ISSUE NUMBER 336

THE INDUSTRY'S NEWSPAPER

JUNE 13, 1980

## Minor Returns To A&M As VP/Promotion

Charlie Minor has accepted the position of Vice President/Executive Director of Promotion at A&M Records (R&R 6-6). The appointment marks a return to A&M for Minor, most recently VP/Promotion at EMIA/UA, as he worked in promotion for the company from 1969-1977. In his new position, he will report to A&M Senior VP/Promotion & Sales Harold Childs.

Childs commented, "We are very excited and proud to have Charlie return to A&M. He learned his craft here and became one of the top promotion men in the business. Charlie is the kind of modern-day promotion executive who can deal with the diversification in radio today. Considering the many types of music found at A&M, his background and knowledge are invaluable to this company."

Minor entered the record industry working with Lowery Music in Atlanta, becoming A&M's local rep in that city. By 1977, he was



Charlie Minor

A&M's National Promotion Director, at which time he joined ABC as VP/Promotion. He helped form Xeti Records with Jerry Rubinstein and Artie Mogull, and accompanied them to UA when they headed that company's operations. When EMI assumed control of UA, Minor headed promotion operations for the new consolidated label as VP/Promotion.

#### LIVE FROM WLUP

## Dahl Debuts In Detroit On WABX

In a unique two-station live broadcast situation, WLUP/Chicago morning man Steve Dahl also became morning man for WABX/ Detroit this week. Dahl's show is sent via landlines to Detroit, where the mono signal is reprocessed into stereo by a stereo synthesizer. WABX has three five-minute local breaks per hour for spots, news, traffic, weather, time, and promotions; otherwise it's all Dahl, and WABX's promotion for the show, including a full-page Detroit Free Press ad, says "Live from Chicago" and makes no attempt to convince listeners he's emanating from the Motor City.

WABX PD John Duncan told R&R, "I think this is going to go down in radio history as a monumental moment in AOR broadcasting. The concept is similar to the Johnny Carson show. People don't mind that Johnny isn't coming from their city. They just want him to be good."

#### Successful Debut

After the first broadcast, Dun-

# STEVE DAHL IS BACK WABXLOO

can said, "Things went great. We had a few minor problems involving timing. Fidelity was incredible. I listened both on a mono and stereo radio, and the stereo synthesizer works very well. We had some very positive response. We had an 800 number for Detroit listeners who wanted to call Steve in Chicago, and we had some great calls from Detroit on the air. And he has the capability of putting a Detroit caller and a Chicago caller on the air talking to each other, which he did."

Dahl, who formerly worked at WABX, told R&R, "It's been pretty heavy. It's weird to have worked somewhere for two years and be real comfortable and then go back to that first-day feeling. It's real unsettling. But everything's going real well, and response has been real good." Dahl said he planned a dating game pairing listeners from Chicago and Detroit.

Because Detroit is in a different time zone, Dahl now starts his show at 5am Chicago time and runs on WLUP for five hours, the first four of which are carried by WABX starting at 6am Detroit time. WABX newsperson Frank Joyce serves as WABX's anchor, along with a board operator. WABX morning man Jerry Lubin has exited the station.

Additional stations for Dahl are being considered by the Alternative Radio Network, which administers the project. Duncan said, "I think the success of the whole concept will hinge quite a bit on the success of Steve in Detroit." And Alternative Radio Network Project Manager Brian Blatt told R&R, "I've already gotten calls from some Midwest AOR's who have expressed interest in joining the network." A second affiliate is expected to be participating within a month.

#### **RKO TO APPEAL TV DECISION**

## FCC Asks For Comments On RKO Radio Fate

Last March, RKO General, a subsidiary of General Tire & Rubber Co., asked the FCC for permission to spin off its 12 radio licenses and Memphis TV station into a separate corporation. Last Wednesday (6-4), after voting 4 to 3 behind closed doors to give final approval to its order to strip RKO of three TV licenses (WNAC-TV/Boston, WOR-TV/New York, and KHJ-TV/Los Angeles), the Commission said it would invite comments from all interested parties on what action should be taken with regard to RKO's remaining 13 stations -

including the effect of the character questions against General Tire and Rubber Co., the idea of a spinoff, and presumably the effects to 45,000 stockholders. Comments are due July 7 and reply comments due July 22. The initial decision, in which the FCC said GTR had not been "entirely honest" with the Commission, was handed down January 24.

#### **Reactions To Decision**

General Tire & Rubber immediately issued a statement an-

excited. It's a wonderful com-

nouncing its intention to appeal, using "every resource" to reverse the decision. The company called the FCC vote "the most unfair and discriminatory action ever handed down by a government agency."

The FCC majority (Chairman Charles Ferris joined by Commissioners Anne Jones, Tyrone Brown, and Joe Fogarty) stated, "Broadcasters... must satisfy the highest standards of character commensurate with the public trust reposed in them." The FCC added, "In this case, we are presented with a broad record of illegal, immoral, and unethical practices."

The FCC minority (Commissioners Quello, Lee, and Wash-burn) were equally forthright in their disagreement. Jim Quello called the action "gross bureau-cratic overkill." Looking at the local angle, Abbott Washburn said, "I find it hard to see how the parent's wrongdoing overseas has anything to do with the public service rendered by any of the 16 stations, e.g. WGMS, the good music station here in the District of Columbia." Bob Lee, in a later state ment, sald the decision "short-circuited" Communications Act provisions by falling to allow RKO adequate opportunity to defend itself against various charges, a circumstance Lee labeled as a "fatal flaw" in the decision.

# Williams Named VP/Promotion At EMIA/UA

Dick Williams is the new Vice President/Promotion for EMI America/United Artists, following the departure of Charlie Minor to A&M (see separate story). Williams was promoted from the position of National Singles Promotion Discotor

In further reorganization moves, EMIA/UA President Jim Mazza announced that Jack Satter has been named to replace Williams as National Singles Promotion Director, moving from Promotion Manager/Southwest, and Chris Hensley will take the position of Co-National Album Promotion Director/East Coast, a promotion from Local Promotion Manager/Atlanta. Both Satter and Hensley will report directly to Williams.

Williams began his career at UA in 1970 as Local Promotion Manager/Memphis. He moved on



Dick Williams

to MCA, becoming Director of Special Projects for the East and Midwest in 1973, then became Regional Album Promotion Director/Midwest for ABC, assuming the same position for Casablanca in 1976. He was promoted to National Album Promotion Director at Casablanca in 1977 and a year later joined UA in the same position.

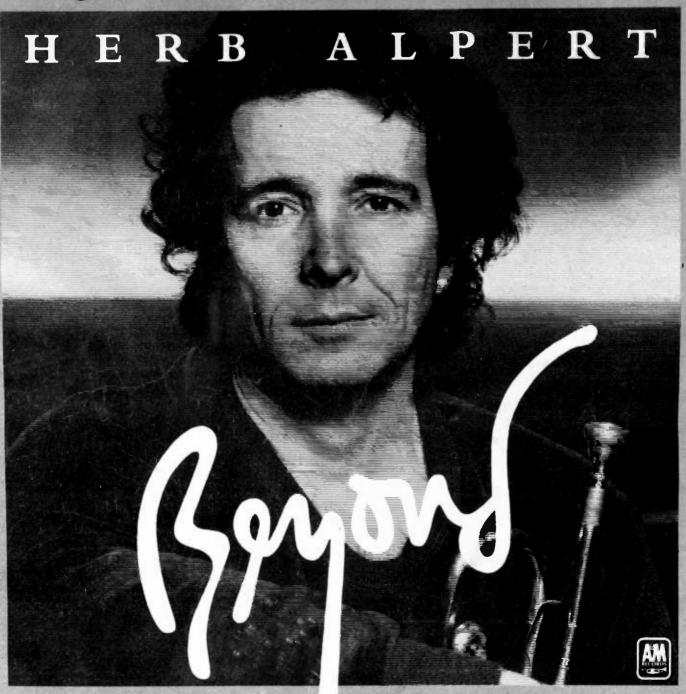
#### **Barsanti New WTIC Operations Manager**

Tom Barsanti has been appointed Operations Manager of Pop/Adult giant WTIC-AM-FM/Hartford, replacing Jay Clark, who recently became Operations Director at WABC/New York (R&R 5-16). Barsanti recently resigned as PD of KCMO/Kansas City following a format change from Top 40 to News/Talk.

WTIC VP/GM Perry Ury told R&R, "We're just delighted to have him here. He's a thorough professional and on top of that he's got the background we needed, as a former News Director and long-time programmer."

Barsanti commented, "I'm very

pany, and of course it's an indescribably great facility, not only the physical plant but the people and the kind of tradition the station has. It's a legendary situation I'm really proud to be a part of." Discussing his departure from KCMO, Barsanti told R&R, "The decision was made to move the station to a News/Talk format, and I felt that was not the move I wanted to make. After eight years with (KCMO owners) Meredith, I felt very comfortable with them, so I wished them the best of luck and we parted under very good cir-cumstances." Barsanti assumes his new position Monday (6-16). Last year Herb Alpert had the biggest record of his phenomenal career, the number one, Grammy Award winning single RISE...this year Herb Alpert brings you...BEYOND"...



"BEYOND"...the single...From the man who has sold more instrumental records than any artist in the history of recorded music..."BEYOND"... the next plateau for Herb Alpert's music.





GLIDING THROUGH THE MORNING SHOW - KARA/Santa Clara, CA customarily uses a glidar for traffic reports in the San Jose area, piloted by Doug Kendrick, Recently PD morning man Dan Schow decided to do his entire show from the rear of the glider at a height of about 11,000 feet. Schow reports he coasted through the show in fine form. At left labove) he's pictured with Kendrick preparing for takeoff, while at right the KARA oliter is about in fine. KARA glider is shown in flight.



Joe Abernathy

## **Abernathy Appointed** VP/GM At KJET/KWIC

Joe Abernathy has been appointed VP/GM of KJET & KWIC-FM/Beaumont, TX, joining the facilities as a minority stockholder. Abernathy, a veteran broadcaster, commented, "With 17 stations in our metro, only one in double figures, and seven stations playing some form of rock, the challenge is The economy here is very healthy. I look forward to a long and rewarding relationship with KWIC and KJET." KJET is Black-formatted, while KWIC is Pop/Adult. During the course of his broadcasting career. Abernathy has served as GM of KMBR and KFIX/Kansas City and WIOD/Miami.

#### Christy New KCBQ PD

Bob Christy has been named PD at KCBQ/ San Diego, coming to the station from WHDH/ Boston, where he served as PD for the last two

KCBO GM Mike Stafford, who made the announcement, said that Christy was selected for the position because of ratings success at WHDH. which like KCBQ is formatted Pop/Adult.

Christy, with more than a decade of radio experience, previously programmed WIBC/Indianapolis and WVBF/Boston before joining WHDH.

#### Arista Withdraws All Blank Tape Ad Support

In what the company described as a "minimal first step" in addressing the issue of home taping and its effect on record sales, Arista Records recently issued a firmly-worded statement to all its independent distributors declaring that the label would no longer pay for or contribute to any radio, print or TV advertising which promotes the sale of blank tape as well as Arista product.

Arista Executive VP/GM Elliot Goldman stated in the letter, "To be in the position of paying for all or part of ads that promote the sale of blank tape is ludicrous and self-deceiving, and we cannot permit it." The policy becomes effective immediately. The Arista announcement follows a similar policy declaration from Polygram

## **KVOC PD Grogg** Named GM At KLO

Dick Grogg, PD at Country-formatted KVOC/ Casper, WY, has been appointed GM at sister station KLO/Ogden, UT, a Pop/Adult outlet. The announcement was made by KVOC Inc. VP/GM Fred Hilde. brand, who had been serving as GM of both KVOC and KLO, and will now be concentrating on KVOC's operations. At the same time, KVOC Sales Manager Ray Ebert was named to KVOC Inc.'s newly-formed Board of Directors

Grogg told R&R, "I find this new assignment an interesting challenge after all my years in programming. I am really looking forward to getting into this management position.

Group joined KVOC in 1975 after serving as PD at WTCR/Huntington, WV, and became PD in September 1979. No new PD at KVOC has been named.

## CBS, MGM Form Home Video Marketing Firm

CBS Inc. and the MGM Film Co. have jointly announced the formation of an MGM-CBS Home Video firm to market home video software worldwide. MGM Film recently separated from its hotel and garning operations. MGM Grand Hotels Inc., becoming a publicly-owned company in the process

Plans for the joint venture include the introduction of 25 videocassette programs by the end of the year with videodiscs, to be manufactured by the CBS/Records Group, to follow in 1981. Both videocassettes and videodiscs will be distributed worldwide via the CBS/Records Group's existing record distribution facilities.

Among the initial programming to be produced will be selections such as "The Wizard Of Oz," "2001: A Space Odyssey." "Gone With The Wind" and "Network" from MGM's library of more than 1600 films. Future MGM feature films, films to be produced by CBS's new film production unit, films from CBS's now-defunct Cinema Center catalog, and performances by CBS Records artists, as well as cultural, news and sports programming generated by CBS, will also be made available under the joint venture.

Under the terms of the agreement, MGM-CBS Home Video will have exclusive rights to all product produced for the home video market by the two parent firms, with the exception of certain product created by the CBS/Records Group for cable or TV presentation. Furthermore, MGM will receive all after-expenses revenue from its product while CBS retains the same rights for its productions. The two firms will share equally revenues derived from third party



## this week...

#### NAB SETS SPECTRUM TASK FORCE

Upset about potential chaos on the radio band, NAB establishes a new intensive study of allocations.

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Practical options for interim reports during 12-week surveys.

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An inspiring view of the future from NBN's Eugene Jackson.

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Two divergent views from top programmers

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Burkhart/Abrams/Douglas/Michaels introduces an FM P/A format aimed directly at women.

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# Washington Report

## Wanted: Reaction To New EEO Plan

Commission Seeks More EEO Information; But Stations Would No Longer Be Required To File Reports

There was some disagreement at an open FCC meeting last week (6-4) over a proposal asking for more EEO information on stations' annual reports, with one Commissioner saying the measure goes too far. If adopted, stations would no longer have to send EEO data to the FCC — neither on the Annual Employment Report nor at renewal time. The additional data would be kept in the

public file. If a station failed to meet FCC guidelines, it would then be required to submit the information.

Commissioner Bob Lee's suggestion that stations which employ women and minorities in numbers equal to at least 80% of their population in the workforce be exempted from most EEO record-keeping is being included in the proposal.

If the proposal is adopted, stations with five or more employees would be required to keep information including the following:

- Employment reported by race, sex, job title and category.
- A summary of promotions by race, sex, former job title and new job title.
- A list of applicants for job openings stating race and sex.

An annual update of EEO progress.

#### FCC Says No Additional Paperwork

The Commission is not asking for any information not already required by other laws such as the Minimum Wage Laws, according to FCC Attorney Steve Bookshester. "Our objective is not to make more work for broadcasters, and we want comments from them on how these requirements could take as little time as possible," Bookshester said. Comments are due in 60 days, with 30 days for replies, although R&R has learned there will probably be an extension of time.

#### The National Nanny?

Commissioner Abbott Washburn EEO PLANS/See Page 27

#### The Week In Review

- **RKO Radio? FCC** asks for comments on its future (see Page 1). Also for reaction to new EEO plan.
- Industry sets up Radio Allocations Task Force.
- Gulf sits down at bargaining table with SJR.
- Three Metromedia stations to sign affiliation with the Source.

— Jonathan Hall

#### Sales Talk

Attorneys for Gulf United met in New York this week with SJR in an attempt to finalize details of a possible acquisition of SJR for \$67 million

Under an agreement reached in principle last Friday (6-6), Orion Broadcasting (owner of five TV's, two AM's, one FM) would become a wholly-owned subsidiary of Cosmos Broadcasting of Columbia, SC (four TV's and WIS-AM-FM/Columbia) in a \$110 million deal. Orion would retain WMT-AM-FM/Cedar Rapids, IA plus two TV's, and spin off WAVE/Louisville and three TV's.

Illinois Broadcasters Association Board of Directors recently passed a resolution deploring campaigns in which RAB and TVB attack each other. "... The trade association of each industry should confine its advertising efforts to the promotion of the positive factors of its own industry and not dwell on the undermining of competitive media," the resolution stated.

CBS-FM Sales to rep KSAS/Kansas City.

Thirteen hundred broadcasters and ad execs participated in New York Market Radio Broadcasters Association (NYMRAD) Radio Festival end of May. Program saluted RAB's "Radio, It's Red Hot" campaign, and New York Mayor Ed Koch was on hand first day to proclaim "Radio Week."

RAB puts finishing touches on biggest-ever workshop in Manhattan June 25 with Association of National Advertisers. Keynoters will be Ogilvy & Mather President Ken Roman discussing "Radio In The 80's — Is It Time To Run To The Other Side Of The Boat?," plus radio testimonials from Del Monte, AT&T, Mailgram, 7-11, and Photomat.

NAB SETS TASK FORCE FOR STUDY

## Master Plan For Spectrum Allocation Urged

Prompted by the FCC's inaction on its proposal for a joint Government/Industry task force to study spectrum allocation, the NAB Radio Board decided at its meeting last week to go directly to Congress. In a resolution adopted Thursday (6-5) which will be sent to the Hill, the Board said, "Because the FCC has approached the problem on an ad hoc and piecemeal basis, the NAB urges the Congress to

move without delay to assure that the FCC develops a radio master plan which fosters an orderly growth, and as part of that planning process, that it appoints a governmental/industry committee."

The Board also authorized the immediate formation of its own task force to study the technical and economic impact of additional radio stations resulting from 9 kHz spacing, increased FM allocations, and limiting clears to 750 miles.

In other action, a change was approved in the bylaws increasing the Radio Board of Directors by one to accommodate another network. The mechanics will be worked out in September.

## Where The Candidates Stand

According to responses received by NAB to a list of questions regarding current issues in broadcasting, both President Carter and Ronald Reagan support radio deregulation. Reagan also supports lengthening license terms and is opposed to public disclosure of financial information and federal funding for public interest groups to participate in FCC regulatory proceedings.

Carter, on the other hand, supports government funding of public participation. The President also pointed out that he has proposed legislation that would protect broadcast newsrooms from surprise police searches. Carter would not take board members' questions in a private meeting last Thursday at the White House, but preferred to discuss other domestic and international affairs.

#### **New Leadership**

Eddie Fritts, President Fritts Broadcasting, headquartered in Indianola, MI, was elected Chairman of the NAB Radio Board, succeeding Arnie Lerner, WLLH/ Lowell, MA Chairman.

Cultie Tarleton, VP Radio, Jefferson Pilot Broadcasting, Charlotte, NC, was elected Vice Chairman. Both were unopposed for seats, as was Tom Bolger, who was reelected Chairman of both Radio and TV boards.



WHITE HOUSE RECEPTION — Pictured at the White House reception for the NAB Board are President Carter and newly elected Radio Board Chairman Eddle Edits.

The NAB Radio Allocations Task Force comprises: Arnie Lerner, Chairman WLLH/Lowell, MA (Task Force Chairman); Bruce Johnson, President Shamrock Broadcasting; Mike Lareau, Exec. VP/GM, WOOD/Grand Rapids, MI; Jerry Lee, President, WDVR/Philadelphia; Gene Jackson, President, National Black Network; Charlie Wright, President. WBYS/Canton, IL; Walter May, President, WPKE/Pikeville, KY; and Ralph Green, VP/Engineering, CBS Radio Network.



RADIO MEMBERS MEET — ABC Radio President Ben Hoberman enjoys a conversation with WBL//
Long Island President Marty Beck at the NAB meetings.



ALL A BOARD — Shering an informal moment at NAB's board sessions are (I+r) TV Board Chairman Bob King, Radio Board Vice Chairman Cuilie Tarie ton, TV Board Vice Chairman Mark Smith, board member Eugene Cowen, and immediate past Board Chairman Don Thurston.

#### **Washington Street Talk**

POSTCARD RENEWAL FORM CLARIFIED: As proposed last week (R&R 6-6), it's to be a "promise vs. performance" pledge based on licensee's most recently filed statement. Changes would occur only when station alters format, thus eliminating necessity of filing a new report with each renewal.

The FCC would check performance of licensees through random audit of 5-to-10% of all stations filing a new short form renewal application (longer than the proposed postcard; shorter than present form) and an additional five percent filing a long form (roughly the equivalent of the present form).

For the majority of those audited, if there's no problem, their renewal would be routinely granted. If, however, the FCC finds a problem, a station might be subject to a field audit. Under the new system, if enacted, field inspectors would probe for any violations once dispatched to a station.

BROADCAST BUREAU MERGER PUT ON BACK BURNER: There were a couple of theories as to why the Commission failed to approve Broadcast Bureau Chief Dick Shiben's proposed consolidation of the Complaints & Compliance Division into the Renewal & Transfer Division last week. Most prevalent was that the Bureau had gotten its way on controversial EEO and postcard renewal form discussions, and third item seems to push Commissioners too far. The Bureau was confident prior to the meeting that all was well, but detecting a possible rejection of the concept, readily agreed to Chairman Ferris's idea to appoint a task force for further

BLOW TO KAHN'S STEREO SYSTEM: One of the biggest radio supporters of Leonard Kahn's brand of AM stereo, Dick Carr, VP of Radio Operations for Meredith, has stepped down from his position.

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you can step in and make all the exceptions you want. SELECTOR knows you know best. The system runs in either interactive or automated mode. In automated mode, it will generate a routine sheet for an hour, a day, or an entire week.

#### **MANAGEMENT REPORTS**

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## Group W's Nationwide **Radio Town Meeting**

Death Of The American Dream?

Do you have a gripe about the economy you'd like to get off your chest? Who better to complain to than the President's inflation fighter, Alfred Kahn! Group W gave its stations' listeners the opportunity to do just that in a onehour live confrontation May 29. Kahn, located in Westinghouse's Washington studios, fielded questions via satellite from listeners at member stations.

ficer at WIND/Chicago; and a laid-

off steel worker at KDKA/Pitts-

The show was moderated by

Group W Washington News Bureau

Chief Jerry Udwin, who told R&R.

"Member stations liked it so much.

they wanted us to do it again the

following week." According to Ud-

win, Group W does plan another

show soon, probably on a different

national subject.

At WBZ/Boston, an unemployed shipworker wanted to know why the government can't build ships with its money instead of spending it on food stamps. In Philadelphia at KYW, a mother of four surviving on government aid asked why welfare payments don't go up with inflation. And Pati O'Neill at KFWB/Los Angeles told Kahn she doesn't believe in the American dream any more, because even though she makes a good salary, at today's prices she'll never be able to own her own home.

Other guests included a farmer at WOWO/Ft. Wayne, IN; an oil refinery worker at KODA/Houston; a police officer at WINS/New York; a college financial aid of-

#### **People**

#### **New York**

Chuck DeBare, President, New York ABC-owned AM stations, elected International Radio & TV Society VP at annual meeting last week.

Joe Reilly is new New York State Broadcasters Association Executive Director. He's former WWOM/Albany VP/GM.

#### **Kansas City**

Gary Coleman upped to Sales Manager at KCMO/Kansas City, where he's been account exec.

#### Washington

White House Asst. Director Steve Simmons upped to Assoc. Director on Domestic Policy staff. Simmons is one of Carter's key people on communications-related matters.

#### Salt Lake City

New officers were elected by the Salt Lake Market Radio Broadcasters Association. KSFI GM Craig Hanson is President, replacing KALL-AM-FM GM Bennie Williams, honored along with KRGO GM and SLMRBA's first President Gene Guthrie for their efforts. Other new officers: KRSP-AM-FM Exec. VP Alan Hague, VP: KWMS VP/GM Sam Williams, Secretary; and KRSP-AM-FM Sales Mgr. Ray Bingham, Treasurer.

#### Atlanta

Thomas Cordy, President of AMC Mechanical Contractors, elected a director of Cox Broadcasting

#### Dallas-Ft. Worth

Richie Allen named Fort Worth Sales Manager and John Krogstad named Dallas Sales Manager for KFJZ-AM-FM, replacing Jim Van Sickle. Both Allen and Krogstad come out of KFJZ's sales department.

#### San Antonio

The first recipient of the Sid Guber Memorial Award presented by American Women In Radio & TV at its annual convention last week (June 5) went to Roseann Christine Del George, student at Julliard. Guber was a longtime SESAC executive.

## FCC At A Glance

#### Minority & Female Employment Up

Latest FCC figures show the number of women employed in broadcasting hit 53,000 last year compared to 49,000 in 1978. Minority personnel increased to 25,000 over 23,000 in 1978. Of those employees, the FCC said 24,000 women and 13,000 minorities were in higher pay jobs such as technicians and sales positions.

#### Court And Review **Board Uphold FCC**

An FCC Review Board has agreed with an initial decision giving Robert Reverman the goahead for a new daytimer in Enumclaw, WA, because it will provide the first local service.

In other action, the U.S. Appeals Court has affirmed the FCC's denial of WSWG/Greenwood, MS's license.

#### **Broadcasters Ask For** Supreme Court Help

Eight organizations have asked

the Supreme Court to overturn an appeals court decision requiring the FCC to conduct hearings when a unique format is changed. Supporting the FCC, which maintains it should not get involved in programming, were ABC, CBS, Metromedia, NAB, NBC, NRBA, Radiohio, Inc., and WBNS-TV/Colum-

#### NCCB Stalls On Radio Deregulation

Ralph Nader's National Citizens' Committee for Broadcasting (NCCB) asked the FCC last week

(6-4) to prepare a summary of all comments submitted so far on radio deregulation, and then extend the deadline for reply comments for 90 days after the release of the summary. Reply comments are currently due June 25. Noting that comment periods were already extended once, NAB promptly asked the FCC to deny NCCB's request, saying it would take too long to prepare the summary.

#### FCC Won't Expand FM Issue

The FCC told the National Telecommunications and Information Administration (NTIA) last week (6-5) that it won't reverse its decision to exclude the use of directional antennas from the increased FM allocation proceeding. But the Commission did say that while it won't consider directional antennas for FM's now, it will take the matter up in the future.

## At The Nets





#### ABC

"Network Radio is on the threshold of a new era in growth, service to advertisers, affiliated stations and listeners," ABC Radio Network President Ed McLaughlin (pictured above addressing a group of New York advertisers last week) stated. The event included a showing of the net's multi-media presentation, "The People Delivery System."

Morris McWilliams and Diarmuid White are new account execs for ABC Information and Entertainment. McWilliams is former WMAL/ Washington Account Exec. and White was KFI/Los Angeles Sales Manager.

#### **ABC Information**

WBPA/Dallas signs on as latest affiliate.

#### **ABC** Entertainment

New affiliate: Golden West's WTWR/Detroit.

#### **ABC Contemporary**

Electric Light Orchestra will be featured in a two-hour broadcast August 3.

#### RKO

WASH/Washington rumored to be close to signing affiliate contract. Sportscaster Charlie Steiner's exclusive interview with Muhammad Ali will air week of July 7. The champ discusses his upcoming fight

with Larry Holmes, religion, his public image, and Vietnam.

Diane Dimond named Washington correspondent. She is former news anchor for NPR's "All Things Considered."

Therese Crowley named newscaster from KOPA/Phoenix, where she was News Director.

#### CBS

The economic impact of the Cuban refugees in America was the subject of "Newsmark," a 25-minute documentary aired May 31 and anchored by correspondent Martha Teichner.

The battle between Kentucky Derby winner Genuine Risk and Preakness Champ Codex continued June 7 as sportscaster Win Elliot and track announcer Ray Haight covered the Belmont Stakes.

Bart Morrison moves to Planning Director Radio from Market and Profitability Analysis Manager/TV.

Chefs Jackie Olden and Don Fitzgerald will be featured on a special offering menu and safety tips for hot weather outdoor meals the weekend before the Fourth of July.

#### Source

Three Metromedia stations, WNEW-FM/New York, KSAN/San Francisco and WMET/Chicago, will be signing affiliate contracts

Upcoming performance will feature Ted Nugent weekend of June 13, while guitarist Robin Trower performed in concert Memorial Day

#### NBC

Net will carry NCAA Saturday football. KMO/Tacoma, WA is latest



NBC'S DALLAS PALACE - Dick Verne, NBC Radio President (right) pours some champagne for Larry Speigel, Sr. VP and Media Director for Tracy Locke Advertising in Dellas. Occasion was opening of NBC Dallas Sales

#### Mutual

Net will not cover the Moscow Olympics this summer as previously planned. Sports VP Jack Clements said, "Since the U.S. Olympic Committee has opted to adhere to President Carter's request that U.S. athletes not participate in the 1980 Summer Olympic Games, Mutual Sports has decided not to send its delegation to cover the games."

The "Larry King Show" will be broadcast from O&O WCFL/Chicago June 18-20, as King interviews Chicago newsmakers and personali-

Joe Hildebrand is back as VP/Sports Sales in Detroit office after a brief stint as Detroit Sales Manager for RKO.



MUTUAL ADMIRATION SOCIETY - Mutual President Marty Rubenstein (center) is pictured flanked by Southwest Athletic Conference President Chuck Sampson and Kevin Scanion, 1979 Football Player of the Year (left); Jim Federer, Southwest Airlines Marketing Director, and Terry Teagle, Basketball Player of the Year (right). Mutual Southwest Radio net cohosted dinner at which Southwest Airlines presented Conference Players with

Lee Tanner named Broadcast Executive for Idaho, Montana and Utah. He is former WVOJ/Jacksonville, FL News Director. WSSV/Petersburg, VA President & GM Bill Eure elected President, Virginia AP Broadcasters.

# WE HAVE A '57





## From A Field Of Beaucoup Entries, The Following Radio Investigators Came Up With The Correct Answer:

GREG ALBERT, WDUZ, Green Bay, WI / DAVE ALLEN, KTWO, Casper, WY / ROCKY ALLEN, KFIV, Modesto, CA / MARC ANDERSON, KROC-AM, Rochester, MN / J.A. ANTHONY, KEYY, Provo. UT / JAY ANTHONY, KVSF, Santa Fo. NM / KIMM BAERSCH, KMET, Los Angelos, CA / DANA BARBER, WSKI, Berre-Montpeller, VT / BRIAN BEIRNE, KRTH, Los Angeles, CA / TED BELL, WABZ, Alberterle, NC / JEFF BENACH, WVRX / DON BETTS, KWWL, Waterloo, IA / BRETT BICKLEY, KSM99 / DAVID BIEBER, WBCN, Boston, MA / ANITA BLACK, WDEK, Do Kalo, A. / ED BREMER, KIFM, San Diogo, CA / JOHNNY BRIDGES, KRAV-KFMJ, Tulsa, OK / BROWN-STEVENS, WOKY, Milwaukee, WI / GARY BRUCE, WLAM, Lewiston, ME / DAVE BRULL, KWDE / BRIAN BURNS, K104 / SONNY BUTLER, KTON, Bellon, TX / JAMES CAMPANA, WEET, Richmond, VA / DEAN P. CARL, KRNS, Burns, OR / LLOYD CARR, KTOM-AM, Saines, CA / CECILE, KWIZ, Orange County, CA / MIKE CHMAROUSKI, WZLD, COLUMBIA, SC / DALE COLEMAN, KULV / SEAN CONRAD, KCBS-FM, San Francisco, CA / TOM CULLISON, WDBN, Modina, OH / GARY CUMMINGS, KREM-FM, Spokene, WA / JIM DAI, KPLZ Seattle, WA / KATHY DEROUVILLE, KHTZ, Los Angeles, CA / JOE DESANTIS, WHNN, Seginew, MI / FAST EDDIE DIMICELI, WQFM, Milwaukee, WI / LEE DOMBROWSKI, KWFM, Tucson, AZ / PETER DOYLE, KIIS-FM, Los Angeles, CA / PIERRE EATON, WINX, ROCKVIHE, MD / RANDY EDWARDS, WLKI-FM, Angola, IN / CHRIS ENGLAND, KMHD / KHRIS FAVOR, KEST, San Francisco, CA / JIM FOX, WKRQ, Cincinnati, OH / F. PAUL FUHR, KNAC, Long Beach, CA / RANDY FULLER, KAYD, Beaumont, TX / JERRY GENTRY, KYOS, Merced, CA / PAUL GODDARD, WAJX-FM, TRUSVIBE, FL / STEVEN J. GORTVAY, WZZO, Bethlehem, PA / HENRY GUTIERREZ, KILT-AM, Houston, TX / STEVE HAAS, 095 / TED HABECK, KWST, Los Angeles, CA / DAVID HALSTED, DUKE-98 / JACK HANSEN, KCLD, St. Cloud, MN / DAVE HARPER, KKSN / JAMES L. HARPER, WKMF, Flint, MI / BEN HILLMAN, WJIC, Salerti, NJ / JERI LEE HOLM, WINC, Winchester, VA / BOB HOLTAN, WAXX, Eau Claire, WI / MATT HUDSON, WZEE, Medison, WI / KEITH JAMES JR., CHED, Edmonton, Alberta / JEFFREY JANSSEN, WFRL-WXXQ, Freeport, IL / DEAN JENSEN, KSDN, Aberdeen, SD / KAREN KAUDER, NOVA-101 / CHARLES KERN, KDZA, Pueblo, CO / PAUL KERO, KATE, Albert Lea, MN / JAY KIERNAN, WWWV, Charlottesville, VA / SUSAN KORNGOLD, KLAV, Les Veges, NV / GEORGE KORVAL, WPRB-FM, Princeton, NJ / RHONDA KRAMER, KFOX, Redondo Beach, CA / TOM KUNKEL, WFVR, Aurora, IL / KEVIN LAKE, WNEN / ED LAMBERT, WZOK, Rockford, IL / SUSAN LAMOUREUX, KPRI-KOGO, San Diego, CA / TERRY LEE, WIRK, W. Palm Beach, FL / DANNY LEMOS, KIIS-FM, Los Angeles, CA / JIM LEONARD, WRNR, Martinsburg, WV / DOUG LINDBERG, WKKO, SCOTT LOCKWOOD, KIIS, Los Angeles, CA / ERIC LUND, WZZO, Allentown, PA / ROY LUNEL, KULV / JEFF McCARTNEY, WQXI-FM, Atlanta, GA / KATHERINE L. MCCOWN, KRLD, Dallas, TX / DAVID MCGOWN, WVMT, Burlington, VT / MAC TIL MIDNIGHT, KEIN, Great Falls, MT / DORIAN MACKENZIE, KYOS, Merced, CA / JACK MADDEN, WZZO, Bethlehem, PA / BILL MAINES, KDLG / LEE MALCOLM, WIRL, Peorle, IL / CARL MANN, KCRG, Ceder Repids, IA / JOHNNY MARKS, WGEZ, Beloit, WI / KEN MARTIN, WCOS-FM, Columbia, SC/JERRY MASON, KIIS-FM, Los Angeles, CA/BRUCE MATTLOCK, KDOK, Tyler, TX /STEPHEN MITCHELL, KHTZ, Los Angeles, CA / RUBY MONTANO, KULV / DAVE NELLUMS, KCUB, Tucson, AZ / GREGG NOAVIN, KCPI, Albert Lea, MN / PAULA NOURSE, KMPC, Los Angeles, CA / JACK O'BRIEN, PRO-FM, Providence, RI / THOM O'HAIR, KQFM, Portland, OR / MICHAEL OKIN, KBLG / TAB O'NEAL, KORJ, Garden Grove, CA / MICHAEL ORTEGO, KTDY, Lafayette, LA / J.B. PERRY, KSEE, Santa Maria, CA / GERALD PERRETT, WAQY, Springfield, IL / JOHN PHILLIPS, WKRC, Cincinnati, OH / ELLIOT B. POLLOCK, KDIC / KEVIN PROFITT, WLEW, Bed Axe, MI / JOHN RABICK, 86-WAZE, Clearwater, FL / JIM RAY, KWFM, Tucson, AZ / RANDY RICE, WFMF, Beton Rouge, LA / BARB RICHARDSON, KLO, Ogden, UT / TOM RIVERS, KFQD, Anchorage, AK / TRISH ROBBINS, KTIM-AM, San Rafael, CA / CHRIS ROBERTS, WMUS, Muskegon, MI / JOE ROPPE, KLYX-FM, Sioux Falls, SD / KEITH ROVELL, WAZY-FM, Lafayette, IN / STEVE RUTKIN, KULV / NICK RYAN, Y94 / ABE A. SANDOVAL, KZLO, Pueblo, CO / DAVID SCHWARTZ, KIIS-FM, Los Angeles, CA / MARY L. SHAW, WOWO, Ft. Wayne, IN / NEIL SHURTS, KUBC, Montrose, CO / CARTER SNIDER, WLKI, Angola, IN / JACK SNYDER, KMET, Los Angeles, CA / DOUG SORENSON, KLAQ-FM, El Paso, TX / MARK STARR, KMPC, Los Angeles, CA / JIM STEELE, KQID, Alexandria, LA / TONY STEWART, KDVV, Topoka, KS / DEBORAH SULLIVAN, WQXM, Tampa, FL / JOHN SULLIVAN, WQWK, State College, PA / JEANINE TANCRIDI, KULV / BOB TAYLOR, KGAR, Portland, OR / MICHAEL TAYLOR, KIOK-FM, Tri-Cities, WA / ELAINE TURNBOW, KFYO, Lubbock, TX / MIKE WAGNER, KIIS-FM, Los Angeles, CA / BOBBY WALSH, WSCR, Scranton, PA / CHUCK WARNER, WQPM, Princeton, MN / DICK WARRICK, KMET, Los Angeles, CA / ROBERT WELCH, KEYS, Corpus Christi, TX / WINN WHITE, WSRZ, Temps, FL / APRIL WHITNEY, KROQ, Los Angeles, CA / JOHN WILLIAMS, KGW, Portland, OR / MARK WILLIAMS, WMC-FM, Memphis, TN / MARK WILLIAMS, WRAS, Atlanta, GA / TERRY WILLIAMS, CKAR / WARREN WILLIAMS, WXLR, State College, PA / NORM WINER, WXRT, Chicago, IL / TOM WOERNER, KGGO-FM, Des Moines, IA / PHIL WOOD, WGAT, Gate City, VA / BRIAN WORK, WAXC-FM, St. Marys, OH / DANNY WRIGHT, KMJK, Portland, OR / CHUCK YATES, KGRC-FM, Hannibal, MO / MARK A. YOUNG, KPAN, Hereford, TX / PHIL ZACHARY, WSKS, Hamilton, OH / BILL ZIMMERMAN, WLEC, Sandusky, OH / RANDY MASON.

All The Names Have Been Placed In A Hubcap, And TOMMY Will Pick The Winner Of The TUTONE '57 CHEVY. The Winner Will Be Announced In R&R's June 20 Issue.

# WHAT'S NEW

## Radio Ad Workshop Upcoming

The Radio Workshop l at Aspen is a two-day seminar scheduled for July 21-22, 1980, designed to explore questions such as what radio advertising works and why. The program is open to anyone involved in creative broadcast advertising, from

Of The Effectiveness Of Humor In Ra-

Implementation of the study will

begin this summer when one hundred

humorous radio commercials for 45

advertisers (including Time maga-

zine, the Gap, Blue Nun, Coca-Cola

and McDonald's) covering 52 differ-

ent brand names will be analyzed.

Each slice-of-life humorous spot will

be broken down into various execu-

tional elements such as type of back-

ground music used, jingles, testi-

monials, mnemonic devices, etc., to

determine which characteristics are

most beneficial in promoting brand

name recall, product identification

The analysis will be conducted

using a simulated normal environ-

ment and day-after phone recall meth-

od in an effort to obtain an objec-

tive evaluation. The report will be of-

fered to advertiser companies and

agencies in August. For further infor-

mation, contact Gary Seslar at Ra-

dio Recall Research Inc., 22 S. Holm-

dio Advertisina."

and the like

producers to salesmen, from clients to account executives

The event will encompass 10 presentations by radio advertising luminaries Chuck Blore, Stan Freberg, Walt Woodward, Harley Flaum, Steve Rivkin, Bob Begg, Bill

#### Analysis Of Humorous of special problems. Radio Ads Underway

How effective is humor in radio ads? Radio Recall Research Inc. (201) 946-9618. hopes to answer this question, as well as which kinds of humor work best, with the release of its survey, "Analysis

del Rd., Box 164, Holmdel, NJ 07733,

Tyler, Jim Svec, Jim Paddock and Joel Raphaelson. Topics to be dis cussed will include "How To Beat TV With Creative Radio," "How To Evaluate Your Own Radio Commercials "How To Get The Right Music At The Right Price," and "How To Sell With Radio." In addition, attendants will be able to break into smaller groups to partake in some in-depth analysis

Registration is \$185. For further Information contact Radio Workshop 1 at Aspen at Suite 402, 102 W. Whiting St., Tampa, FL 33602, (813) STATIONS TRIPLE IN NUMBER

## Outlook Upbeat For Classical Radio

The audience for Beethoven, Wagner and Mahler is getting larger not smaller, according to the Concert Music Broadcasters Association (CMBA). as the number of radio stations reporting some sort of classical music format nearly tripled from 87 in 1973 to 235 in 1980. Of these newcomers, 76 were commercial radio stations that adopted classical music as their primary format.

Furthermore, a CMBA survey of 20 commercial Classical stations revealed that these outlets averaged a 34 percent gain in sales from 1978 to 1979,

while revenues for the radio industry as a whole rose but eight percent durng the same period.

## Chu-Bops Tops On Pop Charts

old bubblegum baseball cards only to find out that they're now worth a

small fortune - don't despair. A new series of collectibles is on the way. Amurol Products Co., a subsidiary of



## Central Weather Service Teams Up For Radio

Media Service Concepts has acquired the services of broadcasters/ meteorologists Joel Bonnan and Diane Clarke for its "Central Weather

Service" reports. They will team up to provide clients with a personalityoriented weather program which can be customized to the individual needs of the community each radio station serves, such as specialized weather reports for agricultural or resort areas. For further information, contact GM Dick Stadlen or Roger Skolnik at Media Service Concepts, 1713 N. North Park Avenue, Chicago, IL 60614, (312) 951-2680.

the Wrigley gum-chewing family, has given birth to a snappy idea, "Chu-Bops," as announced earlier this year. These bubblegum discs are exact replicas (down to the grooves and hole in the middle) of miniature record albums and are packaged in 3-inch x 3-inch reproductions of a current hit LP cover. To make them even more collectible, each "album" cover has printed on its back the lyrics from one of the tune of the original album

Some early "Chu-Bops" releases include Billy Joel's "Glass Houses," the Knack's "Get The Knack," the Spinners' "Dancin' And Lovin'," and Abba's "Voulez-Vous." If the first eight "Chu-Bops" are snapped up in the initial San Francisco test market, an additional eight to sixteen new bubblegum albums will follow every two months to promote collecting and

Fourteen artists have already signed with Amurol and will receive royalties from all "Chu-Bops" sales. At 35 cents per "Chu-Bop" and with bubblegum sales already at the \$1.2 billion a year mark, recording artists may find that "bubbling under" is not the sticky situation it once was as bubblegum rock may become more profitable through the candy store than it ever was in the record shops

## NARM Gives The Gift Of Music To Merchandisers

In an effort aimed at increasing record revenue, the National Association of Recording Merchandisers (NARM) has designed a promotional catalog for merchandisers with all items based on the central theme, "Give The Gift Of Music." Many of the "Give The Gift Of Music" buttons, product stickers, window decals, key chains, bumper stickers, etc., displayed in the catalog can be customized with store names to bring the point home, and all materials can be purchased in very small quantities while still taking advantage of large quantity discount



NARM plans to issue three more catalogs in upcoming months geared primarily to holiday and special occasion purchases. The Christmas booklet, set for August issuance, will contain such items as gift wraps, greeting cards, gift certificates, T-shirts, and point-ofpurchase display materials. For further information, contact NARM at 1060 Kings Highway North, Cherry Hill, NJ 08034, (609) 795-

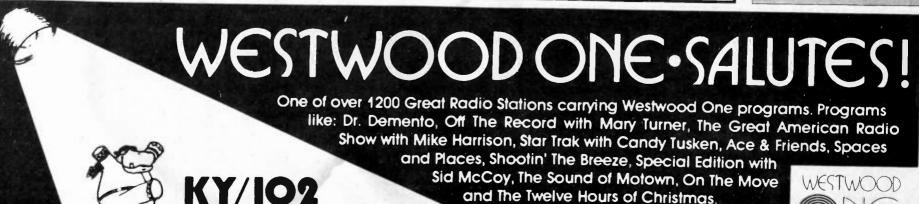
## Mama Cass Movie Planned

The late Cass Elliot, best known for such hits as "California Dreamin'" and "Monday Monday" while a member of the Mamas And The Papas in the late 60's, will be the subject of an as-yet-untitled film biography, to be produced by her sister, singer-songwriter Leah Kunkel under the auspices of her Middlefield Music firm.

Carl Gottlieb. currently completing postproduction work on the Ringo Starr-starring "Caveman" movie, will direct and script the biopic, which will trace Mama Cass's career from her days as a sophomore at Swarthmore to her untimely demise in 1974

## Conversant Calculator

Talking terminals! Canon has recently developed a desktop calculator combined with a voice synthesizer, enabling the unit to "read" off a long list of entires, which the operator can then check off. The device's price? \$399.00.



9540 Washington Blvd., Culver City, CA 90230

(213) 204-5000





PRODUCED BY VINI PONCIA FOR MAD VINCENT PRODUCTIONS























THIS WEEK UNITED ARTISTS WILL SPEND 5.5 MILLION DOLLARS IN MEDIA ADVERTISING TO PROMOTE THE MOVIE AND SOUNDTRACK.



The story of a boy and his equipment.

An ALIVE ENTERPRISES Production of An ALAN RUDOLPH Movie "ROADIE" MEAT LOAF KAKI HUNTER and ART CARNEY ALICE COOPER BLONDIE ROY ORBISON HANK WILLIAMS, JR. Story by BIG BOY MEDLIN & MICHAEL VENTURA and ZALMAN KING & ALAN RUDOLPH
Screenplay by BIG BOY MEDLIN & MICHAEL VENTURA Directed by ALAN RUDOLPH Produced by CAROLYN PFEIFFER

PARENTAL GUIDANCE SUGGESTED STED EXECUTIVE Producer ZALMAN KING TECHNICOLOR® PANAVISION®

EXECUTIVE PRODUCE TO CHILDREN

EXECUTIVE PROD

Original Motion Picture Soundtrack Album Available on Warner Bros. Records & Tapes Copyright © 1980 United Artists Corporation. All rights reserved

DOLBY STEREO N SELECTED THEATRES

Includes The Hit Singles: "Everything Works If

"That Lovin' You Feelin' Again" ROY ORBISON AND EMMYLOU HARRIS

You Let It," CHEAP TRICK

"Drivin' My Life Away"
EDDIE RABBITT







# ROY & EMMYLOU HARRIS

"That Lovin' You Feelin' Again"

94Q 29-26 WHB add 24 WOKY add WICC add WSGN add WNOX 30-26 WAYS add WLBZ on WHEB deb 35
WAAY add
WCGQ add
WANS-FM on

KBDF add KBOZ add

## CHEAP TRICK

"Everything Works If You Let It"

EDDIE RABBITT "Drivin' My Life Away"

FROM THE ORIGINAL SOUNDTRACK

GOODS!

Original Motion Picture Sound Track
An Alive Enterprises/Steve Wax Enterprises Production
On Warner Bros. Records & Tapes (2HS 3441)



# WHAT'S NEW

## Mini-Computer Radio Music Selection System Available

The "Selector" is a low-cost computer-aided radio music selection system currently available from New Jersey-based Radio Computing Services (RCS). The unit, which utilizes a low-cost, office-size disc-and-memory mini-computer, performs three broad functions: library control, management analysis, and, most importantly, music selection.

This music selection can be customized to meet the individual station's needs as to how it wants the music sequenced, spaced, repeated and diversified. The "Selector" can be operated either automatically, selecting carts from your library in order of last play date (within a category) and screening them according to your station's specifications, or semi-automatically, showing you a flow sheet and allowing you to pick and choose at will.

Regarding music library functions, the "Selector" ensures a constant rate of turnover by allowing you to enter each cut into the library with notations as to category of music, the artist, his role, the title, and sundry optional categories such as sound code, "opener" property, daypart restriction, tempo, timbre, key, running time, intro time, chart history, demographic appeal data and more. As for the device's management analysis capabilities, the "Selector" can provide summaries of reach and frequency demographics as well as graphic representations of past and projected frequency profiles for any artist or title by hour, daypart, day of the week or by date range.

Recently installed at KYUU/San Francisco, the "Selector" can also be tailored to meet syndicator's needs by adding a larger memory system. For further information contact Radio Computing Services at Two Dean Drive, Tenafly, NJ 07670,





#### Westwood One's Black Syndie Show A "Breeze"

"Shootin' The Breeze," a nationally-syndicated black interview feature, is now available from Los Angeles-based Westwood One. Hosted by well-known air personality/programmer Jackie McCauley and sponsored by Schlitz "Malt Liquor," the show consists of 10 weekly 2½-minute interviews with black music's current stars.

Pictured while listening to playbacks of the premiere program are (standing, 1-r) Westwood One's New York office Director Joel Berman, Benton & Bowles account executive Vesna Besarabic, Jackie McCauley, Schlitz Malt Liquor Brand Director Gary M. Truitt, and Westwood One President Norm Pattiz; (seated) engineer Michael Jordan.

## Leisure Sports Reflect Changing Lifestyles

Legs Replace Gas As Prime Propellant

According to a recent Gallup poll, the energy crunch, combined with inflation and the subsequent change in life-style, has caused most Americans to reevaluate their leisure time activities. Camping, motorboating and fishing have taken a marked decline since 1964, while self-propelled sports such as bicycling, roller skating, and jogging have risen dramatically in the past 16 years.

While only 24 percent exercised regularly in 1961, almost half (46 percent) of those polled this year indicated they did so (possibly influenced by late President John F. Kennedy's physical fitness programs Instituted in the early 60's), with college-educated, upper-middle income professional and business people the most dedicated exercists. However, even among this group, tight money seems to have taken a toll, since golf stroked up a mere eight percent participation figure in 1980 (compared with 14 percent in 1972).

Tennis, on the other hand, continues its upward swing with 14 percent still hitting the courts (up slightly from the 12 percent 1972 figure but lobbing significantly upward from 1959's four percent statistic). Roller skating, once an activity confined primarily to youngsters, showed the largest increase of any sport since 1972, coasting upward five percent to 12 percent participation, as more and more adults strapped on the skates.

During the last 12 months, Americans reported their five major leisure activities were: swimming (37 percent), bicycling (27 percent), bowling (24 percent), fishing (24 percent), and hiking (21 percent), although most of those polled still dreamed of spending their spare time engaged in such resort pursuits as scuba diving, sailing, deep-sea fishing, and snorkeling, proving, once again, that Americans continue to adapt to their changing lifestyles.

### **PRO:MOTIONS**

#### Feiden Adds VP Duties At ADA Films

Bob Feiden has been appointed Vice President of Creative Development for ADA Films. Feiden will continue in his present capacity as Vice President of A&R. East Coast for Arista Records as well and will divide his activities between the two positions.

In his new post, Feiden will be involved in locating and developing properties for motion picture production. His previous film experience includes serving as story editor for Jack Lemmon's production company,



Rob Feiden

Jalem Production, and for Cannon Films, prior to functioning as Assistant to the Producer of "Love Story." Feiden began his music industry career as an Associate Editor for Record World in 1972, moving to an A&R position at RCA Records in 1973, and joining Arista upon its formation in 1974.

#### Goldstein Named VP For Mahlman Firm

Steve Goldstein has been named Vice President for Robert O. Mahlman Inc. Most recently Regional Manager of Affiliate Relations for the NBC Radio Network, Goldstein previously

served as Program Director at WICB-FM/Ithaca for two years before joining NBC. Prior to this, Goldstein held programming and announcing positions at WVOX and WRTN/New Rochelle, WTKO/Ithaca, and WENE-WMRV/Endicott.

In his new post. Goldstein will be responsible for the international marketing of various radio specials produced by Mahlman's clients. Goldstein will be involved in the firm's brokerage and executive search activities as well.

#### Levinson Named Mgr./ Creative Services At Chrysalis

Janet Levinson has been appointed Creative Services Manager at Chrysalis Records. Prior to her joining Chrysalis to assist in the formation of an in-house art department. Ms. Levinson worked at Ramey Communications, having previously served as a production supervisor at Boylehart, Lovett and Dean Advertising.

In her new post, Ms. Levinson will be responsible for the coordination and production of all advertising and promotional materials for the label.

#### **Brown Forms Nat'l College Survey Firm**

Paul Brown has joined forces with two other music industry veterans. John Rosica and Bill Mulhern, to form Brown's National College Survey. Brown, who has specialized in college promotion for more than 20 years as an independent promoter, will expand into researching the college market with Neil Orzeck added to the newly-formed firm's executive roster as Research Analyst.

Brown will continue in his independent college promotion activities as well as his new venture, moving to larger offices at 35-10 47th Avenue, Long Island City, NY 11101, (212) 392-5100.

#### Jones Named Dir./ Nashville Ops For WB

Frank Jones has been named Director of Nashville Operations for Warner Bros. Records. Having begun his music industry career with Spartan Records in his native Canada. Jones later worked at Columbia Records' Canadian division before journeying to Columbia's Nashville office, where he served as a producer, eventually becoming Director of Country Marketing for the label. Following this, Jones joined Capitol Records as VP/GM of that label's country division, holding this post for five years.



Frank Jones

Jones is also current Chairman of the Board of the Country Music Foundation, having served as a Director of the Country Music Association for the past several years. His Warner Bros. appointment is effective immediately.

## Barnett Named Exec. Prod. For O'Connor

Russ Barnett has been named Executive Producer of Syndicated Programming for O'Connor Creative Services. Barnett formerly served as Program Director for KMPC/Los Angeles and as Operations Director for Don Martin Communications. He will be based at O'Connor's Los Angeles offices.

Linda Ronstaat

I CAN'T LET GO

From her new album "Mad Love" 5E-510

Produced by Peter Asher. Recorded by Val Garay





As you continue to sob silently in your soup, let me cheer you up, thanks to the listeners of C.J. Bronson at KNBR/San Francisco.

C.J. delighted us in last week's G.O. column by sharing her campaign to conserve musical energy by having artists re-record existing songs that they should have done long ago.

Here are some more:

- "I've Got You Under My Skin" — Blood, Sweat & Tears
- "Hello It's Me" the Intruders
- "Reflections" Looking Glass
- "Fly Me To The Moon" Jefferson Airplane
- "I Left My Heart In San Francisco" — Gerry And The Pacemakers
- "All By Myself" Herman's Hermits
- "If I Had A Hammer" Sister Sledge
- "Truckin' "—Bachman, Turner Overdrive
- "I Walk The Line" the Highwaymen
- "Come Softly To Me" Gordon Lightfoot
- "I Shot The Sheriff"—Jo Jo Gunne
- "Ain't No Mountain High Enough" — Frankie Valli
- "Big Yellow Taxi" Chubby Checker
- "The In Crowd" the Outsiders

Elton John (MCA)

- "Can't Buy Me Love" —Johnny Cash
- "Mystery Of Love" Nelson Riddle
- "The First Cut Is The Deepest" Stevie Nicks
- "Little Things Mean A Lot" Millie Small
- "Whole Lotta Shakin'" Vibrations
- "Brandy" Dean Martin
- "Heart Of Glass" Crystal Gayle
- "Stormy" Hurricane Smith

The G.O. column received a nice note from Jerry E. Brown, the PD at WSIC in Statesville, NC. (I wonder if he's ever dated Linda E. Ronstadt?)

Back in the late 70's, "Pistol" Pete Maravich made the comment; "We live in an unbalanced world, and sports should be one dimension that leaves people happy and carefree." Good for you, Pete. How about the same quote for radio??

I was glancing through some books on genealogy the other day — and found out that I happen to be a direct lineal descendant of Sir Garish the Insipid Owens. He's the one who suffered a fatal shoulder wound while being knighted!!



## CBS Keeps On Winning

CBS's awesome series strength propelled the leading network to another Nielsen victory for the week ending June 8. The figures, down during the rerun doldrums, were CBS 14.9 average rating, ABC 14.3, and NBC 12.9. CBS took five of the first six positions with its hit series, and eight of the top ten, although ABC's 11-20 strength tightened the race.

Sunday stalwart "60 Minutes" was the week's leader, followed by CBS's Monday monolith "MASH" and another Sunday strong point, "Alice." Following were 4) "Secret Of Three Hungry Wives" (NBC Monday movie) 5) "Dukes Of Hazzard" (CBS) 6) "Dallas" (CBS) 7) "Three's Company" (ABC) 8) "House Calls" (CBS) 9) Tony Awards (CBS) 10) "Phyl & Mikhy" (new CBS series).

An ABC Sunday movie took 11th place, followed by 12) "Love Boat" and ABC's relatively new "When The Whistle Blows" series in a tie 14) "Taxi" (ABC) 15) "Real People" (NBC) 16) "20/20" (ABC, down from No. 1 last week) 17) "Charlie's Angels" (ABC) 18) a tie between CBS's "Lou Grant" and ABC's "Barney Miller," and 20) another tie between ABC's "Hart To Hart" and, making a strong comeback, CBS's "WKRP in Cincinnati."

INDIE NEWS NET CHALLENGES BIG THREE: As Ted Turner's cable news network monopolizes the headlings, another news network, made up of independent TV stations across the country and claiming an audience ten times the size of Turner's 3 million, debuted this week. Independent Network News, originating from WPIX-TV/New York and created by WPIX Inc. President Leavitt Pope and WPIX-TV VP/News John Corporon, hopes to provide an alternative to the network news programs. Most stations will be running the programs at 10 or 10:30pm, and INN is making three minutes per half-hour available for local stations to sell. Major commitments from national advertisers are also reported.

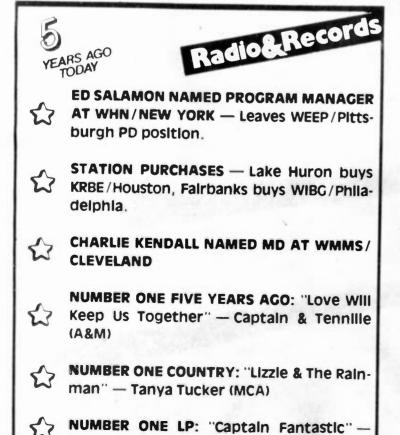
MUSIC ON TV: Ambrosia hosts "Midnight Special" June 27, with appearances by the Pretenders and Pat Benatar, among others . . . Other "Midnight Special" appearances include Rocky Burnette and Kim Carnes June 20 and the J. Gells Band June 13 . . . Rocky Burnette also guests on "American Bandstand" June 28, while Bernadette Peters is on the June 21 edition.

#### YDDEOSOOPE:

COLUMBIA PICTURES PACTS 42 FILMS: Columbia Pictures, in its first major product purchase for the video market, has paid an estimated \$1 million for the exclusive video-cassette rights and the nonexclusive videodisc rights to 42 Cinema 5 films, including "Gimme Shelter," "The Man Who Fell To Earth," "Pumping Iron," and "Scenes From A Marriage"...JVC SEES VCR SALES UP 50%: The JVC Corp. projects that 1980 VCR sales for the industry as a whole will jump 50% to 600,000 units. According to the Wall Street Journal, videocassette player sales are currently running 60% higher than last year at this time...est TO SHARE SPACE ON CABLE TV: Ex-adman Werner Erhard's controversial self-improvement program, est, will make its cable TV debut shortly with a nine-hour show set to air July 12 via RCA's Satcom I satellite. Offered free to cable systems, the show includes live and film sections, and is intended to serve as a pilot for an ongoing series of est sessions, which may possibly include some of the program's notorious interaction encounters...

#### ERR WAVES

#### BY BOBBY OCEAN





# RUNG

CHRISTOPHER CROSS "Sailing

# RODNEY CROWEL

WKBW add KRLY add 94Q 26-20 Y100 add 33 Q105 on WZUU on **WOKY** add KJR deb 26 KIMN add **KOPA** add WBEN-FM add 37 WVIC add WTRY add WFLY add 29 KC101 add 30 WICC add **WPST** add Q106 add WKBO add WHYN on 14Q add 30 WKEE on KHFI deb 29 Z98 deb 39 WJDX add 30 KXX106 24-21 **WERC 28-23** WSGN deb 33

Y103 add BJ105 add 36 95SGF add WSKZ deb 30 WRJZ add **WAYS** on **WQRK 24-14** WDRQ deb 29 KWEN deb 35 **KRAV 30-27** WNAP deb 30 **KIOY 27-24 KJRB 28-24 KTAC 28-25** KRSP add KMJK add **KLUC 23-17 KENO deb 28** KRUX add 39 **KRQ 26-20** KTKT add WGUY deb 30 WLCY add

PRODUCED BY MICHAEL OMARTIAN

**WIGY 11-9** 

96X 28-27

WHEB deb 28 13FEA on WCIR on WAAY deb 28 **WHHY 26-22** WCGQ deb 29 **WSEZ** add WISE on WFLB deb 34 WTMA deb 27 WANS-FM deb 38 **WROV** on CK101 add 40 FM99 on KILE add WFOX on KKXL deb 20 **WRKR add 28** WNAM add WRBR add WROK add 29 **KDVV** add **KBDF 29-26** KQDI add 29 **KBOZ** on KRLC deb 29

Z93 25-18 94Q 3-3 Q105 on CKLW on KDWB add 21 WHB add 23 WGCL add WZUU add WOKY deb 30 KJR add KIMN add WTIC-FM add KC101 30-27 14Q add WKEE on WFBR on **WAPE 25-23** KHFI 30-22 WTIX deb 38 Z98 32-27 KXX106 2-2 **WERC 11-6** 

**WSGN 27-20** WLCY on WAXY deb 30 WSGA 25-20 95SGF add **WBBQ 12-9** FM100 add **WLAC 27-25** 92Q deb 25 **WSKZ 8-7 WRJZ 28-20** WNOX deb 29 WKIX on **WAYS 7-6** WQRK add **WRVQ 29-28 WAKY 31-25** KWEN deb 38 WOW 27-23 **WZZP 30-27 WAKX** on KJRB add

KRSP on KGW deb 30 KMJK add KLUC add KRUX on KRQ add 30 **WAAY 27-22 WHHY 18-15** WCGQ 13-11 **WSEZ 24-22** WISE 17-14 WFLB 31-24 WTMA on WANS-FM 5-5 FM99 15-12 KWIC add 31 KPUR on WFOX 17-12 KFYR on **KQDI 22-21 KBOZ** on KRLC on

PRODUCED BY CRAIG LEON & RODNEY CROWELL

ON WARNER



"Perhaps Arbitron should cease issuing monthly data in the Quarterly Measurement markets"

# Quarterly Measurement Monthly Data — Options To Consider

Quarterly Measurement is headed your way soon. Every regularly measured syndicated market will have the 12-week long surveys by next spring. A number of you will then be considering whether of not to purchase the montly report data that Arbitron can make available, based on each discrete four weeks of the Quarterly sweep. Two weeks ago I listed some of the pros and cons of buying the monthly data. This week I'll list some suggestions or options that Arbitron may want to consider, regarding monthly or interim data.

#### **Three Options**

It seems to this writer that there are three options that Arbitron and the industry may want to discuss with regard to the availability of interim data on the 12-week surveys. These options are as follows:

- 1. Issue interim data based on six weeks' worth of diaries.
- 2. Eliminate issuance of interim data *during* the sweep but have monthly information available *after* the results are known.
- 3. Eliminate issuance of any interim data, except that which may be obtained through post-survey diary review.

Let's look at how each of these options might work, compared to the current arrangement of issuing data based on four weeks' worth of survey diaries.

#### Six-Week Reports

One of the major problems with the current information, based on diaries from four weeks, is that the data base is too small for all but the broadest projections. One way to boost the amount of in-tab diaries on which the interim data would be based would be to issue one midterm report, based on listening over a six-week period, rather than the current four-week data base. Burke Broadcast Research recognized this as an improvement over the monthlies. Burke initially issued monthly figures (faster than Arbitron since no diary mail return was involved), but was moving to the midterm approach as the company declined. Harry Bolger told me he felt the six-week data was more stable and reliable. If this is the case, it may be an option for Arbitron to think about. However, given the mail time frame and production schedules, the Arbitron midterm report would likely not reach subscribers until the very end of the 12-week sweep. Because an interim report would be produced just once under this suggested system, there may be a slight cost savings to the company and, it's hoped, to the subscribers, compared to the cost of producing three monthlies.

#### **Monthlies After The Fact**

The second option is issuance of monthly data after the overall 12 weeks' results are available. This way a broadcaster can review the interim figures, see which months might have been best overall, and analyze the 12-week numbers in that light. I understand that in markets that have voted not to have the monthlies, this approach may be taken by Arbitron, hoping to induce more stations to accept the monthly data up front for the next sweep. Presumably the cost premium associated with acceptance of the monthlies will still apply if broadcasters review the data after the fact and then decide to accept the monthlies for the upcoming survey.

#### Eliminate Monthlies

Another option worthy of discussion is the total elimination of the interim reports. Given that the data does not reach the broadcasters in time to really affect a given survey, and given the limited sales and programming utility, perhaps Arbitron should cease issuing monthly data in the Quarterly Measurement markets. The stations involved will save a substantial amount of money if the monthlies are not produced, and Arbitron will not have to further tax its production staff in Beltsville and Laurel, freeing these people for more productive efforts.

If Arbitron were to choose this course, could you still break out certain weeks and months from your full 12-week report? Sure. A post-survey diary review in Laurel, done with a mechanical diary, can break out the information for you. Each month and week are coded in a special fashion so that data for any week can be ascertained. The post-survey diary review can be done within a couple of weeks after the book has been received and thus would still be relatively timely, not to mention much less expensive than the premium for the monthlies (5% of your annual license fee).

## Q&A

The research director of a major rep firm recently called to inquire about the weighting done by Arbitron. He asked, "Does Arbitron weight its sample return on a county or metro basis?"

Generally, the weighting and computation of diary values are done on a county basis. Remember that each county may also have as many as three sets of diary values for a specific demo, one for non-ethnic, one for blacks, and one set for Hispanics. Metro-wide weighting and sample balancing are done only if there is a very poor return in a demo and the entire metro geography has to be "collapsed" to help reduce the diary values.

## Week In Review

#### **Arbitron HOMR Moratorium**

Arbitron officials Dick Weinstein and Dick Logan tell R&R that some client stations may not have to adopt the proposed new rate card (R&R 6-6) at the next renewal date. Instead, stations with one-year or three-year contracts, and which are up for renewal between September 1, 1980 and August 31, 1981, will have the option to renew for one year at their current Highest Open Minute Rate. The HOMR used in the current contract will then be frozen for the year, and the station will have to sign the new version of the contract after the expiration of the moratorium year. Two important caveats here. This option is not open to stations with five-year contracts. Also, while the HOMR basis for Arbitron fees will be frozen under this proposal, the CPI adjustment for inflation will not be frozen and is likely to mean a de facto increase in monies paid to Arbitron.

#### **BRC Wants RAM Data In August**

At the recent meeting of the Broadcast Rating Council, the group specified to RAM Research some details regarding the firm's quest for BRC accreditation. Foremost among these was the provision that RAM must, by August 31, make certain procedural changes and communicate to the BRC that these changes are in place and being used to generate ratings. RAM President John Patton told R&R his firm looks forward to meeting the deadline set by the BRC.

#### **Revised Quarterly Measurement Dates**

Arbitron has moved back the dates for the Fall '80 12-week survey, three weeks. The survey will begin September 25 and end December 17 (not December 7, as inadvertently noted in last week's issue).

#### Quarterly Measurement X-Ray

There is and will continue to be a need for a broadcaster to X-ray the overall 12-week data to find out what the book is really saying. So far there has been resistance to the current Arbitron technique, the monthlies. Perhaps some of the points suggested here can lead to a more useful and less costly way of breaking out weekly and monthly information as the Quarterly Measurement survey becomes more pervasive.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.



# "Drivin' My Life Away" Eddie Rabbitt

KFI add KOPA add KRBE deb 27 WNOX add KRUX add 32 WLBZ add KKLS add

# From The Original Soundtrack

An Alive Enterprises/Steve Wax Enterprises Production

undtrack Available On Warner Brow, Records



On Elektra Records

**Produced by David Malloy** 

Personal Management: Stan Moress/Scotti **Brothers Artists Management** 

©1980 Elektra/Asylum Records 🐷 A Warner Communications Co

## "Clones" Is The Real Thing:

WIFI deb 28 WSKZ add **WQRK 28-23** JB105 16-12 **CHUM 23-16 WRVQ 28-23** Q105 deb 29 **WDRQ 4-4 CKGM 29-26 WNCI** add KWK on 92X on WGCL 22-19 **KERN 21-17** WOKY on Y94 16-10 **KROY 29-20 KFRC 30-25** KUPD on KJRB on WTRY on KRSP on **WFLY 28-23 KMJK 33-24 WPST 24-20 KRUX 27-21** Q106 29-24 KTKT 18-14 14Q 6-2 KSLY deb 24 **KAUM 29-26 WIGY 10-7** KRBE on **WAAY 30-25** KINT add **WCGQ 7-5** WFMF deb 30 **WSEZ 39-36** KXX106 3-3 WISE on **WERC 12-9** WFLB deb 35 Y103 36-31 KPUR on **BJ105** on **KQWB-FM 18-14** 95SGF on **WSPT 3-2 WBBQ 29-24 KQDI 21-16** WLAC on **KOOK 30-27 KX104 on** KFXD on 92Q on **KRLC 13-9** 

# ALICE COPER "CLONES (WE'RE ALL)"

PRODUCED BY ROY THOMAS BAKER

ON WARNER BROS. RECORDS





## STREET TALK

A&M Records continued to produce a lot of Street Talk this week, with Charlie Minor formally taking over Promotion there (see Page 1). Apparently the first casualty will be Larry Green, whose last day at A&M is today (6-13). His job was made redundant by the arrival of Steve Resnik, who joined Charlie in the move from EMIA/UA. Will there be changes in the A&M promotional field staff coming? Sources indicate that is a very real possibility.

Word is that Cincinnati is about to get a third AOR station which should hit the airwaves within a month or so. One of AOR's most famous personalities will reportedly be handling mornings for the station.

The two recent Bill Gavin editorials on "payola" have several major radio chain presidents asking some very pointed questions of their programming folks. Apparently music policies and possible "promotion relationships" are being closely scrutinized . . . and this is only the beginning.

Rob Senn has resigned at MCA and will return to Atlanta. Reportedly Rob was offered a major promotion within MCA but "took a pass" for personal reasons. He shouldn't be on the street for long.

George Klein is back and FM100(WMC-FM)/Memphis has got him! The former WHBQ/Memphis programmer has replaced former FM100 morning personality Ron Jordan. From what we've heard, Memphis is welcoming George back to the airwaves with open ears.

And while we're talking about former RKO programmers . . . Harry Nelson, late of WRKO/Boston, has been in Mississippi assisting Gerry Peterson (formerly of KHJ/Los Angeles) in his bid for a Mississippi Congressional seat. Unfortunately, Gerry was defeated in the election. As Gerry told Street Talk, "I lost this one bigger than I lost at KHJ!" Look for Gerry to forsake politics and return to his first love: radio.

Dan Kelly, formerly WB's National Secondaries Director, has been promoted to Sire's VP/Promotion & Marketing and head of Sire's West Coast Operations. He replaces departing VP Rich Sargent. An announcement of further Sire promotion restructuring will come next week.

Scott Carpenter has been replaced in PM drive at WPGC/Washington by Bruce Bisson from KTLK/Denver. PD Scott Shannon has renamed Bruce for his Washington debut. Bruce will use the air name of J.J. Jackson, which should only be a problem if he attends a radio convention. ("Okay, which J.J. Jackson are you?")

And speaking about conventions . . . "the joy girls" of the Las Vegas strip say that the National Association of Broadcasters get their vote as the best convention group this year! As a point of reference, the girls say that doctors and home builders are the stingiest. Our question is, who said radio isn't recession-proof?

Apparently Kal Rudman made such an impression on Merv Griffin when he guested on Merv's syndicated TV show recently that he's coming back. That's right, Merv is planning to have Kal return for a full 90 minutes worth, inviting several radio and record folks to guest as well. Should be a show not to miss!

In Music Notes this week . . . former Journey drummer (now with Jefferson Starship) Aynsley Dunbar has filed a \$3.25 million lawsuit in San Francisco alleging he did not get his full share of Journey royalties after he left the group . . . Have the Rolling Stones been censored? Word is that the new Stones LP "Emotional Release" will be minus the cut "Claudine" (about Claudine Longet) when it's released. The album has now been pushed back (again) so the "questionable track" can be replaced by something else. Atlantic's lawyers did not want to risk the possible ramifications of having "Claudine" on the album when it hit the streets.

Our heartfelt condolences go out to two West Coast CBS staffers on their personal losses. George Chaltas lost his mother last weekend and Michael Alhadeff's father passed away.



MAYBE ALL THE AIRPLAY WOULD CHEER OLD J.R. UP — Pictured being shown the way out of the hospital is WHAS/Louisville personality Gary Burbank, who also just happens to have out the novelty single called "Who Shot J.R.?" The flowers were actually part of a fiendishly clever plot by Gary to sneak into J.R.'s room in hopes of finding out who actually did pull the trigger. After all, if there's going to be a follow-up single, he's got to know, right?



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October 5-8, 1980

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| FEES * NRBA MEMBERS 1st registrant  | \$150.00<br>\$130.00 | Phone:   |                 | _        |
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| FEES * NRBA MEMBERS 1st registrant each addt'l. registrant NON-MEMBERS 1st registrant | \$130.00<br>\$190.00 | Phone:   | WER             | -        |
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| Arrival date:  Departure date:  | Please circle preferred type of accommodation: Standard Medium Deluxe Single \$57 \$67 \$77  |
| Reservations will be held until 6:00pm  | Twin (2 beds) \$69 \$79 \$89   |
| unless guaranteed by a first-night deposit<br>(payable to hotel) or a credit card.<br>Credit card type 옵 #<br>Expiration date:  | Double (1 bed; 2 people) \$69 \$79 \$89  NOTE: NRBA is processing initial hotel reservations as a convenience to registrants.  To change or cancel your hotel reservations, you must do so directly with the Bona- |
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# Big

# **CHANGE**

# **Top-40** Radio

**WNBC 17-13** WPGC deb 26 **WXLO 7-4 KRLY 20-16** Q105 add 30 **KRLA 27-23** KFI on KHJ on 13K add 29 **WBLI** add **KRBE 15-11 KFMK 26-19** KBFM deb 28 96X 22-15 WKIX 14-12 WQRK deb 18 KRUX add

# CHANGE

WFLB 17-12

# "Lover's Holiday"

Produced by Jacques Fred Petrus on RFC Records



Manufactured and Distributed by Warner Bros.

## Brad Messer



## His Pulitzer's Fine, But Can He Splice?

News awards are wonderful in their own ways. They hang in shining beauty proclaiming the greatness of the winners When visitors come around they are always deeply impressed. Managers flaunt them to Owners as solid evidence of the superiority of (a) the Manager and (b) the newspeople. A golden figure atop a tall walnut pedestal is heavy-image stuff, by subconscious inference making the winner a sort of golden person atop the World Of News.

However. But. News awards ain't the whole story. They reflect only a small slice of the daily life of a newsperson, ignoring those skills by which we survive until Friday. Therefore I'm offering a first-draft suggestion for the First Real News Competition, knowing you and your fellow (or fellette) news broadcasters will chip in with additional refinements and

EVENT #1 is a timed competition. We'll probably do this at a big national convention while the PD's are busy trying to hire each other as Music Directors. Competing newsmen, at the sound of the starting pistol, will run around trying to find out who has The Newspaper. Five points for being first to return with a complete paper. Three points if the sports section's missing. One point for a whole paper with Manager still attached.

EVENT #2 is similar to United States Marines field-stripping their pieces. That's what they call their guns. Well, no, their guns are something else, come to think of it. But our news competition involves the same basic skills of speed under pressure, as you'll see: competitors will be given used single-edge razor blades which have been donated by the Linoleum Cutters and Metal Carvers Guild, and will attempt to cut recording tape. Five points for actually severing the tape. Ten points if the two ends seem similar in configuration. Time limit three minutes. Judges will consider neither tears nor swearing, as this is a best-time competition.

EVENT #3 is Cue the Cart, a simple race against time in which the newsperson is given 25 seconds to get a 70-second cart cued to go on the air. Fast-forward cart machines will not be used.

EVENT #4 may well be remembered as the most elaborate because it will involve a massive set resembling a real radio station, constructed in a maze and incorporating hired actors to play the parts of Production Person, Jock Cutting Spots, Public Affairs Director Interviewing Local Community Wheel, and Jock Working On A Special Program. Event #4 tests the perceptive powers of the competitors, who must wander around the maze looking for the splicing tape. The actors will all deny they have it. An open-ended event which terminates at 6pm the final night of the convention, or immediately upon a contestant actually finding the tape, whichever comes sooner.

EVENT #5 is oral. A big-city Mayor will be made available. Five points for the first person to elicit an answer shorter than one minute, to any question. Ten points if the answer seems somehow related to the question. Twenty points if the newsperson is able to elicit an actual "yes" or "no" with fewer than fifteen qualifiers.

EVENT #6 is written. Essays must be typed within a half hour, on either "Why I Should Have All Holidays Off" or "Why I Should Have More Reporters and All New Equipment." Essays will be judged by a panel of Managers. Last newsperson to be laughed off the Manager's Office set gets five points.

Get the drift? Real life events. Meaningful skills. Let's get this organized soon. I'm sure you have your own Event ideas.

#### Rip 'N' Read-

#### This Gun Says I Get Gasoline

MONDAY JUNE 16: Lines at service stations in many cities a year ago, with quick tempers and fast action. A year ago today in New York City, "gypsy" cab drivers got into a gunfight at a service station, about the time enraged customers were ripping out a pump at another gas station.

The first woman in space was Valentina Tereshkova, 17 years ago today. This is the 83rd anniversary of the Klondike Gold Rush, which produced \$22 million in one year. That yellow stuff from the Yukon is now inflated to a worth of (give or take a few mil) \$41/2 billion.

Yesterday Harry Nilsson became 39. Today author Erich Segal is 43. Actor Jack Albertson is 70. Country artist Billy "Crash" Craddock is 41.

Madison Square Garden opened 90 years ago in 1890.

#### Watergate Day In '72

TUESDAY JUNE 17: Five men were arrested for breaking into the offices of the Democratic National Committee in the Watergate complex in Washington, D.C. in 1972. It was their fourth attempt.

This date in 1775 the British were in command of the Charles River above Boston, after the Battle of Bunker Hill.

In 1928 Amelia Earhart became the first woman to fly the Atlantic. Dean Martin is 63. Barry Manilow is 36.

#### Carter And Brezhnev Hug & Kiss

WEDNESDAY JUNE 18: Not on the lips. On the cheeks. One year ago today in Vienna the Strategic Arms Limitation Treaty was signed, and the heads of the U.S. and U.S.S.R. embraced as witnesses cheered and applauded. The SALT agreement has not been ratified by Congress, and during the year Uncle Sam has turned away from Russia toward China. partly because of the Soviet invasion of Afghanistan.

Paul McCartney is 38, honored as the most commercially successful composer of all time. As you may know, he also sings pretty good. He's from England. Actor Richard Boone ("Have Gun. Will Travel") is 63.

#### The Eight-Hour Work Day

THURSDAY JUNE 19: Seventy years ago today the U.S. Government officially adopted the eight-hour work day, which had been pioneered by Henry Ford in his auto assembly plants (1910).

As the Spanish-American War got underway in 1989 an American warship attacked the island Guam. The Spanish

Governor hadn't heard about the war and quickly signalled the U.S.S. Charleston, apologizing that a lack of ammunition prevented him from returning the "salute.

Ann Wilson of Heart is 30.

#### Odd/Even Days Begin In '79

FRIDAY JUNE 20: Independent truckers were staging blockades, slowdowns and work stoppages. Gas lines were common. A year ago today in many Eastern states including New York. New Jersey and Connecticut, odd/even plans became effective. (In Los Angeles a man, infuriated by a woman pulling ahead of him in line, calmly walked forward and put his locking gas cap on her car, and kept his key. I

Ed Sullivan's TV variety show went on the air in 1948. Anne Murray is 34. Chet Atkins is 56. Summer begins tomorrow morning at 12:47 EST.

# Media Marketing

## Some Research Do's And Don'ts

was cleaning out my files the other day (always a good thing to do at the end of another academic year!). In among the reams of illegible lecture notes, old Mad magazines, and suicide/murder threats from my "D" and "F" students, I ran across a list of "Do's and Don'ts" for managers attempting to deal with marketing research.

he list was faded and yellowing around the edges, but as I read it — tears of nostalgia filling my eyes — I realized that the list had been given to me by my old marketing research prof, Ray Tings. While there is no truth to the persistent rumor that Prof. Tings formed Arbitron, he was nevertheless a firm believer in the power of marketing research. I thought it

only appropriate that I update his list a bit and share it with all you research aficionados in the music business.

**S** o, here in convenient form is everything, everything, you need to know about dealing with marketing research (wrongo, stratified random sample breath!). Cut this list out and tape it up over your desk or on your bathroom mirror so it's the first thing you see every morning.

hese do's and don'ts will not tell you how to do research — they are meant to provide you with some clues as to how to deal with research and researchers. That is, they reflect a managerial perspective rather than a re-

searcher perspective. They tell you what you should and should not expect from research, so that (it's hoped) you will avoid disappointments in your own research efforts.

f course, the best way to deal with research is to understand it as well as you can. If possible, you might want to consider taking a college course in marketing or marketing research, or at the very least, have someone on your staff who has taken such courses. Research is an indispensable managerial tool, but if misused or misunderstood, it can be dangerously misleading. It's sort of like swimming — before you jump in with both feet, make sure you can at least tread water!

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



## 20 Do's And Don'ts In Dealing With Marketing Research

- Don't use your sales reps, promotion people or on-air talent to do "research." In the long run you will lose more in validity than you save in out-of-pocket expense.
- Don't rush into research until you have checked what has already been done on the same subject. It's amazing what you sometimes find stuffed away in a filing cabinet gathering dust.
- When you employ an independent research organization, judge it not by the business stature of its clients but by the caliber of its work.
- Resign yourself: whether you have it done in your own company or outside, good research is not cheap. But it usually pays off
- Tell the researcher why you are after what you want to know. He or she may know better than you think how to give you the answer you need. If you can't easily say why you want the information, it may not be worth getting at all.
- On any major research project, find out who is going to do the job and make sure that you get directly to them, so that they know exactly what you are driving at and so that you know exactly what problems they face in doing it the way you want. This is particularly important when you hire an outside research organization to do the study for you.

- 7 Don't be discouraged if researchers insist on making the analysis of your problem more complicated than you think it is. The shortest route to the right answer may seem roundabout.
- B quick and easy answers to complex questions that have had you stumped or bothered for a long while. If the answer was that easy, you would have figured it out already.
- 9 Don't expect research to tell you exactly what to do to solve a problem; it can only describe and state the problem more clearly. Research, no matter how good it is, cannot replace a creative and thoughtful manager.
- 10 tioningly, but don't assume that a study was done badly if it doesn't bear out your own assumptions. Of course, you'd like to be right all the time, but be prepared to admit it on those few occasions when you're wrong.
- Take the trouble to find out how the results were obtained. Don't blindly accept a result you don't understand it just might be an error.
- 12 Don't disparage research just because it is based on a small number of respondents. The size of sample needed depends on the nature of the problem, the complexity of the analysis, and the character of the information being sought.
- 13 Insist on knowing whether statistical differences reported by a survey are nonsignificant or really meaningful.

- Never worry about fractions of a percentage point, except in surveys employing unusually large samples and the most precise methods. In other words, fractions of a percentage point differences are rarely meaningful.
- Try to distinguish when researchers are talking from their specific findings, when they are talking from their overall experience, and when they are just talking.
- Differentiate between clear-cut findings and suggestive possibilities revealed by the data. Decisions can be reasonably based on the former but not the latter.
- 17 Don't expect to extract all the meat out of a complex report by reading only the summary. The detailed breakdowns might hold the main clue to solving your problem. So, you should be prepared to "read" a research report with a sharp pencil and a pocket calculator.
- 18 Don't expect a research report to be written in your kind of language: a good researcher is not always a master of clear prose, and often tends toward the insipient utilization of kinetically ascending terminology (i.e., buzzwords).
- There is nothing in a research report you should not be able to understand if you try. Research is, to a large degree, just plain common sense, and numbers usually don't bite.
- Once a study is completed, make sure that enough time is taken to discuss and explore the significance of the findings. Research can't make your decisions for you, so the completion of the research study is actually just the beginning of your decision-making responsibilities.



# **TOP-40**

## John Leader

POETRY IN PM DRIVE?

# Some Thoughts On Being An Air Personality

There are very few jobs in America that can compare with being a disc jockey. The general public, when asked to rate occupations they respect, usually puts disc jockeys right between politicians and used car salesmen on the low end of the scale just above members of the Manson Family. Proud mothers often turn gray overnight when their sons or daughters decide to drop out of college to "play the hits."

However, with the subjectivity only a former air personality could muster, I take exception to all those popularly-held views about a fine and noble profession. I guess we could blame TV for giving jocks a bad image. After all, when's the last time you saw a disc jockey portrayed on TV with an IQ above an escargot's? You get the point.

But what about jocks? Are we all mindless jerks in Hawaiian shirts? No! We are sensitive, feeling individuals who really do provide a service that this world would be hard put to do without. We may not have the global importance of a Jimmy Carter, but we do affect people's lives on a daily basis.

In that spirit I would like to share with you a poem I received from KNUS/Dallas PD Jim White. The poem was written by Mike Selden, currently the PM-drive jock at KNUS and a veteran of over 12 years of air work in Dallas. Mike wrote the poem just after the recent ARB concluded in Dallas, and he showed it to Jim "just

for the hell of it." Well, Jim thought enough of it to pass it along to me, and I liked it so much that I wanted jocks everywhere to see it too.

A final thought . . . being an air personality is nothing to be ashamed of, especially if you are a good one.

The ability to communicate with an audience, erasing the physical distance that is always between you, making them hear the things that you say is a rare talent. It's not something that can be taught in school . . . it can only be mastered through practice and perserverance.

Mike's poem makes me feel good that I was once a disc jockey because I always felt very strongly about what I was doing for a living. And I would encourage anyone who might be just beginning his or her on-air career to remember Mike's sentiment ... "did I give them all I had and feel the job was done with everything that's good in me and hope someone had fun?" Maybe if we all took that kind of pride in what we do on the air, the public's opinion of our profession might slowly change. Now, if we could just get doctors to wear Hawaiian shirts

#### Seeing Through Your Radio

Thru tired eyes I see a world
That forever wants to rate me
And how I try to please this mass
And make them love, not hate me.
But what I did just yesterday is nothing to
them now

Today, they say, what's new today? And I must find out how

Again to please this mass of nerves, this ever listening ear,

To make them laugh, to make them think And hope, just hope they hear.
And if they do, I hope they know and Really are aware
Of how much of myself I gave

And know my soul they've shared. For if someday the laughter stops And phone lights stop to blink And fewer show themselves at all You have to stop and think. Did I today, live yesterday and forget about tomorrow?

And did I simply tap dance through
A routine I had borrowed?
Or did I give them all I had
And feel the job was done
With everything that's good in me
And hope someone had fun?
If that's the case, I tell myself it's time for
celebrating

Since I alone know what I've done no matter what the rating.

But it's kinda sad to think your worth is noted with one look,

To a single page . .

At just a number . . . printed in a book.



THREE CHEERS FOR KRBC'S NEW LOGO — KRBC/Abilene geared up for the summer by unveiling its new logo. The 1980 varsity cheerleaders from McMurry College proudly modeled the station's latest T-shirts for this photograph. The introduction of the new KRBC logo also includes a giant bumper sticker campaign which is now in progress. Jim Hays, KRBC's Music Director, hopes the blue shirts with the metallic silver and blue logos will soon be visible everywhere in central Texas. Judging by the photo, he's off to a great start.

#### Motion

Dan Wilson has announced that he will be stepping down as PD of KPUR/Amarillo effective July 1. Dan is planning to stay with the station, going into sales with an eye toward management in the future. Mark Shannon, currently KPUR's MD, will be promoted to Program Director at the station. Congratulations to them both . . . Ms. Toni Stanton has joined the News Department at KFI/Los Angeles. She was formerly News Director at KTKT/Tucson . . . Two RKO stations have new an-

nouncers: KFRC/San Francisco has hired Candi Chamberlain from KYA/San Francisco for the 10pm-2am shift; and WXLO/New York has brought in Randi Bachman from WBLI/Long Island. She will do 11pm-4am at WXLO

from WBLI/Long Island. She will do 11pm-4am at WXLO... Dan Smigrod, formerly Promotion Director at WKIX/Raleigh, has left the station. He's looking for a medium or major market promotion director's job and can be reached at (919) 851-2711 or 847-1769... Bill McCown has exited as PD of WAIM/Anderson, SC in the midst of a possible format change for the Top 40 station. Bill was formerly PD at WANS-FM and he's anxious to get back to work. He can be reached at (803) 226-1408.

## Correspondence

I hope you know by now that I am always interested in your opinions on anything that you might feel would be a possible topic for industry discussion. I would also encourage you to express your opinions on something you may have read in my column.

This week . . . a letter from Randy Kabrich, formerly MD at WZZP/Cleveland, on the recent "Getting Ready For AM Stereo" column (R&R 5-23).

". . . In and around 1974 when the FM rise began to

"... In and around 1974 when the FM rise began to be really felt, you found older teens and young adults inviting others over and listening to the 'stereo.' In most of these cases, if one followed up, you would find that stereo was synonymous with FM and it was hip to listen to the 'stereo' or, at least, that which said 'stereo' and lit that light.

"The light was a symbol of technology. It was state of the art. 'Stereo' was the most advanced state of the art that an advancing society could obtain . . . yet many times mono records were being played!

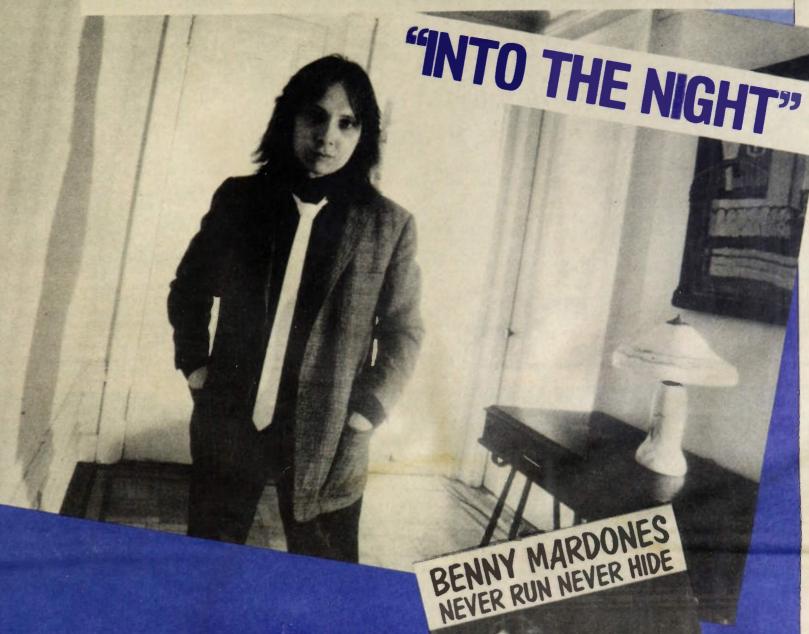
"At WSEZ in Winston-Salem we played mono sides of records only for an hour in AM drive during early 1978. We waited for the deluge of angry listeners to light the request lines, but not one call came in. Again I tried the same thing at WZZP in Cleveland and obtained the same response.

"In August of 1979 I was discussing this with Erica Farber, then at WXLO, and suggested she try it in New York City to see what happened. She told me that she had already done something similar. At the last minute a Meat Loaf simulcast had to be aired in mono. It was well-publicized in advance, yet no complaints came in from the nation's number one market.

"The listeners believe what you tell them. You light the stereo light, then you are in stereo . . . even if you are in mono. One of the key things to look for in AM stereo is to be able to light that stereo beacon. It tells the listeners they are listening to the most advanced system available and that little light will make or break the success of AM stereo."

> Sincerely, Randy Kabrich

# **BENNY MARDONES**



## FROM THE ALBUM

WIFI on
96KX add
PRO-FM deb 30
94Q 30-24
WEFM on
KSLQ add
Z98 35-29
KXX106 27-24
WERC add
WSGN add
KIQQ on
WPEZ deb 30
WFLY on
WKEE on
KTSA add

WGCL add
WOKY 26-22
KFI add
KJR add
96X add 36
WBBQ on
WLAC on
KX104 add
WSKZ on
WNOX deb 27
KJ100 on
WGUY on
WLBZ add
WIGY 35-29
13FEA on

WNAP on
WAPE on
KJRB add
KCPX add
K104 deb 36
WFBG on
WAAY deb 27
WCGQ deb 30
WSEZ add
WISE add
FM99 deb 33
WSPT 29-24
WGBF add



11



JAPANESE RADIO PICKS UP STYX — Styx's Tommy Shaw was Interviewed by JORF air personality Relko Yukawa for her "All American Top 40" show during a promotion visit. Station staffers are pictured behind the duo.



TUNA SCHOOLED IN TRIVIA — KHTZ/Los Angeles air personality Charlia Tuna remembered Charlie Westover's stage name and walked off with the \$1000 grend prize in Carl's Jr.'s first "Great Pop Quiz Pop Off" held at Six Flags Magic Mountain amusement perk recently. Tuna (left), along with a partner selected from his listeners, topped six local jocks with his knowledge of pop, donating the prize money to the Cystic Fibrosis Foundation. By the wey, Charlie Westover is best known as the guy who recorded "Runaway" and "Strenger In Town" — Del Shannon.



CONCLAVE RAVE-UP — Pictured at the Upper Midwest Communications Conclave (R&R 5-30) are (I-r) Warners' Sue Emmer, KRNA/lowe City's Bart Goynshar, Epic's Susan Harrington, and WSPT/Stevens Point, WI PD Pat Martin.



Z-102 CASH STASH — Z-102/Savannah's Money Grab contest had listeners trying to identify five celebrity mystery money grabbers. The winner was allowed 1:02 in a bank vault, and scarfed up \$1675. Picturad (I-r) at the scene of the heist are the Z-102 Zebra, PD Brady McGraw, the winner, and Southern Bank President Bob Cassidy.



"THE LAKE" TAKES SECOND PLACE — Representatives from KLDN (Stereo Lake 93)/Lake Eldon, MO took part in a "Battle Of The Media Stars" competition at the local Osage Family Fun Park recently, placing second before a crowd of 5000. Pictured in front of the station van are KLDN jocks Ken Kuenzie and Mike Bissell along with station staffers Linda Buschjost and Criss Bayshore.



CROSS COUNTRY TOUR HITS WDRQ — Christopher Cross recently criss-crossed the nation on a concert tour, and visited with WDRQ staffers after his Detroit show. Pictured (I-r) are Werners' Richard Wolod, WDRQ MD Jim Ryan, Cross, e friend, WDRQ PD Bill Garcia, and Michalle Garcia.



BACKSTAGE CHUCK FULL OF WLCY WINNERS — WLCY/Tampa staged a contest in which winners were able to meet Chuck Mengione backstage after his local concert. Pictured flanking Mangione and his ever present hat are A&M's Richard Pachter (left) and WLCY air personality Steve Summers (right), along with the winners.



SUMMERTIME... Kids are out of School...
Radios are Blaring... Summer Songs...
Bringin' back the memories... This Year...

THE SUMMER SINGLE...\*TAKE A
LITTLE RHYTHM"... A Hot One...

A Great One... From ALI THOMSON.



| ACCUPATION OF THE PARTY OF THE | The second secon |        |
|---|--|--------|
| 96KX  | WDRQ   | WKBO   |
| 94Q   | KWEN   | 14Q    |
| CKLW  | WNAP   | WKEE   |
| KSLQ  | WOHO   | WAPE   |
| KBEQ  | WHOT   | KRBE   |
| WZUU  | KJRB   | Z98    |
| WOKY  | KRQ  | KXX106 |
| KJR   | KTKT   |        |
| WPEZ  | WJBQ   |        |
| WTRY  | WGUY   |        |
| WSPT  | WLBZ   |        |
| WGBF  | WIGY   |        |
| KENI  | 14WK   |        |
| KBDF  | WCIR   |        |
| KBOZ  | WAKX   |        |
| KRLC  | WISE   |        |
| KBIM  | WANS-F   | M      |
| Y103  | KQ94   |        |
| WBBQ  | WROV   |        |
| WLAC  | CK101  |        |
| WSKZ  | FM99   |        |
| WAYS  | KWIC   |        |
| WGH   | KPUR   |        |
| WQRK  | KKRC   |        |

YOU'LL REMEMBER...THE SUMMER OF 1980...YOU'LL REMEMBER...

"TAKE A LITTLE RHYTHM" FROM ALI THOMSON ON A&M RECORDS & TAPES





Q-BIRD IN GOOD COMPANY — WQID/Biloxi's new mascot, the Q-Bird, has been doing remotes, promotions, school functions, club activities, and special appearances for local sponsors. And evidently, it's been a rewarding experience for the bird, pictured flanked by two Gulf Coast fans.



KFRC BURNS LUNCH — KFRC/San Francisco awarded several listeners lunch in Hollywood with George Burns as the prize for the station's "I Wish I Was 18 Again" contest. Pictured (standing, I-r) are three winners, KFRC engineer George Zema, winner, KFRC morning man Dr. Don Rose, Burns, PD Les Garland, winner, Mercury VP Jim Jeffries, and winner, (I-r, seated) KFRC Promotion Director Joanne Strudas and Mercury's Carolyn Broner.



NEW CROP OF BLUES BROTHERS — The new Blues Brothers movie, album, and single provide the perfect excuse to revive last year's craze of creating lookalikes. The duo who visited KLPZ/Seattle PD Jeff King In company with Atlantic's Debbie Sievert seem to have neglected a few key items of clothing in their haste to recreate the BB image, however.



CANADIAN PAIR OF DICE — CHED/Edmonton has been "crashing" parties with its Party Patrol and the pictured pair of oversized dice, supplying Coca-Cola and pizza and allowing partygoers to win the amount of albums they roll with the dice (if they can roll them), or \$630 for every 6 and 3 rolled by the host. Pictured at a local shebang are (I-r) CHED air personality Jay Hamilton, two winners, and MD Keith James.



IF THE (HORSEISHOE FITS — Mark Fritzges, newly-promoted Asst. PD/MD at WPEZ/Pittsburgh, poses with a congratulatory wreath at the station.

#### Page 27

## May 1980 Mediatrend Estimates

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Note: - denotes station which did not rank in Mediatrend's Top 20 for the

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, N-News, O-Oldias, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

All share astimatas are for matro average persons 12+, Monday-Friday, 6am-midnight.

#### Houston

KIKK-FM Dives 6, Drops From Lead; KRLY Maintains Despite Off Month; KLOL Totally Rebounds; KRBE Narrows Top 40 Gap With Solid Jump; KMJQ In Slight Recovery; KAUM Slips A Bit; KENR Nearly Catches KIKK-FM, Jumps 12th-8th; KODA, KILT-FM Back Down; KPRC Down Almost 3, Drops 5th-12th

|             | Mar. '80 | Apr. '80 | May '80 |
|-------------|----------|----------|---------|
| KRLY (R)    | 10.0     | 11.3     | 9.7     |
| KYND (BM)   | 6.8      | 5.7      | 8.5     |
| KLOL(A)     | 7.8      | 4.0      | 7.6     |
| KRBE (R)    | 5.0      | 4.8      | 7.4     |
| KMJQ (B)    | 10.3     | 5.6      | 5.9     |
| KAUM (R)    | 2.3      | 6.6      | 5.4     |
| KIKK-FM (C) | 6.1      | 11.3     | 5.3     |
| KENR (C)    | 6.0      | 3.7      | 4.9     |
| KILT-FM (A) | 4.8      | 5.2      | 4.3     |
| KODA (BM)   | 2.6      | 6.4      | 4.1     |
|             |          |          |         |

#### Milwaukee

WTMJ Increases Lead; WISN Regains
Double Figures, Second Place;
WBCS-FM Up 3 For Great Jump;
WEZW Slips; WLPX Downtrend
Continues As WQFM Narrows Gap;
WZUU-FM Loses Most Of April Gain;
WOKY Up Nicely; WLUM Drops;
WBCS Up Again, Moves 11th-8th;
WKTI Drops 8th-11th

|             | Mar. '80 | Apr. '80 | May '80 |
|-------------|----------|----------|---------|
| WTMJ (PA)   | 13.5     | 12.9     | 14.1    |
| WISN (PA)   | 10.9     | 8.7      | 11.4    |
| WBCS-FM (C) | 7.0      | 8.2      | 11.3    |
| WEZW (BM)   | 10.4     | 11.5     | 9.9     |
| WLPX (A)    | 10.6     | 8.5      | 7.1     |
| WZUU-FM (R) | 5.4      | 11.0     | 6.8     |
| WQFM(A)     | 4.4      | 3.0      | 4.9     |
| WOKY (R)    | 3.2      | 2.5      | 4.3     |
| WBCS (C)    | .6       | 2.3      | 3.2     |
| WLUM (B)    | 4.2      | 4.4      | 3.0     |

#### **EEO Plan**

Continued from Page 4

was strongly opposed to the requirement that stations list the race and sex of all people who apply for an opening. "We're reaching too far for this. It puts the government in the position of looking over the shoulder of the broadcaster and makes us look like the national nanny," Washburn said.

But Chairman Charles Ferris and Commissioner Tyrone Brown defended the requirement. "This is good communications procedure because it focuses the energy and priority of the Commission where it belongs," Ferris said. He added, "We shouldn't be the national nanny in programming, but we have an obligation to compliance with EEO."

Brown said, "What we're asking is whether the broadcaster has established a resource pool to cover significant numbers of minority and female applicants when an opening comes up."

#### EEO . . . Quota System?

In a separate action recently, both NRBA and NAB urged the

FCC to review its EEO policies. NRBA said the Commission's program "has evolved into a quota system based on workforce statistics and licensees' employment profiles." NAB, in response to cri-

ticism from the National Black Media Coalition (NBMC), argued for a rational examination of "presumed availability of qualified minority and female applicants in the workforce."



BEAR MAXIMUM IN ROCKFORD — WROK/Rockford morning man Bill Phillips was pleasantly surprised by two 400-pound bears recently. After presenting the bear facts to Phillips, the two ursine cowboys wrestled in the lot as (I-r) WROK/WZOK MD Tom Hunter, Phillips, and the bears' trainer watched.



FRESNO TURNS ON SWITCH — Motown's Switch participated with K-104 in Fresno's March of Dimes Superwalk. Pictured (I-r, front) are Switch's Bobby DeBarge, Motown's Billie, K-104 PD Jim Sumpter, Motown's Bud Samuels, and air personality Steve "Killer" Craig; (I-r, rear) Motown's Andre and group's Eddle Fluellen, Greg Williams, Thomas DeBarge, Jody Sims, and Phillip Ingram.



JOURNEY MEN JOKE WITH KAUM — KAUM/Houston air personality BIII Ward (left, front) is captured in a jovial moment with members of Journey backstage. Also pictured are winners of a station contest awarding backstage passes after the show.



BIKINIS IN ATHENS — WAGQ/Athens, GA held a bikini contest at a local club. Pictured clustered around the winner are (I-r, standing) News Director Frank Shurling, Capitol's Geno Rumple, PD Bill Phipps, and air personality Bobby Long; (kneeling, I-r) air personalities Dan Murray and Steven Kelly.

#### **EAST Most Added** • Hottest

Boz Scagge Meco

Billy Joe **Bob Seger** or Cross Paul McCartney

# **DS & HOT**

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

Pete Townshend Paul McCartney **Boz Scaggs** Spinner Billy Joel

#### **EAST**

#### PARALLEL ONE

IGKX/Piffsburgh, PA Idy Stone REO SPEEDMAGON ALI THORIGON BENHY MADDMES HILLY MICHAELS CHEEKS HOTLES H

#### CHUM/Toronto, CA Brad Jones

TOWNY TUTONE QUEEN HOTLEST PAUL MCCARTNEY 1 } AMBROSIA 4 2 GENESIS 6 3 BILLY JOEL 10-7 ELTON JOHN 11-8

#### WABC/New York, NY Sonja Jones

URE PRAIRIE LEAG HOTTOSE LIPPS, INC 1 1 PAUL MCCARTNEY 10-2 BOB SEGER 12 8 BILLY JOEL 26-10 BETTE MIDLER 22-15

#### WCAO/Baltimore, MD Ron Riley

NON HOME BOI SCAGGS AIR SOPPLY GLEN & RITA DIRT RAND HOTLEST BETTE MIDLER 2 1 ROBBIE DUPREE 3 3 BILLY JOEL 8-4 JOE MALSH 13 7 BOB SECER 14 8

#### WFIL/Philodelphia PA Dick Fennessy

Dick tennessy
DIRT BAMD
GEMESIS
S.O.S. 8AMD
GARY BURBAMK
HOTLES
BETTE MIDLER 2-1
SPINNERS 13 6
PURE PRAIRIE LEAG 12
801 SCC 14
81LLY JOEL 21-14

ERIC CLAPTON RISS PRETENDERS REO SPEEDWAGON Hottest GENESIS 2 1 JOE MALSH 11 3 BILLY JOEL 13 6 HOBBIE DUPREE 15 PAUL MCCARTNEY 1

#### WK8W/Buffolo, NY Jon Summers

AGN JUMPMEN
MANHATTANS
RIM CARPWES
CHRIS CROSS
JOE WALSH
DIRT BAND
HOTEBAR
BILLY JOEL 7-1
LIPPS, INC 3 2
UOB SECRE 9-6
POLL WCCARTHEY 13 6
CLIVIA N J 24 16

#### WNBC/New York, NY Roz Fronk

S.O.S BAND ELTON JOHN HOTCHST LIPPS INC. 1 1 AMBROSIA 5 3 BILLY JOEL 13 9 SPINNERS 14 10 BETTE MIDLER 30-23

## WPGC/Washington, DC

WRKO/Boston MA Donno Holper

BOZ SCAGGS
HATALIE COLE
GENESIS
HOTELSIS
HOTELSIS
BOB SECER 2
BOB SECER 2
BOCKY BURNETTE 10 6
CAROLE RIWC 11-7
RENNY ROGERS 16-10
RAYDIO 17 11

CDB
Nottest
BOB SEGER 1 1
ROBBIE DUPREE 15 8
ELTON JOHN 20-15
BILLY JOEL 23 16
FRANK SINATRA 29-18

TODG CROSS

RENHY ROCERS

PETE TOWNSHED

CEMESIS

TOMBY TUTONE
RUSS SALLARD

QUEEN

HOCTES

LIPPS, INC 1

PAUL MCCARTWEY 4 2

BOCRY DURNETTE 12-6

BILLY JOSE 17-10

PRAME SIMATRA 20-15

#### PRO FM/Providence RI

MECO
JOE WALSH
TORMY TUTONE
S 0.5. BAND
KTES
HOTLOSE
ROCKY BURNETTE 3 1
ELTON JOHN B 3
BOB SECER 1-7
PAUL RCCARTNEY 12-9
BILLY JOEL 23-14

#### CFTR/Toronto, ON John Keogh

CAROLE RING DIRT BAND HOEL-BETTE WIDLER 3-1 BILLY JOEL 13 4 ROBBIE DUPREE 12-10 ELTOW JOHN 22 14 PAT BEMATAR 25 20

#### Q107/Woshington, DC Alon Burns

HOLLER 2 2 BETTE MIDLER 2 2 BILLY JOEL 3 3 PAUL MCCARTNEY 5 4 ROBBIE DUPREE 7 5 BOB SECER 18 10

#### PARALLEL TWO

#### 14Q/Worcester, MA Steve York

MECO
CHRIS CROSS
ROBIN LAME & CHAR
RAYDIN LAME & CHAR
RAYDIN SCACAGS
JOURNEY
RODRY CROWELL
HOTE-ST
LIPPS, INC. 1
ALICE COOPER 6-2
BILLY JOBE 13
ROCKY BURNETTE 18
LIPPS JOK 13
ROCKY BURNETTE 18
LICH JOBE 13
LICH JOBE 14
LICH JOBE 13
LICH JOBE 14
LICH JO

#### WBBF/Rochester, NY Dove Mason

CAROLE KING CDB
Hottset
BETTE MIDLER 1 1
PAUL MCCARTNEY 5 2
ELTON JOHN 7-4
BILLY JOEL 15 9
MICHAEL JACKSON [7 11

#### WICC/Bridgeport, CT Bob Mitchell

BOD MMCCHMI
BOI SCAGGS
CHRIS CROSS
GENESIS
QUEEN
ROI & PMAYLOU
MOTE BMAYLOU
MOTE BMAYLOU
HOLE BALL
PAUL RCCAPTMEY 1 1
BILLY JOEL 12 8
PUME PRAINIE LEAG 14
ROCKY BURNETTE 17-12
OLIVIA N J 24 17

OLIVIA N J 24 17
WKBO/Hormsburg PA
JWM Buchongn
AIR SUPPLY
BOZ SCAGGS
CHRIS CROSS
ALI THOMSON
COMMODORES
MECO
HOTEL I 1
BILLY JOEL 9 3
PAUL MCCARTHEY 4
ELTON JOHN 8 5
OLIVIA N J 18 14

WKEE/Huntington, WV Gary Miller GOY WHILE

PRETENDERS

ROZ SCAGGS

S.O.S. BAND

ALI THORSON
CON PUNK SRUN

MECO

BOLLES

BOLLY JOEL 8-3

PUBE PRAIRIE LEAG 9-5

SPINNERS 13-6

WOLF/Syrocuse, NY

Charles Brown

MANHATTANS
PURE PRAIRIE LEAG
HOTTOST
BILLY JOEL 2-1
BETTE MIDLER 6 2
ROBBIE DUPREE 10 4
SPINNERS 14 6
WEIL SEDAKA 17-11

#### WPST/Trenton NJ Tom Taylor

Tom Toylor

BOZ SCAGGS
CHRIS CROSS
MECO
RIM CARMES
HOTCHES
RILLY JOEL 1 1
ELTON JOHN 3 2
BETTE HIDLER 6 6
CDB 20 14
SEMBSIS 21-17

#### WTRY/Troy, NY Bill Carell

GEMESIS
BOZ SCAGCS
CHRIS CROSS
QUEEN (dp)
Hottest.
BILLY JOEL 3 1
BOB SEGER 9-5
OLIVIA N J 14 9
ROCEY BURNETTE
SPINNERS 20 15

#### WAEB/Allentown, PA Jeff Frank

BLUES BROS CAROLE RING RENNY ROCERS BOZ SCAGES MECO HOTEOBE BILLY JOEL 3-1 ROCKY BURMETTE 1 BOB SECER 17 12 SPIMMERS 19-11 KIM CARNES 27-17

#### WHYN/Springheld, MA Ken Copurso

PETE TOWNSHEND BOZ BCAGGS GENESIS QUEENS HOTLESINC 1 1 PAUL MCCARTNEY 3 - 2 BILLY JOEL 12-6 MAMMATTANS 24 18 BOCEY BURNETTE 27 19

#### KC10I/New Haven, CT Curl Hansen

GENESIS
MICREY GILLEY
CHRIS CROSS
HOTEBER
PAUL MCCARTNEY 3 1
ROBBIE DUPPRE 8-4
MANKATTANS 17-12
BILLY JOEL 20-13
REMNY ROGERS 26-17

## WBEN-FM/Buffolo, NY Roger Christian

RCHAY ROCERS
CHRIS CROSS
MECO
BOI SCAGGS
CHEERS
CHEERS
LIPPS, INC 2-1
DOB SECER 6 3
ROCER BURNETTE 16-12
GENESIS 23-16
CHEAP TRICK 35 25

#### WBLI/Long Island, NY Bill Terry

RENNY ROGERS MECO
CHANGE
PETE TOWNSHEHD (dp)
BOTTER
BOTTER
BOTTER
BILLY JOEL 9
BYTHMERS 15 11
ROCKY BURNETTE 24-18
JERNAINE JACKSON 23-19
WITH CHANGE CHANGE CT

#### WTIC-FM/Hartford, CT Rick Donahue

JOE MALSH
GENESIS
BOI SCAGGS
ROUNEY CROWELL
HOTCOOL:
LIPPS, INC. 1 1
PAUL MCCANTNEY 2-2
BILLY JOEL 11 6
ROCKY BURNETTE 12 8
MANHATTAMS 28-14

MANHATTAMS 28-14

QHOR/YOTK.PA

Stave Gonogher

BOZ SCACGS
COMHODORES
AIR SUPPLY
CHRIS CROSS
BOTTE MIDLER 2

BILLY JOZEL 9

PURE PRAIRIE LEAG 16

SPINMERS 19 12

MANHATTAMS 23-14

#### WHFM/Rochester, NY Marc Cronin

MORC COOMN
PETE TOWNSHEND
BOZ SCAGGS
KIM CARMES
HOTE-CARMES
BETTE MIDLER 1 1
ELTON JOHN 7 4
BOB SECER 8-5
PURE PRAIRIE LEAG 12 8
SPINNERS 16 10

#### WFLY/Albany, NY Bob Mason

OUEEN PETE TOWNSHEND CHRIS CROSS DIRT BAND Nottest BILLY JOEL 3-1 CDB 26-10 GENESIS 25-16 RICK PINETTE 60AK BLUES BROS 30 21

#### WFBL/Syrocuse, NY

AIR SUPPLY AIR SUPPLY
MECG
GENESIS
BOZ SCAGGS
CDG
HOTE-SEL
LIPPS INC. 1 1
BOB SECER 9-5
ROBBIE DUPPEE 12-7
SPINNERS 19-8
WEIL SEDARA 24-14

#### WPEZ/Pittsburgh, PA Mork Entzges

MORE HTTDES

CHEAP TRICK
JOURNEY
ALI THOMSOM
TOBY BEAU
SILEMERS
HOTESEAU
BOB SEGER 2 1
PURE PRAIRIE LEAG 10 5
CDB 14 6
BILLY JOEL 16 7
LIPPS. INC 20 10

#### PARALLEL THREE

#### 13FEA/Monchester, NH Rick Ryder

Rock Pyder
LIPPS, IMC
LIPPS, IMC
LIVIMSSTON TAYLOR
PLAVEN
ROCK-BER
ROCK-BER
RETTE NIDLER 1 1
PAUL ROCKATHEY 13-9
ROCKY BUNNETTE 22-13
BILLY JOEL 26-17
MANNATTANS 29-18

#### 14WIC/Wheeling WV Rich Collins

BOZ SCAGGS
RAYDIO
HOTCOST
BETTE NIDLER 2-1
HICKAEL JACKSON 4 2
PURE PRAIRIE LEAG 5ROCKY SURNETTE 20-15
HAMRATTANS 24 18

#### KIO4/Ene, PA Bill Shannon

BILLY A SYREETA
BOI SCAGGE
RUSS BALLARD
ELUES BROS
HOTLERE
PINK PLOYD 2-1
RED RIDER 7 2
PURE PRAIRIE LEAG
CMEAP TRICK 17-7
RECO 35 16

#### WCIR/Backley, WV Ron Hill

DIRT BAND MICKEY GILLEY MECO S.O.S. BAND ALI THOMSON PETE TOWNSHEND HOLESS. HOBBIE DUPREE 6 1 JERRAINE JACKSON 7-2 CDB 20 10 MANHATTAN TRANSFE 22-16 OLIVIA N J 28 22

#### WFBG/Altoona Yony Booth

Jory Booth

BOZ SCAGGS

KIM CARWES

DR MOOK
PIREPALL

ERIC CLAPTON

MECO

BISS
SILINCERS

MOOKERS

MOTE AND THE CLAPTON

MICO

BILLY

JOEL 14-11

CDB 35 23

#### WGUY/Bangor, ME Jim Randoll

JAM RONGOII
BOZ SCAGGS
RISS
JOUNNEY
ALI THOMSON
HOTLESTE MIDLEN 4 1
ELTON JOHN 6 4
BILLY JOZL 11 6
BOD SECEP 14 9
EIM CARNES 22 16

REMNY BOGERS
AIR SUPPLY
HERB ALPERT
DIRT SAMD
SOCKES
HICKORY
HICKORY
HICKORY
FRANK SIMATRA 8-4
BOB SECER 9-6
ELTON JOHN 11-8

#### WJBQ/Portland, ME Andy Carey

MECO
RIM CARMES
ALI THOMSON
HOÈTEAE
BETTE MIDLER 1 1
PAUL RECARTNEY 8 3
PURE PRAIRIE LEAG 15 9
BRUCE COCROBURN 13-10
MECHAEL JACKSON 16-12

# MICHAEL JACKSON 16-12 WMBJ/Bangov, ME Machael O'Hora EDDIE RABBITT CHEEKS O'INT BAND BEMNY MARDONES HOTE BETTE MIDLER 2-1 PAUL MCCARTNEY 3-3 BOB SEGER 10-9 PURE PRAIRIEL LEAG 16-10 ROCKY BURNETTE 18-11

MECO
ERIC CLAPTON
RUPERY ROLMES
BOZ SCAGGS
MICHAEL BROGAN
HOTERS
LIPPS, INC. 1 1
BOB SEGER 4 2
ELTON JOHN 7-3
PURE PRAIRIE LEAG 12-9
ROCKY BURNETTE 16-11

#### WXIL/Parkersburg, WV O'Brion/Wayne

OBRONAWAYNE
SILENCERS
QUEEN (dp)
ANNE MURRAY
FIREFALL
TERI DESARIO
PETE TEMBESHED (dp)
BOXY MUSIC
HOttest:
TEMPTATIONS 2-1
MANHATTANS 20 14
BOH SECER 21-15
BLUES BROS 28-21

STOWN KINGSTON
RENNY ROGERS
COMPODDRES
PETE TOWNSHEND
LARRY CRAHAM
HOTCHET
BILLY JOEL 2
ELTON JOHN 10 6
JOE WALSH 12-8
RANHATTANS 16-10
SPINNERS 20-11

#### WAGY/Both, ME John McKoy

JOHN MEKROY

BOZ SCAGGS

CHEAP TRICK
ALI THOMSON (dp)

MOTERSE:
PAUL MCCARTMEY 5-1
RICK PINETTE AGAR 3-2

BOB SECER 6-3

ROBBIE DUPREE 9 6

ALICE COOPER 10-7

#### SOUTH

#### PARALLEL ONE

Q105/Tompa, FL Mason Duton CHANGE RISE RECO CAROLE RIMG CAROLE RIMG PETE TOWNSHEND NOTES: BETTE MIDLER 1 1 5.0.S. BAND 17 6 SPINNERS 19-10 OLIVIA MJ 22-13 CDB 26 21

S.O.S. BAND CHRIS CROSS BLUES BROS PLAYER CAROLE RING HOTEBE LIPPS, INC. 1-1 BETTE MIDLER 16 8 MARMATTANS 15 10 ELTOM JOHN 21-16 RANHATTAN TRANSPE

## 293/Aflanta, GA Dote O Brien

DOWN OF THE MAN TO THE MAN TO THE MAN TO THE MAN TOWN JOE WHITE WOLLDOWN JOE WHITE WOLLDOWN JOE MALSH 8 4 2 JOE MALSH 8 4 6 RIC CLAPTON 21-10 RODREY CROWELL 25-18

#### 297/Fort Worth, TX Gary Mack

GOT MOCR ELTON JOHN Hottest: BILLY JOEL 1 1 BOB SECER 12-5 PAT BENATAR 13 10 VAN HALEN 23 15 JOURNEY 20-16

## 94Q/Altanta, GA Jeff McCortney

BOZ SCAGGS HERB ALPERT QUEEN Hottest BETTE MIDLER 1-1 ERIC CLAPTON 6-4 GENESIS 10-5 JOE WALSH 9-7 ROCKY BURNETTE 13 9

#### KRLY/Houston, TX Michael Jones

CON FUNK SHUM CHRIS CROSS HRICK DR. HOOK DIANA ROGS DIAMA ROSS COMMODORES FATBACK BAND BILLY JOEL Hottest LIPPS, INC 1 1 JERRAIRE JACKSON 5-S.O. S. BAND 14 9 RANHATTAMS 19 12 BOB SEGER 24 13

#### PARALLEL TWO

## 92Q/Noshvitle, TN Scooler Dovis

MANBATTANS DIRT BAND GENESIS (dp) ERIC CLAPTON (dp) Nottent: LIPPS, INC. 2 1 AMBROSIA B 4

#### BJ105/Orlando, FL

REO SPEEDWAGON MARY BURNS PRETYNDERS CHRIS CROSS RAYDIO RAYDIO JERMAINE JACKSON PETE TOWNSHEND Hottest LIPPS, INC. 3 1 BILLY JOEL 5-3 ELO 16-11 CDB 26 19 JOE MALSH 36-26

### KEEL/Shreveport, LA Marty Johnson

MGTM JORNSON
CDB
JOURNEY
S.O.S. BAND
JOE SUN
NECO
DR. HOOK
GARY BURBANK
MOCEASE.
LIPPS, 1MC. 1-1
PAUL MCCARTHEY 9 3
INVISIBLE MAN S B 23
SPIMMERS 25 19
MOCKY BURMETTE 27 21

#### KTSA/San Antonio, TX Mhke Scott

MNB SCOTT
OLIVIA N J
STEPRANIE MILLS
EIN CARNES
BENNY MARDONES
HOTHER
WHISPERS 5-1
PRETENDERS 11-5
ROBBIE DUPREE 12-7
LEON HAYMOOD 15-10
PAUL MCCARTMEY 19-13 IOUI106/Birmingham AL Larry O'Day

#### PETE TOWNSH QUEEN AIR SUPPLY PETE TOWNSHEND CHRIS CROSS DIRT BAND HOTLEST BETTE MIDLEN 1 1 BILLY JOEL 12-6 SPIMMERS 14-7 CDB 13 10 OLIVIA N J 21-13 MECO Rottest BOO SECER 1 1 JOURNEY 11-7 PURE PRAIRIE LEAG 14-9 ERIC CLAPTON 17-10 ELO 15-11

#### WAKY/Louisville, KY Mike McVay

Mis McVdy
RAYDIO
GENESIS
MICKEY GILLEY
DIRT BAMD
BOZ SCAGGS
NOTE MIDLER 2-1
BOD BEGER 12 7
ROCKY BURNETTE 15 9
BILLY JOEL 19-10
GARY BURBAMK 30-20 WAXY/P. Lauderdole. FL Kenny Lee

GLEN 6 RITA TERI DESARIO LIMDA RONSTADT PETE TOWNSHEND HOELEST PAUL MCCARTNEY 1-1 BOB SECER 6 4 ELTON JOHN 8 5 PURE PRAIRIE LEAG 2 SPINMERS 23-19 WAYS/Churloffe, NC Roy Rosen

Roy Rosen
DAVID HUDSON
RERS ALPERT
DIRT SAMD
BOZ SCACOS
ANEK HURRAY (dp)
ROTTES AND (dp)
ROTTE

#### WBBQ/Augusta, GA Bruce Stevens

Bruce Severs

CEHESIS
INVISIBLE MAN'S B
JOURNEY
OF SEVER SE

#### WFMF/Batan Rouge LA Gary Hail

BOZ SCAGGS
PETE TOWNSHEND
DIRT SAMD
MICKEY GILLEY
HOTE-BET

#### WGH/Norfolk, VA Bob Canada

CDB
OLIVIA M-J
STEPHAMIE MILLS
REMMY ROCERS
BLUES BROS (dp)
Hottest
LIPPS, INC. 1
BOB SEGER 7-4
MEIL SEDARA 11 6
SPIMMERS 14 7
ROBBIE DUPREE 15-12 OGNE TOPON

GENESIS
ALI THOMSON
BOZ SCAGGS
HORTERET
PAUL MCCARTMEY 1-1
ELTON JOHN 9 6
SPINNERS 13-9
OLIVIA N. J 23-14
BILLY JOEL 22-16 WRVQ/Richmond, VA Bill Thomas

### WHBQ/Memphis, TN Jed Duvali

Jed Duvoil

LARRY GRAHAM

COS GRIM CARNES

JOURNEY

HOTLEST, 1 1

ROBBIE DUPREE 6 3

PAUL MCCARTHEY 15-9

BETTE MIDLER 18 11

ELTON JOHN 23 17

## WJOJI/Jackson MS Cindy Crawford

CHART CONVOICE
GENESIS
GENESIS
GENESIS
CHART
CHA WKIX/Rateigh, NC Ran McKay

## ELIVINGSTON TAYLOR HOTTEST: LIPPS INC. 1-1 JERMAINE JACKSON 4-2 NEIL SEDARA 7-4 PAUL RECARTHEY 17 9 GLADYS ENIGHT 20 14

WLAC/Nashville, TN Smakey Rivers Smokey Rivers
JOURNEY
PETE TOWNSHEND
GEAESIS
ALI TRIONSON
S.O.S. BAND
HOTEBER
BOB SEGER 2-1
PAUL MCCARTHEY 9-6
CDB 14-10
"MANHATTANS 17-12
SPINNERS 18-13

## GLADYS KNIGHT CAROLE RING CDB RODNEY CROWELL NOTES INC. 1 HANHATTANS 10 7 BOB SEGER 15-10 RAYDIO 20-14 SPINNERS 22-15 WNOE/New Orleans, LA Bruce Cramer WNOX/Knoxville, TN Scott Majors

BYUGE COOMER
RIM CARMES
PETE TOWNSHEND
CDB
RUPERT NOLRES
HOTERS
PAUL MCCARTWRY 1-1
BILLY JOEL 5-3
MICHAEL JACKSON 9-4
ROBBIE DUPREE 10-5
ELTON JOHN 12-9 EDDIE RABBITT
PLAYER
BLUES BROS
BOZ SCACGS
HOELEAL
BETTE MIDLER 1 1
ROBBIE DUPREE 3 2
ELTON JOHN 8-3
BILLY JOEL 12-8
SPINNERS 15-12

#### WSK2/Chaffanoaga, TN David Carroll

ALICE COOPER
GRATEFUL DEAD
DIRT BAND
ALI TWORSDHE
ALI TWORSDHE
RAC HCANALLY
HOTUBE
PAUL MCCARTNEY 2 1
RANNATTANS 11-5
CDB 21 16
RENNY ROGERS 24-19
GENESIS 25-20

#### WSGA/Savannah GA Brady McGraw

LAPHY GRAHAM GENESIS GONODORES
BOZ SCAGGS
LINDA RONSTADT
HOTESE
S.O.S. BAND 3-1
ELTON JOHN 7-4
SPINNERS 14 5
KENNY ROCERS 13-9
CDB 18-10

WSGN/Birmingham AL Joy Michaels KINT/El Paso, TX Ruben Barran RUDEN BOTTON

MANIATT ANS

RIM CARNED

JOE MALSH

CAROLE RIMG

ALICE COOPER

HOTESEL:

PAUL MCCARTHEY 2 1

PURE PRAIRIE LEAG

SILLY JOEL 20-10

ELTON JOHN 15 12

SPINNERS 23-14 JOY MICHORN
BENNY MARDONES
ROY & EMMYLOU
COMMODDRES
HOTERS, INC 1-1
PAUL MCCARTNEY 4-2
SPINNERS 13 6
ROCKY BURNETTE 19-14
PURE PRAIRIE LEAG 21-

#### WTIX/New Orleans, LA Morty Moxwell

MOTY MOTIVES
VAN HALEN
GENESIS
STEPHANIE MILLS
CHEAP TRICK
MECOLE RING
HOCKESE
JERNAINE JACKSON 2 1
ROBBIE DURPE 9 6
ELTON JOHN 15-9
JERNAINE JACKSON 40
CDB 28-17

#### Y103/Jocksonville, PL Mojo Priff

WLCY/Tompa FL Beau Richards Bedo Richards
LINDA RONSTADT
CORRIS CROSS
COMMODORES
HOLL RICHART ALL
LIPPS, INC. 4-1
BERNADETTE PETERS 6-2
BETTE MIDLER 12 4
SPINNERS 10 13
PURE PRAIRIE LEAG 25 20
WAAV/huntwike, AL
UITM Rendricks BOZ SCAGGS ALI THOMSOM MECO CHRIS CROSS HOTLESS; INC. 6-1 BETTE MIDLER 9 3 BOB SECER 11-7 BILLY JOZL 16 10 OLIVIA N. J 20-14

#### FULIDA/Nastiville, TN Lee Masters Y95/Tompa FL Pat Berry

GARY BURBANK
BENNY MARDONES
ROTESET:
CDB 10 1
ELTON JOHN 5-2
MANHATTANS 3-3
HEIL SEDARA 11 7
PAT BENATAR 24 19 RIM CARNES BLUES BROS MICHAEL JACKSON CDB DAM FOGELBERG SPINNERS 5.0.5. BAND SPINNERS
5.0.5. BAND
Bottest
BETTE MIDLER 2 1
BOB SECER 3-3
ROBBIE DUPREE 10 5
ELTOM JOHN 11 6
BILLY JORL 13 6 KJ100/Louisville, KY C.C. Matthews GG MOTTHEWS
PETE TOWNSHEND
GRATEFUL DEAD
BILLY JOEL
HOttest
BILLY JOEL 1-1
REO SPEEDWAGON 2-2
BOB SECER 8-4
PAUL MCCARTNEY 12-7
JOURNEY 16-10

WERC/Birmingham, AL Mark Thompson

MODE INCORPORA

AND
BENNY MARDONES
5.0.5. BAMD
BIN CANNES
FOR CANNES
LIPES
LIP

KHFI/Austr, TX Bob Penny BOD Penny
CHEAP TRICK
ERIC CLAPTON
BOZ SCACGS
PETE TOWNSHEND
LOCC
PIREPALL
HOSTERS
BOB SIGGR 1
ELTON JOHN 14-2
MANHATTANS 5-1
DIE MALSH 11-7
BLUES BROS 15-8
HERMAN HILLS

KBFM/McAllen-Browns Steve Owens STORED OWNERS

KENNY ROGERS
GENESIS
5.0.5. BAND
HOSteat
HIGHAEL ACESON 2-1
ELTON JOHN 5-4
ROBBIE DUPREE 14-7
BILLY JOEL 17-10
96X/Migmm. AL
Bruce Ketly

BENNY MARDONES STEPHANTE MILLS NOTEBEL: PAUL MCCARTNEY 5 1 SPINNERS 12 0 RUPERT MOLNES 17-13 CHANCE 22-15 PAT TRAVERS BAND 27-20

## Ston Moin RAYDIO RUPERT HOLMES CDB HOST-BETT HOLMES PAUL MCCARTNEY 2 1 BETTE MIDLER 6-3 SPINNERS 17-9 BILLY JOEL 23 11 WHISPERS D 19 WQRK/Nortolk, VA Don Davis ALI THOMSON RODMEY CROWELL DIRT BAND HOTCHESE: BILLY JOEL 4 1 PHOTOGLO 11 7 CDB 14 8 CHRIS CROSS 24 14 RIM CARNES 22 17

MECO LINDA RONSTADT JOURNEY AMB BOI SCAGGS HOELES LIPPS, INC. 1 = 1 PAUL MCCARTNEY 13 MANHATTANS 12-5 ELTON JOHN 11-9 PINK PLOYD 22-15

KAUM/Houston, TX Leslie Robay

Lesse Roboy

OLIVIA M-J
ERIC CLAPTON
JOHNNY LEE
CDB
HORLess.
GARY HUMAN 4-1
PAUL MYCARTHEY 9-5
SPIDER 10-7
ELTON JOHN 11-9
ELO 23-19

KELP/El Paso, TX

FM100/Memphis TN Mark Williams

KFMIK/Houston TX Jerry Steele S O.S BAND COMMODORES JOHNNY LEE HOTLORE LIPPS, INC. 1-1 AMBROSIA 4-2 HAMMATTANS 11-6 SPINNERS 16 13 CHANGE 26 19

#### KRBE/Houston TX Dayna Steele

COMMODORES
DIRT BAMD
QUEEN
MECO
MOTOR 1
PAUL MCCARTNEY 8-3
AANHATTANS 13-7
SFIMMERS 18 13
S.D.S BAND 20 14

#### 95SGF/Savannoh, GA PARALLEL THREE CB Goffney C8 GOTTAN JOURNEY MICREY GILLEY PETE TOMMENEND ROOMEY CROWEL CHMIS CROSS BOL SCACCS HOLERS PALL RECEATERY 5-3 PPIMERER 13-9 PURE PRAIRIE LEAG 15 ROCKY BURNETTE 16 11

#### CICIO1/Cocoo Beach FL Steve Ocean

G100/Mobile, AL Scott O Brien

KSEL/Lubbock, TX

SIGN COSTES
PETE TOWNSHEND
JOURNEY
BOZ SCAGGS
CDB
ROCLEBEL
PAUL MCCARTNEY 2-1
LIPPS, INC. 3-2
BOB SECER 6-4
SILLY JOEL 13-8
SPINMERS 17-11

# PETE TOWNSHEND BOZ SCAGGS GENESIS HOLLAS PAUL MCCEATHEY 1 1 ELTON JOHN 3-2 MICHAEL JACKSON 11-7 SPINNERS 16-9 PUNE PRAIRIE LEAG 18-

AIR SUPPLY COMMODORES

# CAROLD RING JERMAINE JACKSOM BLMES BROS CHRIS CROSS OLIVIA M-J MOTEBER: SETTE MIDLER 4-1 RUPERT HOLEES B 3 ELTON JOHN 10-4 BOB SECER 11-7 ROBBIE DUPREE 12-8

MAND POTICE

JOE MALSH
PETE TOWNSHEND
CAROLE KING
AIR SUPPLY
RODNEY CROWELL
ALI THOMSON
ERIC CLAPTON
HOTCORI
ROBBIE DUPREE 2-1
BODS SCER 4-2
PAUL MCCARTMEY 5-3
PURE PRAFIE LEAG 9-6
MICKEY GILLEY 22-11

PETE TOWNSHEND
MICREY CILLEY
ROY & EMMYLOU
S 0.5 BAND
DIRT BAND
HOTES, INC. 1-1
PAUL MCCARTMEY 5-2
CDB D 15
JERNAINE JACKSON 25ERIC CLAPTON 28 19 WCGQ/Columbus, GA Ben Morm

CENESIS

QUEEN

CAROLE FING

ERIC CLAPTON

ROY & PENYLOU

NOT & PENYLOU

ROY BOOK CAROLE

BOB SECER 2-1

ELTON JOHN J-2

REMNY ROCERS 6 3

FILLY JOEL 10-6

PURE PRAIRIE LENG 12-

## WFLB/Foyetteville, NC Larry Cannon

DR. HOOK KIM CARNES PLAYER MECO AWB FIREFALL FIREFALL
COMMODORES
HERB ALPERT
HOTTEST
HOTTEST
MANNATTANS 1-1
PAUL MCCARTNEY 6-2
CHAMCE 17-12
S.O.S BAND 28 19
CDB D-31

MECO TOMNY TYTOME MICREY CILLEY PETE TOWNSHEND BOZ SCAOGS NOELES LIPPS, INC. 4 | BILLY JOEL 8-5 ROCKY BURNETTE 14-11 OLIVIA N-J 15-12 PURE PRAIRIE LEAG 17-13

WISE/Asheville, NC

CDB GENESIS GENESIS
S.O.S. BAND
DIRT BAND
DAYID HUDSON
HOTLER
LIPPS, INC. 5-1
ELTON JOHN 13 9
MICHAEL JACKSON 14-10
SPENMERS 16-12
ROCKY BURNETTE 28-18 H 14-10

CRRIS CROSS BOZ SCAGGS BILLY & SYRETA ERIC CLAPTON BEMNY MARDOMES HOTEGE: LIPPE, INC. 1-1 ELTON JOHN 7-4 BILLY JOEL 9 6 SPINNERS 15-9 CDB 27-16

# CHRIS CROSS HOLLOST PAUL MCCARTNEY 2-1 ELTON JOHN 4 2 ERIC CLAPTOM 9-6 OLIVIA N-J 18-9 MANHATTANS 23-16

MICKEY GILLEY 22-11
KPUR/Amoribo, TX
Mork Shonnon
BOI BCAGGS
ALI THORSON
HICKEY GILLEY
PETE TOWNSHEND
6.0.5. BAND
HECO
IMPERIALS
GARY BURBAME
BOCCESE:
PAUL MCCARTHEY 1-1
HOCHY BURBETTE 16-9
SPINNERS 20-10
HANHATTANE 26-11
JERRAINE JACKSON D-15

RUSS BALLARD (dp) LINDA RONSTADT BENNY MARDONES QUEEN COMMODORES OUZEN
COMMODORES
FIREPALL
DIRT BAND
HOTLORE
LIPPS, 1NC. 1-1
ROCKY BURNETTE 12-7
SPINNERS 13-10
ELD 14-11
OLIVIA N J 16 13

#### WTMA/Charleston, SC Dan Stevens

WECO
ALI THOMSON
DIRT BAND
HOTTOST
PAUL MCCARTHEY 3-1
RUPERT HOLMES 9-4
SPINNERS 11-5
ELD 12 8
OLIVIA N J 15-9

COMMODORES DIRT BAND ALI THOMSON MECO HERB ALPERT HOTLEST MANHATTANS 4-1 BILLY JOEL 6-4 RANDIO 9 6 BOB SECEN 14-10 PAT BEMATAN 23-17

S.O.S. BAMD KIN CARNES CDB CAROLE FING RAYDIO NOTES THE. 1-1 LIPPS. INC. 1-1 PAUL ACCAPTMEY 4 2 PAUL ACCAPTMENT 4 2-1 ROCKY BURNETTE 24-18

WANS-FM/Andresson, SC Jim Evons AMMENORS

ERIC CARMEN
POBBIE DUPREE
AMB
OUTEN
RATDIO
JERNALME JACKSON
GANY BURBANK (dp)
HOTELS
HOTELS
PAUL MCCARTNEY 1-1
CDB 16 6
PURE PRAIRIE LEAG 14-8
RANHATTAMS 17-9
GENESIS 22-14

KOOMA/MIN POR AD

## KQ94/Liffle Rock, AR

#### MIDWEST Most Added .. Hottest

Charlie Daniele Band Billy Joel Pete Townshend Paul McCartney Billy Joel

# ADDS & HO

Music Key: (DP) Indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

#### WEST **Most Added** Mottest

Pete Townshend **Box Scagge** Genesis

BWy Joe **Bette Midler** 

#### MIDWEST

#### PARALLEL ONE

CHI M (DUPINE M)

MRQ Names Cris MD Steve Gernet

þ

KSLG/ST LINKS, ME Toro Store

BI AND DESCRIPTION OF THE PROPERTY OF THE PROP

WEGL/Clements On See Trave

DED THOSE

EID LANE!

PER THOMBERSE

HINEY CLUES.

CHUNG AND DEE

HICK P NETT GOAR

BOTT HILLED 1

FILL 2006. 13 2

HINEY C UNDETTE 21 17

HINEY CHUNGTTY 21 17

HINEY CHUNGTY 21 17

HINEY CHUNGTY 21 17

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SAMOY HARAFILMS FOR YOUR LIFE
YAS WALDL/Teke Took Whishoy
PEDE PRINTIE LERA/Sive 10 to
BILLY SQUIEDLY/OU Showld Be High Lo
GEAP TRICK/Such A Good Sir!
ALICE COOPED/Clones (No're All)
MANSEILE/Rock You Tonight
KORDENS/Neet 5 trockes

#### WGCLOB Cleveland

4

9 1 BETTE NIOLEN/The Rose
15 2 BILLY JOEL/I'r's 5111 RAR To Me
4 3 MERROSIA/PSIEgos Perf Of Me
4 LIPPS, INC./FURNISYON
2 5 GARY RUBON/Cree The Strict
5 6 BDS SECONOMIC/Cree The Strict
6 8 BDS SECONOMIC/Cree The Strict
8 8 PERTEDERS/Sreas In Pocket
9 JURNALE JACKSUN/L's Ger
9 JURNALE JACKSUN/L's Ger
10 10 J. CELLS BAND/Love 511 has
11 HOMOSTATE JACKSUN/L's Ger
12 12 RUBBIE OUFFEL/Streat Anney
12 14 RESPECTATE THEORY CONTROL
12 15 RUBBIE OUFFEL/Streat Anney
15 A RESPECTATE THEORY CONTROL
16 5 PSIEGES/Cupil 6
16 SPIEGES/Cupil 6
16 SPIEGES/Cupil 6
16 SPIEGES/Cupil 6
16 SPIEGES/Cupil 6
17 17 ROOLY BURBETTE/THE Of Tools
16 SO JACKS BLOWN/L Closine (Ser of All)
17 12 JC CONTROL/Control (Ser of Anny)
18 JC Control (Ser of Anny)
18 JC Control (Ser of Anny)
18 JC CONTROL/Control (Ser of Anny)
18 JC Control (Ser of Anny)
19 JC CONTROL/CONTROL (Ser of Anny)
19 JC CONTROL (SER OF ANN)
19 JC

29, 30
RDDMEY CRONELL/Ashes By Mow
RDBMY MANDOMES/INTO The Hight
KISS/Shen61
RICK PIMETTE &OAK/King Of The Hill

UTGPIA/The Yery Lest Time CANGLE KING/One fine Day BLUES BROS/Gieme Same Lovin' POLICE/Message in A Bottle PLAYER/it's For You

#### KDWB Minneapolis

Minneapels

BETTE HOLED/The Rose

FORSE CURPEE/Steel Newy

PLUE PRAINTE LEEG/Let Ne Love You...

LITIA N-T/Negic

EL TON JONE/LITTLE LEEG/Let Ne Love You...

LITIA N-T/Negic

EL TON JONE/LITTLE LEEG/Let Ne Love You...

ANDOSSAND LEGGES PROT Of Me

BELL SCONG/Shoulet ve Never Let

JONE A CLIVIA I Can't help it

KIEL CAMELS/Nor Love

OKTOMES/Nor Love

FIRETAL/Needed For A Fell

BRUE COCCOMEMEN/Unded For For Love

GENES IS/MI sunder Standing

AND STANDING LIVE For Love

GENES IS/MI sunder Standing

RODGEY COMEMILY LANDS BY NOW

RODGEY COMEMILY LANDS BY NOW

RODGES S A CARRES/Don't Fall In Love...

### (H) (10)7

METTE WIDLENTTNE Rose

BILLY JOEL/19\*s 59111 RAM TO Me

PAUL MICATERY (Your Ing Up

JERNAINE JACKSON/Let\*s Get Serlows

LIPPS, 10C. If whytytoen

ROBBIS CUPWEZ/Sreet Avery

ROBBIS STATE AVERS

ROBB

OLIVIA N-J/Magic KIN CAMES/More Love PHOTOGLO/Ne Were Magn?

#### SOUTH

## KRIY.94

INTERPRETATION OF THE PROPERTY OF THE PROPERTY

26
CON FURX SHAR/By Your Side CHRIS CROSS/Salling BRIGK/All The May DR. HODK/Hers From Mov DIANA ROSS/Upside Down COMMODRES/Old Feabloned Love FATBACK BAND/Gotte Get My Hands

CARDLE KING/One Fine Day ISLEY BROS/Here We Go Agein

Atlanta

**Z-93** 

## **94-a**

#### Atlanta

THE MAUSIC FM

1 BETTE HIDLER/The Bose
2 BILLY JOECH '1's SYIII RAR TO Me
3 BILLY JOECH '1's SYIII RAR TO Me
4 BILC QUAPTOW'TAISE TIME
10 9 GENESIS/HISLANDER'S THE ME
10 9 GENESIS/HISLANDER'S THE MIN
9 7 JOE MALSHVAII HIGHT LONG
13 9 RODRY ROGERS/LOW THE MOT IN A MANY
13 9 POLITY ROGERS/LOW THE MOT IN A MANY
13 10 PULP PMAIRTE LEASH, Let No Love You...
11 11 PAT BEHATTAN IN LIVE FOR LOW 9
10 12 BILLS BIOS/GIMES Some Lov In'
11 11 PAT BEHATTAN TO LIVE FOR LOW 9
11 14 HIGHEY GILLEY/STAND BY NO
12 BILLS BIOS/GIMES Some Lov In'
12 BILLY BIOS/GIMES Some Lov In'
13 17 COMPUT GILLEY/STAND BY NO
16 HIGH STANDER LOW 11 RAMET LOW
17 PE L'ON JORN/LITTLE JOR

ADDS 29, 30 QUEEN/Play The Game

PETE TOWNSHEND/Let My Love Open The



#### Tampa

30
KISS/Shandi
MECO/Empire Strikes Back
CANDLE KING/One Fine Day
PETE TOWNSHEND/Let My Love Open The

WEST

**93 MHJ** 

Les Angeles

CHMICE/A Lover a Holliday

CHRIS CROSS/Salling RODMEY ORDMELL/Ashes By Non-JOURNEY/Malas Like A Ledy PAT BENATA/Ne Live For Love BRIC CLAPTON/Tulse Time TOOMY TUTONE/Angel Say No PINK FLOYD/Run Like Hell

1 INVISIBLE MANY'S BEALL High? Thing
2 Lipps, INC./Funky town
3 PAUL MCCARTHEY/Coming Up
4 AMBROSIN'S IGNORY OF THE
5 MANHATTHANS/Shinling Ster
6 OR NOCK/Senix Lyes
7 JERMANNE JACKSON/Lev's Get Serious
8 PRETEDERS/Shows in Pocket
10 QC/Sit\*Sis In Packet
110 DOS SERS/Lady
111 MHISPES/Lady
112 ROBBIE DUFFEE/Sheal Angle
113 BOD SEEDE/Sheal Nove
114 BEINADGITE FTERS/Gee Uniz
115 DOS SEEDE/Again's The Wind
116 SO S. SAMD/Take Your Time
117 STEPHOLE MILLS/Sheal Sheal
118 SEED MANHE MILLS/Sheal
119 DIAMES LAST BAND/The Selection
121 PAT BENATAL/See Live For Love
122 BANDR MANLOW! DOS YEAR OF MANLOW!
123 DAMES LAST BEND/The Selection
124 PAT BENATAL/See Live For Love
125 BANDR MANLOW! DOS YEAR OF MANLOW!
126 SISCET BENG/Sheat Sag Year On Hall
127 DAMES LAST BEND/The Selection
128 SEET BENG/Sheat's Say Gooddright
129 DAMES LAST BENG/THE Selection
129 STEPHOLE STEPHOLE
120 DAMES LAST BENG/THE Selection
121 PAT BENATAL/See Live For Love
122 BANDR MANLOW! DOS YEAR OF MANLOW!
123 DOS YEAR OF MANLOW! DOS YEAR OF MANLOW!
124 DERSY GOODDRIGHT
125 DOS YEAR OF MANLOW!
126 DOS YEAR OF MANLOW!
127 BROTHERS JOSESON/Stomp!

ADDS 16, 19, 29 TERI OESARIO/Duncia in The Street

BLUES BROS/Gimme Some Lovin'
KIN CMRMES/More Love
BRUEE COCKBURN/Mondering Where The.
CAROLE KINB/One Fine Day
PURE PRAIRIE LEAG/Let Me Love You..

## KRLABI

610 & KFRC

Sen Francisco

3 1 PALE NCCARTER/Coming Up
1 2 LIPPS, INC./FenhyTown
6 3 BETTE HIDLER/The Rose
2 3 BOD SECEN/Ageins? The sind
2 3 BOD SECEN/Ageins? The sind
2 3 BOD SECEN/Ageins? The sind
2 3 DAYY HIMMAN/Care
4 7 PROTECTION OF THE SECOND OF

MANNATTANS/Shining Ster PURE PRAIRIE LEAG/Let No Love You. PRETENDERS/Stop Your Sobbing NECO/Empire Strikes Beck

REDBY RDGERS/Love The World Away BLUES BNDS/Glame Some Lovin' KINGREES/Ny Misteke KIN CANES/Nore Love SPINNERS/Cupid JOE BNLSH/All High' Long TOWN TUTORE /Angel Say No

#### Les Angeles

PAT TRAVERS BAND/Snorffol Whiskey And
BILLY JOCK/14\* S SHI MAR TO No
BOS SCER/Agains? The Wind
NOSE, CITY/MEYS SHI MAR TO No
ROSE, CITY/MEYS SHI MAR TO NO
ROSE SHI MY TO HAR TO HAR TO
ROSE SHI MY TO HAR TO HAR
ROSE SHI MY TO HAR TO HAR TO
ROSE SHI MY TO HAR TO HAR
ROSE SHI MY T

28. 29

QUEEN/Play The Game
FOOMAT/Dead End Street
OCEAP TRICK/Fake No., 1's You's
ALICK CODE/PC/Clones (Set're Ali)
POINT BLANK/The Nerd Nor
DANK NI. OARDER/TAKE YOU TONIGHT
BOD SCOR/MINS TONIGHT
GRAWNER PROMUT/Fake YOU TONIGHT
ORIGINAL MIRRORS/TOWN of This Bo Meaven
OF LEFF MOS/Namice

## 13K==

#### Phoenix

6 1 BILLY JOEL/17 0 STITI RAR TO No
1 2 LIPPS, INC. / Funty from
1 2 LIPPS, INC. / Funty from
2 4 BOD SCEEN / Applians The Wind
3 BETTE HIDLER/THE Applians
3 6 PTE HIDLER/THE Applians
3 6 PTE APPLIANCE APPL

GENESIS/Misunderstanding EDDIE RABBITT/Drivin My Life Away CHRIS CROSS/Sailing ACDS

BLUES BROS/Glame Same Lavin's KIM CANNES/Mare Love

KUPD ALL' ROCK FM'98 Phoenix

24, 29, 26, 29
FRAMK \$1 MATRA/Theme From MY MY
BLO/1 in A 11 ve
BLO/1 in A 11 ve
BLO/1 in A 11 ve
BLO/2 in A 11 ve
BLO/2 in A 12 ve
BLUS BOS/61 teme Some Lov in
BLUS BOS/61 teme Some Lov in
K MI CAMBES/More Love
CAMDLE K HIG/One Fine Day
CAMDLE K HIG/One Fine Bock
BOS/SCAMDS/Jojo
MECO/Empire Strikes Back

1 LIPPS. INC./Funhytom
2 SETTE HINCERTHE Rose
3 PALL NCCANTREY/Coming Up
3 GRY NUMBAY/Cor
2 S BLONDIE/Call He
6 AMBROSI/ADIGGET Per? Of He
10 7 BILLY JOEL/I's \$1111 RAR To He
6 AMBROSI/ADIGGET Per? Of He
11 9 JUNNAINE JACKSON/Lot's Get Serious
9 10 PRETENDERS/Fres in Pocket
13 11 BOB SECEN/Agelms? The Wind
11 9 JUNNAINE JACKSON/Lot's Get Serious
9 10 PRETENDERS/Fres in Pocket
13 11 BOB SECEN/Agelms? The Wind
13 16 BLOOK SECEN/Agelms? The Wind
14 15 BLOOK SECEN/Agelms? The Wind
15 16 BLOOK SECEN/Agelms? The Wind
17 16 ELTON JORN/LITTLE Jeannie
18 ROCKY BURBETTE/TIFED Of Toaln'
18 19 AIR SUPPLY/Look I'n Love
20 20 S O.S. BANDO/Take Your Time
12 21 PAT SEMPLAY/BOB LIVE For Love
20 22 BLUGGET/AGEL
20 23 BLUT & SYRE ET/ABIT YOUR I BODON.
21 24 BURDALTAN TYMAKSFE/TUITING
22 27 J. CELLS BANDO/Love STINNE
22 20 BROTHERS JOHNSON/Stomp1

## Los Angeles

1 PAJA MCCARTNEY/Coming Up
2 GARY MUMMA/Core
3 INVISIBLE ANN'S BUA11 HIGH TRING
3 INVISIBLE ANN'S BUA11 HIGH TRING
5 JERMAN ME JACK SOM LOT'S CAT SETIOUS
6 SETTE MODERATION TO THE
5 JERMAN ME JACK SOM LOT'S CAT SETIOUS
7 MONHARTHANS/SININING STORY
8 BILLY JOSEL/TIT'S STILL AND TO MY
9 BILLY JOSEL/TIT'S STILL AND TO MY
11 ROBBIE COMPRESS THE AND TO MY
11 ROBBIE COMPRESS THE AND TO MY
12 DEPARTMENT OF THE AND THE

TERI DESARIO/Dencin in The Street LINDA ROWSTADT/: Cen-t Let Go EDDIE RABBITT/Drivin: My Lite Away FRED KNOBLOCK/Why Not Me

JOE WALSH/ATT NIght
PRETENDERS/Stop Your Sobbing
CANDLE KING/One Fine Day

## MEK RADIO Los

TAMEROS IN A MERCOS IN A MERCO

EODIE RABBITT/Drivin' My Life Avey TER: DESARIO/Dencin' in The Street J.C. CLOHINDHAW/The Pyramid Song STEPHANIE MILLS/Senet Sensetion BENEY MARDONES/Into The High?

KJR**®**950 Sauttle

2 1 GARY HARMA/Cers
6 2 LIPPS, INC./Furthytoun
3 3 DETTE HIDLER/The Rose
9 4 PALL ROCARTHE/TOOR 10 UP
6 5 LITON 1094U/1971s Jeannia 10
6 SLLY DECLIFES 111 RAR TO Ne
9 7 HIDMAE JACKSOM/She S Out Of My Life
10 ROBER LUMEU/She For Love
14 10 ARBROSIA/Shees For Love
15 11 HIDLEY GLUER/Sheen By Ne
17 12 BOZ SCARGS/AJO
17 13 BOTHERS JOHNSOM/Shoel
18 15 SHIDKING GLUER/SHARM BY
18 10 JOE NAL SHARM 11 Hight Long
19 15 JOE NAL SHARM 11 Hight Long
19 10 JOE NAL SHARM 11 HIGHT LONG
20 10 JOE NAL SHARM 11 HIGHT LONG
21 JOE NAL SHARM 11 HIGHT LONG
22 PURP PARINE LEEGY Left Ne Love You .
23 JOE NOT CARRESTANCE LOVE
24 LING LONGS SHARM 11 Hight
25 JOHN 11 JOE NOW SHARM 11 JOE
25 JOE NOON JOE NOON SHARM 11 JOE
27 BLOOK JOENS SHARM 11 JOE
28 JOENS JOENS SHARM 11 JOENS J

DEJORY MANDONES/INTO The Hight RODNEY CHOMELL/Abhes By Now ALI THOMBON/Take A Little Rhythm QUEEN/Play The Game ONEAP TRICK/Everything Works PETE TOWNSHEND/Let My Love Open 1

GRATEFUL DEAD/Alabama Gatavay MECO/Empire Strikes Back ODMESIS/Misunderstanding JOURNEY/Maika Like A Lady BLUES BROS/Gismo Some Lowin' TOMBY TUTOME/Angel Say No OH

## Detreit

PETE TOMBHEND/Let My Love Open The ALI THOMSOM/Take A Little Mhythm COMMCDORES/DId Fashioned Love BILLY & SYNEETA/One More Time

## Micai

28, 30 JOHNEY/Maiks Like A Ledy S.O.S BAND/Take Your Time TONY JOE MHITE/I Get 017 On 17

CAROLE KING/One Fine Day

BILLY JOEL/19-S \$7111 RAR TO Me
BETTE MIDLEN/The Robe
PALL NCC/STREY/Cost in Up
JOE SAL SALAT LIVE NO
JOE SALAT SALAT LIVE UP
JOE SALAT SALAT LIVE UP
JOE SALAT SALAT LIVE UP
JOE SALAT LIVE UP
LIVE JOEN LIVE UP
LIVE UP
LIVE JOEN LIVE UP
LIVE

I LIPPS, INC. /Funhytown
/ MORROSIA/Bigges\* Perf Of No
/ MORROSIA/Bigges\* Perf Of No
/ AIR SUPPT/Lost in Love
/ EMMAN IE ANCESDA/Let's Get Serious
/ EMMAN/Cars
/ EMMAN/Cars
/ EMMAN/Cars
/ EACHTEN/Coming Up
/ ENTIR INDEX/CATTREY/Coming Up
/ MORS LAST BANGUThe Seduction
/ MANES LAST BANGUThe Seduction
/ MORS LOST AND CATTREY
/ MORS LOWER/LITPI Jeannie
/ MORS LO

FORTY/Sex Symbol



1 I BILLY JOLUTE'S STILL MAR TO Me
2 TRILLMANUT Can Survive
3 BARTS/INI delight Rendervous
4 AMMOSIAN Regest Part Of Me
12 BOB SEGEV/Against The Wind
12 BOB SEGEV/Against The Wind
13 BOB SEGEV/Against The Wind
14 PAIR LECKHTREY/Coming Up
15 PAIR LECKHTREY/Coming Up
16 PAIR SEGEV/AGAINST ARE WINY
15 IO PAIR SEGEV/AGAINST LARE WINY
15 IO PAIR SEGEV/AGAINST LIKE The Wind
10 IE GOZ SEGEV/FIRE LIKE THE WIND
10 INIT SEGEV/AGAINST LARGE UP
15 IN MARKES/THE COMING UP
16 IN FUNE TRAINER LEAG/LOT Me LOVE TOW
17 IN MARKES THE MARKES MANUTE THE ME
18 IN SEGET PRINTER LEAG/LOT Me LOVE TOW
19 IN FUNE TRAINER LEAG/LOT Me LOVE TOW
19 IN FUNE TRAINER LEAG/LOT Me LOVE TOW
19 IN THAIR SEGEVANT THE LEAG
12 PAIR FORTOW ME LIKE Me THE LEAG
12 PAIR FARRISES MANUTE THE ME IN
12 PAIR FARRISES MANUTE THE ME
13 PAIR FARRISES MANUTE THE ME
14 PAIR FARRISES MANUTE THE ME
15 PAIR FARRISES MANUTE THE ME
16 PAIR FARRISES MANUTE THE ME
17 PAIR FARRISES MANUTE THE ME
18 PAIR FARRISES MANUTE THE PAIR FARRIS PAIR FARRISES MANUTE THE PAIR FARRIS PAIR PAIR



CDB/In America CHRIS CROSS/Smiling RODMEY CROWELL/Ashes By Now DIRT BAMD/Mete A Little Hegic ADDS

# PARALLELS

Parallel I: Selected stations in major markets that are format dom nant\* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant\* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant\* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (\*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.



DENOTES FIRST WEEK IN PARALLELS.

192 THIS WEEK 198 LAST WEEK

## JOHN DOE "Hit Song" (Anylabel) LP: Hit Song

|                  | ional<br>leach           | 100/25 | 65% | Nation                     |                     |
|------------------|--------------------------|--------|-----|----------------------------|---------------------|
| E<br>M<br>S<br>W | 33%<br>21%<br>56%<br>19% |        |     | Up<br>Same<br>Down<br>Adds | 51<br>24<br>0<br>25 |

#### EXAMPLE

100/25 — 100 R&R reporting stations on it this week, 25 of those 100 edded it this week,

65% — Percentage of this week's reporting stations playing it.

#### Regional

Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

#### National Summary

Up 51 — Number of stations moving it UP on their charts.

Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 — Number of stations moving it DOWN on their charts.

Adds 25 — Again, number of stations

Adds 25 — Again, number of stations ADDING it this week.



# PAT BENATAR We Live For Love (Chryselis) 118/0 61% Regional Summary E 64% UP 76 5 66% SAME 27 DOWN 15 W 74% ADD6 0

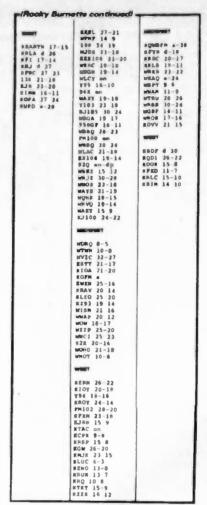
| P1           | P2                      | P3         |
|--------------|-------------------------|------------|
| BAST         | BOUTH                   | BAST       |
| WHBC 27 22   | KAUH 24 22              | WGUY on .  |
| MRBW 6-7     | KRBE 12 12              | WICY on    |
| MIFI 6 4     | RTSA 21-21              | WTSH 19 18 |
| WCAO 11-11   | RELP 20 24              | 13FEA d-26 |
| P105 30-28   | EINT 18 15              | MFBG 22-21 |
| PRO-PM 26-23 | EHF1 26-18              | WYRE 14 12 |
| Q107 28-28   | WT1R 10 10              | WCIR 25 21 |
| CFTR 25 20   | REEL 16-16              |            |
| CHUM 29 21   | WPMF 18-14<br>290 21-17 | BOUTH      |
|              | KNR106 16 13            |            |
| BOUTH        | WERC 25 22              | WAAY on    |
| 297 13-10    | 96x 21-21               | G100 17 13 |
| 293 14 21    | MAXY 24-24              | WCGQ 9-7   |
| 940 11 11    | Y103 15 17              | MRES 10 10 |
| Q105 on      | BJ105 27 22             | WISE 18-18 |
| A103 Ou      | 955GF 14-13             | WFLB [3-13 |
| MOWNEY       | WBBQ 17-17              | WROV d-23  |
|              | PM100 d 24              | CR101 17 1 |
| RDWB 22-19   | ER104 24 19             | FM99 23-17 |
| KSLQ 20-18   | 920 21-19               | MKXY 20-19 |
| EBEQ 22-19   | WSRE 7 9                | RWIC 19-19 |
| MGCL 19 25   | WPJ2 17-16              | RILE 17-16 |
|              | WGH on                  | #SEL 10-7  |
| WEST         | WORK 6 5                | MEDWEET    |
| REARTH 20-18 |                         | KOMBER 10- |
| KHLA 23-21   | MMCW/987                | EERC 14 11 |
| FF1 30-26    |                         | KKLB 10-16 |
| EHJ 16-15    | WDRQ 18 25              | HMAM 13-11 |
| RPRC d-30    | WTWP 14 18              | WTRU 27 25 |
| 13E 12-21    | MA1C 39 59              |            |
| ILJR 10-9    | #STT 29-26              | WWIT       |
| IITHH 28 27  | #IOA 23 21              |            |
| ROPA 15-12   | EMEN 29 26              | RODI 4-6   |
|              | #293 on                 | EFKD 25-30 |
| P2           | MMC1 53 55              | KRLC 11-12 |
| BART         | 92x on-dp               | KBIM 18-17 |
|              | WHOT 11 11              |            |
| WPEZ 26 24   | WEST                    |            |
| MPEH&M 10-8  |                         |            |
| MOLF 9-15    | KERN 10-6               |            |
| WFSL 25 19   | Y94 13 9                |            |
| MHPH 17-15   | FROY 6-9                |            |
| WTRY on dp   | EFXH 20 19              |            |
| WFLY 16 14   | #JRB 30 26              |            |
| MT1CFM 24 23 | ETAC 17-13              |            |
| MPST 12-11   | HCPH d-29               |            |

|        | es BROTHE      | RS<br>vin' (Atlantic) |     |
|--------|----------------|-----------------------|-----|
| LP: TI | e Blues Brothe | rs                    |     |
|        | 142/7          | 74%                   |     |
| Regio  | nel            | Nation                | a l |
| Readt  |                | Summ at               | ۲y  |
| E 77   |                | UP 1:                 | 14  |
| 5 62   |                | SAME :                | 21  |
| M 60   | 1              | DOWN                  | 0   |
| w 74   |                | ADDS                  | 1   |

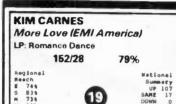
| P1                       | PZ                       | Р3                           |
|--------------------------|--------------------------|------------------------------|
| EAST                     | BOUTH                    | BART                         |
| WHBC 19 15               | KAUM 26-23               |                              |
| WILDM 30 29              | KRBE on                  | WGUY 30-26                   |
| WFIL on                  | KTSA d 28                | WLB2 29 24                   |
| MIFI 22-20               | KINT d-20                | WIGY 13 10                   |
| 96KX 20-15               | KHP1 15-8                | MFBG 21-17                   |
| JB105 25 22              | KBPM 29 25               | WYRE 25 20                   |
| Q107 on<br>WPGC 24-22    | WT1 X 36-27              | 14W# 23 20                   |
| CPTR d-37                | MNOE 26-24               | WCIR d-29                    |
| CHUM 30-23               | KEEF 36 54               | WRIL 28 21                   |
| CHUM 30-23               | WPHF d 25                |                              |
| BOUTH                    | 298 d-36<br>EXX106 22 19 | BOUTH                        |
|                          | WERC 27 21               |                              |
| 293 24 22                | WSGN 26 23               | HAAY 29-24                   |
| 940 16-12                | WLCY 30-27               | WHHY 30-25                   |
| Y100 a-34                | V95 4-26                 | G100 28-25                   |
| Q105 29-26               | 995 4-26<br>96X 34 33    | WCGQ 24 18                   |
|                          | Y103 37-33               | WSE2 23 18                   |
| MICHAELET                | BJ105 28 23              | MISE 29-23                   |
|                          | WSGA 26 22               | WPLB on                      |
| CKLW d 19                | 955GP 26 19              | WTMA d-29                    |
| RBEQ 27-21               | WBBQ 28 22               | WAND PM 25 20<br>CK101 25-21 |
| WGCL on                  | PM 100 23-16             | PM99 31-27                   |
| MOKA ou                  | WHBQ on                  | WKKY d 28                    |
|                          | WHBQ on                  | KILE &                       |
| WEST                     | NN104 28 22              | KSEL 27 20                   |
| KRLA on                  | 920 on                   | KPUR 25 21                   |
| KFI 29-23                | WSK2 22 18               |                              |
| KPRC on                  | WRJ2 29-26               | MICHAEST                     |
| 15K a                    | WNOX a 25                |                              |
| KJR on                   | WGH a dp                 | KQWBPM 35 33                 |
| KIMW 30-28               | WORK 25-21               | KFYR on                      |
| KOPA on                  | WRVQ 23-20               | KKLS on                      |
| RUPD 26 23               | K3100 52 53              | WEAQ 21-17                   |
| P2                       | -                        | WSPT 24-10                   |
| P2                       | MICWEST                  | WNAM 24 19                   |
| LAST                     | MDD0 33 14               | WROR on-dp                   |
|                          | WDRQ 23 14               | WGBF d-19                    |
| WPE2 27-23               | WVIC 39 28               | MROK 23 22                   |
| WBENFM 31 27             | KIOA on                  | KDVV 24-22                   |
| WOLF on                  | KMEN 39-31               | 120000                       |
| MLB F 30-38              | KRAV 27-25               | WEST                         |
| WHEN d 22                | KLEO 27-24               |                              |
| WTRY 27 23               | #293 on                  | KOOK 9 33                    |
| WPLY 30-21               | WISM on                  | KRLC 23 17                   |
| MBL1 27 24               | MNAP 22 15               | KBIM 20 15                   |
| WTICPM 39-36             | 92X d 24                 |                              |
| MICC 33-35               | WOHO d 29                |                              |
| MPST 27 23               | WHOT 23-20               |                              |
| WAEB & 24                |                          |                              |
| Q106 30-27<br>WKBO 29-23 | WEST                     |                              |
| WHYN 33-29               | KERN 29-27               |                              |
| 140 d 25                 | Y94 25 19                |                              |
| WKEE 33-27               | KROY 26 16               |                              |
|                          | EFEM 19 17               |                              |
|                          | KJRB 18 16               |                              |
|                          | RTAC on                  |                              |
|                          | RCPH 18-15               |                              |
|                          | KRSP 21-19               |                              |
|                          | RMJR 24 22               |                              |
|                          | KLUC 19 14               |                              |
|                          | KENO 30 24               |                              |
|                          | KRUX 29-25               |                              |
|                          | KRQ 23 17                |                              |
|                          | KTRT 27 23               |                              |
|                          | KZZK 26 19               |                              |

| ROCKY BURNE<br>Tired Of (EMI<br>LP: The Son Of Roc | America)            |
|--|---------------------|
| 174/5  | 91%                 |
| Regional<br>Reach                                  | Netional<br>Summary |
| 5 094<br>M 673                                     | DOWN 1              |

| W 974        |              | ADD6 5       |
|--------------|--------------|--------------|
| P1           | P2           | P3           |
| EAST         | BART         | BASY         |
| WNBC on      | WPEZ 21-16   | MJBQ 18-16   |
| WX8W 25-24   | WBENPH 16-12 | MGUY 18-14   |
| WFIL 25-21   | WOLF on      | WLBE 18-11   |
| WIFI 19 16   | WFBL 26 22   | MICA 18-13   |
| MCND 33-16   | WBBF d-23    | WTSN 16-11   |
| F105 7-5     | WHPH 18-14   | 13PEA 22 13  |
| WRITO 10-6   | WTRY 17 10   | WF8G 20-19   |
| PRO-PM 3-1   | WFLY 10-7    | WYRE 30-26   |
| JB105 12-6   | WBLI 24 18   | 14WR 20-15   |
| Q107 on      | WTICPH 12-8  | WC18 17-11   |
| WPGC 29-25   | RC101 13-11  | WXIL 8 7     |
| CPTR 33 24   | W1CC 17-12   |              |
| CHUM 27-18   | MPST 16 12   | BOUTH        |
|              | WAEB 13-5    |              |
| BOUTH        | Q106 24 20   | WAAY 18-11   |
|              | MK80 12 10   | WHHY 14-11   |
| 293 28-26    | WHYN 27 19   | G100 25-22   |
| 940 13-9     | 140 18-11    | WCG0 20 14   |
| 0105 24-22   | WREE 15 12   | WSE2 13-12   |
|              |              | WISE 12-7    |
| MIDWEST      | BOUTH        | WFLB 20 15   |
|              |              | WTRA 28-18   |
| WLS #-31     | EAUM 27 24   | MANSEM 11 10 |
| CELW 7-7     | EPHH on      | MRDV d-22    |
| ES95PH 20-18 | RTBA 25 19   | CR101 13 12  |
| EBLO 19 14   | RELP 34 31   | PR99 30-25   |
| EBEQ 11-4    | ESHT 0-24    | WKXY 24-18   |
| WHB 12-8     | KHA1 50-10   | KW1C 24 15   |
| WGCL 27-17   | KBPH 10-24   | EILE 30 23   |
| MORY 19-17   | WTER 24 21   | KSEL 21-22   |
|              | MNOE 11-8    | RPUR 16-9    |

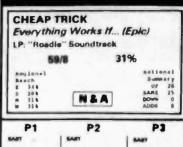






| P1                          | P2                          | P3   |
|-----------------------------|-----------------------------|--|
| BART                        | BAST                        | TBAS   |
| WKBW 6-28                   | WPEE on                     | WJBQ a   |
| WFIL d-25                   | WBENPH 24 20                | WGUY 22-16   |
| WCAO d 28                   | WFBL 39-33                  | WLB2 30-23   |
| F105 26 22                  | WHPM a-30                   | WT5H 25 22   |
| WRKO 27-22                  | WTRY d-25                   | MHER 38 33   |
| PRO-PM 25 21<br>JB105 33 27 | WBLI d-28                   | 13PEA 28-24  |
| WPGC 0-28                   | WTICPH 30-27<br>KC101 23-19 | WFBG a 38<br>WYRE d-30   |
| CPTR on                     | WICC 29 24                  | 14WK 29-27   |
|                             | WPST a                      | WCIR d -25   |
| BOUTH                       | WAEB 27-17                  |  |
|                             | 0106 d-38                   | BOUTH  |
| 293 22-19                   | MRBO 30-24                  |  |
| 940 21-18                   | WHYN 39-33                  | WAAY d 30  |
| MIDWEST                     | 140 on                      | WHHY d-28  |
| Manager 1                   | MKEE 9-33                   | G100 30-27   |
| CKLW d 29                   | BOUTH                       | WCGQ 29-23<br>WSE2 28-26   |
| KDWB 10 11                  | 800111                      | WISE 32 29   |
| RELQ 0-39                   | RAUM on                     | WFLB a   |
| WHB 6-25                    | KRBE 25 22                  | WTMA on  |
| WGCL a-29                   | KPMK 30 28                  | WANSPM d-37  |
| WZUU d-19<br>WORY 25 23     | KTSA a                      | WROV 24-19   |
| MOKA 52 53                  | KINT a                      | CR101 38-34  |
|                             | KHFI on                     | PN99 d-31  |
| WIRT                        | KBFM 0-27                   | WICKY a  |
| ##ADD. 34 44                | WTIX d 33                   | KWIC 26-24   |
| KEARTH 28-26                | MHOE & 28                   | RILE d 33  |
| KRLA on<br>KPI on           | KEEL 0-35                   | KSEL 0 27  |
| RFRC on                     | WFMF d-26                   | RPUR 4-20  |
| 13K a                       | 198 37-30<br>WJDH 27-25     | MINDANIBY  |
| KJR 26-24                   | KXX106 d-30                 | -  |
| KIMH d 24                   | WERC a                      | REEL 23-16   |
| ROPA on                     | WSGN 29 26                  | KKRC 26-21   |
|                             | WLCY d-29                   | RELS 27-24   |
|                             | Y95 a-25                    | WEAQ 4-26  |
|                             | WAXY 20-17                  | WEPT 25-20   |
|                             | Y103 33-28                  | WHAM 25-17   |
|                             | BJ105 on                    | WTRU 4-29  |
|                             | MSGA 28-23                  | WRBR on  |
|                             | 95 SGP d 25                 | WROK 24 20   |
|                             | WBBQ d 27                   | EDVV 6   |
|                             | WHBQ 6<br>WLAC 26-21        | KDVV U   |
|                             | EX104 29-20                 | WOST   |
|                             | RX104 29-20<br>920 d 29     | The state of the s |
|                             | WSK2 28-23                  | KBDF 30 27   |
|                             | WAJ2 d-29                   | KQDI a 28  |
|                             | MMOX 26 20                  | KBO2 30-26   |
|                             | WEIR on                     | KOOK 4-29  |
|                             | MAYS 25-22                  | RFXD on<br>KRLC d-24   |
|                             | WORK 22-17<br>WARY 29-23    | KBIM 4-27  |
|                             | WARY 29-23                  | KRIM G-51  |
|                             | MEDWEST                     |  |
|                             |                             |  |
|                             | MDRQ 30-28                  | 1  |
| 1                           | WTWR 6-23                   |  |
|                             | WVIC 40 31                  |  |
|                             | NETT on<br>RIOA 4-25        |  |
|                             | KMEN 4-29                   |  |
|                             | ERAV 28-23                  |  |
|                             | ELEO 12-26                  |  |
|                             | E293 d-20                   |  |
|                             | WICH 24-17                  |  |
|                             | WNAP 26-22                  |  |
|                             | WOW 24-21                   |  |
|                             | WZZP 27-21                  |  |
|                             | WOHO 25-22                  |  |

-



| P1          | P2            | P3               |
|-------------|---------------|------------------|
| BART        | BAST          | BAST             |
| ME BM 37 25 | WPEE A        | WLDS on          |
| W171 10-13  | MREHEM 38-52  | WIOY .           |
| 968X 24 22  | wray on dp    | #104 17 7        |
| CHUM 9 38   | WICC on       | MCIR on          |
|             | AMAN OU       | Matt q 33        |
| BOUTH       | 140 on        |                  |
|             | MERE 33-78    | BOUTH            |
| 0103 30-27  | <b>BOA/TH</b> |                  |
| MICHIGAT .  |               | MAAY on          |
|             | BHF1 a        | MCG0 27 24       |
| EBEQ 28 23  | WTIX .        | Mass ou          |
| MGCL 23-23  | EXELOG 10-26  | WIBE 30-28       |
| mace 11-11  | MBGH 33 28    | MANSPH 31-2      |
| W001        | 96H 29-26     | MHOV on          |
|             | BJ105 24 20   | CR101 en-dp      |
| GLIR 4      | 958GP on      | Catot eu-ab      |
| EU+D . 29   | MBBQ 27-20    | MADWINET         |
|             | WR VQ 27 26   |                  |
|             |               | ROWBEN 25 2      |
|             | MICHAELA      | RFYR on          |
|             | MDRO 29 27    | KILLS on         |
|             | METT ON       | MRPT 22-16       |
|             | EOPH a        | WHBR on-dp       |
|             | WISH 26 24    | Date of the last |
|             | WHAP 24-23    | WEST             |
|             | WHCI OR       |                  |
|             | 92K on dp     | EQD1 on          |
|             | Jen on op     | RFXD on          |
|             | WINET         | ERLC 28-26       |
|             | RFRH a 26     |                  |
|             | AJAB on-dp    |                  |
|             | KRSP 20 16    |                  |
|             | KMJK on       |                  |
|             | RHQ 27-25     |                  |
|             | RTRT on       |                  |

| LP: Flush T                               | <i>Ne're All) (N</i><br>he Fashion<br>19/3 | 31%   |
|---|--|---|
| Reach<br>E 238<br>5 358<br>M 248<br>W 404 | N&A  | Netional<br>Summary<br>UP 37<br>SAME 19<br>DOWN 0<br>ADDS 3 |
| P1  | P2   | P3  |
| AUT                                       | BAST                                       | BABY  |
| IFI d 28                                  | WTRY on-dp                                 | WIGY 10-7   |
| HUM 23-16                                 | WPLY 20 23<br>WPST 24 20                   | BOUTH   |
| DUTH                                      | Q106 29-24<br>WHYN 38 37                   | WAAY 30-25<br>WCGO 7-5                                      |

ALICE COOPER

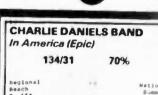
|             |            | 1            |
|-------------|------------|--------------|
| WIFI d 28   | WTRY on-dp | W1GY 10-7    |
| J8105 16 12 |            |              |
| CHUM 23-16  | WPLY 20 23 | BOUTH        |
| CHOM 51-10  | WPST 24 20 |              |
|             | Q106 29-24 | WAAY 30-25   |
| BOUTH       | WHYN 38 37 |              |
|             | 140 6 2    | WCGQ 7-5     |
| Q105 d 29   | WKEE 18-17 | MEES 39-36   |
|             |            | WISE on      |
| MICHIEF     | BOUTH      | WFLB d-35    |
|             |            | KPUR on      |
| KWK on      | RAUN 29-26 |              |
| MGCL 22 19  | KRBE on    | MICHARLET    |
| MOKY on     |            |              |
|             | KINT a     | ROWSFM 18-14 |
| WEST        | WPMF d 30  | WREE 36-36   |
| William I   | KXX106 3-3 | WSPT 3 2     |
|             | WERC 12 9  | MD7. 3 8     |
| KFRC 30 25  | Y103 36 31 | WEST         |
| KUPD on     | BJ105 on   | WEST.        |
|             | 95SGF on   | EODI 21-16   |
|             | WBBQ 29 24 |              |
|             | WLAC on    | KOOK 30-27   |
|             | KK104 on   | KFIID on     |
|             | 920 on dp  | RRLC 13-9    |
|             | WSKZ a     |              |
|             | WORK 28 23 | 1            |
|             |            |              |
|             | WRVQ 28 23 |              |
|             | MIDWEST    |              |
|             | WDRO 4 4   |              |
|             | MAIC 53 55 |              |
|             | WNAP 30 29 |              |
|             | WNCI A     |              |
|             | 92x on dp  |              |
|             | YER ON OP  | 1            |
|             | WEST       |              |
|             | EERN 21-17 | 1            |
|             | Y94 16-10  |              |
|             | KROY 29-20 |              |
|             |            |              |
|             | KJRB on-dp |              |
|             | KRSP on    |              |
|             | KMJK 33 24 |              |
|             | KRUX 27-21 |              |
|             | KTRT 18-14 |              |

| CHRISTOPHER<br>Sailing (WB) | CROSS |       | k   |
|-----------------------------|-------|-------|-----|
| LP: Christopher Cro         | 82    |       |     |
| 80/35                       | 42%   |       |     |
| Regional                    |       | Natio | nel |
| Reach                       |       | 5 umm | AEV |
| E 36 0                      |       | UP    | 34  |
| 5 48 6                      |       | SAME  | 11  |
| н 31 ч 🖍 🖍 🖍                |       | DOMN  | 0   |

| P1         | P2                     | P3          |
|------------|------------------------|-------------|
| BAST       | BOLTH                  | BAST        |
| WIEBW a    | KHP1 d-29              | MGUY d-30   |
| BOUTH      | 298 d-39<br>WJDN a-30  | MIGY 11-9   |
| BOOTH      | ERR106 24-21           | WHEB d-28   |
| RRLY .     | WERC 28-23             | WCIR on     |
| 940 26 20  | W8GN d -33             | WCIN OH     |
| Y100 a-33  | WLCY &                 | BOUTH       |
| 0105 on    | 96H 28-27              |             |
|            | Y103 a                 | MAAY d-28   |
| MICHAELY   | BJ105 a 36<br>956GF a  | MHHY 26-22  |
| WZUU on    | WS#2 d-10              | MCGQ d-29   |
| MORY a     | WRJE a                 | WSEZ a      |
| HORT &     | MAYS on                | WPLB d-14   |
| TRIPP      | WORK 24 14             | MTNA d-27   |
|            | 1                      | WANSPH d 30 |
| B-b MC     | MICHAEL                | MROV on     |
| UR d 26    | MDRQ d-29              | CR101 a-40  |
| CIMN A     | WVIC &                 | PM99 on     |
| IOPA a     | RWEN 0-35              | EILE a      |
| P2         | RRAV 10-27             | MIDWIGHT    |
|            | WMAP d-30              |             |
| LAST       | WORT                   | RREL d-20   |
|            | West .                 | WREE a 28   |
| BENFH 4-37 | RIOY 27-24             | MEAQ d-10   |
| PLY a 29   | EJRB 28 24             | WHAM A      |
| C101 a 10  | RTAC 28-25             | WROE a-20   |
| ICC a      | RRSP a                 | EDVV 4      |
| PST .      | RMJR a                 |             |
| 106 a      | REUC 23 17             | WEST        |
| TRBID #    | MENO 4-38              |             |
| MYN on     | KRUX & 39<br>KRO 26 20 | KBDF 29 26  |
| 40 a-30    | RTRT a                 | EBOX on     |
| NEB OIL    |                        | RRLC d-29   |

|   | By Now (WB) Will The Neight  |  |
|---|--|--|
|   |  | 32%  |
| Regional<br>Reach<br>2 04<br>0 554<br>N 235<br>W 345  | NEA  | Busse,<br>UP<br>BARR<br>UOWN<br>ADDS   |
| P1  | P2   | PI   |
| BART  | BAST   | BAST   |
| EGENTH  E93 25-19 940 1 3 0105 on  EDWS 2 ENGLY  MINUTED 4 21 MINUTED | WTICPM as RCIOI 30-27 L40 a RCIOI 30-27 L40 a WREE on WREE on RCIOI 30-27 WTIX d 38 270 33 27 RKKIO6 2 a WREC 13-6 WREG 13-20 STROY and MARY d 30 WREC 13-25 P20 d-25 WREE 6-7 WRIT 28-20 WROM d 29 WRIT 13-25 ROWN as RCIOI 30-27 WRIT 30-20 WROM d 39 WRIT 31-25 RECORD d 38 WWW 27-23 WRIT 31-25 RECORD d 38 WWW 27-23 WRIT 31-25 RECORD d 30 RCIOI 6 R | MAAY 27-WHY 18 MCQ0 13 WCQ2 13 WCQ2 13 WCQ2 17 WFLE 24 |

RODNEY CROWELL



D

| W 744      |  | ADDII       |
|------------|--|-------------|
| P1         | P2   | Р3          |
| LAST       | BART   | SAST        |
| 6KK 19 1   | WPEE 14-6  | MCUY d 38   |
| 105 a      | HBENPH 33 28   | WLDZ 32 20  |
| B105 29-25 | MPBL a-40  | MIGA 9 54   |
| 107 on     | WBF a  | 130EA 0 10  |
| PGC 15-10  | WHFM d 25  | #104 39-33  |
|            | WTRY 22-17   | WFBG 35-23  |
| OUTH       | WFLY 26 10   | WYRE d 17   |
|            | WBL! on  | 14ME 27-23  |
| 93 27-24   | WTICFH 26 24   | MC1N 20-10  |
| 40 23 17   | RC101 27-24  |             |
| 105 26 21  | WICC 30-25   | BOUTH       |
|            | WPST 20 14   |             |
| MDW/BB7    | Q106 d 25  | WAAY d 15   |
|            | MEBO d 18  | MHHA 9 38   |
| S95PH a    | WHYN d-39  | G100 24-17  |
| SLQ e      | 14Q d 18   | MCCO 38 30  |
| BEQ 21-8   | WREE d-34  | WSEE 27-16  |
|            | The state of the s | WISE d 14   |
| YEST       | BOUTH  | WF (LB d 31 |
|            |  | WTHA a      |
| PI d 29    | KAUM on  | MANSPH 16   |
| IMN a      | KABE on  | EQ94 d 23   |
| OPA d 30   | EPHE on  | WROV 16-11  |
| UPD 23 22  | RELP o 36  | CR101 31 3  |
|            | KHF1 d 24  | EM 88 9-15  |
|            | WTIX 28 17   | MKXA .      |
|            | MMO# 4-30  | EWIC 27-11  |

| WHYN d-39               | G100 24-17               |
|-------------------------|--------------------------|
| 14Q d 18                | MCGO 28 20               |
| WREE d-34               | WSEE 27-16               |
|                         | WISE d 14                |
| BOUTH                   | WF (.0 d 31              |
|                         | WTHA a                   |
| KAUM on                 | MANSPH 16 6              |
| EABE on                 | EQ94 d 23                |
| RPME on                 | WROV 16-11               |
| RELP & 36               | CR101 31 23              |
| KHF1 d 24               | LH 88 q-15               |
| WTIX 28 17              | MKKY a                   |
| WHOE a-30               | KWIC 27-13               |
| REEL a                  | EPUR d-25                |
| 290 d-37                | KPUH 0-23                |
| ###106 d 27             | MICHIGAL                 |
| WERC d 27<br>WSGN 30-27 |                          |
| Y95 a 29                | EDWEPH &                 |
| V103 26-19              | FRI.S. 23 10             |
| BJ105 26-19             | ERLS 23 18<br>WEAQ 30-27 |
| WSGA 18 10              | MEPT 0-23                |
| 958GP d 20              | MINAR A                  |
| WBBQ d 26               | WTRU a-30                |
| PM100 a                 | MRSA on                  |
| WHOO a                  | WGBF a                   |
| WH80 a                  | WROK 29-19               |
| RR104 10 1              | RDVV d 10                |
| 920 24 14               |                          |
| WSR# 21-16              | WEST                     |
| WHOR 23 16              |                          |
| MMOR 23 16              | RODP a                   |
| WGH a 15                | KODI 0-30                |
| WORK 14-0               | ROOK o                   |
| MRVQ d 29               | RFXD d 34<br>RRLC 23-16  |
| MAKY 25-21              | gain d 26                |
| MIDWINEY                | BRILL O TO               |
|                         | 1                        |
| MDRQ on                 |                          |
| WVIC 4                  | 1                        |
| ESTT on                 |                          |
| #10A 0-26               | 1                        |
| RMEN o                  |                          |
| RLRO 34 29              |                          |
| E293 a                  |                          |
| WISM o                  |                          |
| MNAP 25 21              |                          |
| WOW 35 13               |                          |
| MAIC! q-18              |                          |
| 92X 24 14               | 1                        |
| WOHO d 26               |                          |
| WHOT d-28               |                          |
| WEST                    |                          |
| 4 vo                    |                          |

National Summary UP 157 SAME 10 DOWN 11 ADDS 3

**P3** 

MABC 31 23 MMBC 7-4 MKBM 5 10 MFIL 4-3 MIPI 15 9 96RX 17-26 MCAO 3-3 F105 15 8 MRKO 5-5 JB105 14-11 Q107 7-5 MPGC 4-2 CFTR 12 10 WJBQ 6 8 WGUY 7-10 WLBZ 6 6 WTGY 9-6 WTSN 8-7 WHEB 6 2 13PEA 3-3 R104 15-12 WFBG 8-7 WFBG 8-7 WYRE 5-4 14WK 7-6 WCIR 6-1 WXIL 1-3 RAUM 25-28 RRBE 5-5 RRBE 5-5 RRBE 5-5 RTSA 12-7 RELT 9-10 RINT 8-6 RELT 9-10 RINT 8-6 REPI 3-12 MAAY 3 3 MAHY 3-3 G100 7-5 MGCQ 4 4 MGEZ 4-3 MISE 2-6 MFLB 4 4 MTHA 4-3 MAMSFM 9-13 MROV 7-13 CR101 7 15 PM99 16 13 MRXY 5 6 RWIC 2 1 RILE 12-8 RBEL 11 10 297 25-23 KRLT 22-19 293 5-5 940 5-13 7100 10-15 Q105 4-4 WLS 33-19
CKLW 6 6
KDWB 2-2
KSSSPW 4-3
KSLQ 5 4
KBEQ 9-13
WKB 0-6
MGCL 12-12
WZUU 2 1
WOKY 3-3 REXIL 9 0 RFYR 12-6 REXEC 23-19 REXES 2-2 WARKE 18-16 WEAQ 6 3 WHAM 6 6 WTRU 9-8 WROR 26 16 WGBF 6-6 WROK 8-5 KDVV 13 10 REARTH 12 RRLA 19 1 KFI 15-12 KHJ d 22 KFRC 13-1 13R 18-12 KJR 1-8 KIRW 4 4 KOPA 5 9 WORQ 6 6
WTWR 6 6
WTWR 6 6
WGRD 12 15
WYIC 4 4
EETT 12-9
EETT 12-1
WGW 5-8
EETT 12-1
WGW 7-3
WGW 7-3
WGW 7-3
WGW 7-3
WGW 12-6
WGW 12-6
WGW 12-1
WGW 1-1
WGW 1-1 WEST P2 KBDF 1-2 KBOZ 19-11 KOOK 5-7 KFXD 3-4 KBIM 9-6 MARE 0 0 MBENTH 11-15 MOUF 10-4 MFEL 12-7 MBEF 0-6 MBFF 2-5 MFFF 8-16 MFFL 11-9 MFFL 1 KERM 15-12 KIOY 55-5 Y94 7-5 KOY 3-3 PM102 12 6 KPKM 3 3 KJRB 9 11 KTAC 6 3 KCPK 3-3 KGW 3-3 KMJK 6-5 KLUC 2-2 KNO 4-3 KRUK 3-4 KRUK 3-4 KRUK 3-4 KRUK 3-4 KRUK 3-4 KRUK 3-3 KRUK 3-3



ELO I'm Alive (MCA) LP: "Xanadu" Soundtrack 152/2 79% Regional Reach E 05% S 86% M 69% W 71% National Summary UP 136 SAME 13 DOWN 1 ADDS 2 13

P3 P2 WHEN PM 20-18 WFBL 22-18 WFBL 22-18 WFBL 25-18 WFBF 25-21 WFFF 21-20 WFFF 21-20 WFFF 21-20 WFFF 30-7 WFBL 19-15 WFFF 30-7 WFBF 30-7 WFFF MJBQ 22 17 MGUY 20-18 WLBZ 21-15 WIGY 21-17 WTSW 23-21 137EA on K104 16-11 WFBG 27 26 WYRE 27-21 14WK 13-12 WCIR 27-24 WXIL d 31 WNBC on WKBW 23-17 WFIL d-23 96KX 14 11 WCAO 30-27 F105 27-25 PRO PM 16 12 JB105 23-19 Q107 25-30 MFGC 20-17 CPTR 32 26 CBUM 17-11

CKLW 26-21 KSLQ 26-22 KBEQ 14-11 WGCL 4-26 WOKY 24-21

13K a SJR 22-17 KIMB 21-19 KOPA 20-16

WAAY 16 12 WHWY 21-19 C100 20-16 WGQ 15-12 WSEZ 20-17 W RAUM 23 19
RELP 29-26
RIBT 4-25
RHF1 d-27
RHF1 d-27
RHF1 2-19
WT112 2-19
WT12 2-19
WT12 2-19
WT12 2-19
WT12 2-19
WT12 2-19
WT12 2-19
WT2 2-20
199 33-21
WT2 18-14
RXX106 15 11
WTRC 22 19
WBCM 25-25
WLCY on
Y95 21-19
96X 25-25
WLCY on
Y95 21-19
96X 25-25
WLCZ 20
WBCM 16 13
WBUZ 27-24
WBCM 16 13
WBUZ 27-24
WBCM 16 13
WBUZ 27-24
WBCM 17-15
MAYS 27 26
WBCM 21-17
WGRE 21-22
WART 21-22
WART 21-27 ROWBPM 24-22 RKKL 22-19 RFYR d-17 RKBC 17 14 RKLS d-27 WZAQ 22-21 WSPT 21-17 WMAH 17-13 WTRU a-28 WMBR on WGBF 20 16 WROK 20-12 RDVV 15 9

WDRQ 19 19 WVIC 28 20 MSTT on KIOA 22-22 NOPM 30-27

(ELO c RRAV 21-21 RLEO 21 17 RIEO 31 17 RIEO 31 17 RIEO 31-17 WHICI d 25 92R 19-15 WOHO 24 21 WHOT 20 16 WEST MERN 22 20 794 17-13 RROY 25-17 RFXM 22 22 KJRB 23-22 KJRB 23-22 KJRSP 17-13 KMJK 29 26 KLUC 15-12 RROY 18-17 15 RROY 15-10 RROY 15-



**GENESIS** Misunderstanding (Atlantic) LP: Duke 124/36 Regional Reach 26

National Summary UP 70 SAME 18 DOWN 0 ADDS 36 Reach E 72% S 63% M 62% W 60% BREAKER P3 P1 P2 WPEZ on WEEN 72 3 16 WFBL 3 16 WFBL 5 38 WBBF 18-16 WHFN 27-20 WHFN 25 16 WFFN 26 WFFN 21-17 Q106 d-29 WHFN 0 d-28 WHFN 6 140 d-29 WRES on MKBW 26 21 MFIL a MIFI 2 1 96KX 29-24 MCAO 27-23 MRKO a PRO PM 21-17 JB105 a-34 Q107 d-26 MPGC 27-24 CFTR 34-28 CHUM 6 3 WGUY on WIGY d 25 WTSN d 26 WFBG 19-18 WYRE 26 22 WCIR on WAAY OR WHMY 24-21 G100 a WCGQ a WSEZ On HISE 31-26 HFLB d-33 HTMA a WAMSFR 22-14 KQ94 a-24 CK101 27-24 ESEL d-29 RPUR 23-17 z93 d 29 94Q 10-5 WLS a CRLW 25 20 RDWB e-20 RWR 19 13 RSLQ 17 15 RBEQ 18-14 WGCL 28-27 WOKY 20-16

KAUM 28-25 RTSA ON KBFH ON KBFH B MITIK a-15 MITIK a-15 MITIK a-15 MITIK a-15 MITIK a-25 MITIK a-25 MITIK a-25 MITIK a-25 MITIK a-25 MITIK a-29 95SGF ON MITIK a-29 95SGF ON MITIK a-29 MITIK a-ROWBPM 14 9 REXL a REKLS 25-22 WSPT d 27 WMAH a WRBR on-dp WGBF a WROK 14 9 KDVV d 23 KFI on 13K a KJR on KIMN d 29 KOPA a KUPD 28-24 WEST WTDRQ 22 21 WTWR 26-20 WGRD 9-9 WYIC d 40 KSTT a KWEM 38-30 WISM d-29 WMAP 28 26 WZEP a WMCI on WHOT d 27

KZRN on 194 a KJRB d-29 KTAC a KCPX 20-16 KRSP 22 17 KLUC 10-6 KEMO 25-19 KRUX 39-29 KRQ 17-9 KTKT on KZZX a 28 MICKEY GILLEY Stand By... (Full Moon/Asylum) LP: "Urban Cowboy" Soundtrack 36% 69/14 Summary UP 32 SAME 23 DOWN 0 ADDS 14 NEA

WHIT

P3 P2 P1 WTSN 24-16 WHEB on 13PEA 25-23 WFBG 37 34 WCIR a WKIL 18-12 RAUM ON RFMK 17 16 KHFI ON WFMF a 298 ON WJDX a 29 KXX106 ON WERC 21-17 WSGH 24-22 WLCY ON MAXY 6-29 WHGA 30-25 95 GF a MBBQ ON MHBQ ON MHBQ ON MHBQ ON MLAC d 29 WRJZ d 28 WRJZ on WAYS 6-21 WAKY a-28 WRJZ on WAYS 6-21 WAKY a-28 KJIOO d 2-29 WFIL on WRKO 29-26 293 18-15 940 17-14 WHAY a WHRY a WSEZ 37 35 WISE 22-17 WFLB 23-20 WTMA on KWIC 22-11 KILE 27-27 KPUR a CKLW d 27 KDWB 21 17 KEARTH 27-25 KJR 13-11 KOPA d 20 P2 KFYR on KKRC a-25 KKLS on WMAM on WVIC 38 34 RIOA on-dp RWEN on KLEO a 31 WISM on WOW a-25 WZZP a WEST WEST KJRB 19 17 KGW a

RUPERT HOLMES Answering Machine (MCA) LP: Partners In Crime 68/6 National Summary UP 47 SAME 14 DOWN 1 ADDS 6 34% 46% 29% 26%

NEA

**P3** P1 RELP a 35 KIMT on KHPI on-dp KBPM 5 6 WTIX 34 25 WHOE a 32 EREL 29 29 298 on WLCY 15 12 96X 17 13 7103 on WJBQ d 20 WTSN a WHEB 20 17 13FEA 20 16 WFBG 15-13 WCIR 21-18 MFIL on MCAO d 29 WRKO d 29 Q105 16 14 WHHY 16 14 WSEZ 32 28 WFLB 30-25 WANSFM 18 1 WROV 9 4 CRIO1 5 5 PM99 d 26 RWIC 29 27 RILE 8-3 CKLW 24 24 WZUU 15-14 703 on BJ105 8-6 958GF 28 24 MLAC on 92Q 30-27 MSKZ a WRJZ on dp WMOX 11 11 WKIX 24-22 WAYS 13-11 P2 WPEZ 15 13 WFBL 36-30 WICC d 29 WPST 29-26 WKBO 26 19 WHYN 26-25 WKEE 32 30 KKRC 15·12 WRKR 5 5 WNAM 20-16 WTRU on WHET WOOT Y94 a-24 KFXM a-25 KCPX 22 19 KMJK 27 20 KENO 22-20 KRUX 12-6



JERMAINE JACKSON Let's Get Serious (Motown) LP: Let's Get Serious 66/5 Regional Reach E 344 S 381 H 311 W 311

Summary UP 41 SAME 13 DOWN 7 ADDS 5 NEA P1 P2 SAFT WFBL 14 13 WTRY on WBLI 23 19 WTICPM 6 4 WICC 4-27 Q106 28-23 WKBO 24-22 WHYN 17 13 14Q 21 16 WYRE 13 15 WCIR 7 2 WXIL 16 19 WASC 18-18 F105 d-24 WMKO d 28 JB105 7-20 WAAY 25-16 WHHY 28-23 WSEZ 12-11 WFLB 10-10 WANSFM a WRXY d-21 RILE a RPUR d 15 BOUTH RRLY 5 3 293 15 11 Y100 7-4 BOUTH RRBE 4 8 RFMK 27 27 RBFM 3 3 WTIX 2 1 REEL 12 11 WFMF 25 16 WLCY 10-10 795 25 16 96X 9 11 Y103 10-8 BJ105 a-38 WKIX 4 2 WAYS 20 17 CKLW 4-4 KSLQ 10-9 KBEQ 25 24 WGCL 9 9 WEST KBDF 23-23 REAPTH 5 5 RRLA 7-7 RFI on RRJ 5-4 RFRC 20-13 13R 11-9

MICHAEL JACKSON She's Out Of My Life (Epic) LP: Off The Wall Summary UP 86 SAME 21 DOWN 37 ADDS 1 Regional Reach 70% 69% 89% 77% .... 12

RIOY 18 23 Y94 23 28 FM102 29-28 RFXM 16 16

P3 P1 P2 WHEX 24-20
WEEN FM 13-14
WOLF 6-7
WFBL 15 15
WBBF 17 11
WHFM 10 9
WFMY 7-11
WBLI 6-6
WFICFW 27-11
KIO1 15-9
WICH 25-9
WKES 5 9
WKES 5 9 MJBQ 16 12 WGUY 10-8 WLBZ 8 8 WTSN 5 5 WMEB 2 1 13FEA 8 6 WPBG 6-4 14WK 4 2 WCIR 8 5 WXIL 6 5 MABC 28 22 MMBC 26-21 MFIL 5-5 MCAO 10 21 F105 16-14 WRKO 13-20 JB105 10-7 KRLY 7-8 Y100 6-9 MAAY ON MANY 2-8 G100 11 7 MBEZ 8 7 MISE 11-19 MFLB 25-23 MFAN 14-10 MROV 6-6 CK101 11-22 FM99 7 9 MRKE 10-9 RKE 11 2 2 RKEL 1 3 RFUR 4 4 RAUM 19 17 RRBE 16-19 RBPK 12-12 RELP 7-5 RIMT 6 5 RIMT 6 5 RIMT 0 1 WTIX 0-11 WHOE 9 4

REEL 17 13
WFMF 2-5
298 5-4
MJDX 78
V95 a 28
96K 8-12
MAXY 12-11
9556CF 10-17
WB80 9-7
FM100 3
MHDC 4 19
MLAC 4 3
KX104 23 23
920 9-5
WR32 9-6
MHOX 16-13
MKXX 5 5
MGH 4 8
MAXY 9-6 ROWBPM 5 2 REXL 11 9 REYR on RERC 7-3 RELS 21-19 WRER 6-7 WTRU 20-12 WRBR 16-13 WGBP 10-12 WROK 11-10 RDVV 5-7 MDRQ 11 7 MTWR 7 7 WGRR 10-5 MVIC 10-5 MVIC 10-8 R6TT 10-8 R6TT 10-8 R6TT 10-8 R0FM 10-15 RAW 6 10 RAV 4 8 RLEO 5 5 RZ93 8 8 MISM 6 3 MMAP 12-16 MOM 6 2 MZ2P 21 15 MMC 12-12 MOM 0 9 6 WHOT 6 10 MYFM 10-5 WHIT RERW 6 4 Y94 5 3 KROY 27-19 FM102 16-12 KFM 7 5 KJRB 11 13 KTAC 2 1 KCPK 13 9 KGW 9-6 KHJK 4 12 KEWO 7-6 KRUK 11-13 KTKT 13-13 KTKT 13-13

**BILLY JOEL** It's Still Rock &... (Columbia) LP: Gless Houses 188/2 National Summary UP 156 SAME 25 DOWN 5 ADDS 2 3

Regional Reach E 98% S 100% H 96% W 97% P3 P2 P1 WARE 26 10 MARC 26 10 MARC 13-9 MKRW 7-1 MFIL 21 14 MFIL 13-8 96KK 2-4 MKCAO 26 15 PRO FM 23-10 107 3 MFGC 1 4 CHUH 10 7

297 1-1 KRLY a 24 293 1-1 94Q 2 2 Y100 29-26 Q105 10-7

MLS 23-10 CKLW 2 2 RSSSFW 13 7 KWK 18 18 RSLQ 1-1 MHS 18 7 WGCL 13 2 WZUU 17-15 MONY 18-10

REARTH 14 9 RFI 10 6 RMJ 20-14 RFRC 24-19 13K 10-7 RJR 11-6 RJR 11-6 RJR 11-6 RJR 11-6 RJR 11-6 RJR 11-7 ROPA 6 1 RUPD 3 2

P2

WHEZ 16-7 WRENFR 9-7 WOLF 2-1 WTPL 5-4 WTPL 5-4 WRBF 15-9 WTPL 3-1 WHIPH 9 6 WTPL 3-1 WTLCP 11-6 KC101 20-13 WICC 12-8 WPBT 1-1 Q106 9 3 WHEN 9 9 3 WHEN 12-6 140 13 3 WKEE 8 3

-

WGUY 11-6 WLBZ 9-7 WIGY 20-15 WYSN 17 12 WWEB 26 19 13FEA 26 17 K104 0 8 WFBG 14-11 WYRE 2-1 14WK 10 9 WCIR 23 20 WXIL 10 9 RAUM 16-14 ERBE 21-16 ERBE 21-16 ERBE 21-16 ERBE 21-16 ERBE 21-17 ERBE 20-17 BOUTH WANT 7 5 WHY 8-5 G100 8 6 WGQ 10-6 WGEZ 9 6 WFLB 16-9 WFLB 16-9 WFLB 10-8 WFLB 10-8 WFLB 10-8 WFLB 11-8 WF ROWBEN 27-15 RKNL 5 4 RFYR 14 11 RKRC 6 2 RKLS 20 17 WEAQ 0-22 WSFT 4 3 WAM 8 5 WTRU 12-6 WRBR 8 2 WGBF 7 4 WROK 5-2 RDVV 9 4 MDRQ 2-2 MTWR 1 1 MGRD 2-2 MTWR 5 5 KSYT 8-6 KIDA 8-8 KIDA 8-8 KIDA 8-8 KIDA 8-8 KIDA 9-6 MIDH 17-7 MNAP 15-9 MOW 11 MNCT 9-4 MOW 11 MNCT 7-1 MYPM 5-3 RBDF 16 11 RQDI 18 14 RBOZ 24 19 ROOK 8 5 RFND 19 10 RRLC 8-1 RBIM 10 7

Walks Like A Lady (Columbia) LP: Departure National Summary UP 42 SAME 15 DOWN 1 ADDS 19 Regional Reach E 28 S 51 H 38 W 40 NEA P2 P1 WGUY a WLBZ 31 25 WIGY d 27 K104 24 22 WPAG 30 29 WCIR on WPEZ a WPLY 15 13 14Q a WKEZ on 96KX 28 23 PRO-PM d-29 CHUM on 297 20-16 293 a Q105 on KRBE d 29 KHPI on KEEL a 298 d 40 KXXL06 11 7 MERC 29 26 96K 36 35 7103 18 32 BJ105 39-30 95SGF a WBBQ a WHBQ a WHBQ a WERZ 30 27 MAYS on MGRC 30 MGR BOUTH WHHY d 30 WCGQ d 26 WSEZ 31 27 WISE 35 32 WFLB 32-24 WAMSFM 30 26 KQ94 22 15 WROV on CK101 21-18 RILE d 34 RSEL a KWK 21-19 KGLQ 25-24 KBEQ 12 5 WGCL 29 28 RQWBFM 28 26 KERC 27 22 WRER 32 30 WSPT a WRBR a dp WROK a 27 WDRQ 20-20 WVIC a KRAV a WISM 30 27 WMAP on WZZP d 29 92X on dp WEST RQDI 23 18 KFXD on KRLC on RBIM d-28 WEST KROY ON KJRB d 28 KCPX a KRBP d 25 KGW a KMJK d-31 KENO a KTKT 17 20

MLS 32 23 CKLW 19 12 KDWB 7 5 KS95FM 5 4 KSLQ 7 5 KBZQ 6 3 WHB 5 4 WGCL 17-15 WZUU 3 2 WOKY 12-7 KOWBFM 13-6 KRXL 1-1 KFYR 4 7 KKRC 3 1 KRLS 6 4 MFKR 27-25 MEAQ 18 15 MSPT 7 9 WMAM 2-1 WFRU 16 11 WRBR 15-10 WGBR 15-10 KOROK 7 6 KOVV 12-8 WDRQ 12-9
WTWR 23-14
WGRD 26-5
WYEC 24 23
KSTT 11-7
KIOA 9-7
KIOA 9-6
KMEN 8-2
KNAV 11-11
KLEO 6-4
KMEN 9-6
KMEN 15-13
WHAP 9-6
KMOW 3-5
KMEZ P 7-5
KMEZ P 7-5
KMEZ P 7-5
KMOW 10-8
92K 4-2
KMOW 4-7
KMOW 4-7
KMOW 4-7
KMOW 4-7
KMOW 4-7
KMOW 4-7
KMOW 1-7
KMOW P2 MARZ 9 4
MBEMFM 5 5
MOLF 18 12
MFBL 10 9
MFBF 7 4
MFFM 10 7
MFFM 7 4
MFFM 11 8
MFLY 4-3
MFLI 5 3
MFLI 5 5
MFIC 7 6
MFFM 3 7
Q106 5 4
MFRM 8 7
Q106 5 4
MFRM 8 7
Q10 13
MKEE 3 2 RBDF 10 6 RQDI 15 12 RBOZ 13 9 ROOK 7 6 RFMD 2 3 KRLC 12 8 RBIM 13-12 WHIT

JOURNEY

MJBQ 2 2 WGUY 6-4 WLBZ 4 4 WIGY 12-8 WTGN 7 3 WHEB 11 8 13FEA 2-2 KI04 12 9 WFBG 7 6 WYRE 10 6 14WK 3 3 WCIR 13 9 WXIL 3 2 BOUTH

**ELTON JOHN** 

LP: 21 at 33

Regional Reach E 100% S 100% H 96% W 94%

P1

MABC 25 24 MNBC a 30 MKBM 22-18 MFIL 10 15 MIFI 16 12 96KM 3 3 WCAO 17-14 F105 20-15 MRC 9 8 PRO-PM 8 3 JB105 15 13 0107 9 8 MFG 2 6 CFTR 22-14 CHUH 11-6

297 a · 21 KRLY 30-25 293 6-6 940 7-19 Y100 21 16 Q105 7-6

Little Jeannie (MCA)

189/3

2

P2

MERM 5 2 RIOY 8 3 Y94 6 4 RROY 19-8 PM102 8 8 7 RAYR 18-15 RCPX 16-15 RCPX 16

PURE PRAIRIE LEAGUE Let Me Love... (Casablenca)

181/6

LP: Firin' Up

B

CAROLE KING
One Fine Day (Capitol)
LP: Pearls
149/24
78%

P1 P2 P3 BART MJBQ d 19 MGUY d 37 MLBE 20 22 MIGY 32-72 WTBN d 24 WHBB 31-21 13FKA 24-20 R104 22-18 MFBG 23-22 MFBE d-26 MCIR on WRIL 14 11 MRRW 29-27 MTIL on WIRI 27-28 MCAO d-30 F105 14-11 WRRO 11-7 PRO FN 24-1 JB105 26-17 MFOC a CPTR a BAUM ON SERVICE OF SER BOUTH BOUTH WAAY on Whit 27-24 Glob 29-26 WSEE 30-25 WSEE 30-25 WFEE 33-35 WFEE 33-35 WFEE 33-35 WFEE 33-35 WFEE 33-35 WFEE 25 WFEE 29 WFE Midwest CRLW on RDWb e-16 H895PM a MSLQ d 28 WGCL on WZUU 18-12 WORY 29-25 WEST KEARTH on RRLA on RFI on 138 e RIMW 17-15 ROPA 30-26 WDRQ d 30 WTWR 28 19 WVIC d 39 KSTT d 28 KWEN a ERAV d-28 KLEO a 30 KLEO a 30 WDW 23 19 WDR 23 19 WDR 25 15 WDR 26 23 WHOT d-23 MELS ON WEPT 20-15 WHAM d 28 WTRU 30-24 WRBR ON WG8F a WROK 25-21 P2 BANY
MPEI ON
MPENPM 34 29
MPAL 55-20
MPAL 55-20
MPAL 55-20
MPAL 20-20
MPAL 20 WHET RBDF d-29 RQDI 25-20 ROOK e RFMD 22-20 RBLC 27-25 RBIM 19-16 WEST WEEN d 28 KIOY 30-27 PM102 a KPXM 25-20 LJRB d 30 KTAC on KCPX 15-13 EKSP 16-12 EKSP 16-12 EKUC 16-13 EKO d-26 RUIX on RUIX on RUIX on RUIX do 31 RRO 21-19 KRU 40-31 KRU 40-31 KRU 21-19 KRU 40-25

0 21-19 HT 29-24 EH a-25

LIPPS INC.
Funkytown (Casablanca)
LP: Mouth To Mouth

148/1
Regional
Reach
Feeth
Fee

P1 P2 P3 WABC 1 1 WHBC 1 1 WRBW 3 2 WCAO 1 2 F105 3 3 WRRO 4-9 1B105 1 WPGC 3 3 FTR 4 3 WGUY 2-2 WLBZ 1 2 WIGY ON WTSN 1-1 13FEA a-2. WFBG 1-1 WYRE 1 2 14WR 0 7 WXIL 4 10 RAUM 2-2 RRBE 1 1 RTPHK 1 1 RTSA 1 2 KELP 1 2 KENT 1 2-KENT 1 2-KENT 1 2-KEL 1 1 WPM 2-2 KEEL 1 1 WPM 1 1 3 WERC 1 1 WSGN 1 3 WLCY 6-1 V95 24-1 96K 1 5 Y103 6 1 BULCY 5-1 1-1 a-22 HOUTH MANY 1 1 MANY 1 1 MANY 1 1 MANY 4 -1 G100 4 3 MSEZ 1 1 MISE 3 1 MFL 3 6 MFL 5 1 MSEZ 1 1 MGOV 1 2 CK101 16 29 PM99 5-7 MKNY 1 1 RVIC 15-19 KIC 15-19 RSEL 15-2 RPUR 2 2 ERLY 1 1 293 2 8 7100 1 1 Q105 ) ) MIDWEIT CRLW 5 5 KI 95PH d BJ105 3 WSGA 1 2 95SGF 2 WBB0 10-FM100 1 WHB0 2 2 WLAC 1 2 KX104 1 920 2 1 WFLX 2 2 WHOK 2-4 WRIX 1 1 WAYS 1 1 WGH 1 1 WGRK 2 6 WRVQ 1 1 WEST REARTH RRLA 2 RPI 2 RHJ 1 MPRC 1 13R 1-1 RJR 6 2 ROPA 1 KPYR 8-1 WKRR 1 1 WSPT 1 1 WNAM 6 6 WTRU 5 3 WRBR 1 1 WG8F 2 3 WROK 2 1 KDVV 1 1 P2 WTWR 2 2 WGRD 1 1 WYIC 2 2 KGRD 1 1 1 WYIC 2 2 KIDA 1 1 KOPH 2 1 KWEM 2 1 KWEM 2 1 KRAV 1 1 KLEO 15-10 KZ93 3-3 WHISH 2 6 WAP 1 0 13 WHC! 4 2 92K 3 7 WHC! 5 9 WYPH 1 1 -KBDF 2 1 KQD1 2 2 KOOK 1 2 KFKD 3-1 KRLC 3 6 KBIM 8-5 RERM 1 3 RIOY 12 19 RROY 1 1 PHIO2 1 3 RPRM 2-6 RJRB 1 1 RTAC 23 10 RCPX 1 1 RDJX 1 6 REMO 15 13 RTET 8 11 RZZX 5 8

TTANS Star (Columbia)

MANHATTANS
Shining Star (Columbia)
U: After Midnight
146/12
76%
Resional
Reach
174
1 034
1 044
1 004
1 13

P1 P2 WARC 20 20 MKRW a 26 MF1L d 24 MF1C d 24 MFAO 18 13 7105 33 23 WRKO 22 16 PRO PR 27 2 J8105 30 23 Q107 10 11 WPGC 10 B MJBQ d-21 MGUY 23-17 WLBZ 24-17 WIGY 34-26 WHKB 32-25 13FEA 29-11 MFBG 28-25 WYRE 16-10 MC1R 30-26 WRIL 20-14 ENBE 13 7
EFBR 21-6
EFBR 2 BOLTH RRLY 19 12 293 7 7 Y100 15 10 Q105 21 17 WAAY 13-7 HNMY 9 7 G100 23-21 MSEZ 22-20 HISE 36-33 MFLB 11 HTMA 30-20 MANEFM 12-16 CR101 23-16 CR101 23-16 CR101 23-16 CR101 20-16 FM99 4-1 MKXY 4-20 KWIC 10-7 RILE 4-31 RPLU 4-31 RPLU 4-31 RPUR 26-11 KS95FM on KSLQ d 21 WHB a 16 WZUU a 20 WOEY 27-24 WEST REARTH 8-7 KRLA 6 5 KFI 8 5 KHJ 4-3 KFRC 0 138 25-22 KJR d-25 KIMN 27-20 ROPA 28-23 EERC a-27 WRER 29-27 WNAM 26-21 WTRU a-27 WRBR 29-23 WGBF 17-13 WHOE 21 13 EDVV 25-21 MDRQ 26 26 WTWR 21-13 WYIC 27-11 RSTT 27-23 RIOA 24-19 ROPM 40-10 RWEN 26 18 RRAV 17-15 KLEO 22-15 KLEO 22-15 KLEO 22-15 KLEO 21-15 KLEO 22-15 KLEO 2 P2 MPEZ 30-27 MDEMPM 37-33 MOLF e MFBL 27-20 MHFM 24 10 MTHY 00 MTHY 00 MTHY 01 MTICPM 28 16 KC101 17 12 MICC 25-18 Q106 23-14 MH80 23-16 MH80 23-16 MYRE 34 29 WEST KBDF 24-20 KQDI a KBOZ 29-24 KFMD 24 21 KBIM 26-21 RERN d 25 KIOY 21-15 KROY d 27 FM102 d 23 KPXM 13-12 KJRB 10-8 KTAC 25 22 KCPX 12-11 KGW 28 23 KMJK 32 17 KEMO @ RZZX 27-17

P1 Р3 P2 WBENPM a WFBL a 3' WBBF a WBST a WPST a WAEB a WRBO a 14Q a-27 WKEE a WJBQ a WGUY on WLBZ d 28 WTSN a K104 35 16 WFBG a WCIR a WKIL d 27 WKBW on WFIL on 96EX 26 21 PRO FM a 24 J8105 32-29 BOUTH Y100 34 29 Q105 a BOUTH WNHY & WISE OR WFLB & WROV & PM99 & KPUR & MIDWEST KRBE a
KPMK on
MTIX a
REEL a
KXX106 a
MERC on dp
WSGN d-32
MLCY on
Y103 a
80105 37-28 CKLW on WEST KQWBFM a BJ105 37-2 WSGA 31 26 WNOX d=30 WRVQ a WEST WEST

PAUL McCARTNEY
Coming Up (Columbie)

182/1 95%

Regions!
8 921
8 961
9 921
9 961
9 971
P1 P2 P3

| P1   | P2   | P3  |
|--|--|---|
| BAST   | BAST   | BAST  |
| MABC 10-2<br>MMBC 8 5<br>MEBM 13-8<br>MIFI 17 10<br>96EE 6-8<br>MCAO 15-15<br>F105 8-6<br>MREO 7-4<br>PRO-FM 12 9<br>J8105 4 2 | WPEZ S 3<br>WBENPM 4 4<br>WOLP S-3<br>WFBL 2 2<br>WBBF 5 2<br>WHPM 3 2<br>WTRY 4 3<br>WFLY 2-2<br>WBLI 1 1<br>WTICPM 2-2 | MJBQ 8 3<br>MGUY 1-3<br>MLST 3 3<br>MIGY 5 1<br>MTSN 6 6<br>13FEA 13-<br>R104 1-3<br>MFBG 3-3<br>MFBG 3-7<br>14WR 9 8 |
| Q107 5-4<br>MPGC 12-13<br>CPTR 1 2<br>CHUM 1 1   | RC101 3 1<br>MICC 1 1<br>WPST 2 3<br>MAZB 5-4<br>Q106 3 5<br>WRBO 4-4  | MCIR 15 1<br>MRIL 7 6   |

| BETTE MIDLER | The Rose (Atlantic) | LP: "The Rose" Soundtrack | 173/0 90% | Regional Reach | Summary UP 53 68% | UP 53 68%

| P1  | P2   | Р3  |
|---|--|---|
| BABT  | BOUTH  | BABT  |
| BC 22 15 BC 22 15 BC 22 15 BC 20 27 BC | RADE 7 4  RADE 8 3  RADE 8 3 6  RADE 8 1 6 11  MTIX 5 6 11  MTIX 5 6 6 11  MTIX 6 6 13  REEL 3 7 7  MFRP 4 8 2  MADE 4 6 12  MADE 4 6 12  MADE 6 1 1  MADE 5 9  MADE 1 6 1 1  MADE 5 9  MADE 1 6 1 1  MADE 5 9  MADE 1 6 1 1  MADE 7 11  MADE 8 1 1 1  MADE 9 1 1  MADE 1 1 1  MADE 9 1 1  MADE 1 1 1  MADE 9 1 1  MADE 1 1 1  MADE 9 1 1  MADE 9 1 1  MADE 9 1 1  MADE 1 1 1  MADE 9 1 1  MADE 1 1 1  MADE 9 1 1  MA | MJBQ 1-1 MGUY 4 MGEX 21 MGEX 235-30 MGEX 235-30 MGEX 35-30 MGEX 35-30 MGEX 3-1 MGEX 1-1 MGEX 1-2 MYRE 3-3 MGEX 2-2 MYRE 3-3 MGEX 2-1 MGEX 1-1 MGEX 2-1 MGEX 1-1 MGEX 3-3 MGEX 5-2 MGEX 3-3 MGEX 5-3 MGEX 7-1 MGEX 3-3 MGEX 7-1 MGEX 3-3 MGEX 1-1 MGEX 3-3 MGEX 1-1 MGEX 3-3 MGEX 1-1 MGEX |

OLIVIA NEWTON-JOHN

Mayic (MCA)

LP "Xanadu" Soundtrack

184/9 85%

Regional Beach
E 87%
UP 150
B 500 UP 150
N 500 Down 0
ADD8

P1 P2 P3

BABY

KRBW 34-16 RAUR 4-10 MJBQ 21-11
WKBW 34-16 RAUR 4-20 MJBQ 21-13

0

RAY PARKER, JR. & RAYDIO
Two Places At The... (Arista)
LP: Ray Parker, Jr. & Raydio
103/10 54%
Regional Reach
8 574 Summary
5 574 Sens BARE 14
100MM 25 DOMM 14

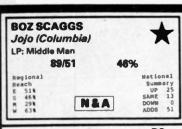
| M 40%  | 45   | DOWN 8<br>ADDS 10  |
|--|--|--|
| P1   | P2   | Р3   |
| EAST   | BAST   | BAST   |
| MRBM 4-5 wCAO 28-25 r105 22-20 wRRD 77 11 pR0-pm 7 11 pm 7 | MPEZ d-28 MBENPH 7-6 MFBL 28-24 MFRY 28-24 MFRY 06 MFR 16-15 MCC 1 | WGUY d-29 WLBZ d 29 WLBZ d 29 WTSM d-26 WMK8 37 27 13 FEA d-27 MF8G 36-32 MF8E 28-24 14 MF a-30  BOUTH  MAAY ON WHHY 20-17 G100 26-23 WSEZ 39-32 WSEZ 39-3 |
|  | MDHQ 33 13   |  |
|  | MTWR 13-12<br>MVIC 8-8<br>KSTT 6-30<br>RWEN 34 25<br>RLEO 29 22<br>WIAP 29 24<br>WOW 8-27<br>WHCT 19-17<br>WHOT 20 17<br>WHOT 4  |  |
|  | WEST   |  |
|  | REAN ON<br>RIOY 9-7<br>Y94 ON<br>RFXM 21 21<br>RMJR 31-20<br>RTRT d 26   |  |

Hetlenal Summery UP 164 SAME 10 DOWN 1 ADDS 6 8 P2 P1 P3 BARY MARC e 19 WHBC 25 20 WHBM 25-10 WHBM 21-19 WF11 12-7 WF17 7 6 9688 16-23 WCAO 29-26 F105 19-17 WHD 21-19-15 JB105 22-18 Q107 on WFIC 28-23 CPTR 39-31 MJBQ 15 9 MGUY 16-12 MLBZ 16-10 MLBZ 16-10 MTRM 12 9 WHEB 16-10 11FRA 14-11 HIDA 13 6 MYBG 16 15 MYBC 22-10 MCIA 24 19 WELL 15-11 RAUM 17-16
RRBE 22-21
RYBR 24-21
RYBR 26-21
RYBR 22-22
RYBR 22-22
RYBR 22-22
RYBR 22-22
RYBR 22-22
RYBR 22-23
RYBR 22-35
RYBR 23-23
RYBR 21-35
RYBR 21-35 ROUTH WAAY 11=9
Whit 17-15
0100 10-11
WC00 13-0
WEEZ 16 14
W18E 5-4
WFL0 14-16
WFR 18-5-5
MANREN 14-8
MO94 6-4
MFM 20-15
CE101 07
FPP8 17-14
MFKY 21-15
MIC 9-6
RILC 19-14
RILC 19-14
RPU 14-12 397 19 18 893 11-9 940 15-10 9100 31-28 0105 27-25 CRLW 28 26 RDWD 6 3 RB95PM 6 5 RBLQ 11-10 RBEQ 10-9 WHB 22 21 WGCL 25-24 WZUU 10-5 WORY 14 11 -REARTH 25-23 RRLA on RFI 18-15 RFRC a 13H a RJR 25 22 RIMU 5 3 ROPA 21-18 MVIC 25 24 MVIC 25 24 MSTT 20-13 MIOA 19 16 GOPM 20-20 MMOM 27-17 MEAO 11-9 MESO 11-9 MISH 19 15 MMAP 7-4 WOW 13 9 WORD 11 8-15 MYZP 0 25 MYCT 18-15 P2 MPEI 10 5
MORNPH 15 13
MOLP 0
MFBL 20-16
MFBL 20-16
MFBP 22 16
MFBP 12-0
MFBP 12-0
MFBP 12-0
MFBP 12-0
MFBP 11-10
MFCC 11-0
MFCC 11-0
MFCC 11-0
MFCC 11-11 WHIT MERN 14 10 MEJOY 14-11 Y94 19-15 MEJOY 22 12 PM102 25 27 RFM 12 11 RJRR 17 15 RTAC on RCFM 14 12 RHSP 9-5 RGM 16 11 RLUC 12-8 REMO 16-10 EMUM 15-9 MEMU 15-5 MEMU 15-5 MEMU 15-5 MEMU 15-6 REMO 18-10-8 REM 10-8 REM 10-10-8 REM 10-8 REM 11-6

0

| P1                       | P2                       | Р3                       |
|--------------------------|--------------------------|--------------------------|
| BABY                     | BOLTH                    | BAST                     |
| WNBC 18-14               | KAUM d 27                | WLB2 0-27                |
| MKBM d 30                | MRBE on                  | MICA ou                  |
| WFIL 23-20<br>WCAO 20-18 | KTSA d 20                | WTSN 14 10               |
| WRKO 16-10               | KHP1 23 23               | 13FEA 15 12              |
| JB105 a 32               | KBPM &                   | #104 29-27               |
| BOUTH                    | REEL 14 12               | MARC 39-54               |
|                          | WPMF 22-19<br>298 27 23  | WYRE a-25<br>WCIR d 10   |
| 293 17 20                | MJDR 15-11               | MC IN G JO               |
| 940 8-8                  | WERC 18-16               | BOUTH                    |
| 0102 33 30               | WSGN 10-9                |                          |
| MINDWINET                | WLCY 28 24               | MAAY 21-18<br>WHHY 10-9  |
|                          | WSGA 11-9                | G100 31-28               |
| KS95FH 19 16             | 95SGP on                 | MCGQ 6 3                 |
| MSLO on<br>MGCL 21 21    | MBBO 23-13               | WSEE 34 30               |
| WZUU a 18                | WHBQ on<br>WLAC d 26     | WISE 10 9                |
| WOKY 23-20               | KN104 d 25               | MANSFR 28-2              |
|                          | 920 26 21                | MROV a                   |
| WIGHT                    | MS#2 24 19               | CR101 31 26              |
| <b>REARTH 24 22</b>      | WRJ2 25 23               | FM99 24-18<br>EWIC 30-22 |
| KFI d 30                 | MAYS 30 28               | KPUR 19-16               |
| EFRC on                  | WGH a                    |                          |
| 13K a<br>KIMN d 26       | WRVQ 20-19<br>WARY 26 22 | AMORREST                 |
| KOPA 11-8                | KJ100 29 26              | EKRL 19-13               |
| P2                       |                          | KFYR 17-14               |
| -2                       | MICHIGHT                 | KKT2 q 53                |
| BART                     | WDRQ 4                   | MEAQ 24-20               |
|                          | MDRQ a<br>ESTT on        | WHAH d-25<br>WROK 15 14  |
| HBEHFR a-32              | MIOA a                   | EDVV .                   |
| WF8L 40-34               | ROPM &                   |                          |
| MART 9 36                | ERAV 29-26               | W881                     |
| MTICPH on                | KLEO 16-12               | EBDF on                  |
| RC101 26 17              | K293 a                   | #QDI e                   |
| MICC d 28                | WEBN 28 25               | KBO8 28-23               |
| WAEB 4-30<br>Q106 18-15  | WOW 26-20<br>WZZP 12-7   | HOOK 21-16               |
| WEBO d 26                | WHC! .                   | EDIM 17-14               |
| мНУН d-38                | 92X a-25                 |                          |
| 140 27-24                |                          |                          |
| MKEE 33-31               | WEST                     |                          |
|                          | PM102 26-26              |                          |
|                          | RFKH 9 8                 |                          |
|                          | ETAC on                  |                          |
|                          | RGW 30-25                |                          |
|                          | ERUR 26-25               |                          |
|                          | ELUC 25-20<br>ERUX 4-30  |                          |
|                          | EPQ 13 12                |                          |
|                          | FTRT 30-28               |                          |



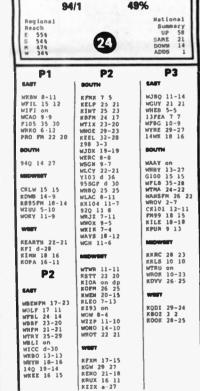


| P1        | P2                      | P3                  |
|-----------|-------------------------|---------------------|
| EAST      | BAST                    | SAST                |
|           | MBENPH 4-39             | MGUY a              |
| WCAO e    | WPBL a-39               | MICA W              |
| WRKO a    | WHPH a-29               | WTSN a              |
|           | WTRY a                  | K104 a<br>WFBG a-37 |
| BOUTH     | WPLY 29-25              | WYRE on             |
| 293 29-25 | WTICFH a                | 14WK & 28           |
| 940 4-29  | KC101 29 26             | WCIR on             |
|           | WPST a                  |                     |
| MEDWEST   | WAED a                  | BOUTH               |
|           | Q106 a                  |                     |
| KSLQ a    | мкво а                  | WAAY on             |
| KBEQ a    | WHYN a                  | MHHA W              |
| MOKA W    | WKEE 4                  | G100 a-30           |
|           |                         | WSEZ a              |
| WHET      | BOUTH                   | WISE d-35           |
| KFRC d 29 |                         | WANSPH d-3          |
| 13K a     | KHPI a                  | WROV on             |
| KJR 17-12 | KBFH 27 23              | CK101 32-2          |
|           | ытиг а                  | FM99 on             |
|           | WJDX 30-27              | KWIC 32 23          |
|           | KXX106 on               | KSEL a              |
|           | V103 a<br>WSGA a-32     | KPUR a-25           |
|           | 958GF a                 |                     |
|           | WSK2 d-29               | MIDWEST             |
|           | MNOX a-28               | KKRC a-24           |
|           | WAYS a                  | KKLS 26-25          |
|           | WGH on                  | WHAH a              |
|           | WQRK d-27               | WROK a-30           |
|           | WARY a-30               | KDVV d-26           |
|           | MOWORT                  | WEST                |
|           |                         | KBDF d 28           |
|           | WDRQ on                 | KODE a-27           |
|           | KWEN d-36               | KBOZ on             |
|           | KRAV d 30               | KOOK a              |
|           | KLEO a 33               | KRLC d 22           |
|           |                         | KBIM 4-30           |
|           | WEST                    |                     |
|           | KERN a                  |                     |
|           | KIOY a 30               |                     |
|           | KROY d-29<br>KJRB 27-21 |                     |
|           | KTAC on                 |                     |
|           | KRSP d-27               |                     |
|           | KGW d- 29               |                     |
|           | KHJK a                  |                     |
|           | KLUC a                  |                     |
|           | KENO on                 |                     |
|           | KRQ 28 26               | 1 1 1 2 2           |
|           | KTKT on<br>KZZX a-30    | 1                   |

**NEIL & DARA SEDAKA** 

LP: In The Pocket

Should've Never... (Elektra)



| BOB SEGE<br>Against Th<br>LP: Against T | e Wind | (Capitol)   |      |
|---|--------|-------------|------|
| 183                                     |        | 95%         |      |
| Regional<br>Reach                       |        | Sun         | onal |
| E 981<br>5 941                          | 4      | (IAHI)      |      |
| M 914                                   | 4      | DOM<br>ADDI |      |

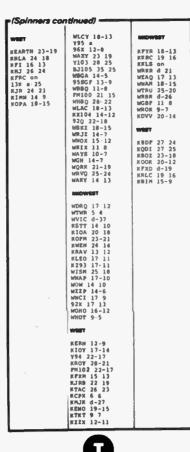
| A CONTRACTOR OF THE PARTY OF TH |  |  |
|--|--|--|
| P1   | <b>P2</b>  | P3   |
| BAST   | BAST   | BAST   |
| MABC 12-0<br>WHBC 16-12<br>WHBM 9-6<br>WFIL 14-9<br>WIFM 12<br>96KK 4-9<br>WCAO 14 0<br>F109 1<br>HRICO 2-1<br>PRO-FWI 11 7<br>JB105 5-3<br>Q107 10 10<br>WFOC 11-9<br>CFTR 6 5<br>CBUPI 7 5   | MPEZ 2-1 WBEMFM 6-3 WGLF 20-16 WFBL 9-5 WGBF 9-7 WMFM 8-5 WFL 3-4 WFEL 3-5 WFL 3-6 WFL 3-6 WFL 3-7 WFL | WJBQ 9-7 WGUY 14-9 WLBZ 10-9 WLBZ 10-9 WIGY 6-1 WYBW 4-2 WWEB 9 6 13FEA 9-8 H104 4-4 WFBG 12-10 WYRE 7-5 14WH 12 11 WGIR 12 6 WXIL 21-15 |

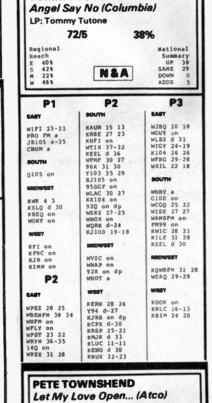
| _  | ontinued) ——   |  |
|--|--|--|
| COUTH  | SOUTH  | SOUTH  |
| 297 12-5 KRLY 24 13 293 9-12 990 4 6 7100 5 -5 SMEDWHET VILLE 10 0 KRLW 10 7 KRLW 10 9-4 MONTY 7-5 WHET KEARTM 13-12 KEARTM 13-12 KEARTM 13-13 KRLW 13 15 KRT 14 15 KRT 14 15 KRT 15 15 KRT 14 15 KRT 15 15 KRT 15 15 KRT 17 15 KR | 1  | MAAY 10-8 WHEY 1-2 GIOO 6-4 WGGQ 2 1 WIEE 2 2 WIEE 8 5 WFMA 1 2 KOP4 3 2 KOP4 3 2 KOP4 3 1 KOP4 3 1 KOP5 4 1 KOP5 7 1 KO |
|  | WEST   |  |
|  | KERN 8-5<br>194 9 6<br>RROY 5-5<br>PNIO2 6-5<br>KFMM 6-2<br>KJNB 7-6<br>KTAC 20 17<br>KCPX 4 5<br>KREP 6-11<br>KGM 5 5<br>KMJK 5 3<br>KLUC 7 10<br>KEMO 11 7<br>KRUX 4-5<br>KTKT 14-18 |  |

| LP: S.O.S.<br>53/24 28%                               |                         |   |
|---|-------------------------|---|
| Regional<br>Reach<br>E 19%<br>S 49%<br>M 13%<br>W 17% | N&A                     | National<br>Summary<br>UP 23<br>SAME 6<br>DOWN 0<br>ADDS 24 |
| P1  | P2                      | P3  |
| EAST  | BOUTH                   | EAST  |
| HABC 9 9  | KRBE 20-14              | WFBG d 33   |
| WNBC a-29   | KPMK a 30               | WCIR a  |
| WPIL a  | KBPM a<br>WTIX 29-19    |   |
| PRO-PM a<br>WPGC 30 27                                | KEEL a                  | 90UTH   |
| MPGC 30 27  | 298 a                   | WAAY a  |
| BOUTH   | WERC &                  | WHNY on   |
|   | Y95 a                   | WISE on   |
| KRLY 14 9   | 96X 30-29<br>Y103 31-21 | WPLB 20-19  |
| 193 a<br>1100 a-32                                    | WSGA 3 1                | WTMA a<br>WROV d-26   |
| 0105 17-8   | 95SGF on                | CK101 39 3  |
| 9205 2. 0   | WBBQ d 25               | FM99 28 19  |
| MICWEIT   | WLAC &                  | WXXY a  |
| -010  | KX104 d 28              | KPUR A  |
| KSLQ #<br>WGCL d 18                                   | WAYS d 30               | MADWART   |
|   | WRVQ d 32               |   |
| WHIT  | 1 -                     | WGBP a  |
|   | MIDWEST                 | 1   |
| KRLA & 16<br>KPI on                                   | KWEN a                  | WRET  |
| KHJ 12 7  | KRAV a                  |   |
| 13K 26 20   | WZZP a                  |   |
| P2  | WRET                    |   |
| SAST  | KIOY 29-25              |   |
|   | KRUX d-38               |   |
| WBLI d-30   |                         |   |
| WKEE A  |                         |   |

| SPINNERS<br>Cupid/I've                                |             | (Atlantic)                                    |  |
|---|-------------|---|--|
| LP: Love Trip   | pin'<br>4/2 | 85%   |  |
| Regional<br>Reach<br>E 87%<br>S 91%<br>M 78%<br>W 83% | •           | Mation<br>Summa<br>UP<br>SAME<br>DOWN<br>ADDS |  |

| P1                          | P2                        | P3                      |
|-----------------------------|---------------------------|-------------------------|
| EAST                        | EAST                      | EAST                    |
| WABC 27-21                  | WPEZ 23-18                | WJBQ 17 15<br>WGUY d-23 |
| WHISC 14-10                 | WRENPH 8-8                | WEBZ d 19               |
| WKBW 16-12                  | WOLF 14-8                 | WIGY 29-20              |
| WFIL 13-6                   | WPBL 19-0                 | WTSN 22-15              |
| 96KX 13 25                  | WBBF 20-14                | WHEB 19-12              |
| WCAO 23 19                  | WHPM 16-10<br>WTRY 20-15  | 13FEA 17 14             |
| P105 21-19                  | WELT 15 11                | K104 10-5               |
| WRKO 21 16<br>PRO-PM 17-13  | WTICPM 20-17              | WF8G 17-16              |
| PRO-PM 17-13<br>JB105 19-14 | KC101 9-8                 | WYRE 20-11              |
| MPGC 13-12                  | WICC 13-10                | 14WK 16-14              |
| 13-12                       | MAEB 19-13                | WCIR 29-23              |
| BOUTH                       | 0106 19-12                | WXIL 9 0                |
|                             | WKBO 11 9                 |                         |
| KRLY 23-17                  | WWYN 14 12                | BOUTH                   |
| 293 20-17                   | 140 24 19                 | WAAY 20-17              |
| Y100 23-19                  | WKEE 13-6                 | WAAY 20-17              |
| Q105 19-10                  | BOUTH                     | G100 16 9               |
|                             | 1                         | W8EZ 15-9               |
| MICHIGHT                    | KRBE 10-13                | WISE 13 10              |
|                             | KPHK 16 13                | WFLB 5 3                |
| CKLW 17-11                  | KTSA 10-14                | WTMA 16 12              |
| KBLQ 13-11                  | KELP 17-9                 | WANEPH 19 1             |
| WHB 13-12                   | RINT 21-14                | WROV 11-5               |
| WGCL 16-16<br>WZUU 16 7     | KMPE 18-14                | CR101 14 13             |
| WZUU 16 7<br>WOKY 17-14     | KBFM 20-15                | PH99 27-23              |
| MORT 17-14                  | MT1X 26-23                | WXXY 22-13              |
|                             | WHOE 16-14                | KWIC 13 9               |
|                             | KEEL 25-19                | KILE 25-21              |
|                             | WPMF 16-10<br>298 13-9    | KSEL 17-11              |
|                             | MJDX 11-5                 | KPUR 20-10              |
|                             | MJDX 11-5<br>MXX106 26 23 | 1                       |
|                             | WERC 20-12                |                         |
|                             | WEGH 13 0                 |                         |



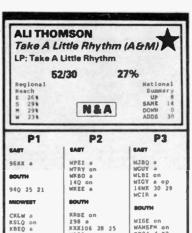


LP: Empty Glass

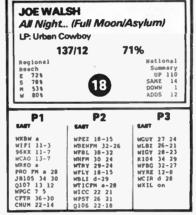
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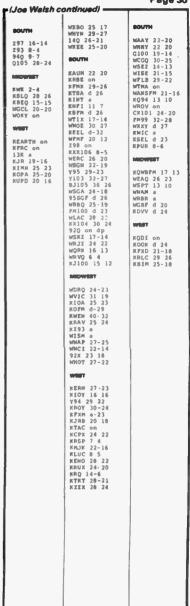
TOMMY TUTONE

| National  |   |  |
|---|---|--|
| Regional<br>Reach<br>E 62%<br>5 58%<br>H 40%<br>W 46%                                   | N&A   | Summary<br>UP 33<br>SAME 22<br>DOWN 0<br>ADDS 46   |
| P1  | P2  | Р3   |
| EAST  | 90UTH   | EAST   |
| WKBW on<br>WIFI 25-18<br>96KX 18 12<br>WRKO d 30<br>JB105 a-33<br>Q107 on<br>CHUM 12-10 | KAUM 30 29<br>KTBA on<br>KHPI e<br>WTIX d 39<br>WMOE e-29<br>KEEL d 39<br>WFMF e      | WGUY ON<br>WLBZ 25 20<br>WIGY ON<br>WTSH d-25<br>13FEA ON<br>R104 33 30<br>WFBG d 35<br>WYRE a |
| SOUTH   | WJDX a-31<br>KXX106 a   | WCIR #   |
| 293 a-28<br>940 on<br>0105 a  | WAXY a<br>BJ105 a 40<br>955GF a<br>WBBQ on  | SOUTH WAAY 0   |
| MIDWEST   | WLAC a<br>KX104 on<br>920 on dp   | WHHY a<br>G100 a-29<br>WCGQ d-27   |
| CRLW a<br>RBLQ on<br>RBEQ d 25<br>WGCL a 30<br>WORY a                                   | WSKZ d-28<br>WRJZ a<br>WHOX 27-22<br>WGH on<br>WQRK d-28<br>WRVQ d-31                 | WSEZ d 31 WISE on WFLB on WTMA on WANSPM on KWIC a   |
| WORT  | KJ100 a-28  | KSEL A<br>KPUR A   |
| KJR a   | MICWEST   |  |
| P2<br>EAST<br>WPEZ d 29<br>WBENPH 39 35<br>WNPH a-28                                    | WDRQ 26 24<br>KSTT a<br>KLEO a 34<br>WISM 23 21<br>WMAP d 28<br>WOW 16-14<br>92X a-dp | KOWBPH 32-<br>KKLB a<br>WSPT d-25<br>WRBR a-dp<br>WROK a-28<br>KDVV a                          |
| WTRY on-dp<br>WPLY a 28   | WRET  | WHET   |
| WBLI a-dp WICC on WPBT d-28 WKBO d 29 WMYN a 140 d-28 WKEC on                           | RERN a RJRB a-dp RTAC a RCPX d 28 RRSP d-26 RLUC a RRQ a-29 RTRT on                   | RODI a<br>RBOZ a<br>ROOK d-30<br>RFRD on<br>RRLC 30-27<br>RBIM on                              |
|   | KZZX a-29   | 123-339VN9   |









## **Others Getting Significant Action**

PAT TRAVERS BAND "Is This Love" (Polydor) 18/0

res: Up 10, Same 6, Down 2, Adds 0, 297 24-22, WKEE 36-33, KEEL 40-37, 96X 27-20,

CHANGE "A Lover's Holiday" (RFC/WB) 17/4

CHANGE "A Lover's Holiday" (RFC/WB) 17/4

Moves: Up 11, Same 2, Down 0, Adds 4, Q106, 13K, WBLI, KRUX, WNBC 17-13, KRLY 20-16,
KRLA 27-23, KFMK 26-19, 96X 22-16.

OZARK MT. DAREDEVILS "Take You Tonight" (Columbia) 17/1

Moves: Up 4, Same 12, Down 0, Adds 1, KWK, WFBG 38-36, KQ94 4-3, KBIM 29-24.

RUSS BALLARD "On The Rebound" (Epic) 16/4

Moves: Up 2, Same 10, Down 0, Adds 4, JB106, WNAP, K104, WISE, CK101 37-36.

Moves: Up 2, Same 10, Down 0, Adds 4, JB106, WNAP, K104, WISE, CK101 37-36.

COMMODORES "Old Fashloned Love" (Motown) 15/14

Moves: Up 1, Same 0, Down 0, Adds 14 including WPGC, KRLY, CKLW, Q106, KRBE, WSGN, WSGA, WYRE, FM99.

PLAYER "It's For You" (Casablanca) 15/5
Moves: Up 2, Same 8, Down 0, Adds 5, Y100, WNOX, WVIC, 13FEA, WFLB, 298 11-10, CK101 30-28.

PRETENDERS "Stop Your Sobbing" (WB) 15/5
Moves: Up 1, Same 9, Down 0, Adds 5, WIFI, KFRC, WKEE, BJ105, KQDI, WOKY on, KEARTH on.

FIREFALL "Love That Got Away" (Atlantic) 14/11
Moves: Up 1, Same 2, Down 0, Adds 11 including KBEQ, WZUU, KHFI, KLUC, WFBG, WISE, KKLS, KBDF.

ROY ORBISON & EMMYLOU HARRIS "That Lovin" You Feelin' Again" (WB) 14/9, Moves: Up 3, Same 2, Down 0, Adde 9, WHB, WOKY, WICC, WSGN, WAYS, WAAY, WCGO, KBDF, KBOZ.

GRATEFUL DEAD "Alebema Getaway" (Arista) 13/5
Moves: Up 6, Same 2, Down 0, Adds 5, WSKZ, KJ100, KJRB, KQWB-FM, KRLC, WIFI 28-14,
KWK 15-11, KUPD 11-8.

PINK FLOYD "Run Like Hell" (Columbia) 13/0
Moves: Up 5, Same 6, Down 2, Adds 0, KUPD 19-17, Y95 27-22, WRVQ 22-15, K104 2-1,
STEPHANIE MILLS "Sweet Sensation" (20th) 12/6
Moves: Up 5, Same 1, Down 0, Adds 6, KFI, KTSA, WTIX, 96X, WGH, KRUX, Y100 35-30, KRLA 21-17.

GARY BURBANK "Who Shot J.R.?" (Ovation) 12/6
Moves: Up 4, Same 2, Down 0, Adds 6, WFIL, KEEL, KX104, WANS-FM, KPUR, WRKR, WAKY 30-20, KJ100 18-13.

LINDA RONSTADT "I Can't Let Go" (Asylum) 11/7

Moves: Up 3, Same 0, Down 1, Adds 7, KBEQ, KEARTH, WLCY, WAXY, WSGA, WRVQ.

INVISIBLE MAN'S BAND "All Night Thing" (Mango/Island) 11/1
Moves: Up 9, Same 1, Down 0, Adds 1, WBBQ, KEARTH 4-3, KRLA 1-1, KFI 19-16, KHJ 7-6, KFRC 17-16, KEEL 23-14.

KFRC 17-16, KEEL 23-14.

TONY JOE WHITE "I Get Off On It" (Casablanca) 11/1

Moves: Up 8, Same 4, Down 0, Adds 1, Z93, Z98 16-13, FM100 19-16, WAAY 19-13.

LITTLE RIVER BAND "It's Not A Wonder" (Capitol) 11/0

Moves: Up 5, Same 4, Down 2, Adds 0, WVIC 34-30, KENO 24-21, KQWB-FM 8-3.

BILLY PRESTON & SYREETA "One More Time For Love" (Motown) 10/3

Moves: Up 2, Same 5, Down 0, Adds 3, CKLW, K104, WSEZ, WOKY d-28.

# ROCK DON'S STOP TILL! HITS THE T

## CHEAP TRICK

"Everything Works If You Let It"



Produced by George Martin
From The Movie "ROADIE"

WIFI 18-13 96KX 24-22 CHUM deb 29 Q105 30-27 KBEQ 28-23 WGCL 23 KIR add KUPD add 29 WPEZ add WBEN-FM 35-25 (HOT) WKEE 22-19 KHFI add WTIX add KXX106 30-28 WSGN 31-28 96X 29-28

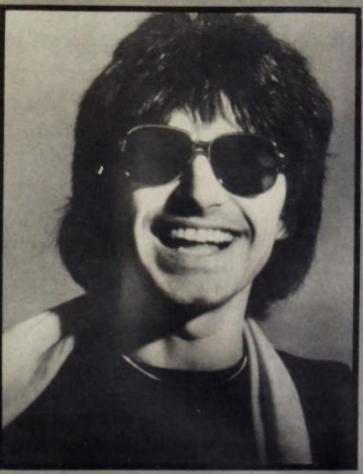
WKBW 27-25

BJ105 24-20

WBBO 27-20 WDRO 29-2: KOFM add WISM 26-24 WNAP 24-23 KFXM add 2 KRSP 20-18 KRO 27-25 WIGY add K104 17-7 ( WXIL deb 32 WCGQ 27-2 WISE 30-28 WANS-FM 3 KAUM add KOWB-FM 2 WSPT 22-16

# DE!

ecords



Produced by Russ Ballard and John Stanley

# RUSS BALLARD

"On The Rebound"

PRO-FM on JB105 add KBFM on KEEL on BJ105 on WNAP add KJRB on KCPX on KRSP on K104 add WFBG on WISE add WFLB on WANS-FM on CK101 37-35 KXX106 add Q102 add 31 KQWB add KBDF deb 25



Produced by Kevin Cronin, Gary Richrath, with Paul Grupp

# REO

# "Time For Me To Fly"

WIFI add 96KX add 29 94Q 18-16 KSLO 29-27 KIMN on WHFM on 14Q on KXX106 19-16 BJ105 add KX104 on 920 on WGH on KJ100 2-2 (HOT) WISM on WNAP on WZZP on

KCPX 28-24
KLUC 18-15
KRUX 34-28
KRQ 25-24
KTKT add
WLBZ on
WFBG deb 39
WCGQ 26-21
WISE 33-30
KQ94 20-17
WROV on
KQWB-FM 16-10
KQDI on
KRLC 21-15
KBIM on

# THE PICTURE PAGES

"Dreamer" Duo Dines



UA's Kenny Rogers and EMIA's Kim Carnes celebrated the success of their duet single, "Don't Fall In Love With A Dreamer," Rogers's platinum-plus "Gideon" LP, and Carnes's latest single, "More Love," with an intimate, informal dinner recently. Pictured tete-a-tete at the fete are (I-r) RKO Radio National PD Dave Sholin, Rogers, EMIA/UA Records President Jim Mazza, Carnes, and EMIA/UA VP Don Grierson.

# **DJM Celebrates Watson's "Love Jones"**



DJM/Phonogram's Johnny Guitar Watson recently celebrated the release of his latest LP, "Love Jones," with a party at the notorious Continental Hyatt House on Sunset Boulevard in Hollywood. Pictured at the party are, from left: Phonogram/Mercury's Carolyn Broner, PolyGram Distribution Inc.'s Larry Smith and Linda Mason, Johnny Guitar Watson, DJM GM Carmen LaRosa, Phonogram/Mercury's Tommy Young, and Watson's manager Leo Leichter.

# **Polydor Pacts Allen's Tracks**



Polydor Records has pacted Australian singer Christie Allen, with her debut single for the label, "Goose Bumps," to be released later this month. Pictured at the pacting are, from left: Allen's manager Rick Stevens, Allen's attorney Paul Schindler, Polydor Exec. VP Dick Kline, Polydor VP Jim Collins, Mushroom Records (Australia) President Michael Gudinski, and Polydor's Bill Cataldo and Cynthia Cox. The dare-to-be-diffident Ms Allen is seated behind her album cover at left.

# **CBS Adds Uncle Jam To Clan**



The CBS/Records Group added another member to its Associated Labels family, signing a worldwide distribution agreement with P-Funk mastermind George Clinton's Uncle Jam Records. Initial releases for the Detroit based label will be album's by ex-Spinner Phillippe Wynn and by the Sweat Band. Seen at the signing ceremony are, from left: CBS/Records Group Deputy President/Chief Operating Officer Dick Asher, "General" George Clinton, and CBS/Records Group President Walter Yetnikoff.

# Car Firms Answer WELI'S "Call For Action"



WELI/New Haven celebrated the eighth anniversary of its "Call For Action" volunteer consumer affairs program with a luncheon at the Laurel View Country Club recently. Representatives from General Motors, Ford, and Chrysler addressed the attendees on the subject of automotive consumer problems. Pictured are (I-r) Chevrolet Consumer Relations Manager William L. King, WELI VP/GM Larry Getz, WELI "Call For Action" Director Rita Levine, Ford's New York District Owner Relations Manager Gary A. Young, and Chrysler Customer Relations Manager Jeff LeClair.

# Mason Married In Malibu



Celebrating at the recent wedding of Columbia recording artist Dave Mason (second from left) and the former Dana Foley (right) at Mason's Malibu home are Mason's agent, Hal Ray of the William Morris Agency, (left) and Mason's personal manager Jeff Wald.

# THE PICTURE PAGES

# **America Hears Def Leppard**



Phonogram/Mercury rock band Def Leppard recently made their United States performing debut at Santa Monica's Civic Auditorium. Shown backstage after the gig are (I-r) group member Joe Elliott, Contemporary Communications Corp. VP Cliff Burnstein, group's Rick Allen, CCC's Peter Mensch, Def Leppard's Rick Savage, Mercury's Carolyn Broner and Jim Sotet, and group members Pete Willis and Steve Clark.

# **Jet-Setting Band Takes Off**



Casablanca's 707 recently entertained at the Whisky in Hollywood, and were met backstage by company execs and other well-wishers. Pictured are (standing, I-r) Pure Prairie League's Mike Reilly, Casablanca VP/GM Al DiNoble, Casablanca Exec. VP Peter Woodward, 707's Jim McLarty, Casablanca's T.J. Lambert, Casablanca VP Danny Davis, producer John Ryan, Casablanca's Larry Tollin, 707 management's Fred Ruppert, 707's Kevin Russell, 707 management's Ross Warren, 707's Phil Bryant and 707 management's Claire Warren. Seated are, from left: Casablanca VP's Mauri Lathower, Roberta Skopp and Don Wasley.

# Agents Meet Genesis At Greek



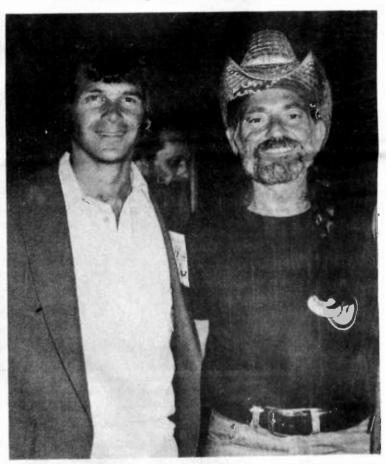
Atlantic's Genesis performed recently at the Greek Theatre in Los Angeles, and were graeted backstage by William Morris Agency execs. Shown ere, from left, U.K. rock promoter Harvey Goldsmith, William Morris's Hal Ray, Genesis's Mike Rutherford and Tony Banks, and William Morris's Mike Farrell.

# There's Magic In Music



Following the Los Angeles Lakers' win in Philadelphia to capture the NBA Championship, Laker guard (and series Most Valuable Player) Earvin "Magic" Johnson was congratulated by, from left: Planet Records President Richard Perry, Elektra/Asylum Records President Joe Smith and Front Line Management's VP Larry Solters, all of whom jetted in for the game.

# MCA/Songbird Inks Willie Nelson



Willie Nelson (right) is pictured with MCA/Songbird's Chris Christian after the country singer signed a pact with the contemporary Christian label for a country/gospel LP.

# **Muscle Shoals Signs McClinton**



Muscle Shoels Sound Records has ennounced the signing of Delbert McClinton, with a debut LP due for October or November. Pictured are (I-r) Muscle Shoels President Michael Bernett, Muscle Shoels VP Allen Meis, McClinton, and McClinton's manager Don Light

# THE PICTURE PAGES

# Cheap Trick Draws VP's To MSG



Seen at the scene backstage following Epic artists Cheap Trick's first headlining appearance at New York's Madison Square Garden are, from left: E/P/A VP's Al Gurewitz, Al DeMarino and Lennie Petze, group's Robin Zander, E/P/A's Lois Marino, Cheap Tricksters Bun E. Carlos and Rick Nielsen, label's Ray Free and Bruce Harris, group's Tom Petersson, label Sr. VP/GM Don Dempsey, and E/P/A VP Bill Freston.

# Ben E. "Trance"-Forms Big Apple



Following his recent performance at New York City's Ipanema Club on behalf of his latest LP, "Music Trance," Atlantic's Ben E. King was met backstage by label execs. Caught at the club are, from left: Atlantic's Horace Burrell and Bill Cureton, Ben E. King, and Atlantic's Ben Hill, C.B. Bullard and Marsha Green.

# **Muscle Shoals Signs Trio Of Tunesmiths**



Veteran tunesmiths Ava Aldridge, Cindy Richardson and Lenny LeBlanc have signed exclusive songwriting agreements with Muscle Shoals Sound Publishing Co. Inc. The trio will be collaborating as well as working independently for the BMI firm. Pictured at the pacting are (front row, I-r) Ava Aldridge, Cindy Richardson and Lenny LeBlanc; (back row, I-r) Muscle Shoals Sound Studios principals (and owners of the publishing company) Barry Beckett, Roger Hawkins, David Hood, and Jimmy Johnson.

# **Journey Trek Makes Earth News**



Prior to setting out on their 1980 World Tour in support of their latest LP, "Departure," Steve Perry and Gregg Rolie, members of Columbia recording group Journey, participated in an interview with Lou Erwin's Earth News syndicated radio show. Pictured are, from left: Perry, Erwin, and Rolie.

# Sabu At "Xanadu"



At the recent MCA/Jet/Universal listening party for the upcoming "Xanadu" soundtrack, which features MCA's Olivia Newton-John and Jet's ELO and will be handled by MCA Distributing Corp., partygoers included (I-r) MCA Records' Beth Rosengard, MCA Dist. President Al Bergamo, and MCA recording artist Paul Sabu.

# **Home Run Takes On Eric Troyer**



Home Run Management recently pacted Chrysalis recording artist Eric Troyer. Shown at the signing are (I-r) Home Run's Jeff Schock and Carol Freund, and Eric Troyer.

# BIEK



KWICK CLIQUE — When Terry Bartlett (left) and Bertram Brown (right), lead vocalists for EMI America's Kwick, visited the studios of WOIC/Columbia, SC recently, they invited station OM/PD Bobby Waiters (center) to join the Kwick clique with the resulting pic



THAT'S ENTERTAINMENT — Pictured flanking the contest winner of WDIA/Memphis's recent, "\$4000 Home Entertainment Sweepstakes," which netted the lucky gentleman an AM/FM stereo system, cassette deck, TV and VCR, are station air personality Big John (left) and WDIA PD Ron King.



THE MEN DON'T NOSE — Members of Casablanca recording group Parliament recently blew into Windy City radio station WGCI while in the midst of their latest four ment's Gary Schider and Ray Davis, WGCI PD Barry Mayo, station air personality Evan Luck Casablanca's Earlean Ward, and Parliament's Larry "Sir Nose" Heckstall



VENUS IN BLUE JEANS — Tim Reed aka Venus Flytrap of the CBS-TV series "WKRP In Cincinnati" dropped by KACE/Los Angeles recently. Shown seated along with the denimed DJ, who was pressed into a little impromptu air work while visiting, are KACE PD Cal Shields (left) and station MD Alonzo Miller.



PEOPLE PLEASIN' PEOPLE — WVKO Columbus, OH recently provided a little executive assistance to some executive assistants when it chose 10 secretaries out of 300 write. It is "People Pleasin' Weekend" promotion, which took place during National Secretary Week Each winner received a free weekend of two nights at a local hotel unable to attend) is WVKO PD Kirk Bishop, and, as they often say, eight out of ten ain't



# Black Radio

# Bill Speed

# Black Radio's Future - A Global Perspective

We've been spending the last few weeks looking at specific success stories for Black radio. This week, for a change of pace, I wanted to examine Black radio in a more general way, looking toward its future and taking in the larger implications of global communications. Interviewing Eugene D. Jackson, President of Unity Broadcasting (parent company of the National Black Network and the recently-purchased WDAS-AM-FM/Philadelphia), was the perfect method of achieving this goal. He has a vision of the immediate and distant future in communications that promises great worldwide success for black broadcasters, as modern technology (satellites) and increased opportunities for new facilities lead to a new level of accomplishment.

R&R: Recently you acquired a radio station, you have maintained the position of operating a totally black-owned network and you have a more than promising future. Would you care to elaborate?

EJ: I think the area of communications is extremely important to the black community. The fact is, my philosophy is that communications is the cornerstone of civiliza-tion and commerce. To the extent that is, I don't feel that we can adequately find our place rightfully in America until we own a sufficient share of the communications apparatus so that we can promulgate our interests and the development of positive images for the black community

R&R: You set an example by being aggressive, by being right there with your people. Is this part of your business philosophy as a whole?

EJ: No question. It is my intent to dedicate my life to making sure that we get our equal share in terms of our percentage of communications ownership. I feel most comfortable in an area where many people don't feel so in doing a totally black thing. I think for there to continue to be something seemingly wrong with doing a totally black thing is absolutely ridiculous. Ninety percent of white Americans are doing almost a totally white thing with very little interaction with black America. I interact with the white community because I know that is where we must get what we need so we can do our, if you will, our black thing. There's nothing wrong with us being as constructive in the development of our interests in America as whites do theirs. To the extent that we do a good job of being as professionally competent in handling black business on the same basis that whites handle white business, I think we are going to go a lot further along in creating a parity and a basis for serious discussion of our redressing the balancing of economic issues in America.

# A Time Of Expansion

R&R: How do you see the climate of black America in terms of broadcasting during

EJ: I think that not just broadcasting, but in the whole field of telecommunications, there is a sufficient growth and base for black ownership in broadcasting that will mostly be the springboard for our participation in all forms, from cable to satellite telecommunications, video discs and facsimile transmission. I think we are going to get our share of both the domestic and the international participation in telecommunications. I would say that in the next decade, there will be at least 300 to 400 black-owned radio stations, at least 10 to 20 black-owned television stations in major markets, and certainly there will be two to three

"I don't feel that we can adequately find our place rightfully in America until we own a sufficient share of the communications apparatus so that we can promulgate our interests and the development of positive images for the black community.'

channels of cable television and at least one channel of satellite dedicated to the interests of black Americans with there being a potential for one international channel between the

R&R: Talking about satellite programming — what has your company done specifically to initiate this?

EJ: Being a news network and being distributed by telephone lines to most major markets (in six markets we go via satellite), I think for the last four or five years we're the only black-owned company whose news is broadcast on an hourly basis via satellite in the U.S. We are at this moment contemplating the deployment of 100 satellite antenna dishes to receive both radio and data transmissions with an eye toward ultimate distribution of video programming. I would expect that some time in the next year we will contract for additional configurations for satellite antenna distribution.

R&R: Do you think this will put you far in advance of many normal competitors, not to mention black ones?

EJ: There's no question that we have a minimum economic critical mass to support the deployment of 100 satellite antennas. It does suggest that we not only are going to be the leader, hopefully, in this area for blacks, but certainly there are precious few white companies in the U.S. who can in fact afford the deployment of that kind of communications infrastructure and hardware.

R&R: How do you think the 9 kHz issue will affect your programming? EJ: I don't think the reduction of spacing between channels on the AM from 10 kHz to 9 kHz will create any technical problems with the programming. I think it will result in there being a proliferation and make it more possible for us to reach that goal of 300 to 400 radio stations by the end of the 1980's. The programmatic difference will be very minor, because in Europe they have always had, in recent times, a 9 kHz separation, so there will be no technical degradation of the signal, I don't think.

# Communications Link With Africa?

R&R: Do you foresee Unity Broadcasting going after the African nations once you have all of your dishes set up and functioning in the U.S.?

EJ: There's no question that we have international interests that will be facilitated through the deployment ultimately of an African continent's satellite system. Yes, we will definitely transfer product, software, and be of technical assistance in generating product in Africa. There is no question that there is a direct correlation between our existence in America and the African continent. I think the Africans see it, and as we mature in our insight into what Africa is about, we will see it.

R&R: Do you think yourself and other outspoken members of NABOB will initiate better quality, better regulatory laws for minority broadcasters in the future?

EJ: The influence of the National Association of Black-Owned Broadcasters is having

a very positive effect that leads in creating a fertile regulatory environment for facilitating expanded involvement by minorities in telecommunications. I think that to the extent that we remain strong and get larger and mature in our economic strength, so too will it mean that there will be greater opportunities for minorities forged by their own pioneers.



DOUBLE YOUR PLEASURE, DOUBLE YOUR FUN - Fantasy/Honey recording due Two Tons O' Fun descended upon the studios of KSOL/San Mateo, CA recently on behalf of their selftitled LP. Pictured proving that heavy makes you happy are, from left: Fantasy promotion's Chris Engel, group's Izora Armstead, KSOL PD J.J. Jeffries, and group's Martha Wash.

### People

Several changes occurred at WYLD-AM-FM/New Orleans last week. Calvin Booker, Operations Manager of WYLD-AM, has resigned that position and moved to WTAM-FM/ Gulfport, MI as General Manager. Effective June 16, WYLD Program Director Willie Jay Johnson will be joining him as Operations Manager. On the FM side, OM Al Scott heads further south to WDDO/Macon where he will assume the same post . . . Brett Lewis becomes Program Director of WOKB/Orlando. He was formerly with WOIC/Columbia. Also new to WOKB are air personalities Les Norman, from WSOK/Savannah, and J.G., from WBLS/New York . . . In-house parttimer Larry Hollowell has been appointed Music Director at Jazz-formatted WTJZ/Newport News . . Exiting WBMX/Chicago are afternoon personality Ray Cooper, evening jock Karen Jones, and overnight personality Val Coleman. No immediate plans have been announced . . . Love is in the air, or rather on the airwayes, at KMJM/St. Louis. Congratulations to airstaffer Carmen Browne who married her hit line heartthrob, Randy Bender, on May 28. Proving that a Program Director is adept at handling any situation, Harry O doubled as witness, ring bearer, best man, maid of honor and official photographer (as mentioned in Street Talk, 6-6) . . . Remember, you don't have to be a reporter to participate in this section. Please send all material (pictures and news items) to Bill Speed, 1930 Century Park West, Los Angeles, CA 90067

# **Places**

MUSIC IN THE AIR: Summertime is traditionally concert time and taking advantage of that is Jazz-formatted WBBY/Columbus, OH. The station is set to host a three-day music festival at the local River Front Amphitheatre. According to Music Director Geoffrey Mayfield, "Music In The Air" is being offered free of charge to the public in association with the city of Columbus and will feature local artists. The event runs July 25-27 ... WRVR/New York took advantage of a current craze — roller skating. The station recently sponsored "Jazz On Wheels" at the Wollnan Rink in Central Park. A highlight of the affair included a live performance by artist Eddle Daniels . . . Grand Rapids held its second annual city festival, June 6-8. Local station WKWM conducted a live remote and gave away albums, T-shirts, and bumper stickers during "Festival '80" which also featured arts and crafts as well as other exhibits . .

# **Things**

LABOR LOOKS AT THE ISSUES: Beginning June 14, WJLB/Detroit launches "Labor Looks At The Issues" which will examine the problems of layoffs, unemployment, strikes and inflation from the laborers' viewpoints. Hosted by Thomas Turner, President of the Metropolitan Detroit Chapter of the AFL-CIO, the program will air every Saturday between 10:30am and 11:00am . . . UNCF BENEFIT: On Saturday, June 7, WABQ/Cleveland sponsored its second annual benefit on behalf of the United Negro College Fund. Julian Bond acted as guest emcee, sharing hosting chores with State Representative Les Brown, a former WVKO/Columbus staffer . . . KRE/Berkeley plans to add some reggae to its music programming and requests that record companies send such product to the station. Inquiries and releases should be addressed to Music Director Deble Khan . . . Remember June is Black Music Month: Your daily commitment is necessary for the continued growth of black music America — there's strength in unity . . .



STATION MEET KEY MEMBERS OF THE BLACK LEADERSHIP FORUMA

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# R THE EIGHT

**BLACK MUSIC ASSOCIATION** 2ND ANNUAL CONFERENCE **JUNE 26-30, 1980** SHERATON WASHINGTON HOTEL. **WASHINGTON, D.C.** 

These are only some of the reasons You owe it to

yourself to attend: WORKSHOPS/SEMINARS

SONGWRITER'S FORUM-Chaired by Len Chandler, Co-Director of the Alternative Chorus: Songwriters Showcase

MARKETING SURVEY OF BLACK MUSIC: A Research Presentation by Music Retailer—Chaired and Presented by Sid Davis, Editor of Music Retailer CAREER BUILDING-Chaired by George Schiffer, President, Corporate Affairs Limited

ALL ABOUT RECORDING STUDIOS-Chaired by Joe Tarsia, President, Sigma Sound Studios, Inc.

ALL ABOUT RECORDING AND PUBLISHING DEALS-Chaired by Louise West, Kendall Minter, Attorneys, Jones Micheal & Cherot and David Franklin, Attorney, David Franklin Assoc

CONCERT PROMOTION: HOW TO PRODUCE AND PROMOTE BLACK MUSIC CONCERTS-Chaired by Bill Washington, President, Dimensions

BLACKS IN THEATRE-Co-Chaired and Moderated by Ossie Davis, Producer and Woodie King, Jr., Producer

ASCAP, BMI, SESAC: THE IMPORTANCE OF BELONGING TO A PERFORMING RIGHTS SOCIETY—Chaired by Earl Shelton, President, Mighty Three Music

MAKING IT IN THE MOVIES: A FILM BUSINESS GUIDE-Co-Chaired

by Actress Beverly Todd and Actor C. L. Williams

A F of M, AFTRA, EQUITY, SAG: THE DIFFERENCES AND BENEFITS OF INDUSTRY UNIONS—Moderated by Lenore Loveman, Director of Membership Education and Communication, Actors Equity Association PROGRAMMING BLACK MUSIC IN THE 80'S—Co-Chaired by Jim Maddox, Senior Vice President, KMJQ Radio and Bill Speed, Radio & Records BANKING REALITIES FOR THE SMALL BUSINESS OWNER IN THE 80'S-Co-Chaired by Rayfield Russ, Assistant Treasurer, Pickwick International, Inc., and Tommy Goines, Executive Director, National Bankers

WHAT MAKES A HIT: HOW TO PRODUCE AND RECORD THEM-Chaired by James Mtume, Producer

# PANELS OF RESOLVE

MUSIC INDUSTRY TRADE ASSOCIATIONS AND HOW THEY MESH-Chaired by Joe Cohen, Executive Vice President, National Association of Recording Merchandisers

BLACK MUSIC IN TELEVISION—Chaired by Chuck Smiley, Vice President, Theatrical Motion Pictures and Television Affairs for ABC-TV BLACK MUSIC CONCERT PROMOTION: A MODEL CODE OF ETHICS AND PROFESSIONAL CONDUCT—Chaired by George Schiffer, President Amount of the Control of the Co dent, Corporate Affairs, Ltd.

FCC, BLACK RADIO AND THE BLACK COMMUNITY-Co-Chaired by George Ware and David Honig, Assistant Professor, School of Communications at Howard University

PLAN FOR IMPROVEMENT OF PROSPECTS FOR STRENGTHENED MERCHANDISING ABILITY THROUGH FINANCIAL DEVELOPMENT—Co-Chaired by BMA Board Members, Calvin Simpson and Jim Tyrrell

CONSUMER PRINT MEDIA RESPONSIBILITY TO BLACK MUSIC ARTISTS—Co-Chaired by Regina Jones, Chairman, SOUL, and Joe Moore, Music Consultant, New York Daily News

DEVELOPING BMA'S AWARDS AND HALL OF FAME—Co-Chaired by Ewart Abner, Music Industry Consultant, and Dave Clark, National Promotion Director, Malacô Records

ARE YOU GOING TO BE \$OUND FOR THE 80'S?

# AGENDA HIGHLIGHTS

- WHAT IS BMA? An Audio Visual Presentation, Courtesy of RCA Records
   KEYNOTE ADDRESS by Walter R. Yetnikoff, President, CBS Records Group. "BLACK MUSIC: \$OUND FOR THE 80'S"
   A NARM Audio Visual Presentation: "GIVE THE GIFT OF MUSIC"
- TRIBUTE TO GOSPEL by the Gospel Keynotes, Courtesy of Nashboro Records
- BMA SALUTE TO PRESIDENT AND MRS. CARTER FOR THEIR CULTURAL CONTRIBUTIONS, Host: CBS Records
   GENERAL SESSION/BRUNCH

- Host: Philadelphia International Records
  Featuring: THE BLACK LEADERSHIP FORUM—Ari Overview Presentation
   PERFORMANCE RIGHTS BILL HR 997—An Update by RIAA and NAB
- · COCKTAIL RECEPTION/LIGHT BUFFET
- Host: A&M Records
  WHAT IS BLACK MUSIC? A Panel Co-Chaired by James Tyrrell and George Ware, BMA Board Members

### **PLEASE NOTE:**



For additional Conference Information Contact: BMA Membership Department 1500 Locust St., Suite 1905, Philadelphia, Pa. 19102 (215) 545-8600

# Pup/Rhythms

# HOTTEST

S.O.S. BAND "Take Your Time" (Tabu/CBS) **TEMPTATIONS** "Power" (Gordy) CAMEO

"We're Goin' Out Tonight" (Chocolate City) **JERMAINE JACKSON** 

"Let's Get Serious" (Motown) **GLADYS KNIGHT & THE PIPS** 

"Landlord" (Columbia)

CHAKA KHAN

"Clouds" (WB)

GQ

"Sitting In The Park" (Arista) **LARRY GRAHAM** 

"One In A Million You" (WB) CHANGE

"A Lover's Holiday" (RFC/WB)

**ROCKIE ROBBINS** 

"You & Me" (A&M) **FATBACK BAND** 

"Gotta Get My Hands On Some..." (Spring/Polydor)

STEPHANIE MILLS

"Sweet Sensation" (20th) STACY LATTISAW

"Dynamitel" (Cotillion)

# IMBE

SPINNERS "Cupid/I've Loved You..." (Atlantic) 58% reporting. In the East it is climbing at WXYV and WAMO. Medium airplay at WJMI, WOWI, WDIA, WHRK, WVEE, WYLD and WJJS with hot rotation at KMJQ, WGIV and KOKY in the South. In the Midwest it is hot at WWWS; climbing at WBMX, KAEZ, WDAO, WTLC, KATZ, WKWM and WJLB. New at KSOL and hot at KDAY in the West.

LIPPS, INC. "Funkytown" (Casablanca) 55% of our reporters are on it. Climbing at WWWS and KAEZ with hot rotation at KATZ, WCIN, WKWM and WJMO in the Midwest. Hot at KDIA, KDKO and KSOL in the West. The East shows medium airplay at WWIN with hot rotation at WAMO. Climbing at KAPE and KMJQ while hot at WANT, WOWI, WAOK, WDIA, WYLD, WJJS and WTMP in the South.

ROBERTA FLACK w/DONNY HATHAWAY "Back Together..." (Atlantic) 53% reporting airplay. Climbing at WLOU; hot at WCIN, WVON, WKWM and WWWS in the Mid west Hot at KSOL and climbing at KDKO in the West. In the South it is hot at KOKY, WOWI, WJMI, WANT, KMJQ, WNOO and WYLD with medium airplay at WDIA, WJJS and WTMP. The East shows hot rotation at WKND with medium airplay at WWIN and WWRL

GENE CHANDLER "Does She Have A Friend?" (20th) 47% reporting action. New at WANT and WAOK while climbing at WOWI, WDIA, WYLD and WJJS in the South. Hot at WWRL with medium airplay at WAMO, WILD and WKND in the East. The Midwest shows hot rotation at WVON and WLOU with medium airplay at WJLB, WKWM, WBMX and KAEZ. Added at KYAC and climbing at KSOL in the West.

NATALIE COLE "Someone That I Used To Love" (Capitol) 45% reporting activity. Added at WANT and WTMP, climbing at WYLD, WHRK, WVEE, WOWI and KOKY, and hot at WAOK in the South. New at KDAY in the West. Medium airplay at WDAO, WLOU, WTLC and WJMO with hot rotation at WBMX in the Midwest. Hot at WWRL: climbing at WXYV and

FIVE SPECIAL "Jam" (Elektra/Asylum) 45% reporting. New at WWRL and WKND; climbing at WILD in the East. Medium airplay at KOKY, WDIA, KMJQ, WYLD and WJJS with hot rotation at WGIV in the South. In the Midwest it is new at KAEZ, climbing at WWWS, WBMX, WCIN, KATZ and WTLC, and hot at WLOU. Climbing at KDAY in the West.

BROTHERS JOHNSON "Light Up The Night" (A&M) 45% reporting airplay. Medium airplay at WJLB, WJMO, WCIN, WBMX, WWWS and WDAO in the Midwest. Climbing at KOKY, WOWI, WAOK, WGIV, KAPE, KMJQ and WJJS in the South. The East shows medium airplay at WKND. Added at KDAY and KSOL with medium airplay at KDKO in the West.

PATTI LABELLE "I Don't Go Shopping" (Epic) 42% reporting action. Added at KSOL in the West. Hot at WLOU; climbing at WJLB, WVON, KATZ, WTLC, WDAO and WBMX in the Midwest. Heavy airplay at WDIA and KAPE with medium activity at WAOK, WOWI, WVEE, WHRK and WYLD in the South. Climbing at WXYV in the East.

KWICK "Let This Moment Be Forever" (EMI America) 42% of our reporters are on it. New at WANT, climbing at WOWI, KAPE, KMJQ, WJJS and WTMP, and hot at WAOK

In the South. The East shows medium airplay at WILD and WKND with hot rotation at WWRL. Hot at KAEZ; climbing at KATZ, WCIN, WKWM, WJMO and WJLB in the Midwest.

INVISIBLE MAN'S BAND "All Night Thing" (Mango/Island) 39% reporting. Hot rotation at WJMO, WVON and KAEZ in the Midwest. Heavy airplay at KDKO and KSOL in the West. Medium airplay at WKND with hot rotation at WJMO, WDIA and WYLD in the South. B.T. EXPRESS "Give Up The Funk" (Columbia) 39% of our reporters are on it. Climbing at WILD and WAMO in the East. Hot at KDAY in the West. Medium airplay at KATZ; hot at WJLB, WKWM and WBMX in the Midwest. The South shows heavy airplay at KAPE

with medium activity at WJMI, WAOK, WGIV, WDIA, KMJQ, WYLD and WJJS

RANDY CRAWFORD "Same Old Story" (WB) 39% reporting activity. Medium airplay at WGIV, KAPE, WDIA, WYLD, WJJS and WTMP in the South. Hot at WCIN and WBMX with medium airplay at WJMO. WJLB, WKWM and WDAO in the Midwest. New at KSOL; climbing at KDAY and KDIA in the West.

ISAAC HAYES "I Ain't Never" (Polydor) 37% reporting. New at WCIN; climbing at

WKWM, WDAO, WBMX, KATZ, WLOU and WJLB in the Midwest. Added at WHRK and WVEE while showing medium airplay at KOKY, WDIA and WNOO in the South, Debuting at WXYV with hot rotation at WWIN in the East.

KOOL & THE GANG "Hangin' Out" (DeLite/Mercury) 37% reporting airplay. Added at WAMO; climbing at WKND and WWRL in the East. Medium airplay at KAPE, WAOK and WNOO in the South. The Midwest shows an add at WJLB, medium airplay at WJMO, WLOU, KAEZ and WBMX, and hot rotation at WDAO. New at KDKO and climbing at KDAY

HERBIE HANCOCK "Stars In Your Eyes" (Columbia) 34% of our reporters are on it. Climbing at WGIV, WHRK, WVEE, WYLD and WJJS in the South. Medium airplay at WAMO and WXYV in the East. Hot at WJLB and WKWM with medium airplay at WJMO and WVON

in the Midwest. The West shows hot rotation at KDAY and medium airplay at KSOL.

HAROLD MELVIN & THE BLUENOTES "I Should Be..." (Source/MCA) 34% reporting activity. The Midwest shows heavy airplay at WVON, WKWM, WTLC and WBMX with medium activity at WCIN. Hot at WDIA while climbing at WTMP, WYLD, KMJQ, WAOK, WGIV and KOKY in the South. Climbing at WWRL in the East.

SWITCH "Don't Take My Love Away" (Gordy) 34% reporting airplay. Climbing at KDKO in the West. Hot at WTLC and showing medium airplay at WBMX, WDAO, WCIN, WKWM and WJMO in the Midwest. Added at WJJS, WYLD and WDIA with medium airplay at WJMI, KMJQ and WNOO in the South.

SKYY "Skyy Zoo" (Salsoul) 34% reporting action. Added at WYLD, climbing at WJMI and WGIV. New at WAMO with medium airplay at WWRL and WKND in the East. The Midwest shows an add at WJMO, medium airplay at WJLB, WKWM, WTLC and WDAO, and hot at WBMX. Debuting at KYAC in the West

ONE WAY "Do Your Thang" (MCA) 32% reporting. Added at WYLD and WGIV while climbing at WNOO in the South. Medium airplay at WILD and WWRL in the East. The West shows medium airplay at KDKO. Hot at WDAO; climbing at WWWS, WBMX, WTLC, KATZ and WJLB in the Midwest.

# **NEW & ACTIVE**

RODNEY FRANKLIN "The Groove" (Columbia) 29% reporting airplay. New at ANT; climbing at WHRK, WVEE and WNOO in the South. Medium airpla West, Hot at WDAO and WJLB with medium airplay at WKWM and WVON in the Midwest. The East shows hot rotation at WILD with medium airplay at WXYV.

D.J. ROGERS "Love Cycles" (ARC/Columbia) 29% reporting action. Added at KSOL and climbing at KDIA and KDAY in the West. Climbing at WBMX, WKWM, WJMO and WJLB in the Midwest. Medium airplay at KOKY, WYLD and WJJS in the South. Hot at

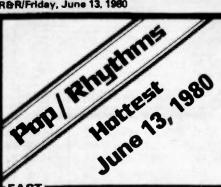
DELEGATION "Welcome To My World" (Mercury) 29% of our reporters are on it. Added at WWRL; climbing at WILD in the East, Hot at WJMI; climbing at WNOO, WJJS and WTMP in the South. The Midwest shows hot rotation at WDAO with medium airplay at KAEZ, WBMX, WVON and KATZ.

ISLEY BROTHERS "Here We Go Again" (T-Neck) 29% reporting. Added at WJMO and WKWM in the Midwest. New at WTMP, WDIA and KAPE with medium airplay at KMJQ, WJMI and KOKY in the South. Climbing at WWIN in the East. Hot at KDIA and climbing at

| JEFF LORBER FUSION  | Wizard Island (Arista)                           |
|---------------------|--|
|                     | Various Cuts                                     |
| MICHAEL FRANKS      | One Bad Habit (WB)                               |
|                     | Various Cuts                                     |
| FREDDIE HUBBARD     | Skagly (Columbia)                                |
|                     | Various Cuts                                     |
|                     | Journey To The One (Theresa)                     |
|                     | · · · · · · Various Cuts                         |
| GEORGE CABLES       | Cables Vision (Contemporary)                     |
|                     | Various Cuts                                     |
| EARL KLUGH          | · · · · · · · · Dream Come True (UA)             |
| A                   | Various Cuts                                     |
|                     | This Time (WB)                                   |
| ONDOW COREA         | Various Cuts                                     |
|                     | Tap Step (WB)                                    |
|                     | Various Cuts                                     |
| LORAIE LISTON SMITH | Love Is The Answer (Columbia)                    |
| AL DIRECT A         |  |
| AL DI MEULA         | · · · · · · · · · · · Spiendido Hotel (Columbia) |

# **NEW & ACTIVE**

EAST: WRVR/New York, NY, Herschel/Prescoft WHUR/Washington, D.C., Jesse Fex: WEAA/Baltimore, MD, Chauncey Lewis: WYBC/New Haven, CT, Roy Schneiderman. SOUTH: WCLX/Atlanta, GA, Regueye Werd: WT JZ/Newport News, VA, Roi Ewell. MIDWEST: WBBY/Columbus, OH, P. Norman Grant, WJZZ/Detroit, MI, Danin Paster, WEST: KADX/Denver, CO, Chuck Edwards: KRE/Berkeley, CA, Hal Jack'son, KKGO/Los Angeles, CA, Monica Riordan; KJLH/Los Angeles, CA, Lawrence Tanter.



SOUTH EAST MIDWEST WEST S.O.S. Band Jermaine Jackson Gladys Knight & Pips S.O.S. Band Lipps, Inc. Change Gladys Knight & Pips Gladys Knight & Pips S.O.S. Band Jermaine Jackson Larry Graham

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST .

MOTTEST Gladys Knight Larry Graham S.O.S. Band Fathack Band Jermaine Jaci Temptations WWIN Baltimore, MD Curtis Anderson

ADDED Cameron Patti Austin Al Johnson Chocolata Milk 7th Wonder

0

Hest Millie Jackson Millie Jackson Staphanie Mills "Wish" Leon Heywood Erotic Drum Band Bobby Walker Boz Scaggs Commodores Spinners "Now" Natalle Cole "Paradise Al Jerreau Wax Roy & Wayne

Roy & Wayne
HOTTEST
Stone City Band
Teens Marie
Lary Graham
S.O.S. Band
Invisible Man's Band
Change
Kurtis Blow "Breska/R
Smokey Robinson
Isaac Hayes

SOUTH

KOKY Little Rock, AR Jimmy Smith

S.O.S. Band

ADDED Mass Production

HOTTEST Roberta Flack/Donny Hathsway Larry Graham

Spinners
AJ Jerraeu
Stacy Lattlasew
Rockie Robbins
Curtis Mayfield/Linda Cliffor
Collins & Collins

HOTTEST
Roberts Flack/Donny
Hathaway
Fatback Band
Temptstions
Gledys Knight
Manhattans
Lipps, Inc.
GQ
Stephanie Mills
Change
Jermaine Jeckson

ADDED
Roy & Wayne
Slater Sledge
Randy Crawford "Last"
Millie Jackson
Curds Mayfield/Linda Cliffor
Five Special
Bobby Thurston
Michael Zager
David Samborn
Delegation
Stanley Turrentine
HOTTEST
Kwick

Kwick Gladys Knight Chaka Khan Carreo Natalle Cole Gene Chandlei D.J. Rogers Dramatics Boz Scaggs Larry Graham

ADDED
Five Special
Curtis Meyfield/Lin
Gap Band
Candi Staton
HOTTEST
Jermaine Jackson
Teens Marie
Gladys Knight
Roberts Flack/Don
Hathsways Hatheway S.O.S. Band Chake Khan Change Fatback Band Stephanie Mills Manhattane

WAMO Pitteburgh, PA Ken Allen

ADDED Trouble Crown Heights Affair Curts Mayfield/Linda Clifford Skyy Kool & The Gang

WILD Boston, MA Steve Crumbley

ADDED ADDED
Smokey Robinson "Heevy"
Boz Scaggs
Cameron
Billy Preston/Syresta "One"
Curtis Mayfield

HOTTEST Stephenie Mills Jermaine Jackson Roberts Flack/Donny Hatheway Hatheway S.O.S. Band Gledys Knight Teens Marie Raydio Rodney Franklin Change Larry Graham

WCIN Cincinnett, OH Michael Robert

ADDED ADDED Stanley Clarke Box Scaggs Diana Ross William DeVaughn Isaac Hayes

HOTTEST
Stephanle Mills
Jermeine Jackson
Lipps, Inc.
Randy Crewford
Roberts Flack/Dor
Larry Graham
Bobby Caldwell
S.O.S. Band
Gladys Knight
Change

ADDED
Box Scaggs
Smokey Robinson "Heavy"
Leon Haywood
Tavaree
Breekwater
Average White Band
Con Funk Shun "Side"

Sugar Hill Gang HOTTEST

Jermaine Jackson S.O.S. Band Temptations Gladys Knight Peabo Bryson Lipps, Inc. Rockie Robbins

ADDED
Busts Jones
Sun
Cendi Staton
Ritchie Family
Herb Alpert
Rene & Angela
Crown Heights Affair
Ozone

HOTTEST Larry Graham GQ Skyy Herold Melvin & Al Jarresu Cameo B.T. Express Natalie Cole Ambrosia Randy Crawford

ADDED None

HOTTEST Gladys Knight Jermaine Jackson Invisible Man's Band Invisible in Change Change Chandler Staphanie Mills Roberta Flack/Dor Hathaway

KMJQ Hourton, TX

ADDED

Raydio Wee Gee Chaka Khan Harold Melvin & Blu

Ozone Chocolata Jem Company Ray, Goodman & Brown Boz Scaggs

GQ Kurtis Blow Average White Band Alfonzo Surrett

Jermeine Jeckson Menhattans S.O.S. Band

HOTTEST Larry Graham Midnight Star S.O.S. Band Stacy Lattisew Sugar Hill Gang Switch Kurtis Blow

Fatback Band B.T. Express Stephanie Mills Lipps, Inc. Jermaine Jackson Harold Melvin & Bluenotes Herble Hancock

S.O.S. Band Gladys Knight Roberts Fleck/Donny Hatheway

WDAO Deyton, OH Turk Logen

ADDED

ADDED
Michael Jackson
Kurds Blow
Isley Brothers
Collins & Collins
Bobby Bland
Atton McClain &
Destiny
Patrice Rushen/D.J.
Rogers
Chuck Jackson
Matumbi

HOTTEST

Fatbeck Band

ADDED

HOTTEST
Midnight Star
Kwick
Deniae LaSalie
Gladys Knight
Johnny Guitar Watson
Invisible Man's Band
Collins & Collins
Matumbi
Michael Jackson
Gap Band "Party"

KAEZ Oklahorna City, OK Stave Scott

S.O.S. Band

HOTTEST

GQ Patrice Rusher/D.J. Rogers William DeVaughn

HOTTEST
Larry Graham
Cameo
S.O.S. Bend
Mass Productio
Patti Labelle
Gene Chandler
Change
Five Special
Chaka Khan
Rockie Robbins

WILC

ADDED Con Funk Shun "Side" Sun Curtts Mayfield/Linda Clifford Clifford Sheila & B. Devotion Bobby Thuraton Brothers By Choice Jimmy Castor La Flavour

HOTTEST
S.O.S. Band
Trussel
Kool & The Gang
QQ
Rockle Robbins
Change
Rodney Franklin
Larry Graham
Delegation
One Way

Indianapolis, IN Jay Johnson

ADDED Vaughan Mason & Crew Smokey Robinson Average Whita Band Ozone Fred Wesley Google & Tom Coppole

Al Jarreou Harold Melvin & Bluenotes Frank Hooker

HOTTEST Jermaine Jaum Gladys Knight Staphanie Mills Change Herbie Hancock Chaka Khan Cameo ADC Band B.T. Express

> OMLW Claveland, OH Bernie Moody

ADDED
Candi Staton
La Flavour
Drametica
William DeVaughn
Patti Austin
Webster Lewis
Shella & B. Devotic
Kool & The Gang
Devid Hudson

ne Jackson

ADDED

HOTTEST Cameo S.O.S. Band S.U.S. Band Lippe, Inc. Gledys Knight Menhattans Invisible Men's Be Jerry Knight Fatbeck Band Parlet

Seginaw, MI Kermit Crockett

ADDED

HOTTEST S.O.S. Band S.U.S. Band Spinners Carneo Stacy Lattizew Bobby Caldwell Change "Glow" Fatback Band Roberts Flack/Do Hathsway

Hathaway Raydio Chaka Khan

WEST .

KDIA Oakland, CA

ADDED

MOTTEST
Isley Brothers "Don't"
Lipps, Inc.
Whispers
Jermeine Jeckson
Invisible Man's Band
Raydio
Brothers Johnson "Stomp"
Gep Band "Oops"
Temptations
Sylvester

KDKO

ADDED
Players Association
Two Tons O' Fun
Johnny Gultar Wetsor
Frank Hooker "This"
Kool & The Gang
Frank Hooker "Name"
Bobby Caldwell

Isley Brothers "Don't" laley Brothers "Don't Ambrosia Invisible Man's Bend Con Funk Shun "Got" Jermeine Jackeon Leon Heywood Staphanie Mills Fetbeck Bend Los Angeles, CA Stave Woods

ADDED Shella & B. Devotion Natalie Cole Brothers Johnson Gene Chandler "Rain

MOTTEST
S.O.S. Band
Larry Graham
Change
Fatback Band
Jerry Knight
Staphanie Mills
B.T. Express
Harbie Hancock
Spinnera
Teens Marie

KSOL Sen Meteo, CA J.J. Jeffries

ADDED Randy Crawford Spinners Patti Labelle Brothers Johnson D.J. Rogers

HOTTEST Menhattans S.O.S. Band Change Jermaine Jeckson Gladys Knight Roberta Flack/Don Hathaway Lipps, Inc. Chaka Khan

ADDED ADDED Skyy Gene Chandler Pleesure Barry White Boz Scaggs Dramatics Millie Jackson Fat Larry's Band Jerome Jackson Booker T

HOTTEST
Jermeine Jackson
Lippe, Inc.
Isley Brothers "Don't
Whispers
Smokey Robinson
Stephanie Mills
Manhattans
Con Funk Shun
Raydio
Gledys Knight

Gledys Knight Larry Graham S.O.S. Band Fatback Band Jermaine Jackson Temptations

WVEE

ADDED

Odyssey

HOTTEST

Atlanta, GA Scotty Andrews

ADDED Isaac Hayes Odyssey HOTTEST Gledys Knight Larry Grehem S.O.S. Bend Fatbeck Bend Jermeine Jackson Temptations Charlotte, NC Chris Turner

ADDED
7th Wonder
One Way
Johnny Gultar Wetson
Ritchle Family
Grace Jones
Millie Jackson
Pleasure
Patrics Rusher/D.J. Rogers
Latimore

HOTTEST Fatback Band

Fatback Band S.O.S. Band Five Special Temptations Curtis Mayfield/Linda Clifford David Sanborn Spinners Cameo "Shake" Gladys Knight Change

IMLW Jackson, MS Carl Haynes

ADDED Teens Merie

HOTTEST HOTTEST
Larry Graham
Invisible Man's Band
S.O.S. Band
Delegation
Controllers
Prince
Roberts Flack/Donny
Hathaway
Stacy Lattisaw
B.T. Express
Change

KAPE Sen Antonio, TX Cesta Ayers

ADDED
Con Funk Shun "Side"
Joe Battaen
Isley Brothers
Plaasure
Sister Siedge "Vecation"
Heat
Hues Corporation
Mass Production

HOTTEST
Larry Graham
Jermeine Jeckson
Stacy Lattisaw
Fathack Bend
Cameo
Con Funk Shun "Got"
Ray, Goodmen & Brown
Patti Labelle
BY Farress B.T. Express Chaka Khan

WAOK Atlenta, GA BIII Green

ADDED
Mass Production
Hest
Leon Haywood
Breskwater
Gene Chandler
Teens Marie
Ronnie Laws

HOTTEST
Fatheck Band
Chake Khan
Stephanie Mills
Temptations
Con Funk Shun "Got"
Smokey Robinson
Natalle Cole
Lippe, Inc.
Kwick
Odyssey

WDIA

ADDED
Isley Brothers
Smokey Robinson "Heavy"
Mass Production
Fetback Band "Backstrokin"
Switch
Con Funk Shun "Side"
Fred Wesley
Syl Johnson

HOTTEST Gladys Knight GQ Harold Melvin & Blue Invisible Man's Band Larry Graham Lipps, Inc. Pattl Labelle S.O.S. Band Rockie Robbins Tremaine Hawkins

WJJS Lynchburg, VA Robert Goine

ADDED Shelle & B. Devotion Switch Stacy Lattisaw

HOTTEST Lipps, Inc.
Stephanie Milis
Jermeine Jackson
Manhattans
Gladys Knight
Chaka Khan
Two Tons O' Fun
Rockie Robbins
Cameo Rockie Hobbii Cameo Larry Graham

WTMP Tampa, FL Graham Ar

ADDED Frank Hooker Breekwater Natalie Cole Earl Klugh Vaughan Mason & Crew Isley Brothers Pink Chempagne

HOTTEST Kleeer Jermaine Jackson Manhattans S.O.S. Band Osiris Change Stephanie Milis Lipps, Inc. Michael Jackson David Hudson

WN00 Chattanooga, TN Dwight Harrison

ADDED
Gap Band
Vaughen Mason & Crew
Mass Production
Leon Haywood
Smokey Robinson "Heavy"
Con Funk Shun "Side" HOTTEST

Raydio Sister Sledge "Reach" Stephanie Mills Roberts Flack/Donny Hathaway Hathsway
Lipps, Inc.
Ray, Goodman & Brown
Rockie Robbins
Randy Brown
Prince
GQ

WANT

HOTTEST Larry Graham Change Stephenie Milla Fatback Band Menhettans Gladys Knight Lipps, Inc. Roberts Flack/Donny Change Gladys Knight Temptations Fatback Band Kleser Roberta Flack/Donny Hathaway Spinners

WYLD New Orleans, LA Wille Jay Johnson

William DeVaughn Switch Switch Skyy Pariet One Way David Hudson Al Johnson Boz Scaggs Wind Storm Gap Band Rene & Angela

ADDED

HOTTEST Manhattans Stephanie Milis Lipps, Inc. Gladys Knight Gladys Knight Temptations Chake Khan S.O.S. Band Invisible Man's Band Larry Graham Roberts Flack/Donny Hethaway

HOTTEST Lipps, Inc. S.O.S. Band

Temptations Invisible Men's Band



# Jeff Gelb-AEGIR

# LOOKING AHEAD PART THREE

# Parting Thoughts On Attracting Upper Demos

In response to our continuing series of articles on how AOR radio will meet the challenge of attracting upper demos as our audience matures, two AOR programmers communicated their thoughts via letter and phone this week. Their opinions, representing opposite ends of the spectrum, seemed an apt means of wrapping up this dialogue for now, though of course there will be more said on this subject in the months and years to come.

WHSY/Hattiesburg, MS PD Bill Fitzhugh wrote, in part: "As the years have changed, so too have the tastes of our listeners... We now have a wider variety of musical styles appealing to the same group of listeners (i.e., the demographic bulge). More than ever before, variety is a way of life for most of our listeners. It's your choice: you can buy plants and tend them yourself, or you can rent them and leave the fertilizing to someone else; you can choose between gas, electric, solar, or microwave ovens... If you want variety, you can change churches, jobs, radio stations, and if you want, you can even pick up on a new husband or wife.

"Dan Brunty (R&R, 5-23) addresses the point when he notes, 'I think there's a limit to what they will listen to and enjoy.' I get the call often enough: 'Hey, could you play either some Lynyrd Skynyrd or some Steely Dan?'

"True, our phones are active for Van Halen, AC/DC, and Ted Nugent, but that is an active bunch who rock and roll to that degree ... We are looking for the rest of the audience with the so-dubbed 'Album-Oriented-Adult-Contemporary' format. A-O-A-C is an especially workable (and hopefully successful) format in a market of our makeup where all of the other formats are strictly specialized . . . We do try to stay away from Van Halen, but we will play some of the less potentially negative songs (we will play 'Take Your Whiskey Home' but not 'Jamie's Cryin'').

"In our change from AOR to AOAC, we have noticed a favorable increase in upper demo females in phone activity, promotional participation, field research, and sales tracking... We hope to broaden the range of our listenership by broadening our format."

Steve Sutton, PD at WYSP/Philadelphia, doesn't think the maturing AOR listener will for-

sake AOR radio with age. In a phone conversation this week, he stated, "We're dealing with the first 25-34 generation that's grown up totally on rock 'n' roll. I don't think there's a lot of things we have to do in terms of softening up or becoming more P/A in approach to hang onto these people. I don't believe that there is any chemical reaction that goes

"We're dealing with the first 25-34 generation that's grown up totally on rock 'n' roll."

— Steve Sutton

WYSP/Philadelphia, PA

off in someone when he turns 25 that makes him listen to a different kind of radio station. There are markets where there may be exceptions to this, but in general, I don't think it holds.

"I think one constant holds true: identification. People identify with their radio station when it's fun to listen to. When people have fun listening to your station they can identify with it.

"We never forget who our core audience is: active 16-24 blue collar males. But I think if you do it right, the 25-plus listeners will follow; they will fall into place."

It's too early to tell whether Steve or Bill will wind up the more prophetic radio visionary. Current AOR success stories suggest there may be ample room for both philosophies to work in AOR's future. The high ratings of Soft AOR's (similar to WQDR's "Album-Oriented-Adult-Contemporary" format) like WEEI-FM/Boston, KNX-FM/Los Angeles, LOVE 94/Miami, and KXOA-FM/Sacramento are already well-documented. WIOQ/Philadelphia, which effected a similar shift toward upper demo rock and related musical genres several months ago, has also shown an upward trend in subsequent ratings periods.

At the same time, there's no denying the listener staying power of AOR legends like KMET/Los Angeles, WMMS/Cleveland, WBCN/Boston and WMMR/Philadelphia. All have large shares of listeners who were in their late teens at the stations' inceptions and who are now approaching

These stations seem immune to the upper demo blues despite their divergent musical approaches. The lesson they teach is that music is just a part of a successful radio station; imagery, credibility, and promotion seem just as important in keeping listeners' loyalties over the years.

# UPDATE

Happy third AOR anniversary to Q107/Toronto's staff, which celebrated with a party-cruise on Lake Ontario . . . KZAM/Seattle cosponsored a 10K run to benefit Children's Hospital. radio and TV hook-ups: KQFM/Portland simulcast a TV special focusing on one of the area's more popular bands, Seafood Mama. KLOL/Houston is simulcasting the PBS Soundstage series this summer, as is WXRT/Chicago . . . LOVE 94/Miami is making available to its listeners a "Survival Directory:" a giant map of the city with hundreds of phone numbers for everything from Secret Service to Social Security . . . Rick Medlocke of Atco's Blackfoot came home to Jacksonville to guest-premiere his band's new album on WFYV WDHA/North Jersey paid musical tribute to Canadian rockers in a weekend salute (GM Bob Linder thanked Q107/Toronto for its help in picking cuts). The station gave away featured alburns, as well as T-shirts of the represented artists 94 ROCK/Albuquerque is setting up its "Summer Games," an afternoon of live music from four bands, plus demonstrations of sports cars, backpacking equipment, frisbee contests, volleyball, etc. The event occurs June

WCCC/Hartford PD "Country" Paul requests those who've been sending him chain letters stop doing so. Says Paul, "The chain stops here" The Source will present a three-hour Yes documentary August 15-17, including interviews both with the new band members and those who left the band. Source affiliates have first right of refusal for the special; other interested stations can contact John McGhan at (212) 664-4599 KPRI/San Diego MD Jesse Summers is recuperating with a broken toe following a fall he took while on vacation in the Sequoias. Seems Jesse was thirty feet up on a cliff ledge when an earthquake tossed him fifteen feet downhill . . . Congrats to WEBN/Cincinnati MD Curt Gary and his new wife Janis . . . KFMS/Las Vegas's 12-hour styleathon for St. Jude's offered \$5 haircuts and raised over \$6500 . . . WTUE/Dayton is looking for rock paraphernalia for its charity rock auction. Please contact PD Chuck Browning or MD Sean Scott at (513) 224-1501 . . . WIMZ/Knoxville is moving. The station can now be reached at 901 E. Vine Ave., Ste. 200, Knoxville, TN 37915. WIMZ's new phone number is (615) 525-6000.



GORILLA MY DREAMS — What's a gorilla doing in the KMET/Los Angeles music library? Helping Asylum Records present Warren Zevon's new album to the programming department, since said album includes the single track, "Gorilla, You're A Desperado." Pictured (I-r) are KMET Asst. PD Jack Snyder, E/A's Ron Lanham, gorilla (played by E/A's Scott Burns), KMET PD Sam Bellamy.



GIANT-SIZED WINNINGS — Columbia's Gentle Giant helped pick the winner in a Q107/Toronto promotion that asked listeners to submit Gentle Giant super sets. The winner received a check for \$500 and a meeting with the group after its Toronto concert. Pictured (I-r) are Columbia's Mike Watson, group's Derek Shulman, Kerry Minnear, Ray Shulman and John Weathers, contest winner, band's Gary Green, Q107 PD Gary Slaight.

# The flight of the free bird continues Rossington Collins Band



Leon Wilkeson

Their debut album "Anytime, Anyplace, Anywhere" 9 new songs from some old friends. MCA-5130 Produced by Gary Rossington, Allen Collins and Barry Harwood.



# ON TOUR:

| 6/20<br>6/21<br>6/22<br>6/24 | Nashville, TN<br>Dothan, AL<br>Memphis, TN<br>Atlanta, GA | 7/1 | Mobile, AL<br>New Orleans, LA<br>Macon, GA<br>Asheville, NC<br>Charlotte, NC<br>Orlando, FL<br>Denver, CO | 7/14<br>7/15<br>7/17<br>7/18<br>7/19 | Salt Lake City, UT<br>Seattle, WA<br>Portland, OR<br>San Francisco, CA<br>San Bernardino, CA<br>Santa Monica, CA<br>San Diego, CA | 7/24<br>7/25<br>7/27<br>7/28<br>7/30 | Lubbock, TX Dallas, TX Houston, TX Oklahoma City, OK Kansas City, MO St. Louis, MO Chicago, IL |
|------------------------------|---|-----|---|--------------------------------------|---|--------------------------------------|--|
|------------------------------|---|-----|---|--------------------------------------|---|--------------------------------------|--|

# MCA RECORDS

EVOLUTION

Les Cook is exiting as MD at WWWW/Detroit, citing philosophical differences with management. Chip Hobart is exiting KDWB-FM/Minneapolis to take Cook's place as W4's MD. He'll also do 2-6pm

... WMMS/Cleveland's enormously effective Promotion Director Dan Garfinkel has been named Director of Advertising and Marketing for WMMS and sister AM station WHK, where he'll be focusing on long-range promotions and marketing plans for the stations. Chris Hernandez will now oversee promotional activities for WMMS...John West has been named Asst. MD at KSHE/St. Louls...Scott Campbell is new to 10pm-2am at KROQ/Pasadena...Paul Riann has decided to

step down as PD at KLOL/Houston, but will retain his airshift. Exiting KLOL are News Director Brian Hill and Production Director Bob Forrester. Dave Barrett has joined KLOL as Sports Director

Domino Rippy has joined WMAD/Madison from KPAS/El Paso as Production Director, replacing departing Rob Charry . . . Bobbi Choate has exited nights at KZOM/Beaumont. Monique is new to that time slot . . Seth Golby has joined WVAQ/Morgantown from WXLM/Savannah for mornings . . Marie LaMarche has joined KREM-FM/Spokane from the AM station for overnights . . Bob Brynteson has joined WNGS/W. Palm Beach as Sales Manager. Gary Granger is new

Beach as Sales Manager. to the station's sales team.

PROMOTION
OF THE WEEK

Back

Back

HOMEGROWN ALEUM

PROMOTION

HOMEGROWN ALEUM

# Homegrown Happenings

**WIBA-FM Back Tracks** 

The WIBA-FM/Madison "Back Tracks" selections come from a series of WIBA-FM Live Radio Concerts of area bands. The album includes material from a full decade of these shows.

2500 albums were pressed and can be purchased at various retail outlets for \$3.50 each. Proceeds are earmarked for a Musician's Scholarship Fund.

# Q107 Homegrown Album Volume II

Q107/Toronto's Homegrown Vol. II compiles twelve songs performed by Toronto area musicians. To enhance the record's quality, Q107 asked that all tapes be submitted on 15 I.P.S. stereo tape. They also requested that entries be rock-oriented.

2000 albums have been pressed, with more on order. They can be purchased for \$4.49-

\$6.98 at various retail stores. All proceeds are donated to the Variety Club.

### KCAL/CANHC Homegrown Benefit Album

KCAL/San Bernardino's first homegrown album is comprised of tapes from ten area bands. 2000 albums were pressed and are available at various music outlets for \$4.00 each. Proceeds are donated to the California Association for Neurologically Handicapped Children.

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.

# COLOR

LOOP GOES HOG WILD: WLUP/Chicago sponsored the world premiere of Avco Embassy's "Hog Wild" at a drive-in last week. Three hundred listeners were treated to the film, T-shirts, buttons, and guest appearances by the film's stars and "Miss Hog Wild."

THE BLUES BROTHERS' BROTHERS: In conjunction with Universal's "Blues Brothers" movie, WMMS/Cleveland asked listeners to dress as the Blues Brothers and sing three songs for a live audience which will choose the most convincing Blues Brothers impersonators. Winners will receive four tickets to the movie and four tickets to the group's Cleveland concert date. Additionally, everyone dressed as the Blues Brothers will be admitted for half price to the contest, and will receive one ticket to the film screening.

SURVIVAL OF THE FITTEST: KZEW/Dallas, in conjunction with Epic Records and the new Ted Nugent release, is awarding listeners with Nugent "Survival Kits," consisting of a year's free electricity and a bow and arrow.

COMING NEXT WEEK: It's rare to see a successful Top 40 programmer switch allegiances to AOR, as former KHJ/Los Angeles and KUPD/Phoenix PD John Sebastian has, now that he's joined WCOZ/Boston. Next week, we'll speak with John about why he's made the switch, as well as his extensive music research system, and his plans for the future at WCOZ.

### CONCERTS&CONVERSATIONS

PRESENTATIONS: KOZZ/Reno presented D.B. Cooper for \$3.00 ... WCCC/Hartford presented Jags for \$2.07 ... WAQX/Syracuse presented Jags for \$2.95 ... WMYK-WZAM/Norfolk presented Gentle Glant, Robbin Thompson for \$3.94.

RADIO CONCERTS: Laurie & Sighs on WLIR/Long Island ... Greg Kihn on WRIF/Detroit ... Jags, on WOUR/Utica ... Powder Blues on CHEZ-FM/Ottawa ... Cretones on WYSP/Philadelphia ... Robin Lane on WMMS/Cleveland ... Blackfoot on WNEW-FM/New York ... Humble Pie on KEZO/Omaha.

GUEST DJ'S: Dixle Dregs on WYMX/Augusta...Ted Nugent on CITI-FM/Winnipeg...Benny Mardones, Laurie & Sighs on WBAB/Long Island...Cheap Trick on WKLC/W. Virginia.

CONVERSATIONS: Jon Anderson, Cheap Trick, Aerosmith, Dirty Looks on WMMR/Philadelphia . . Cretones on WVBR/Ithaca . . . Robin Lane, Ramones on WCCC/Hartford . . . Pat Travers, Ted Nugent, Journew on KISW/Seattle . . . Pat Travers on WAAF/Worcester . . . Ramones, Lou Reed on WCOZ/Boston . . . Jon Anderson, Jags on WAQX/Syracuse . . . Romantics, Jon Edwards on WLAV/Grand Rapids . . . Lou Reed on M105/Cleveland ... Jags on WOUR/Utica ... Romantics on CITI-FM/Winnipeg ... Cheap Trick on WYDD/Pittsburgh . . . Cretones on WYSP/Philadelphla . . . Nazareth on WHNN/Saginaw . . . lan Hunter on WMMS/Cleveland ... Jags on WQBK/Albany ... Sammy Hagar on KOME/San Jose ... Russia, Pat Travers on KZAP/Sacramento . . . Robbie Robertson on WNEW-FM/New York . . . Mitch Ryder on KAZY/ Denver . . . Clarence G. Brown, Rodney Crowell on KTYD/Santa Barbara . . . Blackfoot, Nazareth on WKLC/W. Virginia . . . Greg Kihn on WXRT/Chicago . Grateful Dead, Bo Diddley on KBCO/Boulder Tazmanian Devils on KRVE/Santa Rosa.



KZZY KICKS ASS — A recent concert ticket giveaway gave listeners two hours to show up at KZY-AM/Anaheim's offices with signs proclaiming, "KZZY Kicks Ass." The results astounded the staff; the winning poster measured a quarter of a mile. The response was so tremendous that new categories were quickly added to accommodate the crowd, with all participants receiving albums and T-shirts.



SHEIK YERBOUTI — Actually, the turbaned gentleman pictured is Santos of RCA's Fandango. The group played a free concert for 2600 KSAS/Kanses City listeners. Pictured after the show (I-r) are Santos, KSAS's Dave Munday and John Duncan, and KSAS PD Bishop Cheen.





How could anything come after "Album Greats", <sup>∞</sup> or "Woodstock 10 Years Later" <sup>∞</sup>?

From the company that has its ear to Tomorrow Media, and in answer to the demands for new radio specials in this computer age, TM Special Projects presents "PLATINUM MELITOOWN".

Orwellian in concept, but right on target for today's AOR demographics, "PLATINUM MELTDOWN" is going to reach out and literally grab listeners by the ear.

For a demo of this 36-plus-hour radio milestone, "PLATINUM MELTDOWN" hit the phone console and call us collect today at (214) 634-8511 for a complete briefing on how the meltdown works and how to compute audience and dollar reach in your market.

Ask for Ron Nickell or Neil Sargent.

Collect (214) 634-8511



Special Projects

1349 Regal Row / Dallas, Teoras 75247 / Ron Nickell V.P. / (214) 634-8511

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# Album Airplay/ 40

### **June 13, 1980** 1 BOB SEGER & SILVER BULLET .... PETE TOWNSHEND ..... 2 2 GENESIS ..... ERIC CLAPTON ..... 3 URBAN COWBOY ..... 10 GRATEFUL DEAD ..... 8 8 VAN HALEN .... 5 5 6 7 TED NUGENT ..... 13 10 9 25 15 11 10 **GRAHAM PARKER & RUMOUR ...** ROADIE..... 24 11 CHEAP TRICK ..... 25 16 ALICE COOPER ..... 19 19 14 13 9 11 12 JOURNEY ..... 13 13 PAUL McCARTNEY..... 15 8 9 10 PAT TRAVERS BAND..... 11 12 15 17 BOZ SCAGGS ..... JUDAS PRIEST..... 21 20 26 26 19 TOMMY TUTONE ..... 19 16 16 17 34 BLACK SABBATH..... 37 28 SAMMY HAGAR..... 22 POINT BLANK ..... 23 22 SOUTHSIDE JOHNNY &..... 30 29 26 SPIDER..... 25 PINK FLOYD ..... 14 18 26 BLACKFOOT ..... 27 32 29 BILLY SQUIER..... 21 20 27 29 IAN HUNTER..... 23 22 25 30 38 31 31 **ELTON JOHN ......21 At 33 (MCA) .....** DAVE MASON ..... Old Crest On A New... (Columbia).... FOGHAT ..... Tight Shoes (Bearsville/WB)...... 33 FIREFALL ...... Undertow (Atlantic) ..... 15 18 23 34

| 162 REPORTERS                      |
|------------------------------------|
| . Against The Wind (Capitol)       |
| Empty Glass (Atco)                 |
| Duke (Atlantic)                    |
| Just One Night (RSO)               |
| Various Artists (Full Moon/Asylum) |
| Go To Heaven (Arista)              |
| Women & Children First (WB)        |
| Glass Houses (Columbia)            |
| Scream Dream (Epic)                |
| . The Up Escalator (Arista)        |
| Various Artists (WB)               |
| Found All The Parts (Epic)         |
| Flush The Fashion (WB)             |
| Departure (Columbia)               |
| McCartney II (Columbia)            |
| Crash And Burn (Polydor)           |
| Middle Man (Columbia)              |
| British Steel (Columbia)           |
| Tommy Tutone (Columbia)            |
| Pretenders (Sire)                  |
| Heaven & Hell (WB)                 |
| Danger Zone (Capitol)              |
| The Hard Way (MCA)                 |
| Love Is A Sacrifice (Mercury)      |
| Spider (Dreamland)                 |
| The Wall (Columbia)                |
| Tomcattin' (Atco)                  |
| The Tale Of The Tape (Capitol)     |
| Welcome To The Club (Chrysalis).   |
| On Through The Night (Mercury)     |

of airplay preference

Title "Strut" "Bop" "Line" "Rough" "Door" "Get" "Enough" "Misunderstanding" "Turn" "Lines" "Cocaine" "Midnite" "Tulea" "Lay" "Night" "Nine" "Times" "Texas" "Alabama" "Ease" "Saint" "Feel" "Cradle" "Everybody" "Rhyme" "R&R" "Fantasy" "Leyna" "Right" "Wango" Title "Nails" "Cry" "Night" "Holding" "Stupefaction" "Everything" "Run" "Ball" "Lovin" " "Day" "Good Girl" "Hold" "Clones" "Talk" "Facts" "Walks" "People" "Line" "Coming" "Bogey" "Way" "Nobody" "Whiskey" "Is" Title "Jojo" "Imagination" "Breakdown" "Midnight" "Law" "Goods" "Angel" "Date" "Seat" "Rachel" "Sobbing" "Brass" "Mystery" "Wait" Title "Neon" "Evil" "Children" "Money" "20th" "Iceman" "R&R" "Star" "Turning" Title "Heart" "Why" "Romance" "Lady" "Alright" "Hell" "Numb" "Lust" "Hey" "Fox" "Gimme" "Cabbage" "High" "Calley" "Beat" "Gotta" "Night" "Cleveland" "War" "Brigade" "Wasted" "Jeannie" "Chasing" "Lady" "Paralyzed" Title "Talk" "Life" "Stranger" "Hero" "Loose" "Dead" "Love" "Fall" PURE PRAIRIE LEAGUE ..... Firin' Up (Casablanca) ..... "Let" "Ready" "Give" BRAM TCHAIKOVSKY..... Pressure (Polydor/Radar) ...... "Dance" "USA"

"Hurt" Title "Talk"

"Marseilles" "Line" "Down"

# Chart Summary

good week for new muslo, with many new names making their presence felt. Meanwhile, back at the top, SEGER held onto his #1 spot despite TOWN-SHEND's greater number of total reports. This week's race was the closest yet, with Seger winning with a preponderance of hots. GENESIS maintained as CLAPTON moved back up. DEAD rose as MUGENT held rock steady. PARKER hit top ten as ROADIE and TRICK climbed nicely. COOPER Inched up as PRIEST rose. TUTONE maintained as SABBATH showed enormous overall growth. HAGAR had a good week. SOUTHSIDE debuted handsomely with significant reports in all rotations. SPIDER inched up as BLACKFOOT debuted with heavy add response. SQUIER contined his climb and ELTON held his own. MASON de buted showing strength in all rotations. FOGHAT debuted with a healthy add accumulation, PPL jumped as ARMATRAD-ING debuted. AMBROSIA and FLASH & PAN came close to charting this week.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a fourweek period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are that are also current singles are listed in bold type.

# MOST ADDED.

39 40

35 33

17 21

33 38

22 28 37

31

12

37

35

37

38

39

40

|     |                              | 6/13    | 6/6   | 5/30  | 5/23  | 5/16 |
|-----|------------------------------|---------|-------|-------|-------|------|
| 1   | BLACKFOOT                    | 111/100 | 5/5   | 0/0   | 0/0   | 0/0  |
|     | Tomcettin' (Atco)            | M-0     | M-0   |       | 1     |      |
|     | "Fox Chase"                  | H-2     | H-0   |       |       |      |
| 2   | FOGHAT                       | 96/96   | 0.40  | 0.00  | 0.40  | 0.00 |
|     | Tight (Beersville/WB)        | M-0     | 1     |       |       |      |
|     | "Stranger In"                | H-0     | 1     |       |       |      |
| 3   | ROADIE                       | 108/57  | 59/57 | 0/0   | 0/0   | 0/0  |
|     | Various Artists (WB)         | M-32    | M-0   |       |       |      |
|     | "Everything"                 | 14-17   | 14-2  | 0     |       |      |
| 4   | DAVE MASON                   | 83/41   | 56/48 | 11/11 | 0/0   | 0/0  |
|     | Old Crest Dn (Columbia)      | M-31    | M-4   | M-0   |       |      |
|     | "Paralyzed"                  | H-11    | 11-4  | H-0   |       |      |
| 5   | PETER GABRIEL                | 44/37   | 12/10 | 0.00  | 0/0   | 0.40 |
|     | Peter Gabriel (Mercury)      | M-4     | M-1   |       |       |      |
|     | "Gemes Without"              | H-3     | ju-1  |       |       |      |
| 6   | HERMAN BROOD & HIS           | 33/33   | 3/3   | 0/0   | 0.00  | 6/8  |
|     | Go Nutz (Ariola)             | M-0     | M-0   |       |       |      |
|     | 77tle                        | 11-0    | 11-0  |       |       |      |
| 7   | SOUTHSIDE JOHNNY &           | 82/32   | 78/62 | 12/12 | 0.40  | 0/0  |
|     | Love is A., (Mercury)        | M-32    | M-2   | M0-0  |       |      |
|     | "Restless Heart"             | 11-18   | H-6   | 11-0  |       |      |
| 8   | BLACK SABBATH                | 85/25   | 87/39 | 41/40 | 240   | 240  |
|     | Heaven & Helf (WB)           | M-26    | M-23  | M-1   |       |      |
|     | 77tle                        | 14-22   | 146   | 11-0  | 1     |      |
| 9   | SNIFF 'N' THE TEARS          | 22/22   | 60    | 40    | 400   | 40   |
|     | The Game's Up (Atlantic)     | M-0     |       |       | ""    |      |
|     | 77tle                        | H-0     |       |       |       |      |
| 10  | KIMICS                       | 22/21   | 60    | 400   | 80    | 60   |
|     | Dne For The Road (Arista)    | M-1     |       | ""    | ""    |      |
|     | "Catch Ma"                   | 11.0    |       |       |       |      |
| 11  | CATS                         | 27/19   | 22/22 | 400   | 400   | 40   |
|     | Cets (Elektra)               | 86.0    | M-0   | ""    | ""    | -    |
| Tie | "On The Prow!"               | 11-0    | Ma    |       |       |      |
| 11  | FRANCIE MILLER               | 19/19   | 2/2   | 400   | au    | 840  |
| Tie | Easy Money (Chrysalis)       | M-0     | M-6   | ""    | ""    |      |
| •   | "Cheep"                      | 14.0    | H-0   |       |       |      |
| 11  | MON CITY                     | 19/19   | 40    | 400   | Am I  | 60   |
|     | Heve A Good Time (MCA)       |         |       |       |       | -    |
|     | "Hypnotized"                 | 110     |       |       |       |      |
| 12  | SAMMY HAGAR                  | 88/18   | 71/15 | 85/79 | 17/17 | 80   |
| _   | Danger Zone (Capitol)        | M-86    | M-43  | M-1   | M0-0  | -    |
| 110 | "Love Or Money"              | 21-14   | H-13  | H-3   | 4.0   |      |
| 12  | ERIC CARMEN                  | 18/16   | 3/2   | 1/0   | 40    | 0.0  |
|     | Tonight You're Mine (Arista) |         | M-1   | M-1   |       | 310  |
|     | "Lost In The Shuffle"        | H-0     | HO    | H-0   |       |      |
|     |                              |         |       |       |       |      |

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

LINDA RONSTADT ..... Mad Love (Asylum) .....

ANGEL CITY ..... Face To Face (Epic).

J. GEILS BAND...... Love Stinks (EMI America)...... Title "Night"

|   |                                   | 6/13        | 6/6         | 5/30           | 5/23   | 5/16        |
|---|-----------------------------------|-------------|-------------|----------------|--------|-------------|
| 1                                       | POINT BLANK                       | 87/06       | 83/60       | 82/60          | 75/51  | 82/39       |
|   | The Hard Way (MCA)                | A-0         | A-2         | A-4            | A-6    | A-38        |
|   | "R&R Soldier"                     | H-21        | H-21        | 24-18          | 14-18  | 14-15       |
| 2                                       | GRAHAM PARKER &                   | 112/63      | 100/64      | 95/52          | 110/3  | 1/0         |
|   | The Up Escalator (Arista)         | A-3         | 8-A         | A-20           | A-105  | A-1         |
|   | "Endless Night"                   | H-46        | H-37        | H-23           | H-3    | H-0         |
| 3                                       | TOMMY TUTONE                      | 8567        | 84/58       | 74/54          | 70/55  | 67/53       |
|   | Tommy Tutone (Columbia)           |             | A-7         | A-6            | A 5    | A 5         |
|   | "Angel Say No"                    | 14-21       | H-19        | H-14           | 14-10  | H-9         |
| 4                                       | BILLY SQUIER                      | 73/60       | 86/54       | 69/63          | 71/58  | 73/58       |
|   | The Tale Of The (Capitol)         | A1          | A-1         | A-0            | 8-A    | A-12        |
|   | "Should Be High"                  | H-13        | H-11        | H-6            | H-7    | H-6         |
| 5                                       | SAMMY HAGAR                       | 8666        | 71/43       | 85/3           | 17/0   | 8/0         |
|   | Danger Zone (Capitol)             | A-16        | A-16        | A-79           | A-17   |             |
|   | "Love Or Money"                   | H14         | H-13        | H-3            | H-0    |             |
| •                                       | CHEAP TRICK                       | 16262       | 20/05       | 87/20          | 30/0   | 0.00        |
|   | Found All The Parts (Epic)        | A4          | A-16        | A-54           | A-37   | ,           |
| _                                       | "Day Tripper"                     | H-46        | 14-28       | H-13           | H-1    |             |
| 7                                       | ALICE COOPER                      | 101/51      | 85/40       | 78/35          | \$2/33 | 63/9        |
| Tie                                     | Flush The Fashion (WB)            | A-5         | A-5         | A.9            | A-37   | A-62        |
|   | "Clones"                          | H-45        | H-40        | H-34           | H-22   | 14-2        |
| 7                                       | BRAM TCHAIKOVEKY                  | 62/61       | 8463        | 63/40          | 8441   | 87/32       |
|   | Pressure (Polydor/Rader)          | 44          | A-1         | A.7            | A-19   | A-36        |
| _                                       | "Let's Dence"                     | 14.7        | H-10        | 4.7            | 14     | H-6         |
| 8                                       | JUDAS PRIEST                      | 85/60       | TEAS        | 77/41          | 76/23  | 51/3        |
|   | British Steel (Columbia)          | 46          | A-10        | A-16           | A-40   | A-47<br>H-1 |
| _                                       | "Alidnight"                       | H-31        | H-23        | 1-21           | 14-12  | 117/36      |
| •                                       | GRATEFUL DEAD                     | 13040       | 12841       | 125/40         | 124/60 | A-36        |
|   | Go To Heaven (Arista)             | A-O         | A-3         | A-2            | A-10   | H-47        |
| 18                                      | "Aleberne"<br>TED NUGENT          | 112/06      | 162/06      | 1-74<br>766/36 | 107/37 | 1120        |
| 10                                      |                                   |             |             |                | A-24   | A-107       |
| Tie                                     | Screem Dreem (Epic) "Wango Tango" | A-1<br>H-67 | A-0         | A-3            | 11-46  | H-6         |
| 10                                      |                                   | 82/44       | 7040        | 7869           | 91/65  | 8267        |
| -                                       | On Through (Mercury)              | 40          |             | AO             | A-2    | A-J         |
|   | "Rock Brigade"                    | +10         | A-0<br>H-21 | H-20           | H-24   | H-22        |
| - 11                                    | SPIDER                            | 04/00       | 4900        | 57/32          | mae    | £3/40       |
| • | Spider (Dreemland)                | 40          | A-3         | A5             | A-17   | A4          |
|   | "New Romance"                     | 1-24        | H-22        | H-20           | 1112   | H-6         |
| 12                                      | BLACK SABBATH                     | 25.00       | 87/23       | 41/1           | 80     | 40          |
| •                                       | Heaven & Hell (WB)                | A-25        | A-39        | A-40           | -      |             |
|   | Title                             | H-22        | H-5         | HO             |        | 1           |
| 13                                      |                                   | 42/37       | 8441        | 78/44          | 83/66  | 94/62       |
| -                                       | Welcome To(Chrysells)             | A-0         | A-0         | A-Z            | A-2    | A-2         |
| Tie                                     | "We Gotts"                        | H-25        | 1.23        | 11.30          | H-25   | H-30        |
| 13                                      |                                   | 47/37       | 54/38       | 43/26          | 51/13  | 350         |
|   | Buy American (WB)                 | A4          | A-10        | A-14           | A-36   | A-39        |
|   | "Hed Enough"                      | 116         | 146         | 43             | H-2    | M-B         |
|   |                                   |             |             |                |        |             |

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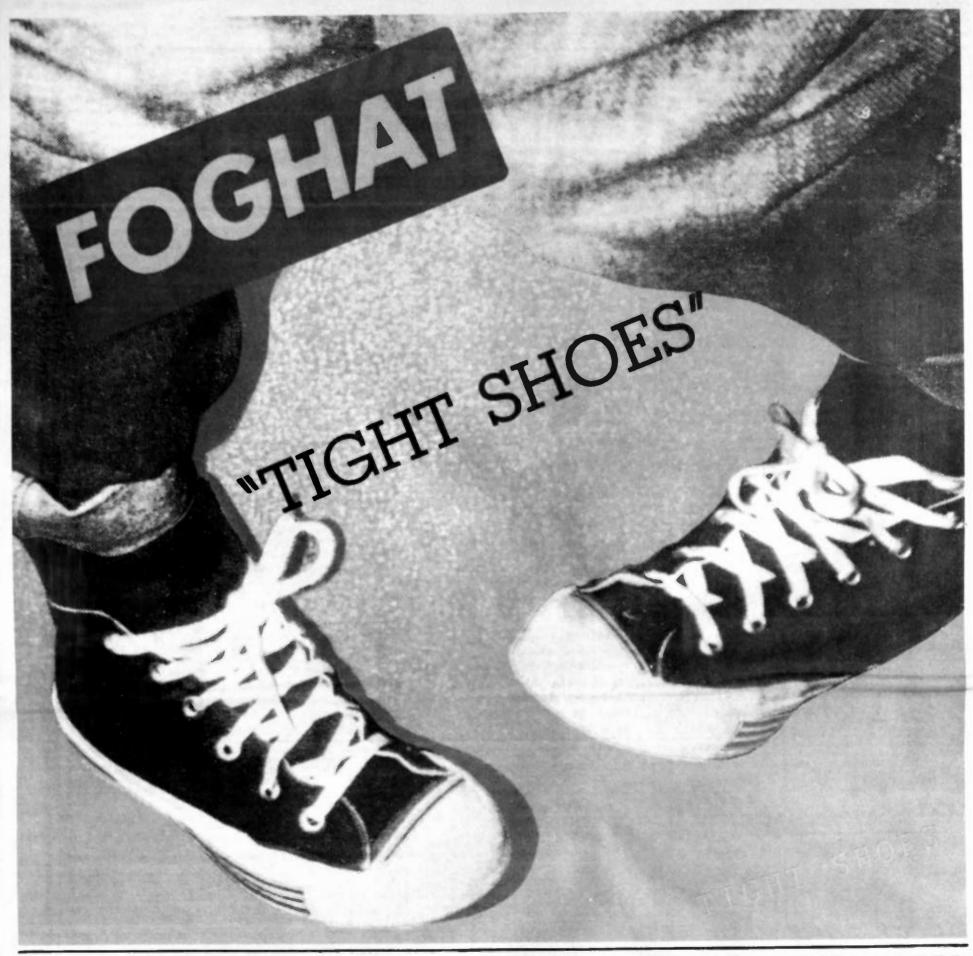
# THE HOTTEST

New

Entry

|    |                            | 6/13    | 6/6     | 5/30    | 5/23    | 5/16    |
|----|----------------------------|---------|---------|---------|---------|---------|
| 1  | BOB SEGER & SILVER         |         |         | 147/142 |         |         |
| •  | Against The Wind (Capitol) |         | 0.0     | 0.0     | A-0     | A-0     |
|    | Title                      | M-2     | M-6     | M-5     | M-0     | M-0     |
| 2  | PETE TOWNSHEND             |         |         | 147/115 |         |         |
| _  | Empty Glass (Atco)         | A-0     | A-0     | 6.0     | A-1     | 0.4     |
|    | "Rough Boys"               | M-20    | M-29    | M-32    | M-31    | M-47    |
| 3  | GENESIS                    | 145/118 | 139/162 | 134/55  | 130/96  | 139/93  |
| _  | Duke (Atlantic)            | A-0     | 0.1     | 61      | A-0     | 0-1     |
|    | "Misunders tendina"        | M-30    | M-36    | M-38    | M-34    | M-45    |
| 4  | VAN HALEN                  | 127/110 | 127/116 | 128/116 | 131/118 | 139/120 |
|    | Women & Children (WB)      | 6-0     | A-0     | 0.1     | A-1     | A-0     |
|    | "Cradle Will Rock"         | M-17    | M-12    | M-11    | M-12    | M-19    |
| 5  | BILLY JOEL                 | 121/100 | 120/106 | 125/113 | 132/114 | 140/127 |
|    | Glass Houses (Columbia)    | 0.0     | A-0     | A-0     | A-1     | 0.0     |
|    | "R&R To Me"                | M-15    | M-12    | M-12    | M-17    | M-13    |
| В  | ERIC CLAPTON               | 132/100 | 126/103 | 131/100 | 139/110 | 141/100 |
| 70 | Just One Night (RSO)       | A-1     | A-0     | A-0     | A-1     | 6-1     |
| -  | "Coceine"                  | M-26    | M-23    | M-22    | M-28    | M-31    |
| 3  | URBAN COWBOY               | 134/186 | 134/90  | 131/90  | 127/05  | 136/72  |
|    | Various (Full Moon/Asylum) | A-0     | 0.1     | A-0     | A-2     | 0.0     |
|    | "All Night"                | M-29    | M-20    | M-41    | M-40    | MA-885  |
| ,  | GRATEFUL DEAD              | 139/91  | 128/04  | 125/74  | 124/74  | 117/47  |
|    | Go To Heaven (Arista)      | A-0     | 0.3     | A-2     | 0-10    | A-28    |
|    | "Alabama"                  | M-40    | M-41    | M-40    | M-40    | M-36    |
| 1  | TEO NUGENT                 | 112/67  | 102/84  | 185/67  | 107/48  | 112/5   |
|    | Screem Dreem (Epic)        | A-1     | A-0     | A-3     | A/24    | 0-107   |
|    | "Wango Tango"              | M-44    | M-38    |         | M-37    | M-0     |
| )  | JOURNEY                    | 21/00   | 83/87   | 104/04  | 118/83  | 132/110 |
|    | Departure (Columbia)       | A-0     | A-0     | A-0     | A-0     | 0.0     |
|    | "Walks Like A Ledy"        | MI-31   | M-26    | M-20    | M-26    | M-22    |
| 0  | BOZ SCAGGS                 | 88/57   | 81/84   | 100/75  | 100/70  | 116/77  |
|    | Middle Man (Columbia)      | A-0     | 0.40    | A-1     | 0-1     | 0-0     |
|    | "Jojo"                     | M-31    | M-27    | M-33    | M-28    | M-30    |
| 11 | PAT TRAVERS BAND           | 89/68   | 10043   | 113/74  | 123/84  | 135/03  |
|    | Crash And Burn (Polydor)   | A-0     | 0.0     | A-1     |         | A-0     |
|    | "Whiskey"                  | M-33    | M-37    |         |         | M-42    |
| 2  |                            | 112/46  | 100/37  | 25/23   | 1102    | 1/0     |
| 70 | The Up Escalator (Arista)  | A-3     | 0-8     | A-26    | A-105   | A-1     |
|    | "Endless Night"            | M-63    |         |         |         | M-8     |
| 2  | CHEAP TRICK                | 102/08  | 98/28   | 87/13   | 38/1    | 60      |
| 70 | Found All The Parts (Epic) | A-4     |         |         | 6-37    |         |
|    | "Day Tripper"              |         |         |         | M-0     |         |
| 2  | PRETENDERS                 | 78/46   | 71/48   | 78.65   | 87/80   | 94/05   |
|    | Pretenders (Sire)          | A-0     |         |         |         | A-1     |
|    | "Sobbina"                  |         |         |         |         | -       |

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



CONSENSUS CUTS: "STRANGER IN MY HOMETOWN," "BABY CAN I CHANGE YOUR MIND," "TOO LATE THE HERO"

R&R ALBUM AIRPLAY DEBUT #33
R&R #2 MOST ADDED
FMQB ALBUM REPORT#2 MOST ADDED
GOODPHONE ROCK ALBUMS DEBUT #49
GOODPHONE #3 TOP ADDS
ALBUM NETWORK #2 NEW ACTION
RECORD WORLD #2 MOST ADDED
BILLBOARD #2 TOP ADD-ONS
CASHBOX #2 MOST ADDED

PRODUCED BY TONY OUTEDA. DON BERMAN AND FOGHAT

ON BEARSVILLE RECORDS

MANUFACTURED BY WARNER BROS. RECORDS

# ASR BREAKERS

### ROADIE

Various Artists (WB) "Everything" "Run" "Bell" "Lovin"." 85% of our reporters on it. Total all: ports: 106. A-57, M-32, at No. 11.



**DAVE MASON** Old Crest On A New

Wave (Columbia) "Persilyzed" Title "Talk"
"Life." 51% of our reporters on it. Total album reports: 83. A-41, M-31, H-11.
Debuted this week at No. 32



BLACK SARBATH Heaven & Hell (WB) Title "Neon" "Evil" "Chil-dren." 52% of our reporters on it. Total album reports 85. A-25, M-38, H-22. Charted this week at No. 21.



# SINGLES

"Gimme Some Lovin" "(Atlantic)

2 **CHARLIE DANIELS BAND** 

"In America" (Epic) 3 **AMBROSIA** 

"Biggest Part" (WB) **ROCKY BURNETTE** 

"Tired Of Toein' The Line" (EMI America)

CLASH 5

"Train In Vain" (Epic)

**JAGS** 

"Back Of My Hand" (Island)

**OZARK MOUNTAIN DAREDEVILS** "Take You Tonight" (Columbia)

8 ELO

"I'm Alive" (MCA)

**HUMBLE PIE** 9

"Fool For A Pretty Face" (Atco)

10 **HEART** 

"Bebe Le Strange" (Epic)

hese 45's received significant AOR airplay reports this week. These single either not available on an album or are from an album not currently on the um Airplay/40 chart. The chart is listed in order of total mentions received

# JAZZ ON AGR

DIXIE DREGS ... Dregs Of The Earth (Arista)
"Road" "Ferm" "Twiggs"

STANLEY CLARKE ... Rocks, Pebbles & Sand (Epic)
"Hell" "Street" Title

JEFF LORBER FUSION ... Wizard Island (Arista) 2 3 "Chinese" "Big City"
MICHAEL FRANKS One Bad Habit (WB)
"Basebali" "Dressed" Title
SPYRO GYRA Catching The Sun (MCA) EARL KLUGH ..... Dream Come True (UA) "Spellbound" "Foke Song" "Friday" 10 ..... Title "Mind"

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are fisted.

# REGIONAL ASER ACTIVITY

Q104 WQBK FM

Added b.ACAFGOT (Arco) STAMLEY CLARKE (Epic) FOGMY (Beersville/MD) RINETS SMIFF INT. TEARS (Arlantic PRAME (ERILLER (Chrysells) LAST STIFF.

Albany 518-462-5555 ton PETTY & Diff., -outsafreet/RCA: four trifoid (followith) (AU REED (Arlists) "Proper/Orlining" They gld ( GASH) (Risk)

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HICHAEL FRANKS (EMB)
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RAY GEMEZ (COLUMBIA)



Allentown 215-694-0511 215-894-0511

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98 Rock

SPIDER (Dreamland)
ALICE COOPER (ME)
TOWNY TUTONS (Columbia)
ADAS PRIEST (Columbia)
-ELO (MEA)
-CHARLE DARIELS (Epic)

Title
URBAN COMOT
(Figithoun/Akylus)
"All bight..."
(OS MAGE & ... | Cop(to))
Titls "Silver Liner"
"New Struf" "New Isontal Boy\*
BILLY JOE, CO-Lub/k;
"Red to the "\*all Leven"
"Red to the "\*all Leven"

Baltimore
301-889-0098
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MAN PD: KEITH HELSON MD: GLENN CORNELIESS

TEARS (ATTENTIC)

BAMM (DARKOYSKY
(Polydor) FAMAGE')
P.ASH & THE PAN (Egic)
ALICK COOPER (MI)
G.ASS MOON (Radio Records)
DEAP TRICK (Egic)
SPIDER (Dramaland)
JAGS (1sland)
PALL INCARTRICY (Dalwabia)
SS JOSEN & AMES (Mercury)
JAH MURITER (Cryysalis)

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WOZ

PO: JOHN SEBASTIAN NO: KATE HIGHAN

Boston

617-247-0850

MANITADE AL (MB)

-DLUES BROTEEN (ATTENTED)

TOTAL

TOT

MOST ADDED

27/27

BLACKFOOT Tomcattin' (Atco)
FOGHAT

Tight... (Bearsville/WB) 22/22 PETER GARRIEL Peter Gabriel (Mercury) 24/21 ROADIE

Various Artists (WB) 26/15 IRON CITY HOUSEROCKERS Have A Good Time... (MCA) 9/9 SNIFF 'N' THE TEARS The Game's Up (Atlantic) 9/9

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that

Boston 617-262-5900

JAMES TAMES (COLUMN IN)

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**Boston** SPECIALS (Chryselts)
SPIDER (Dreselend)
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-LIPPS, INC (Caseblance)
-ROIY MASIC (Atc)
-SMADUS
-GARY MARAH (Atc)

Binghamton

SPINNERS (Atlantic) -DIRY BAND (EMI America) -Livingston TAYLOR (Epic)

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-BLUED BROWNERS
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Buffalo

(Pulydor/Rader) CHEEKS -QUEEK (Elektra)

Pressure (Polydor/Reder)
SOUTHSIDE JOHNNY & 18/16 **ASBURY JUKES** Love Is A... (Mercury) 26/14 TOMMY TUTONE
Tommy Tutone (Columbie) 17/14
BLACK SABBATH 17/14 Heaven & Hell (WB)
POINT BLANK

**BRAM TCHAIKOVSKY** 

MEDIUM

The Hard Way (MCA) Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

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Hartford

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Singles ......

PD: DAHIEL F HAYDEN

Adder
PETER GABRIEL (Harcurg)
"Common Hithout"
NACHOOT (HROD)
"... GABROOKERS (HCA)
RIVETS
JOAN ARMATRADING FABRI
TESTA

Hartford 203-247-1060

Singles FRAME ZAPPA (Zapph)

# THE HOTTEST PETE TOWNSHEND

Empty Glass (Atco) BOB SEGER & SILVER BULLET BAND Against The... (Capitol)
GENESIS 33/33 Duke (Atlentic)
GRATEFUL DEAD 34/32 Go To Heaven (Arista)
ERIC CLAPTON 35/31 Just One Night (RSO)
BILLY JOEL 32/26

Glass Houses (Columbia)

# WBLM :

HD: JUSE DIAZ PD. HIRE BUSHEY

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ORAP TRICK (Egl.)

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VOIN MALER (Egl.)

JO JO CEP., (Columnte)

FOINT DLAM RECA!

MARTER (Egl.)

AMBILL PIE (Mino.)

AUGUST BLAM TRE (Egl.)

AUGUST BLAM TRE (Egl.)

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AUGUST BLAM TRE (Egl.)

-ALLES BODTHERS (Artantic)
HOTTEST
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JOINE RITTHAME I(M) America)

# BLOTTO CAROLE KING (Capitol) BILLY SQUIER (Capitol) Long Island

PO: MARY CURLEY NO: MARE COPPOLA

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516-587-1023

-Owdrill Chail(15 ((pic)
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Singles PALE NCCATUREY (Cotumbia) BLUES BROTHERS (Atlantic)

# THE FIRST OF THE NEW, YOUNG BRITISH **HEAVY METAL BANDS.**

# **THE 1980 TOUR**

Charleston, SC Municipal Auditorium Wilson, NC Outdoor Rock Festival Ashville, NC Civic Center Arena Prostonburg, KY H.S. Gym Lexington, KY Rupp Arena Wheeling, WV Civic Center Binghamton, NY Broom County Arena Erie, PA Erie County Fieldhouse Philadelphia, PA Spectrum St. Louis, MO Checkerdome Springfield, IL Prairie Capitol Center

Chicago, IL Aragon Chicago, IL Aragon
Detroit, IL Cobo Hall
Saginaw, MI Saginaw Auditorium
Kalamazoo, MI Wing Stadium
Evansville, IN Roberts Stadium
Indianapolis, IN Market Square Dayton, OH Hara Arena Cleveland, OH Richfield Coliseum Charleston, WV Civic Center Toronto, CAN. Maple Leaf Gardens Montreal, CAN. Forum

Fitchburg, MA Wallace Civic Center **NYC** Palladium Norfolk, VA Scope Largo, MD Capitol Center Jacksonville, FL Veterans' Memorial Greenville, SC Memorial Auditorium Knoxville, TN Coliseum Atlanta, GA Omni Lakeland, FL Civic Center Miami, FL Sportatorium





AFLI-3631

Produced by John Punter

# ON YOUR DESK THIS WEEK

# VOYAGER **ACT OF LOVE**



**Produced by Gus Dudgeon** 

# VOYAGER

ACT OF LOVE

\*\*INCLUDES THE SINGLE: "Sing Out-Love Is Easy"

RCA A

2 SUPERB ALBUMS FROM:

A Mountain Records Production

### Long Island 510 485 9200

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Long Island

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Manchester

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(Fall Reconfleques)

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POLITICAL SUTTON Philadelphia

215-839-7625 JOH & HARBELIS (Polydor)
-BLUES BROTHERS EARlantic)
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ALCO COUPER 1809.

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# BLACK SABBATH



# HEAVEN Produced By Martin Birch

Breaker

R&R Album Airplay 34-21 FMQB Airplay Index Debut #31 **Album Network Hottest Nationwide Debut #29** Goodphone Rock Albums 38-33

"Neon Knights"

"Lady Evil"

"Heaven And Hell"

# LLY MICHAELS



# Produced By Roy Thomas Baker

THE "HARD CHOICE"

THE FMQB ALBUM REPORT'S BILL HARD: "It's real poppy and mostly fun. No metal, easy on the screaming guitars, but full of hooks and well recorded thanks to Roy Thomas Baker. Take the time to audition two trax: 'Calling All Girls' and 'Shake It And Dance.' Everyone I've played those two for loved them. Be sure to check the all-star cast on the back cover: Dan Hartman, G.E. Smith, Davey Johnstone, Ellen Foley, Lorna Luft, Liza Minelli, among others."

# **CONSENSUS CUTS:**

"Calling All Girls"

"Shake It And Dance"

"Gemini"



WARNER BROS. RECORDS

# **KY99**

# Atlanta 404-325-0960 ALICE COPPER (Int) FORMY TUTORE (Columbia) IAN HARTER (Columbia) FIREFALL (Arlantic)

%rock PD: ALAN SMEED NO: RICH PICHBIND

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Modius MEAT IEDICI DINIE DRESS IArtata) PAT TRAVES SAND (Polydor) JAMPACT (Dolumbia) GNATEFIE GEAD (Artata) 1022

# Augusta 404-722-1302 01216 DRESS (Artista) URBAN COMBOY

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Austin 512-474-6543

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Association & ARES (Hercury) & ACAFOOT (Arco) "You Chase "Glame, Glame..." RIGHTS (HS) ROADIE (ME) "Eurything..."

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(Follyson/Rober)
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KLAJ

# Amarillo 506-359-8561

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THE COUNTY OF TH

BILLY SQUIER (Capito)

wxLDem

CATE NASCH (Column La) RAT COMEZ (Column La) MOACHE (MD)
"Crystal Mail" "Mage Rate"
AMERIC MILD (Asytum)
ANDAS PRIGST (Columbia)
RIOT (CONTO)
-CHRISTOPHER CRUSS (MD)



MONTH OF THE ST (Columbia)
TED HUGENT (Epic)
DEF LEPPAND (Marcury)

# Dailas-Ft. Worth 214-528-5500 STAMET CLARKE (Epic) DEF LEPPARD (Marcury) ALICE COOPER (MB) 30-SPECIAL (AMI)

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Magelus SQUIER (Copitol) SILIY SQUIER (Copitol) SILIY SQUIER (Copitol) Four cury; POIST SI AND (INC.) FOUR SILIY S

# Singles FRAME ZAPPA (Zappa) Beaumont

713-727-0229

\*\*\*LICA LAUFLET (1982)
- GRACE LAUFLET (1982)
- GRACE (1982)
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Nod Lub CARCAL EXIGE (Cap110); FIGEFALL (AFIGHTE) BRIC CALFOON (RSG) GAMPERAL CEAD (AFISTA) PAT TRAVERS AND (RPS) VAN J. CELLS BAND (EDITAMENT) PAT TRAVERS (AND LUB) (AND LUB) METT BOLDS: SAMD (RPS) VAN METT BOLDS: SAMD (RSG) METT BOLDS: SAMD (RSG) IAN MARTER (Chrysolfa)

TEXAS ROCK

Added HERMAN BRODO &... 'Artotal

### SINGLUS GORDON LIGHTFOUT Birmingham 205-670-9900

JO JO ZEP... (Columba)
SAMRY HAGAR (Capita):
BLACK SAMBAYN (MB)
MYL (Consbarned)
VED MUSERT (Epic)
D B COOTER (MB)
MYLLIF (TYBOT) (MB)
-BLUES BROTHERS (AFIBRY 

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# Charlotte 704-392-6191

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Singles

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POI JANEL DOLAN

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TED MAGGINT (Epics
RED RIDER (Coping)
30-SPECIA; (AAM)
PAT TRANSPS SAMO (FROTydor)
PETE TOMOSHING (AF66)
ALICE COOPER (40)

101 400F

# Dallas 214-748-9896

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Houston 713-526-4591

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Singles CHARTE DANIELS (Epic)

Added FODMY IBoursyllia/MB) CHIEFINCK (Mushroom) E. CAMMEN IAr(sta) HIMMAN BROOD 5... (Arlo) JO JU ZEP... (Columbia) 1.C. HOUSERGOKERS (MCA) 1.C. GENEROCCERS (MCA)

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ST KLAQ EI Paso 915-544-6664 207947 (Cp) (mb to) -FRANK ZAPPA (Zappo)

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Rock 104 815-837-1010 SS JCHORT & JURES (MORCHTY) FRAME ZAPPA (mb) ADDAS PRIEST (CDI unidio) SCURPTORS (HIRCHTY) -OMNETE (EDIC) -OLUES EMOTHERS (AFTENTIC)

PD) HENRY LAMBERT ND: FRANK GREENE "Too Leta...!ore"
"Stranger In..."
BA ACHFOOT (Area)
ROADIE (1881
"You Better Run"
"Everything..."
TOMBY TUTONE (Co)
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Billy JGEL (Columbia)

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ALICE COOPER 1881 Able
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RITTYNNING (CDE) America)
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DAVIO SAMBONI (ME)
PASSPERT LATENTIC DI DI RE DREGS (Artava)
DHICK COREA (ME)

Knoxviile

HOTTOST VAN INLEN EMBS BOB SEMER & ... (Cop1to18 UNBAN COMBOY

# MEDIUM

ALICE COOPER 23/17 Flush The Fashion SAMMY HAGAR shion (WB) Danger Zone (Capitol)
BILLY SQUIER 25/16 23/16 The Tale Of... (Capitol)
GRATEFUL DEAD Go To Heaven (Arista) 28/14 GRAHAM PARKER & RUMOUR The Up Escalator (Arista) 21/14

Two numbers follow earn around fue. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

# Jackson 801-982-1062 Null\*Ell (Chrysalfe) Ne CDMOV Fall Roon/Asy (un) ZZQ102

19/13

17/10

PD: DAVID PERKINS ND: STEVE RELIER

Added
BLACAFOR\* LATER
DAYE MASON 'Costumble)
\$5 JOHNEY & JARES 'New cury!
READGE THE
BLACES BROTHERS (Arten'Ic)
ROCKY BLAMBETTE (EMI Americe)

NOTHER CONTROL OF STATE OF STA

1881 040M Singios

MOST ADDED.

Tight... (Beersville/WB) 20/20
DAVE MASON

Old Crest On... (Columbia) 19/13 ROADIE

Two numbers follow each album tide. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

Verious Artists (WB) SOUTHSIDE JOHNNY & ASBURY JUKES

Love Is A... (Mercury)

BLACKFOOT

Tomcettin' (Atco) FOGHAT

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Need two
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"All Right ..."
PHILIP LYBOY (4B)
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FLASH & THE PMI (Epic)
BILLY SQUIER (Cap) Tes!
GRAMMA PARKER LAS TA 95

# Jacksonville 904-833-2765

-ELO (HEA) -FRAME ZAPPA (Zappa)

5 Ingles None

PO: JANIE BROOKS HD: RICHARD LAND DIS -PRIAME JAPPA (Zappa)

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# Singles None Johnson City S15-477-3127 TORPY INTORE (CDI.mbile) SPICER (Organism) SPICER (Organism) FIREFAL (ATILIPATE) SCHOOL (ADILIPATE) SS. JOSEPT & (ADILIPATE) PANTER (COSMISIONCE) PANTER (COSMISIONCE)

PO: RICK PETERS NO: ROSS BLOCK

Added #COMD IE CLIPMEE (Elentro) "Lenely Runnar" "101s. "Tooling" "Thin Line" "Steel Away" KEJONY RANKIN (Artentic)

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OAN FOOLING (Full Moon/Epic) "Mear? Motels" SETTE MIDLER CATTENTIC

# ZEIA4

GENESIS (Atlantic) PETE TOMMSHEND (Atlant PINK FLOYD (Cotumbia)

METTOST AMERICAN SISOLO (Pol

95 Rock

1022 Rone

FORMAT (Bears wille/MD) (B. ACHFORT (Area) -CHANLIE DANIELS (Epic) -PALL NECARTHEY (Columbia)

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A 102 CODPDR 1681
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SORT MAGNET (Chrysolis)
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ADMA PRIESY (Cp.) amb 10
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# K94 KSMB Lafayette

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Singlas

-RODRY BURNETTE (EMI)

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Lexington

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DAN SIEGEL (Inner CITY)

Memphis 901-726-0060

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Miami

Singles

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8141 SQUIER (Copfre)

8141 SQUIER (Copfre)

848 MARTER (Chrimolia) Olate DREGS for type ERIC CLAFFOR (1850)
FAR HEATER COPYROLLS
FAR HEATER COPYROLLS
GATEFA GEAD (AFIETA)
GAAS HODE FRANCO GEAD (AFIETA)
DELAY WITCH (Epic)
-MACK SCHOOLSHAM (HILLIAN)

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JAMES LOTY (Table A., Line)

A 55 MUDE (Madde Recover)

JAMES LOTE (Madde Recover)

JOHN LOTE (Madde

WZXR rockiOS PD: YOM ONE/PS ND: RECORANO Added ROADIE 1MB; "You Better Run"

"Everything..." \$5 JOHNT & JULES IMPRCUPYS "Mostless Heart"

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305-672-2500 BOBBY CALDRELL (Clouds/TK: REPERT HOLNES INCA) "Anover Pilection" "Anover Pilection" "Draws \$1, Rose" FRAME HEBER (RCA) -ELO (RCA)

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Montgomery

# Empty Glass (Atco)

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PD: JEFF GERBER HD: STEVE RODEO

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PD: JOE KNAUSE ND: HIRE E TONS

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THE HOTTEST BOB SEGER & SILVER BULLET BAND Against... (Capitol) 32/30 Various... (Full Moon/Asylum) 33/26 BILLY JOEL Glass Houses (Columbia) 28/26 VAN HALEN Women & Children... (WB) 28/26
PETE TOWNSHEND

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.



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Q-FM-96 Columbus

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Singles MARIS MEDIUMS (Arter) (C) CHRLIE (Arter) **Dayton** 513-229-4247

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BLACKFOOT Tomcattin' (Atco) FOGHAT ROADIE

Various Artists (WB) 30/15
SOUTHSIDE JOHNNY &
ASBURY JUKES
Love Is A... (Mercury) 21/13
DAVE MASON
Old Crest On... (Columbia) 23/12

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

Dayton 513-224-1601

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Go To Heaven (Arista)
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GRAHAM PARKER & RUMOUR
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POINT BLANK
The Hard Way (MCA)
GRATEFUL DEAD

**MEDIUM** 

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

WA Detroit 313-259-4323

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Evansville 812-422-5996

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> Ft. Wayne 219-484-0580

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THE HOTTEST

BOB SEGER & SILVER BULLET BAND Against... (Capitol)
PETE TOWNSHEND
Empty Glass (Atco)
VAN HALEN

Women & Children... (WB) 39/35 GENESIS Duke (Atlantic) URBAN COWBOY 42/32

Various... (Full Moon/Asylum) 36/29 Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Grand Rapids 616-456-5461

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Jaco Spree

**Grand Forks** 701-775-0575

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Added 5 January 5 January 6 January

# MIDWEST

# WIBA • F/Y Madison 608-274-5450

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Singles

# WLPX 97 fm Milwaukee

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PALE NEURITHET CO JOS O B LLT JOIL CO JOS O RUB SEGGR A

Singles CHARLIE DANIELS (Epic) BLUES BROTHERS INTERFED TURNET FUTORIS (Columnia) ALICE COOPER cmb; SPIDER (Dreamland)

# **93QFM**

PO: PAUL RELLY

Acced B. ACREGOT (Arco) FODMAT (BoorsvillerAB) CATS (Elentra) DAVE MASCO: Co umbla "AMBLER (ER Amor co)

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2022 Singles

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Oklahoma City

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**Rockford** 

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97FM BOULDER PD1 DEH015 CONSTAN ID1 BPLICE HCCALEB Added RIMS (Arche)

# Boise 208-344-8383

-PRINCE (JOHN ( Zopon)

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DOB MCCPI & (Ceptifor)

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# Boulder 303-444-580 Boulder

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# MOST ADDED

**FOGHAT** Tight... (Bearsville/WB)
BLACKFOOT 24/24 22/22

Tomcattin' (Atco) Various Artists (WB) 31/14 HERMAN BROOD & HIS WILD. 31/14 Go Nutz (Ariola) FRANKIE MILLER 14/14 Easy Money (Chrysalis) 11/11

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.



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# Denver 303-759-5600 #3 BROTHERS 1AT10HT161

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# MEDIUM

**GRAHAM PARKER & RUMOUR** The Up Escalator (Arista) 33/21
TOMMY TUTONE

Tommy Tutone (Columbia) 29/21 SAMMY HAGAR Danger Zone (Capitol)
POINT BLANK 29/18 The Hard Way (MCA)

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

# **KILO 94** Colorado Springs STEREO FM 303-834-4898

SPIDER

Spider (Dreamland)

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# THE HOTTEST

Against... (Capitol)
PETE TOWNSHEND Empty Glass (Atco)
ERIC CLAPTON 42/37 37/31

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GRATEFUL DEAD 37/31 Go To Heaven (Arista)
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Singles

# BOB SEGER & SILVER BULLET BAND 40/40

Just One Night (RSO) GENESIS

Various... (Full Moon/Asylum) 34/28 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

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# Air Waves

Father's Day is coming up this Sunday (6-15) and WOKQ/Dover, NH has been asking listeners to send in "mug shots" of their dads. You guessed it, the station is giving away coffee mugs in return; plus a few other bigger prizes including AM/FM radios . . . Has anyone thought of a "Father Of Our Country" contest? Maybe give out some "green" with America's so-called "Father" on it .

WAXU/Lexington, KY PD Larry Miller got together here with Epic recording artist Johnny Paycheck following a recent concert . . . Country radio continues to go to the movies by helping to promote some of the summer releases including "Urban Cowboy" and "Bronco Billy." WPOC-FM/Baltimore is hosting the area premiere of "Cowboy," with call-in winners getting a chance to take part in a private pre-show party at a new nightclub. The station plans to also have a drawing for a complete western outfit KCEY/Modesto, CA is having a listener-only premiere of "Cowboy," and KLAC/Los Angeles is working with the Palomino Club for a special "Urban Cow-



Johnny Paycheck

boy" night with Mickey Gilley set to perform. By the Johnny Paycheck way, yours truly has been asked by KLAC to broadcast another show from Catalina Island (you know: "26 miles across the sea...") for the third annual Catalina Chili Cookoff. The Jim Duncan show traveled there two years ago for the first radio broadcast from the island's famed Casino Ballroom in over 30 years. My taste buds are already watering thinking about tasting some of the best chili in the world . . . Meanwhile back at the movies . . . KSOP/Salt Lake City presented the first area showing of "Bronco Billy" last Monday (6-9). The station provided live entertainment in front of the theater and the air staff arrived at the show in limos . . . Last Monday night WEEP/Pittsburgh and WIRK-FM/West Palm Beach were among the many other stations to do "Bronco Billy" premieres. In Pittsburgh WEEP gave tickets to the movies, with a grand winner getting dinner with morning team Jonathan and Terry. After dinner the winners were taken to the theater in a horse drawn stagecoach. Besides premiering the "Billy" movie, WHK/Cleveland air personality Tim Byrd hosted a fashion show



Sylvia, Fred Buc

of the latest in western clothes . . . RCA's Sylvia is seen here with WKDA/Nashville Music Director Fred Buc during a recent visit to the station. WJJK/Eau Claire, WI had great response to its "Tell A Friend" promotion. For three weeks the station had audience participants call the station to record a conversation about one of their friends. If the friend later heard the replay, the person had 14 minutes (the station is at 1400) to call in to win prizes for both participants. Even if there was no call winner, both names were eligible for the grand drawing for a trip to Nashville in October, accompanied by the WJJK air personality of the winner's choice . . WSEN/Baldwinsville, NY held a car auction, games and live broadcast from the recent state fair as a

benefit for Easter Seals . . WWVA/Wheeling just completed a crossword/crossworld contest. The on-air crossword puzzle of 32 words consisted of air personality names and cities from around the world. Daily clues were given throughout the promotion, with the winner getting a trip around the world or \$5000 cash
... Sunday night Stacey Drake, PD of WYII/Williamsport, MD will MC the Eddie

Rabbitt concert in nearby Hagerstown . . . On Sunday evening between 9 and 10 KENR/Houston is having a "Homegrown Hour" featuring local Texas artists only. The show is hosted by Ray Stoltz, and listeners will have the opportunity to call in their reaction to the new talent. Each program will have a guest appear-

ance by one of the new up-and-comers . . . Hank williams Jr. was recently presented a birthday cake by WIXZ/McKeesport, PA during his recent Pittsburgh-area concert. Shown with "Bocephus" is Martie Gray, WIXZ's Music Director . . . WEAT/ West Palm Beach morning man Steve Cody did the play-by-play of an underwater hockey game that was being filmed for television's "Real People." One of the show's hosts and creators, John Barbour, was there for the special that will be aired sometime in the fall on NBC-TV . . . KVOO/Tulsa just completed its first annual marble tournament in downtown Tulsa. The mayors of five area cities competed in the "shootout at high noon." The winner, Dale Block, Mayor of Sapulpa, OK, received a plaque, brunch for



Hank Williams Jr.

AM 990

two, and lots of media coverage. KVOO didn't do so bad either. R&R's hat is off to GM Jack Cresse and everyone at KVOO for a most interesting promotion idea. Of course most of us who know (and love) old Jack Cresse realize he lost his "marbles" a long time ago. Glad somebody found them in time for this promotion

... From our interesting logo department: WELE-FM/Daytona Beach, FL and WHOO/Orlando, FL sent R&R their latest designs:

### **News Notes**

"Urban Cowboy" fever is really starting to happen. Here in California I see kids at the park wearing cowboy hats while riding their skateboards. One recent Sunday morning I was tuning across my L.A. radio dial when I heard "Orange Blossom Special." Since I was cruising my FM and the song was in stereo, I thought maybe Los Angeles had a new FM Country station. (Unbelievable but true, L.A. only has one Country station, KLAC.) After listening a bit, I realized Top 40 station KIQQ-FM air personality Jim Carson was spotlighting the "Urban Cowboy" soundtrack album. Country radio stations across the land keep reporting to R&R their involvement in "Urban Cowboy" premieres. KENR/Houston PD Joe Wade Formicola and air persons Jeff Mack and Dan Gallo broadcast live from the media premiere of the movie last Thursday (6-5). To top it off, I was recently interviewed for an AOR radio special, and the main topic of interest was the mechanical bull used in the movie filmed at Gilley's Club in Pasadena, TX. Well, enough of this "bull," on to more important things . . . Congratulations to Dick Grogg, PD of KVOC/Casper, WY, on being appointed GM of KLO/Ogden, UT. He will join former KVOC Music Director Barb Richardson, who has been at P/A formatted KLO as Program Director. (For more details on the appoint-. The just-released National Association of Recording Merment see Page 3.) chandisers (NARM) report for 1979 shows Country music is now the second largest selling category of recorded music in the United States. The complete breakdown next week in R&R's "What's New" section. Stay tuned . . . KNIX-AM FM/Phoenix has begun giving daily air traffic reports during morning and afternoons drives ... Jerry Dean, PD of KWJJ/Portland, OR, reports Dick Sainte has been assigned to the morning drive, with Bob McNab returning to middays, a position he had previously held for five years prior to moving to mornings last Laura Gatz, a student in the Ohio School of Broadcasting, has been named Assistant PD to Ron Jones at WHK/Cleveland. . So what's news with you?







GOOD AS GOLD — In the WSAI/Cincinneti gold giveaway a pound of gold was up for grabs. The "WSAI Wants To Make You Rich" promotion had listeners register for a drawing at local sponsors and on the air through WSAI. Weekly winners were given trips to Nashville. From more than 35,000 entries, the winner was a lady who had just given birth to a beby boy on the day the station ennounced the good news. PD Terry Wood meda the presentation at the hospital. Pictured above are WSAI's mascot "Chickenmen" and air personality Dala Turner following the grand drawing. (The mescot is the one with the blindfold.) Also seen is the WSAI pound of gold on display and PD Tarry Wood presenting the gold to winner Audrey Hilde-brant and the new baby Chad Allen Hildebrant as nurse Norma Higgins looks on.

# 

"Makin' Plans" PORTER & DOLLY CB \*77

RW \*76 "Cactus And A Rose" GARY STEWART RW \* 74

CB \* 75 BB \* 70

> "A Heart's Been Broken" DANNY WOOD

BB \* 74 CB \* 70

RW \*77



# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

# **MICKEY GILLEY**

Stand By Me (Full Moon/Asylum)

On 66% of reporting stations. Charts: 18-13 WEEP, 15-12 WMAQ, 10-8 WMZQ, debut 28 KMPS, debut 10 WHN, 10-8 KCKC, 30-22 KFTN, 40-29 KUZZ, 30-21 CKLW-FM, 36-30 KEED. Adds include KLAC, WSM, KENR, KOKE, WKSJ, WHBF, WMUS, WYTL. R&R Chart Debut 34.

# **CHARLIE DANIELS BAND**

In America (Epic)

65% of reporters on it. Adds this week: WUBE, WFMS, KNIX, WNRS, WTHI, WEAT, KOKE, KENR, KLVI, WCMS, WADR. Charts: 39-23 KIKK, 33-24 WCXI, 33-29 KEEN, 29-21 WSUN, 36-30 WHK, 30-22 WKDA, 11-2 WEEP, 40-28 KRZY, 34-24 KUGR, debut 28 WIL, debut 18 WHN. R&R Chart

# **NEW & ACT**

ber of those stations that added it this week

DOTTIE WEST "Leavin's For Unbelievers" (UA) 73/11, KLAC, WDAF, WHK, WUBE, WKSJ, WVOJ, WKXA, WOKO, WNRS, WKMF KTOM. Charts: 31-24 KFGO, 35-28 WQQT, 39-29 WFMS, debut 30 KLAK. debut 30 KKAL

JERRY LEE LEWIS "Honky Tonk Stuff" (Elektra) 60/9 KLAC, KRAM, WHBF, WSAI, WMUS, WJJD, WYTL, WCMS, WPOR. Charts: 32-26 KVET, 34-30 KYNN, 33-28 KRAK, 30-25 KFGO, 35-29 WUBE, 34-29 WITL. JOHNNY DUNCAN "I'm Gonna Love You..." (Columbia) 54/13, KWKH, WDAF, KGFX, WAXX, WKMF, KLVI, KVET, WEAT, WVOJ, WQQT, WKDA, WNVY, WKXA. Charts: 27-23 KSO, 34-27 KSOP, 35-27 KRZY, 38-28 KUZZ, 33-25 WBAM, 24-19 KCKC, 27-20 KTOM.

EDDIE RABBITT "Drivin' My Life Away" (Elektra) 49/49. The "Most Added" song this week. Some new stations include KMPS, KEEN, KRAK, KCKC, KNEW, KEED, KRAM, KSOP, KLAK, CKLW-FM, WNRS, WSAI, WHK, KEBC, WUBE, WKMF, KSO, WXCL, WDAF, WIRK-FM, KVET, KHEY, KIKK, WLWI, KRMD, WMC, WSUN, WSM, KKYX, WQQT, WADR, WWVA, WOKO, WMZO.

LARRY GATLIN & GATLIN BROS. "We're Number One" (Columbia) 49/15, WMZQ, KRAM, KIKX, KSQ, WKCQ, WTSQ, WSAL WTHI, KVET, WNVY, WVOJ, KLVI, WKDA, WUNI, WPOR. Charts: debut 25 WLWI, 31-27 KCKC, 33-24 WFMS.

LORETTA LYNN "Naked In The Rain" (MCA) 47/9, KEEN,

WDAF, KEBC, KGFX, WINN, KWKH, WKDA, WQQT, WWVA. Charts: 37-26 KSO, 34-29 KFGO, debut 29 WKXA.

ROSANNE CASH "Take Me, Take Me" (Columbia) 47/7. KNIX, WXCL, WHBF, WITL, WEAT, WKSJ, WKDA. Charts: 36-24 WTSO, 33-25 WQQT, 30-26 WUNI, 34-24 KIKK, 30-17 WMZQ.

TOM T. HALL "Soldier Of Fortune" (RCA) 46/9, KWKH, WBAM, KHEY, KLVI, WXCL, WHBF, WKCQ, WTHI, WYTL, 26-22 KSO, 37-27 KFEQ. debut 29 WUNI

BARBARA MANDRELL "Crackers" (MCA) 40/40. One of the "Most Added" this week. New stations include KEEN, KMPS, KCKC, KLAC, KNEW, KSOP, KRZY, KUZZ, KIKX, KNIX, KLAK, WSAI, WUBE, WCXI, KSO, WDDD, WXCL, WIL, WNRS, KRMD, WLWI, KWKH, WMC, WIRK-FM. WPOC

DEAN DILLON "What Good Is A Heart" (RCA) 39/6, KNIX, WNRS, WYTL, WVOJ, WUNI, WNYR, 32-27 KRMD, 37-30 WCXI

RONNIE MILSAP "Cowboys & Clowns" (RCA) 38/35. One of the "Most Added" of the week. New at WCMS, WWVA, WEEP, KRMD, WIRK-FM, KIKK, KVET, WXCL, CKLW-FM, WNRS, WHK, WCXI, KWMT, KFGO, KFDI, WUBE, KRAM, KEED, KSOP, KRZY, KUZZ, KFTN, KRAK, KMPS, KLAK, KIKX, KNIX.

# Others Getting Significant Action

FREDDIE HART "Sure Thing" (Sunbird) 36/34, WKCQ, WVOJ. WTHI, WKMF, 42-29 CKLW-FM, debut 30 KMPS.

REBA McENTIRE "(You Lift Me Up) To ... " (Mercury) 35/13, KEED, KUZZ, KNIX, KCKC, WDDD, KVOO, KWMT, WCXI, KWKH, WSM, WNVY, WKDA WUNI

B.J. WRIGHT "J.R." (Soundwaves) 35/4, KNIX, KHEY, WUN WPOR. Charts: 19-12 KSO, 29-25 CKLW-FM, 10-7 KLAK, 27-19 KMPS, 27-22 KEBC, 23-18 WJJD, 30-25 KWMT, 26-22 WITL

JOHNNY CASH "Song Of The Patriot" (Columbia) 33/10. WCXI, WXCL, WKKN, WSAI, KFEQ, WTHI, WKMF, WEAT, KVET, WADR. GARY STEWART "Cactus And A Rose" (RCA) 30/9, KEEN, WINN, WOKO, WNVY, KFGO, KYNN, WAXX, KVOO, KUGR, 38-23 WIRK-FM. GEORGE JONES & JOHNNY PAYCHECK "When You're Ugly..." (Epic) 29/18, WMZQ, KSOP, KEEN, KTOM, WCXI, WDDD, Radio Privace da

# NATIONAL AIRPLAY/40

|   | eks V | wo<br>Veeks | Last<br>Week  |          | June 13, 1980  |
|---|-------|-------------|---------------|----------|--|
|   | 5     | 3           | 2             | 0        | OAK RIDGE BOYS/Trying To Love Two Women (MCA)                    |
|   | 7     | 6           | 5             | 0        | GEORGE JONES/He Stopped Loving Her Today (Epic)                  |
|   | 26    | 13          | 10            | Ð        | JOHN CONLEE/Friday Night Blues (MCA)                             |
|   | 11    | 8           | 6             | ŏ        | T.G. SHEPPARD/Smooth Sallin' (WB/Curb)                           |
|   | 3     | 2           | 1             | 5        | RONNIE MILSAP/My Heart (RCA)                                     |
|   | 18    | 12          | 11            | 0        | WILLIE NELSON/Midnight Rider (Columbia)                          |
|   | 1     | 1           | 3             | 7        | KENNY ROGERS w/KIM CARNES/Don't Fall in Love With A Dreamer (UA) |
|   | 20    | 18          | 12            | 0        | MEL TILLIS/Your Body Is An Outlaw (Elektra)                      |
|   | 12    | 10          | 7             | 9        | CRISTY LANE/One Day At A Time (UA)                               |
|   | 33    | 22          | 16            | 0        | CHARLEY PRIDE/You Win Again (RCA)                                |
|   | 4     | 4           | 4             | 11       | ANNE MURRAY/Lucky Me (Capitol)                                   |
|   | 19    | 17          | 13            | 12       | TAMMY WYNETTE/(He Was There) When I Needed You (Epic)            |
|   | 34    | 28          | 17            | 1        | MICKEY GILLEY/True Love Ways (Epic)                              |
|   | 38    | 29          | 21            | Ö        | MERLE HAGGARD & CLINT EASTWOOD/Bar Room Buddles (Elektra)        |
|   | 35    | 26          | 20            | Œ        | CONWAY TWITTY & LORETTA LYNN/It's True Love (MCA)                |
|   | 15    | 11          | 9             | 16       | MOE & JOE/Tell Ole I Ain't Here (Columbia)                       |
|   | 22    | 15          | 15            | 17       | JIM REEVES w/DEBORAH ALLEN/Take Me In Your Arms (RCA)            |
|   | 37    | 30          | 22            | 0        | CRYSTAL GAYLE/The Blue Side (Columbia)                           |
|   | 28    | 21          | 19            | 19       | RAZZY BAILEY/Too Old To Play Cowboy (RCA)                        |
|   | 2     | 5           | 8             | 20       | DON WILLIAMS/Good Ole Boys Like Me (MCA)                         |
|   | 21    | 16          | 18            | 21       | GENE WATSON/Bedroom Ballad (Capitol)                             |
|   |       | 33          | 30            | 2        | BELLAMY BROTHERS/Dancin' Cowboys (WB/Curb)                       |
|   | В     | 7           | 14            | 23       | KENDALLS/I'm Already Blue (Ovation)                              |
| - | 23    | 25          | 24            | 24       | RONNIE MILSAP/Silent Night (After The Fight) (RCA)               |
|   | 39    | 31          | 29            | <b>3</b> | LACY J. DALTON/Losing Kind Of Love (Columbia)                    |
|   | 40    | 32          | 28            | 26       | MOE BANDY/The Champ (Columbia)                                   |
|   | _     | 34          | 27            | 27       | SISSY SPACEK/Coal Miner's Daughter (MCA)                         |
|   | _     | 35          | 31            | <b>②</b> | CHARLY McCLAIN/Let's Put Our Love In Motion (Epic)               |
|   | _     | _           | 39            | 0        | EMMYLOU HARRIS/Wayfaring Stranger (WB)                           |
|   | _     | 36          | 32            | 30       | BOBBY BARE/Tequila Sheila (Columbia)                             |
|   | _     | _           | 34            | 3        | WAYLON JENNINGS/Clyde (RCA)                                      |
|   | -     | _           | 35            | <b>2</b> | ALABAMA/Tennessee River (RCA)                                    |
|   | -     | -           | 38            | <b>3</b> | REX ALLEN JR./It's Over (WB)                                     |
|   | _     | -           | $\rightarrow$ | 0        | MICKEY GILLEY/Stand By Me (Full Moon/Asylum)                     |
| , | _     | -           | 40            | <b>3</b> | HANK WILLIAMS JR./Kaw-Liga (Elektra)                             |
|   | _     | -           | <b>→</b>      | 0        | CHARLIE DANIELS BAND/In America (Epic)                           |
|   | _     | 39          | 37            | 37       | MUNDO EARWOOD/You're in Love With The Wrong Man (GMC)            |
|   | 14    | 19          | 25            | 38       | JOHN ANDERSON/She Just Started Liking Cheatin' Songs (WB)        |
| 9 | •     | 14          | 26            | 39       | MERLE HAGGARD/The Way I Am (MCA) NEW ENTRY                       |
|   | -     | _           | -             | 40       | JACKY WARD/Save Your Heart For Me (Mercury)                      |

his chart is based solely on compiled weakly reports from our reporting stations. Black circled numbers indicate continued upward mov-

KVOO, KGFX, KYNN, KWMT, WITL, WINN, KRMD, KWKH, KVET, WUNI,

BILLY "CRASH" CRADDOCK "Sea Cruise" (Capitol) 23/8, WPOR, WINN, KVOO, WDAF, KYNN, WSAI, KFEQ, WITL. Charts: 36-28 KSO, debut 28 WLWI, 33-28 KFGO.

DANNY WOOD "A Heart's Been Broken" (RCA) 20/12, KRZY, KNEW, KEED, KVOO, KEBC, KFDI, KNOE, KKYX, KHEY, KIKK, WMZQ, WNYR. On KMPS, KFTN, KSOP, KRAK, KIKX, WMC, KRMD, WBAM.

EDDY RAVEN "You've Got Those Eyes" (Dimension) 20/5. KFTN, WXCL, WLAS, KWKH, WWVA, 27-23 KUZZ

RODNEY CROWELL "Ashes By Now" (WB) 18/5, WHK, WMZQ. WADR, WOKK, WVMI, 35-29 KUGR, debut 30 KNOE.

PORTER WAGONER & DOLLY PARTON "Making Plans" (RCA) 17/17, KMPS, KRAK, KRZY, KEED, KNEW, KUZZ, KIKX, KEEN, KTOM, WLWI, WMC, WSUN, WIRK-FM, KHEY, KVET, KIKK, WYII.

KENNY ROGERS "Love The World Away" (UA) 17/4, KLAC. KLAK, KNOE, KVET. Charts: debut 16 WHN, 26-19 WMAQ, 27-21 WEEP, 4-3 KCKC, 29-17 WMUS, debut 26 WPOC.

STEPHANIE WINSLOW "Try It On" (WB/Curb) 16/5, KSOP, WTSO, WKKN, WYTL, WVOJ.

JOHNNY RUSSELL "We're Back In Love Again" (Mercury) 15/8, KUZZ, WWVA, WMZQ, WDDD, WXCL, KVOO, CKLW-FM, KFDI

JOE STAMPLEY "Haven't I Loved You..." (Epic) 12/12, KRZY, KIKX, KMPS, KRAK, KSO, WAXX, KEBC, KFGO, WSM, KVET, KHEY, WIRK-FM. KENNY DALE "Thank You Ever-Lovin" (Capitol) 11/11, KLAK KEBC, KFGO, WUBE, WLWI, KKYX, KVET, KIKK, WLAS, KHEY, KLVI.

BILLIE JO SPEARS "Natural Attraction" (UA) 11/11, KTOM,
KSO, WAXX, KEBC, KFDI, KFEQ, WLWI, WBAM, KHEY, KLVI, WYII. ROY ORBISON & EMMYLOU HARRIS "That Lovin'..." (WB) 10/7, WFMS, WSM, WIRK-FM, KHEY, WEEP, KUGR, KIKX. On KEEN,

TOMMY OVERSTREET "Sue" (Elektra) 9/9, KMPS, KRAK, WAXX, KFGO, KEBC, KWMT, WBAM, KRMD, WMZQ.

**Most Requested** 

GEORGE JONES (Epic)

HAGGARD & EASTWOOD (Elektra)

CRISTY LANE (UA) CHARLIE DANIELS BAND (Epic)

CHARLIE DANIELS BAND (Epic HANK WILLIAMS JR. (Elektra) OAK RIDGE BOYS (MCA) CONWAY & LORETTA (MCA) MOE & JOE (Columbia) JOHN CONLEE (MCA) CRYSTAL GAYLE "Blue" (Colum VILLIE NELSON (Col

(

# **Active Recurrents**

Singles that have dropped off most current charts, but still showing some activity through sales and or requests.

sales and or requests.

JOHN ANDERSON
She Just Started Liking...(WB)
DEBBY BOONE
Are You On The Road...(WB/Curb)
JIM ED BROWN & HELEN CORNELIUS
Morning Comes Too Early (RCA)
DAVE & SUGAR
New York Wine...(RCA)
MAC DAVIS
It's Hard To Be Humble (Casabianca)
MERLE HAGGARD
The Way I Am (MCA)
KENDALLS
I'm Already Blue (Ovation)
ANNE MILIER

KENDALLS
I'm Aiready Blue (Ovation)
ANNE MURRAY
Lucky Me (Capitol)
DOLLY PARTON
Starting Over Again (RCA)
JEANNE PRUETT
Temporarily Yours (IBC)
EDDIE RABBITT
Gone Too Far (Elektra)
ROGERS & CARNES
Don't Fall in Love... (UA)
DON WILLIAMS
Good Ole Boys Like Me (MCA)



# **Biff Collie Inside Nashville**

IF YOU DON'T WANT IT IN THE PAPER, DON'T DO IT: Nashville music promoter Dallas Corey (real name Adolph Connard Jr.) surrendered to Nashville police Friday to face charges that the "pyramid party" he imported to Music City from California violates Tennessee's state lottery laws. Corey said "several hundred" Nashvillians invested a minimum of \$2000 each in the scheme over the past three weeks. Many music people have whispered involvement in the "get-rich-quick" parties . . . Tom T. and Dixie Hall, whose birthdays were bumper-to-bumper (May 25 & 26), were surprised with a late "twin" party, complete with a unique twin birthday cake. One side had "Happy Birthday Miss Dixie," with two bassett hounds perched on it (she raises them); the other side was decorated with a guitar for Tom T. Gilley's is exporting mechanical bulls from Houston to clubs in all parts of the country these days. The bull's name is "El Toro;" you pays your money, you sets your bucking and twisting speed and pace, and you play "Urban Cowboy." The machine was used in John Travolta's now-being-released movie, touted as potentially another "Saturday Night Fever" \$\$-hit ... "Country-Country" Vernon Oxford played the Brooklyn Academy of Music and got a standing ova-Mississippi has been seeing an "On The Spot" TV special about one of its favorite sons, Jerry Clower, tracing Jerry's 10 years in show business and how he "backed in," as Jerry explains his entrance

Rumors on the street about Bill Anderson being involved in a major market radio station purchase for conversion to Country. One rumor even suggests that Bill will be a regular personality on the station . . . At Meridian, Mississippi at the annual Jimmie Rodgers festival, whispers backstage suggested that Willie Nelson would join Merle Haggard on stage at the Saturday night show finale. There was an electricity backstage



Jerry Clower

of professionals and their friends, watching the door; then somebody said: "Willie's bus is here." It was but Willie wasn't on it. He was in Austin.

RONNIE MILSAP BUYS BEECH BEND AMUSE-MENT PARK: The well-known, popular park and

race track in Bowling Green, KY, 50 miles north of Nashville, has been purchased by the CMA "Entertainer of the Year." Milsap and his associates plan a grand opening shortly to introduce the new park policy and institute this summer's schedules. Suggestions are that the park will be a Nashville showcase of stars and comers, with Milsap hosting special occasions. This parallels Roy Acuff's purchase, in 1940 at the peak of his career, of Dunbar Cave near Clarksville, Tennessee, 50 miles northwest of Nash-

NASHVILLE CONNEC-TION: Roy Acuff got the "Governor's Award" from the local chapter of NARAS

Congratulations to nice guy Frank Jones on his appointment as Nashville Director of operations at Warner Bros. Records . They taped the 14th annual Music City News Country Awards TV special Monday night at the Opry House. The Statler Bros., Lynn Anderson and Ray Stevens cohost the special, which aired live in a number of markets and will



Roy Acuff

be syndicated VTR on many others. Marty Robbins was nominated in nine of the 15 categories, Larry Gatlin in seven, Kenny Rogers in three. It's the only awards show where the winners are determined by the fans' votes . . . The late Lester Flatt's Old Hickory Lake Home will be sold at auction Saturday (6-14). The house was built by Roy Acuff and was his home . Funnyman Jim Stafford signed for a costarring role in Clint Eastwood's upcoming movie "Any Which Way You Can." Jim will reprise in that movie his lovely original song called "Cow Patty!". Capitol/EMI/UA Nashville offices hosted a reception for Billie Jo Spears last week, honoring her silver and gold albums from England. Billie Jo's producer, Larry Butler, is due for a "roast" from the Nashville NARAS chapter this weekend (6-15) at the Opryland . . Joe Nixon, who writes exclusively for ATV Music Group was presented his first gold record for "Mother Country Music." President Sam Trust did . Singer/songwriter Wayne Kemp signed the honors . to Mercury Records . . . MCA/Songbird Records, a contemporary Christian label, inked Willie Nelson for country/gospel product featuring Willie and family ASCAP's Southern offices are expanding and new appointments include John Sturdivant and Bob Doyle, both joining the executive staff in Nashville Lowery Group President Bill Lowery announces release of a limited edition 2-record set, "25 Golden Years In Lowery Country," for radio and TV broadcast only. The discs feature a mixture of 25 traditional and contemporary country music songs in the Group's catalog, including writers Jerry Reed, Ray Stevens, Joe South, and Razzy Bailey. Performers include Elvis Presley, Johnny Cash, Sonny James, Lynn Anderson, Freddy Weller, Hank Snow, Brenda Lee, and Porter Wagoner. Any radio station desiring service on this album can drop a line (on radio stationery) to The Lowery Group, 3051 Clairmont Road, N.E., Atlanta, GA 30329 ... Jimmy Dean filed a countersuit against Charleston, SC architect David Leroy Parrott, who says Dean and his wife Mary owe him \$27,980 for the new house they hired him to design. Dean says Parrott's instructions from them were to design a home in the \$280,000 range, and what he delivered brought a low contractor's bid of \$671,566 and he isn't entitled to a dime! . . . Jerry Lee Lewis, after his arrest in Oklahoma City June 2, said he was unaware that state's authorities were looking for him until he was served with a bench warrant while in town to play a nightclub date. That local court's warrant was based the judge said, on Lewis's failure to pay a \$450,000 judgment logged against him in 1978 Quitman, Texas honored hometown girl Sissy Spacek as thousands gathered to pay tribute to the girl who portrayed Loretta Lynn in "Coal Miner's Daughter." Sissy has been paged to star as Nashville reporter Dorrie Bridges, who makes it big as a Hollywood columnist in a movie version of the best-selling Jeannie Sakol novel "Hot 30." . . . Nashville columnist Red O'Donnell says Loretta's new record "Naked In The Rain" was not written by Bobby Bare! . . . Brenda Lee taped two TV specials last Monday and Tuesday

IN THE STUDIO: Johnny Duncan and Janie Fricke recording in Nashville, upcoming album due for release in October ... Ovation's Kendalls getting lots of TV exposure; they have taped, or are scheduled to tape, the "American Top 10" nationally syndicated TV show, "Hee Haw," and 'Dinah." Then they head back to Nashville to headline the Fan Fair Mixed Labels Show . . . Also guesting on "Hee Haw" are Tom T. Hall, Porter Wagoner, Bellamy Brothers ... Bill Anderson busy in the Big Apple taping day-time soap "One Life To Live." The ABC-TV show

in Santiago, Chile . . . T.G. Sheppard's "I'll Be Coming Back For More" will be heard on an upcoming CBS-

TV movie of the week, "Where The Ladies Go."

created the Opry stage to fulfill one of the show's character's life-long dream of appearing on the Opry. Anderson and his Po' Folks band play themselves on the special segment, set to air June 19 and 20.

WILD TURKEY WINNERS: The Wild Turkey Jamboree of Country Music sparkled with talent last weekend in Columbia, TN, as crowds cheered all the entrants and aspiring stars. Cabin Fever, sponsored by WSAI/Cincinnati, captured the \$10,000 first prize. Second place honors went to WHOO/Orlando-sponsored male vocalist David Head. Southern Ashe, WPNX/ Columbus, GA's entry, garnered \$2000 for third place. Austin, Nichols President Richard J. Newman awarded the cash.

POTPOURRI: Country Music Association is offering the "Music For The Times," a new promotional film as a vehicle for selling country music to advertisers, merchandisers and media. Videocassettes or 16mm film copies may be purchased at cost, or borrowed from CMA for short-term use by paying the cost of postage and handling. For details contact Jo Walker at CMA, Nashville, TN 37203 . . . Attorney Sy Rosenberg, who managed Charlie Rich for 16 years, gave up his successful law practice in Memphis and moved to Nashville to establish offices on Music Row. His first project is Gary Gentry, the good-looking, talented singer-writer whose credits include Johnny Duncan's "Lady In The Blue Mercedes," and Johnny Paycheck's "Drinking And Driving." Rosenberg's new address is 45 Music Square W., Nashville, TN . Cactus Jack's, "Nashville's Newest Party Place" as they call it, opened and introduced Mickey Gilley's mechanical bull "El Toro." (And that's no



RADIO ON THE RUN - Buck Owens's Phoenix radio property KNIX-AM-FM recently held a 10,000 meter "Run In The Country" with 1000 runners helping to raise funds for Junior Achievement. Seen here on Scottsdale's canal banks are the running participants. Also pictured is KNIX-FM morning man W. Steven Martin (right) and Bill Heywood of KOY. Heywood won the media division of the race.

Hottest

**GEORGE JONES** 

(Epic)

M. HAGGARD & C. EASTWOOD



Prosmak AI
Charlis Daniels Bend
Ronnis Milsap
Barbara Mandrell
Raba MgChitre
Rosanne Cash
Dean Ollin
Brent Burns
B.J. Bright
Charly McClain
Reeves & Allen
John Anderson
George Jones
Miss Allen
Jr.
BOTH
Promo, UT

Mo. CA

Soonweeke, CA
Ronnia Hiliage
R. Gordin a T.
Porter a Oblig
Edde Rabbitt
Reith Steyall
Tompy Overstre
Eddy Annol
Jis West
Byrom Gallimon
Jos Stampley
MOTTEST:
Cristy Lane
George Jones
Hickey Gilley
Haggard & East
Bellamy Bros.

### WEST

Denny Mood Berbare Handre Kelth Stegall Joe Stampley Ronnie Milsap Edity Arnold Porter & Dolly HOTTEST Mando Earnold

HULAL
Arroyo Gronde, CA
Charlie Daniels Band
Slasy Spaces
Hickay Gilley Stand\*
HOTTEST:
Oas Ridge Boys
Noe 8 Joe
Tammy Hynette
Crystel Gayle "Blue"

KUZZ

Porter & Dolly Ronnie Milsap Eddy Armold Berbara Mandrell Johnny Russall Reba McEntire Hightstreets HDTTEST: |Meggard & Eastwo

RLZ Darwer, CO Bobby Bare Jacky Ward D. Davis B M.

LEED Fuggeres, OR

Rebe RCEntire
Damny Mood
Jeanne Prumtt
Eddie Rabbitt
Keith Stepall
Porter & Dolly
Ronnie RIISap
HOTTEST:
Cristy Lame
George Jones
Crystal Sayle

Ronnie Hilsap Eddie Rabbitt Dirt Band Gery Stewert Roy Orbison & Emmylou Berbare Mendrell NOTIEST: Willie Nelson Campbell & Coolidge Charlie Daniels Band

Ronnie Milsap Barbara Mandrel Eddie Rabbitt Jerry Lee Lewis Lerry Gealin HOTTEST: Haggard & Easter John Conlee George Jones wearge Janes Mickey Gilley "True" Waylon Jennings

ILLAC Los Angeles, CA Kenny Rogers Mickey Gilley Jerry Lee Lewis Berbers Mandrell Dottie West

AMEW Coldanyl-S.F., CA

Billie Jo Spears Jones & Paycheck Forter & Oolly Oottle West Mickay Gillay MOTEST: Crystal Gayle "B George Jones Razzy Belley Johnny Dancan Alabama

KSOP Soft Lake City, UT

Jones & Paycheck Ronnie Milsap (Bol Barbara Mandrell Eddie Rabbitt Stephanie Minslow HOTTEST: Cristy Lene Hoe & Joe Hazzy ballay Mel Tilla George Jones

Jeanne Pruett Barbara Mandrell Ronnie McDowell Reba McEntire Eddie Aabbitt HOTIEST: Charlie Daniels Anne Murray Kenny Rogers

Son Jose, CA

Gary Stamert

Barbara Handrell

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Forter & Delly

Dirt Band

Anne Marray

Jones & Paychech

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Les Home

Joe Stampley Ray Orbison & E Barbara Hendrel Jeanne Pruett Forter & Dolly Eddie Rabbitt Tommy Overstree Ronnie Hilsap

KINUX Tucson, AZ

Ronnie Milsap Barbara Mandrell Porter & Dolly Joe Stampley Larry Gatlin Roy Orbison & East Eddy Arnold HOTTEST: Don Milliams Charley Pride John Conlee Crestal, Garla "Bil

KVOO Tulea, OK

KFDI Wichillo, KS

CHLW-FM W'indepr, One

Mancy Rusul
Rafth Stevell
Rafth Stevell
Rafth Stevell
Rafth Stevell
Rad Sovine
Johnny Russell
Danny Mood
Ronnie Hilsay
Johnny Hofth
Sem D. Bass
Olick Faller
Siller
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Siller
Rickey Gilley
Rickey Gilley "True"

Whodoor, Ordono
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Goods Rabolts
Loon Everwite
R, Gosdin A T Jennings
Dack Grayson
Steve Douglas
Johnny Russell
Ronnic Hilsap
Tommy Oversteet
HOTTEST:
George John
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Eddie Habbitt Johnny Duncan Highey Gilley Dottia West Alabama HOTTEST: ST LOUIS MO Alabama Barbaro Mandrell Mank Williams Jr. Waylon Jennings Jacky Werd HOTTEST: Rogers & Carnes T.G. Shappard

WTH Terro Handa, St

Charlie Daniels Larry Gatlin Johnny Cash Tom T. Mail Jacky Mard Freddte Hart R.C. Bannon Gary Burbanh HOTTEST: Ronte Hilsap 'I Moe à Joe Dal Hidge Doys Charley Pride Moe Bandy Mickey Gilley
Maylon Jennings
Rax Allen Jr.
Mundo Earwood
HOTTEST:
George Jones
Moe & Joe
Haggard & Eastwood
John Conlee
Mickey Gilley "True"

ALIENT, TX

Tuden, OK
Johnnis High
Carp Stewert
Felice & Boudleous
Johnny Russell
Rebe McEntire
Johns & Paycheck
Pedgy Sue
"Crash" Cradock
"Crash" Cradock
"Crash" Cradock
Penny Defaven
Steve Ouglas
Peoble Daniels
Keith Stegell
Pat Boone
Keilli Merren
Ermst Tubb
Danny Mood

KLVI Beaumont, TX

Porter à Dolly Eddie Rabbitt Kenny Dale Danny Hood Ronnie Hilsep HOTEST: Mickey Gilley "Tr Charly McClain Hank Williams Jr. Corwey & Lovette Bellamy Bros.

WYMB Blloxi, MS

WLAS

TI.

Bob Seger Mickey Gilley Bobby Bare Rex Allen Jr. Alabama Charlie Daniels MOTTEST: George Jacon

KUKUK Howellon, TX

WVOJ

Loretta Lynn
"Crash" Craddock
Gary Stamert
Jones & Paycheck
MOTTEST:
Oak Ridge Boys
George Jones
Willie Relson
John Comlee
Charley Pride

Eddie Rabbitt Barbara Mandrell Porter & Dolly HOTTEST: Ronnie Hilsap (B John Conlee Reeves & Allen Charlay Pride Hickey Gilley "T

Mundo Eerwood Emmylou Haard's Dottie West Jacky Mard Mickey Gilley Maylon Jennings Rosanne Cash HOTTEST: Charlie Daniels Band Crystal Gayle "Blue" Razzy Bailey

Charley Pride Gene Matson John Confee Rocky Burnetta Commay & Loretta HDTTES! Don Williams Oak Ridge Boys

Most Added .

**EDDIE RABBITT** 

Drivin' My Life Away (Elektra) BARBARA MANDRELL

Crackers (MCA)

RONNIE MILSAP Cowboys And Clowns (RCA)

Charlie Daniels Band Jerry Lee Lewis Ronnie Hilsap HOTTEST: Happard & Eastwood Bellamy Bros. Anne Burray Alabams

Bobby Bare 8.J. Wright Jerry Lee Lewis Larry Geltin "Crash" Graddoch MOTEST: Mos à Joe Razzy Bailey George Jones Reves à Ajlen Commay à Loretta

WADR Remeen, NY

Rodney Crowell
Johnny Cash
Terrance Boylan
Trecy Balln
Charlie Daniels Gas
Romnie Milson
Eddie Nabbitt
HOTTEST:
Naylon Jennings
Dom William
Johnny Ouncan
Neil & Ourca

Emmylou Harris Dean Dillon Danny Mood Hary Macgregor Haz D. Bernes HDTTEST: Sesan Jacks Ronnie Rilsap Reves & Allen Eddy Arnold Bill Anderson

REGIONAL

**ADDS & HOTS** 

Jones & Paychech Tammy Overstreet Danny Nood Johnny Russell Jacky Mard Larry Gatlin Eddie Rabbitt Rodney Crosell Roy Head

Rodney Crosell Roy Head Hans Milliams Jr.(filp) MUTEST: Charlie Daniels Band John Comlee Rosanne Cash Emmylou Harris Bellamy Bros.

YOR, PA

Zella Lehr Bobty Bare Larry Gatlin Campbell & Goolfdon Olfvia Benton-John MOTEST: John Conlee Ronnie Milsey "Heart' Crystal Gayle "Blue" Rerves & Allen

# MIDWEST

Barbara Mandrell Ronnie Riliap Eddie Rabbitt Charlie Danniels Band Dottie West Dean Dillon MDTEST: Sissy Spacek Cristy Lane George Jones Heggard & Eastwood

WJJD Chicago, IL

HOTTEST: George Jones Reeves & Alle Haggard & Eas 8,J. Wright Willia Melson

Gene Matson Bellamy Bros. Razzy Matlar Tammy Mynette MOTIEST: Rogers & Carm Ronnie Milsap George Jones

WSAI Cincinnal, OH

Res Allen Jr.
Jerry Lee Lewis
Johnny Cash
Lerry Getlin
Barbara Mandrell
"Cresh" Creddoct
Cddle Rabbitt
MOTEST:
MOE à Joe
Maggard à Easted
Bobby Gare
Charly McClain
Jacky Mard

Cincipient, OH

Ronnie Rilisa (Both)

Ranny Dale

Lodie Rabbitt

Lodie Rabbitt

Rathara Randrell

Dottic West

Alabama

Hone Williams Jr.

COMMITTER

Lower Jones

Hapyard & Eastwood

Maylon Jennings

Jerry Lee Lewis

Jacky Mard

Jacky Mard

Maylon Jennings Dottle Mest Rodney Growell Eddie Rabbitt Ronnie Milsep (Both) HOTTEST Dak Ridge Boys Kendalls

Barbara Mandrel Eddie Rabbitt Ronnie Milsap Ronnie McDowell Ronnie McDowell Larry Gatlin Joe Stampley Billie Jo Spears HOITEST: Haggard & Eastwood Bellamy Bros. Loretta Lynn

Jones & Paycheck Jeanne Pruett Rebe McEntire Johnny Cash Barbara Mandrell Ronnie Milsap

Tommy Overstreet Eddie Rabbitt Barbara Mandrell Johnny Duhcan Joe Stampley Billie Jo Speers Gary Stamark Don King Amtrist:

KF90 Fargo, ND

Forga MD

Eddie Rabbitt
Barbara Mandryll
Romie Hilsp
Remy Dell
Jeanne Prust
Tommy Overstreet
Romie McDomell
SUTTEST;
Romie Hilsap \*51e
T.6. Shepped
George Jones
Hell Tills
Hell Hilsap \*61e
Hell

Dottle Mest
Johnny Duncen
Freddie Mart
Leon Everete
Dirt Band
Eddie Rabbitt
Johnny Cash
MUTTEST:
Crystal Gayle "81
Gene Matton
Commay & Loretta
Tammy Mynatte
Moe Bandy

Maylon Jenny Jecky Mard Freddie Hart

Charite Dantwis Band Barbara Mandrell Roy Orbison & Emmylou Gary Burbonk Ronnie Milsep "Misery" MOTIEST: Comman A

Commey & Loretta George Jones Mickey Gilley "True WDAF Konege City, MO

Eddie Rabbitt Johnny Duncan Dottre wess "Cresh" Creddock Loretta Lynn Leon Everette HOTTEST: Commay & Lorette Mille Melson Mel Tillis

WITL Lansing, Mil

Rosanne Cash Eddle Rabbitt Barbara Mandrell Tommy Moe Jones & Paycheck "Crash" Craddock Don King MOTTEST: Campbell & Coolidge Mickey Gilley (Both) Mel Tillis

Ronnie Milsep Lerry Gatlin Barbara Mandrell Eddie Rabbitt Stephanie Minslow HOTTEST: Bellamy Bros. Charlie Daniels Ban Haggard & Eastwood Conway & Loretta

Crystal Gayle "Blue" Lacy J. Delton HOTTEST: HOTTEST: Ronnie Milsap Anne Murray T.G. Shepperd

Sylvia Lacy J. Dalton Rax Allen Jr. Jerry Lee Lewis Larry Gatlin HOTTEST: Anne Murray Kendalls

KEBC Oklah

KYNN Omana, ME

Dorvel Lynn Smith Jones & Paycheck Devid Mouston Gary Stewart "Grash" Craddock Com & Anderson Jack Grayson

wordin
Johnny Cash
Johnny Russell
HOTTEST:
Mickey Gilley "True"
Haggard & Esstwood
Jacky Mard
Alabama

HOFIL Plants, SD

Stille Jo Spears
Danny Mond
Eddie Rabbitt
Eddie Rabbitt
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Jeanne Prustt
Tammy Overstreet
Ronnie McOowell
Joe Stampley
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HOTTEST:
Alabama
Bellamy Bros.
Freddie Hart
Maylon Jennings

WYTL Oahkaan Wi

WXCL Peorlo, B.

Loretta Lynn Johnny Duncan Jones à Paychech Zella Lehr Jacky Mard Eddie Rabbitt MUTTEST: Nel TSITIS Reeves à Allen Commay à Loretta Heggard à Eastwoo

NAME ROCK MOONS, IL Emmylou Harris Jerry Lee Lewis Alabama Stoney Edwards Tom T. Hall Rosenne Cash Hickey Gilley HOTTEST: Commay & Loretta Haggard & Eastwood

Johnny Cash Lee Wright Barbara Mandrell Bill Mence Stave Dougles Stephante Winslow Stephante Simone Dave Toland Jack Grayson Willie Melson Eddte Rabbitt

Sagmaw, MB

Mank Williams Jr
Larry Getlin
Tam T. Hell
Gordon Lightfoot
Freddie Mart
Michelle Stitz
MOTIEST:
Oak Ridge Bays
Don Williams
John Conlee

SP Choud MM

Charite Daniels Bar
Mickey Gilley
Emmylow Harris
Eddie Rabbitt
Jacky Mard
Hank Milliems Jr.
HOTTEST:
Crystal Gayle "Road
Hoggard & Estbood
John Comitee
Tammy Mymette
Dristy Lane
WEEDI

Eddie Rabbitt
8:111e Jo Spees
Johnny Cash
"Crash" Craddoth
Dick Feller
MUTEST:
Maylon Jennings
Anne Murray
Charly McClain
Hank Milliams Jr,
William Melson

SOUTH

MONE Austr, TX

**EAST** 

Eddie Reboitt Berbare Mandrell Dirt Band Res Alten Jr. Lacy J. Dalton MOTITST: Hillie Nelson Hank Williams Jr. Crystal Gayle "Blue" Maylon Jennings Alabama

WPOC Baltimore MD

Rowas & Allen Dottle Mest Emmylou Harris Barbera Handrell MOTTEST: Anne Murray Bette Hidler John Anderson

Eristy Lame Charlie Daniels

Johnny Duncan Eddie Rabbitt Marbara Mandrell Romnie Hilsap (Boti Johnny Gall Johnny Gall Kampy Dale Kampy Dale Kampy Rogers Larry Gallin Porter & Dolly Jones & Saycheck HOTICST: Maylon Jennings Alabama Charlie Daniels Bai

Kenny Dale
Johnny Duncan
Coe & Anderson
Charlie Daniel
Larry Gatlin
Tom T. Hall
Billie Jo Spee
HOTEST.
Romste Milsap
Mundo Earwood
George Jones
Mickey Gilley
Lou Anthony

Larry Gatin
Coe & Anderson
Jones & Paycheck
Dean Dillon
R.C. Bannon
R.C. Banno

Lacy J. Dalton Rodney Crowell Gary Burbank Charlie Daniels Band Emmy low Harris HOTTEST: Cristy Lane George Jones Mille Melson

Barbara Mandrell Eddie Rabbitt Tommy Overstreet Sillie Jo Spears Penny Defaven Freddy Meller Tom T. Hell HOTTEST: Hank Milliams Jr. Leon Everette Encorpe Jones Charley Pride Rundo Earwood WLWI Mortgomery, AL Ronnie Milsep Barbara Mendrell Dirt Bend Eddie Rabbitt Kenny Dele Billie Jo Spears Anne Rurray' Ronnie McDowell Porter & Dolly Eddy Arnold MOTTEST: George Jones

INDICE Monros, LA

Maylon Jenning Lean Everette Jack Greene Johnny Duncan Gary Stewart Larry Gettin Reba McEntire R.C. Barnon MOTTEST: Ronnie Milsep Oak flidge Boys T.G. Sheppard

ICCY'S San Antonio, TX

MI NO

Jones & Paycheck Red Steegell Rounte Rilsep (Bot Berbers Rendrell Roy Head Tommy Overstreet Eddie Reboils HOTTES): Oak Ridge Boys John Conlee

Tom T, Hell

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Johnny Duncan

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Jones & Psychech

GUTEST:

Charlie Ostries

Bellamy Broy,

Willie Welson

Alabama

Johnny Cash Cherite Dentels Stephanie Samone Rosanne Cash Johnny Duncan "Cresh" Creddock Jacky Mard Reba McEntire HDTTEST: George Jones Commay & Lorette Charley Price

Penny Designer Barbara Mandrell Romale Milsep Asse Marray Assembler as Emp Edit as about 18 Marris Against Lerr Jon State Boy Porter a Dely HOTTEST George Jones Cristy Lene Charlis Cenfels Ba



**HOTTEST TRACKS:** 

"Love The World Away" KENNY ROCERS (Full Moon/Asylum

Album cuts receiving airplay and activity. Listed alphabetically. Cuts in bold indicate heaviest reported airplay. REX ALLEN JR. - Oklahoma Rose - (WB) "Drink It Down, Lady"

BRONCO BILLY - Soundtrack - (Elektra) "Misery And Gin" "Bronco Billy

JOHN CONLEE - Friday Night Blues - (MCA) "She Can't Say That Anymore" "We Belong In Love Tonight" "What I Had With You"

WAYLON JENNINGS - Music Man - (RCA) "Dukes Of Hazzard" "Storms Never Last" "It's Alright" "Nashville Wimmin" "What About

WILLIE NELSON & RAY PRICE — San Antonio Rose — (Columbia)
"San Antonio Rose" "Funny How Time Slips Away" "Deep Water"
"Crazy Arms" "Faded Love" "Release Me" "I Fall To Pieces"

"Say Goodnight" KENNY ROGERS - Gldeon - (UA) "You Were A Good Friend" MEL TILLIS - Your Body Is An Outlaw - (Elektra) "She's Just Being

A Woman" "Rain On My Parade" URBAN COWBOY - Soundtrack - (Full Moon/Asylum) "Love The World Away" "Could I Have This Dance" "Cherokee Fiddle" "Looking For Love" "Orange Blossom Special" "Falling In Love For The Night"

"Move It On Over" "Dinosaur" "All In Alabama" "Here I Am Fallin" Again" "The Blues Man" HANK WILLIAMS JR. - Habits Old And New - (Elektra) "Old Habits"



В

"Could I Have This Dance" "Theme From The Dukes Of Hazzard
ANNE MURRAY (Full Moon/Asylum) Waylon Jennings (RCA)

"She Has My Heart"

BROWN & CORNELIUS - One Man, One Woman - (RCA) "The Bed-ED BRUCE - Ed Bruce - (MCA) "Girls, Women And Ladies" "Last

MERLE HAGGARD - The Way I Am - (MCA) "I'm The One Who Loves You" "Wake Up" "Take Me Back"

Steppin' Too" 'The Darkest Hour..." "You're Learning"

You" "He Went To Paris" "Do It Again" "Sweet Music Man"

PURE PRAIRIE LEAGUE - Firin' Up - (Casablanca) "I'll Be Damned" DOLLY PARTON - Dolly Dolly Dolly - (RCA) "Old Flames Can't Hold..."

"Darlin' " "Don't It Make Ya Wanna Dance"

EMMYLOU HARRIS - Roses In The Snow - (WB) "Roses In The Snow "The Boxer" "Gold Watch & Chain" "Miss The Mississippi" "I'll Go





POP/ADULT®

# Mike Kasabo

"Femme FM" —

# Pop/Adult With Women In Mind

Dwight Douglas, a partner in the programming/ consulting quartet of Burkhart-Abrams-Michaels-Douglas, is a young veteran of various formats. But now he's involved with one that he had a major hand in developing "Femme FM," aimed directly at 25-34 year-old women. Douglas revealed to R&R how this new concept came about.

DD: About a year ago we were faced with a lot of questions from a lot of our Superstars AOR managers about the potential of trying to broaden ourselves in the 25-34 area. So we went about the business of researching just how to go about getting the 25-34's.

R&R: What did you find?

DD: We found that a lot of American 25-34 women during their teenage or college years grew up listening

**Dwight Douglas** not to adult radio, but to Top 40 and then right into AOR. You couldn't walk through a girl's dormitory at a college and not hear Joni Mitchell and Cat Stevens and Judy Collins, and since that point, in the last 10 years, AOR radio has evolved into a position that quite frankly isn't as palatable for that age group. At the same time, women have already made the conversion from AM to FM - so here they are on the FM band having to choose between either the Top 40 or the AOR radio station.

R&R: What you're saying is that the 25-34 woman isn't totally comfortable with what's been available?

DD: That's true. What you have is a lot of what I call first generation soft rock stations like KNX-FM and WEEI-FM in Boston, and they base their music on a criterion of "Well, if it's soft and hip, we'll play it." We came up with a new criteria or check list for determining how the music gets on. The four points are: 1) does the record research show appeal to a 25-34 year-old female listener? If it does, we go to checklist 2) does it have a chance to be a Top 40 hit? 3) does it fit the basic texture of the Fernme FM sound, which of course is a very subjective thing, but we need to avoid anything too disco, too adult like Tony Bennett, and so on. Finally, the fourth criterion if it gets through the first three, is the lyrics - are they relatable to a hip young woman?

R&R: O.K., you have two research levels and the last two are subjective levels — but

why would #2, crossing Top 40, be a part of your criteria?

DD: Because one of the things that's happening in this country today is a big squeeze of hard rock records. For a long time, it was all disco, then all hard rock, now it's more or less a Pop/Adult type of sound, lots of nice duets, lots of good pop/country crossovers in general, lots of good soft music. Which leads us to the point that we want to be as hit-

"A lot of American 25-34 women during their teenage or college years grew up listening to Top 40 and then right into AOR. In the last 10 years, AOR radio has evolved into a position that isn't as palatable for that age group."

oriented as possible, so if a record like Paul Davis's "Do Right" goes on our station, we'll stick with it and not drop it after three or four weeks as many stations do when the Top 40 station hasn't made up its mind to play it yet. It takes the Top 40 mechanism longer to figure out whether this kind of record is a hit.

R&R: Record companies will be glad to hear you're going to stay on records longer . DD: If our research gives a green light, we're going to stick with it for at least five or six weeks for the audience to understand that record is worth either a call or a buy or a response. With increased competition and increased fragmentation, the motivation to go out and buy a record, especially with the economy being the way it is right now, has to be a lot heavier than it was two or three years ago.

R&R: While we're into it, number four on the checklist deals with lyrics. Is this a

means to zero in on the target?

DD: Definitely. It's what I call the teen-oriented eliminator. The old theory in Top 40 was that if you had a good teen radio station, you'd get the 25-34 women. That's not so true anymore because teens four or five years ago were into David Cassidy and the Bay City Rollers, but today it's artists like Van Halen and other super hard artists. Adult ladies are not going to put up with that. This is a large part of the basis and reason why this Femme FM female format is going to work.

R&R: It appears you're trying to appeal at least psychologically to a warmer feeling. DD: Right. The concept is love rather than anger. Much of the hard rock lyrics deal with new wave thinking like destroying the government and other angry topics. We're going the other way and emphasizing the love songs. It's more like a Perrier station rather than a beer station.

R&R: Musically, you're positioning yourself differently than an AM Pop/Adult, aren't

DD: A Pop/Adult on AM needs to do so much information that if you're going to give up a record, you will give up a hip record and stick with a Kenny Rogers record. The cost factor is going to be higher with an AM P/A than our FM 25-34 female station. R&R: You spoke earlier of "textures" in the music. Without giving away secrets, can

you give us a definition?

DD: It's that interlock, that appeal of softness and hardness of the music that will get

us big with the women and still maintain our male demos from 25-34. Beyond that I don't want to comment.

R&R: Of course you realize that music is only a part of the successful Pop/Adult uni-

verse of elements . . . DD: Yes, and right now in Pittsburgh our first client is one of your reporters, FM97-WFFM. That radio station is very much into news and our big job there is to try to at least come close to matching or nudging away a little bit of the enormous credibility of KDKA as far as news and information is concerned. It's our biggest project and is one of the most difficult parts of putting together this format.

R&R: Pragmatically, a radio station cannot live by females alone. What are you doing for the men?

DD: Our research shows that of all the people that grew up 10-15 years ago and are now 25 years old and above, that the women are a different breed from several decades ago. They tend to control radio a bit more and at the same time, the male is saying to himself, "Hey, if I'm going to score points with this lady I'd better have her favorite radio station on in my van or car." The males are more passive than they used to be.

R&R: You obviously feel very confident with this new approach . .

DD: Yes. And our research keeps coming back and it's almost glaringly obvious that a lot of people 30+ don't feel that the Top 40 station has enough news or they don't feel that the radio station can be depended upon in an emergency. All we're trying to do is hold them with the music and also the information credibility.

"Most of the buys in the country are in the 25-44 age group, and 62% of purchase decisions are made by women.'

R&R: Is all the work you've put into this meeting with a satisfactory degree of interest? DD: We've already had more than 50 inquiries from radio station management, especially from Beautiful Music stations that have been placing 2nd or 3rd in the marketplace and have a limited spot load and just can't make enough from their rating points to make it. We offer what I feel is a better way for many of the stations in this situation to make a profit.

R&R: A final comment on your Femme FM format?

DD: The key to remember in this whole thing is that most of the buys that are coming down now in the country are in the 25-44 age group, and the second thing to remember is 62% of purchase decisions are made by women. I had one major president of a broadcasting company say, "Well, it sounds pretty narrow, 25-34 year-old women." I said, "Hey, you take the top 25 markets and have one of your radio stations be #1 with women 25-34 and sit back and watch the business come to you." Ours is a flexible format. Obviously, in some markets we want to put a little more album product in. In more conservative areas we may want to be a little more oldie-oriented. We believe we have the right answer for 1980's Pop/Adult radio — and the young women are going to prove it.

# Transition

Doug Silver has left his Station Manager and Program Director positions at WCWA/Toledo and has moved to Cincinnati, where he will presumably work in radio wonder if there's an opening at WKRP?). He is replaced by Pat Still in the GM role; Mark Stevens is the acting PD until a permanent programmer is found . . . Jimmy Dean has been promoted to Program Director of WPTF/Raleigh and will continue his MD spot as well. Former PD Charles Stegall is now the Operations Manager, a newly-created position. Mike Raley, the 7-12mid personality, will now assist Dean with the music. WKZL/Winston Salem loses air personality Mike Anderson. with the music . . . WKZL/Winston-Salem loses air personality Mike Anderson, who moves his act to WRNL/Richmond, where he will serve as PD and MD . . . New MD at KDWN/Las Vegas is Gary Zane . . . Frank Catalano leaves his news position at WNFL/Green Bay to take a spot in the news department at KTNT/ Seattle . . . Sue Collins has been named Promotion Director of KSTP/Minneapolis, coming from the local promoting for Material. coming from the local promo gig for Motown . . . Anna Hovind to WHIZ/Zanesville, OH from WHTH/Newark, OH as a newsperson; also new is Gil Frankenberger as 6-12mid personality, direct from college . . . Drew Wilder is the new PD and MD of WLAD/Danbury, CT . . . Rose Loreti leaves her Program Assistant job at WATR/Waterbury to become Associate Producer with E.S.P.N. (Entertainment Sports Programming Network). Also, Pat Culligan has been promoted from weekends to Programming Network). Also, Pat Culligan has been promoted from weekends to the early evening shift, and new to weekends are Ellen Hesse and Heather Collins . . . Walt Allen is the new Music Director of WWBD/Bamberg, SC, replacing Bernie Hydrick, who leaves radio . . .

Update

TROUBLE AT THE TRANSMITTER: WDIF/Marjon was knocked off the air last week by a tremendous lightning bolt during a heavy storm. The phone line to the transmitter was hit, forcing the station to originate its programming from the transmitter site via the mobile unit which hooked up to the tower. Total time off the air: 36 hours, ouch!

... WGY/Schenectady will remote all the excitement and action when the Ringling Brothers and Barnum & Bailey Circus comes to town, with all regular programming coming from WGY's super-duper mobile home broadcast unit . . . KRMG/Tulsa is staging its third annual "Tulsa Topless Car Parade," which, of course, is a caravan of convertibles cruising through the town and leading the way to the State Fair Grounds for a full day's activities. In Mamphie WALLD held its appual "River Day" promotion which is part of tivities . . . In Memphis, WQUD held its annual "River Day" promotion, which is part of a city celebration called "Memphis In May." The station sponsored local bands, and a huge fireworks display, with all its jocks on hand with phone-in remotes . . . WGR/Buffalo gave away a replica of a classic Wurlitzer jukebox recently and had it filled with "greaser" oldies . . . WCFR/Springfield, VT has picked up the NBC Adult Network and Source ser-



POP/ADULT®

# BREAKERS

# **MANHATTANS Shining Star (Columbia)**

63% of our reporters are on it. Going full steam at the P/A level — adds include WTAE, K59, WJBO, WHIZ, WHAG, WEBC, KFOR, WHEN, WVMT. Key moves: 18-12 WORG, 23-18 WSM-FM, 21-10 WBT, 14-10 WMAZ, 27-22 KWOS, 29-24 WFIR, 28-23 FM97, 18-15 WPRO, debut 18 WBEN, debut 19 KRMG, debut 20 WGR, debut 25 WBOW, debut 29 WNEU, debut 29 KOLO. Heavy rotation: WASH, WSIX, WGY, WQUA. Jumps 30-22 on P/A chart.

# **CRYSTAL GAYLE** The Blue Side (Columbia)

60% of our reporters are on it. Has spread nicely from South and Midwest - adds include KMPC, KAKZ, WCWA, KBAI, WBOW. Key moves: 26-16 KFMB, 15-10 KMBZ, 26-19 WHAG, 24-20 WMAZ, 25-22 WWWE, 28-22 WRIE, 24-21 KBLF, debut 22 KEX, debut 23 WBEN, debut 28 WPRO. Jumps 29-23 on P/A chart.

# KIM CARNES More Love (EMI America)

59% of our reporters are on it. Leaps onto the P/A chart at No. 27. Adds include WOWO, KFOR, WQUA, WSTV, WELI, KAKZ, WHAM, WSIX, WJBO, KUGN, KFMB, WNEU, KOB. Key moves: 16-10 WSM-FM, 22-15 WBEN, 25-21 WBT, 28-23 WCWA, 33-27 KBAI, 29-24 WMAZ, debut 20 WBZ, debut 21 WBOW, debut 25 KWOS, debut 29 WCSC, debut 27 WPRO.

GORDON LIGHTFOOT "Dream Street Rose" (WB) 61/7 add WIBW, WHAM, WTIC, KSTP, WEBC, WCWA, WHOK, Key moves: 22-14 WHAG, 18-13 KMBZ, 16-12 WSTV, 27-24 WNEU, 22-18 WBOW, debut 18 KEX, encore 27 WSB. Heevy rotation: KRKK, Increased 28-25 on P/A chart.

CAPTAIN & TENNILLE "Happy Together (A Fantasy)" (Casablanca) 45/4 add KSL KMRJ, KFOR, WATR, Key moves: 26/23 WBOW, 19-16 WMAZ, 24/21 KMBZ, 21-18 WPRO, 33-29 WHAG, debut 30 KSTP, debut 30 WJBO. Increased 31-28 on P/A chart.

GLEN CAMPBELL & RITA COOLIDGE "Somethin" Bout You Baby I Like" (Capitol) 47/6 add WFIR. WFDF, WHOK, WSGW, WQUD, KFOR, Key moves: 26-23 WORG, 22-19 KBLF, 29-25 WPRO, 27-24 WBOW, 25-21 WVMT, debut 23 KEX, debut 29 KSTP, debut 31 WCSC. Heavy rotation: WHIO, increased 34-30 on P/A chart.

BILLY JOEL "It's Still Rock & Roll To Me" (Columbia) 41/8 add WTAE, WBZ, WQUD (dp), WBOW (dp), WCWA, WGY, WDAE, WSGW, Key moves: 22-13 WNEU, 22-15 WLW, 15-9 WGR, 23-16 KBAI, 20-15 WMAZ, 30-22 WBT, 26-20 KRMG, Heavy rotation: WIP, WHEN, WHIO, WEBC, WCHV, WDIF, Increased 38-31 on P/A chart.

MICKEY GILLEY "Stand By Me" (Full Moon/Asylum) 42/17 adds include WSBA. KEX. WGIR, WHIO, WQUD, WIS. WBEN. WSIX. WSM-FM. WHAS, WPTF, WCBM. Key moves: 18-13 KRMG, 24-20 WSTV, 34-30 WORG, 27-23 WPRO, 27-20 WBT, debut 28 WNEU, debut 29 WVMT. t 29 WRIE. Increased 39-32 on P/A chart.

PAUL McCARTNEY "Coming Up" (Columbia) 35/6 edd WKHM, WBT, WTAE, WCCO-FM, WHIZ, KMRJ. Key moves: 10-4 WNEU, 17-10 WFIR, 3-1 FM97, 18-10 WFYR, 4-1 WOWO, 21-16 WVMT. Heavy rotation: WASH, WYMC, Increased 37-34 on P/A chart.

RAY PARKER JR. & RAYDIO "Two Places At The Same Time" (Arista) 31/2 add WBZ. WBOW. Key moves: 31-25 WBT. 17-13 WGR. 28-24 WPRO, 29-25 WHIZ. 5-2 WSM-FM. Increased 38-37 on P/A chart.

FELIX CAVALIERE "Good To Have Love Back" (Epic) 34/9 add whio, WATR, WKHM, WELI, WGY, WHAG, KPPL, KMRJ, WFDF, Key moves: 34-30 KBLF, debut 24 WBEN. Debuts

ROCKY BURNETTE "Tired Of Toein' The Line" (EMI America) 23/3 add WQUA, WJON, WBOW (dp), Key moves: 14-10 WBEN, 10-5 WGR, 28-23 WBT, 28-25 WQUD, 20-18 WFYR, 28-22 WCSC, debut 26 WSB, Heevy rotation; WASH, WIP, Increased 40-39 on P/A chart.

ANNE MURRAY "I'm Happy Just To Dance With You" (Capitol) 27/22 adds Include WATR. WVMT, WPRO, WHAG, KEX, WNEW, WBT, WSLI, KMBZ, WIP, WDBO, WRIE, WGY, KRMG, WIOD, KOLO, WSM-FM. Captures this week's Most Added award, Debuts at No. 40

# Others Getting Significant Action

EXILE "You're Good For Me" (WB/Curb) 26/5 add whiz, wat, whio, know, kfor. Moves: 25 21 WSTV, debut 28 KOLO.

AIR SUPPLY "All Out Of Love" (Arista) 25/16 adds include WPRO, WHAG, WJON, WNEU, KOLO, KWOS, WCBM, KEX, WSLI, WELI, KBAI, Moves: 25-22 WSM-FM, 29-25 KFMB.

TERRY WILLIAMS "Blame It On The Night" (International Artists) 23/4 add KMRJ, WHIZ, WSGW, WBOW. Moves: 27-22 KBLF, 35-30 WHAG, debut 28 WRIE.

FRANKIE VALLI "Where Did We Go Wrong" (MCA/Curb) 21/11 add WHOK WHIZ, WFTL, WORG, KSL, WIS, KRKK, KDWN, WDIF, WSLI, KMBZ, debut 23 WSTV, debut 30 KOLO WHISPERS "Lady" (Solar/RCA) 20/3 add KNBR, WBZ, WATR, Moves: 21-17 WSTV, 23-19

ELO "I'm Allve" (MCA) 19/4 edd WNEU, WEBC, WKHM, WGR. Moves: 32-26 WBT, 29-24 KWOS, 35-30 WFIR, 31-26 WHAG,

LANI HALL "I Don't Want You To Go" (A&M) 19/4 add KSL KMRJ, WSGW, WOOD, Moves: 29 25 KOLO

RICK PINETTE & OAK "King Of The Hill" (Sky's The Limit/Mercury) 19/4 add WCCO-FM, WTMJ, WMAZ, WKHM. Moves: 13-7 WPRO. IMPERIALS "Living Without Your Love" (DaySpring/Word) 19/2 add WYMC

# POP/ADULT AIRPLAY/40

| Three<br>Weeks | Two<br>Weeks | Last |      | June 13, 1980   |
|----------------|--------------|------|------|---|
| 15             | 7            | 4    | 0    | ELTON JOHN/Little Jeannie (MCA)   |
| 7              | 5            | 2    | ě    | ROBBIE DUPREE/Steal Away (Elektra)  |
| 3              | 3            | 3    | Õ    | AMBROSIA/Biggest Part Of Me (WB)  |
| 9              | 6            | 5    | ŏ    | MICHAEL JACKSON/She's Out Of My Life (Epic)   |
| 1              | 1            | 1    | 5    | BETTE MIDLER/The Rose (Atlantic)  |
| 20             | 14           | 7    | 0    | BOB SEGER/Against The Wind (Capitol)  |
| 30             | 20           |      | ŏ    | PURE PRAIRIE LEAGUE/Let Me Love You Tonight (Casablanca)  |
| 31             | 19           |      | ŏ    | SPINNERS/Cupid/I've Loved You For A Long Time (Atlantic)  |
| 13             | 9            | 9    |      | NEIL SEDAKA & DARA SEDAKA/Should've Never Let You Go (Elektra)  |
| 12             | 11           | 10   | 10   | FRANK SINATRA/Theme From New York, New York (WB/Reprise)  |
| 39             | 28           | 22   | 0    | OLIVIA NEWTON-JOHN/Magic (MCA)  |
| 4              | 4            | 6    | _    | BARRY MANILOW/I Don't Want To Walk Without You (Arista)   |
| 21             | 16           | 13   | 13   | RUPERT HOLMES/Answering Mechine (MCA)   |
| 2              |              | 8    |      | KENNY ROGERS & KIM CARNES/Don't Fall In Love With A Dreamer (UA   |
| 19             |              | _    | 15   | PHOTOGLO/We Were Meant To Be Lovers (20th)  |
| 32             |              |      |      | KENNY ROGERS/Love The World Away (Full Moon/Asylum)   |
| 6              |              |      | -    | ANNE MURRAY/Lucky Me (Capitol)  |
| 23             |              |      |      |   |
| _              |              |      | 0    | BRUCE COCKBURN/Wondering Where The Lions Are (Millennium) CAROLE KING/One Fine Day (Capitol)                            |
| 5              |              |      |      | DAN FOGELBERG/Heart Hotels (Full Moon/Epic)   |
| 10             |              |      |      | BERNADETTE PETERS/Gee Whiz (MCA)  |
| _              |              |      |      | MANHATTANS/Shining Star (Columbia)  |
| _              |              |      | -    |   |
| 8              |              |      | -    | CRYSTAL GAYLE/The Blue Side (Columbia)  |
| 35             |              |      |      | PAUL DAVIS/Do Right (Bang)  |
| 33             |              |      | _    | GORDON LIGHTFOOT/Dream Street Rose (WB)   |
| _              |              |      | 20 i | DEBBY BOONE/Are You On The Road To Lovin' Me Again (WB/Curb)  |
| 40             | Acres 1      |      |      | KIM CARNES/More Love (EMI America)  |
| 18             |              |      | 29 . | CAPTAIN & TENNILLE/Happy Together (A Fantasy) (Casablanca)  |
| 38             |              |      |      | JAMES LAST BAND/The Seduction (Love Theme) (Polydor)  |
| _              |              |      |      | GLEN CAMPBELL & RITA COOLIDGE/Somethin' 'Bout You Baby (Capito<br>BILLY JOEL/It's Still Rock & Roll To Me (Columbia)    |
| _              |              |      |      |   |
| 11             |              |      |      | MICKEY GILLEY/Stand By Me (Full Moon/Asylum)  |
| _              |              |      | 34 F | ANDY GIBB & OLIVIA NEWTON-JOHN/I Can't Help It (RSO) PAUL McCARTNEY/Coming Up (Columbia)                                |
| 36             |              |      |      | MARY MACGREGOR/Dancin' Like Lovers (RSO)  |
|                |              |      |      | AIR SUPPLY/Lost In Love (Arista)  |
| _              |              |      |      |   |
| _              | _            |      | 8 F  | RAY PARKER JR. & RAYDIO/Two Places At The Same Time (Arista)  |
| _              |              |      | 9 R  | ELIX CAVALIERE/Good To Have Love Back (Epic)  |
| _              |              |      | 0 A  | NOCKY BURNETTE/Tired Of Toein' The Line (EMI America)   |
|                |              | _    |      | NNE MURRAY/I'm Happy Just To Dance With You (Capitol)  statistics compiled weekly from our reporting stations.  New Ent |

based solely on statistics compiled weekly from our reporting stations Black circled numbers indicate significant upward movement from at least 60% of our reporters **New Entry** 

6

FRANK WEBER "You Can Come Home To Me" (RCA) 19/2 add WOOD, KFOR. CHRISTOPHER CROSS "Sailing" (WB) 18/11 add WSLI, KDWN, WHIO, WCBM, KGGF, KFMB, KUGN, KPPL, WJBO, WVMT, KMBZ. Moves: 22-17 WSM-FM.

PHILADELPHIA LUV ENSEMBLE "Love Fantasy" (Pavillion) 18/7 edd WATR. WSBA, WNEW, KFOR, KOB, KBLF, KMRJ. Heavy rotation: WATR.

JOE SUN "Shotgun Rider" (Ovation) 18/3 add KMBZ, WYMC, WKIQ. Moves: 30-26 WMAZ. GENESIS "Misunderstanding" (Atlantic) 16/2 add WHIO, KRKK, Moves: 1613 WVMT, 2521 FM97, debut 30 KWOS.

BOZ SCAGGS "Jojo" (Columbia) 15/11 add WBT, WHIO, WKHM, KRKK, WCHV, KOLO, FM97, WSM-FM, KWOS, WDIF, WSLI.

CHARLIE DANIELS BAND "In America" (Epic) 15/6 edd KUGN, WHIZ, WDAE, WQUD (dp), WASH, KRKK, Moves: 30:25 WCSC, 28-22 WMAZ, debut 20 WNEU.

DIRT BAND "Make A Little Magic" (UA) 12/11 add WGR, KHOW, WCBM, WIBW, KMBZ, WTMJ, WCCO-FM, WSM-FM, KRMG, FM97, KPPL

NATALIE COLE "Someone That I Used To Love" (Capitol) 12/1 edd WSBA Moves: 27:24 KOLO, debut 27 WRIE.

JOSE FELICIANO "I'm Comin' Home Again" (ALA) 12/1 add WKHM.

ALI THOMSON "Take A Little Rhythm" (A&M) 11/7 add WKIQ. WASH, WMAZ. WCFR, KMRJ, WBEN, WGIR, debut 26 WSM-FM.

JOHN DENVER "Dancing With The Mountains" (RCA) 11/6 add WKIQ WSTV. WHAM, WHIZ, WDBO, KMRJ.

RODNEY CROWELL "Ashes By Now" (WB) 11/2 add WPRO, WSIX. Moves: 22-19 WSTV, 24-20 WCSC, 29-25 WORG, debut 30 FM97.

COUCHOIS "How Can I Love You" (WB) 10/2 add WRIE, WSTV. Moves: 27-25 WMAZ. LIPPS, INC. "Funkytown" (Casablanca) 10/1 add WORG. Moves: 2:1 WFIR, 74 WBZ.

BILLY PRESTON & SYREETA "One More Time For Love" (Motown) 9/7 add KFMB, WHIZ, KOLO, FM97, KMBZ, KDWN, KEX.

BENNY MARDONES "Into The Night" (Polydor) 9/5 add WHIZ, WPRO, FM97,

PLAYER "It's For You" (Casablanca) 9/4 add WNEU, WCHV, WGR, WGIR, Moves: 30 26 WPRO, debut 25 WSM-FM. FRANCE JOLI "This Time (I'm Giving All I've Got)" (Prelude) 9/2 add KWOS, WSTV.

BEACH BOYS "Livin' With A Heartache" (Caribou) 8/3 add WTIC, KMBZ, WTMJ. STARLAND VOCAL BAND "(Love) Thought I Would Never Find Love" (Windsong) 7/5 add WCHV, WRIE, WHAG, KDWN, WHEN. Moves 26:24 WSB.

# **Most Added:**

ANNE MURRAY
Happy Just To Dance With You (Capitol)

ided at 24% of our reporting stations.

MICKEY GILLEY

Stand By Me (Full Moon/Asylum)

Stand By Me (Full Moon/Asylum)
ided at 18% of our reporting stations.
AIR SUPPLY
All Out Of Love (Arista)
ided at 17% of our reporting stations.
KIM CARNES
More Love (EM) America)
ided at 17% of our reporting stations.
PAUL McCARTINEY
Coming Up (Columbia)

Coming Up (Columbia)
and at 17% of our reporting stations.
CAROLE KING
One Fine Day (Capitol)
and at 13% of our reporting stations.
MANHATTANS

Shining Star (Columbia)
Added at 13% of our reporting stations

### **Hottest:**

ELTON JOHN

Little Jeannie (MCA)

Reported hot at 63% of our stations,
BETTE MIDLER

The Rase (Attantic)

Reported hot at 53% of our stations,
ROBBIE DUPREE

Steal Away (Elektra)

Reported hot at 48% of our stations,
PURE PRAIRIE LEAGUE

I at Me Love You Tonight (Casablanca)

Let Me Love You Tanight (Casable Reported hot at 42% of our station AMBROSIA Biggest Part Of Me (WB)
Reported hot at 41% of our static

SPINNERS

MI ve Loved You For A Long Time (A de Reported hot at 38% of our stations.

# "You Can Come Home To Me" FRANK WEBER

WCCO-AM WCPI LOVE-94 #35 KIXI-FM WYEN KKRL KAGI KUGN **KPTL 28-26** WRIE 25-20 KDWN KWUN deb 27 KSL KXLF deb 23 KMED 41-38 KOIO KPFT WXIM WUOG WEEL KUOI WFSU KCFR KCLS KYLO комо KMOX WIFE KMBZ WMPX KRKK WLOL KBND **WSB** KBCH WFDF KLO KSEM KZZK deb 15 KROC KCSW WEMP KEEP KEMH WLOM KKRL KPCC WKDD KASF **KPCS** KUSP KSCU KNX KBLL WHIO WSLI KSEE KVSF KYJC KRNT KSLM KLOO WLCX 22-17 WPAS

KBIZ

KPRL



RADIO & RECORDS: Pop/Adult Significant Action BILLBOARD: A/C Chart 43-41 GAVIN: Sales And Requests

WATR KATR WRNW KZAM KNMS KTMS KCR KCPR WCAS KGLT KYMN WLKX KTOE WHIZ **KBMW 9-7** WCFR KGY KSNM KSEN deb 14 KWRO KIT KMPT KCAP KWAL WJR KBCQ WGN KBUH KDUR **WWWZ** KBLL KALX KAWY WLOM KFJC WWYZ KNIN 39-35 KNOW 49-42 WJON WGIR KVEC KGVO KPAY WRCR KPOD KGLO KPPL WMT WLVA KKBJ WHCV KLUE KXL KARZ KBLI KXLY KAKZ WOOD KFOR WRCR KOWL deb 34 KMWX KIIQ WNIX WKBM WMOH

# He Can Come Home For You!

Produced by Ed Newmark

Artist Management: Ed Newmark Associates, Inc.







# REGIONAL **ADDS & HOTS**

# **EAST**

Burbank (dp)

Meco Air Supply (Out) M. Gilley Dirt Band C. Cross (Sailing) HOTTEST R. Dupree 8. Midler Elton PPL

WBZ/Boston Wendy Furigo Whispers ONJ R. Parker J Ispers
J.
Parker Jr.
& Raydio
Joel
J. Feller(dp)
#00TEST
B. Midler
F. Sinetre
Ambrosia
Lipps. Inc.
B. Seger
C. King

WHOH/Bost Jone Reino PPL HOTTEST R. Dupree

R. Dupree Ambrosia F. Sinatra Spinners Elton Neil & Dara Sedaka

M. Gilley A. Thomson HOTTEST Ambrosia B. Hidler Elton Spinners M. Jackson R. Burnette ONJ ONJ K. Carnes

ELO
Player
Dirt Band
R. Orbison
E.L. Harr
HOTTEST
R. Dupree
Elton
R. Burnette
B. Seger
B. Joel

WVMT/Burling Bary Wheelock (Soffing)

WRIE/Ene Ted Abbott

G. Shaw & S Serenader K. Carnes A. Murray (Happy) HOTTEST Meil & Dara Sedaka Ambrosia R. Dupree M. Jackson B. Seger Elton OMJ

F. Sinatra Ray, Goodme & Brown Spinners

Rick Summers
F. Macgregor
Air Supply
(Out)
Syb
F. Cavaltere
Manhattans
A. Murray
(Mappy)
HOTTEST
E. Rabbitt
(Gone)
Ambrosta
Elton
Spinners
PPt

Lightfoot Gayle Cockbu

Dove McName
A. Hurray
(Mappy)
Air Supply
(Out)
K. Holan
B. Mardones
R. Crowell
HOTTEST
Ambrosia
Elton
Heil à Dara
Sedaka
R. Pinette &
F. Sinette
R. Holums
Spinners

WHAM/Boches Albe Horvey J. Denver (Dancing) G. Lightfoot K. Carnes HOTTEST B. Hidler R. Dupree Elton ONJ PPL

MGY: Out of the control of the contr

B. Seger R. Dupree PPL M. Jackson Manhattans B. Cockburn

WCFR/Springs Jeff Taylor Air Supply (Out) A. Thomson HOTTEST R. Dupree B. Hidler B. Seger Elton

Manhattans SVB

ONL)
Beach Boys
G. Lightfoot
MOTTEST
9. Midler
R. Dupree
8. Manilow
H. Jackson
Elton
6. Seger
K. Rogers
(World)(lp)
Spinners

M. Gilley
L. Taylor
Player
Firefall
(Away)
A. Thorson
HOTTEST
Ambrosia
K. Carmes
Neil & Dara
Sedaka
F. Sinatra

WOOD PHOND

K. Carnes
F. Cavaliere
B. Seger
Air Supply
(Dut)
HOTTEST
ONJ
Ambrosia
K. Rogers
(World)(1p)
B. Hidler
H. Jackson
Elton

WNEW/New York Bob Jones Phil. Luv Ensemble

Phil. Luv C. Barry n. vurrey (Haopy) L. Arnaz HOTTEST O. Severinse F. Sinatra 1. Mittaker Jones Klugh

8. Midler R. Dupree Elton B. Seger Spinners B. Joel PPL ONJ WIP/Philodelphio Bob Russio A. Murray (Happy) Jer. Jackson (Suposed) (1p) HOTTEST R. Burnette B. Joel H. Gilley C. King PAGE / Prinsburg Dennis Ethori 8. Mardones 8. Scages (Jojo) Dirt Band Preston 8 Sy

Bob Duckmon
C. Dentels Band
J. Malsh
(Night)
A. Thomson
HOTTEST
Manhattans
R. Burnette
P. McCartney
B. Seger
Elton
PPL Spinners

(Happy)
P. Como
F. Cavaliere
Whispers
Spinners
Capt. & Tennile
Phil. Luv Ensemble
K. Rogers
(World)(Ip)
PpL WTAE/Pitteburgh Don Berne (Morld)(1p)
PPL
HOTTEST
Photogio
Phil: Luv Ensemble
Ambrosia
K. Rogers
(Morld)(1p)
F. Sinatra Don Berne
P. McCartney
B. Joel
PPL
Manhattans
HOTTEST
Eagles
Ambrosia
K. Rogers &
K. Carnes
B. Midler
M. Jackson

DITEST Midler McCartney Dupree Joel PPL C. Daniels Band

ONJ N. Cole Phill Luv Ensemble M. Gilley HOTTEST PPL Elton K. Rogers & K. Carnes K. Rogers (Morld)(1p)

SOUTH

None
HOTTEST
B. Midler
B. Minilow
Elton
B. Seger
Netl B Dara
Sedaka
Spinners
PPL
M. Jackson

WJBQ/Boton i Susan Flanegi

C. Cross (Safling) K. Carnes Manahattans HOTTEST B. Midler R. Dupree Gatlin Bros. (Taking) F. Sinatra Elton

F. Sinatra Elton M. Jackson DNJ

Rondy Scott
Meco
Brick
ONJ
Blues Bros.(dp)
HOTTEST
B. Seger
P. McCartney
Spinners
B. Midler

Spinners B. Midler PPL

PPI
WBT/Chariotte
Andy Bickel
P. McCartney
Exile
S. Scagys
((u))
S. Scagys
((u))
S. Scagys
(u)
S. Scagys
(u)
S. Scagys
(u)
S. Hidler
R. Dupree
Netl & Dara
Sedaka
Spinners
PPP
Renhattans

Manhattans B. Seger

Mike Collins
C. King
F. Valli
M. Gilley
B. Caldwell
HOTTEST
Ambrosia
B. Midler
R. Dupree
M. Jackson
F. Sinatra

Ron Dean

WCHV/Charlottes Thamas M Twine 8. Scaggs (Jojo) SVB

John Swan
Spinners
J. Sun
B. Handrell
(Creckers
J. Denver
(Dancing)
A. Thomson
HOTTEST
Elton
Blondie
(Call) Rogers (Morld)(1p) King OTTEST Ambrosia R. Dupree B. Hidler Lipps, Inc PPL

**MIDWEST** 

WFYR/Chloogo John Weiherber G. Burbank(dp HOTTEST Air Supply (Lost) K. Rogers & K. Carnes B. Hidler P. McCartney

WFTL/FI. Law Torn Daren

C. King
F. Valli
HOTTEST
B. Manilow
M. Jackson
R. Dupree
F. Sinatra

Wall Grayson
C. King
A. Hurray
(Happy)
C. Cross
(Safling)
Air Supply
(Out)
F. Valli
B. Scaggs
(Jojo)
HOTTEST
Elton
PPL

Spinners 8. Seger

M. Gilley
K. Rogers
(World)(1p)
HOTTEST
R. Dupree
B. Midler

WMAZ/Macor Steve Murphy

R. Orbinson &

A. Thomson
R. Pinette & Oak
HOTTEST
B. Midler
B. Sager
Manhattans
Spinners
PPL
B. Joel

WYMC/Mayfield Mile Brophey

Imperials J. Sun·

J. Sun-ONJ HOTTEST Ambrosia B. Manilow R. Holmes P. McCartney Elton R. Oupree

WORG/Orongebur Shu Wright A. Hurray (Mappy) M. Tucker Band F. Vallt G. Chandler Lipps, Inc. HOTTEST Ambrosia R. Dupree J. Last Band Elton Manhattans

Manhattans Spinners

A. Murray (Happy) J. Denver (Dancing) HOTTEST B. Midler Ambrosia R. Dupree H. Jackson PD

None
HOTTEST
B. Midler
Ambrosia
K. Rogers
(Morld)(1p)
Spinners

K. Carnes-M. Gilley R. Crowell A. Murray (Happy) HOTTEST 5pinners PPL

PPL Manhattens K. Rogers (Morld)(1p)

Mary Cotherin B. Scaggs (Jojo) M. Gilley Dirt Band M. McAnally A. Murray (Happy) Hues Corp. HOTTEST

ton Parker Jr. & Raydio Dupree Jackson

Genesis
10cc
F. Cavaltere
C. Done
(Fear)
HOTTEST
K. Carnes
G. Campbell
R. Coolidg
B. Joel
Oal

Con Riddleborgs
J. Malsh
(Might)
G. Campbell &
R. Coolidge
K. Carnes
HOTTEST
Lipps, Inc.
K. Rogers &
K. Carnes
L. Ronstadt
B. Hidler
P. McCartney
Elton

WDAE/Tampa Vance Dillard

B. Joel C. Daniels B. HOTTEST

ONJ K. Carnes J. Malsh (Night) HOTTEST P. McCartney Elton F. Sinatra B. Seger WOOD/Gr

G. Eighte ELD HOTTEST Ambrosia R. Dupree Elton B. Joel ONJ

Spinners B.J. Thom (Cloud) F. Meber L. Hall HOTTEST Seger Dupree

WMFL/Green Bob Hooper Elton ONU HOTTEST B. Midler O. Fogelberg C. King

WFDF/Film Poul Londino K. Carmes G. Campbell & G. Campbell & F. Coolidge Hanhattens F. Cavel fere Cavel fere Hortes B. Hidler H. Oupree Het a Dara S. Holmes Photoglo

KMBL/Koneos C Steve Bell J. Duncan L. Taylor A. Murray (Happy) Dirt Band Beach Boys Preston & Syr (More) Ambrosia F. Valli C. Cross (Sailing) P. Como J. Sun MOTEST B. Midler K. Rogers (Morld)(Ip Elton C. Gayle C. Lightfoot PD.

Mortyn Kohes
6. Campbell &
R. Coolings
C. King
Manhattans
F. Weber
Capt. & Tennille
R. Carnes
L. Taylor
Extle
Phil. Luv Ensembl
MOTTEST
B. Midler
M. Jackson
R. Oupree
Pt. Jim Roberts
8. Seger
(Accompany)(1p)
8. Scaggs
(Accompany)(1p)
8. Scaggs
(Accompany)(1p)
8. Scaggs
(Analy)
8. Joel
8. Rogers
(Mortd)(1p)
Smorrs
WTML/Mimmoukee

WHOM/Lancase Greg Eyerman G. Cempbell & R. Coollidge G. Lightfoot C. King

Lightfo C. Ring ONU Spinners F. Valli B. Mardones HOTTEST R. Dupree Elton L. Rogers (Morld(Lp) FOR/1 processors)

KFOR/Lincoln Morllyn Kokee

Steve Morse

8. Scaggs
(Jojo)

Heat

5. Sledge
(Vacation)

L. Taylor

AirB

F. Jol1

Air Supply
(Out)

HOTTEST

B. Midler

B. Seger

Elton

PPL PPL Spinners K. Rogers (Morld)(1p)

Spinners Henhattens K. Rogers (Morld)(1p) F. Cavaltere P. McCartney

P. McCartney
ELO
Air Supply
(Dut)
ONJ
B. Scagos
(Jo50)
J. Feliciano
M. Gilley
R. Pinette & Dek
HOTTEST
Orleans
PPL
Elton
Spinners

KWOS/Jeffer Steve Morse

W/TMLI/Minuto Sam Armato Ort Band
Gatin Bros,
(Number)
R. Pinette & Dak
Beach Boys
HOTTEST
B. Seger
R. Holmes
K. Rogers
(Morld)(1p)

KSTP/Minned Elton G. Lightfoot C. King G. Lightfoc C. King ONJ HOYTEST B. Midler Ambrosia B. Manilow R. Dupree Meil à Dara Sedaka M. Jackson F. Sinatra R. Holmes B. Seger

Curt Lundgren
P. McCartney
Dirt Band
M. Gilley
Firefall
(Away)
R. Pinette &
107TEST
1. Rogers
(Norld)(1p)
NJ Spinners Sinatra Dupree Hidler brosia

KMR\_I/Pimsburg

Conve Swonger
K. Rogers
(Norld)(lp)
C. King
Capt. & Tennille
Air Supply
(Out)
Mannattens
T. Milliams
F. Cavaliers
L. Hall
P. McCartney
Phil. Luv Ensemble
A. Thomson
J. Denver
(Dancing)
HOTTEST
B. Midler
Ambrosia
G. Manilow
F. Sinatra
Elton

Elton
WGUA/Quod Cines
WW Boker
C. King
K. Carnes
R. Burmette
HOTTEST
Ambrosia
R. Dupree
B. Seger
Spinners
PPL
Manhattans
ONA

C. King
T. Williams
B. Joel
G. Campbell &
R. Coolidge
L. Hall
HOTTEST
B. Midler
Ambrosta

KSL/Soft Loke City George Lemich C. King Capt. & Tennille F. Valli L. Hall

L. Hall
PPL
HOTTEST
B. Manilow
F. Sinatra
K. Rogers
(Morld)(1p)
Spinners

KFMB/Son Dieg Larson/Anthorn

A. Burnette
B. Mandrell
(Crackers)
Air Supply
(Out)
K. Rogers
(Morld)(Ip)
HOTTEST
C. Dore

K. Carnes
J. Denver
(Dencing)
Couchois
Hues Corp.
F. Joli
HOTTEST
Man. Transfer
Neil & Dara
Sedata
Elton Sedaka Elton 6. Lightfoot C. King

WBOW/Terre Ho Lorry Joseph C. Gayle R. Parker Jr. & Raydio T. Milliams B. Joel (dp) R. Burnette(d G. Burbank MOTTEST B. Hidler K. Ropers & K. Carnes Ambrosia Mell & Dara Sedaka F. Sinatra PPI.

B. Joel C. Gayle G. Lightfoot HOTTEST Ambrosia B. Peters Elton Elton B. Seger Spinners ONJ

WIBW/Topskg
John Katz
B. Cockburn
G. Lightfoot
Dirt Band
MOTTEST
D. Fogelberg
B. Midler
Ambrosia
M. Jackson

Meco M. Nelson & R. Price (1p)(various) HOTTEST B. Midler R. Dupree Elton Spinners J. Last Band M. Gilley

KAKZ/Wichtic Bob Hofmann L. Rogers
(Morld)(1p)
C. Gayle
K. Carmes
HOTTEST
Elton
B. Cockburn
ONJ

B. CocsourORU
WhitZ/Zonesville
Oove Crest
C. Dantels Band
T. Milliams
Exile
J. Denver
Gencing)
F. Valli
B. Mardones
Preston & Syreeta
(More)
E. Klugh
Manhattans
P. McCartney
D. Severinsen
HOTTEST
Ambrosia
B. Seger
E. Rabbitt
(Gone)
Elton
M. Jackson
D. Parton
PPL

WEST K. Carnes
Phil. Luv Ense
HOTTEST
B. Midler
Ambrosia
R. Oupree
Elton

Orry Crowlorg
M. Macgregor
J. Last Band
C. Michaels
P. Comp
HOTTEST
B. Midler
Nell & Dara
Sedaka

KHOW/Den Brian Scott Dirt Band Exile HOTTEST F. Sinatra Ambrosia R. Dupree PPL Elton

WQUD/Memphis
Dan Vaccore
Air Supply
(Out)
(Out)
G. Campbell &
R. Coolidge
M. Gilley(dp)
C. Daniels(dp)
HOTICS!
B. Midler
R. Outpree
B. Segen
Sedaka
Spinners
Elton
B. Gockburn
B. Gockburn KPPL/Denver
Michoel Moon
F. Cavalier
Dirt Band
C. Cross
(Salling)
HOTTEST
Elton
B. Seger
M. Jackson
R. Dupree
PPL WIOD/Miami Yolanda Parapar OKJ A. Murray (Happy) HOTTEST Hef1 B Dera Sedaka F. Sinatra Elton

Firefall
(Away)
C. Cross
(Sailing)
K. Carnes
C. Daniels Band
Exile
HOTTEST
Elton
PPL

K50/Honokuku John Wnghi Spinners PPL Manhattans HOTTEST M. Jackson Ambrosia Neil & Dara Sedaka R. Dupree Elton B. Seger F. Sinata R. Holmes

KDWM/ Los Vegos
Gory Zone
F. val19
A. Murray
(Happy)
C. Cross
(Sal1ing)
OHJ
Preston & Syreeta
(More)
SVB
HOTTEST
F. Sinatra
R. Holmes
M. Macgragor

KMPC/Los A Tess Tussell

NEAV-PURMAN
BOOD Swomson
A. Murray
(Happy)
Air Supply
(Out)
M. Gilley
O. Boone
Preston & Syreeta
(More)
HOTTEST
B. Hidler
Ambrosia
Neil & Dara
Sedaka
R. Oupree
M. Jackson
Elton
R. Holmes
Spinners
PPL Tess Tussell
C. Gayle
K. Rogers
(Morld)(1p)
HOTTEST
B. Hidler
B. Manilow
M. Jackson
Elton
Sprinners
PPL

KBAL/Morro Ba Ann Dunaway Ann Dungway
C. Gayle
Air Supply
(Out)
A. Hurray
(Mappy)
HOTTEST
Hell & Dara
Sedaka
Ambrosia
Ambrosia
B. Seger
Elton
OMJ

KBLF/Red Bauff
Tom Plont
M. Gilley
10cc
B. Scaggs
(Jojo)
Air Supply
(Out)
Phil. Luv Ense
HOTTEST
Ambrosia
B. Hidler
R. Holmes
Elton
Neil à Dara
Sedaha
F. Sinstra
B. Seger
J. Last Band
PPL

KOLO/Reno
Mike Hoperly
A. Burray
(Mappy)
B. Scags
(Jojo)
Preston & Syreeta
(More)
Air Supply
(Out)
HOTTEST
Ambrosia
F. Sinatra
Elton
B. Midler
K. Rogers
(World)[lp)
Spinners
N. Diamond
(Shelter)[lp)
ONJ RRKK/Rock Spring Rod Tucker L. Taylor M. Gilley 8. Scaggs (Jojo) F. Valli C. Deniels Band Genesis HOTTEST B. Hidler R. Dupree M. Jackson G. Lightfoot Sprineers

Preston & Syreeta (More) K. Carnes C. Cross (Sailing) HOTTEST PPL E. Rabbitt (Gone) K. Rogers (Morld)(Ip) Elton D. Boone B. Seger C. Gayle

M. Gilley
A. Murray
(Happy)
HOTTEST
Meil & Dara
Sedaka
Elton Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

AIR SUPPLY (Arista) "Old Habits Die Hard" "Every Woman In The World"
NEIL DIAMOND (Columbia) "I'm A Believer" "Mama Don't Know" "That Kind"
"The Shelter Of Your Arms" "Stagger Lee"
EAGLES (Asylum) "Sad Cafe"

ROBERTA FLACK & DONNY HATHAWAY (Atlantic) "Disguises" "Stay With Me" DAN FOGELBERG (Full Moon/Epic) "Gypsy Wind" "Last To Know"

RUPERT HOLMES (MCA) "Partners In Crime" "Long Way Home" "In You I Trust"

BILLY JOEL (Columbia) "Don't Ask Me Why" "C'Etait Poi" "Through The Long
Night" "I Don't Want To Be Alone" "You're The One" Night" I Don't Want 10 Be Alone Tou re The One
ELTON JOHN (MCA) "Never Gonna Fall In Love Again" "Take Me Back"
GORDON LIGHTFOOT (WB) "Auctioneer" "Ghosts Of Cape Horn"
MELISSA MANCHESTER (Arista) "Don't Want A Heartache" "Holdin' On To

BARRY MANILOW (Arista) "Rain" "Why Don't We Try A Slow Dance" "Sunday Father" "Where Are They Now" "One Voice"

ANNE MURRAY (Capitol) "You've Got Me To Hold On To" "Nevertheless, I'm In

Love With You"

ANNE MURRAY (Full Moon/Asylum) "Could I Have This Dance"

KENNY ROGERS (Full Moon/Asylum) "Love The World Away"

KENNY ROGERS (UA) "Goodbye Marie" "She's A Mystery" "Call Me Up"

LINDA RONSTADT (Asylum) "Girls Talk" "Look Out For My Love" "Mad Love"

LINDA RONSTADT & J.D. SOUTHER (Full Moon/Asylum) "Hearts Against The BOZ SCAGGS (Columbia) "You Can Have Me Anytime"

BOZ SCAGGS (Columbia) "You Can Have Me Anytime"
BOB SEGER (Capitol) "You'll Accompany Me"
FRANK SINATRA (WB/Reprise) "Love Me Tender" "You And Me (We Wanted It
All)" "Summer Me, Winter Me" "Just The Way You Are"
JENNIFER WARNES (Arista) "Shot Through The Heart" "Tell Me Just One More

# **UPPORTUNITIES**

# **Openings**

# EAST

WINE-AM/I95-FM, AM-FM combo, number 1 in area market, looking for weekend newsperson. Looking for eggressive news gatherer with imagination. Write Joe DeCapus, News Director, Box 95, Danbury, CT 08810. Cell (203) 776-2255. Needed you yesterday. EOE

Beyond rip & read and rewriting newspaper stories, then our Northeast medium market would like to hear from you. Ability to write, deliver, gather and produce at the same time required. Those are the basics, now tell us how you surpess them and why you should be a part of our organization. Send tape, resume and writing sample to Steven Apel, WCAM, 6th & Market Streets, Camden, NJ 08101. (6-13)

Legendary operation has rare opening for a reputa-tion as good as ours. KEE100-FM(WKEE)/Huntington WV in search for all night pro to entertain over 20 coun-ties in 3 states. Also accepting tapes for part-time. Send essentials to Steve Hayes, PD, KEE100-FM, Box 2288, Huntington, WV 26701, or call (304) 525-7788. EOE (6-13)

CKGM radio is eccepting applications from aggrassive, hard-working news people. Reporting and on-air work. Tapes and resumes to Dave Christianson, ND, CKGM, 1310 Green Ave., Montreal, Quebec H3Z2B5. EOE M/F (6-13)

WVNH/Selem, NH will be back on the sir soon. We need a full staff. Announcers, news and seles. Solid econormy, festest growing area in New England. Format will be Pop/Adult with heavy local news. Send tapes and resumes to Dick Lange, WVNH, Box 642, Selem, NH 03079. EOE M/F (6-13)

WFBL/Syracuse has opening for top-flight all-night air talent with at least 3 yrs experience and good production and pipes. Topes and resumes to Robb Stewart, PD, Box 1390, Eastwood Station, Syracuse, NY 13208, EOE M/F (6-13)

WGRQ/Buffalo, NY AOR has part-tirne and full-time opening for RBR ennouncer. No screemers. Superstars. Teft station, excellent benefits. Send cassette and resume to WGRQ, 59 Virginia Place, Buffalo, NY 14202. EOE M/F (6-13)

WFTN/Franklin, NH is in need of energetic news person/News Director. Experience preferred but not necessary. Tapes end resumes to Bob Sampson, WFTN, Box 99, Franklin, NH 03235. No calls please.

Northeast medium market would like to hear from the best up-and-coming medium and small market radio talenta. Ability to communicate with adults and gifted production required. These are the besica, now tell us why you should be part of our team. Send tapes and resumes to Steven Apel, WCAM, 6th & Market Streets, Cemden, NJ 06101. (6-13)

# **Openings**

WKBO/Herrisburg, PA looking for Sports Director with a flair for personality sports. Looking for someone who can become Harrisburg's 1st radio sports personality/announcer. Play-by-play experience a must. If you can deliver scores and stories with personality, we want you. Send tapes and resumes to Jim Buchanen, PD, WKBO, 411 S, 40th St., Harrisburg, PA 17111. EOE (6-13)

Solid sounding Top 40 station in market 60 miles from Pittaburgh still looking for right mid-day person. 1st opening in 5 years. Only mature, experienced people need apply. Tapes and resumes to Mike Farrow, WCRO, Johnstown, PA 15901. EOE (6-13)

DC101/Weshington, DC has part-time opening. AOR experience and a love of rock and roll necessary. Send tapes and resumes to Dave Brown, 1150 Connecticut Ave., N.W., Washington, DC 20036. No calls. EOE M/F (6-13)

WKBO/Hamsburg, PA looking for personality. Mid-day communicator for adult approach Top 40. PD going off the air. Need to fill position by July 7. Excellent pay and benefits for right person. Beginners need not apply. Send tapes and resumes to Jim Buchanen, PD, WKBO, 411 S. 40th St., Herrisburg, PA 17111. EOE (6-13)

This will be the best move you'll ever make! Q107 is Weshington DC's #1 FM, and we're adding a "utility" personality to the staff. Position open for someone who is versatile, talented and ambitious. Opportunity, city, tion and money are all tops. Send tapes and resumes Alan Burns, PD, WRQX, 4400 Jenifer St. N.W., Washington, DC 20015. EOE M/F (6-6)

Immediate opening for enthusiastic, aggressive radio sales person for top 25 New England market. Excellent selary potential. Send resumes to Fary Rosenfeld, WBRU-FM, 88 Benevolent St., Providence, RI 02908. EOE M/F

New York City suburben AOR seeks announcers, full and part-time. Not much money right now but station will cook with the right people. Knowledge of music and AOR experience necessary. Tapes and resumes to Gary Axelbank, PD, WRNW, 55 Woodside Ave., Briarcliff Manor, NY 10510 EOE M/F (6-6)

WEEO/Waynesboro, PA has pert time opening beginning July 1st. Top 40. Must be experienced and live within commuting distance of Waynesboro. Contact Mike McGough, PD, Box 309, Waynesboro, PA 17268 or cell (717) 762-9336. EOE M/F (8-8)

Ready for a move to TV? Locally active station seaking producer/host to work what remains an deily moming tells show. Excellent opportunity for hard working, creative individual who can perform in interview format. Submit resume, %" cassette (if available) and/or picture to Gene Walsh, PD, WXEX-TV, Box 888, Richmond, VA 23207. No calls please EOE (8-8)

WVMT/Burlington looking for News Director. Must be experienced and hard worker. Good pay, working for Vermont's largest radio stetion. Tspes and resumes to Gary Wheelock, WVMT, Box 12, Colchester, VT 05446

# **Openings**

WKYG/Parkersburg-Marietta needs telented jocks and news people. Exceptional growing radio station. Good lifestyle, wages and future. Modern Country. Tapea and resumes to Jack Randall, PD, WKYG, Box 368, Parkersburg, WV 26101. Immediate opening. EOE (8-8)

Solid sounding Top 40 station in market 60 miles from Pittsburgh still looking for right midday man or woman. First opening in 5 years. Only mature experienced people with head on straight and absolutely dedicated to radio need apply. Tapes and resumes to Mike Farrow, WCRO, 605 Main St., Johnstown, PA 15901. No calls please FOS (AB)

Morning Personality needed for Pop/Adult subur-ben Washington, DC station. Experienced and good with production required. Send tapes & resumes to J. Long, WPRW, Box 1480, Manassas, VA 22110. EOE (6-8)

OK100/Washington, DC, leading Black Contemporary FM, seeks creative personalities for future openings.
Only community-minded, competitive persons need apply. Contact John Mowen, OK100, 5321 First Place, NE, Washington, DC 20011. EOE M/F (6-6)

Personalities and news people needed for future consideration. Sand tapes and resumes to Richard J. Lovenzo, Operations Manager, WWYZ, Box 3322, Hartford, CT 08103. (6-6)

# SOUTH

WOW107, 100,000-watt FM powerhouse has opeing for an aggressive drive-time news reporter. Godelivery and good background a must. No beginners. Be part of winning 8-person news team. Tapes and raumes to Joan Killer Murphy, News Director, WOW10 Box 2788, Pensacola, FL 32503. EOE M/F (6-13)

KINT98 is now accepting tapes and resumes for future air talent openings at top rated station in El Paso. Sand to Jhani Kaye, 5710 Trowbridge Drive, El Paso, TX 79925. EOE M/F (6-13)

Expending air staff. WOW107, 100,000-watt FM powerhouse is looking for an Adult Contemporary poporiented sir personality. Must be heavy in production. No beginners. Join a winning team, with good everything. Tapes and resumes to John B. Canterbury, PD, WOW, Box 2788, Pensicola, FL 32503. EOE M/F (8.13)

WRAQ/Asheville, NC has immediate opening for talantaria air nereonality for ninhtrime shift. Lat tinbet and good production a must. If you fit the bill, the job is yours. Send tapes and resumes to Steve Sandman, WRAQ, 70 Adams Hill Rd., Asheville, NC 28806. EOE

WGVM/Greenville...#1 in Mississippi's 3rd largest market, looking for an adult sounding sir talent for our Contemporary Country format. Join the Delta's most powerful AM station (covering 3 states). We're on the move, are you? Tapes and resumes to Todd Martin, PD, WGVM, Box 1438, Greenville, MS 38701. EOE M/F (8.13).

# **Openings**

Are you verbose? Knowledgeable about sports? Able to carry a heavy schedule? Experienced? Able to get along in a team atmosphere? WLCY, Pop/Adult radio is looking for aports personality. Send tapes and resumes to Greg Jarrett, ND, WLCY, Box 42-138, St. Petersburg, FL 33742. EOE M/F (6-13)

#1 Beautiful Music station in aggressive top 10 market looking for solid, experienced ennouncer. Qualified applicants send tapes and resumes to KYND, 1001 E. Southmore, Pasadena, TX 77502. EOE (6-13)

Operations Director. High quality contemporary class C in top 100 Sunbelt market. Expert in automation and production, also must be loose. \$18,000. Cell (214) 386-5302. EOE M/F (6-13)

92Rock WNGS/W. Palm Beach, FL looking for air talent: experienced in adult AOR rock. Tapes and resumes to Gary Beck, 92Rock, Box 669, W. Palm Beach, FL 33409, No calla please, EOE (6-13)

WVMI-WQID looking for news reporter and noon an nouncer. Previous experience necessary. Conversa-tional delivery style. Must be able to edit and write copy. Working knowledge of broadcast equipment required. Must have own means of transportation. Tapes and esumes to Randy Thompson, ND, WVMI-WQID, Box 4608, Biloxi, MS 39501. (6-13)

Two rare openings at KLOL/Houston, AOR news and production wizards are needed immediately for News Director and Production Director posts. Send tapes and resumes immediately to Jerry Lee, KLOL, Box 1520. Houston, TX 77001. (6-13)

Are you diciplined end able to take direction? WLCY/ Are you diciplined end able to take direction? WLCY/ Tampa-St. Peteraburg is looking for reporters and anchors. Entry level and experienced for expending Pop/ Adult news department. Tapes and resumes to Greg Jerrett, ND, WLCY, Box 42-138, St. Peteraburg, FL 33742, EOE M/F (6-13)

WSGF-FM/Sevenneh, GA needs afternoon drive Top 40 jock with strong production. We have excellent ratings, 100,000 watts, and a beautiful city. Tapes and resumes to Doug Welldon, Box 876, Sevenneh, GA 31498. EOE M/F (6-13)

# DIFASE NOTE:

you may place your ad in the Onnor-tunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail It to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

# **CHANGES**

# Radio

PHIL KOUWE appointed Operations Manager for KUXL/Golden Valley, MN from WBRI/Indianapolis, IN.

ARDEN LAWRENCE promoted to PD at Q95FM/San Bernardino, CA.

JACK NANTAIS named General Sales Manager at WARO/Canonburg, PA. TONY ZITO joins KLOU/Lake Charles, LA from KWIC/Beaumont, TX, doing an air

STEL PONTIKES promoted to Production Director for WCBW-FM/Columbia, IL. SCOTT MARCUS (Marq Mitchell) promoted to Assistant PD and mid-day air shift at KSXO/Redding, CA.

JOHN MURRAY, formerly KFIX-FM/Liberty, MO, appointed Operations Manager

at KCNW/Fairway, KS.

JON LONDON appointed Assistant PD at WHO-KLYF-FM/Des Moines, IA.

NED FERRIS joins WKWK-FM/Wheeling, WV as OM.
CHUCK GARCIA departs from WCIL-FM/Cerbondale, IL for position in television,
JERRY MARTIN GUTLON, formerly WIPS/Ticonderoge, NY, joins WDOT/Burling-

ton, VT doing news and air shift.

BRUCE KAPP exits WCIL-FM/Carbondale, IL for a position in television.

# Industry

RICK PAINTER appointed National Promotion and A&R Director for Rainbow Pro-

BROCK JANOFF joins the Sales Department of Westwood One. LINDA CHELGREN promoted to Manager of Almo Publications.

CHRIS NEVIL joins Caballero Spanish Media, Inc. as West Coast Manager.

MS. WOLF SCHNEIDER named Associate Producer of new weekly series at Water-

### Record

SYLVIA RHONE named East Coast Regional Promotion Director/Special Markets for Elektra/Asylum Records.

DOREEN REILLY appointed Associate Director, A&R, East Coast for Epic Records. RITA L. ROBERTS appointed to position of Associate Director, Product Manage-

ment, East Coast, Jazz/Progressive Marketing for CBS Records.
BARRY LeVINE appointed Manager, College Program for CBS Records.

WALTER WINNICK appointed Regional Promotion Marketing Manager, Northeast

Region for Epic/Portrait/CBS Associated Labels.

DAVID H. THOMAS appointed WEA Promotion Representative for Warner Brothers Product in Atlanta.

JERE HAUSFATER named Director of Business Affairs for MCA Records. LYNN FULTON appointed Coordinator, A&R Administration for 20th.

# Station Line-Ups

KSXO/Redding, CA LINE-UP; 6am-10am Johnny Logan (John Stall) (PD/MD), 10am-3pm Marq Mitchell (Scott Marcus) (Asat. PD), 3pm-7pm Wayne Smith, 7pm-12mid Bobby Mell, 12mid-6am Jim Stevens (Jim Laird). Weekendes: Billy Pilgrim, Brad Johnson, Todd Muir. News: Mike DeMarco.

14-WDOT/Burlington, VT LINE-UP; 5:45am-10am Charlie Cunningham, 10am-2pm George Commo, 2pm-7pm Tom Richards (PD), 7pm-1am David Hunter. Weekends: Rod Hill, Jerry Martin (Gutlon). News:

Chet Cook.

WIBZ/Parkersburg, WV LINE-UP: 8am-10am Bob Gitlin, 10am-2pm Chuck Stotts, 2pm-8pm Larry
Schuster, 8pm-12mid Jack Edwards, 12mid-8am Jack Horton. Weekends: Brian Moore, Dr. D., Cheryi Mason. WOKY/Milwaukee, WI LINE-UP: 6am-10am Bob Barry, 10am-2pm John Brandmeier, 2pm-6pm Steve York, 6pm-10pm Mike Kelley, 10pm-2am Dallas Cole, 2sm-6am John Grant. Weekends: Paul Kern, John

KEE100-FM(WKEE)/Huntington, WV LINE-UP: 6am 10am Steve Hayas (PD), 10am 2pm Jack O'Shea, 2pm 6pm Scott Brady, 6pm 10pm Gary "Music" Miller (MD), 10pm 2am Clyde, 2sm 6am Zee.

KKAL/Arroyo Grande, CA LINE-UP: 8em-10em Leure Seeton, 10em-2pm Ron B. Finemen (PD/MD), 2pm-7pm Dave Wheeler, 7pm-12mid Jim Plowden, 12mid-5em Lerry King Show, 5em-8em Michael

WMAS-FM95/Springfield, MA LINE-UP: 5:30am-10am Frank Knight & Ron Russel, 10am-2pm Mike Clark, 2pm-7pm K.C. Palmer, 7pm-12mid Laura Ashton (PD), 12mid-5:30am Dava Mallo. Weekends

WGEZ/Beloit, WI LINE-UP: 5am-9am Lee Shannon, 9am-2:30pm Jerry Allan (MD), 2:30pm-Johnny Marks, 7pm-11pm Randy Mason. Weekands: Brandon Hardison. News: Steve Banton, Tim Scholland (MD), 2:30pm-100 (MD), 2:30pm-

Q104/Campbelisville, KY LINE-UP: 5:30am-10am Jim Walker, 10am-2pm Jeff Kaye, 2pm-7pm

WBCS-FM/Milwaukee, WI LINE-UP; 5em-9em Dick & Ellen, 9em-12noon Bob McKey (PD), 12noon-3pm Jeck Marcus, 3pm-7pm Jey Michaels, 7pm-12mid Tony Russell, 12mid-5em Ernie Bottom.

KOKY/Little Rock, AR LINE-UP: 8am-10am Larry O'Jay (PD), 10am-3pm Robert V. (Asst. MD), 3pm-7pm Jimmy Smith (Asst. PD/MD), 7pm-12mid David Wilson, 12mid-8am Donny Brown, Weekends: Lacie Jones, Billy Dee, Lynn Henry, James Dokes, Lerry Hawkins. KDZA/Pueblo, CO LINE-UP: 7sm-9sm Frank Provenze (PD), 9sm-12noon Lee Douglas, 12noon-3pm Rip Avina (MD), 3pm-8pm Tim Kiley, 8pm-10pm Scott Butler, 10pm-3sm Andy Avalos, 3sm-7sm John Miller Waekende: Lynsey Alan, Bobby Maez.

Y102-FM/Texarkane, AR LINE-UP; 6am-10am Don Michaels (PD), 10am-3pm Mario Garcia, 3pm 7pm Dann Marshell, 7pm-10pm Larry Kent, 10pm-2am Bill Morris (MD).

# OPPORTUNITIES

# **Openings**

# SOUTH

Seresots-Bradenton leader anticipates opening for Program Director and Production Director. AM is Contemporary Country. FM is eutomated Beautiful Music. Must be creative, yet attentive to detail. Experience necessary. T

WBT — #1 morning show. WBT is now accepting tapes and resumes for their 5th (only) morning personality in its 58-year history! Only the best will be considered. Send tapes and resumes to Andy Bickel, WBT 1 Julian Price Place, Charlotte, NC 28208 FOE (8-6)

Doubleday Broadcasting seeks PD for new Detroit outlet. Send tapes and resumes to Bob Hattrik, c/o KWK, 2360 Hampton Ave., St. Louis, MO 63139. EOE (6-6)

Leading broadcast group has news opening in South Florida Need talented morning drive pro. Tapes and re-sumes to John Picano, WJNO/WRMF, Box 189, W. Palm Beach, FL 33420. EOE (6-6)

# Miscellaneous

94KKEZ/Ft. Dodge, IA seeking record service for Adult format. Box 578, Ft. Dodge, IA 50501. (8-13)

17-yr-old radio fanatic would like to hear from fallo teens Involved in and/or pursuing broadcast industry career. Also looking for other radio/TV station T-shirts, stickers, button collectors, Write Marc Stout, Box 212, Pottersville, NJ 07979, (6-13)

WWOO is on the air. This Pop/Adult station serves the Winchester, VA erea and needs service from all labels. Send product to Steve James, MD, WWOO, 8 S. Church St., Berryvills, VA 22811. (6-13)

If you're e small market redio progremmer end would like to help organize e loosely knit Smaller Market Assoc. of Redio Telent (SMART) to exchange ideas about smaller market promotions, research and progra I could use your help. Scott Mercus (916) 243-1515, or write to 3629 Bechelli Lane #42, Redding, CA. All market sizes welcome. (6-13)

KBLE 88.7 FM on the air soon. In dire need of record service from all lebels LP's, singles, catalogues. You name it, we need it, for Disco and Pop. Send to KBLE, 707 Michelle Dr., Copperes Cove, TX 76522. (8-13)

KMNS/Sioux City, IA needs Top 40 service from all labels (45's & LP's). Send to Peter Early, Box 177, Sioux City, IA 51102 (6-6)

Syndicated Country radio show needs service from labels. Contact Jerry Smith, Box 1035, Cedar Rapids, IA 52406 (319) 365-1509 (6-6)

WGEZ/Beloit, WI needs Pop/Adult and Top 40 singles and LP's from all labels. Please send to WGEZ, Box 416, Beloit, WI 53511 or call (608) 356-8865. (6-6)

# **Positions Sought**

Experienced Top 40 DJ looking for medium market Top 40 or Pop/Adult. Cell after 2pm Central. (512) 773-0846. (6-13)

Seeking PD position in medium market. 7 years ex-perience including MOR, Talk, News and Big Band, I can also handle AOR, R&B and others. I'm able to relocate, so let's talk about what I can do as your station's PD or Operations Manager. Cell LEO at (302) 854-1148, (6-13)

I Want To Pay My Duest Savvy college grad with college radio background wants to be your jock. Stable and reliable, will work any format, anyplace, on your terms. For tape and resume write DAVID STEIER, 4211 Highland Ave. Brooklyn, NY 11224, or cell (212) 878-9645 or (212) 372-1933 efter 7pm. (6-13)

Not just another brick in the wall. Midwest AOR and singles radio pro TOM SULLIVAN is looking. I hung around M-105 (WWWM), WLYT/Cleveland and others. I am seeking a stable medium merket AOR or singles station that wants to be a winner All offers considered. Have multi-track production experience. For a cosmic aircheck and resume cell (216) 497-9912, afternoons. (6-13)

Professional, stable, creative communicator witi good track record and four years experience looking to moming drive/production at medium market MOR o Pop/Adult station. DICK (608) 785-1298 before 2pm CDT. (6-13)

Hard working and hungry. Looking for Top 40, Pop/ Adult gig in Eastern U.S. Radioholic and am willing to work by tuachia off for you. Call STEVE CHAMBERS at (703) 978-8609 (Washington, DC area), or write: 8911 Moreland L

Top notch PD looking. Top 30 merket. Cell (315) 622-4027 before 12 noon. (6-13)

"I want you to want me." Dynamic, affervescent R&R DJ (presently with Magic 92/Rochester) is seeking new horizons and re-location to L.A. area ASAP. Experienced in AOR, MOR, Progressive Rock and Jazz. "Gift of Geb" shines through on remotes, simulcasts, and MC'ing. Technical background and ablitties come together for set-ups. 3rd class FCC andorsed. Aircheck and resume ready and welting. (718) 244-7024 or (716) 223-3362, or write FRAN NICKLUS, 250 Meigs St., Rochester, NY 14607. (6-13)

# Goods & Services

### Hall Of Fame Funnies

Only 8 months in radio and I was doing mornings in a major market. Why? Because I was outrageous and funny. I'll evan send you the jocks that got me pulled off the eir. Freeh Jokes #5.00 for 12 pages. HALL OF FAME FUNNIES, 2050 Oaktimber, St. Louis, MO 63122.

### Secrets Of Earning Big Dollars ... Freelance Commercial **Announcing**

Earn from \$500.00 to \$5,000.00 extra, freelancing commercials for TV and Radio

My first year I earned \$4,000.00 extra!!! (The top guy in NYC makes nearly a MILLION/YEAR!!!!)

I'm a former radio personality, and currently I work in NYC voicing commercials exclusively (Revion Mascare, Summit Candy, Carees Soap, G.A.F. Viswmaster, Pillebury . . .). I'm also an instructor at NY's most prestigious achool for commercial announcers.

And I wrote this book because I wish I'd been able to read it when I first started freelancing.

Send \$6.95 for "THE COMMERCIAL ANNOUNCER," to KOBIELA & ASSOCIATES, 131 W. 82nd St., New

### **Funny Business**

People will leugh when you sit down at the microphone if you subscribe to the "FUNNY BUSINESS" humor service. Send for sample. FUNNY BUSINESS, Box 832, Leominster, MA 01453.

### "Wendell's," A Radio Humor Service

moring America since 1978! On-the-Air with Gary vens, Dr. Don Rose and other personalities from coast to coast. From Hollywood's most mis-spelled writer, Wendell Wittler. Send for freebie: 3745 Barring ton Ave., Suite 9, Los Angeles, CA 90066

### Los Angeles And San Diego Airchecks

Issue 2 now available, featuring Rick Dees/KHJ, London & Engelmen/KRTH, B. Mitchell Reed/KLOS, KIQQ, B100, 13K elso KYA. Cessettes \$5 postpaid. CALIFORNIA AIRCHECK, Box 554, Oceanside, CA 92054.

# **Rock 'N Politics**

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ROCK 'N POLITICS is a 6-part documentary series on the Presidential Election Campaigns of 1956 through 1976. Entertaining. Educational. Targeted to 18-54 au-dience. Topical todey. Fun, action-packed 2-hour pro-

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SAN FRANCISCO SOUND ARCHIVE PRODUCTIONS. 175 21st Avenue, Suite 205, Sen Francisco, CA 94121.

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### Lola's Lunch

DROP YOUR PANTS, grab your socks, here comes the lafts, here comes the yocks. Complimentary snack "LOLA'S LUNCH," 1789 Hamlet Drive, Ypsilanti, Michigan 48197.

### "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

# **Broadcaster's Action Line**

Job Referral Service – \$40.00 for 12 months, R3, Box 84, Lexington, IN 47138, (812) 889-2907. Free to employers.

### Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box eds, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Cantury Perk West, L.A., CA 90067

# Positions Sought

1 Pop/Adult or personality Top 40 air personality svaliable. 13-year pro with good references. I am looking for professional, stable operation that will treat it's people right. PD or MD possibilities. Contact DAVE CARLIS

AL SIMON, Talented young man looking for first on AL SIMION. Talented young man looking for first on-air job. Willing to relocate anywhere. Graduate of KIIS Broadcasting Workshop. Good production ability and good set of pipes. Personality adjustable to any format. Cell (213) 882-3937, or write 7131 Owensmouth 2B, Canoga Park, CA 91303. (6-13)

Los Angeles market morning drive crazy, Experienced in all formats. Looking for AOR, medium or major market. PD, MD and promotion experience. Will relocate. LARRY WOODSIDE (213) 378-0995. (6-13)

Honest, dependable, likable personality with competitive medium market MD, assistant PD, PSA Directive medium market MD, assistant MD, tor, promotion and ramote experience, \$220 week (I'm yours, Resuma and aircheck upon request, (2 476-1206. Appreciate nice city weather. (6-13)

Young, energetic personality wants to relocate, preferably in the South. Smooth on-air delivery, excellent for middey or late night. Will accept weekend swing with production or full-time on-air. Experience includes music research, Production Director. Contact DAVE MILLER (912) 234-5700, (6-13)

Young, aggressive jock looking for major market op-portunity. 2 years experience in Country, Top 40 and AOR, elso good production experience. Cell JERRY efter 5pm Centrel at (314) 364-1590, (6-13)

PD/OM, successful at getting #'s in a competitive situation. Background includes sales, license renewal along with promotions and programming. Let's get ac queinted. Call (209) 627-3420, (6-13)

Looking for an enthusiastic knowledgable sports-caster? I have 3 years experience covering sports end news in Milwaukee including some pley-by-play. I'm a good writer, herd worker and willing to relocate. Call JIM at (414) 276-8294. (6-13)

Stranded in the Rockles III Still doing the "small merket drive" ... JOHN DWIGHT, formerly PD/morning KVLE-FM 102/Gunnison, CO. Mornings-KZUL/Perker, AZ., KFWJ-KRFM/L.H.C., AZ. Have 1st phone. Please help this skinny boy out. Call (303) 641-2859 environe, or write INHIN W. MONDAK, Box 15, Gunnison, CO 81230. (6-13)

Dodge City News Director tooking for anchor position or middey or early evening Pop/Adult or AOR announcing position. 5 years experience. Wisconein preferred. Looking for stability. Call PAT at (316) 225-2470. (6-13)

14-yr pro looking for operations or programming job in Top 40 or Black format station. For resume an cell TOM at (615) 892-4960 after 7pm EST. (6-13)

Experienced MD, 1st phone looking for on-air work in Las Vegas area. 11 yrs experience in redio and record industry. Dedicated and loyal worker. Call J.C. SIMON (702) 452-3908, (6-13)

JAY PRESTON searching for PD/MD/eir person slot. Talented, 1st ticket. Prefer Southeast area. Write JAY PRESTON SWAFFORD, F4 Regency Road, Spartenberg, SC 29302, or cell (803) 585-0813 and leave message. (6-13)

Attention stations in Northwest or West that care about gathering and presenting news. I'm a dedicated news professional in a top 30 market who's ready for a new challenge as News Director or anchor/reporter for all news Adult Contemporary or AOR format. Top references. Background includes all-News format. Call (415) 573-7294 evenings. (6-13)

# **Positions Sought**

Put this man to work! NICK BAZOO, 7 yrs Top 40 experience seeks programming/Music Director position in large or medium market. Worked at 92Q, WNOE, WTIX, WMAK, WKYX, and others. Experience includes positions as PD/Ass't PD/MD. Worksholic with great references that's ready to work. Call (502) 753-0074.

18T phone, PD, MD, 7 yrs experience in Top 40, Country and Adult Contemporary now looking to break into AOR. Married, stable, interested in Midwest offers. Will consider Adult Contemporary or Top 40. Call ED at (502) 683-8146. (6-13)

JAMIE, lete night rock in Floride now looking for full-time airshift. 3 yrs major market FM experience. I can do the job. Call (305) 734-0170. (6-13)

Mejor market disc jookey from 13KGB/8en Diego looking for enother winning team to be pert of. Best at Pop/Adult. No reseanable offer refused. Like a tape? Cell JON DRISCOLL at (714) 692-0215 after 11:30am.

Young, hard working jook, 3 yrs experience in small market station in Oklahoma, 2 yrs as MD, reedy to move up to medium merket station. Prefer Pacific North-west. Willing to work greve yerd shift. Call STEVE (405) 225-2364 or (406) 225-3333. (6-13)

AOR "Hardcore" plus Sports, Public Affairs and pro-fessionalism. MICHAEL HART (714) 233-8833 Mon-Fri.

Seeking Beautiful Music GM or Operations Director position. Experienced with major merket Shulke, Bonneville, TM. Recently resigned GM position with small New Orleens network, Currently temporary Country afternoon drive/consultant. Cell (504) 885-8196. (6-13)

If you're as tired of flakey PD's and I am of flakey GM's then we should talk, 31-yr-old, 12-yr pro currently PD/MD/PM drive in major market looking for someone who wants a winning radio station. If you can offer medium to major market, any format, good bucks, sta-bility and genuine desire to win, call (305) 733-9078.

The amesing STEVEN KELLY looking for on-air position in top 50 merket. Formerly KX104, 92Q, WMAK, WGBF. Call (615) 824-7554. (6-13)

JIM 8MITH looking for MD and/or airshift position. Worked for KAFY, KUZZ, KKXX and most recently KYNO-FM/Fresno as Ass't. MD. Call anytime (209) 292-485, (a. 12)

Lady DJ presently in major market programming. Former MD, Promotion Director, 5 yrs on air, 1st phone, looking for on-air plus in AOR. No prenk calls if you like your job. (213) 876-0582. (6-13)

Team-oriented, action innovated. Open, free and have East and West experience. Personality news or MD. Prefer AOR in central Atlentic States. Cell LANCE (301) 288-6596. (6-13)

I have never been out of work. Production Director, MD, Program Production, all in Los Angeles radio. Currently producing syndicated radio programs part-time. Went end need full-time job in product, music or just about anything. Prefer Southern Celifornia or San Franciaco area but will consider all. KEVIN (213) 876-0604.

Small market's favorite real MOR personality seeks similer status in medium market. Clever, experienced and committed to a biz I love. Only conscientious, intelligent community-minded programmers need reply. MARV (315) 342-2503. (6-13)

I'm tired of playing games to stay at the top and try to go higher. If you're a medium market Top 40 station that's looking for someone who'll stay with you and help make you the biggest thing in your market then I'm your man. A home in radio, what's that? Let's at least talk. (714) 793-8124 momings. (6-13)

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# **OPPORTUNITIES**

# **Openings**

# MIDWEST

ward winning news stations in Midwest seeking sws anchor/reporter. Good delivery and reporting skills landstory. Mail tapes and resumes to KWMT-KKEZ, ox 578, Ft. Dodge, IA 50501. EOE (6-13)

1 AOR station in Ft. Wayne has openings. Tapes and saumes to Rick West, 4740 Coldwater Rd., Ft. Wayne, v. (6-13)

VNAP/Indianepolis just grabbed our afternoon drive sck. Looking for someone to fill our evening responsilittes. Send tepes and resumes to John Ashton, PD, VTCJ, Cal City, IN 47586. EOE M/F (6-13)

Proadcast Journalist needed for dominant Midwest adio station. 3 yrs experience, strong on-air voice and sterviewing skills required. Send tapes and resumes to lews Director, KFH-KBRA, 104 S. Emporia, Wichite, 19, 2001. EDE (6.13)

(FYR is now accepting applications for news/anchor eporter. Position open end of August. Tapes and resumes to Mark Swartzell, ND, KFYR, Box 1738, Bisnarck, ND 58501. No calls please. EOE (6-13)

MWCK-105FM/Filnt, MI s Burkhart-Abrams Superster scility is looking for an experienced morning drive with ntelligence and creative insanity as well as tapes for sossible future part-time openings. Must eat, drink and sleep radio. Party with solid #1 air staff and work with he best. Send info to Kim Siegrist, PD, WWCK, 3217 apper Rd., Flint, MI 48503. No calls please. EOE M/F 6.131

MMEE/Ft. Wayne, IN now acceping tapes and resumes for future full-time openings from talented people who want to work with an exceptional organization. Minorities and females encouraged. Tapes and resumes to John Curry, WMEE-FM, Box 6000, Ft. Wayne, IN 48896. (6-13)

WOHO/Toledo, OH continues its search for the best mid-day personality available. Good bucks for the right person. Contact Beau Elliot, (419) 255-1470. EOE M/F (6-13)

Stereo 101 KDWB-FM Doubleday Broadcasting-Minneapolis-St. Paul has rare opening for afternoon drive talent. Prefer mejor market AOR/Top 40 background. Tapes and resumes to Dave Hamilton, KDWB-FM, Box 7630, St. Paul, MN 55119. No calls plaase. EOE M/F (6-13)

Stoner Broadcasting is accepting applications for future openings within our chain. We are looking for personalities who can communicate something truly entertaining in Country, Adult Contemporary, AOR or News/Talk. Send tape, resume and salary requirements to Glenn Bell, President, Stoner Broadcasting, 3900 N.E. Broadway, Des Moines, IA 50317. EOE M/F (6-13)

If you're interested in being part of a young, growing company and fine radio staff, contact Rick Scott, KKXL, Box 997, Grand Forks, ND 58201. EOE M/F (6-13)

Are you a witty, mature and creative moming announcer? Do you have the ability to be one? If so, KEWI has the perfect opening for you. Send recent eircheck to J.R. Greeley, KEWI, Box 4407, Topaka, KS 66804. Even If you're happy in your present position cell (913) 272-2122. EOE (8-8)

14WK/WKFM has immediate opening for News Director. Send tapes and resumes to Personnel Mgr., Community Service Broadcasting, Inc., Box 1209, Mt. Vernon, IL 62864 EOE M/F (6-6)

Wented: Full-time announcer for afternoon shift at Pop/Adult station. Previous experience necessary. Good voice and bright delivery essential. Tapes and resumes to Operations Director, WAYY, Box 41, Chippewa Falls, WI 54729 EOE M/F (6-6)

WITY/Denville, IL has immediate opening for all night air personality. Leading Pop/Adult, Top 40 with heavy emphasis on oldies. Experience preferred. Minorities encouraged to apply. Tapes, resumes and salary requirements to Bill Craig, WITY, Box 142, Danville, IL 61832 EOE M/F (6-6)

Broadcast technician needed, AM/FM high power, 1st phone required. Experience desired, but willingness to learn most important. Resumes to C.E., KIOA/KMGK, 215 Keo, Suite 312, Des Moines, IA 50309. EOE (6-8)

Midwest AM/FM combination looking for experienced news person to fill afternoon drive position in medium market. Call Susan Giovati at (317) 844-1258, EOE M/F (8-8)

WMEE-FM looking for bright young 6-10pm jock that's warm, friendly and likes to rock 'n' roll. Aveilable immediately, Tapes and resumes to John Curry, WMEE-FM, Box 6000, Ft. Wayne, IN 48896 EOE M/F (6-8)

Top 100 market in Michigan looking for creative morning personality plus one other communicator for Adult Contemporary format. Good benefits for right people. Send tape and resume to Radio and Records. 1930 Century Park West, #190, Los Angeles, CA 90087. EOE M/F (6-6)

# **Openings**

# WEST

KLVC/Las Veges, NV needs tapes and resumes from qualified prime time personalities. Send to Dave Anthony, KLVC, Box 14805, Las Veges, NV 89114, Western Cities Broadcasting. (6-13)

Radio sales. The Associated Students, Cal. State University, Chico, looking for creative and enterprising individual es our radio sales coordinator. Salary \$500 per month plus commission. This is a position which the individual will either make or break for him/her self. Position available 71/180. Send resumes before 6/23 to Mark Bookmen, Associated Students, Bell Memorial Union, Cal State University at Chico, Chico, CA 95926. (6-13)

KSMA-AM-FM on the central California coast needs tapes and reaumes from Adult DJ's and news people. There are no big bucks here, but you work with major merket pros. This station is owned by the President of one of the major broadcast groups. Send tapes and resumes to Mike Button, 110 West Cypress, Sante Maris, CA 93454. EOE (6-13)

An AOR station in the Rockies seeks persons with news writing and reporting on air experience. Competitive locally-oriented news. Contact News department, 440 West Main, Aspen, CO. Send resumes and tapes. (6-13)

KVOY/Yuma, AZ Is looking for a drive-time jock with lots of production. Station growing and getting ready for new facilities. Contact Rich Whitley, KVOY, Box 228, Yuma, AZ 85384. EOE M/F (6-13)

KERN/Bakerafield, CA seeka mature, experienced morning person who's funny but not zany. Production a must. Some programming helpful. Send tapes and resumes to Pete Shannon, PD, Box 2700, Bakerafield, CA 93303. No calls please. EOE M/F (6-13)

KBCO/Boulder AOR has opening for aomeone that places their priority on growing in a family situation by aterting at the bottom and proving themselves worthy of moving up. Minorities and women preferred. Contact Dennie Conatantine, PD, KBCO, 4840 Riverband Rd., Boulder, CO 80301: EOE M/F (6-13)

10,000-watt FM in Southwest needs bright, mature morning person for operations and production. Send tapes and resumes to Pete Shannon, Box 2700, Bakersfield, CA 93303. No cells please, EOE M/F (6-13)

KOPA-FM/Phoenix looking for super swing and weekend jock. If you're looking to improve your act and work on a winning team, send tapes only ASAP to Stave Rivers, KOPA, Box 1827, Scottsdale, AZ 85251. (6-13)

We need a broadcaster with fresh ideas. Someone who is interested in both Rock and Country. 1 yr experience in radio essential. Good pay and benefits. Room for advancement. Send tapes, resumes and letter indicating samples of fresh ideas to Dock Phillips, K102, Bos B18, Laramle, WY 82070 or call (307) 745-7396 after noons EOE M/F (8-8)

Looking for a salesmen to sell aports exclusively for KWOW/Pomona. Ask for Deen Jr. at (213) 331-0794 or (714) 638-5541 (6-8)

Western Cities Broadcasting looking for drive time newscaster. Top-rated P/A station. Conversational delivery & tight writing a must. Must be on the street. Send tapes & resumes to Joe McCarthy, ND, KMJJ, 3510 W. Hacienda, Las Vegas, NV 89114. (6-6)

KDLG/Dillingham, AK accepting applications for Public Affairs Coordinator. Duties include working board shift and producing public affaira programs. Some travel may be involved. Must be willing to live in remote area of Western Alaska. Salary \$16,000 per year with 3 week paid vacation and benefits. Send resume and references to Les Robinson, Mgr., KDLG, Box 670, Dillingham, AK 99576 EOE (6-8)

Full-time air talent. Must have 2 yrs experience with ability to read live copy. Send tapes and resumes to Jeff King, KPLZ, Plaza 600/600 Stewart St., Seattle, WA 98101. EOE M/F (6-8)

Morning talent for mess appeal station in West. Meture, fun personality, a real companion is what we need. Send your tape and resume to Bill Moyes, The Research Group, 1422 Monterey, Sen Lule Obispo, CA 93401. No calls please. EOE M/F (6-6)

Anchorage Alaska's 50,000 watt KYAK-AM needs experienced modern Country air personality (male or female) with good production skills. Remote sbility a plus. If you think you're good, rush tape, background to Bill Brink, KYAK, 2800 E. Dowling Rd., Anchorage, AK 99507 or call (907) 344-2522 (6-6)

KASH-KSMD/Eugene, OR looking for Chief Engineer, AM/FM automation experience necessary. Technical and sound procedures important and FCC paperwork high priority, Contact Andy Barber at (503) 686-9123 (6-6)

# **Positions Sought**

L.A.P.D. currently programming but looking for long-term relationeship with stable organization as PD. Ass't PD or consultant. Impeccable track record. Strong people motivator. Automation, TV, syndication. Selary negotiable. Excellent references. Prefer to remain in Southern Celifornia but will give consideration to all offers. (213) 370-6868 8pm-12mid PST. (8-13)

# **Positions Sought**

RUDY FERNANDEZ, 7 yrs experience in Top 40, Country and Christian radio. Have worked as Ass't PD, MD and currently Production Mgr. at #1 station in town. Call (915) 677-5383. (6-13)

Top 40 Rock announcer looking for alrehift in medium or major market. PD/MD experience. Also play-by-play and 1st phone. Call TOM (419) 492-2349 anytime. (6-13)

Would you happen to have something for someone that enjoys having fun on the sir? 10 yrs as entertaining personelity. Mature, reliable individual with good references. Help me be a winner again (702) 381-5403. (6-13)

End your play-by-play search. Experienced sportscaster looking for new challenge. Experienced in production, news, seles and eirshift. Available now. Will relocate. Cell MITCH, (212) 376-4664. (6-13)

DOUG SILVER available immediately. Station Manager/PD WCWA. Also KSTP, WXYZ, WSAI. Experience from air talent to management in P/A and Top 40. Hard working professional with ratings and references to prove it. Seeking on-air and/or programming in Midwest — Cincinnati or Dayton area preferred. Call (513) 574-5823, or (513) 574-6239. (6-13)

8-year broadcast veteran, who has paid his dues, desires full-time employment, experienced in all areas of radio; jocking, programming, news, sports, music, production and management. Talented and hard working, creative, able to excel in all phases of radio. 3rd phone, and communications degree. Preferably looking for an opening in Northeast, Vermont, or Massachusetts. Call JERRY (802) 862-5776, after 1pm, leave message. (6-13)

Creative, dedicated, friendly young broadcaster looking for challenge. B years experience most recently with CHOM-FM/Montroal. College grad. Seeking PD/MD/eir position et together AOR in major/medium market. Experienced as PD, assistant PD, production manager, announcer, newsperson. Enjoy doing quality spot and feature production, programming the fine art of rock 'n' roll, and working with imaginative proa. Strong in promotion, market research, format development. Will relocate for right altuation. Call JOHN PETERSON (802) 223-3891 and let's talk. (6-13)

ROB HAGGAR recently KDWB/MInneapolls-St. Paul seaks atable Top 40 or Pop/Adult air shift with production or MD opportunities in major or medium markat. Top notch references. Cell for tapes and resumes. (612) 293-0133. (6-13)

JIM SMITH looking for on-air and/or MD opening. I've worked for KAFY, KUZZ and KKXX. Most recently for KYNO-FM/Fresno. Plenty of experience. Call (209) 292-5485 anytima. (6-13)

"THE RABBETT," late of KDEO:Walpahu and KPIG-FM/ Honolulu, also WDRC-AM-FM and WHCN-FM, all in Hartford. A top quality radio pro who needs to feed and be fed with rock & roll. As a bonus, you'll get a highly versatile, dependable, hard working copy and/or production animal. Make reasonable offers at (808) 281-7025. (6-13)

BRUCE ARTMAN is seeking position with professional medium market station. 1st class licenses. Experienced in all phases of radio. Will consider all. Call now! (213) 430-6957 or write 1209½ Ocean Ave., Seel Beach, CA 90740. (6-13)

PD, MD, air talent available. 8 years experience. If your station needs an organizer and staff leader with a proven track record, call me. Composite air check, resume, ratings report and programming philosophy available. Prefer South. (803) 226-1408. (6-13)

Need a DARN GOOD Country Program Director?
13 years in Country radio... five years with Metromedia, KLAC/Los Angeles... and KNEW/
San Francisco. A hard worker with many promotional ideas. Write to Radio & Records, #191,
1930 Century Park West, Los Angeles, CA
90087

MARK ALLEN looking for Top 40 air shift with heavy production or Production Director responsibilities, insightful and energetic, Prefer West/Southwest, Call (915) 382-7381, Leave message, (6-13)

Top 40, Pop/Adult, Soft AOR personality with 3½ years quality experience in management, MD, PSA Director, promotion, remote, production. Would appreciate any format, especially rock. Currently employed. Committed to winning. Salary open. Willing to accept any responsibility you might have in mind. Air-check and resumes available. Cell (216) 478-0440. "The Positive Thinker." (6-13)

Promotion Director – formerly of Bernie Mann's WKIX-WYYD-FM/Raleigh, NC, available immediately. Strong references. Please call DAN SMIGROD at WKIX (919) 851-2711 or at home (919) 847-1769, or write 6423 The Lakes Dr., Raleigh, NC 27069. (6-13)

Hard working news and sports announcer with special talent in play-by-play. After six years, I am prepared for a medium or large market chellenge. Call (919) 633-1450, or (919) 633-0042. (6-13)

Energetic, experienced Top 40 jack with mature voice looking for night gig. AM/PM drive background. East preferred. COSMIC TRUCKER (516) 423-0167. (6-13)

MIKE PARENTI, 14 yrs experience #1 morning men in 5th largest metro area in Texas, seeks position in medium to large merket. Good production skills and track record. Tapes and resumes upon request. Call (512) 882-2652 after 2pm CDT (6-6)

# **Positions Sought**

Versatile, experienced AOR air personality seeking employment in medium/medium-large market in Progressive Rock (helio Long island?), Progressive Country or Black radio. Will relocate. For tape and resume contact ROSKO LEE SIMMS, (408) 453-0080 or write 2811 4th Ave., South, Great Falls, MT 59405. It's your gain. (6-8)

Someday has come at last. For hours now you've wanted a creative production director with a sensitive ear and pen to match. Presently functioning in agency-like capacity as Production Director for medium market. Character voices and recording studio experience. Genuinely love writing and producing. Looking for more stimulating and vital living and working situation in major or medium market. TOM GOWAN (715) 835-7450 or write to 2214 Peters Dr., #324, Eau Cleire, WI 54701. (8-8)

It's emezing with today's high prices that such talent cen still be found at rock-bottom prices. The low to mid 30's can land this experienced pro who can do it all, but would shine best in PD spot. If you're really looking for more for your money call today. Hurry, at prices like these I won't lest long. JIM DAVIS 6pm-11pm (216) 391.4409 (6-8)

Experienced young pro seeking opportunity. Presently handling mornings at respected medium market facility. Seeking stable Pop/Adult or personality Top 40 position in more prestiguous market. 7 yrs experience: jocking various formats (some in major marketa), production, public relations. Write to Radio & Records, 1930 Century Park West, #189, Los Angeles, CA 90087.

Ever been promised a job then . . . this is it. Baing out of radio is missing out on half your life. I've been MD, Production Director, Program Producer and much more, all in Los Angeles. Now I'm doing production part-time. I need and want a full-time job in radio production, music, or just about anything. Cell KEVIN at (213) 876-0804 (6-8)

Evening air personality looking for slot as Sports Director or reporter in any size merket. Over 2 yrs experiance with excellent play-by-play and solid voice. All offers considered. Cell DOUG (313) 984-8922 (6-6)

WILLIAM HARGREAVES, 9 yrs Los Angeles, San Diego county seeks news/production/announcer/salescopywriter, DJ. Cell (213) 277-7769 or (213) 553-4972 mornings. (6-6)

8 yra experience. Morning man seeka stable market. Lots of bits, prefer Top 40, will consider all formats and positions. Call GARY CONNORS at (519) 882-2562. (6-6)

ARMAND CHIANTI, formerly PD at KZOK/Seattle, WJKL/Elgin and Y95/Rockford and air et WLUP/Chicago available to program or consult. Call (208) 821-2616 (6-6)

Just 23, 6 yrs radio. Worked as ND at 2 stations, sports, features, interviews. Hard working, sales. Looking for job in good market with security. Will relocate. Resume, references, aircheck and photo available. Contact STEVE ALBRECHT 5253 Constance St., New Orleans, LA 70115 or cell (504) 822-0890 or at nights call (504) 895-7415. (6-6)

BOB CUSHING, experienced all-nighter with knowhow in promotion, production and programming looking for full-time apot with amail to medium market. Young, willing to relocate, preferably into AOR format. Interested in any opening (201) 968-0451. (6-6)

Listeners like me, saleamen sell me and PD's and GM's, well they're okay. So how come a funny personality like myself Isn't working? 10 yrs, well accepted entertainer. Community and promotion involved. Help me be a winner again. I should be on the air somewhere. Let's talk, (702) 873-2593 afternoons or evenings (6-6)

2 yr moming drive man seeka new gig. Excellent production, news, aporta, personality radio. Consistent motivation, references. Cell PAUL at (717) 622-1596. (6-6)

Top 40/Rock announcer looking for airshift in medium or mejor market. PD/MD experience. Also play-by-play and 1st phone. Call TOM (419) 492-2349 anytime. (6-6)

JIM MANN, night personality for past 2 yrs at KRUX/ Phoenix seeking air talent position in large or mejor market. Excellent references and ARB. Call (602) 934-8721. (8-6)

East Coast DJ seeking full-time position or part-time leading to full-time. Knowledge of Disco, Soul, contemporary and Jazz. Willing to relocate, Leeve name and number with Cynthia Thomas before 6pm EST (202) 638-2800 (6-6)

Do you know me? No, I'm not an American Express card commercial. I'm a communicator/producer/writer/programmer/reporter, and you've heard my work from const-to-coast at WMMR, WASH, WCBM, KABC, KNX, KJOI, KLAC and every market airing Drake-Chenault's "Weekly Top 30." Want to hear what I can do for you? Call SUSAN at (213) 821-7081 (6-8)

Ambitious, creative, experienced, single male, 22, seeks medium market Southeast Top 40 station to grow with. Strong production and presence. Call DAN (504) 895-6112. (6-6)

ROBERT RIBERI, 1978 college grad, B.S. in Communication — RTV major. Good looking, hardworking. Currently working in small market. Whenever I'm on the air I'm very "into" the music I play. I get excited about the music, and that's the feeling I went listeners to havel Personable, experienced, and good at what I do Can handle production. Air check and resume available. Available for interview. Robert J. Riberi, Box 3403, Veil, CO 81657 (303) 476-0879 (6-6)

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

# **GENESIS**

Misunderstanding (Atlantic)

65% of our reporters on it. Moves: Up 70, Same 18, Down 0, Adds 36 including WFIL, WRKO, JB105, WLS, KDWB, 13K, KOPA, WFBL, KC101, WTIX, WLAC, WZZP, Y94. See Paralleis, charts at number 26.

# **KENNY ROGERS** Love The World Away (UA)

63% of our reporters on it. Moves: Up 79, Same 17, Down 1, Adds 23 including JB105, WZUU, 13K, WBEN-FM, WBLI, KBFM, WGH, WDRQ, KOFM, KZ93, WNCI, KJRB, KRUX. See Parallels, charts at number 28.

# **EW & ACTIV**

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist /citile /label designation lexample: 100/25 indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the same ion to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

# RAY PARKER JR. & RAYDIO "Two Places At The Same

Time" (Arista) 103/10, Moves: Up 71, Same 14, Down 8, Adds 10, 14Q, KELP, BJ105, WAKY, WOW, WHOT, 14WK, WANS-FM, WKXY, KOOK, WRKO 17-11, PRO-FM 30-25, WPGC 25-19, KHJ 25-21. See Parallels, charts

PETE TOWNSHEND "Let My Love Open The Door" (Atco)

101/46, Moves: Up 33, Same 22, Down 0, Adds 46 including JB105, Z93, Q105, CKLW, WGCL, WOKY, KJR, WHFM, KHFI, KSTT, KTAC, WIFI 25-18, 96KX 18-12, CHUM 12-10.

NEIL SEDAKA & DARA SEDAKA "Should've Never Let You Go" (Elektra) 94/1, Moves: Up 58, Same 21, Down 14, Adds 1, KZZX, WFIL 15-12, F105 35-30, KDWB 14-9, KS95-FM 18-14, WOKY 11-9, KOPA 16-11, WOLF 17-11, WKIX 7-4, KWEN 20-15. See Parallels, moves 29-24 on National Airplay/30

# BOZ SCAGGS "Joio" (Columbia) 89/51

Moves: Up 25, Same 13, Down 0, Adds 51 including WCAO, WRKO, 94Q, KSLQ, KBEQ, WOKY, 13K, WAEB, WFMF, WOHO, Z93 29-25, KJR 17-12.

CHRISTOPHER CROSS "Sailing" (WB) 78/35
Moves: Up 32, Same 11, Down 0, Adds 35 including WKBW, KRLY, Y100, WOKY, KIMN, KOPA, Q106, WJDX, WVIC, KMJK.

### JOURNEY "Walks Like A Lady" (Columbia) 77/19

Moves: Up 42, Same 15, Down 1, Adds 19 including 293, WPEZ, 95SGF, WLAC, KRAV, KCPX, KENO, 96KX 28-23, Z97 20-16, KBEQ 12-5.

TOMMY TUTONE "Angel Say No" (Columbia) 72/5

Moves: Up 38, Same 29, Down 0, Adds 5, PRO-FM, JB105, CHUM, WHOT,

WHHY, WIFI 23-21, KWK 4-3, Y103 35-29.

MICKEY GILLEY "Stand By Me" (Full Moon/Asylum) 69/14 Moves: Up 32, Same 23, Down 0, Adds 14 including KC101, WFMF, WJDX, WAKY, KLEO, WZZP, KGW, WRKO 29-26, Z93 18-15, 94Q 17-14, KDWB 21-17,

### RUPERT HOLMES "Answering Machine" (MCA) 68/6

Moves: Up 47, Same 14, Down 1, Adds 6, KELP, WNOE, WSKZ, Y94, KFXM, WTSN, Q105 16-14, WFBL 36-30, 96X 17-13, KRUX 12-6.

JERMAINE JACKSON "Let's Get Serious" (Motown) 66/5 Moves: Up 41, Same 13, Down 7, Adds 5, BJ105, WTWR, 92X, WANS-FM, KILE, KRLY 5-3, Y100 7-4, KFRC 20-13, 13K 11-9.

# RODNEY CROWELL "Ashes By Now" (WB) 62/16

Moves: Up 31, Same 15, Down 0, Adds 16 including KDWB, WHB, WGCL, WZUU, KJR, KIMN, 14Q, 95SGF, KJRB, KLUC, Z93 25-18.

CHEAP TRICK "Everything Works If You Let It" (Epic) 59/8 Moves: Up 26, Same 25, Down 0, Adds 8, KJR, KUPD, WPEZ, KHFI, WTIX, KOFM, KFXM, WIGY, WIFI 18-13, Q105 30-27, KBEQ 28-23.

ALIVE COOPER "Clones (We're All)" (WB) 59/3
Moves: Up 37, Same 19, Down 0, Adds 3, KINT, WSKZ, WNCI, JB105 16-12, CHUM 23-16, WGCL 22-19, KFRC 30-25, 14Q 6-2, WERC 12-9, Y94 16-10.

# MECO "The Empire Strikes Back (Medley)" (RSO) 58/35 Moves: Up 12, Same 11, Down 0, Adds 35 including PRO-FM, Q105, KFRC, 13K, WBLI, WKEE, WTIX, Y103, WVIC, KROY.

S.O.S. BAND "Take Your Time (Do It Right)" (Tabu) 53/24 Moves: Up 23, Same 6, Down 0, Adds 24 including WNBC, WFIL, Z93, Y100, KSLQ, KRLA, WKEE, Y95, KRAV, KRLY 14-9, Q105 17-8, KHJ 12-7,

# ALI THOMSON "Take A Little Rhythm" (A&M) 52/30 Moves: Up 8, Same 14, Down 0, Adds 30 including 96KX, CKLW, KBEQ, KJR, WPEZ, WKBO, Y103, WQRK, WNAP, KJRB.

# Others Getting Significant Action

DIRT BAND "Make A Little Magic" (UA) 48/29
Moves: Up 15, Same 4, Down 0, Adds 29 including WKBW, WFIL, WCAO, CFTR, Z93, KIMN, WFMF, 92Q, WAYS, KTKT.

# पंजानिक विकास

# NATIONAL AIRPLAY/30

|     | TWO<br>WEEKS<br>AGO | LAST          |          | June 13, 1980  |
|-----|---------------------|---------------|----------|--|
| 6   | 5                   | 2             | 0        | PAUL McCARTNEY/Coming Up (Columbia)                  |
| 10  | 6                   | 6             | 2        | ELTON JOHN/Little Jeannie (MCA)                      |
| 14  | 9                   | 8             | 3        | BILLY JOEL/It's Still Rock & Roll To Me (Columbia)   |
| 3   | 3                   | 3             | 4        | BOB SEGER/Against The Wind (Capitol)                 |
| 2   | 2                   | 1             | 5        | BETTE MIDLER/The Rose (Atlantic)                     |
| 4   | 4                   | 4             | 6        | ROBBIE DUPREE/Steal Away (Elektra)                   |
| 1   | 1                   | 5             | 7        | AMBROSIA/Biggest Part Of Me (WB)                     |
| 19  | 11                  | 9             | 0        | PURE PRAIRIE LEAGUE/Let Me Love You (Casabianca)     |
| 8   | 7                   | 7             | 9        | LIPPS, INC./Funkytown (Casablanca)                   |
| 24  | 15                  | 11            | 0        | SPINNERS/Cupid/I've Loved You For (Atlantic)         |
| 28  | 17                  | 12            | Ō        | ROCKY BURNETTE/Tired Of Toein' The Line (EMI America |
| 12  | 10                  | 10            | 12       | MICHAEL JACKSON/She's Out Of My Life (Epic)          |
| _   | 26                  | 15            | 13       | MANHATTANS/Shining Star (Columbia)                   |
| 27  | 25                  | 17            | 0        | OLIVIA NEWTON-JOHN/Magic (MCA)                       |
| 26  | 23                  | 19            | Œ        | ELECTRIC LIGHT ORCHESTRA/I'm Alive (MCA)             |
| 21  | 19                  | 18            | Ō        | PAT BENATAR/We Live For Love (Chrysalis)             |
| 11  | 14                  | 14            | 17       | GARY NUMAN/Cars (Atco)                               |
| _   | _                   | 26            | 0        | JOE WALSH/All Night Long (Full Moon/Asylum)          |
| _ ' | _                   | 24            | 0        | KIM CARNES/More Love (EMI America)                   |
| 5   | 8                   | 13            | 20       | KENNY ROGERS W/KIM CARNES/Don't Fall In Love (UA     |
| _   | _                   | 27            | 3        | CAROLE KING/One Fine Day (Capitol)                   |
| _   | 27                  | 25            | 0        | BLUES BROTHERS/Gimme Some Lovin' (Atlantic)          |
| _   | -                   | 30            | 3        | CHARLIE DANIELS BAND/In America (Epic)               |
| _   | -                   | 29            | 3        | NEIL SEDAKA & DARA SEDAKA/Should've Never (Elektra   |
| -   | - •                 | -             | <b>3</b> | RAY PARKER JR. & RAYDIO/Two Places At The (Arista    |
| _   | _                   | -             | 23       | GENESIS/Misunderstanding (Atlantic)                  |
| 7   | 12                  | 16            | 27       | LINDA RONSTADT/Hurt So Bad (Asylum)                  |
| -   |                     | $\rightarrow$ | 23       | KENNY ROGERS/Love The World Away (UA)                |
| 15  | 20                  | 21            | 29       | BROTHERS JOHNSON/Stomp! (A&M)                        |
| 9   | 13                  | 20            | 30       | BOZ SCAGGS/Breakdown Dead Ahead (Columbia)           |

# Black circled numbers indicate significant upward movement from at least 60% of our reporters. MOST ADDED .

BOZ SCAGGS "Jojo" (Columbia)
PETE TOWNSHEND "Let My Love Open..." (Atco) GENESIS "Misunderstanding" (Atlantic) CHRISTOPHER CROSS "Sailing" (WB)

MECO "The Empire Strikes Back (Medley)" (RSO)

# HOTTEST

BILLY JOEL "It's Still Rock & Roll..." (Columbia)
PAUL McCARTNEY "Coming Up" (Columbia)
ELTON JOHN "Little Jeannie" (MCA) BOB SEGER "Against The Wind" (Capitol)
BETTE MIDLER "The Rose" (Atlantic)

MANHATTAN TRANSFER "Twilight Zone/Twilight Tone" (Atlantic) 48/2 Moves: Up 29, Same 12, Down 5, Adds 2, 13K, KSTT, WABC 17-14, PRO-FM 19-15, JB105 8-5, Y100 24-18, WTIX 33-26, WZZP 17-12.

# AIR SUPPLY "All Out Of Love" (Arista) 46/15

Moves: Up 23, Same 8, Down 0, Adds 15 including WCAO, KS95-FM, WOKY, WKBO, KXX106, WZZP, KMJK, KENO, WHEB, WNAM. RICK PINETTE & OAK "King Of The Hill" (Sky's The Limit/Mercury) 44/11

Moves: Up 21, Same 12, Down 0, Adds 11 including WGCL, WZUU, WBBQ, KIOA, WSPT, WGBF, KQDI, F105

alized Listings on Page 28 and 29

31-21. WRKO 18-13. PRO-FM 6-4.

# BENNY MARDONES "Into The Night" (Polydor) 41/16

Moves: Up 14, Same 11, Down 0, Adds 16 including 96KX, KSLQ, WGCL, KFI, KJR, KTSA, WSGN, KX104, KCPX, 94Q 30-24, WOKY 26-22. VAN HALEN "And The Cradle Will Rock" (WB) 40/3

Moves: Up 20, Same 15, Down 2, Adds 3, WTIX, KQWB-FM, WRBR, CHUM 26-22, Z97 23-15, KWK 1-1, KJ100 30-25, V94-20-14, KRSP 4-3,

# BLONDIE "Atomic" (Chrysalis) 40/1

Moves: Up 23, Same 15, Down 1, Adds 1, KBIM, WKBW 19-15, WIFI 26-23, PRO-FM 7-6, WGCL 18-14, WBEN-FM 21-17, WNOE 24-15, JB105 40-31.

### FRANK SINATRA "Theme From New York, New York" (Reprise) 38/2 Moves: Up 22, Same 11, Down 3, Adds 2, 13K, WOW, WKBW 17-13, WFIL 19-16, F105 29-18, JB105 20-15, KHJ 24-20.

REO SPEEDWAGON "Time For Me To Fly" (Epic) 31/4
Moves: Up 13, Same 14, Down 0, Adds 4, WIFI, 96KX, JB105, KTKT, 94Q 18-16, KSLQ 29-17, KJ100 2-2, KCPX

### 28-24, KRUX 34-28. ERIC CLAPTON "Tulsa Time" (RSO) 27/10

Moves: Up 11, Same 6, Down 0, Adds 10, WIFI, KHFI, 92Q, KRSP, WTSN, WFBG, WCGQ, WSEZ, KWIC, KOOK, 293 21-10, 94Q 6-4.

# GLEN CAMPBELL & RITA COOLIDGE "Somethin' Bout You Baby I Like" (Capitol) 25/2 Moves: Up 12, Same 11, Down 0, Adds 2, WCAO, WAXY, WRKO 30-24, WTIX 38-35, Y103 34-30, WHEB 25-20.

QUEEN "Play The Game" (Elektra) 24/23 Moves: Up 0, Same 1, Down 0, Adds 23 including JB105, CHUM, 94Q, KWK, KJR, WFLY, WICC, KRBE, WDRQ, KTKT.

# UTOPIA "The Very Last Time" (Bearsville/WB) 21/10

Moves: Up 8, Same 13, Down 0, Adds 0, WPST 25-24, WNOX 25-23, KERN 30-29, KRUX 37-35, WIGY 16-14, K104 27-24. KBIM 27-22.

AVERAGE WHITE BAND "Let's Go 'Round Again" (Arista) 20/6
Moves: Up 7, Same 7, Down 0, Adds 6, WERC, WRVQ, WNAP, WFLB, WANS-FM, KBIM, WBEN-FM 40-36, WFBL
37-31, KXX106 23-17, WQRK 29-22.

# KISS "Shandi" (Casablanca) 19/8

Moves: Up 6, Same 5, Down 0, Adds 8, WIFI, PRO-FM, Q105, WGCL, WGUY, WFBG, KRLC, KBIM, JB105 31-28. WSGA 32-27. Continued on Page 35