

**ISSUE NUMBER 308** 

THE INDUSTRY'S NEWSPAPER

#### **NOVEMBER 16,1979**

# **IRATE ON IRAN: Radio Reflects Americans Attitudes**

Last week, Iranian students demanding the immediate extradition of the deposed Shah seized control of the U.S. embassy in Tehran, holding 61 Americans hostage. While the U.S State Department attempted negotiations with the Iranians, radio's reaction to the current crisis reflected the entire spectrum of American opinion.

Probably the most direct expression of a prevalent attitude came at Y103/Jacksonville, where station General Manager Gary Rodriguez took to the air with the Top 40 outlet's first-ever editorial, portions of which appear below:

'It's time for an oil change. We at Y103 are absolutely outraged by the passive attitude being taken toward American hostages being held in Iran ... We feel it is absulutely necessary that the United States stop playing games and begins to show the world again that we not only stand for freedom, but stand behind our people. We feel action is necessary. If all other

possibilities have been exhausted. it is obvious that military force may be necessary. We are not advocating war, we advocate freedom. We do not advocate violence, we advocate action, and the cost of freedom is sometimes war."

Rodriguez then asked listeners for written opinions to deliver to the White House.

Tuesday evening (11-13), he left for Washington carrying 25,000 letters of support sent in by Y103 listeners. According to station PD Scott Sherwood, the station received nothing but supportive letters, including one from an Iranian student in the area.

## **Contacting The Hostages**

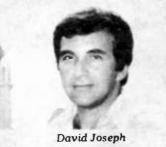
Other stations approached the crisis differently. Discovering that one of the hostages, Steve Lauterbach, was from Dayton, Pop/Adult-formatted WHIO decided to call the embassy and inquire as to his condition. Amazingly, the station was able to place a person-to-person call direct to the IRAN/ See Page 25

# Jacobs Launches New Honolulu Station



Ron Jacobs, a key figure in radio for two decades, will return to the Hawaiian radio scene as PD and morning man of a new station. Jacobs, who moved back to his native state in 1976 to join KKUA/ Honolulu and earlier this year left the station following a contractual dispute, will be a primary shareholder in KAHU, purchased from Royal Hawaiian Broadcasting by a new company, Westwood Broadcasting, pending FCC approval. Westwood was formed by longtime radio, TV, and management notable David Joseph.

The station is set to debut its new format in January 1980, with new call letters KWAI, Jacobs told R&R. He described the format approach as essentially Pop/Adult, aiming at the 18-49 demographic, but "intermixing the new contemporary Hawaiian music, which is nothing like the tourist stuff, with the national hits. Music is falling out of the trees here." The station is a Mutual affiliate, and Jacobs is excited about utilizing Mutual's forth-



coming satellite facilities, citing the advantages of live program-JACOBS/ See Page 25

**BOB HOPE'S WESTERN WINS** 

# FCC Settles 17-Year **KRLA License Battle**

For 17 years, the license of ton is also President of Western KRLA/Pasadena, CA has been in question. Most of that time, KRLA was run by an FCC-designated interim operator, Oak Knoll Broadcasting, which told the FCC it named soon. would function as a charitable corporation, giving away any profits. Whether or not KRLA was actually operated in that manner is still a big question in the minds of some long-time FCC staffers.

Now, a year after five applicants proposed to merge into one company (R&R 10-6-78) the Commission has given the go ahead. "But listeners won't know there's been a change," said Sid Barton, the new President of KRLA, Inc. Bar-

# **Diary Delivery Problems Plague** Fall '79 New York Arbitron Survey

R&R has exclusively uncovered information indicating that the integrity of the recently completed Arbitron Oct./Nov. sweep in New York City may be affected adversely. Owing to a postal union slowdown and mechanical malfunction in key postal facilities,

# EXCLUSIVE

diaries scheduled to reach households in the latter part of the survey were delayed. Diaries were late reaching homes in nine metro NY counties, with as many as 240 individual diaries affected.

According to informed sources. a postal employee work slowdown in late October-early November, coupled with a conveyor belt breaking in a major postal facility, led to many ESF households in the metro counties not getting their diaries in time to start the third survey week. A small number of respondents did not get their diaries in time to begin the fourth survey week. According to Rick Aurichio. VP/GM of Arbitron Radio, a total of 73 households were involved. The nine counties affected by this postal delivery problem were the Bronx, Richmond, Kings, Queens, Nassau, Suffolk, Westchester, Fairfield, and New York (Manhattan)

#### **Industry Reaction: Dismay**

Originally, Arbitron did not communicate to the industry or the trade press regarding this problem. Concerned sources at Arbitron informed R&R last week, and we contacted New York broadcasters, Ed Christian, Chairman of the Radio Advisory Council; and Mal

**Broadcasting and Empire General** Life Insurance Co. He told R&R the staff will remain in place with the exception of a new GM to be

"It's a matter of due process," an attorney for Western told R&R, explaining it's taken all these years for the FCC to narrow down the applicants and the courts to handle the appeals. Various applicants wanted to locate the facility in areas other than Pasadena and it took lots of time for the FCC to review all the engineering data, according to an attorney for Goodman-Todson Broadcasting.

KRLA/ See Page 25

Beville, Executive Director of the Broadcast Rating Council, to see if they were aware of the possible problem. None of those contacted knew of the situation until they heard it from R&R.

Arbitron spokeperson Connie Anthes told R&R that when problem households were contacted by telephone to see if they had received the diaries, those who had not received their diaries in time for the start of the third survey week were asked, as part of "standard procedure," to jot down any listening on a piece of paper until the arrival of the diaries. Upon receipt of the diaries, the respondents were to transpose any listening to the diaries from the paper it was originally written on. Christian, VP/GM of WNIC-WWKR/Detroit, was dismayed that Arbitron had not told him of the problem - and he was unhappy with the procedure used to record listening until the diaries arrived. Christian told R&R that the next meeting of the Radio Advisory Council, in December, will deal with how better to handle problems such as occurred in New York this time.

Mal Beville told the R&R that the instruction to record listening on a non-diary form was a "weak substitute." Both Beville and Christian wondered about people being able to record listening data accurately on a non-diary form. and expressed concern about the correct transposition of that data to a diary that did eventually arrive. ARBITRON/ See Page 25

# **Eller Resigns From Gannett Panel**

Karl Eller, President of Combined Communications, has resigned from Gannett Co.'s fivemember Office of the Chief Executive, a panel established after the recent merger with Combined to aid Gannett Chairman Allen Neuharth in the administration of the company. Eller cited "serious disagreement" regarding Gannett's top management's "philosophy, policy, and style" in submitting his resignation. Eller added that he will stay on

nett because of sizable stockholdings in the company. No replacement has been named for Eller in the chief executive office. Gannett, in a separate develop-

as head of Combined until Dec. 31

to aid in an "orderly transition,"

and will remain a director of Gan-

ment, has agreed to purchase WJYW-FM/Tampa from Rounsaville for \$4 million. The purchase, subject to FCC approval, will fill Gannett's complement of seven FM stations

# **KULF Signs KILT's Former** Hudson & Harrigan Team

**STEVENS & PRUETT, PLUS MILES, CROSS STREET** 

KULF/Houston, ending weeks of local speculation, announced the signing of Mark Stevens and Jim Pruett as the station's new morning team. The duo had been with KILT/Houston for five years under the famous station-owned name of Hudson & Harrigan, during which time they dominated the morning time slot.

As reported in Street Talk last week, former KRBE/Houston morning man Kenny Miles has also signed on with KULF, taking over the afternoon drive shift. KULF staged a large-scale press conference and party at a local club to celebrate its new personality acquisitions.



Mark Stevens



# Edwards, Martindale Exit KMPC

**KMPC/Los Angeles announced** a number of changes this week, with veteran air personalities Geoff Edwards and Wink Martindale exiting the station in December, California Angels announcer Don Drysdale also exiting, and a new sports/talk block debuting next month as part of a new airshift structure.

Martindale, whose last day at KMPC is November 30, declined to comment at this time, but will devote more time to his considerable television obligations. Edwards leaves December 15, and will host a new TV game show called "Play The Percentages" in January and, through his production company, Smith-Edwards, will be developing TV programming with Warner Bros. He told R&R, "Basically, they wanted to go to a new shift setup, changing my hours from 9-12 to 10-2, which not only was an extra hour a day, but changed what I did, made me a different kind of disc jockey." Edwards cited his TV commitments and several acting offers, and concluded, "I really had to make a decision whether I would go ahead and work 10-2 or say no,

there's other things I want to do. KMPC and I sat down and came to an understanding, and I'm delighted with the way they've handled my leaving."

Drysdale's exiting was attributed by KMPC to "contractual differences that cannot be resolved." VP/GM Ken Miller said, "The relationship enjoyed between Don Drysdale and Golden West has been a long and rewarding one, and we wish Don the greatest of happiness .... " An "extensive search" for an announcer to call California Angels games along with Steve Shannon is now underway, according to Miller.

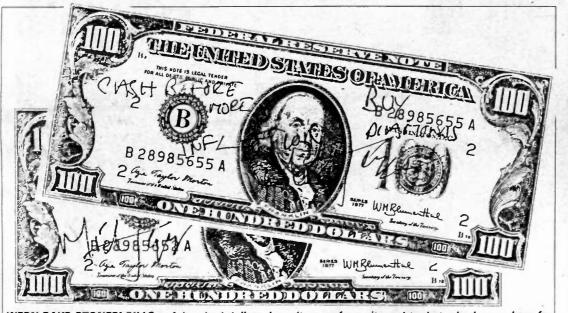
The new KMPC airshift structure was labelled by PD Jim Davis as "the triple-barrelled approach." Robert W. Morgan takes the 6-10am shift, with a midday personality yet to be found from 10-2, and Gary Owens handling 2-6. Scott St. James, from KMOX/St. Louis, will host a new sports and sportsoriented talk block from 6-8pm, followed by Hilly Rose's talk program from 8-12, Dave Hull 12-2am, and Sonny Melendrez 2-6am. KMPC has also announced the appointment of a new News Director, Paul Fredericks from KFRC/ San Francisco.

# **Staffers Charge MCA Black Job Bias**

MCA Inc. has been charged with because of one of the plaintiffs' a variety of racial discrimination and civil rights violations in a classaction suit filed in Los Angeles Federal Court last week (11-6). Filed on behalf of Bill Williams. a Memphis-based member of MCA Records' black music promotion staff, and other plaintiffs, the suit was filed in Los Angeles

Arcadia, CA residence and MCA's personnel records being kept at the firm's Southern California headquarters, according to cocounsel Michael Maroko. A companion suit is pending in Cleveland as well.

The suit alleges that MCA and MCA/ See Page 25



WEBN PAYS STONES' BILLS – A hundred dollars doesn't go as far as it used to, but who knows how far you can go with a hundred dollar bill signed by Mick Jagger? These unique collectors' items, two of which are pictured above, were the brainstorm of WEBN/Cincinnati GM Frank Wood. He had an English friend get the bills to Jagger, who signed them with cautionary notes like "Cash Before More Inflation." Now WEBN gives the bills away to listeners for answering a variety of Rolling Stones-oriented phone-in contests, glving them a new dilemma: spend the \$100 or keep an expensive memento.

# CMA Names 1980 Officers And Directors

The Country Music Association Reeves Davis (Jim Reeves Enhas announced the names of new officers for the 1980 Board of Directors. Officers were selected at a board meeting last Friday (11-9). In a move unprecedented in recent years, Tom Collins of P-Gem Music, producer of Ronnie Milsap and Barbara Mandrell, was named Chairman of the Board for the second consecutive year. In a similar move, last year's President, Ralph Peer II of Peer-Southern Publishing, was renamed to fill that position. MCA/Nashville President Jim Fogelsong was named Executive VP for the 1980 CMA.

Other officers elected include, in alphabetical order: Bob Austin (Record World), Berrie Bergman (Record Bar), Rick Blackburn (CBS/Nashville), Jimmy Bowen (Elektra/Asylum), Canadian recording artist Gary Buck, British promoter Mervyn Conn, Mary

terprises), R&R Country Editor Jim Duncan; manager-promoter Jim Halsey, talent manager Ken Kragen, Sam Lovullo, (Yongestreet Productions), Jim Mazza (EMI-A/UA head), Charley Pride (RCA recording artist), Don Reid of the Statler Brothers, Bob Sherwood (Phonogram-Mercury President), Glen Snoddy (Woodland

Sound Studios), Jim Schwartz (Schwartz Bros. record distributors), composer-producer Norro Wilson (WB/Nashville), and Don Zimmermann (Capitol President).

The CMA directors were elected last month in Nashville during the annual membership meeting during the October Country Music Convention. Radio representation

CMA/ See Page 25

# EMI, Thorn Reach Merger Agreement

1

Thorn Electrical Industries suc- name change to Thorn EMI Liceeded in its bid to acquire EMI last week, sweetening its offer after a first attempt was turned down by the British entertainment conglomerate. The successful offer amounted to about \$360 million, and should result in a corporate

mited. Thorn plans to invite EMI Chairman Sir John Read to be Deputy Chairman of the new company, with Read, Chief Executive Officer Lord Delfont, and Music Operations Chief Executive Bhaskar Menon invited to join Thorn's board of directors.



Promoting on TV seems to be here to stay. John Leader discusses Q107/Washington's \$250,000 TV ad campaign with PD Alan Burns and touches on some timely topics. . See Page 22

FROM "DISCO SUCKS" TO "DANCEMUSIC DAZZLES" KSET/El Paso PD Chuck Kelly was an early advocate of the "disco sucks" campaign. Now he's making Dancemusic a success. Pam Bellamy and Gall Mitchell discuss the transition in the first of a two-part interview.

See Page 34

#### TAKING IT TO THE TUBE

Dick Wilson & Jay Cooper are a morning institution on KYYS/Kansas City. Now they're taking their unique brand of AOR humor to television, with a local TV special Jeff Gelb explores the potential. See Page 40

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tion companies provide the bulk of Beautiful Music programming. R&R interviews four of the top syndicators in a uniquely informative format.



T-54306F Mankes Aadio !

# SHOKEY ROBINSON The poet. The artist. The original.

On Motown Records

© 1979. Motown Record Corporation



### LERNER CALLS NAB RADIO BOARD BACK

# **Radio Broadcasters Spearhead Ambitious Independent Lobbying Effort**

# **ABC Affiliates Say Licensees Should Be Free To Prove Public Interest**

Seventeen radio broadcasters gathered in Chicago last Wednesday (11-7) to formulate a position on radio deregulation, organize an independent grass roots radio lobby, and plan for the future.

The group, composed of ABC Radio affiliates, was chaired by Dick Chapin, Pres. of Stuart Enterprises of Lincoln, NE. Chapin's new co-chairmen are Dave Raven, Pres. & GM, WSAW & WIFC/Wausau, WI (representing Foreward Communications); David Ridgeway, VP/GM, WDOE/Dunkirk, NY, and Carl Wagner, Exec. VP/ Radio, Taft Broacasting.

# **Confident Basis**

For Renewal Called For Chapin's group started with the law governing broadcasters and, working backward to radio deregulation, came to the following conclusions:

• The public interest standard contained in the Communications Act of 1934 is fundamental to good broadcasting

 If broadcasters operate in the public's interest, they should expect to be renewed.

• Licensees through deregulation should best decide how to serve their communities

The affiliates' task force said it's fair for the FCC to define public interest in terms of ascertainment, minimum program percentages, and commercial guidelines. Brazell, VP/GM, KRLD/Dallas;

ment action.

men

The Week In Review

Congress hears from networks and industry

executives on Fairness Doctrine. Jones and

Broadcasters get together to plot lobbying

effort for radio deregulation and future govern-

KRLA gets permanent license after 17 years.

• Washburn wants special treatment for wo-

Fogarty want tougher standards.

but that these guidelines should not be exclusive standards nor be the "only means of defining operation in the public interest."

Through radio deregulation, the group concludes, the FCC could both eliminate burdensome requirements and provide a "specific definition of public interest operation as the basis for legitimate renewal expectancies."

# Next Target

# Performer's Royalty

Chapin's task force, which is operating on a \$4000 budget from ABC, will present its ideas to the heads of the four ABC Radio Networks on Dec. 6 and to the ABC affiliates convention in April. Additionally, Chapin told R&R, the group will also begin developing a policy position on bills introduced in both houses of Congress that would require broadcasters to pay an extra copyright fee for music aired.

Also, other members of the group will begin building statewide lobby branches. They include: Fritz Beesemeyer, VF/GM, WDEE & WCZY/Detroit; Jim Bocock, GM, WSIX/Nashville; Carl

John Chapman, VP, Taft; Joe Costello, Pres. & GM, WRNO/New Orleans: Bob Gilbertson, WGAN/Portland, ME; Monty Grau, KOMO/ Seattle; Dave Hammond, WFBC/ Greenville, SC; Ken Hoag, GM, KUDL/Shawnee Mission, KS; Ed Lasko, VP, KCRG/Cedar Rapids; Cluue Tarleton, VP/Radio, Jefferson-Pilot; Bill Viands, VP/GM, WIOD-WAIA/Miami, and Art Wander, National Radio Program Director for Group One/Akron.

In contrast to members of ABC's task force, each of whom paid his own way to Chicago last week, NAB will spend another \$15,000 to bring its 47-member board into Washington for a one-day discussion of radio deregulation on Dec. 12. A similar halfday meeting, which cost NAB \$12,000, was held Oct. 16, at which time the NAB board reaffirmed its earlier call for deregulation.

R&R has learned the reason for another special meeting is to resolve differences among directors and discuss deregulation options prepared by NAB's staff at the board's request. Polling the board by mail or phone was ruled out, according to Radio Board Chairman Arnie Lerner, Chairman, WLLH/Lowell, MA, who added. "This will be the most important decision radio board people will make during their term."

The staff options, which are based on giving licensees a presumption of renewal, include:

 The FOC providing a definition of substantial solid service.

 Broadcasters providing an accounting of ascertainment and good faith efforts at responsible programming.

 Licensees having to live up to a non-entertainment program percentage standard, but being allowed to do it without government control over content.

NAB's traditional winter board meeting, which is expected to cost an additional \$35,000-\$40,000, is scheduled for Jan. 21-25 in Palm Springs.

# **Washington Street Talk**

- Jonathan Hall

Look for NBC Radio Network Exec. VP Dick Verne to be named NAB Radio Programming Conference Chairman, replacing RKO Pres. Dwight Case. Official confirmation due when NAB Pres. Vincent Wasilewski returns from Ireland.

Behind the scenes: RAB Goals Committee - Arbitron session in Connecticut last week focused on 1) reviewing Arbitron's new training program for telephone interviewers in view of declining rate of returned diaries, 2) rethinking on how to build new Arbitron Qualidata service and 3) confirmation on March, 1980 date for new Editing Procedures Manual for Arbitron employees.

Shocked by FCC Broadcast Bureau decision to restructure so-called educational broadcasting liaison position, the National Association of Educational Broadcasters (NAEB) received sympathy treatment from Commissioner Jim Quello and a welcome opportunity to explain the change to Congress this week by Chairman's office, which sees shift as upgrading the position.

Insiders who concur with Commissioner Anne Jones are saying recent KMJQ/Houston reprimand for not covering its city of license (Clear Lake City) was "much ado about nothing," and feel FCC may be surprised by new development in case - bedroom community was annexed into Houston last week. Jim Maddox, VP/GM, continues efforts to serve both Clear Lake and Houston with separate full-time public affairs persons.

# **Congress Hears Fairness Doctrine Debate**

Network executives admitted Tuesday (11-13) they had no idea controversial spots were running on their radio O&O's. While grilling the networks on their refusal to sell Kaiser Aluminum Corp. TV time, Rep. Tim Virth (D-CO) asked ABC Senior VP and General Counsel Everett Erlick what ABC would do about the radio spots. Erlick indicated O&O's would probably yank the spots. (The House Communications Subcommittee is holding FCC oversight hearings this week, and R&R will have full coverage of Thursday's (11-15) FCC testimony next week.)

Jim Gallant, Operations Director, WMAL/Washington, an ABC O&O, who told R&R (10-26) the spots weren't controversial, was scheduled to testify, but through a Subcommittee oversight never received an official invitation.

prise system and asked listeners to write Congress with their opinion **Kaiser Plans New** 

Ad Campaign

Kaiser Chairman of the Board Cornell Maier told R&R the corporation's next ad campaign will be heavily oriented towards radio.

Gene Mater, VP and Asst. to the President of CBS, told Virth

Spot Copy: Example of Kaiser spot found unacceptable by TV nets.



Is free enterprise an endangered species? How much government regulation is enough? Is business bad just because it's big? Or does a country like ours require a diversity of business - both big and small?

Will excessive control over big business lead to control over all our business?

The answers are up to you.

Whatever your views, let your elected representatives know.

People, one by one, need to speak up now. You can help keep free enterprise free.

A message from Kaiser Aluminum. One person can make a difference.

he had no idea whether CBS affiliates were running spots, but said he didn't think any CBS O&O's were. WTOP/Washinton, a CBS affiliate, ran the spots.

NBC Exec. VP and General Counsel Corydon Dunham said WRC, NBC's O&O in Washington, had run the spots because its News/Talk format offers enough opposing viewpoints to Kaiser.

> **Marks Says Networks** Misunderstand

**Fairness Doctrine** 

Networks cited the Fairness Doctrine in refusing to sell time to Kaiser, saying they'd have to give away time to others with opposing views. (R&R notes the FCC held 12 California radio stations violated the Fairness Doctrine in 1976 for running ads advocating construction of nuclear power

But Rep. Marc Marks (R-PA) have a greater responsibility to pretations in oversight hearings.) air controversial ads under the Fairness Doctrine than non-conunderstand the Fairness Docment regulation of the free enter- campaign is controversial.

"We got such good response from the ads, we're convinced radio is the way to reach people," he said. Kaiser is producing new spots on teenage unemployment among minorities, energy conservation, and urging the electorate to vote in the upcoming presidential election.

#### **Carter Suffers Same** Fate As Kaiser

President Carter was also refused network TV time recently. He wanted a half hour in December, but the networks said it was too early to start selling campaign time. "The network news departments have been running campaign stories for a long time. It's time for the advertising departments to get in step," snapped Rep. Alpert Gore (D-TN).

(It's speculated the FCC will plants. See also FOC: At A Glance.) face some tough questions con cerning the Carter decision and told network executives, "You Sections 315 and 312(a)7 inter-

In related action this week Media Access Project (MAP), which troversial ads. You obviously don't also testified Tuesday, filed a Fairness Doctrine complaint against trine." The Kaiser spots expressed United Way, saying the charity's views on bureaucracy and govern- \$18 million free public service



NETWORKS PUBLICLY EMBARRASSED

# FCC/KRLA Assignment: **A Tangled Textbook Case**

But The Wheeling And Dealing Is Far From Over

KRLA/Pasadena has been assigned to Bob Hope's Western Broadcasting after 17 years of legal tangles, as reported on Page 1. What held up the merger between Western and four other applicants was a provision in last year's agreement stating that Western would buy out the others' interests in three years. Western backed down after the FCC said no to that arrangement, and agreed to an option clause.

That means if the other parties decide to sell in three years. Western will own the station. If on the other hand Western doesn't take the option under the new terms, any of the other parties can try to cut a new deal. Also resolved were several engineering questions.

#### **The Pay-Offs**

There are still a few wrinkles to be ironed out, however. R&R has learned that Orange Radio Inc., one of the applicants who withdrew at the time of the proposed merger, is asking for a \$1 million reimbursement. But FCC Judge Reuban Lozner, who has agreed to a little over half of that, deferred that question when granting the merger. Reason? Hearings are to be held on alledged misrepresentations made by a former Orange stockholder. Those hearings began last week. The judge also okayed a \$100,000 reimbursement for Pacific Fine Music, Inc. another drop-out, and a \$150,000 reimbursement for Charles Jobbins.

## **Fifteen-Year Decision**

R&R looked into the long history of KRLA's problems. Here's what happened

1962 - FCC revoked the license of Eleven-Ten Broadcasting for essentially two reasons: 1) Jack Kent Cooke, the owner, was found to be a Canadian citizen and therefore forbidden to own a radio station, and KRLA ran a phony contest asking Los Angeles listeners to find new morning man Perry Allen. The way the contest worked was that each day Allen remained undiscovered, KRLA decreased the prize by \$1000. KFWB blew the whistle when it was discovered Allen was working in Buffalo and wouldn't arrive in LA until after the prize money dwindled to almost nothing.

After that, the FCC invited new applicants for the KRLA license. They received 20 applications, and while they mulled over the question of the license assignment, they authorized Oak Knoll Broadcasting, a supposedly nonprofit corporation, to become interim operator. Over the next seven years, the FCC weeded out applicants.

1969 - An administrative law judge proposed to grant the application to Voice Of Pasadena, but the Commission's Review Board favored Orange Radio, The other parties asked for review

1973 - The FCC granted the license to yet another applicant, Western Broadcasting Corp. Other applicants appealed.

1977 - US Appeals Court reversed the FCC and sent the case back for a new decision

1978 - Commission asked the seven remaining applicants to come up with a solution. The result was the merger agreement.

# **Sales** Talk

Blackburn & Co. recently negotiated the sale of WRRR/Rockford, IL for \$875,000. Buyer is Sentry Broadcasting, a subsidiary of Sentry Insurance, which owns WXYQ-WSPT/Stevens Point, WI; WRNJ/Racine, WI; WBIX/Eau Claire, WI; and WTAX and WDBR/Springfield, IL.

The Board of Directors of Friendly Frost turned down, not one, but two offers for WTFM/New York, both in excess of \$8 million. Five members of the board are on the FCC At A Glance radio station staff. Presumably they valued their jobs more than the money, according to their broker, Communications Capital Corp., which also reported to R&R that the deal for the sale of WCAY/Columbia, SC by former CBS announcer Olin Tice was cancelled when prospective purchasers Midland Broadcasting failed to meet a financial deadline.

## Women: From Sales To Management

Clair Shaffner, GM, WAYS & WROQ/Charlotte, shared her philosophy with other women recently on how to move from being a sales person into management. The recommendations were made at the NRBA Convention in Washington. She advised:

1) Attach yourself to the number one person in that department. Make him or her your mentor

2) Set weekly, monthly, and yearly goals. Then set five-year goals.

3) Volunteer your help to the sales manager when particular promotions need to be sold. Put yourself in the position of his/her assistant and absorb as much knowledge as vou can

4) Work with other sales people when they're having trouble. Help train. Be a team person

5) Ask to be included in departmental meetings.

6) Get to know the station owners, but don't make them your best friends.

7) Tell the management you want to be in their shoes. When an opening occurs, tell them again.

8) Ask for raises when you feel you deserve them.

9) Read all the time.

10) Go to seminars, professional meetings, sales training programs. Pay for it yourself if your company won't send you.

11) Dress well. If you don't have the money, borrow it. It will be an investment in yourself.

12) Don't discuss a difficult home situation at work. Cry at home.

#### **Rep News**

KIDO and KIDQ/Boise have chosen Blair Radio as sales rep. KIDQ-FM went on the air Nov. 1 with an AOR format.

John Blair & Co., which owns WHDH and WCOZ/Boston, showed third quarter earn- ing the Commission "muffed an ings of \$3.3 million up 27% from the same time last year.

# People

# Washington

Carol Sommer joins WASH as Promotion Manager. She was formerly Assistant Editor of NAB's "Radio Active" publication.

Ed Dooley joins Bob Mann's Public Affairs Office as FCC Chief of Public Information Division. Dooley was chief spokesperson for the President's Council on Wage and Price Control.

Mutual's Northeast Regional Manager, Terry Hourigan, promoted to VP/Station Relations. Hourigan succeeds Frank Murphy.

## Columbus

Tom Sawyer, Exec. VP of the Ohio Broadcasters Association, welcomed a group of 12 radio and TV execs from the People's Republic of China on a visit to Ohio State University this week.

#### Lake Tahoe

New board members of CBS Radio Affiliates Association are Harry Davey, GM WRNG/Atlanta; Alan Woyes, VP & GM WSNO/Barre, VT: Frank Stisser, Pres. WEST/ Easton, PA; and Larry Richardson, Pres. WINA/Charlottesville, VA.

#### Norfolk

William H. Weller has been named President of WCMS Radio Norfolk Inc. and Com-Ent Corp., development arm of the parent corporation. Weller has been a stockholder in WCMS, a longtime Country station, since 1969 and has been Financial Manager for the companies since 1971.

#### Tampa/St. Petersburg

Jack Perk has been named National Sales Manager for Southern Broadcasting's WLCY & WRBQ-FM, while Ralph Beaver has been appointed Chief Engineer. Beaver joined Southern in 1969, at WRVQ/Richmond: Perk was most recently Sales Manager at WDAE/Tampa.

### **New York**

Al Pariser appointed Director, Marketing & Research for RKO Radio Network. Pariser, a 20-year research field veteran, was most recently VP/Research & Planning for Arbitron, and was Director of Research for ABC Radio from 1970-77.

## Fairness Doctrine Supported: Fogarty And Jones Want Tougher Standards

Responding to challenges from groups like Committee for Open Media (COM), National Citizens' Committee for Broadcasting (NCCB), and the National Telecommunications and Information Agency (NTIA), the FCC issued a statement last week saying, "We conclude that the public interest would best be served by continued reliance on the Fairness Doctrine structure, which leaves questions of access and specific handling of public issues to the licensee's journalistic discretion.

But Commissioners Joe Fogarty and Anne Jones suggested that radio licensees should list ten controversial issues annually and that the appropriate time to discuss the proposal was during radio deregulation proceedings.

# **KCCT Rewewed**

Saying KCCT/Corpus Christi, TX had corrected improper logging problems, the Commission renew ed the station's license for the remainder of its term. KCCT was granted a short-term renewal and penalized with a forfeiture in June, 1978.

#### Washburn Wants **Priority Treatment** For Women

**Commissioner Abbot Washburn** ssued a statement last week savopportunity to enhance the diversity of programming" by refusing to classify women as a minority (R&R 11-9). Washburn wanted an application expedited on grounds that its owners were more than 50% female, but the Commission refused, preferring instead to study how many women hold management positions.

#### Superior Gets New **Mississippi Station**

Satisfied that Superior Broadcasting doesn't own other stations which violate the Commission's 100-mile rule and that there is enough money for three months' operating and construction costs. FCC Administrative Law Judge Byron Harrison granted Superior's application for a new FM station in Baldwyn, MS last week.

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# Lucky' Strikes Top-40 Radio





WKBW 30-26 WIFI on WPEZ 32-28 KRBE 30-24 Z93 add 94Q 20-17 Q105 add KBEQ add WOKY add KFI add KIMN add KOPA add WBEN-FM add 37 WTIC-FM on WICC on WPST add PRO-FM add WKBO on WHYN add 14Q add 33

WKEE add KAUM add 24 KNOW deb 33 WTIX add WNOE add KXX106 23-20 WAPE 25-23 95SGF add WBBQ on WHBQ on WHBQ on WSKZ on WRJZ add WNOX deb 28 WAYS deb 35 WGH on WRVQ add WVIC on KLEO add WMEE add 92X add KHJ on KLUC on KRUX add KRKE-FM add WJBQ add WGUY add WLBZ on WIGY add 32 WTSN add WEEO on WCIR on WXIL add WAAY add KX104 on WCGQ add WSEZ add WISE deb 35 WTMA on WANS-FM 26-20 FM99 on KQWB-FM add KRLC add

# Produced by Foghat & Tony Outeda



Manufactured and Distributed by Warner Bros, Records



# Contracts Made E-Z

Getting What You Bargained For: A Broadcaster's Guide To Contracts And Leases, Vol. I is a 150-page handbook designed to provide broad casters with enough legal background to competently discuss employment contracts with their attorneys. The author, Joseph Smith. is currently a student at the UCLA School of Law and has clerked in the NAB legal department under the tutelage of NAB Sr. VP/General Counsel Erwin Krasnow

As pointed out in the book's introduction, the volume is not designed to replace an attorney's advice but rather to demonstrate how broadcast ers in different sized markets approach similar problems Furthermore contract laws vary widely from state-tostate so if the need arises read the book first, then consult with your attorney

The book divides into three sections. First, a quick introduction to contract law, detailing basic philosophies behind contracts and answer ing questions like, "Should a contract be detailed or simple?" and "How can I determine if a contract has been breached?'

The second takes actual clauses from valid contracts and explains them in plain English. Among the many clauses examined are: noncompetition clauses, conflict of interest, payola and right of first refusal

The third consists of more than 20 sample contracts (the kind where you simply fill in the blanks) spanning the

entire range of talent employed at a broadcast facility. A sample employee handbook, sample AFTRA agree ment, and Sections 317 and 508 of the Communications Act of 1934 are included as well.

The book does not deal with the FCC regulations, nor does it cover the sale of assets or stock transfers, all of which are unique or beyond the scope of the text. Nor will the book tell you how to run your facility better. However, the book can save you a great deal of time and headaches by simply giving you a better understanding of standard procedure in the realm of employment contracts. For further information contact the NAB at 1771 N. Street NW, Washington. DC 20036

# **Benefits Booming** Westwood

Fringe benefits, at least in the form of non-cash compensation, are booming. According to a survey of 500 employers conducted by the Philadelphia-based Hay/Huggins consulting firm, non-cash compensation rose from mid-1978 to mid-1979 by nine percent to 18 percent, depending upon the executives' salary level, while cash compensation rose from be tween six percent to 16 percent. The average \$20,000-per-year salaried worker obtained fringes equal to 38 percent of his annual salary, up from 35.8 percent in the year previous.



# Headphones

Wireless

You'll never trip over the cord which connects your headphones to their musical source again with these wireless headphones from Sennheiser. All you have to do is stay within sight of the small black box that transmits signals 30 Hz to 20 kHz via infrared light waves. Available from Sennheiser at 10 West 37th Street, New York,



6255 Sunset Blvd., Suite 1019, Hollywood, CA 90028. (213) 464-1406

# One **Debuts** Four



Beginning in January, Los Angeles-based radio syndication firm Westwood One will debut four shows, two of which are aimed at Pop/Adult formats, one for Blackformatted stations, and one targeted for AOR's. The latter, "Ace And Friends," consists of 10 week. ly two-and-a-half minute news stories and interviews with participants in unusual news events. and will be hosted by KMET/Los **Angeles** News and Public Affairs Director Ace Young.

The two programs designed for Pop/Adult stations are "On Vacaa two-and-a-half-minute weekly series of 10 leisure-time activities features; and "On-The-Move." a two-and-one-half-minute weekly series on women in the news. "On-The-Move" will be hosted by KRTH/Los Angeles's Jean Cress

The fourth show, entitled "Special Edition." is a weekly one-hour special for Black radio which will be hosted by Sid McCoy of television's "Soul Train." Michelob beer has already signed on as a national sponsor for "Special Edition.

The four shows will be available nationally to ARB-rated stations free-of-charge on a barter basis from the syndicator, according to Westwood One President Norman Pattiz.

# Capital Cities 3rd Qtr., 9-Month Up

GETTING

WHAT YOU BARGAINED

FOR

DEEPH A BMITH

Capital Cities Communications Inc. posted increased net earnings and revenues for the third quarter and first nine months of 1979. During the quarter ended September 30, net earnings for the firm rose 20 percent to \$14.8 million, up from \$12.3 million in the year-previous period, while third quarter revenues climbed 12 percent to \$101.5 million, up from \$90.5 million for the corresponding period of 1978.

Nine-month net swelled 15 percent to \$45.1 million, up from 1978's \$39.2 million, while nine-month revenues rose 13 precent to \$299.8 million, compared to \$266 million during the year-previous period.

# O'Connor's Seven Specials

"Superstars '79-'80," a series of six, two-hour syndicated radio specials, is now available from O'Connor Creative Services. Artists profiled in words and music are: Donna Summer, Fleetwood Mac, the Who, the Eagles, the Bee Gees, and Paul McCartney and Wings. Produced by RKO, the only voices heard on the programs are those of the artists themselves and your local personality who hosts each program.

Additionally, the firm is offering "The Rod Stewart Story," a two-hour, RKO-produced air special which combines Stewart's top hits with commentary from the artist himself. For further information regarding any of these seven programs contact O'Connor at (800) 423-2694; California and outside the continental U.S., call collect (213) 769-3500.

# "Opus 79" Expands

"Opus 79," the annual top 100 record and interview program, has been expanded to 12 hours this year to allow coverage of the top music of the preceeding decade. Producer Dick Starr adds that the show will feature interviews with many of the major recording stars of the Seventies, including a number of interesting interviews taped long before the artists achieved their present degree of success. Demos and further information may be obtained by contacting Toby Arnold & Associates Inc. at 4255 LBJ Freeway, Dallas, TX 75234, (214) 661-8201

# Cox Chalks Up Higher 3rd Qtr., 9-Month Results

Cox Broadcasting Corp. reported higher revenues and earnings for the third quarter and initial nine months ended September 30, 1979. Third quarter net income increased 20 percent to \$10.4 million, up from \$8.7 million during the corresponding period of 1978, with third quarter revenues rising 17 percent to \$68 million, up from \$58 million in 1978

Cox's nine-month net jumped 27 percent to \$29.7 million, up from \$23.5 million for the year-previous period, while nine-month revenues increased 19 percent to \$193.1 million, up from \$162.9 million in the corresponding period of 1978

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# The Title Cut Has Erupted

# JIMMY BUFFETT YOLCANO"



b

His <u>New</u> Single From His Hot Album "VOLCANO"

MCA RECORDS

# WHAT'S NEW

# A NEW WAVE "SATURDAY NIGHT FEVER"

# Stigwood's Flick Set For Summer

Hoping to do for New Wave music what "Saturday Night Fever" did for Disco, the **Robert Stigwood** production "Times Square" is set for release during the summer of 1980. While Stigwood is currently negotiating for a distributor for the film, **Trini Alvorado**, **Robin Johnson** and **Tim Curry** have already been signed to star in the New York City-based drama. The plot concerns two teenaged runaways who are befriended by an all-night DJ who later turns them into minor media celebrities. It will be directed by **Allan Moyle** on a **\$6** million budget.

Noted record producer **Jimmy Jovine** will coordinate musical material for the film which will feature new songs from the **Cars**, **Suzi Quatro** and several tunes from the **Nicky Chinn-Mike Chapman** songwriting team. **RSO Rec**ords will release the two-album soundtrack and has already committed \$500,000 for its promotion.

## "ABRAHAM, MARTIN & JOHN" TO "YOU'VE MADE ME SO VERY HAPPY"

# 361 Tunes Make BMI's Million-Performance Mark

Between 1940 and 1978, 361 songs licensed by Broadcast Music Inc. (BMI) have reached the coveted millionperformance mark, representing over 50,000 hours of U.S. broadcast airtime. Among those listed in this inner circle of pop perennials are: "All I Have To Do Is Dream," "All Shook Up," "Almost Persuaded," "Blue Suede Shoes," "Both Sides Now," "Fever," "Earth Angel," "Do You Wanna Dance," "Hard Day's Night," "Higher And Higher," "House Of The Rising Sun," "Good Vibrations," "Love Is Strange," "On Broadway," "My Way," "Night Train," "Sixteen Tons," "To Know Him Is To Love Him<u>"</u> and "Your Cheatin' Heart."

# Kraco Campaign To Cover 40 Markets

Based upon the theme, "Sounds expensive, but it's not," Kraco, a manufacturer of car stereos, car speakers, and auto sound accessories, has scheduled a fall campaign which will utilize radio stations in 40 major markets across the U.S. Spots will be 30 and 60 seconds in length and will be aided by print, and local and network television.



# No More Heroes

Americans are losing their faith in heroes, claims **Penn State University** Prof. **Daniel Walden.** A specialist in American studies, Walden opts that the post-World War II technological growth — particularly in the mass media — has led to the creation of more celebrities, but fewer real heroes. He says, "For many young people today, celebrities are transformed into instant heroes through television and magazines, very often for commercial reasons. The word hero itself has lost a certain amount of credibility..."

# OUR BIOLOGICAL CLOCK Sixteen Brainstorms A Day

Every 90 minutes a storm of neuronal activity erupts within the brain. Extremely fast brain waves are produced, lasting about 30 minutes, then the brain resumes its normal activity for the next hour. This cycle, which scientists have known about for several years, repeats throughout the night.

Recently, scientists have discovered that the same activity occurs while we are awake, resulting in a peak of mental activity every 45 minutes, followed by a valley 45 minutes later. These "brainstorms" may explain such commonplace phenomena as mental blocks during air shifts. Very often jocks are unable to remember artists' names when backannouncing, or stumble over the pronunciation while reading live copy, only to remember the name or correct pronunciation at the start of the next record or the end of the spot. Similar 90-minute cycles have been detected in peaks of hunger, increased unnatural eye movements, and even in the swelling of the penis!

Studies conducted by **Daniel Kripke**, a researcher at the **Veterans Administration Medical Center** in San Diego, suggest that people are more imaginative every 90 minutes or so. Obviously, people in creative endeavors (such as radio) would find it useful to know when their peaks occur. By the same token, people whose jobs require great degrees of concentration could benefit by knowing when they are most likely to be susceptible to daydreaming.

At present, scientists are still uncertain as to what makes these 90-minute cycles occur, or even why they appear to last an average of 90 minutes. Nor do they know if the same neurons which cause the brainstorms while sleeping are the same which affect us while awake. However, further examination of our inner biological clocks may allow us to harness the resources within ourselves so that we may take full advantage of our predictable increases in our mental and physical powers.



# Fields Named VP/Special Markets At E/A

Oscar Fields has been named to the newly-createdposition of Vice President of Special Markets at Elektra/Asylum Records. Most recently WEA Vice President of Black Music for the past two and a half years. Fields served as Director of Product Management for RCA Records prior to his joining WEA. Fields has also served as Vice President of Marketing for the General Recording Corporation, having previously spent eight years at Bell Records, where he became Vice President of Sales and Promotion.

In his new post, Fields will be responsible for Elektra/Asylum's expansion into the areas of black music, dancemusic, jazz and fusion. He will be based in the label's Los Angeles headquarters and will be involved in A&R decisions with all current E/A fusion music marketing coordinators reporting to him.

Elektra/Asylum Records Chairman Joe Smith, in making the announcement, commented, "In Oscar Fields we have associated ourselves with an execu-

tive who has complete familiarity with our distribution system and total knowledge of the marketplace. We expect 1980 to be the year when Elektra/Asylum breaks loose in all the areas under his direction."

# Burton Upped To Sr. VP for A&M

Jolene Burton has been appointed Senior Vice President for A&M Records. Prior to her appointment, Ms. Burton had served as Vice President of Financial Affairs for the label since 1975, having joined A&M as its first employee in 1963, rising to the post of Comptroller in 1968.

In making the announcement. A&M Records Chairman Jerry Moss commented. "I am real pleased to make this appointment. A&M has come a long way in our seventeen-year history. I am sure that this journey through time and space might not have taken place with as much reward or as much fun had it not been for Jolene Burton's strong contribution. She is the only truly indispensable part of our organization. That classification, by the way, includes Herb (Alpert) and myself. All of our people join me in looking forward to Jolene's new role in our future. As usual the possibilities are limitless."

# Giuliano, Korman Named To Pop Promo Posts At Ovation

Frank Giuliano has been named National Pop Promotion Director at Ovation Records. Prior to joining Ovation, Giuliano served in various local and regional promotion positions at Columbia Records, Capricorn Records, plus MS and Summit Distributors for 11 years. In his new post, Giuliano will coordinate all national trade charts, distributor promotion staffs and independent promotion people as well as working with radio on a national basis. Giuliano will report to label National Marketing Director David Webb.

In a related development, Lauren Korman has been named National Secondary Pop Promotion Coordinator for the label. Ms, Korman previously served several years in local and regional promotion with **PIKS Distributors** in Cleveland. She will report to Giuliano and will be responsible for secondary promotion to AOR, Top 40 and Pop/Adult radio.

# **"Half The Way"** Goes <u>All</u> The Way:

THE LEVERSNEE FOR THE OF



# Half The Way (Columbia) 61% of our reporters on it. Moves: Up 76, Same 11, Down 13, Adds 15, including WLCY, CKLW, Q102, WBBF, WTRY, KZ93, 92X, KROY, KING, KORL, KKRC. See Parallels, charts

at number 27.

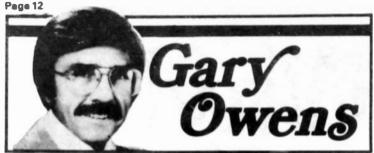
# Crystal Gayle



Taken from the LP "MISS THE MISSISSIPPI"

Produced by Allen Reynolds

on Columbia Records



First . . . a big welcome to a group of white mice who were in L.A. attending a medical convention. A lot of happenings in the media world this week in records: I just met a short girl with an unusual memory . . . but usually I prefer unusual girls with short mem-

ver?

## ories.

**IN RADIO: Gary Owens Special Quiz Time:** 

What do Michael O'Shea. the effervescent National Program Director of Golden West Broadcasters, and Bobby Rich, the ebullient PD for KHTZ/Los Angeles, have in common?

A. They both believe micrboes are slipcovers for microphones.

B. Both enjoy slipping wheat germ into teletypes.

C. Both believe the easiest way to get along on four hours sleep is *twice* a day

D. Both were relatives of Cole Younger's younger borther, Younger Younger!

E. Both starred on a twoman rock show "In The Evening" in Toledo.

BLOOP! Times up . . . all right contest players . . . if you wrote down E . . . you are correct . . . go over to Janice, our paying teller. and collect your prize (the KIIS record library).

The show was the "Jungle Jim and Bobby Show" on WOHO in Toledo . . . and the year was 1967.

Michael was Jungle Jim and Bobby was Bobby. (He also was an actual bobby . . . but being a British policeman was not in vogue in the late 60's. He furtively put the cuffs on Michael for trying to open a safe, a Jimmy! Then Michael grabbed Rich's Billy club . . . and hit Bobby with a Billy and back his Jimmy.) Aren't you glad S.J. Perelman is no longer around to witness this pala-

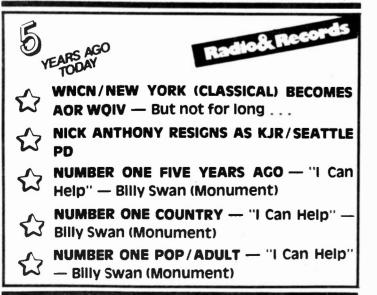
Records rummaging for old tapes of the "Jungle Jim & Bobby Show" now . . . trying desperately to figure out which is the straight man. Speaking of funny radio

I can almost hear K-Tel

teams, those morning rascals, Hal and Charley on KHOW/ Denver brighten up the Rocky Mountain mornings with the dread Hyne Phenutt Orchestra. the Matinee Lady, J. Anderson McCauley with the weather, the Lone Ranger (and his orthopedic mask?), and fabled news reporter Darrell D. Dillard. Incidentally, a sorority at the University of Denver recently voted Hal and Charley as the guys they would most like to receive an obscene phone call from . . . .

Mike Hammer of V-100 in Topeka sez they are celebrating their birthday! Plans are reportedly still underway to top the soiree by having a nude salesman jump into a cake!

A story is floating around that some years ago Paul Mc-Cartney paid nearly \$200 to have a taxicab drive his pet chickens from London to his other home in Scotland, Linda and the kids were with him in Scotland and Paul realized that there was no one home in London to feed the chickens. He then hired a cab at the cost of over 110 pounds to deliver the cacklers (fortunately, the taxi driver was on his chicken-shift!)





# ABC Wins Another Important Sweeps Week

ABC emerged triumphant in the Nielsen battle for the week ending Nov. 11, as the November ratings sweeps continue. The margin of victory for ABC was narrower than last week, but the season's leader managed to beat CBS 20.5 to 18.8 in average rating despite the latter's locking up seven of the top nine positions. Meanwhile, NBC improved over last week to an 18.0 average rating, coming quite close to CBS despite having only two programs in the top 20, movies at 17 and 18. NBC's series strength is not exactly overwhelming; however, the network has avoided the rash of very low-rated series which has particularly plagued CBS this season. So far, CBS has established exceptionally strong series lineups along with a significant number of shaky entries; ABC has maintained strong series, but some of its steady staples have begun to slip; and NBC's strength is still mostly in movies and other special events.

The week's top show was "60 Minutes" (CBS) by a wide margin, followed by 2) "Eight is Enough" (ABC) 3) "MASH" (CBS) 4) "Alice" (CBS) 5) "One Day At A Time" (CBS) 8) "Archie's Place" (CBS), which clobbered its competition, 'Mork & Mindy," as "Mork" failed to place inside the top 20 7) "The Jeffersons" (CBS) 8) "Three's Company" (ABC) 9) "White Shadow" (CBS) in an exceptionally strong showing, and 10) "Happy Days" (ABC).

"WKRP In Cincinnati" led the 11-20 contingent for CBS, followed by 12) a tie between ABC's "Taxi" and "Ancie" 14) "Dallas" (CBS) 15) "Love Boat" (ABC) 16) "Charlie's Angels" (ABC) 17) "Heroes" (NBC Monday movie) 18) a tie between ABC's "Benson" and "Dog Day Afternoon" (NBC Sunday movie), and 20) a tie between ABC "Barney Miller" and "Dukes Of Hazzard" (CBS).

MUSIC ON TV - Kenny Rogers adds another honor to his lengthy list, as he will host the 22nd annual Grammy Awards ceremonies Feb. 27 on CBS ... Anne Murray makes several TV appearances, starting with "Merv Griffin" on Nov. 22, "Mike Douglas" Dec. 6 (a cohost role) another Dec. 6 spot on the "Johnny Cash Christmas Show" (CBS). another Christmas special guest role on Perry Como's special Dec. 15 (ABC), and a number of tapings for later Mellssa Manchester joins her father, former Metropolitan Opera bassoon player David Manchester, appearances for an edition of the PBS series "Over Easy" Nov. 29 ... Little River Band appears on "Hot Hero Sandwich," a new NBC teen-oriented Saturday morning show, Nov. 17 Billy Preston is on "Rock Concert" Nov. 17 Crystal Gayle guests on "Mike Douglas" Nov. 28 ... Brenda Russell's first U.S. TV shot is on "Midnight Special" Nov. 16

# VIDEOSCOPE:=

ELECTRONIC PLAYMATES: Playboy Enterprises, having long eyed the possibilities of an "electronic Playboy," has begun taping features for future videocassette programming. Among projects underway are the taping of the magazine's jazz festival, the festivities surrounding a "Playmate Reunion," and, reportedly, "tastefully" taping a Playmate photo session. Plans are for the latter to be aired initially via pay television, then marketed on videocassettes ... VIDEOCASSETTES AVAILABLE AS YOU EXIT: The day when you're able to see a film at your local cinema, then purchase a videocassette copy to play at home is drawing ever closer. PCA Industries, a cassette marketing firm, plans to inaugurate this novel service when it releases the "Mysteries Of The Gods" film later this year. It's hoped this service will have expanded in time to accommodate the next Stanley Kubrick venture ... LASER BRIGHTENS CABLE ACCESS PICTURE: Trans-American Video Inc. claimed a television first when it replaced hard cable with a laser beam to broadcast sight and sound information to a closed circuit television audience from the Larry Holmes-Ernie Shaver heavyweight championship boxing match in Las Vegas recently . .

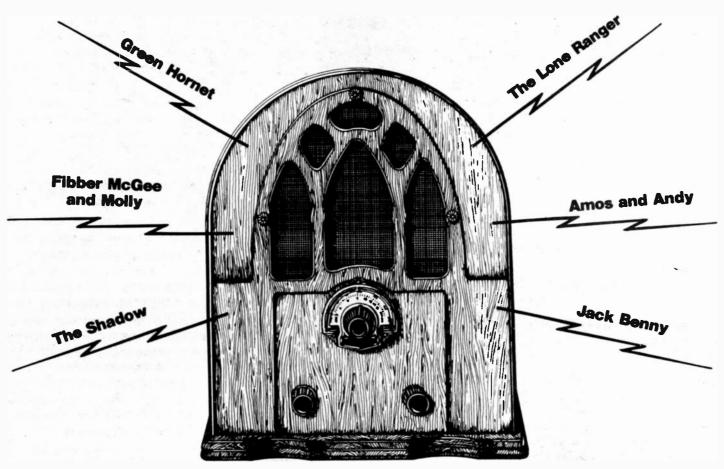
ERR WAVES

# **BY BOBBY OCEAN**





# "Video Killed The Radio Star"



New The Week	is
WPGC	Q105 29-23
	KFI deb 29
WTRY	PRO-FM 21-19
WICC	JB105 25-18
	WSGN deb 30
WRVQ	Y103 36-31
WVIC	WRJZ deb 34
	WMEE deb 30
KZ93	KHJ 24-22
KROY	<b>Y94 deb 30</b>
	KENO 29-26
WAAY 1.	WGUY 29-25
KBDF	WLBZ deb 33
KRLC	

(

WIGY deb 31 KX104 deb 29 WANS-FM 36-30 WSPT 30-26 KFXD deb 27 WKBW on KIMN on WHYN on WHYN on WISM on 92X on KRUX on WERC on KDZA on



Manufactured and Distributed by Warner Bros. Records



"Until Arbitron finds an effective means of prohibiting such questionable practices (hypoing), your reports hold no credibility."

# Hypoing And Rating Distortion — Arbitron's Role

In last week's column, we began to examine the lively issue of contests or promotions which are either hypoing or rating distortion. We looked at the Special Notices page, page five, of your local market report and what it had to say about hypoing and rating distortion. We also tried to show the key difference between hypoing and rating distortion and why they are not the same. In this week's column we'll conclude by detailing the history of the rating distortion policy used by Arbitron, we'll take a look at a practice that many think is either hypoing or rating distortion — commercial-free broadcasting during sweeps — and we'll examine Arbitron's role as policeman of this important area of survey of activities.

#### **History Of Rating Distortion Policy**

In the A/M '77 survey it became apparent that a number of stations around the country were attempting to undermine seriously the quality of the Arbitron surveys. I remember specifically that a number of stations ran so-called "checkbook" promotions, which, if run today would probably lead to delisting. These checkbook promotions usually stated "take anything and make it your \_\_\_\_ checkbook." While we stickered these stations it was obvious that a more potent penalty was needed to counter a spread of this type of activity which we at Arbitron felt was designed to boost diary entries, not necessarily actual listening to the respective stations. Soon after the survey a policy was announced regarding rating distortion (the salient points are listed on page five of your report). Several stations have been delisted (removed from the book) for rating distortion activities

## Commercial-Free Broadcasting – A Hypoing Attempt?

During my tenure at Arbitron, and more recently with regard to San Diego, the issue of whether or not stations running commercial-free during a sweep is hypoing has come up. In the recent San Diego case, Dex Allen complained to Arbitron about the fact that two FM stations were running commercial-free during the recent sweep and were heavily promoting this on TV. Rick Aurichio wrote to Allen, implying that as long as the stations did not run commercial-free only during the Arbitron sweep there was nothing the ratings firm could do about it. Evidently, Arbitron backs up this policy by saying that in effect the station's commercial-free policy is part of their regular broadcast activity. If however, a station has never run commercial-free before a particular survey and then does so for a sweep period, and promotes the commercialfree idea during the sweep, then a broadcaster complaint might lead to Arbitron "stickering" the station. Big deal! Stickering rates right up there with the President's anti-inflation guidelines in terms of effectiveness.

Interestingly, while many broadcasters have felt that commercial-free activity is hypoing, agencies are now beginning to make their voices heard on this issue. A major advertising director in San Diego recently sent to Arbitron a letter cancelling her subscription to the San Diego ratings books. The letter read in part "Until Arbitron finds an effective means of prohibiting such questionable practices (hypoing), your reports hold no credibility."

#### **Arbitron As Policeman**

Assuming that Arbitron is concerned about protecting the quality of the material they supply the industry, what can the firm do to stem the tide of hypoing and rating distortion? Actually, given the drastic step of removing an offending station from the report for an action deemed to be rating distortion, this problem seems to be under control, at least for the time being. But what about hypoing?

It seems logical to assume that since Arbitron has demonstrated its concern with ratings integrity through its delisting stance for rating distortion, it should extend its concern to the area of hypoing. Rather than quote the FTC guidelines to stations and refer them to the government for possible action Arbitron might want to take a firmer stance against hypoing. With stations and agency people getting upset about practices such as commercial-free broadcasting, it's only a matter of time before the credibility of the reports suffers if Arbitron is unable to stem these activities.

I know Arbitron does not want to be a policeman for the industry. Indeed, it's a shame that stations engage in questionable practices during the sweeps. However, acting to police activities which dilute the quality of the estimates is a cost of doing business for a ratings firm. Whether it involves delisting or some other action against offending stations, let's hope that Arbitron will soon assume this cost — before the quality of the leading radio ratings reports is lowered to a level harmful to the radio industry as a whole.



As the O/N '79 sweep was coming to a close we received this query — "When might we find out the date for the mailing of our Fall ratings book?"

According to Arbitron, the mailing schedule which lists when the books are expected to mail will probably be out in early December. The reports themselves will probably begin to reach the top markets just before the holidays, with the bulk of you getting your ratings in January.

# Week In Review

Postal Problems Plague O/N°79 New York Sweep

R&R has exclusively uncovered a serious problem with the O/N '79 Arbitron sweep in the Big Apple. Jhan Hiber details the situation and its implications on Page 1. Read how as many as 240 diaries may be tainted due to late delivery of the documents.

Arbitron Announces New Fall, Winter Survey Markets

Several markets were measured for the O/N°79 sweep which did not have Fall books last year. The markets include Allentown, Colorado Springs, Daytona Beach, Knoxville, Little Rock, Peoria, Salinas-Monterey, and Youngstown. In addition, San Diego broadcasters are supporting the measurement of their market for the first time in a J/F sweep, effective with the upcoming Winter book which begins January 17.

# Arbitron VP Aurichio Set To Meet Atlanta Broadcasters

Rick Aurichio, VP/GM of Arbitron Radio, is in Atlanta for annual Cox Broadcasting management meeting. Aurichio is also supposed to meet with Atlanta area broadcasters on November 14 to discuss unrest over several issues. Foremost on broadcaster minds are the delivery dates of the Atlanta reports (too late, the radio people feel), having Expanded Sample Frame "forced" on them, and the issue of on-air survey announcements.

# Greensboro-Winston Salem-High Point A/M '79 Report Reissued

Owing to error in handling slogan edit in this market's report processing, Arbitron has sent out a revised report for the Greensboro area. Stations affected are WGLD (which picks up some 12+ average audience). WRQK (which picks up some 12+ cume audience), and WMFR.

## Missing 18-34 Figures Added To Condensed Market Reports

24 of the 50 A/M'79 Condensed Radio Market Reports, for smaller and intermediate size markets, were sent out with no 18-34 population estimates or in-tab figures. Clients in these markets should have received the information by now, but if you want to know if your market is affected or what the figures are, please contact your Arbitron rep.

Jhan Hiber, R&R's Research Editor (and former Manager of Arbitron Radio), welcomes your questions about ratings and research. Call Jhan at 213-553-4330 during husiness hours, California time.



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# RORY GALLAGHER

11/14 Le Plateau, Montreal, Canada 11/15 Toads Place, New Haven, CT

> J.B. Scotts, Albany, NY

11/17 Towsen Center, Towsen, MD

**11/18** Olympic Arena, Lake Placid, N Y

11/20, 21 The Palladium, New York, N Y

11/23 Capital Theatre, Passaic, N J

11/25 The Agora, Youngstown, OH

**11/26** The Agora, Cleveland, OH

11/27 Stanley Theatre, Pittsburgh, PA 11/29

Veteran's Memorial Aud. Columbus, OH **11/30** Royal Oak Theatre,

Detroit, MI



ONTOUR

Rory Gallagher. The wizard of the guitar. Flery and magnetic. Blasting out hard rock and driving blues. His album has all of the magic of his live performances. And his live performances are filled with passion. Whether on vinyl or tour, we've marked Rory Gallagher "Top Priorlty." So should you.



12/2 Beginnings, Schaumberg, IL

**12/4** Milwaukee Aud., Milwaukee, WI

**12/5** Dane County Col., Madison, WI

12/6 Mary E. Sawyer Aud., LaCrosse, WI

12/8 N. Illinois U., Dekalb, IL

**12/9** Five Season Center, Cedar Rapids, IA

12/10 The Park West, Chicago, IL

**12/14, 15** The Old Waldorf, San Francisco, CA

12/17 The Paramount, Portland, OR

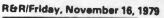
**12/18** The Paramount, Seattle, WA

12/20 The Stardust, Los Angeles, CA 12/21 The Roxy,

San Diego, CA

# nce Playlists

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# Ayatollah You Guys, Come Up With SOMETHING!!

Hardin Heavy was walking a circle in his office carpet, frowning downward and talking fast as his seven regional promotion persons shot each other sidelong glances and - when they were sure Heavy wasn't looking - rolling their eyes.

As long as he'd hustled and promoted. Hardin Heavy had never been in a slump like today. The deal on the Brown-Ronstadt single down the tubes, being outbid for rights to the Blues Sisters Transvestite Revue, bad ink on the tour of Puke Eater and the Liver Kickers because cowboys kept showing up at the halls expecting something besides punk rock. Worst of all, no product.

Not a single flat piece of vinyl worth hitting the streets, and almost too late to get anything happening.

'When the going gets tough, the tough get going!" he mumbled (as he thought how soon the Mercedes would go back I. Heavy's promo people might have snickered at that line but they were drifting to other, more private thoughts, like how soon their BMW's might go back if HH didn't hit on something great real fast.

# So Bad That Only One Person Could Save The Day

Heavy stopped. A sudden stop. His face brightened, he began to smile. "By God, that's IT! We'll get the Duke!" "He's under contract already, HH, and anyway he's dead," said a voice from the leased divan, but Heavy wasn't slowing down for some insignificant red-tape stupid obstacle now that his head was hot.

"We'll fake him! We'll get Kasem! We'll get anyone! Hell, I'll cut it myself if I have to!" They were all standing now, getting excited, catching Heavy's electric enthusiasm, thinking about all the spins and all the BMW's not being repossessed. The company was gonna kill! They were gonna have something hot!

Hardin Heavy turned slowly, looking them right in the eyes, his heart pounding, muscles tense, the hair on the back of his neck giving him the sensation a lion might have as he pounces on prey,

It'll be a disco-flavored western rock ballad, maybe "The Flight Of The Last Forty-Four," and it'll be about the majestic, patriotic, righteous dream of a young U.S. Marine, who envisions the Duke coming from the Great Beyond for One More Battle! He'll make a hit on Khoumeini! By God, it'll be a monster!"

The promo people could hardly stand it, they were so fired up, jumping around the big office waving their arms, imagining how soon they'd each have a Mercedes and HH would have a Rolls-Royce for each direction.

# All Night Long In Studio B And What Do You Get

Once the idea was firm, there wasn't much to actually cutting the tracks. Finding something to rhyme with Khoumeini made 'em a bit zany but they did it. Got the proper flow and feel, a good mix, clean stuff ready to press, a great sound that put goose bumps on them.

It was a quarter before six when they wrapped it up and headed out the studio door into pre-dawn darkness of Los Angeles, with time for a quick breakfast before the East Coast stations opened and the first calls could be made. In front of the restaurant, the morning newspapers were being loaded into the racks . . . with the big headline about what had happened with the hostages in Tehran.

Hardin Heavy's exploitation songs - topical novelties, he always called them - had never been restricted much by good taste, but he knew instantly his last opportunity for a monster hit was gone with that headline.

"Johnson," he said to his righthand man, "I've got two things for you to do this morning. First, call my finance company and say I'm out of town for a couple of weeks. Then call Governor Brown again and sell him on how great his singing voice is. I'll be at the beach parked in front of Ronstadt's house. I know we can make this work !'

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MONDAY NOV. 19: Abraham Lincoln gave the short speech that became known as the Gettysburg Address 116 years ago (1863). Two years ago President Sadat flew from Egypt on his unprecedented peace mission to Israel. Dick Cavett hits 43. Conrad and Bean walked on the moon ten years ago today (1969, 2nd moon landing). New moon tonight.

TUESDAY NOV. 20: Joe Walsh is 32. Comedian Dick Smothers turns 40. Actress Estelle Parsons is 52. Robert Kennedy would have been 54 (died 1968). TV narrator and journalist Alistair Cooke is 71. Fashion designer Emilio Pucci is 65.

This is the time of year the Pilgrims reached the shore of North America 359 years ago (1620). The "Mayflower" reached Cape Cod. MA on the 19th, and while still aboard ship a baby was born on the 20th.

WEDNESDAY NOV. 21: Lonnie Jordan of War is 31, actress Goldie Hawn becomes 34. Marlo Thomas is 36. The event that made most of our jobs possible, the invention of the phonograph, is listed as happening on this date in 1877. Thomas Edison was a school dropout and former railroad telegraph operator who became a partner in an electrical consulting firm, all this before turning 30, which is how old he was when he got his phonograph working 102 years ago. He

Nixon's 181/2-minute gap in the White House tapes was disclosed six years ago today.

\*

THURSDAY NOV. 22. Thanksgiving: The Pilgrims didn't have much to do with getting Thanksgiving started on a regular basis, nor did President George Washington, who proclaimed one Thanksgiving in 1789. The real pusher was Mrs. Sarah Buell Hale, who worked for 30 years to promote the idea of an annual day of national gratitude. Finally in 1863 she got President Abraham Lincoln to proclaim the last Thursday in November Thanksgiving Day, a national holiday that continued for 75 years until President Franklin D. Roosevelt decided to move it a week earlier businessmen would have a longer shopping/Selling season before Christmas. Finally Congress ruled that, as of 1941, the fourth Thursday would be it. And that's the way it is,

President John Kennedy was assassinated while riding in a Dallas motorcade 10 years ago (1963). \*

FRIDAY NOV. 23: Susan Anspach is 37. The first jukebox was installed at San Francisco in 1899, at the Palais Royal hotel.

\*

\*

Y100 add 31 WNOE deb 40 WJDX 21-12 WFLB deb 34

Produced by Prince **M** on Warner Bros. Records



# **Refining Your Call-Out System**

Any of you are already using call-out research as input to your playlist decisions. As I pointed out last week, a good callout system based upon a truly representative sample of the market is the single best way to get a picture of your audience's music preferences at any point in time. Results of call-out research may also be very useful in ascertaining the utility of call-in requests, local sales data and national tip sheets as indicators of music preferences.

Thus, a well-oiled call-out research machine can be invaluable to you in predicting audience preferences, as well as in monitoring how well your playlist matches those preferences. Yet, there are many pitfalls in the design and use of a call-out system, and I have received quite a number of questions related to call-out research over the past several months. So, I thought that it would be useful to address a few of those questions here in the form of possible refinements you might make in your own call-out system.

#### **Open-End Screeners**

One of the very first questions in call-out research should be some form of screener question which ascertains the potential respondent's listening pattern in terms of the stations listened to. Ideally, this question should be open-end (i.e., of the form, "In a typical day, which radio stations do you listen to?", with no response choices read to the respondent). All the stations in the market should be listed by call letter and band frequency for the interviewer to check off if the respondent mentions them.

f the respondent fails to list at least one station of your particular format, then you may wish to terminate the interview at that point, or re-ask the question in close-end form (e.g., "Which of the following other stations do you listen to in a typical day?") with a list including all stations of your format read to the respondent. The latter procedure will no doubt result in a higher proportion of contacted respondents appearing in the final sample, but you should be aware that the group which enters as a result of the close-end question is probably a much less avid audience of your format. Too many of these folks in your final sample may lead to distorted results, so be careful if you start picking up a lot of respondents with the close-end screener; you may be defeating your own purpose.

O nce you have screened respondents into your sample, you may wish to ask them why they listen to more than one station, if they do, or why they don't, if they listen to only one. This is also an open-end question, which would be useful primarily as an exploratory device to see what makes people switch stations. It may be the desire for musical variety, an obnoxious jock, an ad they've heard once too often, or any number of other factors. The point is that this question can serve as a "feeler" for what is going on out there in the audience. Nothing may show up at all; on the other hand, some interesting ideas may pop out.

# **Music Preferences**

W ith the preliminaries out of the way, you move into the bulk of the call-out survey, the assessment of music preferences. Here, too, I would suggest beginning with two openend questions:

- "Which songs do you really enjoy hearing on the radio right now?"
- "Which songs are you really tired of hearing on the radio right now?"

The advantage of asking these questions prior to launching into the rating of specific songs is that you can pick up really strong positives and strong negatives. Because of the "unaided" nature of these questions, you can feel fairly confident that responses to them represent fairly firmly-held opinions. Perhaps most importantly, these questions from time to time may reveal songs as positive or negative that were not included in the list of tunes to be rated. It's hoped this would not be the case very often, but these questions will provide a useful checkand-balance procedure to guard against omissions.

#### **Record Ratings**

The typical call-out system relies on some form of down-the-line procedure to identify the song to the respondent. The down-theline procedure is highly recommended, as many respondents may not recognize a song just from its title or artist. Thus, playing a brief excerpt of the song helps to ensure that all respondents are really rating the same song.

How should the rating actually proceed? Some stations use the following scale to rate each song:

One of my	Like it	Dislike it	Tired of
favorites			it

with an additional category of "Unfamiliar with the song." Other stations use a two-part rating system. After playing the excerpt to the respondent, the first question is:

"Are you familiar or unfamiliar with the song?" Following this question, regardless of stated familiarity, respondents are asked:

"How would you rate this song on the following scale?" (READ CHOICES)

- Like it very much
- Like it somewhat
- Neutral on it
   Dislike it somewhat
- Dislike it very much

The advantage of the two-question approach over the one-question approach is that the song is rated even by those who claim unfamiliarity. Under the one-question approach, those who are unfamiliar do not provide a rating of the song with respect to how much they like or dislike it. While in some instances it may be difficult for an unfamiliar respondent to rate the song from only the short excerpt played down-the-line, nevertheless such ratings may be important for newer songs which are relatively unfamiliar to a larger proportion of respondents. We shall see below how this additional information can be used in playlist decisions.

# Data Handling

U sing the two-question approach shown above, two "ratings" emerge for each song: (1) a familiarity rating and (2) an attitude (i.e., like-dislike) rating. How can these two pieces of information be employed in playlist determination? First, I would recommend tracking total familiarity with a record over time. Depending upon how quickly you enter a song into your call-out system, it should start out with lowto-moderate familiarity and move upward toward 100% familiarity over time. Once a song has achieved 90-95% familiarity, we can think of it as having reached market saturation — i.e., virtually everyone in the market is aware of the tune.

From years of experience with products, we know that saturation is closely followed by decline. Therefore, when a song peaks in familiarity, it instantly bears close scrutiny as a candidate for moving down in the rotation. As was pointed out in John Leader's column a few weeks ago, most PD's would rather cut back on a song a little early than a little late. The familiarity figure may be an excellent "early warning signal" that permits you to stay ahead of the market.

With respect to the attitude ratings, some stations elect to combine the positive responses to a record and divide them by the combined negative and neutral responses, as shown in the formula:

# Total Positive Responses Total Negative and Neutral Responses

Using the results of this ratio formula, all the songs tested are then ranked from most positive to least positive. Under the one-question approach, these rankings are based only on those respondents who are familiar with the song. The same ranking could be constructed using the two-question approach by simply excluding the respondents who said they were unfamiliar. However, a second ranking can be constructed which includes the attitudinal ratings of the "unfamiliar" respondents. By comparing the two rankings, you may gain some insights into where the market is headed.

F or instance, if a song ranks higher for the total sample than for just the "familiars," then that would suggest that those listeners who haven't yet heard it would like to hear it more often. In other words, it may be a song "on the move" in an upward direction. If, on the other hand, the total sample is more negative than the "familiars" alone, the song may not have enough appeal to carry it to the top of the playlist.

Of course, you must exercise caution in these interpretations since only an excerpt of the song has been played down-the-line. The "unfamiliar" responses to the entire song may be quite different. Nevertheless, the comparison of the two rankings may provide useful clues as to which songs to move up or down the rotation.

Dr. Richard J. Lutz is Assoclate Professor of Marketing at UCLA's Graduate School of Management, and an acknowtedged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) S53-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.





Weisner/Demann Entertainment Inc. and Joe Jackson 9200 Sunset Blvd. PH 15 Los Angeles, CA 90069

Produced by Quincy Jones for Quincy Jones Productions



# MICHAEL JACKSON "Rock With You"

Added This Week At: WRKO CKGM KBEQ WGCL KFRC KJR WTRY **WKBO** WKEE

WAYS WAKY KOFM WMEE wow WNCI KING KTAC **KENO** KRUX WLBZ

KLIF

WTIX

WJDX

WAPE

95SGF

WLAC

WNOX

WKIX

Y95

WKXY KSEL KPUR KKXL WGBF KDVV KSLY **KYSN** KRLC

See New & Active

# **Rockin' To The Top!**

PAGES "I Do Believe In You"

> KBEQ on **KFI** on KIMN on WISM 22-20 KHJ 18-15 KRQ on WCIR add WRKR deb 40 WRBR add KSLY 27-25 KYSN on **KDZA** on **KODI** on **KPAM 25-22**

KYGO on KJOY on **KPLZ** deb 38 KNOW on KXX106 on **WEAM 22** WCSC 20 WCIL on KJAS deb 32 KJMO on **KLZR 33-30** KSKG on KJCK 19-14 **KEWI** on

**Believe It!** 

WIFC deb 27 **KUHL 20-16** KSXO on KASH 19-15 KCAP 34-30 **KRPL** on KYLT on KALE on **KYYA** on KDZA on **KBBK** on **KFXD** on

**KMKF** on





# SONGS SO GOOD THEY COULDN'T WAIT FOR AN ALBUM.



When Joan finished recording these songs, we had to get them out... So here they are...Four new songs on a specially-priced 12-inch record called





MCA Records shut down its Artist Development Department last week, with Russ Shaw, Larry White and Jan Shepard leaving the company. Artist development will now return to the publicity department, where former Artist Development staffer Susan Koontz was transferred.

Another movie soundtrack first goes to Walt Disney Studios. Disney was the first to record a soundtrack in stereo when it released "Fantasia," and now Disney's upcoming film "The Black Hole" will be the first movie soundtrack to be recorded digitally. The movie's soundtrack will be available on the studio's Buena Vista record label in December.

Free Flight, RCA's Nashville-based "pop" label, has been officially closed. Again, economics were cited for the label's closure.

West Coast Street Talk is very strong that on January 1 KHJ/Los Angeles will move strongly away from Top 40 and directly toward Pop/Adult both in music and presentation.

Rumors continue about more top level changes within CBS Records. Jack Purcell is being mentioned as the man who will eventually take control.

A healthy step-up this week for WFLB/ Fayetteville morning man and MD Mike Munday, as he joins the staff at WSB/Atlanta, reportedly to do afternoons!

Tony Mitchell Stone is out as PD of Pat O'Day's KYYX/Seattle. Pat himself will handle the programming reins for the present.

Buy Two, We've Got You Covered Radio and records got together in a rare

Radio and records got together in a rare but very fruitful promotion initiated by KTXQ/Dallas last week. Station GM Bud Striker came up with the idea of offering a free KTXQ T-shirt to every Sound Warehouse customer that bought two LP's. PD Tim Spencer told Street Talk, "We'd been talking about the record business slump and wanted to do something besides just throw a party for the record people . . . every store was packed . . . I think we'll do it again."

Final tally was 5000 T-shirts given away, which translated to a one-day sale of 10,000 lp's. The station was happy. The client (Sound Warehouse) was very happy... and business was never better, thanks to a great idea.

Steve Kingston has been promoted to Operations Manager at WYRE/Annapolis, and with his promotion he immediately took himself off the air.

Although this item was not confirmed by any Richter scale readings, we heard that Casablanca VP Bruce Bird was spotted actually belly dancing at his recent surprise birthday party in Hollywood.

A couple of people being mentioned as possible new PD's for WDRQ/Detroit are both Motor City alumni. We've heard the names Bill Bailey and Bill Garcia linked with the Charter Broadcasting programming opening.

# The End Of Infinity?

More rumors regarding the demise of Infinity Records surfaced this week, but apparently this time the rumors are coming true. MCA reportedly will close Infinity, absorbing most artists into the MCA roster.

At press time there had been no official announcement and Street Talk was unsuccessful in repeated attempts at reaching key Infinity exects for comment.

Tony Richland recently celebrated his 15th year in West Coast Independent Promotion with a plush catered soiree at his chic Hollywood and Vine decorator offices. Since Tony's staff consists of Tony only, we presume he enjoyed the stimulating conversations about Tetragrammaton, Blue Thumb, Swan, and other past glories.

#### **Bullet Aimed West?**

Rumors have been shooting all over, even in print, that Jesse Bullet will exit as PD of WLUP/Chicago for a management position at his former home, KPRI/ San Diego. What's really happening is that Bullet has been offered the job but is still negotiating with current KPRI GM Dex Allen. He is also still talking with WLUP's owners, Heftel. Nothing has been signed yet.

Meanwhile, we've learned that a prominent Metromedia AOR PD has been offered Bullet's WLUP position (should Bullet fly West) but has declined the offer!

**WBBG/Cleveland** has converted from "all talk" to "all hits." Eric Stevens, VP of Programming for Embrescia, is currently overseeing the development of the new format and is seeking qualified staffers. Interested parties should give Eric a call at the station.

Effective November 26th Brian McIntyre will become the General Manager for WKPA & WYDD/Pittsburgh. The long-time WCOL programmer wil be in charge of the P/A AM and AOR FM.

# **Gast Exits KWST GM Position**

KWST/Los Angeles General Manager Monte Gast resigned his position Friday (11-16) to accept a "longstanding offer" to become Executive Director of J.A.M. Advertising. Gast told R&R, "There's a good chance I'll still be doing some work for Century Broadcasting (owners of KWST) via the agency. So we're leaving on extremely good terms."

Responding to reports of a format change away from KWST's present AOR stance, Gast said, "It has never ever been indicated to me by higher management that the station is going to change format. As of this moment, there's no truth to those rumors. In fact, early ad plans for next year all revolve around the station maintaining its AOR format."

THE ELECTRIC WEENIE, RADIO'S NUMBER 1 GAG SHEET GETS LETTERS BUDDY KING, WJVA..."Your material seems to inspire creativity. Your material fits with little or no alterations. Send me a flyer on

ELECTRIC ELECTRIC ELECTRIC GAG SI BUDDY KING, WJVA... P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600 THE ELECTRIC BUDDY KING, WJVA... Your material fits with back issues."

Jocks...write today for free samples.





Distributed by CBS Records



#### Page 22

John Leader

# Q107 Takes To The Tube

#### The Washington Blitz

Three weeks ago in Jonathan Hall's "Washington Street Talk" (R&R 10-26), an item caught my eye and piqued my curiosity. Jon reported that the broadcasters in our nation's capital were spending a reported halfmillion dollars on TV spots for the fall sweep. Further, ABC's FM Q107(WRQX) would account for about half that total figure by itself.

I could only think back to those programming days in my past when I was trying to stretch (what I thought at the time was) a massive \$8000 TV budget as far as it would go. The figure of \$250,000 in TV time for a single rating period needed some further explanation.



**||||-**/

an Burns, Program Direct Q107/Washington, DC

# **ABC Double Teams First Media**

First a little background on the market. Washington, unlike most other cities, has no billboards, so stations seeking an outside promotional vehicle select from cab-tops, news-paper, bus-sides, and TV.

ABC owns two stations in Washington. In addition to the relatively new Top 40-formatted Q107, ABC also operates WMAL, the longtime market-leading traditional P/A station. Under the guidance of new PD Scott Shannon, First Media's WPGC-AM-FM overtook WMAL (in total persons 12+) for the first time last spring, although the race was still close. Both WPGC's market standing and the fact that Q107 has positioned itself as a direct competitor to WPGC could partially account for the Q107 TV barrage.

#### The Spot Hits The Spot

Naturally, if you're planning to spend an inordinate amount of money in TV advertising, the commercial you use should be a good one. Q107 tapped the creative genius of Chuck Blore in Los Angeles. Chuck created three different versions of his famous "talking lips" commercial for the station.

For those of you who have not seen this particular spot, a brief description is in order. On the screen you see only the luscious lips of an obviously attractive female. As the audio begins, the lips come to life, perfectly forming every syllable of a composite aircheck of the station complete with song fragments, jock talk and jingles. She never misses a beat. Her mouth moves to form every word and sound heard on the audio track. As the station aircheck ends the camera pulls back to reveal her entire face, confirming the initial assumption that those lips could only belong to a beautiful woman. An off-camera announcer says, "You have a remarkable mouth!" She replies, "We have a remarkable radio station," as the station logo comes up and out.

If my description doesn't give you a clear enough picture of what the spot tries to accomplish, perhaps what Alan Burns, Program Director of Q107, says about it will. "It does the two things that most TV spots for radio do not accomplish, and they are the two most critical things: first, it gets your attention and second, it allows you to sample the radio station."

# She's Everywhere, She's Everywhere

The \$250,000 estimate for Q107's fall TV campaign is accurate, and for a very good reason, as Alan explained, "Our agency has done a remarkable job of placement. In many cases, as you know, it's the placement that's even more important than the volume of dollars spent. We've run in the World Series, football games, 'Mork & Mindy,' 'M\*A\*S\*H,' 'Saturday Night Live'... we've literally put our spot into every TV show that people really watch. And that beats the hell out of buying fringe time of UHF."

"Our agency has done a remarkable job of placement. In many cases, as you know, it's the placement that's even more important than the volume of dollars spent."

Let's not forget that there is another quarter-million dollars worth of radio-on-TV spots floating around on Washington's TV stations this fall. R&R's Washington Bureau reports TV activity for the following stations: WMAL, WTOP, WKYS, WGAY, WMZQ, OK100, WASH and WPGC.

WPGC's Scott Shannon told me, "You can't watch TV even for 15 minutes without seeing two radio station commercials. And, of course, Q107 is the most visible by a long shot. We're spending about \$10,000 on TV this fall but it really doesn't amount to much when you compare it to Q107's massive buy."

## **The Blitz Decision**

I asked Alan Burns how the TV campaign came about and he explained, "I think the ABC Radio Division wanted to try an all-out TV blitz just to see what kind of affect it might have on this property specifically, because we had just changed formats."



Alan came to Q107 in mid-September from WLS/Chlcago, where he had been Music & Research Director for the ABC AM giant. While in Chicago, Alan saw the "talking lips" commercial in action as part of a competitor's campaign. "We had done some research in Chicago after WLUP had been running the same commercial last spring. WLS and WLUP were both spending a pretty good buck on TV and we decided to check out recall of the spots to see who had achieved the most impact. WLS and WLUP wound up way ahead of the rest of the stations on recall but the WLUP spot was recalled by more people than the WLS spot.

"I sent the research to Marty Greenberg (former GM of WLS, now President of ABC Radio) and I sent a copy to WRIF/Detroit, one of ABC's AOR stations. I figured the WLUP 'talking lips' commercials were a natural for WRIF. Marty agreed, but also wanted to try them here in Washington for Q107. Both stations are running the spots now."

#### **A Promotable Product**

The \$250,000 expenditure for TV advertising is an impressive figure, but don't let the big money confuse you. Q107 didn't just decide to spend a quarter of a million dollars promoting their radio station on a whim.

Two very important things come together in a project of this type. First, if you plan to advertise your radio station in another medium, your product better be good. Q107 felt that the sound of their station was ready for an all-out assault on the potential audience. The question of how to contact that potential audience was answered through the use of TV. And the second important thing is this usage of TV is *where* the dollars went. It's easy to look at a figure of \$250,000 dollars and assume the coverage of the market will be total. But Q107 handpicked which particular shows they wanted their spot to appear in, and those shows were selected based on the audience profile they wanted to achieve for their radio station. As Alan Burns said, "It's the placement that's even more important than then volume of dollars spent."

The spot itself is a good one, but it is not magic, and no one commercial, no matter how exciting it may be, will make people keep listening to a radio station that is not a good radio station. The Chuck Blore commercial has been used successfully in several markets and it has been used in others without great success. But the spot is only a vehicle to carry your radio station's message to your potential listeners.

I am not trying to sell commercials for Mr. Blore, but there are basic ways to use TV that should be clear. Your product must be right. Your station must be fine-tuned to the point where you are ready to have new people sample it. And in purchasing TV advertising time, you must be ready to spend the kind of money it will take to put your spot where it will do you the most good. You don't want to advertise your Top 40 station on the "Lawrence Welk Show," just as you wouldn't want a station billboard stuck in an unused alley. The time you buy on TV to promote your station should be well researched so that you are reaching large numbers of your potential audience.

Q107 has covered the basics. The station has created a product (station sound) that it's proud of, and it's put a large amount of money in well-placed TV advertising to lure possible new audience to that product.

With nearly all the Washington broadcasters running "diary announcements," TV spots and contests during the just completed fall book, the results may even be more interesting than usual. The one-two punch of WMAL and Q107 has obviously been aimed squarely at market-leading WPGC. If the expensive and well-planned TV blitz of Q107 translates to "round one," then Washington has a real radio fight on its hands.

# Motion

Mike McCarthy, late of KOMA/Oklahoma City and KAKC/Tulsa, is on the loose and available. He's quite a morning personality and can be reached at (405) 329-1291... Speaking of KOMA, Jim McCloud has joined the airstaff there, coming from KOFM/ Oklahoma City... Kathy Aunan joins B100/San Diego as 1am-6am jock... John Lyle is the latest addition to the WRVQ/Richmond air line-up. John will do 6-10pm for PD Bill Thomas, coming from his last stop at WFLB/Fayetteville ... WRJZ/Knoxville says "hello" to some new voices and welcomes back a familiar one. Mark McCain has taken over the 2-6pm time slot from his former spot at WAYS/Charlotte. Fred Story comes from WJSO/Johnson City, TN for the 10pm-2am shift, replacing Adele, who has been promoted to middays. Former 10pm-2am personality Rick Kirk has joined the WRJZ sales department. J.J. Scott, Production Director, has returned to WRJZ from KULF/Houston ... Rick Gilbert has moved from WOHO/Toledo to KSEL/Lubbock for afternoon drive

Kelly Fox has been promoted to Programming Assistant at KWWL/Waterloo, IA ....



Gary Travers from WRKO/Boston joins WAPE/Jacksonville as creative producer, promo voice, and utility air personality... Two new air staff members at KRUX/Phoenix are Buddy Baker from WWWO/Panama City, FL and Kris Kelly (Bill Kuffel), who moved over from KKKQ/Phoenix... Former KBDF/Eugene PD Bill Jackson is the new weekend announcer at KGW/Portland... Arlene Slavin is the new MD at FM96 (CJFM)/Montreal... Marilyn Tallman (pictured) has been named Music Director at FM100(KIQQ)/ Los Angeles. Before joining FM100, Marilyn spent several years with Drake-Chenault as Programming Customer Service Manager.



'Savannah Nights' Keep Getting Hotter.

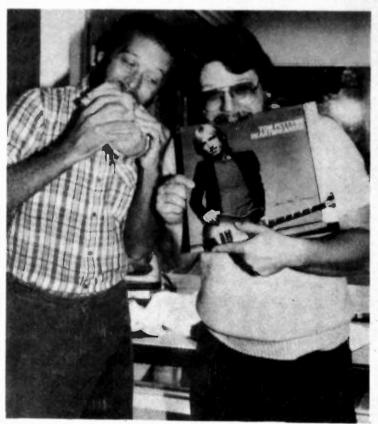
# **TOM JOHNSTON "Savannah Nights"**

WGCL add KFRC add KJR on KOPA add Z93 on 94Q 12-11 KBEQ on WICC on WICC on WKEE on KNOW 35-24 Z98 deb 40 KXX106 24-22 BJ105 add WSGA 19-17 95SGF 10-6 WBBQ 25-23 WSKZ 18-16 WNOX 22-18 KZ93 add Y94 deb 27 KORL add K104 39-37 WCIR add WAAY 9-6 KX104 add WCGQ 26-21 WANS-FM 33-25 WROV on WKXY deb 29 KQWB-FM 27-23 KKXL add WSPT deb 30 KBDF on KBOZ on KOOK on KFXD 30-29 KRLC 17-15

Produced by Ted Templeman on Warner Bros. Records



Pege 24



KILT SCARFS THE TORPEDOES — To prevent the new Tom Petty LP from being sandwiched in between other new releases, MCA Houston promotion rep Roger Ramsey (right) brought a torpedo sandwich along with the "Damn The Torpedoes" LP when he visited KILT. The station's Larry West is pictured devouring the submarine at left.



TOP-40

**RITA'S COOL EDGE IN MONTGOMERY** – A&M's Rita Coolidge visited WHHY and Y102/Montgomery during a promotional tour. Pictured during the stopover are (I-r, seated) John Chapman (of no designated industry position), WHHY MD Rich Thomas, and A&M's Johnny Shuler; (standing, I-r) Y102 MD Phil Horton, WHHY PD Larry Stevens, Coolidge, and Y102 PD Kris O'Kelly.



**MESSINA VISITS KIMN** — Columbia's Jimmy Messina, on the road for his first solo tour, visited KIMN/Denver. He's pictured at left with KIMN MD Doug Erickson.



JOURNEY MEN VISIT KFRC — Columbia's Journey, in the midst of San Francisco recording sessions, visited KFRC. Pictured (I-r) are Journey's Steve Smith and Steve Perry, road manager Pat Morrow, KFRC PD Les Garland, and promotion/publicity rep Sandy Einstein.



**WARY'S WINNING DISPOSITION** — WARY/Louisville motivated its staff with the winning spirit by printing up the pictured T-shirts at a pre-ratings party. Pictured (I-r, front) Bill Bailey and Bill Purdom; (row 2, I-r) Joe Wright, Harry Lyles, Adele, Chary Southmayd, Howard Modell, and Bobby Hattield; (row 3, I-r) Darrell Douglas, GM George Francis, Bob Moody, John Ashton, PD Mike McVay, Charlie Blue, and Mike Mills.



AWARD TURNS JOCK'S LAPS INTO A KOMA CREDIT – KOMA/Oklahoma City PD Bill Burkett (right, pictured with a Muscular Dystrophy rep) ran in a celebrity race during the annual "Sun Fun Run" in Mustang, OK, which raised funds for MD. He's pictured receiving a plaque for his participation.

€

# **VLUP Shows Who Concert On Closed Circuit**

WLUP/Chicago has found a real solution to the problem of rge demand and inadequate supy in hot-ticket rock concerts. As le outlet for Chicago's Dec. 8 Who ate, the station realized that a lot people who wanted to see the and wouldn't be able to score ticks. So WLUP has arranged for osed-circuit live showings of the nncert at nine area theatres. Six ameras and a TV crew will cap-

# ran

Continued from Page 1 nbassy on Wednesday morning

1-7). WHIO PD Bob Davis told R&R e project necessitated several llow-up calls, aggravated by the ability of the station staff to comunicate in Persian. Eventually, HIO located an Iranian student om the University of Dayton to erve as an interpeter.

Through this student, who wishi to remain anonymous, WHIO as able to ascertain that all the ostages, including Lauterbach,

# Arbitron

Continued from Page 1

#### **Arbitron Options**

According to Aurichio, no action is originally taken to alert broadsters or the trade press because bitron did not at first think the oblem significant enough. Hower, since R&R brought the story the surface, Aurichio has stated at the ratings company will be ing the following checks as the ird-week diaries come back for the New York metro:

1) Comparing the non-delivery tes of the other three weeks with lat of week three.

2) Checking to see if the sample (stribution in the nine affected unties appears to be in line.

After examining the above items ad assessing the impact of the itential problem diaries, Arbiin may take any of the followis steps:

• Not publish a New York O/N 1 report.

• Publish the book with the thirdvek diaries intact and publish a urmal four-week report.

• Publish a three-week report, (leting third-week diaries from te sample base entirely.

A fourth possible option, that of trending the survey a week as hs been done occasionally in the st, was rejected by Arbitron. A mple could not be ordered in ne to cover the metro properly, id the Thanksgiving holiday ight mean atypical listening nich could also affect the estiiates.

After the diaries have been prossed in Beltsville, Arbitron will wide which of the above options exercise with regard to the O/N NY report. In the meantime, bitron will be issuing to New ork area broadcasters and other fected parties information on e entire situation.

ture the live action, and WLUP will provide concert sound systems at each theater. Tickets, which include a post-concert showing of the film "Tommy," cost \$7.98, and 5000 were sold the first day (Saturday 11-10).

WLUP GM Les Elias told R&R, "I think it's a first-ever, though I didn't realize it at the time we took it on. Most closed-circuit things in the past have been limited to box-

were in good health, but that direct communication was impossible.

## **Breaking The News**

Radio also contributed to breaking a news development. On Tues-(11-6), KMPC/Los Andav geles air personality Robert W. Morgan discovered via a 20minute phone call to the embassy that some of the hostages had been moved to another, unidentified location. Morgan had called in an effort to talk to some of the hostages to determine their wellbeing. News of the hostages being transferred stunned the wire services, and the breaking of the news story netted the Pop/Adult station extensive coverage from the local and network television stations. Several of KABC/Los Angeles's listeners also got into the act. It all

# Jacobs

Continued from Page 1

ming in the 50th state, which is generally subject to extended delays. He told R&R, "We'll merge local personalities with the best of Mutual, particularly talk show host Larry King, who's never been heard in Hawaii." Jacobs added that his staff will consist solely of locals or air personalities with Hawaiian experience. "It will be something new for the 80's with the stature of KSFO in the 60's and KMPC in the early 70's," Jacobs commented.

The new station has a 10,000-watt signal, as strong as any in the Islands, Jacobs said, but technical facilities are "outdated." Following overhauls by Chief Engineer Donn Werrbach, it's hoped that KWAI will have the strongest signal in Hawaii, covering 100% of Oahu (something no other station does, according to Jacobs) and eventually almost all the state's other islands.

Jacobs began his radio career in Honolulu in 1955, becoming a leading air personality and programmer by 1962, when he became PD at KMEN/San Bernardino. He enjoyed great success as PD at KHJ/ Los Angeles in the early Bill Drake era (1965-69) and with KGB/San Diego in the early 70's, where he ered the "Homeg bum concept of locally-oriented songs by local musicians (a tradition he plans to reintroduce at KWAI). He was also a co-founder of Watermark, Inc. and helped develop its "American Top 40" program, and produced the "Cruisin" " series of historical Top 40 radio documentary albums. From 1976 to May, 1979 he served as morning man at KKUA/Honolulu.

ture the live action, and WLUP ing. No one knew what to expect, will provide concert sound systems at each theater. Tickets, amount of action on tickets."

> Elias added, "If this works well, I think we'll do more of these. This is really a benefit to the audiences who want to see these shows but they're sold out. This is an option to see it at a fair price. I think this will be something we can do on a regular basis."

began when Carole Hemingway, evening host for the News/Talk station, invited listeners to air their opinions on the Iranian situation. One of her first callers was a former regular known as Sam The Junkman. Sam told Hemingway that he had called the State Department earlier that day to offer his expertise, and had been transferred to the "Iran Working Group," a special high-level task force assigned to the situation. He was now calling KABC to describe his encounter with the group.

Hemingway then proceeded to give out the number of the group over the air, urging her listeners to volunteer their opinions directly. Within minutes, State Department official Larry Benedict was on the phone with Hemingway from Washington pleading with her to ask her listeners to stop calling. However, Benedict assured Hemingway that all calls to the State Department had been logged and each comment would be forwarded to President Carter himself.

#### **Cooling Passions**

But generally, the consensus at News/Talk stations was that too much time devoted to the Iranian crisis might aggravate the situation. In Denver, where an Iranian student shot and killed an American teenager after the youth threw a brick through the Iranian's window, the mood was particularly reserved.

"People here are very emotional," said KOA/Denver Station Manager Joel Day. "If we blow this story out of proportion, there may be more violence."

Larry Crandel, KOA's afternoon producer, had several guests on call-in shows before last Sunday's shooting. Among them was a pro-Khomeini student. "It was one of the longest and most emotional segments we've ever had," Crandel said.

WOR/New York VP/GM Rick Devlin said two journalists with expertise in Middle Eastern Affairs were guests on a talk show, but like Joel Day, he cautioned against inflaming the problem. "Nothing would be served by stirring up the issue now," he said, noting that there have been far fewer demonstrations in New York by Iranian students since Carter announced his crackdown on illegal student visas.

WRC/Washington, DC reported a huge volume of phone calls for shows dealing with Iran. One afternoon drive, 2419 people attempted to call during a one-hour-and-15minute show. During one morning drive, a record 3100 attempted callers were reported. And as the crisis persists, radio's involvement may continue to be dramatic.

# WCI, Women's Group Settle Violent LP Ad Dispute

Warner Communications Inc., in a joint statement with Women Against Violence Against Women (WAVAW), announced last week that the company would "strongly discourage the use of images of physical and sexual violence against women" in record advertising. The joint statement marked the settlement of a two-and-a-half year dispute between the two organizations, stemming from an eyebrow-raising billboard for the Rolling Stones' "Black And Blue" album which graced the Sunset Strip in 1976.

In making the announcement, David Horowitz of WCI's Office of the President stated, "The WCI record group opposes the depiction of violence against women or men, on album covers and in related promotional material. This policy expresses the WCI record group's opposition to the exploitation of violence, sexual or otherwise, in any form." However, while Horowitz noted that the policy was subject to prior contractual restrictions, which give control over LP graphics to the artists, the announcement constitutes a formalization of

# MCA

#### Continued from Page 3

its divisions (MCA Records, MCA Distribution Corp. and MCA Television Ltd.) utilized segregated job classifications, failed to transfer and promote qualified black employees, dismissed blacks on the basis of race and color, denied equal wage opportunities, job assignments and expense reimbursements to blacks, and failed to recruit, employ and maintain blacks due to color. In addition, the suit charges that MCA refused to take affirmative action to correct the allegedly discriminatory policies it practiced.

Furthermore, the plaintiffs claim MCA has violated their civil rights as expressed, in part, by the Civil Rights Act of 1964, and seek to establish a permanent injunction against the firm prohibiting the allegedly discriminatory practices as well as demanding a court-ordered payment of all wages, pensions, Social Security payments, and other benefits. When contacted by R&R, MCA spokespersons, acting upon the advice of their legal department, refused comment.

Meanwhile, according to industry sources, former MCA Records National R&B Marketing Director Wendell Bates has filed suit in Los Angeles Superior Court against the label, VP of A&R Denny Rosencrantz, Comptroller Lou Cook, and former National VP of Promotion Stan Bly, charging he was illegally terminated following a six-month leave of absence. Bates claims he had asked the defendants for and was granted the time off so that he might have surgery performed on a pinched nerve in his neck. Shortly after his release from the hospital he was terminated. Bates is seeking \$1.5 million in damages. MCA spokespersons declined to comment.

WCI policy, and the company will attempt to discourage sexual violence in these instances as well. WAVAW spokesperson Joan Hogarth commended WCI for the formal announcement, adding that she "anticipated that it would have an important impact on advertising policy throughout the record industry, as well as other industries, and on the media industry as a whole."

# CMA

#### Continued from Page 3

includes Bill Anderson (owner, KFTN/Provo), Bob Kingsley (Watermark's host of "American Country Countdown"), Don Nelson (WIRE-WXTZ/Indianapolis), King Edward Smith (WSLC/Roanoke, VA), Jim Slone (KCUB/ Tucson), and Bud Wendell (WSM/ Nashville). The board also includes permanent members Bill Denny (Cedarwood Publishing), Francis Preston (BMI), Wesley Rose (Acuff-Rose), and Joe Talbot (Precision Record Pressing). Directors-at-large are Chic Doherty (MCA), Joe Galante (RCA), and Irving Waugh (Tree Television). Other directors include Stanley Adams (SESAC), Jerry Bradley (RCA/Nashville), Jim Ed Brown (RCA recording artist), Hutch Carlock (Music City Record Dist.), John Davies (Dee Jay Music/Calgary), Gayle Hill (Gayle Hill Co.), Jack D. Johnson (J.D. Johnson Talent), Ed Konick (Country Song Roundup), Shoochio Kusano (Shinko Music, Tokyo), composer John D. Loudermilk, Bill Lowery (Lowery Music), Bruce Lundvall (CBS Records head), Sam Marmaduke (Western Merchandisers), Barbara Mandrell (MCA recording artist), Richard McCullough (J. Walter Thompson), Harry Peebles (H. Peebles Agency), Tandy Rice (Top Billing), Charles Scully (SESAC), Joe Sullivan (Sound Seventy Productions), and Lee Zhito (Billboard).

The first of four scheduled board meetings get under way in Montego Bay, Jamaica, on January 7-10, 1980. With meetings set for Chicago, Lake Tahoe and Nashville. During the January meeting, goals and projects are set for the coming year, based on committee meetings for each of the categories the CMA represents.

# KRLA

#### Continued from Page 1

In the merger, Western Broadcasting Co., whose principal owner is Bob Hope, will be the major stockholder in the newly-formed corporation. Art Linkletter and Ed Pauley also have stock in Western, whose four partners include Volce In Pasadena, Inc. (25%), Goodson-Todman Broadcasting, Inc. (15%), and Charles Jobbins (5%). For a detailing of the causes, history, and further potential complications of the KRLA case, see Page 6.

#### Page 26

### EAST Most Added Hottest

Tom Petty Kenny Rogers Foghat

EAST

Parallel One MEX/Pittsburgh, PA Jay Stone

POHEIGNEN 41CHAEL JOHNSON 4C BPECDAGON FORLIGHER Nottest ALAN PARSONS 1 I ALAN PARSONS 1 I COMMODORES 7-5 TRIUMPH 14 IO EAGLES 17-13 J.D. SOUTHER 19-15 CHUM/Toronto, CAN. Brad Jones

HOTLEST STYR 1 1 BLONDIE 5 4 POREIGHER 7 5 BOOMTOWN RATS 10 7 POLICE 16 10

CEGM/Montreal, CN Joyce Philiarella MICHAEL JACKSOM REMMIT THE PROD BOOMTOWN RATS CAPT. 6 TENNILLE Hotteat CAGLES 1 1 COMMODORES 12 7 CARS 14-10 BSO 22-12 POREIGNER 26 18

WABC/New York NY CAPT. & TENNILLE CLIFF RICHARD Hottest: COMMODORES 5 1 86D 4 2 EAGLES 15-6 STYX 13 7 MICHAEL JACKSDN 16

WCAO/Baltimore. MD Ron Riley

CAPT. & TENNILLE JEFF, STARSHIP JEFP, STANSHIF Hottvet: KC & BAND 2 1 RUPERT HOLMES 25-11 STEVIE WONDER 21-17 SUPERTRAMP 24-18 DR, HOCK D-26

WFIL/Philadelphia. PA Gerry DeFrancisco SMOKEY ROBINSON Hottest: COMMODORES 2-1

COMMODORES =--STYX 6-2 KC 6 BAND 21-14 STEVIE WONDER 22-18 J.D. SOUTHER 25-19 WIFL/Philadelphia, PA Jett Robins

RC & BAND LACHPOOT Hottest: STYX 3-1 KENNY ROGERS 11-5 COMMODORES 14-7 SUPERTRAMP 15-9 BARRY MANILOW 25-16

WEBW/Buttalo. Ny

RUPERT HOLMES JEPF. STARSHIP SUZI QUATRD BLACKPOOT HOTCEBL. STYX 1-1 COMMODORES 4 3 ABBA 10-8 KC 6 BAND 13-10 860 28-15

WNBC/New York. NY Ros Frank

Hottest B6D 2-1 CARS 3

COMMODORES 9 6 KENNY ROGERS 14-8 KNACK 13-10 WPEZ/Pittsburgh, PA Mark Frituges

STEVIE WONDER KENNY LOCUTNS HOTCHET STYX 2-1 COMMODORES 5 2 RAINBOW 11-5 ALAN PARSONS 16-11 JOHN COUGAR 23-17

WPGC/Washington DC

ISAAC HAYES CAPT. & TENNILLE BUGLES HOTESTI STYX I-1 KC & BAND 3-2 KOGL & THE GANC 15-7 SUGAR HILL GANC 22-9 J.D. SOUTHER 25 17

WREO/Boston, MA

Horry Nelson MICHARL JACKSON SHOREY ROGENSON DR. HOOK TOM PETTY KEINY ROGENS RUPERT HOLMES HOLTES: BAD 2 1 COMMONGRES 5-3 BARRY MANILOW 14 10 JOHN COUGAN 15-12 COMMA SUMMER 10-13

F105/Boston, MA Tom Connelly WAEB/Allentown, PA Jeff Frank MOON WARTIN TOM PETTY HOELGE: BARRY WANILOW 2-1 COMMODORES 1-2 ANNE MUNNAY 10-5 LNB 16 G RUPERT HOLMES 20-10 HOOL & THE GANO Hottest: EAGLES 4 1 STYK 10-5 UAD 12-7 COMMODORES 11-9 KC 6 BAND 27 21 WXLO/New York, NY Don Kelly WHYN/Springfield, MA Ken Capureo FOGHAT RITA COOLIDGE DIGNNE WARNICK TOM PETTY RICHIE PURAY RC 6 MAND 2-1 B6D 10-3 COMMODORES 6-4 STYX 7-5 LAB O'JAYS Hottest, BAD 2-1 STYX 8-4 MICHAEL STYX 8-4 MICHAEL JACKSON 13-5 KOOL & THE GANG 16-11 RUPERT HOLMES 24 15 BED LU-J COMMODORES 6-4 STYX 7-5 STEVIE WONDER 38-16 Parallel Two EC101/New Haven. CT Curt Hansen 14Q/Worcester, MA Steve York STEVIE WONDER KENNY LOGGINS OAK Steve York DIGNNE WARWICK POGMAT BOMNIE RAITT EAGLES FLEETWOOD MAC Hottest 86D 1 i CHRIS THOMPSON 16-5 ELO 12 7 CARS 13-9 TIM CURRY 19 10 ALANT LOGINS OAK NOTLOEL: DAD 2 1 J.D. SOUTHER 10-4 SUPERTRANP 15-11 RUPERT HOLMES 24-12 CLIFP RICHARD 20-16 WFBR/Baltimore, MD Andy Szulinski Andy Stulingki PABLO CNUISE DR. HOOK CAPT. 6 TENNILLE NITEFLYTE CRYSTAL GAYLE ABBA (dp) HOLESTI RC 6 BAND 3-1 STYX 2-2 RUPERT HOLMES 9-5 SUPERTRANEP 22-13 MICHAEL JACKSON 29-1 IB105/Providence. RI Todd Chase TOM PETTY JOHN COUGAR NENNY ROGERS Hottest: B&D 1-1 STYK 4-3 ANNE MURRAY 8-5 KOOL 6 THE GANG KC 6 BAND 23-15 17. PRO-FM/Providence O'Brien Giovanni WBEN-FM/Buttalo, NY Roger Christian OBREGUISEMAN MOON NARTIN FOGHAT PAGLA CHUISE HALL & OATES JOHN COUGAR NOTESE EAGLES 1-1 840 8 3 STYX 7 -4 LAB 13-6 KOOL & THE GANG 23-ROGE Christian ABDA RENNY ROGERS FOGHAT TOM PETTY STEVE FORBERT HOTEGEC. STYX I.1 B4D 4.3 RUPERT HOLMES 24 11 RUPERT HOLMES 24 11 HICHAEL JACKSON 36-26 WBBF/Rochester, NY Jim Snowden WBLI/Long Island, NY Bill Terry PABLO CRUISE DR. HOOK KENNY ROGERS Hottest: 86D 1 1 STYK 2-2 COMMODORES 8

Stva

Barbra & Donna

Commodores

CRYSTAL GRILL Nottest: STYX 2-1 86D 7-4 BARRY MANILOW 10-5 J.D. SOUTHER 14 7 LR8 20-13 COMMODORES 8-4 KC 6 BAND 17-11 RUPERT HOLMES 22-14 WICC/Bridgeport. Cl Bob Mitchell WTIC-FM/Hartford, CT Rick Donahue BEAT BUGGLES EAGLES ABBA

SUGAR HILL GANG KENNY LOGGINS SMOREY ROBINSON TON PETRY (dp) STYK (dp) Hottest: STYK 2-1 B&D 3-2 KC 4 BARD 12-5 J.D. SOUTHER 15-11 LRB 19 13 ABBA MALL & OATES RITA COOLIDGE COLE & BRYSON NOTERE: STYX 2 1 SUPERTRAMP 14 9 RUPERT NOLWES 29-12 CHRIS THORPSON 21-15 CLIPP RICHARD 30-22

WEBO Harrisburg, PA

Q106/York. PA

CAPT. & TENNILLE KENNY LOGGINS TOM PETTY Hottest: STYX 1-1 RUPERT HOLMES 10-2 J.D. SOUTHER 9 4 PABLO CRUISE 23-9 LRB 17 10 POREIGNER MICHAEL JACKSON CAPT. 6 TENNILLE CARS CARS YVONNE ELLIMAN HOLESE: STYX 1-1 KC 6 BAND 10-2 J.D. SOUTHER 15-10 DR. HOOK 21 16 CLIPP RICHARD 25-18

Parallel Three WKEE/Huntington, WV Gary Miller I&WE/Wheeling. WV

TOM PETTY ISAAC HAVES SMOREY ROBINSON HOELEGE: STYX 3-1 BARRY MANILOW 5 4 B6D 15-7 ANNE 4URRAY 16 9 ELO 19-10 KOOL & THE GANG KENNY ROGERS MICHAEL JACKSON TOM PETTY POGHAT RITA COOLIDGE ARS

ARS Hottest: COMMODORES 2-1 BLD 6 2 SUPERTRAMP 10-9 RUPERT HOLMES 21-10 LR8 20-12 E104/Erte. PA WPST/Trenton, NJ Tom Taylor

Tom Taylor POGHAT KENNY ROCERS TOM PETTY Hottemt: STYX 1 EAGLES 1 2 SUPERTRAMP 6 3 LED ZEPPELIN 2-5 HALL 6 QATES 22-19 WCIR/Beckley, WV Ron Hill

TOM JOHNSTON BLACKPOOT PAGES PACES HICHAEL JACKSON PEACHES & HEBB TERI DESARIO CHIC HOLECABE: ALAN PARSONS 1-1 KEBMIT THE FROG 6 2 KODL & THE GANG 10-3 COMMODORES 22-8 RUPERT HOLAES 27-11 Don Perty BUGGLES MICHAEL JACKSON MICHAEL JACKSON MICHAEL JACKSON CRYSTAL GAVLE GATYA 2-2 DR. MOOK 10-11 ANNE MURARY 22-15 RUPERT HOLMES 29-20

WTRY/Troy. NY Don Perry

EVIL/Dallas, TX Mike Rey BROKER ROBINSON KENNY LOGGINS KENNY ROGERS TOM PETRY HOLESE: LAGLES 1-1 STYM 4-3 J.O. SOUTHEN 10-6 RUPERT HOLEWES 10-6 LRD 21-15 STEVIE WONDER SUPERIRANS ROOL 6 THE OANG Hottest: COMUDORES 1 1 860 7 2 STYX 10-7 RUPERT HOLMES 21-16 MICHAEL JDHNSON 22-Q105/Tampa. FL Mason Dison WGUY/Bangor, ME Mark Laurence

the song was dropped from the playlist then re-added.

WEEO/Wayneabore, PA O'Donnell Keller

POGHAF POGHAF SLACKPOOT «ENNY ROGENS FON PETTY Nottost: STYX 1-1 BARRY MANILOW 21-10 DARRY MANILOW 21-10 LAUREN WOOD 20-13 SUPERTRAMP 26-14 Mark Lourence Poghat Paglo CRUISE KENNY ROGERS FLEETMODO MAC LOETMODO MAC J.D. SOUTHER 96 ANNE MURRAY 12-9 SUPERTRAMP 13-10

WLCY/Tompa, FL Beau Richards WHEB Portsmouth. NH Rick Bean NENNY ROGERS EAGLES Notest: STYN 1-1 KC & BAND 12-8 S4D 17-13 CARLENE CARTER 22-1 CAPT. & TENNILLE 27

ISAAC NAYES KOOL 6 THE GANG CRYSTAL GAYLE Nottest: STYK 1 1 EAGLES 4 2 BARRY MANILOM 13-6 B6D 20-10 RUPERT HOLMES 27 12

WIBQ/Portland. ME Chip Kelley Y100/Miami, FL Robert Muzzy Robert Mulley PRINCE RICK JANES JIMAY 40 HORN SUZI QUATRO Hottest: COMMODORES 1-1

KENNY LOGGINS CAPT. 6 TENNILLE STEVIE WONDER FOGHAT HOELBER STYN 3 1 460 5 2 BARRY MANLOW 10-5 SUPENTRAYP 13 7 OAK 20-14 COMMODORES 1-1 STYX 4-2 SUPERTRAMP 14-7 STEVIE WONDER 27-21 LED ZEPPELIN 32-26 WLBZ/Bangor, ME Michael O'Hara

Z93/Atlanta, GA Dale O'Brian STEVIE WONDER EAGLES CLIFF RICHARD KOOL & THE GAND FOGMAT VILLAGE PEOPLE KENNY ROGERS HUPERT HOLMES 5 1 BADE 12-6 PABLO CRUISE 1)-0 MICHAEL JACKSON 23-12 FOREIGHER 21-13 MICHORIC O'Haro HALL & OATES PEACHES HERB HICHAEL JACKSON BLACKFOOT (dp) NAUGHTY SWEETIES (dp) HOATEWE: EAGLES 1 1 CHEAP THICK 10-7 OAK 12-8 KC & BAND 17 9 J.D. SOUTHER 16-10 WTSN Dover, NH 297/Fort Worth, TX Gary Mack

PRANK WILLS TERI DESARID POGHAT (dp) TOM PETTY (dp) JOHN COUGAR (dp) JEFF. STARSHIP (dp) BAGLES TOM PETTY (dp) JOHN COUGAR (dp) JEFF. STARSHIP ( Hottest. EAGLES 4 1 KC 6 BAND 5-2 B6D 10 5 STYX 12-6 COMMODORES 20-14 BLONDIE Hottest: SUPERTRAMP 4-1 LED ZEPPELIN 5 4 STYX 7-5 POREIGNER 13-7 COMMODORES 17-12 WXIL/Parkersburg. WV

94Q/Atlanta, GA Bob Garrett KENNY ROGERS ABBA FOCHAT MOON MARTIN TERI DESARIO NOTEST RUPERT MOLMES 4 1 COMMODORAS 6-2 M. MANCHESTER 18-9 CAPT. 6 TENILLE 19 PABLO CRUISE D 25 BONNIE RAITT HERB ALPERT HERB ALPERT HOTLOST AUPERT HOLMES 7-1 J.D. SOUTHER 3-2 EAGLES 15-9 JEFP. STARSHIP 23-16 TOM PETTY 29-23

Parallel Two WYRE/Annapolis. MD Steve Kingston 92Q/Nashville, TN Nick Bazoo CRYSTAL GAYLE CAPT. & TENNILLE TOM PETTY

ROBERT JOHN TOM PETTY INMATES HOLTEST: EAGLES 1-1 KENNY ROGERS 15 6 860 13-8 RONNIE MILSAP 21-12 RUPERT HOLMES 22-14 TOM PETTY Hottoet: STYN 2-1 KC & BAND 4 2 B&D 6-4 RUPERT HOLMES 11-8 BARRY MANILOW 13-10

WIGY/Bath. ME Steve Rogers BJ105/Orlando, FL

POGHAT FOGHAT STEVE PORBERT POREIGNER JEFF. STARSHIP STEVIE WOHDER CHAIS THOMPSON HOLLOB: RAGLES 1 1 BAD 6-2 LRB 10-5 KC 6 BAND 13-6 LED ZEPPELIN 16-10 VIONCH-V100/Charleston, WV Gary Mitchell

BillShoradon Dollar Hottest: EW6F 5 1 HENRY PAUL BAND 8-4 B6D 13-7 DIONNE WARWICK 16-10 LRB 21-14 CHEAP TRICK 86D 3-1 SUPERTRAMP 11 9 STEVIE WONDER 16-11 LAUREN WODO 17-12 LAB 23-14

> SOUTH Parallel One ERBE/Houston TX Clay Glah SUPERTRAMP LRB STEVE PORBERT Hottest: STYX 5-1 AC/OC 15-9 ELO 18-12 BARRY MANILOW 20-13 FOGHAT 30-24

Tot Weet O'JAYS PAGLO CRUISE SUZI QUATHO SANTANA TON JOHNSTON TERI DESARIO HOLLESL: STYX I-1 KC & BAND 10-3 B6D 12-5 COMMODORES 15-9 MICHAEL JACKSON 29 15 ELIF/Dallas, TX Harry Nelson HOTT REBOR BAD JEFF. STARSHIP CAPT. & TEMMILLS MICHAEL JACKSON HOLLS THE GANG HOLLS THE GANG HOLLS TY 2-1 KENNY ROGERS 5 2 COMMODORES 12-9 LAR 17 15 STEVIE WONDER 23-18 ENOW/Austin. TX Lenny White Lenny White APRIL WINE JANIS IIN PARACHER BROS. SAD CARE FOM PETTY CHARLIC SWAIL HOUMDS CLIPP RICHARD MOUTESL: STYX I-1 RICHIE PURAY 14 7 JEFF. STARSHIP J1 16 TOM JOHNSTON 35-24 FOGNAT D 31

ETSA/San Antonio, TX Mike Scott Miss Scott AISTRES JEFF. STANSMIP UREATMLESS STEVIE WONDER RAIMSON HOELEEL BOD 1 STYX 2-2 EAGLES 10-5 KOOL & THE GANE 19-9 LISA LOPEE J0-16 KXX106/Birmingham, AL

DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicate:

SANTANA TOM PETTY KENYY ROGERS Hottest: EAGLES 1-1 RUPERT HOMES 5-J RC 6 BAND 14-6 PABLO CRUISE 17 13 CAPT. 6 TENNILLE 26 W Gyae Harris KENNY ROGENS PABLO CHUISE TOM PETTY POCHAT 0'JAYS SUGAR HILL GANG SUGAR HILL GANG SUGAR HILL GANG SUGAR HILL GANG SUGAR JA -1 STYN 2-1 SAD 7 STEVIZ WONDER 25 11 CARS 29-22 LRB JA -23 23 WAKY/Louisville, KY Mike McVay

SOUTH

WLAC/Nashville TN Hick Harris

HICH MARTIS MICHARL JACKBON KENNY LOGGINS TOM PETTY ISAAC HAYES SUGAR HILL OANG NATURE'S DIVINE HOELeat: EAGLES 2-1 COMMODORES 8 5 J.O. SOUTHER 12-9 HOEL 12-9 HOEL 12-9 KENNY ROGERS 19-13

WNOE/New Orleans. LA Wayne Harris

MICHAEL JACKSON Hotsest: EAGLES 1-1 Anne Hubray 12-9 MICHAEL JOHMSON 14-10 LAUREN WOOD 19-13 CAPF. 6 TENNILLE 29 23 WRJZ/Enosville. TN Bob Eagen WAPE/lacksonville. FL Eve Crane

Eve Crabe MICHAEL JACKSON TOM PETTY TERI DESARIO ISAAC HAYES SMOKEY ROBINSON HOTTER: EAGLES 3 1 640 6 3 CLIFP RICHARD 12-9 RUPERT NOCHES 14-10 PABLD CRUISE 21-15

WSGA/Savannah GA Brady McGraw

RODL 6 THE GANG TOM PETTY JEFF. STARSHIP Hottes: SUGAR HILL GANG 1-1 B6D 4 3 RUPERT HOLMES 21-5 KENNY ROGERS 23-12 FORLIGNER 17-13 WAXY/Ft Lauderdale, FL Michael Ward

Michael Ward FOREIGNER M. MANCHESTER PABLO CRUISE LRB DIONNE WARWICK KENNY ROGERS HOLE est. STYN 2-1 KENNY ROGERS 6-4 RUPERT HOLMES 19-8 BARRY MANLOW 14-9 MICHAEL JACKSON 23-17 WSGN/Birmingham, AL Jay Michaels TOM PETTY ISAAC HAYES KOOL & THE GANG BLACKPOOT HOLE PET NCLEARCH KC 6 BAND 2 1 RONKIE WILSAP 11 6 CRYSTAL GAYLE 19 11 RUPERT HOLMES 30-12 WICHAEL JACKSON 25-WAYS/Charlotte, NC Roy Rosen NOT ADDRESS AND A STAR WTIX New Orleans, LA Terry Young

Terry Young POREITARE POCHAT JEFF. STARSHIP KENNY LOCGINS KENNY ROCENS J.D. SOUTHER MICHAEL JACKSON MICHAEL JACKSON MICHAEL JACKSON MICHAEL JACKSON MICHAEL JACKSON MICHAEL JACKSON SUGAR HILL CANG 9-1 SUGAR HILL CANG 9-2 SUGAR HILL CANG 7-3 CHIS THORPSON 18-8 BLONDIE 19-9 LONDIE 19-9 L WBBQ/Augusta, GA Bruce Stevens BUGEN HILL GANG KENNY LOGGINS ALAN PARSONS TERI DESARIO STEVE PORBERT REO SPEEDWAGON HOLTEGET: RUDERT HOLMES 12-6 CLIFY RICHARD 17-11 SMOET HOLMES 12-6 ANDERT HOLMES 12-6 CLIFY RICHARD 17-11 SMOET MOBINSON 20-RICHIE FURAY 19-14 Y103/Jacksonville, FL Maja Piff

Maja Pif ENGLAND DAN 6 JPC TOM PETTY B&D (dp) SANTANA ISAAC MAYES MODH MARTIN HOTEST: STYX 1-1 LED ZEPPELIN 7 4 CHRIS THOMPSON 11-7 MOLLY HATCHET 13-9 LRB 20 14 WFMF/Baton Rouge, LA Randy Rice KENNY ROCEAS TON PETTY DR. HOOK KJOL & THE GANG HOTCAE: COMMODORES 1 J.D. SOUTHER 12-8 CRYSTAL GAYLE 14 11 SUPERFRAMP 17 12 RUPERT HOLMES 28-20

Y95/Tampa, FL I.I. Walker

I. WOILEF AICHAEL JACKSON CHRIS THOMPSON JEFF. STARSHIP COLIPP RICHARD FOREIGHER SUGAR HILL GANG NOTEBEL COMMODDRES 1-1 BARRY MANILOW 11-6 JENNIFER WARNES 14 SUPERTRAP 21 16 RUPERT HOLMES D-20 WGH/Nortolk, VA Bob Canada Hottest: "OHMODORES 1-1 COMMODORES 1-1 STYX )-2 RUPERT HOLMES 1)-5 KENNY ROGERS 20-13 BRENDA RUSSELL 23-17 WHBQ/Memphis. TN

 
 John Long

 RUPERT HOLMES

 BLACKFOOT

 BLACKFOOT

 DWA

 PWA

 HOLK

 BAB

 BAB<FANTS 14 9</td>

 JEFF.

 STARSHIP 20-14
 Z98/Little Rock, AR

Karen Williama STEVE PORBERT ROOL & THE GANG POREIGHER (dp) STEVIE NONDER DONNA SUMMER HOTEGEL STYX 1-1 RUPERT NOCHES 10 7 RUPERT NOCHES 10 7 CAPT. & TENNILLE 17-10 DR. HOOK 21-13 CLIPP RICHARD 29-16 WIDX/Jackson. MS Bob Rahl

STORE ACTION STORE ACTION STORE STORE KONT LOGGINS KOLL STHE GANG HOTENEL EAGLES A I KENNY ROGERS J-2 STYX 4-J STEVIE MONDER IS-10 RUPERT HOLMES 20-11 WRVQ/Richmond, VA Bill Thomas 
 Bill Thomas

 POGNAT

 BUGGLES

 BLACKPOOT

 KENNY ROGERS

 HOLESLIN

 MICHAEL JACKSON 2-1

 BGD 9-2

 RC & GAND 10-4

 FLEETMOD MAC 13-8

 RUPERT HOLMES 23-17
 WEDL/Raisigh NC Ron McEay TERI DESARIO HICHAEL JACKSON ELO COMMODORES 1-1 EAGLES 3 2 PLEETWOOD MAC 7 5 BAD 12-8 BARRY MANILUM 21-15

POGHAT TOM PETTY ISAAC HAYES DIONE WARNICK Hottest: Eagles 1-1 RUPERT HOLMES 17-6 BLACKROOT 14-7 RIDNETE HILSAP 24 14 MICHAEL JACKSON 29

C.B. Gattney SHOKEY ROBINSON KENNY ROGRS HICHAEL JACKSON TOM PETY FOGMAT VILLAGE PEDPLE BEE GEES HOTCBEEL KC & BAND 1-1 B&D 7.5 TOM JOHNSTON 10-6 BARRY 4NHILOM 12-J.D. SOUTHER 13-6

CLIPP RICHARD CLIPP RICHARD CAPT. 6 TENNILLE KOOL 6 THE GANG Nottest: COMUDODRES 1-1 4C 6 BAND 8 4 36D 96 EGGLES 12-9 3ARRY MANILOM 17 14

**Parallel Three** CK101/Cocos Beach, FL Steve Ocean

Sleve Ocean CHEAP TRICK PLEETWOOD MAC ROOL & THE GANG CAPT. & TEWHILE SUGAR MILL GANG NOTERT: B&D 2-1 SUPERTRAMP 5 2 RUPERT NOMES 25-14 CLIFF RIGMAR 27 17 STEVIE WONDER 37-24

GIOO/Mobile AL JIM Roberts Foreigners Renwy Locgins Cars DR, Hook Kool & The Gang Hottest: STYX J-1 J.D. Souther 12 7 Supertrange 18-11 Ler 21-12 Rupert Holyes 24 15

KAAY/Little Rock AR

EILE/Galvesta

Terry Dovis ISAAC HAYES CCAPT. & TENNILLE FOREIGNER SVOREY ROB INSON Hottest: EAGLES 1-1 RC & BAND 4 2 B&D 8 4 LEIP GARRETT 19-7 LAUREN WOOD 12-9

BARRY MANILOW FENNY LOGGINS FOREIGNER TOM PRTTY AICHAEL JACKBON Hotlesi, Commodores 2-1 STYN D-2 B60 7 5 KC & BAND 9 6 CRYSTAL GAYLE D-22 FOGHAT Hottest: LED ZEPPELIN 1 1 FLEETWOOD MAC 3 2 EAGLES 4 3 KENNY ROGENE 12-9 SUPERTRAMP 14-10 EELP/EI Paso. TX CAPT. 6 TENNILLE LR8 DR. HOOT

EAUM/Houston, TX Leslie Raboy

LRB DR. HOOK HOStest: KC & BAND 1=1 B6D 7-3 JEMNIPER WARNES 16 J.D. SDUTHER 20-11 BLONDIE 19=15 FM100/Memphis. TN Mark Williams

STEVIE WONDER ROOL & THE GANG LRB Hottest: EAGLES I 1 STYX 52 KC & BAND 9 5 FLETWOOD MAC 13-0 J.D. SOUTHER 14 10 WNOZ/Enoxville. TN Scott Majore

AICHAEL JACKSON AICHAEL JACKSON FOREIGHER RUPERT HOLMES BONNIC ANITT HOLTERE HOLTERE COMMODORES 5-3 J.O. SOUTHER 9-5 BLACKYOOT 19 14 TOM JOHNSTON 22-16

WSEZ/Chattan ooga. TN

TOM PETTY Hottest: STYK 3-1 LRB 9 6 KC 6 BAND 13-7 CLIPP RICHARD 14-10 KENNY LOGGINS 22-16

WSGF/Savanah, GA C.B. Gattney

Rich Thomas RICHIE PURAY JEFF. STARSHIP BLACKFOOT SANTANA EAGLES NOTEREE: ISAAC MAYES 5-1 BAD 8 J RUPERT HOLMES 15-7 WICHAEL BACKSON 20 CLIPP RICHARD 23-1 WISE/Asheville. NC Ray Williams

Ray Williams KOOL 6 THE GANG CARS JOHN COUGAR FLEETWOOD NAC APRIL MINE HOSTERSI COMMODORES 1-1 SUPERTRAMP 8-4 DR. MOOK 12-8 CAPT. 6 TENNILLE 19. KINT/El Paso, TX Ruben Barron

DR. HOOK 12-8 CAPT. & TENNILLE 19-13 STEVIE MORDORE BOWNIE RAITT RICH Trocy LOBD FRANK MILLS ATTACAUTION OF THE CANG SUGAR MILL GANG S

Pete Barry FOGHAT AICHIE PURAY KENNY ROZERS TERI DESARIO HOLESE: BLACKFOOT 3 1 SUPERTRAAP 6 2 ELO 13-8 CRYSTAL GAYLE 15-9 CHEAP TRICK 16 10 WERC/Birmingham AL

YVONKE ELLIMAN KENNY ROGERS RJOL 6 THE GANG HOTERE: HERG ALPERT 1-1 B4D 12-6 RUPERT HOLMES 15-8 CLIFF RICHARD 22-12 ISAAC HAYES 20-16

Tack Randail STEVIE WONDER KENNY ROGERS Hottest: STYX 1-1 ANNE MURRAY 3-2 COMMODORES 7 4 CHRIS THOMPSON 15-12 LRB 17-14

RENNY LOGGINS TOM JOHNSTON YYONNE ELLIMAN STEVE FORBERT HOD STDMART HOLESI: EAGLES 1-1 RENNY MOGENS 2-2 SUGAR HILL GANG C HUPERT HOLMES 12-FOREIGNER 22-17 WAAY/Huntsville, AL Jim Kendricks JIT BERGICES BUGGLES POGHAT KOOL & THE GANG TOM PETTY REMVY ROGERS HACTES EAGLES 2 1 CHKIS THOMPSON 13-9 LRB 20 11 RUPERT HOMPS 23-16 MICHAEL JACKSON 29 1 WROV/Roznoke, VA Barry Michaele BATTY FIGHTS TERI DESARIO KENNY ROGERS NALL & OATES HOTLSEL UTYK 3-1 W. MANCHEBTER & 3 SUPERTRASP & 4 BARRY MANILOW 9 5 LR8 12-7

WCGQ/Columbus GA

WFLB/Fayetteville. NC Larry Cannop

WHHY Montgomery, AL Rich Thomas

WSEZ Winston Salem, NC

MWTalahassee. FL ay Marks PABLO CRUISE POGHAT KOOL 6 THE GANG TOM PETTY JEFF. STARSHIP POREIGNER TOR FORETAY TERIDESARID HOTEREL B6D 1 SWOREY ROBINSON 13 4 DR. MOOK 14-L0 RUPERT HOLMES 27-13 KOOL 4 THE GANG 22-16 JEFF. STARSHIP Nottest EAGLES 1-1 CRYSTAL GAVE 9 4 SYOKEY ROBINSON 11-6 RUPERT HOLMES 17-9 KERMIT THE FROG 15-12

WEXY/Sarasota. FL Charlis Fernandes

R&R/Friday, November 16, 1979

Hottest

**Rupert Holmes** 

Barbra & Donna

EX104/Nashville, TN Steve Denton

Styx

SOUTH

Most Added

Kool & The Gano

Kenny Rogers

Tom Petty

ESEL/Lubbock, TE

Charlie Fernandes Tom PETTY FLEETWOOD MAC PAT BEWATAR MICHAREL JACKSON CAPT. 6 TENNILLE NOTEWET: EAGLES 1-1 STYM 3-2 86D 6-3 LRB 14-10 J.D. SOUTHER 20-12 LATTY CORNOD RITA COOLIDGE PEACNES & HERB ABBA SUZI QUATRO VILLAGE PEOPLE APRIL WINE MARC RATNER MARC RATNER MOTEVBE: COMMODORES 1-1 SUDERT HOLMES 25-15 STEVIE WONDER 31-24

EWIC/Begumont, TX

LOTE BIGT KENNY ROGERS CLIFF PICMARD SYDREY NOBINSON HISTRESS HOSTERS STYK 2-1 BARRY MANILOM 9 5 J.D. SOUTHER 18-8 RUPERT HOLES 20-10 LR8 17-12

EPUR/Amarillo. TH Mark Shannon

Mort Barnon DR. HOOK ALAN PARSONS SUGAR HILL JANG TOM PETT HOLL JACKSON HOLESE 6 RUPERT HOLES 14-6 PRANCE JOLI 13-7 POREIGHER 15 LO KOOL 6 THE GANG 31-14

WANS/Anderson, SC Nona Rael

R&R/Friday, November 16, 1979

# MIDWEST Most Added Hottest Tom Petty

Kenny Rogers Foreigner

**Rupert Holmes** Michael Jackson

**MIDWEST** 

MIDWEST Parallel One CELW/Detroit HI

RUBELIE IFORDIEY SUPERTRAMP PARLO CRUISE LRB RENNY ROGERS CRYSTAL GAVLE Notest: Pad 1-1 RUPERT HOLVES 13-6 RICHAEL JACKSON 21 DIONNE WARMICE 30-17 CLIPP RICHARD 27-23

EBEQ/E aneas City. NO Eathy Roths

POCHAT A PRIL WINE RENNY ROGERS WICHAEL JACKSON Hottest: NOTTOBEL STYR 1-1 BAD 7 3 BARRY MANILON 13 4 LRB 17 10 RUPERT NOLMES 20 15

EDWMMinneepolis. MN Dave Thomson

NOLLY NATCHET TOM PETTY RAINBON HAINBUM HOTTBET: 2AGLES 2-1 3.D. SOUTHER 19 0 ALAN PARSONS 18-11 STEVIE WONDER 20-13 EAGLES 21-16

ESLOSI Louis NO

ROBERT PALVER 1010 HOLESES STYX 1-1 FOREIGNER 6 2 RUPERT HOLMES 12 5 JEPP, STARSNIP 26-16 ANNE NURRAY 31-17

Q102/Cincinnati, OH Pat O'Brien LAB CRYSTAL SAYLE

CAYSTAL SAYLE HOLLOSI COMPODARES 2-1 PLEETWODD MAC 7 2 LED EEPPELIN 8 S BAD 9 7 SUPERTRAMP 21-16

WGCLCleveland OH Bob Travis KOOL & THE GANG RUPERT HOLMES RENHY LOGGINS TOM JOHNSTON HICKAEL JACKSON HOCKOEL BAD 3 1 HER ALPERT 2 2 COMMDORES 7-5

COMPODALS 7-5 RENNY ROGERS 11-9 SLONDIE 10-14 WLS Chicago. IL Store Caser

HOOL & THE GANG Hottest: STYR 3 1 SaD 6 4 CHEAP TRICE 15-11 COMMODORES 21-13 ROOL & THE GANG A-14

WOEY Milwoukes. WI

FOGIAT FENNY ROGERS TVONKE ELLIMAN ROLLOWIC RC & BAND 2-1 FLEETWOOD MAC 4-2 B&D 8 4 COMMODORES 10-7 CNRIS THOMPSON 18-10

EWE'St. Louis. NO Bob Hattrick AC /DC

AC/DC Hottest: RAINBON 9 1 PLETNOOD MAC 3 3 JEFF, STARSHIP 13-11 POLICE 24 17 TOM PETTY D-23

Parallel Two 11 Columbus OH Mike Perkins

ALLE PETIDE CATSTAL GATLE S-DREY ROBINSON TOM PETTY ROOL & THE GANG POGNAT NOTCHEN: STYN 1-1 B6D 5-2 J.D. SOUTHER 20-10 ANNE 4URRAY 32-14 RUPPET NOUMES 26-21 EOFIC Okiahoma City. Of

Chi HICHAEL JACKSON NICHARL JACKSON TOM PETTY SHOKEY ROPINSON Hottest: STYN 3-1 COMMODORES 7-2 B&D 16-9 CLIFF RICHARD 20-14 SUPERTRAMP 28 20

1

KRAV/Tulse, OK Gary Reynolds ROOL & THE GANG (dp) DR. HOOR HOTEREI RUPERT HOLMERS 1-1 B&D 7-2 PRANCE JOLI 13 7 POINTE 41LSAP 17-LO RENNY LOGGINS 22 13 E293 Peorta IL Ealth Edwards

Stv

Barbra & Donna

Eath Edwards CHRIS THOMPSON CAPT. & THUNILE CRYSTAL GAYLE REMAY ROGENS CARB BUGGLES TOM PETTY TOM JOINSTON Nottest: EAGLES 1-1 BAD 9-6 RLOWDIG 11-0 SUPERTAND 1-9 LRB D-11

WGRD/Grand Rapids, Mi Ron White SUPERTRANP SUPERTHANP Hottest: STYX 1-1 BAD 0-2 DONNA SIMMER 5-3 4 11-5 COMMODORES 15-11

WHE/Eanson City. NO Rick Brown

LLE BROWN CLIFF RICHARD REMMY ROGERS DIGHME WARWICE BILLY PRESTON 6 5 HOTEGRE: STYK 1-1 RUPERT NOL4ES 7-3 COMMODORES 5 4 BARRY WARKLOW 9 7 SUPCRTRAME 14-12

WHOT/Toungetown OH POREIGNER CLD GLD 2-1 STVX 3-2 CLIPP RICHARD 13-6 SUPERTRAP 14-10 RUPERT NOLMES 23-11

WHEEFort Wayne, IN John Curry

Iohn Curry Tom PETTY MICHAEL JACKSON POGNAT FAITN RANO GANNA Nottest: Styx 1-1 bad 4-2 Ruptet Holmes 13-9 Clipf Richard 17-11 Stevie Wonder D-16 WNCLColumbus. OH Steve Edwards

RENNY ROGERS PORTIGUER JEFF. STARSHIP ANWE QURRAY WICHAEL JACKSOM PABLO CAUISE HOREGES: STYR 1-1 EAGLES 2 J.D. SOUTHER 14-8 MUPERT MOLEKES D-14 KC & BAND 24-17

WOHO-Toledo OH Beeu Elliott PABLO CRUISE STEVIE WONDER Hottest: STYR 1-1 B&D 2-2 COMMODGRES 6 4 J.D. SOUTHER 15-10 RERMIT THE FROG 32-13

WOW Omaha NE Erik Foxx

Erib Form RENHY LOGGINS ALAN PARSONS RENHY ROGERS MICHAEL JACKSON MICHAEL JACKSON MICHAEL JACKSON BLONDIE 7 2 BARRY MANILON 11-3 SUPERTRANP 12-5 ANNE MURRAY 13-5

WVIC/East Lansing, MI Itm St. John

JIE DL JOER VILLAGE PEOPLE MOON MARTIN STEVIE WONDER BUGGLES HOTLEBI: EAGLES 1-1 BED 6-3 J.D. SOUTMER 10-7 SUPERTMARP 17-11 BLONDIE 18-12

ESTT Devenport IA Mike Connecily

Mike Genneelly KOOL & THE GANG CLIFF RICHARD CAPT. & TENHILLE DA. HOOK PABLD CRUISE ELD SHOREY ROBINSON JUDY TUKE HOELESI: COMMODORES 2-1 STYN 3-2 J.D. SOUTHER 15-11 ANNE 4WARAY 18-14 STEVIE WONDER 24-19

TOM PETTY SHOREY ROBINSON REHNY ROGERS INHATES NOTEGRE STIX 1-1 COMMODORES 5 1 RC 6 BAND 8-5 CLIPP RICHARD 12-9 SUPERTRAMP 16-12 EETH-FMWichita ES Jeff Alan

WISM/Madison, Wi Samaniha Jones

the song was dropped from the playlist then re-added.

CRYSTAL GAYLE RENNY ROGERS EAGLES (dp) Nottest: EAGLES 2-1 BAD 8-4 STYX 9-6 COMPRODERS 15-11 ANNE HURRAY 21-16 WITPICleveland OH Cleveland Reynold

RUPERT HOLMES HALL & GATES HOLDERL BAGLES 1-1 ANNE HURRAY 6-4 LOBO 10-8 ALAM PARSONS 15-11 ENGLAND DAN & JFC 10-14

EWEN/Tules. OE Dave Michaele TOM PETTY HERE ALPERT ROOL & THE GANG NATURE'S DIVINE NATURE'S DIVINE Notest: Rupert Notres 1-1 J.D. Souther 9-4 Clipp Richard 23-14 Stevie Wonder 36-16 Henny Rogers D-25

ELEO/Wichita ES Bob McEay

TOW PETTY FOGMAT RICHIE FURAY TERI DEGARIO HOTE-BL-I RAD 3-2 LRB LO 7 RUFERT MOL4ES 15-0 CLIFF RICHARD 12-9 WYFM.Youngstown. OH Jett Tobin

BARRY MAHILOW Hottest: H 1-1 B&D 7-6 RENNY ROGERS 11-10 LED IEPPELIN 17-15 BARRY WANILON A-16

Parallel Three EEWL/Topoles. ES

DIONE WANHICE ROBERT JOHN RARC RARLES MARC RATHER M. MANCHESTER HOLLENE: COMMODORES 1-1 OFLEANS 4 2 J.D. SOUTHER 6-3 LRB L3-10 RUFERT HOLMES 10-13

KFYR Busnarch, ND Dan Brannan

PABLO CRUISE Hottest: STYN 1-1 PLETMOOD MAC ) 2 COMMODORES 5-1 EAGLES 5 4 CRYSTAL GAYLE 10-8 KKLS Rapid City, SD Kjar Sherwyn

POREIGNER CAPT. & TENNILLE ALAN PARSONS ALAN PARSUNS Notest: KC 6 BAND 2-1 STYX 3-2 COMMODORES 7 4 JIMNY BUFFETT 9 6 CLIFF RICHARD 16-10

EXRC/Sious Falls. SD Brian Phoenis CLIFF RICHARD CRYSTAL GAYLE FOREIGNER

Hottest: STYN 1-1 COMHODORES 4 2 BAD 10-6 MICHAEL JONNSON 14-11 J.D. SDUTHER 17-12

EEELGrand Forks. NL Jack Lundy TOM JONNSTON MICHAEL JACKSON Notest: EAGLES 2-1 KC & BAND 7 4 LRB 14-8 COMMODORES 17-10 RUPERT HOLMES 18-13

WARX/Duluth. MN Bruce McGregos

POREIGNER (dp) POREIGNER (dp) Nottest: STYX 3-1 86D 10-6 BARRY 4ANILOW 15-10 SUPERTRAMP 20 11 LRB 18 13

WEAQ/Eau Claire. WI Rick Roberts TOM PETTY Hottest: STYX 2-1 JIMMY BUPPETP 10-8 Supeatramp 13-9 CRYSTAL GAYLE 17-14 ELO 19-15

# WGBF/Evanaville, IN Greg Schaefler

TICHAEL JACKSON FOREIGNEN Nottest: STYN 1-1 86D 10-4 J.D. SOUTHER 8-5 RUPERT HOLMES D-11 LRB D-12

WNAM/Neepah Wi Jay Tyler FOREIGNER

POREIGNER DR. MOOK NOTFEET: STYX 2-1 PLEETMOOD MAC 3 2 RC 6 BAND 6 5 J.D. SOUTYER 12-8 RUPERT NOLMES 21-14

WRER/Rocine, WI Mark Rivers EAGLES IAN GOMM FLEETWOOD MAC MAXINE NIGHTINGAL MOUNDS AICF DERAINGER Notest: EAGLES 1-1 RUPERT HOLMES 5 3 STVR 10-6 J.D. SOUTHER 12-8 GARRY MANILON 13-9

WSPT Stevens Point, WI Pet Martin 
 Cat Hartin

 μεμαγ Loggins

 μεμαγ Loggins

 μεμαγ Loggins

 μαιρ Loggins

 γαιρ Loggins

 μαιρ Logging

 μαιρομαιρομα

WTRU/Mushegon, MI Bill Andrews CRYSTAL SATLE

RUPERT HOU SUPERTRAAP Hottest: STYN 1-1 HERB ALPERT 3 2 ROBERT PALMER 4 COMMODORES 24-16 B4D 20-20

WRER South Bond. IN los Lightnes ROOL & THE GANG

EOOL & THE CARG LAB CAPT. & TENNILLE PORTIGHER (dp) BLACKFPOOT (dp) PACES (dp) TOM PETTY (dp) HOTLEE (dp) TOM PETTY (dp) HOTLES 2-2 BAD B-4 RUPERT ROUMES 21-11 J.D. SOUTHER 18 12

EDVVITopeka EN Parul Blats

DE. NOOE TOM PETTY NICHAEL JACKSON PORTGAREN NOTEOSE: STYR 1-1 EAGLES 2-2 B&D G-3 RUPERT NOLMES 11-9 SUPERTRAMP 12-10

EQWB FILF argo. ND Bill Richards CLIFF RICEMPED CHEAP TRICE BLACKFOOT 400H 4ARTIN FOGAAT HOTEGET: STYX 1-1 SUPERTRAMP 6-3 JEFF. STARSHIP 21-14 HALL 6-04TES 26-22 STEVE PORBERT 32-25

SHOKEY ROBINSON TOH PETTY RENNY ROGERS FOREIGNER LED SEPPELIN

KEARTH/Los Angeles, CA Bob Hamilto

ISAAC HAYES

KFI/Los Angeles, CA Roger Colins PLEETWOOD HAC PLEE HOOD HAC POCHAT SHOKEY ROBINSON BLONDIE ACGLES BLACKFOOT BLACKFOOT ALAN PARSONS DR. HOOK HOTENEI BGD 2-1 STYX 3-2 KC & BAND 10 7 RUPERT HOLMES 19-12 KOOL & THE GANG 24 17

DS & HOTS

EFRC/San Francisco. CA Garland/Sholin NICHAEL JACKSON FLYING LIZARDS PLYING LI Hottest: EAGLES 1-1 COMMODORES 3 2 COMMODORES 3 2 84D 7-3 STYN 12-6 TIM CURRY 16-10

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) Indicates

EDU/Deaver. CO Doug Erikson BLACEFOOT

NOON WARTIN STEVE FORBERT RAINDOM CAPT, & TENNILLE PABLO CRUISE TOM PETTY FOGNAT POGNAT Hottest: EAGLES 2 1 STYH 3-2 SUPERTRAP 13 6 BARRY MAHILOW 12-7 RUPERT HOLMES 25-15

ETR/Seattle WA Tracy Mitchell RICHAEL JACESON EENNY ROGERS Nottoet STYN 1-1 STRA 1-1 B60 5-3 LED SEPPELTH 12-9 SUPERTRAMP 14 9 RUPERT ROLAES 20-10 EOPA/Phonese AZ

John Volpe Total 10 per POGRAT E EN MY POGENS E AL 198 OH TON JOHNSTON NOTE 0 EL STALAN PARSONS 12-4 RODG 6 THE GANG 23 10 PRANCE 701 22-15 SHOREY ROBINSON 21-18 EUPD Phoenix, AZ

John Sebastia HOLLY WATCHET TOM PETTY POGNAT HOTCHET EAGLES 4 1 ALAH PARSOMS 5 2 RED SPEEDMAGON 13-6 TRIUMPH 17-13 JOURNEY 19-15 ERLALos Angeles CA

NOON MARTIN ABBA DIONNE MARWICK DEDMIE MARMICA HOTEBEE COMMODORES 1 1 B6D 2 2 ROOL 6 THE GANG 1 3 REDNY ROGERS 4 4 EAGLES 5 5

Parallel Two ECPI/Sais Labs City. UT Gary Waldron SUEI QUATRO

SUEI QUATRO ARS REWNY ROCERS PEACRES & NERB ISAAC HAYES HEAD BOYS HORLOST STRA J-1 AUPERT HOLMES 13-6 CRESTAL SATE 15-11 DR. MOOK 17 14 ROMNIE MILSAP 22-18

STYR 1 1 JENNIPER WARNES 12-8 RC & BAND 18-11 LRB 22-14 RUPERT HOLMES 27-21

KEWAY HOGENS ISAAC HAYES ALAN PARSONS HOTLEST: STYX 2-1 COMMODORES J 2 RUPERT HOLMES 15-6 KC 6 8AND 13-7 ROOL 6 THE GANG 21-11

KERN Bakerheld, CA

SHOKEY ROBINSON KENNY ROGERS

Kns Mitchel

EENO Las Vegas. NV Bill Alexander NICHAEL JACKSON EW6P JEFF. STARSHIP Nottest: STYX 1 1

WEST Parallel One

B100/San Diego. CA Gien McCariney

LED ZEPPELIN Mottest. STYX 3 1 COMMODORES 4 2 RUPERT HOLMES 15-4 EC & BAND 10-8 SUPERTRAMP 20 12

TOM PETTY Hottest: Commodores 1-1 Kool & The Gang 10-6 Rupert Holmes 23-10 Crystal Gatle 16-12 Michael Jacksom 20 14

WEST

EFENS/San Bernardino. CA Craig Powers EAGLES SMOKEY ROBINSON CHRIS THOMPSON RENNY ROGERS RENNY ROGERS Hottest Eagles 1-1 Barry Manilow 10-7 Supertramp 12-9 J.D. Souther 19-11 Crystal Gayle 21-1) KGW/Portland, OR Richard Harber

Pege 27

Styx

Hottest

**Rupert Holmes** 

EDZA/Pueblo. CO

EFXD/Boise. ID

EAGLES RENNY ROCERS HERB ALPERT HOTLOST: EAGLES J L COMMIQOERES 4 2 RUPERT HOLNES 9 4 DR. HOOK L2-0 SUPERTRAMP 15 9

EOOE/Billings. NT Michael May

B6D MOON MARTIN

NOUN THE SHOES FOREIGNER

JOHN COUGAR ALAN PARSONS

ALAN PARSONS Hottest STYN 2-1 EC & BAND 9 ] RUPERT HOLMES L2 6 SUPERTRAMP 1] 8 BLONDIE 22-15

EQDUGreat Falls, MT

Barry Cooper Tom PETTY 400N 4RATIN KENNY ROCENS DIONNE WAHMICK ABBA Motteas: EAGLES 1-1 COMMIDDARES 3 2 KC & BANO 14 11 RUPERT HOLMES 23 19 N. MANCHESTER 25 21

KRLC/Lewiston, ID Steven Alan MacKelvis

MICHAEL JACKSON POGNAT BUGGLES PAT BENATAR HOLLESLI STYX 1-1 BAD 8 5 RUPERT HOLMES 12 7 SUPERTAMP 15 9 TOM PETTY 27 20

ESLY/San Luis Obispo. CA Brad Ranger

HICHAEL JACKSON Hottest KC 6 BAND 5 1 86D 2 2 RUPERT HOLMES 14-9 SMOKEY ROBINSON 20 12 LAUREN HOOD 25 19

EYSN/Colorado Springs. CO Mark Muray

HALL & OATES CAPT. & TENNILLE YVONME ELLIMAN MICHAEL JACKSON TOM PETTY Notest: STYK 1-1 ANNE MURRAY 6 J SUPERTRAMP 11-6 CLIFF RICHARD 19-10 PABLO CRUISE 28-19

EENUAnchorage. AE

JOE EGAN RICK DERRINGER BLUE STEEL Vottest: STYX 8 1 BARRY MANILOW 9 2 IAN GOMM 10 4 JIMMY BUFFETT 12 7 COMMODORES 13-9

NATURE'S DIVINE TON PETTY ALAN PARSONS HICHAEL JACKSON

SICHAEL JACKSON

Barry Cooper

For Kelly

Rip Aving

RUP Aving POREIGNER RENWY LOGGINS ROOL & THE GANG ISAAC HAYES MAXINE NIGHIINGAL HOTERE: RC & BAND J-1 SUPERTMANP 16 8 RUPERT HOLMES 22 1J LAUREN WOD 2J-16 LRB 25 19

Supertremp

WEST

Most Added

Kenny Rogers

**Michael Jackson** 

**Tom Petty** 

EING/Seattle, WA

CRYSTAL GAYLE

YM/Freeno. CA Ray Appleton

POLICE RARLA BONOFF FOREIGNER

FOREIGNER MICHAEL JACKSON Nottest: B6D 1 1 SUPERTRAMP 7 4 KC 6 BAND 15-7 RUPERT HOLMES 14-9 LRD 18-14

POREIGNEH Hottest: STYR 2-1 COMMODORES 15 5 AUPERT NOUMES 24 11 LRB 18 12 PABLO CRUISE 23-14

EORL/Honolulu. HI

DR: HOOK NATINE NIGHTINGAL JEFF, STARSHIP SHOREY ROBINSON TOM JOHNSTON ABBA ROOL & THE GANG CRYSTAL GAYLE CHRIS THOMPSON CAPT. & TENNILLE MATWARD FERGUSON HOTE # CANSAN CAPT

MAYNARD FERGUSOW Hottese EAGLES 3 1 860 4 3 RUPERT HOLMES 19-11 MICHAEL JACKSON 16 12 BRENDA RUSSELL 26 17

EREE-FM/Albuquerque, NM Debbie Hughes

POGAT RUPERT HOLMES FLEETWOOD MAC FLEETWOOD MAC HOLTERE STYN 1-1 SYN 1-1 SUPERTRAMP 4-2 COMMODORES 12-6 J.D. SOUTHER 16 12 ORLEANS 10-14

KHJ/Los Angeler, CA Chuck Martin

ISAAC HAYES TOM PETTY Hottest: COMMODORES 1-1 BeD J 2 STWI 7-4 REMNY ROGERS 11-8 S4OREY ROBINSON 1) 9

KLUC/Las Vegas, NV

AUPERT HOLMES FOREIGNER NOTEGEL LED ZEPPELIN 1-1 STYX 4 2 COMMODORES 23 3 IAN GHMM 13 8 RENMY LOGGINS 17-10

**Parallel Three** 

DOWAN SUMMER BUGGLES FLEETWOOD MAC CAPT. 6 TENNILLE STEVIE WONDER HOTEGE: STYX 1-1 BAD 9 4 LRB 13-8 RUPERT HOLMES 24 9 KENNY LOGGINS 23 17

EBIM/Roswell, NM Mark Winkles

JEFF. STARSHIP STEVIE WONDER RENAV LOGGINS ENGLAND DAN 6 JPC Hottest: COMMODORES ) 1 STYM 4-3 BARRY MANILOW 13-8 SUPERTRANF 12-9 B6D 19-11

EBOZ/Boseman, MI Dennis Nichols

TOM PETTY KENNY ROGERS RITA COOLIDGE CARS Noteme: EAGLES 1 1 RUPERT HOLMES 5 2 STYX 8-4 LEO ZEPPELIN 9 5 SUPERTAMP 20 15

MARINE NIGHTINGAL RAINBOW

RUPERT HOLMES 31 11 ANNE HURRAY 23 15 JEFF. STARSHIP 30-20

ECBN.Reno. NV

Palmer Stewar

GONNIE RAITT NARC RATNER SANTANA

SANTANA Hottest: STYX 1-1 LRB 13-8

EBDF/Eugene OR

oha Sta TON PETTY

SANTANA PAT BENATAR FOGHAT

Elmo Akane

Rob Conrad

LR8 Hottest: EAGLES 1 1 STYX 10-2 EC 4 8AHD 18 9 B4D 19-10 RUPERT HOLMES 23-14

EJRB/Spokune. WA John Sherman

TOA PETTY RDHHIE ALLSAP FLEETWOOD AAC HOSTENEL EAGLES 1 LAB 21 15 M. AARCHESTER 22-16 HICHAEL JOHNSON 28-23

EMIC/San Diego. CA A.J. Roberts PLEETWOOD NAC EAGLES RENNY ROGERS DIONNE MARWICK NOTEGET. EAGLES 1 1 RC & 0 ND 4 4 J.D. SOUTHER 13-0 RUPERT HOLMES 13-15 FLEETWOOD MAC A 19

EROY Socramento, CA Don Selanco

Dom Selenco CRYSTAL GAYLE EENNY ROCERS POLICE BUGGLES BUGGLES COMPODORES 1-1 SUPERTANAN 20-14 RUFERT HOLMIS 30-10 RUFERT HOLMIS 30-10 RUFERT HOLMIS 30-22 1 JEFF. STARSHIP 26 21

Deb Record Fone for the Launes wood (ma) (available) John Coucae Noteet: STYN 2-1 BARRY WANTLOW 16 9 CHEAP TRICK 10-12 REMAY LOCOTHS 21 16 EAGLES 25-17

ERSP/Salt Lake City, UT

DR. HODR EENNY RUGERS HENNY RUGERS HENNY RUGERS STYR 2-1 B4D 5 3.D. SOUTHER 17-0 LAB 10 9 EC 6 BAND 19-11

ERUE/Phoenis AZ Bobby Rivers

BODDY RIVERS ALAN PARSONS SYDEY HOELMSON BICKAEL JACKSON BREATHLES POCHAT FLEETWOOD HAC CHEAP TRICK HOTCHEL STRIJI KC & BAND 5 2 BARRY MANILON B 5 SUPERTRAP 14 10 J.D. SOUTHER 21 12

ETAC/Tacoma. WA Sean Carter

CAPT. 6 TENNILLE MICHAEL JACKSON FOREIGNER EAGLES FUEETWOOD WAC HOTCASI: MICHAEL JACKSON 1-1 COMMODORES 9 6

COMMODORES 9 6 SUPERTRAMP 17-10

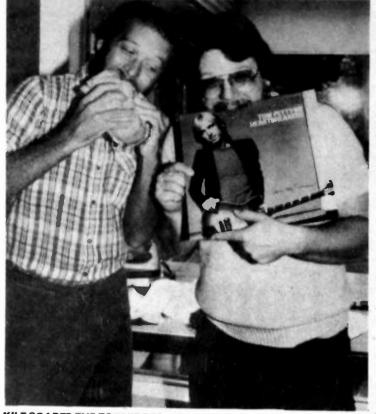
ETET/Tucson, AZ Ed Alexander

SAD 18-11 RUPERT HOLMES 26-13

LRB (RA) DOWNA SUM ER DR. MOOR APRIL WINE FLEETWOOD WAC HOTEWST: STYX 1-1 SUFERTRAMP 9 5 RUFERT MOLMES 17-8 86D 14-9 PABLO CAULSE 18-14

Lorraine Winega

ERQ/Tucson AZ



KILT SCARFS THE TORPEDOES — To prevent the new Tom Petty LP from being sandwiched in between other new releases, MCA Houston promotion rep Roger Ramsey (right) brought a torpedo sandwich along with the "Damn The Torpedoes" LP when he visited KILT. The station's Larry West is pictured devouring the submarine at left.



TOP-40

**RITA'S COOL EDGE IN MONTGOMERY** – A&M's Rita Coolidge visited WHHY and Y102/Montgomery during a promotional tour. Pictured during the stopover are (I-r, seated) John Chapman (of no designated industry position), WHHY MD Rich Thomas, and A&M's Johnny Shuler; (standing, I-r) Y102 MD Phil Horton, WHHY PD Larry Stevens, Coolidge, and Y102 PD Kris O'Kelly.



MESSINA VISITS KIMN – Columbia's Jimmy Messina, on the road for his first solo tour, visited KIMN/Denver. He's pictured at left with KIMN MD Doug Erickson.



JOURNEY MEN VISIT KFRC — Columbia's Journey, in the midst of San Francisco recording sessions, visited KFRC. Pictured (I-r) are Journey's Steve Smith and Steve Perry, road manager Pat Morrow, KFRC PD Les Garland, and promotion/publicity rep Sandy Einstein.



WAKY'S WINNING DISPOSITION — WAKY/Louisville motivated its staff with the winning spirit by printing up the pictured T-shirts at a pre-ratings party. Pictured (I-r, front) Bill Bailey and Bill Purdom; (row 2, I-r) Joe Wright, Harry Lyles, Adele, Chary Southmayd, Howard Modell, and Bobby Hatfield; (row 3, I-r) Darrell Douglas, GM George Francis, Bob Moody, John Ashton, PD Mike McVay, Charlle Blue, and Mike Mills.



AWARD TURNS JOCK'S LAPS INTO A KOMA CREDIT – KOMA/Oklahoma City PD Bill Burkett (right, pictured with a Muscular Dystrophy rep) ran in a celebrity race during the annual "Sun Fun Run" in Mustang, OK, which raised funds for MD. He's pictured receiving a plaque for his participation.

€

# WLUP Shows Who Concert On Closed Circuit

WLUP/Chicago has found a novel solution to the problem of large demand and inadequate supply in hot-ticket rock concerts. As sole outlet for Chicago's Dec. 8 Who date, the station realized that a lot of people who wanted to see the band wouldn't be able to score tickets. So WLUP has arranged for closed-circuit live showings of the concert at nine area theatres. Six cameras and a TV crew will cap-

**Continued from Page 1** 

serve as an interpeter.

Arbitron

that of week three.

ing steps:

'79 report

mates

counties appears to be in line.

normal four-week report.

the sample base entirely.

deleting third-week diaries from

A fourth possible option, that of

extending the survey a week as

has been done occasionally in the

past, was rejected by Arbitron. A

sample could not be ordered in

time to cover the metro properly,

and the Thanksgiving holiday

might mean atypical listening

which could also affect the esti-

After the diaries have been pro-

cessed in Beltsville, Arbitron will

decide which of the above options

to exercise with regard to the O/N

'79 NY report. In the meantime,

Arbitron will be issuing to New

York area broadcasters and other

affected parties information on

the entire situation.

.

Continued from Page 1

**Arbitron Options** 

According to Aurichio, no action

embassy on Wednesday morning

Iran

(11-7).

ture the live action, and WLUP will provide concert sound systems at each theater. Tickets, amount of action on tickets.' which include a post-concert showing of the film "Tommy," cost \$7.98, and 5000 were sold the first day (Saturday 11-10).

WLUP GM Les Elias told R&R, I think it's a first-ever, though I didn't realize it at the time we took it on. Most closed-circuit things in the past have been limited to box-

were in good health, but that direct communication was impossible.

#### **Breaking The News**

Radio also contributed to break-WHIO PD Bob Davis told R&R ing a news development. On Tues-(11-6), KMPC/Los Anthe project necessitated several day follow-up calls, aggravated by the geles air personality Robert W. inability of the station staff to com-Morgan discovered via a 20municate in Persian. Eventually, minute phone call to the embassy WHIO located an Iranian student that some of the hostages had from the University of Dayton to been moved to another, unidentified location. Morgan had called Through this student, who wishin an effort to talk to some of the ed to remain anonymous, WHIO hostages to determine their wellwas able to ascertain that all the being. News of the hostages being hostages, including Lauterbach, transferred stunned the wire services, and the breaking of the news story netted the Pop/Adult station extensive coverage from the local and network television stations. Several of KABC/Los Angeles's

# Jacobs

**Continued from Page 1** 

was originally taken to alert broadming in the 50th state, which is casters or the trade press because generally subject to extended de-Arbitron did not at first think the lays. He told R&R, "We'll merge problem significant enough. Howlocal personalities with the best of ever, since R&R brought the story Mutual, particularly talk show to the surface, Aurichio has stated host Larry King, who's never been that the ratings company will be heard in Hawaii." Jacobs added doing the following checks as the that his staff will consist solely of third-week diaries come back locals or air personalities with Hafrom the New York metro: waiian experience. "It will be some-1) Comparing the non-delivery thing new for the 80's with the starates of the other three weeks with ture of KSFO in the 60's and KMPC 2) Checking to see if the sample in the early 70's," Jacobs com-

distribution in the nine affected mented The new station has a 10,000-watt After examining the above items signal, as strong as any in the Islands, Jacobs said, but technical and assessing the impact of the potential problem diaries, Arbifacilities are "outdated." Following overhauls by Chief Engineer tron may take any of the follow-Donn Werrbach, it's hoped that Not publish a New York O/N KWAI will have the strongest signal in Hawaii, covering 100% of · Publish the book with the third-Oahu (something no other station week diaries intact and publish a does, according to Jacobs) and eventually almost all the state's · Publish a three-week report, other islands.

Jacobs began his radio career in Honolulu in 1955, becoming a leading air personality and programmer by 1962, when he became PD at KMEN/San Bernardino. He enjoyed great success as PD at KHJ/ Los Angeles in the early Bill Drake era (1965-69) and with KGB/San Diego in the early 70's, where he pioneered the "Homegrown" album concept of locally-oriented songs by local musicians (a tradition he plans to reintroduce at KWAI). He was also a co-founder of Watermark, Inc. and helped develop its "American Top 40" program, and produced the "Cruisin' " series of historical Top 40 radio documentary albums. From 1976 to May, 1979 he served as morning man at KKUA/Honolulu.

ing. No one knew what to expect, but there's been a tremendous

Elias added, "If this works well, I think we'll do more of these. This is really a benefit to the audiences who want to see these shows but they're sold out. This is an option to see it at a fair price. I think this will be something we can do on a regular basis."

began when Carole Hemingway, evening host for the News/Talk station, invited listeners to air their opinions on the Iranian situation. One of her first callers was a former regular known as Sam The Junkman. Sam told Hemingway that he had called the State Department earlier that day to offer his expertise, and had been transferred to the "Iran Working Group." a special high-level task force assigned to the situation. He was now calling KABC to describe his encounter with the group.

Hemingway then proceeded to give out the number of the group over the air, urging her listeners to volunteer their opinions directly. Within minutes, State Department official Larry Benedict was on the phone with Herningway from Washington pleading with her to ask her listeners to stop calling. However, Benedict assured Hemingway that all calls to the State Department had been logged and each comment would be forwarded to President Carter himself.

#### **Cooling Passions**

But generally, the consensus at News/Talk stations was that too much time devoted to the Iranian crisis might aggravate the situation. In Denver, where an Iranian student shot and killed an American teenager after the youth threw a brick through the Iranian's window, the mood was particularly reserved

"People here are very emotional," said KOA/Denver Station Manager Joei Day. "If we blow this story out of proportion, there may be more violence."

Larry Crandel, KOA's afternoon producer, had several guests on call-in shows before last Sunday's shooting. Among them was a pro-Khomeini student. "It was one of the longest and most emotional segments we've ever had," Crandel said.

WOR/New York VP/GM Rick Devlin said two journalists with expertise in Middle Eastern Affairs were guests on a talk show, but like Joel Day, he cautioned against inflaming the problem. "Nothing would be served by stirring up the issue now," he said, noting that there have been far fewer demonstrations in New York by Iranian students since Carter announced his crackdown on illegal student visas.

WRC/Washington, DC reported a huge volume of phone calls for shows dealing with Iran. One afternoon drive, 2419 people attempted to call during a one-hour-and-15minute show. During one morning drive, a record 3100 attempted callers were reported. And as the crisis persists, radio's involvement may continue to be dramatic.

# WCI, Women's Group Settle Violent LP Ad Dispute

Warner Communications Inc., in a joint statement with Women Against Violence Against Women (WAVAW), announced last week that the company would 'strongly discourage the use of images of physical and sexual violence against women" in record advertising. The joint statement marked the settlement of a two-and-a-half year dispute between the two organizations, stemming from an eyebrow-raising billboard for the Rolling Stones' "Black And Blue" album which graced the Sunset Strip in 1976.

In making the announcement, David Horowitz of WCI's Office of the President stated, "The WCI record group opposes the depiction of violence against women or men, on album covers and in related promotional material. This policy expresses the WCI record group's opposition to the exploitation of violence, sexual or otherwise, in any form." However, while Horowitz noted that the policy was subject to prior contractual restrictions. which give control over LP graphics to the artists, the announcement constitutes a formalization of

# MCA

#### Continued from Page 3

its divisions (MCA Records, MCA Distribution Corp. and MCA Television Ltd.) utilized segregated job classifications, failed to transfer and promote qualified black employees, dismissed blacks on the basis of race and color, denied equal wage opportunities, job assignments and expense reimbursements to blacks, and failed to recruit, employ and maintain blacks due to color. In addition, the suit charges that MCA refused to take affirmative action to correct the allegedly discriminatory policies it practiced.

Furthermore, the plaintiffs claim MCA has violated their civil rights as expressed, in part, by the Civil Rights Act of 1964, and seek to establish a permanent injunction against the firm prohibiting the allegedly discriminatory practices as well as demanding a court-ordered payment of all wages, pensions, Social Security payments, and other benefits. When contacted by R&R, MCA spokespersons, acting upon the advice of their legal department, refused comment.

Meanwhile, according to industry sources, former MCA Records National R&B Marketing Director Wendell Bates has filed suit in Los Angeles Superior Court against the label, VP of A&R Denny Rosencrantz, Comptroller Lou Cook, and former National VP of Promotion Stan Bly, charging he was illegally terminated following a six-month leave of absence. Bates claims he had asked the defendants for and was granted the time off so that he might have surgery performed on a pinched nerve in his neck. Shortly after his release from the hospital he was terminated. Bates is seeking \$1.5 million in damages. MCA spokespersons declined to comment.

WCI policy, and the company will attempt to discourage sexual violence in these instances as well.

WAVAW spokesperson Joan Hogarth commended WCI for the formal announcement, adding that she "anticipated that it would have an important impact on advertising policy throughout the record industry, as well as other industries, and on the media industry as a whole."

# **CMA**

#### **Continued from Page 3**

includes Bill Anderson (owner, KFTN/Provo), Bob Kingsley (Watermark's host of "American Country Countdown"), Don Nelson (WIRE-WXTZ/Indianapolis), King Edward Smith (WSLC/Roanoke, VA), Jim Slone (KCUB/ Tucson), and Bud Wendell (WSM/ Nashville). The board also includes permanent members Bill Denny (Cedarwood Publishing), Francis Preston (BMI), Wesley Rose (Acuff-Rose), and Joe Talbot (Precision Record Pressing). Directors-at-large are Chic Doherty (MCA), Joe Galante (RCA), and Irving Waugh (Tree Television). Other directors include Stanley Adams (SESAC), Jerry Bradley (RCA/Nashville), Jim Ed Brown (RCA recording artist), Hutch Carlock (Music City Record Dist.), John Davies (Dee Jay Music/Calgary), Gayle Hill (Gayie Hill Co.), Jack D. Johnson (J.D. Johnson Talent), Ed Konick (Country Song Roundup), Shoochio Kusano (Shinko Music, Tokyo), composer John D. Loudermilk, Bill Lowery (Lowery Music), Bruce Lundvall (CBS Records head), Sam Marmaduke (Western Merchandisers), Barbara Mandrell (MCA recording artist), Richard McCullough (J. Walter Thompson), Harry Peebles (H. Peebles Agency), Tandy Rice (Top Billing), Charles Scully (SESAC), Joe Sullivan (Sound Seventy Productions), and Lee Zhito (Billboard).

The first of four scheduled board meetings get under way in Montego Bay, Jamaica, on January 7-10, 1980. With meetings set for Chicago, Lake Tahoe and Nashville. During the January meeting, goals and projects are set for the coming year, based on committee meetings for each of the categories the CMA represents.

# KRLA

#### **Continued from Page 1**

In the merger, Western Broadcasting Co., whose principal owner is Bob Hope, will be the major stockholder in the newly-formed corporation. Art Linkletter and Ed Pauley also have stock in Western, whose four partners include Voice In Pasadena, Inc. (25%), Goodson-Todman Broadcasting. Inc. (15%), and Charles Jobbins (5%). For a detailing of the causes. history, and further potential complications of the KRLA case, see Page 6.

# listeners also got into the act. It all

#### Page 26

#### EAST Most Added Hottest Tom Petty Barbra & Donna

Kenny Rogers Foghat

# Commodores EAST

Parallel One MEX/Plimburgh. PA Jay Brone POREIGNER PARKIGARE 41CAAEL JOHNSON #70 BPEDDWAGSM HOLEGE ALAH PARSENS 3 1 COMMODGRES 7 5 THIUMPH 14 LO EAGLES 27-12 J.D. SOUTHER 19-15

CHUM/Toronto. CAN Hottest BLONOIE 5 4 POREIGHER 7 5 BCOMTONN NATS 10 POLICE 15 10

CEGM/Montreal CN loyce Philiarelia

AICHAEL JACKSDH AICHAEL JACKSDH SCHMIT THE FRAD SOONTDWN RATS CAFT. & TENNILLE HOLLOR RADES 1.1 CHMM DOORES 12 7 CARS 14-10 DEO 22-12 FOREIGNER 20 10 WABC/New York, NY

CAPT. 6 TENNILLE

HOTLOBE. COMMICORES 5 1 860 4 2 EAGLES 15 6 STYX 13 7 MICHAEL JACESON 16 11 WCAO Baltimore. MD Ron Riley

CAPT & TENNILLE JEPP. STARSHIP

JEFF Hottest FC & BAND 2 1 RUPERT HOLMES 25-11 STEVIE WONGER 21-17 SUPERTRAMP 24-18 DR. HOOK D-26 WFIL/Philadelphia. PA Gerry DeFrancisco

SHOREY ROBINSON Hottest COMMODORES 2-1 COMMODORES 2-5 STYX 6-2 KC & BAND 21-14 STEVIE WONDER 22-18 J.D. SOUTHER 25-19

WIFLPhiladelphia. PA Jett Robins

RC & BAND RAINBOW BLACKFOOT NITEFLYTE STYR 3-1 RENNY ROGERS 11-5 Commodores 14-7 Supertramp 15-9 Barry Manilow 25-16

WESW/Butialo. NY RUPERT HOLMES JEFF. STARSHIP SUZI QUAIRO BLACKPOOT HOLLEBL. STYX L-1 COMMOORES 4 3

COMMODORES 4 ) A88A 10-8 KC 6 8AND 13-10 86D 28-15

WNBC/New York, NY Ros Frank

Hottest 86D 2-1 CARS 3 2 COMMODORES 9 6 RENNY ROGERS 14-8 RNACK 13-10

WPEZ/Pittsburgh, PA Mark Fritsgee

STEVIE WONDER KENNY LOGUINS NOTCORE STYX 2-1 COMMODORES 5 2 RAINBOW 11-5 ALAN PARSONS 16-11 JOHN COUGAR 23-17

WPGC Washington DC Jim Elliotr

ISAAC HAYES CAPT. & TENNILLE BUGGLES NOTERS STYN I I NC & BAND 3-2 NOOL & THE GANG 15-7 SUGAR HILL GANG 22-9 J.D. SOUTHER 25 17

WREO/Baston MA Karry Nelson

HICHAEL JACKSON SMOKEY ROBINSON OR. HOOK TOM PETTY KENNY ROGERB RUPERT HOLMES HOELGES. 640 2 1 860 2 1 Commodores 5-3 Garry Manilow 14 10 John Cougar 15-12 Donna Summer 18-13

F103 Beston MA Tom Connelly WAERAllentown PA MODH HARTIN TOM PETTY Hottest: BARRY HARILOW 2-1 COMMODONES 3-2 ANNE MURNAY 10-5 LRS 14 0 HUTERT HOLMES 20-10 ROOL & THE GAND HOLLEBI EAGLES 4 1 TYE 10-5 BD 12-7 COMMODORES 11-0 HC 5 BAND 27-21 WELO-New York, NY Don Kelly WHYN/Springfield. MA Ken Capureo UNE JAY DR. HOSE HOLEAR BAD 2-1 SYNE BA NICHARL JACKSON 13-5 KOOL & THE GANG 18-11 RUPERT HOLMES 24 15 2003437 FOGLAST AITA COOLIDGE DIOHEE WANHICK TOM PETTY AICHIE FURAY HOLLEST RC 6 8ANO 2-1 EAD 10-3 COMMODORES 6-4 STYX 7-5 STYLE WONDER 18-16 Parallel Two EC101/New Haven CT 14Q/Worcester. MA Steve York STEVIE HOMOER HENNY LOGGINS OAK Hottest: B4D 2 1 J.D. SOUTHEN 10-4 SUPERTMANP 15-11 RUPERT HOLMES 24-12 CLIPF RICHARD 20-16 OIONNE WARWICK POGNAT SONNIE RAITT EAGLES FLEETWOOD MAC HOELOSTI Hottest: BAD 1 1 CHRIS THOMPSON 14-5 ELO 12-7 CARS 13-9 TIM CURRY 19 10 R1 WFBR Baltimore. MD Andy Sculinski 18105/Providence. RI Todd Chase PABLO CRUISE DR. HOME CAPT. 6 TENHILLE NITEPLYTE CRYSTAL GAYLE ABBA (dp) Hottese: KC 6 84HD 3-1 STYX 3-2 RUPERT HOLMES 9-5 SUPERTRANEP 22-13 MICHAEL JACKSON 29 TOM PETTY JOHN COUGAR RENNY ROGERS Hottest BED 1 J STYR 4-3 ANNE 4URRAY 8-5 KOOL 6 THE GANG RC 6 BAND 23-15 1.7

Sty

MICHAEL JACKSON 20-WBEN-FM/Buttalo.NY Roger Christian ABBA KENNY ROGERS FOGHAT 9 LACKFOOT 704 PETTY STEVE FORBERT HOLLES. STYK 1-1 84D 4-3 RUPERT HOLLES 24 11 RUPERT PRO-FM/Providence O Bries Giovanni Moon MART(N PGGNAT PAGLO CRUISE HALL & OATES JOHN COUGAR Mottese EAGLES 1-1 840 0 3 STWA 7 4 LRB 11-6 KOOL & THE GANG 23-

WICC/Bridgeport, CT Bob Mitchell

WEBO Harrisburg, PA

THE PURCHARM FOREIGNER MICHAEL JACKSON CAPF. 5 TENNILLE CARS VVONNE LLIMAN Nottest STYK 1-1 RC 6 BAND 10-2 J.D. SOUTHER 15-10 DR. NOOK 21 14 CLIFF RICHARD 25-18

WEEE/Huntington WV Gary Miller

ROOL 6 THE GANG KENNY ROCERS MICHAEL JACKSON TOM PETTY POCHAT RITA COOLIDGE ARS

WPST/Trenton. N) Tom Taylor

WTRY/Troy. NY Don Perry

HUGLES HICHAEL JACKSON KENNY ROGES CRYBTAL GAYLE HOBLERE: COMMODORES 4 1 STYX 2-2 OR. NOOK 18-11 ANNE 4URRAY 22-15 RUPERT HOLMES 29-20

WBBF/Rochester. NY WBLI/Long laland, NY PABLO CRUISE CRYSTAL JAYLE MOTLOBE STYR 2-1 B4D 7 4 BARRY MANILOW 10-5 J.D. SOUTHER 14 7 LRB 20-13 Bill Terry DR. HOOK KENNY ROGERS HOTCOSEL BEO 1 1 STYX 2-2 COMMODORES 8 1 KC 6 BAND 17 11 RUPERT HOLMES 22-14

WTIC-FM/Hartford. CT

Bob Mitchell BEAT BUGGLES EAGLES ABBA HALL & OATES AITA COOLIDGE COLE & BRYSON Mottest. STYX 2 1 SUPERTRAMP 14 9 RUPERT NOLMES 28-12 CULFY RICHARD 10-22 RUEAR HILL GANG KUNAY LOOGINS SMOREY ROBINSON TON PETTY (dp) STYK (dp) Notcest. STYK 2-1 BAD 3 J 2-5 J.O. SOUTHCE 15-11 LRB 19 13 DURGE 15-11

Q106/York PA

CAPT. 6 TENNILLE RENAY LOGGINS FOM PETTY Hottest. STYX 1-1 RUPERT HOLMES 10-2 J.D. SOUTHER 9 4 PABLO CRUISE 23-9 LRB 17 10 **Parallel Three** 

IAWE Wheeling. WV JID NODerts TON PETTY ISAAC HAYES SHOREY ROBINSON HOTLEBE: STYN 3 1 BARRY MANILOW 5 4 BAD 15-7 ANNE MURRAY 16 9 ELD 19-10

ARS Mottest: COMMODORES 2-1 860 6 2 SUPERTRAMP 10-8 RUPERT MOLMES 21-10 LR8 20-12 K104/Erie. PA Bill Shannon Tom Taylor POGHAT KENNY ROGERS TOM PETTY Nottobt: STYK 1 EAGLES 3 2 SUPERTRAMP 6 3 LED ZEPPELIN 2-5 NALL 6 OATES 22-19

DOLLAR Hottest: CMSP 5 1 HENRY PAUL BAND 8-4 BAD 13-7 DIONNE WARWICK 16-10 LRB 21-14 WCIR/Beckley, Wi

TON JOHNSTON &LACKPOOT PAGES MICHAEL JACKSON PEACHES & HERB TERI DESARIO CHIC CHIC HOLLOBE: ALAN PARSONS I-1 RERMIT THE PROG 6 2 KOOL 6 THE GARG 10-3 COMMODORES 22-6 RUPERT HOLMES 27-11

WEEO/Waynesboro, PA EVIL/Dullus TX Mike Rey MOREY HUSINGIN KENNY LOGGINS KENNY ROGERS FENNY ROGERS ADDES 1-1 FYK 4-3 J.D. BOUTHER 10-6 RUFHT NOLMES 10-6 LNB 21-15 Q105/Tumpa. PL Mason Dison WGUY/Bangor, ME Mark Lawrence

the song was dropped from the playlist then re-added.

Mark Laurence PUSHAT PABLO CRUISE KENNY ROCEKS PLEETMODO NAC HOTLEAL J.D. SOUTHER 9 6 ANKE NURRAY 12-9 SUPERTRANP 13-10 WHEB/Portsmouth, NH Rick Bean

KENNY ROGERS

EAGLES HOLEBEL STYN 1-1 NC 6 BAND 12-8 36D 17-13 CARLENE CARTER 22-11 CAPT. 6 TENNILLE 27

WIBQ/Partiand. ME Chip Solley KENNY LOGGINS CAPF. & TENNILLE STEVIE WONDER POGHAT Hottese: STYM 3 1 460 5 2 BARRY MANILOW 10 -5 SUPERFRAMP 13 7 OAK 20-14

WLBZ/Bangor, ME Michael O'Hara ALL & GATES PACARES & HERB MICHAEL JACKSON BLACKFOOT (dp) NAUGHTY SWEETIES (dp) NOTEBET: EAGES 1 1 CHEAP TRICK 10=7 OAK 12-8 KC & BAND 17 9 J.O. SCUTHER 16=10

WTSN/Dover, HH PRANK WILLS TERI DESARIO FOGHAT (dp) FOM PETTY (dp) JOHN COUGAR (dp) JEFF. STARSHIP (dp) 297/Fort Worth, TX Gary Mack AGLES 4 1 RC 6 BAND 5-2 B60 10 5 STYX 12-6 COMMODORES 20-14

WXIL/Parkersburg, WV Bob Garrett Bob Garrett KENNY ROGERS ABBA FOGHAT MGON MARTIN TERI DESARIO NOTEGET RUPERT HOLMES 4 1 COMMODORES 6-2 M. MANCHESTER 18-9 CAPT. 6 TENNILLE 1 PABLO CRUISE D 25

Parallel Two WYRE/Annapolis. MD Steve Eingston Diere Eingeion CRYSTAL GAYLE CAPF. 6 TENNILLE TOM PETTY Hotteet: STYX 2-1 KC 6 BAND 4 2 66D 6-4 RUPERT HOLMES 11-8 BARRY MANILOW 13-10

WIGY/Bath. ME Steve Rogers Dieve Rogers PCGHAT STEVE PC68E87 PCFT STARSHIP STEVIE 400DE8 CHRIS THOMPSON HOTEV8E1 EAGLES 1 84D 6-2 LR8 10-5 KC 6 BAND 13-6 LED ZEPPELIN 16-10 VARCE

Tom West 0'JAYS PABLO CRUISE SUZI QUARRO SANTANA TOM JOHNSTON TERI DESARIO MORTERI STYKI-1 KC & BAND 10-3 B6D 12-6 COMMODORES 15-9 MICHAEL JACKSON

BAD JEFF, STARSHIP CAPT. 6 TEMNILLE HICHAEL JACKSON KOOL 6 THE GANG HOLTEGL STYK 2-1 KENNY ROGENS 5 2 COMMODORES 12-9 LAR 17 15 STEVIE WONDER 23 10

ENOW/Austin. TE Lenny White

Lesny White April wine Jan's Ian Paragher Bros. Sad Cafe Ton Petty Charlie Snail Hounds Cliff Richard Notest: Styli-1 Richie Puray 1

HOLGEBL: STYN 1-1 RICHIE PURAY 14-7 JEPP. STARSHIP 31 18 TOM JOHNSTON 15-24 FOGHAT D 33

SOUTH

Parallel One ERBE/Houston TE Clay Glah SUPERTRANP LRB STEVE PORBENT NOTEEST: STYN 5-1 AC/DC 15-9 ELO 18 12 BARRY MANILOW FOGHAT 30-24 20-11 GTEVIE WONDER BUPERTNAAP ROOL & THE GANG Hottest COMPUDDRES ) 1 B&D 7 BYTR 10-7 RUPERT HOLMED 21 MICHAEL JOHNBON 2 KXX106 Birmingham, AL Steve Davis

DDS & HOT

Music Key: (DP) Indicates the song is getting play during certain parts of the day and/or night. (RA) indicate

POCHA? POCHA? SLACKFOOT «ENNY ROGERS FOR PETTY Hottest: STYA 1-1 B&D 4 J BARRY RANILOW 21-10 LAUREN WOOD 20-1) SUPERTRAMP 24-14 WLCY/Tampa. FL Beau Hichards

ISAAC HAYES ROOL & THE GANG CRYSTAL GAYLE NOTESE: STYK 1.1 EAGLES 4.2 BARRY MANILOW 11-6 BAD 20-10 RUPERT HOLMES 27 12

Y100/Miami, FL Robert Muzzy Robert Mum PRINCE RECK JANES JIMIY BO HORN BUZI QUATRO HOLEBEI COMMOORES 1-1 COMMOGORES 1-1 STYX 4-2 SUPERTRAMP 14-7 STEVIE WONDER 27-21 LED ZEPPELIN 32-26

293/Atlants GA Dele Offisian STEVIE MONDER EAGLES CLIFF RICHARD ROOL & THE GANG FOGMAT VILLAGE PEOPLE KENNY ROCERS HOTESEL NUPERT HOLMES 5 1 BAD 12-6 PABLO CRUISE 13-6 TICHAEL JACKSON 2 FOREIGNER 21-13

CATY MACE EAGLES CARS BLONDIE POGNAT HOTLASEL SUPERTRAMP 4-1 LED ZEPPELIN 5 4 STYK 7-5 POREIGNER 13-7 COMMODORES 17-12

94Q Allante, GA Jeff McCartney BONNIE RAITT HERB ALPERT HERB ALPERT Hottest: Rupert Holmes 7-1 J.D. Sduther 3-2 EAGLES 15-9 JEPP. STARSHIP 23-16 TOM PETTY 29-23

92Q/Nashville, TN Nick Basoo

NER DELO TOM PETTY INATES NATES EAGLES 1-1 EAGLES 1-1 EAGLES 1-3 EAONNIE MILSAP 21-12 RUPERT HOLMES 22-14

Billos/Orlando, FL. Tom West

V100/Charleston, WV Gary Mitchell ELIF/Dallas. TX Harry Nelson

CHEAP TRICK RENNY LOGGINS HOLDST: A6D 3-1 SUPERTRAMP 11 9 STEVIE WONDER 16-11 LAUREN WODO 17-12 LAUREN WODO 17-12

ETBA/Ban Antonio. TE Mike Scott NIGTNESS JEPP. BTANGNIP GREATNLESS STEVIE WONDEN RAINSON RAINGON Hottest B&D 1 1 STVX 2=2 EAGLEB 10-5 KOOL 6 THE GANE 19-9 LIBA LOPEZ 10 16

HIGHARL JACKDOM HICHAEL JACKDOM HENNY LOGGINS TOM PETTY ISAAC HAYES BUGAH HILL OANG HATURE'S DIVINE HOILEAL COMMODORES & 5 J.O. BOUTHEN 12-9 HOD JI-10 KEMNY HOGENH 19-13 WNOE/New Orleans. LA Wayne Harris 
 Steve Davis

 BANTAMA

 Tom PETTY

 RENAY ROGEHE

 HOTEREE:

 FAGLES 1-1

 NUPERT HOMEE 5-3

 KC & BAND 14-6

 VARDO CRUSE 17 13

 CAPT. & TENNILLE 26
 Wayus Haris HENNY NOGENS PABLO CHUISE TOM PETTY POGHAT SUGAR HILL GANG NUPENT NOLMES HOTESEL STYN 2-1 GAD 7 3 STEVIE WONDER 25 11 CAME 29-22 LRB 36 23

SOUTH

WLAC/Hashville TH

WAEY/Louisville, KY Mike McVay MICHAEL JACKSON HOttest. EAGLES 1-1 ANNE HURRAY 12-9 MICHAEL JOHNSON 14-1 LAUREN WOOD 19-13 CAPT. 6 TEWNILLE 29 WRJ2/Enosville. TN Bob Eagen

FOGHAT TON PETTY ISAAC HAYES GIONNE WARWICK WAPE/lacksonville. FL OIONNE WARWICK Hottest: EAGLES 1-1 RUPERT HOLMES 17-6 BLACKFOOT 14-7 MONNIE WILSAP 24 14 MICHAEL JACKSON 29

ETE CLORE MICHAEL JACKSON TOM PETY TERI DESARIO ISAAC HAYES SHOKEY ROBINSON HOTEBEL EAGLES 3 1 BAD 6 3 CLIFF RICHARD 12-9 AUPERT HOLMES 14-10 PABLO CRUISE 21-15 WSGA/Bavannah GA Brady McGraw

HOOL STHE GANG TOM PETTY JEFF. STARSHIP Hottemet SUGAR HILL GANG 1-1 04D 4 3 RUPERT NOLMES 21-5 RUPERT NOLMES 21-12 POREIGNER 17-13 WAXY/Ft Lauderdale, FL Michael Ward

Michael Ward FOREIGNER A. MANCHESTER PADLO CRUISE LRB DIONNE WARWICK KENNY ROGERS MOTTEST. STYR 2-1 KENNY ROGERS 6-6 RUPERT NOLMES 19-8 ARRY MANLOW 14-9 MICHAEL JACKSON 2)-17 WSGN/Birmingham. Al Jay Michaels TON PETTY ISAAC HAYES ROOL & THE GANG BLACKPOOT

BLACKPOOT Hottest: RC 6 BAND 2 1 RONKIR MILSAP 11 6 CRYSTAL GATLE 19 11 RUPERT HOLMES 30-12 MICHAEL JACKSON 25-WAYS/Charlotte, NC Roy Rosen NCY ROSEN MICHAEL JACKSON TOM PETTY RICHIE FURAY HOTESET: STYN 1-1 RUPERT HOLMES 9 CAPT. 6 TEMNILLE ISAAC MAYES 24-1 SMOKEY ROBINSON WTDUNew Orleans, LA WBBQ/Augusta, GA Bruce Stevens

Terry Young FOREIGNER FOGHAT JEFF. STARSHIP KENNY LOGGINS KENNY ROGERS J.D. SOUTHER NICHAEL JACKSON RUPERT HOLMES CAPT. & TENNILLE TIM CUNRY NOTEGET: SUGAR HILL GAMG 9-1 KODL & THE GAMG 7-3 CHRIS THOM PSON 18-8 BLOWDIE 19-9 CHYSTAL GAYLE 21-14 Bruce Stevens SUGAR HILL GANG HENNY LOGGINS ALAN PARSONS TERI DESARIO STEVE PORBERT REO SPEEDWAGON HOTEGEL KOOL & THE GANG I RUPERT HOLMES 12-CLIFF RICHARD 17-SWOREY ROBINSON 2 RICHIE PURAY 19 1 Y 103/Jacksonville, FL Maje Pitt

Maja PH ENGLAND DAN 6 JPC TOM PETTY B&O (dp) SHTANA SHTANA ISON MAATES HOTEMATIN HOTEMATIN ED REPPELIN 7 4 CHAIS THOMPSON 11-7 HOLLY HATCHET 13-9 LRB 20 14 WFMF/Baton Rouge, LA Randy Rice Randy Rice KENNY ROGERS TOM PETTY DR. HOOK NOLL & THE GANG NOLEGEL: COMMODORES } 1 J.D. SOUTHER 12-8 CRYSTAL GAYLE 16 SUPERTRAMP 17 12 RUPERT HOLMES 28

11 Y95/Tampa FL [J. Wolker 20

IJ. Wolker MICHAEL JACKSON CHRIS THOMPSON JEFF. STARSHIP COLFF RICHARD FOREIGHER SUGAR HILL GANG NOTE # COMMODORES 1-1 BARRY MANILOM 11-3 JENNIFER MARNES 14-SUPERTRANP 21 16 RUPERT HOLMES D-20 WGH/Nortolk, VA Bob Canada BOD CANAGA Hottest: COMMODORES 1-1 STYX 3-2 RUPERT HOLMES 13-5 KENNY ROGERS 20-13 BRENDA RUSSELL 23-17 WHBQ/Memphis. TN John Lang

Jona Lang RUPERT HOLMES aLACKFOOT DR. HOOK EWAF HOTEBEL EAGLES 1-1 BAD 11-6 BAR HANILOW 12-8 BAR-KANS 14 9 JEFF. STARSHIP 20-14 298/Little Rock, AR

Karen Willams STEVE FORBER KOOL & THE GANG FOREIGMER (dp) STEVIE WOMDER DONNA SUMMER HOEE#SE: STYK 1-1 RUPERT HOLMES 10 7 CAPT. & TENNILE 17-DR. HOOK 21-13 CLIFF RICHARD 29-16 WRVO/Richmond, VA

WTDX/Jackson, MS Bob Rahl

SHOREY ROBINSON HIGHAEL JACKSON HIGHAEL JACKSON KENNY LOGGENS ROOL & THE GANG HOTEBEL EAGLES B I KENNY ROGENS J-2 STYX 4-J STEVIE WONDER IS-10 RUPERT HOLMES 20-11 Bill Thomas POGNAT BUGGLES BUGGLES BLACKFOOT KENNY ADGERS HOTESEL HICHAEL JACKSON 2-1 BGD 9-2 KC & BAND 10-4 FLEETMOD MAC 13-8 RUPERT HOLMES 23-17 WEIE/Raleigh. NC Ron McEay TERI DESARIO HICHAEL JACKSON ELO Nottest: Commodores 1-1 Eagles 3 2 FLEETWOOD MAC 7 5 86D 12-8 BARRY HAMILOW 21-15

PDGHAT NELEGEL LED LEPPELIN 1 1 FLECTMOD MAC 3 2 EAGLEN 4 3 KENNY ROGEND 12 9 EUPERTRAMP 14 10 EELP/EI Pasa TX CAPT. 6 TENNILLE LND DR. HDOK

EAUM/Houston TE

BARNY MANILOW

FM100/Memphia, TN Mark Williams

BTEVIE WOMDEH ROOL & THE GANG LRB HOTTGET, EAGLEB 1 1 STYX 5 2 RC & BAND 9 5 FLEETWOD MAC 13 8 J.D. SOUTHEN 14 10

WNOX/Enozville. TN Scott Majors Decitingpore HICHAEL JACKSOH FOREIGNER RUPERT HOLMES BONNIE RAITT HOELOER: EAGLER 2 1 COMMODORES 5 3 J.D. SOUTHER 9-5 BLACKFOOT 19 14 TOM JOHNSTON 22-10

WSGF/Savannah. GA C.B. Gattney C.B. Gattney SAOKEY ROBINSON RENNY ROGENS MICHAEL JACKSON TOM PETTY POGHAT VILLAGE PEOPLE DEE GEES HOTEGESI RC 4 BAND 1 1 060 7.5 TOM JOHNSTON 10-6 BARRY 4ANLOW 12-J.D. SOUTHER 13-8

KOY WILLIGTER KOOL & THE GANG CARS JOIN COUGAR PILETWOOD WAC APRIL WINE HOTEWEL INE COMMODORES 1-1 SUPERTRAMP 8-4 DR. MOOK 12-8 CAPT. & TENNILE 19 EINT/EI Paso. TE

CLIPP RICHARD CHRIS THOMPSON CAPT. & TEWNILLE ROOL & THE GANG NOTLEMENT COMUDORES I-1 CC & BAND 8 4 ISD 9 6 EAGLES 12-9 IARRY MANILOW 17 14

WTMA/Charleston. SC Rick Tracy CORO FRANK MILLS RICHIE FURAY HOILE FURAY HOILE THE GANG 16-10 BLACKFOOT 17-11 RUPERT MOLESD 0-17 KENNY ROGERS 30-21 Parallel Three CK101/Cocoa Beach, FL Steve Ocean CK101/Cocoa Beach, FL Steve Ocean CHEAP THICK PLEETWOOD WAC ROOL & THE GANG CAPT, & TENHILLE SUGAM MILL GANG HOLEST BAD 2-1 SUPERTRAMP 5 2 RUPERT NOLMES 25-14 CLIFF RICHARD 27 17 STEVIE WONDER 37-24

G100/Mobile, AL Jum Roberts POREIGNER KENNY LOGGINS CARS DR. HOOK KOOL 6 THE GANG HOCTOR STYK 3-1 J.D. SOUTHER 12 7 SUPERTARNP 18-11 LRR 21-12 RUPERT HOLMES 24 15

EAAY/Little Rock, AR

STEVIE WONDER KENNY ROGERS Hottere: STYX 1-1 ANNE HURRAY 3-2 COMMODORES 7 4 CHRIS THOPSON 15-12 LRB 17-14

EILE/Galveston, TE Terry Davis

Terry Davis ISAAC HAYES CAPT. 6 TENNILLE FOREIGNER SNOREY ROBINSON HOTESEL: EAGLES 1-1 EC 5 BAND 4 2 B6D 6 4 LEIF GARETT 19-7 LAUREN WOOD 12-9

WAAY/Hunteville, AL JUR ARAGUES POGRAT ROOL & THE GANG TOM PETTY REMUY HOGENS HOLLSE 2 LAB 20 11 RUPERT HODRES 23-16 HICHAEL JACKSON 29 LHB CR. HDOK Hottest: EC 6 BAND 1 1 B60 7-3 Jenniper Warnes 15 J.D. SOUTHEN 20-11 BLONDIE 19-15

R&R/Friday, November 16, 1979

Hottest

Rupert Holmes

Barbra & Donna

EE104/Hoshville, TN Steve Denton

REWNY LODGING TOM JOHNSTON FYOM JOHNSTON FYOM CELLIAAN STEVE FORBERT RAINGM HOD STOWART HOD STOWART HOD STOWART HOT STOWART HOT STOWART HOUTER 15-5 FOREIGNER 22-17

WhOY/Reasons VA

TEHI DESAHIO TEHI DESAHIO REMNY ROGES HALL & DATES HOLL& DATES SYK J-1 M. MARCHESTER & J BUPERTMARP & 4 BARRY MANILOW & 5 LHB 12-7

POREIGNER POREIGNER POREIGNER POREIGNER POREIGNER BAD 1 BAD

WETY/Barasota FL Charlie Fernandes

Charlie Ferbandes Tom PETTY FLEETWODO AAC PAT BEWATAK AICHAEL JACKSON CAPT. 6 TEMNILLE HOLLES 1-1 STVK 3-2 B&D 6-3 LRB 14-10 J.D. SOUTMEB 20-12

LEVEN NUT RENNY ROGERS CLIFP HICHARD SYGRY ADDINON NISTRESS HOSTAGEN SYRY 2-1 BARRY MANILOM 9 5 J.D. SOUTHER 18-6 RUPERT HOLMES 20-10 LRB 17-12

Mark Shannon

MAR BAGADON DR. HOOK ALAN PARSONS SUGAP HILL JANG TOM PETTY HICHAEL JACKSON HOLEBEL COMMODORES 6 1 RUPERT HOLES 18-6 FRANCE JOLI 13-7 FOREIGNEN 15 10 KOOL 6 THE GANG 31-14

WANS Anderson SC

STORE REAL STORE & GONDER BOWNIE RAITT KOOL & THE GANG SANTANA SUGAR NILL GANG MAXINE NIGHTINGAL RITA COOLIDGE MORP......

NITH LOUITAL STYX 1-1 ELO 8 3 BEENDA RUSSELL 10-5 BLONDIE 14-8 J.D. SOUTHER 15-10

Nona Real

ont. TI

EWIC/Beaus

M Marks

Styn

SOUTH

Most Added

Kool & The Gang

Kenny Rogers

Tom Petty

ESEL/Lubhoch TE Jeff Eing

FENNY LOGGINS FOREIGNER TOM PETTY AICHAEL JACKBON HOTLOGE: COMMODORES 2-1 STYR 3-2 540 7 5

EC & BAND 9 6 CHYSTAL GAYLE 0-32

WHHY/Montgomery, AL Rich Thomas

Rich Thomas RICHIE FURAY JEFF. STARSHIP BLACKFOOT SAMTANA EAGLES HOTEBEL ISAAC HAYES 5-1 BAD 8 J RUPERT HOLMES 15-7 RUPERT HOLMES 15-7 OCLIPF RICHARD 23-1

WISE/Asheville. NC Ray Williams

WSEZ/Winston Salem, NC Pete Berry

FOGHAT FOGHAT RICHIE PURAY RICHIE PURAY RENNY ROGERS TENI DESARIO HOTEGEL. BLACKFOOT 3 I SUPERTRAMP 6 2 ELO IJ-8 CRYSTAL GAYLE 15-9 CHEAP TRICK 16 10

WERC/Birmingham AL YVONNE ELLIMAN KENNY ROGERS ROOL 6 THE GANG

ROOL 6 THE GANG Hottest: Herb Alpent 1-1 BLD 12-6 RUPERT HOLMES 15-8 CLIFF RICHARD 22-12 ISAAC HAYES 20-16

WCGQ/Columbus GA Jos McClure

Joe McClure PABLO CRUISE POGNAT ROOL & THE GAMG TDM PETRY JEFF, STARSHIP HOTCOSE EAGLES 1 -1 CRVITAL GAVER 9 SNOKEY ROBINSON RUPERT HOLMES 17 KERNIT THE PROC WFLB/Fayetteville, NC Larry Cannon LOTY CONNOC RITA COOLIDGE PEACHES & HERM ABHA ABHA SUZI QUATRO VILLAGE PEOPLE APRIL WINE MARC RATWER HOLTERE: COMMODORES 1-1 SUDERT HOLMES 25-15 SULIFF RICHAD 27-20 STEVIE WOHDER 11-24

WSKZ/Chattanooga. TN David Carroll

TOM PETTY Hottest: STYX 3 1 LRB 9 6 KC 6 BAND 13-7 CLIPP RICHARD 14 10 KENNY LOGGINS 22-14

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# MIDWEST

Most Added Hottest Tom Petty Kenny Rogers Barbra & Donna

Foreigner **Rupert Holmes** Michael Jackson

**MIDWEST** 

MIDWEST

Parallel One CELW Detroit MI Resulte Trombley

SUPERTRAMP PABLO CRUISE LRB RENNY ROGERS CRUSTAL GAVLE NOTEORE: BAD 1-1 RUPERT HOLMES 13-6 MICHARE JACKSON 21 0-10 CLIPP RICHARD 27-23

EBEQ/Eaners City. HO Eathy Roths

POCHAT APRIL WINE EENNY ROGRS WICHAEL JACKSON HOTE-BEL STYR 1-1 GAD 7 3 GADRY WANILOW 13 4 LTB 17 10 RUPERT HOLMES 20 15

EDWI/Minneupolia MN Dave Thomson NOLLY HATCHET TOM PETTY AAINBON

AAINBOW Hottest: EAGLES 2-1 J.D. SOUTHER 19 B ALAN PARSONS 10-11 STEVIE WOMDER 20-13 EAGLES 21-16

ESLO'SL Louis MO Phil Irons ROBERT PALVER

TOTO Nottest: STYR 1-1 POREIGNER 6 2 RUPERT NOLMES 12 5 JEPP, STARSHIP 26-16 ANNE HURRAY 31-17 Q101/Cincinnett, OH

Pet O'Brien LAB CRYSTAL GAYLE Hottest:

HOTLEBL: COMMODORES 2-1 PLEETWOOD HAC 3 2 LED ICPPELIN 8 5 84D 9 7 SUPERTRAMP 21 16

WGCL/Cleveland, OH Bob Travis KOOL & THE GANG RUPERT HOLMES RENHY LOGGINS TOM JOHNSTON HICHAEL JACKSON Hottest: BAD 3 1 HERB ALPERT 2 2

COMMIDORES 7-5 RENNY ROGERS 11-9 BLONDIE 18-14 WLS/Chicago. IL Stove Casey

ROOL & THE GANG Hottest Styr 3 1 Bab 6 4 Cheap Trick 15-11 Compoders 21-13 Kool & The GANG A-14

WOLY Milwa

НШ МОЧТ REMMY AOGERS YVOMKE ELLIMAN Notest: KC 6 BAND 2-1 FLEETWOOD MAC 4-2 B6D 8 4 COMMIDDORES 10-7 CHRIS THOMPSON 18-10

EWE'St. Louis MO Bob Hertrick

AC/DC Hottest: RAINBOW 9 | PLEETWOOD MAC ] 3 JEFF, STARSMIP 13-11 POLICE 24 17 TOM PETTY D-23

Parallel Two

11 Columbus Of Mike Perkins CRYSTAL GAYLE SHOREY ROBINSON TOM PETTY ROOL & THE GAMC POGNAT

POGNAT Hottest: STYA 1-1 B&D 5-2 J.D. SOUTHER 20-10 ANNE 4URRAY 22-14 RUPERT HOLMES 26-21

EOFN/Okiahoma City. OE Chuck Morgan

CHIER HOROGIN HICHAEL JACKSON TOM PETTY SHOREY RGEINSON HOTEBEL: STYX 3-1 COMHODORES 7-2 B6D 16-9 CLIFF RICHARD 20-14 SUPERTRAMP 28 20

KRAV/Tulsa, OK Gary Reynold ROOL & THE GANG (4p) DR. HOOR HOTEREE RUPERT HOUMER 1-1 BD 7-2 PRAMCE JOLI 13 7 ROMMIE WILSAP 17-10 RENWY LOGGINS 22 13 EZSC/Pearla. II. Eaith Edwards

Sty

Eeth Edwards CHRIS THOMPSON CAPT, & TENNILLE REMAY LOGGINS EENAY ROGGINS ECARS BUGGLES TOM PETTY TOM JOINSTON HOTLOEL: EAGLES 1-1 BAD 9-8 BLONDIE 11-8 BUMPIETAAP 1-9 LRB D-11

WGRD/Grand Rapids. Ms Ron White SUPERTRAMP Hottest: STVL 1-1 BAD 8-2 DOWNA SUMMER 5-3 11-5 044000869 15-11

WHINE GRADE City. MO Rick Brown CLIFF RICHARD REMNY ROGERS DIONNE WARWICH BILLY PRESTON 6 S

HILL PRESTOR 6 3 HORE 681: STYR 1-1 RUPERT HOLMES 7-3 COMMODORES 5 4 BARRY MANILON 9 7 SUPERTRAND 14 12 WHOT/Youngelown. OH Dick Thompson

FOREIGNER ELD HOLL-SEL BAD 2-1 STYN 3-2 CLIPP RICHARD 13-6 SUPERTMANP 14-10 RUPERT HOLMES 23-11

WHELFort Wayne. IN John Curry TOM PETTY MICHAEL JACKSON

FOGHAT PAITH BAND GARMA GANNA Hotteat: STYX 1-1 B6D 4-2 Rupeat Moltes 13-9 Clipp Richard 17-11 STEVIE WONDER D-16

WNCLColumbus, OH Stove Edwards REHNY ROGEAS POALIGNER JEFF. STARSHIP ANNE QURARY WICHARL JACKSON PABLO CAUISE HOLEASL STYE 1-1 EAGLES 2 J.D. SOUTHER 14-P RUPER MOLESS D-14 EC & BAND 24-17

WOHO/Toledo OH Beau Eliott PABLO CRUISE STEVIE WONDER

STEVE HONDER STYX 1-1 BAD 2-2 COMMODORES 6 4 J.D. SOUTHER 15-10 RERMIT THE FROG 32-13 WOW Omaha. NE Erik Foss

RENNY LOGGINS ALAN PARSONS RENNY ROGERS MICHAEL JACESON

MICHAEL SACASON Hottest: STYN 2-1 BLONDIE 7 2 BARRY 4NILOW 11-3 SUPERTRAMP 12-5 ANNE MURRAY 13-6 WVICIEast Lansing. MI Jim St. John VILLAGE PEOPLE

NON MARTIN STEVIE WONDER BUGGLES Nottest: Eagles 1-1 B&D 6-3 J.O. Souther 10-7 Supertranp 17-11 BLONDIE 18-12

ESTT/Devenport IA Mike Kenneally KOOL & THE GANG CLIFF RICHARD CAPT. & TENNILLE OR. HOOR PABLO CRUISE

ELO SAOKEY ROBINSON JUDY TZUKE JUDY TZUKE Nottest: Compoores 2-1 STYN 3-2 J.D. Souther 15-11 Anme Hurray 18-14 Stevie Wonder 24-19

WEAQ/Eau Claire. WI Rick Roberts TOM PETTY Nottest: STYR 3-1 JIMMY BUPPETT 10-8 SUPERTRAP 13-9 CRYSTAL GAYLE 17-14 ELO 19-15

the song was dropped from the playlist then re-added.

WISM/Madison. WI Samantha Jones

TOM PETTY SHOREY ROBINSON RANNY ROGERS INHATES NOTEGEL: STYX 1-1 COMMODORES 5 1 RC & BAND 8-5 CLIFF RICHARD 12-9 SUPERTRAMP 16-12

EFYN-FNLWichita ES

CRYSTAL GAVLE EENHY ROGERS EAGLES (dp) Hottert: EAGLES 2-1 Bab 0-4 STYX 9-6 COMMODORES 15-11 ANNE SURRAY 21-16

WZZP:Cleveland OH Cleveland Reynelds

EWEN/Tulen. OE Dave Michaels

TOM PETTY NEAB ALPERT ROOL & THE GANG NATURE'S DIVINE NOTERT NOTES 1-1

J.D. SOUTHER 9-4 CLIFF BICHARD 21-14 STEVIE WONDER 36-16 RENNY ROGERS D-25

FOGNAT RICHIE FURAY TERI DESARIO HOTEBEL STYR 1-1 84D 2-2 LRB 10 7 RUFERT MOLHES 15-8 CLIFF RICHARD 12-9

WYFM/Yeungstown, Of

M 1-1 86D 7 6 RENNY ROGERS 11-10 LED IEPPELIN 17-15 BARHY MANILON A-16

Parallel Three

J.R. Greeky DIGWE WARWICK ROSENT JOHN RAY CHARLES MARC RATWER M. HANCHEITER HOLLESE COMMODORES 1-1 ORLEANS 4.2 J.D. SOUTHER 6-3 LRM 13-10 RUPLET HOLMES 18-13

KFYR Bumarch, ND Den Brannen

HALLO CHUISE STYR 1-1 FLEETWOOD MAC 3 2 COMMODORES 3-3 EAGLES 6 4 CRYSTAL GAYLE 10-8

ELAS SDARWYD POREIGMER CAPT. 6 TENMILLE ALAW PARSOMS NOTEGEL: KC & BAND 2-1 STYH 3-2 COMMODORES 7 4 JIMWY BUFFETT 96 CLIFF RICHARD 16-10

EERC/Sious Falls SD

Brian Phoenis

CLIFF RICHARD CRYSTAL GATLE FOREIGNER Hottest: STYX 1-1 COMMODORES 4 2 86D 10-6

lock Lundy

TON JOHNSTON

MENNY LOGGINS MICHAEL JACKSON

WALL/Duluth MN Bruce McGregos

POREIGNER (dp)

MICHAEL JACKSON Hottest: EAGLES 2-1 KC & BAND 7 4 LRB 14-8 COMMODORES 17-10 RUPERT HOLMES 18-13

FOREIGNER (dp) Hottemt: 5TYR 3-1 06D 10-6 BARRY MANILOW 15-10 SUPERTRANP 20 11 LR0 18 13

BED 10-6 MICHAEL JOHNSON 14-11 J.D. SOUTHER 17-12

EEEL/Grand Forts. ND

KKLS Rapid City, SD

Kiar Sherwyn

PABLO CRUISE

EEWL/Topoho. ES

BARRY MANILOW HOLLOW

ELEO/Wichits. ES Bob McEay

TON PETTY FOGHAT

RUPERT HOLVES HALL & DATES HOLL & DATES EAGLEB 1-1 Anne Rurray 6-4 Lobo 10-8 Alan PARSONS 15-11 ENGLAND DAW & JPC 19-14

leff Alan

# WGBF/Evansville. IN Greg Schaetter

4ICHAEL JACKSOM FOREIGNER NotLest: STYX 1-1 B6D 10-4 J.D. SOUTHER 8=5 RUPERT HOLMES D-11 LRB D-12

WNAM Neepah W Jay Tyles POREIGNER DR. HOOK Notest: 51YK 2-1 FLEETWOOD 4AC 3 2 KC 6 BAND 6 5 J.D. BOUTHER 12-8 HUPERT HOLMES 21-14

WRER Racine. WI Mark Rivers EAGLES IAN GOMM FLEETWOOD MAC MAINE NIGHTINGAL HOUNDS RICH DERRINGER Hottest: EAGLES 1-1 RUPERT HOLMES 5 3 STYX 10-6 J.D. SOUTHER 12-8 BARRY MANILOW 13-9

WSPT Stevens Potat, WI Pet Martin RENNY LOGGINS RENNY ROGERS PABLO CRUISE TOM PETTY NOTCORT: STYX 1-1 B5D 9-5 BARRY MANILOW 14-9 MARC RATHER 13-10 SUPERTRAMP 18-14

WTRU/Mushegos H Bill Andrews CRYSTAL JAYLE RUPERT HODIES SUPERTRAP Hottest STVE 1-1 HERD ALPERT 3 2 ROBERT PALMER 4 3 COMMINGORS 24-16 06D 28-2D

WRBR/South Bend. IN Joe Lightner ROOL & THE GANG

ROOL & THE CANG LOB CAPT. & TENHILLE POREIGNER (dp) BLACKFOOT (dp) PACES (dp) PACES (dp) TOM PETTY (dp) Hottest: STYX 1-1 EAGLES 2-2 BAD 8-4 RUPERT ROLAES 21-11 J.D. SOUTHER 15 12

EDVV/Topeta EN Paul Blass 

TOM PETTY + ICHAEL JACKSON FORIGNER Notest: STYR 1-1 EAGLES 2-2 04D 6-3 RUPERT HOLMES 11-9 SUPERTRAMP 12-10 EQWB-FNEFargo. ND Bill Richards

CLIFF RICHARD CHEAP TRICK CHEAP TRICK BLACKFOOT 400N 4ARTIN FOCHAT Nottest: STYX 1-1 SUPERTRAP 8-3 JEFF, STARSHIP 21-14 HALL 4 OATES 26-22 STEVE FORBERT 32-25

> WEST Parallel One

B100.San Diego. CA Gien McCartney SHOKEY ROBINSON TON PETTY KENNY ROGERS FOREIGNER LED ZEPPELIN Mottest. STYA 3 1 COMMODORES 4 2 RUPERT HOLMES 15-4 RC 6 BAND 10-8 SUPERTRAMP 20 12

EEARTHLos Angeles, CA ob Hamilton ISAAC HAYES TOM PETTY Notlest: Commodores 1-1 Rool & The Came 10-6 RUPERT HOLMES 23-10 CRYSTAL GAFLE 16-12 HTCHAEL JACKSOM 20 14 PLEETHODO HAC FOGHAT FOGHAT SHOREY ROBINSON BLONDIE JOYCE COBH EACLEB BLACKFOOT ALAN PARSONS DR. HOOR Notest: RoD 2-1 STYN 3-2 RC & BAHD 10 7 RUPERT HOLMES 19 12 ROOL & THE GAMS 24 17 PLEETWOOD HAC EFRC/Son Francisco CA HICHAEL JACKSON

KFI/Los Angeles, CA Roger Coline

DS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) Indicates

TOM JOHNSTON PLYING LIZARDS Hottest: EAGLES 1-1 COMMODORES 3 2 64D 7-3 STYR 12-6 TIM CURRY 16-10 EIMM/Desver. CO Doug Erthnon

BLAC RFOOT BLACKFOOT STEVE FONDERT HAINSON CAPT. 6 TENNILLE PABLO COUISE TOM PETTY FOGHAT HOTENSI: EXGEES 2 1 SUPERTANF136 SUPERTANF136 BARRY HAHILOW 12-7 RUPERT HQLMES 23-15 EIR Seattle, WA Trucy Mitchell

HICHAEL JAC MED EINNY ROGERS Hottest STYL 1-1 B&D 5-3 L&D IEPPELIN 12-9 SUPERTNAMP 14 9 RUPERT ROLNES 20-10 EOPA/Phoenan AZ Ioha Volpe

PODHAT EEMLY ROGERS ALIVEOD TOH JOHHSTOM HOTE-BL STYE J.1 ALAN PARSONS 12-4 FODL & THE GANG 23 10 PRANCE TOL 122-15 S40KEY ROB(HSON 21-10 EUPD/Phoenia, AZ John Sebastian

HOLLY HATCHET TON PETTY FOGRAT POGRAT Hottest EGGLES 4 1 ALAH PARSONS 5 2 HEO SPEEDMAGON 13-5 TRJUMINE 17-13 JOURNEY 13-15

ERLA/Los Angeles. CA Rick Stancato ADOM GARTIN ABBA DIOWNE WARWICK HOLLESL CORVDORES 1 1 SOD 2 2 KOOL & THE GANG 3 3 RENY ADGRS 4 EAGLES 5 5

Parallel Two

ECFLSait Lake City. UT Waldron SUZI QUATRO

ARS ARS REWAY ROGERS PEACRES A HERB ISAAC HAYES HEAD BOYS NOTES AUPERT HOLMES 13-6 CHYSTAL SATLE 13-6 CHYSTAL SATLE 13-6 CHYSTAL SATLE 13-6 CHYSTAL SATLE 13-6

EENO Las Vogas. NV Bull Ales

HICHAEL JACKSON EWAF JEFF. STARSHIP HOTCHEL: STYX I I JEMNIPER WARNES 12-0 KC 6 BAND 18-11 LRB 22-14 RUPERT HOLMES 27-21 KERN Bakerfield, CA

Krus Mitchel SHOREY ROBINSON RENNY ROGERS ISAAC HAYES ISAAC HAYES ALAN PARSONS Hottest: STYX 2-1 COMMODORES 3 2 RUPERT NOLMES 15-6 EC 6 BAND 13-7 KOOL 6 THE CANC 21-11

TAGLES HOREY ROBINSON CHRIS THOMPSON RENNY ROGERS HOLLOSI TAGLES 1-1 BARRY MANILON 10-7 SUPERTRAMP 12-9 J.D. SOUTHER 19-11 CRYSTAL GAYLE 21-13 KGW/Portland, OR Richard Harks LRB LR8 Hottest: EAGLES 1 1 STYN 10-2 RC 6 BAND 10 9 D6D 19-10 RUPERT HOLMES 23-14 ETRE/Spokane. WA John Sherman

WEST

TOM PETTY RONNIE MILSAP FLEETWOOD WAC HOELESL EAGLES 1 CHAP THICK 18-13 LNB 21 15 M. MANCHESTER 22-16 MICHAEL JOHNSON 28-23

EFIN/San Bernardino. CA Craig Powers

ENJC/Sas Diego. CA A.J. Roberts

PLETWOOD HAC EAGLES EXHLY BOGES DIOWNE HARWICE HACEDS I EAGLES I E.C. & BAND 4 J.D. SOUTHER 13-8 RUPERT MOUTES 19-15 FLEETHOOD HAC A 19

EROT Socramento CA Don Selanco CRYSTAL GAVES POLICE BUGGLES HOON HARTIN HODE HARTIN Hottest: COMPODERS 1-1 SUPERTRAMP 20-14 HUPERT HOLMES 30-10 HICHAEL JACKSON 22 1 JEFF. STARSHIP 26 21

ERO/Tucson AZ Dan McCoy

POREIGHER POBEIGNER LAUREN WOOD (#A) REMMY POGERS JOHN COUGAR HOTLOSE STYN 2-1 BARHY 4441LOW 16 9 CHEAP TRICK 18-12 STNHY LOGGINS 21 16 EAGLES 25-17

KRSP/Salt Lake City, UT

Lorraine Winega

DR HOOR RENNY ROGERS RENNY ROGERS RENNY LOGGINS Hottest: STYR 2-1 04D 5 J.D. SOUTHER 17-8 LAB 18 9 RC 5 BAND 19-11

ERULPhoenis AZ by Rivers ALAN PARSONS SHOFEY ROBINSON HICHAEL JACKSON BREATHLESS

BREATHLESS POGNAT PLEETWOOD MAC CHEAP TAICH Mottest: STYN 3 1 KC & BAND 5 2 BARNY MANILONE 8 5 SUPERTRAMP 14 10 J.D. SOUTHER 21 12

ETAC-Tacoma WA Sean Carter

Semi Carrer CAF7. 6 TENNILLE MICHAEL JACKSON FDEEIGMER EAGLES FLEETWOOD MAC HOSTERIC COMMIDDORES 9 6 SUPERTRANP 17-10 GOD 18-11 RUPERT HOLMES 26-13

ETET/Tucson, AZ Ed Alexander

LRB (RA) DONNA SUMUER DR. HOOK APRIL WINE FLEETWOOD MAC Hottest: SUPERTHADD % 5 RUPERT HOLMES 17-8 06D 14-9 PAGLO CRUISE 18-14

PABLO CRUISE 18-14

EING/Seattle. WA Rob Conrad CRYSTAL GAYLE FOREGNER MICHAEL JACKSON HOTCBEL: 84D L 1 SUPERTRANP 7 4 KC 6 BAND 15-7 RUPERT NOMES 14-9 LNB 18-14 1475

Hottest

**Rupert Holmes** 

EDZA/Pueblo. CO

EFED/Boise. ID Fox Kelly

EAGLES KENNY ROGERS HERB ALPERT Hottest: EAGLES 1 COMMODORES 4 2 RUPERT HOWES 9 4 DR. HOWE 12-8 SUPERTRAMP 15 9

EOOE/Billings. MT Michael May

4 JON 4ARTIN SHOES FOREISHER JOHN COUGAR ALAN PARSONS NOTCOST STYN 2 1 EC 4 BAND 8 3 RUPERT HOL455 L2 6 SUPERT MAP 13-8 BLONDIE 22-15

EQDI/Great Falls, MT

Barry Cooper

TOM PETTY

NUON NAKTIN KENNY ROGERS DIONNE WARWICK ABBA Hottest:

EAGLES 1-1 COMMODORES 3 2 KC & BAND 14 11 RUPERT HOLMES 23 19 M. MANCHESTER 25 21

KRLC/Lewiston, ID Steven Alan MacKelvie

MICHAEL JACESON FOGHAT BUGCLES PAT BENATAR Hottest: STYR I-1 B&D 8 SUPERTHANP 15 9 TOM PETTY 27 20

ESLY/Sen Luis Obispo. CA

HICHAEL JACKDUN Hottest. RC & BAND 5 1 66D 2 2 RUPERT HOLMES 14-9 SWOREY ROBINSON 20 12 LAUREN WOOD 25 19

EYSN/Colorado Springs. CO

MALL & GATES CAPT. & TENHILLE YVONME ELLIMAN MICHAEL JACKSON FOM PETTY Nottest: STYK 1-1 ANME NUPRAY 5 3 SUPERTRANP 11-6 CLIFF RICHARD 19-10 PABLD CRUISE 28-19

EEM/Anchorage. AE

JOE EGAN RICK DERRINGER BLUC STEEL Wottest: STYN 8 1 BARRY MANILOW 9 2 IAN GOMM 10 4 JIMMY BUFFET 12 7 COMMODORES 13-9

Rich West

NATURE'S DIVINE TON PETTY ALAN PARSONS HICHAEL JACESON

Brad Ranger

Mark Muray

AICHAEL JACKSON

96D MOON MARTIN

Rip Avina

Rip Avido FOREIGNER RENNY LOGGINS KOOL & TWE GANG ISAAC HAVES MAXINE NIGHTINGAL NOTEGE: RC 6 BAND 3-1 SUPERTANAP 16 0 RUPERT HOLMES 22 13 LAUREN WOOD 23-16 LRB 25 19

Supertramp

WEST

**Most Added** 

Kenny Rogers

**Michael Jackson** 

**Tom Petty** 

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Styx

TH/Freeno. CA Ray Appleton KARLA BONOFF POREIGNER Hottest: STYN 2-1 COMMODORES 15 5 RUPERT HOLMES 24 11 LRB 16 12 PABLO CRUISE 23-14

EORL/Honolulu, HI Eimo Akane

Eimo Akene DR. NGOR AAXINE NIGHTINGAL JEFF. STARSHIP SVOREY RORINSON ABBA ROOL & THE GANG CRYSTAL GAYLE CHRIS THOMPSON CAPT. & TENNILLE MATWARD FERGUSON HOTE #EI EAGLES J 1 B&D 4 J HUPERT HOLMES 19-11 HUFERT HOLMES 19-11 BEFT DHILD ARSSELL 26 17

EREE FM/Albuquerque. NM Debbie Hughes

SANTANA PAT BENATAR POGHAT RUPERT NDLMES FLEETWOOD MAC FLEETWOOD MAC PLEETMOUD HAL Hottest STYR 1-1 SUPERTMANP 4-2 COMMODORES 12-6 J.D. SOUTHER 16 12 ORLEANS 10-14

KLUC/Les Vegas, NV

FOREIGNER Notest: LED 2EPPELIN 1-1 STYX 4 2 COMMODORES 23 3 IAN GOMM 13 8 RENNY LOGGINS 17-10

**Parallel Three** 

DOWNA SUMMER BUGGLES PLEETMODD HAC CAPT. & TENNILLE STEVIE WONDER HOTEBE: STYX 1-1 BAD 9 4 LRB 13-8 RUPERT HOLMES 24-9 RENWY LOGGINS 23 17

EBIM/Roswell NM Mark Winkles

JEFF. STARSHIP STEVIE WONDER RENYLLOGGINS ENGLAND DAN 6 JFC Hotteat: COMMODORES 3 1 STYN 4-3 BARRY MANILOW 13-8 SUPERTRAMP 12-9 86D 19-11

EBOZ/Boseman MT

TOM PETTY RENNY ROGERS RITA COOLIDGE CARS Hottest:

HOTTONES I 1 RUPERT HOLMES 5 2 STYN 8-4

LED ZEPPELIN 9 5 SUPERTRAMP 20 15

MAXINE NIGHTINGAL RAINBON

MARC RATMER SANTAMA Hottest: STYX 1-1 Leg 13-0 RUPERT HOLMES 31 11 ANNE 4URRAY 23 15 JEFF. STARSHIP 30-20

ECBN/Reno. NV Palmer Stewart

ARC RATHER

EBDF/Eugene OR

TON PETTY DONNA SUMMER

Dave Anthony

NUPERT HOLMES

KHU/Los Angeles, CA Chuck Martin ISAAC HAYES TOM PCETY NotLeat: COMM-DOORES 1 1 BLD 3 2 STYR 7 3 RENNY ROGERS 11-0 SHOKEY ROBINSON 13 9

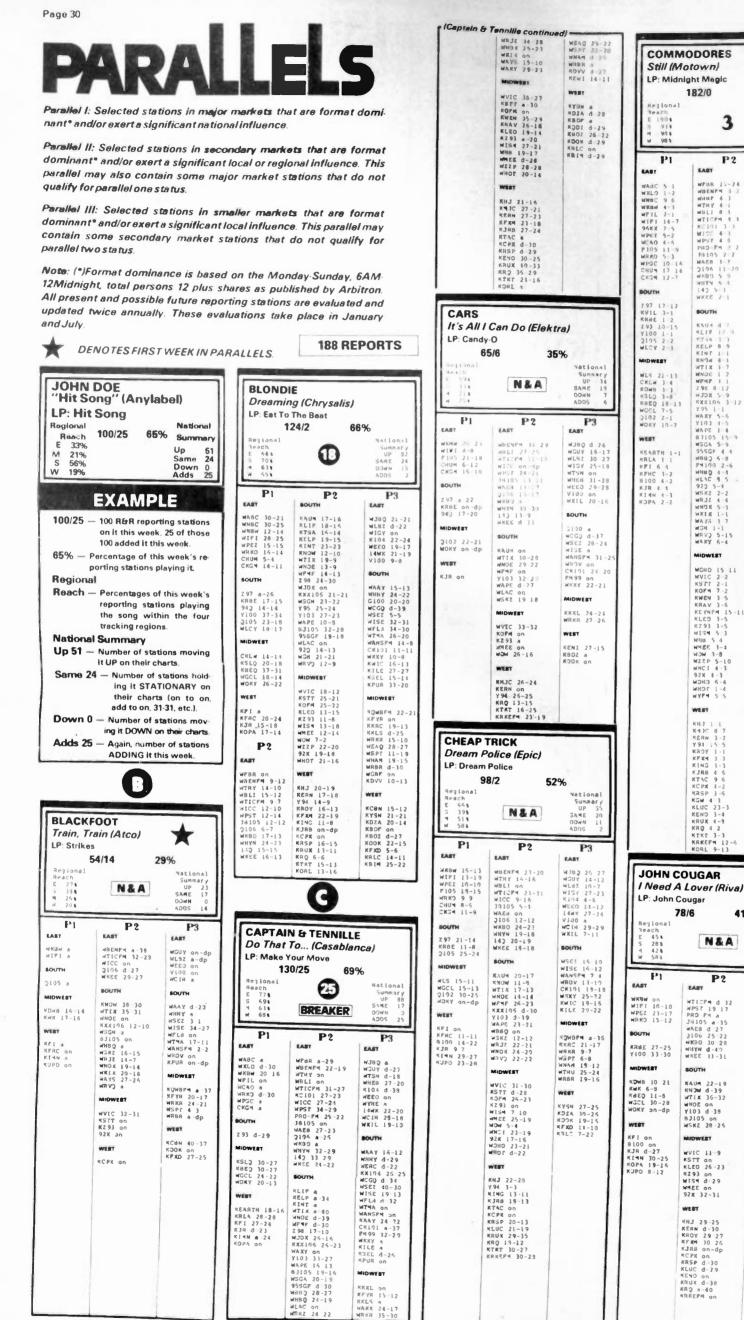


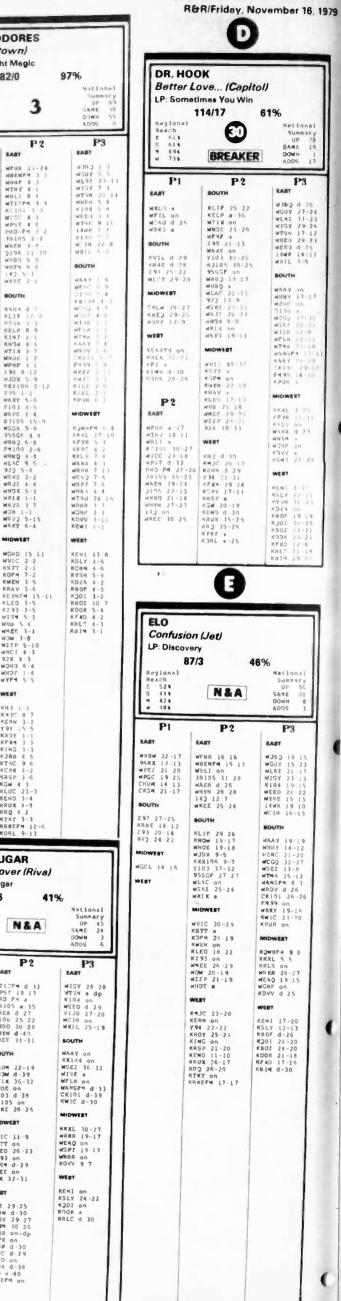
ADDS 24, 29, 30

ADDS 14 (

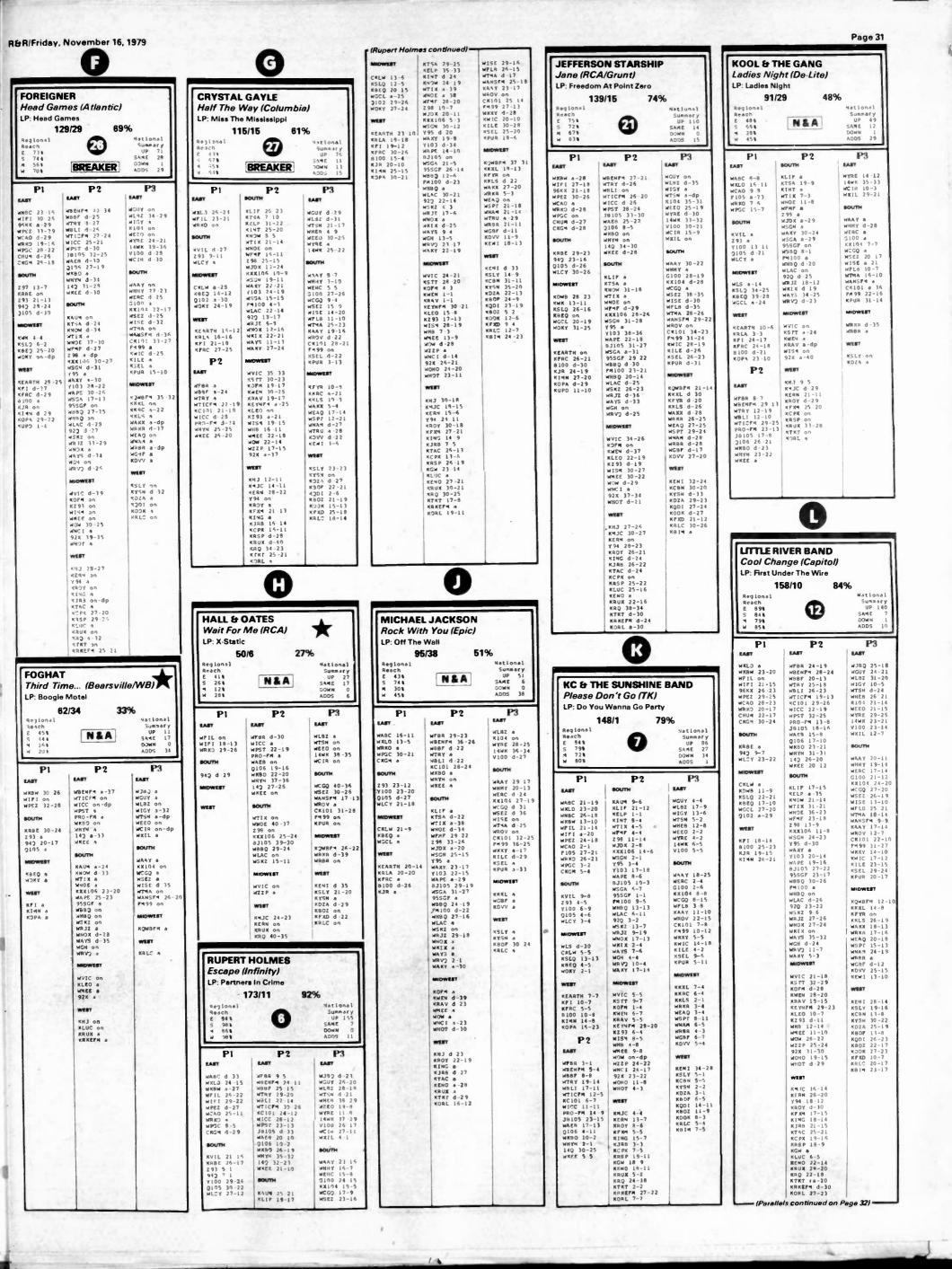


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R&R/Friday, November 16, 1979 ICHH BIC INA (ad) **KENNY LOGGINS** MAXY 4 MAPE 29 25 WEGA 21-12 05/167 a WENG 0n FM100 24-19 WIA2 0-10 WEA2 19-11 920 15-6 WEX2 4-10 WEX2 4-1 G170 26 17 KX104 20 26 WC09 31 26 WC09 31 26 WF108 31-25 WF118 31-25 WF118 31-25 WF14 27-20 WT44 20-27 WAN PA 27-21 KAAY 25-19 WR0V on CK101 27-17 ANNE MURRAY WEST 4 25 ALAN PARSONS PROJECT KAAY This Is It (Columbia) REARTH OF RPI d 30 MPRC on 1100 a RJH a RDPA A Broken Hearted Ma (Capitol) WROV 4 CK101 10 31 PM 99 d-11 RWIC 4-29 RPUR d-10 CKLW 27 23 RBLQ 24 15 KBEQ 27 31 Damned If I Do (Ariste) LP: Keep The Fire LP: I'll Always Love You LP: Eve 110/22 59% 129/1 84/9 WGCL on 2102 24-19 WOKY 29-27 45% National Summary UP 57 SA42 19 DOWN 2 ADD 22 National Summary UP 87 SAME 22 DOWN 19 ADDS 1 Regional Reach E 458 G 148 G 148 G 518 H 538 National Summary UP 53 BAME 21 DOWN 1 ADDS 9 MIDWEET 434 674 674 604 4ch 758 708 678 608 N&A 40h 458 348 518 538 VEBT HRUY on CK101 27-11 PM99 18-31 HRUTY 10-25 KHIC A KILE d 10 KSEL 27-25 KPUR d 12 REAL d 29 RPYR on WARK on W-PT a REWI 19-16 0 NSA KEARTH 26-3 KF1 29-26 KF4C 28-27 B100 26-24 KJR 26-21 KJRN 26-23 KOPA 27-24 H H PI P2 P3 PI P2 **P**3 WERT LAST PI P2 **P**3 LAST LAST EAST LABT WRENY 10 25 WTRY 1 25 WBLI an WTICP4 a 10 WTC2 26-20 WTC7 26-20 WTC7 26-20 WTC7 26-20 WTC7 1 11 WHYN in LAST EAE LAST NIOWEET EAST KYBN d 35 KODI a KOOZ 4 KPXD a WRED Dr WIPI OF WPE3 S 
 WPBH 12-11

 WPBM 12-11

 WBENPM m.7

 WHEP 21-17

 WHEP 21-17

 WHEN 21-17

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 WHEN 21-17

 WHEN 21-17

 WHEN 22-17

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 WHEN 15-27

 WHEN 17-15

 140 25-24

 WHEN 17-15

 WHEN 17-15

 140 25-24

 WHEN 11-11
 WJD 2 4 WGUY d 10 WEED 6 14WK 10 27 V100 6 WXIL 00 MABC 23-20 WXL0 22-19 WKBW 11-11 WF1L 12-10 WFA0 13-13 F105 17-12 WRK0 4-4 WPGC 14-14 MEDWELL KOP4 ON KWEN 0-25 RRAV 0-25 REAV 0-25 RESUPM 0-25 KEY0 0-29 WIS4 0-WIS4 0-WHCE ON WHCE ON WJ80 9-8 WGUY 12-9 WL82 [5 11 WIGY 24-24 WT5N 7-7 WHE8 6 6 WZE0 [5-18 WZNE 15-14 [4WK 16-9 WXIL 9-14 MIDWEST WKBW 11-12 WIF1 d-29 95KK 3-1 WF52 16-11 WHKD 22-18 RUMUPH a-15 KKKL 29-20 KFYR on KKRC 4-20 KKKC 16-10 WAKK 13-29 WAKK 13-29 WAKK 23-20 WBPF 16-12 WNAH 25-20 WRNF 0-14 KDVV 20-14 WGUY on dp WEC3 23 24 V100 28 26 W. 14 1 1 MIBLE ON WHALL ON WPOLT & 32 PH3 PH ON 10105 30 2 MACA C 29 2106 21 18 WH2N 16 15 142 21 18 WH2N 16 15 BOUTH 943 8 5 910 22 19 3135 27-19 WL 7 25 24 BOUTH BOUTH BOUTH WANY ON KK104 ON WEEZ 3 10 WIGE 1 11 WFLA ON WANEPM 10 WHOV ON CK101 A 18 WHXY 18-15 KILE ON KPUH A HODIN MAAY DD WHHY 28-26 KHD2 21-21 G120 a WHNG 21-20 WHNG 10-22 WANGFH 22-1 WHNG 10-22 WHNG 12-1 S CK101 21-15 CK101 21-15 CK101 21-15 CK101 21-15 CK105 1-1 KSEL a 940 30 26 OUTH HIDWEET OUTH RVIL 24-20 RRAE 14-22 WLCY 25-23 MIOWEET BOUTH KL1P 30 28 KT9A on KT9A on KT9A 32-21 WT1X 4 WNOE 35-25 WPMP on 2.98 31-23 WJ0X a 28 KAX105 22-1 WGN 22-16 SLJ L1 WAAY 22-21 WERC 13 11 G100 19-13 WGQ 14-11 WG2 14 14 WFLB 5-4 WTMA 8-7 WANSPH 16-17 KAAY 3-2 WROV 16-24 CK101 12-12 PH 99 d-34 WKY 17-14 KKIL 25-22 KSEL 19-16 KDWB 18 11 KWK 16 16 KSLO 28 24 HHEO 23 19 WGEL 11 12 WOKY 3n dp BOUTH 12 KLIP d 29 KTSA 25 ?1 KNOW 18 15 WTIX on WNOE on 9503P on WBDQ a WLAC d 27 W3KZ on MIDWEET WEET M 1 K A 10-30 M 1 K A 10-30 M 1 F 4 10 BOUTH KHJC A 30 KZRN A KH2Y A KPXM A-10 KJRB d-29 KCPX A KCPX A KCPX A KRUX 19-37 KHQ A 39 MIDWERT WEBT CKLW 22-22 KSLO 31-17 KBEQ 28-30 MGCL 22 29 MOKY 15-14 MIDWENT WVIC 26-25 KSFT a-25 KSFT a-25 KSFT 20-14 KHEN 23-14 KHEN 23-14 KLEO 12-9 HI9 a-23 WH15 a-23 WH15 a-23 WH2 12-15 WH2 13-6 
 MELI

 RENI 33-26

 RSLY 9-8

 KCBN 32-22

 KYSN 19-10

 KD2 27-24

 KD01 4-28

 KB02 27-24

 KD02 27-24

 KD02 27-24

 KR0C 27-24

 KR0C 27-24

 KR0C 27-24

 KR0C 4-27

 KBIM 28-26
  $\begin{array}{c} {\rm KLIF} & 9{\rm -5} \\ {\rm KTSA}, \, 14{\rm -12} \\ {\rm KELP} & 1{\rm -17} \\ {\rm KINT} & 20{\rm -19} \\ {\rm KIAM} & 3{\rm -2} \\ {\rm WTIX} & 20{\rm -14} \\ {\rm WTOC} & 20{\rm -17} \\ {\rm WPMC} & 20{\rm -17} \\ {\rm WPMC} & 20{\rm -17} \\ {\rm WJDX} & 10{\rm -13} \\ {\rm Y95} & 26{\rm -23} \\ {\rm WJDX} & 21{\rm -20} \\ {\rm WID0} & 26{\rm -24} \\ {\rm BJ105} & 20{\rm -20} \\ {\rm SSGP} & 20{\rm -16} \\ {\rm WBQ} & 11{\rm -20} \\ {\rm WIOC} & 25{\rm -24} \\ {\rm WIOC} & 6{\rm -9} \\ {\rm WIOC} & 5{\rm -9}{\rm -10} \\ {\rm WKIX} & 12{\rm -9} \\ \end{array}$ WEST WEST MIDWERT KCANPH d SR 12 13 KSPA 2 S KUWBPM 29 KRKL 26 21 KRLS 4 WRKR d 19 WEAO 29 28 WHBR 28-20 KP1 4 KJR d 24 KIMN 22-19 KOPA 12-6 KUPO 5 2 VEDT MIDWERT KEARTH 25-24 KRLA 15-15 KPI 13-9 RIMN 10-16 KOPA 15-13 MIDWEST KQWAP4 13 11 KKXL A WAKX 25 19 WAKX 37 31 WESD 35 24 WEPF 4 WGPF 4 WGPF 20 20 KGW1 35 25 WV1C 22 20 KSTT 24 22 KLEO 23-21 K293 on WT34 on WME2 on WOW a-27 W22 P 15 11 92X 34 28 WOHO 27-23 9553P 20 W303 x WLAC x W KZ 22 14 W43Z 11 22 WAY5 15 23 WAY5 15 11 WAY5 15 11 WAY5 30 20 S WEST KENI d 32 K3LY 4 K02A on K0DI d 30 K00Z d 29 K0JK a K3IM 25 24 MIDWEST KKXL 8-7 KPYR 14-14 KKRC 16-19 KKLS 15-13 WAAX 8-15 WEAQ 5-5 WTAU 23-19 KDVV 22-17 KEWI 2-5 J.D. SOUTHER WEBT MIOWERT WEBT WHJC 21-18 KERN 30-26 Y94 19-19 KROY 24-22 KF2W 20-16 KIAG 01 KIAG 23-20 KTAC 01 KCPW 28-24 KRSP 28-25 KGW 27-23 KENO 00 KRUX 34-26 KRO 39-33 You're Only Lonety (Columbia) LP: You're Only Lonety WVI: on KJPM on KJPM on KLED 20-13 KLED 20-18 KZ93 o-22 WIS4 d-30 WH8 L9-16 WM8EF d 27 WC2F 30-27 92X 60-15 KSLY 13-14 KC8N on KYSN d 34 KD2A a K3DE 23 17 K3DI on K8DZ 28 25 KRLC on KBI4 a WEST KHJ on KERN a Y94 30-24 KPXM 26 23 KJRB on dp KRSP on KLUC d-26 KRUX a KRKEPM 10-5 159/1 85% Regional Reach E 92 S 87 N 86 W 80 S Nationa Summar UP 12 SAME 1 DOWN 1 ADOS WEET MIDWEST KRNI 16-9 KCBN 23-15 KYSN 6-3 KDZA 12-11 KBOF 12 10 KBOZ 6-6 KFXD 11-11 KRLC 13-10 KBIM 16-14 0 KSTT 18-14 KOFM 21-21 KWEN 8-6 KRAV 11-9 KEYNPM 21-16 KLEO 9-6 KZ 93 12-10 WH0 11-13 PI P2 P3 WEST 9-6 12-10 13-13 20-21 LAST TOM PETTY & LAST K293 12-10 WHB 13-13 WMEE 20-21 WOW 13 6 WZ2P 6-4 WNC 1 4-21 92X 22-14 WOH 0 14-11 WHOT 15-12 EAST KHJ d-29 KMJC 29 25 KERN d 25 KFRM 29-25 KJRB 25 21 KTAC on KCPK 26-23 KRSP 3 KLJC 17-10 KAUX on WFBR 13-12 WBENF4 12-9 WBENF4 12-9 WBENF4 -12-9 WBLT 24-29 WBLT 24-19 WTICF4 15-11 RC101 L0-4 WFST 27-20 J8105 15-14 WAEB 28-19 J106 9-4 WK80 15-L0 WHYN 21-20 WK8E 9-7 WABC d-40 WXLO d-29 WFIL 25-19 96KX 19-15 WF2X 17-13 WFAO 27-22 WFKO 27-24 WFC 25-17 CHUM 26-20 CKGM 29-19 WJ83 24 WGUY 9-6 WL92 16-WI3Y 17-WT3N 3-4 WH29 7-5 WEEO 10-WYRE 22-L4WK 24-V100 8-6 WCIR 23-\* HEARTBREAKERS Don't Do ... (Backstreet/MCA) SMOKEY ROBINSON LP: Damn The Torpedos 17-17 3-4 7-5 10-6 22-20 24-17 8-6 Cruisin' (Temla) National Summary UP 17 SAME 20 DOWN 0 AD05 56 Regional 93/58 49% LP: Where There's Sn Regional Reach E 50 S 52 J 3' 488 528 448 538 WEET N&A 86/20 46% S W W KMJC 10-9 KERN 20-15 KFRM 9-8 KING d-23 KCPK 11-9 KRSP 11-17 KGW 17-16 KENO 16-12 KRUX 25-25 KORL d-27 National Summary UP 54 SAME 11 DOWN 1 ADDS 20 KOL/TH N&A KV1L d-21 293 2-3 940 3-2 Y100 30-27 0105 19-20 WLCY 12-9 BOUTH PI P2 P3 WAAY 14-14 WERC 10-19 GLOO 12-7 EAST EAST LAST MERC 10-19 GLOO 12-7 KR104 14-14 WGQ 2-3 WSEZ 10-7 MISE 22-15 MFLB 21-15 MFLB 21-15 MFLB 21-15 CKI01 20-9 CKI01 20-9 CKI01 20-9 KKIZ 20-12 KKIC 10-1 KSEL 20-17 KSEL 20-19 WBENPN 8-39 WTICPM 8-39 WTICPM 8-dp WTCC on-dp WPST 8 PRO-PM 8-23 JB105 8-38 JD105 8-30 WAEB 8 3006 8-30 WHYN 8 42 on WHEE 8 BOUTH WGUY on-dj WL82 on WIGY d-33 WTSN a-db WEEO a WYRE a 14WK a WXIL on WRKO a CKGM d 30 P1 P2  $\begin{array}{c} {\sf KAUM} \quad 15-12\\ {\sf KLIF} \quad 16-13\\ {\sf KTSA} \quad 18-15\\ {\sf KELP} \quad 20-11\\ {\sf KINT} \quad 18-15\\ {\sf KELP} \quad 20-11\\ {\sf KINT} \quad 18-15\\ {\sf KNOW} \quad 20-13\\ {\sf WTIK} \quad a-37\\ {\sf WNOE} \quad 22-16\\ {\sf WPMF} \quad 12-8\\ {\sf Z}98 \quad 7-6\\ {\sf WJDK} \quad 22-6\\ {\sf WJDK} \quad 22-6\\ {\sf WJDK} \quad 22-6\\ {\sf WJSK} \quad 6-9\\ {\sf Y95} \quad 30-25\\ {\sf WSGM} \quad 6-9\\ {\sf Y95} \quad 50-25\\ {\sf WSGM} \quad 6-9\\ {\sf WJDK} \quad 25-27\\ {\sf WASK} \quad 10-16\\ {\sf WBDQ} \quad 4-6\\ {\sf FH100} \quad 14-10\\ {\sf WHC} \quad 12-9\\ {\sf 922} \quad 25-26\\ {\sf WHJZ} \quad 10-9\\ {\sf WHZ} \quad 23-26\\ {\sf WHJZ} \quad 10-9\\ {\sf WKIK} \quad 23-20\\ {\sf WAKY} \quad 15-12\\ {}\end{array}$ P3 LAST EAST BARRY MANILOW EAST MIDWERT WTICPM A-31 KC101 25-20 WICC 29-25 WPST 26-23 WAEB d-28 Q106 28-25 WKB0 d 27 WHYN 40-39 WKEE d-32 WXLO d-28 WFIL a WIFI on WCAO 18-15 WRKO a WPGC d-29 WLBZ on WIGY 31-29 K104 37-35 WEEO a WYRE d 28 I4WK a WCIR 9 13 Ships (Arista) 940 29-23 2105 a CKLW 11-11 KOWB 19-8 KSLQ 10-9 K8EQ 38-35 WGCL 19-17 Q102 17-14 WOKY 22-18 P LP: One Voice Regional Reach IDWEST 88% BOUTH KOWB a 25 KSLQ 37-31 KBEQ d 38 WGCL on WOKY on-dp National Summary UP 128 SAME 16 DOWN 20 ADDS 2 PABLO CRUISE WAAY a WHHY on KX104 d 27 WCGQ a WISE d 23 WTMA on WRNSPM on WRNSPM on WRNSPM on CK101 40-32 PM 99 a KSEL a KSEL a KSEL a 801 901 931 801 6 BOUTH I Want You Tonight (A&M) BOUTH NTUOS BOUTH WAAY d-26 WHWY 1D-4 WERC 7 3 KX104 (1-1 WCG0 11-6 WSE2 34 37 WFL0 20 14 WTM 6 28 WTM 7 3 WTM 7 544 WEST 
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 293 26-16 ¥100 25-22 LP: Part Of The Game NTUOS BOUTH WT1K 29 27 WH0E 16.1 299 d 22 WJDK a-16 KKX106 d 29 WSGR 29-21 WSGR 29-21 WSGR 29-21 USGR 29-21 955(P a WH80 20-13 WH80 KRLA 13 13 KPI 26-22 B100 18-13 KIMN 1-4 KOPA 9 12 Merimanian VEST 128/15 8894 MIDWEST ROWBPH 3-RKKL 15-9 KFVR 17-1 KKLS 5-5 WARK 25-5 WARK 12-8 WEAQ 9-7 WSPT 5 4 WINAH 12-8 WTRU 29-25 WABR 18-12 WGBP 8-5 KEWI 6-3 KEARTH & KFRC d 28 8120 a KJR on KIMN a KOPA d 27 KUPD on Regional Reach 8 528 5 756 4 638 W 809 PI P2 National Summary UP 102 SAME 10 DOWN 1 A005 15 P3 CKLW 7 7 KSLQ 38-32 K8EQ d-36 WGCL 23-21 EAST 0 EAST EAST WJB2 10-5 WGUY 22-19 WL02 20-19 WL02 20-19 WISK 2-3 WISK 2-3 WISK 2-3 WISK 11 10 K174 14 25 WEED 11-9 WYRE 13 10 11WK 5-4 V100 12-15 MCTH 5-6 EASTM KAUM & 23 KLT\* 10-7 KT\*A 11-9 KELP 12-16 KINT 17-14 WT1K 28-25 WMCE 15-10 WMCE 15-10 WMCE 15-10 WMCE 20-16 Y55-11 8 Y55-WABC WN9C WK9W WFIL WIPI WIPI WEBT MIDWERT KEARTH 9-5 KRLA 6 6 KFI & KFRC 19 13 B100 & KIMN & 28 KOPA 21-18 PI P2 P3 KQWBPN 35-30 WEAQ W WSPT A WRBR a-dp WGBF on-dp KOVV A BOUTH RAUM 21-18 KLTF d-27 KNOW 16-12 WNOW 16-12 WNTK 180-34 WNCE 9 WTK 180-34 WNCE 9 WTK 180-34 WARY 8 VIOL 21-15 63105 a-23 WARY 8 VIOL 21-28 WISC 21-28 EAST WGUY a WIGY 20-16 WTSN d-27 WEE0 26-23 14WK 28-26 V100 21-13 WCIR 26-25 WKIL d-25 WCAO d-29 CKGM on MIDWEST -KG4 20 WRKR 36-32 WEAQ 22-21 WRBR d-26 MIDWEST BOUTH MIDWEET MIDWEBT W VIC 10-7 KSTT 15-11 KOPW 17-15-11 KOPW 17-15 KHEV 9 4 KRAV 9-8 KRAV 9-8 KRAV 9-8 KRO 8-10 K291 15-12 WHB 24-21 WHE 24-15 WHE 24-15 WHE 24-15 WHE 4-12 24 20-10 WHO 15-10 WHO 9-7 BOUTH WVIC d 33 KJFM a KWEN a KLEO a KZ93 a WIS4 a WMEE a 92K a 19 MIDWERT WERT KRBE d-30 293 13-8 942 16-12 2105 28-25 WLCY 28-27 WEST KSTT a KOPM a KRAV 27-24 WISM a WHB 25-22 WMEE on WNCI d-25 92X a 30 KVIL 6 5 KRBE 20 13 295 27-20 2105 21 10 WLCY 13 6 KENI 25-12 KSLY 7-5 KCBN 11-7 KYSN 8-8 KDZA 9-6 KBDF 16-19 KBDF 16-19 KBDZ 16-12 KODK 4-10 KRLC 11-12 K8IM 14-10 BOUTH KENI d-34 KSLY A KYSN d 39 KYSN d KADF A KDDF A KDD A KED2 A KFXD ON KRLC 27-20 WEBT 5 11 WAAY 7 5 WHW 7-5 WERC 14-1 GIOD 9-5 KX114 10-WCGQ 19-1 WEGG 17 1 WFL4 17 WFL4 17 WFL4 17 WFL4 17 WFL4 17 KAY 4-3 KAY 4-3 KAY 4-3 KAY 4-3 KAY 4-4 KWIC 9-5 KSEL 17-18 KSLY 20-12 KQOI on KRLC on 45 BOUTH 12 7 7 d 16 12-3 9 7 955GP 12 7 W880 7 7 P4100 d L6 W480 2 12 -3 WLAC 9 7 922 11 - 11 W582 2 1 - 21 WA37 21 - 23 WA37 21 - 23 WA37 21 - 23 WA57 21 - 23 WA57 21 - 24 WA57 21 - 24 WA57 20 - 21 WA77 20 - 21 BOUTH WAAY d-29 WHHY 29-24 WERC 25-23 Glob d-22-KIIOd 29-10 WGQ A WSEZ 27-22 WISE 31-24 WFL8 On WFL8 WEBT NOWERT CKLW & KSLQ 21-20 K8EQ 32-25 WGCL ON WOKY 19-15 WEBT CKLW KSLQ KBEQ WGCL WEST KHJ 4 KROY d 26 KING on KJRB 4 KRSP on KMJC on KERN a KERN a 29 KCPX on RUX a YRL WEST KEARTH 30-29 KPRC 23-20 8100 23-20 KJR 25-22 KIN 8 WGH on WRV2 21-20 WAKY 18-15 VEST WEBT R KEARTH 19 KRLA 9 9 KPI 22 19 KHJC 13-8 KERN 12-10 Y94 8-15 KFCN 12-10 Y94 8-15 KFCN 19-11 KINC 3-20 KJR6 11-11 KTAC 00 KGF 17-8 KGF 17-8 KGF 17-8 KGF 15-14 KFC 12-13 KFC 12-13 KFC 12-13 KFC 12-13 KFC 12-13 KFC 12-13 NEBT MICREST WGRD 6-4 WVIC 8 6 KSPF 10-9 KSPF 12-11 KWEW 10-9 KEV14-11-3 KEV14-11-3 KEV14-11-3 KEV14-17 HB 9-7 WIS4 17 14 WHS9-7 WVIC1 11-9 WZ2P 7 6 WZ2P 7 7 7 WZ2P 7 MIDWEET KP1 22 15 KI4N 12-7 KOPA 10 A WUYC 27-23 KSTT a KSTT a KSTM J-29 KWEN 31-24 KLEO 24-20 KZ93 19-15 WISW 27-17 WMCE 27-17 WMCE 27-17 WMCF 3-29 WOHD a-31 WHOT 27-25 KENNY ROGERS P2 MIDWEST CLIFF RICHARD Coward Of The ... (UA) MIDWEBT KKXL 4-3 KFYR 13-17 KKRC 7-9 KKLS 12-11 WAKX 15-10 WAKX 15-10 WAKX 13-9 WAYA 8-6 WAYA 8-6 WAYA 8-6 WAYA 8-6 WAYA 8-6 KEVY 7-5 KEWI 7 4 ARY P2 MIDWEET KKXL 19-15 KFYR a KKLS 14-12 WAKK 29-24 WRKR 29-28 WFPF a WNAM d-29 WRBR 26-22 WGBF 19-16 KOVV 29-23 LP: Kenny EAD WPUR a -26 WBCNPW 21-18 WBCP a WTRY 10-21 WTL1 10-27 WTL2PH 20-23 PRO-PH a WA28 24-21 2106 23-9 WR30 d-30 WR30 d-30 WR20 d-30 We Don't... (EMI America) LAST 108/49 Regi Regi Read E S 4 W 57% 159/10 85% National Summary UP 43 SAME 15 DOWN 0 ADDS 49 WFBR ach 55% 70% 51% 48% WFBR 14 WBENP4 WBEF 17 WTRY 5 WBLI 11 RCI01 WICC 5 WPST 9 PRO-PM J4175 WAE4 2 Regional Reach 2 77 5 92 4 Bit W 85 National Summary UP 117 SAME 12 DOWN 0 ADDS 10 NEA B WERT KHJ ON KHJC 17-16 KEAN 22-19 Y94 23-14 KROY 18-16 KFXM 15-14 KIXC ON KTXC 18-16 KTXC ON KTXC NO-26 KROP 27-24 KROP 27-24 KROP 27-29 KRO 27-19 KRO 27-19 KRO 27-19 KRO 27-19 KRO 28-25 KORL 28-22 PI P2 WEST P3 EAST LAST KENI 26-25 KSLY 16-15 KSBN 37-32 KYSN 28-19 KDZA 27-24 KBDF 21-20 KQDI 29-27 KB0Z 29-28 KOOK 4-24 KRLC 25-21 KBIM 30-25 EART P3 WFBR 20-21 WBCNPH 0-35 WTNY 0 WBCL 0 WFST 0 JB105 0 WK80 d-29 WHYN 00 L 15 23-16 WK8E 0 WK8E 0 P1 P2 WPIL on WCAO on WRKO 4 WPGC 7-6 WGUY & WLRZ d -30 WTSN on WHES & K104 32-27 WEED & WYNE 8 -5 14MK d -40 WCIN d -19 WXIL a -27 WAEN WKSO WHYN U42 WKSE WEST LAST LAST LAST WEET 
 WHENT

 KELY 13-19

 KSLY 13-19

 KCHM 4

 KYN 10-7

 KDZA 10-7

 KDZ 10-18

 KADZ 13-11

 KOOK 10-9

 KADZ 13-11

 KOOK 10-9

 KRAC 6

 KAZ 14-19

 KAZ 14-19
 WFBR 17-15 WFBR 17-15 WFBR/#4 20-15 WFBY 00 WFLI 4-28 WFLI 4-28 WFLI 4-28 WFLI 30-16 WFCT 31-27 JB105 28-24 WFST 31-27 JB105 28-24 WFST 31-27 JB105 28-24 WFST 31-12 Q106 29-24 WFST 31-12 Q106 29-24 WFST 32-18 WHY 34-33 H4Y 24-22 WFSE 22-17 WJBQ 23-20 WGUY 30-26 WLB2 d-32 WIGY d-30 WTSN d-23 WHEB 36-30 K104 27-22 WEEO on WTRE 23-19 14WK 32-30 WCIR 24-23 13 4 -13 
 NHIEN

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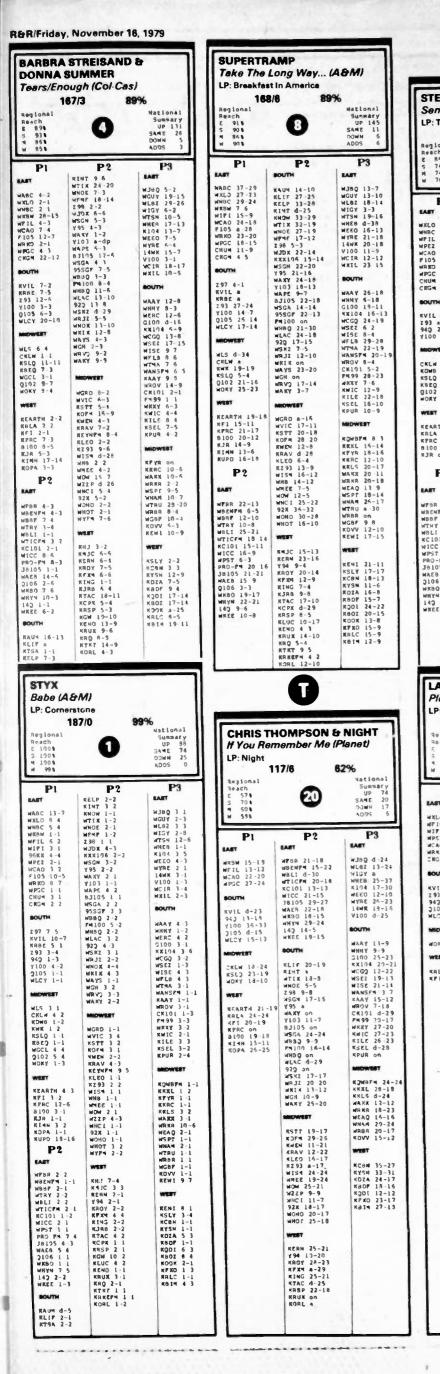
 16-9

 RTWT

 ROME

 NO
 WABC a WKBW 27 24 WFIL d -26 WFIL d -26 WFIC 28-24 WFIC 21-18 CKGM on NUTH KRBE d 29 293 a 2105 a BOUTH BOUTH BOUTH KAUH ON RTSA d-29 WTIK d-29 WNOE a WPMF A 298 ON WJOK 30-23 RER106 a WSGN d-27 CKLW & KSL2 36-30 K822 & WOKY &-30 WAAY 4 WHHY d-27 WERC 4 KX104 2-2 WCGQ d-35 WSEZ 4 WISE d-34 WISE d-34 WISE d-34 293 a-30 943 22-19 3105 d 28 WLCY 24-19 BOUTH WAAY 28-20 WHHY 23-19 WERC 22 12

1821 At memory of web all at



#### W **STEVIE WONDER** Send One Your Love (Tamla) LP: The Secret Life Of Plants 143/16 76% Regional Reach National Summary UP 116 SAME 11 DOWN 0 ADDS 16 85% 74% 74% 70% Ð P3 P2 Pl LAST BOUTH RLIF 23-18 RTSA a WTIX 34-22 WHOE 25-11 WFWF 30-25 UF 30-25 WJDZ 15-10 WJDZ 15-10 WJZ 24-22 WSGA 22-20 WSGZ 24-22 WSGA 22-20 WBGQ 26-21 WBGQ 26-21 WHOD 26-3 WHOD 28-3 0-28 WSEX 30-28 WSEX 30-2 WJB2 A WGUY d-28 WGUZ 35-28 WIGY A WTSN 23-22 WHEA 35-32 R104 36-34 WEE0 d-21 WYNE 27-22 I4WK 29-25 V100 16-11 WXIL 24-20 WXLO 29-26 WNBC 28-23 WPIL 22-18 WPEZ a WCAO 21-17 P105 29-27 WRICO d-29 WPGC 26-23 CHUM 29-19 CIIGM 27-21 -KVIL a 293 a-27 940 27-25 ¥100 27-21 WBBQ 26-21 PM100 a WHBQ 28-23 WSRZ 30-28 WRJZ 4-33 WNOX 29-26 WR[X on WAYS 33-31 WAYS 28-27 WAAY ON HHNY 30-25 G100 d-29 KX104 25-22 WCGQ 39-30 WSEZ 25-20 WISE 35-28 WFL8 31-24 WFMA d-29 WANSFM 3 KAAY a-24 WROV d-27 CK101 37-24 MIOWEST CKLW 26-25 KDWB 20-13 KSLQ 25-22 KBEQ d-37 Q102 25-22 WOKY 21-17 MIDWEST WVIC 8 KSTT 24-19 KOFM 00 KWEN 36-16 KRAV 28-27 WROV d-27 CK101 37-24 P499 35-30 WKKY d-27 KWIC 29-24 KILE 28-25 KSEL 20-17 KPUR on KEARTH 24-20 KRLA 25-25 KFRC 29-22 B100 27-25 KJR on KRAV 28-27 KEYNFM 25-22 KLEO 21-16 KZ93 d-18 WI5M 29-22 WMEE d-16 WOW 29-24 92X 27-25 WOHO a-32 WHOT 22-17 MIDWEST P2 KKXL d-28 KKLS 22-21 WAXX 30-27 WRAR 33-29 WEAQ 24-23 WSPF 27-22 WNAM ON WTAU 27-23 WRAR ON WGBF d-18 ROVV d-29 KEWI 24-18 WFSR 25-22 WFSR 25-28 WFSR 18-16 WFSR 18-16 WFSR 23-20 WFSR 21-15 PR0-FR 4-25 WFSR 21-15 PR0-FR 4-25 WFSR 23-20 Q106 24-14 WFSR 23-20 Q106 24-14 WFSR 28-23 WFSR 28-23 WEST KHJC 28-26 KERN d-27 Y94 d-29 KROY on KTAC d-23 KTAC d-23 KCPK d-27 KRSP 24-21 KGW d-28 KRUX 38-36 KTKT 29-26 WEET RSLY d-27 RCBN d-36 RYSN 34-26 RD2A 28-25 RBDF a-29 RQDI 28-25 RBOZ 30-26 -UK d-28 KFXD d-28 KRLC d-29 KBIM a LAUREN WOOD Please Don't Leave (WB) LP: Lauren Wood 112/1 National Summary UP 75 SA4E 17 DOWN 19 ADDS 1 Tencies ach 571 551 551 23 Pl P2 **P3** LAST LAST LAFT MP9R 14-14 MBLI 19-17 MT12PM 17-15 C(1) 25-22 ATCC 19-17 MP3F 13-15 J81515 32 XAEA 15-15 MTSD 28-25 WHYN 25-26 WKSC 14-14 WXL0 28-25 WFIL 18-17 WIFI 20-14 WPSZ 20-19 WCA0 14-14 WRK0 28-25 CKG4 05 WIGY 12-19 WTSN 15-11 WHE8 14-12 WEE0 22-20 14WK 26 23 V100 17-12 WKIL 00 --WAAY 17-23 KVIL d-28 293 6-7 942 6 8 2105 20-13 WLCY 14-11 WHNY 15-11 WERC 16-15 5100 15-14 BOUTH KLIF 14-20 KELP 29 25 KI4T 24-22 HTIX 27-25 HNJGE 17-12 HP4P 15-15 299 20-19 HJDX 13-25 KXX106 16-15 HSGR 13-17 95 20-19 HAPE 13-11 BJ125 24-33 955GF 21-19 HLCC 26-24 WCGQ 20-17 WTMA d-30 WANSFM 5-29 XAAY 21-20 MIDWEST RAAY 21-20 CK101 19-16 WKNY 9 7 KWIC 21-31 WORY 14-21 -21 WEST KWIC 21-21 KILE 12-9 KPUR 19-15 KRLA 26-26 KPI on MIDWEST KJW8FM 15-1 KFXL 13-12 KFYR on KKC 8-3 KKC 5-7 WAKX 17-21 WAKA 17-21 WARA 6 12 WAAA 27-21 WARA on WG3F 13-19 KEWI 9 14 WLAC 26-24 WSK2 10-13 WRJ2 15-15 WNJZ 7-5 WKI4 27-26 WRIX 27-26 WRV2 14-11 WARY 19-13 MIDWEET WVIC 19-17 KSTT 31-27 KDF4 18-16 KWEN 14-12 KLEO 11-11 KZ93 7.7 WIS4 25-23 WHEE 14-15 92X 29-25 WOHO 26-24 WEET KSLY 25-19 KCBN 20-17 KYSN 23-29 KDZA 23-15 KBOF 17-14 KBOZ 18-16 KaIM 20-15 WOHO 26-24 WHOT 24-20 WEET KHJC 12-12 KERN 4-28 MERN d-20 Y94 4-7 HROY 27-25 KING 21-19 KTAC 27-25 KCPK 15-13 KGP 14-10 KGW 22-21 KLUC 20-14 KEND 24-10 KRY 13-11 HRKEP4 29-27 KJAL 22-21

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## **Others Getting Significant Action**

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(Continued from Back Page)

DIONNE WARWICK "Deja Vu" (Arista) 27/9 Moves: Up 10, Same 8, Down 0, Adds 9, KRLA, WHYN, 14Q, WAXY, WRJZ, WHB, KMJC, KEWI, KQDI, CKLW 30-17, WBEN-FM 38-30, WJBQ 15-12.

RITA COOLIDGE "I'd Rather Leave While I'm In Love" (A&M) 24/8 Moves: Up 10, Same 8, Down 0, Adds 6, WICC, WHYN, WKEE, WFLB, WANS-FM, KBOZ. KNOW 39-38, WHHY 26-21, WCGQ 39-28, KEWI 33-25.

NITEFLYTE "If You Want It" (Ariola) 22/2 Moves: Up 9, Same 11, Down 0, Adds 2, WIFI, WFBR, Y100 5-4, WTIX 22-17, WAXY 25-22, KWEN 13-11, WKXY 29-24.

DONNA SUMMER "On The Radio" (Caseblance) 21/3 Moves: Up 12, Same 6, Down 0, Adds 3, Z98, KTKT, KBDF, WRKO 18-13, WPGC 23-19, Y100 28-25, KEARTH 27-21, WAEB 30-25.

SUGAR HILL GANG "Rapper's Delight" (Sugar Hill) 20/8 Moves: Up 8, Same 4, Down 0, Adds 8, WTIC-FM, WNOE. Y95, WBBQ, WLAC, WANS-FM, CK101, KPUR, WPGC 22-9, Y100 35-29, WTIX 9-1, WSGA 1-1.

ENGLAND DAN & JOHN FORD COLEY "What Can I Do With This Broken Heart" (Big Tree) 20/2, Moves: Up 8, Same 8, Down 2, Adds 2, Y103, KBIM, JB105 26-22, BJ106 25-24, WZZP 19-14, WRKR 38-34.

TERI DESARIO "Yes I'm Ready" (Casabianca) 19/11 Moves: Up 5, Same 3, Down 0, Adds 11, WAPE, BJ105, WBBQ, WKIX, KLEO, WTSN, WCIR. WXIL, WSEZ, WROV, FM99, Y100 28-23, WOKY d-28, KEARTH 29-26.

ABBA "Chiquitita" (Atlantic) 19/8 Moves: Up 6, Same 5, Down 0, Adds 8, KRLA, WFBR, WBEN FM, WICC, KORL, WXIL, WFLB, KQDI, WKBW 10-8, CKLW d-18.

LED ZEPPELIN "Fool In The Rain" (Swan Song) 19/1 Moves: Up 7, Same 10, Down 1, Adds 1, B100, 96KX 9-8, Z97 5-4, Y100 32-26, KRQ 32-24, KRKE-FM 22-18.

RAINBOW "Since You've Been Gone" (Polydor) 17/7 Moves: Up 5, Same 4, Down 1, Adds 7, WIFI, KDWB, KIMN, KOPA, KTSA, KX104, KCBN,

WPEZ 11-5, KWK 9-1, KUPD 30-24. MAXINE NIGHTINGALE "The Girl In Me" (Windsong) 16/5

Moves: Up 5, Same 6, Down 0, Adds 5, KORL, WANS-FM, WRKR, KCBN, KDZA, WJDX d 15, KHJ 23-21, WXIL 26-22.

POLICE "Message in A Bottle" (A&M) 16/3

Moves: Up 6, Same 7, Down 0, Adds 3, Y94, KROY, WRBR, CHUM 16-10, KWK 24-17, KRLC 23-19.

TRIUMPH "Lay It On The Line" (RCA) 16/0 Moves: Up 7, Same 9, Down 0, Adds 0, 96KX 14-10, WPEZ 19-16, Z97 25-21, KUPD 17-13, Q106 14-13, K104 38-33

IAN LLOYD "Slip Awey" (Scottl Bros.) 15/0 Moves: Up 10, Same 4, Down 1, Adds 0, WIFI 28-24, WRKO 30-27, JB105 34-31, KENO 25-22. V100 25-19

Moves: Up 6, Same 5, Down 0, Adds 3, WLAC, KWEN, KSLY, WNOE 39-36, WVIC 28-25, K104 15-12, FM99 33-28.

BONNIE RAITT "You're Gonna Get What's Comin' " (WB) 13/5 Moves: Up 2, Same 6, Down 0, Adds 5, 94Q, 14Q, WNOX, WANS-FM, KCBN, WTIC-FM 25-22. WIGY 21-12.

PAGES "I Do Believe In You" (Epic) 13/2

Moves: Up 4, Same 7, Down 0, Adds 2, WCIR, WRBR, WISM 22-20, KHJ 18-15, KSLY 27-25. EARTH, WIND & FIRE "In The Stone" (ARC/Columbia) 13/1 Moves: Up 7, Same 5, Down 0, Adds 1, KENO, Y100 19-16, WSGN 21-19, K104 5-1, CK101 15-13.

SUZI QUATRO "She's In Love With You" (RSO) 11/5

Moves: Up 2, Same 4, Down 0, Adds 5, WKBW, Y100, BJ105, KCPX, WFLB, KFXD 28-26. MARC RATNER "Don't Go Looking" (RSO) 11/3 Moves: Up 6, Same 1, Down 1, Adds 3, WFLB, KEWI, KCBN, WEAQ 14-12, WSPT 13-10,

KBOZ 25-23, KRLC 26-23.

VILLAGE PEOPLE "Ready For The 60's" (Casablanca) 11/3

VILLAGE FEUPLE "Ready For The 60's" (Casabianca) 11/3 Moves: Up 2, Same 6, Down 0, Adda 3, Z93, 96SGF, WFLB, WGCL 29-27, WCIR d-22. SANTANA "You Know That I Love You" (Columbia) 10/7 Moves: Up 2, Same 1, Down 0, Adda 7, KXX106, Y103, BJ105, KRKE-FM, WHHY, WANS-FM,

KCBN, 94Q d-30. STEVE FORBERT "Romeo's Tune" (Nemperor) 10/7 Moves: Up 2, Same 1, Down 0, Adds 7, KRBE, KIMN, WBEN-FM, Z98, WBBQ, WIGY, KX104,

KOWB-FM 32-25

FLEETWOOD MAC "Think About Me" (WB) 10/2 Moves: Up 2, Same 6, Down 0, Adds 2, KRKE-FM, KBDF, WABC on, KDWB 26-22, KWK 3-3.

#### R&R Top-40 Radio Reporters

PARALLEL ONE	*01 TH	MIDWEST	WEST
EAST =	SOUTH 201 IKF.JZ FMIJFL Worth, TX	WL&Chicago. /L	KEARTH IRRTHILos Angeles RRLA/Los Angeles CA
WILL Offere York, NY	KVIL/Dudas FX	CRLW/Detroit MI	KERA of Angeles CA
WRIBCANIN York NY	KROUT Houston, TX	KDWB/Mannaapolis, MN MMK/St Louis MO	RENC San Francisco. CA
HATCHIN BUTTOLO NY	20 WZGCLAtion ID. GA	KSLOST LOUIS MO	#100 (KFMB FMVSan Diego. C
WE'll Philadelphis PA	BOD WOLKI FMILA Hones GA	KINEO/Kansas City, MO	K.R.Seettle WA
WHERE Philodelphia PA	VIND MANY VIAMANTE FL	WOCL/Cleveland OH	KINNI/Denver, CO
BERN WXKKBPittsburgh PA	Q100 WRBQJTamps. R	GTO WERGECINCINGE, OH	ROPA/Phoenix, AZ
WPEZ Prosburgh PA	MLCY/Temps FL	MELAL RAMOURAS WI	KUPD/Phoenuz, AZ
WCAD Baromore MD		WONY Manuskan WT	
FHE WVBFIBOSTON MA			
MRKO/Barton, MA MPOC/Washington, DC			
CHUME/Toronoto CAN			
CKGMMantrest CAN			
PARALLEL TWO	SOUTH	MIDWEST	WEST
	KALMEHOUSION TX	WORD/Grand Repids MI	ADMART OS ANDONNE CA
EAST	KLAF Contas. TX	WWWC/Lansing MI	PIX OFTRA FMISon Diego
WPDR Baltimore MD	ATEA/San Antonia TX	KSTT/Devenport IA	MAR # /Sen Deego CA
HERA FRE BLANNO NY	KELPHEI Paso TX	KOCA/Des Moines. IA	KERN/Bekersfield CA
WOLF Syncuse NY	KONT AT Pasa TX	KOFM/Okiehome City, OK	YM INFYEVENESNO CA
www.Wachester, NY	NONOWIALOUN TX	NINER/Turse OR	KROV/Secremente, CA
WTRY/Troy. NY	WTIERIow Orleans, LA	KILA V/Tube. OK KILYIN-FM/Wichim. KS	KFION/Sen Bernardino CA
WELLIL ong haland NY	NINOE New Orleans, LA	KEYNLAMANCAM AS	KING/See The WA
WTIC-RMAiartland CT	WERE De ton Roupe LA	KLEOVINCHIM, R.S.	KARE/Spokene, WA
ICTION AWX CIPHININ Haven, CT	258 (KLAZ FMILING Rock AR	WESterMedison, WI	RCPIUSalt Lake City, UT
MICC/Bridgeport CT	W. IDELlackson, MS	Hell Kansas City, MO	RCP/Selt Lake City, UT
WFST/Trenton AJ	KILXING WKXXX/Burningham AL	WARAPAndenepolis. IN	KOW/Portland OR
PRO-FM (WPRO FM/Providence RI	WSGN Birmingham AL	WENEE/FT Wayne IN	KLUCAs Veges NV
JENE MPJE/Providence, RJ	YE WYWFTamps R	WOW/Omaha NE	KENOLAS Vagas, NV
	MAXYFE Louderdale. FL	WEDP Cleveland, OH	KORU X/Phoenix AZ
GINE MULLAIVerk, PA	Y163 /W/V/V/Jacksonville, FL	INNCI/Columbus. ON	KONO IKAGOJTUCSON AZ
WEYTH Springflakt ALA	MAPEUlacksonville, FL	EX MAXGTYColumbus OH	KTHT/Tucson AZ
HO WFTO Warcaster, MA	BUTHE WELWYORANDO FL	MONO/Teledo, ON	MARE PARA Duquerque. N.
WEEE/Humangton, WV	HEGA Smanner GA	WHOT/Youngstown OH	NORL Hanaka, HI
	SSOF NVSOFVSevenneh GA	WYTHE Youngs town, OH	
	MBBOMugurts GA		
	PRETER WHAT FRAMEwrones I'r		
	WHERE Mamphie TH		
	WEACHINE TH		
	SPO WEYQUMISSIVIE TH		
	WENCE/Charlanooga, TN		
	WELEK norvelle TN		
	SHOUL A MOLIVER, IN		
	MREEL Manager, NC		
	WORWortsh VA		
	WWWWWWWWWWWWWWWW		
	WARYA avieville KY		
PARALLEL THREE	BOUTH	MIDWEST	WEST
EAST	INAA VALANGVIR AL	KOWE MAKErgo ND	KENE Anchorage AK
CAD!	HEAT Adon Bomery, AL	KOLKLIGrand Forks ND	KTHO Fresho Ca
HLMC/Portland ME	WERC Birmingham, AL	ACTYR/Bismarch, ND	RCBR/Reno AV
WOLTY Bangor, ME	GINE WARG FM Mobile AL	RIKINC/Siour Falls SD	KYSAL Coloredo Springs
WE BERBanger, ME	and said (WWX X) then hville. Th	RELLS Maprid City, SD	KOZA Pueblo CD
	MPOL/Generville, GA	MARX Duty In MIN	WARDER LANDER OR
WHO VALA IA ARE		HUNDER Recine W	HODIGreat Falls MT
WID Villath ME	MICRO/Cohembus, GA		
WID Ville th. ME W7306Dover, NH WM830/Pertemovth, NH	MICRO/Cohembus, GA	MEAGEn Churn W	#BOZ/Bozemen AT
WRO Y Bach, ME W755KDover, NH W965E/Partsmouth, NH 159EA.W/FEAMaincheater, NH	WCDC/Cohmbia, GA WEEZ/Winston Salam, NC	INC. TIS INVOICE POINT WI	KBOZ/Boreman MT KDOK/Billings MT
1000 Yillia th, ME UYISHLOover, NH UPIER/Partsmouth, NH YINEA/WEEA/Manchester, NH KING INVCCK/Kris, PA	WCOCKCoheribus, GA WOEKCANInston Selem, NC WEEKAshavilla, NC WEEKAshavilla, NC	WEPT/Stevens Point WI	KBCZ/Bozenian MT KCOK/Billings. MT KTXD/Boze /D
NO Villach ME W730/Cover, NH W9400-Partsmouth, NH 13PEA MFEAMAincheater, NH 12PEA MFEAMAincheater, NH 12PEA MCCKNER, PA	WCBG/Cohombus, GA WBEZ/Ministon Salem, HC WBEZ/Ashavilla, HC WBEZ/Ashavilla, HC WFZB/Fayer (novilla, MC WFZB/Fayer (novilla, MC	WEPT/Servers Point WI WELAAMusersh WI	KOOK/Billings. MT KTXD/Batse ID KDL CA.ewiston, ID
NEO Y Bach, ME WTSHCOVER, NH WHEE Partsmouth, NH TSHEA (NFEA)Meancheater, NH KTHE (NFEA)Meancheater, NH MEECUAToona, PA WEECUAToona, PA	HCDDLCahridum, GA HCDLZMinston Solom, NC HCDLKApportin, NC HTRALCharlosten, SC HANG-RELAnderson, SC	WEPT/Stevens Point Wi WELAL/Neuensh Wi WTRUMAushagan Mi WTRUMAushagan Mi	KOOK/Billings. MT KTXD/Batse ID KDL CA.ewiston, ID
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NED Ville IN. AFE MYTEN-Dover, NH MORE AntFEASMenchaster, NH KYM (NGCK)KIN, RA WEED(Antoon, RA WEED(Antoon, RA WEED(Antoon, RA WIED(Antoon, RA WIED(Antoon, RA	HCORCeAnnobus GA HEEZ-Manorbus NC HEEZ-Manorbus NC HTELE/Fays movils NC HTELE/Fays movils NC HTELE/Fays Charles and S HEEA-MELAnderson, SC KAAY/Anto Roch, AR HEEO/Maconds, VA	WEST/Slovensh Point W/ WRLAM/Neensh W/ W710/Alustepon, M/ WRBICSouth Bend, f// WRBICSouth Bend, f// WRBICSouth Bend, f// WRBICSCRept Fort, R	KOOK/Billings. MT KTXD/Batse ID KDL CA.ewiston, ID
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WED Ville in AFE WT3DLOver, MM WT3DLOver, MM ITFILA WYET, Alfken Chatter, MM ITFILA WYET, Alfken Chatter, MM WTTEOLANDONE, AFA WTTEOLANDONE, AFA WTTEOLANDONE, AFA WTTEOLANDONE, AFA WTTEOLANDONE, MA WTEOLANDONE, MY WTEOLANDONE MY, WY	HCCOCControlme. GA HEEZEWArtion Salem NC HEEJE Antendia. NC HTELE Charles Int. NC HTELE Charles Int. SC HARGE MELANDERON. SC KAAY / NTO: ROCK. AR HEEVENING ROCK. AR HEEVENING ROCK. AR HEEVENING CONTROL AND AND AND AND AND CRIPT NECKSCOCCO BOSCA. FL Page NyCOMST Collegence. FL	WEST/Slovensh Point W/ WRLAM/Neensh W/ W710/Alustepon, M/ WRBICSouth Bend, f// WRBICSouth Bend, f// WRBICSouth Bend, f// WRBICSCRept Fort, R	KOOK/Billings. MT KTXD/Batse ID KDL CA.ewiston, ID
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## On The Radio (Casablanca)

59% of our reporters on It, 3 new adds KHYS, KITT-FM, WXAP. Key moves: 19-14 WCAU, 38-29 WMAS, 11-5 WMJX, 24-16 KHYT, 8-6 WDON, 23-19 KRLY, 34-30 WZZD, 16-7 WXKS, hot rotation WWOM, WDAI, WDMT, medium airplay WKTU, KSET, KSFX, debut 8 KIIS-FM, debut 25 WBOS, on WOKF. Charts at Number 20 on Airplay/30.

#### EARTH, WIND & FIRE In The Stone (ARC/Columbia)

51% reporting airplay, added at KLAV, KSFX. Key moves: 33-27 WKTK, 26-18 KHYS, 13-8 KJLA, 30-27 KTLK, 24-14 WMAS, 15-7 WMJX, 22-20 KITT-FM, hot rotation KFMX, KCBS-FM, medium airplay WMAK, WDMT, KSET, debut 26 WPEG, on WXAP. Charts at number 28 on Airplay/30.

SHALAMAR

Second Time Around (Solar/RCA) 51% reporting activity, 3 new adds WPEG, WMAS, KHYS. Key moves: 30-11 WXKS, 14-9 WBLX, 36-32 KTLK, 29-24 WBOS, 9-7 WCAU, hot rotation KCBS-FM, medium airplay WWOM, WGCI, WKTU, debut 18 KITT-FM, debut 23 WZZD, debut 39 KJLA, debut 27 KLAV, on WDAI, KIIS-FM. Charts at number 30 on Airplay/30.



their activity levels at our reporting stations.

SYLVESTER "Can't Stop Dancing" (Fantasy) 49% reporting activity, 6 new adds WSOQ, WKGN, WOKV, WMJX, WZZD, WRAP, Key moves: 31-28 WMAS, hot rotation WWOM, medium airplay KCBS-FM, WKTU, KSET, debut 26 WDON, on KLAV, WDAI, KRLY,

SWITCH "I Call Your Name" (Gordy) 46% reporting airplay, added at WXAP and KRLY Key moves: 23-20 KTLK, 12-9 WRMZ, 26-24 WDON, 7-5 WBLX, 35-24 KJLA, 4-2 KKCS, hot rotation KFMX, WDMT, on WPEG, KLAV, KXTC, WMJX and KCBS-FM.

PABLO CRUISE "I Want You Tonight" (A&M) 43% of our reporters are on it. 4 new adds WXAP, WKGN, KKCS, KSET. Key moves: 28-21 WKTK, 32-21 KJLA, 35-28 KTLK. 18-9 WMAS, 36-33 WSOQ, hot rotation KFMX, KCBS-FM, medium airplay WKTU. KSFX, debut 27 WOKV, on WWOM, WBLX,

PHYLLIS HYMAN "You Know How To Love Me" (Arista) 43% reporting ac-tion, 4 new adds WSOQ, KSET, WDAI, WZZD, Key moves: 40-35 WMAS, 29-27 WBLX, 15-10 WCAU, hot rotation WWOM, KFMX, medium airplay KCBS-FM, WGCI, WKTU, on KLAV WOKV WXKS and KXTC

KC & THE SUNSHINE BAND "Please Don't Go" (Sunshine/TK) 41% reporting airplay. Key moves: 10-6 WMAS, 24-14 WBLX, 6-4 KJLA, 18-5 KIIS-FM, 6-3 WKTK, 5-3 KHYS, 4-3 WOKV, 6-2 KTLK, medium airplay KSFX, debut 26 WCAU, debut 21 WXAP, on

RUFUS & CHAKA "Do You Love What You Feel" (MCA) 41% reporting activity 3 new adds WXKS, WDMT and KIIS-FM. Key moves: 22-18 WCAU, 25-20 KHYS, 6-3 WMAS, 5-4 WBLX, 29-21 WZZD, 9-7 WDON, hot rotation KCBS-FM, WGCI, WMAK, WWOM, debut 27 KRLY, on KKCS.

NATURE'S DIVINE "I Just Can't Control Myself" (Infinity) 41% reporting airplay, added at WXKS. Key moves: 13-8 WDON, 14-11 KHYS, 25-23 KJLA, 28-26 WZZD, 25-24 KRLY, 10-9 WCAU, hot rotation KCBS-FM, WDMT, WWOM, medium airplay WMAK, debut 29 KHYT, on KXTC.

DON ARMANDO "Deputy Of Love" (ZE) 41% reporting action, 4 new adds WBOS, WPEG, KKCS and WZZD. Key moves: 28-23 WMAS, 17-7 KITT-FM, medium air-play WKTU, WDAI, KXTC, WWOM, KCBS-FM, on WMJX, KSFX, WXKS, KRLY.

FEVER "Pump It Up" (Fantasy) 38% of our reporters are on it. Key moves



#### Surviving The Odds In El Paso

'If you're good, you'll survive." That's the work motto employed every day by Chuck Kelly, Operations Manager of KSET-AM-FM/El Paso. Despite a blown transmitter which cut KSET's power in half, and stiff competition from the Top 40 and AOR stations in town, Chuck has guided the stations (Dancemusic since August 1978) to successful ratings. And this is especially notable since, admittedly, Chuck was an early advocate of the "disco sucks" crusade. Unlike others though, he tried It and liked it, as seen below in the following Interview

tion. Do you have to do anything different in relation to this format, especially since you are not in a New York, Los Angeles, etc? How do you present disco in El Paso?

CK: I don't have much trouble here. We are 60% Hispanic and most of the research has shown that where you've got an ethnic base, the disco is stronger. That's why New York is pretty strong, there is a black and Puerto Rican base. In Miami it should do well

R&R: You are not a major market radio sta- because of the Cubans there. Really what the word "disco" in El Paso means to most is "record" in Spanish. So I really don't have to worry about an image problem R&R: What do you think of the labels being

used today - i.e., Dancemusic, Disco-Orlented Rock, etc?

CK: I think the objection to disco is the dance connotation to it. You've got two kinds of crowds. You've got the AOR people who tend to be cerebral. They want to sit and

1	)	No	over	nber 16, 1979 Radio&Records
		-		——————————————————————————————————————
8	3	2	0	STREISAND/SUMMER/No More Tears (Col/Casa)
3	1	1	2	KOOL & THE GANG/Ladies' Night (De-Lite)
16	12	2 7	3	COMMODORES/Still (Motown)
21	16	5 12	0	ISAAC HAYES/Don't Let Go (Polydor)
1	2	3	5	MICHAEL JACKSON/Don't Stop 'Til You (Epic)
-	23	18	0	MICHAEL JACKSON/Rock With You (Epic)
4	5	5	7	M/Pop Muzik (Sire)
6	6	6	8	DESTINATION/Move On Up (Butterfly) - LP
15	13	-	9	SUZI LANE/Harmony (Elektra)
-	-	21	Ð	SUGAR HILL GANG/Rapper's Delight (Sugar Hill)
12	9	8	11	CHIC/My Forbidden Lover (Atlantic)
2	4	4	12	FRANCE JOLI/Come To Me (Prelude)
1	18		13	ELTON JOHN/Victim Of Love (MCA)
10	10	. •	14	FUNKADELIC/Knee Deep (WB)
11	22		0	SMOKEY ROBINSON/Cruisin' (Tamla)
5	7	11	16	GLORIA GAYNOR/Let Me Know (Polydor)
17	17		17	DONNA SUMMER/Dim All The Lights (Casablanca)
	8	17	18	FRONT PAGE/Love Insurance (Panorama)
_	0	15	19	HERB ALPERT/Rise (A&M)
_		30	20	DONNA SUMMER/On The Radio (Casablanca)
	_	23	<b>2</b> 2	PRINCE/I Wanna Be Your Lover (WB)
	30	29	22	STARGARD/Wear It Out (WB)
	29	24	24	STEVIE WONDER/Send One Your Love (Tamla)
		25	25	SPINNERS/Body Language (Atlantic)
		26	26	PEACHES & HERB/Roller Skatin' Mate (Polydor)
	15		27	PAMALA STANLEY/This Is Hot (EMI America)
	-	-	0	ISLEY BROTHERS/It's A Disco Night (T-Neck)
27 2	26	27	29	EARTH, WIND & FIRE/In The Stone (ARC/Col)
_	-	-	Õ	BRENDA RUSSELL/So Good, So Right (Horizon/A&M)
			.1101	SHALAMAR/Second Time Around (Solar/RCA)
T n	his ch umbei	iart is bi rs indica		y on airplay statistics compiled weekly from our reporting stations. Black circled ant upward movement. Arrow indicates new entry.

27-23 KLAV, 10-6 WPEG, hot rotation KXTC, KCBS-FM, debut 28 WDON, debut 24 WMJX

debut 26 WOKV, debut 41 KHYT, on WOKF, KJLA, KTLK, KRLY, WDAI, KKCS. ASHFORD & SIMPSON "Nobody Knows" (WB) 38% reporting airplay, 3 new adds KFMX, WRMZ, WDMT. Key moves: 42-36 WMAS, 24-21 KRLY, 30-27 WZZD, 5-5 WDON, hot rotation KCBS-FM, debut 31 WKTK, on KLAV, WDAI, WBOS, KTLK, KSFX. VILLAGE PEOPLE "Ready For The 80's" (Casablanca) 38% reporting action, 3 new adds KITT-FM, WDON, KHYT, Key moves: 29-27 WMAS, 27-25 WZZD, medium air-play KXTC, KSET, WKTU, on KJLA, KTLK, KRLY, WCAU, WDMT, WMJX.

BAR-KAYS "Move Your Boogie Body" (Mercury) 35% reporting activity, 4 new adds WZZD, KRLY, KJLA, KXTC. Key moves: 44-31 KHYS, 22-16 WDON, 4-2 WBLX, hot rotation KCBS-FM, WMAK, medium airplay WGCI, WRAP, on WDMT, WPEG.

RICK JAMES "Love Gun" (Gordy) 35% reporting airplay, 3 new adds WSOQ, WPEG, WGCI, Key moves: 34-23 KHYT, 43-34 KHYS, 25-23 WDON, 16-10 KLAV, hot rotation KMAK, medium airplay KCBS-FM, KSET, debut 35 WZZD, on KXTC.

PLEASURE "Glide" (Fantasy) 32% reporting action. Key moves: 24-21 WCAU, 24-19 KLAV, 41-32 WMAS, 28-21 KHYT, 10-9 WZZD, hot rotation KCBS-FM, medium airplay WMAK, debut 23 WPEG, on WDON, WDAI, KXTC.

FREDDIE JAMES "Hollywood" (WB) 32% reporting airplay, added at KFMX, KTLK. Key moves: 35-24 WSOQ, 17-9 WPEG, 23-18 WRMZ, 29-24 KLAV, hot rotation WRAP, KXTC, debut 42 KHYT, on WXAP, KKCS, KRLY.

SERGIO MENDES "I'll Tell You" (Elektra) 32% reporting airplay, added at KITT-FM. Key moves: 27-24 WMAS, 18-16 WXKS, medium airplay KXTC, WWOM, KCBS-FM, WKTU, debut 27 WCAU, on WOKF, WDAI, KKCS, KRLY.

JANICE MCCLAIN "Smack Dab In The Middle" (RFC/WB) 30% reporting action, 7 new adds WWOM, WXAP, KKCS, WCAU, KLAV, WMAS, KXTC. Key moves: medium airplay WKTU, on WBOS, WDAI, WXKS.

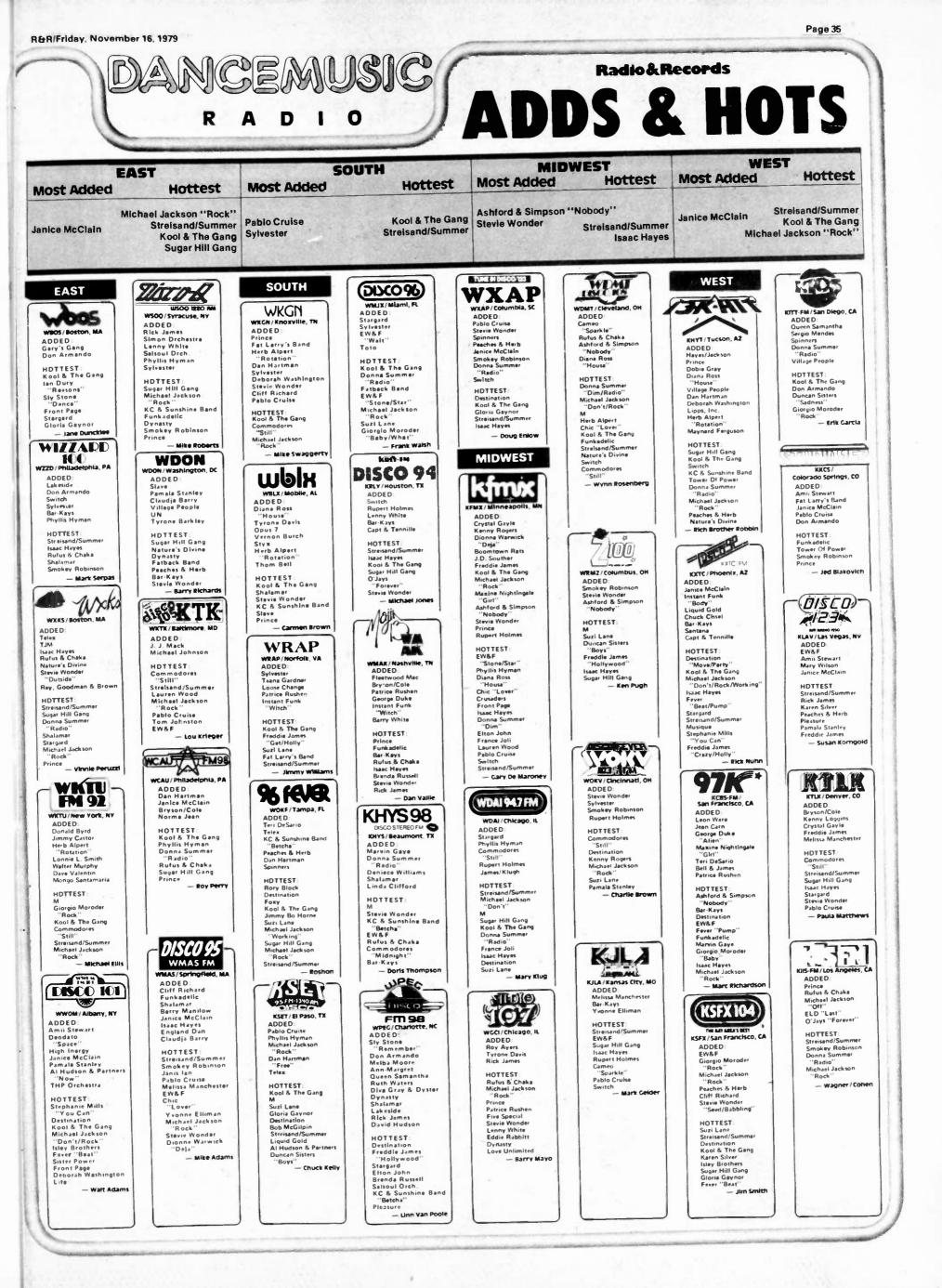
lay back, smoke a joint and get into "head music." Then you've got the active people They want to go out and forget about the troubles of the world. They don't want to hear any protest lyrics. They want to go out and 'dance their ass off." And for some reason one segment of the population objected to the physical aspect of it and then "disco sucks" T-shirts cropped up. To call it dance music is going back to putting a disco on the radio. You've got to think in terms of radio you are a radio station. It just so happens that 95% of my music is disco. I've got to pick disco songs that you can sit back and listen to as well as dance to. My primary concern is not whether they can dance to it.

R&R: Do you think radio has hurt disco?

CK: I think everyone had a great deal to do with that. The thing is, disco is not dead by all means. You can look at the latest Mediastats that came out and WKTU went back and beat WBLS. KUTE and KIIS are both doing fine In Los Angeles. WDAI in Chicago

has had some trouble but now it is in the Top 10. And we led last time with our combined numbers and we're number one English-speaking. So I think disco is far from being dead. You can go back to its roots in the Motown sound. It didn't really get the label until '74 or '75 with George McCrae and the Hues Corporation. It was always there. Top 40 was playing the music but they weren't calling it disco. It wasn't until "Saturday Night Fever" exploded that it was "disco this and disco that," WKTU is an overnight success. Really, radio overreacted to it. They overkilled it . Now they've done the opposite. Rather than going back to what they were doing in '74 or '75, now they are avoiding it like the plague, which I think is foolish also. There's always going to be room for a specialty format. I really believe with the changes we've made that we're rapidly, at least in this town, becoming a very good mass appeal station.

Chuck Kelly Interview Cont'd Next Week.



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## They Got The Platinum, They Got The Gold



The Charlie Daniels Band was recently presented with platinum records for their last two Epic LP's, and a gold record for their hit single, 'The Devil Went Down To Georgia.'' Pictured are (sitting, I-r) E/P/A Sr. VP/GM Don Dempsey, Sound Seventy Corp. Chairman of the Board Joe Sullivan, Charlie Daniels, and Sound Seventy President Steve Griel; (standing, I-r) E/P/A VP's Ron McCarrell, Al DeMarino and Lennie Petze, CBS Records Sr. VP Paul Smith, group's Charlie Hayward and Fred Edward, producer John Boylan, CDB's Tommy Crain and Jim Marshall, CBS Records Group Deputy President/CEO Dick Asher, and Sound Seventy's Ron Huntsman.



MCA's Elton John and percussionist Ray Cooper recently performed at the Palladium in New York City. Pictured backstage are (I-r) MCA's Leon Tsilis and Barry Goodman, Rocket Records' Steve Ales, Korvettes' head buyer Ben Bernstein, MCA's Tex Weiner, Elton John, Dennis Bernstein, and MCA's Harold Fein.

**Columbia Fetes, Meets The Beat** 



Following their recent performance at the Starwood in Los Angeles, Columbia recording group the Beat were feted and greeted backstage by various label execs. Pictured meeting the Beat are (back row, I-r) Columbia's Bruce Botnick, Columbia VP Ron Oberman, Columbia's David Gales, Bill Graham Productions' Jerry Pompili, Columbia VP's Michael Dilbeck and Dennis Killeen, William Morris Agency's Peter Shiels and Carol Sidlow, and Bill Graham Productions' Mick Brigden; (front row, I-r) Beat members Larry Whitman, Mike Ruiz, Steve Huff and Paul Collins, and Columbia's Debble Newman.

## **Capitol Annexes Amy Holland**



Capitol Records recently signed Amy Holland to a recording contract with her debut album to be released early next year. Pictured at the pacting are (I-r) co-producer (and Doobie Bros. star) Michael McDonald, Holland, and co-producer Patrick Henderson; (standing, I-r) Capitol/EMI/UA President Don Zimmermann, Capitol VP Rupert Parry, and Capitol's Bruce Garfield.

## lan At Home With Laraine



Seen rapt in discussion during the recent taping of a "Robert Klein Show" are Chrysalis recording group Jethro Tull's Ian Anderson (left), Klein and NBC-TV's "Saturday Night Live" star Laraine Newman (right),

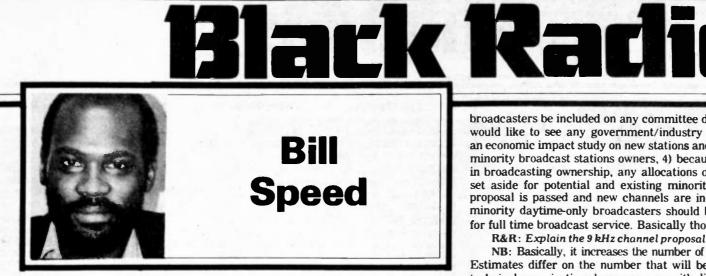
## **Abba's Windy City Welcome**



Atlantic recording group Abba recently performed at the Auditorium Theatre in Chicago, after which the group was met backstage by sundry label execs. Among the rabid Abba fans are (I-r) Atlantic's Perry Cooper, WEA's Pat Benson and Rick Cohen, Atlantic's Chuck Lackner, Abba's Benny Andersson, WEA's Fred Toedtman, and Abba's Bjorn Ulvaeus.

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#### **Opportunities In Black Broadcasting:** NABOB's Boyer Explains

Recent times have been promising ones for black broadcasters. Various government and private programs to encourage black ownership of radio and TV stations have opened up a lot of new opportunities, chiefly in radio. This week I spoke with Nate Boyer, Executive Director of the National Association of Black-Owned Broadcasters (NABOB), to discuss the organization's role in encouraging black broadcast ownership and outline the present situation.

R&R: In recent years the number of black-owned broadcasters seems to have skyrocketed

NB: It's primarly due to three reasons. One reason, I would venture to say, is the availability of adequate financing for broadcast property. There's a lot more financial assistance available to potential and existing black station owners than available, say, five or ten years ago. I'd say that's probably the number one reason, the umbrella reason for some other reasons. The number two reason is the federal government's assistance in the area of acquisition. By that, I'm specifically talking about the Federal Communications Policy of 1) the distress sale, 2) the tax certificate, and 3) their expedition of application for construction

R&R: Can you explain for the benefit of our readers the aforementioned policies? NB: The distress sale is that when a station is due for license renewal and has been in trouble with the FCC in terms of violation of code regulations or violation of some kind of policy, then it is subject to a hearing. If the station decides before it goes to the hearing it would like to sell the station - meaning they know that they are in trouble and they know if they take it to court they are going to get caught in some kind of wrongdoing the owners can sell to a minority and the charges or the hearing will be dropped, and supposedly none of the hearing's contents will be released to the public. In other words, it clears the person of all wrongdoing. The distress price is supposed to go to a minority group, with substantial minority ownership. Substantial is again supposed to be 51% or more black-owned, or Hispanic, Indian-owned, or whatever. The Commission has gone below that on several occasions.

R&R: How does the tax certificate work?

NB: The tax certificate program . . . for example, if a person wants to sell his station to someone, normally there would be a capital gains tax on that particular sale. If I owned a station and I sell it to you, I have to pay the government X amount of dollars tax on my sale of the station. If you sell to a minority you are waived that amount, you no longer have to pay that sales tax. The capital gains tax is basically the same as a sales tax

If you sell to a minority and reinvest the money that you have gained in another broadcast property within three years, then you can forego that capital gains sales tax. An example would be if you sell a million dollar station somewhere and the capital gains tax would be \$300,000, you do not have to pay that \$300,000 if 1) you sold to a minority and 2) if you have reinvested your money in another broadcast operation, not neccessarily a property but a communications company. So if you reinvested into stocks or another company if it were communications then you would be waived on having to pay that tax. **Buying Stations: No Easy Project** 

#### R&R: How tough is it really to buy a radio station?

NB: It's real tough because you have to have a substantial amount of money, and when I say substantial . . . you have to have more than you would to buy a home. I guess a home used to be a 20% down payment and up, but it's even substantially more than that. Stations are going now anywhere from a half a million to a million dollars, and that's for a regular AM station. When you get into the FM category, you get into even more expensive amounts of money. Now again, there are exceptions to both those rules, so there are probably some that are much less. It depends on what market you're buying in, and who you're buying from, and what are the conditions you are buying under.

R&R: Do you think these trends are going to perpetuate a better industry as it relates to blacks?

NB: Oh, yes, for two reasons: 1) it's going to increase the number of black employees in the broadcasting industry, the day-to-day management of the station, people in sales, managing, DJ's, the whole thing, right across the board, is going to give increased opportunity for blacks to participate in the broadcasting industry; 2) for the industry in general, it's going to increase the diversification of programming; at least in theory, that's what o see, and that's what the broadcasting industry in general wou We feel by increasing the number of black-owned stations, we will proportionally increase the amount of black programming.

#### 9 kHz: More Stations For Minorities

R&R: What are some of the things NABOB has been involved in?

NB: One of the things we try to do is to develop a unified voice for black broadcasters. We most recently filed some reply comments with the FCC on the matter of 9 kHz channel space for AM broadcasting. I'd like to give you a brief summary of the comments we made. 1) NABOB and its membership accepts the concept of 9 kHz channel spacing for AM broadcasting, 2) NABOB agrees with the previous proposal to set up a joint government/industry advisory committee and recommends that a substantial amount of minority

broadcasters be included on any committee designed to study the 9 kHz issue, 3) NABOB would like to see any government/industry advisory group have as a major objective an economic impact study on new stations and the consequences it would have on existing minority broadcast stations owners, 4) because of present minority under-representation in broadcasting ownership, any allocations of new channels should include at least 40% set aside for potential and existing minority broadcast station owners, 5) if a 9 kHz proposal is passed and new channels are increased, NABOB feels where it is feasible, minority daytime-only broadcasters should be given first priority and/or consideration for full time broadcast service. Basically those five areas are included in the comments. R&R: Explain the 9 kHz channel proposal.

NB: Basically, it increases the number of channels that are available for broadcasting. Estimates differ on the number that will be made available. In other words, different technical organizations have come up with different numbers, but the moderate estimate is about 250 new channels will be created. Now this is not just for minorities; the whole concept of the 9 kHz issue is that by reducing the spacing you will increase the number of channels available to the general public. Now we agree with that kind of concept so long as it does not interfere with the technical aspect of existing stations and so long as it does affect the markets of of existing minority broadcasters.

In closing, I'd like to say NABOB has three primary objectives as an association: 1) we are here to positively influence both federal agencies and organizations to encourage minority ownerships, 2) we are trying to organize black broadcasters so that they will have more power in the decision-making process in legislation, and 3) we just want to be able to let black broadcasters know what's going on with other black broadcasters



AN A-CHOIR-ED TASTE - ARC/Columbia recording artist D.J. Rogers returned to his gospel roots recently when he staged the first record industry "Bus-In" at Studio 54 East in Pasadena, CA recently. The 80-member choir, pictured with D.J., was bused from St. Mathews Baptist Church in downtown Los Angeles. The choir will also be featured as background vocalists on D.J.'s upcoming album.

#### People

Larry Depte is the new President of Philadelphia International Records. Larry was most recently Vice President of Finance for the label . . . Curtis Anderson, WWIN/Baltimore's singing air personality, emceed the Jacksons-LTD show when the two acts performed there recently ... Meanwhile, WEAA/Baltimore Program Director Kweisi Mfume was elected to a seat on the city council. Now that's what we call community involvement! Jeff McNeal has joined KUTE/Los Angeles as their 8pm-midnight jock . Hazel Spears, who has been filling in as swing announcer at KDAY/Los Angeles for the past year, has joined the station on a full-time basis .... Birthday Best to WBMX/Chicago's Karen Jones, WJMI/Jackson's Bob K., KAPE/San Antonio's Rudy Greene, and Atlantic Records' Simo Doe and Marsha Green. Marsha, incidentally, shares the same birthdate as myself ... Louis Harper has exited his Western Regional Promotion position at Cotillion with no plans announced as yet . . . Condolences to the family of Jo Jo Samuels. Samuels passed away in Atlanta recently. He was most recently doing independent promotion in the area, having formerly worked for Atlantic Records in the same region ... Please be sure to send me all of your station's news, photos, promotional materials, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067 ....

#### Places

Vernon Park is the place that WKND/Hartford recently held a "Roller Disco Party" . The 2nd Story (a club) is with prizes of \$100 awarded to the best skating couples . the place a recent birthday party was held for WDAS/Philadelphia's Dr. Perry Johnson Houston is where the next meeting of the Young Black Programmers Coalition will e held. Topics to be discussed include plans for several upcoming regional seminars

#### Things

KOKY/Little Rock is holding a radiothon on behalf of the United Negro College Fund. The station requests all celebrities to contact KOKY at (501) 661-9853 for information on how they can contribute toward this worthy cause . . . The NAB has changed what was formerly its Community Affairs Office to the Minority and Special Services Office .... WYBC/ New Haven recently co-sponsored a concert by the Jeff Lorber Fusion in their city . WYLD/New Orleans is the latest station to join others around the country in participating in the Stevie Wonder-Bahamas concert promotion . . . WWRL/New York is doing an "I Call Your Name" contest whereby winning contestants will be given the opportunity to vacation in a warmer climate ....

# Pop/Rhythms

## OTT

Following are listed in order of their airplay activity

**RUFUS & CHAKA** "Do You Love What You Feel" (MCA) **BAR-KAYS** "Move Your Boogie Body" (Mercury) PRINCE "I Wanna Be Your Lover" (WB) PLEASURE "Glide" (Fantasy) **KOOL & THE GANG** "Ladies' Night" (De-Lite) STEVIE WONDER "Send One Your Love" (Tamia) **MICHAEL JACKSON** "Rock With You" (Epic) **SMOKEY ROBINSON** 'Cruisin' '' (Tamla) NATURE'S DIVINE "I Just Can't Control Myself" (Infinity) SWITCH

"I Call Your Name" (Gordy)



SUGAR HILL GANG "Rapper's Delight" (Sugar Hill) 48% reporting airplay. Hot in the East at WAMO, WDAS and WILD and climbing at WWIN. In the South it is in medium rotation at KOKY, WAOK, WJJS, and WJMI; hot at WYLD, WENN, KAPE and WANT. The Midwest reflects it hot at WCIN, WJMO, KPRS and WKWM; climbing at KATZ. Hot at KDIA and KSOL in the West.

ISAAC HAYES "Don't Let Go" (Polydor) 48% reporting action. Decline in activity due to new release. Hot in the West at KSOL. Medium airplay in the Midwest at WCIN, KKSS, and WJMO; hot at WBMX, WJLB and KATZ, Hot in the South at WHRK, WVEE, WAOK and KMJQ; medium airplay at WENN and WJMI. The East reflects hot rotation at WXYV, WAMO and WKND: medium at WWIN. WILD and WWRL.

FUNKADELIC "Knee Deep" (WB) 45% of our reporters are on it. Hot in the East at the following stations: WXYV, WAMO, WILD, WKND. In the South it is hot also at WGIV, WVEE, WHRK, KMJQ, WKXI, WJJS, WENN and KAPE with a medium at WJMI. Hot in the Midwest at KKSS, WJMO, KPRS and WKWM. Hot in the West at KDIA.

MARVIN GAYE "Ego Tripping Out" (Tamla) 43% reporting airplay. Hot in the East at WXYV and WDAS. Medium airplay in the South at WKXI and WYLD with hots at WANT, KAPE, WJMI, WENN, WHRK and WVEE. Medium airplay at WDAO, WJMO, KPRS with a hot at WCIN and KATZ in the Midwest. The West shows medium airplay at KSOL and KDIA. **RICK JAMES** "Love Gun" (Gordy) 43% reporting activity. The Midwest reflects hot rotation at WCIN and WBMX; medium at WTLC, WDAO, WJMO, WKWM and KATZ. The South shows it hot at WVEE and WHRK; climbing at WKXI, WJMI and KAPE. The East shows it hot at WXYV and WAMO while climbing at WWIN and WDAS.

NATALIE COLE & PEABO BRYSON "Gimme Some Time" (Capitol) 40% reporting action. Added in the East at WXYV, WWIN, WILD and WKND. Medium in the South at KMJQ while new at KOKY, WHRK, WVEE and WJMI. Added in the Midwest at WCIN, WTLC, WDAO, KPRS, KAEZ and KATZ. New in the West at KDKO.

WILC, WDAO, KPHS, KAE2 and KA12. New in the West at KDKO. SHALAMAR "Second Time Around" (Solar/RCA) 38% reporting activity. Hot in the East at WDAS and WILD; medium at WAMO, WWRL and WKND. Medium in the South at WKXI and KAPE while in heavy rotation at WGIV and KOKY. Hot in the Midwest at WTLC with climbers at KPRS and WCIN. The West reflects it hot at KDIA and KDAY while climbing at KSOL



Following are listed in order of their airplay activity.

MICHAEL JACKSON "Off The Wall" (Epic) "Rock With You"\* "Don't Stop 'Til You Get Enough"

You Get Enough -KOOL & THE GANG "Ladies' Night" (De-Lite) "Ladies' Night"\* COMMODORES "Midnight Magic" (Motown) "Still"\* "Sail On"\* ASHFORD & SIMPSON "Stay Free" (WB) "Nobody Knows"\* "Crazy" "Stay

Free" "Found A Cure"\*

Free" "Found A Gure" FUNKADELIC "Uncle Jam Wants You" (WB) "Knee Deep"\* O'JAYS "Identify Yourself" (Phil. Int'l.) "Forever Mine"\* "I Want You Here With Me"\* "Sing A Happy Song"\* CHIC "Risque" (Atlantic) "My Feet Keep Dancing"\* "Forbidden Lover"\* "Good LTD "Devotion" (A&M) "Stranger"\* "Share"\*

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\*Asterisk denotes that cut has been released as a single.

PHYLLIS HYMAN "You Know How To Love Me" (Arista) 38% reporting air-play. Debuting in the West at KDAY and KDIA. New in the Midwest at WVON, while in medium airplay at WBMX and WTLC with a hot at WDAO. In the South it is new at WANT, WJJS and WAOK; medium at KMJQ and KOKY. New in the East at WKND while climbing at WAMO, WDAS and WWRL

CAMEO "Sparkle" (Chocolate City) 35% reporting action. Medium in the East at WWRL. In the South It is new at WENN; medium at WJJS, KAPE and WJMI and hot at KMJQ. The Midwest reflects it new at WJLB; medium at WKWM, WJMO and WTLC with hot rotation at KKSS, KPRS and KAEZ. Medium in the West at KDIA

EARTH, WIND & FIRE "In The Stone" (ARC/Col) 33% of our reporters are on it. Showing medium rotation in the East at WAMO and WXYV. The South reflects climbing activity at WAOK, WJJS and WYLD; hot et WVEE and WHRK. In the Midwest it is hot at WCIN, medium at WLOU, WJMO and KPRS. The West reflects medium airplay at KDIA and KSOL

WHISPERS "A Song For Donny" (Solar/RCA) 30% reporting airplay. Climbing in the Eest at WKND, WILD and WWIN; hot at WWRL. Added in the South at WYLD and WANT; hot at KOKY. The Midwest shows it climbing at WBMX, WJMO end WJLB. Hot in the West at KDAY; climbing at KSOL.

SLAVE "Just A Touch Of Love" (Cotillion) 30% reporting activity. New in the Mid-west at KKSS; climbing at WCIN and WTLC with hot rotation at WDAO. Added in the South at KMJQ, climbing at KOKY, WGIV, WKXI and WANT and hot at WJMI. Medium in the East at WAMO and WKND.

LENNY WHITE "Peanut Butter" (Elektra) 30% reporting activity. Added in the East at WWIN. In the South it is hot at KMJQ while climbing at WENN and WAOK. The Midwest reflects new adds at WVON and WJMO, climbing at WKWM, and hot at KAEZ, WBMX, WLOU and WTLC. New in the West at KDKO.

LTD "Stranger" (A&M) 28% reporting action. Hot in the West at KDAY. Hot in the Mid-west at WDAO, WJLB, KAEZ and KATZ while climbing at WJMO. The South reflects it hot at KOKY; climbing at WGIV and WYLD. Climbing also in the East at WWRL and WDAS. FATBACK BAND "King Tim III" (Spring/Polydor) 28% reporting action. Hot in the East at WKND. Climbing in the South at WAOK, WJJS, WENN while hot at WKXI, WJMI and KAPE. Medium in the Midwest at WCIN with hots at WLOU and WDAO.

# **NEW & ACTIV**

STREISAND/SUMMER "No More Tears" (Columbia/Casablanca) 25% of our reporting stations are on it. Climbing in the East at WXYV and WILD while hot at WAMO and WDAS. Climbing in the South at WHRK, WVEE and WYLD while hot at WJJS. New in the Midest at WDAO and in medium rotation at WTLC.

O'JAYS "Forever Mine" (Philadelphia International) 25% of our reporters are on it. This was an LP favorite that's taking off as a single. Climbing in the East at WXYV and WWRL while hot at WWIN. In medium rotation in the South at WHRK, WVEE and KAPE, with hots at WAOK and WENN. New in the Midwest at WDAO while climbing at WCIN.

PARLIAMENT "Party People" (Casablanca) 25% of our reporters are on it. Climbing in the East at WXYV. New in the South at KOKY and WJJS while climbing at KAPE, WVEE and WHRK. Debuting in the Midwest at WLOU, WKWM and WDAO while climbing at WJMO. PEACHES & HERB "Roller Skatin' Mate" (Polydor) 23% of our reporters are on Climbing in the East at WAMO and WILD, while hot at WWRL. New in the South at WENN. Added in the Midwest at WDAO with medium rotations at WLOU and WJMO and a hot at KATZ. New in the West at KSOL.



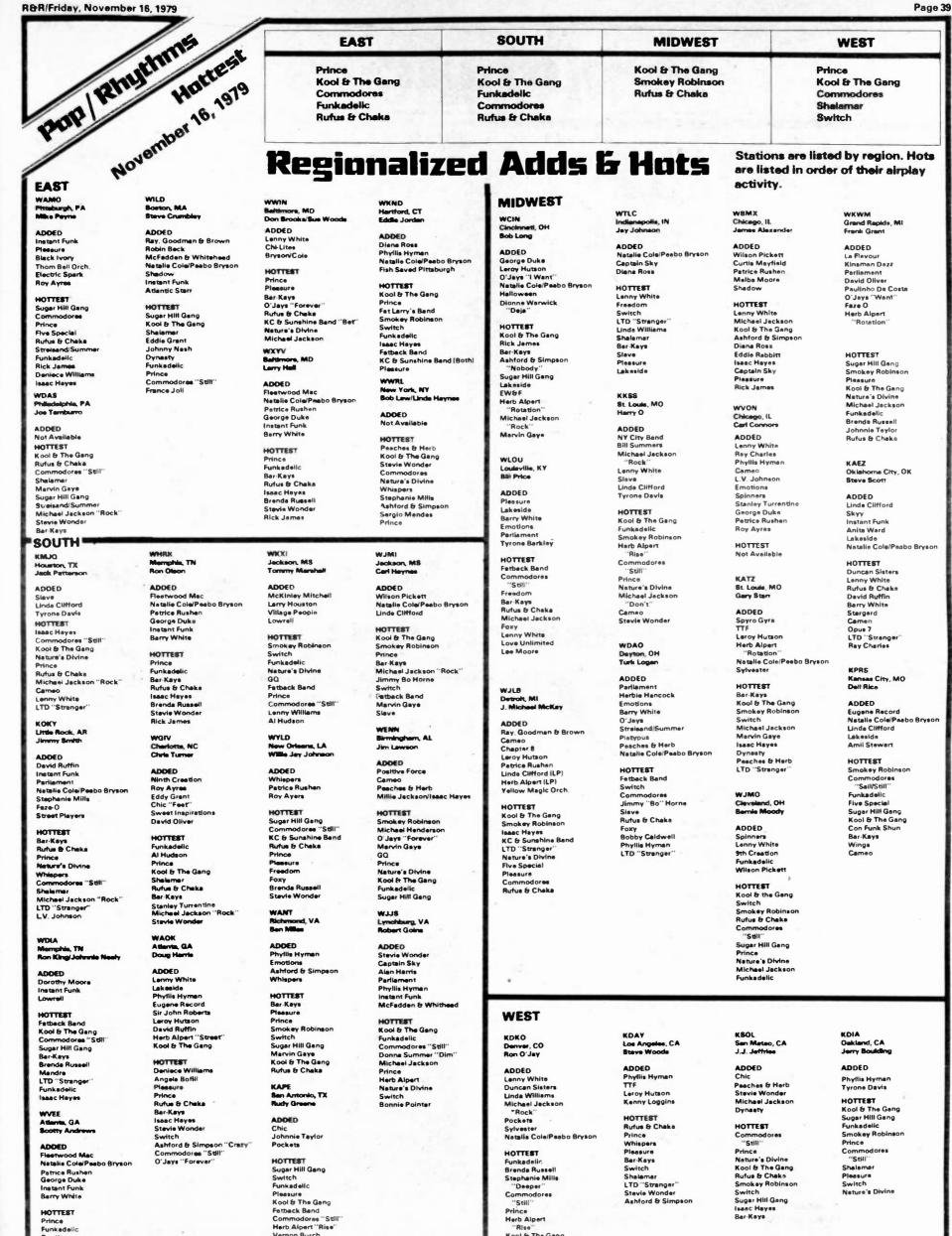
JEFF LOKBER FOSION	· · · · · · · · · · · · · · · · Water Sign (Arista)
	"Toad's Place"
STAN GETZ	Children Of The World (Columbia)
	Verious Cuts
GATO BARBIERI	Euphoria (A&M)
NOEL POINTER.	Feel It (UA)
	····· Various Cuts
BEN SIDRAN	The Cat And The Hat (A&M)
STIX HOOPER	Various Cuts
STIX HOOPER	The World Within (MCA)
	······Bleu"
JEAN-LUC PONTY	
*****	····· Various Cuts



No records qualified for N&A this week.

EAST: WRVR/New York, NY Herschel/Prescott, WHUR/Washington, D.C., Jesse Fax Ward. MIDWEST: WBBY/Columbus, OH, P. Norman Grant: WJZZ/Detroit, MI, Dorian Paster. WEST: KADX/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KKGO/Los Angeles, CA, Monica Riordan; KJLH/Los Angeles, CA, Lawrence Tanter.

R&R/Friday, November 16, 1979



Commodores "Still" Prince Herb Alpert

"Alse Kool & The Gang

Shalamar Bobby Caldwall Iseac Haves

1.

Vernon Burch Marvin Gaye

Nature's Divine

Switch

Ashford & Simpson

Sugar Hill Gang

Iseac Heyes

Bar-Kays

S

Barry White HOTTEST HOTTEST Prince Funkadelic Bar-Kays Rufus & Chake Isaac Hayes Brende Russell Stevie Wonder Rick James

(ALBUM ORIENTED ROCK)





## Jeff Gelb

#### Live (On Tape) . . . From Kansas City -



#### It's Dick And Jay

Two of AOR radio's best-known air personalities are Dick Wilson and Jay Cooper, the morning team at KY102/Kansas City. For years these two have proved that strong personalities can enhance the sound of AOR radio. Now they are out to prove themselves in a new medium, television. The two have just completed their first half-hour TV special, ap-propriately titled "Dick and Jay," for airing later this month. Dick explained the genesis of the show: "We had long been toying with the idea of doing something with a TV show, not necessarily a direct play off the radio show, but a new field to move into. We looked at soveral different companies and backers but warm?"

new field to move into. We looked at several different companies and backers, but weren't satisfied with what we could get for our money

"Coincidentally, UHF Channel 41 in town had been looking into ways to capture more 18-34 year-olds, and happened to approach us with the idea of doing a live show with an audience. This was back in the early part of this year. By the time the show was com-pleted last month, the entire concept had changed."

Jay explained how the show had changed from its original conception: "When people think of video comedy shows for young adults they usually think of 'Saturday Night Live,' with a number of skits done on soundstages. Dick and I wanted to take that video equipment out into the Kansas City community and see what we could come up with in natural settings. Basically, they gave us the chance to do that."

The resultant half-hour special, which I had the opportunity to view last week, is a very clever combination of homespun humor and musical entertainment. Dick and Jay co-wrote the show's skits, which include a very funny takeoff on the disaster film genre wherein Dick and Jay rescue a number of people who are "stranded" on a broken escalator. Another segment satirizes the PBS TV series "Sneak Previews," in which two newspaper film critics review upcoming film releases. In Dick and Jay's version, those two review home movies sent in by the audience. There's also a man-on-the-street interview segment, with an unusual question: "What do you think of man-on-the-street interviews?"

The show also spotlights famous area residents. Oletta Adams explains why she enjoys singing and plays a few tunes. Kansas City football pro Jack Rudnay is asked to explain how to fish for bass in a fountain. It's as zany and fun as it sounds.

While the show spotlights Dick and Jay, their connection to KYYS is only mentioned in the closing credit sequence. There's also an effort to broaden the show's appeal beyond AOR audiences by steering clear of record company rock 'n' roll videotape, at least in the opening segment

The Channel 41 representatives have already expressed interest in having Dick and Jay continue the show as a series, with discussions taking place to determine how often the show will run

Obviously the two KYYS air personalities are excited about the show's potential. "If

people react to it the way we think they will," said Jay, "we'll feel really good about it." The show's success could also spark a new trend in localized TV shows starring prominent area radio personalities, as AOR radio furthers its reach into the communities it serves.

#### **Reporters Respond**

In recent weeks, our AOR reporters have taken the time to respond to various articles in R&R, in particular our discussions of the growing alliance of Sports and AOR radio as well as the continuing controversy over full-album airplay.

#### **More Sports Snorts**

Todd Cipolla, PD at KSPN/Aspen, called with details of a sports network being formed by Recreation Broadcasting, which owns KSPN. Aside from a continuing series of two-minute sports tips programs, the network will be sending KSPN Sports Director Diane Tegmeyer to the 1980 Olympics for live coverage. For more information on the network's offerings, contact Bert Rudman at (303) 925-6385.

Also commenting on sports was KPRI/San Diego GM Dex Alien, who mentioned that his station carries four 90-second sports commentaries daily, hosted by Sports Director Tom Nettles. Nettles, once a professional athlete himself, offers sports coverage from the athlete's perspective.

Just announced by WMET/Chicago is word that Gary Fencik, Safety for the Chicago Bears, has joined the station for weekly comments on the Bears games.

#### **A Solution To Album Airplay Shows?**

WDVE/Pittsburgh PD Dave Lange offered coments and his idea for a solution on the continuing controversy over stations that program albums in their entirety, possibly to the detriment of those albums' sales.

"It's obvious that radio isn't going to stop album features, even if record companies are hurt by the practice," said Lange. "That would be like taking Big Macs away from McDonald's, and besides, record companies enjoy the exposure it gives new artists. "As I see it, the artists who may be hurt most by album features are the superstars.

My suggestion to improve this situation is to ask the record companies to begin producing self-packaged radio specials where the artist himself would introduce his new album. He would play it in its entirety, but every two or three songs he would break for an explanation of the songs, or whatever. In that way you'd have a show that would be very attractive to listeners yet at the same time make it more difficult to tape an album in its entirety since it'd be broken up several times. Plus it gives an artist the unique opportunity to explain his new work to his audience."

Dave feels the solution to the album feature problem rests, finally, in the hands of the artists themselves: "If the artists are willing to put their time into such specials to support their record companies and themselves, this might be the answer.

Your comments on articles appearing in R&R are always welcome, either by phone to our Opinion Line (213-552-3525), to the AOR department directly, or by mail, at 1930 Century Park West, Los Angeles, CA 90067.

#### Detroit Shuffle: Urbiel Exits,

#### **Ferguson Flies South**

Detroit AOR radio is in an uproar this week as two out of three stations search for new PD's.

Joe Urbiel is the latest to announce he is leaving his PD post at WWWW, which has been on top of the city's AOR ratings list for the past three ARB's. Urbiel's successor as PD at W4 has not yet been chosen. Urbiel said, "I'm leaving the PD position for personal reasons and by my own choice. It's not for another radio job, and it does not reflect on the situation here at the station, which will keep on rocking. I really feel the need at this point just to step back a little bit, take some time off, and re-evaluate things. The first thing on my mind, though, is getting some rest."



Joe Urbiel

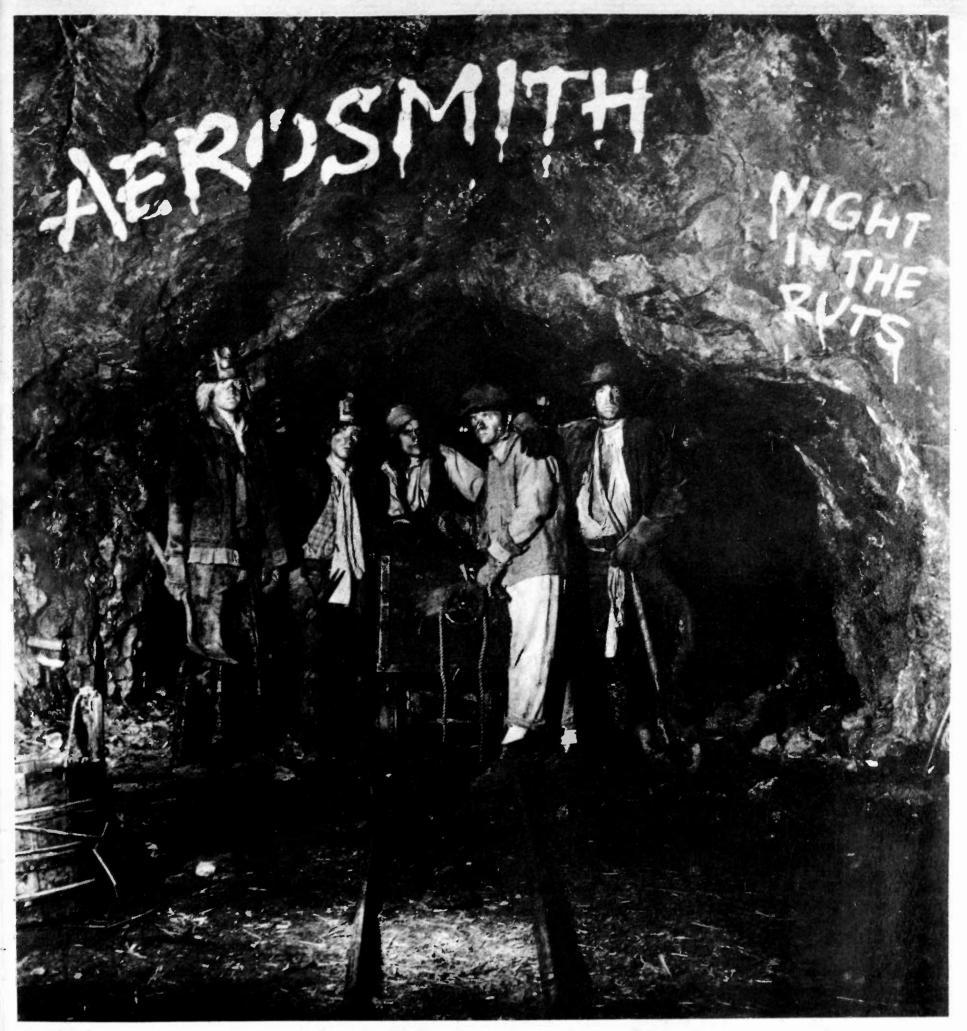
Urbiel reflected on his four-year W4 stay: "I'm very proud of what we've accomplished here. We've reached a position of dominance in the market that I'm confident will continue."

Meanwhile across town at WABX, the search continues for a new PD following Ted Ferguson's departure last week. Bob Burch, National PD for WABX owners Century Broadcasting, said that an Assistant PD has been chosen and will be named later this week. Burch is still accepting resumes from applicants for the PD post through Century's Los Angeles office.

R&R has learned that former WABX PD Ted Ferguson has flown south to Miami, where he has joined the staff of WMJX, working with new PD Mark Driscoll on research for the station.



Ted Ferguson



# America's Best Rock & Roll Band Is Back!



#### Jeff Gelb

#### **Evolution**

KEJO/Corvallis is switching from live AOR to live-assist TM programming of a soft AOR format. PD Jonah Cummings has already exited ... Joe DiDonato has been named PD at WOMP-FM/Wheeling ... Barry Grant has exited WYDD/ Pittsburgh to join WMAD/Madison as PD. WMAD's new News Director is Linda Goldfarb from KZOK/Seattle ... WSYR-FM/Syracuse is a 100,000 watt automated soft AOR which is switching to live AOR programming January 1st as an Abrams Superstars affiliate. The station seeks talent and requests tapes be sent to station manager Hugh Barr, 1030 James Street, Syracuse, New York 13202 ... With Eric Stevens now devoting all energies to programming WBBG/Cleveland, sister FM station M105 is without an AOR PD and is searching. Contact Stevens if interested at (216) 391-1260 ... Doug Clifton has exited as MD at KILO/Colorado Springs for an airshift at 91X/San Diego ... Tom McKay is exiting mornings at KWST/Los Angeles and will announce new plans shortly ... KKBC-FM/Reno is a new live 52,000 watt AOR. Welcome aboard ... Bud Becker has been appointed director of recording artist promotions for WLPL-FM/Baltimore ... John Evans has exited news at KNX-FM/Los Angeles ... Shake-up in Orlando where three WORJ staffers have exited in recent days: Mike Cooper, Jeff Davis and Debbie Calton ... Jay Brandon is new to overnights at KKXX/Bakersfield following Sue Delaney's departure to KKOJ/Fresno ... Former RCA National Album Promotion Director Josh Blardo has resurfaced as VP Director of Album Promotion/Marketing for Sire Records ... Pending FCC approval, WLOM/Cape Cod will be sold to Springfield Broadcasters Inc. from Seashore Broadcasting for \$14 million ... WYDD/Pittsburgh's new GM is Bryan McIntyre who was formerly with 92X/Columbus.



**COUGAR STALKS BURLINGTON** — Riva recording artist John Cougar (center) visited the studios of WBWB/BurlIngton, where he was caught for an interview with air personalities Gene Olson (left) and Bill Flint (right).

AOR REPORTERS PLEASE NOTE: Radio & Records will be closed in observance of Thanksgiving next Thursday, November 22nd. Next week's AOR reports will be taken on Tuesday Nov. 20, and Wednesday Nov. 21, from 10am-5pm both days. Please call in next week's reports on those two days only.



NESMITH GOES CRUISIN' IN HOUSTON — Pacific Arts recording artist Mike Nesmith (center) is pictured on tour in Houston where KLOL PD Paul Riann (left) and News Director Brian Hill (right) spoke with him after a concert appearance.



KBCO HOSTS BOULDER MUSIC WEEKEND – KBCO/Boulder wrapped up the stationsponsored Boulder music weekend, which spotlighted music and performances by area musicians, by awarding a Martin guitar to local songwriter Michael Woody. Pictured (I-r) at the presentation are KBCO PD Dennis Constantine, winner Woody and guitar, and celebrity contest judge Richle Furay.

#### Update

KWST/Los Angeles finished up its celebrity auction for the LA Children's Hospital research wing with a check for over \$15,000. The hottest item auctioned was Peter Frampton's guitar, which went for over \$3000! . . . The normally reclusive Leon Russell was a recent interview guest on KMOD/Tulsa for a 90-minute segment . . . Garland Jeffreys was a special guest at WIOQ/Philadelphia's Halloween party .... KTXQ/Dallas will reward the first 5000 who purchase two albums at a local record store with a free station T-shirt . . . WMMS/ Cleveland is running a weekend-long tribute to Bruce Springsteen that will include an hour of unreleased Springsteen material. Some of the musical goodies: Springsteen's versions of "Rendezvous" (which he gave to Greg Kihn) and "Because the Night" (a donation to Patti Smith's repertoire) .... KAZY/Denver logged over 25,000 calls in two days of polling listener choices in continuous rock artist battles on the air . . . WIOT/Toledo morning team Pat Still and Jane Perry did their show one recent morning perched atop one of the station's billboards located adjacent to a busy thoroughfare . . . WRKI/Bridgeport just held its second annual Connecticut-New York Radio & Records promotional party. An award to the top promotional person of the year went to Columbia's Jay Miggins . . . KZEW/ Dallas gave listeners the chance to "Fly the Zoo" by asking them to register for free rides in a hot air balloon during a balloon race the station is co-sponsoring . Q107/ Toronto awarded a listener with a free trip to New York City for Fleetwood Mac's concert appearance there, by giving out one digit a day of a secret phone number which lis-teners called whenever they heard a Fleetwood Mac song played on Q107. From those who called the number to become eligible, one was picked for the trip. ... WWCT/Peoria has moved. The new address is 414 Hamilton Blvd., Peoria, IL 61602.

#### Concerts & Conversations

PRESENTATIONS: WZAM-WMYK/Norfolk presented Steve Forbert for \$2.94. RADIO CONCERTS: Joe Jackson on KLOS/Los Angeles . . . Brian Auger on WCMF/ Rochester . . . Joe Jackson on CFOX/Vancouver . . . Hank Williams Jr. on WKDF/Nashville . . . John David Souther on WMMS/Cleveland . . . Sinceros on WAER/Syracuse . . . Romantics on WILS/Lansing . . . Hall & Oates on KLOS/Los Angeles

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... Romantics on WILS/Lansing ... Hall & Oates on KLOS/Los Angeles. CONVERSATIONS: Rainbow on KSJO/San Jose ... Grateful Dead on WBAB/Long Island ... Rupert Holmes, Shoes on WDHA/North Jersey ... Sonny Rollins, Flora Purim, Jean-Luc Ponty, Heath Bros., Spyro Gyra on WRVR/New York ... Rick Derringer, City Boy, Charlie, Foreigner on WCMF/Rochester ... Harry Chapin on WSRZ/Tampa ... Robben Ford, Robert Palmer on KTYD/Santa Barbara ... Police on KLBJ/Austin Jan Hammer, Steve Forbert, Bob Weir, Talking Heads, Garland Jeffreys on WIOQ/ Philadelphia ... Karla Bonoff on WKDF/Nashville ... John Prine, Ian Anderson, Charlie Daniels Band, Knack on WZXR/Memphis ... Jan Hammer on WIQB/Ann Arbor ... John David Souther on WPLR/New Haven ... Foreigner on WZZQ/Jackson ... Foreigner on WMMS/Cleveland ... Karla Bonoff on LOVE-94/Miami ... Sinceros, Shoes on WAER/Syracuse ... Rick Roberts on KTCL/Fort Collins ... John Cougar on KOME/ San Jose ... Jerry Garcia on WMMR/Philadelphia ... Romantics, John Cougar on WILS/ Lansing ... Tubes, the Beat, the Motels, Mik Kaminski (ELO violinist) on KCPK/Pomona, CA.

COMING NEXT WEEK: Some people call him the Tony Clifton of AOR radio. He's Duane Glasscock, as unlikely a disc jockey as has ever come out of AOR radio. He works weekends at WBCN/Boston, which also served as campaign headquarters for his shortlived mayoral bid this month. Is Glasscock really just WBCN air personality Charles Laquidara's alter ego, or is he ... something else? Next week we'll interview both WBCN jocks about the Glasscock phenomenon, in what promises to be one of the more unusual AOR interviews of the year.

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# CAUGENT IN THE AGENT

the best comedy album for radio since Steve Martin's first. Roseanne Roseannadana should be an album rock classic

Kid Leo WMMS/Cleveland From FMGB Alburn Report

Millions catch her weekly, on Saturday Night Live, under her aliases – Roseanne Roseannadanna, nerdy Lisa Loopner, punk-rocking Candy Slice and more. Now Gilda's going on record!

## Gilda Radner. Live From New York.

Produced by Jerry Wexler, Paul Shaffer and Howard Shore Executive Producer: Lorne Michaels On Warner Bros. Records and Tapes. (HS 3320)



## Radio & Records

Page 44

## Album Airplay/40

		-				
		N	OV	vember 16, 1979	161 REPORTERS	Album cuts are listed in ord of airplay preference.
1	1	1	1	EAGLES	The Long Bup (Asylum)	
3	2	2	2		Tuek (WR)	"Som" Title "Moon" "Anno!"
2	3	3	3	LED ZEPPELIN	n Through The Out (Swan Song)	"All" "Fool" "Fuoning" "Pour
5	4	4	4	STYX	Corperators (A SMA)	"Debe" "Liebe" "News" "T
6	6	5	5	FOREIGNER.	dood Comes (Atlantia)	Babe Lights Never Tin
-	17	7	6	TOM PETTY & HEARTBREAKERS		Inde Women Boy Telep
4	5	6	7	TOM PETTY & HEARTBREAKERS D CHEAP TRICK	Dann The (Backstreet/MCA)	. Herugee My Girl Do Me"
10	9	10	8	CHEAP TRICK		. Voices "Hell" Title "Rockin"
8	7	8	9		at Io The Beat (Chrysalls)	"Dreaming" "Union" "Shayla"
14	12	13	10	MOLLY HATCHET	With Disaster (Epic)	. Title "Boogle" "Whiskey" "Plea
16		11	11	JOE JACKSON	m The Man (A&M)	. "Different" Title "Radio" "Fi
12		14	12	POLICE	leggatta de Blanc (A&M)	. "Bottle" "Deathwish" "Alright
13		12	13	rounal	Soodie Motel (Reargyille/WR)	Title "Sloopin' "" "Luckar" "No.
7	8	9	14	0/10/ AIRA	Aarathon (Columbia)	"Aque" "Montad" "Lad." "T
15	•	-	15	SETHAU TULLS	tormwatch (Chrysalis)	"Move" "Oil" "Home" "Dun"
40			16	DOMNIE RAITI	The Glow (WR)	"Coming" "Theals" "Davit "T
40	20	21		OUTLANS	n The Eve Of The Storm (Arista)	"Discourse and "AND"
22	18	17	17		lydra (Columbia)	"Doug" "Cintant" The HOA O
	27		18	Keiner Lodding	AAD The Fire (Columbia)	"Thin" Tidle "Alishall "A
	36	20	19		The Heat Of The (Charactic)	118 A
		23	20	OILVE FORBERT	Jackrabbit Slim" (Nemperer)	"Dama - 1-11 110 11 11 110 111
	25	22	21		recent Lence (Elektre)	
	14	18	22			// // // // // // // // ///
39	31	30	23		arder bactor (Conitol)	
9		16	24		low I fain Coming (Columbia)	
19			25			
		-	26		DA Art Of Surfacing (Calumbia)	
_		35	27			
26	30		28	North Dollor	ASTIASS NIGhte (Columbia)	//T
-			29		HOUAIIO (VVHO	110
30	26	24	30		Static (REA)	/// · · · · · · · · · · · · · · · · · ·
-		31	31	HEADBOYS	eadboys (BSO)	Intravino Bebop" Wait"
17	19	19	32	JIMMY BUFFETT		Snape Stone Kickin
22	21	27	33	CARSCa	andy O (Floktro)	"Fins" Title
29	32	28	34	JOHN COUGAR	andy-O (Elektra)	"Do" "Go" Title
-		•	35	38-SPECIAL	ockin' Into The Ni-berra and	"Need" "Think"
	37	34	36	38-SPECIAL	The Nick Of Time (MID)	Title "Believer" "Captain" "He
		37	37			
20	22	29	38	PABLO CRUISE	Of Music (Oto)	"Tonight" Title 'Tell" "Town"
-		+	39			
18	23	32	40	HEAD EAST	Different Kind (A&M)	"Specialty" "Feelin' " "Secret"
-	-	-	-	KNACKGe	at The Knack (Capitol)	"Girls" "Selfish"

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		11/16	11/9	11/2	10/2	5 1 10/1
1	тото	123/34	31/31	0/0	0/0	0.0
	Hydra (Columbia)	M-15	M-O			
	"All Us Boys"	H-10	H-O		1	1.00
2	ZZ TOP	\$1/31	1/1	0.0	0.0	0.0
	Deguello (WB)	M-0	M-0	1		0.0
	"Sunglassas"	H-O	H-0		1	
t.	BOOMTOWN RATS	70/45	22/21	010	0/0	0/0
	Fine ArtSurfacing (Col)	M-14	M-O	1		0.0
	"Like Mondeys"	H-11	84-1			1.
	INMATES	79/42	71/70	6/6	0/0	010
	First Offence (Polydor)	M-34	M-1	M-0		0.0
	"Dirty Water"	H-3	10	H-0		
	STEVIE WONDER	38/31	7/7	.010	0.10	0/0
8	The Secret Life (Temia)	M-3	M-0		010	0.0
	"Send One Your Love"	114	14-0		1	1
	FABULOUS POODLES	33/31	7/7	0/0	0.0	0.0
	Think Pink (Epic)	M-2	MO		010	010
	"Bionic Man"	H-0	H-0			
	HEAO EAST	53/24	54/51	8/8	0/0	0.00
	A Different Kind (A&M)	M-25	M2	M-0	0.0	010
	"Specialty"	H-4	H-1	H-O		1
	PAT METHENY GROUP	26/21	0.0	0.0	0/0	0.0
	American Garage (ECM)	M-0 J-4		0.0	0.0	000
	Title	H1				1
	A. RHYTHM SECTION	40/17	49/43	7/7	0/0	0.0
	Are You Ready! (Polydor)	M 19	M-4	M-0	0.0	010
	"Doraville"	H-4	H2	H-O		1
	CAMEL	18/17	0.10	0/0	0/0	0.0
	I Can See Your (Arista)	M-1			0/0	010
	'Walt'	H-O				0
	JEFFERSON STARSHIP	18/18	6/2	1/1	0/0	0.00
	Freedom At (Grunt/RCA)	M-1	M-4	M-0	0.0	000
	"Jane"	H-1	H-O	H-0		
)	STEVE FORBERT	\$2/14	75/34	60/50	15/15	0.0
0	"Jackrabbit" (Nemperor)	M-63	M-26	M-5	M-0	0/0
	"Homeo's Tune"	H 25	H 15	H-6	HO	
)	38-SPECIAL	54/14	45/22	42/24	28/22	14/14
	Rockin' Into The (A&M)	M-33	M-19	M-16	MS	MO
	Title	н7	H-4	H2	H1	H-1
	APRIL WINE	78/13	61/8	67/27	69/62	17/18
	HarderFaster (Capitol)	M-48	M-43	M 36	MA	MO
	"I Like To Rock"		H 10	H-4	H1	H-1
	PABLO CRUISE	53/13	64/56	8/5	0/0	0/0
	Part Of The Game (A&M)	M 26	M-3	M 1		
	"Want Tonight"	H 14	H 5	HO		

"Went...Tonight" |H14 |H5 |H0 | The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred alrplay cut is listed.

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ME	D	IU	$\sum$		
SANTANA	11/1				
Marathon (Columbia)	116/8 A-0				
"Aque Marine"	H-50	A-2	A-6	B-A	A-22
BONNIE RAITT	104/8	H-48	H-42	H-28	H 23
The Glow (WB)	A-1				
"What's Coming"	H-39	A-5	A-8	A 10	A 15
OUTLAWS	91/62	H 32	H-38	H-36	H-27
Eye Of The Storm (Arista	A-6	79/51 A-10			0/0
"Blueswater"	H-23	H-18	A-58	A-68	
FOGHAT	112/8		H-13	14-0	
Boogie (Bearsville/WB)	AI				
Title	H-51	A-1 H-42	A-3	A.O	A-12
JOE JACKSON	120/5		H-48	H-36	H 26
I'm The Man (A&M)	A-4	A 5			
"Different For Girls"	H-58	H-47	A-10	A-33	A-80
JETHRO TULL	104/5		H-41	H-26	H-1
Stornwatch (Chrysalis)	A-0	A-0	A-4		
"On The Move"	H-48	H-51	H-49	A-1	A-3
SHOES	74/57				H-68
Present Tense (Elektra)	AI	A-4	A-2	A-4	54/38
"Tomorrow Night"	H-16	H-16	H-11	H-13	A 8
POLICE	114/54				
Reggatta de Blanc (A&M)	44	A.8	A4	A.79	A-14
"Message In A Bottle"	H-56	H-53	H-43	H-13	H-0
STEVE FORBERT	\$2/53	75/26	60/5	15/0	0/0
"Jackrabbit" (Nemperor)	A-14	A-34	A-50	A-15	010
"Romeo's Tune"	H-25	H-15	H-6	H-O	
O. HALL & J. OATES	68/51	70/58	71/51	57/40	55/26
X-Static (RCA)	A-3	A-5	A 11	A.9	A-23
"Intravino"	H-12	H-9	H-9	H-8	H-B
PAT BENATAR	75/49	74/51	68/50	57/44	57/39
In The Heat (Chrysalis)	A-0	A-3	A.2	A.O	A 9
"Heartbreakar"	H-26	H 20	H 16	H-13	H-9
APRIL WINE	78/48	81/43	67/36	69/6	17/0
HarderFaster (Capitol)	A-13	B-A	A-27	A-62	A-16
"I Like To Rock"	H-15	H-10	H-4	H-1	141
HEADBOYS	64/44	55/33	50/18	53/11	18/4
Headboys (RSO)	A-12	A-17	A-29	A-39	A-13
"Shepe Of Things"	HB	H-6	H-6	H-3	H-1
KENNY LOGGINS	85/35	90/41	84/39	74/36	68/37
Keep The Fire (Columbia)	A-3	A-7	A-9		A-14
"This is it"	H-47	H-42	H-36	H-32	H17

The Medium reports of charting artists are displayed over a tive-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

Album cuts are listed of airplay preferen	
"Heartache" "King" "Ca	
"Sara" Title "Moon" "An	
"All" "Fool" "Evening" "	Saurez"
"Babe" "Lights" "Never"	""Time"
Title "Women" "Boy" "	Telephone"
"Refugee" "My Girl" "Do	Me" 'Tell"
"Voices" "Hell" Title "Ro	ckin' "
"Dreaming" "Unlon" "Sh	ayla" "Die"
Title "Boogle" "Whiskey"	"Pleasure"
"Different" Title "Radio	" "Friday"
"Bottle" "Deathwish" "A	
Title "Sleepin' " "Lucky"	
"Aqua" "Wanted" "Lady	" "Times"
"Move" "Oil" "Home" "L	
"Coming" "Thank" "Boy	
"Blueswater" "Miracle"	'Home"
"Boys" "Sister" Title "S	
"This" Title "Night" "Age	
"Heartbreaker" "Lover"	
"Romeo's" "Goodbye" "F	Real" "Oil"
"Night" "Too Late" "Hang	nin' "
"Damned" "Man" "Won't	" "Lucifer"
"To Rock" "Ladies Man	
'Serve" "Train" "Angel"	
Title "Rhythm" "Touch"	
'Mondays'' "Night" "Lool	kina"
Water" "Walk" "Midnigh	t" "Love"
'Trouble'' "Baby" "Walk"	Title
'Sunglasses" "Thank" "S	tockings"
Intravino" "Bebop" "Wai	t' '
"Shape" "Stone" "Kickin' "	
Fins" Title	New
Do" "Go" Title	Entry
Need" "Think"	
itle "Believer" "Captain"	" "Hood"
Go" Title "Arms" "Rio"	F
Tonight" Title 'Tell" "Toy	vn" r
1 26-11	a

Chart Summarv

R&R/Friday, Novembar 16, 1979

EAGLES dug their claws into the top spot agein, besting all competition with this week's reporting stations. MAC held steady in reports and airplay position, while ZEP and STYX continued their battle for third place. In a very close race Zep edged out Styx this week, with both bands showing new hot report growth this week. FOR-EIGNER held rock steady while PETTY Inched up. TRICK retained an impressive number of hots. BLON-DIE resurged as JACKSON hit top ten. POLICE meintained while FOGHAT resurged. RAITT held her own end OUTLAWS showed strength. TOTO was this week's most added elbum and highest debut, with excellent reports for all eirpley rotations. BENATAR inched up as FORBERT, SHOES and WINE all climbed. AC/DC held steady while RATS debuted and INMATES moved up. TOP spun onto the chart with an excellent early accumulation of adds. HEADBOYS held their own as 38 debuted. CRUISE maintained, EAST debuted, and QUADROPHENIA and SPORTS came closest to charting this week.

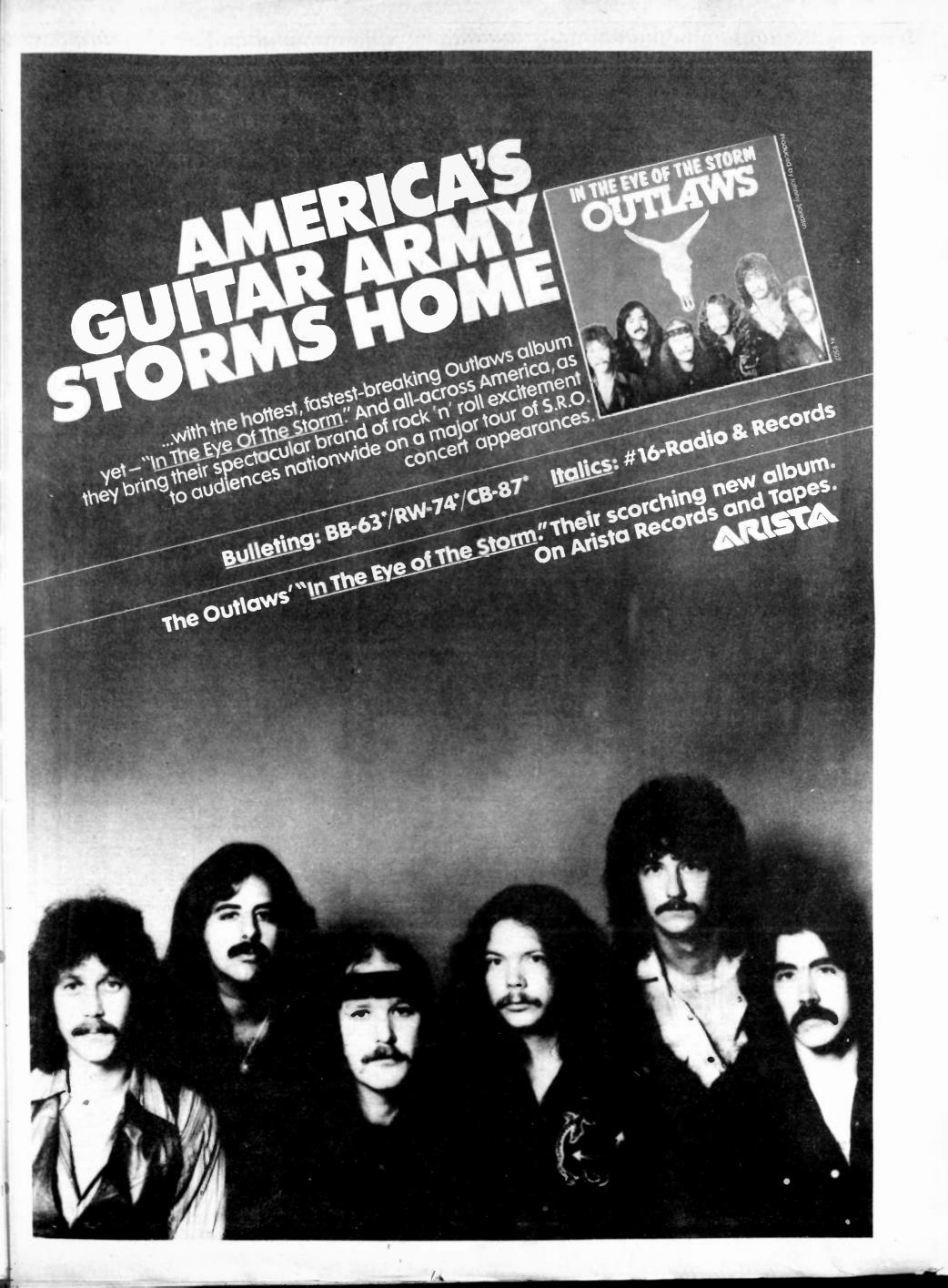
The Album Airplay/40 chart re-presents activity based on a com-bination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics regis-tered the most rapid gains in air-play for the week. Album cuts that are also current singles are listed in bold type.

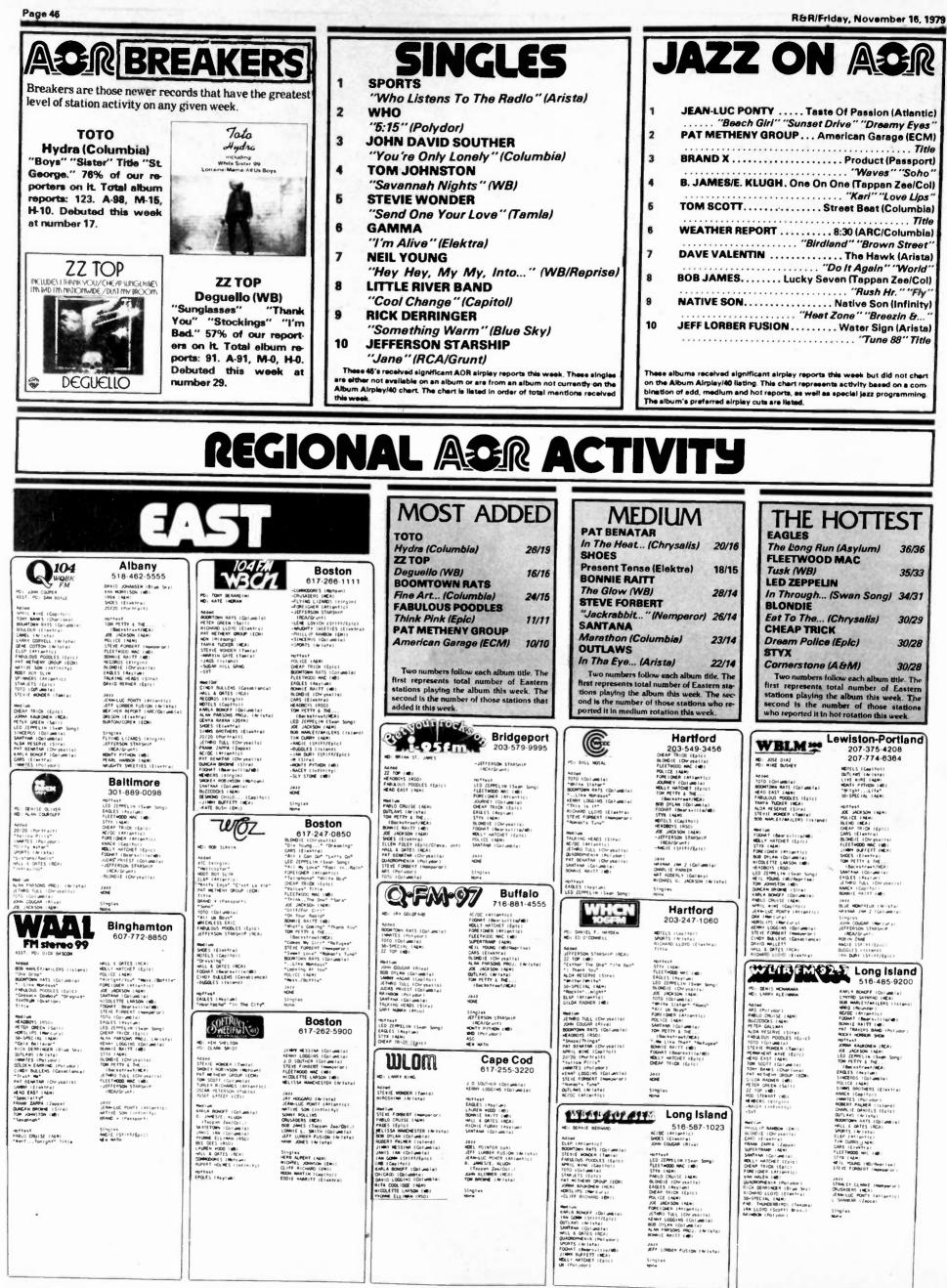
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	THE F	C	)T	T		
1	EAGLES	11/	16 11			
	The Long Run (Asylum)	A-0	A-0	A-0		154 151/14
	"Heartsche"	M2	M.3	M-3	A-0 M-2	44
2	FLEETWOOD MAC	153/1		143 158/1		M-6
	Tusk (WB)	A.O	8.0	4.0	A-11	A 123
	"Sara"	M-13	Ma	M-15	PA 14	MJ
3	LED ZEPPELIN	143/1		33 148/1	10 144	30 141/13
	In Through (Swan Song	) A.0	A-0	A.0	AO	A-0
	"All My Love"	M-8	M-6	M-6	MAG	
4	STYX	140/1	30 138/1	25 141/1	20 134/1	20 127/10
	Cornerstone (A&M)	A.O	A.0	A1	A.2	4.3
-	"Babe"	M-10	M-13	M-11	M-14	M4-10
6	FOREIGNER	132/1	16 128/1	17 138/1.	26 134/1	
	Head Games (Atlantic)	A-0	A.O	A.0	A-O	A.0
6	Title	M-16	M-11	M-12	M-13	M 10
•	CHEAP TRICK	127/1	07 128/1	11 139/12	187/1	18 129/10:
	Dream Police (Epic)	A.0	A-0	A.O	A.0	A.O
7	'Voices"	M-20	M-17	M 19	M-19	M 22
<b>,</b>	TOM PETTY	135/9	7 126/0	4 137/	0.0	00
	Damn (Backstreet/MCA		A-12	A-131		
	"Refugee" MOLLY HATCHET	M-34	M-60	M-1		
	Elistic With Di	112/7	113/7	7 120/0	1 115/7	103,84
	Flirtin' With Disaster (Epic		AO	A-3	A-1	A-4
	BLONDIE	M-33	M-36	M-34	M-35	M-36
	Eat To The (Chrysalis)	108/7				1 83/34
	"Dreaming"	A-0	A1	A-4	A-14	A-12
0	JOE JACKSON	M-31	M-34	M-42	M-41	M-37
	I'm The Man (A&M)	120/54				81/1
	"Different For Girls"	A-4 M-58	A-5	A 10	A-33	A-80
1	POLICE	114/54		M-58	M-43	M-O
	Reggatta de Blanc (A&M)	A-4	110/53		110/11	
	"Message in A Bottle"	M-54	M-49	A-4	A-79	A-14
2	FOGHAT	112/51			M-18	M-1
	Boogie (Bearsville/WB)	A-1	A.1	A.J	1	
	Title	M-60	M-64	M-61	A-6	A-12
	SANTANA	118/50	118/48		108/28	M-58
	Marathon (Columbia)	A.O	A-2	A-8		
	"Aque Marine"	M-65	M-67	M-71	A-8 M-71	A-22 M-46
	KENNY LOGGINS	85/47	90/42	84/36	74/32	68/17
1	Keep The Fire (Columbia)	A-3	A.7	A.9	A.6	A 14
	"This Is It"	M-36	M-41	M-39	M 36	M-37
	JETHRO TULL	104/46	113/51	122/49	123/60	115/58
-	Stormwatch (Chrysalis)	A-0	A-0		A.1	A-3
	"On The Move"	M-58				M-66

"On The Move" [M.58 [M.62 ]M.69 [M.62 ]M.66 The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each abum title. The first represents the total number of our reporting stations playing the abum this week. The sec-ond is the numbers of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut listed.





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## Bob James and Earl Klugh share smiles and success after going "One on One" with a hit single, "Kari."

Two top talents play on each others' songs for an album that's remarkable. Bob James and Earl Klugh make a music team that takes the best of both of them and works it into wonderful new ways. Well matched, they've made "Kari" and "One on One" a winner.





## "Shaw Biz/Suddenly It's How I Like to Feel?" That's show biz talk for a hot single from Marlena.

The lady says "music is a feast," and what she's serving here is a satisfying hot album with the spicy single, "Shaw Biz/Suddenly It's How I Like to Feel." When Marlena Shaw entertains, you don't need dessert. It's all in her album, called "Take a Bite."

## Billy Cobham wants to know: "What is your Fantasy"? Hmmm?

Choose one, and let him play it out with you. From the funky single "What Is Your Fantasy" to the joyful jazz of "Mendocino," playing Billy's new album, "B.C." is more fun than just thinking about it.

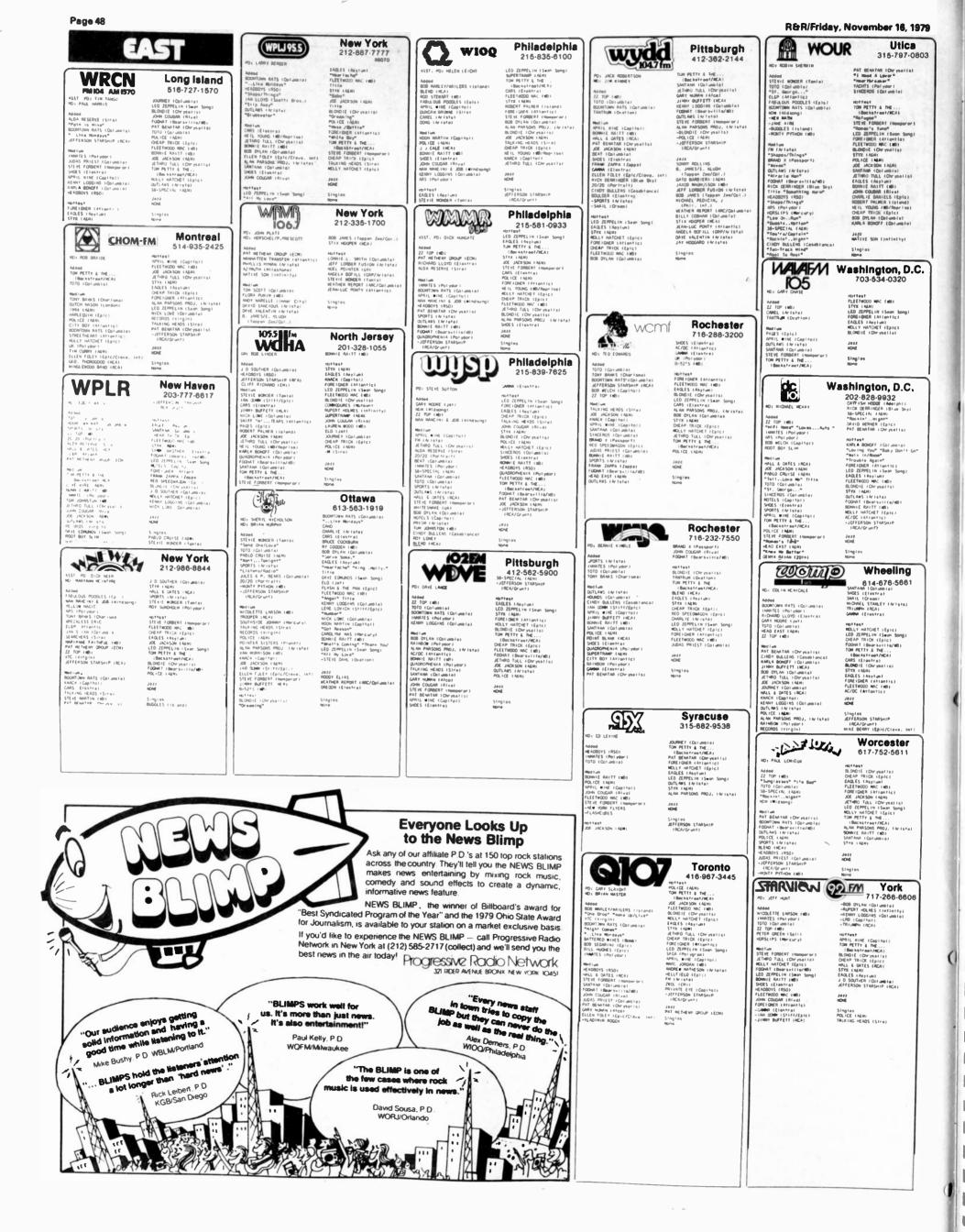


On Columbia and Tappan Zee Records and Tapes.

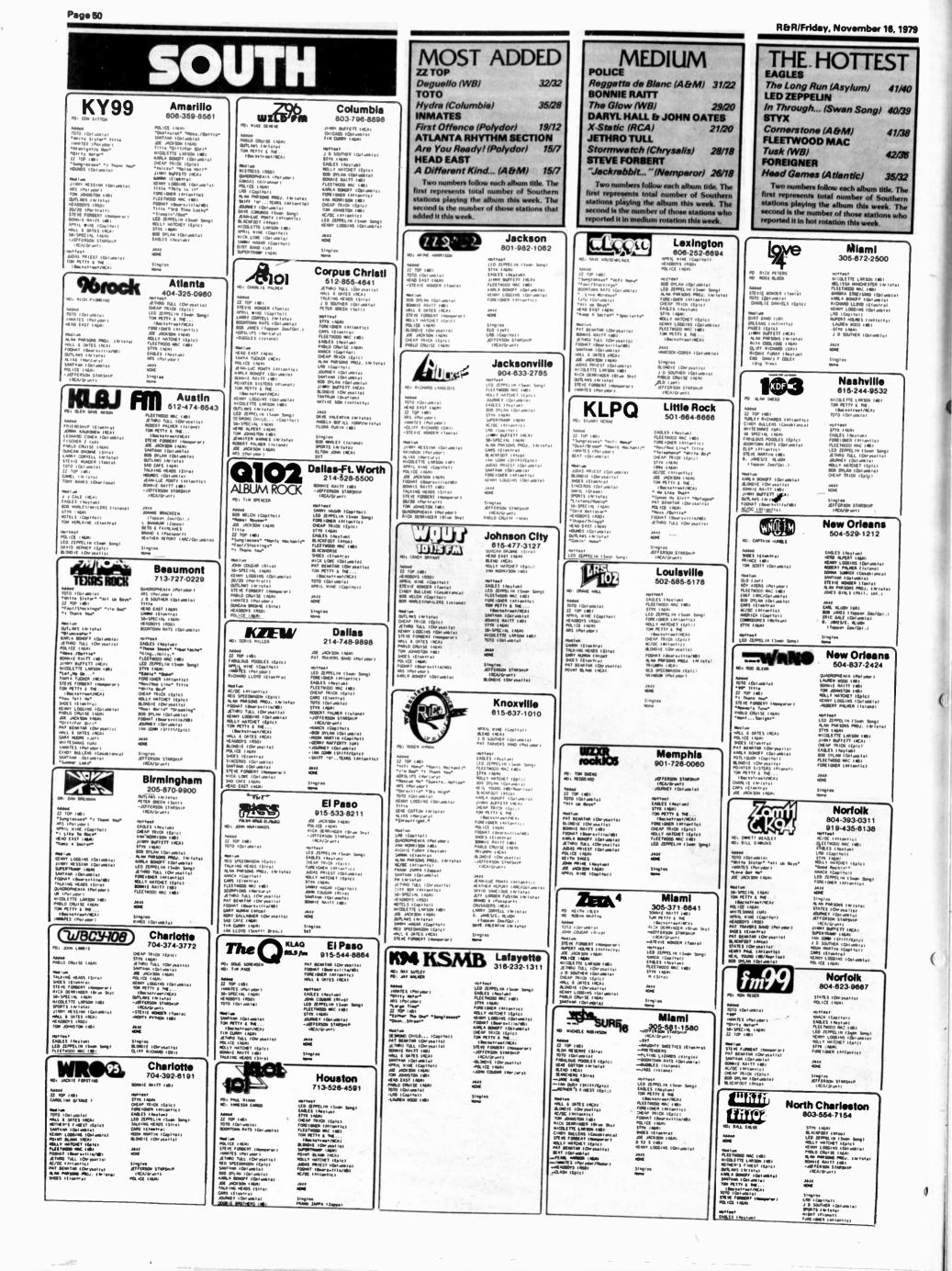
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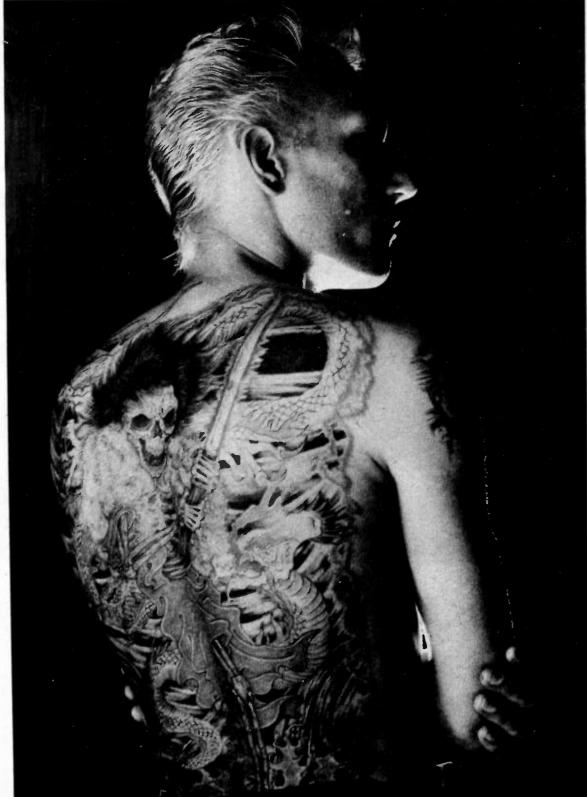


na COUSTIC E MASTER IITAR

Jorma Kaukonen, former lead guitarist for the original Jefferson Airplane. Catalyst and co-founder of Hot Tuna. Now, as a self-contained one man unit, he weaves unique vocal and string patterns into a sophisticated new musical form of the highest caliber. Hear his acoustic sensationalism on "Jorma," the solo album debut from Jorma Kaukonen.

Produced by Jorma Kaukonen & David Kahne Management: Bill Thompson











Distributed by CBS Records





Singles

1

Page 54	WEET	WIRA	· FM Madison	Maga	Minnenstie			R&R/Friday	, November 16, 19
	DWEST	Addend Million and an annual	CER SIGNAG CARAVER Land	MARCE STATE	Minneapolie 612-646-5801	WZOK Q7	Rockford 615-399-2233	PFR	Terre Haute 812-238-2667
LAV-FM 97	Grand Rapida 618-458-5481	RED ANDLET/DATEDIS FISION ALTAS CONFERENCE FRENCHMENTER FRENCHMENTER FRENCHMENTER	CHLAP WEICH ENgligt 11 Christen Ein (etg) 21 Anno Ein (etg) 21 Anno Ein (etg) 21 Anno Ein (etg) 21 Anno Ein (etg) 22 Anno Ein (etg) 22 Anno Ein (etg)	Addend Rolle sCortumpioi "All do Maryo" "St. Common	HEA/Grunts Hattadt Rub HETTS & He	H- I M HANTER	stra cases Missi esticat craiti etti Zemmiste csemi surgi	PD+ R. J. CORTINEDAT	4047067 49936 10105 (Cop2.6612
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si	BREO 317-267-7685	MIDLO CRUISE (AGAI) (IDERTES (Polyder)) "The Moth" "Dirty Mater" STEVE / CROSET? (Hengerer)	EADLES LANDING POLICE LAND FORMAT LONGENEILING CHEAP DUICE LANDIN	Addust BOCHTOBIN RATS & Opfumb for T., 510 - Renderer <sup>an</sup>	TOM PETTY & PHE Elline hit?foot/MCA1 Hoff-bit	Addeel STEVE FUNDERT I Nonporter I HI-DLETTE LARIDER (40)	Antolica chici yan a Gukanana kaki chici yan a		419-248-33
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<b>1</b> KY/109	818-753-4567	93QFA	414-670-6040	fm album rock	309-674-2000	KLYXQ	Sloux Falls		Wichita
D+ HALE FLOYD D+ JOE HOCABE	POFICE EAGAES HOTTOST FOREIGNER EATIONTICE	Added TOTO (Clpfumple) HRAD EAST (ALM) BODITUMH RATS (Clp1umple)	Fill FUDD: NAC (40) CHEAP TRICK tEpic; FORE COMEN (Ariantic) EDD ZEPPELIN (Swan Sung)	Addend 22 TOP (#0) PANO CENINA LANS	NECOLETTE LANSON LMDF NEO SPEEDNAGON LEDICI "HMA+4 <sup>44</sup> NELND LNEAL	HA Shares 00	dummié naiti reby	PD - BED LAMENCE	316-722-8123
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ALT WATCHET (BBIC) AN PARSONS PROJ. EARTATAL ANNEY (Dolumbia) EAP TRICK (Ealc)	Japa NGNE	NOLET HAPONET (EPIC) NOLET HAPONET (EPIC) TAKEING HEADS (SPm) JOE JACKEDN (Apr) STEVE FONDERT (Immpur dr 1	ilepen Zea/Coi.i JLAM-LUC PONTY (Attentic) SPYRO GYRA Lintisity(	HEAD LAST INLING "FORTA"/Alight" NORMIE RAITING	HOFFest EAGLES (Reylun) FLEE(WOOD HAC (100)) "Sere"	GUNELLINFISTAL BUNTONN RESS (DDLUND-p) REITHING NEATS (DDLUND-p) GENE COTTUN (Reitola)	LBARINSTROPYALA) KENNT KUGGINS ICOTUMOIOI SITA (ABA) IAN LLOYO ISCOTTI BION I CHEAP TRICH LEPI F	0CH01E RA(FE (mb)) APV(), 0146 (Cop1(p)) 30-5P0(C1A, (AAN)) Ch1A405 (AP(1))	Funi PETTE & Fre Elline 15 Fr out / HE A 2 - JEFFER Sull: STAR SHEP ERGA/Gr un E3
WHCH (Spic) DMT (Smarsville/sm) /DC (Atlantic)	Singlos "RPFERSON STARSHP FRCA/Grunze	STEVE FORMENT Champer of 1 JOHN COULDNE (Rive) HOFFeat EAGLES (Aaylup)	PRIERDANIP (Elentra) DIRIE OREGE (Capricaris) Singles	TOM PETTY & THE (Bachstreet/MEA) "Relupeo" (SUBT: LODGING (Dutential	⊾€О ∂ЕРРЕ⊾ти с5нан 180нера МОЕ⊾⊻ НАТСНЕТ (6,81¢-1 Т1910 5794 с40,009	Medisum SANTANN (Columbio) SAD CAFE (Abr) KAR5A dONOFF (Columpio)	LED JAPPELIN ISHAN SONGI RICK DERRINGER IBIUR SHyl	SHOPET HAGAD (Copitol) FAN LLOYD (Scott) Bross HOLHDS (Columbia) HOLHDS (FAN year)	2022 NUME
	Lansing 517-393-1320	<b>WEELLI</b>	Muscatine	SANTANA IColumbia: FOREIGALR LATIONTIC FORMAT SONATAVILLA/VD1	"Borroved Ties" CHEAP TRICK (Epic) "Aelse Hall"	GUTLARS (Artstal GUTLARS (Artstal STEXE FORGERT Homporgri HEAD EAST LAGON HOLLT HATCHET (Ep. )	Jess Hand Singles	HUTTUST EAGLES (Auglum)	Singlos Nome
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TU + Collumpiai LP Attanttii LATES (Po ydoria	404 (* 404 C302 F 160 C3 7446 106 HEADS (51 Pa) JUDAS HERST COLUMBERT 6000013 HAITE (00) APALL 6146 (C001001)	Added NIGE PENERA STIE HOOPER (HEA)	-Connes My Girler APA11 #10[ [Copins] "(Line to Rock" OUFLASS (Ariston)	ONO E	Rockford		St. Louis	AD STEPE FOUND Ardend TOTO (CD) JMD (4)	- INC INDRATORS
rum FMPO TUGA EChrysoffar 2ES (Elontra) FURISS	ALL FINDOD NAL (100) SANTANA (GOLUMBID) ALAN PARSONS PROJ, (Arista) PAT BENATAR (Chrysalls)	LIFE URBE (Addit) DAMORT COUMA (MED) FOR SOUTE (Dolumina) FORY AARS (Chartena)	EAGLES (Anglium) POIICE (Anglium) JEAN-LUC PONTY (Arianific) "Boach Giro	A SCHOOL & BAT HOLD	815-877-3075	POL TED HAME CH	314-842-1111	*	LEO ZEPPELINE (Seen Song) FOREIGREN (Artensic) CIEF BOY (Artensic) STREIAM)
LANS LAFISFOL FESHARE FURT SPECIAL FALMI OBOTS (MSD)	Joss developer (Convenies)	PRIVATE EVE (Captrol) HIROSHIMA (Artata) FABULOUS POODLES (Epic) HUM (Hidsong)	1994 (Advit SPOES (Elentro) "Crust" "System "Nanglar= SPOES (Artato)	PD: BRENT ALBERTS FC HD: LES COOK	5 stars/Nouve <sup>n</sup> = 5aran EAP THICK Epi INE IGNER LAILantic ( Bureant	Added ZZ TOP (mb) TUTI: (Columpia) (ROMTOWS RAYS (Columpia)	EAGLES LANGFUND) STVA AAM DEAP TAICK IEPICI	Med un MEADBOYS (1150)	EAGLES ERoytum) CHEAP TRICE (Epter) FLEEFROOD RAC rump JOE JACKSON EAGN2
ir enger er ste tride i dvistigert ir enger er ste	Singtos JEFFERSON: STARSHIP IRCA/Grunts SPORTS IAristol	- Mediae ALDA RESERVE ISIF01 - Pain is Black	"Recoloss" Attions/Redio" Title "Sinp, Ning" ARS (Phipelor) TJU (Columbia)	SO-SPECIAL LAGAU BL	NT BERNITAR (Chrysalis) Marthoran ar™ URD IE IChryssis) Freanling™	Hon TES I Pour adars	dichiole (Chryswith) Filefroon Macine JOE JACHSON (AgAI) MED SPEELWAGON (Egic)	20/20.190/14.11 20055.0016.21 Columbias Elien FOREY Epi./Clava Inti SubMERDER Copitali	MEA 6 T MARCHER CERTEL FORMAT (Boarsvillerad) MARLEQUIN (Epic) -STREETHEART (Constrol)
Hast PELLANI 2.22PMELIN: ESouri Songi LA <u>P: TRIC</u> H: ([pici	CARS (Elemina) POLIE (ALM) BLUNDIE (Chrysalls) JIHHT BUFFEIT ( <b>NCA</b> )	CAREL (Ariste) INDATES (Rolydor) TANTRUM (Overlan) "Teme A Lobh" "Now Jone"	*909* Title CINDY But(ENS Geseblence) TUP JUBNST(Je IB) *5meli Tets*	TOTO (Columbie) 25 Helen TES (Polydor) 20	kilčti (ALH) 1999: Zbottia 1790: TULLI (Chrysa)(b) 19. The Nove"	Tue PETFE & He (Bachtfreet/MCA) APRIL #THE Copiral PAT BENATAH (Chryselfs)	SNAIL (Crami) NDLLY HATCHET (Epic) SANTAIN (Columbia) HENNY LOLGINS (Columbia)	POLICE AGM SAVY ADMAN AT O	Jazz NORE Strates
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SQUEEZE PLAY – WWOK/Miaml sent along its new logo (above left) which is featured on its new T-shirts shown here. WWOK's PD, Dave Donahue, is flanked by Epic's Johnny Paycheck and MCA's Ronnie Sessions during recent visits to the station.



MUSIC CITY SONG FESTIVAL — More than \$40,000 in cash and recording prizes were up for grabs in the 1979 Music City Song Festival held in Nashville. The nationwide search for songs brought in thousands of songs, with 384 chosen to receive awards by the MCSF judges. Dale Turner, WSAI/Cincinneti served as chairman of the Song Committee; King Edward Smith, WSLC/Roanoke, chaired the Lyric Committee; and Jerry Adams of KFDI/Wichita, was chairman of the Vocal Committee. Disc jockeys and many music industry representatives served on the committee to determine the final winners. Pictured at the event, held recently at Nashville's Airport Hilton hotel are Jerry Adams (top left); judges Bob Cole of KOKE, Dale Turner, and Tiny Hughes, WROZ/Evansville (top right); and King Edward Smith; Alison Brockman, MCSF; Searcy Hall, WHOS/Decatur, AL; Lou Shriver, WXRL/ Lancaster, NY; Mick Loyd of MCSF; Bob Cole; Dale Turner and Maggie Cavender, National Song Writers Association International.



**TWO FOR THE SHOW** — KALF/Ukiah, CA Promotion Director Paul M. Dobbs is pictured with Jeremiah recording artist Hoyt Axton during the recent "Bread And Roses Festival Of Music" in Berkeley. From the interview, Dobbs was able to put together a two-hour radio special for KALF... MCA's Mel Tillis is shown with WXYZ (10-Q Radio)/Stevens Point, WI afternoon air personality, Tim Eddy. Eddy emceed the Tillis concert at the University of Wisconsin.

**DOLLY-FOLLY IN FLORIDA** — WNVY/Pensacola, FL held its first annual "Dolly Parton Look-A-Like" contest. Twenty-five contetants entered. WNVY afternoon personality, Gary O'Brien is shown with winner, Janice Bray. The top winner received \$150 and a hug from O'Brien. He later told the R&R microphone, "Frankly, I felt the whole promotion was a BUST,"



**CONVENTION FLASHBACK** — WBAP/Fort Worth all-night personality Bill Mack is shown with MCA's John Conlee. Mack did three nights of live broadcasting from Nashville during the recent Country music convention. 'The Country Road' shows were done from the Hyatt Regency Hotel and were aired on WBAP from 8pm to midnight each of the three nights.

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GET DOWNING — WB's Big AI Downing is shown here with WB's Anne Tant and WKCW's 'Tom Cat'' Reeder following a show in Warrenton, Virginia.



DOTTSY DOES ROCK ISLAND — Prior to a recent concert appearance in Rock Island, IL, RCA's Dottsy and her band, Two-Way Street, joined WHBF's "Lovable" Lee Lawrick and Jessie for an on-air interview.

# Pain and agony decend upon the breakfast table in **ROGER YOUNG'S** new single on Dessa .... **'It's A Hurtin'** Situation''

Writer: Rose Covington

Publisher: Daydreamer Music (BMI) Producer: Royce G. Clark & Bill R. Jones

 P 1979 Dessa Records Recorded at Hilltop Studio, Madison, TN



R&R/Friday, November 16, 1979

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#### **News Notes**

I'm looking forward to another productive year with the Country Music Association. Tuesday I was informed of being selected for a fourth term of office with the CMA's officers and directors on that prestigious board. Working with the CMA for the past three years has helped keep me informed (and, I hope, you as readers) of the directions of this complex business. Insights into Country radio, records, publishing, marketing, promotion, manufacturing, as well as international growth, among others, have proved to be an unforgettable experience and education. The names of those who have been selected to serve the industries on the board are featured on Page 3 of this week's R&R. Check the names of the many representatives. Your ideas and input for ways the CMA can help you or your company would be appreciated by anyone on the list. (And you know where I am.) The CMA Board meets four times a year . . . In other news: a rare opening at Metromedia's KNEW/Oakland-San Francisco. All nighter Deanna Crowe is go ing into news and traffic for the station. PD Bob Young is accepting tapes and resumes, Box 910, Oakland, CA 94604 ... KLVI/Beaumont, TX now has a 100,000 watt FM station, KYKR. PD Mickey Ashworth, reports to R&R, "I will be Program and Music Director for both stations. The FM, like the AM, will be progrann and Music Director for both stations. The FM, like the AM, will be pro-gramed Country, with live personalities"... KWKH/Shreveport will have some openings according to PD Tom Williams. No drifters please. (How about the Four Tops?) (318) 222-8711... Dave Donahue called from WWOK/Miami, said the weather is great! He is looking for an all-night air personality. Tapes and resumes to him at WWOK 2741 N 20th Ave. Suite 200. Hellward EL 2000 resumes to him at WWOK, 2741 N. 29th Ave., Suite 300, Hollywood, FL 33020. Women encouraged. (Good line, Donahue!) .... KGFX/Pierre, ND reports a new PD, Mike Ryan, from KCCR, also in Pierre; and a new MD, Lonnie Glass, from KNOX/Grand Forks . . . Tom Miller has returned to WWVA/Wheeling as Operations Manager. He exited in July to join the Wheeling Police Department and had a change of mind since then. (Must have been the low-flying bullets.) He will return to the 10am to noon air shift ... Bobby Kraig, PD of WTHI/Terre Haute, tells us Steve Hall has been promoted to MD. Dave Olsen, who had been MD for 5 years, has exited the station. Hall does an air shift from noon to three ... behave Solima is leaving CKI W-EM/Windsor Detroit. She had been Music Di Johanna Solima is leaving CKLW-FM/Windsor-Detroit. She had been Music Director for the station. Ron Foster, who is Assistant PD, will take over the MD job, as Ms. Solima heads to Dallas to become the future Mrs. Wayne Edwards, as reported here a few weeks back Don Claunch has been named MD at KVOC/ Casper, WY. He has been with the station for more than two years Charley White returns as MD of WVOJ/Jacksonville,FL. Charlie Marcus, the afternoon drive man, has been named PD .... KLAC/Los Angeles PD Don Langford is working on a special project for Country radio stations, involving a live show starring Johnny Duncan and Lacy J. Dalton. It's on behalf of the West Coast-based Academy of Country Music. More details later on this one. Sounds KSOP/Salt Lake City PD "Country Joe" Flint is working on like a great idea . putting together a TV program called "Country Joe And Friends." No air date has been announced .... Congrats to KSSS/Colorado Springs morning man and PD Boby May and his wife Maureen on the Halloween-night birth of a son, Eric Enjoyed visiting with WB's fabulous "First Lady of Country Pro-

#### **Chart Summary**

Every now and then, an explanation of the R&R Country Airplay 40 chart is deemed neccessary, based on interesting moves by certain records. So here goes

Waylon Jennings's single on RCA, "Come With Me," registered a drop on last week's chart. Heavy traffic at the top of the chart was the cause. Records by Kenny Rogers, Crystal Gayle, Anne Murray, and others caused a jam of sorts. Caught in the middle, Jennings came up with a lower chart position last week according to the R&R numerical tabulation. This week, the single resurged on the airplay charts and moved from 5 to 3 nationally.

This week's chart also listed some interesting "sleeper" records. These are records that have taken a long time to develop in popularity, but still are worth noting now as they begin to make some big moves across the country. The singles include Hoyt Axton (29-22), Stephanie Winslow (32-23), Charlie Daniels Band (33-25) and Lacy J. Dalton (debut 35). The Breakers of the week are Willie Nelson and Jim Reeves, with across the board acceptance by our reporting stations.

You will also note a large number of debuts on the chart. From our research, we have found many stations, especially during the ratings, clean out their lists and make bigger than usual moves on many of the records they are playing. When this happens, our national chart also reflects a "cleaning-out" process, with some songs making large jumps after relative slow starts. Just thought you'd like to know. motion," Anne Tant, on her visit to the R&R offices last week. Anne came in from her home base in Atlanta for some meetings. What makes her trip to R&R interesting is what she had to go through to get here. The day we had lunch was the day of the messy Iranian demonstrations on Santa Monica Blvd. here in Los Angeles. Unaware of what was going on, Anne headed toward our Century City offices off Santa Monica. Before she knew it, she was in the middle of the demonstration. So if by chance you saw a familiar face in the coverage of the demonstrations out here, it was probably the very scared Anne Tant. (Some people will go through *anything* to promote a record!)





**CLEANING UP THEIR ACT** — KIDO/Boise, ID reports very good response to the KIDO/Coors River Clean-Up promotion. The station and Coors Beer gave away prizes to the groups who produced the most refuse. The first annual event netted over 1500 pounds of recycleable aluminum cans and at least a couple tons of trash.

#### Concerts & Conversations

KALF/Ukiah, CA recently scooped the Mendocino County audience with the airing of a special Merle Haggard show. The hour-long show featured Haggard music and an exclusive interview obtained by KALF's Promotions Director, Paul Dobbs. The station is also going to air a similar program with the Bellamy Brothers KERE/Denver is bringing Danny Davis and the Nashville Brass to town. They will perform with the Denver Symphony Orchestra as a benefit for the Symphony ... KMPS/Seattle did a live broadcast in stereo of the Moe Bandy KLAC/Los Angeles just taped Moe & Joe for a future broadcast of their recent Friday night appearance at the Palomino Club in KICD/Spencer, IA did interviews with Barbara Mandrell, Charley Pride, and Steve & Rudy Gatlin during their remote broadcasts from the Clay County Fair WCXI/Detroit has just begun a one-hour Friday night Bluegrass music show. The program is hosted by Carl and Brenda Vanover, area country music authorities ... WMUS/Muskegon hosted Charley Pride, Cliff Cochran, and David Wills in a recent concert ... Dave & Sugar, John Conlee, Brenda Lee, Foxfire, and the Bill Black Combo were featured performers at the WMC/Memphis free listener appreciation concert. The station reports having to turn away several thousand, as it filled the 4500-seat stadium **KIDN/Pueblo** acre Brush Acre Park this year. The show is broadcast live over WWVA/Wheel-More than 30,000 fans took part in the third annual WUBE/Cincinnati ing . "Free Day In The Country." Performers included the Bellamy Brothers, Bobby Borchers, Razzy Bailey, Jim Chestnut and six area bands WINN/Louisville just had Kenny Rogers and Dottie West in for a concert appearance. Larry Gat-lin was there on Sunday (11-4) ... Actor and part-time Country singer, Dennis Weaver recently visited the WQQT/Savannah, GA studios for an interview and airing of his new album. PD Scott Seiden did the interview on his show Drake, PD of WYII/Williamsport, MD just did a phone interview with Conway 

REPORT A CONTRACTOR AND A TOTAL

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This is the original country music festival for *radio* and it's ready now, featuring over 50 of the greatest country artists, including Crystal Gayle, Larry Gatlin, Dolly Parton, Willie Nelson, Emmylou Harris, Charley Pride, Waylon Jennings, Tanya Tucker, Kenny Rogers, Mel Tillis, Charlie Daniels, Jerry Reed, Mickey Gilley... plus backstage interviews with many of the people who helped structure the foundation of the country music we enjoy today... Roy Acuff, Minnie Pearl, Chet Atkins, Willie Nelson, Waylon Jennings, Snuff Garrett, Tompall, Merle Haggard and more ... 24 non-stop hours ... you won't turn this one off!! Already sold to many major market stations, including WMAQ/ Chicago, WMZQ/ Washington D.C., WEET/

Already sold to many major market stations, including WMAQ/ Chicago, WM2Q/ Washington D.C., WEET, Richmond and many more . . . Call TM Special Projects' Ron Nickell or Jack Alix collect at (214) 634-8511.



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#### WILLIE NELSON Help Me Make It Through The Night (Columbia)

On 69% of reporting stations, this is a "Most Added" for the third week in a row. New stations include KLAC, WDAF, WFMS-FM, KOKE, WPOR, WYVA, KSON. Charts: Debut 25 WUNI, 33-28 WNRS, 34-26 WRCP, 17-13 KLZ, 41-20 CKLW-FM, 37-30 WQQT, 31-26 WEEP, 35-27 WDGY. R&R Chart Debut 26.

#### **JIM REEVES**

## Oh How I Miss You Tonight (RCA)

60% of our reporters on it. Charts: 41-27 WKDA, 35-28 WCXI, 32-27 KRZY, 33-25 KNIX, 29-20 KEED, 23-13 KCKC. New adds include KLAC, WUBE, WTHI, KHAK, WYDE, WPOR, WNOW. R&R Chart Debut 29.



for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations *playing the record this week*. The second is the number of those stations that edded it this week.

LACY J. DALTON "Crazy Blue Eyes" (Columbia) 71/8, picking up momentum ofter several weeks of airplay. New edds include KNIX, WJJD, KFGO, KCUB, WCUZ, WQQT, WVOJ, KIDN, Charts: 15-9 WUBE, 30-20 KRAK, 15-9 KXLR, 15-9 KUZZ, 7-1 WIRK-FM, 13-9 KRMD, 7-4 WCXI, 7-5 KRGO, 32-24 WINN, 23-14 WEAT, 34-26 WSAI, R&R Chart; Debut 35.

JOHN WESLEY RYLES "You Are Always On My Mind" (MCA) 71/3, KKAL. WVOJ. WYVA. Charb: 36-30 KRAK, 21-14 KRMD, 13-10 WYDE, 20-16 KWKH, 13-8 KOKE, 17-12. CKLW-FM, 86 WUNI, 38-30 WSLR, 27-17 KZIP, 36-27 WHBF, 34-29 KSO. R&R Chart: Debut 36. ETC BAND "Stranded On A Dead End Street" (WB) 71/2, WCXI, KIDN. Charta: 27-22 KLAK, 12-7 KRMD, 4-2 WUNI, 10-7 KVOC, 19-14 KLZ, 24-16 WCOS-FM, 38-28 KNEW, 33-26 WSAI, 13-8 KHAK, 32-27 WVOJ, 37-30 KFTN, 12-9 WOKO, R&R Chart: Debut 37.

KENNY DALE "Sharing" (Capitol) 70/14, wyva, wwva, wyDE, wGTO, wvOJ, wNVY, wSUN, WSAI, WUBE, WTHI, WHBF, WTSO, KVOC, KCUB, Charts: 22-16 CKLW-FM, 30-23 WGGT, 32-22 KZIP, 35-24 KEED, debut 29 KMPS,

RANDY BARLOW "Lay Back in The Arms Of Someone" (Republic) 70/9, WSAI, WUBE, KNEW, KWMT, WTSO, WKDA, WNYR, WPOR, WM2O-FM, Charts: 37-26 KSO, 32-27 CKLW-FM, 39 27 KRMD, debut 23 KOKE, 28-23 KHAK, 28-23 KRGO, debut 25 WIXY, 33-26 KFTN,

MOR & JOE "Holding The Bag" (Columbia) 63/19, WMZQ-FM, KTOM, WDDD, KWMT, WKKN, WHBF, WKCQ, KFDI, WNVY, WTHI, WGTO, KNOE, WINN, KRMD, WCOS-FM, WHOO, KVET, WNYR, WPOR, Charte: Debut 25 WSEN, debut 22 WUNI, 21-16 KCKC, 30-22 WKDA,

BILLIE JO SPEARS "Rainy Days And Stormy Nights" (UA) 60/11, KEEN, WNRS. WFMS:FM, WKKN, WXCL, CKLW-FM, KHAK, WINN, WKDA, WRCP, WCOS-FM, Charts: 29-22 KRZY, 35-24 KRMD, 33-28 KFGO, 35-24 KWKH, 34-29 WDGY, debut 29 KVOC.

CONWAY TWITTY & LORETTA LYNN "You Know Just What..." (MCA) 59/14, KLAC, WCXI, WINN, KRZY, KLAK, KFTN. KSON, KUGR, WGTO, WNVY, WPOC, WPOR, WNOW, Charts: 38-20 WTHI, 38-28 WKDA, 30-24 WDGY, debut 29 WHOO.

KENDALLS "You'd Make An Angel Wanna Cheat" (Ovation) 58/23, one the "Most Added" for the second week in a row. New at KSOP, KCUB, KRGO, WINN, WHOO, WVOJ, KTOM, KCEY, KKAL, KLAK, KIKX, KWMT, WGTO, WNVY, KLVI, KXLR, KVET, KOKE, WBAM, KHEY, WPOR, debut 23 WUNI, 35-21 KCKC, debut 30 WJJD.

WBAM, KHET, WPUH, debut 23 WUNI, 39-21 KUKC, debut 30 WJJD. KENNY ROGERS "Coward Of The County" (UA) 53/46, the "Most Added" song this week. Some new adds Include KEEN, KNIX, KR2Y, KFGO, KCKC, KIKX, KRAK, KLAC, KSOP, KRGO, WUBE, WCXI, KSO, WFMS-FM, WNRS, WXCL, CKLW-FM, WDGY, WWOK, KVOO, KRMD, KMPS, KOKE, WQQT, WIRK-FM, WYDE, WWVA, WEEP, WOKQ, Charts: 24-12 KLZ, 27-21 WHO0, 25-20 WSUN, 27-19 WMAQ, 16-12 WJJD, 30-20 WSEN.

SYLVIA "You Don't Miss A Thing" (RCA) 53/6, add at WSAI, KEEN, WSM, WIRK-FM, KFEQ, KWMT, Charted: 17-11 KHAK, 32-27 KUZZ, 38-28 KRMD, 36-30 CKLW-FM, debut 30 WNVY.

## **Others Getting Significant Action**

CON HUNLEY "I Don't Want To Lose You" (WB) 49/12, WXCL WSLR, KNOE, KWMT, WHBF, KFGO, KSSS, WNYR, WVOJ, WINN, KLVI, WNYY, Charts: 14-9 WUNI, 36-27 KZIP, 28-14 WSM, 22-15 KCKC, 40-28 WFMS-FM, debut 30 WYII, 34-28 WUBE.

JIM ED BROWN "You're The Part Of Me" (RCA) 47/7, KLAC, KHAK, WNRS, WNVY, WBAM, WIRK FM, WYVA, Charts: 32-27 KNIX, 14-10 KRGO.

W. JENNINGS & J. CASH "I Wish I Was Crazy Again" (Columbia) 46/13, WUNI, KNOE, WINN, KRMD, KLVI, WHOO, KHEY, WWVA, WCXI, KFDI, KWMT, KTOM, KSSS.

JOHN ANDERSON "Your Lying Blue Eyes" (WB) 46/10, WJJD, KHAK, WSAI, KSSS, WNVY, WSLR, WQQT, KHEY, WSUN, WTSO, Cherts: 29-18 WIRK-FM, 29-18 WKDA, 17-8 KVOC, 40-29 KRMD,

JANIE FRICKE "But Love Me" (Columbia) 44/13, WSEN, WUNI, WDEN, WHBF, WQQT, KWKH, WCOS-FM, KVET, WMUS-FM, KKAL, WKMF, WKCQ, Charta: 37-26 KHAK, 38-30

VERN GOSDIN "Sarah's Eyes" (Elektra) 43/7, adds include WNYR, KNOE, WQQT. WHBF, KHAK, KTYN, WTHI, Charts: 33-28 WDGY, 29-16 KVOC.

MICKEY GILLEY "A Little Getting Used To" (Epic/Playboy) 41/12, KIKX. KVOC, KSSS, KHAK, KTYN, WKKN, WAXX, WSLR, WTHI, KNOE, KRMD, WYDE DOTTSY "When I'm Gone" (RCA) 39/8, KNEW, KHAK, KUGR, KFTN, KBET, KOKE,

CONWAY TWITTY & LORETTA LYNN "Sadness Of It All" (MCA) 39/5, WPOR, KOKE, WGTO, WHBF, KSSS. Charta: 27-19 WSEN, 36-28 WKDA, 42-30 KFEQ, 38-28 WTHI,

GAIL DAVIES "Blue Heartache" (WB) 38/21. A "Most Added" of the week. New et

#### Radio & Records

**TIONAL AIRPLAY/40** 

Three Two Last Weeks Weeks Week

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#### November 16, 1979

3	2	2	0	CRYSTAL GAYLE/Half The Way (Columbia)
14	7	3	0	ANNE MURRAY/Broken Hearted Me (Capitol)
4	4	5	ē	WAYLON JENNINGS/Come With Me (RCA)
16	9	6	Ŏ	MEL TILLIS/Blind In Love (Elektra)
9	8	7	6	EMMYLOU HARRIS/Blue Kentucky Girl (WB)
5	5	4	6	Contractive Contractive Chiller
1	1	1	7	GENE WATSON/Should I Come Home (Or Should I Go Crazy) (Capitol) KENNY ROGERS/You Decorated My Life (UA)
7	6	8	8	MERLE HAGGARD/My Own Kind Of Hat (MCA)
22	13	10	0	JOHNNY DUNCAN/The Ladule The DL
30	19	12	Ō	JOHNNY DUNCAN/The Lady in The Blue Mercedes (Columbia)
32	24	13	O	MOE BANDY/I Cheated Me Right Out Of You (Columbia)
35	29	19	Ø	HANK WILLIAMS JR./Whiskey Bent And Hell Bound (Elektra)
31	22	15	Ð	LORETTA LYNN/I've Got A Picture Of Us On My Mind (MCA)
2	3	9	14	TOM T. HALL/You Show Me Your Heart (And I'll Show You Mine) (RCA) LARRY GATLIN/All The Gold In California (Columbia)
-	37	21	0	CONWAY TWITTY/Hanny Bish da David Columbia)
27	17	14	16	CONWAY TWITTY/Happy Birthday Darlin' (MCA) JACKY WARD/You're My Kind Of Woman (Mercury)
-	32	22	Ø	DAVE & SUGAR/My World Pacing An (Bercury)
11	11	11	18	DAVE & SUGAR/My World Begins And Ends With You (RCA)
	33	28	Φ	JOE STAMPLEY/Put Your Clothes Back On (Epic)
	31	27	õ	EDDIE RABBITT/Pour Me Another Tequila (Elektra) CHARLEY PRIDE/Missin' You (RCA)
23	16	16	21	CHARLY McCLAIN/You're A Part Of Me (Epic)
	35	29	0	HOYT AXTON/Rusty Old Halo (Jeremiah)
-	-	32	Ø	STEPHANIE WINSLOW/Say You Love Me (WB/Curb)
-	40	36	0	BRENDA LEE/Tell Me What It's Like (MCA)
	36	33	3	CHARLIE DANIELS BAND/Missinsippi (Epic)
-			0	WILLIE NELSON/Helo Mo Males to The
-	-	35	Ø	WILLIE NELSON/Help Me Make It Through The Night (Columbia) REBA MCENTIRE/Sweet Dreams (Mercury)
6	10	17	28	DOLLY PARTON/Sweet Summer Lovin' (RCA)
-	-		0	JIM REEVES/Oh How I Miss You Tonight (RCA)
-	39	34	30	STATLER BROTHERS/Nothing As Original As You (Marcury)
-	-	40	0	DOTTIE WEST/You Pick Me Up (And Put Me Down) (UA)
-	-	38	•	JOHNNY RODRIGUEZ & CHARLY March Albut Me
	-	37	33	JOHNNY RODRIGUEZ & CHARLY McCLAIN/I Hate The Way (Epic) MEL McDANIEL/Lovin' Starts Where Friendship Ends (Capitol)
	-	39	3	MARTY ROBBINS/Buenos Dias Argentina (Columbia)
-	- 1	$\rightarrow$	35	LACY J. DALTON/Crazy Blue Eyes (Columbia)
	- 1	$\rightarrow$	36	JOHN WESLEY RYLES/You Are Aluger O
-	~ •		37	JOHN WESLEY RYLES/You Are Always On My Mind (MCA) ETC BAND/Stranded On A Dead End Street (WB)
-	- •	$\rightarrow$	38	R.C. BANNON/Winners And Losers (Columbia)
-	•	$\rightarrow$	39	MEL STREET/The One Thing Multadu At
-	- •		40	MEL STREET/The One Thing My Lady Never Puts (Sunset)
100				ERNEST TUBB & FRIENDS/Walkin' The Floor Over You (Cachet)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upwerd

KCKC, KLAC, KSOP, KFDI, KHAK, KRMD, KOKE, WIRK-FM, WWJO, KRAK, KUZZ, KTYN, WCXI, WOKQ, KVOO, KZIP, WNRS, KVOC, KRAK and othera. Charta: debut 27 WUNI, debut 28 KRGD. JIM WEATHERLY "Smooth Sailin" " (Elektra) 36/9, KMPS, KHAK, WGTO, "VKXA. WMZQ, WKKN, KSO, WMUS FM, KVOC, debut 30 KLAK

BILLY "CRASH" CRADDOCK "Till I Stop Shaking" (Capitol) 35/14, KRAK, KHAK, WKDA, WKXA, KUZZ, KBMR, WINN, WYII, KMAK, WKMF, KEED, WXCL, WDDD, KSSS. TOMMY OVERSTREET "Fadin' Renegade" (Elektra) 24/10, KWMT, KTYN, WAXX, WKMF, KFEQ, KVOC, KUZZ, KHEY, WYII, KWKH, debut 23 WSEN, debut 25 KRGO.

JUICE NEWTON "Until Tonight" (Capitol) 24/6, WINN, WKDA, WNRS, KHAK, KHAK, KFTN, KRAK, debut 24 WSEN. CHARLIE RICH "You're Gonna Love Yourself In The Morning" (UA) 22/13, KCEY, WKMF, WDGY, KRDR, KRZY, KEEN, KSOP, KFTN, KUZZ, WSM, WBAM, WWVA, KKYX,

DONNA FARGO "Preacher Berry" (WB) 22/6, KUZZ, WAXX, WLAS, KNOE, WKMF, 27-16 WUNI

JOHNNY RODRIGUEZ "What'll I Tell Virginia" (Epic) 20/19, KNEW, KSO, KKYX, KFDI, KIKX, KRAK, KNIX, WAXX, WKMF, KWKH, WYII, WMZQ, WOKQ, WBAM, KFEQ, KMPS,

EDDY ARNOLD "If I Ever Had To Say Goodbye To You" (RCA) 20/11, KRAK KSSS, KTYN, WAXX, WKMF, KVOO, WHOO, KZIP, KWKH, WRCP, WWVA, debut 26 KROO RAY PRICE "Misty Morning Rain" (Monument) 19/11, KSOP, KEEN, WCXI, WLAS,

KVOO, KNOE, KRMD, KZIP, KNIX, KCEY, KTOM, 30-20 KCKC. CAROL CHASE "This Must Be My Ship" (Casablanca West) 17/4, KRMD, KHEY, WXCL WMZQ, debut 24 KRGO. JEANNE PRUETT "Back To Back" (IBC) 16/13, WLAS, KVOO, WAXX, KRMD, WIRK-FM, KRAK, KUZZ, KRDR, KFGO, WXCL KWKH, KFEO, KHEY.

FREDDY WELLER "Go For The Night" (Columbia) 12/9, KCKC, KFDI, WSLR, KBMR, KRAK, KEED, KRDR, KRMD, WNYR, On KMPS, KHAK, KLAK.

HELEN CORNELIUS "Started With A Smile" (RCA) 12/9, KLAK, WLAS, KVOD, KNOE, WBAM, KHEY, KNIX, KEED, KMAK.

GLEN CAMPBELL "My Prayer" (Capitol) 12/6, WWVA, WSM, KSO, KEED, KVOO,

J.D. SOUTHER "You're Only Lonely" (Columbia) 9/6. Geining acceptance major stations: WHN, WMAQ, WEEP, KIKK, WDAF, CKLW-FM. On WKXA, 15-8 KUGR.

## **Most Requested**

- NK WILLIAMS JR. (Elektra)
- KENNY ROGERS (UA) ("LIfe") CONWAY TWITTYIMCAX"Happ WAYLON JENNINGS (RCA)
- ANNE MURRAY (Capitol) CRYSTAL GAYLE (Columbie) MEL TILLIS (Elektra)
- GENE WATSON (Capitol)
- 9 EDDIE RABBITT (Elektra) 10 HOYT AXTON (Jeremiah)

**Active Re-Currents** Singles that have dropped off most current charls, but still showing some activity through sales and/or requests.

RAZZY BAILEY ... (RCA) JOHN CONLEE Before My Time (MCA) LARRY GATLIN All The Gold In California (Columbia) DOLLY PARTON KENNY ROGERS You Decorated My Life (UA) JOE STAMPLEY Put Your Clothes Back On (Epic) T.G. SHEPPARO Last Cheater's Weltz (WB/Curb)

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# THE VINYL RESULTS ARE IN:

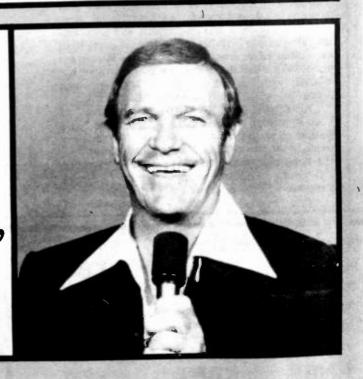


BB\*38 CB\*46 RW\*42

SYLVIA



BB\*63 CB\*64 RW\*66



H ARNO "If I Ever Had To Say Goodbye"

BB\*65 CB\*60 RW\*67





R&R/Friday, November 16, 1979



HEADLINES: Barbara Mandrell gets a "Rockford Files" dramatic role. (She plays a character called Rayette.) Barbara is shown here reminding us all that winter is coming on strong ... George Hamilton IV opened Ted

Kennedy's show in Nashville at Vanderbilt University when Kennedy made one of his first official campaign speeches. Hamilton did that for Ted's brother Bobby in his 1968 presidential campaign swing through Nashville .... Glen Campbell played a cameo role in the Claude Akins "Sheriff Lobo" twopart TV special last Tuesday night ... The new Governor-elect in Kentucky is John Y. Brown. He made millions in chickens. His claim to national fame is his wife, former Miss America Phyllis George, who played harmonica when



Willie Nelson came to town a couple weeks ago in Louisville ... Criminal Appeals Court Judge Allen R. Cornelius denied motions for a new trial for the man convicted of killing Opry-"Hee Haw" star David "Stringbean" Akeman and his wife Estelle on November 10, 1973 ... Elton John made it in Nashville with a two-man show that had 'em standing in the aisles much of the way through.

MINNIE PEARL's done it! For three years she's been quietly, systematically recording an order on the designs of her life. Now, with her partner and friend Joan Dew, she's finished cataloging 66 years of living and over 40 years of making people laugh. Minnie's not sure what she will call her autobiography just yet, but while Simon & Schuster is preparing for a full 1980 publication date, the girl from Centerville, Tennessee will try to label her life for the book cover. If the pages of that publication hold a fraction of the warmth, charm and love for the human race and life packaged beneath that funny hat and the familiar greeting, the world will love it, just like it does one of my favorite cousins. Minnie, over the past 30 years, has shared some facts of "our" family tree, reasoning that we in fact are cousins. Her ancestors the Colleys came from North Carolina; my ancestors the Collies came from North Carolina. Minnie explained to me that they were once the same clan, but a family feud inspired a change of spelling on one fightin' side of the family, hence the "Collies."

AIRLINES QUOTEBOARD: Roger Miller: "I know something you don't know. I just finished." (He walked off stage) ... Johnny Russell: "If anybody wants to get into my hair, they'd better hurry! Don Schlitz, accepting his CMA award for "Song Of The Year": "This is very encouraging!" ... Sarah McKenzie: "Three networks are fighting over me ....

The loser gets me!" .... Vern Gosdin: "I swear I once worked with the Sack Sisters, Gunny & Potato."

PERSONALITIES: Charley Pride is set to appear on the "Dinah!" television show. He and ex-Dallas Cowboy quarterback Don Meredith made an unsuccessful attempt to sing Pride's special edition single on RCA, "Dallas Cowboy." Instead the two will sing "Back In The Country" .... Loretta Lynn makes her first 1980 appearance at the Aladdin Hotel in Las Vegas for two weeks, January 1-16 ... Charly McClain, Tommy Overstreet, Red Steagall, the Kendalls, Faron Young and the Osborne Brothers are on tour of eleven West German cities during the Marlboro Concert Festival .... Roy Clark was the best man for "Hee Haw" star and banjo picket Buck Trent's recent wedding in Vegas. The wedding took place between shows at the Frontier Hotel, where Roy and Buck were appearing ... Little David Wilkins, I hear, is recording a song called "Little Lord Fauntleroy." Little David weighs 323. It that little enough? .... timmy C. Newman recording a cajun sequel to Little David's "Little Lord Fauntleroy" titled "Little I oy Fontenot?" .... RCA talking about a Danny Da 3 & the Nashville Brass/Willie Nelson album. It y d be Willie Nelson masters from his RCA days Merle Haggard has a feature role in Clint Eastwood's "Bronco Billy." Ronnie Milsap sang the title song and "Cowboys & Clowns" for the soundtrack .... In West Plains, MO, there is a Porter Wagoner Blvd. and a Jan Howard Expressway. (It's their hometown.) .... Charlie Rich being paged to do a movie where he would play the part of a piano bar entertainer? (He did that for real for 20 years.)

Now Charlie Daniels, I understand, will do snuff commercials. (Might as well get paid for what he's doing anyway.) ... Last week we reported Con Hunley sang the American national anthem before 89,000 neighbors and friends during the WBA heavyweight



championship fight between fellow Knoxvillian John Tate and Gerrie Coetzee in Pretoria, South Afica. Hunley and friend Tate are shown here upon their return to the states.



ROGERS'S RACKET - Steve Glbb, writer of Kenny Rogers's hit, "She Believes In Me," is pictured with Kenny. Steve presented Kenny with a handcarved wooden tennis racket in appreciation for his recording of Gibb's song. This was the first time the two had a chance to meet

STATION BREAKS: Dave Broman shoring up for a Twin Falls, ID winter .... Bill Jenkins has his own Daytona race (ratings) going on at WELE-FM Truman Conley at WWSA-WCHY/Savannah whipping his new Country automation operation into winning form .... Paul Dobbs's KALF radio is one of Northern California's hottest sounds on Highway 101 Mel Coleman says KSAR/Salem, AK "covers the better part of two states. He sits near the Arkansas-Missouri border ... Gene Williams, in nearby Horsehoe Bend, AK honored by Country America for his "communications contributions to the Country" Paul Keel at WKLM/Wilmington, NC wins recognition as "Eastern States Country Ambassador" Johnny "Dallas" Young back at his desk at KBIS/ Bishop, CA after a hospital bout with bone problems

Chip Acton and Doc Holiday at WZST/Leesburg, FL say their upcoming holiday season promotion will be their best ever ... Charlie Douglas to Hollywood this week for story conferences with production staff in preparation of filming the movie "Teddy Bear" based on Red Sovine's classic CB story.

UPDATE: Chet Atkins back from his 20-day European tour, with stand-up compliments in such spots as London, Paris, Berlin, Oslo and Bern .... Early Williams, longtime promo pro formerly at Tree International for years, now honking the promo horn for Royce Clark at Dessa Records ... Hit songwriter Bobby Braddock got married to writer Sparky Lawrence .... Carlene Carter does it on the "Midnight Special" Friday night (23) .... The Oak Ridge Boys guest on "Dukes Of Hazzard" the same night (23rd). They'll also sing on Dick Clark's "Rockin' New Year's Eve" on TV special on ABC December 31st ... Willie Nelson and Glen Campbell guest on that Bee Gees special Wednesday night, Tanya Tucker on the "Bob Hope On Campus" special Monday night (21st).

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R&R/Frida	y, November	16,	1979
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O	unitry		Most Added KENNY ROGERS Cowerd Of The County (UA) WILLIE NELBON Help Me Make It Through The Night (Columbia) KENDALLS	Hottest ANNE MURRAY (Capitol) HANK WILLIAMS JR. (Elektra) CONVAY TWITTY (MCA)	
/EST	WSLW WCNI	W TSO WW JO Markang Wi Si Cleari, Ma	You'd Make-An Angei Wanna Cheat (Ovation) GAIL DAVIES Blue Heartache (WB)	WAYLON JENNINGS (RCA)	
Answer, N.M.         Carear, Dr.         Series, Cray         Series, Cray </th <th>Into Low Low Prior</br></br></br></br></br></br></br></br></br></br></br></br></br></th> <th>Reg Los Sport Error (Sport Spring Frite Micro (Silis) Spring Frite Micro (Silis) Spring Frite Band (Silis) Spring Forthouse Micro (Spring) Spring Micro (Spring) Spring Micro</th> <th><section-header><text><text><text></text></text></text></section-header></th> <th>Bund     Support     Supp</th>	Into Low Low Prior 	Reg Los Sport Error (Sport Spring Frite Micro (Silis) Spring Frite Micro (Silis) Spring Frite Band (Silis) Spring Forthouse Micro (Spring) Spring Micro	<section-header><text><text><text></text></text></text></section-header>	Bund     Support     Supp	

Ð **Country Albums** 

Album cuts receiving airplay and some activity. Listed alphabetically. Album cuts in be indicate heaviest reported airplay

MOE BANDY - One Of A Kind - (Columbia) "In The Middle Of Losing You"

"Sweet Kentucky Woman" "Tell Her It's Over" GLEN CAMPBELL - Highwayman - (Capitol) "Cajun Caper" JOHN CONLEE - Forever - (MCA) "No Relief In Sight" DONNA FARGO - Just For You - (WB) "Walk On By"

LARRY GATLIN - Straight Ahead - (Columbia) "Michight Choir" "Taking Some-body With Me" "Way I Did Before"

CRYSTAL GAYLE - Miss The Mississippi - (Columbia) "Miss The Mississippi" "Danger Zone" "Don't Go My Love" "The Other Side Of Me" "A Little Bit Of The Rain"

TOM T. HALL - OI' T's In Town - (RCA) "The Last Country Song" "Jesus On The Radio'

WAYLON JENNINGS - What Goes Around Comes Around - (RCA) What Goes Around" "Old Love, New Eyes" "I Ain't Living Long Like This" "Another Man's Foot" "Out Among The Stars" "I Got The Train Sittin' Waltin' " "Ivory Tower" GEORGE JONES - My Very Special Guests - (Epic) "Night Life" "Here We Are" "Gotta Get Drunk" BARBARA MANDRELL - Just For The Record - (MCA) "Selfish" "Is It Love

Yet" "Years" "Darlin' MOE & JOE - Just Good Ol' Boys - (Columbia) "Thank Goodness It's Friday"

"When It Comes To Cowgirts" "Only The Names Have Been Changed" "Tell Ole I Ain't Here'

ANNE MURRAY - I'll Always Love You - (Capitol) "Wintry Feeling" "Daydream Relieve

WILLIE NELSON - Sings Kristofferson - (Columbia) "The Pilgrim" "Why Me, Lord

KENNY ROGERS - Kenny - (UA) "You Turn The Light On" "Tulsa Turnaround" "Santiago Moonlight Mystery"

MEL TILLIS - Me And Pepper - (Elektra) "Lying Time Again" GENE WATSON - Should I Come Home - (Capitol) "Circle Driveway" "Dorsey's Bar" "Nothing Sure Looks Good On You" "After The Party"

DON WILLIAMS - Portrait - (MCA) "We've Never Tried It With Each Other" "Love Me Over Again" "Circle Driveway" "Good Ole Boys Like Me" "Steal My Heart Away" "We're All The Way"

HANK WILLIAMS JR. - Whiskey Bent & Heil Bound - (Elektra) "The Conversa-tion" "Outlaw Women" "Come And Go Blues"

R&R/Friday, November 16, 1979



## Mike Kasabo

## Have Your KAKE And Keep It Too

In one of the more positive corporate switches in radio, Wichitans S.O. "Bud" Beren and Allen Staub recently announced the purchase of the assets of KAKE/Wichita by a newly formed corporation, Misco Broadcasting Inc. The new structure will include Beren as Board Chairman, Staub as President, and Frank Gunn (who has been VP/GM of KAKE) as Executive Vice President. Also involved in this transaction is the Kansas Information Network (KIN), which has successfully provided the state with news, sports, public affairs, and entertainment on a 46-station network. Gunn stated, "The station will continue to go in the direction it has been — with me remaining on as VP/GM of KAKE — plus the additional involvement with KIN. It's important to point out in this day of uncertainty that we anticipate absolutely no changes."

Commenting on the apparently happy transition, Gunn said, "The station and the network have been successful, so why should you change it? The principal owner of Misco has been a stockholder and on the board for the past 25 years — so we anticipate nothing but stability with the change."

A change in radio like this is quite rare - a change in which a station remains pretty much family. Couple that with the latest ratings being the highest in the history of the station, and you have a strong base for continued success.

## Northwest P/A Station Captures Olympic Bid

The much anticipated Winter Olympics sizzle is creating loads of excitement for the staff and management of KPNW/Eugene, OR. Known as the "Official Winter Olympic Radio Station," KPNW AM (Pop/Adult) and FM (Beautiful Music) outbid area stations in a highly competitive battle. Vice President and General Manager Dave Woodward said, "We, along with the others, had to submit a proposal in regard to what the station was willing to do in the area of soliciting funds."

Asked what other criteria were used by the Olympic Committee, he answered, "The fact that we have a commanding audience on both AM and FM was certainly a heavy consideration - plus the fact that both stations have a solid adult profile in the area."

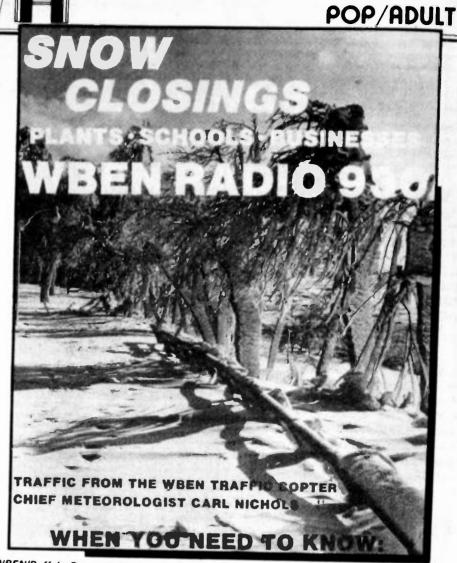
Woodward informed us that the stations' initial fund-raising involvement includes a major promotional effort that will provide two lucky listeners a chance to attend the entire Games schedule, with all costs picked up by the station.

#### Update

HELLO I'M BARRY .... SURE .... CLICK: WHNY/New York (and especially a lady employee) got a surprise during its "Manilow On Monday" promotion last week. The idea was to feature four Manilow cuts per hour that went along with a quickie contest that gave away a copy of his greatest hits to callers. Well, unbeknownst to the station, he slipped into town the previous Friday and heard the promos and decided to call and play the contest (I guess he wore his copy out). He called that Monday and when he identified himself, the phone lady figured him for a bimbo and hung up. A subsequent call found a more persuadable ear, and Barry then consented to go on the air with one of the station personalities ... THE CAPSULE-IZED 70's: WIP/Philadelphia, like most other stations, has been trying to come up with some form of a salute to the outgoing decade. Their approach is quite unique, as they plan to chronicle the 70's with an in-house production called the "WIP Seventies Time Capsule." This massive project consists of putting together a representative sampling of events and physical objects that relate to Philly and the Delaware Valley. The station is asking listeners for suggestions of memorabilia that they would like to see included in the time capsule. The time capsule is now being constructed for which the items collected will be placed inside New Year's Eve. Examples of items so far marked for inclusion are: the baton from recently retired Philadelphia Symphony Orchestra leader Eugene Ormandy, a hockey puck from the Stanley Cup champion Flyers, a set of WIP jingles, and other relative paraphernalia. All items will be vaulted at a local museum and will not be unsealed for 100 years .

#### Transition

Johnny Holliday has been named sportscaster at WMAL/Washington, with responsibility for sportscasts, play-by-play for University of Maryland football and basketball, plus he will serve as host of the Washington Redskins pre-game shows, "The Stadium Show" ... Lloyd Roach leaves his General Manager position at WEFM/Chicago to become GM and Station Manager of WCMB/Harrisburg .... Ron Edwards has been named to the WGAR/Cleveland news team - he comes from across town on WABQ where he was News Director, and he had been a contributor to the Mutual Black Network .... Mike Beard has exited his Music Director position at WSTV/Steubenville, OH, and is replaced as MD by Greg McCulloup takes over Beard's air shift. The station has hired Bob Henabery as consultant, with Gene Stavile taking over as in-house Program Director . . . Pat Cote goes across the street to WJON/St. Cloud as 2-6am personality from a part time gig at KCLD .... Pam Foultz is the latest addition to the news staff of WHOK/Lancaster, OH, coming from WRFD/Columbus; she replaces Gary Morgan who goes to WCNW/Fairfield, OH ... Brent Farris is leaving KUKI/Ukiah, CA to become Program Director of KBLC/Lakeport, CA, with no replacement named at press time .... Michael Moore is the new Music Director of KPPL/Denver and Roger White joins the air staff in the midday slot ...



WBEN/Buffalo Program Director Bob Wood sends along this seasonal visual accurately depicting the Western New York winter.

#### Color

**DOUBLE YOUR PLEASURE:** WJBO/Baton Rouge's morning team, Truelove & Russell, aided by a backdrop of a giant dollar bill posted on an outdoor billboard, enabled listeners to win "double dollars" in a recent promotion. As the morning duo remoted from the site, listeners were asked to note the amount of minutes when the clock started to count until it stopped. The correct numbered caller was then asked to give the total of minutes the clock ran – and was given *double* the minutes in dollars. By the way, the giant dollar bill had the picture of the morning team on its center.

**BIG BUCKS IN PITTSBURGH: WTAE** has been running its "\$100,000 Prize Pyramid Magic Ticket" promotion. Listeners are asked to pick up numbered coupons at a local market in hopes of hearing their number broadcast by one of the station's personalities. If the ticket is called, they have a limited time to get to the station for validation. So far they've given away in excess of \$40,000 in cash, three automobiles, also trips, cruises, furs, and jewlery plus tickets to the Moscow Summer Games. In all, \$100,000 is expected to be given away.

**BUSSING IN MILWAUKEE:** WISN, in conjunction with the Milwaukee Transit Co., is helping the public to save gas and energy by outlining ways to do holiday shopping by bus. The two-week promotion will have midday personality Mike Murphy riding various routes all day long dressed as old St. Nick. If a listener recognizes him while on the bus, he or she will receive a gift from Santa's bag of gifts. Once he is recognized, everyone else on that bus will also receive a prize.

**BAY AREA BONANAZA: KYUU-FM/San Francisco** is challenging listeners to win a pound of gold (at \$380 an ounce that comes to more than \$6000) in the "Most Outrageous Contest Ever Aired." Outrageous suggestions are being taken by the staff. So far it's been suggested that a couple be married in a diving pool with full scuba gear; another calls for someone to disguise himself as a large sheep and walk through the Financial District handing out bottles of Woolite; and one that I threw in - for a guy to go to the North Beach bar dressed in men's clothing. One hundred will be selected for the semifinals, with the best five entrants being required to act out their suggestions. The prizes are substantial: 1st) the one pound of gold; 2nd) a round trip for two to New York (which is outrageous itself), with hotel accommodations at the Essex House and tickets to "Saturday Night Live"; 3rd) a trip to Hawaii for eight days and seven nights at a posh hotel.

LET IT SNOW: WHBC/Canton's "First Measurable Snowfall" contest is underway, as listeners are asked to guess the correct day of this winter's first fallen flake. Cards are accepted predicting a snowfall of at least 1/10 of an inch at the airport. The winner will receive his or her own snow-blower machine.

WCWA WILL SAVE YOUR — GAS: During the fall book. WCWA/Toledo ran a "We Sell Gas For Less" promotion that was a smash hit with listeners. The clever contest had an appealing audio approach called "anti-inflation bulletins" that tipped off listeners where the station's discounted gas was being sold, the number of hours it would be pumped, and the price. To qualify for the petrol, the driver would have to have a station bumper sticker on the car and then quote the correct price of gas that hour. The pricing started at 79 cents and eventually dropped to free during the last week of the contest.

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POP/ADULT

Page 65



'Breakers'' are those newer records that have the greatest level of station activity on any given week.

#### **CLIFF RICHARD**

We Don't Talk Anymore (EMI America) 54% of our reporters are on it. Adds this week include WSGW, WFDF, WOWO, WQUA, WLVA, WBT, WCER, WATR, WNEU, WHOK. Key moves: 20-13 KOLO, 23-16 WCHV, 17-10 WDIF, 20-15 WISN, 27-17 WCWA, 26-17 WQUD, 24-20 KEX, 30-23 WRIE, 26-23 WLW, 19-15 KRMG, 27-22 KBLF, 35-25 WHIZ, 28-23 WPRO, debut 18 WGR, debut 20 WFYR, debut 25 WBOW, debut 28 KSTP. Heavy rotation: WASH, WSIX. Jumps 31-22 on P/A chart.

#### **STEVIE WONDER**

## Send One Your Love (Tamla/Motown)

62% of our stations are on it. Also captures this week's Most Added honors -- including WCCO, KVI, KMPC, KROD, WBZ, WELI, WGIR, WJBO, KHOW, WDBO, WPRO, KOLO, WHIZ, WFYR, WFDF, WHDH, WQUA, KDWN. Key moves: 15-10 WATR, 23-20 WBT, 35-26 WCHV, 30-26 WCWA, 23-19 WISN, 22-20 WOWO, 29-26 WQUD, debut 26 WLOW, debut 27 WLNH. This week's major market adds, plus instant listener reaction at P/A level makes this an obvious top ten candidate. Jumps 39-26 on P/A chart.

## You'll notice two numbers immediately follow each song title below

(example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

KC & THE SUNSHINE BAND "Please Don't Go" (TK) 47/2 edd WBT, WJON. Key moves: 12.8 WFYR, 10.6 WOIF, 3.2 WMAZ, 14.8 WOWO, 15.5 WQUD, 29.25 WPRO, 36-27 KBLF, 35-28 WSGW, 22-17 KROD, debut 20 WBZ, debut 28 WLVA. Increased 29 24 on P/A chart. RITA COOLIDGE "I'd Rather Leave While I'm In Love" (A&M) 47/16 edda include WS8, WHIO, WDEF, WGIR, KSTP, KUKI, WIS, WRIE, WBOW, WGR, WBAL, KOLO, WJON. Key moves: 28-21 WWWE, 28-25 WBT, 27-24 WISN, 27-24 WISN, 64but 20 WLOW, debut ut 25 WJBO, increased 35-31 on P/A chart

MELISSA MANCHESTER "Protty Girls" (Arista) 32/3 add WNEU, KMRJ, WCWA. Key vee: 19-15 WLOW, 28-25 KOLO, 25-22 WATR, 24-20 KSTP, 30-26 WLNH, 30-26 WWWE, 29-25 AAZ, debut 28 WBOW, debut 14 WFDF. Increased 38-33 on P/A chart.

SUPERTRAMP "Take The Long Way Home" (A&M) 32/2 add KROD. WTVN. Key moves: 108 WLOW, 12-10 WLW, 18-15 WOWO, 25-20 KOLO. 25-25 WCHV, 33-29 KBLF. 19-16 WFYR, 21-17 WMAZ, debut 17 WGR, debut 26 WBOW. Increased 37-35 on P/A chert.

KENNY LOGGINS "This Is It" (Columbia) 28/6 add WQUD, WCWA, WSIX, WIBW, WLW, WBOW, Key moves: 37-19 KUKI, 19-12 KDWN, 27-24 KOLO, 29-23 WCHV, 26-24 WDIF, 27-24 WBT, debut 23 KVI, debut 28 WSM-FM. Increased 40-36 on P/A chart.

EAGLES "Heartache Tonight" (Asylum) 29/2 add WHAG, KROD. Key movee: 7-1 KUKI, 3.1 WLW, 2.1 WFYR, 6.4 WBZ, 9.7 WLOW. Heavy rotation: WASH. Note: this does well where played, as noted, but not a big enough national spreed to score big at a P/A level. Increased 38-37

DANN ROGERS "Looks Like Love Again" (International Artists) 33/3 edd WORG, WBOW, WLVA. Key moves: 21-16 WATR, 26-23 WISN, 34-27 WSGW, 30-28 WIBW, 28-25 WHAG, debut 26 WJBO. Heavy rotation: KUGN, WHIO. Debuts at No. 38 on P/A chart.

ABBA "Chiquitita" (Atlantic) 29/12 add WFDF (dp), KRMG, KVI, WBT, WELI, WCCO, KBLF, WGY, WHAG, WORG, WNEU, WHIZ. Debuts 20 WLNH, debuts 24 WRIE. Debuts at No.

KENNY ROGERS "Coward Of The County" (UA) 23/13 edd WCCO, WQUA, KSTP, WSB, WCBM, WBAL, KMB2, KRMG, KOLO, KHOW, WJBO, WDIF, WFYR. Key moves: 22-17 WLOW, debut 30 WORG, debut 30 WQUO, Heavy rotation: WRVA. Oebuts at No. 40 on P/A chart.

## Others Getting Significant Action

ELO "Confusion" (Jet) 28/2 add WLW, WBOW. Moves 28-21 WNEU, 28-23 WCWA, 20-16 FM97, 24-21 WMAZ.

#### Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.) ABBA (Atlantic) "I Have A Dream" "If It Wasn't For The Nights"

HERB ALPERT (ADAD) "1980" MY SUFFETT (MCA) "Dreemsicle" "Chenson Pour Les Petits Enfants" "Volceno" "Sur

CHECAGO (Columbia) "Life is What it is" "Runeway" "Loser With A Broken Heart

RITA COOLIDGE (AGMO "Sweet Emotion" BOB DYLAN (Columbia) "I Believe In You" "Do Right To Me Beby (Do Unto Others)"

m) "Long Run" EAGLES (Am "Honey Hi" "Never Make Me Cry" "Sisters Of The Moon" "Sara FLEETWOOD MAC INE

""Over & Over" "Storms" "Think About Me NICOLETTE LARSON (WE) "Let Me Go, Love "Dencin' Jon

MICLETTE LARSON (Way Let Im 60, Lot Want A Heartache" "Moldin' On To The Lovin' MELISSA MANCHESTER (Anista) "Don't Want A Heartache" "Moldin' On To The Lovin' BARRY MANILOW (Arisa) "Rain" "Why Don't We Try A Slow Dance" "Sunday i "I Don't Went To Walk Without You" "Where Are They Now" "One Voice" "Sunday Fether

MURRAY (Capitol) "Deydreem Believer" "You've Got Me To Hold On To" EDDIE RABBITT tral "Love

KENNY ROGERS RIAJ "Goobye Merie" "She's A Myster CARLY SIMON (Elektral "Love You" "Coming To Get You" "Just Like You Do" "Love You

By Heart" BARBRA STREISAND (Columbia) "Niegara

RANDY VANWARMER (Beersville) "Losing Out On Love" JEMMRER WARMES (Anistal "Shot Through The Heert" "Tell Me Just One More Time VGS (Columbia) "Beby's Request" "Winter"

lotown/ "Power Rower" "Black Orchid" "Come Back As A Ro STEVIE WONDER (Tamin/A

## Radio & Records POP/ADULT AIRPLAY/40

**November 16, 1979** Three Two Last Weeks Weeks Week ANNE MURRAY/Broken Hearted Me (Capitol) 0 2 1 2 BARRY MANILOW/Ships (Arista) 0 7 4 4 CRYSTAL GAYLE/Half The Way (Columbia) 3 3 4 3 KENNY ROGERS/You Decorated My Life (UA) 2 4 1 1 COMMODORES/Still (Motown) 5 0 10 5 BARBRA STREISAND/DONNA SUMMER/No More Tears (Enough...) (Col/Cas) 0 23 11 6 J.D. SOUTHER/You're Only Lonely (Columbia) 7 O 7 8 STYX/Babe (A&M) 15 8 8 0 LAUREN WOOD/Please Don't Leave (WB) 16 11 0 26 DR. HOOK/Better Love Next Time (Capitol) 13 0 30 15 CAPTAIN & TENNILLE/Do That To Me One More Time (Casabianca) 18 0 29 DIONNE WARWICK/Deja Vu (Arista) Ø 39 26 17 HERB ALPERT/Rise (A&M) 13 5 6 9 RUPERT HOLMES/Escape (The Pina Colada Song) (Infinity) O 36 26 BRENDA RUSSELL/So Good, So Right (A&M/Horizon) 15 10 10 9 MICHAEL JOHNSON/This Night Won't Last Forever (EMI America) 16 15 13 11 IAN GOMM/Hold On (Stiff/Epic) 17 12 12 13 LITTLE RIVER BAND/Cool Change (Capitol) 0 26 35 ENGLAND DAN & J.F. COLEY/What Can I Do With This Broken ... (Big Tree) 21 19 31 27 FRANK MILLS/Peter Piper (Polydor) 27 0 40 YVONNE ELLIMAN/Love Pains (RSO) 23 21 33 28 CLIFF RICHARD/We Don't Talk Anymore (EMI America) 0 31 37 **ORLEANS**/Forever (Infinity) 20 23 21 27 KC & THE SUNSHINE BAND/Please Don't Go (TK) 29 24 37 34 COMMODORES/Sail On (Motown) 25 14 3 9 STEVIE WONDER/Send One Your Love (Tamla/Motown) 39 0 \_ RITA COOLIDGE/One Fine Day (A&M) 14 16 27 6 LEIF GARRETT/When I Think Of You (Scotti Bros.) 19 28 17 17 DONNA SUMMER/Dim All The Lights (Casablanca) 28 29 19 20 LOBO/Where Were You When I Was Falling In Love (MCA/Curb) 18 22 30 .12 RITA COOLIDGE/I'd Rather Leave While I'm In Love (A&M) 35 31 JIMMY BUFFETT/Fins (MCA) 33 32 32 36 MELISSA MANCHESTER/Pretty Girls (Arista) 36 33 39 BARBARA MANDRELL/Fooled By A Feeling (MCA) 34 19 20 24 SUPERTRAMP/Take The Long Way Home (A&M) 35 37 KENNY LOGGINS/This is It (Columbia) 36 40 EAGLES/Heartache Tonight (Asylum) 37 38 38 40 DANN ROGERS/Looks Like Love Again (International Artists) 38 **ABBA/Chiquitita (Atlantic)** 39 KENNY ROGERS/Coward Of The County (UA) 40 New Entry This chart is based solely on airplay statistics compiled weekly from our reporting stations.

Black circled numbers indicate significant upward movement from at least 60% of our reporters.

ROBERT JOHN "Only Time" (EMI America) 21/4 add WIBW, KVI, WLOW, WDEF. s 19-16 WDIF, 29-26 WSM-FM, debut 28 WJBO, debut 29 WHAG.

#### Most Added STEVIE WONDER

HALL & OATES "Wait For Me" (RCA) 20/7, add WBZ, WWWE, KROD, WCBM, WHDH, WHAG, WNEU. Moves 33-30 FM97, 25-20 WCHV, debut 28 WPRO. Heavy rotation: KRKO. JIMMY MESSINA "New And Different" (Columbia) 19/2 add WJON, KPPL HERB ALPERT "Rotation" (A&M) 17/12 add WMAZ, WLNH, WORG, WRVA, KVI,

KMBZ, WHIO, WLW, KRMG, WBT, KUGN, WSGW. Debuts 30 WSM-FN CARLENE CARTER "Do It In A Heartbeat" (WB) 17/4 edd KOWN, WMAZ, WELI, KUKI. Movee 28-22 WCHV, 23-20 WSM-FM, 30-27 WLVA, debut 36 WYMC.

BOB DYLAN "Gotta Serve Somebody" (Columbia) 17/0, Moves 84 WYMC, 29-23

HELEN REDDY "Let Me Be Your Woman" (Capitol) 16/2 add KMRJ, WELL DAN HILL "Hold On The Night" (20th) 15/1 add KBLF. Moves 23-17 WHAG, 29-27 WYMC, 32-29 KUK

JIM WEATHERLY "Smooth Sailin' " (Elektra) 14/6 edd WHIO, KRKK, KBLF, WHAG, JOHNNY MATHIS "No One But The One You Love" (Columbia) 14/0.

MOON MARTIN "No Chance" (Capitol) 13/8 add WBT, WSGW, WMAZ, WRVA.

WGY, WJBO, KFMB, KAFM. M SMOKEY ROBINSON "Cruisin" " (Motown) 13/6 add WGIR, WNEU, WPRO, WIP,

WLVA, WMAZ FRANCE JOLI "Come To Me" (Prelude) 13/1 add WELI, Moves 84 WHIZ, 35-27

MICHAEL JACKSON "Rock With You" (Epic) 11/4 add WLOW, WYMC, WNEU, WHIO. Moves 23-20 WATR, 27-24 WLNH, debut 27 WPRO, debut 30 WRIE.

DAVID LOGGINS "The Fool In Me" (Epic) 11/2 add WDEF, KPPL Moves 30-27 WSM.EN PABLO CRUISE "I Want You Tonight" (A&M) 11/2 add WMAZ, KRKK. Moves 20-16

MC. 23-19 WLW, 21-17 WOIF, 21-19 WPRO, MAUREEN McGOVERN "Can't Take My Eyes Off Of You" (WB/Curb) 10/10 WBAL WHIZ WCCO, WHIO, WSB, KUGN, WSGW, KOWN, WRVA, WHAG.

CRUSADERS "Street Life" (MCA) 10/1 add WYMC, Moves 8-7 WPRO, 30-26 WHIZ. 40-30 KUKI.

DANA VALERY "I Don't Want To Be Lonely" (Scotti Bros.) 9/5 add WLOW, AJ, WDEF, WLNH. JONES GIRLS "We're A Melody" (Philadelphia International) 9/3 add KGNR.

ROGER WHITTAKER "You Are My Miracle" (RCA) 7/6 and WFTL WBAL WSB. WDEF, KEX, WCCO.

and an

Send One Your Love (Temle/Motown) Added at 28% of our reporting stations. RITA COOLIDGE I'd Rether Leeve While I'm In Love (A&M) Added at 19% of our reporting stations. FRANK MILLS Pater Piper (Polydor) Added at 17% of our reporting rting st KENNY ROGERS Coward Of The County (UA)

Added at 16% of our reporting stations ABBA Chiquitite (Atlentic) HERB ALPERT Rotation (A&M RUPERT HOLMES Escape (The Pine Colede Song) DIONNE WARWICK ongi ((nfinity)

Deja Vu (Arista) All four of the above artists dded at 14% of our reporting stations.

#### Hottest:

BARRY MANILOW Ships (Arista) Reported hot at 64% of our stations. NODORES COM Still (Moto d hot at 58% of ou STYX Babe (ABM) ported hot at 57% of our sta BARBRA STREISAND & DONNA SUMMER No More Tears (Enough Is Enough) (Col/Ces) Reported hot at 52% of our stations. J.D. SOUTHER You're Only Lonely (Co orted hot at 48% of our stations. ANNE MURRAY

Broken Hearted Me (Capital) Reported hot at 42% of our stations

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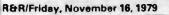
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Singles New entries Casted le trus indicats a dahabe sead auter		WEAL References         WOY A
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NATALIE COLE Your Lonely Meerr (Capitol) 10 8 10 8 11 2 10 8 11 2 12 Anther Leave (ABM) Bee Nove & Active 11 2	CHIC Forbidden Lover (Atiantic) 10-19 CHARLIE DANIELS BAND Missiasippi (Epic)	A Rogers & Donne (Life) Barbra & Donne (Life) Barbra & Donne (Life) Barbra & Donne (Life) Barbra & Bonder B. Holmes S. Monder B. Holmes (Life) B. Holmes B. Hursel & Stya C. Carter C. Ant Fannille J.D. Souther (Various cuts) Barbra & Donne (Life) J.D. Souther Holl(Str. Holles) A. Hurray Barbra & Donne (Life) J.D. Souther Commodores (Life) J.D. Souther Barbra & Donne (Life) J.D. Souther Commodores (Life) J.D. Souther Barbra & Donne (Life) J.D. Souther Commodores (Life) J.D. Souther Barbra & Donne (Life) J.D. Souther Commodores (Carter Commodores (Life) J.D. Souther Barbra & Donne (Life) J.D. Souther Commodores (Carter Commodores (Carter Commodores (Life) J.D. Souther Commodores (Carter Commodores (
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10.5 DAN HILL Hold On To Thm. (20th) 10.12 MICHAEL JACKSON Rock With You (Epic) 10.12 10.12 MICHAEL JACKSON Rock With You (Epic) 10.12 11.15	BOBERT JOHN Only Time (EM) America) Bee Othere Bee Othere 10-28 10-28 11-2 The Transformation The Transforma	151111)       i. Supprise       LBB       G. Campbell       A. Murrey       S. Mondar       (Mather)       LbBy         10017157       (Bolation)       G. Campbell       D. Gray       J. D. Souther       LbBod       LPB       D. Boster       LbBod       Destains       (Mather)       D. Boster       LbBod       Hold       Destains       Campbell       A. Murrey       S. Mondar       (Mather)       D. Boster       LbBod       Destains       Cambodores       CD       A. Murrey       S. Mondar       J. Messina       Cambodores       CD       S. Cambolores       CD       A. Murrey       S. Cambolores       CD       B. Manilow       B. Manilow       B. Manilow       B. Manilow       B. Manilow       Spero Gyras       S. Mondar       Multist       A. Murrey       S. Mondar       Multist
ONES GIRLS     We're A Melody (Phil Int')     Check Others     Till     DAVID LOGGINS     KENNY LOGGINS	D Can ( Noid On (Infinity)	HOTEST     Drieans     ([17e]     J.D. Souther     (Rather)     Styn     K. Soldins     (soldins)       Window     B. Marliow     Hall & Oates     Styn     J.D. Souther     (Rather)     Styn     K. Soldins     (soldins)       B. Marliow     Hall & Oates     Styn     Barbra & Donna     HOTEST     WOUA/Owad Citus     (Rather)     K. Soldins     (soldins)       B. Stra & Donna     Barbra & Donna     Grieg Evriman     C. Gayle     W     WOUA/Owad Citus     (Rather)     K. Ropers       Styn     A. Rurray     D. Marwick     Barbra & Donna     Grieg Evriman     C. Gayle     WOMD/F Hayne     C. Gayle     (Still)     R. Holmes     (Still)     R. Holmes     (Soldins)     (Engers)     A. Notes       S. Monder     (Still)     R. Holmes     C. Richard     J.D. Souther     R. Ropers     (Engers)     B. Holmes       S. Monder     (Still)     R. Holmes     C. Richard     J.D. Souther     R. Ropers     B. Noles       S. Monder     (Still)     Sam DeVincent     R. Wolmes     C. Richard     J.D. Souther     R. Ropers     J.D. Souther       K. Ropers     J.D. Souther     C. Ropers     Styn     Domison     Conaval     (Engers)     A. Holmes       S. Monder     Styn     Dona
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MOON MARTIN No Chance (Cepitol) Jose Others 11.9 JOHNNY MATHIS No One Bur The One (Col)	MAUREEN MCGOVERN JIMMY MERSINA	Compagency     Barbra & Donna     Still     Still     C. Manuela     Still       (Still)     L. Gattlin     C. Manuela     C. Thompson     C. Thompson       (Gold)     D. Marvick     Orrer Shaber     N. Lase       0. Rogers     B. Hiller     C. Marvick     Orrer Shaber       WLOW/Arten       WLOW/Arten     WDEF/Chattanooge     KROD/ElPsic       WLOW/Arten     WDEF/Chattanooge     KROD/ElPsic       Own Noinen     South P     State       Orres     South P     South P
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## Beautiful Music In Transition: A Syndicators' Q & A Part I

Programming syndicators play an important role in the Beautiful Music format. Thanks to the general scarcity of suitable Beautiful Music product from domestic record companies, syndicators are virutally the only source for the volume of product necessary for a radio station. As **Mark Shipper** put it in **R&R's** inaugural Beautiful Music section (11-2), "Not every Beautiful Music station can afford to hire an Italian orchestra at \$2000 per song, so the majority are forced to rely on the syndicated Beautiful Music services." Syndicators also provide sophisticated, custom-tailored blends of Beautiful Music for a variety of moods and atmospheres, and stand quite squarely in the forefront when it comes to the issues facing the format. These include the balance between contemporary and traditional artists, whether to encourage a personality approach in announcers and on-air contests, and the future direction of the format.

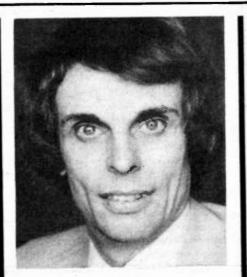
**R&R** interviewed four of the leading syndicators: Jim Schulke, President of Schulke Radio Productions; Marlin Taylor, President of Bonneville Broadcast Consultants; Dave Verdery, Director of Beautiful Music, TM Programming; and Tom Churchill, President of Churchill Productions. Providing a unique forum for their opinions, we covered precisely the same topics with each subject, so that you may easily compare and contrast the approaches and attitudes of each syndicator.

Q: Please briefly outline the history and background of your company...



Jim Schulke President Schulke Radio Productions

A: Schulke Radio Productions Ltd. was formerly a division of a rep firm that I owned called Quality Media Incorporated, which represented only FM stations. It was a successful rep firm but we thought that we could increase the shares of our stations by combining a music service, and our purpose was to increase the shares rather than to make money on our syndication business. That was in 1968, and it was mostly an experiment. In 1970, the rep firm was bought by Kaiser Broadcasting, who had no interest in the music division, which was, as I say, experimental, and losing money. So, I bought the music assets, in effect, for myself before selling Quality Media to Kaiser Broadcasting. and formed Stereo Radio Productions, which became known as SRP, and later had its name changed to Schulke Radio Productions in 1976. We started with eight clients, and very moderate billing. Our financial picture improved dramatically, and our third year, 1972, was probably one of the most important years in the history of radio, and certainly a very important year in the history of SRP. The April/May Arbitron sweep of 1972 was the first sweep showing FM stations all over the country in the top four AM or FM. There were 29, of which 28 were Beautiful Music, and approximately 25 of those were SRP clients. Now the important thing about that milestone is that it was the true beginning of the change in the whole radio spectrum. At that time, the only format strong enough to draw people to the FM dial was Beautiful Music. Now, of course, all formats can be done on FM, and it's a question of what do you do with an AM radio station.



Marlin Taylor President Bonneville Broadcast Consultants

A: In the year 1971 I had been General Manager of WRFM/ New York, and we made a corporate decision that I would devote my time to programming and establish

this division which would first of all support the other **Bonneville**-owned FM stations, and then offer our services to outside clients. This we have done continuously and successfully since 1971. **Loring Fisher**, Executive VP of the division, joined me in June of 1971, and we have been growing since that time. We have a staff of 17 persons at this time; it's the best group of people that I have ever worked with. We have in excess of 90 Beautiful Music clients.



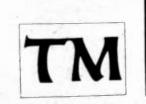


Dave Verdery Director of Beautiful Music TM Programming

A: The concept of TM's Beautiful Music programming began via contacts our production company had with major market programmers all over the country in the late 60's when they came in to cut jingles. The phenomenal growth that Beautiful Music seemed to be having in major markets was dis-

cussed, but it also came up that the format seemed to be having problems being sold to advertisers. One of the major complaints was that the music was so much in the background that the advertisers' messages could not have impact.

So we began research to develop quality Beautiful Music programming that would not be "background," but would entertain on a foreground level so that advertisers could have their message heard. We concentrated on an element of flexibility and developed an effective, truly Random Select service which we can blend and customize to the needs of individual markets, instead of playing the same music in different cities with varying competitive situations. As a result, we have a base of 80-90 radio stations using our Beautiful Music programming.





Tom Churchill President Churchill Productions

A: Our company began operations in 1977, two years ago, and at that time we were programming just KQYT here in Phoenix — a Beautiful Music station. We decided to offer the same programming to other stations around the country and set up shop if you will, and in the two-year period since then, we've grown to eight stations in a variety of markets, the largest being Detroit, and probably the smallest is Denton Harbor, Michigan.

Please turn to Page 68.



Jim Schulke

Marlin Taylor

Dave Verdery

R&R/Friday, November 18, 1979 Tom Churchill

Q: What do you foresee for the near future in Beautiful Music? Will it continue its growth pattern, or will it level off?

A: Well, there's every evidence that it will grow in ratings strength. Since 1976 we have had over

20 number one 18+ radio stations in every spring rating period. Currently we have 21 number one stations.



A: It really hasn't grown in share of average quarter hour listening for quite some time now. I don't know that it can grow too much more beyond what it is because we have a national average of something like 17% of all radio listening is to a Beautiful Music station. That's a pretty good share for one tight format, but I expect the strength to remain providing organizations like ourselves and individual stations and programmers keeping up and maintaining our touch as far as relating to audience tastes. Of course, Beautiful Music sound evolves as sort of a follower, along behind the pop music trends. A: I think that's a question every Beautiful Music PD asks him-

self. It's hard to say, since there have been significant improvements in many markets. But overall I see results that Beautiful Music may be slipping very slightly nationwide, although I don't call it cause for alarm. I think one thing that has contributed to Beautiful Music's slight erosion is the conception of some PD's of what to play for the 25-34 age group. The softer rock stations are taking away part of that audience. I think, accounting for most of the erosion. But as the mean age of the American population continues to increase, I'll be satisfied to take the 35+ audience, and Beautiful Music is more solid than ever there. A: Well, I've been in Beautiful Music for 17 years, and I think

that it has never been stronger and I don't really see it declining. As a matter of fact, I think it's going to continue to grow in forcefulness as the World War II baby boom babies come into our age group. That big bubble of population is now in its early 30's, and very soon will come into our primary demographics of 35-54, and when we combine that with the new things that are being done in Beautiful Music, I think we're going to have a format that will continue to attract a very wide following for the foreseeable future.

## Q: Detractors refer to Beautiful Music as "elevator music." How do you feel about that and how do you advise your clients to handle that objection?

A: One way, of course, is the renewal rates from local adverti-

sers; another is, of course, the outstanding success story of many of those local advertisers. Because Beautiful Music is somewhat different in its approach to the audience, depending more on music rather than service, it is more difficult for some people to sell since they're disarmed — they can't say, "Did you hear what my morning man said this morning?" or "I have these news adjacencies," etc.

I think one of the best stories I can tell you about this is one of the GM's of an SRPsubscribing station has a routine of taking a local advertiser to lunch, picking him up in a car, taking him to lunch, having lunch, driving him back to his office, finishing off their discussion, and saying, "By the way, what did you think of the radio station I had on?" Usually the local advertiser will say, "Well, I know your radio station, so why did you mention that?" And he says, "Well, that was not my radio station; that's that rock foreground radio station that you keep telling me is a better sales vehicle than mine." A: There are many answers. People will believe what they want to believe. This is one of those

conceptual things we deal with. We work to create Beautiful Music programming that does stand out and come alive and not fade into the background. There is not a lot of bona fide research on the subject, but if you ask a Beautiful Music station, especially our clients, and find out about their success stories, and the results they get for their advertisers, you'll find that there's really no question there whether people listen to the station and are alert to what happens. It's very simple; if music fades away in the background, the people are not going to hear the commercials, and if they don't hear them, they can't respond to them. A: I think that exposure of the product has made it more pop-

ular. I say, please play it in elevators and restaurants and places of business. The more exposure, the better the results. It is elevator music, and all that helps it gain acceptance.

Beautiful Music establishes a mood — that's what it's all about. There is a lot of thought given to the mood structure of a tape, and a wide emotional range from melancholy to happy.

Now when you describe it as bland or vanilla, that does describe some types, but there are as many services that aren't bland or vanilla. I think when you're selling a product it behooves you to use any competitive advantage you can think of. So just as a Beautiful Music sales person might say to an advertiser, "You don't want to buy a station with screaming jocks," somebody else might say, "You don't want to be on an elevator music station." I think it all boils down to if you have a good commercial message presented properly, it will attract the buying public's attention. A: Radio is a companion media, and that's true whether you're in rock or country, or news, or

any format - certainly Beautiful Music, is no exception. I think that there is a good bit of listening that takes place to Beautiful Music that is, in fact, in the office or what have you, but I think if you go into any kind of service establishment, you're going to find some kind of music on, and generally it's a radio station programming the taste of the individual that happens to be in control of the set. I think our music is as involving as any music that there is. That's one of the real functions of it - to keep the listener involved and to cause an emotional response on the part of the listener. It certainly is designed to do that and would not be as successful as it is if it was unable to do that - If it was, in fact, muzak. The ratings wouldn't be there and I think anybody that really knows the profession knows that. Now what your competition says about you is another problem, and I'm sure that the Beautiful Music stations talk about very short-term listening to the news stations and other things. It's just the competitive nature of our business that will always find a reason why our particular format is better than the next guy's

Q: You contract for custom and exclusive recordings for your clients. What sort of arrangements have you made and why have you done so?

A: In 1973, we came to the conclusion that we wanted to separate ourselves from a moderate

number of people coming into the Beautiful Music syndication business, and as a result, did our own special recording with a 35-piece orchestra in London, and did over approximately 100 cuts of music, not for sales purposes, but to see if we could differentiate our product and improve it. The net result was a moderate improvement in our average quarter hour and a very large improvement in our cume ratings, which did give us that differentiation. At that time, there was no real product shortage as we would look at it today.

That gave us an opportunity when the **BBC** deal came along in June of 1975, to know that that vast amount of exclusive custom recording could provide us with a huge advantage. We were the only people that could afford the package at that time.

Product shortage has become acute and it is our opinion that those who do their own custom recording will contemporize and maintain Beautiful Music with the developing changes in musical taste, and those who do not will probably suffer a decline in ratings, since they will age by using older cuts, and because commercially available cuts are harder. At this point, we're the only people with a dedicated budget for substantial custom recording, having over 1100 cuts of exclusive material at our disposal.

#### A: Simply because there is not enough music available otherwise that's suited to the format.

We are concerned about familiarity but we still need to stay within a certain realm of musical sound. So, in order to fulfull those needs, we must go to custom music. The American record companies produce very little. I can't think of probably more than a dozen albums that have come from an American record company in the past year, that is, other than the few things by original artists that suit our programming. I'm thinking in terms of instrumentals, I quess, is the best way to say it. We look towards Europe, Japan, Australia and most anywhere else where we might find suitable material already recorded, and still in order to fill out our musical sound, we have to turn to doing our own so that we have all the newer titles that are appropriate as far as their melody line and the sound of them, in proper arrangement for our format.

#### A: We were one of the first to enter into a deal for customized music, with Good Music Co.

We thought several years ago that vocal content would be a concern you just didn't find any suitable vocalists recording. So we entered into a deal to use their instrumental tracks which they recorded for budget versions of popular hits, and we'd use the TM Singers to have group vocals available.

We have distinct advantages in that we are also a production house — we have the equipment, the studios, the technicians, the singers, the musicians — so when we need something, we'll get it. At this point we've successfully drawn upon European recordings; while the U.S. industry has faded in producing Beautiful Music records, we're getting a lot of records from Australia, Japan, England, and Europe to provide cover versions of contemporary songs. Should we feel a closing up of those sources, we will record the components ourselves.

At times it almost seems like a contest between syndicators to spend the most money in acquiring custom recordings. The exclusivity angle is highly overrated in my opinion. If someone has an exclusive new orchestrated version of "Shadow Of Your Smile." I have 25 different versions of it already. A: Primarily, you don't go out and do this kind of thing unless you

really feel it's important, because it is very expensive. We just didn't feel we had the material to work with, and it certainly isn't being produced here in this country. So, therefore, we felt it necessary to go out and fill in some of the holes we had in terms of both modern and standard material, and this is done with a full orchestra and certainly improves the well roundedness of the format; it makes it more complete and it also gives our stations something which is distinctive to them.

THE FORUM CONTINUES: In R&R's November 30 issue, Part II of our four-way Interview commences, as our participants discuss the Match Flow vs. Random Select issue, the role of personalities In Beautiful Music, and their views on the Beautiful Music of the future. Don't miss it.

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#### Openings

The cosen, skiling, redwoods Northern California coastal station seeks tapes and resumes for future full and part time sit personality openings. Also seeking an perienced seles pro. Send to Mark HB, PD/OM, KATA, Drawer I, Arceta, CA 95521. No cells please. EOE (11-18)

Experienced Engineer needed for KFIX FM-AM/Uberty, MO., serving the greater Kanese City area. Must tenow state of the ant technology. No rookies please. Contect Deen Goodman, GM, KFIX, 4722 Broodway, Kanese City, MO 64112. No cells please. EOE M/F (11-16)

Operations Manager needed et WBTV, No. 1 AM MOR and WRKY No. 1 Pop imusic FM. Must have laader ship and administrative capabilities, in addition must be willing to pull 3 hr arshift on AM. Will work with Tom Day, Asa't GM. Goal is 80% sines of Stuberwille. Ohio metro. Will work closely with Bob Hansbery Assoc Outstanding opportunity for growth Band tapes, resumes and selary requirements to Tom Day, WSTV, 320 Market St., Stuberwille, OH 43952 (814) 263-4747 EOE M/F (11-16)

News Director needed for AM/FM combo with reputation for news leadership. Aggressive in finding and covering news. Good writing and strong delivery a must. We also handle public affeirs. Tapes and resumes to Bert Hewley, WIBM/WHFI, Box 1480, Jackson, MI 49204. EOE M/F (11-16)

SWT-FM/Binghemton. NY st8 needs good night josh. Also accepting tapes for other possible future openings, tooking for a setse person too. New Top 40/ Top Tractis Rooker wants stable ar talent with production and promotion background. If you're eggressive and want in on the ground floor of the area's fasteet growing station, we want to hear from you yesterday fluch tipes and reasines invincibility to Soott Michaels, 3WT, Box 309, Owego, NY 13827, EOE M/F (11-16)

The Waard seeks a two person husband & wite team for top 80 major market Adult Contemporary outfit. Talents must be able to handle news and music topics. Comfortable salary and super location. Tapes, resumes photos and ealary requirements to Waard Reordiment, Boir 11727, Winston-Batem, NC 27108 (11.18)

WWQM/Medison looking for experienced elr telent. Heavy production a must Tapes and resumes to David Ross. WWQM, Box 4408, Medison, WI 63711 (11-16)

WDRQ-FM/Detroit. Have mornings, need talent! The search continues for a quick witted, multi-calented Morning Drive Hustler! Tapes and resumes to Mark Driscoll PD, WDRQ, 20300 Civic Center Dr., Southfield, MI 48078 (11)-18

Christian radio managers, programmers, air personalities Consemporary music radio will never be the same! We're making history and very soon now you cen too. Future openings in several major, medium and amali martests. Graet opportunities for edvencement Ask for Rick Painter, Radio Design Group, (714) 885-2287 (11-16)

Possible future opening for announcer. Southern medium market contemporary Country Looking for creative people with good production skills. Minoritise encourteged. Send tapes and resumes to Bill Knight. WUNI, Box 2007, Mobile, AL 30001 EOE M/F (11-16)

Top reted etertion needs News Director. Target and of November, sarty December. Applicants should know how to retere issues and events to wants and needs of young sould sudiance. Emphasis on useful information. Opportunities for Meanyte stones and other fretures. No beginners. Sand tapes, resumes and references to Merk Pryburg, ND, WROV, Box 4005, Rosenots, VA 24015. (705) 343-4444 or (703) 345-6397. EOE (11-16)

ICLAZ-FM/Little Rock. A tremendous opportunity for top notch professional entertainers at the No. 1 station in the markati, If you think you have what it takes to get the job done and work with Arkaness best, send tapes and resumes today to Carl E. Jones, Ass't PD, KLAZ-FM, Little Rock, AR 72207. No calls please. EOE (11-16)

#### Openings

Anderson, indiana deserves the best morning per sonality. WHUT is now looking to fill invinediate open ing. Rush tapes and resumes to Mike Kase, WHUT, Box 161, Anderson, IN 48015. EOE (11-16)

Production wasrd needed for major market corpoation. Must be unique and versatile in voice and delivery Short airchift involved Excellent selary and location in Southeast Bend short etroheck, production presente tion and datalled resume and photo to Wizerd Recruitment, Boit 11727, Winston-Salem, NC 27105 (11.16)

WBGM (FM90)/Tallahassee, FL looking for News Director, Tapes and reames to Mits O'Maley, Box 3168, Talehasse, FL 32303, EOE M/F (11-16)

Noming news anahor/News Director. Tapes and reaures to Lee Douglas, IOCOK, 777 Bonhomme, St Louis, MO 63105 (11-16)

KCBQ/Ben Diego looking for part time ennouncer Greet opportunity with great station tapes and resumes to 6d Chandler, KCBQ, Box 1629, San Diego, CA 92112 EQE M/F (11-16)

WLOX/Bloxi has invivadiate opening for Operations Manager at this live computer asserted Pop Adult are son on the basulth/i Meassappi Gulf Coast Air shift and good production capabilities required. Excellent ealery and fittiges, including pension plan If you're ready to move into management and willing to work with expending seles department on station promotions, tet us hear from you. Band tapes and resumes to Pat Fagen. Mgr., WLOX, Box 4806. West Briosi Station. Bloss, MB 38531. EOE M/F (11.16)

WQYK (FM99)/Tempe St. Pete needs experienced news person. Must have good writing skills, good detwary and strong in public effers and intervewing Tapes and resumes to Jos Patrich. WQYK, Box 20087. St. Petersburg. FL 33742. EOE (11.16)

WGEN/Tuters, CA has immediate opening for afternoon drive Country Jook. Contact Ken Page or Gery Thompson (209) 686-3405. EOE 111-161

283/Amerillo, clean air, a booming city, great radio, and 85 cents gas is watting for a great Top 40 ar to tent We're also looking for a Chief Engineer. Tepes and resumes to Bo Jefferes, KOJZ-FM, Box 7488. Amerilio, 732 (9) 09 (11 16)

News Directorimorning news enchor needs limmediately ABC Contemporary station needs person to take charge Previous expensive, dedicated and have suffortistive delivery and a contex of frame. Generated contemporary station in escalart Midwest mediam meriter Tapes, resumes and stary regurements to Jim Higgs, PD, WIOMI 1380 Matody Lane, Katematoo, Mi 48005 (11 16)

Nesesu Broadcesting Company, WPST/Trenton and WHWHPrinceton, NJ is tooking for a Cruef Engineer Applications to Bob Looks, Box 9760 Trenton NJ 08007 (11-16)

100,000 wert Bouth Plorida contemporary FM reade your telent. Great bucks, plenty of sunshine. As shifts, full time, part time, production, maming drive news man. Promotion Director New facilities Energetic people from major or medium market background preferred. Tapes and resumes to 3000 Terremer, Suite 14, Pt Lauderdele, FL 33304 (11-18)

WOKV/Cincinneti looking for News Director for 80,000 wett Dencemusic station Also eccepting tapes and resumes for future jock openings. Tapes and resumes to Charte Brown, 1st Neconal Bank Building, 3rd B-High, Hemilton, OH 48011 (11-16)

Brnall town 60 yr old big time operation neede Pop/ Adult DJ/MD. One of Kanses's times 10,000 welt stations. Good eprogbaerd to bigger merksts. Tepse and resumes to: Bill Miller, KGGF, Coffeyvilla, KS 67337 EOE M/F (11-18)

#### 29405 EOE M/F (11 18) KINN is looking for a combination ennouncer/copy writer/production person. Position will open and of November Must have at least 1 yr expenence. Send tapes and resumes to Snall Dodge, PD, KINN, Box 618, Alemogrado, NM 80310 or cell (808) 437-4440 efternoons. EOE M/F (11-16)

Openings

WKTM/Charleston, BC needs a bright morning communication for Southeastern AOR. Band tapes and

resumes to Bob Kaske, Box 5758, No. Charleston, SC

KMPC/Los Angeles has a rare and unique opportunity for a very special person to join our 80,000 wett grant Music and talk personalities encouraged to apply for choice deptime opening no calls. Tape and resume to Jim Devis, PD, KMPC 5858 Surset Bivd., Los Angeles, CA 90028 EOE M/F (11-16)

Frank N. Megid Associates talent search. Are you looking for a way to be appreciated by your station? Movel We have a rare drive time opening. Pace and benefits of country living in a progressive city for a solid, stable organization for the right person. Tapes, resumes and estary requirements to Soott Henderson, Frank N Megid Associates, 2226 E. Rendol Mill Road, Suite 522, Artirgton, TX 78011 (11-18)

Wanted, &-midnight ennouncer, some production. KGRZ, Box 4108, Massole MT 59801 (408) 726-1480, Crag Johnson EOE (11-16)

Bouth PL Pap/Adult sector seeks strong personality with excellent vace and production sbillity. Two yrs matimum expensance. Send resumes, archiects and eatery requirements to Bit Brown WRA, Box 3032, Pt Planos, PL 33460. EOE M/F (11.16)

Unless you are demned good, read no further. We are one of the best and most successful medium mertests anywhere. Our GM is a former WLS personality and our opening is for a moming personality. Cammumosts on a creato-one base. Pop Adult format. Excellent pay, stability and tings. Archeck tapes and resumes to Doug Nevel. PD. WUP, Box 809. Kenoshe wit 63141. EQE (11.1.16)

WLOI La Porte, IN has an opening for a stable per sonality. Good production a must 2 yrs of Top 40 or Pop/Aduit preferred. Send tapes and resumes to J R Russ, PD, Box 385 LaPorts, IN 46380 EOE (11.16)

WWCT/Peorls may or may not have an opening boon - we're not sure yst Anyone interested in doing ar in Peorle should eend tables and resumes to Rich Prun, 414 Hamilton Bivd., Peorle, IL 61602 SOE (11.16)

KKMA/Pryor, OK has investiste opening for moming announcer/MD in Pop Adult station: 8 miles from 65-Mile Lake near Tubes Community oriented indivdual Good bucks. Tapes and resume to Brad Oleson, PD, Box 65, Pryor OK 74351, SOE M/F (111-16)

WLAS Jacksonville reads a moming drive entertainer who loves Country music. Call PD Gary Outlaw (919) 347-6058 Tapes and reames to Box 760, Jacksonville, NC 28540 (11.15)

Excellent position open with edvancement opportunities fest growing market with ideal living conditions. Send tapes and resumes to KBAT, 401 W. Masouri, Midland, TX 79701 or cell (915) 803-2121 (11-16)

WWOK/Mismi needs all night air personality. Famile broadcasters are encouraged to apply. Would prefer someone with knowledge of Fonde and it's people. Tapes and resumes to Deve Donehue, PD, 2741 N. 29th Ave., Suite 300, Hollywood, FL 33020 (11-16)

Top reted AOR in upstate New York looking for strong jock with flar for production and good promotonel head. Excellent benefits. Send tapes, resumes and satery requirements to C. Berger, Room 1, 194 Old Country Rd., Mineote, NY 11601 (11-16)

#### Openings

Are you a warm, personable, humorous performer on the eir? Would you like to live and work in one of America's most unique ottes, with an ideal climate? Are you willing to make the commitment to become the most listened to midday ar personality in this Top 40 merket? Can you raite to our 16-34 year old album rock audience? If you can answer yea to these four questions, send a current eircheck and resume immediately to Scott Henderson, Frank N. Magid Associates, 2226 E. Randol Mill Rd., Suite 522, Ariington, TX 78011 (11.10)

If you're ready to become part of Cleveland's hortset new station, read on. WBBG is looking for a PD with a solid background in contemporary or Pop/Adult for met Your ability to do on-eir work is a plus. If you are heavily promotion oriented, this is your opportunity to make things happen in a major market. Please send tapes and resumes today to Jos Restlo, VP/Operations, WBBG, 3940 Euclid Ave., Cleveland, DH 44115. EOE 11.80

WZOK-87/Rockford, IL now eccepting tapes and resumes for future openings. Energy and relatability a must Sand to Reid Reker, Operations Mgr., WROK VZOK, 1100 Tamarack Lane, Rockford, IL 61125 EOE MrF (11-9)

Disc Jockey/Engineer combo, pert time evallable now, full time open soon. 1st phone and expenence required. Tapes and resumes to K-15(KWUN), Box 4044 Concord, CA 94520 or cell (415) 695-1480. EOE M/F (11-9)

WTVN/Columbus. OH has immediate opening for efternoon drive ar personality. Pop/Adult format: We're bolong for a talented entertainer. Tapes and resumes to John Potter, WTVN, 42 E. Gey, Columbus, OH 43215 EOE M/F (11 9).

Immediate opening for personality with commercial production and news expanence. Extra 886 for play by play. Send tapes and resumes to Barry Banker WHJB, 245 Brown St. Greenburg. PA 15601. EOE M/F (11.9)

A rare opportunity. Lotus Communications is looking for people who would like to be PD's. If you think you are a person with stable ideas, a good promotion mind, and would like to be transd in a top station as a PD, wen if you are one now, eand us your ideas, resumes and tapes We went programmers who can also perform on the ar. Send to Scott Gentry, Lotus Program Coordinstor. 4080 S. Deustur Bivd., Lee Veges, NV 98103 EOE (11.9)

KSEI/Pocetello. ID looking for middey personality end 7-12midrught female 1 yr expenence preferred Send tapes and resumes to Mitte MacDoneld, Box 40 Pocetello 1D 83201 EOE M/F(11.9)

KTRB/Modesto looking for experienced Country personality. Far starting salery, 1st class license preferred, 3rd class considered if exceptionally strong in production and news. Tapes and resumes to Sandy Machenze, KTRB, Box 3839. Modesto, CA 95352 (11.9)

Production pro - no ennouncing, good pay for voice to work rights. Responsible for two 903 sutomation systems. Contact Den Mitchell (919) 867-0121 (11-9)

Creative production person needed immediately Some copywriting expanence helpful. Contact T.J. Byers, WIOU, Kolcomo, IN 46901 or cell (317) 453-1212 EOE M/F (11-9)

WDJX/Deyton, OH's fastest growing rock station is loolang for air talent. Send tapes and resumes to WDJX, 44 Kaneey Rd., Xenia, OH 45385 or cell (513) 372-8074 EOE M/F (11-9)

Chief Engineer wanted for AM/FM in the great Pacfic Northwest, in the besutiful market of Eugene, OR Must have expensive in sutomation, and love rock in roll music. Contect Ken Cummings (503) 686-9123. EOE M/F (11-6)

## CHANGES

P.,

#### Radio

BIG JIM McCLOUD formerly 9am-12noon KOFM/Oklahoma City, OK, joins KOMA/ Oklahoma City, OK.

JODY PHELAN promoted to Account Executive for Mutual/WCFL Chicago, IL. ERIC THURMAN joins Mutual/WCFL, Chicago, IL as Broadcast Operations Sup-

ervisor. PAT ATKINSON, newsperson with WKXR/Exeter, NH joins news department at

WLVA/Lynchburg, VA as anchor/reporter. MARC GRAVE promoted to PD at KKOS-FM/San Diego, CA.

RICK ROOME promoted to MD at KKOS-FM/San Diego, CA.

DOUGLAS DROESE, former PD/MD of KSJO/San Jose, CA named PD at KFAT/ Gilroy-San Jose, CA

JEFF TAYLOR, from KSON/San Diego, CA has been appointed PD of KHAK/ Cedar Rapids, IW.

DR. JERRY CARROLL, New York television and radio personality has joined WHN/ New York, NY to do weekends.

#### **Industry Changes**

JEROME GASPER appointed Director of Progressive A&R Epic Records. CAROL MCEVOY named Associate and Operations Manager of KTNT Production, Studio City, CA. CHARLIE CLARK joins WIRK-FM/West Paim Beach, FL, from WSHE/Ft. Lauderdale, FL es 7pm-12mid air personality.

#### Station Line-Ups

KFGO/Fargo, ND LINE-UP: 6em-9am Bill Holverson (PD), 9em-12noon Tom Wynn, 12noon-3pm Chuck Keller, 3pm-8pm Lany Homuth, 6pm-10pm Jack Hesbrouck, 10pm-2em Deve Lee, 2em-8em Phil Keys. Weekende: Don Robertson (MD).

KZEL/Eugene, OR LINE-UP: 6am-10am Paul McCabe, 10am-3pm Ron Sommers, 3pm-7pm Chris Kovahli, 7pm-12mid Payton Mays, 12mid-8am Nancy Walton

KLAQ/EI Paso, TX LINE-UP: 6am-10am Doug Sorensen, 10am-3pm Tim Page, 3pm-7pm Ann Michaels, 7pm-12mid Mason Davis, 12mid-6am Headly, Weekende: John Carrillo, Megic Mike.

WMMS/Cleveland, OH LINE-UP: 6am-10am Jeff & Resh Show (Jeff Kinzbech & Ed Flash), 10am-2pm Matt The Cet, 2pm-8pm Kid Leo, 8pm-10pm Denny Senders, 10pm-2am Betty "Krash" Korven, 2am-8am Bill Freemen. Westends: Jenny Cheeks, Len "Boom Boom" Goldberg, Al "The Beer" Koski, BeBop

WXLP/Devenport, IA LINE-UP: 6em-10em Gebe Beptste, 10em-3pm Dave Hansen (MD) 3pm-7pm Tom McGuire (Aset PD), 7pm-12mid Terry Duggen Weekends: Phil Maicke. KSTT/Davenport, IA LINE-UP: 2em-8em Bill Young, 6em-10em Spike D'Dell, 10em-12noon Jim

KSTT/Davenport, IA LINE-UP: 2em-oam bill Young, carn text repairs of the second of the

WKYS/Weshington, DC LINE-UP: 6em-10em Max Kinkel, 10em-2pm Jeff Leonard, 2pm-6pm Donne S (PD), 6pm-10pm Chuck Devis, 10pm-2em Jim Drake, 2em-6em Rick Hogen, Kevin James. Weekende: Rick Hogen

WVOJ/Jacksonville, FL LINE-UP: 6em-10em Tom Allen, 10em-3pm Jeff King, 3pm-7pm Charles Mercus (PO), 7pm-12mid Country Charley (MD), 12mid-6em Al Brazzle. Weekends. Jim Tripp.

R&R/Friday, November 16, 1979



#### Openings

Top rated mass appeal contemporary in major major market is searching for a top rate moming air personality who is entertaining, informative, topical and local with a good sense of humor. A winning radio station in a beautiful exciting city willing to pay top bucks for top talent. Stable secure operation looking for long term assoclation. Send tapes and resumes to Radio & Records, 1930 Century Park West, Box 167, Los Angeles, CA 90087, EOE

KSCB/Liberal, KS needing middey jock. Experienced or not, we will train. Send tapes and resumes to Steve Armstrong, Box K, Liberal, KS 67901 or call (316) 624-3891 (11-9)

WJBQ/Portland. Looking for a talented Top 40 jock for future opening at Maine's class contemporary station. Good money to the right person. Tapes and resumes only to Andy Carey, PD, WJBQ, 583 Warren Ave., Portland, ME 04103. EOE (11-9)

KSEE/Santa Maria, CA wents you'll programming high energy rock and roll is your forte send your tape and resume to Tim Scott, KSEE, 117 S. Broadway, Suite E, Santa Maria, CA 93454. No calls. EOE (31-16)

Looking for experienced AOR announcer with background in automation and promotion. No calls please Send tapes and resumes to Drake-Chenault, c/o Mike Russell, 8399 Topanga Canyon Blvd, Canoga Park, CA 91304. (11-9)

WACO/Weco looking for Country jock. Good in production, salary is open. Send tapes and resumes to Jim Miller, Box 7912, Weco, TX 76710. EOE (11-9)

KZOK-AM-FM/Seattle seeking qualified cendidetes for position as Chief Engineer. Should have experience with directional AM, competitive audio processing, STL meintenance, and all phases of FM transition. Computer background highly desirable. Excellent salary and benefits. Resumes to J. Blackburn, GM, KZOK, 1426 5th Ave., Seattle, WA 98101. (208) 223-3900. EOE M/F (11-9)

AOR FORMATTED/KOZZ/Reno, NV needs full time jock. Rush tape and resume to Daniel Cook, Box 1928, Reno, NV 89505. EOE M/F (11-9)

WAYZ/Weynesboro, PA is in desperate need of a good female broadcast journalist. If you can write, read, and work hard, then you are the person we are looking for. The position open is for morning drive. If interested send tape, resume, and salary requirements to Steve Siener, PD, WAYZ, 33 E. Main St., Waynesborg, PA 17268. No phone calls EOE (11-9)

KEEP in the Intermountain Weat has an opening coming up very soon for an air talent with production skills to take over middays. Send tapes with aircheck, newsreading and production to Terry Tario, PD, KEEP, Box 346, Twin Falls, ID 83301. EOE M/F (11-9)

Several openings now evaluable at major market Midwest AM/FM sleeper seeking top flight news pros. New ownership, new management, new direction and a rare commitment to excellence await qualified candidates seeking real news, top bucks and a chance to have fun again. Tape and resume to Mark Watkins, News Director, WNDE, 6161 Fall Creek Road, Indianapolis, IN 46222. (317) 257-6397. References and salary history first letter. EOE (11-9)

Opening for News Director. Send tapes and resumes and recent photo. Also looking for tapes for future jock opening. Send to Jerry Rogers, WSGA, Box 8249, Sevennah, GA 31412. EOE M/F (11-9)

KLMS/Lincoln is looking for a mature communications pro to join our morning teem. Beautiful city, good pay and banefits. Let's talk. Call Gary Claus, (402) 489-3855. EOE (11-9)

CREATIVE PRODUCTION PERSON NEEDED IMmediatey. Some copywriting expenence helpful. Contact T.J. Byers, WIOU/Kokomo, IN 48901. (317) 453-1212. EOE M/F (11-9)

KUZZ/KKXX/Bakersfield, CA needs experienced news person immediately. Good writing skills, ability to gather news, production skills. Good benefits. Cell Mark Howeli (805) 393-1500. Send tepes and resumes to KUZZ/KXXX 1209 N. Chester, Bekersfield, CA 93308. EOE (11-9)

WXQR/Jacksonville, NC Superstars AOR, looking for air/production talent. Great place to start in Superstars. Minorities and females encoureged. Send tapes and resumes to Kris Kelly, WXQR, Box 760, Jecksonville, NC 28540. EOE M/F (11-9)

Now accepting eirchecks for future openings. Adult contemporary and AOR formats. Contect T.J. Byers, WIOU, Box 2208, Kokomo, IN 46901. No cells please. EOE M/F (11.9)

WAYZ/Waynesboro, PA is in the process of building a really great radio station. We offer good facilities, good benefits, and now we need good personalities, good benefits, and now we need good personalities. We are a contemporary Country formetted station, but we desire some good ex-rock and rollers. If you have talent this may be the position for you. This market is competitive and the bucks are decent. Send tape, resume, and salary requirements to Steve Siener, PD, WAYZ, 33 E. Main St., Weynesboro, PA 17268. Absolutely no phone calls. EOE (11-9)

#### Goods & Services

#### World's #1 Jobsheet

More complete than any other! New from Medie Consultants! Sample just 61. One year subscription: 636, Three month trial: 612. Medie Consultants, 2504 Regent Court, Lafayette, Indiana, 47805

#### You'll Be Funnier!

Hundreds of Deelays renewed again this year! Guaranteed funnier! Free sample, CONTEMPORARY COMEDY, 5804 D. Twineing, Dallas, Texas 75227, Phone (214) 381-4779.

#### AIRCHECK GUIDE Maximum Exposure

If your tape and resume isn't making it in time to station openings then TAG up with radio's AIRCHECK GUIDE. All formats and positions.

All response is confidential. You are automatically acreened from your market (unless otherwise requested). Forward your aircheck, resume and 935 to instently touch base with new openings nationwide. THE AIR-CHECK GUIDE, 8 Constance Ave., Lewiston, ME 04240. The TAG line 1-207-782-0947 Mon-Fri 9am-5pm EST.

#### **Comedy Material**

Original DJ humor from top Hollywood comedy writer. For freebee write HYPE INK, Box 69581, Los Angeles, CA 90069.

#### Broadcast Calendar

We have something every radio broadcaster needal For free sample, write to: BROADCAST CALENDAR, PO Box 577, Lannon, WI 53046.

#### Lola's Lunch

DROP YOUR PANTS, grap your socks, here comes the lafts, here comes the yocks, Complimentary snack: LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888, Ypsilanti, MI 48197.

#### One Liner Specialist

Over 500 categories plus political Deejay's, Enterteiner's, Speaker's, Emcee's, Agents eccepted, Lee Haas, 4472 Broadway, Suite B, Hawthome, CA 90250 (213) 676-3154

#### **Broadcaster's Action Line**

Job Referral Service — \$25.00 for 12 months. Fee changes to \$40.00 Jan. 1, 1980. Send to: R2 Box 25-A Lexington, IN 47138. 812-889-2907. Free to employers.

#### "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

#### "Phantastic Phunnies"

The Industry's internetionally ecclaimed ... most respected audience builder! One month's introductory 400 one-liners, inphormation and gipht ... just 92.0011 PHANTASTIC PHUNNIES, 1343-A Stratford Drive, Kent, OH 44240.

#### Goods & Services

Making your classified come alive, or getting your goods end services singled out is simple. Only 35 cents a word, \$10.00 minimum per weak for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per weak. All headlines are free. Contect R&R Classified Depertment, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

#### **Openings**

57WKYX is still carefully searching for the right morning personelity who can also daliver creative, affective production. Send tapes and resumes to Brian J. Miller, WKYX, Box 2397, Paducah, KY 42001 or call (502)442-6311. EOE M/F (11-9)

WMC/Memphis has a rare opening for an afternoon drive news person. Looking for an experienced professional to work at the number one station in town. Tapes and resumes to Les Acree, PD, 1960 Union Ave., Memphis, TN 38104. (11-9)

On-air personality needed for medium market Pop / Adult station in the Pecific Northwest. Good production skills e must, experience in research helpful, 3-5 yrs experience in medium market absolutely necessery, no beginners. Tapee, resumes and pictures to Welly Sale, PD, KSLM, Box 631, Selem, OR 97308. (11-9)

Rere opportunity to work afternoons in the great Northwest. KTAC/Tecoma looking for experienced contemporary jock. Send tapes and resumes to Ric Hansen, 2000 Tecoma Mall Office Bidg., Tecome, WA 98411. No cells please. EOE (11-9)

KUKI nestled in the heart of Mendocino County looking for cepeble News Director. Corporate owned with profit sharing possibilities. Cell (707) 462:4771 or send tapes and resumes to Kate Moore, Box 638, Ukiah, CA 95482 EOE M/F (11:9)

Announcer/Programmer for contemporary automated FM. Must be experienced in production, promotion, audience research end maintenancé. Send tapes resumes end selary requirements to Box 8030, Medison, WI 53708 or cell (608) 274-2720. EOE (11-9)

## **Positions Sought**

Don't let this one get away! 5 yrs air experience... Adult Contemporary/Top 40/Superstars AOR and eas't research director for national trade publication. Seeking full time medium or major market position. 23, stable, mature, team player available immediately, Cell RICH PRONOVOST (213) 762:4701 (11-16)

Sunday night jock at KSRO/Santa Rosa, CA seeka full time work in major or madium market. Also posesses office skills. Call FRANK BUTERA at (415) 223-1534. (11-16)

WES SMITH looking for full time position in Gospel or Christian radio. 3 yrs experience, 2 yra in Gospel, 1 yr as PD at Country station. Also experience in other administrative duties, Prefer Georgia or mid to Northern Florida érea. Call (904) 744-7029 or write 7031 Camelot Rd., Jacksonville, FL 32211. (11-16)

I've got It. Can you use It? 10 yr pro, contemporary Top 40 jock looking for madium to major market station to program. Would like FM'er to make No. 1 (with maegement behind mel). I'm management oriented and been called a genius by some of the best. I can be had, but I'm not easy. MIKE WEINER (301) 593-2597. (11-16).

GREG SANDS, young, eager San Diego jock looking to move. 1 yr pro, 2 yrs college, experienced in AOR, MOR, News, some management. Prefer West but for 8800 per month will move anywhere. Cell (714) 744-2045 or leave message at (714) 745-2673 before 3pm PST. (11-16).

Dude looking for move by Christmes. I want to grow with an action pecked fun atation that's image conscious. AOR, Adult Contemport, Pop/Adult fine. Super background. Don't mise this. CHRIS LANCE (717) 264-7123 2-6pm. (11-16)

Black Rock & Roll communicator seeking medium/ major market Top 40 gig. Formerly WCOL and currently doing 12-3pm at WMEE-FM. "SHOTGUN" LENNY HARRISON (419) 229-3711. Available November 15th. (11-16)

Celifornia MD seeks new chellenge, Past experience includes 2 yrs in top 30 merket. Especielly interested in programming position. (209) 625-3218. (11-16)

Looking for young sounding air personality? Look no further. Call CHARLIE at (617) 527-1765. (11-16)

WILLIAM HARGREAVES, 9 yr Los Angelas, seeke News-production-selee-copywriter-DJ. Cell (213) 277-7769, (213) 553-4972, (213) 622-3444 (service Mr. Walker's office), (11-16)

Former PM drive on Top 40 station, now doing mornings on same station but with new edult Rock format. Not looking hard, but rustling the bushes to see what's aveilable. 4 yrs experience, the last 14 months in medium market radio. Good production, personable, communicator, mostly interested in the Northeest but will consider anywhere. If you're looking maybe we can get together. Call STEVE (717) 243-9886 daily after 3pm. (11-16)

Female ennouncer with 10 yrs experience, just 9 yrs from now. Outgoing, intelligent end the hardest worker you'll find. Excellent production, natural delivery. I love music and run a tight board. Currently involved in community affairs with Adult Contemporary format. Looking for Top 40. I'm the best sounding 24-year old female you'll hear. Cell CATHY at (304) 523-1688. (11-16)

A hot female communicator will rock you into big numbers. From Y103/Jacksonville. Call SABRINA (904) 725-4890. (11-16)

PAUL TREMBLEY formerly of WHYN, WTIC, WELI seeks major market production/swing or medium market Adult Contemporary/Top 40 drive slot. Great pipes, Billboard Air Personality Finalist with heavy 4-track production experience. Tapes and resumes on request, 36 Mt. Vemon Dr., Apt D., Vernon, CT 06066. (11-16)

PHIL MURPHY, 15 yrs experience contemporary redio, looking for mroning moming or eftemoon drive position preferebly Minnesota or Wisconsin. (715) 344-1213. (11-16)

LINDA FOX, WCOL, KIMN, KCBQ, currently efternoon drive & PD KKFM/Coloredo Springs. Looking for air telent position. Experienced in personality Top 40/ MOR. Music research and progremming. Cell (303) 596-5536 after 7pm cell (303) 390 6063. (11-16)

If you're in the Northeast and you want an experlenced PD to make your Pop/Adult station a winner, send datails of your station and I'll send my info. Program Director, 6110 Renwich No. 170-A, Houston, TX 77080 or call (713) 664-4045. (11-9)

Vacancy with clean sheets, the Hotel T.S. cen be yours, now. Room for AOR, Pop/Adult, any check out time. Make reservations with T.S. at (315) 635-7311 or (315)673-1442. Heve towels will travel. (11-9)

54.5 was my latest ARB. After 2½ years DWAYNE BONDS has resigned as PD of WCIR/Beckley, WV. Formerly with WKWK, WOMP, WAPE, etc. Contact at (304) 683-9761 or (304) 252-6452 anytime. (11-9)

Contemporary couple, one-to-one communicators. Creative production. Highly requested for stage appearences. 11 yrs combined experienced. Two year AM drive team. Looking for climate of sunshine, contact (504) 466-8421 ask for JUDE or GEORGIA. (11-9)

Small market radio News Director wants to move up in market size. Will step down in position for step up. Young, but experienced. Willing to relocate. Available January 1st. Cell (614) 373-7792 after 5pm. (11-9)

## **Positions Sought**

PD position is what I want. I'm a family man looking for a stable operation in the Midwest. Call (507) 825-2277 and ask for JOHN. (11-9)

Are these eds I'vo been putting in here the past several weeks destined to become a regular feature of this magezine? Still haven't found the right job. Really, i'm not that bad and I have good credentials. Seeking medlum market with decent pay in the Northeast or Midwest. Call CHUCK at (716) 873-0706 (let's hope this is my last ad). (11-9)

Award winning Sports Director with college education looking for a move to medium or major market. Excellent play-by-play ell sports, sports telk, good writing. I'm also an on-air program director. I've been at same station for over 3 yrs but I'm looking to move up and prefer a position that includes p-b-p for college or pro team. Will relocate. Cell DAN PALMER et (614) 373-2180. (11-9)

Good contemporary PD with new idees will be looking for move up around the end of the yr. Currently compating in a major market with amall facility and doing well, plus previous medium market expersince. Stable, references. Cell FRANK (714) 758-4696. (11-9)

PAT CHRIBTIE, air personality for Disco 100/St. Louis, looking for MD/air position with contemporary or Pop/Adult station. Knows music and its application toward image, continuity flow, and demographic appeal. Can guarentee excellent music control. 12217 Renwick, St. Louis, MO 63128. (314) 849-2929. (11-9)

Destitutel Five yrs expenence in Pop/Adult, Top 40 and Country. Available in Southern Celifornia within 24 hours. Leave message. (714) 993-3279. (11-9)

Proven PD with good numbers would like to get back home to Michigan. Country or Pop/Adult format. Quality production and air work. After 5pm call (601) 378-2739. (11-9)

DR. DAVE currently eas't PD/MD is looking. 12 yrs experience and searching for personality oriented ata tion, 30 share in last ARB. Call (612) 854-7434 or (612) 333-2363 after 5pm CDT (11-9)

WNEW style, real Pop/Adult communicator. Clever experienced, committed. Cell MARV at (315) 342-2503 (11-9)

Looking for a programmer with sales experience? Announcing, music and management background. Contact BILL KIMBLE at (914) 331-1632 6am-2pm or evenings. (11-9)

Veteran broadcaster wants programming and/or production. Great voice, abilities and know how. TODD (815) 398-6060. (11-9)

Announcer 15 yrs experience, good voice, first ticket. Heve worked Country, Pop/Adult formats. Cen do production and a good newscast. Prefer to stay in Florida or will go to another state in the Southeast or Gulf Coast. BILL SMITHSON (305) 448-1260. (11-9)

San Diego, L.A., Sacramento, San Francisco, Frasno, 6 yr pro wants news or sports job. Currently top 55 market. Family man. L.A. is home. Call BOB (918) 583-4916. (11-9)

Talk Radio is boring! It doesn't have to be. I offer "high energy talk" end I've got the numbers to prove it works. 15 yeer veteren with 5 in top 10 Southeest market. Went to return North and settle into a mejor or medium market. If you enticipete a need for a unique telephone-talk personality write: Talk host, c/o 323 Franklin, No. 804/T-83, Chicego, IL 60606. (11-9)

Looking for Top 40, Adult Contemporary slot in medium plus Western city. Call BOBBY after 3:30 at (602) 994-8072 or leave message at (602) 268-2377 (11-2)

Imaginative, creative, anthusiastic! A veraatile communicator seeks a ratum to broadcasting after a year's histus! License, degree and plenty of expenence. Interested in any format, any market Call ROB in K.C. (816) 753-1620 for many heppy ratums! (11-2)

#### Miscellaneous

WTAZ/Peoria, IL, Pop/Adult station needs aervice from all labels. Send to Wayne Miller, WTAZ, Box 501, Morton, IL 60556. (11-16)

Attention record compenies! Dan McCoy of KRQ/Tucson needs new or old comedy albuma and/or material for morning show. Please send to Dan at Box 3068, Tucson, AZ 85702. Any help would be greatly apprecieted. (11-16)

KYAK/Anchorege, AK hes switched from syndicated format to live Modern Country and needs LP's and singles from all labels. Send to 2800 East Dowling Rd., Anchorege, AK 99507. (11-16)

New eddress for RCA Records/Delles is 4232 Spring Velley Roed, Dalles, TX 75234, phone (214) 661-3739. Effective November 19, 1979 (11-16)

KWRM-AM/Corone, CA needs improved Country service from all labels. Please help! Send to Box 100, Corons, CA 91720. (11-9)

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# A First Raitt Top-40 Smash!



# BONNIE RAITT "YOUR GONNA GET WHAT'S COMING"

94Q add WTIC-FM 25-22 WICC on 14Q add 34 KNOW on Z98 on WNOX add KWEN on KCPX on WIGY 21-12 WANS-FM add KCBN add KRLC on

on Warner Bros. Records



"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### **CAPTAIN & TENNILLE**

Do That To Me One More... (Casablanca) 69% of our reporters on it. Moves: Up 88, Same 17, Down 0, Adds 25, including WABC, WCAO, WPGC, CKGM, KIMN, WFBR, Q106, KLIF, KINT. KSTT, KZ93, KTAC. See Parallels, charts at number 25.

#### FOREIGNER

#### **Head Games (Atlantic)**

69% of our reporters on it. Moves: Up 71, Same 28, Down 1, Adds 29, including 96KX, B100, WKBO, WTIX, Z98, Y95, WAXY, WNOX, WNCI, WHOT, Y94, KING, KTAC, KLUC, KRQ. See Parallels, charts at number 26.

#### **CRYSTAL GAYLE**

## Half The Way (Columbia)

61% of our reporters on it. Moves: Up 76, Same 11, Down 13, Adds 15, including WLCY, CKLW, Q102, WBBF, WTRY, KZ93, 92X, KROY, KING, KORL, KKRC. See Parallels, charts at number 27.

#### **DR. HOOK**

**Better Love Next Time (Capitol)** 

61% of our reporters on it. Moves: Up 78, Same 18, Down 1, Adds 17, Including WXLO, WRKO, KFI, WBLI, KELP, WFMF, WHBQ, KSTT, KRAV, KRSP, KTKT, G100. See Parallels, charts at number 30.



Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

## KENNY LOGGINS "This Is It" (Columbia) 110/22

Moves: Up 67, Same 19, Down 2, Adds 22, Including WPEZ, WGCL, WTIC, FM, KC101, Q106, WTIX, WJDX, WBBQ, WLAC, KZ93, WOW, KRSP. G100

## KENNY ROGERS "Coward Of The County" (UA) 108/49

Moves: Up 43, Same 16, Down 0, Adds 49, including WRKO, Z93, Q105, CKLW, KBEQ, WOKY, B100, KJR, KOPA, WBLI, WNOE, KXX106, WRVQ, WISM, KERN, KCPX, KRQ.

## CHEAP TRICK "Dream Police" (Epic) 98/2

Moves: Up 65, Same 20, Down 11, Adds 2, V100, KQWB-FM, WKBW 16-13, Z97 21-14, WLS 15-11, WGCL 15-13, Q102 30-25.

## MICHAEL JACKSON "Rock With You" (Epic) 95/38

Moves: Up 51, Same 6, Down 0, Adds 38, including WRKO, CKGM, KBEQ, WGCL, KFRC, KJR, WKEE, KLIF, WTIX, WJDX, Y95, WAPE, WLAC, WKIX, KOFM, KING, KRUX.

#### TOM PETTY "Don't Do Me Like That" (Backstreet/MCA) 93/56 Moves: Up 17, Same 20, Down 0, Adds 56, including WRKO, Q105, KDWB, KEARTH, B100, KIMN, WBEN-FM, WPST, WAEB, WFMF, WSGN, Y103, WSGA, 92Q, KWEN, WMEE, KHJ, KJRB

## KOOL & THE GANG "Ladies' Night" (De-Lite) 91/29

Moves: Up 49, Same 12, Down 1, Adds 29, including F105, KVIL, Z93, WLCY, WLS, WGCL, WKEE, KINT, Z98, FM100, KSTT, KORL. ELO "Confusion" (Jet) 87/3

Moves: Up 56, Same 20, Down 8, Adds 3, WKIX, KSTT, WHOT, WKBW 22-17, Z97 27-25, KRBE 18-12, Z93 20-14, 94Q 24-22.

SMOKEY ROBINSON "Cruisin" " (Tamla) 86/20

Moves: Up 54, Same 11, Down 1, Adds 20, including WFIL, WRKO, KFI, B100, WTIC-FM, WJDX, 95SGF, KOFM, KERN, KRUX.

ALAN PARSONS "Damned If I Do" (Arista) 84/9

Moves: Up 53, Same 21, Down 1, Adds 9, KFI, WBBQ, WOW, KERN, KRUX, KPUR, KKLS, KSLY, KOOK.

JOHN COUGAR "I Need A Lover" (Riva) 78/6 Moves: Up 45, Same 24, Down 3, Adds 6, PRO-FM, JB105, KRQ, WTSN, WISE, KOOK, WPEZ 23-17, WRKO 15-12, Y100 33-30, KOPA 19-16. CARS "It's All I Can Do" (Elektra) 65/6

Moves: Up 34, Same 18, Down 7, Adds 6, Z97, WKBO, KZ93, G100, WISE,

KBOZ, F105 21-18, CKGM 16-10, 14Q 13-9.

#### FOGHAT "Third Time Lucky" (Be sville/WB) 62/34

Moves: Up 11, Same 17, Down 0, Adds 34, including Z93, Q105, KBEQ, FRANK MILLS "Peter Piper" (Polydor) 30/2

## BLACKFOOT "Train, Train" (Atco) 54/14

Moves: Up 23, Same 17, Down 0, Adds 14, including WKBW, WIFI, Q105, KFI, KIMN, WBEN-FM WSGN, WHBQ, WRVQ. HALL & OATES "Wait For Me" (RCA) 50/6

Moves: Up 27, Same 17, Down 0, Adds 6, WICC, PRO-FM, WZZP, WLBZ, WROV, KYSN, WIFI 18-13, WRKO 29-26, 94Q d-29, WPST 22-19.

## Radio & Records ATIONAE AIRPLAY/30

WEEKS	WEEKS AGO	LAST		November 16, 1979
2	2	2	0	
1	1	1	2	EAGLES/Heartache Tonight (Asylum)
4	3	3	3	COMMODORES/Still (Motown)
15	7	4	0	STREISAND/SUMMER/No More Tears (Columbia/Casablanca)
13	9	7	6	BARRY MANILOW/Ships (Arista)
-	27	15	0	RUPERT HOLMES/Escape (Infinity)
11	8	8	0	KC & THE SUNSHINE BAND/Please Don't Go (TK)
25	15	11	0	
19	13	9	9	JOHN DAVID SOUTHER/You're Only Lonely (Columbia)
7	5	6	10	FLEETWOOD MAC/Tusk (WB)
3	4	5	11	KENNY ROGERS/You Decorated My Life (UA)
29	26	. 17	12	LITTLE RIVER BAND/Cool Change (Capitol)
-	29	22	1	CLIFF RICHARD/We Don't Talk Anymore (EMI)
21	17	14	0	ANNE MURRAY/Broken Hearted Me (Capitol)
5	6	10	15	HERB ALPERT/Rise (A&M)
10	11	12	16	LED ZEPPELIN/All My Love (Swan Song)
6	10	19	17	DONNA SUMMER/Dim All The Lights (Casablanca)
26	22	18	0	BLONDIE/Dreaming (Chrysalis)
-	-	28	0	STEVIE WONDER/Send One Your Love (Tamla)
-	30	23	20	CHRIS THOMPSON & NIGHT/If You Remember Me (Planet)
-	_	27	2	JEFFERSON STARSHIP/Jane (RCA/Grunt)
-		29	0	PABLO CRUISE/I Want You Tonight (A&M)
24	21	20	23	LAUREN WOOD/Please Don't Leave (WB)
12	14	21	24	KNACK/Good Girls Don't (Capitol)
-			25	CAPTAIN & TENNILLE/Do That To Me One (Casablanca)
_			20	FOREIGNER/Head Games (Atlantic)
-			27	CRYSTAL GAYLE/Half The Way (Columbia)
23	20	19	28	MICHAEL JOHNSON/This Night Won't (EMI)
8	12	16	29	MICHAEL JACKSON/Don't Stop 'Til You Get Enough (Epic)
-			3	DR. HOOK/Better Love Next Time (Capitol)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

#### MOST ADDED TOM PETTY "Don't Do Me Like..." (Backstreet/MCA)

MICHAEL JACKSON "Rock With You" (Epic)

FOGHAT "Third Time Lucky" (Bearsville/WB)

KOOL & THE GANG "Ladies' Night" (De-Lite) Complete Regionalized Station Listings on pages 26 and 27.

HOTTEST STYX "Babe" (A&M)

KENNY ROGERS "Coward Of The County" (UA) BARBRA & DONNA "No More Tears... (Col/Cas) RUPERT HOLMES "Escape" (Infinity) COMMODORES "Still" (Motown) EAGLES "Heartache Tonight" (Asylum)

## **Others Getting Significant Action**

MELISSA MANCHESTER "Pretty Girls" (Arista) 49/3

Moves: Up 28, Same 14, Down 4, Adds 3, WAXY, KKXL, KEWI, Z93 24-19, 94Q 25-21, CKLW 15-13, KJR 21-17, RONNIE MILSAP "Get It Up" (RCA) 46/1

Moves: Up 30, Same 10, Down 5, Adds 1, KJRB, B100 30-28, KJR 23-20, WSGN 11-6, 92Q 21-12, WRJZ 24-14, MOON MARTIN "No Chance" (Capitol) 41/11

Moves: Up 16, Same 14, Down 0, Adds 11, KRLA, KIMN, PRO-FM, WAEB, Y103, WVIC, KROY, WXIL, KQWB-FM, ISAAC HAYES "Don't Let Go" (Polydor) 40/14

Moves: Up 21, Same 4, Down 1, Adds 14, including WPGC, WLCY, KEARTH, WSGN, Y103, WLAC, KHJ, KERN, KCPX, Z93 29-21, KSLQ 29-26, WBBQ 22-18, WHHY 5-1. EAGLES "The Long Run" (Asylum) 39/9

Moves: Up 15, Same 15, Down 0, Adds 9, Z93, KFI, WICC, KMJC, KFXM, KTAC, WHHY, WRKR, KFXD, 96KX 17-12, Z97 d-15, KWK 11-9, KUPD 4-1 TOM JOHNSTON "Savannah Nights" (WB) 37/9

Moves: Up 19, Same 9, Down 0, Adds 9, WGCL, KFRC, KOPA, KZ93, KORL, WCIR, KX104, KKXL, KNOW BUGGLES "Video Killed The Radio Star" (Island) 36/10

Moves: Up 18, Same 8, Down 0, Adds 10, WPGC, WTRY, WICC, WRVQ, WVIC, KZ93, KROY, WAAY, KBDF, AC/DC "Highway To Hell" (Atlantic) 35/1

Moves: Up 18, Same 14, Down 2, Adds 1, KWK, KRBE 15-9, KBEQ 40-33, WTIX 23-18, WNOX 20-15, WISE 28-17, RICHIE FURAY "I Still Have Dreams" (Elektra) 34/6

Moves: Up 13, Same 15, Down 0, Adds 6, WHYN, WAYS, KLEO, WHHY, WSEZ, WTMA, 94Q 5-4, KNOW 14-7, YVONNE ELLIMAN "Love Pains" (RSO) 32/5

#### Moves: Up 14, Same 12, Down

KY, WKBO, WERC, KX104, KYSN, F105 32-30, Y100 34-32, WSEZ

Moves: Up 14, Same 14, Down 0, Adds 2, WTSN, WTMA, WOKY 28-26, WAYS 21-15, KWEN 37-33, KLEO 30-24, FLEETWOOD MAC "Angel" (WB) 29/5

Moves: Up 9, Same 14, Down 1, Adds 5, KJRB, KTAC, WISE, WKXY, WRKR, KDWB 13-10, Y103 35-30, WSGA 26-23, KERMIT THE FROG "Rainbow Connection" (Atlantic) 28/1

Moves: Up 17, Same 7, Down 3, Adds 1, CKGM, KVIL d-30, WKBO 6-4, 14Q 29-21, WKIX 17-11, WNCI 16-12, Continued on Page 33

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