

Radio & Records

ISSUE NUMBER 348

THE INDUSTRY'S NEWSPAPER

SEPTEMBER 5, 1980

Gulf United Buys SJR for \$67 Million

A long-discussed proposal for Dallas-based insurance company Gulf United Corp. to acquire SJR Communications from San Juan Racing Association Inc. became an actual transaction Friday (8-29) as the two companies reached an agreement for a \$67.25 million acquisition price. Gulf United will take over the stock of SJR for \$62 million plus the assumption of \$5.25 million in bank debts.

Gulf has the right to call the agreement off if it can't spin off four SJR radio stations within 90 days from last Friday. Gulf plans to sell WUST/Washington, WYSP/Philadelphia, and WKTU & WJIT/New York, with WUST indicated as a probable spinoff to a local minority group.

The sale also involves the liquidation of parent company San Juan Racing Association, approved at

the same SJRA board meeting as the Gulf sale. San Juan's other assets are to be sold, and the net proceeds from those sales and the SJR Communications stock sale will be distributed to shareholders. The Gulf-SJR transaction is subject to FCC approval.

Worth Named Wold Communications President

Gary Worth has been appointed President of Wold Communications, as part of a reorganization of the Robert Wold Co., which distributes radio and TV programming, creates special networks, and brokers satellite time. Worth, a former Executive VP of Mutual Broadcasting, had been named President of Wold's Satellink in January; Satellink will now be folded into the new Wold Communications organization.

Wold handles the electronic delivery of more than 8000 radio and TV programs a year for its 400 customers, which include Mutual,



Gary Worth

CBS Radio, and several TV networks and groups.

Wessling Resigns Plough Position

Candy Wessling, Music Services Director for Plough Broadcasting, resigned that position Friday (8-29) for personal reasons. Wessling had become one of the most prominent figures in Black radio programming, supervising Plough's WVEE/Atlanta, WXYV/Baltimore, and WHRK/Memphis, all of which scored ratings gains under her administration. She had held her present position for almost three years after working at WKYS/Washington, DC. Plough's interim plans following the resignation were for the individual stations to program their music autonomously until a decision is reached on a successor, if any, to Wessling.



HUGE CHERRY WINS KYUU CONTEST — KYUU/San Francisco is the latest station to stage the "Most Outrageous" contest, and the winner (pictured) had to wear his sundae best to claim the prize. He dressed up as a human cherry and belly-flopped into a giant hot fudge sundae, defeating a man who baked a pizza onto his Datsun Roadster, drove it 50 miles from San Jose to San Francisco, and ate it (or a small portion thereof), not to mention a woman who did the backstroke under the Golden Gate Bridge with a cold beer and a hot pizza strapped to her body, and a man who drove across the Golden Gate Bridge in a car constructed entirely of Tinker Toys. The winner will have 99.7 seconds to wade through three feet of water and transfer up to \$50,000 in cash from one barrel to another.



BALLOONING BLOOMING AT KS95 — KSTP-FM/Minneapolis (KS95) held its first Hot Air Balloon Races at the State Fair last week, with 11 giant balloons in competition, including KS95's own seven-story hot air behemoth, coplotted by PD Chuck Knapp. Knapp is pictured in front of his balloon, during the process of inflation.

KHJ Goes "COR"

"Country-Oriented Rock" With Emphasis On Country

Confirming weeks of widespread speculation, KHJ/Los Angeles GM Neil Rockoff announced Tuesday (9-2) that the longtime Top 40 station will shift formats to Country, with the changeover taking place in late October or early November. Rockoff labeled the new format "COR" (Country Oriented Rock), but stressed that the country would predominate over the rock.

Rockoff told R&R, "After a tremendous amount of research, we felt that it was necessary to take certain awesome but necessary steps forward in the direction of the radio station. We've made the decision, and the decision is to go Country."

Explaining the format further, Rockoff said, "The concept we're going to use within the business we're calling 'COR' — Country Oriented Rock. It's country music but it's oriented towards a contemporary approach. It's not going to be a Top 40 station that plays Willie Nelson; it's going to be a Country station that plays Linda Ronstadt and the Eagles. I think it will be the beginning for a lot of Country radio stations if we're as successful as we think we'll be."

Rockoff summed up by saying, "It's the passing of an era. KHJ

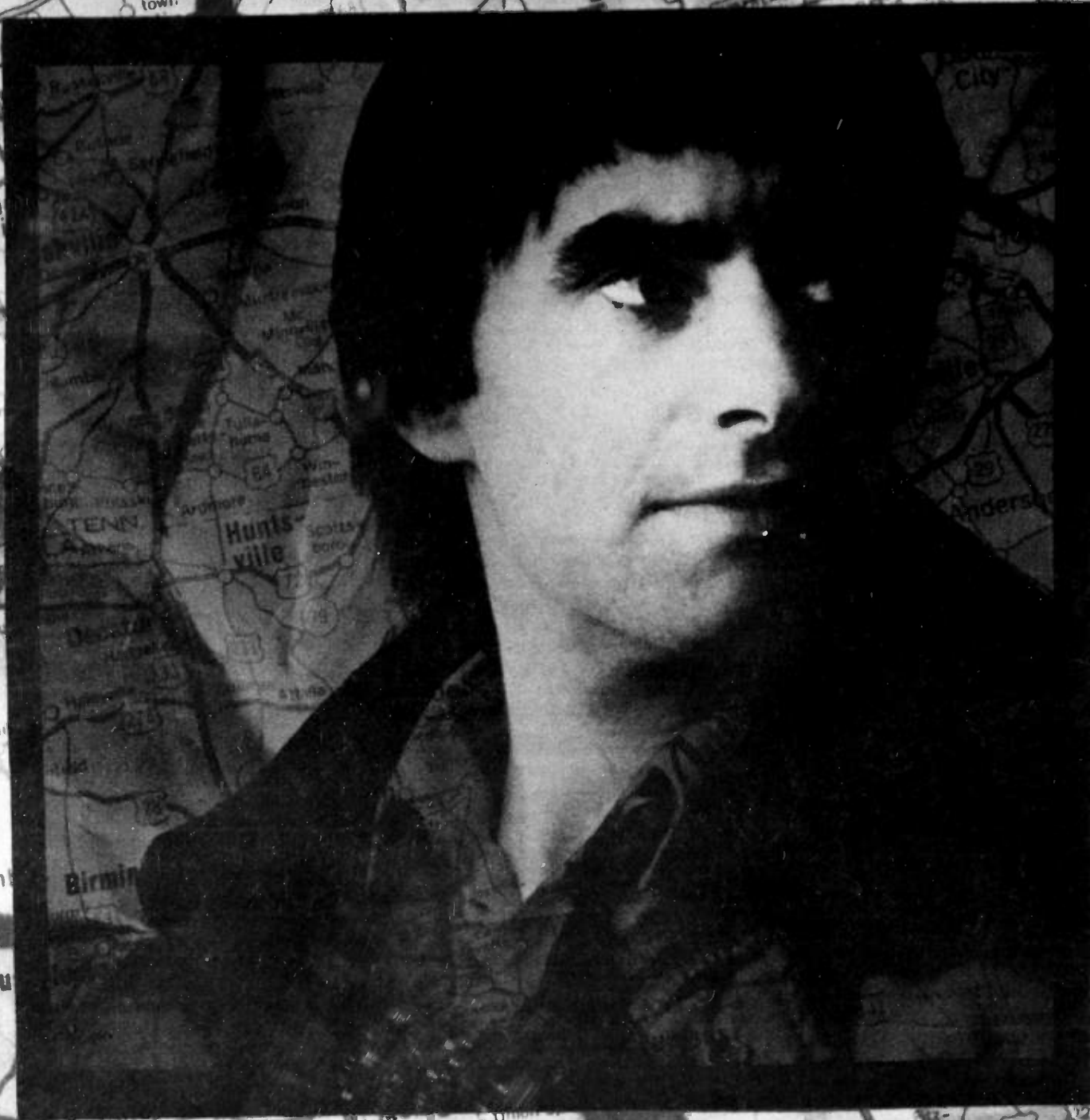
was referred to by many as the king of rock & roll radio stations. But this is a big step forward. The times and society have changed, and it's

END OF AN ERA



a new push forward. That's where I think we have to go." He said the station would "continue to do its best at being contemporary" until the changeover, with a "new emphasis on 25-49 and away from the teen-oriented audience," and promised a "good-sized, very dramatic, creative promotion" to help launch the new format.

TRAVELER...CHRIS de BURGH



"TRAVELER"...THE FIRST SINGLE FROM *EASTERN WIND*

Like a modern day minstrel bringing his tunes from town to town Chris de Burgh's new single "TRAVELER" will soon spread across the land... "TRAVELER"...from Chris de Burgh

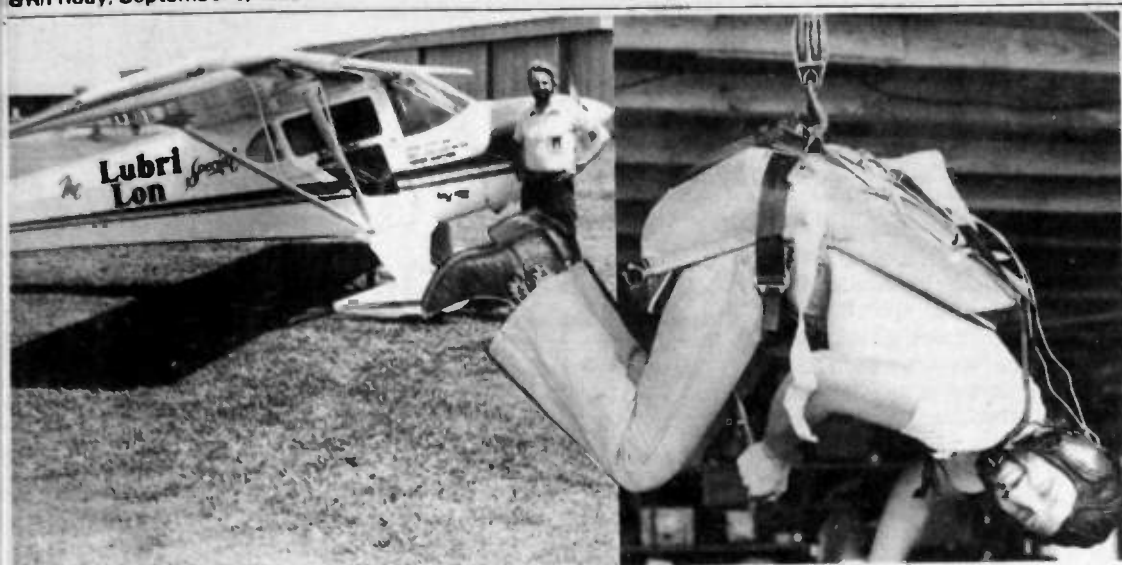
... On A&M Records & Tapes.

From The Album *Eastern Wind*.

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Produced by David Anderle
Management, Inc.





KENR JOCK TURNS RADIO SHOW UPSIDE DOWN — Some people seem to do everything backwards, but KENR/Houston air personality Hal McClain functions brilliantly upside down. He recently broke the world's record for inverted flight by flying his modified Lubri-Lon Special upside down for 4 hours and 9 minutes, eclipsing the previous record (2hrs, 15min). McClain told R&R, "I wouldn't want to do something like this every day, but I would do it again. There were no physical side effects." He even managed to broadcast from the cockpit, turning the airwaves topsy-turvy. McClain already holds aeronautic records for inside and outside loops, and may go for the indoor flight record inside the Houston Astrodome. He's pictured acclimating himself to the stresses of inverted flight, and with his aircraft.



(l-r, rear) George Meier, Jim Sotet, Jimmy DelBlazo; (foreground) Jerry Jaffe.

Jaffe Heads New Polygram Dept. Of Rock

Polygram Record Operations (PRO USA) has established a "Department Of Rock" for the Polydor and Phonogram/Mercury labels, to be headed by former Polydor VP/Artist Development Jerry Jaffe. The new department, Jaffe explained to R&R, incorporates many of the basic elements of promotion, A&R, and product management, working as a "rock specialty squad." The department reports directly to Polygram Records East Exec. VP Dick Kline.

Serving as National Album Promotion Managers under Jaffe are former Mercury National Album Promotion Manager Jimmy Sotet, Polydor Secondary Album Promotion Coordinator Jimmy DelBlazo, and the newly-appointed George Meier, former editor of the AOR tipsheet Walrus. Commenting on Meier, Jaffe told R&R, "George is so well-versed in the development, complexities, and workings of AOR radio that we think we have the best possible person to be a liaison between the artists of Polygram East and the radio stations of America."

POLYGRAM/See Page 17

Bruce Named KGB-FM PD

Larry Bruce has been appointed Program Director at KGB-FM/San Diego, replacing the departing Rick Leibert. Most recently Bruce was Research Director for KBPI/Denver as well as consultant to KZAM/Seattle and KDKB/Phoenix, which also are Sandusky-owned stations. A 15-year broadcast industry veteran, Bruce had been with KBPI for nearly a year, his second stay at the station, following an earlier four-year stint. He had also formerly programmed KFML/Denver.



Larry Bruce

KGB General Manager Jim Price commented to R&R on Bruce's appointment: "I am happy to have Larry because I think now I have the management team I've wanted to put together. In conjunc-

BRUCE/See Page 17

Addams Appointed PD At WROR/Boston

Mike Addams has been named Program Director at WROR/Boston. Addams most recently served as an air personality and programming assistant at WRKO/Boston for the past seven years. Prior to joining WRKO, Addams was Assistant PD and did afternoon drive at WAYS/Charlotte, having previously held on-air positions at WQXI/Atlanta and WFOM/Marietta, GA. He began his broadcast industry career at WROD/Daytona.



Mike Addams

Commenting upon the appointment, WROR-FM VP/GM Tom Baker said, "Mike Addams has the potential to be one of the best program directors, if not the best, in Boston. He has a clear concept of WROR's direction because he thoroughly understands the Boston market. Mike Addams's position as Program Director of WROR proves that nice guys finish first."

PETZE HEADS PORTRAIT

CBS Changes A&R, Sales

CBS Records announced significant restructuring of its A&R, field sales and distribution organizations last week, along with the reactivation of the Portrait label, now formally called Epic/Portrait. The label is to be headed by new VP/GM Lennie Petze, former VP/National A&R for Epic, who will have complete A&R control. Petze's first signing for Epic/Portrait is Boston guitarist Barry Goudreau, whose first album and single have already been released. Petze reports directly to E/P/A Sr. VP/GM Don Dempsey.



Lennie Petze

At the same time, Mickey Eichner has been promoted to VP/National A&R for Columbia, while Gregg Geller takes over the VP/National A&R position for Epic. Eichner, who was most recently VP/A&R East

CBS/See Page 17

20,000 TAPES SEIZED

Kentucky Raid Activates First RIAA "Hitline Alert"

Approximately \$20,000 worth of counterfeit and pirated tapes were seized in a raid by the Kentucky State Police Special Investigations Unit last week (8-23). The illegal recordings consisted of both 8-tracks and cassettes of 15 best-selling titles on 12 labels. Eight people were arrested on charges of distribution

RAID/See Page 17

this week ...

BASEBALL STRIKES OUT FOR RADIO
Major league baseball's statistics during the last Arbitron season showed a slump for stations carrying the games, and R&R examines the figures and looks for reasons.

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FINDING THE RIGHT RESEARCHER
Part II of a three-part series suggests the best ways to find the proper research outfit for your radio situation.

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SEARCHING FOR BEAUTIFUL MUSIC ANNOUNCERS
The glory may be scarcer, but willing air talent is out there if you know where to look.

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DOES RECORD COMPANY IMAGE AID AIRPLAY?
If the company's viewed by radio as a winner, does that give its product the edge? Radio and record viewpoints on a delicate issue.

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DRIVIN' WHEELS IN DETROIT
A look at Detroit's fourth and newest AOR, Doubleday's WLLZ ("Wheels").

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34 YEARS AT THE TOP — A COUP FOR AKU
Hawaii's legendary morning ace opens up in a rare interview.

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Washington Report

FCC: At A Glance

Clear Relief?

WJR/Detroit, licensed to Cap Cities Communications, became the second clear channel station to ask the D.C. Court of Appeals to overturn the FCC's May 29 AM clear channel decision. Action followed move by WWL/New Orleans (R&R 8-29).

Taft Appeal

WRBC-TV/Birmingham, a Taft station, went to court last week seeking to change an FCC action allowing the University of Alabama to build a new low-power FM for the school in Tuscaloosa and move its existing station WUAL-FM from 91.7 to 95.5 and boost its power to 100 Kw. Taft believes its Channel 6 station will suffer interference from WUAL.

New Political Primer

Copies of the FCC's updated "The Law of Political Broadcasting and Cable Casting: A Political Primer" may be ordered from the Consumer Assistance and Information Division of the FCC's Office of Public Affairs, Room 258-A, 1919 M Street N.W., Washington, D.C. 20554 or by calling (202) 632-7000.

WHBI-FM License Denial Appealed

The FCC's July 18 decision denying Cosmopolitan Broadcasting Corporation renewal of its license to operate WHBI-FM/Newark was appealed recently by seven community and ethnic organizations affected by the ruling last month.

A 1976 decision by the FCC found that Cosmopolitan had been negligent in its operations and programming and committed violations

sufficient to deny renewal. An appellate court upheld the decision but returned the case to the Commission for additional investigation on whether WHBI's programming was of sufficient merit to allow renewal despite the violations. The Commission later reaffirmed its decision, concluding that the merit of WHBI's programming was not of enough value to overcome the violations it had incurred.

Citizens' Group Still Fighting For PSA Idea

The Citizens Communications

Center has again petitioned the FCC to promote the Commission's Consumer Assistance Office (CAO). Earlier, the FCC turned Citizens down on requiring stations to broadcast PSA's advertising the CAO; but the Washington, D.C.-based consumer group is asking the Commission to take a new look at the petition, citing areas it feels were inadequately addressed previously. In particular, publicizing the CAO via non-broadcast media was never considered specifically in the FCC's reply, it claims.

The Citizens group argues that the "Commission has yet to utilize other methods to reach and inform the mass consumer audience of the CAO's existence and available services." But clearly, it notes, PSA's are the best methods to accomplish these goals and should therefore be utilized.

KIFM License Denial Explained

FCC Reaffirms Promise Vs. Performance Policy. Says Stations Can't Beef Up Non-Entertainment Programming After Investigation.

The FCC released its official report last week detailing the license revocation of KIFM/San Diego. The biggest offense spelled out by the FCC was failure of the station — while it had the call letters KDIG — to live up to its promised amount of non-entertainment programming. Significantly, it noted that "insubstantial variations do not raise a question of the licensee's ability to operate in the public interest."

From 1971-1974 KDIG operated on promises set forth in its first renewal application after its acquisition by West Coast Media, Inc.

After submitting the application, KDIG amended several of its proposals, claiming financial losses necessitated programming cutbacks. In its next renewal application in 1974, KDIG filed programming schedules that later proved inconsistent with its logs.

At The Nets

NBC

Net's eight O&O's are boasting biggest yearly audience jump among 10 major owned station groups — a 15% gain from Spring 1979 to 1980. Nearest competitor only increased its audience by one percent, NBC Radio claims.

The Source

New affiliates include WKLS/Atlanta; WXGT-FM/Columbus, OH; and KADI-AM-FM/St. Louis.

NBC Radio

Storz's KXOK/St. Louis; KLOG/Kelso-Longview, WA; and WHUF/Paris, TN are new affiliates.

CBS

An exclusive broadcast of AFL-CIO Pres. Lane Kirkland's first Labor Day address was aired Monday (9-1).

Actors strike took its toll on 20-part special "TV Watching: The New Season" scheduled to air last weekend (8-30). Series is expected to be re-scheduled when the new TV season is set.

Net will air live coverage of both National League (beginning Tuesday, 10-7) and American League (beginning 10-8) baseball playoffs as well as the World Series.

Exclusive live coverage of the Travers Stakes from Saratoga, NY was broadcast Saturday (8-16).

Patricia Henry has been promoted to Director of Audience Research. She was formerly Manager of Rating Services. Upped to Manager of Research is Barbara Brandt, who was previously Asst. Manager.

ABC FM

Airing week of Sept. 8 will be five-part series examining "Booze: The Latest Teenage Drug Craze."

Net takes credit for breaking story of former Beatle John Lennon's return to the recording studio.

ABC Entertainment

"Good Morning America" meteorologist John Coleman now doing weather at 8:10 and 10:10 daily on the Entertainment and Information nets.

Dick Forman's "Country Greats In Concert" features Lynn Anderson Saturday (9-6), 7-8 pm. Show was produced for ABC by Scarza & Fitzgerald Productions. Tammy Wynette will appear Oct. 25.

On Capitol Hill

Public Viewer Guides Threatened

Congress is being asked to keep advertising out of several hundred radio and TV program guides. An amendment offered by Rep. Bob Bauman (R-ND) last Wednesday (8-22) passed the House of Representatives on a voice vote.

If enacted, the law would forbid federal funds from going to any public radio or TV station that accepts advertising or financing for program guides, magazines, journals, or any other printed publication. It is estimated that 165 National Public Radio (NPR) stations have publications with some form of advertising.

Networks Want Supreme Court To Rehear Carter Reelection Committee Case

Individual licensees will no longer be able to decide on their own to whom and when to sell political time, because of a recent FCC decision (upheld by a lower court) forcing networks to sell time to the Carter Reelection Committee, according to a petition filed with Supreme Court Tuesday (9-2) by NAB. "It will be individual stations, not networks, that will be presented with such federal candidate 'reasonable access' requests," Sr. VP/GC Erwin Krasnow and Asst. GC Barry Umansky told the high court in a 17-page filing.

The two NAB lawyers further noted that the action is in "sharp contrast" to FCC policy allowing broadcasters to give equal treatment to political candidates buying time for the same political office. The FCC action, they claim, limits the "editorial rights of individual stations." NAB joined ABC, CBS, and NBC in asking the Supreme Court to rehear this case.

Media Wants Unnecessary Searches Stopped

Nine broadcast and newspaper organizations wrote every Congressman last week asking for protection from informal newsroom searches. Two bills — H.R. 3486 and S. 1790 — would make subpoenas mandatory in order for law officers to search news offices. It would also restrict those searches to looking for specific things. The law is desired to protect against recent cases where police have entered newsrooms using a general search warrant, which have been upheld in the courts.

Sales Talk

RKO Radio Sales

Michael Disney upped to Manager of New York office from Manager of Atlanta office. Tony Sido joins rep as account exec from RAR to handle New York to Washington corridor.

Blair

KSTP-FM/Minneapolis Local Sales Manager Scott Meler takes over Minneapolis office this week. He replaces Brian Robinson, who has joined Blair's WHDH/Boston as National Sales Manager.

The Week In Review

- Gulf United buys SJR Communications for \$62 million (see Page 1).
- Mutual VP Gary Worth named President of Robert Wold Communications (see Page 1).
- FCC sets non-entertainment guidelines in KIFM/San Diego case.
- More clear channel appeals to overturn FCC decision.

— Jonathan Hall

Washington Street Talk

Rep. Lionel Van Deerlin (D-CA), Chairman of the House Communications Subcommittee, reportedly missed a voice vote on the floor of the House last week when an amendment was passed banning ads in public radio and TV program guides (see On Capitol Hill). Van Deerlin, who favors grants for public stations, allegedly was ten minutes late for the vote.

Van Deerlin also missed the boat when he offered an amendment last week to Rep. Al Swift's (D-WA) H.R. 622 B. The amendment would have given broadcasters a five-year license renewal period. Ultimately, Van Deerlin's proposal was withdrawn and the Swift bill, which would have in part prohibited the FCC from considering cross-ownership during license renewal proceedings, was sent back to the Communications Subcommittee for further work.

Another amendment to H.R. 622B offered by Rep. Ron Mottl (D-OH) requiring broadcasters to make public financial disclosures was also soundly defeated.

Immediate Positions Available

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Public Affairs Director • Sales Manager and Sales Personnel •
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people who love radio
and hate where they're
working now.

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relationship you may know all
too well. You love radio. You
love its spontaneity, its
creative challenges.
Moreover, you're good! And
you know it. Trouble is,
you're being stifled where
you're working now.
You're bored and you're
looking around.

We may have what
you're looking for. We're
Davis-Fowler Weaver
Broadcasting, and we've just
bought two new stations in
Fresno, California. And now,
we're looking for really
good people to give those
stations life.

We're a growing
company that believes good
radio stations are made of
great people. We not only
appreciate creativity, we
demand it. And we reward it
well. So if you're really good
and if you're being muzzled
where you're working now,
come work for us.

We'll give you the
freedom you need to give
your talent flight.

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WHAT'S NEW

Edited by Don Waller

Polaroid Snaps Up Radio Buys

Radio will reap some early holiday benefits when the Polaroid Corp. kicks off a \$20 million promotional campaign September 7, focusing on its complete line of Polaroid instant cameras ("SX-70 Sonar," "Pronto Sonar," and "One Step") as well as its new "Time Zero Supercolor" instant film. The camera company will unshutter its coffers for an advertising blitz of radio spots running from November through Christmas and again during the first quarter of 1981, the first such expenditure in several years.

Polygram's Worldwide Sales Decline In '79

The Polygram Group's recently-issued annual statement reported that consolidated worldwide sales for the music and entertainment firm totalled \$1.2 billion in 1979. This figure is slightly lower than 1978's record-setting levels, but represents a 20 percent increase over 1977 figures. Increased costs and the general slump in recorded music sales contributed to the decline in earnings, although Polygram's music publishing activities (principally Chappell and Intersong) were described as strong contributors to the 1979 results.

BIG BUCKS BUBBLEGUM BATTLE

Life Savers Readies "Replay"

Life Savers Inc., the nation's leading candy/breath mint manufacturer, will take aim upon the William Wrigley Jr. Co. and Warner-Lamberts American Chicle division for their share of the \$385 million U.S. chewing gum market when it introduces "Replay," a new, cube-shaped chewing gum, backed by a multi-million dollar ad campaign in January. "Replay," which features a unique "flavor delivery system" that releases flavor gradually from the gum's center and reportedly allows the gum to remain softer for a longer time, is set for national roll-out in October 1980.

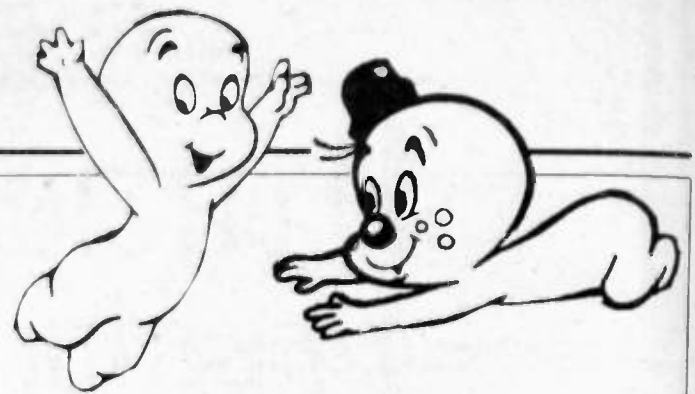
The result of two years of effort, "Replay" has three flavors (cinnamon, spearmint and peppermint), will compete head to head with Wrigley's "Spearmint" and "Doublemint" and Warner-Lambert's "Dentyne." The two Wrigley mint brands, together with Wrigley's "Juicy Fruit," currently command 70 percent of the U.S. gum market with "Dentyne" accounting for another 25 percent.

Panasonic Intros Mini-Size, Maxi-Sound Cassette Models



Panasonic recently introduced two mini stereo cassette players that deliver high quality sound reproduction. The "RS-J3" is a pocket-sized (under two pounds) unit that includes such features as auto stop, cue and review controls, talk switch and lockable pause, a sliding output level control, two LED indicators (red for battery, green for "mike on") and left/right line out jacks. Ultra-light headphones ("RP-9504") complement the mini cassette player, which operates on either AC or battery power. Suggested retail price for the "RS-J3" (pictured) is \$130-\$150.

The "RS-J1" is a slightly larger (over three pounds) counterpart to the "RS-J3." The "RS-J1" includes the same features as the smaller model, adding a Normal or CrO2/Metal tape selector and "RP-9503" stereo headphones. This unit is likewise AC or battery-powered and retails for \$170.



"Pet Ghost" Promotion Invokes Halloween Spirit

Stations wishing to undertake a particularly spirited Halloween promotion may want to investigate the "Pet Ghost." Cryptically described by its creators, Greg and Corbett Monica of Riverside, CA, as "an extension of one's belief in oneself," the "Pet Ghost" consists of a document certifying you as the proud owner of your very own pet poltergeist along with an illustrated legend detailing the supernatural powers you now possess.

Radio stations wishing to participate in the "Pet Ghost" promotion are invited to send \$200 and a copy of their logo to Pet Ghost Enterprises, P.O. Box 227, Riverside, CA 92502. In return the Monicas will provide several personalized copy samples of 60-, 30-, 15- and 10-second lengths, complete with special production effects (courtesy Phil Spectre, no doubt) and 100 8½ x 11-inch "Pet Ghost" documents and legends as well as 100 specially printed manila enclosures imprinted with the station's logo. For \$150, the station will receive everything in the aforementioned package except personalized production. Smaller packages of 60, 25 and 10 documents are available for \$100, \$50 and \$25, respectively.

Columbia Special Products Gains Springboard's Masters, Licensing Rights

Columbia Special Products, an arm of CBS Records, has announced that it has acquired ownership of all master recordings previously owned by Springboard International Inc. and its affiliates. Furthermore, Columbia Special Products has acquired exclusive rights to those agreements

which gave Springboard licensing rights continuing beyond Springboard's bankruptcy.

Columbia Special Products will now administer existing contracts previously made by Springboard to various recording industry firms. All such licensees are requested to contact Columbia Special Products Director of Contracts Eli Okun for continuing administration of these license agreements.

Insurance Ads On Radio: A Premium Idea

Century City, CA-based insurance agent Barry Kaye shattered tradition in the staid insurance business when he launched a recent multimedia campaign publicizing lower rates on certain life insurance policies offered by the State Mutual Insurance Co. Having spent slightly more than \$600,000 of the \$1 million earmarked for the effort via radio, print and TV, Kaye claims that, as of June 30, his firm had sold \$200 million worth of the new policies, matching the company's total for all of 1979.

Crashed Cars Cost Cash

According to the Wall Street Journal, a recent study by trade group the Alliance of American Insurers showed that it would cost \$24,458 in parts and labor to replace all parts on a totally wrecked 1980 U.S. compact car that originally cost the dealer \$6018.

Cathy Rigby Syndie Show Set To Air

"Action Beat With Cathy Rigby," a daily 90-second syndicated sports and celebrity guest show focussing on the psychology of the active lifestyle, is set to premiere October 1.

Commissioned by New York City ad agency Young & Rubicam and sponsored by Johnson & Johnson Personal Products, the show, hosted by former Olympic gymnast Cathy Rigby, will be produced by Los Angeles-based Radio Works. Scheduled guests will include Tracy Austin and Kristy McNichol, among others.

Designed to appeal to the 12-24 female demographic, the show marks Young & Rubicam's initial venture into producing a radio program created exclusively for a specific client and its target audience. For further information contact Jerry Bosshart at Radio Works at (213) 466-1935.

O'Connor Syndicates Amory's Caustic Commentaries

"The Curmudgeon At Large," a syndicated show featuring noted author and broadcast personality Cleveland Amory, is currently available from O'Connor Creative Services. The market-exclusive show consists of five 90-second segments of Amory's topical commentaries per week. For a demo tape and further information contact O'Connor (toll free) at (800) 423-2694; outside the continental U.S. and California (call collect): (213) 769-3500.



Compact

Communications

This one-piece telephone from ITT slides open to talk and closes when not in use. The "X-10" features an auto-redial button that tries a busy number again automatically and a ringer-cutoff button that keeps the unit silent when you don't wish to be disturbed. Price: \$69.95.

WESTWOOD ONE-SALUTES!

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 "I Just Fall In Love Again"
 "Daydream Believer"
 and "Broken Hearted Me"
 comes another mass-appeal smash

"Could I Have This Dance"

Anne Murray



KHJ	WCCO
WFBR	WSB
KRBE	WDLP
WAYS	WSFL
KRUX	WATR
WHEB	WBAL
13FEA	WFIR
WHHY	WALG
WSEZ	WFPL
WISE	WREC
WFLB	WHIZ
WANS-FM	WSLI
KILT	WOOD
KJOY	WGNI
KCPX	KMOX
KSTP-AM	KOY
KNUS	KDWN
WKY	KEX
WILS	KBAI
WCAO	KBLF

KMBZ	KLZ
KLO	KLAK
KCKN	WPLO
KSO	WHN
WCXI	WWOL
WONE	WMZQ
WSLR	WPOR
WGPO	WHIM
WVOJ	KIKK
WYDE	KHEY
WBAM	KVET
KMPS	KDJW
KGA	WKDA
KWJJ	WDOD
KZUN	WDXB
KGEM	WTMT
KRAK	WWVA
KSON	WESC
KNIX	WSOC
KJJJ	KFTN
	WSUN

From the forthcoming album
 "Anne Murray's Greatest Hits"



on Capitol Records

Produced by: Jim Ed Norman

Congratulations to Anne for the
 CMA nomination on
 "Female Vocalist
 Of
 The Year"



You say you just sent a box of airchecks to Goodwill . . . and they sent 'em back with a basket of groceries? Well, shucks, let's take your mind off that stuff and put it in another sphere . . .

Arnold Meissner, a regular reader of the G.O. column, writhes: "Dear Garish . . . I am taking a momentary break from working on my new television series, 'Celebrity Self-Defenestration,' to pass along a wonderful riddle about Olivia Newton-John's new movie . . . 'What would you find on the bottom of a cage holding a live Xana?' . . . Xana-doo!"

As we all pause to administer a mild local anesthetic for Arnold, let's congratulate Fred L. Worth and his fun-filled new Warner Book "Thirty Years of Rock and Roll Trivia."

It's jammed with great little tidbits about everybody in the business e.g.; "Bill Justis's 1957 instrumental composition 'Raunchy' was originally titled 'Backwoods' . . . and 'Raunchy' was the instrumental which George Harrison played on his guitar for John Lennon when he was auditioning to be a member of the Quarrymen."

I've known Fred for some time and have always been fascinated by his amazing memory. He did however have a minor pause in his superior intelligence when he was foolish enough to let me write the preface to his new book . . . thanks, Fred.

Speaking of the 1980 Meow-Off, the people with Meow Mix Cat Food allowed me to play on the air the three final kitty cats competing for a \$15,000 cash prize and a national TV commercial! The finalists were Dolce, Seymour, and Snow from South Dakota, Minnesota and Wyoming, respectively.

The contests was held in Beverly Hills at the Persian Room of the Beverly Hills Hotel, and the judges included Vic Tayback of "Alice," Christopher Norris of "Trapper John, M.D.," Quinn Cummings of "Family," and Ruth Buzzi.

Incidentally, Seymour won. His folks live on a self-sufficient farm in Sauk Rapids, Minnesota. I hummed the Beatles' "Cat Buy Me Love!" in the background as Seymour meowed his way into stardom. (Cat Stevens was not in attendance, nor Three Dog Night . . . oops . . . chortled Garish . . .)

Rumor in Vegas . . . the new five dollar bill features Abraham Lincoln with his arm around Wayne Newton.

I had a nice chat with Bob Sharon, the President/General Manager of KLAQ, and James Teeson, the Veep/GM of KPPL last week. They were in exotic Hollywood for business and the Joe Palooka-Brenda Starr marriage.

Bob and I go back to the magic days of KFVB when he was Sales Manager and I was the Grackle Stew Director.



Note: Owing to the Labor Day holiday, Nielsen ratings figures were delayed a day, thereby missing R&R's deadline. The latest TV ratings will be back next week.

TV STATIONS GENERATE HIGH PROFITS — An NAB annual study on TV finances showed the average station's profits up 26% in 1979. This average facility earned \$4.6 million last year in gross time sales, and slightly over \$4 million net revenues. Operating expenses came in at just under \$3 million, leaving a pretax profit of \$1.04 million. Local advertising contributed 48% of the sales revenues, regional and national 43%, with the remaining 9% coming from the networks. The survey covered 434 stations, 58% of the nation's total, and of these, 88.5% reported a profit in their own time sales.

CABLE BUYERS GO FOR MOVIES — An Arbitron TV survey on pay cable users reveals that their most important reason for subscribing is to see movies not available on conventional TV. Among other insights excerpted from the report, 70% of cable subscribers favor paying a monthly fee rather than on a per-movie basis, while 50% of pay cable users had little interest in subscribing to an additional service. Five percent of pay cable households owned video recorders, over double the national estimated figure.

MUSIC ON TV — Paul Anka is the first cohost to join Dionne Warwick on "Solid Gold," the syndicated pop countdown series which premieres in September. The debut show features Steve Allen, Chuck Berry, Irene Cara, Mickey Gilley, Larry Graham, Johnny Lee, and Linda Ronstadt . . . "Merv Griffin" features the Pointer Sisters September 12, with Robbie Dupree and Kal Rudman September 11 . . . Larry Graham is on "American Bandstand" September 13, along with Benny Mardones . . . The Pointer Sisters are back for a "John Davidson" appearance September 18, with Nell Sedaka on the same show the day before . . . Linda Ronstadt's Home Box Office concert is on nationally September 5, 10, and 13.

VIDEOSCOPE:

DFS TO HANDLE RCA'S VIDEODISC SOFTWARE ADS: RCA Corp. has named New York-based ad agency Dancer Fitzgerald Sample to handle its "SelectaVision" videodisc program advertising. The Leo Burnett agency had been previously awarded RCA's videodisc hardware advertising account with a combined hardware/software campaign set to debut in Spring 1981. Following this initial thrust, the two campaigns will be conducted separately. Ad budget for the software campaign has not yet been set, but industry sources estimate that RCA's joint hardware/software ad budget will top \$10 million next year. 150 titles will be promoted under the initial ad effort, including such films as "Saturday Night Fever," "Godfather I and II," and "Rocky" . . .

TOP TEN VIDEOCASSETTES FOR JULY '80: The best-selling videocassettes for July, 1980, according to Videography magazine, were 1) "Alien" (up from the 10 slot last month) 2) "10" 3) "The Muppet Movie" 4) "Superman" 5) "The Jerk" 6) "The Main Event" (this month's highest debut) 7) "Norma Rae" 8) "The Boys From Brazil" (also making an impressive debut) 9) "M*A*S*H" (returning to the top 10) and 10) "1941." On the horizon were "Animal House," "The Deer Hunter," "Grease," "Blazing Saddles," and "The Godfather I." VHS once again wins the format battle with 66 percent of the market over Beta's 34 percent . . .

ERR WAVES

BY BOBBY OCEAN



5 YEARS AGO TODAY

Radio & Records

- ★ **TODD WALLACE RESIGNS AS KUPD/PHOENIX PD** — Forms Radio Index research service; Bobby Christlan replaces him as PD.
- ★ **KKDJ/LOS ANGELES CHANGES CALL LETTERS TO KIIS-FM** — Charlie Tuna becomes PD for AM and FM.
- ★ **NUMBER ONE FIVE YEARS AGO:** "Get Down Tonight" — KC & Sunshine Band (TK).
- ★ **NUMBER ONE COUNTRY:** "Daydreams About Night Things" — Ronnie Milsap (RCA).
- ★ **NUMBER ONE LP:** "Fleetwood Mac" — Fleetwood Mac (WB/Reprise)

"HOLD ON"

The New Single From



MANAGEMENT: BUD CARR

KWK add 21
 KBEQ add 27
 WAYS add
 WGH add
 KJRB add
 K104 add
 WANS-FM add
 KQWB-FM add
 KQDI add

KBIM add
 KLZR add
 KLOU add
 KYA add
 KJAQ add
 KFMD add
 WIFC add
 WDUZ add
 KHSN add

From The Album
"AUDIO-VISIONS"

ON  RECORDS

Distributed By CBS Associated Labels

"Never Knew Love Like This Before"

The sensational hit single by

Stephanie Mills

from her second gold album "SWEET SENSATION"

- | | | |
|---------|-------|-------|
| WABC | KINT | FM102 |
| WXLO | KX104 | KJRB |
| WKBW | Z98 | KCPX |
| WFIL | KTSA | WHEB |
| JB105 | KELP | K104 |
| WPGC | WTIX | WFBG |
| Z93 | KEEL | WYRE |
| KRLY | WJDX | 14WK |
| WCAO | 96X | WCIR |
| KVIL | Y103 | WKBO |
| KEARTH | WSGA | WISE |
| KRLA | 95SGF | WFLB |
| KFI | WBBQ | FM99 |
| KHJ | WHBQ | WKXY |
| KFRC | WLAC | KWIC |
| KJR | 92Q | KILE |
| WFBR | WRJZ | KSEL |
| WFBL | WKIX | KPUR |
| WTRY | WAYS | WROV |
| WTIC-FM | WGH | WAAY |
| KC101 | WQRK | WFOX |
| WICC | KSTT | WAKX |
| Q106 | WOW | WRKR |
| 14Q | WZZP | WSPT |
| WKEE | WHOT | WGBF |
| KBFM | KMJC | KSLY |

STEPHANIE MILLS
Sweet Sensation



- KCBN
KDZA
KQDI
KOOK
KF XD
KBIM



STREET TALK

Word out of New York City is that Kevin Metheny will be officially named the new PD at WNBC/New York. Kevin, who was recently instrumental in turning KSLQ/St. Louis around, has reportedly accepted the programming reins at the rising New York AM. No official word on when he will take over or who his replacement at KSLQ might be.

Across the street at WXLO/New York, the rumors of a possible format "adjustment" were fueled even further by the rumbling that Scotty Brink's replacement in morning drive would be former WKTU/New York personality J.D. Halliday.

United Artists Records has officially changed its name back to Liberty Records. The company was originally born as Liberty Records in the early 60's but became United Artists in 1971 when United Artists Corporation purchased the company, and the Liberty, Imperial, and UA labels merged. When Capitol Industries-EMI Inc. bought the label last year, its corporate name became Liberty/United Records even though the trading name of UA remained. Now UA is again Liberty and the



familiar "statue of liberty" logo (pictured) has returned. The first new product to display the reactivated name and logo will be Kenny Rogers's "Greatest Hits" LP due soon.

Street Talk out of Louisville is that WHAS afternoon personality and recording star ("Who Shot J.R.??") Gary Burbank has resigned. Although the reasons weren't immediately clear, perhaps Gary plans to expand his budding singing career.

What programming syndicator is about to launch a new consultation division with the name Bobby Rich being mentioned as that new entity's possible head honcho? Details should be available on this one within two weeks.

Talk About Generous . . .

As WNBC/New York marked the third anniversary of its successful format last week, midday jock Johnny Dark gave away \$660 cash. No big deal, you say? Consider this. Johnny actually gave \$66 in cash to 10 different winners throughout his show, but the money did not come from the WNBC promotional budget. The \$660 came from Johnny's pocket.

Acting PD Buzz Brindle told R&R, "Johnny said he wanted to thank his listeners, so he asked me if he could give away his own money. What could I say? I've never heard of any jock doing something as off the wall as that, but Johnny did it."

The audience may not have fully realized what was happening (or believed it) until the New York papers carried stories about it the next day. This just might be a first!

Pucker Up America

NBC-TV's "Real People" has now been cloned so many times it's hard to tell the real thing from the incredible thing and the amazing animal thing (speak up, if you've heard this one already, America) . . . but the original show made an appearance recently in Phoenix for KOPA's "First Annual Kiss-Off."

The "Real People" camera crew was covering the event for use on one of this fall's shows, and host Skip Stevenson acted as one of the three celebrity guests. The other two dignitaries were Capitol's Bob Welch and Fred Roggin, a local TV sports reporter.

KOPA's "First Annual Kiss-Off" may be reminiscent of a nationwide radio contest held in the early 70's, but this version was *not* judged on the basis of perseverance. Instead, each of the 10 finalists had to plant their best kiss on all three judges, who then awarded the grand prize strictly by feel (the judges were all blindfolded). Charlie & Harrigan, KOPA's "out-of-town" morning team, hosted the event, which was a giant success.

NBC's Source network had scheduled "Yes: Live From Madison Square Garden" for this Saturday (9-6) night's live concert, but the group notified the net late last week that they would not permit the concert to be aired. The 54 Source affiliates now will have two hours to fill on Saturday night and the network is still wondering why Yes, who had earlier said yes, suddenly said no. Perhaps the group, since reforming, hasn't quite worked all the *Buggles* out of their live act (or should that be *into* their act?).

Smokey Rivers from WLAC/Nashville is the new PD at KXX106/Birmingham, filling a programming gig that had been considered one the better openings in recent months.

Robb Stewart has resigned as PD of WFBL/Syracuse to join the airstaff at Q102/Cincinnati, which is Robb's hometown. Promoted from within at WFBL is new PD Todd Parker.

WXEL/New Orleans, the station rumored to be switching formats from Black to Country, has indeed changed formats, but not to Country. Bobby Reno has moved from WNOE-FM/New Orleans as WXEL's new PD, Marty Maxwell from WTIX/New Orleans is the new Assistant PD/MD, and the format is Top 40. Also, the call letters will change to WAIL.

This year marks the 10th anniversary of Jimi Hendrix's passing and in Seattle, where Hendrix was born and raised, KZOK has produced a commemorative pin to honor the late singer. All proceeds from the sale of the Hendrix pins will go into a fund for the eventual erection of a statue of the guitarist adjacent to an amphitheater which the station hopes to have renamed after Jimi. The city's Department of Parks and Recreation has already given the promotion its seal of approval, so KZOK may soon be able to give Seattle a suitable Hendrix memorial.



This Week
DAN AYKROYD
MAURY WILLS

Next Week
NANCY ALLEN
(star of "Dressed To Kill")
plus various guests.

Call Jim Brown (213) 399-4949 (Collect)
131 Ocean Park Boulevard Santa Monica, CA 90405

"LOVE ON THE ROCKS"⁽⁴⁹³⁹⁾

THE FIRST SINGLE BY

NEIL DIAMOND

Produced by Bob Gaudio

THE JAZZ SINGER



© 1980 Neil Diamond

ALBUM AVAILABLE NOVEMBER 10TH

(SWAV-12120)



Ratings & Research

"The carrying of a major sports activity does not by itself guarantee Arbitron success."

Baseball Strikes Out In Spring Surveys

What happened? That probably has been the question in the minds of many GM's of stations that are flagship broadcasters of major league baseball teams. The success in ratings (and revenues) normally associated with carrying big league baseball did not, in most cases, occur in the Spring Arbitron reports. R&R received calls from several harried GMs, wondering if this was a national trend, and if so, why. Let's take a look at some answers to these two questions.

Comparison Criteria

In examining the status of baseball's impact in the major league cities, R&R chose to delve into a cross-section of the cities and stations involved. We used two criteria — geographic dispersion, and stations that carry teams performing comparably to last spring '79.

We chose a cross-section to make sure that a few phone calls from dejected GM's were not influencing the research into the possible problem of major league baseball's minor league numbers. The markets and stations selected for this review were:

WINS/New York (Yankees)
KYW/Philadelphia (Phillies)
WSB/Atlanta (Braves)
KMBZ/Kansas City (Royals)
KNBR/San Francisco (Giants)
KDKA/Pittsburgh (Pirates)
WLW/Cincinnati (Reds)

There were three daypart/demo criteria used. We looked at numbers from the stations' overall 12+ share; their 12+ showings during baseball's "prime time" (7pm-midnight, M-F) and their 35-64 numbers in the same evening daypart. You'll see the specific percentage decreases below.

71% Off During Evening Hours

Of the seven stations selected for this analysis, five (71%) lost significant audience during the prime slot for major league baseball. Losses occurred both among total persons and among those in the core 35-64 baseball audience. Share and cume losses are detailed as follows (compared to A/M '79)...

TOTAL WEEK	Persons	M-F,	35-64
12+ SHARE	12+	7pm-12mid	ADULTS
WINS —	-26%	Share	-45%
up 4.6 to 4.9	-23%	Cume	-16%

TOTAL WEEK	Persons	M-F,	35-64
12+ SHARE	12+	7pm-12mid	ADULTS
KNBR —	-21%	Share	-26%
5.8 to 4.3 (-26%)	-20%	Cume	-28%
KYW —	-32%	Share	-44%
11.8 to 11.4	-24%	Cume	-32%
KDKA —	up slightly or stable here		
23.4 to 25.3			
WLW —	Shares healthy, slight 35-64 cume loss (11%)		
15.6 to 14.5	(-7%)		
WSB —	-11%	Share	up well here
15.3 to 12.1 (-20%)	-17%	Cume	-17%
KMBZ —	-35%	Share	-29%
16.8 to 10.8	-10%	Cume	-12%
(-36%)			

Time Spent Listening Major Culprit

Of the stations that suffered significant reductions in their baseball numbers, most seemed to be hurt by both time spent listening and cume declines. Time spent listening eventually translates into average shares, and here the stations saw an average decline among 12+ persons in the evening of 25%, against last year's numbers. Cume losses were in the 19% range. Among adults 35-64 the same pattern held true — a 29% fall in share figures, compared to a 21% cume drop. It might seem that baseball, in the five cities above where there were problems, suffered from the worst of both worlds — fewer listeners, and those that did tune in spent less time with the games.

The above evidence could lead one to conclude that there was something of a widespread problem this spring for stations broadcasting and originating baseball games.

What Caused The Declines?

Extensive qualitative research might be required to discern the real reasons why there was a widespread softening of baseball's impact in the recent Arbitron. Here are some ideas from this author.

Expanded Sample Frame, first implemented in a spring sweep in markets like Atlanta and Kansas City. However, ESF also hit Cincinnati with its first spring exposure to the new methodology of sampling unlisted, and the Cincinnati station did fairly well despite the ESF usage. It probably depends to a large extent on the qualities of the Arbitron staff conducting the ESF portion of the survey. If they do an unusually good job and get back more ESF diaries than expected, it might

Q&A

Paul Dunn, PD at WDBF/West Palm Beach, wrote in last week to inquire, "Did I read that in 1981 there will be quarterly measurements in the top 100 markets — and does that mean a winter and summer book taken here?"

By the Spring 1981 survey, every syndicated Arbitron radio market (now numbering 176 around the country) will have the 12-week surveys. Although the sweeps will be longer they will not cover the entirety of the winter and summer months in markets that have two sweeps yearly. The summer book, for example, will go into June, while the fall survey will end in mid-December next year.

Week In Review

RAM To Drop 15 Markets

Susan Chandler, President of the reorganized RAM Research, has told R&R that approximately 15 markets will soon cease getting RAM monthly ratings. Although details were not available at press time, Ms. Chandler stated that the withdrawals will be phased out according to the amount of support currently existing in the markets. Also, she mentioned that some of the markets involved will continue to receive the qualitative data and product usage data that RAM generates, even though ratings results would no longer be forthcoming. RAM officials told R&R that the cutback was an effort to stem the negative financial tide. The company is losing \$2500 daily until the cutbacks are effective.

Webster To Debut "The Analyst"

Maurie Webster's Radio Information Center will soon unveil another entry into the Arbitron analysis field. The system of computerized ratings breakouts will be called "The Analyst," and will manipulate Arbitron data tapes into summaries useful for sales and programming purposes. According to Webster, the reports will contain more than 25 separate sections and total approximately 90 pages. Webster told R&R that much of what the Analyst will provide is unavailable from the on-line computer services.

hurt older-skewing stations that carry baseball.

The extensive talk of a baseball strike. Such controversy may have "turned off" potential listeners. An examination of the Summer Arbitrons in several of the key markets may help decide if this was a factor, since any residual fan unrest may be diminished by then.

Was the baseball product packaged correctly by the station? Given the alternative programming in the market, did the station carrying the games adjust its promotion and conduct of the broadcasts to best attract a large audience? Perhaps not.

Team performance and scheduling. A team that's in a slump and is not scheduled to play many key opponents in the survey may hurt the numbers received in the Arbitron.

Diary Analysis Helpful

Stations that carry baseball, or any major sports activity, should constantly visit Laurel to review the diaries. Such a review, combined with the verification aspect of a mechanical diary, can provide a wealth of answers for puzzled broadcasters. With the diary review and mechanical you may be able to resolve such questions as...

How long during each event did the listeners stay tuned?

How many new cume persons were attracted by the game/event?

Did those attracted to the station for sports stay and become recycled to other dayparts?

When people did tune out during a game, was it possibly due to the caliber of the contest, or was there attractive alternative programming?

Finally, is it worth the extra dollars to carry a major sports activity, given the ratings and sales that result?

Sports No Panacea

As we have shown above, the carrying of a major sports activity does not by itself guarantee Arbitron success. Make sure you have your marketing and Arbitron questions answered before you stake lots of time, hopes, and efforts on ratings successes that depend on the bounce of a ball.

—Jhan Hiber

Media Marketing

Selecting A Research Supplier, II

In the first part of this three-part mini-series, I dealt with the "make-or-buy" decision with regard to market research; i.e., when should you use an external supplier versus doing the research internally. Assuming that you have made the decision to use an outside supplier, how do you go about selecting the one best suited to your needs?

Define The Problem First

You should enter into the supplier selection process with at least a pretty good idea of what problem you want the research to address. Of course, the supplier may be of assistance to you in problem formulation, but you cannot rely on an outside agency completely. There must be some sort of "working hypothesis" which guides your thinking in the selection of the supplier. The problem may later be modified, after discussions between yourself and the supplier, but you still must have a problem definition as a starting point for choosing a supplier.

Need For Specifications

Having defined the problem, the next step is to develop a set of written specifications for the research. Depending upon your own level of expertise, the "specs" may range from a simple statement of the research problem, together with appropriate background material, all the way up to a more or less complete research design. The latter might include details with respect to sample size, sample selection, method of interviewing, etc. These specifications will be used in orienting candidate research firms and are therefore quite important to the success of your project.

Locate Candidate Firms

You next need to generate a list of possible suppliers. Here you can rely on the yellow pages, past experience, recommendations from other professionals, either in or outside of the radio industry, and, where applicable, the local college. From my experience, you can typically find people both willing and able to do good market research in the following departments: marketing, business administration, journalism, sociology, psychology, advertising, and broadcasting. Not all colleges have all these departments, but most have at least two or three from that list.

Narrow The Candidates

Try to develop a "shortlist" of the top firms or individuals you wish to have bid on your project. You cannot solicit proposals from everyone, or you'll drown in a sea of paper. So, you have to narrow down the list of candidates somehow, even if it's by hearsay. If possible, you should try to select the shortlist based on the competence of the organization, its previous

experience with radio research, its general reputation for good work, its reasonable fee schedule, and its ability to deliver the research on a timely basis.

Your shortlist should be rank-ordered, if possible, from the most desirable to the least desirable candidates. Begin at the top of the list and invite prospective suppliers to develop a proposal for the research. Some firms or individuals may be unable to bid due to other projects, so you should continue down the list until you have a minimum of two and a maximum of four candidates who agree to submit proposals. With less than two, you don't have a comparison point, and with more than four you can easily become inundated with paper. Also, it costs time and money for suppliers to prepare proposals, and you'll be selecting only one. Word will soon get around the local research community if you solicit proposals from a dozen firms; and next time around you may not have any takers.

Brief The Candidates

Each firm that has agreed to submit a proposal should be thoroughly briefed on the project. You should meet with each supplier separately (another good reason for limiting the number of firms) and, to as great a degree as possible, give each of them exactly the same information about the project — the list of

details on sample size, composition, questionnaire construction, etc.

- A budget.
- A delivery date.

Obviously, all of these are important criteria, and they may involve tradeoffs. The "cheap" bid may be the slowest or provide the smallest sample size. Your own research goals and decision-making constraints must come into play. Whenever possible: Buy Quality. There is always a temptation to go with the "low ball" bid, but try not to succumb to it. Good market information is worth something, so don't try to get something for nothing.

Another thing you might look for in comparing written proposals is the caliber of the proposal in terms of writing quality, organization and professional appearance. Presumably, the bidding firms are putting their best foot forward in order to get your business, so if the proposal is a crooked photocopy with coffee stains, you have only yourself to blame if the final report looks the same way.

Making The Final Choice

Having weighed all aspects of the proposals, you now are faced with making a choice. Most often, the choice will be reasonably straightforward — one of the firms will have emerged as a clear favorite. In other cases, the choice may be difficult. You may wish, in the latter instance, to hold one more meeting with the two (or three) firms you're still considering. How well can you work with the individuals who represent those firms? Are they flexible, good communicators, responsive to your questions? In the end, you may have to go with the firm that "feels" best, all other things being equal.

Provide the lucky firm you've chosen with a written statement to that effect and immediately notify the "losers" that you have

"Try to develop a 'shortlist' of the top firms or individuals you wish to have bid on your project. You cannot solicit proposals from everyone, or you'll drown in a sea of paper."

"specs" will be helpful in this regard. If you have some absolute cost, time, or method constraints, make sure all suppliers understand them completely. Finally, you may wish to specify a format or length for the written proposal. Having all proposals in the same basic form and of reasonable length (say, no more than 6-7 pages) will help you in your comparison process. Many firms submit "boiler plate" proposals with 20 pages of B.S. and as little as 1-2 pages of how they are going to approach your research problem! Don't let them get away with that. Make it clear that you want details on what they are proposing to do for you — not what a great job they did for Lloyd's Feed and Seed last year.

Compare Written Proposals

Give the firms no more than 1-2 weeks to submit written proposals. At a minimum, these proposals should contain:

- A problem statement, as understood by the research firm.
- A research design, including sufficient

taken your business elsewhere, thus enabling them to pursue other projects. Having been in this position a time or two, I know there is nothing quite as frustrating as waiting around for several weeks on a project only to find out that the client has selected another supplier. Whenever possible, then, make your decision quickly and communicate the results of that decision to all parties involved.

Next time: Working with the supplier you've selected.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



"Whip It" And It SPREADS:

WIFI DEB 25	WDRQ ADD
PRO-FM DEB 28	WVIC ON
JB105 DEB 31	KWEN ADD
Q107 ON	KMJC ADD
Y100 11-6	KERN ON
Q105 DEB 30	KIOY ADD
KEARTH ADD 24	KROY ADD
KRLA 7-5	KRSP ADD
KFI ON	KMJK ADD
13K DEB 24	KLUC ADD
WTRY ADD	KRUX ADD
WFLY ADD 30	KRO ADD 28
WICC ADD 30	KTKT DEB 30
WPST 30-25	WGUY ADD
WAEB 17-11	WLBZ DEB 33
Q106 ON	WFBG ADD
WKEE ADD	WHHY ON
KX104 ADD	WCGO ON
WRVO DEB 28	WSEZ 37-18
KRBE DEB 29	WISE DEB 36
WTIX ADD	WFLB ON
KXX106 ADD	CK101 32-23
96X 13-10	FM99 DEB 33
BJ105 ON	WKXY DEB 28
WSGA ADD 35	KILE ADD 38
95SGF ADD	WAAY ADD
WBBO ON	KKLS ON
FM100 ON	WAKX ADD
WLAC ON	WSPT ADD
WSKZ DEB 29	WGBF ADD
WGH ON	KSly ADD
WORK ON	KRLC DEB 30
KJ100 ADD 24	KBIM ON

"WHIP IT" DEVO

Produced by DEVO
in Association with Robert Margouleff

On Warner  Bros. Records

BRAD MESSER



Save Your Dime. I Don't Know the Solution.

I laugh. I roll my eyes. I exude great sympathy. But I cannot help the man. He has telephoned from a major West Coast station to ask me where he can quickly find and hire an excellent newperson who is the journalistic equivalent of, say, Johnny Carson. For a glib, perceptive, humorous-yet-credible newperson with the potential to become the best-loved broadcaster in that giant city, my caller would be willing to pay 30, maybe 35 grand.

A small market GM blows some of his meager long-distance budget to ask me where he can locate an intelligent young reporter who's on the verge of becoming very, very good. The GM can only pay 12 grand so my recommendation will have to be someone who's in the \$9 to \$10,000 a year category now. It will be a six-day shift with the person doing morning drive and afternoon drive, and the candidate must be deeply in love with news reporting, willing to work extra hours during busy news days. I sigh. I remember the years when I made ten grand and had one pair of shoes at a time and holes in my Levis, when I would have packed in a New York minute if someone offered me 12. But the man's out of luck because I don't know where to tell him to look.

Of the telephone calls I get regarding employment, roughly three in four are from searchers in desperate need of employable talent. The search never ends because people move on. They have to. Newspeople must go across the street or across the country to significantly up their salaries because homegrown talent tends to lock into a salary bracket. The young man who has been a \$12,000 a year reporter, it seems, cannot be perceived by management as a \$15,000 reporter, so he has to cross the street to become one. And cross again — sometimes even to his own former station — to become an 18.

Almost every time, I have to tell the caller I cannot be of help because I do not criss-cross the lower 48 states with a tape recorder listening to thousands of radio stations. If I did, it would probably be possible to make tons of money selling names of potential recruits in the manner of a football scout.

Three calls in four, I'd say. The other call is from a major market exec who wonders whether I personally would like to sell my house in this buyers' market, jam everything I own into a moving van, and go to a huge, smoggy, overcrowded, expensive city to run his news department. Sometimes the offer includes the privilege of taking home a news car with the call letters all over it and antennas poking up, or access to station tradeouts. I say no. I'm quite happy where I am, and for excellent reason. The last time my station fired someone it was for the equivalent of peeing on the manager's desk, not because someone better came along or because the manager was tired of his staff and wanted new faces just for the hell of it. I have proof of security, and proof that — at this unusual station — ten-grand newspeople have every right to expect they'll become twelves and then 15's and then way beyond that, right here at the same station. When there are problems, we attack the problems, not one another. When co-workers need special, personal attention, they get it . . . otherwise they pretty much get left alone to do best what they know best. When I sink into a deep and seemingly bottomless depression for a couple days once a month, my fellow staffers pamper me through it and bring me up. Then when their period hits I do the same for them, and on we go. It would require a truly breathtaking challenge of the first order to turn my head.

Well, this was about incoming phone calls and that covers it. I don't know where you can find someone for your newsroom and — until my next scheduled period of depression — I'm real pleased to be where I am. Now the phone won't ring for six months and I'll panic.

Rip 'N' Read

World's Most Expensive Shell Game

MONDAY, SEPT. 8: A year ago today President Carter announced a spiffy trick to fool the Russians: put a bunch of ICBM's on rails in the desert and move 'em around all the time, so the Soviets won't know where to aim their missiles. Today it has developed that many desert people would prefer the moving missiles in someone else's desert.

Ford pardoned Nixon six years ago today. "Star Trek" premiered on TV fourteen years ago (1966). New Amsterdam became New York in 1664.

Paty Cline would have been 48. Frankie Avalon is 40. Peter Sellers would have been 55.
Fall begins Monday-after-next.

Got to Mend your Evel Ways

TUESDAY, SEPT. 9: Shoot backward six years and you find daredevil Evel Knievel rocketing into the Idaho skies over Snake River canyon near Twin Falls, trying to jump the river in his "Skycycle." But look! The chute pops out prematurely! He drops into the canyon and has to be rescued!

The colonies were designated the United States in 1776. California became the 31st state 130 years ago today. Galvanized steel inventor Luigi Galvani was born in 1737.

New (no) moon tonight.

Dan Rather's First Finest Hours

WEDNESDAY, SEPT. 10: Nineteen years ago today Hurricane Carla was moving onto the Texas coast and Dan Rather was on TV from a Weather Bureau office in Galveston, getting his first national exposure under trying circumstances. Those who watched through the nights and days marveled at Rather's around-the-clock clean shave and alertness, as other reporters got more haggard and bedraggled.

The big and bloody range wars between cattlemen and Texas homesteaders began 106 years ago . . . the Barbed Wire battles.

Marvin Kalb's secret wiretap was placed 11 years ago on orders from the Nixon White House.

Charles Kuralt is 46. Arnold Palmer is 51. Jose Feliciano is 35.

Jewish New Year 5741

THURSDAY, SEPT. 11: This is the Jewish New Year Rosh Hashana, upon which the ram's horn (Shofar) is sounded to "awaken responsibility to the Lord." Yom Kippur, the holiest day of the Jewish year, is the 20th.

We call 'em graham crackers because they're made with the unsifted whole wheat flour invented by Sylvester Graham, who died this date in 1851.

The most famous son of Mission, TX is Cowboys coach Tom Landry, who is 56 today. Ken Kesey is 45. The Tallahatchee Bridge song "Ode to Billy Joe" went gold on this date in 1967. Bobbie Gentry's lone smash.

The Interesting but Useless Machine

FRIDAY, SEPT. 12: When the Remington typewriter was introduced on this date in 1874 it was received as an interesting oddity without much practical application. It had all caps and no one knew touch typing.

John Kennedy and Jacqueline (Bouvier) were married 27 years ago today.

Maria Muldaur is 38. George Jones is 49.



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Finding Beautiful Music Announcers

Many Beautiful Music programmers have asked where they can find qualified air talent for this highly structured format. We contacted three programmers from various size markets for their opinions and advice on seeking such talent. **James Titus, WFRE/Frederick, MD, Glen Powers, WZEZ/Nashville and WEZK/Knoxville; and Bill Mockbee of WJIB/Boston offer some insights and solutions in the following interviews.**

— Pam Bellamy

WFRE/Frederick, MD: Searching For Singers

James Titus, Operations Manager of **WFRE**, faces many problems in finding air talent, mainly because he is in a small market. Titus looks to high schools and colleges in the area for new talent. "What I look for is a singer, and the reason for this is they usually have good diction and good breath control. If I can also find someone who is involved with dramatics as well, he now has the voice, breath control, and the ability to use that voice well. Surprisingly enough, I've had better luck with totally inexperienced persons for part-time work, people who are either juniors or seniors in high school, just training them. They have nothing to unlearn.

"It doesn't pay for us to advertise, because frankly who wants to come to Frederick, MD?" he continued. "Even beginners want to get into the fringes of a big city."

Many of the students Titus has hired in the past have gone on to bigger and better things. "Our part-timers have an average of two years from the time they are hired before they move on. We had a guy from the University of Maryland who is now Station Manager for **WXLO/New York**, **Lee Simonson**. We have placed a lot of people in this business."

Titus advises programmers to use their local resources such as colleges for fresh new talent, saying, "Head right away for the vocal music department. You'll find almost any class of voice you want. If they are young, willing to work, and have a good head on their shoulders, you can train them and they will sound as good as anybody in the business anywhere."

WZEZ/Nashville - WEZK/Knoxville: Newcomers Adapt Easily

"Finding announcers for Beautiful Music depends on exactly what kind of approach you're looking for," stated **Glen Powers**, National PD for **South Central Broadcasting**. "Our research in Nashville indicates that **WZEZ** is used by a considerable portion of the listeners as an information source. So we hired a well known TV news anchorperson in the market. He not only has the journalistic qualities to fill the information need we have, but he also has the attitude and willingness to be taught the basic Beautiful Music kind of deliveries. In Knoxville, **WEZK's** approach is much more laid back, a place to relax."

New talent is available, and Powers looks to contemporary stations in many markets and television as a main source. Powers explains, "A big consideration is if the person's head is in the right place, if he or she is mature enough to go into this format. We are very foreground and our announcers do make personal appearances. We are also finding talent at broadcasting schools. Guys who have graduated and have not yet formed an opinion of the industry have shown real promise. They've also developed a real love for this very structured format. This way you really don't have a problem of an announcer wanting to be in the spotlight."

Powers also feels the pay scale is the highest in the industry, "because it is the most difficult format to execute. Beautiful Music announcers have the most longevity in our business in terms of job security and good pay."

WJIB/Boston: Three-Year Waiting List

Operations Manager **Bill Mockbee** sees no problem in finding air talent. He has people "literally waiting two to three years to get on **WJIB**." The station's success has triggered applications at a steady rate. Mockbee comments, "We get them unsolicited. Our average announcer has been with us about eight or nine years, which is almost unheard of in a major market. We encourage them to take an active role. We're a family, so to speak, and I think the word gets out."

When asked where he would go to seek new talent, Mockbee says, "We would go through all tapes on file first, and then if we find that no one fits what we're looking for, we go to the trades. This will screen out a lot of people, because they know they are not suited to a Beautiful Music format or they don't want to give up their own identity to become involved in BM."



Bill Mockbee



What exactly is involved when changing from Top 40 or AOR to Beautiful Music? Mockbee explains, "Most people that come into Beautiful Music from another format seem to be able to make the transition very easily. They make it in their own minds to begin with. Interestingly, you find very few people who leave the format and go back to 'personality radio.' Three to five years ago it would have been harder because everybody wanted to be rockin', sockin' jocks with a big name. One of the advantages of Beautiful Music is that it is a comfortable format, a type of non-pressure format. And a little bit of your own personality and style can come through."

The Announcer's Viewpoint

George Cross, nighttime man for **WDVR/Philadelphia**, provided us with a unique announcer's point of view on adapting to the Beautiful Music format. Cross recalled, "I was Music Director for **WRTI-FM**, a Jazz station at Temple University. I heard **WDVR** was doing BM and that it was looking. So I listened to it for three days.



When I had the audition, they were very impressed by my taste in music and my voice, which I considered a black voice, but I project. I'm the first black in Philadelphia to have made an impact into the Beautiful Music market to the extent of being here 5 1/2 years. I believe the BM format is easier to break into because you are yourself, you are natural. The stations don't promote the personalities per se, which is probably the foremost restrictive element as to why people don't flock to this format. It requires you to be a little bit more sharing and open."

Cross offers some advice to announcers considering BM as their next step: "Let your performance be foremost and the role secondary. If you have that attitude regardless if it's BM, Country, Rock, Jazz, or Black, it should not affect your performance because you have dedicated yourself to understanding audiences, formats, and why you're there."



NRBA Expo Update

Just a reminder that the **NRBA American Radio Expo** is around the corner, October 5-8. This year's Hospitality Room for Beautiful Music will feature appearances by top syndicators and programmers. I would like to personally invite you all to attend. In the BM room we will be able to display any number of promotional items, from T-shirts to posters and coffee cups, so please send what you have as soon as possible.

We're also still soliciting your station's TV commercials (1/4 or 1/2 inch) for our Video Theatre. These will be returned to you.

If you are planning to attend, I would encourage you to make your hotel and convention registration arrangements immediately.

Please send all promotional items and videocassettes to **Pam Bellamy, R&R**, 1930 Century Park West, Los Angeles, CA 90067.



POPS BY THE BAY — **Gene Puckard, WEWZ/107 FM/Fort Lauderdale** air personality, was Master of Ceremonies for the final "Pops By The Bay" concert at Miami Marine Stadium. Puckard had the honor of introducing the "Andy Williams Show" to the crowd of over 6000. EZ 107 FM is one of several co-sponsors for the "Pops By The Bay" summer concert series. Pictured (l-r): Puckard, Williams, and EZ107 FM VP/GM Frank Byrne.

Schulke Enters New York Market

WPAT-AM-FM/New York has entered into a consultant agreement with **Schulke**, according to **Ken Lamb**, OM at the station. "Schulke has an excellent supply of custom music," Lamb told **R&R**, "and we will be using selections from this as well as programming expertise and technical production. We have a unique consulting arrangement; we wanted another set of ears to get an opinion on what we are doing. This is the first time Schulke has entered into a consulting agreement with a New York station, and this is not the type of arrangement that many Schulke stations have. We have also agreed to share with Schulke some of our own exclusive music."



TOP-40

John Leader

HOW IMPORTANT IS IT?

A Record Company's Image

Let's face it, there is a group consciousness among radio stations that affects the music selection process. Questions like "If I play this record, will the record company support me?" are part of the playlist decisions made at most Top 40 radio stations every week.

The unspoken answers to questions like that are often based on just how well record companies perform in the eyes of radio programmers. Does the company deliver on a regular basis? Is this song a priority for the label? The satisfactory answers to those queries can tip the airplay decision in a favorable direction for the label in question.

This week I spoke with three programmers and two promotion executives in an attempt to explain the rather intangible area of record company image. Is a negative image at the radio level something that can be overcome by a label? Do all radio stations evaluate a label's ability to bring a hit home when making their new playlist adds?

Image Is A Factor

Gary Bryan, PD of KNBQ/Tacoma, got right to the point when I asked him about the importance of a record company's image. "If a record label isn't known for being able to bring a record all the way home, you may think their record is a viable piece of product to play, but you may have your doubts about how many other stations will be supporting your airplay within your own

"I have waited on records in the past because I was unsure as to how far the label would be able to go in support of my airplay."

market. I have waited on records in the past because I was unsure as to how far the label would be able to go in support of my airplay. Perhaps everyone else in the market was waiting too, but to me it's very important to know that I won't be the only one trying to expose a new piece of product to the audience. I want help within my own market first, and then on the national level as well."

Jack O'Brien, PD of PRO-FM/Providence, concurs with Gary. "I definitely look to the hotter record companies when making playlist decisions, if for no other reason than I know they will be there with the support both in this market and all over the country. I want support and some labels are capable of giving strong support and others are not."

But Not In All Cases

Jim Smith, PD of KSFY/San Francisco, does not agree with Jack or Gary. "I'm not sure that the label is really an important part of our evaluation of a song for airplay. Given that there are records that we know a company can deliver, if that particular record doesn't fit what our station is trying to accomplish, then we wouldn't play it anyway. In other words, whether or not the company was going to support our airplay is not a consideration. What our audience wants within a certain sound of contemporary music is of far more importance than whether a record company can bring a particular selection all the way home.

"I think you have to have certain parameters in making your musical selections. If record 'X' fits the definition of what we're trying to accomplish, then it shouldn't matter if it's on 'Diddy-Bop Records' or on a major label."

What Is Support?

Gary and Jack both mentioned the importance of support to back their commitment of airplay, but just what is support? Steve Meyer, National Promotion Manager for Capitol Records, defines support as the basics. "It's really a matter of day-to-day good business practices and mechanics. When a record goes on the

radio in any marketplace, the airplay is noted on our daily airplay sheet. At the end of the day the airplay sheet is broken down and distributed to marketing, A&R, merchandising, and all key executives within the company. We have a person at Capitol whose total job responsibility is allocating records to each of the distribution centers around the country. When a record is added, that person contacts the proper distribution center, and informs them that records are on the way to cover the area of reported airplay. Then at the local market level the salesman and the promotion man are in daily contact to insure that the proper accounts have stock. That is the basic game plan that we implement without exception for every piece of product we release.

"As I have been taught by Bruce Wendell, and before him Al Coury, getting the record on the station is only the first step. The most important thing any record company can do is back up airplay with product in the stores. From a promotion standpoint airplay leads to more airplay, one station helps you get another and another until you eventually have a big national hit. However, that building process stops dead in its tracks without product to sell. Most radio stations have to see the positive action of sales in order for airplay to continue, so we back 'em up all the way by getting that product out there."

When You're Hot . . .

Support is a key. When a record company has the kind of distribution system that Steve described, it can

deliver the product to the stores quickly and efficiently. That's important, but there is another less tangible area of record company image . . . based on its recent performance, or bluntly, just how "hot" is it?

Most programmers would agree that a record company cannot create a giant hit record. Jack O'Brien illustrated this point when he told me, "When I look at the back page of R&R and I see a Breaker that I'm not yet playing, I can feel sure that whatever record company that record belongs to has done its job in promotion. They've spread the record far and wide enough for it to become a hit, but that doesn't always insure that the record will *absolutely* become a hit. I don't think any company can insure sales after airplay because the public makes that decision. The listeners always have the last say when it comes to the hits."

Picture This

Here's an open invitation for you to send R&R any and all of your station's promotional activities in pictures. Any and all radio stations are welcome to participate. In other words, you do not have to be a Top 40 reporting station to have your photos published in R&R.

You don't have to spend megabucks for a professional photographer either. Chances are someone on your staff has a decent camera and could take pictures for you. We prefer black & white shots, but color is okay too. Next time you get a visit from a recording act, do a remote, pull off a successful charity event, promote someone, or put up a new billboard campaign — take a picture and send it to R&R.

The picture pages of R&R are really designed to give your station the kind of positive visibility you want and to help all our readers see what kind of ideas are working in other markets. Don't be shy! Contribute by sending in your photos to: John Leader, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067. I'll look forward to seeing your station in action.

A hot streak, when a record company has several big records in a row, is really more of a function of product than promotion in the eyes of radio. When the right songs meet the right artist and producer, that's when hits happen and record companies get hot.

Do hot companies get the edge at radio? Gary Bryan says not all the time. "It's not always a case of how hot a particular record company is. There are some companies that just seem to do a better job of delivering hits than others. Every company goes through periods of drought, but that doesn't mean the company has lost the ability to have hits. I know specific companies that can put the machinery to work when the product is right and deliver 99 out of 100 times. That kind of reputation will definitely influence my decision to play a new piece of product. If I know the company involved is going to go all the way with it, the song is a better one to play than one from another company that can't seem to get its product beyond a certain level. Reputation is a factor more than how hot a particular company is at any given moment."

Making It Better

Since we're tossing around some very broad generalizations here, let's get back to the record side and see how Pat Pipolo, VP/Promotion at MCA, views the things that contribute to a record company's image and reputation.

"It's a much more difficult marketplace for records now because radio programming concepts are changing, even though some companies are reluctant to recognize that fact. You have to stay in tune with the trendsetting radio stations through your field people. They are really the key because they carry your company's image every day right to the radio stations. They know how the label is being perceived at the radio level and they also know just how radio is shifting.

"I believe that record companies have to be more selective in the amount of product they release . . . perhaps release less product overall. Companies that 'shot-gun' seven or eight new releases out there every other week can't really expect radio to take them seriously. But a company that selectively releases one or two things at a time has to have a better image, and therefore a better chance for some of that important, early airplay. Radio knows how it all goes, they want to see support and they know it can't be there if you're working on eight different projects at once. That's not to say a label can't work on several projects at the same time, but they must be the *right* projects.

"Credibility is very important at the radio level and it's something that every promotion person strives for. The philosophy of throwing out 10 singles in hopes that one or two will stick just isn't going to work anymore. Radio is too selective and I think the public is too, especially the way the economy has been going lately."

People And Product

To sum it all up, a record company's image or reputation is fairly important to radio. That image is based both on its recent performance (how hot it's been) and past performance (how good it is in action). So, it really comes down to product and people.

Product is not a function of promotion nearly as much as it is a function of A&R. Many companies have seen the connection coming and have given their promotion staffs more input in A&R areas. That kind of action seems to make perfect sense when you consider that the promotion people know what radio wants and successful stations know what their audience wants. The connection between the audience (record buyers) and the A&R departments (product decisions makers) is the promotion team.

A record company with a good image has the basic machinery to acquire good product, get it played and move that product through the stores. A record company with an image problem may have difficulties in one or more of those areas.

The relationship between radio and record companies is always a two-way street. It's an arrangement that can be mutually beneficial when it works right. If radio takes a record company's image into account when making those all-important playlist decisions, then a company's image should be a vital part of its business plan. That statement may not be a news flash to most labels, but to others it just might be something to think about.

Polygram

Continued from Page 3

Beyond The Traditional

Explaining the department's conception, Jaffe commented that with his background in artist development and publicity as well as promotion, he could "overcome many of the problems (in breaking an act) by going beyond the traditional approach of getting a record to a radio station and hoping they will program it. The idea is to maximize record sales, determine where the action is coming from, and do whatever is necessary to take the record to the next level."

Jaffe hopes to broaden the appeal of rock acts on radio (AOR and Top 40) and beyond with a multifaceted approach. "We intend to be involved with the acts on every level and, to a degree, involve ourselves in a certain amount of A&R," he said. "We'll meet with the labels to discuss upcoming releases, establish priorities, and prepare marketing strategies with a prognostication as to how we think radio will accept the record within the first two weeks... The key here is to analyze the situation and to make use of every available resource, including clubs, concerts, word-of-mouth, marketing, and other such tools, to maximize impact." He added, "I think our department will make the artists and their managers feel more comfortable in that they'll know we have a set-up sympathetic to their needs. It's a way of saying the buck stops here. It's my responsibility to see that everything is being done for these acts that's humanly possible."

Bruce

Continued from Page 3

tion with myself and KGB-AM's John Lander we can brainstorm and work together. I'm very impressed with Larry; he's the sort of person who will encourage the staff's participation in creative decisions."

"I've always been impressed by KGB-FM and have had a great deal of respect for the station, which was multiplied tenfold when I met Jim Price and saw the facilities," Bruce told R&R. He added, "I think it's going to be an exciting and fun competitive situation. It's the sort of challenge I've been looking forward to."

Bruce expressed regret at leaving KBPI, saying, "All my life I'd hoped to find a perfect radio station, one where everyone worked together as a friendly team. I found that here at KBPI and was looking forward to remaining with the organization. I can't think of a job I would have left this one for other than the one in San Diego."



Mickey Eichner

Gregg Geller

CBS

Continued from Page 3

Coast for Columbia, reports to CBS Records Division President Bruce Lundvall; while Geller, who was VP/Contemporary Music, East Coast A&R for Columbia, moves back to Epic, where he served earlier in the A&R department. Geller reports to Dempsey.

Six New Sales VP Positions

Lundvall also announced the restructuring in the sales and distribution area, with six regional sales territories created, and six new vice-presidential appointments. Tom McGuinness moves from VP/Sales Branch Distribution to VP/Marketing Branch Distribution, and will provide direction for three new Distribution VP's. They are John Kotecki (VP/Eastern Division, overseeing the Northeast and Southeast regions), Don Van Gorp (VP/Central Division, supervising Midwest and the new Mid-Central regions), and Frank Mooney (VP/Western Division, heading the Western and Southwest regions). Kotecki had been VP/National Accounts Marketing, Van Gorp was VP/Marketing, Midwest Region, and Mooney was VP/Marketing Branch Distribution. In addition, Jim Scully was named VP/Marketing, Midwest Region, and Rich Kudolla becomes VP/Marketing, Mid-Central Region. Both had been Branch Managers previously, Scully for Chicago and Kudolla for Cleveland/Pittsburgh.

Raid

Continued from Page 3

and sale of the unauthorized recordings with 12 other individuals arrested as well. Formal charges against all 20 persons are pending.

The Kentucky raids activated the first Recording Industry Association of America's "Hitline Alert," which provides complete descriptions of all counterfeit product to manufacturers, and through the cooperation of the National Association of Recording Merchandisers (NARM), to its distributor and retailer members, enabling the RIAA Anti-Piracy Intelligence Unit to track the source of such illegal product.



KX104 BABIES MURRAY — When visiting Anne Murray backstage after her recent Grand Ole Orpy performance, KX104/Nashville PD Mike St. John brought along his baby daughter to register her own appreciation. The three are pictured above.



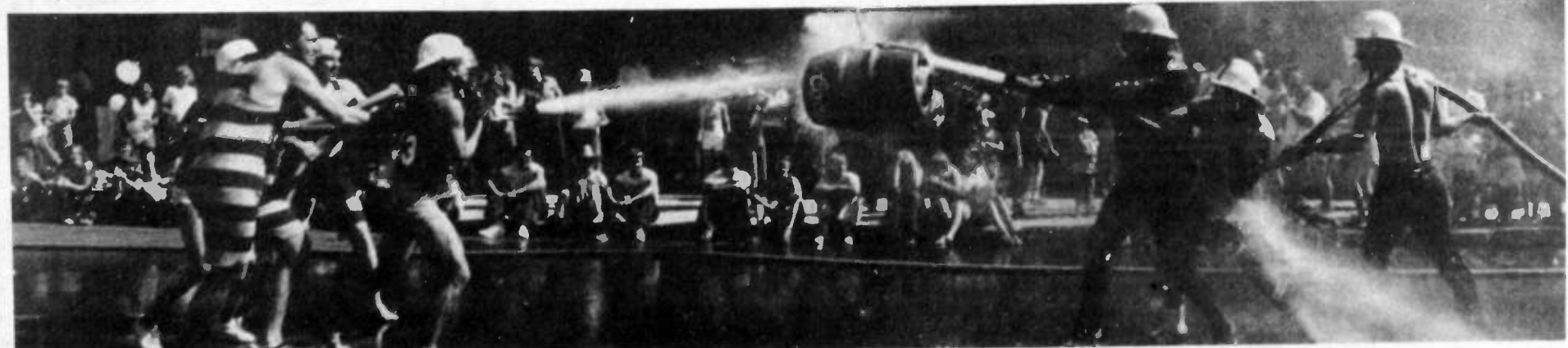
MCCOY BECOMES TENNESSEE AMBASSADOR — 92Q&WMAK/Nashville morning man Steve McCoy was awarded a Tennessee Ambassador of Goodwill certificate for his considerable charity work. He's pictured (right) receiving the award from John Garcia, aide to Governor Lamar Alexander.



DR. DON SETS SAIL — KFRC/San Francisco morning man Dr. Don Rose is vacationing by sailing to Hawaii, with daily calls in to the station on his progress. The station wished him bon voyage with a huge sendoff, as 300 contest winners sailed out behind the Doctor's craft to the Golden Gate Bridge, and dancers, bands, clowns, balloons, and water displays all played a part in the festivities. Pictured dockside (l-r) are KFRC air personalities Mark McKay, Rose, and Mike Novak.



CHICKEN SELLS OUT IN AMARILLO — KPUR/Amarillo imported the San Diego Chicken for an Amarillo Gold Sox night game, which became the first sellout in the team's history. Pictured (l-r) with the famed mascot are KPUR MD Randy Sherwyn, PD Mark Shannon, air personalities Tim Butler and Jamey Carr, and local chicken breeder Corey Mitchell.



MOSCOW WAGES WATER WARS — On the left is the "Water Wars" team from KRPL/Moscow, ID. On the right the team from the local newspaper in Moscow. The event is somewhat like an aquatic tug of war whereby a Coors keg is suspended on a cable and each team tries to force it to the opponent's side using only a firehose (only?). If it looks like a

lot of soggy fun, it was, according to KRPL PD Gary Cummings. The event was held in conjunction with Moscow's annual summer celebration. Incidentally, the KRPL team bested their opponents in two out of three tries to win the championship!

ADDS & HOTS

EAST

Most Added Hottest

Barbra Streisand
Cliff Richard
Devo

Diana Ross
Air Supply
Queen

SOUTH

Most Added Hottest

AJ Stewart
Cliff Richard
Barbra Streisand

Diana Ross
Queen
Air Supply

Music Key: (DPI) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

EAST

PARALLEL ONE

WXXY/Pittsburgh, PA
Jay Stone
HOLLY PENFIELD
Hottest:
BOB SCAGGS 1-1
KENNY LOGGINS 2-2
PAUL SIMON 12-7
GEORGE BENSON 15-8
POINTER SISTERS 22-11

CKQM/Montreal, CN
Rock Dennis
ROBBIE DUPREE
POINTER SISTERS
KENNY LOGGINS
KLAATU
Hottest:
ROLLING STONES 1-1
QUEEN 5-3
S.O.S. BAND 11-6
AMBROSIA 14-9
BILLY JOEL 21-10

WABC/New York, NY
Sonja Jones
JOHNNY LEE
NATALIE COLE
POINTER SISTERS
Hottest:
IRENE CARA 2-1
DIANA ROSS 3-2
CHRIS CROSS 7-4
AIR SUPPLY 10-6
QUEEN 13-9

WFIL/Philadelphia, PA
Dick Fennessy
BOZ SCAGGS
IRENE CARA
LARSEN-FEITEN BAN
Hottest:
AIR SUPPLY 3-1
IRENE CARA 11-9
OLIVIA N-J 16-10
PAUL SIMON 21-11
ELO 18-13

WFI/Philadelphia, PA
Liz Kiley
CDB
NATALIE COLE
DIONNE WARWICK
AL STEWART
Hottest:
CHRIS CROSS 1-1
QUEEN 8-5
DIANA ROSS 11-7
LARRY GRAHAM 19-17
EDDIE RABBITT D-21

WKBW/Bufalo, NY
Jon Summers
DOOBIE BROS
Hottest:
GEORGE BENSON 1-1
QUEEN 26-2
DIANA ROSS 10-7
POINTER SISTERS 18-16
LARRY GRAHAM 24-22

WNBC/New York, NY
Roz Frank
Hottest:
IRENE CARA 1-1
DIANA ROSS 8-5
QUEEN 18-14
OLIVIA N-J 22-19
BARBRA STREISAND 29-24

WPGC/Washington, D.C.
Don Geronimo
CARLY SIMON
ROLLING STONES
CLIFF RICHARD
Hottest:
POINTER SISTERS 1-1
DIANA ROSS 3-2
QUEEN 7-3
AMBROSIA 12-9
STEPHANIE MILLS 19-11

WRKO/Boston, MA
Charlie Van Dyke
OLIVIA N-J
BOZ SCAGGS
AL STEWART
Hottest:
IRENE CARA 1-1
JOHNNY LEE 14-8
AMY HOLLAND 21-14
ROBBIE DUPREE 25-18
DIONNE WARWICK 26-20

F106/Boston, MA
Tom Connelly
CARS
ELO
AMY HOLLAND
DOOBIE BROS
BARBRA STREISAND
Hottest:
BOB SEGER 4-1
GEORGE BENSON 9-6
JOHNNY LEE 12-10
PAUL SIMON 16-12
DIANA ROSS 24-13

WXLO/New York, NY
Don Kelly
DONNA SUMMER
Hottest:
DIANA ROSS 1-1
ROLLING STONES 7-5
PAUL SIMON 10-6
CHANCE 15-11
TEDDY PENDERGRASS 30-15

PRO-FM/Providence, RI
Jack O'Brien
OLIVIA N-J
JERMAINE JACKSON
Hottest:
CHRIS CROSS 1-1
DIANA ROSS 8-4
GEORGE BENSON 14-10
QUEEN 29-16
AMY HOLLAND 30-26

J8106/Providence, RI
Chase Waite

DIANA ROSS
BOZ SCAGGS
GENESIS
CLIFF RICHARD
DIONNE WARWICK
Hottest:
DIANA ROSS 3-1
BOB SEGER 6-2
AIR SUPPLY 15-10
LARRY GRAHAM 22-14
QUEEN 25-18

CFTR/Toronto, ON
John Keogh
CARS
CLIFF RICHARD
BARBRA STREISAND
Hottest:
ROLLING STONES 1-1
BENNY MARDONES 5-2
AIR SUPPLY 12-6
JOHNNY LEE 14-9
IRENE CARA 16-11

Q107/Washington, D.C.
Alan Burns
OLIVIA N-J
JACKSON BROWNE
Hottest:
DIANA ROSS 1-1
QUEEN 4-2
AIR SUPPLY 5-3
KENNY LOGGINS 17-9
OLIVIA N-J A-13

14Q/Worcester, MA
Steve York
Hottest:
OLIVIA N-J 10-1
GEORGE BENSON 6-3
KENNY LOGGINS 11-9
JOHNNY LEE 19-13
PAUL SIMON 22-17

WBBF/Rochester, NY
Dave Mason
QUEEN
DIONNE WARWICK
POINTER SISTERS
Hottest:
AIR SUPPLY 4-1
DIANA ROSS 6-4
OLIVIA N-J 19-10
PAUL SIMON 18-15
ELO 23-18

WICC/Bridgeport, CT
Bob Mitchell
PURE PRAIRIE LEAG
DEVO
Hottest:
AIR SUPPLY 1-1
DIANA ROSS 10-2
QUEEN 15-10
EDDIE RABBITT 20-12
OLIVIA N-J 23-14

WKEE/Huntinton, WV
Gary Miller
CARS
DEVO
SPLIT ENZ
ROLLING STONES
STACY LATTISAW
TEDDY PENDERGRASS
ALLMAN BROTHERS
Hottest:
GEORGE BENSON 5-1
DIANA ROSS 10-4
KENNY LOGGINS 9-5
ELO 11-7
EDDIE RABBITT 12-8

WOLF/Syracuse, NY
Tony Davis
LIVINGSTON TAYLOR
HALL & OATES
KINKS
IRENE CARA
CLIFF RICHARD
DOOBIE BROS
BOZ SCAGGS
Hottest:
DIANA ROSS 1-1
PAUL SIMON 5-2
BOB SEGER 10-3
ROBBIE DUPREE 8-4
QUEEN D-9

WPST/Trenton, NJ
Tom Taylor
DIONNE WARWICK
BARBRA STREISAND
AMY HOLLAND
CARS
LIVINGSTON TAYLOR
Hottest:
AIR SUPPLY 1-1
ROBBIE DUPREE 7-3
QUEEN 18-9
PAUL SIMON 13-10
JOHNNY LEE 21-17

WTRY/Troy, NY
Bill Cahill
PURE PRAIRIE LEAG
DEVO
AMY HOLLAND
Hottest:
ROLLING STONES 2-1
AMBROSIA 13-7
CARLY SIMON 16-10
QUEEN 23-13
OLIVIA N-J 28-19

WAEB/Allentown, PA
Jeff Frank
LEO SAYER
BARBRA STREISAND
AMY HOLLAND
ROLLING STONES
CLIFF RICHARD
Hottest:
AIR SUPPLY 1-1
ROBBIE DUPREE 3-2
ELO 8-5
BOZ SCAGGS 10-7
DIANA ROSS 11-8

WHYN/Springfield, MA
Andy Carey

DOOBIE BROS
BARBRA STREISAND
Hottest:
AIR SUPPLY 4-1
PAUL SIMON 3-2
JOHNNY LEE 9-5
CHRIS CROSS 7-6
BILLY JOEL 8-7

KC101/New Haven, CT
Curt Hansen
CLIFF RICHARD
Hottest:
DIANA ROSS 2-1
AIR SUPPLY 4-2
GEORGE BENSON 8-5
ROBBIE DUPREE 10-7
LARRY GRAHAM 14-9

WFBR/Baltimore, MD
Andy Szulinski
TEDDY PENDERGRASS
CLIFF RICHARD
COMMODORES
ANNE MURRAY
Hottest:
DIANA ROSS 2-1
PAUL SIMON 8-4
STEPHANIE MILLS 14-12
BILLY JOEL 23-17
BOZ SCAGGS 27-18

WBEN-FM/Bufalo, NY
Roger Christian
LARSEN-FEITEN BAN
BARBRA STREISAND
WILLIE NELSON
STACY LATTISAW
Hottest:
QUEEN 1-1
OLIVIA N-J 6-4
JOHNNY LEE 16-13
LARRY GRAHAM 25-17
BOZ SCAGGS 34-23

WTIC-FM/Hartford, CT
Rick Donahue
STEPHANIE MILLS
LARSEN-FEITEN BAN
PURE PRAIRIE LEAG
Hottest:
DIANA ROSS 1-1
ROBBIE DUPREE 10-7
BOB SEGER 14-8
LARRY GRAHAM 21-16
QUEEN 27-19

Q106/York, PA
Steve Gallagher
WILLIE NELSON
LEO SAYER
Hottest:
ELO 2-1
IRENE CARA 8-5
CARLY SIMON 17-14
EDDIE RABBITT 22-19
BOZ SCAGGS 25-21

WHFM/Rochester, NY
Marc Cronin
BARBRA STREISAND
CARS
CHICAGO
JOHN COUGAR
GAMMA
Hottest:
AIR SUPPLY 2-1
GEORGE BENSON 8-2
EDDIE RABBITT 10-5
PAUL SIMON 12-6
BOB SEGER 11-7

WFLY/Albany, NY
Bob Mason
DEVO
Hottest:
AIR SUPPLY 1-1
PAUL SIMON 6-3
QUEEN 12-9
CDB 19-11
POINTER SISTERS 21-15

WFBL/Syracuse, NY
Robb Stewart
AMY HOLLAND
ELTON JOHN
DIANA ROSS
CLIFF RICHARD
Hottest:
CHRIS CROSS 4-1
DIANA ROSS 3-2
PAUL SIMON 10-9
QUEEN 18-14
AMBROSIA 22-19

PARALLEL THREE
13FEA/Manchester, NH
Rick Ryder
WILLIE NELSON
DONNA SUMMER
ANNE MURRAY
NIELSON/Pearson
Hottest:
AIR SUPPLY 2-1
JOHNNY LEE 6-2
ROBBIE DUPREE 7-4
CARLY SIMON 14-6
DIANA ROSS 25-12

14WK/Wheeling, WV
Rich Collins
TEDDY PENDERGRASS
STEPHANIE MILLS
BARBRA STREISAND
Hottest:
AIR SUPPLY 3-1
AMBROSIA 4-3
DIANA ROSS 15-9
BILLY JOEL 17-10
LARRY GRAHAM 19-13

K104/Erie, PA
Bill Shannon

BOB MELCH
KANSAS
LEO SAYER
HALL & OATES
AMERICA
AC/DC (dp)
Hottest:
KENNY LOGGINS 5-1
CDB 6-3

WCIR/Beckley, WV
Ron Hill
CHICAGO
WILLIE NELSON
STACY LATTISAW
IRENE CARA
Hottest:
EDDIE RABBITT 6-1
GEORGE BENSON 5-2
AMBROSIA 9-4
KENNY LOGGINS 12-5
LARRY GRAHAM 20-10

WFBF/Altoona, PA
Tony Booth
DEVO
STACY LATTISAW
CHICAGO
DONNA SUMMER
Hottest:
ROBBIE DUPREE 5-1
AIR SUPPLY 3-2
EDDIE RABBITT 6-3
DIANA ROSS 22-16
LARRY GRAHAM 26-18

WQVY/Bangor, ME
Jim Randall
ELTON JOHN
BARBRA STREISAND
DEVO
AL STEWART
Hottest:
CHRIS CROSS 1-1
AIR SUPPLY 3-2
AMBROSIA 5-3
ROBBIE DUPREE 8-4
EDDIE RABBITT 12-8

WJBO/Portland, ME
Mike O'Neil
DOOBIE BROS
BARBRA STREISAND
AL STEWART
BOZ SCAGGS
ELTON JOHN
Hottest:
AIR SUPPLY 4-1
ELO 5-3
DIANA ROSS 15-8
BOB SEGER 18-12
BILLY JOEL 19-14

WLBZ/Bangor, ME
Michael O'Hara
CLIFF RICHARD
DIONNE WARWICK
Hottest:
AIR SUPPLY 1-1
ROBBIE DUPREE 5-3
ROLLING STONES 6-4
JOHNNY LEE 13-10
QUEEN 15-12

WTSN/Dover, NH
Jim Sebastian
ELTON JOHN
MARY MACGREGOR
Hottest:
AIR SUPPLY 5-1
GEORGE BENSON 7-4
BOB SEGER 13-9
BILLY JOEL 16-10
CARLY SIMON 20-11

WYRE/Annapolis, MD
Jack Diamond
EDDIE RABBITT
AL STEWART
PURE PRAIRIE LEAG
AMII & JOHNNY
Hottest:
AIR SUPPLY 5-1
JOHNNY LEE 15-6
AMBROSIA 14-7
IRENE CARA 16-8
BILLY JOEL 25-14

V100/Charleston, WV
Bob Spence
BARBRA STREISAND
PURE PRAIRIE LEAG
Hottest:
ROLLING STONES 1-1
QUEEN 9-4
AMBROSIA 13-5
PAUL SIMON 12-9
BILLY JOEL 18-11

SOUTH

PARALLEL ONE

Q106/Tampa, FL
Pat McKay
EDDIE RABBITT
DIONNE WARWICK
AL STEWART (dp)
JACKSON BROWNE (dp)
Hottest:
DIANA ROSS 1-1
JOHNNY LEE 4-2
BOZ SCAGGS 15-10
OLIVIA N-J 21-13
KENNY LOGGINS 19-14

Y100/Miami, FL
Mark Shands
DIANA ROSS
BILLY JOEL
Hottest:
DIANA ROSS 1-1
IRENE CARA 6-5
DEVO 11-6
BENNY MARDONES 10-7
JACKSON BROWNE 20-17

Z33/Atlanta, GA
Dele O'Brien
AL STEWART
STEPHANIE MILLS
Hottest:
DIANA ROSS 1-1
AIR SUPPLY 6-3
POINTER SISTERS 13-7
QUEEN 15-10
PAUL SIMON 19-14

92Q/Nashville, TN
Scooter Davis
BARBRA STREISAND
AMII & JOHNNY
Hottest:
LARRY GRAHAM 2-1
JOHNNY LEE 7-3
BOZ SCAGGS 9-7
KENNY LOGGINS 15-11
DIANA ROSS 16-12

BJ106/Orlando, FL
Tom West
WAYLON JENNINGS
O JAYS
CDB
LARSEN-FEITEN BAN
CLIFF RICHARD
CHICAGO
Hottest:
DIANA ROSS 6-1
OLIVIA N-J 8-2
AIR SUPPLY 7-3
BENNY MARDONES 12-8
ROBBIE DUPREE 14-10

KEEL/Shreveport, LA
Marty Johnson
DONNA SUMMER
LE ROUX
DOOBIE BROS
HALL & OATES (RA)
STEPHANIE MILLS (RA)
Hottest:
DIANA ROSS 1-1
EDDIE RABBITT 8-5
AIR SUPPLY 12-8
QUEEN 23-12
KENNY LOGGINS 20-14

KTSA/San Antonio, TX
Mike Scott
MICKIE GILLEY
GENESIS
LARSEN-FEITEN BAN
ROGER DALTRY
SPLIT ENZ
Hottest:
JOHNNY LEE 1-1
DIANA ROSS 10-2
AIR SUPPLY 16-6
IRENE CARA 20-17
BILLY JOEL 23-20

WAKY/Louisville, KY
Marsha Witten
AL STEWART
PURE PRAIRIE LEAG
NATALIE COLE
Hottest:
AIR SUPPLY 1-1
PAUL SIMON 7-2
EDDIE RABBITT 9-5
ELO 10-6
LARRY GRAHAM 14-7

WAPE/Jacksonville, FL
Paul Sebastian
STACY LATTISAW
AL STEWART
MICKIE GILLEY
Hottest:
AIR SUPPLY 1-1
JOHNNY LEE 3-2
BOB SEGER 14-10
CARLY SIMON 17-12
QUEEN 25-21

WAXY/Ft. Lauderdale, FL
Kenny Lee
M. MANCHESTER
LARSEN-FEITEN BAN
Hottest:
DIANA ROSS 5-1
EDDIE RABBITT 7-4
JOHNNY LEE 11-5
POINTER SISTERS 22-11

WAYS/Charlotte, NC
Roy Rosen

ANNE MURRAY
KANSAS
ALI THOMSON
ALLMAN BROTHERS
Hottest:
DIANA ROSS 3-1
EDDIE RABBITT 4-3
OLIVIA N-J 14-10
BOB SEGER 15-12
QUEEN 29-15

WBBQ/Augusta, GA
Bruce Stevens
ROGER DALTRY
JOHN COUGAR
ALI THOMSON
Hottest:
QUEEN 1-1
AMBROSIA 8-5
ROBBIE DUPREE 11-7
ROSSINGTON COLLIN 12-8
PAUL SIMON 16-10

WFMF/Baton Rouge, LA
Randy Rice
CARS
AL STEWART
STACY LATTISAW
Hottest:
QUEEN 2-1
ROBBIE DUPREE 5-2
DIANA ROSS 9-5
KENNY LOGGINS 14-9
OLIVIA N-J 21-15

WQH/Norfolk, VA
Bob Canada
DOOBIE BROS
KANSAS
AC/DC
JOHN COUGAR
CLIFF RICHARD
ROGER DALTRY
Hottest:
DIANA ROSS 1-1
EDDIE RABBITT 10-5
KENNY LOGGINS 14-11
NEIL SEDAKA 15-12
BILLY JOEL 18-13

WBHQ/Memphis, TN
Jed Duvall
POINTER SISTERS
Hottest:
CHRIS CROSS 1-1
DIANA ROSS 4-2
AIR SUPPLY 8-5
GEORGE BENSON 12-8
PAUL SIMON 17-10

WJDX/Jackson, MS
Cindy Crawford
KENNY LOGGINS
ROLLING STONES
DOOBIE BROS
BARBRA STREISAND
Hottest:
AMBROSIA 2-1
OLIVIA N-J 6-2
DIANA ROSS 15-9
BILLY JOEL 18-15
CARLY SIMON 24-19

WKIX/Raleigh, NC
Ron McKay
KENNY LOGGINS
OLIVIA N-J
POINTER SISTERS
QUEEN
BOZ SCAGGS
DOOBIE BROS
BARBRA STREISAND
AMY HOLLAND
Hottest:
DIANA ROSS 1-1
AIR SUPPLY 3-2
EDDIE RABBITT 14-9
ROBBIE DUPREE 20-16
O'JAYS D-22

WLAC/Nashville, TN
Pat Cianciabella
WILLIE NELSON
CDB
AL STEWART
SPLIT ENZ
Hottest:
ROLLING STONES 1-1
DIANA ROSS 9-2
QUEEN 15-7
BOZ SCAGGS 20-13
PAUL SIMON 19-15

WNOE/New Orleans, LA
Bruce Crasmer
LARSEN-FEITEN BAN
DIONNE WARWICK
AL STEWART
Hottest:
DIANA ROSS 1-1
QUEEN 8-3
GEORGE BENSON 12-5
ELO 11-7
OLIVIA N-J 22-15

WRJZ/Knoxville, TN
Steve Howard
AL STEWART
WILLIE NELSON
DIONNE WARWICK
CHICAGO
Hottest:
DIANA ROSS 3-1
AMBROSIA 12-10
CARLY SIMON 17-13
PAUL SIMON 18-14
ELO 23-17

WWSA/Savannah, GA
Brady McGraw
DEVO
Hottest:
DIANA ROSS 1-1
QUEEN 11-2
POINTER SISTERS 10-6
AIR SUPPLY 14-8
OLIVIA N-J 19-14

WTIX/New Orleans, LA
Gary Franklin

BARBRA STREISAND
DIANA ROSS
CDB
DEVO
AL STEWART
Hottest:
DIANA ROSS 3-1
QUEEN 4-2
AIR SUPPLY 11-6
OLIVIA N-J 27-17
DOOBIE BROS D-20

Y103/Jacksonville, FL
Maja Piff
DIANA ROSS
LINDA CLIFFORD
JOURNEY
GENESIS
Hottest:
DIANA ROSS 1-1
ROSSINGTON COLLIN 5-3
OLIVIA N-J 16-10
BLACKFOOT 24-18
O'JAYS 40-31

Y86/Tampa, FL
Pat Berry
DOOBIE BROS
BARBRA STREISAND
Hottest:
ROLLING STONES 2-1
ELO 3-2
ALI THOMSON 12-9
OLIVIA N-J 30-15
GEORGE BENSON 29-19

KELP/EI Paso, TX
Stan Main
BOZ SCAGGS
DIONNE WARWICK
STEPHANIE MILLS
Hottest:
DIANA ROSS 1-1
CHRIS CROSS 5-2
LARRY GRAHAM 12-8
PAUL SIMON 20-14
QUEEN 35-17

FM100/Memphis, TN
Mark Williams
BARBRA STREISAND
DIONNE WARWICK
LARSEN-FEITEN BAN
Hottest:
ROBBIE DUPREE 3-1
AIR SUPPLY 4-2
DIANA ROSS 7-3
GEORGE BENSON 10-4
QUEEN 12-5

WNOX/Knoxville, TN
Scott Majors
CLIFF RICHARD
JIMMY HALL
TEDDY PENDERGRASS
DONNA SUMMER
Hottest:
ROLLING STONES 3-1
DIANA ROSS 4-2
PAUL SIMON 10-6
QUEEN 17-10
OLIVIA N-J 19-17

WSKZ/Chattanooga, TN
David Carroll
CLIFF RICHARD
IRENE CARA
CHICAGO
WILLIE NELSON
CARS
ARS
Hottest:
DIANA ROSS 4-1
QUEEN 6-4
PAUL SIMON 16-13
OLIVIA N-J 22-19
LARSEN-FEITEN BAN 26-21

96SQF/Savannah, GA
Craig Stevens
WILLIE NELSON
DEVO
CLIF NEWTON
Hottest:
JOHNNY LEE 1-1
AIR SUPPLY 7-2
DIANA ROSS 9-5
ROBBIE DUPREE 15-10
EDDIE RABBITT 19-12

WERC/Birmingham, AL
Mark Thompson
WILLIE NELSON
NATALIE COLE
Hottest:
ELO 5-1
LARRY GRAHAM 7-4
DIANA ROSS 10-5
BOZ SCAGGS 12-9
EDDIE RABBITT 21-15

WCGO/Columbus, GA
Ben Martin
CLIFF RICHARD
ROGER DALTRY
BLACK SABBATH
CLIF NEWTON
LEO SAYER
Hottest:
AIR SUPPLY 2-1
QUEEN 1-2
CARLY SIMON 9-9
PAT BENATAR 20-17
ALLMAN BROTHERS 21-19

KJ100/Louisville, KY
Dianne Shannon
DEVO
GENESIS
ROLLING STONES
JOURNEY
PETER GABRIEL
Hottest:
BOB SEGER 2-1
TOUCH 5-4
JACKSON BROWNE 7-7
ELO 16-9
PAT BENATAR 18-12

KHFI/Austin, TX
Ed Volkman

ROSSINGTON COLLIN
BARBRA STREISAND
LARRY GRAHAM
DONNA SUMMER
CARL
Hottest:
DIANA ROSS 3-1
AIR SUPPLY 8-5
ROBBIE DUPREE 14-9
OLO 23-13
OLIVIA N-J 24-16

8X/Miami, FL
Bruce Kelly
BILLY JOEL
M. MANCHESTER
CLIFF RICHARD
DIANA ROSS
Hottest:
POINTER SISTERS 4-1
GEORGE BENSON 10-4
KURTIS BLOW 23-16
OLIVIA N-J 32-24
BOZ SCAGGS D-28

WQRK/Norfolk, VA
Don Davis
CARS
Hottest:
GEORGE BENSON 1-1
ELO 4-2
KENNY LOGGINS 6-3
QUEEN 17-6
BOZ SCAGGS 22-16

KFMK/Houston, TX
Jerry Steele
KENNY LOGGINS
Hottest:
DIANA ROSS 1-1
ROLLING STONES 8-5
BOZ SCAGGS 9-6
PAUL SIMON 13-11
POINTER SISTERS 19-12

KRBE/Houston, TX
Dayna Steele
ELO
DIONNE WARWICK
Hottest:
ROLLING STONES 2-1
AIR SUPPLY 4-2
QUEEN 6-4
IRENE CARA 12-8
OLIVIA N-J 20-14

PARALLEL THREE
CK101/Cocoa Beach, FL
Steve Ocean
LARSEN-FEITEN BAN
BARBRA STREISAND
AL STEWART
CLIFF RICHARD
JIMMY HALL
Hottest:
DIANA ROSS 1-1
QUEEN 7-3
BOB SEGER 10-6
DEVO 32-23
POINTER SISTERS 31-24

G100/Mobile, AL
Mike Roberts
AMY HOLLAND
PURE PRAIRIE LEAG
WILLIE NELSON
Hottest:
AIR SUPPLY 1-1
AMBROSIA 3-2
ROBBIE DUPREE 6-3
PAUL SIMON 9-5
DIANA ROSS 12-6

KILE/Galveston, TX
Scott Taylor
WILLIE NELSON
DEVO
CLIF NEWTON
Hottest:
JOHNNY LEE 1-1
AIR SUPPLY 7-2
DIANA ROSS 9-5
ROBBIE DUPREE 15-10
EDDIE RABBITT 19-12

WKBX/Sarasota, FL
Tony Williams
BARBRA STREISAND
STEPHANIE MILLS
POINTER SISTERS
PURE PRAIRIE LEAG
Hottest:
DIANA ROSS 4-1
QUEEN 6-2
ROBBIE DUPREE 10-6
BILLY JOEL 12-7
PAUL SIMON 14-8

KWIC/Beaumont, TX
Mike Patrick
AMY HOLLAND
JOURNEY
JOHN COUGAR
AMII & JOHNNY
Hottest:
AIR SUPPLY 1-1
CARLY SIMON 4-2
BOB SEGER 6-3
DIANA ROSS 11-7
GEORGE BENSON 15-10

KPUR/Amarillo, TX
Mark Shannon
AL STEWART
PURE PRAIRIE LEAG
Hottest:
AIR SUPPLY 2-1
EDDIE RABBITT 3-2
DIANA ROSS 11-6
OLIVIA N-J 15-8
GEORGE BENSON 18-12

WANS-FM/Anderson, SC
Jim Evans
TEDDY PENDERGRASS
ANNE MURRAY
KANSAS
CLIFF RICHARD
ALI THOMSON
Hottest:
DIANA ROSS 1-1
QUEEN 8-2
PAUL SIMON 12-7
CDB 14-10
POINTER SISTERS 28-20

WFLB/Fayetteville, NC
Larry Cannon

O'JAYS
EDDIE MONEY
DONNA SUMMER
TTP
SPLIT ENZ
Hottest:
AIR SUPPLY 2-1

MIDWEST Most Added Hottest

Barbra Streisand
Larsen-Feiten Band
Al Stewart
Air Supply
Diana Ross
Paul Simon

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Barbra Streisand
Devo
Doobie Brothers
Diana Ross
Paul Simon
Air Supply

MIDWEST

PARALLEL ONE

KBEQ/Kansas City, MO
Randy Lane

BOB SEGER
PETER GABRIEL
AL STEWART
AMY HOLLAND
KANSAS
Hottest:
KENNY LOGGINS 1-1
CDB 6-2
DOOBIE BROS 15-6
WILLIE NELSON 14-9
PURE PRAIRIE LEAG 17-14

KDWB/Minneapolis, MN
Hamilton/Abresch

JOHNNY LEE
DOOBIE BROS
BOB SEGER
LARSEN-FEITEN BAN
AL STEWART
E. DAN SEALS
Hottest:
AIR SUPPLY 1-1
PAUL SIMON 3-2
ROBBIE DUPREE 8-5
BILLY JOEL 11-7
CARLY SIMON 14-11

KSLO/St. Louis, MO
Tony Stone

CDB
LARSEN-FEITEN BAN
Hottest:
AIR SUPPLY 2-1
BILLY JOEL 4-2
DIANA ROSS 6-4
JOURNEY 7-5
IRENE CARA 10-9

Q102/Cincinnati, OH
Jim Fox

BARBRA STREISAND
PURE PRAIRIE LEAG
OLIVIA N-J
DOOBIE BROS
LARSEN-FEITEN BAN
Hottest:
CHRIS CROSS 1-1
MANHATTANS 6-2
BOZ SCAGGS 16-7
QUEEN 22-16
DIANA ROSS 25-18

WLS/Chicago, IL
Tim Kelly

QUEEN
JOHNNY LEE
BARBRA STREISAND
Hottest:
OLIVIA N-J 1-1
CHRIS CROSS 2-2
AIR SUPPLY 9-7
ELO 20-15
BOB SEGER 31-27

WOKY/Milwaukee, WI
Dallas Cole

BARBRA STREISAND
LARSEN-FEITEN BAN
QUEEN
GENESIS
Hottest:
AIR SUPPLY 1-1
CHRIS CROSS 2-2
DIONNE WARWICK 12-8
DIANA ROSS 17-9
BILLY JOEL 18-14

WZUU/Milwaukee, WI
Bill Shannon

LARRY GRAHAM
KENNY LOGGINS
BOB SEGER
DOOBIE BROS
BARBRA STREISAND
Hottest:
AIR SUPPLY 2-1
BOZ SCAGGS 10-3
BILLY JOEL 13-4
ALI THOMSON 14-6
AMBROSIA 20-8

KWK/St. Louis, MO
Bobby Hatrick

KANSAS
JOHN COUGAR
Hottest:
CDB 1-1
TOUCH 14-6
BARRY GOODREAU 21-15
HENRY PAUL BAND 22-18
JOHNNY VAN ZANT 0-20

WHB/Kansas City, MO
Rick Brown

Hottest:
CHRIS CROSS 1-1
OLIVIA N-J 2-2
WILLIE NELSON 11-3
PAUL SIMON 12-10
IRENE CARA 24-20

KS95-FM/Minneapolis, MN
Kathlin Beauvais

DOOBIE BROS
Hottest:
AIR SUPPLY 1-1
PAUL SIMON 4-2
EDDIE RABBITT 6-3
DIANA ROSS 14-6
BILLY JOEL 13-9

PARALLEL TWO

92X/Columbus, OH
Teri Nutter

OLIVIA N-J
LARSEN-FEITEN BAN
GENESIS (dp)
Hottest:
AIR SUPPLY 3-1
PAUL SIMON 10 5
ELO 13-8
DIANA ROSS 15-10
GEORGE BENSON 24-17

KIOA/Des Moines, IA
A.W. Pantoja

BOZ SCAGGS
BARBRA STREISAND
MICHAEL JOHNSON
PETER GABRIEL
Hottest:
AIR SUPPLY 1-1
GEORGE BENSON 11-6
PAUL SIMON 14-9
ROBBIE DUPREE 15-10
KENNY LOGGINS 20-14

KOFM/Oklahoma City, OK
Chuck Morgan

KENNY LOGGINS
QUEEN
BARBRA STREISAND
Hottest:
OLIVIA N-J 1-1
AIR SUPPLY 5-3
IRENE CARA 15-9
DIANA ROSS 26-15
BILLY JOEL 23-20

KRAV/Tulsa, OK
Gary Reynolds

LARSEN-FEITEN BAN
CLIFF RICHARD
Hottest:
DIANA ROSS 1-1
AIR SUPPLY 3-2
OLIVIA N-J 14-7
BOZ SCAGGS 20 13
GEORGE BENSON 22-14

KZ93/Peoria, IL
Lou Patrick

BARBRA STREISAND
LARSEN-FEITEN BAN
BOZ SCAGGS
Hottest:
PAUL SIMON 6-1
DIANA ROSS 11-5
ELO 9-6
ROBBIE DUPREE 12-8
BOB SEGER 17-11

WGRO/Grand Rapids, MI
Ray Baker

OLIVIA N-J
KENNY LOGGINS
BOB SEGER
Hottest:
AIR SUPPLY 2-1
DIANA ROSS 3-2
QUEEN 21-7
ERIC CLAPTON 14-9
PAUL SIMON 16-13

WHOT/Youngetown, OH
Dick Thompson

Hottest:
DIANA ROSS 4-1
PAUL SIMON 5-2
ROBBIE DUPREE 9-5
LARRY GRAHAM 14-9
EDDIE RABBITT 16-10

WMEE/Fort Wayne, IN
John Curry

QUEEN
BARBRA STREISAND
Hottest:
AIR SUPPLY 2-1
AMBROSIA 5-3
EDDIE RABBITT 11-9
DIANA ROSS 18-10
KENNY LOGGINS 19-14

WNAP/Indianapolis, IN
Dennis Jon Bailey

BARBRA STREISAND
Hottest:
PAUL SIMON 5-1
AIR SUPPLY 4-2
GEORGE BENSON 11-6
BOB SEGER 12-9
QUEEN 23-22

WOHO/Toledo, OH
Jeff McCarthy

OLIVIA N-J
AL STEWART
Hottest:
CHRIS CROSS 1-1
DIRT BAND 3-2
PAUL SIMON 10-7
DIANA ROSS 23-14
DIONNE WARWICK 21-15

WOW/Omaha, NE
Don Davis

STEPHANIE MILLS
LARSEN-FEITEN BAN
PURE PRAIRIE LEAG (dp)
CARS (dp)
Hottest:
AIR SUPPLY 3-1
PAUL SIMON 14-7
DIONNE WARWICK 16-10
DIANA ROSS 24-16
BARBRA STREISAND 27-21

WVIC/East Lansing, MI
Jim St. John

DOOBIE BROS
DONNA SUMMER
CHIC
PETER GABRIEL
CLIFF RICHARD
AMY HOLLAND
707
WHITESNAKE (RA)
EDDIE MONEY
Hottest:
AIR SUPPLY 2-1
DIANA ROSS 12-3
AMBROSIA 15-10
KENNY LOGGINS 20-12
QUEEN 36-19

KSTT/Deavenport, IA
Mike Kenneally

BARBRA STREISAND
CLIFF RICHARD
NEIL SEDARA
STEPHANIE MILLS
DOOBIE BROS
Hottest:
AIR SUPPLY 2-1
PAUL SIMON 4-2
JOHNNY LEE 17-9
DIONNE WARWICK D-20
NATALIE COLE D-21

WZZP/Cleveland, OH
Bob McKay

BOZ SCAGGS
LARSEN-FEITEN BAN
AMY HOLLAND
Hottest:
AIR SUPPLY 1-1
BILLY JOEL 7-4
ROBERT JOHN 12-5
ROBBIE DUPREE 10-6
PAUL SIMON 11-7

KWEN/Tulsa, OK
Beau

DEVO
AL STEWART
POINTER SISTERS
WILLIE NELSON
LARSEN-FEITEN BAN
Hottest:
ROLLING STONES 3-1
AMBROSIA 9-4
AIR SUPPLY 11-5
DIANA ROSS 21-7
PAUL SIMON 20-9

WYFM/Youngstown, OH
Jeff Tobin

OLIVIA N-J
PAUL SIMON
ELO
Hottest:
AIR SUPPLY 4-1
CHRIS CROSS 3-2
QUEEN 7-5
DIANA ROSS 9-6
BILLY JOEL 19-12

WDRO/Detroit, MI
Jim Ryan

DEVO
AL STEWART
DIONNE WARWICK
Hottest:
AIR SUPPLY 2-1
QUEEN 10-6
ELO 11-7
OLIVIA N-J 15-8
PAUL SIMON 24-16

WTWR/Detroit, MI
Kurt Kelly

Hottest:
AIR SUPPLY 3-1
DIANA ROSS 2-2
GEORGE BENSON 7-4
JOHNNY LEE 13-5
ROBBIE DUPREE 14-6

PARALLEL THREE

KFYR/Bismarck, ND
Dan Brannen

ANNE MURRAY
AL STEWART
WILLIE NELSON
BOZ SCAGGS
E. DAN SEALS
Hottest:
CHRIS CROSS 1-1
JOHNNY LEE 3-2
ELO 13-9
PAUL SIMON 16-11
KENNY LOGGINS 17-13

KKLS/Rapid City, SD
Mick Kjar

GEORGE BENSON
CLIFF RICHARD
Hottest:
KENNY LOGGINS 2-1
CHRIS CROSS 12-6
ROBBIE DUPREE 19-11
CARLY SIMON 24-18
BOZ SCAGGS 29-25

KKRC/Sioux Falls, SD
Brian Phoenix

Hottest:
AIR SUPPLY 3-1
KENNY LOGGINS 6-4
BOB SEGER 11-6
EDDIE RABBITT 14-9
AL STEWART 21-18

WAKX/Duluth, MN
Bruce McGregor

BARBRA STREISAND
DEVO
WILLIE NELSON
CLIFF RICHARD
Hottest:
AIR SUPPLY 1-1
EDDIE RABBITT 4-2
DIANA ROSS 18-8
QUEEN 19-10
KENNY LOGGINS 23-17

WEAO/Eau Claire, WI
Rick Roberts

NATALIE COLE
BARBRA STREISAND
Hottest:
BENNY MARDONES 3-1
AIR SUPPLY 5-3
BOB SEGER 13-7
JOHNNY LEE 15-9
GERRY RAFFERTY 18-14

WGBF/Evanville, IN
B.J. Hunter

BARBRA STREISAND
DEVO
JOURNEY
Hottest:

WNAM/Appleton-Oshkosh, WI
Jay Tyler

ELTON JOHN
CLIFF RICHARD
Hottest:
AIR SUPPLY 3 1
ROBBIE DUPREE 4-2
AMBROSIA 5-3
ELO 6-4
GEORGE BENSON 14-8

WRKR/Racine, WI
Steve Warren

EXILE
WILLIE NELSON
ROBERT PALMER
Hottest:
CHRIS CROSS 1-1
AIR SUPPLY 9-4
QUEEN 21-15
JOHNNY LEE 29-20
STEPHANIE MILLS 34-28

WSPT/Stevens Point, WI
Pat Martin

CARS
AL STEWART
DEVO
Hottest:
AIR SUPPLY 1-1
ROBBIE DUPREE 7-4
QUEEN 11-5
PAUL SIMON 17-9
GEORGE BENSON 18-13

WTRU/Muskegon, MI
Mike Stevens

BARBRA STREISAND
LARSEN-FEITEN BAN
Hottest:
AIR SUPPLY 1-1
EDDIE RABBITT 9-5
ROBBIE DUPREE 12-6
PAUL SIMON 14-9
DIANA ROSS 16-11

WRBR/South Bend, IN
Joe Lightner

BARBRA STREISAND
WILLIE NELSON
AMY HOLLAND
Hottest:
AIR SUPPLY 1-1
KENNY LOGGINS 12-5
BOZ SCAGGS 9-6
JACKSON BROWNE 15-12
BOB SEGER 19-14

KDVV/Topeka, KN
Rocky Roberts

BARBRA STREISAND
WILLIE NELSON
LARSEN-FEITEN BAN
DIONNE WARWICK
Hottest:
KENNY LOGGINS 2-1
ROBBIE DUPREE 4-2
ELO 8-6
QUEEN 13-8
DIANA ROSS 14 9

KQWB-FM/Fargo, ND
Richards/Waters

PETER GABRIEL
KANSAS
ROBERT PALMER
CLIFF RICHARD
OLIVIA N-J
Hottest:
KENNY LOGGINS 1-1
QUEEN 5-2
RUSS BALLARD 8-4
ROGER DALTRY 28-23
CARS 40-36

WEST

PARALLEL ONE

KEARTH/Los Angeles, CA
Bob Hamilton

DEVO
DIONNE WARWICK
LARSEN-FEITEN BAN
HALL & OATES
Hottest:
QUEEN 2-1
BENNY MARDONES 10 8
EDDIE RABBITT 14-10
ELO 15-13
AIR SUPPLY 16-14

KFI/Los Angeles, CA
Roger Collins

BARBRA STREISAND
Hottest:
DIANA ROSS 1-1
JOHNNY LEE 6-2
PAUL SIMON 12-3
AIR SUPPLY 16-8
QUEEN 24-16

KFRS/San Francisco, CA
Peterson/Sholin

LARSEN-FEITEN BAN
OLIVIA N-J
DONNA SUMMER
Hottest:
S.O.S. BAND 1-1
QUEEN 16-6
IRENE CARA 17-14
JOHNNY LEE 23-17
AC/DC 29 24

KIMN/Denver, CO
Doug Erikson

BARBRA STREISAND
LARSEN-FEITEN BAN
AL STEWART
WILLIE NELSON
Hottest:
EDDIE RABBITT 1-1
PAUL SIMON 11-6
BILLY JOEL 12-7
BOB SEGER 14-8
ELO 17-13

KJR/Seattle, WA
Thom Buchanan

POINTER SISTERS
SPLIT ENZ
STEPHANIE MILLS
Hottest:
S.O.S. BAND 1-1
IRENE CARA 4-3
ROBBIE DUPREE 13-6
OLIVIA N-J 20-15
EDDIE RABBITT 21-17

KOPA/Phoenix, AZ
Jack McKay

CLIFF RICHARD
Hottest:
S.O.S. BAND 1-1
OLIVIA N-J 11-5
PAUL SIMON 10-7
ROBBIE DUPREE 17-12
KENNY LOGGINS 21-17

KUPD/Phoenix, AZ
Henk Cookenboo

MOLLY HATCHET
DAVID BOWIE
CHUCK FRANCOUR
GAMMA
Hottest:
CDB 1-1
POCO 6 3
BOB SEGER 12-4
KINKS 17-6
KENNY LOGGINS 13-7

KRLA/Los Angeles, CA
Rick Stancato

KURTIS BLOW
LARSEN-FEITEN BAN
Hottest:
QUEEN 1-1
DEVO 7-5
STACY LATTISAW 14-9
EDDIE RABBITT 15-11
OLIVIA N-J 19-16

KHJ/Los Angeles, CA
Charlie Cook

OLIVIA N-J
BILLY JOEL
Hottest:
DIANA ROSS 1-1
GEORGE BENSON 4-2
CHRIS CROSS 5-3
JOHNNY LEE 10 7
ROBERT JOHN 13-11

PARALLEL TWO

KCPX/Salt Lake City, UT
Gary Waldron

DOOBIE BROS
STACY LATTISAW
DONNA SUMMER
Hottest:
DIANA ROSS 2-1
AIR SUPPLY 7-4
JOHNNY LEE 13-9
ELO 16-12
EDDIE RABBITT 18-14

KERN/Bakersfield, CA
Guy Davis

BARBRA STREISAND
CDB
AMY HOLLAND
Hottest:
AIR SUPPLY 3-1
DIANA ROSS 10-3
ROBBIE DUPREE 8-4
OLIVIA N-J 24-16
QUEEN 27-18

KGW/Portland, OR
Janis Wojniak

DOOBIE BROS
LARSEN-FEITEN BAN
IRENE CARA
DIONNE WARWICK
Hottest:
AIR SUPPLY 1-1
EDDIE RABBITT 6-3
SEAFOOD MAMA 11-6
BILLY JOEL 13-9
ROBBIE DUPREE 14-10

KJRB/Spokane, WA
Brian Gregory

QUEEN
STEPHANIE MILLS
SAMMY JOHNS
KANSAS (dp)
Hottest:
AIR SUPPLY 1-1
GEORGE BENSON 4-2
DIANA ROSS 7-3
OLIVIA N-J 17-8
EDDIE RABBITT 16-9

KMJC/San Diego, CA
Chuck Lakefield

DOOBIE BROS
BARBRA STREISAND
QUEEN
HALL & OATES
DEVO
Hottest:
AIR SUPPLY 4-1
DIANA ROSS 5-2
PAUL SIMON 12-8
GEORGE BENSON 13-9
ROBBIE DUPREE 22-17

KROY/Sacramento, CA
Bob Malk

DOOBIE BROS
ROBERT JOHN
POINTER SISTERS
DEVO
Hottest:
S.O.S. BAND 1-1
DIANA ROSS 8-4
AIR SUPPLY 11-7
QUEEN 14-10
PAUL SIMON 19-15

KROQ/Tucson, AZ
Dan McCoy

MILLIE NELSON
DEVO
ALI THOMSON
Hottest:
BOZ SCAGGS 1-1
QUEEN 7-4
OLIVIA N-J 12-9
POINT BLANK D-10
KENNY LOGGINS 17-12

KRSP/Salt Lake City, UT
Lorraine Winnegar

DEVO
JACKSON BROWNE
PAT BENATAR
Hottest:
ELO 2-1
BOB SEGER 3-2
PAUL SIMON 5-3
ROBBIE DUPREE 11-6
BLUES BROS. 20-14

KRUX/Phoenix, AZ
Bobby Rivers

CARS
DEVO
CLIFF RICHARD
BARBRA STREISAND
Hottest:
GEORGE BENSON 2-1
BOB SEGER 12-7
ROBBIE DUPREE 13-8
PAUL SIMON 15-9
LIVINGSTON TAYLOR 24-17

KTAC/Tacoma, WA
Sean Carter

AMY HOLLAND
PURE PRAIRIE LEAG
AL STEWART
DOOBIE BROS
Hottest:
S.O.S. BAND 1-1
JACKSON BROWNE 7-4
GEORGE BENSON 10-5
JOHNNY LEE 12-8
AIR SUPPLY 14-9

KTKT/Tucson, AZ
Ed Alexander

AL STEWART
AMY HOLLAND
JOHN COUGAR
ALI THOMSON
Hottest:
ELO 1-1
BILLY JOEL 4-2
GEORGE BENSON 8-4
PAUL SIMON 12-5
DIANA ROSS 15-6

YB/Fresno, CA
Ray Appleton

LARRY GRAHAM
QUEEN
BARBRA STREISAND
Hottest:
AIR SUPPLY 3-1
KENNY LOGGINS 8-3
IRENE CARA 9-5
DIANA ROSS 14-7
OLIVIA N-J 20-14

KLUC/Las Vegas, NV
Dave Anthony

DEVO
PETER GABRIEL (dp)
Hottest:
KENNY LOGGINS 1-1
QUEEN 3-2
OLIVIA N-J 8-3
CARLY SIMON 13-9
POINTER SISTERS 19-13

KMJK/Portland, OR
John Shomby

AMII & JOHNNY
JACKSON BROWNE
DEVO
Hottest:
SEAFOOD MAMA 2-1
QUEEN 6-2
JOHNNY LEE 10-6
GEORGE BENSON 11-7
OLIVIA N-J 13-9

KIOY/Fresno, CA
Mark Driscoll

ELTON JOHN
CLIFF RICHARD
DEVO
Hottest:
DIANA ROSS 1-1
IRENE CARA 16-6
BILLY JOEL 15-11
KENNY LOGGINS 27-20
ROBERT JOHN 24-24

KYNO-FM/Fresno, CA
Walker/Demory

DOOBIE BROS
DONNA SUMMER
STACY LATTISAW
Hottest:
KURTIS BLOW 8-1
DIANA ROSS 16-7
IRENE CARA 10-8
ROLLING STONES 20-10
GEORGE BENSON D-25

KZZX/Albuquerque, NM
Chris Carey

LARRY GRAHAM
BARBRA STREISAND
LARSEN-FEITEN BAN
Hottest:
AIR SUPPLY 2-1
DIANA ROSS 6-3
PAUL SIMON 7-5
ELO 13-10
EDDIE RABBITT 14-12

FM102/Sacramento, CA
Jeff Lucifer

BARBRA STREISAND
DIONNE WARWICK
AL STEWART
STEPHANIE MILLS
Hottest:
GEORGE BENSON 1-1
AMBROSIA 6-2
ROLLING STONES 4-4
ROBBIE DUPREE 9-5
KENNY LOGGINS 13-8

PARALLEL THREE

KBIM/Roswell, NM
Harry Dierks

KANSAS
DON WILLIAMS
ALLMAN BROTHERS
NIELSON/PEARSON
GENESIS
WAYLON JENNINGS
Hottest:
KENNY LOGGINS 7-1
PAUL SIMON 13-7
BILLY JOEL 15-8
CHICAGO 26 22
WILLIE NELSON 35-29

KBOZ/Bozeman, MT
Dennis Nichols

CHICAGO
WILLIE NELSON
OLIVIA N-J
Hottest:
AMBROSIA 2-1
JOHNNY LEE 7-4
GEORGE BENSON 9-6
EDDIE RABBITT 12-9
BOZ SCAGGS 24-18

KCBN/Reno, NV
Larry Irons

EDDIE RABBITT
BOZ SCAGGS
BARBRA STREISAND
Hottest:
PAUL SIMON 2-1
DIANA ROSS 3-2
OLIVIA N-J 24-15
QUEEN 31-17
DOOBIE BROS D-28

KDZA/Pueblo, CO
Rip Avina

BARBRA STREISAND
DIONNE WARWICK
Hottest:
AIR SUPPLY 2-1
ROBBIE DUPREE 7-3
DIANA ROSS 15-6
ELO 17-9
EDDIE RABBITT 18-13

KFXD/Boise, ID
Charlie Fox

BARBRA STREISAND
CLIFF RICHARD
PURE PRAIRIE LEAG
Hottest:
DIANA ROSS 10-1
JOHNNY LEE 8-5
PAUL SIMON 12-9
ROBBIE DUPREE 14-10
QUEEN 15-11

KOOK/Billings, MT
Michael May

DOOBIE BROS
BARBRA STREISAND
LIVINGSTON TAYLOR
PETER GABRIEL
CARS
ARTFUL DODGER
Hottest:
ELO 6-1
BOB SEGER 13-3
PAUL SIMON 10-6
DIANA ROSS 14-9
OLIVIA N-J 20-12

KQDI/Great Falls, MT
Wendi Carpenter

IRENE CARA
MICHAEL JOHNSON (dp)
RAMSEY LEWIS (dp)
LARRY GRAHAM (dp)
CARS
COMMODORES
AMAZING RHYTHM...
CLIFF RICHARD
BLACK SABBATH (dp)
OZARK MT. DAREDEV (dp)
KANSAS (dp)
Hottest:
ROLLING STONES 1-1
ELO 6-2
PETE TOWNSHEND 10-5
OLIVIA N-J 11-7
QUEEN 16-13

KRLC/Lawiston, ID
Steven Alan MacKehvie

HUEY LEWIS & NEWS
POINTER SISTERS
Hottest:
QUEEN 1-1
ROBBIE DUPREE 6-3
CARLY SIMON 10-4
PAUL SIMON 18-12
EDDIE RABBITT 20-13

KSly/San Luis Obispo, CA
Don Porter

DONNA SUMMER
DEVO
IRENE CARA
WILLIE NELSON
Hottest:
AIR SUPPLY 2-1
DIANA ROSS 8-3
KENNY LOGGINS 12-4
EDDIE RABBITT 16-12
OLIVIA N-J 21-17

PARALLEL ONE PLAYLISTS

EAST

96.3 KX Pittsburgh

- 1 BILLY JOEL/Don't Ask Me Why
- 2 JERRY LINDAY/Summertime
- 3 JERRY LINDAY/Summertime
- 4 JERRY LINDAY/Summertime
- 5 JERRY LINDAY/Summertime
- 6 JERRY LINDAY/Summertime
- 7 JERRY LINDAY/Summertime
- 8 JERRY LINDAY/Summertime
- 9 JERRY LINDAY/Summertime
- 10 JERRY LINDAY/Summertime
- 11 JERRY LINDAY/Summertime
- 12 JERRY LINDAY/Summertime
- 13 JERRY LINDAY/Summertime
- 14 JERRY LINDAY/Summertime
- 15 JERRY LINDAY/Summertime
- 16 JERRY LINDAY/Summertime
- 17 JERRY LINDAY/Summertime
- 18 JERRY LINDAY/Summertime
- 19 JERRY LINDAY/Summertime
- 20 JERRY LINDAY/Summertime

F-105 Boston

- 1 BOB SEGER/You II Accompany Me
- 2 JERRY LINDAY/Summertime
- 3 JERRY LINDAY/Summertime
- 4 JERRY LINDAY/Summertime
- 5 JERRY LINDAY/Summertime
- 6 JERRY LINDAY/Summertime
- 7 JERRY LINDAY/Summertime
- 8 JERRY LINDAY/Summertime
- 9 JERRY LINDAY/Summertime
- 10 JERRY LINDAY/Summertime
- 11 JERRY LINDAY/Summertime
- 12 JERRY LINDAY/Summertime
- 13 JERRY LINDAY/Summertime
- 14 JERRY LINDAY/Summertime
- 15 JERRY LINDAY/Summertime
- 16 JERRY LINDAY/Summertime
- 17 JERRY LINDAY/Summertime
- 18 JERRY LINDAY/Summertime
- 19 JERRY LINDAY/Summertime
- 20 JERRY LINDAY/Summertime

97.1 WJLA Washington D.C.

- 1 DIANA ROSS/Upside Down
- 2 QUEEN/Bites The Dust
- 3 AIR SUPPLY/All Out Of Love
- 4 POINTER SISTERS/We're So Shy
- 5 CHRIS CROSS/Sailing
- 6 OLIVIA N-J/Magic
- 7 BARRY LOGGINS/Airport
- 8 ROLLING STONES/Emotional Rescue
- 9 ELTON JOHN/Don't Let Me Be This Way
- 10 CLIFF RICHARD/Dreaming
- 11 PAUL SIMON/Late In The Evening
- 12 BOB SEGER/You II Accompany Me
- 13 JERRY LINDAY/Summertime
- 14 JERRY LINDAY/Summertime
- 15 JERRY LINDAY/Summertime
- 16 JERRY LINDAY/Summertime
- 17 JERRY LINDAY/Summertime
- 18 JERRY LINDAY/Summertime
- 19 JERRY LINDAY/Summertime
- 20 JERRY LINDAY/Summertime

97.1 WJLA Washington D.C.

- 1 DIANA ROSS/Upside Down
- 2 QUEEN/Bites The Dust
- 3 AIR SUPPLY/All Out Of Love
- 4 POINTER SISTERS/We're So Shy
- 5 CHRIS CROSS/Sailing
- 6 OLIVIA N-J/Magic
- 7 BARRY LOGGINS/Airport
- 8 ROLLING STONES/Emotional Rescue
- 9 ELTON JOHN/Don't Let Me Be This Way
- 10 CLIFF RICHARD/Dreaming
- 11 PAUL SIMON/Late In The Evening
- 12 BOB SEGER/You II Accompany Me
- 13 JERRY LINDAY/Summertime
- 14 JERRY LINDAY/Summertime
- 15 JERRY LINDAY/Summertime
- 16 JERRY LINDAY/Summertime
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- 18 JERRY LINDAY/Summertime
- 19 JERRY LINDAY/Summertime
- 20 JERRY LINDAY/Summertime

wifi 92 Philadelphia

- 1 JERRY LINDAY/Summertime
- 2 AIR SUPPLY/All Out Of Love
- 3 GEORGE BENSON/Give Me The Night
- 4 JERRY LINDAY/Summertime
- 5 JERRY LINDAY/Summertime
- 6 JERRY LINDAY/Summertime
- 7 JERRY LINDAY/Summertime
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- 18 JERRY LINDAY/Summertime
- 19 JERRY LINDAY/Summertime
- 20 JERRY LINDAY/Summertime

WKBW Radio 15 A Friendly Place Buffalo

- 1 GEORGE BENSON/Give Me The Night
- 2 QUEEN/Bites The Dust
- 3 AIR SUPPLY/All Out Of Love
- 4 BARRY LOGGINS/Airport
- 5 JERRY LINDAY/Summertime
- 6 JERRY LINDAY/Summertime
- 7 JERRY LINDAY/Summertime
- 8 JERRY LINDAY/Summertime
- 9 JERRY LINDAY/Summertime
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- 19 JERRY LINDAY/Summertime
- 20 JERRY LINDAY/Summertime

FM 99.9 WXLO New York

- 1 DIANA ROSS/Upside Down
- 2 LARRY GRAMM/One In A Million You
- 3 GEORGE BENSON/Give Me The Night
- 4 AIR SUPPLY/All Out Of Love
- 5 IRENE CARA/Sum
- 6 ROLLING STONES/Emotional Rescue
- 7 PAUL SIMON/Late In The Evening
- 8 RIM CARLSON/Sum
- 9 MARIANNE/Sum
- 10 AIR SUPPLY/All Out Of Love
- 11 CHANGE/Burning Star
- 12 COMBOS/Sum
- 13 AIR SUPPLY/All Out Of Love
- 14 CHANGE/Burning Star
- 15 STEPHANIE WILLS/Never Know Love Like
- 16 QUEEN/Bites The Dust
- 17 LINDA RONSTADT/Can't Let Go
- 18 JERRY LINDAY/Summertime
- 19 PAUL SIMON/Late In The Evening
- 20 FRED ROCKWELL/Sum
- 21 BOB SEGER/You II Accompany Me
- 22 OLIVIA N-J/Magic
- 23 JERRY LINDAY/Summertime
- 24 JERRY LINDAY/Summertime
- 25 JERRY LINDAY/Summertime
- 26 JERRY LINDAY/Summertime
- 27 JERRY LINDAY/Summertime
- 28 JERRY LINDAY/Summertime
- 29 JERRY LINDAY/Summertime
- 30 JERRY LINDAY/Summertime

92.1 WPTZ Providence

- 1 CHRIS CROSS/Sailing
- 2 JERRY LINDAY/Summertime
- 3 AIR SUPPLY/All Out Of Love
- 4 DIANA ROSS/Upside Down
- 5 DIRTY DASH/We're A Little Magic
- 6 PAUL SIMON/Late In The Evening
- 7 ROLLING STONES/Emotional Rescue
- 8 JERRY LINDAY/Summertime
- 9 JERRY LINDAY/Summertime
- 10 JERRY LINDAY/Summertime
- 11 JERRY LINDAY/Summertime
- 12 JERRY LINDAY/Summertime
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- 19 JERRY LINDAY/Summertime
- 20 JERRY LINDAY/Summertime

92.1 WPTZ Providence

- 1 AIR SUPPLY/All Out Of Love
- 2 CHRIS CROSS/Sailing
- 3 GEORGE BENSON/Give Me The Night
- 4 DIANA ROSS/Upside Down
- 5 OLIVIA N-J/Magic
- 6 JERRY LINDAY/Summertime
- 7 LARRY GRAMM/One In A Million You
- 8 AMERICA/You're The Only Woman
- 9 BILLY JOEL/Don't Ask Me Why
- 10 OLIVIA N-J/Magic
- 11 IRENE CARA/Sum
- 12 JERRY LINDAY/Summertime
- 13 BOB SEGER/You II Accompany Me
- 14 JERRY LINDAY/Summertime
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- 19 JERRY LINDAY/Summertime
- 20 JERRY LINDAY/Summertime

WPGC Washington D.C.

- 1 POINTER SISTERS/We're So Shy
- 2 DIANA ROSS/Upside Down
- 3 QUEEN/Bites The Dust
- 4 AIR SUPPLY/All Out Of Love
- 5 BOB SEGER/You II Accompany Me
- 6 CHRIS CROSS/Sailing
- 7 JERRY LINDAY/Summertime
- 8 IRENE CARA/Sum
- 9 COMBOS/Sum
- 10 ELTON JOHN/Don't Let Me Be This Way
- 11 JERRY LINDAY/Summertime
- 12 JERRY LINDAY/Summertime
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- 19 JERRY LINDAY/Summertime
- 20 JERRY LINDAY/Summertime

WRKO Boston

- 1 JERRY LINDAY/Summertime
- 2 GEORGE BENSON/Give Me The Night
- 3 AIR SUPPLY/All Out Of Love
- 4 PAUL SIMON/Late In The Evening
- 5 DIRTY DASH/We're A Little Magic
- 6 JERRY LINDAY/Summertime
- 7 JERRY LINDAY/Summertime
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- 19 JERRY LINDAY/Summertime
- 20 JERRY LINDAY/Summertime

92.1 WPTZ Providence

- 1 DIANA ROSS/Upside Down
- 2 BOB SEGER/You II Accompany Me
- 3 NATALIE COLLE/Somewhere I Used To Live
- 4 CHRIS CROSS/Sailing
- 5 GEORGE BENSON/Give Me The Night
- 6 IRENE CARA/Sum
- 7 PAUL SIMON/Late In The Evening
- 8 BILLY JOEL/Don't Ask Me Why
- 9 ROBERT JOHNSON/There Lonely Girl
- 10 OLIVIA N-J/Magic
- 11 LARRY GRAMM/One In A Million You
- 12 JERRY LINDAY/Summertime
- 13 BOB SEGER/You II Accompany Me
- 14 JERRY LINDAY/Summertime
- 15 JERRY LINDAY/Summertime
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- 18 JERRY LINDAY/Summertime
- 19 JERRY LINDAY/Summertime
- 20 JERRY LINDAY/Summertime

CKMN Montreal

- 1 ROLLING STONES/Emotional Rescue
- 2 PETER GABRIEL/Summertime
- 3 QUEEN/Bites The Dust
- 4 AIR SUPPLY/All Out Of Love
- 5 AIR SUPPLY/All Out Of Love
- 6 JERRY LINDAY/Summertime
- 7 JERRY LINDAY/Summertime
- 8 JERRY LINDAY/Summertime
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- 19 JERRY LINDAY/Summertime
- 20 JERRY LINDAY/Summertime

WNBC Radio 66 New York

- 1 JERRY LINDAY/Summertime
- 2 CHRIS CROSS/Sailing
- 3 AIR SUPPLY/All Out Of Love
- 4 GEORGE BENSON/Give Me The Night
- 5 DIANA ROSS/Upside Down
- 6 JERRY LINDAY/Summertime
- 7 JERRY LINDAY/Summertime
- 8 JERRY LINDAY/Summertime
- 9 JERRY LINDAY/Summertime
- 10 JERRY LINDAY/Summertime
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- 18 JERRY LINDAY/Summertime
- 19 JERRY LINDAY/Summertime
- 20 JERRY LINDAY/Summertime

CFTR 680 Toronto

- 1 ROLLING STONES/Emotional Rescue
- 2 BARRY LOGGINS/Airport
- 3 MARIANNE/Sum
- 4 JERRY LINDAY/Summertime
- 5 GEORGE BENSON/Give Me The Night
- 6 IRENE CARA/Sum
- 7 PAUL SIMON/Late In The Evening
- 8 BILLY JOEL/Don't Ask Me Why
- 9 ROBERT JOHNSON/There Lonely Girl
- 10 OLIVIA N-J/Magic
- 11 LARRY GRAMM/One In A Million You
- 12 JERRY LINDAY/Summertime
- 13 BOB SEGER/You II Accompany Me
- 14 JERRY LINDAY/Summertime
- 15 JERRY LINDAY/Summertime
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- 19 JERRY LINDAY/Summertime
- 20 JERRY LINDAY/Summertime

WABC MusicRadio 77 New York

- 1 IRENE CARA/Sum
- 2 DIANA ROSS/Upside Down
- 3 OLIVIA N-J/Magic
- 4 CHRIS CROSS/Sailing
- 5 GEORGE BENSON/Give Me The Night
- 6 ROBERT JOHNSON/There Lonely Girl
- 7 AIR SUPPLY/All Out Of Love
- 8 JERRY LINDAY/Summertime
- 9 LARRY GRAMM/One In A Million You
- 10 QUEEN/Bites The Dust
- 11 MARIANNE/Sum
- 12 JERRY LINDAY/Summertime
- 13 BILLY JOEL/Don't Ask Me Why
- 14 LINDA RONSTADT/Can't Let Go
- 15 S.O.S. BAND/Sum
- 16 ALL THINGS/Sum
- 17 BOB SEGER/You II Accompany Me
- 18 FRED ROCKWELL/Sum
- 19 JERRY LINDAY/Summertime
- 20 BOB SEGER/You II Accompany Me
- 21 JERRY LINDAY/Summertime
- 22 JERRY LINDAY/Summertime
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- 30 JERRY LINDAY/Summertime

MIDWEST

WOLTV Milwaukee

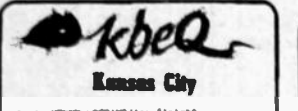
- 1 AIR SUPPLY/All Out Of Love
- 2 CHRIS CROSS/Sailing
- 3 PETER GABRIEL/Summertime
- 4 JERRY LINDAY/Summertime
- 5 AMERICA/You're The Only Woman
- 6 ROLLING STONES/Emotional Rescue
- 7 JERRY LINDAY/Summertime
- 8 DIANA ROSS/Upside Down
- 9 JERRY LINDAY/Summertime
- 10 JERRY LINDAY/Summertime
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- 19 JERRY LINDAY/Summertime
- 20 JERRY LINDAY/Summertime

WKBW Radio 15 Buffalo

- 1 GEORGE BENSON/Give Me The Night
- 2 QUEEN/Bites The Dust
- 3 AIR SUPPLY/All Out Of Love
- 4 BARRY LOGGINS/Airport
- 5 JERRY LINDAY/Summertime
- 6 JERRY LINDAY/Summertime
- 7 JERRY LINDAY/Summertime
- 8 JERRY LINDAY/Summertime
- 9 JERRY LINDAY/Summertime
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- 19 JERRY LINDAY/Summertime
- 20 JERRY LINDAY/Summertime

98 KSLQ St. Louis

- 1 AIR SUPPLY/All Out Of Love
- 2 BILLY JOEL/Don't Ask Me Why
- 3 ROLLING STONES/Emotional Rescue
- 4 DIANA ROSS/Upside Down
- 5 JERRY LINDAY/Summertime
- 6 JERRY LINDAY/Summertime
- 7 JERRY LINDAY/Summertime
- 8 JERRY LINDAY/Summertime
- 9 JERRY LINDAY/Summertime
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- 19 JERRY LINDAY/Summertime
- 20 JERRY LINDAY/Summertime



- 1 HENRY LOGGINS/It's Alright
2 COB/Legend Of Woolley Seem
3 CHRIS CROSS/Sailing
4 GABRIEL/Give Me The Only Woman

ADDS 23, 24, 25, 26, 27
PAT BENATAR/Who's Your Boyfriend

- 1 AIR SUPPLY/All Out Of Love
2 CHRIS CROSS/Sailing
3 BOB SCARBOROUGH/What You've Done

- 1 AIR SUPPLY/All Out Of Love
2 CHRIS CROSS/Sailing
3 BOB SCARBOROUGH/What You've Done



- 1 OLIVIA N-J/Ragic
2 CHRIS CROSS/Sailing
3 BILLY JOEL/It's Still A Real Me

ADDS 16, 40
BARBARA STRISAND/When In Love

- 1 AIR SUPPLY/All Out Of Love
2 PAUL SIMON/Late In The Evening
3 BOB SCARBOROUGH/What You've Done

ADDS 16, 40
BARBARA STRISAND/When In Love



- 1 COB/Legend Of Woolley Seem
2 WITNESSES/For Your Loving
4 LE RIDE/What Do Your Fantasies

ADDS 21, 22
ROLLY HATCHET/Sailor

- 1 CHRIS CROSS/Sailing
2 ROBERT JOHNSON/There Lately Girl
3 JERRY LEE/Lookin' For Love

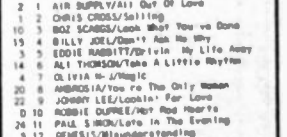
ADDS 26, 30, 33, 34, 35
ROLLING STONES/She's So Cold



- 1 AIR SUPPLY/All Out Of Love
2 PAUL SIMON/Late In The Evening
3 BOB SCARBOROUGH/What You've Done

ADDS 23, 24, 25, 26, 27
PAT BENATAR/Who's Your Boyfriend

- 1 AIR SUPPLY/All Out Of Love
2 CHRIS CROSS/Sailing
3 BOB SCARBOROUGH/What You've Done



- 1 AIR SUPPLY/All Out Of Love
2 CHRIS CROSS/Sailing
3 BOB SCARBOROUGH/What You've Done

ADDS 23, 24, 25, 26, 27
PAT BENATAR/Who's Your Boyfriend

- 1 AIR SUPPLY/All Out Of Love
2 CHRIS CROSS/Sailing
3 BOB SCARBOROUGH/What You've Done

ADDS 16, 40
BARBARA STRISAND/When In Love

- 1 AIR SUPPLY/All Out Of Love
2 PAUL SIMON/Late In The Evening
3 BOB SCARBOROUGH/What You've Done

ADDS 16, 40
BARBARA STRISAND/When In Love



- 1 AIR SUPPLY/All Out Of Love
2 PAUL SIMON/Late In The Evening
3 BOB SCARBOROUGH/What You've Done

ADDS 16, 40
BARBARA STRISAND/When In Love

- 1 AIR SUPPLY/All Out Of Love
2 CHRIS CROSS/Sailing
3 BOB SCARBOROUGH/What You've Done

ADDS 26, 30, 33, 34, 35
ROLLING STONES/She's So Cold



- 1 DIANA ROSS/Upside Down
2 BOB SCARBOROUGH/What You've Done
3 AIR SUPPLY/All Out Of Love

ADDS 30
AL STEWART/Midnight Rocks



- 1 DIANA ROSS/Upside Down
2 OLIVIA N-J/Ragic
3 BOB SCARBOROUGH/What You've Done

ADDS 29
DIONNE WARRICK/No Night So Long

- 1 AIR SUPPLY/All Out Of Love
2 PAUL SIMON/Late In The Evening
3 BOB SCARBOROUGH/What You've Done

ADDS 16, 40
BARBARA STRISAND/When In Love

- 1 AIR SUPPLY/All Out Of Love
2 PAUL SIMON/Late In The Evening
3 BOB SCARBOROUGH/What You've Done

ADDS 16, 40
BARBARA STRISAND/When In Love



- 1 DIANA ROSS/Upside Down
2 OLIVIA N-J/Ragic
3 BOB SCARBOROUGH/What You've Done

ADDS 29
DIONNE WARRICK/No Night So Long

- 1 AIR SUPPLY/All Out Of Love
2 PAUL SIMON/Late In The Evening
3 BOB SCARBOROUGH/What You've Done

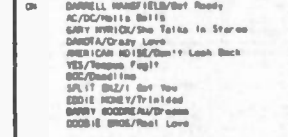
ADDS 26, 30, 33, 34, 35
ROLLING STONES/She's So Cold



- 1 COB/Legend Of Woolley Seem
2 ROBERT JOHNSON/There Lately Girl
3 JERRY LEE/Lookin' For Love

ADDS 29
DIONNE WARRICK/No Night So Long

- 1 AIR SUPPLY/All Out Of Love
2 CHRIS CROSS/Sailing
3 BOB SCARBOROUGH/What You've Done



- 1 DIANA ROSS/Upside Down
2 JOHNNY LEE/Lookin' For Love
3 PAUL SIMON/Late In The Evening

ADDS 29
DIONNE WARRICK/No Night So Long

- 1 AIR SUPPLY/All Out Of Love
2 CHRIS CROSS/Sailing
3 BOB SCARBOROUGH/What You've Done

ADDS 16, 40
BARBARA STRISAND/When In Love

- 1 AIR SUPPLY/All Out Of Love
2 PAUL SIMON/Late In The Evening
3 BOB SCARBOROUGH/What You've Done

ADDS 16, 40
BARBARA STRISAND/When In Love



- 1 S.O.S. BAND/Who's Your Boyfriend
2 AIR SUPPLY/All Out Of Love
3 OLIVIA N-J/Ragic

ADDS 24
DIONNE WARRICK/No Night So Long

- 1 AIR SUPPLY/All Out Of Love
2 CHRIS CROSS/Sailing
3 BOB SCARBOROUGH/What You've Done

ADDS 26, 30, 33, 34, 35
ROLLING STONES/She's So Cold



- 1 DIANA ROSS/Upside Down
2 BOB SCARBOROUGH/What You've Done
3 AIR SUPPLY/All Out Of Love

ADDS 29
DIONNE WARRICK/No Night So Long

- 1 AIR SUPPLY/All Out Of Love
2 CHRIS CROSS/Sailing
3 BOB SCARBOROUGH/What You've Done



- 1 QUEEN...Bites The Dust
2 DIANA ROSS/Upside Down
3 OLIVIA N-J/Ragic

ADDS 18
LARSEN-FEITEN BAR/Who'll Be The Fool

- 1 AIR SUPPLY/All Out Of Love
2 CHRIS CROSS/Sailing
3 BOB SCARBOROUGH/What You've Done

ADDS 16, 40
BARBARA STRISAND/When In Love

- 1 AIR SUPPLY/All Out Of Love
2 PAUL SIMON/Late In The Evening
3 BOB SCARBOROUGH/What You've Done

ADDS 16, 40
BARBARA STRISAND/When In Love

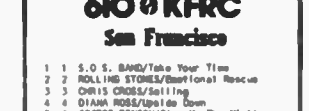


- 1 S.O.S. BAND/Who's Your Boyfriend
2 DIANA ROSS/Upside Down
3 GEORGE BENSON/Give Me The Night

ADDS 24
DIONNE WARRICK/No Night So Long

- 1 AIR SUPPLY/All Out Of Love
2 CHRIS CROSS/Sailing
3 BOB SCARBOROUGH/What You've Done

ADDS 26, 30, 33, 34, 35
ROLLING STONES/She's So Cold



- 1 S.O.S. BAND/Who's Your Boyfriend
2 DIANA ROSS/Upside Down
3 GEORGE BENSON/Give Me The Night

ADDS 24
DIONNE WARRICK/No Night So Long

- 1 AIR SUPPLY/All Out Of Love
2 CHRIS CROSS/Sailing
3 BOB SCARBOROUGH/What You've Done



- 1 QUEEN...Bites The Dust
2 DIANA ROSS/Upside Down
3 OLIVIA N-J/Ragic

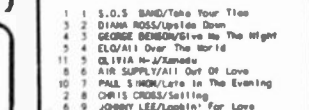
ADDS 18
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2 CHRIS CROSS/Sailing
3 BOB SCARBOROUGH/What You've Done

ADDS 16, 40
BARBARA STRISAND/When In Love

- 1 AIR SUPPLY/All Out Of Love
2 PAUL SIMON/Late In The Evening
3 BOB SCARBOROUGH/What You've Done

ADDS 16, 40
BARBARA STRISAND/When In Love



- 1 S.O.S. BAND/Who's Your Boyfriend
2 DIANA ROSS/Upside Down
3 GEORGE BENSON/Give Me The Night

ADDS 24
DIONNE WARRICK/No Night So Long

- 1 AIR SUPPLY/All Out Of Love
2 CHRIS CROSS/Sailing
3 BOB SCARBOROUGH/What You've Done

ADDS 26, 30, 33, 34, 35
ROLLING STONES/She's So Cold

PARALLELS.

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*Format dominance is based on the Monday-Sunday, 8AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS

173 REPORTS
182 LAST WEEK

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	66%	National Summary
E	33%		Up 51
M	21%		Same 24
S	56%		Down 0
W	19%		Adds 25

AMBROSIA
You're The Only Woman (WB)
LP: One Eighty

Regional Reach	150/0	87%	National Summary
E	95%		Up 74
M	90%		Same 20
S	90%		Down 0
W	78%		Adds 26

EXAMPLE

100/25 — 100 R&R reporting stations on it this week, 25 of those 100 added this week.

66% — Percentage of this week's reporting stations playing it.

Regional Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary
Up 51 — Number of stations moving it UP on their charts.

Same 24 — Number of stations holding it STATIONARY on their charts (on to on, 31-31, etc.).

Down 0 — Number of stations moving it DOWN on their charts.

Adds 25 — Again, number of stations ADDING it this week.

MARKET	STATION	STATION	STATION
WABC 10-10	WFRB 5-6	WJBO 1-2	
WGLD 9-10	WFLR 10-10	WUCY 3-3	
WHDN 16-17	WOLR 4-4	WVLE 10-11	
WPIR 1-1	WVBT 10-10	WVUN 6-6	
WPTZ 2-2	WVVC 15-15	WVVA 2-2	
WQDR 4-4	WVVO 7-7	WVWA 2-2	
WYII 13-13	WVYF 13-13	WVWA 2-2	
WZLW 10-10	WVYU 10-10	WVWA 2-2	
	WVYU 10-10	WVWA 2-2	

IRENE CARA
Fame (RSO)
LP: "Fame" Soundtrack

Regional Reach	128/3	73%	National Summary
E	60%		Up 64
M	77%		Same 19
S	64%		Down 5
W	81%		Adds 3

MARKET	STATION	STATION	STATION
WABC 2-1	WFRB 9-9	WJBO 7-6	
WGLD 9-4	WFLR 10-10	WUCY 3-3	
WHDN 16-17	WOLR 4-4	WVLE 10-11	
WPIR 1-1	WVBT 10-10	WVUN 6-6	
WPTZ 2-2	WVVC 15-15	WVVA 2-2	

AIR SUPPLY
All Out Of Love (Arista)
LP: Lost In Love

Regional Reach	100/0	92%	National Summary
E	90%		Up 125
M	89%		Same 13
S	95%		Down 1
W	89%		Adds 1

MARKET	STATION	STATION	STATION
WABC 10-4	WFRB 3-2	WJBO 4-1	
WGLD 9-10	WFLR 10-10	WUCY 3-2	
WHDN 16-13	WOLR 4-1	WVLE 10-11	
WPIR 1-1	WVBT 10-10	WVUN 6-1	
WPTZ 2-2	WVVC 15-15	WVVA 2-1	

NATALIE PINKAS
Someone That I... (Capitol)
LP: Don't Look Back

Regional Reach	64/5	37%	National Summary
E	45%		Up 33
M	43%		Same 20
S	42%		Down 6
W	34%		Adds 5

MARKET	STATION	STATION	STATION
WABC 10-4	WFRB 3-2	WJBO 4-1	
WGLD 9-10	WFLR 10-10	WUCY 3-2	
WHDN 16-13	WOLR 4-1	WVLE 10-11	
WPIR 1-1	WVBT 10-10	WVUN 6-1	
WPTZ 2-2	WVVC 15-15	WVVA 2-1	

GEORGE BENSON
Give Me The Night (WB)
LP: Give Me The Night

Regional Reach	143/1	83%	National Summary
E	84%		Up 33
M	80%		Same 22
S	81%		Down 16
W	83%		Adds 1

DOOBIE BROTHERS
Real Live (WB)
LP: One Step Closer

Regional Reach	161/23	93%	National Summary
E	94%		Up 116
M	94%		Same 22
S	94%		Down 0
W	30%		Adds 23

MARKET	STATION	STATION	STATION
WABC 10-4	WFRB 3-2	WJBO 4-1	
WGLD 9-10	WFLR 10-10	WUCY 3-2	
WHDN 16-13	WOLR 4-1	WVLE 10-11	
WPIR 1-1	WVBT 10-10	WVUN 6-1	
WPTZ 2-2	WVVC 15-15	WVVA 2-1	

MARKET	STATION	STATION	STATION
WABC 6-5	WFRB 6-16	WJBO 13-10	
WGLD 3-3	WFLR 10-10	WUCY 10-10	
WHDN 16-13	WOLR 4-1	WVLE 10-11	
WPIR 1-1	WVBT 10-10	WVUN 6-1	
WPTZ 2-2	WVVC 15-15	WVVA 2-1	

MARKET	STATION	STATION	STATION
WABC 30-27	WFRB 40-35	WJBO 4-24	
WGLD 30-27	WFLR 40-35	WUCY 4-24	
WHDN 30-27	WOLR 4-1	WVLE 4-24	
WPIR 30-27	WVBT 40-35	WVUN 4-24	
WPTZ 30-27	WVVC 40-35	WVVA 4-24	

CHARLIE DANIELS BAND
The Legend Of... (Epic)
LP: Full Moon

Regional Reach	70/8	40%	National Summary
E	30%		Up 46
M	44%		Same 17
S	33%		Down 1
W	47%		Adds 6

MARKET	STATION	STATION	STATION
WABC 30-27	WFRB 40-35	WJBO 4-24	
WGLD 30-27	WFLR 40-35	WUCY 4-24	
WHDN 30-27	WOLR 4-1	WVLE 4-24	
WPIR 30-27	WVBT 40-35	WVUN 4-24	
WPTZ 30-27	WVVC 40-35	WVVA 4-24	

DEVO
Whip It (WB)
LP: Freedom Of Choice

Regional Reach	62/27	26%	National Summary
E	32%		Up 19
M	40%		Same 14
S	17%		Down 0
W	44%		Adds 27

MARKET	STATION	STATION	STATION
WABC 13-25	WFRB 13-11	WJBO 13-11	
WGLD 13-25	WFLR 13-11	WUCY 13-11	
WHDN 13-25	WOLR 13-11	WVLE 13-11	
WPIR 13-25	WVBT 13-11	WVUN 13-11	
WPTZ 13-25	WVVC 13-11	WVVA 13-11	

CHARLIE DANIELS BAND
The Legend Of... (Epic)
LP: Full Moon

Regional Reach	70/8	40%	National Summary
E	30%		Up 46
M	44%		Same 17
S	33%		Down 1
W	47%		Adds 6

MARKET	STATION	STATION	STATION
WABC 30-27	WFRB 40-35	WJBO 4-24	
WGLD 30-27	WFLR 40-35	WUCY 4-24	
WHDN 30-27	WOLR 4-1	WVLE 4-24	
WPIR 30-27	WVBT 40-35	WVUN 4-24	
WPTZ 30-27	WVVC 40-35	WVVA 4-24	

ROBBIE DUPREE
Hot Rod Hearts (Elektra)
LP: Robbie Dupree

Regional Reach	156/1	90%	National Summary
E	86%		Up 125
M	85%		Same 13
S	88%		Down 1
W	89%		Adds 1

MARKET	STATION	STATION	STATION
WABC 13-25	WFRB 13-11	WJBO 13-11	
WGLD 13-25	WFLR 13-11	WUCY 13-11	
WHDN 13-25	WOLR 13-11	WVLE 13-11	
WPIR 13-25	WVBT 13-11	WVUN 13-11	
WPTZ 13-25	WVVC 13-11	WVVA 13-11	

LARRY GRAHAM
One In A Million You (WB)
LP: One In A Million You

Regional Reach	113/5	85%	National Summary
E	55%		Up 63
M	64%		Same 12
S	67%		Down 1
W	67%		Adds 5

MARKET	STATION	STATION	STATION
WABC 5-7	WFRB 25-17	WJBO 24-21	
WGLD 5-7	WFLR 25-17	WUCY 24-21	
WHDN 5-7	WOLR 25-17	WVLE 24-21	
WPIR 5-7	WVBT 25-17	WVUN 24-21	
WPTZ 5-7	WVVC 25-17	WVVA 24-21	

DOOBIE BROTHERS
Real Live (WB)
LP: One Step Closer

Regional Reach	161/23	93%	National Summary
E	94%		Up 116
M	94%		Same 22
S	94%		Down 0
W	30%		Adds 23

MARKET	STATION	STATION	STATION
WABC 30-27	WFRB 40-35	WJBO 4-24	
WGLD 30-27	WFLR 40-35	WUCY 4-24	
WHDN 30-27	WOLR 4-1	WVLE 4-24	
WPIR 30-27	WVBT 40-35	WVUN 4-24	
WPTZ 30-27	WVVC 40-35	WVVA 4-24	

ELO
All Over The World (MCA)
LP: "Xenadu" Soundtrack

Regional Reach	144/3	83%	National Summary
E	82%		Up 116
M	84%		Same 17
S	71%		Down 9
W	92%		Adds 3

MARKET	STATION	STATION	STATION
WABC 30-29	WFRB 12-11	WJBO 9-2	
WGLD 30-29	WFLR 12-11	WUCY 10-13	
WHDN 30-29	WOLR 12-11	WVLE 10-13	
WPIR 30-29	WVBT 12-11	WVUN 10-13	
WPTZ 30-29	WVVC 12-11	WVVA 10-13	

LARRY GRAHAM
One In A Million You (WB)
LP: One In A Million You

Regional Reach	113/5	85%	National Summary
E	55%		Up 63
M	64%		Same 12
S	67%		Down 1
W	67%		Adds 5

MARKET	STATION	STATION	STATION
WABC 5-7	WFRB 25-17	WJBO 24-21	
WGLD 5-7	WFLR 25-17	WUCY 24-21	
WHDN 5-7	WOLR 25-17	WVLE 24-21	
WPIR 5-7	WVBT 25-17	WVUN 24-21	
WPTZ 5-7	WVVC 25-17	WVVA 24-21	

DOOBIE BROTHERS
Real Live (WB)
LP: One Step Closer

Regional Reach	161/23	93%	National Summary
E	94%		Up 116
M	94%		Same 22
S	94%		Down 0
W	30%		Adds 23

MARKET	STATION	STATION	STATION
WABC 30-27	WFRB 40-35	WJBO 4-24	
WGLD 30-27	WFLR 40-35	WUCY 4-24	
WHDN 30-27	WOLR 4-1	WVLE 4-24	
WPIR 30-27	WVBT 40-35	WVUN 4-24	
WPTZ 30-27	WVVC 40-35	WVVA 4-24	

NOW COMES....

"MIDNIGHT RAIN"

POCO

THE SECOND SINGLE
FROM THE SMASH LP
"UNDER THE GUN"



ON YOUR DESK SEPTEMBER 8th

Peter Golden / Bill Siddons
CROSSLIGHT MANAGEMENT LTD.
1592 Crossroads of the World Hollywood, CA 90028 (213) 462-6156

On MCA RECORDS



Give the gift
of music.

THE PICTURE PAGES

RSO Squares Off For "Times Square"



RSO staged a large-scale meeting in Atlanta to prepare for its multi-faceted campaign for the "Times Square" movie and soundtrack with RSO promotion, sales, and publicity staffers, Stigwood film personnel, Polygram Distribution executives, and film distributors AFD and EMI participating. Pictured (l-r) are PDI President John Frisoli, RSO President Al Coury, "Times Square" co-producer Jacob Brackman, co-executive producer Kevin McCormick, convention host Robert Stigwood, associate producer Bill Oakes, co-executive producer John Nicolella, and Stigwood Group President Freddie Gershon.

Bus Boys Clean Up At Arista



Arista Records held a listening session for new acquisition the Bus Boys. Pictured in a round-table discussion are (l-r, rear) group's Steve Felix and Victor Johnson, Arista's Bud Scoppa, group's Mike Jones, attorney George Koefler, and group's Gus Lounderman; (l-r, front) Bus Boy Kevin O'Neal, Arista Sr. VP Larkin Arnold, Arista President Clive Davis, manager Roger Perry, and group's Brian O'Neal.

Columbia Tones Up At Whisky



Tommy Tutone played an engagement at L.A.'s Whisky recently, with a strong turnout from Columbia executives. Pictured backstage at the club are (l-r, rear) Columbia's Greg Phifer, group's Tommy Heath and Jim Keller, label's David Cohen and Warren Williams; (l-r, front) Columbia VP Michael Dillbeck, CBS VP/GM West Coast Myron Roth, Columbia VP Terry Powell, label's George Chaltas, manager Paul Cheslaw, Columbia's Mike Atkinson, group's Mickey Shine, and label's Rob Wunderlich.

Millennium Signs Snatch



Millennium Records has signed Snatch, with a single just released from a forthcoming album. Pictured at a signing party for the group are (l-r, seated) Snatch's R. Bernard Fowler, Steven K. Brown, da Benedictus, Robert Kasper, and Darryl Short; (l-r, rear) management's Carolyn Ali, Millennium President Jimmy Jenner, producer Geoffrey Chung, management's Daaiyah Ali, counsel Michael Toorock, and Millennium's Bobby Ragona.

Elton's Gold Bulk From Hulk



At a recent MCA party honoring Elton John on the 10th anniversary of his American performing debut, Universal Studio Tour's Incredible Hulk presented the artist with a special five-foot plaque from the label commemorating Elton's gold singles. Elton performed a few numbers with his new touring band at the party, held at L.A.'s Palomino Club. Pictured (l-r) are MCA President Bob Siner, the Hulk, and Elton John.

Fun With Foghat At Forum



Bearsville's Foghat played L.A.'s Forum recently, and were visited backstage by numerous admirers. Pictured (l-r) are Rusty Thyret, Bearsville VP/GM Howard Rosen, Foghat's Rod Price, Warner Bros. VP Russ Thyret, group's Roger Earl, and Bearsville's Suzy Blosser.

Nigel Visits CBS



Bang's Nigel Olsson dropped by the West Coast CBS offices prior to rejoining Elton John for an extensive tour in which he'll fill his old role as Elton's drummer as well as performing some of his own tunes. Pictured (l-r) are E/P/A's Michael Alhadef and Larry Stessel, manager John Babcock, Olsson, and E/P/A's Larry Douglas and Jeff Siroty.

Capitol Takes Pride In America



After America's Universal Amphitheatre concerts in Los Angeles, Capitol executives gathered backstage to congratulate the duo. Pictured (l-r, standing) are Capitol's Kick Klimble, unidentified, Capitol VP Rupert Perry, America's Gerry Buckley and Dewey Bunnell, Capitol VP's Dan Davis, Walter Lee, and Bob Young, label's Bruce Garfield, and ICM's Tom Ross; (l-r, kneeling) Amphitheatre chief Danny Bramson, co-manager John Hartmann, Capitol's Bruce Ravid and Susan Scharf, album co-producer Fred Molin, and Capitol's Louie Newman.

SMASHES FOR BACK TO SCHOOL CLASSES!



**"THE
LEGEND OF
WOOLEY
SWAMP"**

THE CHARLIE DANIELS BAND

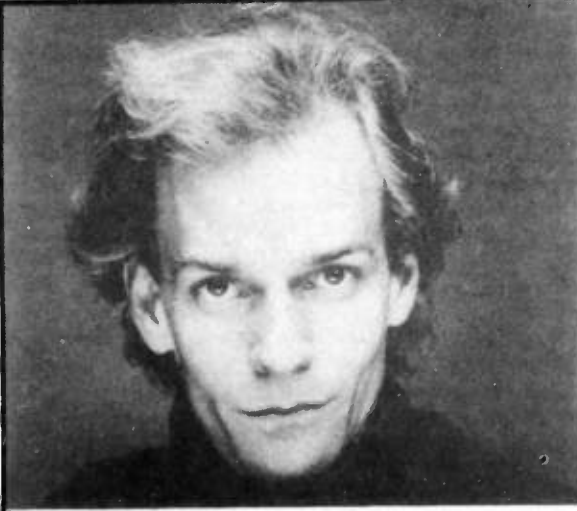
WIFI add
KWK 1-1 (5th week)
KSLQ add
KBEQ 6-2 (Hot)
KUPD 1-1 (Hot)
WFLY 19-11 (Hot)
WTIX add
BJ105 add 37
WLAC add
KERN add
K104 6-3 (Hot)
WSEZ 15-10 (Hot)
WANS-FM 14-10 (Hot)
FM99 22-11 (Hot)

96KX 24-14
JB105 on
Q105 26-23
WLS 39-35
WOLF on
WFBL 30-27
WHFM 29-25
WPST 24-21
WKEE 31-29
KHFI on
KXX106 27-23
WERC 25-19
Y103 35-32
95SGF on
WBBQ 26-23
FM100 23-19
92Q 25-20
WSKZ 13-11
WGH 24-21

WQRK deb 32
KJ100 24-20
WDRQ on
WVIC on
92X on
KIOY on
KJRB 28-27
KTAC on
KCPX 28-21
KRSP 15-13
KMJK 32-29
KLUC 17-14
KRUX deb 34
KRQ 22-18
KTKT 10
WLBZ 31-28
WFBG 27-24
14WK on
V100 on

WCIR deb 28
WHHY 27-23
G100 deb 28
WCGQ 15-13
WISE 15-13
CK101 13-11
KWIC 26-24
KFYR deb 18
WAKX 28-23
WSPT deb 21
WNAM on
WGBF on
KDVV 21-15
KDZA on
KQDI on
KOOK deb 25
KRLC 22-17
KBIM 29-26

LIVINGSTON TAYLOR



**"FIRST
TIME
LOVE"**

WOLF add
WPST add
KRUX 24-17
KOOK add

WFIL 30-28
WIFI 29-28
F105 deb 29
WRKO 15-13
JB105 on
KSLQ 19-17
WOKY 25-23
KFI on
KOPA on

WFBL 36-33
WAEB on
Q106 on
WKEE 36-35
WTIX 26-25
WJDX 30-29
KXX106 28-27
96X 34-32
Y103 29-26
BJ105 on
WKIX on
WZZP 25-22
KMJC on
KERN deb 30
KCPX 20-18

WLBZ 25-23
WHEB 20-19
13FEA 18-13
WFBG 24-23
14WK on
WSEZ 35
WISE on
WFLB on
FM99 32-29
KWIC 24-21
KKRC 31-28
WTRU on
KBOZ deb 30
KBIM 21-20
WIP on

BLOWIN' OUT

PRODUCED BY JOHN BOYLAN

ON *Epic* RECORDS

PRODUCED BY JOHN BOYLAN
EXECUTIVE PRODUCER CHARLES
KOPPELMAN FOR THE ENTERTAINMENT
COMPANY

"I'M HAPPY THAT LOVE HAS FOUND YOU"

THE DEBUT SOLO SINGLE FROM

JIMMY HALL

CAN BE 'FOUND' ON YOUR DESK THIS WEEK



Black Radio

Bill Speed

Arbitron Scoreboard Returns

Below is another installment of our Arbitron Scoreboard, which capsulizes the results (12+ Mon.-Sun. 6am-mid.) for Black-formatted stations across the nation.

	O/N '79	A/M '80
Baton Rouge		
WXOK	21.2	9.4
Beaumont		
KALO	10.7	6.5
Charleston, SC		
WPAL	11.8	10.2
WPXI	10.4	8.2
WQIZ	4	3.5
Charlotte		
WGIV	5.5	6.4
WPEG	4.9	6.3
Chattanooga		
WNOO	8.0	11.2
Columbia, SC		
WOIC	11.9	14.6
WWDW	5.4	7.7
Flint		
WAMM	6.7	1.6
WDZZ	-	11.5

Greenville		
WASC	4.4	5.6
Jacksonville, FL		
WCGL	1.8	2.6
WERD	2.1	2.3
WPDQ	11.1	8.6
Little Rock		
KOKY	16.1	10.2
Lynchburg		
WJJS	23.6	22.2
Raleigh		
WDUR	4.3	7.3
WSRC	3.1	9.2
W. Palm Beach		
WPOM	2.5	6.8
WRBD	1.2	1.4

Congratulations are obviously due WDZZ/Flint, for coming out of nowhere with an 11.5. Great jumps also for WQIZ/Charleston, WNOO/Chattanooga, WOIC and WWDW/Columbia, WDUR/Durham and WSRC/Raleigh, and WPOM/West Palm Beach. Solid upward movement from many others is worthy of note, and as a consolation to WJJS/Lynchburg, which dropped a point and a half - going from 23.6 to 22.2 is pretty enviable.

BMA Restructures

The BMA has announced a major restructuring of its executive and administrative staff, under newly-elected President/Chief Executive Officer LeBaron Taylor. Organization Senior VP Jules Malamud will now become special consultant to the President, planning the annual conference of the BMA and serving as liaison between the group and record companies, trade associations, and publications.

Executive Director Glenda Gracia continues at that position with broadened day-to-day responsibilities in financial and administrative areas. She will also publish the BMA's news sheet Innervations.

George Ware has been appointed Director of Programs & Special Projects, conducting research and helping to develop BMA projects. He will resign his seat on the BMA board to take the position, with Dorothy Brunson, President of Dorothy Brunson Communications, taking his place.

Steering Committee & Advisory Board

Taylor also announced the creation of an Advisory Steering Committee made up of consultant Ewart Abner, Arista VP Larkin Arnold, Lieberman Enterprises Chairman David Lieberman, Corporate Affairs Ltd. President George Schiffer, and T-Electric Records President Jim Tyrrell. BMA officials Kenneth Gamble, Ed Wright, and Taylor will serve as Board representatives on the Committee as well.

Advisory Board members are Record World's Bob Austin, NARM Exec. VP Joe Cohen, attorney David Franklin, A&M President Gil Friesen, RIAA President Stanley Gortikov, CBS Records Division President Bruce Lundvall, A&M Chairman Jerry Moss, Warners Chairman Mo Ostin, MCA President Bob Siner, E/A Chairman Joe Smith, Polygram President Irwin Steinberg, and RCA President Bob Summer.

Chairman Berry Gordy of Motown will continue to serve as Honorary Chairperson of the Advisory Board, with two new Co-Chairpersons, Gortikov (East Coast) and Moss (West Coast). Dionne Warwick continues as Vice-Chairperson. In addition, there are four new Divisional VP's for the BMA - WWRL/New York PD Bob Law, VP/Communications; Unlimited Gold President Rod McGrew, VP/Recordings; Simpson's Wholesale President Calvin Simpson, VP/Marketing & Merchandising; and Stevie Wonder, VP/Performing Arts.

Things

WJLB/Detroit recently held its third annual "Super Tennis Night With The Stars" tournament. This year's stars included the Dramatics, A Taste Of Honey, Rockie Robbins, McFadden & Whitehead, Jerry Butler, the Spinners, Narada Michael Walden, and Five Special. The show began on Saturday (8-23) at the Franklin Racquet Club with all proceeds used to buy athletic and recreational equipment for Detroit area childrens' homes. WTLC/Indianapolis joined forces (8-24) with public television station WFYI-TV to create a live simulcast program, "Jubilation," a three-hour live celebration of the best gospel music Indianapolis has to offer. The event marks the first time a local commercial radio station has presented a stereo simulcast in conjunction with the public television outlet.

"WAMMBINGO" is the latest on-air promotion at WAMM/Flint. Listeners are invited to match the last four digits of their phone numbers with the numbers given out over the air by jock John Tatum. Prizes include watches, fur coats and microwave ovens with the station averaging two winners per day. WOIC/Columbia has officially opened their "Bulldog Season" (nickname of neighboring South Carolina State University's mascot) by inviting listeners to guess the winning scores of the college's football games. Those with the most number of correct scores will win a diamond ring.

Don't forget the NRBA American Radio Expo is coming soon. There's still time to make reservations and send all your promotional items, TV spots, bumper stickers, airchecks, or anything else you might feel represents your station. Please address to Bill Speed, R&R, 1930 Century Park West, Los Angeles, CA 90067. Remember, this one is for you and your future.

People

James T. has been named Music Director at WRBD/Ft. Lauderdale. T. comes from in-house. Marsha Bryant is the new News Director at WWRL/New York. She is the first female news director in the station's history. Richard Steele has left WVON/Chicago, where he was doing mornings. No replacement has been named as yet. WVON has also named a new News Director - James Rowe, most recently with Sheridan Broadcasting. David Wilson is the new Music Director at KOKY/Little Rock. Wilson is from in-house having previously been with WOKF (96 Fever)/Tampa. Rufus ("Walking The Dog") Thomas has joined the airstaff at WLOK/Memphis, doing a late night blues show entitled "Blues At Midnight." Thomas has held air shifts at WDIA/Memphis as well as other stations in the area. Melvin Jones, former Music Director at WLOK/Memphis, has gone to WIGO/Atlanta in the same capacity. Dee Roquemore has left her post at KMJQ/Houston as music coordinator. No replacement has yet been named. Allen Eisenburg has joined the staff at WDIA/Memphis as Sales Manager, replacing David Stewart. Eisenburg was most recently at KMJM/St. Louis. Stewart, however, will remain with the station as sales person, handling co-op accounts. Leonard Bates has left WJMO/Cleveland as News Director to join crosstown rival WDMT in the same capacity. Judith Wright is now with TEC Records as National Director of Publicity. Wright was most recently a principal with Wright Concepts, a public relations firm. She will be relocating to Philly. Steve Crumbley and Walt "Butterball" Martin, PD and MD, respectively, at WILD/Boston, will, along with Redd Foxx, be hosting the winners of the "Number One" music awards. The show will be televised in Boston on October 12. Becki Butler has been appointed product manager at Philadelphia International Records. Butler is from in-house and has been with PIR since '74. Also joining the PIR staff is Jackie Padgett as Assistant/Secretary. Padgett was most recently an office manager at Temple University. Robert L. Scott has joined the staff of KZAM/Seattle as News Director. Most recently Scott was Program Director at KYAC/Seattle. David Grigsby has resigned his post as President of Drum Communications and GM of WENZ/Richmond to pursue new goals and ideas. Ru Rose is now the Program Director at WAAA/Winston-Salem, coming from in-house.

KDAY/Los Angeles's Music Director Jon Badeau and his wife, Marylou (an employee of Warner Bros. Records) will celebrate their tenth wedding anniversary shortly. The Badeaus will commemorate their years together while on a Mediterranean cruise with a remarriage ceremony planned aboard the Golden Odyssey luxury liner just prior to their arrival in Athens, Greece. Alvin John Waples has joined the airstaff of KACE/Los Angeles as morning personality. Waples was most recently Program Director of neighboring KGFJ. WAKE UP COLUMBUS: Linda Yohn (that's her real name) was promoted from in-house to afternoon drive at jazz-formatted WBBY/Columbus. This marks the first time that a woman has held a prime time airshift in the city. Air personality Benny Martinez has joined KIIS-FM/Los Angeles from neighboring KUTE.

Places

Bruce Knight, Casablanca's local promotion rep in Detroit, will drive one of the prizes awarded to listeners by WKWM/Grand Rapids in a recent contest. Prizes included limo service, dinner for two, tickets to a local concert, and a pair of designer jeans for the winning couple. The lucky winners were chosen via a postcard drawing.

WAMM/Flint is beefing up their newstaff, adding Amy Jo Wisner as News Director. Amy was most recently at WIOS/Tawas City, MI.



GINO ON THE GO - RFC/Warner Brothers' Gino Soccio visited WBLS-FM/New York recently in support of his latest single, "I Wanna Take You There (Now)." Shown discussing the Soccio-logical implications of the "S-Beet" (the title of Gino's current LP) are, from left: RFC's Bobby Shaw, WBLS-FM MD Thorne Maxwell, and Soccio.

La Toya Jackson

Her name tells you she's good.



WCAU	WHYZ	WEUP	WBOK
WHAT	WIDU	WXVI	WAMM
WWIN	WIGO	WGOK	WUFO
WNHC	WRDW	WBMK	WAMO
WYDC	WOKS	WEDR	KMJM
WOWI	WSOK	WPDQ	WESL
WQMG	WEAS	WANM	KDAY
WSRC	WKIE	KOKY	KGFJ
WDUR	WKXI	KYOK	KPOP
WPAL	WTAM	KADO	KPOO
WYNN	WATV	KAEZ	KTOY

"Night Time Lover"

written and produced by Michael Jackson Joe Jackson Productions

POLYDOR INCORPORATED
A POLYGRAM COMPANY
Distributed by Polygram Distribution, Inc.



Programmers Welcome
To DELEGATION's Hit Single!

"HEARTACHE #9"*
(*From The Album "Delegation")



WILD	WLOK	WEDR	WRDW	WJLB
WDAS-FM	WVEE	WNOO	KOKY	WGPR
WDUR	WAOK	WPDQ	KCOH	WLOU
WWDW	WIGO	WBOP	KAPE	WRBD
WYNN	WKXI	WAMM	WYLD	KAEZ
WHYZ	WATV	WWWS	WENZ	WWIN
WPAL	WBUL	WESL	WNJR	WLLE
WSOK	WEUP	WVCO	WKND	WJIZ
WEAS	WGOK	WDKX	WBLS	WHUR
WIBB	WBLX	WUFO	KATZ	

Let's Make "HEARTACHE #9"
Your Choice!

polyGram

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- LTD
 "Where Did We Go Wrong" (A&M)
TOM BROWNE
 "Funkin' For Jamaica (NY)" (GRP/Arista)
O'JAYS
 "Girl, Don't Let It Get You Down" (TSOP)
MAZE
 "Southern Girl" (Capitol)
GEORGE BENSON
 "Give Me The Night" (WB)
ASHFORD & SIMPSON
 "Love Don't Make It Right" (WB)
STACY LATTISAW
 "Let Me Be Your Angel" (Cotillion)
POINTER SISTERS
 "He's So Shy" (Planet)
STEPHANIE MILLS
 "Never Knew Love Like This Before" (20th)
DYNASTY
 "I've Just Begun To Love You" (Solar/RCA)
DIANA ROSS
 "Upside Down" (Motown)
MICHAEL HENDERSON
 "Wide Receiver" (Buddah)
TASTE OF HONEY
 "Rescue Me" (Capitol)

CLIMBERS

Following are listed in order of their airplay activity.

CAMEO "Shake Your Pants" (Chocolate City) 56% reporting. In the East it is hot at WILD and climbing at WAMO. Medium airplay at WOIC, WJJS and KAPE with hot rotation at WPDQ and WYLD in the South. The Midwest shows heavy airplay at WAMM, WDAO, WTLC, WLOU, WJMO, WKWM and WJLB; climbing at KPRS, WCIN and WBMX. Hot at KSOL in the West.

RICK JAMES "Big Time" (Gordy) 56% of our reporters are on it. New at WLOU and WBMX, climbing at WAMM, WCIN, KPRS, WJMO and WKWM, and hot at WDAO and WJLB in the Midwest. Climbing at KSOL in the West. Hot at WJJS; climbing at WLOK, WPDQ, KAPE and WYLD in the South. Medium airplay at WAMO and WDAS with hot rotation at WILD in the East.

MANHATTANS "Girl Of My Dream" (Columbia) 56% reporting airplay. Added at WHRK and WVEE; climbing at WJJS, WKXI and WPDQ in the South. New at WXYV and WWRL; climbing at WAMO in the East. The Midwest shows hot rotation at WLOU, WJMO and WCIN while climbing at WDAO, WTLC and KPRS. Debuting at KDIA and KDAY; climbing at KDKO and KSOL in the West.

QUEEN "Another One Bites The Dust" (Elektra) 53% reporting activity. Added at WDAO, climbing at WBMX, WTLC, KPRS, WKWM and WJLB, and hot at WCIN in the Midwest. New at WKXI and WOIC, climbing at WJJS, WPDQ and WLOK, and hot at WANT in the South. Added at KDKO and hot at KDAY in the West. New at WAMO and climbing at WILD in the East.

ZAPP "More Bounce To The Ounce" (WB) 53% reporting. The South shows an add at WHRK, WVEE and WYLD, climbing at WKXI, WOIC and WLOK, and hot at WGIV. New at KPRS, WDAO and WAMM, climbing at WKWM and WCIN, and hot at WTLC and WLOU in the Midwest. Debuting at WXYV in the East. Hot at KDAY in the West.

TEDDY PENDERGRASS "Can't We Try" (Philadelphia International) 50% reporting airplay. Hot at WCIN, KPRS, WJMO, WKWM and WVON in the Midwest. The South reflects medium airplay at WYLD with hot rotation at KAPE, WJJS, WGIV, WANT and WLOK. Hot activity at WDAS and WAMO; climbing at WILD in the East. Climbing at KDKO and hot at KSOL in the West.

DIONNE WARWICK "No Night So Long" (Arista) 50% of our reporters are on it. Added at WVON, climbing at WJMO, KPRS, WLOU, WTLC, WCIN, WDAO and WAMM, and hot at WBMX in the Midwest. New at WANT and WKXI; climbing at WLOK in the South. Hot at WWRL; climbing at WDAS in the East. Medium airplay at KDAY and hot at KDIA in the West.

CAMERON "Magic Of You" (Salsoul) 50% reporting. Added at WHRK and WVEE, climbing at WLOK, WOIC, WPDQ and KAPE, and hot at WGIV in the South. The Midwest shows medium airplay at WBMX, WDAO, WCIN, WJMO and WKWM. New at WXYV, climbing at WAMO, and hot at WILD in the East. Climbing at KSOL in the West.

McFADDEN & WHITEHEAD "I Heard It In A Love Song" (TSOP) 50% reporting airplay. New at WTLC while climbing at WAMM, WDAO, WCIN, WJMO and WJLB in the Midwest. Added at WHRK and WVEE, climbing at WLOK, WKXI and WPDQ, and hot at WYLD in the South. The East shows an add at WXYV; medium airplay at WILD and WAMO. Climbing at KDKO in the West.

GLADYS KNIGHT & THE PIPS "Taste Of Bitter Love" (Columbia) 47% reporting airplay. Debuting at KPRS, climbing at WDAO, WTLC, WJMO, WKWM, WVON and WJLB, and hot at WAMM and WCIN in the Midwest. Added at WYLD, climbing at WLOK, and hot at WGIV in the South. Hot at WWRL and climbing at WILD in the East. Climbing at KDKO in the West.

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 47% of our reporters are on it. New at WDAO, WTLC, WLOU, WKWM and WBMX; climbing at WAMM and WJMO in the Midwest. Climbing at KDAY with an add at KDKO in the West. Debuting at WJJS and WHYZ; climbing at WOIC, WGIV and WKXI in the South. Medium airplay at WWRL in the East.

CHANGE "Searching" (RFC/WB) 44% reporting. New at KPRS, climbing at WJMO, WJLB, WDAO and WBMX, and hot at WTLC in the Midwest. Added at WOIC, climbing at KAPE and WJJS, and hot at WPDQ in the South. Debuting at KSOL and hot at KDAY in the West. Climbing at WDAS and WAMO in the East.

AL HUDSON & ONE WAY "Pop It" (MCA) 44% of our reporters are on it. Climbing at WBMX, WLOU and WDAO, while hot at WTLC, WKWM and WJLB in the Midwest. The South reflects an add at WLOK, climbing at WOIC and WPDQ, and hot at WGIV and WANT. Climbing at KDAY and hot at KDKO in the West. Medium airplay at WILD in the East.

MINNIE RIPERTON "Here We Go" (Capitol) 44% reporting. Added at WLOK, WHYZ and WYLD; climbing at WKXI in the South. New at WAMM, climbing at WTLC, WLOU, WJMO and WKWM in the Midwest. Debuting at WAMO and climbing at WWRL in the East. The West shows medium airplay at KDKO and KDAY; hot rotation at KDIA.

CHIC "Rebels Are We" (Atlantic) 41% of our reporters are on it. Climbing at KAPE and hot at WYLD, WPDQ, WJJS and WLOK in the South. The Midwest shows medium airplay at WAMM, WBMX and WVON; hot rotation at WJLB, WJMO and WCIN. Hot at KSOL; climbing at KDKO in the West.

STARPOINT "I Just Wanna Dance With You" (Casablanca) 41% reporting activity. Climbing at WAMM, WBMX, WLOU, KPRS and WJLB in the Midwest. The South shows medium airplay at WLOK, WGIV, WJJS, KAPE and WYLD. Climbing at KSOL and KDAY in the West. Hot at WWRL in the East.

BROTHERS JOHNSON "Treasure" (A&M) 41% reporting. Added at WTLC; climbing at WDAO, WVON and WJLB in the Midwest. New at WHRK, WVEE and WOIC; climbing at WGIV and WJJS in the South. Debuting at WXYV; climbing at WWRL and WILD in the East. Climbing at KDKO in the West.

DELLS "I Touched A Dream" (20th) 38% reporting activity. Climbing at WYLD, WJJS and WGIV in the South. New at WDAS; climbing at WILD and WWRL in the East. Added at WJMO; medium airplay at WBMX, WDAO, KPRS and WVON in the Midwest. Climbing at KSOL in the West.

TEENA MARIE "I Need Your Lovin'" (Gordy) 34% of our reporters are on it. Added at WPDQ, WHYZ, WANT, WVEE and WHRK; climbing at WKXI in the South. New at WJLB and WKWM while hot at WTLC in the Midwest. Debuting at WXYV and climbing at WDAS in the East.

EDMUND SYLVERS "That Burning Love" (Casablanca) 31% reporting. Debuting at KAPE, climbing at WOIC and WLOK, and hot at WGIV and WKXI in the South. New at WLOU and WCIN; climbing at WJMO and WJLB in the Midwest. Added at KDKO in the West.

NEW & ACTIVE

PEACHES & HERB "Funtime" (Polydor) 28% reporting airplay. Added at WVON and WCIN; climbing at WAMM, WDAO, WLOU and KMJM in the Midwest. Medium airplay at WLOK and WGIV in the South. Climbing at WAMO in the East.

JERMAINE JACKSON "You're Supposed To Keep..." (Motown) 28% reporting activity. Added at KSOL and KDAY in the West. Climbing at WAMM, WCIN, KPRS and WJMO in the Midwest. Climbing at WJJS and WKXI in the South. Medium airplay at WDAS in the East.

CRUSADERS "Soul Shadows" (MCA) 28% reporting activity. New at KPRS, WKWM and WVON, climbing at WJLB in the Midwest. The South shows an add at WLOK; medium airplay at WGIV, WKXI and WYLD. Climbing at WWRL in the East.

SPINNERS "Now That You're Mine Again" (Atlantic) 28% of our reporters are on it. Added at WJLB, WCIN and WDAO; climbing at WAMM in the Midwest. New at WGIV and WANT; climbing at WOIC and WKXI in the South. Medium airplay at WWRL in the East.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

- GEORGE BENSON Give Me The Night (WB)
 CRUSADERS Rhapsody And Blues (MCA)
 TOM BROWNE Love Approach (GRP/Arista)
 JOHN KLEMMER Magnificent Madness (Elektra)
 BOB JAMES H (Tappan Zeel/CBS)
 AL DIMEOLA Splendido Hotel (Columbia)
 AL JARREAU This Time (WB)
 RAMSEY LEWIS Routes (Columbia)
 Various Cuts

NEW & ACTIVE

- CARLOS SANTANA The Swing Of Delight (Columbia)
 Various Cuts

EAST: WRVR/New York, NY, Herschel Prescott; WHUR/Washington, O.C., Jesse Fox; WEA/Baltimore, MD, Chauncey Lewis; WYBC/New Haven, CT, Roy Schneiderman. SOUTH: WCLK/Atlanta, GA, Regueta Ward, WTJZ/Newport News, VA, Rol Ewell. MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, Dorian Paster. WEST: KADZ/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KKGO/Los Angeles, CA, Sal Levine; KJLH/Los Angeles, CA, Lawrence Tenter.

Pop / Rhythms
Hottest
September 5, 1980

EAST	SOUTH	MIDWEST	WEST
Dynasty George Benson Diana Ross	O'Jays Ashford & Simpson George Benson Diana Ross Teddy Pendergrass	Diana Ross Michael Henderson Cameo	George Benson

Regionalized Adds & Hits

Stations are listed by region. Hits are listed in order of their airplay activity.

EAST

WILD
Boston, MA
Steve Crumbly

ADDED
Sun
Rockie Robbins
GO
Herb Alpert
Rene & Angela
Bob Marley
Prince

HOTTEST
Tom Browne
George Benson
Michael Henderson
Dynasty
Cameo
Starpoint
Rick James
O'Jays
Diana Ross

WVRL
New York, NY
Bob Lee/Linda Heynes

ADDED
Carl Carlton
Manhattans
Philly Cream
Dee Edwards
Curtis Mayfield
Herb Alpert

HOTTEST
Dynasty
Dionne Warwick
Gladys Knight
LTD
Diana Ross
Ashford & Simpson
Chaka Khan
Maze
O'Jays
Ramsey Lewis

WDAS
Philadelphia, PA
Joe Tamburro

ADDED
Carl Carlton
Della
Sun
Doobie Brothers
Carrie Lucas

HOTTEST
George Benson
O'Jays
Ashford & Simpson
Maze
Dynasty
Teddy Pendergrass
Boyz n the City
Tom Browne
Michael Henderson
Taste Of Honey

WKYV
Baltimore, MD
Larry Wilson

ADDED
Taste Of Honey "Rescue"
LTD
McFadden & Whitehead
Brothers Johnson
Doobie Brothers
Tom Browne
Ambrosia
Manhattans
Zapp
Teena Marie
Maze
Cameron

HOTTEST
Not Available

WWIN
Baltimore, MD
Curtis Anderson

ADDED
None

HOTTEST
Grand Master Flash
Young & Company
Captain Sky
Cameo
Sugar Hill Gang
Mtume
Gene Chandler
Rod
Zapp
Starpoint

WMO
Pittsburgh, PA
Ken Allen

ADDED
Zapp
Rod
Minnie Riperton
Rose Royce
Queen
Brick

HOTTEST
George Benson
Diana Ross
Fatback Band
Teddy Pendergrass
Ashford & Simpson
Maze
Commodores
Barry White
Pleasure
Dynasty

WROD
Hartford, CT
Eddie Jordan

ADDED
None

HOTTEST
Larry Graham
Tom Browne
David Hudson
George Benson
Diana Ross
Dynasty
Fred Wesley
Taste Of Honey
Change
Rene & Angela

MIDWEST

WTLC
Indianapolis, IN
Jay Johnson

ADDED
McFadden & Whitehead
Brothers Johnson
Raydio "Can't"
Grace Jones
Ray, Goodman & Brown
Jeff & Aleta

HOTTEST
Pointer Sisters
Dionne Warwick
LTD
TTF
Michael Henderson
Patricia Austin
Chocolate Milk
Roberta Flack
Stephanie Mills

WJLB
Detroit, MI
J. Michael McKay

ADDED
Breakwater
Spinners
La Toys Jackson
Teena Marie
Angela Clommons
Brass Construction
Amil Stewart & Johnny Bristol
Dee Edwards
Linda Clifford
Bob Marley
Jimmy Castor
Next Movement
Quickest Way Out

HOTTEST
Michael Henderson
George Benson
Diana Ross
Cameo
Chic
One Way
Ashford & Simpson
Rick James
Dynasty
Maze

WDAO
Dayton, OH
Turk Logan

ADDED
Queen
Spinners
Ray, Goodman & Brown
Locksmith
Tom Browne
Zapp
Mtume
Tyronne Davis
Paul Humphrey
Herb Alpert

HOTTEST
Stacy Lattisaw
Diana Ross
Dynasty
Maze
Chaka Khan
Johnnie Taylor
Rick James
Cameo
O'Jays
LTD

WLOU
Louisville, KY
Bill Price

ADDED
Stephanie Mills
Edmund Sylvers
Rick James
Kwick
Joe Simon
Dee Edwards
Shaile & B. Devotion
Linda Clifford
Ray, Goodman & Brown
Jeff & Aleta

HOTTEST
Tom Browne
Michael Henderson
Manhattans
Dynasty
Cameo
Shalamar
Zapp
Peabo Bryson
Stacy Lattisaw
Pleasure

WVON
Chicago, IL
Lee Armstrong

ADDED
Taste Of Honey
Crusaders
Pointer Sisters
Dionne Warwick
Peaches & Herb
Delegation
Stephanie Mills
Dynasty
Tom Browne

HOTTEST
Diana Ross
Chaka Khan
S.O.S. Band
Larry Graham
Spinners "Cupid"
Smokey Robinson
Teddy Pendergrass
Ashford & Simpson
O'Jays

WKWM
Grand Rapids, MI
Frank Grant

ADDED
Ray, Goodman & Brown
Teena Marie
Manu Dibango
Crusaders
Rockie Robbins
Isley Brothers "Say"
Locksmith

HOTTEST
Tom Browne
Diana Ross
One Way
Cameo
Kurtis Blow
O'Jays
Michael Henderson
George Benson
Teddy Pendergrass
Fred Wesley

WCIN
Cincinnati, OH
Michael Roberts

ADDED
Peaches & Herb
Spinners
Average White Band
Melba Moore
Edmund Sylvers

HOTTEST
Chic
Ashford & Simpson
Michael Henderson
Queen
Teddy Pendergrass
Manhattans
Gladys Knight
Dynasty
Stacy Lattisaw
Diana Ross

WAMM
Flint, MI
Enoch Gregory

ADDED
Zapp
Wats on Beatz
Booker T. Jones
Minnie Riperton

HOTTEST
Diana Ross
Maze
Michael Henderson
Cameo
Larry Graham
LTD
Stacy Lattisaw "Dynamite"
Stephanie Mills
Gladys Knight
Barry White

SOUTH

WLOK
Memphis, TN
H.A. Gilliam

ADDED
One Way
Minnie Riperton
Crusaders
Mtume

HOTTEST
Chic
George Benson
Diana Ross
Michael Henderson
Commodores
Dynasty
Ashford & Simpson
Teddy Pendergrass
LTD
Pointer Sisters

WANT
Richmond, VA
Ben Mills

ADDED
Spinners
Michael Henderson
Dionne Warwick
Tyronne Davis
Jones Girls
Teena Marie
LTD

HOTTEST
Teddy Pendergrass
Tom Browne
Ashford & Simpson
George Benson
O'Jays
Maze
One Way
Grand Master Flash
Queen

WQIC
Columbia, SC
Bob Walters

ADDED
Change
Linda Clifford
Grand Master Flash
Locksmith
Queen
Diana Ross "Coming"
Raydio "Can't"
Captain Sky
Brothers Johnson

HOTTEST
Diana Ross
O'Jays
George Benson
Kurtis Blow
Tom Browne
Teddy Pendergrass
Dynasty
Brick
Shalamar
LTD

WGIV
Charlotte, NC
Jo Ann Graham

ADDED
Grand Master Flash
Locksmith
Shotgun
Truth
Joe Simon
Tyronne Davis
Isley Brothers "Say"
Spinners

HOTTEST
One Way
Stacy Lattisaw
Teddy Pendergrass
Zapp
Tom Browne
Edmund Sylvers
Cameron
Gene Chandler
Michael Henderson
Gladys Knight

WJLS
Lynchburg, VA
Robert Goins

ADDED
Ray, Goodman & Brown
Slick
Melba Moore
Jerry Butler
Truth
Omni

HOTTEST
Diana Ross
George Benson
Teddy Pendergrass
Ashford & Simpson
O'Jays
Chic
Maze
Taste Of Honey
Rick James
Tom Browne

WKOI
Jackson, MS
Tommy Marshall

ADDED
Jeff & Aleta
KC
Sho'Nuff
Paris
Dionne Warwick
Tom Browne
Norman Connors
Side Effect
Queen

HOTTEST
George Benson
Diana Ross
Pointer Sisters
O'Jays
Edmund Sylvers
Seventh Wonder
TTF
Flakea
Stacy Lattisaw
Ashford & Simpson

WHRK
Memphis, TN
Ron Olsen

ADDED
Taste Of Honey "Rescue"
LTD
McFadden & Whitehead
Brothers Johnson
Tom Browne
Doobie Brothers
Ambrosia
Manhattans
Zapp
Teena Marie
Maze
Cameron

HOTTEST
Not Available

WPDQ
Jacksonville, FL
Net Jackson

ADDED
Captain Sky
Margaret Reynolds
Gail Adams
Teena Marie

HOTTEST
Larry Graham
Kurtis Blow
Diana Ross
Ashford & Simpson
Kano
Chic
Change
Commodores
Cameo
TTF

WDIA
Memphis, TN
Mark Christian

ADDED
None

HOTTEST
Rod
O'Jays
Cameo
Change
Stacy Lattisaw
Teddy Pendergrass
Michael Henderson
Joyce Cobb
Chaka Khan
Patricia LaBelle

KAPE
San Antonio, TX
Jeff Jackson

ADDED
Jeff & Aleta
Edmund Sylvers
Amil Stewart/Johnny Bristol
Al Johnson
Roy Ayers & Wayne Henderson
Stanley Clarke
Tyronne Davis
Anacosta

HOTTEST
George Benson
Diana Ross
Fatback Band
Larry Graham
Kurtis Blow
Teddy Pendergrass
S.O.S. Band
Ashford & Simpson
Dynasty
O'Jays

WVEE
Atlanta, GA
Scotty Andrews

ADDED
Taste Of Honey "Rescue"
LTD
McFadden & Whitehead
Brothers Johnson
Tom Browne
Doobie Brothers
Ambrosia
Manhattans
Zapp
Teena Marie
Maze
Cameron

HOTTEST
Not Available

WYLD
New Orleans
Brute Bailey

ADDED
Parlet
B.T. Express
Zapp
Truth
Minnie Riperton
Michael Henderson
Gladys Knight
Johnny Guitar Watson

HOTTEST
Chic
George Benson
O'Jays
Ashford & Simpson
Fatback Band
Diana Ross
Dynasty
Cameo
Stacy Lattisaw
McFadden & Whitehead

KPRS
Kansas City, MO
Dell Rice

ADDED
Philly Cream
Bob Marley
Melba Moore
Diana Ross "Coming"
Tyronne Davis
Rockie Robbins
Isley Brothers "Say"
Crusaders
GO
Charles Beale
Brass Construction
Natalie Cole
Rene & Angela
Commodores "Heroes"
Zapp
Al Jarreau
Change
Stylistica
Doobie Brothers
Shotgun
Gladys Knight
Ramsey Lewis

HOTTEST
George Benson
Love Committee
Fatback Band
Taste Of Honey
Dynasty
Teddy Pendergrass
O'Jays
Maze
Ashford & Simpson
Michael Henderson

WHYZ
Greenville, SC
Mike Williams

ADDED
Johnny Guitar Watson
Minnie Riperton
C.L. Blast
Triple S Connection
Stylistica
Teena Marie
Michael Henderson
Ray, Goodman & Brown

HOTTEST
Not Available

WJMI
Jackson, MS
Carl Haynes

ADDED
None

HOTTEST
Pointer Sisters
Edmund Sylvers
O'Jays
Ashford & Simpson
Rick James
Stacy Lattisaw
High Energy
Gladys Knight
Kwick
Cameron

WEST

KDIA
Oakland, CA
Keith Adams

ADDED
Herb Alpert
Manhattans
Stephanie Mills
TTF

HOTTEST
Dionne Warwick
Minnie Riperton
Pointer Sisters
Raydio "For"

KDKO
Denver, CO
John Anderson

ADDED
Michael Henderson
Ray, Goodman & Brown
Melba Moore
Edmund Sylvers
Natalie Cole
Deodato
Doobie Brothers
Queen

HOTTEST
George Benson
Diana Ross
Larry Graham
Maze
Kurtis Blow
S.O.S. Band
Fatback Band
O'Jays
Stacy Lattisaw
One Way

KBOL
San Mateo, CA
J.J. Jeffries

ADDED
Change
Tom Browne
Jermaine Jackson

HOTTEST
Diana Ross
George Benson
Teddy Pendergrass
Dynasty
Cameo
Michael Henderson
Chic
O'Jays
Ashford & Simpson
Chaka Khan

KDAY
Los Angeles, CA
Steve Woods

ADDED
Jermaine Jackson
Diana Ross "Coming"
Chapter 8
Manhattans

HOTTEST
Queen
Stephanie Mills
LTD
George Benson
Michael Henderson
Maze
Change
Ashford & Simpson
Zapp
Pointer Sisters



Jeff Gelb AOR

DETROIT'S FOURTH AOR SIGNS ON

"Wheels" (WLLZ) Gets Rolling

For the last three weeks, Detroit AOR fans have had their choice between not three but four radio stations programming hard-driving rock 'n' roll. The latest entry into the Motor City AOR sweepstakes is WLLZ, a recent Doubleday acquisition that switched from religious to rock music. WLLZ (called "Wheels" on the air) PD John Larson recalled, "The night the station switched over, during the very first rock song, lightning struck our transmitter! I hope it wasn't an omen!"

It doesn't appear to have been; response to the fledgling AOR has been excellent, according to Larson. Some of that enthusiasm is doubtless because to date, anyway, WLLZ has been completely commercial-free, and will be until the station goes live with an airstaff. Music sets are interspersed with various ID's welcoming listeners to "Detroit's new Wheels." Larson remarked that many listeners have called the station offering to send pledge money to keep the station commercial-free.

Research's Role

WLLZ's music, a familiar blend of recurrent and new hard-driving AOR, has been thoroughly researched in a manner similar to John Sebastian's call-out system at WCOZ/Boston. Larson stated, "We're letting the people of Detroit tell us

"We're letting the people of Detroit tell us what we should sound like. I'm not here to play my favorite songs; I'm here to play theirs."

— WLLZ PD John Larson

what we should sound like. I'm not here to play my favorite songs; I'm here to play theirs."

Research also played a key role in determining WLLZ's format, which was a surprising choice to people who felt that Detroit was already overcrowded by AOR's. Larson revealed, "Our research indicated that people weren't satisfied with the other three stations. We took that data and applied it to the format we're putting on." The essence of that format will be the music, which



D E T R O I T ' S W H E E L S • F M 9 8 . 7

Larson hopes will capture a broad-based demographic of teens on up.

Wanted: One AOR Airstaff

Personality will also be a key ingredient of WLLZ. "What I'm looking for," Larson stated, "are people who are very conversational. Everyone thinks they have to put on an affected voice for radio; I don't know why. I want conversational, intelligent people who have something to say." Larson's ongoing search for an airstaff has resulted in one hiring to date: Austin Harris, from KYNO-FM/Fresno. Also coming from KYNO is WLLZ's News Director, Jeff Young. Completing the present core staff is MD Joe Urbiel, of whom Larson stated, "He's lived here all his life, and was PD at WWWW when they were the top-rated AOR in town. He's one of the hardest workers I've ever seen, and a real asset."

Behind the scenes, Larson will be getting a programming assist from Bobby Hattrik, PD at KWK/St. Louis, another Doubleday station. "Also," Larson mentioned, "all the PD's in the

chain keep in constant contact, sharing information and giving a good pulse on music and other things that are happening in their markets."

Room For One More?

Not wishing to tip his hand in an extraordinarily competitive arena, Larson was understandably reticent to share in any detail his plans for the station's promotional activities, but he said they'd be considerable and geared toward Detroit listeners' interests. Whether the new 50,000-watt AOR will make the sort of indelible impression on the marketplace it needs to survive remains to be seen, but Larson offered, "I would tend to think there's room for all four of us here. Detroit is the most active radio market I've ever been in. In Rockford (where Larson programmed WZOK prior to getting the WLLZ gig), when I'd call people to participate in a radio research survey, they'd get belligerent and ask to be taken off my phone list. In Detroit they say, 'What can I do for you?' We're here to reflect those listeners' tastes."

KDKB-FM Inaugurates Listener Advisory Board

Every other Tuesday night, KDKB-FM/Phoenix PD Jeff Sattler wraps up his daily chores and walks into a conference room filled with a group of listeners who will play an important role in determining the future programming policies

of the Phoenix AOR. This is KDKB's listener advisory board, and Sattler explained its origin: "We solicited people over the air to send us their names, addresses and phone numbers if they were interested in being members of a group of people whose input would be used as research toward determining future programming and musical decisions for the station. In return, we offered free albums, which they'd take home and review for us, along with T-shirts."

In response, over 200 listeners sent in their cards, and from that group, 12 were picked for the first incarnation of KDKB's Listener Advisory Board. This group will attend several biweekly meetings and then another will be chosen from the applicable entries.

So far, the group has been involved in several focus group-styled discussions of radio and music in general, and KDKB-FM specifically. They've also been asked to help choose the winning cover art entry to the station's upcoming homegrown album project. "More than anything else, though," Sattler stated, "we're trying to get some talk going. These people go home and tell their friends, hey, I'm going to KDKB every two weeks and telling them what I think they should be doing, and they're listening."

"It's easy," Sattler continued, "to get caught up in a vacuum in radio where you don't hear straight talk from your audience about your station or their needs. This gives us an important street feel for the opinions of the people out there."

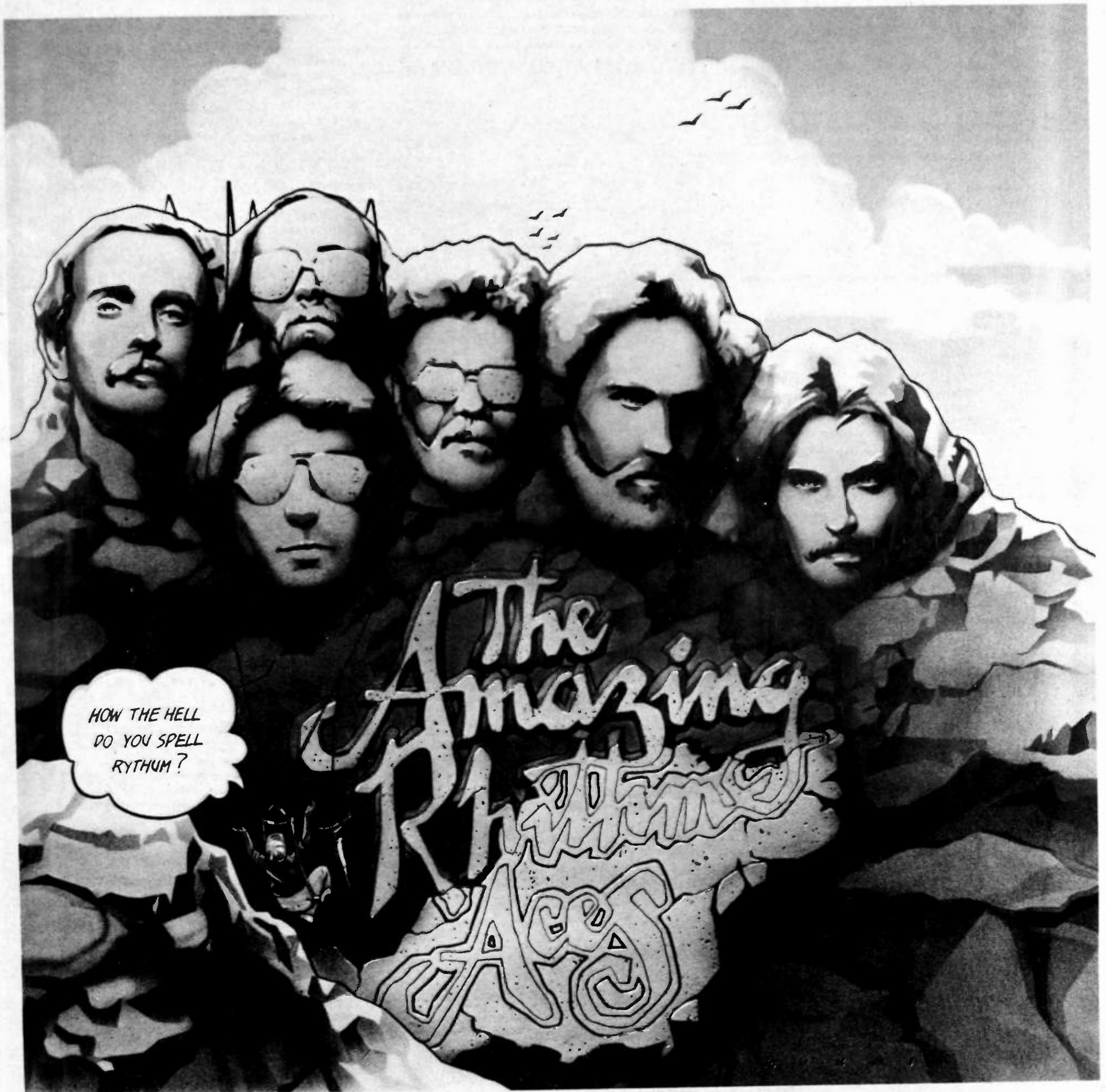


WHAT? ME WORRY? — Alfred E. Neuman drove the WMMR/Philadelphia staff "Mad" when he hand-delivered the Capitol soundtrack LP "Up The Academy" during a current promotional tour. Pictured (l-r) are WB Pictures' Leo Pillot, Capitol's Michael Lessner, WMMR's Earl Bailey, "Neuman," WMMR's Michael Picozzi, and WMMR's PD Charlie Kendall.

How The Hell Do You Spell Rythum?

Warner Bros. Records Spells Rythym
THE AMAZING RHYTHM ACES

Warners Proudly Introduces Its Debut LP From The Amazing Rhythm Aces
"HOW THE HELL DO YOU SPELL RYTHUM?"



Includes Their New Single
"WHAT KIND OF LOVE IS THIS?"

Produced By Jimmy Johnson
A Muscle Shoals Sound Production



Jeff Gelb

UPDATE



IN "THE SPIRIT OF RADIO" — Mercury's Neil Peart (left) of Rush visited WILS/Lansing's Shawn Hendrix (right) for an on-air conversation in WILS's state-of-the-art air studio.

EVOLUTION

WKDQ/Evansville is switching formats from AOR to Top 40. Frank Intrieri has exited as PD at KPAS/El Paso. John Michael Scott has joined KPAS from KHFI/Austin as PD. KDUK/Honolulu's new PD is Ken Hutchinson, from neighboring KORL. Rich West remains MD. KINK/Portland PD Mike Bailey is leaving to become Promotions Director for an area science museum. Tom Carey has been named MD at KSPN/Aspen. Bob Mackowicz is the new MD at Q107/Toronto. Exiting airshifts at WKLS/Atlanta are Bobby Harper and Wendall Brown. New to the station is Mark McCain for afternoons from WRJZ/Knoxville. New to overnights is Nicole. Mark Goodman has joined WPLJ/New York from WMMR/Philadelphia for nights. Alex Bennett has been hired by KMEL/San Francisco for mornings. Upped to full-time airshifts at WMMR/Philadelphia are Earl Bailey and John Stevens. Chris Curtis has joined WRKK/Birmingham from WZUU/Milwaukee for mornings. Jim Spellmeyer has been named executive news and features editor at WEEI-FM/Boston. He'll also continue to assist in music. Debbie Ruggiero has joined WEEI-FM for weekends. New to part-time airwork at WRKI/Bridgeport are former WRNW/Briarcliff Manor staffers Jennifer Fox and Ray Graham. Mitch Phillips has been upped to Asst. MD and overnight air personality from part-timer.



"ARE FRIENDS ELEKTRIC?" — WDHA-FM/North Jersey electrified its listeners with a live radio broadcast of Capitol's Elektrics, and gave away a pinball machine and 70 electric video games in conjunction with the band. Pictured (l-r) are group's Carl Wornor, Marco Delmar, Andrew Papa, and Chris James, WDHA's air personality Cyndy Mankowski, and WDHA's PD Mark Chernoff.

WYDD/Pittsburgh hosted a battle of the bands that saw 57 groups competing. The top act, as voted by the fans in the audience, won studio time for recording, air time for the resultant song, and an opening date with a national act. WYDD will also be airing the winning band's performance in an upcoming radio concert broadcast. WMMS/Cleveland is readying its first album of homegrown talent, to be called "Pride of Cleveland." Included will be some tracks by bands already signed, like the Michael Stanley Band. KZEW/Dallas asked listeners to submit energy-saving ideas, with

PROMOTION OF THE WEEK



"Loops" Comic Book

"Steve Dahl vs Discoman," "Sky Daniels in Ronald Ray Gun vs. Jiminy Carter," "Mark McEwen Meets the Rock Band from Mars" . . .

The accent is on satirical humor in WLUP/Chicago's new bimonthly full-color comic book, produced for the station by a California-based art studio, and starring the various Loop air personalities.

With a 50,000 copy print-run, each book costs WLUP 75 cents in production costs, and is retailed for 50 cents (the same price as newsstand comic books). The remaining costs are made up for by the advertising (mostly album product) within the comic book.

7-11's will handle major distribution of the book throughout the Chicago area, with copies also available at other Loop promotional functions and by subscription.

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.

the best suggestions being aired, as well as netting their entrants up to \$200 of their electricity bills paid for a month. . . . When two of KDKB/Phoenix's banners were stolen from local concert halls, the station offered free tickets to five upcoming shows in return for the banners' safe return. Within days, both had been returned by the over-ardent station fans who'd taken them. . . . DC 101/Washington raised \$3000 for Easter Seals during its third annual album art board auction. Also donating their services to the affair were Capitol's Face Dancer, whose set was broadcast live over DC 101. . . . WQDR/Raleigh has set up a "Children's Fund" to benefit local children's homes and orphanages that are not eligible to receive state funding. The station has already donated over \$4000 to the fund with proceeds from the sale of its merchandise at the QDR Store (R&R 8-15). . . . WQFM/Milwaukee's hometown talent album, selling for \$3.93, is currently #3 in album sales in the city. . . . Listeners who guess the scores of the upcoming Seattle Seahawks games will win from KIOK/Tri-Cities tickets to the remaining home games of the season. . . . KTIM/San Rafael's radiothon for MD raised over \$800 in under four hours. . . . In conjunction with Elektra Records and the latest Queen album, "Play the Game," WDVE/Pittsburgh held an electronic game machine contest with the winner receiving an Atari home video system. . . . KFMH/Muscataine carried an outdoor concert featuring J. Geils and REO Speedwagon live, including interviews with the artists done by the station's Alan Jahnke. . . . WRIF/Detroit's benefit softball match against the Red Wings raised over \$3800 for the American Cancer Society. The station donated the profits from the sale of its lapel pins to the Detroit Zoo, which reciprocated by offering WRIF listeners carrying a DREAD club card one free admission for each one purchased. . . . Former WSHE/Miami staffer Cory James wrote to provide an update on his career: He's now producing and hosting a "video radio show" called "Rock 'n Roll 'n Vision" for a local TV station, with hopes the show will be picked up for national syndication.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WMYK-WZAM/Norfolk presented Dixie Dregs for \$3.94. DC101/Washington, D.C. presented Toronto for free. WSYR/Syracuse presented Benny Mardones for \$3.50. WCMF/Rochester presented Kings for free.

BROADCASTS: Iron City Houserockers on WMMR/Philadelphia. Benny Mardones on WNEF-FM/New York. Dixie Dregs on WYMX/Augusta. Love Affair on WMMS/Cleveland. Hall & Oates on WBCN/Boston. Benny Mardones on WSYR/Syracuse, WLIR/Long Island.

GUEST DJ'S: Dixie Dregs on WYMX/Augusta.

CONVERSATIONS: Le Roux on WFYV/Jacksonville. Queen, Love Affair, Marshall Tucker, Head East, Black Oak Arkansas on WYDD/Pittsburgh. Bonnie Raitt on WIYY/Baltimore. Le Roux on WJAX/Jacksonville. Yes on WCCC/Hartford. Johnny Van Zant, Le Roux on WORJ/Orlando. Rockets on WABX/Detroit. Al Stewart on KWST/Los Angeles. John Hiatt, Mickey Thomas, Gary Myrick, Eddie Money on KTIM/San Rafael. Flo & Eddie, Angela Bofill on WMNR/Monroe, CT. Randy Vanwarmer on WDHA/North Jersey. Kittyhawk on KZAM-FM/Seattle. Split Enz on KROQ-FM/Pasadena. Peter Noone on KFMH/Muscataine, KEZY-FM/Anaheim. Journey, Justin Hayward on WMMR/Philadelphia. Motels on CHEZ-FM/Ottawa. Rocky Burnette on WMMS/Cleveland. Sweet, Toronto, Split Enz on WBAB/Long Island. Van Halen, Mom Nugent on WYMX/Augusta. John Cougar on WBWB/Bloomington. Black Sabbath on WSYR/Syracuse. Robin Lane on GIR-FM/Manchester. Peter Noone on KILO/Colorado Springs. Dire Straits, Allman Bros. on WRKI/Bridgeport. Rocky Burnette, Grateful Dead on M105/Cleveland. Sammy Hagar, Burton Cummings on CITI-FM/Winnipeg. Nervous Eaters on WQBK/Albany. Split Enz, Henry Paul, Benny Mardones on WLIR/Long Island. Mose Allison on KBCO/Boulder.

AOR

JUST RELEASED

The Original Soundtrack
from the Motion Picture

A 2-RECORD SET

TIMES SQUARE

Featuring Music by

A Robert Stigwood Production

SUZI QUATRO, THE PRETENDERS, ROXY MUSIC, GARY NUMAN,
MARCY LEVY & ROBIN GIBB, TALKING HEADS, JOE JACKSON,
XTC, THE RAMONES, ROBIN JOHNSON & TRINI ALVARADO,

THE RUTS, D.L. BYRON, LOU REED,

DESMOND CHILD & ROUGE,

GARLAND JEFFREYS, THE CURE,

PATTI SMITH GROUP, DAVID JOHANSEN



RS-2-4203



INCLUDES THE FIRST SINGLE:
"Rock Hard" by SUZI QUATRO

DL-104



© 1980 RSO Records

Album Airplay/ 40

Chart Summary

Main chart table with columns for dates (8/15, 8/22, 8/29, 9/05), chart numbers, artist names, and album titles. Includes a box for '151 REPORTERS' and a note about album cuts.

BROWNE maintained his total reports edge to stay on top, while STONES clung to second place. R/C and QUEEN held rock steady, and CARS were propelled to top five as adds converted to top five as airplay rotations.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period.

MOST ADDED

Table listing the most added albums with columns for dates (9/5, 8/29, 8/22, 8/15, 8/8) and chart numbers.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week.

MEDIUM

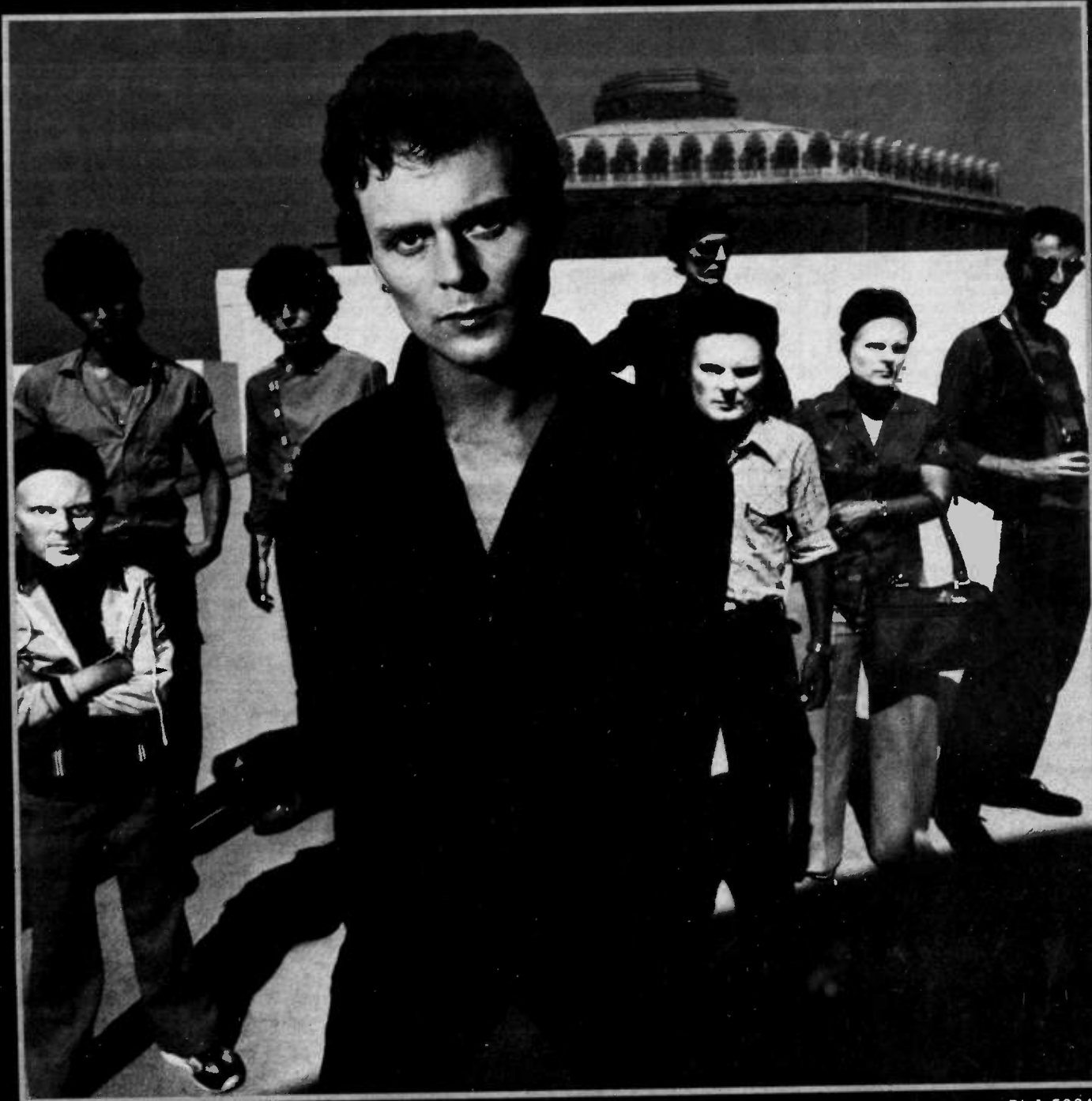
Table listing medium albums with columns for dates (9/5, 8/29, 8/22, 8/15, 8/8) and chart numbers.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week.

THE HOTTEST

Table listing the hottest albums with columns for dates (9/5, 8/29, 8/22, 8/15, 8/8) and chart numbers.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week.



DL-1-5004

MICHAEL DES BARRES

Electric and Trendsetting
Rock and Roll Theatrics
From Michael Des Barres
Express More Than Just This
Album's Title... I'm Only Human.

Produced by Mike Chapman



Records, Inc.

MANUFACTURED AND MARKETED BY **RS** RECORDS, INC.

I
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CAR 38-126

Saxon, "Wheels of Steel." A higher form of heavy metal.

Includes the Single,

"Wheels of Steel." 7300

Saxon Tour:

- | | |
|--|--|
| Sept. 11 Coliseum, Hampton, VA | 21 Coliseum, Jacksonville, FL |
| 12 Coliseum, Charlotte, NC | 23 Riverfront Coliseum, Cincinnati |
| 13 Civic Ctr. Coliseum, Charleston, WV | 25 Spectrum, Philadelphia |
| 14 Municipal Auditorium, Nashville | 26 Capitol Centre, Largo, MD |
| 16 Centroplex, Baton Rouge | 27 Cape Cod Col., So. Yarmouth, MA |
| 18 Lee County Arena, Ft. Myers, FL | 28 Civic Ctr., Springfield, MA |
| 19 Sportatorium, Hollywood, FL | 30 Fairgrounds, Allentown, PA |
| 20 Civic Center, Lakeland, FL | Oct. 1 Cumberland County Arena, Portland, ME |

EA

Manchester 303-625-8915
CITY 100
MUSIC
ADD: JIM BILLY (Arista)
MICK JAGGER (Arista)
...
HOTTEST: PAT BENATAR (Mercury)

Morgantown 304-296-0029
WVVAQ
MUSIC
ADD: STEVE DANIELS (Arista)
...
HOTTEST: PAT BENATAR (Mercury)

New York 212-986-7000
WABC
MUSIC
ADD: GARY NORTON (Arista)
...
HOTTEST: PAT BENATAR (Mercury)

North Jersey 201-328-1055
WJLA
MUSIC
ADD: JIMMYE BROWN (Arista)
...
HOTTEST: PAT BENATAR (Mercury)

New York 212-887-7777
WPLJ 95.5
MUSIC
ADD: LARRY BERGER
...
HOTTEST: PAT BENATAR (Mercury)

Ottawa 613-563-1919
WOL
MUSIC
ADD: JEFF BECK (Epic)
...
HOTTEST: PAT BENATAR (Mercury)

Philadelphia 215-687-8100
WIOCL
MUSIC
ADD: ALI & DENZARE
...
HOTTEST: PAT BENATAR (Mercury)

Philadelphia 215-581-0933
WMMR
MUSIC
ADD: CHARLIE KENDALL
...
HOTTEST: PAT BENATAR (Mercury)

Pittsburgh 412-362-2144
WYDQ
MUSIC
ADD: BOB SEGER & THE ACACIAS
...
HOTTEST: PAT BENATAR (Mercury)

Philadelphia 215-839-7625
WVXP 94
MUSIC
ADD: STEVE SUTTON
...
HOTTEST: PAT BENATAR (Mercury)

Pittsburgh 412-582-5900
WQVE
MUSIC
ADD: DAVE LANGE
...
HOTTEST: PAT BENATAR (Mercury)

Providence 401-272-9550
WBFLL
MUSIC
ADD: MARY ANNE BURNHAM
...
HOTTEST: PAT BENATAR (Mercury)

Rochester 716-288-3200
WCMF 96
MUSIC
ADD: HALL & OATES (Arista)
...
HOTTEST: PAT BENATAR (Mercury)

West Virginia 304-722-3308
FM105
MUSIC
ADD: HALL & OATES (Arista)
...
HOTTEST: PAT BENATAR (Mercury)

Rochester 716-232-7650
WVX
MUSIC
ADD: GEMMA 2 (Elektra)
...
HOTTEST: PAT BENATAR (Mercury)

Scranton 717-981-1842
WVX
MUSIC
ADD: CHRIS HORTON
...
HOTTEST: PAT BENATAR (Mercury)

Syracuse 315-682-9538
WVX
MUSIC
ADD: ED LEVINE
...
HOTTEST: PAT BENATAR (Mercury)

Syracuse 315-474-5061
WSYR
MUSIC
ADD: HOUDIE CASTLE
...
HOTTEST: PAT BENATAR (Mercury)

Worcester 617-752-5611
WVX
MUSIC
ADD: CHARLIE DANIELS... (Epic)
...
HOTTEST: PAT BENATAR (Mercury)

Toronto 416-987-3445
WVX
MUSIC
ADD: GARY SLAIGHT
...
HOTTEST: PAT BENATAR (Mercury)

Utica 315-797-0803
WOUR
MUSIC
ADD: ASST. PD. JOHN SHERMAN
...
HOTTEST: PAT BENATAR (Mercury)

Washington, D.C. 202-828-9932
WVX
MUSIC
ADD: MICHAEL HEAR
...
HOTTEST: PAT BENATAR (Mercury)

Wheeling 614-876-5661
WVX
MUSIC
ADD: JOE DIORATO
...
HOTTEST: PAT BENATAR (Mercury)

AL STUART 24 Carrots (Arista) 22/20
GAMMA 2 (Elektra) 8/8
JOHNNY VAN ZANT BAND No More Dirty... (Polydor) 21/5
SPLIT ENZ True Colors (ABM) 19/5
ARTFUL DODGER Rave On (Arista) 9/5

MOST ADDED
AL STUART 24 Carrots (Arista) 22/20
GAMMA 2 (Elektra) 8/8
JOHNNY VAN ZANT BAND No More Dirty... (Polydor) 21/5
SPLIT ENZ True Colors (ABM) 19/5
ARTFUL DODGER Rave On (Arista) 9/5

MEDIUM
WHITESNAKE Ready An' Willing (Mirage) 21/16
EDDIE MONEY Playing For... (Columbia) 23/15
PETER GABRIEL Peter Gabriel (Mercury) 19/15
JOHNNY VAN ZANT BAND No More Dirty... (Polydor) 21/14
KINGS Are Here (Elektra) 16/14

THE HOTTEST
ROSSINGTON COLLINS BAND Anytime... (MCA) 29/28
QUEEN The Game (Elektra) 28/27
JACKSON BROWNE Hold Out (Asylum) 28/26
PAT BENATAR Crimes Of... (Chrysalis) 29/24
ROLLING STONES Emotional... (Rolling Stones) 28/24

KY99 Amarillo 808-359-8561
MUSIC
ADD: JIMMYE BROWN (Arista)
...
HOTTEST: PAT BENATAR (Mercury)

Birmingham 205-870-9900
MUSIC
ADD: GARY NORTON (Arista)
...
HOTTEST: PAT BENATAR (Mercury)

Augusta 404-722-1302
WVX
MUSIC
ADD: ERIC MEDBAM
...
HOTTEST: PAT BENATAR (Mercury)

Atlanta 404-325-0980
WVX
MUSIC
ADD: ALAN SHEED
...
HOTTEST: PAT BENATAR (Mercury)

Columbia 803-796-8896
WVX
MUSIC
ADD: BOB SEGER & THE ACACIAS
...
HOTTEST: PAT BENATAR (Mercury)

SOUTH

Corpus Christi 512-855-4641
WOL 101
PD: BOB FAZIO
ASST. PD: CHARLIE PALMER
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Dallas-Ft. Worth 214-528-5500
ALBUM ROCK
PD: TOM CHASE
Added: JEFF TULL (Chrysalis)...
Medium: JEFF BECK (Epic)...

Dallas 214-748-9898
KZEW
PD: TOM CHASE
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

El Paso 915-544-8884
KLAO 93.5 FM
PD: BOB FAZIO
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Houston 713-528-4591
101
PD: VANESSA CARO
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Jacksonville 904-246-7477
ROCK 103
PD: BOB FAZIO
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Jackson 801-982-1082
ZZ91.2
PD: DAVID PERKINS
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Jacksonville 904-833-2785
95
PD: JOHN BROOKS
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Lafayette 318-232-1311
K94 KSMB
PD: BOB FAZIO
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Lexington 606-252-6894
99.9
PD: BOB FAZIO
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Louisville 502-585-5178
LRS 102
PD: BOB FAZIO
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Louisville 502-245-8601
103
PD: BOB FAZIO
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Nashville 615-748-8106
WKQB
PD: LISA RICHMOND
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Miami 305-561-1560
WJYE
PD: NEAL AIRBY
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Miami 305-872-2500
Love 4
PD: BOB FAZIO
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Montgomery 205-832-4295
95 Rock
PD: BOB FAZIO
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Nashville 615-244-9532
103
PD: BOB FAZIO
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Nashville 615-748-8106
WKQB
PD: LISA RICHMOND
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Norfolk 804-461-1194
Zant 104
PD: JOHN HEINER
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Norfolk 804-823-9887
fm99
PD: BOB FAZIO
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Orlando 305-845-1802
WDIZ
PD: BOB FAZIO
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Orlando 305-298-5510
74.7
PD: BOB FAZIO
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Raleigh 919-832-8311
WQDR
PD: DANIEL BRUNY
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Richmond 804-282-9731
XL 102
PD: BOB FAZIO
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Tampa 813-224-0742
98Rock
PD: BOB FAZIO
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...

Tulsa 918-884-2810
KMOD
PD: BOB FAZIO
Added: AL STEWART (Ariz)...
Medium: JEFF BECK (Epic)...



RODNEY'S RESPECTABLE - Casablanca recording artist Rodney Dangerfield stopped by WYSP/Philadelphia where he was granted a respectful reception by staffers. Pictured (l-r, rear) are Casablanca's John Brodey, WYSP's Sean McKay, MD Robin Henkin, Dangerfield, Promotion Director Arlene Lieb, PD Steve Sutton, salesperson Vince Raimondo; (l-r) front station's Karen Luchasnyk, Director R.D. Steele, Casablanca's Bobbie Silver, WYSP's Hallie Hackett.

WES
Los Angeles
213-663-3311

KLOS 95.5
Los Angeles
213-663-3311

PD: TOMMY MADGE
HD: RUTH PINEDO

Added
JOHNNY VAN ZANT... (Polypor)
-DOOBIE BROTHERS (NB)

Medium
ROCKING STONES (Rolling Stones)
ROSSINGTON COLLINS (MCA)
QUEEN (Epic)
ROCKY BURNETTE (EMI America)
EDDIE MONEY (Capitol)
CARS (Epic)
AC/DC (Atlantic)
PAT BENATAR (Chrysalis)
ALLMAN BROTHERS (Arista)
ARS (Polygram)
HENRY PAUL BAND (Arista)
SPLIT ENZ (AMM)
JEFF BECK (Epic)
DEVO (WB)
BARRY GULDREAU (Portrait)
YES (Arista)

Hot/Top
PRETENDERS (Sire)

KMET 94.7
Los Angeles
213-484-5638

ASST. PD: JACI SNYDER

Added
None

Medium
LED ZEPPELIN (Swan Song)
GRANDMA PARENTE & ... (Arista)
ALLMAN BROTHERS (Arista)
ARS (Polygram)
JOHNNY VAN ZANT... (Polypor)
DAVE DAVIES (MCA)
GRATEFUL DEAD (Arista)
BOC (Capitol)
VAN HALEN (WB)
TED NUGENT (Epic)
BLACKFOOT (Arista)
POCO (MCA)
MC VIGAR (Polypor)

Hot/Top
ROLLING STONES (Rolling Stones)
QUEEN (Epic)
CARS (Epic)

KMXL
Los Angeles
213-469-1212

PD: MICHAEL SHEET
HD: DAVID HALL

Added
AL STEWART (Arista)
TIN WISBERG (MCA)
-DOOBIE BROTHERS (NB)

Medium
ARS (Polygram)
KING'S (Arista)
HENRY PAUL BAND (Arista)
C. GONZALES (AMM)
DIRT BAND (WB)
AL JARREAU (WB)
ENG. DAN SEALS (Arista)
DAVID BRYANT

Hot/Top
ROLLING STONES (Rolling Stones)

KWEST
Los Angeles
213-467-1224

PD: TED FERDINON
HD: TED HANCOCK

Added
BARRY GULDREAU (Portrait)
JOHNNY VAN ZANT... (Polypor)
GARRA... (Epic)
-DOOBIE BROTHERS (NB)

Medium
SPLIT ENZ (AMM)
GARY BRIDGE (Epic)
JEFF BECK (Epic)
EDDIE MONEY (Capitol)
BOB SEGER & ... (Capitol)
VAN HALEN (WB)

Hot/Top
ROLLING STONES (Rolling Stones)

KROQ
Pasadena
213-578-0830

PD: RICK CARROLL
HD: LARRY GROVES

Added
AL STEWART (Arista)
JOHNNY VAN ZANT... (Polypor)
BARRY GULDREAU (Portrait)
-DOOBIE BROTHERS (NB)
-CARY HANAN (Arista)

Medium
BLACK SABBATH (WB)
SPLIT ENZ (AMM)
ARS (Polygram)
JAY FERDINON (Capitol)
RODY MUSIC (Arista)
JEFF BECK (Epic)
POCO (MCA)
HEAVENLY CREATIONS (Polygram)
VANDER LINDA (Arista)
ELTON JOHN (Portrait)
RUBEN CANTO (Capitol)
JANE SHERRIFF (Polygram)
HALL & OATES (MCA)

Hot/Top
KINGS (Epic)
MAYE LEWIS & NEWS (Chrysalis)
DIRT BAND (WB)
YES (Arista)
MINI DAVILLE (Capitol)
-ULTRAVOX (Chrysalis)

KRON 2
Portland
503-655-9181

HD: GLORIA JOHNSON

Added
AL STEWART (Arista)
"Paint By No. 8"
YES (Arista)
"Really Moppon"

Medium
MC VIGAR (Polygram)
ARS (Polygram)
BARRY GULDREAU (Portrait)
ALLMAN BROTHERS (Arista)
WANTUET (Epic)
BARRY GULDREAU (Portrait)
EDDIE MONEY (Capitol)
KINGS (Epic)
CHARLIE DANIELS... (Epic)

Hot/Top
QUEEN (Epic)
CARS (Epic)
"Don't Tell No"
"Gimme, Slack" "Tough & Co"

Link
Portland
503-226-5000

HD: LES SARKOFF

Added
BROOKLYN DREAMS (Columbia)
THUNDER (Arista)

Medium
JIMMY HALL (Epic)
POINTER SISTERS (Pioneer)
AMERICA (Capitol)
SEA LEVEL (Arista)
CARLY SIMON (WB)
PETE TORNHEIM (Arista)
AN MATTHEWS

Hot/Top
AL STEWART (Arista)
PALE SIMON (WB)
ALLMAN BROTHERS (Arista)

FM97 KBCB
Reno
702-862-6263

RENO

HD: NARA DECKER

Added
POINTER SISTERS (Pioneer)
CHUCK FRANCOUR (EMI America)
TOM BROWNE (Arista)
MONEYMACHINE (Capitol)
-DOOBIE BROTHERS (NB)

Medium
BOB SEGER & ... (Capitol)
ROCKY BURNETTE (EMI America)
RODY MUSIC (Arista)
CHICKA (Capitol)
ROBBIE CLARKE (Epic)
GRATEFUL DEAD (Arista)
HENRY PAUL BAND (Arista)
KINGS (Arista)
KING'S (Arista)
ERIC CLAPTON (RSO)

Hot/Top
None

KZLZ
Reno
702-329-9261

HD: BRUCE VAN DYKE

Added
LARSSEN & FEITEN (WB)
TORONTO (AMM)
-DOOBIE BROTHERS (NB)
-BOB WELCH (Capitol)

Medium
PETE TORNHEIM (Arista)
GARY BRIDGE (Epic)
CARS (Epic)
JACKSON BROWNE (Arista)
GENESIS (Arista)
PAT BENATAR (Chrysalis)
QUEEN (Epic)
CARS (Epic)
-EMERY LOGGINS (Capitol)

Hot/Top
None

KIO8 FM
Sacramento
916-446-4965

PD: ART SCHROEDER

Added
-DOOBIE BROTHERS (NB)
-JOH & VANGELIS (Polypor)

Medium
BOB SEGER & ... (Capitol)
CARL KLUD (WB)
JOHN KLEBER (Arista)
L. CARMER (Arista)
PFL (Columbia)
AMERICA (Capitol)
JUSTIN HAYWARD (Duran)
ARS (Polygram)
HENRY PAUL BAND (Arista)
KINGS (Arista)
NIELSEN/PARSON... (Capitol)
POINTER SISTERS (Pioneer)
-MARTIAL COLE (Capitol)

Hot/Top
None

KRAT
Sacramento
916-444-2806

PD: LES TRACY
HD: GARY NISON

Added
GARRA 2 (Epic)
"Rover"

Medium
QUEEN (Epic)
JACKSON BROWNE (Arista)
ROSSINGTON COLLINS (MCA)
ROLLING STONES (Rolling Stones)
SEA LEVEL (Arista)
BLACKFOOT (Arista)
HENRY PAUL BAND (Arista)
GENESIS (Arista)
MC VIGAR (Polygram)
CHARLIE DANIELS... (Epic)
CADDYSHACK (Capitol)
CHICAGO (Arista)
MAYE LEWIS & NEWS (Chrysalis)
KINGS (Arista)
JEFF BECK (Epic)
PAT BENATAR (Chrysalis)
YES (Arista)
CARS (Epic)
WHITE SHANE (Mirage)
EDDIE MONEY (Capitol)
DIRT BAND (WB)
ALLMAN BROTHERS (Arista)
WHITE SHANE (Mirage)
EDDIE MONEY (Capitol)

Hot/Top
None

KRAT
Salt Lake City
801-972-3030

PD: GARY WALDRON

Added
None

Medium
QUEEN (Epic)
JACKSON BROWNE (Arista)
ROSSINGTON COLLINS (MCA)
ROLLING STONES (Rolling Stones)
SEA LEVEL (Arista)
BLACKFOOT (Arista)
HENRY PAUL BAND (Arista)
GENESIS (Arista)
MC VIGAR (Polygram)
CHARLIE DANIELS... (Epic)
CADDYSHACK (Capitol)
CHICAGO (Arista)
MAYE LEWIS & NEWS (Chrysalis)
KINGS (Arista)
JEFF BECK (Epic)
PAT BENATAR (Chrysalis)
YES (Arista)
CARS (Epic)
WHITE SHANE (Mirage)
EDDIE MONEY (Capitol)
DIRT BAND (WB)
ALLMAN BROTHERS (Arista)
WHITE SHANE (Mirage)
EDDIE MONEY (Capitol)

Hot/Top
None

KCAL 96.7
San Bernardino
714-825-5020

PD: JIM JAMES
HD: PETE HANCOCK

Added
AL STEWART (Arista)
"Paint By No. 8"
YES (Arista)
"Really Moppon"

Medium
MC VIGAR (Polygram)
ARS (Polygram)
BARRY GULDREAU (Portrait)
ALLMAN BROTHERS (Arista)
WANTUET (Epic)
BARRY GULDREAU (Portrait)
EDDIE MONEY (Capitol)
KINGS (Epic)
CHARLIE DANIELS... (Epic)

Hot/Top
None

KGB-FM 101.5
San Diego
714-292-1360

PD: LARRY BRUCE
HD: TRINIDAD GARCIA

Added
None

Medium
RODY MUSIC (Arista)
DIRT BAND (WB)
KINGS (Arista)

Hot/Top
None

FM106
San Diego
714-565-6006

PD: ERN GLADNER
HD: JESSE SUNDERS

Added
WHITE SHANE (Mirage)
ROLLING STONES (Rolling Stones)
-DOOBIE BROTHERS (NB)

Medium
ALLMAN BROTHERS (Arista)
POCO (MCA)
ROSSINGTON COLLINS (MCA)
QUEEN (Epic)
URBAN COMBOY (Full Moon/Arista)
CARS (Epic)

Hot/Top
PAT BENATAR (Chrysalis)

KOME
San Jose
408-246-8811

HD: DANA JANG

Added
YES (Arista)
MINI DAVILLE (Capitol)
GARY BRIDGE (Epic)
PRETTY THINGS (WB)
JOHNNY VAN ZANT... (Polypor)

Medium
ALLMAN BROTHERS (Arista)
CARS (Epic)
ARS (Polygram)
JAY FERDINON (Capitol)
BLACKFOOT (Arista)
CADDYSHACK (Capitol)
-SEA LEVEL (Arista)
DAVE DAVIES (MCA)
BARRY GULDREAU (Portrait)
KINGS (Arista)
MAYE LEWIS & NEWS (Chrysalis)
HENRY PAUL BAND (Arista)
SPLIT ENZ (AMM)
TORONTO (AMM)
WHITE SHANE (Mirage)
PAT BENATAR (Chrysalis)
LIVE WIRE (AMM)
JOHN PHINE (Arista)

Hot/Top
None

KVJQ
San Jose
408-288-5400

PD: LEE ROY HANSEN

Added
None

Medium
SPLIT ENZ (AMM)
JOHN PHINE (Arista)
SEA LEVEL (Arista)
BLACKFOOT (Arista)
HENRY PAUL BAND (Arista)
GENESIS (Arista)
MC VIGAR (Polygram)
CHARLIE DANIELS... (Epic)
CADDYSHACK (Capitol)
CHICAGO (Arista)
MAYE LEWIS & NEWS (Chrysalis)
KINGS (Arista)
JEFF BECK (Epic)
PAT BENATAR (Chrysalis)
YES (Arista)
CARS (Epic)
WHITE SHANE (Mirage)
EDDIE MONEY (Capitol)
DIRT BAND (WB)
ALLMAN BROTHERS (Arista)
WHITE SHANE (Mirage)
EDDIE MONEY (Capitol)

Hot/Top
None

KXFM 99
Santa Maria
805-922-2156

PD: IRENE SALVADORS

Added
WANTUET (Epic)
TITIA (Arista)
AL STEWART (Arista)
"Paint By No. 8"
"Roving Man"
"Paint By No. 8"
JOHNNY VAN ZANT... (Polypor)
"Dirty Deal"
LARSSEN & FEITEN (WB)
R.A.F. (AMM)
AIR SUPPLY (Arista)
-SUZI QUATRO (Portrait)
-DOOBIE BROTHERS (NB)

Medium
KINGS (Epic)
RICKI LINDA (Arista)
BLACKFOOT (Arista)
BILLY JOEL (Capitol)
NOTES (Capitol)
CHICAGO (Capitol)
WHITE SHANE (Mirage)
PALE SIMON (WB)
GENESIS (Arista)
CARS (Epic)
SWEET (Capitol)
MCS (Polygram)

Hot/Top
None

KTMS-FM 97
Rock 97
San Bernardino
805-963-1975

HD: MARK GILES

Added
None

Medium
AMERICA (Capitol)
TIN WISBERG (MCA)
JACKSON BROWNE (Arista)
CADDYSHACK (Capitol)
ROLLING STONES (Rolling Stones)
RODY MUSIC (Arista)
GEORGE BENSON (WB)
JOAN ARMSTRONG (AMM)
PALE SIMON (WB)
PETE TORNHEIM (Arista)
AN MATTHEWS

Hot/Top
None

WTLN
San Rafael
415-456-1510

HD: MICHAEL ARIGHT

Added
YASSAR CLEMENTS (Flying Fish)
KIM CARLES (EMI America)
AL STEWART (Arista)
DONNIE IRIS (Newport)
GARRA... (Epic)
MINI DAVILLE (Capitol)
STATUS QUO (Arista)
GONG (Arista)
STEVE WINDHELLS (Arista)
BREGORY ISHACS (Arista)
BLACK LAMAR
L.C. HOUSEDOCKERS (MCA)
RABBIT
-JOE JACKSON (AMM)
-B-52'S (WB)
-AMAZING RHYTHM ACE (WB)
-DOOBIE BROTHERS (NB)

Medium
ALLMAN BROTHERS (Arista)
JOAN ARMSTRONG (AMM)
JEFF BECK (Epic)
PAT BENATAR (Chrysalis)
JACKSON BROWNE (Arista)
MC VIGAR (Polygram)
DEVO (WB)
STATUS QUO (Arista)
GONG (Arista)
STEVE WINDHELLS (Arista)
BREGORY ISHACS (Arista)
BLACK LAMAR
L.C. HOUSEDOCKERS (MCA)
RABBIT
-JOE JACKSON (AMM)
-B-52'S (WB)
-AMAZING RHYTHM ACE (WB)
-DOOBIE BROTHERS (NB)

Hot/Top
None

KZAM
Seattle
206-454-1540

HD: MARION SEYMOUR

Added
None

Medium
AL JARREAU (WB)
AC/DC (Atlantic)
ARTY LOODER (Arista)
RODY MUSIC (Arista)
PAT BENATAR (Chrysalis)
CHEFY CHASE (Arista)
CHRISTOPHER CROSS (WB)
DAVE DAVIES (MCA)
DIRT BAND (WB)
HOLLY HUNT (Arista)
ELECTRIX (Epic)
STANLEY CLARKE (Epic)
LARRY CARLTON (WB)
JACKSON BROWNE (Arista)
TIN WISBERG (MCA)
JEFF BECK (Epic)
AL JARREAU (WB)
PAT BENATAR (Chrysalis)
KITTYPARK (EMI America)
ALAN HARRIS (Arista)

Hot/Top
None

KZOK
Seattle
206-223-3913

PD: NELS VAN VEH
HD: BRAD HOFFMAN

Added
None

Medium
PETER GABRIEL (Mercury)
"Gimme Shelter"
GARRA 2 (Epic)
"Paint By No. 8"
"Roving Man"
"Paint By No. 8"
-DOOBIE BROTHERS (NB)

Hot/Top
None

KX95
Tri-Cities
509-586-0459

PD: MIKE RUSSELL
HD: CHARLIE WATERS

Added
None

Medium
AMERICA (Capitol)
PETER GABRIEL (Mercury)
BOB SEGER & ... (Capitol)
RODY MUSIC (Arista)
CADDYSHACK (Capitol)

Hot/Top
None

KWFM
Tucson
602-824-5588

PD: JIM MAT
HD: JIM OWENS

Added
None

Medium
AMERICAN HONDI (Portrait)
ARS (Polygram)

Hot/Top
None

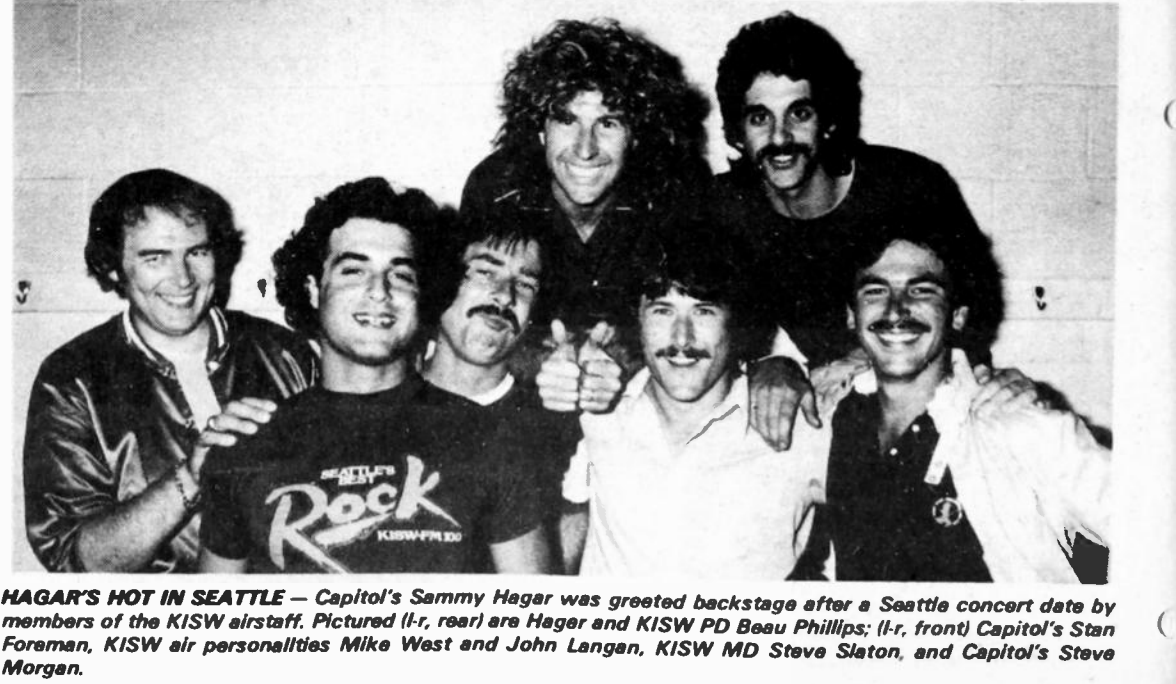
92.9 KREM-FM
Spokane
509-448-2000

PD: LARRY SAIDER

Added
None

Medium
SWEET (Capitol)
"Sitties Man"
BLACK ROSE (Columbia)
-DOOBIE BROTHERS (NB)
-ROBERT PALMER (Portrait)

Hot/Top
None



HAGAR'S HOT IN SEATTLE — Capitol's Sammy Hagar was greeted backstage after a Seattle concert date by members of the KISW airstaff. Pictured (l-r, rear) are Hagar and KISW PD Beau Phillips; (l-r, front) Capitol's Steve Foreman, KISW air personalities Mike West and John Langan, KISW MD Steve Slaton, and Capitol's Stan Morgan.

Country



Jim Duncan

News Notes

The hottest rumor in radio this year becomes a reality with KHJ/Los Angeles making the announcement of a format change to Country (See details Page 1). Former WHN/New York GM Neil Rockoff is GM of KHJ with Charlie Cook, also a former WHN employee, doing the PD job. For at least the next year or so Los Angeles will be the site (and sound) of one of the most interesting Country airwave battles . . . Stay tuned . . . KORJ, the new FM Country-formatted station in Orange County (south of L.A. County) that hit the air a week ago Monday (8/25), has applied for new calls KIKF. The station is using 94-Kick-FM now as its logo line . . . And still more stations jump on the bandwagon: WCOG/Greensboro, NC, a Top 40 rocker for about 20 years, just changed to Country on August 28. James Poston is GM, Bill James PD, and Pat McGowan will be in charge of the music chores . . . After more than three years as PD and drive-time air personality, Steve Sever will exit top-rated KLLL/Lubbock to join TM's Country division in Dallas. KLLL is looking for a qualified replacement, (806) 763-1911. Steve told R&R, "I am sorry to have to leave KLLL. It has been a great working experience for me. My new challenges at TM are something I am really looking forward to." Steve will be at TM starting September 15 . . . As was mentioned in this column following the CMA board meeting in Lake Tahoe, fellow board member and entertainer Bill Anderson was looking to sell his first radio property, KFTN/Provo, UT. Since that time, Bill has joined with Dan Lacy, the head of the Mountain State Broadcasting Company, to co-own and operate the station (subject to FCC approval). According to Mr. Lacy, "Bill will be the President of the reorganized company and a major stockholder. This will give him a chance to stay in the radio business, but not have to worry about the day-to-day operation." Chris McQuire, who had been GM/PD and on-air, will give up the GM and sales end of his position to concentrate on programming. As the new company acquires additional radio properties it looks like Chris will become a group PD for the fledgling firm . . . Rusty Walker, former PD of WQIK/Jacksonville, FL, will be PD of WZZK-FM/Birmingham, AL. John St. John, who had been WQIK's MD, will join Rusty at WZZK to do middays and become production director. WZZK has some openings: (205) 942-7800 . . . Dick Byrd, the morning man at KGHL/Billings, MT for the past year, is the new PD at KBMY in the same market . . . Had a nice long talk with former KNEW/Oakland GM Harvey Levine. Harvey went into station ownership a couple years back and tells R&R he will soon become the owner of the legendary KFAT/Gilroy, CA. When the subject

of "Progressive Country," "Country-rock," "Redneck-rock," or "Album-Oriented Country" stations comes up in conversation, KFAT is no doubt the most often mentioned. The station will continue its unique format, according to Levine, but will be a bit more streamlined. There will be a good PD job available for the right person (415) 530-3110 . . . If you are planning to be at the October Country Music Convention in Nashville, the week of October 13-18, don't miss the Federation of Country Air Personalities' annual banquet, October 17 at the Hyatt Regency Hotel. Besides the induction of two new members in the Country Music Disc Jockey Hall of Fame, CBS Records will provide musical entertainment featuring Bobby Bare, Moe Bandy, Joe Stampley, Crystal Gayle and Lacy J. Dalton. For more info contact Georgia Twitty, FICAP's executive director, at (615) 320-0115, 1201 16th Ave. South, Nashville, 37212 . . . By the way, the 8th annual Chuck Chellman-Georgia Twitty Radio Golf Invitational has been scheduled for October 15 at the Nashboro Village Golf & Tennis club. To sign up or get more details call (615) 320-7287 . . . WMLA/LeRoy, IL has named Steven Simms as Research Director, Lauren Kirkman as Promotions Manager, and Judy Sopper as Marketing Director . . . Congratulations are in order for Ron Norwood, PD at KMPS-AM-FM/Seattle, on being married August 15 in Lake Tahoe. His new wife's name is Patty . . . Wedding fever hit WPOC-FM/Baltimore. On August 17 Jeff Michaels tied the nuptial knot. All-nighter Mark Joseph is set for Friday (9/5) and MD John Olson does the deed on September 20 . . . Tom Phifer, OD at KRMD/Shreveport, is getting married to schoolteacher Barbara Phillips on September 13 . . . While going over the "new adds" for the WHOO/Orlando report this week, along with the list of familiar names like Mel Tillis, John Conlee, Emmylou Harris and others, the name Samuel Jacob Braun was given. Falling into the trap, I asked, "That's a new one I haven't heard yet; what's the title and label?" After a few minutes of laughter, I was informed Samuel Jacob Braun was PD Bucks Braun's new baby. Congrats to Bucks and wife Carole . . . On the recent anniversary of the invention of the parking meter, WIRE/Indianapolis morning man Doug Dahlgren and PD Gary Havens went around the city with a bag of dimes and put money in expired parking meters. A nice promotional idea, yes, but here's the hook: when they returned to their car, you guessed it, the meter had expired and a parking ticket was waiting for them . . . My time's up for the week . . . so what's news with you?

Airwaves

WMC's "Smokey & The Bandit II" contest awarded an \$11,000 Pontiac Trans-AM Special Edition to a lucky Memphis listener last week . . . WINN heavily involved in the Louisville concert circuit now through October. Area performances includes John Conlee, Emmylou Harris, Johnny Paycheck, George Jones, a double bill with Loretta Lynn & T.G. Sheppard, and Kenny Rogers. Station staffers will MC all the shows, and on-air giveaways of tickets and albums are planned . . . WKSJ/Mobile has been involved all summer with an ongoing Budweiser beer promotion, presenting listeners with aprons, beer, etc. The station wound up the summer by presenting the grand prize on Labor Day, a catered picnic for the winner and 25 guests, with live country entertainment . . . Ronnie McDowell stopped by WQQT/Savannah for an interview last week . . . WEEP will be the only radio station in the Pittsburgh market to broadcast live the local TV Muscular Dystrophy telethon (radiothon?!). This is WEEP's second year to be so honored . . . KTTS/Springfield, MO PD Don Paul is shown here with Duane Allen of the Oak

Ridge Boys. The station sponsored an autograph party at "The Record Bar" and the store sold out of Oaks albums within 10 minutes . . . It's a bit early, but WHK/Cleveland is already involved in giving away a trip to the Superbowl in New Orleans. Listeners pick up Cleveland Browns bumper stickers at local store outlets and register for the football biggie . . . KGFX/Pierre is putting on its sixth annual "Bad River Suicide Ride" in early September. The "Ride" involves a horse, rider and an obstacle course, and draws entrants from all over the state. If you're wondering why anyone would enter a "Suicide"



race, maybe the \$2500 prize money has something to do with it . . . WGNA/Albany is also involved with horses and races - the thoroughbred kind. Station is giving out 120 passes to the Saratoga track's events . . . Dan McKinnon, President of KSON/San Diego, and midday air personality Dick Warren competed in the fourth annual March of Dimes Celebrity Auto Race. Drivers from area media drove superstock cars borrowed from regular members, and San Diego fans filled the stands, enriching the charity by \$1200 . . . KMAK/Fresno is supplying listeners with tickets for the Tammy Wynette and Oak Ridge Boys shows at Marriott's Great America . . . WCMS/Norfolk celebrating its 26th birthday this year. It hosted a concert aboard a cruise ship which was filled to capacity. Randy Barlow (pictured) provided music for the station's "thank you" to loyal listeners.



HOORAY FOR HAYNES & HOLLYWOOD - Dick Haynes, longtime morning personality on KLAC/Los Angeles and 35-year veteran of Los Angeles radio, was honored recently with a star placed in the Hollywood "Walk Of Fame." Due to Haynes's illness, Mrs. Bobbie Haynes accepted the honor on behalf of her husband. A three-hour country music concert was performed on Hollywood Boulevard prior to the unveiling. Pictured in back of the new star (kneeling, l-r) are Bill Walsh, President of the Hollywood Chamber of Commerce; Mrs. Haynes; Bill Hertz, "Walk of Fame" chairman; KLAC personality Sammy Jackson; (standing, l-r) Los Angeles City Councilman Joel Wechs; Tax Williams; KLAC's Don Hinson, actor Don DeFore; and KLAC personalities Art Nelson, Gene Price, and Jerry Naylor.

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

MEL TILLIS

Steppin' Out (Elektra)

Reported on 62% of our stations. New adds include KSON, WUBE, WSM, WNOW, KRZY, WHOO, WHK, WSAI, WJJD, KRAM, WOKK, WKCO, KGFX, WTHI and many more. R&R Chart Debut 35.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

HANK WILLIAMS JR. "Old Habits" (Elektra) 67/18, WDAF, WCXI, WEEP, WYII, KENR, WHOO, WNOW, KRAK, KKAL, WCUZ, WTHI, CKLW-FM, WINN, WKSJ, and others. Charted 29-24 KCKC, 26-20 WLWI-FM, 37-29 WFMS, 34-27 WQQT, 32-25 KRZY, 35-27 WTSO. R&R Chart Debut 39.

TANYA TUCKER "Pecos Promenade" (MCA) 66/16. Adds include KLAC, WHK, WMC, WYDE, WOKQ, WCOS-FM, WJJD, WUBE, WTSO, KYNN, KEED, KKAL, KRAM and more.

CON HUNLEY "They Never Lost You" (WB) 62/5, KSOP, WOKK, WEAT, WSAI, KLAC. Charted 31-27 KRMD, debut 30 WNVY, 28-23 WFMS, 28-22 WWVA, 30-25 WVOJ, 39-24 WADR, 32-26 KNOE, 37-30 WCOS-FM.

JOE SUN "Bombed, Boozed And Busted" (Ovation) 60/9, WBAP, WSAI, KSO, KLAC, KRAM, WVOJ, WHOO, WUBE, WTHI. Chart action: 32-28 WINN, 29-24 KFEQ, 39-29 KYNN, 36-28 KKYX, 29-24 WSLR, 23-17 WBAM, 31-18 CKLW-FM, 30-26 KNEW.

CRISTY LANE "Sweet Sexy Eyes" (UA) 60/9. Picked up adds in Midwest and South. New stations include WDAF, WTSO, WSAI, WINN, WBAP, WQQT, KGFX. Chart activity: 30-22 KSO, 36-29 KWMT, 37-30 WCMS, debut 28 WUNI, 30-25 WKCO.

LACY J. DALTON "Hard Times" (Columbia) 58/10, KSON, WYTL, WYDE, WKXA, WNOW, WSM, WUBE, KRAM, KENR, WKKN. Charts: 38-26 CKLW-FM, debut 17 WHOO, 37-29 WSAI.

SUSIE ALLANSON "While I Was Making Love..." (UA) 56/9, WIL, WIRK-FM, WCMS, WHBF, WNRS, WTHI, WSAI, WNVY, WKSJ. Charted: 38-30 WYDE, 18-11 KSOP, 17-14 KCKC, 26-19 KYNN, 29-23 KRMD, 13-11 KFTN, debut 28 WLWI.

FRED KNOBLOCK "Why Not Me" (Scotti Bros.) 56/5, KSOP, KGFX, WQQT, WKSJ, WIXY. Charts: 30-25 WTSO, 36-30 KNEW, 28-21 WHK, 30-25 KTOM, 32-25 WCOS-FM, debut 30 WCUZ, 32-25 KFTN.

DAVE ROWLAND & SUGAR "A Love Song" (RCA) 55/5, KEEN, KSO, KWMT, WKDA, KSON. Chart action: 34-29 WCMS, 28-24 KEED, debut 28 WNVY, 33-29 KRAM, debut 30 WOKQ, 29-22 WQQT.

JERRY REED "Texas Bound And Flyin'" (RCA) 54/10, WSM, WYDE, WKXA, KYNN, KGFX, KRAM, KCEY, KSOP, KVOO, WKCO. Charts: debut 30 WLWI, 36-27 WEEP, 20-16 WHOO, 35-30 KFGO.

TOM T. HALL "Back When Gas Was..." (RCA) 53/7, WSLR, WVOJ, KRZY, CKLW-FM, WYTL, WYDE, WKDA. Charted: debut 27 WDAF, 34-29 KRMD, 32-22 KWMT, 42-27 KUZZ, 37-30 KFTN.

ANNE MURRAY "Could I Have This Dance" (Capitol) 47/21. Very strong in the second week of activity. New adds include WHN, KCUB, WSM, KVOO, WCXI, WUBE, WFMS, KLVI, KEED, KRAK, KSON and many others.

PATSY CLINE "Always" (MCA) 47/8, KYNN, KCUB, WHBF, KNOE, WCOS-FM, WWVA, WOKK, KHEY. Charted: 34-28 WYDE, 29-25 WMZQ, 24-13 KLAK, 18-8 KCKC.

JERRY LEE LEWIS "Over The Rainbow" (Elektra) 45/19. Good action continues in the second week of release. New adds at WMZQ, KLAK, KSO, WIL, KKYX, WYII, KWMT, WSLR, KTOM, KIKX, WAXX and more.

DARRELL McCALL "Long Line Of Empties" (RCA) 45/4, WHK, WSAI, KCUB, KLAC. Charts: 27-20 WTSO, 28-23 WBAM, 34-26 KKYX, 29-24 KYNN, 23-18 WWVA, 29-25 KNOE.

DICKEY LEE "Workin' My Way To Your Heart" (Mercury) 45/3, KLAC, WBAM, WMZQ. Charted: 30-26 WSLR, 32-24 WWVA, 31-27 KEED, 29-21 WCOS-FM, debut 29 WKMF, 33-28 WCMS.

GEORGE JONES & TAMMY WYNETTE "A Pair..." (Epic) 43/18. Added at WCMS, WSLR, KYNN, KVOO, KSON, KCUB, KCEY, WLAS, WHOO, KWMT, WFMS, KFGO, WKMF and more.

Others Getting Significant Action

RED STEAGALL "Hard Hat Days And..." (Elektra) 41/8, KLAK, KRZY, WDAF, WDDD, WHBF, KWMT, WINN, KNOE. Charts: 28-23 KEBC, 34-26 KSOP.

RONNIE McDOWELL "Gone" (Epic) 38/4, WKDA, WWVA, WHBF, KWMT. Charts: 38-30 KSO, 23-12 WVOJ.

EMMYLOU HARRIS "The Boxer" (WB) 36/33. The "Most Added" record of the week. Stations include KNEW, KMPS, WCXI, KHEY, WMZQ, WWVA, WSM, KKYX, WAXX, KUZZ, KEED, KRAK, KCKC, WHOO, WLWI, WEAT, KFGO and many more.

JOHNNY PAYCHECK "In Memory Of A Memory" (Epic) 34/14, KEEN, WKMF, KYNN, WCMS, WCOS-FM, KEED, KIKX, KNEW, KWMT,

Radio & Records NATIONAL AIRPLAY/40

September 5, 1980

Three Weeks	Two Weeks	Last Week		
5	2	2	①	JOHNNY LEE/Looking for Love (Full Moon/Asylum)
25	16	11	②	T.G. SHEPPARD/Do You Wanna Go To Heaven (WB/Curb)
9	3	3	3	MERLE HAGGARD/Misery And Gin (MCA)
12	10	8	④	PORTER WAGONER & DOLLY PARTON/Making Plans (RCA)
13	11	6	⑤	STATLER BROTHERS/Charlotte's Web (Mercury)
14	12	9	⑥	OAK RIDGE BOYS/Heart Of Mine (MCA)
19	13	12	⑦	DOLLY PARTON/Old Flames Can't Hold A Candle To You (RCA)
8	6	5	8	ROY ORBISON & EMMYLOU HARRIS/That Loving You Feeling Again (WB)
31	26	20	⑩	RAZZY BAILEY/Loving Up A Storm (RCA)
24	18	15	⑪	MAC DAVIS/Let's Keep It That Way (Casablanca)
1	1	1	11	EDDIE RABBITT/Driving My Life Away (Elektra)
29	24	18	⑫	WILLIE NELSON & RAY PRICE/Faded Love (Columbia)
7	5	4	13	CONWAY TWITTY/I've Never Seen The Likes Of You (MCA)
27	19	22	⑬	JOHNNY DUNCAN & JANIE FRICKE/He's Out Of My Life (Columbia)
4	8	10	15	BARBARA MANDRELL/Crackers (MCA)
2	4	14	16	KENNY ROGERS/Love The World Away (UA)
20	17	17	17	EDDY ARNOLD/That's What I Get For Loving You (RCA)
10	9	13	18	REBA McENTIRE/(You Lift Me Up) To Heaven (Mercury)
-	35	30	⑮	WAYLON JENNINGS/Theme From The Dukes Of Hazzard (RCA)
30	27	23	⑯	MOE BANDY/Yesterday Once More (Columbia)
38	28	21	21	ED BRUCE/The Last Cowboy Song (MCA)
3	7	7	22	RONNIE MILSAP/Cowboys & Clowns/Misery Loves Company (RCA)
34	32	28	⑰	GENE WATSON/Raisin' Cane In Texas (Capitol)
32	31	26	24	DEBBY BOONE/Free To Be Lonely Again (WB/Curb)
-	33	31	⑱	DON WILLIAMS/I Believe In You (MCA)
-	39	32	⑳	SLIM WHITMAN/When (Epic/Cleveland International)
35	34	29	27	KENDALLS/Put It Off Until Tomorrow (Ovation)
17	15	16	28	GAIL DAVIES/Good Lovin' Man (WB)
22	21	19	29	JEANNE PRUETT/It's Too Late (IBC)
-	-	35	⑳	WILLIE NELSON/On The Road (Columbia)
-	-	36	㉑	GEORGE JONES/I'm Not Ready Yet (Epic)
33	29	27	32	LYNN ANDERSON/Even Cowgirls Get The Blues (Columbia)
-	-	38	㉒	CHARLY McCLAIN/Women Get Lonely (Epic)
-	38	37	34	TAMMY WYNETTE/Starting Over (Epic)
-	-	→	㉓	MEL TILLIS/Steppin' Out (Elektra)
-	40	39	36	JOHN ANDERSON/If There Were No Memories (WB)
40	36	33	37	MEL McDANIEL/Hello Daddy, Good Morning Darling (Capitol)
-	-	40	38	SONNY CURTIS/Love Is All Around (Elektra)
-	-	→	39	HANK WILLIAMS JR./Old Habits (Elektra)
-	-	→	40	BIG AL DOWNING/Bring It On Home (WB)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

KCEY, KRZY, KVOO and others. Charted: debut 20 WHOO, debut 26 KEBC, 20-7 KCKC.

SYLVIA "Tumbleweed" (RCA) 33/13, KCKC, WYDE, WWVA, KRMD, WUNI, KFGO, WIRK-FM, WTSO, KSOP, KCEY and others.

JOHN CONLEE "She Can't Say That Anymore" (MCA) 31/31. A "Most Added" of the week. Stations include WMC, WMZQ, KMPS, WCXI, KKYX, KTOM, KHEY, KLVI, KRZY, KNIX, KFTN, KEBC, WYII, WKKN, WFMS, WEAT, WLAS and more.

CONNIE CATO "You Better Hurry Home" (MCA) 30/5, WCOS-FM, WAXX, KEED, KNOE, WYDE. Charted: 38-29 KENR, 39-28 WTSO, 35-30 WBAM.

CRYSTAL GAYLE "If You Ever Change..." (Columbia) 29/29. A "Most Added" record. First week adds include KSO, KCKC, KRAK, KNIX, KFEQ, KLAK, WLWI, KRMD, WVOJ, KKYX, KUZZ, WTSO, WAXX, WNRS and others.

BILL ANDERSON "From Rock 'N' Roll To..." (MCA) 23/5, WEAT, WTHI, KWMT, WKMF, KEED, 38-30 KYNN.

RAY STEVENS "Night Games" (RCA) 22/22. Good first week. Added at KLAC, WMZQ, KNIX, WSM, WLWI, KSO, KFEQ, KUZZ, KEED, KMPS, WWVA, WCMS, KSOP, WBAM, KRMD and more.

GLEN CAMPBELL "Hollywood Smiles" (Capitol) 21/4, WWVA, WCOS-FM, KYNN, WIXY. Charts: debut 28 WOKQ, 27-22 KFGO, 39-24 KUZZ.

JACKY WARD "That's The Way A Cowboy..." (Mercury) 16/12, KMPS, KEED, KSOP, WAXX, KVOO, CKLW-FM, KNOE, WLWI, WCOS-FM, KRMD, WIRK-FM, KKYX.

R.C. BANNON "Never Be Anyone Else" (Columbia) 15/11, KCUB, KUZZ, WSM, WVOJ, KKYX, WYII, KSOP, KEED, KRAK, KEBC, KRMD.

FREDDIE HART "Roses Are Red" (Songbird) 14/13, WKCO, WAXX, KVOO, KSOP, KCUB, KMPS, KCEY, KEBC, CKLW-FM, WKMF, WLAS, WVOJ, WCOS-FM.

JIM CHESNUT "Out Run The Sun" (UA) 12/4, WCXI, WLAS, KVOO, KSOP.

BRENDA LEE "Broken Trust" (MCA) 11/11, WSLR, KSO, WMZQ, WYDE, WBAM, KRAK, KLAK, KEED, KMPS, WCXI, KEBC.

Most Requested

LW	TW	
1	1	JOHNNY LEE (F.M.J.) 6th Wk.
5	2	DON WILLIAMS (MCA)
2	3	WAYLON JENNINGS (RCA)
4	4	T.G. SHEPPARD (WB/Curb)
10	5	NELSON & PRICE (Columbia)
6	6	BARBARA MANDRELL (MCA)
8	7	STATLER BROTHERS (Mercury)
3	8	EDDIE RABBITT (Elektra)
-	9	DOLLY PARTON (RCA)
-	10	MERLE HAGGARD (MCA)

Active Recurrents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- ALABAMA Tennessee River (RCA)
- MICKEY GILLEY Stand By Me (Full Moon/Asylum)
- EMMYLOU HARRIS Wayfaring Stranger (WB)
- REBA McENTIRE (You Lift Me Up) To Heaven (Mercury)
- RONNIE MILSAP Cowboys/Misery (RCA)
- ANNE MURRAY I'm Happy Just To Dance (Capitol)
- EDDIE RABBITT Driving My Life Away (Elektra)
- KENNY ROGERS Love The World Away (UA)
- ROY & EMMYLOU That Loving You Feeling Again (WB)

Wait 'til you get a taste of Bobby Bare's new single "Food Blues."
Penned by Shel Silverstein, chock full of carbohydrates,
high in calories and guaranteed to make your station fat.

BOBBY BARE • "FOOD BLUES" 1-11565


FROM THE FORTHCOMING ALBUM

"DRUNK AND CRAZY" JC 36785

Produced by Bobby Bare and Bill Rice, Foster & Rice Production.

On  **Columbia Records**

Management: Sound Seventy • Parkview Towers—210 25th Ave., N. • Nashville, TN 37203 • 615-327-1711
Booking Agency: Top Billing • 4501 Hillsboro Rd. • Nashville, TN 37212 • 615-383-8883

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**Biff Collie
Inside Nashville**

Country

NEWSMAKERS: Charlie Daniels, Hazel, & Charlie Jr. were guests of Jimmy & Rosalyn Carter at 1600 Pennsylvania Avenue in Washington. 30 members of Daniels's entourage were there too, at the informal White House get-together which was really the kickoff for the Carter campaign. Carter has often said, "It is perfectly possible that without Charlie Daniels, I would not be President." Daniels's visit coincided with his concert that night at Columbia, MD. The band's latest album, "Full Moon," has recently been certified gold and last week over 40 radio stations carried the CDB's concert live from the Hartford Civic Center . . . Ray & Carrie Cash celebrated their 60th wedding anniversary with all their family at Johnny's house. He's 83, she's 79 . . . Nashville audio production artist Mark Chirae (he's with D.A.D.), upon hearing that Skeeter Davis's autobiography may be called "Phantom of the Opry," wondered aloud why someone hasn't dubbed 1980 Country Music Hall of Fame finalist Little Jimmy Dickens the "Bantam of the Opry" . . . When a thunderstorm interrupted electric service at the Carlton Celebrity Ballroom in Bloomington, MN, Conway Twitty's road crew patched the sound and lights into the generator of the Twitty tourbus and gave the standing room only crowd a full 60-minute show under "Twitty-Bird" power . . . Dave Skepner says plans are all "go" on the movie project based on the life of Patsy Cline, the Country Music Hall of Fame's first lady, now targeted for next spring filming . . . Brenda Lee's next record will have the Oak Ridge Boys on it, sort

its way, thanks to the persistence of the "Singing Ranger" . . . Will Linda Ronstadt join Dolly Parton, Willie Nelson, and others into the melange of movie-making motivated by country music's move into city circles? . . . Jerry Reed's celebrating his 25th year in showbiz and his fourth movie with Burt Reynolds by going fishing . . . Marianne Gordon, as I predicted after her montage on the Kenny Rogers TV special last year, is now being prepared for stardom. Her second film with her "Easter Sunday" co-star Johnny Commander, "Narc," is being readied . . . Tammy Wynette's "Stand By Your Man" now out in paperback . . . Willie Nelson, they say, will star in another Western titled "Barbarosa," with Gary Busey . . . G.L. Productions in Hollywood will star Mark Hamill & Kristy McNichol in a movie based on Nashville writer Bobby Russell's hit song "The Night The Lights Went Out In Georgia," filming currently in and around Chattanooga . . . Burt Reynolds & Kris Kristofferson doing commentary at ringside for the closed-circuit telecast of the Ali-Holmes fight October 2 may surprise some, but will entertain a lot of people. They're funny together! . . . Roni Stoneman (from "Hee Haw") getting married again, this time to Mansfield, OH banker Richard L. Adams. (Roni's got about six kids.) It'll be the third marriage for both . . . While Hall of Famer Owen Bradley is finish-



CINCINNATI COWBOY — WSAI's MD Dale Turner sits steady on "Dixie" the bull as afternoon drive DJ Patty Spittler lends her support. The station recently hosted an Urban Cowboy Dance Party to benefit Muscular Dystrophy.



BUSY BOYS — After a benefit concert for the Association of Retarded Citizens, the Oak Ridge Boys presented Ft. Worth ARC President Ellen Huffman with a check for \$60,000. Coming up for "the boys" is the singing of the National Anthem at the opening game of the American League playoffs in early October. The Oaks plan a special a cappella version for the ABC network audience.



AWAKE AT THE WHEEL — Touring nationally to promote their debut MCA LP, *Asleep At The Wheel* performed at the Lone Star Cafe for members of the Texas delegation at the Democratic Convention held in New York last month. Pictured are (l-r) Brenda Burns, group member; New York Mayor Ed Koch; Ray Benson and Mary Ann Price, both of AATW.

of coincidentally, I understand. The song was presented to Brenda on a demo record, made by the Oaks. She asked, "Would you?" They said "yes," so they will. Also, the Oaks (see related photo) hosted and cosponsored the "Stars For Children" benefit concert in Dallas recently, raising \$60,000 for a prevention of child abuse campaign . . . Merle Haggard and Mel Tillis joined Hank Show on his third annual benefit concert at the Opry House for Snow's Child Abuse Foundation, and played to a standing-room-only crowd. Last year's crowd was so small it prompted Snow to make a public statement on his portion of the Grand Ole Opry which created a furor within the industry, but the end result garnered Snow an audience in Washington, national support for his program, and industry involvement; now the Foundation is well on

ing a new Patsy Cline album (he stripped the original music tracks and is building new sounds around Patsy's voice), the American Jewish Committee's Human Relations Award is being readied for a dinner in his honor at the Palmer House in Chicago October 2. . . . A movie on the life of Ronnie Milsap?

HANK PENNY, in the current *Journal Of Country Music*, published by the Country Music Foundation, is chronicled in a story called "The Checkered Career Of Hank Penny" by Rich Kienzle; one of the most provocative echoes of this business of country music and a lot of its people and turning points of the past 30 or so years. Penny's career has involved (and strongly influenced) the lives and success of Roy Clark, Boudleaux Bryant, Jaye P. Morgan, Billy Strange, Tom Bresh, Billy Mize, and the thousands of country stars who made their appearances at the now-famous Palomino in North Hollywood a stepping stone in their climb to fame, fortune and/or national showcasing. Penny co-founded the famous "camp"-

ground in L.A. while he was red-hot as a local comic-instrumentalist-TV personality with Spade Cooley. Penny pokes honestly and candidly at the music establishment, the talent prostitution of producers and promoters, and the insincerity of those who portray what we think the audience wants to see and hear. You oughta read it.

CALENDAR: George Burns news conference set for September 15 about his NBC-TV special "George Burns In Nashville" . . . Donna Fargo visited the "Today" show Monday . . . After reading the info on the ninth National Guitar Flat-Picking Championship in Winfield, KS, September 18-21, I sure would like to be there . . . Jeanne Pruett considering a number of movie proposals to do title tunes and/or cameo roles in upcoming pics . . . Hoyt Axton back on the Carson TV'er September 8 for the umpteenth time . . . Gus Barba is the new VP at Jim Owens Productions . . . "Hee Haw" begins its 12th season September 19 . . . "Dukes Of Hazzard" will have a "Nashville" segment in the 1980-81 season when "Daisy" does some singing and "goes to Nashville, where the boys follow her, to do a record session." They'll shoot it in Hollywood, of course!



October is
Country
Music Month

A Month In The Country
Wherever You Are



P/A

POP/ADULT®

Mike Kasabo

34 Years At Number One

J. Akuhead Pupule may sound like a funny name, but it's no laughing matter to those who've tried to knock him out of the number one slot for more than three decades. In 1946, a nightclub entertainer known as Hal Lewis landed in Hawaii and through a series of events wound up on the radio and has "owned" the islands ever since. Aku's salary has become somewhat of a legendary subject — with reports ranging from \$300,000 to over \$1 million per year — a topic from which the veteran broadcaster tries to steer away. Aku has spent the last 15 years at KSSK/Honolulu (formerly KGMB) and exists in something of a time warp as to the way he presents his show now, defying modern formulas for demographic success. The latest Arbitron figures show him far ahead of the rest of the morning drive competition, scoring a massive 29.0 share in the important Pop/Adult 25-49 group, plus an impressive, if somewhat incongruous, third place with teens.

How then does he do it? I still don't know if he answered that, but we did manage to track down the elusive Aku last week with the following results:

R&R: You've been king of the islands for how long?

Aku: 34 years — and I'm sick and tired of it (laughs) . . .

R&R: According to the Spring Arbitron, your numbers show you stronger than ever . . .

Aku: I know this sounds arrogant as hell, but honest to God, in the whole 34 years, there's never really been anybody that even came close . . .

R&R: What I want to know is why nobody's been able to topple you?

Aku: Honestly, if I knew that, I'd put it in a bottle and sell it to every disc jockey in the country. I do have a couple of theories, however.

R&R: And they are?

Aku: Actually they're philosophies which I follow and they may sound a little far out to the average radio person. The key word is entertainment! Since 11 years of age, I've been on stage, working originally with a violin, then adding jokes and songs and dancing. What I'm trying to say is that I've taken a nightclub act and put it on the radio.

R&R: How can you translate the visuals of in-person to the restricted aural aspect of radio?

Aku: It's not easy, but you have to take all the visual schtick and turn it into words that create imaginative pictures . . .

R&R: Please illuminate for us . . .

Aku: How you do that is, in my case, with voices, actors that say and do things that create (and this is important) positive funny images in the listeners' minds. Then at other times get serious, but never too serious. It is truly "theatre of the mind" that you have to get across to the audience. People who think about radio and its proper ingredients have been wrong for years; they say it's only an "ear" media as compared to television, for example. They seem to forget that every person exposed to radio also has a brain, and that brain contains a magical ingredient called *imagination!* You can't get that anywhere else in electronic media — the option of using your own mind creatively.

The other part of entertainment is music and I don't care what anybody says, today's music is toilet music.

R&R: You're making me flush . . .

Aku: (Laughs) I'm serious, though, whether you talk about a ballad or novelty song or some kind of rhythm tune, the music pre-1960 has what I call entertainment value — that music has a positive vibe.

R&R: I respect your view, but now give me an example of an "entertainment" song.

Aku: I've got a library of those kinds of songs, they're things by Spike Jones, Alan Sherman — all in all I've got something like 18,000 of those type songs.

R&R: You don't play the new Streisand, Paul Simon or Billy Joel?

Aku: Once in a while if I think it's entertaining, but I haven't played a new Streisand in years. Another point of being entertaining is that the song should be able to be sung — who the hell can sing "Evergreen?"



Hal "Aku" Lewis

R&R: Well, Streisand, for one . . .

Aku: Maybe so, but this whole contemporary bag does not answer the emotional needs of people to be entertained; that's really my deep-down philosophy!

R&R: What other elements of your show do you think might be unique?

Aku: The fact that I'm one of the only major personalities that does his own news. Not so much that I do it myself, but the manner in which I do it.

R&R: What is your approach to it?

Aku: I do it in a communicative way using language of a one-on-one nature. Everybody can understand my news. I'm quite often, without trying to be, irreverent and sacrilegious. I was anti-establishment before it was popular!

R&R: From what sources do you draw for your material?

Aku: The thing is to be informed at all times. I read both daily newspapers, *Time* or *Newsweek*, plus all kinds of information from various government agencies that they keep sending me. Economic reports, newsletters, anything that'll keep me current. I also do only hard news, not something speculative or someone's opinion; consequently my newscasts only run four or five minutes maximum.

Update

THE SPY GUY IN THE SKY: KHOW/Denver Spy Sky pilot Bob Scott helped Mile High police locate a vehicle lost in a high speed chase recently. During the morning rush hour the officers became involved in a high speed chase; the better part of which lasted 14 minutes and was broadcast live on the station as it was being witnessed and reported by Scott. The sought vehicle was lost by ground authorities, but was always in sight of the KHOW airborne craft — and was finally discovered in its chosen hiding place due to surveillance by Sky Spy . . . WCBM/Baltimore has been awarded a Certificate of Merit from the American Bar Association for reporter Sue Kopen's documentary program "Kids, Cops and Courts" (which will be shortly made into the story of my life) . . . Elsewhere in Denver, KPPL will be sponsoring its "Paint-A-Thon" promotion beginning in mid-September that will eventually have 100 senior citizens' homes painted by volunteers of church, social and other organizations . . . Former KFIG/Fresno, CA Program Director Art Farkas is looking for another programming position — he can be contacted at (209) 277-6016 . . .

R&R: Does someone produce your show?

Aku: No. It's too fast-paced with all the elements I use — sound cues, commercials, voices, run-ins, phone calls, etc.

R&R: Do you use the phone a lot?

Aku: Yeah, but not for two-way type of talk. I use the phones mainly for put-ons. You know, when someone calls with a question that I can bite into.

R&R: It sounds like you keep a helluva pace . . .

Aku: Let me tell you about something recently. I was bombarded with propaganda material from KFRC in San Francisco because Dr. Don Rose was sailing over here in a boat. It was a big contest with the winner guessing the correct number of days, hours, minutes and seconds it would take him to get here. So, the station wanted to set up an interview when he got here. Well, I said, "Why not do it on the ship in the middle of the ocean?" which we did. But when he got here, I called his hotel on the air. His wife answered and I put on an accent and said, "Hello, room service." She said, "What do you mean, I didn't call room service." To which I responded, "Look lady, we've got to sell the damn food around here — you've got to order something." She was really great and finally after getting a little irritated, said, "You can come up and clean out the fish in my toilet." Later I called Rose with a similar thing, but I don't think he ever caught on.

R&R: Can I assume that Aku is going to be around Hawaiian radio for the foreseeable future?

Aku: My decision on that is yes. I mean what the hell else would I do? At any station, as you know, as long as there are sponsors and the money keeps rolling in, you've got a job. If it stops, you're out in the street — period! But it doesn't look like that's going to happen. My feeling is that the Aku show is here to stay.

Color

MOTHER'S LITTLE HELPER: WBT midday personality H.A. Thompson (pictured) is lending a helping hand to mothers who've had their children home during the summer. It's WBT/Charlotte's "Survival Kit" promotion that consists of ten different (one shown here) "signs" to help moms cope with everything from messy rooms to slamming doors. Each kit also contains a discount coupon from an amusement park and a picture of Killer Thompson. Showing the class they represent, the station admits the promotion idea comes from KRSB-FM/Roseburg, OR.

I'm listening to
WBT
and if you move the dial,
you will turn into a
FROG

H.A. Thompson's Mom's Survival Kit
1110WBT
Charlotte's Survival Kit

SIX OUT OF EIGHT AIN'T BAD: WCHV/Charlottesville is airing their "Bet You Can't Name Them All" promotion in conjunction with a local theme park, which is run by Taft Broadcasting, WCHV's owner. Over a three week period, the station will play eight different "sounds of the park." Listeners have to identify six out of the eight sounds and write the day and time they heard them on a postcard and send it in. The winner, determined by the luck of the draw, receives a free day in the park with 100 of his friends and a ride in the Firestone hot air balloon.

P/A

POP/ADULT®

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BOZ SCAGGS

Look What You've Done To Me (Columbia)

70% of our reporters are on it. Adds include WSJS, KSL, KDKA, WSBA, WGAR, WTMJ, KSTP, WIS, KAAV, WBEN, WSGW, WISN, WELI, WDFD, WORG. Key moves: 19-13 KFMB, 19-13 KRMG, 20-12 WNEU, 16-7 KLTE, 30-23 KBLF, 29-24 WMAZ, debut 25 KWOS, debut 27 WSTV, debut 29 WCSC, debut 29 WWWE. Heavy rotation: WTAE, WASH, WREC. Jumps 30-23 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

ENGLAND DAN SEALS "Late At Night" (Atlantic) 63/5 add WTAE, KGGF, KMPC, WHAM, WGIR. Key moves: 24-18 WDFD, 21-19 WSTV, 32-27 WORG, 22-18 KSTP, 21-17 WSGW. Also good moves at KEX, WBT, WSB, WJBO, WDIF. Increased 27-24 on P/A chart.

POINTER SISTERS "He's So Shy" (Planet) 46/8 add WKHM, WBZ, WTVN, WGIR, KFOR, KPPL, WPRO, KMRJ. Key moves: 25-22 WFIR, 30-25 WCSC, 34-30 KRKO, 34-29 KBLF, 34-30 WGAR, 26-24 KDKA, 11-8 WORG, debut 27 KWOS. Increased 34-29 on P/A chart.

ELTON JOHN "(Sartorial Eloquence) Don't Ya Wanna Play This Game No More" (MCA) 40/7 add WJBO, KFOR, WPTF, WIS, KFMB, WELI, WDFD. Key moves: 31-25 KBLF, 30-25 WORG, 33-26 KRKO, 34-28 KBAI, debut 24 KEX, debut 28 KWOS, debut 28 WLNH, debut 30 WMAZ. Increased 39-30 on P/A chart.

STEPHANIE MILLS "Never Knew Love Like This Before" (20th) 45/10 add WOWO, WCCO-FM, KMRJ, WCFR, WQUA, WORG, WHEN, KRMG, WNEU, KSFO. Key moves: 30-26 KAAV, 30-27 KBAI, 33-24 WGAR, debut 24 WLW, debut 26 WSTV, debut 28 WCSC, debut 29 WMAZ. Debut at No. 32 on P/A chart.

EARL KLUGH "Doc" (UA) 39/0. Debut 28 WDFD. Heavy rotation: WNEW, KSL. Remains at No. 33 on P/A chart.

BARBRA STREISAND "Woman In Love" (Columbia) 39/38. Easily the Most Added this week - including WTMJ, WBAL, WGIR, WIOD, WHDH, WBZ, WFYR, WELI, WVIC, WGY, KEX, KHOW, WIP, WBEN, WPRO, WLW, WFTL, KLTE, KRMG, KPPL, WCSC, WWWE, KDKA, KMBZ, KMPC. Debut at No. 34 on P/A chart.

SEALS & CROFTS "First Love" (WB) 34/8 add WSGW, KMBZ, WJBO, WHOK, WTMJ, KBLF, WJON. Key moves: 25-21 WORG, 26-21 KAAV. Heavy rotation: WRIE. Debut at No. 35 on P/A chart.

ERIC TROYER "Mirage" (Chrysalis) 31/2 add WCCO-FM, WIOD. Key moves: 26-20 WDFD, 22-19 KBAI, 28-22 WJBO. Increased 37-36 on P/A chart.

ELO "All Over The World" (MCA) 28/1 add WIS. Key moves: 23-17 WHAG, 7-4 WOWO, 15-12 WGAR, 22-18 KRKO, 31-27 WHIZ, 31-26 WLNH, debut 19 WTVN, debut 22 WNEU, debut 28 WMAZ. Increased 40-37 on P/A chart.

MICKEY GILLEY "True Love Ways" (Epic) 27/4 add WIS, KSFO, WGY, KUGN. Moves: 35-27 WHAG. Debut at No. 38 on P/A chart.

CHICAGO "Thunder And Lightning" (Columbia) 26/4 add WIS, WLNH, WTMJ, WGY. Key moves: 28-24 KBAI, 28-26 WOWO, debut 29 WJBO. Debut at No. 39 on P/A chart.

Others Getting Significant Action

DOOBIE BROTHERS "Real Love" (WB) 31/31. Second only to Streisand for most adds - including KDKA, WGIR, WDFD, WFYR, KRMG, WSM-FM, KHOW, KPPL, WPRO, WSIX, WORG, WBEN, WRIE, WGY, WYVE, KWOS, KLTE, WMAZ, KNBR, WLNH.

STEPHEN BISHOP & YVONNE ELLIMAN "Your Precious Love" (WB) 29/0. Still active in a few areas: 35-29 KRKO, 21-17 KBLF, 28-22 WDFD.

GERRY RAFFERTY "The Royal Mile (Sweet Darlin)" (EMI America) 29/0. Moves: 15-11 KRKO, 9-8 WLNH, 28-25 WFIR, 38-28 WSGW, 23-20 KBLF.

KENNY RANKIN "Regrets" (Atlantic) 29/0. Moves: 11-8 KBAI, 30-25 WSGW, 28-24 KBLF.

MAUREEN McGOVERN "Bottom Line" (WB/Curb) 28/0. Moves: 32-29 WLNH. Heavy rotation: KGGF.

AMY HOLLAND "How Do I Survive" (Capitol) 27/4 add WLNH, KRMG, WCCO-FM, WQUA. Moves: 28-24 KWOS, 33-30 KBLF, 28-24 WORG, 20-17 KRKO, debut 25 WPRO.

MARY MACGREGOR "Somebody Please" (RSO) 25/2 add KRKO, KMRJ. Moves: 31-29 KBAI, 29-24 KAAV, debut 30 WSB.

AL STEWART "Midnight Rocks" (Arista) 24/11 add WSM-FM, WHIO, KSL, WKIQ, WKHM, WHAM, KSFO, KBLF, WLNH, WCHV, WHIZ. Moves: 28-22 WBEN, debut 22 WORG, debut 27 WMAZ.

MICHAEL JOHNSON "You Can Call Me Blue" (EMI America) 22/5 add WBSA, KFOR, WBSL, WSGW, WDFD (dpl). Moves: 28-23 KSTP, 28-24 KMBZ.

NEIL SEDAKA "Letting Go" (Elektra) 21/10 add WMAZ, WJBO, WSB, WHOK, WORG, WSTV, KBLF, WJON, WHIO, KFOR. Moves: 27-20 KBAI.

LARSEN-FEITEN BAND "Who'll Be The Fool Tonight" (WB) 20/4 add WOWO, WSTV, WQUA, WDFD (dpl). Moves: 28-23 WORG.

GORDON LIGHTFOOT "If You Need Me" (WB/Reprise) 19/3 add KFMB, WSGW, WPTF. Moves: 28-23 WLNH, 28-23 KMBZ. Heavy rotation: KGGF.

IRENE CARA "Fame" (RSO) 18/3 add WNY, WOWO, KMRJ. Moves: 18-12 WFYR, 2-1 WBZ, 28-24 WLNH, 18-18 WPR, 32-28 KRKO.

Radio & Records

POP/ADULT AIRPLAY / 40

September 5, 1980

Three Weeks	Two Weeks	Last Week	This Week	
2	1	1	1	CHRISTOPHER CROSS/Sailing (WB)
1	2	2	2	AIR SUPPLY/All Out Of Love (Arista)
14	9	4	3	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
18	12	9	4	BILLY JOEL/Don't Ask Me Why (Columbia)
12	8	8	5	EDDIE RABBITT/Drivin' My Life Away (Elektra)
10	6	6	6	AMBROSIA/You're The Only Woman (You And I) (WB)
13	7	7	7	NATALIE COLE/Someone That I Used To Love (Capitol)
24	15	11	8	PAUL SIMON/Late In The Evening (WB)
4	3	3	9	ALI THOMSON/Take A Little Rhythm (A&M)
21	16	12	10	DIONNE WARWICK/No Night So Long (Arista)
32	21	13	11	CARLY SIMON/Jesse (WB)
7	5	5	12	DIRT BAND/Make A Little Magic (UA)
25	19	15	13	LIVINGSTON TAYLOR/First Time Love (Epic)
30	26	20	14	GEORGE BENSON/Give Me The Night (WB)
27	20	18	15	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
-	34	21	16	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
36	35	26	17	LARRY GRAHAM/One In A Million You (WB)
39	29	23	18	DIANA ROSS/Upside Down (Motown)
33	23	19	19	BOB SEGER/You'll Accomp'ny Me (Capitol)
11	10	10	20	FRED KNOBLOCK/Why Not Me (Scotti Bros.)
3	4	14	21	OLIVIA NEWTON-JOHN/Magic (MCA)
29	25	24	22	ROBERT JOHN/Hey There Lonely Girl (EMI America)
-	40	30	23	BOZ SCAGGS/Look What You've Done To Me (Columbia)
34	30	27	24	ENGLAND DAN SEALS/Late At Night (Atlantic)
6	13	16	25	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
5	11	22	26	KIM CARNES/More Love (EMI America)
8	14	17	27	KENNY ROGERS/Love The World Away (UA)
9	17	25	28	FIREFALL/Love That Got Away (Atlantic)
-	-	34	29	POINTER SISTERS/He's So Shy (Planet)
-	-	39	30	ELTON JOHN(Sartorial Eloquence) Don't Ya Wanna Play This Game... (MCA)
16	22	28	31	PURE PRAIRIE LEAGUE/Let Me Love You Tonight (Casablanca)
-	-	-	32	STEPHANIE MILLS/Never Knew Love Like This Before (20th)
37	36	33	33	EARL KLUGH/Doc (UA)
-	-	-	34	BARBRA STREISAND/Woman In Love (Columbia)
-	-	-	35	SEALS & CROFTS/First Love (WB)
-	38	37	36	ERIC TROYER/Mirage (Chrysalis)
-	-	40	37	ELO/All Over The World (MCA)
-	-	-	38	MICKEY GILLEY/True Love Ways (Epic)
-	-	-	39	CHICAGO/Thunder And Lightning (Columbia)
-	-	-	40	RAY, GOODMAN & BROWN/My Prayer (Polydor)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry



RAY, GOODMAN & BROWN "My Prayer" (Polydor) 24/9 add WMAZ, WSB, KMRJ, WHAG, WHIZ, WGAR, WCCO-FM, WDFD, WPTF. Key moves: 25-21 WBEN, 37-28 WORG, 20-18 KRMG, debut 23 WPRO, debut 28 KMBZ. Debut at No. 40 on P/A chart.

Most Added:

- BARBRA STREISAND**
"Woman In Love" (Columbia)
Added at 44% of our reporting stations.
- DOOBIE BROTHERS**
"Real Love" (WB)
Added at 38% of our reporting stations.
- BOZ SCAGGS**
"Look What You've Done To Me" (Columbia)
Added at 22% of our reporting stations.
- AL STEWART**
"Midnight Rocks" (Arista)
Added at 13% of our reporting stations.
- STEPHANIE MILLS**
"Never Knew Love Like This Before" (20th)
Added at 12% of our reporting stations.
- ANNE MURRAY**
"Could I Have This Dance" (Capitol)
Added at 12% of our reporting stations.
- NEIL SEDAKA**
"Letting Go" (Elektra)
Added at 12% of our reporting stations.

Hottest:

- JOHNNY LEE**
"Lookin' For Love" (Full Moon/Asylum)
Reported hot at 83% of our stations.
- BILLY JOEL**
"Don't Ask Me Why" (Columbia)
Reported hot at 44% of our stations.
- EDDIE RABBITT**
"Drivin' My Life Away" (Elektra)
Reported hot at 44% of our stations.
- CHRISTOPHER CROSS**
"Sailing" (WB)
Reported hot at 43% of our stations.
- PAUL SIMON**
"Late In The Evening" (WB)
Reported hot at 43% of our stations.
- AIR SUPPLY**
"All Out Of Love" (Arista)
Reported hot at 38% of our stations.
- AMBROSIA**
"You're The Only Woman (You And I)" (WB)
Reported hot at 36% of our stations.

OPPORTUNITIES

Openings

EAST

I need intelligent stable professionals #1, a mixing man with charming humorous intelligent. Name your tanks #2, morning news heavy authoritative intelligent and communicator #3, nighttime personality, you've got big shoes to fill. Rockies and experience need not apply. Tapes and resumes to Steve Rogers, WJY-FM, Box 329, Betha, ME 04830. No calls please. EOE M/F (9-5)

Metrosite Communications is hiring major on-air talent for its Washington D.C. properties. Relatable, adult communicators with a minimum of 2 yrs commercial experience needed in both anchoring and news positions. Tapes and resumes to Ted Recker, 514 N. Washington St., Alexandria, VA 22314 (9-5)

WOND-Atlanta City has full time opening for experienced broadcaster. No hype, no creases. Immediate opening. Tapes and resumes to Jack Miller, PO, 19 Shore Rd., Linwood, NJ 08221 (9-5)

Aggressive, community oriented newspaper needed for growing news organization. Part-time to start with potential for full-time. Contact Mary Daniels, NO, WCHA-WKZ, Box 479, Chambersburg, PA 17201. EOE M/F (9-5)

If you're looking for stability, we have it. All we want from you is teamwork. PM drive on 80:00-90:00 AM Top 40 in market of 250,000. Tapes and resumes to Bill Matthews, WKZ, Box 479, Chambersburg, PA 17201. EOE M/F (9-5)

Rare full-time airshift opening now at top North Jersey AOR station. Also part-time opening also. Send short sample of production work and driver delivery (youthful, believable, up-front approach with a professional work attitude) to WJHA, 419 Route 10, Dover, NJ 07801. Women and minorities encouraged. (9-5)

We are continually seeking applications from qualified news reporters for possible future openings in a leading Central PA news department. Experienced and professional delivery a must. Tapes and resumes to NO, WLYC-WILD, Box 1178, Williamsport, PA 17701. No calls please. EOE M/F (9-5)

Aggressive radio news reporter wanted for North Central PA station specializing in local news. Experienced interviewer will anchor PM drive newscast. Immediate opening. Tapes, writing samples, resumes and salary requirements to Tony Kass, WWSA, Box 2168, Williamsport, PA 17701. EOE (9-5)

WLAM/Central Maine's #1 Pop/Adult station has rare opening in its airshift. If you have a personality that needs to be put to use, plus production skills, send tape and resume to Jeff Kelly, WLAM, Box 829, Lewiston, ME 04240. Females encouraged to apply. EOE M/F (9-5)

New \$0,000 watt AOR in Albany NY looking for full and part time announcers. Wages are excellent. We're looking for people to work with Superstars experience. Tapes and resumes to Ted Utz, WWSH, WTRY Road, Schenectady, NY 12308. EOE M/F (9-29)

WAQX/Syracuse, NY has very rare full-time opening. Looking for evening air personality, someone that can relate 1980's street style in a real rock & roll format. No five pieces. Production must be superior and ability to work within structure a must. Tapes and resumes to Ed Levine, WAQX, Box 6142, Syracuse, NY 13217. EOE M/F (9-29)

One of America's top-rated contemporary radio stations is looking for an air personality. Rush tapes and complete resume to Tony Booth, Group PD, WFBG, Box 2006, Altoona, PA 16803. EOE and affirmative action employer. (9-29)

WKYG, Modern Country, is looking for one more addition to our staff. If your on-air and production talents are already well above average and you want to get better, we may be made for each other. We have the people, facility, wages and attitude that you need to be great. Tapes and resume immediately to Jack Rendell, WKYG, Box 308, Parkersburg, WV 26101. EOE M/F (9-29)

Morning personality for WJAR/Providence. Looking for first-rate morning personality for our new FM station. Must be informed, involved, organized and a hard worker — a total professional. Send best aircheck and resume to Peter Mokover, WJAR, 1111 Dorrance St., Providence, RI 02903. EOE M/F (9-29)

Openings

Superstar station, Charleston, WV, looking for morning personality for future opening. Also possible other openings. Experience preferred. Possible beginning positions available. Tapes and resumes to Doug Burton, 100 Kanawha Terrace, St. Albans, WV 26177. (9-29)

Immediate opening for PM news reporter at the top-rated Northwest New Jersey station with strong commitment to news. If you are dedicated, hard-working with strong writing and reporting skills, this trial is for you! But don't wait. Tapes and resumes to ND, WRNJ, Hackensack, NJ 07640. EOE M/F (9-29)

Morning jock with pipes and super production needed. Tapes and resumes to Todd Chase, JB105, 10 Dorrance St., Providence, RI 02903. EOE M/F (9-29)

Promotion Director. Aggressive, hard-working, self-starter needed for Northeast album rock powerhouse. Knowledge of copy and layout helpful. Salary to match ability and experience. Resumes to Dave Lee Austin, PO, WAAF, 34 Melrose, Worcester, MA 01808. EOE M/F (9-29)

Wanted: Personality for promotion director contemporary AM. Young, aggressive star. Currently employed personality can respond to WLYC, Box 1178, Williamsport, PA 17701. ATTN: Jim Cameron. EOE M/F (9-29)

WAAI/Singherton, top-rated AOR, accepting tapes and resumes for possible future openings. Good production a must. Send to Keith Nelson, PO, WAAI, Box 997, Singherton, NY 13802. (9-29)

Beautiful Music. Part-time announcer for weekend show. Tapes and resumes to WJSH, 470 Butler Office Bldg., Boston, MA 02116. (9-29)

Announcer/Salesman wanted for opening in the near future. This Pop/Adult station is just 45 miles from Rochester with a good opportunity for the right person. Send tapes and resumes to Dave Marco, Station Manager, WONY, 128 Main St., Danville, NY 14437. (9-29)

SOUTH

Wanted: Experienced, aggressive News Director for AM/FM in 3 college city. Looking for a demonstrated self-starter with super personality. Absolutely no beginners. Good salary and benefits for the right person. Tapes and resumes to Tom Arnold, GM, KQMD/MTUR, Box 498, Columbia, MO 65205. EOE M/F (9-5)

Production exp needed immediately. Super air work a plus. Send tapes and resumes to Gary House, WSOX-AM-FM, 441 Murfreesboro Rd., Nashville, TN 37210. EOE M/F (9-5)

If you're looking to relocate in one of the fastest growing cities in America, you could be the person we're looking for. If you're aggressive, work well with people, are a multi-tasker, a director who accepts challenges and is able to direct Kentucky's largest radio news department, we'd like to talk to you. Send complete resume and tape to GM, WLL-AM-FM, Box 1558, Lexington, KY 40582. EOE M/F (9-5)

BB ROCK, Superstars in Montgomery, AL a budding community of 280,000, invites the right morning person to get it on with us in the Dixie sunshine. Send tapes and resumes to Craig Mustard, Box 5000, Montgomery, AL 36182, or call (205) 832-4285. (9-5)

Superior Pop/Adult AM with a Bar for service seeks experienced DJs and news people to apply for possible future opportunity in all dayparts. This could be the place for you to come home to. Tapes (cassettes preferred) and resumes to Mike Anderson, WRNC, 7100 Bethsham Rd., Richmond, VA 23228. EOE M/F (9-5)

KRUS/Ruston, LA needs experienced contemporary morning personality with programming experience. Must be a good reader and communicator. Excellent pay, good benefits, medium market college community, good climate. Send tapes and resumes to Dan Holdingsworth, KRUS, Box 430, Ruston, LA 71270, or call (318) 255-2530. EOE (9-5)

WUNI/Mobile, AL looking for strong morning drive personality. Good production a must. If you'd like to work at a top station in the beautiful South, this would be your chance. Send tapes and resumes to Doug Walker, WUNI, Box 2567, Mobile, AL 36652. EOE (9-5)

Immediate air talent opening. WAPE/Jacksonville, FL. Rush tapes and resumes to Paul Sebastian, WAPE, Box 486, Orange Park, FL 32073. EOE M/F (9-5)

Openings

Small market station seeks midday DJ, also chance for some play-by-play and color work. Good equipment, benefits and working conditions. Pop/Adult format. Send tapes and resumes to Bob Mevs, PO, WRIG, Madisonville, KY 42431. EOE M/F (9-5)

Here is the perfect opportunity to break into one of the most exciting markets in the country. WAYS is looking for an overnight personality. Minimum 3 yrs commercial broadcast experience necessary. Personality and production are paramount. Send tapes and resumes to Scott Bleds, 400 Radio Rd., Charlotte, NC 28216. EOE (9-5)

WOLD/Greensboro High Point Winston-Salem needs announcer. Beautiful Music or MOR experience desired. Check our AFB numbers. Send tapes and resumes to Ed Owens, Box 2808, High Point, NC 27601, or call (919) 859-0101. EOE M/F (9-5)

Salesperson opportunity in Tampa Bay. Only News/Talk format in Market 17. WRUP, largest AFB gain in market in Spring book. Call Steve Arntson at (813) 382-2215. EOE M/F (9-5)

Florida — Need a strong reliable morning man to be Program/Music Director for small market, \$10,000 a year to start. Need a level-headed, aggressive person to report direct to owner. Send tapes and resumes to Duke Roberts, c/o WAFL, Box 1380, Avon Park, FL 33825. (9-5)

Country 11, Louisville, wants tapes for future openings. Send information to C.C. Matthews, Country 11, 307 W. Muhammad Ali Blvd., Louisville, KY 40202. EOE M/F (9-5)

KLLI/Lubbock, TX seeking new Program Director. If you are interested, please contact John Frankhouse, 1214 50th Street, Lubbock, TX 79412, or call (806) 763-1911. (9-5)

Need young production pro with good pipes. Send creative production tapes and resumes to William B. Taylor Co., 2714 Union Ext., Memphis, TN 38112. Attn: Mitch Craig. (9-5)

RJ100/Louisville, one of America's greatest rock 'n' roll radio stations, seeks tapes for future openings. Send information to C.C. Matthews, KJ100, 307 W. Muhammad Ali Blvd., Louisville, KY 40202. EOE M/F (9-5)

News personality. Able give input on News/Talk format. Tampa Bay market 17. Conversational delivery, strong voice and ad lib ability. Strong interviewer. Tapes to WRUP, Tels Radio St., Dave Scott, PO, Box 570, Pinellas Park, FL 33655, or call (813) 382-2215. EOE M/F (9-5)

WVOD Music 128, a Northern Virginia Stereo FM Contemporary station is accepting tapes and resumes for future openings. Send info to Gary Kline, PO, 8 S. Church St., Berryville, VA 22611. (9-29)

If you can gather, write, edit and anchor, WJCV-OT101 in beautiful Upper East Tennessee wants to talk to you. We need called professionals. Recent journalism grads encouraged to apply. Send tapes and resumes to WJCV-OT101, Box W-CRS, Johnson City, TN 37601, or call (615) 477-3127. Due to expansion we also have a weekend opening. EOE (9-29)

100,000 watt FM Top 40 has needed Production Director position opening. Little Rice market. Call (501) 328-3808. (9-29)

Central Florida AOR seeks intelligent female jock with programming and music comprehension. Tapes and resumes to David Sousa, ZETA 7, 2001 Marcy Dr., Orlando, FL 32808, or call (305) 298-6610. (9-29)

Immediate opening. WAYS has opening in the news department for full-time reporter. News writing, broadcast experience necessary. Newspaper experience helpful. Send tapes and resumes to 400 Radio Rd., Charlotte, NC 28216. EOE (9-29)

WDEF-AM-FM News is seeking applications for future openings. Applicants should have prior commercial broadcast reporting and producing experience. Degree preferred. Send tapes, resumes and writing sample to Larry Mack, News Director, WDEF-AM-FM, 3300 South Broad Street, Chattanooga, TN 37408. EOE (9-29)

K95/Austin, Program Director for number one Top 40 FM. Requirements include good administration. In addition a strong ability in promotions, civic activities, motivation and accept the fact that commercials are "the food of life." Send your game plan with complete details and aircheck to Dick Oppenheimer, K95, 1219 W. 6th Street, Austin, TX 78703. EOE (9-29)

Openings

WDEF/Chattanooga, Pop/Adult, is accepting tapes and resumes for future openings. Must be able to communicate on a one-to-one basis with an adult audience. If you are a pro, please forward tapes and resumes to John Faulk, Station Manager, WDEF-AM-FM, 3300 South Broad Street, Chattanooga, TN 37408. EOE (9-29)

Full-time announcer position open. Send tapes and resumes to WVNY, 2070 N. Patafe, Pensacola, FL 32501, or call (904) 433-6666. EOE (9-29)

WOYK (FM99)/Tampa Bay seeks street reporter/anchor. If you're a hard worker and team player, ready to join an aggressive group, send tapes and resumes to Jibe Patrick, WOYK, P.O. Box 20087, St. Petersburg, FL 33742. No calls please. EOE (9-29)

WOJK-FM/Jacksonville, FL has rare opening for morning drive/production director. Send tapes and resumes as soon as possible to Ed Russ, 815 S. Main Street, IBM Building, Jacksonville, FL 32207. EOE M/F (9-29)

Changing format to Pop/Adult and looking for personality jocks. Good production. Send tapes and resumes to Chuck Finley, Box 748, Columbia, SC 29202. No calls please. EOE (9-29)

KINT (95.9) Paso needs midday personality immediately. Must be able to work the tapes. Rush tapes and resumes to Jheri Rhove, 6710 Trowbridge, El Paso, TX 79926. EOE M/F (9-29)

\$0,000 watt WAAY looking for experienced morning man. Tapes and resumes to Fred Holland, Program Director, P.O. Box 2041, Huntsville, AL 35804. EOE M/F (9-29)

Major broadcast network seeks experienced Chief Engineer for dominant Southeast AM/FM operation. DA hand-on and automation expertise necessary. All applications should include extensive resume, salary history and compensation requirements. Please reply to John Faulk, Station Manager, WDEF-AM-FM, 3300 Broad St., Chattanooga, TN 37402. EOE M/F (9-29)

Writer's coming... consider working and living at the world's most famous beach. We are seeking motivated music and news performers who are willing to work hard perfecting their craft for the majors. We provide a professional atmosphere with big-league guidance and great facilities. Send your best to Steve Wood, Box O 102, Daytona Beach, FL 32016. EOE M/F (9-29)

MIDWEST

KFMH 89+ Stereo/Muscatine, IA looking for quality conscious AOR announcer and productionist. Should have good voice and personality and capable of working and living within a friendly professional atmosphere. New facility, good staff within minutes of 300,000 metro. Contact Steve Bridges, Box 116, Muscatine, IA 52781, or call (319) 263-2442. (9-5)

WDAN looking for pro with experience in Pop Country to do morning drive. If you have experience, a sense of humor, creativity and ability to keep it moving, send tapes and resumes to Bob Appuhn, WDAN, 1501 N. Washington, Danville, IL 61832. Excellent salary and benefits. EOE M/F (9-5)

60,000 watt Top 40 stereo giant has immediate opening for entertaining up-tempo communicator. We're part of a growing chain and are #1 in a potential market of 1/2 of a million. Send tapes, resumes and references to Keith Harris, PO, WAZY-FM, Box 1410, Lafayette, IN 47905. No calls please. EOE M/F (9-5)

Newsperson, Appleton/Oshkosh-Green Bay, WI. No rip 'n readers. No beginners. Salary commensurate with ability. Tapes and resumes to News, 730 Fernwood Drive #3, Neenah, WI 54956. (9-5)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Industry

ROLLIE BORNSTEIN, has been named Producer of Watermark's "Soundtrack of the 60's."

Record

FRANK TURNER has been appointed to Local Promotion Manager/Atlanta, for Georgia, Alabama, and the Carolinas for EMI/UA.
JOE WALLACE has been named Manager, Distribution for RCA Records.

GEORGE JACKSON appointed Manager, Branch Sales/Atlanta for RCA Records.
HARRY FOX has been promoted Manager, Branch Sales/Atlanta for RCA Records.
SUSAN GABRIEL, named Field Sales Representative in Atlanta for RCA Records.

Radio

MIKE STEVENS, promoted to Program Director at WTRU/Muskegon.
JAY GLASS, formerly with KBEQ/Kansas City, MO, joins Z93/Amarillo, TX.
JOE TOBIN, formerly with WJAR/Providence, RI, joins F-105/Boston, MA.
TERRI CORNELIUS joins WHLM-AM-FM/Bloomsburg, PA, for News, formerly with WNEP-TV/Scranton-Wilkes-Barre, PA.
TODD STEVENS promoted to Operations Manager at WKZK/Augusta, GA.

OPPORTUNITIES

Openings

MIDWEST

Wanted: Experienced personality for adult-oriented personality format. Must be a first rate one-to-one on-air communicator, and possess outstanding production skills. Top pay to the right person. Send non-returnable aircheck and production tape, plus resume to Jim Casey WEBC, 1001 9th Street, Duluth, MN 55805. No calls please. EOE (9-5)

Needed: Morning news person immediately. Emphasis on local news. Must be dedicated and hard-worker. Good benefits and conditions. Send tapes and resumes to WFRL, Box 200, Freeport, IL 61032, or call (815) 235-4113. EOE M/F (9p5)

Growth-minded Chief Engineer needed now to build a full-time station out of a current daytime operation. Directional AM. STL and hands-on experience required. Good salary, benefits, and long term growth potential as part of management team. Send resumes, references and salary requirements to Doug Collins, WQIO, Box 9260, Canton, OH 44711. No calls please. EOE (9-5)

Morning radio personality needed (also Operations Manager) by Midwest Radio Group. Call Orv Koch, Stuart Broadcasting Co. (402) 475-4204. EOE (9-5)

PD needed. Immediate opening at KKRC/Sioux Falls' top contemporary station (a Tom Ingstad station). Contact Randy Holland, KKRC, 1704 S. Cleveland, Sioux Falls, SD 57103. EOE (9-5)

KOFM/Oklahoma City accepting tapes and resumes for AM drive air personality. Contact Mike Miller, PD, KOFM, Box 14806, Oklahoma City, OK 73113. No calls please. EOE M/F (9-5)

Growing radio chain is looking for two bright-sounding personalities for contemporary FM. Contact Steve Young at WKQA, 3641 Meadowbrook Rd., Peoria, IL 61604, or call (309) 685-5975. (9-5)

Production Director needed now who can do a weekend airshift, write and produce copy, and has some knowledge of automation for WCDE-FM Country and WLDI-AM live Pop/Adult. Tapes and resumes to Dave Stevens, 902 1/2 Lincolnway, LaPorte, IN 46350, or call (219) 362-6144. (9-5)

Future openings for air talent on both AM and FM. Now accepting tapes and resumes. Good company, good benefits. Send to Chris O'Brian, WFRL/WXXQ, Box 200, Freeport, IL 61032. EOE M/F (9-5)

Chicago... Morning Drive. Group-owned, sophisticated Pop/Adult has rare opening for individual with the following attributes: enthusiastic, comfortable, and topical. Must be a team player with an appreciation of format mechanics and strong desire to win. Sports knowledge also helpful. Rush tapes and resumes to Jack Kelly, WCLR, John Hancock Center, 875 N. Michigan Ave., Chicago, IL 60611. EOE (9-5)

WIRL/Peoria. IL has immediate opening for news person with minimum of one year experience. Position predominantly aimed at beat and investigatory news. Good benefits. Five day week. Tapes and resumes to Ira Bitner, Box 3335, Peoria, IL 61614. No calls please. EOE M/F (8-29)

100,000 watt Country WQXK-FM in Northeastern Ohio looking for the sound of the future! We need your tapes and resumes for full-time and part-time openings. One year experience preferred with excellent production skills required. Send to Cathy Rogers, PD, WQXK, Box 530, Salem, OH 44460. No calls please. (8-29)

WEAQ/Eau Claire looking for air talent with a natural, alive adult delivery. Tapes and resumes to Rick Roberts, Box 1, Eau Claire, WI 54701. EOE M/F (8-29)

WMEE-WHQH/Ft. Wayne, IN looking for Operations Director. Must have knowledge of Top 40 and Country. Administrative and budgeting skills required. Send info to John David Spangler, Box 8000, Ft. Wayne, IN 46896, or call (219) 447-5511 between 2-5pm. EOE (8-29)

WLIP/Kenosha, WI seeking experienced midday air personality and MD for Pop/Adult format. Must be smooth with strong production ability. Top pay for right person. Send tapes and resumes to Dex Card, WLIP, Box 659, Kenosha, WI 53141. EOE M/F (8-29)

WKQX/Chicago's top Pop/Adult station has rare opportunity. We're looking for the best morning personality in the country. Salary and benefits are commensurate. All inquiries treated in strictest confidence. Tapes and resumes to Bill Stedman, WKQX, Merchandise Mart, Chicago, IL 60654. No calls please. EOE M/F (8-29)

Wordsmith extraordinaire! Join an exciting internationally acclaimed creative services department. We need a dynamic and slightly bent copywriter who can churn out the daily grind, yet has the internal capacity to develop creative image projections and campaigns. Ground level chance to score on a tight, team-oriented department. Send presentation to 400 West Central, #3213, Wichita, KS 67203. Call (316) 263-5916 after 6pm. (8-29)

WAXX/Eau Claire, WI is looking for air talent for AM drive. 100,000 watt Country powerhouse wants tapes and resumes sent to Tim Wilson, WAXX, Box 47, Eau Claire, WI 54701. EOE M/F (8-29)

Looking for aggressive reporter for late afternoons and cover night meetings for award winning news department. Also some anchor work for #1 station in market. Send tapes and resumes to Bob Presman, ND, WROK, 1100 Tamarack Lane, Rockford, IL 61125. EOE M/F (8-29)

Openings

KSTT/Quad Cities: Despite the lure of more money and a larger market, our morning man has decided to stay. We do, however, have a definite midday opening. Excellent voice needed along with the ability to relate. Send resume, aircheck and production tapes to Jim O'Hara, Box 3788, Davenport, IA 52808. EOE (8-29)

WRKR/Racine has opening for air talent and production. Tapes and resumes to Steve Warren, WRKR, 2200 N. Greenbay Rd., Racine, WI 53405. EOE M/F (8-29)

93Q-FM/Milwaukee accepting tapes and resumes for future openings. Send information to Brent Alberts, 608 W. Wisconsin Ave., Milwaukee, WI 53203. (8-29)

Looking for strong afternoon drive personality with solid production. Must be over 6'2" with a 15 point per game average for station basketball team. Tapes and resumes to Rick Scott, KXXL, Box 997, Grand Forks, ND 58201. EOE M/F (8-29)

Superstars AOR looking for female morning news person. Send all tapes and resumes to Joa Krause, 6161 Fall Creek Road, Indianapolis, IN 46220. No calls please. EOE (8-29)

KSOO/Sioux Falls has possible future openings. Top 200 medium Midwest market. Looking for personality-oriented air talent. Send tapes and resumes to Darrell Stitt, 210 W. 9th St., Sioux Falls, SD 57102. EOE M/F (8-29)

We are expanding our news department. If you've got the credentials to join a great news staff, we want to hear from you. Tapes and resumes to Tom Wanewsky, WOHO, Broadcast House, Toledo, OH 43816. EOE (8-26)

WKAU/Appleton-Oshkosh-Green Bay rocker needs air talent and a news director. Tapes and resumes immediately to Ron Ross, PD, WKAU, Box 1050, Kaukauna, WI 53130. EOE M/F (8-29)

WEST

Superstars AOR KGON/Portland has an immediate opening for an experienced News Director with good judgment and personality to work mornings. Contact Jerry Osterberg immediately with tape and resume info., PD, KGON, Box 22125, Portland, OR 97222. (9-5)

KYAK-AM/Anchorage, AK needs a mature, responsible person to fill afternoon drive slot plus production. Tapes and resumes to Hal Murray, 2800 E. Dowling Road, Anchorage, AK 99507, or call (907) 344-2522. EOE (9-5)

KPUG/Bellingham, WA is looking for a production director/air personality. Creative and quality production a must, as is the ability to work well with others as a team member. Please send production samples, aircheck and resume to Bruce Butterfield, Box 1170, Bellingham, WA 98225, or call (206) 734-1170. Also opening for a week-end personality. (9-5)

KNTB/Bakersfield's News/Talk station is seeking experienced reporter with investigative and county beat background. Minorities encouraged to apply. Tapes and resumes to Pete Yackley, ND, KNTB, 924 Truxtun Ave., Bakersfield, CA 93301. No calls please. EOE M/F (9-5)

KRST has full-time opening! Two years full-time AOR experience required. Aircheck, production tape and resume to KRST, Box 3280, Albuquerque, NM 87190. No calls please. EOE (9-5)

KLAV/Las Vegas would like to hear from "Human Communicators" who would be interested in future openings for mass appeal approach. Slick production exceptionally believable on-air sound a must. Please include a brief report on your personal programming philosophies along with your tape and resume for special consideration. (cassettes encouraged) to Dave Wilmont, PD, KLAV, Box 15290, Las Vegas, NV 89109. EOE M/F (9-5)

Country's Guy, KBMY/Billings, MT looking for air talent with production. Some engineering experience would help. Also seeking a News Director. Tapes and resumes to Dick Byrd, Box 20316, Billings, MT 59104, or call (406) 259-4566. EOE M/F (9-5)

KAGO-AM-FM/Klamath Falls, OR is looking for a Program Director/Sports Director combination. Experience required with Top 40 and sports play-by-play for this immediate opening. We're willing to train someone who wants to learn. Contact Bill Garrard, Box 1150, Klamath Falls, OR 97601. EOE (9-5)

Contemporary Top 40 station, looking for good, energetic jocks who want to give the best to receive the best. Tight board, good production, and super attitude needed. Contact Paul Jackson KBZY/Salem, OR. (503) 364-6748. (8-29)

Aggressive one man news department needed immediately for Oregon's fastest moving Top 40 FM. Minimum 8mos. experience, good bucks and a great company. Tapes and resumes to Russ Daniel, PD, K104, 743 Main Street, Lebanon, OR 97355, or call (503) 259-2414. EOE M/F (8-29)

Program Director. Southern California looking for growth opportunity. Market growing rapidly. AM-Pop/Adult, FM-Beautiful Music automated. AM airshift necessary. Sports play-by-play desirable. Must be able to recruit and supervise announcers, coordinate production, promotion, music, etc. Tapes and resumes to 4459 Titan Ave., Lompoc, CA 93438. (8-29)

Openings

Night Editor: Must have competent skills at editing voice tracks and making music edits. Radio production knowledge and board expertise are desired. Other duties will include cassette and record transfers, cutting and high speed tape duplication. Send resumes to Watermark, 10700 Ventura Blvd., N. Hollywood, CA 91604. (8-29)

KILO/Colorado Springs is accepting tapes and resumes for possible future openings. Beautiful setting for progressive AOR. Write Rich Hawk, KILO, Box 2080, Colorado Springs, CO 80901. EOE (8-29)

Looking for all night jock. Send tapes and resumes to Harry May, Box 1400, San Luis Obispo, CA 93406. EOE M/F (8-29)

WANTED: Assistant Chief Engineer for major Southwestern broadcaster. Experience in contemporary audio, digital, and directionals a must. First phone necessary. BSEE helpful. No beginners. Send resume and salary to Radio & Records, #200, 1930 Century Park West, Los Angeles, CA 90067. EOE

Immediate opening for entry level overnight Top 40 announcer. Potential is important. No jvay delivery please. Show me your best. Tapes and resumes to Russ Daniel, PD, K104, 743 Main Street, Lebanon, OR 97355, or call (503) 259-2414. EOE M/F (8-29)

KSJO/San Jose is interviewing for News/Anchor position opening October 1st. Must be experienced, 18-34 communicator. Tapes and resumes to Lea Roy Hansen, PD, KSJO, 1420 Koll Circle, San Jose, CA 95112. (8-29)

KLOM/Lompoc, CA needs afternoon drive air talent. Tapes and resumes to Johnny Dixon, Box 697, Lompoc, CA 93438, or call (805) 736-3429. EOE (8-29)

Tape Machine Maintenance Engineer: This person should have previous experience maintaining tape machines and have the technical ability to read and understand schematics. The job will also involve occasional session set-ups. Send resumes to Watermark, 10700 Ventura Blvd., N. Hollywood, CA 91604. (8-29)

KRUX/Phoenix has possible near future opening for personality Top 40 jock. One of the finest companies in the Southwest. Send your best to Bobby Rivers, KRUX, Box 14707, Phoenix, AZ 85063. EOE M/F (8-29)

Miscellaneous

KDAP/Douglas, AZ needs Pop/Adult record service desperately! New artists, too. Send to Doug Canavan, KDAP, Box 1179, Douglas, AZ 85607. (9-5)

Good morning. Do you feel like you've slept in a mayo jar with kosher dill? I'm not trying to be funny, just in need of current stuff. I'm requesting your decayed amusement material. Anything, one liners, Crazy Comics, news from another planet, weird short stories. Trying to totter through a dull world. Send in a plane brown rapper. KARL RASPPERRY, KDAP, Box 1179, Douglas, AZ 85607. (9-5)

KBOS/Fresno is looking for creative and relevant weekly religious programming targeted toward the 18-34 audience. Please send samples to Neil Young, PD, Box 1101, Tulare, CA 93275. (8-29)

WSNI needs record service from all sources, particularly oldies, including catalogue. Pop/Adult format. Contact Jack Taddeo, PD, WSNI, 2043 Locust St., Philadelphia, PA 19103. (8-29)

KSOK/Arkansas City, KS needs better record service from all labels. Basically Pop/Adult with some Country, some rock. 33 years service to the area, combined with new ownership with progressive ideas makes your record shipment to us a good investment. Mail to John Marquis, OM, KSOK, Box 917, Arkansas City, KS 67005. (8-29)

KITY/San Antonio, TX needs record service from all labels for all singles and LPs. Send to Debra Reyna, Box 2338, San Antonio, TX 78205. (8-29)

Positions Sought

I'm in radio for one reason... sports! Dedicated, experienced pro wants to join your sports-minded organization. Preferably in medium or major college market with play-by-play opportunity. If you're serious about sports, call MARC at (218) 749-4893 afternoons. (9-5)

Experienced OM, PD, MD: 5 yrs experience Pop/Adult, Top 40 and AOR. Community minded. Excellent references. Contact MIKE at (914) 796-2082. (9-5)

Husband and wife looking for medium to major market work. 10 yrs combined AOR experience. Bucks are a factor. Call ED at (716) 895-2812. (9-5)

I love to chat with people! Enthusiastic communicator with stable track record and solid references seeks medium or major market Talk/MOR position. Over 11 yrs experience including college football play-by-play. Call JOHN IRWIN at (317) 289-5191. (9-5)

Dedicated, hard working AOR communicator from #1 station in medium market, 5 yrs experience including MD. Good references and excellent musical knowledge. Prefer Great Lakes region. Call (517) 393-3068 late afternoons or evenings. (9-5)

Goods & Services

Jocks — For Your Show!

Recording artist bio's—music information—funny quotes. Complete personality service any jock can afford! (Sample Issue #1.) RADIO TIMES, 200 South Glenn, Suite 98, Camarillo, California 93010.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack "LOLA'S LUNCH," 1390 Arroyo Drive, Ypailanti, MI 48197

Comedy Material

Funny horoscopes. Crazy commercials, silly soap operas, ridiculous TV reviews and more. 25 pages delivered to your mouth every month. For freebies write HYPE, INK, Box 69581, Los Angeles, CA 90069

The System

Another revolutionary new idea for the broadcasting industry available this fall from the first name in profit making promotions, FIRSTCOM BROADCAST SERVICES, INC. Two Oaks Plaza, Suite 2215, 6730 LBJ Frwy, Dallas, TX 75240. (214) 934-2222. The System. Service Mark 1980 FirstCom Broadcast Services, Inc.

:60's And :30's

100 :60 second and :30 second Musical Beds for your spots. No monthly payments, no needle drops, no nothing. All contemporary, 24 track recorded. Four LPs, \$75.00 plus \$5.00 shipping. Buy once, use forever. Call or write — VALENTINO MUSIC, 161 West 46th St., New York, NY 10036, (212) 246-4875.

Need Numbers?

The IMAGE GENERATORS are at your service. Get Major Market production/voices/ideas to help you generate numbers in your marketplace. Rates vary with market size. Interested? All inquiries to (301) 262-2119, or 11408 Falroak Drive, Silver Spring, Maryland 20902.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

Golden Oldies 45's

Spruce up your record library. All new records, not used. Thousands in stock. Send \$1.00 for giant catalog. Act now! THE GOLD VAULT, Box 202, Oshtemo, MI 49077.

Classic Oldies Airchecks

Charlie Tune WMEX, Fred Winston WKYC. Some of the goodies on issue 1. Full hour. Scoped cassette. Send \$10. THE GOLD VAULT, Box 202, Oshtemo, MI 49077.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

Positions Sought

Afternoon drive jock Southwest looking to move West. Top 40, or AOR preferred. Leave message at (602) 288-2377, or (602) 945-2500. (9-5)

Just looking? So am I! Ex-WFIL, KIMN, WFUN looking for weekends and relief within 200 miles of L.A. Ready to start today. Market size not important! Write PAUL, Box 7120, Van Nuys, CA 91409. (9-5)

Screw the fun in the sun, give me some dough in the snow. If the price is right, I'm yours. I'm good and I don't come easy. Y103, WAYS, KDWB, KSTP, WOKY, KUPD, etc. CHUCK BRITTON (904) 721-0752. (9-5)

I want to work on Long Island! Former Long Island resident with broad-based media background wants to come home to Long Island. Top 40 or AOR format. Call TOM LEYKIS (212) 580-1557. (9-5)

Experienced PD looking for new challenge. Prefer Midwest country. If you are looking for a yes man, look somewhere else. Currently morning drive and chief announcer at a Western media market station. For tapes and resumes call RICH ABRAMS at (307) 577-0057 afternoons please. (9-5)

Experienced couple: He: Production, announcer, news, programming. She: Production, jock, music, news. Work separately or as a team. (714) 324-6845. (9-5)

J.G. KNAPP former editor National Music Report (NMR) is available and looking for a record label position—pop or clubs, local or national. Will relocate. Call (404) 952-2469. (9-5)

Creative top rated air personality with major market experience, track record and super capabilities looking for relocation. Medium or major market. Morning drive experience, currently afternoon drive in top 50 market. Prefer Northeast or South. (412) 664-0946 and leave name, call letters and number. (9-5)

OPPORTUNITIES

Positions Sought

Experienced announcer looking for contemporary Top 40 or Country in Rocky Western area. Call ERIC at (606) 626-8030, or (215) 877-0845. (9-5)

Country music stations: Do you live, love and promote the music? Blend modern with traditional? Could you use a personality with 6 yrs in Country radio, half that time as MD? Could that personality find a home with you and eventually move into programming? If you can answer yes to all these questions, maybe we should get together. **BRUCE BAKER** Box 626, Jamestown, NY 14701. (716) 684-2682. (9-5)

Family man, 6 yrs experience as air personality, production and copywriter, seeking to relocate in East Tennessee, North Carolina, Virginia or Maryland. Other areas also considered. Prefer Adult Contemporary or Top 40 station. Currently employed. For tape and resume call **CLANCY** (615) 381-5511. (9-5)

Young, versatile, energetic DJ/newsman with 3 yrs experience currently working swing and fill-in Baltimore looking for full-time position of any type in Baltimore/Washington area. Have been MD, ND and Promotion Director in all size markets. For resume and tape call **KEVIN SPENCER** (301) 487-8422. (9-5)

Relocating to L.A. market Oct. 10. Innovative, award-winning Production Director seeks boundless creative position. 4 yrs at present AM/FM TV station. Multi-track experience. Call **PETER JAY** at (309) 688-3131. (9-5)

PD - Country music experience looking for new challenge. 28 yrs old, community minded, family man. Ready to find a good home. Call **JERRY** (419) 422-4545. (9-5)

Female announcer, 6 yrs experience. Copy, production, news, announcer, music. Call (714) 324-6845. (9-5)

Black jock seeking full-time position. 2 yrs part-time experience. Now working in medium market. Experience in Pop/Adult and presently working in R&B. Prefer R&B format and will consider programming position. Willing to relocate. Write to **W. J. 2317 Locust Lane, Harrisburg, PA 17109**, or call (717) 236-6460. (9-5)

Looking for off-air Operations or PD/MD position. Top 40, Country and MOR programming experience in major and medium markets. Successful ARB background and excellent references. Call **RON** at (314) 343-7834. (9-5)

Mature, adventurous, creative, number-one husband and wife with 3rd phone plus college. Husband has 8 yrs experience in announcing and programming. Wife has a few months experience in news. We're Midwesterners who will consider relocating for the right opportunity. Tapes and resumes available. Call (218) 455-3330. (9-5)

Male DJ knows Country music very well looking for Northern Illinois, Southern Wisconsin and Northwest Indiana area. Open to all. Tapes and resumes ready. Contact **MATT SWANSON** at (312) 864-3304. (9-5)

Seeking medium market PD or MD position. Currently in Fresno area. Call **ANDY TYLER** (209) 626-3218. (9-5)

Alternative news offered by innovative energetic News Director with major market experience (WYDD, WAMO) as well as overseas experience (KSTO/Guam). Will relocate for the right opportunity. Call **KEVIN** at (412) 873-4226. (9-5)

Attention all Connecticut and Massachusetts radio from **KEITH ALLAN**. Looking for an air talent who is a team player? If you are, I'm your person. Currently afternoons at Metro Milwaukee station, size of market and shift not as important as the people I work with. Available immediately. Call (414) 769-8986 mornings or evenings. (9-5)

PD, Talk Show Host available. Stable, mature, motivated, 6 yrs medium market experience in programming. Looking for top 100 market programming/administrative position and/or talk show position. \$18,500 will get you one of the best available. **STACY TAYLOR** #502, Royal Crescent Townhouses, Cypress Gardens, FL 33880, (813) 324-1891. (9-5)

A radio station is a terrible thing to waste! Station sound sleepy? Staff spinning their wheels? A jock is ready to speak with you about your Top 10 market GM, OM, PD positions. Top 40, Personality Pop/Adult, Oldies are my specialties. Call: (215) PE5-3436, for Demo tape and resume. (9-5)

Experienced female announcer, ready for immediate employment, seeks full-time slot in any of the Northeast Majors. Comes complete with FCC first class license, BA in Mass Communications and knowledge of a wide scope of music. For tape and resume, call **RANDI LAZAR** (212) 379-7746 anytime. (9-5)

Powerful production, promotion and agency-quality copywriting... that's what separates your regular run-of-the-mouth jock from me. Creative young rocker, five years related experience, ready to bust loose for progressive-minded Top 40. Sizzling board, great teen communicator. Own mobile DJ unit and light show; a plus for remotes. Call: **DAN MCKAY** (504) 895-8112, for recorded tidbit or Box 15769, New Orleans, LA 70175. (9-5)

Available now. Professionally minded and career-oriented jock in mid 20's with five years experience in Top 40 and P/A formats. Most recently with WOW/ Omaha. Best suited for Medium Market personality sounding stations. Can I help you? If so call: **SCOTT** at (402) 393-7324. (9-5)

Positions Sought

Top notch newsman and sports director of award winning radio news department seeks right opportunity. Excellent writing, sharp delivery, and pbp. Five year pro. Call (914) 562-3535. (9-5)

Nine-year pro looking for production or programming. Call: (701) 222-1455. (9-5)

Announcer/engineer, first ticket, experienced in directional arrays and FM wants chief engineer position in medium market plus midday air shift. Excellent references, prefer California or Minneapolis-St. Paul area. Salary open to discussion. Also high schools sports play-by-play and sales experience. Call (414) 344-6777. (9-5)

JIM WALSH seeking morning drive or programming position. Northeast preferred. Call (302) 478-8292. (9-5)

One of America's foremost DJ's is ready to come out of hiding. Currently top rated in a medium market where the dominance is staggering. He is now contemplating a move to the East coast. Tapes and resume tell only part of the story. Here is a morning personality who can put your station on top in the ratings race. For facts and figures call (215) 933-6345 after 5pm, or write in c/o **Paul R. Schmidt**, 422 High Street, Phoenixville, PA 19460. (9-5)

JOHN STENNETT (air name **Mark Donahue**) ready for re-entry into radio. Five years experience in small and medium market, excellent production, looking for Top 40, Pop/Adult, or AOR. Will accept any on-air, PD or MD position in medium or small market. Formerly: 95-FM/KBOSI, KKEZ, KWNT, KAFY, KERN, KFRE. Call (213) 932-9559. Ask for the wild and crazy one. (9-5)

TOM RIVERS is returning to the industry this week after three years of departure for marketing and management education. Eleven years rock radio experience. Formerly KRBE for three years, ready to devote energy to a challenging position on Top 10 market station. Strong personality and production work and programming knowledge. Tape and resume on request. Call (512) 454-1828. (9-5)

Looking to leave Pennsylvania and return to Ohio or Michigan. Currently Operations Manager at 60,000 watt country station in Johnstown, PA. Third ticket with endorsement. Call **SCOTT** (814) 539-8778 between 6am-12noon Monday-Saturday. (9-5)

PD who knows good people to make your station a winner. Prefer AOR or Pop/Adult format. Don't wait! We'll make you win by reflecting today's 25+ society with good music and real people. Call **MIKE** (313) 567-0303. (9-5)

Uncle Bob and his inflatable doll are ready to get it on again! If you've got the dough, I'm ready to go! Five-year AOR vet, and I've worked for some fine folks. No homogenized rockers please. Call (608) 262-7883. (9-5)

FM rock announcer with four + years experience. (KZOK, KISM, KLAY), first phone, dress room to grow. Can provide airwork, Music/Automation programming, production and Sales/Promotion skills. Available immediately. Tape and resume upon request. **DON LORIN WILKINSON**, (206) 726-2167, P.O. Box 80522, Seattle, WA 98108. (9-5)

Over two years small market experience plus college degree and looking to move up. News sports, play-by-play, airshift and MD experience. Looking for news and sports or play-by-play and air-shift combination. Call (301) 949-0722. (9-5)

It's my "predictable unpredictability" on the air that works. 10-year pro as air personality, PD, production and mornings in universal AOR and Pop/Adult formats with major consultants. Currently working without contract. BS degree in radio, TV and Film Communications. Seeking West Coast or Northeast major market position. Write "HOT," Box 35 Kenmore, NY 14217. (9-5)

Uncle Sam needs a few good men, but I need a solid gig. Experienced Top 40 jock, good low voice, production, music background, remote and excellent references. AM/PM drive. Prefer East. Please call **BILL** (516) 423-0167. (9-5)

Small market personality desires all night contemporary gig in medium or on-air MD/PD in small market. 2 1/2 years experience. Stable operation with positive/professional attitude only! Prefer Midwest, West or Southwest. Write or call **MARTIN J. MAZER**, 310 S. Jefferson, Sturgis, MI 49091. (615) 651-4248. (9-5)

In just over 3 years, I've gone from part-time to full-time at this upstate NY 100,000 watt live, semi-automated BM station. I'm an announcer, traffic manager, programmer, News Director, production and more. Am looking to move to another medium or major market. Call **FRANK HAMMON**, (315) 472-2491. (9-5)

Still plenty of time to add a veteran top 10 market AOR pro to your staff before fall book. Prefer Northeast or West Coast. Will consider all areas. Experienced in production, engineering, music, programming and air work. Can also play forward on your basketball team this fall and first base on your softball team next spring. Call for tape, resume and betting statistics today. **BRAND X BROADCASTING**, (301) 945-8498. (8-29)

Last call for your chance to sample those ambidextrous brainwaves, creative jokes and crazed production digits belonging to **THE RABBETT**. Get in on the negotiations before it's too late. AOR or crazer only. Call (808) 261-7025 between 6pm-8am Hawaiian time for tape and resume. Formerly with KDEO, KPIG-FM, WDRC-AM-FM, WHCN-FM. (8-29)

Positions Sought

Australia, U.K., Canada and all of the English speaking world outside the USA. American PD/air personality would like to live and work in your country. 29, married, veteran, technically qualified with 1st phone and Amateur Advanced license. Impeccable references. Write **TOM McGUIRE**, Box 660, Bettendorf, IA 52722. (8-29)

Programmer looking for station. Have programmed small stations and assisted in programming major market stations. Most interested in AOR radio. Will consider other formats. Call (314) 776-4974. (8-29)

Announcer with medium market experience desires Southern medium market, Adult Rock job. Good voice, good one-to-one delivery and great production. Conversational style. Call **DON** at (615) 331-2272. (8-29)

Combine an unknown quantity (JD) with your good business acumen and create a young and magnetic DJ whose work is good and whose price is right. The end result will definitely retain and hopefully increase your station's listening audience. Tapes and resumes gladly furnished upon request. Reply to **JOHN DACHIK**, 297 Franklin Tpk, Mahwah, NJ 07430, or call (201) 529-3049. (8-29)

Aggressive reporter and strong writer with medium and major market radio and TV news background seeking quality small or medium market news operation. Relocation no barrier. Management minded and able to combine news with sports and public affairs. Call **JEFF LONG** after 6pm at (412) 899-3430. (8-29)

TED LUX, major market adult format air personality. Have worked for NBC and Station-owned stations. (216) 238-0626. (8-29)

Get this, Bay Area... 20 years old and 7 of those on the air, top notch communicator from KRZY/Albuquerque, available to fill your part time/weekend hours as of Sept. Don't pass **FRANK SCHUBERT** up if you want an instantly established weekend personality. Pro news delivery and news/traffic reporting. Give an ear to the tape and be amazed. Write 2345 Golden Gate Ave., #203, San Francisco, CA 94118, or call (605) 256-7162 for tape, resume and references. (8-29)

Stronger than **Tenner** tape, more powerful than a 50k transmitter, able to leap tall towers with a Piper Cub. Listen, coming from your radio. It's a bird, it's a plane, it's a vibrant, adult personality. 4 years broadcasting, 1 year electronics, studying for 1st class. Prefer West, but ready to move anywhere. For your Adult or Pop/Rock station, give **MICHAEL JAY** a jingle at (219) 865-8736. (8-29)

RANDALL PRICE, currently full-time **WNUZ**, part-time Q104. Good production, air work. Some experience in music, programming and promotion. 3 1/2 years experience. Looking for medium market in the Southeast. Definitely not a beginner. Tape and resume available upon request. Call 9am-3pm at (205) 362-1230 or (205) 362-1231. After 6pm (205) 362-3998. All times CST. (8-29)

Energetic, reliable, hard worker seeks MOR announcer position in small market. Desires career in radio and determined to do so. Low salary requirements. Wheaton college grad. Will relocate. Tape and resumes send on request. Call **EDGAR** (201) 774-5000. (8-29)

6 years Top 40 experience. B.A. in broadcasting. Formerly research and promotions, WLS/Chicago. Air personality **WZZR-FM** Grand Rapids, and **KDES-AM/Palm Springs**. Am seeking air position with MD duties. Will consider all offers and will relocate. Call for tape and resume. (213) 374-3898. (8-29)

AOR hardware. Limited experience, college GM, strong female **F's** with sports and public affairs background. 6-midnight **F.M.**s. **MICHAEL JON HART** (714) 233-8833. (8-29)

Award winning journalist seeks position in California or Colorado. Call: **MARK WYATT** (303) 738-8225. (8-29)

I'm in radio for one reason... Sports! Dedicated, experienced pro wants to join your sports-minded organization, preferably in medium or major college market with PBP opportunity. Call: **MARC** afternoons at (218) 749-4983. (8-29)

Professional Broadcaster with eight years experience, seeks position at Massachusetts-based station. Currently employed at News/Public Affairs at Central NY news leader. Experienced in news, sports, jockeying, programming music, production, and copywriting. Strong broadcast background, with impeccable references. Call: (617) 448-2873 ask for **JERRY** or leave message. Monday-Friday, 11am-6pm. (8-29)

Looking for an entertainer? Give me a call! #1 evening jock with experience in PM drive and middays, looking for move into top 50 market. (413) 739-2804. (8-29)

Entry level broadcaster looking for a job in sports. I've been to radio school and have a good knowledge of sports. Have a 3rd. Contact **DAVE HOKENSON**, (612) 665-3918. (8-29)

Conversational delivery, dedicated disc jockey needs to grow. Experienced in Top 40, Pop/Adult, but would also enjoy AOR. First phone, production, and a willingness to learn and work as part of a team. Available immediately! Call: **BRUCE ARTMAN**, (213) 433-6957. 1209 1/2 Ocean Ave., Seal Beach, CA 90740. (8-29)

Announcer, 15 years experience, 1st ticket. Country or Pop/Adult. Prefer FL or Southeast. **BILL SMITHSON** (305) 448-1260. (8-29)

Air-talent and creative production specialist. Available now. **PAULA A. JOHNSON** (617) 398-3713. (8-29)

Positions Sought

Top flight DJ/production man on the loose looking for a radio station. 8 yrs experience in Top 40 and Pop/Adult. Have served as Production Director, 1st ticket and will deliver a first class act. Will gladly send tape and resume. Call **JERRY McCALL** (405) 751-4301, or write 10737 Whitehaven Rd., Oklahoma City, OK 73120. (8-29)

Have been A+ at major market Denver station. Pulled weekend and relief for 9 months. Programmed weekend special show and have light production experience. Have learned basics well with tight board. Ready to learn more with full time shift and production. Can you help? Call **JASON** (303) 420-9662 nights or (303) 673-1280 days. (8-29)

Strong reporting skills. I'm proud of my reporting, gathering and writing abilities. 5 yrs in radio, looking for straight reporting position in East or Midwest. Experience as News Director, assignments editor and community affairs director. Call **ANDY** (219) 362-8888 or (219) 362-4329. (8-29)

Looking for a great morning show? Jock in major market who has put some ideas together for a winning morning show. Formerly with **WMJC**, **KKFM**, **KNUI**. This would be a humor-oriented show that would communicate on both Pop/Adult and AOR stations. Only markets above 300,000 please. Call before noon (313) 872-7282 or (313) 836-1680. (8-29)

Stop here! 10 yrs experience, 1st phone, format Top 40 jock. Energetic one-on-one communicator. Very strong production. Excellent references. Available immediately. Call for tapes (806) 488-5402. (8-29)

CHRIS JARRETT formerly of **WAYS** is a superb minority communicator who is seeking a solid challenge in a major or medium market. Excellent references. Call (206) 346-4437 or (206) 758-5523. (8-29)

Chief Engineer looking for good Midwest station to treat him right. 7 yrs experience. Good transmitter and audio work. Can do airshift. Not cheap. Call (513) 372-8180. (8-29)

Promotion Director, WAAF, seeks creative copywriting/production position utilizing brain. Northeast. Full or part-time. **DAVE POTORTI** (617) 752-5611, or (617) 757-3404. (8-29)

Good strong newsmen looking for News Director position. West Coast preferred. Major market money. Call (714) 862-3969. (8-29)

What do the **Allman Brothers Band**, **WKLS/Atlanta** and **PBS** all have in common? Me. I've worked with all of them and more. Well rounded AOR or Pop/Adult personality able to handle promotions, etc. 9 yrs on-air experience (3 AOR, 6 Top 40 as PD, MD, DJ), 3 yrs on the road with the Allman Brothers and others. B.A. in journalism, 2 yrs in TV, 2 yrs PR Director at major governmental agency. 29, good pipes and taste for major and medium market. **BOBBY ELLERBEE** (404) 867-2063, or (404) 867-6521 for tapes. (8-29)

Pop/Adult drive time personality, excellent references. Past 10 yrs in NYC, Tampa and now Philadelphia. Available immediately. Call (215) 664-8278, or write to Box 15986, Philadelphia, PA 19103. All replies confidential. Top 10 markets only. (8-29)

Radio & Records

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THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

AL STEWART

Midnight Rocks (Arista)

60% of our reporters on it. Moves: Up 52, Same 22, Down 0, Adds 29 including WIFI, WRKO, Z93, Q105, KDWB, KBEQ, KIMN, WTI, WFMF, WAPE, WAKY, WDRQ, FM102. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). Moves are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. indicates one of this week's "most added" new songs.

PURE PRAIRIE LEAGUE "I'm Almost Ready" (Casablanca)

85/13, Moves: Up 38, Same 33, Down 1, Adds 13 including Q102, WTRY, WTIC-FM, WICC, WAKY, WOW, KTAC, WYRE, V100, G100, WKXY, KPUR, KFXD.

AMY HOLLAND "How Do I Survive" (Capitol) 82/17

Moves: Up 38, Same 26, Down 1, Adds 17 including F105, KBEQ, WFBL, WPST, WERC, WKIX, WZZP, KTAC, KTKT, G100.

DARYL HALL & JOHN OATES "How Does It Feel To Be Back" (RCA) 82/2

Moves: Up 49, Same 27, Down 4, Adds 2 including WOLF, KMJC, KDWB 9-6, Q102 30-27, KUPD 16-13, WFMF 27-24, KWEN 30-25, WANS-FM 26-21.

STEPHANIE MILLS "Never Knew Love Like This Before" (20th) 73/13

Moves: Up 45, Same 14, Down 1, Adds 13 including Z93, KJR, WTIC-FM, KEMP, KEEL, 95SGF, KSTT, WOW, FM102, KJRB, 14WK, WISE, WKXY.

CHARLIE DANIELS BAND "The Legend Of Wooley Swamp" (Epic) 70/8

Moves: Up 46, Same 17, Down 1, Adds 6 including WIFI, KSLQ, WTI, BJ105, WLAC, KERN, 96KX 24-14, KBEQ 6-2.

NATALIE COLE "Someone That I Used To Love" (Capitol)

64/5, Moves: Up 33, Same 20, Down 6, Adds 5 including WABC, WIFI, WAKY, KSEL, WEAQ, F105 13-11, Y100 25-24.

DEVO "Whip It" (WB) 62/27

Moves: Up 19, Same 16, Down 0, Adds 27 including KEARTH, WTRY, WFLY, WICC, WKEE, KXX106, WSGA, KJ100, WDRQ, KIOY, KMJK, WGBF.

WILLIE NELSON "On The Road Again" (Columbia) 54/21

Moves: Up 18, Same 15, Down 0, Adds 21 including KIMN, WBEN-FM, Q106, KXX106, WLAC, WSKZ, WRJZ, KWEN, KRQ, WRBR, KSLY.

Others Getting Significant Action

CHICAGO "Thunder And Lightning" (Columbia) 44/7

Moves: Up 25, Same 12, Down 0, Adds 7 including WHFM, BJ105, WSKZ, WRJZ, WFBG, WCIR, KBOZ, KOPA 30-25, KRUX 37-31, WDRQ 30-25, WSEZ 32-28.

LIVINGSTON Taylor "First Time Love" (Epic) 43/3

Moves: Up 26, Same 13, Down 1, Adds 3 including WOLF, WPST, KOOK, WFIL 30-28, WRKO 15-13, KSLQ 19-17, WOKY 25-23.

CARS "Touch And Go" (Elektra) 42/14

Moves: Up 16, Same 12, Down 0, Adds 14 including F105, CFTR, WHFM, WPST, WKEE, KHFI, WFMF, WSKZ, WQRK, WOW, KRUX.

PETER GABRIEL "Games Without Frontiers" (Mercury) 42/8

Moves: Up 8, Same 25, Down 1, Adds 8 including KBEQ, KJ100, WVIC, KIOA, KLUC, WISE, KQWB-FM, KOOK, KUPD 29-27, WPST 28-22, WSKZ 27-25.

IRENE CARA "Out Here On My Own" (RSO) 38/5

Moves: Up 15, Same 18, Down 0, Adds 5 including WFIL, WSKZ, WRJZ, WCIR, KSLY, Q105 27-24, WHB 24-20, WFBR 26-24, KMJK 33-30.

ROSSINGTON COLLINS BAND "Don't Misunderstand Me" (MCA) 35/1

Moves: Up 17, Same 13, Down 4, Adds 1 including KHFI, 96KX 27-23, KUPD 3-2, Y103 5-3, WBBQ 12-8, WANS-FM 9-6.

ELTON JOHN "(Sartorial Eloquence) Don't Ya Wanna Play This Game No More" (MCA) 34/8

Moves: Up 17, Same 7, Down 2, Adds 8 including WFBL, KIOY, WJQB, WGUY, WTSN, WHEB, KSEL, WNAM, WTI 39-35, BJ105 23-20, KFXD 30-24.

CLIFF RICHARD "Dreaming" (EMI America) 31/30

Moves: Up 0, Same 1, Down 0, Adds 30 including JB105, WPGC, CFTR, KOPA, WFBL, KC101, WAEB, 96X, WNOX, WGH, KSTT, KRAV, KIOY, CK101.

GENESIS "Turn It On Again" (Atlantic) 30/7

Moves: Up 10, Same 13, Down 0, Adds 7 including JB105, WOKY, KTSA, Y103, KJ100, 92X, KBIM, 96KX 30-28, KRSP 21-19, KFXD 29-22.

STACY LATTISAW "Let Me Be Your Angel" (Cotillion) 29/9

Moves: Up 13, Same 7, Down 0, Adds 9 including WBEN-FM, WKEE, WFMF, WAPE, KYNO-FM, KCPX, WFBG, WCIR, FM99, WPGC 17-13, WLAC 24-21, WAYS 22-18.

Radio & Records

NATIONAL AIRPLAY/30

September 5, 1980

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
3	3	1	1	AIR SUPPLY/All Out Of Love (Arista)
18	7	4	2	DIANA ROSS/Upside Down (Motown)
13	8	5	3	PAUL SIMON/Late In The Evening (WB)
12	11	8	4	ROBBIE DUPREE/Hot Rod Hearts (Elektra)
1	1	2	5	CHRISTOPHER CROSS/Sailing (WB)
7	4	6	6	AMBROSIA/You're The Only Woman (You & I) (WB)
8	5	7	7	JOHNNY LEE/Lookin' For Love (Full Moon/Asylum)
11	9	9	8	GEORGE BENSON/Give Me The Night (WB)
21	15	12	9	EDDIE RABBITT/Drivin' My Life Away (Elektra)
19	14	11	10	ELECTRIC LIGHT ORCHESTRA/All Over The World (MCA)
20	16	13	11	BOB SEGER/You'll Accomp'ny Me (Capitol)
23	17	14	12	BILLY JOEL/Don't Ask Me Why (Columbia)
2	2	3	13	ROLLING STONES/Emotional Rescue (Rolling Stones)
27	22	18	14	KENNY LOGGINS/I'm Alright (Columbia)
16	12	15	15	IRENE CARA/Fame (RSO)
29	25	19	16	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
26	19	17	17	LARRY GRAHAM/One In A Million You (WB)
-	29	21	18	QUEEN/Another One Bites The Dust (Elektra)
28	24	20	19	CARLY SIMON/Jesse (WB)
4	6	10	20	JACKSON BROWNE/Boulevard (Asylum)
-	30	26	21	BOZ SCAGGS/Look What You've Done To Me (Columbia)
-	27	24	22	POINTER SISTERS/He's So Shy (Planet)
-	-	25	23	DOOBIE BROTHERS/Real Love (WB)
5	10	16	24	BENNY MARDONES/Into The Night (Polydor)
-	-	29	25	BARBRA STREISAND/Woman In Love (Columbia)
-	-	28	26	LARSEN-FEITEN BAND/Who'll Be The Fool Tonight (WB)
9	18	23	27	OLIVIA NEWTON-JOHN/Magic (MCA)
30	28	27	28	ROBERT JOHN/Hey There Lonely Girl (EMI America)
-	-	30	29	DIONNE WARWICK/No Night So Long (Arista)
-	-	30	30	AL STEWART/Midnight Rocks (Arista)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

BARBRA STREISAND "Woman In Love" (Columbia)
 CLIFF RICHARD "Dreaming" (EMI America)
 AL STEWART "Midnight Rocks" (Arista)
 DEVO "Whip It" (WB)
 LARSEN-FEITEN BAND "Who'll Be The..." (WB)

Complete Regionalized Listings on Pages 18 and 19.

HOTTEST

DIANA ROSS "Upside Down" (Motown)
 AIR SUPPLY "All Out Of Love" (Arista)
 QUEEN "Another One Bites The Dust" (Elektra)
 PAUL SIMON "Late In The Evening" (WB)
 ROBBIE DUPREE "Hot Rod Hearts" (Elektra)

Parallel Listings Begin on Page 22.

SPLIT ENZ "I Got You" (A&M) 29/5

Moves: Up 10, Same 14, Down 0, Adds 5 including KJR, WKEE, KTSA, WLAC, WFLB, KLUC 28-24, WSPT 28-22, KDZA 30-27.

JOURNEY "Good Morning Girl/Stay Awhile (Columbia) 29/4

Moves: Up 14, Same 10, Down 1, Adds 4 including Y103, KJ100, KWIC, WGBF, 96KX 29-24, KSLQ 7-5, WFBL 35-32, KRBE 28-25.

JON & VANGELIS "I Hear You Now" (Polydor) 28/0

Moves: Up 11, Same 15, Down 2, Adds 0, WBEN-FM 30-27, K104 11-10, WSEZ 34-32, FM99 33-30, KQWB-FM 20-11, KBIM 36-30.

TEDDY PENDERGRASS "Can't We Try" (Phil. Int.) 27/5

Moves: Up 9, Same 13, Down 0, Adds 5 including WFBR, WKEE, WNOX, 14WK, WANS-FM, WABC 23-19, WXLO 30-15, WAPE 27-22, WHBQ 15-12.

KINGS "Switchin' To Glide (Elektra) 26/0

Moves: Up 13, Same 13, Down 0, Adds 0, CFTR 36-31, KUPD 19-16 WBEN-FM 29-25, WDRQ 28-25, KKLS 30-28.

WHITESNAKE "Fool For Your Loving" (Mirage) 23/0

Moves: Up 9, Same 14, Down 0, Adds 0, KBEQ 24-21, KUPD 27-22, WKEE 26-19, WDRQ d-29, WCGQ 18-16.

LINDA CLIFFORD "Red Light" (RSO) 22/1

Moves: Up 14, Same 7, Down 0, Adds 1, Y103, WRKO 11-9 JB105 30-24, WPGC 24-22, KFRC d-29, 14Q 25-21, 96X 30-27.

MICHAEL JOHNSON "You Can Call Me Blue" (EMI America) 19/2

Moves: Up 7, Same 10, Down 0, Adds 2 including KIOA, KQDI, KDWB 16-13, WHEB 34-30, CK101 35-32, KKRC 15-13.

DONNA SUMMER "Walk Away" (Casablanca) 18/11

Moves: Up 4, Same 3, Down 0, Adds 11 including WXLO, KFRC, KHFI, KEEL, WNOX, WVIC, KYNO-FM, 13FEA, WFBG, WFLB, KSLY.

ALLMAN BROTHERS "Angeline" (Arista) 18/3

Moves: Up 8, Same 7, Down 0, Adds 3 including WKEE, WAYS, KBIM, KBEQ 16-13, KRSP 24-21, WCGQ 21-19, WRKR d-32.

O'JAYS "Girl Don't Let It Get You Down" (Phil. Int.) 18/2

Moves: Up 9, Same 7, Down 0, Adds 2, including BJ105, WFLB, Y103 40-31, WSGA 28-25, FM100 24-20, FM99 31-27.

AMII STEWART & JOHNNY BRISTOL "My Guy/My Girl" (Handshake) 17/4

Moves: Up 4, Same 9, Down 0, Adds 4, including 92Q, KMJK, WYRE, KWIC, WSGA 27-24, FM 99 35-31.

RAY, GOODMAN & BROWN "My Prayer" (Polydor) 17/1

Moves: Up 5, Same 11, Down 0, Adds 1, WHEB, KEARTH k-29, WFBR d-27, WAPE 28-23, WFLB d-33.

ROLLING STONES "She's So Cold" (Rolling Stones) 16/4

Moves: Up 2, Same 10, Down 0, Adds 4, WPGC, WKEE, WJDX, KJ100, on Q107, WDRQ d-24, KWWB-FM 23-17.

BLACKFOOT "Spendin' Cabbage" (Atco) 15/0

Moves: Up 6, Same 7, Down 2, Add 0, Y103 24-18, KJ 100 d-30, WANS-FM 33-31, KKRC 28-25.

DIANA ROSS "I'm Coming Out" (Motown) 12/6

Moves: Up 5, Same 1, Down 0, Adds 6, JB105, Y100, WFBL, WTI, 96X, Y103, WABC d-30, WXLO d-20, WPGC d-24.

Continued on Page 24