**ISSUE NUMBER 352** 

This Week We Begin Our 8th Year Of Service To The Industry

**OCTOBER 3, 1980** 

### Eller, Charter Dissolve Partnership

After six action-packed months of building a vast communications empire, Karl Eller and the Charter Co. announced Tuesday (9-30) their intention to "amicably dissolve" their association. Eller, former head of Combined Communications, and Charter's communications group Chartcom had teamed to form the Charter Media Co., incorporating six Charter radio stations and Eller's KIOI/San Francisco, plus several magazines, subscription fulfillment and billboard operations. Shortly after its formation. Charter Media purchased the Philadelphia Bulletin and announced plans to buy KITT-FM/San Diego.

Under the terms of the contemplated dissolution plan, Charter will retain its publications and withdraw its application to the FCC to shift its radio licenses to Charter Media, and presumably will follow through on the purchase of KITT as an FM complement to its San Diego AM outlet, KCBQ. Eller is expected to retain ownership of KIOI, the Bulletin, and the recently-acquired New York Subways Advertising Co.

### A Friendly Split

Both parties emphasized that the dissolution is subject to satisfactory approvals and consents from Charter's board, regulatory agencies, lenders, and other involved parties. Eller, stressing the friendly nature of the parting, commented, "We agree that because of the

demands of my personal time, present economic conditions, and the long-term interests of several of the properties involved, this separation is the most sensible allround solution."

Charter Chairman Raymond Mason stated, "This separation in no way alters our corporate commitment to maintain investments in the communications industry, and is a part of our overall strategy of diversification." Mason also announced that current Chartcom President Fred Danneman will be named Chairman of the Board,

while James Smith Jr., President of Charter's Direct Response Division, will become President of Chartcom. Mason added, "J.B. Smith brings four years of experience in the communications group of the Charter company, and has successfully restored the profitability of our Direct Response Division during that time."

John Bayllss, President of Charter Media's Radio Division, told R&R when contacted, "Both Karl and Charter have indicated they wish to retain my services. I am currently considering the situation."

### David Braun Named PRO-USA President

David Braun, one of the music industry's best-known attorneys and artist representatives, has been appointed President/Chief Executive Officer of Polygram Records Operations, USA, it was announced by Polygram USA President Harvey Schein late this week. Irwin Steinberg will continue as PRO-USA Chairman, but will function chiefly in an advisory capacity, according to a Polygram spokesperson, while Braun will actively administer PRO-USA's operations.

Braun, a practicing attorney for 26 years and a partner in the firm of Barovick, Konecky, Braun, Schwartz, Kay & Schiff, has represented a number of top recording figures, including Irving Azoff, the Beach Boys, Neil Diamond, Bob Dylan, George Harrison, Michael Jackson, and Diana Ross.

SPINOFF DENIED, RENEWAL HEARING SET

### FCC Tells RKO No On NewCo

The FCC voted 6-1 Tuesday (9-30) to set the 13 RKO stations for evidentiary hearings to determine what action if any it will take against them. In a 4-3 vote, the Commission turned down RKO's plan to spin off the stations to a publicly-held company known as NewCo.

"After careful consideration on the alternatives available to us, we have decided to reopen the renewal applications for RKO's 13 licenses which were conditionally granted pending the outcome of the Boston hearing," said the Commission. RKO officials when contacted by R&R gave "no comment."

The order, which becomes effective immediately, has instructed RKO not to file new renewal applications for its 13 stations until receiving judicial verdicts on RKO's WNAC-TV/Boston, KHJ-TV/

Los Angeles, and WOR-TV/New York. RKO had filed with the U.S. Court Of Appeals seeking a reversal of the FCC's decision to deny the TV licenses.

### The NewCo Plan

When RKO learned of the FCC TV license denial in June 1980, in which the company was cited for "knowingly engaging in anticompetitive practices, filing false financial statements, and lacking candor with the Commission," it proposed a spinoff to a publicly-held company called NewCo. RKO did not file for a formal transfer application, but asked the Commission to approve the spinoff "in principle." The Broadcast Bureau had recommended approval of the spinoff.

The Commission noted that "before it could approve the transfer,
RKO would have to show that it is
qualified to hold a license." Since
all of the RKO stations were up for
renewal, their fate rests on the decision of the courts regarding Boston, Los Angeles, and New York.

RKO had told the Commission that if the spinoff was approved (R&R 7-25), that it would "displace anyone who was in control of either RKO or (parent company) General Tire during the period of misconduct to allay any fears to the Commission as to the future of the operation." The Commission noted, "This would not prevent RKO and General Tire officials who were not board members from joining NewCo." RKO argued 'enough is enough' and that the proposed spinoff would prevent the the further punishment of its 45,000 stockholders.

RKO/See Page 24

### Advance Arbitron Results New York

WBLS Holds Lead; WNBC Beats WABC

WBLS (B) continued to reign supreme, staying steady from spring to summer 8.1 to 8.1. Second-place WKTU (R/D) dropped a half-share 6.7 to 6.2, while WOR (T) moved into third 5.2 to 5.7 as WCBS (N) slipped to fourth 5.5 to 5.1. News competitor WINS also slumped a bit, 4.9 to 4.6.

WNBC moved ahead of WABC in the CHR battle, going 4.1 to 4.7 while WABC dipped slightly 4.5 to 4.2. WRFM, steady at 4.7, held its Beautiful Music lead, while WPAT-FM climbed 3.4 to 3.9 and WPAT-AM declined 2.6 to 2.3. Both AOR stations had upward movement, WPLJ 3.9 to 4.2 and WNEW-FM 2.3 to 2.9. In its final Jazz book before a switch to Country, WRVR slipped 1.6 to 1.3.

Other stations over a share were WNEW (PA) 3.1 to 3.1, WCBS-FM (O) 2.9 to 2.9, WMCA (T) 3.1 to 2.9, WHN (C) 2.5 to 2.6, WADO (S) 2.0 to 2.2, WYNY (PA) 2.4 to 2.2, WTFM (PA) 1.7 to 1.8, WJIT (S) 1.5 to 1.7, WPIX (R) 1.4 to 1.6, WXLO (R) 1.9 to 1.6, WQXR-FM (CL) 1.3 to 1.4, and WVNJ-FM (Newark) (BM) 0.8 to 1.1.

### Chicago

**WGN Widens Lead** 

WGN (T) extended its longtime lead to almost double its nearest competitor by gaining a share, 10.9 to 12.0. WBBM (N) moved into second, inching up 6.5 to 6.6 while WIND (N) dipped 4.6 to 4.1. WLOO (BM), in second in the Spring book, lost some ground 6.7 to 6.0, while WLAK (BM) went up slightly 4.6 to 5.0.

WLS (R) suffered a slight drop, 6.4 to 5.7, while WEFM (R) lost a share, 2.8 to 1.8; meanwhile, WRCK (formerly WDAI-FM) made its CHR debut with a 2.2. WLUP (A) climbed 4.0 to 4.7 while WMET (A) improved 2.1 to 3.2.

WGCI opened up a half-share lead in the Black radio battle, increasing 3.5 to 4.1 while closest competitor WBMX inched up 3.4 to 3.6. WMAQ's Country edge increased despite a 4.9 to 4.7 move; WJEZ (3.1 to 2.3) and WJJD (1.3 to 1.0) dropped further.

Others earning a share or above were WFYR (PA) 3.3 to 3.4, WCLR (PA) 2.8 to 3.1, WKQX (PA) 3.2 to 2.9, WBBM-FM (PA) 2.3 to 2.4, WAIT (BM) 2.2 to 2.0, WJPC (B) 1.6 to 1.9, WVON (B) 1.9 to 1.9, WFMT (CL) 2.0 to 1.6, WOJO (S) 1.6 to 1.4, and WXRT (A) 1.5 to 1.3.

This data is copyrighted by Arbitron. Non-subscribers to the Arbitron syndicated radio service made not reprint or use this information in any form

Average Quarter Hour Shares are Monday-Sunday, 6am-midnight, Metro Survey Area, 12 +.

4-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M
Miscellaneous, N-News, O-Oldies, PA-PopiAdult, R-Rock, RL-Raligious, S-Spanish, T-Talk.

### Miami Jock Busted For Coke

Don Cox, air personality at WHYI (Y-100)/Miami, was arrested at his home Monday evening (9-29) and charged with trafficking in cocaine. Another station employee, Robert Cochran, was also arrested.

R&R contacted the arresting officer, a detective with the Hollywood, FL police department, who said that Cochran had sold an ounce of marijuana to an undercover officer on September 12. This transaction allegedly took place at the radio station.

At that time, Cochran and the undercover policeman reportedly made an agreement to purchase cocaine at a future date, to take place at Cox's home.

According to the arresting officer, COKE/See Page 24

### Radio Pioneer Autry To Receive NRBA Award

Gene Autry, cowboy hero, early radio star, singing idol, and head of Golden West Broadcasters, will be honored with the Golden Radio Award at the NRBA American Radio Expo next week. Autry's movie and record exploits (over 95 films and 40 million disks sold, including 10 million for "Rudolph The Red-Nosed Reindeer" alone) are well known, but his radio achievements are equally impressive and deserving of notice. He made his debut on WLS/Chicago in 1929, singing on a Saturday evening program and also appearing on a morning cooking show, singing 3-4 songs in between experts' culinary tips. This experience evolved into the "National Barn Dance" over WLS, and eventually the "Melody Ranch Show," emanating from WLS and net-worked nationally (later becoming a TV series).

In the mid-40's, he acquired an interest in KOOL/Phoenix, entering radio from the ownership standpoint. After meeting Bob Reynolds,



Gene Autry

an ex-football star who was Sales Manager of KMPC/Los Angeles in the early 50's, Autry bought the station, as well as shares in several local sports teams. Over the years the KMPC purchase mushroomed into a highly successful diversified broadcast enterprise; Golden West now operates KSFO/San Francisco, KEX/Portland, KVI/Seattle, KTLA-TV/Los Angeles, and the flagship, KMPC. As a pioneering radio broadcaster on every level of the medium, Autry is a more-than-appropriate recipient of the NRBA's salute.

### THE DOOBIE BROTHERS



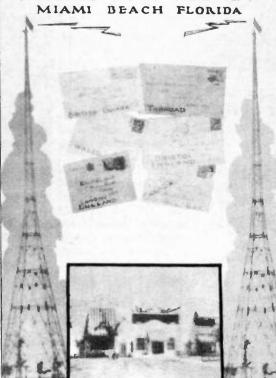
LAST YEAR the Doobie Bros. scored: a triple platinum album (Minute By Minute); three hit singles ("What A Fool Believes," "Minute By Minute" and "Depending On You"); and more Grammy awards (FOUR) than any other act in the music business.

THIS YEAR the Doobies have given us *One Step Closer*, the new album, and "Real Love" (WBS 49503), the new single.

AOR BREAKER DEBUT #13



ONE STEP CLOSER



WIOD REDISCOVERS ITS PAST — Rummaging through its files, WIOD/Miami staffers unearthed a 1927 station brochure, along with a schedule listing the locations for WIOD's many orchestra remote broadcasts. As a tribute to radio's past heritage (and as an example of how things have changed), we reprint above part of the brochure from the "Wonderful Isle O' Dreams."

### Paulsen Becomes KSAN GM

Varner Paulsen has been named General Manager at KSAN/San Francisco. He is currently GM at KSAN's sister station KNEW, and will supervise both stations until October 8 when Metromedia's sale of KNEW to Malrite Broadcasting becomes final.

Paulsen told R&R, "I feel great about it. I ran

KSAN during the days of Tom Donahue for about a year around 1968." He has been at KNEW for a year, having been West Coast Regional VP for Metromedia and GM of the company's WNEW-FM/New York for four years in the early 70's. Besides his KSAN responsibilities, Paulsen continues as a Senior VP at Metromedia.

Metromedia Regional VP/West Coast L. David Moorhead, who had been serving as interim GM at KSAN for the past year, will return to his former Los Angeles base

### Scalzi Takes WHBQ PD Post

Mike Scalzi has been named Program Director at WHBQ/Memphis, replacing Jed Duvall, who exited the station to pursue new career ventures. Scalzi was most recently Assistant PD at WXLO/New York.

"It's a great career opportunity for Mike," WHBQ General Manager Ron Thompson told R&R. "He's coming on board at about the right time insofar as he's a young man and this intra-company move gives him a chance to show what he really knows. I've SCALŽI/See Page 24

### Johnson, Somers Promoted To VP's At Warner Bros.



Pete Johnson, Adam Somers

Pete Johnson has been appointed Vice President/ Creative Director and Adam Somers has been promoted to Vice President/Director of Creative Services and Operations at Warner Bros. Records. An 11year veteran of the label, Johnson most recently served as Creative Director for Warner Bros., having previously held posts as Publicity Director, Editorial Director, Executive Producer, and Director of Product Managers. Prior to joining Warner Bros., he was WARNER BROS./See Page 24

### **Stakes Named Summit President**

Richard Stakes will assume the presidency of Summit Communications November 1, following the announced retirement of Lee Wallenhaupt, a 28-year veteran of the company. Stakes became Executive VP of Summit early this year following two years as Executive VP of Spartan Radiocasting Co. and a term as President of Evening Star Broadcasting, with whom he was affiliated for 19 years.

Summit owns WREC & WZXR/Memphis, WSJS & WTQR/Winston-Salem, WCOA & WJLQ/Pensacola, and KOCY & KXXY/Oklahoma City, in addition to cable TV systems in North Carolina and Georgia.

### Arnold Appointed A&R **VP/GM For CBS**

Larkin Arnold has been named Vice President and General Manager of A&R for CBS Records, R&R has learned. In this newly-created position, Arnold will supervise all A&R activities for Columbia and Epic Records as well as their associated labels. He will be based at the CBS West Coast offices and will report directly to CBS Records Division President Bruce Lundvall.

Most recently Senior VP of A&R at Arista Records, Arnold formerly served as VP of A&R for Capitol Records, prior to assuming his duties at Arista.

### Rich To Direct Drake-**Chenault Consultation**



Bobby Rich, Denny Adkins, Jim Kefford

Bobby Rich has been appointed to the newlycreated position of Director/Specialized Programming Consultation at Drake-Chenault. He will be working in the live consultation area and on the development of future programming ventures. Rich, a longtime programmer, was most recently PD at KHTZ/Los Angeles.

Drake-Chenault Exec. VP/GM Jim Kefford commented, "We've been actively looking for someone to lead our company back to live consultation. Bobby's the man." Company founders Bill Drake and Gene Chenault were active and highly successful in station consultation in the 60's, but the firm has more recently concentrated on syndicated formats and specials. D-C VP/Research & Development Denny Adkins stated, "Bobby takes a good idea and makes it great. We're pleased to welcome him to our program

RICH/See Page 24

### Dileo Named Epic National **Promotion Director**

Frank Dileo has been appointed Director/National Promotion for Epic Records, replacing Jerry Smallwood. Dileo was most recently Associate Director/ National Promotion for the CBS Associated Labels.

In his new position, Dileo will direct all Epic promotion activities on singles, reporting directly to E/P/A VP/National Promotion Al Gurewitz. Before rejoining CBS in 1979, Dileo work-



Frank Dileo

ed in national promotion at RCA and Monument following three years at CBS in regional and local sales and promotion capacities.

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### this week ...

### **FCC IN MOVING VIOLATION?**

Congress questions Commission's hiring a consultant to check out new office space.

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### **KVI PROMOTES "RODEO RADIO"**

The Seattle Talk station sponsors a rodeo, plus a roundup of other News/Talk activity

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### **FOCUS GROUPS IN FOCUS**

Ratings & research-oriented suggestions for getting the most out of focus groups.

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### PRESERVING OUR AIR TALENT RESOURCES

A small market programmer illustrates how to locate and encourage this increasingly endangered radio species.

### Page 22

### METAL MISSING FROM NEW ABRAMS FORMAT

Lee Abrams describes his new 25+ AOR format that's light on the heavy metal music and heavy on the classics.

### Page 36

### WPTF IN RALEIGH RALLY

Stirring up new interest in a 57-year-old Pop/Adult fixture.

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### **KSOL AVOIDS MUSICAL LABELS**

The successful Bay Area station sidesteps Black radio stereotypes with general market appeal.

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### THE ART OF BEAUTIFUL MUSIC

WXTZ/Indianapolis exhibits original Indiana artworks, plus a sampling of other format promotions and events.

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### Washington Report

GSA WOULD HAVE DONE JOB FOR FREE

### **Commission Consultancy Causes Congressional Controversy**

**FCC Serious About Moving** 

Senate Judiciary Committee Chairman Max Baucus (D-MT) held a hearing this week (10-2) to "question the costs of the contracts and the failure of the FCC to seek competitive bids and whether they have the right to do their own leasing" of new office space.

Response was quiet when R&R questioned insiders as to why the Commission chose to hire a consultant when this type of service is already provided by the Govern-Administration Service (GSA). "The GSA would take forever to move on this. Outside help was needed to meet our planned move date of 1981," one source said.

### **Move Will Consolidate Commission**

At issue is \$175,000 paid to Computer Science Corp. for "office landscaping" in preparation for moving the entire FCC under one roof in 1981. The Commission is currently spread out over five different buildings in downtown Washington and is losing the lease on one bulding housing over 100 employees in the near future.

Payments were also made to Julien Studley's Washington-based real estate firm, which was asked to help the Commission locate additional office space. Tom Campbell, FCC Associate Executive For Operations, noted, "There was no competitive bidding involved, but both are reputable firms that have done business with the government before and were hired at similar rates paid by other agen-

Should the FCC move, it would be located in Rosslyn, VA in a high rise already under construction, so "we had to act quickly to plan the layout of the offices the Commission would occupy," said Campbell. He concluded, "Competitive bidding would have slowed things by 90-120 days."

### NAB Board Reacts To AM Stereo, Joint Government-Industry **Advisory Board Move**

The NAB Board of Directors meeting held last week in Washington was "a very productive and useful three days," according to a spokesperson.

Radio Board Chairman Eddie Fritts (President of Fritts Broadcasting of Indianola, MS) proclaimed the association's enthusiasm regarding a joint governmentindustry advisory group that will include discussions of reallocation of AM & FM 9 kHz spacing, deregulation, and VHF-UHF low power drop-ins, along with DBS (direct broadcasting to homes via satellite) and Teletext (TV reception of news services)

Fritts reiterated NAB's theme that "the FCC is moving too fast in too many directions with respect to spectrum areas without sufficient data to determine the total impact on the industry.

### **Proposed AM Stereo Test**

The Board was told that its staff had sent a letter offering to

help coordinate and conduct a study of the five different AM stereo systems to aid the Commission in coming to a final conclusion.

It was sent to AM stereo equipment manufacturers and to FCC Chairman Charles Ferris. The letter stated the association's position of "not supporting any one particular system."

### **Other Positions Stated**

Board members also addressed themselves to the following issues:

- Support for FCC position to abolish First Phone licenses
- · Personal products study started on "contraceptives in advertising"
- · Shift in bylaws to eliminate eight at-large Directors and create six new districts
- · Changing name of Minority Investment Fund to BROADCAP.

### FCC: At A Glance

### Credit For PSA's

Broadcasters have been doing them for years and now they will finally get credit for running PSA's, the FCC announced last week (9-26).

renewal applications. "This is an optional system that allows broadcasters greater credit, but this is not a mandatory policy," emphasized the Commission. The number, nature of content, and duration will be left to stations' discretion.

### Call Letters Denied

Corp. was denied the use of KAZZ for an educational station, due to a three letters in common, emphaconflict with KZZY of the same city. The Commission noted that tion.

San Antonio Community Radio "both stations are in close proximity on the FM dial and they share sizing the distinctive 'ZZ' combina-

### Opposition Forms Against FCC's First Phone Drop Proposal

**Broadcaster Labels Action** "An Open Door To Tinker"

Comments being filed with the Commission are mixed on a proposal to eliminate the First Class Operator license (R&R 8-15). At issue is the licensee's ultimate accountability for the technical parameters of a radio station

While NAB favors the action, many broadcasters do not. For example, Donna Adams, GM of KFKA/Greeley, CO, opposes it because "this would open the door to tinker with areas of technical operations and will lower the overall technical operation of a station. Many licensees are not qual-

People

Louisville

Roger Hilkert

of WZZX-FM and joins Publicast

Communications as a new mana-

ging partner. He was most recent-

ly GSM at WTOP/Washington, DC,

previously working at WBBM/Chi-

Washington

Dept. (9-30) to announce the ap-

pointment of Sam Ewing, Jr. as

the President of Broadcast Capital

Fund, Inc. (BROADCAP), former-

ly known as the Minority Invest-

ment Fund. Part of the celebra-

tion resulted from a favorable IRS

ruling that would permit donors to

deduct their contributions. BROAD-

CAP's goal is to raise \$15 million

which through federal matching

programs can be leveraged to

David Saylor of the Deputy Gen-

eral Counsel's office of the FCC

received a Distinguished Service

Rank Award from President Carter

last week and a stipend of \$10,000. 255 such awards were handed out

as part of the Civil Service Reform Act of 1978 to honor those who show outstanding personal and or-

**Oklahoma City** Sherol Hovis was named VP of

the Insilco Broadcast Group of Oklahoma. He continues as GM of

Insilco's Oklahoma News Network, which interconnects 56 of the

ganizational performance.

nearly \$300 million.

NAB held a reception at the State

cago and CBS Radio

Roger Hilkert becomes President

ified to make a judgment in these areas." Fred Mooney, Chief Engineer of WSGN/Birmingham, agreed, as did Bob Kirby, GM of KGNO/Dodge City, KS.

Nor does KNCY/Nebraska City, NB VP/GM David Messing want to see the elimination of first phones. He noted that the erosion of the importance of the First Class License was started by the "quickie schools of knowledge." Other broadcasters wishing to express their views have until November 14 to

### A License To Learn?

writing in defense of the First Class permit, called it "a license to learn and not a symbol of expertise in the field of engineering and a certificate for employment. The SBE Denver branch backed that up by saying it "would be contrary to the public interest for the Commission to abrogate responsibility to maintain control over the people directly responsible for the technical operations."

If the FCC decision is implemented, however, SBE asked for some sort of certification or new standards that job applicants would present at time of employment to demonstrate their engineering proficiency. Although NAB disagrees with SBE's position, the association did agree about having some type of standard and said it would work with SBE to determine if a competency standard can be

The Society of Broadcast Engineers (SBE) of San Antonio, TX,

### **FCC Receives Advice** On Nine Kilohertz

**Black Media Coalition Wins Participation** 

If American broadcasters had to switch to 9 kHz, as is the case in two-thirds of the world, who should be given first priority to file for a new station? Comments on that issue and what the long-term demand for additional AM facilities will be through 1987 were due Wednesday (10-1).

While these were the only two areas of discussion regarding 9 kHz the FCC wanted to hear about this week, NAB suggested they should be be considered during upcoming joint industry-government talks which begin October 14, but "prior to any submission of data to the Region 2 Conference or final FCC decision.

### **NBMC Gains** Representation

NBMC (National Black Media Coalition) received permission last week to participate in the upcoming advisory committee meetings. Its inclusion came because the FCC turned down the idea of having a special 9 kHz summit meeting, also rejecting allowing NBMC to represent its view "en banc" to all seven Commissioners.

Another major point of NBMC's petition was to allow until December of 1980 for filing demand studies and statements of intent to apply for a station on the newly-created frequencies. The Commission gave in only partly on this issue, saying, "Statements on this issue received after October 1-will be helpful, but run the risk of not being on hand for consideration during bilateral discussions.

The Commission in December 1979 organized the First Region Advisory Committee and emphasized the need for the views of women and minorities to be heard regarding 9 kHz. So far NBMC is the only minority organization to par-



NABOB'S FERRIS TRIBUTE - FCC Chairman Charles Ferris was honored by members of the National Association of Black Owned Broadcasters (NABOB) at their meeting in Washington, DC this week. Presenting the award (at right) is Inner City's Pepe Sutton, while BENI's Ragan Henry

PSA's will be given credit in the "other" programming category in

### Memphis

state's radio stations

Louise Heifetz named FM Sales Manager of WZXR, moving from a senior account exec position at WEEI-FM/Boston.

## When your listeners want to know the outcome of their income, can you tell them?

Beginning November 1980 in the top 50 radio markets, The Wall Street Journal Report will be broadcast *live*, Monday through Friday, 17 times daily, from The Journal's newsroom in New York. It's all the money news your listeners want—and need—to hear.

### Plus . . .

An international network of more than 250 Wall Street Journal reporters and editors will be covering late-breaking events from the world of business and finance. These correspondents are on the scene—gathering the business news that affects you and your listeners: your companies, your careers, your lives.

### Plus . . .

On Saturdays, The Wall Street Journal Report will broadcast two special features. Reviewing the highlights of the week past...previewing the week to come. There'll be interviews with newsmakers and views

## With the new Wall Street Journal Report, you can!

of the business world from the unique perspective of The Wall Street Journal.

### What does all this mean for your station?

It means association with The Wall Street Journal—America's # 1 newspaper—and its prestigious readership.

It means gearing your station toward an affluent community—a target group your advertisers want to reach.

It means combining the quality and accuracy of The Journal's research and reporting with the immediacy of radio.

The new, live Wall Street Journal Report. A big plus for your listeners—a sound investment for your advertisers.

For more information on this exciting new service, write The Wall Street Journal Report, 22 Cortlandt Street, New York, N.Y. 10007. Or call Robert Rush, Director of Broadcast Services, at (212) 285-5381.



### Radio Deregulation: A Look From Two Sides

Last month, the Commission held two days of public hearings on the issues of deregulation. Views were expressed by select broadcast organizations and public interest groups regarding Commission proposals:

 To remove itself from detailed consideration of the exact amounts of nonentertainment programming to be furnished.

• To change the way stations ascertain the needs and problems of their community.

· To eliminate all commercial time restrictions.

• To eliminate log requirements.

Radio & Records covered these hearings (R&R 9-19) but wanted to get specific reaction from some of the Commissioners as well as a cross-section of radio. We talked to Commissioners Jim Quello, Ty Brown, and Bob Lee. We also contacted Joe Dorton, President of Gannett Radio, and Jay Cook, VP & National PD for Gannett; as well as Charles Giddens, VP First Media Corp.; Tom Baker, VP/GM WROR/Boston; and George Francis, VP/GM WAKY-WVEZ/Louisville.

### **The Commissioners**

R&R: Commissioner Quello, you are the only former broadcaster on the Commission. If you were still a broadcaster and faced with deregulation, what areas would most influence you to change your day-to-day methods of operation?

Quello: First of all, I am the most deregulatory of all of the Commissioners. I go for total deregulation, just like newspapers. I would run things the same only there would be more time to devote to sales and programming and not quite so much needless paperwork to the government.

R&R: Do you feel that deregulation will show the true broadcasters in our industry as opposed to those that are only "playing at broadcasting" and hiding behind the FCC rules?



Bob Lee

b Lee Jim Quello

Brown: There are always going to be those who will feel that this will allow them to pump their stations and markets for as much profit as possible with as little return as possible back to the community

Quello: Most broadcasters are responsible citizens and do a good job socially. A station that continues to do a good job of news, service to the public, and community affairs will find that success usually goes hand-in-hand with these areas.

Lee: If I were a broadcaster I might have to look at deregulation with a jaundiced eye if it is interpreted to mean a "complete restructuring of the industry," but really dereg is not that at all. It is a current "buzzword" in the industry that is meant to free broadcasters from excess work that is not needed. No matter how far dereg goes, there will always be a

necessity to look at the public interest standard for broadcasting.

R&R: Do you feel that with more stations being made available, that now is the time for deregulation, as many of the people getting these frequencies will be first-time licensees?

Lee: I would like to see a firsttime broadcaster abide by more stringent reporting standards to the FCC during the first year, and as he gains experience and credibility he should be allowed the same deregulatory freedom as the rest

Brown: The standards of the industry will determine who will get these stations. The standards and traditions will be the ones that they must strive to maintain. If they do not, the marketplace will help to regulate this area.

R&R: How will deregulation affect citizens' groups?

Lee: Deregulation could put an end to many of these groups. I don't think we need public policemen out there . . . if the station is doing well financially it is because people are listening to it and therefore they are serving the public interest.

Quello: There is a great funding incentive for these groups to generate and then exploit discontent in the form of petitions to deny filed against stations.

R&R: What will be the outcome of deregulation? Will it pass and how soon can we expect a vote?

Brown: I think that the two days of hearings have helped to reshape some of my original thinking on dereg and have opened my eyes to some areas that I must resolve within myself before voting. Also, the final form in which the measure is written will have a lot to do with it. The staff is prepared to work quickly to finalize their recommendations so that we can hopefully vote before the end of the year.

Lee: I think that deregulation will pass in some form, although there will be a lot of tinkering with it. Maybe it will take an experimental form for a period of a few years or so to see if it works. I look for a final vote before the end of the year.

Quello: I don't know if it will pass or not. In all candor I don't know if I will vote for it. I may shock everyone! Broadcasters may be giving up more than they are getting. Give me complete freedom with no strings attached and no tokenism. If it is not passed this time, look for some form of legislation with far-reaching impact. I still reserve judgment until I see what the staff recommends.

### The Broadcasters



Tom Baker Charles Giddens

R&R: In your opinion, will radio broadcasters decrease the amount of nonentertainment programming for competitive reasons if the Commission deregulates this industry?

Baker: Any responsible broadcaster would be foolish to go the minimum route. The manager should provide the maximum needed to do a good job in this area. RKO has a strong commitment to public affairs and responsible broadcasting. Giddens: The only difference in

Giddens: The only difference in this area would probably be a better integration of nonentertainment programming into the rest of our formats in more creative ways. Anyone who is really competitive realizes the need for this type of programming.

R&R: The FCC has found that

broadcasters spend 18 million hours per year on paperwork . . . much of that on logs. If dereg allows you to adopt your own methods for logging to save time and money, would you be likely to change your operation in this area?

Francis: I hope we can simplify our logging procedures. In the end our corporate accountants will determine the final outcome on this one.

Cook: I don't think there is any problem with the way we are doing our logs at present. It doesn't seem to be a major hurdle or an area where there is a need for change.

R&R: If ascertainments are no longer required, how would you stay in touch with the community?

Dorton: Ascertainments have been a real pain for everybody. The results are very important and beneficial, but it is the method that is the pain. An independent research firm might be smart to specialize in this service. They could supply additional information to help keep us abreast of the changing needs.

Giddens: Any broadcaster who doesn't keep up with the public and its needs in the 1980's is not a good businessman. We would continue in much the same manner as at present.

Francis: It seems we have lost sight of the Commission's formalized requirements for ascertainment. Instead of requiring the licensee to conduct ascertainment of the service area's needs, the FCC should allow radio operators to decide how best to conduct their ascertainment.

R&R: In the panel discussion on dereg before the Commission, many public interest groups feared that if current restrictions on commercialization are lifted, broadcasters would go overboard in this area.

Cook: Our commercial load would only increase in the face of changes in the overall market, and I doubt anyone would really change at all.

Baker: If everyone raises commercial limits it would be suicide. Every station is competing in a fragmented marketplace for almost the same piece of pie. All of our focus groups point to the negatives of commercials.

Francis: We are in favor of removing the rules and policies for commercials, but I would not increase our commercial load.

R&R: If this deregulation measure is approved by the FCC and goes into effect, what other areas would you like to see deregulated in the future?

Giddens: To be allowed more freedom in the area of news coverage so that so much time would not have to be spent on equal time claims by someone of an opposing view when the coverage was not dealing with the specific issues.

Dorton: I have great fears about becoming too deregulated. What would happen if a community group went after a license and if the FCC has no criteria for measurement of a station's performance? You would then get into a very subjective area. At least now there is a yardstick to go by. The FCC should also get away from any programming judgments.

Baker: I am for non-government intervention. Nirvana would be having broadcasters make the rules. I don't think the government knows what we go through or understands our business.

Lite
Pop
Sells.

When KLTE introduced LITE POP © music in Oklahoma City only months ago, sales actually came before the ratings. Listeners and clients gave Lite Pop a resounding vote of positive approval. Oklahoma City's new "Music for Grown-Ups" was an immediate success! Light and popular! Contemporary, but not hard. Some of its roots in country, but decidedly sophisticated and eclectic! Balanced and blended for the 18-49 year old market. This early audience acceptance has firmly established KLTE with OKC's affluent adult audience. In Women

eclectic! Balanced and blended for the 18-49 year old market. This early audience acceptance has firmly established KLTE with OKC's affluent adult audience. In Women 25-44, BIRCH REPORT tracks the average quarter hour share (Monday-Friday, 6AM-12Mid) as follows: Jan 3.9 Feb 4.4 Mar 10.1 April 18.6. Willie Nelson, Anne Murray, Barry Manilow, Crystal Gayle, Kenny Rogers, Elvis, Eagles, Neil Diamond, Commodores, Dr. Hook, Eddie Rabbitt, & Barbra S. They're the artists who're making "Lite Pop" Oklahoma City's favorite music! Plus, hundreds of your favorite golden songs to embellish the current LITE POP hits! The most exciting and innovative format in years! The brightest new idea of the 80's! MUSIC FOR GROWN-UPS! LITE POP! Created by Ken Dowe, and now playing on KLTE, OKC! "Lite Pop" is available as an exclusive music service in your market! For more information, and more details, call: Ken Dowe or Richard Corner (405) 755-5583



### News/Talk

This week, the News/Talk personalities section is expanding to accommodate the many staff and programming changes as well as promotional efforts of various stations across the country. This convention week issue is a most opportune time to allow readers a chance to get a broad overview of what these stations are doing.

I'd like to take this time to thank the News/Talk stations for their support and cooperation thus far. Also, a reminder that any station news (staff and/or programming changes, promotions, photos, etc.) are welcome. They should be sent to Gail Mitchell, R&R, 1930 Century Park West, Los Angeles, CA 90067.

Alan Silverman has been upped to National Sales Manager from account executive at WOR/New York. The station also announces the arrival of a new morning team, produced by air personality John R. Gambling and his wife Wendy. Andrew John and Bradley John were born September 16, weighing in at 5 lbs. each.

KYW/Philadelphia names Deborah McLaughlin as Sales Manager. McLaughlin moves from a National Sales Manager post at WHTT-WHYI-FM/Miami-Ft. Lauderdale.

Necia Wakefield joins the news department as parttime announcer/reporter at WIND/Chicago. Station producer Harlan Loebman has been named executive producer.

Former WXYZ/Detroit News Director Larry Matthews becomes Managing Editor and morning host

### News/Talk Personalities

at KSD/St. Louis. Effective September 8, Mike Miller is the new morning personality at WXYZ coming from an on-air position at WTIC/Hartford. Jane Prescott, Director of WXYZ's Action Bureau, hosted a Consumer Forum on September 24. Her featured guest was Esther Peterson, Special Assistant to the President for Consumer Affairs.

KVI/Seattle's new arts and entertainment segment will be emceed by Paul Gregutt. Gregutt is producer and reporter for "Stepping Out" on local TV and columnist for Argus magazine.

For the fourth consecutive year, WGN/Chicago will air Loyola U's basketball games. And speaking of sports, the first WITS/Boston broadcast of Bruins hockey kicked off September 20.

In addition to his "Redskin Report" duties, Chris Hanburger will host a two-hour call-in show from the site of home and away games for WRC/Washington. Senator George McGovern brings his expertise to WRC via daily live commentaries weekday mornings at 6:50am.

WERE/Cleveland is asking its listeners to guess the won/lost record for the Cleveland Browns by October 26. The closest answer earns the winner and a guest a trip to the 1981 Super Bowl.



ROLLING IN DOUGH — No, not the kind you spend, but the kind you eat. KTOK/Oklahoma City talk host John Dayle began reminiscing one night about San Francisco's sourdough bread, telling his listeners he was having a couple of loaves flown in. No sooner said, listeners began calling in and placing orders of their own. Once the cloud of flour and baking powder settled, the Parisian Bakery in San Francisco had supplied 1950 loaves of bread, totalling 3000 pounds, to 600 KTOK listeners. Shown during the distribution process are (I-r) Dayle; Christie Barnard, KTOK; Bob Miller, station producer; B.J. Wexler, PD; and his wife



### Rodeo Radio

The effects of the cowboy craze sparked by "Urban Cowboy" have been felt everywhere, even radio. These aftershocks have brought forth some fair imitations, but KVI/Seattle will present the real thing when the Golden West Rodeo stampedes into town October 2, 3 and 4.

Sanctioned by the Professional Rodeo Cowboys Association, the event features over 350 cowboys competing in six "bun bustin" events including bull riding, steer wrestling and saddle bronc riding. Cowgirls will be given the chance to strut their stuff during the barrel racing contest. Vying for \$50,000 in prize money, the entrants will also be trying to earn points toward the national finals slated for December in Oklahoma City.

Rodeo clowns and a wild west saloon round out the festivities. And, yes, those with less derring-do can test their prowess as urban cowboys on a mechanical bucking horse in the saloon.





CAMPAIGNING IN THE GOLDEN GATE CITY — Independent presidential candidate John Anderson recently made a one-hour appearance on the Ronn Owens talk show while visiting KGO/San Francisco. Shown immediately following the successful guest stint are (I-r) Anderson and Owens.

WGAN/Portland, ME won three awards at the recent Maine Association of Broadcasters annual convention. The station was honored for its Public Service and Public Affairs achievements.

KXRX/San Jose General Manager Clifford M. Hunter was elected President of the Santa Clara County Broadcasters Association. Hunter was named Director of parent company Sterling's Broadcast Division last week (R&R 9.26)

WRC/Washington, D.C. has added an hour each to talk shows hosted by Ken Alvord, psychic Sallee Rigler and Shelly Tromberg. Expanded news coverage has also been included. Ron Menchine succeeds Tony Roberts as play-by-play announcer for Navy Football Radio Network with WRC as the originating station. Pete Larsen, ex-Redskin, will handle color commentary.

Joint Custody: One Way To End The War," written by Ciji Ware, was awarded the 1980 Silver Gavel in the 23rd annual American Bar Association competition. Ms. Ware is a regular on the Ken & Bob Company show each morning on KABC/Los Angeles. The station's Dr. Toni Grant was honored by the Wilshire Business and Professional Women's Club with a Woman of Achievement award. She was recognized as one of three outstanding women in medicine. And while popular KABC personality Michael Jackson vacationed, Mayor Tom Bradley and actor Robert Vaughn, among others, manned the guest host slot.

WOR/New York welcomes back Dick Oliver as host of its "Daily News Bulldog Edition." The popular news program will now be presented live at 7pm, Monday through Friday.

Weeding Out The Allergies," a ten-part series on the allergy season, was recently broadcast by KYW/Philadelphia. The series was hosted by Health and Science reporter Ed Abrams.

Rich Barnett subbed for vacationing Ken Prewitt at WERE/Cleveland.

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### WFAA Conducts Inflation Watch

In an effort to win the fight against inflation, WFAA/Dallas has become a "Super Consumer," sending members of its news team out in search of better buys.

"Market Basket" debuted September 4 with reporter Carol Lorah shopping and comparing prices on her own, then reporting her findings to station listeners. Only exact product comparisons were made, with Lorah presenting price comparisons on 57 commonly purchased grocery/household items from seven major supermarket chains. 60-second segments during morning drive outlined these findings while afternoon drive reports spotlighted the best buys for the week.

According to News Director Bill Kietzer, this is just phase one of the planned "Inflation Watch" series. Future reports include a survey of gas prices, a comparison of mortgage and interest rates, and an analysis of clothing prices.

Harvey A. Pearlman has been named General Sales Manager at WIND/Chicago. Prior to that he was VP/GM for crosstown rival WMET. In other station related activity, local Alderman Clifford Kelley announced his intention to introduce an ordinance to the City Council to install emergency communications equipment on area expressways. This comes nearly a year after WIND talk host Norman Mark began a campaign for emergency telephones, coupled with station editorials, in the wake of several tragic incidents on the expressways.

Two newcomers at KTAR/Phoenix: weekend reporter Mark Ernst and weekend editor Jorj Goss. Both are Arizona State graduates. On September 1, the station's "Midday" show, hosted by Preston Westmoreland, welcomed its 5500th guest. The show debuted in October of 1978.

Kathi Moran joins the KNX News Department as a broadcaster. She was formerly News Director for KAFY/ Bakersfield. KWOW/Pomona Chief Engineer Michael Smith becomes Maintenance Supervisor for KNX Technical Operations Department.

Bud Elliott has been appointed News Director at KWBZ/Denver. His prior experience includes stints at neighboring KIMN and KHOW. The station kicks off its fall sports season with "Sportstalk," anchored by Woody Paige and Irv Brown.

KGO/San Francisco recently distributed free passes to 3000 underprivileged children to Ringling Brothers, Barnum & Baily Circus. KCMO/St. Louis's "Call For Action" hotline accounted for \$51,879 retrieved by consumers during the year ending May 31. The number of calls totalled 2964, an average of 247 calls per month. Continuing the good work, the station cosponsored its third annual bloodmobile on September 2. Gail Mitchell

# 

DAVID BOWIE: "Ashes To Ashes" PB. 12078

HALL & OATES: "You've Lost That Lovin' Feeling" PR 12103

STEPHANIE MILLS: "Never Knew Love Like This Before" 10:2480 WAYLON JENNINGS: "Dukes Of Hazzard" PR-12067

IN TRANSIT: "Still Got A Lot" PB 12099 BRUCE COCKBURN: "Rumours Of Glory", VB.11795

## PLAY IT BY THE BOOK

David Bowie Scary Monsters

DAVID BOWIE "Ashes To Ashes"
"Teenage Wildlife"

AQL1-3647

HALL & OATES "You've Lost That Lovin Hard To Be In Love With You

BREAKING THROUGH THE ICE AGE

REA JACK GREEN Murder. "So Much."

Ellen Shipley

**ELLEN SHIPLEY** 

"This Little Girl"

BRUCE COCKBURN HUMANS

mileonium

BRUCE COCKBURN Rumours of Glory" "How I Spent My Fall Vacation"

RGA DAVIES

BXL1-7752

DAVE DAVIES "Imaginations Real" AQL1-3646

AFL1-3626

### VHAT'S NEV

### "Howard The Duck" Syndie Show **Fowls Airwaves**

Listen! On the air . . . it's absurd. It's so plain. It's a duck! That's right, beginning April 1, 1980, comicdom's favorite towl, "Howard The Duck, will take to the airwayes via the "Howard The Duck Radio Show." The syndicated series will consist of 10 different 3-minute segments per week, designed to be aired mornings and afternoons, Monday through Friday, with every 10 segments making up one complete story.

Targeted toward AOR formats in the top 100 markets on a market-exclusive barter basis, the "Howard The Duck Radio Show" features 24-track pro-



duction and stars Jim Belushi as Howard, WLUP/Chicago News Director Tom Webb as the Announcer, and Spring O'Mara as Howard's girlfriend, Beverly. The initial syndication package encompasses 13 weeks and is produced and directed by independent record promoter Lee Arnold (for mer PD at WAAF/Worcester and WQXM/Tampa) and WMMR/Cleveland Production Director Steve Lushbaugh (formerly of WBCN/Boston and WMMS/Cleveland)

Localized merchandising aids such as T-shirts and special edition comics

will be available to aid in launching the shows, with station placement handled by Morrie Eisenman (who conceived and executive-produced the shows) in the West and Lee Arnold in the East. For further information and demos of the first four episodes, contact Eisenman at Selluloid, 456 15th St., Santa Monica, CA 90402, (213) 394-9747, or Arnold at 1947 Hastings, Marietta, GA 30062, (404) 971-5024

19 NEWSCASTS PER WEEK

### Wall Street Journal Establishes Satellite Radio News Network

Soon radio stations will have a live-voice alternative to wire services. Beginning in November, "The Wall Street Journal Report" will provide 17 weekly two-minute, satellite-transmitted hard newscasts (six of which will allow for a one-minute spot insertion) plus two three-minute Saturday morning business news features (with allowances for three 60-second commercials).

Developed by Wall Street Journal Information Services Group VP William Clabby, the service is a spinoff of "The Wall Street Business Journal Report," a hard-copy news wire presently in use at 276 radio stations. Dow Jones, the newspaper's parent company, took the first step in live-voice transmissions by broadcasting news actualities via satellite after KQV/Pittsburgh (as well as other subscribers) pushed for the move.

The Wall Street Journal Report" will initially air in the top 50 ADI's, while a similar TV service (see Videoscope, R&R 9-19) and a Wall Street lournal weekend edition of national business news are reportedly currently in the planning stages

### **ON-AIR TALENT WANTED**

Bonneville International Corporation, one of the nation's most successful group owners, is constantly looking for qualified individuals to fill periodic on-air openings at our radio stations.

If you are interested in being considered by Bonneville, and if you have at least two years of experience as an on-air personality or newscaster, please submit an aircheck\* together with your name, address and phone number. All replies will be held in strictest confidence.

Mail aircheck to Jean Bishop, Personnel Department, Sonneville International Corporation, 36 South State, Suite 2100, Sait Lake City, Utah 84111.



WRPH. New York, NY • KBIG. Los Angeles • WCLR, Shokle-Chicago, III. • ROTT, San Francisco, Calif. • RAAM, RAI H. Dallas RSEA, NRO, KIRO-TV, Seattic, Washington • RMBR, RMBZ, Kanass City, Mo. • KSL, KSL-TV, San Lake City, Utah

### Network Start-Up Costs Nullify RKO Revenue Increase

While third quarter earnings for General Tire & Rubber Co. declined 30 percent from \$20.8 million in the third quarter of last year to \$14.5 million in the equivalent period of 1980, GT&R's broadcast subsidiary RKO General saw its earnings decline as well. Although figures for the broadcast division were not available, GT&R stated that RKO posted higher third quarter revenues, but that start-up costs associated with its new radio network eroded the increase. GT&R's third quarter sales dipped five percent from \$554.1 million in the analogous period of 1979 to \$527.2 million in 1980.

### College Kids Spend More On Discs Than Films

The average college student spends \$94 per month on items as varied as pencils and concert tickets, according to Brown's National College Survey. The study, which surveyed 600 of America's colleges, found that each of the 11 million U.S. college students spends 21 percent of the \$42 they spend on entertainment monthly in bars, 17 percent on records and tapes, and 15 percent on films

### **Body Heat Bolsters Bulova** Battery

The Bulova Watch Co. has adapted a basic energy source (body heat) to activate its "Thermatron," the first solid-state electric watch battery. Watches containing the device, when worn against the skin, convert our natural 98.6 into electricity. This new technology will no doubt be welcomed by the increasing number of digital watch wearers whose primary complaints about the devices have been the necessity, difficulty, and cost of replacing batteries each year.

Bulova's patented invention marks the company's reemergence as a viable competitor in the watch business after falling to third place behind Timex and Japan's K. Hattori & Co. ("Seiko") in U.S. watch sales this year (Approximately 27.5 million units were sold in the U.S. alone last year.) Watches containing the "Thermatron" will be available by late 1981 but will carry a substantial price tag.



### "Telemix Two" Phone Mixing System Developed For Radio

The "Telemix Two" is a sophisticated, compact telephone interface system designed by Steve Church, Chief Engineer at WFXX/Buffalo, and Mark Durenberger, Chief Engineer at WLOL/Minneapolts, for use by any radio personality who airs phone calls. The "Telemix Two" attaches to the station's phone system as easily as a standard telephone and is capable of handling seven incoming lines, two of which may be used to conference long-distance guests with local callers, allowing up to four lines to be

Currently in use at KSTP/Minneapolis (the first station to use the "Telemix Two"), the unit's additional features include: silent switching, automatic volume control and tone shaping, on-off-hold switching, into and out of delay and "swear" switching, and adjustable split-cue and level balance. The desktop unit (the size of a standard telephone) also contains a proprie tary mixing circuit that enables talk-show hosts to operate in the usual speaker-phone mode, where the announcer automatically overrides and ducks the caller, or in a special alternate mode that permits true simultaneous conversation without switching or ducking.

Air personalities will appreciate "Telemix Two"s automatic split-headphone system, which allows the jock to hear programming in one ear and the caller in the other (useful when putting contest winners on the air, etc.). When operated in this manner, the jock's console mike feeds the phone, providing the ability to answer and screen off-air phone calls without removing headphones. The "Telemix Two" may also be used in the station's newsroom as a means for recording actualities. For further information, contact Steve Church at (716) 882-4300.

### FIVE-MINUTE VERSION ALSO AVAILABLE

### "Hitbound" Syndie Show Restructures

Media Research Associates (MRA) has restructured its syndicated radio program "Hitbound," altering its research-predicted content from ten songs to nine. Series host Gene Weed will shoulder all hosting chores, eliminating the portion of the show previously hosted by celebrity guests. Interviews with some of the artists currently on the show's charts will replace the celebrity

A shorter version of the 55-minute "Hitbound," "Hitbound Spotlight," has also been introduced as an alternative feature to radio stations. This five-minute abbreviated edition, available five days a week, will feature one of the MRApredicted hit songs on each segment. Both versions are available on a barter basis from Lee Benton or Laurie Ferris at (213) 399-3128 or 399 4439.



We are proud to serve the following new clients: WROR/Boston; KBOX-KMEZ/Oallas; WTPA/Harrisburg Daily news and entertainment copy. Call for free trial

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### I COULD BE GOOD FOR YOU

The Hit Single By 707

Produced By Norman Ratner



KWK 6-1 WDRQ 11-5 CKLW 10-6 WGCL add KUPD add KQ94 28-24 WAAY add BJ105 add WVIC 32-25 WXEZ deb 27 WTAC add KRSP on

### IT COULD BE GOOD FOR YOU!

On Casabianca Records





### HAT'S NI

### Panasonic Sponsors Earth, Wind & Fire Radio Promotion

"Panasonic Presents the Earth, Wind & Fire Story," a two-hour radio special to be featured on 200 stations in late October, will wrap up the ARC/Columbia recording group's promotional sweepstakes. The Panasonic-sponsored program will coincide with the group's latest album release. The sweepstakes, which began October 1, will offer Panasonic stereo radio/cassettes, EW&F records, and cassette shoulder straps,

### Firm To Market Records Minus Lead Vocals

Showering sopranos and bathtub baritones, take note. The Nashville-based Southern Music Group has begun to market records containing only the song's instrumental and background vocal tracks in much the same manner as the mid-Sixties Beach Boys' "Stack Of Tracks" LP or the "Play Guitar With the Ventures" album series, not to mention the numerous singles of yesteryear (the Jaynettes' "Sally Go 'Round The Roses," Edwin Starr's "Agent Double-O Soul," et. al) whose B-sides were simply their A-sides minus the lead vocal track.

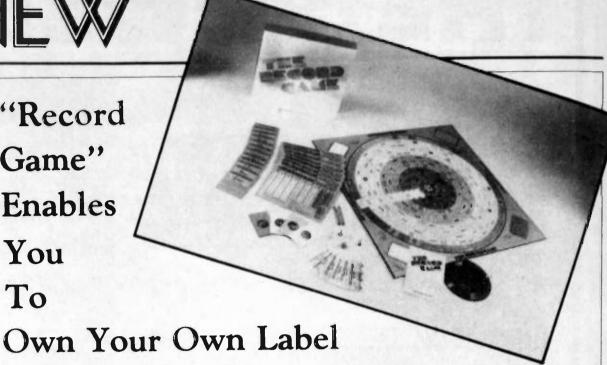
The discs will come complete with lyric sheets so that America's amateur altos and tyro tenors can flex their vocal cords without having to compete with Barbra Stretsand or Michael Jackson at considerable cost to their egos. Southern Music Group President Harry Wilcox claims to have come up with the idea after years of watching people sing along to the

"Record Game" **Enables** You To

So you want to own your own record company? Now's the chance to test all those years of expertise you've accumulated without having to convince an Arab prince of your acute entertainment business acumen. "The Record Game," described as a board game of the music industry, has been developed by Gorilla Inc., a division of the Nashville-based Monkey

Players begin with \$4 million in bogus bills and their own record company. The object of the game is to press discs, release singles, secure adds on radio station playlists, and book concerts, with the eventual winner being the one who makes the most money (or, as is often the case, the one who loses the least amount).

Business firm, with just this purpose in mind.



### Become The Chairman Of The Board

The playing board itself is 28 inches square and is shaped like a record with 12 playing grooves, 318 playing squares, various tracking sheets, agency cards and formula sheets, and 198 pun-ishing circumstance cards; e.g., "A Tight Antic" "A Ship Full O' Sound" promotion, combining canoes full of the act's LP in retail outlets with radio-sponsored raft races, is poorly launched and leaves promoters up a creek

"The Record Game" will be available in record and game stores nationwide by the last week of October at \$32 per copy. Contact Monkey Business at (615) 646-3335, or Box 325, Nashville, TN 37221.

### **PRO:MOTIONS**

### Firth Named Exec. VP At Big Music America Corp.

Gary Firth has been named Executive Vice President of the Big Music America Corp., the Houston-based firm currently syndicating a national "Homegrown" LP contest (R&R 8-15). Most recently Firth served as Operations Director for KSRR/Houston, having previously programmed WDRQ/Detroit and KRIZ/Phoenix.

Commenting upon the appointment. Firth told R&R: "I'm very happy to be a part of the Big Music America Corporation. I look forward to working with the radio community in developing new and exciting promotions and programs.

### **Collins Named VP For Rolling Stones Label**

Art Collins has been named to the newly-created post of Vice President in charge of U.S. and Canada for Rolling Stones Records. Collins most recently served as Assistant to the President of Rolling Stones Records, having previously been Associate Director of National Publicity for Atlantic Records, which distributes the Rolling Stones label. He had been with Atlantic since 1975.

In his new post, Collins will work closely with the parent la-



Art Collins

bel in the promotion, advertising, merchandising, and production of all Rolling Stones Records' releases. Collins will also sume the duties of former Rolling Stones Records President Earl McGrath, who resigned the post recently

In a related development, Colin Burn has been named to coordinate Rolling Stones Records' activities in the remainder of the world

### Griffith Named Director Of R&B A&R For Arista

Gerry Griffith has been named director of A&R for R&B at Arista Records. Most recently Griffith was Director of the Creative Division at Motown Records, having previously spent nine years at Columbia Records, where he served as West Coast Director of R&B A&R, Associate Director of Product Management, and Regional Promotion Manager.

### Wolmark Upped To Asst. Dir./Nat'l **AOR Promo At Atlantic**

Alan Wolmark has been elevated to Associate Director of National AOR Promotion for Atlantic Records. Most recently National Album Promotion/Special Projects Manager for Atlantic. Wolmark formerly served as an Assistant Editor of Record World, having previously worked at Virgin Records-U.K.

### Shearer Named Dir./Creative Services For Westwood One

Karen Shearer has been named Director of Creative Services for Los Angeles-based radio syndicator Westwood One. Shearer was most recently Director of Media Concepts at Elektra/Asylum Records.

In her new post, Shearer will be responsible for the development of a radio spot production division for the firm.

### Love Named VP/ **A&R-West Coast** At Carrere

Stuart Alan Love has been named Vice President of A&R-West Coast at Carrere Records. the Atlantic/Atco-distributed label. Most recently an independent producer working with Nick Gilder, Shotgun, Bobbi Walker and Foreigner's Lou Gramm in his earlier group Black Sheep. Love formerly held A&R posts at Columbia and Warner Bros. Records.



Stuart Alan Love

### Roseman Named Exec. VP/GM At Otis Conner

Clifford Roseman has been named Executive Vice President and General Manager at Otis Conner Productions. Formerly a consultant to Drake-Chenault, Roseman will supervise marketing efforts for all Otis Conner product, which recently severed ties with the Drake-Chenault organization Roseman may be reached at Otis Conner Productions at 2829 W. NW Highway, Suite 940, Dallas, TX 75220.

### Lawrence Named Dir./Black **Progressive Music At Planet**

Trevor Lawrence has been named to the newly-created post of Director of Black Progressive Music at Planet Records. Lawrence, a noted record producer arranger and session musician. has produced the McCrarys. Jimmy Cliff, and Harry Nilsson. among others. Most recently he was associate producer and arranger for the Pointer Sisters current Planet LP. He has been with Planet since February 1980, having formerly performed with Paul Butterfield, Fats Domino and Stevie Wonder. Lawrence will be based at the label's Los Angeles offices.



### Jackson Upped To Dir./Black Product Mgt. At RCA

Keith Jackson has been promoted to Director of Product Management-Black Music at RCA Records. Jackson most recently served as RCA's Manager of Black Music Product Merchandising, having previously been National R&B Promotion Coordinator for Polydor Records as well as having originated the syndicated radio show "Rock Around The World.

In his new post, Jackson will have administrative responsibility for the coordination of marketing plans for all black recording on RCA and its associated labels

### Ferris Named Mgr./Program Sales At Tuesday Prods.

Shirley Ferris has been named Manager of Program Sales for Tuesday Productions, the San Diego-based broadcast jingle production firm which has recently expanded into radio syndication. Most recently Ferris held a sales position with KOGO-KPRI-FM/San Diego, having previously written broadcast advertising copy for San Diego-based Phillips/Ramsey and later producing a weekly 30-minute TV show for Pace Productions of San Diego

### THE POWER PLAYS

### EARTH, WIND & FIRE "Let Me Talk"



### **NEW & ACTIVE**

EARTH, WIND & FIRE "Let Me Talk" (ARC/Columbia) 75/4 Moves: Up 49, Same 22, Down 0, Adds 4, PRO-FM, KJ100, KKXX, KDZA, WXLO d-22, Y100 34-30, WGCL 20-17, KFRC d-26.

Taken From ARL Album "FACES"
Produced by Maurice White for Kallmba Productions

### EDDIE MONEY (DUET WITH VALERIE CARTER) "Let's Be Lovers Again"



WCSC add WGH add WXLK add KQWB-FM add 35 WTMA

Taken from the Columbia LP "PLAYING FOR KEEPS"
Produced by Ron Nevison for Gadget Productions, Inc.

## BILLY JOEL "Sometimes A Fantasy"

**48 OUT-OF-THE-BOX ADDS!** 

WABC add
WNBC on
PRO-FM add 26
JB105 add 35
WLS add
CKLW add
KSFX on
WBLI add
WTIC-FM add 30
WICC add
WKEE add
V100 add
KRBE add
KFMK 29-27
WTIX deb 34

WNOE on
CK101 add 39
FM100 on
KX104 on
WAYS add
WQRK add
WRVQ add
WAKX add
Z104 26-21
WIKS add
KNBQ add
KYSN add
KRSP add
KZZP add 26
KHYT add
WGUY add

WIGY add
WCIR add
WHHY add
Z102 add 32
WSGA deb 32
WCGQ add
WANS-FM add
WXLK add
KILE add
KVOL add
KQWB-FM add 34
WRKR on
KBOZ add
KYYA add
KOOK add
KRLC add

Taken from the Columbia LP "GLASS HOUSES"
Produced by Phil Ramone
in Association with Home Run

### DANDY AND THE DOOLITTLE BAND

'Who Were You Thinkin' Of"

WROR add 29
KEARTH on
KFI add
KFRC add
WAYS add
WGH 17-12
WNAM add
KEZR add

"Beginning to feel the strength of good phones. A definite mass appeal record!"

Bob Hamilton, KRTH/L.A.

Produced by Louis Lofredo for Mandala International A Power Plant Productions, Inc.



PLAY THE POWERFUL ON COLUMBIA RECORDS



The Palomino in North Hollywood was nurgling to its fullest with Hoyt Axton and lovely Meryle Jaye the other night . . . and a Did You Know popped into my predatory mind . . . Hoyt Axton's mother Mae was the co-writer of Elvis's first million seller, "Heartbreak Hotel," back in 1956! The Axton family has long been a talented one; Mae's brother David Boren was Governor of Oklahoma. Hoyt's second cousin invented his first cousin!

The American Film Institute sent me a list of its ten most wanted "lost" films. The AFI has been searching for hundreds of historically and artistically significant movies ... but here are the ten most lusted for:

Erich Von Stroheim's original complete 40-reel "Greed." "Cleopatra" (1917) with Theda Bara; Tom Edison's "Frankenstein" (1910); "The Kaiser, Beast of Berlin" (a World War I flick); D.W. Griffith's "That Royale Girl" with W.C. Fields; Walt Disney's "Little Red Riding Hood" (1922. This is a film made by Walt when he was still in Kansas City before he came to exotic Hollywood); "The Rogue Song," a Technicolor feature made in 1930 with Laurel and Hardy and Lionel Barrymore; Greta Garbo playing Sarah Bernhardt in "The Divine Woman"; Norma Talmadge's "Camille" (1927); and one of the truly great spooky directors, Tod Browning and his "London After Dark" (1927) with Lon Chaney.

I mentioned Paul Drew in my last column, and while chatting with Paul at Irwin Winkler's house, I wrote down some fascinating information about what he's up to. Unfortunately I wrote the material down on my shirt cuff . . . and my shirt cuff is still in the laundry. So, unless my laundryman has a furtive desire to get into program consulting, my cuff should be back here next week, and I will share some interesting news with you.

Jeepers! It's almost time for the biggie . . . the Great Radio Event of 1980 . . . the NRBA is next week. I've been asked to appear at several workshops, including "How To Get That Special Demographic...Necrophiliacs!", "The Toxic Shlock Syndrome," and "What To Do At A Station With No Format At All." A new management panel is causing a lot of talk: 'How To Buy Unpainted Personnel And Finish Them Yourself," and "How To Develop To The Fullest Your Untapped Power Of Gluttony.

It'll be great to see a lot of old familiar faces and new ones as well (as you know, many R&R readers have purchased new faces in the last couple of years . . . ). It should be great fun!









JEFF SALGO NAMED OPERATIONS MANAGER AT OK1021/2 & KU16/SEATTLE

ED HYNES APPOINTED REGIONAL PROMOTION MARKETING MANAGER AT COLUMBIA

LARRY DOUGLAS NAMED VP/PROMOTION AT WINDSONG RECORDS

NUMBER ONE FIVE YEARS AGO: "I'm Sorry"

— John Denver (RCA)

NUMBER ONE LP: "Wish You Were Here"

— Pink Floyd (Columbia)



### NBC Wins Another One

In this most unusual TV season, with most new programming some time away, NBC is off to a flying start. After last week's "Shogun" massacre, NBC managed to win a second race, albeit by a much smaller margin, 17.5 to ABC's 17.4 average rating and CBS's 16.0. The victory was due in large part to a fine showing by the repeat of "Centennial." Also starring "Shogun" headliner Richard Chamberlain, the show gunned its way to 9th and 11th this week, vast improvements over the first two episodes' placing last week.

Top show of the week was "60 Minutes" (CBS), followed by ABC's blockbuster entry "Marilyn — The Untold Story." The rest of the top ten went 3) "Dukes Of Hazzard" (CBS) 4) "Little House On The Prairie" (NBC) tied with "Dallas" (CBS) 6) "Act Of Love" (NBC Wednesday movie) 7) "Love Boat" (ABC) 8) "Real People" (NBC) 9) "Centennial" Pt. III (NBC) and 10) "Three's Company" (ABC).

Following "Centennial" Pt. IV were 12) "M\*A\*S\*H" (CBS) 13) "The Jeffersons" (CBS) 14) "Happy Days" (ABC) 15) "The Magic Of David Copperfield" (CBS special) 16) "CHiPs" (NBC) 17) "Taxl" (ABC) 18) "Laverne & Shirley" (ABC) 19) "Rage" (NBC Thursday movie) and 20) "That's Incredible" (ABC). "WKRP In Cincinnati" finished a significantly-improved 26th this week.

MUSIC ON TV — The Pretenders and Buggles are on "Hollywood Heartbeat" October 3 in most markets... Robert Palmer appears on "Rock Concert" October 4... Rick Nelson guests on the NBC special "Men Who Rate A 10" October 7... The Larsen-Feiten Band and Seals & Crofts are among "Solid Gold" 's guests the week of October 3-9... Ambrosia materializes on "Midnight Special" October 10, while on the same date Devo is on "Hollywood Heartbeat." Devo also appears on "Merv Griffin" October 16, with T.G. Sheppard, among others, while Larry Graham joins Merv the day before. Devo is also on "Rock Concert" October 18... The Roches appear on the "Smothers Bros." special October 22.

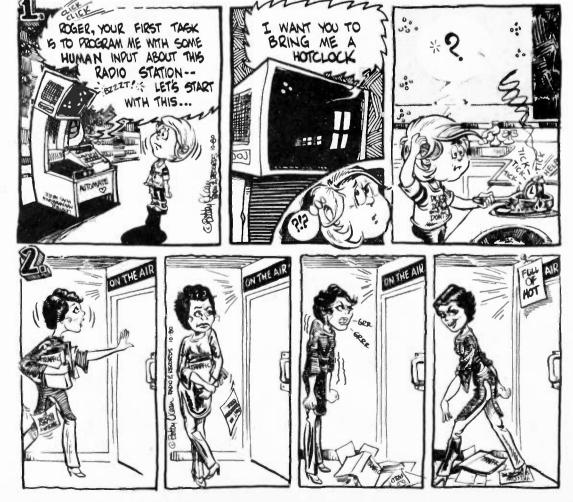
RADIO'S MILLION DOLLAR FEVER SPREADS TO TV — Intriguingly hot on the heels of Q102/Cincinnati's announcement of its single-person \$1 million giveaway (R&R 9-19), Chuck Barris Productions announced with considerable fanfare that it was readying a 25-week talent contest called "The Million Dollar Talent Show," with the same \$1 million cash figure as the ultimate prize. Days later, Barry & Enright Productions announced that "The Joker's Wild" game show would give away a million in cash this fall, although just \$250,000 is earmarked for the grand prize winner.

### VIDEOSCOPE:

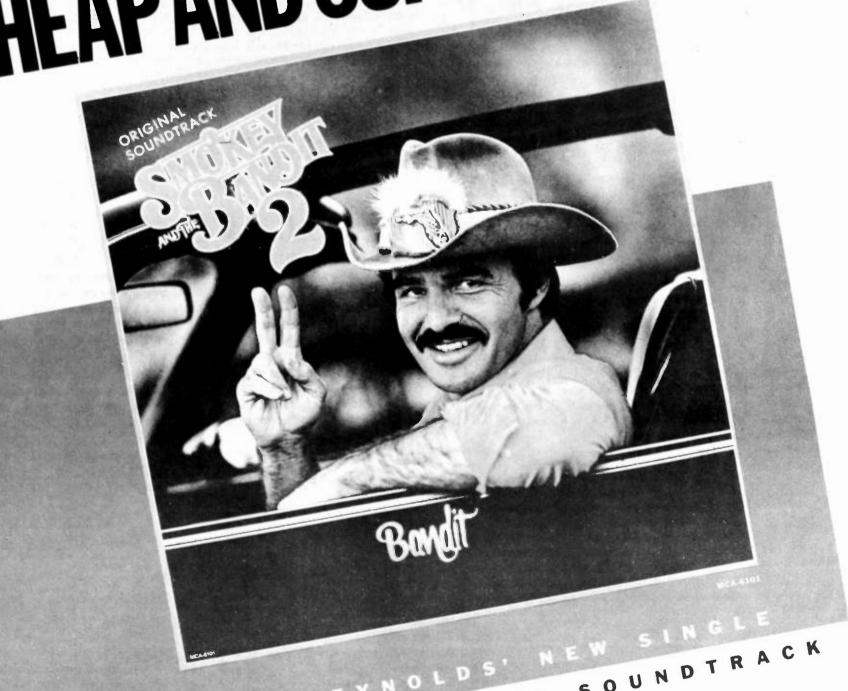
MAGNAVOX VIDEODISCS INTO 3 TOP MARKETS THIS MONTH: Magnavox will introduce its laser-read videodisc players in New York, Los Angeles, and Chicago by late October as the firm aims for 90 percent national availability by the end of 1980. The units, which retail for \$775, are currently available in 22 markets across the nation with San Francisco to be added in November...LOW-COST CABLE TV ADS: Three million of America's 16.2 million cable TV-equipped homes recently began receiving "The Home Shopping Show," a new cable-TV advertising vehicle. Each advertiser pays \$3500 for 10 minutes of air time (compared to an approximate average cost of \$95,000 for a 30-second spot on prime time commercial TV), allowing them to demostrate products and converse with the cohosts of the weekly, hour-long talk show. During the course of the segment, a toil-free number is flashed so that viewers may phone in orders. Current sponsors include Better Homes & Gardens magazine, Encyclopedia Britannica, the Amoco Motor Club and a Quaker Oats needlecraft kit subsidiary...TOTO'S "HYDRA" WINS VIDEO AWARD: Columbia recording group Toto recently received the "Monitor" award from the Videotape Production Association for their video promoting their "Hydra" album.

### ERR WAVES

### BY BOBBY OCEAN



"LET'S DO SOMETHING CHEAP AND SUPERFICIAL" MCA-5104





MCA RECORDS

"Put it on the air last week and it blew up the request lines" **Gerry Peterson** KFRC



ARE HERE !

### **CONTEMPORARY HIT RADIO**

CFTR 17-13 WDRQ 21-15 CKLW 25-15

**KUPD 10-11** 

WOLF on WFBL 38-35 WHFM on

WFLY on

WEFM 12-10 WVIC 29-28 WXEZ on WPHD 4-2

R&R ALBUM AIRPLAY 25 BILL HARD SONG INDEX 4 METRO CHART 22

ALBUM NETWORK 23
BILLBOARD 82\*
RECORD WORLD 84\*
CASHBOX 74\*

"SWITCHIN' TO GLIDE"

E-47006

THE SINGLE FROM THE KINGS NEW ALBUM



THE KINGS ARE HERE

PRODUCED BY BOB EZRIN



© 1980 Elektra: Asylum Records • A Warner Communications Co.



### STREET TALK.

Catching almost everyone by surprise was the announcement that KMJC/San Diego was changing formats again. The Oldies format gave way to all-Religion on Wednesday (10-1).

The Polydor changes (see Page 1) have Irwin Steinberg remaining as a consultant to the company, but Street Talk hears that once Steinberg's contract ends in mid-1981, so will the continuing affiliation.

Michael Spears is back in music radio. Michael, who last programmed a music station at KHJ/Los Angeles in 1977, has been one of the co-owners/operators of WPLP/Pinellas Park (Tampa), a News/Talk operation, for the last two years. His return to the ranks of rock comes at KFJZ-FM/Ft. Worth, where Michael will consult. KFJZ-FM's new PD is Christopher Haze, coming from KILT/Houston to replace Gary Mack, who has left the station to continue his work investigating President John Kennedy's assasination.

We hear that Warner Brothers is about to announce the signing of another custom label . . . this one to be headed by Snuff Garrett and Clint Eastwood.

Street Talk was very sad to hear of the passing of Milt Salstone last week in New York. Milt, the owner/founder of M.S. Distributing, was one of the true pioneers of independent distribution. He will be missed.

Word out of Louisville is that WLRS MD Drake Hall has offered his resignation. The six-year WLRS veteran will be exiting the station today (10-3) and should announce his future destination in about a week.

Dan O'Toole, currently PD at V100/ Charleston, is making a move within the Capitol Broadcasting organization. He will be taking over the programming reins at WRKA/Louisville.

Look for an official announcement on this next week, but when Malrite takes over the ownership of Metromedia's KNEW/Oakland on October 8, some key changes will include the appointment of Jim Wood as KNEW's new PD. Jim, who was most recently PD at KZLA-AM-FM/Los Angeles, will replace Bob Young, who is expected to find another position within the Metromedia chain.

As we tipped you last week (R&R 9-26), Geffen Records has officially signed John Lennon. Now, be on the lookout for his first record, a single, within two weeks. The title, appropriately enough, will be "Starting Over."

Barry Richards, formerly of WDON & WEAM/Washington, is the new PD of WAIL/New Orleans. The station has just kicked off its new "Urban Contemporary" format.

Mike Selden did a fast segue from KNUS/ Dallas to become the new MD at KHFI/Austin.

### Hey! I Paid Good Money For That Line

In another classic case of open-mouthinsert-foot, WTRX/Flint jock Tony Johnson set his market spinning last week when he said (and we quote), "We have a bulletin. I just heard that a cement truck and a police van carrying prisoners have just collided on Flint's East Side. Be on the lookout for 12 'hardened' criminals."

Great line, right? Well, apparently it was so great that a lot of people listening to Tony heard the line but missed the delivery. The police department switchboard lit up like the Buick plant at retooling time, as concerned parents demanded that schools be evacuated until the criminals were rounded up.

In a mini-"War Of The Worlds" reaction, hundreds of listeners called the station for details about the nonexistent fugitives. In case you haven't already guessed, Tony's remark was direct from Dan O'Day's "O'Liners" and was meant purely in jest. WTRX GM Jim Meltzer said the whole incident, while somewhat regrettable, "really proves the power of radio." Tony was not reprimanded, but was reminded to be a bit more obvious in his future attempts at humor.

Now, we're wondering if Dan O'Day plans any special "warning" on his next edition of "O'Liners."

WPEZ/Pittsburgh is a thing of the past . . . the station was officially granted the new call letters WWSW-FM last week (9-26), and has adopted the new on-air identity of 3WS.

Andy Barber has resigned at KASH/ Eugene as PD and will most likely return to major market jock work in the very near future.

Fred Holland, who exited as PD of WAAY/ Huntsville last week, has become the new PD of 100kw WAHR/Huntsville, and now appears ready to compete with his old station.

Ron Brandon, former Publisher of the National Music Report, is now on the loose, looking for a new challenge in either the radio or record industries. Ron, who programmed in the South and Midwest, can be reached in Atlanta at (404) 973-5751.

The baby boom brought forth three boys this week . . . David Berman, VP/Business Affairs at WB, and his wife are the proud parents of Joshua Abraham (9-9) . . . Wynn & Martica Rosenberg of WWSW (WPEZ)/Pittsburgh had a baby boy (9-29) but were unable to finalize his name by presstime . . . L.A. promotion man Rick Harold and his wife Cathy had their first child, Nicholas Joseph (9-26). Street Talk is happy to announce that all the parents and their new sons are doing fine!



This Week AMERICA

Next Week
MARTY BALIN
(Jefferson Airplane/Starship)

Call Jim Brown (213) 399-4949 (Collect) 131 Ocean Park Boulevard Santa Monica, CA 90405

## BRUCE COCKBURN "HUMANS"

The Secret Is Out!!!

Bruce Cockburn has arrived! His first Millennium album, "Dancing In The Dragon's Jaws," was a resounding musical and commercial success and included the stunning hit single, "Wondering Where The Lions Are."

Now, his new album, "Humans"...a gutsy personal statement and accurate reflection of our times.

Bruce Cockburn's "Humans" truly involves you!

Includes the new single "Rumours Of Glory"

BXLI-7752

BRUCE COCKBURN
HUMANS



Milennium

Produced by Gene Martynec for True North Productions

Manufactured and Distributed by RCA Records





"Stations making decisions on the sole basis of focus group results are making unwise decisions."

### Focus Group Focus

There seems to be a great deal of interest in the topic of focus groups. Recently I've been getting letters asking for a column on this subject, so here goes. Please keep in mind that space will only allow an overview, so if what you read here piques your interest or curiosity, don't hesitate to call and discuss your thoughts with me.

Dick Lamb, President of WWDE-AM-FM/Norfolk, wrote last week and posed questions worthy of exploration here. Some of the key questions are:

- 1. Who should be in the focus group(s)?
- 2. How many people should be in the groups?
- 3. How should focus groups be used?
- 4. How do you avoid asking members of the panels leading questions?

Let's delve into each one below, rearranging the order of the items slightly. This week we'll look at how to use panels and who should set them up. We'll also answer the query about the makeup of the panels. Next week's column will pursue the other questions and operational areas.

### How To Use Focus Groups

Focus groups have become a popular radio research tool, but there are those who have little faith in them. Perhaps those who feel negatively about focus groups have not had the best understanding about what groups can — and cannot — do

Focus groups are best used when it is understood that initial information gathering is needed before embarking on a more thorough research effort. Focus groups are not meant to be the research end-all and be-all. Stations making decisions on the sole basis of focus group results are making unwise decisions.

The proper scenario for deciding that such groups might be needed could go like this: a station's sales team continues to bring to the GM and PD feedback that the station is perceived by listeners as too teen-oriented. The numbers in the Arbitron show teen strength but also show a healthy (although not dominant) 18-34 core for the station. The challenge - how to turn around the marketplace's perception that station X is for no one but teens. While a thorough telephone or inperson survey of the market can go a long way towards solving this dilemma, focus groups can serve as a screening technique, separating the real issues worth pursuing from the less pertinent concerns of the listeners. The purpose of the groups is to help focus the follow-up, more deeply probing research, that will be the next step.

### What Goals?

Once you have decided to make the invest-

ment in focus groups, how do you get the most out of the effort? It helps to establish goals that will help the researchers handling the groups for you. Do you want to change marketplace perceptions? First you need to know what they are, and how your station stacks up against the competition. Do you want thoughts from the public on the music that your station and its competitors are playing? Is it important that a discussion of personalities be included? Examine your key concerns, discuss them with the party doing the groups on your behalf, then review the understanding prior to the beginning of the focus group effort. Clear-cut communications between the station and the research team are invaluable in this task.

### **Getting Started**

Find yourself a competent outside research firm to set up and conduct the panels for you. Dr. Lutz has been writing for the last few weeks on selecting and dealing with a research firm, so you may want to review his columns on this area. By all means, it is important to use an outside firm to conduct the groups. Although a number of stations have competent research personnel, the objectivity inherent in bringing in an outside firm is worth the effort.

Once the firm has been selected, discuss your goals and areas of concern. Determine the universe of the sample to be used for the groups (for example, adults 18-34 who listen at least one hour per week to your station and its competitors). Then leave to the research firm the task of selecting and screening focus group respondents. By the way, it is customary to offer the respondents an incentive for participating in the sessions. A restaurant trade is sometimes good for this, and cash is always popular. \$20 per participant is usually sufficient.

In my experience, focus groups are best when conducted with no more than 10 members of the listening public at each session. With a time frame of from one hour to one-and-one-half hour, this will allow a skillful focus group moderator to touch on several key issues of concern to the station, while allowing all of the participants time to express their thoughts. Sessions that go for longer than 90 minutes tend to be counterproductive, as the respondents (and the facilitator) get weary and the quality of the interaction suffers.

One additional note here. At the initial stages of setting up and conducting the focus group, the sponsor of the research is necessarily kept anonymous. However, at the end of each session as each respondent is given his/her incentive gift, it is quite acceptable to mention the station that sponsored



With the NRBA's American Radio Expo just around the corner, here's hoping I'll have the opportunity to meet and chat with many readers. I'll be involved in two sessions of interest — one Sunday night dealing with Arbitron tips and your general Q&A on Arbitron; the other Tuesday afternoon, in which Dr. Lutz, Dick Logan of Arbitron and Jim Seiler of Mediastat will join me in a discussion of dealing with year round ratings. I look forward to seeing you at either or both of these interesting sessions!

### Week In Review

### Magid Execs Form Consulting Firm

Two former executives of the Frank Magid research firm have formed their own consulting company. The new firm is known as Communications Research, Ltd., and will be based in Tueson. Bruce Fohr, Magid's VP/Director of Research, and Ken Dennis, former GM of Magid's Radio Divisions, will head up the consulting services. Communications Research Ltd. will focus on market research and programming consultation services for radio.

### **Hundreds Trek To Laurel**

According to Arbitron spokesperson Connie Anthes, more than 350 stations have been to Laurel to review diaries from the Spring 1980 survey. Between July 7 and September 26, diary reviews have been performed on behalf of 359 stations measured in April/May. The majority of those visiting Laurel are either actual station personnel or station consultants, with the remainder being rep firm personnel.

the session. This implies that the station in question cares enough about the public to do this type of research, and may pay off in influencing the listening habits of some of the participants. The only time it would not be proper to mention the sponsor is if the respondent might be used in additional research efforts.

### Group Makeup

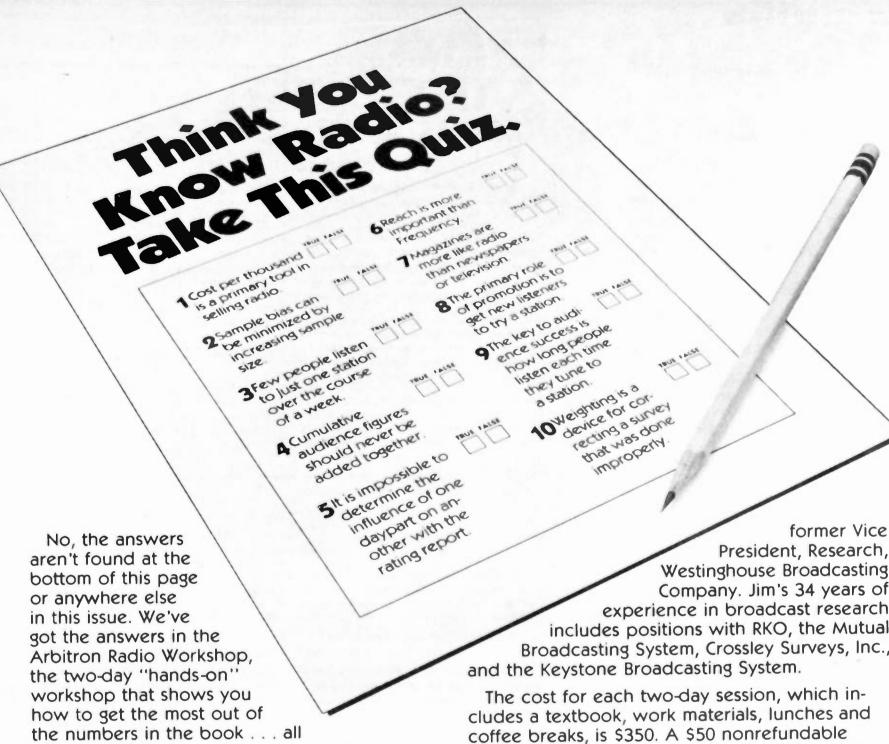
An important ingredient in any successful focus group research is the caliber of the participants in the sessions. Be sure that when you meet with the research team you give them guidelines with regard to age/sex quotas, economic criteria, and geographic influences (signal problems) that might be crucial to getting the best sample base for this effort. For example, a station and its researcher might agree that the sample will be 60% female, will include adults 25-44, with most of that in the 25-34 cell, and that the persons can only come from one county in the relevant metro. Sample screening is then done until the researcher is pleased that a representative sample has been acquired.

### Bird's-Eye View

Now that we've covered some of the initial steps, next week we'll look over the shoulder of the moderator as a panel actually convenes. This bird's-eye view will allow you the chance to get a feel for what the groups are like, and what can be gleaned from them.

Jhan Hiher, former Manager of Radio Market Reports for Arbitron. is R&R Research Editor. Contact Jhan with any research or ratings question you may have.





Knowing the right answers for these questions can mean better programming, greater sales and higher profitability for your station.

100,000 of them.

Arbitron's Radio Workshop was designed and will be conducted by Jim Yergin, the

### Registration Mail to: Arbitron Radio Workshop 4320 Ammendale Road Beltsville, Maryland 20705 COURSE DATE CITY NAME STATION/COMPANY STREET I enclose \$350 payment in full. ☐ I enclose \$50 nonrefundable deposit. (The balance of \$300 must be received 10 days prior to the start of the Workshop selected.)

ARBITRON RADIO WORKSHOP

President, Research, Westinghouse Broadcasting Company. Jim's 34 years of experience in broadcast research includes positions with RKO, the Mutual Broadcasting System, Crossley Surveys, Inc.,

cludes a textbook, work materials, lunches and coffee breaks, is \$350. A \$50 nonrefundable deposit is required with each registration form.

Mail completed registration form to: Arbitron Radio Workshop, 4320 Ammendale Road, Beltsville, MD 20705.

To highlight specific needs, separate Arbitron Radio Workshops will be held in the following cities on the dates indicated.

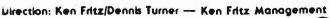
Washington General Mar Program Dire	nagers	October 28-29, 1980 November 11-12, 1980
New York General Mai General Sale	nagers	January 21-22, 1981 January 28-29, 1981 February 4-5, 1981
General Sale	nagers	February 23-24, 1981 February 25-26, 1981 March 2-3, 1981
General Sale	es Managers	
General Sal	es Managers	May 27-28, 1981 June 1-2, 1981 June 3-4, 1981
General Sal	es Managers	June 17-18, 1981 June 22-23, 1981 June 24-25, 1981

## Radio Loves



WXLO add KRLY on 94Q add 29 KSFX on WFBR on WAAY add CK101 34-30 WAYS add KJRB deb 28 WGUY add WFOX add FM99 add KRLC add

Produced by Quincy Jones



ON WARNER BROS. RECORDS





### I'll Be the Tall, Handsome One

Can't help it. After so many years in the radio business I still believe all of you are either tall and handsome, or brilliant and beautiful, because you sound that way on the phone. This image of perfection has very seldom been confirmed when we meet in person because you turn out to be a plain of everyday person like me. But the telephone image stubbornly persists, and I still can't believe your socks wear out and you're not always supremely confident of your abilities.

Before we meet in person at this week's NRBA convention I must tell you that — as you may have suspected — I actually am tall, handsome, brilliant, and quite self-assured. However, during the period of the Los Angeles gathering I will be disguised as a shorter, balding fellow somewhat older than my actual age, and I will be using a speaking voice slightly less ballsy than ususal. To keep from intimidating you I will pretend to have to look at your name tag to remember your full name.

Boy. All this image stuff. At the heart of things I'm a rather shy person much in the manner of the Wizard of Oz. Remember him in the movie? Ranting and raving behind that curtain, sounding like thunder and lightning, with his muchenlarged likeness projected amidst swirls of mystic vapors on a screen for public viewing? Lots of us in radio are like the Wiz. We get behind mikes where no one can see us and conjure up big public images. Fire off salvos at the biggies. Speak Powerful ful Truths and broadcast Brilliant Insights. Then when we meet one another at a convention we turn out to be just us

Meeting old friends and making new ones is my favorite convention activity. At most such gatherings we have to leave the convention to loll around shooting the breeze and talking shop, but it appears this NRBA schedule has been designed with all this in mind. There are rooms set aside for News/Talk sessions without the usually-boring panels, so we can just hang around with like-minded people and exchange rumors and intelligence, look for jobs, all the things we normally have to sneak off to a hotel room to do. Great idea, structuring get-together times into the schedule.

Come say hi. I won't have the white telephone to my ear, and I won't even have the mustache pictured above, so keep looking at name tags 'til you come to mine, or just keep your ears open: I'll be the guy not talking in a big resonant deep voice.

### Rip 'N' Read-

### To AC or DC? That Was the Question

MONDAY, OCT. 6: Back in the days when this country first began wiring itself for electricity, the hot idea was DC, but direct current had the disadvantage of losing its kick along the line. The homes nearest the generator had bright lights while those farthest away were dim. The brilliant electrical engineer Nikola Tesla developed the principles and hardware that made AC usable, and in 1886 he sold his patents to George Westinghouse. The Westinghouse Electric Company was responsible for making alternating current the standard form of electrical transmission in the U.S. Westinghouse was born 134 years ago today.

Thomas McClary of the Commodores is 31. Laudir DeOliveira of Chicago is 40. On this date in 1848 the first shipload of gold hunters left New York for California where they would become famous as the '49ers.

### The First Commercial Airline

TUESDAY, OCT. 7: The Wright Brothers put together the first practical airplane in 1905, about two years after the famous Kitty Hawk flight of 1903. On this date in 1913 a passenger was flown from Albany to New York City, and six years after that, the world's first commercial airline was established. KLM Royal Dutch Airline is the oldest, and it's 61 today test.

Today's the sixth anniversary of "Fanne Fox, the Argentine Firecracker" hopping out of Rep. Wilhur Mills's car, jumping into the Washington Tidal Basin when police stopped him for suspected drunk driving.

David Hope of Kansas is 31. June Allyson is 57. The Kennedy-Nixon TV debate was 20 years ago today.

### Most Deadly Wildfire Ever

WEDNESDAY, OCT. 8: The worst killer fire in America's history was 109 years ago tonight. The Chicago Fire? Well, the Chicago Fire of 1871 did begin on this date, and it was a bad one. Some 300 people were killed and about 90,000 left homeless in that famous three-day blaze. But no, that wasn't the worst fire. On the same night, about 200 miles to the north, the forest of Wisconsin exploded into a firestorm that swept through Peshtigo, burning 400 square miles in four hours. The Peshtigo fire killed 1182 people and is the most deadly U.S. fire ever. Both the Peshtigo and Chicago fires began on the same night, but only the one supposedly started by Mrs. O'Leary's cow became well known.

Chevy Chase (born Cornelius Crane Chase) is 37. Rev. Jesse Jackson is 39.

### "Daddy . . . Were You a Beatle?

THURSDAY, OCT. 9: John Lennon is 40, and the 1960-1970 Beatles are ancient history to Mr. and Mrs. Lennon's 5-year-old Sean. Newsweek reported last month that neighbors showed the boy, "Yellow Submarine," after which Sean "came running in, saying, 'Daddy, you were singing . . . were you a Beatle?" Daddy's reply: "Well — yes, right." Jackson Browne is 32. John Entwistle of the Who is 34.

Good chance of a good meteor shower after midnight, says the British Astronomical Ass'n,, with peak periods of ten "shooting stars" per hour. If you see one, keep searching the constellation from which it came, which will be Draco (the dragon) in the northern sky. Meteor showers vary a day or two either way so don't bet your Sennheisers on this.

### **Most One-Sided Election**

FRIDAY, OCT. 10: Eighteen years ago this week North Korea reported a 100% of the ballots cast for the Workers' Party. The all-time champion rigged election was in 1928 in Liberia, when the President got a majority of 600,000 votes. Pretty impressive for a nation with 15,000 voters.

The U.S. naval officer training school at Annapolis, MD is 135 years old today (est. 1845). Spiro Agnew resigned the Vice Presidency seven years ago

Greg Lake is 33. Tanya Tucker is 22. Ben Vereen is 34. Grace Slick is 41.



### THE ELECTRIC WEENIE, RADIO'S NUMBER 1 GAG SHEET GETS LETTERS . . .

DR. DON ROSE, KFRC . . . "Greetings, Tom. Great to get together with you in Hawaii! And continued success with the Electric Weenie. You just keep getting better! All the best, Dr. Don."

Jocks...write today for free samples.

### FOURTH QUARTER TOUCHDOWNS

JACKSONS
"Lovely One"



**BREAKERS** 

**JACKSONS** 

Lovely One (Epic)

63% of our reporters on it. Moves: Up 89, Same 27, Down 0, Adds 28 including WBEN -FM, WIFI, CKGM, KVIL, CKLW, WBLI, WTIC-FM, 14Q, KNUS, WNOE, WAXY, KSTT, KKXX, FM102, KNBQ. See Parallels, charts at number 26.

Produced by the Jacksons

Management and Direction

Melwer Damann Extracture and Jeckson

### BARRY GOUDREAU "Dreams"

KYLT add **WXEC 9-6** JB105 on WANS add KEZR on **KUPD 22-18** KKXX on KOWB-FM on KQ94 30-27 KNBQ on WPHD on WBBQ add KWK-FM8 **KYSN 29-24** WSEZ on KRSP on KRUX add KI100 deb 32 WALK on KROK on WEFM 20 KRLC deb 30 WZDQ on WVIC add

> Barry Goudreau, the Lead Guitarist of BOSTON

Produced by John Boylan

### CHARLIE DANIELS BAND

"The Legend Of Wooley Swamp"

### **NEW & ACTIVE**

CHARLIE DANIELS BAND "The Legend Of Wooley Swamp" (Epilc) 123/9 Moves: Up 67, Same 33, Down 14, Adds 9, Z93, WOKY, B97, WAXY, WKIX, KROY, KNBQ, KQWB-FM, WTRU.

Produced by John Boylan

## JIMMY HALL "I'm Happy That Love Has Found You"

### NEW & ACTIVE

69/30, Moves: Up 17, Same 22, Down 0, Adds 30 including WXKS, Z93, KPLZ, KSRR, KSET-FM, WJDX, 96X, WAYS, WAKY, KWEN, WISM, KEZR, KJRB, KSPZ, KCPX, KHYT.

**Produced by Norbert Putnam** 

THAT WINES GAMES
ON GOOD RECORDS



John Leader



**BUILDING FOR THE FUTURE** 

### Air Talent: Developing A Natural Resource

We've all heard the cries before: "Where can I find some talented air personalities . . . there just aren't any being trained anymore!" Take heart, someone has heard your plea and is well on the road to doing something about it.

Scott Noyes is the Station Manager of WAGM/Presque Isle, ME. Presque Isle, for those of you unfamiliar with Northern Maine geography, is just south of Caribou and slightly southeast of Fairfield — in other words, not the nation's most populated market. Scott offers a unique perspective on talent from a small market and several specific ways in which smaller stations can help develop new air personalities for all of our future needs.

### The Problem

"Talent — it's that hard-to-define element that is all too frequently in short supply in the smaller market station. And, more often than not, we, as radio programmers, find ourselves looking for people who are essentially overqualified yet readily willing to be underpaid. And certainly anyone who has looked for such persons

all day. It should not lock them into preplanned formulas whenever they open the microphone for when or how to give the call letters or frequency. Certainly you will need to give them guidelines as to what information you want them to be giving in the course of their shows, but allow them the freedom to communicate that information in the ways that are uniquely their own. The whole concept of personality radio is incompatible with a format that requires all your jocks to communicate the same information in the same way. It's important that consistency is not confused with absolute conformity. If you insist on all your jocks sounding alike, you might consider automation. It is consistency to a fault.

"Talk extensively with your jocks about just who your target listener is, what his or her demographic and psychological characteristics are. Then, let them loose. More than likely they'll surprise you. And, if they don't, spend more time with them both individually and collectively. Give them guidelines within which to communicate. But don't confine them with hard and fast rules that virtually smother individuality.

"We in the smaller markets need to develop the major market talent of tomorrow, if for no more noble reason than to insure better talent for our own stations today."

knows that they are in short supply. All too often you wind up 'settling' for someone who falls short of your hopes.

"If talent were your only programming obstacle, you might be able to get by with a 'good enough' approach to hiring on-air talent. But unfortunately there are many other problems facing smaller stations. Budgets being what they are, it is often difficult to pay better money in hopes of attracting better people. But I believe there is a viable solution. However, it rests on the seriousness of your commitment to the quality of your product and it will require that you put your time where your mouth is. We in the smaller markets need to develop the major market talent of tomorrow, if for no more noble reason than to insure better talent for our own stations today.

### The Philosophy

"Develop your talent. That is the key to better local air talent. You, as a programmer, need to take the necessary time to transform demonstrated raw potential into a more polished refined on-air delivery. And you needn't be incredibly farsighted to see just how immediately you and your station stand to benefit from your efforts. Add to an aggressive programming and promotional effort a staff that has been thoughtfully and carefully guided by a sincere and concerned programmer and almost surely you will have a measurable advantage on your competitor. That advantage, the 'talent edge,' is readily transformed into dollars. It's easier to sell a better product, and that enhances the all-important bottom line.

"Your efforts to develop your air talent will very likely have other returns for your station. I can assure you that if you are able to convey to your staff your sincerity and concern for helping them, you will boost their morale and sense of purpose noticeably. Your staff will often stay longer knowing that their time is well spent with your station. And when they do leave, they are more likely to move up, and that is a compliment to you as a programmer and as a teacher.

### **The Theories**

"First — don't inhibit your personalities with your format. It's important that you build into your format the space for your personalities to grow and to explore the personalities that are uniquely theirs. This is not to say that your station need be free-form. Obviously, the format is absolutely essential in conveying the image of your station, but don't saddle your air talent with the format. It should not require them to read one-liner cards

"Second - encourage your personalities to listen to themselves. If you don't have a skimmer now, install one. It's not an expense, it's an investment, and it will make it very easy for your jocks to hear themselves as your listeners do. Each week require at least one aircheck from your people and listen to them. When necessary, confer with individual announcers about their tapes and areas where they might make changes. And whether or not you choose to meet with them on a given week, make sure that you point out their assets whenever they are apparent. It is at least as important that your on-air people be aware of their strengths as well as their weaknesses. It's important that your sincerity be apparent, since you're dealing with a delicate balance between maintaining one's ego through self-assurance, and admitting to one's professional inadequacies. Your jocks need to know that your intent is to build and enhance, not to destroy or detract.

"Third — make good airchecks available to your staff. There's no denying the very postive influence of listening to larger market air personalities. More than likely your jocks will jump at the chance to listen to the likes of Dr. Don Rose, Gary Owens, Dan Ingram, or Jess Cain. Good airchecks are relatively inexpensive and readily available. There is no measuring their inspirational value, but they can be an important catalyst to the development of your announcers into personalities. You can't make them listen, but I'll lay odds that many will stand in line for the chance.

"Fourth — make good radio texts and periodicals available to your personalities. To an individual with a reasonable amount of self motivation, the opportunity to read good radio literature without having to make the investment (which realistically can be prohibitive on a small market salary) will be a welcomed one. More than likely these publications will help you as a programmer as well

"Fifth — keep your door open. This is as important as any single measure you can take in encouraging air talent development. Your jocks need to know that whether it's for specific information or just for general speculation, you are an ever-available source of radio information. And you needn't have all the answers. Often your role will simply be to stimulate thought and discussion or to shed a different or revealing light on a subject. But you need to make time for this type of discussion. It needs to be one of your overall priorities. Even if it means adding a couple of hours to your busy schedule, let your personalities know that the talent aspect of the

radio business is as important to you as it is to them.

### It Makes Good Sense

"By now perhaps you're beginning to write all this off as unrealistic. I can assure you that it's not. Creating an environment that is conducive to talent development will require time, but we began by admitting that. It will require a commitment, but if you require a bottomline incentive, it's clearly there. And if by chance you happen to be concerned with your personalities and their futures, and find yourself identifying better with them than your GM, then you might just find the whole process very fulfilling. Certainly the boys in the major markets will be glad to see the local farm team preparing future major leaguers. So, whether you're short-sighted or farsighted or somewhere in between, radio personality development in the smaller market radio station just makes good sense.' . . . . .

Scott Noyes at age 24 is a two-year veteran of radio in Northern New England. He began his broadcasting career in Berlin, NH, moved to Plymouth, NH, and became Station Manager of WAGM July 14, 1980. His thoughts are based on many articles he has read (he admits to being a voracious reader of anything to do with radio) and his own experiences of dealing with people in radio during the past two years. His article indicates that he is truly wise beyond his limited experience. My thanks to Scott for allowing me to share his ideas with all of our readers.

### Welcome To The American Radio Expo

To those of you reading this issue of R&R at home, we're sorry you can't be in Los Angeles this week. For those of you reading this in Los Angeles, welcome to the NRBA's American Radio Expo.

During the next three days you will have a chance to see and hear many of the people and things that will shape radio's future. There are in fact so many sessions that you might well want to take the convention agenda and select the ones that are most important to you. If there is more than one representative of your company or station attending this conclave, the two of you could coordinate which sessions each of you will view, thereby doubling your coverage.

If your area of interest is Contemporary Hit Radio, we have two separate sessions where you will be able to come face-to-face with many of the people who practice the format almost flawlessly. Sunday evening (10-5) at 8:30 in the Santa Anita "C" room CHR will have its first meeting. This evening session will help us all get acquainted and perhaps set the tone for our more structured gathering the next day. Monday at 10:45am (in the same location), Contemporary Hit Radio's workshop will take place. At this meeting several of our format's most famous names will be available for your comments and questions. Large, medium and small markets will be represented, but it is up to you to participate. Don't be shy ... if you see someone that you'd like to talk to, feel free to step right up and introduce yourself. If that's uncomfortable for you, grab me and I'll introduce you.

One of the reasons the actual structure of all the format sessions has been changed is to avoid the lack of communication and interaction that being part of a crowd often brings. Now, with many experts available for smaller discussions, your communications should be easier.

The NRBA has put together perhaps the most diversified array of activities and sessions that any industry gathering has ever seen. All of us at R&R hope you enjoy your stay in Los Angeles and your visit to the American Radio Expo.

## THEY'RE PLAYING OUR SONGS...

## KIM CARNES "CRY LIKE A BABY"

F105 deb 28
WRKO 30-27
WXKS on
KRLY add
Z93 add
Q105 add
KRLA on
WOLF add
WFBL 32-28
WKBO add
WKEE on
KINT 27-25
KBFM on
WTIX add

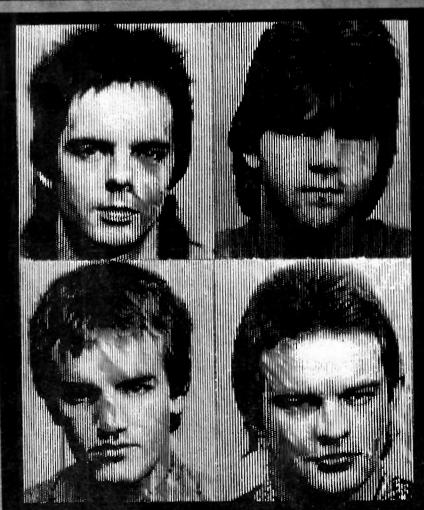
KLAZ deb 38
WSGN deb 30
WLCY add
Y103 36-34
WLAC on
KX104 on
92Q deb 30
WSKZ on
WOKI add
WRJZ add
WNOX on
WSEZ 32-23
WCSC add
WQRK add

WRVQ deb 32
WVIC add
WAKX on
KSTT deb 27
KIOA on
KWEN deb 36
WNAM on
KILT add 37
KSPZ on
KCPX deb 27
KMJK on
KRUX on
13FEA add
KROK add

KWOS add
WCGQ add
WFLB add
FM99 on
WKXY add
KKRC 25-22
KKLS on
KENI on
KSLY on
KCBN add
KQDI add
KOOK on
KRLC on







## THE VAPORS "TURNING JAPANESE"

WLS 30-19
KUPD 5-3
WEFM 16-12
Z104 deb 26
WLBZ deb 34
CHUM add
KEARTH add
KFI add
KFRC add
WAKX add
WSEZ add
WANS add

WRKE add
KINT add
WAAY add
96X add 29
WBBQ add
WGH add
KJ100 add
WVIC add 39
WNAM add
KIOY add
KIDD add

WSPT add
WBGN add
WAQY add
WXLO on
F105 on
PRO-FM on
JB105 on
KRLY on
FM100 on
WLAC on
WSEZ on



PRODUCED BY VIC COPPERSMITH-HEAVEN



ON EMI-AMERICA/LIBERTY RECORDS





### RKO

Continued from Page 1

### **RKO: What Next?**

With the Commission's 6-to-1 decision to set the "RKO 13" for hearing upon the court's decision about their TV licenses, RKO has several options:

- File for renewal in the event it is found fit to be a licensee.
- Sell its stations to qualified minority-controlled applicants at prices not to exceed 75% of the fair market value under the FCC's "distress sale" policy.
- Propose a new spinoff when the court decision has been reached

### Quello And Washburn Concur; Lee Dissents

In statements issued following the 6-to-1 vote, Commissioner Jim Quello noted, "I am reluctantly concurring because of the guarantees that hearings will not commence until court appeals are completed."

Commissioner Abbott Washburn commented, "This decision preserves the remaining stations' status quo until the appeals are finished and prevents any further regulatory injustice to RKO."

Commissioner Bob Lee, the lone dissenting vote, said, "I do not believe these stations should be set for hearing on the basis of the court's decision in the case of WNAC-TV. Only time and the decision of the court will tell who was right."

The FCC will assign the matter to an Administrative Law Judge to develop a hearing record for RKO, and said that RKO would be allowed the opportunity to demonstrate that its programming of the 13 stations had been "meritorious" enough to warrant renewal despite the Boston decision.

### Rich

Continued from Page 3

Rich spoke with R&R on his new responsibilities, stating, "I'm now able to achieve a longstanding goal—to work with several stations with diverse formats, since in my career I've done everything from adult contemporary to Country, from Top 40 to middle-of-the-road, along with variations like 'Album-Oriented Hits.' My specialty will be the personal touch. While systems are important, it's people that make the difference. Part of our service will be to locate, train, and motivate staffs."

He continued, "Initially I'll be concentrating on consultation, but I've also been assigned the task of helping to develop satellite programming for the company. There is no doubt that's the new frontier for radio, and I enjoy the pioneer role."

### Warner Bros.

Continued from Page 3 a reporter and pop music critic for the Los Angeles Times. Somers, a nine-year veteran of Warner Bros., began his tenure in the label's merchandising department, later becoming Director of Merchandising and most recently serving as National Operations Manager for the firm.

In making the announcements, Warner Bros. Board Chairman and President Mo Ostin said, "The complementary strengths of Pete Johnson and Adam Somers are almost an embarrassment of riches for us. Pete's creative abilities and Adam's organizational skills make for a team that we expect to carry forward the longstanding Warner Bros. tradition of originality and innovation in the creative field."

Johnson's new role will be to supervise the label's art, editorial and advertising departments with Somers's primary responsibilities being merchandising, graphics, production and administration.

### Scalzi

got all the confidence in the world in Mike," Thompson continued. "I certainly believe very strongly that working with Kent Burkhart, Mike and I will see the

radio station turning around in the Arbitron."

Scalzi told R&R: "I'm very excited about this unique situation and I'm looking forward to it. I think

we have a real challenge here. Ron Thompson is a very promotion-oriented GM and I think that's the key to this market, being visible.

"I'm really grateful to (WXLO PD) Don Kelly and all he's done for me," Scalzi added. "He's taken a kid from Long Island, given him a shot, and enabled him to be in a visible situation which allowed me to get this new job."

### Coke

Continued from Page 1 he agreed to purchase an ounce of cocaine from Cox at his home for \$2200. The officer completed the transaction, and arrested Cox and Cochran. In addition to trafficking, Cox was charged with possession of cocaine, hashish, and marijuana, and possession of a firearm while committing a felony.

Neither station officials nor Y-100's owners, when contacted by R&R, had any comment on either the arrest or Cox's current status at the station. However, he has not been on the air since the incident.

### Mediatrend Estimates

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All share estimates are for metro average persons 12+. Monday-Friday.

Note: — denotes station which did not rank in Mediatrend's Top 20 for the relevant month.

### **Boston**

WHDH Up Again, Regains Lead; WBZ Upswing Continues; WCOZ Slips 4½; WVBF, WXKS-FM Rebound

	JULY '80	AUG. '80	SEPT. '80
WHDH (PA)	7.8	12.6	14.2
WCOZ (A)	11.6	14.5	9.9
WBZ (PA)	7.1	8.5	9.4
WVBF (R)	6.7	5.8	7.0
WJIB (BM)	4.6	6.4	6.7
WXKS-FM (R)	6.9	4.5	6.1
WEEI (N)	5.3	5.3	5.6
WEEI-FM (A)	4.4	5.0	4.9
WBCN (A)	5.2	5.0	4.8
WROR (PA)	4.2	4.7	4.6

### Washington, D.C.

WMAL Retakes Lead; WRQX Drops Two; WKYS Edges WHUR; WAVA Moves 12th-6th; WGMS-AM-FM Jumps 14th-7th; WRC Slips 8th-11th; WOOK Moves 7th-13th

	JULY '80	AUG. '80	SEPT. '80
WMAL (PA)	9.5	7.5	9.0
WRQX (R)	9.8	10.2	8.4
WKYS (B)	7.5	6.5	7.7
WHUR (B)	5.1	7.8	7.3
WPGC-AM-FM (R)	7.4	5.7	6.2
WAVA (A)	5.1	4.1	5.3
WGMS-AM-FM (CL)	2.6	3.2	5.2
WGAY-FM (BM)	5.0	5.5	5.1
WASH (PA)	6.1	4.5	4.7
WJMD (BM)	2.9	4.3	4.4

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

### Cleveland

WMMS Remains Tops; WQAL Passes WDOK In BM Contest; WHK On Rise; WWWM, WJMO Rebound (14th-8th, 12th-9th); WGAR Slips 10th-11th; WLYT Moves 9th-12th

	JULY '80	AUG. '80	SEPT. '80
WMMS (A)	13.3	15.3	13.5
WERE (N)	7.7	9.6	8.3
WQAL (BM)	8.1	6.0	8.1
WDOK (BM)	7.4	7.9	7.4
WHK (C)	4.2	5.1	5.9
WDMT (B)	5.7	8.8	5.7
WGCL (R)	8.7	6.2	5.5
WWWM (A)	5.4	2.4	5.1
WJMO(B)	4.7	2.6	4.7
WWWE (PA)	5.5	6.5	4.5

### St. Louis

KMOX Hovers Near 30; KSHE, WWWK Rebound, KSLQ Down Two; WIL-AM, FM Falter; New Top 10 Entries: KMOX-FM From 13th, WRTH From 15th, KSD-FM From 11th; WESL Loses Two, Falls

	10011-10	· CII		
	JULY '	80 AUG. '86	SEPT. '80	
KMOX (T)	30.4	25.2	29.9	
KSHE (A)	9.1	7.0	8.1	
KSLQ (R)	6.2	10.0	8.0	
WWWK (R)	7.4	5.3	7.8	
WIL-FM (C)	6.9	10.5	7.3	
KMJM (B)	3.0	3.7	5.3	
KEZK (BM)	4.8	5.8	4.5	
KXOK (R)	3.7	3.9	3.4	
WRTH (PA)	2.9	1.5	2.8	
KMOX-FM (PA)	2.7	1.8	2.7	
KSD-FM (PA)	1.0	2.4	2.7	
WIL (C)	4.6	3.6	2.7	

## Capture the nation's largest adult audience segments. The country's first matched-flow Pop-Adult format is now available in a limited edition. Make your station number one in the 25-49 adult demo. The RADIO ONE system for the competitive 80's. Churchill Productions 1130 E Missouri. Suite 800. Phoenix. Arizona 85014 (602) 264-3331 RADIO ONE is a service mark of Churchill Productions Preview at NRBA, Suite 2708, Los Angeles Bonaventure.

### WESTWOOD ONE-SALUTES!

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American Radio Show with Jeff Gelb, Star Trak, Ace & Friends, Spaces
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Concerts, Specials, Live From Gilley's
with Jim Duncan, and The Rock

Years. 9540 Washington Blvd., Culver City, CA 90230 (213) 204-5000





### The Right Cross Is Always A Knockout:

### FIRST WEEK OUT!

WBEN-FM add 40 WGH add 96KX add WRKO add 28 PRO-FM add 28 KEZR add WPGC add 25 KJRB add WLS add KTAC add WOKY add WFBR add KYSN add WAEB add KGW add 0106 add WKBO add K104 add KNUS add WCIR add KSRR add WXIL add KSET-FM add WLCY add WAXY add WOKI add FM99 add WRJZ add KSEL add WNOX add

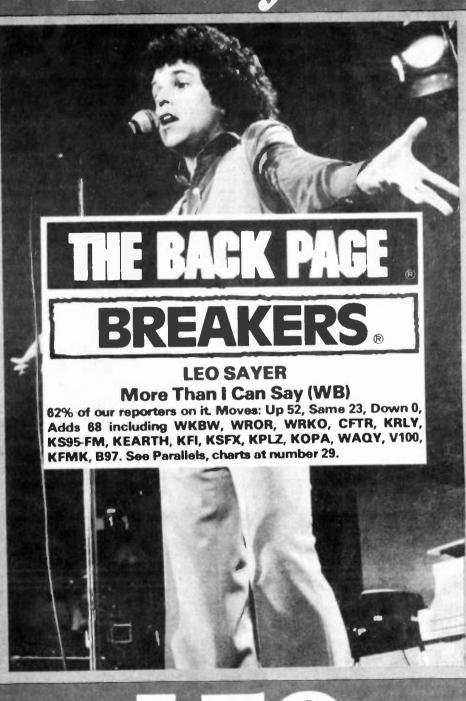
WTWR add 30 KENI add WAKX add KWEN add KSPZ add 27 KMJK add WGUY add WLAM add WHHY add 95SGF add WFOX add

KKXL add KOOK add 0105 deb 28 WDRQ on KRBE 25-18 KXX106 deb 29 WERC 25-24 WSGN deb 27 WAAY deb 26 Y103 on CK101 35-28 WORK 30-27 WRVO deb 30 WRBR on KZZP 24-20 WHEB deb 35 WCGQ deb 28 **WXLK 7-5** 



Produced by Michael Omartian

### Another Big Week For Leo Sayer:



Produced and Arranged by Alan Tarney

ON WARNER BROS. RECORDS

### EAST Most Added ... Hottest

Barbra Streisand Pat Benatar **Dooble Brothers Christopher Cross** 

### DDS&HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

Pet Benatar Leo Sayer Jimmy Hall

Barbra Streisand Queen Dooble Brothers

### EAST

PARALLEL TWO

JACKSOMB Hottest: OLIVIA M-J 1 1 BOB BEGER 6-4 CDB 8 5 BARRAR STHEIBAND 15 10 DONMA SUMMER 22-17

### WBSF/Rochester, NY Dava Mason

ALL & CATES Hottest
OLIVIA N-J 2 1
QUEEN 6 3
BARBRA STREISAND 9 6
POINTER SISTERS 14 9
CD8 26 13

BILLY JOEL RANSAS NIELSON/PEARSON HOLLOSE: QUEEN 1-1 DOOBIE BROS 6 3 BARBRA STREISAND 13 6 STEPHANIE MILLS 16-11 AL STEWART 17-12

### WKBO/Herrieburg, PA

CHRIS CROSS ALI THOMSON ROGER DALTREY KIM CARNES HORTOSE PAUL SIMON 2 1 DOOBIE BROS 10-3 BARBRA STREISAND 14-4 STEPMANIE MILLS 15-10 WILLIE NELSON 22-11

### WKEE/Huntington, WV

Gary Miller
KENNY ROGERS
PAT BENATAR
JOHN COUGAR
PETE TOMNSHEND
COMHODORES
BILLY JOEL
HOLLER
HOLLER
GUEEN 3 1
DOOBLE BROS 6-2
STEPHANIE MILLS 7-3
BARBRA STREISAND 12-4
POINTER SISTERS 9-5

HALL 6 OATES LEO SAYER ROLLING STONES PAT BENATAR KIM CARNES HOTTEST Mottest: DOOBIE BROS 2-1 BARBRA STREISAND 6-3 STEPHANIE MILLS 13-10 STACY LATTISAW 26-14

### WTRY/Albany, NY

LEO SAYER ROLLING STONES DIANA ROSS DIAMA RUSS MOTECH: QUEEN 1 POINTER SISTERS 8-5 BARBRA STREISAND 14 6 DOOBLE BROS 13-9 DONNA SUMMER 17-13

### WAEBIAHentown PA

WAEB/Allentown.PA
Jeff Frank
MILLIE NELSON
JACKSON BROWNE
STACY LATTISAW
CHRIS CROSS
HOUTER
QUEEN 2-1
DOOBIE BROS 7-4
BARBRA STREISAND 11-6
POINTER SISTEMS 13-6
CLIFF RICHARD 21-13

### WHYN/Springfield, MA

SUPERTRAMP
HALL 6 OATES
HOTLOGE
CARLY SIMON 2-1
DOOBLE BROS 10-4
BABBRA STREISAND 6 5
POINTER SISTERS 14-8
DONNA SUMMER 22-10

### KC101/New Haven, CT Curt Hensen

### WFBR/Baitimore, MD Andy Szufinski

DON WILLIAMS
CHRIS CROSS
JACKSON BROWNE
HOTTER
QUEEN 1-1
RENNY LOCGINS 8 4
BARBRA STREISAND 17-6
OLANA ROSS 19 7
DOOBLE BROS 22-9

WBLI/Long letend, NY BH Terry JACKSONS JACKSON BROWNE RENNY ROCERS BILLY JOEL DOOB IE BROS 7-3 BARBRA STREISAND 12-4 DONNA SUMMER 16-10 POINTER SISTERS 17-13

Queen

WTIC-FM/Heriford, CT Rick Donehue JACKSONS BILLY JOEL Hottest: QUEEN 1-1 DOONIE HROS 5 2 FOINTER 51STENS 6-3 BARBRA STREISAND 16-7 AL STEWART 17-8

### Q106/York, PA Steve Gollegher

JACESON BROWNE ROLLING STONES IRENE CARA PAT BEMATAR CHRIS CROSS CHRIS CRUSS Hottest: QUEEN 1-1 BARBRA STREISAND 5 2 DEVO 16-7 CDB 18-13 DONNA SUMMER 20 15

### WHFM/Rochester, NY Marc Cronin

SUZI QUATRO
ALI THOMSON
PAT BENATAR
LEO SAYER
HOLLEST 1-1
DOUBLE BROS 9 3
BARBRA STREISAND 14-6
DONNA SUMMER 19-13
SUPERTRAMP 23-18

### WFLY/Albeny, NY Bob Meeon

LEO SAYER
PAT BEMATAR
PETE TOWNSHEND
ALLMAN BROTHERS
KANSAS
HOCTERS
OUBER 1-1
DOOBIE BROS 7 2
BOZ SCAGG 5 3
AL STEWART 16-8
SUPERTRAMP 22-14

### WFBUSyrecuse, NY Tony Davis

KENNY ROCERS
LEO GAYER
CARS
ROCER DALTREY
HOtteet
OUBEN 1-1
DOBBIE BROS 5-2
BABRAR STREISAND 9-3
KENNY LOCGINS 10-6
LARSEN FEITEN BAN 15-10

### K104/Erle, PA Bill Shannon

CHRIS CROSS BRUCE COCKBURN BLACKFOOT JACKSON BROWNE PAT BENATAR POCO Hottest: BOZ SCAGGS 4-1 KANSAS 26-10 JOURNEY 18-12 DOOBIE BROS 21-13 ROGER DALTREY 23-15

V100/Charleston, WV
Bob Spence
LEO SAYER
RENNY ROGERS
PAT BENATAN
BILLY JOEL
HOLESEL:
PAUL SINON 2-1
DOOBIE BROS 10-6
OLIVIA N-J 13-8
BOZ SCAGOS 17-11
BARBRA STREISAND 23 18

JIM MEING
JACKSON BROWNE
STACY LATTISAM
ALLMAN BROTHERS
LEO SAVER
B-52 S
HOTLERS:
QUEEN 2-1
PAUL SIMON 9-2
CDB 11 5
POINTER SISTERS 18-6
DONNA SUMMER 24-7

### PARALLEL THREE

### 13FEA/Menchester, NH

MECO
LEO SAYER
KIM CARNES
SUPERTRAMP
PAT BENATAR
HOTEBEL
PAUL SIMON 3-1
BARBRA STREISAND 11-3
WILLIE NELSON 16-11
AL STEWART 18-14
AMNE MURRAY 23-16

### WCIR/Beckley, WV Ron Hill

PAT BENATAR BILLY JOEL JIMMY HALL CHRIS CROSS HOTTEST: QUEEN 3-1 DOOBIE BROS 8 2 CDB II-7 WILLIE NELSON 16-10 STACY LATTISAW 20 13

WFBG/AROOMS, PA
TOMY BOOTH
ROLLING STONES
LEO SAYER
PAT BENATAR
JIMMY HALL
RORGIS
HOTERS 1-1
CARLY SINUM 8-5
POINTER SISTERS 14-6
BARBAR STREISAND 16-7
DOORIE BROS 18-13

CHRIS CROBS
BAY HROK
BANGHAR STREISAND
GEORGE BENSON
BHORKY ROBINSON
DECORATO
ROGER DALTREY
DIAMA ROSS
PURE PRAIRIE LEAG
BILLY JOEL
ROLLING STOMES
HOTSEL
ROBLIE DUPRE 1-1
QUEEN 7-3
CARLY SIMON 12-8
CARLY SIMON 15-11
DOOGIE UROS 15-11

### WHES/Portsmouth NH Rick Been

ROGER DALTREY JIMMY HALL Hottost: Hottest: OLIVIA N-J 3-1 BOZ SCAGGS 10-5 BARBRA STREISAND 12-6 LARRY GRAHAM 17 11 ANNE MURRAY 19-13

### WJBQ/Portland, ME Mika Q'Nell

DIANA ROSS LEG BAYER NIELSON/PEARSON HOCKEGE: DIANA ROSS 4-1 OLIVIA N-J 6-3 DOOBLE BROS 12-7 BABBRA STRISAND 14-8 AL STEWART 15-9

### WLBZ/Bengor, ME Michael O'Hera

Michael U Pere
DIANA ROSS
HALL & OATES
PAT BENATAR
LEO SAYER
HOTLEBT I-1
BARBRA STRISAND 16-9
POINTER SISTERS 14-10
DOOBIE BROS 15-11
BOZ SCAGGS 17-13

JM SCASSEN

JACKSON BROWNE
LED SAYER

HOTESET:

BOB SEGER 3-1

CARLY SIMON 6 3

BARBAR STREISAND 11-6

ANY MOLLAMD 14-8

DONNA SUMMER 17-12

### WXIUParkersburg, WV Terry Lee Collins

Terry Lee Collina
ROXY MUSIC
CHRIS CROSS
BLACKFOOT
JACKSON BROWNE
JACKSON BROWNE
FOR BRO

### WIGY/Bath, ME

ROLLING STONES NIELBON/PEARSON LEO SAYER BILLY JOEL POCO Hottest: QUEEN 1-1 GENESIS 10-2 AL STEWART 13-7 CARS 18-10 KANSAS 24 11

### WLAM/Lewiston, ME Gery Bruce

CHRIS MONTAN
ROGER DALTREY
LEO SAYER
CHRIS CROSS
HOTCOST
HOTCOST
LI
DOOBIE BROS 8 2
OLIVIA N-J 12-6
ALI THOMSON 14 5
DONNA SUMMER 17-

### SOUTH

PARALLEL TWO

820/Nashvilla, TN Boooter Davis JIM HURT DON MILLIANS WAYLON JEMMINGS KAMSAS (dp) Hotlest: QUEEN 4 1 KEMMY LOGGINS 3-2 BABHRA STREISAND 10 4 DOOBLE BORS 14 9 DONNA SUMMER 20 15

BJ105/Orlando, FL

Terry Long

STEPHANIE MILLS PURE PRAIRIE LEAG IRENE CARA KANSAS JOHN COUGAR 707

### KEEL/Shreveport, LA Marty Johnson

DIANA RDSS KENNY ROGERS JACKSONS

### KTSA/San Antonio, TX

KENNY ROGERS
HOTTEST:
AIR SUPPLY 2-1
BARBRA STREISAND 7-4
QUEEN 14 6
OLIVIA N-J 16-10
DOOBIE BROS 18 13

### Lerry O'Day

KORGIS
JOHN COUGAR
ROBIN THOMPSON
HOTCOST
POINTER SISTERS 3 I
BANBRA STREISAND 10-4
DOOBLE BROS 9 5
DIAMA ROSS 23 18
DONNA SUMMER 26-21

STEPHANIE MILLS
JIMMY MALL
ALI THOMSON
HOTESE:
CARLY SIMON 4-1
DOOBIE BROS 12 3
BARBAR STREIGAND 16 7
WILLIE NELSON 18-8
MATALIE COLE 23-19

### WAXY/Ft Lauderdele, FL Kenny Les

JACKSONS CHRIS CROSS CD8 mottest:
QUEEN 2-1
POINTER SISTERS 6 2
KENNY LOGGINS 8-5
BARBRA STREISAND 17 6
CARLY SIMON 21-10

GEORGE BENSON
JIMAY HALL
BILLY JOEL
DANDY & DOLITTLE
PAT BENATAR
HOTE-SET
QUEEN 1-1
BABBRA STREISAND 9-4
WILLIE NELSON 21-12
KENNY ROCERS D-21
ALI THOMSON 27 24

### WBBQ/Augusts, GA Bruce Stevens

JACKSON BROWNE POCO BARRY GOUDREAU VAPORS WAYLON JENNINGS (dp) HOCKESE: PAUL SIMON 2-1 OLIVIA N-J 7-3 DOOBLE BROS 11-6 BABBRA STREISAND 14 7 AL STEWART 16-11

### WFMF/Beton Rouge, LA

Rendy Rice
KENNY ROCERS
LEO SAYER
DIANA ROSS
HALL 6 OATES
AC/DC (dp)
Mottest:
DIANA ROSS ! 1
CARLY SIMON 9-4
QUEEN 3-5
DOOBLE BROS 13-7
STACY LATTISAM 20-13

### WGH/Norfolk, VA Bob Canada

Bob Canada

DONNA SUMMER

CHRIS CROSS
IFERE CARA
IFERE CARA
APONES (BP)

BENNY MARDONES (dp)

HOLTEREL
BARBRA STREISAND 1

VINCF VANCE s. 8-2

DIANA ROSS 13-7

DOGBIE BROS 16 11

DANDY 6 DOLITTLE 17 12

### WHBQ/Memphis TN Jed Duvell

WKIX/Releigh, NC Ron McKey

CDB
HALL 6 OATES
HOTLEST
HOTLEST
OUTEN 1 1
KENNY LOGGINS 12-7
BARBRA STREISAND 16-13
WAYLON JENNINGS 22-16
DIANA ROSS D-23

LEO SAYER
DIAMA ROBB
ANNE RURRAY
HOTLEST:
QUEEN 1-1
DLIVIA M-J 6-3
KEMNY LOGGINS 17-6
UARRAS STREISAND 19-11 WJDJUJackson, MS Clndy Crawford CINDY CRAWTORD
WAYNE RASSEY
MAC DAVIS
JACREONS
ROLLING STONES
DEVO
ROGER DALTREY
JIRNY HALL
HOTESE
BOZ SCAGGS 2-1
QUEEN 11-6
BARRRA STREISAND 14 9
STACY LATTISAN 15 10
KENNY ROGERS 30-23

707
POCO
NOTCOST.

OLIVIA N J 1 1
PAUL SIMON 6 3
BARBRA STREISAND 13-6
POINTER FISTERS 12 8
DOOBLE BROS 15 12

JACKSONS
KANSAS
IRENE CARA
HAYNE HASSEY
HOTEBET
DIAMA ROSS 1 1
POINTER SISTERS 11-6
B02 SCAGGS 12-8
B02 SCAGGS 12-8
B03 STEPHANIE MILLS 22 13 JIMMY HALL HOTTOST: QUEEN 1-1 POINTER SISTIRS 10-7 BARBRA STREISAND 17-11 CARLY SIMON 19-14 ROLLING STONES 21-16 WNOE/New Orleans, LA

JACKSONS
RENNY ROGERS
ROLLING STONES
AMY HOLLAND
HOTELAND
POINTER SISTERS 6-2
KENNY LOGGINS 5 3
802 SCAGGS 13-8
OIANA ROSS 18-10 KXX108/Birmingham, AL

### WRJZ/Knoxville, TN Fred Story

CHRIS CROSS
KIM CARNES
KORGIS
HOTCORE:
QUEEN 1-1
DODBIE BROS 9 3
KENNY LOGGINS 11-5
AILLIE NELSON 19 11
ANNE MURRAY 24 15

### WSGN/Birmingham, AL Walt Brown

ANNE MURRAY WAYLOH JENNINGS SUPERTRAMP HOTLEST BARRAS TREISAND 9-1 AMY HOLLAND 13-9 WILLIE NELSON 23-13 CLIFF RICHARD 24 17 DONNA SURMER 25-19

### WTIMNew Orleans, LA

CANCE ORGE

ROLLING STONES
SUPERTRAMP
KIM CARMES
PAT BEMATAR
ANNE MURRAY
FRANK STALLONE
HOSTERS
FOR 1-1
DOOBLE BROS 7-4
BARBRA STREISAND 13-5
EDDIE RABBITT 10-7
POINTER SISTERS 17-12

### Y103/Jacksonville, FL Scott Sherwood

Scott Sherwood

PAT BENATAR
HALL & OATES
IRENE CARA
HARBAR STREISAND
ALI THOMSON
ALLMAN BROTHERS (dp)
RORGIS (dp)
HOTEST!
QUEEN 7-1
EDDIE RABBITT 6-3
BOZ SCAGGS 17-13
DOOBIE BROS 18-1 4
BARBAR STREISAND 20-15

### WRVQ/Richmond, VA BIII Thomas

VINCE VANCE 6...
STEPHANIE MILLS
PAT BENATAR
BILLY JOEL
AC/DC
Hottest:
DIANA ROSS 1-1 DEVO 5:2 AMY HOLLAND 10-7 BARBRA STREISAND 15-8 PURE PRAIRIE LEAG 20-13 KELP/EI Paso, TX

ENNY ROGERS
CLIFF RICHARD
DIAMA ROSS
HOTELS:
QUEEN 3-1
POINTER SISTERS 11-5
STEPRANIE MILLS 12-7
DONNA SUMMER 16-10
DEVO 35-16

PAT BENATAR
ANNE MURRAY
STEVIE WONDER
HOLESEI:
PAUL SINON 2-1
OLIVIA N-J 7-4
DOOBIE BROS 10-6
BABBRA STREISAND 13-10
POINTER SISTERS 14 11

### WNOXKnoxville. TN Scott Majors

STEPHANIE MILLS
JACKSON SROME
ANNE MURRAY
CMRIS CROSS
PAT BEWATAR
HOLLS IWILLIE MELSON 17 11
MAYLON JENNINGS 23-14
DEVO 25-15

### WSKZ/Chetta David Carroll

RAMSAS
PAT BENATAR
AMB
STACY LATTISAW
HOTEBET:
QUEEN 2-1
WILLIE MELSOW 7-4
BABBRA STREISAND 11-7
CLIFF RICHARD 16-11
DOWNA SUMMER 18-12

### KINT/EI Paso, TX Jim Zippo

JIM ZIPPO
DIAMA ROSS
WILLIE NELBOM
VAPORS
JACKSON BROWNE
JIMMY HALL
LED SAVER
FRANK STALLONE
ROOL & THE GANG
JOHN COUGAR
KANSAS
TIERRA
HOTEGBE!
QUEEN 1-1
POINTER SISTERS 13-4
DEVO 14-6
DOUGHE BROS 12-9
RENNY ROCERS 30 10

### WERC/Birmingham, AL Mark Thompson

LEO SAYER JACKSON BROWNE JACKSON BROWNE HOTCEST: DIANA ROSS 1-1 BARBRA STREISAND 15-5 WILLIE NELSON 13-6 DONNA SUMMER 18-8 KENNY ROGERS 28-18

### WLCY/Temps. FL Mike Waber

SEALS 6 CROFTS
KIM CARNES
CHRIS CROSS
CHRIS CROSS
RILLY JOEL 2-1
BARBRA STREISAND 10-3
IRENE CARA 13-10
STEPHANIE MILLS 22-14
ANNE MURRAY 26-17

### KX104/Nashville, TN Seau Richards

Beau Richards

RAC DAVIS

OLIVIA W/CLIFF

DON WILLIAMS

KORGIS

JIM HURT

HOTERIT

OUBER 1-1

DOOBIE BROS 6-2

BARBRA STREISAND 8-5

DONNA SUMMER 20-13

STACY LATTISAW 26-21

### KJ100/Loueville, KY Bobby Hatfield

Bobby Matfield
PAT BENATAR
HALL & OATES
JIMNY HALL
ALI THOMSON
EMEP
VAPORS
HOCTER
CUBEN 6-1
REMNY LOCGINS 11-6
GEMESIS 14-7
JACKSON BROWNE 16-9
JOURNEY 19-15

### WHFI/Austin, TX Mke Selden

STEVIE WONDER PAT BENATAR Hottest: QUEEN 2-1 OLIVIA N-J 7-4 BOZ SCAGGS 10-7 AL STEWART 14-10 CDB 17-12

ROLLING STONES CARS IRENE CARA STACY LATTISAW LEO SAYER PAT BENATAR HOTCOST PAT BERNATH
HOTEMET:
CARLY SIMON 1-1
QUEEN 5-2
PAUL SIMON 8 3
DOOBIE BROS 13-5
BARBRA STREISAND 16-6

### 96X/Miemi, FL Bruce Kelly

Bruce Kelry

B-52's

VAPORS

NIELSON/PEARSON

JIMMY HALL

REDDINGS (dp)

BARBRA STREISAND (dp)

POINTER SISTERS (dp)

HOTER SISTERS (dp)

HOTER SISTERS (dp)

BARBRA STREISAND 17-5

BOZ SCAGGS 15-6

BOZ SCAGGS 15-6

STACY LATTISAM 20-10

DOOBLE BROS 28-19

### WQRK/Norfolk, VA Don Davis

DON DEVIS

RIM CANES
BILLY JOEL
IREME CARA
HOLTES
BILLY JOEL
IREME CARA
OUTEN 1-1
CDB 10-2
BARRA STREISAND 11-5
POINTER SISTERS 14-9
PAT BENATAR 22-12

### KFMK/Houston TX Jerry Steels

Jary Steels
LEO GAYER
LEO GAYER
DIAMA ROSS
BARGER
DIAMA ROSS
COLTUBER
DIAMA ROSS
LEO GARGER
DIAMA ROSS
LEO GARGER
DIAMA ROSS
DOS MILLIAMS 8-6
DOOM HILLIAMS 8-6
DOOM HILLIAMS 8-6
DOOM HILLIAMS 8-6

### KRBE/Houston, TX Dayne Steele

NALL & OATES BILLY JOEL HOW BEGER HOW BEGER HOTESEL! QUEEN 1-1 BARHERA STREISAND 14-6 DEVO 12 8 ELO 22-12 DONNA SUMMER 20-14

Rick Lamber

DON WILLIAMS
JACKBONS
ALI THOMSON
CHRIS CROSS
DIRT BAND
JIRNY HALL
DOOBIE BROS
HOTCHEST
BARBAR STREISAND 13-1
BOZ SCAGGS 3-2
KENNY LOGGIMS 7-4
ANNER WURRAY 22-15
PURE PRAIRIE LEAG 19-16
KWIC/Basumont, TX

### KWIC/Beaumont, TX Mike Patrick

MINEPACTOR

KENNY ROGERS
PAT BENATAR

MAYLON JENNINGS
MIELSON/PEARSON
DIANA ROSS

MAC OAVIS

MICHAREL JOHNSON

HOTEBEL:
ELO 4-1

BILLY JOEL 6 2

STEPHANIE MILLS 16-12

CLIFF RICHARD 20-14

DONNA SUMMER 23-18

### KQ94/Little Rock, AR Ray Lincoln

BLACKFOOT
PAT BENATAR
OZARK HT. DAREDEV
HOTOBER
OUEEN 2-1
PAUL SINON 8-6
LARSEN-PETTEN BAN 11-9
OLIVIA N-1 12-10
DOOBLE BROS 20-15

### G100/Mobile, AL Scott Griffith

ROLLING STONES LED SAYER HOTE-BEI QUEEN 1-1 DOOBLE BROS 9-2 POINTER SISTERS 10-4 BARBRA STREISAND 12-7 LARSEN-FEITEN BAN 17-14

### WAAY/Huntsville, AL Jim Kendricks

JAM Kendricks

VAPORS
707

BILLY JOEL
GEORGE BENSON
BARBRA STREISAND
HOTE-BEI
CLIVIA N-J 5-1
DEVO 7 2
STEPHANIE MILLS 12-9
DIANA ROSS 20-10
STEVIE MUNDER 21-15

### CK1D1/Cocoe Beech, FL Steve Ocean

STEVIE WONDER
DIANA ROSS
BILLY JOEL
MOLLY HATCHET
HOLLY HATCHET
LOUSIA BROS 7-2
BARBARA STREISAND 13-8
POINTER SISTERS 12-9
CLIFF RICHARD 20-13

### WSEZ/Winston-Salem, NC

HOTEERT: QUEEN 4-1 BARBRA STREISAND 11-4 POINTER SISTERS 13-8 DEVO 19-15 DONNA SUMMER 22-18

Deva Taylor

RANSAS
STEVIE WONDER
LEO SAVER
PETE TOWNSHENO
SUZI QUATRO
MACENIS
QUEEN 5-1
DOOBLE BROS 10-4
BARRAS STREISAND 20-8
WILLIËR NEISON 21-10
HALL & DATES 37-16 KNUS/Delles, TX Bob McLain

LED SAYER AL STEWART CDB CDB AC/OC JACKSON BROWNE BARRA STREISAND

### WOKI/Knoxville, TN

Gery Adhine
STEVIE WONDER
KIM CARNES
HALL & GATES
CHRIS CROSS
JACKSONS
MAYLOW JENNINGS
HOTLES
OUTEN 1-1
OUTEN 1-1
OUTEN 1-2
CITYLA N-J 5-2
KEMNY LOGGINS 11-7
DONNA SUMMER 25-17

### Dave Murrey

ROGER DALTREY JIMMY HALL
ALI THOMSON
PAT BENATAR
ALLHAN BROTHERS
ANNE HURRAY
HOTCOSE:
QUEEN 1-1
BARBRA STREISAND 7-3
JACKSOMS 20-10
DONNA SUMPER 21-14
DIANA ROSS 24-15

### PARALLEL THREE

### KILE/Gelvecton, TX Scott Taylor

PAT BEHATAR
JIMMY HALL
AC/DC
BILLY JOEL
NIELSOM/PEARSON
BOTEOSIE
ROBBIE DUPREE 1-1
POINTER SISTERS 8-3
DOOBLE BROS 10-5
QUEEN 15-12
STACY LATTISAW 36 29

RENNY ROGERS
IRENE CARA
LEO SAYER
CHRIS CROSS
KANSAS
HOTCHES
PAUL SIMON 2-1
DOOBIE BROS 6-3
QUEEN 8-4
JACKSONS 23-14
SUPERTRAMP 27-22

WCGQ/Columbus, GA Joe McClure

WFLB/Feyetteville, NC Larry Cannon

Lerry Cannon
RIM CARMES
NIELSON/PEARSON
JIAWY HALL
PAT BERMATAR
SNEAKERS
HOTLEGE.
DIAMA ROSS 1-1
QUEEN 7-4
RENNY LOCGINS 19-6
DOOBLE BROS 22-17
POINTER SISTERS 26-18

WHMY/Montgomery, AL Rich Thomas

RICH Thomas

CHRIS CROSS
BILLY JOEL
JIMMY HALL
PAT BEWATAR
SAMMY JOHNS
HOTEGEL:
DOBEE BROS 8-1
BARBRA STREISAMD 9-3
DONNA SUMMER 18-13
OIONNE WARMICK 20-15
DONNA SUMMER 23 17

WISE/Asheville NC John Stevens

PAT BENATAR
DIAMA ROSS
HOTLERS: STERS 3-1
STEPHANIE MILLS 12-9
BOZ SCAGGS 13-10
AL STEMART 15-11
AMY HOLLAND 16-12

BILLY JOEL
KIM CARNES
MOTERE:
MOTERE:
CDB 2-1
BOZ SCAGGS 9-5
DOOBIE BROS 11-7
ROLLING STOMES 20-13
BARBRA STREISAND 23-14

KSEULubbock TX

**Bob Zlegier** BENNY MARDONES BRUCZ COCKBURN NICEL OLSSON IRENE CARA HOTEBEL; CDB 2-1 CARS 12-8 DONNA SUMMER 16-13 WILLIE NELSON 20-16 AL STEWART 21-17

### WTMA/Cherieston SC Rick Trecy

KLAZ/Little Rock, AR Deve Taylor

CHRIS CROSS
HALL & QATES
JACKSONS
HOTREST:
OLIVIA N J 1-1
BOZ SCAGGS 2-2
AIR SUPPLY 3-3
OIAMA ROSS 4-4
ROBBIE DUPREE

CHRIS CROSS LTD JINWY HALL ANY HOLLAND ROOL & THE GANG HOTERS ISTERS 4-1 DYNASTY 7-3 PAUL SIRGN 10-5 DOOSIE BROS 11-6 DONNA SURMER 14-8

### BS7/New Orleans, LA Dan Vallie

BARRA DING.
HOTCOST,
OUEEM 2-1
DIANA ROSS 14-8
BANBRA STREIGAND 18-12
STEVIE WOMDER 23-16
JACKSONS 29-23

### WCSC/Charleston, SC

Chris Balley Chris Ballay

TAVARES
EDDIE MONEY
KIM CARNES
N. MICHAEL WALDEN
FRANK STALLONE
HOTE SE:
DIAMA ROSS 1-1
QUEEN 8-2
DOOBIE BROS 12-6
STEPHANIE MILLS\*[6-7
POINTER SISTERS 13-9 WVLK/Lexington, KY

JIM EVENE

BILLY JOEL

MECO SAYER

LOCO

PETE TOMNSHEND

NIELSOM/PEARSON

HOTLESOM:

OUTEN 1-1

OLIVIA N-J 6-2

BARBRA STREISAND 11-5

DONNA SUMMER 19-9

CLIFF RICHARD 27-20 W8GA/Sevenneh, GA Brady McGraw

968GF/Sevenneh, GA Creig Stevens

LEO SAYER
BILLY JOEL
PAT BENATAR
JACKSON BROWNE [dp]
Hottest:
UEEN 1-1
POINTER SISTERS 10-3
CDB 14-7
DOOBIE BROS 13-8
DONNA SUMMER 23-17 KQIZ FM/Amerillo, TX

RIM CAMEND
PAT BENATAR
BILLY JOEL
LARRY GRAHAM
KORGIS
DEVON PAYNE (dp)
HOTEBEL
PAUL SIMON 2-1
O'JAYS 11 3
JIMNY HALL 21-16
JONN COUGAR 27-23
LEO SAYER D-29

CEORGE BENEOM
CHRIS CROSS
SUPERTRAMP
ROCEM DALTRY
HOLLEST
POINTER SISTEMS 3-1
OLIVIA N-J 5-2
DOORIE SROS 9-5
BARBRA STREISAND 11-7
DIONEE WANNICE 15-10

### FM99/Telleheeses, FL Michael O'Melley

GEORGE BEMSOM
PAT BEMATAR
CHRIS CROSS
NOBIN THOMPSON
SAMMY JOHNS
POCD
HOTCOST
QUEEN 1-1
POINTER SISTERS 9-5
MILLIE NELBON 12-7
BARBRA STREISAND 14-8
JACRSOMS 28-24

### WKXY/Seresota FL Tony Williams

JOHNY MAKEN
JIMNY HALL
KIM CARNES
ALI THOMSON
B 52'S
HOTELS
CLIVIA N-J 3-1
DODBIE BROS 5-2
BARBRA STREIBAND 8-3
DOHNA SUMMER 17-6
LARSEN-PEIYEN BAN 14-

### KPUR/Amerillo, TX Ron Chese ROLLING STONES HALL 6 OATES CARS POCD Hottest:

HOTCEST: QUEEN 3-1 BARBRA STREISANO 6-3 DONNA SUMMER 13-4 WILLIE NELSON 15-7 JACKSON BROWNE D 18 WANB FM Anderson, SC

STEVIE WOWDER
LEO SAYER
ROLLING STOMES
BILLY JOEL
HOTOSEL
HOTO

LEO SAYER
ALI THOMSON
CHRIS CROSS
CHICAGO
HOCTORIS:
QUERN 3-1
QUORN BROS 9-4
BARBRA STREESAND 11-5
POINTER SISTERS 10-6
CLIFF RICHARD 21-14 Z102/Sevenneh, GA Bredy McGrew

CONTR MENORING
SUPERTRAMP
LEO SAYER
DONNA SUMMER
SPEZDMAY BLVD
HOTEBET:
QUEEN 3-1
POINTER SISTERS 10-7
DOOBLE BROS 11-0
LARSEM-PETTEN BAN 19-9
CLIFF RICHARD 20-14

### KVOL/Lafayette, LA Kim Canard

### WXLK/Rosnoks, VA Deve Michaels

LEO SAYER
JACKSONS
BILLY JOEL
NIELSON/PEARSON
EDDIE MONEY
HOCTES
COP 2-1
BARBRA STREISAND 6-3
CHRIS CROSS 7-5
LARSEN-PEITEM BAN 17-11
KENNY ROGERS 22-16

### **MIDWEST Most Added** • Hottest

Pat Beneter Leo Sayer

**Barbra Streisand Doobie Brothers** 

### DDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added** • Hottest

Leo Sayer Pat Benatar **Jackson Browne** 

Barbra Streisand

### MIDWEST

### PARALLEL TWO

### 92X/Columbus OH

KENNY ROGERS KANSAS (dp) PAT BENATAR (dp) Hottest: QUEEN 1-1 DOOBIE BROS 9-3 KENNY LOGGINS 8-4 OLIVIA N-J 10-5 BARBRA STREISAND 15-7

### KIOA/Dee Moines, IA

KENNY ROGERS
JACKSON BROWNE
ELTON JOHN
LEO SAYER
HALL & OATES
PAT BENATAR PAT BENATAR Hottest: QUEEN 1-1 ELO 6-3 CARLY SIMON 15-8 DOOBIE BROS 13-10 BARBRA STREISAND 17-12

### KOFM/Oklehoma City, OK

LARSEN-PEITEN BAN STEPHANIE MILLS SUPERTRAMP SUPERTHAMP
HOTTEST:
QUEEN 1 1
KENNY LOGGINS 4-2
DOOBIE BROS 9-5
CARLY SIMON 17-10
KENNY ROGERS 29-20

### KRAV/Tulas OK

LEO SAYER ROGER DALTREY HOCTEST:
BARBRA STREISAND 2-1
DON WILLIAMS 9-4
POINTER SISTERS 12-9
CARLY SIMON 15-11
ANNE MURRAY 22-13

### K793/Peorle, IL

KENNY ROGERS STEPHANIE MILLS WILLIE NELSON HALL & OATES JACKSONS
HOCKEST:
QUEEN 8-1
DOOBIE BROS 12-3
CARLY SIMON 18-6
BARBRA STREISAND 19-10
POINTER SISTERS D-12

### WGRD/Grand Rapids, MI Ray Baker

BARBRA STREISAND SUPERTHAP
Hottest:
QUEEN 1-1
KENNY LOGGINS 2-2
ELO 18-7
DOOBIE BROS 20-11
CARLY SIMON 29-21

### WHOT/Younstown, OH Dick Thompson

DICK FROMPSON

ACKSON BROWNE
ROLLING STONES
HOTEGAT:
OUEEN 1-1
BARBRA STREISAND 10-3
POINTER SISTERS 11-4
STEPHANIE MILLS 14-10
DONNA SUMMER 20-13

### WMEE/Fort Wayne, IN

DIONNE WARWICK KENNY ROGERS DIONNE WARMICK KENNY ROGERS Hottest: KENNY LOGGINS 3-1 OLIVIA N-J 10-6 DODBIE BROS 15-7 BARBRA STREISAND 16-8 BOZ SCAGGS 17-11

### WNAP/Indianapolia, IN Dennis Jon Balley

CLIFF RICHARD HALL & OATES STEVIE WONDER DEVO DEVO Hottest: KENNY LOGGINS 3-1 KENNY LOGGINS 3-1 ELO 9-2 QUEEN 12-4 POINTER SISTERS 16-5 CARLY SIMON 11-7

### Steve Edwards

STEVIE WONDER
ROLLING STONES
KENNY ROGERS
HOTTER
QUEEN 1-1
KENNY LOGGINS 5-2
BARBRA STREISAND 11-7
CARLY SIMON 16-9
BOZ SCAGGS 20-14

### WOHO/Toledo, OH Jeff McCarthy

LEO SAYER
Hottest:
PAUL SIMOM 2-1
BILLY JOEL 6-2
DOOBLE BROB 12-7
POINTER SISTERS 17-13
HATALIE COLE 22-17

M. MANCHESTER
JACKSON BROWNE (dp)
HOTLEST:
PAUL SIMON 1-1
DIANA ROSS 6-2
BABBRA STREISAND 10-6
DOOBIE BROS 14-10
KENNY ROGERS 27-19

### WVIC/East Lansing, MI

KENNY ROGERS VAPORS
MECO
BARRY GOUDREAU
NIELSON/PEARSON
HALL & OATES
KIM CARNES
KORGIS
HOTLEST
GUTEN 3-1
BARBRA STREISAND 20 6
LARSEN-FEITEN BAN 14-9
AL STEWART 19-13
DEVO 23-15

### KSTT/Devenport, IA Mike Kennesity

MIELSON/PEARSON
HOTTEGE:
DIANA ROSS 1-1
BILLY JOEL 5 3
OLIVIA N.J 12-9
QUEEN 14-10
STEPHANIE MILLS 19-12

### WISM/Medison, WI

DONNA SUMMER
ALI THOMSON
JIMMY BALL
STACY LATTISAW
HOTLEST:
PAUL SIMON 3-1
DOOBIE BROS 11-3
BOZ SCAGGS 10-6
CLIFF RICHARD 20-14
WILLIE NELSON 27-21

### KEYN-FM/Wichita, KN

PURE PRAIRIE LEAG AMY HOLLAND ANNE MURRAY ANNE MURRAY Hottest: DOOBIE BROS 2-1 BARBRA STREISAND 6-2 CARLY SIMON 11-5 BOZ SCAGGS 10-7 DIONNE WARWICK 14-10

### KWEN/Tules. OK

DON WILLIAMS CHRIS CROSS CHRIS CROSS
JIMMY HALL
JOHN COUGAR
NIELSON/PEARSON
PAT BENATAR
LEO SAYER
ROLLING STONES
CARS CARS CARS
Hottest:
QUEEN 1-1
OLIVIA N-J 2-2
POINTER SISTERS 9-5
CLIFF RICHARD 16-12
DONNA SUMMER 20-14

### WYFM/Youngstown, OH Jeff Tobin

BABRA STREISAND CARLY SIMON POINTER SISTERS Hotteet: QUEEN 1-1 RENNY LOGGINS 4-3 BOZ SCAGGS 9-7 DOOBIE BROS 16-11 ROBBIE DUPREE 18-15

### WTWR/Detroit, MI

CLIFF RICHARD
CHRIS CROSS
HOTCEST
QUEEN 7-1
BARBRA STREISAND 11-2
POINTER SISTERS 13-4
KENNY ROGERS D-9
DONNA SUMMER 20-11

### WAKX/Duluth, MN Bruce McGregor

PAT BENATAR AC/DC
BILLY JOEL
CHRIB CROSS
HOTLEST
QUEEN 2 1
KENNY LOGGINS 5-2
DEVO 11-7
DEAN DODGE 20-10
BARBRA STREISAND 21-16

### WNAM/Appleton-Oshkosh, WI Jay Tyler

PAY TYPE

ROLLING STONES
KANSAS
LEO SAYER
VAPORS
DANDY & DOLITTLE
DEVON PAYNE
HOTLORL
BARBRA STREISAND 4-1
QUEEN 9-2
DOOBLE BROS 8-3
AL STEWART 12-8
CLIFF RICHARD 19-10

### WGBF/Eveneville, IN

RENNY ROGERS
KORGIS
ROGER DALTREY
PAT BENATAR
HOTLEST:
OUEEN 2-1
BARBRA STREISAND 12-5
BOZ SCAGGS 7-6
DOOBLE BROS 10-7
POINTER SISTERS 14-11

### WRBR/Sound Bend, IN

### WEFM/Chicago, IL **Bill Gamble**

BOZ SCAGGS QUEEN CARS Hottest: CARS
Hottest:
QUEEN 2-1
DOOBLE BROS 8-2
KENNY LOGGINS 7-4
AC/DC 17-9
PAT BENATAR 30-16

### WZOK/Rockford, IL Tom Hunter

TOM HUNTER

DONNA SUMMER
STEPHANIE MILLS
SUPERTRAMP
PURE PRAIRIE LEAG
HOTTEST:
QUEEN: 5-1
DOOBIE BROS 6-4
BARBRA STREISAND 11-6
POINTER SISTERS 12-8
CARLY SIMON 13-9

### Z104/Madison, WI

HALL & OATES CARLY SINCE POTTEST. QUEEN 1-1 AC/DC 15-12 SUPERTRAMP 19-14 DEVO 23-17 BARBRA STREISAND 25-20

### WIK S/Indianapolis, IN

Mike Tinnes

JACKSONS
HALL & OATES
LEO SAYER
BILLY JOEL
PAT BENHATAR
BARBRA STREISAND
HOTTEST
QUEEN 4 1
ELO 5 3
JOHNNY LEE 9-5
KENNY LOGGINS 14-10
ROBBIE DUPREE 18-13

### U93/South Bend, IN J.K. Dearing

Hottest DIANA ROSS 1-1 KENNY LOGGINS 5-2 CARLY SIMON 13-6 PAUL SIMON 17-8 BOZ SCAGGS 20-9

### WXEZ/Toledo, OH Cary Pall

JACKSON BROWNE JACKSON BROWNE
KANSAS
PETE TOWNSHEND
ROCER DALTREY
MICHAEL STANLEY B
DAKOTA
KORGIS
HOTLORES
OUTER 2-1
BOB SECER 7-4
EDDIE RABBITT 13-7
ROSSINGTON COLLIN 16-9
BILLY JOEL 19-12

### WDJX/Dayton, OH

KENNY ROGERS HALL & OATES JACKSON BROWN PAT BENATAR PAT BENATAH HOTTEST: QUEEN 1-1 QLIVIA N-J 9-2 DOOBIE BROS 10-6 BOZ SCAGGS 14-8 POINTER SISTERS 21-14

### PARALLEL THREE

### KFYR/Blamarck, ND Den Brenner

LEO SAYER LEO SAYER HOTTEST: CARLY SIMON 3-1 DOOBIE BROS 7-3 QUEEN 13-5 BOZ SCAGGS 12-7 WILLIE NELSON 18-13

### KKLS/Repid City, 8D

MECO MECO MECO MALL & OATES PETE TOWNSHEND JIMMY HALL M. MANCHESTER DIANA ROSS FIREPALL HOLLESE: Hottest: KENNY LOGGINS 1-1 PAUL SIMON 10-3 DOOBIE BROS 12-4 ELO 14-7 BARBRA STREISAND 16-9

### KKRC/Bloux Fells, SD

LEO SAYER PAT BENATAR PAT BENATAR Hottest: AIR SUPPLY 1-1 BARBRA STREISAND 7-2 OUBEN 15-4 BOZ SCAGGS 12-6 OLIVIA N-J 23-17

### KKXL/Grand Forks, ND

CHRIS CROSS Hottest: BILLY JOEL 1-1 DOOBIE BROS 7-4 BARBRA STREISAND 14-9 ROLLING STONES 23-16 CLIFF RICHARD 24-18

### WEAD/Eau Claire, WI

POINTER SISTERS LARSEN-PEITEN BAN KANSAS HOTLEST: GERBY RAFFERTY 3-1 EDDIE RABBITT 5-2 CARLY SIMON 8-4 BILLY JOEL 11 5 ROBERT JOHN 12-6

### WRKR/Recine, WI Steve Warren

SUPERTRAMP Hottest: QUEEN 1-1 DIAMA ROSS 2-2 BARBRA STREISAND 15-7 POINTER SISTERS 21-17 STEVIE WONDER 29-24

### Pat Martin

AC/DC
AC/DC
AC/DC
AC/DC
WAYLON JENNINGS
JIMMY HALL
LEO SAYER
HOTTEST
HOTTEST
OUEEN 1-1
DEVO 13-6
BARBRA STREISAND 19-9
CARS 18-11
CLIFF RICHARD 21-16

### WTRU/Muskegon, MI Mike Stevens

WILLIE NELSON KENNY ROGERS RENNY ROCERS
CDB
DEVO
HOTTEST:
DIANA ROSS 1-1
QUEEN 9-2
CARLY SIMON 11-6
BOZ SCAGGS 12-9
DOOBIE BROS 16-10

### KDVV/Topeka, KS **Rocky Roberts**

PAT BENATAR
STACY LATTISAW
DIANA ROSS
HALL & OATES
HOTEST:
QUEEN 1-1
DIANA ROSS 3-2
BARBRA STREISAND 7-5
DONNA SUMMER 16-10
CLIFF RICHARD 19-14

### KOWB-FM/Fargo, ND

RICHARDA/Waters

LEO SAYER
BILLY JOEL (dp)
QUEEN
BOB WELCH
BOB WELCH
BILLY JOEL
EDDIE MONEY
DIRT BAND
DEVO
CDB
KENNY ROGERS
KENNY LOGGINS
HOTTER BAN 13-10
CARS 17-13
SUPERTRAMP 32-24
GARY MYRICK 39 32

### KWWL/Waterloo, IA **Drew Bentley**

ROLLING STONES ROLLING STONES
JACKSONS
STEVIE WONDER
CARS
DICKIE GOODMAN (dp)
HOTTEST
HOTTONIAN ROSS 5-1
BARBRA STREISAND 15-6
DOOBLE BROS 16-8
CLIFF RICHARD 28-18
SUPERTRAMP 33-23

### KELO/Sloux Falls, SD

PAT BENATAR
ROLLING STONES
DON WILLIAMS
AC/DC
GEMESIS
HOTTER SISTERS 2-2
DOBSIE BROS 4-3
CARLY SIMON 11-4
QUEEN 13-5

### WEST

### PARALLEL TWO KCPX/Selt Like City, UT

MECO
LEO SAYER
JIMY HALL
COMMODORES
HOTEGET
PAUL SIMON 2-1
DOOBIE BROS 8-4
GEORGE BENSON 21-11
DONNA SUMMER 28-17
KENNY ROGERS D-21

### KENO/Les Veges, NV

CARS LEO SAYER Hottest: Hottest: QUEEN 2-1 OLIVIA N-J 7-2 BARBRA STREISAND 11-6

### KERN/Bekersfield, CA

LEO SAYER
PAT BENATAR
ROGER DALTREY
STACY LATTISAW
HOTTEST
OUEEN 3-1
CARLY SIMON 7-3
DOOBLE BROS 12-4
POINTER SISTERS 10-7
BARBRA STREISAND 15-9

### KGW/Portland, OR

DONNA SUMMER KENNY ROGERS JACKSON BROWNE LEO SAYER CHRIS CROSS CHRIS CRUSS
HOTEST:
DIANA ROSS 8-1
QUEEN 12-8
BARBRA STREISAND 14-10
POINTER SISTERS 17-12
DOOBIE BROS 18-14

### KJRB/Spokene. WA

LEO SAYER CHRIS CROSS HOTTES: QUEEN 3-1 POINTER SISTERS 10-3 BARBRA STREISAND 11-6 BOZ SCAGGS 13-7 DOOBIE BROS 16-9

### KROY/Secremento, CA

CDB
JACKSON BROWNE
PAT BENATAR
HOTLEST:
QUEEN 3-1
BOZ SCAGGS 9-3
POINTER SISTERS 13-6
CARS 26-16
DEVO 24-18

### KRQ/Tucson AZ

Hottest: AIR SUPPLY 1-1 BARBRA STREISAND 4-2 DOOBLE BROS 6-5 WILLIE NELSON 11-9 DEVO 13-10

### KRSP/Selt Lake City, UT

BILLY JOEL LEO SAVER ROGER DALTREY HOTTEBET QUEEN 1-1 CDB 7-5 CARS 10-7 LARSEN-FEITEN BAN 13-8 JACKSON BROWNE 16-9

### KRUX/Phoenix, AZ

HALL & OATES ROLLING STONES DON WILLIAMS BARRY GOUDREAU AWB HOTTEST: PAUL SIMON 1-1 BARBRA STREISAND 9-4 DOOBIE BROS 13-9 QUEEN 17-10 DEVO 16-13

### KTAC/Tecome, WA Seen Certer

ROLLING STONES CHRIS CROSS LEO SAYER LEO SAYER Hottest: QUEEN 7-1 BARBRA STREISAND 9-2 CARLY SIMON 14-10 PAT BENATAR 19-13 DONNA SUMMER D-25

### Ray Appleton

KENNY ROGERS KENNY ROGERS
HALL & OATES
Hottest:
QUEEN 1-1
BARBRA STREISAND 12-5
PAUL SIMON 11-7
POINTER SISTERS 16-8
DOOBIE BROS 15-11

### KLUC/Las Vegas, NV

ROLLING STONES
PAT BENATAR
HOTLEST:
QUEEN 1-1
DOOBLE BROS 5-2
DEVO 15-11
PURE PRAIRIE LEAG 17 13
SUPERTRAMP 22-16

### KMJK/Portland, OR

ROLLING STONES CHRIS CROSS PAT BENATAR Hottest: QUEEN 1-1 KENNY LOGGINS 6-3 CARLY SIMON 9-4 BARBRA STREISAND 12-7 BOZ SCAGGS 15-11

### KIOY/Freeno, CA

LEO SAYER
WILLIE NELSON
PRINCE
PAT BENATAR
STEPHANIE MILLS
VAPORS VAPORS HOTTER SISTERS 4-1 BARBRA STREISAND 9 4 DEVO 15-7 DONNA SUMMER 17-8 DOOBLE BROS 28-17

### KYNO-FM/Freeno, CA Welker/Demory

PEACHES & HERB Hottest: QUEEN 1-1 DONNA SUMMER 15-9 POINTER SISTERS 23-10 JACKSONS 14-11 JOHNNY LEE 19-12

### KZZX/Albuquerque, NM

STEPHANIE MILLS STEPHANIE MILLS
KENNY ROGERS
HALL & OATES
HOTLEST:
QUEEN 3-1
DOOBLE BROS 8-3
BARBRA STREISAND 14-4
CARLY SIMON 12-9
POINTER SISTERS 17-12

### FM102/Secramento, CA Billy Manders

STACY LATTISAW
JACKSONS JACKSON BROWNE
HOTESST:
QUEEN 3-1
POINTER SISTERS 6-3
LARRY GRAHAM 9-6
BARBRA STREISAND 11-8
SUPERTRAMP 27-18

### KSPZ/Colorado Springs, CO Mike Daniels

CHRIS CROSS
JIMMY HALL
DIRT BAND
HOTLESE:
QUEEN 1-1
BARBRA STREISAND 6-2
CLIFF RICHARD 20-13
AMY HOLLAND 24-19
HALL & OATEG 25-20

### KYSN/Colorado Springs, CO Mark Murray

BILLY JOEL LEO SAVER CHRIS CROSS KENNY ROGERS HOTTES TO THE T

### KZZP/Phoenix. AZ

BILLY JOEL LEO SAYER Hottest: BARBRA STREISAND 1-1 DOOBIE BROS 5-3 DONNA SUMMER 10-4 WILLIE NELSON 11-5 CLIFF RICHARD 16-11

### KHYT/Tucson, AZ Rich Brother Robb

RICH BROTHER ROBBIN
RAY CHARLES
LENMY WILLIAMS
ZAPP
KENNY ROGERS
BILLY JOEL
PAT BENATAR
CARS
VIOLA WILLS
JIMMY HAEL
HOTTEST
UOVEN 1-1
ELO 6-3
KENNY LOGGINS 8-5
KURTIG BLOW 10-6
BARBRA STREISAND 19-13

### KEZR/Sen Jose, CA

HALL & OATES
DANDY & DOLITTLE
ALI THOMSON
JIMMY HALL
CHRIS CROSS
HOTTEST
BARBAR STREISAND 5-1
QUEEN 7-4
DONNA SUMMER 13-7
JACKSON BROWNE 19-13
POCO 21-15

### KIDD/Monterey, CA Ron Rodrigues

PAT BENATAR VAPORS
Hottest:
QUEEN 1-1
DEVO 4-2
BARBRA STREISAND 9-4
DONNA SUMMER 23-18
STEPHANIE MILLS 26-20

### KGGI/Riverside Sen Bernerdino, CA Bob West

DIANA ROSS CARLY SIMON CARS DONNA SUMMER HOTTEST HOTTEST OUEEN 1-1 DEVO 7 2 TIERRA 10-6 BARBRA STREISAND 14-10 STEPHANIE MILLS 18-13

### KKXX/Bekersfield, CA

Chris Squires JACKSONS
LEO SAYER
EMEF
EMEF
OUTEN 1-1
KENNY LOGGINS 4-2
POINTER SISTERS 10-6
DEVO 16-9
DOOBIE BROS 17-10

### KNBQ/Tecome. WA

ROLLING STONES
BIGLY JOEL
ALLMAN BROTHERS
JACKSONS
CDB
HOTTEST:
QUEEN 5-1
BARBRA STREISAND 10-7
DONNA SUMMER 14-10
CLIFF RICHARD 20-11
JACKSON BROWNE 25-19

### KASH/Eugene, OR Andy Barber

JACKSONS JACKSONS
HALL & OATES
JACKSON BROWNE
DEVO
OUTER 1-1
BARBRA STREISAND 9-3
POINTER SISTERS 13-10
DONNA SUMMER 22-15
LARSEN-FEITEN BAN 21-17

### K96/Provo, UT

JACKSON BROWNE HALL & OATES PAT BENATAR HOTLEST: QUEEN 2-1 CARLY SIMON 8-4 DOOBLE BROS 12-6 DEVO 20-13 DONNA SUMMER 22-14

### PARALLEL THREE

### KBOZ/Bozeman, MT

NEIL SEDAKA STEPHANIE MILLS STEPHANIE MILLS
BILLY JOEL
ROCER DALTREY
ALI THOMSON
MECO
HOTCEST:
PAUL SIMON 1-1
BABBRA STREISAND 17-10
DIONNE WARWICK 16-12
OLIVIA N-J 22-20
KENNY ROGERS D-24

KENNY ROGERS
KIM CARNES
EXILE
ROLLING STONES
HOTTEST
HOTTEST
HOTEST
LOBEN 1-1
KENNY LOGGINS 5-2
DOOBLE BROS 14-9
POINTER SISTERS 20-12
CLIFF RICHARD 28-22

KCBN/Reno, NV

Larry Irone

### KDZA/Pueblo, CO Rip Avine

STACY LATTISAW DIANA ROSS EW&F KANSAS KANSAS JOHN COUGAR HOTLEST: QUEEN 3-1 DOOBLE BROS 10-3 BARBRA STREISAND 15-10 STEPHANIE MILLS 18-14 LARSEN-FEITEN BAN 20-15

### KFXD/Boise ID

Charle Fox

LEO SAYER
JACKSON BROWNE (dp)
AC/DC (dp)
ALLMAN BROTHERS (dp)
HOTCEST:
OLIVIA N-J 1-1
QUEEN 2-2
DOOBLE BROS 14-3
BOZ SCAGGS 12-4
EDDIE RABBITT 16-11

### KOOK/Billings, MT Dennis Nichols

CHRIS CROSS CHRIS CHOSS
JACKSONS
PAT BENATAR
BILLY JOEL
HOTLEST:
QUEEN 2-1
CARLY SIMON 11-8
DONNA SUMMER 16-11
CLIFF RICHARD 19-14
PURE PRAIRIE LEAG 22-17

### KQDI/Great Falls, MT Wendi Carpenter

ROLLING STONES
KIM CARNES
JOHN COUGAR
LEO SAYER
PETE TOWNSHEND
HOTELEST
QUEEN 1-1
PAUL SIMON 6-2
SEALS & CROFTS 23-18
PETER GABRIEL 24-20
BARBRA STREISAND 26 21

### KRLC/Lewiston, ID Steven Alen Mackelvie

KORGIS BILLY JOEL POCO BRUCE COCKBURN DIRT BAND CEORGE BENSON SUZI QUATRO (dp) Hottest: DEVO 2-1 WILLIE NELSON 9-4 KANSAS 24-18 AC/DC 26-19 DONNA SUMMER 27-20

### KSLY/Sen Luis Obispo, CA

JACKSON BROWNE JACKSONS
ROCER DALTREY
Hottest:
QUEEN 2-1
CLIVIA N J 3-2
BOZ SCAGGS 11-5
QOOBIE BROS 13-6
BARBRA STREISAND 10-8

### KENI/Anchorage, AK Randy Robbins

JACKSON BROWNE LEO SAYER JACKSONS ROLLING STONES DONNA SUMMER HALL & OATES SUPERTRAMP SUPERTRAMP AWB CHRIS CROSS HOTLEST. DIAMA ROSS 1-1 POINTER SISTERS 5-3 AMY HOLLAND 12-10 NATALIE COLE 20-15 BOZ SCAGGS 24-21

### KYYA/Billings MT

BILLY JOEL
JIMMY HALL
PAT BEMATAR
LEO SAVER
HOTUSE:
OUEEN 4-1
DIANA ROSS 10-6
BARBRA STREISAND 16-11
CLIFF RICHARD 21-14
DONNA SUMMER 28-18

### KATI/Casper, WY

STEVIE WONDER
PAT BENATAR
HOTLEST
QUEEN 1-1
OLIVIA N-J 8-3
LARSEN-FEITEN BAN 12-5
BOZ SCAGGS 13-9
DOOBIE BROS 17-11

### THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK: CHUM/Toronto

KWK/St Louis Q102(WKRQ)/Cincinnati 13K(KGB)/San Diego WPST/Trenton WAPE/Jacksonville KTKT/Tucson 14WK(WKWK)/Wheeling WROV/Roanoka

### PARALLEL ONE PLAYLISTS

EAST



- USEAL PRISTRESS

  3 I GEORGI GERMANUTOINE HE The REIGHT

  3 ROSSINGTON COLLINATION THE WHEN DESTROY

  12 SHALL & ONTENTANCE UP Less That

  12 SHALL & ONTENTANCE UP LESS THAT

  12 SHALL & ONTENTANCE UP LESS THAT

  13 SHALL & ONTENTANCE UP LESS THAT

  14 A RES SHAPE TANCE UP LESS THAT

  15 SHAPE TO SHAPE TO SHAPE UP LESS THAT

  16 SAN SHAPE SHAPE UP LESS THAT

  17 COUNT LESS THAT THE LESS THAT

  18 SHAPE TO SHAPE UP LESS THAT

  19 IO AND SHAPE TO SHAPE THAT SHAPE

  19 IO AND SHAPE TO SHAPE THAT SHAPE

  10 IN SHAPE TO SHAPE THAT SHAPE HEART IS

  10 IN SHAPE TO SHAPE THAT SHAPE HEART IS

  11 SHAPE TO SHAPE THAT SHAPE HEART IS

  12 IN SHAPE TO SHAPE THAT SHAPE HEART IS

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  19 IN SHAPE THAT SHAPE THAT SHAPE HEART IS

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  20 IN SHAPE THAT SHAPE THAT IS THAT IS

  21 IN SHAPE THAT SHAPE THAT IS THAT IS

  21 IN SHAPE THAT SHAPE THAT IS THAT IS

  22 IN SHAPE THAT SHAPE THAT IS THAT IS

  23 IN SHAPE THAT SHAPE THAT IS THAT IS

  24 IN SHAPE THAT SHAPE THAT IS THAT IS

  25 IN SHAPE THAT SHAPE THAT IS THAT IS

  26 IN SHAPE THAT SHAPE THAT IS THAT IS

  27 IN SHAPE THAT SHAPE THAT IS THAT IS

  28 IN SHAPE THAT SHAPE THAT IS THAT IS

  29 IN SHAPE THAT SHAPE THAT IS THAT IS A SHAPE THAT IS

  CLIFF BIOCHARD TO THAT IS A SHAPE THAT IS

- THE TOWNSHAMO/A LITTLE IS Enough AND COURT PATE TOWNSHAMO/A LITTLE IS Enough AND COURT PATE THE TOWN FLOW BULLET PURE TELLOW DAY HIS Made DANGER STREET SAMO/ADDISON IN LOVE HENT PALL SAMO/ADDISON IN THE TELLOW SAMO/ADDISON IN THE SAMO/ADDISON IN THE TELLOW SAMO/ADDISON IN THE TELLOW SAMO/ADDISON IN THE TELLOW SAMO/ADDISON IN THE TELLOW SAMO/ADDISON IN THE SAMO/ADDISON IN THE TELLOW SA

### F-105

- BOSTOR

  JULEAN STATE THE DAYS

  DIRANG MISSING STOR DAYS

  DIRANG MISSING STOR DAYS

  DIRANG MISSING STOR DAYS

  DIRANG MISSING STOR THE RESIDENCE

  DIRANG MISSING STOR THE RESIDENCE

  DIRANG MISSING STATE

  DIRANG STATE

  DIR

- RENNY ROCERS/Ledy ROLLING STONES/She's So Cold PAT BENATAR/NIT No WITH Your Bust
- JACKSON BROWNE/Thet Girl Could Sing withie MELSON/On The Road Again tto SATE/Mhore Than I Can Say JACKSOME/Lovery Una HAPOS/Turning Jacanese 5 5275/Private Lidaho

### wifi 92 Philadelphia

- OLE IN Bit has the Out I DIAN BOOKS (Valley I) DIAN BOOKS (V

### MMUSICRADIO Washington D.C.

- OUTER/ Directory Outer

  OUTER/ Directory Outer

  Attent/OCCHE/(I a AFFIght

  POINTER SITERS/Me > 50 Shy

  AIR SUPPLY/AIR OUT OF Love

  OUTER/ SITERS/ME > 50 Shy

  AIR SUPPLY/AIR OUT OF Love

  OUTER > OUTER/ SITERS/ME > 50 Shy

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- - MODEL/Your Shour No.

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### WBEN-FM Buffalo

### Baltimore

- PURE PRAIRIE LEAG/I'M Almost Reedy MOGER, DALTRET/MITTOUT Your Love

### TWABC MUSICR<u>ADI</u>O 77

### New York

- 37
  RDLLING STONES/She s So Cold
  DEVO/Manip its
  SILLY ACEL/Sometimes A Fentesy
  LARSEN-FEITEN BAN/Manoth 6 The Foot

### Providence

- 1 Out HILL Bits The Oust
  2 Colley 1 SIMM/Jesses
  3 PAUL SIMM/Jesses in Jane Eventing
  3 PAUL SIMM/Jesses in Jane Eventing
  5 PAUL SIMM/Jesses
  5 COLLE ANDSTYTCH Int Int Life A Asky
  6 COLLE ANDSTYTCH Int Int Life A Asky
  7 Colley Andstytch Int Int Life A Asky
  7 Colley Andstytch Int Int Life A Asky
  8 College Andstytch Int Int Life A Asky
  10 PAUL SIMM/Jesses
  10 PAUL SIMM/Jesses
  11 STEP-MAIL MILLS/News PAUL SIMM/Jesses
  12 PAUL SIMM/Jesses
  13 COMPANY INT LIFE A ASKY
  14 COLLEGE AND SIMM/Jesses
  15 COLLEGE AND SIMM/Jesses
  16 COLLEGE AND SIMM/Jesses
  16 COLLEGE AND SIMM/Jesses
  17 Int SIMM/Jesses
  18 COLLEGE AND SIMM/Jesses
  18 COLLEGE AND SIMM/Jesses
  18 COLLEGE AND SIMM/Jesses
  19 COLLEGE AND SIMM/Jesses

- ACOS 33, 34, 35 ALI DEMESON/Live Every Minute ACH COUGAN/Into Time

### PRO EM

### Providence

- H 1 1 Quetty/, Barai The Dust
  7 2 01AAR DOSA/19 iso Chain
  3 3 PAUL SHEAT/Act in The Evening
  3 4 PAUL SHEAT/Act in The Evening
  4 4 STATE CONTROL OF THE CONTROL OF THE CONTROL
  8 13 ARE USPRIVATE DUST OF THE CONTROL
  8 13 ARE USPRIVATED THE CONTROL
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### f= 108 WXKs Boston

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  ## 3 0 AMERICAN Bites The Date
  ## 3 0 DAMEN ASTRESSMENT OF DATE
  ## 10 10 10 DATE
  ## 10 10 DATE
  ## 10 DAT

- - RENNY ROGERS/Ledy JIMPY MALL/1's Mappy That Love TEDY PENDERGRASS/Love T.K.O. GERALDHE PUNNY/Cen + Fame The Feetin BARKHA STREISAND/Gullty
  - DEMESIS/Turn 1+ On Again RIM CARNES/Cry Like & Haoy HALL & OATES/You've Los+ That YELLOW MAGIC ORDOW/Tighten Up B 52 s/Party Out Of Bounds

### Philadelphia

- DIAMA ROSS/Loside Down

  PALE SIMON/Late in The Evening

  OLIVIA N-J/Kanadu

  BARBAL SIRIS ISAD/Nomen in Love

  AIR SUPPLY/AIL OUT Of Love

  OR ROSS/LOSIDE ISAD/Nomen in Love

  AIR SUPPLY/AIL OUT Of Love

  OR HELL SUPPLY/AIL OUT OF Love

  AIR SUPPLY LEE/LOSIDE FOR LOVE

  AIR SUPPLY LEE/LOSIDE FOR LOVE

  OR MAIL SUPPLY SUPPLY OF LOVE

  AIR SUPPLY SUPPLY OF AIR SUPPLY SUPPLY SUPPLY

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  AIR SUPP

- 27
  ROGER DALTREY/Bithout Your Love
  JACKSON BROWNE/Thet Girl Could Sing
  ALI BROWSON/Live Every Minute

### CFTR680 Toronto

- - MCK SON BROWNE/That GIT! Could Sing MALL & GATES/Tou we Lost That.

    RUMI PMACHE (EMC/I in Almost Ready LAMIL) RETHE BANGHO I Be The Fool MACH COCCUMBN/RUMER'S OF Glory SMPRITAMON PROSENT OF BEAT BENATAR/HIT Ma BITH Your Dust

### 98½ FM &

- WROR Boston

### WNBC New York Radio 66

- Ractio 66

  11 1 QUELVE RIVES TAN OUNS
  12 2 AT RESPONSE TO LOVE OF CONTROL
  13 2 AT RESPONSE TO LOVE OF CONTROL
  14 2 3 QUELVE AN ACCOUNT OF AN AN ACCOUNT OF A CONTROL
  15 3 QUELVE AND ACCOUNT OF AN AN ACCOUNT OF A CONTROL
  16 0 ALBERT STREET AND ACCOUNT OF A CONTROL
  17 10 DOCRET BROSFINES LOVE OF A CONTROL
  17 10 DOCRET BROSFINES LOVE OF A CONTROL
  18 2 AT RESPONSE AND ACCOUNT OF A CONTROL
  18 2 AT RESPONSE AND ACCOUNT OF A CONTROL
  19 2 AT RESPONSE AND ACCOUNT OF A CONTROL
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  19 5 AND ACCOUNT ON A CONTROL
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OH BILLY JOEL/Sometimes A Fentasy PURE PRAIRIE LEAG/I'm Almost Ready

### WKBW Buffalo

- ## 1 QUEEN Bits The Out ## 1

  2 STAPT VARTISAN/Let Ne Be Tour Angel 
  9 3 MATALIE COLLYSomeone I Used To L 
  4 MARSH STREIS MANDERNE TO Used To L 
  4 MARSH STREIS MANDERNE TO LOVE 
  10 5 DOOR IE DROS/Real Love 
  9 7 DOOR IE RANGERTO HE HE THE HIGHT 
  10 0 CARLY S HEADY JESUS 
  9 0 DOOR IE RANGERTO HE HE THE HIGHT 
  11 10 DOOR SAME IT FOR USE AND HE TO LOVE 
  17 10 11 DOOR SAME IT FOR USE AND HE TO LOVE 
  18 11 11 DOOR SAME IT FOR USE 
  18 14 AIR SAME IT FOR USE 
  18 15 MARSH TANDE TO HE HE TO LOVE 
  19 3 STEPMAKE HILLS/Mever Know Love Like 
  19 15 MARSH TANDE TO HE HE TO LOVE 
  19 15 MARSH TANDE TO LOVE 
  19 16 LIKE SAME TO LOVE 
  19 16 LIKE SAME TO LOVE 
  19 16 LIKE CARA/Fee 
  19 16 LIKE CARA/Fee 
  19 16 LIKE CARA/Fee 
  19 16 LIKE CARA/Fee 
  19 17 CLIFF RICHARD/FOR BROWN TO LOVE 
  19 18 LIKE LIKE MISSING HE TO LOVE 
  19 18 LIKE LIKE 
  19 18 LIKE LIKE 
  19 18 LIKE LIKE 
  19 18 LIKE 
  1

- ACOS LEO SATER/More Than I Can Say DIAMA RUSS/I'm Coming Out AMY HOLLAND/How Do I Surely

### 38-Boston Boston

- AM RADIO

  H 1 PAM SIMON/Lave in The Evening
  H 3 PAM SIMON/Lave in The Evening
  H 3 PAM SIMON/Lave in The Evening
  H 3 PAM SIMON/Lave in The SIVE is the SIVE IS A SIVE IS
- ADDS 20, 26, 30 BARBRA STREESAND/Gullty

H 1 AIR SUPPLYATE OUT D' Love

3 7 OUT D' Love

3 7 OUT D' BITS The David

4 0 DANN ROSEAUR AT EACH D' Love

5 8 FORTH ROSEAUR AT EACH D' Love

5 9 FORTH ROSEAUR AT EACH D' LOVE

5 1 BILLY JOLL JOHN T AIR THE BILLY

6 1 BILLY JOLL JOHN T AIR THE BILLY

10 0 COURT MENDOUGH THE BILLY BILLY

10 10 COURT MENDOUGH THE BILLY

10 10 DE SUPPLY BILLY THE BILLY

10 10 DE SUPPLY BILLY THE BILLY

11 10 DE SUPPLY BILLY THE BILLY

12 12 CARRY LOCKING THE BILLY

13 10 COURT BILLY JOHN THE BILLY

14 BILLY LOCKING THE BILLY

15 10 DESTRUCT BILLY

16 BILLY BILLY SUPPLY BILLY

16 BILLY BILLY SUPPLY BILLY

17 10 BANDHA STREET BILLY

18 BILLY BILLY BILLY

18 BILLY BILLY BILLY

19 10 CARRY BILLY

19 10 CARRY BILLY

19 10 CARRY BILLY

10 10 CARRY B

ADDS HALL & GATEA/fou re Lost That how recording that the state of the

HANE (QUIN) I I HOLOCONCO.

CONTENT OF BUILDAY I TO YOU TO DONE

BOOK SCACCO I AND WHAT TOU'VE DONE

AND TOUL HAND I HOLE TO TOU

SAFE TOUL HOLO I TOU

SAFE THE TOUR I TOU TOU

SAFE THANK I TO TOU

SAFE THANK I TOUR LOST ON TOU

SAFE THANK I TOUR LOST ON TOUR

SAFE THANK I TOUR LOST ON TOUR

SAFE THANK I TOUR LOST ON TOUR

SAFE THANK I TOUR

SAFE THANK I TOUR

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### FM99 &WXLO

- OWERA' SITES THE DUST

  ORAN BOSTA' & COSING DUST

  ORAN BOSTA' & COSING DUST

  ORAN BOSTA' & COSING DUST

  OTHER BOSTA' & COSING DUST

  STEPHONIS BILLSAND' COSING DUST

  ORAN BOSTA' & COSING DUST

  INCHE CANA' FRIE

  OURAN BOSTA' DUST

  INCHE CANA' FRIE

  OURAN BOSTA' & COSING DUST

  OURAN BOSTA

- TEEMA MARIE/I Need Your Lovin LARRY GRAMAN/When or Get Married GEORGE EEHSON, Love E Love GRAMGMASTER! LASH/Froekon BOB MARLEY/Gould You Re Loved GAIL ADMRS/Your Love Is A Lifesa PEADWES & HERB/Funtime (PgrV 1)

### **MIDWEST**

- KDWB Minacapolis 1 807 SCGGG/Look shat You we Done
  2 DOJE RABBITTON Links the Life Avery
  3 BILLY JACK/DON'T AN He my
  4 DOGBTE BROS/Real Lone
  5 A18 SUPPL/ARIA Gay TO Love
  6 AL RESPONSIBLE TO LOVE
  6 AL STEED TO LOVE
  10 COUNTY TO LOVE
  10

### **WDRQ** Detroit

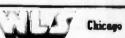
- AIDS HALL & GATES/TOW VE LOST THAT ... ROCER GALTREY/BITHOUT TOUR LOVE ORIS CROSS/Nover Bo The Same STACY LATTISME/Let the Bo Your Angel EMB/Let the Tesh CARS/Touch And Go SUPRITAME/Dreamer



### Cleveland

- H I I PAIR SHENILIDES IN The Evening
  H I I PAIR SHENILIDES IN The Evening
  J 3 BILLT ZOLL/Doc Y Anthe Inc.
  J 3 BILLT ZOLL/Doc Y Anthe Inc.
  J 4 SHENILIDES IN THE SHENILIDES
  J 5 SHENILIDES IN THE SHENILIDES
  J 6 SHENILIDES IN THE SHENILIDES
  J 7 SHENILIDES IN THE SHENILIDES
  J 7 SH

- EMSF/Let Me Tain
  LEO SATER/More Then I Con Say
  AMEL MLMMAT/Covid I Have Tale Dan
  JACKSENST-Lovely One
  JIM HJMT/I Love Bessen



- ADDS BILLY JOSE/Sometimes A Factory JACKSON BROWNEY/That Girl Could Sing CH4515/Twn 12 to A again ORIS CHOS/SHaver Be The Same RAMAN/Hold (in PAT GENATAR/HIT No BITS YOUR BOIT

### Detroit

- H 1 OLEDA DIFFERDOUST

  2 I DOMENT STREET SHOW DUST

  2 I DOMENT STREET SHOW DUST

  3 OF SHOW STREET SHOW DUST

  4 POINTER SISTEMAN'S SO SAY

  4 9 COLUMNS SISTEMAN'S SO SAY

  4 9 COLUMNS SISTEMAN'S SO SAY

  5 10 COLUMNS SISTEMAN'S SO SAY

  6 10 TO SAY

  7 1 ALDER LOCKING SISTEMAN'S SO SAY

  8 10 COLUMNS SHOW DUST

  8 10 COLUMNS SHOW DUST

  8 11 JOURNAL SHOW JAMES

  10 ALS SUPPLY AS I TO SAY

  10 ALS SUPPLY AS I TO SAY

  11 SO COLUMNS SHOW DUST

  11 STEEL SHOW JAMES

  11 SO COLUMNS SHOW DUST

  12 STEEL SHOW JAMES

  13 SO SHOW JAMES

  14 SO SHOW JAMES

  15 STEEL SHOW JAMES

  16 STEEL SHOW JAMES

  17 SO SHOW JAMES

  18 STEEL SHOW JAMES

  18 STEEL SHOW JAMES

  19 STEEL SHOW JAMES

  10 STEEL SHOW JAMES

- ACDS 17, 28 30 SUPCRIANAP/Dradeer MALL & DATES/You ve Lost That . BILLY JOEL/Samet less A Fentesy

### WGCLOS Cleveland

- H I J OLESY Stres The Out 1
  2 3 Older Notice Stress The Out 1
  3 3 Older Notice Stress The Out 2
  3 3 Older Notice Stress The Out 3
  4 KLEEN CORNEL STRESS THE OUT 3
  4 KLEEN CORNEL STRESS THE OUT 3
  4 KLEEN CORNEL STRESS THE OUT 3
  5 OLES CONSULTED STRESS THE OUT 3
  5 OLES CONSULTED STRESS THE OUT 3
  6 0 ILLS CONSULTED STRESS THE OUT 3
  6 0 ILLS CONSULTED STRESS THE OUT 3
  6 0 ILLS CONSULTED STRESS THE OUT 3
  6 1 ILLS CONSULTED STRESS THE OUT 3
  6 IL

ALLMAN BROTHERS/Angeline AMERIKAY/Could I Have This Den COMMA BLOMER/Walls Aray ROSSA DALTREY/Bithout Your Love ETEPHANI WILLS/Warrer Engs Love Like KDBNY ROSSATALAN

(H) indicates one of the five "hottest" records on each Parallel One playlist.

Los Angeles

H 2 1 H 3 2

1 DEVO/INTO 19
2 BANGHUA STRETSAMO/Nomer in Love
3 GULERY Bitse The Duit
4 TERRA/Tagether monderer
5 TERRA/Tagether monderer
6 STEPHORE HILLS/TWEET Ame Love Like
7 Dell'S CROSS/Selling
1 Dilank MDSS/Mg-lad Down
1 DELWEY WARDOWS XI INTO The Night
1 DILANK MDSS/Mg-lad Down
1 SECOND BERGE STRETS AND THE STRETS
1 OPENITE STRETS AND THE NIGHT
2 INDEMN LEE/Look in For Love
1 DILANK BIND/Mg-lad Like The wight
2 INDEMN LEE/Look in For Love
1 DOWN BIND/Mg-lad Like The wight
2 INDEMN LEE/Look in For Love
2 DOWN BIND/Mg-lad Like The wight
2 DOWN BIND/Mg-lad Like The William
2 DOWN BIND/Mg-lad Like Like The William
2 DOWN BIND/Mg-lad Like The William
2 DOWN BIND/Mg-lad Like The William
2 DOWN BIND/Mg-lad Like The William
3 DOWN BIND/Mg-lad Like The William
3 DOWN BIND/Mg-lad Like The William
3 DOWN BIND/Mg-lad Like The William
4 DOWN BIND/Mg-lad Like The William
5 DOWN

LEO SAYER/More than I Can Say LAMRY ORAMAN/When We Get Married VARCHS/Turning Japonese ALI THOMSON/Live Every Minute

ANY HULLAND/Now Do I Survive DANDY & DOLITTLE/Nho Nere You Thin PAT MEMATAR/HIT No NITH Your Best

### Milwankee

1 PALL SINCH/Late (n. The Drumling
2 Molt SCHMISTANT Brist Year vol Date
3 DIANA ROSS/Nati & Durun
4 CORIS SCHMISTANT Brist Year vol Date
5 DIANA ROSS/Nati & Durun
27 DIANA ROSS/Nati & Durun
27 DIANA ROSS/Nati & Durun
28 DIANA ROSS/Nati & Durun
29 DIANA ROSS/Nati & Durun
20 T Q. 1918 B- JP/Nation
20 T Q. 1918 B- JP/Nation
30 T Q. 1918 B- JP/Nation
40 DIANA ROSS/Nati & Durun
40 DIANA ROSS/Nati & D

20. 30 ALI MONGOLALIVO Every No. LED SAVER/More Than I Can Say



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PALL \$ SECULATE to The Eventing CARL \$ SECULATION CONTROL TO THE EVENTING CARL \$ SECULATION CONTROL \$ SECULATION \$ SECULATIO

4ED SAVER/More Than I Can Say MALL & GATES/You ve Lost That

CL 1F P. BLOWSEL/Drowning
Support/Reservice community
Support/Reservice community
AL STEMBER / 100 to light flow to
Support LOSS 1885 / 110 to light
Support LOSS 188

### WHB-7/

### 1 WALLE SELSONOTO The Road Apple 6

# 1 WALLE SELSONOTO The Road Apple 6

# 2 A AND SERVITATION OF OF Love

# 3 SONOTO STREET SERVITATION OF OF Love

# 3 SONOTO STREET SERVITATION OF LOVE

# 3 SONOTO STREET SERVITATION OF LOVE

# 4 CALLE AND LANGUAGE OF LOVE

# 4 CALLE AND LANGUAGE OF LOVE

# 5 CALLE AND LANGUAGE OF LOVE

# 5 CALLE AND LANGUAGE OF LOVE

# 5 CALLE AND LANGUAGE OF LOVE

# 6 CALLE AND LANGUAGE

A004 22, 25

-



1 DL 111 P. L'Allander
1 DL 111 DL 11

ORIS GIOSS/Never to The Same

AC/OC/You Shook No ROLLING STORES/Sho to So Cold GAMEAS/Hold On nounce/veid On ACCESSE SEDERE/That Sirl Could Sing SESESSE/Turn 17 On Apale ELB/All Over The Morid

### KXOK St. Louis AM 63

### 98 KSLQ

St. Louis

BANDA STRE ISAND/Immen To Lovo

BANDA SCHOOL/Read Lovo

BODD SCHOOL/

DIAMA RDES/I in Coming Dut INNUMA STEE ISAND/Ruiting CAPT RECORDE/Dromning INNIE COMA/Dut Hard On My Dun STACT LATTISM/Let Was the Your Angel PAT BERATRE/NET We stry Your Bost

JNCH SDML/Lovely One STEPHONE BILLS/Nover Rose Love Lie KARNAS/Noil On COD/Logond Of Morley Seam HOLLING STONES/She's So Optd

### \* kbeQ

**Easses City** 

1 BOODH BOOL/Best Loro

2 BOS 1908 SERVING 11 Accomptoy No

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3 As LINEA BOOTH SERVINGS 1 No

5 JOHN COLDROVING 1 The Read Again

5 JOHN COLDROVING 1 The Read Again

5 JOHN COLDROVING 1 The Read Again

6 MALLE SERVING NO

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### SOUTH

### STEREO · 103 Pells

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ACES MALL & GATES/Page or Load That HELDE CARA/Cot Here On My Own ARCHSONS/Lovely One

MAC DREES/Towns to My PARK PRESENT AND ATMOST Roady DDREES SAMES/The Mandarar DDR UTLLIAMS/T Bellove In You



ACDS 28 29 30 ACCESON BROWNE/That Girl Could Sing MORETS/E-wrytody a Bot To JIMTY HALL/1 II Happy That Love. MOLLINE STONES/She's So Cold MOSEL DILTRET/IIITHOUT Your Love

Z-93 Atlanta

ARDS 24 20, 20 10 RIM CARRES/Cry Line A Beby STACY LATTISAB/Let No Be Your Angel

### WOKF Temps

ACDS £1975 INC /You Long JACKSON SHOWNE/That 61r1 Could Sing

RESIDENCE SOCIETAL ONLY
LED SAVEL-Rever Than 1 can Say
LED SAVEL-Rever Than 1 can Say
LED SAVEL-Rever Than 1 can Say
LEDGE C-Rever Than 1 can Say
LEDGE C-Rever Than 1 can Than
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### ₩100 Mieni

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3 2 Direct Stockpot on Dome

4 1 Direct Stockpot on Dome

5 1 Control

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6 1 Direct Stockpot on Dome

6 2 Direct Stockpot on Dome

6 2 Direct Stockpot on Dome

7 1 Direct Stockpot on Dome

7 2 Direct Stockpot on Dome

7 2 Direct Stockpot on Dome

7 3 Direct Stockpot On Dome

### KRLY 94

### **Bouston**

QUEBLY. Bites The Dast
Distal ROSS/Light less Down
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GCOME BETRODING for the The stiget
CARRY GRANDON Chees in Still Light
CARRY GRANDON Chees in Still Light
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CARRY GRANDON Chees
DATE STILL
CARRY GRANDON
CHEES
THE STILL
CARRY G

KIN CARMES/Ory Like A Beby VIOLA BILLS/IF You Could Reed My LEO SAYER/Rore Then I Can Say ANT HOLLAND/Nov Do 1 Service 
YAPOIS/Turning Jepanese 
AND/Ter You For Love 
GEORGE BENSON/Love # Love 
HALL & ORTS/For we Lost That 
LTD/Where Die Ne Ge Brong



### Tempe

OUR BLUY Bittes The Dust

SERVING STREET STR

SO KIM CARRES/Cry Libu A Boby VINCE VARIOE & /Bomb Iron PAT BENETABLYHIT No HITCH Your Bost

AL STEWART/Allemight Ruchs
HALL & OATES/You ve Loat That
LEO SAVE/Nere Than I Can Say
JOHNSY/Noom North my/Stay
ROLLING STONES/She's So Gold
AC/GG/You Shook No
ALLING STONES/She's So Gold
ALLING STONES/She's So

### WEST



Les Angeles 1.02J

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4	1	TERRAL Yeaperhour	
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5	1	TERRAL Yeaperhour	
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7	TO SERIE STREET, The SERIE		
8	DEST	TERRAL Yeaperhour	
9	DEST	TERRAL YEAPERHOUR	
10	DEST	TERRAL YEAR YEAR	
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CLMF BiCHMB/Broaming ROLLING STORES/Nov & No Cold NOV ROLLING/Nov Do 1 Surviva LIPPS, MC /Nov Long

### 610 # KFRC

Son Francisco

GENAL OFFICE THE BUSY

2 de ENAL OFFICE THE BUSY

3 de SUPPLY ALL DOWN

3 de SUPPLY ALL DOWN

4 de SUPPLY ALL DOWN

4 de SUPPLY ALL DOWN

5 DE SUPPLY ALL

90
Pet (EmATAN/Nit No Birn Your Bost YAPORS/Turning Japanese DAMOY & DOLITTLE/NO Nor • You Thinking BARY (NI WOLDS/Choop & Superficial



19 15 AC/BC/Tou-Shook No.

19 15 AC/BC/Tou-Shook No.

22 16 BMBT NO.C/Son 1stbs in Store or

22 16 BMBT GC/Son 1stbs in Store or

23 16 BMBT GC/Son 1stbs in Store

24 16 Son 1stbs/Tou-1stbs/Tou-1stbs/

25 22 DMBTLL MASS ILLO/Sor Son 1stbs/

26 22 DMBTLL MASS ILLO/Sor Son 1stbs/

26 22 DMBTLL MASS ILLO/Sor Son 1stbs/

27 25 SMFKTMAND You enter

27 25 SMFKTMAND You enter

28 25 CMBTL South In State

27 25 SMFKTMAND YOU enter

28 25 CMBTL South In State

28 25 CMBTL South In State

28 25 CMBTL South In State

38 25 CMBTL South In State

38 25 CMBTL South In State

38 30 DMBTL SOUTH IN STATE

39 30 DMBTL SOUTH IN STATE

38 30 DMBTL SOUTH IN STATE

38 30 DMBTL SOUTH IN STATE

38 30 DMBTL SMBC/South IN STATE

38 30 DMBT

EDDIE KODE Y /Se tie Angel OGUCE (FRANCOUR/Registen Politic TES / Francour/Registen Politic TES / Francour/Registen Politic TES / Francour/Registen Politic John Vol. 2017/30 / 1700 / 1000 E ILLY GUMETTE / Ant A Hear toek OGGO/ OGGO / OGGO / OGGO / OGGO AL TOEKSOUR/Les Levy Sinate AL TOEKSOUR/THR Register



Denver

ADDS 27, 26 
e.MSASS/Noted On 
ADM COULARY/This Time 
EREAL CARA/Out Hore On My Oun

CDB/Legund Of Mootey Swim CARS/Touch And Go MDGGR DALTHUY/HITHOU! Your Love ALI THOMBON/Live Every Minute

Diahh BOSS/1's Coping Out LED SAMB/PED A Them I Can Say PAT MEMBARH My sith Year to A Say PAT MEMBARH MY SAMB WAY THE CAN SAMB A SAMB A

LIFPS, INC /Now Long HELEN MEDOV/Allier Berracede TIEDRA/Together LANGLA TO IT TILIBIA/Topother
UNISAS/No.14 Gin
UNISAS/No.14 Gin
UNISAS/No.14 Gin
UNISAS/No.14 Avery
CRIS./Touch And So
STRCY\_LATTISAM/Let Mo. So Your Angel

**KSFX 104** 

San Francisco

DATES AND DEST TO DEST MANUAL THE STATE OF T

JACKSOM BROWE/That Girl Could Sing DODBIE BROS/One By Gne DODBIE BROS/One Step Closer LED SATER/Wore Than I Can Say

GEORGE BERSCHILLOVE A LOVE CLIFF RECHIRD/Drawning CARS/Towch And Go DOBHE BROS/NO \$100p1n Us Row DOBHES BROS/South Ray \$1\*us relice Lost Thet-BILLY JGEL/Someriess A Fantes

**KPLZ** 

PALL SINGERLEYS IN The Eventing I BILLY DOLL-Down Than the Winny DILLAND SINGER TO DOWN TO THE WINNY DILLAND SINGER TO DOWN TO THE SINGER TO THE SINGER TH

ST ROGER DALTHEY/BITHOUT YOUR LOVE AME MURRAY/Golds I Mave This Gen-LED SATER/Word Than I Can Say JIMPY HALL/1'S Happy That LOVE

Seattle

101.5

MEK



# 2 | QLISTA PHAPS and W # 2 | QUISTA PHAPS AND WITCH A Way # 4 | 2 | EDDIE RABBITI/D-1+IR BY LITE A Way # 1 | 3 | OTANG ADSTRUCTURE BOOM # 1 | 5 | AND ADSTRUCTURE BOOM # 1 | 5 | AND ADSTRUCTURE BOOK # 1 | 5 | OTANG AS TREE BOOK # 1 | 1 | DODE BOOK # 1 | DODE BOOK #

ALLIMAN BROTHERS/Angeline AC/DC/You Shook No DE YO/Whig IT

ACDS NONE

### RECEIPE II Les Angeles

ACDS 14, 23, 27 ROBERT JOHN/Sherry CLIFF ATCHARD/Dreating eliciti MLSCANCH The Road Agein JOHE'S GIRLS/I Just Love The Man JOHS, GIRLS/FI JUST LOVE THE MEAN
GIRL CARRES/CFY LINE A Beby
LIPPS INC /Por Long
LARSEN-FEITER BANZING II Be The FooJERNY LEE (LYS/O'Ver The Rainhous
BRY HOLLARD/New Do I Service
AVDIO/Cen \*\* Reep From Crylin
GIBDON BROS JOHN Serva MI FIELD

Will Bis

### Phoenix

| 19 | 15 | 0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.

ADDS 29, 50 DDH #1LE (AMS/) Belleve In

(H) indicates one of the five

"hottest" records on each Parallel One playlist.

Parallel II: Selected stations in secondary markets that are format dominant\* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are formet dominant\* and/oreserte significent local influence. This parallel may contain some secondary market stations that do not quelify for parallel two status.

Note: (\*)Formet dominence is based on the Mondey-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January



DENOTES FIRST WEEK IN PARALLELS.



JOHN DOE ng" (Anylabel) LP: Hit Song Regional Reach E 33% M 21% S 58% W 19% Up 51 Same 24 Down 0 Adds 25

### EXAMPLE

100/25 — 100 R&R reporting stations on it this week. 25 of those 100 added it this week. 65% — Percentage of this week's reporting stations playing it.

## Regional Resich — Percentages of this week's reporting stations playing the song within the four tracking regions. National Summarry Up 51 — Number of stations moving it UP on their charts. Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.) Down 0 — Number of stations moving in DOWN on their charts (on the on, add to on, 31-31, etc.)



LP: Back II		antic)
80ach t 264 5 374 g 224 w 304	NAA	Summery MP 31
P1	P2	Р3
CAST	BOLTH	BART
WEERFR 4-15	awar on	WLAZ 35-27
wifi on PH FH a JBH 5 on Q10° on	8TSA on FIST on 8SFM 10-25 WTIS 16-31	80VTH MCG0 14-11
BOLTH	897 4 WWOE on	wise on
	mPMF a-dp	WANSPM 20-34
9105 on	8000 24-38 888106 31-37	MRXY 0-30
MICHIGAN !	WAAY 0-29	HQ11FM on
WD# Q 35-20	CK101 36-32	MADWIN
#199 on	MLAC OR	speken on
	MOH [ 33-31	BELO &
WEST	WEEZ 10 29	MIPY 4
FFHC 16-14	## VQ e #J100 20-28	WEST
FIFE 24-23	10100 30-3E	HCDH 10-34
EUPD 14-15	MINDWENT	BPED 4-4p
P2	WETH 17 6	WOPC 58-14
	MVIC on	1
BART	2104 15-12	1
MOSE OF	92 t on	1
WFLT ON	MDON OF	4
Fall 0 19 15	metal f	1
wage d 27	BFEE 20-26	
HE45 4 11	@101 q-33	
	#1DE 4-34	
	ESPS ON	
	EDBQ 19-15	
	RASH 29-23	

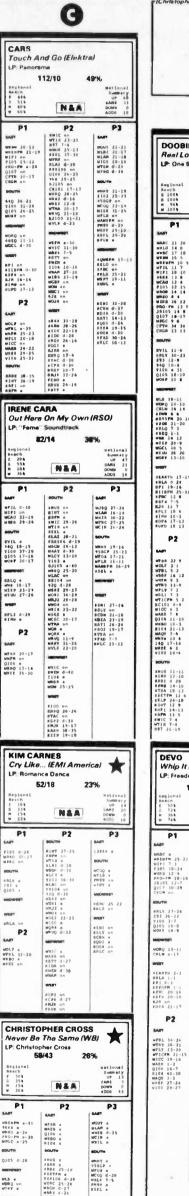


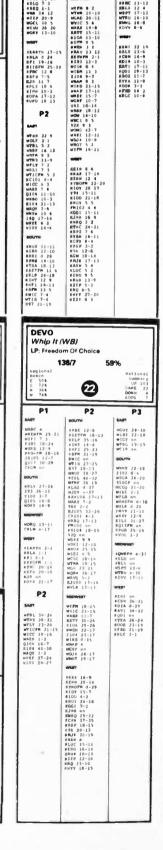


SAFE   SOUTH   SAFE	E 564 6 474 H 554 H 664	BREAKER	BARE DOWN ADDS
Vision   Nation   N		P2	P3
Add	WHENPR 36-32  #FILE A PRINT A	# ANE 30-24  ### 1947 a  ### 1947 a  ### 1948 a  ### 1	MCGUY ON MLAW 33 - MIGY ON MIGY ON MIGY ON MIGY ON MIGHT ON MIGHT ON MIGHT OF MIGHT
	CAST  WORF 23-18 WHFM 24-19 WFFN 00 WFFN 13-10 WFLI 3-10 WFLI 0	WYLE on  WEFF 27-10  WYF 27-10  WYFC on  MAKE 25-22  #FOA => 30  #EDS d=> 2  IIOA 14-13  MKAM 29-29  IIOA 14-13  MKAM 29-29  IIOA 14-13  MKAM 29-29  IIOA 14-13  MKAM 29-29  MGDF on  MKEE a-26  MOJR a	RSLY a schw d-3 spra on sav: 24- spor 30- spor 24-

MLS a MERC on MORY a

BEEL P soor a





MARY 0 MARY 0 MARY 0

NUMBER OF STATE OF ST

DOOBIE BROTHERS

228/1

Real Love (WB)
LP: One Step Closer

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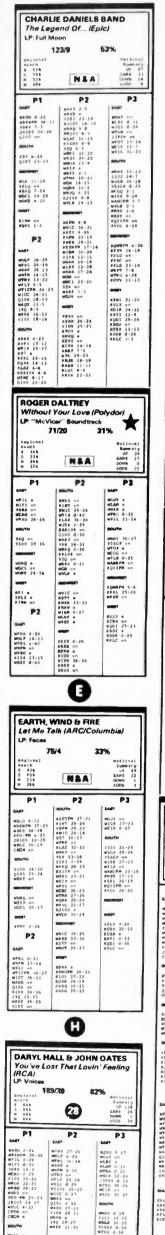
P2

P3

MJBQ 12-7 WGUY 15-51 WLBZ 15-51 WLBZ 15-51 WLBZ 15-51 WLBZ 33-10 WTSM 0 15 WHGD 15-12 13FEA 10-15 WFMG 10-13 WFMG 10-13 WFMG 10-13 WFMG 10-13

MENTY 8 1 1102 13-0 1000 1

EQUID PH 11-1 EREL 7 4 FPR 7 3 ELLO 4 3 EREC 13-13 ERES 12 4 WERF 17-12 WTRU 16-30 EDVV 8-6







Bog to not Boach E 524 S 854 N 334 W 624	26 BREAKER	Buttenal Summary UP 80 SANE 27 DOWN D ADDS 26
P1	P2	P3
WARC d-20 MSLD 27-15 MSDSTPM a-33 WITI a-10 WITI a-10 WITI a-10 WITI a-10 PMORE 16-22 PMO-PW 30-19 JRIOS 27-25 WFCC 19-15 CHOW B TEN 32-27 YING 32-27 YING 32-27 WORF 30-29	COURT 0 0 SRR 0 - 29 0 SRR 0 - 29 0 FFRE 24-14 ETER 4-20 ETER 4-25	MGUY d-26 MLRI 14-10 MFRC 14-10 MFRC 14-10 MFRC 14-10 MFRC 14-10 MFR 19-10 MFR 19-10 2102 29-24 MFR 4-10 95GC 90 MFR 6-10 MFR 6-3 MFR 6-3 MFR 6-3 MFR 6-3 MFR 6-3 MFR 6-3 MFR 7-3 MFR 7-3 MFR 7-3 MRR
MCCT q-33 M2Eb ou M2Eb ou M2 M2 M2 M2 M2 M2 M2 M2 M2 M2 M2 M2 M2	MAAY ma 962 25-21 WAAY m 9103 60-37 BJ105 30-32 CRID1 30-24 WBBQ d-26 FF100 23-22	R1tt d-30 R5tL 23 16 RQ13FM on RPUH d-21 HVOL 38-24
ERARTH 25-22 6Pt d-20 RITEFF d-25 ROPH d-29 WOPA 30-26	FM   BO   23-22   WLAC   d-19   BH104   29-26   930   on   WSFI   on   WGFI   on   WGFI   on   WGFI   on   WGFI   on   WGFI   on   WFI   so   on   on   on   on   on   on   on	RIMES O ROWN d-27 REN1 O RESEV O RDIA ON RATI ON
P2 MPSA 28-10 MPSA 28-10 MPSA 28-29 MPSA 24-24 MPSA 4-26 MPSA 4-26 MPSA 4-26	MAYS d-20 MSEC 03 MSEC 33-24 WTHA 30-23 WORK d-33 MYVE 20-16	SAND OU
WFICPW a-29 RC101 a-29 RC101 a-29 RC101 a-29 RC0 a-26 WASH 22-15 Gl06 on E104 a-40 MAGW a-29 140 a-30 WREE d-36 V100 on	WTWA 30-24 WYIC 0-0 WARR d-31 HETT 0 FYED d-25 HAV 29-20 0293 0 WISH 0-0 WISH 0-0 WISH 0-1 WISH 0-1 WISH 0-25	
	#### #### 6 #ERM 6-29	
	TYMOFW 14-11 BIOW 13-26 TO 46-20 TIDD on FW102 a MUGI 4-21 GJBD 37-24 GJBD 37-24 G	

B

HEA

P2

P3

MEIF 31-10 MCIO 30-56 MLBC ou MICA 54-13

WRIL 31-10

BOATH

2103 on

9556F on

MCCQ 25-21

WIEL 6-10

WFLO on

MAMSFR 37-31

PROP on

GEEL 0

RQIZPM 35-30

FOIRFW 35-36

FOWDFR 26-16

FILE ON STAN 26-16

FILE ON STAN 2-20

MEAT 6 25

MEAT 1 ON 9001 ON 1802 20-18

ETO 20-26

ETWA 25-25

EGEL 24-18

KANSAS Hold On (Kirshner)

91/17

30 b 44 b 44 b

P1

00MAH 00MAH 0161 0U

WLS o RSLQ on RSLQ 13-7 MGCL o MOSTY on EF; on EINW o RUPD 24-7

P2



MAYS 29-26 MSS2 10-10 MCSC 15-13 WTMA 25-20 MGME 21-21 MAYQ 13-11 MAKY 17 10 KJ100 26 26

	MBENTW 5-3	HTSA on	MCAA 30-58
	WPIL on	#SETPH 28-23	MLAR 6-35
	W1F1 29-32 WCAO 16-13	#8LP 37-35	WFBG 22-16
	MISS 21-7	RINT 20-25 KMFI on	MC18 30-13
1	980-FR a-21	KBFW 4	
	10105 31-26	W71X 9+6	BBUTH
	MACC T0-14	097 5-5	WHITE d-20
	CRGM a	WHOE 16-13	2102 7-5
1	BOUTH	KEEL 29-17 WFMF 20-13	WSGA 3-4
		#LAZ 31-31	958GF 4-30
	29) a	₩JDx 15-10	WFLB 15-14
	¥100 17-10	WHH 100 0-30	MANS PP an
	MOM6 34-18	WERC 11-7 WSGM 6-26	PM99 21-17 HILE 36-29
- 1	-	MAAY 19-17	#8EL #-10
		96X 30-10	EPUR 22-16
	MDRQ on	¥103 28-25	HVOL 4-5
	KBLQ a	BJ105 20-24	
	WESP 39-37 WGCL 19-10	#880 4-27 F=100 20-18	
	MORA 4-58	WLAC 11-10	EDVV a
		41104 26-21	
	10007	820 30-36	WEST
		WSRE A	RENI on
	SEARTH 27-21	MUNT 36-35	ESLY on
1	#118PH #-24	MMOH 4-34	ECOM 32-30
	***************************************	MAYS 11-4	ED3# o
	P2	MC8C 6-58	
		MTMA 21-19 MGB 21-20	
	1447	MOB IL 50 - 50	
		WVLB d-27	
	MPBR 13-25		
	MOF & 36-14		
- 1	MPBL 35-25 MBBF on	WV1C 37~36	
	WBD74 22-22	WARR 4-33	
	MTRY OF	#IOA on	
	RC101 25-21	WISH a	
	EC181 25-21	WISH d MMAH d-20	
	RC181 25-21 MAEB A Q186 28-25	WISH a WMAN 4-20 WIKS 31-29	
	EC181 25-21	WISH d MMAH d-20	
	MC181 25-21 MAEB A Q186 28-25 WHBO 28-25 WHQY & WHYW 6-21	WISH a MMAH d-20 WIRB 31-29 MOW 23-20 WMCI 32-17	
	RC181 25-21 MAER n Q196 20-25 WHBO 20-36 WAQY e MWYW d-23 160 30-29	WISH 6 WIKS 31-29 WOW 23-20	
	MC181 25-21 MAEB A Q186 28-25 WHBO 28-25 WHQY & WHYW 6-21	WISH a 1020 MARK 0-20 MIR 31-29 MIR 32-24 WHICI 22-17	
	RC181 25-21 MAER n Q196 20-25 WHBO 20-36 WAQY e MWYW d-23 160 30-29	WISH a MMAH d-20 WIRB 31-29 MOW 23-20 WMCI 32-17	
	RC181 25-21 MAER n Q196 20-25 WHBO 20-36 WAQY e MWYW d-23 160 30-29	WISP a WARM 31-29 WORD 33-29 WORD 23-24 WORD 32-17 WORDY RERM on RERM on BERM on	
	RC181 25-21 MAER n Q196 20-25 WHBO 20-36 WAQY e MWYW d-23 160 30-29	WISH a WMAH d-29 WIRS 32-29 WOW 23-24 WWAC I 32-17 TERM on RERM on RERM on RERM on	
	MC181 25-21 MAE8 A Q196 20-25 WNDO 20-36 WAQY 6 MTYM 4-23 16Q 30-29	WISH a which d-10 wird 31-29 wow 23-20 word 23-20 word 32-17 women RERN an RERN an RERN an 8100 on 8100 on 8100 on	
	MC181 25-21 MAE8 A Q196 20-25 WNDO 20-36 WAQY 6 MTYM 4-23 16Q 30-29	WISH a WMAH d-29 WIRS 32-29 WOW 23-24 WWAC I 32-17 TERM on RERM on RERM on RERM on	
	MC181 25-21 MAE8 A Q196 20-25 WNDO 20-36 WAQY 6 MTYM 4-23 16Q 30-29	WISH a whar d-19 wird 31-29 wow 23-24 www. 23-24 www. 23-217 www. RERN on RERN o 9107 on 8100 on PM102 a mGG1 33-22	
	MC181 25-21 MAE8 A Q196 20-25 WNDO 20-36 WAQY 6 MTYM 4-23 16Q 30-29	W18N a winds   1-29 winds   13-29 winds   13-29 winds   13-29 wind   1	
	RC181 25-21 MAEB a Q184 28-25 WHIND 20-26 WACV e WHIND 4-21 14Q 30-29 WHEE 30-27	WIRP a - 20 wines 31-29 wines 31-29 wines 31-29 wines 22-24 wines 22-17 studies a -	
	MC181 25-21 MAE8 A Q196 20-25 WNDO 20-36 WAQY 6 MTYM 4-23 16Q 30-29	WIRP a wind 1-20 wind 31-29 wind 31-29 wind 31-29 wind 22-10 wind 1 22-17 study EBB on EBB on EBB on EBB on Fill 2 a sidd on Fill 2 a sidd on Fill 2 a sidd on Bill 2 a sidd on	
	IC181 29-21 MAEB # 0100 70-25 WINDO 20-20 WANY 0 WINDO 40-21 140 30-29 WREE 30-27	WIRE a winds d - 29 wire 3 12 - 29 wire 3 12 - 29 wire 3 12 - 29 wire 1 32 - 17 w	
	MC181 29-21 MARB a 0184 78-25 WHBO 10-10 WHDO 10-10 WHO 10-10 WHYN d-21 140 10-29 WHEE 30-27	WISH 4-10 WARF 6-10 WISH 31-29 WISH 31-29 WINCT 12-17 WINCT 12-17 WINCT 12-17  WINCT 12-17  WINCT 12-10  WINC	
	MC181 29-21 MARB a 0184 78-25 WHBO 10-10 WHDO 10-10 WHO 10-10 WHYN d-21 140 10-29 WHEE 30-27	WIRE a winds d - 29 wire 3 12 - 29 wire 3 12 - 29 wire 3 12 - 29 wire 1 32 - 17 w	ck
	MCBM 29-21 MAEB a 0164 39-25 MAEB a 0264 39-25 MAEB a 02-26 MAEB a 0-27 MET 30-27 MET 30-27 MET 30-27	wish a 2 bean dear de 2 bean de 2 be	
	MCBM 29-21 MASB a 0164 39-25 MASB a 02-26 MASP d -21 MASP d -21 140 30-27 WEEL 30-27 WEEL 30-27  KENNY L. I'm Airigh LP: "Ceddy!	wish a - 20 what a - 20 what a - 20 wish 31 - 20 wish 31 - 20 wish 31 - 20 wish 22 - 20 wish 23 - 20 wish 24 (Cohumble) wheek "Soundtra Soundtra	%
	MCBM 29-21 MAEB a 0164 39-25 MAEB a 0264 39-25 MAEB a 02-26 MAEB a 0-27 MET 30-27 MET 30-27 MET 30-27	wish a 2 bean dear de 2 bean de 2 be	

WHEE 30-27	REER on REAM o STOT on STOD on Prilo2 o MCG1 23-22 RCPH 20-10 RUYF 26-10	
	(Columbia hack" Sound	
MARC 23 15  MARC 23 15  MPERPY 13-1-1  MITET 9 14  MERC 91 15-1  MITET 9 14  MERC 13-1  MITET 9 14  MITET 9 15-1  MITET 9 15-1	P2  REJIO 4-7  WERG 4-11  G100 4-10  MANY 10 16  WANY 8 5  Y103 23-30  B3105 31-22  CH101 5-7  WBB0 9-6  FW100 12-3  WBB0 14-7  WGET 10-23  WGET 10-23  WGET 10-3  WHER 12-7	MGUY 16 14 HIGT 4-1 19FEA 12-9 BOSTOP 8 10 WFDA 4-1 WFDE 17-16 WFGE 17-16

- 1	BCAG [7-10	A103 31-30	
	P105 13-21	82105 31-23	955GF 8 10
	980-FH 15-8	Ca101 2-3	WFD# 4-1
	30105 9-11	MBBQ 9-6	WCG0 1-1
	0107 5 4	PH100 ) 3	W16E 17-26
	HPGC 4 3	M909 Q 14-7	WFLB 17-20
	Ch.hm 10-13	WLAC 2 2	MARS PR 2-0
	GMCH 73-73	83104 7-8	MATER 9-14
1		920 1-3	PH99 7-6
	000/74	AELI 10-33	SHEEF 0 10
		MCIL 10-9	H166 14-14
	Z93 4-3	MATS 11-2	FQ1 EPM 8-18
	96Q 2-3	MMO # 4 - 3	101014 0-10
	0105 3-13	WHIT 12-7	-
		WCBC 5-4	
	WORF 4-4	MTHA 7-7	EDWBFH 3-3
		WG8 4-4	SUND OF 10
	-	mdest e-e	EFYR 6-9
	WLS 19-12	WPVD 4-3	#ELO 7-7
	WDBO 6-9		axac 2 7
	CELW 7 7	KJ100 11-6	BBLS 1-1
	1633FB 40	MAFK 3-2	MRRR 4 3
	WSCL 3-6	-	MTRU 6-7
	W200 10-15		Bullet 2 2
	WORY 7-4	MEPH 7-6	EDVV 12-16
	1000	NTMR 6 6	
	l war	WGRD 2 3	<b>COUNT</b>
		WY1C 10-14	
	READTH 13-11	WAER 5-2	ESLY 5-9
	EPE 21-17	KBTT 6-5	ECBN 5 2
	KPRC 15-15	#1GA 4 4	ED2A 6-6
	CAPA 4-7	KOFM 4-2	WDD1 13-0
	#140 5-5	CMEN 8-6	MEYA 0-9
	TOPA 6 6	KEYMPR 9-0	#00# 9-7
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	WTRY 16 15	WR88 2-2	
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	EC101 37-19	WHEE 27-10	
	WICC 11-9	WDJH 0-4	
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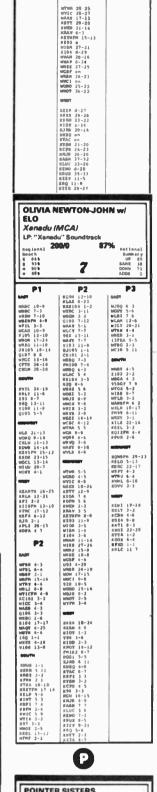
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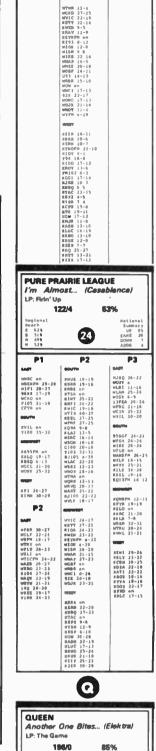
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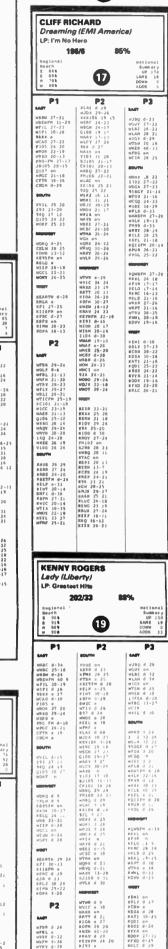
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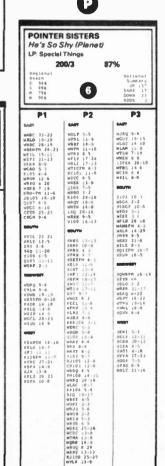
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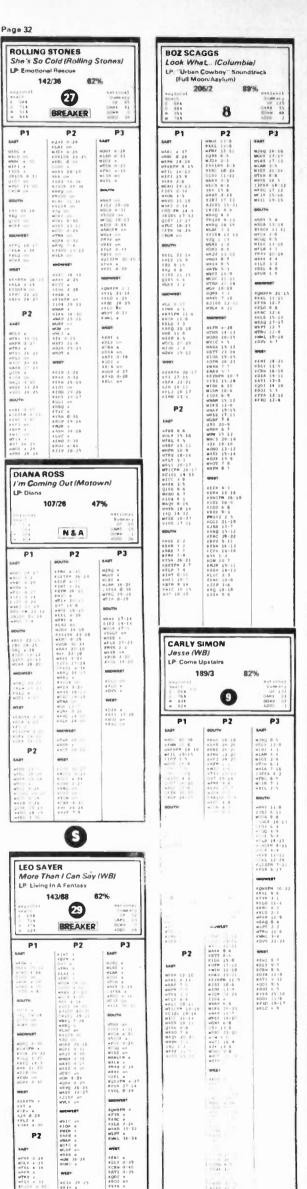
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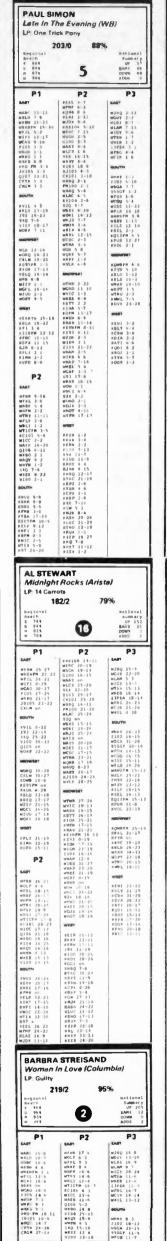
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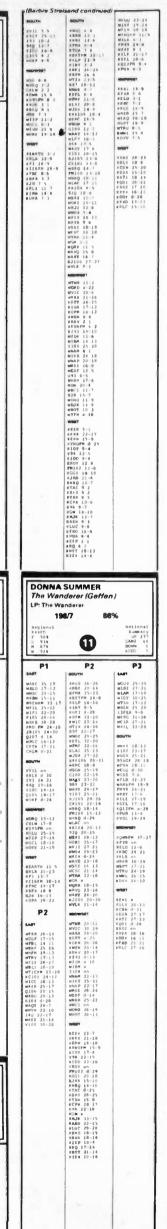




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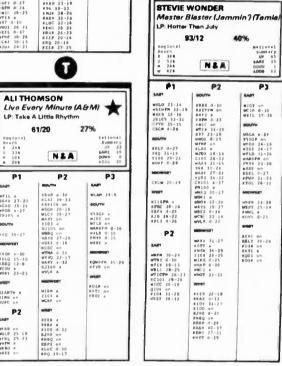
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R&R/Friday, October 3, 1980

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LP No Night So Long

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### Others Getting Significant Action

Continued from the Back Page

PETER GABRIEL "Games Without Frontiers" (Mercury) 20/0 Moves Up 8, Same 8, Down 6, Adds 0, KUPD 11-8, K104 20-14, WSEZ-36-30, WVIC 40-37, KQDI 24-20.

COMMODORES "Heroes" (Motown) 17/2 Moves: Up B. Same 7, Down 0, Adds 2, WKEE, KCPX, WOKF on, Y103 33-29, WLBZ 29-25.

COMMUDIDITIES THAT AND A CONTROL TO CONTROL

MOVes: Up 10, Same 2, Down 8, Adds 0, WABC 24-21, WRLO B-3, REEL 34-31, WINDO 41-10, KVOL 16-13
WAYLON JENNINGS "Dukee Of Hazzard" (RCA) 16/7
Moves: Up 6, Same 2, Down 1, Adds 7, O106, KWIC, WSON, WBBQ, 92Q, WOKI, WSPT.
MECO "Love Themse From Shogun" (RSQ) 16/6
Moves: Up 4, Same 8, Down 0, Adds 6, WVIC, KCPX, 13FEA, WANS FM, KKLS, KBQZ, WERC d-27, WCSC 20-26.

TRETO 9-27, TRUSO JAPAN DIRT BAND "Bedlends" (UA) 16/5 Moves: Up 4, Same 6, Down 1, Adde 5, KUPD, KSRR, KSPZ, KQWB-FM, KRLC, WSEZ 26-22, WKXY 27-17.

26-22, WKXY 27-17.

BARRY GOUDREAU "Dreamis" (Portrait) 16/3

Moves: Up 7, Same 6, Down 0, Adds 3, WBBQ, WVIC, KRUX, KUPD 22-18, KQ34 30-27, WXE2 9-6, KVSN 29-24.

PETE TOWNSHEND "A Little Is Enough" (Atcol) 15/7

Moves: Up 2, Same 6, Down 0, Adds 7, WFLY, WKEE, KLAZ, WXEZ, WANS-FM, KKLS, KQD).

KQDI

DON WILLIAMS "I Believe in You" (MCA) 13/8

Moves: Up 2, Same 2, Down 0, Adds 8, KOPA, WFBR, KSRR, KX104, 92Q, KWEN, KELO.

GEORGE BENSON "Love X Love" (WB) 13/8

Moves: Up 2, Same 3, Down 0, Adds 8, WXLO, 94Q, WAAY, WAYS, WGUY, WFOX, FM99, KBI.C.

KRIC.

RAY, GOODMAN & BROWN "My Prayer" (Polydorf 12/0 Moves: Up 8. Same 4. Down 0, Adds 0, KPLZ 4/28. WFBR 21-19. KEEL 36 33. WJBQ 23-20.

KINGS "Switchin" To Gilde" (Elektra) 11/0 Moves: Up 8. Same 4. Down 1, Adds 0, CFTR 17-13. WDRQ 21-16. CKLW 25-16. WFBL 36-36. WFFM 12-10.

MUEY LEWIS & NEWS "Now Here's You" (Chrysells) 11/0 Moves: Up 5. Same 6, Down 0, Adds 0, WKLK 28-27, KILE 35-32, KKLS d 28. KENI d 27.

KRIC 30-28
707 "I Could Be Good For You" (Casablence) 10/4
Moves Up S. Same 1, Down 0, Adds 4, WGGL, KUPD, WAAY, BUIGS, WDRQ 11-6, CKLW 10-6
B-52"S "Private Ideho" (WB) 10/3
Moves Up 3, Same 4, Down 0, Adds 3, WAQY, 98X, WKXY, WXKS 2-1, WEFM 29-28, KKXX

AVERAGE WHITE BAND "For You, For Love" (Arieta) 10/3
AVERAGE WHITE BAND "For You, For Love" (Arieta) 10/3
Moves: Up 2. Seme 5. Down 0. Adds 2. WSKZ. KRUX, KENI, CK101 40.3s. WXLK 26.23
ATLANTA RHYTHM SECTION "I Ain't Much" (Polydor) 10/0
Moves: Up 1. Seme 7. Down 0. Adds 0. 20 Do. HOL 16-13. WJOX 32.2s. WCG18-16
BARBRA STREISAND/BARRY GIBS "Guifty" (Columbia) 8/9
Moves: Up 0. Seme 0. Down 0. Adds 3. WRKO, WXKS. KSLQ. B97, WAAY, SSX. Y103. WKS.

WGUV: MELISSA MANCHESTER "H Thie Is Love" (Aristal 9/2 Moves: Up 1, Same 8, Down 0, Adds 2, WOW, KKLS, WROR 25-23, KDWB on, 96% on

### VINCE VANCE AND THE VALIANTS

ARE SINGING WHAT YOUR AUDIENCE IS THINKING.

"BOMBIRAN"

"WISH I HAD THOUGHT OF IT! EXPLOSIVE PHONES!!" — Larry Irons, KCBN/Reno "IT'S THE HOTTEST THING TO COME ALONG SINCE CANNED BEER!"

- Walt Brown, WSGN/Birmingham

"VINCE VANCE AND THE VALIANTS ARE BOMBING SAN LUIS OBISPO WITH THEIR HOT HIT SINGLE! #1 REQUESTS ON THE KSLY PHONES IN ALL DEMOGRAPHICS." — Grateful Don Potter, KSLY/San Luis Obispo

"#1 PHONES! HEAVY ADULT PHONES." — Andy Szulinski, WFBR/Baltimore

"#1 PHONES!" - Jim St. John, 94.9 FM WVIC/Lansing

"SPREADING TO ALL DAYPARTS! GREAT PHONES!"

- Rick Shannon, K-104/Fresno

"HOT REQUESTS! GREAT RECORD! I LOVE IT!" - Guy Davis, KERN/Bakersfield

"PHENOMENAL PHONES!" - Jim Lewis, WSGA/Savannah

"GREAT PHONES!" - Bob Mitchell, WOLF/Syracuse

"#1 PHONES 12 to 49 DEMOGRAPHICS, ABSOLUTELY NO NEGATIVES!"

- Jim Sumpter, K-96/Provo-Salt Lake City

"# 1 EIGHTH STRAIGHT WEEK!" - Dayna Steele, KRBE/Houston

"MOST EXCITING RECORD ON A COUNTRY STATION, EVER!"

- Mac Sanders, WJRB/Nasvhille

### **AVAILABLE FROM THE FOLLOWING DISTRIBUTORS:**

Alpha Distributors-New York
Alta Distributors-Phoenix
Bib Distributors-Charlotte, N.C.
Big State Distributors-Dallas
California Records-Glendale, Cal.
Hot Line Distributors-Memphis

H.W. Daily, Inc.-Houston
Music City Record Distributors-Nashville
Pacific Records-Oakland, Cal.
Pickwick Distributors-Opa Locka, Fla.
Pickwick Distributors-Minneapolis
Progress Distributors-Cleveland

Progress Distributors-All Sales Branches, Chicago All South Distributors-New Orleans Schwartz Brothers-Baltimore Tara Records-Atlanta



ON PAID RECORDS

50 Music Square West/Suite 306/Nashville, Tennessee 37203

### THE PICTURE PAGES

### WB Bar-B-Q Crosses Platinum



Warner Bros. staffers recently enjoyed a "Texas Style Bar-B-Q" which featured something label artist Christopher Cross could really get his teeth Into: a platinum album. Shown at the presentation are (i-r) Cross's manager Tim Neece, WB VP's Carl Scott and Lou Dennis, Cross, WB Board Chairman and President Mo Ostin, WB's Michael Ostin, WB VP's Russ Thyret and Lenny Waronker, producer Michael Omartian, and WB's George Gerrity.

### **Producer Huff Debuts As Artist**



Philadelphia International Records Vice Chairman of the Board Leon Huff has turned the tables by shifting from record producer to recording artist, with his debut solo LP, featuring Huff on electric and acoustic piano in association with the PIR stable of artists, set for release this week by CBS Records. Shown celebrating "Here To Create Music"s release are (standing, I-r) CBS Records VP Vernon Slaughter, CBS Assoc. Labels VP & GM Tony Martell, CBS Records Div. President Bruce Lundvall, Huff, E/P/A Sr. VP & GM Don Dempsey, PIR Exec. VP Harry Coombs, E/P/A VP Bill Freston, and CBS Assoc. Labels' Gordon Anderson and Frank Dileo; (seated, I-r) E/P/A VP Ron McCarrell, CBS Records VP Paris Eley, and E/P/A VP Al Gurewitz.

### **Burnette Bombards Country Club With Rock**



L.A.'s Country Club recently welcomed EMI America artist Rocky Burnette. The "Son Of Rock 'N' Roll" gathered backstage post concert with (I-r) EMIA/Liberty's Dale White Horn and Jack Satter, EMIA/Liberty VP Joe Petrone, label's Clay Baxter, Burnette, EMIA/Liberty VP Dick Williams, and label's Ken Benson and David Budge; EMIA/Liberty staffer Ben Edmonds is kneeling.

### Peaches & Herb Blast Off On Satcon I



Peaches & Herb are shown with Drake-Chenault Enterprises VP & GM James Kefford (center) at the celebrity premiere kicking off the company's new radio special, "Satcon I," featuring the popular duo.

### Sager/Bacharach Collaboration On Boardwalk



Prolific pop songwriter Carole Bayer Sager has signed an exclusive recording contract with Boardwalk Entertainment Company, with her first project for the label to feature several collaborations with Burt Bacharach. Getting a head start on the early 1981 release are Sager and Boardwalk President Neil Bogart.

### Gannett Exposes Chinese To American Radio, TV



The Gannett Broadcasting Group is sponsoring two Chinese staff members of the Central Broadcasting Administration and China Central Television to a year of work and study in the U.S. in an effort to further both communications and broadcasting techniques between the two countries. Xu Dachun and Chen Guhua are shown with KBTV-Channel 9/Denver staffer Ronna Chappawhe (seated) on the first leg of their educational journey, which features Gannett radio stations KIIS/Los Angeles and WVON/Chicago.

### Ground Control To Major Tom

Your first message in ten years safely received on earth—picked up loud and clear on David Bowie's new LP.
"Scary Monsters"—we're happy—hope you're happy too

-RCA Records.



SOON TO BE PLATINUM



### The new single

### "YOU SHOOK ME ALL NIGHT LONG"

KWK 6

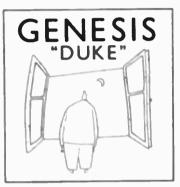
WBEN-FM add 35 WIFI on PRO-FM add JB105 on Q107 on Q105 on WLS LP cut **WDRQ 25-20** KBEQ 23

WOKY on

KFRC 16-14 KSFX 26-22 KJR on **KUPD 19-15** 13K on K104 39-35 KRBE on WT1X 36-33 B97 add

KXX106 31-27 96X on WLAC on KJ100 28 **WEFM 17-9** Z104 15-12 92X on FM100 on **KROY 22-19 KNBQ 19-15** 

KRS 25-22 **WLBZ 35-27** WCGQ 14-11 **WANS-FM 28-24** KILE add 40 **KELO** add **WSPT** add **KRLC 28-19** ... AND MANY MORE





Produced by David Hentschel and Genesis

"TURN IT ON AGAIN! 3751 The new single from Genesis.

**WLS add** WIFI 19 96KX 22-18 WXKS on JB105 21 CKGM 17-9 WGCL 30-28 WOKY on WDRQ on KIQQ on K104 37-33 V100 deb 30 KHF1 on **KEEL 36-28 KQ94 deb 30** Y103 on WLAC on

92Q on WSEZ 24-20 WGH on KJ100 14-7 **WEFM 13** WNAM 28-22 **WOW on WXEZ 29-24** KRSP 13 WIGY 18-10-2 WFBG 24-21 WCIR 30-28 **WCGQ 17 KQWB-FM 12-7-5** KCBN 29-25 KFXD 12 **KRLC 20-17** 



SD 19202

YES

"INTO THE LENSE



SD 16016

"REAL PEOPLE"



WHITESNAKE

"SWEET TALKER"

THREE HOT NEW SINGLES FROM ATLANTIC







## Jeff Gelb-AEBR

### Abrams Reveals New Format

Lee Abrams has announced research is underway by the B/A/M/D organization into a new permutation of the AOR format. Thus far untitled, the format will be targeted 25-plus, and emphasize AOR but stay away from the sort of "modal" hard rock that proliferated on the Superstars stations last year.

Abrams explained the genesis of the format: "We've gotten to the point where AOR has become the new Top 40, and now it's time for something progressive. This is a new sort of progressive rock format, but well-researched. We're talking about four kinds of music, in general: the sort of orchestrated rock that's typified by groups like Genesis, Pink Floyd, and Yes; electronic music like Gary Numan and even more esoteric; real selective new artists; and some mainstream groups like the Cars or Steely Dan.

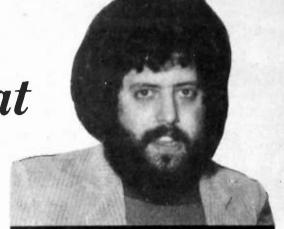
"Based on the nature of the new music that's coming out right now," Abrams continued, "the format will probably offer less exposure for new artists than Superstars, although ideally it would expose more; it depends entirely on what's released." Similarly, the format will be geared to include some new wave, but again, dependent on each individual artist. "There's some stuff that's been coming out that might come under the label of new wave, but it really isn't." Abrams mentioned cuts by the Police, Wire, and Madness as examples of such material.

Oldies will also play an important role in the station's programming. "We'll have a lot of depth in the old mid-and-late-Sixties stuff, starting with 'She Loves You' and running up through songs

"We've gotten to the point where AOR has become the new Top 40, and now it's time for something progressive."

**—Lee Abrams** 

like 'I Had Too Much To Dream,' 'Itchycoo Park,' and 'Pictures Of Matchstick Men.' " He said the format would "selectively revive" AOR artists whose music from that era has not lately been heard on AOR radio.



The format is in its earliest stages of development. "Right now," Abrams reported, "we're doing feasibility studies. So far, response indicates people would love a format like this." Radio will have to wait about a year before it has the chance to try out the resultant formatic configuration, which will be offered as an AOR alternative to client stations who want to target for older listeners than the traditional 18-24 Superstars format. "It's not real obvious what to do (to make this format work), so that's why it's going to take a long time."

### Some Last-Minute Thoughts On The American Radio Expo

It's exciting to think that in just a few days, I'll be meeting many of R&R's AOR reporters at the American Radio Expo. We've worked hard to prepare the sort of gathering you'll be able to take

back home with you, in terms of valuable tips and information on how radio works and how it can work better for you.

The format hospitality rooms have been designed specifically to encourage your active participation in this year's convention; to a great degree, they insure that what you put into the convention you'll also get out of it. If you see someone in the room you've always wanted to speak to, to ask questions of, or just to listen to, you'll never have a better opportunity to do so than you will at this year's convention.

At Sunday night's gathering, you'll meet the AOR department of R&R. Christina Anthony, Sylvia Salazar and I will, in turn, make sure that you meet the people you are looking to connect with to start the sort of conversations that can turn into brainstorming sessions about radio from which all sides can benefit.

We've also scheduled some specific guests at specific times throughout the convention, with our major format session occurring Tuesday morning at 9am. Other scheduled sessions will be posted outside the AOR hospitality room throughout the convention

Last-minute reminders: don't forget your station airchecks on cassette, to play for interested parties; a cassette deck of your own if you want to record talks, lots of questions and lots of ideas to share with the rest of the assembled AOR community. We'll see you in Los Angeles!

KKSN BLOWS ITS TOP — When it came time to take a new staff photo, KKSN/Portland took advantage of the fact that they are within eyesight of the Mt. St. Helens eruption for an unusual backdrop. Pictured (I-r) are staffers Kathy Sullivan, Todd Tolces, Michael Jack Kirby and Steve O'Shea, MD Michael Knight, Creative Director Norman Davis, and PD Bob Simmons.



FLYING SOUTH FOR THE SUMMER — In appreciation for their part in making the summer of 1980 a recordbreaking sales period, WRKK/Birmingham flew the staff to a Bahamas vacation. Pictured is the staff just before boarding for their holiday.

For those R&R readers unable to attend the American Radio Expo, we'll have photos from the convention in next week's issue. And in the issue of October 17, the AOR section will spotlight some of the conversations and ideas from the format hospitality room that merit attention throughout the industry.

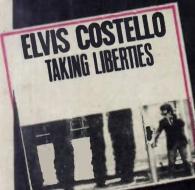
The guest column on AOR talk radio by WBAB/ Long Island talk show host Joel Martin, originally scheduled to run this week, will see print October 24. Having already read Joel's insightful comments, I can assure you it's worth waiting for. THE FALL COLLECTION

Billy Burnette

# BILLY BURNETTE

KENNY LOGGINS





ELVIS COSTELLO

ROMEOS





EDDIE MONEY

**OUTFIT YOUR PLAYLIST NOW** 



ON COLUMBIA RECORDS

SPRINESI

Jeff Gelb



ROCKETS BLAST INTO SAGINAW — RSO's Rockets played a recent outdoor show cosponsored by WHNN/Saginaw, which gave two listeners the chance to greet the band backstage. Pictured (I-r) are WHNN PD Dave Brewer, winner, Rockets member Dave Gilbert, winner, WHNN jock Ken Carson.

#### EVOLUTION

WNGS/W, Palm Beach has switched from AOR to CHR programming ... Chuck Geiger has exited KWK/St. Louis to program WKLC/St. Albans, WV ... Joe DiDonato has exited as PD at WOMP/Wheeling; his position has not been filled Several changes at KPRI/San Diego, where Raymond Bannister has exited middays for KROQ/ Pasadena, and Bree Bushaw has exited nights. Taking their places are Laura Wilkinson (for middays) and Adrian Bolt, from neighboring KGB-FM, for nights... WQXM/Tampa midday air personality Dia is exiting for airwork at WMMS/Cleveland... Larry Woodside has rejoined KROQ/ Pasadena for mornings. April Whitney has switched from KROQ news to overnights . . . Lonesome John is new to overnights at KMGN/Bakersfield. Jeff Berlin has joined WHCN/Hartford from WAAF/Worcester for 6-10pm. Pete Delloro has joined WAAF from WPLR/New Haven for part-John Giese has rejoined KDKB/ time airwork Phoenix from WDVE/Pittshurgh for mornings Jill Savage is new as morning co-host at WFBQ/ Indianapolis from WZWZ/Kokomo . . . Karen Conway has joined KILO/Colorado from neighboring KSSS for airwork.

#### COLOR

EVEN THE SCORE: WAQX/Syracuse, in conjunction with A&M's Toronto, is challenging listeners to compete with its jocks in games of pinball, with the winner getting the machine.

REAL CHAINSAW ROCK: WKLS/Atlanta is promoting its image as a "Chainsaw" rocker by giving away albums by groups like AC/DC and Molly Hatchet. Winners of those albums become eligible to win the promotion's grand prize, a genuine chainsaw.

KINGS AND QUEEN: KILO/Colorado Springs, in conjunction with Elektra and the Kings and Queen albums, asked listeners to register at various record stores for glider rides up and down the front range of Colorado, Denver Broncos football tickets, chess sets and albums by both bands.

VAN-TASY: KSJO/San Jose has made its own customized van the grand prize in its latest promotion. Listeners can sign up for it at various retail locations, or slap a KSJO decal on their cars. Both make the listener eligible to win \$92 cash, and later, to win the van itself.



STARFLEET BLAIR MEET — Station, recording and advertising executives were reception guests of Starfleet Blair, the new subsidiary of John Blair & Company, which originates radio concerts for station networks. Pictured (I-r) are WPLJ/New York PD Larry Berger, Ms. Georgette Pape, Jim Slattery, and Sam Kopper, VP's of Starfleet Blair.

#### UPDATE

Playboy's annual music poll is underway, with the help of WBCN/Boston, WLUP/Chicago, WMMS/Cleveland, KAZY/Denver, WABX/Detroit, KWST/Los Angeles, WNEW-FM/New York, WYSP/Philadelphia, KPRI/San Diego and KMEL/ San Francisco. All stations are polling their listeners' musical tastes in return for the chance to win AM-FM cassette decks, stereo systems, and the opportunity to join Cheap Trick on tour. KZEW/Dallas GM Jeff Poll sent along an informative sales kit for "Zoo World '81" that details how the massive promotion is put together. Programmers interested in trying out a similar promotion can obtain a free copy of the sales kit by writing Poll at KZEW, Communications Center, Dallas, TX 75202 WCMF/Rochester has installed a new transmitting facility that will increase the station's effective coverage by about 50% September was a good month for weddings in the radio and record industry. Congrats to Chrysalis' Mike Abramson and Lyndsy (Sept. 6) and Radio Records' John Schoenberger and Angie (Sept. 13) WRCN/Long Island's concert bus of listeners headed to a Ted Nugent show got a special treat when the bus stopped at the local Holiday Inn and Ted himself boarded to greet his fans and sign autographs . . . Most AOR stations scheduled some special programming the day Led Zeppelin's John Bonham died. And, WRCN plans to forward any listeners' letters of condolence to Bonham's family and the band ... Bruce Springsteen fans in Colorado Springs waited in line (some as many as three days!) to purchase tickets to his upcoming area concert appearance. KILO provided donuts and coffee to the line-sitters, and ran some live remotes from the lines as well . . . Among current WCOZ/Boston promotional paraphernalia being passed out: the COZ Streetwise Guide, a comprehensive listing of phone numbers for everything

#### PROMOTION OF THE WEEK



#### KAZY Commemorative Concert Buttons

"This particular Van Halen button is the second in a series; the first was for a recent Heart concert.
"We print 1000-2000 (depending on the con-

"We print 1000-2000 (depending on the concert) and hand them out before, during, and after the show. Since the shows usually sell 10,000 to 12,000 seats, they truly are collectors items. Our cost is roughly 25¢ per button. So far, the response has been tremendous."

-Greg Gillispie Music Director, KAZY/Denver

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.



LEGEND OF A MIND — Is AOR radio ready for Dr. Timothy Leary? The former LSD guru has joined KEZY-AM/Anaheim for a week's worth of morning shows, after which he may join the station on a more permanent basis for a weekend talk show. Pictured while on the air, Leary (perhaps wisely) decided not to start his show with either the Moody Blues song about him or the Beatles' "Lucy in The Sky With Diamonds."

from entertainment to government in Boston; the COZ Coupon Book, produced in conjunction with students at Boston U., for discounts on products and services; and Channel Free Week Cards for two-for-one admissions to an area nightclub. WXKE/Ft. Wayne raised \$18,500 in a 36-hour muscular dystrophy radiothon at a local mall, with live remotes and live bands . . . Q107/Toronto morning man Scruff Connors helped raise a staggering \$150,000 in a 36-hour radiothon and rock memorabilia auction benefitting the Canadian Cancer Society ... WLUP/Chicago carried exclusive live interviews with Yes from backstage at the band's recent Chicago concert appearance . . . KLOS/Los Angeles Public Service Director Sam Russell has been named the head of "Target: Women in Radio," a nonprofit subsidiary of Target: Radio whose goal is to encourage the placement, promotion and development of women in radio. We'll have more on this organization as it develops . . . WBLM/ Lewiston-Portland just held its third annual "Rites of Fall" listener party, with \$3 admission to a bar with reduced drink prices, plus live music and lots of rock videotapes, including one of the live Kinks album . . . WGRQ/Buffalo is introducing its listeners to the political world by running a series of station-produced minute-long PSA's explaining the ins and outs of politics. Meanwhile, WTUE/Dayton airstaffers have all been sworn in as deputy registrars and will be registering listeners to vote at two area malls . . . WYDD/Pittsburgh paid for the beer at four recent listener parties, to help introduce a new Pittsburgh-produced brand of brew WMMR/Philadelphia is sponsoring a series of "jailhouse rock" concerts at area penitentiaries, with local bands visiting a different prison for a live show once monthly ... Here's another addition to your list of AOR promotion reps: You can reach

New York, N.Y. 10022, or call (212) 826-0477.

CONCERTS&CONVERSATIONS

IRS's Michael Plen at 595 Madison Avenue-Floor 32,

BROADCASTS: See Level, John Cougar on WGRQ/Buffalo...Henry Paul on KAZY/Denver... Chris DeBurgh on WPLR/New Haven...Pointer Sisters on WIOQ/Philadelphia.

CONVERSATIONS: Rick Derringer on KSAS/Kansas City, KSHE/St. Louis... Pat Benatar on CITI-FM/Winnipeg... Eddle Money, Sea Level on WGRQ/Buffalo... Gary Myrick, Larry Carlton, Tigers, Michael Des Barres on KTIM/San Rafael... Sexon on WYSP/Philadelphia... Robert Palmer, AC/DC, Blackfoot on WXKE/Ft. Wayne... Robert Palmer, Eddle Money, Poco on WLVQ/Columbus... Steve Howe on WLUP/Chicago... Monty Python on KROQ/Pasadena... Dakota on WSYR/Syracuse... Saxon on WFYV/Jacksonville... Steve Hackett on WAQX/Syracuse... Rick Derringer, Blackjack on WPLR/New Haven... Queen on WCOZ/Boston... Marshall Tucker Band on WQBK/Albany... David Grisman, Asleep At The Wheel on KLBJ/Austin... Point Blank on KPAS/El Paso... Bob McGlipin, Tigers on KTYD/Santa Barbara... Dakota on WEZX/Scranton.

ASR

# I'm not strange I'm just like you

"...the album contains something for everybody—timeless melodies and 'rock & roll roots' performances. With the release of this album nationally, Keith Sykes could well become the Buddy Holly of the '80s."

Redbeard, WZXR-Memphis

"When I first heard the Keith Sykes' LP I knew it was the kind of rock & roll that KWFM would play."

Jim Ray, KWFM — Tucson

"Keith Sykes is one of the most original rock & rollers I've heard in a long time. Sykes is pure Memphis rock at its best."

Jack Snyder, Assistant Program Director, KMET-Los Angeles

"Around Christmas time, the natural thing to do would be to stock the stores with nothing but superstars, but take my word, stock plenty of Keith Sykes' records because rock radio airplay will make customers take this one home. It's that good!"

Steve Smith, Editor, Album Network

"Considering the trend away from heavy metal and toward what I call melody-based rock and roll, I foresee across-the-board radio acceptance and high profile airplay on Keith's record out-of-the-box."

Bill Hard, FMQB Album Report

a new album by Keith Sykes



15

19 24

23 27 30

28 31 37

36

37

38

39

Alles Airplay/40

9/12	9/19	9/26	10/3	October 3, 1980	155 REPORTERS	Album cuts are listed in o
	1	1	1	ROLLING STONES Emo		
	4	4	2	PAT BENATAR Crin	nes Of Passion (Chrysalis)	"Shot" "Treat" "Children"
	3	2	3	CARS Pan		
	2	3	4	JACKSON BROWNE Hold		
	5	5	5	QUEEN The		
	9	6	6	AC/DCBac		
	8	7	7	YES Drai		
	28	14	8	KANSASAud		
	12	10	9	MOLLY HATCHET Bear		
	7	8	10	ALLMAN BROTHERS BAND Rea		
1	13	12	11	JETHRO TULL		
)	15	11	12	AL STEWART 24 C		
	_	-	13	DOOBIE BROTHERS One	Sten Closer (WR)	"Poel" Title "Train" "Stonni
	_	27	14	SUPERTRAMP Paris	s (A&M)	"Dranmar" "School" "I agic
1	10	13	15	EDDIE MONEY	ring For Keens (Columbia)	"Trinidad" "Wish" "Running
	6	9	16	ROSSINGTON COLLINS BAND Any	time - Anyplace (MCA)	"Prime" "Misunderstand"
	21	15	17	SPLIT ENZ True		
	17	16	18	BARRY GOUDREAU Barr		
	_	35	19	KENNY LOGGINS Aliv	e (Columbia)	"Alright" "Fool" "Driver"
	23	21	20	JOHNNY VAN ZANT BAND No N	More Dirty Deals (Polydor)	"Sunive" "634" "Deals" "De
		-	21	DAVID BOWIE Scar	ry Monsters (RCA)	"Ashes" "Fashion" "Teenad
	25	25	22	GAMMAGam	nma 2 (Elektra)	"Voveger" "Air" "Streak" "
}	20	19	23	PAUL SIMON One	Trick Pony (WR)	"Evening" Title "Ace"
	37	26	24	MICHAEL STANLEY BAND Hear	rtland (EMI America)	"Ston" "Lover" "Anyone" "
	22	20	25	KINGSAre	Here (Elektra)	"Rest/Glide" "Don't" "Party
	32	28	26	TIMES SQUARE Vari	ous Artists (RSO).	"Talk" "Rock" "Boys" "Hul
	_	33	27	ROBERT PALMERClue	es (Island)	"Johnny" "Sulky" "2nd Tim
	16	18	28	PETER GABRIEL Pete	er Gabriel (Mercury)	"Games" "Remember" "Wil
	11	17	29	CHARLIE DANIELS BANDFull	Moon (Epic)	"Legend" "America" "Gyns
	29	29	30	DEVO Free	dom Of Choice (WB)	"Whin" "Girlinwant"
	-	31	31	BOB WELCH Man	Overboard (Capitol).	"Rush" "Justine" Title
	39	34	32	B-52'S Wild	Planet (WB)	"Idaho" "Party" "Strobe" "I
	18	22	33	McVICARRog	er Daltrey (Polydor)	"Free" "Dream" "Bitter"
	14	23	34	POCO Und	er The Gun (MCA)	"Rain" Title "Wire" "Friends
		_	35	IOHN COLIGAR Not		"Time" "Night" "Chet" "Eu

order

"Run" Isfit" oulevard" "Rock" ution" ""Lens" " "Loner" ar" n" "Right" oin' " cal" ng" "Boy" e" "Luck" Darkness" age" "City" "Wanted" tvitis" urry" me" /ire" sy" New Entry 'Man'' "Friend" ds" JOHN COUGAR . . . . . . Nothin' Matters & ... (Riva) . . . . . "Time" "Night" "Shot" "Even" HALL & OATES...... Voices (RCA)......"Lost" "Diddy" "Feel" ELVIS COSTELLO ...... Taking Liberties (Columbia) ...... "Sweetheart" "Crowded" "Steps"

#### Chart Summary

STONES clung tightly to the top spot this week, just edging out all competition in total reports. Meantime, BENATAR jump ed to second place in a virtual tie with CARS. BROWNE, though down, held onto a wealth of total reports. QUEEN, AC/DC and YES held rock steady. KANSAS hit top ten as MOLLY and TULL inched up. DOOBIES were the week's most added album and highest debut, with a staggering list of adds, plus significant ear ly rotational jumps. Similarly, SUPERTRAMP took a big leap upward, as they garnered new adds and add conversions to upper rotations. LOGGINS jumped up handsomely, with many stations converting from the CADDY-SHACK version of "I'm Alright" to the live cut. VAN ZANT inched up. BOWIE debuted with an impressive number of adds plus significant moves to upper airplay rotations. GAMMA, STAN-LEY and SQUARE all moved up. PALMER jumped while WELCH maintained and the B-52's rose. COUGAR, COSTELLO, and FORBERT all debuted. MICHAEL SCHENKER and ROBBIN THOMPSON came close to charting.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type. listed in bold type

### MOST ADDED.

		10/3	9/26	9/19	9/12	9/5
1	DOOBIE BROTHERS	143/110		0/0	0.10	0/0
	One Step Closer (WB)	M 6	M 1	1		1
_	"Real Love"	H-27	H 0			
2	SUPERTRAMP	140/93	53/46	0/0	0/0	0/0
	Paris (A&M)	M-13	M 3		1	
	"Dreamer" .	H 34	H4			
3	DAVID BOWIE	115/85	34/25	0/0	0/0	0/0
	Scary Monsters (RCA)	M 20	M 8	1		
	"Ashes To Ashes"	H 10	H-1			
4	STEVE FORBERT	69/65	9/9	0/0	0/0	0/0
	Little Stevie (Nemperor)	M1	M O	1	ì	
	"Get Well Soon"	H 3	H O			1
5	ROBERT PALMER	89/55	35/27	0/0	0/0	0/0
	Clues (Island)	M 25	M 7			
	"Johnny & Mary"	119	H-1			
6	ELVIS COSTELLO	85/46 .	27/6	43/38	8/8	1/0
	Taking Liberties (Columbia)	M 19	M-18	M 5	M-0	M
	"Sweetheart"	HO	н 3	HO	HO	на
7	JOHN COUGAR	64/28	65/59	0/0	0/0	0/0
	Nothin' Matters (Riva)	M 33	M 6	1	1	
	'This Time'	H-3	HO		1	
8	JACK GREEN	30/27	8/8	0/0	0/0	0/0
	Humanesque (RCA)	M 3	MO	1		-
	"Murder"	H O	HO			
9	McGUINN-HILLMAN	25/25	2/2	0/0	0/0	0/0
	McGuinn-Hillman (Capitol)	MO	M O		1.0	
	"Means Streets"	H-0	H 0		1	
10	KENNY LOGGINS	95/22	71/57	14/14	0/0	0/0
	Allve (Columbia)	M 30	M-10	M-0		-
	"I'm Alright"	H 43	H4	H-0	1	
11	MICHAEL SCHENKER	45/18	36/11	33/22	15/14	1/1
	Michael(Chrysalis)	M 23	M-23	M 9	M 1	M
	"Armed & Ready"	H 4	H 2	H-2	Н.0	HIC
12		82/17	81/49	64/62	7/7	010
	Heartland (EMI America)	M-56	M 26	M 2	M-0	-
	"Stop"	H 10	H 6	HO	H-0	
13		48/15	47/24	37/28	14/11	3/0
	Two B's Diseas (Question)	M 27	M-19	MS	M-1	M
Tie	"Brite Eyes"	H 6	H-4	H4	H 2	Н3
13		16/15	0.10	0/0	0/0	0/0
	Deface (Bearsville/WB)	M-1		3,0	3,0	1
	"Went To Touch"	H 0				
14		21/13	24/20	6/5	1/1	1/0
	Billy Burnette (Columbia)	M-7	M 4	M 1	MO	M

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed

STEVE FORBERT ..... Little Stevie Orbit (Nemperor) ..... "Well" "Cellophane" "Schoolgirl"

PETE TOWNSHEND ..... Empty Glass (Atco)..... "Boys" "Moved" "Door" "Little"

BOB SEGER & SILVER BULLET ..... Against The Wind (Capitol)..... "Accomp'ny" "Strut"

		10/3	9/26	9/16	9/12	9/5
1	JETHRO TULL	119/84	121/83	116/69	110/11	18/0
	A (Chrysalis)	A-1	A-11	A-22	A 92	A 18
	"Crossfire"	H-34	H-27	H 25	H 7	HO
2	JOHNNY VAN ZANT	93/75	90/72	87/68	81/62	78/52
	No More Dirty (Polydor)	A-2	A 3	A 7	A 11	A 23
	"Strong Survive"	H-16	H 15	H-12	H 8	H-3
3	BARRY GOUDREAU	93/71	98/70	97/68	88/61	85/52
	Barry Goudreau (Portrait)	A-2	A-5	A-5	A-8	A-20
	"Mean Woman"	14-20	H-23	H-24	H-19	H 13
4	GAMMA	88/70	80/62	88/43	63/24	56/1
	Gamma 2 (Elektra)	A 5	A-5	A 34	A-32	A 55
	"Voyager"	H-13	H 13	H-11	H 7	HO
5	AL STEWART	122/66	126/68	109/55	115/60	101/1
	24 Carrots (Arista)	A-1	A-2	A 9	A 23	A-82
	"Midnight Rocks"	14-55	H-56	H 45	H 32	H 7
6	TIMES SQUARE	80/64	71/40	70/10	21/0	0/0
	Various Artists (RSO)	A-10	A-23	A 59	A-21	-
	"Talk Of The Town"	H-6	H-B	14.1	HO	
7	SPLIT ENZ	93/52	93/64	89/72	77/64	80/56
•	True Colors (A&M)	A4	A-4	A 3	A 2	A 13
	"Got You"	14-27	14.25	H 14	H-11	H 11
8	KANSAS	128/55	120/16	48/7	0/0	0/0
_	Audio-Visions (Kirshner)	A-4	A-85	A 39		0.0
Tie	"Hold On"	H 69	H-19	H 2		
8	MICHAEL STANLEY	82/55	81/26	84/2	7/0	0/0
•	Heartland (EMI America)	A 17	A-49	A 62	A 7	0.0
	"Stop"	14 10	H 6	H-0	140	
9	ALLMAN BROTHERS	120/49	133/56	137/50	134/45	134/4
3	Reach For The Sky (Arista)		A 0	A.0	A-0	A 0
	"Angeline"	14 70	H-77	14 87	H B9	14 88
10	YES	130/46	134/54	133/55	129/65	124/5
	Drama (Atlantic)	A-1	A-1	A-0	A 2	A-17
Tie	"Tempus Fugit"	H-83	H-79	H-78	H-62	H 88
10	EDDIE MONEY	100/46	108/46	109/45	120/55	128/6/
••	Playing For (Columbia)	A-1	A 1	A-1	A-O	AO
	"Trinidad"	H-63	H 61	H 63	H-66	H 60
11	BOB WELCH	65/45	77/13	13/1	0/0	0/0
•	Man Overboard (Capitol)	A-11	A 63	A-12		
	"Don't Rush"	H-9	H-1	HO		
12	MOLLY HATCHET	125/42	120/45	111/47	110/1	0/0
••	Beatin' The Odds (Epic)	A 1	A 6	A 20	A-107	0.0
	Title	H 62	H 69	H 44	H 2	
13	KINGS	68/38	80/52	82/59	84/63	90/68
	Are Here (Elektra)	A 0	A-1	A 0	A 1	A-2

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

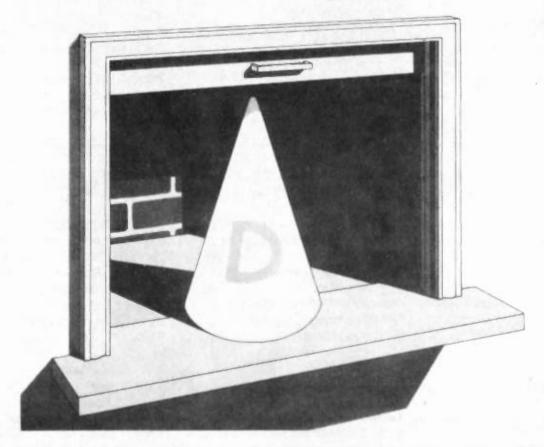
### THE HOTTEST

		10/3	9/26	9/19	9/12	9/5
1	ROLLING STONES	143/13	0 143/13	2 144/13	6 144/13	6 143/13
	Emotional (Rolling Stones)	A-0	A-0	AO	A-0	A-0
	"She's So Cold"	M 13	M 11	M 8	M 8	B-M
2	CARS	142/12	9 142/12	5 140/12	4 136/11	1 132/99
	Panorama (Elektra)	A O	A-1	A 1	A-0	A-4
	"Touch & Go"	M 13	M 16	M 15	M 25	M-29
3	PAT BENATAR	141/12	8 137/11	9 137/12	1 135/11	3 130/10-
	Crimes Of (Chrysalis)	AO	AO	A 2	A-0	A-0
	"Shot"	M 13	M 18	M-14	M-22	M-26
4	QUEEN	134/12	7 132/12	2 133/12	7 131/12	4 131/12:
	The Game (Elektra)	A.0	A 0	A O	A-0	A O
	"Bites The Dust"	M-7	M 10	M 6	M 7	M-8
5	JACKSON BROWNE	140/12	5 143/12	8 146/13	1 144/13	4 145/137
	Hold Out (Asylum)	A 0	A O	A O	A-0	A-0
	"That Girl Could Sing"	M 15	M 15	M 15	M 10	IM-8
6	AC/DC	124/95	125/95	120/86	114/86	112/85
	Back In Black (Atlantic)	AO	A-1	A O	A 1	A-1
	"Shook Me"	M 29	M-29	M 34	M 27	M-26
7	YES	130/83	134/79	133/78	129/62	124/51
	Drama (Atlantic)	A 1	A1	A O	A2	A-17
	"Tempus Fugit"	M 46	M-54	M 55	M 65	M 56
8	MOLLY HATCHET	125/82	120/69	111/44	110/2	0/0
	Beatin' The Odds (Epic)	A 1	A 6	A 20	A-107	
_	Title	M-42	M 45	M 47	M-1	1
9	ALLMAN BROTHERS	120/70	133/77	137/87	134/89	134/88
	Reach For The Sky (Arista)	A-1	A O	A O	A-0	A-0
	"Angeline"	M 49	M 56	M 50	M 45	M-46
10	KANSAS	128/69	120/19	48/2	010	0/0
	Audio Visions (Kirshner)	A-4	A 85	A 39		
	"Hold On"	M 56	M 16	M 7		1
11	ROSSINGTON COLLINS	88/66	113/88			135/121
	Anytime(MCA)	A 0	A 0	A-0	A-0	A-0
12	"Prime Time"	M-22	M 25	M 17	M 23	M-14
12		122/55	126/56	109/45	115/32	101/7
	24 Carrots (Arista)	A 1	A 2	A 9	A 23	A-82
13	"Midnight Rocks" EDDIE MONEY	M 66	M 68	M 55	M-60	M 12
.3		100/53	108/61	109/63	120/65	128/60
	Playing For (Columbia) "Trinidad"	A 1	A 1	A 1	A-0	A-0
14	PAUL SIMON	M 46	M-46	M 46	M 55	M-68
	One-Trick Pony (WB)	67/48	76/55	75/46	78/44	69/40
	"Late In The Evening"	A 0	A O	A-2	A 5	A 13
15	KENNY LOGGINS	M 19	M-21	M 27	M-29	M 16
	Alive (Columbia)	95/43	71/4	14/0	0/0	0/0
		A 22 M 30	A 57 M-10	A-14 M-0		

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

11

### THE KORGIS



### DUMB WAITERS

THE NEW ALBUM

# CONTAINS THE SINGLE "EVERYBODY'S GOT TO LEARN SOMETIME"

ALREADY ON:

94Q on KDWB on KLAZ on KXX106 add Y103 add

WBBQ add

KX104 add WSKZ on WRJZ add WVIC add WGBF add WXEZ add KNBQ on KRUX on KEZR add Z105 add WFBQ add KVOL add KQWB-FM 34-28 KKLS add WRKR deb 35 KRLC add KCBN add WBSR add





### **BREAKERS**

DOOBIE BROTHERS One Step Closer (WB)
"Real" Title "Train" "Stoppin"," 92% of our reporters on it. Total album reports: 143. A-110, M-8, H27. Debuted this week at No. 13.



KENNY LOGGINS

Alive (Columbia)
"Alright" "Belleves" "Driver" "Fool." 61% of our reporters on it. Total albi reports: 95. A-22. M-30. H-43. Charted this week at No. 19.



SUPERTRAMP

Paris (A&M)
"Dreamer" "Schoof" "Log-ical" "Home." 90% of our reporters on it. Total al-bum reports: 140. A-93, M-13, H-34. Charted this week at No. 14.

KENNY LOGGINS



### SINGLES

1	ROBBIN THOMPSON "Brite Eyes" (Ovation)
2	WHITESNAKE "Fool For Your Loving" (Mirage)
3	VAPORS "Turning Japanese" (UA)
4	GARY NUMAN "I Die: You Die" (Atco)
5	GARY MYRICK & FIGURES "She Talks In Stereo" (Epic)
6	KENNY LOGGINS"I'm Alright" (Columbia)
7	GENESIS "Turn It On Again" (Atlantic)
8	MOTELS
9	TALKING HEADS "Crosseyed And Painless" (Sire)
10	BLACK SABBATHLady Evil" (WB)
11	DONNIE IRIS
12	HENRY PAUL BAND"Longshot" (Atlantic)
13	DAVE DAVIES "Imagination's Real" (RCA)
14	BILLY JOEL "Don't Ask Me Why" (Columbia)
15	ELO

These 46's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

### JAZZ ON ASR

	JEFF BECK There And Back (Epic)
	"Cycle" "Becko"
2	LARSEN & FEITEN Larsen Feiten Band (WB)
3	D. CARLOS SANTANA The Swing Of (Columbia) "Brother" "Swepen"
4	LARRY CARLTON Strikes Twice (WB)
5	GEORGE BENSON Give Me The Night (WB)
6	JOHN KLEMMER Magnificent Madness (Elektra)
7	JEAN-LUC PONTY Civilized Evil (Atlantic) Various Guts
8	TIM WEISBERG Party Of One (MCA)"Going" "Katle"
9	AL DIMEOLASplendido Hotel (Columbia)
10	CRUSADERSRhapsody & Blues (MCA)

These albums received eignificant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

### REGIONAL ASER ACTIVITY

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**Baltimore** 

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MOST ADDED

DOOBIE BROTHERS One Step Closer (WB)
SUPERTRAMP 36/29 Paris (A&M)
DAVID BOWIE 37/28

Scary Monsters (RCA)
STEVE FORBERT 35/27 Little Stevie... (Nemperor) 26/24
ELVIS COSTELLO

Taking Liberties (Columbia) 24/21

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.



PD: TOM ZARECK!

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SPLIT ENZ

True Colors (A&M)
BARRY GOUDREAU 27/17 Barry Goudreau (Portrait) 25/17 JOHNNY VAN ZANT BAND

No More Dirty... (Polydor) 24/17
Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The serond is the number of those stations who reported it in medium rotation this week.

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THE HOTTEST

Panorama (Elektra)
ROLLING STONES

The Game (Elektra)

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37/35

33/32

Crimes Of... (Chrysalis)
JACKSON BROWNE Hold Out (Asylum) 37/32 QUEEN

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

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ROCK'S LEADING LADY IS BACK
With her new album, "ROCK HARD," SUZI QUATRO returns to her hard Rock'N' Roll musical roots.
Includes the title cut "ROCK HARD," featured in the movie "Times Square."

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MANUFACTURED AND MARKETED BY AND RECORDS, INC.



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MEDIUM

A (Chryselis) 23/19
JOHNNY VAN ZANT BAND
No More Dirty... (Polydor) 23/17
BARRY GUUDREAU

Barry Goudreau (Portrait) 19/16 BOB WELCH

Man Overboard (Capitol) 18/15

Man Overboard (Capitol) for to Two numbers in low each about title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations with reported it in medium rotation this week.

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JETHRO TULL

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HOTTON'S EDDIE HERMET (Cotumbia) "Trinidoo" "The Wish"

#### المكافئة Worcester 617-752-5611 RINKS EAFLETS!

PD DATE LEE AUSTIN

Added SUPERTAINE (ALM) GDODIE INDITIONS (MB) HORERS PALMER (ISSOND) (DIRCY (Columbia)

Nedlan CAVID BOWIE INCAD CAMMA (Electro) BARRY COLUMN (IN PORTRO) PR.17 (IN STANDARD (IN TANDARD IN SC. (Electro) A. STEARTY IA-1910 ADDRITTED (Electro) BOWIELON (Electro)

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717-266-6606

DDIE MONTY (Columbia)

JAME F CAME TON 140

AC/DC (AMIGNY);

ANDSAS (KIRANDER) (E) (E) (E) (E) (MAILE OANIELS (E) (MCA) (M MOLLING STORES

MOLLING STORES

SUPERFAMP (AMM)

PAT BENATAR (Or yearle)

VES LPTIONTEC

ATMOD TILL (Or yearle)

MELLY MATCHET (Epic)

PAUL SINCH 1883

JOSE GENSON TWENT JUST DE SENSON TWENT JUST DE CHESTON (Epic) BODE JAMES (CO) JUST (E) CO (ASSINGTION A) (MOTOUN) D. CARLOS SANTANA (CO) JUST (E) Singles

31/31

32/29

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### **KY99**

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Charles CALCER AN (POTTAIT) MARKET CALCER AN (POTTAIT) CHARLES FACED TAME (Dotton) CART AND (PATALE) CHARLES CONTILLO (Col-mbio) NO COMPANY (AND AND CALCER MOTTOST QUEEN (Electric) ROLLING STONES

#### Augusta 404-722-1302

FORT THE CONTROL STEELS TO SEELS TO SEE

#### MOST ADDED

One Step Closer (WB) DAVID BOWIE

Scary Monsters (RCA)
SUPERTRAMP Paris (A&M)
ROBERT PALMER

Ciuse (Island)
STEVE FORBERT 21/19 Little Stevie... (Nemperon 13/13 Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

#### **Wrock**

#### Atlanta 404-325-0980

27/21

29/19

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ACLUMA DICTIONS (Aristo)

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Singles Both

#### KLBJ FM Austin 512:474 6543

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#### 29/19

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The Game (Elektra)
PAT BENATAR
Of (Chryse

Crimes Of... (Chrysalis) ROLLING STONES Emotional (Rolling Stones) 31/28
JACKSON BROWNE

Hold Out (Asylum) CARS

Panorama (Elektra)

Two numbers follow each album title The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week. 30/25

THE HOTTEST

#### WROO

#### Charlotte 704-392-6191

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ANDIAS FIFESHOP

FORTIST
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OMPS ([]extre)
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PD: BUB FAZIO BD: CHARLIE PALMER

Medium Codes (Electra)

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ATTHROUTH, COMPARING

CAMPA (CIRCUTA)

SELET ANTOELT (ESC)

COMPARING

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Added
DAVIO BOWIE (RCA)
"Asses To Asses"
EXERTY LOGGIRS (Colume
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HICK GILDER (Cosabira
SUPERTRAMP SAMI)

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Official State of the Committee of the Committe

The KLAQ EI Paso 915-544-8864

"She's So Cold" HOTTON (ANY LOW) HOTTON (ANY LOW) ACCESSOR OPERIOR (ANY LOW) ACCESSOR OPERIOR (ANY LOW) ACCESSOR OPERIOR (ANY LOW) ACCESSOR (AN

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Singles

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SINGLE SHAKE (Mirage) MRTFUL DEDGER (Artola)

Birmingham

205-870-9900

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Corpus Christi 512-855-4641

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Singles

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ALLMAN BROTHERS (Aristo)

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ND: YANESSA CARGO

Added
GARY MYRICK & EEpic)
"Talss . Shore"
REMRY LOOSINS (Columbia)
"Fool Bellaves"
DODB(E BROTHERS (MI)
"Mast Love"
SUPERTRAMP (ALM)
"Throater" ers (Cotumbie) "Dreamer"
DAVID BOWIE (RCA)
"Ashes To Ashe"
HOBERT PALMER (Island)
"Johnny & Mary"

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Hedium JEFF GEON (Epic) HALL & ONTES (MCA1 ALLMAN BROTHERS (Arists) DEWN COLDERAN (Portrait) DEWN (CAUDIEAN (Arists) VES (Asiantic)

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K94 KSMB Lafayette

Medium ALLMAN (MOTHERS (Arista) MODD (MCA) "Milelight Rain" "T (Arishatia)

HOTTOST EDDIE MONEY (Cotumbie) gener MARDONES (Polydor) QUEEN (Elmbers)

Jackson 801-982-1062 ADMIT (FOIR MERT (FOIR MERT) (FOIR MERT) ATMIO TULL (DVYSE(1S) GRAY MARK (ATC) SUPERTRAPP (AM)

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EDDE MONEY (Columbia)
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(MOTING STORES)

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"Johny & May"
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CARS (Elektra)
ROLLING STONES

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ELTIS COSTELLO ILDIUMENTA "Madio/Nemathias" SWEET (Capirol) ACMBIN THOMPSON (Ovation) HI DAME, STANLEY (EHI America) "I Ever Wartoo" STEVE SMINDELLS (Arcol

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Miami

Singles

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"Widnight Rain"
VS (Atlantic)
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ACKKON SHOWNE (Asylant)
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REPORT ( MD: MICH PETERS DOOR IE BRUTHERS (MB)

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NO: CRAIG MUSTARD

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COORTE MRCTHERS (MB)
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JARZ DEODATO (#8) JOHN NLEMBER (Elevtra) "Duja Yu" SMECUER (MODTHERS (Aristal ANNES (EMIS (Columbia) BOB JAMES (Columbia) "Drighton..."

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Norfolk

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"Lete/Evening"
Ph. (Ceneblance)
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-DOWNA SUMMER (Gotton)

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JUDAS PRIEST (COLUMBIA)
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Cincinnati 513-871-8500

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SAZZ Rome Singles

943 "SAY-FAA

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Cincinnati

513-921-0594

County Co

The Conff Love "Story of the Conff Love "Story

Cleveland

216-391-1260

CAMBO (Elektra)

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ROLLING STABLES
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**SWW** Cleveland Halfast Michall STANE(V (EH) America) Tre Cen't Love\* Ciwn's (Arista) "Stoc/Juneine"

PU: JOHN GUMMAN

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Q.FM.96 Columbus

PE THE RINGE Auged JACR JEEEN JIE A R-5215 Mb

"Privoto Jano" DAVID BONIE RCA SUPERTHAMP AAM DUOBIE BRUTHERS IND

Medium EDDIE MUNEY (Columbia) KINGS (Cleatra) AL STEMARE (Arista) JURGET VAN ZANT IPE N. STEMPY (NO. 1901)

NOTION TO AN ANT IPO1

"Derines"

"Derines"

"Styl 1 (AV 1 AAM)

OLYO 1881

SA LITEL (Aristal

"School Teache"

SCHOOL 1881

(Crystalis)

THES SQUARE (1950)

GMBAR (Erabre)

HOMEL STRACE

LINE Amprical

"Own"

SOLO CONTROLLY
STORY
STO JOSE
GEORGE BENSON (#8)
D. CARLOS SABYANA (
LARSEN & FEITEN LW
AL JARREAU (#8)
CARRE CARLTON (#8)

97X

Davenport

NOTIFICATIONS (AMP) UNITED TO A THE PROPERTY OF STORY OF

"Dreams" ALLMAN BROTHERS (Artsta) KANSAS (Kirshner)

MEAST HATCHET IEDICH MEGUFFER LANG (Paradise Jaiend) AC/DC LATTENTIC BOLLING STOMES

PD: TUM MEGUTRE MD: DAYE HANSON

A dave
DUUB IE BROTHERS (MB)
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STEVE FUNDERS (NB)
CAN'D BUNDE (MCA)
DILLY BURNETE (Columbia)
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INTERPOLACIONS (COLUMBIA)

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HETORIEL (COLUMBIA)

Singles

JULY D. CARLOS SANTAMA (COLUMBIA STANET CLARKE (Epic) 42 FF LOWER FUSION (A/LSTO) AL DIMECUA (COLUMBIA) LAMIT CARLOTH (CD. (MD.) (MARY CARLOTH (MD.) (MD.) (POSDOTT)

WA

PD: FRAME HOLLER ND: LIZ CURTIS

Med ALLMAN REGITE RS (ALISTO) BARRY GULLER ALL (Portreit) MC ELCAN (Playbor) /ETHO TULL (Crysolfs) VISA (Artenti)

Detroit

Detroit
313:259:432.

CARS (Clearer)
ROLLING STONES (Morring Stones)
Gutter (Clearer)
BOS (CAR and Control
AC/DC (Arrentic)
STONE Me All;
PETER CARRILL (Morcory)
BLACE SHORTE (Mb)
LIFE (SHORTE (Mb)
LIFE (SHORTE (Mb)
LIFE (Mb)

Title
TOT (Casediance)
JACKSON UNDOME (Asylus
KANSAS (Miranner)
UNITISMAKE (Mirage)
Title "Fool, Loving"
MOLLY MATCHET (Epic)

Singles

MOST ADDED

DOOBIE BROTHERS One Step Closer (WR) 38/27 SUPERTRAMP Paris (A&M) 38/25

DAVID BOWIE Scary Monsters (RCA)
STEVE FORBERT 27/19 Little Stevie... (Ne .. (Nemperor) 17/17

Nothin' Metters... (Riva) 24/13 Two numbers follow each album tille. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

JUNE COLGAN (H) was "This Time" "Joy Circuit" "J

| Top | \( \) \( \ "Tre Bish"
BECAFFF LAM
IPPREDIST ISSUE
IMS SQUARE (BSO)
ATHEO TULL (Goryse

WIND

Dayton 513-229-4247 -PETE TOWNSHIP CATCHING

ERDITING STONES
GARY MYSICK 6. (Epic)
GUOSIE BROTHERS 1481
-DAVID BOWIE INCA) GEORGE BENSON (18) "Dinorsh, ... TOM BROWNE EArlsto: D. CAPLUS SANTANA ICO: wer

Song Brother"

WHM REMMIR (Electre)

WASHINGTON JR. (Motour

Singles GENESIS (Atten

NA STEAMS INCRESS

NOTFEE STEEL SPECIAL STEEL SPECIAL STEEL SPECIAL STEEL SPECIAL SPEC

WOEK 2m DeKalb 815-756-9250
MARTHA & MEFFINS TOTEGEN
MINE DEVILLE (Capitol)
QUEN (Elentral
SPLIT BLZ, JAM)
N. STERART (Arista)

313-398-110

MICHAEL SCHENNER (Chryse) MOTTOST ROLLING STONES RDL LAW STOMES
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CATIO BOWIE (RCA) SPLIT ENZ (AAM) TIMES SQUARE (RSO)

Detroit

313-444-1010

Moffest QUER (()estel AC/DC (Aflant)c) PAT 06 MATAN-(Chrysalis) EDD1E MEMORY (Columbia) HOLLING STONES (ARS (Elektra) HINGS (Elektra) HINGS (Elektra)

2011

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AMERICAN IN MANUEL STEMBLE

ELVIS COSTILLO (GOIJANDI GAMMA (Eleatra) FREMDILERS (GOIJANDIA) ONUCE FRANCOJA (EM) Ama NOB HILON (Cepatol) -PAA SINCO (EM) -OR HO (EM) -RICHES IN FROMPS/20 (Direction

Duluth

Added MODERP PALMER (Falland) CARY WIRMAN LATCO! ASSAULT (FOLLAND) STEVE FORMERT (Remper or ) YAN MORR (SON 188) HOTTANT ROLLING STONES

MEDIUM

JETHRO TULL A (Chrysalls)

JOHNNY VAN ZANT BAND 34/24 No More Dirty... (Polydor) 25/23 ALLMAN BROTHERS BAND Reach For The Sky (Arista) 32/21 BARRY GOUDREAU Barry Goudreau (Portrait). 28/21

Two numbers follow each album title. The litest represents total number of Midwest sta-tions playing the album fits week. The sec-and is the number of those stations who re-ported it in medium rotation this week.

812-477-881

PAT GINATAL CO-yealty
Tritioner/To-me
Tritione

Ft. Wayne

219-484-0580 MEGUPFEY LAME

HECUTIVE STANDARD STA

HOTTOTT
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AL FRANCE
JACKS SAR STOMES
- HOLLING ST

**Grand Rapids** 

616 456-54

ALLMAN ENGTHERS (Artera) AL STEWART (Artera)

HOTTEST HITER GABRIEL IMmrcory: PAT DERATAN ICORYSEELS HOLLING STONES I HOLLING STONES JACKSON HEILUNG TASYJUNI QUEEN (Elastra) EDDI MARTY (GOLUMBER) YES LAFLANTIC) AC/OC LAFLANTIC)

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Jazz Nune

KC103

513-224 1501 CENTES INTONIO
GAMMA (Elentra)
ELVES COSTELLO (GO)
ROBERTO THOMPSON ID:
ROMAS STAMA (V)
1614 Amprica I
1615 (Elvetra)
149, (Govabianca) 5-0 (Mulyder)
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Carried .

PD RECK MEST MD J B SMITH Added MECHALL STANLEY (EM) Americal SILLY BURNETTE ICOTUMB THE TOTUMB THATES (Pag. Arts) HORSET MANUEL MAY "Suite of Mental SILLY BURNETS (May "Suite of Mental SILLY BURNETS (Mental SILLY BURNETS) (Mental S

RANSAS (KIESTHOF) KENTE LOGGINS LOGIUMBIE EDDIE MUNET LOGIUMBIE PAUL SIMEN (MB) PETER GABRIEL (MONCUE) ANS (PILLEY OCT)

LAV-FM 97

PD DAYE LUGAN MD TONY GATES

Added STEVE FUNDARY (Revail LEVIS COSTELLO (Corumbia) AMSEL CITY (Epro) GLOBHE BROTHARS (MB) DAVID BOWIE (RCA) SUPERTHAND (ALM)

TYS TATIONTIC)
ACTOC (ATTOMTIC)
NOSSINGTON COLLINS (MEA)
NALLY MATCHET (Epic)
PETT TUMBER (MC (AND)
DUBRILL DANTELS—— (Epic)
PAUL STRUCK (ME)

Indianapone 317-257-7565 Indianapolis

PD ALE REALISE ME SIMUN JEFFRIE

Added TIMES SQUAME (RSD) DEVO IMB) ELVIS CUSTELLO ICON MENNY LOCCINS ICON COSTILLO ICOLUMBIA:

New Court (State 1) Action (State 1) Act

INSTRUMENTAL OF A CONTROL OF A

WWCK 105 FM Flint 313-744-1570

NO MARI MILLER BOB WELCH (Complete)
AL STEMART (Arista)
AL NAN BROTHERS (Arista)
PLTER GAMPREE (Marcury)
CARRA (Linate)
ALCOC (Atlantic)
PAUL SHOP (MB)
TIS (Atlantic)

HODBIT PANER (\$1200)

\*\*Systa, Grit
\*\*Systa, Grit
\*\*DANDE BECHERS (BB)

\*\*MORAL LOWER
DEVID MORELL (RCA)

\*\*BUTLE Eye?

\*\*Armod Manca
\*\*Armod Manca
\*\*Transport
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PD BISHUP CHEEN ND DALE AUGUST

Medium B-52'5 1mB) "Private teano" JOHN COUGAN (RIVAL "Group Shut" CHALLE DANIELS LEDIC PLER CARRELL TWO CUTY BARRY COUDERAL POPTRAIT

IMMERT COUDING ALL PROTECTION THE PROCESS OF THE PR

MOTTOST (LDTE MUNCT (Cotumble) JACKSON BROWNE (Asylum) CARS (Elentra) GLER (Elentra) AMSAS (Elestra) PAT BEARTAN (Chrysgils) Jest

SAS

Kansas City

"STOP/MUSIC" AL STEWNT (Arlota) SUPERTHAMP (ALM) JOHNST VAN ZART, (Po): RUD MELCH (Capitol) MHITE SMARE (Mirage) "Aln F. Cry."

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COORD (BOOTHERS (MB)
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Jarj Singles fune

THE HOTTEST Emotional... (Rolling Stones) 40/37

CARS Panorama (Elektre) 41/36 PAT BENATAR Crimes Of ... (Chrysalls) 37/35

The Game (Elektra)
JACKSON BROWNE 37/34 Hold Out (Asylum) 35/31

Two numbers follow each album ittle. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in but rotation this week.

(IDI-PM)

PE SMAT CANTON

Adiud Dubit Welters (MD) Gayld McWit (MCA) MICHAEL SCHOOLS (Garysolls) SCHOOLS (AAH) -CHAN, () DANIELS (Epic)

MOLITHUS STONES
(MOLITHUS STONES)
QUEBLE BLORER
QUEBLE BLORER
MACKED MOLITHUS

517 393-1320

JOZZ HENDENT (AMS (Columbia)

Lafayette
317-448-1566
SUPLITAMEN LANCE
GART MURRH LANCE
RANGAL TREPANNEL
RANGER & LEGISTOIL
RES SUPLIES SUPLIES TO THE CONTROLL
RES S

**WXUS 3** 

PO STHART MENAE Added
GRUDIE BROTHERS (MH)
Train" "Stoppe
Jose COLCAN (Riva)
"This Time"
Time's Stance
Time's Country
Role (Riva)
"Tota, Town"
Rudie RI PANNE (Riva)
"dohony & Mary"

Medium THANDER (Arco) BOD MELOF (Capitol) MUBBIN THORESON (Diverto #ESHY ElVERESON (Diverto #ESHY ELVERESON (Diverto JUNI MITOPELL (Arylum) SMEET (Capitol)

HIGHAEL STANLET.

IEM! America!

KENNY LOGGINS ICC

HEAL ING STOMES

I ROUT (MB)

IN FOR (MB)

I JAZA
LARSEN & FEITEN (Mb)
LANNY CARLTON (Mb)
TIM WITSBERG (MCA)

FM 102 HFR

PDI SHUIZ ME CLEN

WMAD

FD BARRY GRANT

Lincoln

SARRY GULDREAU (Portras)

HOTTEST BOD TO THE STORY OF THE MAN TIME

MAN TI

J-0-12 Brothe

Madison 608-249-927

JUPPANT KAN ŞANT POİYDDI THURDER LATCH VAPURS (UA) HETER CARRYLEL (Marcury) CEVG 1881

Hostast 115 (Athorito) 8-22 5 (MD) Quite (Elentra) MITHOG TOLK (Chrysafts) ROLLING STORES (Bolling Stores) MALT HATOGE (Epic CAS) (Elentral synals) AC/DC (Athorita) AANSA (Airsher)

**WLPX 97 fm** Milwaukee

Wiscommistani albumaisek 10 - 6088 in Bean A point
DAYID BOW(E INCA)
SUPERTHAMP EALIN)
DODDHE BROTHERS (wb)
4CBERT PALMER ELSIAND;
STEVE FURBERT (humpur or )

Med Ium GARHY SOUDREAU (Portreit) GARY NUMAH (Atco) "I Diel You ()!"

Hoddise
CAMMA (Elestra)
THM 5 SQUARE (HSO)
CHARL (E DANIELS ... (Epic)
CART WIPLOW E. (Epic)
FALL SIMBL (ME)
FOR THE COLUMN (ME)
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FOR THE FE

Y Enz (Admi-i5 (Elextra) (IN THOMPSON (Ovation) (E MONEY (Columbia) " #ILN & MILLS (MB)

MIIWAUKO 414-342-1111
JACASAN BEVINE (14s-Lin) "Note to Hotel" "Note to Hotel" (15s-Lin) "Note to Hotel" (15s-Lin) "Note to Hotel" (15s-Lin) "Touris Tell", (16s) "Touris 1st. (16s) "To

HOTTEST PAT DENATAR (Chrys) AC/DC (Atlentic) ROLLING STONES (Rotling Stones)

Singles Milwaukee **93QFM** 

PD MEET ALMERTS

4.14-278-2040

mortest
Outlin (Illinima)
Outlin (Illinima)
ACXDD, Bloomer (Inglian)
ACXDD, Stational (Inglian)
ACXDD, Stational (Inglian)
BOSS-MCCION COLLESS (IRCA)
PARA, Simbol (Inglian)
BIMOS (Illinima)
GART MINISTA (Illinima)
GART MINISTA (Illinima)
GART MINISTA (Illinima) -TALL NOT HEADS (SIZE)

MANUAL MANUAL NAME (AMP)

AT THEN TALL (Cherynells)

ADDYSMACK (Columbia)

(ADD) IND STONES

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DATE OF STATE OF STAT



MOTTON?

PAT DENATAR (CHYVES):
DISCORDED AND CONTROL OF CHYPE (F. AC.) DC. APTON (ISS.)

BARRY WOLDER AV. (POTTOS (F. AC.) DC. APTON (S. S. E. D. C.)

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DERRY (E. DAVIELS. (E.D. C.)
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DERRY (E.D. C.)
DERRY (E.D. C.)

BOC (CO.) (MOLE) (B.) 

\* BINH

DAVID BURIET THOMPS

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2) FRITO-HELLMAN (CA)

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COME, STANLEY

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977 FM STEREO

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PO DAVE LAMMENCE

Minneapolis

Muscatine

319-263-2512

(Rolling Stones)
ALLWAN (RRUTHERS (Ar)sta)
PALE SIMON (MB)
VANDAS (UA)
LARRY CARLTON (MB)

Jazz VALENTIN (Aristo) JOHN KEMMER (EINTRO) GRUSADERS SIECA ALLINEST LEWIS (COLUMBIA) AL DIMEDIA (COLUMBIA) THE MELSBERG (MCAI LANSEN & FEITEN (MB)

**Anaheim** 

714-776-3696
808 \$508 8 1 Lepitor
GENESIS (Artentic)
OFFAP THICH (Epic)
RNLTHORIS (Stre)
802 (Obtumble)
FINA FLOYO (Cotumble)
ERIC OLAPTON (RSO)

BILL C. ANTON (1850)

HOT FOR S

BOLL HOLD STORES

BOLL HOLD STORE

Singles tone

Aspen 303-925-5776

BUZ SCAGGS (COLUMBIA)

TOTAL SCAGGS (Concentral)

FROTESTY (CONCENTRAL), (MB)

DIAT BAND (LAN)

DIAT BAND (LAN)

FROM (CONTENTRAL), (MB)

FROM (CONTENTRAL)

FROM (CONTEN

Jazz
JOHN KLEMMER (Elektra)
THM MEISBERG (MCA)
DRISSADERS (MCA)
DRISSADERS (MCA)
DAVIO GRISSAMA (MB)
DAVIO GRISSAMA (MB)
DAVIO GRISSAMA (MB)
O-CAMILOS SAMTANA (COLUMBIA)
O-CAMILOS SAMTANA (COLUMBIA)

Bakersfield 805-832-1410

TIMES SQUARE (RSD)

Carsis COSTELLO, Cool and an experience of the factor of the control of the contr

Singles

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RD MARK DEM SET MD CLARK RYAN

Madium BARRY GOUDREAU (Porfre)?) AC/BL (ARIANTIC) MOLLY HATCHET (Epic) MENY LOGGINS (Columbia) OWARIEL OANIELS... (Epic) MHTESHARE (MITROP) ALLMAN BROTHERS (Arista) MDTELS (Capitol)

-7-92-

Acoud Oxfol BOWE (RCA) "Teenage, ""Fashion" ODDBE (BROTHERS (WB) "Mage, Train" "Stoppin" -UTOPE (Bearsville)MB) -Telking HEADS (Sire)

Medium
MDLLY HATCHET REDICT
GARY MUMAN RATCOL
DEVO (ME)
ROBERT PALMER (Surand)
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MOSSINGTON COLLINS (MEA)

**PION** 

Mediam SPLIT ERZ (AEM) THES SQUARE (MSO) Talls Town "ROLE Hard" STARE (TOWN STARE) GREEN (TOWN STARE) (THE MERTICS) ROSSIN THURSON (OVETON) AL STEWAT (FILES IN THURSON (OVETON) AL STEWAT (FILES IN THURSON (OVETON)

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97FM BOULDER

OU: DENNIS CONSTANTINE
10: BRUCE NECALES

Royard SUPPERTAMP (ASM) SUPPERTAMP (ASM) (MISSIANA) WISTANA) WISTA

Acced QUOBIE BROTHERS 1481 Title "Stoppin" Us"

Juli 2 Boncel

Omaha

Hoffest QUEEN (Eloktro) AC/DC (491en/1c) Elevt (COCHES (COLUMBIA) PAY MENATA (Crvyvalist BOALHOG STONES (Notting STONES) CARS (Elevtro) CARS (Elevtro) CARS (Elevtro) CARS (Elevtro)

Stat

"Tempus Fugit" (DD)E MOREY (Columbia) ARS (Polydor)

Oklahoma City 405-631-8881 AND LYDIYOUT (RSO)
TIMES SQUARE (RSO)
"Talk. Town "Moch Herd"
AL STEWART (Artstal
HICHAEL STAMETS.
(EW AMERICA)
JOHN COUGHE (HIVE)
EINGS (Elektral) fm album rock

HOTTEST HOLLING STONES ROLLING STONES
(ROLLING STONES)
JACKSON BROWNE (Asylun)
CAMS (Clearre)
ROSSINGTON COLLING IMCAI
PAT BENATAR [Chryse((s)
YES LAYLON) [c)
KANSAS (Kirshner)

Minneapolis

612-545-5601

HOTTERS
QUEEN (Electral
GOSSINGTON COLLINS (MCA)
AC/DC (ARTHANTIC)
ACAS (Electral
CARS, (Electral
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Singles

CANSAS (KIPShnor)

Boise 208-344-6363

GARRY GOUDREAU (Portrait) JOHN COUGAR (R)val JOHNNY VAN ZANT... (Polydor

Hoffest JACKSON BHOUNE (Asylum) Kenny Locolinis (Columbia) SUPERIBMO (Asket DE O (MI) BOLLING STONES (Noting Stones) AC/DC (Artentic) And (MI) (Artentic) And (MI) (Artentic) ARTENTIC (ARTENTAL) 
Boulder

Boulder 303-444-5600

GRESIS (AP) antic)
GREY NUMAN (ATDS)
HIGHAGE STANLEY...
(IM) Ammrica)
HETER GREGH (Smill)
BOB HELDH (Capitol)
HETER GREGH (Smill)
HETER GREGH (Tanita)

JAZZ BOOM

Singles

#### Oklahoma City 405-528-5543

ROLLING STONE'S

(Retting Stones)

"She's So Colo"

DONE'S (METHARS Lah)

REVAN (DOCH'S [Columbia]

This is a standard (Chrysel's)

MILLIAN (DOCH'S [Columbia]

REVAN (DOCH'S [Columbia]

That Girl.

That Girl.

That Girl.

Peoria 309-674-2000

Accord
SPLIT ENZ (ABM)
DRIVED BOWE (RCA)
VARUES (UA)
DODBLE (RROTHERS (MB)
KLINIT LOGGINS (COLUMBIA)
STEVE FORBERT (Namper or )

HOPPest EDDIE MONEY (Columbia) ROLLING STONES (Rolling Stones) ROLLING STORES
(Rolling Stones)
CARS (Elakra)
PEIE TOMERSHER (Asylum)
PAT REWATAL (Forysalls)
RE VICAR (Polysor)
VES (Arlanvic)
AL STEWART (Arlanvic)
ARS (Polydor)
ARS (Polydor)

Jazz Singles

Need Lim
ALLEMA BROTHERS (Ar-(sta)
ALLEMA BROTHERS (Ar-(sta)
ALLEMA BROTHERS (Bullet)
AND COLGAR (RIVe)
ALM MATTHERS (Mushroom)
BOBERT PALMER (Island)
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ND | JOE DESANTIS

Acced RDBERT PALMER (Island) DOUBLE BROTHERS (MB) GARY NUMBER (AVCC) 707 (Cayablance) BARRY GOUDERAU (FOTPRITE BARROGA (Capitol)

Modium
ICEMPT (COCINS (Columbia)
NICAMPT (COCIUMBia)
NICAMPT (COLUMBia)
NICAMPTRAMPT (ALM)
ALLMAN BROTHERS (Arieta)
ANSAS SITEMPHONERS
CARS (Elektra)

Saginaw 517-892-9528 517-894-2996

Hotrast Quite (Electra) JACSSON ROCHE (Asylum) HITESSON (Mirage) AC/DC (Atlantic) CDDE HAD! (COLUMBIA HOLLING STONE) HOLLING STONE) AND (MIRS (Arista) PAT delwifer (Orysa)(s) RMS (Arista)

Jazz

### MOST ADDED

DOOBIE BROTHERS One Step Closer (WB)

36/21 Paris (A&M)

Scary Monsters (RCA) 26/18

ELVIS COSTELLO

Taking Liberties (Columbia) 19/16
ROBERT PALMER

Clues (Island)

added it this week.

MD PHIL STRIDER

HOTTEST
ADN INTOHELL (Asylum)
DD00616 BADTEST (ME)
BOLLUG STONES
(MOLING STONES)
DAVID BOWLE (BEAN
APT BEMATA (Chrysells)
APER SEATAN (Chrysells)
STEVE FORBEST (Member or I)
CASS (Eleman)
ALS STEMMI (Arisa)
ALS STEMMI (Arisa) JOIZ
D. CARLOS SANTANA (COIU
LARRY CARLTON (48)
AL DIRECLA (COIUMDIA)
ORUSACERS (MCA)
AL JARPEAU (48)
STARLEY CLARRE (Epic) (97/

### R\_A E (AAP) TOR HATTS (AAP) HID TOR HATTS (AAP) WILO 94 Colorado Springs STEREO FM 303-634-4896

PD: RICH HAME MD: ART PHILLIPS

Rodect
DAVID BONIE (RCA)
DOOR IE BROTHERS (MB)
ELVIS COSTELLO (COI-MB) a)
JACK GREEN (RCA)
ARCK GREEN (RCA)
RODERT PALMER (Island)
PRIATES (PAC MYS)
ELLEM SHIPLEY (RCA)

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ALLMAN BROTHERS (Artista)

ALLMAN (MOTORES (Arista)
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statistical (Chrysa)is)
mist be aith.

KATY

ND: GREG GILLISPIE

Hadise METER CARPIEL (Harrowy) Agista grotters (Arista) CARRA (Elektra) THES SQUARE (ESO) Pratty Doys "Talk, Town" HOME STARKET. (DR America) JOHN CHARRA (ELV) JOHN COLOR (EIVa) JOHN VAR JANEL. (Folygor

Denver

303-759-5600 (CTINN TALL (CNTYNO(11) AL STEMATI (Aristo)

MOTTOST PAT BENATAR (Chrysells) CARS IEL-SPFel HOSSINGTON COLLINS INCA! QUEEN (Elestra) JACKSON BROWNEL (Asylum) ROLLING STONES (ROLLING STONES) ROLLING STONES (Rolling Stones) PALL SINGH (MB) AC/DC (Atlantic) SPLIT ENZ (AAM) -GENESIS (Atlantic)

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KŢŢ

MD: RICK LUFGREN

ndond BMCHERS (MB) SPENTAME (AM) SPENTAME (AM) HOS (EUBH (Casablenca) SOS MCCH (Casablenca) SOS MCCH (Casablenca) PRATES (Pac Aves) PRATES (Pac Aves) SECOND (Casablenca) EVES COSTELLO (Columbia) JACK ORY (MCA) TALLER (MCA) (SIPe)

Modium ETHRO TULL (Chryselis) AUBSIN THORTSON (Overlon) HICHAEL STANLEY... (DRI America) CARLENE CARTER (MB)

Fort Collins

303-571-1232
steet Locales (columbia)
for exchange (columbia)

1161 Singles Sioux Falls 605-339-1520 Sioux Falls

HOTTOS!
JACKSUN BROWNE (Asylum)
HOLLING STONES (Rolling Stones)
CABS (Elentral)
PAT BEHATFA (Cryssells)
PODE BLUE (ME)
A STEWART (Artsta)
SPLIT FAZ (LAM)
GUOSE (BROTHERS (MF)
ALLMAN BROTHERS (MF)
AC/DC (AFTENTE)
COSSINGTON COLLINS (MCA) Medium Banis (Barcury)
PALL SIMPL (Ba)
TS (Asianis)
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TS (Asianis)
TA (A AC/DC 4FF1anF1C) ROSSINGTON COLLINS (MCA) T-BOME BURNETY ITENGRO LARSEN & FEITEN (MB) KINGS (EINHPFA)

Jazz None

St. Louis 314-842-1111

Added SUPERTRANP (ABH) DOCOBIE BROTHERS (MB) JACK GREEN (RCA) RICK DEHRINGER (BIUG SAY) TIMES SQUARE (RSO)

ON PAUL MESTRY

(INNOTILLAND)

5 (MB)

15 FORBERT Enemperors

(En HOME ERTIANTIC)

JEMPA FRANK DECLARATION OF IND. LANGER HICHAEL DES BARRES

(Drasmland)
FINGERPRINTZ (VIRGIN)
-AMGEL CITY (Epic)
-TALKING HEADS (Stra)

Medium
CMS (Eleatra)
Zomen y NA ZART... (Polydor)
KINGS (Eleatra)
DAMRY COUNTRY (Polydor)
TARNOR (Arcol
ALIAMA BROTHERS (Ariola

ALIAMA BROTHERS (Ariola)
ALIAMA (FIRMAT (Ariola)

HOTTONY
TES INTERNATION
ORIGINATION
ORIGIN

32/24

Singles

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**Terre Haute** 

812-238-2557

#### 92 CITI FM Winnipeg 204-775-0371

MD STEVE YOUNG

Medium
MC VECAR (Polydor)
MC VECAR (Polydor)
MUSSINGTON COLLINS INCA;
DAVID BONE (MCA)
KINGS (Eleatro)
(DDIE MONEY (Columbia)
MCAY YOU'

PAT BELATAR (Chrysalls)
"Most is forc..."
"His to with..."
JACKSCH BECOME [Baytum]
UARS (Electra)
HOLLING STORES
HOLLING STORES
"TOWN IN...HOLE"
LOTE BOT
TES (ATRAPTIC)
HARLEQUIN (Epic)

### MEDIUM JETHRO TULL

18/13

37/25 SUPERTRAMP

**DAVID BOWIE** 

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that ideals is the number of those stations that

103 KBPI Denver 303-936-2313

OMEN (Eleveral
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GAMMA (FEMPTER) JACH GREEN (RCA)

Medium TULL (Dirysalis) 
MICHAEL STANET\* .

(DRI) Americal 
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HOTTEST HOLLING STONES (Bolling Ston

MD: MEIL EDWANDS MD: BRUCE KENTON

Acced BARRY GOUDRE RU (Port Tonto To

Hearline Bustino Caderino's (Epitc)
DWRN (E DANTES ... (Epitc)
BOX (COLUMN 12)
ALLERE BIOTERS (AT LEE)
ALLERE BIOTERS (AT LEE)
TORONTO LALAN
PETE (COLUMN 12)
P

**Edmonton** 403-428-8597

Jazz

5 ingles

Sat 5 Ingles None

HOTTEST
AMAZING REYTHM... [88]
ACCISON BROWNE (Asylum)
EAR MCRETISON (88)
PALK SIMON (88)
STEVE GIBBONS BAND (Polygor

A (Chrysalis)

KANSAS Audio-Visions (Kirshner) 28/20 JOHNNY VAN ZANT BAND

No More Dirty... (Polydor) 21/18 GAMMA 25/17 Gamma 2 (Elektra) BARRY GOUDREAU

Barry Goudreau (Portrait) 21/17 TIMES SQUARE 21/17 Various Artists (RSO)

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

**KZEL** 

PO OHIS KOTARI

Hodium
JACASON BROWNE (Asylum)
self-UCRET (Epic)
TES (Artisatic)
TES (Artisatic)
JOHN COLGAR (Bira)
GOILE (Bira)
TOLGAR (

KAR MD. DEAN OPPERMAN

BO JUP HICKE,
Accord David Down ( JRCA)
First No Game\*
"Bac nos/Young"
Bac nos/Young"
Back to but "No Secreti"
BCC DEFENSION ( JRCA)

Medium (India) SodeMEDR (Compysills (India) SodeMEDR (Compysills (India) SodeMEDR (Compysills (India) SodeMEDR (India) SodeMEDR (India) SodeMedia (India) So

503-484-4304

Eugene

TALE OF ENGLISH (COLUMBIA)
AND CHARGON (GO)
DANIO CHIAMP (GO)
DANIO CHIAMP (GO)
DANIO CHIAMP (GO)
THI MELSON (GO)
LARRY CARLTON (GO)
DON ILLEGRO (CICA)
DON ILLEGRO (CICA)
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### WHEO (\*\*\*C RODS\*\*\*)

209-226-5991

### TENNEL (\*\*\*IP\*\*\*)

209-226-5991

### TENNEL (\*\*\*IP\*\*\*)

\*\*\*TINES SQUARE (\*\*\*IO)

### TENNEL (\*\*\*IO)

##

Owah (E Cantitis). (Epic Imprise)

AC/DC (es)artic) and behavior consistency of the control of t

3411 mone Tingles THE HOTTEST

**JACKSON BROWNE** 38/34 Hold Out (Asylum) CARS

Crimes Of... (Chrysalis) 36/31 **ROLLING STONES** 

Emotional... (Rolling Stones) 36/30 QUEEN The Game (Elektra)

PD: NAT LAMP

OCODE IS BRUTHERS (48)
"TOOPIN' "S'
STERF FOREKET (Homerora)
"Most real Soon"
Most real Soon"
Most real Soon"
Most real Soon"
Most real Soon
"Annny & Mary"
David Boult (#IDA)
"Bocasse/Young"
"Asna To Asna"
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ROCKERS SALUTE RODNEY - "Roq Jock" Rodney Bingenheimer brated his fourth anniversary at Los Angeles's KROQ on the air with the help of some of his artist friends. Pictured (I-r) are Clement Burke of Chrysalis's Blondie, KROQ's Rodney, Siouxsle Sioux of Slouxsle & the Banshees, Dreamland's Michael Des Barres, and Deborah Harry of Blondie.

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Jim Duncan

#### **News Notes**

With a great deal of excitement, I am looking forward to seeing friends old and new at the NRBA's American Radio Expo. The event officially gets underway this Sunday and if there is anything we can do to make your stay here in Los Angeles more enjoyable, don't hesitate to call. We are planning an informal gathering of the Country participants this Sunday evening at the Bonaventure Hotel, immediately following the cocktail-buffet that night. Our scheduled session is on Tuesday morning at 9am, where we'll view some of the best Country radio television spots and discuss "Image For The 80's." Hope to see you along the way.

Due to last minute planning for the "Expo" and the CMA's "Post-Awards

Radio Special" I'm producing and directing for the NBC Radio Network, I was unable to attend this past weekend's Country Radio Seminar agenda planning meeting in Nashville. Talked with Radio Agenda Chairperson Kim Pyles, GM of WOKX/Highpoint, NC, on Monday (9-29) and she laid out some of the details about next year's CRS. The theme will be "Country Radio: Nobody Does It Better." Dates have been set for the seminar March 13 & 14 at Nashville's Hyatt Regency Hotel. Chris Collier, Operations Director of KYTE/Portland, was named Vice-Chairman for the CRS-'81. (Having worked with Chris a couple of years at the old KFOX here, I know he will be a great "vice" chairman.) From the record industry side, RCA's Joe Galante and Columbia's Joe Casey will help coordinate things from Nashville, with the assistance, as always, of Frank Mull. Ms. Pyle told R&R, "This is going to be the most exciting seminar to date. We plan to address the Country phenomenon and how it affects our radio stations. Other planned topics are on-air and off-air marketing, competition, people management, career development, how to buy a radio station, the FCC, and a new topic for the seminar on the use of computers." As keynote speakers are confirmed in the coming months, they will be announced here in R&R, so stay tuned . . . Mutual Broadcasting announced this week that R&R's Country listing of the top songs of 1980 will be the source for a New Year's radio special "Country Music Countdown '80." The show will be hosted by Anne Murray along with WHN/New York air personality Mike Fitzgerald. WHN's PD Ed Salamon will be the producer of the three-hour special. For more info call Shelley Jackson at Mutual in Washington, DC (703) 685-2161 While I'm on the subject of specials, I am getting many calls about the CMA's



TAN TALE — WSLR/Akron held a beauty contest to determine its 1980 Perfect Tan winner. Winner Kathy Fox (center) is seen here with WSLR's PD Billy Coffey and his co-morning personality Gay Lanier.

#### CORRESPONDENCE

### **Anti-Country Bias?**

Dear R&R

I need to get this off my skinny chest. Perhaps I'm taking it too personally, but I want to express my feelings on what I believe to be a bum rap to Country Radio. In recent weeks, there have been references in various trade publications to stations switching to a country format as a "major casualty" and "an end to a great era." This kind of negative connotation sucks! On the other hand, when stations switch to a rock format, it's always "to fill a much needed void in the marketplace" or some other competitive statement.

I would like to see less editorializing when the print media reports stories to our industry and a more positive attitude in all of the radio and record industry.

Sincerely,
Dale Turner
Music Director
WSAI-AM/Cincinnati

'Post-Awards Radio Special." I have nothing to do with clearing the stations for the live 90-minute broadcast on Monday, October 13, via NBC. I'm just coordinating the production and direction of the show for the Country Music Association and NBC. If your station is interested, contact Ray Gardella or Steve White at NBC Radio (212) 664-5757 . . . WDDD/Marion, IL reports its tower went down for the second time this year just a couple weeks ago. A storm did the deed in July, with a construction accident to blame this time around. The station building was destroyed along with many new records, but no one was hurt. The station is now in operation, with limited power, in a mobile home . . . Mark Stewa at WNOW/York, PA; he was formerly with WTPA/Carlisle, PA . Mark Stewart is the new PD J.R. Greelev has been promoted to Op. Dir. at KSKX-KDWT/Topeka. His PD job at Country KSKX will be filled by Rex Lane from WAXX/Eau Claire, WI ... One of the great inspirational speakers at a Country Radio Seminar about six years ago was a Los Angeles newscaster, J. Paul Huddleston. He has just joined Country stations WBCS-AM-FM/Milwaukee as News Director, according to President/GM Terrell . Terry Moss of L.A. Air Force production fame has been select-L. Metheny Jr. . ed to do afternoon drive for KZLA-AM-FM/Los Angeles. (Terry did afternoons while I did mornings for many years at KSON/San Diego.) ... "Wild" Bill Wilkins while I did mornings for many years at KSON/San Diego.) moves from the all-nighter to afternoons at WHK/Cleveland Bill Dollar is the new morning man at WSOC-FM/Charlotte, NC . . . One of Oklahoma's top television and radio personalities, Danny Williams, has signed on with KEBC-FM/ Oklahoma City to guest host in morning and afternoon drives, in the morning along with Lynn Waggoner and afternoons with Jay Shankle. . . So what's news with you?









COUNTRY ON THE BALL — WBCS/Milwaukee recently had Jacky Ward as the guest performer for its Country night at a Brewers baseball game. Jacky is seen here performing and on the stadium's scoreboard ... In Los Angeles, KLAC's Country Day at Dodger Stadium had Susie Allanson as entertainment. Pictured (I-r) Don Grierson, VP/A&R, EMIA/Liberty; KLAC's GM Don Kelly; Susie; PD Don Langford; MD Cathy Hahn; and KLAC's morning personality Gene Price.

SMOKEY AND THE BANDIT PART II

WELCOMES WGNA

TO PREMIERE SHOW

STARRING BURT REYNOLDS A SALLY FIELDS





CUT-OUT CUT-UPS — What appears to be "Smokey And The Bandit Part 2" star Burt Reynolds and WGNA-FM/Albany PD Chris Warren is in reality a life-size standup cut-out. (We're not sure if the cut-out is of Burt, or Chris, or both.) The event was WGNA's screening of the movie, at which the station gave away a black Trans-Am automobile as part of a promotion.



### REAKER!

"Breakers" are those newer records that have the greatest level of station activity on any given week

#### **JACKY WARD**

#### That's The Way A Cowboy Rocks And Rolls (Mercury)

On 67% of reporting stations. Adds this week include WIRE. WDGY, KSON, WINN, WBAP, WMC, WKSJ, WEAT, WNVY, WBAX, WHBF. Charts: debut 22 WIL, 38-32 KNEW, 34-29 KSO, 25-16 WAXX, debut 23 KOKE, 38-33 KRAK, 35-28 KWMT, 43-38 KKYX. R&R Chart: Debut 34.

#### CHARLEY PRIDE

#### You Almost Slipped My Mind (RCA)

61% of reporters on this record. Charts: 40-28 WINN, 35-26 WFMS, 32-23 WMZQ, 42-28 WTSO, 26-21 WSUN, 59-48 KKYX, 48-37 KIKK, debut 23 WMC. New adds include KEEN, WPOR, KENR, WJJD, KRAM, KOKE, KSON, WHBF, KGFX, WTHI, WNVY, WKSJ. R&R Chart Debut 35.

#### **LARRY GATLIN**

Take Me To Your Lovin' Place (Columbia) 59% of our reporters on it. Added at KLAK, KUZZ, KCUB, WKMF, WINN, WVOJ, WSUN, KENR, WADR, WPOR, WNOW and others. Charted: debut 22 WMC, 41-33 WIRE, 45-35 KRAM, 46-35 WCMS, debut 34 KNEW, debut 33 WKDA. R&R Chart Debut 36.

### **NEW & ACTIVE**

first represents total number of our reporting state number of those stations that added it this week

BRENDA LEE "Broken Trust" (MCA) 74/13, KSON, KLZ, KRAM, KKAL, KBMR, WHBF, WSAI, WKCQ, WUBE, WDAF, WDGY, WINN, WKDA. Charts: 39:31 KIKK, 36:30 WKSJ, 36:31 KRMD, debut 20 WHOO, 38:31 KEBC, 47:37 KFEQ, 36:21 WCOS-FM, 35:29 KNEW, 20:24 WHK, 41:32 WCMS, 21:17 WMZQ, 33:28 WWVA, 32:22 WFMS, R&R Chert Debut 37.

RAY STEVENS "Night Games" (RCA) 71/7, KLAK, WSLR, WSAI, WKCQ, WINN,

WBAP, KHEY, Charts: 41:36 KRAM, 24:20 KNOE, 37:31 KEEN, 48:41 KFEQ, 29:23 WWVA, 40:35 KNIX, 29:24 WLWI, 44:39 KKYX, 38:34 WCOS-FM, 28:24 KUGR, 29:34 KFGO, 39:30 KFTN, 32:26 KSO.

JOHNNY PAYCHECK "In Memory Of A Memory" (Epic) 70/6, WBAP, KLAK, WJJD, KGFX, WKCQ, WTHI. Cherts: 27-22 KMPS, 37-22 KSON, 35-28 KWKH, 42-35 KHEY, 39-34 WNVY, 27-21 WCOS-FM, 40-32 WAXX, 24-17 KFTN, debut 27 KEED. R&R Chert: Debut 40.

FREDDIE HART "Roses Are Red" (Sunbird) KLAK, KOKE, KUZZ, WSAI, WHK, WINN, WNY, Charts: 29-25 KMAK, 55-47 KKYX, 38-30 WAXX, 38-31 KWMT, debut 36 WKCQ.

RONNIE MILSAP "Smoky Mountain Rain" (RCA) 57/57. The "Most Added" record

this week. New stations include WHN, WMZQ, KENR, WSLR, WFMS, WSAI, WUBE, WNRS, WHK, WIRE, KMPS, KEEN, KLZ, KCUB, KNIX, KIKX, KOKE, KUZZ, KRAK, end others.

JOHNNY RODRIGUEZ "North Of The Border" (Epic) 52/7, KEEN, WNYR, KOKE, WKOA, WHBF, KWKH, WAXX, Charts: 40-33 KWMT, 41-34 KHEY, 55-36 WVOJ, 45-36 KUZZ, 35-39 KENR, 29-21 WTSO, 48-41 KKYX, 38-26 KIKK.

KENNY ROGERS "Lady" (Liberty) 51/39. One of the "Most Added" of the week. New at KMPS, KEEN, KLZ, WHN, WMZQ, WHOO, WQQT, KENR, WSUN, KHEY, WBAM, WKDA, KOKE, KRMD, WINN, KVOO, WSLR, WFMS, KSO, WIL end more. Charts: Debut 23 WDDD, debut 24

WBUS, 26-22 WDGY, debut 25 WLWI.

BELLAMY BROTHERS "Lovers Live Longer" (WB/Curb) 51/51. Another of this week's "Most Added." New stations include WCMS, WWVA, WPOR, WKSJ, KRMD, WLWI, WKDA, WBAM, KHEY, WVOJ, WNRS, KSO, WUBE, CKLW-FM, WBCS, KEBC, KFEQ, KFGO, KVOO, WAXX, WJJD, KWKH, WSAI, WKMF, WIL, WHK, KMPS, KSON, KLAK, KEEN, KEED, KIKX, KRAM, KCUB, KNIX and more.

#### रियाण स्थापन

### NATIONAL AIRPLAY/40

Three Weeks		Last Week		October 3, 1980
10	3	2	0	DON WILLIAMS/I Believe In You (MCA)
4	4	1	2	T.G. SHEPPARD/Do You Wanna Go To Heaven (WB/Curb)
11	9	5	0	WAYLON JENNINGS/Theme From The Dukes Of Hazzerd (RCA)
7	8	4	0	RAZZY BAILEY/Loving Up A Storm (RCA)
21	11	8	0	WILLIE NELSON/On The Road Again (Columbia)
6	6	6	6	WILLIE NELSON & RAY PRICE/Faded Love (Columbia)
14	13	9	O	MOE BANDY/Yesterday Once More (Columbia)
. 27	20	14	0	GEORGE JONES/I'm Not Ready Yet (Epic)
3	2	3	9	OAK RIDGE BOYS/Heart Of Mine (MCA)
17	15	12	0	TAMMY WYNETTE/Starting Over (Epic)
34	27	22	O	TANYA TUCKER/Pecos Promenade (MCA)
5	5	7	12	DOLLY PARTON/Old Flames Can't Hold A Candle To You (RCA)
16	14	16	13	SLIM WHITMAN/When (Epic/Cleveland International)
30	23	17	0	CHARLY McCLAIN/Women Get Lonely (Epic)
33	28	19	0	HANK WILLIAMS JR./Old Habits (Elektra)
29	25	21	0	MEL TILLIS/Steppin' Out (Elektra)
19	17	15	17	KENDALLS/Put It Off Until Tomorrow (Ovation)
35	30	26	0	LACY J. DALTON/Hard Times (Columbia)
36	29	24	0	ANNE MURRAY/Could I Have This Dance (Capitol)
25	22	18	20	JOHN ANDERSON/If There Were No Memories (WB)
-	33	25	3	EMMYLOU HARRIS/The Boxer (WB)
1	1	10	22	JOHNNY LEE/Lookin' For Love (Full Moon /Asylum)
13	12	11	23	GENE WATSON/Raisin' Cane In Texas (Capitol)
-	35	27	3	JERRY LEE LEWIS/Over The Rainbow (Elektra)
-	34	30	<b>63</b>	CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)
-	36	32	<b>3</b>	JOHN CONLEE/She Can't Say That Anymore (MCA)
40	31	29	27	CRISTY LANE/Sweet Sexy Eyes (UA)
39	32	28	28	JOE SUN/Bombed, Boozed And Busted (Ovation)
	40	34	<b>②</b>	PATSY CLINE/Always (MCA)
38	37	36	0	JERRY REED/Texas Bound And Flyin' (RCA)
_	_	38	<b>①</b>	ALABAMA/Why Lady Why (RCA)
37	-	35	32	CON HUNLEY/They Never Lost You (WB)
-	38	37	33	GEORGE JONES & TAMMY WYNETTE/Old Pair Of Sneakers (Epic)
-		$\rightarrow$	0	JACKY WARD/That's The Way A Cowboy Rocks And Rolls (Mercury)
-	-	$\rightarrow$	-	CHARLEY PRIDE/You Almost Slipped My Mind (RCA)
-	-	$\rightarrow$	0	LARRY GATLIN & GATLIN BROS./Take Me To Your Lovin' Place (Columbia)
-		$\rightarrow$	37	BRENDA LEE/Broken Trust (MCA)
-	-	$\rightarrow$	38	RAY STEVENS/Night Games (RCA)  New Entry
-	-	40	39	SYLVIA/Tumbleweed (RCA)
_	- 1	$\rightarrow$	40	JOHNNY PAYCHECK/In Memory Of A Memory (Epic)

his chart is based solely on compiled weakly reports from our reporting stations. Black circled numbers indicate continued upward moven om the majority of our reporters

REX ALLEN JR. "Drink It Down, Lady" (WB) 49/10, WNYR, WKSJ, WKKN, WBCS, WNRS, KMAK, KEED, KKAL KSSS, KTOM. Charts: 46/39 KRAM, 39-22 WTSO, debut 30 WLWI.

WNRS, RMAR, REED, KKAL, KSSS, KTOM, Charts: 48-39 KRAM, 39-22 WTSO, debut 30 WLWI.

BOBBY BARE "Food Blues" (Columbia) 46/8, KEED, WHBF, WKMF, WWYY, WVOJ, WPOR, WCMS, Charts: Debut 31 WINN, debut 35 WSAI, 35-29 WKCQ, debut 36 KNIX, 21-15 WLWI.

STEPHANIE WINSLOW "Baby I'm A Want You" (WB/Curb) 45/6, KTOM, KIDN, KWMT, KFGO, KNOW, WNVY, Charts: Debut 34 KRMD, 40-30 WVOJ, debut 32 WKMF, 39-32 KWKH, 60-46 KKYX, 34-28 WCOS-FM.

#### Others Getting Significant Action

R.C. BANNON "Never Be Anyone Else" (Columbia) 42/6, WSLR, WTSO, WHK, WKDA, WPOR, WCMS, Charts; Debut 28 KMPS, debut 37 KRMD, debut 21 WHOO, 35/30 WMZQ.

JOE STAMPLEY "There's Another Woman" (Epic) 41/8, KCUB, WSLR, WKKN. KWMT, WNRS, WLAS, WVOJ, WKSJ. Cherts: 31-27 WFMS, 34-24 WMZQ. 27-21 WBAX, 50-38 KIKK.

BONNIE RAITT "Don't It Make Ya Wanna Dance" (Full Moon/Asylum) 37/10,
WPOR. WEAT, WAXX, KVOO, KBMR. WBCS-FM. WUBE, KNIX. KSSS, KLAK. Charts: 27-22 KFGO,
debut 35 KNEW, debut 36 WWVA. debut 28 WHOO.

BARBARA MANDRELL "The Best Of Strangers" (MCA) 36/36. One of the "Most Added" this week. New stations include KMPS, KEEN, KLZ, KNIX, KIKX, WSLR. WMFS, WSAI, WIRE, KSO, WUBE, WNRS, KRMD, WLWI, KEBC, WHOO, KKYX, WQQT, WIRK-FM, KIKK, WVMI, and more. KENNY SERATT "Until The Bitter End" (MDJ) 35/5, KLAK, KWMT, WHK, WBAP,

WSM, 38-31 KWKH, 45-40 KKYX, debut 39 WUBE

MAC DAVIS "Texas In My Rear View Mirror" (Casablanca) 33/14, KRAK, KNIX, KVOO, WSLR, WKMF, WKCQ, KFGO, WHK, KRMD, WHOO, WQQT, KENR, debut 40

GLEN CAMPBELL & TANYA TUCKER "Dream Lover" (MCA) 32/9, wwva

KRMD, WAXX, KKYX, WSM, WIL, KBMR, KSSS, KIKX, 52·45 KUZZ, 35-26 WCMS. **DON KING** "Take This Heart" (Epic) 27/6, KWKH, WKMF, WAXX, KHEY, WOKK, WCMS, 34-28 KFTN, 32-27 WWVA.

MICKEY GILLEY "That's All That Matters" (Epic) 23/23, wmzq, wnyr, wyll, wokq, wmc, wlwi, kebc, kenr, wirk.fm, kikk, wymi, kfgo, wnrs, wire, wcuz, wfms, kmps, krak, keen, kftn, knix, kikx, kmak.

CHARLIE RICH "A Man Just Don't Know..." (Elektra) 20/20, wmzq, wwva, wnyr, whik, wbam, khey, wqqt, wirk-fm, kikk, wcos-fm, cklw-fm, kebc, kwkh, wslr, ksss, kuzz, keen, keed, knix, kftn.

CAPITALS "A Little Ground in Texas" (Ridgetop) 20/4, wwva, wvmi, ksss,

O.B. McCLINTON "Not Exactly Free" (Sunbird) 17/4, WKMF, KWKH, WOKK, WMC. On KVOO, WAXX, CKLW-FM, KYNN, WVMI, WSM, WWVA, WCMS. MARGO SMITH "He Gives Me Diamonds..." (WB) 16/5, KVOO, WUBE, WKKN.

ZELLA LEHR "Love Crezy Love" (RCA) 12/7, KRMD, WLAS, KVOO, KWKH, KUGR, KFTM, KTOM, On KSSS, KNIX, WEAT, KEBC, WYII.

#### Most Requested

1 DON WILLIAMS (MCA)
WAYLON JENNINGS (RCA)
WILLIE NELSON (Columbia)
JOHNNY LEE (Full Moon/Asy
ANNE MURRAY (Capitol)
T.G. SHEPPARD (WB/Curb)
TANYA TUCKER (MCA)
MEL TILLIS (Elektre)
DOLLY PARTON (RCA)
KENNY ROGERS (Liberty)

#### **Active Recurrents**

Singles that have dropped off most current charts, but still showing some activity through sales and or requests

MAC DAVIS

Let's Keep It That Way (Casablanca)
OUNCAN & FRICKE

He's Out Of My Life (Columbia)
MERLE HAGGARD
Misery And Gin (MCA)
JOHNNY LEE

Lookin' For Love (Full Moon/Asylum)
BARBARA MANORELL
Crackers (MCA)
OOLLY PARTON
OId Flemes... (RCA)
PORTEN & DOLLY
Making Plans (RCA)
EOOIE RABBITT laking Plans (RC.

ving My Life Away (Elektra)



#### **Biff Collie Inside Nashville**

HEADLINES: "Jim Ed & Helen break up" (this ... "Barbara Mandrell and the Mantime for sure?) . drell clan all move to Hollywood for three months to film her six-show mini-series for NBC" Parrish appointed head of CMA's membership de-. "Vic Damone makes the Nashville partment' Sound with Jack Clement" (what a combination!) 'Dick Clark's October 4th 'American Bandstand' will, for the first time in its 30 years, present an all-country show, with Alabama, Lacy J. Dalton, and other country records" ... "Justin Tubb celebrated his 25th anniversary as a member of the Grand Ole Oprv" "Loretta Lynn sings on the Sesame Street Album"... "Johnny Wilson, writer of 'Love The World Away,' 'Cheating On A Cheater' (Loretta's next single), dies of a heart attack at age 45" . . . "Danny Davis's new vocalist is Jimmy C. Newman" "Whitey Ford (he's the world-famous "Duke of Paducah") and his big fat wife, as he calls her (she's 4'11", 105 pounds) celebrate their 50th anniversary"

BARBARA MANDRELL, after negotiating a deal with Saul Ilson, head of variety programming for NBC, agreed to move her family to Hollywood for three months while in production on what now has developed into a six-episode mini-series of shows, with a 50-50 mix of music and comedy. The shows will run Saturday nights at 8:00 starting November 22, and are titled "Barbara Mandrell and the Mandrell Sisters," featuring Barbara, Louise and Irlene, plus selected guests, both country and otherwise. Barbara says the time slot makes it important they appeal to kids, teenagers, married people, and senior citizens, all at the same time. Sid & Mary Krofft will produce. If the show is a hit in the mini-series configuration, you can bet that NBC will be camping in nearby Sumner County on the Dudney doorstep till Barbara and Ken agree she should make it a weekly affair. Barbara and Ken leased a house in Beverly Hills. Barbara, last year's "Female Vocalist of the Year," and this year's cohost of those CMA Awards on Oct. 13, could well end up also being "Entertainer of the Year. That wouldn't hurt the success of the series either.

& MANY OTHERS: Wouldn't it be interesting if, after their split as a duet (and friends say this will be permanent), Jim Ed Brown and Helen Cornelius should win this year's CMA "Duet of the Year" . Jim "Rockford Files" Garner's award again? quiet visit in Music City netted him his first record session (he's done about everything else) under the direction of the distinguished Waylon Jennings, whose famous hands and voice are seen and heard often on TV's "Dukes Of Hazzard." It was sort of an experiment, they say, and if it sells, he'll probably come back and do an album . . . Eddie Rabbitt's music publisher, appropriately named Briarpatch, is putting together materials for a "Best Of ... " songbook to be published in early 1981 . . . RCA Records has planned a major multifaceted marketing thrust for the new Ronnie Milsap "Greatest Hits" album . . . "Lacy J. Dalton Day" was proclaimed recently in her hometown of Bloomsburg, PA . . . By the way, Lacy will join fellow CBS artists Bobby Bare, Mickey Gilley, and Moe Bandy, along with Elektra's Johnny Lee, to entertain at the FICAP Banquet here during convention week. The banquet and show will be Friday, October 17 at the Hvatt Regency. WSM's Ralph Emery will serve as master of ceremonies . . . Also during the convention, WBAP/Fort Worth air personality Bill Mack will do his all-night show from the Hyatt on October 14, 15, and 16 ... Michael Radford has been named Operations Manager of Ovation Records. He will continue to be involved with promotion and assist in the A&R department . . . Leon Everette has . Gene Watson joins been inked by RCA Records. the MCA roster . . . Roy Acuff, the second-oldest active record artist (remember George Burns?) has a new album of Hank Williams songs. That figures, since he is credited with having come back to Nashville to tell his publishing partner Fred Rose about

this skinny kid he had seen and heard down in Mont-. Charlie Rich, the actor, whose gomery, Alabama . . . Charlie Rich, the actor, whose costarring role in "Take This Job And Shove It" is the first time the Silver Fox has been on the silver screen, says he loves everything about acting except the hours! ("Going to bed at 4:45 and gettin' up at a quarter till five will kill you!") ... Ed Bruce appeared on the Opry for the first time since they moved from the old Ryman Auditorium . . . Wonder why Willie Nelson is not a performer or presenter on the CMA Awards? . . . Tanya Tucker taped a picture of

Glen Campbell &

Glen Campbell on the mike while she was overdubbing during sessions at Woodland Studios (for inspiration?) . . . Joe and Betty Gibson (Nationwide Sound Distributors) planted a tomato seed in a bucket at their house last January. Today, that "seed" is 18 feet tall!! (cut a hole in the roof, Joe?) ... Hoyt Axton and his piano-playing pal Donna Roberts (she's

Tanya Tucker a longtime member of his band) say their meeting at the altar (Saturday, Oct. 4) in Lake Tahoe was to make permanent arrangements! Barbara Eden Congratulations, Hoyt & Donna! . (remember "I Dream Of Jeannie"?) will record the soundtrack of her NBC-TV "Harper Valley PTA" series at Shelby Singleton's Sound Studio, where "Harper Valley" began ... Jacky Ward guested on the Opry and at Jerry Lee Lewis's club last Saturday

"Charlie Daniels 'King for a Day' last weekend in his hometown of Mt. Juliet. "Dolly Tennessee" Parton brings Hollywood Home to Nashville' "The Great American Gospel Sound" taped another special here with Della Reese, Ramona & Grandpa Jones, the Happy Goodman Family, and special guest Andrae Crouch . . . "Brenda Lee Tennessee's 1980

paraiso, Indiana.

Christmas Seals Chair-Lynda Emon "Lynda Emon invades Nashville to esperson" tablish the Country Skates of America, introducing what she calls the next American entertainment "Jerry Reed's six-episode mini-series, boom" 'Concrete Cowboy,' begins filming here in late October' (pending the strike settlement)... "Ramona & Grandpa Jones will lead the Veterans' Day Parade "Uncle Nov. 11" he was an MP in World War II) . Len Ellis (he holds membership card #1 in the Country Music Association) informs they had 60,000 people at this year's Popcorn Festival in Len's town of Val-



PRIDE PILOT — Charley Pride is seen here as emcee of a proposed television game show for the 1981 season. "The Great Country Music Game" will feature a celebrity panel that helps guests guess the titles of country songs.

Along with Pride are contestants Chuck Flood and Naomi Judd. The pilot was taped at Opryland Studios in Nashville with Ray Stevens and Danny Davis in on the original show



MCA SIGN-UP — Gene Watson recently signed an exclusive recording contract with MCA Records. On hand for the ceremonies are (I-r) MCA's Tony Tamburrano; MCA/Nashville President Jim Fogelsong; Gene; Russ Reeder, Watson's manager and producer; and MCA Marketing VP Chic Doherty. Watson's first MCA album is currently in production at Nashville's Sound Emporium



#### WEST

Hickey Gilley Larry Gailin Bellimy Bros. Emplou Harris Bobby Bare Andells George Jones RRAL Arroyo Grande CA

KU22 Bohersheid CA

Ronnie Hilsap Charlie Rich Larry Gatlin Roy Head Joe Sun Freddie Hert HOTTEST Wille Nelson Haglon Jeenings Lon Williams Rel Tills Johnny Paytheck

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Reny Rogers
Reny Rogers
Reliamy Grox.
Larry Gattin
Jim Cheynut
Aenny Seratt
Freddie Mart
Ray Stevens
Johnny Baychet
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Remon CA

Barbara Mandrell
Larry Gallin
Ronnie Hilsan
Rea Allen Jr.
Kenny Rogers
Hickey Gillay Eddy Raven
HOTIST:
Maylon Jennings
Don Milliums
Lillie Helson
Dolly Parton
Johnny Lee

Ginen River WY
Hac Davis
Bellamy Bros,
Gary Morris
Poco
Jalia trir
ladie Rabbiti
HOTILST:
Hickey Gilley
Johnny Lee
Dak Ridge Boys
Don Milliams
Milliams
Milliams
KRAM

Renny Rogers
Rellamy Bros.
Charley Bride
Con Hunley
Ronnie Milsap
Brenda Lea
HOTTEST:
Don Milliams
MayTon Jenning
William Richard
Los Angelos CA

Renny Rogers Barbara Mandrell Ronnie Hilsap Charlie Rich Patsy Lline Brende Ler HNEW Ooklond:S.F.CA "Crash" Cradock \*\*HOTTEST: T.G. Sheppard Don Militams Mank Militams Jr. Jerry Raed Wille Melson

RTOM Solmos. CA Solmon. CA
Gary Stewart
Jells Lehr
Res Allen Jr.
Stephanie Minslow
Johny Deals & Brass
Ronnie Hilsap
Rerbare Handrell
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Manoris Hilsap

Barbara Mandrell

Charlie Rich

Reca McKintire

Mickey Gilley

Dondy & Goolittle

Bonnie Raitt

Bellany Bros.

Bonnie Raitt

Bellany Bros.

Mel McCartel

McCartel

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Jackp Ward
Sterbanke Minston
MOTICST:
Don Milliam
Relson & Price
Maylon Jennings
Millia Relson
George Jones
KRAK
Sacromento CA

Son Bernordino CA
Renty Royers
Roorts Wilson
History
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Georg Boyers
Lerry Gallin
John Comlee
Joe Stampley
Bellomy Brest,
Arry Lee Levis
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KEEN Son Jose CA

Son Jone CA
Renny Rogers
Belleny Bros.
Johnny Rodriguer
Ronnic Hilsas
Charley Prider
Charley Prider
Charley Relai
Barbara Henderell
Hickey Silley
HOTICST:
Maylon Jensings
Willie Melson
Sylvia
Johnny Payched
Jerry Reo
Alabama
RAMPS

KMPS Sautte WA

Seattle, WA
Hickey Gilley
Barbara Handre
Charlie Bich
Hellamy Bros,
Bonnie Hilsap
'Crash' Crash'
Crash' Crash'
Honor Holley
Berger
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Hollish
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Most Added (n)
RONNIE MILSAP
Smoky Mountain Rain (RCA)
BELLAMY BROTHERS Lovers Live Longer (WB/Curb) KENNY ROGERS Lady (Liberty) BARBARA MANDRELL The Best Of Strangers (MCA)

Hottest

DON WILLIAMS I Believe In You (MCA) WILLIE NELSON On The Road Again (Columbia) WAYLON JENNINGS Theme From The Dukes... (RCA)

#### **REGIONAL ADDS & HOTS**

#### EAST

Down NH
David allan Cop
Hickey Gilley
Honel Milsap
Henny Rogers
Tommy Overstreet
Sylvia
Breves & Alten
HOTTEST
Don Milliams
Haylon Jennings
Hills Helson
Anne Murray
Whith WHIN New York, NY

MIDWEST

Anion OH

R.C. Bennon

Rarbara Mendre
Joe Stampley
Charlise Bicn

Mac Davis
Renny Ropers
Ray Stevens
Eddy Raven
HUTTEST:
Johnny Lee
Don Milliam
Johnny Lee
Don Milliam
Johnshing
Tammy Mynette
Oak Bidge Boys

WHRES

WHIRS Ann Arbor, MI

Crystal Gaylo Larry Gatlin HOTTEST

Williams por MD Bellamy Bros. "Crash" Craddock karbare Mandrell Nonnia Milsap Hitchey Geller HOTEST". I.G. Sheppard Hills Belson daylon Jennings Don Milliams Anne Murray

WNOW York PA Wayton Jennings Johnny Lee Willie Netson

#### SOUTH

Johnny Rodriguez Charley Pride Larry Satlin Tommy Overstreet Kenny Rogers Ronnie Milsan Freddie Hart Petsy Cline MOTTST: Don Milliams Anne Murray Joe Sun Contee MJW

WYDE Birmingham, AL

Columbio SC
Kenny Bogers
Bonnie Milsap
Bellamy Bros.
Barbara Mandrell
Reba McEntire
(harlise Rich
HOTIESI:
Don Milliams
Kendalls
Willia Nelson
Con Hunley
George Jones

El Poso TX
Kenny Rogers
Bellamy Bros.
Ronnie Milsap
Berbara Mandr.
Ray Stevens
Don King
Charlie Rich
WBAP
PF Worth TX

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Johnny Pageneek
Honnie HcCowell
Sylvie
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Houselon TM

Mickey Gilley NMKH Housion TK "Crash" Cradoo Mickey Gilley Barbara Mandre Connie Milsap Charlie Rich WVOJ Jocksonnile FL

Boonte Hilsap Booby Bare Sylvia Sylvi

Anne Hurray
WAMC
Memphis TM
Cristy Lane
Jacky Mard
Reba McEntire
HOTTEST:
Jon Milliams
T.G. Sheppard
Millie Nelson
WORK
Merdion MS

Mendion MS
Jacky Mard
kenny Ropers
Don Ring
Dandy & Unclitt
D.B. McClinton
Sylvia
HOTEST:
Don Millians
Gene Mcton
Millie Nelson
WWISSU
Joe Stampley

MODIE AL NOBLE STAMPLEY Res "Allen Jr. Charley Pride Larry Gatlin Jacky Mard bellamy Bros. HDTEST: 1. G. Sheppard Charly McClein Tanya Tucker KNOE MODIO LA Bonnie Milano

Montgomeny, AL

Renny Rogers

(Crash (Crasdock
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Moshville, TN Ronnie Hilliap Louise Mandrell Kenny Seratt Glen & Tinya WHOO Orlando, FL Oriondo, FL
Kenny Rogers
bellamy Broshac Davis
Tony Joe White
Barbara Mandre
Ronnie Hilsap
HOTTEJT:
Don Milliams
George Jones
Burt Reynolds
Anne Murray
Cristy Lane

Pensocolo Ft.
Jacky Mard
Charley Pride
Bobby Bare
Fredille Mart
Stephanie Mins
Gary Horris
HOTTES!:
T.6. Sheppard
Oak Ridge Boys
Don Milliams
Tanya Tucher
WSUN
St Pelesburg Ft.

SI Petersburg FL
Renny Bogers
Ronnie H II sap
John Centee
Lary Gattin
RKYR
Bon Antonio, TK
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Roy Head
Glen L Tanya
Louise Heade
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Hery WQQ1 Savannah, GA

Sovonnoh GA
Ronnie Misap
Kenny Rogers
Bellamy Bros.
Mac Davis
Barbara Mandrell
Charlie Rich
HOTTEST:
Razzy Bailey
Don Hilliams
Jerry Reed
Cristy Lane
Crystal Gayle

Shrevepon, LA
Louise Mandrell
Kenny Rogers
Mac Davis
Zella Lehr
Bellamy Bros
Glen & Tanya
HOTIEST:
Don Williams
Con Hunley
Lacy J. Dalton

W Polm Beach F
Bellamy Bros.
Mischey Gelley
Roy Head
Barbara Mandre/
Ronnie Milsap
Charlie Rich
Kenny Rogers
HOTTEST:
Johnny Lee
Maylon Jennings
Slim Mhitman
Jon Millams
Jerry Reed

Ann Arbor, Mi
Barbara Mandrell
Mickey Gilley
Hickey Gilley
Bellamy Bros.
Joe Stampley
Aonnie Milsap
Rea Allen Jr.
Larry Botler
MOTTEST:
Don Milliams
Mille Nelson
Millis Nelson
Bellamy Bros.
KBMR
Besnotck, ND
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Charlie Rich
Eddy Raven
Register
R

Bellamy bros.
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Pathy Cline
Cristy Lane
HOTIEST:
Don Williams
Johnny Lee
Waylon Jennings
Willie Kelson
T.G. Sheppard

WUBE Cincinnati, DH

Romile Hillsap
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Rey Stevens
Rerolle Helsan
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George Jones
Hillie Helson
Hoffelst:
George Jones
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Patsy Cline
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Bonnie Raitt
Tommy Diverstreet
Don King
Gren & Tanya
Johnny Rodriguez
Bellamy Bros.
Barbara Mandrell
MOTTEST:
T.G. Sheppard
Don Militams
Kendalls
Slim Whitman
KFGO

WITE Lonsing MI Eddy Raven Patsy Cline Ray Steens Alabama Don King R.C. Bannon Ronnie Miles R.C. Bannon Ronnie Milsap Bellamy Bros. Mac Davis Kenny Rogers Bonnie Reitt HOTTEST: Cristy Lane George Jones Jerry Lee Lewis Jacky Mard

Ronnie Hilsap Don King Larey Gatlin D.B. McClinto Bellamy Bros. Mac Davis MOTEST: Don Milliams Moe Bandy Milliams Moe Bandy Mank Milliams WTSO Modison WI
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Lacy J. Dallon
Crystal Bayle
Charley Pride
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Joe Stampley
Ronnie Milsap
Stephanie IMISap
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Kenny Serati
Bellamy Perati
Bellamy Ronning
Anne Nurray
Red Steagali
Jerry Reed
WCUZ
Grand Ropids Mil

Mhadubas Wi Charlie Daniel Bonnie Raitt Ronnie Milsab Barbara Handrel Bellamy Bros. John Conlec-John Conlec-Hon Language Maylon Jennings Tanya Fucker Crystol Gayle WDGV Minneopoks Mi

Emmylow Harris Brende Lee Jacky Ward HOTTEST: Don Milliams Mille Nelson Oak Ridge Boys Maylon Jennings Anne Hurray

WMUS Muskegon M MUSHEGON ME
Cristy Lane
Red Steagall
Kenny Rogers
Ronnie Milyap
Larry Gatlin
HOTTEST:
Don Milliams
Oak Ridge Boys
Millie Nelson
Maylon Jennings

ma City Oil

NYNN
Omno, NE
Omno, NE
Charley Pride
Sherry Brane
Glen & Tanya
Jerry Wallace
Lohn College
J.M. Thompson
Harpo Saith
Nando Canwood
Legarde Tufns
HOTICST:
Don Williams
George Jones
WICGL
Don King
Booby Bare
Bellamy Inds.
Tesain Creador
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Jone King
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Hotel
Lohn College
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Lon Milliams
HOTICST:
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Johnny Paycheck

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WKCQ Soginow, MI Mac Davis Johnny Paycheck Ray Stevens Beilany Bros, Brenda Lev HOTEST: Don Milisans Maylon Jennings HE Tillis KFEQ

SI Joseph MO
Mickey Gilley
Kenny Rogers
Bellamy Bros.
Bonale Milsan
Reba McEntire
O'Rourte Bros.
HOTTEST:
Melson & Price
Moe Bandy
Mille Melson
Oak Ridge Boys
Maylon Jennings
WML
SI Lours MO
Melnay Rogers

Renny Ropers
Bellimty Bros.
Glen & Tanya
Crystel Gayle
Con Hunley
Hel Tillis
HOTTEST:
T.G. Sheppard
Haylon Jennings

Juso OR

Anne Nurray
Engelbert Humperd
Feggs Sue
Mac Davis
Jerry Mallace
Carol Chave
The Cates
Margo Setth
Jerdy Morrison
Durwood Haddock
Bellauph
Freddy Morrison
Durwood Haddock
Bellauph
Enllauph
Fros,
Renny Rogers
Linda Sue Minton
Gary Morris
Lary

#### Country



**HOTTEST TRACKS:** 

"I Love A Rainy Night" (Elektra)
EDDIE RABBITT

Album cuts receiving airplay and activity. Listed alphabetically. Cuts in bold indicate heaviest reported airplay ALABAMA — My Home's In Alabama — (RCA) "Hanging Up My Travelin"

Shoes" "Getting Over You" "I Wanna Come Over" "Keep On Dreamin" "Some Other Place... LYNN ANDERSON - Even Cowgirts Get The Blues - (Columbia) "Poor

Side Of Town" RAZZY BAILEY - Razzy - (RCA) "True Life Country Music"

CHARLIE DANIELS BAND — Full Moon — (Epic) "Legend Of Wooley Swamp" "South Sea Song" "Carolina"

MAC DAVIS — Texas In My Rear View Mirror — (Casablanca) "In The Eyes Of My People" "Hooked On Music" LARRY GATLIN - Help Yourself - (Columbia) "Until She Said Goodbye" CRYSTAL GAYLE — These Days — (Columbia) "Ain't No Love..." "Too Many Lovers" "I Just Can't Leave..." "Take It Easy"

MICKEY GILLEY — That's All That Matters To Me — (Epic) "Juke Box Argument" "That's All That Matters"

HONEYSUCKLE ROSE - Soundtrack - (WB) "Angel Eyes" "Loving You Was Easier..." "Pick Up The Tempo" "Not Supposed To Be That GEORGE JONES - I Am What I Am - (Epic) "I've Aged Twenty Years..." "If Drinkin' Don't Kill Me

DICKEY LEE - Again - (Mercury) "Lost In Love"

BARBARA MANDRELL — Love Is Fair — (MCA) "Best Of Strangers"
"Long Time No Love" "I'm Afraid He'll Find You" "Love Is Fair" "My
Bonnie Lies..." "Not Tonight..." "Coming On Strong" "Sometime, Some

EDDIE RABBITT - Horizons - (Elektra) "I Love A Rainy Night" "Short

Road To Love" "I Need To Fall In Love Again"
T.G. SHEPPARD — Smooth Sailin' — (WB/Curb) "My Mind's Already Home" "Don't Touch Me" "I Feel Like Loving You Again"

SMOKEY AND THE BANDIT 2 - Soundtrack - (MCA) "Let's Do Some-

thing Cheap And Superficial" "Concrete Cowboy"
PORTER WAGONER & DOLLY PARTON — Porter & Dolly — (RCA) "If You Say I Can" "Someone Just Like You" "Singing On The Mountain" "Daddy Did His Best" "If You Go..." "Beneath The Sweet Magnolia Trees

GENE WATSON - No One Will Ever Know - (Capitol) "No One Will

Ever Know" "One Too Many"

DON WILLIAMS — I Believe In You — (MCA) "I Keep Putting Off..." "Rainy Nights And Memories" "Simple Song" "I Want You Back Again" "Ain't It Amazing

HANK WILLIAMS JR. - Habits Old And New - (Elektra) "Move It On



POP/ADULT®

### Mike Kasabo

### Getting Aggressive In Raleigh

For more than 57 years, WPTF has been the top (or most certainly never far away from the top) station with adults in Raleigh, North Carolina. It seemed all this station had to do was turn the transmitter on to get the lion's share of listeners. Originally the calls meant "We Protect The Family." but during the last six or seven years, the "Family" seems to have become less and less protectable. Market after market seems to show fractionalization eroding those once "unbeatable monsters," from FM penetration or just greater competition on AM. Whatever the case, well-established long-term Pop/Adults have found cause to readjust their thinking for the future. We recently talked at length about this subject with WPTF Program Director Jimmy Dean. His comments, I believe, you'll find interesting.

R&R: It's almost like keeping an old man alive, or at least young, isn't it?

JD: It's really weird. Here I am programming a 57year-old radio station that has been until just recently keying on a 35+ demo, with most people saying, "How do you do that and win anymore?" The answer is that we

R&R: Please explain...

JD: What I'm saying is that we've never really been an aggressive station. It's always been, "Hey, we don't need to do that kind of thing, we don't need to sound aggressive." We were so laid back that everything started to catch up with us.

R&R: How are you keeping ahead of the pack?

JD: What we're doing is trying to reposition WPTF into something more than just a radio station, because we are more than just a radio station.

R&R: Could you be saying that you're offering some

kind of mental picturing?

JD: Exactly. We're basically a TV station without pictures. Every day you hear us we sound different we sound different at 9am than we do at 2:30pm. I go by the philosophy of the responsive chord theory - painting pictures literally.

R&R: What are the keys to this theory?

JD: Different programming elements, lots of communication between the audience and us, a lot of telephone talk in certain dayparts; we really have our ear on the public these days. While we're not totally different formats every day, we feature music from different periods during various times of the day; we even went back to 1942.

#### Transition

Susan Hirsch has been named Publicity Director for KMPC/Los Angeles, coming from the programming department of the Golden West outlet. Her primary responsibilities will be in the area of press relations, on-air promotions, and coordination of the Speakers Bureau . . . Ken Manning has replaced Bob Bely as the morning personality of WNDB/Daytona. Also, Linda Block is a new part-time addition to the staff from WXTZ/Indi-New General manager for WHBY/Appleton is Don Weir, who replaces L.J. Lancer. Also at WHBY, Dan Davis leaves as Operations Manager with no replacement named as yet . . . Mark Robinson is the new Program Director and air personality of WABZ/Albemarle, NC, coming from WTMA/Charleston. He replaces Ted Bell, who was handling the PD and Sales Manager position . . . New air personality at WISN/Milwaukee is Ron Richards, who comes from weekends and will now handle the 10pm-1am shift . . . Rick Morgan has changed his position from Program Director to Production Director of WEBC/Duluth - also at WEBC, Jim Casey is the new PD, from KCLD/St. Cloud, where he was also PD... Bruce Allen is the new PD of KBLF/Red Bluff from KNCO/Grass Valley, CA, replacing Terry Lee...

R&R: How can you maintain the younger side while peeking back to World War II? Let's discuss your programming philosophy and why you maintain you've changed it — at least to some degree.

JD: We have seen our numbers slide, going down to a 14 overall from a 24 in recent times. We're threatened every book by all kinds of new music formats. We have also lost, to some degree, that retentive illusion that when you think of radio you think of WPTF.

R&R: You mean like when you think of tissues you think Kleenex or with soft-drinks it might be Coca-Cola? JD: Precisely. So we are thrusting ourselves back

into that retentive "life-cycle" rather than the competitive cycle that we've been in for awhile. We are really having to work hard to be number one right now, which is in some ways a nice spot to be in, but it's a lot harder than some might think. When you're No. 1, everyone takes a shot at you. They all want to topple you if they can. And hey, that's the way it should be; I'm not complaining, just trying to stay on top.

R&R: So you're saying you're addressing that prob-

lem through marketing?

JD: We're saying that marketing is the key to the thing, because if you have a quality product, and you're already number one, you should maintain it

R&R: But it doesn't always work that way

JD: The problem to keeping a number one station number one is to make sure you have the best programming on the air, but even if it's tasteful and what they seemingly want, you can still lose that number one slot, unless you market it properly.

R&R: How are you going to go about properly mar-

JD: It's basically involved with graphics and how we are using those graphics. Our theme is "57 Years Of What Radio Is All About." But it's the subliminal way that it is put in type. And then, "WPTF, Total Radio 68." And then the way we build on that, like in one of our fullpage newspaper ads, it becomes a history lesson, starting in 1924 when we went on the air. In other words, instead of just having an ad that says, "Listen to us because we're giving them a news story to read about us, and while they're reading it they really get a sense of belonging to this station; it doesn't matter what age they are.

#### **Update**

THE KING COMES TO LA: The nationally known all night talk show program, "The Larry King Show, will broadcast live from its Los Angeles affiliate, KMPC, October 6, 7 and 8. Guests for those evenings include Milton Berle, Gene Autry, Frank Capra, Casey Kasem, Jimmy Stewart, and Gary Owens. For those not familiar with it, the show is actually two programs in one. From midnight to 3am, King interviews celebrity guests; and then the 3-5:30am segment he takes calls from listeners all over America . . . KDKA/Pittsburgh recently presented a program called "The Marriage Puzzle" which examined the reasons for the current high divorce rate. The reaction was extremely strong from listeners - and many responding seemed to indicate that couples are not giving their marriages enough time to develop . WWWE/Cleveland sponsored some events at the Geauga Amusement Park recently that featured a performance by Livingston Taylor. Station personalities were also on hand, as well as broadcasts from the station's mobile unit

San Diego Chargers wide receiver John Jefferson (who's right up there this year in receptions) recently joined KCBQ/San Diego's morning team of Charlie & Harrigan. Jefferson comes on each Monday through Friday morning at 7:40 to discuss previous as well as upcoming games with the comedy duo . . . WNEU/Wheeling will join the ABC Entertainment Network effective October 20 . . . WORG/Orangeburg 7pm-1am personality Lee Price entered into the hall of matrimony with Lynnette Williams recently . . .

R&R: Recycling is critical for an old-line Pop/Adult image. What are you going to offer those below 25?

JD: In 1981 I'm going to get a motor home equipped with a studio and totally customize it with all the latest things. In another part of the wheels, I'm going to put in a radio museum. A communications museum, we'll call it. We'll have radio memorabilia from the Raleigh area. Old photographs, early cart machines playing old music, everything reasonable from the beginning right up to our current state of the art. Call it a time machine, or whatever you want, but I'll take it to schools along with our personalities and I'll make an irreversible impression on not only the school kids, but anyone else who comes

R&R: An in-person blitz will be great, but what'll be

on the air for the kids?

JD: We're very heavy into sports and I can tell you right now that kids, even the young girls in this area, are into sports. We're also looking at direct mail as part of our five-year plan.

R&R: How are you going to work that direct-mail

JD: First of all, those who come to town, or who are already here, will be seeing our outdoor campaigns, which should be enough to get them. But if it doesn't, we're going to resort to direct mail. Specifically the little flexible records that you find in Reader's Digest sometimes. Anyway, there is a company that markets these on postcards, and so you just do a nice slick scope of your station, put it on the disc, place any printing you want on the back and you're in business. It's one of the most effective pieces of direct mail I've seen for a radio

R&R: Many readers will be interested in that. What

else might you see in store for you and WPTF?

JD: We're prepared for satellite, especially in the area of information

R&R: The proliferation of news and information is a natural; even now it's the leading cause for satellites

JD: We've got a dish going up on top of the building in January. You see, I feel that radio in the 80's will not be terribly unlike radio of the 40's, except we're going to have such better technology. Radio of the 40's was fantastic, but the technology was archaic, even then!

R&R: But surely you're not going to turn back the clock in Raleigh?

JD: We're not going to dwell on yesterday at all; what we're going to do is make radio a much greater part of people's lives, as it once was before TV. Radio took us to war, brought us back, and made up a part of everything that happened. Today they talk about 62channel TV sets; what the hell are they going to put on 62 channels? We've been communicating on 680 kilocycles at 50,000 watts for 57 years. AM hasn't anything to worry about as long as we remain smart and start to hustle. If we sit on our asses the way we have we'll only have ourselves to blame.

#### Color

BREAKFAST AT SEA: What do you feed a Dolphin for breakfast? A Miami Dolphin, that is. Well, WGBS/Miami is going to offer the listener who comes up with the most original and creative breakfast menu a chance to eat a morning meal with a Dolphin player. The contest is called "What Do You Feed A Dolphin For Breakfast?" and will sponsor a series of six Monday morning breakfasts with a player and the station's Sports Director Joe Croghan. Although winners must provide ingredients for their creative menu, WGBS will reimburse expenses up to \$25, as well as provide a chef from a local restaurant, and maid service to handle the dishes in their home, where the eating will take place. The station will also broadcast from the winner's home during the sports reports.

INFLATION FIGHTING IN PHOENIX: KARZ is currently running a contest designed to help listeners fight the inflation problem. Called the "Great Inflation Fighter," it offers such prizes as free rent or mortgage payments, a free month's of utilities, milk for a year, bags of grocery items, and other money burners. This postcard promotion also offers nights on the town, and minivacations, but listeners must respond within 96 seconds also lost, to some degree, that retentive illusion that when

POP/ADULT®

### EAKE

"Breakers" are those newer records that have the greatest level of station activity on any given week.

#### **KENNY ROGERS** Lady (Liberty)

64% of our reporters are on it. A whopping 52 adds this week, the most in recent memory. They include KSL, KAKZ, WELI, WDAE, WGY, KAAY, WIOD, WRVA, KOB, WIP, KLO, KRMG, KPPL, WBEN, WHBC, KFMB, WPRO, KMED, WSM-FM, KING, KXIC, KMJJ, WHAM, WCBM, WNEW, WHIO, KOGO, KHOW, KEX, WCMB. Key moves: 38-28 WSGW, 28-25 KDKA, debut 19 WWWE, debut 21 KOLO, debut 26 KMBZ, debut 27 WHAG. Hot at WASH, KNBR, KLOK. Debuts at No. 26 on P/A chart.

#### LARSEN-FEITEN BAND Who'll Be The Fool Tonight (WB)

53% of our reporters are on it. Add WGY, KNBR, WDAE, WELI, WLTA, WHBY, WFDF, WDEF, WEBC, WDBO, KXIC, KSFO, KMED, WRVA. Key moves: 22-19 WPRO, 34-29 WHBC, 33-28 KRKO, 23-20 KDKA, 23-20 WMAZ, 29-26 WHIZ, 29-26 WQUD, debut 19 KRMG, debut 23 KEX, debut 26 WLNH, debut 28 WDAK, debut 28 WJBO. Jumps 32-27 on P/A chart.

### NEW & ACT

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 50/4 add KING, WSGW, WLNH, WLTA, Key moves: 10-7 WSB, 21-16 WEIM, 21-15 KMBZ, 19-14 WSTV, 23-19 WLW, 29-23 WHRC 20.16 K59, debut 30 WJBO, Heavy rotation; KSL, Increased 31-28 on P/A chart

CRYSTAL GAYLE "If You Ever Change Your Mind" (Columbia) 48/14 add KHOW, WCCO-FM, WRVA, KMRJ, WQUD, WHBY, WFDF, WGIR, WNDB, WNFL, WDBO, KSFO, WABZ, WORG, Key moves: 29-20 WTAR, 30-26 WHAG, 28-22 KSTP, 27-20 KMBZ, 31-27 WBT, debut 23 WPRO, debut 27 KMED, Increased 39-31 on P/A chart.

MELISSA MANCHESTER "If This Is Love" (Arista) 48/9 add WGIR, KGGF, WHAM, WOAI:FM. KBLF, WOOD, WEIM, KLMS, WGY, Key moves: 29-26 WFDF, 29-23 WSGW, 29-24 KSTP, debut 29 WSM-FM, debut 29 KMBZ, debut 30 KLO, debut 32 WORG. Heavy rotation: WSBA. Increased 35-32 on P/A chert.

MICHAEL JOHNSON "You Can Call Me Blue" (EMI America) 40/2 add KOLO, WIOD. Key moves: 25-23 WHAG, 25-20 KMED, 22-19 WEIM, debut 30 KWOS. Increased 34-33 on

CLIFF RICHARD "Dreaming" (EMI America) 42/15 adds include WQUA, KGGF, KNBR, WSLI, WSIX, WOALFM, WBZ, WMAZ, WFIR, WHEN, KFQD, WDAK, Key moves: 27-24 KWOS, 26-21 KDKA, 34-25 KRKO, 33-30 WHAG, debut 24 WLW, debut 25 WPRO, debut 29 WNEU, debut 30 WOWO, Debuts at No, 35 on P/A chart.

MALL & OATES "You've Lost That Lovin' Feeling" (RCA) 41/21, P/A programmers are really going for this Rightsous Bros. remake, edds include WIP, WBT, KEX, WHBY, WCBM, WEBC, WGY, WRVA, WCCO-FM, WSIX, WSLI, WJON, KPPL. Key moves: 27-23 WSM-FM, debut 19 WGR, debut 23 WBEN, debut 24 WSTV, debut 25 KOLO, debut 29 WLNH, debut 30 WWWE. Hot at WTAE, Debuts at No. 36 on P/A chart.

NEIL SEDAKA "Letting GO" (Elektra) 41/2 add WBT, WSJS. Key moves: 29-26 KAAY, 34-23 KMED, 28-26 KSTP, 33-30 WORG, 30-26 KLO, 10-7 KBLF, Increased 38-37 on P/A chart.

IRENE CARA "Out Here On My Own" (RSO) 38/8 add WSGW, KOGO, KRZI, WHBC, KSTP, WCHV, WDEF, KMRJ, Key moves: 11-8 WHAG, 19-12 KMED, 26-22 WSM-FM, 30-27 WQUD, 25-21 WYMC, 26-22 KRKO, 26-22 WDAK, debut 18 KBLF, debut 26 WMAZ, Increased 40-38 on P/A

ROGER DALTREY "Without Your Love" (Polydor) 35/10 add WSB, WHAM, WSIX.
KOY, KPPL, WFTL, WHIZ, KBLF, WDEF, KWOS, Key moves: 27-23 KFMB, debut 23 KOLO, debut 29
WJBO. Hot at WGY, Debuts at No. 40 on P/A chart.

#### Others Getting Significant Action

LEO SAYER "More Than I Can Say" (WB) 37/17 adds include WRVA, WSGW, WGR, WDIF, WOALFM, WHBY, KEX, WBT, WBAL, KDKA, WCFR, KFQD, KPPL, KLO, Moves: 21-16 WYMC, 26-19 WMAZ, 36-28 WORG, 29-24 KOLO, 29-23 WSTV, 28-24 WSB, debut 28 WSM-FM.

ELO "All Over The World" (MCA) 35/3 add WHEN, WSGW, WSIX. Moves: 15-11 WMAZ. 11-8 KRKO, 11-8 WHIZ, 94 WFYR, 9-7 KWOS, 30-17 WSTV, 22-19 WHBC, 24-20 WORG. ALI THOMSON "Live Every Minute" (A&M) 29/12 add KFOR, WSLI, WKHM, WGIR. KRKK, KPPL, WHBC, WHAD, WABZ, WLW, WHIZ, WSTV. Moves: 36:30 KRKO, debut 26 WMAZ.

POCO "Midnight Rain" (MCA) 26/8 add WKHM, KGGF, WHBC, KRMG, WEBC, WCCO-FM, WMAZ, WOALFM. Moves: 23-20 KFMB, 30-26 WTAR, 31-28 WLVA.

JANIS IAN "The Other Side Of The Sun" (Columbia) 25/3 add KRKO, WFDF,

DON WILLIAMS "I Believe in You" (MCA) 22/6 add KLOK, WTAR, KLO, WFTL, WHIZ, WRVA, Moyes: 1-1 KRMG, 81 KMBZ, Hotat KOY.

DELIVERANCE "Leaving L.A." (Columbia) 20/1 add WDEF.

COMMODORES "Heroes" (Motown) 19/3 add KMED, KOLO, WIOD. Moves: 25-21 WWWE, 25-21 WSTV, 29-24 WLVA, debut 29 KLO.

AMII STEWART & JOHNNY BRISTOL "My Guy/My Girl" (Handshake) 19/2

DIANA ROSS "I'm Coming Out" (Motown) 18/7 add WKHM, WSLI, WOWO, WSTV. W ION WLW KGGF Moves: 22-19 WBEN, 24-22 WPRO, debut 24 WYMC, debut 27 WNEU.

WHITNEYS "Heaven In My Arms" (WB/Curb) 18/1 add WNDB. Moves: 87 WSTV.

DONNA SUMMER "The Wenderer" (Geffen/WB) 17/5 add WLW, WNEU, KSFO, WFYR, KRKK, Moyes: 27/20 WEIM, 29/27 WOWO, 23/20 WPRO.

STACY LATTISAW "Let Me Be Your Angel" (Cotillion) 17/3 add www. KGGF, KMRJ Moyes: 20-16 WSTV, 17-9 WJBO.

OAK RIDGE BOYS "Heart Of Mine" (MCA) 17/1 add WOOD. Hot at KOY

SAMMY JOHNS "Falling For You" (Atlantic/Real World) 16/3 add KSL WNDB,

### POP/ADULT AIRPLAY/40

	Three Weeks	Two Weeks	Last Week	This Week	October 3, 1980
	2	1	1	0	BILLY JOEL/Don't Ask Me Why (Columbia)
	4	2	2	0	PAUL SIMON/Late in The Evening (WB)
	9	7	3	3	DIONNE WARWICK/No Night So Long (Arista)
ŀ	18	13	6	0	BARBRA STREISAND/Woman In Love (Columbia)
ľ	17		9	6	BOZ SCAGGS/Look What You've Done To Me (Columbia)
١	13	10	10	_	DIANA ROSS/Upside Down (Motown)
ı	10	9	7	0	CARLY SIMON/Jesse (WB)
		4	4	8	EDDIE RABBITT/Drivin' My Life Awey (Elektra)
	5	3		9	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
ı	3		5	Õ	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
ı	14	12	12	0	STEPHANIE MILLS/Never Knew Love Like This Before (20th)
	27	19	15 18	-	POINTER SISTERS/He's So Shy (Planet)
	25	20		9	DOOBIE BROTHERS/Real Love (WB)
	. 29	22	16	0	AIR SUPPLY/All Out Of Love (Arista)
١	7	8	13	14	GEORGE BENSON/Give Me The Night (WB)
۱	12	11	11	15	ANNE MURRAY/Could I Have This Dance (Capitol)
ı	40	27	21	0	AMBROSIA/You're The Only Woman (You And I) (WB)
	6	5	8	17	AL STEWART/Midnight Rocks (Arista)
1	34	28	24	Φ.	LARRY GRAHAM/One In A Million You (WB)
ì	15	14	14	19	
ı	1	6	17	20	CHRISTOPHER CROSS/Salling (WB)  NATALIE COLE/Someone That I Used To Love (Capitol)
۱	8	16	19	21	WILLIE NELSON/On The Road Again (Columbia)
١	-	37	28	0	
١	19	17	20	23	BOB SEGER/You'll Accomp'ny Me (Capital)
١	39	35	29	3	AMY HOLLAND/How Do I Survive (Capitol)
1	31	26	25	25	SEALS & CROFTS/First Love (WB)
1	-	-		> ②	KENNY ROGERS/Lady (Liberty)
1	-	36	32	<b>②</b>	LARSEN-FEITEN BAND/Who'll Be The Fool Tonight (WB)
	35	33	31	28	RAY, GOODMAN & BROWN/My Prayer (Polydor)
	20	23	26	29	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
	16	18	22	30	LIVINGSTON TAYLOR/First Time Love (Epic)
1	-	_	39	3	CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia)
1	_	39	35	32	MELISSA MANCHESTER/If This Is Love (Arista)
1	-	40	34	33	MICHAEL JOHNSON/You Can Call Me Blue (EMI America)
	30	29	30	34	ELTON JOHN/(Sartorial Eloquence) Don't Ya Wanna Play This Game(MCA)
	-				CLIFF RICHARD/Dreaming (EMI America)
	_	-	_	<b>O</b>	HALL & OATES/You've Lost That Lovin' Feeling (RCA)
1	-	_	38	37	NEIL SEDAKA/Letting Go (Elektra)
	-	-	40	38	IRENE CARA/Out Here On My Own (RSO)
	38	34	. 36	39	CHICAGO/Thunder And Lightning (Columbia)
		_		40	ROGER DALTREY/Without Your Love (Polydor)

This chart is based solely on statistics compiled weekly from our reporting stations Black circled numbers indicate significant upward movement from at least 60% of our reporters. **New Entry** 

JACKSON BROWNE "That Girl Could Sing" (Asylum) 15/4 add WHBC, WSM-FM, WHIZ, WBOW, Moves: 29-25 KRKO, debut 27 WSTV.

LOBO "With A Love Like Ours" (Elektra/Curb) 15/4 add WYMC, KRKO, WMAZ, WHIO. Debuts 28 WSTV, debuts 29 WEIM.

EXILE "Take Me Down" (WB/Curb) 15/3 add WABZ, WDAK, WSJS, Movee: 34-25 WLNH, debut 26 WSTV.

MIELSEN/PEARSON "If You Should Sail" (Capitol) 14/6 add WRIE, WPRO, WEIM, WGY, WMAZ, KOY, Moves: 22-19 WLVA, 21-19 WBM-FM. LEFT BANKE "Queen Of Paradise" (Camerica) 14/2 add WSB, WFDF,

FRED KNOBLOCK "Let Me Love You" (Scotti Bros.) 13/11 add WSTV, KWOS, WHOK, WNDB, KBLF, KMED, WRIE, WSB, WOALFM, KGGF, KRKK.

FRANK STALLONE "Case Of You" (Scotti Bros.) 12/9 add wcco-AM, KGGF, wcfr, KLO, WABZ, KMED, WDAK, WSB, WKHM.

MECO "Love Theme From Shogun" (RSO) 11/4 add KFQD, KUGN, WBT, WHIO O'JAYS "Girl Don't Let It Get You Down" (Philadelphia International) 11/4 add WIP, KSL. WSIX. KOY. MOVE: 11:9 WORG, 28:25 WLTA.

WAYLON JENNINGS "Theme From The Dukes Of Hazzard" (RCA) 11/3 add WYMC, KRNT, WSJS. Moves: 10-7 KRMG, 30-25 WHIZ.

ENGELBERT "Don't Touch That Dial" (Epic) 10/3 add KSL, WDBO, WLTA, Hot at

WAYNE MASSEY "One Life To Live" (Polydor) 10/2 add WORG, WCFR CAROLE KING "Oh No Not My Baby" (Capitol) 10/1 add WKHM.

EMMYLOU HARRIS "The Boxer" (WB) 9/5 add WDEF, KLO, KFQD, WHIO, WCCO-AM KORGIS "Everybody's Got To Learn Sometime" (Asylum) 9/5 add KOLO.

STEVIE WONDER "Master Blaster (Jammin')" (Tamla) 9/3 add WYMC. WCMB

AVERAGE WHITE BAND "For You, For Love" (Arista) 9/1 add WORG. Moves 32-30 WLVA

PURE PRAIRIE LEAGUE "Almost Ready" (Casablanca) 9/1 add WDAE. Moves: 25 22 WOWO. MICKEY GILLEY "That's All That Matters" (Epic) 8/8 and KGGF, WSB, WLTA, WSBA, WCCO-AM, WOOD, KMBZ, KRMG.

FIREFALL "Only Time Will Tell" (Atlantic) 8/6 add KRKO, WDIF (dp), KLO, WORG, KMBZ, WSB.

PORRAZZO "Take A Look At Me" (Polydor) 8/1 add WDIF (dp)

KIM CARNES "Cry Like A Baby" (EMI America) 7/3 add WABZ. WYMC, WHOK. JIMMY HALL "So Happy That Love Has Found You" (Epic) 7/3 add word,

JIM HURT "I Love Women" (Scotti Bros.) 7/3 add WDIF (dp), KGGF, WKIQ.

#### **Most Added:**

Lady (Liberty) at 46% of our reports

You've Lost That Lovin' Feeling (RCA)
Added at 15% of our reporting stations
LEO SAVER

More Than I Can Say (WB) ed at 15% of our reporting at CLIFF RICHARD

CRYSTAL GAYLE

CRYSTAL GAVLE
If You Ever Chenge Your Mind (Colum
Added at 12% of our reporting static
LARSEN-FEITEN BAND
Who II Ba The Fool Tonight (WB)
Added at 12% of our reporting static

WILLIE NELSON
On The Road Again (C

**Hottest:** 

#### BARBRA STREISAND

Women In Love (Columbie)
Reported hot at 68% of our station
PAUL SIMON

PAUL SIMON
Late in The Evening (WB)
Reported hot at 43% of our stations.
BOZ SCAGGS
& What You've Done To Me (Columbia)
Reported hot at 39% of our stations.
BILLY JOEL
Don't Ask Me Why (Columbia)
Reported hot at 37% of our stations.

DIANA ROSS

Upside Down (Motown)
Reported hot at 34% of our station
OLIVIA NEWTON-JOHN WIELD

Xenadu (MCA)

orted hot at 32% of our station

DOOBIE BROTHERS

Real Love (WB)

orted hot at 31% of our station

OLIVIA NEWTON-JOHN W/ELO
Xanadu (MCA) Reported hot at 32% of our stat
DOOBIE BROTHERS

Real Love (WB)
Reported hot at 31% of our stations



### P REGIONAL ADDS & HOTS

#### **EAST**

Helson Sayer 11 & Oates IC. Rogers
HOTTEST
B. Streisand
D. Ross
{UDSIde}
ONL) W/ELD
P. Simpn

C. Richard HOTTEST B. Mardones B. Seger P. Simon D. Ross (Upside)

#### WBEN/Buffalo Roger Christia

K. Rogers
MOTTEST
D. Ross
(Upside)
Streisand
Lee
Rabbitt
Scages
oble Bros

3. Gibb(Gui PTEST Joel Simon J w/ELD Marwick Scaggs Streisand obje Bros

Rogers
Jacobs
Knoblock
(Let)
Montan
ilsen/Pears

#### J =/ELO Stressand

Chuck Morgan

M. Manchester
J. Hall
J. Goupar
Korgis
Neilsen/Pearson
Supertramo
HOTEST
OND W/ELD
D. Maretch
E. Scags
L. Graham
(One)
Dooble Bros.
B. Stressand
A. Stewart
Bay, Goodhun
B Frown

Rick Summers
A. Stewart
A. Stewart
A. Thomson
(Live)
L. Graham
(Married)
Sneakers
HOTTEST
J. Lee
P. Simon
B. Joel
OnJ w/ELD
1. Cara
(Out)
Dooble Bros.
B. Streisand

Larry Scott
K. Rogers
C. Richard
M. Melson
Hall & Oates
Supertramp(dp)
S. Wonder(dp)
MOTTEST
O. Ross
(Upside)
Air Supply
(Out)
G. Benson
(Give)
P. Simon
E. Rabbitt
ONJ W/ELO

Pointer Sisters
A. Stewart
HOTTEST
B. Joel
E. Rabbitt
J. Lee
P. Simon
O. Marwick
O. Ross
(Upside)
B. Streisand

#### WLNHVLecon

A. Murray Ray, Goodman & Brown HOTTEST D. Marwick B. Streisand J. Lee Chicago ELD C. Richard W. Helson HOTTEST P. Simon 8. Scaggs B. Streisand S. Mills

### WORWManch Keren Ander

A. Thomson (Live) C. Gayle M. Manchester HOTTEST B. Streisand E. Rabbitt S. Hills C. Simon

#### WELVNew H Welt Pinto

K, Rogers
M, Nelson
Larsen-Feiten
HOTTEST
B. Joel
D. Ross
(Upside)
Dooble Bros.
P. Simon
B. Streisand
B. Scaggs

#### WNEW/New York Bob Jones

K. Rogers L. Rawls HOTTEST A. Murray WIP/Philadelpi Bob Russo O'Jays Hall & Oates k. Rogers HOTTEST J. Lee P. Simon D. Ross (Upside)

Randy Fitch

M. Nelson
L. Sayer
A. Stewart
HOTTEST
Air Supply
(Out)
P. Simon
E. Rabbitt
G. Benson
(Give)
D. Ross
(Upside)
Pointer Sisters
B. Scaggs

### Pointer Sist 8. Scaggs Dooble Bros.

WTAE/Pitteb Don Berne B. Streisand B. B. Gibb(Fool)(Ip) A. Stewart HOTTEST B. Scags N. Cole B. Streisand Hall B Oates

WQAN/Portland Marji Adams Mari Adama
Pointer Sisters
A. Murray
MOTTEST
9. Streisand
0. Marwick
B. Joel
Doobie Bros.
R. Dupree

### WPRO/Provider Gary Berkowitz

K. Rogers
M. Nelson
Nielsen/Pearson
HOTTEST
J. Lee
R. Dupree
S. Mills

K. Rogers
R. Daltrey
M. Manchester
J. Clavell
HOTTEST
B. Joel
G. Benson
(Give)
D. Ross
(Upside)
B. Stretsand
E. Dan Seals
S. Mills

WQY/Bchenectad Paul Casaldy Hall & Oates K. Rogers Larsen-Feiten M. Manchester Helsen/Pearson HOTTES? B. Streisand Dooble Bros. Pointer Sisters R. Daltrey

### WCFR/Springfield Jeff Taylor

L. Sayer W. Massey F. Stallone MOTTEST Dooble Bros. C. Gayle J. Black

### WHEN/Syracuse Debbie Stoughtenge

### WSYR/Syrecut Lerry Martin R. Daltrey HOTTEST 8. Streisand P. Simon Doobte Bros. M. Nelson

### None HOTTEST B. Scaggs B. Joel B. Streisand K. Rogers

A. Murray
Hall A Dates
S. Mills
C. Gayle
L. Sayer
Larsen-Feiten
HOTTEST
J. Lee
Ambrosia
B. Joel
P. Simon

WKIQ/Bowl John Swen

1. Cara (Out) K. Rogers

WSBA/York

WEST

K. Rogers HOTTEST L. Graham (One) B. Stretsand

Richard Harris Sayer Holland

A, Holland Meco S. Monder A. Murray HOTTEST P. Simon B. Streisand N. Cole B. Scaggs Z. Zimeral

KHOW/Denve Leigh Starne

K. Rogers C. Gayle MOTTEST Ambrosia E. Rabbitt P. Simon B. Joel 8. Streisand

KPPL/Denve Michael Mod

Michael Moor.
Hall & Cates
A, Thomson
(Live)
L. Sayer
K, Rogers
MOTTEST
C. Simon
B. Scaggs
O. Marwick
P. Simon
B. Streisand

KRKO/Everett R.P. McMurphy

R.P. McMurph;
Jacksons(dp)
Firefall
(Time)
K. Rogers
J. Lan
Lobo
HOTYEST
Ambrosia
D. Ross
(Upide)
ELO
B. Stretand
Dooble Bros.
D. Marwick
ONU w/ELO
B. Scaggs

KUGN/Euger Brien Jemes

L. Graham (One) imperials K. Ropers Meco HOTIEST Engelbert A. Murray A. Stewart M. Nelson

#### **MIDWEST**

John Wetherbee
K. Rogers
Pointer Sisters
D. Summer
(Manderer)
MOTEST
D. Ross
(Upside)
ELD
G. Benson
(Give)
B. Streisand
Dooble Bros.
ONJ W/ELD
C. Simon

### L. Milcox J. Murt F. Knoblock (Let) MOTTEST S. Johns B. Streisand

WHBC/Canton Rick Jacobs K. Rogers
Poco
Poco
Rail 1 Gates
A. Thomson
(Live)
J. Browne
(Sina)
HOTEST
Ambrosia
D. Marwick
C. Simon
O. Ross
(Usside)
B. Scapps
B. Streisand
Pointer Sisters
Doobte Bross.
P. Simon

K59/Honolul John Wright

John Wright
A. Murray
K. Rogers
HOTTEST
J. Lee
B. Streisand
C. Simon
B. Scaggs
D Ross
(Upside)
ONJ W/ELD
L. Graham
(One)

M. Nelson K. Rogers HOTTEST P. Simon OND W/ELO B. Streisand B. Scaggs Dooble Bros.

KMED/Medior Charlie Kirk

Charle Kirk
Chicago
Leren-Fetten
Commodores
F. Enoblock
Let1
K. Rogers
HOTEST
J. Lee
B. Joel
D. Ross
(Upside)
Pointer Sisters
LOTE
B. Streisand

KLO/Ogden Syl McCray

Firefall
(Time)
M. Helson
C. Montan
M. Helson
C. Montan
B. Roberts
B. Roberts
S. All Tone
L. Saprett
(Image)
M. Helson
L. Saprett
Morriss
B. Raitt
B. Raitt
B. Raitt
D. Marwick
S. Moss
Upside)
Pointer
S. Moss
C. Moss
C

KOY/Phoenia Armstrong/St

R. Caltrey A. Holland Hielsen/Pearson

Nielsen/Pearso O'Jays HOTTEST B. Streisand E. Dan Seals Oak Ridge Boys H. Davis (Keep) D. Williams

### KGGF/Coffe McCord

D. Ross
(Coming)
M. Manchester
C. Richard
S. Lattisaw
J. Cobb
J. Ian
R. Charles
M. Charles
M. Charles
M. Reynolds
Poco
Congers
Doobte Bros.
F. Stallone
F. Knoblock
(Let)
J. Hurt
HOTTEST
HOTTEST
HOTTEST
HOTTEST
HOTTEST
H

WHIO/Dayton Peggy Powell

D. Summer (Wanderer) M. Nelson A. Thomson (Live) D. Ross (Coming) HOTTEST D. Ross (Upside) G. Benson (Give) P. Simon B. Scaggs B. Joel B. Streisand Dooble Bros. K. Rogers
M. Nelson
C. Harris
Lobo
Meco
Meto
Meto
Meto
Lobo
Resoluti
Loe
B. Joel
B. Streisand

#### WWWE/Clev Terry Patrick

KEX/Portland Bob Swanaon

Bob Swarson K. Rogers Hall & Oates L. Sayer HOTTEST B. Joel B. Scaggs D. Ross (Upside) ONJ w/ELO B. Streisand S. Mills

om Plant
Rogers
ooble Bros.
Knoblock
(Let)
Manchester
Daltrey
OTTEST
Joel
Simon
Manuick
Sedaka
Mills
Scags

KOLO/Reno Mike Hagerty

Mile Hagerty
Commodores
M. Johnson
Korgis
J. Rodriguez
A. Stewart
HOTTEST
P. Simon
D. Marwick
Dooble Bros.
B. Streisand
A. Murray
G. Benson
(Give)
W. Nelson

KRKK/Rack Sp Rod Tucker F. Knoblock (Let) L. Ramis K. Rogers O. Summer (Wanderer) A. Thomson (Live) HOTTESY C. Simon D. Ross (Upside) B. Scagge B. Scagge B. Streisand

K. Rogers A. Stewart & J. Bristol S. Johns

S. Johns O'Jays J. Weatherly (Need) Engelbert HOTTEST Ray, Goodman & Brown A. Stewart A. Murray S. Mills B. Streisand ONJ w/ELO

Yerry Patrick

5. Lattisam

8. Streisand &

8. Gibb(Guilty)(1p)
HOTTEST

6. Streisand

7. Ross

(Upside)

9. Simon

8. Scags

6. Benson

(Give)

D. Marwick
Dooble Bros

5. Mills

Scott Huskey
K. Rogers
Maylon
L. Graham
(One)
A. Murray
ONJ W/ELO
HOTTEST
J. Lee
C. Simon
E. Rabbitt
B. Scaggs
B. Streisand

### WFDF/Ftint Paul Landin

Paul Landino
C. Gayle
M. Nelson
J. lan
Chicago
Lersen-Feiten
Left Banke
HOTTEST
B. Joel
J. Lee
P. Simon
A. Stewart
S. Mills

#### WOWO/Ft Wayne Sam DeVincent

Sam DeVince:
K. Laggins
O. Ross
(Coming)
HOTTEST
O. Ross
(Upside)
Queen
B. Streisand
P. Simon
C. Simon
Doobie Bros.
B. Joel

#### Jim Casey tarsen-Feiten CDB

Larsen-Feiten CD8 Hall & Oates D. Summer (Malk) Supertramp Poco R. Stones (Cold) Blackfoot MOTIEST L. Graham (One) ELO Air Supply (Out)

KFMB/San Diego Larson/Anthony

K. Rogers
A. Holland
HOTTEST
B. Joel
B. Scags
B. Streisand
P. Simon
Dooble Bros.
A. Murray

KOGO/Sen Diego Chuck Brinkmen

KNBR/San Fra Bryan Eaton

KLOK/San Jose Donna Bischoff

D. Milliams
B. Streisand
(Promises)(Ip)
MOTTEST
M. Helson
K. Rogers
B. Streisand
B. Joel
B. Scaggs

Bruce Murdoc
K. Rogers
W. Rejson
Ray, Goodmar
B. Brown
A. Murray
HOTTEST
J. Lee
P. Simon
O. Ross
(Upside)
B. Scaggs
B. Strefsand
L. Graham
(One)
Dooble Bros.

K. Rogers
A. Murray
Larsen-Feiten
HOTTEST
O. Ross
(Upside)
ONJ w/ELO
B. Streisand
B. Scaggs

### I. Cara (Out) K. Rogers Hanhattans (Star)(ra) Air Supply (Lost)(ra) K. Carnes (More)(ra) HOTTEST J. Lee WKHM/Jackso Jerry Barnhart

. Thomson (Live) . Benson (Live) . Ross (Coming) (Coming)
Poco
Holl & Oates
M. Davis
(Texas)
Lipps, Inc.
C. King
Elton
F. Stallone
HOTTEST
D. Summer

### Eryan taton Larsen-Feiten A. Stowart C. Richard HOTTEST K. Rogers B. Joel B. Scaggs

D. Summe: (Malk) Dooble Bros. A. Stewart L. Sayer B. Streisand

# KSFO/San Francisco John Hardy C. Gayle Larsen-Feiten O. Summer (Manderer) HOTTEST G. Benson (Give) P. Simon B. Joel B. Steelsand B. Steelsand B. Steelsand J. Lee Ambrosia

Stave Morse
R. Oaltrey
K. Tobin
R. Thompson
F. Knoblock
(Let)
C. Montan
K. Rogers
Korgis(ra)
MOYTEST
P. Simon
R. Dupree
ELO C. Simon B. Streisand

8. Streisand
KMBZ/Keneae City
Steve Boil
M. Gilley (Matters)
(Matters)
(Matters)
(Teas)
J. Nayward
Eltom drell
(Strangers)
C. McClain
Air Supply
(Every)
Firefall
(Time)
HOTTESY
D. Milliam
B. Joel
B. Streisand
M. Relson
6. Scaggs
Ray, Goodman
& Brown

### KFOR/Lincoln Marityn Kokee A. Thomson (Live) W. Nelson Preston & Syreeta

K. Carnes (Cry) Dooble Bros F. Knoblock (Let) L. Sayer M. Nelson HOTTEST Ambrosia B. Scaggs C. Simon

WHOK/Lancaster Greg Eyerman

KLMS/Lincoln Gary Claus M. Nelson M. Hanchest A. Murray HOTTEST B. Joel J. Lee P. Simon E. Rabbitt C. Simon

Dove Denver
Doobie Bros.
A. Stewart
S. Mills
HOTIEST
B. Joel
Ambrosia
B. Strefsand
C. Simon
D. Ross
(Upside)

KSTP/Minneep Don Michaela

Don Michaela
K. Rogers
I. Care
(Dut)
HOTTEST
B. Joel
P. Simon
D. Ross
(Upside)
B. Streisand
S. Mills
M. Nelson

WDIFMBarton
Jim Roberts
K. Rogers
L. Sayer
L. Sayer
C. Richard
C. Cross
J. Hurt(dp)
Porrazzo(dp)
Frirefall
(Time)(dp)
HOTTEST
P. Simon
Dooble Bros.
B. Strelsand
Pointer Sisters

D. Ross (Upside) Oak Ridge Boys M. Manchester M. Gilley (Matters) MOTTEST B. Streisand E. Rabbitt B. Joel D. Marwick

#### WNFL/Green Bay Bob Hooper

C. Gayle
8. Streisand
Seals & Crofts
Elton
HOTTEST
E. Rabbitt
J. Lee
C. Cross
(Sailing)

#### KXIC/lows City Roger S. Davis

WCCO-AMMAI Denny Long F. Stallone K. Rogers J. Last Band (Excited) R. Gilley (Matters) E. Harris M. Davis (Texas) Korgis Poco C. Gayle Hall & Oates HOTTEST Pointer Sisters ONJ w/ELO 8. Stressand 8. Scaggs

### KLTE/Oklahoma City John Williams

John Williams
S. Mills
HOTTEST
D. Ross
(Upside)
B. Streisand
L. Graham
(One)
Pointer Sisters
ONJ w/ELO

ORU WYCLU

KMR JPITIADUR

LOANIO SWOODGE

A. Murray

R. Catra
(Out)

J. Jackson

S. Jarcet

S. Lattisau

HOTTEST

B. Joel

E. Rabbitt

J. Lee

J. Lee

L. Rabout

L. Rabout

J. Lee

L. Rabout

L. Rabou

### WSQW/Sagina Rick Belcher

Rick Beicher
Pointer Sisters
1. Cara
(Dut)
Ray, Goodman
B. Brown
ELO
M. Nelson
L. Sayer
HOTTEST
P. Simon
E. Rabbite
C. Simon
G. Scaggs
G. Benson
(Give)
A. Murray

WQUA/Guad Cities W.W. Baker C. Richard HOTTEST Dooble Bros. ONJ w/ELD 8. Streisand

8. Streisand
WJON/St. Cloud
Tom Scott
K. Ragers
D. Ross
(Coming)
Hall 8 Dates
Doobte Bros.
(One By)(10)
Doobte Bros.
(South)(1p)
T. Weisberg
(Magic)(10)
M. Johnson
(Savin')(1p)
HOTIEST
Pointer Sisters
E. Rabbies

**SOUTH** 

WABZ/Albemarie Merk Robinson

Merk Robinso
A. Thomson
(Live)
Exile
C. Gayle
G. Benson
(Love)
K. Carnes
(Cry)
C. Cross
(Mever)
J. Mitchell
F. Stallone
HOTTEST
Dooble Bros.
B. Streisand
B. Stagged
C. Simon

WLTA/Atlenta Allen Saunder

Alten Saunders

Ray, Goodman

& Brown

Larsen-Feiten

I. Cara
(Out)

Engelbert

M. Gilley
(Matters)

HOTTEST

B. Joel

B. Streisand

S. Mills

M. Melson

WS8/Atlanta George Flaher

M. Gilley (Matters) Fymefall (Time) M. Helch J. Lee Lewis A. Holland F. Knoblock (Let) R. Daltrey B. Vinton Left banke F. Stallone HOTTEST B. Joen ONL WfELO Ray, Goodman A. Broson B. Stressand B. Stressand B. Stressand

WJBO/Baton Ro Laurie Hardison

Laurie Mardiac
Hall & Oates
A. Murray
HOTTEST
D. Ross
(Upside)
L. Graham
(Ome)
G. Benson
(Give)
P. Simon
B. Joel
S. Joel
L. Taylor
ONU W/ELO

WBT/Charlotte Andy Bickel

K. Rogers A. Murray Hall & Oates N. Sedaka L. Sayer

N. Second L. Sayer Meco MOTTEST 8, Joel P. Simon D. Warmick D. Ross (Upside) ONJ W/ELD B. Streisand B. Seger C. Simon Pointer Sisters Dooble Bros.

WDEF/Chatta John Feuilk

John Feuil Pointer Sisters A. Stewart I. Cara (Dut) E. Marris Larsen-Felten Deliverance L. Sayer R. Deltrey R. Deltrey B. Joeles B. Joeles B. Scales B. Stewart B. St

A. Thomson (Live) D. Ross (Coming) F. Knoblock (Let) Korgis HOTTEST B. Scages ONJ w/ELD whitneys Ray, Goodman & Brown S. Lattisaw ELD S. Loui ELD A. Holland

WCHV/Chariotteavt
Thomas M. Twine
K. Rogers
Jacksons(dp)
I. Cars
(Out)
HOTTEST
P. Simon
B. Scaggs
B. Stretsand
Larsen-Fetten
A. Stewart

WDAK/Columbus Jason Scott

Jason Scott
A. Murray
Exite
C. Richard
F. Stallone
HOTTEST
G. Benson
(Give)
P. Simon
B. Joel
D. Marwick
D. Ross
(Upside)
C. Simon
ONJ W/ELO
Dooble Bros.
B. Streisand

WNDB/Daytons Mark D'Anglo

Mark D'Anglo
C. Gayle
S. Mills
S. Johns
F. Knoblock
(Let)
Whitneys
HOTTEST
D. Marwick
B. Joel
C. Simon
G. Benson
(Give)
ONJ W/EL
B. Stressand
WFTL/Ft Lau
Tom Daren

D. Hilliams
R. Daltrey
J. Weatherly
(Need)
NOTTEST
B. Streisand
O. Marwich
L. Taylor
B. Scaggs
WSLVJackson
Watt Grayson

O. Ross (Coming) Hall & Oates A. Thomson

A. Thomson
(Live)
C. Richard
HOTIEST
P. Simon
ONJ W/ELD
B. Streisand
Dooble Bros.
S. Hills
A. Stewart
KAAY/Little Rock
Ray Lincoln

Reylincoln
K. Rogers
M. Davis
(Temas)
HOTTEST
C. Cross
(Sailing)
B. Joel
OHJ w/ELD
D. Ross
(Upside)
B. Scaggs
5. Mills

WLVA/Lynchb Jeckson Hill

K. Rogers
C. Montan
HOTTEST
Ambrosia
D. Ross
(Upside)
R. Oupree
P. Simon
B. Joel
B. Seger
D. Marwick
A. Holland
C. Simon

WIOD/Miami Yolanda Pari

Tolande Pai Commodores K. Rogers M. Johnson MOTTEST P. Simon B. Streisand T. Simon J. Scaggs Nelson

KRMQ/Tules Don Bishop Larry Joseph
J. Browne
(Sing)
K. Ropers
Hall & Oates
MOTIEST
P. Simon
B. Joel
D. Ross
(Upside)
ONJ w/ELO
B. Scangs
B. Streisand H. Gilley (Matters) K. Rogers Poco B. Reynolds HOTTEST D. Williams Waylon OMJ w/ELD W. Nelson Dooble Bros

WMAZ/Mecon Steve Murphy

Poco Hall & Oates C. Richard C. Cross (Never)

obo

. Benson
(Love)
Nielsen/Pearson
MOTTEST
Dupree

Dupree Joel Streisand

ELD
M. Nelson
Pointer Sisters
L. Sayer
WYMCMaylaid
Mike Brophey
Waylon
EW&F
S. Wonder
Lobo

Lobo K. Carnes (Cry) C. Richard HOTTEST R. Dupree Doobie Bros. E. Dan Seals L. Sayer

WQUD/Memp

Dan Baccaro
K. Rogers
A. Holland
C. Gayle
HOTTEST
Afr Supply
(Qut)
O. Ross
(Upside)
B. Scaggs
B. Streisand
Doobte Bros.
C. Simon
Pointer Sisters

WSIX/Nachville Dave Nichols

C. Richard R. Daltrey Hall & Oates J. Hall A. Stewart & J. Bristol D'Jays ELD

D Jays
ELD
HOTTEST
P. Simon
C. Simon
Cooble Bros.
B. Strefsand
D. Summer
(Manderer)

WSM-FM/Net Donna Brake

KAKZ/Wichite Don Holmenn Rogers
Nelson
Mills
DITEST
Stewart
Murray
Streisand

R. Daltrey A. Thomson (Live) J. Browne , Browne (Sing) 0, Milliams tall 5 Oates 1, Weatherly (Need) 3, Roberts HOTTEST 0, Ross (Upside) t, Dupree 5, Benson (Give)

WDBO/Orlando Tom Kenningtor

### WPTF/Raleigh Jimmy Deen

WRVA/Richmo
Dick Grant
Hall & Dates
Larsen-Feiten
D. Milliams
C. Gayle
K. Rogers
L. Sayer
HOTTESY
W. Kelson
ONJ W/ELO
S. Mills
B. Streisand
A. Murray

#### WFIR/Roanoke Carl Riddlebar

Carl Riddlebarge
C. Richard
HOTTEST
D. Ross
(Upside)
Air Supply
(Out)
1. Care (Fame)
G. Benson
(Give)
J. Lee
ONJ W/ELD

L. Sayer C. Richard J. Rodriguez M. Manchester F. Knoblock (Let) Poco B. Mandrell (Strangers) HOTTEST

WDAE/Temps Vence Dillard (Almost)
HOTTEST
Dopbie Bros.
ONJ w/ELO
B. Stretsend
C. Simon
D. Ross
(Upside)

# Oonne Brake K. Rogers K. Parker Jr. § Raydio J. Browne (Sing) S. Mill's HOTTEST P. Simon B. Joel Pointer Sisters A. Holland Chicago B. Scaggs Dooble Bros. B. Streisand

WTAR/Norfolk
Dele Parsone
Doobte Bros.
O, Milliams
HOTEST
B. Joel
P. Simon
D. Ross
(upside)
ONJ. W/ELD
A. Murray
M. Nelson
C. Gayle

AMB

K. Rogers
J. Hall
Firefall
(Time)
C. Gayle
M. Massey
C. Hontan
HOTTEST
E. Rabbitt
D. Ross
(Upside)
DNJ W/ELD
B. Joel
D. Joys
D. Marwick

K. Rogers
C. Gayle
Larsen-Feiten
Engelbert
HOTTEST
E. Rabbitt
D. Marwick
P. Simon
B. Joel
B. Streisand
R. Scaggs

#### WOAI-FM/San Terri Botik

### A. Stewart A. Holland D. Warwick

Larsen-Feiter W. Helson K. Rogers

Dooble Bros [. Cara (Out) HOTTEST

George Bron
Mayton
M. Sedaka
S. Johns
Exity
HOTTEST
P. Simon
S. Joel
C. Simon
ONJ W/ELO
B. Scages
Doobie Bros
S. Mills

### Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airpley on many of our Pop/Adult stations.)

AIR SUPPLY (Arista) "Old Habits Die Hard" "Every Women in The World"
KIM CARNES (EMI America) "Swept Off My Feet"
CHRISTOPHER CROSS (WB) "The Light is On" DOOBIE BROTHERS (WB) "One By One" "South Bey Strut"

BILLY JOEL (Columbia) "C'Etalt Pol" "Through The Long Night" "I Don't Want To Be Alone" "You're The One"

ELTON JOHN (MCA) "Never Gonne Fall In Love Again" "Take Me Back" CAROLE KING (Capitol) "Hey Girl" "Cheins"
ANNE MURRAY (Capitol) "You've Got Me To Hold On To" "Nevertheless, I'm In

Love With You OLIVIA NEWTON-JOHN (MCA) "Don't Welk Away" "Suspended In Time"
OLIVIA NEWTON-JOHN w/CLIFF RICHARD (MCA) "Suddenly"
EDDIE RABBITT (Elektra) "So Deep In Your Love" "I Need To Fall In Love Again"

What Will I Write" BOZ SCAGGS (Columbia) "You Can Have Me Anytime" "Isn't It Time"

CARLY SIMON (WB) "Stardust" "The Three Of Us In The Derk" "Take Me As I Am" BARBRA STREISAND (Columbia) "Guilty" "What Kind Of Fool" "Promises"



### Black Radio

### Bill Speed

#### KSOL Removes The Musical Boundaries

KSOL/San Francisco (based in suburban San Mateo) jumped into a tie for third in the competitive Bay Area market in the July/August Arbitron ratings, moving from a 4.3 to a 4.8. I spoke with Operations Manager J.J. Jeffries about how he achieved this standing, and he delivered some thought-provoking opinions on arbitrary music labels and their limitations as well as the problems Black stations have with their sales images even when they're close to the top of their markets in ratings.

R&R: It seems like with this last book you've accomplished what you came out West to do. How did you do it?

JJ: Let me put it to you this way. We came in to try and prove that music is the universal language and that

"Most people put labels on music: R&B, pop, jazz, disco. We don't believe in labels. Once you put a label on it, you put up a boundary and you can only go so far."

it had no boundaries. Most people put labels on music: R&B, pop, jazz, disco. We don't believe in labels. Once you put a label on it, you put up a boundary and you can only go so far. But there should be no boundaries. No one has any limitations.

R&R: In terms of on-air presentation of music, what did you do? You beat a long-time rocker there, KFRC, and a few others who had been established for quite a while.

JJ: It was a lot of theory that had worked before in other markets. It's a mixture of music, a way of mixing your music and creating a certain attitude. There are no limitations to what you can do, as I said. So you don't classify music and you have a mixture of music. If you put a classification on music, there would be certain things you would not play.

R&R: Was music the sole factor in your winning?

JJ: No. not at all. It couldn't have been pulled off without the jocks and the entire staff. They made it happen. Without their openness and willingness to learn, it wouldn't have been possible.

R&R: How long have you been in the market?

JJ: Almost five years.

R&R: You've been coming on since you've been

there. Was it that each book you changed your appeal or approach or you just tinkered with it until you got it where you want it to be?

JJ: You just fine-tune it after a point. The problem was that coming into this market, the announcers that we had had never been trained. The thing to do was to restructure and train all of the announcers.

R&R: Train them in what way?

JJ: To become announcers and not disc jockeys.

R&R: How do you see the difference?

JJ: Teach them how to deliver, about flow, and techique.

R&R: Let's take that a step further and talk about your whole mechanical approach.

JJ: We mixed our current records with our old, we mix jazz with pop, and come up with a type of music mixture.

**R&R**: What are your plans now that you've reached third in the market?

JJ: To keep fine-tuning. I think we've just reached the foundation. It hasn't reached its full potential yet.

R&R: What have you done for the fall? Have you recycled your audience at all, come up with any different kind of on-air presentations of block programming because of back-to-school?

JJ: You must fine-tune at different times of the year to compensate for your audience. We might change a few records here and there, but other than that we might change our involvement in the community to compensate for it. If the kids were back in school, we might change our involvement in the community to be more housewife-oriented or to the person who is outdoor-oriented, if you have that kind of job. The people who would have accessibility to radio.

R&R: What is your new goal from this point on?

JJ: To keep going up. We've just reached the foundation. We're at the beginning, the work is just starting. Most people would say it is over now. There is a staff of 25 people here depending on this thing going further. And there is a community out there depending on us to belo them also.

R&R: How would you describe your audience?

JJ: San Francisco is the largest multi-cultured city or area in the country. As a matter of fact, it has been referred to as the only 'international' city. You have 10% blacks out of 4.7 million people and I guess the majority would be Caucasian with many other minorities. Any minority you can name you'll find in the Bay Area. And that's why it is important that we don't label ourselves and our music.

R&R: Why do you think the traditional Black radio stations stay around a number 10 ranking in the market?

JJ: It's a stereotype. The problem with most traditional radio stations is we are locked in by popular opinion and nine times out of ten, popular opinion is wrong. You can be a so-called Black station and be number one in the market, and don't get general market buys because your audience is supposedly black. How can you be in a market with five million people, 10% black, and be number one, and then have people say you can't get a particular buy because your audlence is black? It doesn't make sense. Also, you're in this business to do the job. In most so-called R&B or black stations, popular opinion has it that the philosophy is, 'Brother, give your brother a job. Help your brother.' I agree, help my brother if my brother is willing to help himself. If I have to make my brother's living then I don't need him. We all have enough personal problems, so if we are in the business to get the job done, then we should hire the people who are going

"How can you be in a market with five million people, 10% black, and be number one, and then have people say you can't get a particular buy because your audience is black?"

to do the job. If your brother isn't going to do it, why make everything worse? If you have a fixation that it must be your brother, otherwise I can't do it, you will never succeed. As black people the first thing we say is "racism" or "prejudice." And the reason most black people don't get anywhere is because they use prejudice as an excuse. It's wrong when other people do it to them, but it's right when they do it to somebody else. I don't understand it.

#### People

Larry O'Jay has resigned his post as Music Director as well as his airshift at KMJQ/Houston to move to WGCI/Chicago to do afternoon drive. Replacing O'Jay is Robert V. from in-house . . . Joe Johnson, WILD/Boston's Music Coordinator, has been recently appointed Reggae Coordinator for Boston's first and only reggae program at WERS/Boston, Emerson College's station WTJZ/Newport News has a new Sales Manager. Frank Halison, formerly of WKIE/Richmond, where he served as account exec ... KDIA/Oakland has a new full-timer, Jay Smith, who replaces Sam Weaver ... Enoch Gregory has exited WAMM/Flint as Program Director. Gregory joins Religious-formatted WYCB/ Washington, D.C. He will be replaced by John Tatum from in-house . . . G. Keith Alexander has rejoined the airstaff at WKTU/New York . . . Remember, you don't have to be a reporter to participate in this section. Please send all material (pictures and news items) to Bill Speed, R&R, 1930 Century Park West, Los Angeles, CA 90067

#### **Places**

WLOU/Louisville was the place where a crowd estimated at over 3000 people came to the "13-LOU" studios to celebrate the station's 30 years of service to the community. WLOU held an open house as well, with guests treated to guided tours of the facility and a chance to win door prizes which included a Barry White waterbed giveaway and a chance to travel to the West Coast to meet Barry himself . . . KDIA/Oakland recently participated in the local Elmshurst Day parade with Public Affairs Director Khalil Faheem serving as Grand Master of the event . . . KDAY/Los Angeles is the official L.A. station to host the Commodores-sponsored giveaway of a new Mercedes-Benz to a lucky listener . . .

#### Things

ON THE AIR: Betty Carter recently visited the studios of WJZZ/Detroit, where she hosted a two-hour show. The station also held an on-air tribute to the late Bill Evans with artists such as Helen King, Marc Johnson and Joe LaBarbera calling in to talk about what it was like working with Evans . . . WPXI/Charleston has a new music line number: (803) 571-7793 . . . KYAC/Seattle recently held a weekend radiothon for voter registration (9-27) . . . WJJS/Lynchburg recently, aired a Rockie Robbins showcase (9-28) . . .



WHITE HOUSE LAUDS MINORITY INCREASE — President Jimmy Carter is pictured at the podium speaking before the recent (9-11) NTIA-hosted White House symposium and reception honoring the 100 percent increase in minority-owned and operated broadcast facilities since the Carter-sponsored program began in 1978 (R&R 9-19).

### Pap/Rhythms

### HOTTEST

STEVIE WONDER "Master Blaster (Jammin')" (Tamla) **TOM BROWNE** "Funkin' For Jamaica (NY)" (GRP/Arista) EARTH, WIND & FIRE "Let Me Talk" (ARC/Columbia) STEPHANIE MILLS

"Never Knew Love Like This Before" (20th) ZAPP

"More Bounce To The Ounce" (WB) STACY LATTISAW "Let Me Be Your Angel" (Cotillion)

**JACKSONS** "Lovely One" (Epic) **DIANA ROSS** "I'm Coming Out" (Motown)

LTD "Where Did We Go Wrong" (A&M) MINNIE RIPERTON

"Here We Go" (Capitol) QUEEN "Another One Bites The Dust" (Elektra)

**GRANDMASTER FLASH** "Freedom" (Sugar Hill) DELLS

"I Touched A Dream" (20th)

### LIMBER

O'JAYS "Girl, Don't Let It Get You Down" (TSOP) 59% reporting. Climbing at WGIV, KMJQ and WDIA with hot rotation at WJJS, WKXI, WYLD, WHRK, WVEE, WPXI and WVOL in the South. Hot at WVON and WJMO; climbing at KATZ in the Midwest. Medium airplay at WMIN and WDAS while had at MIXIO. play at WWIN and WDAS while hot at WKND, WXYV and WILD in the East. Climbing at KDIA and KLIP with hot airplay at KDKO in the West.

BRICK "Push Push" (Bang) 59% of our reporters are on it. The South shows medium airplay at WYLD, WJJS and WAOK with hot rotation at WVOL, WOIC, WHRK, WVEE, WKXI, KMJQ, WANT and WPDQ. Hot at WXYV; climbing at WKND, WAMO, WILD and WDAS in the East. Climbing at WKWM while hot at WLOU, WWWS and WVKO in the Midwest. New at KDKO and climbing at KDAY in the West.

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 59% reporting airplay. Hot at WDAO; climbing at WBMX, WTLC, WVON, KATZ, WJMO and WVKO in the Midwest. The South reflects an add at WYLD, climbing at WPDQ, WAOK, WJJS, WDIA and WVOL, and hot at WKXI and WGIV. Hot at KDAY; climbing at KDKO, KLIP and KSOL in the West. Medium alreplay at WAMO and WKND while hot at WWRL in the East.

MICHAEL HENDERSON "Wide Receiver" (Buddah) 57% reporting action. The East shows hot rotation at WWIN, WXYV, WAMO and WDAS. Hot at WBMX, KATZ, WJMO, WKWM and WWWS in the Midwest. Climbing at KDKO with hot airplay at KSOL in the West. The South shows an add at WPXI, medium airplay at WJJS and WGIV, and hot rotation at WPDQ, WAOK, KMJQ, WDIA, WHRK, WVEE and WVOL.

PRINCE "Uptown" (WB) 57% reporting. Added at WANT, KMJQ, WKXI and WDIA with medium airplay at WVOL, WOIC, WHRK, WVEE and WAOK in the South. New at WBMX, WLOU and WJMO, climbing at WVKO, WWWS, KATZ and WDAO, and hot at WTLC in the Midwest. Debuting at WAMO; climbing at WXYV and WWIN in the East. Climbing at KDAY in

POINTER SISTERS "He's So Shy" (Planet) 51% reporting action. The East reflects medium airplay at WDAS and hot airplay at WKND and WILD. New at WOIC, climbing at WVOL, KMJQ, WGIV and WPDQ, and hot at WJJS, WKXI, WDIA, WYLD and WPXI in the South. Medium airplay at WVON, WJMO and WVKO in the Midwest. Hot at KDAY and climbing at KDIA and KSOL in the West.

TEENA MARIE "I Need Your Lovin" (Gordy) 51% of our reporters are on it. Climbing at WWIN, WAMO, WILD and WDAS in the East. Medium airplay at WAOK, WJJS, WKXI, WDIA and WPXI with an add at KMJQ in the South. New at WAMM, climbing at KATZ, WKWM and WVKO, and hot at WMBX and WTLC in the Midwest. Added at KDKO, climbing at KSOL, and hot at KDAY in the West.

JONES GIRLS "Dance Turned Into A Romance" (Philadelphia International) 44% reporting. Climbing at WKXI, WDIA, WHRK, WVEE and WVOL in the South. The East shows an add at WWIN with medium airplay at WXYV, WILD, WWRL and WKND. Hot at KATZ and WWWS; climbing at WLOU, WJMO, WKWM and WVKO in the Midwest. Added at KDIA and

MTUME "Give It On Up" (Epic) 43% reporting activity. Hot at WWRL with medium alrplay at WWIN, WXYV and WDAS in the East. Climbing at KDAY and KSOL in the West. Hot at WBMX; climbing at KATZ and WJMO in the Midwest. The South shows hot rotation at WGIV, WAOK and WDIA with medium airplay at WJJS, WHRK, WVEE and WVOL.

SPINNERS "Now That You're Mine Again" (Atlantic) 41% reporting action. Added at WAMO while climbing at WKND, WDAS and WWRL in the East. Climbing at WAOK; hot at WGIV, WDIA and WOIC in the South. New at WVON, climbing at WJMO and WVKO, and hot at WAMM and WDAO in the Midwest. Medium activity at KDAY and KLIP in the

DIONNE WARWICK "No Night So Long" (Arista) 38% reporting. The South shows it climbing at WPXI and WGIV; hot at WVEE, WHRK and WAOK. Climbing at WBMX, WTLC, WVON and WJMO in the Midwest. Medium airplay at KLIP and KSOL in the West. Hot at WXYV with medium airplay at WAMO and WKND in the East.

McFADDEN & WHITEHEAD "I Heard It In A Love Song" (TSOP) 38% of our reporters are on it. Climbing at WVOL and WKXI; hot at WGIV, WANT, WJJS and WYLD in the South. Added at WVON, climbing at WKWM, WWWS and WVKO in the Midwest. Climbing at KDIA and KSOL in the West. Climbing at WWIN and WILD in the East.

MELBA MOORE "Everything So Good About You" (Epic) 35% of our reporters are on it. Added at WANT, climbing at WDIA, WHRK and WVEE, and hot at WAOK in the South. Climbing at WWWS, KATZ and WLOU; hot at WBMX and WDAO in the Midwest. Medium airplay at WAMO and WXYV in the East. Climbing at KDKO in the West.

DONNA SUMMER "Walk Away" (Casablanca) 32% reporting activity. Added at WBMX and WVON; climbing at WDAO and KATZ in the Midwest. New at WPXI, climbing at WAOK and WOIC, and hot at WHRK and WVEE in the South. Hot at WXYV; climbing at WWIN in the East. Climbing at KDIA in the West.

TYRONE DAVIS "How Sweet It Is" (Columbia) 32% of our reporters are on it. New at WKND in the East. Added at WDIA and WVOL, climbing at WOIC and WGIV, and hot at WAOK in the South. Debuting at WBMX, climbing at KATZ and WJMO, and hot at WDAO, WWWS and WAMM in the Midwest.

STYLISTICS "Hurry Up This Way Again" (Philadelphia International) 32% reporting airplay. Medium airplay at WILD, WDAS and WWRL in the East. Added at WYLD; climbing at WKXI, WJJS and WAOK in the South. New at WDAO and WKWM; climbing at

WJMO in the Midwest. Medium airplay at KDIA and KLIP in the West.

BOB MARLEY & THE WAILERS "Could You Be Loved" (Island) 32% of our reporters are on it. New at WDAO and WBMX, climbing at KATZ, WAMM and WVKO in the Midwest. Added at WWRL; climbing at WWIN and WKND in the East. New at WDIA and

Midwest. Added at WWRL; climbing at WWIN and WKND in the East. New at WDIA and climbing at WAOK in the South. Debuting at KDKO with medium airplay at KDIA in the West. S.O.S. BAND "S.O.S." (Tabu) 30% reporting. The Midwest shows an add at WLOU, KATZ, WJMO and WAMM while climbing at WVKO, WKWM, WDAO and WTLC. Hot at KDAY; climbing at KLIP in the West. Hot at WOIC in the South.

CRUSADERS "Soul Shadows" (MCA) 30% reporting activity. Hot at WDIA; climbing at WPDQ, WKXI, WYLD, WHRK and WVEE in the South. Climbing at WVON and WDAO in the Midwest. Hot at KLIP with medium airplay at KSOL in the West. Climbing at WXYV in the

### **NEW & ACTIVE**

JOHNNY GUITAR WATSON "Telephone Bill" (DJM) 27% reporting airplay. Added at WJMO; climbing at WBMX, WLOU, KATZ and WKWM in the Midwest. New at WVOL; climbing at WOIC and WKXI in the South. Climbing at WAMO and WWIN in the East. REDDINGS "Remote Control" (B.I.D.) 24% of our reporters are on it. Added at WOIC, WHRK, WVEE, WYLD, WDIA and WAOK in the South. New at WWIN and WXYV in the East. Debuting at WWWS in the Midwest.

LENNY WHITE "Kid Stuff" (Elektra) 24% reporting. Medium airplay at KATZ, WDAO, WLOU, WTLC and WWWS in the Midwest. Added at WAOK; climbing at WOIC and

WVOL in the South. New at WKND in the East.

CURTIS MAYFIELD "Tripping Out" (Curtom/RSO) 24% reporting activity. New at WVON, WKWM and WTLC; climbing at WVKO and WAMM in the Midwest. Added at WKXI in the South. Debuting at WKND while climbing at WAMO and WWRL in the East.

AVERAGE WHITE BAND "For You, For Love" (Arista) 24% reporting action.

Medium airplay at WPDQ, WHRK and WVEE in the South. Added at WTLC and WDAO; climbing at KATZ and WVKO in the Midwest. New at WDAS and climbing at WXYV in the East.

	sted in order of their airplay activity
BOR JAMES	H (Tappan Zee/CBS)
	Various Cuts
TOM BROWNE	Love Approach (GMP/Arista)
	Various Cuts
GEORGE BENSON	Give Me The Night (VVB)
	Various Cuts
CRUSADERS	Rhapsody And Blues (MCA)
JOHN KLEMMER	Magnificent Madness (Elektra)
	Various Cuts
RAMSEY LEWIS	
AL JARREAU	Various Cuts
HOBACE CHIVED	Silver And Strings (Muse)
HURACE SILVER	Various Cuts
ALDIMEOLA	Hotel Splendido (Columbia)
AL DIMEOLA	Various Cuts
EMPIRE JAZZ	Empire Jazz (RSO)
	Various Cuts

### **NEW & ACTIVE**

JUDY ROBERTS BAND ...... Judy Roberts Band (Inner City)

EAST: WHUR/Washington, D.C., Jesse Fex; WEBB Baltimore, MD, Chauncey Lewis: WY8C/New Haven, CT, Roy Schneiderman. SOUTH: WCLK/Atlanta, QA, Requeye Ward: WTJZ/Newport News, VA, Roi Ewell MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detrok, MI, Dorlen Paster. WEST: KADX/Denver, CO, Chuck Edwards: KRE/Berkeley, CA, Hal Jackson, KKGO/Los Angeles, CA, Sal Levine: KJLH/Los Angeles, CA, Lawrence Tanter.

Pap Rhythris Hoffest 3, 1980

EAST	BOUTH	MIDWEST	WEST
Tom Browne Zapp Queen Stacy Lattisaw	Tom Browne Stacy Lattisaw Zapp O'Jays Michael Henderson	Zapp Tom Browne LTD	Tom Browne

### Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

#### EAST

WWRL New York, NY Bob Law/Linda

Larry Graham "When Kool & The Gang Lou Rawls Bob Marley Jackie Moore Randy Crawford O.C. Smith Chaka Khan "Get"

Mtume Natalle Cole LTD Al Jarrasu Manhattans

Manhattans Herb Alpert Melissa Manchester & Peabo Bryson Ramsey Lewis Minnie Riparton Ray, Goodman & Brown

WXYV

ADDED

HOTTEST George Benson "Give" Tom Browne O'Jays Queen Michael Henderson Diena Ross "Upside" Stacy Lattisaw Stevie Wonder Jacksons Earth, Wind & Fire

WWIN Baltimore, MD Curtis Anderson

ADDED Jones Girls Lou Rawla Philippe Wynne
A Taste Of Honey "I'm" Tavares Cameron "Funk" Kano Jimmy Datsun Loose Joint Dee Dae Bridgewater

Frankie Smith Belinda West HOTTEST

Reddings

RJ's Funk

Dells

Zapp Geraldine Hunt ADDED Queen

OʻJays Stephanie Mills

ADDED Kool & The Gano One Way
Triple S Connection
Average White Band
Rene & Angela

HOTTEST Zapp Tom Browne Maze Michael Henderson Grandmaster Flash LTD Stacy Lattisaw Locksmith Slick

Hartford, CT Eddle Jordan

Curtis Mayfield Tyrone Davis Lenny White

HOTTEST Zapp Larry Graham "One Stacy Lattisaw Slick Maze Diene Ross "Upside" Tom Browne Pointer Sisters WILD Boston, MA Steve Crumbley

ADDED Captain Sky Narada Michael Walde Betty Everett Shadow Jerry Palmer Kool & The Gang

HOTTEST HOTTEST
Tom Browne
Zapp
O'Jays
Queen
Stephanie Mills
Pointer Sisters
Delis
Kwick
Stacy Lattisaw Stacy Lattisaw . Grandmaster Flash

WAMO Pittsburgh, PA

ADDED Spinners Norman Connors

HOTTEST Michael Henderson Zepp Rick Jemes Rick Jemes Queen Stacy Lattisew Stephenie Mills Maze LTD Minnie Riperton

MIDWEST . WVKO

ADDED George Benson "Love Sweat Bend Natalie Cole Lou Rawls Idria Muhammad

HOTTEST Minnie Riperton Dells LTD Peaches & Herb

OMLW

ohnny Guitar Watson George Benson "Love

HOTTEST Michael Handerson Stacy Lattisew Tom Browne Zapp
Teddy Pendergrass "Can't"
LTD
O'Jeys
Minole Bineston Dynesty One Way

ADDED Sweat Band Philippe Wynne Cameron Junio Junie Kenny Rogers S.O.S. Band Lenny Williams Vaughan Mason & Crew Lipps, Inc. Narada Michael Walden

HOTTEST Michael Henderson Tom Browne Tom Browne
Dynasty
Quaen
One Way
Stephanie Mills
George Benson "Give" Zapp LTD Jones Girls

WVON

ADDED ADDED
Donna Summer "Walk"
Spinnars
Jacksons
George Benson
Curtis Meyfield
McFedden & Whiteheed HOTTEST MOTEST
Maze
Tom Browne
Dynasty
Dells
LTD
Teddy Pendergrass "TKO"

O'Jeys George Benson Chake Khan "Papillon Stacy Lattisew

WDAO Dayton, OH Turk Logan

ADDED ADDED
Stylistics
Bob Marley
Southroad Connectic
Average White Bend
Linda Clifford

HOTTEST Tom Browne Tyrone Davis Ray Goodman & Brown Herb Alpert Paul Humphrey Dayton Melba Moore

ADDED Jacksons Stevie Wonder S.O.S. Band

HOTTEST One Way King Tim III Rick James Zapp Stacy Lattisaw Brick Edmund Sylvers Diana Ross "Coming

WTLC Indianapolis, IN Jay Johnson

ADDED Comeron
Averege White Bend
Curtis Mayfield
Sylvia St James
Hubert Laws
Brecker Brothers
Seventh Wonder Dee Dee Bridgeweter HOTTEST Zapp LTD

Stevie Wonder Jacksons Grandmaster Flash Prince Earth, Wind & Fire Teena Marie

WRMX

Chicago Jim Maddox ADDED Shadow Bob Merley Bob Merley Donne Summ Kurtis Blow Prince Tyrone Devis HOTTEST Larsen-Feiten Earth. Wind & Fire Michael Henderson Doobie Brothers Malha Moore Teena Marie Stevie Wonder Grandmaster Flash

wwws Saginaw, MI Kermit Crockett

ADDED Unknown Rappe Senderella

HOTTEST Queen Zapp Brick Jones Girls Michael Henderson Maze Rick James Tyrone Davis
Johnnie Taylor

WAMM

ADDED Jecksons Rene & Angele Teena Marie S.O.S. Bend

HOTTEST LTD Diana Ross "Upside Stephanie Mills

WKWM Grand Rapids, Mi Frank Grant

ADDED ADDED
Shotgun
Curtis Mayfield
Pleasure
Con Funk Shun
Rene & Angele
Seventh Wonder
Doobie Brothers
Stylistics
Frank Smith
Pure Pleasure

HOTTEST Zapp Tom Browne Michael Henderson Michael Hendersor One Way Cameron Queen Grandmaster Flash LTD Diana Ross "Upside" Slick

WEST -

Senderella Teddy Pendergrass ''TKO' Larry Graham ''When''

HOTTEST Earth, Wind & Fire Stevie Wonder Zapp Diana Ross "Coming" Tom Browne
Ray, Goodman & Brown
Teena Marie LTD Pointer Sisters

KLIP Fresno, CA

ADDED

HOTTEST Dave Valentin Kurtis Blow

ADDED

Jones Girls Michael Henderson "Choice" HOTTEST

HOTTEST
George Benson "Love
Dlana Ross "Now"
Teena Marie "Love"
Teddy Pendergrass "TKO"
Billy Preston/Syreeta
George Benson "Give"
Stephanie Mills
Earth, Wind & Fire
Ashford & Simpson

KSOL San Mateo, CA J.J. Jeffrias

ADDED

HOTTEST Michael Henderson Tom Browne O'Jays Cameo Dynasty Zapp Maze Stacy Lattisay

KDKO

ADDED Brick Grandmaster Flash TTF Bob Marley Teena Marie Herb Alpert La Toya Jackson

HOTTEST Diana Ross "Upside" Larry Graham "One" Larry Graham "One"
O'Jeys
Tom Browne
Dynasty
Maze
Teddy Pendergrass "Can't"
Chris Cross A Taste Of Honey "Rescue"

SOUTH . WYLD New Orleans, LA Brute Bailey

ADDED 80's Ladies Stylistics Gereldine Hunt Philly Cream
Ray, Goodmen & Brow

HOTTEST Stacy Lattisew O'Javs

McFadden & Whitehead LTD Pointer Slaters Brothers Johnson Stephanie Mills Change Ashford & Simpson

WDIA

ADDED George Benson "Love" Reddings Rene & Angela Billy & Syreeta Tavares Lou Rawls Candi Staton Gene Chandler Z. Z. HIII Tyrone Davis Bob Marley Shotgun

HOTTEST Dells Mturne Spinners Zapp LTD Tom Browne Michael Henderson Pointer Sisters Crusaders Diana Ross "Coming" WHRK

ADDED

HOTTEST George Benson "Give" Tom Browne Stacy Lattisaw Stevie Wonder

Jecksons Earth, Wind & Fire WKXI

ADDED ADDED
Lenny Williams
Z.Z. Hill
Prince
Jacksons
Stevle Wonder
Curtis Mayfield
Kurtis Blow
Fredrick Knight
Ecstmay

Ecstasy Geraldine Hunt George Benson "Giva"
Diana Ross "Upside"
Pointer Sisters
O'Jays
Stacy Lattisaw
Ray, Goodman & Brown
Flakes
Zapp

Zapp Brick Joe Simon WGIV
Charlotte, NC
Jo Ann Graham
ADDED
Jeff & Aleta
Linda Clifford
Cameron
Rene & Angela
Jackle Moore
Kano Kano HOTTEST

Bubba Johnson McFadden & Whitehead Mturne Grandmester Flash Zapp Main Ingredient Ray, Goodman & Brown Spinners Queen Chaka Khan "Papillon"

KMJQ Houston, TX Robert V.

ADDED Commodores "Heroes" Nerada Michael Walden Teena Merie Teddy Pendergrass "TKO"

HOTTEST Brick Queen One Wey Stevle Wonder Jacksons

Larry Greham"One

WILIS

ADDED Legend Hubert Laws Lipps, Inc. Smokey Robinson Shotgun Flakes

HOTTEST Tom Browne George Benson "Give" Stacy Lattisaw Rick James LTD Pointer Sisters Stephanie Mills Dells McFadden & Whitehead

WPDO Jacksonville, FL Nat Jackson

ADDED ADDED
Larry Graham "When"
Chaka Khan "Get"
George Benson "Love"
Starpoint
Geraldine Hunt
HOTTEST
Larry Graham "One"
Change
Commodores "Old"
Diana Ross "Hosida" Diana Ross "Upside" Stacy Lattisaw Ashford & Simpson Chic Michael Henderson Locksmith

WAOK Atlanta, GA

ADDED Reddings Chake Khan "Get" George Benson "Love Kool & The Geng

HOTTEST Michael Henderson Dionne Werwick Stacy Lattisaw Tyrone Davis Melba Moore Tom Browne Zepp Minnie Riperton Grandmaster Flash

Atlanta, GA Scotty Andrews

ADDED HOTTEST George Benson "Give" Tom Browne O'Jays Queen Michael Henderson

Diana Ross "Upside" Stacy Lattisaw Stevle Wonder Jacksons Earth, Wind & Fire WOIC nhia SC Bob Waite

ADDED
Lenny Williams
Bohannon
Cameron
Kurtis Blow
Reddings
Pointer Sisters "Shy"
Larry Graham "Low
George Benson "Low George Benson "Love"
HOTTEST Zapp Diana Ross "Coming" Grandmaster Flash Stacy Lattisaw Dynasty Spinners S.O.S. Band Stephanie Mills

WANT and VA Ban Miles

ADDED Melba Moore Isley Brothers Gereldine Hunt Lipps, Inc. Flakes

HOTTEST Grandmaster Flesh McFadden & Whitehead Teddy Pendergrass "Can't Zapp Brick Tom Browne Maze Earth, Wind & Fire

Charleston, SC Tony Jamison

ADDED A Taste Of Honey "I'm" Stephanie Mills Stevie Wonder Donna Summer "Wałk" Michael Henderson

HOTTEST Queen Diana Ross "Upside" Tom Browne Paul Simon Paul Simuli O'Jays Robble Dupree George Benson "Give" Dooble Brothers ELO Pointer Sisters

WVOL Nashville, TN Fred Hervey

ADDED Queen D.J. Hollywood Diena Ross "Upside" Brick Michael Henderson Dynasty O'Jays

### Beautiful Music Activity



In recent weeks many staff changes and station promotions have taken place, and I'd like to bring you up to date. I would also like to encourage you to send in any information, news, photos, promotions and changes for all our readers to enjoy.

- Pam Bellamy

### Staff Promotions

Alan R. Bishop, formerly VP/GM of WGIG & WSBI-FM/Brunswick, GA and more recently GM at WUNI/Mobile, moves across town to WLPR as Station Manager . . . A couple of changes in Rochester over recent weeks: Ken Hart, General Sales Manager for WEZO/WNYR, has been upped to Station Manager, while Cindy Weiner was promoted to Local Sales Manager, taking over for Dale Hartnett, who has been named Co-Op Manager for sister WUHF-TV . . . Eric Johnson returns to KQYT/Phoenix to take on the duties of Operations Director

Alan Ecklund promoted to Sales Manager of KOAX/Dallas-Ft. Worth and Susan Davis joins the station as account exec. Davis comes to KOAX from neighboring KBOX-KMEZ... Sue Bell joins KODA/Houston as account exec... Kansas City's KCEZ welcomes Johne Pearson to the on-air staff

Rob Stevens, formerly KJOI/Los Angeles, joins KEZL/San Diego doing afternoon drive. Paul Roger promoted to Director of TM Beautiful Music. Roger has been with TM for seven years and will be responsible for the programming, music, development, and direction for the format.



WEZC'S GOT THAT SWING — WEZC/Charlotte, NC went all out in promoting itself; using the theme "The Big Swing Is To WEZC," the station mounted an actual swing on a billboard and employed a brave young lady to swing during morning and afternoon drivetimes to make people aware of EASY 104.

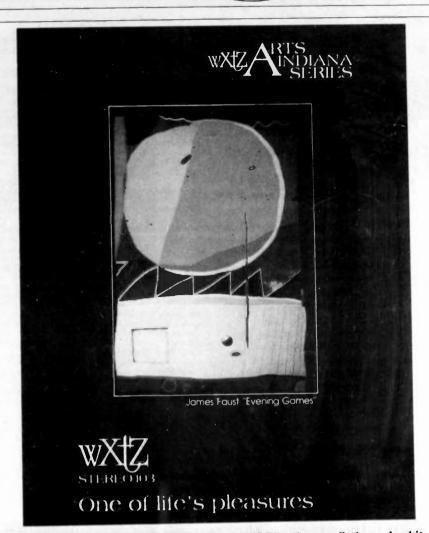
### Solving An Identity Crisis

On September 15 WDVR/Philadelphia changed call letters to WEAZ (EAZY 101). According to General Manager Gary Lewis, "There was a great deal of call letter confusion between WDVR and WJBR, WDNR, WWDB, and WMMR. We worked very closely with Bill Moyes of the Research Group, doing in-depth studies in 750 households, as well as focus studies. The results showed a definite problem. WEAZ—EAZY 101 were the ideal call letters to use; it describes the format and our dial position."

The new WEAZ is currently running a successful TV campaign using Patrick O'Neal to convey this change, plus 10,000 helium-filled balloons, 20,000 bumper stickers, and retail stores carrying window stickers (like Mastercharge or Visa) saying "Come On In And Relax. We proudly feature EAZY 101." The station will also be sponsoring a float in the Gimbels Thanksgiving Day parade.

#### IBMA Drive

The IBMA (Independent Beautiful Music Association) is now holding its annual drive for new members. Please contact Art Kellar, President IBMA, (703) 691-1900 or Ed Winton, Executive Committee, (813) 229-8650. If you plan to be with us at the NRBA American Radio Expo, come by the Beautiful Music hospitality room for more information.



THE ART OF BEAUTIFUL MUSIC — WXTZ/Indianapolis launched its "Art Indiana Series" combining Beautiful Music and beautiful works of art from Indiana artists. WXTZ selected fifteen artists and to promote the exhibit chose a different work of art each month as a full-page ad in Indianapolis At Home magazine. Reproductions of these ads were also made into buscards and billboards. The series was developed for a twelve-month period. Station Manager Tom Severino, who created the Art Indiana concept, is making plans for another year's series.



KABL RINGS SF'S BELL — KABL/San Francisco recently held its annual Cable Car Bell Ringing competition, cosponsored by the city's Municipal Railway. Pictured is John Pereira, conductor of the Symphony of the Mountain and winner of the first place honors. Pereira, accompanied by two violinists, won \$1000 cash and \$1000 worth of air time on KABL for his favorite charity or nonprofit organization. More than 40 tunes were clanged out on the cable car bells by celebrity contestants in front of thousands of spectators.

### **OPPORTUNITIES**

#### **Openings**

#### EAST

Full-time position for AOR pro. Commercial AOR expenence necessary. Not much bucks right now, but active growing organization in New York City suburbs. Tapes and resumes to Gary Axelbank, WRNW, Box F, Briencliff Manor, NY 10510. No cells please. (10-3)

RADIO's number one production company looking for creative, highly-motivated producer for new nationally-syndicated program, "Newspot." Top production skills and musical knowledge a must. Tapes and resumes to Tom Powell, Exec. Producer, PRN, Box 172, Bronx, NY 10451.

Upstate NY opening for Pop/Adult air personality and moming news person. News person. News experience helpful. Tapes and resumes immediately to Jack Shane, OM, WCBA, Coming, NY 14830, or call (607) 962-4846. EOE (10-3)

WSBA/York/Lancaster/Herrieburg, PA flagship of Susquehanna Group seeking news/sports telents. Require aggressive, highly-organized persons who are absolutely dedicated to achieving the excellence we will demand of them. Call Ron Corbin, News Director, (717) 784-1155 (9am-3pm). We pay for the best, EOE (10-3)

50,000-watt FM In Ocean City, MD seeks good announcer with good production ability. Number one in market. Send tapes and resumes to WKHI, Box 758, Ocean City, MD 21842. No calls please EOE (10-3)

WIXY Country, Springfield, MA is looking for a morning jock for a newly-opened position on a previously automated station. Please send tapes and resumes to Billy Carter, 45 Fisher Ave., East Long Meadow, MA 01028. EOE M/F (10-3)

Wacky 102 FM needs a great overnight person, If you want to learn, enjoy work, and have at least two years commercial experience, call Jim Rising at (413) 525-4141. EOE M/F (10-3)

Northeast Superstars 100,000-wett AOR looking for morning anchor to do "lifestyle" news. Creative writing, reporting, and broadcast experience required. About to move to brand new, top-notch facilities. Good pay and excellent benefits. Tapes and resumes to Dan Abernathy, ND, WSYR-AM-FM, 1030 James St., Syracuse, NY 13203. EOE M/F (10-3)

WMGQ FM 98 is looking for personable, natural-sounding announcers for openings. This Greater Media station is 35 miles from the Big Apple. Good production a must. Send tapes and resumes to Gary Balaban, WMGQ FM 98, Box 100, New Brunswick, NJ 08903. EOE M/F (10-3)

News person wanted. No beginners. Tapes, resumes, and references to Doug Walker, ND, WCIX, 2 West Market St., York, PA 17401. Modest pay, but great opportunity. EOE (10-3)

WLAN FM-98 is presently looking for a top-notch morning personality (or team). We also have an opening for a night personality, 12mid-5am. Our announcers are among the highest paid in central PA (days off with pay will average 20-25 the first year). Send tapes and resumes to Mel Edwards, PD, WLAN-FM, 252 N. Queen St., Lancaster, PA 17603. EOE (10-3)

WKYG/Parkersburg, WV, with a modern Country format, needs one outstanding air personality/production talent for drive time shift. Also looking for tapes and resumes for news people and other air talent positions. Excellent opportunity and wages. Send tapes and resumes immediately to Jack Randell, WKYG, Box 368, Perkersburg, WV 26101. (9-26)

Air talent (all shifts) for Northeest medium market Top 40. Tepes and resumes to Steve Rivers, Landsman/ Rivers Radio Servicos, 741 Red Oek Terrace, Wayne, PA 19087. (9-26)

Engineer with first class ticket to assist Chief Engineer. Immediate opening for qualified person with hands-on experience at leading Central Jersey AM-FM combo. Resumes, references, and selary requirements to Box 1350, Princeton, NJ 08540, or call (609) 924-3600. (9-26)

#### Openings

News Anchor, WPAT/Clifton, NJ wants you to know that there is a position open in our News Department. We need a top-flight morning news anchor. Send audition tapes and resumes to Ken Lamb, WPAT, 1398 Broad St., Clifton, NJ 07013 (tapes not returnable). No calla please. EOE M/F (9-26)

Morning men leaving to become Operations Manager at a Pittaburgh station. Need bright, natural-sounding morning man to replace him. Bits nice but not necessery. Looking for a relatable human being to work at Northern W. Virginia's most listened to and best equipped radio atation. Send tapes and resumes to Dr. John, WCLG-FM, Morgantown, WV 28505. EOE M/F (9-26)

WITH/Baltimore, MD has full and part-time openings for announcers. Looking for eir personalities who can relate to Top 40, P/A music past and present. Production must be superior and ability to work within structure a must. Tapes and resumes to Charles LaMason, WITH, 5 Light St., Baltimore, MD 21202. EOE M/F (9-26)

Top-rated Pop/Adult seeks bright, talented entertsiner for morning drive. Polish your skills in one of the Northeast's most delightful communities. Rush tapes and resumes to Bob Lynch, PD, WTKO, Box 10, Ithaca, NY 14850. EOE (9-26)

Seles person opportunity in Beltimore, MD. Need good strong sales persons to beat the bushes at a turn-around operation. Send resumes to Ed Graham, 5 Light St., Baltimore, MD 21202, or call (301) 528-1230. EOE M/F (9-26)

WROR-FM/Boston looking for bright-sounding 8-10pm Jock. Good pipes, Top 40-oriented to do Pop/Adult format. Send tapes and resumes to Mike Adams, PD, WROR-FM, Government Center, Boston, MA 02114.

Possible PM drive and 7pm-12mid opening. Pop/ Adult station covering three-state area. Good pay for right person. Tapes and reumes to Rod Grant, WGNT, Box 1539, Huntington, WV 25716. EOE M/F (9:26)

Chief Engineer needed with first class. Must be experienced in studio construction, sound ecoustics, and electronic wizerdry. Opportunity to customize studios. Send all resumes to Henry Bruen, WITH Radio, 5 Light St., Baltimore, MD 21202. EOE M/F (9-26)

CKGM/Montreal looking for meture broadcaster. 5-10 years experience in Pop/Adult or Top 40 for afternoon drive. Tapes and resumes to Robert Hall, CKGM, 1310 Green Ave., Montreal, Quebec H322B5. EOE M/F (9-26)

Personellty news person for Northeest major market Top 40. Must be willing to take direction. Tapes and resumes to Steve Rivers, Landsman/Rivers Radio Services, 741 Red Oak Terrace, Wayne, PA 19087. (9-26)

WGNT Radio is looking for a talk show host/newsperson. Two years experience desired in either category Send tapes and resumes to Jim Jablonski, ND, WGNT, Box 1539, Huntington, WV 25716. EOE M/F (9-26)

#### SOUTH

Expanding Sunbett chain looking for experienced news people and announcers. Must have minimum 3 years on air and/or managerial experience. Good salary and benefits. Send tapes and resumes to Gary King, WJBO/WFMF, Box 498, Baton Rouge, LA 70821. No Calls please. EOE M/F (10-3)

KLBQ-FM/EI Dorado, AR has immediate opening for the right talent at South Arkansas' number one contemporary station. Excellent facilities and benefits. If you're a team worker, send tepes and resumes to Mitch Reynolds, KLBQ-FM, Box 1565, El Dorado, AR 71730, or call (501) 863-5121. EOE M/F (10-3)

100,000-watt modern Country FM stereo accepting tapes end resumes for future opening. Must be good reader and communicator. Good pey, good benefits, excellent year-round climate. Tops for hunting and fishing. Two local universities. Medium market. Send tapes and resumes to Station Manager, KXKZ, 105 Park Ave., Ruston, LA 71270, or call (318) 255-5000. EOE (10-3)

#### **Openings**

KENR/Houston is looking for a studio engineer. Must have 1st class FCC license. Salary open. Send resumes to Ron Haney, KENR, Two Greenway Plaza East, Houston, TX 77048. EOE (10-3)

Looking for afternoon drive in beautiful Golden Triangle of Texas: Beaumont/Port Arthur/Orange. Top 100 market. Good bucks for right guy. Must be able to communicate well. Tapes and resumes to Mike Patrick, Box 6067, Beaumont, TX 77705, or call (817) 842-2255. FOF (10-3)

Needed, Program Director for AM-FM in Southeast Kentucky, New format for FM; all new equipment. Also need two announcers, Good bucks in Manchester, KY. Call (606) 598-5102, EOE M/F (10-3)

50,000-watt WAAY still looking for the right person to fill our morning drive slot. Experienced morning man needed yesterday! Rush tapes and resumes to Jerry Dean, WAAY, Box 2041, Huntsville, AL 35804. EOE M/F (10-3)

Future openings for full and pert-time news people. Minorites urged to apply. Tapes and resumes to Matt Reese, KCCW, GPM South Tower Building, Sen Antonio, TX 78216. No calls please. EQE (10-3)

AM-FM in Southeast Kentucky needs News Director to organize news department. Write and report on both AM and FM. Prefer female. Call Randall Bliss at (606) 598-5102. EOE M/F (10-3)

New FM going on the air. Mass appeal Contemporary Hit Radio. Need teen communicator for nights. Must have good production and be willing to work hard. Females encouraged. If interested cell (808) 598-5102. (10-3)

Q107(WDWQ)/Cherleston, SC is expanding its staff of professionals. Wanted: Killer jock. Must be natural, exciting and able to work phones. In return we offer excellent pay and security. Clock watchers and persons scared of hard work need not apply. If you can truly entertain, send your tape and resume today to Gary London, OM, WDWQ, Box 903, St. George, SC 29477, or cell (803) 723-5119. EDE M/F (9-26)

Tired of the mundane B.S.? Beautiful Gulf State, medium market, urban Country radio station is seeking telented and aggressive air personality. Contact Billy Martin, (205) 438-4514, Monday-Friday, 9am-6pm. EQE M/F (9-26)

98 ROCK Superstars in Tampa Bay is looking for premier talent. If you have what it takes to make it in a Top 20 market where the sun shines all year, rush tapes and resumes to Al Peterson, Box 4809, Clearwater, FL 33518. No calls please. EOE (9-26)

New stereo FM in Virginla's Shenandosh Valley seeks 2 additional personalities to join present staff who come from San Francisco, Norfolk, New Jersey, and Ohio. Send tapes and resumes to Wizard 96-FM, 133 W. 21st Street, Buena Vista, VA 24416, or call (703) 267-6113. EOE (9-26)

Modern Country radio station in a highly competitive market looking for a quick-witted, intelligent, fun to listen to, morning personelity. Send tapes and resumes to John Steele or John Frankhouser, KLLL-AM-FM, 1314 50th Street, Lubbock, TX 79408, or cell (806) 763-1911 before 3pm Central time. EOE M/F (9-26)

Central Virginia college town seeks experienced, aggressive and imaginative News Director with on-air personality to co-anchor popular morning show and lead established news team. Send tepes, resumes, references and photos to WXAM, Box 1294, Cheriotteville, VA 22902. EOE M/F (9-26)

97 ROCK, WJAD-FM/Balnbridge, GA, Tri-State's toprated 100,000 watt 24-hour rocker now looking for severel good air personalities to fill various time slots. Good working conditions, pay and extres for aspiring people. Located only 1½ hours from beaches of Florida. Rushtapes and resumes to Charlie Rowe, GM, WJAD-FM, Box 706, Bainbridge, GA 31717, or call (912) 246-1650. EOE M/F (9:26)

#### Openings

K92-WXLK/Roanoke, Virginia's most listened to atation with 93,000 constantly cookin' watts, needs experienced morning news anchor/reporter. Must be conversational. Send tepes and resumes to Russ Brown, Box 8428, Roanoke, VA 24014. EOE (9:26)

Solid personable communictor needed for major market Pop/Adult FM. Team players only. Tapes and resumes to Joe Capoblanco, Bonneville Broadcast Consultants, Box 157, Tenafly, NJ 07670, (9-26)

Personality morning man jock wented for leading station in market to work air shift 4:45-10am. Tight modern Country format with crossovers. Enjoyable place to live with lakes for boating, skiing, and swimming nearby. Exceptional public schools. Cell and I'll tell you about them. Comprehensive medical plan; starting salary negotiable. Send tapes and resumes to Paige Pitts, PD, WKUL, Drawer 968, Cullman, AL 35055. EDE (9-28)

Z93/Amarillo needs 2 top-notch parttimes to be an important part of Number 1 team. Tapes and resumes to Steve Stucker, Z93, Box 7488, Amarillo, TX 79109. No calls please EOE M/F (9-26)

Midday personality wanted. KRUS/Ruston, LA needs good communicator, good reader for college community. Excellent pay, good benefits, great climate. Send tapes and resumes to Station Manager, KRUS, Box 430, Ruston, LA 71270, or cell (318) 255-2530. EOE M/F (9-26)

12-14K's for afternoon steamroller, 3-7pm, at Number 1 FM. Natural Top 40, AOR communicator who won't settle for less than the best. New studios, great morale and a chance to have fun again. Possible Music Director. Class ects only, "Rush tapes and resumes to KQIV-FM, c/o Steve Stucker, Box 7488, Amarillo, TX 79109. No calls. EOE M/F (9-26)

KPUR/Amarillo is accepting tapes and resumes for an afternoon drive opening. Applicants should be well-versed in production. Money will be excellent for the right candidate. Contact Ron Chase, KPUR, Box 30,000, Amarillo, TX 79120. No calls. EOE M/F (9-26)

Fly south for the winter. KY99/Amerillo, 100,000-watt FM AOR now accepting tapes and resumes. Experienced jocks only. Send to Jim Dillion, KY99, 3309 S. Georgia, Amerillo, TX 79109. EOE M/F (9-26)

Need energetic human-sounding Top 40 jock. All tapes and resumes considered. If you're good, send materials to Carey Curelop, KAMX, 5601 Domingo NE, Albuquerque, NM 87108. No calls please. EOE M/F (9-26)

Drive-time news anchor sought for mejor merket Pop/ Adult FM. Must have polished delivery and superior writing/editing skills. Tapes and resumes to Joe Capobianco, Bonneville Broadcast Consultants, Box 157, Tenafly, NJ 07670. (9-26)

WAAY still looking for experienced morning man for our 50,000-watt contemporary station. Rush tapes and resumes immediately to Jerry Dean, WAAY, Box 551, Huntsville, AL 35801. EQE M/F (9-26)

#### PLEASE NOTE:

You may place your ad in the Opportunities section by mall or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

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### CHANGES

#### Radio

DAVE DINARDO, formerly with WTIG/Massillon, OH, joins WOHN/Herndon, VA as 6-10am personality.

CRAIG FLESHMAN joins KPLZ/Seattle, WA's sales staff from KGAA/Kirkland. GARY WHEELER promoted to full-time from overnights at 92-WFLY/Albany, NY. PETER DOMINGUEZ joins KLAC/Los Angeles' Sales Dept.

JOSEPH M. STEPHENSON named General Sales Manager at WIL-AM-FM/St. Louis, MO.

KATHLEEN WHELAN appointed Local Sales Manager at WIL-FM/St. Louis, MO. SHARON TAYLOR appointed Public Relations Representative at CKSL/Ontario, Can. STEVE A. GLASER (Steve Alexander), formerly with KLIX-K96/Twin Falls, ID, joins WQDE/Albany, NY as Production Director and PM drive personality.

FARRELL LEVITT (Dick Farrell) joins WBQW-13Q/Scranton, PA, from WGBB/Long Island.

NORMAN SHOR (Pat O'Day), formerly with WJET/Erie, PA, joins KFMH/Muscatine, IA.
MICHAEL STONE appointed acting PD at KMGK-FM/Des Moines, IA.

GARY CAMPBELL promoted to PD at KDUO/Riverside, CA.

STEVE CHAMBERS moves from weekends/swing at 74RNR/Martinsburg, WV to PM drive at WWOO/Berryville, VA.

MARTY WILLIAMS from G105/Metter, GA, joins Y107/Macon, GA as MD. MIKE ROBERTS joins Y107/Macon, GA as morning drive jock from BJ105/Orlando, FI

RICKEY LEE STEVENS, formerly with WQIK-FM/Jacksonville, FL, joins Y107/Macon, GA.

BILL WISE appointed PD at Y107/Macon, GA from WDAT/Daytona Beach, FL. JESSICA, formerly with WRBN/Warner Robins, GA., joins Y107/Macon, FL.

#### Record

MARCIA GROFF has been named Staff Coodinator at EMI America/Liberty Records, ROBERTA BRYANT appointed Creative Assistant to Carmen LaRosa, General Manager of DJM Records.

Manager of DJM Records.
KICK VAN HENGEL has been named Director of European Promotions for Capitol/
EMI America/Liberty Records.

### **OPPORTUNITIES**

#### **Openings**

#### MIDWEST

PD or should-be-PD? Send tapes and resumes with cover letter outlining experience, goels, programming idees, and seleny requirements to Penguin Programming, 4471 Rhine Dr., St. Louis, MO 63033. All replies confidential. EOE M/F (10-3)

Newsperson for sward-winning news staff on re-gional powerhouse. Great mova for somebody on their way to the big time. Send tapes and resumes to Bill Miller, KGGF, Box 863, Coffeyville, KS 67337. EOE (10-3)

arem Director wanted. We are a young, success ful, Top 40 in a small market. We have an immediate opening, if interested, send tape and resume to Scotty Foust, KQTZ, Box 311, Hobart, OK 73651. (10-3)

Immediate opening for a person strong in production.

Top-notch organization with great benefits and good bucks. Looking for someone creative and who wants room to grow. Tepas and resumes to Bill Richards, PD, KQWB-FM, Box 2983, Fergo, ND 58108, or cell (218) 236-7900. EOE (10-3)

Wented immediately: AOR personality at 50,000-went FM, halfway between St. Louis and Springfield, IL. Outstanding opportunity for right person. Rush tape and resume to Tony Taylor, WSMI-FM, Litchfield, IL 62066, or cell (217) 324-5921. EOE M/F (10-3)

KCMO/Kanasa City seeks applicants for the position of News/Public Affeirs Director. This person will direct the activities of a staff of more than 20 at News/Talk 81, KCMO. Three-five yeers on-eir experience in major market radio required plus managerial skills. Send tapes and resumes with first latter to Milke McGeo, OM, KCMO, 4500 Johnson Dr., Feirway, KS 88205. No cells EOE M/F (10-3)

Staff reporter. Some experience desired but will consider sharp beginner. Tapes and resumes to Rick Cohler, WDUZ, Box 36, Green Bay, WI 54305. No cells please.

WXUS (US 93), four-month-old AOR format with new state-of-the-ert, multi-track equipment, is looking for a 7pm-12mid personsity with good production. Medium market money, 2 ARB's per yeer, rated #1 with a 29.1 share, 12+ by Burch in August for greater Lafayetts including Purdue. Opening svallable after Fall ARB and females encouraged. Send tapes and resumes to Stewart McRee, WXUS, Box 1790, Lefayette, IN 47903, or cell (317) 448-1566 after 10em. EOE M/F (10-3)

Two rere openings! Moming news enchor and mid-day jock. Tapes and resumes to Lee Dougles, ICKOK, St. Louis, MO 63105. (10-3)

KMGK-FM/Des Moines is looking for an exciting, netural evening personality for 6-10pm shift. Tapes and resumes to Michael Stone, 215 Keo Way, Des Moines, IA 50309, EOE M/F (10-3)

KMGK-FM/Des Moines is looking for a Program Director, Aggressive, mature person who knows how to deal with and develop adult personality format. Tapes and resumes to Ed Wodks, 215 Keo Way, Des Moines, IA 50309. EOE M/F (10-3)

Afternoon drive personality moving up to Program Director; an experienced communicator is needed. Send tepes and resumes to Den Brennen, KFYR, Box 1738, Biamarck, ND 58502, or cell (701) 223-0900. EOE M/F

KIOA/Des Moines is looking for a Program Director. Aggressive, meture person who knows how to deal with and develop adult personality format. Also need bright, funny, creative morning personality. Pay top dollar. Tepes and resumes to Ed Wolks, 215 Keo Way, Des Moines, IA 50309, EOE M/F (10-3)

KCOW/Allience. NE is in need of a knowledge hends-on engineer willing to work a weekend on-air shift. New building and decent equipment. Work and live in Nebreake's fastast growing city. Call Doug Day at (308) 762-1400. EOE M/F (10-3)

Midwest radio group (KFDI, KTTS, KWKH & KYNNI looking for evening eir personality for one of our stations who loves Country music. Great facilities and working conditions. Tepes and resumes to John Speer, Great Empire Broadcasting, Box 1402, Wichite, KS 67201. EOE M/F (9-26)

KQKQ-FM/Omehe is making a switch from AOR Top 40 with major promotions and plenty of excit ment. Air personalities needed immediately. Send tap and resumes to Mark Evans, PD, Box 588, Coun Bluffs, IA 51501. Females encouraged to apply.

WZUU-FM/Milwaukee is expending and is looking for qualified news persons. Must be experienced with all facets of news gathering. 3-5 years experience re-quired, Tapes to John Driscoll, 520 W. Capitol Dr., Mil-waukes, WI 53212. No cells please. EOE M/F (9-26)

Country 8ky, KBMY/Billings, MT, looking for sir telent with production; some engineering experience would help. Also seeking News Director. Tapes and resumes to Dick Byrd, Box 20316, Billings, MT 59104, or call (408) 259-4588. EOE M/F (9-26)

Air performers/Program Directors, ell formats, large and medium markets. Exciting opportunities for hard-working, stable, edaptable broadcasters. Tapes and resumes only to Bob Henneberry Associates, Midwest Div., Box 03177, Cleveland, OH 44103. EOE M/F (9-26)

#### Openings

Public Affairs Director for AM-FM in Midwest urban merket to produce meaningful public affairs and news for AM Black and FM Rock formets. Applicants must have broadcast experience in news or public affairs. Resumes and sample of PA to United Broadcasting Co., 4733 Batheada Ave., Batheada, MD 20014. Minorities and women encouraged, EOE M/F (9-26)

WZUU-FM/Milwaukee is now accepting applications for adult-oriented personality with strong communicative skills. Tapes and resumes to John Driscoll, 520 W. Cepital Dr., Milwaukee, WI 53212. EOE M/F (9-26)

WACI/Freeport, IL has immediate opening for air telent. Tapes and resumes to Jim Stockwell, Box 701, Freeport, IL 61032. EOE M/F (9-26)

WHBY/Appleton, WI, a heavy news and informe WHIST/Appleton, WI, a newy rews and information leader in the Fox Cities, is seeking a broadcast news pro who can do it on the air and on the street. Tapes and resumes to Ray Wiater, Box 1619, Appleton, WI 54913. No cells please. EOE (9-26)

Sports — News — Morning Talk, All or any your speciatry? If so, talk to us. Tapes and resumes to WMRO, Aurors, IL 60504. EOE (9-26)

Entertaining air personality for Pop/Adult station. Excellent future for real pros. Tapes and resumes to Don Hofmann, KAKZ, Box 1240, Wichita, KS 67201. EOE

urphysboro/Carbondele, IL has immediate opening for ennouncers and production. Tape and resumes to ATTN: Mr. Vareche, Route 5, Box 286, Murphysboro, IL 62866, or cell (618) 457-2477 or (618) 687-1779. EOE M/F (9-26)

#### WEST

KFYE(Y94)/Freeno ready for one more real good part-timer for weekend and occasional overnight fill in. If you sound as good as our full-timers get a tape and resume to Mike Berlek, 49536 Del Webb Building, Freeno, CA 93721. EOE M/F (10-3)

Full-time Pop/Adult middey shift plus sports p-b-p and strong in production. Small Colorado mountain community. Position evallable 12-1. Looking for hard worker to solve problems, not create them. Tepes and resumes to Dave Scheefer, KLRR, 520 W. 6th Leadville, CO 80461. No cells please. EOE M/F (10-3)

Full-time and part-time announcers needed for future openings. Modern Country FM, Tapes and resumes to Charles Moran, KRST, Box 3280, Albuquerque, NM 87190. No cells please. EOE (10-3)

KLAK/Denver, CO is looking for experienced Country Jock. Position is 7pm-12mid. Come live in the Mile High City. Pay negotiable with ability. Minorities encouraged to apply. Tapes and resumes to Larry Watts, PD, KLAK, 7075 W. Hampden Ava., Denver, CO 80227. No calls please. EOE M/F (10-3)

KIDD/Monterey, CA needs part-time jock, Contact Ron Rodrigues, (408) 849-8822 Thursdays and Fridays only, EOE M/F (10-3)

Portland AM-FM station needs top-notch news re-porter. Must be communications or journalism graduate with minimum one-year experience in commercial radio news. Tapes and resumes to Tim Macy, KYTE/KLLB, Box 970, Portland, OR 97201. EQE M/F(10-3)

Country KUZZ/Bakersfield is looking for top-not morning person. If you are creative, hard working and like to get involved with your community send me a tape: Chris Squires, KUZZ, 1209 N. Chester Ave., Bakersfield, CA 93308. No cells please. EOE M/F (10-3)

KCCY-FM/Pueblo, CO needs a PD/moming Tepes and resumes to Mike John, General M KCCY, Box 5010, Pueblo, CO B1001. No cells Women and minorities encouraged to apply. (10

One hundred kilowatt FM-Country KCCY/Pueblo, CO needs PD/morning personality, Impeccable references required. No calls. Tapes and resumes to Michael John, Manager, Box 5010, Pueblo, CO 81002. Women and minorities encouraged. EOE (9-26)

Need two persons for our newly-scquired station in S. New Mexico. One news person and one sports person with pbp experience. No beginners, I don't have time to trein. Tapes and resumes to John Cerver, ND, KPSA, Box 720, Alamogordo, NM 88310 or cell (505) 434-1505. EOE M/F (9-26)

KSMA/Santa Maria, CA accepting applications for full and part-time positions. Applicants must have a mature voice, be able to communicate with an adult sudience, excellent production, and an interest in news and sports. Beginners will be considered for part-time positions only. Tapes and resumes to KSMA, Box 1240, Santa Maria, CA 93456. No calls please. EOE M/F (9.26)

KUZZ/Bakersfield, CA is still looking for the right talent for future openings. Good bucks, benefits and facilities. I'd like to hear from you today. Tapes and re-sumes to Chris Squires, KUZZ, 1209 N. Chester Ave., Bakersfield, CA 93308. No calls please. EOE M/F (9-28)

Pop/Adult Ptr s, personality/announcers, needed for Pop/Adult format in several major and medium merkets. Also need beautiful music announcer/Operations Manegers. Tapes and resumes to Tom Moran, VP, Churchill Productions, 1130 E. Missouri, Suite 800, Phoenix, AZ 85014. (9-26) p/Adult PD's, personality/announcers, needed for

#### Openings

Northern Sun Corporation/Bozeman, MT has openings for two AM driva/Operations Managers. KBOZ is a heavy community involved soult-oriented station with a Spring '80 AR8 share of 40. KBZN is a new 100,000-watt sutomated Country FM with a live morning show. Target date is October 1. Saleries commensurate with experience and sbility. Tapes and resumes to Paul V. Ehlis, KBOZ Radio, Box 20, Bozeman, MT 59715 or cell (408) 588-5486. (9-26)

KDWN/Las Vegas, NV looking for afternoon talk host. Must have News & Talk experience. Good opportunity. Tapes and resumes to Jeck London, KDWN, #1 Main Street, Las Vegas, NV 89101, EOE M/F (9-28)

K-BEST 96 needs a News Director. We have a conversational approach to news. Tapes and resumes to Jeff Selgo, PD, 7867 Convoy Court, Suite 303, Sen Diego, CA 92111. EOE M/F (9-26)

Unique Country-flavored Pop/Adult in the beautiful Northern Sierras has air staff opening. Good production, six months experience preferred. Tapes and resumes to Eric Roy, PD, KPCO, Box 1370, Quincy, CA

WANTED Chief engineer for major Seattle AM Radio station. Send tope and resume to Radio & Records, 80x #202, 1930 Century Park West, Los Angeles, CA 90067. EOE

KQDI/Great Felfs is looking for future full-time and part-time eir telents. Tapes and resumes to Scott Greeley, Box 6760, Great Felfs, MT 59406. No cells please. EOE (9-26)

Looking for sir telent who has at least 2 years experience in PopiAdut. Friendly on the sir and no ego, prefer Music Director experience. Tapes and resumes to J.R. Tonnigen, Box 670, Roswell, NM 88201. EQE (9-26)

Air talent 7pm-12mid shift in Southwest medium mar ket AOR Salary \$14,500 per year. Good references with some Top 40 background. Tapes and resumes to Steve Rivers, Landsman/Rivers Radio Services, 741 Red Oak Wayne PA 19087 (9 26)

JOE COLLINS, PD of KBOS, AOR in Tulere/Freeno seeks tapes and resumes for future possible a ings. Send to Box 1101, Tulare, CA 93275, (9-26)

Experienced news person to be a drive time enchor end news administrator in America's finest city with California's featest growing regional Pop/Adult station, KOBO. If you think you excel in both delivery and administration and are not afreid to be aggressive on the telephone. phone send resumes and salary requirements to Chuck Brinkman, KOGO, 8885 Gibbs Dr., Suite 201, San Diego,

#### **Positions Sought**

I'm in radio for one reason . . . sportal Dedicated, ex-perienced pro wents to join your sports-mined organi-zation, preferably in medium to major college market with P-B-P opportunity. Cell MARC efternoons at (218) 749-4983, (10-3)

Very good newsmen looking, News Director with 15 years experience. Major market preferred. Department development a speciality. TED (714) 444-3349, (10-3)

KATHY DeROUVILLE is alive and well and living in Los Angeles. 3 years major market MD experience in AOR, Contemporary Hit, Pop/Adult. Excellent references. Please cell (213) 464-5501. (10-3)

The victim of format change seeking fresh sir. If your The victim of format change seeking freeh sir. If your station offers stability, challenge, above sverage dollars and benefits and if my kide can grow up in a cleen environment, then grab the phone. 15-year pro now doing morning drive in Los Angeles but don't let that acare you. Pop/ADULT, Country or Contemporary Hit as long as it's personality. Air talent, PD or combination. I'm real good and real expensive. Cell JON WAYLIN at KZLA/Los Angeles or (805) 527-7542. (10-3)

JACK with 4 years experience. Mejor merket MD, News Director, currently looking for cold place. Cell (301) 922-5137. (10-3)

Upbest Contemporary Hit DJ end production manager available now for eir shift end/or production. 3 years experience at #1 station in a 18-station market. Great deal of promotional experience, including hundreds of live remotes. Resume and eircheck upon request. Cell anytime (314) 394-5973 or (314) 773-5180. (10-3)

Los Angeles Operations Manager available for long term relationship with stable organization in top 50 merket as PD, Assistant PD, or consultant. Impeccable track record both se programmer end sir personality. Automation, TV and syndication experience. All offers given equal consideration. (213) 542-3578 or (213) 370-8868 enytime. (10-3)

Current Assistant PD and afternoon drive looking for air shift on rocker in the West. (915) 944-9256. (10-3)

If you are a personality station on the West Coast or Pacific Northwest and want someone who has fun on the sir, call (915) 949-1103. (10-3)

#### Goods & Services

#### Charlie Fox

KHJ... KFI... WRKO... K8W8... to get where I've been, you'll need some good advice on how to improve. A personalized critique that will point you toward the majors. 925.00 and a recent sircheck to: 8ox 1171, Azusa, CA 91702.

#### Give Your Newsman A "Silver Sow Award"

TINGE SOW AWARD."

... as seen on "WKRP." Dr, give a personality a "Gold Turkey Award." Real trophies, made by the company that makes the Oscars. Only \$8.50 each, including postage. Other trophies available. WENDELL PRODUCTIONS, 3745 Barrington Ave., Suite 9, Los Angeles, CA 90066.

#### :60's And :30's

100:80 second and :30 second Musical Beda for your apots. No monthly payments, no needle drops, no nothing. All contemporary, 24 track recorded. Four LPs, 975.00 plus 95.00 shipping. Buy once, use forever. Cell or write — VALENTINO MUSIC, 151 West 46th St., New York, NY 10036, (212) 248-4675.

#### Broadcaster's Action Line

Job referrel service — 940,00 for 12 months R3, Box 84, Lexington, IN 47138, (812) 889-2907 Free to am-

#### **Broadcasters**

Want to sound like you've prepared your program for days? Try our service, used by top radio & TV personalities all over the U.S. and Canada. Free sample of BOS BARRY's NEWSLETTER from P.O. Box 577, Landers of the program of the pr non. WI 53046

#### **Need Numbers?**

The IMAGE GENERATORS are at your service. Get Major Market production/voices/ideas to help you generate numbers in your marketplace. Rates vary with market size. Interested? All inquines to (301) 262-2119, or 11408. Fairoak Drive, Silver Spring, Maryland 20902.

#### Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the lefts, here come the yocks Complimentary snack "LOLA's LUNCH," 1390 Arroyo Drive, Ypsilenti, MI 48197

#### Comedy Material

Funny horoscopes Krazy kommercials, silly soap operas, ridiculous TV reviews and more 25 pages delivered to your mouth every month. For freebee write HYPE, INK, Box 69581, Los Angeles, CA 90069

#### The System

Another revolutionary new idea for the broadcasting industry available this fall from the first name in profit-meking promotions, FIRSTCOM BROADCAST SERV-ICES, INC. Two Oaks Plaza, Suite 2215, 6730 LBJ Frwy, Dallas, TX 75240. (214) 934-2222. The System, Service Mark 1980 FirstCom Broadcast Services.

#### "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of redio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

#### **Big Pipe Production**

Professional voices, superior atudios, creativa promo-tional consultants. Low prices (designed to fit budgets of stations large or small). Cell today for the hottest promotion demo ever...before your competition does. (301) 730-7034 or write 11220-B Avalanche Way, Columbia, MD 21044.

#### **Expand Your Oldies Library**

Tell AMERICAN JUKEBOX the title and artists. We supply 2-tk, stereo reels of your request. For more information call (916) 393-9614 or write AMERICAN JUKEBOX, 6791 Trudy Way, Secramento, CA 95831.

#### Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Clessified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park Wast, L.A., CA 90067

### **OPPORTUNITIES**

#### **Positions Sought**

10 years experience as ennouncer. Heavy production. Country, AOR, Pop/Adult. Need gig immediately. DEN-NIS GOODE. Leave message. (714) 886-8519 or write Box 2668, Mission Viejo, CA 92890. (10-3)

San Francisco Bay area jock with 10 years experience in AOR is looking for full-time gig. Will leave this beautiful area and travel to a good AOR family station. If interested in a good honest jock who knows what he's doing call JAMES, (415), 368-7134 between 9em-5pm. (10-3)

JOHN LYLE, WRVQ (Q94) has resigned. Looking for a day-time slot in a top 50 market with good bucks and friendly faces. Talented and marketable, And I liky flying. (919) 787-2381. (10-3)

Available now: 17 years of solid broadcast experience. Modern Country my specialty but will go down in the Middle of the Road, too. Top references and excellent track record in small and medium markets. West only please. DARREL WILSON envilne at (505) 528-8485. (10-3)

Effective communicator with a one-to-one style looking for medium market opportunity. 3 years experience in medium to large markets. Good voice, good production. Adult rock or rock country stations call Don, (615) 331-2272. (10-3)

Attention Omeha-Council Bluffa: personal interests have brought me your way. I am a young, aggressive female seeking employment in an Pop/Adult or rock station. 1½ years experience in top medium market stations. Contemporary Hit and Pop/Adult formats. Super production. For resume and tape cell (712) 368-2830 and ask for CARLA JEAN. (10-3)

Versatile CA veteran currently in Fresno market seeks programming position with live operation. Album approaches preferred. All offers considered. ANDY TY-LER. (209) 825-3218. (10-3)

Medium market AOR stations take notel TOM SULLIVAN, major market AOR air ace and production wiz is seeking new employment prospects South and West. Market size no problem. Money really not a problem. I lova work and lots of it. I also make a good MD. I know album rock like the back of my hand. If you need a great jock and production person contact me at (216) 497-9912 afternoons. Serious discussions only. (10-3)

Street reporter. Northeast newsman with 5 years experience seeks stetion in Mid-South, Rocky Mountein, or West region for outside reporter job. Have desire, hustle, and axcellent references. Small and medium market experience covering just about everything. Need job very soon. Will explain when you call. RANDALL E. BARGAR, (716) 484-0801 anytime. (10-3)

I've done my time in the trenches, and i'm ready to move on to bigger and better things. 2 years announcing and production, with experience in news, sports, operations, and programming. Currently AOR, and will consider AOR or Contemporary Hit. Am interested in MD possibilities. Currently in Kanses City area, but will relocate for the right opportunity. Let's talk about what we can accomplish together. NEAL COX, (913) 841-0544, (10-3)

Current Efternoon drive jock looking to move West Contemporary Hit Redio or AOR. (602) 268-2377 or (602) 945-2500. (10-3)

Talented, versatile female looking to relocate before winter sets in. 3 years ennouncing experience, Beautiful Music. Have hendled autometion and AM drive. Proficient in news reporting. Currently employed as reporter, Country station. Black, Christian, Call soon, you'll be glad you did. (804) 547-1662. (10-3)

Music and Research coordinator, formerly et WAXY-FM/Ft. Lauderdale, now at KDZT-FM/San Diego, looking for permanent programming post in medium market. Will relocate. Experience in developing eophisticated computer automation systems for music, programming and research. RICHARD LONG, (714) 745-7383 or (714) 585-9595. (10-3)

Current afternoon drive jock looking to work et true rocker in Wast. (915) 944-9258. (10-3)

Announcer with 4 years experience as PD, MD seeks medium or mejor market position. Will relocate. Formerly with KPAS/EI Paso, KZOK/Seattle, and WLUP/Chice go. (312) 437-2843. (10-3)

CKLW Gunslinger. Available for e challenging position. Entertaining and anthuslestic. Impeccable references. For tape and resume contect (519) 258-7965. (10-3)

STEVE ALLEN, PD/MD/air personality is aveilable immediately. Top 30 market experience. Give me the opportunity to make your station a winner. Excellent edministrative ability and research background. If you're an aggressive, professional thinking person like myself, let's talk. (804) 340-3288. (10-3)

Back from down under after 11 months as announcer, assistant PD at Radio WINDY, New Zealand's #1 rocker in the capitol city. Currently in Orange County, CA doing morning drive at the new 94 KIK-FM in 18th top market. Looking for opportunity to program Contemporary Hit, AOR or modern rock station with an 8-year managing, announcing, production and promotional background that speaks for Itself. Selary open, location flexible. Tapes and rasumes from RANDY, (714) 956-1309 or (507) 583-4443, (10-3)

Energetic entry level broadcaster looking for an opportunity in the area of sports. I have a good knowledge of every sport and am willing to go anywhere in the country for a job! DAVID HOKENSON, (612) 865-3918. (10-3)

#### Positions Sought

Sex! Now that I have your attention . . . I'm a 22-year-old male announcer looking for employment in central lows. Prefer Country, Contemporary Hit Radio or Oldies. Currently unemployed and really need a break. WALLY, (515) 834-2483 or write Box 82A, Route 1, Earlham, IA 50072. (10-3)

Solld management. Knowledgeable programmer. Strong numbers. Awerd winner. Community involved. Require those traits? Call REGIS (WBAX, WOND, WILS, WLAV) at (616) 784-3542 with small or medium market PD/personality situation. (10-3)

Looking to program medium market Contemporary Hit Radio, Pop/Adult or AOR. Currently working at 50 kw powarhouse. Call (203) 387-0891. (1o-3)

A heck of a nice guy looking for a home doesn't necessarily mean I'm a good boll-weavil. Talented, 11 years experience including MD and Public Service, community involvement and automation. Married, steble, but not cheep. Pop/Adult mid-Atlantic preferred. Air personelity or PD. Experienced in drive time and midday. (717) 545 0003 early AM or late PM. (10-3)

P.A. HICKEY — dynamically creative, Jazz-oriented Pop/Adult, R&B air personality. Also, public affairs engineering experience. Formerly with Inner City Broad-casting Corp. Tape and resume available upon request. Write to 780 Oak Grove Rd., #D200 Concord, CA 94518, or call (415) 682-2201 evanings. (9-26)

A radio station is a terrible thing to waste. Philadelphia vateran personality who's spent half his life in radio is ready to bring your solid gold, Top 40 or personality Pop/Adult station back. No hype, no jive . . . just positive results! A. SWAN, 2031 South St., Suite 203, Philadelphia, PA 19146, (9-26)

Country music experience, Automation experience, PD who likes to be community involved, 28 years old with family. Call JERRY, (419) 422-3640, (9-26)

New talent with instinctive radio skills seeks on air position. Tight board. Quick learner, 1st ticket, Creative production abilities. Ready and able to relocate. Call K.C., (213) 985-3080, (9-26)

Attention PD's, You haven't heard comedy 'til you've heard Mr. Rogars & Dave, the Dynamic Duo. Phone DAVE any moming, (313) 375-0868. (9-26)

Experienced DJ looking for an air shift in e small market Top 40 or Pop/Adult stetion in PA or NY. Would also like to be involved in sports department. Hard worker, stable, currently employed. For tape and resume call (716) 761-6836 and leave message. (9-26)

Recent college graduate looking to breek into redlo. Experienced in news, sports reporting, PBP, and production. Tape and resume available. Contact DAN, (312) 255-3795. (9-28)

I give good production, plus character voices galore. Experienced in Pop/Adult, Country, and AOR. STEVE SEBASTIAN, 920-A Texes, Columbia, MO 65201. (9-26)

Announcer with 8 years experience, including 5 as PD, looking for announcing or programming position with medium market station. (208) 234-2199. (9-26)

Major merkets! I'm a 14-year large market pro working without contract and pecked. PD, moming personality, etc., in Top 40, AOR and Pop/Adult with major consultant. West Coast or Northeest please. (716) 836-4420 anytime.

PD/air talent currently doing momings seeks programming, operations or talent position. Good communicator, mature team player. 46% 12+ increase Spring book. KURT SCHAEFFER, (312) 472-6550. (9-26)

Combine an unknown quantity with your good business acumen and create a young and magnetic air personality whose work is good and whose price is right. The end result will definitely retain end hopefully increase your station's listening audience. Most interested in small or medium market AOR any time slot, even pert-time under right conditions. Tapes and resumes on request. JOHN DASHIK, 297 Franklin, TKP, Mahweh, NJ 07430 or call (201) 529-3049. (9-26)

Experienced DJ, formerly with WLS-FM/Chicego. Seeking AOR or jazz gig. Knows rock and jazz thoroughly. Good delivery, deep volce, 3rd phone. Available immediately. Medium or lerge market preferred. Call anytime. ROBERT NEAL, (312) 674-8517, (9-26)

Newsman with strong sports interest looking for job in either or both. Experience in play-by-pley, air shift, MD. Over 2 years in smell market plus college degree. (301) 949-0722. (9-26)

PD end morning men with 4 years experience looking to advence to station with ratings problems that I can help work out. Married with one child, looking to sattle down. Tepe and resume on request. Cell (316) 227-7151 work, (316) 225-5794 home. (9-26)

The legendary "PANAMA JACK" CRABBE, former PD WPFM, WQLK end currently WNAP, looking, (317) 923-6710. (9-26)

Medium market news reportar/anchor looking for a change. Has experience in OH, MI area, has done anchoring, liva on-scene reporting and public affairs. Can also handle sports and play-by-play. Prefer Northeast or South, but will go anywhere. STEVE FRENCH, 2059 Willowdale, Dr., Stow, OH 44224. (9-26)

#### **Positions Sought**

Medium market sports reporter/anchor looking to move up in the world. Has experience in Ohio/Michigan with Big 10, MAC athletics. If it's a sport, then I've done play-by-play for it. Have also done news reporting and anchoring. Prefer the Northeast or South but will go enywhere. Call STEVE: (216) 888-8461, (9-26)

Looking for challenging opportunity with progressive news department. Eight years news experience; ran state capital bureau, formerly ND talk show experience. Thorough, tough, reporter; good writer. Ready to relocate anywhere. STEVE LOBEL, 1527 S. Jackson, Casper, Wyoming 82601, (307) 234-1705 (9-28)

Available now, experienced, dedicated News Director/reporter. Three-time winner of national and state Associated Press reporting awards. Call (915) 581-9443 and ask for MARK. (9-26)

Production Director available. (601) 693-2933. Ask for DAVE. (9:26)

Yesterdey's gone but not forgotten: I'm a radio pro, 16 years experience in Top 40, collect oldies and interested in a gig spinning the best in Solid Gold Rock 'n' Roll. I am looking for an opportunity to join a station with an all oldies format. Write for particulare and what you have to offer me, money wise and otherwise. LYNN MOORE, 2607 Joplin, Joplin, MO 64802. (9-26)

Looking for a female? Then I'm looking for you. 5 years experience. Looking for position with medium or major market station. Experience in music; formerly with KAUM and KJ100. Cell NANCY at (713) 995-0937 or (502) 969-7491. (9-26)

Country music sorcarer wants to do magic with your ratings. Also known to dabble in Pop/Adult. Payment will be accepted in the form of precious stones or rere metals. In Ileu of these, money will do. Want to bring sorceress wife and invisible dog back to the Midwest. For T&R, phone RICH ABRAMS, afternoons, (307) 577-0057. An equal opportunity employee. (9-26)

Hey PD'sl Don't miss the boat! Let the East Bay Hustler liven up your air sound! Energetic and eager ex-KUKI/Ukiah night jock reedy to start in major or medium merket. Also possess 1st ticket, office skills, great sports play-by-play voice and served as on-air statistician for Santa Rose Junior College on KSRO/Senta Rose football broadcests. If this kind of telent is what you seek, then cell FRANK BUTERA soon at (415) 223-1534, to see what you gat! (9-26)

PHIL HARVEY (WCOZ, WBO9, KOXX, KCBN), is looking for programming and/or on-air position in Southern California. Great references. Cell (213) 463-2621 or (213) 460-6301. (9-26)

Attention Program Directors —just whet you've always wanted, an assistant PD. Somebody with a background in programming, music, promotion, community affairs and special features. Whet I've always wented is a chance to grow and be part of a top-notch team. Let's make it happen together! Call BETH, (213) 821-7061. (9-26)

Six years experience including PD and Production Director caught in a format change. Looking for production and/or airshift, preferably N.E. medium market. Love and live redio, want to work for people who do same. Call (915) 949-9375 after 5pm CDT. (9-26)

Announcer w/three yeers experience looking for steble medium or small market. Can relate well, especially with women and young people. Interested in community involvement, news and egriculture. For tape and resume, cell SAM at (505) 622-7080. (9:26)

Dedicated newsman seeking the right challenge West or Northwest at a station that cares about reporting local news. Strong enchor and reporter ready for a position with a mejor market station or a News Director post in a medium market. Background includes work with an all-News format. Currently employed at prestige top 30 merket station. Call (415) 573-7294 evenings. (9-26)

Eight years experience as Program/Music Director including steff end production supervision, budgeting, promotions, community involvement, motivetion sales idees, and more. Exellent references. Let's form an effective management team. I'm ready. Cell BILL McCOWN, (803) 226-1408. (9-26)

Currently an anchor/editor/writer at WXLO-WOR/ New York. Experienced News Director and street reporter seeks challenging news or programming position. KEVIN O'KEEFE, P.O. Box 294, LincoIndele, NY 10540, (914) 248-7635, (9 26)

MARTIN J. MAZER, WSTR/Sturgls, seeking all-night contemporary glg in medium merket or on-eir PD/MD in smell merket. Stable operation with positive attitude only! Prefer Midwest, West, or Southwest. Call (616) 651-4248.

Experienced Top 40, Pop/Adult middley ennouncer. Energetic, good pipes, good production, looking for medium merket position, will consider smell merket programming job. East Coast preferred. Want to work with professional people. This could be what we both need. Cell (215) 374-5685. Leave your name, station call letters, address and phone number. (9-26)

Laid back, one-to-one communicator currently searching for air shift and programming/production responsibilities. Interned at major market owned and operated, MD at college station, conducted music research et a Midwestem medium market FM. Tight production and air work. 3rd endorsed and ambitious career goals. Call MARK STEPHENS, (309) 883-5562. (9-19)

#### **Positions Sought**

Over 7 years experience in Top 40, Talk, Disco and FM. Middaya, mornings and nights, and TV booth ennouncing, TV commercials, engineering. Married 10 years, one child, black and willing to relocate. Prefermajor market. Call after 5pm, (504) 241-5982. (9-19)

TOM GALLAGHER currently afternoons at KAAY/ Little Rock and formerly morning drive at WHBQ/Memphis Is now looking to relocate in a medium or major market. Prefer mornings but will consider afternoons. Call (601) 568-6327 or (501) 661-1090. (9-19)

Male DJ knows Country music very well. Looking for Northem It., Southern WI and Northeast IN area. Open to all. Tapes and resumes ready. Contact MATT SWAN-SON, (312) 884-3304. (9-19)

I am ready to come back. 4½ years experience. On air, MD, Promotion Director, News Director, production and sales. Let's talk. Cell DAVE CARLSON, (515) 287-5582. (9-19)

Do you need a communicator? Dedicated, converse tional DJ looking for a professional AOR or Pop/Adult air shift. Will consider all markets, amall and large. Other interests in talk shows, street reporting, production, etc. Currently available for a personal interview in the Eastern U.S. (412) 527-1923 or write BRUCE ARTMAN, 1209½ Ocean Ave., Seal Beach, CA 90740, (9-19)

Attention Los Angeles PD's. Looking for meture pro who can work your format to the max? 15 years experience shows. Call PAT, (213) 484:1731. (9:19)

#### Miscellaneous

KQKQ-FM/Omeha needs service from all labels, yesterday. Including oldies. Please send to Mark Evans, PD, Box 586, Council Bluffs, IA 51501. (10-3)

Nebraska panhandlers favorite station needs Pop/Adult service from all labels. Call Doris Day, (308) 762-1400 or send to KCOW, Box 600, Alliance, NE 69301, (10-3)

We're central New Jersey's number 1 station serving almost 2 million people, and we have lousy record service. We are a full service Pop/Adult and need your help. Contact Jay Meyers, OM, WCTC/New Brunswick, (201) 249-2800. (10-3)

KBUF/Garden City, KS needs single and album service. Send to Scott Anderson, KBUF, Box 798, Gerden City, KS 67846. (9-26)

I am 17 years old and work in a felrly lerge redio station and would like to correspond with other youth. Keith Eckhardt, c/o WFAI, Box 649, Fayetteville, NC 28302. (9-26)

WQIT-FM/Grafton, WV, Top 40 stetlon, needs record service for both singles and LP's. Send to Mike Priore, WQIT-FM, Rt. 1, Box 91, Grafton, WV 26354. (9-26)

WORO/Huntington, PA needs oldles and service from major labels. Send to Steve Austin, PD, Box 107, Huntington, PA 16652. (9-26)

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MAIL TO: RADIO & RECORDS 1930 Century Park West, L.A., CA 90067 (

# The New () From Ambrosia



# "NO BIG DEAL" NEW FROM AMBROSIA



Produced by Ambrosia and Freddie Piro



On Warner Bros. Records

Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

#### **JACKSONS**

Lovely One (Epic)

63% of our reporters on it. Moves: Up 89, Same 27, Down 0, Adds 28 including WBEN -FM, WIFI, CKGM, KVIL, CKLW, WBLI, WTIC-FM, 14Q, KNUS, WNOE, WAXY, KSTT, KKXX, FM102, KNBQ. See Parallels, charts at number 26.

#### **ROLLING STONES**

She's So Cold (Rolling Stones)

62% of our reporters on it. Moves: Up 65, Same 41, Down 0, Adds 36 including WABC, WNBC, WIFI, F105, JB105, CKLW, KRLA, WOLF, WTRY, KBFM, WJDX, KWEN, WNCI, KTAC, KMJK. See Parallels, charts at number 27.

#### **LEO SAYER**

More Than i Can Say (WB)

62% of our reporters on it. Moves: Up 52, Same 23, Down 0, Adds 68 including WKBW, WROR, WRKO, CFTR, KRLY, KS95-FM, KEARTH, KFI, KSFX, KPLZ, KOPA, WAQY, V100, KFMK, B97. See Parallels, charts at number 29.

#### **JACKSON BROWNE**

That Girl Could Sing (Asylum)

61% of our reporters on it. Moves: Up 77, Same 29, Down 1, Adds 34 including WFIL, WIFI, 94Q, WOKF, WLS, WZUU, KSFX, KIMN, WBLI, WERC, WBBQ, WNOX, KIOA, WDJX, KGW. See Parallels, charts at number 30.

### V & ACT

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/itile/label designation (example: 100/25) indicate how many of our reporters are on the record this week (1001 and of those 100 how many added it this week (125). Moves: are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.). In oved it Down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. If indicates one of this week's most added new songs.

#### CHARLIE DANIELS BAND "The Legend Of Wooley Swamp" (Epic) 123/9 Moves: Up 67, Same 33, Down 14, Adds 9, Z93, WOKY, B97, WAXY, WKIX, KROY, KNBQ, KQWB-FM, WTRU.

CARS "Touch And Go" (Elektra) 112/10

Moves: Up 69, Same 33, Down 0, Adds 10, PRO-FM, WFBL, KBFM, WEFM, KWEN, KGGI, KENO, KHYT, KPUR, KWWL.

STACY LATTISAW "Let Me Be Your Angel" (Cotillion) 109/13 Moves: Up 72, Same 19, Down 5, Adds 13, PRO-FM, CKGM, Z93, KSLQ, WAEB, WAQY, KBFM, WSKZ, WISM, KERN, FM102, KDVV, KDZA.

DIANA ROSS "I'm Coming Out" (Motown) 107/26

Moves: Up 65, Same 15, Down 1, Adds 26 including WNBC, WKBW, WFIL, 94Q, KSLQ, WGCL, KRLA, KFI, WTRY, KFMK, KWIC, WFMF, WHBQ, WRBR

PAT BENATAR "Hit Me With Your Best Shot" (Chrysalis)

105/67 Moves: Up 23, Same 15, Down 0, Adds 67 including WBEN-FM, 96KX, F105, JB105, Z93, 94Q, Q105, WLS, KSLQ, WGCL, KFI, KFRC, WFLY, WTIX, WIKS, KIDD, KLUC.

STEVIE WONDER "Master Blaster (Jammin')" (Tamla) 93/12 Moves: Up 65, Same 15, Down 1, Adds 12, KIIS-FM, KHFI, KLAZ, CK101, FM100, WOKI, KSTT, WNAP, WNCI, WSGA, KWWL, KATI.

KANSAS "Hold On" (Kirshner) 91/17

Moves: Up 34, Same 40, Down 0, Adds 17, WLS, WGCL, KIMN, WFLY, WICC, KINT, KEEL, KLAZ, BJ105, 92Q, WSKZ, WNAM, 92X, WXEZ, KSEL, WEAQ, KDZA

IRENE CARA "Out Here On My Own" (RSO) 82/14

Moves: Up 47, Same 21, Down 0, Adds 14, KVIL, KSLQ, KIMN, Q106, KBFM, KEEL, Y103, BJ105, WSEZ, WGH, WQRK, Z104, WRBR, KSEL. EARTH, WIND & FIRE "Let Me Talk" (ARC/Columbia) 75/4

Moves: Up 49, Same 22, Down 0, Adds 4, PRO-FM, KJ100, KKXX, KDZA, WXLO d-22, Y100 34-30, WGCL 20-17, KFRC d-26.

ROGER DALTREY "Without Your Love" (Polydor) 71/20 Moves: Up 24, Same 27, Down 0, Adds 20 including WFIL, WDRQ, KFI, KPLZ, WFBL, WKBO, WJDX, WVLK, KSTT, KRAV, WGBF, WXEZ, KERN,

KRSP, WLAM, KSLY ☑ JIMMY HALL "I'm Happy That Love Has Found You"

(Epic) 69/30 Moves: Up 17, Same 22, Down 0, Adds 30 including WXKS, Z93, KPLZ, KSRR, KSET-FM, WJDX, 96X, WAYS, WAKY, KWEN, WISM, KEZR, KJRB, KSPZ, KCPX, KHYT.

AC/DC "You Shook Me All Night Long" (Atlantic) 68/10 Moves: Up 31, Same 27, Down 0, Adds 10, WBEN-FM, PRO-FM, B97, WFMF, WRVQ, WAKX, KILE, KELO, WSPT, KFXD.

ALI THOMSON "Live Every Minute" (A&M) 61/20

Moves: Up 22, Same 19, Down 0, Adds 20 including WFIL, WROR, JB105, KXOK, WZUU, KEARTH, WHFM, WKBO, KSRR, Y103, KJ100, WVLK, Z104, KKXX.

#### لكالعدان والوطن

### NATIONAL AIRPLAY/30

THREE	S WEEK	S LAST		October 3, 1980
16	AGO 5	WEEK	0	DOOBIE BROTHERS/Real Love (WB)
20	16	6	2	
10	9	2	3	BARBRA STREISAND/Woman In Love (Columbia)
1	4	4	4	QUEEN/Another One Bites The Dust (Elektra)
2	1	1	5	DIANA ROSS/Upside Down (Motown)
19	13	7	0	PAUL SIMON/Late In The Evening (WB)
6	2	5	7	POINTER SISTERS/He's So Shy (Planet)
17	6	8	8	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
18	14	11	_	BOZ SCAGGS/Look What You've Done To Me (Columbia)
12	7		0	CARLY SIMON/Jesse (WB)
30		9	10	KENNY LOGGINS/I'm Alright (Columbia)
4	23	16	0	DONNA SUMMER/The Wanderer (Geffen)
3	3	10	12	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
	11	12	13	AIR SUPPLY/All Out Of Love (Arista)
-	28	21	0	STEPHANIE MILLS/Never Knew Love Like This Before (20th)
5	12	13	15	GEORGE BENSON/Give Me The Night (WB)
26	21	19	9	AL STEWART/Midnight Rocks (Arista)
27	24	22	0	CLIFF RICHARD/Dreaming (EMI America)
24	19	18	9	LARSEN-FEITEN BAND/Who'll Be The Fool Tonight (WB)
	-	29	0	KENNY ROGERS/Lady (Liberty)
25	22	20	20	DIONNE WARWICK/No Night So Long (Arista)
-	25	23	3	SUPERTRAMP/Dreamer (A&M)
-	29	27	2	DEVO/Whip It (WB)
_	30	28	<b>2</b>	WILLIE NELSON/On The Road Again (Columbia)
28	26	24	2	PURE PRAIRIE LEAGUE/I'm Almost Ready (Casablanca)
29	27	26	8	AMY HOLLAND/How Do I Survive (Capitol)
-		$\rightarrow$	<b>(3)</b>	JACKSONS/Lovely One (Epic)
-	-	$\rightarrow$	<b>2</b>	ROLLING STONES/She's So Cold (Rolling Stones)
-	-	30	23	DARYL HALL & JOHN OATES/You've Lost That (RCA)
-		$\rightarrow$	2	LEO SAYER/More Than I Can Say (WB)
his cha	ert is t	pased s	© solely rs indi	JACKSON BROWNE/That Girl Could Sing (Asylum) on airplay statistics compiled weekly from our CHR reporting stations. cate significant upward movement from at least 60% of our reporters.
	MA	City	AB	DED

#### MOST ADDED ®

LEO SAYER "More Than I Can Say" (WB) AT BENATAR "Hit Me With Your..." (Chrysalis) CHRISTOPHER CROSS "Never Be The Same" (WB) HALL & OATES "You've Lost That..." (RCA) BILLY JOEL "Sometimes A Fantasy" (Columbia)

#### HOTTEST

BARBRA STREISAND "Woman In Love" (Columbia) QUEEN "Another One Bites The Dust" (Elektra) DOOBIE BROTHERS "Real Love" (WB)
POINTER SISTERS "He's So Shy" (Planet) DONNA SUMMER "The Wanderer" (Geffen) Parallel Listings Begin on Page 30

CHRISTOPHER CROSS "Never Be The Same" (WB) 59/43

Moves: Up 13, Same 3, Down 0, Adds 43 including WBEN-FM, 96KX, WRKO, PRO-FM, WPGC, WLS, WOKY, WFBR, WAEB, K104, KNUS, KSET-FM, WLCY, WAXY, WOKI, WGH, WTWR, KTAC, KMJK.

ALLMAN BROTHERS "Angeline" (Arista) 59/6

Moves: Up 19, Same 32, Down 2, Adds 6, WFLY, WAQY, Y103, WVLK, KNBQ, KFXD, WXEZ 28-25, KQWB-FM 31-25, KRLC 18-14. ANNE MURRAY "Could I Have This Dance" (Capitol) 53/10

Moves: Up 27, Same 16, Down 0, Adds 10, WHB, WZUU, KPLZ, WTIX, WSGN, FM100, WHBQ, WNOX, WVLK, KIM CARNES "Cry Like A Baby" (EMI America) 52/18

Moves: Up 14, Same 20, Down 0, Adds 18, KRLY, Z93, Q105, WOLF, WKBO, WTIX, WLCY, WOKI, WRJZ, WCSC, WQRK, WVIC, 13FEA, WCGQ, WFLB, WKXY, KCBN, KQDI.

### Others Getting Significant Action

BILLY JOEL "Sometimes A Fantasy" (Columbia) 48/37

Moves: Up 4, Same 7, Down 0, Adds 37 including WABC, PRO-FM, JB105, WLS, CKLW, WBLI, WTIC-FM, WICC, V100, KRBE, CK101, WAYS, WRVQ, WAKX, WIKS, KNBQ, KRSP, KZZP.

GENESIS "Turn It On Again" (Atlantic) 46/2

Moves: Up 21, Same 23, Down 0, Adds 2, WLS, KELO, CKGM 17-9, WGCL 30-28, KEEL 36-28, WNAM 28-22.

JOHN COUGAR "This Time" (Riva) 42/10

Moves: Up 13, Same 18, Down 1, Adds 10, JB105, WHB, KIMN, WKEE, KXX106, BJ105, KDZA, KQDI, KXOK 28-25, KBEQ 10-5, KQ94 26-22.

DONNA SUMMER "Walk Away" (Casablanca) 30/3
Moves: Up 14, Same 12, Down 1, Adds 3, KRLA, KGGI, WTSN, WROR 24-17, WXKS 18-15, PRO-FM 25-20, WJDX

NIELSON/PEARSON "If You Should Sail" (Capitol) 29/15

Moves: Up 10, Same 4, Down 0, Adds 15, PRO-FM, WZZP, WICC, KWIC, 96X, WQRK, WVIC, KSTT, KWEN, WJBQ, WIGY, WFLB, WANS-FM, WXLK, KILE.

VAPORS "Turning Japanese" (UA) 28/14
Moves: Up 6, Same 8, Down 0, Adds 14, KEARTH, KFI, KFRC, KINT, WAAY, 96X, WBBQ, WGH, KJ100, WVIC, WNAM, KIOY, KIDD, WSPT, WLS 30-19.

POCO "Midnight Rain" (MCA) 25/8

Moves: Up 8, Same 9, Down 0, Adds 8, K104, BJ105, WBBQ, WIGY, WANS-FM, FM99, KPUR, KRLC, KEZR 21-15, KQIZ-FM 25-22, KKLS 27-20.

JOURNEY "Good Morning Girl/Stay Awhile" (Columbia) 24/0
Moves: Up 10, Same 8, Down 6, Adds 0, 96KX 15-10, K104 18-12, WKEE 14-9, WLAC 20-17, KJ100 19-15, KQDI 30-25. KORGIS "Everybody's Got To Learn Sometime" (Asylum) 20/12

Moves: Up 2, Same 6, Down 0, Adds 12, KXX106, Y103, WBBQ, KX104, WRJZ, WVIC, WGBF, WXEZ, WFBG, KVOL,

Continued on Page 32