOHI MITCHELL (Baylum)
HUBBIN THERPSON (CONTION
HUBBIN THERPSON (CONTION
COTIFICAL MASS (MECA)
MICHAEL STANEEY.
(DNI America)
STEVE (CONTION
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KISS-FM

Medium
TEAZE
107 (Geodelance)
108/10 Sept. (MCA)
108/11 (

KMOD

Added POLICE (AAM) KEITH SYKES (Bec THUNDER (ATCO)

THEOREM (ATCO)

Medium

Tulsa 918-664-2810 BLUES BROTHERS (Attentic

BLUES BROTHERS (APTENTIC)

WHATEST CHARGES (BICHARDE)

ACRESS (BICHARD



HOT MORNING IN A COLD TOWN - KY102/Kansas City's Dick Wilson and Jay Cooper were joined by Riva's John Cougar as they kicked off a weekly live remote broadcast which commemorated the fifth anniversary of their morning show. Pictured (I-r) are Cougar, Wilson and Cooper.

Nashville 103 LEO SAVER (MB) HOTTEST QUEEN ((1-ehtro) QUEEN ((1-ehtro) QUEEN ((1-ehtro) QUEEN ((1-ehtro) PAT BEAMTAM ((Drysolin) ARKSKON (BODGOME (Anylum) SUPERTRAMP (ALM) ANAGAS ((I-ehtro) RUSSINGTOM COLLINS (MCAI CARS ((Elent) CARS ((Elent

DAVID BOWIE (RCA) 707 (CesableAce)

BOB WELCH

Singles Nashville 615-748-8106

JOIR

TIMES SQUAME (1930)

HOTTEST

HANSAS (Kirahner)

AC/DC (Affantic)

CAPS (Elastra)

ALLMAN BROTHERS (Affant)

ALLMAN BROTHERS (Affant)

HALLMAN BROTHERS (Affant)

-JOHN COULDER (Riva)

-JOHN COULDER (Riva)

-JOHN COULDER (Riva)

-DOWNER BROTHERS (MB)

-OWNER (BE)

-OWNER (BE) Jezz

Norfolk BO4-461-1194

-PPL (Cosatiance)

-PAUL SINON (UB)

-LARSEN-FEITEN BANG (UB)

HOTEAS (BILL)

DODIE BROTHER (ABI)

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Nothers DODGE BROTHERS (MD) part BENETAR (Chursells) SUPER TRUMENT (Chursells) SUPER TRUMENT (Chursells) SUPER TRUMENT (Chursells) SUPER TRUMENT (Chursells) SUPER (Chursells) SUPER (Chursells) Super (Chursells) Super (College Stones) Super (College Stones) Super (College Stones) CARS (Elentra)

JASE (CROPE SON (WB))

YAN MICROS SANTAMA (COLUMBIA)
OHION HAMILTON (Elektra)
STUFF (WB)
MIKE MANDELL (Yengward)
HEATH 9805. (COLUMBIA)
ON YE PIEEE
MANDALL MOYAL
ERIC CALOSS

Singles

11102

CARS

QUEEN

Panorama (Elektra)

The Game (Elektra)

PAT BENATAR

DOOBIE BROTHERS

One Step Closer (WB)

BO3-554-7154
JETHO TALL (On vsells)
ARS (Polydor)
SILLY JOLE (Columbia)
BOLLY MATDNET (Epic)
BOMEO'S (Columbia)
SOLVO (MEETER (Columbia)
SOLVO (ME

HOTTHER PAUL SINON (MB) QUEEN (Elehtre) JACKSON BROWNE (Asylum) ALLMAN BROTHERS (Ariste) ROLLING STONES (Rolling Stones)

0008 IE BROTHERS (MB)

044RL IE DANIELS... (Epic)
AC/DC (Attentic) 15.0 L

305-645-1802

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HOPTEST ALLMAN BROTHEM; (Arista)
CAMMAN (Elarre)
PAT BEDATAM (Chrysells!
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DOUBLE FROTNEMS (BE)
FORTES CAMMAN (Elarre)
HOLLY HATONET (Epic
DATE (Elarre)
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13.8L Bone

San Antonio 512-223-621

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TES (AFT-entic)
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PDI BILL BRUUN MDI CHARLIE WEST

Audio Visions (Kilrshner) 40/33

Crimes Of Passion (Chrysells) 58(2)

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Appleton

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Chicago

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312-828-9191 200 COLGAR (RIV-o) (COMES TANAST (LDA) AMMOTICAL UA+10 WOWLE HILA STEET FORMORT HEMPOTO DOMBIE (1815 1814 PROPE) HOTTEST BOLLING STORES (Bolling Store)

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Chicago HOTTER!

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ELEIS COSTELLO (Columbia)

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Singles

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Cincinnati

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MUTTERT PAT MEMATAM (COV PRESEL)
MICHAEL STANLEY
(EMI AMMY)(CO)
(LUDIS MEDITERS (MB)

1/05 "

Cleveland 216 391-1260

PD: PHIL DENAME August Marshin Italici MANDT Marshin Italici MANDT Marshin Italici MANDT Marshin Italici "Say Goodh ye" "Lever"
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Q-FM-96 Columbus

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DO CHROLID SANTANA (COTUMB) A TESTER (MT LANTER) A TESTER (MT LANTER) A JAMPA (ALL TO THE COTUMB) A JAMPA (ALL TO Singles Davenport

(Paradise Intend)
GREEN (Liehts)
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JOHN DS SANTANA (COLUMN 10) STANK (T C, ANN 1 10) I (C) JUNE 10 JUNE 1

Singles J.D. OREWS

MOST ADDED

POLICE

Zanyerta Mondatta (A&M) 29/28 RANDY MEISNER

One More Song (Epic) 9/9 UTOPLA Defece... (Beersville/WB) 18/8

SUZI QUATRO Rock Hard (Dreamland) 10/8

Dayton 513 224 1501

C13/2241

Anibods Schemen (Arcs)

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*Anibods (Cont.)

Notified Following (Companie) to Martinal Following (Companie) to Martinal Republic Companies (Companies Companies C

Dayton 513-229-4247

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CARS (Flantes)

CARS (Flantes)

CARS (Flantes)

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CARS (Flantes)

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COMMON (Flantes)

CAMPANA (CET yearls)

CAMPANA (CET yearls)

CAMPANA (CET yearls)

Janz 6. MASHINGTON JR. (Motowa) TON BRUWNE (Ariate) 0. CANLOS SANTANA (Columbia SADAU mTAMARR (Jones City)

DeKalb

815-756-9250

HOLTEST PAT BLANTAM (On yealty) ORIO SCOME (HEA) CAS (Hearts) DOOR! (HEATS) BOARTS (HEATS) BOARTS (HEATS) BOARTS (HEATS) PALL SHEAT (B) THOMO (HEATS) THOMO (HEATS)

\$4.50 10.00

Two numbers follow each affium title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added to this work

MUE.

"STITUTE LIGHT"

CHESTURES CHEST (ME)

PERSO (MEA)

-DILLY AND COSTUMBLE

Medium At will a Chibins (Columbia) Allows (Loberton Longia)

"Month Consent Team (Longia)

"Authors (Longia)

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WIND

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FOLIA TO SERVICE STATE S

Modium UTDP1A Thompselftm/WD1 pamer GAZDMEAL (Purfrair) 1945 | QUART (RSO) DA1D Date (RSO) RELLING STOMES (Rolling Stomes)

DR + () Ban () + (ECA) GAR () (L) + (A) (C) +



Modium (MOTTERS IA/Istal ALLean (MOTTERS IA/Istal ALLean (MOTTERS IA/Istal ALLean Istal CARTIN IND)

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PETER CARTIN IND)

AMPERIA E MADFINS (Extreme)

HODE IND CARTIN IND)

END CONTROL (CARTIN IND)

EDGI POPET CARTIN IND)

Singles JIMMY FRAME LANG KGGO **Des Moines** 515-265-6161 PAT BEHATAR (DV yes is a) BILLY BURNETTE (COSMIDIAL ANGEL CITY (Epic) HICHMAL SCHEMER (CV yes)

PD LINE Y AVEILED NO. TUN WIRE PROPERTY.

Added \$71 of FURBERT (homororor "Gat to! SOD!" *This Time!" *This Time!" *This Time!" "Boa! A Mome!" "ment To Touin!"

Hed (un JOHN) THE INTERPOLATION (POLYMER') 155 (481-4471c) 6AMR (GLOBER AL PROFITED BY 6AMR (GLOBER BY 6AM

Jasz Mone Singles

TOTTORS

CARS, (Cleafra)

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Detroit 313 444 1010

Serie Bone

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HICOMES STANLEY

(EMI Amortica)

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Hortogt AC/DC (ATECHTEE) PVT BERATAM (Chryselle) EDDI, MEMER (Chryselle) EDDI, MEMER (Chryselle) EDT (Chamblescot CARS (Chryselle) EARTAS (RITAMOM (AGA) Lington

MEDIUM

JETHRO TULL 33/24 A (Chrysells)

MICHAEL STANLEY BAND Heartland (EMI America) 33/23

GAMMA Gamma 2 (Elektra) 26/21 JOHN COUGAR Nothin' Matters .. (Rive) 27/20

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PD PRAME PEALER

nated 2021 (NAPRO (Dream) and) PULLICE (AAH) 11465 SQUARK (PRO) "Sociation" "Jim (ARRIGE MAN)

Modium at 1400 file (Chrysalfs) 763 LATIGNTIS (SAMET WAARM NO (Purtrall) MALT MATCHET (Epic)

Duluth
218-728-6421
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WWCK 105 FM Flint
313 744-1570
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Madiyas AC/DC (Atlantic) SAKDR (Atlantic) JAPANY NAV ZARE: (Polyaur) DOM MELON (Capteo) DOM MELON (Electro) DOWNE (BIDTHES) DOWNE (BIDTHES) DOWNE (BIDTHES)

SAS PO BILLION CHIEFE ND DALE AUGUST

Added JECH GREN (RCA) "Con 1 Stand" STYL (JORGAN) BNCC SYSINSTEN (GILLUPLA) "Name of" "Ramod"

(IDI-PH)

FOI MIND CORTIS

PALID (SAM)

TRODON

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Singles Mare

TOP yearing SHEARING SILENCENS IPVOLENCES ELECTRICES

BASEMICS

#BTTANS

#B

HOLTHANT
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Simples

Kansas City 816-531-3400

TIS Extraction

WILLIAM

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BALLI

Lansing

517-393-1320
wround soquete covy
tres sound co

3411 Bank

Singles

José Mone

Detroit 313 259 4323

Added Ln vi) bilant (854) VIUPIA (Busic-1116/88) (Bull Dishmide (81116007001) Jan-LE Past (141600701) JOSS .

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KANSAS

PAT BENATAR

SUPERTRAMP

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(3)

Parts (A&M)

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WIBA · FM Madison

MU: DANS ERVIN

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PO BMENT ALBERTS

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Minneapolis



Added ALIFE SHIES (Bernstreet/MEA) (Franci 1915 (Misses?)

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THE HOTTEST Panorama (Elaktra) 41/39 DOOBIE BROTHERS One Step Closer (WB)

40/37

36/32

Lafayette

317-440-1506

Lincoln

Madison 608 249-9277

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Milwaukee 414-276-2040

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CORP. WAS COME.

AND COME. TO SEE THE SECOND SECOND

2007 10.000

Terre Haute

812-238-2557

KO92

Need turn
ALLMAN BROTHERS (Artiste)
ATHRO TULL (Chrysalls)
GAMMA (Floren

KENH

LISA CAYALONA MONE MARTIN (Capitol) DELBERT MCCLINTON (Capitol

Head Limit (RCA)

STETE FOREIT (Immemorer')

RICH COMPLICATION (CONTINUED TO THE MACRO (CONTINUED TO T

Singles None



edoed POLICE (ALM) "Do Do Do," HICHAEL STARLET. (Emi Amurica) "Stop/Music"

Medium
QUEEN (Elungra)
YES (Aminorica)
MOLLY MATCHET (Epic)
AMANY COULDREAU (Porty
JETHRO TULL (Chrysal
GAMMA (Elangra)

PAT BENATAR (Chrysell AC/DC (ATIONTIC) QUEEN (Elevtra) DODBIE BROTHERS (MB) CARS (Elevtra) SUPERTRAMP (ALM) MOLLY HATCHET (Epic) KANSAS (Kirshner) VES (ATIONTIC)

Minneapolis

Sto L

Muscatine 319-263-2512

319-263-2512
HOTTEST DOOR IS BROTHERS (MB)
HOWALL STRAKE (MB)
HOWALL STRAKE (MB)
HOWALL STRAKE (MB)
HOWALL STRAKE (MB)
HAMP (LORE STRAKE (MB)
HAMP (LORE STRAKE (MB)
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Jazz DAVIO CHESKY BAND (Columbia ERIC GALE (Columbia) AL DIMEOLA (Columbia) HAMBERT LAWS (Columbia) VIN MEISBERG (MCA)



Oklahoma City 405-528-5543

ADM COUGAR (RIve)

HOTTEST DODBIE BROTHERS (MB) CARS (Elevite) RASAS (Kirenew) JACKSON BROWNE (ANY)um) SUPERTRAMP (AMH) PAT BEWATAR (Chrysells) AC/DC (AYENTE)

Anaheim

33.0¢

Singles

Aspen

303-925-5776

303-925-5776

months of controls (March 1986)

"Controls (March 1986)

"Time Rep Cyst."

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Jazz Singles FM100 PO: MARIE DEMPSEY MD: CLARE RYAN

Madium STENT FORBERT (Manparor) MICOMEL STRAELTY.

"THE CORT LOWE" "STOP/MARIC" ADDRESS CONTROL COULTER (MEA) QUEEn (ELEATOR) COULTER (MEAN COULTER COULTER COULTER (MEAN COULTER COULTER COULTER (MEAN COULTER COULTER COULTER (MEAN COULTER COULTER COULTER (MEAN MORNEY COULTER COULTER (MEAN MORNEY COULTER COULTER (MEAN MORNEY (MEAN MORNEY COULTER COULTER (MEAN MORNEY COULTER COUNTER (MEAN MORNEY COULTER COUNTER (MEAN MORNEY COUNTER COUNTER (MEAN MORNEY COUNTER COUNTER (MEAN MORNEY COUNTER COUNTER (MEAN MORNEY COUNTER C

SSAL

WWCT fm album rock

Added
REITH SYNES (Bachstreet/MEA)
POLICE (AAM)
"De Do Do Do."
1944 FRANK (Ariolal
"Breaking Down"
STY (Arista)
HONTY PYTHON (Arista)

Modium (New York)

RES OF PRUMER (Island)

RES OF PRUMER (Island)

RES OF PRUMER (Island)

RES OF RE

Added
POLICE (ALM)
SUZI QUATRO (Dreamland)
STEVE FORBERT (Numperor)
JACK CREEN (RCA)
BILLY BURBETTE (COLUMbia)
JEAN-LUC PONTY (ATlantic)

Medium SPLIT DIZ (ABM) ROBBIN THOMPSON BIOMEL STANLES (EMI America)

Peorla 309-674-2000

JEAN-LUC PONTY (Atlantic)



PO: LES COOR MD: DICK BASCOM

HINGS (Elektro)

HICHAEL SCHEMER (Chrysells) Singles

GAMM (Elektro) Hone

Oklahoma City
405-631-8881
THES SQUAE IRSO!
GART HOMN (Arco)
CART HOMN (Arco)
CART HOMN (Arco)
RUBERT PAUER (Island
15/suby 61:1"

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LOPS (Elabra)

LOPS (Elabra)

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Hottest PAT BENATAR (Chrysells) EDDIE MERTY (Columbia) JACKSON BROME (Raylon) VS 1481antic CARS (Electra) PET TOMOGRAMICA ORGILING STONES (Restling Stones) AL STEWART (Aristal RANSAS (RIFSHAMP) HOLLY HATCHEY (Epic)

Singles

Rockford

815-877-3075

815-877-3075

HOTTAN

DATES

CASS

(SLAKTA)

DATES

CASS

(SLAKTA)

MALLY HATDET

(DE)

DATES



RODOD
HENTY PYTHON (Arista)
PULICE (A&M)
KEITM SYKES (Backsfront

Maction
YES (Attantic)
ALLAMS BOCHERS (Arists)
POCO (ECA)
"Mioright Rain"
BODS WELD+ (Capitol)
DAYE DAYES (MCA)
WOOD TO (MCA)
"YOU TO (MCA)
TO (MCA)
WOOD TO (MCA)

"Angel"
JETHRO TULL (Chrysells)
CLIFF RICHARD (Capitol)
HICHAEL STANLEY

St. Louis 314-842-1111

Singles None

AGO BOLLS
ADDRESS
SULT GUATRO (Dreamland)
PRIVATE LIMES (Pessport)
ROBERT PALMER (Island)
RAMON MEISHRE (Epic)
RODY GALLAGARE (Chrysalls)
POLLCE (AMA)
AGALAGARE (Chrysalls)
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MD: TERRY SILLIVAN

Saginaw

517-894-2996

(EMI Aperica) TALKING HEADS (Sire)

TALEMO FERDS (STEE)
HOTTEST
SUPPRIRAME (ALM)
BARRY COLUMN AU (Portrait
BHITE SAMAL (Mirage)
KANASA (RIFANSE)
(EDDIA MONEY (Column)
JACKSON BOOKOME (Asylum)
JACKSON BOOKOME

Jest

Toledo

FM 104

Singles

"Yampus Fugit" MOLLY HATCHET (Epic) QUEEN (Elahtra) JATE

Hoffsat Sumplification (Auto)
ACKSON BROOME (Asylum)
ACKSON BROOME (

Added RANDY MEISMER IEDICI JEAN-LUC PONTY (ATTENTIC) SAILOR (Carlboul

J.D. ORENS PALE MARDEF [Casablance] OELBERT McCLINTON [Capri)

Medium
PALL SHOTH (MB)
YES (AFLANTIC)
JETHOD TALL (Chrysells)
ANARY COMDERNA (FORTIS)
ANARY COMDERNA (FORTIS)
ANARY COMDERNA (FORTIS)
ANARY COMDERNA (FORTIS)
COMMENT STANCEY.

(EMI America)
ANALY HATCHET (Epic)
CARLINE CARTER (MB)
ANARY COMMENT (MB)
PRETTY THINGS (MB)
JHOTY MALL (Epic)
SUPPLY TAMES
ANARY (ANARY INS)
JOHN MINISTERS (MB)
JOHN MIN

T-95

Singles

PO : BOB LAWRENCE NO: TERRIE SPRINGS

Added STEVE FORBLRT (Heepe "Got woll Scon" JACK GREEN IRCA) "May dor" NICHAEL, SCHEMER (Ch "ArmodiReady"

Hodium

QUEER (I inhtro)

Ditos Tho Dus*

JACKSON BRONDE (Asylum)

**That Grit.

**Consister*

"Consister*

"Ashes To Ashe"

"Consister Consister Con

Wichita

Jazz TIM MEISBERG (MCA) D. CARLOS SANTAMA (COLUMD)

BOD WILCH (Cocto) Horizon Losses Harvins Francisco (Cocto) Horizon Losses (Cocto) Horizon (

Sloux Falls

316-722-8123
JOHN COUGAR (Rive)
"HOT NIGHT"
"TURNING JAD."
"TURNING JAD."
THES SQUARE (RSO)
"POETTY BOYS" "ROCK MAY d"
"VIRICE VANCE &...

HOTTEST TANCE A...

HOTTEST CENTRAL (Chryselis)

Fill the eith. "

Fill the eith. "

Fill the eith. "

Fill the eith. "

Flow A Co"

SUP(REMP" (AJA)

PD-easer"

AC/DC (Aftenfic)

Flow A CO"

Flow A

GONE COUGHA (Rival
SUPERTAND (CAMP)
SUPE

-WHITE SHARE (Wirege)

MECTICAL (Polysor)

MC YICAR (Polysor)

APTHE (DODGER (Ariola)

APTHE (DODGER (Ariola)

PALL SHADD (WIDE)

PALL SHADD (WID)

PALL SHADD (WID)

PALL SHADD (WID)

PALL SHADD (WID)

PATH (WI

Single

92 CITI FM Winnipeg 204-775-037

PD: GARY CHRISTIAN MD: STEVE YOUNG

Medium
JACESON BROWNE (Asylum)
ROLLING STONES
(Rolfing Stones)
SPLT Fez (14MP)
MCLLY HAYOUT (Epic Riffs)
RESCHERS (Epic Rolf)
ALLMAN BROTHERS (Arista)
KERRY LIYGREN IEFshorn
JETHO TULL (Chryssis)

HOTTES!
AC/DC (APIGNTIC)
QUESE (CIENTRG)
PAY BEHAVIAN (Chrysells)
CARS. (Clentra)
DAYID BOUIE: HECA!
TS. (ATIGNTIC)
SUPERIVAMP IA,MH
LAVERBOY (Contembra)
HANLEQUIN (Epic)
DOOBLE BOUNERS (MB)
= #TC LYINGIN)

Jazz Rone Singles

KEZY DE

Added SPLCE SPRINSTEEN (Columbia) POLICE (ABM) BUS BOYS (Arista) MOMEDS (Columbia) YAROMS (UM) -GEORGE THOMOGOOD... (Rounder

Medical Homosophis Medical Homos

M STERSO

HART LIMIT AND THE MET LIMIT A L OATES (REAT JOEL (COLUMBIA) MOHET (COLUMBIA) COMBO! (Il MOOn/Asylum) CHAEL MALDEN (AT (TOPHER CROSS, (48))

> Bakersfield BOS-832-1410
> NIM-MCER (COLUMBIA)
> RETH STRES (Bochstroot/MCA
> NCOURS-HILLMAN (Cop)191)
> -SPOILERS

Singles

Magic 98 Fri TREADING HILLIAN I CARPTOT)

- SPOTLERS
- HOTHERS
- HOTH PD: DAVE LAMPENCE ADDRESS (MEA)

JACK GREEN (RCA)

MONTY PYTHON (Ar (sta
CN1Y) CAL MASS (MEA)

BUS BOYS (Ar (sta)

SARE Single



714-776-3696
PINK FLOYD (Lot-wmin)
PRETENDERS (Sire)
808 SEGER & ... (Cap) folion
NE VICAR (Polydor) MC VICAR (Polydor)

HOTTEST
HOLLING STONES
HOLLING STONES
HAT STONES
HAT SENATAL (Dervas) Is
ACKSON BROWNE (Any law)
OCHO (BB)
HAT SENATAL (Dervas) Is
AMAZO COUNTY (ANY LAW)
HAT SENATAL (DERVAS)
HAT SENATAL (DERVAS)
HAT SENATAL (ANY LAW)
HAT

Added JACK GREEN (RCA) "Murder" GARY NAMAN (Afco) "1 Ole: You O!" You Ol"

Medium DAVID BOWIE (MCA) MCQUINN-HILLMAN (Coping) (COSTELLO (COTUMBIA)

Acced LEO SATER (WB) "This profile of the PACKET (AMAI) "The Book Do." "Don't Stend" RECUlter-HILLMAN (Compited) SOLIT (ALLAGET) (Chambian) ACCED (ALLAGET) (Chambian) (Compited) Solit (ALLAGET) (Compited) SOLI

MIONAL STAME?

((R1 Amer) COURTE AV (Portreit)

GODE BULL 19 COURTE AV (Portreit)

GODE BULL 19 COURTE AV (Portreit)

GODE BULL 19 COURTE AV (Portreit)

ATTHEO TULL (Chrysalls)

ATTHEO TULL (Chrysalls)

ATTHEO TULL (Chrysalls)

AVADOS (ULL

HALL 4 OATES (MCA)

B-5275 (mb)

BON BULDE (Copino)

DODGE TO ANGER I Listend

B-5275 (mb)

DODGE TO ANGER I Listend

DODGE TO ANGER I LISTEN

TILO 94 Colorado Springs 303-634-4896 THES SOUNE (1850) CAMEN (ELENTRA) DARRY COUDERN (PROTIFACT) GATH HIRION & ... (Eo(c) HAGEL (TIT (Epic) BILLY BURNETTE (COLAMOTA) STEREOFM

Acced
PULICE (AAM)
POON'S Stand'S
SET (Arists)
**Hop'ss'
Hop'ss'
SET (Arists)
**Hop'ss'
Hop'ss'
SET (Columbia)
SEZ (QAMD) (Columbia)
SEZ (QAMD) (Columbia)
**State Of Mind's

ECULINHENTIL MAN (Copt no I ELVIS COSTELLO (COLUMBIO) JACK CREEN (RCA) ROBERT PALMER (ISSAN ROB MELON (Copt no I REMOT (COPT (COLUMBIO) ROBERT (COPT) (COLUMBIO) ROBERT (COPT) (COLUMBIO) ROBERT (COLUMBIO) (ENI America) (ENI America) 0-52'S (MB)

Hoffest DODGIE BROTHERS (MB) CARS (Elewire) SUPERTRAMP (AM) PAT EERAYA (Chryselle) HOLLY HATCHET (Epic) AC/OC (ATHENTIC) YES (ATHENTIC) KANSAS (INFERNEC) DEVO (MB)

PD: RICH HAME NO: ART PHILLIPS

Boise 208-344-6363 TALKING HEADS (SITE) ATHRO TILL (Chrysalls) AL STEWATI (Arlista) GREET PAURIC (14180) SPLIT DIZ (AM)

KOODI

MacHob Mark (MCA)

"Annes To Anne"

CAMMA (Elestra)

(Control To Rise

"Control To R

HOTTEST SUPERTRANT (ALH)

FIGURE 109 - 226-5991

BILLY BURNETT (COLUMBIA) APPRIL TO ALLE (COLUMBIA) APPRIL TO ALLE (COLUMBIA) APPRIL THE ALLE (COLUMBIA) APPRIL THE ALLE (COLUMBIA TO ALLE COLUMBIA TO

-TALRING HEADS (Sire)
HOTTEST
ACTOC (ASTANTIC)
PAT SUBMIN (DV yealts)
BAT SUBMIN (DV yealts)
PAT SUBMIN (DV yealts)
BAT SUBMIN (DV yealts)
BAT SUBMIN (SIME)

11/10 McGuinn-Hillman (Capitol) 15/8 KEITH SYKES

I'm Not.. (Backstreet/MCA) 14/7

MD: GREG GILLISPIE

PD: FRAME CODY MD: PHIL STRIDER

MONTY PYTHON (Arista) RANDT MEISNER (Epic)

Singles

HOTTEST
ROLLING STORES
(Rolling Stones)
PAT BENATAR ION-yealts)
QUEE (Element)
SCOC (APERANTIC)
YES (APERANTIC)
CAPS (Element)
PETRON AND CONTROL (Spice)
MOLET MATCHET (Spice)
SCOCKET MATCHET (Spice)

MOST ADDED

POLICE Zenyatta Mondatta (A&M) 27/24 BRUCE SPRINGSTEEN The River (Columbia) McGUINN-HILLMAN

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

Denver KATY

Denver
303-759-5600

"Budy" "Dramm"
"Alin't Nobedy"
"Alin't Nobedy"
"Alin't Nobedy"
"Alin't Nobedy"
"Alin't Nobedy"
"Alin't Nobedy"
"Alin't Nobedy
"Alin't N

JORE

Singles Mone

Denver 303-936-2313 106 KBPI 303-936-2313
PAT SERVICE (Corporatio)
CODGST ENOTHERS (Eds)
"Strong Int Use "Mast Love"
EXPERT LODGST (Columbia)
ROSSINGTON COLUMS (Columbia)
ROSSINGTON COLUMS (Columbia)
ROSSINGTON COLUMS (Columbia)
ROSSINGTON COLUMS (Columbia)
ROSSINGTON COLUMBIA
ROSSINGTON COLUMB

Hedium BARRY GOLGREAU (Purtrait) JETHRO TLLL (Chrysells) RINKS (Artsta) ATHOR TALL (OP-yealis RIMS (Grish) ADM MITCHELL (Aprium) MALF MATCHET (Epic) MEMORY (Aprium) MALF MATCHET (Epic) MEMORY (Apric) MEMORY (April) MEMORY (April

Singles

A (Chrysalis) TIMES SQUARE Various Artists (RSO)

JETHRO TULL

22/15 FLVIS COSTELLO Taking Liberties (Columbia)21/16 ROBERT PALMER

MEDIUM

Heartland (EMI America) 23/22

28/20

MICHAEL STANLEY BAND

Clues (Island) Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

(·97/

PD: NETL ECHARDS OC (A&M) CE SPRINSTEEN (Columbia) WEBSTER (Capital)

Hedium
PETEL Meptiti, Imercury
PETEL Meptiti, Imercury
PETEL Meptiti Catumbia
Good Memoria
Good Memoria
Good Memoria
DAMP COUNTE, Epice
DAMP COUNTE, Imercett
RADISS, INTERNET
GOOD MEMORIA
PROPERTY (ATCO)
THES SQUARE (REC)
CADDYANCE (Columbia)
REPS

KC

PD: TUM MMEELER MD: RICK LOFGREN

POLICE (ALM) Medium
YES (AFILMATIC)
WEDLEY HATCHET (Epic)
CAMMA (Electro)
HOULEY HATCHET (Epic)
JOHNES (SOURCE) (Chrysolis)
JETHO (LUL (Chrysolis)
HANCHET (HACH)
MALL (CHTYCLE)
MALL (C

3886 **Fort Collins**

Edmonton

DOOR IE BROTHERS IND

COORSE (MOTHERS 188)
HOSTWAN
ACTOC INTENDED IN CONTROL
PAT BEINTAM (COMPAN)
EINES (ELECTRA)
SUPPLITAME (AMA)
OULLING STORES
(MOTHERS STORES)
(

YAN NEBBISON (NB) (TOPIA (Base s+116/MB) (Base s+1

HOTTEST
PAIL SIMON (WB)
BRUCE COCKBURN (Millenning GREEN (SEII)
AMAZING RHYTHM... (WB)
DOOBIE BROTHERS (WB)
STEVE FORBERT (Memperor)

MBUM ROCAL 702-732-7753 702-732-775
IDETH (Electra)
DODN'E NOTHERS (MD)
EMPASS (Birshear)
SUPER NOME (Add)
REGISTROME (Add)
REGISTROME (Add)
PAT BERNTAN (Chrystis)
PAT BERNTAN (Chrystis)
AND RENATAN (Chrystis)
AND RENATAN (Chrystis)

Singles

Singles

THE HOTTEST CARS

Panorama (Elektre)

SUPERTRAMP

Paris (A&M)



Acced PETER CREEN (Sull)
UTOPIA (Bears:||In/MB)
JEAN-LUC PORTY (AFIA-YIC)
RETITE STRES (Backstraet/MCA)
THANGER (Afto)
HICK GILDER (Canadiance)
-STEYTE WONDER (Tamin)

Medium
DAYE GAPYES (RCA)
IAIn NeTTHEN'S (Mishhoom)
R 18GS [Elextra)
PAUL STREET (RB)
SPLIT (RC (AMH)
CADDYMACE (RG)
FISCHIE 2 (AM)
FISCHIE 2

Singles

Hedium (Dearwilla/mb) QUINCY (Columble) RVBBER CTY REBLS (Cop)To) SRIT (Eq. 1446) FARCES (WA) FARCES (WA) FARCES (WA) FARCES (WA) FARCES (WA) FARCES (WA) FARCES (Corysalls) PAGE 15 TAILORD (Corysalls) PAGE 15 TAILORD (Corysalls) SIQUESTE (PO)FOR

33/33 PAT BENATAR

Crimes Of Passion (Chrysalis) 33/30 DOOBIE BROTHERS One Step Closer (WB) 32/29

JACKSON BROWNE 30/27 Hold Out (Asylum) Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.



ALLMAN BROTHERS (Mristal CARS (Elastra)
EDDIE MEMET (ICAI MEMET)
HALL & ORISE (MCA)
MOTELS (Capital)
PAT BRANTA (FORM)
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PAT BRANTA (FORM)
"Down To a first "Title (MCG)
(Els (Elastra)
(MCL) (FORM)
(MILLIAN STORES
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Great Falls

406-727-7211

33/28

Jatz JOHN HLEMMER (Elabtro LARSEN & FETTER (#8) CO O. CARLOS SANTAM (#8) CO TIN HEISBERG (MCA) (ARRY CARLTON (#8) DAVID GRISMAN (#8) ERIC GALE (Columbia)

Long Beach 213-437-0366

B-92-5 (MB)
GARY HUMBER (AFCO)
DATIO HOWTE (AFCA)
CARS (Elabra)
ELVIS COSTELLO (COFUMBIO

Singles
GAPT WESTER (ACC)
TALKING WESTER
JAM 1801-001
SELECTION (Corystill)
SELECTION (C

(KLOS 95%)

FO TURNY HADDES

AMGEL CITY (Epic) NAMEN MEISMER (Epic MOLICE (AAM)

Los Angeles

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KWEST

PD TED PENGAL UN PULTOE (A&M)
-GEORGE THORNGOUD

Jazz Bone

Los Angeles

Los Angeles

213-469-1212

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Pasadena KROQ 213-578-0830 PETER GABATEL IMPEGUTY!

FM 106.7

PD RICK CARROLL MD LARRY GROVES

Added
MORTY PYPODE IA/1stal
POLICE 1AAH

POLICE 1AAH

BUS BOYS 1A/1stal

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O'LL'E BURNLTE (COLUMBIA)
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GANT MARM (INTO)
GANT MARM (INTO)
SAND (INTO

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Phoenix

602-833-8888

HOTTEST
CARS (Electra)
PAT BERMATA (Chr yells)
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KARSAS (Rirsanner)
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*That Gir!
*That Gir!
*Malt BROTHERS (MB)
*Malt BROTHERS (MB)
*Malt BROTHERS (MB)
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Added POLICE (ABM) "Don-1 Stand" EL+15 COSTELLO IGO "Crowded"

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Portland

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(UEEN (()entre)
(AVID BOWIE (RCA)
AC/DC (Atlantic)
YES (ATlantic)

HOTTEST UDDB1E BADRITHERS (MB) EDD1E BADRITT (Elebtra) REHNI LOGGINS (Columbia) PI's Alright"

Portland 503-226-0100

Reno

702-329-9261

Jacz JOHNE DLA (Columbia) AL DINEOUS (AFISHIC) AL DINEOUS (AFISHIC) AL DINEOUS (AFISHIC) AL DINEOUS (Columbia)

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PO: THOM O'MAIN

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**POTTALE |
**POTTA CAMBOL, BANC (a) (a) 1. (a)

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Added POLICE (AAM) MICHAEL SCHEMRER (CREYSAIES)

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ALLMAN BROTHERS (Artists)
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HOTTHST RANSAS (Rirshner) "Got Yo Rock" "Hold OH" "Relentiess" PAT BENATAP (Chrysells) CARS (Elektra)

Sacramento KIO8EM SACRAMENTO
916-446-4965

ANNOU IREA
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OURHER WANNOU (Arbita)
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- CLEFF RICHARD (EN America)
- CLEFF RICHARD (EN America)

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ER MALTREY (Polydor)
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(PBAN COMBOY (FULLMOON/Asylum) DOUBLE BROTHERS (HB) PALE SHICH (HB) HALL & DATES (RCA) ROBBLE OUPREE (ELHAFF 99

Singles Hone Salt Lake City

Jazz AL JARREAU (MR) JOHN HITCHELL (Abylum) HERB ALPERY (ALM) JOHN BLEMMER (EISHTFA) MAYHARD FERGISON (Columbia)

801-972-3030 AC/DC (Atlantic) PETER GABRIEL (Morcury) PALL SHAN (MD) YES (Atlantic) SPLIT ENZ (AAM) MC YICAR (POLYMON) HALL 4 UATES (RCA)

San Bernardino

714 825-5020 MGEL CITY (Epic)

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PAT BENTAN (Chrysalia)

REMY LOGENS (Corumita)

RANSAS (RISHner) Jaji

KCAL 96.7

PD JIM JAMES ND PETE HARMIN

KGB-FM San Diego 714 292 1360 OARIO BOUNE (REA) RINGS IE INDIFFE NOLLY HATCHET (EDIC) HOWEL STANLEY (EMI America) AC/DC (Atlantic) 101.5

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PC LARRY BRUCE TRINIDAD GAPCIA

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PD ERM GLADDEN MD JESSE SUMMERS

Acces COUGAR IRIval

"Into The EURS"
FOLICE (ALM)
CHRISTOPHER CROSS (48)

San Diego

MAJELL EREIGNEC)
HOTIEST
QUEEN (Elentra)
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PAL STRON (ELENTRA)
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SYSTET (AUX)
FALT STRON (FROM (ASYLES)
TRACE (ASYLES)
TRACE (ASYLES)

San Diego
7.14-565-6006
PRI 16-2006
PRI 16



visited with KPRI/San Diego's music staff to discuss the group's recent activities. Pictured (I-r) are Atco's Sean Coakley, KPRI PD Ernesto Gladden, group's Rick Medlocke, and KPRI MD Jesse Summers.



Added
GARY MYRICK 4.. (Epic)
TIMES SQUARE (RSO)
-ROGER DALTREY (Polydor)

Medium PAT BEMATAR (Chryselfs) CHARL'E DANTELS . (Epic) HALL & DATES (RCA) AC/DC (ATEAPTIC) AL STEWART (Aristo) RANSAS (Airshows) -OLYO (MB)

KOME

-JIM CAMPOLL BAND

Madium
ALLMAN BROTHERS (Aristo)
ALLMAN BROTHERS (Aristo)
CATIO BOWEL (BCA)
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HIGHEL STAMLET, ...

San Francisco

Holfset JACKSON BHOWNE (Asylum) TARS (Elestra) QUEEN (Elestra) ROLLING STONES (Rolling Stones) EDDIE MORTY (Columbia) SUPERTRAMP (AAN) DODGE BOTTERS (MB) KENNY LOGG'NS (Columbia) 1011

Added

Added

FOC. ICL AMA:

"COL" 1 Stand"

(1MATES (FOC) 400")

"The walk"

FOR walk (Spic)

"Cologo (in) 400."

"Cologo (in) 400."

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GUIVE PTPON (Artista 1000 MATTIN (Copito)

"Mean Streats"

GUIVE PTPON (Artista 1000 MATTIN (Copito)

"Mean News"

GUIVE PTPON (Artista 1000 MATTIN (Copito)

"Mean Streats"

GUIVE PTPON (Artista 1000 MATTIN (Copito)

"Alter Cologo (In) 400 MATTIN (Copito)

San Jose

408-246-6811

(EMI Apertica)
Times square (#50)
LLTRAYOX (Chrysells)
JORGET TAN ZATA, [PolyacryAPRS (LLA)
608 WELCH (Capital)

DOD WELCH (Cepitol)

MOTION T

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"Two a To Proe"
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"Two a To Proe"
"Two To Co Leels I
"Two Tops I "Two My Hind"
FOL TOC (14Ma)
"Two Do Do Do," "Dun't Stend"
AMSEL CITY (Epic)
"MO Secrats"
MONTY PITMON (Arista)
PLASMATICS

TAMPITICS

TO ASSA

THAT SOME THE CONTROL STATE OF THE CONTROL STATE OF

AL STEMART (Aristo)

San Jose 408-288-5400

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supplificación (ALM)
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Santa Barbara 805-963-1975

KTMS · FM
ROCK 97
HD HARK GILES Added
ROBERT PALMER (Island)
JACS GREEN INCA)
JIMMY FRAMM (Ariola)
POLICE (AAM)
MANDY METSHER (Epic)
-CHRISTOPHER (DICS) (MB)
-STEVIE WUNDER (Tamina) Madium MEJISA MANDHESTER (Arish SEA LEVES (Arisha) Tim WEISBERG (MCA) mwhat s Going." Title AMBRICA (Capitol) IAN MATTHESE (AND SANTAMA (Columb Spartacum) C. CARLOS SANTAMA (Columb Spartacum)

ACON COLGAN (Rive)
INTE TOMONOMO (SECO)
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KI ND: LAURIE COMB

RETHY 3YES (Backstree*/MCA) (CIFF RICHMONE (CEPTO) (BACKSTREE*/MCA) (BACKS

Medium BOB WELCH (Cepitol) RAT CHARLES (Atlantic) UTOPHA (Beersville/ME) UTOPHA (Beersville/ME) JIMMY HALL (Epic) ALLENTY SWEETIES PHOTOS

NALUSTY PHOTOS JUNE (COLGAN (R)+e) AJPR (COLGAN (R)+e) AJR (COLGAN (R)+e) ALL (R) ALL MICHAEL DES BARRES
(Dramelland)
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(NICE GEODE GROWLE)
-TARETH OF (ARM)
(CESSOE GROWLE)
-707 (CESSOE GROWLE)
-708 (CESSOE GROWLE)

JUST GOOGN (MESSON (ME

Santa Maria

(KX**FM** 99

Added UTOPIA (Bearsville/MB) REITH STRES (Beckstreet/ME) POLICE (AAM) ANGEL CITY (Epic) MCGUINN-HILLMAN (Cepitol) SETY IA/ 1ste) JEAN-LUC PONTY (Astentic) ellon (Epic HGEA) 808 WELCH (Cepitol)

BOD WILDHICOPITOI)

Head Iwn
LIVIS COSTELLO (Columbia)
FITE GEBTILL (Marcury)
HICHEL SIME(E)...
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ROBERT PALMER (Island)

805-922-2156

Seattle

206-624-4305

Seattle

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JOHN COUGHA (RIVA)

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Single

SEATTLE'S RESW-FM 100

Added 707 (Casabianca) GLACK SABBATH (MB) (ODTE MONEY (Columbia)

97FM

KZAM

Acced LEO SAYER (MB) ERIC GALE (COLUMDIA) PETER GREEN (SOIL)

Hadium
SEAS & CROFTS (MB)
SEAS & CROFTS (MB)
SEARC SEAS (MB)
LISHIGSTON FATOR (FD)
LISHIGSTON FATOR (FD)
CLAFT STHOCK (MB)
STAT FORMAD (Capitoli
FANDERS (MB)
SEAS (COLUMN)
AMAZING HOTHER (SISHAD
AMAZING HOTHER
(MB)

ANT MITCHEL (Asylum) PAIR STRON (MI)

KZOK Santa Barbara 805-963-1601 -!AH DURY (STITE) -AMAZING POYTHM ACE (MB) -YES (Atlantic) 102; FM 1600AM HTS (APIDATIC)

HOTTEST
ELYS COSTELLD (Columbia)

BOOK COSTELL (COL

PO : MIES YON VEN MD: BRAD HOFFMAN Added POLICE (AAM) MONTY PYTHEM (Aristo GARY MUMAN (Atco) AL STEMAN (Aristo)

AL STEAMY (Arists)
Hadlow
STEVE (AMERICA (Manageror)
STEVEN (Manageror)
STEVEN (Manageror)
ALLAWA (MOTOR(MS) (AMERICA
STEVEN (MANAGEROR)
STEVEN (MANAGER

1011 5 Ingles

Seattle

206-223-3913

MACH CREEN INCA.

BOB WELCH (Copil

HUMBIN THOMPSON

THUMBER (Atco)

PARROW INTO)

PAT OLIMITAR (Chrysalls)

QUICHE (ETSINT)

QUICHE (ETSINT)

QUICHE (ETSINT)

QUICHE (ETSINT)

QUICHE (ETSINT)

JACASON (ETSINT)

ALPINI LOGGE (ETSINT)

ALPINI LOGGE (ETSINT)

ALPINI LOGGE (COLLINS)

GENS (ETSINT)

ALPINI LOGGE (COLLINS)

ETSINT (ETSINT)

INCLIN HATCHET (Epic)

ROLLING STONES

INCLING STONES

INCLING STONES

92.9 Spokane KREM-FM 509-448-2000

"Murder" 81LLY BURNETTE (Columbia) "Don't Say No" "Hearttend" NECULINA-HILLMAN (Caplyol) "Maan Streets"

"Mean Streads"
Meal Colly (Eac)
Exist Colly (Eac)
Exist Colly (Eac)
Exist Colly (Eac)
Exist Colly (Eac)
MCAL (Means) (Eac)
MCA (Means) (Eac)
MCA (Means) (Eac)
MCA (Means) (Eac)
MCA (Means)
MCA (Mean

GK95

Tri-Cities

ARS (Polydor)
(AMBM (Elabra)
BAMPY COUNTEAU (Portreit)
SPLIT (RZ (AMB)
BALLT HATOUT (Epic)
TAN MYTHENS (Mashroom)
HAT (Elabra)

Hoffest (DDI #60FY (Columbia) PAT BENATAN (Chrysolis) YES (Arightic) CASS (Elemente) AC/OC (Arightic) (Chrysolis) Christian (Chrysolis) Christian (Chrysolis) CASHET (DDI #10F) (Columbia) SUPUTENAM (AAN) DROBER (BOTHES) (BB) BRUCE COORDER (#1)) Annium

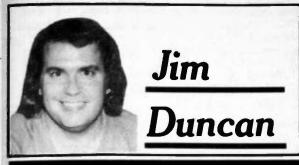
HOTTEST PAT ISBNITAN (Chrysell BOD WILL) (Goolfol) COOD-18 BROTHERS (WB) HALL & OATES (REA) AC/DC (ATIONT'C) ALL STEART'CA (ASSESSED ACT (ASSE

Tucson 602-624-5588

Added UTOPIA (Boarsvilla/MB) POLICE (ABH) FINGE MPRITE TYING (N) 40MEOS (Getumbla) PIRATES (Pac Aris) BUS BOTS (Arista) 01MGO BOIMGO (I.R.S., Inc

HOTTEST (REA) CAPE (REA) CAPS (Elestra) EDDIE MENTY (Columbia) CODEST (BROTHERS (EM) EDDIE MENTY (Columbia) SUPERTANAP (AAM) JETIGO (ALL) (Corysalis) NURBIN THOMPSON (Overton JALKSON GOOMS (Rey(um) FULLING STONE) STONES (Re) (FOLIA STONE)

ROULING STORES
(ROLLING STORES)
AL STEMARY CAPIERS
ELVIS COSTELLO (CORUMBIA)
TIMES SQUAME (RSO)
VES (ATLANTIC)
HALL & CAPIES (REA)
GARY HYRICK 6. . (Epic)



News Notes

. one to go! No sooner had the dust set-One down tled from the NRBA's American Radio Expo, then the calendar told me it was time for my week-long visit to Nashville for the annual Country Music Convention. Before I go any further, a special thanks to the Country panelists for a job well done. WHN/New York PD Ed Salamon was the co-moderator for the meeting that featured video presentations and the best Country radio television spots of the past year. We used the recently produced CMA video show "The Music For The Times," and concluded with WCXI/Detroit PD Bill Ford letting us view a mini-special about his station and the growth of the music in that part of the country. Other panelists included Bill Hennes and Burt Sherwood of WMAQ/Chicago; Ken Martin, PD at WCOS-FM/Columbia, SC; Lee Ranson, PD of WXCL/Peoria, IL; Perry St. John, VP/GM at KSO/Des Moines; Mike Owens, VP/GM KNIX-AM-FM/Phoenix; and Joel Raab, PD of WEEP/Pittsburgh. Thanks to Plough's Craig Scott for sending along some examples of TV spots from WSUN/St. Petersburg and WJEZ-FM/Chicago. It was not only nice to hear the thoughts of some of the best in Country radio today, but also to see how good these stations sound . . . Enjoyed meeting for the first time Jim Wood, the new PD of KNEW/Oakland, and to spend some time with KHJ/Los Angeles PD Charlie Cook, as well as many other Country radio and record friends . . . Got to tell you Barbara Mandrell was the talk of the NRBA Convention. Her show was the best part of my three days at the Los Angeles Bonaventure. While sitting next to the stage to get some photographs, she noticed me and stopped in the middle of the song to bend down and plant a big kiss on my face. (I will never wash my lips again!) And congratulations from all at R&R on her Entertainer of the Year Honors at the CMA Awards . . . RCA's resident crazy in Dallas, Wayne Edwards, called to inform me the "Top 40 Country Uglies" has been officially decided. I am happy to report that I seem to be slipping down on that list each year. Wayne told me, "You're just getting prettier every year." This year's winner is the one and only Bill Mack, the famous all-night personality of WBAP/Ft. Worth.



The 1980 Country Uglies are as follows:

- Bill Mack WBAP Sid Wood WMAY/ Springfield, IL Art Wander Group
- Art Wander Group One Bob Young Former PD of KNEW

- Bob Young Former PD
 of KNEW

 Jerry Seaholt Liberty Records
 Torn Phifer KRMD/Shreveport
 Ed Salamon WHN/New York
 John Chafee Malrite
 Stan Byrd WB
 Dave Wheller RCA
 Lynn Wagonner KEBC-FM/
 Oklahoma City
 Jack Crease KVOO/Tulsa
 Frank Anderson WB
 Dugg Collins KIXZ/Amarillo
 Joe Ladd KIKK/Houston
 Don Langlord KLAC/
 Los Angeles
 Jim Duncan R&R
 Roy Wunsch CBS
 Moon Multins WDAF/
 Kansas City San Antonio
 Tandy Rice
 Carson Schreiber — RCA
 Bill Hughes — WPOD
 Tom Reeder — WKCW
 Tom Williams — WSAI
 Pete Porter — WJJD
 Erv Woolsey — MCA
 Jonathan Fricke — KOKE
 Razzy Bailey — RCA
 Don Hinson — KLAC
 Ken Shepard — KWKH
 Les Acree — WMC-AM-FM
 Vito Blando — RCA
 Arthur Fiedler — Deceased
 King Edward — WSLC

Chartie Russell - KHEY/El Paso Bob Cole - KOKE/Austin Dave White - WVOK/

- KKYX/

Dave Dudley Chuck Chellman

Max Gardener San Antonio

Last but certainly not least, the first "International Ugly" award goes to Paschal Mooney of RTE Radio in Dublin, Ireland.



R&R/Country Reporting Stations

It is with a great deal of pleasure that R&R presents the new Country reporters for 1980 and part of 1981. As was mentioned in last week's column, our screening committee will be reevaluating these markets and stations at least twice a year. If your station is interested in applying to be an R&R music reporter, send an aircheck, a letter of application and some information about your station, such as a sales packet and music chart. Again, keep in mind that we are very interested in getting your station news and photos on a regular basis. R&R accepts materials from all stations. Send to: R&R Country, 1930 Century Park West, Los Angeles, CA 90067.

MIDWEST:

EAST:

SOUTH:

KRRV/Alexandria, LA

WQIK-FM/Jacksonville, FL

WJCW/Johnson City, TN

KIXZ/Amarillo, TX

WPLO/Atlanta, GA

WGNA-FM/Albany, NY WVAM/Altoons, PA WPOC-FM/Baltimore, MD WBGW-FM/Bangor, ME WSEN/Baldwinsville, NY WCAW/Charleston, WV WOKQ/Dover, NH WIXY/East Longmeadow, MA WWCS-FM/Hagerstown, MD WAJR/Morgantown, WV WHN/New York, NY WIXL-FM/Newton, NJ WKYG/Parkersburg, WV WEEP/Pittsburgh, PA WPOR/Portland, ME WADR/Remsen, NY WNYR/Rochester, NY WMZQ-FM/Washington, DC WWVA/Wheeling, WV WBAX/Wilkes-Barre, PA WYII/Williamsport, MD WNOW/York, PA

WSLR/Akron. OH WNRS/Ann Arbor, MI KBMR/Bismarck, ND WJEZ-FM/Chicago, IL WMAQ/Chicago, IL WSAI/Cincinnati, OH WUBE-FM/Cincinnati, OH WHK/Cleveland, OH WMNI/Columbus, OH WDZQ-FM/Decatur, IL KSO/Des Moines, IA WCXI/Detroit, MI WAXX/Eau Claire, WI WKMF/Flint MI KWMT/Fort Dodge, IA KBUF/Garden City, KS WCUZ/Grand Rapids, MI WGEE/Green Bay, WI WFMS-FM/Indianapolis, IN WIRE/Indianapolis, IN WDAF/Kansas City, MO WITL-FM/Lansing, MI

WWOD/Lynchburg, VA

WDEN/Macon, GA WMC/Memphis, TN WOKK/Meridian, MS WQAM/Miami, FL WUNI/Mobile, AL WKSJ-FM/Mobile, AL KNOE/Monroe, LA WBAM/Montgomery, AL WLWI-FM/Montgomery, AL WSM/Nashville, TN WSIX-FM/Nashville TN WCMS-FM/Norfolk, VA KYXX/Odessa, TX WHOO/Orlando, FL KKYX/San Antonio, TX KWKH/Shreveport, LA KRMD-AM-FM/Shreveport, LA WSUN/Tampa, FL WQYK-FM/Tampa, FL WIRK-FM/West Palm Beach, FL WKLM/Wilmington, NC WTQR/Winston-Salem, NC

WTSO/Madison, WI WDDD-FM/Marion, IL WBCS-FM/Milwaukee, WI WDGY/Minneapolis, MN WMUS-AM-FM/Muskegon, MI KEBC-FM/Oklahoma City, OK KYNN/Omaha, NE WXCL/Peoria, IL KGFX/Pierre, SD WHBF/Rock Island, IL WKKN/Rockford, IL WKCO/Saginaw, MI KICD-FM/Spencer, IA KTTS-AM-FM/Springfield, MO KFEQ/St. Joseph, MO WIL-AM-FM/St. Louis, MO WTHI/Terre Haute, IN KVOO/Tulsa, OK KFDI/Wichita, KS **KFH/Wichita, KS**

WEST:

KRZY/Albuquerque, NM KKAL/Arroyo Grande, CA KUZZ/Bakersfield, CA KBMY/Billings, MT KVOC/Casper, WY KUUY/Cheyenne, WY KSSS/Colorado Springs, CO KLAK/Denver, CO KLZ/Denver, CO KEED/Eugene, OR KMAK/Fresno, CA KRDR/Gresham, OR KVEG/Las Vegas, NV KLAC/Los Angeles, CA KTRB/Modesto, CA KNEW/Oakland, CA KNIX-FM/Phoenix, AZ KYTE/Portland, OR KWJJ/Portland, OR KFTN/Provo, UT KIDN/Pueblo, CO KONE/Reno, NV KRSY/Roswell, NM KRAK/Sacramento, CA KTOM/Salinas, CA KSOP/Salt Lake City, UT KCKC/San Bernardino, CA KSON-AM-FM/San Diego, CA KEEN/San Jose, CA KMPS-AM-FM/Seattle, WA KGA/Spokane, WA KCUB/Tucson, AZ

KVET/Austin, TX KOKE-FM/Austin, TX KLVI/Beaumont, TX WVMI/Biloxi, MS WYDE/Birmingham, AL WTCR/Catlettsburg, KY WSOC-FM/Charlotte. NC WCOS-FM/Columbia, SC WGTO/Cypress Gardens, FL KHEY/EI Paso, TX WBAP/Fort Worth, TX WESC-AM-FM/Greenville, SC KIKK-FM/Houston, TX KENR/Houston, TX WBHP/Huntsville, AL

KLRA/Little Rock. AR WINN/Louisville, KY KLLL-AM-FM/Lubbock, TX



A Month In The Country Wherever You Are



NEW ENTRY



BREAKERS

Breakers" are those newer records that have the greatest level of station activity on any given:

BELLAMY BROTHERS

Lovers Live Longer (WB/Curb) 103/24 or 87%. National Summary: Up 27, Same
17, Down 0, Adds 24. R&R Chart: Debut 40.

88/17 or 75%. National Summary: Up 20, Same
25, Down 0, Adds 17. R&R Chart: Debut 42.

BARBARA MANDRELL

Best Of Strangers (MCA)

MICKEY GILLEY

That's All That Matters (Epic) 83/20 or 70%. National Summary: Up 12, Same 29, Down 0, Adds 20. R&R Chart: Debut 46.

Most Added:

JOHNNY LEE One In A Million (Asylum) MERLE HAGGARD Think I'll Just Stay Here... (MCA)

Hottest:

DON WILLIAMS I Believe In You (MCA)
WILLIE NELSON On The Road Again (Columbia) **WAYLON JENNINGS** Theme From The Dukes Of Hazzard (RCA)

KENNY ROGERS Lady (Liberty) ANNE MURRAY Could I Have This Dance (Capitol)

MOST ACTIV

MAC DAVIS "Texas In My Rear View Mirror" (Casablanca) 70/18
National Summary: Up 15, Same 19, Down 1, WUBE-FM, WTSO, WHBF, KFH, KOKE-FM, WSIX-FM, WTQR-FM, KLAK, KLAC, KYTE, KONE, KCUB, KEBC-FM 50/32, KFDI-AM 47/38, KHEY 40/32, KRMD-AM-FM d/35, KUZZ 49-42, KUUY 50/39, KRAK 47/42, KEEN 35/29, RGR Chart Debut 47.

JOE STAMPLEY "There's Another Woman" (Epic) 65/9

National Summary: Up 20, Same 26, Down 0, WWGS-FM, KYNN, WHBF, WTHI, KFH, KOKE-FM, WCOS-FM, WQYK-FM, KRZY, WIXL-FM 28-20, WMZQ-FM 23-16, WSAI 30-22, WTSO 35-27, WESC-AM-FM 31-25, KENR 39-28, KYXX 32-25, KKYX 47-

CHARLIE RICH "A Man Just Don't Know..." (Elektra) 63/18
National Summary: Up 10, Same 21, Down 0, WKYG, WNRS, WUBE-FM, KBUF, WDGY, KYNN, WESC-AM-FM, WCMS-FM, KWJJ, WMZQ-FM 35-30, KTTS-AM-FM d-18, KIXZ 43-38, KHEY 48-42, WSIX-FM 36-28, KUUY 43-36, KLAC 49-45, KFTN 39-29.

CONWAY TWITTY "A Bridge That Just Won't Burn" (MCA) 81/27
National Summary: Up 5, Same 22, Down 0, WVAM, WMNI, WIRE, WKCQ-FM, WIL-AM-FM, KVET, KHEY, WESC-AM-FM, KENR, WSM, KYXX, WTQR-FM, KVOC, KWJJ, KONE, KRSY, WIXL-FM 44-27, WFMS-FM d-33, KEBC-FM d-38, WSIX-FM 47-31, WQYK-FM 32-28, KCKC 27-17. R.C. BANNON "Never Be Anyone Else" (Epic) 58/5
National Summery: Up 27, Same 15, Down 0. WBAX, WSAI, KFH, WCOS-FM, KENR, WKMF d:33, WTSO 44:38, KEBC-FM 3023, KYNN 31-23, WHBF 48-40, KFDI-AM 41:34, KIXZ 42-36, WBAM 36-31, WCMS-FM 36-30, KKYX 37-30, KVOC 32-27, KUUY 39-

MPS AM-FM 23-17, KCUB 40-35, R&R Chart: Debut 50

MINIS AMPRIA 2117, AND CHARLE BOOK S. AND CHARLE BO

GLEN CAMPBELL & TANYA TUCKER "Dream Lover" (MCA) 49/6
Netional Summery: Up 14, Seme 19, Down 0, WSEN, WITL-FM, WHBF, KNOE, WKLM, KMAK, WFMS-FM d:23, KEBC-FM
39-30, WCMS-FM 23-18, KUUY 47-37, KLAK 34-29, KLZ 32-23, KRDR 37-33, KTOM 27-22, KEEN 39-33.

BILLY "CRASH" CRADDOCK "A Reel Cowboy" (Capitol) 47/22
National Summary: Up 2, Same 13, Down 0, WGNA-FM, WPOR, WHK, KFGO, KTTS

KWKH, WTQR-FM, KVOC, KONE, WIXL-FM 48-38, KSO d-36, KYXX d-35.

MERLE HAGGARD "Think I'll Just Stay Here..." (MCA) 41/41
National Summary: Up 0, Same 0, Down 0, WBGW-FM, WIXL-FM, WYII, WNRS, WSAI, WUBE-FM, WHK, WCUZ, WGEE.

NATIONAL AIRPLAY/50 Last

October 17, 1980

DON WILLIAMS/I Believe In You (MCA) WILLIE NELSON/On The Road Again (Columbia)

0 WAYLON JENNINGS/Theme From The Dukes Of Hazzard (RCA)

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GEORGE JONES/I'm Not Ready Yet (Epic)

3

2

MEL TILLIS/Steppin' Out (Elektra)

ANNE MURRAY/Could I Have This Dance (Capitol) 0

TANYA TUCKER/Pecos Promenade (MCA)

HANK WILLIAMS JR./Old Habits (Elektra) 10 LACY J. DALTON/Hard Times (Columbia)

12 CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)

011 WILLIE NELSON & RAY PRICE/Faded Love (Columbia)

RAZZY BAILEY/Loving Up A Storm (RCA) 12 **D** 5

JOHN CONLEE/She Can't Say That Anymore (MCA) 14

EMMYLOU HARRIS/The Boxer (WB) 16

JERRY LEE LEW'S/Over The Rainbow (Elektra) 18

T.G. SHEPPARD/Do You Wanna Go To Heaven (WB/Curb) 11

CRISTY LANE/Sweet Sexy Eyes (UA) D 20

TAMMY WYNETTE/Starting Over (Epic) 13 18

0 JERRY REED/Texas Bound & Flyin' (RCA) 21

ALABAMA/Why Lady Why (RCA) 21 26

CHARLY McCLAIN/Women Get Lonely (Epic) 17

0 PATSY CLINE/Always (MCA) 25

N S GEORGE JONES & TAMMY WYNETTE/A Pair Of Old Sneakers (Epic)

KENNY ROGERS/Lady (Liberty) 32

3 BRENDA LEE/Broken Trust (MCA)

31 SYLVIA/Tumbleweed (RCA) 28

CON HUNLEY/They Never Lost You (WB) 19 MOE BANDY/Yesterday Once More (Columbia)

28 (3) (3) JACKY WARD/That's The Way A Cowboy Rocks And Rolls (Mercury) 33

CHARLEY PRIDE/You Almost Slipped My Mind (RCA) 36 LARRY GATLIN & GATLIN BROS./Take Me To Your Lovin' ... (Columbia) 42

0 38 JOHNNY PAYCHECK/In Memory Of A Memory (Epic)

003 46 RONNIE MILSAP/Smoky Mountain Rain (RCA)

27 KENDALLS/Put It Off Until Tomorrow (Ovation)

35 RAY STEVENS/Night Games (RCA)

DOLLY PARTON/Old Flames Can't Hold A Candle To You (RCA)

37 RED STEAGALL/Hard Hat Days, Honky Tonk Nights (Elektra)

37 JOE SUN/Bombed, Boozed And Busted (Ovation)

JOHNNY RODRIGUEZ/North Of The Border (Epic)

3 **BELLAMY BROTHERS/Lovers Live Longer (WB/Curb)**

STEPHANIE WINSLOW/Baby I'm A Want You (WB/Curb) 41 45

0 BARBARA MANDRELL/Best Of Strangers (MCA)

BOBBY BARE/Food Blues (Columbia) 47 43

44 FREDDIE HART/Rose's Are Red (Sunbird) 49

REX ALLEN JR./Drink It Down, Lady (WB)

MICKEY GILLEY/That's All That Matters (Epic)

47 MAC DAVIS/Texas In My Rear View Mirror (Casablanca)

50 BONNIE RAITT/Don't It make Ya Wanna Dance (Full Moon/Asylum)

49 JOE STAMPLEY/There's Another Woman (Epic) R.C. BANNON/Never Be Anyone Else (Epic)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

KEBC-FM, KRRV, KVET, KENR, KYXX, KKYX, KRMD-AM-FM, WQYK-FM, WIRK-FM, KRZY, KEED, KWJJ, KYTE, KFTN. KRAK

EDDY RAVEN "Another Texas Song" (Dimension) 41/6
National Summary: Up 17, Same 13, Down 0, WWVA, WMNI, KENR, WSM, KLAK, KWJJ, WIXL-FM 39-31, WTSO 39-33, KYNN 36-31, WESC-AM-FM 40-31, KKYX 41-35, KRMD-AM-FM 40-34, KWKH 39-36, KVOC 38-31, KNIX-FM 40-36, KSON-AM-FM 40-34, KWKH 39-36, KVOC 38-31, KNIX-FM 40-36, KSON-AM-FM 40-36, KSON-AM-F

DON KING "Take This Heart" (Epic) 41/5
National Summary: Up 12: Same 16, Down 0, WGNA-FM, WNRS, KFGO, KBUF, KONE, WSLR 38-30, KFDI-AM 46-37, KHEY 47-41, WSIX-FM 11-9, WGMS-FM 37-31, KKYX 42-36, KUUY 37-32, KNIX-FM 32-27, KRAK 46-41.

Others Getting Significant Action

MUNDO EARWOOD "I Can't Keep My Mind Off Her" (GMC) 38/9
National Summary: Up 9, Same 9, Down 0. WGNA-FM, KFGO, WFMS-FM, WITL-FM, WCOS-FM, WHOO, KEED, KSON-AM-FM, KMPS-AM-FM, WCMS-FM 42:39, KKYX d-44, KWKH d:39, KVOC 22:17.

KENNY SERATT "Until The Bitter End" (MDJ) 36/2

National Summary: Up 18, Same 11, Down 0, WNRS, WHOO, KYNN 33-28, WHBF 47-41, KFDI-AM 12-8, WCOS-FM 38-32, WESC-AM-FM 29-22, KKYX 31-24, KWKH 26-22, KVOC 42-39.

CAPITALS "A Little Ground In Texas" (Ridgetop) 35/9
National Summary: Up 10, Same 11, Down 0, WBGW-FM, WSLR, WHK, WKMF, KIXZ, KLVI, WCOS-FM, WOKK, WKLM, KSO 23-17, WAXX 40-35, KICD-FM 38-28, KFDI-AM 26-17, KKYX 46-37, KRMD-AM-FM 39-31, KVOC 36-30. REBA McENTIRE "I Can See Forever In Your Eyes" (Mercury) 34/13
National Summery: Up 3, Same 15, Down 0, WVAM, KWMT, WITL-FM, KYNN, WKKN, WESC-AM-FM, KENR, WKSJ-FM,
KYXX, KKYX, KYTE, KRSY, KSON-AM-FM, KFDI-AM 45-40, WSIX-FM 33-22, KVOC 35-25.

LEON EVERETTE "Giving Up Easy" (RCA) 32/19
Netional Summery: Up 3, Same 7, Down 0. WVAM, WWVA, WSLR, KSO, KFGO, WTSO, KIXZ, WYDE, WKSJ-FM, WCMS-FM, WIRK-FM, KVOC, KUUY, KFTN, KRAK, WMZQ-FM 40-32, WSIX-FM 46-32.

ZELLA LEHR "Love Crazy Love" (RCA) 29/12
National Summary: Up 1, Sama 11, Down 0, WBGW-FM, W
FM, KLAK, KWJJ, WADR d:30, KONE d:39. IN O. WBGW-FM, WWCS-FM, WPOR, KBUF, KYNN, KICD-FM, WYDE, WSM, WQYK-

LORETTA LYNN "Cheatin' On A Cheater' (MCA) 28/25
Netional Summary: Up 0, Same 1, Down 0, WSEN, WBGW-FM, WIXL-FM, WNRS, WSAI, KSO, KFEQ, KRHV, KVET, KHEY, KYXX, KKYX, KRMD-AM-FM, KMAK, KTOM, KCKC, KEEN, KMPS-AM-FM, JIM CHESNUT "Out Run The Sun" (UA) 28/3
National Summary: Up 11, Same 10, Down 0, KFGO, WITL-FM, WIRK-FM, WUBE-FM 35-28, KOKE-FM 13-10, KHEY 50-44, KVOC

34-28, KUUY 48-40, KTRB d.34.

LYNN ANDERSON "Blue Baby Blue" (Columbia) 27/21

National Summery: Up 0, Same 6, Down 0, WYAM, WOKQ, WWCS-FM, WSLR, WIRE, KFDI-AM, KVET, WYDE, WESC-AM-FM, KNOE, WSIX-FM, KKYX, KEED, KRSY, KRAK, KCKC.

MARGO SMITH "He Gives Me Diamonds..." (WB) 25/5

National Summery: Up 4, Same 13, Down 0, WBAX, WNRS, WAXX, KEBC-FM, WTHI, WSEN 37-33, WBGW-FM 35-31, WADR

TERRI GIBBS "Somebody's Knockin'" (MCA) 23/6
National Summary: Up 3, Same 8, down 1, WAXX, WKMF, WESC:AM-FM, KLAK, KEED, KMPS-AM-FM, WNYR 29:24, WCOS-FM d-39, WBAM d-38, WCMS-FM 43-38.

BURT REYNOLDS "...Cheap & Superficial" (MCA) 22/8
National Summary: Up 0, Sama 9, Down 0, WVAM, WPOR, KVET, KNOE, WBAM, KRDR, KNEW, KRSY, WITL-FM d-32,
KEBC-FM d-37, KLZ d-35.

GENE WATSON "No One Will Ever Know" (Cepitol) 21/19

National Summary: Up 0, Sama 1, Down 0, WMZQ.FM, WSLR, WSAI, KSO, KEBC.FM, KFDI-AM, KVET, WESC-AM-FM, WMC-AM, WLWI-FM, KKYX, WIRK-FM, KRZY, KRDR, KNEW, KYTE, KRAK, KTOM, KMPS-AM-FM.

CARLENE CARTER "Baby Ride Easy" (WB) 20/9
National Summery: Up 2, Same 6, Down 0, WSEN, WWCS-FM, WMZQ-FM, WSLR, KTTS-AM-FM, KFEQ, KLVI, WBAM, KTRB, WIXL-FM 47-21, WADR 40-34, KNEW d-38. TOMMY OVERSTREET "Me And The Boys In The Band" (Elektra) 20/1
National Summers: Up 7, Same 7, Down 0, WCMS-FM, WSEN 50-44, WADR 39-24, WWVA d-39, KFEQ 38-32, KKYX 50-43, KRMD-AM-FM 38-33, KNIX-FM d-40.

FRED KNOBLOCK "Let Me Love You" (Scotti Bros.) 17/8
National Summary: Up 1, Sama 4, Down 0. WYII, KEBC-FM, KRRV, WCOS-FM, WOKK, WKSJ-FM, KVOC, KRDR, KTRB d-33.

O.B. McCLINTON "Not Exactly Free" (Sunbird) 17/2
National Summery: Up 2. Sama 12. Down 0. WVAM, KIXZ WESC-AM-FM on, WKSJ-FM on, WSM on, KKYX d-50, KWKH on

BOBBY GOLDSBORO "Goodbye Marie" (Curb) 15/9
National Summary: Up 0, Same 5, Down 0. WGNA:FM, WVAM, KICD-FM, WSM, WCMS-FM, KRMD-AM-FM, KUZZ. KEED, KWJJ.

DONNA FARGO "Seeing Is Believing" (WB) 14/14
National Summery: Up 0, Same 0, Down 0, WVAM, WBGW-FM, VAM-FM, WLWI-FM, WIRK-FM, KRZY, KTOM, KMPS-AM-FM, GW-FM, WOKQ, WADR, WYII, WFMS FM, KEBC-FM, KVET, WESC

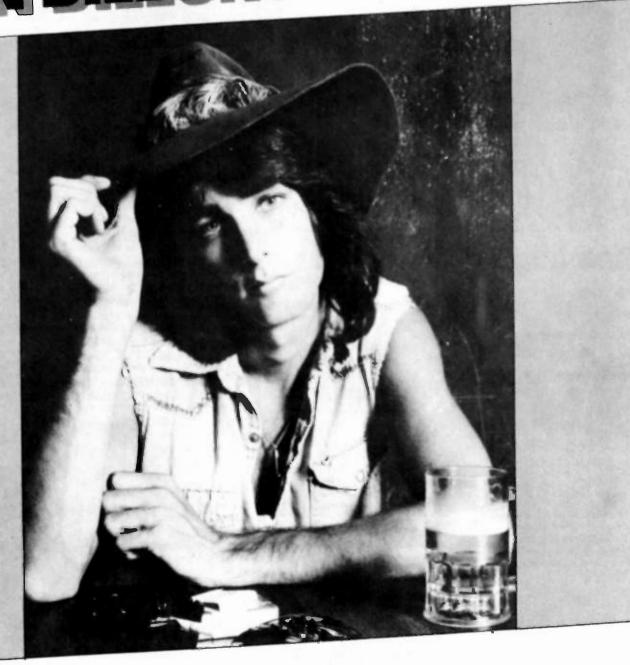
DANDY & DOOLITTLE BAND "Who Were You Thinkin' Of" (Columbia) 14/6
National Summery: Up 3, Same 4, Down 0, WBGW-FM, WNYR, KENR, WCMS-FM, KFTN, KEEN, WMZQ-FM d-33, WYDE 40

GARRY MORRIS "Sweet Red Wine" (WB) 14/3
National Summery: Up 3, Same 7, Down 0. KVOC, KLAK, KLZ, WWVA on, WUBE-FM on, KYNN 40:36, WSIX-FM 14:11, KRAK
48:44, KMPS-AM-FM on.

JANIE FRICKE "Down To My Last Broken Heart" (Columbia) 10/10

National Summery: Up 0, Same 0, Down 0, WIXL-FM, WYII, KFEQ, WMC-AM, WBAM, WLWI-FM, KKYX, WQYK-FM, KCKC, KMPS-AM-FM.

NOBODY IN HIS RIGHT MIND COULD SAY "NO" TO DEAN DILLON!



The New Single:

NOBODY IN HIS RIGHT MIND (WOULD'VE LEFT HER) PB 1249



Pictures



THE BARE FACTS — "Miss Nude America 1977" visits with George Jones during a concert tour in Cincinnati. WUBE's Dave Williams (left) and Epic's Tom Genetti join the group.



BEFORE & AFTER — At the Oklahoma State Fair Media Pie Eating Contest KOMA air personalities Jim Davis, Jonathan Lear, Bob Glover, and Jim McCloud are seen before and after they pigout on pie (and that's no lie!).



BAILEY BUDDIES — Razzy Bailey joins WKSJ/ Mobile personalities Tom Dixon and Till Jones during a visit to the station prior to an area performance.



BIG APPLE AWARDS — Crystal Gayle is shown receiving her WHN/New York "Listeners' Choice Award" in the categories of Entertainer, Female Vocalist, and Song of the Year ("It's Like We Never Said Goodbye"). She was one of five winners in each category during the fifth annual poll of WHN listeners. WHN's Lee Arnold, Ed Salamon, Brian Moors, and Pam Green made the presentation.

Biff Collie

Inside Nashville



AND THE WINNER IS . . . : WSM Radio, 55 years old this week, became the cradle of commercial country music spawned by the Grand Ole Opry . . . Sam Luvullo, the guiding light and protecting arm of authentic country sounds for 12 years on "Hee Haw" (the showcase of corny jokes has never blurred the authentic sound and mass TV exposure of our music and artists) . . . Jo Walker, Country Music Association's Executive Dir-

ector for 20 years; her quality control and dedication to their life's work has proven a vital factor in the realization that "Country . Red Foley, the is the music of the 80's" first country artist ever to have a #1 crossover hit (both country & pop charts), 1950's "Chattanooga Shoe Shine Boy" . . . Joe L. Frank, the first to take country music packages on the road across the nation (he also, with his son-in-law Pee Wee King, shared in "discovering" many stars) . . . Owen Bradley, the catalyst in the creation of the 'Nashville Sound", literally started "Music Row" with the success of his quonset hut recording studio on 16th Ave. South; the music business grew up around it (Columbia Studios was actually built around that original quonset hut) . . . Ralph Peer, a barnstorming record producer whose Peer-International became one of the world's largest music publishing firms; if he had never done anything other than be responsible for the records of the Original Carter Family and Jimmie Rodgers, he should be a member of the Country Music Hall of Fame (he's not). There are many "winners," many influentials, many whose creativity, imagination, and productivity have brought us to the brink of becoming America's most popular entertainment form. However, during convention season 1980, we must not lose sight of how the dreams of these industry giants have changed the course of American music history

TCB: Bill Anderson may become a regular on that "One Life To Live" ABC-TV soap opera. He had Mary Gordon Murray and Wayne Massey, who play that show's two country music hopefuls, Becky Lee Abbott and Johnny Drummond, as his guests on the Grand Ole Opry last Saturday night

surprise appearance with Jerry Reed on the CMA Awards show Monday night (10-13) was a highlight of the show . . . Burt's "Best Little Whorehouse In Texas" co-star Dolly Parton had an impromptu reunion afterwards. Dolly's writing what friends describe as a "steamy" novel called "Wildflowers"

The Oak Ridge Boys' "new" back-up band is the Rockland Roadgang, featuring two sons of lead singer Bill Golden, Rusty & Chris . . . Carlene Carter's visit home on the 6th and 7th was the first stop on her current promotional tour for her new album When are the TV specials, etc., gonna start using other #1 hitmakers like T.G. Sheppard? He'll do a two-month tour with Conway Twitty this fall Memphis Probate Judge Joseph Evans scheduled a Nov. 5 hearing to consider the "exorbitant" fee, which Lisa Presley's attorneys want reduced, payable to Col. Tom Parker, who, since the beginning of Elvis' career shared 50-50 in all he earned . . . Johnny Cash, they say, returned to Cincinnati to complete filming a major role in "The Pride Of Jesse Hallam," an hour-long movie we'll see later this season on CBS-TV . . . Tom T. Hall says he wants to write "that" novel he says will give him the "license to become an author." Doubleday

called the first 175 pages of his current work "magical, wonderful"... Among those 64 items for sale at the IRS auction Wednesday (10-22) belonging to Jerry Lee Lewis are five motorcycles, seven cars including a 1935 green Ford sedan, two Continentals and a 1954 yellow-and-black Cadillac, 22 guns and rifles, two rings, watches, coins, stereo equipment, and an organ. The sale is to recover a \$274,000 lien against Jerry Lee for four years of back taxes.

four years of back taxes.

Jimmy Bryant, "The Fastest Guitar Alive," is dead. Jimmy died in Moultrie, GA September 22 after a long battle with cancer. His influence and innovations were strongly felt in both country music and jazz circles. As a songwriter he was best-known for "The Only Daddy That'll Walk The Line." recorded by Waylon Jennings, Linda Ronstadt, and others. Capitol Records' historic Speedy West-Jimmy Bryant albums are still part and parcel of many Country DJ shows, with many of the cuts used as themes. He was a former member of the Sons Of The Pioneers and appeared with Roy Rogers in 12 of his movies. He was one of the first to introduce the electric guitar to television and was a fiddler of theme music for the "Beverly Hillbillies." Country DJ Hall of Famer Cliffie Stone's "Hometown Jamboree" was Bryant's showcase in California. Jimmy was 55 years

THIS 'N' THAT: Tammy Wynette and Debbie Reynolds shared the stage at the Sands, Vegas a few weeks back ... Margo Smith taped "The John Davidson Show" while in Southern California performing ... Janis Carnes signed to an exclusive contract with RCA ... Judging the finalists for the Music City song Festival are Country radio personalities King Edward Smith IV (WSLC), Dale Turner (WSAI), Jerry Adams (KFDI), Chris Adams (KYNN), and Les Acree (WMC) ... Mercury artist Reba McEntire honored at the 69th Pendleton, OR Roundup. She sang the National Anthem to kick off each day's events ...

UPDATE: Hank
Williams, Jr.'s book
"Living Proof" will
be made into a movie
... Lookalikes: Philadelphia Phillies' Tug
McGraw and NSAI
Hall of Fame songwriter Harlan Howard;
award winner Jerry
Clower and Nashville
Tennesseean Sports
Editor John Bibb ...
Everything on the of-



ficial agenda this year Hank Williams, Jr. during convention is at Opryland . . . Former Con Brio Records chief Jeff Walker and his beautiful wife and super-singer Terri Hollowell just got word from the doctor to plan on welcoming their first heir in May . . . Doug LaValley hosted a posh party at the plush new Stockyards Restaurant in Nashville Tuesday (10-14) to announce the production start on the new giant radio program called "Nashville Live." Production starts November 22, with a four-star format, interviews, audience participation, and three M.C.'s each week. On-the-air target date is January 1.

HOTTEST



Regional Adds & Hots

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Johnny Lee (Asylum) Merie Heggard (MCA) Charlie Rich (Elektra) Conway Twitty (MCA)

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Merie Haggard (MCA) Johnny Lee (Asylum) Billy "Crash" Craddock Conway Twitty (MCA)

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Hottest Tracks:

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COUNTRY ALBUMS RAZZY BAILEY — REZZY — (RCA) "True Life Country Music" "Let's Go Find Some Country Music"

JOHNNY CASH — Rockabilly Blues — (Columbia) "WOMAN" MAC DAVIS — Texas in My Resrview Mirror" — (Casablanca) "Manter On Music" "Radeo Clawo"

den You Was Engler ... " "Not Supposed To Be That Way

BARBARA MANDRELL - Love Is Fair - (MCA) "Not Tonight"

Again" "What Will I Write" "I Love A Rainy Night" "So Deep In Your Love CHARLIE RICH — Once A Drifter — (Elektra) "Once A Drifter "Morle" "Wonderful Tonight"

CONWAY TWITTY - Rest Your Love On Me - (MCA) 7

DON WILLIAMS — I Belleve In You — (MCA) "I Keep Putting Off" "Reiny Nights And Memories" "Sinyle Song" "I Went You Back Again" HANK WILLIAMS JR. - Habits Old And New - (Elektra)

Most Requested:

DON WILLIAMS "I Believe In You" (MCA) WAYLON JENNINGS "Theme From The Dukes..." (RCA) KENNY ROGERS "Lady" (Liberty)
WILLIE NELSON "On The Road Again" (Columbia)
ANNE MURRAY "Could I Have This Dance" (Capitol)

LARRY GATLIN — Help Yourself — (Columbia) "It Don't Get No Better" "Help Yourself To Me" "Streight To My Heert" CRYSTAL GAYLE — These Days — (Columbia) "Too Meny Lovers" "I Just Cen't Leeve..." "Ain't No Love" "What A Little Moonlight

Can Do" "Take It Easy"

HONEYSUCKLE ROSE — Soundtrack — (WB) "Angel Eyes"

GEORGE JONES — I Am What I Am — (Epic) "Bone Dry" "I'm The One She Missed..." "I've Changed 20 Years"

JERRY LEE LEWIS — Killer Country — (Elektra) "Thirty Aline And Holding" "Late Night Lovin' Man" "Too Week To Fight" "Change Pieces

"Sometime, somewhere

EDDIE RABBITT — Horizons — (Elektra) "I Need to Fell In Lovi
Agein" "What Will I Write" "I Love A Relim Night" "So Deep In Your Love"

JOHNNY RODRIGUEZ — Gypey — (Epic) 'The Gypsy'' 'We've Let it Stip Away Agein'' 'All American Old'' KENNY ROGERS - Greatest Hits - (Liberty) "Long Arm Of

SMOKEY & THE BANDIT 2 - Soundtrack - (MCA) "... Cheep





POP/ADULT®

Mike Kasabo

Pop/Adult Traces Its Evolution

One more convention and one more success story for Radio & Records - this time in conjunction with the National Radio Broadcasters Association. The combination of radio and record people, coupled with a significant amount of exhibitors culminated in the most attended convention of its kind ever.

Specifically, the Pop/Adult sessions were varied and well-attended - starting with our informal sessions on Sunday evening. During that time, a great many P/A programmers came forth, on their own personal time, to meet and greet the others who participated. Of special note on the Sunday get-together was the appearance of R&R's own Gary Owens, who as always entertained the participants with his personalized brand of wit, humor, and reflective insights on radio. So strong was his appearance, that at night's end the congregation gave him an ovation rarely equalled for any other major radio personality. It was Gary's night, but there was also our gathering Tuesday morning, cohosted by myself and Insilco Broadcasting's Director of Operations Bill Rock a major radio broadcast group that also had in attendance its leader, President Fred E. Walker, a man of considerable vision

Summarizing The Session

The meeting on Tuesday featured a great deal of direction and instruction from its participants. Rock, who served as cohost, along with my notes provides an outline recap of what went down at the NRBA/R&R

The initial point and purpose of the meeting was to define, conveyed via a card demonstration presented by Rock, what Pop/Adult radio means now, how it came about, and what its future holds in store. The Pop/Adult evolution, the components that make it up, and how it is comprised of a number of different kinds of variations on a theme were all discussed by the attendees. The first major aspect, in terms of where Pop/Adult came from, centered around its development from what is now known as Contemporary Hit Radio (nee Top 40) in the latter part of the 1960's and old-line MOR. We discussed how the CHR format began to skew upward in its appeal, because the postwar baby boom was getting older. With the older generation literally dying off, Pop/Adult had to go younger

What Is Pop/Adult?

Next was a discussion about what Pop/Adult com-

Transition

Long time WNEW/New York, Music Director, Maria Greenberg has exited the Gotham powerhouse and is replaced by Tom Tracy, who has been promoted from within the station Scott, who most recently was the Program Director of KHOW/Denver, has been appointed PD of WGBS/Miami. Scott commented to R&R, "It's a great thrill to be here in Miami with a sensational organization and a winning radio station. Our direction will continue to be the same that has made us a significant radio station in this market place

Tom Rivers has exited KFQD/Anchorage after nine months as Program Director of the station. According to VP/GM Roy Robinson, "Tom left due to differences with station management anyone wanting to apply should contact me at Mark Sanders leaves WORG/ Orangeburg to join WFBC-TV/Greenville, SC as engineer and video consultant . . . Ron Ross leaves KPNW/Eugene, OR to take over the News Director job at KMED/Medford. OR, replacing Steve Woodburn who has left the station ... Fred Greenspun has been appointed account executive for WNEW/New York, coming from WGBB/Long Island, where he had been in sales for the past five

prises today, what type of stations are into it. We talked about the CHR stations that have now added non-music elements, the MOR's that have contemporized their music, plus some of the FM's that have come in with a P/A posture - adding music appealing to demos 25-49, adding air traffic, beefing up news, and getting into a more "full-service" profile in their markets. Bob Hughes's WASH/Washington and Dave Martin's WFYR/Chicago were the two most talked about FM's to make this transition (note: Since the convention, Dave Martin has moved on to Chicago AM WCFL). Facts about the top ten stations in each market were also given a close look, as the P/A meeting showed the audience that of the top 100 markets, most top-raters turned out to be Pop/Adult stations. While P/A stations are only about a decade old, the listenership of those stations seems to indicate the highest single concentration of any format!

Special Elements

The next portion dealt with the specific elements that make up Pop/Adult - music, news/talk/sports, promotion, community involvement, research and management. At this time we went from a formal display to a round-table discussion with our respected and wellknown participants, Gary Stevens, President of Doubleday Broadcasting; Michael O'Shea, National Program Director of Golden West Broadcasting; Scotty Brink, KHOW Program Director; George Lemich, Program Director KSL; and Bill Rock with some input on community involvement.

As Rock pointed out, "Many stations will stop at promotions as being community involvement." He went on to say that promotions are a big part of it, but there are other extensions, both on and off-air elements that make up a closer relationship to your community. Appearances and general visibility are a must if you want to come across to those in your area. This even means off-air people being involved - being involved in a community "spirit" drive of some kind is one of the most effective things you can do.

It may also be done with public service promos, programs - it could be done with individual personalities shows, or they may even serve on committees, public speaking appearances, etc. News itself may play a part in such an effort; plus you might want to enlist the police and other established agencies

As an example, he showed a one-hour documentary (compressed and edited to three minutes) dealing with an eight-month scenario in which a local Connecticut weather station was saved from being closed down with the help of WELI.

Mike O'Shea took over with his expertise in the area of research, most specifically its importance as the 1980's grow and develop, not only with music radio but Talk radio as well. He discussed available qualitative and quantitative aspects of research, including research of research. It was a definite highlight for those attend-

Appreciating Programmers

Next was Gary Stevens who has had success as a top-flight New York air personality, programmer, and general manager — and now as President of Doubleday Broadcasting. He contributed a number of insightful comments about radio's realities.

One of Stevens's key points was that being a "great" Pop/Adult Program Director was a much more difficult position to attain than in many other formats. Specifically, he stated, "A good Pop/Adult programmer is a very hard individual to find, and once they do find them, managers should pay and treat them well." He pointed out that Pop/Adult radio is more like an "art form" and should be regarded as such - not as a "rubber-stamp" type format that might be the hot thing to do today and will leave us all tomorrow. To a large degree, Stevens's comments were the absolute highlight of the meeting.

Longtime and highly successful CHR personality and PD Scotty Brink, just now moved into the P/A stream at the programming helm of KHOW, related a thoughtful piece on selection and reflection of music. KSL's George Lemich, handling the non-music elements of Pop/Adult radio, spoke about news, talk, and sports segments and also included (with a large round of applause at the end) a tape that demonstrated just how a successful radio station puts across such elements

There were many other pertinent comments and observations shared by those in attendance Tuesday, the 7th of October. A list of the "Ten Most Difficult Problems of a Pop/Adult Programmer" will be discussed next week, and, it is hoped, acted and voted upon by the readers of this column. Its purpose? To place in order these ten common situations with you putting a priority on



MUST BE A CHICKEN JOKE - Joe Thomas (shirtless) is captured here in a 700-gallon vat of hot chicken soup just after setting a world ("Guinness") record of 52 hours of continuous fowl play. Actually it was a soup-sit-in that raised \$5000 for charity, accomplished by Thomas as he broadcast his program from the mall all weekend.

Update

HELPING THOSE IN NEED: WSYR/Syracuse afternoon personality Larry Martin corralled his listening audience to aid an elderly couple in danger of losing their home because they could not pay back taxes. Martin picked up on the news story and began soliciting funds on the air to help the couple on a fixed income save the home they had built and lived in for some 30 years. Numerous gifts poured in from the station's listeners, totalling more than \$1300 in less than a week; they were deposited in a special account . . . WGAN/Portland's radio news captured three awards from the Maine Association of Broadcasters this past weekend. WGAN was the only Portland radio station to be honored with any awards, taking honors in the Public Service and Public Affairs categories ... KEX/Portland, on the other cost, held "Smile Day" recently in conjunction with the local zoo and gave away free dental exams and admission to the zoo. The event was designed for senior citizens and children . . . In conjunction with a recent Barry Manilow concert, WQUD/Memphis gave away a "weekend in New England," and it turned out to be the most successful promotion the station has had in recent years

KMPC/Los Angeles has launched a new informational program called "Legal Line" with consumer attorney Harvey Levin. The new program features consumer-oriented legal topics to which Levin addresses himself, to dispersing advice and possible solutions in a light and entertaining manner. WYNY/New York has also initiated a new feature helping listeners cope with their financial problems. Free consumer credit advice will be offered by the station in cooperation with

NBW Bank of Westchester.



POP/ADULT

BREAKERS

are those newer records that have the greatest level of 'Rreakers" station activity on any given week

LEO SAYER

More Than I Can Say (WB)

75% of our reporters are on it. Adds include WDAE, WSBA, WCMB, KSFO, WEBC, WSIX, WGAR, WHBC, WTVN, KRMG, KRKO, WTMJ, KOB. Key moves: 10-4 WYMC, 10-5 WMAZ, 29-21 WOWO, 25-21 WORG, 28-24 WDAK, debut 19 WGR, debut 24 KMED, debut 24 KWOS, debut 27 WJBO, debut 28 WNEU, debut 28 WHIZ, debut 28 WIS. Heavy rotation: WCWA, WOALFM, WDEF, WABZ. Jumps 32-23 on P/A chart.

CRYSTAL GAYLE

If You Ever Change Your Mind (Columbia) 63% of our reporters are on it. Add WPTF, KAAY, WKIQ, WTMJ, KPPL, WOOD, WJBO, WSLI, KRNT. Key moves: 12-8 KMBZ, 21-16 WHAG, 19-14 KSTP, 16-12 KMED, 17-14 WLTA, 26-21 KLTE, 26-19 WFDF, 32-28 WHBC, 26-22 WREC, 34-23 KLO, 34-27 WORG, debut 22 WNEU, debut 29 WACI, debut 29 WDAK, debut 30 WIS. Jumps 30-24 on P/A chart.

NEW & ACTIVE

MELISSA MANCHESTER "If This Is Love" (Arista) 60/6 add WDIF (dpl. WTMJ, KRZI, WLVA, WACI, WSLI, Key moves, 21-16 KSTP, 28-16 KMBZ, 26-22 WORG, 27-22 KMED, 30-22 WEIM, 24-20 WFDF, 23-19 WSB, debut 14 KBLF, debut 30 WREC. Heavy rotation: WSBA, WOAI FM.

IRENE CARA "Out Here On My Own" (RSO) 53/6 add wpro, KFQD, KSL KDKA, WLNH, WIS Key moves: 19.15 WYMC, 28.25 WORG, 27.21 WEIM, 27.23 WHBC, 30.24 WQAR, debut 28 KWOS, Heavy rotation; WTMJ, Increased 33.29 on P/A chart.

CHRISTOPHER CROSS "Never Be The Same" (WB) 53/31, Shares Most Added honors this week — they include WIP, WFYR, WHIO, WJON, KDKA, WGAR, WBZ, WHBC, WTAE, WNAB, WCCO-FM, WBT, KBAL, KUGN, KXIC, WTAR, WRIE, WTVN, WLVA, KFOR, WIS, KLTE, Key moves: 30-25 WWWE, debut 20 KRMG, debut 25 WPRO, debut 24 WEIM, debut 27 WSM-FM, debut 27 WNEU, debut 26 KSTP, debut 27 KWOS, Debuts at No. 30 on P/A chart.

NEIL SEDAKA "Letting Go" (Elektra) 46/2 add KFQD, WOOD, Key moves: 22.16 KLO, 17-12 WEIM, 28-23 KMED, 23-18 WFDF, 24-21 KMPC, debut 25 KM82. Increased 34-33 on P/A

ALI THOMSON "Live Every Minute" (A&M) 41/4 add WFIR WHIO, WGAR, WOWO, Key moves: 32-23 WLVA, 33-23 WHAG, 33-30 KBAI, debut 27 WIS. Heavy rotation: WCCO-FM. Increased 39-34 on P/A chart.

DON WILLIAMS "I Believe In You" (MCA) 36/11 add WNAB, KMED, WHBC, KMPC, WSBA, WSIX, WFDF, WNDB, KUGN, WORG, WTMJ, Key moves: 1-1 KRMG, 1-1 KMBZ, 5-2 WREC, 39-29 KLO, 25-21 WTAR, 26-22 WACI, debut 30 WEIM, debut 30 WHIZ, Heavy rotation: KOY, Increased 40-37 on P/A chart.

OLIVIA NEWTON-JOHN w/CLIFF RICHARD "Suddenly" (MCA) 32/31 adds include KOY, WGIR, KMBZ, WCFR, WNAB, WPRO, WGR, KFOR, WLVA, KMPC, KRMG, WRIE, KPPL, KWOS, WDIF, WOOD, WSIX, WCHV, WNEU, KBAI. Debuts 27 KSTP, Debuts at No. 39 on P/A chart.

DIANA ROSS "I'm Coming Out" (Motown) 29/8 add WGIR WHAS, WBZ, WHIZ, WRIE, KDKA, WWWE, WBT. Key moves: 25-21 WNEU, 21-14 WGAR, 28-23 WFIR, 22-18 WOWO, debut 23 WMAZ. Heavy rotation: WSIX, Debuts at No. 40 on P/A chart.

Others Getting Significant Action

POCO "Midnight Rain" (MCA) 36/6 add WHIZ. KFQD, KSL WHAG, WSLI, WDIF Idp). Moves: 32-26 WORG, 30-24 WLNH, 28-20 WLVA, 18-13 KBAI, debut 27 WEIM, debut 27 WMAZ.

FRED KNOBLOCK "Let Me Love You" (Scotti Bros.) 26/6 add WABZ KLO, WHIZ. WJON, WHBC, WLTA. Moves: 38 28 KMED, debut 16 KBLF, debut 27 WREC.

JANIS IAN "The Other Side Of The Sun" (Columbia) 25/1 add WSB, Moves: 28 24 WFDF, Heavy rotation KOY.

STACY LATTISAW "Let Me Be Your Angel" (Cotillion) 24/4 add KBAI (dp). KSL WCCO-FM. WIS. Moves: 28-18 WHIZ. 24-16 WORG, 41 WJBO. 25-21 WWWE. debut 23 WPRO. SAMMY JOHNS "Falling For You" (Atlantic/Real World) 23/1 add WBT. Moves: 22-18 WLTA, 27-24 KAAY.

COMMODORES "Heroes" (Motown) 22/0. Moves 24-19 WLVA, 28-25 WGAR.

LOBO "With A Love Like Ours" (Elektra/Curb) 22/0. Moves: 27-21 KLO, 24-20 WEIM. 29-27 WLNH.

GEORGE BENSON "Love X Love" (WB) 21/9 add WCFR, WIS, WDAK, WFIR, KBAI, KRZI, WHIZ, WNDB, KUGN.

JACKSON BROWNE "That Girl Could Sing" (Asylum) 21/3 add WTMJ, WORG, WEIM, Moves: 35-28 WLNH, debut 25 KWOS, debut 29 WMAZ, Heavy rotation; WDIF.

DONNA SUMMER "The Wanderer" (Geffen) 21/1 add WDAE. Movee: 18:14 WLW, 28-20 KRKO, 29:19 WMAZ, 23:19 WGAR, 28-23 WLNH, 19:16 WEIM, Heavy rotation; WSIX, WCMB.

NIELSEN/PEARSON "If You Should Sail" (Capitol) 20/5 add KMED, WCCO-FM, WKHM, WOAI-FM, WSBA, Moves: 25-21 WPRO, debut 20 WBT.

CHRIS MONTAN "Is This The Way Of Love" (20th) 19/5 add KSL WHAG, WREC.

KORGIS "Everybody's Got To Learn Sometime" (Asylum) 18/6 add WHIZ WMAZ WEBC (dp), WCCO-FM, WSLI, WKHM.

POP/ADULT AIRPLAY/40

Thr		Two Weeks	Last Week	This Week	October 17, 1980	
	6	4	1	0	BARBRA STREISAND/Woman In Love (Columbia)	
	9	5	3	0	BOZ SCAGGS/Look What You've Done To Me (Columbia)	
	_	26	12	ō	KENNY ROGERS/Lady (Liberty)	
	15		9	0	STEPHANIE MILLS/Never Knew Love Like This Before (20th)	
	3	3	5	5	DIONNE WARWICK/No Night So Long (Arista)	
	2	2	4	6	PAUL SIMON/Late In The Evening (WB)	
	12		7	7	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)	
	7	7	8	8	CARLY SIMON/Jesse (WB)	
	16		11	0	DOOBIE BROTHERS/Real Love (WB)	
	18		10	O	POINTER SISTERS/He's So Shy (Planet)	
	21		13	0	ANNE MURRAY/Could I Have This Dance (Capitol)	
	1	- 1	2	12	BILLY JOEL/Don't Ask Me Why (Columbia)	
	28	22	18	0	WILLIE NELSON/On The Road Again (Columbia)	
	10		6	14	DIANA ROSS/Upside Down (Motown)	
	24		15	0	AL STEWART/Midnight Rocks (Arista)	
	5	9	14	16	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)	
	4	8	16	17	EDDIE RABBITT/Drivin' My Life Away (Elektra)	
	32	27	21	0	LARSEN-FEITEN BAND/Who'll Be The Fool Tonight (WB)	
	_		26	Ø	HALL & OATES/You've Lost That Lovin' Feeling (RCA)	
	29	24	20	20	AMY HOLLAND/How Do I Survive (Capitol)	
	_		27	0	ROGER DALTREY/Without Your Love (Polydor)	
	_	35	28	0	CLIFF RICHARD/Dreaming (EMI America)	
	_	_	32	0	LEO SAYER/More Than I Can Say (WB)	
	39	31	30	3	CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)	
	19	21	23	25	NATALIE COLE/Someone That I Used To Love (Capitol)	
	11	1 15	19	26	GEORGE BENSON/Give Me The Night (WB)	
	1:	3 14	17	27	AIR SUPPLY/All Out Of Love (Arista)	
	35	5 32	31	28	MELISSA MANCHESTER/If This Is Love (Arista)	
	40	38	33	29	IRENE CARA/Out Here On My Own (RSO)	
	_	_	_	D 4	CHRISTOPHER CROSS/Never Be The Same (WB)	
	3	1 28	29	31	RAY, GOODMAN & BROWN/My Prayer (Polydor)	
	8	17	22	32	AMBROSIA/You're The Only Woman (You & I) (WB)	
	3	8 37	34	33	NEIL SEDAKA/Letting Go (Elektra)	
	_		39	34	ALI THOMSON/Live Every Minute (A&M)	
	1	4 19	25	35	LARRY GRAHAM/One In A Million You (WB)	
	2	0 23	24	36	BOB SEGER/You'll Accomp'ny Me (Capitol)	
	_	_	40	37	DON WILLIAMS/I Believe In You (MCA)	
	3	4 33	35	38	MICHAEL JOHNSON/You Can Call Me Blue (EMI America)	
	-	_	_	▶ 39	OLIVIA NEWTON-JOHN w/CLIFF RICHARD/Suddenly (MCA)	
	-	-	_	▶ 40	DIANA ROSS/I'm Coming Out (Motown)	

This chart is based solely on statistics compiled weekly from our reporting stations Black circled numbers indicate significant upward movement from at least 60% of our reporters. New Entry

WAYNE MASSEY "One Life To Live" (Polydor) 18/4 add WABZ, WNDB, WKHM,

MICKEY GILLEY "That's All That Matters" (Epic) 17/4 add KUGN, WHIO, WBALL WKHM, Moves, 26-23 WLTA, 29-25 KAAY, debut 27 KMBZ, debut 29 WREC.

EXILE "Take Me Down" (WB/Curb) 18/1 add WDEF. Moves: 19 14 WLNH

FIREFALL "Only Time Will Tell" (Atlantic) 17/5 add WABZ, KPPL KSFO, KFOR.

WAYLON JENNINGS "Theme From The Dukes Of Hazzard" (RCA) 16/4 add KRNT, WIP, WSIX, WJON, Moves: 24-21 WHIZ, 35-30 WHAG. AVERAGE WHITE BAND "For You, For Love" (Atlantic) 15/3 add WMAZ. WREC. WBT. Moves: 33-29 WORD. 31-21 WLVA

FRANK STALLONE "Case Of You" (Scotti Bros.) 15/1 edd WMAZ Moves. 36-27

BOBBY GOLDSBORO "Goodbye Marie" (Curb) 14/7 add WKHM, WNEU, KBAI, WYMC, KLO, WHAG, WRVA.

JIMMY HALL "So Happy That Love Has Found You" (Epic) 13/5 edd WFIR. WBT. KBAI (dp). WOWO, KAAY. Moves: 30-26 WSM FM.

KIM CARNES "Cry Like A Baby" (EMI America) 13/3 add WFIR. WSM-FM, WIP.

MAC DAVIS "Texas In My Rear View Mirror" (Casablanca) 13/2 edd WSB. WLTA. Heavy rotation: WRVA

JIM HURT "I Love Women" (Scotti Bros.) 13/2 add WHAG, WEIM

BARBRA STREISAND & BARRY GIBB "Guilty" (Columbia) 12/8 add WSBA. WSB. KLTE. WCCO-FM, WFYR, WMAZ, WFDF, WHAS.

EMMYLOU HARRIS "The Boxer" (WB) 12/3 add KSL KMED, WIS. Moves: 21-13 KMBZ Heavy rotation: KFQD.

MECO "Love Theme From Shogun" (RSO) 12/1 add WHIZ.

JACKSONS "Lovely One" (Epic) 10/2 add WEBC, WCFR. Moves: 30-23 WNEU, 33-26 WGAR, 28-22 WOWO, debut 22 WPRO.

STEVIE WONDER "Master Blaster (Jammin')" (Tamla) 10/1 add WFIR. Moves

BURT REYNOLDS "Let's Do Something Cheap And Superficial" (MCA) 8/3

DONNA SUMMER "Walk Away" (Casablanca) 8/1 add WPRO.

PAUL SIMON "One-Trick Pony" (WB) 7/7 add wHAG, WHBC, WEIM, WBT, WDAK,

Most Added:

CHRISTOPHER CROSS er Be The Same (WB) at 31% of our report Added at 31% of our reporting stations.

OLIVIA NEWTON-JOHN w/CLIFF RICHARD

Suddenly (MCA)

Added at 31% of our reporting stations.

LEO SAVER More Than I Can Say (WB)
ded at 15% of our reporting stations.
DON WILLIAMS
I Believe In You (MCA) I Believe in You (MCA)
Added at 11% of our reporting stations.
HALL & OATES
You've Lost That Lovin' Feeling (RCA)

Hottest:

BARBRA STREISAND

Women In Love (Columbia)
Reported hot at 76% of our stations
KENNY ROGERS

Lady (Liberty) ted hot at 46% of our st DOOBIE BROTHERS

Real Love (WB)
Reported hot at 40% of our stations.
STEPHANIE MILLS

r Knew Love Like This Before (20th) rted hot at 37% of our stations BOZ SCAGGS

k What You've Done To Me (Columbia)
Reported hot at 37% of our stations.
POINTER SISTERS

He's So Shy (Planet)
orted hot at 28% of our stations.

PAUL SIMON

Late In The Evening (WB)

Reported hot at 23% of our stations.



P REGIONAL ADDS & HOTS

EAST

WEAL/Bott

Boone (Take) whittaker Gilley (Matters)

WSZ/Boston Wondy Furige

Wondy Furige
D. Ross
(Coming)
C Cross
(Never)
A Murray
MOTTEST
P Simon
Ate Supply
D. Ross
(Down)
B. Streisend
Pointer Sisters
Dooble Bross
A. Holland
S. Hills

WNAB/Bridgepo Jay McCormick

Jay BBC-Corwick
Larsen-Fetten
ONJ w/C. Richard
C. Cross
(Never)
Milliam
B. Reynolds
MOTTEST
B. Streisand
S. Mills
Cooble Bros

Jarry Reo
C. Richard
ORJ w/C. Richard
HOTTEST
P. Steon
B. Strevisand
Dooble Bros.
H. Cole
A. Stewart
Hall s. Ostes
S. Mills
K. Rogers

Ted Abboth
ONJ w/C. Rich
D. Marwick
(Easy)
C. Cross
(Never)
D. Ross
(Coming)
R. Dodson
A. Jarreau
C. Rich
MOTTEST
B. Strefsand
Pointer Sisters
S. Mills
K. Rogers
S. Benson
(Give)

WEMMF Hohbu Chuck Margar

Chuck Morgan
ONJ W.C. Richard
P. Sison
(Trick)
O. Ross
(Turn)
J. Hurt
C. Rosses
(Surn)
C. Ross
(Surn)
C. Ross
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C. Ross
C ay, Goodma & Brown . Sedata . Richard . Holland . Daltrey

Cross (Never) Simpn (Trick) (Trick)
Poco
B. Goldsboro
C. Montan
J. Hurt
B. Cockburn
G. Arrell
HOTTEST
B. Joel
(why)
Dooble Bros.
B. Strelsend
K. Rogens
A. Hurray
C. Gayle

(Mevar)
. Sayer
J. Cougar
OTTEST
J. Streisand
Dooble Bros.
J. Summer
(Manderer)
L. Rogers

Joe! (My) Rogers ARS
1. Gara
C. Cross
(Never)
MOTTEST
8. Streisand
J. Lee
(Lookin')
Dooble Bros.
A. Stewart
Esile
Larsen-Festen
Mail & Oates
Pointer Sisters

WELVNow He Walt Pinte

None
HOTTEST
B Joel
(why)
D Ross
(Down)
Dooble Bros.
P. Stwon
B. Strefsend
B. Scaggs

C. Cross
(Never)
Maylon
R. Daltrey
R. Carnes
HOTTEST
P. Simon
ONJ W/ELD
B. Streisand

D. Ross (Coming) I. Cara C. Cross (Never) HOTTEST D. Ross (Down) B. Streisand C. Simon R. Oupree K. Rogers

C. Richard C. Cross (Never) HOTTEST N. Cole B. Streisand S. Mills

WQAMPortle Marji Adame

K. Rogers Larsen-Feiten Hall & Oates HOTTEST B. Streisand P. Simon Pointer Sisters S. Mills ONJ w/ELD

D. Summer (Malk) 1. Care ONJ w/C. Richard HOTTEST Dooble Bros. 8. Streisend 5. Mills Pointer Sisters D. Marwick (Right)

WHAM/Roc John Rapp A. Hurray

WCFR/Spri

Jacksons G. Benson Love) C. Montan ONJ w/C. Richard HOTTEST Hall & Dates K. Rogers L. Sayer WSYFVSyrace Larry Martin

None HOTTEST 5. Mills A. Holland W. Melson WASH/Washington D.C. Bob Duckmen M. Melson Hall & Oates HOTTEST B. Streisand K. Rogers S. Mills Dooble Bros.

HOTTH C. Simon COB Pointer Sisters B. Streisand A. Murray K. Royers M. Meison

WSBA/York Jim Horn

JAM Horn

B. Streisand
B. Gibb
(Guilty)(lp)
Mellsen/Paerson
L. Sayer
R. Milsap
D. Milliams
HOTTEST
B. Streisand
H. Manchester
S. Hills
K. Rogers

R.P. McGburphy
L. Sayer
ONJ w/C. Richard
Spinners
HOTTEST
P. Sison
D. Marwick
(Right)
Dooble Bros.
B. Streisand
Pointer Sisters
ONJ w/ELO
B. Scaggs
A. Murray
S. Mills

KMJJ/Lae Vegaa Kevin O'Brien

Rone HOTTEST D. Marwick (N1 skt) ONU w/ELO B. Scaggs K. Rogers Doobte Bros

KMPCA.co An

Tess Russell

D. Milliams
ONU w/C. Richard
MOTTEST

D. Marwick
(Might)
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A. Rurray

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M. Relson

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Crearies Num.

Refisen/Pearson
D. Williams
HOTTEST
B. Joel
(Why)
Pointer Sisters
D. Ross
(Down)
B. Scaggs
K. Rogers
C. Gayle
A. Stewert

WNEWWhe ONJ w/C. Richard A. Holland Kansas (dp) B. Goldsboro HOTTEST C. Simon COB

WTAE/PHU

WEST

C. Richard L. Sayer M. Davis (Keep) HDTIET B. Joel (Mby) C. Simon Pointer Sisters

KFQDIAnchorage Yom Rivers

Poco 1. Cara R. Daltney N. Sedeta HOTTEST B. Strelsand M. Melson K. Rogers E. Harris

Mone HOTTEST P. Simon C. Simon B. Joel (My) B. Strefsand Dooble Bros.

KPPL/Denver Michael Moon

M. Nelson
C. Gayle
Firefall
(Time)
ONJ #/C. Richard
HOTICST
B. Scagos
P. Simon
Double Bros.
S. Rills

MIDWEST

WHEY/App

C. Richard R. Daltrey Imperials HOTTEST P. Stwon Dooble Bros. B. Scaggs B. Streisand Pointer Sisters

C. Gayle L. Sayer DNJ w/C. Richard HOTTEST Dooble Bros. B. Streisand

WH9C/Canton
Rick Jacobe
1. Sayer
2. Sayer
C. Cross
(Never). Sison
Politics
J. Sison
(Never). Sison
D. William
NOTES!
P. Sison
(Late)
B. Strelsand
Pointer Sisters
A. Stevart
M. Helson
A. Burray
WEYPK/Chicago
John Wetherbee
C. Cross
(Never)
B. Strelsand
A. B. Glbb
(Gulty)(Ip)
HOTIGS
OIL HOSS
(OUT)
HOTIGS
OIL HOSS
(OUT)
HOTIGS
OIL HOSS
(OUT)
HOTIGS
ON
B. Strelsand
ON
WELD
Dooble Bros.
C. Sison
S. Strelsand
ON
WELD
Dooble Bros.
C. Sison
S. Scaggs

WLW/Cincinnet Lee Gillett

Lee Gillett

Deodate
Larsen-Feiten
HOTTEST

B. Scaggs
B. Strefsand
ONJ W/ELO
Dooble Bros.
S. Mills
K. Rogers
D. Summer
(Manderer)

Donna 84. John
C. Cross
(Never)
G. Benson
(Love)
ONJ w/C. Rithard
B. Goldsboro
B. Goldsboro
B. Colestoro
B. C

Dooble Bros. Pointer Sisters

KLO/Ogden Syl McCray

Syl McCray

8. Goldsboro
L. Graham
(Married)
F. Knoblock
8. Handrell
8. Hislay
K. Tooln
J. Westberly
Lorent

KOY/Phoenia Armstrong/8

Armstrong oscillation of the control of the control

WGAR/Clevel Chuck Collier

Chuck Coller
L. Sayer
A. Thomson
(Live)
C. Cross
(Never)
HOTTEST
B. Stressend
C. Simon
OND W/ELD
Pointer Sisters
B. Scages
D. Ross
(Coming)
E. Rogers

D. Ross (Coming) A. Holland Larsen-Fetten HOTTEST B. Stretsand D. Marwick (Hight) S. Hills K. Rogers C. Simon Hall h Oates

WTVN/Columb Denny Nugent

C. Cross (Never) L. Sayer HOTTEST Opobis Bros. B. Streisand Pointer Sisters C. Simon C. Richard B. Scaggs S. Mills K. Rogers

WHIO/Dayton Peggy Powell

C. Cross (Mever) M. Gilley M. A. Thomson (Live) HOTTEST B. Streisand C. Simon B. Scagos K. Ropers D. Marwick (Hight)

KRNT/Dee Mo Scott Huakey Pointer Sisters C. Gayle HOTTEST D. Ross

KBLF/Red Bluff Tom Plant Tom Plant
C. Cross
(Never)
C. Richard
ONJ w/C. Richard
HOTTEST
P. Simon
B. Scaggs
B. Streisand
K. Rogers
A. Murray

KSL/Self Lake City George Lernich 8. Mandrell S. Lattisam R. Whittaker C. Monten Preston & Syreeta Poco E. Harris M. Johnson I. Cara

I(FMB/San Diego Larson/Anthony

None HOTTEST B. Scaggs B. Strefsand P. Simon Dooble Bros. Poco

E. Dan Seals HOTTEST B. Streisand K. Rogers Hall & Gates

KSFO/Sen Fr John Herdy

John Herdy
K. Rogers
M. Heison
L. Sayer
B. Reymolds
A. Jarreau
Firefall
(Time)
HOTTEST
G. Benson
(Give)
B. Joel
(Why)
E. Rabbitt
P. Simon
C. Simon
S. Mills
S. Mreisand
S. Mills

WESC/Duluth Jim Gasey

Jacksons
L. Sayer
Eorgis(dp)
HOTTEST
P. Simon
Coobie Bros.
B. Streisand
Pointer Sisters

Paul Landho

R. Daltrug

D. Milliam

B. Streisand

A. B. Gibb

(Guilty)(1p)

Doble Bros.

(Thank)(1p)

HOTTLST

B. Joel

(Mby)

B. Scagos

B. Streisand

D. Rost

(Down

A. Stewart

A. Murray

WOWO/Ft Wayne Sam DeVincent

A. Hurray A. Thomson (Live) J. Hall Hall & Dates Devo(dp) HOTTEST Queen
B. Stressand
A. Holland
W. Melson
B. Scaggs
Dooble Bros.

J. Lee (Lookin')

C. Gayle
ONJ w/C. Richard
R. Sedaka
HOTTEST
D. Ross
(Down)
B. Strefsand
ONJ w/ELO

KXIC/Jowe City Roger B. Devie C. Cross (Never) HOTTEST B. Stretsand B. Scages Pointer Sisters K. Rogers

WKHM/Jeckeo

Jerry Barnhari
L. Graham
(Married)
Utopia
Halisen/Pearson
Deodato
E. Honey
H. Gilley
H. Gilley
H. Gilley
H. Gassey
H. Goldsborn
Hoffes
L. Massey
H. Goldsborn
Hoffes
L. Massey
H. Massey
H

KWOS/Jeffer Steve Morse

Discretification of the control of t

WBT/Cherio Andy Blokel

Andy Sicked

O. Ross
(Comtng)
J. Hall
C. Cross
(Never)
Simon)
ONL Wife. Richard
S. Johns
J. Lee
(Hillion)
ANG
L. Graham
(Married)
A. DiMeola L.
L. Paul
MOTIEST
B. Streisand
K. Rogers
W. Relson

ONJ w/C. Richard B. Joel (Fantasy) HOTTEST Dooble Bros. Pointer Sisters B. Scaggs ONJ w/ELO 4. Holland

KFOR/Linculn Marilyn Kakaa E. Rogers
ONJ w/C. Richard
C. Cross
(Never)
Firefall
(Time)
HOTIEST
B. Scagos
D. Ross
(Down)
B. Streisand
S. Hills
Lersen-Fetten
M. Helson

KLISS/Linco Gary Cloue None HOTTEST C. Simon E. Rabbitt WDIF/Marion Tim Fox

KSTP/Minnes Don Michaels

Tim Pos ONJ w/C. Richard R. Meisner(dp) M. Menchester(dp) Poco(dp) J. Farrar(dp) HOTTEST Hall & Dates Dooble Bros. K. Rogers J. Browne

Dave Deriver
Larsen-Felten
Hell & Ostes
HOTTEST
B. Joel
(Mby)
Dooble Bros.
S. Mills
A. Stewart
K. Rogers

WTMJ/Milwei Sem Armeto

Barn Armeto
E. Gayle
Hall & Oates
D. Milliam
L. Sayer
M. Manchester
J. Browne
HOTTEST
R. Rogers
B. Strefsend
P. Simon
M. Helson
E. Cara

KLTE/Oblehon John Willema John Williams
B. Strefsand
B. Strefsand
B. Sieb
(Guilty)(Ip)
C. Cross
(Never)
C. Richard
Dooble Bros.
(Train)(Ip)
HOTIEST
B. Strefsand
Cooble Bros.
R. Cole
Lersen-Feiten
K. Rogers
S. Willis
A. Holland

ONJ w/ELO A. Stewart HOTTEST B. Streisand S. Scaggs S. Mills A. Murray M. Halson C. Gayle M. Hanchester

Curi Lundgren

6. Streisand

a B. Gibb

(Guilty)(ip)

C. Cross

(Never)

S. Lattisaw

Forgis

Nielsen/Feerson

HOTICST

A. Thomson

(Live)

Larsen-Feiten

S. Mills

B. Streisand

D. Milliams

Maylon 6. Eross (Never) F. Knoblock J. Haymard HOTTEST B. Stressand M. Nelson A. Hurray

WCWA/Toledo Danny McGuire Hall & Oates Queen R. Dupree Dooble Bros. B. Streisand

Oon Bishop

Alabams (why)
L. Sayer
J. Sayer
J. Kellion)
ONJ w/C. Pichard
C. Bich
R. Milsap
L. Anderson
HOTTEST
Oxoff Pichard
Dooble Bros.
K. Rogers
Larisen-Fetten
C. Gayle

WREC/Mempi Chrie Angel L. Gatlin J. Lee Liwis C. Hontan C. Cross (Never) R. Hilsap AMB

R. Milsap AMB ONJ w/E. Richard HOTTEST D. Marwich

HOTTEST
D. Merwick
(Night)
D. Milliams
C. Simon
T.G. Shepard
B. Streisend
D. Parton
K. Rogers

WJON/SL Cloud Tom Scott

R. Delrey M. Menchester HOTTEST P. Sieon Seels & Crofts Doobie Bros. S. Mills A. Stewert Larsen-Fetten E. Rogers

KAKZ/Wichite Don Hofmann

Hall & Gates Pointer Sister HOTTEST A. Holland C. Richard

WHIZ/Zane Dave Crist

D. Ross (Coming) C. Cross (Never) G. Benson (Love) F. Knoblacs

F. Knobiech Poco Korgis Meco MOTTEST D. Ross (Down) E. Rabbitt D. Streisand C. Simon D. Marwick (Night) Pointer Sistery B. Scaggs A. Holland M. Relson

SOUTH

WABZ/Albemarie Mark Robinson Firefall
(Time)
F. Knobleck
P. Fisher
W. Massey
HOTTEST
Dooble Bros.
C. Richard
Hall & Oates
L. Sayer
K. Rogers

WLTA/Atlents Allen Seunde

Allen Saunde F. Knoblock H. Davis (Texas) D. Boone (Take) A. DiMeola & L. Paul HOTTEST B. Joel (Why) B. Scages A. Stewart C. Gayle

WSB/Attents George Flaher

WJBO/Baton Ro Laurie Hardison C. Gayle
HOTTEST
S. Lattisew
B. Streisend
B. Scaggs
ONJ W/ELO
S. Mills
Pointer Sisters

Storm Bell
C. Rich
L. Gatlin
G. Campbell
B.T. Tucker
ONL W/C. Richard
J. Lee
(William)
OTTEST
D. Milliam
B. Strefsand
A. Murray
B. Scages
J. Lee Lewis
C. Gayle
Ray, Goodman
A. Brown
R. Rogers
E. Harris
H. Johnson
H. Hanchester
C. McClain

WCHV/Charlottee Thomas H. Twins

WDEF/Chat John Fault

C. Cross (Never) Exile P. Simon (Trick) J. Lee Lewis HOTTEST B. Streisand M. Nelson Lersen-Feiten L. Sayer R. Rogers

E. Harris
C. Cross
(Never)
G. Benson
(Love)
I. Cara
S. Lattisaw
K. Rogers
HDTTSET
B. Scaggs
ORU w/ELD

WLVA/Lynchit Jeckson Hill Bob Raisigh
P. Stepn
(Trick)
C. Cross
(Never)
ONL w/C. Richar
G. Benson
(Love)
MOTTEST
P. Simon
(Late)
O. Ross
(Down)
ONL w/ELD
Dooble Bros.
Pointer Sisters
B. Streisand
A, Stewart Jackson HHF

R. Deltrey
Hall & Oates
C. C. Cerry
Hall & Oates
C. C. Cerry
H. Marchester
Firefall
(Time)
ONJ w/C. Bichard
HOTTEST
P. Simon
B. Joel
(Why)
B. Scagos
G. Benson
(Give)
S. Hills
A. Holland
C. Simon
Dooble Bros
ONU w/ELD
Pointer Sisters
B. Streisand
WMAAZ/Maccon
Betwee Murphy
B. Streisand

K. Rogers
G. Benson
(Love)
M. Massey
D. Milliams
MOTTEST
ONJ W/ELO
B. Stretsand
O. Ross
(Down)
S. Mills B. Streisand & B. Gibb (Guilty)(Ip) A. Murray Korgis P. Simon (Trick)

Auf F. Stallone HOTTEST P. Simon (Late) B. Streisand L. Sayer S. Hills K. Rogers C. Richard

WYMC/Meyfle Mike Brophey

Mille Brophey
C. Cross
(Never)
B. Joel
(Fantasy)
ONJ w/C. Richard
B. Golds born
HOTIEST
Androssia
Doobte Bros.
B. Strefsand
L. Sayer
S. Hills
M. Relsoh
A. Hurray
L. Cara

WFTL/Ft Lauc Scott Flacher ONU w/C. Richard R. Whittaker D. Boone D. Boone (Take) HOTTEST B. Streisand K. Rogers B. Joel (Mhy) A. Murray

WSLIJeckson Walt Grayson

Korgis C. Gayle C. Gayle
Poco
M. Manchester
Imperials
HOTTEST
B. Streisand
Doobies
S. Mills
Pointer Sisters
A. Holland

KAAY/I. Httle Rock Ray Lincoln C. Gayle C. Richard J. Hall HOTTESY B. Joel (My) P. Simon D. Ross (Down) B. Scagos M. Melson K. Rogers

WHAS/Louis Jerry Melloy

D. Ross (Couring) Chicago (Song)(1p) B. Streisand & B. Gibb (Guilty)(1p) HOTTEST B. Streisand Dooble Bros. A. Stewart K. Rogers

WTBIX/Manivibe
Deve Michols
L. Sayer
Maylon
ONL W/C. Bichard
MOTIEST
P. Simon
B. Streisand
S. Hells
D. Summer
(Manderer)
C. Richard
O. Ross
(Coming) WSM-FM/Har Donne Breke K. Carnes R. Maisner HOTTEST Pointer Sisters A. Stewart A. Holland B. Scaggs Supertramp

WTAR/Nortoll Date Parsons

A. Stewart
Larsen-Faiten
Halla Gates
Cos
(Mes)
HOTEST
P. Simon
ONJ W/ELD
O. Ross
(Down)
B. Scaggs
B. Streisand
S. Hills
Pointar Sisters
Dooble Bross
K. Rogers

Stu Wright
J. Rivers
C. Richard
ONJ w/C. Nichard
J. Browne
D. Milliams
D. Milliams
D. Milliams
D. Ross
(Down)
B. Streis and
B. Scaggs
D. Marwick
(Night)
S. Mils
Lattisaw
K. Rogers
WTDBO/Orlendo

K. Rogers
WDBO/Orien
Tom Kenning
A. Holland
L. Sayer
HOTTEST
B. Strefsand
J. Scaggs
J. Mills
Rogers

A. Holland C. Gayle HOTTEST B. Strefsand B. Scaggs R. John L. Graham (One)

WRVA/Rici A. Stewart B. Goldsbor HOTTEST M. Davis (Texas) K. Rogers

K. Carnes
J. Hall
A. Thomson
(Live)
S. Wonder
G. Benson
(Love)
HOTTEST
Air Supply
(Out)
S. Hills
Dooble Bros.
B. Strefsend

WOAHFM/Sa Terri Botth Terri Both
Hielsen/Pears
America
(Tatch)
P. Simon
(Trick)
L. Taylor
(Choose)
HOTIEST
B. Streisand
Larsen-Felten
R. Daltrey
H. Hanchester
R. Rogers
L. Sayer

WDAE/Tampe Vance Differd R. Daltrey A. Murray B. Reynolds L. Sayer D. Summer (Mondener) HOTTEST Dooble Bros. B. Strefsand S. Mills

KAZIAWaco Clay Steele

C. Richard Hall & Oates M. Menchester G. Benson (Love) HOTTEST

D. williams G. Benson (Love) H. Gilley (Matters) E. Brooks C. Cross (Never) U. Massey HOTTEST B. Streisen A. Streisen A. Rurray B. Jael (shy) Album Airplay Tracks

AIR SUPPLY (Arista) "Old Habits Die Hard"

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

ELTON JOHN (MCA) "Never Gonne Fell In Love Again" "Take Me Back"

CAROLE KINDA (Capitol) "Hey Girl" "Chains" ANNE MURRAY (Capitol) "You've Got Me To Hold On To" "Nevertheless, I'm In

> OLIVIA NEWTON-JOHN (MCA) "Don't Walk Away" "Suspended In Time" EDDIE RABBITT (Elektra) "So Daep In Your Love" "I Naed To Fall In Love Again"

BOZ SCAGGS (Columbia) "You Can Have Ma Anytime" "Isn't It Time" CARLY SIMON (WB) "Stardust" "The Three Of Us In The Dark" "Take Ma As I Am"

BARBRA STREISAND (Columbia) "What Kind Of Fool" "Promises"
KIM CARNES (EMI America) "Swapt Off My Feet"
CHRISTOPHER CROSS (WB) "The Light Is On" What Will I Write" DOOBIE BROTHERS (WB) "One By One" "South Bay Strut"
BILLY JOEL (Columbia) "C'Etait Pol" "Through The Long Night" "I Don't Want
To Be Alone" "You're The One"



Black Radio

Bill Speed

A New Spirit For The Format

The NRBA Radio Expo is over, and I feel the Black radio gathering aired a lot of our common concerns and helped us realize we're all in this communications industry together. I want to thank the radio and record people who participated in my format room discussions.

These included WTLC/Indianapolis Asst. GM Amos Brown, WKLR/Toledo Station Manager Vince Fruge, WJLB/Detroit OM Tom Collins, WILD/Boston's Walter "Butterball" Martin, WXKS/Boston's Sunny Joe White, KSOL/San Mateo's Lee Perkins, KJLH/Los Angeles's Jal Rich, KYNO-AM-FM/Fresno's John Lee Walker, Drake-Chenault's Jack Crawford, KDAY/Los Angeles's Ed Kirby, Frank Washington of the FCC, Capitol's Don Mac, Rusty Moody and Varnell Johnson, Boardwalk's Ruben Rodriguez, Warner Bros.'s Cortez Thompson, De-Lite's Fred Fioto, and promotion execs Tom Ray, Juggy Gayles, and Lance Bogart.

Getting What's Deserved

The seminar this year was diverse, to say the least. This year, with the advent of Black radio's gaining general market acceptance, the ideas of the participants were fresh and highly progressive. In the area of programming, many felt that it didn't matter what has worked traditionally, that it's a new day calling for a new consciousness. A number of people expressed their

"Many felt that it didn't matter what has worked traditionally, that it's a new day calling for a new consciousness."

willingness to use any means necessary to gain success—playing crossover music, changing their presentations, eliminating traditional programming blocks to streamline the approach, and so on.

A large concern was the problem of getting adver-



GRAHAM MAKES D.C. SCENE — Warner Bros. recording artist Larry Graham recently visited the studios of WHUR in Washington, DC while on a promotional tour on behalf of his latest LP. Seen on the scene are, from left: Graham, WHUR-FM PD Jesse Fax, and WB promotion's Barry Terry.

tising agencies to recognize Black radio as a useful tool in getting their products into the entire public eye (or ear). It was pointed out that most media buyers have very little concept of what Black radio is really capable of. Black stations need those large accounts, it was stressed, to attain a consistent billing structure. There were instances noted where advertisers were willing to buy Black radio but the agencies felt the buys should go elsewhere. Agencies were attacked for using outmoded research that holds blacks don't buy certain types of products. An active discussion followed about the "Urban

threat by playing many of the same artists that are the staple of the Black radio format, but that they should balance their commitment to their audence in public service. It was hoped that advertisers would not flock to the Urban Contemporary stations and exclude the tradi-

The record executives at the session became involved in a discussion about servicing product to both Black and Urban Contemporary stations, because many Black stations are willing to add records by black artists early, while the Urban Contemporary stations might hang back at first but end up playing the records for a longer time. It was regarded as something of a Catch-22 that many major artists for Black radio have come to be the major artists for other music formats as well.

General Acceptance

This last point was also viewed as a positive one. Many of the participants felt that if other formats are accepting black artists more readily, then it's a step in

"Many major artists for Black radio have come to be the major artists for other music formats as well.

Contemporary" format, a Contemporary Hit Radio variation closely related to Black radio, that may be taking the same basic music and audience and locking up time buys for products such as coffee and chewing gum, plus the bank commercials, etc.

The Urban Contemporary Dilemma

This led to a discussion about the Urban Contemporary stations and whether they represent a threat to Black radio. Most agreed that these stations posed no

the direction of blacks in general being more easily accepted. A number of people applauded the Black-formatted radio stations that have achieved number one status in their markets, along with even more that have cracked their top tens. These stations were praised for the appeal of their music and their personality and mechanical approaches. Most felt that such success stories were reflective of the trend in Black radio to try out new ideas and the general spirit to move forward. Again, thanks to everyone who helped out; we helped spread a stronger feeling of optimism about Black radio.

Black Radio Advisory Council Formed

A recent New York meeting marked the first developmental meeting of the newly-formed Black Radio Advisory Council. Founding members are WWRL/New York PD Bob Law, WABQ/Cleveland GM Lynne Joy Rogers, BMA Director/Programs & Special Projects George Ware, and myself. We came up with several key issues that will become a basis for programs designed to elevate the consciousness and general status of Black radio.

The Council proposes to set up a professional code of ethics for radio personnel, and to hold regional seminars to inform the radio and records community on various topics surrounding management, promotion, merchandising, marketing, and audience awareness. Directories

People, Places & Things

Jim Lawson exits as PD at WENN/Birmingham. Dave Donnell is Lawson's replacement, coming from crosstown WBUL... Paul Stevens is now Music Coordinator at WYLD/New Orleans, coming from in-house

... Chick Corea Productions has relocated to 2635 Griffith Park Blvd. in Los Angeles. The firm's new phone number is (213) 463-2303. ... Lee Simpson is the new Music Director at KAEZ/Oklahoma City, replacing Steve Scott. Simpson comes from in-house ... Frank Jackson is the new Music Director at WNOO/Chattanooga, also coming from in-house ... KLJH/Los Angeles air personality Ric Holmes was feted with a "roast" at the Garden in L.A. (10-11) ... ON THE AIR: KADX/Denver hosted Bob James and Tim Weisberg on-air this past week ... Tamlin Henry has replaced Program Director Jimmy Pipkins at KYAC/Seattle. Henry was formerly with KVI/Seattle.

of Black-formatted radio stations are planned, along with lists of black owners, syndicators, ad agencies, and key industry executives. The Council also hopes to open up new lines of communication between the various sectors of the industry. And it plans a universal advertising

"... It's a needed focal point around which the interests of communicators can be expressed."

kit and related seminars for the purpose of educating ad agencies' key personnel to the real potential and capabilities of Black radio.

Lynne Rogers commented, "I think the organization has been needed for some time, and I feel it will deal with not only programming but minority ownership, employment, affirmative action, advertising, and any extension of the so-called Black radio industry."

George Ware told R&R, "I think it's a needed focal point around which the interests of communicators can be expressed. I think the kinds of programs which are designed to improve the professional level of blacks in the industry are a critical need, and in many ways I see BRAC responding to that crying need."

Bob Law added, "We understand that radio has an impact on the entire black community, and we think there needs to be a group that allows the community and industry to have an impact on radio in an advisory capacity. The Advisory Council will also help the Communications Division of the BMA develop programs and strategies dealing with the contemporary realities of the music/radio business."

With your help, the BRAC can have a highly positive effect. I feel it's an idea whose time has truly come.

Pap/Rhythms

HOTTEST

STEVIE WONDER

"Master Blaster (Jammin')" (Tamla)

JACKSONS

"Lovely One" (Epic)

ZAPP

"More Bounce To The Ounce" (WB)

EARTH, WIND & FIRE

"Let Me Talk" (ARC/Columbia)

PRINCE

"Uptown" (WB)

QUEEN

"Another One Bites The Dust" (Elektra) **DIANA ROSS**

"I'm Coming Out" (Motown)

LTD

"Where Did We Go Wrong" (A&M)

TOM BROWNE

"Funkin' For Jamaica (NY)" (GRP/Arista)

GEORGE BENSON

"Love X Love" (WB)

STACY LATTISAW

"Let Me Be Your Angel" (Cotillion) **POINTER SISTERS**

"He's So Shy" (Planet)

LIMBE

MICHAEL HENDERSON "Wide Receiver" (Buddah) 50% reporting. Hot rotation at WWIN, WAMO and WXYV in the East. Climbing at WJJS; hot at WANT, KMJQ, WHRK, and WVEE in the South. The West-shows it hot at KDKO and KSOL while climbing at KDAY. Hot at WJMO, KMJM and KATZ: climbing at WWWS in the Midwest.

DELLS "I Touched A Dream" (20th) 50% reporting airplay. Medium airplay at WDIA. WHRK and WVEE in the South. Hot at KATZ; climbing at WCIN, WJMO, KMJM and WJLB in the Midwest. The West shows medium airplay at KDKO and KYAC. Hot at WKND; climbing at WWIN, WAMO, WXYV and WDAS in the East

GRANDMASTER FLASH "Freedom" (Sugar Hill) 50% reporting activity. Hot at WWIN in the East. The South reflects medium airplay at WJJS and WNOO with hot rotation at WLOU, KMJQ, WJMI and WPXI. Hot at WWWS and KATZ; climbing at WTLC, WDAO and

WCIN in the Midwest. Climbing at KDKO with hot rotation at KDAY and KSOL in the West. TEDDY PENDERGRASS "Love TKO" (Philadelphia International) 50% report ing. Hot airplay at KDIA in the West. Added at WDAO and WJMO, climbing at WTLC and KATZ, and hot at WCIN and KMJM in the Midwest. Debuting at WLOU, WDIA, WHRK and WVEE with medium airplay at WNOO in the South. New at WXYV; climbing at WWIN and

TEENA MARIE "I Need Your Lovin" (Gordy) 50% reporting action. The South shows it hot at WPXI with medium airplay at WDIA, WJJS, WHRK and WVEE. Climbing at WJMO and KATZ while hot at WJLB in the Midwest. Climbing at KDAY and KSOL in the West. Heavy airplay at WAMQ and WDAS with medium activity at WWIN, WXYV and WKND

BRICK "Push Push" (Bang) 47% of our reporters are on it. Climbing at KDKO and KSOL in the West. Hot at WWWS while showing medium airplay at WCIN and WJMO in the Midwest. The South shows it climbing at WJJS, WHRK and WVEE while hot at WANT and KMJQ. Hot at WAMO and WKND; climbing at WXYV and WDAS in the East.

STEPHANIE MILLS "Never Knew Love Like This Before" (20th) 47% of our reporters are on it. Climbing at WAMO and WXYV in the East. Hot at WJJS; climbing at KMJQ, WHRK, WVEE, WNOO and WPXI in the South. The West shows it climbing at KDKO and KDIA. Medium alrplay at KMJM and KATZ with hot rotation at WCIN and WJLB in the

MINNIE RIPERTON "Here We Go" (Capitol) 47% reporting. Hot rotation at WJMO and WJLB; climbing at WCIN, KMJM, WWWS and KATZ in the Midwest. The East shows it climbing at WDAS. Hot at KYAC; climbing at KDKO and KSOL in the West. Hot at WANT and WPXI in the South.

S.O.S. BAND "S.O.S." (Tabu) 47% of our reporters are on it. Added at WDIA, climbing at WLOU, WJJS, KMJQ and WJMI, and hot at WNOO in the South. New at KSOL with medium airplay at KYAC and KDAY in the West. The Midwest reflects medium airplay at WTLC, WCIN, WJMO and WJLB while hot at WDAO.

KOOL & THE GANG "Celebration" (De-Lite) 47% reporting. The South shows an add at WANT, medium airplay at WLOU and WNOO, and hot rotation at WHRK and WVEE. New at WAMO and WKND, climbing at WDAS, and hot at WXYV in the East. Debuting at KDKO and hot at KDIA in the West. Added at WDAO while climbing at WCIN and WJMO in

TYRONE DAVIS "How Sweet It Is" (Columbia) 43% reporting activity. Hot at WDAO and WWWS; climbing at WJMO, WJLB and KATZ in the Midwest. Medium airplay at WJJS, WHRK and WVEE while hot at WDIA in the South. New at WWIN with medium activity at WXYV and WKND in the East. Climbing at KDAY in the West.

COMMODORES "Heroes" (Motown) 43% reporting. Climbing at WXYV and WDAS in the East. Medium airplay at WLOU, WJJS, WHRK, WVEE and WNOO in the South. The Mid-

west shows it climbing at WCIN, WJMO and WJLB. Hot at KYAC; climbing at KDIA and KSOL in the West.

SPINNERS "Now That You're Mine Again" (Atlantic) 40% reporting action. Climbing at WDIA, WHRK and WVEE in the South. Medium activity at WAMO, WXYV and WKND in the East. Hot at KDAY with medium airplay at KSOL in the West. Hot at WDAO; climbing at WCIN, WJMO and WJLB in the Midwest.

DONNA SUMMER "The Wanderer" (Geffen) 40% of our reporters are on it. Added in the East at WAMO while in medium rotation at WXYV and WDAS. In medium rotation in the

South at KMJQ, WHRK and WVEE. Climbing in the Midwest at WTLC, WJMO and WJLB. In the West it's medium at KDKO, KDAY and KSOL.

LENNY WHITE "Kid Stuff" (Elektra) 40% reporting action. Added in the South at WDIA, WHRK and WVEE with medium rotation at KMJQ and hot at WLOU. Climbing in the Midwest at KATZ and WWWS; hot at WDAO and WTLC. Added at WXYV and climbing at WKND and WAMO in the East.

MTUME "Give It On Up" (Epic) 37% reporting. Climbing in the South at WNOO and WDIA while hot at WHRK, WVEE and WJJS. It's medium in the Midwest at WJLB and KATZ while hot at WJMO. In medium rotation in the East at WDAS and hot at WXYV. Climbing at

DOOBIE BROTHERS "Real Love" (WB) 37% of our reporting stations are on it. Added in the West at KDAY. Added in the Midwest at WJLB; medium rotation at KMJM and WCIN. Medium rotation in the South at WJMI, WVEE and WHRK; hot at WPXI. Climbing in the East at WWIN, WXYV and WDAS.

LARRY GRAHAM "When We Get Married" (WB) 37% reporting. New In the Midwest at WTLC and KATZ, climbing at WTLC and WJMO. Medium rotation in the West at KYAC and KDIA. New in the South at WLOU while climbing at WJJS and WNOO. Medium airplay at WWIN and WKND in the East.

SEVENTH WONDER "The Tilt" (Chocolate City) 33% reporting, new in the Midwest at WJLB with medium rotation at WTLC and KATZ and hot at WWWS. Debuting in the South at WVEE and WHRK while hot at WNOO and WLOU. New in the Midwest at WJMO and climbing at WKND.

STYLISTICS "Hurry Up This Way Again" (TSOP) 30% of our reporting stations are on it. Debuting in the South at WVEE and WHRK with medium rotation at WJJS. Added in the East at WXYV; medium rotation at WDAS. Climbing in the Midwest at WDAO and WJMO. New in the West at KSOL while climbing at KDIA.

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 30% of our reporters are on it. Added in the Midwest at WCIN while climbing at KATZ and WTLC. Medium rotation in the West at KYAC and KDKO. New in the East at WWIN while climbing at WAMO. Climbing at WDIA and

JONES GIRLS "Dance Turned Into Romance" (Philadelphia International) 30% of our reporters are on it. Added in the East at WAMO while climbing at WWIN and hot at WKND. Climbing in the South at WLOU and WJJS. Medium rotation in the Midwest at KATZ hot at WWWS. Climbing in the West at KSOL while hot at KDIA.

DONNA SUMMER "Walk Away" (Casablanca) 30% of our reporters are on it. In the South it's climbing at WPXI and hot at WVEE and WHRK. Climbing in the Midwest at KATZ and WJLB while hot at WDAO. In the East it's in medium rotation at WKND and WWIN

NARADA MICHAEL WALDEN "The Real Thang" (Atlantic) 30% on it. In medium rotation in the Midwest at WTLC, WDAO, WJMO and WWWS. In the South it's climbing at WJMI, WNOO, KMJQ and WLOU. Medium rotation at WDAS in the East.

NEW & ACTIVE

CAMERON "Funkdown" (Salsoul) 27% of our reporters are on it. Added in the South at WAOK with medium rotation at WJMI, WNOO and WLOU. In the Midwest it's new WJMO and WDAO while climbing at WCIN and WTLC

BOB MARLEY "Could You Be Loved" (Island) 23% of our reporters are on it. Medium rotation in the East at WWIN and WKND. In the South it's climbing at WDIA. In the Midwest it shows medium rotation at WDAO and WJLB. In the West it's in medium rotation at KDAY

CHIC "Real People" (Atlantic) 23% of our reporters are on it. New in the East at WWIN. In the South it's added at WAOK and WLOU. Debuting in the Midwest at WJMO and WDAO with medium rotation at WWWS and WTLC

CAMEO "Keep It Hot" (Chocolate City) 23% of our reporters are on it. Added in the West at KDAY and KDKO. In the Midwest it's added at WTLC, WJMO and KATZ. New in the South at WANT; medium at WNOO.

Following are lighted in order	of their eirplay activity
DEVADIP CARLOS SANTANA	The Swing Of Delight (Columbia)
	Various Cuts
TOM BROWNE	Love Approach (GRP/Arista)
BOB JAMES	H (Tappan Zee/Columbia)
DAVE VALENTIN	Land Of The Third Eye (GRP/Arista)
RAMSEY LEWIS	Routes (Columbia)
JOE FARRELL	
RON CARTER	
	Various Cuts
WILTON FELDER	
BETTY CARTER	
HIDV DODEDTS DAND	Various Cuts
JUDY ROBERTS BAND	The Other World (Inner City)
GEORGE BENSON	Various Cuts
GEORGE BENSON	Give Me The Night (WB)

NEW & ACTIVE

... Various Cuts

Various Cuts

HUBERT LAWS	Family (Columbia
	· · · · · · · Various Cuts
	· · · · · Touch Of Silk (Columbia
	Various Cuts Civilized Evil (Atlantic

EAST: WHUR/Washington, O.C., Jesse Fax: WEBB/Baltimore, MO, Chauncey Lewis: WYBC/New Maven, CT, Roy Schneiderman. SOUTH: WCLK/Atlanta, QA, Requeye Werd; WTJZ/Newport News, VA, Rol Ewell. MHDWEST: WBSVICohambus, OH, Terry Wilson: WJZZ/Detroit, MI, Dorian Paster. WEST: KADX/Denver, CO, Chuck Edwards: KRE/Berkeley, CA, Hel Jeckson, KKQO/Los Angeles, CA, Sel Levine; KJLIV/Los Angeles, CA, Lawrence Tanter.

Par Phythres October 17, 1980 EAST

EAST	SOUTH	MIDWEST	WEST
Queen Zapp Stacy Lattisaw	Tom Browne Zapp	Diana Ross "Coming" Zapp Stevie Wonder	Stevie Wonder Diana Ross "Coming"

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

WWIN Baltimore, MD Curtis Anderso

ADDED Tyrona Davis Googie & Tom Coppola Ecstasy Patrice Rushen Sequence Ray, Goodman& Brown Billy Preston & Syreeta Linde Clifford

HOTTEST Grandmaster Flesh Zapp Young & Company Tom Browne Michael Henderson Earth. Wind & Fire

WAMO Pittsburgh, PA Ken Alien

HOTTEST

SOUTH I

Chattanooga, TN Dwight Harrison

ADDED Earth, Wind & Fire

Triple S Connection

Patrice Rushen

Diane Ross "It's" Locksmith

Tony Troutman

Geyle Adams Pleasure Chi-Lites

Tom Browne Zapp

Stacy Lattisaw S.O.S. Band Prince

Seventh Wonder

Jacksons

Smokey Robinson HOTTEST

Lou Rawis

WNOO

ADDED Jones Girls Donna Summer "Wanderer" Kool & The Gang

Zapp Tom Browne Queen Stacy Lattisaw LTD Michael Henderson Teane Maria
Johnny Guitar Watson WXYV Baltimore, MD Larry Wilson

ADDED Lenny White Seventh Wonder **Hubert Laws** George Benson "Love" Teddy Pendergrass

HOTTEST Tom Browne Queen Michael Henderson Diena Ross "Down Stacy Lattisew Stevie Wonder Jecksons Earth, Wind & Fire

WKND Hartford, CT Eddie Jordan

ADDED Kool & The Gang Jeff & Aleta Dee Dee Bridgeweter Captain Sky Diana Ross "It's" Fat Larry's Band

HOTTEST Zapp Larry Graham "One" Diena Ross "Coming" Stacy Lattisaw Jones Girls Pointer Sisters

ADDED

MIDWEST I

Natalie Cole
Norman Connors
Seventh Wonder
Jimmy "Bo" Horne
Dooble Brothers John Brothers Dave Valentin Kano Jackie Moore Anecostia HOTTEST Zapp Google & Tom Coppola Minnie Riperton Tom Browne Teens Merie LTD

WDAS elphia, PA Joe Tamburro

Stephanie Mills

Pointer Sisters Stevie Wonder

ADDED Arethe Franklin (LP)

HOTTEST Zapp Stevie Wonder Stacy Lattisaw LTD Jacksons Slick Diane Ross "Out" Teens Marie Earth, Wind & Fire KATZ St. Louis, MO

ADDED Rene & Angela Sequence Cameo Barry White Al Jarreeu

HOTTEST Zapp Stevie Wonder Earth, Wind & Fire Michael Henderson Grandmaster Flesh Dynesty Jacksons Tom Browne Diana Ross "Out" Dells

WCIN Cincinneti, OH Michael Roberts

ADDED Ray, Goodman & Brown Heatwave Natalie Cole

HOTTEST Prince Diana Ross "Out" Earth, Wind & Fire Queen Teddy Pendergrass Johnny Guitar Watson Stacy Lattisaw Tom Browne

wwws Saginaw, MI Kermit Crockett

ADDED Kenny Rogers Teste Of Honey "Telking"

HOTTEST Zepp Grandmaster Flesh Jones Girls Tyrone Devis Seventh Wonder Diana Ross "Out" Jacksons Johnnie Taylor

WJMO Cleveland, OH Bernie Moody

ADDED Chic Feddy Pendergrass "TKO" Reddings Ashford & Simpson Norman Connors

HOTTEST Zepp Tom Browne Michael Henderson LTD Diana Ross "Out" Minnie Riperton Pointer Sisters One Way Mtume Stevie Wonder

WVEE Atlanta, GA

ADDED Lenny White Seventh Wonder Hubert Laws George Benson "Love" Teddy Pendergrass Stylistics

HOTTEST Prince Tom Browne Mtume Queen Michael Henderson Diana Ross "Down" Stacy Lattisaw Stevie Wonder Jacksons Earth, Wind & Fire

WDIA Memphis, TN Mark Christian

ADDED Al Jarreeu Lenny White S.O.S. Band ddy Pendergress

HOTTEST Two Tons O'Fun Carrie Lucas Diena Ross "Out" **Tyrona Davis** Stevie Wonder Earth, Wind & Fire Jecksons Pointer Sisters Zapp George Benson "Love"

WDAO Dayton, OH Turk Logan

ADDED Teddy Pendergrass "TKO" George Benson "Love" Johnnie Taylor Chic Larry Graham "When" Kool & The Gang Cameron Curtis Mayfield Rene & Angele

HOTTEST Zapp Queen Spinners Diana Ross "Out" Tyrone Davis Carl Carlton S.O.S. Band Jecksons Stevie Wonder

WTLC Indianapolis, IN Jay Johnson

ADDED Jimmy "Bo" Horne Cameo Five Special Dramatics Patrice Rushen Sweat Band

HOTTEST Zapp Diana Ross "Out" Jacksons Earth, Wind & Fire Stavie Wonder Stacy Lattisaw Junie

WEST .

KYAC Seattle, WA

ADDED George Benson "Love" Larry Graham "When" Rodney Franklin Diana Ross "It's"

HOTTEST Stevie Wonder Tom Browne Queen Earth, Wind & Fire Minnie Riperton Stepping Stones Diana Ross "Out" Blue Light

Denver, CO John Anderson

ADDED Kool & The Gang Chaka Khan Lou Rawls Gladys Knight "Bourgie"

Tom Browne Diana Ross "Down" Teddy Pendergrass "Cen't" O'Jeys Larry Grahem "One" Jacksons Dynasty Diana Ross "Out" Michael Henderson

WVON Chicago, IL Lee Armstrong

ADDED Kurtis Blow "Years"

HOTTEST Maze Tom Browne Dynasty Dells LTD Teddy Pendergrass "TKO" O'Jays George Benson Chake Khan "Papillon" Stacy Lattisaw

St. Louis, MO Cliff Winston

ADDED

HOTTEST Teddy Pendergrass "TKO" Zapp Jecksons Stevie Wonder Diene Ross "Coming" LTD Stacy Lattisaw Queen Michael Henderson Chris Cross

KSOL Sen Mateo, CA J.J. Jeffrice

ADDED Prince S.O.S. Band Jeff & Aleta Stylistics

HOTTEST Zepp Michael Hendarson LTD Tom Browne Stevie Wonder Diana Ross "Out" Grendmaster Fiesh Stacy Lattisaw Queen Earth, Wind & Fire

KDAY Los Angeles, CA J.J. Johnson

Donna Summer "Wanderer"

HOTTEST Stevie Wonder Jacksons Zapp Grandmaster Flash Diana Ross "Out" LTD Earth, Wind & Fire Spinners Kurtis Blow "Through" Pointer Sisters

KDIA Oakland, CA Keith Adams

ADDED Tavares Patrice Rushen Rene & Angela

MOTTEST Jacksons "Wondering" George Benson "Love" Aretha Franklin "Fool" Stevie Wonder Jones Girls Ashford & Simpson "I Ain't" Diana Ross "Now" Teene Merie "Love Like" LTD Teddy Pendergrass "TKO" Natalie Cole "Paradise" Minnie Riparton "I'm"

WAOK Atlanta, GA Carl Connors

ADDED Geraldine Hunt Sweat Band Patrice Rushen Vernon Burch Linda Clifford Jeff & Aleta Norman Connors Chic Cameron Tavares Senderella HOTTEST
Micheel Henderson
Dionne Warwick
Stacy Lattisaw Mtuma Mtuma
Tyrone Davis
Malba Moore
Tom Browne
Zapp
Minnia Riparton

Louisville, KY Bill Price

ADDED Teddy Pendergrass Chic

Larry Graham "When" Fatback Bend Vernon Burch Evelyn Champagne King

HOTTEST Johnny Guitar Watson Seventh Wonder Jacksons Earth, Wind & Fire Grandmaster Flash Diana Ross "Out" Kwick One Way Melba Moore

WJJS Lynchburg, VA Robert Goins

Lenny White

ADDED Seawind Smokey Robinson Pletinum Hook O.C. Smith Raydio Lipps, Inc LTD

HOTTEST Tom Browne Stacy Lattisew Zapp Stephenie Mills Dynasty Pointer Sisters Earth, Wind & Fire Diene Ross "Out" Queen Mtume

WPXI Charleston, SC Tony Jamison

ADDED Lipps, Inc. Chris Cross George Benson "Love" Jimmy Hall

HOTTEST Queen Tom Browne Doobie Brothers O'Jays Grandmaster Flash Diana Ross "Upside" Pointer Sisters Barbra Streisand

WHRK Memphis, TN Ron Olsen

ADDED Lenny White Seventh Wonder Hubert Laws George Benson "Love" Teddy Pendergrass Stylistics

HOTTEST Prince Tom Browne Mturne Mume Queen Michael Henderson Diana Ross "Down" Stacy Lattisaw Stevia Wonder Jecksons Earth, Wind & Fire

KMJQ Houston, TX Robert V ADDED Lipps, Inc Tom Browne Zapp Brick Stacy Lattisew Michael Henderson Grandmaster Flash One Wey Stevie Wonder

WANT Richmond, VA Ben Miles

ADDED

Cameo Evelyn Champagne King Kool & The Gang HOTTEST Zapp McFadden & Whitehead Stevie Wonder Brick LTD Minnie Riperton Earth, Wind & Fire Michael Henderson

WJMI Jackson MS Carl Haynes

ADDED

Reddings Dee Dee Bridgewater Cheka Khan "Get" HOTTEST Zapp Vernon Burch Dea Edwerds Queen Stevie Wonder Sho Nuff Shedow "Mystery/Hot"

Expo Session Faces The Issues

Beautiful Music

For all of you who were unable to attend last week's NRBA American Radio Expo, it was, to say the least, the most exciting, informative, and successful event for broadcasters in some time. We in Beautiful Music had the opportunity to meet and discuss many changes and ideas for the future success of this format.

Among our special guests invited to head up these discussions were Marlin Taylor, President, Bonneville Broadcast Consultants; Tom Moran, VP/Churchill Productions; Jay Taylor, President/Master Broadcast Services; Tom Churchill, President/Churchill Productions; Jim Schulke, President/SRP; Bill Wertz, Exec. VP/KalaMusic; and Paul Roger, Director of Beautiful Music for TM Programming. I was also pleased to see such broadcasters as Bill Clark, VP/GM KABL/San Francisco; Jack Adamson, VP/GM KBIG/Los Angeles; Ted Dorf, GM WGAY/Washington; Phyllis Moore, GM WEZI/Memphis; Bill Patrick, PD WROW-AM-FM/Albany; Fred Seiden, VP/Programming and Rob Edwards, PD KBIG/ Los Angeles; and many others.

Some of the topics we discussed were adding more vocal material to the music, promotion during a 13-week survey, adding more commercials, and changing demographics.

"Beautiful Music is changing. Stations and programmers who don't change their Beautiful Music sound will find themselves lost in the shuffle as time goes by."

Marlin Taylor, President Bonneville Broadcast Consultants

When asked is Beautiful Music changing, Marlin Taylor had an immediate response. "Yes, Beautiful Music is changing. Stations and programmers who don't change their Beautiful Music sound will find themselves lost in the shuffle as time goes by. There will be greater competition, causing more fragmentation."

Many steps to improve and update the format were brought up. The question of adding more vocal performances and using more original artists was of great concern. Master Broadcast's Jay Taylor commented, "If you want to continue to attract younger demos, those in their 30's, you must add more vocals and as much original material as fits." Some programmers feel using more material by current artists such as Neil Diamond, Olivia Newton-John, Johnny Mathis, and Barbra Streisand, for example - providing it's on a softer level will add youthful appeal. Syndicators will continue to record music so their stations can draw this younger demo, but more adult contemporary music is necessary today. Jack Adamson, VP/GM of KBIG/Los Angeles, has not received any negatives on the addition of vocals to his station. He said, "Our audience is younger, 25-54. We have not lost the top demos by doing this. If it's done very slowly the audience will not be aware of this slight change but it must flow." Jim Schulke stated, "We face some real stiff competition in the future. The technical aspect is a major part of any facility. We are consistently changing the music and updating all the time, but I have no plans to change the structure of our Beautiful Music format."

More Information

Increasing the amount of information, news, ID's, and services during drive times has also been





BEAUTIFUL GATHERING.— Broadcasters and syndicators from all parts of the country gathered to explore the future of Beautiful Music. Among those pictured are WROW-AM-FM/Albany PD Bill Patrick, Churchill President Tom Churchill, R&R Beautiful Music Editor Pam Bellamy, Master Broadcast Services President Jay Taylor, Bonneville President Marlin Taylor, Logos Unlimited's Art Vuolo, Bonneville's Dave Verdery, KABL/San Francisco VP/GM Bill Clark, Bonneville's Loring Fisher, WEZI/Memphis GM Phyllis Moore, KalaMusic Exec. VP Bill Wertz, and Bonneville's Jeff Matineu.

occurring over the past few years. Providing more warmth with live announcers is also on the rise. Listeners want to be informed, and this can be accomplished without reducing the music severely.

Longer Surveys

As Arbitron enters more markets with a 13-week rating period, where should the promotional dollars go? Joyce Bose, Promotion Director for KBIG, explained, "When we found out we were going to have an extended rating period our whole media approach was changed. It's expensive to be visible in a market like L.A. all year round. We

"If you want to continue to attract younger demos, those in their 30's, you must add more vocals and as much original material as fits."

Jay Taylor, President
Master Broadcast Services

signed a 52-week contract with the transit company, so we are visible all year. I think television is the most effective way to promote radio, but nobody can afford to be on TV for 52 weeks. Transit and outdoor advertising give you the visibility you need. If you use TV, go after news programs, movies, and even sports. Again, this depends on the demos you want."

Explaining the initial effects of Extended Measurement and Expanded Sample Frame on BM stations, Jeff Matineu of Bonneville commented, "The Extended Measurement tends to operate most heavily on the 25-34's. Arbitron comes in and they have had a tendency in the first book to oversample that demographic. You'll see a surge in the contemporary stations and a loss in Beautiful Music. Usually, it will correct itself after one book. There is really not much you can do about this first book with ESF. Arbitron is trying to sample the unlisted telephone user and in doing so they are more heavily weighted. These people tend to fall into the younger demos and particularly the 25-34 males. They tend

to be in transit. Some advice to those who will be going through their first ESF book — do not panic."

More Commercials

How many spots are too many? Matineu stated, "Most stations run six to eight units per hour now. If that moves up a unit or two at a time, one station will do it first and probably make it; that will allow others to follow. I don't think you'll suddenly see Beautiful Music stations running 18 minutes of commercials an hour. But over a period of time this will expand."

Coping With Arbitron

Bill Clark of KABL/San Francisco is also on the Arbitron Advisory Council and was asked what is the single most common criticism of Arbitron. Clark replied, "I think that of stations that go to Laurel and look at the diaries and find conflicts with slogans being used and not credited because it is in the comment section but not the diary section." Amplifying Clark's feelings was Tom Moran: "The most controversial area is the comment section. You see something like, 'Yeah, I listen to WEZI in the office, Monday-Friday from 8am-5pm,' and the station gets no credit for this because of where It was written. That's a major problem. I feel Arbitron

"Some advice to those who will be going through their first ESF book—do not panic."

Jeff Matineu, Bonneville Broadcast Consultants

should rephrase the instructions for this section of the diary, or use a callback procedure so credit can be given."

We are all watching the changes occurring in all formats, and particularly Beautiful Music. Tom Churchill summed it up when he said, "With special attention to the music, execution of the format, and proper promotion, Beautiful Music will continue to be a dominant factor."

— Pam Bellamy

OPPORTUNITIES

Openings

EAST

WAAL/Binghemton is looking for an upbeat, energetic moming jock or jock/news team for immediate opening at dominant AOR. Send tapes and resumes to Operations Manager Keith Nelson, WAAL, Box 997, Binghemton, NY 13902. No cells please. EOE M/F (10-17)

WPRO/Providence still has not found its nighttime nut yet! Can you give listeners a reason to come back to AM radio at night? We're a special kind of station that needs a special kind of night person. Is it YOU? Tepes and resumes to Gary Berkowitz, OM, WPRO-AM-FM, 1502 Wampenoeg Trail, East Providence, Ri 02915. EOE (10-17)

Our News Director has just joined WTOP in Washington, DC. Good luck, Frankl WPRO/Providence now needs a News Director to lead the ocean state's toperated news department. Tapes and resumes to Gary Berkowitz, OM, WPRO-AM-FM, 1502 Wampenoeg Trell, East Providence, RI 02915. EOE (10-17)

Full-time nighttime person needed. No beginners. Tapes and resumes to Pat McDoneld, Box 900, Bruns-wick, ME 04011. EOE M/F (10-17)

WCMS-FM, 50,000-watt, number one Country outlet in Norfolk, VA, will have opening soon. Personality required, some production. Send tapes and resumes to Russ Cassidy, WCMS, 900 Commonwealth, Virginia Beach, VA 23464. Aff

Radio's #1 production company looking for creative highly-motivated producer for new nationally-syndicated program, "Newspot." Top production skills and musical knowledge a must. Tapes and resumes to Tom Powell, Exec. Producer, PRN, Box 172, Bronx, NY 10451, (10-17)

WNNJ, North Jersey, is looking for people to handle weekend air shifts on this Pop/Adult station. Rush tapes and resumes to Steve King, PD, WNNJ, Box 40, Newton, NJ 07860. EOE M/F (10-10)

16 WNEU/Wheeling, WV now looking for mature, ste-ble, and personable afternoon drive broadcaster. Send tapes and resumes to Dave Amos, WNEU Radio, Box 6462, Wheeling, WV 26003. EOE M/F (10-10)

Pop/Adult WSUL/Monticello, NY accepting tapes and resumes for immediate news openings. Nice area to live in, good organization to work for. Send tapes and resumes to Pat Gillen, WSUL, 250 Broadway, Monticello, NY 12701. EOE M/F(10-10)

News Director wanted, 30,000-watt regional AM-FM station, covering Massachusetts, New Hampshire, and Maine with a serious news commitment. Seleny is is and resumes to Duncan Dewar, WHEB open. Rush tapes and resumes to Junios 10. Radio, Box 120, Portsmouth, NH 03801. EOE (10-10)

WKTJ/Farmington, ME, centrally located in a four seasons recreation area with branch of Univ. of Maine, is accepting applications for both full and part-time air personalities for a AM-FM CHR. Send resumes and tapes to Charlie James, PD, WKTJ, Box 590, Farmington, ME 04938. EOE M/F (10-10)

WCAW, Clear Channel 680 with 50,000 wetts day time power, is now accepting tapes and resumes. We're a Modern Country music station that is #1 in adults 25-54. Looking for an experienced on-eir personality with good production skills. Send to Rick Johnson, WCAW, good production skills. Send to Rick Johnson, WC Box 4318, Charleston, WV 25304. EOE M/F (10-10)

Meture edult air personellty for central Pennsylvania powerhouse, WSBA, serving York-Lancaster-Herrisburg. High-profile personelity with ability to promote. Experienced pros. Call Rod Burnham, PD, at (717) 764-1155. EOE (10-10)

WSAN-AM, under new ownership, needs Program Director for Modern Country format. Heavy community involvement, news-oriented person. Must be energetic and motivator with track record. Outstanding production shifts are all programmers. Good honefits, dol. and motivator with track record. Outstanding produc-tion skills, good on-eir performance. Good benefits, doi-lers, end chance to advance. 5000-watt AM station promotional budget and outside advertising. Resumes, ARB's, tape of production and air work to WSAN, Box 568, Alientown, PA 18105. EOE (10-10)

Openings

Personality jock, night shift, WROV/Rosnoke Con-temporary Hit Redio. Ability to handle heavy phones and enjoy it a plus. Immediate. Send tape and resume to Burt Levine, WROV, Cleveland Ave. at 15th St., Rosnoke, VA 24015. EOE M/F (10-10)

Newsperson for 48th market in country. Also future jock openings. Harrisburg-York-Lebenon-Lencester dynamic new Country station. Should be able to pull amergency airshift. Tepes and resumes to Chris Gable, WRKZ, Box 142, Hershey, PA 17033, or cell (717) 367-7700. EOE M/F (10-10)

Operations Director. Priority of expanding operation postponed filling this position. Now we're back on track for solld pro with successful adult program background to join historic market leader. Organizer. Back-up air work a possibility. Some sales experience helpful. Tape, esurne, selary requirements to Hugh Barr, GM, WSYR, 030 James St., Syracuse, NY 13203. No phone calls 988. EOE (10-10)

WBQW(13Q)/Screnton, PA looking for 7pm-12mid personality who can rock their socks off! Needed immediately. Send tapes and resumes to Bob Michaels, PD, 13Q, 1520 N, Keyser Ave., Screnton, PA 18504.

Program Director for WLAM/Lewiston, ME. The Program Director for WLAM/Lewiston, ME. The state's second lergest market is in need of a person who is strong on leadership, management and promotional skills. WLAM offers a secure position at this top-rated Contemporary outlet. State-of-the-art facilities. Salary commensurate with expenence. Send tape, resume, and programming philosophy to Ron Frizzell, GM, WLAM, Box 929, Lewiston, ME 04240. EOE (10-10)

News Director with proven track record in making Contemporary News relevant, exciting, and important. Send resume and tape to Burt Levine, WROV, Cleveland Ave. at 15th St., Roanoke, VA 24015. EOE M/F (10-10)

RADIO's number one production company looking for creative, highly-motivated producer for new netionally-syndicated program, "Newspot." Top production skills and musical knowledge a must. Tapes and resumes to Tom Powell, Exec. Producer, PRN, Box 172, Bronx, NY 10451.

Upstate NV opening for Pon/Arlult air paraonality and morning news person. News person. News experiand morning news person. News person. News experience helpful. Tapes and resumes immediately to Jack Shane, OM, WCBA, Coming, NY 14830, or call (607) 962 4646. EOE (10 3)

WSBA/York/Lancaster/Harrisburg, PA flegship of Susquehanna Group seeking news/sports talents. Re-Susquehanna Group seeking news/sports telents. Require aggressive, highly-organized persons who are absolutely dedicated to schieving the excellence we will demand of them. Cell Ron Corbin, News Director,

SOUTH

WAKY/Lousville needs evening air talent. Personality AKY/Lousville needs evening air telent. Perso spes and resumes to Mike McVay, 558 River Cit buisville, KY 40202. No calls please. EOE (10-17)

WFLB/Fayetteville, NC seeks News Director with broad experience in gathering, writing, reporting and administration. Send tapes, resumes and salary requirements to Jeff Thompson, GM, WFLB, Box 530, Feyetteville, NC 28302. EOE (10-17)

WTAR/Norfolk is seeking a PD to lead Virginia's most respected radio station. Pop/Adult format with heavy news, sports and community involvement. Applicants should have major/medium market programming ex-perience with winning records. Send application with air check, references and salary requirements to Dick Fraim, GM, WTAR, 720 Boush Street, Norfolk, VA 23510. EOE M/F (10-17)

Rare opening at Montgomery's top-rated FM AOR rocker for middey sir personality/production ace. Send tapes and resumes to Neil Harrison, WHHY-FM, Box 2744, Montgomery, AL 36105. EOE M/F (10-17)

Openings

WKOA/K100-FM looking for multi-talented production WKOA/K100-FM looking for multi-talented production supervisor. A perfect position if you're tired of the air and want a chance to be creative with one of the mid-South's fastest growing stations. Also accepting applications for morning drive announcer for AM. Must be able to communicate with an adult audience. Good working conditions and benefits. Tapes and resumes to Ed Owen, WKOA/K100, Box 951, Hopkinsville, KY 42240, or cell (502) 886-1204 between 9am and noon. EOE M/F (10-17)

WKTM/Charleston, SC looking for an experienced news person immediately. Contact Mr. John Trenton at (803) 554-7154. EOE M/F (10-17)

Applications now being accepted for Pop/Adult Class C FM in South Caroline resort coastel area. Positions evailable include Operations Manager, eir personalities, news/sports announcers. Terget eir date: November 15, 1980. Qualified applicants must have minimum two years commercial experience and be available by November 1. All information first package to Robert E. Powell, GM, WBEU, 3040. Boundary Street, Beaufort, SC 29902. EOE (10-17)

We're looking for professionals who desire to work in a growing chein organization. Stable, hard-working individuals who can excel in contemporary jocking, music directing or news. Several openings but they will be filled by October 30. Tapes and resumes to Ron Walton, The McClure Group, Box 1537, Columbus, GA 31994. No calla. EOE M/F (10-17)

KHFI/Austin looking for pro who wents to work! Mess appeal contemporary radio in the best city in Texas. Tapes and resumes to Chuck Duneway, KHFI, 1219 W. 6th Street, Austin, TX 78703. EDE MIF (10-17)

News Director for Georgia's second largest market. Dynamic powerhouse AM-FM operation will give you the tools to meintain our news dominance and credi-bility. Self-starter with strong leadership capabilities. Tepes, resumes and photos to Bernie Barker, VP/GM, WDAKWEIZ, Box 1640, Columbus, GA 31994. No calls please. EOE (10-17)

WWOO-FM/Berryville-Winchester, VA is looking for www.uc-rw/serryville-windnester, VA is looking for experienced Contimporary Hit Radio entertainers. One yeer minimum experience; all dayperts. New station, Tapes and resumes to Steve Chembers, 8 S. Church Street, Bernyville, VA 22611, or cell (703) 955-3300 after 12:30-pm. (10-17)

One of the newest stations in the Savannah market One of the newest stations in the Savanneh market, WGEC-FM stereo, is looking for bright and professional air personality to fill 8pm:12mid slot. Must love Country music and have minimum of 2 years on air experience. Strong production and Music Director experience helpful. Females encouraged. Live in the country with no snow, work with new equipment, and have Atlantic Ocean nearby. Send tapes and resumes to Dave Key, PD, WGEC, Box C, Springfield, GA 31329. No cells please. EOE WF (10-10)

Sales Wonder Women and dollers to match if you can sell our small single station in Florida market plus 50,000 in immediate selling area. Station already a money winner plus number one rating. Please send resume and if you can announce, send tape also. Will definitely repty. ASAP, Send to WAPR, Box 1390, Avon Park, FL 33825. EOE MIF (10-10)

Looking for morning Urban Contemporary communicator, Big bucks for New Orleans, Tapes and resumes to Barry Richards, WAIL-FM, 1639 Gentilly Boulevard, New Orleans, LA 70119, or call (504) 943-9019. EOE

Jackson's Contemporary Country outlet is looking for fulltime announcer, production pro. Tepes and re-sumes to Steve Jeffries, WCCL, 1855 Lakland Drive, Building O, Jackson, MS 39218. No cells. EOE M/F (10-10)

Wented for FM Pop/Adult station: nighttime person elity. Good production skills. Good location in Centrel South Caroline. Experience required. Tapes, resumes and production samples to Stu Wright, Box 1386, Oram-burg, SC 29115, or call (803) 536-1580. EOE M/F (10-10)

Looking for weekend personalities for Urban Con temporary format in New Orleans. Must live in New Orleans or Baton Rouge. Send tapes and resumes to Barry Richards, WAIL-FM, 1639 Gentilly Bouleverd, New Orleans, LA 70119, or call (504) 943-9019, EOE M/F (10-10)

Openings

Y95/Tampa, FL, super signal, the station that covers 26 counties in Florida, has an all-night opening. Send current tapes and resumes to Pat Barry, PD, 504 Reo Street, Tampa, FL 33609. EOE M/F (10-10)

V100 in Charleston, West Virginia needs talented eir personality and a morning news person. Tepes and re-sumes to Box 4318, Charleston, WV 25304, (10-10)

Experienced Pop/Adult-MOR announcer needed for Florida coastal AM. Good working conditions, beautiful area, good money for the right person. Two years minimum experience required. Rush tepes, resumes and selery history to Randy Miller, WIRA, Box 3192, Ft. Pierce, FL 33450. EOE M/F (10-10)

Immediate opening! KYKS, Stereo 105, seeking quality personality for daytime shift. Qualifications must include warmth, smooth upbeat dellvery, end expenence to back it up. Join a winning team in beautiful east Texas. Tapes to Steve Reed, KYKS, Box 2209, Lufkin, TX 75901, or call (713) 639-4455. Good opportunity for the right person. EOE M/F (10-10)

Expanding all-News radio network operation. Looking for aggressive reporter to fill slot now open. Minimum of 3 years radio news experience required. Salary negotiable. Send tapes and resumes to News Director, 200 S. President, Suite 618, Jackson, MS 39201. EOE

Needed: AM drive jock, for KNIN/Wichite Fells, TX. Contact Dick DeButts, Box 787, Wichite Fells, TX Contact Dick DeBuπs, Box 767, 512-107, 76307, or cell (817) 855-8924. EOE M/F (10-10)

KVOL/Lafayette, LA has an opening for a son. Tepes and resumes to Kim Canard, 1 3030, Lafayette, LA 70502. EOE M/F (10-10)

Must have communications flair! Audience involvement a must as well as outstanding production talent. Send tapes, pictures and resumes to Bob Canada, WGH, Box 9347, Hampton, VA 23670. EOE M/F (10-10)

Is there envone out there with good pipes, can handle the board shift, cut production, knows radio and wants to join a Contemporary Hit Radio station with an ARB of 46% share? Much above average bucks for right telent. Tapes and resumes to Chris Showalter, KBST, Box 1632, Big Spring, TX 79720, or cell (915) 267-6391.

Frede enew for Burishillie on Florida's space closet. We need a morning man now. Personality with good voice, good production and dedication a must. If you're a pro, send me your tapes and resumes. Dan Deaton, PD, WKKO, Box 3188, Cocos Beach, FL 32922, or call (305) 636-2411 between 2-5pm EST only. EOE M/F (10-10)

50,000-wett WAAY still looking for the right person to fill our morning drive slot. Experienced morning man needed yesterday! Rush tapes and resumes to Jerry Dean, WAAY, Box 2041, Huntsville, AL 35804. EOE

Future openings for full and part-time news people. Minorites urged to apply. Tapes and resumes to Matt Reese, KCCW, GPM South Tower Building, San Antonio, TX 78216. No cells please. EOE (10-3)

100,000-watt modern Country FM stereo eccepting tapes and resumes for future opening. Must be good reader and communicator, Good pay, good benefits, excellent year-round climate. Tops for hunting and fishing. Two local universities. Medium market. Send tapes and resumes to Station Manager, ICXICZ, 105 Park Ave., Ruston, LA 71270, or cell (318) 255-5000. EOE (10-3)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail It to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please he sure to let us know when you have found a position or filled your opening

CHANGES

Record

JILL KAUFMAN has been appointed Public Relations Director for Nonesuch Records, JOHN ALLISON named Dallas Field Sales Manager for WEA Corp.

Radio

KEN MANNING joins WNDB/Daytona Beach, FL as 6-9pm personality, from WELE-FM/Daytona Beach-Orlando, FL.
GREG MacARTHUR from WQIO/Canton, OH to middays at KQKQ/Omaha, NE.

BRUCE ALLEN appointed PD at KBLF/Red Bluff, CA.

GIL PEREZ joins KWRM/Corona CA for weekends and news DAVE.WINSTON joins WMPX/Midland, MI for afternoon drive slot.

BOB MEYER promoted to News Director at KBIM-AM-FM/Roswell, NM. WANDA LEVINE joins WPRW/Manassas, VA as afternoon News Anchor from

SCOTT LAWRENCE, formerly with WVSI-WCEZ/Jupiter, FL, joins WPRW/Manassas, VA as midday personality. THE RABBETT joins WOMN/New Haven, CT as morning show personality.

STEVE ALESIANI named MD at KLSR/Memphis, TN

RICK DAVIS appointed Assistant News Director and PD at KXLR-AM/Little Rock, AR. MARIE UNDERWOOD named Local Sales Manager for KXLR-AM/Little Rock, AR. DAVE GORMAN appointed General Manager at KXLR-AM/Little Rock, AR. CURT JOHNSON joins KNIX/Tempe, AZ sales department as an Account Executive.

Industry

JOEL WEBBER joins the Blackhill Music Group Limited as their full time radio promotion man.

FRANK BENNETT, formerly 10pm-2am at KWST/Los Angeles, CA has joined Watermark Inc. as a Production Director.

JOHN CONK has been named Production Director for Wolf & Rissmiller Concerts, BLAINE CONVERSE has been promoted to Assistant to Ken Kragen at Kragen &

ALLAN McDOUGALL has been appointed Creative Director at the Famous Music

OPPORTUNITIES

Openings

MIDWEST

Needed ASAP: PD and two adult communicators for the long-time #1 Pop/Adult, KNOX, in this market of 80,000. Also need one Contemporary Hit Radio nighttime enterteiner for Y-95 FM. Reasonable bucks and full medical coverage. Tepes and resumes to Don Bowers, Box 1638, Grand Forks, ND 58201, or cell (701) 772-7197. EOE (10-17)

WAZY/Lafayette, IN's best Pop/Adult station now accepting tapes for future openings. Only good com-municators with sports knowledge need apply. Send tapes and resumes to WAZY-AM, Box 1410, Lafayette,

KTYN/Minot, ND has openings for air talent and a News Director. Personality-oriented station. Pop/ Adult format, good bucks. Cell (701) 862-0301. (10-17)

I'm still looking for you. Since June I've been looking for the right personality to fill an afternoon slot and take Music Director responsibilities. Since you heven't sent me your tape and resume yet, do it now! Requirements are a dynamic voice, an adult personality and top-notch production skills. Send to Tom Fricke, PD, KDBQ, Box 75, Aberdeen, SD 57401. EOE (10-17)

WKBN/Youngstown, OH needs a pro communica-tor for midday talk/music show. Telk show experience preferable. No "recipe exchangers" please. Gabriel at (216) 782-1144. EOE M/F (10-17)

News Director wanted. Salary based on experience and ability. Must be able to direct local and regional news gathening and do on-air reporting. Contact Drew Bentley, KWWL, Waterloo, IA, at (319) 291-1214. (10-17)

Chief Engineer wanted. Must be able to operate 5000-watt AM directional antenna system and 100,000-watt FM plus maintenance duties. Selary open. Contact Drew Bentley, KWWL, Waterloo, IA, at (319) 291-1214. (10-17)

Talented Air Personality . . . Rare opening at one of North America's greatest stations. Pay, benefits, and working conditions are outstanding. I don't care where you are now. If you sound good enough, that's all matters. Tape and resume to Pat Holiday, PD, CKLW Radio, Box 282, Southfield, MI 48037. No phone calls please. (10-17)

Creative production genius who can a Creative production genius who can also do important and a control of the competitive markets. Good dollars and benefits with advancement opportunities. Tape, production semples and resume to Roger Davis, KXIC, Box 2388, lows City, IA 52240, or cell (319) 354-9500. EOE (10-17)

KMMJ/Grand Island, NE has immediate opening for air talent. Tapes and resumes to Dan Arrosm 1847, Grand Island, NE 68801. EOE M/F (10-17)

We're the best kept secret in broadcasting. We can offer you a stable position in a pleasant surrounding with good pay and a five-day week. We're looking for a full-time production director who has experience with state-of-the-art, multi-track equipment, can do character voices, and work with talent. Send replies to Hal Widsten, 6004 N. Bent Oak Lane, Peoria, IL 61615. EOE M/F (10-17)

PD wanted. KKXL-AM Radio, in Grend Forks, ND has opening for a PD. Looking for applicants with ability, and good on-air sound. Pop/Adult format, #1 in seven station market. A good challenge with a growing group. Tapes and resumes to Dwayne Cariveau, KKXL, Box 997, Grand Forks, ND 58201. EOE (10-17)

WTAO/Murphysboro, IL sales. Midwest AOR college recreation market. Established eccount list, immediate position, experience preferred. Call Meria Bernardi, Sales Manager, at (618) 687-1779. (10-17)

Need airchecks for possible opening at 100-000-watt AOR station in great erea to work. Should have good production skills. Station has a lot to offer. Send tepes and resumes to Mark Coulter, WABL-FM, Box 1519, Appleton, WI 54913. (10-17)

KMOR/Scottsbluff, NE, 100,000-watt FM, has immediate opening for announcer/production combination. Call Mike Tracy et (308) 632-5667 or send tapes and resumes to KMOR, Box 532, Scottsbluff, NE 69361.

Detroit auburban station looking for a phone/live talk show host or hostess. Must have ability to deal with controversy without losing warmth. Humor a plus. Pros only. Want best telk show in Detroit area. Send tapes and resumes to Doug Hamilton, PD, WAAM, 4230 Peckerd Rd., Ann Arbor, MI 48104, or cell (313) 971-1600. EOE M/F (10-17)

Detroit suburben — looking for bright, creative, and talented morning drive or afternoon drive personality. Format is soft Pop/Adult. No jokesters, no ego-trippers. Send tapes and resumes to Doug Hamilton. WAAM, 4230 Packard Road, Ann Arbor, MI 48104, or call (313) 971-1600. EOE M/F (10-10)

Superstars station in Illinois's second largest city now accepting tapes and resumes for present and future openings. Supersters experience helpful. Send to Attn: Lee Cook, Y-95, 1901 Reidferm Rd., Rockford, IL 61111, or cell (815) 877-3075. (10-10)

KVOX/Moorheed, MN has immediate opening for experienced morning personality. If you're personable and like to do production, send us your tape, Pop/Adult formst. Tapes and resumes to Larry O'Brieri, PD, KVOX-AM-FM, Box 97, Moorhead, MN 58580, or call (218) 233-1522. EOE (10-10)

Openings

for solid citizen type individual with a nose for news. Send tape, resume, and salary requirements to John A. Bulmer, WAXC, Box 146, Wapakoneta, DH 45895. EOE (10-10)

Future openings for jocks. Strong production necessary. Tapes and resumes to Bob Beck, Operations Manager, WNAM, Box 707, Neenah, WI 54956. EOE M/F (10-10)

WDAN/Denville looking for morning men for Pop-Country format. If you have experience, a sense of humor, creativity and ability to keep it moving, send tapes and resumes to Bob Appauhn, WDAN, 1501 N. Washington, Denville, IL 61832, Excellent selary and benefits. FOF M/F (10-10)

The David of Midwest radio, sounding as go electric of midwest radio, sounding as good as the glants, now accepting tapes and resumes for current announcer and future openings. Contemporary lifestyle station building a reputation as a stepping stone to medium markets. Rush material to John Ashton, PD, WTCJ, Box 250, Tell City, IN 47588. EOE M/F (10-10)

WKYG/Modern Country needs one excellent air talent production person to round out a great staff. Small aggressive, growing company; very good wages, bene fits, living conditions. In the process of building a state of-the-ert production facility from the ground up. Also need other air talent and news applicants for possible future openings. Send tapes and resumes immediatel (cassette preferred) to Jack Randell, PD, WKYGWQAW, Box 368, Perkersburg, WV 26101. (10-10)

WAXC, Pop/Adult live FM, seeks good telent. Send tapes and resumes to John A. Bulmer, WAXC, Box 146, Wapakoneta, OH 45895. EOE (10-10)

News Director, #1 station in Wisconsin, #2 market (Ap-News Director, #1 station in Wisconsin, #2 market (Appleton-Oshkosh-Green Bay), has immediate opening for aggressive professional to run our News Department. Twelve-station metro, 23 TSA. You'll be with the leader. Ideel working and living conditions. We are dedicated to developing a reliable news service. Salary C.O.D. Tapes and resumes now to Bob Beck, Operations Manager, WNAM, Box 707, Neenah, WI 54958. EOE M/F (10-10)

Production wizard needed immediately at WIRL/ Peoria, 5000-watt full-time contemporary (Mid-America Media Group). Creative writing, good voice, production versatility and organizational skills required. We are a solid and respected organization with a lot to offer the right person Tapes and resumes to Lee Malcolm, WIRL, Box 3335, Peoria, IL 81814. EOE M/F (10-10)

Number 1 Pop/Adult station in competitive upper Midwest market seeking experienced personality. Tapes and resumes to Paul McDonald, KKOA, Box 10, Minot, ND 58701, FOE M/F (10-10)

Country station, looking for air personalities for future openings all dayparts (member of Robert Ingstad Group). Tapes and resumes to Scott Anderson, Box 798, Garden City, KS 67846. (10-10)

Wanted: Human with early morning tendencies Morning man for a great small market station. Pay cash not sunshine. Famous insene asylum nearby. Boss sounds like... we need to get the boss off the air. Sent tapes and resumes to KQDJ, Box 1170, Jemestown, NE 58401. EOE M/F (10-10)

KCMD/Kansas City seeks applicants for the position KCMD/Kanasa City seeks applicants for the position of News/Public Affaira Director. This person will direct the activities of a staff of more than 20 at News/Talk 81, KCMO. Three-five years on-air experience in major market radio required plus managerial skills. Send tapes and resumes with first letter to Mike McGeo, OM, KCMO, 4500 Johnson Dr., Fairway, KS 88205. No calls please. EOE M/F (10-3)

WEST

KPSA(Que Pasa)/Alamogordo, NM is looking for energetic ennouncer with country music experience and creative production skills. Send tepes and resumes to Mike Donnell, KPSA Redio, Box 720, Alamogordo, NM 88310. EOE M/F (10-17)

KAMP, Imperial Valley's #1 station, has opening for news person. No experience required, but helpful. Good selary and benefits. Contact Gene Raymond at (714) 352-2277 or send tapes and resumes to Gene Raymond, Box 1018, El Centro, CA 92244, EOE M/F

Vocal Coach/Speach Therapist — Preferably with broadcasting background. Excellent growth oriented company with professional environment. Send complete bio, resume and salary history in first correspondence to Radio & Records, Box 204, 1930 Century Perk West, Los Angelea, CA 90087. EOE M/F

KUUY-KKAZ/Cheyenne, WY needs experienced, creative copywriter. Good selary, paid life, health, and dental insurance, plus profit sharing and bonuses. Send semple commercial, tape and resume to John Ramsey, Box 926, Cheyenne, WY 82001, or call (307) 635-1111. EOE M/F (10-17)

Contemporary Christian music format on the air soon in Celif. Station will be professional, aggressive, promotion-oriented and compatitive. We are looking for experienced major market entertainers for on-air end news positions. Tepes and resumes to Bob Anthony, 456 Nova albion Way, San Rafael, CA 94903. EOE M/F (10-17)

Openings

KRUX/Phoenix has an opening for an experienced News Director able to communicate on the air and handle public affairs. Top 25 merket. Tapes and resumes only (no calls) to Bobby Rivere, KRUX, Box 14707, Phoenix, AZ 85033.

AOR & Pop/Adult looking for two top-notch PD's — one for AOR FM and one for Pop/Adult Oldies AM. Tapes and resumes to Bob Melton, 2021 E. Thomas Rd., Phoenix, AZ 85016. EOE (10-17)

Tired of the redio rat rece? Come "retire" with us. Stable professional company needs news, production and programming people. If you can do all three you're more valuable to us. We're located near a major media center where you are encouraged to pursue your creative outlets (commercials, ecting, etc.) in your spere time. Medium-major market pros only please. Selary, like they say, is commensurate with experience. Please send tape, resume and salary history in your first peckage to Radio & Records, Box 205, 1930 Century Park West, Los Angeles, CA 90067.

KAMP/El Centro seeking full-time announcer. Exper-lence helpful. Excellent salary and benefits. Send tapes and rasumes to Gene Raymond, Box 1018, El Centro, 92244. EOE M/F (10-17)

KSLF/Red Bluff, CA needs Production Director with strong eir sound, Contact Bruce Allen, Box 1010, Red Bluff, CA 96080, or cell (916) 527-3611. EOE M/F (10-17)

Maintenance & production engineer. Preferably with on-air experience in at least a competitive medium market. TV experience is also a plus. This is an exciting new project by an established professional firm. West Coast location. Resume (and tape?) along with salary requirements to Radio & Records, Box 206, 1930 Century Park West, Los Angeles, CA 90087.

Utah's newest KRPX looking for midday air personality with experience in production. Tapes and resumes to Dava Dart, KRPX, Box AY, Prica, UT 84501. EOE M/F (10-10)

Attention urive at KBLUHelena, MT needed. Prefer public service experience. Tapes and resumes to Jim Darby, KBLL, 2301 Colonial Drive, Helena, MT 59601. No cells please. EOE M/F (10-10)

If you want to work middeys on KC92 in Phoenix for America's new breed of Country music station sand tapes and resumes to Erik Foxx, KC92, 631 N. First Ave., Phoenix, AZ 85003. EOE (10-10)

No, we're not buried under 10 feet of volcanic ash Southwestern Washington is a great place to live and work, KITI/Centralia-Chehalis has a rare opening for evening air talent with production abilities. Good money for right person. Tapes and resumes to Derek Shannon, Box 1227, Chehalis, WA 98532. No calls please. EOE M/F (10-10)

KQLH (Q-96 FM) has immediate opening for all night announcer. Tapes and resumes to Sam Jackson, K Box 5640, San Bernardino, CA 92412. EOE (10-10)

Looking for News/production person for Southeast Arizona. Major medical and dental, good fringe bene-fits. Starts 9300 per week. Tapes and resumes imme-diately to Pelmer Stewart, Box 4009, Bisbee, AZ 85603. EOE M/F (10-10)

The victim of format change seeking fresh eir. If your station offers stability, challenge, above average dollars and benefits and if my kids can grow up in a clean environment, then grab the phone. 15-year pro now doing morning drive in Los Angeles but don't let that scare you. Pop/Adult, Country or Contemporary Hit as long as it's personality. Air talent, PD or combination. I'm real good and raal expensive. Call JON WAYLIN at KZLA/Los Angeles or (805) 527-7542. (10-3)

Los Angeles Operations Manager available for long term relationship with stable organization in top 50 market as PD, Assistant PD, or consultant. Impeccable track record both as programmer and air personality. Automation, TV and syndication experience. All offers given equal consideration. (213) 542-3678 or (213) 370-6668 anytime. (10-3)

If you are a personality station on the West Coast or Pacific Northwest and want someone who has fun on the air, call (915) 949-1103. (10-3)

JOCK with 4 years experience. Major market MD, News Director, currently looking for cold piece. Call (301) 922-5137. (10-3)

Portland AM-FM station needs top-notch news re-porter, Must be communications or journalism graduate with minimum one-year experience in commercial radio news, Tapes and resumes to Tim Macy, K Box 970, Portland, OR 97201. EOE M/F (10-3)

Country KUZZ/Bakersfield is looking for top-notch morning person. If you are creative, herd working and like to get involved with your community send me a tape: Chris Squires, KUZZ, 1209 N. Chester Ave., Bekersfield, CA 93308. No cells pleese. EOE M/F (10-3)

KCCY-FM/Pueblo, CO needs a PD/morning man. Tepes and resumes to Mike John, General Manager, KCCY, Box 5010, Pueblo, CO 81001. No cells please. Women and minorities encouraged to apply. (10-3)

Goods & Services

New York Radio

New York Redio Sem to 11pm. September 11, 1980. Two and a half hours on cassette. Every major New York talent included. \$10.00. Rick Keplen, 208 West First St., Bloomsburg, Pennsylvenia 17815.

Oldies 45's

Jocks, PD's — We have those 45's you've been looking for. All new records, not used. Send \$1.00 for glant catalog. THE GOLD VAULT, Box 202, Oshtemo, MI 49077.

Classic Oldies Airchecks

Full hour scoped cassette, 65.00. Includes Dick Purtan, WKNR '66, Scott Regen WKNR '66, and Charlie Tuna WMEX '66. THE GOLD VAULT, Box 202, Oshtemo, MI 49077.

Broadcaster's Action Line

Job referral service -- 640,00 for 12 months. R3, Box 84, Lexington, IN 47138, (812) 889:2907. Free to em-

Need Numbers?

The IMAGE GENERATORS are at your service. Get Major Market production/voices/ideas to help you generate numbers in your marketplace. Rates vary with market size. Interested? All inquiries to (301) 262-2119, or 11408 Fairoak Drive, Silver Spring, Maryland 20902.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the lafts, here come the yocks. Complimentary snack "LOLA's LUNCH," 1390 Arroyo Drive, Ypailanti, MI 48197

The System

Another revolutionary new idea for the broadcasting industry available this fall from the first name in profit making promotions, FIRSTCOM BROADCAST SERV ICES, INC. Two Daka Plaze, Suite 2215, 6730 LBJ Frwy, Dallas, TX 75240 (214) 934-2222 The System, Service Mark 1980 FirstCom Broadcast Services, Inc.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of redio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

Expand Your Oldies Library

Tell AMERICAN JUKEBOX the title and artists. We supply 2-tk. stereo reels of your request. For more information call (916) 393-8614 or write AMERICAN JUKEBOX, 8791 Trudy Way, Secramento, CA 95831.

Phantastic Phunnies

Highly-respected... proven worldwide sudience builder!
Hillerioue... original... 'quik-quip' topical humor!! Introductory month's 400 topical one-liners and 'Bonus'...
just 92.00!!! PHANTASTIC PHUNNIES, 1343-A Stratford Dr., Kent, OH 44240.

Going Nowhere Fast?

Then you're a likely candidate for our "Bail Out Special."
We offer the best in aircheck and resume services, designed exclusively for broadcasters. Audio processing, editing, dubbing, and creative resume packages — WE DO IT ALLI Call or write for free brochure. AIR TARRODUCTIONS, Box 35597, Houston, Texas 77035, (713) 729-4500.

Free Issue! Artist Bio's. Record Tie-Ins. Music Information

Humor, birthdays, music charts, morel "Complete personality service." (Act now – special low rate, \$29.00 full year.) RADIO TIMES, 200 South Glenn, Suite 98, Camarillo, CA 93010.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West. L.A., CA 90067

Miscellaneous

My name is Michelle. I'm looking for an eircheck of KPFK for Sunday, October 5, 2-8am. If you recorded this show, please call (213) 399-1000 or (805) 964-5748.

Do you know Bill Adams? I'm trying to locate this DJ last known to be working in CA. If you've any information that might help me find him please cell collect (316) 685-7147 or write Tracy A. Kiraly, 114#B East C, South Hutchinson, KS 67505. (10-10)

WWOO/Berryville needs all types of record service. We serve the Winchester-Northern VA area. Please contact Steve Chembers, MD, 8 South Church St., Berryville, VA 22611 or cell (703) 955-3300. (10-10)

OPPORTUNITIES

Positions Sought

Wanted: AOR position, 2 years experience. Full or parttime. Will travel anywhere. Call (614) 393-3418. After 7pm call (614) 397-1000. (10-17)

Promotion Director, over 2 years experience at WLRS as Assistant Promotion Director. Looking for a challenge. Cell K.W. MARTIN, 1520 Winter Ave., Louisville, KY 40204 or (502) 589-1222. (10-17)

If your station is a rocker in the West cell me et (915) 944-9256. Currently doing afternoon drive. (10-17)

Air personality looking for a home in medium or major market in Pacific Northwest. Will consider anywhere in West. Contemporary Hit Radio or Pop/Adult. (915) 949-1103. (10-17)

9-year pro with 4 years programming experience seeks PD position with Contemporary Hit Radio, Black or Black Progressive station. MIKE PAYNE, (414) 442-4572. (10-17)

Experienced, reliable, hard-working announcer available for immediate employment. Excellent voice and creative production skills. 1st phone and college degree. Prefer Country station in West but will consider all offers. CASEY JONES, Box 3448, Vail, CO or (303) 476-071. (10-17)

I can do sports, play-by-play and reporting. I can do AOR, jock or PD. I can do Pop/Adult including great production. I've been doing these things for 9 years. So what else do you want? CHARLIE WESTON, (304) 242-8967 or (304) 232-9935. (10-17)

Still looking for PD's to climb aboard the Eest Bay Hustler's air sound beat. Ex-KUKI night personality and current public address football statistician for De Anza High in Richmond seeking on-air work in major or medium market. Possess 1st ticket, office skills, and great play-by-play voice. Served as on-air football statistician for Senta Rosa Jr. College football games on KSRO/Santa Rosa. If interested, Call FRANK BUTERA soon at (415) 223-1534. (10-17)

l like flying. JOHN LYLE (WRVQ, WFLB) wants daytime, bucks, and Dr. Pepper in top 50 market. Talented and marketable. (919) 787-2381. (10-17)

Columbus, OH ad exec seeks advertising/promotion position with a label or independent promotion firm. Let's get in touch! for more Information write PAUL NEGULESCU, 5908-A Chatford Dr., Columbus, OH 43227 or (614) 888-9205. (10-17)

Contemporary Hit Radio DJ experienced in small market wants to move up. Good voice and delivery. ALAN, (702) 882-2098. (10-17)

JOE O'CONNELL wents e job. KCBQ workshop graduate is ready to go. 3rd class endorsed, limited experience. Contact me anytime, (714) 448-1553. (10-17)

My mother shways told me I should have been a doctor. My station has changed to sli-Talk, Grand Repids midday DJ and MD wants to move up. Friendly, creative pro who can do Contemporary Hit Radio or AOR. JOEL, (616) 363-5269, (10-17)

Michigan Radio. Don't cook your goose and let this talented Michigander fly ewey. It's not too late yet to catch me for on-air and/or management position. Any shift, any format. 3 years experience, B.A. Communications. Willing to learn more. Prefer MI, OH, or North IN, Now working instruction/supervision, but went to move up. Keep the young telent home campaign, MARK JONES, (313) 651-6099. (10-17)

Experienced medium merket Contemporary Hit Redio or AOR jock with music experience looking for stable gig in medium/small merket in the East. Prefer TN, NC or VA. Professional attitude. Merried and stable. BILL, daytimes (316) 838-3699, (10-17)

Teens are yours when this talented young beginner with 5 years related experience busts loose for your Southern Contemporary Hit Retio station. High energy delivery, sizzling board and agency quelity production asperstes your regular run-of-the-mouth Jock from me. Own mobile DJ unit and light show, a plus for remotes, Call DAN McKAY, (504) 895-6112. (10-17)

California, here I comel Certifiable air personality from the Golden state looking for Country assignment anywhere. Dependable family man, "Dr. Demento" contributor, and agency level advertising conceptor. Please call and leave message. (714) 962-8744. (10-17)

8-year pro with Assistant PD experience in 2 top 10 markets looking for PD/MD position in medium or larger market or major market jock position. Experienced in Black, Contemporary Hit Radio, Pop/Adult and AOR. (312) 763-0980. Ask for T. (10-17)

PD seeks new challengs. 7 years experience including Pop/Adult, Talk, News, Big Band, Will consider PD, OD, Assistant PD or sinwork positions. Not a deep voiced superstar. Just a personable communicator who knows the keys to successful programming and is ready to put them to work for your station. Ready to relocate. Call LEO (302) 854-1146. (10-17)

Production ace with 13 years on eir seeking stable position with right organization, KIRBY STEVENS, Mobile. (205) 666-5544, (10-17)

Looking to move up. 3 years experience in Contemporary Hit Radio, some Country, sales and News/Talk. Markets 200,000 and up cell GENE, (417) 781-8546, (10-17)

Positions Sought

MD or PD. Knowledge In Pop/Adult, Contemporary HIt Radio and AOR. Experienced in medium market as MD with WPRO/Providence. Will do air shift. If you want a creative, hard worker, call STANLEY BOMES, (617) 252-4715 or write 403 Fairview Ave., Rehoboth, MA 02769. (10-17)

Major market pro looking for air slot or programming opportunity. Excellent treck record, presently employed JACK, (415) 788-4000. (10-17)

OM/afternoon drive personality seeks similar, challenging position. 7 years experience in announcing, production and operations. Prefer KS-CO market. Will consider attractive offers elsewhere. For tape, resume, and more information, call BILL, (316) 225-4343 mornings, (316) 227-7151 afternoons. (10-17)

Goddard College grad. Innovation, creative, unique personality. Over 4 years on alr experience at WGDR-FM/Plainfield, VT. Seeking position with AOR, Progressive Rock and/or Pop/Adult station. But willing to bring my knowledge of music to any station's format. Prefer New England or Northeest. Willing to relocate. Very good references. Resume and tape sent on request. KEN WEINER, call between 9am-2pm weekdays, (203) 264-5485. (10-17)

I want to host a talk show in the Midwest. Willing to relocate for chance to learn and grow at right station. 4 years experience in radio, 2 as producer for talk show, 2 as News Director, anchor and reporter. BA in Mass Communications. I know how to find and interview creative, interesting people. PAT, (405) 225-0248 or (405) 225-3333. (10-17)

Read no further. Here I aml Announcer with 2½ yeers experience in Contemporary Hit Radio and Pop/Adult Very easy to work with, looking for something in a stable, medium market on the West Coest, preferably Northwest. All you have to do to get me is cell (206) 577-7167. (10-17)

Australian major market DJ with easy-going style wants to work anywhere in U.S. in AOR, Contemporary Hit Radio or Pop/Adult. Will consider Country, too if suitable. Any size market. Write for tape and resume about something different for your station's sound to TONY, 181 Victoria Road, West Pennant Hills N.S.W. 2120. Australia (10-17)

TED LUX, formerly with Storer and NBC-owned stations, looking for on-air position in a major market. (218) 238-0825. (10-17)

Multi-experienced music person thoroughly versed in music, promotion, programming and used to working with small budgets. Looking for MD, Assistant PD or promotion gig in top 100 market. Former MD and Promotion Director at KBDF, KZEL-FM, and Director of Promotion, Double T Concerts in NW, and assistant road manager for Leo Sayer group. Excellent references, and a "success-oriented/winning" stitlude. Pick up the phone and call me now and I'll tell you more. GREG LEE, (503) 253-9580. (10-17)

LETTICE SEAY, formerly with WDOD and B98/Chatenoogs, WRIP and WCLK/Atlante looking for news or air talent job. Prefer FL or TX but will consider all. (615) 629-0998. (10-17)

This DJ will "talk" to your eudience. Experienced, reliable, currently working at Midwest Contemporary FM. Looking for full-time position Northeast Contemporary Hit Radio, Pop/Adult or AOR, Contact MATT MANGAS, (217) 356-3916 after 1pm.

I have been entertaining in clubs for 19 years. I was inspired to take telecommunications courses after having been a frequent guest on KMPC during 1976-79. I'm In my 2nd year of study, heve my 3rd class license, and would love to get any type of on-air experience within a 50-mile radius of Los Angeles. GARY, (213) 637-7543 afternoone. (10-17)

Top-notch pro with excellent ratings and references. 12 years experience including major markets. Looking for right opportunity in programming or drive eir shift with music responsibility. English and TV beckground included. MAX HEYWOOD, (216) 458-2592. (10-17)

All purpose, news, sports, sales, announcing, in both radio and TV. Currently in sales and play-by-play Big 10 football. Past UPI State Broadcast Award winner. Degree in radio/TV. Looking for administrative position in either news or prgramming. (217) 443-4048. (10-17)

Really, I'm funny, interesting to listen to, 10 years of humor. Pop/Adult, Country or Talk show host. Knowledgeable, witty, creative. All this and not working. I need that one call from you. Let's telk. (702) 873-2593 or (702) 361-6928. (10-17)

If your establishment would be a step up from the #1 Pop/Adult in Salt Lake City then call (801) 374-0318 (10-17)

PHIL K. ALLBEN. Good voice, good humor, hire me as a DJ and related duties. June greduate S.A.I.T. Calgary, Alberta. Practicum Courtney, B.C. Now amployed partitime. CHRB/High River, Alberta. U.S. citizen. Prefer Western U.S. Tape and resume. (403) 282-4894 or write 5228 Carney Rd., N.W., Calgary, Alberta T2L IV2. (10-10)

MARK COOPER, 12 years radio experience. Programming, music, eir, promotions experience in Los Angeles (KWST), San Francisco (KMEL), St. Louis (KSHE), Kansas City (KUDL-FM), (404) 429-1815. (10-10)

Former WCRO/Johnstown, PA "Super Jock" ready to go to work for you. Decent production, stable, and ready to get off unemployment quickly. Lean be hed relatively cheep! MARK, (814) 467-4902 (10,10)

Positions Sought

College graduate with 2½ years small market experience looking to move up. News, sports, pley-by-pley, eir shift, MD experience. Prefer news and sports or play-by-play/air shift combination. (301) 948-0722. (10-10)

Female communicator, with excellent knowledge of music, looking for full time announcer position. 2½ years AOR and Superstars experience, Ready to travel, LEE, (912) 355-6887. (10-10)

Experienced Contemporary Hit Radio and Pop/Adult PD end MD available immediately. TERRY FISHER, (704) 255-0553. (10-10)

Dedicated, hard-working AOR communicator from #1 station in medium market. 5 years experience including MD. Good references. Excellent musical knowledge. Prefer Great Lakes region. (313) 559-4338 late afternoon or evening. (10-10)

6-year morning pro, heavy personality in Contemporary Hit Radio or Pop/Adult looking for full or part-time position in Southern CA. Need work, just moved to Los Angeles. (213) 704-6479, MICKEY. (10-10)

RON BRANDON, 20 yeers of rock & roll, redio and TV personality, PD, publisher of Netional Music Report, concert promoter. Examining all alternatives old and new. (404) 973-5751. (10-10)

RICK O'CONNOR, 10-year veteran of Hartford Market, seeks PD position. Willing to do eir shift as pert of the position. I'm oriented towards Pop/Adult format with extensive knowledge of music. If interested, cell after 6:30pm Eastern time. (203) 666-6664 or (203) 632-2192. (10-10)

Attention New England Contemporary Hit Radio stations. I take radio very seriously and I'm only interested in your station if it is programmed and the format is taken seriously. BOB, (401) 943-4003 or write 7 Western Hills Lane, Apt. 4402, Cranston, RI 02910. (10-10)

Production pro and air telent. PAUL A. JOHNSON, (617) 398-3713. (10-10)

17 years Involved with broadcasting. Programming, airwork, production, 1st phone/AFTRA. DUSTIN, (714) 622-5820. (10-10)

Seeking Pop/Adult, Contemporary Hit Redio or Modern Country gig anywhere. Enthusiastic aircheck available. Last 2 years AM drive at P/A. I want to cook again. WAYNE BYERS, (315) 363-0820. (10-10)

Experienced versetile personality with communications degree, good voice, progremming background, strong music and sports for major or medium market Pop/Adult or Contemporary Hit Radio in FL or Southeast. RON ANTHONY, (305) 271-0689, (10-10)

It all started in Philly! A. SWAN, veteran Philadelphia Contemporary Hit Radio, Solld Gold, personality Pop/ Adult talent is interested in speaking with you about programming your facility. If you agree that radio should (or can) be fun and rewarding, write today. 2031 South St., Sulte 203, Philadelphia, PA 19148. (10-10)

The Fail book is here, so is a major telent. TOM SUL—LIVAN, one of the Midwest's premiere AQR jocks is looking again. Attention all of you medium markets....I am a production specialist with some 4-track experience. Bucks are no problem, neither is location. If you need some help, call (216) 497-9912 afternoons. Excellent reference. (10-10)

Help — I need somebody! The top of the line is eveilable now. Over 10 yeers on the air. Want Contemporery Hit Redio-Pop/Adult format. Will consider all locations. (714) 847-6387 or write for tape and resume to: The Jock, 17782B Peseo Circle, Huntington Beach, CA 92647, (10-10)

Need e MD, Promotion or Public Affeirs Director? AOR preferred. Sports background, college GM/PD. I need e breek! Pacific Northwest or CA. MICHAEL HART, (714) 233-8833 leave message. (10-10)

PD/talent looking for programming position. Good production, team pleyer, meture attitude. Currently telent at WKQX/Chicago. 70% increase adults 18-49 lest book. Cell for tepe, numbers end resume. KURT SCHAEFFER, (312) 472-8550. (10-10)

Good all-night personality, 15 years exparience, 1st ticket. Country or Contemporary formats. Prefer FL or Southwest. BILL SMITHSON, (305) 448-1260. (10-10)

Do you know how to apot real potential? Anybody could get experience in a business. Relatively few heve lots of talent, love to work, learn quickly, work with a team and really communicate. I've apent 9 months at radio school pollshing up for the chance to work at your atotion and possess the above — at your service. RON, (213) 463-3708 or write Box 269, West Hollywood, CA 90048 for tape and resume. Thank you, Will relocate. (10-10)

RICK SHAW, KPAM-AM-FM/Oregon seeking full time air talant position in medium or major market. Available now. (503) 232-1738, (10-10)

15 + years experience in programming, operations, on air and station management. Prefer Contemporary Hit Radio, Pop/Adult or Country in Southeast location but all offers given serious consideration. Tapa and resume on request. TOM NELSON, 1021 Louisville Rd., Frankfort, KY 40601, (502) 875-4529. (10-10)

LORNE DEACON, seeking morning show. Comedy, consistency and communication. Currently in major market, formerly 3 years with WMJC/Detroit, also with KUMU/Honolulu and others. Pop/Adult and AOR, all markets considered. (415) 856-8650 or (313) 872-7282 before noon. (10-10)

Positions Sought

6 years experience PD, announcer, MD and production director Prefer West or Northwest JIM PRINCE, (406) 442-4490 (10.10)

Looking for 1st break on commercial redio. Preferably Contemporary Hit Radio. Aggressive, hard worker, willing to leam. STEVE after 4pm EST, (817; 631-8040. (10-10)

CA, AZ and NV stetions please continue on: 4 years in major, medium and small markets. Powerful production, good radio bedside manner, 1st class, and can read news. Age: 22, married. Plan to stay awhile. Air shift Contemporary Hit Radio or Popi/Adult slot or perhaps that first shot at programming. Tape, resume and references upon request. Small and medium markets. PAT HOBBS, (602) 754-2763. (10-10)

EILEEN EVANS, former alr talent for KWOD(106-FM)/ Secramento, now available for air work in CA. Strong production, former MD and wide knowledge of music research. (415) 756-9455. (10-10)

Smell budgets turn hera: Programming consultant, specializing in major to medium market suburban, Contemporary stations with very small budgets. Letest success 250-watt, AM daytimer... from "No Show" to #1 AM (18-34 males, M-F, Met)... in just 8 weeks! For full deteils, send confidential letter of inquiry to 33538 Sherwood Dr., Largo, FL 33541. (10-10)

South Celifornia C&W, first ticket, 5 years top 30 market, #1 PM drive ARB Call GARY, (714) 886-7534 or 877-2135 (10-10)

I've done my time in the trenches, and i'm ready to move on to bigger and better things. 2 years announcing and production, with experience in news, sports, operations, and programming. Currently AOR, and will consider AOR or Contemporary Hit. Am interested in MD possibilities. Currently in Kansas City area, but will relocate for the right opportunity. Let's talk about what we can accomplish together. NEAL COX, (913) 841-0544. (10-3)

Current afternoon drive lock looking to move West Contemporary Hit Radio or AOR. (602) 268-2377 or (602) 945-2500. (10-3)

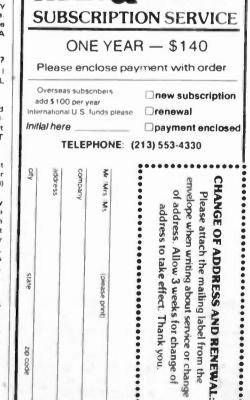
Talented, versatile female looking to relocate before winter sets in. 3 years announcing experience, Beautiful Music. Have handled automation and AM drive. Proficient in news reporting. Currently employed as reporter, Country station. Black, Christian. Call soon, you'll be gled you did. (804) 547-1682, (10-3)

Music and Research coordinator, formerly at WAXY-FM/Ft. Lauderdale, now at KDZT-FM/San Diego, looking for permenent programming post in medium market. Will relocate. Experience in developing exphisticated computer automation systems for music, programming and research. RICHARD LONG, (714) 745-7383 or (714) 565-9595. (10-3)

Current afternoon drive jock looking to work at true rocker in West. (915) 944-9256. (10-3)

Announcer with 4 years experience as PD, MD seeks medium or major merket position. Will relocate. Formerly with KPAS/EI Paso, KZOK/Seattle, and WLUP/Chicago. (312) 437-2843. (10-3)

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MAIL TO: RADIO & RECORDS 1930 Century Park West, L.A., CA 90067

REAKERS

Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

JIMMY HALL

I'm Happy That Love Has Found You (Epic) 69% of our reporters on it. Moves: Up 78, Same 29, Down 0, Adds 47 including WKBW, WBEN-FM, WFIL, WIFI, WCAO, JB105, WCKX, KSLQ, WGCL, KIMN, WFBL, B97, FM100, WNCI, KKXX, KGW. See Parallels, charts at number 29.

DIANA ROSS

I'm Coming Out (Motown)

61% of our reporters on it. Moves: Up 97, Same 19, Down 6, Adds 15, WBEN-FM, WOLF, WBBF, G100, FM100, 92Q, KSTT, KEYN-FM, WZOK, Z104, WIKS, KTAC, KASH, WFOX, KILE. See Parallels, charts at number 30.

IEW & ACT

of their activity. The two numbers following the artist/title/label designation (example: 100/25) Indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, neld it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. Sindicates one of this week's most added "new songs.

STACY LATTISAW "Let Me Be Your Angel" (Cotillion) 126/13 Moves: Up 89, Same 15, Down 9, Adds 13, 940, KIIS-FM, KFRC, KPLZ, KOPA, WAXY, WKIX, WAKY, WTWR, WGBF, WTSN, KATI, KOOK.

BILLY JOEL "Sometimes A Fantasy" (Columbia) 121/25
Moves: Up 62, Same 34, Down 0, Adds 25 including WBEN-FM, F105, WCKX, KDWB, KSLQ, WFBL, WBBF, KXX106, G100, FM100, WRJZ, WSEZ, WVIC, KEYN-FM, WNAM, K96.

KANSAS "Hold On" (Kirshner) 111/10

Moves: Up 66, Same 35, Down 0, Adds 10, WKBW, F105, PRO-FM, Q107, KPLZ, KIOA, WISM, WNCI, KILE, KKRC.

ROGER DALTREY "Without Your Love" (Polydor) 105/22 Moves: Up 51, Same 32, Down 0, Adds 22 including WKBW, WROR, PROFM, JB105, KS95-FM, WZUU, Q106, WAQY, WAXY, WRJZ, WKIX, WAKX, WRBR, WOHO, KASH.

CARS "Touch And Go" (Elektra) 96/0

Moves: Up 58, Same 30, Down 8, Adds 0, WIFI d-29, CFTR 12-6, Q105 23-20, Q102 30-26, KIIS-FM 27-23,. KUPD 10-9, KRBE 25-20, WRVQ 11-6, WIKS 15-12, KIOY 19-13, WRVQ 11-6.

IRENE CARA "Out Here On My Own" (RSO) 95/9

Moves: Up 58, Same 16, Down 12, Adds 9, WROR, WRKO, WGCL, KIIS-FM, 96X, 14WK, WXLK, WSPT.

STEVIE WONDER "Master Blaster (Jammin')" (Tamla) 95/8 Moves: Up 75, Same 11, Down 1, Adds 8, KSLQ, WGCL, KRLA, KELP, WGH, WQRK, FM102, KBOZ, KRLY 16-9, Y100 15-11, KFRC 20-15.

RANDY MEISNER "Deep Inside My Heart" (Epic) 86/51 Moves: Up 14, Same 21, Down 0, Adds 51 including WRKO, 94Q, Q105, KFI, KIMN, KOPA, WICC, WAQY, WSGN, KX104, WRVQ, WGBF, KEZR, KSPZ,

CHARLIE DANIELS BAND "The Legend Of Wooley Swamp" (Epic) 86/1. Moves: Up 37, Same 17, Down 31, Adds 1, KNUS, WBEN-FM 31-14, Z93 20-15, WOKY 17-15, KOFM 13-10, KLUC 3-2.

AC/DC "You Shook Me All Night Long" (Atlantic) 85/14 Moves: Up 47, Same 23, Down 1, Adds 14, WGCL, Q102, WOLF, KHFI, KEEL, KLAZ, KWEN, WZOK, WIKS, WNAP, KTAC, WXLK, KQWB-FM,

KORGIS "Everybody's Got To Learn Sometime" (Asylum) 84/40. Moves: Up 22, Same 22, Down 0, Adds 40 including WKBW, WFIL, WIFI, WCAO, WDRQ, KUPD, WPST, K104, KRBE, KINT, CK101, WSEZ, WRVQ, KRAV, KERN, KIOY, KIDD, KTKT.

ALI THOMSON "Live Every Minute" (A&M) 82/7
Moves: Up 50, Same 24, Down 1, Adds 7, WGCL, KNUS, KGW, WFBG, KQIZ-FM, WEAQ, KSLY, KXOK 25-17, WHFM 30-23, KLAZ 20-15, WRVQ 12-9.

☑BRUCE SPRINGSTEEN "Hungry Heart" (Columbia) 81/78Moves: Up 1, Same 2, Down 0, Adds 78 including WABC, WIFI, 96KX, F105, WXKS, Q107, WPGC, CFTR, WDRQ, CKLW, KSLQ, KBEQ, Q102, WOKY, KEARTH, KIIS-FM, KSFX, 13K, KIMN.

JOHN COUGAR "This Time" (Riva) 71/20

Moves: Up 29, Same 22, Down 0, Adds 20, WIFI, KHFI, KEEL, WJDX, WSGN, WAAY, CK101, WOKI, WAYS, WSEZ, WRVQ, WVLK, KIOA, WCIR, WHHY, 95SGF, WFOX, KQUZ-FM, KQWB-FM, KSLY.

KIM CARNES "Cry Like A Baby" (EMI America) 65/10 Moves: Up 32, Same 23, Down 0, Adds 10, 94Q, WZZP, WHYN, KEEL, G100, WTMA, KIOY, KENO, 14WK, KDZA.

NIELSON/PEARSON "If You Should Sail" (Capitol) 58/15 Moves: Up 24, Same 19, Down 0, Adds 15, WIFI, WDRQ. WPST, WKEE, KEYN-FM, WISM, WNAM, WGBF, KHYT, WISE, WEAQ, KCBN, KYYA,

VAPORS "Turning Japanese" (UA) 54/14

Moves: Up 23, Same 16, Down 1, Adds 14, WDRQ, KSFX, 13K, WHFM, Q106, KHFI, KXX106, WIKS, KERN, KMJK, WCIR, WKXY, KQWB-FM.

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NATIONAL AIRPLAY/30

30	WEEKS	WEEK	0	October 17, 1980 BARBRA STREISAND/Woman In Love (Columbia)
6	2	2	0	DOOBIE BROTHERS/Real Love (WB)
3	1	1	2	QUEEN/Another One Bites The Dust (Elektra)
2	3	3		POINTER SISTERS/He's So Shy (Planet)
7	6	4	0	KENNY ROGERS/Lady (Liberty)
29	19	11	0	DONNA SUMMER/The Wanderer (Geffen)
16	11	9	0	CLIFF RICHARD/Dreaming (EMI America)
22	17	14	0	CARLY SIMON/Jesse (WB)
11	9	8	8	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
5	7	7	9	STEPHANIE MILLS/Never Knew Love Like This Before (20th
21	14	13	0	DIANA ROSS/Upside Down (Motown)
4	4	5	11	BOZ SCAGGS/Look What You've Done To Me (Columbia)
8	8	10	12	DARYL HALL & JOHN OATES/You've Lost That (RCA)
30	28	20	Œ	PAUL SIMON/Late In The Evening (WB)
1	5	6	14	KENNY LOGGINS/I'm Alright (Columbia)
9	10	12	15	SUPERTRAMP/Dreamer (A&M)
23	21	19	90	WILLIE NELSON/On The Road Again (Columbia)
28	23	18	0	AL STEWART/Midnight Rocks (Arista)
19	16	15	18	DEVO/Whip It (WB)
27	22	21	90	JACKSONS/Lovely One (Epic)
_	26	24	3	LEO SAYER/More Than I Can Say (WB)
_	29	25	33	LARSEN-FEITEN BAND/Who'll Be The Fool Tonight (WB)
18	18	16	22	JACKSON BROWNE/That Girl Could Sing (Asylum)
-	30	29	3	ROLLING STONES/She's So Cold (Rolling Stones)
_	27	26	3 5	AMY HOLLAND/How Do I Survive (Capitol)
26	25	22	25	CHRISTOPHER CROSS/Never Be The Same (WB)
_	-	28		ROBBIE DUPREE/Hot Rod Hearts (Elektra)
10	12	23	27	PAT BENATAR/Hit Me With Your Best Shot (Chrysalis)
_		30		JIMMY HALL/I'm Happy That Love Has Found You (Epic)
-	-		0	The BOSSIUm Coming Out (Motown)
_			- 0	ly on airplay statistics compiled weekly from our CHR reporting stational compiled weekly from our CHR reporting stational compiled weekly from at least 60% of our reporting cases are supported to the compiled weekly from at least 60% of our reporting cases.

Black circled numbers indicate significant upward movement from at least 60% of our reporters

MOST ADDED •

BRUCE SPRINGSTEEN "Hungry Heart" (Columbia) RANDY MEISNER "Deep Inside My Heart" (Epic)
CHRISTOPHER CROSS "Never Be The Same (WB) JIMMY HALL "I'm Happy That Love Has..." (Epic) KORGIS "Everybody's Got To Learn..." (Asylum)

Complete Regionalized Listings on Page 24 and 25.

HOTTEST

BARBRA STREISAND "Woman In Love" (Columbia) KENNY ROGERS "Lady" (Liberty) DOOBIE BROTHERS "Real Love" (WB) QUEEN "Another One Bites The Dust" (Elektra) DONNA SUMMER "The Wanderer" (Geffen)

Parallel Listings Begin on Page 30

☑ OLIVIA NEWTON-JOHN w/CLIFF RICHARD "Suddenly" (MCA) 50/30

Moves: Up 7, Same 13, Down 0, Adds 30 including WROR, JB105, Q105, KPLZ, WTIC-FM, WKEE, KNUS, KSRR, KXX106, WAAY, WAPE, 92Q, WVLK, KWEN, KYSN, KMJK.

ANNE MURRAY "Could I Have This Dance" (Capitol) 50/0

Moves: Up 39, Same 10, Down 1, Adds 0, WCAO 20-15, WROR 25-22, KS95-FM 20-19, WHB 18-16, WZUU 23-17, KPLZ 29-23, KNUS 20-17, WKIX 24-19, WGH 16-11.

Others Getting Significant Action

PAUL SIMON "One-Trick Pony" (WB) 47/28

Moves: Up 8, Same 11, Down 0, Adds 28 including WBEN-FM, WCAO, WFBR, WPST, KSRR, KLAZ, KXX106, WAAY, CK101, 92Q, WAYS, WCSC, WAKY, KEYN-FM, KYSN, KZZP.

BARBRA STREISAND w/BARRY GIBB "Guilty" (Columbia) 41/18

MOVES: Up 14, Same 9, Down 0, Adds 18, WOKY, KSRR, KINT, WNOE, WERC, CK101, WBBQ, WOKI, WTMA, KJRB, KLUC, KRQ, WJBQ, WLAM, WTSN, WHHY, WFOX, WISE.

WAYLON JENNINGS "Dukes Of Hazzard" (RCA) 40/17

Moves: Up 15, Same 7, Down 1, Adds 17, Z93, 13K, WTRY, WAQY, KHFI, WTIX, KXX106, WLAC, KOFM, KENO, KRUX, WLBZ, WSGA, WCGQ, WISE, WFLB, KWWL

DON WILLIAMS "I Believe In You" (MCA) 34/14
Moves: Up 16, Same 4, Down 0, Adds 14, WOKY, KFI, 13K, KIMN, KTSA, WTIX, WBBQ, WLAC, WOKI, WKIX, WGH, WLBZ, 14WK, KSLY.

POCO "Midnight Rain" (MCA) 34/3

Moves: Up 14, Same 17, Down 0, Adds 3, Y103, WLAM, 13FEA. K104 35-29, KQIZ-FM 21-11, KFYR 15-11, KKLX 17-7. GEORGE BENSON "Love X Love" (WB) 31/8 MOVES: UP 12, Same 11, Down 0, Adds 8, WCAO, WXKS, WKEE, KBFM, WLCY, WBBQ, WVIC, WCIR, Q105 d-27,

AIR SUPPLY "Every Woman In The World" (Arista) 30/30

Moves: Up 0, Same 0, Down 0, Adds 30 including WCAO, WPGC, Z93, Q105, WBBF, KRBE, WSGN, 96X, Y103, WBBQ, WAYS, WAKX, KRAV, KHYT, 14WK, FM99, KKLS, KOOK.

EDDIE MONEY w/VALERIE CARTER "Let's Be Lovers Again" (Columbia) 28/10

Moves: Up 5, Same 13, Down 0, Adds 10, WGCL, WKEE, KHFI, KEEL, WVLK, KIOY, KRUX, WJBQ, 13FEA, WANS-FM, WJDX 28-24, BJ105 28-34.

POLICE "De Do Do Do, De Da Da Da" (A&M) 25/18

Moves: Up 1, Same 6, Down 0, Adds 18, WDRQ, KEARTH, KFI, KFRC, KJR, WAPE, BJ105, WAYS, WCSC, WAKX, KWEN, KIOY, KJRB, KTKT, WISE, KQWB-FM, KATI, KRLC.

DANDY & DOOLITTLE BAND "Who Were You Thinking Of When We Were Making Love Last Night" (Columbia) 24/6. Moves: Up 8, Same 10, Down 0, Adds 6, KLAZ, KYSN, KCPX, KRUX, 13FEA. WFBG, KEARTH 28-25, KFRC d 29.

DONNA SUMMER "Walk Away" (Casablanca) 19/1
Moves: Up 8, Same 7, Down 3, Adds 1, KIIS-FM, WXLO d-28, KNUS d-16, KSTT 14-12, WHYY 13-9.

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