Advance Arbitron Results: Nashville, San Antonio, Memphis, And Seven **More Markets**

SEE PAGE 24

ISSUE NUMBER 293

THE INDUSTRY'S NEWSPAPER

AUGUST 3, 1979

Burke "Suspends Operations" In Radio Ratings

Burke Broadcast Research has "suspended" its radio ratings efforts. The company, regarded as one of Arbitron's strongest potential competitors, apparently made the decision based on new financial guidelines set down by a new regime at Burke's parent company, Burke International Research. The BIR board voted to halt field operations immediately, with no summer books to be issued. The company will instead search for sources of funds to back its ratings efforts, hoping for a revival in October. Sources close to Burke told R&R that important potential clients are being courted with the assurance that if funded, Burke would guarantee remaining in the ratings field for a specified period

Many Burke executives were stunned by the decision. As a lead-

ing company figure told R&R. This is the first time (in the ratings business) that a firm went out of business on the rise . . . " Although admitting that Burke was behind revenue projections, the executive added that several key firms were about to join the Burke fold, including Metromedia and CBS.

As a result of the closure decision, over t00 people have been terminated, raising questions as to the prospects for a revival of the service. Officials at the two remaining alternative ratings services, RAM and Mediatrend, expressed sympathy for Burke's situntion but were elated at the chance for improvement in their own positions. For further discussion of the implications of the Burke announcement, see Jhan Hiber's column this week (Page



KPRC MABS SLAB OF SKYLAB - KFRC/San Francisco and PD Lee Garland have topped American radio Skyleb promotions by obtaining the largest single piece of space station debris, a 7½-foot-long, 4-foot diameter caygon tank found in the Australian desert. The bulky extraterrestrial object will be displayed in San Francisco, and this week will be denoted on a temporary basis to the Chicago Museum of Science & Industry for exhibition. Above, R&R presents on exclusive first glimpse at the bulk from beyond, accompanied by Garland. KFRC has tied in with a promotion giving away a much smaller slab of Skyleb (5 square inches); the announcement reads, "A chank of space junk was dropped somewhere in San Francisco. Guess where and win it." The new Skylab coup has boosted KFRC's "Orbitron" rating immeasurably.

Arista Sold To Ariola-Eurodisc For \$50 Million Cash

Arista Records has been purchased by Ariola-Eurodisc for a net cash payment of approximately \$50 million, subject to final approval of the agreement in principle by the boards of both Columbia Pictures Industries, Arista's owners, and Bertelsmann AG of Germany, Ariola's parent company

Arista President Clive Davis will stay on in his present position. with Arista's independent distribution network also remaining cluding an active publishing wing. Ariola Records in the U.S., which

The transaction also includes Arista's affiliated companies, inis also owned by Ariola-Eurodisc.

is not affected by the new design Ariola-Eurodisc President Monti Luefuer commented that "Ariola-America was not a party to the discussions and remains a fully operating company in its present posture '

Columbia Pictures President Francis T. Vincent Jr., whose company stands to gain a \$7 million after-tax profit from the transaction, according to company sources, said, "This sale, if completed, will give Columbia substantial flexibility in planning its The parties infuture growth tend to work together in the future in the music industry and other areas of the entertainment busi-

Turner Named Pres./GM Of WIL

Walt Turner has been named President/General Manager of WIL-AM-FM/St. Louis. Turner. who had been the Country-formatted stations' Program Director for the past six years, replaces Wally Charle, who recently joined WWWW/ Detroit as General Manager. As of Tuesday (7-31), no replacement PD has been named, but Turner told R&R, "I am currently evaluating applications for the posi-

In the wake of Turner's appointment, Chris Conway has been promoted from Sales Manager of WIL-FM to General Sales Manager of WIL-AM-FM. "The main thing I want to do," said Turner. "is to continue to have an excellent relationship between sales



and programming I think that is super important for any radio

"I am going to give this new job my best shot." Turner continued. "I feel it will be beneficial to programmers everywhere to really make this thing click. More PD's should be in management positions and I am glad to have been given the opportunity to prove myself. It's going to be a great challenge.

HEADS ALL U.S. ACTIVITIES

Fead Named Division VP At RCA

Bob Fead has officially been named Division Vice President. RCA Records-USA. The longanticipated appointment (forecast in R&R 7-20) was announced by RCA Records President Robert Summer, who had held the position in addition to the presidency. and to whom Fead will report.

Fead will assume responsibility for all U.S. commercial record activities, according to Summer. "Fead has performed superbly," Summer said. "He has demonstrated unique skills, and it is apparent that Bob is precisely the executive needed for this demanding position. He is a professional record man to the core, knowledgeable in every facet of this complex industry.

Fead will be headquartered in New York, and will soon announce the "restructuring" of his staff.



He joined RCA in February as Division VP/Sales & Distribution when RCA and A&M Records entered into a distribution agreement. Previously he had been Sr. VP/Director of Marketing at A&M, the culmination of a 13-year career at the label

Government Report Criticizes FCC

The General Accounting Office. which from time to time reports on the activities of federal agencies. released a study Monday (7-30) saying the Federal Communications Commission suffers from lack of planning and low morale. The 143page study, which took 10 months to complete, verified the appraisal of many long-term Commission observers.

Following a 231-page report issued six weeks ago (R&R 6-15), in which the GAO supported many proposals contained in H.R. 3333 (the rewrite) for restructuring the FCC, this document recommends eliminating two Commissioners' jobs, increasing Commissioners' terms beyond seven years and enlarging each Commissioner's staff.

The report was prepared for Sen. Fritz Hellings (D-SC), Chairman of the Senate Communications Subcommittee and author of S. 611, a bill which would amend the Communications Act of 1934. It further criticized the Commission for being too busy putting out fires to do adequate planning, which has led to bad morale.

In addition, the GAO called for establishing a public participation program within the FCC. The purpose would be to fund public participation in Commission activities.

The following day, FCC Chairman Charles Ferris issued a statement agreeing, noting the GAO had focused on longstanding FCC deficiencies. "The problems the GAO identified are the same problems our staff has identified and has been working to correct the past 21 months since I became Chairman, Ferris said.

Ferris, however, disagreed that the FCC is without effective policy planning. "Simply because we do not allocate thousands of hours to producing documents labeled 'longrange planning' does not mean that effective planning is not going on." he said

THANKS TO YOU, RADIO STILL THE ONE STILL THE ONE

Cheap Trick

"Ain't That A Shame'

Explosive Double Platinum Rock & Roll

WIFI on WRKO add WPEZ add CHUM on WLCY add Q105 add KBEQ on KHJ on KFI on KFRC 29-26 KJR add KUPD on F105 on JB105 deb 35 WKEE on 14Q add 31 WAPE on WGH add

WRVQ add 92Q on KNOW add WSGN add WRJZ deb 36 WISM deb 29 KRQ deb 29 KMJC add WGUY add WLBZ deb 33 14WK add WCIR add

WAGQ add CK101 add 37 WISE add WANS add KKRC add WRKR deb 24 WGBF add

KFXD add WPGC on KILT on WHBQ on WEFM on WLS on KYYX on

MICHAEL JACKSON

"Don't Stop 'Til You Get Enough"

WTIX deb 32 WNOE deb 31

WSGA 20-15 WFOM add 27 WGLF deb 34

FLASH AND THE PAN

"Hey St. Peter"

Power Pop For 80's Radio

WRKO 20 KEARTH 27-24 B100 add JB105 on BJ105 add WNAP 15-14 KRKE 33-30 WLBZ 24-21 WCIR d-29 WGLF 39-33

WANS 30-27 Y94 on KLOU add KMGK add FM107 add WQIO add WCUE add WFAH deb 40 WYSL 29-26 WQPD deb 30

KXX106 on WNOE on WZUU on KEZR on

91X on KLWN 29-23 WGTR deb 20 WZDQ on



80,000 INDIANANS WIRED INTO PICNIC — Country station WIRE/Indianapolis has staged an annual picnic for five years now, featuring free entertainment and offering public service groups and charities opportunities to set up fundraising booths selling food, drink, and games of chance. The event has been growing in popularity each year, but the turnout July 22 exceeded everyone's expectations. Local authorities estimated that over 80,000 people thronged Indianapolis Raceway Park to spend the day and watch Eddie Rabbitt, Jerry Reed, and other country stars perform. PD Gary Havens called it "one of the station's most successful promotions in their 40-year history of broadcasting." Above, a large portion of the crowd is pictured from an aerial perspective.

MARC PAUL SIMON NAMED PRESIDENT

Casablanca Forms EarMarc Label

Casablanca Record and Film-Works has announced the formation of EarMarc Records, a custom label to be distributed by the parent firm. Marc Paul Simon, Vice President at Casablanca for the past two years and a recognized disco pioneer, will serve as the new label's President and Chief Operating Officer.

In making the announcement, Casablanca President Neil Bogart said, "Marc Simon is a thorough record man with remarkable instincts and expertise, and I look forward to a bold and exciting future for EarMarc."

"The goal of EarMarc," commented Simon, "is to promote the most innovative forms of dance music and move beyond the mainstream trends in disco. We intend to express this philosophy at every phase of our artists' development, from recording and packaging to merchandising and promotion."



First offering for the new label will be the debut album from the Duncan Sisters, with an album by Carol Lloyd set for summer release. Additional appointments for EarMarc include Kevin Burke as National Promotion Director (based at Casablanca's New York

First offering for the new label offices) and Brenda Tharp, who will be the debut album from the will serve as Simon's Administrative Assistant (based, as is the label, in Los Angeles).

Pictured at the pacting are (l-r) Simon, Bogart and Casablanca Exec. VP Bruce Bird.

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McCauley Named PD At KSAN

Jackie McCauley has been officially appointed PD at KSAN/San Francisco, a position which became vacant when Abbey Melamed was promoted to Operations Manager (R&R 7-27). McCauley commented to R&R, "The challenge is what piqued my interest. KSAN is a legendary radio station, and I dont't intend to change that. I just intend to make it a legendary radio station with numbers."

McCauley, a former PD at KLOL/Houston, most recently worked in album promotion at Warner Bros. Records, as well as producing a talk show and other special projects at KMET/Los Angeles. She told R&R, "I left KLOL because I wasn't continuing to grow . . . I decided I needed either something out of radio or a different kind of radio challenge. I'd had other programming offers in the last year, but this is the first thing that was exciting enough to get me back into it."

Metromedia VP L. David Moorhead, who has been supervising KSAN, told R&R, "Jackie is a super lady, and is uniquely suited to the job. I wanted someone from San Francisco, and she spent a large part of her life growing up here . . . I think it's essential that we have a San Franciscan programming the station."

Klein Denied Acquittal Motion

Allen Klein, former Beatles manager, was denied Tuesday (7-31) a motion for acquittal filed in New York federal court last week (R&R 7-27). Judge Vincent L. Broderick likewise dismissed Klein's motion for a new trial.

Convicted April 26 of one count of filing false income tax returns for 1970, Klein was originally scheduled for sentencing June 18, later postponed to July 19. Sentencing has since been deferred with no new date set by Broderick as yet (see R&R 5-4, 3-2, 1-12 for details).

Glenn Morgan Resigns From WABC

Glenn Morgan, Operations Director at WABC/New York, has

Radio's Original Lone Ranger Dies

George Seaton, who began his career in the entertainment industry as the title character in the original "Lone Ranger" radio show in Detroit in the early 1930's and later went on to win two Academy awards as the screenwriter of "Miracle On 34th Street" (1947) and "The Country Girl" (1955). died of cancer Saturday (7-28) in Beverly Hills, at the age 68. He was also three-time President of the Academy of Motion Picture Arts and Sciences and a former President of the Screen Writers Guild.

resigned that position. Morgan stated. "After being with the station for eight years, I've gained invaluable experience and expertise in a variety of areas in the broadcasting business, which have opened up many avenues for the future. I have given myself ample time to consider which of the many opportunities to pursue, and I will be announcing my plans in the near future."

WABC VP/GM Al Racco confirmed Morgan's resignation, adding that "Rick Sklar, VP/Programming for ABC Radio, will assist the station on an interim basis." Sklar told R&R that he will handle programming responsibilities for the station until a new PD in found

WLUP's Dahl Goes On Record Against Disco

The nation's most famous antidisco jockey, WLUP/Chicago morning man Steve Dahl, is putting his sentiments on the line via a single record. The disc, set for immediate national release on Chicago-based Ovation Records, is titled "Do Ya Think I'm Disco" (a parody of Rod Stewart's recent hit), backed with a Dahl original, "Coho Lip Blues," which reportedly touches on the topic of Dahl's recent extravaganza at Comiskey Park, in which he blew up about 20,000 disco records after which members of his Insane Coho Lips anti-disco army and other fans swarmed the field, causing cancellation of a Chicago White Sox

The single, packaged in a picture sleeve, features Dahl's musical proteges, Teenage Radiation.

An album is tentatively planned.



as is a national tour by Dahl and the band to spread his anti-disco gospel. Commenting on the latest stage of his career. Dahl said, "I've got just the spot on the wall for a gold record. Maybe now my parents will forgive me for dropping out of high school."

WASHINGTON REPORT

R&R Discusses Deregulation With Jeff Baumann, New FCC Policy & Rules Chief

Thirty-five-year-old FCC Policy & Rules Division Chief Jeff Baumann reports to Broadcast Bureau Chief Dick Shiben, who in turn, like all other division level chiefs, is responsible to each of the seven Commissioners. The Policy & Rules Division does exactly what its name implies: It makes studies and recommends new rules and policies for the Broadcast Bureau. For example, it is analyzing comments filed in debates on FM Quad, AM Stereo, UHF-radio ownership, part-time broadcasts and clear channel broadcasting.

On July 5, Baumann, who had been Renewals Branch Chief, became the Policy & Rules Division's third chief in three months. Because of the nature of the studies being conducted by his office, R&R felt radio broadcasters should know more about Mr. Baumann. He is interviewed by R&R Washington Bureau Chief Jonathan Hall.

R&R: Do you see a difference between radio and television deregulation?

BAUMANN: Yes, I think because of the number of frequencies, radio is a different animal from television. The term deregulation is often misused; it is really a re-analysis. I am an advocate of re-examining things and there are certain things that bear changing in radio.

R&R: How do you feel the government should aid the public's interest in broadcasting, specifically radio?

BAUMANN: I have seen regulation be its own worst enemy. I think if I could leave one mark it would be to approach things with an open mind and not be afraid to challenge ideas. The public and many public interest groups fear deregulation because it may result in a diminution of a service to the public, but it may result in a much better service. Instead of reviewing each renewal application, for example, it may be better to just spot-check or forget about looking at certain areas.

R&R: There are a lot of inquiries in your hands, such as AM Stereo. FM Quad. PSA's, etc., 'that could affect "the state-of-the-art." Will you attempt to take a leadership role in bringing these issues to the Commissioners' attention?

BAUMANN: My personal emphasis will be to take the initiative, but also to consult

with the whole Commission. I want to make sure what we do is done in the least possible time with the best possible product. There are a lot of things pending right now. Radio deregulation is the highest priority. We are also revisiting the multiple ownership rules, including AM-FM cross-ownership and UHF-radio ownership, STV, New Jersey TV service and various ways to increase FM ownership.

R&R: How do you deal with special interest groups pushing from all sides?

BAUMANN: I was just visited by several members of the "handicapped" lobby who wanted to know why their petition on adding handicaps to the list of minorities was on the back burner. It is a very difficult thing to explain to the handicapped that they are not a priority at present. Not meaning there is any less social impact, but it's just how the Commission established its priorities.

R&R: Jeff, you were being considered for two jobs, Chief of Renewal & Transfer Division and Chief of Policy & Rules Division. Had you gotten to make the choice, would you have taken the Policy & Rules job?

BAUMANN: It's a very poignant question. My first reaction was that I was better suited and would indeed rather have had the Renewal & Transfer position. Dick Shiben indicated to me that he wanted me to go



over to Policy & Rules. I've worked with Dick six out of the ten years I have been with the Commission and we get along well. I am not a "yes" man to Dick. We have had violent disagreements and always parted as friends. After thinking about the way Dick presented it, I was elated about the thought of heading up Policy & Rules and after two weeks in the division, I'm not sorry. Furthermore, the high quality and professionalism of the staff here is excellent.

R&R: Tell me about your final choice. BAUMANN: I had been Renewal Branch Chief for three years; however. I don't know that much about transfers other than being brought into division meetings to discuss things with (Renewal & Transfer Chief) Roy Stewart. The more I thought about it. I have always been interested in policy. be it EEO, broadcast, newspaper cross-ownership or programming.

R&R: How do the two divisions differ in size?

BAUMANN: The Renewal & Transfer Division is slightly larger even though the work of the Renewal Branch has steadily decreased because of fewer petitions to deny.

Overall, the Policy & Rules Division has about 42 or 43 people and presents an entirely different type of operation.

R&R: Would you explain?

BAUMANN: Renewal and Transfer were virtually separated when Roy Stewart and I were there. The issues were not interrelated and, therefore, there was no need for constant interaction between the branches.

The Policy & Rules Division is different. It consists of the Legal Branch, the Policy Branch which is the economic area, the Engineering Branch, and Reregulation Anaylsis. There are very few rulemakings which do not involve all areas. In that respect it is different from the Renewal & Transfer Division. There is a great interdependence among all the branches.

R&R: When Phil Verveer was in charge of the bureau the principals involved in radio deregulation were Verveer. Shiben and Frank Washington. Will you be drawn into that now?

BAUMANN: Yes. I have been. It is sort of ironic. When Dick Shiben got into radio deregulation. I could see him drawing me into it more and more, and I thought I was somewhat fortunate at that time because other business got me out of that area. The Policy & Rules Division is intimately involved in radio deregulation, which indicated there has been a shift of responsibility within the bureau and the Commission. I envision working more closely not only with Dick but with the commissioners as well as the Office of Plans & Policy. Policy is not made just by the Broadcast Bureau and therefore we cannot be completely isolated from the rest of the Commission

R&R: Which it has been physically and philosophically?

BAUMANN: Yes. I think part of the problem was lack of trust on the part of several commissioners and our department staff. I would have never accepted the position if I had not been assured by Shiben that it would now be run as an integral part of the Commission.

Update

By Jonathan Hall

Congress Gives \$ for 9 kHz Study

Following through on a pledge to NAB, Senate Communications Subcommittee Chairman Fritz Hollings (D-SC) won support Tuesday (7-31) for a \$440,000 appropriation. The FCC will use the money to study the economic and engineering effects of several proposals to alter the current ways in which the radio portion of the electromagnetic spectrum is used.

The FCC is being asked to specifically look at 9 kHz, said one broadcast expert. However, the FCC's Chief Financial Officer. Tom Campbell, told R&R that the money will go for a one-to-two year study of the interrelationships of all the various questions, including AM stereo, FM quad, and clear channel versus daytimers. Asked if that meant that the current inquiries on 9 kHz etc., would be delayed, Campbell said no. He added that some of the radio issues may get separate treatment.

Performer's Royalty Bill Debuted

Sen. Harrison Williams (D-NJ) has introduced a bill which would establish a performer's royalty for records played on the radio. Supported by the recording industry, the Williams bill is identical to a pending House measure sponsored by Rep. George Danielson (D-CA). Under the terms of the proposed legislation, which has been referred to the Judiciary Committee's Subcommittee on Constitution, stations with revenues greater than \$200,000 per year would pay one percent of their ad receipts to cover the royalties with stations earning less paying \$750. Radio stations have opposed such legislation in the past and are expected to continue to do so.

The California Twelve

The FCC has upheld its May 17. 1976 decision that eight California stations violated the Fairness Doctrine when running Pacific Gas & Electric Co. ads advocating construction of nuclear power plants, adding that four other stations originally cleared of the charge were also at fault. The courts had asked the FCC to tell them how the guilty and the innocent differed. The FCC replied in an unusual fashion, saying there were no differences, and found KATY/San Luis Obispo, KJOY/Stockton, KPAY/Chico and KVON/Napa also guilty of fairness violations.

GAO Blasts FCC

A new report issued Monday (7-30) says the FCC is suffering from a morale problem and lack of planning. (see Page 1.)

Brown Advocates AM/FM Break-Up

FCC Commissioner Tyrone Brown, in a local TV appearance last Saturday (7-28) and in a recent letter to a radio broadcaster, spelled out his interest in breaking up AM/FM combo stations. He stated the FCC policy, which has allowed the AM's to add FM's, is outdated, and that breaking up new combos and the future sale of combos "might be appropriate."

He added that forced divestiture of an AM or FM in combo situations "may be in order in some instances, for example, when the combined operation possesses such power and uses it so abusively that breaking up the combination is the only realistic solution."

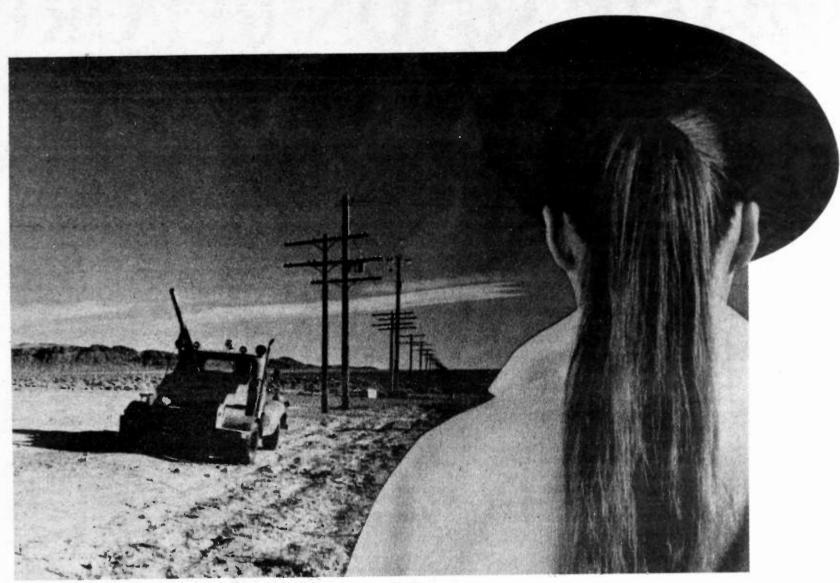
But NAB lobbyist Roy Elson, also appearing on WDCA-TV/Washington, reportedly said the industry opposes the idea, which is being sold as a means of making more stations available to minority owners. He described a fund established by NAB to aid minorities in acquiring stations already for sale.

Sales Talk

Dorothy Edwards Bronson, President of Inner City Broadcasting, owners of WBLS-WLIB/New York, is the majority stockholder in a company purchasing WEBB/Baltimore, formerly owned by James Brown, which had been ordered by the courts to be sold in order to pay creditors. Ms. Bronson told R&R that she planned a major technical overhaul for the station. Plans call for keeping a Black format. Station was sold for \$430,000.

WSRF & WSHE/Ft. Lauderdale have been purchased by John Tenaglia, Exec. VP. General Cinema Communications, and KEWI-KSWT/Topeka Pres. Fred Reynolds for over \$5 million.

Fred Dantz's Sterling Recreation Organization pays \$900,000 for KDKO/Littleton. CO. Former majority stockholder and GM David Segal plans to devote more time to other business interests. Dantz, which owns 6 AM's and 5 FM's already, is proposing a format consisting of a mix of Black and Disco music.



Produced by Bad Company.

"Gone, Gone, Gone"ss 71000

The new single from Bad Company's soon to be double platinum album, "Desolation Angels." 55 8506

On Swan Song Records.



R&R/Friday, August 3, 1979

HAT'S NEW



Pocket Sox

Designed primarily for joggers who need to carry essentials (such as wallets and keys) while exercising, "pocket sox" are easily fashioned upon standard knitting machines. Pocket is located below the cuff and extends downward to hold whatever's stashed inside snug against the wearer's low

Harte-Hanks 2nd Quarter, Half Up

Publishing/broadcasting company Harte-Hanks Communications Inc. reported net earnings in the second quarter ending June 30 increased 18 percent to \$5.2 million, up from \$4.4 million in the corresponding period of 1978. Revenues rose 35 percent during the second quarter to \$60.8 million from \$44.9 million in 1978.

The firm's first half net rose 17 percent to \$8.3 million, up from \$7.1 million in the year-previous period. First half sales soared 34.5 percent to \$112.1 million from \$83.3 million in 1978.

Storer's 2nd Quarter, Half Hit Record Heights

Broadcasting operations contributed the biggest share and Cable TV operations were the biggest gainer as Storer Broadcasting Co. posted record second quarter and six months results. The firm's net earnings in the period ending June 30 swelled 28 percent to \$7.3 million, up from \$5.5 million for the year-previous period. Second quarter revenues rose 19 percent to \$47.7 million from \$40 million likewise

Storer's six months profits also increased 28 percent to \$10.6 million, versus \$7.85 million in the first half of 1978. Six months sales rose 20 percent to \$83.8 million from \$69.8 million as well.

Net earnings from the firm's broadcast stations increased 23 percent during the second quarter to \$13.3 million as second quarter sales rose 12.5 percent to \$36.5 million. For the half, broadcast stations netted a 22 percent gain to \$186 million while revenues climbed 13 percent to \$62.8

DANCERS DEVELOP DIGITAL DAMAGE

Danger:"Disco Finger"

After catching "Saturday Night Fever," discophiles may now face an equally debilitating disease - "disco finger." In a recently published letter in the New England Journal of Medicine, Dr. Fredrick W. Walker and several of his colleagues from the Johns Hopkins Hospital in Baltimore described their treating a 17-year-old girl who said a callous on her fingertip had cracked and become infected. The girl claimed the callous was created by "snapping her fingers constantly while disco dancing, a frequent pastime," the doctors wrote.

Cure was simple. Doctors opened, drained and cleansed the wound and the patient went on to "uneventful recovery.

When contacted for comment by reporters, Dr. Walker noted, "The letter was written tongue-in-cheek but the facts are true While disco owners disparaged the digital dangers of disco dancing, Dr. Gerald C. Crary of the Los Angeles County-USC Medical Center claimed that although he had treated "victims of Disco" for a variety of injuries - sprained ankles, wrists and strained back - he had yet to treat any cases of "disco finger

Americans Fear For Their Lifestyles

While most Americans (55 percent) are confident that their family income will grow in the coming year and 19 percent expect to stay even

spondents to a monthly poll conducted by Advertising Age claimed that it was harder to pay bills now than it was a year ago. Furthermore. 67 percent of those polled expect it to be worse in a year.

One of the causes of their fear is job uncertainty. 29 percent of the respondents expect someone in their households to lose pay or a job in the coming months. Although this figure is down two points from the previous month's, it marks the highest range of

Another reason is energy shortages With long lines at the gas stations and limited fuel availability, 74 percent of the consumers polled reported cutting back on their driving. This was the second such consecutive cutback and six points greater than the previous month (May).

May 1979 was the first month since Ad Age began measurement in 1975 that the majority of Americans (55 percent) said they had made a general cutback in their standard of living June's figures reflected an even greater number of people cutting

However, the cutbacks are not across the board. While 66 percent said they cutback on clothing purchases in May, only 60 percent continued cutting back in June. Similarly, 68 percent cut down food purchases in May, as opposed to 61 percent in

with inflation, 70 percent of the re-

job uncertainty since 1976.

back (58 percent).



Alice Cooper **Becomes Comic Figure**

In keeping with the recent fusion of two of America's greatest native artforms (rock 'n' roll and comics), as well as the far greater trend toward media cross-pollination, Warner Brothers recording artist Alice Cooper has joined the select list of pop performers (Kiss. the Beatles and several issues of "The Defenders" which featured plots based upon Blue Oyster Cult songs) to be immortalized in a comic book with the recent Marvel publication of "Alice Cooper."

Based upon Cooper's latest album, "From The Inside," (with the exception of dropping the alcoholism facet of the original story in order to gain Comics Code Authority approval) the comic is basically a retelling of the album. According to Marvel sources, the company plans a major marketing and advertising campaign for the book and may possibly keep "Ol" Black Eyes" around as a regular Marvel character.

In addition to the Cooper comic, plans are on the horizon for a Rolling Stones comic (the Comics Code Authority should have fun with that).

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Diminutive D.J.

Describing his current gig as something I wanted to do "ever since I was a little kid," 10-year-old **Charlie Lukens** has been playing disc jockey for an hour every Saturday morning for the past eight months over at WTNS/Coshocton. OH. From 10-11am, Charlie picks the platters he plays (he favors rock and disco), chats with listeners, reads spots and does all his own announcing.

Charlie got the job by simply walking into Station Manager Bruce Wallace's office and asking for it. However, not only did he have an "in" at the outlet (his mother is the station's bookkeeper), but he also had five years experience — doing voice work on commercials.

The diminutive DJ has netted coverage by the Associated Press, the local NBC-TV news affiliate, and has taped a segment for the NBC-TV "Real People" primetime program. While Station Manager Wallace praised Charlle for his professionalism, Charlie remains unfazed. "I'd like to make radio my career," says Charlie



Ten Rock Interview Features Weekly—each 2½ minutes in length. FREE to ARB rated stations on a barter basis. KMET'S Mary Turner probes the thoughts of today's most important artists—like "The Rolling Stones", "Bruce Springsteen", "ELO", "Supertramp", "Fleetwood Mac", "George Harrison", "Kansas", "Cheap Trick", "Van Halen", "Bob Seger", "Heart", "Bad Company", "Led Zeppelin", "Foreigner" and "Ted Nugent".

Now your station can be plugged into the "OFF THE RECORD" insights of rock's biggest names.

From WESTWOOD ONE the nation's Number One Producer of Special Programming.

In the past four years WESTWOOD ONE has produced and distributed

"The Great American Radio Show" with Mike Harrison, "Dr. Demento", "Star Trak"

with Candy Tusken, "Spaces & Places", "National Album Countdown", "In Hollywood",

"The Sound of Motown", "Shootin' The Breeze", "American Disco Network" and "The Twelve

Hours of Christmas". WE'VE NEVER HAD A LOSER!

For information on how your station can receive exclusive broadcast rights in your market—contact your Westwood One representative now . . .

(213) 204-5000.



Mercer To Head Music Operations

Bob Mercer, Managing Director of EMI Records Group Repertoire, has been appointed to the newly-created position of head of Music Operation, EMI Films. Mercer takes over his new duties in September and will be responsible for coordinating the worldwide music interests of EMI Films.

For EMI Films

EMI Limited currently has a number of musicals in production, notably "Discoland... Where The Music Never Ends," with Allan Carr producing, and the Village People starring; and "The Jazz Singer," starring Neil Diamond.

Mercer will report to Barry Spikings, Chairman and Chief Executive of EMI Film and Theatre Corporation, and will become a member of the Board of EMI Films Limited. He will remain on the Board of EMI Records UK Limited as well

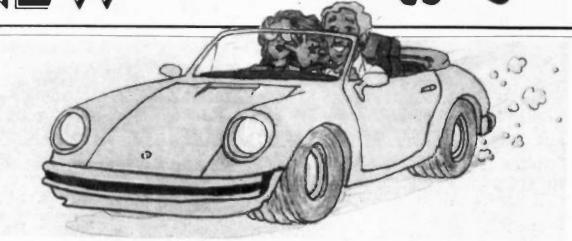
NARAS Extends Grammy Award Entry Deadline

Record companies have been given an extension on their deadline to enter artists for the 22nd Annual Grammy Awards. The deadline date for receipt of the first half-year entry forms has been moved back from July 27 to August 10, according to Jay Lowy, National President of the Recording Academy (NARAS). A second set of entry forms will be mailed in early September with an early October deadline for product released between April 1 and Sept. 30 for this year's 58 categories.

For a record to qualify for a Grammy (to be presented next February), that product's date of release must be on or before Sept. 30, 1979. That date of release is determined by the date of the first shipment from the manufacturer to the distributor.

Clerks' Pay Climbs

Although failing to keep pace with either inflation or pay increases among top-level execs, American clerical workers' pay climbed 6.8 percent in the 12 months ending February 2. According to a survey of several hundred thousand workers throughout the U.S. by the Willow Grove, PA-based Administrative Management Society, the average weekly pay of clerical employees in 12 job categories is currently \$188, up from \$176 for the year-previous.



Autosound: Market On The Go-Go

Whether they can get gas or not, Americans, who already spend more than \$1 billion per year on retail autosound, are expected to increase this spending by 20-25 percent annually for the next five years. Among the latest components seeking to capture this increased market are dashboard-mounted AM-FM/cassette/Dolby/stereo receivers with digital tuning, amplifiers capable of a windshield-shattering 70 watts per channel, graphic equalizers to boost bass or treble frequencies, and water-resistant speakers.

While both Pioneer Electronics of America and Sanyo Electric claim industry leadership with between 10-12 percent of the market, Craig Corp., Clarion Corp. of America, Jensen Sound Laboratories and Audiovox Corp. are closing in with between 5-10 percent each. To insure leadership, Pioneer is planning to spend \$3 million in advertising in 21 radio markets and 25 magazines this year. Craig will counter with its own million dollar campaign.

Principal targets for the autosound manufacturers are 18-24 males who spend between \$150-350 when purchasing car stereo systems and the more affluent 24-34 males who are looking to add components to their existing systems. State-of-the-art autosound systems are now going for almost \$1500.

CBS Reorganizes Music Publishing Operations

CBS Records International has reorganized its music publishing operations, merging into one entity to be known as CBS Songs International, effective August 1. Simultaneously, each April Music subsidiary, while retaining the April name, will adopt the legend, "An Affiliate of CBS Songs International." CBS Records International President Dick Asher, in making the announcement, noted that the structure of the new organization will mirror that of the parent firm.

Harvey Shapiro, a seven-year veteran of CBS, has been named to the newly-created post of Vice President, CBS Songs International and will be based in NewYork. Subsidiary Music Publishing Managers in the U.K., Canada and Australia will report to him.

All other wholly-owned subsidiary Music Publishing Managers will report to a Regional Vice President of CBS Songs International for Continental Europe (located in Paris) and for Latin America (located in Coral Gables). These posts will be filled by Jeremy Pierce, formerly Director of Business Affairs for European Operations, and George Tavares, formerly Associate Director of Business Affairs for Latin American Operations, respectively.

JOHNSON NAMED GM

EMI-America/UA Creates New R&B Division

Varnell Johnson has been promoted to General Manager of EMI-America/United Artists Records newly-created R&B division. Johnson most recently served as East Coast Promotional Manager for the label, having joined EMI-A/UA from his post as National Promotion Director for Philly Groove Records.

In his new post, Johnson will oversee talent acquisition and promotion for the new division as well as overseeing the development and exploitation of the Blue Note and Pacific Jazz catalogs. National R&B Promotion Manager Jack Shields will report directly to Johnson who will report to EMI-America/United Artists Records President Jim Mazza.

Mazza commented upon Johnson's appointment, saying, 'Varnell brings to his position the necessary expertise with which to unite the various EMI-America/United Artists sales, merchandising, promotion and publicity departments to best serve what we feel is a vitally important segment of our active artist roster." Johnson will be located in Los Angeles.

Larry Cohen Marketing Inc. (R&R 7-27): Correct phone number is (213) 466-6484.

Interrante Named PD, Cooke Upped To News Dir. For RKO Radio Network

lo Interrante been named Network Program Director and David Cooke has been appointed News Director for the newly-created RKO Radio Network. Interrante was most recently News Director at KFRC/San Francisco for four years having begun her career as a producer and Music Director for KVIL/Dallas in the late 60's. She also served as a reporter for KNUS/ Dallas before joining KFRC in 1973

Cooke comes to his new position from his current post as News Director for **WHDH/Boston**. He began his industry career in Dallas, be-



Jo Interrante

coming News Director at KNUS in 1972. After serving two years as News Director for KFRC (1973-75), Cooke joined the ABC Radio Network as an on-air correspondent. In 1977, he moved to Director of News and Public Affairs for KHJ/Los Angeles prior to his involvement with WHDH.



David Cooke

In making the announcement, RKO Radio Network Vice President and General Manager Thomas Burchill said, "Both have proven capability for developing news formats that make the news relevant for the young adult listener — which is precisely the RKO network's concept."

Wortman Named VP/GM For Atlantic's Publishing Div.

Linda Wortman has been named to the newly-created position of Vice President/General Manager of Cotillion and Walden Music, Atlantic Records' music publishing division. Prior to her new post, Wortman was Executive Director of Administration of the Kama Sutra/Buddah Music Group. Justiss Upped To VP Of

Group. Justiss Upped To VP Of TM Productions

Ken Justiss has been promoted to Vice President of TM Productions. A six-year veteran of the company, Justiss was most recently Operations Manager for the firm. In his new position, Justiss will continue to oversee daily operations, coordinating product and projects, and developing systems and product for the productions department of the broadcast service organization.

Jackson Rocket's R&B Dir.

Jeana Jackson has been named Director of R&B Promotion and Administrative Assistant to the President at the Rocket Record Company. Jackson most recently served as Assistant and Executive Secretary to noted actor Louis Gossett Jr., having previously served as Assistant to the VP/GM of Capitol Records R&B Division as well as Midwest Promotion Director of Motown's VIP. Chisa and

Soul labels

In her new position, Jackson will report directly to Rocket President **Barney Ales**, who announced the appointment, and will work closely with Rocket's distributing label.

Kelly Promoted To Nat'l Promo Mgr. For Cachet

Mike Kelly has been promoted to National Promotion Manager for Cachet Records. Kelly comes to his new position from his post as Regional Promotion Manager for the label, having previously held sales and promotion posts for Amherst. London. Fretone and Starday King Records. He will continue to be based in the label's Nashville offices.

Harper Named Dir. Stereo Rock Programming At TM Programming

Bob Harper has been named Director of Stereo Rock Programming at TM Programming. Harper was most recently Director of Radio Consultation for Frank N. Magid Associates, and in his new position will be responsible for all music selection, promotion, format consultation and direction of all Stereo Rock field consultants.

During the course of his 15-year industry career, Harper served as Program Manager at KQV/Pitts-burgh and held posts at WSAI/Cincinnati, WERE and WGCL/Cleveland and WKBW/Buffalo.



... Speaking of WKRP. Lovely Loni Anderson told me what she did before the hit CBS show. She made most of her money in New York doing voice-overs for television. This beautiful lady would lip-sync TV spots for other pretties who did not have the voice to go with the body. (I don't know why they didn't just hire all of Loni in the first place!)

As I reported in R&R many months ago, while chatting with Laraine Newman of "Saturday Night Live"... she mentioned to me that zany writer Michael O'Donoghue was disappointed that his "Mondo Video" would not go on TV as scheduled.

Herminio Traviesas, the NBC head censor, has nixed Michael's production because there were too many "elements" in it that did not meet NBC's standards. They include his affectionate salute to stag films of the 30's . . , and "Celebrity Deformities."

Michael, you may recall was one of the authors of the "Claudine Longet Memorial Ski Tournament" that caught hell tand one of the few things "Saturday Night Live" ever had to apologize

Anyway . . . the plan now is to release "Mondo Video" as a theatrical to be shown in movie houses.

Terry Gilliam, the talented prothicer of "Monty Python And The Holy Grail," "Jabberwocky" and now "The Life Of Brian" was in Hollywood last week. Terry, who is not British (although sometimes hrutish), attended Occidental College in L.A. before going to England to join up and become the animator and performer for the Flying Circus. He signed his new book "Animations Of Mortality" for me... "To Gacy O. From one of your greatest fans... to another." George Harrison is backing "Brian" to the tune of \$4 million.

I was nurgling at an indoor shooting range last week . . . and was sharing a large vitamin-enriched glass of carbonated lizard nerf with several friendly gun fanciers.

One of the conversants was a man who formerly was a bodyguard to one of America's wealthiest families,

He admitted that he finally gave up the job, despite its many benefits, because of the acquiescence required by the bosses and the fact that the time is never your own.

The pay range for a top bodyguard (in case you are interested) is in the 35 to 75 grand per year category. Your clothes, guns, ammo and accounterments are all paid for, and you receive a new luxury car every year (and all the kidnappers you can eat, presumably).

These specs are to guard a top wealthy person . . . not just a common-as-dirt millionaire.

There is a firm in San Antonio called International Security Group, Inc. that is now building bulletproof autos.

According to the proverbial 'informed sources' it takes from a month to 45 days to armor plate any kind of car... from \$23,000 for an International Scout t''Get 'em up, Scout!... Thank you, Tonto'') to about \$65,000 for a Mercedes Benz or a Caddy.

Meanwhile, Foonman Industries in Hollywood has come out with a car that does not have plating or Kevlar for protection . . . but a man the size of Dick Cavett sits in your glove compartment and throws up on any criminal entering your automobile.

So, if you feel you are taking much flak in your present job . . . think it over.



Survey Shows Low TV Satisfaction Rate For Viewers

Americans may watch a lot of TV, but by no means are they satisfied with what they see, according to a recent study. The survey, as reported in the Los Angeles Times, was commissioned by the National Cable Television Association, which might be expected to be pleased with a low satisfaction rate, but the results are interesting. About 65% of the 1553 respondents say they watch over 10 hours of TV a week, but only 23% were highly satisfied with entertainment programming, 61% evidenced similar satisfaction with news and documentary programming, while specials, sports, and movies scored 45% and kids' shows 18%.

Perhaps even more significantly, almost half (45%) thought it somewhat likely or not very likely that they could easily find a particular TV show to suit their particular desires. As an interesting side note, the survey states that 48% are similarly gloomy about movies, and 41% about popular music (a rather high level of dissatisfaction which perhaps the radio and record industries should study further). Cars, clothes, and magazines score significantly higher, according to the report. The survey goes on to show varied reasons for viewers' unhapplness with TV, and indicates a general interest in and willingness to pay for inexpensive cable programming as an alternative.

All-Star Game Tops Ratings, Tightens Race

NBC's All-Star Game broadcast easily topped the Nielsen ratings list for the week ending July 22, and put the perennially cellar-dwelling network into serious competition for the first time in many weeks. NBC still finished third, with a 13.9 average rating, but was close behind second-place ABC (14.5) and victorious CBS, which earned a 14.7 rating. CBS's "Miss Universe Pageant" finished second for the week, followed by 3) "The Jeffersons" (CBS) 4) "Three's Company" (ABC) 5) "Fantasy Island" (ABC) 6) "Alice" (CBS) 7) "Taxi" (ABC) 8) "War Games" (ABC movie) 9) "Dallas" (CBS) and 10) "Mork & Mindy." "WKRP In Cincinnati" finished 13th, and beat its strong lead-in, "MASH," which had earlier consistently led the radio sitcom in ratings points

CBS was the consistency champ in Arbitron's ratings for New York, Los Angeles, and Chicago for the week ending July 20 CBS edged ABC in the three cities for the highest number of top ten programs, a rare victory NBC scored only with the Afl-Star Game, which topped the lists in New York, followed by 2) "Charlie's Angels" and "Vega\$" (ABC) tied with "The Jeffersons," "Miss Universe," and CBS's coverage of President Carter's speech 7) "Alice" tied with "Three's Company" and "Taxi," and 10) "One Day At A Time" (CBS)

"Three's Company" was the Los Angeles leader, followed by 2) All-Star Game 3) "Mork & Mindy" and "Taxi" tied 5) "13 Queens Blvd" (ABC) 6) "Alice," "Charlie Angels," and ABC's showing of "Where's Poppa" tied 9) "One Day At A Time," and 10) a four-way tie between CBS's "All In The Family," "The Jeffersons," "60 Minutes," and "Miss Universe" In Chicago, "Lou Grant" (CBS) led the pack, followed by 2) All-Star Game 3) Carter's speech 4) "Fantasy Island," "Vega\$," and a WBBM-TV (CBS affiliate) news show tied 7) "The Jeffersons" tied with a WLS-TV (ABC affiliate) news update, and 9) a five-way tie between "Alice," "MASH," "WKRP," "Three's Company," and "Where's Poppa"

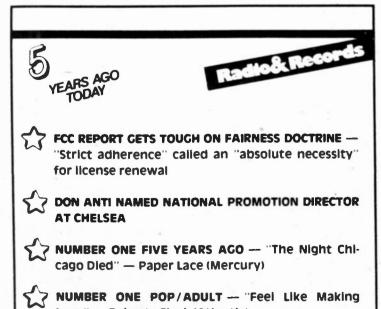
VIDEOSOUPE:

This new column is designed to keep R&R readers abreast of the latest home video products and programs available. John Blair & Co. becomes first in TV industry to distribute spot TV commercials via satellite to local stations (3-18). Ads were beamed from NYC to all commercial stations in Kansas City, Seattle and Sacramento during a 13-week test. Project was a year in development in hopes of eventually creating a more efficient method of transmitting spots from agencies to stations... Sylvania displayed pix of their lab prototype flat-screen TV, which measured five feet across, at the firm's annual distributors meeting recently. Company plans to enter the projection TV systems market but is holding out until four criteria are met: "bright" picture, non-curved screen, unit looks "attractive" in the home, priced under \$2000... Magnavox recently unveiled two portable VCR systems for 1980. Both units are Matsushita-built, four-hour VHS systems with detachable recording units. Recorders detach from the tuner/timer, weigh 24 ibs., and are designed for remote use with video camera. The 8252 is the top of the line and features "touch-tuning." The 8251 is mechanically tuned... Sylvania spokesman expects videodisc player sales to overtake home VCR sales within five years and announced Sylvania will debut a videodisc player by 1981...

ERR WAVES

BY BOBBY OCEAN





Love" — Roberta Flack (Atlantic)

Thank You Radio For Jumpin' In The Driver's Seat!

HE TEA

DRIVE

#1 NEW & ACTIVE

MAJOR MARKET ACTION & THIS WEEK'S ADDS:

WMEE add **WRKO 28-18 WPGC** add WCAO 25-21 · KJRB add KRBE add 28 KRSP add **Z93 add 29 KSLQ 32-28 WOKY 30-27** WZUU 25-18 **WGCL** add KBEQ on KHJ on KFI add KFRC on **B100 add**

KEYN-FM add KIMN add KRO add 39 **G100** add WTMA add KKLS add **WAKX** add **WRKR** add **WNAM** add

KENI add KFXD add

KING add **KUPD** on **KOPA** add **WPST** add **WHYN** add WTRY add **WAPE** add WGH add 22 WTIX add 92Q add **298 add 38** KDZA add 38 WFMF add 27 92X add 40

From Their Hot New Album "FICKLE HEART"



on Atlantic Records



Brad Messer's

Rip "N" Read



Stuff That's Almost Impossible To Do

You ever try to figure out a billion of anything? Jeez, I don't want to reveal my weakness but, you know, I sit at this typewriter facing blank pages that gotta be filled, wondering what to write about this week, and I suddenly remember I have a clipping on how much a billion is. Fine, I'll work that in. But I don't want to just assume the figures are correct, I've gotta check 'em so the Terrible Mistake Alarm doesn't go off again. I hate it when I firmly commit a Mistake to the ink of the sacred pages here.

So I get out the calculator, fire up 60 seconds times 60 minutes times 24 hours a day times 365.25 days per year, so I'll know how many seconds are in a year, and you know what the calculator says?

Just E. That means error, which means the calculator doesn't count that high. Shazbot! This means a pencil. You see how complicated it starts getting?

It figures out to, uh, about 31½ million seconds a year . . . which I think means one billion seconds ago was, say, the vear 1948.

Okay, onward to that clipping. A guy named Will Durant wrote a letter to the Dallas Morning News that said:

"Just think: One billion seconds ago the first atom bomb had not been exploded;

One billion minutes ago Christ was alive on Earth;

One billion hours ago, man lived only in caves.

Yet, One billion dollars ago, as Washington spends it, was yesterday."

Well, that sounded pretty interesting to me, and I wanted to pass it along so you could steal it and act like you made it up yourself, but as I said I did NOT want the Terrible Mistake Alarm going off if the math was wrong.

Actually, up there it says "Stuff That's Almost Impossible To Do," and I meant just figuring out a billion of anything. but now as my stunningly powerful Dynamic Perception comes into play I realize there are TWO things that fit that headline.

1. It is Almost Impossible to use a hand calculator that cost less than \$9 to figure out billions of things. And . .

2. If someone else's window was open and marijuana smoke accidentally came over to you and you breathed it, it is Almost Impossible to figure out whether the math in any clipping is correct even if you do have a pencil and almost unlimited time

Anyway, the part of his letter about the atom bomb is right, but the Christ part is a little off because a billion minutes takes you back only to 78 A.D. The "in caves" is right because a billion hours ago, my version has it, would be 114,000 years . . . and that's about when Neanderthals were carrying fire around in soft clay and hanging out in caves, although there is evidence they also built hide shelters. Okay, that's checked out. Don't snicker about this. I can't be too careful in my business. You get an E here and another E there and you're out! The Neanderthals, by the way, were all issued old Harleys and can be seen to this very day, still wrapped in leather.

Finally, a billion dollars ago isn't necessarily as far back as yesterday: the U.S. spends that much every 21½ hours (base: 1977 U.S. expenditures \$407 billion!!

Monday August 6: Hiroshima Peace Festival

This is Japanese National Memorial Day. The first atomic bomb was dropped on Hiroshima 34 years ago (1945). President Truman addressed the nation by radio, describing the city as "an important Japanese Army base" although within the four-square-mile area of heaviest devastation there were no military installations. More than 135,000 killed or hurt.

Pope John Paul I died one year ago.

Lucille Ball is 68 today. Robert Mitchum is 62. Isaac Hayes eases up to 41.

Tuesday August 7: The First Look Back Home

Twenty years ago Explorer VI took the first photos, by TV, of Earth from space.

The Military Order of the Purple Heart was established on this date in 1782, and this is the anniversary of the U.S. Marines landing on Guadalcanal in 1942. Vietnam took a major turn 15 years ago when Congress passed the Gulf of Tonkin Resolution, giving President Johnson a blank check to run the war (1964).

Stan Freberg is 53 today (and will be for the whole next year). A full moon tonight. Wolfman's Delight.

Wednesday August 8: Hoffman 42, Nixon 0

That's a low-scoring way to indicate Dustin Hoffman is 42 today, while Richard Nixon, to state it rather slantedly. remains a zero. You see, there ain't no Equal Time requirement here in ink, just there in radio. But to the point, it was five years ago today that Nixon made his Farewell Adress and five years ago tomorrow that he said farewell to his address at 1600 Pennsylvania as Gerald Ford became the 38th President.

Joe Tex is 46. Connie Stevens is not. She's 41.

Thursday August 9: St. Lawrence's Tears

Here's a cute story. The Robert Thomas 1979 Old Farmer's Almanac says, "St. Lawrence . . . was the first saint to be griddled to death on an iron outdoor stove. In the midst of this torture. Lawrence said, 'I am already roasted on one side and, if thou wouldst have me well cooked, it is time to turn me on the other!" The abundance of shooting stars seen between the 9th and 14th are known as St. Lawrence's Tears." Sounds interesting, but with a full moon I dunno how many shooting stars we're going to see

The Sharon Tate Murders were ten years ago today.

The A-bomb was dropped on Nagasaki, Japan in 1945.

Friday August 10: Promote Brad Messer Day

Listen, don't mention that I asked you to do this because I'd really like it to appear spontaneous, but could you telephone R&R today and say something really complimentary or even highly critical, about me? Even a short call, just mumble my name, hang up . . . it doesn't matter how you do it but if you would do it, heck, who knows, it doesn't hurt to try to get something going. (Bet you wish you thought of this ploy, Garish!)

Missouri became a state in 1821. The first electric street railroad opened in Baltimore in 1885. Ian Anderson is 32 today. Righteous Bobby Hatfield is 39. Eddie Fisher turns 51 and so's Jimmy Dean.

It is not often you see the word so's written, is it?

Have a nice weekend, folks. I believe I'll just go check my neighbor's window again now, see if the wind has changed,

Media Marketing

Conducting A Telephone Survey

ecent statistics show that approximately 97% of all U.S. households now have a telephone. Therefore, it is quite possible to conduct an accurately-representative telephone survey which will give you an excellent "snapshot" of your market. Major market research firms, ad agencies and consumer goods manufacturers often use WATS lines to achieve representative telephone surveys of the entire country. With a more localized market such as that served by a radio station, telephone surveys are increasingly favored over mail surveys or personal interviews. Conducting a telephone survey is a relatively manageable task, and there are some distinct steps you should follow in order to get the best possible results. The important steps are as follows:

- Questionnaire Design
- Pretesting
- Sample Design
- Interviewer Selection and Training
- Quality Control

A s I will be devoting separate columns to the last three topics listed above, we will focus today on the Questionnaire Design and Prestesting steps. Assuming you have gone through all the research stages shown in

to participate in a survey of ...?" Never, never ask respondents if they will cooperate. It only gives them a chance to say "No." If they say "Yes," you haven't gained anything - they're already talking to you. So, simply explain the purpose of the survey, the importance of their responses, and begin with the first substantive question. The very first question should be clearly relevant to the purpose mentioned in your introductory blurb, should be interesting and easy to answer, and should be of close-ended form (i.e., pre-specified responses listed). The question is designed to get respondents excited about the survey, convince them that they have knowledge that can help, and elicit a quick reaction from them before they have time to decide not to cooperate. For instance, a good first question for a radio survey would be:

"Do you ever listen to the radio?" Yes \(\square\) No \(\square\)

A bad first question would be:

"How many hours per week do you listen to radio?"

because it would require too much thought on the part of respondents. Other topics to avoid early in the questionnaire are socioeconomic information (that should come at the end), heavily loaded questions (e.g., "What do you think of

"Never, never ask respondent if they will cooperate. It only gives them a chance to say "No." If they say "Yes." you haven't gained anything — they're already talking to you. So, simply explain the purpose of the survey, the importance of their responses, and begin with the first substantive question."

the now-familiar chart, you arrive at the Questionnaire Design "substage" of Research Design with a good idea of exactly which information you need to obtain from respondents. The first step in questionnaire design is to simply make up a list of all the questions you wish to ask. The questions should be worded simply and in nonleading fashion. A classic example of a leading question is one used by a police department in a survey of community attitude toward pornography. A uniformed police officer would approach someone on a street corner and say, "As a good citizen of this community, are you opposed to pornography?" (Would you believe 98% said "yes?") It is easy for your preconceived notions to affect the way in which you word opinion-type questions, so care should be taken that each question is phrased in as neutral a fashion possible.

Order Makes A Difference

nce you have an initial list of questions to be asked, you must turn your attention to the ordering of the questions. One question that tends to be first in many telephone surveys is of the general form, "Would you like

disco?"), or long complicated questions (e.g., "Which stations do you listen to in each of the following dayparts?") (Note, in the last example, the use of the word "dayparts" is bad because most listeners are not familiar with this bit of radio terminology.)

A fter the initial close-ended question, it is often a good idea to include one or two open-ended questions (i.e., items which do not have pre-specified response categories). Open-ended items allow respondents to express their own thoughts freely and are generally considered to be good "rapport-builders," cementing the interviewer-respondent relationship and increasing the chances of successful completion of the questionnaire. An example of an open-ended question might be:

"When do you most enjoy listening to the

A question of this type helps respondents to feel that their own personal opinions count and that they are not just being categorized numerically for the purposes of the station! Unfortunately, open-ended questions present problems at the data analysis stage, so they should not be used

Stages in the Market Research Process

Problem Definition

Decision To Be Made

Value Of Information

Budget Decision

Research Design

Sample Design

Data Collection

Data Analysis

Interpretation

Decision

to excess. A well-designed questionnaire can elicit almost all the vital information via close-ended questions.

Length Of Survey

ou will be surprised at how much information you can get in a 10-minute telephone interview. While it is often difficult to keep someone on the phone for longer than 10-15 minutes, for most purposes, you can get all the information you need in that amount of time, or less. It may be difficult to estimate the actual amount of time required to complete the questionnaire, so pretesting is an important consideration.

Pretesting

Dretesting involves calling 15-20 respondents at random and running through the questionnaire just as though it was the actual survey. Careful attention is placed on the length of the interview, any "rough spots" in terms of interviewer or respondent confusion, and any accidential omission of important questions. The pretest is also quite useful in checking out the "flow" of the questionnaire - i.e., do the questions have a smooth and logical flow from the perspective of the respondent? A wellordered questionnaire impresses the respondent with the care that has gone into the survey and the survey's importance, and this helps to ensure successful completion. The results of the pretest should be used to modify the questionnaire where necessary. Depending on the nature and amount of revision, a second round of pretesting may be required

Once you have arrived at a questionnaire design you are comfortable with, you are ready to conduct the actual survey. Next week I'll deal with the steps involved in getting a mail survey to the market. See you then!

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate 5chool of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.





"Broadcasters still need to ask themselves the question 'can I back up my lip service with dollars?' "

AND THEN THERE WERE TWO ...

Burke Drops Out Of Ratings Race

Little more than a month after Audits & Surveys fell by the wayside in the battle to become the industry's alternative to Arbitron, another leading contender. Burke Broadcast Research, has suspended its operations (see Page 1). Let's assess how this turn of events came about and what it means for the radio industry and broadcast research.

Snatching Defeat . . .

Burke's "suspension" of operations (more than 100 persons have been laid off) came as a surprise to many in the company, as well as the industry itself. Herb McCord, General Manager of

"It now appears as though Mediastat and RAM will do battle to see if either or both can succeed where A&S and Burke left off."



CKLW and a subscriber to the Burke service, told R&R that the timing of the decision "snatched defeat from the jaws of victory" for Burke. McCord. and other industry figures to whom we talked, seemed to feel that Burke was getting its operations straightened out, but that the company's board of directors did not have the patience to wait out the time until black ink could appear on the books.

Too Little, Too Late

The radio industry had some indirect bearing on this decision by Burke. In my column of June 22, I stated that decisions by key groups such as Metromedia and the networks would be a key to deciding who, if anyone, can really compete with Arbitron. Unfortunately for Burke, Metromedia and CBS were reportedly leaning toward subscribing to the service, but the support didn't come in time. Upon hearing of the demise of Burke, broadcasters evidently called to the New York headquarters of Burke to see what they could do to revive the service, but it's probably too little, too late. You can't lay off your staff and then resume at a later date, especially now that credibility is gone. But where were the broadcasters? Those of you who want an alternative to Arbitron. you still need to ask yourself the question 'can I back up my lip service with dollars?' If you don't answer in the affirmative soon, there won't be any alternative to Arbitron, a situation that many in the field think is harmful to the industry.

Who's Left?

Given the way the competition is fading fast, who's left in the race to be the alternative to Arbitron? It now appears as though Mediastat and RAM will do battle to see if either or both can succeed where A&S and Burke left off. Mediastat President Jim Seiler told R&R that the efforts by A&S and Burke cost his firm almost \$250,000 and a year in time in terms of competing with Arbitron. Now that these setbacks have been survived, Seiler is looking to regain major clients such as ABC, NBC, RKO and Metromedia. He is encouraged that ABC has signed for his service in San Francisco. RAM will continue with its game plan to achieve parity with Arbitron by 1985. Both of these services accent the long-term, methodical

Week In Review

Arbitron Edit Procedure Manuals Open For Review

The Broadcast Rating Council, which accredits and audits broadcast survey firms, has just come out with a new standard which will have the impact of opening Arbitron's edit procedures for industry review. The BRC has announced that in order for ratings companies to receive BRC accreditation, "audience measurement service subscribers must be permitted to inspect manuals at service headquarters, under reasonable conditions."

Rick Aurichio, VP/GM of Arbitron Radio, told R&R that subscribers may review the manuals in the various Arbitron offices across the country. If you are interested in seeing what Arbitron's procedures are, and if they have been used correctly in your market, contact your Arbitron sales rep for further details on how you may review the edit procedure manuals.

approach to achieving success, as opposed to the approach used by Burke and A&S, which involved hoping to make some quick scores at the top of the industry.

How They Differ

RAM and Mediastat use different techniques to measure listening habits. RAM uses the one-day diary, which also captures qualitative data on product consumption. Mediastat uses a telephone technique to measure listening for one-day and for the past week. RAM measures its markets on a year-round basis, while Mediastat surveys its areas usually two weeks per month. RAM produces data on product consumption by listeners of each station (better to land retail accounts) as part of their standard service, while Mediastat can obtain qualitative data on special request of the client stations. Broadcasters will be happy to know that in the case of both firms, the results are available much faster than they are from Arbitron.

Economic Darwinism

In my article on June 22 I mentioned that "economic Darwinism — survival of the financially fittest company — will very likely be the determining factor" in who, if anyone, can be the alternative to Arbitron. I see no reason to alter that statement, and indeed it appears as though recent events have borne out my belief. Let's keep an eye out in the next several months — to see if Burke can possibly be revived, and to see if either RAM or Mediastat can begin to achieve more acceptance in the industry.

Jhan Hiber, R&R's Research Editor (and former Manager of Arbitron Radio), welcomes your questions about ratings and research. Call Jhan at 213-553-4330 during business hours, California time. If you care to leave your message or question anonymously, or need to call during non-business hours in California, call and leave your message on our 24-hour line, 213-552-3525. Jhan will get back to you ASAP.



Q&A

Some readers who are with stations that are Arbitron subscribers are confused about new Arbitron terminology, and ask..., "What is the difference between Expanded Sample Frame and Extended Measurement?"

Both involve attempts by Arbitron to better serve the industry with improved methodology. Expanded Sample Frame refers to the technique used by Arbitron to sample households with telephone numbers not listed in directories. In the past, Arbitron relied exclusively on a sample drawn only from listed telephone numbers, but ESF allows Arbitron to add to their sample households from the sizable percentage of homes where phones are not listed in the directory, either by choice or chance. ESF will be used in the top 30 markets in the Fall '79 sweep.

Extended Measurement deals with the length of the Arbitron sweeps. In most markets Arbitron samples for four weeks at a time, but in the three markets where Extended Measurement is being tested (Seattle, New Orleans, and Indianapolis) a standard four-week sample is spread over 12 weeks twice yearly to produce listening measurement of a longer span of time.

According to Arbitron, each of the above procedures will probably be used nationwide sometime during the early '80's.

CHECKINTO A HITI



"YOU'VE GOT ANOTHER THING COMING."

their new single from their album

PRODUCED BY DAIN ERIC FOR GRATE DAIN PRODUCTIONS

ALREADY REGISTERED...

94Q—18-16 WSGN—8-3 WERC—17-10 WKXX—17-5 WHHY—E-30 WALG—25-17 WBBF—E-40 WMFJ —17-15 WNOE—E-38 WAPE—E-33 KWEB—E-20 On WTIX WLAC WROV WZUU WIRL

WBSR WFOM WORD WFLB WRJZ

V97 BJ 105 WLOF WVLK WIFC WRKR WQTC KTOQ WEBC WAMS

MCA RECORDS



Hot Summer Nights (Planet)

Hot Summer Nights (Planet)

66% of our reporters on it. Moves: Up 78, Same 19, Down 0,
Adds 15, including 293, WLS, KEARTH, WAYS, WNOE, WVIC,
KJRB, KTAC, KROY, KSEL, WLEE, WGBF. See Parallels,
charts at number 29.



NIGHT

Hot Summer Nights (Planet)

Hot Summer Nights (Planet)

19, Down 0,

18, Same 19, Down 0,

19, Town 19, Down 19, Down 19, Down 19,

19, Town 19, Down 19, D



ON PLANET RECORDS & TAPES

PRODUCED BY RICHARD PERRY

C 1979 Planet Records. Distributed by Elektra/Asylum Records.



STREET TALK

It wasn't a whimper or a bang, really . . . more like a quick shift. TEN-Q/Los Angeles disappeared from the AM Top 40 scene Tuesday (7-31) at exactly 12 noon. In its place was KTNQ broadcasting Dodger Baseball in Spanish with 50kw. But early morning listeners to Charlie Tuna's last AM morning show on TEN-Q heard the station being identified as TEN-Q/KHTZ-97. The last seven hours of TEN-Q were simulcast with KHTZ (Storer's FM, soon to be taken over by Greater Media) and at noon the TEN-Q staff just segued over to the FM and kept on rocking. The formerly Country-formatted KHTZ thus became L.A.'s first live FM Top 40 station (in quite some time) and the rumors are already flying that when Greater Media takes over, rock will stay!

A couple of hot items (or potentially so) from Casablanca this week: First, you may have heard that Larry Harris was leaving his Senior VP position with the company. Street Talk reached Neil Bogart, who stated, "Harris is on a four-week vacation... considering alternatives to his current position at Casablanca. He's a partner in the company and to my knowledge he's not leaving Casablanca at this time."

However, we picked up later that Bruce Bird has already been put in charge of all departments at Casablanca and that an official promotion, complete with new title, will be along shortly.

Shortly after Glenn Morgan's departure from WABC/New York, weekend personality at the station Liz Kiley was released. Her contract came up for renewal and the station "took a pass." The former WPGC/Washington personality is now on the loose.

Bob Peyton, after more than a year as PD of KELP/El Paso, has been promoted to the position of General Manager of the station. Bob, who is 29, has a new Sales Manager in 25-year-old Laura Pryor. This could be one of the younger management teams in all of radio. Congratulations to them both.

Word on the street is that Sam Goody has instructed all his New York City record stores not to reorder any album until all stock is gone on the particular album. This stance, if true, is being viewed with hushed horror at the record company level. What recession?

Ken Dennis has resigned after $3\frac{1}{2}$ years as PD of KLAZ-AM-FM/Little Rock. He has been quite successful with the FM (Top 40), enjoying some very healthy market shares. The AM recently switched call letters to KOKY to reinforce their new Disco format. Ken's quite a programmer and he can be reached at (501) 758-8947.

Al Brock exits Q105/Tampa to join the staff of KXX106/Birmingham to handle afternoon drive.

From our "Can You Help?" Department comes this item: KYA/San Francisco is moving from its longtime Number One Nob Hill Circle address into totally new studios at the end of August. The old address goes back to 1934 for KYA, and Promotion Director Sharon Rosenbush would like to hear from any former KYA employees as she attempts to compile the history of the old building. Contact Sharon at KYA. (415) 397-2500. In 45 years of radio at one location there have got to be some great stories out there.

Congratulations to Donny & Debra Osmond on the birth of their first child. Donald Clark Osmond Jr. In case you've lost count that makes the 20th child born to members of the Osmond family singing group!

And finally, from our "Off The Wall" Department . . . John Reid, head of Rocket Records and manager of Elton John, was in St. Tropez (Namedroppers Handbook, Page 3) with Elton recently and they decided to attend a lavish private disco party at a mansion nearby. This was your typical mansion . . . surrounded by a high wall, grounds patrolled by St. Bernards, etc. Well, once at the house, the two encountered a lengthy line of guests waiting to be processed for admission. The ever-impetuous Reid, growing impatient, decided to vault the wall to speed things up. As he was clearing the fence, he yelled that he was okay, and Elton and the rest of the party entered through the front door (after waiting a while longer). Once inside the crowded party, Elton could not find Reid anywhere. After a couple of hours of partying and semi-searching for him, Elton became alarmed and organized a search. Reid was found stretched out flat on his back just inside the wall, being licked about the face by a St. Bernard. Seems he had sustained hairline fractures in both feet while doing his "Bruce Jenner number" and had to spend a while in the hospital. He wasn't seriously hurt though, considering he left the hospital a few days early without the aid of a wheelchair, which was quite a "feat."

MAYBE THIS WHOLE MOVEMENT IS CATCHING ON - Sure, when you have a great ARB you want to celebrate a little . . . and naturally you want all your friends in the biz to know how well you're doing but this? Well, the fine folks at WGCL/Cleveland again have reason to rejoice (another good book for them), and this time the accompanying photo tells all. Scribbled on the garage door are the sentiments that have crept from Steve Dahl's lips into the collective consciousness of all radio. We do not endorse the philosophy, and will make space available for responsible opposing views. Shown (all smiles, I-r) are: Bob Travis (WGCL PD), and staffers Dave Collins, Bob Gott, Caroline and Phil Gardner.





INFINITY RECORDS





It's Different, It's Special, It's A Hit!

NEW & ACTIVE

SPYRO GYRA "Morning Dance" (Infinity) 83/4
Moves: Up 61, Same 14, Down 4, Adds 4, KEEL, KCPX, KERN, KFXD, WCAO
15-13, Z93 18-15, KSTP 18-14, KSLQ 27-21, WOKY 28-25, WZUU 21-10, WZZP
23-19, KIMN 30-23.





This Group Is Still The One That Gives You Hits!

WLAC on KNOW 28-23 WNBC deb 29 13FEA on WANS LP cut WFLB LP cut WGNI 30-25 WFRC deb 27 WVLD deb 29 WLAY 24-21 Q104 LP cut WIFC 40-34 WINW deb 35 WFAH 37-34

"Don't Throw Our Love Away"

TON STAJOZONZ

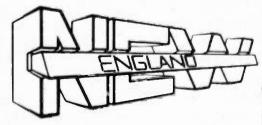
"Going Through The Motions"



Play This Record And Watch Its Upward Motion To Top 10.

Others Getting Significant Action

HOT CHOCOLATE "Going Through The Motions" (Infinity) 25/1
Moves: Up 14, Same 10, Down 0, Adds 1, KZ93, WRKO on, WTIX d-39, WLAC 39-34, WISM d-30, WANS 23-19.



"Hello, Hello, Hello"



Rock & Roll? Play "Hello, Hello, Hello"

JB105 add KZZY add
WKEE on Q104 LP cut
WANS on WBBQ LP cut
KDZA add KYLT add
WKNX LP cut WXIK add
KQEO add KHTZ add
KYGO add KEWI LP cut

ALL WE ASK YOU TO DO IS LISTEN.

MULTI-FORMAT MUSIC

Songs receiving substantial crossover ectivity are listed alphabatically. Shaded areas indicate originating format. Records which originate simultaneously in two or more formats are not shaded. Descriptions are compatible with R&R chart terminology.

	TOP-40 See Back Page	Pup/Rhythms See Page 37	DISCO See Page 34	ASR Sec Page 46	See Page 55	P/A See Page 60
					-	4 - 1744 (3)
HERB ALPERT "Rise" (A&M)	"Significant Action"	"CLIMBER"	"NEW & ACTIVE"			Chart: 40-10
ASHFORD & SIMPSON "Found A Cure" (WB)		"НОТТЕЅТ"	Chart: ②·① "Hottest" (East)			
BONNIE BOYER "Got To Give In To" (Columbia)	"Significant Action"		"NEW & ACTIVE"			
CHIC "Good Times" (Atlantic)	Chart: 0.0	"НОТТЕЅТ"	Chart: 0 -1 "HOTTEST" (All Regional)			Chart: 32-31 "NEW & ACTIVE
CHARLIE DANIELS BAND "Devil Went" (Epic)	Chart: 10-0			Album Chart 12-11 "HOTTEST"	Chart: D-O "HOTTEST"	Chart @ @
EARTH, WIND & FIRE "After The Love" (ARC/Columbia)	Chart: (D-O	"НОТТЕЅТ"	"NEW & ACTIVE"			Chart: ①-①
FIVE SPECIAL "Why Leave Us Alone" (Elektra)		"CLIMBER"	Chart: ௵@	1		The Ct
PATRICK HERNANDEZ "Born To Be" (Columbia)	"Significant Action"		Chart: 3-5	N.		
AL HUDSON & THE PARTNERS "You Can Do It" (MCA)	-	"NEW & ACTIVE"	Chart Debut ② "NEW & ACTIVE"			
MICHAEL JACKSON "Don't Stop 'Til" (Epic)		"HOTTEST"	"BREAKER" Chart: Debut @ "Most Added"			
RICKIE LEE JONES "Young Blood" (WB)	"NEW & ACTIVE"			Album Chart 29-32		"Significant Action"
KISS "I Was Made For" (Casablanca)	Chart: 12-19		"NEW & ACTIVE"			
LITTLE RIVER BAND "Lonesome Loser" (Capitol)	Chart 20-05			"BREAKER" Album Chart: Deb. 21 "MOST ADDED"		"BREAKER" Chart: 34- © "MOST ADDED"
MASS PRODUCTION "Firecracker" (Cotillion)		"HOTTEST"	"NEW & ACTIVE"			orrabeb
OLIVIA NEWTON-JOHN "Dancin' 'Round" (MCA)		14 11			"Significant Action"	"Significant Action"
TEDDY PENDERGRASS "Turn Off The Lights" (Phil. Int'l.)	"Significant Action"	"HOTTEST"	"NEW & ACTIVE"			
BONNIE POINTER "Heaven Must Have" (Motown)	"NEW & ACTIVE"		Chart: 12-12			"Significant Action"
DIANA ROSS 'The Boss" (Motown)	"Significant Action"	"CLIMBER"	Chart: 8- 🚺	70		
SUPERTRAMP "Goodbye Stranger" (A&M)	Chart: @-13			Album Chart: 5-8 "HOTTEST"		"Significant Action"
TASTE OF HONEY "Do It Good" (Capitol)		"CLIMBER"	Chart: 17-69			
JENNIFER WARNES "I Know A Heartache" (Arista)	"Significant Action"				"NEW & ACTIVE"	Chare 17- (E)

THESE TWO HITS SCORE A SAFE DOUBLE PLAY

JOURNEY



From the Columbia LP "EVOLUTION" Produced by Roy Thomas Baker For RTB Productions

WRKO add
CHUM add
KSTP add
KSLQ add 35
KUPD add 29
WKEE add
WGH add
Z98 add 40
KNOW add
WJDX add 27
KRAV add
KZ93 add
WVIC add
WMEE add

KRQ add 38 KROY add KFXM add 30 WJBQ add WGUY add WHHY add WGLF add WTMA add WANS add KKRC add WRKR add Y94 add KSLY add KCBN add KBOZ add WZUU deb 22 KBEQ on KHJ deb 30

KJRB add

KRSP add

B100 on 14Q 28-20 WICC deb 26 94Q 23-19 WAXY on Y103 37-29 WBBQ on KXX106 25-21 BJ105 on WRJZ on 92X on KCPX deb 28 KMJC 30-26 WLBZ deb 32 14WK 39-36 WCIR on WAAY deb 28 WAGQ deb 29 WRFC deb 29 WCGQ 36-33 WFLB on

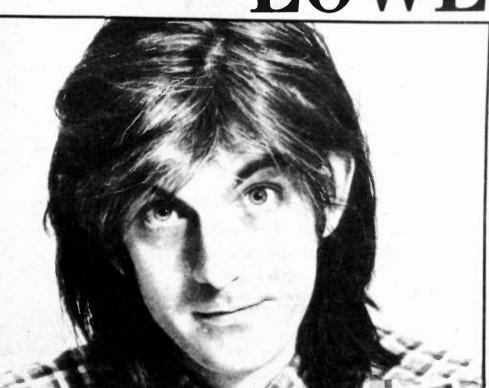
KEARTH 23-21 KFRC on

"Lovin' Touchin' Squeezin"

From the Columbia LP "EVOLUTION"

WKBW add WISM 30-27 WVIC 28-23 Z93 add WMEE on KING add **KUPD** add 23 KJRB on KRSP on WBBQ add 14WK add KCPX deb 25 KENO deb 26 **WSPT** add **KQDI** add KRKE on KXX106 22-10 K104 39-36 KROY deb 19 KSLY 25-19 KSLQ 31-23 **KLUC 23-19** KCBN deb 38 **KBEQ** on **KBDF** on KHJ on **KRLC 28-22** KFRC 24-21 KJR deb 25 Z98 38-36 **KNOW 23-18** WERC deb 29

From the Columbia LP
"LABOUR OF LUST"
Produced by Nick Lowe



"Cruel To Be Kind"



92X 38-21

on Columbia Records

TOP-40



John Leader

Down But Not Out

The stories most often written about "the ratings" are the success stories. But what about the not-so-successful stories? You don't read much about stations who have lost half their numbers, but often their stories are more informative than those of their successful counterparts.

This week, two frank-talking PD's from stations that have just suffered severe ratings drops discuss what happened and why. First of all, I think it's important to point out that both of these gentlemen are fortunate enough to be working for stations that don't hand out Allied Van Lines literature when the ratings go down. They are both still working where they began the just-completed rating period, and their comments in evaluation of their own performances are quite interesting.

Tom Barsanti — KCMO/Kansas City

You might remember an article in this column a few months ago in which Tom Barsanti, PD of KCMO/Kansas City, outlined the "adult approach" to Top 40 that his station was very successfully applying. The station had just enjoyed the second in a series of "up" books, climbing from a 7.9 to a 9.4 share of the total 12+ audience.

"It's hard to keep your hands in your pockets when you see those kinds of numbers, but you have to sometimes, and I think this is one of those times."



When the results of this spring's ARB were released for Kansas City, KCMO had dropped from the 9.4 to a startling 4.6!

I asked the question direct to Tom: What happened?

"A fifty percent drop in numbers? It doesn't make sense. We don't understand it and we don't believe it. Neither do our competitors, and the ad agencies don't seem to believe it either. I'm going back to Laurel (Arbitron's data center) to inspect the diaries next week and I have a feeling that we'll find a 'laundry list' of little screwball deals, but nothing that I really think we'll be able to put our finger on. I think this book will go down as one of the great mysteries of life, and you and I both know that this is not the first time something like this has happened."

I then asked Tom if anything KCMO had changed might have accounted for any drop in the numbers.

"If I had made some changes in the sound of the station since our last good rating at least I would have grounds for suspicion. But we made literally zero changes! We had absolutely no staff changes, no format changes, no promotion changes in terms of degree. We utilized the same amount of television and outdoor. The station has been doing phenomenally well in terms of response to promotions, people showing up for station-sponsored events. All the usual indicators of KCMO impact looked positive."

events. All the usual indicators of KCMO impact looked positive."

Disbelieving the results of the book is one thing, but what do you do in terms of operating the station now?

"Nobody enjoys seeing those kinds of numbers, but you sit down and look at all the facts. You leave yourself open enough to say, 'Is there a problem?' You look at your programming from top to bottom to see if there are any areas that need attention. And if you can come back with a pretty substantial 'no' then it's not the time for panic. The one thing you don't want to do is change a whole bunch of things without a purpose.

"The two tough things about a bad book like this are, first, from a sales standpoint there are certain media buyers who look strictly at the numbers and use no other criteria in placing their buys. Fortunately there are still many buyers who do not operate with that literal an interpretation of the ARB, and for them, KCMO is still a viable buy. The second problem with a book like this is, most programmers use the ARB figures to help them make programming decisions. Unfortunately when you get a book back that you have no confidence in, you're suddenly blind. Fortunately for us we have other research methods at our station and don't have to totally depend on ARB for our input."

So KCMO won't be changed as a result of the ratings drop?

"It's hard to keep your hands in your pockets when you see those kinds of numbers, but you have to sometimes, and I think this is one of those times. We've both seen cases where stations have gotten fluke books, changed a lot of things because of the numbers, and then really gotten clobbered in the next book due to all the changes.

"The other key to this whole regrettable situation is that nobody has been able to determine just where all our supposedly lost audience went. Most all the other contemporary stations in the market went down too. That's something that's hard to figure. If we'd lost

four points and WHB had gone up four, then I'd have a lot more faith in what Arbitron is telling us. As it is now, we plan to sit tight and wait for the next rating period. We're confident in our sound and the station's direction. To make a lot of changes based on this book would be courting a real disaster, in my opinion."

Rob Conrad - KING/Seattle

KING/Seattle, a long-time Top 40 giant, had also been moving slowly and delicately in the adult direction with their sound. The subtle changes instituted by PD Rob Conrad had apparently been working, as the station enjoyed a 6.1 rating last fall. This spring KING was handed a 3.3 overall audience share, and Rob was more than disappointed; he was surprised.

"The cume, even though it's down as well, it's still very strong . . . stronger than many of the stations that had quarter-hour shares better than ours. We are apparently having a problem of quarter-hour maintenance. Looking at things as objectively as I can, KING is suffering a downward trend, but I do not believe this station has as low a share as the 3.3 that ARB showed us to have. We may be down, and I freely admit that our cume to quarter-hour ratio is horrible, but we're in the midst of determining just what the problems might be so we can fix them immediately."

How do you evaluate your station in light of the numbers drop?

"With a format like ours I think the two most important things are the music you play and the people that are playing it. The last book we had, when we enjoyed our 6.1 share, we had tremendous adult numbers and it appeared that the maturing we were doing with the radio station was working very nicely. So, I think what may have happened is that we may have gone a little too far toward the adult side of the scale without properly positioning ourselves in our marketing strategy. What I mean is, listeners who listen to the adult-powerhouses still consider us to be a teen station. If they would have tried us, I think they would have found that they liked us. But they didn't sample because we did not properly market ourselves to those listeners. So, as we went a bit further in the maturation process of the station, we probably lost too many teens and 18-34's without picking up more of the adults we were programming to."

So positioning was the problem?

"I think it was part of the problem. I will also admit that our music got a bit too soft in our attempt to pick up more adult listeners. We got too soft and a bit tired-sounding on the air. I did something on the air that worked great initially but did not have the staying power that I thought it would. We went to 20-minute music-jams of non-stop music and the first reactions to it were very positive. Everyone seemed very excited but the excitement didn't sustain. What effect it had internally was that it bored the disc-jockeys. They got tired of it and I believe that the boredom rubbed off on the rest of their shows. I know it had an adverse effect on them and consequently their energy level and enthusiasm suffered. That contributed to our tired sound as I mentioned before.

"I think it's crucial in our type of format to be 'up' and, looking back, we weren't!

I have since done away with the music-jams and that immediately added more pop and pizazz to the station."

Where does KING go from here?

"Musically, I will brighten up the station somewhat. Some of the current adds to our playlist and some adjustment in the oldies have helped to brighten us up . . . not to sound harder, but brighter. I think that will help. Our strategy for the fall sweep will be to properly position the station and promote and advertise it well. Let those listeners we're after know what kind of station we are and are becoming in hopes that they will try us and like us. I think those changes will help us get back fully onto the right track.

"In the long run I think this book serves as a kind of 'slap in the face.' It motivates me to rethink a lot of things, and I know that's a healthy process."



"So, I think what may have happened is that we may have gone a little too far toward the adult side of the scale without properly positioning ourselves in our marketing strategy."

— Rob Conrad Program Director, KING/Seattle

Interestingly enough, both Rob and Tom are in positions to reflect upon the events surrounding them and to select their options. That is, neither one is looking for work, which is not only a credit to their talents, but to the mentality of their respective companies as well

Unfairly perhaps, I talked to both of them before either one had enough time to totally analyze the figures. Both are planning trips to Laurel and should have a clearer picture of their situations after those visits. However, neither one doubted his own abilities to cope with the situation. They both feel that whatever the reasons for the ratings decline, they can take care of it: Tom by resisting the impulse to change what he and his management believe to be a winning combination incorrectly reflected, and Rob by making minor adjustments in a sound that he now sees as being slightly off-target.

The lesson is clear for both programmers and managers alike . . . you can't have a great book every time. And when a particularly bad book comes along, that is the time for calm, objective investigation, not coups and bloodbaths. Are the KCMO and KING ratings flukes? That's not even the point. The point is, here are two stations with ratings declines, but they are fortunate enough to have two programmers with enough courage to speak frankly and enough objectivity to react appropriately. One bad book does not a trend make, just as one good book (not followed by another strong showing) does not make a trend. Consistency is the key.

HIS NEW SINGLE

From his forthcoming album STREET MACHINE ST-11983



Produced by Sammy Hagar. Management: Ed Leffler.



BACKSTAGE WITH THE BEE GEES — As the Bee Gees continued their North American tour, they stopped at the Oakland Collseum for three nights. Pictured after one show backstage are (standing, I-r) RSO National Promotion Director Bob Smith, KFRC PD Les Garland, RSO National Album Promotion Director Michael Dundas, Barry Gibb, RSO's Michael Rowley, Chris Churchill, RSO's Vic Ginnocchio, Brian Churchill, and RSO's Freddie Avner; seated are twins Robin and Maurice Gibb.



WAKY DEVIL — Charlie Daniels visited WAKY/Loulsville to help celebrate the station's 21st birthday. Pictured (I-r) are WAKY's Tom Prestigiacomo, Epic's Tom Genetti, Daniels, and WAKY PD Mike McVay.



NERVOUS REX — Columbia's Rex Smith appears slightly on edge about meeting WPGC/Washington MD Jim Elliott and his manic expression, but the visit went smoothly and both Smith's smile and Elliott's eyes reverted to normal some time later.



HATS FOR HARRY — FM100/Los Angeles gave 40 winners a chance to meet Harry Chapin backstage after his area concert, in addition to being treated to a horseback ride, a pre-show barbecue, and the hats displayed prominently throughout the above photo. Chapin is shown below center.



OSMONDS STEP OUT AT CKLW — Mercury's Osmonds, currently visiting radio stations, stopped by CKLW/Detrolt Pictured at the station (I-r, rear) are CKLW President Herb McCord, Wayne Osmond, CKLW Promotion Director AI Cecile, and Jay Osmond; (front I-r) CKLW's Bonnie Colauttiand Joanne Benson.



LISTENER REACTS IN "HORROR" TO WPST CONTEST — WPST/Trenton sponsored a "Hollywood Dress-Alike" contest, in which listeners at a local mall came attired as favorite movie characters. The winner, pictured at left in his "Rocky Horror Show" drag, with WPST morning man Lee Tobin at right, was awarded a week in Hollywood and a year's worth of free movie tickets.



The Summer Instrumental from HERB ALPERT

KTLK HB-37
WKY HB-23
KRKE 17-15
KSTP 29-27
KEWI #38
WFIL HB
WCCO
WIP

WQXI A-28
WBZ Added
KNOW 49-35
WBT 25-22
FM-100 Added
KPAM A-35
KVI 24-20

Pop RW 76' BB 73' CB 77' R&B RW 49' BB 83' CB 65' Disco RW 41 A/C BB 14

RISE...FROM HERB ALPERT...ON A&M RECORDS

Advance Arbitron Results

Nashville

WSM Slips To Lowest Share In Years, While WSM-FM Surpasses For First Time; WWKX Becomes Top 40 Factor, Gains Well While WLAC, WBYQ Slip; Disco Steady, Beautiful Music Jumps To Lead Market On WZEZ.

	O/N '78	A/M '79
WAMB (BB)	3 2	3.3
WBYQ(R)	7.2	6.5
WGNS (R)	1.3	1.4
WJRB(C)	1.2	1.2
WKDA (C)	3.7	3.0
WKDF (A)	8.9	8.5
WKQB (A)	2.9	2.8
WLAC (R)	10.8	9.5
WMAK (D)	5 1	5.0
WSIX (PA)	3.3	3 4
WSIX-FM (C)	9.0	8.7
WSM (PA/C)	9.3	7 9
WSM-FM (PA)	5 4	8.1
WVOL (B)	5.6	4.6
WWKX (R)	3.6	6.1
WZEZ (BM)	8.6	11.3

San Antonio
KTSA Drops Almost Three Share Points.

Still No. I In Market; Disco Does Well On KTFM; Black-Formatted KAPE

Jumps Up; KCOR, Although Dropping

Share Points, Still Leads

Spanish Stations.

2.7

5.8

KAPE (B)

KCCW (C)

KCOR (S)

KEDA (S)

KGNB ()

KITY (PA)

KKYX (C) KMAC (PA) KISS (PA) KONO (R)

KQXT (BM)

KTFM (D) KTSA (R) KUKA (S)

KVAR (S) KZZY (R)

WOAI (N/T)

WOAI-FM (BM)

KBUC (C) KBUC-FM (C)

Memphis

WMC-FM Becomes Top Rocker
As WHBQ Continues Slide —
WMC Remains On Top Of Market;
WLOK Shows Good Gains; Former PA
Leader WREC Drops Almost 50%

	O/N '78	A/M '79
KWAM (RL)	2.8	3.7
KWAM-FM (C)	1.5	2.0
WDIA (B)	7.9	7.5
WEZI (BM)	11.6	10.4
WHBQ(R)	10.5	7.7
WHRK (D)	6.1	7.2
WLOK (B)	6.8	8.6
WLVS(R)	2.2	2.1
WMC (C)	11.6	14.0
WMC-FM (R)	6.8	10.1
WMPS (C)	3.6	3.8
WOUD (PA)	5.2	5.6
WWEE (N/T)	2.8	2.7
WREC (PA)	6.7	3 7
WZXR (A)	7.5	7.5

Oklahoma City

P/A KTOK Drops Four Shares But Still Leads Market; KOFM Slips But Still Leads Top 40 Stations; KATT-FM (AOR) Show Significant Increase, Up Three Shares

	O/N '78	A/M '79
KAEZ (B/D)	2.6	3.2
KATT (D)	1.7	1.4
KATT-FM (A)	6.2	9.2
KEBC (C)	9.5	10.2
KFNB (BM)	4.0	4.7
KKNG (BM)	8.7	8.7
KOCY (C)	3.2	2.1
KOFM (R)	10.2	9.7
KOMA (R)	6.2	6.2
KTOK (PA)	18.4	14.4
KXXY (A)	1.8	4.0
KZUE (R)	3.6	5.8
WKY (R)	9.4	8.4
WNAD (C)	3.4	1.5

"It Hurts To Be In Love!"

1979 CAPITOL RECORDS INC

A/M '79

3.0

8.3

2.4

4.5

5.6

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April/May 1979 Arbitron

Average Quarter Hour Shares are Monday-Sunday Sam midnight, Metro Survey Area, 124.

Advance figures were supplied by subscribing stations and verified by Arbitron.

FORMAT LEGEND

A-AOR, B-Black, BB-Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Soanish, T-Talk.

Dayton

P/A Leader WHIO Moves Up To No. 1 In Market; WHIO-FM Follows Closely; New Top 40 WDJX Debuts Strongly While WING Drops; Country WONE Gains, And AOR Leader WTUE Still Strong, Although Slipping Slightly

ou ong, minou	igh onlyhing or	Burny.
	O/N '78	A/M "
WAVI (N/T)	7.7	4
WDAO (B)	6.5	5
WDJX (R)	-	6
WHIO (PA)	12.3	16
WHIO-FM (BM)	18.8	15
WING (R)	11.3	8
WONE (C)	8.8	9
WPTW-FM (PA)	.6	1
WTUE (A)	13.5	12
WVUD (A)	3.2	2
WKRQ (R)	1.2	2
WLW (PA)	3.0	2
WLWS (PA/O)	1.6	1

Louisville

Market Leader WAVE Rebounds To Top; WAKY, WQHI Battle For Top 40 Leadership; WLRS Remains Top AOR, No. 2 In Market . . .

	O/N '78	A/M '79
WAKY (R)	9.4	8.1
WAMZ (C)	5.9	5.6
WAVE (PA)	8.3	14.0
WCSN (BM)	4.1	3.4
WFIA (RL)	1.3	1.4
WHAS (PA)	10.8	10.7
WINN (C)	8.6	5.0
WKLO (PA)	5.4	7.0
WLOU (B)	8.3	6.6
WLRS (A)	13.7	13.6
WNUU (A)	1.4	1.2
WQHI (R)	11.0	8.4
WTMT (C)	1.7	1.9
WVEZ (BM)	5.7	6.2
WZZX ()		2.1

Albany

WGY Remains Tops, Increases Lead Over Rest Of Market; WTRY Strengthens Hold On Format Lead Over Fellow Rockers; WPTR, WGFM Slip While WTRY Gains Almost Two Shares.

	O/N '78	A/M '79
WABY (C)	.4	1.1
WFLY (R)	6.2	7.0
WGFM (R)	6.6	5.1
WGNA (C)	2.0	2.4
WGY (PA)	16.2	18.2
WHAZ (RL)	.7	1.1
WHRL (BM)	1.1	1.6
WHSH (BM)	5.1	4.1
WOKO (C)	2.1	2.0
WPTR (R)	7.2	5.1
WQBK (T)	7.1	6.7
WQBK-FM (A)	3.3	4.5
WROW (BM)	13.1	12.8
WROW-FM (BM)	4.3	2.8
WTRY (R)	8.4	10.3
WWOM (D)	2.2	2.0

Toledo

AOR WIOT Shoots Up To No. 1 In Market; WTOD Slips Almost Three Shares (Down More Than Six Shares From Last A/M); WXEZ Wanes, Loses Ground To WOHO In Top 40 Competition.

	O/N '78	A/M '79
WCWA (PA)	4.1	3.7
WIOT (A)	9.8	16.6
WKLR (D)	1.6	1.2
WLQR (BM)	16.5	15.0
WMHE (PA)	3.1	3.4
WOHO (R)	7.9	7.8
WXEZ(R)	6.7	4.2
WSPD (PA)	12.1	11.2
WTOD (C)	8.5	5.9
WVMO (PA/C)	.9	1.1
CKLW (R)	3.9	4.6
WCXI (C)	-	1.5
WJR (PA)	8.2	6.7
WWWW (A)	.8	1,0

Hartford

WTIC Has Best Book In Years, Becomes Even More Dominant; WDRC Drops Almost Three Shares, Suffers Second Down Book In A Row While WTIC-FM Now Becomes Top Rocker.

	O/N '78	A/M '97
WCCC-FM (A)	2.9	3.2
WDRC (R)	7.8	5.0
WDRC-FM (A)	4.1	3.4
WHCN (A)	3.2	3.9
WINF (PA)	1.0	1.4
WKND (B)	3.5	2.5
WKSS (BM)	7.9	6.9
WPOP (N)	4.3	3.9
WRCH (BM)	8.5	8.2
WRCQ (PA)	3.6	3.6
WTIC (PA)	22.9	28.4
WTIC-FM (R)	5.7	6.3
WIOF (A)	1.8	2.0
WWYZ (A)	4.5	4.5
WAOY (R)	2.0	2.6

Rochester

Traditionally Strong Top 40 WBBF Drops Over Four Share Points; P/A Leaders WHAM And WVOR Climb Well, AOR WMJQ Has Another Up Book.

	O/N '78	A/M '79
WBBF (R)	11.6	7.5
WCGR (PA)	.8	1.3
WCMF (A)	2.7	2.5
WDKX (B)	5.5	2.8
WEZO (BM)	15.3	16.8
WFLC (PA)	1.3	1.8
WHAM (PA)	12.4	14.4
WHFM (R)	5.7	5.6
WMJQ(A)	8.3	11.5
WNYR (C)	5.0	3.2
WPXY (BM)	3.8	2.6
WROC(N)	3.3	4.3
WVOR (PA)	6.2	8.3
WWWG (RL)	2.3	2.5

BRIGHTEN UP YOUR PLAYLIST WITH A SONG AND A DANCE



REX SMITH

"Simply Jessie"

From the Columbia Album "SOONER OR LATER"
Produced by Charles Calello and Steven Lawrence

WCGQ 17-8 14Q 7-6 KSTP on KC101 add 27 WVIC 25-18 KERN deb 28 14WK 32-30 WHHY 16-13 WANS 37-33 KENI 29-27 KBOZ 27-25 WZZP add WNOE deb 38
WHYN add WCGQ on
Y103 add WGLF deb 37
WTIX add WFLB on
BJ105 add 40 KCBN deb 40

KHJ deb 28

WFIL on

WRKO on

WGCL on

BB + 68 CB + 79 RW + 72

BONNIE BOYER

"Got To Give Into Love"

Produced by Nate Chacker for Power Plant Productions, Inc.



on Columbia Records

EAST **Most Added Hottest**

Commodores Cheap Trick GQ

Knack **Barbra Streisand** Chic Maxine Nightingale

DDS&HC

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest

M Charlie Daniels Band Commodores **Maxine Nightingale Nick Lowe**

east

Perallel One

96**KK/Pittsburgh**, PA

LACKFOOT Hottest: TRIUMPH :-1 ELO 12-6 RAYDIO 14-8 ARS 22-12 KANSAS 21-15

99X-FM/New York, NY

STEPHANIE MILLS HENB ALPERT DIONNE WARWICK COMMODORES lottest CHIC 1-1 BARBRA STHEISAND DR. HOOK 13-6 EW&F 18-14 HAYDIO 22-15

CHUM/Toronto, CAN. Brad Jones

NICK LOWE Nottest: DONNA SUMMER 1-1 CISS 6-2 UPERTRAMP 9-4 WET WILLIE 16-11 BLONDIE 20-13

CEGM/Montreal, CAN loyce Piliarella

COOPER BROS ROBERT JOHN BARBRA STREISAND ROBERT PALMER MAXINE NIGHTINGAL

iottest: ELTON JOHN 3-1 KISS 9-4 JOHN STEWART 11-5 PETER FRAMPTON 16-12 RAYDIO 23-19

WABC/New York, NY

STEPHANIE MILLS ELTON JOHN Hottest: DONNA SUMMER 4-1 CHIC 6-3 STEPHANIE MILLS A-7 BARBRA STREISAND 14 KNACK 21-10

WCAO/Baltimore, MD Ron Riley

EDDIE BARRITT KIBS 0-5 KNACK 23-12 EW&F 22-16 SNIFF 6 TEARS 25-21

WFIL/Philadelphia. PA Gerry DeFrancisco

BILL CONTI (dp)
Mottest:
DONNA SUMMER 3-1DIONNE WARWICK 6-4
BARBRA STREISAND 1
ANNE MURRAY 15-10
ROBERT JOHN 26-20

WIFI/Philadelphia, PA Jeff Robins Hottest

Hottest: DONNA SUMMER 1-1 JOHN STEWART 11-7 DR. HOOK 16-13 NIGHT 24-21 ELTON JOHN 29-23

WKBW/Buffalo. NY

BRAM TCHAIKOVSKY ROBERT PALMER JOURNEY Hottest: BARBRA STREISAND 6-1 KNACK 14-5 SUPERTRAMP 20-10 CARS 26-16 NIGHT 21-17

WPFZ/Pittsburgh, PA

ROBERT PALMER CHEAP TRICK Hottest: JOHN STEWART 1-1 CHIC 12-5 ISS 13-7 NACK 18-8 UPERTRAMP 27-20

WPGC/Washington. DC Jim Elliott

NACK 7-2 SW4F 16-6 DIONNE WARWICK 19-10 MAXINE NIGHTINGAL 23-16

WRKO/Boston, MA Harry Nelson

COMMODORES NICK LIME GERRY MAFFERTY DIONNE WARWICK STEPHANIE MILLS ROBERT PALMER CHEAP TRICK HOTCOME INACK 7-1 CHIC 5-2 BONNIE PPOINTER BONNIE POINTER 10-7 RAYDIO 12-8 MAXINE NIGHTINGAL 16-1

Parallel Two

13Q/Pittsburgh, PA Tim Powell IAN DURY

COMMODORES EDDIE RABBITT LRB PQCO (RA) Hottest: CHARLIE DANIELS 9-1 RAYDIO 12-DR. MUOK 14-9 EW&F 27-17

14/Q Worchester, MA Steve York

DOOBIE BROTHERS
CHEAP TRICK
GERBY RAFPERTY
ROCKETS
VAN MALEN
BLUE OYSTER CULT
HOTLOBE:
KNACK 5-1
AARBEN STREISAND 10-4
WHO 11-7
MAXINE NIGHTINGAL 14-8
EW6F 22-14 DOOB IE BROTHERS

F105/Boston, MA Tom Connelly

SUPERTRAMP PATRICK HERNANDEZ BRAM TCHAIKOVSKY ROBERT JOHN NOTE: DOINNE WARNICK
DONNA SUMMER 1-1
KNACK 19-3
KISS 12-4
MAXINE NIGHTINGAL 27-45 GERHY RAFFERTY
M

IB105/Providence, RI Todd Chase

DOOBIE BROTHERS
CLIMAX BLUES BAND (dp)
NEW ENGLAND (dp)
HOTE-ST:
KNACK 4-1
JOE JACKSON 13-8
EDDIE RABBITT 16-9
BONNIE POINTER 19-10
SUPERTRAMP 20-12

PRO-FM/Providence, RI Gary Berkowitz

M PATRICK HERNANDEZ HOTTOST: JOHN STEWART 2-1 RAYDIO 3-2 OAK 6-3 BARBRA STHEISAND 20-9 SUPERTRAMP 18-14

WBBF/Rochester, NY

SQ HERB ALPERT HOTTEST: DONNA SUMMER 1-1 KNACK 10-5 CHARLIE DANIELS 12-6 CHIC 18-8 MAXINE NIGHTINGAL 17-9

WICC/Bridgeport, CT Bob Mitchell

Hottest: JOHN STEWART 2-1 BARBRA STHEISAND 7-2 CHIC 40-6 KNACK 14-9 CARS 18-11

WKBO/Harrisburg, PA Jim Buchanan

COMMODORES BRAM TCHAIRDVSKY DIANA ROSS DIANA ROSS HOTHER: CHARLIS DANIELS 1-1 KNACK 11-6 DIONNE WARWICK 16-7 EWAF 17-11 ROBERT JOHN 22-12

WEEE/Huntington, WV Doug Yanak

ADDRIST BROS NICK LOWE GERRY RAFFERTY DIRE STRAITS HAD COMPANY dottest: Hottest: RAYDIO 3-1 KNACK 14-5 ROBERT JOHN 19-17 EW&F 24-11 SUPERTHAMP 25-12

WPST/Trenton. N) Tom Taylor

WTRY/Troy, NY Don Perry

ROBERT PALMER SNIFF & TEARS Hottegt: BARBRA STREISAND 3-1 KNACK 6-2 RAYDIO 18-6 MAXINE NIGHTINGAL 12-7 CHARLIE DANIELS 19-11

WHYN/Springiteld, MA Ken Capurso

ROCKETS SNIFF 6 TEARS BONNIE BOYER BOM SEGER Hottest: CHIC 2-1 BARBRA STREISAND 10-4 KNACK 18-7 KISS 13-11 MAXINE NIGHTINGAL 21-16

EC101/New Haven. CT (formerly WAVZ) Curt Hansen REX SMITH

COBO LOBO
LRB
MAYPIELD 6 CLIFPO
HOTEMST:
DONNA SUMMER 1-1
MAKINE NIGHTINGAL 3-2
JOHN STEWART 8-5
JOE JACKSON 19-14
DIONNE WARMICK 26-18

Perellel Three

Rick Ryder TOBY REAU MARY MCGREGOR GQ F.C.C, Hottest: MOTTEST: MAXINE NIGHTINGAL 1-1 BARBRA STREISAND 11-2 CHIC 15-7 EDDIE RABBITT 17-12 DIONNE WARWICK 19-13

14WE/Wheeling, WV

M CHEAP TRICK JOURNEY DOWLE BROTHERS HOTCOST: BARBRA STREISAND 6-4 MAXINE NIGHTINGAL 12-KISS 1-2 KIBS 11-5 CHARLIE DANIELS 15-8 KNACK 22-10

E104/Erie. PA Bill Shannon

RICKIE LEE JONES M DOOBLE BROTHERS BILLY THORPE Hottest: NICOLETTE LARSON 3-1 NIGHT 7-4 BARBRA STREISAND 10-6 ELO 12-7 EW6 F 14-9

WCIR/Beckley. WV Dwayne Bonds

OAK OOOSI: RROTHER. 4 HARELS DANISES IST CHARLIS DANISES IST CHACK 6-2 EWAF IST-3 SELLAMY BROTHERS IST-9 ELO IR-II

WEEO/Waynesboro, PA Dave Sweeten

THI JMPH ELD Hottwist: JOHN STEWART 2-1 ELTON JOHN 13-7 CHIC 20-19 ROBERT JOHN 17-14 KNACK 27-27

WGUY/Bangor, ME

Mark Laurence NECK LOWL M
VAH HALEN (dp)
CHEAP THICK (dp)
HUSTER TE
HUNCK (dp)
HUSTER TE
CAMS 12-8
ROBERT JOHN 19-7
SUPERTHAMP 24-16
CHARLIE DANIELS 29-20

WHEB/Portsmouth, NH Rick Bean

OLIVIA N-J CHRIS THOMPSON HERB ALPEHT JONNIE POINTER CARLY SIMON Hattest: HAXINE NIGHTINGAL 3-1 EDDIE HABBITT 13-9 BEACH BOYS 16-10 EWLF 22-15 BILLY JOEL 26-19

SNIFF & TEAR:
TRIJAPH
DIRE STRAITS
GERRY RAFFERTY
HOTE-ST:
KNACK 9-1
JOE JACKSON 4-2
MAXINE NIGHTINGAL 13-7
HOTE-STRAITS
BAPBRA STREISAND 14-9
BLONDIE 9-4
KNACK 13-7
MAXINE NIGHTINGAL 15-9

WLBZ/Bangor, ME John Marshall

TOBY BEAU DIONNE WARWICK Hottest: DONNA SUMMER 3-1 JOHN STEWART 4-7

WTSN/Dover, NH Iim Sebastian

EW& F LOHO JOHN STEWART (dp)

WXIL/Parkersburg, WV **Bob Garrett**

ENGELBERT H. ADDRIST BROS CLIMAX BLUES BAND

Steve Kingston

Hottest:

Parallel One

FF & TEARS E STRAITS CHUC 4-4 ROBERT JOHN 15-8 SWIFCH 15-10 HARDRA STREISAND 22-1 MAXINE NEGHTINGAL 19-

EVIL/Dallas. TX Mike Rey

Hottest: DONNA SUMMER 1-1 JOHN STEWART 2-2 DR. HOOK 7-3 ELO 8-4 RAYDIO 23-16

SLONDIE CHEAP TRICK Sottest: HOLLESC: KNACK 1-1 CHARLIE DANIECS 5-2 CHIC 19-11 SUPERTRAMP 23-14 JOE JACKSON 27-19

Y100/Miami, FL

SUPERTRAMP TEDDY PENDERGRASS
TOBERT JOHN
DIONNE WARWICK
BONNIE POINTER
HOLLEST:

CHIC 2-1 EW6F 8-2 RAYDIO 5-4 MAKINE NIGHTINGAL 17-10 KNACK 26-13

JOURNEY NIGHT SNIFF & TEARS COMMODORES

Z97/Fort Worth, TX Gary Mack

ELO 7-5 ELO 7-5 PETER FRAMPTON 15-6 NEW ENGLAND 13-8 DAVID NAUGHTON 12-9

Parallel Two

DR. HOOK 9-6 ROBERT JOHN 18-10 CHARLIE DANIELS 19

ANITA WARD 1-1 9ARBRA STREISAND 8-4 CHIC 17-7 CHARLIE DANIELS 16-11 5 JAMES TAYLOR 20-14

MICHAEL JOHNSON

HORTHER:
HARBRA STREISAND 4-1
ANITA WARD 6-3
KC 6 BAND 15-7
ANNE MURRAY 19-17
INON CITY HOUSE 13-11

WYRE/Annapolis. MD

COMMODORES CHIC 3-1 KNACK 18-2 EW&F 21-15 CARS 23-17 DIONNE WARWICK 25-19

SOUTH

ERBE/Houston TX Clay Gish

Q105/Tampa. FL

WLCY/Tampa FL Jan Jettries

CHEAP TRICK
RICKIE LEE JONES
HOTELEE GONES
KNACK 1-1
KNA

Z93/Atlanta, GA Dale O'Brien

COMMODORES

NOTE:

KNACK 6-1
SUPERTRAMP 8-2
ROBERT JOHN 21-6
CHIC 16-9
MAXINE NIGHTINGAL 15-10 COMMODORES
MODERN JOHN 15-10 COMPANY
MOTEST:

MATERIAL PROPERTY AND THE PROPERTY

92Q/Nashville, TN DOOB TE GROTHERS

MAUREEN MCGOVERN MAUREEN MCGOVERN
RITA COOLDIGE
TRIUMPN (dp)
JERHY RAFFERTY (dp)
HOTTERLIF DANIELS 1-1
ROBERT JOHN 1)-5
KNACK 19-7
CHIC 1)-9
MAXINE NIGHTINGAL 16-10

940/Atlanta, GA Jeff McCartney

COMMODORES RICKIE LEE JONES BUCKEYE HOREYE:
KNACK 4-1
SUPERTRAMP 5-2
LRB 25-17
LOUISE GOFFIN 29-22
HERH ALPERT 2H-23

BJ105/Orlando, FL Tom West

LRU MICHAEL JOHNSON BONNIS BOYER F.C.C.
FLASH & THE PAG DIANA RESS.
DAY
HOLLOUT:
CHARLIE OANIELS 2-1
HANDRA STREISAND 12-3
KANCK 21-12
HANDRA NIGHTINGAL 23-1
UUCHERRAND 15-28 BAD COMPANY BUCKEYE

SUPERTRAMP 35-28 KEEL/Shreveport, LA Marty Johnson

SPYRO GYRA DIONNE WARWICK

KINT/El Paso, TX Jhani Kaye

Hottest: BARBRA STREISAND 2-1 KNACK 20-5 WINGS 9-7 ELO 16-10 LRB 23-14 LRB DIONNE WARWICK
JOE JACKSON
HOBERT PALMER
HOTEVST:
RAYDIO 4-1
DR. HOOK 6-3
KNACK 15-7
HAXINE NIGHTINGAL 20-9
ROBERT JOHN D-19 DIONNE WARWICK WGH/Norfolk, VA **Bob Canada** NICK LOWE M SNIPF & TEARS GQ CHEAP TRICK

KNOW/Austin. TX

CHEAP TRICK
HOTCHST:
CHARLIE DANIELS 1-1
BARBRA STREISAND 7-2
EW6F 11-3
WINGS 9-4
GERRY RAFFERTY 12-7 Lenny White HOTEL BAMA ARS NICK LOWE BECKY HOBBS CHEAP TRICK HOTTEST JOHN WHBQ/Memphis, TN Mottest: ROBERT JOHN 2-1 JAMES TAYLOR 5-2 MAXINE NIGHTINGAL 9-4 DOUCETTE 16-8 JENNIFER WARNES 15-10 DIONNE WARWICK

KTSA/San Antonio, TX

Dan Steele ROBERT JOHN NOBERT JOHN
DIANA ROSS
KC 6 BAND
Hottest:
CHIC 5-1
EWAF 9-5
CHARLIE DANIELS 23-7
GQ J5-10
MAXINE NIGHTINGAL 18-13

GERRY RAFFERTY GENTY MATTER!!

TRIUMPH
HOTLEST:
KNACK 2-1
MAXINE NIGHTINGAL 11-4
HOBERT PALMER 18-5
JOURNEY 22-10
ELO 23-17

WAKY/Louisville, KY Mike McVay

KNACK DIONNE WARWICK Hottest: CHARLIE DANIELS 2-1 ELTON JOHN 4-2 PETER FRAMPTON 8-5 BARBRA STREISAND 9-6 CHIC 12-9

WAPE/Jacksonville, FL Jeannette Richards

SNIFF & TEARS Hottest: CHARLIE DANIELS 1-1 MAXINE NIGHTINGAL 11-5 KNACK 17-6 ELTON JDHN 14-9 EW6F 22-17 WAXY/Ft. Lauderdale, FL Michael Ward

M KC & BAND Hottest: CHIC 1-1 KNACK 13-4 PATRICK HERNANDEZ 15-6 EW&F 14-11 GQ 22-15

ELO

HOTCHES: KNACK 11-1 ROBERT JOHN 5-2 BARBRA STREISAND 15-6 CHIC 14-7 EW6F 17-11

GERRY RAFFERTY TRIUMPH LOUISE GOPFIN JOURNEY
HOLLERS:
HOLL WERC/Birmingham, AL

SOUTH

WAYS/Charlotte, NC

DOOBLE BROTHERS

WBBQ/Augusta, GA Bruce Stevens

COMMODORES

Coyote Calhoun

YONAH NIGEL OLSSON (RA)

NOTES OF THE PROPERTY OF THE P

WFMF/Baton Rouge, LA Randy Rice

SNIFP & TEARS RICKIE LEE JONES BAD COMPANY

Hottest

NIGHT HERMAN BROOD PATRICK HERNANDEZ

Roy Rosen

COMMODORES

GQ

RICKIE LEE JONES

CO HOTTMST: KNACK 2-1 HOTEL 10-7 EWEF 15-9 SUPERTRAMP 20-13 TEODY PENDERGRASS 21-10 WFLI/Chattanooga. TN Smokin' Sam

> WSGA/Savannah, GA Jerry Rogers

COMMODORES COMMODOREG
MASS PRODUCTION
PATRICK HERNANDEZ
HOTCEST:
KNACK 8-1
MAXINE NIGHTINGAL 7
ROBERT JOHN 12-7
EWSF 17-12
MICHAEL JACKSON 20-

WSGN/Birmingham. AL Beau Braxton

DIONNE WARWICK CHEAP TRICK Hottest

Terry Young ADDRIST BROS

SWITCH SNIFF & TEARS BECKMEIRE BROS PEACHES & HERB BONNIE BOYER HERB ALPERT STEPHANIE MILLS RICKIE LEE JONES Hottest: KNACK 10-1

CARS 12-5 RAYDIO 17-9 JOE JACKSON 15-19 ROBERT JOHN 21-13 Y103/Jacksonville, FL

COMMODORES
HOTLEST:
DONNA SUMMER 1-1
CHARLIE DANIELS 5-3
KNACK 9-6
BARBRA STREISAND 12-9
RAYDIO 14-10 Maja Piff KISS DOOBLE BROTHERS BONNIE BOYER MAUREEN MCGOVERN NICK LOWE PATRICK HERNANDEZ (dp)

Hottest: DONNA SUMMER 1-1 DONNA SUMMER 9-5 CHIC 10-6 EW&F 17-14 EDDIE RABBITT 25-18

WEIE/Raleigh. NC Ron McEay ROBERT PALMER GG GG BONNIE POINTER HOTEOST: CHARLIE DANIELS 1-1 TEDDY PENDERGRASS 11-3 BARBRA STREISAND 15-6 KNACK 2011 CHIC 23-15

WLAC/Nashville, TN Rick Harris

WIDX/Jackson, MS

Hottest:

QU JONES GIRLS
TRIUMPH
HOEtwat:
CHARLIE DANIELS 1-1
RNACK 14-4
RNFADOEN & WHITEH 10-6
LRB 22-13
JENNIFER WARNES 25-15

WNOE/New Orleans, LA

F.C.C. SWITCH BECKMEINE BROS MASS PRODUCTION ELO NIGHT Hottomt: CHIC 2-1 BARBRA STREISAND 7-3 JONES GIRLS 8-4 HONNIE POINTER 13-7 KNACK 22-12

WQAM/Miami, FL Becky Vidaud

KC & BAND ROBERT JOHN CHARLIE DANIELS POCD DIONNE WARWICK GQ 16-9 ARS 20-15

WRIZ/Knoxville, TN

BECKMEIRE BROS (dp) BUCKEYE (dp) SUPERTRAMP (RA) (dp) SUPERTRAMP (RA) (dp) Hottomit CHARLIE DANIELS 1-1 KNACK 9-5 ROBERT JOHN 20-9 BLACKFOOT 18-12 DIRE STRAITS 25-19

ROBERT JOHN 1-4 HOTEL 3-2 KNACK 8-4 CHIC 10-5 ELTON JOHN 12-7

WITX/New Orleans, LA

CHARLIE DANIELS 1-1 CHIC 4-2 ELO 1A-8 ROBERT JOHN 22-11 LRB 21-17

Z98/Little Rock, AR
Karen Williams
SNIFF 6 TEARS
GO
NICK LOWE
F.C.C. ROSES
BARBBRA STREISAND 2-1
MAXINE HIGHTINGAL
ROSERT JOHN 19-5
EWEF 19-6
WCGQ/Columbus
WIRK/Wart
ROSERT ROSERT
WCGQ/Columbus
Karn

WIRK/West Palm Beach, FL

Hottmst: ANITA WARD 1-1 KNACK 12-2 HOBERT JOHN 9-3

ROBERT PALMER 11-G BARBRA STREISAND 19-12

HOTTEST: BARHAA STRETGAND 5-1 KNACK 15-3 CARS 15-8 LRB 25-15 SUPERTHAMP 30-20 WRVQ/Richmond, VA M CHEAP TRICK

Parallel Three

CK 101/Cocos Beach, FL Steve Ocean

HOCKETS
CHEAP THICK
F.C.C.
GEHRY RAPPEHTY
COMMODORES
HOTEMET
DONNA SUMMER 2-4
KNACK 12-3
BARBRA STREISAND 19-9
CHIC 17-18 CHIC 17-12 EW&P 20-14

G100/Mobile, AL

Itm Roberts SNIPP & TRANS DIRE STRAITS HICKLE LEE JONES GQ DIANA ROSS Hottest: JDE JACKSON 2-1 RISS 7-2 BARBRA STREISAND 10-3 KNACK 14-7 MAXINE NIGHTINGAL 17-8 CHIC ±0-3 KNACK 14-4 SUPERTRAMP 2±-13

KAYC/Beaumont TX Paul King

KC & BAND TONY ORLANDO GENRY RAFFERTY (dp) CHARLIE DANIELS 3-1 BARBRA STREISAND 8-4 ROBERT JOHN 14-6 ANNE MURRAY 13-10 EW&F 28-17

KILE/Galveston, TX

EW& F ELO NIGHT DIANA ROSS DIANA ROSS
HOCKEGE:
JOHN STEWART 5-1
KNACK 9-4
JAMES TAYLOR 12-7
PETER PRAMPTON 18-1Q;
CHARLIE DANIELS 28-16

KSEL/Lubbock, TX ROBERT JOHN

Jeff King

ROBERT JOHN
NIGHT
DIONNE WARWICK
HOTCEST:
KNACK 9-1
WINGS 6-3
EDDIE RABBITT 15-8
CHARLIE DANIELS 16-10
CHIC 22-14 WAAY/Huntsville, AL Jim Kendricks GQ ROBERT PALMER

LORO MOTEL (dp) HOTEEst: CHARLE DANIELS 1-1 MAXINE NIGHTINGAL 3-2 ROBERT JOHN 7-3 DONNA SUMMER 10-6 KNACK 14-8

WAGQ/Athens, GA Brady McGraw RICKIE LEE JONES DIRE STRAITS CHEAP TRICK CMEAP THICK COMMODORES HOTCOSE: MAXINE NIGHTINGAL 40-1 CHIC 9-2 KNACK 12-3 SWAF 15-10 BARRRA STREINAND 21-11

WANS/Anderson, SC

WCGQ/Columbus. GA Ken Dardis

MAUREEN MCGOVERN (dp) ROCKETS (dp) LOUISE GOPFIN HICKIE LEE JONES BILLY THORPE HOTTORY: CHARLIE DANIELS 1-1 DONNA SUMMER 3-2 BARBRA STREISAND 8-4 ROBERT JOHN 19-7 REX SMITH 17-8

WFLB/Fayetteville, NC Larry Cannon

ROCKETS HOPERTS
HOBERT PALMER
MOON MARTIN
ASHPORD & SIMPSON
LING JOHN HALDRY
BILLY THORPE MALE THIRPE MALE PHODUCTION 2-1 MAXINE NIGHTINGAL 5-2 BARHRA STREISAND 9-5 KNACK 11-7 GQ 19-15

WFOM/Martetta. GA

Mike Durett AICHAEL JACKSON RICKIE LEE JONES &LACKPOOT COMMODORES GU HENB ALPERT MAXINE NIGHTINGAL 5-1 BARBRA STREISAND 8-2

WGLF/Talahassee, FL Lee Brenner

NICK LOWE DIRE STRAITS EDDIE RABBITT MASS PRODUCTION M COMMODORES HOTTUBE: BARBRA STREISAND 2-1 WINGS 6-4 MAXINE NIGHTINGAL 9-5 KNACK 12-6 ROBERT JOHN 19-13

WHHY/Montgomery, AL Rich Thomas

OLIVIA N-J DOOBIE BROTHERS ROBERT PALMER NICK LOWE WALTER EGAN WALTER EGAN
HOTLEST:
ROBERT JOHN 2-1
MAXIME NIGHTINGAL 10-5
EW6F 18-8
ELO 17-9
CARS 29 18

WISE/Asheville, NC Ray Williams Ray Williams
DIRE STRAITS
GERRY RAFFERTY
TOBY BEAU
MARY MCGREGOR
MOON MARTIN
CHEAP TRICK
YONAH
TYCOON
M

Hottest KNACK 2-1 BARBHA STREISAND 4-2 MAXINE NIGHTINGAL 7-5 ELD 12-7 ROBERT JOHN 17-12

WLEE/Richmond, VA LRB NIGHT EDDIE RARBITT Hottest: CHARLIE DANIELS 4-1 BARBRA STREISAND 4-2 ROBERT JOHN 17-5 EWLF 15-9 SUPENTRAMP 23-13

WRFC/Athens, GA

Gary Kirk TIASE, SAIC FIFTON ALTHOU BOM IST SHOCOMME COMPOSITE

CHARLE DANE LA 1-1

KNACK R-4

BLACKFOOT 3-5

MAXINE NIGHTENGAL 11-7

EW6F 14-M

WTMA/Charleston, SC Booby Nash

ADDRIVE MADS NICK LOWE RIGKIE LEE JONES SNIFF & TEARS LOBO ROCKETS HOTCHSTIS CHARLIE DANIELS 1-1 BARBER STREISAND 9-3 KNACK 11-5 JAMES TAYLOR 14-9 EW6F 17-9

WSEZ/Winston-Salem, NC

SERRY RAFFERTY BRAM TCHAIKOVSKY BRAM TCHAIROVSRY Hottest: ROBERT JOHN 5-1 CHIC 8-5 SUPERTRAMP 23-10 RAYDIO 17-11 EW6F 29-12

MIDWEST **Most Added Hottest**

Sniff 'N' The Tears Barbra Streisand **Nick Lowe Maxine Nightingale**

DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Dionne Warwick Sniff 'N' The Tears

Knack Barbra Streisand Robert John

MIDWEST

MIDWEST

Parallel One

CKLW/Detroit, MI

ELO
PATRICK MERNANDEZ
MAUREEN MCGOVERN
HEAB, ALPERT
HOTESET:
KNACK 3-1
ROBERT JOHN 15-9
LOU RAWLS 16-11
EDDIE RABBITT 17-14
MAXINE NIGHTIMGAL 23-17

EBEQ/Eansas City, MO

ROBERT JOHN
DOORIE BROTHERS
ROLLEST:
CHARLIE DANIELS 1-1
BARBRA STREISAND 3-3

EDWB/Minneapolis. MN Dave Thomson

CARS 11-6 JOE JACKSON 14-7 ELTON JOHN 21-11 --ELO 20-15

ESLO/St. Louis, MO

CHIC 6-2 HARBRA STREISAND 13-4 EW&P 20-10 ELO 24-14

ESTP/Minneapolis. MN Steve Perup

NICK LOWE MARY MCGREGOR MARY "CGREGOR SUPERTRAMP RICKIE LEE JONES HOLLEST: RAPDIO 1-1 BABBRA "TREISAND 8-4 MAXINE NIGHTINGAL 12-8 EMSF 14-9 DIONNE WARWICK 16-11

Q102/Cincinnati, OH Pat O'Brien

CHARLIE DANIELS SUPERTRAMP LRB LRB ELO EDOIR RARBITT HOSTORY HOSTORY HOSTORY WINGS 13-7 RAYDIO 15-9 KNACH 26-12

WGCL/Cleveland. OH

HIFF . TEAH PHEIRE BROS Intest: MACK 1-2 CHERT JOHN 11-3 HAHLIE DANIELS 23-12 JUNES GIHLS 21-15 THIJMPH 25 21

WLS/Chicago, IL

JACKSON VISHT
HOLLEST:
JOHNAN SUMMER 2-1
KMACK 16-4
CHIC 13-8
SARBHA STHEINAND 24-13
RABHAS 23-19

WOEY/Milwaukee, Wi

ROCKET;
DOUBLE BROTHENS
DRENDA RUSSELL
COMMODORES
HOLLERS;
MACK 10-1
ARS 2-5
ELTON JOHN 12-2
RAALINE DANIELS 20-10
RAALINE NIGHTINGAL D-18

WZUU/Milwgukee, WI

MRENDA RUSSELL DOOR IE BROTHERS WHACH 1-1 CHARLIE DANIELS D-4 LRB 15-8 EPYHO GYRA 21-10 SUPERTRAMP 23-11

WZZP/Cleveland OH Cleveland Reynolds

BORNIE HOYER ROBERT PALMER RICKIE LEE JOHES CHARLIE DANIELS EMARLIE MARMICK
MOLTEREL
BARBKA STREISAND 7-3
KNACK 19-5
ROBERT JOHN 38-7
CHARLIE GANIELS A-11
MAXINE HIGHTINGAL 28-12

Parallel Two

92X/Columbus, OH Mike Perkins

EDDIE RABBITT SNIFF & TEARS ROCKETS (dp) NOCKETS (dp)
M (dp)
TRIUMPH (dp)
HOLEST:
KNACK 3-1
BABBRA STREISAND 5-4
EWAF 15-10
MAXINE NIGHTINGAL 26-15
CARS 21-17

KOPM/Oklahoma City, OK Chuck Morgan

BLACKFOOT GO HOTTUST: DONNA SUMMER 2-1 BARBRA STREISAND 9-4 MAXINE NIGHTINGAL 12-8 CHARLIE DANIELS 20-9 CHIC 19-13

KRAV/Tulsa, OK

Gary Reynolds HOTTERT: CHARLIE DANIELS 2-1 DIDNNE WARWICK 12-6 LRB 21-12 SUPERTRAMP 0-14 LOBO D-15

KZ93/Peorle, IL

Keith Edwards EDDIE RABBITT ACCRETS
TRIUMPH
NICK LOWE
HOT CHOCOLATE
HED SPEEDWAGON (dp)
Hottwat:
CHARLIE DANIELS 1-1 RNACK 2-2 MAXINE NIGHTINGAL 6-5 ELO 12-7 CARS 11-10

WGRD/Grand Rapids, MI

BARBRA STREISAND ELTON JOHN HOTLESE: CHABLIE DANISLS 5-1 NNACK 4-2 DR. HOOK 6-5 BARBRA STREISAND A-7 RAYDIO 10-9

WHIME consens City, MO

ELO JENNIPER WARNES ADDRISI BROS SUPERTRAMP Hottest: BARBRA STREISAND 3-) EWSF 16-8 MAXINE NIGHTINGAL 18-13 LRB 26-15 SPYRO GYRA 23-17

WEY/Oklahoma City. OE

CHARLIE DANIELS CMARLIE DANIELS
GQ
HOTLEST:
BARBRA STREISAND 5-1
MAXINE NIGHTINGAL 8-6
EDDIE RABBITT 10-7
ROBERT JOHN 16-13
EW&P 19-16

WMEE/Fort Wayne, IN John Curry

NICK LOWE SNIFF & TEARS KINKS DOOBLE BROTHERS HOTELEST HACK 2-1 EM&F 10-4 ROBERT JOHN 46-5 CARS 43-9 SUPERTRAMP 21-9

WNAP/Indianapolis. IN Cris Conner

WINGS SUPERTRAMP LRB BLACKPOOT ELO MARSHALL TUCKER MANDHALL TOUREN
ROCKETS
Hottest:
KNACK 4-i
ROBERT JOHN 6-2
WINGS A-3
EDDIE RABBITT 9-6
SPYRO GYRA 13-9

WOHO/Toledo, OH

EDDIE RABBITT ELO Hattest DAVID NAUGHTON 3-1 ABBA 5-2 JOHN STEWART 9-5 KMACK 11-8 JOE JACKSON 24-13

WOW/Omahe, NE Roger Davis

RICKIE LEE JONES DIRE STRAITS LOBO ROCKETS (dp) ROCKETS (d) Hottemt: KNACK 5-1 CARS 7-3 CHIC 19-10 EW&P 28-20 LRB D-25

WVIC East Lansing, MI

HERB ALPERT NIGHT HOUSE NIGHT HOTEST:
HOTEST:
HNACK 4-1
EWAF 7-3
CHARLIE DANIELS 15-5
ROBERT JOHN 18-8
REX SMITH 25-19

ESTT/Davenport. IA Mike Kenneally

DIONNE WARWICK EWLP ELO Hottest HOERESE: DONNA SUMMER 1-1 CHIC 6-3 KNACK 20-5 MAXINE NIGHTINGAL 19-12 CHARLIE DANIELS 22-13

WISM/Madison, WI Jonathon Little

GERRY RAFFEHTY SONNIS POINTEN ROBERT JOHN ARS CARS CARS
Hottest:
KNACK 3-;
CARS 9-6
CHARLIE DANIELS ;2-8
JOE JACKSON ;5-11
4 D-25

KEYN-FM/Wichita. ES Jeti Alan

HOBERT PALMER SHIFF & TEARS MICHAEL JOHNSON AMERICA (dp) F.C.C.
Hottest:
CHARLIE DANIELS 3EDDIE HABBITT 14-1
GERRY RAFFENTY 0-1
ROBERT JOHN 24-18
CRUSADERS 25-19

Parallel Three

EEWI/Topeka. ES

NIGHT WILLIE & LEON WILLIE & LEON CHRIS THOMPSON BRENDA RUSSELL MARSHALL TUCKER HOTEOSI: POCO 2-1 JOE JACKSON 15-10 SPYRO GYBA 20-13 KNACK 26-18

KFYR/Biamarck, ND

Hottest: CHARLIE DANIELS 2-1 DR. HOOK 8-6 ROBERT JOHN 13-8 SUPERTRAMP 18-12 BILLY THORPE 19-14

KKLS Rapid City, SD

SNIFF & TEARS
CAROLYNE MAS
HOTLERE :
CHEAP TRICK 3-1
MAXINE NIGHTINGAL 6-3
RISS 9-4
JOE JACKSON 10-6
EW&F 20-15

KKRC/Sloux Pails. SD Gene Shaw

MAUREEN MCGOVERN NICK LOWE CHEAP TRICK HIGHT Hottest: KNACK 6-1 RNACK 5-1 MAXINE NIGHTINGAL 13-6 CARS 12-7 EW6F 15-9 LRB 23-13

KKXL/Grand Forks, ND

DIONNE MYMMICK FORO DIONNE WARMICK
HOTEGET:
RAYDIO 1-1
KNACK 7-2
CHARLIE DANIELS 13-3
JOE JACKSON 9-6
ARS 21-13

KOWB/Fargo, ND

ELO DONNA SUMMER ROBERT PALMER DIONNE WARWICK Mottest: HNACK 3-1 CHARLIE DANIELS 6-2 NIGHT 10-5 ABBA 14-7 ARS 19-13

WAKX/Duluth, MN Bruce MacGregor

ROBERT PALMER SNIFF & TEARS RICKIE LEE JONES RICKIE LEE JONES HOTLEST: CHEAP TRICK 5-1 ARS 12-8 JOE JACKSON 13-9 CARS 19-13 (NACK 26-14

WEAQ/Equ Claire, WI Rick Roberts

EW&F TOBY BEAU LOBO LOBO Hottest: ELO 2-1 JOHN STEWART 4-2 MAXINE NIGHTINGAL 8-7 NOBERT JOHN 16-13 WINGS 22-19

WGBF/Evapeville, IN

NIGHT EDDIE RABBITT ROBERT PALMER BAD COMPANY (dp) REO SPEEDWAGON (dp) HERMAN BROOD (dp) CHEAP TRICK (dp) CHEAP TRICK (19)
HOTTEST:
KNACK 6-1
CHIC 8-2
MAXINE NIGHTINGAL 10-5
EWLF 16-9
CARS 19-12

WNAM/Neepah. W! Steve Otis

DIONNE WARWICK HOTTEST: DONNA SUMMER 2-1 KISS 7-3 KNACK 19-4 CHARLIE OANIELS 16-7 BARBRA STREISAND 15-1

WRER/Racine, WI Mark Rivers

GQ NICK LOWE NICK LOWE OLIVIA N-J SNIPF 6 TEARS HOTCEST: BARBRA STREISAND 13-1 KNACK 14-2 JOE JACKSON 12-5 EMES 14-16 EWEF 31-16 MICHAEL JOHNSON 30-20

WROE/Rockford. IL Tom Hunter

M Hottest: KNACK 2-1 CHARLIE DANIELS 8-3 SUPERTRAMP 23-11 EWLF 26-15 LRB 21-16

WSPT/Stevens Point, WI

ROCKETS RICKIE LEE JONES BLACKFOOT BLACKFOOT JOURNEY GERRY RAFFERTY HOTLEST: KNACK 1-1 SUPERTRAMP 12-7 BARBRA STREISAND 14-9 ELO 16-11 LRB 20-15

WTRU/Muskegon, MI

EW& P Hottesti HOTTERE:
DOWNA SUMMER 1-1
DAVID NAUGHTON 8-4
RAYDIO 15-11
ARS 21-15
KNACK 30-18

WYFM/Youngstown, OH

POCO BARBRA STREISAND HORDERS SINGLE HAND HOTEEST:
KNACK 6-1
RAYDIO 11-6
JOHN STEWART 9-7
CHARLIE DANIELS 17-9
POCO &-16

WEST

ECPE/Salt Lake City, UT

KENO/Las Vegas, NV

FONES GIRLS Hottest: PATHICK HEMMANDEZ 5-1 KNACK 13-1

BAD DEMPARY

DIONNE WARWICK SPYHO GYRA

PATRICK HEHNANDEZ

HOLLEST: KNACK 4-1 MAXINE NIGHTINGAL 10-6 LRB 19-11 CHARLIE DANIELS D-16 HOBERT JOHN 30-18

KFXM/San Bernadino, CA Francis Pate

HOTTEST:
BARBAA STREISAND 9-1
EWAF 13-3
MAXINE NIGHTINGAL 14-6

CHIC 18-9 BONNIE POINTER 20-14

EREE/Albuquerque, NM

MICHAEL STANLEY BRENDA RUSSELL DAK RIDGE BOYS HOTTOBEL RAYDID 4-1 HERB ALPENT 15-10 LRB 17-12 SUPERTRAMP 25-19 ROCK MOSE 31-24

KROY/Secremento, CA

HOTERST: KNACK 5-1 BARBRA STREISAND 12-2 CARS 14-7 JOUNNEY D-19 ROBERT JOHN 29-20

DIONNE WARWICK

Debbie Hughes

TOHY SEAU

CHARLIE DANIELS

ROBERT JOHN DIONNE WARWICK EDDIE RABBITT NICK LOWE SUPERTRAMP

KJRB/Spokane, WA

Tom Hutyler

KANSAS DOUCETTE NIGHT

WEST Parallel One

B100/San Diego, CA C.C. McCartney

GU FLASH & THE PAN SNIFF & TEARS SNIFF 6 TEARS
HOTTEST:
KNACK 2-1
EW6F 12-2
BARBRA STHEISAND 13-4
SUPERTHAMP 13-7
MAKINE NIGHTINGAL 16-13

KEARTH/Los Angeles, CA

KNACK MARY MCGREGOR MARY MCGREGOR HISTORIES KNACK 1-1 OR. HOOK 7-4 PATHICK HERNANDEZ 9-5 EWSF 12-A BONNIS POINTER 14-17

KFI/Los Angeles, CA Roger Colins

SNIFF & TEARS GERRY HAFFERTY BLACKPOOT CHIC 5-3 MAXINE NIGHTINGAL 20-16 CHARLIE DANIELS 23-19 GU 26-20

KFRC/San Francisco, CA Les Garland

COMMODORES ARS
BONNIE POINTER
MOON MARTIN
HOTEMST:
KNACK 1-1
CHIC 8-3
CARS 9-4 RAYD10 14-9 EWLF 15-11

KHI/Los Angeles, CA Chuck Martin

CHIC (RA) DIONNE WARWICK COMMODORES DIANA ROSS MOON MARTIN Hottest: GQ 3-1 KNACK 5-2 DR, HOOK 11-7 RAYDIO 17-12 EW&F 20-13

EIMN/Denver, CO Doug Erickson

NIGHT SNIFF & TEARS CARS (dp) NICK LOWE (dp) GERRY RAFFERTY (dp) HOTLEST: KNACK 11-1 CHARLIE DANIELS 5-2 ROBERT JOHN 9-4 MAXINE NIGHTINGAL 13-8 CARS 16-10 KMJC/San Diego, CA DIONNE WARWICK ELO
EDDIE RABBITT
SNIFF & TEARS
HOTLEST:
DONNA SUMMER 3-1
ROBERT JOHN 5-2
BABBRA STREISAND 12-3
MAXINE NIGHTINGAL 13-3
KNACK 25-9 Cathy De Rouville ROBERT PALMER DOOB IE BROTHERS GO CHEAP TRICK ART GARFUNKEL ART GARFUNKEL HILLEST: EW6F 5-1 BARBRA STREISAND 6-2 KNACK 14-5 MAXINE NICHTINGAL 19-9 ELO 24-16

EING/Seattle, WA

TOURNEY .
DJOBIE BROTHERS
SNIFF & TEARS M Hottest: DONNA SUMMER 1-1 CHARLIE DANIELS 11-7 SUPERTHAMP 12-8

KJR/Seattle, WA Tracy Mitchell

DIRE STRAITS CHEAP TRICK OODSIE BROTHERS BONNIE POINTER BAD COMPANY BAD COMPANY HOLLOBE: KNACK 2-1 BARBRA STREISANO 12-EW6F 14-4 ELION JOHN 13-7 CARS 15-10

KOPA/Phoenia, AZ John Volpe

SNIFF & TEARS IAN HUNTER BONNIE POINTER HACK 1-1 BARBRA STHEIHAND 9-4 CARS 10-6 CHIC 16-11 ANNE MUNRAY 18-14

KUPD/Phoenia, AZ John Sebestian

JOURNEY MICK LOWE PATTI SMITH Hottohts KNACH 2-1 SUPERTHAMP 7-1 RANSAL 5-4 TAN HUNTER 17-7 ROBERT PALMER 27-20

ERQ/Tucson. AZ Dan McCoy

TOP LOW! JAK

AAUHEEN MEGIJVERN
SPRO SIMA
SPRO SIMA
DIUNNE ARAFIEK (HA)
MOTEMATE
BARRAR STREI (AND 4-1
HARLEE DANIELS 15-7
LRE 19-12
TARE 22-15 HAD COMPANY BAD COMPANY ADDRIST HACK HULLES: ARI 4-1 KNACK +2-3 HANSAS 13-8 RAYDID +4-10 KISW 17-12

KRSP/Salt Lake City, UT

NICK LOWE SNIFF & TEARS BONNIE POINTER HOTLESTE BARBER STWEISAND 5-1 RAYDIO 4-2 MAKINE NIGHTINGAL 12-5 CHIC 11-6 CHIC 11-6 CHIC 11-6 EW&F 15-7

KRUX/Phoenix, AZ KERN/Bakerfield, CA

Robert Chenault SERRY RAFFERTY ZERBY RAFFERTY
DIONNE WARWICK
TRIUMPH
IAN HUNTER
ADDRISI BROS
JOHN STEWART
HOTECT:
KNACK 13-1
CARS 19-10
ROBERT JOHN 21-13
ELO 24-14

ETAC/Tacoma. WA

ROBERT PALMER ROBERT PALMER
NIGHT
DIONNE WARWICK
HOTCEST:
ANITA WARD 1-1
CHEAP TRICK 6-2
DR. HOOK 9-4
BARBRA STREISAND 16-6
KNACK 26-9

Parallel Three

EBDF/Eugene, OR ROCKETS NOCKETS
LOBO
BAD COMPANY
GERRY RAFFERTY
HERB ALPERT
HOTLEST
KNACK i-i
BABRRA STREISAND 2-2
DONNA SUMMER i0-4
JOE JACKSON i4-10
BLONDIE 17-12

KBOZ/Bozeman, MT Dennis Nichols

DIRE STRAITS NICK LOWE GQ TOBY BEAU Hottest: ROBERT JOHN 1-1 BARBRA STREISAND 15-9 EWAF 18-13 MAUREEN MCGOVERN 21-16 SPYRO GYRA 23-17

KCBN/Reno, NV Red Mt.

TOBY BEAU TOBY BEAU
HOTEL
IAN HUNTER
FRANCE JOLI
NICK LOWE
WAYNE NEWTON (dp)
GERRY RAFFERTY HOTTER: KNACK 1-1 BARBRA STREISAND 10-5 ARS 13-8 CARS 18-10 MAXINE NIGHTINGAL 17-11

KDZA/Pueblo, CO

NEW ENGLAND SNIFF 6 TEARS MARSHALL TUCKER BONNIE POINTER HONNA SUMMER 2-1 BARBRA STREISAND 13-7 MAXIME NIGHTINGAL 14-9 CHARLIE DANIELS 23-13 CHIC 22-16

KFXD/Boise, ID Charlie Fox

CANS SNIFF & TEAR! CHEAP TRICK DIONNE WARWICK SPYRO GYRA Hottest: Hottest: MAXINE NIGHTINGAL 2-1 BARBRA STREISAND 0-3 DONNA SUMMER 13 9 EW6 P 25-13 KNACK 29-20

KLUC/Las Vegas, NV

SRAM TCHAINDVSKY WHO BILLY THONPE (dp) GERRY RAFFERTY 2-1 POCO 4-2 JAMES TAYLOR 15-7 DR. HOOK 17-12 EW&F 20-13

KOOK/Billings, MT Michael May

DIRE STRAITS DIONNE WARWICK ELO OBERT PALMER ROBERT PALMER
ROCKETS
MERMAN BROOD
HOTE-BE:
CHARLIE COANIELS 8-,
RAYDIO 10-6
KNACK 16-8
NIGHT 17-12
MAXINE NIGHTINGAL 19-,3

KQDI/Great Falls, MT

Barry Cooper JOURNEY GERRY RAFFERTY AMERICA AMERICA ROBERT JOHN BRENDA RUSSELL RICKIE LEE JONES HOTTEST HORDES HOTTEST HORDES HONDES HOND BLONDIE 12-9 BARBRA STREISAND 15-12

KRLC/Lewiston, ID Steven Alan MacKelvie

DIONNE WARWICK M LOBO BRENDA RUSSELL HOTTOBE: CHARLIE DANIELS 4-1 KNACK 5-2 CARS 9-5 EDDIE RABBITT 14-9 EWAF 18-10

KSLY/San Luis Obispo, CA Chuck Stevens

GERHY RAFFERTY HORLEST:
CHIC 3-1
CHI

KYSN/Colorado Springs. CO

SERRY RAFFERTY BONNIE POINTER
RICKIE LEE JONES
HOCCEST:
RAYDIO 2-1
BARBRA STREISAND 9-3
CHIC 10-5
WAXINE MIGHTINGAL 13-7
HOBERT JOHN 19-12

Y94/Freeno. CA Ray Appleton

ROBERT PALMER ROBERT PALMER
MICY LOWE
MAUREEN MCGOVENN
BONNIE POINTER
HOTTEST:
KNACK 11-1
CHIC 6-2
BARBRA STREISAND 10-5
ROBERT JOHN 15-7
MAXINE NIGHTINGAL 15-10

EENVAnchorage. All Ron O'Neil

DOOBLE BROTHERS
SMIFF 6 TEARS
MAXINE NIGHTINGAL
HOSTERS
RAYDIO 1-1
KISS 7-3
ELTON JOHN 9-5
BARBAR STREISAND 12-6
ANNE MURRAY 20-15

PARALLEL ONE PLAYLISTS

EAST

Philadelphia

Philadelphia

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Down and Fines
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99X FM &

New York

OHIC/Good Tiese

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Johnson Milliam State (State State St

ADDS 17, 20 DIUMME SMH41CH (*) I Naver Edwar COMMODDRES/Self Un

JAMES TAYLOR/Up In The Root

Pittsburgh

Pittsburgh

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3 CASH LINKS SATION

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1 DISTRIBUT

ACOS ROBERT PAUMER/Bed Case Of Loving CHEAP TRICK/AIN'S THAT & Sname

WRKO Boston

Boston

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9 2 CHIC/Good Tiers
1 3 DUMP SARONE THE STATE OF THE SARONE
1 3 DUMP SARONE THE STATE OF THE SARONE THE 30 22 SUPERTRANSP/Coorse is stranger and 30 CM CMAPTATE The Coorse is stranger and 30 CM CMAPTATE THE COORSE COORSE IS to follow a stranger and stra

AGBERT JOHN tes Eyes
MET GHOOD, ATE/Going Through The
MYPop Mustil
BOMBE BOYER/Got To Gite to...

Baltimore

wifi 92 Philadelphia

ADDS NONE

Montreal ckgm

NAD FURPHANT/Gone, Gone, Gone USFERTRAMP/Take The Long May... SUPERTRAMP/Goodbye Stranger Optap TRICK/Ain't That A Shees

ESTOR JOHN MARK CAPT BUY YOU...

ESTOR JOHN A LITTIS LOVE
SUPPRIVATE LITTIS LOVE
SUPPRIVATE LITTIS LOVE
SUPPRIVATE LITTIS LOVE
SUPPRIVATE LITTIS LOVE
JOHN STEMANIZATION
JOHN STEMANIZATION
JOHN STEMANIZATION
JOHN STEMANIZATION
ANITA MEDINALIZATION
ANITA MEDINALIZATION
JOHN SUPPRIVATION
JOHN SUPPRIVAT

COOPER BROS/1*11 Rno # Her When.
RUSERT JOHN/Jed Eyes
BARBAN STRISSAND/The Main Event/Fight
RUSERT PALMER/Sed Case Of Loving
LIBY/Lonesome Loser
MAINE RIGHT/RGAL/Lead Me On AUDS

ABS/DD IT OF DIG CHIE/Good Times PAIL AMARIA Long As Be... MICHAEL BOUTENTHS For Y APISAI/A MARIA GOOD THILMMEN MICH ON THE ROCK MA ARCA CHIERRY FOO MARITY ROCK Ma 6TD/Jewisea

1050 chum Toronto

CORON SUBMENTIAL GIVEN

ORNOS SUBMENTIAL GIVEN

RESSIT ARS MESS FOR SEVEN FOR SOME OWN

SUPMENTIAL FOR STRENGER

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ADDS - BICK LOWE/Orwel To Be Wind Oil Oil An (BidguAint That a Shase Oil An 'Bidgu Shring and LO/conteston LO/conteston HISO/Array Through Na HISO/Abby 14 Angust MAD (TOMP/Take The Long May LAPA TOMP/Take The Long May LAPA TOMP/Take The Long May LAPA TOMP/Take The Long May WPGC Washington D.C.

IIKBIII

Buffalo

1 DAMBHA STRISSAM// The Main Event/Flight

2 OLOBER AND LOX/Fill Never Covening

4 OATIO MALGRICO/MARINE

5 SART PRIMARY/The Day Include Love

4 OATIO MALGRICO/MARINE

5 MAITA MADO Ring My Bull

5 SANCTA MADO RING MY Bull

5 SANCTA MADO RING MY Bull

5 SANCTA MADO RING MY STRING

5 SANCTA MY SANCTA MY STRING

5 SANCTA MY SANC

OR. MODR/MEAN TOUTE IN LOVE
HAMS TOURISTSTYCH: OR My Drams
MODERT PALMER/RAD Class Of Loving.
JOURNE T/Lovin', Touchin'...
TOBY 16 AM/Then Tou Can Tall...
BLACKTOOT/Highesy Song
LAN ISBRIER/Just Another Right

Pittsburgh

Pittsburgh

1 I THI LAMPHYSIAL UP

2 F. John STEWART/GOLD

3 SUMPRIMADY/GOUGHT DAY BY

4 SUMPRIMADY/GOUGHT DOUGHT BY

5 SUMPRIMADY/GOUGHT DOUGHT BY

5 DEEP STEWART/GOLD

6 GLODDON'S BY

6 SUMPRIMADY/GOUGHT DOUGHT BY

7 DEEP SUMPRIMADY/GOUGHT BY

14 MAY SUMPRIMADY BY

15 JAN SUMPRIMADY BY

16 SUMPRIMADY BY

17 JAN SUMPRIMADY BY

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TWABC MUSICR<u>ADI</u>O 77

New York

NOW YORK

1 DOMM SMMER/Red (Ciris)
2 AniTA RADE/Ring in Del 1
3 CHLC/Dode I tems
7 0 DATIO NAUGHTONIES In 1
5 CHLA THICKIT INTO YOU TO ...
6 DR. MODA/SIM TOUTE IN LOVE
8 DOMBO STRESSMO/THE NESS INTO YOU TO ...
14 8 DAMBO STRESSMO/THE NESS IN EVENT/Faght
9 DOMBO STRESSMO/THE NESS IN EVENT/FAGHT
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MIDWEST



2 1 ODBM SUMMER/Red CIFES

2 1 ODBM SUMMER/Red CIFES

3 2 OFFE SUMMER Red CIFES

3 2 OFFE SUMMER RED CIFES

5 3 DATE MAURITOR/MENTER

5 5 DATE MAURITOR/MENTER

5 7 SUMMER ROOM FOR Long Ical Summer

6 7 SUMMER ROOM FOR Long Ical Summer

6 7 SUMMER ROOM FOR Long Ical Summer

6 1 RES SIFETY FOR LONG ICAL SUME

ADDS 32 NIGHT/MpH Summer Nights OH ELG/Don't Bring No Down

Stereol KDWB Minneapolis

CANALONS Services

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1 | CANALONS Services

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6 | CANALONS SERVICES

1 | CANALONS SERVICES

15 KSTP

Minneapolis

NICH : OBE/Oruel to Be Wind MARY MC-DECUBE/Good Friend SUPERTHAMP/Goodbye Stranger RICKIE LEE JUNES/Young Slood

WGCL98

Cleveland

Cleveland

TANGLER, Warrins

TO DON'S UMBER THE STATE

THE S

SNIFF & TEARS/Orlver's Seat ELO/Don't Bring No Down BECHMEIRE BROS/Rock & Rot! Dencin's

BLACKINGK/Love No Tonight NIGHT/Hot Summer Nights OLIVIA N-J/Totally Hot SUMMIS SUFFIN/JIMBY & The Tough Kie

MILEO TON **Kansas City**

ACDS POBERT JOHN/Sed Eyes COORS IE GROTHERS/Copendin's On You

OUB I: BROTHERS/Depond in 1 on 1 for OUB I: BROTHERS/Depond in 1 on 1 for Indiana ANABOR 7/LOV in 1, TOUCH in 1, T

23, 50 ELO/Dunit Bring No Down PATHICE of RAMANCE/Observ To Do Hilvo RICKIE LEE JOHES/Young Bland

St. Louis

St. Louis

2 1 BUACK/Ny Sharena

0 2 DHC/Cand Ellimon

1 DHC/Cand Ellimon

1 Sharena

2 1 BUACK/Ny Sharena

0 2 DHC/Cand Ellimon

1 Sharena

1



Milwaukee

10 | PANCA/My Parona
2 | Older PTIOL/Literator You You...
2 | Older PTIOL/Literator You You...
4 | QR | POINT | POINT | POINT | POINT |
4 | QR | POINT | POINT | POINT | POINT |
5 | APPROXIMATE | POINT | POINT |
6 | DATION | POINT | POINT | POINT |
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WZZP 706 FM Cleveland

Cleveland

7 1 BAMBRA STREESAND/The Main Event/Fight

9 2 OHIG/Good Time

10 10 CHISCODO TIME

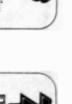
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ADDS 11, 24, 28 addmit 80768/Got to Gire in... ROSERT PALMER/Bed Cose Of Loving. BICKIE LEE 20855/toung Blood





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Hardware Control Contr

610 \$ KFRC

To conduct the Description of the Conduct of the Co

Parallel I: Selected stations in major markets that are format domi nant* and/or exert a significant national influence.

Perallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for perallel two status

Note: (*)Formet dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July



DENOTES FIRST WEEK IN PARALLELS

169 REPORTS

"H	it Sc	DOE ong" (A	nylab	el)	
	donal leach	100/25	65%	Nettor	well mary
E	33%			Up	51
M	21%			Same	24
\$	56%			Down	0
W	19%			Adds	25

EXAMPLE 100/25 - 100 R&R reporting stations on it this week. 25 of those

100 added it this week.

65% - Percentage of this week's re porting stations playing it.

Regional

Reach - Percentages of this week's reporting stations playing the song within the four tracking regions

National Summary

BLACKFOOT Highway Song (Atco) LP Blackfoot Strikes 62/8

Up 51 — Number of stations moving it UP on their charts

Serme 24 - Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 - Number of stations mov ing it DOWN on their charts.

Adds 25 - Again, number of stations ADDING It this week



NSA

	G
CARS Let's Go (
137	
0 = 1 = 2 1 2 = 2 1 2 = 4 2 = 4	1

1,1	P 2	P3
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	40.00	
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AND ADD	BOUTH	
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41 0 2	WT14 53-26	WHAT 17-23
** 1 1 17	45 £ 27-23	40 F 10 A
ma 1 7 12	willia 10-27	41 W
W007	and I have	#1 E 1-21
	w000 1 11	eF40 20 7
5.F.1 a	wLAC on	474Y 50 51
#140 mi	9 N 200 mm	WANE 20114
	wF I in 18	MICHELLET
	FAX194 24 2	mic/wear
	1 WER 14 17	
	Min (24 - 21	white on ip
	META 14-17	WSPT +
	631 5 17 14	m34,1 g
	49.32 18-12	WEST
	MICHEST	
		KULT +
	4579 4	#80F 2V 76
	928 1=19	#U01 un
	WMAP a 11	#00+ 24-21
	1791	
	WVI d-33	
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- 10 Te	F 101 a	MINY 15-22
#FE 2-11	PROFES 15-11	WI H . 1 32
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BOUTH	140 14-18 MARKE A	H LH 1 2
MIDWYS7	BOUTH	BOUTH
ALTE US	9.8.2 (81)	will y little
Fine 19 4	WAAT	WIIF 7 26
WARY.	MARK 1 15	of 6.2 of M 27-22
W181	WT1A II 3.1	W 21 F 21 - 15
ent desire	201 (1 1 1 3) Z 0 1 3 7	WYMA on
TT SE	1500 July 1	MID WEST
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		of A.H.X.
	MILDWEST	WINT 27 27
	924 33 11	# lim (14 = 10
	wow in 15	WEST
	wV10 30 2	west
	MMER III	KLUI a
	W4 87	KHOF 19 10
		KIDE 29-26
0.60	HCPA 20-17 HRD 28-24	RRLE 25-24
	KM3: d-28	
	0 PH 1 21-30	

P1 P2 P3	Let's Go		
P1 P2 P3	13	7/2 81	1%
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CHIC Good Times (Atla	intic)
LP: none	
134/3	79%
Regional Reach E 766 S 446 M 806 W 764	Netional Summar UF 10 AME 1 DOWN ADDS

wF1L 4 3	PRO-PN 1-4 J8105 2-3 WBBF 18-8	MEEO 20 10
WIFE 22 19 WHED 5-2 WHED 1 1 WCAD 1-1 WPEZ 12-5 WDM m	J0105 2-3 WBBF 18-8 WKEE 11-9 WHYN 2-1 WLC 10-6	WYDE 1-1
WRED 5-2	38105 2-3	I dedly 0 - 0
w#GC 1=1	MURA 10-0	WELD 1-4
WCAD 1-1-	MKES 11-3	MALE 3-1 14MA 2-3 MCIN 3-9 MREF 3-12
WPE2 12-5	MHAM 5-1	WHEL 21-15
1004 In	MINC 10-6	
		BOUTH
BOUTH	MERO 3-3	
000111		WAAY 19-14
eVIL 10-7	BOUTH	WHHY 5112
		WHHY 5 2 G1(0 18 14 WAGQ 9-2 WRFC 1 2
W100 3-1	WAY 1-1 WAPE 20-16 Y1 3 4-2	WAGU 9-2
1100 7-1	MAKY 1-1	MRFC 1 2
7 10 10 11	WAPE 20-16	1 MS EZ 0 5
#10- IA-11	Y1 3 4-2	WFOM 10 3
A ALEXANDER OF T	WOAR 19-5	CK10, 17-17
MIN CANAGO	WT18 5=4	MT 12 0 5 MF 00 10 3 CR10, 17-12 MGLP 10-10
	WNOE 2-1	W111 B-6
MC 11-0	MAKY	WPLB 4-4
KLW 5 3	MISSIA	WTMA 7 7
NOTE 0 79	WB WG	FAY" d=16
MPTO - 3	MINDS A D	EILE 27-25
3102 27-19	w110 1 1 2	HSEL 32 11
MOKY 14 11	WAAR 3-3	MILEE 9-4
WGTL 5-5	9 10 11-0	
wZEP 5-2	720 11-7	AMCHOREST
K8EQ 13-10	Y1 3 4 - 2 WJAR 1 - 5 HT1 8 5 4 MNOE 2 1 WAKY 1 WIGA 1 - 1 WIRVU WIND 1 - 2 WEAC 2 - 2 9 20 11 - 9 £ 98 7 - 1 E 98 7 - 1	
	# 00 7-1 HT55A 5-1 HFLI 10-20 RELL 9-4 #FMF 3-2 WFMC 0-5 WFMC 0-5 WFM 11-5 BJ105 17-13 H1MT 14-0 WHJT 5-4 WJJT 5-4	B7060 24 24
WEST	MAPI 10-30	EGMO 10 Ju
	KEEL 4-4	H H DC 34 38
KHJ 9 5	What 2-5	NP NC 23-29
WP1 5-3	MEHC 0-2	HPL 17-14
HEARTH 6-6	MSS 284 1 1 - 5	WARE 24 - 12
FFRC 8-1	WRIE 23-15	MINER PROPERTY
B120 4-18	BJ105 17-15	10000 33 14
FJR 25-22	HINT 10-0	WTRU 17-14
MIMN 20-13	MH75 2-4	W100 17-14
FOPA 16-11	#JD# 10~6	WGSF S-7
		WRO# 10-7
	NATIONAL STATE	
	ROFM 19-13 RSFT 6-1 MEY 11-10 REAV 7-5 92E 6-5 RT9-10-0 WCMM 19-10 W15M 17-11 WYLC 23-22 WHEE 7-6 WCMU 10-21 WHE 7-6	WEST
	KSTT 6-1	
	MRY 11-10	1 A 5 4 0 - 5
	KRAV 7-5	KELT 3 2
	92E 6-5	ACBN 27-21
	R290 10-0	#Y IN 13-5 #DIA 22-16 #QDI on #BOZ 10-27
	WOW 19-10	RD2A 22-19
	wism 17-11	no laga
	MAIC 33-33	#80Z 10-27
	weeks 7-6	
	MCOM() 10-21	
	wittin 7 - 6	
	WEST	
	KJRn co-10	
	FFAC 19-15	
	FFAC 10-15 ERBP 11-6	
	#CP# 12-9	- 1
	EBU# 31-21	
	BEO 36-23	
	BMJC a-17	
	EEBH 25-21	
	EHOY 30-10	
	1 P AM 10-9	
	F G ONEN	
	-240	



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	#1 10 /1 #TRY 13	w in 10 11
BOLFH	WEBS 4-25	
191 7-5	DONTH	BUILTH
0102 12-31 MF4 4 9 10 101 12-11	949 13 0 MATE d 24 WAST OF	MART 27-20 mmor 17-0 ple 6-24 MAJQ 29-24 mbrc 20-23
	V103 10-8	W/ LM d / U
WLS on CRLW o RDWS 20-15 HDLO 24-14 Q102 a-25 WORY 29-26	wyAm d=27 will# 12=25 will# 22=16 will# d=16 writed ==20 will#V on	# 4501 25 20 # 457 30 24 # 158 12 7 W 140 14 29 # 754 4 30
will UU d 24	WEGA 15-14	MANS 29-20
WLLL 0 W12 P 0-20	MUAC 25-19	#AVC 19=18
KBLQ 41-11	MING 14-14	ASEL 0-71
1000	920 38 35 920 38 35	AMDWOOT.
EHJ 0-25	stmOnd on	#UWB + 11 ###L 77-20
FF1 6-24 SEASTH 16-12	STEA 30 37	BFYR OR
KPRC 17-14 H108 19-12	#EEL d-25 wrmr 16-10	88 M 6 30
HJR 17-12	MEME 25-21	MAGE d 24
#18G 17-10	Widte 27-22	wmm 4 27
Efan a	mJ105 on HINT 10-20	WEPT 16-11
MUPD 4 5	WHJ2 22-10	WEST 0 16
		MEMI 10-12
	MMCWFEB?	
	KOPH & 28	wadt
	uruap e=12	REMI NO.
	#293 17-7 with 10-15	794 3-21 Fat V 20 1
	W154 /6-20	FULY 76 FUL 0 1 F 0h d 13
	WVIC d-25 wmgt d-17 wmt d-25	
	WHEE d 17	ADEA SY-25
	with a 23	FBDF 7-6
	WEST	KCDI on FIAR a NRDI o 10
	KJHB 25 17	READ 0 10 READ 0 29 PALC 0-15
	KTAC d 29	PRIC della
	KCP# 3H-24	
	KNUK 24-14	
	EH3 23 20 KMJC 76-1E	
	K4MH 33-30	
	KROY on	
	#FKM 26-20 FFNU 22-17	
	#### 79-22	

	EM 2 23 20 4 M 3 C 74 1 E R 6 M 3 3 3 0 K 8 O V O O R F K M 3 4 7 O F R N C 2 2 1 7 6 M H 2 7 9 2 2	
	VIND & FIR	
LP: I Am	2/6	90%
Regional Reach E 860 5 950 M 036 W 946	0	Netional Sunmary UP 14 SAME Down ADD
P1	воитн Р 2	P3
9x-PH 18-14	940 9-4 WAYS 17-11 WAXY 14-11	WJBQ 71-16 WGUY d-28 WLB7 d-14

P2 OUTH 40 9-6 ATB 17-11 ARY 14-11 APE 22-17 103 30-21 GM 17-22 GM 17-22 GM 11-17 TLR 13-12 MY0 14-10 BB0 19-13 ARY 19-14 LC-5-1 20 /0-14 BB0 19-16 BB0 19-	National Summary UP 14) SAME 3 DOWN 0 ADDI 6 STAME 3 DOWN 0 ADDI 6 STAME 3 DOWN 0 ADDI 6 STAME 3 SAME 3 SAM	West 9-11 West 26-26 West 15-15 West 15-15 West 17-15 West	F 10 14-1 F 10 15-1 F 10 17-1 F 10 1
00TH 40 9-4 AVE 17-11 AVE 17-12 AVE 17-1	UP 143 SANE 3 DOWN 0 ADDI 0 AD	###2 15-15 ###2 27-25 ###2 27-25 ###2 27-25 ###2 27-25 ###2 27-25 ###2 27-25 ###2 27-25 ###2 27-25 ###2 27-25 ###2 27-25 ###2 27-25 ### 200 27-25 ####2 27-25 ####2 27-25 ####2 27-25 ####2 27-25 ####2 27-25 ####2 27-25 ####	Je 10 13 0 13 0 13 0 13 0 13 0 13 0 13 0
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AKV 14-11 AFF 22-17 103 30-21 QAR 17-8 17-8 17-8 17-8 17-8 17-12	WLBT d-14 WTER 2-15 WRED 2-15 WE d-10 A 1 14-9 WERD 2-15 WTRD 2-15 WTRD 2-15 WHEN 2-25 WHEN 2-25 WHEN 2-25 WHEN 2-19 WALL 2-19 WAL	CKLm (0-1) FORM 14-7 FORM 14-7 FORM 25-5 FORM 25-7 FORM	MAY 9 1 MARY 9 30 MAPE 12 12 MIND 10 14 MT12 1 1-1 MAPT 1 13 M A 17-13 M A 17-13 M A 6 16 22 2 VB 12 12 MPM 6 1 1
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QAM 17-0 IBM 31-22 GH 11-3 TIE 13-12 NOE 20-13 AKY 19-14 EA 17-12 NOE 20-13 BEQ 19-14 NOE 11-13 LAN 20-14 NOE 11-13 LAN 20-14 NOE 11-15 LAN 20-14 NOE 11-15 LAN 20-14 NOE 11-15 LAN 20-14 LAN	TEA d=30 h 114-9 METO d=29 METO d=29 MYNG 21-15 14-MA 23-20 MIH 10-3 MALL 24-19 BOUTH WAAY 3-26 G100 26-21 MAGQ 13-10 MHGC 14-6 MSEZ 29-12	FELQ 5-5 WDFF 7-0 WZUF 7-1 WZUF 7-1 WZUF 7-1 WZUF 7-15 WENT 15-15 FH2 13-25 FPM 13-31 WING 15-11 KJM 0-9 WENT 15-11 KJM 0-9 WENT 15-11 KJM 0-9	MAPE 12 12 MINO 10 16 MT13 15-1 MT 1 15-1 MT 1 15-1 MT 1 15-1 MT 1 15-1 MT 1 17-13 MM 1
IRM 31-22 GN 11-5 TIX 33-12 MOE 20-13 AKW 19-14 15A 17-12 MY0 14-10 BBQ 19-13 HRQ 11-11 LAC 5-1 2V 20-14 90 19-6 MOW 22-16 MOW 22-16 TSA 9-5 FLI 26-26	h 1 14-9 . MEYO G-2-9 WYBR 21-15 16 MR 23-20 WEIN 10-3 WALL 24-19 BOUTH WANY 38-26 MHY 38-0 G100 26-21 WAGG 15-10 MHGC 14-0 MSEZ 29-12	WIDSY 7-0 WZUU 7-1 WZU P 39-35 RRED 14-30 WERT FH2 11-21 HZU 13-11 HZU 13-11 HZU 19-04	wise 10 14 wfl = 15 1 w5 t 10 - 17 what 1 - 13 w .A 17 - 13 ws Q 7 - wfl = 6 16 v2y 2 va 13 17 wfl = 6 14
GH 11-3 T1 x 13-12 NDE 20-13 AKY 19-14 USA 17-12 HYO 14-10 BBQ 19-13 HBQ 19-13 USA 20-14 98 19-6 NTSA 9-5 FLE 26-26	METO 0-29 MYNG 21-15 16MR 23-20 METH 10-3 METH 24-19 MANY 2-26 MHY 18-8 G100 26-21 MAGQ 15-10 MHET 14-8 MET 29-12	W209 7-1 W21F 25-25 R800 14-20 W80F FH2 13-25 F9NC 13-13 H310 13-1 K3M 6-9 8-3NG 13-13 [24M 19-6	WT13 1 3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
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NOE 20-13 AKY 19-14 NSA 17-12 NYO 14-10 NNO 14-10 NNO 13-11 LNC 5-3 2U 20-14 96 19-6 NOW 22-16 TSA 9-5 PLI 26-26	WAIL 24-19 BOATH WAAY 3-26 WHIY 18-8 G100 26-21 WAGG 15-10 WHFC 16-8 WSFZ 29-12	FHJ 13 23 FFMC 11-11 HITO 11-11 KIN 0-7 0 1NG 13-11 F1NG 19-6	WAFT 1 13 W ,A 17 13 Wedy 7- WLAC 4 16 *2y *2y *2Ve 13 17 WFL1 #FWF 6 14
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Nng 11 11 LAC 5 3 2U 20-14 98 19-6 NGW 22 16 TSA 9-5 FLI 24 26 EVL 30 22	WAAY 3 26 WHHY 18-8 G100 26-21 WAGQ 15-10 WHFC 14-8 WSF2 29-12	FPNC 11 11 HINO 11 11 FIRE 19 FIRE 19 6	**************************************
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KY 19-16			PTAC 92-10
BAV 11-10	1 ONB 25-25		RRSP 0=17
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793 0 6	EKHE 15-9		RHQ 97-14
DM 30-30	RELS 20-15		1 FRAC 11-12
ISM 23-30	HARR 29-21		#ERR 11-10
VIC 2 3	WPER 31-16		KRU1 6-4
NEE 10 4	WEAU A-27		EFER 17:16
3HO 26=22	#5PT 10=25 #NAM 24-21		
THPH 17-14	MTRU 4-21		
4B 16-8	WGST 10 2		
887	WROK 26-15		
	BEw1 27-22		
10D 23-19			
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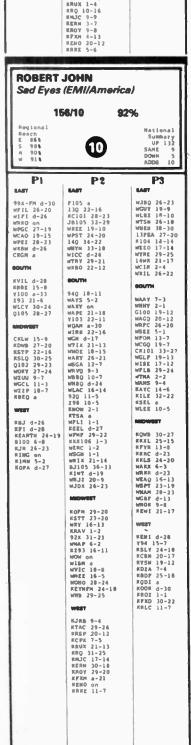
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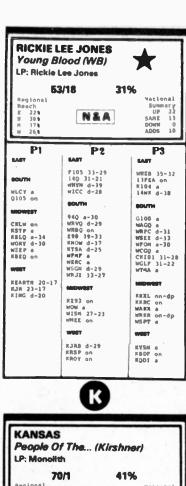
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JOE JACKSON Is She Really Going... (A&M) LP Look Sharpl 118/2 70%

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	west 19 15	0 COH 21 FV SH 27
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	PTAC 93-10	AUDI 14-
	EBSP 0-17	1001 7-4
	KRUR 25-25	#81# 14 #011 14 #010 9 9 #011 7 4 #FKE 11 #PU 12
	ERG 97-14	APUL 12-1
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Pi	P2	P3
WPE2 10-11 96KK 21-15	F105 31-31 130 26-26 WBBF 24-21 WREE 22-13 WHYN 24-24	WGUY 5-5 WEEO 19-20 14WK 15-11 WKIL 10-2
297 4-4	BOUTH	BOUTH
MDWENT KDWB 17-16 RSLQ 4-9 KBEQ 11-11	943 20-18 Y103 34-33 WIRK 10-10 WARY 24-18 WRVQ 35-22 WBB3 24-24	WSE2 19-11 CK101 10-1 WFLB 25-22 WTMA 10-14 WANS 10-7 KAYC 32-31
8100 9-9 KING 23-23 KINN 26-24 KUPD 5-4	WLAC 18-17 923 on WF11 18-11 KEEL 29-23 WFMP 11-19 RHR106 15-1 WERC 22-19	MDWET KJWB 16-30 KKHL 29-21 KKRC 26-22 WKR 20-14 WEAQ 25-22 WSPT 11-13
	RSTT 26-20 WNAP 7-5	WNAM 25-24 HGBP on KEW1 4-3
	WOW 11-11 WREE 28-29 KEYNPM on	KENI on
	WEST	KCBW 14-12 KYSW 20-17
	KJRB a KTAC on KRSP 10-10 KRUK 39-32 KRQ 13-0 KMJC 20-19 KERM 26-27 KFUM 24-29	RYSM 20-17 RD2A 26-25 RSDP on RQD1 13-13 ROOK 6-10 RBOZ 16-14 RFMD on

I Was Made For... (Casablanca)

64%

108/2

LP: Dynasty

Regional Reach E 73% S 63% 4 49% W 74%	19	Metional Summary UP 55 SAME 19 DOWN 32 ADDS 2
Pl	P2	P3
WABC 28-22 WIFI 10-10 WREQ 2-5 WPGC 11-9 WCAO 8-5 WPEZ 13-7 96KK 13-16 WKBW 23-29 CHUM 6-2 CKGM 9-4	P105 12-4 13Q d-29 J8105 6-6 WBBF 11-10 WREE 5-2 WPST 19-17 WHYN 13-11 WICC 16-12 WTRY 8-8 WRBO 6-8	WGUY 2-2 WLBZ 1-4 WTSN 6-6 119ERA 20-17 WEED 16-17 WYRE 12-10 14WK 11-5
90VTH	60L/TH	G100_7-2 MAGD 1-9
HRBE 5-14 Y100 4-3 WLCY 16-15 9195 8-10	Y103 a-39 W3AM 11-7 WIRK 2-9 WGM 20-21 WNOE 11-11 WARY 11-8 W8BQ 14-18	WRPC 6-12 WSEZ 6-6 WPOM 3-6 WGLP 8-11 WPLB 20-16 WANS 7-9 KILE 26-19
WLS 15-15 Q102 18-13 WGCL 10-10 KBEQ 27-34	WHBQ 15-15 WLAC 12-26 KTSA 13-24 WFLI on	MEDITAL S-S
WHAT RNJ 8-8 RF1 8-7 RPRC 4-8 B100 17-23 RING 7-5 RINN 14-10 ROPA 5-9	REEL 24-20 WPMF d-29 KIXIO6 9-7 MERC 3-3 MSCM 6-8 WKIK 12-7 BJIO5 13-11 KIMT 17-10 WRJZ 6-7	ROWB 20-18 RNXL 16-16 RFYR 5-5 RRLS 9-4 WHRA 6-8 WEAQ 0-23 WSFT 17-14 WHAM 7-3 WGBF 15-15 MHOR 16-19 REWI 16-20
	ROPW 4-3 RSTT 11-11 92X 23-10 WVIC 2-4 WMEE 18-15	WEST RENI 7-3 Y94 2-3 KLUC 14-16 KCBM 7-14
	WEST KJRS 0-7 KTAC 20-16 KRUX 5-2 KRUX 17-12 KMJC 19-15 KERN 6-4 KROY \$1-12 KFJM 25-17 KENO 10-5	RUSW 15-11 RD2A 5-3 -RBDF 6-5 RQD1 5-4 ROOK 4-4 FFED 17-15



157/13

Reach E 924 S 914 M 904 W 1003

99x-PM d-27 WFIL a MRKO d-30 WPGC d-27 WCAO on WPEE 29-26 95KX a-13 WKBW on CKGM a

BOUTH KR0E 29-26

293 26-14 WLCY 29-28 Q105 26-22

HMJ 30-27 HP1 29-23 HEARTH 28-25 KFRC on B100 27-21 HJB 21-14 KING d-24

KING d-24 KIMN 27-20 KUPD 30-27 KOPA 28-25

P2

PRO-FM d-19 JB105 33-27 wREE 27-21 wPST 26-22 140 27-23 wHYM 36-29 w1CC 26-17 WTR1 30-24 #JB0 29-20

EAST

U		RPI on REARTH d-27 RFRC 26-20
VER BAND Loser (Cepit or The Wire 7/13 93	1%	KING a
15	Mational Summary UP 134 SARE 10 DOWN 0 ADDS 13	
P?	P3	MARSI Last Of
940 25-17 MAYS 26-17 WARY 20 MAYE 29-25 Y103 21-17 WQAM a-29 WIRK 25-15 MCM d-10 WTIM d-31 MMOE 31-22 WARY 25-19 WSGA 25-21	MJB0 25-22 MGUY 30-25 HLBZ 30-24 WTSN 27-23 WTSS 34-27 13FEA d-29 K104 34-27 WEED d-30 WYRE d-29 14WK 25-19 WCIR d-21 WXIL on	Regional Reach E 324 5 484 4 394 W 404
WRVQ 23-17 WBBQ 26-21 WLAC 22-13 920 25-21 298 21-13 KHOW 35-19 KTSA 28-21 WFLI on	WAAY 25-19 WHHY d-26 G100 d-29 WAGQ 24-20 WRFC 24-19 WSEZ 27-17	P1 EAST WPE2 d-35 SOUTH
REEL a-30 MPMP 23-14 HEM106 19-14 MERC 29-26 MSGM 33-23 MKIM on D-105 a-38 HIMT 4 MMPJZ 32-24 MJDM 15-13	WFOM 22-15 WCGQ d-39 CK101 12-25 WGLP 29-20 WISE 20-15 WFLB 23-18 WTMA 29-24 MAWS 28-21 KAYC d-30 KSEL on WLEE a-25	RSTP 28-26 RSLO 12-8 RBEQ 22-19 WHAT EIMN ON ROPA 24-20
KOPM d-29 KSTT d-30 MKY 27-21 2021 37-35 2021 37-35 MIMAP a-6 X293 18-14 MOM d-25 MISM 28-26 MYIC 31-27 WHEE 25-11 WHO 09-216 KEYHEYN 21-17 WHEE 26-15 WHEET	MODWORT KQWB 33-28 KKKL d-26 KFYR 0-1 KRES 22-10 MAKK 30-20 WEAQ 28-26 WEAQ 28-26 WEAPT 20-15 MAMA 29-25 WEAPT 20-15 MAMA 29-25 WEAPT 20-16 KDMIR 31-16 KDMIR 35-19	
MLAB 26-22 MTAC ON MESP 26-23 KCPX 10-12 KRUX 32-27 KRU 32-26 KRUZ 28-23 KERM 18-11 KRDY 4-28 MEMM 30-25 KEMO 27-20 MRAE 17-12	WHEN d-29 794 28-22 RSLV 21-16 RLUC d-25 KCBM 33-26 RTSM 12-27 RDDR 34-27 RDDR 36-25 RDDR 30-24 RDDR 30-24 RPMD 26-21 RRLC 26-21	

Regional Reach E 27 5 36 H 27 W 491	8/31 3	Netional Summery UP 17 SAME 10 DOWN 0 ADDS 31
PI	LAST P2	P3
MRKO a CHUM a	MKEE 4 140 28-20 MKEE 4	MTB5 9 MC0A 9 MTB5 4-35 MTB5 4-35
	940 23-19	WCIR on
KSTP a KSLQ e-35 WZUU d-22 KBEQ on WEST KHJ d-30 KEARTW 23-21 FPRC on	WARY on Y103 37-29 WGR a WBBQ on 298 a-40 KHNOW a KRX106 25-21 a3105 on WAJZ on WJDX a-27	WAAY d-28 WMMY a WAGQ d-29 WRPC d-29 WCGQ 36-33 WGLF a WFLB on WTMA a WAMS a
100 on CUPD a-29	RRAV e 92% on-dp RE93 a WVIC a WMEE a	NERC a WRKR a
	WEST	Y94 a KSLY a
	NJRB-a-dp KRSP a KCPM d-28 KRJC 30-26 KRJC 30-26 KROY a KFXM a-30	KCBN a KBOZ a KRLC 27-23

Pop Muzik (Sire)

Regional Reach E 30% S 43% M 20% W 26%

P1

WRKO on WPGC d-29

Y100 34-29 293 30-27 Q105 a-30

CRLW on WZUU a

WBBF 29-25 WKEE d-29 WHYN 38-36 WKBO on

940 8-10 MAYS 21-19 MAPE 31-27 MCH 17-14 MTIX 37-27 MMOE 35-13 MBOE 13-10 MLAC 40-11 298 23-20 MNOW 40-36 MFLI on MPMF 25-23 MSJE 31-29

MOWEST

KSTT on WKY 3-24 KRAV 22-20 92X 39-36 MNAP a-13 K293 on WOW d-28 WYIC 22-20 WMB 21-20

KJRB on KRUX 38-35 KRQ 39-36 KERN 4-29 KROY 4-30

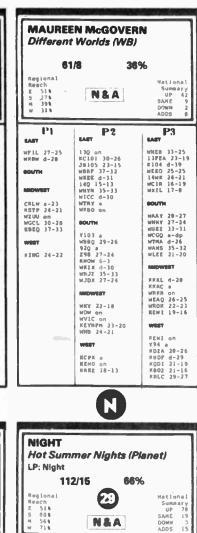
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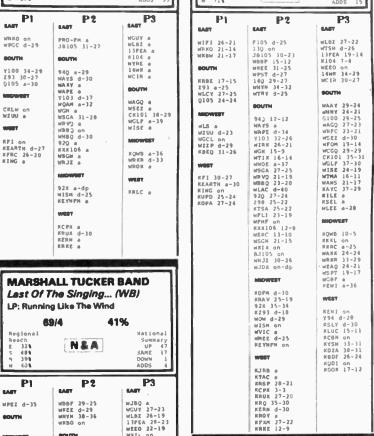
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52/34

31%

NAA





WJ80 a WGUY 27-23 WLBZ 26-19 13FEA 28-23 WEEO 22-19 WXIL on

WAAY 22-21

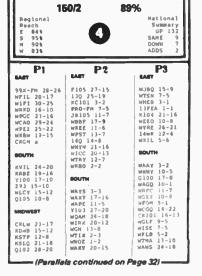
WAAY 22-21
WANY 4-27
WANG 17-17
WANG 17-17
WANG 18-13
WSEZ 34-27
WFOM 28-25
CK101 24-24
WGLF ON
WISE 27-24
AFLB ON
WTMA 23-21
KAYC 29-23
KILE 24-23

KKXL 24-24 WSPT 13-10 REWI a-40

FENI on KCBN on KYSN d-35 KDZA a-39

KQDI 17-17 KBOZ 26-21 KRLC 20-13

WEST



MAXINE NIGHTINGALE

Lead Me On (Windsong)

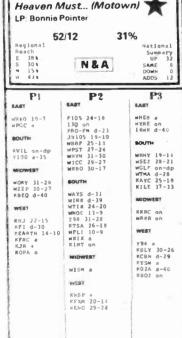
LP: Lead Me On

10xY d-18	WNGA 7-3	RAYC 4=1
17HU 10-7	MRVU 4 4	KSKL 24-19
ECC 12-10	MBHQ 2-2	WLEE 11-9
CZEF 20-12	WHBQ 21-18	The same
THEQ 33-27	WLAC 28 22	MIDWEST
	920 16-10	
WEST	198 0-4	KRHL 2-5
	1010W 9=4	KEYR 7-7
P1 0 16	RT6A 18-13	KKRC 11-6
CEARTH 10-7	WFL1 17-14	KKF 6-3
KERC 0-27	REEL 11-9	WARK 2-5
1130 16-10	WPMF 10-8	WRER 5-4
28.24-18	MEX106 11-4	WEAU 8-7
KING 25 21	WERC 5 4	WaPT 4-1
KIMN 13-0 KOPA d-30	WSGN 2+3 WKIR 10-8	WHAM 20-14
KOPK 0-10	BJ105 21-18	WTHU 29-36
	KINT 20-9	wdBF 10-5
	WHJ2 10-8	WHOR 24-27
	W3DX 12-11	KEW1 24-24
	MIDWIST	WEST
	KOPH 12-8	KENI a
	KSTT 14-12	¥94 Lb-10
	WRY 8-6	KSLY 13-10
	KRAV 4-4	RCBN 17-11
	92K 26-15	KYSN 13-7
	#291 6-5	KDZA 14-9
	WOW 21-17	KEDP 3-3
	WISH 13-28	KQDI 7-5
	MAIC 54-51	KOOK 19-13
	WHEE 4-1	KBO2 4-3 KFND 2-1
	MOHO 19-15	READ S-1
	KEYNPM 27=22 WHO 18=13	1
	WEBY	
	KJR8 11-8	
	KTAC d-28	
	KHSP 12-5	
	KCPH 17-14	
	KRUX 28-18	
	KHJC 10-0	
	KERN 10-6	
	KHOY 30-22	
	KPKM 14-6	
	KAKE 20-14	



ROBERT PALMER

Regional	3/20 67	National
Heach E 518	27	Summery UP 73
736 4 46 W 396	BREAKER	DOWN C ADDS 20
P1	P2	P3
EAST	EAST	EAST
WRKO a WPEZ a	F105 d-12	WGUY d-27 WLBZ 28-17
WHEW a	J8105 on	WEE0 28 28
CKGM a	WKEE d-28	14WF 35-28 WC1R on
SOUTH	WPST d-28 140 d-33	WCIR on
	MHAN 9-34	BOUTH
KRBE 27-24 293 28-21	WICC 25-20 WTRY a	WAAY a
WLCY 28-27	WK80 d-24	WHHY 1
U105 on		G100 d-27
MHDWE87	BOUTH	WAGQ 30-25 WRFC 29-24
	940 19-15	WSEE 17-12
CXLW d-25	WAYS 30-21	WFOH 24-17 WCGO d-36
KSL2 23-20 WORY 4-29	ne YXAW no 39AW	CK101 37-3
WZ UU 0-25	WIRK d-36	WGLP d-15
MS: P &	WGH d-20 WTI# 38-28	WISE 30-21
KBCA 30-50	WSGA 29-26	WTMA d-29
WEST	WRVQ 11-6	WANS 22-16 KILE d-34
KHJ 23-19	WBBQ 28-23 WBBQ on	WLEE 22-19
KFI d-29	92Q d-28	51137
KEARTH 22-20	KNOW 1-31	MIDWEST
RFRC d-29 8100 29-19	WFLI d-8 WFMP d-24	KQWB 4-33
KJR 47-24	KXX106 18-8	KKXL on-dp
KING on	WERC d-31 WSGN d-28	WAKE a
KIMM d-10 KUPD 27-20 KOPA d-29	wKlk a	WRKR d-36
KOPA d-29	KINT 1	WSPT 25-22 WNAM A
	MH12 36-12	WGBF a
	MIDWEST	WEST
	KOPM on	WOA .
	92K 40-37 KZ93 d-19	¥94 a KLUC d-29
	WOW on	KLUC d-29 KCBN d-15 KYSN d-13
	WISM 29-26	KYSH d-13 KDZA 40-10
	WVIC on WMEE on	KBDF on
	KEYNFM a-24	KOOK a
	WEST	KOOK a
		KRLC 24-16
	KIRB d-27	1
	KRSP d-25	
	KCPX 4-26	
Q.	KRUF 4-36	
	RMJC a-30	
	KERN d-25	
1	KENO on	
	KRKE 35-27	



BONNIE POINTER



Pl	P2	P3
LAST	EAST	EAST
MABC 18-17 99X-FM 22-15	P105 20-14 13Q 12-7	WJBQ 19-1 WGUY 20-1
WFIL 7-7	KC101 10-10	WLB2 20-2
WRKO 12-9 WPGC 5-4	PRO-FM 3-2 J8105 9-5	13FEA 7-6
WCAO 3-2	WBBF 7-19	K104 28-2
96KK 14-0	WREE 1-1 WPST 5-6	WYRE 6-5
WKBW 11-8 CHUM 29-25	14Q 23-15 WHYN 16-14	BOUTH
CKGM 23-19	WICC 6-4	
BOUTH	WTRY 18-6	WAAY 4-5 G100 11-4
MHII 33-16		WAGQ 7-6
KVIL 23-16 KRBE a-17 Y100 5-4	BOUTH	WFOM 7-16
198 2-5	WAYS 2-5 WARY 9-5	WCGQ 4-3 WFLB 3-3
WLCY 5-3	WAPE 6-4	KSEL 2-4
Q105 12-15	Y103 23-19 WDAM 3-1	MICHVEST
MIDWEST	WIRK 19-11 WTIK 17-9	KOWB 28-2
WLS 23-19	WAKY 22-26	KKKL 1-1 KKRC 28-2
CKLW 24-24 KDWB 2-3	WSGA 6-16 WHBQ 14-10	KKL5 14-1
KSTP 1-1 KSLQ 19-17	WLAC 8-10	WAKX 7-6
0102 16-9	922 8-6 298 4-8	WEAQ 11-1 WSPT 18-1
WORY 15-16 WZUU 6-6	KTSA 7-6 WFLI 14-12	WNAM 13-9
WGCL 16-14 W22P 11-9	REEL 4-7 WPMF 4-3	WTRU 15-1 WGBF 9-7
K9EQ 8-8	WKIK 3-9	WYFM 11-6 WROK 12-1
WEST	BJ105 9-6 KINT 4-1	KEWI 7-8
	WRJ2 3-6	WEST
KHJ 17-12 KPI 14-11		MENI 1-1
KEARTH 11-9 KFRC 14-9	MIDWEST	¥94 5-4
8100 8-6 KJR 18-16	KOPM 10-7 KSTT 8-9	Y94 5-4 KSLY 5-13 KCBN 22-1
KIMN 8-4		KYSN 2-1
KOPA 15-12	WRY 5-5 KRAV 3-3 92x 11-12	KOOK 10-6 KFXD 1-2
	K293 3-4 WISM 18-15	KFXD 1-2
	WGRD 10-9 WMEE 6-10	
	WOHO 6-4	ł
	WHB 19-29	
	WEBT	
	KJRB 7-12 KTAC 8-12	
	KRSP 4-2 KCPK 9-8	
	KRUK 9-6 KHQ 14-10	
	KMJC 4-3 KERN 5-3	
	KFXM 2-2 KENO 11-21	
	KENO 11-21 KRRE 4-1	
		1

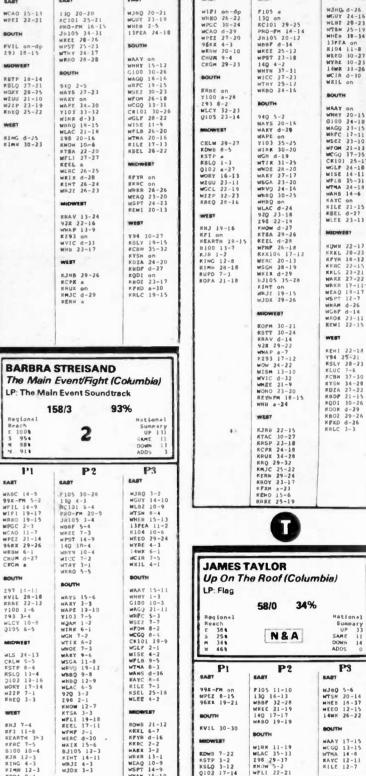
Reach E 104 N&A UP 3 JARE 1 JARE 1 JARE UP 3 JARE 1 JARE		4/16 3	8%
EAST MPEZ 35-11 96KX 9-7 13U 6-22 PHD-FM d-21 JB105 on MREE 30-29 WEEST MHOW 4-31 WEES on -dp WEEQ 0-31 MORY 4-31 WEEST KHJ on KFI o	5 30 t	[N&A]	Summer UP 3 SAME 1
MPEE 35-11 130 d-22 14MK on 150 m 140 m 150 m 140 m 150 m 140 m 150 m 15	Pi	P2	P3
MARK 19 19 19 19 19 19 19 1	EAST	EAST	EAST
MARCE on -dp 140 a		PRO-PM d-71	
RBBE 10-29 WHANG d-10 WANG d-10 WANG d-10 WEST WANG d-10 WEST WANG d-10 WEST WANG d-10 WEST WANG d-10	aculthi	JB105 on WKEE on dp	BOUTH
WYIC 33-10 WEST KJRB ON KRSP ON KRO 12-28 KROY 4	KRBE 30-29 WLCY 4-31 3105 on MHTWEST WOKY 4-31 WEST KHJ on KF1 on J100 28-22 KJR on KING on	WHYN A WKBU ON BOUTH WAPE d-13 WTIK 19-29 WKNU d-11 WBRQ 27-22 WLAC ON 920 ON WKLI d-10 KKKI06 28-21 WKRC 17-14 WSGN 17-12 BJ105 ON WHJZ ON MHJZ ON MHJZ ON MHJZ ON MHJZ ON	MFPC 11-2 MFPC 11-2 MFPC 19-3 MFPC 19-3 MFPC 10-3 MFC 10-
KJRB ON RESP ON KRO 32-28 KROY A			
KRSP on KRQ 12-28 KROY A		WEST	
		KRSP on KRQ 32-28 KROY 4	
	,		

SNIFF 'N' THE TEARS





SPYRO GYRA



MIDWEST

KOWB 21-12 KKKL 6-7 KFYR d-16 KKRC 2-2 WRKR 13-1 WEAQ 10-9 WSPT 14-9 WNAW 15-10 WTRU 3-3 WGBF 5-3 WFFR 3-17 WROK 1-2 REWI 9-7

WEST

REN1 12-6 Y94 10-5 KSLY 12-8 RCBN 10-5 KYSN 9-3 KDZA 13-7 KODF 2-2 KODI 15-12 KOOK d-15 ROOZ 15-9 RFXD 6-3 RRLC 6-4

MIDWEST

WEST

KJR8 3-6 KTAC 16-6 KRSP 5-1 KCPX 4-1 KRUX 12-7 KMJC 6-2 KEAN 8-5 KROY 12-2 KFXM 9-1 KENO on KRKE d-29

KOFM 9-4 KSTT 9-4 MKY 6-1 KRAV 6-7 92K 5-4 K293 4-3 MOW 1-2 MISM 4-3 MCRD a-7 MVIC 1-2 MMEE 1-2 MCRD 13-10 KEYNFM 19-16 MMS 3-1

SUPERTRAMP

Regional Reach E 924 E 934 M 881 W 974

PI

EAST

Goodbye Stranger (A&M)

O

P2

92%

National Summary UP 134 SARE 12 DOWN 3 ADDS 7

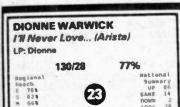
P3

LP: Breakfast in America

156/7



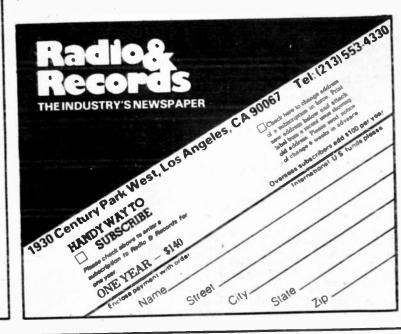




M 80#		ADDS 28
Pi	P2	P3
BAST	BAST	EAST
991-FM a WFTL 6-6 WHRD 6 WHRD 6 WHRD 6 WHRD 6 WHRD 10-10 WHRD 10-10 WHRD 10-12 WHRD 1-2 WHRD 10-13 WHRD 10-13 WHRD 10-13 WHRD 10-13 WHRD 10-13 WHRD 0 WHRD 10-13 WHRD 10-13 WHRD 0 WHRD 10-13 WHRD 10-13 WHRD 0 WHRD 10-13 WHRD 0 WHRD 10-13 WHRD 0 WHRD 10-13 WHRD 0 WHRD 10-13 WHRD 10-13 WHRD 0 WHRD 10-13 WHRD 10-	130 19-15 RC101 26-18 RC101 26-18 RC101 26-18 RC101 26-18 RC101 26-18 RC101 26-18 RC103 35-20 WKEE 32-27 WKEE 32-27 WKEE 32-27 WKEE 32-26 WKEE 32-27 WKEE 32-27 WKEE 32-28 WKEE 32-29 WKEE	WGUY ON MUBE # 9719M d-27 WHEE d -38 11978A 18-11 WEEO ON 9718E 25-12 WHEE d -38 11978A 18-11 WEEO ON 9718E 25-12 WHEE d -25 WHEE d
1	AMDWEST	WEST
	KOPM on KSTT a-29 MKY 10-17 KRAV 12-6 92 K 9-7 K293 19-15 MOW on MVIC 26-24 MMRE d-21 MOMO 27-18 KEYMPM 29-25 WHB 27-26	KENI ON RSLY d-29 KCON ON KYSN 35-14 RDZA 37-28 RBDF ON RQDI ON RQDI ON KOOK a KBOZ d-26 KFRD a-28 KRLC a
	WEST	
	KJRB 30-28 KTAC a KRSP d-26 KCPX to KRUK a KRUK a KRUK d-40 KMJC d-27 KERM KROY a KFUM a-27 KRKE 9-8	

WET WIL Weekend LP: Which (8%	
Regional Reach E 24% S 43% H 34% W 37%	NAA	National Summary UP 31 SAME 12 DOWN 17 ADDS 0
P1	P2	P3
#KBW 24-21 CMUM 16-11 BOUTM 193 9-19 #LEY 25-10 Q105 d-26 MODEST TO 19 WCCL 20-20 WCCL 20-20 #EXTP 20-19 #CCL 20-20 #EXTP 30-31 #EXTP 30-31	F105 d-13 JB105 7-18 140 26-26 MCCC 24-22 MKB0 27-27 BOUTH 942 11-25 MAYS 12-9 MTIX 20-18 MH2 15-24 MLAC 27-20 920 on 248 18-29 WFLI 3-2 WFLI 3-2 WFLI 3-2 MSGM 9-6 MKIX on BJ105 32-30	K104 12-10 WEEO 26-26 BOUTH WAAY 24-23 WHMY 3-6 G100 13-22 WFFC 10-14 WSEE 18-20 WCGQ 18-16 MAMS 11-24 GILE 22-20 WLEE 24-18 MODWRET WAKK 23-18 WRER d-15 WEEQ 14-14 WROK 20-18 KEWI 33-29

	MIDWEST	WEST
1	WKY 25-25 RRAV 14-22	KENI 28-
1	MOM 9-30 MMEE 59-30	KCBN on KYSN 24- KQD1 26-
1	WEST	KOOK 25-
	KTAC 24-22 KRUX 18-24 KRQ 9-5 KERW on KENO 12-18	KRLC 13-
1		
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Others Getting Significant Action

(Continued from back page)

HERB ALPERT "Rise" (A&M) 21/9

MOVes: UP 9, Same 3, Down 0, Adds 9, 99X-FM, CKLW, WBBF, WTIX, WVIC, WHEB, WCIR, WFOM, KBDF, WFIL d-28, KSTP 27-23, 94Q 28-23, KRKE 15-10.

BAD COMPANY "Gone, Gone, Gone" (Swan Song) 21/9
Moves: Up 5, Same 7, Down 0, Adds 9, KJR, WKEE, WAPE, WFLI, WFMF, KRQ, KENO, WGBF, KBDF, WIFI on, KUPD 8-8, WNOE d-25, KXX106 27-22.

HOTEL "You've Got Another Thing Coming" (MCA) 21/3
Moves: Up 11, Same 7, Down 0, Adda 3, KNOW, WAAY, KCBN, WBBF 40-38, 94Q 16-14,
WAPE 33-28, KXX106 6-2, WRJZ 39-34, WHHY 30-25.

JONES GIRLS "You Gonna Make Me Love Somebody Else" (Philadelphia International) 21/2 Moves: Up 16, Same 2, Down 1, Adds 2, WLAC, KENO, 99X-FM 6-5,

WRKO 25-19, WPGC 8-7, WCAO 5-4, Y100 29-25, WGCL 21-15, Y103 28-22, WTIX 28-23. BECKMEIER BROTHERS "Rock & Roll Dencin" (Casablanca) 19/5
Moves: Up 4, Seme 10, Down 0, Adds 5, WGCL, WTIX, WNOE, WRJZ, WANS, KRBE on,

KREO on JB106 on OLIVIA NEWTON-JOHN "Totally Hot" (MCA) 19/3

Moves: Up 7, Same 9, Down 0, Adds 3, WHEB, WHHY, WRKR, KSTP on, WGCL on, WAYS 31-28. KJRB 28-23.

TOBY BEAU "Then You Can Tell Me Goodbye" (RCA) 16/8
Moves: Up 4, Same 4, Down 0, Adds 8, WBBF, KRKE, WLBZ, 13FEA, WISE, WEAQ, KCBN, KBOZ, WPEZ 37-33, 96KX 34-32, KEWI 37-33.
BONNIE BOYER "Got To Give In To Love" (Columbia) 16/5

Moves: Up 5, Same 6, Down 0, Adds 5, WZZP, WHYN, Y103, WTIX, BJ105, WFIL on, WRKO

MICHAEL JOHNSON "This Night Won't Last Forever" (EMI/America) 15/4 Moves: Up 9, Same 2. Down 0, Adds 4, BJ105, KRAV, KEYN-FM, WXIL, KSLQ 36-31, B100 d-30, WKY d-26,

ADDRISI BROTHERS "Ghost Dancer" (Scotti Brothers) 14/7

Moves: Up 4, Seme 3, Down 0, Adds 7, WKEE, WTIX, WHB, KRUX, KRQ, WXIL, WTMA, KEARTH d-29, KINT 28-25.

TONY ORLANDO "Sweets For My Sweet" (Casablenca) 13/1 Moves: Up 6, Seme 6, Down 0, Adds 1, KAYC, WGCL 28-25, KIMN on, KOPA on, WFLI 24-22. TEDDY PENDERGRASS 'Turn Off The Light' (Philadelphia International) 14/1, Moves: Up 10, Same 2, Down 1, Adds 1, Y100, 99X-FM 9-7, Y103 38-28, WKIX 11-3,

DOUCETTE "Nobody" (Mushroom) 14/1 Moves: Up 4, Seme 9, Down 0, Adds 1, KJRB, CHUM 19-17, KNOW 16-8, KRLC 23-20. LONG JOHN BALDRY "You've Lost That Lovin' Feeling" (EMI/America) 13/1 Moves: Up 2, Seme 10, Down 0, Adds 1, WFLB, 13Q on, 94Q on, WERC 30-28, KKLS d-25.

BLACKJACK "Love Me Tonight" (Polydor) 13/0

Moves: Up 3, Same 10, Down 0, Adds 0, WKBW 30-25, KRBE d-30, WGCL on, JB105 on,

MARY MacGREGOR "Good Friend" (RSO) 12/7

Moves: Up 3, Same 2, Down 0, Adds 7, WFIL, KSTP, KEARTH, WTSN, 13FEA, WCIR, WISE, 14Q 33-28, WHEB 40-35.

FLASH & THE PAN "Hey, St. Peter" (Epic) 12/2 Moves: Up 7, Seme 2, Down 1, Adde 2, B100, BJ105, KEARTH 27-24, WNAP 15-14, KRKE 33-30, WGLF 39-33.

WHO "Long Live Rock" (MCA) 12/1

Moves: Up 6, Same 5, Down 0, Adds 1, KLUC, KBEQ on, B100 26-24, KUPD 29-28, 14Q 11-7,

CLIMAX BLUES BAND "Children Of The Nightime" (Sire) 11/2 Moves: Up 6, Seme 3, Down 0, Adds 2, JB105, WXIL, Y103 39-36, KNOW 36-30, KRKE 28-25.

REX SMITH "Simply Jessie" (Columbia) 11/1
Moves: Up 9, Same 1, Down 0, Adds 1, KC101, 14Q 7-8, WVIC 25-18, WCGQ 17-8.
ATLANTA RHYTHM SECTION "Spooky" (Polydor/BGO) 10/4

Moves: Up 2, Same 4, Down 0, Adds 4, KFRC, KNOW, WISM, KRLC, KRQ 36-31, KLUC d-26.

IAN HUNTER "Just Another Night" (Chryselis) 10/3
Moves: Up 3, Seme 4, Down 0, Adds 3, KOPA, KRUX, KCBN, WKBW on, WGCL 24-23.
KUPD 10-7.

R&R Top-40 Radio Reporters

PARALLEL ONE

EAST

WABCINew York, NY 98K-FM (WKLQINew York, NY WIREC/New York, NY WIREL/Philedelphia, PA WIREL/Philedelphia, PA MMXO/Boston, MA WPGC/Washington, DC WCAO/Baltimore, MD WPEZ/Pittsburgh, PA SSKX (WXKX)/Pittsburgh, PA WKSW/Buffalo, NY CHUM/Toronto, CAN, CKGM/Moitman

SOUTH

297 (KRJZ-FM)/Fort Worth, TX KWL/Dalles, TX KRBE/Houston, TX Y188/Micmi, FL 230 (M/20C)/Albente, GA

g

KELO/St Louis, MO Q162 (WKRQJ/Cincinneti, OH WOXY/Milwoukee, WI WZUU/Milwoukee, WI INICA /Cleveland, OH BED/Kenses City, MD

WEST

KHJ/Los Angeles, CA KENICOS Angoles, CA KEARTH (KRTH)/Los Angoles, CA KENICOSON Francisco, CA B188 (KEMB-FMV)Sen Diego, CA KURICSentie, WA KURICSentie, WA KURICOSON FOR CO

PARALLEL TWO

EAST

F165 (WVBFVBoston, MA 130 (WKTO/Pittsburgh, PA WDRC/Hertford, CT KCNI NWKCE/New Heven, CT (formach: MACE) (formerly WAVZ) PRO-FM (WPRO-FM)/Provide JE166 (WPJBVProvidence, RI WOLF/Syracuse, NY WIKEE/Huntington, WV WPST/Trenton, NJ 14Q (WFTQ)/Worcester, MA WHYN/Springfield, MA WICC/Bridgeport, CT WTRY/Troy, NY

840 (WOXI-FMI/Atlanta, GA

KLIF/Dalles, TX WAYS/Charlotte, NG WAXY/Ft. Lauderdale, Ft. WAPE/Jacksonville, Ft. Y162/Jacksonville, FL WQAM/Miemi, FL WIREL/West Palm Beech, WIREL/West Palm Beech, WIREL/West Orleans, LA WINDE/New Orleans, LA YES (WYNE/Tempe, FL WIREL/K-oulsville, KY WIREL/K-brand, VA WIREL/Mestville, TH WIREL/Mestville, TH SQL (WEST) (MYNOW/Mestville, TH SQE (KLAZ-FM-MLITTE Rec (WHOW/Mussin, TK) M/West Palm Beach, FL KTSA/San Antonio, TX WFLI/Chattanooga, TN KEEL/Shravaport, LA WFMF-Baton Rouge, LA KXX/108 (WKXX/Brining KXX108 (WKXXI/Birmingha WERC/Birmingham, AL WSGN/Birmingham, AL WKIX/Releigh, NC 8.1105 (W8.JWI/Orlando, FL KINT/El Paso, TX

WJDX/Jeckson, MS

MIDWEST

KSTT/Devenport, IA WKY/Oklehome City, OK KRAV/Tulse, QK WMCI/Columbus, OH 82X (WXGTI/Columbus, WMAP/Indianapolis, IN KZBB (WKZWWPooria, IL AZBI (WKZWIPhonia, IL WYOM/Omnha, NE WESM/Medison, WI WYOK/Esst Landing, MI WYOK/Esst Landing, MI WYOK/OTOHOO, OH NOONO/ToHOO, OH NOONO/TOHOO, MI KEYN (KEYN-FMI/Wichitz WWW.KEYN-FMI/Wichitz WWW.KEYN-FMI/Wichitz WWW.KEYN-FMI/Wichitz WWW.KEYN-FMI/Wichitz

WEST

KTAC/Tacome. WA KRSP/Selt Lake City, UT RCPX/Selt Lake City, UT KRO (KROO)/Tucson, AZ KTRV/Tucson, AZ KGW/Portland, OR KUM/C/San Diago, CA KERN/Bakersfield, CA KYRO//Sacramento, CA KFKM/San Bernardino, CA KENO/Les Veges, NV KRKE/Albuquerque, N

PARALLEL THREE

EAST

WLBC/Portland, ME WGUY/Bangor, ME WLB2/Bangor, ME WLB2/Bangor, ME WHEB/Portsmouth, NI 13/FEA (WFEA)/Manch, KYBB (WCCK/Fela, PA WFBB/A/Itoone, PA WWBB/Altoons, PA WWBB/Altoons, PA WYBE/Amapolis, MO 14WK (WKWK)/Wheeling, WV WCIP/Beckley, WV WXIL/Parkersburg, WV

SOUTH

WAAYPhentzville, AL WRHY/Montgomery, AL G189 (WKRG-FMI/Mobile, WAGQ/Achens, GA WSEZ/Winston-Salem, NI WFOM/Marietts, GA WCBQA/Columbus, GA CK/981 (WCKS//Coces Bei WGLF/Telshessee, FL WESE/Asheville, NC WFLB/Fasteville, NC MFLB/Fayatteville, NC WTMA/Charleston, SC WTMA/Charleston, SC WANE/Anderson, SC KAYC/Beeumont, TX KRE/Gelveston, TX KBEL/Lubbock, TX WLEE/Richmond, VA KAAY/Little Rock, AR

MIDWEST

KCNMB/Fergo, NO ISCOLIGrand Forks, NO KEYR/Birmarck, NO KELLS/Mapid City, SD WARX/Duluth, MN WEBC/Duluth, MN MRKR/Recine, WI MEAQ/Eau Claire, Wi WSPT/Stevens Point, WI WKAU/Kaukauna, WI WTRU/Muskegon, MI WGBF/Evansville, JN WYFM/Youngstown, WROK/Rockford, JL m. OH

WEST

KEMI/Anchorage, AK Y96 (KFYE/Freeno, CA KELY/Sen Luis Oblepo, KLUC/Les Veges, NV KCEMI/Reno, NV KYEM/Colorado Spring KDEA/Pueblo, CD KEMI/Renose, OR ICBDF/Eugene, OR KQDI/Great Fells, MT KOOK/Billings, MT KBOZ/Bozeman, M en, MT KFXD/Boise, ID m, ID KRLC/Lowiste

ASR HOTTRACKS

reaction on AOR radio over an extended period of time. Tracks which have been released as singles are designated by as asterisk (*), Individual artists' AOR Hottracks are listed in order of their level of airplay and acceptance.

ATLANTA RHYTHM SECTION: "Spooky" "Do It Or Die"*

BAD COMPANY: "Rock 'n' Roll Fantasy" * "Gone, Gone, Gone" *

BLACKFOOT: "Highway" * "Train Train"

BLUE OYSTER CULT: "Dr. Music"

CARS: "Let's Go" * "Dangerous Type" "All I Can Do"

CHEAP TRICK: "Ain't That A Shame" "I Want you To Want Me"

CHARLIE DANIELS: "Devil Went Down To Georgia"* DIRE STRAITS: "Lady Writer" "Single-Handed Sailor"

ELO: "Don't Bring Me Down" "Confusion"

PETER FRAMPTON: "I Can't Stand It No More" "Where I Should

JOE JACKSON: "... Going Out With Him?" * "Sunday Papers" RICKIE LEE JONES: "Danny's All-Star Joint" "Chuck E.'s..."

KANSAS: "People Of The Southwind" "On The Other Side"

KINKS: "Gallon Of Gas" "Catch Me Now I'm Falling"

KNACK: "My Sharona" "Good Girls" "Frustrated" LITTLE RIVER BAND: "Lonesome Loser"*

NILS LOFGREN: "No Mercy" "Baltimore"

NICK LOWE: "Cruel" "Susan"

ROBERT PALMER: "Bad Case Of Loving You" *

QUEEN: "We Will Rock You/Champions"

GERRY RAFFERTY: "...Next Time" "Days Gone Down"*

PATTI SMITH: "Frederick" "R&R Star"

SNIFF 'N' THE TEARS: "Driver's Seat"

JOHN STEWART: "Gold"*

SUPERTRAMP: "Stranger" *

BRAM TCHAIKOVSKY: "Girl Of My Dreams" "USA"

BILLY THORPE: "Children Of The Sun

PAT TRAVERS: "Boom Boom"

VAN HALEN :"Dance The Night Away" "Beautiful Girls" "You're

No Good"

WHO: "Won't Get Fooled Again"

WINGS: "Getting Closer" "Arrow" "Old Siam, Sir"

NEIL YOUNG: ". . . Hey Hey"

DISCO

BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

MICHAEL JACKSON

Don't Stop 'Til You Get Enough (Epic)

57% of our reporters on It, 8 new adds WZZD, WKTK, WIKS, KATT, WBOS, WMAK, WKYS, KRLY. Key moves: 26-5 WBLS, 24-14 WDRQ, medium airplay KXTC, WGCI, debut 30 WDON, on WCAU, WMJX, WKTU. Charts at number 28 on Airplay/30.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

AL HUDSON & THE PARTNERS "You Can Do It" (MCA — 12") 46% of our reporters on it, added at WKYS, WBOS. Key moves: 23-12 KRLY, hot rotation KXTC, WKTU, medium airplay KITT-FM, WDAI, debut 26 WZZD, debut 25 WCAU, on WDRQ, KIIS-FM, WDON, KFMX. Station activity charts it at number 30 on Airplay/30.

RUTH WATERS "Never Gonna Be The Same" (Millennium — 12") 46% reporting action, added at WZZD. Key moves: medium airplay KSET, WIKS, WMAK, debut 30 WKTK, debut 29 WBOS, on KFMX, WEZB, WCAU, KHYS, KRLY, WDAI.

DAN HARTMAN "Hands Down" (Blue Sky — 12") 43% reporting airplay, 10 new adds WKTK, WMAK, WDON, KXTC, WKTU, WMJX, WBOS, KRLY, KLAV, KATT, Key moves: medium airplay KSET, on WCAU.

FERN KINNEY "Groove Me" (TK — 12") 39% of our reporters on it, 3 new adds KLAV, KFMX, WKYS. Key moves: 30-25 WDON, medium airplay KXTC, debut 20 WCAU, debut 30 WEZB, on WMJX, WDRQ, WKTU, WDAI.

FRANCE JOLI "Come To Me" (Prelude — 12") 39% reporting action, 10 new adds WDON, WEZB, KFMX, KXTC, WKYS, WMJX, WOKV, KSET, WIKS, WKGN, and on at WKTU.

DEBBIE JACOBS "Don't You Want My Love" (MCA — LP) 36% of our reporters on it, added at WDAI. Key moves: 28-25 WEZB, 23-22 WMJX, 17-15 WCAU, 28-22 WBOS, medium airplay WKYS, WOKV, on WDRQ.

HERB ALPERT "Rise" (A&M - 12") 36% reporting airplay, added at WDAI. Key moves: 28-23 KLAV, 16-14 WDON, hot rotation WGCI, WKTU, medium airplay WKYS, debut 22 WCAU, debut 27 WZZD, on KTLK, KRLY

ULLANDA "Want Ads" (Ocean — 12") 32% of our reporters on it. Key moves: 20-12 KATT, medium airplay WIKS, KITT-FM, WMAK, on KTLK, WDAI, KHFI.

MASS PRODUCTION "Firecracker" (Cotillion — 12") 32% reporting action, added at KHYS, WZZD. Key moves: 10-2 WDON, 14-8 WMJX, 7-5 WEZB, 15-13 KTLK, 3-2 WBLX, medium airplay WGCI, WKYS.

EARTH, WIND & FIRE "After The Love Has Gone" (ARC/Columbia — LP) 32% of our reporters on it, added at WZZD. Key moves: 23-20 KTLK, 42-25 KHYS, hot rotation WMAK, medium airplay WGCI, debut 19 WEZB, debut 28 WBLX, on WDRQ, KXTC. AKB "Stand Up — Sit Down" (RSO — 12") 32% reporting airplay. Key moves: medium airplay KiTT-FM, KXTC, on the following stations WCAU, KRLY, WDAI, WKYS, WMJX, WKTU.

THE RING "Savage Lover" (Vanguard — 12") 29% of our reporters on It. Key moves: 24-22 KLAV, medium airplay WKTU, KSET, KXTC, debut 19 KHFI, on WMJX, KRLY, WDAL.

DIANA ROSS "No One Gets The Prize" (Motown — LP) 29% reporting action. Key moves: 14-12 KLAV, hot rotation WIKS, medium airplay WKYS, debut 27 WEZB, on WDON, WDAI, WCAU, WDRQ.

ROZALIN WOODS "Whatcha Gonna Do About It" (A&M - 12") 29% reporting airplay, added at KIIS-FM. Key moves: 31-26 WKTK, medium airplay WMAK, 26-26

DISCO BEAT

Pam Bellamy & Gail Mitchell

"Happy Birthday" was the #1 song of the day July 24 when WKTU/New York celebrated its first birthday at the Xenon Club. 1000 listeners were invited to call in and win passes to the club for the great party. WKTU provided the drinks for the entire evening.

teeth into." Friday (7-27) the station held a Dracula look-alike contest in conjunction with the newly-released film of the same name. The winner received a season pass to one of the local theaters, while prior to the judging 100 free passes to the film were given away KXTC/Phoenix held its "Dison the air co Fest '79" on July 28th in association with the Southwest Record Pool. The event provided entertainment by Deniece Williams, Debbie Jacobs and Flower with all proceeds going to Muscular Dystrophy Also do ing its part for Muscular Dystrophy is KRLY/ Houston. Kicking off on 7-30 the station, throughout the month of August, is introducing roller skating to the city with a roller disco competition. As a preliminary, the station has joined forces with 17 rinks which are giving away free lessons. On Aug. 25th the "World's Largest Skating Party" will be held at the AstroAugust 3, 1979

Radio & Records
Airplay/30

	PHINE WEER AGE	S WPERS	LAST WEER		All pluy/ 30
	3	1	1	. 1	CHIC/Good Times (Atlantic)
	2	2	2	2	DONNA SUMMER/Bad Girls (Casablanca)
Ш	8	6	4	3	PETER BROWN/Crank It Up (Drive/TK)
	14	13	8	0	DIANA ROSS/The Boss (Motown)
Ш	4	4	3	5	PATRICK HERNANDEZ/Born To Be Alive (Columbia)
	13	11	9	0	DENIECE WILLIAMS/I've Got The Next (ARC/Col.
1	11	10	_	7	EDWIN STARR/H.A.P.P.Y. Radio (20th)
I	5	5	5	8	JONES GIRLS/You Gonna Make Me (Phil. Int'l.)
Н	1	3	7	9	ANITA WARD/Ring My Bell (Juana/TK)
H	24		18	10	BARBRA STREISAND/Main Event/Fight (Columbia)
11	9	9	10	. 11	CANDI STATON/When You Wake Up Tomorrow (WB)
Ш		12		12	BONNIE POINTER/Heaven Must Have (Motown)
И	23	18	13	13	JACKIE MOORE/This Time Baby (Columbia)
ı	26	25	23	0	LOVE DE-LUXE/Here Comes That Sound Again (WB)
18	27	26	19	Œ	STEPHANIE MILLS/Put Your Body In It (20th)
ii.	20		16	16	DEBBIE JACOBS/Undercover Lover (MCA)
Ш	_	29	24	Ø	ASHFORD & SIMPSON/Found A Cure (WB)
Ш	6	7	15	18	EW&F w/EMOTIONS/Boogie Wonderland (ARC/Col.)
H.	15	15	17	19	DONNA SUMMER/Sunset People (Casablanca) — LP
1	_	-	28	20	FREDDIE JAMES/Get Up And Boogle (WB)
HI.	18	14	14	21	BRYAN ADAMS/Let Me Take You Dancing (A&M)
П	7	8	11	22	DONNA SUMMER/Hot Stuff (Casablanca)
II.		-	30	23	FIVE SPECIAL/Why Leave Us Alone (Elektra)
		22		24	SWITCH/Best Beat In Town (Gordy)
	17	20	20	25	KC & SUNSHINE BAND/Do You Wanna (Sunshine/TK)
	_ 10	16	27	83	A TASTE OF HONEY/Do It Good (Capitol)
I	10	16	21	27	MCFADDEN & WHITEHEAD/Ain't No (Phil. Int'l.)
1			29	20	MICHAEL JACKSON/Don't Stop 'Til You (Epic)
			29	29	PHILLY CREAM/Motown Review (WMOT/Fantasy)
					AL HUDSON & THE PARTNERS/You Can Do It (MCA)
11		This ch	art to h	sed enla	on alcolar elatities and alcolar and available in 12

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement. Arrow indicates new entry.

KLAV, debut 26 WBOS, on WDON, WKYS, WCAU.

BONNIE BOYER "Got To Give In To Love" (Columbia — 12") 29% of our reporters on it, new adds at KIIS-FM, KITT-FM. Key moves: 30-28 WZZD, on WKYS, WKTU, WMJX, WDRQ, KTLK.

HARVEY MASON "Groovin' You" (Arista — 12") 25% reporting airplay. Key moves: 23-17 WBOS, 20-19 WMJX, medium airplay at WIKS, WKTU, on KTLK.

TEDDY PENDERGRASS "Turn Off The Lights" (Phil. Int'l. — LP) 25% of our reporters on it, added at WIKS. Key moves: 24-12 WEZB. 40-22 KHYS, 21-20 WZZD. 6-6 WDON, 17-16 KTLK, on WKTK.

KISS "I Was Made For Loving You" (Casablanca — 12") 25% reporting action. Key moves: 9-8 WKGN, hot rotation WIKS, medium airplay KSET, WOKV, on WKTU, KFMX, KXTC.

DR. HOOK "When You're In Love With A Beautiful..." (Capitol — 12") 25% of our reporters on it. Key moves: 17-16 KRLY, hot rotation WIKS, 3-3 KTLK, on WKTU, WBLX, WOKV, KATT.

SISTER SLEDGE "Lost In Music" (Cotillion — LP) 25% reporting action, 4 new adds KATT, WGCI, WKGN, KITT-FM. Key moves: Meduim airplay WKYS, WMAK, debut 18 WBLX

TAMIKO JONES "Can't Live Without Your Love" (Polydor — 12") 25% of our reporters on it, 4 new adds WKTU, WCAU, KSET, WBOS, on the following stations WKYS, KATT, KXTC.

SATURDAY NIGHT BAND "Keep Those Lovers Dancing" (Prelude – 12") 25% reporting airplay, added at WKGN, WIKS. Key moves: Medium airplay WKTU, on WDON, WMJX, KATT, KXTC

dome in conjunction with the Jerry Lewis Telethon and spectators will be asked to donate \$5. A pledge of \$50 will buy a dance with one of the several artists who will be on hand. Winners of the varying categories in the contest will be flown to New York to compete with other city finalists ... WBOS/Boston had a "Meatball Weekend" to promote the preview of Bill Murray's "Meatballs" film. In order to win tickets to the showing listeners had to send in the name of the "biggest meatball in Boston," and entries included city officials and celebrities. As a bonus each winner also received a meatball to go with his tickets

KJLA/Kansas City, MO took its 24-hour dancing machine (mobile disco) to the Crown Center Hotel for a costume contest. Out of the 50 semi-finalists two winners won trips to Hollywood for seven days. Quite a promotion, with about 5000 attending

Segues

A few personnel promotions to note this week: Fred Moore has been promoted to Music Director at WIKS/Indianapolis along with Skip Davis, who assumes additional duties

as Assistant PD ... John Lander, formerly WLCY/Tampa, joins 96Fever (WOKF)/Tampa-St. Petersburg doing mornings, and Robert L. Scott from WQYM (98 Rock)/Tampa will be handling the all-night show at WOKF. E.J. King is the new all-night jock at KHFI/Austin. King halls from New Orleans

KRLY/Houston has named Steve Fisch as Promotion Director. He moves over from neighbor station KAUM, where he held the same position. Two In-house promotions took place recently at KXTC/Phoenix. Althea Long has been upped to the 7pm-12mid air shlft, and filling in her vacant 12mid-6am slot is John Edwards . . . Mike Swaggerty has been named Music Director WKGN/Knoxville, TN. Mike would like to announce that he will be taking music calls on Monday and Tuesday 11am-2pm . A warm welcome back to Magic Christian who was in the hospital, but is fine and has returned to the air at WIKS/Indianapolis . . . Congratulations to Mark Cichon at WKTU/New York and his wife, Gwen, the proud parents of a new baby girl, Faith Sarah Cichon.

Hottest

Peter Brown



Radio&Records

DS & HOTS

SOUTH EAST **Most Added** Hottest **Most Added** Hottest **Hottest Most Added Most Added** Dan Hartman Chic Bonnie Boyer Chic **Jackle Moore** Chic Grace Jones Donna Summer (Bad) Dan Hartman France Joli Deniece Williams Barbra Strelsand Love De-Luxe France Joll Michael Jackson Freddle James Diana Ross (Boss) Ashford & Simpson Deniece Williams Tomiko Jones Michael Jackson Barbra Streisand

EAST



WCAU/Philadelphia, PA

AU/Philadelphi.
ADDED:
Cory Daye
Edgar Winter
Diona Ross (Prize)
Seventh Wonder
Brende Russell
Tamiha Jones
E. C. King (Out)
St. Tropas:
Jassie Towers
Brund Pagen HOTTEST

HU1
Chic
Peter Brown
Ashtord & Simpson
Love De-Luce
A Taste Of Honey
Fern Kinney

— RY

- POY PERTY

WIZZARD 100

WZZD/Philadelphia, PA

ADDED Mass Production Michael Jackson EWAF (After) Double Exposure Hot Chocolate Ruth Waters

HOTTEST MOTTice.
Chic Deniece Williams
Stephania Mills (Put)
Barbra Streinand
Ashford & Simpson
Edwin Starr

Mark Serbas



WKTU/New York, NY

ADDED Brunt Pagan Dan Hartman Tamiko Jones First Choice

HOTTEST Stephanie Mills (Put) Herb Alpert Freddie James Donne Summer (Bad) ack se Moore

Jackie mo-Chic Deniece Williams Love De-Luxe Al Hudson & Partners Debbie Jacoth Olane Ross Auhford & Simpson — Michael - Michael Elis



WBOS/Boston, MA

ADDED: Gloria Gaynor (Heartbeat) Gloria Gaynor (Hearth Barry White (Sing) Touch Of Class Michael Jackson Vichia Sue Robinson Den Hartman Tamiko Jones Al Hudson & Partners

HOTTEST

WDON

WDON/Washington, DC ADDED

France Joli Paulinho Da Costa Kat Mandu Crusaders Crowd Pleasers Dan Hartman Double Exposure Commodores (Mid

HOTTEST
Chie
Mass Production
Teena Marie
Berbre Streisand
James Brown
Devid Naughton
Fern Kinney

GLTIK

WKYS/Washington, DC

Chic Candi Staton Five Special

Ji 68KTK

WICTE/Baltimore, MD

- Steve Manuel

- BUTTY PROTURED

KHYS98 DISCO STEREO FM

KHYS/Beaumont, TX

- Ted Stecker

HOTTEST Teena Marie LTD Teddy Pendergram EWS F (After) Elton John

Mojik WM AN

WMAK/Nashville, TN

ADDED Al Mudson & Partners Fern Kinney Freddie James France Joli Michael Jackson ADDED Barbie a Streenant Michael declinor Corrone Dan Hartman Freddir James HOTTEST Dena Ross
Densec Villiams
Jackie Moore
Stephanie Mills (Put)
Jones Girls
EWB/F w/Emotions HOTTEST

HOTTEST
Raydion (Change)
McFeddon Jb Whitehead
Jones Girls
Chic
Bryan Adams
Boense Pointer
LTO
Pagches & Horb

LTD
Proches & Herb
[W&F (After) — Dan Valle

KIRCY-FM DISCO 94 KRLY/Houston, TX

ADDED Michael Jackson Grace Jones Five Special Dan Hartman

HOTTEST Donne Summer (Bad) Diana Ross Bonnie Pointer Al Hudbion & Pertners Deniece Williams Love De Luxe A Taste Of Hondy Ashford & Simpson

ADDED
Cruspdors
Gone Chandler
Michael Jeck son
Alton McClain & Destiny
Ashford & Simpson
Five Special
Den Hartman

HOTTEST Patrick Hernandez Denèsce Williams Oubbie Jecobs Switch Berbra Stressand - LOU ETTEGEY

SOUTH

KATT KATT/Okiahoma City, OK

ADDED: ELO (Train) Raydio (Change) Oan Hartman

HOTTEST. Chic Barbra Stressand Jackie Moore Ulfanda Freddie James - Mike Gardner



KSET / El Paso, TX

ADOED France Joli George McCree Deodeto (Bach) Addres Brothers Tamino Jones HOTTEST

Donna Summer | Patrick Hernandi Bonnie Pointer Peter Brown Chic Deniece Williams Switch Berbra Stressand

- Chuck Kelly

DISCO 37

WEZB/New Orleans, LA

ADDED: Terry Callier Cerrone Gibson Brothers (Life) Teens Merie George McCree France Joli Masine Nightingale Dionne Werwich

HOTTEST Donne Summer (Hot/Bed) Sun Tuddy Pendergrass Bryon Adams Switch Debbie Jacobs (Don't)

- Cary Franklin

wblx Walx/Mobile, AL

ADDED

HOTTEST

Chic Michael Jeckson KC & Sunshine Bond Monhattons Brick Sieter Stedge (Lost) Rickie Lee Jones (Chuch) - Carmen Brown

WKGN

WKCN/Knoxville, TN

ADDED Freddie Jomes France Joh Bryon Adams Security Night Band Seter Stedge (Lest) HOTTEST

Abbe A Teste Of Honey Crowd Pleasers Edwin Start - Lampert Swapperty

DDC038

WMJX/Miami, FL

ADDED France Joll Cary Days (Green/Pow) Dan Hartman Donne Summer (Out)

HOTTEST

- Frami Worth



KHFI/Austin, TX

ADOED KC & Sunshine Band (Perty) Ashford & Simpson

HOTTEST: Chie Deniece Williams Debbie Jacobs Diana Ross Edwin Stari Jack e Moore Ecotici James

- Jack Starr

MIDWEST



WIKES / FIGURE 1 ADDED:
France Joli
Jim Capaidi
Traddy Perndergrass (Con
Michael Jackson
Switch
Teams Marin
Black Ivory
Slick

Stick Saturday Night Band Cory Days (Green/Pow) Grece Jones High Inorgy

HOTTEST HOTTEST
Donne Summer (Bad)
Anite Ward
Chic
Peter Brown
ELD (Shine)
Dr. Hood
Phility Creen
Raydio (Change)
Kies
Sprin Clark

Kits Spyro Gyrb Bannie Pro-Bannie Pointer Jones Girls Patrick Hernendez Olang Ross (Boss/Prize) Hat Chacalete

- Fred Misone



ADDED Grace Jones Suren Harb Alpert Debber Ascobs (Don't) AKR

HOTTEST

mor (Barl) Aputs Ward EW&F w/Emptions Eyeap anja motions Chic Pates Brown Patrick Hernandez Edwin Starr Jones Garb Gisson Brothers (Cube) Barbre Strevand Dyana Ross Bonnie Pointer

- Mary Khug

ZIEDIO)

wGCI/Chicago, IL

ADDED Sister Slerige (Lost) KC & Sunshine Bend (Party) O'Jays

HOTTEST Teddy Pendergrass (Come) Teddy Pendergrass (Come)
Crusaders
Donna Sumrher (Bed)
Uncle Louie
Stephanie Mills (What Che)
Chic (Good/Warm)
Rickie Lee Jones (Chuck)
Herb Alpert
James Brown



WDRQ/Detroit, MI

ADDED Maynard Ferguson Switch (I Call) Donna Summer (There)

WDRO

FM 93

HOTTEST Chic Jack is Moore Michael Jackson David Naughton

KFMX

AODED Phility Creem Frence Johi Duna Ross Fern Kinney

HOTTEST Chit Love De Luxe Freddie James Tower Of Power Gene Chandler - Gary De Maroney

Part P

KXTC/Phoenix, AZ

ADDED: France Joli Cory Daye Jean Wells Oan Hartman Switch

HOTTEST:
Patrick Marnandez
Petre Brown
Chic
Debble Jacobs
Donna Summer (Bad)
Candi Staton
Denises Williams
Al Hudson & Partners
Jones Girls
Johnny Mathia
Edwin Starr

- Pick Nuhn



ADDED Paul Anke Smokey Robimon (Share/Czui Fern Kinney

HOTTEST: Chic Barbra Stressand Jackie Moore Love De-Luxe Stephanie Mills (Put) Herb Alpert Ashford & Simpson

- David Jennings

[37] KIIS-FM/LOS Angeles, CA

ADDED: Rozalin Woods Bonnie Boyer

> HOTTEST Jackie Moore

- Wagner Cohen

WEST

THE PARTY OF THE P 四指序队

WOKY/Cincinnati, OH

HOTTEST Chic Barbra Streisand Donna Summer (Bad) KC & Sunshine Band Edwin Starr Olana Ross Deniece Williams

- Charse Brown

ritt

KITT-FM/San Diego, CA

ADDED Bonnie Boyer Samantha Sang Olivia Newton John Sister Siedge (Lost) Alton McClain & Destiny Easy Going

HOTTEST: Ashford B Simpson Jackie Moore Chic Peter Brown Bryan Adams
Deniece Williams
Stephanie Mills (Put)
Duna Ross

KTLK

KTLK/Denver, CO ADDED: Little River Bend Addres Brothers

O'Jays Robert Palmar Cars Lobo HDTTEST: Donna Summer (Bad) Robert John Edwin Starr EWBF (After) Night
Peter Brown
Lou Rawls
Debbie Jacobs
Love De-Lune
Jackie Moore

Reporters

EAST

WKTK/Baltimore, MD - Lou Krieger WCAU/Philadelphia, PA - Roy Perry WZZD/Philadelphia, PA — Mark Serpas WKYS/Washington, DC - Steve Manuel WDON/Washington, DC - Barry Richards WKTU/New York, NY - Michael Ellis WBOS/Boston, MA - Jane Duncklee WMAS/Springfield, MA — Chris McLoude

SOUTH WMAK/Nashville, TN — Dan Vallie WKGN/Knoxville, TN — Lambert/Swaggerty WEZB/New Orleans, LA — Gary Franklin KSET/El Paso, TX — Chuck Kelly KHYS/Beaumont, TX — Ted Stecker KRLY/Houston, TX - Michael Jones KHFI/Austin, TX - Jack Starr WBLX/Mobile, AL — Carmen Brown WMJX/Miami, FL - Frank Walsh KLAZ/Little Rock, AR - Ken Dennis KATT/Oklahoma City, OK - Mike Gardner

MIDWEST

WOKV/Cincinnati, OH - Charlie Brown WDAI/Chicago, IL - Mary Klug WGCI/Chicago, IL — Barry Mayo WDRQ/Detroit, MI — Jim Ryan KFMX/Minneapolis, MN — Gary De Maroney WIKS/Indianapolls, IN — Fred Moore

WEST

KXTC/Phoenix, AZ — Rick Nuhn KTLK/Denver, CO — Paula Matthews KLAV/Las Vegas, NV — David Jennings KIIS/Los Angeles, CA — Wagner/Cohen KITT/San Diego, CA — Ken Edwards

Black Radiu



Bill Speed

Frankie Crocker is a key figure in contemporary Black radio. The programming architect for both WBLS/New York's original success in the mid-70's and its recent large-scale comeback in the last ratings book, the most flamboyant air personality in the country and the model for "WKRP In Cincinnati" 's Venus Flytrap, he is sometimes controversial, always noticeable, and a leading innovator in programming trends. Recently he has partially relocated to Los Angeles to redirect and program KUTE-FM and KKTT, both recently purchased by WBLS owners. Inner City Broadcasting. Since he arrived a few weeks back, the air sound of the stations has changed noticeably, and since KUTE in particular was quite successful as a Disco station previously, it was a natural question to open my conversation with Frankie:

R&R: KUTE has been established as a radio station that has a reach in different parts of the community, and with good black and white success. Why the change?

CROCKER: I didn't know there was a change

R&R: The mechanics are different, the approach is different, the logo is a little different, the music has changed.

CROCKER: It's just the Inner City sound. There was nothing that was coming in to make a concerted effort to change anything. We just came in with our Inner City sound. We were winning with it in New York, so we thought we'd try it out here.

R&R: The WBLS/New York technique . . . do you think it will work successfully here?

CROCKER: Well we hope so. We're putting a lot into it.

R&R: What's so different about the approach that's going to make this unique?

CROCKER: Frankie Crocker.

R&R: What is the Frankie Crocker approach?

 $\label{eq:crocker:personality} \textbf{CROCKER: Personality. Just something I do. I have no idea what it is, I just do it.} \\ I play music, I pick music, and go on the air and just have fun.}$

R&R: Some of the mechanics you use, for example the montage, the long logo, how did that come up?

CROCKER: It gives an example of what we're playing during the day and gives you some of the records that we're playing. A billboard of what's coming.

R&R: In L.A. radio, nobody's ever really billboarded outside of going into a record, or on the other side of a spot this is coming up. On KUTE throughout the day you hear these montages. Do they build cumes, how do they help?

CROCKER: Just telling people what they're going to hear, the different kinds of music they're going to hear. . . . If you listen to this radio station, hopefully one of those records in that montage will be a record you like, and they'll say at least what that radio station plays; you can find out right away.

R&R: Sort of a recycling thing

CROCKER: It's just coming attractions.

R&R: Where did that come from?

CROCKER: It came from what we were doing before. When we had established artists, we mentioned the names of the artists that we were playing, and they all overlapped. With the advent of disco music we've had a lot of new artists, so if I had put up a couple of the names of new people, you wouldn't readily recognize them, but you may readily recognize the songs.

R&R: I've noticed too, your mini-concerts. Why do you not always play the hit record, but other cuts by that artist within these montages?

CROCKER: Well, most of the times that I play a record like that, I just think it's good. I'll play a hit out of the record, what is a so-called hit. If I think the whole album is a hit, that's obviously why I play it. I try to pick out the good cuts. People might like that hit, but they hear it all the time. You hear a #1 record played all the time and you get angry and you say there's something else good on that album, so I try to play what else is good on that album.

R&R: In other words, you're just establishing the artists more

CROCKER: Not so much for the artist, cause I don't work for the artists, I'm just trying to get a sample of the record. We find that people buy a tape and they'll put the tape on, and when you play a tape you hear all of the album, so I like to pick out the best cuts, what I feel is the best, out of the album and play them, or what I have time for.

R&R: Before Inner City took over there was a flavor of Top 40, the Doobies, and that sort of artist incorporated within the music at KUTE. You've changed that. Why?

CROCKER: I didn't know I did. I had no idea what they were playing before. I just came in, I was hired to do a job and to bring in my New York music and what I was doing, and that's what I brought in.

R&R: KUTE's signal, as you know, only covers certain parts of the city. How do you program your obviously mass-market format to a limited audience?

CROCKER: First of all, I don't know if it's limited. The signal is as it is. I can only go and try to knock the ball over the fence, and hope that it will.

R&R: You have been off the radio for a little while, and then you came back to bring a significant gain against WKTU. What did you do?

CROCKER: Came back as me. That's all I did. I came back and played radio like I know how to play it, play me.

R&R: There were obviously some premeditated methods that went into that comeback. CROCKER: Yeah, money. They offered me big money to go back so I did it.

R&R: What does the future hold now that you'll be working New York and Los Angeles, and obviously setting another pace again?

CROCKER: I don't know. If I knew the future I'd be rich. I have no idea where I'm going. I'm just trying to play radio as I know it. Good mixes, good music, good talk, good personality, just radio the way I like it, the way I see it.

R&R: Let's talk about the music for a minute. You've been doing unprecedented things, playing artists back-to-back on the air, etc. What are your policies on music?

CROCKER: I have none; I just have to like it.

R&R: That's the only qualifying factor for a record to be on your radio station?

CROCKER: Yes. It has to fit in with my mix.

R&R: Is every aspect of programming totally handled by you?

CROCKER: Just about, yeah.

R&R: You obviously are a colorful guy in this business. You've established a number of precedents. If there was anything that you could do all over again in your radio career, would there be anything you would change?

CROCKER: I'd be God. No, I don't know of anything. I'm doing it as I go along. You know, tastes change, I just try to be abreast of what's happening and try to listen for the best music.

R&R: Would you like to say anything to the people that are going to be reading this? CROCKER: Yeah, listen to my stations wherever you are and have a good time and don't forget, if Frankie Crocker isn't on your radio your radio isn't really on.

R&R: Your image is flamboyant, and to some, controversial. Do you care what people think?

CROCKER: Of course, but you know I can't do anything about it. You always care what people think, you just hope it's good. Maybe if it gets bad, then you hope in the long run people understand what you're doing and go for it. If your heart is true and your mind is straight, everything should come out all right.



SPEAKING WITH SANG — Artist Samantha Sang is pictured with Crocker following an on-air interview.



VISITING WITH DEE DEE — Crocker is pictured with artist Dee Dee Bridgewater, visiting WBLS during a promotional tour.

People

WAOK/Atlanta has an immediate opening for a morning jock with good production skills. Tapes and resumes should be directed to Doug Harris, Program Director, WAOK, 75 Piedmont Avenue NE, Atlanta, GA 30303 . . . From in-house at WEAS/Savannah, Floyd Bee is the new Program Director and Music Director replacing Bob Wright . . . Ted Terry, who hosts the 4pm-8pm shift at KJLH/Los Angeles, will be taking his hosting expertise to the Studio One Backlot. Beginning August 6, he will emcee weekly shows there . . . Larry Hall is once again returning to take over the programming helm of WXYV/Baltimore . . . WDAS/Philadelphia is featuring Diana Brown and Louise Williams on two gospel shows. Louise can be heard on the "Gospel In The Morning" show which airs from 10am-1pm. Diana Brown hosts the "Inspirational Hour" between 5am-6am. Tuesday through Thursday . . . Please be sure to send me all of your station's news, photos, promotional materials, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

Places

Where can you go to find the "three baddest ladies in the house?" Savannah, Georgia, that's where. Local station WEAS is conducting a monthly "Bad Girls" contest with prospective entrants to vie for \$50, \$40, and \$30 in cash prizes . . . WVON/Chicago welcomed 75,000 to their "Family Picnic" on July 21. A good time was had by all at Jackson Park, the site of the event . . . NEVER TOO YOUNG TO LEARN DEPARTMENT: Fourth, fifth and sixth graders at P.S. 161 in Harlem were treated to a jazz lesson from one of its pioneers, Atlantic artist Jay McShann. McShann discussed Kansas City jazz, Chicago style jazz and other offshoots of the idiom as well as performing and signing autographs

Things

SUMMERTIME PROMOTIONS: WANT/Richmond is inviting clubs and organizations in the area to submit their names for a postcard drawing. Winners of the drawing will receive trips to Busch Gardens and other theme parks in the area every Saturday through August . . . WKX1/Jackson, MS, in conjunction with Popeye's Fried Chicken, Amtrak and International Hotels is sending winners of their latest contest away for a week in New Orleans. Preliminary winners qualify via bumper stickers after which they receive free chicken dinners . . . August 6 marks the finals of WWRL/New York's talent search. Rocky G Promotions has donated the hundred dollar grand prize with Noel Pointer, Bobbi Humphrey, Evelyn "Champagne" King, Con Funk Shun and Cindy & Roy as celebrity judges

Congratulations to WYLD/New Orleans, the city's number one Black-formatted station in the April/May Arbitron ratings

Pap/Rhythms

HOTTEST

Following are listed in order of their sirplay activity.

CHIC

"Good Times" (Atlantic)
TEDDY PENDERGRASS
"Turn Off The Lights" (Phil. Int'l.)
EARTH, WIND & FIRE
"After The Love Has Gone" (ARC/Columbia)
DONNA SUMMER

"Bad Girls" (Casablanca)
STEPHANIE MILLS

"What Cha Gonna Do With My Lovin" (20th)
MASS PRODUCTION

"Firecracker" (Cotifion)
ASHFORD & SIMPSON

"Found A Cure" (WB)
SWITCH

"Best Beat In Town" (Gordy)
MICHAEL JACKSON

"Don't Stop 'Til You Get Enough' (Epic)
TEENA MARIE

"I'm A Sucker For Your Love" (Gordy)

CLIMBERS

Following are listed in order of their airplay activity.

MINNIE RIPERTON "Memory Lane" (Capitol) 26% of our reporters are on it. In the South it is Top 10 at WANT, KMJQ and WJJS. Hot airplay in the South also at WHRK, WVEE and WYLD. Hot rotation at WXYV in the East while the Midwest shows Top 5 at WKWM.

FIVE SPECIAL "Why Leave Us Alone" (Elektra) 26% of our reporters are on it. Record already Number One in the Midwest at WJLB and showing hot airplay at WCIN. In the East it is receiving Top 10 airplay at WKND and WILD with hot airplay in the West at KDKO and KSOL. Debuting at WANT in the South and showing Top 10 at WATV with a significant climbing position at WJJS.

O'JAYS "Sing A Happy Song" (Philadelphia International) 26% of our reporters are on it. In the Midwest the record debuts at WDAO, WLOU and WTLC with hot airplay at WCIN. In the East it debuts at WKND. The South reflects new adds at WEAS, WPDQ and WANT, Added in the West at KYAC.

A TASTE OF HONEY "Do It Good" (Capitol) 23% of our reporters are on it. The South leads the way with activity; debuting at WKXI, WVEE, WDIA, WHRK and WANT. Already Top 5 at WEAS in the South. In the Midwest, the record is pulling a significant climbing position at WLOU and debuting in the East at WXYV.

CAMEO "I Just Want To Be" (Chocolate City) 23% of our reporters are on it. In the South the record is Top 5 at WDIA, WEAS and WANT with WATV showing strong climbing position. The record is Top 10 at WVKO, Top 5 at WKWM, and in hot rotation at WTLC and WDAO in the Midwest.

DIONNE WARWICK "I'll Never Love This Way Again" (Arista) 23% of our reporters are on it. Top 10 in the Midwest at WJLB and WVKO. In the South the record is receiving hot airplay at WHRK and WVEE while Top 5 at WDIA. Hot airplay at WXYV and WDAS in the East.

LTD "Dance 'N' Sing 'N' " (A&M) 20% of our reporters are on it. In the Midwest the record is Top 10 at WLOU and WVKO, Top 10 in the East at WKND. In the South it is receiving heavy airplay at WEAS, WYLD, and WGIV with a strong position at WJJS.

MANHATTANS "The Way We Were/Memories" (Columbia) 20% of our reporters are on it. In heavy rotation in the Midwest at WDAO, Just added in the East at WXYV. Already Top 10 in the South at WDIA and debuting at WANT, WHRK, WVEE and WEAS.

ENCHANTMENT "Where Do We Go From Here" (Roadshow) 17% of our reporters are on it. Top 5 in the South at WDIA and WANT. Added in the West at KSOL. Midwest shows heavy rotation at WVKO while the East reflects Top 10 at WKND and hot airplay at WWRL.

Album Airplay

Following are listed in order of their sirplay activity.

EARTH, WIND & FIRE "I Am" (ARC/Columbia) "After The Love Has Gone"*
"Boogle Wonderland"*

TEDDY PENDERGRASS "Teddy" (Phil. Int'L) "Turn Off The Lights" "Come Go With Me"

DONNA SUMMER "Bad Girls" (Casablanca) "Bad Girls" "Hot Stuff" "Sunset People"

THE JONES GIRLS "The Jones Girls" (Phil. Int'L) "You Gonna Make Me Love Somebody Else"*
ISLEY BROTHERS "Winner Takes All" (T-Neck) "I Wanna Be With You"* "Winner

Takes All"*

RAYDIO "Rock On" (Arista) "You Can't Change That"* "Hot Stuff" "Rock On"

CON FUNK SHUN "Candy" (Mercury) "Chase Me"*

*Asterisk denotes that cut has been released as a single.

DIANA ROSS "The Boss" (Motown) 17% of our reporters are on it. Top 10 in the East at WDAS. The Midwest shows Top 5 at WJLB and Top 10 at WLOU. Heavy airplay in the West at KSOL while the South reflects Top 10 activity at WATV and heavy rotation at WYLD. DRAMATICS "That's My Favorite Song" (MCA) 14% of our reporters are on it. South dominates with activity; already Number 2 at WPDQ, Top 10 activity at WDIA and WAOK. The Midwest shows strong positions at WLOU and heavy airplay at WDAO.

ROY AYERS "Love Will Bring Us Back Together" (Polydor) 14% of our reporters are on it. Record debuts in the East at WWRL. In the Midwest it is Top 5 at WLOU and in heavy rotation at WDAO. In the West it is in hot rotation at KDAY and climbing at KMJQ in the South. HERB ALPERT "Rise" (A&M) 14% of our reporters are on it. In the South the record is in heavy rotation at WVEE and WHRK. Added at KYAC and receiving heavy airplay at KDAY in the West. The East shows heavy rotation at WXYV.

NEW & ACTIVE

CRUSADERS "Street Life" (MCA) 14% of our reporting stations are on this one. Record crossing from Jazz-formatted stations. New at WJMO and WKWM while already receiving heavy rotation at WCIN in the Midwest. Debuting in the South at WGIV while added in the West at KYAC.

GENE CHANDLER "When You're # 1" (20th) 12% of our reporters are on it. Added in the South at WPDQ while debuting in the Midwest at WKWM, WJLB and WTLC.

AL HUDSON & THE PARTNERS "You Can Do It" (MCA) 12% of our reporters are on it. East dominates with activity posting Top 10 at WKND, WILD and WDAS. Receiving heavy rotation in the Midwest at WVON.

ALTON McCLAIN & DESTINY "Crazy Love" (Polydor) 12% of our reporters are on it. In the South, it's new at WAOK, WGIV and WPDQ. Debuting in the Midwest at WCIN.



MILLS VISITS CLEVELAND MILLS — While in Cleveland recently in support of her "What Cha Gonna Do With My Lovin' "album, 20th Century-Fox recording artist Stephania Mills (center) visited the musical mills of WABQ. Seen at the scene with Stephania (center) are (I-r) RCA's Artie Funnings, WABQ MD Jim Scorpio Stevens, WABQ air personality G. Kelley Jones and RCA's Frank Sperrazzo.

JAZZRADIO

HOTTEST

	CRUSADERSStreet Life	e (MCA)
	CHUSADERS	Title
	FREDDIE HUBBARD Love Connection (C	oiumbia)
	Wari	ous Cuts
	GATO BARBIERIEuphori	a (A&M)
	Van	ous cuis
	NORMAN CONNORS Invitation	n (Arista)
	NORMAN CORNORS	ous Cuts
	MARK COLBY Vari	ous Cuts
	GROVER WASHINGTON JRParadise	(Elektra)
-	GROVER WASHINGTON JR	ous Cuts
	SONNY FORTUNE With Sound Reason (Atlantic)
	SONNY FORTUNE	ous Cuts
	DEODATOKnights Of Fant	asy (WB)
	DEODATOVari	ous Cuts

NEW & ACTIVE

BOB JAMES Lucky Seven (Tappan Zee/Col.)

EAST: WRVR/New York, NY Herschel/Prescott; WHUR/Washington, D.C. Jesse Fax; WEAA/Baltimore, MD Kwelsi Mfume. SOUTH: WCLK/Atlanta, GA, Requeya Ward. MIDWEST: WBSY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI, Dorlan Paster. WEST: KADX/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hai Jackson; KKGO/Los Angeles, CA, Monica Riordan; KJLH/Los Angeles, CA, Lawrence Tanter.

PAR Ringthmas

EAST SOUTH **MIDWEST** WEST **Teddy Pendergrass** Chic Donna Summer (Bad) **Teddy Pandergrass Teddy Pendergrass** Astrford & Simpson **Mass Production EW&F** Donna Summer (Bad) Minnie Riperton Five Special Ashford & Simpson

August 3, 1979 Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay

WXYV

ADDED A Tasta Of Honey **Bobby Rush**

HOTTEST Teddy Pendergrass Minnie Riperton Chic Ashford & Simpson Dionne Werwick Donna Summer (Bad/Hot) Mass Production

WILD Boston, MA

ADDED Not Available HOTTEST Jones Girls Stephanie Mills (Put) Teddy Pendergrass Bonnie Pointer Al Hudson & The Partners Five Special Uncle Louis Peter Brown

WWRL New York, NY Bob Law/Linda Haynes ADDED Stephanie Mills (Put) Roy Ayers **Bobbi Humphrey** Archie Bell

HOTTEST Michael Jackson Ashford & Simpson **EW&F** Stephania Mills
Teddy Pendergrass Wardell Piper Diana Ross

WDA8

ADDED

HOTTEST Mass Production Chic Teddy Pendergress Ashford & Simpson Switch Stephanie Mills Teana Marie Al Hudson & The Partners EWBF Diana Ross

ore, MD Don Brooks/Sue W

ADDED

HOTTEST Teddy Pendergrass Chic Ashford & Simpson Gap Band (o) Mass Production Lou Rawls

WKND Hartford Eddle Je

ADDED GQ Berry White (Col.) Brick Gap Band O'Jays Double Exposure Tyrone Davis Meze

HOTTEST Sun Teena Marie Five Special Stephanie Mills Switch Al Hudson & The Partners

Charlotta, SC Chris Turner

Jackle Moore

Hot Chocolete

Crusaders Elton John

New Birth

HOTTEST

Isley Bros

Michael Jackson

James Brown

Mass Production

WAOK Atlanta, GA

Doug Harris

Fern Kinney

Pockets

HOTTEST

GQ

Isley Broz. Chic Michael Jackson

Philly Cream Peaches & Herb Ashford & Simpson

Mass Production

Barry White (Hung)

Atlanta, GA

ADDED Manhattane

Bobby Rush

EW&F (After)

Teddy Pendergrass (Come) Minnie Riperton

Dionne Warwick Donna Summer (Bad/Hot)

Ashford & Simpson

A Teste Of Honey

Scotty Andre

ADDED Hot Chocolete B.B. King

Elton John Heaven & Earth

Chic Sun Mille Jackson

Gangsters
Touch Of Class
Alton McClain & Destiny

ADDED

WJMO

ADDED Maze Crusaders Michael Jackson

HOTTEST Jones Girls Donna Summer Teddy Pendergrass EWSF

WDAO Deyton, OH Turk Logen

O'Jays Bootsy's Rubber Band Double Exposure

Mass Production EW&F Sylvester Edwin Starr

WLOU

WJLB

MIDWEST

ADDED Brenda Russell Elton John Gene Chandler Sweet Inspirations Bohannon Teke Boom

HOTTEST Five Special Teddy Pendergrass Diana Ross Toto Dionne Werwick Candi Staton LTD **Bonnie Pointe** Chairmen Of The Board

Cleveland, OH Bernie Moody

Teens Marie Anits Ward Stephanie Mills Capt. Sky EW&F w/Emotions

ADDED

Wardall Piper

HOTTEST Ashford & Simpson

ADDED O'Jays Double Exposure Black Ice Bruni Pagan Gap Band

HOTTEST EWSF Roy Ayers Stephenie Mills **Teddy Pendergrass** Candi Staton Diana Ross

WILC Jay Johns

ADDED Sister Sledge O'Jays Gene Chandle Rance Allen

HOTTEST Ohio Players Maze B.B. King Philly Cream Grover Washington Jr. Leon Haywood

WVKO

ADDED Lenny Willia Islay Bros. Bootsy's Rubber Band O'Jeve

HOTTEST **Teddy Pendergrass** Chic McFadden & Whiteh Jones Giris LTD EW&F Enchantment Dionne Warwick

Cincinnati, OH **Bob Long**

ADDED

Hot Chocolete Latimore Jackie Moore Alton McClain & Destiny Mazo HOTTEST GQ Five Special Isley Bros. Michael Jackson O'Jays Peaches & Herb Crusaders Lou Rawls Gap Band

WVON Carl Co

ADDED

Isley Bros. Ohio Players Mass Production Switch Michael Henderson (LP) HOTTEST Michael Jackson Donna Summer Uncle Louis Teddy Pendergrass
Al Hudson & The Partners Jr. Walker Stephenie Mills

WKWM

ADDED

Michael Jackson Crusaders Gene Chandlar Double Exposure HOTTEST Chic Uncle Louis Maurice Starr Minnie Riperton Cameo EW&F Gene Chandler KPRS as City, MO Dell Rice ADDED Not Available HOTTEST Anita Ward Chic **Teddy Pendergrass** Switch Teena Marie Toto Maxine Nightingale

Niteflyte

SOUTH

WEAS Sevenneh GA Floyd Bee

ADDED Michael Jackson

HOTTEST Teddy Pendargrass Chocolate Jam Co. A Taste Of Honey Isley Bros. (Winner) LTD Gap Band

WANT

ADDED Peaches & Herb Candi Staton Bootsy's Rubber Band Con Funk Shun George Benson Michael Jackson Whispers A Taste Of Honey Jones Girls Teens Marie EW6F Manhattana Five Special

HOTTEST Betty Wright Enchantment Cameo Teddy Pendergrass Minnie Riperton Ashford & Simpson

WDIA Memphis, TN J. Michael De

A Taste Of Honey HOTTEST Michael Jackson

Teddy Pendergrass

Teena Marie

ADDED

Switch

WJJS Lynchburg, VA Robert Goine

ADDED Bootsy's Rubber Band Mutiny Graham Central Station

HOTTEST Donna Sur Con Funk Shun Jones Girls EW&f w/Emotions Teddy Pendargrass Stephenie Mills

WEDR Minral, FL

ADDED

HOTTEST McFadden & Whitehead E.C. King Anita Ward Dramatics (I Just) Con Funk Shun EW&F w/Emotio Minnie Riperton

Shotgun WYLD New Orleans, LA Willie Jay Johnson

ADDED Sandra Feva **Undisputed Truth** Frank Hooker & Positive People Bruni Pagan Touch Of Class ADC Band

HOTTEST Stephanie Mills Mass Production Con Funk Shun Freedom Minnie Riperton Diana Ross

WPDQ nville. Fl. Net Jackson

ADDED Patti Austin Alton McClain & Destiny Cheryl Lynn

HOTTEST **Teddy Pendergrass** Mass Production

WKX Jackson, MS J.D. Black

Instant Funk A Taste Of Honey

HOTTEST Johnny Guitar Watson High Inergy Teddy Pendargrass LTD Brick Mass Production Lenny Williams Gloria Gaynor Crowd Pleasers

KMJQ Houston, TX Jack Patte

Sweet Inspirations Triple "S" Connection

HOTTEST Chic Jones Girls Donna Summer Teena Marie Teddy Pendergrass McFadden & Whitehea

Dr. Hook Anita Ward WATV

Birmingham, At. Al Bell Rick James

Lee Moore Magic City HOTTEST Stephania Mills

Con Funk Shun Fether's Children Donna Summer Teena Mari EW&F (Atter) Five Special Switch

WHRK Memphis, TN Ron Olson

ADDED A Taste Of Honey **Bobby Rush** Commodores

HOTTEST Teddy Pendergrass (Come Minnie Riperton Ashford & Simpson Dionne Warwick Donna Summer (Bad/Hot) Mass Production

WEST

KDAY Los Angeles, CA Stave Woods

Peaches & Herb Gene Chandle Maxine Nightingele Debbie Jacobs (Don't) **Barry White**

HOTTEST Peter Brown EW&F Teddy Pendergrass Michael Jeckson Ashford & Simpson KDKO Denver, CO Ron O'Jay

ADDED Pleasure Chocolate Milk Ronn Matiock HOTTEST Anita Ward Jones Girls

Teddy Pendergrass EW6F Chic Switch General Cain Five Special

KSOL Sen Meteo, CA

Gap Band Ashford & Simps HOTTEST

Stephanie Mills EWSF Teena Merie Candi Staton Switch Diana Ross

KYAC

ADDED O'Jaya Kleeer Delegation Elton John Jackie Mod

HOTTEST Anita Ward LTD

THE PICTURE PAGES

Supertramp's Citizenship Ceremony



Prior to embarking upon their recent Canadian tour, A&M's Supertramp were honored by the city of Winnipeg (first stop of the tour) as Mayor Bill Norrie presented the band with honorary citizenship plaques. Seen at the citizenship ceremonies are (I-r) Supertramp's Roger Hodgson, Dougle Thomson and Rick Davies, Norrie, and group members Charly Prevost and John Anthony Halliwell.

Spyro Gyra Rates In Atlanta



When Infinity's Spyro Gyra recently performed at the Agora in Atlanta, the group was congratulated by sundry celebrants. From left: Spyro Gyra's Jay Beckenstein, group's managerico-producer Rich Calandra, Infinity's Roger Sayles, Burkhart/Abrams's Lee Michaels, and Infinity VP Rick Swig.

Warner/Curb's Arrogance



Warner/Curb Records has recently signed Arrogance, Pictured while recording their initial album with producers Lourie-Miller Management has signed noted drummer Carmine Applice to Michael Lloyd end Phil Gernhard (seated, Fr) are (standing, Frit group members Scott Davison, Don Dixon, Rod a management agreement with an album by the Carmine Appice Band Abernathy, Robert Kirkland and Mary Stout, Arrogance managers Randy Crittenton and Ron Herbert, and engineer

Walden In Los Angeles



Following his recent performance at L.A.'s Roxy, Atlantic's Narada Michael Walden was met backstage by various well-wishers. Pictured in the midst of some Impromptu acappella vocalizing are (I-r) Motown recording artist Rick James, Walden, and Atlantic VP Bob Greenberg.

Happy Birthday Hoagy



During the Newport Jazz Festival's Carnegie Hall tribute to songwriter Hoagy ("Stardust," "Heart And Soul") Carmichael, the 80-year-old cleffer was honored on his birthday with the presentation of a hand-engraved sterling silver vase from ASCAP President Stanley Adams (left).

Appice Of The Action



forthcoming. Seen at the signing are (I-r) Lourie-Miller Mgt co-principal Miles Lourie, Appice, and Lourie-Miller Mgt co-principal Alan Miller.

THE PICTURE PAGES

Polydor's Platinum Party



Polydor Record execs from New York and Los Angeles got together in Bermuda for a sales and promotion convention. During the proceedings, the staffers showed off the platinum records garnered by three of their acts — Peaches & Herb, Gloria Gaynor and Frank Mills.

My Cerrone, Ah . . .



At a recent Atlantic Records party in Manhattan, recording artist Cerrone flew in from France to serve as official host. Shown (I.r) are Westbound recording artist Mike Theodore, producer Michael Zager, Atlantic artist Tasha Thomas, Cerrone, the Spinners' John Edwards, Atlantic's Simo Doe and Ginny Morton.

Ariola's New Birth



Ariola Records recently signed New Birth. Pictured auditioning the group's first single are (I-r) band member Austin Laner, Ariola VP Otis Smith, New Birth's Charlie Hearndon, Robert Downs, Leroy Taylor, James Baker and Dawn Pree, Ariola Executive VP Howard Stark, attorney Stan Diamond, band members Robert Jackson, Allen Frey and Tony Churcill, manager Travis Clark and (seated) Ariola President Jay Lasker.

Sherwood Announces Pact, Signs Beck



Bob Sherwood, President of Phonogram, Inc./Mercury Records has announced an exclusive worldwide recording agreement with Aria Productions whose first release will be an LP by Robin Beck. At the official signing are (I-r) Phonogram/Mercury's David Werchen, VP Steve Katz, Producer Kenny Lehman, Beck, and Sherwood.

They Get A Kick From King



RCA's Evelyn "Champagne" King popped a few corks recently at the Greek Theater in Los Angeles. Shown backstage after her performance are (I-r) RCA's Bill Grahamm, King, RCA VP's Don Burkhimer and John Walton, manager Bob Sciwald and RCA VP Chuck Thegard.

The Bottom Line For Hall



ARC/Columbia recording artist John Hall recently performed at the Bottom Line in New York. Pictured backstage (I-r) are Columbia's Rob Hunter, CBS Records President Bruce Lundvall, Hall, Johanna Hall, Columbia Sr. VP and GM Jack Craigo, ARC Records' Barbra Nagle and Assistant to the President Bill Freston.

Every once and awhile in this business there is an artist whose music is more important than all the posters, pins, four color ads and hype that money can buy.

We've got one of those artists,

We've got one of those records,



Brenda Russell.

Her 1st single, "So Good So Right." is the perfect description of her music. Take the time to listen

...others already have.

WBLS KJLH KZLA **KSLQ WCAU-FM WDAS KPPL KBEQ** KBLX WILB **KFMB WBLS KDKO** KNX-FM **KMOX KKSS** KKTT WHB

BRENDA RUSSELL..."SO GOOD SO RIGHT"
FOR ALL RADIO FORMATS.
EDOM HODIZONI DECORDS & TAPES

Produced by Andre Fischer for Sweet Street Productions. Associate Producer Brenda Dash.
1979 A&M Records, Inc. All Rights Reserved.



(ALBUM ORIENTED ROCK)



Jeff Gelb

AOR Shake-Up In Sacramento

The times they are a changin' in Sacramento, where the Spring Arbitron ratings results brought surprising news to the city's four AOR's: Soft AOR KXOA-FM, a perennial AOR ratings leader, dipped to second place in this Spring's findings with a 6.2, while underdog KZAP, who had been in a ratings slide for two years, jumped up to a first place 8.5 from last book's 2.7. Also down were both KSFM (4.7 to 3.1) and KXOA-AM (1.8 to 1.6).

Putting The Zap Back Into KZAP

Looking behind the numbers at the stations, there are many stories involved with the ratings results, the most dramatic being the six share rise of KZAP. One of the seminal AOR's since its birth in 1968, KZAP had lately fallen on hard times, seemingly unable to shrug off the weight of its past image to step into the musical stance of a late-seventies AOR. The result was a two-year slide in ratings points that culminated in the exiting of PD Robert Williams and the appointment of new PD Chris Miller from WQDR/Raleigh, a Burkhart-Abrams Superstars client station.

"When I first got here," Miller recalled, "I talked with a lot of people on the street about the station. They'd say, 'Yeah, KZAP's great. They play all sorts of really progressive music.' Then I'd ask them when was the last time they'd listened to the station and they'd say, 'Oh, eight months ago.' "Miller's arrival came at the same time that the station became a B-A Superstars affiliate, so the first changes made were musical ones, with the station plugging in the "modal programming" of all rock music that has done so well for the Superstars this ratings period. Miller said, "It worked really well, because there had been little consistency to the radio music in town; you never knew what sort of music you'd hear next except on KXOA-FM, who said they were a soft rocker and by God they were; sort of a 'modal soft'."

Next to be updated was the airstaff. "A lot of people didn't want to work at a formatted AOR," Miller recalled, "so we brought in a new airstaff with only one prior air personality remaining." Most were from Sacramento stations and had the community feel which

"I feel we're closer to being in sync with 1980 than are the other Sacramento AOR's. We give our listeners the Mercedes of rock music as opposed to the VW van."

- Chris Miller, PD, KZAP

Miller counted as an important factor in the station's success. "To be a successful AOR these days," he postulated, "you have to have a feel for the street. You have to be aware of local traditions and landmarks."

Miller gave his air personalities the space to become just that. "They have a lot of latitude to go beyond the old time and temp basics. I encourage them to elaborate. Their personalities brought the station a necessary buzz of excitement."

Takin' It To The Streets

Internal changes completed, Miller did a media blitz of TV spots (the Superstars "Starcruiser" campaign), and then relied on local press coverage of the staff and music changes to create a public awareness that something new was happening at the station without the station itself ever drawing attention to its new staff and music through its own media advertising. The station's aggressive promotional stance included sponsoring free movie screenings and listening parties for its listeners, as well as a rock poll, all designed for maximum effect on the station's target demographic.

In evaluating the station's dramatic transformation and its future. Miller opined. "I feel we're closer to being in sync with 1980 than are the other Sacramento AOR's. We give our listeners the Mercedes of rock music as opposed to the VW van. For the future we'll keep getting out into the community, tying in with community events. It's become a remarkably competitive and exciting city for radio, and while we've jumped up to an 8.5. there's still a lot more to be accomplished."

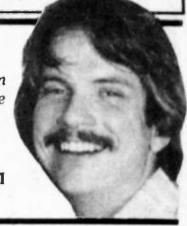
Saving the Segue At KSFM

KZAP is dead-center on the FM dial at 98.5. To its right at 102 is "Earth Radio" KSFM, whose PD Dennis Newhall offered his view on the changing Sacramento AOR marketplace. "Nine months ago KZAP was playing a little of everything; they played a lot of new stuff and a variety of musical styles. By comparison we were more rock 'n' roll-focused with less backfile or new material (they had 12,000 records in their control room to our 1500). By comparison we were fairly tight. Then Miller came aboard and the station went to the B-A Superstars format and by comparison we ended up sounding like the old KZAP."

In response to KZAP's current success Newhall has reevaluated KSFM's musical stance. "We're just about the only station in town that gives its DJ's some choice in what

"We're just about the only station in town that gives its DJ's some choice in what they can play."

Dennis Newhall, PD, KSFM



they can play. There's a format and categories but it's not a card file; they get a chance to make their own choices. Segues aren't totally dead here; I did two the other day and got six phone calls. Those people are still out there, and we're the only station in town that still remembers them. We inherited a lot of them when KZAP changed. Yet at the same time I don't want to also inherit KZAP's old numbers."

He continued, "I'm not saying we're going to tighten up, add fewer albums or whatever, though we may be more careful about what we add. The main thing is we're going to clean up the library. There are some tracks in there now which, by the nature of our format, can be accessed for airplay which we shouldn't be playing."

Newhall also attributed KZAP's success to the station's promotional stance. "They promoted the hell out of themselves, and got a lot of people to check them out. It's made it more apparent to me that promotion is getting to be an integral part of FM radio, and we were able to do no mixed media (TV, print) promotions this past book. In the future you'll see us taking a higher profile for sure."

The Mellow Alternative

The FM dial dead-ends at 108, and that's where KXOA-FM is positioned. Under the programming aegis of Art Schroeder the station enjoyed phenomenal growth and success with its Soft AOR posture until its slight dip this book from a 7.2 to 6.2. Schroeder refuses to panic at the down book. "There's a pattern in Sacramento radio wherein stations will go up in fall and down in spring. We've been locked into this zigzag effect since 1975, which indicates that we can't overreact to one particular book. We're an established, unique station with a strong community image.

"Nevertheless," he continued, "there have been constant changes in audience tastes and music itself, and our station has to be aware of these changes. We can't be too narrow in our thinking. I've been feeling a return to an upbeat tempo, we've been reflecting this and there's probably even more we can do along those lines. There are hard rock albums we won't program and see no need to begin doing so now. What I'm talking about is the idea of mellow — carrying that to an extreme is a dangerous idea. I want to be sure we're not doing that."

Soft AOR is a favorite target of format doomsayers, yet Schroeder remains convinced that it is as viable for the Eighties as it was for the Seventies. "Indeed it is, but the sound of such a station may not resemble what it did two years ago. A good radio station is responsive to the changes its audience goes through, and reflects those changes. I want to be sure we're focusing on artists who are active in 1979 and 1980."

Though KXOA-FM's music could be termed passive, Schroeder works hard to insure that the station's community is an active one. "We don't look at our station merely as a music box. We encouraged listener participation in a station-sponsored benefit softball tournament during the ratings period, and are always looking for ways in which we can be involved with our listeners. And as long as we maintain that attitude I think we'll be a fresh-sounding radio station."

Can AM And AOR Co-Exist?

KXOA-AM, a sister station purchased by the FM's owners some nine months ago, is also programmed by Schroeder and a new airstaff as an AM AOR. AM AOR's have rarely done as well as their FM counterparts; KXOA-AM's debut book as an AOR was a down one for the station. "I'm disappointed with the numbers," reacted Schroeder. "It suggests apathy to what we've been trying to do on AM. It would seem that the active audience for AOR is locked into FM. People who are listening to AM may not be able to relate to our approach, while FM people may not be willing to give up FM to come to us for any length of time."

Sacramento's AM AOR experiment is not yet dead, but Schroeder offered a prediction for its future: "Instead of seeking the AOR listener and trying to get him to listen to AM, we have to look at people who listen to AM radio, and we have to look at our AM competition. Rather than sounding like an FM station we have to become competitive with the other AM's: see what they're doing, see what successes they're having and how we can become competitive with them. We'll have to deal with familiar music: some albums, and some more hits than we have been playing."

In all it appears that the competitive spirit of Sacramento AOR's wil! create more changes, shake-ups, and stories in the coming months.

"What I'm talking about is the idea of mellow — carrying that to an extreme is a dangerous idea. I want to be sure we're not doing that."

- Art Schroeder, PD, KXOA-FM



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Jeff Gelb

Them Tones, Them Tones, Them High Tones

Before you add the latest hard rock albums to your station's playlists, do you first check their frequency levels for irritants? Lee Abrams does, and he says the research the Burkhart-Abrams organization has done indicates that high frequencies may affect AOR radio listening patterns.

Abrams explained that his organization's research has shown that people over 25 appear to turn off to hard rock artists, and testing is being done to determine why. Early results have indicated that the irritant factor is not the song but the frequency levels which make up the music itself. "We believe," he postulated, "that this loss of interest in hard rock may be directly attributable to high frequencies such as those heard on many rock albums. We tested a rock song on one group as it was recorded, and the older people didn't care for it. We tested the same song on another group but this time re-equalized it so that the high frequencies were not as prevalent and everyone, including the older people in the group, liked it."

Will these results cause the Superstars stations to re-equalize all the incoming music so that 25-34's are not driven off by hard rock? Abrams said no doctoring would be done to the cuts, but that music with a lot of high frequencies would tend to be dayparted more carefully than other cuts. "It may or may not have a direct effect on our stations' ratings," he said, "but it does help us to understand our audiences better."

The Computer Cometh

You may have already noticed that the reporting stations' listings looked a bit different this week and last. Their revamped form is the first in-print indication that R&R's AOR section has taken a bold leap into the Eighties by computerizing the data received by our AOR reporters.

The introduction of computer technology to the AOR section of R&R is especially exciting in two ways: First, by relegating some of the "busywork" to the computer, the AOR staff will have a great deal more time to devote to researching your needs, questions and problems for future articles and music information breakouts. Second, because we will now be able to process the music information given by our reporters much more quickly, we can now look forward to further expansion of our reporting roster. Indeed, we are already intent on that task, listening to aircheck tapes and poring over biographical information from potential reporting stations. As always, new R&R AOR reporters will represent this radio form's finest, most creative and progressive (in the true sense of the word) proponents. We're looking for tomorrow's AOR leaders, and if you think your station qualifies, send appropriate station bio information along with a cassette aircheck of your programming, to the AOR section of R&R. After we've absorbed that information we'll get in touch with you.

I've seen phenomenal growth in Radio & Records in my year-and-three-quarters tenure here as AOR Editor, but I think I can safely predict that with the coming of our computers (and data processing experts Dan Cole and Steve Elliott), the growth has just begun.

Update

WNEW-FM/New York has tied in with A&M Records for what must be a radio station first: three live radio station concerts broadcast back-to-back from three different clubs on one evening. The night's worth of live music began at 9:15 with a Joan Armatrading appearance at the Beacon Theater, moved to Squeeze at Club 57 at 10:45 and ended up at midnight with Tim Curry at the Bottom Line (imagine the logistic problems!). To enhance the event the station asked listeners to send in postcards to be drawn for a chartered bus catered with food and drink that will usher winners from one show to the next. A great promotional idea that garnered excellent listener response . . . WIDB/Carbondale reports terrific listener response to a regular Friday night show done live from an area nightclub, with various jocks hosting the show and inviting people to sing along with the songs played

WLOM/Cape Cod kicked off the summer with a five-mile "Run For Your Health" benefit marathon that attracted 600 runners and raised over \$4000 for summer rescue Bon Scott of the AC-DC band joined KSJO/San Jose's traveling rock 'n' roll circus for some impromptu live appearances . . . WLIR/Long Island begins its 20th radio anniversary celebration this month Steve Dahl's anti-disco army idea has spread from Chicago, west to neighboring Rockford, where Y-95 has organized the Rockers Against Disco. which has already signed up over 500 rock-lovers for future anti-disco antics WRHY/York's Homegrown talent competition pitted seven area bands against one another in a free concert for listeners. Winning band got 12 hours recording and mixdown time in a recording studio . . . Carly Simon selected WLOM/Cape Cod MD Larry King to interview her for an upcoming Elektra promotional record . . . KINK/Portland teamed up with sister AM station KGW and TV affiliate KGW-TV for an annual neighbor fair that drew 300,000 to fireworks, concerts on five stages, and lots of booths of foods and wine conjunction with a station visit by world champion trick pool-shooter Paul Gerni, KSMB/ Lafayette gave away a pool table and 94 cue sticks . . . Y102/Montgomery's benefit con-



SNYDER DUCKS BIRTHDAY — KMET/Los Angeles MD Jack Snyder tried to duck out of admitting it was his birthday a week ago, but Mushroom Records sent him a unique reminder: a singing duck which provided Snyder with birthday greetings, a rubber duckie and a bottle of Cold Duck. Pictured (I-r) are Mushroom AOR Promotion Director Dennis Wilen, Duck, Snyder, and KMET PD Sam Bellamy.

Evolution

Congratulations to Larry Wayne, former PD and now GM at KGOT/Anchorage Bad news from Oklahoma City, where KGOU is switching formats. PD Leroy Hudson reports he and most of the airstaff are exiting . . . WDHA/North Jersey PD Boh Thomas is exiting and has been replaced by Mark Chernoff . . . KPAS/El Paso's new PD is Bo Jagger, from KCFM/St. Louis. Their new Production Director is Donald "Leader" Orr, from WSBI/Brunswick . . . Max Miller has left KY-99/ Amarillo, citing differences with management over station direction . . . KATT-FM/ Oklahoma City's PD Dave Bell has exited ... KZAM/Seattle PD Tom Corddry is leaving to develop an independent record company with Bearcreek Studios Tom Spock has been upped to MD from the airstaff at WZLD/Columbia . Kahn has been promoted from airstaff to MD at WCAS/Cambridge . . . "Red Beard" is the new MD at WZXR/Memphis . . . Former WIDB/Carbondale PD Bob Tonge has joined WJKL/Elgin. John Dachik is the new WIDB MD . . . Karen Peters has exited WYXE/Madison . . . Bob Shannon has left KZEW/Dallas . . . Q107/Toronto afternoon air personality John Donable has exited to become host of a summer replacement series called "Afternoon Delight." distributed throughout Canada by the CBC. Also exiting Q107 is music librarian Wayne Webster. Joining the station is Bobby Gale from CHOM-FM/Montreal . . . WLUP/Chicago air personality Danielle has exited for mornings at WABX/Detroit . . . KSAN/San Francisco air personality Tony Kilbert has exited for an airshift at neighboring KCBS-FM . . . Former KROQ-FM/Pasadena Promotions Director Jan Tiefeld has resurfaced at Ariola for secondary East Coast singles promotion . . . Jim White has exited evenings at WRNO/ New Orleans . . . Lynne Davis is new to weekends at KGOT/Anchorage.



KGOT'S SNOWBUST — KGOT/Anchorage celebrated the coming of summer with a free concert by Cecilio & Kapono for over 4000 listeners at an area ski resort.

Color

LIVE FROM THE MOON: Several AOR's commemorated the tenth anniversary of man's landing on the moon with promotions. WWCT/Peoria, with some help from sound effects records and production gimmickry, "sent" air personalities Jim Reeves and Jules Peterson on an anniversary flight to the moon, where the two reported that the moon had gone disco . . . so, of course, the jocks blew up the orb before returning to their home planet. Meantime, WEBN/Cincinnati gave away green cheese to those correctly answering trivia questions about the moon and related astronomical subjects.

WMET TRIUMPHS: WMET/Chicago, in conjunction with RCA Records and the Triumph album, had the band in the studios for a postcard drawing for a Triumph motorcycle.

LOW BUDGET PROMOTIONS: KXFM/Santa Maria, in conjunction with Arista Records and the new Kinks album, gave away three records an hour for 48 hours. Winners had to identify the "Low Budget" cut from the Kinks album when it was aired. WKDF/Nashville made it simple for folks on "low budgets" to fill their gas tanks by tying in with Arista to give away 103 gallons of gas.

KNACK ATTACK: WYSP/Philadelphia held a Knack listening party, in conjunction with Capitol Records, on a showboat cruising the Delaware. Knack T-shirts, albums, and a trip to L.A. to see the band in concert were all awarded during the cruise.

GRAFFITI GOODIES: KAZY/Denver tied in with the release of the Universal film "More American Graffiti" in a postcard drawing for movie passes, T-shirts, beach towels and albums, with a grand prize winner getting a jukebox stocked with 60's hits.

Concerts & Conversations

PRESENTATIONS: KSAN/San Francisco presented Greg Kihn for free . . . WZAM & WMYK/Norfolk presented Herman Brood for \$3.94.

RADIO CONCERTS: Link Wray, Graham Parker on WLIR/Long Island . . . Richie Havens, Michael Stanley on WMMS/Cleveland . . . Dixie Dregs on KWFM/Tucson . . . Laughing Dogs on WQBK/Albany.

GUEST DJ'S: Kiss on WMMS/Cleveland.

ton . . . Eddie Money, Journey on WZXR/Memphis.

CONVERSATIONS: Marshall Tucker on KWFM/Tucson . . . Roger McGuinn on WXRT/Chicago . . . David Bromberg on KSFM/Sacramento . . . New England on WYDD/Pittsburgh . . . Triumph on WMET/Chicago . . . Blackfoot, Molly Hatchet, Herman Brood on WMYK & WZAM/Norfolk . . . lan Hunter on WKLS/Atlanta . . . Cheap Trick, Doobie Bros. on WWWW/Detroit . . . Rachel Sweet, Blondie, Michael Stanley on WMMS/Cleveland . . . Tim Curry on CHEZ-FM/Ottawa . . . Iron City Houserockers on WQBK/Albany . . . Pure Prairie League, Charlie Daniels on KTCL/Ft. Collins . . . Carmine Appice on WXLM/Savannah . . . Bill Bruford, Renaissance, Devo, Peter Frampton, Rachel Sweet on WIOQ/Philadelphia . . . Renaissance, Devo, Climax Blues Band on WBRU/Providence Bram Tchaikovsky, Mahogany Rush on KREM-FM/Spokane . . . Roy Loney, Ted Nugent on KTIM/San Rafael . . . Rumour on WBCN/Boston . . . Robert Fripp, Herman Brood on KLBJ/Austin . . . Bram Tchaikovsky on KISW/Seattle Doobie Bros., Night on WZOK/Rockford . . . Who on WLIR/Long Island . . . Molly Hatchet on WTUE/Day-

COMING NEXT WEEK: We continue our tour of American AOR radio with a stopover in Dallas to speak with KTXQ PD Tim Spencer about the station's continuing growth and domination of the Dallas AOR and rock marketplace. We'll also speak with newcomer KZEW PD Tom Owens about his game plan for bringing ratings sparks back into the oncedominant AOR in the Dallas marketplace.

LENE'S PICTURE PAGE

Allison Steals Lene's Heart.



Allison Steele, WNEW-FM, Lene Lovich, Les Chappell.

Lene Romances Herman.



Lene Lovich, Herman Brood, Les Chappell

DC101-Yes, DC-10 No.



Dave Brown, DC101, Lene Lovich, Howard Page — DC101, Les Chappell.

Six D.C. Promotion Men In Lene's Legion.



Bob McKenzie — Polydor, Fred Welssman — Polydor, Lene Lovich, Les Chappell, Pat Purcell — Atlantic, Gerry Thompson — Epic, Ron Gregory — Warner Bros., (front) Danny Lyons — Capitol, and Phil Quatararo — A&M.

Lene Roqs L.A.



 $\it Jim\ McKeon-E/P/A$, Chuck Randall — KROQ-DJ, Lene Lovich, Les Chappell, Harvey Leeds, $\it E/P/A$.

Lene's Boston Tea Party.



Walter Winnick — E/P/A, Dick Wingate — E/P/A, Kenny Collins, E/P/A, Les Chappell, (front) Charles Lacquidara — WBCN-DJ, Tracy Roach — WBCN-DJ, Lene Lovich, Oedipus — WBCN-DJ.

LENE LOVICH'S NEW ALBUM "STATELESS"



4 2

2 3

3

8 17

6

___Album Airplay/ 40_

August 3, 1979

2 3 5

5 7 7 5 37 21 8 9 23 17 10 16 14

6

13 19 11 12 25 15 14 13 22 19 18 14 13 11 15 15 16 32 27 24 17

18

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39

15

18

39 33 26 38 26 27 27 26 27 28 23 21 29 30

14 20 22 31 25 29 32 24 32 32

33

36

38

101/74

74/74

97/64

78/53

48/47

35/29

38/24

20/20

26/19

M-12

13/9

0/0

44/43

53/50

5/1

11/11

31/31

17/12

0/0

11/4

20/11 20/12 16/11

32/16 31/28

27/11 27/23 M9 M1 H7 H3

2/2

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0/0

2/2

3/3

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9/5

32/31

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31 31 28 37 40 36

37 20 29 34 26 24 31 28 30 38

LITTLE RIVER BAND SOUTHSIDE JOHNNY REO SPEEDWAGON **OAVIO WERNER**

Armageddon (Ariola)

IAN GOMM Gomm With... (Stiff/Epic) MOON MARTIN Escape From... (Capitol) The Records (Virgin) Out Of Nowhere (Ariola) SCORPIONS

> RY COODER Bop Til You Drop (WB) **OAVE EOMUNDS**

Lovedrive (Mercury)

12 JOHN COUGAR 12 POUSETTE DART BAND Never Enough (Capitol)

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

151 REPORTERS

KNACK...... Get The Knack (Capitol) "Sharona" "Girls" "Frustrated" E. LIGHT ORCHESTRA Discovery (Jet) "Down" "Confusion" "Wimp" DIRE STRAITS Communique (WB) "Writer" Title "Sallor" "West" ROBERT PALMER Secrets (Island) "Case" "Jealous" "Friends" CHARLIE DANIELS Million Mile Reflections (Epic) "Devil" "Lane" "Star" BRAM TCHAIKOVSKY...... Strange Man,... (Polydor) "Dreams" "USA" Title BLUE OYSTER CULT..... Mirrors (Columbia)....."Dr. Music" Title "Thee" "Jester" NICK LOWE Labour Of Lust (Columbia) "Cruel" "Susan" "Cracking" WHO "Fooled" "Baba" SNIFF 'N' THE TEARS Fickle Heart (Atlantic) "Seat" "Lines" PAT TRAVERS BAND Go For What You Know (Polydor) . . . "Boom" "Stevie"

VAN HALEN Van Halen II (WB) "Dr." "Dance" "Girls" "Bottoms"

BILLY THORPE Children Of The Sun (Capricorn) Title "Chain"

QUEEN "Rock" "Champions" "Queen" BAD COMPANY..... Desolation Angels (Swan Song) "Gone" "Fantasy" "Machine" DAVID WERNER David Werner (Epic) "Right" "Melanie" "Imagine" JOHN STEWART Bombs Away Dream Babies (RSO) ... "Gold" "Wind"

SOUTHSIDE JOHNNY The Jukes (Mercury) "Anxious" "Everything" "Real" BLACKFOOT..... Strikes (Atco)..... "Highway" "Train"

CHEAP TRICK..... At Budokan (Epic)....."Want" "Shame" JAMES TAYLOR Flag (Columbia) "Roof" "Day Tripper" "Co. Man"

of airplay preference

Album cuts are listed in order

WINGS Back To The Egg (Columbia) "Closer" "Glad" "Arrow" "Rockestra" KANSAS..... Monolith (Kirshner) "Southwind" "Reason" "Trouble" SUPERTRAMP Breakfast In America (A&M) "Stranger" "Logical" "Way" Title KINKS...... 'Gas" Title "Falling" "Superman"

A. RHYTHM SECTION Underdog (Polydor) "Spooky" "Do It" "Blues" "Ready" LITTLE RIVER BAND First Under The Wire (Capitol) "Loser" "Wonder" "Life" "Mistress" NILS LOFGREN...... Nils (A&M)..... "Mercy" "Baltimore" "Steal" JOE JACKSON..... Look Sharp! (A&M) "Going Out" "Papers" "Time" Title GERRY RAFFERTY..... Night Owl (UA) "Right" "Days" "Gone" "Tourist"

RICKIE LEE JONES Rickie Lee Jones (WB)..... "Blood" "Joint" "Chuck" "Coolsville"

FLASH & THE PAN Flash & The Pan (Epic) "St Peter" "Killer" "Rain" "Men" DAVE EDMUNDS...... Repeat When... (Swan Song)..... "Girls" "Wreckage" "Queen" "Me"

LOUISE GOFFIN Kid Blue (Asylum) "Blue" "Kids" "Fever" "Remember" PATTI SMITH Wave (Arista) "Frederick" "Star" "Dancing"

Chart

There's a battle brewing for the top airplay position, as KNACK houts up. CARS remained parked at number one this week with KNACK a close second. WINGS and ELO maintained their positions while DIRE resurged a bit, PAL-MER jumped up nicely as KANSAS and YOUNG held rock steady. DANIELS and **BOC** inched up while **LOWE** registered airplay gains. WHO maintained. REO was this week's highest debuting album with significant hot reports, while SNIFF and TRAVERS both had excellent weeks of airplay gains. LRB debuted strongly with significant adds and early gains in other rotations. THORPE continued his impressive airplay gains. WERNER debuted with strong adds and early rotational increases. Also debuting this week was SOUTHSIDE JOHNNY with excellent accumulated add reports. EDMUNDS inched up and NIGHT came close to charting this week.

The Album Airplay/40 chart re presents activity based on a com-bination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in Italics registered the most rapid gains in air play for the week Album cuts that are also current singles are

8/3 7/27 7/20 7/13 7/6

					1		
1	KINKS	113/54				0/0	
Tie	Low Budget (Arista)	A-8	A-26	A 41	A 56		
	"Gallon Of Gas"	H 51	H 44	H-23	H 1		
1	NILS LOFGREN	74/54		81/42			
Tie	Nils (A&M)	A-4	A-11	A-17	A-22	A 65	
	"No Mercy"	H-16	14-24	H 22	H-12	H-1	
1	ROBERT PALMER	124/54				65/1	
	Secrets (Island)	A-3	A B	A-20	A-61	A 64	
	"Cese"	H-67	91-44	H-30	H-14	H O	
2	SNIFF 'N' THE TEARS	81/53	75/52	64/49	56/24	60/14	
	Fickle Heart (Atlantic)	A-6	A 10	A 8	A 28	A 42	
_	"Seat"	H 22	14 13	H-7	14.4	H4	
3	BLUE OYSTER CULT	94/51	91/52	97/53	66/40	92/15	
	Mirrors (Columbia)	A-3	A-4	A 17	A-16	A 69	
	"Dr. Music"	H-40	H-35	H 27	H 10	H 8	
4	NEIL YOUNG	103/48	105/52	94/38	80/7	31/0	
	Rust Never (WB/Reprise)	A-5	A-15	A-24	A 64	A-31	
	"Hey Hey My My"	H-50	H-38	H-30	14.9	110	
6	NICK LOWE	93/47	86/52	90/50	66/34	69/29	
Tie	Labour Of Lust (Columbia)	8-A	A 5	A-14	A 17	A 21	
	"Cruol"	H 38	H 29	H 26	H 15	H 19	
5	BRAM TCHAIKOVSKY	94/47	94/50	92/52	72/47	80/50	
	Strange Man, (Polydor)	A-3	A-2	A5	A-3	A-10	
	"Dreams"	H-44	H 42	H 35	H-22	H-20	
6	PAT TRAVERS BAND	77/45	67M1	56/26	41/8	44/7	
	Go For What (Polydor)	A B	A-5	A-19	A 30	A-36	
	"Boom Boom"	H 24	H-21	H 11	H-3	H-2	
7	OIRE STRAITS	123/39	122/44	119/32	112/42	128/48	
	Communique (WB)	A-2	A-1	A-1	A 4	A4	
	"Lady Writer"	H 82	H 77	H-86	H-78	H-76	
	GREG KIHN BAND	57/33	62/34	46/22	39/13	46/1	
Tie	With The (Beserkley)	A-7 -	A-14	A-14	A-21	A 42	
	"Roedrunner"	H-17		H-10	11:5	H 3	
8	wно	78/33	82/35	82/35	75/35	87/36	
	The Kids Are Alright (MCA)	A1 "	A-1	A-1	A-1	A 6	
	"Fooled"	H-44	H 46	H 46	H 39	H 45	
9	LOUISE GOFFIN	41/31	44/28	41/22	34/15	40/14	
	Kid Blue (Asylum)	A-3	A-11	A-10	A 13	A-24	
	"Kid Blue"	H-7	H5	H 9	H 6	H-2	
10	GERRY RAFFERTY	65/30	77/29	89/29	81/21	106/38	
	Night Owl (UA)	A-1	A-1	A-0	A-1	A-1	
	"Right"	H-34	14:47	H 60	H 59	14 67	

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The report of the stations that reported it in multiput retaining. second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

1	CARS	125/12	7/27 6 135/12	7/20	7/13	7/6
•	Candy O (Elektra)	A 0	A 0	A 0	A-3	1
	"Let's Go"	M-9	M.9	M 4	M 6	A 6
2	KNACK		0 125/11		****	1
•	Get The Knack (Capitol)	A-1	A 1	A 1	99/09	
	"My Sharona"	MB	M 12	M 16	M 26	A-15 M 32
3	WINGS					1 133/116
3	Back To The Egg (Col)	A 0	9.0	A-0	A.0	A 2
	"Closer"	M-26	M 23	M 16	M.19	M-15
	E. LIGHT ORCHESTRA	114/93		118/96	1	
•	Discovery (Jet)	A 0	42	A 0	A 0	A 0
	"Bring Me Down"	M-21	M 25	M-20	M 19	M-26
5	KANSAS	111/85		-		
•	Monolith (Kirshner)	A-1	0.1	A 0	A-0	A-0
	"Southwind"	M 25	M-31	M-22	M-20	M 23
6	OIRE STRAITS	123/82				
•	Communique (WB)	A-2	0.1	A-1	A-2	A-4
	"Lady Writer"	M-39	M-44	M 32	M 42	MA AR
7	SUPERTRAMP	100/80			110/95	1
•	Breakfast In (A&M)	AO	0.0	A-0	A-0	A 0
	"Logical"	M-20	M 19	M-13	M-15	M-12
8	ROBERT PALMER	124/67		106/30	90/14	65/0
_	Secrets (Island)	A 3	A.8	A-20	A 51	A 64
	"Case"	M 54	M 59	M 56	M 26	MI
9	CHARLIE DANIELS	87/61	80/63	85/53	77/51	87/55
	Million Mile (Epic)	A-1	A 2	A 4	A O	A 1
	"Devil"	M 25	M 15	M 28	M 26	M 31
10	KINKS	113/51	115/44	89/23	57/1	0.00
	Low Budget (Arista)	AB	A 26	A 41	A-56	
	"Gallon Of Gas"	M 54	M-46	M-25	M O	1
11	NEIL YOUNG	103/50	105/38	94/30	80/9	31/0
	Rust Never (WB/Reprise)	A 5	A 15	A 24	A 64	A 31
	"Hey Hey My My"	M 48	M 52	M 38	M 7	MO
12	A. RHYTHM SECTION	72/48	83/54	83/54	93/54	113/54
	Underdog (Polydor)	A2	A.2	A-1	A.3	A-4
	"Spooky"	M-22	M 27	M 2P	M 36	M 65
13	VAN HALEN	61/45	72/53	81/62	84/76	97/85
	Van Halen II (WB)	AO	A-0	AO	AO	AO
	"Doctor"	M-16	M 19	M 19	M B	M 12
14	BRAM TCHAIKOVSKY	94/44	94/42	92/35	72/22	80/20
-	Strange Man, (Polydor)	A-J	A-2	A 5	A-3	A-10
Tie	"Dreams"	M 47	M 50	M 52	M 47	M 50
14	WHO	78/44	82/46	82/46	75/39	8745
	The Kids Are Alright (MCA)	A1	A 1	A 1	A-1	A 6
	"Fooled"	M 33	M 35	WI-35	MI 35	M 36

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents the total number of our reporting stations playing the album this week. The see and is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed



LITTLE RIVER BAND



ASR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

LITTLE RIVER BAND First Under The Wire

(Capitol)
"Loser" "Wunder" "Life"
"Mistress." 6.% of our reporters on it. Total reports:
101. A-74, M-19, H-8. Debuted this week at num-



EXPLOSIVE SALES!

BILLBOARD ALBUM CHART 153*-50*

"LONESOME LOSER" THE SINGLE,
ALREADY #11
GOODPHONE TOP TRACKS!

THE LRB 1979 TOUR BEGINS AUGUST 16th

FIRST UNDER THE WIRE. Contains the single "Lonesome Loser."

Produced by John Boylan and Little River Band.

Management: Glenn Wheatley for Wheatley Bros. Entertainment.



ACR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

LITTLE RIVER BAND First Under The Wire

(Capitol) "Loser" "Wonder" "Life" 'Mistress." 67% of our reporters on it. Total reports: 101. A-74, M-19, H-8. Debuted this week at num-

REUSDEEDWADON NINE LIVES



DAVID WERNER

David Werner (Epic) "Right" "Melanie" "Imag "Love." 52% of our reporters on it. Total reports: 78. A-53, M-20, H-5. Debut-



REO SPEEDWAGON

Nine Lives (Epic) "Road" "Survive" "Heavy" Take." 84% of our report ers on it. Total reports: 97. A-64, M-18, H-15. Debuted this week at number 16

David Worner

SINGLES

NIGHT "Hot Summer Nights" (Planet) 2 **JOURNEY**

"Lovin', Touchin', Squeezin' " (Columbia)

3 **HERMAN BROOD**

"Saturdaynight" (Ariola) **MARSHALL TUCKER BAND**

"Last Of The Singing Cowboys" (WB) THE RECORDS

"Starry Eyes" (Virgin)

DAVID BOWIE "DJ" (RCA)

7 IAN DURY

"Hit Me With Your Rhythm..." (Stiff/Epic)

CARLY SIMON

"Vengeance" (Elektra)

POCO

"Heart Of The Night" (MCA)

TRIUMPH

9

"Hold On" (RCA)

se 45's received significant AOR sirpley reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received

JAZZ ON AGR

SPYRO GYRA..... Morning Dance (Infinity) Title "Starburst" 2 STANLEY CLARKE..... I Wanna Play For... (Nemperor) JONI MITCHELL Mingus (Asylum) 3 "Dry Cleaner" "Pork Pie Hat" PAT METHENY..... New Chautauqua (ECM) Title "Mexico" 5 NEIL LARSEN High Gear (Horizon) "Futurama" CRUSADERS...... Street Life (MCA) 6 Title "Carnival" GORDON MICHAELS Stargazer (Horizon) 7 "Brown" "Angle"
LEE RITENOUR. Feel The Night (Elektra) 8 Title GATO BARBIERI Euphoria (A&M) 9 JAKOB MAGNUSSON Special Treatment (WB) 10 Title "Madagascar"

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AGR ACTIVITY

24/24

28/20

23/17

23/15



Albany 518-462-5555

ACCOUNT AGENT AGEN

Singles
A 5 (Arlste)
Lists (Epic)
4.CURDS (Firgin)
Middy (Heal Rooster)
d III AIMG (MCA)
PAUSE BERRY (AR O)
PRETENDES
FLASHCUBE 5



Mellum Altimos Mellum Altimos Ulidar ALTERITU (AT ELE TUNG 148/Reprise? ACRES (ABA) ACRES (ABA) United Trium (Epica)

Allentown

SUPERTHAND LAND
FIFT ONCE

CHARLE (DANIELS (Epic)

RINGS (COLUMNIS)

ELO (187)

CHARLES (HE)

RAPKAS (KITSHOP)

PLER FRAND/SAY (POLYDO)

PLER FRAND/COLUMNIS

AND (COLUMNIS)

Z95 WZZO

Allentown 215-694-0511

HERMAN EPIALO (AF TOTA)

GENERAL PRINCIPITY (UR)

AND AMERICAN TAMES

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AND COMPANY IS AND SONG!

EVEL 1341

TAM HARFES (COVYDELS)

AND TAMES (SHAPE)

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RESIDENT

PD: DENISE ULIVER

Med Sum Albums
LPB (Capitol)
"Loser"
KISS (Capablanca)
"Something"
DAN(E) (Epic)
"Oberloomy la"
(EMT RAFFERTY (UA)
"Alger" BILLY THURPE LO TITTO NIGHT (Planet)

WAA

Y THURPE (Capricary

"Nights"
REG SPEEDWAGON (Epic)
"Road Again" "Take Me"
MHG IMCA!
"L.L. Roce"
"Footeo"

FM stereo 99

ELO (Jet) CARLT SIMON (Etchtra) NNACK (Capitol) WHU IMCA)

Jazz Albums STANLEY CLARKE Environment of I

Baltimore

301-889-0098

FACE DANCER (Captrol)

Hof Albums

CARS (Elektra)

"Let's Gom
"Let's Gom
Peter (RSO)
"Color
"Elet's HART (RSO)
"Color
"Cita"
"Cito"
"JOL JACKSCAR (ASN)
"Golng Out;
"Golng Out;
"Golng Mar (Mar (RSO)
"Fellon Me Dann" "Cont)

"Going Dutt-ELO (Jat) "Gring Me Do+n" "Confusion" SUPERTAMP (AAN) "Long Way" "Stranger" SHIFF 'No" .TEARS EATERFEC)

BAD COMPANY (5 am Song)
"Gone"
VAN MALES 2

Binghamton

MAN (MER) CRAF (AND FOULD OFFICE) PETER ENGINEER, A LAGRES

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PULSETTE ORNER

PULSETTE ORNER

HERER BURN ELECTION

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Medium Follows

Ad JACKSON TARRY

JHE STRATES (MP)

ALCOST TO STRATES (MP)

ALCOST TO STRATES (MP)

ALCOST TO STRATES

ALCOST T

Boston 617-247-0850

MOT Albums Sungt MAD (MPMH Sungt MAD (MPMH Sungt MAD (MPMH SUNgt MAD (MPMH SUNGT MEM S

MOST ADDED **SOUTHSIDE JOHNNY**

The Jukes (Mercury) LITTLE RIVER BAND

First Under... (Capitol) **REO SPEEDWAGON** Nine Lives (Epic) **DAVID WERNER**

David Wernar (Epic) PRISM Armageddon (Ariole)

15/15 Two numbers follow each sibum title. The Two numbers follow sech aloum title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.



HEN SHELTON



Bridgeport 203-579-9995

O'JAYS (Philadelphi JOHNNY NASH (Epic) OR. HOOK (Capitol)

Jair Albums
STANET CLANKE (Homperor)
STANET CLANKE (Homperor)
EARL HILDER
ROBERTO LABO
CRUSHOLING
CRUSHOLING
CRUSHOLING
STANET VIRELATING (Elever
ERIC GALE (Columbie)
OR STRUCT Medican
SPYRU GYHA (Infinity)

Boston

817-262-5900

NOT ALDUMS
NUCCE (Copied)
WHO (MCA)
ARS (POLYDOR)
WINGS (COLUMB) (I CARS (ELETPR)
NEIL TOURG (MB/Nag
ANN STEMANY (MSA)
OHAR STEMANY (MSA)
OHARITE OAN (MEA)
ELTON JOHN (MEA)

Jazz Albums None

Buffalo 716-881-4555

WCAS

PO I DON CUMEN

Albums Added
AL KUMS
JUE TURNER
JUE TURNER
JUANNER
J

POST ALBUMS SUPERSHAMP (ABM) SILLY THUMPE (Cap DANALES DANIELS & TRIUMPH ERCA) CARS (ELECTO) FED MUCENT (Epics) PETER PRAMPTON (A JUL JACESON FABM) SIS CLOSADIANCA) MOU (MACHESON FABM)

Cambridge 617-492-6450

RICKLE LEE JUNES (ABJ)
MARIA MALDAUN EMB)
JUNI MITCHELL IASYMID
DIRE STREETS LASS
JERRY MAPFERTY (UA)
LEEN MOSSELL INDIPERSOISE
KIMES (AFERD)

HD1 Albums
GUMBY HUTDIERSON 10010HD (at STAMLEY CLARKE (Hemperor)
SUMMY FORTUNE EARLANTIC!
ROBERT PALMEN TISTERO?
PULSETTE-DART BAND 12mg/for Jazz Albums None

PAT TRAVERS BAND Go For What.. (Polydor) 17/12

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.



STEE NUSAL

Medium Albums
JOHN STRAINS (#8) 1483
PICKET LEE JAMES (#8)
PICKET LEE JAMES (#8)
PICKET STRAINS (#8)
PICKET STAMPE (LOD-FLOWN)
TITIO
PITTER PAMPED (1, JAMES 18)
"STRAIN 11, JAMES (#18)
"STRAIN 11, J

MEDIUM

NILS LOFGREN Nils (A&M) 26/23 **ROBERT PALMER** Secrets (Island) 34/15 SNIFF 'N' THE TEARS Fickle Heart (Atlantic) 24/14 NICK LOWE Labour Of Lust (Columbia) 28/13



Hartford 203-549-3456

SINGLUS ARE DAUCH OF HOY (APLU) DRAMAN PANAER EARLISTS ELFUN JUMP 14(A)

Hartford

203-247-1060

SHIFF THE TRANSPERS CONT.

SUC TOP INDEED STREET TO THE STREET S

WBLM 100

Lewiston-Portland

207-375-4208 207-774-6364

Profoque

Profoque

Profoque

**ANS. (Emerza)

Singles
#ERMAN BROOD (Aridia)
SYTRO LYNA (Initially)
MRD(: Herm Roosy'er)
JiM: HERMIN (BE)
#15 487 8142)
#8 CORDS (Virgin)
GAR (Marcury)
BLOAD (E (Coryse))

THE HOTTEST

CARS Candy-O (Elektra) KNACK Get The Knack (Capitol) 33/33

DIRE STRAITS

WINGS Back To The Egg (Columbia) 31/25 E. LIGHT ORCHESTRA Discovery (Jet) 28/23

Communique (WB) 31/23 Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Long Island 516-587-1023 O. JERNIE BERNARD CLIMA BLUES BAND ISTAL

Albums Added RY COURTE (ME) RY COURTE (ME) RY COURTE (ME) RY COURTE (ME) JIMI (ADRIE (ME)/REPY (ME) CAPTO MERMER (Epic) RY SE (APPL) RY SE (Medium Albums
JDE JACKSON (AAM)
"Going Cut?"
CERRY MAFFERTY (UA)
"Days ...Doen"
HINGS (Columbia)
"Closer"
CARILLO (Atlantic)
"Emotjons"

RINGS (Arista)
Titta
PITER FRAMPTON FALM)
"Stand Et.,"
WHO LUCA)
"L.L. ROCH"
BRAM TOWNINDYSKY (Polydor
TOPoasse
LORLY SINCH (Elatra)
"Rengamen"
HOURT PALMER Listano!
"Friends" ROBERT PROPERTY PROPERTY PROPERTY PROPERTY JOHN STEWART (ROW)

"Mand..Hert" SUPERTRAMP (ALM) "Stranger" Jess Albums SPTHU GTHA (Inting)y)

Long Island 516-485-9200

SAS (Rirabner)

"Southwind"
dLACKJACK (Polydor)
"Low Me"
HILS LOFGEN (AAH)
"Tomorrow"
IAN HUNTER (Chryballs)
"Daytight"

PAT TRAFERS DAME (Polydor) LIBE MAN (115a) DIBE (DECS) (Coprecors) BILLY FALCOW (UA) WILS LOTGREN (AL) DAVID BOWIE (RCA)

DAYLO BOULE (RECA)

FOR FIGURE WAS COMMON TO FAST OF THE PROPERTY OF THE PROPE

Just Albums

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WRCN

WOMN

WPLR

Medium Albums
soutilité! (Epic)
"Your Pace"
soutilité! (Epic)
"Your Pace"
soutil MALDAUR (SB)
"Birds"
PAT TEATERS BAND (Pol
"Book Soots" INDOCATE
INCOLUMNIA
IN

MELHA

NO. INVESTMENT RECEIVED.

ATHERS AND THE TOPS INTO THE TOP

Modium Albums FLASH & THE PAN IEpic SUPERFRANCE FLASH NISS LOCKET FLASH NISS LOCKET FLASH NISS LOCKET FLASH NISS TAYLOR (OS LUMBLE) PATTS SHITH (APSTA RUMBLES MODIO (APSTA) SHIPF 'ATLIER AND (APSTA)

WPLJ 95.5 PO LARRY BERGER

Albums Added
SOUTHSTOE SCHOOLY (Marcury)
**Mont morter "Annibus"
LENG LOFICH (SPIFF/ERIC)
**Mamber "
CREG ACHB BAND (Besen klay)
**Pambe Prous"
**MANSAAL (TUCKER (#B)
Conboys

Long Island

516-727-1570

THE TRANSPORT OF THE TR RAISAS (RIFUNET) NEIL YOUNG (MR/Repr BOC (Cotumbia) QUEEN (Elentra) QUEEN (Elentra)

New Haven 203-777-6617

New Haven

TOP Allowing

BAC (Colombia)

BAC (Colombia)

BAC (Colombia)

BAC (Colombia)

BAC (Colombia)

CAS (Colombia)

BAC (Colombia)

TITIO
TITIO CONNESSUES BAND (
"Distance of the control of the c

LAUGHING BOGS (Columbin)

New York 212-966-6644

ADON STEMMET (RSG)
NEIL YOUNG (ME/Mapriso)
NINGS (Columbia)
WC-(MCA)
SQUEEZE (AAM)
FLUMIN (DIDONES (SITA)
BLO SAMP)
COMUNIC (DIMINES ME)
ELTON JOHN (MCA)
ARS (Polywor)

Jazz Albums Rone

Singles

105.5 Ifm WOHA

JEZZ Albums None

WIOO

ASST. PO: HELEN LEICH

Albums Added
REG SPEEDBADON (Epic)
"Homory" "Road Agein"
BLACKARCK (Motydor)
LRB (Capital)
JAN COMM (Stiff/Epic)
"Can't Do That" "Hold On"

PLASH & THE PAN (Egic) HUNCK (Copitol) CARS (Etohtra)

ISST. POI DICK PUNGATE

New York 212-581-7777

TOTALISMS
SUPERTAMP (AUN)
CAS (Elentra)
EAS (Elentra)
EMOR (Copinalia)
HIGGS (Cotumbia)
HIGGS (Elentra)
LOE (MARTIS (HIGGS)
LOE (MARTIS (HIGGS)
LOE (MARTIS (HIGGS)
LOE (MARTIS (HIGGS)

North Jersey 201-366-3424

HOT Albums

REMCE (Control

CMS (Clostrol

SUPERIEAMP (AGM)

ELO (LIGHT

DELAP TRICK (Epice

WINGS (GOTUMPIa)

JOE JECKSON (AGM)

COMELLE (DMNELS (Epice

JOHA STEMART (RSO)

Singles MAY070 EMEF (ARC/Columbia) (R., MOOK (Capitol)

Ottawa 613-563-1919

COOPER BROS. (Capricorn)
THI CURRY (AAN)
YI DO HON ROCK!
ONE STRATTS (ME)
BOO OYLAN (COI WANTES)
BOO OYLAN (COI WA

Simples RECORDS (Virgin)

Philadelphia

215-561-0933

CAIS (Elevire)
PATTS SETTIN (ACTS Tall
PATTS (ACTS TALL

Philadelphia 215-635-6100 SUPERTAINEP (AUAI) DIRE STRAITS (RB) PETER FARMENT (APAI) RESTRAITS (RB) PETER FARMENT (APAI) RESURCE (APAI) RESURCE (APAI) RESURCE (APAI) RESURCE (COLUMN 10) RESURCE

Athums Added
LEME LOYION (STITT/Epic)
SCORPIONS (Marcury)
SOUTHSTOR JOHNNY (Marcury)
PRISM (Artola)
POINT BLAME (MCA)
9-22'S (48)
OWRIS DUBUNOW (ALM)

LOWIS DISSIDED TO THE TOP THE TOP TO THE TOP THE T

Jazz Albums /

IAM COMPLESTIFFED COMPLETE COM

Philadelphia

Jarz Albums None

Albums Added REDS (ABH) SOUTHSIDE JOHNEY (Murcury) UNB (Capital) IAM GUBH cStiff/Epici

WIST.

Hoy Albums
ELO Service (Complete Service Servi

Jazz Albums None

WDVE

Pittsburgh

IAN DURY (STITI/Epic) HILS COFOREN (ABN) PATTI SMITH EARTSTET RICKIE LEE JONES 140) BLACKJACK (POLYGOY) HOT Albums
NOLLY MATCHET (Epic)
SUPERTHAMP (AAM)
CARS (Elebtra)
WINDS (Oblumbia)
ELO (Jg/)
MACK (Capital)

Jezz Albums None

Singles BILLY THORPE (Capricorn) JOHN STEMARY (RSO)

Pittsburgh 412-362-2144

Wydd ND, MIEE RIRVEN Albums, Adam HOT Albums
SUPERTROWN (AMH)
COMPLETE DAMPLES (Epic)
ELO 1201
ELO 1

DAYID MERKER (Epic)

Medium / Sant Addit

MECH FAMETON (Addit

MECH FAMETON (Addit

MICHAEL SANT (ADDITION

MICHAEL SANT (ADDI

JAZE ATS MINS
STAME OF TURNESSTINE LESSANTO
BELL LANSSEN (MOTIONA)
DHICK COMEA (Polydor)
G. MASHINSTON JM. (Electro)
PASSPORT (ATION)C.
JEAN-LUC (PORTY (ATION)C)
QRUSAGERS (MCA)

IAN COMM (STITP/Epic)

FOR Allowing

ENGINE (Copito)

CAMS (Elentral)

RACHEL SWEET (STITP/Columbia)

RIMES (Ar Ista)

RIMES (Ar Ista)

RIMES (Ar Ista)

RIMES (COMMING)

RIMES (Ar Ista)

RIMES (RIMES)

R

WBRU Providence 401-272-9550

MOLIUM CAPIDIAN
MOLIUM REMORE (AFISTE)
CHANAM PARKER (AFISTE)
ORNIO METHER (ESPC)
FLAMINE DISE SAND (SIFE)
SHAM TONIKOPSEY (SIFE)
SHAM TONIKOPSEY (FOLYMOR)
MALTER COLM (COLUMN)
SHIP (FIL. LEW)
SHIP (FIL. LEW)
GRO COMPANY ISWEN SONG!
NICK GLORE (COLYMON)
FRUSETTE-DART BAND (Copitol)
PRISE TOSH (Molling Stones)

POI BERNIE KIMBLE

MED SMEEDMACOM tepromodel on Albums
nomen Thomas
Open Tools (Associated of the Control
Open State (Control
Ope

Jazz Albums Rone

Singles RECORDS (Virgin) ROBIN LANE JUNI HENDRIX (NB) THRILLS

Rochester

Jazz Albums Rone

937

megine" COROS (Virgin)

315-662-9536

Hot Albums

TORKE (Copifol)

"Listic Ciris" "My Sharone"

"Copifor "Selliam" "On Tare"

Vale Michigan (M)

DERA TRICK (Epic)

DERA TRICK (Epic)

DERA TRICK (Epic)

SUPPRIMARE (Copiform)

BILLY TRUBE (Copiform)

Fig. (Copiform)

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BILLY TRUBE (Copiform)

BILLY TRUBE (Copiform)

BILLY TRUBE (Copiform)

Fig. (Copiform)

Fig

Jazz Albums None



DOUCE LOOSE IN WORCESTER - Mushroom recording artist Doucette was heard live on a recent WAAF/Worcester radio concert. Pictured following the show (i-r) are WAAF's Jim Schakenbach, Doucette menager Den Tollin, WAAF's Larry Miller, Doucette, WAAF MD Paul LeMieux; (on the phone) WAAF's Harvey Wharfield.

Toronto

416-967-3445

Utica

315-797-0603

CLIMAN BLUES BAND (Sire) BILL BRUFORD (Polydor) MYDOLL (From Filght) STEVE HACKETT (Chrysofis)



SIEVE MACKETT (ON yearls)

HOT Albums

HOMER (Copital)

HICH (ONE (Gol)Hol)

HICH (ONE (Gol)Hol)

HICH (ONE (Gol)Hol)

HICH (ONE (Gol)Hol)

HATTI SHITH (Arise)

SUPERTAMP (ALM)

CANS (Elektra)

DOC (Gol Homer (ALM)

ONE (Gol)Hol)

HOS (HOL)

105

Ng: ROBIN SERVINI
Aloums Added
IAA GOBIL (\$1818/Epic1
"Alry and"
"Alry and"
The Ally and The All

Medica Albana (Artentic)
Medica Albana (Artentic)
Medica Albana (Artentic)
Medica Albana (Medica Medica)
Medica (Medica Medica)
Medica (Medica)
Medica (Medica

Washington, D.C. 703-534-0320

NEIL YOUNG LMD/Reprise:

**Ney Ney Ney "Selt Away"

KINGS (Arlsta)

Albums Added
AC/DC (Atlantic)
SCATHSIDE JONETH (Mercury)
STANLEY CLARKE (Numpercr)
FRISH (Arbita)
ONY EDWARDS (Swan Song)
BILLY THORPE (Capricon)

hted I um Albums PAT TRAYERS SAND (Polydor? "Book Boos" BLACK HCK (Polydor) "LOVE NO" HILS (OFGEN (ALM) "Stas! Away" AIRBAYES (ALM)

dc io

VANDE JEANGIN EGH

Medium Athuma
MRS (Medium)
MRS

Singles ELO (Jet: Washington, D.C.

Jozs Albums None

202-628-9932 BLACKJACF (Polydor) LOUISE GOFFIN (Asylum) "Kid Blue" BILLY THORPE (Capricorn) DALLY THEMPE COMPLETED IN A DESIGN OF A DE

Jazz Albums Rone

Singles None

WOW!

PD: PLOY STUEPE ND: COLIN MONICHE

Albums Added
David Servel
David

Meaning Albums
Supplification
Supplification
Fice nucles (16)
Fice nucles (16)
ELO (147)
RAMSS (16) FISHINGS
RAMSS (16) FISHINGS
RAMSSAUL (10)

الكنا المناز

Hot Albums BOC (Cotumble)

PDL JEFF HUNT

614-676-5661

with Album and A

JEEZ Albums None

Worcester

617-752-5611

Albums Added
SUUTHS-DE JOHRNY (Morcury)
"Anni Louis"
RELL TOURG (MS/Reprise)
"May may My"
BECORDS: (*regin)
"Up" "Eyes" "Temporane"

Modium Albums
LALDHING DOCS FCGTumbial
RESS LOFGREW FABRI
RULM MARTIN COMPTO 17
ROUSE TIE-DART CAMPO (Lapito)
Shiff Int...TEARS (Atlantic)

QURE_STRAIT: #6:
ELG_LBST;
ACRES, CRICKSON,
ACRES, CRICKS

Singles BREATHLESS TAN DURY (STIFF/Epic) **SHRVIEW** 9977 York 717-286-8808

Albums Added
NEU SPEEDINGS/N TEDICI
SCATHSIDE JUMPHY (Norchip)
UNS (Copitol)
NUBIN BILLIAMS (Cospotance)

Jazz #10 ums None Singles BLACKFOUT (ATCOI JAMES TATLUPICIOLUMDIO) ZEMBY MRUFERTY LUAI MALLIER JUPCATALAMPIALAMP FLOOLINCA SMIFF & TEARS (ATLANTIC)

NOW MORE THAN EVER YOU'VE GOT TO HAVE



"MAGAZINE" SPECIAL EDIT 3:49





33/29

30/26

30/24

31/23

THE HOTTEST

Back To The Egg (Columbia) 35/26

Candy-O (Elektra)

Discovery (Jet)

Monolith (Kirshner)

Get The Knack (Capitol)
E. LIGHT ORCHESTRA

WINGS

KNACK

KANSAS

KY99

N. DA HTTLA

Albums Adams
LMD subplement
PM (MD subplement
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PM (MD subplement
DA (MD subplement
DA

Modium Albius Alms (Arcise) Després (Arcise) Després (Arcise) Després (Arcise) Glandau Prantific (Arcise) HICE (Article (Columbia) SHIFF 187. TRANS (ARTICLE) GOS (COLUMBIA) STIFF 187. TRANS (ARTICLE) GOS POINT BLAME (BCA)

MET ATTUMS (ME/Paper (sa))

ROCK

Medium Albumb Higher PAUL (Artentic) POINT OLANG INCA RANTE (RCA) RANTE (RCA) RANTE (RCA) ROUSE TE-DART BAND (CO) MAS (Rolydor) CHARLE DARIES (Epic)

OWARLIE DANIELS (Epic)
RANSAS (RETAINMENT)
TAPMEY-SPENCER (AGM)
MARTICERY (Epic)
RINGS (COLUMBIA)
GART RECOURT (COLUMBIA)
GART RECOURT (COLUMBIA)
MARTICERY (AFAC)
MITTERACE (Marcory)
MOC (COLUMBIA)
MOC (COLUMBIA)
MOCRES

MD RECH PERMIT

Alcums Added
14% GOMP (Stiff Epic)
"MEDAN #G. LOVE"
Black FALCON (UA)
RY CHOOSE (ME)
"LIFTE SIPPE"

KLAJ

Medium Albums 160 17et1

Wrock

Amarillo 806-359-8561

estation in the service of the servi AUDITY PALE (FIRM)

(LU 1001)

The Ing New Joseph

The Ing New Jos

Singles None

Anderson-Greenville

803-226-1511

HOT Albums
ALMAS (Arbita)
LLO 1247
CHOMISTON
CHOMISTON
CHARLES (Arbita)
CHARLES (Electro)
CHARLES (Electro)
CHARLES (Electro)
BILLY THOMS (Edgricon)

Jazz Albums CALDERA (Capirot) OR, STRUT (MOTOWN) EDERHARD WEBER (ECIN) JAKUB MACHUSSON (MB)

Singles DOUCETTE (Mushroom) NIGHT (Planet) CARLY SIMON (Elentre) FLASH & PAN (Epic) CODP(R BHOS. (Capricars) MED (MCA) MEDIAN (BROOM (Arlole)

Atlanta

404-325-0960

PAT TRAVERS BAND (Polydor MEIL YOUNG (MB/Reprise)

HOT RIDWHS

CARS (Elentra)

CREG AINN BAND (Beserblay)

NICH LOBE (ACCIONAL)

NINKS LAFISTO (BB)

Hadium Albums
HAM MARKE 1870
HAMS COLUMBIA
H

WROEL

HO! JACK IL FORSTING

AIBUMS AREND (ALM)
HILS LOFGELN FALM)
HINES ERVISTED (GAVID WERNEN (Epic)
CLASH (Epic)
HED SPIEDMAGON (Epic)

Charlotte 704-392-6191

IDT Albums

MANAS IRISANNOT;

MORRY PARKE (Island)

MASC (Copinot)

SMACK (Copinot)

SMACK (Sterre)

SAS (Sterre)

MANACKEE (Spic)

MANACKEE (Spic)

MANACKEE (Spic)

MANACKEE (Spic)

GOEF ATOMINS
NUMBERN CONDUITS TAPESTOS
DIBBLES MINGUS (APERTUS)
STARLET ELARNE ENEMPOTORS
WINNIE NIPERTON (Copies)

Singles

WILD PM

Albums Acord RY CODDER (48): "Soco thins" DAYE EDMINO'S 15xon Song? "Queen" RUMBUR (Aristo)

MUMILUM INFORMATION INFORMATIO

MENIAN STARANC : CH

MICH TAYLOR (Coping)

"Jac + e+"
DA HID MERNER (Epic)
POUSETTE-DART BAND (Capitol)
"lags"

Columbia 803-796-8896

HUT Albums (Ajm)
ADI JACKSON (Ajm)
CRAS, (Elimetra)
HIGHT (Plamet)
(GRRY HARPERTY (M)
RAMSAS (Elizabnar)
DAMA: (Market)
AS (Polyabra)
HIGH (ADI JACK)
HIGH (AJM)

JOJZ Albums SPYRU GHA SENTENITETY JANUS MACAUSSCAP (MB) EARL RELIGH (UA) JONI HITCHELL TAYFUM) CRUSADERS (MCA)

Fioi 512-855-4641

HoT AfBUMS

#NACH (Capitot)

UANS (Elevera)

ELO (10*)

TO (no) No (Dun'

MS; (Polydor)

"Sponge"

PETER FRAMPTUM (AGM)

"Seen (F."

AAAGAS REFENERS (DEC)

Owell, (Energies) "Devil, Georgia" JAMES TRYLOR (Columbia)

Modium Albums DIRE STRAITS (ab) HANSHALL TUCKER (ab) JOHN STRAIN (Ab) "STRAIN" (Ab) "STRAIN" (Ab) "AC JACKSON (AM) HULL ROSE RICKEL LEE JOHS (18) Austin 512-474-6543

DOTA SOURCE

FINALE (CERTO)

FINALE (CERTO)

FILCHE (LE COME)

FILCHE (COME)

FILCHE (COME)

FILCHE (COME)

BUNHE INCA

Jazz Albums

CA 210 4214
MANE OR THE LARM
ME U STEED ALLOW TEP 2
ME ATTHE DE S. COLLAND ALLO
MANE STANDAY SON ARE
FAR ALLOW ATTHE S. ME ATT
MAY SERVE ATTHE S. ME AT
MAY SERVE ATTHE S. ME ATTHE Med on A Dung Shanks Fabrish Aright RUBERT FRIPP POLYGON BEG - IND DANG CHESO - 10; Singles CLASH (Epic)

TEXAS ROCK

Actions Apped
After a perfect was
to " perfect was
to " perfect and
to " perfect

Beaumont 713-727-0229

"PON"
HDTEL (MCA)
JEREMY SPENCER (ATTENTIC)
POINT BEHNE (MCA)

MOT Flours
FANCE (Capital)
FAN

Jasz Misums Enic GALL (Galumore) Data Wethelm (CCB) James Gelba (Jaszinia) James Gelba (Jaszinia) Let Billion (Elevino) Let Billion (Elevino) Let Billion (Elevino) Let Billion (Letter) Died Gelba (Letter) James Gelba (Letter)

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144.4 1 mb 10 11.17 11.1 mb

Birmingham 205-870-9900

A MARIO DE TANTO DE COMPANIO D

Corpus Christi

BUC (Gotumple)

MAPIE PAGE (Mb)

ENT (RAPC/Gotumble)

ENT (RAPC/Gotumble)

"Love Gone"

Nove Gone"

Nove Hoest (Plane)

After ROCKINSE (Polydor NIGHT (Plane)

ENTER STORM (Rotting Stone)

PITE SMITE (Rotting Stone)

BILLY THORPE (Capricorn)

"Root" BAU CUMPANT (Swan Song) #1905 (Golumbie) "Rockestra"

Jazz Albums SPYRAJ GYKA (INTINITY) EARL KLUGH (UR) URUSADENS (MEA) LEE RITEMOUR (Electros

214-528-5500

THIJNOOPT NEW ENGLAND (INTINITY) REW ENGLAND REGES 108) RY COCCER 108) MEIL YOUNG 108 (Apprise) DERRY RAFFERTY LUAY KTXQ Dallas-Ft. Worth

TIM SPENCEN

SAM TOMATEURSAY LPOTYGOT torie" utsE GUFF to IRestum! (d. Blue!" URDS tring n

Jazz Albums Singles None

KZEW **Dallas** 214-748-9898

SIELE-TEL

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JUNE MAN MAN, "Tirab Jelio Firm JANO V. Tirab FAT "HAVIN HAN" IS, 1997

Total FLASH & THE PAN ESST. THEY IT DETERMINED TO USE! The Arts

El Paso 915-533-8211

THE THEFT THE ME

Total Trough "My May by the grant of the gra

1022 A19 PS

MOST ADDED

LITTLE RIVER BAND First Under... (Capitol) 25/21 **REO SPEEDWAGON**

Nine Lives (Epic) 24/17 **DAVID WERNER** 21/16 David Werner (Epic) SOUTHSIDE JOHNNY The Jukes (Mercury) 13/13

PRISM Armageddon (Ariola)

8/8 Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The econd is the number of those stations that added it this week.

KLOL Houston 713-526-4591

4 tours Added DAYIO WIRNER (Epic) "marts Black (Epic) "marts Black (Epic) "marts Black (Epic) "marts Black (Epic) "Mol French (Epic) "Mol French (Epic) "Mol French (Epic) "Mol French (Epic) "Gerl Epic) "Gerl Ep

Medium Albums minkS (Arisha) GERRY MAPERTY (UA) "Days , floom" JOURNETY (Go) Umbias DEACH HOUSE BAND (Infinity) "Sooner..."
PAT TRAVERS BAND (Polydor)
"Boom Boom"
NICHALL NESMITH (Pac Arts)
"Crusin"

ERB (Cap) to 1)
"Lover"
IAN GOM (Sv277/Epic)
"Mold On"
BLACKJACH (Polydor)
"Love No" "Love Me" AILS LOFGREN (A&+) "No Mercy"

HOT AIB USE KANSAS (Electron) CANS (Electron) CLO 14+7 OTHE STRAITS (#D) POINT BLORE (KEA) HOL MEAN AMORE (COLTROL) SUP(BINAMP (AMN) "GLOD" GAMM TCHOLOUSEVE (A DEAMN TCHOLOUSEVE GRAM TCHRISCESSEY (Polydo TDraems" JOE JACOSCH (AGM) PETER FRAMPTON (AGM) GLORDIE (Chrysolis) "One may" BILLY THORPE (Copricor Jazz Albums |

BURE -Jacksonville 904-633-2785

RICHARD LANGLOIS MEIL YOUNG (#8/Heprise) IAN DURY (\$1)88/Epic)

Singlas

Allows Added

MB (Capital)

"Bondar" "Lose"

"Brish (Ariose"

"Virginia" "Cosen' reme"

"Virginia" "Losen' reme"

"Virginia" "Losen' reme"

"Virginia" "Losen' reme"

"Virginia" "Losen' reme (Mariose)

"Virginia" "Losen' reme (M HOT ALDUMN
DIMMILE DANNELS (EDIC)
DAMMILE DANNELS (EDIC)
BAD COMPANY (Seen Song)
SUPERTRAMP (ALM)
AGEFOOT (ATC)
ABS (MO) VOOT)
PAT THAYERS BAND (POLYGOR)
BILLY THOPPE (Complicate)
GALS (Elemys)
GALS (Elemys)
GALS (Elemys) AY COURT (M):
"Moli-model (Table)
"Moli-ALL STANLEY (Arists)
"Moli-ALL STANLEY (Arists)
"Moli-All Stance (MCA)
"Moli-All Stance (MCA)
"Moli-All Stance (MCA)
"Loving One" "legs"
(Misson Titol) (Capitol)
"Nider" "Love" "Nider" "Love" Heation flows BOC (Gol webla) CHEMPER 14 Holes RIMMS (Arista) RILL NAMES (HOPE FOR) MARYDREF (Epic) SOURP JOS (BARCOP) SAIFF TW. ... TEAS CATEGOTIC CARLY SHOWL (Flasting) MODE TAILUMS (Consoliance) MODE TAILUMS (Consoliance)

Medium Albums,
Q. MMA Brutis Anno Tsirral
MISSOURI Horizons
JOHN COUGAR (RIL)
JOHN TSAMP
MISSOURI HOLD
MISSOURI
MISSOURI HOLD
MI #INCS (COL-POINT MANAGE (CARITOTI) HENRY PAUL (ATIANTIC) CERRY MAFFERTY (UA) -OHERY TRICK (Epic) MANSAS (KIPSHARY) DOUBLE BROTHERS (MB) PETEM FRAMPTON (AEM) JAZZ Albums SPYRU GIRA (Intinity) Singles RREATMLESS MOT Albumb KNACK (Copitol) CARS (Elaktrol) OREG KIMB BAND (Beteraley) HING's (Golumbia) NICK LOWE (Golumbia)

Johnson City 615-477-3127 MENOY MALL INVIANTICA ARLO CUTHRIE (ME) JOAN BEEZ (POTTRET) TITLE AMERICA (Capitol) "And Forever" BRAN TCHRISUSEY (PO): "Drawn" RISS (JOGREN IAAM) "BRITINGS"

Albums Added LAB (Capros) SOUTHSIDE JUMBER (Mercury) PRISM (Ariota) JOE ECAN (Ariota) DARID HERER (Epic) DARE EDMINOS (Swam Song) LORG JOHN BALDRY (Capital)

Medium Albums Shiff 'M' ... TEARS (Atlantic) Medicum Albuma
Shaff "A". If ANS (AT) at
Then"
"Applied (AC)
"Applied (A

Jecnie" DUSETTE-DART BAND (Cep!*Q!) TIPIO JEREMY SPENCER (AP(enFIC) "Browze" EHSZ (ARC/GOL/POIO) SPEEDWAGON CENTS PERT BLANK (MEA)

"Spoory"
CAHS (Elephres)
"All I Can Qo"
DIRE STRAITS and
"Lody aritar"
MET, "QUAL IMB Re
Theory was My" J027 418 J05 J041 M17-16-1 (Ac.) J0

#801 416 Ums #1903 0 1 1905 (Col Ums) 0 1 1905 (Col Ums) 0 1 1907 (Col Ums) 0 1907 (Col Ums) 1907 (Col Um

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K94 KSMB Lafayette

A service Addition of the service of

SAM DOTTURNER (M) de Megrum Albums DOT (CG Juntisa) TOD/HOT ... "
**AACAS (FIRSTNOS)
JUNES STREADE (FIRSTNOS)
HILLY THEAPE (FLOPE of AS) (FIRSTNOS)
HILLY THEAPE (FLOPE of AS) (FIRSTNOS)
HILLY THEAPE (FI OLACHFUOT (ATLO) Jess Albums

KLPQ

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Major Aspes

501-664-8666

BLACKFOCT A-CO; BAD GUMPANY FS-on Song) OF FER FIRMOTTA LAME; OF JAC-SON FAM. THING LIZET HER; DIRE STWATTS LIB. 455 FROLED FOR FAM. GEMENT DOFFERTY LIB.; SHAM ECONTRIVENS TO (POLYS) DUBLET PALMER: LANGE

Little Rock

MEDIUM

21/18 Mirrors (Columbia) **BRAM TCHAIKOVSKY**

Strange Man,... (Polydor) 28/17 NEIL YOUNG Rust Never... (WB/Reprise) 24/14

KINKS 27/13

Low Budget (Arista)
SNIFF 'N' THE TEARS Fickle Heart (Atlantic) 20/13

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Louisville

502-585-5178

DUZ-003-01/0

DWB(1[0Avil[5 f(p)c)

ESO (Art)

CAS (floating)

VINCS (Golume is)

SUPERTAME (Average isom)

REAL (Average isom)

REAL (Average isom)

VINCS (Golume isom)

REAL (Average isom)

VINCS (Golume isom)

VINCS

Jazz Atbums None

Memphis

901-726-0060

MEMMAN BROOK (A 1014) PAT TRAVERS BAND (Polydor BILLY THORPE (Copricors)

BAD COMPANY (Swan Song) HANSAS (Airshnor)

Miami

305-581-1580

ELO (Joh) HOBERT PALMER (Island) PAT TRAYERS RAND (POLYOO') RANDURF AFISHO! DIRE STRAITS (MB) JAN DURF (STIEF/EDIC! BRAM TCHAIROYSET (POLYOO')

Zerz Arbuns STANLEY CLASE (Mamper or) GATO BORBIERI (Aus) JAROB HOZDISSON (db) PAT METHERY (COM) METUL DO ZERA (Inner CETY) ORIGINATOR (META) JOHN MITCHELL (Asylum) SPYPO GYRA (Infinity)

Singles
JIMI HENDRIA (MB)
M INGA)
BILLY THORPY (Copricorn)
DWANIE DANIELS (Epic)
RECORDS (Frigin)
SUPERTRAMP (AGM)
DMEAP TRICK (Epic)

Miami

305-672-2500

JUAN BAEZ (POTTFETT) CARLT SIMON (Elektre) HINGS (Columbia) SUPERTRAMP (AEM)

JOZZ ALGUMS SPYRO GYRA (INTINITY) CRUSACEAS (MCA)

Singles LOBO (MCA) JAMES TAYLOR (Columbia) EDDIE FARBSITT (Elentra) MAINE NICHTINCALE (Winds REI SMITH LOB) -EFAMAN BROOD (Ariota) FRAMNIE GOLDE (Portralt) RAYDIO

RAYDIO EWLF (ARC/Gotumble)

Montgomery

205 265-9102

18 (M. M. M. S. BAID (18 M. S

HAYSAS (#Irsnnor)
HOCKETS (HSD)
HICKET (LEE JUNES ##)
EM67 | AMEZGOLUMDIB:
ABBA | INTIBATIC)
ELYJN: JUNES | METABATION
PETER FRAMATUM (A&M)
HUBERT JUNN

Singles

MOT RIBURS CARS (Elektra) KNACK (Capitol)

Jose Albums

Singles LAB (Capitol)

LETOZ

Medium Albums BDC (Columbia) PAT THAYERS WAND (Polydor) WANT TOWN-LOVSHI (Polydor) PATTI SHITH (Arists) PLASH & THE PAN (Epic)

WZXR rockiOS

Medium Albums
RESEAT PALMER (1stand)
SUPERTANDE (ABU)
E 1865 (CD Jumbia)
A 1865 1 St Listal
COMPAT (ABUSELES (EE):
JOE JACKSON (ABU)
SHAFT (CAR MISSIN (PD) yoor)
SHIFF 181 ... TEANS (AT Jantic)

SURF16

MOL MICHEL RUBINSON

Albums Added RED SPEEDWAGON (Epis) LAD (Capitos)

THISTOR JOHNAT IMPROVE

love

Hbums Added Ab (Gepitol) KUM MARTIN (Cepitol) NICLE CONCERT (Polydor NACA (Cepitol)

Moral Acce (Adm)

RAZE ACCE (Adm)

RAZE ACCE (Adm)

RAZE (ACCE (Adm)

RAZES (Elrichner)

NOT 4(buss ELO (Jat) CERRY RAFFERTY (JA) MHR (CA) Cepito)] "And Forever" "1900" "No "Tail Treabures" ELTUM JOHN (MER) DUNNA SJØNER (Casebience

Y-102

Albums Agger ERB (Cop) to SAN/ JRO/TUNNEND N

MOT Albums KNACK (Capitol)

PD) FUM QUENS

DRAME HALL

103

Holium Albums
Hill YOUNG HIR/Hoppiser
DRIAN THICK (Epic)
DRIAN THICK (Epic)
DRIAN SHARTS (de)
AUNIFER HANGS (4 (5+3)
AUNIS (de)
CURBERT RECEIPTOR CORPTIC
GUERN (CINTOR CORPTIC
GUERN (CINTOR CORPTIC
GUERN STEWAR)
AND CORPT

Nashville 615-244-9532

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations with reported his hot rotation this week.

WNOTEM

40: CAPTAIN HUMBLE MIBURS Added HODERT PALMER (Inched) Cose" SRAM TUMMINDUSKY (Polydor) drasms" Jimi remoniti (mb/Apprise) BUB JAMES (Tappan Zee/Col nflyo nolup Lich

Macium Albuns GEORGE BENSUN (HB) DORAN SUMMER (Gasolance) JOHN STERAT (RSG) "Golis" BAD COMPANY (Swen Song) YAN HALEN (HB)

New Orleans

HANFRED MANN (MB)

HOT Albums
Exelf (AMC/Columble)
KMACK (Collect)
AMCS TAYLOR (Columble)
SUPERTAMAN (ALM)
ADMS GIRLS (Philoselphie)
GIRLSACERS MCAI
HINGS (Columble)
ELO (AMP)

WRNO. **New Orleans**

MD: RGO GLENN

Albums Added Medium Albuma GENRY RAFFERT# (UA) SHAN YCMAIRGUSAY (Polydor) IAN HUMFER (Chrysolla) ELASH & THE PAN (Epic) SHIFF HY... TEAS (Aflant) GRANAM PARKER (Arland) HICK GLLGER (Chrysolla)

FLASH B THE CONSTAFF 1911. "TEAPS (API,
GRANAM PARKER (API, 1912)
HICK GLUGER (Corr, 1912)
HICK GLUGER (Corr, 1912)
AND 192 (Cor, 1912)
AND 192 (Cor, 1912)
HICK (LE JOHN)
HICK (LE JOHN

HD: EMMETT BEAZLEY

Albums Added
LRB (Capifol)
"Monder"
PRISM (Ariole)
"Virginia"
DAVID «[AMER (Epic)
"Eye"

Medium Albums
Hedium Albums
HINDS (Columbia)
ELO (Let)
TEO ANGENT (Epic)
MASSANLE TUCKER 1861
ANGENT (Epic)
AT (ANTICS (MEA)
HILD LOTER (ANTICS (MEA)
MANTUEST (Epic)
DAVIO BOBIE (ACA)

fm99

Allows Model

RECORDS (EVER)

RECORDS (EVER)

ROBERT (EVER)

ROBER

Medium Albums KANSAS (Mirshner) RANSAS (Mirshner) APS (Mp) (dor) SHAN TOWN (NOYSET (Mp) (dor) NICHT (MIROYSET (Mp) NICHT (MIROYSET (Mp) NAMENALL TUCKER (Mp) SYND) GRIA LINGINITY) DIRIE OREGS (Cepticorn)

Norfolk 804-623-9667



WKLS DINES ON PUNK SANDWICH - WKLS/Atlanta and Peaches Records combined forces with Capricorn Records to serve free "Punk Sandwiches" to patrons, in honor of the new album release by the Dixie Dregs. Pictured (I-r) are WKLS air personality Randy Sutton, Capricorn's Randy Roman and Mike Randell, Deli owner, and Capricorn's Victor Marques.

Jazz Albums None

Singles
RANDY GOUDRUM
ELYON JOHN (MEA)
HERMAN BROOD (Ariole)
LRB (Capitol)
MET WILLIE (Epic)

504-529-1212

ELO (Jet) DOOBIE BROTHERS (#B) DONNA SURMER (Casabiance) Jezz Albums

EARL KLUCH (UA)

504-837-2424

MARSHALL TUCKER (MB) HOT AIBURS
WAN HALEN (##)
E(O Jum)
WINGS (DOTUMB) ()
AB) (MO) WOOT)
METER FRANCHOM (AMM)
CARS (Electro)
JOHN STEMART (RSO)
NICHT (PICHAME)
CHARLE DANLES (EPIC)
CHARLE DANLES (EPIC)

Jezz Albums None Singles ELTON JOHN (MEA)

Norfolk 804-393-0311

919-435-6138 MOBERT PALMER (Island) BRAM TCHAIROTSAY (Polydor) PAT TRAVERS BAMD (Polydor) RANSAS (HITShner) POINT BLANK (MCA) "Queenta"

mot filouma
MALT WATCHET (Epic)
BA ACTO (DY (Aron)
BAD COMPANY (Sum Song)
SUPERTRAMP FAMI
OPART (BANK)
AS (PO) JOHN
OCAP TRICK (Epic)
AS (PO) JOHN
CARS (Electro)
DIRE STRAITS (MB)

Jozz Albums Singles



DIRE . IMALL . MO!

PAT METHENY (ECM)

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Singles #155 (Casab) anda) JOHN STEWART (RSO)

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NO: SLARK RYAN

Albuns Adder
David William (Ealc)
THE COURTY (AAH)
BUT (SOED ADMANY (Marcury)
BT COOUTH EMB!
BE SHE DIMADN (Ealc)
BETER TOSH (Polishing Syones)

Tellim Stown Region Stown Region Franchist (AA)

AS (Box South Stown Sto

Jazz Albums
GATO NAMB/ED (ALM)
SDMMY FORTURE (AF) ANTICO
BUM SIGMAN (AF LATA)
EMAL RULON (AA)
STAMLEY (CAM)
STAMLEY (CAM)
STAMLEY (CAM)
JOHN STOCKLE (REMADERS)
JOHN STOCKLE (AR)
JOHN STOCKLE (Singles

Oklahoma City

405-631-8881

EL 1011 MEIL TOURG (MR/Amprise) NIMES (Grisla) WINGS ICOLUMBIA TRAIL TAPPOR ICOSOFT JAMES TAPLOR ICOLUMBIA



PD: LERGY HLDSON

Albumy Added JOE EGAN (Ariota) SOUTHSIDE JOHNNY (Murcury) HOON MARTIN (Capitol) LAB (Capitol) TOBY BLAU (RCA)

Medium Albums LOUISE COFFIN (Asylum) WINGS (Concentral) LQUISC CODFT In (ApyLob)
ENISS COD motor)
ENISS COD motor)
GRIPT ANTERTY (##)

GART ROTOLLY (##)
FOR CODE (##)
FOR Oklahoma City 405-325-3388

405-325-3388

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JAZZ ALDUMS
ORUSADERS (NEA)
STAMLEY CLARKE I MINOPYOFI
JAKOB MAGNUSSON 1 (B)
PAT METHENY (ECM)
DMAILES MINGUS (APIANTIC)

Singles

(RB (Capitol)
SOUTHSIDE JOHNNY (Marcury)
Need Morito
#Elenin BROOD (Ariole)
TRIUMPH (RCA)

TRELIBERS (RECA)

RECEIVE ASSUME (RECEIVED SERVICE CONTROL OF SERVICE SERVICE

ZEVA

NO BILL MINS

Albums Added MEO SPEEDWAGON (Epic) "Taxo No"

"Take No" (98 (Cop) Yot I (AN GODD (STIFF/Epic) "You'd OH" SOUTHSTOE JOHNST (Marcury) PR (SM (Ariota) MOTEL (MCA) ".,Thing Coming"

The county the county

SUPERTRANF (ALM)
TED NUCENT REPIES
WAN HALEN (48)
BAD COMPANY (Swan Song) "Gone"
IDALT HATCHET TEDIC!
*ANSAS (RIPENNOT)
*ERMAN BROOD (Ario)*el
*Saturdaynight"
GERRY RAFFERTT (UA)

Orlando ROCK 100 305-645-1802

(Arista) Fink BAND (Beserving) VOUNG (BE/Amprise) SE GOFFIN (Asylum) D m(RNER (Egic)

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pat Transpir (Are)
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Joss Albridge

Singles RECURDS Leingins

Orlando 305-298-5510

THIS LIZZY (46) "Do Anything..." MANTUCKET (Epic) MANIUMET (ÉDIC)

"Love"

RETER FRAMPTON (ALM)

ELO LISET

#ELOWISE (GUIFIN (Asylum)

TRIO BLOWN

GENAMOS (SHER SONG)

TRIO BLOWN

GENAMOS (SHER SONG)

TRIO BLOWN

"Girls Tate" CRIMSON TIDE (Capitol) "Lover" ARS (Pptydor) whitEFACE (Myrows) ## 15 A 18 Jun
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JAZZ ALDUMS PAT MET-ENT (EUM)

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DI JANIEL BRUNTT

Ribums Added FAN GORD (SHIFF/Epic) FAN DURT (SHIFF/Epic) FALLY FALCON (UA) DAYID WERMER (Epic) RED SPEEDMAGON (Epic) RED SPEEDMAGON (Epic)

Madium Albums
NICK (Ontumble)
NATION (CAN') (Contumble)
NATION (CAN') (Contumble)
NOTEL (MICK)
(COUSE COFFIN (Asylum)
SNEFF 191 ... TEATS (AFFI
ENIC CALL (Costumble)
AT COODER (MB)

HOT RIDURS
MIRE CROSS (Moon) (get)
HANTHERET (Epic)

Raleigh 919-832-8311

A HMS (Ar 15Ya)
CARS (ELEVERAL DELETER MCLINTON LCAP)
STANLEY CANCE (Homopero McLin Volume (ar) Mapor Inel
MILES (COLUMBIA)
HILL SUDGER (AMB)
BOC (COLUMBIA)
JOHN MITCHELL (Any) (an)
CHE STRUITS (MCLIN LCAP)
EMAF (MAC/COlumbia)

JARE AIBUMS CRUSACIERS (MCA) JARCIB MACHUSSON (MB1 PAT NETHENY (ECM1 GATO BARBJERI (AAM)

Singles CARLY SIMON (Eletra) LRB (Capitol) GRANAM PARKER (Arista) TRIUMEN (RCA) WHACK (Capitol)



URB I Capitolia

Neclum Alloumii

TO CODDITION

MARCHAEL TUDGER (de)

MARCHAEL TUDGER (d

Richmond 804-282-9731

CREG KINN BAND (Buserrier)
BRADUR (Brista)
SNIFF 181... TRANS (KTIMAT)
LENE LOVIDH (STIFFFED)
JOHN MITCHELL (RLYIM)

JOHN MICHELL (#kylum)
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Jazz Albums 1970

1022

912-233-9211

Savannah

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DOS JACKS ON LAME)
DOS JALL (MAY LAME)
DOS JA

NOT A(bus; SUPERTHAMP) ABM) CHARLIE CHINELS IEDICI JAMES TRINGR (Columbia) KAMSAS (Kirshnor) DIRE STRITS (MR) ROBERT PAIMER (Island) "Friends" "Case"

Tampa

PD I STEVE HUNTINGT AN MD1 BUB ATROUG

Alburs Added (RB (Capitol) SOUTHSEDE JOHNST (Mercury) HOTEL (MCA) PETER TOSH (RDF)ING STONES

RETER TOSH CROTTERS STORMS MAKELIM ALL MAN MAKELIM ALL MAN MAKELIM ALL MAKELIM

813-366-0424

eINCS (Columbia)
CARS ISTENERA
JUES STRAITS (MB)
ANACH (Copinol)
ANASSA (REINIME*)
PETER FAMENTON (AM)
MOD INCAI
JAMES TRILOR (COLUMBIA)
JAMES TRILOR (COLUMBIA)
ANACH (COLUMBIA)
DAMEL (COLUMBIA)
ANACH (COLUMBIA

Jazz Albums
LEE RITEMOUR (Eleutre)
STAMLEY CLARKE (Memperor
GATO BARD(ERI (AAM)
NEIL LARSEN (Morizon)

Singles BREATMLESS ELTON JOHN (MCA) RECORDS (Virgin) FAN DURY (SHIFFE) NBBQ (Red Rooster) NIGHT (Plenet)

98ROCK Tampa

Albums Adged

Madium Athuma SMEG KIMB BANG (Beconday) DAYID offsets (Epic) "Name To Love" "smarts Hight" ribes (Aristo) "Calido of Gas" SCOMPLUTS (Marcury)

KMOD

Tills
MEIL TURNS (MB/Noprise)
"Met, Mothers"
HICH LUME (Columnia)
NIES LOFGREN (AEM)
RECORDS (Virgin)

PD: BILL BRUUN MD: CHARLIE WEST

Albums Addes BAN CHRY (STIFF/Epic) DON HIE (Qrown) MICHAEL STANLEY IAFISTOS

813-391-9988

813-391-9988

AMCE (Copyriol)

EMES (Columbia)

SALEE **IT AMES (Artiantic)

Soat

Jose Albums

Tulsa 918-664-2810

REU SPEEDMAGON CEFC: "Surpive" "Taxe Me" LMH (Capitol) DUOBIE BROTHERS (MB) ARS (Polydor)

A65 (P01 p021)

A75 A19 pos

A165 (101 pos

A165 (1 BILLY INCRPE (Capricorn)
MEIL YOUNG IMP/Reprise)

Jezz Albums RDN4



Indian Atputs
JUPPU SNOTTY: Sine:
JUPPU SNOTTY: Sine:
JUPU SNOTTY: Sine:
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JAH19 30816 (#B/Reprise)

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313-662-9103

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REG SHEEDWARDN (Epic)

REGISTA FROM

REGISTA CODETOIT

BLACK AFFOR (ROT 1907)

ELAST CODETOIT

BLACK AFFOR (ROT 1907)

ELAST CODETOIT

ELAST C

Appleton 414-734-9226

POT 615 JOS.

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BOT. (COLUMNETS)
BOT. (C

sers Albums

Singles RECORDS (Wingin) UNB (Copifol)

W/00p

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SUDISC GOFFIE (System)

Flority (Arista)

CON MARTIN (Capitol) HOP Alaums AUDITOLS

HANCE (Capitols
CARS (Electro)
SPAM TORROSOUSES (Antiques)
Torrosous
TO (Cotumb)ai
Title

Chicago 312-440-5270

ROBERT PAIMER ISSIANS

apport Pajada (stand)
"Incidous"
HOR (DME (Solumbia)
"Solum"
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"Solum"
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11.5 (Ø'De'N (*AM)

10.00 (Word)

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16.00 (Tak) 00 (Columbia)

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18.00 (Tak) 00 (Columbia)

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18.00 (Tak) 00 (Tolumbia)

18.00 (Tak) 00 (Tolumbia)

Singles a CEILS SHAD (EMI/America) ADMANTICS GRAMAN PANELE (Arbsts) PATT) [MITH (Arists)

MMET

Chicago 312-828-9191

HOT FIGURE METS YOUNG (#8/Waprise) "HOW MY MY"

40 908 NUS

DBATO JAMANSKA (S) um impri Marijan Alsonia PATTI SATTA (A ESPA) PATTI SATTA (A ESPA) PATTI SATTA (A ESPA) PATTI SATTA (A ESPA) AMBATI (SATTA) PATTI (A ESPA) PATTI (A ESPA) PATTI (A ESPA) PATTI (B) PATTI (B)

WEEN

ethes (Ariston MDUM MARTIN (Sepitor) SCURPLING (Marcury) LIBN SURT (STITT/Ep.)

"B, Gress"
jumpatienam (Atm.
"Stranger"
shak." (Cap.t.):
"My [Arrona"
Mil. YUMG (MB/FM;
"mail. Mg/mars"
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"Lady willar"
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"Slam"
"Slam"
"Slam" ENTERNE LACE

Cincinnati Detri Georgia" "Devri Georgia" iAs HALEN Lett

inti Albums None

Albums Added ethely (Arista

"Southwine" HIS INCA) "L.L. ROCH" CARS (Electral "Let's GO"

MWW8

pitol C. Lucked Companies

Booker St. Misso

Boo

QUEEN (Electral
"Bock Too"
"Hock Too"
NACK (Cap to):
Dust Symail's (etc)
Rody en'ident
Rody en'ident Asuguda, (Mecchail

Weeking Tourism

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Working Tourism

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Jazz Albums None Singles Chicago

312-777-1700

"Gallon of Go ThiuMPH (RCA) "Lay IT Oh"

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BOOKET

Seption Albums
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THOSE SEARCH
SUBSECT COMPETED
TO SHAPE

Cleveland

"Slam"

#B (apt) | Dyen"

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Society of Commercial Assume Comme

216-781-9667

ZIO-FOI-9667

JALE (Electro
DEEP Feet Feet)

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Est John Lot Bell

466, Lot-Poi t
Est John Lot Bell

466, Lot-Poi t
Est John Lot-Poi
Est John Lot Bell

465, Lot-Poi Bell

466, Lot-Poi Bell

466, Lot-Poi Bell

466, Lot-Poi Bell

466, Lot-Poi Bell

467, Lot-Poi

467,

Jazz Albums

MOST ADDED SOUTHSIDE JOHNNY 20/20

The Jukes (Mercury) REO SPEEDWAGON 31/15 Nine Lives (Epic) DAVID WERNER 19/13 David Werner (Epic)

LITTLE RIVER BAND 19/12 First Under... (Capitol) PRISM

11/11 Armageddon (Ariola) Two numbers follow each elbum title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added It this week.



Albums Added SREATHLESS (EMI/America) LRB (Capital) (An ODM (Stiff/Epic)

Macros Albums 985 COMPANY (Seen Song) 980 (MEA) 5 mar 20165 Bands (Sien 940 CSPANT (Seen Song)

401 (144)

CLIMA AUGS (800 (Sizer)

CONTROL CONTROL (SIZER)

FASH & ROLL (SIZER)

FASH SIZER (FASH SIZER)

FASH SIZER (FASH SIZER)

FASH SIZER (FASH SIZER)

Quien (Electra)
VIONEL STANLET (Arts)
SPERTRAME TAME
LARK (Electra)
Etto "Lest" (Electra)
Etto (Lest)
Foring the Down" "Shima
KANSAS (Kirshord)
"Clad" "Close"
ECC (Columbia)
CALORI "Close"
LAN DURY (Stirrfold) "Only For Stice"
ICT LODE (Columbia)
GEOIT BAFFERTY (UA)
"Right" "Days", "Down"
RACHEL SEET (STIFFCALMO)
"Ploces" "B-A-B-T"
RILL YOUNG (BB/Reprise)
RUBERT PALMER (SLING)
(UUSE COFFIE (Asylum)
"Jimmy...Rids" "Rid 81 vo"

Jegs Albums

Singles Q.FM.96 Columbus

MD: STETE RIPINES

AIDURS Added
PRISM (Artole)
END (Capitol)
SCORPIONS (Marcury)
REO SPEEDMAGON (Epic)

614-224-127

ort Aloums

ort (Aloums

ort) (ACA)

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MIN-

Albums Added
AED SPEEDMAGUM (Epic)
"Road Again"
#Dint (LANG (MCA)
HIGH TATUR (GOI Umb) a)
DAVID HERMER (Epic)
PRISM (Arigia) Hadium Albums SUPERTHAMP (ABM) (ELL YOUNG (MR/Haprival) PAL TRACES BAND (Rajydor) MINDS (COLUMBIA) MINDS (ELA) JAMES TAYON (Columbia) RANGS (ELA) AMES TAYON (Columbia) CHIEF STRAFF (850 QUEEN STRAFF (850 QUEEN STRAFF (850

WIND Album Agger Mr.je TAIn de l'acturation Supplication aurorest (Morrison)

SOUTH SUB- DUMBER (M. P.) or year of Magney and Royally and Royall

Cleveland 216-391-1260

met. (Manuschus (Aus)
Efficientische (Aus)
"Spools," "Chile Marci"
"Spools," "Chile Marci"
"Spools," "Chile Marci"
"Spools," "Chile Marci"
She self to delle (Aus)
She self to

HET ARDUMS

OWARLIE DANIELS (EDICI
MILLEY HATCHET (EDICI
MUNICE (CADITOLI
BLACEFOLT (ATCO)
FAN HALEN (MI)
CARS (ELENTRA)
OWERF TRICK (EDIC)
TRILMEN (RCA) BILLY THORPE (Capricorn)

Dayton

Dayton

513-224-1501

Jazz Bloums

513-229-4247

3462 Rity John

ungles None

opt Signali such a Diagrification of the control o

MEDIUM

KINKS 31/17 Low Budget (Arista) SNIFF 'N' THE TEARS 18/16 Fickle Heart (Atlantic) ROBERT PALMER 33/15

Labour Of Lust (Columbia) 26/14 first represents total number of Midwest stations playing the album this week. The second is the number of those stations who

Des Moines

515-265-6181

Hose Albums

31Lt Timber (Contronal FLASH & The PAN FEMIL)

"Walking, Rain" "May 18, Pan Foot (Southern Street)

940 ComPANY (Swan Song)

41Lt 1000 (Avista)

18, Pan Femily (Avista)

18, Pan Femily (Avista)

"Royersy" "Days ... Down"

ME (MEA)

DETER FRANCTUM (ALM)

ARS (On) when

reported it in medium rotation this week KGGO

Secrets (Island)

NICK LOWE

"tyves" SART FIMUNIS ESEN Songa PRI JA Antolias Jaike 138 (OHBOUT (Me Jary ANTHORN CHAPTER

Medium Albums

TEO HADEN' (Epit)

TEO HADEN' (Epit)

JEEN (Elevine)

JEEN (Elevine)

TEO HADEN' (Epit)

JEEN (Elevine)

TEO HADEN' (Epit)

JEEN (Elevine)

CALL: SIMON ELECTRON
"Emplaced (Epic)
OKF1) #ERRER (Epic)
"maris Right"
Amaris Right"
April CMAGON (Epic)
PULL TIL-OADT (SMAC) (Castroll
"lagi" Till-OADT (SMAC) (Castroll
"Indicates")
April CMAGON (Polydor)

YHLIFIK Detroit 313-398-1100 SAN HALEN 1881

WRIF 101

ID: TAWNYA TOWNSEND

JOE JACKSON (ALM) o TULMG (#B/Reprise) Hwy My" "Powser Finger" AS (Kirshner)

> Sangles PATT SMATH (AF15Te) JOHN STOPHAT (ASU) JUST S TRANS (AF16HT)) HEAD TOURTSTEPPT OF TYPE Detroit 313-259-4323

1411 A DURS

Detroit

toliCr LONE (Gotumbia) "Susan"

Parkets (Collection)

MACR (Coll

strattes feare

POT RIBUMS

RUNC'S (Coping)

RUNC'S (Coping)

VAN ANIRA IND)

SUPERINGE (FIRE

SUPERINGE (FIRE

ELS) LESS

BOD (MPRANT CS-OF SON)

BOD (MRANT CS-OF SON)

BOD (MRANT CS-OF SON)

BOD (MRANT CS-OF SON)

BOD (MRANT CS-OF SON) Albums Added

GEO SPECMHOON (Epit)

DAVE EDMANDS [Seen Song)

JOHN DURAM (REVA)

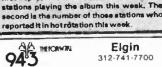
SILLY TEAMS (Exprecors)

DAVED WERNER (Epit) (Club) Environment (Control of Control of Co Jase Riaums None STOSTON JUNE ARMENIA (AL) JUNESH ZERTES

CARS 39/38

Candy-Q (Elektra) KNACK

Back To The Egg (Columbia) 37/30 E. LIGHT ORCHESTRA 34/29 Discovery (Jet) KANSAS



WINGS

MALLY LEISERING Albums Addad SHIP GRO/TO-MSEND (MB) ING GROUP COMMENT OF THE HEAVY OF THE CHARLES OF TH

Ded fun Albums

RELL TOURS (48) / Reprise

RELL TOURS (48) / Rell Tours

RELL TOURS

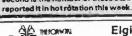
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Mill TouRG 14(1/Poprish)
BIC TCalumbiol
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Tours!" THE WXKE

PD: JERRY WATER MD: DMRC1E THATMAN Albums Added NY LOUDEN (Min DA+10 +(Mint LAN COMP + (LAN) 3CUPPIGNS (MMP cury)

THE HOTTEST

Get The Knack (Capitol) 38/36

Monolith (Kirshner) 36/27 Two numbers follow each album title. The first represents total number of Midwest



Elgin 312-741-7700

NOT ATSUME

NOTIN MOTESTS (48)

CARS SELECTES (48)

CARS SELECTES

WWCK 105 FM Flint 313.744.1570 (A) (4.1 mg) ___ (5.4m = 4.1 mg)

> "Million I " "City of A (III JAP) #1 | 1 an #1 ance! #16 | 1 an #1 ance! #16 | 1 an #1 ance! #16 | 1 ance! #17 | 1 ance! #18 | 1 ance! Jazz Albums None

> > Ft. Wayne 219-484-0580

MAN, HENRO INSMI Hot Albums PAT TRAYERS (AND IPOLYBOR) ROBERT PRIMER (ISLAND) ROLL TOWN (AME) JOE JACKSON (AME) BOUNT (CAME) BOUNT (CAME) BOUNT (CAME) WILLIAM (ROTTON) WILLIAM (ROTTON) WILLIAM (ROTTON) HICHEL STATE OF THE REST OF TH

Jose Albums

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C.1 MAY DEUT THAND (STRE) ELO (ADT)

QUEEN (Electro)

HICHEL STAMLEY (Aristo)

HICHEL STAMLEY (Aristo)

HAN HUNGE (Crysalis)

HAN TENEROSEY (Polydor)

DAY! (CMUNCS (Seen Song)

HICH (Out (Column))

MEIL YOURS (MEMORISO)

Terre Haute

812-238-2557

Jazz Albums None

Singles

St. Louis 314-842-1111

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MIDWEST

LAV-FM 97

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Macrom Athoms NICH LOBE (CC) and () NICH LOBE (CC) and () NICH MACROTT (CC) and () NICH MACROST (NICH) GRAM TORE HOUSEY (POLYDOR) (IN) (A/2474) DEED (1727 186)

"ALIGHT THE .TEAMS (AREAS)
NETE TOURG (MB/Maprisa)
HICHAEL STANKEY (Arista)
"Area" "Night"

Indianapoise
317-257-7565
STEREO

*MS (Galuela)

ATTURN ADJOID

41 HALL AND SHITTER MALE AFTH

OFFICENS (MARCHET)

DAY C. WERRER (18)

STRAMP ALM

HD E MO AVE

2 KY/102 .

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RECURES (Wing n)

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MDUB MARTIN (Capter)

MARTIN CORPTO

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MARTIN CORPTO

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FOR PERMARAN

TO PERMARAN

S Ar styl ONE Columb or

Grand Rapids 616-456-5461

Singles NIC= GISDER (Chrysalls) LPD (Capitol) JCPO STE+ART (RSO)

Indianapolis

UAS (Electro)
FAR FALLE LIBE
SUPERTRADE (ALM)
OFFE STRATES (AM)
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Wites (Cotumbia)
BuncerCoot (Arco)
"Mighear" "Train" MILED THEODY "Train" MM, (MCA) "MIGHER" "Train" MM, (MCA) "AT TRAVELS BAND (Polydor) HOMERT PALMER (Liviana) (CC. (Coruma)) a (Liviana) (Liviana)

Hedium Allegica

Welliam Rights

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YETER FIRMATOR (Egic)

YETER FIRMATOR (Egic)

YETER FIRMATOR (Egic)

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MANGE TATOR (Columbia)

MANGE TOT (Elect)

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WH Title JOE JACKSON (A&M) "Going Out?" "One __71*** Jest Athums STANLEY CLANKE (Numperor) PAT METHENY LECH)

STRINGS YOU PM

EIS HIGH MITTER

FM 102 HFMQ

Lincoln 402-432-8565

im (Capitol) THE LEGATION PART AREAS STATEMENT - SACROMAN SACROMAN SALES SACROMAN SALES SACROMAN SACROMAN

Jazz Atbums

Singles BLOMDIE (Chrysails) HERMAN BROOD (Ariola)

* FATT WIBA · FM Madison 608-274-5450

608-274-54
hts. 0706-14AM,
HANGE (Gastro)
HEL TOMBE (BERNESS AT HELDER)
CARS (Elektro)
HANGE (FIRE AT HELDER)
HICK (DEL GOLIMOTOR
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HICHEL STANLEY (AV RICHAEL STANLEY (AV ROBERT PALMER FIRE BOC (Columbia) JOHN STEWART (RSO) SUPERTRAMP (A&M)

O: SCOTT WATSON

SOUTHSTEE CHEEK (BE)
MEGICAN ALL DATA
OTHER STRAITS (BE)
HERAL STANGE (SIZE)
HOUSES (ME)
H

HDT Albums RICKIE LEE JONES (MB) HT CUSDER (MB)

92.

ND LES COOK LRB CORPTOIL
SOUTHSTOR SOUTHSTOR
"RWODIT"
RECORDS fringin
ELVER FINGIN
FLYE
FIN CURRY (AMI)
460 SPEEDMACON (Epic)
"Easy Money" "Heavy"

Jetz Albuns None

(IDI-PM)

HE DAVE LANGE

AIN UMB Added

DA+D +ERMEN ED ::

"MAGE NO"

LAUDHING DUCS : UDF UMBTAS
"MILLION" 1500 JOHNNY IMPROUPE COUGNE IRLINE d a Lover" SPEEDWAGGN CEDIL I w Money" "Survive" rengers Lub Reprise

Ned year Alpuns

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NICA (VEL (COLUMBIA)

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401 Albums

TILLY THOMP! (Capricum)
AMS (Glastra)
JUES ILLASTRO
JUES ILLASTRO
ANT REGISTO!
AT TRAFERS RAND IPOLYMOUS
TORRO
TO AND ILLASTRO
TO AND INC.

Kansas City

816-753-4567

JAKOB MAGNUSSON LINE ngles Wore

Lansing 517-393-1320

PAT 417/ENT (ECM)
UNITE STEEN (ECM)
UNITE COPER (POLYGOF)
PETE SEECAR (MR)

Singles HINCKOCT INTO CHARLIE CHARLES (EDII) CHARLIN TID (CEPTO) ELO (JAT) JOE JACKS(N 1AAM)

Albums Added
RO SPECRAGON (Ep)c
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COMMES MINGOS (AFFORM)
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COMMES

Singles IAN OUPY (STIFF/EDIC) KINKS (Arlete) PATTI SALTH (Arlste) SAMBY HAGAR (Copitol) GRAMAN PAREER (Arlste) LABO (Copitol) Madison

KQ92

Albums Added OAVIO #ERDER (Epic) "Imagina" SCORPIONS IMPROVED

Mailium Albums KINKS (Arlss) MEMBAN BROOD (Arlola) MICKLOME (Columbia) BLACKJACK (Polydor) SCOMPLONS (Memcury) DAYLO WENNER (Epic) A*S (Arlssa)

Herdium Album's
PAT THAYER'S RAND I Polydor's
HIS LOTEN (AN MAIN
HOUSE COMMON (AN MAIN
HOUSE COMMON (AN MAIN
HOUSE STRAITS (AR MAIN
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BALLY T-GRAPE (Capricorn)
Filio
Fili Billy THORMS (Copyloon)
Iftia
HO (MCA)
HOS (MC

608-837-8592

med (MEA) *INGS 100 (umbla) *ANGAS KEI/shner) DHE STARITS 100) PAT TRAINS 8 MMO (POTYDOT) *RUSSAT PALMED (Island) TED HUGHT (Ejel) DCC (COI umbla) DILLY TACONY (Corricors) SHIFF 100 TEANS (ATTANS INTERES)

Minneapolis 612-545-5601

PMS (Artsta) REO SPEEDMAGON (Epic) "Survive"

DAVE EDMUNOS (Swan Song)
"Girls Talk"

Mor All ums

CAMS (Elektra)

"I maid foow"

SUPERTANAM (A&M)

"Anny May (AAM)

"Foow is a foow of the common of th

NOS to "Glad" th ACR/ODI (Arce) "Nos," as," "Train" ROSERT PAMER (Issand) "Jealous" "Case" (LO (Jet) "Gring Me Cown" Jazz Albums

Singles GRAHAM PARKER (Arista)

Milwaukee 414-342-1111

Whodenick best silbum nock

ANGAS (REPORTED ANGAS AN

Jack Albums

Medium Albums BOX (Columbio) BLMENDOT (Arco) (RM (Copino) SHIFF int...TLANS (AFEANTIC) RHMS (AFLANT) FASHA DIE PAN (EBIC) TRILMANN (CCA) HERMAN RROOD (AFLO)A) JOE JACKSON (ALM)

Muscatine

319-263-2512

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His life (Ar Lot)
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WLPX 97 fm

HD: PLEME IN BEAM

Hot Albums ELO Lieti

Athums Adoed SOUTHSIDE JOHNNY (Morcury) CHARLIE DANIES (Epic) "Passing (ana"

OREG RIME BAND (Basersia), DAVID MERMER (Epic)

Sington

Jaji Albums

TIM MEISBERG (MCA)

Singles NAMAN (Coolto): JOHN STEMANT (ASO) JOE JACKSON (A&M) PATTI SNITH (Artista) HIGH (DET (Columbia) HIGHT (Planet) NEGRON (Elabtra) NEGRON (VIRGIN)

Omaha

712-322-4041

R (NKS (Ar)ste)
"failing"
DEVO (48)
HICK (OME (Columbia)
"Cruel"

-7-92-**Omaha** 402-592-5300 KAMSAS (KIPSDOMP) SUPERTRAMP (A&M) VAN HALEN (AB) ELO (Junt) PETEN FRAMPTON (AAM) GERNY RAFFERTY (UA) APS (POlydor)

PD: BUB LINDEN

Albums Added SOUTHSTOE JOHNNY EMBECUTY) MAX GROMENTANE (Chryselis) TGIP!"

REO SPEEDMADON (Epic)
"Survive"

(AB (Capital)
"By My Side"

Medium Atoums BAD COMPANY (Sean Song) MEIL TOURIG (MB/Meprise) THIN LIZZY (mB) DINE STRAITS (mB) JUJUNEY (COLUMNIS) RINKS (ALTHER) RINKS (ALTHER) NILS LOFGREN (ALW)

CARS (Elektre)

9(098

MD: MIKE CODY

Albums Added
ADDN MARTIN (Cepitot)
"Got Geston"
OAriO WERNER (Epiz)
"Mold On Tight"
SGUTHSIDE /OHNEY (Mercury)

Medium filmerysalisi
Medium filmerysalisi
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AS) (Mayson)
C (MAS ARFERTY (MA)
AMASSAAL TUCKER (MB)
AST TRANSIS DAMD (MO) (MB)
AST TRANSIS (MB

TO VOIT TO THE PROPERTY OF THE

Jazz Albums STANLEY CLARKE (Nemperor: "Tagether"

493

Albuns Adnos SOUTHSIDE JOHNNY (Marcury)

Medium Albums DAVID WillMER (Ip)c; "What's Right" REMAN TOPHIKOTYSK (Po)yddr) "Driames" SAII? "ht", "TANS (Atlantic? LNH (Cep1fol)

Hot Albums AMMCK (Capitol) CAMS (Elektra) "Dungarous Type" "i Held fou" RAMSAS (Alraher) CHMILL CAMPLES (Epic) BLOMDIF (Chrysalis)

Morrison Albums

BDC (Columbia)

BDC (Columbia)

BDC (Columbia)

ADS (Bolton)

ADS (Bolton)

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MACK (Capitol) CARS (Eightra) CHARLIE DANIELS (Epic)

319-263-2512

**ROSPECTATION OF LEGALS

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Modium Album; SHIFF 161...TEAKS (ATRONTI ROBERT PALMER LINIONS) MELL YOUNG END FRONTANE DRAW TEMBROOKSE (Polydor) EQ. SPELLOWGEN (Polydor) PATEL SHIFT (AFER)

Mile Media Fa. ellis

BOC ICOLUMBIA: NILS LOFGMEN IAAM! MALTER EGAN ICOLUMBIA: DAVE EDMANDS (Sean Song KINES (Arista) POINT BLANK (MCA)

MOT Albums PETER FRAMPTON (ALM) ARS (POL)(DOT)

Rockford

DILLY THOMPE (Coprison)
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Jass Albums Nume

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ATBUMS ADDED MICHAEL NESMITH (PMC A-PE) JOHN COLGAN INTHE GRED TIME (AND (BULDETHEY) MICHAEL STANLET INFIETD) MICHAEL STANLET INFIETD)

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HOT REGIONS AGENT FOR ACCURATION AGENT ACCURATION ACCURATION AGENT ACCURATION A

Jass Albums Nume

Singles MABQ (Red Rooster) NICK GILDER (Chrysells)

Saginaw

517-892-9528

517-894-2996

JAN HIJETCH I PETER 111

Jaiz Albums

Singles JIMI ~ENCHIX (db) HEFMAN BROOD (Art)

KLYXQ Sioux Fails 605-339-1520

** I SET TO SET

CARS (Eleatra)
#1865 (Columbia)
#086RT PALMER (Island
*1647 (Planet)
JOHN STEWART (RSC)
MARSHALL TUCKER (MB)
KANSAS (Kiranner)

Joss Albums
STANK(Y CLARME (Memperor)
"Together"
EAPL KLUFF (UA)
"Cothy"
"Dr. Cleaner"
LEE BITEMOUN (Electra)
Title LEE BITENOUM (Electra Titte CRUSAGES (MCA) "Corribation" 5PND GTMA (Infinity) Title MANK CD(BT (Go) (mcls) "Fillage Zoo" TOM BROWNE (Arista) GEOMTO (MB) Fillage PAT MCT-GNY (CD)

Singles BILLY THEAPE (Cepricorn) JIMI HENDRIA (ME)

26/15

31/12

22/11

17/11

815-877-6064

Singles HERMAN BHOOD (Arlole)

PPP MOCH 103 Rockford 815-399-2233 B15-399-2233 Supratitions of the second of t

Mill (1008) (MD/Morriso)
Maria (1104)
Maria (1104)
Mill (1104)
Mill (1004)
Mil

Albums Added HRISM (Artota)

Medium Albums PAT TRAVERS BAND (Polydor) CHES ELHH BAND (Buserstay) NIS LOFCHY (AAM) ETHES (COLUMBER)

HDT Albums SUPERTAINE (AAPI) SUPERTAINE (Columbia) KAMSAS (Firehmer) (GROW YANFERTY (MA) CANS, Elisarra) CANS, Elisarra) CANS, Elisarra) CANS, COLUMBIA WAS (FOLIARI) CANSAS (FOLIARIA CANSAS (FOLIARIA) CANSAS (FOLIARIA) Jazz Albums

Singles FLASH & PAN (Epic)

ELO Ezeti noring Me Coent noter; , elept "Contuctor"

"Pring % Down" "Oldr:..etmp"
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Toledo 419-248-3377

FM 104 PD: PAT STELL

Megium Albums Billit THORPE (Coprionin) Audemit Palmem Ilsiand) "Case" PAT THEYERS GAMD (Polydor) ME E ENGLAND (Intinity) and (MCA)

T-95

FREDDIE HUMBING Singles JOE JACKSON (ALM)

Wichita 316-722-8123

PD: BOB LAWRENCE

PAT TRAVERS BAND (Polydor BND 4MCA) QUEEn (Elwafra) BOC (Columbia) REO SPEEDMAGON (Epic) ATBUMS Added RECURDS INTEGRAL JOHN COUGAN INTER Medium Albums
Author T Columbia
At Medium (ab)
Andrés (ab)
Andrés

FOT Albums
FETAR TOSH (Bolling Stones)
FETAR TOSH (Bolling Stones)
FAMCE (Copitol)
OLACE/OCT (Arco)
CARS (Ilawira)
DILLY THORE (Copicorn)
BIAN TOHIN (NO SEE (Polyoor) Jazz Albums

Singles None

92 CITI FM Winnipeg 204-775-0371

O: STEVE YOUNG

UNI (Copins)
Mar(p. 6) June
DIRE STRAIS (148)
DIRE MODE READ (148)

THE ADJUST (1905)

FAR HALEN (ME)

FAR HALEN (FIRE)

FAR

Jazz Albums None

Singles None

· KRST

No. 10 Spring
Art Mendell Ex
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MOLE HE ESHAN

Albuquerque 605-266-7946

HUPPEN NIGHT TOR TO STOURS

THE STO BILLY THORPE CORPEROR DESCRIPTION OF THE PROPERTY OF THE PROPERTY

JOSE ALDUMA
JAUGA MANGTUNE (AAM)
TORY OLLLIAMS (COLUMBIA)
PASSPOINT (ARTIMITIC)
UATO BARBIERS (AAM)
RUSKUERS (MCA)

Singles #ING (Uctumbre) VIM HENDRIK 1481 Anaheim
714-776-3696

"Promises" ELTON JOHN (MCA) MOON MARTIN (Cepifol)

PETER FRAMPTON (ALM)
"Stend :-."
ADAM HITCHELL (ME)
PONNIE FOSTER (Columbia)
ERIC GALE (Columbia)
SPYRO GYRA (Intinity)
Title
HOTEL (MCA)
"Mole..Night" "...Thing Co

HV +020" TITIO ENNIFER WARNES IN 15TO I UPERTHAND INGMI

"Tourist" BLACKUACK (Polydor) JOHN HIATI (MEA) Jed? Albums
II # df 158ERG (MCA)
TUM BROWNE (Arlste)
AUS SAMPLE (MCA)
AUS SAMPLE (MCA)
FREQUIE HARRAND (Memperor)
FREQUIE HARRAND (COLUMBER)
AUN ALISMER (MCA)
MANK DOLBY L'OLUMBER)
CEL RITEMOR! E(CAPPO)
PAT METREMY (ECM)

MOST ADDED

SOUTHSIDE JOHNNY The Jukes (Mercury)

Armageddon (Ariola) 14/13 **DAVID WERNER** David Werner (Epic) 15/9 IAN GOMM 10/9

kgot

"ARRY MATHE

Medium Albums LRB (Lapito)) SUPERTRAMP (Agm) BLONDIE (Chrysolissian) (MCA) MARSHALL TUCKER (MB)

Anchorage 907-349-2531

HDP Albums KANSAS (KIPShner) JOE JACHSON LARMI DHARLES (EPIC CAMS LETENTRAL JOHN STEWART (ASIL) NAMAC (Capitol) NAMAC (Capitol) 43%GS (Columbia)

rozz Albums

Singles ELTON JOHN (MEA) VIGHT (Plener) PPOCO (MEA) PHIEVES (A/159e)

PM 108

Medium Albums PICRIL LEE JUNE: MB: MT FALLI (EE) ... "PWESPAR" (\$FER SONG) WHITE THE ... TEARS (AFTER C) DESIGN ARET (MAT) DIRECT MATERIAL (MAT)

HDT Albums
RDMCR (Lopitol)
RDMCR (Lopitol)
RTIB FAMBUTON (LAM)
CDMS (Linetiz)
RTIB FAMBUTON (LAM)
RDMS (Linetiz)
RDMS (Linetiz

:-ngles Lid: ECapitoli EMEF (AME/Columbia) aMC (MEA) RISS ICAS #011mc+1

THE HOTTEST

CARS Candy-O (Elektra) 28/25 KNACK Get The Knack (Capitol) 28/25 WINGS Back To The Egg (Columbia) 26/23

Secrets (Island) 31/18 Two numbers follow each album title. The first represents total number of Western riest represents total number or evectors stations playing the album this week. The second is the number of those stations who

reported it in hot ratation this week.

DIRE STRAITS

Communique (WB)

ROBERT PALMER

Casper

30/21

(

D JOHN LUGAN

Album Adde
RESM (Fred)
RESM (Fred)
Album Adde
RESM (Fred)
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Model And North State (March 1984)
State (Andre 190) year (March 190) year

307-235-1515

Jazz Albums
LEE RITEROUR (Elastro)
RDCOY FYRER (Milestone)
DR. STRUT (Mbrown)
JOHN MITOPELL (Asylum)
FREDDIE HURBARD (Columbia)
STANLEY (LAME (hamperor)

LEMPTED **ARMES (Aristo)

**OF ASSUME
STACKA CORP.**TOTAL
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STACKA*TOTAL
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Singles



MD TOOD CIPPOLA

Hot Albums NAS (Pp) (dor) "Spooky"

Albums Added A'S | Aristel NIGHT (Planet) VB (Capitoli UB) Capitoli UB) Capitoli NIGH (BE (Columbia) NCC (Caliumola) AL (GALERIAN, UM ysals) BUCSET (Polygor) May May

Medium Albums
BRAM ICHAIKDU'SKT (PCI yoor)
"Draws"
PUCO (MEA/ARC)
"Spellbound"
ASIEP AI ##ELL (Copito)
GAY (BROOKE)
ELO (147)

Aspen 303-925-5776

SUPERTIONS (AM)

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DIRL STRAITS (AB)

CLEQ WITHER ""Ou're Goin

CE ROUN (Cepted)

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WISS (OF DERN CAM)

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WISSON (AM)

"Denny's" LOUISE GOFFIN LASYLUMI "Jimmy ..Kids" "Res .Fero SERRY RAFFERTY (UA)

LITTLE RIVER BAND First Under... (Capitol) 29/21

17/17 **REO SPEEDWAGON** Nine Lives (Epic) 19/15 PRISM

Gomm With... (Stiff/Epic) Two numbers follow each elbum title. The first represents total number of Western stations playing the elbum this week. The

edded it this week.

second is the number of those stations that

HOBERT PALMER EISTAND

second is the number of those stations who reported it in medium rotation this week.

KINKS

Low Budget (Arista)

BLUE OYSTER CULT

Mirrors (Columbia)

ROBERT PALMER

Secrets (Island)

NEIL YOUNG

NICK LOWE

Nils (A&M)

NILS LOFGREN

MEDIUM

Rust Never... (WB/Reprise) 20/12

Labour Of Lust (Columbia) 24/11

Two numbers follow each album title. The

first represents total number of Western

stations playing the album this week. The

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SIGN" (AND W-10)**

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TAN HALEN (M):

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Bakersfield 805-393-1500

JOE JACKSON (ALM SUPERTRAMP (ALM) ROBERT PALMER (15 and) JEZZ ATDUMS SPYRO GYRA (LOTIOLTY) HERB ALPERT (A&M)

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Singles
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TEN EGAN (COLUMNIA)

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Los Angeles 213-489-1212

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Singles Die Steatts res Los Angeles

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Los Angeles

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AT \$1.00 AT \$

KBBC FM99 Phoenix 602-157-8599

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Magium Albums POUSTITE-DART BANG (Copifoli SPERM SERVER TARIBUTE) HORSE BERNO (ALM) FRANCE GOLGE (Portroll) FRANCE GOLGE (Portroll) BALD GUTHE (MP) CARLY (INDA: (Eletifa)

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COLUMN TAIL

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ksfm

Sacramento

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Sacramento K108FM 918-446-496

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SINGLOS SAMBRA STREISAND (QDI-MBS-II EDDIE RABRITT (ELBAYYA) SYNKO GMA CLIVI-NEPS HIOMÁS, VO-MSON (ERI) RAYDYO MAINE SIGHTNICALE (EINHADO

Jazz Albums None

Singles Offices TIDE (Cop) to))

HOT Albums
GOMENT (Compited)
CARS (Equation)
DIRE STRAITS (MB)
RASASS (Extrainer)
SUPRITAINER (ALM)
PAT (RAYUNS GAMO) (Polydor)
ROC (Commiss)
RRAW TOWNINGSET (Polydor)

Jotz Albyms

San Francisco

415-391-9400

Jazz Albums None

San Francisco

415-986-2825

Hot Allyuni
BOX (Columbia)
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San Jose

Covert Country (etc.)

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Jazz Albums None

Singles

ROMCE IGNOTODO
RENGES (DOLAMOTO)
RENGES (DOLAMOTO)
RELL TOJUG (#8)/Reprised
OTHE STRATTS (#8)
RELS SECRETAGEN (Epic)
RISS (CONSIDERED)
ROMCON (RISC)
ROMS (RISCHORD)
PETER FRAMPION (AM)

Singles

San Diego

714-297-2201

San Bernardino **KCRL** 96.7 714-825-5020

Medium Albums
DARIO BONIE (MCA)
JOE JACKSON (AAM)
JOE JACKSON (AAM)
MELL YOUNG (1887 ARM)
MELL YOUNG (1887 ARM)
JOEAN THICK (Epic)
BIOK LORE (CANAMILES (Epic)
LOUISE CORTIS (Britain
ROBERT PALMER (1884 AND)

3

Cap-TOTT D MERNER (Epic)

California.

Hot Albums CARS (Elastra)

DI KATE INCHAN

Atowns Added JOHN COUGAR (RIVE) TAN SCHM (STITP/EDIC) "Can't On That" "Com MOON MARTIN (Cap'I'd) OAVID #ERNER (Epic) "Malania" "Imagina"

Madium Albums BAD COMPART (Smart 2019) BLOWDIE (Chrysalis) Steam TRICK (Epic) (LAIM 1Epic) E III COSTELLO (Columbio)

CAMPO CONTELLO COLLEGA C

KOME

Albums Added DAVE BEAUNDS (Seen Song) "Girts Tale" MODH MARTH (Capitel) "Gun Say? AEO SPECUMASON (Epic)

Theries"

There is "

Modium Albums 806 (Columbia) FLASH & THE PAN IEpic) #INTS (Arista) #ISS (COREs (ALM) #Stool Away* "Boltimuro" #ISS (CORE (Columbia) **COLUMBIA

"Criest" HOMERT PALMER (151en1)

MOT Albums ARS (Relydor) MAD COMPANY (Sean Song) CARS (Elextre)

"Goto" QUEST TELETICS SHIFF "10"...TEARS LATIONFICS "Smart" GRAM TOMALKOUSKY IPOLYMOTS "Drawn"

Nacjue Albums #1865 (#riste) #1865 (#riste)

KCB BAOTO MED! VAL ME INTOSH Singles ars identity Albums Added NEO SPEEDMAGON (Epic) SNIFF 'N'...TEARS (Atlantic

HDP AIDUMS
MADIA MADIAUR (MS)
MADIA MADIAUR (MS)
JOAN BAEZ (POPPES)?
JOAN BAEZ (BOPES)?
JOAN BAEZ (BOPES)

J

Jazz Arbums York Singles LONG JOHN BALDRY (Capitoli MICHAEL JOHNSON (EMI)

Phoenix

602-833-8888

A 500 40103

TET Block

John Control

GROUP (1997)

BOD (BEA)

EUD (1997)

BOD (BEA)

EUD (1997)

EUD (

JAZZ ALDIUMS

Singles None

503-226-5000 THE STORM OF THE PLEASURE IF ON THE

Mus suffett (a)

1972 (1500 1976)

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Singles (acf : MC/Gal arole

TOLIOS

702-329-9261

ADT BISURS CARS (Electro) CARS (Electro) CARS (Electro) CARS (Electro) CONTROL MARCH IN INCHES AND INCHES

Total Albums

Singles PLEASURE EFECTORS; PEARL HAMBLE SPYRO GRA 11411159; MT (MFA) SPEATHLESS

916-422-1025

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San Jose

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San Rafael

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Singles ONCE SERRY (Arcs) RECORDS (Hingle) ATS (Anista) SEAVER

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KTMS · FM Rock 97 ND: MARIE GILES

"Bugger"
MATE TATUER (Columnit)
"KITE TATUER (Columnit)
"KITE (Copifol)
"Russy" DAVID MEPHER CERIC! "Metenie" "What's Right"

Santa Barbara 805-983-1975 WIRTCA (Goptes) WIRGS (Cotamble) Diett STRATTS (B) STARLEY (ADME) FARETS (SINCE) FARETS (SINCE)

Albums Assed MAX OROMENTANA, (Ov yearlist

OFFICE RAFFERTY (UA)

Santa Barbara 805-963-1601

Jess Albans None

JOHN HALL (MEC/Columbia)

JAZI Albumy

SOMAY CONTING (AFRONTIC)

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DUN ELLIS

COLUMBIA (COMPAN)

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Singins MAUDATT SWEETIES SHIRTS M.A. WARD

Santa Maria

805-922-2158

ENEF (ARC/CO Lumbio)
**In Stonom*
PETER PRAMETOR (AAM)
OE JACKSON (AAM)
OERHY RAFFERTY (AA)
**RIGHT*
OERHY SHUMN (Element
LITHO JOHN (MEA)
JAC **ERCON (ABJum)
TITIO
RET VILLIE (EDIC)
STOOM
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"Stop" MUJIC (Arco)
MORIT PALMER (ISLAND)
MOBERT PALMER (ISLAND)
MOBERT PALMER (ISLAND)
MOBERT PALMER (ISLAND)
MOBERT PALMER (Arista)
PATTI SMITH (Arista)
AICKIE LEE JOHES (MB)
"Young Blood"

Jazz Albums SPTRO GREA LINCONTY) CRUSADERS INCA! JONE METCHELL (Anytum)

DI MAIL OUR Albuma Adode
AY CODDEP (#8)
ANTONE PROFESSION
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INNIOUS ARTESTS (MEA)

Medium Allows
PERSONALIONS (Figing Fish)
URB (Gegliol)
PLENUE (Ferrory)
PLENUE (Ferrory)
RECORD (Formation)
RECORD (Ferrory)
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Hot Albums CLIMAX BLUES BAND (Sire) ROBID BILLIAMS (Caseblance MARIA BILDAUR (BR) LONG JOHN BALDRY (Capitol) MICHAEL NESMITH (Pac Arts)

KXFM 99

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"Rumpr"
NDDN NUME(N (Capitol)
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"Eyes"
SOUTHSIDE JOHNNY (Marcury)
GREG RIHN BANG (Neverstay)
NAVDIO (Nrista)

NATION TREATED

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NATIONAL TURBER

Hot filoums CARS (Clohtro) JOHN STEMARY (RSO) MIG. elno" "Gold" JAMES TAYLOR (COLUMBIA)

KIŚW

"Eyes" NICE LOWE (Columbin) QUEEN (Electro) NEIL YOUNG (Mh/Maprico) TED MUZENT (Epic) "BIT"
DAYE EDMUNDS (Swan Song)
(AUDHING 0006 (Columbia)
DIRE STRAITS Edits
"Eady drifter" poi strocki (asylum)

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SERVICE (COMITORNES)

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Jast Albums None Singles BILLY THORPE (Copy (corn)

KZAMSFM Seattle

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Albums Added SAN GRO/TOMO(ND (ND (ND) REGILDE (Registration (ND) (ALBERTED 0005 TOLLMER) RAPORE, SECTI (SYSTP*/COT-MB10) RAPARE (Registration (ND) REGISTATION (ND) REGISTATI

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Singles NtOHT (Fignet) LIB (Cop tol) HERMAN BROOD Ar old CARLY SINON (Elebtro

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Singler

Singles made Todal Apply 1 PP + one FLASH 6 PAN 160 I stone 1 Notice 1 PP + one PLASH 6 PAN 160 I stone 1 PP + one PLASH 1 PP



PRETTY B-A-B-Y - KROQ-FM/Pasadena air personality Rodney Bingan helmer played host to Stiff/Columbia recording artist Rachel Sweet for a recent on-air interview. Pictured (I-r) are Sweet, Bingenheimer, and visiting friends Brooke Shields and Jimmy McNichol.

KZOK105 Seattle 206-223-3913

92.5 2000-ring to 1921 (1921) and 1921 (1921)

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13 +1

Spokane

THIN LIZZY (MB)

PETTI SHITH (MF)5**

-EMPT PAUL (AT10**

TRIGHRAN (MGA)

GUSADERS (MGA)

BLACKFOOT (AT00)

JOSE ALBUMN
JOSE ALBUMNE (Number or PAT METHERY (ECM)

Tucson 602-624-5588

MEDICAL TOPOLOGY

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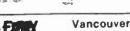
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HOT Albums

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SUPERTRANT (ALM)

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Jim Duncan



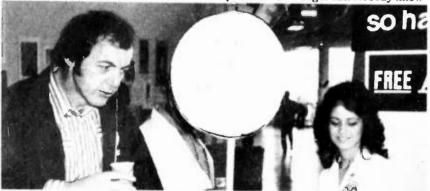
files . . . KLAC became the ONLY Country radio station in Los Angeles as of last Tuesday (31), when KHTZ-FM began to simulcast with its AM Top 40 station Ten-Q. KHTZ will remain Top 40 for now, as Ten-Q goes Spanish . . . Dale Turner, new MD of WSAI/Cincinnati, called to tell R&R he was taking part in ceremonies for the National Hearing and Speech Center when he decided to take a hearing test. The test shows he has less than perfect hearing. Sounds like a perfectly qualified Music Director . . . No PD yet at KLZ/Denver . . . Stay tuned . . Christian is the afternoon drive man and MD at KBBQ/Ventura ... Bud Forte has taken over as MD at WWVA/Wheeling. (Missed that one the week I went to Canada. Better late than never.) . . . Jim Howie returns to West Palm Beach, this time as MD of WEAT. Most recently he was at WNNC/Newton, NC . . . Kent Hooper is now MD and afternoon driver at KCEY/Modesto. Mark Hicks, from WILM/Gillette, WY, is the new midday man; and Rick Nancett takes over the evening show, from KTRB and KQKK in Modesto . . . KINX-FM/Colorado Springs is now formatted Country. Burkhart-Abrams will consult. Jed A. Blackovich is the PD . . . Jill Raider, from WRDD/Bay City, MI, is the first female air personality for WCUZ/Grand Rapids . . . Tom Harden has been upped from weekends to the noon-to-three slot at WINN/Louisville. He replaces B.J. Colty . . . Jim Richards is out at WWOK/Miami. No future plans have been announced. WWOK needs a new all-nighter. Send tapes and resumes to PD Dave Donahue at the station's new address: 2741 N. 29th Ave., Hollywood, FL 33020. The new phone numbers are (305) 931-4000 or 525-4000 . . . KXRB/Sioux Falls has a new location and number: 41st & Meadow St., Sioux Falls, SD 57106. (605) 7393 . . . Charley Cook takes over the morning drive at KIKN/Corpus Cristi, TX. He is from KNOE/ Monroe, LA . . . Ron Hill is the new evening jock at WHOO/Orlando. He returns

to radio after a three-year absence . . . Gregg Ramsey take over the evening slot

interested, you might want to drop him a note with a resume and cassette for his

News Notes

The big news of the week is WIL-AM-FM/St. Louis PD Walt Turner's being named President and General Manager of the stations. Walt has been a friend of R&R since the very first issue. It has been my pleasure working with him over the years on some of the R&R Conventions. He is going to make a GREAT manager! Digging in my files of silly pictures I have taken over the years. I found this one of Walt at the Nashville DJ Convention a few years back. One of the companies was sponsoring a free Alka-Seltzer booth and Walt is showing everyone how we ALL felt after a week of good times. The lady on the right is Louise Mandrell, and I didn't even know she was in the picture until I dug it out. Nobody knew



who she was back then. Today she records for Epic Records . . . As reported last week, Don Thomson has stepped down as PD of WBAP/Fort Worth. No new PD has been named yet. His last day was Tuesday (31). As promised last week, we can now report Thomson's future plans. He is going into business for himself as a Country radio consultant. His company will be known as the Country Doctor. Thomson is a 25-year veteran of radio with a superb track record. He told R&R in a conversation earlier this week, "I feel there is a void in the area of Country radio consultants. Sure there are companies that do it, but I have never run across any qualified experts in Country music radio doing it exclusively. I hope to fill that void." Country Doctor Don Thomson can be reached in Suite 1002, the Ridglea Bank Building, Fort Worth, TX 76116, (817) 731-0218. Besides radio clients, in the next few weeks Thomson will be looking to have a backlog of talent. So if you are

CMA's "DJ Of The Year" Finalists Named

The 1979 finalists for the Country Music Association's "Disc Jockey Of The Year" awards have been announced. The finalists in three categories, listed below, were chosen by CMA members and will now submit an aircheck tape to CMA from which a panel of anonymous judges will determine a winner. The judges are past winners and people directly involved in Country radio

R&R's Jim Duncan, a member of the DJ Committee on the CMA Board of Directors, is currently putting together biographical information on each of the finalists. The information will be sent to the judges, along with the airchecks to help the judges in their evaluation of each finalists.

The winner from each market will be recognized on the CMA's nationally televised awards show on CBS-TV, October 8, from the Grand Ole Opry. Each winner will also be given VIP treatment during the annual Country Music Convention in Nashville during that same time

The following are the top five nominees in each of the three market sizes:

Small Market (under 50,000)

Bill Burns, WMLT, Dublin, Georgia Jim Casto, WDHR-FM, Pikeville, Kentucky Tom Reeder, WKCW, Warrenton, Virginia Terry Slane, WGTO, Cypress Gardens, Florida Ann Williams, WAMG, Gallatin, Tennessee

Medium Market (50,000-500,000)

Bob Cole, KOKE, Austin, Texas Dugg Collins, KZIP, Amarillo, Texas King Edward IV, WSLC, Roanoke, Virginia Lamar Lynn, WQQT, Savannah, Georgia Ron Tatar, KVOC, Casper, Wyoming

Large Market (over 500,000)

Bill Bailey, KENR, Houston, Texas Del DeMontreux, WHN, New York, New York Max Gardner, KKYX, San Antonio, Texas David Lee, WIL, St. Louis, Missouri Chris Taylor, KYNN, Omaha, Nebraska





TANKS ALOT - KYNN/Omaha recently did a benefit broadcast for the American Cancer Society. The unusual thing about the broadcast was that it was done underwater. First photo shows KYNN's Bill Carey and Ken Fearnow looking out from the underwater tank. The other photo is of KYNN air personality Bill Hoover looking over the participants of a Dolly Parton look a like contest. (Rumor has it, the gorilla won!)

LETTERS:

More Music Comments

While those who say the Eddie Rabbitt single is "not" country, have dropped it — here in Central Cal-ifornia, the tune is one of the most requested ones being aired. If our country audience wants it we play

Kent Hopper Music Director, KCEY

In response to the comments on music section in the latest edition of R&R, I would like to offer my

is quite alarming and frustrating to see the direction which some country music artists are taking in their musical presentation on record for the benefit of possible cross metalial. It's obvious many artists in the past year have been searching for what they feel is that all important crossover hit which will bring in the past year have been searching for what they feel is that all important crossover hit which will bring them instant acclaim and stardom in the pop music world. They are leaving their established country roots and songwriters behind. This I find sad and absurd. If the song is a good one it will cross, if not it will rarely climb to a high position on any trade charts. Take a hard look at the wave of artists who have recently tried to cut a crossover record. Very few have been successful on the pop charts. Get out your old trade charts and take a look. How many have broken the pop top 20? Not too many I'm afraid.

This is an open plea to the country music artists af today. Record what you like and believe in. Don't try something new just to make a few extra bucks and hope for a majar cross charted single. Your chances are very slim. Your country music always on and the country music audience is expending every day not

are very slim. Your country music fans lave you and the country music audience is expanding every day, not on the strength of rock crossover material, but on the good quality modern country music which is being written and recorded every day in Nashville. Just a final note and something to think about. I'm very sure written and recorded every day in Nashville. Just a Jinai note and something to think about, I m very sure Kenny Rogers did not go into the studio hoping to cut "Lucille" as a crossover single. This is a pure country beer-drinking song and one that tells a story. But yet it was a giant hit on all the trade charts. Nor do I think "The Gambler" was recorded with cross potential in mind. Take a hard look, country music artists. If I is a song which has that special something, then the public will feel it and you will get your major crossover hit. But please, music is an art. It's creative and gives a special feeling. You create that magic with your special talent which we admire and love. Don't give up the beauty and creativity of what you're doing for money.

WYII-FM/Williamsport, MD.



BREAKERS

DONNA FARGO Daddy (WB)

63% of our reporting stations on this record. Charts: 33-28 WMAQ, 34-30 WQQT, 41-29 KSOP, debut 28 KEED, 38-27 KNIX, debut 29 KRGO, 26-21 KFGO. New adds include WINN, WONE, KCKN, WUBE, KRZY, KCUB, KLAK, WYVA, WCMS. R&R Chart: Debut 35.

DON WILLIAMS It Must Be Love (MCA)

On 55% of reporting stations. One of the "Most Added" songs for the second week in a row. Adds include KEEN, WHK, WWSW, KRMD, KBOX, WKDA, WWOK, KSO, WIL, CKLW-FM, KIKX, KUZZ, KRAM. Charts: debut 29 WUNI, debut 29 WJJD, 16-9 KCKC, debut 29 WEEP debut 15 KVOC, 23-19 WVOJ. R&R Chart Debut 36.

NEW & ACTIVE

All other new and recent releases getting substantial sirplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second

VERN GOSDIN "All I Want And Need Forever" (Elektra) 73/7, KLAC, WLWI-FM, WCMS, WYVA, WONE, KHAK, KMAK. Charts: 18-12 KFGO, 36-28 WSAI, 22-17 WUNI, KRAM, 23-19 WCXI, 22-14 KSOP, 34-28 KFTN, 35-24 KVOC, 30-26 CKLW-FM, R&R Chart: 39.

MICKEY GILLEY "My Silver Lining" (Epic/Playboy) 73/18, KBOX, WQQT. WIRE, WHK, WONE, KSON, KLAC, KEEN, KRAM, KCUB, WTHI, WCXI, WHBF, WYTL, KVET, KNOE, WFNC, KIDN, Charts: 7.5 WUNI, 56/26 KZIP, 31:26 KHAK, 48/24 WEAT, 34/26 KCKN, 36/29 WKDA. debut 30 KMPS, 29-21 WOKQ, R&R Chart Debut 40

KENNY DALE. "Only Love Can Break A Heart" (Capitol) 72/23, WMZQ.FM, WWSW, WCMS, WNN, WKDA, WMC, WIRK.FM, WSLR, WIRE, KCKN, KRAM, KEEN, KCUB, KFTN, KLAK, KRZY, WTHI, KGFX, KWMT, KIDN, KNOE. WFNC, Charts; 22-18 WVOJ, 33-28 WMAQ, 37-28 WCOS-FM, 40-29 CKLW-FM, 32-27 WHOO, 29-23 WSAI, debut 30 WUNI, 36-28 WUBE, 35-27 KWKH,

JENNIFER WARNES "I Know A Heartache When I See One" (Arista) 70/6, WYVA, WLWI-FM, KGFX, WMAQ, WJJD, WIL. Charts: 30-13 WDEN, 20-13 KRAM, 17-11 KRGO, 23-18 WIRK-FM, 13-10 WSAI, 20-14 CKLW-FM, 37-30 KNEW, 35-30 WAXX, 30-27 WXCL, 34-27 KEEN, debut 27 KSON, debut 27 KMPS, 31-28 WEEP, 35-29 WONE, 22-12 WKDA.

MEL McDANIEL "Play Her Back To Yesterday" (Capitol) 70/4, KLAC, WIL KCKN, WYVA. Charts: 21-16 KVET, 39-28 KSON, 25-19 KMP8, 31-27 KIKX, 23-19 KRMD, 12-10 KFQO, debut 25 KLAK, 22-18 WOKQ, 34-18 WEAT, 34-24 KUZZ.

JIM ED BROWN & HELEN CORNELIUS "Fools" (RCA) 69/22, KBOX, WNYR, WONE, WBAI, CKLW-FM, KSOP, KLAK, WOKQ, KNOE, WGTO, WEAT, WUNI, KTYN, KWMT, WHBF, KSO, KCEY, KKAL, KSSS, KIKX, KRDR, WMUS, Charts: 35-30 WEEP, debut 30 KRGO, 38-29 WBAM, 28 24 WNVY, 35-26 WCXI.

JACKY WARD & REBA McENTIRE "That Makes Two Of Us" (Mercury) 65/10, KLAC, WONE, WCMS, WYVA, WNYR, WYTL, WTHI, KIDN, KEEN, KMAK, Charta: 27/23 WHK, 24-18 WHOO, 27-23 WDEN, debut 30 KTYN, 11-1 KVOC, 30-25 KMPS, 30-26 KSO, 33-27 WCOS FM, 27-24 KRMD, 32-27 WITL, 25-19 CKLW-FM, 38-26 WEAT, 30-24 KFDI, 32-27 WIRK-FM, 30-25 KFTN, 31-18 KZIP, JERRY LEE LEWIS "Who Will The Next Fool Be" (Elektra) 62/12, WMZQ.FM, KEEN, KLAK, WIL WIRE, WSLR, KCKN, WVQJ, WTHI, WAXX, WXCL, WHBF. Charts: 42-29 KGFX, 36-25 WSAI, 20:14 WUNI, 20:16 KCKC, 28-23 KFGQ.

SAMMI SMITH "The Letter" (Cyclone) 55/13, KLAK, WSLR, WSAI, WCMS, WWSW, WVOJ, KXLR, WNVY, KBOX, WIRK-FM, WITL WAXX, KSSS, Charts: 23-19 KGFX, 27-21 KRGO, 19-16 WWOK, 29-22 WUNI, debut 29 WKMF, 30-24 KUGR.

EARL SCRUGGS REVUE "I Could Sure Use The Feeling" (Columbia) 50/5, KSON, WSLR, WMC, WITL KVOC. Charts: 17-13 WOKQ, 33-29 KSO, 26-17 KRQO, 36-29 KUZZ, 26-19 KSOP, 36-30 CKLW-FM, 30-17 WIRK-FM, 28-24 KFTN.

T.G. SHEPPARD "Last Cheater's Waltz" (WB/Curb) 44/18, KNIX, KRAM, KSO, WSAI, KHAK, WKMF, WAXX, KTYN, WITL WDEN, WGTO, WCOS.-FM, WEAT, WIRK, Charts: 32-26 WVOJ. debut 25 WUNI. 31-20 KCKC

JOHN CONLEE "Before My Time" (MCA) 40/33. One of the "Most Added" songs this week, Some new stations include KNEW, KCKC, WIRE, WSAI, WEEP, WWSW, WINN, KNIX, KRGO, KUZZ, KSOP, KEED, WYTL KFGO, KCKN, KFDI, KSO, WXCL, WIRK-FM, KBOX, WVOJ. KXLR, WBAM, WCOS FM, WEAT, WHOO, 34-30 WPOC

Others Getting Significant Action

ZELLA LEHR "Once In A Blue Moon" (RCA) 43/11, KLAC, WIL. KWKH. WNYR. KNIX, KWMT, WHBF, CKLW-FM, WYTL. WUNI, WIRK-FM. Charts: 28-21 KGFX, 84-30 WBAM, 38-30 KIKX, 29-24 WCOB FM, 23-17 WHOO, 40-30 WSAI, 28-23 K8OP, 38-24 KZIP.

Radio & Records

NATIONAL AIRPLAY/40

Three	Two	Last		A	
Weeks	Weeks			August 3, 1979	
3	2	1	0	DOLLY PARTON/You're The Only One (RCA)	
17	8	5	0	MEL TILLIS/Coca-Cola Cowboy (MCA)	
6	6	3	Õ	EDDIE RABBITT/Suspicions (Elektra)	
5	5	4	4	EMMYLOU HARRIS/Save The Last Dance For Me (WB)	
15	11	6	6	TAMMY WYNETTE/No One Else In The World (Epic)	
23	14	9	Ŏ	HANK WILLIAMS JR./Family Tradition (Elektra)	
22	17	10	0	GENE WATSON/Pick The Wildwood Flower (Capitol)	
34	26	15	0	CHARLIE DANIELS BAND/The Devil Went Down To Georgia (Epic)	
24	19	11	0	MOE BANDY/Barstool Mountain (Columbia)	
4	4	7	10	JOHNNY CASH/(Ghost) Riders in The Sky (Columbia)	
33	29	18	0	WILLIE NELSON & LEON RUSSELL/Heartbreak Hotel (Columbia)	
21	16	12	12	JOHN WESLEY RYLES/Liberated Woman (MCA)	
1	1	2	13	ANNE MURRAY/Shadows In The Moonlight (Capitol)	
28	24	17	0	DAVE & SUGAR/Stay With Me (RCA)	
35	28	19	Œ	JIM REEVES/Don't Let Me Crossover (RCA)	
38	31	21	0	KENNY ROGERS & DOTTIE WEST/Till I Can Make It On My Own (UA)	
39	36	29	0	RAY PRICE/That's The Only Way To Say Good Morning (Monument)	
29	27	23	0	MARTY ROBBINS/All Around Cowboy (Columbia)	
17	7	13	19	HOYT AXTON/Della And The Dealer (Jeremiah)	
C-1	37	31	20	LYNN ANDERSON/I Love How You Love Me (Columbia)	
_	30	25	0	CONWAY TWITTY/I May Never Get To Heaven (MCA)	
_	33	27	0	STATLER BROTHERS/Here We Are Again (Mercury)	
-	32	28	2	CHARLEY PRIDE/You're My Jamaica (RCA)	
2	3	8	24	WAYLON JENNINGS/Amanda (RCA)	
9	13	16	25	CHARLY McCLAIN/When A Love Ain't Right (Epic)	
_	-	33	0	CRYSTAL GAYLE/Your Kisses Will (UA)	
11	9	14	27	LOUISE MANDRELL & R.C. BANNON/Reunited (Epic)	
37	35	30	28	CLIFF COCHRAN/Love Me Like A Stranger (RCA)	
-	-	34	0	MOE & JOE/Just Good Ol' Boys (Columbia)	
18	20	24	30	KENNY ROGERS/She Believes In Me (UA)	
38	_	38	9	DOTTSY/Slip Away (RCA)	
7	10	20	32	LORETTA LYNN/I Can't Feel You Anymore (MCA)	
_	40	37	33	GEORGE JONES/Someday My Day Will Come (Epic)	
_	38	36	34	FREDDY FENDER/Yours (Starflite)	
-	_	-	-	DONNA FARGO/Daddy (WB)	
	_		_	DON WILLIAMS/It Must Be Love (MCA)	
-	-	39	37		
-	39	35	38	JANIE PRICKE/Lat's Try Again (Octobrish)	
-	-	-	> 39	VERN GOSDIN/All I Want And 1988 Porever (Electro)	
-	_		4 0	MICKEY GILLEY/My Silver Lining (Epic/Playboy)	_

This chart is based solely on compiled weekly reports from our reporting stations, Black circled numbers indicate continued upward

REX ALLEN JR. "If I Fell In Love With You" (WB) 39/11, WHK, CKLW-FM, KVET, WVOJ, KZIP, KGFX, KTYN, KWMT, WITL KUZZ. KSSS.

ELVIS PRESLEY "There's A Honky Tonk Angel" (RCA) 35/26. One of the "Most Added" songs this week. New at KEEN, KLAK, KCUB, KRZY, KNEW, KEED, KVOC, KUZZ, WNRS. MXCL WAXX, KTYN, WSUN, KNOE, KWKH, KXLR, KZIP, WQQT, WNVY, WINN, KRMD, WHOO, WIRK-FM, WHN, WEEP, debut 27 WJJD, 25-18 KCKC, "Got A Feeling" also receiving airplay. BILL ANDERSON & THE PO' FOLKS "The Dream Never Dies" (MCA) 35/5, WHK, WIRE, KLAK, WXCI, KSSS. Charts: 40:30 KWMT, debut 30 WLWI-FM, 29:24 KFGO, 31:27 KFTN. BARBARA MANDRELL "Fooled By A Feeling" (MCA) 34/34. The "Most Addad" and this week. New et KCKC. KRAM, WJD. KHAK, KWKH, WMC, WHN, WMZO-FM, WEEP, WSEN, WOKO, KKYK, WBAM, WCOS-FM, WWOK, KRMD, WKDA. CKLW-FM, WEAT, WIRK-FM, WNRS, WXCL KFGO, WMUS, WKMF. KKAL KNIX, KUZZ, KIKX, KSOP, KFTN, KEED, KUGR, KRDR. BILLY "Crash" CRADDOCK "Robinhood" (Capitol) 33/17, wgto, kvet. wbam. wlwi-fm, krmd, kwkh, wcxi, kwmt, kso, kfdi, khak, wmus, kidn, kkal, kram, kikx, kugr, 36-30 wvoj, 29-19 kckc.

JOHN ANDERSON "Low Dog Blues" (WB) 33/6, KMPS, KLAK, KNIX, WHK, WIRE,

BILLIE JO SPEARS "Livin' Our Love Together" (UA) 31/14, KSOP, KRZY, KRGO, KNIX, KRAM, KCEY, WAXX, KFDI, WKMF, WMUS, WBAM, WEAT, KZIP, KWKH.

EDDY ARNOLD "Goodbye" (RCA) 30/12, WHOO, WLWI-FM, KXLR, WGTO, KVET, WCXI, KTYN, WXCL WAXX, WKMF, KFTN, KVOC. BECKY HOBBS "I Can't Say Goodbye To You" (Mercury) 29/10, KLAC, WHK

WIRE, WMAQ, KVET, WQQT, KKYX, KWMT, WSAI, KVQC, Charts: 26-17 WBAM, 27-23 WCQS-FM, PORTER WAGONER "Everything I've Always Wanted" (RCA) 22/14, WNRS. CKLW-FM, WSAI, WAXX, WCXI, KFDI, WGTO, WLWI-FM, KRMD, KRGO, KNIX, KRDR, KSOP, KEED.

OLIVIA NEWTON-JOHN "Dancin' 'Round And 'Round" (MCA) 21/9, WINN, WIRK-FM, KRMD, KWKH, WMUS, KRAM, KUZZ, KEED, KMAK, 28-24 KCKC

RANDY BARLOW "Another Easy Lovin' Night" (Republic) 17/10, KSO, KRAM, KEED, KFDI, KVET, WVOJ. WLWI-FM, KRMD, WEAT, WOKQ. FREDDY WELLER "That Runaway Woman Of Mine" (Columbia) 13/7, WUNI, WHOO KRMD, WVOJ, WCXI, KTYN, KRDR

Most Requested

- CHARLE DANIELS (Epic) (3rd w
- MEL TILLIS (MCA) HANK WILLIAMS JR. (Elektra)
- JOHNNY CASH (Columbia
- WILLIE & LEON (Columbia)
 CONWAY TWITTY (MCA)
- EDDIE RABBITT (Elektral
- DOLLY PARTON (RCA)
- MOE & JOE (Columbia)

Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through HOYT AXTON

Della & The Dealer (Jeremiah)
RAZZY BAHLEY If Love Had A Face (RCA) WAYLON JENNINOS LORETTA LYNN re (MCAI RONNIE MILSAP

Nobody Likes Sad Songs (RCA) ANNE MURRAY

Shadows In The Moonlight (Capitol) BUCK OWENS Together Again Again (WB)
KENNY ROGERS

MARGO SMITH If I Give My Heart To You (WB)
JOE STAMPLEY



Biff Collie Inside Nashville

ON THE RECORD: Jerry Reed is "Hot Stuff" in a new movie of the same name with Dom DeLuise

and Suzanne Pleshette. A preview of the new Reed movie was screened here for his Music Row friends . . . Ferlin Husky's stomach surgery was successful. Doctors' description was "for bleeding problems."

relin has been working lately after his successful open heart surgery last January . . . Dolly Parton making headlines throughout Australia on the first leg (and other parts of the anatomy) of her Far Eastern tour. The tour will include performances in New Zealand, Hong Kong, and Japan as well as Australia . . August 13th, Roy Clark will perform a benefit concert for the support of the Hollenbeck Youth Center in Los Angeles. Clark will be joined by Ray Price for a two-week run at the Frontier Hotel in Las Vegas starting August 16. Clark is pictured here during a recent Tulsa recording session for an album he is doing with jazz/bluesman Clarence "Gatemouth" Brown. The album, "Makin' Music," combines jazz, blues and country.



Ralph S. Weight (remember the promoter of the ill-fated Nashville Music Festival in nearby Columbia July 4, 1978?) now of Stuart, FL, was charged, along with his Dominion Records, with two counts of fraud for "cheating would-be singers of their money" by the U.S. Attorney's office in Nashville Acuff-Rose Publications agreed to buy the Four Star Music catalog of 2300 songs for \$1.8 million. Four Star was forced into bankruptcy this year when creditors refused to accept a reorganization plan. The catalog has dozens of million-performance songs, including "Release Me" and "Am I That Easy To Forget" Nashville's Soundshop Studio now rates as the largest commercial music production house in Tennessee, as well as one of the busiest commercial record studios in town ... Boots Randolph says entertainers whose names are on the doors of local nightclubs should stay home. Boots stays closer to his Printers Alley club than most anybody whose name is attached to a local partyplace. . Rumors about that Huell Howser, local TV personality, is under consideration for a position as head of the new Tennessee State Film Development Board. Another nominee for that job is "Hee Haw" director Bob Boatman. A new State Senate bill last March would have put the film/music board under the direction of the State Tourism Development.

Irving Waugh, former President of WSM, Inc., is now Commissioner of Tourism in the state . . . Stella Parton's recording of "Steady As The Rain" is the first Dolly Parton song she's ever recorded . . . Ernest Tubb's 15-minute standing ovation at Willie Nelson's Austin picnic should have happened . . . Ray Price "party" invites have been sent out from Monument Records in Nashville. Interesting way to promote Price's appearance on Johnny Carson's "Tonight" show this Friday night (3rd) . . . Don Williams is to be featured in a Life photo essay on the stands in September

Brent Maher and Randy Goodrum. Goodrum was last year's ASCAP Country writer of the year for penning Anne Murray's "You Needed Me"... T.G. Sheppard, Billy "Crash" Craddock and the Cates Sisters are set to perform at the CMA's Talent Buyers Seminar next October 7th here... It was bound to happen! A new album on Aurum Records featuring the Silver Spurz Orchestra doing a sound called "Cowboy Disco." Songs include disco versions of "Happy Trails" and "Tumblin' Tumbleweeds"...

Slim Whitman's "Best International Male Artist—1979" honor is the 2nd year in a row Great Britain has so honored him ... Mac Davis will cut his first Casablanca album in Nashville this month with an as-yet-unnamed producer. What'll he do? In Mac's words, "Mac Davis is back to being Mac Davis again." (Gooood!) ... Eddie Rabbitt's gotten a lot of flack about his current record being "too pop for country" and "too country for pop." Eddie's been so busy he says he's "Too POOPED to pop!"

TV COUNTRY: Loretta Lynn'll guest in a new fall series called "Sheriff Lobo," which will star Claude Akins (he starred in the truckers' series "Movin' On") . . . Moe Bandy & Joe Stampley cohosted a segment of "That Nashville Music" syndicated TV series . . . Reg Lindsay commutes to Sydney (Australia) to tape his No. 1 TV show in that country . . . The Kendalls will fly to L.A. the 28th to tape a Mike Douglas Show, their second appearance with Mike "1970's: The Explosion of Country Music" will be taped at Washington, DC's Ford Theatre October 2nd during a concert to benefit the Friends Of Ford Theatre Fund. The show will spotlight Johnny Cash, Larry Gatlin, Tom T. Hall, the Statler Brothers, Freddy Fender, Barbara Mandrell, Loretta Lynn, Charlie Rich, the Oak Ridge Boys, Ray Stevens, Dottle West, Tammy Wynette, Bill Monroe, Bill Walker's Orchestra, Glen Campbell, Ronnle Milsap and several others to be announced later. President & Mrs. Carter will host a reception at the White House. Chet Hagan will produce for the Cates Bros. (They created the "History of Country Music" TV specials, along with many more super shows from Nashville.) The special will be seen Oct. 16th on NBC.

OFF-THE-RECORD: Ray Stevens wouldn't tell, but I understand he owns and donates the building and property to Buddies of Nashville, an organization that puts adult men with boys who need a "buddy"

born last Friday... Ray Griff planning a career "comeback??"... Barbara Mandrell has been approached about a movie. As recently reported here, Barbara was co-headliner of the first country music show to bow at the 13th Montreux (Switzerland) International Jazz Festival, July 7th. The all-MCA roster also included Roy Clark, the Oak Ridge Boys and Buck Trent. The group then went on to London and Brussels for performances, all produced by Jim Hal-



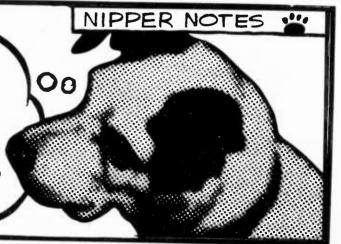
Brenda Lee played a joint concert with the New Orleans Symphony (that ain't COUNTRY!) Johnny Paycheck finished two weeks at the Silverbird in Vegas "superbly" . . . Vernon Oxford extended his 40-day tour in Europe (why won't somebody record him in America???). He sells beaucoup records in Britain, etc. ... Thanks, Bill Anderson! Brenda Lee and her husband Ronnie Shacklett hosted an under-the-tent party for her father-in-law Earl Shacklett, who's running for re-election as a Metro Nashville-Davidson County Councilman ... Muhammand Ali flew to Nashville to attend Waylon & Jessi's christening affair for 2-month-old Waylon Albright Jennings . . . Barry Sadler, of "Ballad Of The Green Berets" million-seller fame, autograph-partied at a couple of Nashville bookstores last weekend to sign his new book, "Casca - The Eternal Mercenary." It's been in bookstores for a month and has already reached the 100,000 mark.

Tom T. Hall's "The Storyteller's Nashville," to be published in November by Doubleday, is "more than just a biography" he says. "It begins the day I got to Nashville, it's about what it's like to grow up here as a musician, a songwriter, and an entertainer." It'll raise some eyebrows. Tom says, though it's not meant to be a scandal scraper, but "some people will be mad because they were left out; some people will be mad because they were left IN!"

KCKC 34 KBBQ WQQT WDEN 65 WDOD WBAM WSAI WCOS WGTO 58 WHOO

WMC WIL KVOO KKYX RAZZY BAILEY

"I Ain't Got No Business Doin' Business Today"





on RCA Records/Nashville



WEST

KKAL Arroyo Grande, Ca Moe & Joe KUZZ Bab orst end, Ca

KRAM Las Vegas, No Don Williams Rev Allen Jr Las Vegas, NY
Don Milliams
Lynn Anderson
Olivia
Barbara Mandrell
Serbara Mandrell
Crash* Craddock
Billire Jo Spears
Randy Barlow
Hische Gilley
kenny Dale
T.G. Sheppard
Suste Allanson
MOTEST
Charlie Qantels !
Mel Tillis
Millie & Leon
Mild

Marc & McEntire Vern Gosdin KSSS Calorado Springs Co

Dandy Sammi Smith Brown & Cornel Mary K. Miller Michael Murphy Stella Parton J. Mighdon Rea Ailen Jr rlie Daniels Ba ie Raboltt i Williams Jr. KLAK Denwer, Co

Donne Farço John Anderson Bill Anderson Jerry Lee Lewis Jamil Smith KNIX Phoenix, Az KEED Eugene, Or Susie Allamson Barbara Mandrell Don Williams Randy Barlow Olivia Elvis John Comlee

B.J. Wright Lenny Dale

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Most Added

GARBARA MANDRELL Fooled By A Feeling (MCA)
JOHN CONLEE Before My Time (MCA)
DON WILLIAMS
It Must Be Love (MCA) **ELVIS PRESLEY**

Hottest

CHARLIE DANIELS BAND (Epic) WILLIE & LEON (Columbia)
HANK WILLIAMS JR. (Elektra)
MEL TILLIS (MCA) EDDIE RABBITT (Elektra)
DOLLY PARTON (RCA) CONWAY TWITTY (MCA)

REGIONAL ADDS & HOTS

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WPOC FM Baltimore, Md.

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Country Albums

Album cuts receiving airplay and some activity. Listed alphabetically. Album cuts in bold indicate heaviest

REX ALLEN JR. - Me And My Broken Heart - (WB) "Don't You Ever Tell A Soul" "HI Fell In Love With You" ASLEEP AT THE WHEEL - Served Live - (Capitol) "Choo Choo Boogie" "Route

RAZZY BAILEY - If Love Had A Face - (RCA) "Is It Over"

RANDY BARLOW - Randy Barlow - (Republic) "Lovely Lady" "Long Distance Driver" "Easy Lovin' Night" BELLAMY BROTHERS - The Two And Only - (WB/Curb) "Ole Faithful" "Wet T-

Shirt" "Whistling Dixie" "May You Never" "Why Did We Die So Young" FREDDY FENDER — The Texas Balladeer — (Starflite) "Gotta Travel On" "Share "Squeeze Box Your Love "Walk Under A Snake" CRYETAL GAYLE - We Should Be Together - (UA) "We Should Be Together"
"Sneakin" Out The Back Door" "Too Deep For Tears" "Your Old Cold Shoulder"

"Time Will Prove That I'm Right" "You'll Be Loved Someday" MERLE HAGGARD - Serving 190 Proof - (MCA) "Got Too Lonely This Morning" "Heaven Was A Drink Of Wine" "My Own Kind Of Hat" "I Didn't Mean To Love

You' EMMYLOU HARRIS - Blue Kentucky Glrl - (WB) "Sisters Coming Home" "Blue Kentucky Girl" "Even Cowgirls Get The Blues" "Beneath Still Waters" "Everytime You Leave"

HONKY TONKIN' - (RCA) "Crazy Arms"

CHARLY McCLAIN - Alone Too Long - (Epic) "I've Been Alone Too Long"

"Baby I'm A Want You" "Hold, Me Thrill Me, Kiss Me" "Gettin' Over You" "You're A Part Of Me"

RONNIE MILSAP - Ronnie Milsap - (RCA) "Just Because It Feels Good" "In No Time At All" "Delta Queen" "Hi-Heel Sneakers" "All Good Things Don't Have To End" "I Really Don't Want To Know"

ANNE MURRAY - New Kind Of Feeling - (Capitol) "You've Got What It Takes" "He's Not You" "For No Reason At All" "Heaven Is Here"

WILLIE NELSON & LEON RUSSELL - One For The Road - (Columbia) "Sloux City Sue" "Detour" "Summertime" "Trouble In Mind" "Wild Side Of Life" "Don't Fence Me In" "One For My Baby" "One For The Road" "Riding Down The Canyon" OAK RIDGE BOYS - Heve Arrived - (MCA) "My Radio Sure Sounds Good To Me" "Dig A Little Deeper" "Dream On" "Leaving Louisiana" "Gotta Get Over This"

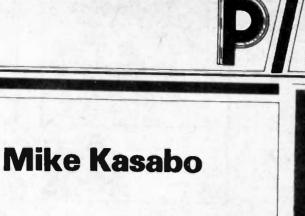
DOLLY PARTON - Dolly - (RCA) "Sweet Summer Lovin" "Help!" "Star Of The Show" "Down" "Great Balls Of Fire"

EDDIE RABBITT - Loveline - (Elektra) "Pour Me Another Tequila" "Loveline" JOHNNY RODRIGUEZ - Rodriguez - (Epic) "Hand On My Shoulder" "Mexico Holiday" "Don't Be Afraid To Say Goodbye"

SAMMI SMITH - Girl Hero - (Cyclone) "For The First Time In My Life" "Dancin" The Night Away"

JOE STAMPLEY - I Don't Lie - (Epic) "Put Your Clothes Back On" "Sharing" MEL TILLIS - Mr. Entertainer - (MCA) "Jump Shout Boogie" "Oh Lonesome Me" "Night Is The Longest Time Of The Day"

ERNEST TUBB - The Legend And The Legacy - (Cachet) "Walking The Floor" CONWAY TWITTY - Cross Winds - (MCA) "Heavy Tears" "I Wish You Could Have Turned My Head" "Happy Birthday Darlin" "Dragging Chains" "Grand



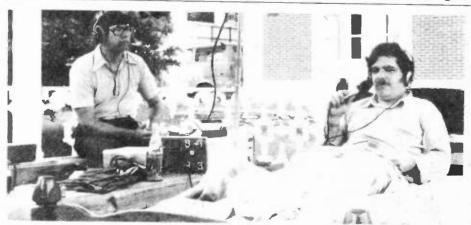
All Talk — A Lot Of Squawk

As in many other cities, Talk-formatted stations tend to share some of their audience with P/A stations, and likewise do promotional bits and contests to remain as competitive as possible.

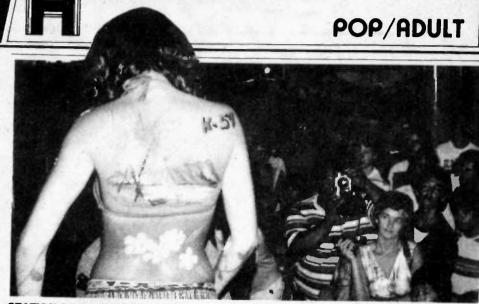
So WMCA/New York, in keeping with this spirit, launched a money giveaway that proved instantly popular, so much so that the phone circuits became overwhelmed with calls. As a result, the New York Telephone Company quickly called to warn that it would have to disconnect the station's lines because the station lacked the special equipment needed for such situations. When WMCA kept the contest going, the telephone company made good its threat and shut off the lines. The next day, Ellen Straus, President of the station's parent company, Straus Communications, went on the air and said the contest was off until the required equipment was installed. Here's where it gets interesting: She added that if listeners didn't like it, they should call the phone company. They did — in such numbers that the phone company called back to complain that the company's switchboard was flooded, and that it, too, didn't have the equipment to handle the overload. It could only happen in New York!

Update

THESE NATIVES ARE NOT RESTLESS: WNEW/New York saluted "Native New Yorkers" with a big promotion this past weekend. Those recording artists who were born in Gotham were honored, as the station played their music and presented background information on them. In the carefully selected words of PD Dean Tyler: "We are saluting native New Yorkers, artists born and bred in this city, but none of these ripoff jobs those turkeys who try to claim they're from this wonderful, wonderful city." The homegrown crew includes people like Barbra Streisand, Neil Sedaka, Barry Manilow (I thought he was from Philly) and the ever popular Randy & The Rainbows . . . SPECIAL NOTE: A unique (star-shaped) pressing of the new Wayne Newton single is now available on a pro-SPORTS REPORT: WBZ/Boston kicks off its (my, how time flies) 14-game season of New England Patriots football Saturday (8-4) as the Pats meet the At-Which brings us to the Voice of the South, WSB, which will originate radio coverage of the 1979 Peach Bowl (TV rights are held by CBS) . . . Back to the Big Apple, WOR's Ed and Pegeen Fitzgerald will broadcast their nightly program from their home in Kent, CT until some time after Labor Day. As you can see, the energy crunch AWARDS: For the fifth consecutive year WGAR/Cleveland has become a multi-award winner in its area - the station was honored as the best for New Documentaries, Station Promos, Public Affairs, News Programs and Entertainment WROR/Boston recently featured a "Comedy Hour" featuring Lily Tomlin, Jack Benny, Monty Python and the "Saturday Night Live" gang . . . WASHINGTON PREMIERES IN BALTIMORE: Colts running back Joe Washington has been signed by WBAL to host a half-hour sports talk show in conjunction with 'BAL's upcoming NFL broadcasts WYNY/New York, a new addition to the P/A profile in that city, has announced it will now be a 24-hour "live" operation. PD Dave Klahr stated, "Four more hours of live programming each day will allow us to offer more information and features, as well as the all-important adult music we provide our listeners." . . . Sad news from WHDH/Boston, as Program Director Bob Christy's father passed away last week . . . WGY/Schenectady invited 25 mayors from various towns the 50,000 watt signal covers into the station, and will allow them 60 seconds to talk about their city in a non-partisan manner. Called the "Great Northeast Campaign," the minute's worth of promotion is tagged with a specially designed jingle to focus each mayor's thoughts with the fact that WGY serves their communities in earnest . . . KRMG/Tulsa morning man John Erling premiered a "live" television show on a local NBC affiliate last week, complete with a live audience and a phone set up for callers on a given subject. The monthly program dealt with the gaso-



SOME DAYS IT DOESN'T PAY — In one of the station's most successful promotions ever, WHOK/Lancaster, OH not only advised listeners to stay home on Friday the 13th, but as you can see, demonstrated the proper way to do so as morning man Greg Shepherd avoided the "unlucky" day by broadcasting his show in bed. The promotion was staged in a downtown park and drew hundreds of onlookers as well as generating plenty of PR.



STATION BACKS DISCO WINNER — Her name is Im Marshall, and she's the winner in the K59/Honolulu "Body Painting Contest" and general disco party recently. This bronzed Madonna was painted by her father, Gery, as the K59 Disco Dance and Light Show provided the proper mood as air personalities Michael W. Perry and Jann Foxx molded the paint.

line shortage and featured as guests a representative from the Governor's office and an opposing view from a major oil company . . . A final positive - KAKE/Wichita sponsored a Positive Thinking Rally" recently, and one of the special guests, Art Linkletter, imparted this as a thought for each and every day, "Humor is the lubricant of life!" . . . Still up in the air, WGAR/Cleveland commemorated the 10th anniversary of man's first landing on the moon in a special weekend minidocumentary series. "Tranquility Base, Plus Ten" featured exclusive interviews with the men who reached the moon, including James Irwin, Charles Duke, John Young and Edgar Mitchell, with a special section devoted to Neil Armstrong, who recounted his thoughts of those first "small steps for man" . . . Back on Earth, former major-leaguer Tommy Davis has started his own independent promotion firm in association with veteran promo man Mike Borchetta (who can be seen at Angel games yelling, 'I have season tickets'). Davis was most recently with the Casablanca promotion team and can now be reached at (213) 461-8488 . . . From baseball to babies: WHIZ/ Zanesville Music Director Dave Crist and his bride Cindi are the proud parents of a new baby boy, Devin, who charted at an even 8 pounds on July 8th. Another prideful event happened to WCHV/Charlottesville, VA programmer Tom Evans became a father on June 28 as his wife Barbara presented him with a boy, Steven, who weighed in at 13 ounces heavier than Devin . . . WMAL/Washington morning team Harden & Weaver have just raised over \$105,000 for the Children's Hospital with their 9th annual golf tournament. The two-day event was attended by many dignitaries, including Maryland Lt. Governor Sam Bogley who visited the duo on their morning remote broadcast . . . KAKE/Wichita staff still buzzing about their biggest ever 4th of July celebration, during which over 50,000 people attended their show at the Cessna Stadium to enjoy the music, singing, dancing and the concert-in-the-sky fireworks promotion that held the entire stadium in awe. Rain unfortunately cut the event short, but not before appearances by Senator Nancy Kassebaum and Congressman Dan Glickman . . . Michael McNally holds the distinction of winning WROR/Boston's George Burns sound-a-like contest. He was flown to Atlantic City last week to attend the premiere of the octagenarian's new movie, "Just You And Me, Kid." McNally also is scheduled to meet the comedian-actor in person . And how was your week?

Transition

David Foulk has been named Assistant News Director of WSB/Atlanta, coming from WBIR-AM-FM-TV/Knoxville, where he served as announcer, Radio News Editor, and television reporter-photographer . . . Another multi-media change is noted, as Deborah Hamilton takes over the Director of Public Affairs position at WPEN/ Philadelphia. Ms. Hamilton had previously produced a weekly TV talk-show at KQED/ Walt Fritz moves from the all-night show to the Production Director position at WGY/Schenectady and will be replaced by Dave Green, who comes from the same time slot at WHEN/Syracuse . . . A big move for Lucy St. James, as she takes over as midday personality of WISN/Milwaukee after some time as Music Director of WRNL/Richmond, VA . . . Michael Douglass departs KPOL/Los Angeles to take up residence at the TV side of KHJ right here in River City - as an Account Executive . . . Well known Bay Area broadcaster Stefan Ponek returns onair to KYUU-FM as 6-10pm personality after serving as Operations Director of San Francisco's KMPX since early last year . . . Steve Woodburn has been named Music Director of KMED/Medford, OR replacing the departed Bob Merrill

Color

WIPING UP A PICNIC: Philadelphia's leading P/A outlet, WIP, is running its "Hidden Picnic" promotion which comes off this Sunday, August 5. The fun event features free rides, food and drink, T-shirts, frisbees and other toys, plus a softball game and more. The catch is that the station is not telling where it is going to be held. To explain, each day they have been broadcasting a clue that will give an idea as to the location. As time counts down, the clues become overwhelmingly obvious (only the deaf and hearing-imparied won't show), as the turnout is expected to soar past the 5000 mark.

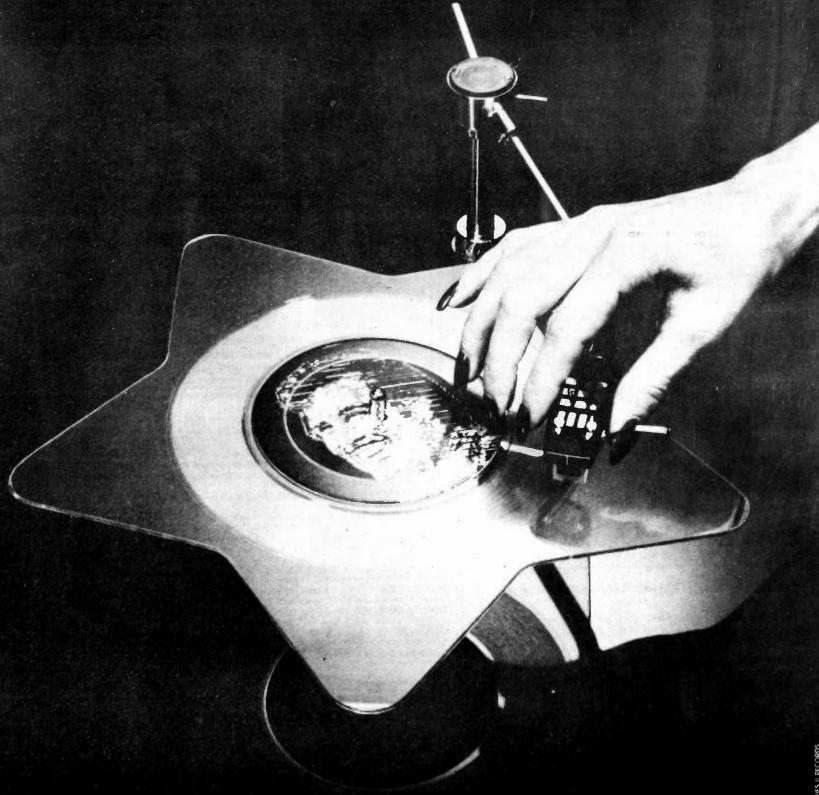
WILLARD THE WEIRD ONE: KSFO/San Francisco is keeping the Bay Area alert with their new "personality" Willard. The mythical character is a programmable pleasure machine that dispenses prizes from air personality Aaron Edwards's gift locker. As the promotion unfolds, Willard will turn out to be a prototype of a new computer which ran away from its inventors because it wanted to (and get this) be in radio. (I always said computers were high speed idiots.) Anyway, there are 56 compartments in Willard's memory bank to allow listeners that many chances from a total purse of \$26,000 in prizes. A key will be given to each of the compartments, and when the promotion is over, two of the keys will fit the ignition of a brand new 1979 automobile.

WAYNE NEWTON YOU STEPPED INTO MY LIFE

WRITTEN BY BARRY, ROBIN & MAURICE GIBB

PRODUCED BY ROBERT CULLEN & WAYNE NEWTON





THE ONE AND ONLY STAR SHAPED DISC

POP/ADULT

BREAKER

"Breakers" are those newer records that have the greatest level of station activity on any given week

LOBO

Where Were You When I Was Falling In Love (MCA/Curb)

72% of our reporters are on it. Tied for Most Added honors this week - they include WASH, WIBW, WISN, WJBO, KOGO, KHOW, KOB, WIOD, KGNR, WTVN, KRNT, WFYR, WSBA, WBOW. Key Moves: 23-16 KBLF, 18-15 WSM, 25-20 WBT, 37-24 WSGW, 32-29 WWWE, 23-20 WORG, 35-27 KUKI, 36-29 FM97, debut 16 KDWN, debut 26 KOLO, debut 27 WNEU, debut 30 WLVA. Heavy rotation: WHIO, WKIQ. Jumps 31-25 on P/A chart.

LITTLE RIVER BAND

Lonesome Loser (Capitol)

63% of our reporters are on it. Adds include WIP, WTVN, WCWA, WOWO, WTAR, KDWN, WYMC, WBOW, KFMB, KOLO, KMRJ. Key moves: 30-24 WBT, 41-27 WHIZ, 30-25 FM97, 29-26 WPRO, 29-23 WCHV, and the following debut numbers - 19 WBZ, 20 WBEN, 20 KRMG, 21 WFYR, 23 WLOW, 24 KRKO, 27 WORG, 29 WMAZ. Heavy rotation: WHDH. Jumps 34-26 on P/A chart.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

CHARLIE DANIELS BAND "The Devil Went Down To Georgia" (Epic) 41/7 CHARLIE DANIELS BAND THE DEVIL WELL DOWN TO GOOGLE (EDIC) 717.

ADD KMBZ, WGIR, KGNR, KRKO, WHAG, WTAR, WMAL. The following big moves place this ahead of a very active list — 84 WORG, 9-4 WYMC, 24-14 WHIZ, 13-7 WRIE, 6-4 WOWO, 6-2 WLVA, debut 18 KRMG, debut 27 WBOW, debut 28 WCHV. Increased 28:24 on P/A chart.

GEORGE BENSON "Unchained Melody" (WB) 46/6 add WRIE, WSB, WBT, KROD (ra), KEX, WHOK, Key moves: 12:8 WHAG, 19:14 KOLO, 34:29 KUKI, debut 22 WLNH, Increased 30:29 on

TONY ORLANDO "Sweets For My Sweet" (Casablanca) 45/5 add w8T. wD80. KRKO. WHOK. FM97. Key moves: 21-17 WLNH, 26-19 WHAG, 30-27 WPRO, 27-23 WOWO, debut 30 WNEU Increased 33-30 on P/A chart.

CHIC,"Good Times" (Atlantic) 41/6 add WTIC. WDAE, KRKO, K59, WHOK, Key movas 10 WYMC, 17-12 KUKI, 22-16 WNEU, 5-2 WFYR, 29-14 WMAZ, 19-15 WLNH, 29-17 WHIZ, debut 30 WBOW Increased 32-31 on P/A chart

JOHN DENVER "The Garden Song" (RCA) 38/3 add KOGO, WGY, WMAL Key moves 24.19 WWWE, 34.29 WSGW, 31.26 WBT, 22.18 WLNH, Increased 36.32 on P/A chart. REX SMITH "Simply Jessie" (Columbia) 39/7 add WELI, WFDF, WHOK, WSGW, KOY WBOW, WLNH, Key moves: 23:12 KRKO, 28:21 KUKI, 28:23 WJBO, 27:26 WRIE, debut 28 WYMC, Heavy rotation: WNEW, Increased 39:33 on P/A chart.

PEACHES & HERB "We've Got Love" (Polydor) 29/5 add WGY, WHIO, KRNT, WCER, KRKK, Key moves: 27-21 WBT, 28-24 WLOW, 24-21 WPRO, 36-30 WHIZ, 30-26 WNEU, 14-11 WCHV, 17-14 KBLF Increased 40-34 on P/A chart.

MICHAEL JOHNSON "This Night Won't Last Forever" (EMI America) 35/15 adds include KHOW, WELI, WYNE, KRKK, WISN, KRMG, KROD, KEX, WFDF, KGNR, WNEU, Key moves debut 24 KOLO, debut 17 WLNH, Debuts at No. 37 on P/A chart.

PAUL ANKA "As Long As We Keep Believing" (RCA) 34/8 add WNEW, KSL WCCO, WBAL, KGNR, KRKO, KAFM, WKIQ, Key moves: 30-26 WHAG. Heavy rotation: WSBA. Debuts at No 38 on P/A chart

FRANNIE GOLD "Here I Go (Falling In Love Again)" (Portrait) 26/3 add ws8, wtar. WHOK. Key moves: 24-21 KOLO, 36:30 KUKI. Heavy rotation: KOB. Debuts at No. 39 on P/A chart WILLIE NELSON & LEON RUSSELL "Heartbreak Hotel" (Columbia) 23/3 add KUGN, WTVN, KUKI Key moves: 22-19 WIBW, 26-23 WBT, 26-24 WORG, 11-7 KRMG, Debuts at No. 40 on P/A chart.

Others Getting Significant Action

WINGS "Getting Closer" (Columbia) 29/2 add KUGN, WHOK, Moves 20:13 WCHV,

ENGELBERT HUMPERDINCK "A Much, Much Greater Love" (Epic) 27/0.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

ABBA (Atlantic) "Chiquitita" "I Have A Dream

ALESSI BROTHERS (A&M) 'Words And Music" "I Wish That I Was Making Love (To You Tonight) JOHN DENVER IRCA) "Life Is So Good" "You're So Beautiful

ART GARFUNKEL (Columbial "Oh How Happy ENGELBERT HUMPERDINCK (Epic) "I Believe In Yo.

NICOLETTE LARSON (WB) "You Send Me"

ANNE MURRAY (Capitol) "You've Got What It Takes"

OLIVIA NEWTON-JOHN (MCA) "Talk To Me" "Never Enough" "The Key

RY RAFFERTY (UA) "Tourist"

DIANA ROSS (Motown) "No One Gets The Prize

DIANA ROSS (Motown) "No One Gets The Prize
CARLY SIMON (Elektra) "Love You" "Spy"

JAMES TAYLOR (Columbia) "Day Tripper" "Rainy Day Man" "Company Man"
RANDY VANWARMER (Beersville) "Losing Out On Love"

JENNIFER WARNES (Arista) "Shot Through The Heart" "Tell Me Just One More Time"
DIONNE WARWICK (Arista) "Deja Vu"

The Gift" "Moonlight Becomes You" "A Little More Like Y

PAUL WILLIAMS (Portraid "The Gift" "Moonlight Becomes You" "A Little More Like You WINGS (Columbia) "Arrow Through Me" "Baby's Request" "Winter

Radio&Records POP/ADULT AIRPLAY/40

Three 'Neeks	Two Weeks	Last Week		August 3, 1979
8	2	1	0	BARBRA STREISAND/The Main Event/Fight (Columbia)
6	5	2	Ø	ELTON JOHN/Mama Can't Buy You Love (MCA)
5	4	3	Õ	ATLANTA RHYTHM SECTION/Do It Or Die (Polydor)
10	8	5	Ŏ	MAXINE NIGHTINGALE/Lead Me On (Windsong)
16	11	9	Ö	EDDIE RABBITT/Suspicions (Elektra)
1	1	4	6	ANNE MURRAY/Shadows In The Moonlight (Capitol)
11	10	8	7	DIONNE WARWICK/I'll Never Love This Way Again (Arista)
17	14	11	0	MAUREEN McGOVERN/Different Worlds (WB/Curb)
4	6	6	9	JAMES TAYLOR/Up On The Roof (Columbia)
3	3	10	10	DR. HOOK/When You're In Love With A Beautiful Woman (Capitol)
22	19	14	0	ROBERT JOHN/Sad Eyes (EMI America)
14	13	12	12	GERRY RAFFERTY/Days Gone Down (UA)
35	22	19	0	EARTH, WIND & FIRE/After The Love Has Gone (ARC/Columbia)
19	16	15	14	RAYDIO/You Can't Change That (Arista)
21	18	17	0	JENNIFER WARNES/I Know A Heartache When I See One (Arista)
18	. 17	16	16	DOLLY PARTON/You're The Only One (RCA)
31	23	21	0	HERB ALPERT/Rise (A&M)
7	7	7	18	POCO/Heart Of The Night (MCA)
27	25	23	0	NICOLETTE LARSON/Give A Little (WB)
26	24	22	Ø	JOHN STEWART/Gold (RSO)
2	12	18	21	KENNY ROGERS/She Believes In Me (UA)
13	15	20	22	SPYRO GYRA/Morning Dance (Infinity)
38	31	26	0	CHRIS THOMPSON/If You Remember Me (Planet)
_	32	. 28	3	CHARLIE DANIELS BAND/The Devil Went Down To Georgia (Epic)
_	-	31	3	LOBO/Where Were You When I Was Falling In Love (MCA/Curb)
_	_	34	0	LITTLE RIVER BAND/Lonesome Loser (Capitol)
34	27	25	27	DAVID LOGGINS/Pieces Of April (Epic)
9	9	13	28	ART GARFUNKEL/Since I Don't Have You (Columbia)
_	35	30	29	GEORGE BENSON/Unchained Melody (WB)
-	40	33	30	TONY ORLANDO/Sweets For My Sweet (Casablanca)
_	39	32	31	CHIC/Good Times (Atlantic)
40	38	36	32	JOHN DENVER/The Garden Song (RCA)
-	_	39	33	REX SMITH/Simply Jessie (Columbia)
	_	40	34	PEACHES & HERR/We've Got Love (Polydor)
39	37	35	35	DAVID NAUGHTON/Makin' It (RSO)
29	29	27	36	ELO/Shine A Little Love (Jet)
_	- •	-	37	MICHAEL JOHNSON/This Night Won't Last Forever (EMI America)
_	- •	\rightarrow	38	PAUL ANKA/As Long As We Keep Believing (RCA)
_		\rightarrow	39	FRANNIE GOLDE/Here I Go (Falling In Love Again) (Portrait)
_	- •	-	40	WILLIE NELSON & LEON RUSSELL/Heartbreak Hotel (Columbia)
	This chi Black ci	art is ba rcied nu	sed so mbers	lely on airplay statistics compiled weekly from our reporting stations. indicate significant upward movement from at least 60% of our reporters.

Moves 27:21 WHAG, 27:24 WJBO, 30:27 WSGW. Heavy rotation: WFTL.

WAYLON JENNINGS "Amanida" (RCA) 27/0, Moves 8-6 WSM, 13:11 WORG, 9-5 KRMG. Heavy rotation: KSL, KFJZ.

DAN PEEK "All Things Are Possible" (Lamb & Lion) 26/4 add WNEW. KNBR.

WKHM. WSLIIdpl. Moves 22:15 WHAG. 29:26 WWWE. Heavy rotation: WKHM.

JOHNNY MATHIS "Begin The Beguine" (Columbia) 26/2 add KSL, KOY. Moves
28:23 WWWE, 31:28 WSGW. Heavy rotation: KEX.

WET WILLIE "Weekend" (Epic) 24/1 add KRKK Moves 18:14 WCHV, 25:19 WYMC, 25:22

MARY MacGREGOR "Good Friend" (RSO) 21/16 adds include WFTL, KSL, WBEN, WIOD, KMBZ, WSGW, WJNO, WCCO, WWWE, WSLI, KDWN, Debuts 21 WSM.

SUPERTRAMP "Goodbye Stranger" (A&M) 21/5 add WFVR, WLVA (dp), WSLI, WKHM, KBLF, Moves 25-19 WOWO, 36-30 WCHV, 26-21 WLOW, 40-25 WHIZ, 27-22 WMAZ, debut 25 KOLO,

MARSHALL TUCKER BAND "Last Of The Singing Cowboys" (Capricorn) 20/2 add WIP, WSGW. Moves 17-15 WBT, 21-15 WYMC, 29-26 WORG, 21-18 WTAR.

CRYSTAL GAYLE "Your Kisses Will" (UA) 19/5 add WCCO, WTMJ, WSB, WKHM, KMRJ

19-14 WSM, 27-23 KOLÖ, debut 28 KRKO. Heavy rotation: WHIO DONNA SUMMER "Bad Girls" (Casablanca) 18/0, Moves 1-1 WPRO, 1-1 WFYR, 13.9

OLIVIA NEWTON-JOHN "Totally Hot" (MCA) 17/10 add whio. wbt. wrie. kblf. kuki, whag, word, krko, wmaz, krmg. Debuts 19 wsm, 26 wlnh, 29 wpro

BONNIE POINTER "Heaven Must Have Sent You" (Motown) 17/4 add WFYR

HAG, WYMC. Moves 2-1 WORG. 27-22 WPRO, 37-28 WHIZ BOATZ "It Was Only The Radio" (Capricorn) 16/2 add KDWN, KRKO Moves 31-28

NIGEL OLSSON "Part Of The Chosen Few" (Bang) 14/1 add KRKO Debuts 22

TOBY BEAU "Then You Can Tell Me Goodbye" (RCA) 13/10 add WSB. WBAL.

WBEN, WGIR, KMBZ, WNEU, WTMJ, WIOD, WYNE.

PARKER & PENNY "Hallelujah" (WB/Curb) 12/2 add WELI, WMAL

KENNY ROGERS & DOTTIE WEST " Til I Can Make It On My Own" (UA) 11/1

COOPER BROTHERS "Away From You" (Capricorn) 10/2 add WSB. KMBZ. OLIVIA NEWTON-JOHN "Dancin' Round And Round" (MCA) 9/6 add WMAL

RANDY VANWARMER "Gotta Get Out Of Here" (Bearsville) 9/3 add WYNE. SLI, KRKO, Moves 38-26 WCHV, debut 24 WBEN

RICKIE LEE JONES "Young Blood" (WB) 8/4 add WELL WCWA, WLNH, WGIR, Debuts

WAYNE NEWTON "You Stepped Into My Life" (Aries II) 8/2 add WPRO. KDWN

Most Added:

Where Were You When I Was... (WB/Curb)

Added at 19% of our reporting static MARY MacGREGOR

Good Friend (RSO) Added at 19% of our reporting stations
MICHAEL JOHNSON

his Night Won't Last Forever (EMI/America)

LITTLE RIVER BAND

Lonesome Loser (Capitol)
Added at 13% of our reporting stations
OLIVIA NEWTON-JOHN
Totally Hot (MCA)

Added at 12% of our reporting stations

TOBY BEAU

Then You Can Tell Me Goodbye (RCA)

Added at 12% of our reporting stations

Hottest:

BARBRA STREISAND The Main Event/Fight (Columbia) Reported hot at 68% of our stations

ELTON JOHN

Mama Can't Buy You Love (MCA) Reported hot at 54% of our static

MAXINE NIGHTINGALE Lead Me On (Windsong)

Reported hot at 38% of our stations

ATLANTA RHYTHM SECTION

Do It Or Din (Polydor)

Reported hot at 33% of our stations MAUREEN McGOVERN

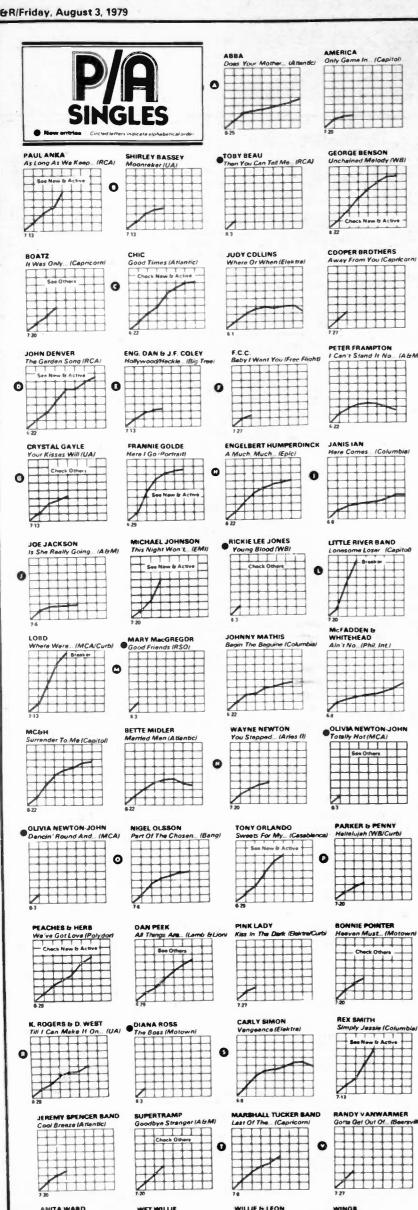
Reported hot at 29% of our stations

FARTH WING & FIRE

After The Love Has Gone (ARC/Columbia Reported hot at 26% of our stations

(i

WSBA/Vork



ADDS & HOTS

EAST

8. Streisand M. Hightinga M. McGovern C. Daniels EWAF D. Parton

#HAG/Hagers Rick Summers

Olivia (both) C. Daniels B. Pointer

WRIE/Ena Smokey Burn P. Anka ARS Toby Beau Olivia (Hot) G. Benson O'Jays HOTTEST

WBZ/Boston Jen McMenn

M R. John J. Moore HOTTEST J. Stewart Elton John Raydio Or. Hook

WHOH/Bosto Donna Halper B. Tchaikovsky
HOTTEST
Elton John
E. Rabbitt
B. Streisand
Dr. Hook
LRB

WBEN/Buffalo Roger Christian Toby Beau M. Macgregor HOTTEST D. Marwick 8. Streisand Elton John Raydio M. McGovern R. John HOTTEST Elton John

Rate Anderen
R.L. Jones
C. Daniels
J. Spencer Band
Toby Beau
Bana
MOTTEST
B. Stressand
Elton John
M. Midstingale ARS B. Streisand M. Hightingale Raydlo iton John . Hightingale . McGovern

WTIC/Martford Ginny Jesionka M. Alpert Chic HOTTEST A. Murray B. Strefsand ARS Poco
Well/Merr Maren
Walt Pinto
Rill, Jones
Rex Smith
Rogers & Mest
M, Johnson
Parker & Penny
HOTTEST
EMBF
E, Rabbitt
Elton John
D, Marwick
H, Alpert M. Mightingale E. Rabbitt Raydio M. McGovern

WLNH/Laconst Roger Curtin Roper Curtis
B. Mandrell
R.L. Jones
Rex Smith
ELD
EMAF
HOXTEST
B. Streisand
Elton John
ARS

Dean Tybe
P. Anka
D. Peek
J. Marnes
HOTTEST
Rex Smith
E. Rabbitt
Eiton John
EMBF
D. Marwick
B. Streisand
M. Hightingale
H. Alpert Paco M. McGovern J. Stewart C. Thompson Chic

LRB
S. Mills
M. Tucker
O'Jays
D. Ross
MOTIEST
Eltan John
J. Stemert
R. John
B. Streisand
ARS

T. Orlando HOTTEST B. Streisand Raydio J. Stewart Chie R. Nightingale R. John D. Warwick

WPRO/Provider Dave McNames W. Newton HOTTEST D. Summer D. Summer ARS Elton John B. Streisand Wings J. Stewart M. Nightingale

WKHM/Jackson Jerry Bernhert C. Gayle Supertramp D. Peek M. Johnson Abba

M. Johnson Abba HOTTEST Willie & Leon D. Peek B. Streisand M. McGovern

KMBZ/Kansas City Steve Bell

Steve Bell
C. Rich
Toby Beau
C. Daniels
M. Macgregor
Cooper Bros.
HOTTEST
Elton John
E. Rabbitt
B. Stretsand
Dr. Hook

Dr. Hook G. Rafferty

Wings HOTTEST R. John J. Warnes

Mac Neff
Peaches & Herb
H.M. Malden
J. Denver
MOTTEST
A. Murray
Elton John
B. Streisand
Dr. Hook
D. Haughton
Raydio 8. Strefsand Dr. Noch

WHAM/Roche Dave Clark J. Stewart J. Warnes EW&F

H. Larson D. Parton H. Alpert HOTTEST Elton John ARS

WG V/Schenectady Mike Neff

WASH/Washington D.C. Bob Duckman

D. Loggins Lobo FLD (Confusion) HOTTEST Elton John

AKS B. Stretaand Raydio O. Warwick EW&F R. John

ARS
D. Loggins
H. Alpert
J. Denver
Parker & Penny
C. Daniels
Olivia
{Dancin'}
HOTTEST
A. Murray

-MIDWEST

WF VR/Chicago John Wetherbee Supertramp D. Warwick B. Pointer F.C.C.
Pure Prairie
League
R, Yanwarmer
HOTTEST
A. Murray
N. Larson
Elton John
B. Streisand

WWWE/Clevelan Vicky Sue Winste Weeky Sue Winstol
H. Alpert
M. Macgregor
HOTTEST
A. Murray
M. Hightingale
B. Streisand
R. John
Elton John
O. Warwick
Raydio
E. Rabbitt WK10/Bowling Green Glen Cerny Sniff & The Tears

Anka Larson Spencer Band Baez McGovern STIEST McGovern WCER/Charlotte Jim Abent

Oenny Nugent
Willie & Leon
LRB
D. Logiens
H. Alpert
L.J. Baldry
Lobo
MOTTEST
EMAF
Elton John
M. Nightingale
Or. Hook
G. Rafferty Peaches & Herb C. Rich C. Thompson M. Nesmith M. Macgregor McGuinn/Clark/ Hillman HOTTEST 9. John R. John E. Rabbitt A. Murray

WHIO/Dayton
Krit Rankin
Peaches & Herb
Toby Beau
N. Mouskouri
Olivia
(Soth)
HOTTEST
Lobo
C. Gayle Lobo
HOTTEST
D. Summer
Chic
Dr. Hook
J. Stewart
Raydio
ARS
M. Nightingale
EMBF KRNT/Des Moines Scott Huskey Peaches & Herb HOTTEST R. John

R. John
WFDF/Fint
Joe Wade Forms
Rex Smith
M. Johnson
Abba
Dire Strafts
HOTTEST
Or, Hook
ARS ARS
G. Rafferty
E. Rebbitt
Raydio
D. Naughton
J. Stewart

WOWO/Ft. Wayne Sam DeVincent Blondie LRB EMAF HOTTEST D. Summer C. Daniels Spyro Gyra M. Mightingale B. Stretsand J. Taylor M. McGovern

KFJZ/Ft Worth

Taylor Rafferty

WISN/Milwaukee Vikks Charlesood Lobo HOTTEST A. Murray ARS
Elton John
D. Warwick
G. Rafferty
B. Streisand
A. Garfunkel
M. Hightingale
R. John

WTMJ/Milwauke Sam Armato Oire Straits
Toby Beau
C. Gayle
MOTTEST
C. Daniels
Elton John
R. John
Boatz

LRB
C. Gayle
M. Macgregor
HOTTEST
Boney M
M. McGovern
Elton John
Poco
B. Streisand

KMRJ/Pirtsburg Gabr Baptiste

A Garfunkel B. LaBounty B. Russell

wsGW/Sounem Rick Belchir Res beith M. Johnson M. Macgregor M. Tucker HOTTEST A. Murray B. Strefsend M. Nightingale Elton John ARS

WSM/Nashville Mary Catherine D. W1111ams B. Mandrell HOTTEST E. Rabbitt ARS

Spyro Gyra

Lobo HOTTEST A. Murray Nightingale J. Taylor G. Rafferty Elton John B. Streisand WHIZ Zane Dave Crist Goodman HDP1151

WC.WA/Toledo Doug Sitver Spyro Gyra R.L. Jones LPB MOTIEST B Streisand D Summer Eiton John R. John WIBW/Topeka Barry King Olivia (Dancin') Lobo HOTTEST

SOUTH

WBT/Charlotte Andy Bickel Owen Mormes
P. Palmer
Sniff & The Tears
L.J. Baldry
Dire Straits
MOTIEST
B. Streisand
R. John
Wings
Elton John
O. Summer
Spyro Gyra
Hight
Knack Andy Bickel
Chic
T. Orlando
C. Thompson
Olivia
(Hot)
G. Benson
MOTTEST
Elton John
M. Hightingale
ARS M. Hight.
ARS
B. Strefsand
M. McGovern
R. John
EMBF
M. Tucker

WSB/Atlanta Gene Christie

Gene Christie

O. Logdins
G. Benson
Cooper Bros.
F. Golde
V. Cole
Toby Beav
C. Berry
O'Jays
HOTTES!
Elton John
C. Daniels
B. Streisand
J. Marnes

WJBO/Baton Rouge Susan Flaneger Thompson

M. Nightingale M. Johnson P. Anka HOTTEST B. Streisand J. Warnes Lobo
Dottsy
HOTTEST
J. Taylor
E. Rabbitt
M. Nightingale
A. Garfunkel
J. Marnes
H. Larson
B. Streisand

WCHV/Charlotteseit Thomas H. Twine D. Marwick R. Palmer (dp) HOTTEST

Raydio G. Rafferty

G. Rafferty Elton John McFadden & Whitehe M. Nightingale B. Streisand Peaches & Herb EW&F Mings k. Rogers
England Don
Or. Mook
M. Jennings
Elton John
E. Rabbitt
M. Hightingale

WSLI/Jackson Wait Grayson H. Alpert C. Thompson Supertramp. N. Macgregor D. Peek (dp) R. Vanuarmer HOTTE!? 6, Streisand D. Warwick APS KROD/El Paso Lacy/Murray M. Johnson G. Benson (ra) HOTTEST B. Stretsand J. Taylor M. McGovern M. Hightingale Elton John Dooble Bros.

WFTL/F1 Loude Tom Daren Simon (Spy) (1p) Smith Macgregor Rich OTTEST WHAS/Louisville

WLVA/Lynchburg John Hook D. Warwick ELO (dp) Supertramp (dp) Blondie (dp) HOTTEST Poco C. Daniels ARS

WMAZ/Macon Steve Murphy 8 Pointer Olivia (Hot) 0. Gray Oak

(Not)
O. Gray
Oak
M. McGovern
Jones Girls
HOTTEST
C. Daniels
B. Streisand
Elton John
E. Rabbitt
M. Nightingale
EWAS
J. Jackson
Chic
Wings

WTAR Norfolk Dale Persons F Golde f. Dansels LRB WYMC/Mayfield Brian Miller 8. Pointer J. Cash HOTTEST A Murray B. Stretsand s. Pointer .RB I. Macgregor I. Lowe OTTEST . Stewart Iton John . Daniels . Streisand lic

Chic M. Nightingsle EW&F M. Tucker WIOD/Miami Volenda Persper M. Macgregor Toby Beav Lobo HOTTEST J. Taylor EMBF

D. Loggins Olivia (Hot) Bama L.J. Baldry HOTTEST B. Pointer

Chic HOTTEST Dr. Hook Elton John B. Stressand APS C. Daniels R. John D. Warwick W Jennings E. Rabbitt WJNO/W Palm Beach Russ Morley WDBO/Orlando Tom Kenningto

R. John
T. Driando
HOTTEST
B. Streisand
E. Rabbitt
Dr. Hook
A. Murray
H. Alpert
M. McGovern

D Warwick J. Taylor R. John

M. McGovern EWSF

WNEU/Wheeling Ozer Amos M Johnson Toby Beau HOTTES1 Elton John B Streisand ARS ARS
Raydio
R. John
M. Nightingale
EMSF
D. Warwick
Chic

WEST

Lobo HOTTEST D. Marwick Poco Dr. Hook R.L. Jones J. Marnes M. McGovern Etton John H. Alpert F. Golde

M. Johnson Lobo HOTTEST D. Marwick A. Garfunkel A. Murray B. Strefsand

Roger White
J. Warnes
J. Stewart
G. Rafferty
HOTTEST
EMAF
M. McGovern
ARS M. Nightingale B. Streisand

KPPL/Denver

KUGN/Eugene Andy Manuel K59/Honolulu Denver/Wright Andy Menuel
C. Deniels
L. Rawls
Hille A Leon
Hings
O. Loggins
HOTTEST
Elton John
M. Nightingel
G. Rafferty
E. Rabbitt
J. Warnes
EMAF Chic HOTTEST Or. Hook B. Streisand Elton John M. Nightingale Raydio R. John

EMAF

RRKO/E-wett
RP McMurphy
C. Daniels
Chic
N. Disson
R. Vanwermer
T. Orlando
P. Anta
Olivia
(Mot.)
M. Macgregor
Amorica
Books
HOTEST
B. Streisand

Jack London
H. Macgregor
Boatz
W. Newton
LRB
HOTTEST
J. Marnes
8. Streisand
Elton John
H. Alpert
O. Loggins KOV/Phoeniz Armitrong/Ster

Bob Brach
Supertramp
J. Sagz
D. Milliams
B. Mandreil
Dlivia
(Mot)
M. Macgregor
Grieans
HOTICST
B. Stressad
M. McGowern
EMSF
N. Larson
J. Marney
Pagches & Herb
Lobo KOLO/Reno

KEX/Portland Bob Swanson M. Johnson G. Benson HOTTEST

Luv J. Mathis

KBLF/Red Bluff Bob Brack

Mike Heps try
LRB
Raydio
HOTIEST
B. Streisand
ENF
R. John
C. Thompson
M. McCovern
G. Benson
Bee Geen
(Spirits) (1p)
Rogers & West

KRKK/Rock Springs Rod Tucker G.O.
M. Johnson
Peaches & Herb
Met Millie
B. Russell
HOTTEST
D. Marwick
ARS

ARS
Eltan John
C. Thompson
B. Streisand
H. McGovern
D. Loggins
EWAF KGNR/Sacra Dave Darin

Dave Davin
C. Daniels
EMAF
Lobo
P. Anha
M. Johnson
HOTTEST
A. Murray
Dr. Nook
B. Strelsand
Elton John

KSL/Set Lake Cit Quorge Lemich H. Hacqregor nlivia (Dancin') S. Bassey Emmylou Harris P. Anke J. Mathis HOTTEST A. Murray M. Jennings Poco

KNBR/San Free Bryan Eaton K FMB/San Diego Clark Anthony Bryan Eaton
Dirm Straits
D. Peek
Blue Oyster Cult
C. Thompson
H. Alpert
HOTTEST
M. McGovern
EM&F
C. Daniels Ctark Anthemy
L.J. Baldry
B. Russell
Dooble BrosLRB
C. Thompson
MOTTEST
H. Alipert
Elton John
H. Hightingale
B. Streisand
CMAF KUKI/Uhash Rich Baca

KOGD/San Otego full Dadd

Denver Mandrell

Lobo HOTTEST B. Streisand Elton John

ARS
M. Nightingale
M. McGovern
EM6F
E. Rabbitt
D. Marwick

Willie & Leon 8. Russell Olivia (Not) HOTTEST R. John . John . Mightingale . Warnes . Rabbitt Chic N. Larson

OPPORTUNITIES

Openings

WMID/Atlantic City is now accepting tapes and resumes for a full time opening on one of New Jersey's leading contemporary music, news and information sta-tions. Send to Ken Brown, Box 1137, Atlantic City, NJ 08404. EOE (7.27)

Q101-WDAL/Meridian, MS, the second largest city In the state has an opening for full time newsperson for our expanding news staff. Send tapes and resumes to Brock Boulette, Box 5314, Mendian, MS 38301 EOE (7-27)

KERN/Bakersfield needs morning drive communi cator. Excellent production a must. Send tapes and resumes to Pete Shannon, PD, KERN Radio, Box 2700, Bakerafield, CA 93303 EOE M/F No calls please (7.27)

Engineer needed now. Good pay for good work. Experienced in AM/FM, combo preferred. Contact Bo Jef. fries, PD, KQIZ Radio, Amarillo, TX 79109 (7-27)

Looking for midday air personality for Pop/Adult station in Las Vegas. 10-2pm shift, heavy production, 5 day work week Contact Craig Parsons, (702) 457-5511

All night opening for creative, mature communicator Conversational delivery essential. If you're looking for a short stay in this slot, forget it. Good money and benefits for the right person. Tapes and resumes to Program Manager, KLMS, Box 81804, Lincoln, NE 68501. EOE

KING/Seattle looking for entertainer personality. Tapes and resumes to Rob Conrad, KING Radio, 320 Aurora Ave N , Seattle, WA 98109 EOE M/F (7 27)

WGUY/Bangor, ME looking for air personality with better than average production. Join a winning team. Contact Mark Laurence, 7 Main St., Bangor, ME 04401 or call (207) 947 7354. (7-27)

Morning man needed at KFYR/Bismarck, ND. Tapes and resumes to Dan Brannan, KFYR, Box 1738, Bis marck ND 58501 EOE M F (7-27)

PD/Air personality for adult rock station. Good track record in programming is essential. Tapes, resumes and salary requirements to Russ Gerber, Sunbelt Communi-, 1422 Monterey Plaza, San Luis Obispo, CA 93401

Stereo Y93/Bismarck, ND looking for AM drive per sonality. Tapes and resumes to Bob Denver, Y93, Box 1738, Bismarck, ND 58501 EOE M/F (7-27)

Full time AM station needs experienced continuity production director. Call collect, Sylvia Burns, WWCA, Gary, IN (219) 886-9171. (7-27)

Openings

News and public affairs director and air personalities needed for KENO AM and FM. Send tapes and res-umos to Scott Gentry, KENO, 4660 S. DeCateur, Les Vegas, NV 89108 EOE. No calls please. (7-27)

Search has begun for copy/production director for one of Michigan's top rock stations. Only experienced pros considered. Include copy, production samples and brief air check to Dave Brewer, WHNN, Box 96, Saginaw MI 48606. No calls please. (7.27)

Top dollars offered for morning man or team with a dynamic sense of humor. KINT-98 willing to pay good bucks for creative morning personality. Rush tapes and resumes to Jhani Kaye, KINT-98, 5959 Gateway West Suite 120, El Paso, TX. 79925 EOE M/F (7-27)

Looking for an experienced newsperson to work in the Houston metro market. Experienced in all aspects of news gathering. Excellent salary and fringe benefits, with a major broadcasting corporation. Send tapes and resumes to News Director, KIKK, 6306 Gulfton, Houston TX 77081 EOE (7 27)

Chuck White Consultancy looking for one AM drive banana head for a two-man team. Also, need a night-time cooker, a newsperson, strong in delivery, and FM beautiful music announcer. Send tapes and resumes to Chuck White, Box 1230, Temple, TX 76501. (7-27)

WCZY is expanding again. Need smooth, relaxed voices for Detroit's top beautiful music team. Warm, natural de livery and ability to communicate humanly are essential Fabulous growth opportunity. If you're experienced in any adult format and looking for the best company in radio, send tapes, resumes and anything else you think need to know to Bob Gaskins, 15401 W. Ten Mile Rd., Oak Park, MI 48237. Combined Communications Corporation. EOE M/F (7-27)

KOZZ/Reno is looking for a full time AOR announcer resumes to Daniel Cook, KOZZ, 2900 Sutro, Reno, NV 89509. 17 27)

Program Director needed for modern Country station in Portland, ME, metro. Must be stable, mature and experienced. Tapes and resumes to Bob Papper, WKXA AM-FM, Box 900, Brunswick, ME 04011 or call (207) 725-5507. EOE M/F (7-27)

Summit Communications of Memphis Is now accept ing applications for a morning personality for its Pop/ Adult AM station. Send resumes and salary requirements to Summit, Box 2099, Memphis, TN 38104. No calls

Midwest Black giant looking for jocks for possible future openings. Contact PD. (216) 795-1212. (7-27)

Openings

Program Director/on-air personality for Pop/Adult station in beautiful Rocky Mountain city. Mature person with backgroundin Pop/Adult Tapes and resumes to Bill Moyes, Research Group, 1422 Monterey St. San Luis Obispo, CA 93401. EOE M/F, No calls please

Seasoned personality with programming experience for Pop/Adult station. Sund tapes and resumes to Gary Wall, KVOR/KSPZ Radio, 615 E. Brookside Rd., Colorado Springs, CO 80901 (7-27)

News person, Need aggressive talent for No. 1 AM-FM combination. Tapes and resumes to Susan Giovati, WLHN, Box 98, Anderson, ID 46015. EOE (7-27)

KILE/Galveston, TX is looking for part-time and full-time announcers for Top 40 format. Experience preferred but not required. Send tapes and resumes to Lee Victor, PD, KILE, Box 1441, Galveston, TX 77553. EOE (7-27)

Number one rocker in medium market seeks supe teen personality. Tapes and resumes to Mike Miller KOFM, Box 14806, Oklahoma City, OK 73113. EOE M/F No calls please. (7-27)

Move up to a top 10 market. Cooking communicators only. Top 40 format. Tapes and resumes to Herb Hunt, WEAM, Box 5973, Washington, D.C. 20014. EOE M/F No calls please. (7-27)

WAEY/Princeton, WV has Immediate opening for mature, natural sounding pro for mornings on Southern West Virginia Country AM station. Have the salary, staff sound and listeners to welcome you best. Tapes resumes and salary requirements to Jack Sheridan, WAEY Box 1011, Princeton, WV 24740. EOE M/F (7-27)

Fairbanks Broadcasting expanding into Florida, News openings for dedicated professionals. umes to John Picano, 1500 N. Flagler Dr., West Palm Beach, FL 33402 (7-27)

KAEV-55/Bakerstield needs Pop/Adult per sonality entertainer for afternoon drive with everyday real conversation. Aug. 15th opening. Salary commen surate with ability. Tapes and resumes to Joseph King KAFY, Box 6128, Bakersfield, CA 93386. (7-27)

KGGF/Coffeyville, KS has immediate opening for as sociate News Director including 2-hour weekly board shift and six day work week. 10,000 watt daytime, 5,000 watt night. Excellent opportunity at a news-conscious information. Pop/Adult. station. Send tapes and resumes to Bill Miller, Operations Mgr., KGGF, Coftey ville, KS 67337 (7-27)

Openings

1270/WTSN/Dover, NH is still looking for an aggressive News Director. AM drive with good pay end many benefits. Tapes and resumes to Paul LeBlanc, WTSN Box 400, Dover, NH 03820 EOE (7-27)

Radio programming consultant needed: Growth in research and consulting firm has created staff opening. Position requires program management experience, exposure to research, willingness to travel and desire to succeed. Effective verbal and writing skills essential. Send resume, summary letter, salary requirements and four broadcasting references to Dan Borman, VP, Finance and Administration, Frank N. Magid Associates, Inc., 1 Research Center, Marion, IA 52302 (7-27)

1270 WTSN/Dover, NH has opening for a midday personality in Pop/Adult format. Tapes and resumes to Jirn Sebastian, WTSN, Box 400, Dover, NH 03820 EOE

Opening for Assistant Chief Engineer: WTRYWHSH Albany, NY seeks an individual experienced in studio and transmitter maintenance and construction. Directional experience helpful. Contact Norm Avery, WTRY Rd., Schenectady, NY 12309, (518) 785-9061 EOE (7-27)

WNRS is looking for jocks for future openings. Send Ann Arbor, MI 48107 EOE M/F (7-27)

Immediate opening for experienced engineer. First phone. Salary commensurate with ability. FM stereo major market. Replay to WMZQ, 1680 Wisconsin Ave., Washington, DC 20007 EOE (7-27)

WTNT/Tallahassee, FL is looking for a top country PD. Must be people and promotion oriented. Experience helpful. Contact Jerry, (904) 222-1270 or send tapes and resumes to Box 1047, Tallahassee, FL 32302. An

Immediate opening for creative production/copy-writer at AM-FM combo in medium market in colorful Colorado. Must work with sales department in creating spots that sell. Send production samples and resumes immediately to Quinn Morrison, Operations Director, KUAD, Box 117, Windsor, CO 80550. No calls please.

WLAM/Lewiston (Aubum). ME is looking for air telent for its Top 40 format. Located in central Maine in the heart of vacationland. Tapes and resumes to Jeff Kelly, PD, WLAM, Box 929, Lewiston, ME 04240 (7-27)

CKGM/Montreal looking for night and swing an-nouncer. Tapes and resumes to Robert G. Hall, PO, CKGM, Box 98, Westmount, Quebec H3Z2BJ. (7-27)

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CHANGES

Radio

JIM KENDRICKS promoted to MD at WAAY/Huntsville, AL. DAVID DRISCOLL promoted to full time shift at WAAY/Huntsville, AL. JACKIE RIPLEY formerly with WPLP/Tampa, FL joins WLCY/Tampa, FL

RICHARD J. LORENZO appointed Operations Manager at WWYZ/Waterbury, CT GLENN COLLIGAN promoted to Program Manager at WWYZ/Waterbury, CT CAROL HEBB joins News Staff at WWYZ/Waterbury, CT formerly with WVBR/ Ithaca, NY

MARC McCOY named Operations Manager at KYNO-AM/Fresno, CA. JOHN LEE WALKER named PD at KYNO-FM/Fresno, CA

JAY ROGERS formerly with WRBI/Batesville, IN joins WDAL/Meridian, MS.

KIM MARTELL joins Q101/Meridian, MS.

SETH GOLDBY rejoins WXLM/Savannah, GA.

DAN CAMERON formerly with WMOH/Hamilton, OH joins WTIX, New Orleans, LA JOE DAWSON formerly with WIRK/West Palm Beach, FL joins WMOH/Hamilton, OH. AUSTIN VALI named PD at KQMQ/Honolulu, HI formerly with KPIG/Honolulu, HI DR. DON LEADER named PD at KPAS/EI Paso, TX.

GAYLE MILLER joins KPAS/EI Paso, TX.

RICK VANZANDT promoted to PD at KVMT/Vail, CO

MARK DEMPSEY named co-MD at KATT-FM/Oklahoma City, OK.

CLARK RYAN named co-MD at KATT-FM/Oklahoma City, OK. RON TYLER promoted to PD at KATT-FM/Oklahoma City, OK

MARK LEE named MD at KVMT/Vail, CO

PAT PRESCOTT named co-MD at WRVR/New York, NY

"HERSCHEL" named co-MD at WRVR/New York, NY

BILL MARTIN named PD at WCMF/Rochester, NY DON SITTON appointed MD at KY-99/Amarillo, TX

MIKE BONASSO formerly with WOMP/Wheeling, WV joins WCHV/Charlottesville, VA

KAREN SAVELLY joins WRIF/Detroit, MI formerly with WABX/Detroit, MI

BLACK LAWRENCE named Production Director at WMET/Chicago, IL. SCOTT LOCKWOOD formerly with KORJ/Garden Grove, CA joins KIIS-AM/Los An-

CRAIG POWERS promoted to Production Director at KFXM/San Bernardino, CA.

JOHN Q. CONRAD formerly with 96 Super Q (WLAQ)/Ft. Meyers, FL joins KCMQ Columbia MO JILL RAIDER joins WCUZ/Grand Rapids, MI.

DAVE GUNN promoted to PD/MD at KTYN/Minot, ND.

PAT DEVANEY joins KHAK/Cedar Rapids, IA formerly with KTYN/Minot, ND.

TOM HARDIN promoted to full time at WINN/Louisville, KY

JIM HOWIE appointed MD at WEAT/West Palm Beach, FL formerly with WAME/ Charlotte, NC.

Records

SAL INGEME appointed Regional Promotion Marketing Manager, Northeast, for Columbia Records.

NANCY PEROV appointed Associate Director, Marketing Services, West Coast, for **CBS** Records

BARBARA PEPE appointed Manager, Publicity-Pop Music for RCA Records SHELLY PETNOV-SHERMAN appointed promotion and Sales Administration for Millennium Records.

DEBBIE PAUL appointed Promotion Coordinator for Mushroom Records. JAN YORK appointed Promotion Coordinator for Mushroom Records.

DAVE MACKAY named Midwest Regional Representative for Infinity Records. STEVE GEORGE appointed Promotion Manager for the Cleveland, Pittsburg, and

Buffalo markets for Phonogram/Mercury Records. BARRY BALLENGER appointed Promotion Manager for the Ohio Valley area including Cincinnati, Louisville, and Indianapolis for Phonogram/Mercury Records.

RON BERGER appointed Promotion Manager for the eastern Pennsylvania and the southern New Jersey territory for Phonogram/Mercury Records.

IRVING TRENCHER appointed Eastern Regional Sales Manager for Cachet Records.

Station Line-Ups

Q101/Meridian, MS LINE-UP: 6am-10am Larry O'Neal, 10am-2pm Bill Loggins, 2pm-6pm Brock Boulette, 6pm-12mid Jack Watkins, 12mid-6am Kim Martell. News: Maureen Christian. Weekends: Lisa Landau.

WDAL/Meridian, MS LINE-UP: 6am-10am Jay Rogers, 10am-3pm John Walker, 3pm-8pm Dan Wright. Weekends: Kevin Ivey, Mark Barnes, and Gary Terrell.

WLCY/Tampa, FL LINE-UP: 6am-10am Burt & Kurt, 10am-12noon Jan Jeffries, 12noon-3pm Roger St. John, 3pm-6pm Steve Summers, 6pm-10pm Beau Richards, 10pm-1am Jerry Walker, 1am-6am Chuck Tyler.

WXLM/Savannah, GA LINE-UP: 6am-10am Mike Miller, 10am-3pm Bill Gray, 3pm-7pm Bruce Cotton, 7pm-12mid Seth Goldby, 12mid-6am Skip Jennings.

KNOW/Austin, TX LINE-UP: 6am-9am Lennie White (PD), 9am-12noon Marian Hollaway, 12noon-4pm Jim Thomas, 4pm-7pm Greg Allen, 7pm-12mid Jonny Robins, 12mid-6am Da Moose KMED/Medford, OR LINE-UP: 6am-10am Wes Kelly, 10am-2pm Jack Earl, 2pm-6pm

Steve Woodburn, 6pm-10pm Jim Nelson, 10pm-1am Norm Peterson, 1am-6am Mike Taylor

WAET/West Palm Beach, FL LINE-UP: 5:30am-10am Steve Cody, 10am-2pm Jim Howie, 2pm-7pm Rob Gibbons, 7pm-12mid Billy Jo Adams, 12mid-5:30am Lee Dur

Industry Changes

JODI POOLE named Creative Manager for RBR Communications' Publishing Companies, Asilomar (ASCAP) and Dreena Music (BMI).

GAIL RANDALL joins Kris Stevens Enterprises, Inc. as Administrative Assistant to the President JAMES WILSON appointed Field Salesman, New York Branch, for MCA Distri-

buting Corporation.

PAUL MEACHAM promoted to Sales Manager of TM Productions

OPPORTUNITIES

Openings

A move up means another happy face needed for dday personelity oriented rock and roller. Tapes an lumes to Rod Rice, WLAN, 252 N. Queen St., Lar ster, PA 17803 or call (717) 394-7261 EOE M/F (7-27)

WDAN/Danville, IL, not a mejor market, but we progra WDAN/Danville, IL, not a major market, but we program and pay like one. Looking for a Pop/Adult morning man with abilities to use the phone, knowledge of sports and background in promotion and production. If you'd like to join a company with a high degree of stability send tapes and resumes to Bob Appuhn, WDAN, 1500 N. Washington, Danville, IL 61832 EOE (7-27)

Wanted: A morning news personality, strong on local news for number one station that believes in news. Must be able to report and anchor. Great atmosphere and excellent salary. Send tapes and resumes to Don Phelps, WHHY AM/Y-102 FM, 3435 Norman Bridge Rd., Montgomery, 'AL 38105 EOE (7-27)

WMJC, Megic 95/Detroit, seeking a late evening Pop/ Adult air personality. Tapes and resumes to Paul Christy. WMJC, 1 Radio Plaza, Detroit, MI 48220 EOE M/F No cella please. (7-27)

Needed yesterday - Creative and conversations reporter. Position includes anchoring and street report-ing in a 3-person staff. Tapes and resumes to Bill Lewis, KREM-AM/FM, S. 4103 Regal St., Spokane, WA 99203 EOE No calls plaase. (7-27)

1470. WEMJ/Laconia, NH is looking for a news head up 3-person news department season resort area. Tapes and resumes to Paul LeBland, WTSN, Box 400, Dover, NH 03820 (7-27)

nted: A newsperson with smooth delivery and basic journalistic skills. AM/FM combination. Tape and resumes to Don Mathisen, WFLI, 631 O'Grady Dr Chattanoogs, TN 37409 (615) 821-3555 EOE (7-27)

rtiful music announcer needed for Schulte station Starting salary \$10,000 per year. One-year minimum ex-perience. Tapes and resumes to Bob Elliot, WQXY, 1 American Pt., Suite 2420, Baton Rouge, LA 70825. EOE

Will/New York, America's number one AOR station is expanding our news department. Youth oriented news conversational writing and delivery a must Send tapes and resumes to Larry Berger, WPLJ, 1330 Avenue or the Americas, New York City, NY 10019. No calls

Immediate opening for experienced engineer. First phone Salary commensurate with ability 1,000 watt AN major market. Replay to WOL, 1680 Wisconsin Ave Washington, DC 20007 EOE (7-27)

Newsperson with experience needed to gather, edit and deliver area/local news. Sports/public affairs ability desired. Midway between New York and Philadelphia. Tapes and resumes to Bilf Bird, WTTM, 333 W. State St., Trenton, NJ 08618 EOE (7-27)

WHBQ/Memphis, TN needs morning news anchor. Minimum 5 yrs expenence, with some contemporary formst. Also looking for afternoon drive news anchor with writing, production and interviewing experience and news writer/reportar who can fill in an anchor position. Tapes and resumes to News Director, WHBQ, 483 S. Highland St., Memphis, TN 38111 EOE M/F (7-27)

The LOOP/Chicago is looking for a dynamite superstars air personality for full time opening. Rush tapes resumes and photos to Les Tracey, Asst. PD, WLUP Hancock Center, 875 N. Michigan, Chicago, IL 60611 EOE (312) 440-5270 (7-27)

WOKX/High Point, NC is looking for an uptempo Country music air personality for a middey shift. Send tepes, resumes and sample of production to Ms. Kim Pyle, WOKX. Box 2808, High Point, NC 27261 or contact Bob Bolton, WKK WKIX, Raleigh, NC EOE (7-27)

T95 (KICT)/Wichita, KB needs air talent. Superstars TWO TRICETIMENTAL, KE needs air tatent. Superaters, planning staff expansion. Experience in production, music, research, promotion or engineering a plus. Tapes and resumes to Bob Lawrence, 14700 W. Kellogg, Wichita, KS 87235. No cells please. EOE (7-27)

Air persons with experience needed for Pop/Adult station. Production deared. Midwey between New York and Philadelphia. Tapes and resumes to Bo Weaver, WTTM, 333 W. Stata St., Tranton, NJ 08618 EOE (7-27)

WJMO/Cleveland, OH looking for broadcast journal Ist and news director. You were needed yeste Tapes and resumes to WJMO, Bernie Moody, 1 Euclid Ave., Cleveland, OH 44106. EOE M/F (7:27)

KSTN/Stockton, CA is fooking for a morning person. Must have first phone, production skills and be able to read good newscest. Also, opening for an on-the-street reporter, minimum 1 yr experience. Tapes and resumes to Deve Morgan, KSTN, 2171 Ralph Ave., Stockton, CA 95206 EOE M/F (7 27)

KBAI/Morro Bey, CA has opening for efternoon drive prefer first ticket. 5,000 watt, Pop/Adult formet. Person slity with style, will consider third ticket. Contact And Dunaway, Box 1150, Morro Bay, CA 93442 (7:27)

Established radio syndication looking for proven oprofessionals with minimum 5 yrs experience. Jo a level communication with stations appnears. Ultimate higher management position. Resumes to Earth News Radio, 32234 Pacific Cosst Highway, Malibu, CA 90265. No calls please. EOE M/F (7-20)

Country station KLLB-FM/Portland, OR is accepting tapes and resumes for possible future openings. Contact PD Chris Collier, KLLB, 2040 South West First Ave. Portland, OR 97201 (7:20)

Goods & Services

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Openings

KENO/Las Vegas, and KTKT/Tucson, Lotus Corpora-tion needs entertaining eir talent. Send eir checks to Scott Gentry, Lotus Program Coordinator, KENO Radio, 4660 S. Decatur, Las Vegas, NV 89103. No calls please. EOE 47-20.

WSHE/Fort Lauderdale, FL is accepting tapes umes for News Director and jock. Send c/o Tom Judge, 3000 S.W. 60th Ave., Ft. Lauderdale, FL 33314 EOE (7-20)

If you're young, bright and eager to be workin fryour eyoung, units that says the province of the province of

Disco 1-2-3 (KLAV)/Las Vegas is looking for a com DIBOD 1-2-3 INLAVI/LBS VEGES IS TOOKING for a Com-petitive, creative PD. Top production, strong adminis-tration skills and the ability to manage and motivate. Previous experience a must. An outstanding opportun-ity for the man or women on the way up. Contact Bill Berkey, GM, KLAV (702) 732-2555. (7 20)

cator. Station now expanding informational program ming. Also opening for midday jock. Call or write WSAN, Box 568, Allentown, PA 18105. (215) 434-9511. Ask for Rick Harvey (7-20) WRAN/Allentown is looking for good news communi

Hot dog morning man needed yesterday for the South's fastest growing market. Tapes and resumes to Jeff Dugan, WQDE, Albany, GA 31707 (7-20)

Wented: FM ennouncer with top notch product and writing skills. Tapes and resumes to Peri Sox 1717, Spartanburg, SC 29304 EOE (7 20)

AOR morning talent needed, congenial, witty, street wise. We need someone who thinks funny. Superstar' wise. We need someone who thinks funny Superater's experience helpful. Tapes and resumes to David Lee Austin, WAAF, 34 Mechanic St., Worcester, MA 01608 (7:20)

Patten Communication is expanding its radio properties and is looking for sharp people in AOR and Top 40, production and news people in good markets, sales people seeking future management opportunities. Excellent company, fine benefits. Tapes, resumes and references to Carl Como, c/o 92-FM, Box 3470, Madison, WI 53704 (7-20) Petten Communication is expanding its radio prop

Positions Sought

EXPERIENCED MUSIC DIRECTOR/ANNOUNCER wants to settle in medium market west of the Mississippi.
Vast knowledge of music in virtually any format AOR to
Pop/Adult. If you're a forward thinking station call MIKE
(612) 929-9554 enytime. (7-27)

I've reached the top here and am willing to start at your bottom. Presently morning drive/MD looking for air position in small to medium market. 3 yrs experience plus 4 yrs college. Prefer Top 40 or Pop/Adult. Call BILL (309) 343-7588 after 2pm. (7-27)

They don't call me "Gusto" for nothing, 2 yrs experience in college radio KNMS, including 1 yr as MD Strong production and tooking for an AOR break, 3rd phone endorsed. Innovative and creative. Cell NICK GUEST (505) 646-3505 days; (505) 522-3099 afternoons & evenings (7-27)

11 yr pro in TOP 10 and Pop/Adult available. Great track record with ARB's to prove it. Looking for large to major market programming position, I have prior major market experience, but will consider all. Call BIG RON (304) 424-5120. (7-27)

Take your pick — young, dedicated pro ready to move. Currently medium market ND & SD. First-rate PBP foot bell, besketball, beseball. 2 yrs major market talk exper-ience. Bright, imaginative. Call TOM (803) 225-7846 or (803) 224-3424. (7-27)

BILL SEBASTIAN ANDRUS Production Manager AKR/WAEZ/Akron, looking for Production or jock shift Call (216) 864-5016, (7-27)

PAUL RESNIK, formerly Studio 107/Miami, O-105 and 98Rock/Tampa, Q-FM/Honolulu looking for a good place to work. Call (305) 763-6407 anytime. (7-27)

AOR morning person with major market experience and proven track record. Seeks major market morning slot or medium PD position. 8 yrs experience and knowledge of morning psychology. Call (918) 627-3924. (7-27)

Production wizard, news blimp's STEVE CROWLEY. 7 yrs in Top 10 markets including WABX and WBCN looking for challenge with major AOR. Call (914) 939-5777 (7-27)

Air personality with 4 yrs experience seeks medium market move, Top 40 or Pop/Adult. Prefer Western P/or Eastern Ohio. Available immediately. For tapes and resumes cell (412) 486-8744 and leave message. (7-27)

Dedicated 8 yr radio pro, 1st phone, Pop/Adul Country, Call HARRY DIERKS (214) 245-3194. (7 27)

Polished black jock looking for first break. Can do any format. Production a plus and 3rd endorsed. Call JERRY L. (914) 941-3035 days and (212) 788-1328 evanings.

Award winning Production Director with 4-track ex promotion, PM drive Pop/Adult, seek Top 50 markets preferred Call (312)

AOR/Top 40 experienced PD looking for challenging programming or music position in Northeast. Let's make 1980 our best year yet. Call BOB THOMAS (201) 347-9596. (7-27)

Certifiable crazy man needs a gig in Top 40, AOR or but NUTS enough to move enywhere. Small market p ferred. Cell MARK (412) 486-2691. (7-27)

LA case number 3A14E: Femala feature progra ready for new challenge. Symptoms: Shows expertise in production, promotion, writing, music, news and public affairs. Treatment: Patient needs exciting opportunity immediately. For a dose of the best call BETH (213) 821-7061 (7-27)

Black communicator: Talented and creative person pleat communicator. I alterned and creative persons allty seeking opportunity as disc jockey. Strong sales, promotion and PR background Capable of creating strong listanership following. Experienced in writing, producing and creative programming. Hard working and seekills prospected. Will reference. Cell. ICHEN TAYLOR (2) 18. creative programming. Hard working and d. Will relocate. Call JOHN TAYLOR (213)

Medium market Top 40 personality seeking Disco or Top 40 station, 22 yrs old, 5 yrs experience WHOT, WFUN, WBZY. Good production and promotion. Call BOB DUKE (216) 793-1279. (7-27)

Out of work and looking, Will relocate 4½ yrs full time experience Cell MIKE SCHUFF (313) 388 5738, evenings (7.27)

Currently Pop/Adult communicator in Chicago sub-urbs, looking for AOR position at a stable, profassion all organization in Midwest or Southern California PD and MD experience. Cell MARK at (312) 562-2339 (7-27)

Byra AOR experience Stable background as PD, MD, Promotion Director, copywriter and ennouncer Excellent voice, herd worker with extensive knowledge of rock music. Willing to relocate immediately to medium or major market. Call JIM BULGER (815) 756-2054 (tny time (7-27))

JACK LAWRENCE formerly WDRC, currently week ends at WTIC FM/Hartford, CT 7 yra Top 40, Pop/Adult and AOR expenence Looking for medium/large market Will consider all locations. Cell (413) 789 0577 any time. (7.27)

Personality jock, 4% yrs experience, including programming, production and promotion, seeks medium market move. Top 40 and Pop/Adult only. Call before 11.45am, central time, (316) 231.4547. (7.27)

Positions Sought

Afternoon drive past 2 yrs at KRIZ and KUPD/KQ

Medium (Top 50) programmer (medium (1 op out programmer seeks stimulating patron in larger east coast city. Call (703) 339-576

Small market sports director with 6 yrs experie including PBP of all sports is looking to move up. Also experienced in sales and promotion. Cell SAM at (315) 342-3102 or (315) 343-3937 (7-20)

Dedicated, responsible MD/Announcer curre ng, searching for break, Have BA degree and lots o experience, Let's talk, Call weekdays 9-5pm 1607) 433 2213 or write JIM ASKER, 1012 Mohawk St., Utica NY 13501. (7-20)

JOHN QUINCY, currently PD at Pop/Adult WBLG Lexington, KY looking to move up, preferably south of the Mason-Dixon line, PD, MD or jock Contemporary or Country, I've dont it all in the last 7 yrs and can do the job for you now. Married, stable, hard working. I'll take the first caller at (606) 233-1515 or (606) 299-2319. I7-201

Female personality, 4 yrs experience as a rock Formerly at KJR, KTKT. Call (602) 885-8877. (7-20)

Dynamic, versatile and hard working air personality with 13 yrs experience and first class license seeks air work, production with advancement opportunity at Top 40, Popi/Adult, or Country operation. BOBBY GEE, form erly WXCLWZRO, WCRT-WQEZ, WAAY, WAAX. Cali (309) 347-2786 or write 1258C Florence Ave., Pekin, IL 61554. (7-20)

Enthuaiastic, experienced, talented AOR DJ available for major/medium market. Call JIM SEIGEL (408) 287 5911 for tapes, resumes, ratings before 10am. (7-20)

Midwest jock 4½ yrs full time looking for a large or medium market. Will relocate, pronto. MIKE SCHUFF (313) 388-5738, evenings. (7-20)

DJ, 25 yrs old, credentiels include swing shift at one of the country's top contemporary music stations. Reson ant voice. Prefer Pop/Adult or personality Top 40 format CHUCK (716) 873-0706. (7-20)

SEX. Okay, now that I have your attention, et minority jock, 6 yr pro, married, stable and very tal nted, looking. No ego problem. Top 10 market pre ferred with Top 40, Disco, Pop/Adult, Black or Country position. Call CHUCK at (713) 496-6193 anytime. (7 20)

The legendary KEITH LONDON, 14 yrs all formats as with growth potential Sales expenence, mar children, will relocate If your book looks bad call (216) 492-3930 (7-20)

Program Director, 16 yrs experience seeks position of total responsibility in administration of programming, license renewal, staff supervision, promotion and bud get preparation. If this is what you are looking for and you're a stable station, then I'm looking to talk to you Call DAVE at (707) 464-3183, days or (707) 464-9130

Currently PD/MD at WNRS, formerly WNCR, WJVA WKCQ seeking PD/MD air slot, medium market. Marned with 4 yrs experience, prefer Country. Call MARK at (313) 662-2883 (7.20)

8 yr pro with automation experience looking for in the Wast, Call VIRGIL (701) 222 1465 anytime

TOM ALLEN available due to format change, m August PD and/or air personality 18 yra experit 12 in modern Country at WDEE/Detroit, KBOX/D and WIL/St Louis, Let's talk (313) 567 1500 or 852-0923 (7-20)

Somidable un ecale female news voice. Exc versational news writer. AOR and heavy print experience Naws/Public Affairs Director wants top 25 News/Talk. AOR, Pop/Adult. (315) 475-0806. (7.20)

5 yrs experience in news in medium market Looking for a challenge, willing to ralocate Call MIKE (717) 282 3534

and production seeking full time air shift with AOR station Prefer Atlanta or Southern Florida, but will consider all, Cell MARTHA DEE (305) 940-5007 anytime (7-20)

Miscellaneous

KINX-FM, sister station of KXXV requests record ser vice from all labels for all new Country format. Sen-Jed Blakovich, KINX-FM, 847 S. Circle, Colorado Sprir CO 80910 (7.20)

Does enyone menufacture solid state electronics the old Ampex 601's? If you do, you could make a tuno in Canada, getting these old workhorase back use. Please contact Ken Hardie, Group Operational Ager, Fawcatt Broadcasting Limited, Box 2490, Ken Ontario P9N 3x8 (7-20).

KXXV/Colorado Springs needs record service from bels for top Disco station. Send to Jied Blakovich, K. 847 S. Circle, Colorado Springs, CO 80910 (7 20)

co product from all labels. Send to Mika Matthews, Box 1290, Sen Barnardino, CA 92402 (7.20)

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

ROBERT PALMER Bad Case Of Loving You (Island)

67% of our reporters on it. Moves: Up 73, Same 20, Down 0, Adds 20, including WRKO, WPEZ, WKBW, CKGM, WZZP, WTRY, WKIX, KTAC, KMJC, WHHY, KOOK. See Parallels, charts at number 27.

NIGHT **Hot Summer Nights (Planet)**

66% of our reporters on it. Moves: Up 78, Same 19, Down 0, Adds 15, including Z93, WLS, KEARTH, WAYS, WNOE, WVIC, KJRB, KTAC, KROY, KSEL, WLEE, WGBF. See Parallels, charts at number 29.

Recent releases with airplay reported by at least 50 of our reporting sta tions are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

SNIFF 'N' THE TEARS "Driver's Seat" (Atlantic) 96/33 Moves: Up 40, Same 23, Down 0, Adds 33, including WPGC, KRBE, Z93, WGCL, KFI, B100, KING, KIMN, KOPA, WTRY, WGH, KEYN-FM, KRSP. SPYRO GYRA "Morning Dance" (Infinity) 83/4

Moves: Up 61, Same 14, Down 4, Adds 4, KEEL, KCPX, KERN, KFXD, WCAO 15-13, Z93-18-15, KSTP 18-14, KSLQ 27-21, WOKY 28-25, WZUU 21-10, WZZP 23-19, KIMN 30-23

GQ "I Do Love You" (Arista) 76/23

Moves: Up 47, Same 6, Down 0, Adds 23, including B100, KC101, WBBF, WAYS, WLAC, KOFM, KMJC, WXIL, WAAY, WRKR.

KANSAS "People Of The South Wind" (Kirshner) 70/1 Moves: Up 35, Same 20, Down 14, Adds 1, KJRB, 96KX 21-15, Z97 4-4, KIMN 26-24, KUPD 5-4, WKEE 22-13, KEEL 29-23, WNAP 7-5, KRQ 13-8.

MARSHALL TUCKER BAND "Last Of The Singing Cowboys" (WB) 68/4, Moves: Up 47, Same 16, Down 1, Adds 4, WNAP, WJBQ, KEWI, KDZA, WPEZ d-35, KSTP 28-26, KSLQ 12-8, KBEQ 22-19, KOPA 24-20. ROCKETS "Oh Well" (RSO) 62/16

Moves: Up 30, Same 16, Down 0, Adds 16, including WOKY, 14Q, WHYN, WNAP, KZ93, KROY, WFLB, WSPT, KLUC, KBDF

BLACKFOOT "Highway Song" (Atco) 62/8

Moves: Up 33, Same 19, Down 2, Adds 8, 96KX, KFI, KOFM, 92X, WNAP, WFOM, WSPT, KSLY, WPEZ 30-27, Z93 27-24, WGCL d-32.

MAUREEN McGOVERN "Different Worlds" (WB) 61/8 Moves: Up 42, Same 9, Down 2, Adds 8, CKLW, WTRY, Y103, 92Q, KCPX, WCGQ, KKRC, Y94, WFIL 27-25, KSTP 24-21, WGCL30-28, KBEQ 37-33, KING 24-22

BRAM TCHAIKOVSKY "Girl Of My Dreams" (Polydor/Radar) 59/5, Moves: Up 34, Same 18, Down 2, Adds 5, WKBW, F105, WKBO, WSEZ, KLUC, WRKO 18-16, WPEZ d-36, KBEQ 39-32, KHJ 24-22, B100 30-28. WET WILLIE "Weekend" (Epic) 59/0

Moves: Up 31, Same 11, Down 17, Adds 0, WKBW 24-21, CHUM 16-11 WLCY 25-18, Q105 d-26, KDWB 19-17, KSTP 20-19, WZZP d-37, KBEQ 36-31, WLAC 27-20.

NICK LOWE "Cruel To Be Kind" (Columbia) 58/31

Moves: Up 17, Same 10, Down 0, Adds 31, including WRKO, CHUM, KSTP, KSLQ, KUPD, WKEE, WGH, Z98, KNOW, WJDX, KZ93, WMEE, KRSP, WGUY, WTMA

JAMES TAYLOR "Up On The Roof" (Columbia) 58/0

Moves: Up 33, Same 11, Down 14, Adds 0, KSTP 3-2, Q102 17-14, KIMN 24-22, F105 11-10, 13Q 16-13, KNOW 5-2, KRQ 11-7, WTSN 20-14.

RICKIE LEE JONES "Young Blood" (WB) 53/18

Moves: Up 22, Same 13, Down 0, Adds 18, Including WLCY, KSTP, KSLQ, WZZP, 94Q, WFMF, WERC, WOW, K104, WAGQ, WCGQ, WAKX, WSPT.

BONNIE POINTER "Heaven Must Have Sent You" (Motown) 52/12, Moves: Up 32, Same 8, Down 0, Adds 12, including WPGC, Y100, KFRC, KJR, KOPA, WKIX, KRSP, WHEB, KDZA.

M "Pop Muzik" (Sire) 51/33

Moves: Up 14, Same 4, Down 0, Adds 33, including Q105, WZUU, KING, PRO-FM, 94Q, WAXY, WGH, 92Q, WSGN, KCPX, KERN.

Others Getting Significant Action

PEACHES & HERB "We've Got Love" (Polydor) 47/1 Moves: Up 29, Same 15, Down 2, Adds 1, WTIX, WLCY 22-20, JB105 27-20, WKY 26-21, KRQ 37-33, K104 27-19, CK101 28-22, WLEE 19-15.

DIRE STRAITS "Lady Writer" (WB) 46/15

Moves: Up 12, Same 19, Down 0, Adds 15, including KRBE, KJR, WKEE, BILLY THORPE "Children Of The Sun" (Capricorn) 21/4 WPST, WOW, KRQ, G100, WANS, KSLY, KBOZ.

Radio&Records NATIONALAIRPLAY/30

	THREE WEEKS AGO		LAST		August 3, 1979
	26	11	2	0	KNACK/My Sharona (Capitol)
	11	6	1	2	BARBRA STREISAND/The Main Event/Fight (Columbia)
	20	12	8	3	CHIC/Good Times (Atlantic)
	21	14	9	0	MAXINE NIGHTINGALE/Lead Me On (Windsong)
	9	9	7	6	RAYDIO/You Can't Change That (Arista)
	4	2	3	6	DONNA SUMMER/Bad Girls (Casablanca)
	6	4	6	. 7	ELTON JOHN/Mama Can't Buy You Love (MCA)
	27	22	14	0	EARTH, WIND & FIRE/After The Love Has (ARC/Columbia)
	23	17	11	ŏ	CHARLIE DANIELS BAND/The Devil Went Down To (Epic)
	-	27	19	O	ROBERT JOHN/Sad Eyes (EMI/America)
	1	1	4	11	JOHN STEWART/Gold (RSO)
	30	23	16	0	CARS/Let's Go (Elektra)
	3	3	5	13	DR. HOOK/When You're In Love (Capitol)
	-	30	20	0	SUPERTRAMP/Goodbye Stranger (A&M)
		28	24	Œ	LITTLE RIVER BAND/Lonesome Loser (Capitol)
	-	-	28	O	ELO/Don't Bring Me Down (Jet)
	19	18	17	17	JOE JACKSON/Is She Really Going Out With Him (A&M)
	8	8	10	18	ATLANTA RHYTHM SECTION/Do It Or Die (Polydor/BGO)
4	16	16	12	19	KISS/I Was Made For Loving You (Casablanca)
	5	5	15	20	ANITA WARD/Ring My Bell (Juana/TK)
	10	10	13	21	WINGS/Getting Closer (Columbia)
	_	_	29	2	EDDIE RABBITT/Suspicions (Elektra)
	_	_	30	2	DIONNE WARWICK/I'll Never Love This Way Again (Arista)
	12	15	21	24	PETER FRAMPTON/I Can't Stand It No More (A&M)
	2	7	18	25	ELECTRIC LIGHT ORCHESTRA/Shine A Little Love (Jet)
	15	24	25	26	CHEAP TRICK/I Want You To Want Me (Epic)
	-		-	2	ROBERT PALMER/Bad Case Of Loving You (Island)
	18	21	23	28	ABBA/Does Your Mother Know (Atlantic)
	-	-	-	2	NIGHT/Hot Summer Nights (Planet)
	28	26	27	30	BLONDIE/One Way Or Another (Chrysalis)

ignificant upward movement from at least 60% of our reporters.

MOST ADDED

SNIFF 'N' THE TEARS "Driver's Seat" (Atlantic) M "Pop Muzik" (Sire) NICK LOWE "Cruel To Be Kind" (Columbia) DIONNE WARWICK "I'll Never Love This... (Arista)

ete Regionalized Station Listings on page 26 and 27.

HOTTEST

KNACK "My Sharona" (Capitol) BARBRA STREISAND "The Main Event/Fight" (Col) MAXINE NIGHTINGALE "Lead Me On" (Windsong) EARTH, WIND & FIRE "After The Love... (ARC/Col) **CHIC** "Good Times" (Atlantic)

CHEAP TRICK "Ain't That A Shame" (Epic) 45/21

Moves: Up 7, Same 17, Down 0, Adds 21, including WRKO, WPEZ, WLCY, Q105, KJR, 14Q, WRVQ, KMJC, 14WK,

TRIUMPH "Hold On" (RCA) 41/10

Moves: Up 14, Same 16, Down 1, Adds 10, WPST, WBBQ, WLAC, 92Q, KXX106, 92X, KZ93, KRUX, WEEO, WRFC, WIFI 13-11, WPEZ 34-28, WKBW 12-11, WGCL 25-21, KBEQ 18-14.

PATRICK HERNANDEZ "Born To Be Alive" (Columbia) 39/8

Moves: Up 27, Same 2, Down 2, Adds 8, KRBE, CKLW, F105, PRO-FM, WAYS, WSGA, WJDX, KERN, CHUM 21-14, Y100 18-15, WZZP 31-26, KHJ 21-14, KEARTH 9-5, KFRC 28-23.

LOBO "Where Were You When I Was Falling In Love" (MCA) 36/10

Moves: Up 17, Same 9, Down 0, Adds 10, KC101, WOW, WTSN, WAAY, WTMA, KAYC, KKXL, WEAQ, KBDF, KRLC. KSTP 30-28, KEARTH 25-22.

JOURNEY "Lovin', Touchin', Squeezin' " (Columbia) 33/8

Moves: Up 18, Same 7, Down 0, Adds 8, WKBW, Z93, KING, KUPD, WBBQ, 14WK, WSPT, KQDI, KSLQ 31-23. KFRC 24-21, KXX106 22-10, 92X 38-21.

GERRY RAFFERTY "Get It Right Next Time" (UA) 29/23

Moves: Up 4, Same 2, Down 0, Adds 23, including WRKO, KFI, WKEE, WPST, KXX106, KRUX, WSEZ, WSPT, KCBN, KDZA.

F.C.C. "Baby I Want You" (Free Flight) 28/8

Moves: Up 17, Same 3, Down 0, Adds 8, WZUU, WNOE, Z98, BJ105, KEYN-FM, WJBQ, 13FEA, CK101, B100 d-26. WAPE 30-26, KXX106 21-19.

COMMODORES "Sail On" (Motown) 26/25

Moves: Up 1, Same 0, Down 0, Adds 25, including 99X-FM, WFIL, WRKO, Z93, KSLQ, WOKY, KHJ, KEARTH, KFRC, WKBO, WAPE, WAGO, WGLF.

DIANA ROSS "The Boss" (Motown) 26/6

Moves: Up 15, Same 5, Down 0, Adds 6, KHJ, WKBO, KTSA, BJ105, G100, KILE, WPGC d-30, WZZP 36-32, **KEARTH d-26, WNOE 26-21.**

JENNIFER WARNES "I Know A Heartache When I See One" (Arista) 26/2

Moves: Up 22, Same 2, Down 0, Adds 2, WFIL, WHB, 96KX 33-30, KSTP 21-18, WLAC 25-15, 92Q 24-20.

HOT CHOCOLATE "Going Through The Motions" (Infinity) 25/1

Moves: Up 14, Same 10, Down 0, Adds 1, KZ93, WRKO on, WTIX d-39, WLAC 39-34, WISM d-30, WANS 23-19.

DOOBIE BROTHERS "Dependin' On You" (WB) 23/17

Moves: Up 4, Same 2, Down 0, Adds 17, including WOKY, WZUU, KBEQ, KJR, KING, JB105, 14Q, WAYS, Y103, 92Q, WMEE, KMJC, WHHY, KSLQ d-29, KXX106 d-27.

HERMAN BROOD "Saturdaynight" (Ariola) 23/3

Moves: Up 12, Same 6, Down 2, Adds 3, WAYS, WGBF, KOOK, WOKY 23-19, WGCL 31-29, WAPE 32-29, WRKR 27-

OAK "This Is Love" (Sky's The Limit/Mercury) 22/3

Moves: Up 7, Same 9, Down 3, Adds 3, BJ105, KCPX, WCIR, WRKO d-29, F105 26-20, PRO-FM 6-3, WHYN 32-28.

Moves: Up 10, Same 7, Down 0, Adds 4, K104, WCGQ, WFLB, KLUC, Z97 2-2, KSLQ 33-24, KRKE 27-23, WCIR 26-18.

Continued on Page 33