

**Applying Lifestyle Analysis To Your Own Market** 

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**ISSUE NUMBER 277** 

### THE INDUSTRY'S NEWSPAPER

**COMMISSION BECOMING A ONE MAN SHOW?** 

APRIL 13, 1979



### Giorgio Moroder **Casablanca** Triumphs **On Oscar Night**

Contemporary music in general and Casablanca Record and Film-Works in particular enjoyed a night of triumph at the 51st annual Academy Awards presentation Monday night (4-9). Casablanca, which entered the movie arena just two years ago, swept both top musical awards, as "Last Dance," written by Casablanca artist Paul Jabara and sung by Donna Sum-mer in "Thank God It's Friday" (a Casablanca/Motown produc-tion), was voted Best Original Song; and Summer's producer, Glorgio Moroder, won the Original Score Oscar for his "Midnight Express" music. "Midnight Express,"

a Casablanca FilmWorks production, also earned the Best Adapted Screenplay award. In addition. veteran pop-rock arranger/composer Joe Renzetti won the Oscar for Best Adapted Score for his musical work in "The Buddy Holly Story."

gart, the innovative force behind the company's swift motion picture success story, commented, "We are jubilant over the Academy Awards Casablanca has won, and we look forward to a future of continued triumph for the FilmWorks Division.'

# Casablanca President Neil Bo-

# **Ferris Takes Active Hand In Reshaping FCC**

**Reaching past Broadcast Bureau** Chief Wally Johnson, FCC Chairman Charles Ferris acted first to release Policy & Rules Division Chief Roscoe Long, and told Johnson later. Long, a Republican who "officially" resigned last Friday, had held his position under Johnson since creation of the department almost three years ago.

It is speculated that Ferris wants to make way for his own appointees. For over a month, rumor at the Commission has been that Long would be axed and Dick Shiben, Chief of the Renewal and Transfer Division, would be shifted into the Policy and Rules job, thus allowing the Chairman to fill a key broadcast position with a Democrat. Another very persistent rumor has been that Johnson will soon be asked to retire

### **Private Radio Bureau**

As the story goes, Private Radio **Bureau Chief Carlos Roberts was** transferred from Office of Plans and Policy (OPP) by Chairman Ferris to make room for OPP's current chief, Nina Cornell. Roberts, a Hispanic, wasn't dismissed, but the department was

restructured - which according to one source inside the FCC was done over a weekend and announced to Roberts's staff on Monday morning two months ago - and Roberts ended up with a considerably

smaller staff when the dust settled What seems to be bothering several key FCC personnel more than what's being done is how the FCC's CEO is molding a new organization

**14-YEAR DEBACLE TO CONTINUE** 

# **FCC Rejects KRLA Ownership Plan**

In an effort to regain FCC approval for a merger of KRLA/Los Angeles after a 14-year struggle over ownership (R&R 10-6-78), an attorney for one of the five companies seeking a merger told R&R Monday (4-9) that they will propose a new set of alternatives to the FCC.

The Commission last week (4-5) rejected the initial merger because one company - Bob Hope's Western Broadcasting Company - is required to purchase all of KRLA's stock from the other companies after three years, and they would be absolutely obligated to sell. Citing the Communications Act,

the Commission said that an arrangement would have to be on a continuing basis

In addition, the Commission said the reimbursements proposed to two other companies to relinquish their interests were considered higher than allowed by the Communications Act. The FCC says that in merger situations, reim-bursements are limited to the expenses incurred in prosecuting applications.

What alternatives the companies will propose to the FCC remains to be seen; but this action indicates the parties are willing to go to great lengths to push the merger through the Commission.

**Thayer Resigns At NBC** Radio

Jack Thayer, Executive Vice President/Special Projects for the NBC Radio Group, resigned from that position on Friday (4-13). Before assuming the Executive VP



Jack Thayer

post at the time of NBC Radio's reorganization into three separate divisions (R&R 9-29-78) for its AM, FM and Network facilities, Thayer had been President of NBC Radio.

Thayer told R&R that his job had ceased to be "satisfying," and added that he was looking for another highly active situation. NBC officials said no replacement for Thayer had been considered as yet.

Thaver was President of NBC Radio from August 1974 to Sep-tember 1978, having created the network's ambitious but ultimately costly NIS (News & Information Service) in 1975. Before assuming the NBC Radio presidency, he was Vice President/General Manager of the Nationwide Communications chain



WFMS 25¢ GAS SALE LEAVES TOWN AGHAST - WFMS/Indianapolis thought it would be an attractive promotion to sell its listeners 25¢ per gallon gasoline for an afternoon, but the Country station wasn't quite prepared for the depths of emotion the sale would awaken in the city's motorists. WFMS chose an out-of-the-way gas station, but found cars appearing 30 seconds after the first announcement, with a dozen police "petrolmen" called in to handle a traffic jam which caused a 5-mile backup on the main highway. The station had planned to pump 6000 gallons, but the police ordered them to stop after 1250 in the interest of public safety. A compromise was effected which enabled WFMS to resume the sale in the evening, but even then traffic became so threatening that the authorities halted the sale again. Meanwhile, four local TV stations covered the chaos resulting from WFMS's successful gassing game. At left, a sample scene of motoristic mayhem surrounding the service station; while the WFMS van and a station pump jockey are pictured at right.

# The New Single Is...

# "Ain't Love A Bitch"



On Warner Bros. Records.

**Produced by Tom Dowd** 

# Levy Named VP/GM At KLAC

There's only one ...

Stuart Levy has been appointed VP/GM of Los Angeles's reigning Country station, KLAC, replacing newly-named Metromedia Radio Senior Vice President Bill Ward. Levy began his broadcast career with KLAC and has been there 16 years, working up from the mailroom to Local Sales Manager in 1973 and General Sales Manager, his most recent position, in 1976.

Metromedia Radio President George Duncan stated, "Stu Levy has devoted over 16 years to KLAC. The experience and knowledge he has gained while working in almost every department at the radio station uniquely qualifies him for the position of VP/GM. We look forward to KLAC reaching even greater heights under his supervision."

Levy commented to R&R, "KLAC enjoys an excellent position within the marketplace, but every product, I feel, needs to be constantly fine-tuned. The station is and will continue to be very promotion and marketing-oriented. KLAC has a responsibility to continually raise the level of consciousness of country music within the community.

NEW BEAUTIFUL MUSIC APPROACH AT FM



We want the public and advertising community to feel they can rely on KLAC to serve their needs. I am anxious to meet the challenge.'

As a going-away tribute to Ward, KLAC produced a takeoff on its "There's Only One KLAC' billboard campaign, pictured above. Beneath the special billboard, Ward (left) is pictured handing over the keys to the station to Levy.

# **Combined Takes Over KSD, KCFM**

Combined **Communications** Corp. has completed its purchase of KSD and KCFM/St. Louis, and has already instituted plans for its new acquisitions. KSD had been acquired from a unit of Pulitzer Publishing Co. in exchange for Combined's two Phoenix radio stations, KTAR and KBBC-FM. KCFM was purchased from Commercial Broadcasting Co. for an undisclosed cash amount.

Combined Radio Division President John Bayliss told R&R that KCFM would retain its Beautiful Music format, but with a distinctly different approach. Bayliss characterized the format modification as a "contemporary" presentation of Beautiful Music, with live air personalities and the programming of several contemporary vocalists whose music fits the station's desired image. Bob Gaskins, currently involved in pro-

### **GRT Clarifies Status. Consolidates Sales**. **Promotion Forces**

In the aftermath of Janus Records' folding (R&R 4-6), GRT Corp. President Gordon Edwards announced that GRT would be reorganizing its record and tape divisions as well as its promotion and field sales staffs. The latter will be consolidated into one unit. which will handle both records tor Tom "Tree" Kelly died Satur-

While there will be a reduction in staff at the GRT Record Group's Los Angeles offices, Edwards said the promotion and sales staffs would not be affected, dispelling rumors which had surfaced in the wake of the dissolution of Janus. Furthermore, Edwards denied earlier reports that GRT was either selling its record operations or seeking a distribution deal with a major label.

gramming at Combined's Detroit Beautiful Music station, WCZY, will supervise KCFM's format shift, commuting between the two stations.

As for KSD, a Pop/Adult fixture

in the market for many years, General Manager Ed Newsome said that no format change was planned. "KSD is a good radio station," Bayliss noted, "and we hope to make it better."

## Woodstock For The 70's **Planned For Summer**

Following in the late-60's/hippie nostalgia footsteps of "Hair," two promoters have set plans to stage a second Woodstock rock festival on the tenth anniversary of that 1969 cultural monument. John Morris, who booked the talent lineup for the original festival, and Michael Wadleigh, director of the "Woodstock" film, are negotiating with New York state officials in an attempt to secure a site close to the 1969 Bethel location. Plans have been made to produce a film with Orion Pictures and a soundtrack album (no doubt a multiplerecord set) on Portrait.

Performers at the new Wood-

stock are to number approximately 30, including about 10 who were at the first festival (provided that ten acts have survived intact). Morris and Wadleigh are planning to limit the audience to 300,000, with tickets to be sold on a regional basis across the country at \$37.50 apiece (for a three-day show, August 15-17). The promoters promise vastly improved organization for the event, but were unable to guarantee the traditional "sea of mud" conditions that made the original such a memorable occasion for the audience. They also denied that Woodstock II was a nostalgic event.

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### LETTER

### **Arbitron Council's Christian Responds To 18-34 Inadequacy** Charge

#### Dear R&R.

As a member and Vice-Chairman of the Arbitron Advisory Council, I have seen various presentations by Arbitron which describe how they do their work. This experience, along with the opportunity to question them directly, has given me and other members of the council a greater insight into the inner working of the Arbitron methodology. Let me assure you that they are aware of the service's limitations and are earnestly trying to find acceptable improvements in specific areas, One of which is diary returns by the 18-34 age group.

A response (Arbitron VP/GM) Rick Aurichio provided to Bob LaBonte indicated that some headway had been recently made which indicated that some alternative procedures may work well among the under-35 age group and particularly well among the 18-24 age group. I know that Arbitron will not institute any changes until they have thoroughly tested the new procedures to determine if any new biases have been unknowingly introduced. They are careful in what they do.

The printed article (R&R 4-6) indicated that such testing would not begin until 1981. This is not true. Mr. LaBonte and I have been told separately that full scale testing commences in 1979 with hopeful implementation scheduled by 1981.

Arbitron's implementation of Expanded Sample Frame (in Seattle in Oct/Nov '79) is a direct response to improve the 18-34 sample representation. This thoroughly-researched procedure not only improves the representation of the younger age group but also the representation of one and two-person households. Arbitron has a plan for introducing the ESF procedure to all markets by 1982.

The Council knows that Arbitron conscientiously studies limitations and possible solutions, always keeping in mind the economics of the marketplace in which they operate. They could design and implement procedures that would answer many limitations but the broadcasters, LaBonte and I could not possibly afford such a service. It just wouldn't be worth that kind of expense. Arbitron tries to tread this road very carefully - implementing only when there is a noticeable improvement that has value to the broadcaster and is affordable

In Rick Aurichio's letter to Bob LaBonte, he discusses the reliability of the measurements now produced for the 18-24 and under-35 age groups. He mentioned that the reliability would not be improved by much, even though those age groups were better represented in the tabulated sample. Broadcasters should be more concerned with reliability of the audience estimates without specific regard to proportionate representation. We as broadcasters should remain broadcasters and researchers should remain researchers. In this manner we will be getting the best service for broadcasters and at the same time direct the researchers where they can be of best service to broadcasters. **Ed** Christian

> Vice Chairman/Arbitron Advisory Council ExecutiveVP/GM WNIC-WWKR/Detroit

### **Detroit Stations Swap Spots**

In an unusual development, a pair of Detroit radio stations, All-News formatted WWJ and Oldies formatted WTWR, are currently airing each other's commercials. The purpose of the campaign, scheduled to run for three weeks, is to demonstrate the power of radio advertising by urging listeners to tune in to the other station's format. WWJ, an AM, and WTWR, an FM, share no common ownership, and claim the campaign is unprecedented in Detroit history.

"Tree" Dies Of **Gunshot Wounds** 

Veteran radio Production Direc- report was filed and the intruder day night (4-7) after being as saulted March 23 by an intruder at his Venice, CA sound studio/home. Police surmise that a struggle occurred, as the 25-year-old Kelly had been shot five times at close range with a .45 caliber pistol, with the intruder taking a bullet in the groin.

Nevertheless, the intruder managed to walk out of the house, surrendering to a hospital for treatment the following Monday. Due to the nature of the wound, a police

arrested. The suspect is currently being charged with murder.

Despite his injuries, Kelly succeeded in placing a phone call for help, and was subsequently rushed to Marina Mercy Hospital in nearby Marina del Rey. After two weeks in the hospital's intensive care unit, Kelly succumbed to massive systems failure.

### **Lengthy Radio Career** Kelly began his radio career at

(Continued on page 28)

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### This Week In Review

KRLA back in the news — merger is off temporarily . . . Roscoe Long's exit at FCC establishes credibility of certain recent rumors (both cover stories) . . . FCC takes up first case under new "distress sale" procedures at closed meeting yesterday (4-12); mean-while WDAS asks for same treatment . . . Daytimers don't like the Goldwater bill and they're letting him know it, as are broadcasters from South and North Carolina, who met respectively with Sen. Hollings and Rep. Broyhill to argue principally against fees . . . AP Radio and Mutual plan to petition FCC for 15-ft. earth stations . . . . NAB's Summers tells West Virginians that FCC can't have double posture of pro-regulation and proderegulation . . . and John Erlichman arrived back in Washington via WTOP.

## Update

By Jonathan Hall

### **Industry Awaits FCC Verdict On Distress Sales**

Yesterday (4-12) FCC commissioners and their staff went behind closed doors to look at a request from a station in Rinelander, Wisconsin to sell its property to a minority at a "distress sale" price. The result of the Commission's decision hopefully will give some indication of the percentage of market value the FCC will allow a licensee to collect in a distress situation (see R&R 3-2, Page 6, for definition and explanation of distress sale).

### **WDAS Makes Application**

R&R has learned that WDAS-AM-FM/Philadelphia, which was recently designated for hearing (allegedly for various types of wrongdoing including speculation of payola), wants the FCC to grant it special consideration under the same policy.

Stating that they seek this avenue in order to avoid "the enormous adverse financial and personal burdens" (owner Max Leon is in his late seventies) of Commission procedure, WDAS attorneys filed a petition on Friday (4-6) asking the FCC to act quickly.

WDAS was about to be sold to Gene Jackson and Sydney Small, principal owners of Unity Broadcasting Network, Inc. for \$6.2 million prior to the FCC's interruption of the sale.

At issue is how much of the \$6.2 million Leon will get for the station. There are those inside the FCC who seek to severely restrict the sale price while attorneys for WDAS are arguing that the \$6.2 million amount is a fair "distress" price based on recent improvement in their ratings, thus enhancing "market value."

Leon and son-in-law Bob Klein issued a statement after receiving word of being designated for hearing, saying: "We cannot understand why the FCC singled WDAS out for investigation, because the record of service to the black community by WDAS cannot be matched by any other station in the country and we believe that at the proper time and place that WDAS will be vindicated."

### **DBA Blasts Sen. Goldwater's Bill**

In a statement released Friday (4-6), the Daytime Broadcasters Association (DBA) blasted S-622, Sen. Barry Goldwater's bill, for its support of clear channel stations and its refusal to recognize the "plight" of daytimers wanting to broadcast fulltime.

DBA Chairman Ray Livesay, President of WLBH/Matoon, IL, also objects to the bill because it places no limit on fees, which gives the FCC a "blank check to charge as it sees fit."

However, the board of the Arizona Broadcasters Association wrote Goldwater applauding his efforts, although Executive Director Ken Heady told R&R they had not gone as far as formal endorsement of S-622.

### NAB Touts May 8 As "Crossroads" Date

NAB Executive VP John Summers, in remarks to the West Virginia Broadcasters Association in Morgantown, said Tuesday (4-10) that the FCC must soon choose between regulation or deregulation or "smother in bureaucratic entanglement." He noted the Commission will address the issue of comprehensive deregulation of radio May 8. Meanwhile, the NAB evaluated Rep. Lionel Van Deerlin's latest rewrite proposal (R&R 3-30). Here are some of their comments:

1) Spectrum fees: Broadcasters would have a far better idea of what they would have to pay in the future. It is a plus that proceeds are not tied into financing of public broadcasting. However, the concept of paying for the use of the spectrum (a tax) is one that broadcasters find objectionable. Also, the fee, based on gross revenues, must be paid, no matter what the financial condition of the licensee.

2) EEO: The Commission would no longer be given power to regulate radio stations in civil rights and EEO areas.

3) Ownership: The absence of ownership limitations (outside individual markets) appears much more favorable than the original version.

### **AP And Mutual Seek Bigger Dish**

Associated Press Radio service will ask the FCC for more rope. After approving a one-year test last month of 10-foot earth stations, AP now wants authority to test 37 15-foot disks. Mutual Radio, which has completed engineering studies in 40 markets, will soon file a similar request. Currently AP has 660 subscribers to its radio news service.

### **Related Development**

The NAB last week (4-4) said the FCC should maintain an "essential" system of licensing, prior approval and enforcements for satellite communications to eliminate illegal receive-only earth stations.

However, the NAB said it supported site coordination requirements for common carriers "and others who desire long-term protection," but urged optional site coordination for private users such as networks, broadcast stations and the news wire services.

Subsequent to last week's story on earth stations, R&R has learned that NBC wants to continue the current policy requiring frequency coordination of all receive-only earth stations. Continued frequency coordination would: 1) protect investments of satellite carriers, 2) allow FCC to reposition satellites, and 3) open options to communiations users.

### **Presidential Strong Arm?**

Henry Geller reiterated his offer Tuesday (4-10) to let Senator Barry Goldwater (R-AZ) review the Carter and Ford administrations' documents on public broadcasting, without taking them out of the National Telecommunications and Information Administration (NTIA) offices.

Controversy erupted a couple of weeks ago when Goldwater was denied inside information on treatment of public broadcasting by both Carter and Ford.

When questioned during the House Communications Subcommittee oversight hearings this week, Geller said he could not release Carter documents without White House approval. NTIA's Executive Director noted his agency's rationale for releasing Nixon's documents was because of a "pattern of wrongdoing."

### **Denying Muscle Maneuver**

Earlier last week, one-time Carter communications advisor Barry Jagoda denied putting political muscle on the chairman of the National Public Radio (NPR) in 1977.

The subject emerged at another oversight hearing before the subcommittee. Congressman Lionel Van Deerlin (D-CA) referred to Jagoda's role as "more than a parish priest's." It is alleged that the Carter administration sought to "influence" programming.

Jagoda told the Washington Star recently, "I wish the White House would release all of our memoranda on this subject so it would be clear once and for all, particularly for Senator Goldwater's own information – because I really think he is being misled – that our main policy on public broadcasting was to eliminate improper influence."

### Washington Street Talk

Sen. Ernest Hollings said to be miffed by broadcasting constituents from South Carolina who were in town this week to try and smooth things over after antagonizing the author of one of the Senate bills to amend broadcasting law.

Also in for a dinner meeting with Congressmen this week was a delegation from North Carolina. They continue to push for distance between Rep. Broyhill (their own) and Rep. Lionel Van Deerlin, author of H.R. 3333.

## **Administration Outlines Regulatory Reform Bill**

Sponsors of the White House Regulatory Reform Act of 1979 outlined in greater detail last week (4-6) what President Carter had unveiled at the NAB Convention in Dallas (R&R 3-30) on March 28.

The President's bill calls for 1) analysis of proposed new regulations, 2) periodic review of existing rules, 3) publication of a semi-annual regulatory agenda, 4) establishment of deadlines for most proceedings, and 5) enhanced public participation.

Jim Graham, Counsel on the Senate Governmental Affairs Committee, told R&R that at least nine or ten more hearings will be held on the proposals because it is a "complex and difficult area" that has wide impact. The Committee, headed by Sen. Abraham Ribicoff (D-CT), has drawn up a bill very similar to the White House proposal, and Graham said the differences between the two "could be worked out." According to Graham, there is mounting interest in the bill.

The three sponsors outlining the President's proposal were Charles Schultze, Chairman of the President's Council of Economic Advisors; Douglas Costle, Administrator of the Environmental Protection Agency (and Chairman of the Regulatory Council); and John White, Deputy Director of the Office of Management and Budget (OMB).

The statements of each are summarized below:

Schultze: A major purpose of the bill is to maintain economic progress of the nation's private sector while improving the efficiency of regulation. The administration would like to see a comparison of options rather than a description of economic impact of a single proposed regulation.

Costle: The bill proposes cutting needless delay by providing the agencies with \$20 million for the next three years to enhanced public participation. It also proposes allowing 60 days for the public to comment on alternative regulatory approaches. The bill would allow administrative law judges to: 1) issue subpoenas, 2) hold conferences to simplify or settle cases, 3) require submission of evidence and cross-examination in written form, and 4) limit cross-examination of witnesses during proceedings.

White: Outlines OMB's role in overseeing the order and regulatory process, discusses management problems of the regulatory process, and describes key management reform provisions as well as steps to increase public participation.

# FLASHMAKER.

66 GRAHAM PARKER'S SQUEEZING OUT SPARKS IS GOING TO BE THE ONE ALBUM AGAINST WHICH EVERYTHING ELSE THIS YEAR WILL HAVE TO BE JUDGED.

"A rock 'n' roll tour de force: Songs that rip across the surface of our consciousness; performances that will leave you breathless; and Parker's voice dominating every moment, every move.

-Melody Maker (3/17/79)

**G**SQUEEZING OUT SPARKS is one of the most important rock albums ever released. The sound is pure, unadulterated, 'give me more and more and more rock 'n' roll' Roaring, screeching guitars: A pumping, thumping bass; frantic keyboards. Pounding drums kicking your skull wide open. And Graham's pleading, soulful vocals miked right up front like an exposed electrical wire, all high voltage and lethal.

"An urgent, melodic, commanding, bitchy, rockin', devastating piece of vinyl. It is music that will make you reassess your whole life. It is music that will make you tap your foot. It is music to grow old with. Graham Parker is no ordinary man.

- Jon Marlowe, Miami News

SQUEEZING OUT SPARKS is Graham Parker's best album in a while. The lyrics are interesting and trenchant, and the music can be tough and rocking, or softer and more overtly tender, than Parker has allowed himself to be before. ?? - John Rockwell, New York Times

Produced by Jack Nitzsche for North Spur Productions, Inc. Recorded and mixed by Mark Howlett.

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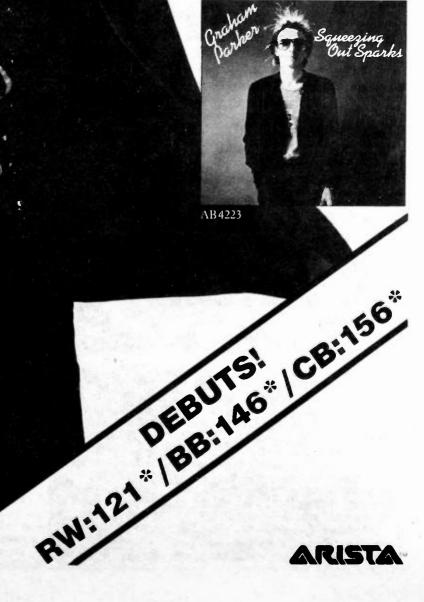
66 SQUEEZING OUT SPARKS is Parker's toughest, most decisive album, and the melodic hook infusion helps to humanize its toughness. His lyrics also have a new sense of purpose. Graham Parker has found himself.99 -Village Voice

> Chis is high-level, high-energy rock... Parker is a consummate rocker. Circus

> > **FLASHMAKER OF THE WEEK. Record World (4/2/79)**

NATIONAL BREAKOUT. Billboard (4/2/79)

> **Graham Parker's** SQUEEZING OUT SPARKS. His remarkable new album. And his first ... on Arista Records and Tapes.



AB4223

# WASHINGTON REPORT

### Update

### Letters From The Chairman

1) To NAB: Responding to initial communique from NAB President Wasilewski, Chairman Ferris asks him for "detailed recommendations" on how industry and Commission can cooperate to reduce backlog of pending broadcast applications. Ferris also asks for clearer instructions on how to prepare applications and where FCC can change rules used to process them.

2) To Congress: Ferris also wrote House Investigations Subcommittee Chairman Bob Eckhardt (D-TX) last week saying that a *new law* aimed at reducing flow to private industry by government workers who turn around and do business with former workers (revolving door theory) may actually harm "government's ability to attract and retain the best people available."

### **Consent Agreement Reached With Pacific West**

An attorney with the Consumer Protection Office of the U.S. Postal Service told R&R that a consent agreement with Pacific West was filed Tuesday (4-3) with an administrative law judge, thereby terminating the case.

The consent agreement prohibits the company from collecting copyright fees from radio stations through the mail. However, the agreement does not constitute an admission of violation, the attorney said.

The Postal Service filed an administrative complaint against the company after receiving allegations of possible mail fraud (R&R 3-23).

### Competition Intense For New Stations In Major Markets

Proof that competition for new stations in major markets can be very stiff was the Commission's decision to set for hearing five applications for a new FM broadcast station to serve Tucson, AZ.

FCC action will be withheld until an environmental impact statement is completed on **Tucson FM Broadcasting's** proposal. The Commission has also dismissed three objections against Tucson FM.

Competition is even stiffer for AM broadcasters. One example was a recent FCC judge's decision to give an applicant permission to operate a full-time station over five other applicants. The broadcaster, Barto Communications Inc., will operate on 1150 kHz in Gaithersburg, MD, which has been inactive since 1973.

### Odds Are Worse Than 3 To 1

Despite the more than three-to-one odds against the FCC approving a new AM station, this obstacle is only the first step. (Of 87 applications for new AM stations filed, only 26 were granted in fiscal year 1978.) Barto will have to compete for its share of the Washington, DC suburban audience, which is covered by approximately 20 existing AM signals.

Because all the applicants, with one exception, were determined qualified to be licensees by Administrative Law Judge John Conlin, the final decision turned on proposals for integration of ownership with management. Barto's four shareholders said they would work full-time.

Barto's proposal was enhanced by a minority group member who had "significant" ownership interests, broadcast experience and will have managerial responsibilities, Conlin noted. Unless there is an appeal or the Commission requests a review, the decision becomes effective 50 days after the initial decision.

### (Advertisement)



## Score: Broadcasters 3; Citizens Groups ?

Petitions filed by citizens' groups against a radio station's renewal can sometimes spell disaster for broadcasters (R&R 3-2). But three recent cases show stations coming out on top.

The Commission recently dismissed as "defective" petitions to deny filed by the Southeastern Regional Directorate of the NAACP Legal Defense Fund against 16 Charlotte, NC broadcast stations, alleging violation of EEO rules. The FCC, said the petitions lacked "specificity" and pointed out that only six of the stations were listed in the body of the document.

Facing WPAT-AM-FM/Paterson, NJ was a petition filed by Paterson Coalition for Media Change (PCMC), citing minority hiring, programming and Fairness Doctrine failures. The FCC discritissed allegations against the FM also because of lack of specific facts. However, PCMC continues to attack WPAT-AM.

Meanwhile, in the Midwest, a confrontation concerning a crossownership question was somewhat resolved. The St. Louis Broadcast Coalition agreed to withdraw part of its petition when the Commission approves transfer of KSD-AM (licensed by KSD Inc. which runs two newspapers and a TV station in St. Louis) to Combined Communications of Phoenix, AZ (see related story, Page 3). In exchange, Combined traded KTAR & KBBC/ Phoenix, breaking up Combined Phoenix's crossownership. A petition is still pending against KSD-TV.

### Indians, Media Reform Group Hold Powwow On Access Proposal

154 tribes and a Washington-based media reform group last week told the FCC that financial assistance was not enough to help Native Americans obtain radio and TV stations and urged more direct intervention.

The National Congress of American Indians (representing the tribes) and Media Access Project (MAP) claim the lack of access to the broadcasting media has "hampered" Native Americans from exercising their First Amendment rights. They want the FCC to "freeze" frequencies just for them.

Meanwhile, the lone voice of one Native American is telling the Commission to keep its hands off. Gilbert Leivas, a Native American and owner of KMDX/Parker, AR (one of only two Native American-owned stations), recently asked the FCC whether: 1) petitioners actually speak for Native Americans and 2) the proposed policy would constitute reverse discrimination.

The petitioner – the United Church of Christ (UCC) – said late last year (R&R 12-6-78) the goal of ensuring that the proposed 54 reservations are given access to radio and TV stations could be accomplished by freezing frequencies for Native American applicants who indicate that the local Indian community will be their primary community of service.

Also supporting UCC's petition was Sho-Ban News and the Northwest Indian News Association, which recently said the proposal would help break down the "buckskin curtain" which causes "confusion" between the Native American and mainstream cultures.

The New Mexico Interchurch Agency joined Sho-Ban News and NINA in asking the FCC to set aside the broadcast frequencies. Specifically, the agency says the facilities will help Native American Indians: 1) upgrade employable skills, 2) encourage good health practices, and 3) promote educational opportunities.

### **Report Recommends Revisions** In Pre-designated Process

An FCC report, released March 15, concerning procedures for processing contested broadcast applications criticizes the current system for the delays it causes and offers a number of recommendations.

Among the report's recommendations (prepared by Max Paglin, contractor) are: 1) simplify and shorten the cutoff lists, 2) eliminate the sending of "deficiency letters" as part of the processing procedure, and 3) restrict the pre-designation voluntary amendments of the applicants.



Eli Zaret Santa Fe Former Nixon aide John Erlichman returned to Washington this week via radio. Outlet Co.'s All-News WTOP began airing Mutual Broadcasting's syndicator on Monday (4-9). Program originates in Santa Fe, NM where Erlichman

### Detroit

lives.

ABC FM Network unveils new radio version of Howard Cosell. At luncheon last week in New York, R&R had opportunity to listen to



Dick Verne Eli Zaret, who will do sports commentary from Detroit.

### Washington

NBC Radio Network VP Dick Verne appointed to NAB Radio Programming Conference Planning Committee headed by RKO Radio Pres. Dwight Case. Meeting is to be held in St. Louis in September. Rep. Jim Weaver (D-OR) participated in National Public Radio's first of six nationwide call-in programs last week. The program, which focused on the military's all-



Rep. Jim Weaver volunteer plan, included Rep. Robin Beard (R-TN) and moderator Fred Fiske of WAMU/Washington, DC.

Joan McDonald named FCC Director of Personnel.

Bob Mitchell exits NAB suddenly as VP for Membership. Controversy reportedly surrounds personality conflict with secretary and regional managers. Replacement likely to be Larry Tierney, who will be brought in on trial basis to handle the job.

#### Page 6

# Request Action!

# "Keep Your LOVE LIGHT Burnin" Evie Sands

Caps Off Her Successful 20 City Promotion Tour With This Uptempo Single From "SUSPENDED ANIMATION"

On RCA Records



Mediascope

### Problems Of Cost, Diversity Erode Staid BBC Image

For years, those Americans who view this country's broadcasting as a "cultural wasteland" have pointed to the commercial free efforts of the **British Broadcasting Corp.** with pride, praising BBC radio's programing of classical music and learned talk. However, according to the **Wall Street Journal**, the advent of commercial television in Britain in the Fifties and commercial radio in the Seventies has forced the BBC to abandon its staid programming concepts, creating a diversity of programming which displays slight difference from that which is available on the commercial channels. Furthermore, rapidly escalating production costs and pay increases have risen faster than revenues generated by license fees on television sets (license fees for radio sets were abandoned approximately 10 years ago.)

Currently, there is strong indication that the British public doesn't really miss the original BBC approach. The BBC's two radio stations which program classical music and current affairs discussions combine for less than 15 percent of the British listening audience, according to one survey. The BBC station carrying a combination sports and Pop/Adult music format attracts, in contrast, one-third of the listeners, while the fourth BBC outlet, which is similar to an American Top 40 format, pulls slightly more than one-third of the audience. The 19 local commercial stations split the remainder of the listeners.

### ABC's Broadcast Division Generates 87% Of Firm's Revenue

According to **ABC Inc.**'s just-released annual report, the firm's broadcast group, which includes O&O radio and television stations as well as the network, accounted for 87 percent of the firm's total revenues. ABC's revenues from broadcasting jumped 20 percent last year to \$1.55 billion from \$1.28 billion in 1977. Pre-tax profits for the broadcast group likewise increased 14 percent to \$310.8 million from 1977's \$273.5 million.

### FCC Complaints Down Almost 50%

The Federal Communications Commission's broadcast bureau recently reported that it had received 2810 public complaints in January of 1979, a sharp decrease of 1859 complaints from December, 1978. Additional comments and inquiries for January came to 1769, a decline of 86 from the previous month.

### AM's & FM's Now Eligible For Armstrong Awards

For the first time in their 15-year history, the annual **Armstrong Awards** for excellence and originality in radio broadcasting will include AM as well as FM. In addition, **Armstrong Foun**dation President Wesley J. Hennessy and National Radio Broadcasters Association Executive Vice President Abe Voron announced that the awards will now be co-sponsored and jointly administrated by both the Armstrong Foundation and the NRBA.

Having previously been limited to FM stations, AM and FM stations alike will be competing on an equal basis in six categories: News, News Documentary, Music, Education, Community Service and Creative Use Of The Medium. In addition, there are three new categories to be awarded when merited: Technical Achievement In Broadcasting, Innovative Station Programming and Outstanding Contributions To Radio Industry.

Stations will receive entry forms in April with deadline for entry June 11. The awards will be presented at the annual NRBA convention (Oct. 7-10, 1979) in Washington, DC.

### Supreme Court Returns RKO Case To FCC

The U.S. Supreme Court recently denied RKO General's appeal of a lower court's decision involving RKO's contested license for WOR-TV/New York and ordered the matter returned to the FCC for consideration.

RKO had argued that the **Circuit Court of Appeais** had overstepped its bounds when it refused to deny RKO's competitor, **Multi-State Communications**, the license on the grounds that a letter from **Chase Manhattan** bank did not assure Multi-State's financing of the operation. Although an FCC judge ruled that a bank official had weakened the bank's pledge, the appeals court reversed his decision, claiming that the FCC should have considered the bank's letter as firm intent. While the Supreme Court ruled the lower court had indeed transgressed, the error was not deemed large enough to merit the court's consideration.

(Advertisement)



### Disco I.D.'s Now Available

Ranging from short to "totally enclosed" logos, a new set of disco-flavored 1.D. jingles produced by Steve West of KJR/Seattle, "Dancin'" by name, is now available to any station through syndication company PAPA of Irving, TX.

## **TV News**

### Bee Gees Plan 90-Minute Prime Time Special Next Season

The Bee Gees, thinking ahead, have already arranged for a 90-minute NBC prime time special for the 1979-80 TV season, with Robert Stigwood and David Frost as Executive Producers. The focus of the show will be on tracing the Gibb brothers' 20+-year career, and viewers are promised a first glimpse at the group's "comic home movies," as well as a look at the Bee Gees actually recording in the studio. A significant amount of the footage will be shot during the Bee Gees' upcoming 60-city tour commencing this summer. Although the special has a historical focus, some special guest stars will appear, with names to be announced later.

MORE MUSIC ON TV: Hoyt Axton plays a country singer on "WKRP In Cincinnati" April 23 Rod Stewart is on "Rock Concert" April 13 and 14, depending on market Amit Stewart (no relation) guests on "Midnight Special" April 13 and "Soul Train" April 21 GQ is also on "Soul Train" May 19, as well as "American Bandstand" May 12. The Raes join the ranks of "Soul Train" visitors April 28. Carrie Lucas is on "American Bandstand" May 26. Dream Express is on "Midnight Special" April 13. And Letf Garrett Is one of the Network Stars who will Battle on May 7 on ABC; he'll represent CBS, on which network his first special is shown May 11.

### ABC Eight For Ten But CBS Makes It A Battle

Although ABC took eight of the top ten places in the Nielsen ratings for the week ending April 1, the leading network did not waltz to its usual lopsided victory. ABC had a 20.2 average rating, while CBS (which took the other two top ten slots) finished with 18.9 and NBC took to the rear with 15.0. Four of ABC's eight top tenners were comedies which debuted this season, with the brand-new "Mackenzies Of Paradise Cove" finishing second for the week, even beating its lead-in "Happy Days," as "Laverne & Shirley" was preempted for the week.

"Mork & Mindy" led the pack, followed by the "Mackenzies" and "Happy Days." Next were 4) "Three's Company" 5) "60 Minutes" (CBS) 6) "Eight Is Enough" 7) "Charlie's Angels" 8) "The Ropers" 9) "MASH" (CBS) 10) "Angie." NBC just missed the top ten, with the NCAA championship basketball game tinishing 11th, "Jesus Of Nazareth" Part I taking 12th, and "Diffrent Strokes" coming in at 13. "WKRP In Cincinnati" looked solid again at 20, while the "Captain & Tennille" special finished 28th.

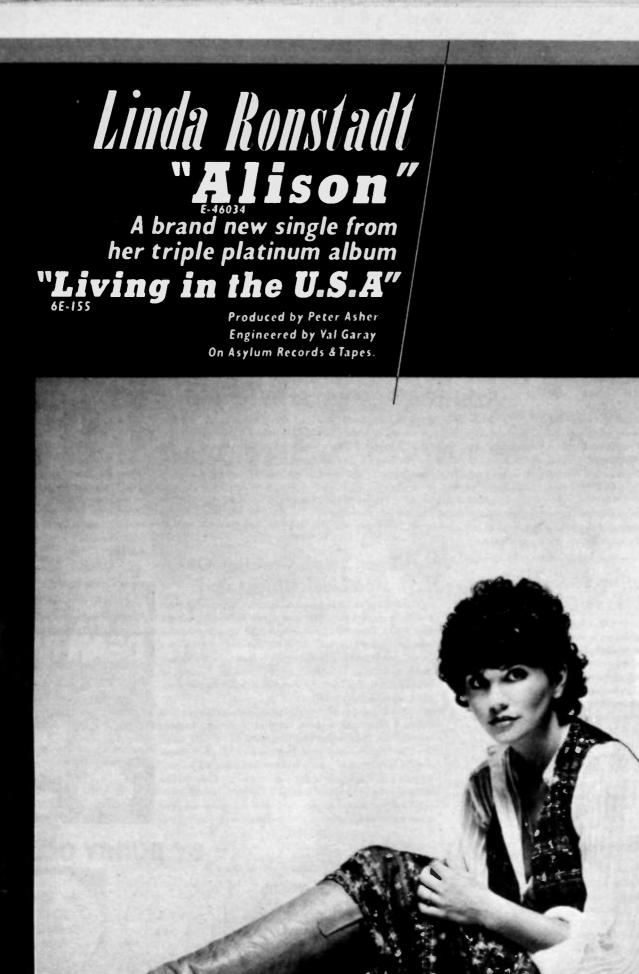
Arbitron's ratings for the week ending March 30 gave ABC its usual overwhelming edge in New York, Los Angeles, and Chicago. "Mork & Mindy" paced nine ABC programs in New York's top ten, followed by 2) "Happy Days" tied with "The Ropers" 4) "Angie" tled with "Three's Company" 6) "Mackenzies Of Paradise Cove" tied with "MASH" (CBS) and "The Ten Commandments" (ABC movie) 9) "Love Boat" tied with "13 Queens Blvd."

In Los Angeles, "Mork & Mindy" won by five full rating points, followed by 2) "Happy Days" tied with "Mackenzies" 4) "Ten Commandments" 5) "Angie" tied with "Three's Company" 7) "Charlie's Angels," "Eight Is Enough," and "The Ropers" tied, and 10) "60 Minutes" (score one for CBS). In Chicago, where "Mork & Mindy" strangely did not place in the top ten, "Three's Company" and "The Ropers" tied for the lead followed by 3) the basketball game (NBC) 4) "Ten Commandments" tied with "Happy Days" and "Mackenzies" 7) "13 Queens Blvd. 8) "Eyewitness News Update" (WLS-TV) tied with "60 Minutes" and 10) "Love Boat."

### Radio& Records

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RCA To Distribute New York Int'l Records

#### A new label, New York International Records. will be manufactured and distributed by RCA Records on a worldwide basis, according to a recent signed agreement between RCA Records and the Champion Entertainment Organization. Inc. The agreement was jointly announced by Champion Entertainment President Tommy Mottola, who will head the newly-formed label, and RCA Records President Robert Summer.

Summer commented on the agreement, stating: "Tommy Mottola is among the most creative individuals in the music business. Our association with him includes such successes with such artists as Dary! Hall and John Oates. Odyssey, and the Savannah Band. We look forward to this association with Tommy's new label — a natural extension of our relationship."

Mottola, in turn, said, "This is a time when RCA is clearly fulfilling its potential for greatness in the record industry, and I am delighted with our

### British Decca Claims 1st Fully Digital Disc

The first fully-digital album has been released this March by British Decca. The label claims the classical double album, recorded live at the traditional Austrian New Year concert by the Vienna Philharmonic Orchestra. conducted by Willi Boskovsky, pioneers the use of digital editing, hence the fully-digital claim.

The discs retail for normal price and will be rush-released in the U.S. on the London label. Although recorded live, the final product was a digitally edited blend of two separate performances and entailed approximately 70 edits.



Tommy Mottola

new label relationship with RCA."

New York International's immediate plans include the expansion of their New York offices, the establishment of a West Coast office and the release of albums by Ellen Shipley. Cory Daye and Odyssey. In addition, the debut album from Susan. currently available on RCA, will soon be available on the new label. New York International's London office will oversee the release of the label's product in the U.K. and Europe.

### Gallup To Survey Disco's Demos

Beginning this month, noted pollsters the Gallup Organization will conduct a six-city research study in an effort to determine the specific demographics of the disco audience. The survey calls for 600 people in the 18-34 age group to be polled via telephone in the following markets: New York, Los Angeles, Chicago, Washington, Dallas and Boston with results to be released in July.

While acknowledging that the survey is "not a truly projectable national sample," Gallup staff member Joel Henkin claims the key disco markets covered by the survey will provide a more accurate view of just who buys and listens to disco as well as additional spending and listening habits of discophiles. The results will be available to interested parties and corporations for \$2900.



For those gamblin kinda guys who don't encounter enough tisks in the radio and record industries, Datatime has developed the LCD Game Watch. In addition to the usual functions associated with such units (displaying hours, minutes, seconds, days of the week, and dates), the watch offers the wearer the choice of three games of chance — jackpot, dice, and roulette — all at the touch of a button. The items are available in either yellow or silvertone.

### **Arbitron Relocates In Laurel**

As of last month, Arbitron has moved its Client Service, Product and Research Departments from their former headquarters in Beltsville, MD to the service's new facilities in Laurel, MD, which Arbitron describes as a short ride from the Baltimore-Washington International Airport or from the Capital Beltway Metroliner Train Station. Arbitron will continue to maintain the Beltsville facility as well.

In addition to a more convenient access, the Laurel building features nine client service rooms and two additional rooms, one of which will be a complete library of the most recent radio and television reports, and the other serving as a lounge.

### Trio Claims Creation Of Non-Laser Holograms

Claiming to have spent \$100,000 in research over the past three years, Jim and Greg Gibbs (inventors) and Allen Shapiro (investor) say they have invented a new form of holography, one which doesn't require a laser beam, but instead operates by an ordinary incandescent light. According to Shapiro, this "white lite" hologram will create a new form of television as well as a new entertainment on film medium.

"The hologram we have is like a snapshot," continues Shapiro. "You put it down on your desk and it sinks into the third dimension and to the eye, it's totally real."

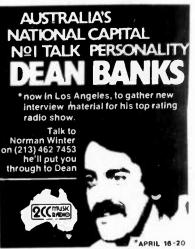
The trio has samples of their work on film and plates available, but are currently seeking financing for the production and marketing of their holograms. Holograms are three-dimensional reproductions of an image and have been the subject of of scientific research and development since 1963, when the laser beam was introduced.

### Gallagher Promoted To VP/Nat'l Sales At RCA

Larry Gailagher has been promoted to Division Vice President, National Sales at RCA Records. Gallagher, a 14-year veteran of the label, comes to the new position having most recently served as Director, National Accounts, Sales for the past two years. Prior to that position, Gallagher had been a salesman and Sales Manager for RCA in a variety of positions within the South and Midwest.

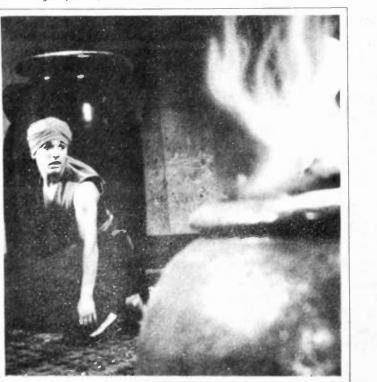
RCA Division Vice President of Sales and Distribution Bob Fead. in making the announcement, commented: "In his 14 years with RCA Records, Gallagher has proved himself to be one of the most tenacious go-getters in this industry. His dedication to the task of selling and marketing music is, without reservation, totally remarkable. I am convinced he will serve RCA and AAM and Associated Labels with distinction as we move forward to capture an ever-larger share of the U.S. record market."

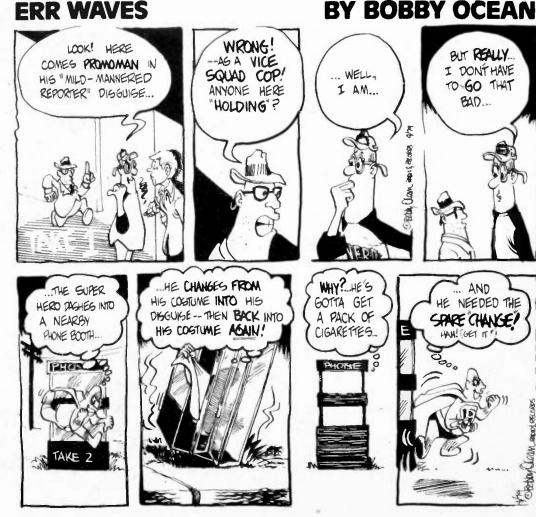
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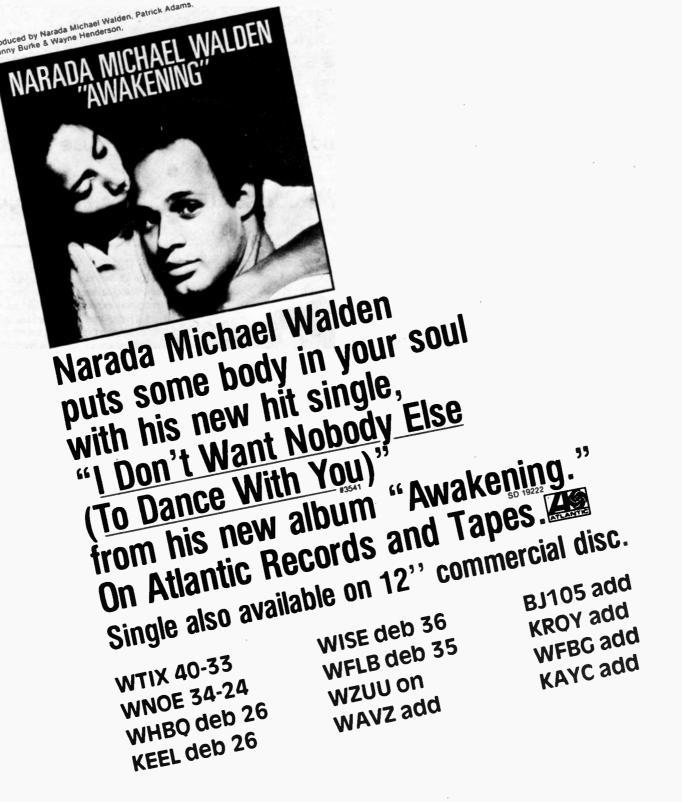
### Sound Palace Installs Custom System

The Sound Palace recording studio in New York City has installed a new monitor system, affectionally known as "Big Ted," in honor of its developer, President and Chief Engineer of ROR Audio Research Ted Rothstein. As a result of Rothstein's designing the system to complement the design of the room, the Sound Palace's Studio B claims the cleanest, most distortion-free low end (even at 20 cycles in the bass) in the city. The system is currently available in either its present form or in customized versions for other studios.





### (Advertisement)



By Don Waller

# Music: A Meeting Of Your Minds?

As anyone in the radio and record industries can tell you, It all begins with a song. Excluding news, sports and information, people listen to the radio to hear songs, which they proceed to purchase. Whether on single, album or tape, the song is what sells the listener. Obviously, songwriters are the foundation of popular music.

Therefore, it is as frustrating to record executives as to fans when a songwriter who has previously churned out hit after hit succumbs to that dreaded phenomenon known as "writers block." But is this really a phenomenon or merely an occupational hazard, related to the very processes of perception by which the songwriter actually creates those songs?

Also, what about those songwriters/artists who, as the years go by, experience an irreversible decline in the quality of their work. Not to discount the ever-changing public's taste as a factor, nor that there may be several other reasons, but we're talking about artists who maintain their audience's allegiance even when their initial spark of creative vitality has long since been extinguished. Can this sort of "rote creativity," inevitably leading to self-parody, possibly have a physiological explanation?

### **Artistic Differences**

Perhaps the audience really doesn't notice the decline in quality. Music is a subjective thing. What may be one man's monotony is another man's mesmerism. Could it be that audiences/casual listeners do not hear a song the same way that the artist/musician hears that same song? And not just in technical terms, could it be that listeners as opposed to creators of music *physically* do not listen to music in the same manner? Can the same explanation account for the differences between "active" and "passive" listeners?

Which leads us to ask, how do lyricist-composer partnerships work? Is it simply a matter of two heads being better than one, or do lyricists and composers tap different mental faculties altogether?

One more question: how do you sing a song with words? The obvious answer is you just open your mouth and do it, but that won't do. There are a number of great voices that don't write songs or lyrics. Why not? Just how are melody and lyric related? Can musical aptitude be learned or is it just something people are born with?

### **Dominance And Submission**

The answer to all these questions lies in the long-established concept of "cerebral dominance" — that the left and right hemispheres of the brain perform different functions. The left hemisphere has been found to be the center of language skills and analytical abilities while emotion and intuition are concentrated within the right hemisphere. Approximately 25 years ago, it was discovered that musical ability is almost exclusively the province of the right hemisphere.

If language is controlled by the left side and music by the right, then how does an individual coordinate and combine the two in song? In a recent collection of studies in the neurology of music, "Music And The Brain," published by London-based William Heinemann Medical Books, Ltd., one chapter addresses that very question.

Neurologists Antonio R. Damasio and Hanna Damasio question the believability of the brain's rival halves combining in such a process, quoting a 1972 study by neurologist Macdonald Critchley, who concluded: "It is straining credulity to imagine that music, as comprising at one and the same time song and articulate language, should stem from the activities of opposite halves of the brain."

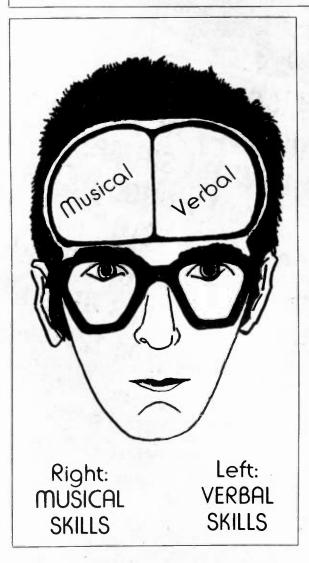
### **Cerebral Legerdemain**

Critchley continued, "... If we talk with our major (left) hemisphere and sing with our minor (right), by what cerebral legerdemain do we contrive to cope with those intermediate vocalizations, i.e., chanting and recitative?" In other words, how can a neurological theory that supports the concept of cerebral dominance explain a Pete Townshend, a Ray Davles, an Elvis Costello, a Bruce Springsteen or even a Chuck Berry, artists in whose songs music and words are inseparably linked? Furthermore, in which half of their brains did poets who combined musical qualities with their poetry, such as Keats, Whitman, Dylan Thomas and Vachel Lindsay, compose their poems? Are there physiological explanations for "composer's block?"

Do audiences and musicians actually hear the same song differently?

Do lyricists and composers tap the same mental faculties?

Is musical aptitude learned or something you are born with?



Although studies dating back to the last century and beyond point toward a cerebral dominance for language or analytical skills and several newer studies support the existence of a dominance for music, the Damasios claim the issue has been confused because these classic studies involved "abnormal" persons (musical prodigies, for example) as subjects. In recent years, scientists have found that "normal" people seem to process musical information differently than "abnormal" people. Now scientists believe that dominance for musical skills develops in the right hemisphere first, and is gradually transferred to the left hemisphere in musically gifted or musically sophisticated people so that it may be "perceptually processed," or understood. Therefore, to answer the questions posed earlier regarding "writer's block" and "rote creativity," scientist conjecture that as the artist ages and, in the process of aging, becomes more analytical about his craft, he loses touch with his emotional side and relies almost exclusively upon his knowledge of technique and formula. This could also provide a physiological explanation for the "burnout" phenomenon. After repeated exposure to a particular song, the listeners' emotional half of their brains become detached from the experience, and the song fails to elicit the original response.

### Neurological Crossover

This idea that musical information is processed differently in the brains of untrained and trained people was first expounded in 1974 by neurologists **Bever** and **Chlarello**. Their experiments revealed that untrained listeners perceived melodies as a single entity while trained listeners perceived songs as "sets of relations between musical elements." Interestingly, these trained listeners performed noticably better when they covered their left ears, using only their right, thereby sending information to their left hemispheres to be processed. (Note: the physiology of the brain is such that the left ear conveys information to the right hemisphere and the right ear to the left hemisphere.)

In addition, Bever and Chiarello's findings suggest that the ability to analyze music increases with musical training and is not entirely dependent on innate musical talent. By experimenting with choirboys of the same age, they found that as the choirboys gained musical experience, their right ears (and left hemispheres) became superior in listening skill. However, this skill applies mainly toward technical matters such as determining pitch. As yet, evidence is inconclusive as to whether a similar shift of dominance relating to the expressive aspects of music occurs.

The Damasios, however, suggest that such a shift in the emotional aspects of music does indeed take place, explaining that the verbal processing which enables singers to sing the words of a song is markedly different from the processing required to speak those words outside of a musical or poetic context. The Damasios theorize that the verbal language used in song is most likely "generated by right hemisphere function and is therefore close to the origin of melody itself." Because these words originate in the right hemisphere, there is no hemispheric conflict.

### **Out Of Your Right Mind**

Therefore, the Damasios propose that language and music unite within the right hemisphere, instead of shifting with training to the left. "This," the Damasios say, "could be why musical perception and expression commonly relate so closely to emotional experience and expression, hallmarks of right hemisphere function, remaining somewhat distant from the analytical processes that conduct reason from the left hemisphere."

Obviously, a great deal of research into the (grey) matter remains to be done. But some of the questions posed at the beginning of this article have been answered and, we hope, the basic concept of a physiological relationship between music and the human mind has stimulated your cerebral cortex sufficiently to provide an even better understanding of how you, your listeners and your artists listen to music.

# RADIO FORECAST: <u>cinwarmer</u> Nonths Ahead. **Randy Vanwarmer's** "Just When I Needed You Most"



Just When I Needed You Most (Bearsville) 72% of our reporters on it, 22 adds including, WABC, WRKO, KUPD, WICC, KINT, WNAP, KRUX, KTKT, WYRE, WRFC, KSEL, WNAM, KBDF, WKBW 10-4, KSTP 26-22, KSLQ 33-29, KEARTH 29-24, WHYN 37-33, 94Q 23-16, WSGN 31-18, KFXM 29-23, WGUY 27-22, WHEB 25-19, WAAY 26-19, WCGQ 18-9, WANS 18-12, KKXL 13-8, WAKX 24-17, WEAQ 24-18, KDZA 30-24. See Parallels, charts at number 28.



Bearsville Records Distributed by Warner Bros. Records

R&R/Fridny, April 13, 1979



### **Major Market Survey**

hope that you enjoyed last week's peek into the lifestyles of **R&R** readers — I certainly enjoyed conducting the study and learning more about you. What I would like to do in this column is discuss some ways in which you might apply lifestyle analysis to your own market. In so doing, I will first focus on how a lifestyle survey could be designed for use in a major market or by a record company. Secondly, I'll attempt to show how some of the concepts of lifestyle research could be implemented in a smaller market (with a concomitant smaller budget).

A major market lifestyle survey would take much the same form as the R&R Lifestyles 1979 questionnaire. However, the items in the R&R survey were taken from a "general" lifestyle questionnaire used to relate lifestyles to a wide variety of products and services. A major market radio station or a record manufacturer would gain more knowledge and insight into the market for programming and/or music by conducting a more "situation-specific" lifestyle analysis. In other words, the activity, interest and opinion items (AIO's) could be designed especially for the situation - i.e., the products, services, and consumers - in mind. This would allow the use of a much shorter list of statements than the 310 or so that appeared in the R&R survey

here would these special items come from? One approach is to run a few focus groups with your target listeners and ask them to talk in general about their daily activities, their concerns, hobbies, interests, etc. Of particular concern would be the ways in which radio and/or music fits into their lives — when, where, why, how, and with whom do they listen to it? The statements gleaned from such focus groups could then be used to form a battery of AIO's in a survey questionnaire.

A second approach to generating statements, and one which should be used in conjunction with the first approach above, is to hold a brainstorming session within the company. At this session, various people within the company who have knowledge about, or who come into contact with, the target consumers simply make up items which seem relevant to the consumers' lifestyles. The list of items in the **R&R** survey could be a good springboard for this creative, brainstorming effort. You may want to use some of the items in that survey "as is," or modify them somewhat, or use them as suggestions of directions you wish to probe more deeply.

s an example of what this approach might yield, take a look at the "Lifestyle" questionnaire which was sent to me by **Rich Robinson** of WCRS-WSCZ/Greenwood, SC. Now, what Rick and his slightly wacko colleagues have put together is obviously a take-off on the R&R survey and is not intended for serious use. But it does serve to illustrate how you could construct your own lifestyle survey which is much more pinpointed to the true AIO's of your audience.

In addition to the "situation-specific" AIO's, the questionnaire would include standard demographics, and would also go into some detail regarding audience music/programming preferences, radio listening habits by daypart, etc. Another possibility for a radio station is that programming and sales departments cooperate on the survey. Then, you would want to include items relevant to various classes of purchases (e.g., fast foods, travel, appliances, sports equipment, etc.) which could be useful to the sales department in attracting potential advertisers

A fter completion of the survey questionnaire, it should be administered to a representative sample of your listeners or potential listeners. Because of the nature of the questionnaire, it is generally difficult to administer over the telephone, although not completely impossible. Typically, however, a mail survey is used. Ensuring an adequate response rate is always a problem in mail surveys, and t will address that issue in next week's column. Suffice it to say for now that the sampling issue is only one major contributor to the cost of mail-out lifeIn this case, you would go through the same design stages as for the major market survey — i.e., focus groups and/or brainstorming. However, you would stop short of designing a formal survey questionnaire. Instead, you could come up with a very short list of openend questions pertaining to radio/music lifestyles that you would tag onto the end of your call-out research.

For instance, you could work with a very global set of questions such as:

- 1. When do you listen to music (radio)?
- 2. Why do you listen to music (radio)?
- 3. Where do you listen to music (radio)?
- 4. How do you listen to music (radio)?
- 5. With whom do you listen to music (radio)?

Hopefully, however, your brainstorming or focus groups would yield some more specific areas of questioning. But I think you can see how even the above questions could give you some rough insights into audience lifestyles as they relate to music/radio listening. By keeping a tally of the

Agree	
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<pre>1 try to avoid anyone from the FCG 1 enjoy listening to the composition 3 staff meetings are more fun when the salesmen are sauced 3 sould like to have the copywriter committed 1 would like to have the copywriter committed 1 would like to have the copywriter committed 1 would supply playboy to boost morale 1 the station should supply playboy to boost morale 1 would nuest our all-night man with my life savings 1 would trust our all-night man with my life savings 1 would trust our all-night man with my life savings 1 try to avoid food that has bugs on it 1 would do better than average in a tormaco 1 would do better than average in a tormaco 1 like to think I am a bit of a homosexual 1 like to think I am a bit of a homosexual 1 waaker's offlice waaker's offlice 1 sould rust our set and violence in the General is not much set and violence in the stink 1 waaker's offlice</pre>	
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Norked Worked Worked Let all four automation reels run out Rifled through the receptionist's drawers Rifled through the receptionist's drawers Notes the other announcers' copy bins to see if you have more taping than they do have more 30 seconds of dead air Rifled off a station LP Took payola to play Chunky, Novi and Ernie	

style research, which may preclude a smaller market station from using the technique to its fullest extent.

### **Small Market Lifestyles**

A small station, with a small research budget, probably cannot afford to conduct a formal lifestyle survey. The costs of developing, printing, mailing and analyzing the survey are too great. However, some of the concepts of lifestyle research can be coupled with an existing music research system. things they mention in response to these questions, you can get an informal picture of your audience lifestyles at very little added cost!

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



# Radio Loves The New Hit Single By Dr. Hook-"WHEN YOU'RE IN LOVE WITH A BEAUTIFUL WOMAN."

WRKO on WZUU on 92Q add KTLK add 14Q add WAPE deb 32 KNOW add BJ105 add WVIC add	KYNO add WTSN add WHEB add 13FEA add WFBG deb 38 14WK add WCIR add WXIL on WHHY on	WFOM on WFLB 35-26 WTMA add KCBN add KBIM add WAEB add Z96 add WTAC add	WGOW add KRIB add WORD add WLOF add 38 KVOX add KSTN on KOBO on WROA on	98Q on WRFC on WWID on WCOS on KOTN on V97 on WPRO on WMFJ 38	
BJ105 add WVIC add KEYN add 37	WXIL on WHHY on WSEZ deb 37	WTAC add KLEO add WBSR add	WROA on		

FROM THE BEST-SELLING ALBUM PLEASURE & PAIN



Producer: Ron Haffkine Management: Ron Haffkine & Bobby Heller



# The R&R Convention — It Really Didn't End On March 4th

### **By Allen Klein**

Maybe it's my research background that commits me to digesting an event before sitting down to write about it. The Radio & Records Convention was a rather unique gathering. My part in it was rather minimal but extremely enjoyable. There were a few areas that did concern me, and I think an apology is due to the Rating Session panelists who had to endure the first part of our scheduled meeting, which involved members of the Arbitron Advisory Board. The premise behind having a combined session was excellent, because we all believed the Advisory Board give-and-take would be a direct lead in to the questioning of all the rating services. I, for one, was looking forward to the Advisory Board session because this was the first time these representatives would be exposed to a roomful of programmers, and I anticipated a lively session. As you know, the Advisory Board is made up of broadcasters representing a cross section of the industry throughout the nation.

Arbitron's objective in setting up this Advisory Board is to keep an open line of communication with the industry it services, to allow fair discussion of problems brought to them by broadcasters, and to review any major changes or innovations Arbitron plans to make in its service. I was positive the programmers and station personnel in the audience would give the Advisory Board representatives a briefcase full of ideas they would like relayed back to Arbitron.

The session, unfortunately, turned into a testimonial for Arbitron. The feeling I received was that the members of the Advisory Board had excellent understanding of Arbitron's problems in researching radio listening and processing the data as they were exposed to the inner workings of the Arbitron organization. This new insight into the research world seemed to mellow the Advisory Board's representatives toward Arbitron and satisfy them that Arbitron is doing everything possible to solve *all* research problems.

I was sitting in a chair near the door, and I counted approximately 75 people getting up after 15 minutes into the session and walking out mumbling to themselves. There was evidently a feeling of disbelief about what they were hearing. One individual's comment summed up the general feeling when he said to no one in particular, "They are all too cozy."

From this point, it was all downhill. The meeting generated into a discussion of the integrity of the Advisory Board when one of the members of the audience asked about renumeration received by members of the Advisory Board from Arbitron. The representatives took umbrage that their integrity could be bought for the price of a "coach airline ticket" to Palm Springs, where the last Advisory Board meeting was held. **Rip Ridgeway** of Arbitron, who was in the audience waiting to participate in the Rating Session, was called upon by the Advisory Board representatives to clarify or expound on a number of points.

It was particularly embarrassing for the members of the other ratings organizations (Jack McCoy of RAM, Bresci Leonard of Burke, Jim Carnegie of Media Statistics and Herbert Briggins of Audits & Surveys/Trac 7) to sit through this session because it really put their services in an unfair position. Gentlemen, I apologize for your being put in such a situation, and I thank you for remaining for the Rating Session. I know how furious you were.

It was a shame that more of the audience could not endure the 45 minutes of accolades to the Arbitron organization so that they could learn about the activities and plans of the new services in the field. The most shocking revelation to come out of the session is that only three or four broadcasters in an audience of a few hundred know who their Arbitron Advisory Board representative is. There was an uneasiness when the Advisory Board representatives appeared with legal counsel so they would not "step over the fine line." It seemed very strange to most that an Advisory Board had to have an attorney present when reporting back to the industry it represents. We try to sell ourselves. We even try to get back into broadcasting if we were enticed away. It is easy to lose touch with the masses to whom most of radio programs. The general public lives a little differently, earns differently, plays differently, and thinks differently. We, in this industry, are not the masses, and if you put that motto on the wall you may have a future in this business.

The AM Stereo session was another one I enjoyed. Listening to the engineers, all that was required was for one system to be selected and AM Stereo would be on its way. There was no real discussion of the time lag between a station installing the equipment and the individual being able to receive it. It was agreed that if the manufacturers of receivers see a market out there, they are going to produce and market the new equipment and, therefore, penetration will be rapid.

I believe the most telling question from the audience came from Mark Blinoff of KMPC when he asked, "Will the stereo lamp on receivers light when an AM station broadcasts in stereo?"

The Rating Session which followed, and which I had the privilege of moderating, went as I expected. The only difficulty was in getting all the questions answered when you have five rating organizations' representatives on the panel, each supporting a different approach to researching the industry. We received quite a number of questions in the mail and through solicitation. Unfortunately, we could not ask all of them. The following is a list of questions which piqued my interest. You may want to ask your local rating representative to respond to some of them.

1. Return rates or completed interviews rates run from 30%-60% for the various services. The initial sample is picked on a basis to geographically represent the population in a County, but because return rates are so low, how do we know the usable sample is representative of the geographical population proportions of a County?

2. Arbitron, since no controls are placed on where diaries are returned from within a County, doesn't this benefit the power stations? 3. What are your cooperation rates against your original pre-designated sample? I don't mean the return rates of those accepting diaries or those contacted who are agreeable to answer questions.

4. Since you weight everything else, why don't you process the listed and unlisted sample separately and project it to the listed and unlisted proportions? This would solve the wide fluctuations in listed and unlisted homes that we see in each report . . . especially if these two universes listen differently.

5. Arbitron, which is the most profitable arm of your company — radio or TV research? If radio, is radio paying for TV's unprofitability?

6. When someone who doesn't speak English or Spanish answers the telephone, what do you do? Do you hang up?

7. Everyone claims a margin for error in their results. If each service claims equal variances — plus or minus — in their ratings in spite of the differences in techniques, what makes your findings better or more reliable?

8. Arbitron, if E.S.F. (non-listed telephone) homes make your sample and report more representative of the population, can we consider the findings more accurate? If yes, how inaccurate were the pre-E.S.F. reports, and how can you justify ADIs and TSAs using only listed phone homes in non-metro Counties?

I attended a number of other sessions, and I would like to share some of my thoughts with you.

One of the most interesting was Dr. Richard Lutz's session on "Lifestyles." The results of the industry survey were compared with similar research done by Bill Wells, Senior Vice President of Research Services of Needham, Harper & Steers, with the general public. While we all had a good laugh at ourselves, the most important thing was that we are *not* like the public. Broadcasting is an incestuous business. We talk among ourselves. Mark's contention was that if the lamp doesn't light you can take all of your equipment, all your fine sounds, and put them in the waste basket because only when the light turns on will people turn on. The answer was almost assuredly the lamp will light. Not definitely, but almost most assuredly.

As with all industry meetings, there were as many new questions raised as were answered. The one definite thing that everyone agreed on was the Convention was a smashing success from both an overall information and entertainment viewpoint.

Just Give Me The Warm Power Of The Sun Give Me The Steady Flow Of The Waterfall Give Me The Spirit Of Living Things As They Return To Clay Just Give Me The Restless Power Of The Wind Give Me The Comforting Glow Of The Woodfire And Please Take All Your Atomic Poison Power Away

Everybody Needs Some Power I'm Told To Shield Them From The Darkness And The Cold Some May See A Way To Take Control When It's Bought And Sold

I Know That Our Lives Are At Stake Yours And Mine And Our Descendants In Time When There's So Much To Gain And So Much To Lose Every One Of Us Has To Choose

Bords and Music by John and Johanna Hall Copyright - (1979 Used by permission of Stren Songs (48C4P)

"POWER" A SINGLE BY JOHN HALL

Columbia

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AVAILABLE NOW ON COLUMBIA RECORDS

# To The "Tree" That We All Grew To Love.

Page 18

# Thomas C. Kelly 1953–1979

KWST — Jan Basham Jerry Sharell — Kathy Kenyon Fred Mancuso Paul Rappaport Warner Bros. Records Billy Bass

Donations To The Family Addressed To:

Tom Kelly 1432 Mars Ave Lakewood, Ohio 44107



R&R/Friday, April 13, 1979

### Then Cheryl Tiegs Walked In

I couldn't make out the face. I was dreaming, and it was something about broadcasting, and the man was saying something about regulation, so I thought he was Lionel Van Deerlin. Then it became plain he wasn't. He was saying radio news operations are sometimes so poorly funded that licensees ought to have to do better. His idea was to account by budget percent rather then by time..., so a station that promised nine percent of its programming as news would have to spend nine percent of its budget there. As I formed a question about when all my new equipment and outside reporters would arrive. Cheryl Tiegs walked in a door I hadn't noticed. The dream took an off-ramp. I followed. When the daydream popped I was back in front of a typewriter. Darn. I'm sure the new machines would've had lots of flashing lights.

On the subject of new equipment: I'd like to talk with anyone who has had experience with a Voice Stress Analizer. Every time I take a plane and pick up the airline magazine there's an ad for one, and because a machine that indicates possible lies over the telephone seems a bit much. I'd appreciate some solid scientific/practical information. It would surely save a lot of trouble, knowing what's True instantly. First person I'd call would be the head of the company that sold me the Voice Stress Analizer, to ask whether the thing really works.

### Monday April 16 — Taxes Due Before Midnight

Because the 15th came on Sunday the Federal tax filing deadline is midnight tonight, and in many cities the postoffices stay open as cars line up along the curbs to drop off last-minute returns.

BOBBY "Blue Velvet" VINTON is 44. Dusty Springfield hits 40 and the youngest Osmond brother Jimmy is 16. Henry Mancini becomes 55. Peter Ustinov is 58. and the basketball star who was born Lew Alcindor, Jr., Kareem Abdul-Jabbar, turns 32 today.

WILBUR WRIGHT is born 112 years ago (1867).

On this date in 1947 a ship loaded with fertilizer exploded in the harbor at Texas City. TX, killing 510 as fires started nearby. More than 3000 were injured when the "Grandcamp" went up.

### Tuesday April 17 - Bay Of Pigs Invasion

Fifteen hundred CIA-trained troops attacked Cuba eighteen years ago tonight, and about 1200 of them were captured (1961). President John Kennedy claimed full responsibility for the operation against Fidel Castro, adding immensely to Castro's third-world international prestige and greatly embarrassing the United States worldwide. Cuba said the prisoners could be ransomed to freedom. About four months prior (1-3-61) the U.S. had broken off diplomatic relations with Cuba after Castro accused the government of planning an invasion.

after Castro accused the government of planning an invasion. THE ROLLING STONES' first album was released in Britain 15 years ago today (1964). Sirhan Sirhan was convicted of the assassination of Robert Kennedy ten years ago (1969).

APOLLO-13 splashed into the Pacific on this date in 1970 after the first in-space crisis that threatened to maroon astronauts Out There. Two days after the launch of our third manned moon-landing mission an oxygen tank exploded. Unable to come straight home, the spacemen circled the moon, then returned to Earth. The astronauts were Fred Haise, Jr., John Swigert, Jr., James Lovell, Jr. (Mission April 13-17).

HARRY REASONER is 56. Bill Sommers (William Kreutzmann) of the old Warlocks is 33. The band gained fame after changing its name to the Grateful Dead.

### Wednesday April 18 — Paul Revere & The Laundromat

PAUL REVERE's famous warning ride was 204 years ago (1775). He and Samuel Prescott and William Dawes got word the British army was leaving Boston. Revere was stopped after warning Lexington and it was Prescott who escaped and managed to go on to Concord with the message. See April 19. Revere was 40 when he made that ride, had been one of three advisors during the tea crisis and a leader of the Boston Tea Party, and was the man who engraved the first continental money. As a silversmith he was tops, and his silverware is highly valued today. A Paul Revere Signature recently sold for \$650 at an antique auction.

THE FIRST LAUNDROMAT opened at Ft. Worth, TX 45 years ago (1934).

SAN FRANCISCO'S GREAT EARTHQUAKE and fire were 73 years ago (1906) and California hasn't had so strong a quake since. Scientists estimated the intensity (magnitude) at 8.3. The fire killed more people than the earthquake, the final toll being 452. The fire was extinguished on the 21st.

JIMMY CARTER two years ago today made his first energy speech, calling on Americans to wage the "moral equivalent of war" and calling the situation "the greatest challenge that our country will face during our lifetimes."

DRINKING WATER in 79 U.S. cities was reported to be polluted with traces of organic chemicals in an Environmental Protection Agency study made public four years ago today. Some of the contaminants were suspected of causing cancer.

ALBERT EINSTEIN died at age 76 (1955) 24 years ago today.

### Thursday April 19 — The Shot Heard 'Round The World

Thanks to the warning from Paul Revere and others. 77 volunteer Minutemen (ready in a minute) were ready when the British arrived at Lexington at sunup. Seven hundred troops faced the Minutemen. There was a discussion during which the Americans were nearly persuaded to stand aside, but an unauthorized shot was suddenly fired touching off wild shooting by both sides. The volley from the British killed eight Americans and wounded ten. The British marched on to Concord and took possession of a small arms cache, then hit the road for the return to Boston. But a force of some 4000 Americans attacked them along the route, killed or wounded more than one-third, and the British opted for the safety of Charlestown. Patriots then laid seige to Boston in fighting that lasted until March of 1776.

RALPH WALDO EMERSON, in the Concord Hymn, wrote "By the rude bridge that arched the flood, their flag to April's breeze unfurled. Here once the battle stood, and fired the shot heard 'round the world.'"

### Friday April 20 — Meteor Shower Expected

I don't want to promise what can't be delivered, but there may be a meteor shower tonight. Back in 1861 an impressive comet appeared and came fairly close to Earth, leaving a trail of debris along its path through space. Tonight or tomorrow night, says the British Astronomical Association, earth is expected to pass through that old comet path . . . causing some of the small debris to enter our atmosphere and burn. The annual event is called the Lyrid Meteor Shower and often produces a "shooting star" every four minutes. Check your local planetarium or Astronomy Dept. at a university. As always the best time to see meteors is after midnight, although the moon (now in the last quarter) will brighten the sky somewhat and reduce "seeing" conditions.

ADOLF HITLER was born in 1889 and would've been 90 today. Actor Ryan O'Neal is 38. Wisconsin became a U.S. territory on this date in 1836.





Songs receiving substantial crossover activity are listed alphabetically. Shaded areas indicate originating format. Records which originate simultaneously in two or more formats are not shaded. Descriptions are compatible with R&R chart terminology.

	TOP-40 See Back Page	Popular Rhythms See Page 48	DISCO See Page 49	See Page 54	COUNTRY See Page 66	P/A See Page 72
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ANGELA BOFILL "This Time I'll Be" (GRP/Arista)		"CLIMBER" Jazz: "HOTTEST"		No. 9 Jazz Chart	1.1	"Significant Action"
CHER "Take Me Home" (Casablanca)	Chart: Debut 🕑		"HOTTEST"		1. E.R.	Chart: 2-20
JUDY COLLINS ''Hard Times For'' (Elektra)	"Significant Action"			No. 8 Soft AOR		Chart: 28-27 "NEW & ACTIVE"
DOOBIE BROTHERS "What A Fool" (WB)	Chart: 1-2	S.	"HOTTEST"	No. 3 Album Chart		Chart 0-5 "HOTTEST"
MICHAEL FRANKS "Tiger In The Rain" (WB)		Jazz: "HOTTEST"	Card Card	No. 3 Soft AOR		- 22
GQ "Disco Nights" (Arista)	"NEW & ACTIVE"	"HOTTEST"	"HOTTEST"			
INSTANT FUNK "Got My" (Salsoul/RCA)	"NEW & ACTIVE"	"HOTTEST"	"HOTTEST"			
CRYSTAL GAYLE "When I Dream" (UA)			9 9		"MOST ADDED" Chart Debut 39 "NEW & ACTIVE"	"MOST ADDED" "Significant Action"
JACKSONS "Shake Your Body" (Epic)	Chart: 🛈 - 🛈	"HOTTEST"	"HOTTEST"	. Nave		"Significant Action"
NICOLETTE LARSON "Rhumba Girl" (WB)	"NEW & ACTIVE"			No. 4 Soft AOR		"Significant Action"
McGUINN, CLARK & HILLMAN "Don't You Write" (Capitol)	"NEW & ACTIVE"			No. 10 Album Chart "HOTTEST"		Chart: Debut 39 "NEW & ACTIVE"
BARBARA MANDRELL "(If Loving You" (MCA)	"Significant Action"				"HOTTEST" Chart 00	Chart: 39-30 "NEW & ACTIVE"
DAVID NAUGHTON "Makin' It" (RSO)	"Significant Action"		"MOST ADDED"			"Significant Action"
ORLEANS "Love Takes Time" (Infinity)	Chart: 🙆 - 🕖			No. 25 Album Chart "MOST ADDED"		Chart Debut 37 "NEW & ACTIVE"
POINTER SISTERS "Happiness" (Planet)	"NEW & ACTIVE"	"CLIMBER"				"Significant Action"
RAYDIO "You Can't Change That" (Arista)	"Significant Action"	"CLIMBER"				"Significant Action"
SISTER SLEDGE "He's The Greetest" (Cotillion)	Chart: 😳 - 🛈	"HOTTEST"	"HOTTEST"			"Significant Action"
SPYRO GYRA ''Morning Dance'' (Infinity)		Jazz: "HOTTEST"		No. 2 Jazz Chart		"Significant Action"
RAY STEVENS " Barry Manilow" (WB)	"NEW & ACTIVE"			·	"Significant Action"	Chart: 🔁- 🛈 "MOST ADDED"
VILLAGE PEOPLE "In The Navy" (Casablanca)	Chart: 😰 - 🕕	"CLIMBER"	"HOTTEST"			"Significant Action"
WINGS ''Goodnight'' (Columbia)	Chart: 🗿 - 🕡			No. 1 Singles Chart		"BREAKER" Chart 38- 2

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### **On Tour And On The Radio!** The MAX DEMIAN Band INTRODUCING THEIR NEW HIT SINGLE 522 GPA FROM THEIR DEBUT ALBUM **"TAKE IT TO THE MAX"** WBCF WFIF KFIV WNOE-FM **KRBE 29-26** WALG ково KCBN KVOL KNOW G105 KWSL KATA WKKY KTAM WZDQ KSLY WDDT ккоа KEWI **R**F/I WIGY deb 23 WSJM KRLC KUHL KMKF Records WIKZ WSMM deb 30 KBIM күүа KLWN deb 28 WWWD WHSB deb 27 KOZA

KHSN

WCIL-FM

R&R/Friday, April 13, 1979



## DEMOGRAPHIC DEBUT ADULTS 18-49, FEMALE REQUESTS! WLAC add WBGN add WKY on Z98 7-5

WBBQ add WCUE add WJET add WKEE add KSLY 26-24 KRKE 24-22 **WZZP on** KAYC 35-33 KXOK 26-23 KWEN 28-23 WKLO 37-35 WGOW 9-7

Radio & Records Pop/Adult Airplay #16

ALL WE ASK YOU

TO DO IS LISTEN.





99X/New York, the pioneering station that first brought you that ultimate breakthrough in music radio promotions, the "No Bee Gees Weekend," is at it again. This time PD Bobby Rich has aimed at a broader target, taking on WKTU with a direct challenge in the form of a "No Disco Weekend." The station memo on the upcoming promotion lays it on the line: "Anyone discovered playing any disco music — or wearing disco attire to work — is subject to immediate dismissal." If you've ever tried to change attire fast in New York, you know the 99X jocks have a tough weekend ahead of them!

It's all over but the contract signing . . . KLOS/Los Angeles has made its PD choice, and he comes from a top-rated Northeastern AOR outlet. Names, dates, and details next week.

RCA has finally hired a VP of Promotion, and he's from inside the company. John Bettencourt, Eastern Promotion Manager, has been appointed to the job.

Washington, DC boulevard rumblings have it that John Landecker will exit WLS/Chicago to join ABC's new capital city FM rocker WRQX. Landecker reportedly will take the early-a.m. slot, hattling it out with WPGC's morning glory Jim Elliott. Now that sounds like a hell of a match.

Will the WMET/Chicago PD post be filled by a key AOR PD from a major market, or will Metromedia go for the bid of one of their own employees, currently on the air at one of their leading AOR outlets? It's all throwing Chicago AOR circles for a loop

A PD appointment that is confirmed is Jim Fox's new job at KAUM/Houston. Jim joins the ABC outlet from the PD position at Q102/Cincinnati. Congratulations!

Double trouble! Various folks impersonating rock stars were stirring up a mess of complications recently. Looking to have a bit of satirical fun, Supertramp told an L.A. Forum audience that they'd be joined by a few stars during their encore, and sure enough, out came Elton John, Alice Cooper, and members of the Doobie Brothers. Actually, though, it was members of Supertramp's road crew dressed up and masked to look like Elton. Alice, and the Doobs. Unfortunately, the masquerade was so impressive that a local AOR station told its listeners all about the exciting jam at the Supertramp concert when Elton and the rest dropped by, and Elton's management, fully aware that he was in Europe at the time, were not at all amused. Elton himself recently added to the impersonation confusion when he attended a party at a place called "Legends," at which all guests came dressed as their favorite legend. Elton came as Rod Stewart. But he wasn't the only Rod Stewart impersonator making the rounds. An ambitious fellow named Daryl W. Craiger was just arrested in Jefferson County, Kentucky, for second degree forgery and theft by deception. Daryl had been handing out publicity photos of Rod to Louisville locals and was reportedly passing off credit cards with Stewart's name on them, but he met his downfall when an audio dealer became suspicious and called Warner Bros. Records to check on the rock star's actual whereabouts. When informed that Rod was nowhere near Kentucky, the dealer called the cops. According to local sources. Daryl Craiger's voice sounded nothing like Stewart's Scottish tones, but he still managed to pull off his impersonation for quite a while. They must have thought he was sexy . .

WLCY/Tampa is doing some air shift shifting, with Roger St. John from sister station KULF/ Houston coming in to do afternoons and a brand new morning team joining the staff, Burt & Kurt from WJDX/Jackson.

Former KCBQ/San Diego airman Tony Evans has joined the new John Sebastian KUPD/ Phoenix team to handle the 2-6pm shift.

And finally, in a more unusual station switch. Ted Anthony has joined WTWR/Detroit as morning man from Radio Iran in Teheran. Anthony, whose radio career includes stops at CKLW, KSFO, WLS, KLAC, and WIND, was approached in 1977 by the Shah's government to become the country's first English-speaking disc jockey. He ended up doing a nine-hour daily airshift, playing three different music formats, and married an Iranian girl. When the Shah did a quick fade, Anthony realized it was time to do likewise, although he is still concerned about his former Iranian listeners. But as he said, "The Iranians had loved pop and American music, and responded to my show, but the revolutionaries hated anything American and it became clear it was time to go." After that experience, mornings in Detroit should be a breeze.

# 610 \$ KFRC SAYS THANKS TO ROBIN WILLIAMS



Pat Norman, VP & GM-KFRC, Robin Williams, Les Garland, Program Director KFRC.

# FOR MAKING THE MARCH OF DIMES SUPERWALK '79 THE BIGGEST IN NORTHERN CALIFORNIA HISTORY!

SPECIAL THANKS TO: LARRY BREZNER STU SMILEY TOM ROSS BILL THOMPSON BOB LACY MARK



John Leader

Here it comes another chance to win or lose, succeed or fail, stay or move. Springtime in the "rockies," and I don't mean the mountains either. The "rockies" are the music radio stations all over this country that will find themselves in the dreaded spring Arbitron sweep as of next Thursday (4-19)!

As the playlists tighten up, all the PD's want is a little cooperation and understanding and all the promotion people want is a "break." It happens every spring and, like it or not, you've got to roll with it, because it doesn't seem like a pattern that's going to break anytime soon. The only reason I bring it up at all is in hopes that the "cooperation and understanding" part might sink in a little on both sides of the radio and records fence.

This week, a look at the sagging retail sales of records that Lenny Beer pointed out in last week's MusicVision column. A few programmers and retailers will attempt to explain why it's happening and what it means to radio.

Next week, the format that's getting more popular by the minute the format that falls somewhere between Top 40 and Pop/Adult. Our example will be KCMO/Kansas City and their Program Director, Tom Barsanti. In a recent interview with Tom, he explains the exact differences between what KCMO does and what a more traditional Top 40 station might do. It works for KCMO and some other stations too and you can read what Tom has to say in next week's Top 40 column in R&R.

Have a great week!

### The Missing Record Buyer

I hope you had a chance to read Lenny Beer's MusicVision column last week. He asked the question, "Where have all the sales gone?" It apparently is a valid question and he posed some answers, admittedly speculation on his part, as to why sales are down. In my weekly conversations with our reporting stations I have heard PD's and MD's state that record sales have never been lower, which makes it tough in many cases to know which records to put in what rotation.

This week I spoke with several programmers and music directors, as well as some retail accounts here in Los Angeles, in an attempt to see what kind of sense we can make of the reduced record sales problem. Oftentimes just knowing what causes a problem can be as good as having the solution.

In Miami, I called Bill Tanner, Program Director of Y100. Amazingly enough I caught Bill on the day following his tour of several retail record accounts in South Florida. Bill visits the stores that Y100 contacts on a semiregular basis, just to talk with the people who run the stores and get a feel for what type of customer they deal with. Did he find that sales were down in Miami?

'For sure. The market is very soft right now and I think that the lack of super-hit artists is a big part of it. Right now you don't have Eagles, Fleetwood Mac or Stevie Wonder with new LP's in the stores. The big acts like Bee Gees and Billy Joel have been out for a while and sold very well, but they have pretty well run their course here. I think the superstar acts are the ones that help bring people into the stores and right now there's a lull until those new superstar albums are released."

But what about Disco music, which is so big in Miami and the entire South Florida area? "Well, as you know, Y100 plays a lot of that kind of music and it is big here, but Disco, in my opinion, is a lot more song-oriented than artist-oriented. Disco sells singles a lot more than albums. People don't go into a record store and ask for the new Chic album like they do for a new Eagles LP, at least not yet. With Disco, it's the song they're after. They hear and like a particular song and make their purchase. That may change, but so far that's generally how it goes. The exceptions to that rule are the Disco acts that fully cross into the mainstream on Top 40 radio with lots of airplay. But still, Disco



Bob Pittman Movies are doing very well in New York right now and there are a lot of good ones out. Let's face it, the entertainment dollars people have to spend are not worth what they used to be in terms of buying power, so people are forced into making decisions on just where those entertainment dollars are going to go."

Bob's theory may be born in the economic problems that we have all noticed. A fast walk through the supermarket aisles can show you just how much more everything costs the consumer now, and records are certainly no exception.

An area that does seem to stand out as an exception at this point is Chicago, where I contacted WLS's Music Director Alan Burns. In checking his extensive retail figures, Alan found that the soft market problem had not shown up in the Windy City

"Things are not down here. I noticed a real dip in sales just before Christmas, which was explainable when we considered that dollars were going for Christmas presents other than music at that point. But right now we find that sales are on a bit of an increase. The last couple of weeks in particular have shown sales up, now down."

There may be some special considerations in Chicago, and Alan agreed that the weather of this past win-ter may indeed be playing a role in the increase in sales he's recently noted. During the storms that plagued the city during January and February (remember the TV coverage?) sales were down simply because people could not get to the stores even if they wanted to. Now, with the weather getting a bit more normal, sales could be resurging as people can again become mobile.



Alan Burns

To cover the scene on the West Coast I thought I would personally contact a few retail record outlets and sample their opinions. After all, it had been quite some time since I'd done that on a weekly basis. I called several retail shops and paid a visit to the Tower Records store in the San Fernando Valley. The store's manager, Greg Schmit, seemed to echo all of the Los Angeles retail opinions I heard: "Business has softened up quite a bit in recent weeks. We're not in real bad shape, but things could be a lot better. My estimation of what's happening is real simple ... economics. People just don't have as much money to spend as they did because everything they're buying now costs more, including records. We just had another price hike for our albums and that may not be it entirely, but it's definitely a factor. We deal with primarily a middle-class customer, and they're not buying albums in the quantities they used to. I look for business to get better when the artists like Fleetwood Mac, Stevie Wonder and others release their new albums, but right now things are down somewhat. But, again, I think that when it comes to five gallons of gas or a new hit album, people are sticking with the necessities.

Lenny Beer's speculation on why record sales are down seems to be right on target, at least according to the small sample of people I spoke with. My speculation is that a lot of things come into play when record sales decline. Economics play probably the biggest part of it. When people have less spendable income, a situation most of us find ourselves in now, entertainment dollars are harder to come by. And at the retail level a lot of hope rides on the upcoming releases by the superstar acts. Bob Pittman's feeling that public interest in music may not be acute right now could be changed if sufficient interest in new superstar albums is shown.

What it all comes down to is cycles. Record sales, like so many other things that are measured regularly, go up and down. Interestingly enough, I didn't speak to anyone who thought record sales wouldn't "bounce back" when the conditions were right. But then the question of what those "right conditions" might be comes up. If economics are playing a big part in the decline of record sales, then perhaps we should collectively rethink any future price increases for music. There does have to be a point of no return beyond which we dare not go, and the theory that records are still one of the least expensive forms of entertainment may no longer hold true in the eyes of the consumer, if the prices of albums continue to increase. As Greg Schmit told me, "People are waiting for sales now more and more. When we knock a buck off our regular price on an album, it moves, and people are waiting for that to happen in a lot of cases."



MUSICRADIO MEETS THE PRESS -- WABC/New York announcers an audience of over 150 metropolitan area high school newspaper editors at a special press an addicide of over 150 metropolitan area high school newspaper editors at a special press conference last month. At right, afternoon air personality Den Ingram fields questions from the students. The rest of the panel consisted of (I-r) WABC personality Ron Lundy; Liz Kelly, WABC's new all-night announcer, Program Director Glenn Morgan; Research Director Jacquie Grudman; and Community Affairs Director Cliff Love. During the news conference results of a speciel music survey conducted by the station in 84 area high schools were announced.



Bill Tanner

music sells lots of singles and some albums. It doesn't sell lots of both, like a Fleetwood Mac or a Rod Stewart." Bill also mentioned the energy crunch as a possible contributor to the slowness in record sales, commenting that the demographic that buys records are the same folks who like to "cruise around in their cars, and with gas

Bob Pittman, Program Manager of WNBC/New York, has also noticed retail sales down in recent weeks, but he goes one step further, admitting that he's theorizing when he states, "I think people are generally less interested in music than they were a year ago. I don't see quite the degree of fanaticism surrounding music

that I have in the past. People are getting into lots of

other things and that may be a contributing factor too.

getting very expensive, something has to give."



# The spirit surrounds us. "Love You Inside Out," the new single.

Inevitably on its way to #1, in the tradition of its companion singles "Tragedy" and "Too Much Heaven." From the 4,000,000-selling album Spirits Having Flown.



TOO MUCH HEAVEN RS-913 TRAGEDY RS-918 LOVE YOU INSIDE OUT RS-925 SPIRITS HAVING FLOWN RS-1-30





## **John Leader**



### **Bits**

THE KING'S WHISPER: Springtime in the Northwest means that a major promotion or two or five can't be far away, and KING/Seattle has come up with another biggie. Quoting the rules of the new KING's Whisper "A mystery celebrity is guarding a vault at Contest: People's Bank with thousands of dollars inside! Be the first to identify Eleven KING Radio's mystery voice, and you can win the chance to remove up to \$25,000 in cash. A new clue to the identity of the mystery celebrity will be given on the air each day. KING will draw a registered listener's name hourly during the contest, and if that contestant is listening they'll have 11 minutes to call in and play. An added dimension is a sliding jackpot. When hourly contestants call the station and are on the air, they'll be given a choice of taking the cash jackpot or guessing the identity of The Whisper celebrity. The jackpot starts at \$11 and goes up \$11 each hour it's not taken. If a caller takes the jackpot, it resets to \$11 and that contestant is not eligible to play the contest again. If they incorrectly guess the identity of the Mystery Whisper their name is returned to the list of entrants and may be drawn again. If they correctly guess the mystery voice, they win the grand prize and the contest is over." Sound like a biggie? You bet, and entry blanks have been

made available at literally hundreds of Seattle locations. Further, KING arranged for every six-pack of Coca-Cola distributed within the market to have a "bottle hanger" entry form attached. It's a major promotion with a major-sized marketing campaign to match, but then what else would you expect from Seattle, a market where the big contest is definitely not dead!

BINGO! NOW WHERE'S MY PHONE?: WROV/Roanoke has devised a new and legal way to play Bingo on the radio. Prospective contestants pick up bingo cards, provided by the station, at various client locations around the city. The cards are designed as grids, four squares by four squares. The top of the card uses WROV's call letters and the side four squares are filled in with the last four digits of the player's phone number. As the jocks call out the combinations, W-7, R-3, etc., the players simply "X" the appropriate box on their card. When four boxes have been "X-ed" in any direction, the listener calls the station for verification and WROV calls back to check that the last four digits of the phone number are correct. This one is bound to help the quarter-hours.

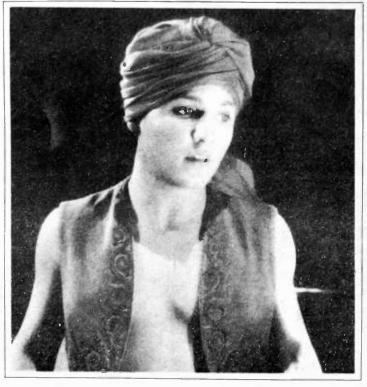
LISTENERS HAVE THEIR SAY: Occasionally the sales department will drop a giveaway promotion on your desk, and it's your job to come up with a creative way to handle it. John Frost, PD at KRBC/Abilene, TX, was faced with just such a dilemma recently when he asked to give away cases of Coca-Cola's new drink, Rondo. Thus was born the Great KRBC Pop Off contest. Listeners were invited to call in and "pop off" about something that bugged them, anything from landlords to taxes. Those whose gripes were aired won a case of Rondo and client and station were preserved.



SHOW ME THE WAAY - Harry Chapin asks that musical question back stage after a WAAY/Huntsville-sponsored concert as he gathers with station representatives. Pictured (I-r) are MD Jay Fredericks, Chapin, and station representation air personality Fred Holland. (Advertisement)







EASTER BUNNIES NEVER LOOKED LIKE THIS: WTCJ/Tell City, IN has put together an Easter promotion involving a grand prize of your own "Easter Bunny." The station is giving away a personal bunny to play hostess during an all-expenses-paid evening at Cincinnati's Playboy Club. Listeners are invited to call in and guess which bunny will come from behind a door and greet the caller. If the guess is correct the caller wins a small prize immediately and becomes eligible for the big prize drawing. The station had the bunnies at the Club actually voice the promos for the contest, which so far, has been very popular with their male audience.



LET'S FACE IT, THIS IS A STRANGE PICTURE - KKYK/Little Rock morning man Jason O'Nell stands in line with the contestants in the 1979 University of Central Arkansas "Miss Body Beautiful" contest. Jason had the enviable duty of MCing the evant, in which the girls wore sacks over their heads so the judges could concentrate on the matter at hand. This is definitely another photo that proves the adege "a picture is worth a thousand words, but we won't press our luck.

#### Motion

Tony Evans from KCBQ/San Diego has joined KUPD/Phoenix to do the 10pm-2am shift Randy Davis has been promoted to Assistant Program Director at KEEL/Shreveport. He will continue to handle the music .... KSEL/Lubbock has two new sales people; Debbie Gissolli from Texas Tech, and Tony Hoover from KCBD-TV . . . Lu Hanks (Amanda King) is the new production/continuity director and weekend air personality for WNOX/ Knoxville. Also joining the WNOX is Rhett Bledsoe to do weekends and Tom Michaels for the 10pm-2am slot . . . WRKO/Boston has named Sandra Birnhak Promotion/Advertising Director. Sandra was formerly President of Promotion Network, a design firm based in Boston and New York Reid Lundy is now doing 7pm-12midnight at WSGN/Birmingham. He's from KIMN/Denver . . . Michael O'Shea from KCPX/Salt Lake City has accepted the PM drive slot across the street at KRSP/Salt Lake City which was vacated when Todd Kelly exited KRSP to become PD at KFXM/San Bernadino . . . Joe McMillan, formerly of WHDH/Boston is now doing middays at WOKY/Milwaukee Michael Jackson, one of L.A.'s leading radio talk show hosts (KABC/Los Angeles) has conducted an interview with Playboy Publisher Hugh Heffner. Portions of the program may be of interest to your News Department and the interview is available free from Burns Media. Call (213) 985-8522 . . . Richard Marston is the new Local Sales Manager for WAYS & WROQ/Charlotte. He comes to the Sis Radio, Inc. station from their Jacksonville property WAPE . . . Steve Summers has exited KENO/Las Vegas to join the airstaff at WLOF/ Orlando, doing afternoon drive . A super morning gig is open at KXOK/St. Louis. Contact PD Lee Douglas for all the details.



with a Birthday Bakeoff. Listeners competed in baking cakes for the station, with the winner receiving a stereo system and 100 albums of his choice. Pictured (I-r) are WLBZ air personality Tim Comer\_office manager Mary Lee Simpson, GM Barry Darling, the winner, MD Michael O'Hara, Sales Manager Barry Hobert, and PD John Marshall



SUPERTRAMP RADIO CAMP - Supertramp and A&M held a listening breakfast for Los Angeles radio recently, Breakfast In America" album. Pictured (I-r) are the group's Dougie Thomson, A&M Sr. centered around their VP Harold Childs, KHJ PD Chuck Martin, group's Bob C. Benberg, KRTH PD Bob Hamilton, and A&M's Jan Basham.

# **"YOU NEVER KNOW** WHAT YOU'VE GOT", M 2137

...is the follow-up single to the millionselling "Livin' It Up (Friday Night)." AM 2069 And it's out to become hit number two. Both from the Bell & James debut album,

Bell & James. SP 4728 And thoy're just getting started

Produced by LeRoy Bell & Casey James.

And they're just getting started.



### "Tree"

(Continued from page 3) WIXY/Cleveland in 1969 answering phones for Billy Bass, then the station's 6-10pm air personality. Currently Vice President of Promotion and Creative Services at Chrysalls Records, Bass told R&R: "Back in those days we had to deal with jingles and all that stuff. Tree was, even at 16, a production wizard who was showing me ways to put jingles together to make my show sound better than anyone else's. He was an anti-violent person, it's very ironic and sad that he should come to a violent death."

In 1970, Kelly, became a jock/ production man at WNCR/Cleveland, and moved over to WMMS/ Cleveland in 1972. After a year doing production for WMMS, Kelly headed west in 1973, joining KMET/ Los Angeles as Production Director. Kelly migrated back to the Midwest in 1975 to serve as Production Director at WABX/Detroit for a few months, soon returning to Los Angeles as Production Director for KWST, his last radio job. Kelly also spent two years as the producer of the syndicated show "Rock Around The World." Kelly left radio in 1977 to establish his own studios/production company, Tree Studios, which he operated until his untimely demise. He is survived by his parents and a sister.

### A&M's Casell Commits Suicide

Chuck Casell, Editorial Director at A&M Records, leaped to his death from the roof of the Otani Hotel in Los Angeles last Thursday (4-5). Police discovered the 34-year old Casell, who admitted despondency owing to marital problems, upon the roof of the 21-story building earlier that afternoon and spent over two hours in conversation with him in an attempt to talk him down.

At this point, according to police reports, an officer fired two electrically charged darts from his Taser (an electronic immobilizing device) into Casell, to no effect. Casell then started for the ledge. Two officers grabbed him by his arm and clothing, but he managed to wriggle free, falling to his death seconds later.



**COSTUME EFFICIENCY** — CHUM/Toronto air persoanlity Bob Magee competed with five other local jocks (the radio kind) to determine who could most quickly change into a Superman outfit in a public phone booth. Magee won end was honored by being named "Canada's Superjock Of The Airwaves" and receiving a free hand-gilding lesson (pictured above).



GOT TO BE KILT — Columbia's Cheryl Lynn visited KILT/Houston recently, KILT being one of the first stations to play her single, "Got To Be Real." Pictured (i-r) ere Columbia's Norman Hurt, Lynn, end KILT PD Bill Young.



**FIREFALL FALLS BY SAVANNAH** — Firefall played in Savannah recently, and WSGA did en in-store promotion with the band. Pictured (I-r) are group members David Muse, Rick Roberts, and Michael Clarke, Atlantic's Mark St. John, WSGA Assistant MD Denis Reid, group's Mark Andes, and (rear) group's Jock Bartley.





ZINGING THE BLUES (BROTHERS) — WANS-FM/Anderson, SC held the latest in a growing number of Blues Brothers impersonation contests. Winners got a free trip to New Orleans, the home of the Blues, plus \$107 (station frequency) spending money; and the station staged a disco dance afterward. Pictured with various spurious Blues Brothers are Atlantic's Steve Jones (center, front in white jacket), and WANS-FM's Charlie McCoy (center, standing, without shades), Tim Donahue (third from right, rear, no shades), and Bill McCown (right, up against the wall).

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### **It Pays To Flog Your Memory Department**

Remember this scene in Woody Allen's hilarious movie, "Bananas!"?

A creepy street punk attempts to beat up on a little old lady with a crutch as she hobbles down the darkened alley ways . . . Well, look closer . . . the nasty looking mugger was Sylvester Stallone in his first film role. It was about the time I first met Sly when he was parking cars at a posh restaurant in Encino, California.

If only Stallone could have beaten Woody with a crutch in time to stop him from foisting "Interiors" on us.

Glad to hear that R&R's multimedia show did so well at the NAB. Several station managers told me that they specifically enjoyed the nude Eskimo slides and the antiquarian photo of Marconi talking into a light bulb!

#### \* \* \* \* \*

The hip 27-year-old author of "The Ticket Book," Rod Dornsife, was telling me last week that nearly 500,000 copies of his publication have been sold around the country!

The amazing thing is that over 400,000 have been sold in auto shops and accessory stores and not bookstores.

Rod was a policeman for a number of years and admits he wrote the book to "make a bunch of money!" You've got to admire his truthfulness. He also published it himself which takes great courage. I enjoyed the chapter about being extra careful when slamming your car door in the nude.

#### \* \* \* \* \*

Wendell, the silly twerp who writes "Wendell's Weakly" is among other things, a paid researcher for The Book of Lists. He's been checking out some strange legitimate facts that he's passed along exclusively to the Gary Owens Column: The World's Messiest Coronation occurs in Nepal, where the new King is smeared with mud from the ground at certain selected locations: an anthill, a stable and a hooker's home. Then, after being bathed in holy water, he is anointed with a mixture of cow's milk, honey, yogurt, and clarified butter, and then he takes the oath of office (either that or they pop him in the oven!).

Wendell is the a.k.a. of Craig L. Wittler, who's a funny and erudite young man whose comedy service is doing very well, thank you (you've probably noticed his address in R&R as Box 9844, Venice, California 90291, that's where he lives . . . inside the Box 9844, Venice).

Do you know who is the leading Poster Personality in Italy? That's right, Mouseclubbers . It is Pope John Paul II, and he has emerged as the "Skiing Pope" . . . His poster is outselling John Travolta seven to one and Farah Fawcett-Majors fifteen to one.

The giant picture is based on stills from a movie made by an acquaintance of the Pontiff, a Polish medical student. (Rumor has it the pre-med photog has insured his shutter finger for a big policy with Lloyd's of Warsaw! )

Several items have reached the Gary Owens column bulletin board . . . which as a public service, we pass along to you . . . the sometimes insipid reader:

The Crel, Ohio Chapter of the Veterans of Foreign Bad Water would like to announce that next week's meeting will not be held because the shipment of kaopectate has not yet arrived.

Mrs. Minnie Gackner of Manhattan Beach, California wishes to invite anyone interested in a seance at which the late Calvin Coolidge and the late Janis Joplin will be married.

\* \* \* \* \*

England's Queen Elizabeth would like Mable and Earl's Chicken Box Cafe in Bakersfield to know how much she appreciates the invitation to "Hog Jowl Night." but she is, unfortunately previously engaged.

Will Mike Kasabo, who attended the premiere of "The China Syndrome" the other night in formal evening attire, complete with silk opera hat, please check with the etiquette vice president We think those silk hats are supposed to be worn opened up!

#### Page 30

EAST Most Added Hottest

Donna Summer Peachus & Herb Bee Gees Blondie Olivia Newton John Doobie Brothers

## EAST

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### WCAO/Baltimore, HD Ron Riley

DONNA CUMMER ULIVIA N-J BEE GEE DELEGATION 19-12

### WFU.Philadelphia. PA Gerry DeFrancisco

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### WPEZ/Pittaburgh. PA Mark Fritages

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### WREO/Boston, MA Mark McEay

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PRO-**FN/P**rovidence, Ri Alan Edwards

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WAVZ/New Haven. CT Curt Hanson

WBBF/Rochester, NY Tom Nast

WDRC/Hartlord. CT

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WICC/Bridgeport. CT Greg Loebs

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WEBO/Harrisburg, PA Dan Steele

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### WGUY/Bunger, ME Mark Lawrence

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WTSN/Dover, NH Jim Sebastian

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### 297/Fort Worth. TE Gary March WIBQ/Portland. ME Andy Carey Hotrest: LRH 1-1 TOTO 4-2 BEE GEES OLIVIA N-J POLICE VOINTER SISTERS Nottemet: ANNE MURRAY 2-1 DIRE STRAITS 4-1 EDDIE MONEY 9-4 ROB WELCH 11-6 CHIC 13-7 DODELE PRETUERS + EODLE MONEY 14-0 PRANE MILL 13-10

Parallel Two 92Q/Nashville, TN Vallie/Davis

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BJ105/Orlando, FL Reggie Blackwell WEIL/Parkensburg, W. VA Ron O'Brian BLONDIE BEE GEES DONNA SUMMER OLIVIA N-J REACH BOY

# Hottest: RLONDIE 1-1 VILLAGE PEDPIE 5-4 CHIC 15-9 GEORGE HARRISON 15-10 ORLEANS 10-11

WYRE/Annapolis. MD Stove Eingston

BEE GLES DONNA SUMMER RANDY VAWAGRMER DAVID NAUCHTON HOTEGET UOOHIE PROTHERS 1-1 AMII STEWART 4-2 BLONDIE 9-5 JACKSONS 14-7 PEACHES & MERB 22-11 SOUTH

### Parallel One

ERBE/Houston TE Clay Giah PEACHES & HERB Donna Summer Rof Stewart Upertramp

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SOUTH

DDS & HOTS

Music Key: (D/I) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates

Glos/Temps. FL

NAA MME

WLCY/Tampa. FL. Jan Jolfrice

Y100/Miami FL Robert Mussy

H IREER AMII STRWART I I JARY'S GAME I I F., MING I PLACHES & MURH HIC 7 17

HE MAA JUMMEN NITEBI FAAM WILL I LIMDIX 0-4 ACKICN 11-6 LITER REEDE 4 EDDIE MENKY 18-7 EEE 106/Dirmingha Bievo Duvia AL RENNY DIVITO COLNU, 6 6 DINA DIMPRO DELVIA N J 
 JAC R
 N
 -18

 HI 11-10
 -18

 HI 11-11-10
 -11
 -11

 HI 11-11-10
 -11
 1-1

# Q84/Richmond. VA Bill Thomas

295/Atlants. GA Dale O'Brien WAEY/Louisville, EY Gary Guibrie NEE FE

# но стака колин () ки ти) к с () солин () с () разки с ики () и Госса с () и Госс WAPE/Jacksonville, FL Jounnette Richards BOR SEGEN DONNA SUMMER REF GELS RCD STEWART SANBARA MANDRELE

NANAARA MANDRELI Hotteett DUATGO 6 MGHMAN 2-1 THER 11-A GEORGE MEMGON 15-12 GEORGE MARRISON 26-21 GEORGE MARRISON 26-21 WATY/Ft. Lauderdale. FL Michael Ward

# C.Q. G.Q. SUPERTRAMP REK SHITH DONNA SUMMER BEACH ROYS NOTHERS 1-1 GISTER SLEDCE 4-2 PEACHES & HIRR 11-6 GARY'S GANG 16-11 PLONDIE 19-12

NQ/Atlanta. GA Jeli McCartney

### WAYS/Charlotte. NC Brenda/Spanky

Beaddardsparky all gres ROD STEWART POLICE JONNA SUMMER FENNY ROGERS dottest: PEACHES & HERR 1-1 PEACHES & HERR 1-1 PEACHES & HERR 1-1 PEACHES & HERR 1-1 RANDY VANWARMER 22-19 INSTANT FUNK 14-10 RELL & JARES 21-11 RANDY VANWARMER 22-19

# WBBQ/Augusta, GA Bruce Stevens

JEE GEEN JEE GEEN OLIVIA N-J OONA SUMMEN NOB SECER KENNY ROCERS ZEX SHITN (dp) Hottest: ROBBY CALOWELL 2-1 GEORGE REMEON 11-4 SISTER SLEDEE 17-7 PEACHEE A NERR 20-10 VILLACE FROPLE 2P-21 G.O. DR. HOOK NARADA M. WALDEN SANTANA CHEAP TRICK RAY STEVENS HOLLEBLI Hottesti AMII STEWART I-I FRANK MILIS 7-A PEACHES & HERB I4-ANNE MURRAY I\*-I4 ROB WELCH 21-IA

### REEL/Shreveport, LA Randy Davis WTRC/Birmingham AL Coyote Calhoun

DELVIA N-T DONNA SUMMER BILLY JOIL ANLEWET PEACHER & HERR I-1 INCESONS 0-4 CHIC 15-0 VILLAGE PFOPLE 19-12 SISTER SLEDGE 10-14 OPERANS INCTANT PUNK ENCLAND TAN & IPP Hottent Hottent Hottens HLONDIE 5-1 PERCHES & HERE 13-9 IACKROWE 17-11 STRTER SLEDGE 21-10

### WFLI/Chauanoogo, TN Smokin' Sam

TACKNONS 1"-" PEACHES & HERB 33-12 GEORCE BENSON 21-15

REE GEFS HANDY VANNARMEN HOCERESI DOORSE BROTHERS 2-1 PEACHES & HERR 20-5 JACKSONS 22-10 VILLAGE PEOPLE 25-14 FRAME WILLE 21-15 SABBARA MANDRELL VILLAGE PEOPLE JAD COMPANY 

# WFMF/Baton Rouge, LA Randy Rice TYCOON ALLMAN BROTHER AFF GREA HOT TENNART HOTTEST AND TE 2-1 AFTI STWART 10-5 JACKBONE 1:-0 MERE 22

RENNY ROGUR MAUREEN MCGOVERN DEF GEFS DR. MOOK нет иста поттецт; ВСИМТЕ 3-1 ООАТНО 6 МОМАА 4-1 РЕАСНЕБ 6 МИЛВ 10-\* ПАЛЮТ V6 МАЖАМИН 21-12 WINGS 10-19

# 

No. TH

R&R/Friday, April 13, 1979

Peaches & Herb

. 0.

Jacksons

Blondie

SOUTH

Most Added Hottest

WCOQ/Cala Juli Biabo

ALL-MAN HIPPYERE (F) N = 1 + 6 + 1 N = 1

WFL&/Feyeneville. HC Lerry Canasa

DEMA COMPER REF GAINS COMPY VOLUTION E CAMBY HACAR TOTO T. TROPES FACE

HATEAST HOTEAST PEACHES & WERM 1-1 DELL & JAMES 11-5 INSTANT PUBE 1-17 E.C. FING 17-13 GPRMGE DENSON 21-1

WFOM/Marteria GA Milie Durett

REF GERE ANII STEWART 2-1 JATERONS A-4 PEACHES 6 HERS 11-6 VILLACE PEOPLE 16-10 BTYX 17-12

Les Brenner TYCOOM LINDA ROMGTADT REJ GRITH REACH DVD REACH DVD NOTEERE (dp) NotEere: DOONIE RROTHERS 1-1 APRIL MINE 11-0 ONELEANN 16-17 MINGS 20-15 ROEEN VOUDOUR15 30-20

WHINY Montgomery, AL Rich Thomas

Rich Thomas ROD STEWAR? OLIVIA N-J BEE GRES DILLY JOEL POINTEM SISTEMS HOSTERS ISTEMS PACHES & HEMB 2-1 JACKGONS 11-1 STYX 10-10 SISTEM SLEDGRE 17-J2 VILLAGE PROPLE 22-15

WIBE/Anhoville, HC Ray Williams

BEE GEES G.Q. DONIA SUMMED ROCKETS Nottest: DAVID NAUGHTON 1-1 CHIC 19-6 JACKBOND 17-7

JACKSONS 17-7 VILLAGE PEOPLE 22-15 PEACHES 6 HERH 10-24

RENNY ROGERS Notest: PHANK HILLS 7-1 JACREONS 7-2 BLONDIE 6-4 GISTER SLEDGE 17-10 RCGUINN, C 6 N 22-13

WRPC/Athens. GA

DONNA EUMMEH BEF GREM STYR OLIVIA N-J RICFIE LFE JONES RANDY VANWARMEN SUPERTRAMP BARNARA MANDRELL Hottest;

BARNARA MANDRELL AMII STEWAPT 1-1 JACING 7-0 PEACHES & HERR 9-5 CHIC 11-0 WINGS 18-11

OLIVIA N-J HICE KOLE BARARA MAMDMELE DA, HOOM CHRIS REA HOLEGALI BELL 6 JAMFS 10-A RLOHDIE 12-6 TASTART FUME 15-7 G.Q. 22-L4

WBEZ/Winston Sales. NC Poto Barry

DONNA RUMMEN ROGER VOUDOURT

TYCOON BARBARA HANDEFLL

BARBARA MANIMFLL Mottest: BELL & JARFS 4-1 JACKSONS 24-7 ISTER BLEDGE 14-0 WINGS 20-10 PEACHES & HERP 21-15

WTMA/Charle Rick Tracey

and VA

WLEE/Richa

RAY STEVENS HEE GEFS RENNY ROGER®

LIVIA W-J INWAA GUMMEN UPERTEAN INGUNNEE DEF GEEE

WGLF/Talaha

Donna Summer

**Olivia Newton John** 

Bee Gees

206/Little Bach, AR Brands Hershall

NDA JUMEN F. E. MAN HE YEN HAEE MINIPER F. MITH LIV FEEL E. E. VIE NAL HT N

DE NETE + 1 JATHU & N UMAN 1-BELL & JAME 1

#1NG8 24-22 HEL DEEL 10-24

Parallel Three

EAAY/Little Reck. AR C. David Hamilton

EATC/Borumont. TE Poul Eing

EILE/Galveston TE

INGLAND DAN 6 3FC

ESEL/Lubbock. TE Jeff Eing

WAGQ/Athens. GA Brody McGrow

BODY RCLIGB BEE GEES OLIVIA N-J ROD STEWART DONNA SUMMER Notteat: PEACHES & HERM IG-1 VILLAGE PEOPLE 35-3; ALLRAN BACTHERS 10-1 WIWGS 23-10 FORY 27-22

WANE/Anderson BC Bill McCown

Bill McCows Drwna gummen Dont gummen Donte metren Aller hofe McCompany 12-MADC COMPANY 12-MADC YAMA SAFEH ROGEN YOUTHORIS

18-

BEE GEES

UNIS

UPENTHANT

CE101/Cores Beach. FL. Stove Ocean

### WEEE/Rainigh PC Ros McEay

WHEQ Hes Inha Long

# WHOZ/New Orleans. LA Lee Armstrong NEFEL -L INI -FA HEI HEA HEI VL LYNN HIJY MU IT T. THOPLT HISEKEE

MIGLOUN BIFFELFFJWE DIVIENJ HORTEN HORTON FORTS HORTS HIERSEN ANTI TEMAN III I TEM LELEP II PRAIME & MEAN III NIN IN IIII MAMPER W. WALEEW 14 G100/Mobile, AL Itm Roberts NEE SEE ALLMAN BROTHERE Nottest: ARII STEWART 1-1 QUATRO & NORMAD 10-5 BOB WELCH 13-5 PEACHER & HERB 21-1P WINGS 22-19 WQAM/Mismi FL Becky Videud

# BEE SEE BILLY TOEL DONNA GUMMED VLVESTED PORY

1.0. Hortest: DIODER BHOTHERS 1--SISTER SLEDGE -PEACHES & HEAB 1A--E.C. MING 21--14 BLONDIR 29-24 CHIC OR LEANS HOGER VOUDOUN BELL & JANES JACKEONS ANII STEWART

### ANJI STEMART HOLTOST: PRAME MILLS 1-1 NEIL DIAMOND 7-3 QUATRO & NORMAN 9-4 BLONDIE 14-10 PEACHES & MERM 22-12 WRJZ/Knozville. TN Mark Thompson

BILLY JORL DONNA SUMMER NIGEL OLSSON CHRIS REA KENNY ROGERS REX SWITH TOTO (dp) VAN HALEN (dp) HOTEGET LRB 1-1 PEACHES & HERB R-1 PEACHES & HERB R-1 GEORGE BENSON 19-14

# WBGA/Bavannah. GA Jerry Rogers

CHERYL LYNN DAVID NAUGHTON DONNA EUMHER MARADA W. WALDEN NIGEL OLSSON HOITEREL FRANK MILLS 2-1 BLONDIE 4-3 PEACHES & MERB 14-QUATRO & NORMAN 21 CHIC 30-17 DONNA SUMMER ENCLAND DAN & JFC DAVID NAUGHTON RICRIE LEE JONES ALLUAN RANTMERS SISTER SLENDE HOERGALI FRACMES & HERB 1-1 VILLACE PEOPLE 4-3 RELL & JAMES 12-5 BEE GEES 14-9 G.C. 24-17 DLIVIA N-J RICHIF LFE JOHES Hottest: DOOBLE BROTHEHS 1-1 CHIC 14-5 PEACHES & HERA 18-10 GEORGE HARRISON 20-1 BELL & JAMES 22-17

# WBGN/Birmingham AL Beau Braxion

Beats Bration ALTON HCCLAIN 6 D DONNA SUMPER FENNY MOGRES OLIVIA N-J BILLY JOEL HOTTPBEL AMIL STRWART 2-1 PEACHES & NERR 22-5 VILLAGE PROPLE 16-7 PFLC (4 SAMES 1P-0 STYX 21-11

# BFF CEES ROGFR VOUDOURIS RANDY VANAAMED HOTTOBI: DIRE STRAITS 1-1 JACKRONG 7-2 SIBTER SLEDGE 20-10 VILLAGE PEOPLF 18-13 PEACNES & NERB 21-14 WAAY/Huntertille, AL Jay Fredericks JOY FREENELS POLICE AICFIE LFR JONES NIGHE LFR JONES NIGHE LFR JONES NOTE AND AUGHTON ROD STEWART DOORIF RROTHERS 1-1 PEACHES & HERR 8-2 AMII STEWART 12-R BELL & JAMES 19-10 WINGS 30-21

WTILNew Orleans. LA CLAUDJA BARRY UPACE FRANK ZAPPA SUPPETRAMP EUROL GOMER MADVINGER CHRIS REA THELMA BUUETOW NIGEL OLSGOW HOOTPHI HLOMDIF 1-1 FEACHE & HERR 91-7 GFORCE REMSON 21-116 G.C. 2-10 DANNY PEARSON 34-21

### Y103/Jocksonville, FL Jim Duniep

HPS GEFF REF SWITH FORMA SUMMID ORLEANS NOTERSI FRAME WILLS A-1 CUIT 7-3 GEORGE HARRINON 15-0 ENGLAND DAN 6 192 C 75 INTER SLEPCE 26-15

 BOD RETEIL

 DET CFL

 INITANT FURK

 TYX

 POTY

 MOLTANT

 FRAMK BILL

 INITANT FURK

 TRANK BILL

 INITANT FURK

 TOT RESERVE

 NAMYS

 TOT RESERVE

 TOT RESERVE

 TOT RESERVE

 TOT RESERVE

 TOT RESERVE

 TOT RESERVE

 TOT RESERVE

YBS/Tampa FL Bob McNelli



Consider <u>Omniverse</u> by FRESH. Mike Nesmith's tight production deserves more airplay. And now with the release of the single, "You Never Cared" there's a chance for a FRESH start.



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## MIDWEST

Page 32

Most Added Hottest Bee Gees Peaches & Herb Donna Summer Blondia Olivia Newton John Amil Stewart

## **MIDWEST**

MIDWEST Parallel One CELW/Detroit. MI Results Trombley DONNA SUMMER POXY HEX SAITH Hottest: Amil Stewart 1-1 BLONDLE 14-7 MINGS 74-15 CHER 10-16 POLICE 20-17

ELEQ/Ecness City. NO Elm Welsh

JOURNEY ROCKETS DONNA SUNNER HERBIE NANN ROGER VOUDOURIS Hottest: FRANK HILLS I-1 AMII STEWART 10-4 JACKSONS 15-5 HAD COMPANY 23-10 PEACHES & HERB 26-12

EDWB/Minnecpolis, MH Duve Thomson PEACHES & HERB DOOB LE BROTHERS STYX BILLY JOEL BILLY JOEL HOTEESE: PRANK MILLS 1-1 WINGS 18-12 ANNE MURRAY 19-14 PEACHES 6 HERB A-RANDY VANWARMER 7

ELQ/St. Louis. NO PEUI BOOM BRE GRES ENCLAND DAN & JFC DONNA SUMMER DOULIVIA N-J DOOBIE RROTHERS HOLTERS BLONDIE 1-1 CHIC 6-3 SUPERTRAMP 19-1C PRACHES & HERR 22-11 SIBTER SLEDGE 23-15

ESTP/Minneepolis. MN Stove Perus

BILLY JOEL DOGGIE BRATHPRS BEE GEES HOILEGE: FRANK WILLS J-1 ROBBY CALENFEL 5-1 F.C. KING J2-7 PEACHES & HERR 2J-12 WINGS 22-14

Q102/Clacianati. Oli Terry Stann PEACHES & HERN FNGLAND DAN & TFC LINDA CLIFFORD ROD STEWART VILLAGE PEOPLE SISTER SLEDGE BEE GEES (dp)

STRAITS 2-1 ICO 10-5 ONDIE 20-12 ORGE HARRISON 25-1 ORGE BENSON 31-05

WGCL/Cleveland. OH Bob Travis

NINGS BEE GPES POINTER SISTERS APRIL WINE DONA SUMMER PORY HOLDESE DOOBIE RROTHERS 1-1 JUATRO & NORMAN 11-PEACHES & MERB 14-0 PEACHES & MERB 14-0 VILLAGE PROPER 14-11 EUCLID RPACH RAND 21

WLS/Chicago, IL Alan Burns

Hotrest: GLORIA GAYNOR 1-1 PRANK HILLS 7-7 AMII STEWART 4-4 PEACHES 6 HERR 17-5 BLONDIE 14-17

WOEY/Milwaukee. Wi Jett Ryder

WZUU/Milwouk . W

TOTO IRONHORSE SUPERTRAMP Nottest: Amti Stewart 2-1 PEACHES & HERR 13-4 GEORGE HARRISON 14-10 VILLAGE PEOPLE 10-11 CHIC 23-14

### RAD COMPANY DONNA SUMMER DONNA SUMMER DLIVIA N-1 TYCOON HOTIGEST DIRE ATRAITS 2-1 PHANE WILLS 5-2 WINGS 10-11 PEACHEE & HERB 22-14 GEORGE REMEON 22-15 SIRTER SLEDGE NEE GEER ROD STEWART MCGUINN, C & 4 CHEAP TRICK CHEAP TRICK Hottest; AMII STEWART 1-1 QUATRO & NORMAN 10-4 CHIC 16-7 GEORGE MARRISON 15-10 WINGE 23-16 PerallelTwo WNAP/Indianapolis. IN Bieve Mitchell BIOTE BEINCHAIL G.O. STYX ROCKETS DONNA SLIMMER BILLY JOEL BAD COMPANY RANDY VANHARMER RICKIE LEF JONES NOTERAE ICKIE LEF JONES HOTERAE ICKIE LEF JONES HOTERAE ICKIE JONES JACKSONS 27-17 OTLEAME 29-21 INFORME IN COMPANY INFORME IN COMPANY INFORMATION INFORMA HIM Parkins RIBP FERIES RANDY VANARMER MEE GEES SUPERTRAAP RICRIE LEE JDNER (dp) MCOUINN, C & H (dp) HOITENT PRANK MILLS 1-1 PRANK MILLS 1-1 PRANKS 11-4 PEACHES & HERB 17-5 BLONDIE 12-7 VILLGEE PEOPLE 73-12 EIOA/Des Molass, LA Gary Stevens WNCL/Columbus. Oll Stove Edwards BOB WELCH WINGS PEACHES & HERR WINGS Hottest: AMII STEWART 6-1 BLONDIE 8-2 PEACHES 6 HERB 19-9 QUATRO 6 NORMAN 15-10 CHIC 23-13 PEACMED & MUNIC CHIC BEE GERS ORLEANS BAD COMPANY TYCOON NOTERSI: PRANK MILLS 1-1 ANII STEWART 8-2 BLONNIE 10-4 QUATRO & VORMAN 12-9 4. MANCHESTER 25-15 EOPM/Oklahoma City, OE Chuck Morgan BEE GEES KENNY ROGERS POINTER SISTERS BILLY JOEL ALLMAN BROTHERS BARBARA MANDRELL WNDE/Indianapolia, DI Jett Luctier DOWNA SIMMER BOB SEGER NICOLETTE LARSDN Hottesf: PRANE MILLS '-1 PEACHES & HERR 13-4 VILLAGE PROPLE 18-9 CHIC 19-11 SIMTER SLEDGE 20-12 BARGARA MANDRELL HOTCHET: NOOBIE BROTHERS ]-] AMII STEWART 5-3 BLONDIF 7-4 GEORGE HARRISDN 19-9 PEACNES 6 HERB 19-13 ERAV/Tules. OK Konny King

WED Cleveland. Off Randy Eabrich

WOHO/Toledo. OH Beau Elliott BEE GEES BABBARA MANDRELL MICOLETTE LARSON HORTCHETE LARSON DOORIE PROTHERS 1-1 GEORGE HARRISON F-4 PRACHES & HERR 10-5 GEORGE RENSON 11-8 WINGS 16-11 BEP GRES ENGLAND DAN & IPC HOITERS: FRANK MILLS 2-1 3LONDIE 11-4 JUATHO & NORMAN 12-6 IACKSONG 15-2 PCACHES & HEIR 21-11

E203/Peoria, IL Keith Edwards WOW/Omaha. NE Roger Davis BEE GEES (dp) BEE GEES (dp) BILLY JOEL (dp) SUPERTAMP (dp) ALLMAN RATTERNS (RA) GEORGE HENSON SISTER SLEDGE HOLTERE: BLONDIE 2-1 GEORGE HARRISON 7-3 WINGS 15-10 PEACHES 4 RURD 12-11 STYX 20-11 Roger Devis IACKSON: VCGUIN, P & H TYCOON (4) POINTS RISTENS (4) DONA SUMMER FRANK MILLS |-1 FRANK MILLS |-1 VILLAGE DEOPLE 14-3 GEORGE NARRISON 15-5 FRANKS & HERR 23-17 WINGS 22-12

QUATRO & NORMAN

WGRD/Grand Rapids, MI Ros White WVIC/East Landing, MI Bob Berry

BEE GEES DONNA SUMMER STYX DR. HOOK TYCOON CHIC Notest: FRANK HILLS I-1 AMII STEWART 4-2 ALONDIE 4-3 PEACHES & MERH 13-7 VILLAGE PEOPLE 16-11 TYCOON Hotter: PEACHES & HERB 12-3 JACKSONG 10-5 GEORGE BENSON 15-9 VILLAGE PEOPLE 22-16 ORLEANS 27-21

WHIL/Kanaca City, MO Al Casey ESTT/Duvenport. IA Mike Kenneally SUPERTRAMP ROSER VOUDOIRIS BEE GEES RANDY VANMARMER HOTLOBE: PRANK MILLS 7-1 PEACHES 5 HERR 4-4 GEORGE HARRIGON 12-6 WINGS 13-8 ENCLAND DAN 6 TFC 25-1 RANDY WANARMER TYCOON DEE GRES Notteat JOOBIE REGTHERS 1-1 JOOBIE P-3 PEACHES & MERR 19-10 JACKSONS 21-11 GEORGE BENSON 22-17

WHOT/Youngstown. Oll Dick Thompson WISM/Madison. WI Jonathon Little

POINTEN SISTERS Hottent: CHIC 3-1 BLONDIE 5-1 ROB WELCH 15-9 GEORGE REMSON 17-10 PEACHES 6 WERR 20-18 KINGS ROCKETS REX'SWITH RICKIE LEE JONES BLONDIE 4-1 AMIL STEWART 6-2 PEACHES 4 HEMR 26-9 WINGS 22-1/ CHIC 24-17 WEY/Oklahoma City, OE Sandy Jones EEYN/Wichita, ES Jeff Alan

REF GEES RAY STEVENS ROCER VOUDOURIS KENNY ROCERC NOCERC NOCERC DOOBIE DRCTHERS 1-1 BLOHDIE 10-4 CHIC 11-5 PEACHES & HERR 24-10 BOB WELCH 20-11 BEE GEES DR. HOCK RAYDIO ROCKETS HOCKERS DIRE STHAITS 1-1 DUARD & NORMAN 5-1 TOTO R-4 ANIL STRAADT 9-5 GROBER HARRISON 15-11

Des Brunads NICOLETYE LARBON ORLEANS MCGUINN, C & H KENNY ROCERS HEE GEES NOELest: FRANK MILLS 1-1 BLONDIE 5-3 VILLAGE PEOPLE 9-5 ANII STRWART 11-9 CHIC 15-12 EELS/Repid City. SD Ejor/Sherwyn BE GEES RAYDIO HARKARA MANPHELL HOEGEIT DOOBIK BROTHERS 1-1 ANII STEVART 4-2 HLONDIE 15-11 GYORGE HARRISON 17-PEACHES & HERB 22-1 EKRC/Biour Fails. BD Gone Bhaw CODE BARTY KENNY ROGERS MCGUINN, C & H SINTER SLEDGE BARBARA MANDRELL DOOBLE BROTHERS BOSTON NICOLETTE LARSON UEE GRES SUPERTRAMP HOTEESI RLOMDIE 5-1 ANJI STEWART 7-3 QUARTD & MORMAN 21-1 GEORGE REMSON 2<sup>n</sup>-21

D

WMEL/Fort Wayne. DR John David Spangler

1

Music Kay: (DP) indicates the song is getting play during

Parallel Three

EFYR/Biscourch, HD

the song was dropped from the playlist then re-added.

KKEL/Grand Forks. ND Wynn Davis WYAN DAVIS REF CKE OLIVIA N-J KKNAY HOCER KLLV JOER ALLV JOER ALLV JOER ALLV JOER ALLY GEVEN (4) HOERALI BLONDIE A-1 BLONDIE A-1 BANII STRANIC 4-1 PANTY VARMARGE 13-FRANCE 6 HERE 2013

ELMS/Lincoln. NE Rob Haggar Rob Haggar NTCOLETIS LARGON JACKSONG HARRY WANN WATHIG & OLIVER KENIY ROSED HOLLEN: DOORLE RPYTRER [-) SLONDY 0-4 POR WELCH (4-7 VILLACE PRODLE 10-13 STYX 27-21

EQWB/Fargo. ND Bill Richards

BUI RICKARAS RICKIE LEE JONES JACKTONS ROSTON BILLY JOEL SUPERTRAMP BAD COMPANY FARAGIEN ARCS HOTERE: ELONDIE J-1 HEART 9-5 LRB 4-8 RANDY VANNARMER 1 WINGS 25-19

WAEX/Duluth. MN Bruce MacGregor

BEE GEES ROGER VOUDOURIS Hotes: AMII STEWART 2-1 GEORGE RENSON 12-7 GEORGE RENSON 21-RANDY VANWARWER 24-TACKSONS 25-18

WEAQ/Eau Claire, WI Rick Roberts BEF GEES ORLEANS OLIVIA N-J BARRARA MANDRELL HOTLEST: DOOBLE RATTESON JOODE RATTESON ORDER HURRAY 5-2 GEORGE HARRISON 9-5 BOR WELCH J2-7 BORBY CALTWELL 17-10

WEBC/Duluth. MN Steven B. Oliver NIGEL OLSEDN NIGEL OLSEDN BER GERS OLIVIA N-J HOTEAR: FRAMF WILLS 1-1 ANII STEWART 9-4 ANNI WURDAY 12-7 GEORCE REMYON 16-10 CHIC 10-11

WGBF/Evansville, IN Barry James

CHER GARY'S GANG STYX IOURNEY Hottest: PLONDIE 1-1 AMIL STEWART 2-2 PERCHES & HERH 12-5 WINGS D-10 VILLAGE PEOPLE 0-11

WIOH/St. Cloud. MH Tom Eay TOB BAY BET GES OLIVIA N-1 ORLEANS BELL & JAMPS HOTFOREL FHANK WILL(1 1-1 GLOBIA GAYNOR 9-5 GEORGE NARRISOM 12-5 GUATHO & NORMAN 11-0 ANTI RTWART 15-1) WEAU/Ecuborano. WI Rich Allen ENCLAND DAN & JFC DUNCAN BROWNE BARCLAY J HARVEST OLIVIA N-J JOURNEY Hottest: BLONDIC 4-1 PRANK MILLS 9-4 HLUES BROS 10-5 M. MANCHESTER )4-7 BOSTON 26-19 WRAM/Nee Stove Otla CHER DONNA SUMMER ENGLAND DAN & IPC RANDY VANMERMER INDECENT FRANK MILLS 2-1 BLANDIE -2 AMII STEMART 7-4 JUATRO & NORMAN 17 CHIC 17-12 WRER/Racine, WI Rou Richards NOW MUCHANNE LIVINGSTON TAYLOP ROFER VOUDOURIS OLIVIA N-J BILLY JOEL REE GRES CHRIS REA CHICAGO HOELERE: DIRE STRAITS 2-1 BLANDIE K-3 BOR WELCH 10-K JACKSONS 12-P PEACHES 6 HERB 17-11 KJR/Seattle, WA Trucy Mitchell NICHIE LEE JONE HILLY JOEL Hottest: Horrest: ANII GREWART [-] BEP GEES 3-2 PEACHES & HPRE P-3 BLONDIE 10-5 BOB WELCE 13-11 WSPT/Stevens Point. WI Pat Martin Pet Martin CHRIS REA ROD STEWART SISTER SLEDGE OLLVIA N-1 Hottest: BLONDE 1-1 TYCOON 12-6 GEORGE HARRISON 15-9 POLICE 22-16 RANDY VANWARMER 20-21 EOPA/Phoenix. AZ John Volpe HORN VOLDE HEF GEEN HAN COMPANY KENNY GOCHH Uather: GLARIA CAYNOD 1-1 SLANITE C-3 STITEM FLOORE TO FEACHLES & GOME TO FEACHLES & GOME TO WTRU/Muskegon. MI

DS & HO

BER GEES BEE GEES Hostest: FRANK MILLS 1-1 AMII STEWART A-3 PFACHES & MERR 16-5 CHIC 17-10 BELL & JAMES 26-16 EUPD/Phoenis. AZ

John Bebastian RANDY VANHARMER HCGUINN, C & H HITCKIE LEE JONES BOB SECER HOTFERT: RAD COMPANY 9-1 STYX 1-2 WIMES IF-11 TOTO 20-12 VAH HALEN 26-19 WYFM/Youngstown. OH Jack Taylor PEACHES 6 HERB Hottest: LRR 3-1 2000IF. RROTHERS 4-3 DIRF. STRAITS 9-5 ANII STEWART 11-10 VILLAGE PEOPLE 17-13 ParallelTwo

WEST ECPE/Salt Lake City. UT Parallel One \$100/San Diego. CA C.C. McCariney

COUT WELEYON PONNA SUMMER NITRE DESSON IILLY IDEL HARBARA WANNDELL SUPERTRAMP KENNY AOGHE HOTTEST: PLANDY WANANER 21 SIATSE SLEDGE 10-1 SIATSE SLEDGE 10-1 AD COMPANY DLIVIA N-J ILLY JOEL HIC CHIC PEACHES & HERH BEE GEES SISTER SLEPGE KENO/Las Vegas. NV Steve Summers

STEERT: INTA RONSTADT 3-1 ELL & JAMES 11-2 JTO 10-7 LONDIE 12-8 EORGE BENSON 18-18 EEARTH/Los Angeles. CA

EFI/Los Angeles. CA Roger Collins ICACO ACH BOYS ALD NAUGHTON COMPANY ERTRAMP

EL OLSSON TREATS ANE MILLS 1-1 ACMES & MEHR NNDIS 14-9 IC 11-9 NGS 10-12

EFRC/Ban Francisco. CA Garland Sholin -----G.Q. REF EMITH HELF DAITH HOLLPERI PEACHER 6 HERB 5-1 JACKSONG 7-4 AMIL RTEMART 9-6 GEORGE UENSON 19-11 GEORGE HARRISON 21-EHI/Los Angeles, CA Chuch Martin DONNA SUMMER SUPERTRAMP BEACH BOYS

WEST

tain parts of the day and/or night (RA) indicates

ALACKED C.O. Hottest: DOBIE BROTHERS 1-1 PEACHES & MERB 12-7 SISTER GLEDER 15-9 TOTO 17-14 JACKEONS 22-18 EDEN/Deaver. CO Chuck Buell

ORLEANS ENGLAND DAN & TPC

ENGLAND DAN 5 JPC TYCOON HOTESEI BLOWDIE 3-1 QUATRO 5 NORMAN 10-4 BCOBRY CALDWELL 13-11 GEORGE HARRISCH 14-1 GEORGE HENSON 14-14 EING/Seattle, WA Tom McEay

Tom McKay DOOBLE AROTHENS NIGEL OLSSON ENGLAND DAN & JPC MAYDIO DAVID NAUGHTON HOTEARE PRACHER & HYRR "-1 VILLAGE PROPLE 11-0 BEE GEES 13-11 GEORGE MENSON 14-12 CHIC 14-13

EREE/Albuquerque. NM Shelio Quinn

Damay Wright

Jobs Bievens ALLMAN BROTHERS CLAUDJA BARRY DONAL SUMMER DUMASCUMMER DUMASCUMMER BILLY JDEL SUPENTRAMP TYCDON BOR SECER REE GEES RANDY VANNARMER CARS NOTESES: MULS 14-0 BOBBY CALDWELL 1K-10 GERRY RAFFERTY D-13 FREDMALL

EDZA/Pueblo. CO Rip Avina BU AVIDO D BEE GERS MCGUINN, C 6 H DONNA SUMMER CHRIS REA IAN MATTHEWS HOLLES AMII STEMART 3-1 BLONDIE 0-5 BELL 6 JAMES 1J-0 CHIC 2J-14 PEACHES 6 HERB 25-17

TYCON TYCON NONNA SUMMER MCGUINN, C 6 N Hottest Juatro 6 Norman 5-1 Peaches 4 Herb 14-6 Villace Prople 12-7 Sister Biscri 17-0 George Renson 10-13

LAUX/Phoenix. AZ Robert Chenguit

RANDY VANWARMER HANUT VANNARHER OLIVIA N-1 ROD STEWART ADD COMPANY (RA) NOTRO 6 NORMAN 1-1 STYN 20-10 BELL 6 TAMES 22-11 BELL 6 TAMES 22-13 UFE GEES 27-19

### RTAC/Tacoma, WA Ric Hannea

ACTREASED RACER VOUDOURIA DONOIR BARTHERS WCOUINN, C 6 M SUPERTRANP Hoffeet: PRANY WILLS 2-1 PEACHES 6 HERH 13-5 OUATIO 6 NOPMAN 15-10 PCO 17-13 HLONDIE 20-14

ETET/Tucson, AZ ELUC/Las Vagas. NV Dave Anthony RANDY VANWARMER POLICE TYCOON HILLY NEL GIBTER SLEDGE

Donna Summer

Supertramp

Bee Gees

GIBTER SLEDGE Hottedti Amii Stewart 1-1 Styx 12-4 WINGS 13-7 PEACHEE & HENB 14-A JACKSONB 17-12

EYNO/Freeno. CA Eris Van Eamp

NOD STEWART RICFIE LEE JONEP INGNNOPSE

Parallel Three

APRIL WINE Hotess: AMII STEWART 2-1 BLONDIE 3-2 HEART 14-10 E.C. KING 22-16 VILLAGE PEOPLE 25-17

EBOZ/Boseman. MT Dennis Nichols

ECBN/Reno. NV Red Min.

INCONNOUSE CR. HOOP HOTY-RATI POODIE HHOTHERS J-1 DUATEO & NORMAN 12-0 FELL & JAMES 19-0 AVII STEWART 14-10 WINGS 27-10

PEP CEL SUPERTRANP ORLEANE PRANE TAPPA SANPY HAGAR VAN HALEN CHIC NOB BEGER PEACHER & HERB HOLTPET PEACHER & HERN Hotteet BTYX 2-1 GEORGE NANRISON 5-2 DOGHIE HHOTHERR 14-7 WINGS 20-15 AMERICA 24-17

R&R/Friday, April 13, 1979

Peeches & Herb

George Harrison

Blondie

WEST

Most Added Hottest

EOOE/Billings. MT Michael May

PEACHER & HERB E.C. KING POLICE APRIL WINE AMITE WING Hottest: AMIT STEWART 4-1 GEONGE MARIJSON 15-0 CHIC 17-10 WINGS 20-15 VILLAGE PEDPLE 27-14

EQDI/Great Falls. MT Charlie Stone Codibio Dione Toto DONNA SUMMER ONLEANS Hottant: QUATYO & MORNAN 3-1 RECNDIE 8-5 DOR WELCH 13-7 CHIE 12-8 RANDY VANYADMER 27-31

ERLC/Lewiston, ID Stove Alan MacKelvie

ARE CEES ROGER VOUDOURIS VAN HALRH HOITERE: AMII STEWART ]-1 PERCHES & HERB 10-3 VILLAGE PEOPLE 16-7 GEORGE HARRISON 15-13 POLICE 26-17

ESLY/Son Luis Obispo. CA Chuck Stevens OLIVIA N-J RANDY VANDARMER SUPERTRAMP DONNA SUMMER Hotfest:

DONNA SUMMER Hotfest: Dogree BrothErs 1-1 Jacksons P-6 Quatro & Norman 14-P Chic 23-14 Bee Gees 28-21

BARBARA MANDRELL SAMMY HAGAR OLIVIA N-J CHRIS REA Hottest: DOOBIE BPOTHERS 1-1 GEORGE MARRISON 12-5 WINGS 15-8 ENCLAND DAN 6 JPC 19-13 PEACHES 6 HERR 25-19 EYSN/Colorado Springs. CO Tom Brewer Tom Brewer POLICE MCGUINN, C & H SUPERTRAMP GEF. GEES NICOLETTE LARSON HOLEASE: BLANDIE 4-1 PEACHES & 4ERB 22-7 WINGS 16-9 CEORGE HARRISON 11-9 JACKSONS 20-15

AMERICA MAX DAMIAN BAND (dp) DR. HOOK YM/Freeno, CA Ray Appleton DR. HOOK G.O. HIGEL OLSSON ROCKETS EVIE SANDS ST. TROPEZ ROTER VOUDOURIS HOEVEREIS BLONDIE 2-1 PEACHES & HERB 1<-7 GEORGE MARRISON 15-11 VINCS 20-12 GEORGE RENSON 17-13

ANY APPLETON SAMMY MAGAR MIGEL OLSSON CMRIS REA SISTER SLEDGE ROGER VOUDOURIS EMGLAND DAN 6 JPC Hottest: DOOBLE BROTHERS 1-1 PEACHES 6 HERR 0-1 AMIL STEWART 2-5 WINCS 18-10 JACKSONS 20-13

EENI/Anchorage. AE Randy Robbins

PEACHES & HERB ENGLAND DAN & IFC ORLEANS OLIVIA N-J TYCOON POLICE SISTER SLEDGE SISTER SLELW, Hottest: RLONDIE 4-1 AMII STEWART 17-5 BOB WELCH 11-7 GEORGE HARRISON 16-P QUATRO & NORMAN 17-11

Charle Fax CHICAGO ENGLAND DAN & JFC LINDA ROWSTAFT DONNA SUMMER RAD COMPANY NOTION: PIRE TTRAITS 2-1 OUATRO & NORMAN K-2 OUATRO & NORMAN K-2 GEORGE HARRISON 20-13 PEACHES & HERD 22-13

EFED/Boise. ID

Charlie For

# ENGLAND DAN 6 JFC BFE GEES AILLY JOLL HOLDERT: STYX 3-) GEDPGE MARRISON 11 HLONDTE 15-11 HLONDTE 15-11 GUIGAGO 25-17 Sob Mermilion SISTER SLEDTE (AD) RILLY JOEL REX SWITH BEACH BOYS SUPERTRANF (dp) SUPERTRANF (dp) SONAN RUWWER JOHNA RUWWER JOHNA RUWWER JOHNA RUWWER JOHNA RUWWER JOHNA RUWWER JOHNA RUWER JOHNA RUWER JOHNA RUWER JOHNA RUMER KERN/Bakerstield, CA Kris Mitchell R/F Bitchell RFF CEES 0LIVYA N-1 STYX CNGIAND DAN & JFC JACTHONS PAR COMPANY STLLY IDEL ODNA CUMERA YOLTARL PODRIE RACTHERE 1-1 VLLACE PEOPLE 22-16 CHIC 20-17

15-5

DLIVIA N-I BEE CEER DRLEANS STYP LLY HIGES BOBTON Hottest: PEACHES & HERH 13-1 RCB WELCH 10-5 GEORGE REWEDN 11-3 GEORGE HARRISON 12-3 ENGLAND DAN & JEC 23 EGW/Portland, OR Terry Danner

EFXM/Ban Bernadina CA Eraig Huppe

ACGUINA, C & H RAVDIO ROGER VOUDOURIA HOITEREI DONRIE HENTHENE 2-1 MEART 7-5 PEACHEE & HENT 15-9 GEODIGE HENSON 13-10

KJRB/Spokane, WA Tom Hutyler

NIGEL OLISON HANDY VANWARVER DONNA JUMMER ORLEANS DICKIE LER IONE" (1p) VAN HALEN (1p) DUNNEY, (do) EBDF/Eugene, OR Roger Mason BILLY TOEL TOURNEY HANDY VANXARMER CHER \*\*\* INLEW (10) DUNNEY (40) ERANK 2ACCA (10) Mottost: PSACPET & 4804 2-1 DOTHERD STREAM 2-1 DOTHERD STREAM 2-1 DOTHERD STREAM 2-1 DOTHERD STREAM 2-1 EDDTE MONEY 21-12 TACKTONE 20-18 CHER MCDIINN, C & E Hotrest: DIRF STRAITS 2-1 IACKSON: 12-1 BELL & INNES 22-9 GEORCE MARHIUSN 3 PEACHES & MERR 21-

EMJC/Ban Diego. CA Jeti Balgo EBIM/Roswell, NM Lynn Moore PRACHES & HERH LYDE BLOOPS TAFA BOOM SARAH BHCGHTMAN CHER ALE GEES HOR SEGUN DH. HOOK HIGEL OLESON DAVID MAUCHTON SUPPRTRAMP HICOLETTE LARSON DONNA SUMMER APRIL WINE HOLEGEI:

RELEAND DLIVIA P-1 SIGTER TLENGE CHILLY HOLENET: LINEA RENYTARY 1-1 TOR USELM 6-2 GEORGE HARREDON 12-5 GEORGE HERSEN 11-10 HESTEN 21-13

DRUEAMS UDITARSI FRANK MILLO 1-1 FUNDIK 3-2 DIBF GTRAITS C-A ANNY MURAY 11-0 NAD GONDANY 12-0

EROY/Sacramento. CA

SUPERTRANP RANDY VANWARMER ROCKETS OSMONDS TAKA BOOM NARDA M. WALDEN HOLESSE AMII STEWART 4-1 PEACHES & HERA 10 JACKSONS 12-7 CHIC 22-14 CHER 34-18

ERQ/Tucson, AZ

ERSP/Salt Lake City. UT Alan Hague

# 33,000,000 PEOPLE DEMAND TO HEAR THIS RECORD!

# THEME FROM "CHIPS"

The Title Music From TV's Hottest Series, Starring Larry Wilcox And Erik Estrada!



Available Also In 12" Disco Version!

From Windsong Records



Manufactured and Distributed by RCA Records

Produced By E Denny Diante And Joe Saraceno

Executive Producer Arranged By Al Teller Jimmie Haskell

WATCH "CHIPS" EVERY SATURDAY AT 8PM ON NBC!





## HEAVY RHUMBA R NHS KQWB 34-30 CKLWon KKXL on **KFYR** add

KSTP on WZZP on KBEQ 38-34 KJR 26-23 14Q 34-29 WHYN add 39 92X on 94Q 8-5 WAPE on WTIX 38-31 Z98 39-36 KNOW 20-14 WJBQ deb 22 WTMA deb 28 KXX106 24-17 WGUY on WERC deb 28 WLBZ add

BJ105 34-32 WHEB 37-31 WRJZ deb 35 KRAV add 25 WCIR on WFOM on WNDE add **KEYN 34-32** KJRB 26-22 KTAC on

NCOLETTE

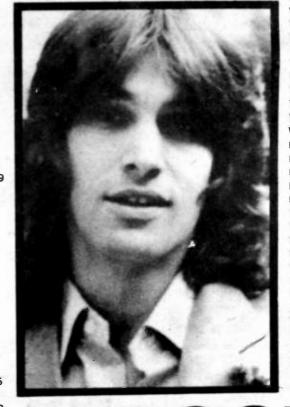
Rhumba Girl"

KKRC add KKLS on WAKX deb 32 WEEO 30-26 WEBC on WSPT 27-23 WSEZ 37-30 KLMS add WCGQ deb 38 KYSN add 35 KBDF deb 28 WGLF 18-14 KQDI deb 30 WFLB 31-28 KOOK deb 30 KBOZ deb 28 WANS 33-27 KRLC on **KILE 36-28** KBIM add

KSLQ 32-28 WOKY add WZUU on KBEQ add 40 KOPAon 940 18-10 WSGA 30-25 WBBQ deb 30 WHBQ 26-24 KNOW deb 40 KXX106 23-19 WERC 22-20 WRJZ 27-23 WKY add WOW on **KEYN 22-21** WHB add 28 KTAC add **KCPX 9-7** KGW add KMJC 28-24 KYNO on **KROY 11-9** KFXM 25-21 **KRKE 17-15** WGUY deb 25 WLBZ deb 33 13FEA deb 28 WEEO 27-25 14WK 34-28 WCIR on

293 22-19

KSTP on



YOU CAN'T

BUCK

GER'S

**USED** 

WAAY 29-23 WHHY 28-21 WAGQ on WSEZ add WFOM 23-19 WCGQ 17-14 WGLF 30-25 WFLB add WTMA 27-25 WANS 24-17 KSEL add KAAY add 25 KQWB 31-26 KKXL deb 28 KKLS on WAKX add WEBC on WJON on WRKR add WEAQ 30-25 WSPT deb 30 WKAU on KLMS on Y94 add KCBN add KBOZ 21-17 KRLC add

ST



Produced by Ted Templeman

**On Warner Bros. Records** 

Produced by Michael Omartian



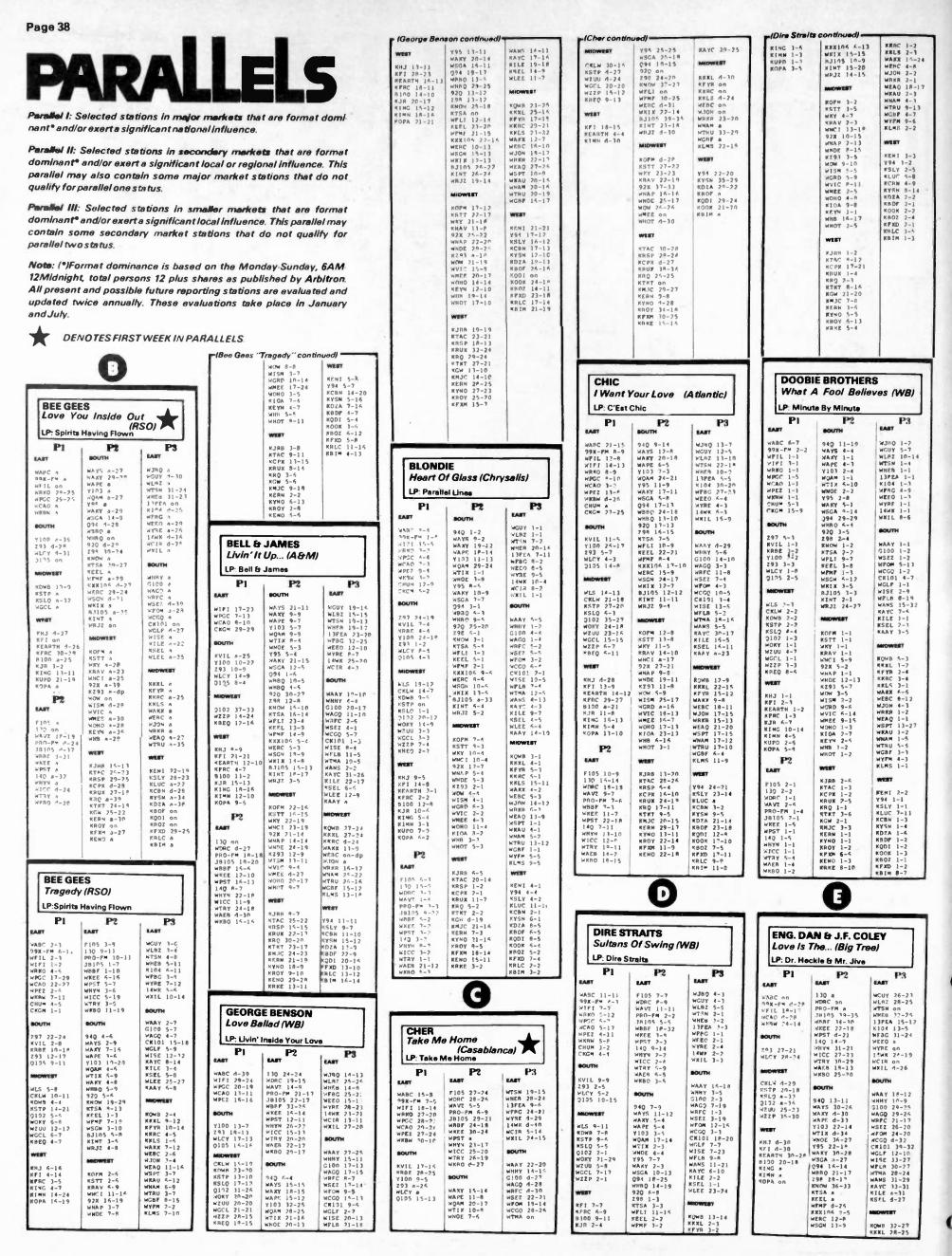
# **"I'LL COME RUNNING"** UNIGSIONIAMOR "I'LL COME RUNNING"

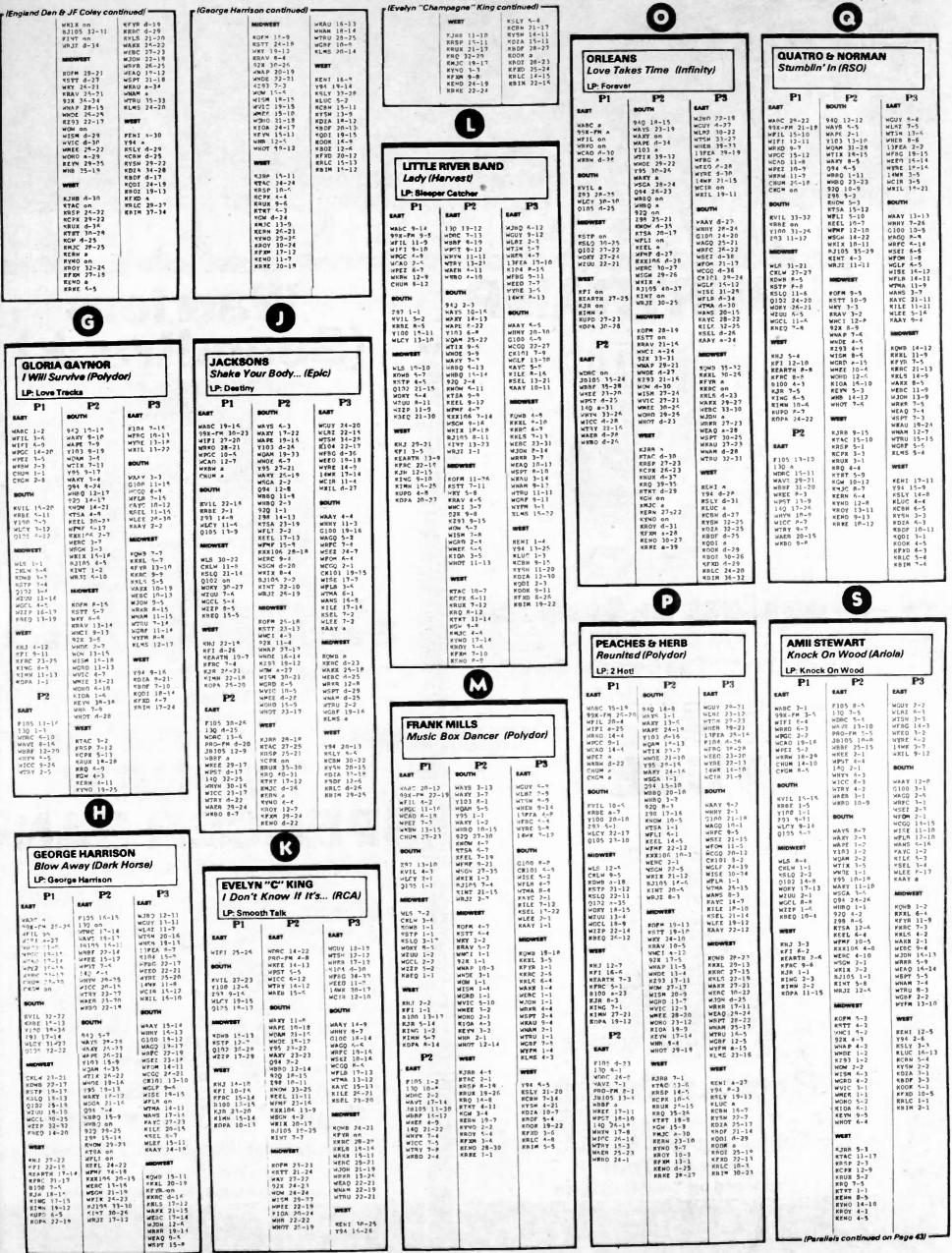
*Radio & Records Pop/Adult Airplay* #22



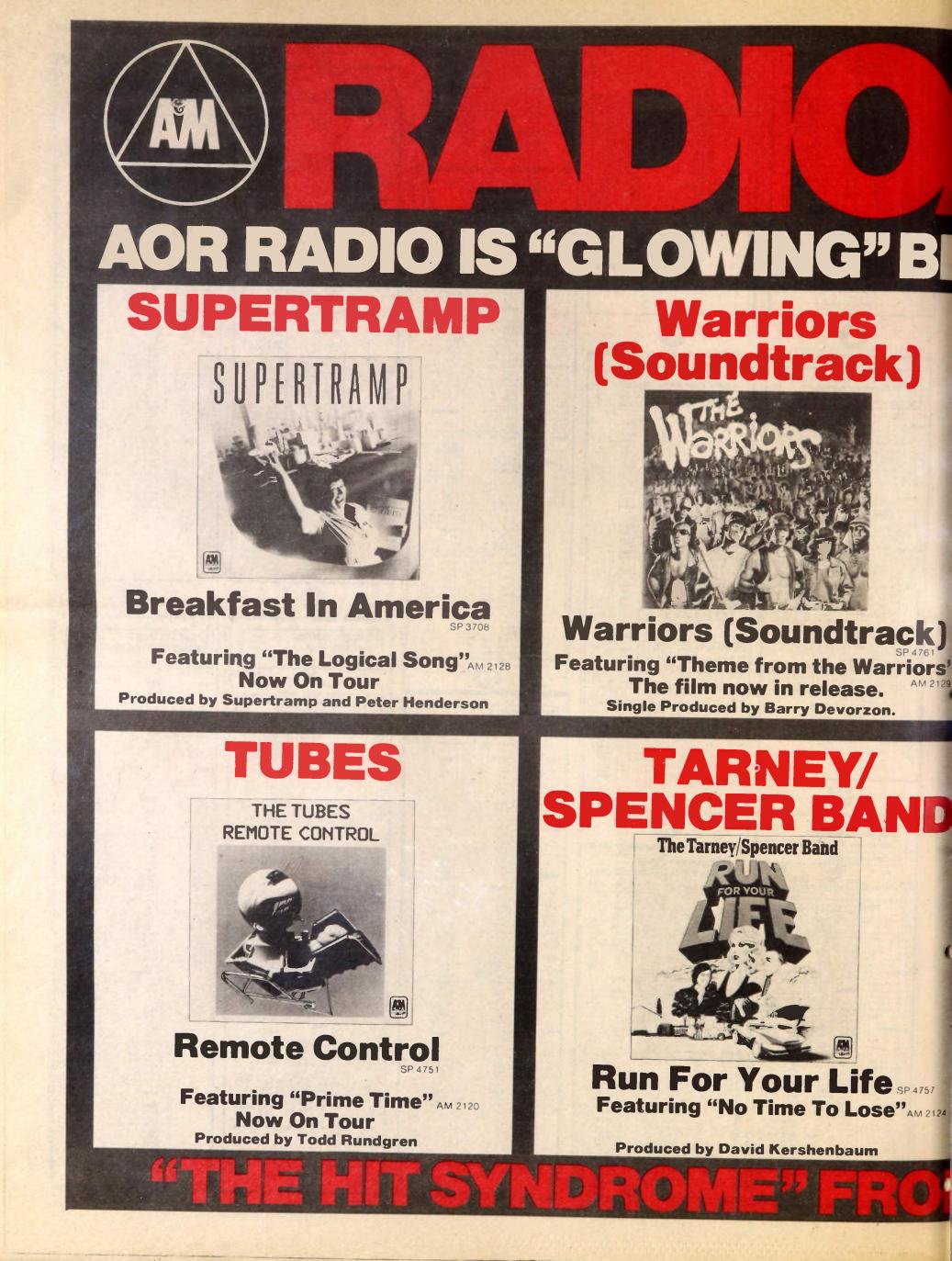
KSTP 30-26 BJ105 on WRKR add WTIX on WLOF on WKWK on



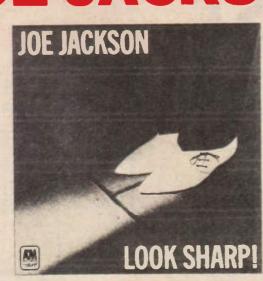




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Look Sharp SP 4743 Featuring "Is She Really Going Out With Him?" Now On Tour Produced by David Kershenbaum



### Pieces Of Eight SP 4724

Featuring "Renegade" Produced by Styx Production Assistance: Barry Mraz

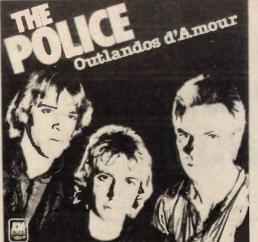
### SEAWIND



Light The Light SP 734 Featuring "Hold On To Love" H2 120 ON HORIZON RECORDS & TAPES Now On Tour Produced by Tommy LiPuma.

Records, Inc. All





**Outlandos d'Amour** 

Featuring "Roxanne" AM 2069 Now On Tour Produced by The Police

בייניון ביוניון צעילענון או

CONTEST

# Are you a survivor in the Rod Stewart Contest?

If your number appears below — you're still in the running . . . .

<u>GRAND PRIZE:</u> An all-expense-paid trip around the world!

### 1401 Chris Geurts / KDWB 2249 Don Selasco / KROY 2726 Clark Smitt / WEEI 3590 Mickey Cade / WUSS





1. To enter the Rod Stewart "Blondes Have More Fun" Contest you must have received a Rod Stewart numbered picture disc and a corresponding ticket from either your local or regional Warner Bros. representative. Ticket is not transferable.

2. The prize-TRIP AROUND THE WORLD-two first class airline tickets, hotel accommodations, plus \$100 a day spending money.

3. To qualify: your completed entry should be returned to your local or regional representative or to... Warner Bros. Records, Attn: Carol Hart, 3300 Warner Blvd., Burbank, California 91510. Entries are limited to one entry per person.

4. All entries will be forwarded to Deloitte Haskins & Sells, One Wilshire Building, Los Angeles, Calif. 90017, who will be conducting the random drawing that will determine the winner. 5. Deloitte Haskins & Sells will pull half of the names the first week, and will continue to cut the previous week's list in half until we reach 1... the winner.

6. Employees of Warner Bros. Records Inc. or any of its parent, subsidiary, or affiliated companies (or any relatives of any such employees) are not eligible to enter this contest.

7. The winners must sign a release form, releasing Warner Bros. Records Inc. from any liability for injuries or accidents during the trip.

8. You need not purchase anything to enter.

9. Contest void in Florida and New York and wherever prohibited by law.

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**P3** 

W3N0 11-4 WGUY 14-14 WLR2 15-19

NTSN 18-14

WT9N 18---HHE9 7-5 13FEA 16-14 K104 25-21 WFBG 5-5 WKE0 13-11 WKRE 30-27 14WK 13-11 WCIR 17-15 WKTL 11-0

WAAY 25-22 WHNY 4-22 G100 13-6

WAG0 12-11

WINE C-4 WFLB 19-17 WTMA 39-1P WANS 9-9 KILE 34-13 WLEE 9-9 KAAY 19-13

KQMB 8-4 KKXL 14-22 KFYR 20-20 KKLS 14-15 WEBC 19-14 WJOW 11-11 WRKR 10-4 WEAQ 12-7

WEAQ 12-7 WSPT 9-12 WKAU 7-5 WMAN 14-10 WTRU 1A-24 WGRF 11-70 KL45 14-7

KEN1 11-7

Y94 26-27 KSLY 18-18 KLUC 19-14 KCBN 8-6

 RCON 8-6

 RYSN 7-5

 RDEA 11-8

 KODI 10-7

 KOOK 12-8

 RBOE 1-3

 RFMD 9-9

 RRLC 0-10

 R0IM 10-9

P3

4.JBO 17-14 HCUY 10-24 HLBZ 29-21 WTRM on WHED 24-18 13FEA 29-25 H104 10-10 HTBC 31-19 WTRE 29-24 HCIR 15-13 WAIL 21-13

BOUTH

WAAY 30-21 WWBY 24-19 G100 22-19 WAGQ 23-18 WMPC 10-13 WSFZ 20-10 WFCM 19-15 WCGQ 21-19 WCGQ 21-19

WFOM 19-15 WCGQ 21-19 CK101 21-13 WGLF 20-15 WTSE 20-25 WFUB 34-25 WTWLA on WAWS 25-19 KATC 32-24 K1LE 27-20 KATC 32-24

WLEE 10-15 KAAY 25-22

RQWB 25-19 RKXL 24-18 RFYN 19-13 RKRC 4-17

KRWC 3-17 SELS ON WAKX 28-25 WEBC 28-20 WTON 25-21 WRKB 20-15 WEA 0 20-13 WS PT 23-19 WKAU ON

WEAU ON WAAN 29-23 WTRU 30-2° WGBF d-10

Y94 14-10 FSLY 22-15 KLUC 20-15 KCBW 20-12 KYSN 16-R KDZA 25-20 KBDP 27-23 KQOI on KOOK 20-15 KBO2 15-B

KB02 15-8 KFXD 24-19 KBIM 32-26 802

WEET RENT 19-15 194 14-10

**MARK** 

10001

BOUTH

G100 MHHY

WFON CK101 WGLF

WESI

-

**Others Getting Significant Action** 

HERBIE MANN "Superman" (Atlantic) 36/1, KBEQ, WKBW 8-5, KEARTH 24-18, WHYN 32-27, KCPX 25-19, WHEB 38-27, WFBG 37-31. GARY'S GANG "Keep On Dencing" (SAM/Columbia) 35/1, WGBF, WRKO

23-19, Y100 11-3, KHJ 10-6, 14-Q 28-19, WQAM 14-10, KENO 18-15. RICKIE LEE JONES "Chuck E's In Love" (WB) 30/16 including WRKO, KJR, KUPD, WNAP, KYNO, WAAY, WRFC, KQWB, KBIM, WAVZ 32-29, 798 35-28

DAVID NAUGHTON "Makin' It" (RSO) 30/9, KFI, KING, WHYN, WSGA, Z98, WYRE, WAAY, KAYC, KBIM, Y100 39-35, WAVZ 30-27, WKIX 25-19. AMERICA "Cellfornie Dreemin" " (American Int'L) 26/1, KCBN, WKBW 22-16, B100 22-19, WTIX 37-30, WEAQ 23-19, KLUC 24-17.

DR. HOOK "When You're In Love With A Beautiful Woman" (Capitol) 24/15 including 14Q, 92Q, WVIC, KYNO, 13FEA, WCIR, WTMA, KCBN, WRKO on, WZUU on, WFLB 35-26.

DOOBLE BROTHERS "Minute By Minute" (WB) 24/10, KDWB, KSTP, KSLQ, KING, WHBQ, KTAC, KRQ, WGUY, WANS, KKRC, KLUC 14-7. KENNY ROGERS "She Believes In Me" (UA) 22/22 including KVIL, Z93, KOPA, WAYS, WHBO, KNOW, WSGN, WRJZ, WKY, KCPX, 14WK, KKXL IAN MATTHEWS "Give Me An Inch" (Mushroom) 22/3, WAEB, WTSN, KDZA, WJBQ 24-19, WANS 35-33, KQWB 26-22, KSLY 31-27.

RAYDIO "You Can't Change That" (Arista) 21/6, KING, WKEE, 14Q, KEYN, KGW, KKLS, WBBQ 30-25, KROY 31-27, WISE 32-29.

REX SMITH "You Take My Breath Away" (Columbia) 20/16 including CKLW, WOKY, KEARTH, KFRC, WICC, WAXY, 298, WISM, WGLF.

SAMMY HAGAR "(Sittin On) The Dock Of The Bay" (Capitol) 18/5, WCIR, WFLB, Y94, KLUC, KBOZ, KIMN 30-27, KJRB 30-26, KYSN 33-28. MAUREEN McGOVERN "Can You Read My Mind" (WB) 18/1, KNOW, WFIL 16-13, KRKE 23-21, WTSN 16-11.

LINDA CLIFFORD "Bridge Over Troubled Water" (RSO/Curtom) 18/1, Q102, WLCY 32-29, WHYN 40-34, WTIX 35-28, WHEB 40-35. FRANK ZAPPA "Dancin' Fool" (Zappa/Mercury) 18/3, WTIX, KJRB,

KLUC, 99X-FM on, KUPD 28-26, CK101 26-22.

CARS "Good Times Roll" (Elektra) 16/2, WRKO, WHYN, KRBE 25-21, KJR 21-19, KXX106 27-20, WGUY 17-13, KBDF 30-20.

VAN HALEN "Dance The Night Away" (WB) 14/7, WPGC, 13Q, WRJZ, KJRB, WGLF, KLUC, KRLC, KBEQ on, KUPD 26-18. FOXY "Hot Number" (Desh/TK) 14/4, CKLW, WGCL, WQAM, Y95, WPGC on, Y100 28-25, KEARTH d-29, WAGQ 27-22.

CLAUDJA BARRY "Boogie Woogie Dencin' Shoes" (Chryselis) 14/2, WTIX, KRQ, CHUM 9-4, KEARTH 26-22, JB105 40-36, WLBZ 32-29.

SANTANA "One Chain (Don't Make No Prison)" (Columbia) 14/2, BJ105, WCGQ, B100 on, WKEE 33-30, WFBG 40-34, KSLY 29-25.

ROCKETS "Can't Sloop" (RSO) 13/7, WNAP, WISM, KEYN, KROY, CK101, WISE, KCBN, WZUU on, KFRC on. JOURNEY "Just The Same" (Columbia) 12/6, KBEQ, KJRB, WGUY, WKAU,

WGBF, KBDF, KSLQ 20-16, KFRC 24-21, KSLY 15-11. NARADA MICHAEL WALDEN "I Don't Want Nobody Else (To Dance

With You'' (Atlantic) 12/5, WAVZ, BJ105, KROY, WFBG, KAYC, WTIX 40-33

CHEAP TRICK "I Want You To Want Me" (Epic) 12/4, PRO-FM, 94Q, BJ105, WMEE, WRKO 21-17, KBEQ 37-33, WSPT 24-20. JUDY COLLINS "Hard Times For Lovers" (Elektra) 12/1, WAEB, WRKO 30-

27, KING 22-19, WICC 24-22, 298 29-27. SISTER SLEDGE "We Are Family" (Cotilion) 11/6, WRKO, KVIL, KEARTH, 940, WSGA, KTSA, WAVZ 28-22.

BADFINGER "Love is Gonne Come At Last" (Elektra) 11/1, WTIX, KFI on, 14Q 23-20, KROY 23-21.

CHICAGO "Gone, Long Gone" (Columbia) 10/3, KFI, WRKR, KFXD, WPEZ 31-29, KENO 25-17, WKAU 31-27.



These tracks are by artists who have received concentrated airplay and positive resc tion on AOR radio over an extended period of time. Tracks which have been released e are designated by an estarisk (\*). AOR Hottracks are listed in order of their as sind level of similar and accept

 and and a second s
ALLMAN BROTHERS "Crazy Love"* "Pegasus" "Blind Love"
THE BABYS "Head First" "Every Time I Think Of You"*
BAD CO. "Rock 'N' Roll Fantasy"* "Rhythm Machine"
GEORGE BENSON "Love Ballad"*
BLONDIE "Heart Of Glass"" "One Way Or Another"
KIM CARNES "Hurts So Bad""
CARS "Good Times Roll"*
CHEAP TRICK "Surrender" "I Want You To Want Me"*
ELVIS COSTELLO "Accidents Will Happen"" "Green Shirt"
DIRE STRAITS "Sultans Of Swing"* "Waterline" " Of Love"
DOOBIE BROS. "What A Fool Believes"" "Dependin' On You"
"Minute By Minute"
FABULOUS POODLES "Mirror Stars"*
STEVE FORBERT "Goin' Down To Laurei"
GEORGE HARRISON "Blow Away"* "Love Comes To Everyone"
BILLY JOEL "Big Shot"" "Stiletto" "Zanzibar"
RICKIE LEE JONES "Chuck E's In Love"" "Danny's All-Star Joint"
JOURNEY "Just The Same Way"* "City Of Angels"
MCOUINN, CLARK & HILLMAN "DON'T YOU Write Her Off"" "Sur-
render To Me"
MOLLY MATCHET "Gator Country"
EDDIE MONEY "Gimme Some Water" "Maybe I'm A Fool"*
ORLEANS "Love Takes Time"*
POCO "Crazy Love"* "Heart Of The Night"
POLICE "Roxanne"*
SUPERTRAMP "Logical Song"" "Take The Long Way Home"
GEORGE THOROGOOD "Move It On Over" "Who Do You Love"
GEORGE THOROGOOD MOVE IT ON OVEN
TOTO "Cirl Goodbye" "I'll Supply The Love"*
VAN HALEN "Dance The Night Away" "You're No Good"
WARRIORS "In The City"
BOB WELCH "Precious Love" "Three Hearts"
FRANK ZAPPA "Dancin' Fool"*

STYX Renegade (A&M) × LP: Please Of Eight **BOB WELCH** RANDY VANWARMER P3 Just When I... (Beersville) P1 P2 Precious Love (Capitol) LAST LANT -LP: Three Hearts WPGC 1-3 PRO-PH 23-14 18105 34-31 W.TRO 21-1 WING 21-15 WINZ 22-15 WINZ 4-27 WERG 14-9 WYRE 21-17 14WE 4-30 WC1R 22-20 **P**1 P2 PI P3 P2 WBBF 21-17 WKEE 29-11 WPST 4-23 WHYV 4-34 A LAST BART LAST BOUTH 297 20-16 RRBE 25-24 293 7-4 WLCY 4-28 2135 25-18 WJB0 23-21 WGUY 27-22 WTSN 25-21 WHER 25-19 13FEA 4-23 WARC 4 130 on WAVE 25-WABC a-33 940 17-23 WFIL 30 WWRD a WPGC 4-30 WRDW 17-4 WAYS 24-24 WAPE 14-11 Y103 27-21 WQAM on WHYE 15-15 99X-I WIFI WRKO WPGC -FH 25-1 28-28 0 17-14 C 23-71 NICO WAVZ 25-23 PRO-PM d=2 10105 32-28 WBBF 20 WREE 25-23 WPST 4-22 L40 12-10 WHYN 17-33 WICC A WICC A WIRO A WAEN 30-27 BOUTH WHER 25-14 13FEA d-23 4104 4-2 WFBG d-39 WEEO 20-27 WYRE & 14WK 30-23 WCIR 0-7 WNHY 18-30 Glob d-38 WAGO d-29 HRFC # WSEI 31-24 WFOM 17-12 WCGO 4-24 CKICL 15-1 WFCF 20-35 WCAO 24-20 WPE2 19-17 WKBW 14-12 CHUM 4-20 BOUTH WHTE 11-15 Y95 17-15 WARY 19-24 094 20-19 WHD0 00 920 73-72 898 9-9 KNOW 7-6 IOUTH NUMBER OF 940 3-1 WAYS 19-14 WAPE 20-15 Y103 4-5 WTIX 19-17 WW0E d-20 HOWB 4-26 KSL0 8-9 WORY 4-29 293 25-24 WLCV 33-32 HTUDE NEUU 24-27 WIZP 14-13 WTIR 17-1 WHOE d-20 YOS a WARY 4-30 WSGA 26-1 994 25-21 WBRO 4-27 BOUTH 297 7-7 WISE 29-25 WPLR 4-32 WTWA 30-22 WANS 1-1 VSEL 4-24 4VIL 20-17 4886 14-9 9100 23-21 KIWB 24-21 29-25 4-32 30-22 WAAY 26-19 WHHY 4-29 G100 d-26 KNOW 7-6 WFLI 19-17 KEEL 10-17 WFWF 10-14 WKIX 23-22 BJ105 21-10 KINT 28-25 WRJZ 13-21 KSTP 25-22 KSLQ 13-29 WORY 4-28 KBEQ 39-15 TENT 4-10 26-19 HTUDE 940 71-16 WAYS 22-1 WAXY 30-2 WAPE 31-2 WTIX 00 WNOE 25-1 WSGA 27-2 WRRQ 4-29 293 4-6 0135 19-19 P100 17-14 22-18 30-29 31-27 00 25-19 27-23 WRFC 4-27 WRFC 4-27 WSFZ 28-23 WFOM 28-23 WCGO 19-9 #JR on #UPD 1-2 #OPA 4-4 198 36-34 WFLI 19-9 WFNF 29-23 UIR194 1-9 WERC 1-2 WERC 1-2 WSGN 23-11 BJ105 on-dp RIWT 4-10 WRJZ 28-24 TRUTT RTSA КРІ оп КВАРТИ 29-24 Віло d-29 Вічо оп Кічи d-28 Rupo a-24 Кора d-29 KSTP 17-16 Q102 18-16 WOKY 15-16 W2UU 9-9 WGCL 1-27 SEXL on-dp HCG0 19-9 CEIN1 40-15 WGLF 27-22 WISE 1-11 WFLA 13-24 WTMA on MANS 19-12 KAYC d-15 KILE 31-30 KSEL a KRXL on-Ap RFYR on WHRR 30-27 WFRR 21-18 WSPT 4-2 WRAU 4-9 WNAH 4-26 WGRP & KLMS 27-21 CONTRACTOR OF KOFM 15-11 KSTT 17-16 WSY 20-11 KRAV 18-35 WMCI 24-23 92% 31-29 WMAP 19-19 WMAP 19-19 WMAP 19-19 298 2 200 27-23 KNOW 21-17 KTSA d-29 WFNF d-2P KKK104 3-1 WERC 4-5 WSGN 31-19 WKIK on KINT a WRJ2 31-22 WEDT KHJ 71-20 KF1 24-20 ROPM d-29 RSTT 4-30 WHXCI 20-20 92X 20-20 WHAP 8-26 K293 20-13 WGM 29-29 WISM on WYIC 8 WHIC 8 WHIC 8 WHIC 7 0-29 KEARTH 23-1 KEARTH 23-1 RFRC 25-74 N100 5-9 KJR 13-11 KIMN 9-R KUPD 15-15 KOPA 14-11 West 8791 REN1 20-14 Y94 d-29 KLUC 2-1 KCBN 25-10 KYSN 24-19 KDYA 39-35 KBDF d-29 FOOT 38-36 WISH WHEE WOHO KQWB 17-13 KKXL 13-8 KFYR d-18 KKRC d-30 KIQA A-20 KEYN 21-20 WHB 19-23 WHOT 15-9 KTYR KKRC KKLS **MEDWOOD** ROPH d-30 R5TT A WRY 28-24 RRAV 24-22 92X a-3R WMAP a WMDE 3C-28 K154 on WISM on WISM on WISM on WORO 29-25 WMD a-30 WARX 24-17 P2 WARR 24-17 WEBC 24-15 WJON 23-20 WRRR d-28 WEAO 24-18 WEFT 29-21 WNAM A RLMS C-26 KOOK 28-26 KPXD 28-21 KBIH 40-36 TRUCT KJR8 13-16 KTAC 19-19 KRSP 4-10 KCPX 8-5 KRUX 6-3 KRUX 6-3 TREET P105 20-17 P105 20-17 WAYZ 20-19 J3105 10-19 WBBF 6-5 WFKE 9-6 WFST 0-9 140 11-21 WHYW 24-22 WICC 17-16 WTRY 21-24 WAEB 2-3 FJRB on RTAC on RTSP 19-16 RCPX on RDUX 20-10 VRO 27-21 VTRT 12-4 WHET KRO 10-7 KTRT 14-15 RSLY a RLUC d-21 RCDN on RYAM d-30 RD2A 30-28 RDDF a RDDF a RDDF 27-21 RORR d-25 RAOZ 20-16 RFXD d-28 RRLC d-30 RBIM 39-35 4TRY 14-15 KGW 14-14 KMJC 4-2 KERN 14-15 RYNO 25-21 RROY 17-15 KFXN 10-5 RRKE 7-5 12-4 d-29 КЧ.JC d-29 КЕВН а FROY 25-25 КРХН а-29 10087 KJR8 a KTAC on KRSP d-26 KCPX 21-12 RRUX a KRO a-40 KTKT a KJM d-23 REPN d-27 KROY a KFXD 29-73 KRKE 19-19 RENO 3-1 RREE 25-23 **VILLAGE PEOPLE** WINGS SISTER SLEDGE Goodnight.. (Columbia) In The Nevy (Casablance) He's The ... (Cotilion) LP: Go West LP: We Are Femily P3 P1 P2 P1 P2 P3 **P**1 P2 LAST LAST LAST LAST WGUY 21-17 WER2 14-9 WTSN 14-10 WH25 11-10 WABC 0-35 99X-FH 14-10 2105 34-28 WLR2 20-17 WTSH 24-20 13PEA 11-9 102-PH 1-7 SFIL 10-11 MIPI 10-15 F105 23-19 130 13-15 wp80 22-16 F105 14-13 MABC 14-10 1 10 27-21 110 12-10 WDRC 10-7 PRO-FM 20-14 WFEE 25-19 99x-PH 14-1 WFIL 22-14 WIFI A-29 WFEC 25-17 WCAO 28-22 WFEC 25-17 WCAO 28-23 WFEZ 29-13 WFEM 27-21 CHUM 20-14 CHEM a-24 25-20 12-8 PM 72-19 VDRC AAVE PRO-1 23-16 wDRC 72-1 WAVE 4-3 PRO-FM 15 JA125 3-2 WBRF 4-2 WKEC d-31 140 15-12 WIF1 23-16 WRKD -5 WPGC 19-8 WCAO 9-5 WPEZ 17-12 WKRW 00 WHP1 0-19 WHP2 15-14 WFA0 21-19 WFA0 21-19 WFA2 23-20 WHW 35-20 CHUM 19-15 19-WF9G M WEEO 17-14 WYRE 19-15 14WF 4-33 22-16 1 1984 J8105 24 WFEE 75-19 140 13-9 WHYN 20-14 WICC 16-11 WTRY 25-14 WAER 26-21 WPBG 17-7 WYNE 17-14 14WK 22-19 WCI3 13-6 WR1L 5-4 J0105 24-21 W007 32-25 WFEE 16-15 WFST 20-15 149 22-17 WNYN 19-13 WICC 19-10 WTRY 20-17 WAEB 26-22 WHEO 20-14 WCIR 24-18 WXIL on WHYN 25-15 WICC 13-5 WTSY 23-15 WAEN 10-9 WKBO 23-11 WFBO 12-17 BOUTH BOUTH BOUTH RVIL 21-19 9100 21-16 OUTH EVIL 25-30 GRBE 20-15 YE30 17-15 WAAY d-30 WMWY 22-15 G100 29-24 WRPC 14-11 WSDZ 14-11 WFOM 14-10 WCGQ 26-39 (K151 29-2) WISE 22-14 WFLA 4-29 WTWA 17-10 KILE 25-15 KSEL 18-13 WAAY 21-16 WNHY 17-12 G100 21-21 WAGQ 28-25 BOUTH RVIL a TRBE 19-9 Y100 29-23 E93 23-15 WLCY 27-25 Q135 30-24 293 13-1 MAYS 7-5 WLCY 24-21 2105 on-dp -MAXY 4-7 WAPE 25-20 V103 26-15 WOAM 6-3 WTIX 4-2 291 01 BOUTH WRFC WSEI WFOM CK101 2125 21-20 12-10 WAYS (1-23 WAPE 23-17 Y103 29-27 WQAM 34-31 WTIX 17-14 WHOE 23-19 WAS 14-12 940 19-13 WAYS 25-2 WAXY 24-1 WAPE 29-2 15-5 13-9 1 12-17 19-13 25-20 24-19 29-24 31-23 32-29 31-25 19-11 25-17 19-12 21-20 CRLW 7-9 KSLQ 73-15 WGCL 14-14 WZZP 10-17 KBEQ 34-24 WT1x Y\*5 on WARY 29-21 WSGA 5-4 Q94 13-9 WB80 17-7 WH82 7-7 WPLB 6-3 WTMA 7-3 KSEL 20-10 WLEE 17-10 KSLQ 14=9 Q172 x WZ'JU 13=13 WGCL 14=13 WZZP 13=10 K8EQ 3=3 ¥103 WLS 23-1P CKLW 26-15 KDWB 19-12 KSTP 22-14 USLQ 27-19 Q12 34-32 WORY 25-27 WZUU 21-18 WGCL 4-26 ИАСН ИТТИ Y95 14-12 WARY 28-27 WSGA 4-3 WARY WHB2 7-7 920 17-14 RTSA 19-15 WFL1 d-24 REEL 25-19 WFRC 19-14 WFRK 4-1 31105 17-27 KLWT 17-16 WRJ7 7-9 WHBQ 920 RTSA TOUT CONTRACTOR OF 094 14-13 KSEL 18-13 WLEE 24-14 45GA 094 23-20 WBB0 29-23 WHB0 d-27 ROWB 33-29 RFRC a WARE d-29 RHJ 15-9 KF1 25-17 KEART4 6-5 BBQ 28-71 923 27-18 298 72-18 4158 24-2 WEET **HERWOOD** 92Q 298 REI 5-4 REARTH 21-1 RJA 00 24-20 21-36 KPRC 12-10 8100 a-26 KJR on K19N 17-15 KOPA 12-7 WEBC on-tp WRXR 29-24 WSPT 
 KTSA 24-20

 WPLI a-22

 KEEL 4-24

 WPMP 76-20

 WERC 18-12

 MSGN 16-7

 WKIX 28-21

 KIN" 25-14

 WPJ7 70-13
 REXL on REYR 9-6 KKRC 22-18 WEBC 4-34 WJON 19-15 WNA# 23-20 WTRU 24-19 WGBF 4-13 WYFM 17-13 WGCL 4-26 WZEP 30-11 KBEQ 30-25 10-19 27-23 25-21 KHOM KTSA MFLI WTRU 31-30 WGRF 1-19 KING 11-9 KINN 25-23 VEBT YEEL KHJ 25-19 KFI 19-12 KEARTH 22-16 KFRC 26-22 KJR 14-17 KING 23-20 KINH 29-22 KUPD 13-11 KOPA 26-17 TRACT RERE 23-17 WERC 23-17 WSGM 28-25 KRER 4-27 BJ105 29-23 RIMT 4-27 WRJZ 23-20 Y94 3 Y94 3 WSLY 27-15 KCBM 29-25 KY5M 34-24 KD2A 24-19 KBDF 29-19 KRLC 00 KOPW 27-25 #KY d-24 WAY 19-11 92K 4-10 WANP 15-11 WADE 20-12 K293 a-19 WOW 25-14 #J5# 17-13 WHC 24-21 WHC 24-21 WHC 18-16 WYPM 17-13 RL45 19-12 **LOCAL** KOPH 24-17 KSTT 25-19 TOUR KENI 29-24 Y94 25-19 FCBM on KYSN 17-13 RDZA 33-26 KBDF d-30 KQDI 25-20 KOCK 27-15 KRLC 16-7 92X 23-12 WMAP 17-10 WMDE 17-9 K293 18-14 KOFH 30-24 KSTT 26-21 WKY 4-27 KRAV 14-11 WHCI 21-21 R293 18-14 WCW 14-3 WGRD 16-11 WVIC 22-15 WHEE 29-25 WOHO 27-23 RIOA 17-13 WHB 17-13 WHOT 10-5 WHET 21-21 92X 32-27 WHAP 13-9 WHETE 23-19 R293 15-10 WEW 29-10 WEW 29-10 WEW 29-14 WVIC 20-17 WHET 23-14 WOHO 22-14 WOHO 22-14 WOHO 22-16 WHEN T RALC 16-7 RBIM 25-17 KJAB 29-25 KRSP 17-9 KCPR 10-16 KRUX 29-23 KRO 17-32 KRO 17-32 KRU - 10 24 TRUCT NJRR 17-12 KRSP 17-7 KCPX 11-8 KRUX 14-9 KRQ 25-23 KTRT 22-20 KERW 22-16 KYNO 10-24 KROY 24-16 KFKW 20-19 KENO 30 KIDA #-22 KEYN 27-22 XHB 13-8 WHYT 70-15 π KROY 13-12 KFXH 23-20 KJRB 25-23 KTAC 22-15 KRGP 20-20 KRUK 16-11 KRQ 20-14 KRQ 20-14 KRQ 21-20 KRGW 16-13 KHJC 27-20 KRM 16-13 KROY 29-22 KPXW 24-17 KENO 20-21 KENO 24-17 KENO 24-17

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#### McCoo & Davis At RIAA's DC Dinner

Following their recent performance at the RIAA dinner in Washington, DC, Columbia's Marilyn McCoo end Billy Davis, Jr. were congratulated by top label execs. Photographed at the fete are (I-r): CBS Records Division President Bruce Lundvall, Billy Davis, Jr., Philadelphia International Records' Leon Huff and Kenny Gamble, Marilyn McCoo, CBS Records Sr. VP Paul Smith, CBS Records VP LeBaron Teylor, and the RIAA's Henry Brief.

**Nashville Gets Taste Of Schlitz** 





Werner Bros. recording artists Dire Straits appear to be pleased as punch upon being presented with a platinum record award for their debut album, "Dire Straits." Shown at the ceremony are (I-r): Dire Straits' John Illsley and Mark Knopfler, WB Board Chairman Mo Ostin, and Dire Straits' Pick Withers and David Knopfler.



When Capitol's Don Schlitz performed at Nashville's Exit In recently, he was met backstage by various radio reps. Shown after the show are (stnading, I-r): WKDA/WKDF Production Director Dave Eirod, WKDA PD Mike Beck, WKDA/WKDF air personality Butch Brannum, WLAC MD Eva Wood, Don Schlitz, and WSM air person-ality Coyote McCloud; (bottom row, I-r) Capitol's Michelle Peacock, journalist Kip Kirby, Capitol's Chuck Flood and WKDF PD Alan Sneed.





Polydor Inc. has signed Phillips/MacLeod with the pop-rock duo's debut album, "Le Partie Du Cocktail," just President Fred Haayen, Polydor VP Rick Stevens, Polydor's Arthur von Blomberg, duo's asst. manager Sam Tagliavore, manager Elliot Abbott and producer Tony Peluso.

#### "Hair" There And Everywhere



"Hair" was the fare as RCA Records sales staffers traveled around New York in a specially equipped bus to service 20 accounts in two days with the film's soundtrack as well as invite key retail personnel from those accounts to a combination listening session-clip viewing. At the front of the bus, from left King Karol's Secretary Treasurer Ben Kerol, King Karol Exec. VP Morris Weissman, King Kerol President Phil King, RCA's Bill Reilly, RCA Records President Robert Summer, and RCA's Mary Beth Connors.

#### Fonda, Taupin Fond Of Talkin'



Captured conversing with the show's host following their recent taping of DIR Broadcasting's new radio program, 'The Robert Klein Show, actress Jane Fonda lieft) and tunesmith Bernie Taupin (right). In addition to informal interviews conducted before a live audience, the show feetures a top 20 album countdown.





### JOHNNY MATHIS and JANE OLIVOR SING

### "THE LAST TIME I FELT LIKE THIS"

NOMINATED FOR BEST ORIGINAL SONG AT THE 51st ACADEMY AWARDS

THEIR CURRENT COLUMBIA SINGLE CONTINUES ON RECORD THE STUNNING PERFORMANCE ENJOYED BY OVER 70 MILLION PEOPLE



THE PICTURE PAGES

**Molly Hatchet Attracts Plagues** 

**Mercury Swings Mace** 



Following their recent performance at Great Guildersleeve's in New York City, Epic's Molly Hatchet are pictured holding their very own picture-disc plaques. Disc-playing their good taste in art are (top) group's manager Pat Armstrong, (second row, I-r) E/P/A Sr. VP Don Dempsey, group's David Hlubeck, E/P/A's Larry Stessel, group's Duane Rolland and Danny Joe Brown, (bottom row, I-r) E/P/A VP AI Demarino, ATI's Bill Eison, E/P/A VP Frank Rand, and group's Steve Holland and Bruce Crump.

#### **Capricorn Goes For Two Guns**



Capricorn Records has signed Oklahoma based rock group Two Guns with their debut album, "Balls Out," to be released this month. Shown at the signing ceremony are (I-r): group member Kenny Barker, group's manager Alan Walden, group members Mike Sconce, Bobby Williams and Pat Sconce, Capricorn President Phil Walden, and Capricorn VP Don Schmitzerle.

**Grisman's Greetings** 



Horizon Records' David Grisman recently performed with his all-acoustic quintet at the Great American Music Hall in San Francisco. Pictured backstage meeting the mandolinist are (I-r) A&M's Arla Dietz-Baim, Horlzon's Fred Mancuso, Horizon's Eileen Basich, Horizon label head Tommy Lipuma, David Grisman, Grisman's manager Craig Miller, and Grisman Quintet members Daryl Anger, Mike Marshall, Tony Rice and Todd Phillips.



Phonogram Inc./Mercury Records has signed England's Terry Mace with his debut album scheduled for May release. Pictured at the pacting are (seated, I-r): Terry Mace and Phonogram Inc./Mercury President Robert Sherwood, while Mace's attorney Mickey Shapiro (left) and Phonogram/ Mercury's David Werchen look on.

#### **Irving Adds Foster To Roster**



Irving Music Inc., the BMI affiliated publishing division of A&M Records, has singed David Foster to a publishing agreement. Foster, who co-wrote and co-produced Cheryl Lynn's "Got To Be Real" and produced Alice Cooper's "How You Gonna See Me Now" as well as having produced the recent Hall & Oates album, is pictured second from right. Also pictured at the pacting are (I-r): Foster's managers Ron De Blasio and Ned Shankman and Irving Music President Chuck Kaye.

#### **Elektra/Curb Inks Pink Lady**



Elektra/Curb Records has acquired the American rights to release recordings by Japanese stars Pink Lady, with the duo's debut single for the label, "Kiss In The Dark," to come in April. Pictured plotting strategy at the Elektra offices are (I-r): E/A VP Ken Buttice, Pink Lady's Mie, Pink Lady's personal director Paul Drew, Pink Lady's Kei, E/A Chairman Joe Smith, and E/A VP Jerry Sharell.

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the potential black market, and the opportunities available to the detenting matching matching internal black market, and the opportunities available to the detenting matching matching internal to deal with it. He advised dealing from not just a black standpoint, but being a business person first and black second. He also gave an overview of past and present industry relations. Edmunson also mentioned the \$2.3 billion worth of albums American adults purchased last year, stating that \$334 million (14%) were purchased by black adults, a high figure when relative income levels are considered. This speech was awarded a standing ovation.

From there many attendees went over to join in the WCLK celebration, ending with the awards banquet sponsored by Bang Records, with presentations given for outstanding support of black college radio. Here's how the awards went:

R I	ack	Coll	ege	Rac	lio's:
		VUI.			

Black College Most Popular New Female Artist Most Popular New Male Artist Most Popular Duo/Group Most Popular Producer/Arranger/Composer Most Popular Comedy Artist Most Popular Gospel Artist

Most Popular Established Female Artist

Most Popular Established Male Artist

Most Popular Duo/Group

Cheryl Lynn David Oliver Rick James & Stone City Band Quincy Jones Richard Pryor Shirley Caesar Natalie Cole Teddy Pendergrass Chic

A special presentation to college radio's Station of the Year was awarded to WHUR/Washington, DC.

#### People

John Howard Brown is the new National Director of Disco Development and Promotion at Elektra/Asylum Records. Brown brings to the newly-created post a varied background, having most recently served as the East Coast Regional Marketing Coordinator for E/A's music fusion department. Prior to that, he was the National **R&B** Promotion Director for ABC Records. Don Ringold has been named to Brown's vacated post coming from stints as an air personality at WHAT/Philadelphia and as an East Coast Regional Promotion Manager for Mercury Records. Also, in a related move, Harriet Gilstrap has been upped to the position of National Disco Coordinator reporting directly to Brown. Prior to her promotion, she worked for five years as the E/A Assistant Regional Promotion Rep for New York . . . There is a new female voice livening up the air waves at WKTK/Baltimore. It belongs to Ann Thomas, recently hired as their



John Howard Brown

afternoon drive personality, moving over from neighboring station WXYV. In addition to her air duties, Ann will also assist PD/MD Lou Krieger . . . Tony Giamarco is the new 10pm to 2am jock at WDRQ/Detroit. Prior to this, he lent his skills at V95/Jacksonville . . Musical chairs at WKND/Hartford - James Jack, former Program Director, has returned to the station as a consultant. Bill Mack, announced as the new Program Director, is now the morning man ... Jim Minor is now working in the sales department at WANT/Richmond. Jerry Carter of WKIE/Richmond will become the Production Manager The family of singing star Billy Stewart was at WANT filling the space left by Minor . awarded a \$500,000 settlement by the Ford Motor Co. Stewart, perhaps best known for the hit "I Do Love You," was drowned along with two members of his band on January 17, 1970 when his 12-day-old Thunderbird veered off the road and plunged into a North Carolina Please be sure to send me all your station's news, photos, promotional materriver . . . ials, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

#### Places

WHEREVER I HANG MY HAT IS HOME: Home in this case is KRE/Berkeley whose ownership was officially turned over to Inner City Broadcasting on April 4. Future plans and/or changes will be announced at a later date ... Grand slamming their way back into Baltimore for another season were the Orioles, who celebrated their return by inviting the local radio and television personalities to participate in a pitching contest April 5. Congratulations go to Lou Krieger, PD/MD of WKTK/Baltimore, who came in a strong second ... KIIS was the scene of several guest artist interviews recently. Among those visiting the station were Celi Bee, Alton McClain & Destiny and First Choice ...

I LOVE THE NIGHTLIFE: Seems no one is immune from disco bug's bite – not even Count Dracula himself! Last week Philadelphia was the location of a sneak preview of "Love At First Bite," a soon-to-be-released film starring George Hamilton as the Count and Susan St. James as his lady friend. WCAU gave 550 of its listeners a chance to document this latest phenomenon which shows the Count boogiein' down with the best of them ....

#### Things

LIGHT UP MY LIFE: That's what WKTK/Baltimore will do when they stage the "Disco 105 Extraordinaire" on April 13 at the Baltimore Civic Center. A lighting contractor has been hired for the extravaganza and he will transform the arena into a giant disco. There will be continuous music from 8pm to 1am as well as special guest appearances by the Raes, Edwin Starr and the Crown Heights Affair. The entire event will culminate with a \$5000 dance contest .... WMAS/Springfield, MA is sponsoring a mail-in coupon contest with the grand prize being a 1979 Oldsmobile. The coupon drive began March 31 and will run for a month with both newspaper and TV exposure ....

THEY SHOOT DISCO DANCERS DON'T THEY?: WEZD recently staged a dance marathon with the winner dancing for 72 hours, setting a city and state record. Close to \$2,500 in merchandise was given away including a stereo unit, albums, a chance to recuperate with a stay at the Marriott and, you guessed it, dance lessons ... WDRQ/Detroit honored its roots by throwing a champagne and hors d'oeuvres party for the local record spinners on April 8 ....



April 6th and 7th marked the dates the first annual Black College Radio Conference, held in Atlanta, at Paschal's (the city's only black-owned hotel). The Chairman was Lo Jeiks, of Black College Radio (a division of Collegiate Broadcasting Group, Inc.)

The theme of the conference was "A Record In The Making." Attendees came from many of the nation's black college communications departments, as well as the professional radio and record community. The future industry leaders' enthusiasm to know what goes on in "The Real World" was the unofficial emotional theme of the conference.

The event's energy level clearly states the urgent need for this kind of career preparation. Many of the speakers were commercial and college pros. There were a number of topics that could have gone into lengthy discussions — however, this was the first conference of its sort, and more can be accomplished next year. A celebration of Clark University's station WCLK's 5th anniversary in broadcasting was a highlight, and the event was topped off with awards presented to artists and companies for their support (listed at right).

Topics covered included management, sales, programming, and news and public affairs. How to start and maintain a college radio station was another prime subject, as was career opportunities in broadcasting.

#### Sales & Management

The management panel was moderated by Jess Peters, Station Manager of WAOK/ Atlanta, who outlined some organizational how-to's as well as encouraging the students to become total business persons, not just black managers. He also advocated knowing what goes beyond the microphone: learning what you want in specific and going after it. Included on that panel were James Williams, Station Manager of WCLK/Atlanta, and Larry Watkins, Station Manager at WABE/Atlanta.

Next came the sales panel, moderated by Diane Harris, Sales Manager at WHUR/Washington (Howard University). Included were Lavonia Perryman and John Young, Account Execs at WHUR; Al Anderson, President of A.H. Anderson & Assoc. of Atlanta; Robin Whaley, Account Exec. at WSB/Atlanta; and Marvin Whaley, Account Exec. at WKLS/Atlanta. Basically, what was outlined here was that there are more meaningful opportunties in sales than in on-air positions. In addition, the panelists pointed out that many sales managers go on to get involved in ownership. But the real bottom line was making the students aware of other entities that exist inside a radio station, since most college stations are non-commercial.

#### Programming, News & Records

A luncheon sponsored by CBS Records featured Le-Baron Taylor, VP of Black Music Marketing, as the principal speaker. He outlined what to expect when you're outside of the college station atmosphere. Taylor stressed



Keith Adams

being prepared to go into a market or radio situation and finding it not exactly what you had expected. He also advised students to be aware of the competition, and his final note was, "Degrees are nice but experience is the best teacher!"

Moving on to more panels, the next was a programming discussion moderated by Keith Adams, VP of Programming of Broadcast Enterprises Network. He and other panelists William Jennings (Director of Communication at Grambling University) and Scottie Andrews (PD WVEE (V-103)/Atlanta) discussed the pros and cons of automation, crossover records, and programming to your particular market's taste.

The news and public affairs discussion was moderated by Paul E.X. Brown, President of Paul E.X. Brown & Assoc., Atlanta. Others participating were Faye McDonald Smith of WETV/Atlanta, Ike Newkirk of WQXI/Atlanta, Pat Applewhite of WGST/Atlanta, and Gene Michaels of WAOK News. The key theme here was the importance of this particular department, and how news and public affairs give your station an identity for listeners.

#### **Building Up The Market**

Saturday's discussion started with starting and maintaining a college radio station. The moderator here

was Curtis White of the Hayes & White communications law firm in Washington DC. William Denny, audio-visual specialist at Morris Brown College in Atlanta, and Sam Williams Jr., engineer from Miami and a local FCC official, Franklin M. Hayes participated.

The last panel, Career Opportunities in Broadcasting. was moderated by NAB's Darryl Dillingham. Gloria Anderson, of the Corporation for Public Broadcasting in Atlanta; and Gloria Walker, Chairperson, Department of Communications at Clark College in Atlanta joined him on this panel.

It was followed by a luncheon sponsored by A&M Records, featuring principal speaker Al Edmunson, Jr. National Promotion Director at A&M. In Edmunson's speech he outlined



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(Cotillion)

East

airplay

South,

the following the following of our

GAP BAND "Shake" (Mercury) 37% of our reporters are on it. Already in hot airplay at KDAY in the West. Added

at WDAS, WWIN, WXYV in the East as well as WTMP

WHRK, WVEE and WKXI in the South. Also added in the

### Popular Rhythms



Midwest at WDAO, WTLC and WVON

McFADDEN & WHITEHEAD "Ain't No Stoppin' Us Now" (Philadelphia International) 27% of our reporters are on it.

New in the South at WAOK, WVEE, WLLE and WHRK, In the East, added at WILD, WXYV and already Top 10 at WDAS. Added in the Midwest at WJLB.

•

Following are listed in order of their airplay activity.

INSTANT FUNK "Got My Mind Made Up" (Salsou) GQ

"Disco Nights (Rock Freek)" (Arista

CHER "Take Me Home" (Cass GINO SOCCIO "Dancer/Dance To Dance" (RFC/WB) AMII STEWART

"Knock On Wood" (Ariola) CHERYL LYNN "Star Love" (Colu JACKSONS "Shake Your Body (Down To The Ground)" (Epic) FOXY "Hot Numbe CHIC

"| Went Your Love" (Atlentic) BOMBERS "(Everyone) Get Dancin' " (West End) VILLAGE PEOPLE "In The Nevy" (Casablance)

**NEW & ACTIVE** 

DOOBIE BROS "What A Fool Belleves" (WB) CLAUDJA BARRY ogie Woogie Dencin' Shoes'' (Chrysalis)

MOST ADDED DAVID NAUGHTON "Makin' It" (RSO) BRAINSTORM "Hot For You" (Tabu DONNA SUMMER "Hot Stuff" (Casabianca

"Hot Stuff" (Casablanca) EAST: WKTU/New York, NY, Mart Clenett WKYS/WASHINGTON, D.C., Bill Beiley; WMASiBpringfield, MA, Jim Devla: WBOS/Boston, MA, Jene Dunklee; WCAU-FM/Phil-solephia, PA, Roy Perry; WKTK/Bałtimore, MO, Lou Krieger, SOUTH: KSET/El Paso, TX, Chuck Kelly: WKGN/Knoxville, TN, Kerry Lamber: KHYS/Beaumont, TX, Ted Stecker; KRLV/Nouston, TX, Micheel Jones: WEZD/New Or-leans, LA, Chris Wellenberg, MIDWEST: WMJC/Detroit, MI Peter Booker, KFNX/Min-mespolia, MN, Gary DeMaroney; WGCU/Chicago, IL, Barry Meyo: KATT/Oklahoma City, OK, Mike Gerdner, WDRU/Detroit, MI, Eddle Rogers; KKSS/St. Louis, MO, Lee Micheels. WEST: KUTE/Los Angeles, CA, Bill Stevens; KIIS-FM/Los Angeles, CA, Mike Wegnerf; Sherman Cohen; KXTC/Phoenix, AZ, Larry Bar wick; KDKD/Denver, CD, Ron O'Jey.

**GEORGE BENSON** 

Livin' Inside Your Love (WB)

RADIO

"He's The Greatest Dances

SISTER SLEDGE Dancer" "We Are Family" (Cotili

NT TK

### Popular Rhythms

#### **Album Airplay**

Following are listed in order of their airplay activity

GEORGE BENSON "Livin' Inside Your Love" (WB) "Love Ballad"\*

JACKSONS "Destiny" (Epic) Shake Your Body (Down To The Ground)"\* SISTER SLEDGE "We Are Family" (Cotillion) "He's The Greatest Dancer". "We Are Family"

- RICK JAMES "Bustin' Out Of L Seven" (Gordy) "High On Your Love"\* PEACHES & HERB "2 Hott" (Polydor) "Shake Your Groove Thing"\* "Reunited"\* INSTANT FUNK "Instant Funk" (Salsoul) "Got My Mind Made Up"\* PATTI LaBELLE "It's Alright With Me" (Epic) "It's Alright With Me"\* "Music Is
- My Way Of Life" MARVIN GAYE "Here, My Dear" (Tamla) "A Funky Space Reincarnation"\* LINDA CLIFFORD "Let Me Be Your Woman" (RSO/Curtom) "Bridge Over Troubled
- Water"\* "Don't Give It Up"
- CHIC "C'est Chic (Atlantic) "I Want Your Love"" "Le Freak"" "Chic Cheer"

\*Asterisk denotes that cut has been released as a single



SOLAR'S SHALAMAR GOES MOBILE – While in Mobile, Solar's Shalamar stopped by the Record Bar retail outlet to promote their "Tossing, Turning & Swinging" Dance Contest, which was co-sponsored locally by WBLX-FM. Pictured are (front row, I-r): WBLX-FM Asst. PD Carmen Browne, Shalamar's Jeffrey Daniel, Record Bar Mgr. Ray Chappell, Record Bar's Gail McCaskill, Shalamar's Jody Watley, and Record Bar's Una Moore, Kim Johnson and Linda O'Beirne (back row, I-r) Record Bar's Steve Haffley and Al Jeffwat



KSOL CONSOLETATION -- Gathered around the console at KSOL/San Mateo when Fantasy recording artist Rudy Copeland stopped by the Bay Area station to promote his new album, "Rudy Copeland," are (I-r): Fentasy's Ronnie Richardson, Rudy Copeland, Copeland's producer Larry ("Bony Moronie") Williams, and KSOL MD J.J. Jeffries.

Following are listed in order of their airplay activity

Various Cuts MICHAEL FRANKS Tiger In The Rein (WB) Various Cuts SPYRO GYRA Morning Dance (Infinity) "Morning Dance JOE SAMPLE Carmal (MCA) Various Cuta SEAWIND Light The Light (Horizon) Verious Cuts CEDAR WALTON ation (Columbia) Verious Cuts ANGELA BOFILL Angle (GRP/Arista) "This Time I'll Be Sweeter" B. BAKER CHOCOLATE CO. B. Baker Chocolate Co. (LRC/TK) Various Cuts **MONGO SANTAMARIA** Red Hot (Tappen Zee/Columbia Watermelon Man" "Sembita Stuff Iti (WB) Various Cuts

**NEW & ACTIVE** JOHN KLEMMER Brazilia (MCA) Various Cuts

EAST: WRVR/New York, NY, Jim Smith WHUR/Weshington, D.C. Anthony Carlton; WEAA/Baltimore, MD, Qualsi Foo May. SOUTH: WCLK/Atlants, GA, Requeye Werd, MIDWEST: WBBY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI, Dorian Paster. WEST: KADX/Denver, CO, John Sutton; KRE/Berkeley, CA, Rob Singleton; KKGO/Los Angeles, CA, Monice Riorden; KJLH/Los Angeles, CA Ted Terry.



(ALBUM ORIENTED ROCK)

free Camaro, to be given away during the first major outdoor rock concert in the area this season.

Many stations eschew the idea of spending megabucks in giveaway promotions, preferring to concentrate on special station programming instead. WILS/Lansing PD Dave Lange compared radio's "buying audiences with promotions" with the means by which TV networks gain viewers during peak ratings periods: "You don't see TV networks doing tradeouts with sponsors for new cars or such to give away during the book. You see them offering audiences special programs to appeal to their viewing habits." Many stations will be involved in special programs, commercial-free periods, and listener request weekends. W4/Detrolt, while stepping up its special programming features, is staying away from extravagant giveaways; as station MD Mark McEwen put It, "What our station is giving away is good music."

away is good music." When asked how his station was gearing up for the spring ratings period, KADI/St. Louis PD Pete Parisi replied, "Our janitor is going around knocking on doors and asking people to listen." He added, "We'll be doing several prayer meetings with our jock staff." To all AOR stations on the eve of the spring ratings period, promotions or no, may your prayers be answered. Good luck to everyone.



WRIF SPONSORS RATINGS SYMPOSIUM — Representatives from Arbitron, Audits & Surveys and Burke accepted WRIF/Detroit's invitation to be panelists in a review of radio ratings services for 148 agency personnel and retailers attending. Pictured (I-r) are Arbitron's VP of Radio Product Development AI Pariser, Audits & Surveys Client Services exec Bill Kester, Burke Eestern Regional Manager and VP Lou Alpert, WRIF Research Director Fred Jacobs, WRIF General Sales Manager Bob Longwell, ABC-FM Director of Research and Sales System Linda Mellan.

#### **Evolution**

Jack Bankson has been appointed as Broadcast Supervisor for KZOK/Seattle and three other affiliates of SRO ... WWOM/Albany has switched formats to Disco from AOR. Out are GM Gus Cawley and PD/MD Chris Bailey ... Former KZLA/ Los Angeles PD Jack Popejoy has left the station. Acting PD is MD Jim LaFawn ....WYXE/Madison MD Les Cook has been given additional responsibilities as Asst. PD for the station ... Dan Scott is the new MD at WAIM/Greenville ... Max Miller has been upped to PD from MD at KY99/Amarillo ... Former K102/Laramie PD John Logan has joined KAWY/Casper for an airshift. KAWY MD Fred Moore has left the station for an L.A. album promotion post ... Bruce Cotton is the new PD at WXLM/Savannah, upped from an airshift ... New to KPRI/San Diego is MD Jessie Sommers, coming from Y94/Houston, plus Bree Bushaw from WNBC/New York for 7-midnight. Bree replaced departing Michael Hester ... Rick Miller is the new 7-12 midnight air personality at KBPI/Denver ... Dia Stein is new to middays at WQXM/Tampa from an airshift at WAQX/Syracuse ... Jane Burton is new to news at WRIF/Detroit from WMJC/Detroit. Former WRIF newsperson Carol Coughlin is now in Toledo TV news ... Former KLOS/Los Angeles part-timer David Chaney is now doing weekends at KEZY-AM/Anaheim ... Ron Tarsi is the new GM of 1-95/Bridgeport, upped from news and community affairs director ... Rick Bennett has rejoined WOMP/Wheeling for mornings, replacing departing Dan McGrath.

#### Introducing Hawaiian AOR

I got a surprise phone call this week from Shawnee Smith, MD at Hawaii's sole AOR station KQMQ (or, as they call it, QFM)/Honolulu. The call was a surprise for two reasons: first, because I was unaware they existed; second, because they are the only game in town for AOR music audiences. I spoke with station PD Steven B. Williams about the nature of the Hawaiian radio market and why it has taken so long for AOR radio to take hold there.

Williams explained that historically AOR has been attempted in Hawaii (on KIKI-AM, once a B-A Superstars affiliate), but never on FM. As he explained, "We're very much in the position progressive FM radio was in a decade ago on the mainland, in terms of sponsor acceptance. While our audience is very liberal, our business community is very conservative, and they still have the tendency to view AOR stations as being staffed with dopesmoking hippies." To battle that image problem Williams has staffed QFM with people handpicked to project a "young, serious professional" image.

Those people are music professionals as well, who are given creative leeway to program their own shows based on their knowledge of the Hawaiian audience, which Williams called an eclectic one. "Hawaiians seem to like more variety in their AOR music than mainland radio audiences do. We probably, for example, play more jazz music in our regular rotations than your average AOR." Most of the music is mainland-based, though Williams said he regularly programs islands artists' material when available.

Officially QFM has been an AOR station since last October, so its first major ratings test is still to come. Already, however, the station has gained major artist acceptance as demonstrated when visiting artist **Rod Stewart** granted his only islands radio interview to QFM. Williams has great expectations for the station, and feels one factor that will be instrumental in their long term success is their Disco radio competitors (there are three in Honolulu alone). "What I like about the emergence of the Disco radio form is that every time the musical pendulum swings that far in one direction it creates a large backlash, and QFM is there, ready to cater to it."

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#### The Selling Of AOR Radio

Jeff

Gelb

Here it comes again: the notorious spring ratings period, traditionally a time for radio stations to pull out their promotional stops in all-out efforts to win listeners and (perhaps resultant ratings figures. AOR radio has always played the game a bit differently, staying away from big budget promotions that tended to hypo numbers for a short period of time. Sometimes this choice was not a philosophical decision but a financial one; in years past many AOR's lacked the budgets to meet the AM Big Guns head-on promotionally (i.e., do you want to be the station giving away albums when the guys down the street are giving away cars?). But ratings and money for promotions tend to go hand-in-hand, and with AOR stations now climbing to the top of their markets in ratings results, many AQR's can approach the coming ratings period with a competitive promotional budget. How will they spend these dollars, or will they be spent at all? Where does AOR radio stand on selling itself to listeners during ratings periods? Some key AOR programmers and promotion directors offer their stations' game plans in the following paragraphs.

WMMS/Cleveland, notorious for their year-round promotional push, will keep them coming this spring, according to Promotion Director Dan Garfinkel. "There's a winter to spring attitude change in our listeners," he noted. "As the weather clears and they take to the streets again, we reflect this new energy in the number and nature of the pro-

"A good station appeals to its audience 365 days a year ... The audience you have at the beginning of a book has probably been with you all year." —Frank Cody

motions we do. More groups are on tour, more albums are coming out; all-around it's a good time of year for promotional tie-ins. Naturally we're not forgetting that there's an Arbitron then, which doesn't in itself make us do more promotions. We may decide to change its focus a bit to reflect certain dayparts, or perhaps make a promotion more elaborate in nature to coincide with that four-week ratings period." Within the next four weeks WMMS will unveil a new T-shirt design along with other major merchandising items, and tie in with a local chain of hero shops to pick Cleveland's hero for a paid trip to Hawaii ..., along with several other ideas still in the works.

While KGB/San Diego PD Rick Leibert said, "I'm not so sure large-scale promotions translate into ratings points," the station does have several major promotions scheduled for the next month, as a part of their year-round promotion schedule. Aside from the obvious value of their popular Chicken station mascot making the rounds of area games, concerts and functions, the station will stage its third annual coordinated music and fireworks Sky Show over San Diego stadium following a Padres-Mets baseball game (the station's TV spots for this period show the logo emblazoned in colorful fireworks). The station will also be playing "the 101 all-time greatest albums," as determined in a listener and station employee poll, all month long.

"A good station appeals to its audience 365 days a year," said KBPI PD Frank Cody. "The audience you have at the beginning of the book has probably been with you all year, so it's really more a problem of maintenance, of making them want to write your call letters in their book." To do so Cody said he felt it was best not to experiment with promotions which were not already a part of the station's personality profile. In agreement was KDKB/ Phoenix PD Jon Sinton, who echoed, "There's not a day when someone's not mentally rating you." The station has tried a large-scale giveaway promotion involving free windjammer cruises which brought surprisingly lukewarm registration results, so the station now relies on promotions which take the giveaway "clutter" off the air and bring the station into the community. For the spring book KDKB has hooked up with an area TV station for a massive blood drive which will get lots of free TV exposure because of the tie-in. KDKB also has a colorful balloon which will be sent out to different Phoenix locations daily. Beyond that, Sinton's advice was, "Say your call letters a lot."

Call letter identification is uppermost in the minds of many AOR programmers, among them Don Keith, PD of Birmingham's AOR outlet, which recently switched its calls to

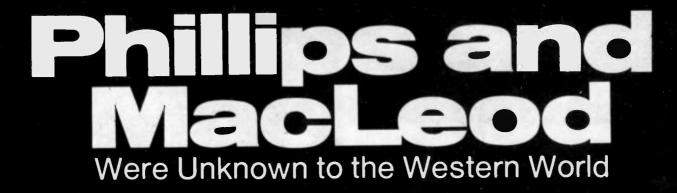
"You don't see TV networks doing trade-outs with sponsors for new cars or such to give away during the book. You see them offering audiences special programs to appeal to their viewing habits." —Dave Lange

WRKK from WVOK-FM to avoid confusion with their AM sister station. WRKK will ask listeners to write down WRKK's call letters and the period of time when they listen and mail that information to the station, who will in turn call back their listeners, check to see whether they are listening, and reward listeners with various prizes. WAQX/Syracuse hopes to increase station visibility by handing out free hats, T-shirts, and other lifestyle goodies, along with expanding the station's free playlist publication to four pages with an increased free circulation in the community.

WSAN/Allentown will be giving out station-produced "credit cards" to their listeners, then reading four of the cards' numbers over the air per hour. Listeners have 14 minutes and "70 seconds" (the station is at 1470 on the AM dial) to call and identify themselves as the cards' owners to win everything from albums to kitchen appliances. The free cards are also good for discounts on future purchases from selected station advertisers. KY102/ Kansas City will also go in for big giveaways, including a free trip to Transylvania in conjunction with the film "Love At First Bite," and in conjunction with Sprite beverages a

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Three Weeks Ago the Names



### "Le Partie Du Cocktail" Appeared

### AND Presto ... Phillips/MacLeod Have Become the Duo Extraordinaire for AOR Radio



Joining Le Partie . . .

WYDD, KZEW, KATT, KAWY, WLIR, WBAB, WBCN, WIOQ, WSHE, WHFS, WLMD, WLPL, WKDF, WQBK, WOUR, KZEL, KZAM, KINK, KSPN, KSAN, KSJO, KTIM, KSFM, WXLM, WHHY-FM, WRAS, WAAL, KLRB, KFMF, I-95, WPDH, ZETA-4, WJAX, WKUE, WQSR, WIQB, KBLE, KTCL, KBCO, KNX-FM, KZAP, KLOL

polydor

#### Page 52

R&R/Friday, April 13, 1979

### Jeff Gelb

## QFM joins R&R as a regular AOR reporter this week, along with KROQ/Pasadena, whose airplay emphasis of new wave music should provide interesting insights into the future of that AOR permutation. In weeks to come our roster of regular AOR reporters, already the industry's largest sampling of AOR radio stations, will further increase as we sift through the numerous requests to become an R&R reporting station, searching for the format's prime movers and shakers.

#### . . . . .

Another glowing report on the positive effects of incorporating jazz into an AOR musical mix comes from KINK/Portland MD Les Sarnoff, who claims that the station's rise in ratings is directly attributable to the station's ever-increasing shift to jazz music for a musical flavoring. KINK plays one jazz cut every half hour until 7pm, and three cuts per hour the rest of the evening. Record sales of jazz music have tripled in the area and direct listener response to the station has been equally impressive, says Sarnoff in a statement issued by Artists International, a management firm co-chaired by Chick Corea.

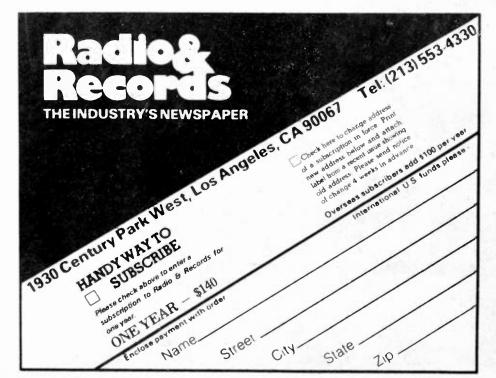
One factor that seemed to increase audience acceptance of the jazz music being programmed by KINK is that the station never actually uses the term "jazz" in reference to the music it plays. "With proper screening and proper selection," Sarnoff surmises, "you can play jazz on an AOR station and people won't even realize it's jazz; they'll just hear it as good music. People don't sit in their cars or bedrooms defining the music you're playing . . . All they want to hear is music that is pleasing and challenging to them and that moves them along." And KINK has found, much to their delight, that part of "what moves" Portland's AOR audience is selected jazz cuts.

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Sometimes words fail to convey feelings adequately. Nothing I could say here would be a suitable goodbye to one of our industry's most respected members, Tom "Tree" Kelly, who passed away last weekend, a victim of an intruder's gunshots. Suffice it to say that among those who knew and loved him, he will be greatly missed and never forgotten.



HAPPY BIRTHDAY TO Q — The QFM96/Columbus airstaff grouped together on the occasion of their second AOR anniversary. Pictured (I-r) are Bill Pugh (seated), Tom Teuber (PD), Steve Runner (MD), John Fisher, Mary Stone, Mike Eiland, Tim Smith and (seated, front) Beth Kepple.





WMMR GOES TO THE DOGS — At the end of WMMR/Philadelphia staffer John Bloodwell's leash is Assistant PD Dick Hungate, handing out "WMMR Dog Treats" (animal crackers) to those awaiting admission to a Fabulous Poodles concert, while PD Jeff Pollack (right) greets members of the crowd.

#### Update

April Fool's Day really brought out the devil at some AOR stations, especially KSJO/ San Jose, which announced over the air that they were switching formats to Disco. Jocks said tearful goodbyes and did final musical sets, but were forced to call the charade to an early halt when enraged listeners began to arrive in large groups at the station, ready to demonstrate against the supposed changeover. Station jocks spent the rest of the day apologizing for their too-realistic escapade. Meantime WBLM/Lewiston-Portland's sponsors paid for a day's worth of fake spots using their names. The station also promoted a Dead concert for later that April Fool's night, which turned out to be a radio concert of material by artists who have passed from this mortal coil . . . KZOM/Beaumont cele-brated its first AOR anniversary with a birthday party concert, featuring seven area bands playing to over 3000 listeners . . . WORJ/Orlando just moved its tower up from 350 to 800 . KZOM/Beaumont celefeet, which gives the station such an increased listening area that they were forced to drop their power from 100,000 to 71,000 watts, which still covers the entire state at night WNEW-FM/New York received over 300,000 envelopes from listeners who requested tickets for three area small hall performances by Elvis Costello. WNEW-FM was the city's only KTXQ/Dallas gathered over 16,000 cans of food station supplying tickets for the shows . at a benefit concert featuring four area bands .... Q107/Toronto received 400 entries for its first Homegrown-type album project, proceeds to benefit UNICEF . . . KQMQ/Honolulu needs album service from all labels. Contact PD Steven B. Williams at (808) 946-2869 WRIF/Detroit sports director Ely Zarit has been recruited as the official ABC-FM

Network sportscaster . . . And as Ely might say, in sports news, it was WQSR/Tampa over the Allman Bros., 18-8 in the final match of a best, two-out-of-three softball match recently. Way to go, guys.

#### Color

HANDS ON: KZOM/Beaumont chose 35 participants from those who registered to place one hand on a brand-new \$8000 Grand Prix, and leave it there till theirs was the only hand remaining, at which time the car was theirs to drive away. The marathon was held at an area mall, where entrants had one four-hour sleeping break per day and a 15-minute rest break every three hours. After three days all chairs were taken away, which cut down the odds considerably until, 235 hours later, one person remained and won the car ... hands down.

TUBES TV'S: The Tubes themselves recorded the promos for a KTIM/San Rafael contest held in conjunction with the group's newest A&M album release. The promotion asked listeners to guess which Tubes member was sitting in the "secret square" as depicted on the back cover of the album. Two winners received remote control TV sets.

KZEW GIVES AWAY THE CARS: Two Z-28 Camaros, that is, in conjunction with Sprite beverages, who placed the entry forms in their pop cartons. Along with the cars come a pair of thousand-dollar car stereo systems.

BREAKFAST IN SAN DIEGO: KPRI/San Diego, in conjunction with A&M Records and the new Supertramp album release, is doing a mail-in registration promotion for a breakfast with Supertramp for 25 of its listeners at one of the area's finer eateries.

(1)

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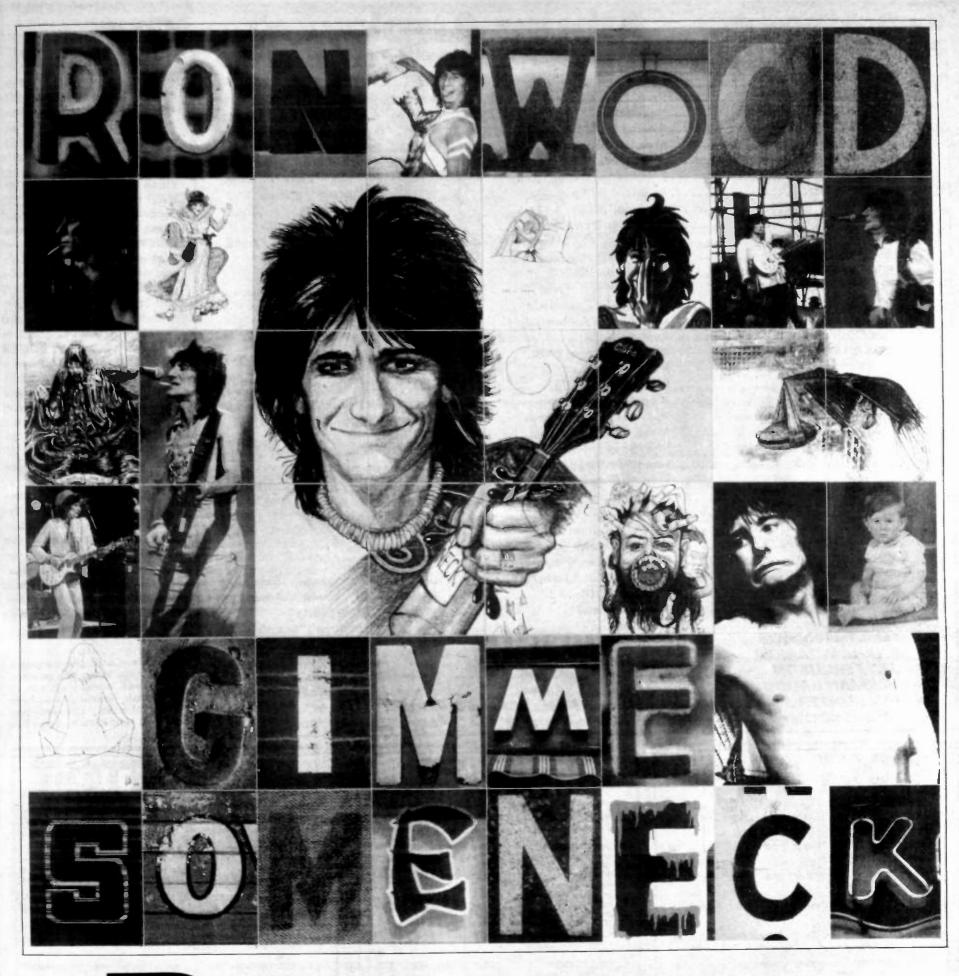
#### Concerts & Conversations

PRESENTATIONS: KDKB/Phoenix presented Fabulous Poodles for \$2.93....W1.UP/ Chicago presented Boomtown Rats for \$2.

RADIO CONCERTS: Michael Murphey on KZEW/Dallas ... Michael Franks on WLIR/Long Island ... Jan Hammer on WKDF/Nashville ... Elvin Bishop on KQ98/ Omaha ... Dire Straits, Good Rats, Peter Tosh, Robert Gordon, Desmond Child & Rouge on WNEW-FM/New York.

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# RON WOOD COMING NEXT WEEK



#### Page 54 Radio&Records

April 13, 1979

### Album Airplay/ 40\_

Album cuts are listed in order of airplay preference

		148 NEFUNIENS	of airplay preference.
1	SUPERTRAMPB	sreakfast In America (A&M)	"I onice!" "Home" Title "Vision" lead
2	BAD COMPANYD	esolation Angels (Swan Song)	"Easter" "Wind" "Rhythm" "Cimles"
3	GEORGE HARRISONG	George Harrision (Dark Horse)	"Plow" "Everyone" "Guilty" "Moon"
4	DOOBIE BROTHERS	Ainute Rv Minute (WR)	"Each" Title "Suculve" "Denendin"
5	DIRE STRAITSD	)ire Straite (WR)	"Sultane" "Watarline" "Watar"
6	ALLMAN BROTHERS E	Inlightened Rogues (Capricorn)	"Crazy" "Pegasus" 'Take It" "Blind"
7	CHEAP IRICK A	At Budokan (Epic).	"Surrender" "Want" "Shame"
8	JOURNEYE	volution (Col)	"Wav" "Annale" "I ovin' " "Same"
9	<b>VAN HALEN</b>	/an Haien II (WB)	"Dance" "Good" "Girls" "Dr."
10	McG., C. & H M	AcGuinn, Clark & Hillman (Capitol)	"Write" "Surrender" "Time" "Traffic"
11		hree Hearts (Capitol)	"Love" "Church" Title "Wind"
12	ELVIS COSTELLO A	Armed Forces (Col).	"Accidents" "Shirts" "Armv"
13	ROD STEWART B	llondes Have (WB)	"Bitch" Title "Best Days" "Shadows"
14	EDDIE MONEY Li	ife For The Taking (Col).	"Water" "Fool" "Good Man"
15	POLICE 0	Jutlandos d'Amour (A&M)	"Roxanne" "Losing" "Lonely"
16	ΡΟϹΟ Le	egend (MCA)	"Crazy" "Heart" Title "Spellhound"
17	RICKIE LEE JONES Ri	lickie Lee Jones (WB)	"Chuck" "Joint" "Blood" "Texaco"
18	ROXY MUSIC M	flanifesto (Atco)	"Dance" "Ain't" "Girl"
19	JOE JACKSON Lo	ook Sharp! (A&M)	"Going Out" "Papers" "Time"
20	STEVE FORBERTA	live On Arrival (Nemperor).	"Laurel" "Win" "Settle" "Wey"
21	BLONDIE Pa	arallel Lines (Chrysalis)	"Heart" "One Way" "Rahy"
22	FRANK ZAPPASI	heik Yerbouti (Zappa)	"Fool" "Flakes"
23	BILLY JOEL	2nd Street (Col)	"Honestly" "Zanzibar" "Shot" "Eyes"
24	THE BABYS	lead First (Chrysalis)	Title "Think" "Got It"
25	ORLEANSFo	orever (Infinity)	"Time" "Slippin' " "Love" Title lead
26	TUBES	emote Control (A&M)	"Prime" "King" "Out" "Turn"
27	CARS	ars (Elektra)	"Roll" "Needed" "Girl"
28	GEORGE THOROGOOD	love It On Over (Rounder)	Title "Who" "Me"
29 20	VARIOUS ARTISTS	/arriors (A&M)	"City" "Theme"
30 31		anger Money (Polydor)	"Lose" Title "Blues"
•••	LOWELL GEORGE	hanks I'll Eat It Here (WB)	"Girl" 'Trains" "Money" "Rain" lead
32 33	ROCKETSRo	ockets (RSO)	"Well" "Radio" "Sleep" "Again"
33 34		ycoon (Arista)	"Woman" "Boy" "Long"
34 35		oto (Col)	"Georgy" "Goodbye" "Supply"
33 36	FABULOUS POODLES	lirror Stars (Epic).	Title "Shy" "Mike" "Roll"
30 37	GRAHAM PARKER	queezing Out Sparks (Arista)	"Girls" "Japan" "UFO's" "Twisted"
38	JAY FERGUSON Re	Bal Life Ain t (Asylum)	"Cruise" Title "Angels"
39	HERMAN BROOD	erman Brood (Ariola)	"Saturdaynight" "Junkie" "Doin" "
40	IAN HUNTER	four reinever Alone" (Unrysalls) . "	"Bastard" "Daylight" "Cleveland"
		VIN INSIGE TOUR LOVE (WB)	"Ballad" "Nassau" "Strut"

**149 REPORTERS** 

#### Chart Summary

R&R/Friday, April 13, 1979

Our largest sampling of reporters to date chose SU-PERTRAMP for top honors this week, with 105 hot reports and significant medlums. BAD CO. retained hots at 109 reporters for a very close first place race. DOO-**BIES** remained hot with 102 reporters while DIRE held steady with hots at 99 stations. TRICK's live set jumped way up with significant hots and mediums. Newcomers JOURNEY and VAN HALEN had excellent weeks of continued adds and increased airplay rotations. M-C-H held rock steady as JONES inched up. JACKSON had a good week as FORBERT maintained. BLONDIE and ZAPPA jumped up, buoyed by popular singles. ORLEANS was this week's highest debuting and most added alburn, with adds at 59 stations plus significant reports in other rotations. TUBES moved up while WARRIORS debuted strongly (with heavy airplay concentration on the WALSH track providing the necessary push). UK inched up as GEORGE debuted. **ROCKETS** moved up while PARKER, FERGUSON, BROOD and HUNTER all debuted.

The Album Airplay/40 chart represents activity based on a combinetion of add, medium and hot reports. It does not attempt to febricate a trend. The artists in Italics registered the most rapid gains in airplay this

	MOSI	F	<b>\</b> D	D	9	D
1	ORLEANS Forever (Infinity)	4/13 72/59	4/6 5/4	3/30 3/3	3/23 0/0	3/16 0/0
2	"Time" IAN HUNTER You're Never (Chrysalis)	58/53	3/3	ano	0/0	0/0
3	"Bestard" JAY FERGUSON Real Life (Asylum)	58/45	28/28	0/0	0/0	0/0
4	"Cruise" VARIOUS ARTISTS Warriors (A&M) "City"	60/44	33/30	3/3	0/0	0/0
5	VAN HALEN Van Halen II (WB) "Dance"	106/40	<b>6</b> 5/60	0/0	0/0	0/0
•	HERMAN BROOD Herman Brood (Ariola) "Saturdaynight"	<b>53/38</b>	39/37	3/2	1/1	0/0
7	LOWELL GEORGE Thanks I'll Eat(WB)	55/37	30/29	1/1	0/0	0/0
	TARNEY-SPENCER Run For Your Life (A&M) "Lose"	31/31	2/2	0/0	0/0	840
	JOHN HALL Power (ARC-Col) Title	39/25	32/32	2/2	0.10	0/0
	GAMBLER Teenage Magic (EMI Amer.) Title	22/22	80	0/0	0/0	8.0
10	SUSAN Falling In Love (RCA) "Marlene"	27/22	28/28	4/4	0/0	0/0
	BLACKFOOT Strikes (Atco)	37/19	26/13	32/26	18/18	3/3
7/e	"Highway" LAKE					1
	Paradise Island (Col) Title	21/19	7/7	810	40	<b>a</b> 10
12	AMER. STANDARD BAND ASB (island) "Takes"	18/17	3/3	810	6/0	010
13	NOXY MUSIC Manifesto (Atco) "Dance"	78/16	<b>6</b> 5/13	56/20	56/42	28/28

ABBCI

### MEDIUM

4/13 4/6 3/30 3/23

3/16 0/0

1	JOURNEY	98/44	54/24	51/20	0/0	0/0
Tie	Evolution (Col)	-				070
1	McG., C.&H. McG., C.&H. (Capitol) "Write"	100/44	100/39	96/39	\$9/46	85/43
2	TUBES Remote Control (A&M) "Prime"	57/40	54/30	51/22	40/7	3/0
3	ROXY MUSIC Manifesto (Atco) "Dance"	78/44	\$5/38	58/22	56/11	28/1
4	BOB WELCH Three Hearts (Capitol) "Love"	96/38	97/23	107/28	107/26	100/33
5	JOE JACKSON Look Sharp! (A&M) "Going Out"	67/35	58/28	55/20	31/7	27/3
•	RICKIE LEE JONES Rickie Lee Jones (WB) "Chuck"	87/34	61/19	57/11	46/5	9/0
7	POLICE Outlandos (A&M)	83/32	78/28	71/28	74/39	63/32
Tie 7	"Roxanne" UK Danger Money (Polydor) "Lose"	47/32	48/33	49/24	33/10	44/2
	POCO Legend (MCA)	74/30	78/27	81/17	\$2/21	85/18
Tie	"Crazy"					
	FRANK ZAPPA Sheik Yerbouti (Zappa) "Fool"	58/30	37/22	37/19	26/10	20/2
•	CHEAP TRICK At Budokan (Epic) "Surrender"	89/29	85/24	72/25	<b>68/25</b>	78/23
10 Tie	ALLMAN BROTHERS Enlightened (Capricorn) "Crazy"	117/28	119/32	113/31	114/36	106/38
10	ROCKETS Rockets (RSO)	48/29	42/16	38/7	38/0	0.0
Tie	"Well"					
	SUPERTRAMP Breekfast in (A&M) "Logical"	136/28	113/26	106/31	97/3	010

Γ	THE H	0	T	Tf	6	T
		_	-			
ľ	BAD COMPANY Desolation (Swan Song) "Fantasy"	4/13 131/109	4/6 123/96	3/30 118/89	3/23 <b>\$\$/51</b>	3/16 104/7
2	SUPERTRAMP Breakfast In (A&M) "Logice!"	136/105	113/82	106/51	97/4	9/0
3	DOOBIE BROTHERS Minute By Minute (WB) "Fool"	114/102	120/110	120/114	125/117	118/11
4	DIRE STRAITS Dire Straits (WB) "Sultans"	118/99	114/101	118/111	124/116	121/11
5	ALLMAN BROTHERS Enlightened (Capricorn) "Crazy"	117/88	119/86	113/80	114/72	106/48
6	GEORGE HARRISON George (Dark Horse) "Blow"	101/78	106/84	110/81	117/82	106/67
7	CHEAP TRICK At Budokan (Epic)	89/60	85/54	72/46	69/41	70/36
Tie 7 Tie	ELVIS COSTELLO Armed Forces (Col)	85.60	97/68	105/79	102/76	104/72
7	EDDIE MONEY Life For The (Col) "Water"	87/60	103/75	<b>\$\$/76</b>	104/82	114 <b>/88</b>
	BOB WELCH Three Hearts (Capitol) "Love"	96/57	97/74	107/78	107/79	100/60
•	McG.,C.&H. McG.,C.&H. (Capitol) "Write"	100/56	100/60	<b>96/5</b> 7	99/4 <b>8</b>	85/37
10	ROD STEWART Blondes Have (WB) "Bitch"	78/55	78.485	\$1/73	35/85	14/100
11	POLICE Outlandos (A&M) "Roxanne"	83/51	78/50	71/42	74/34	69/32
12	JOURNEY Evolution (Col) "Way"	<b>38/42</b>	\$4/20	51/3	49	
13	VAN HALEN Van Halen II (WB) "Dance"	106/46	85/2		0.0	**

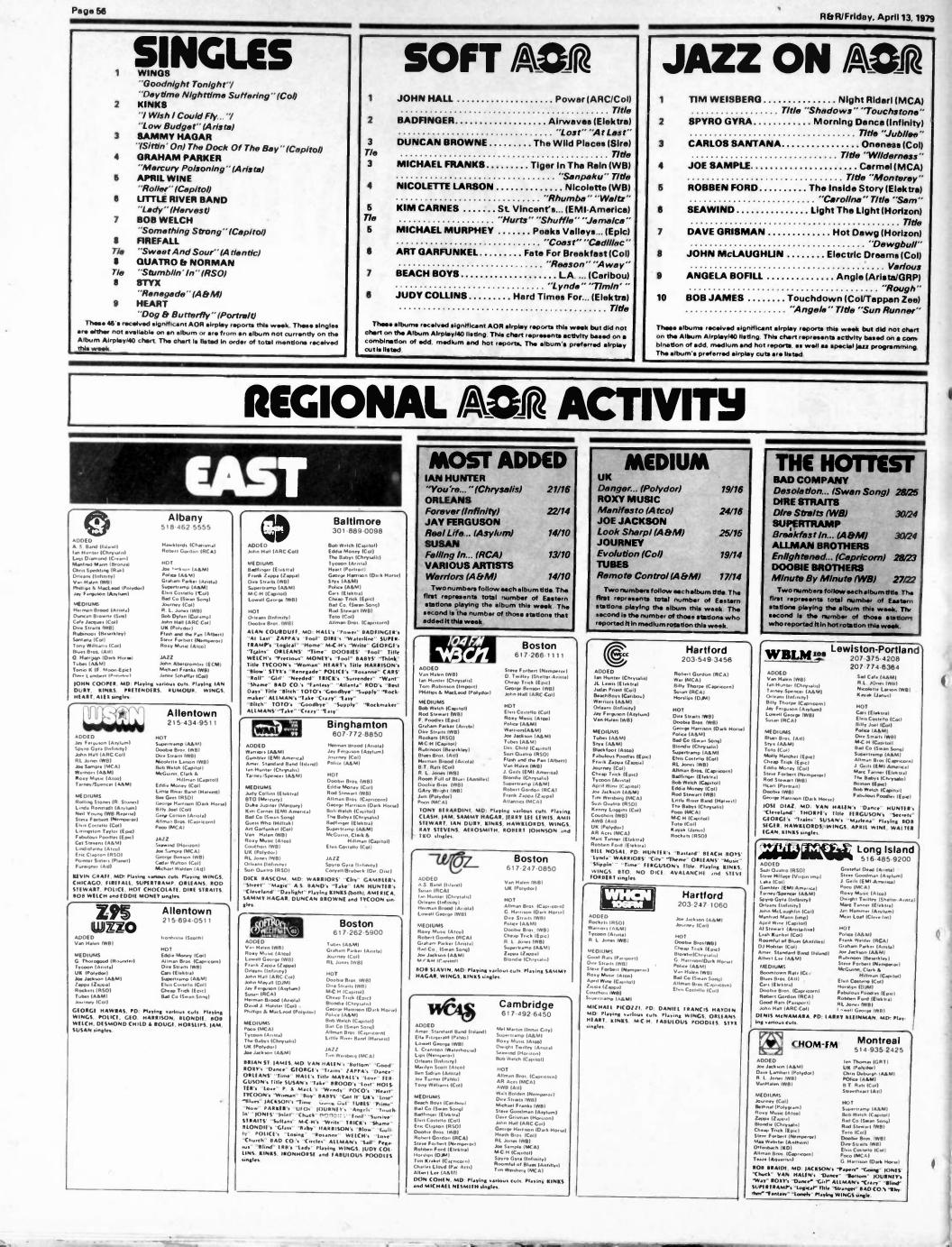
6



### ALREADY ADDED OUT OF THE BOX . . .

WCCC	WRHY	WOMP	ZETA 4
WQBK	WHFS	WORS	KZEW
WOUR	CILQ	WKQQ	KMAC
WPLR	WMJQ	WSHE	KSRT





# JOHN KLEMMER BRAZILIA Addition



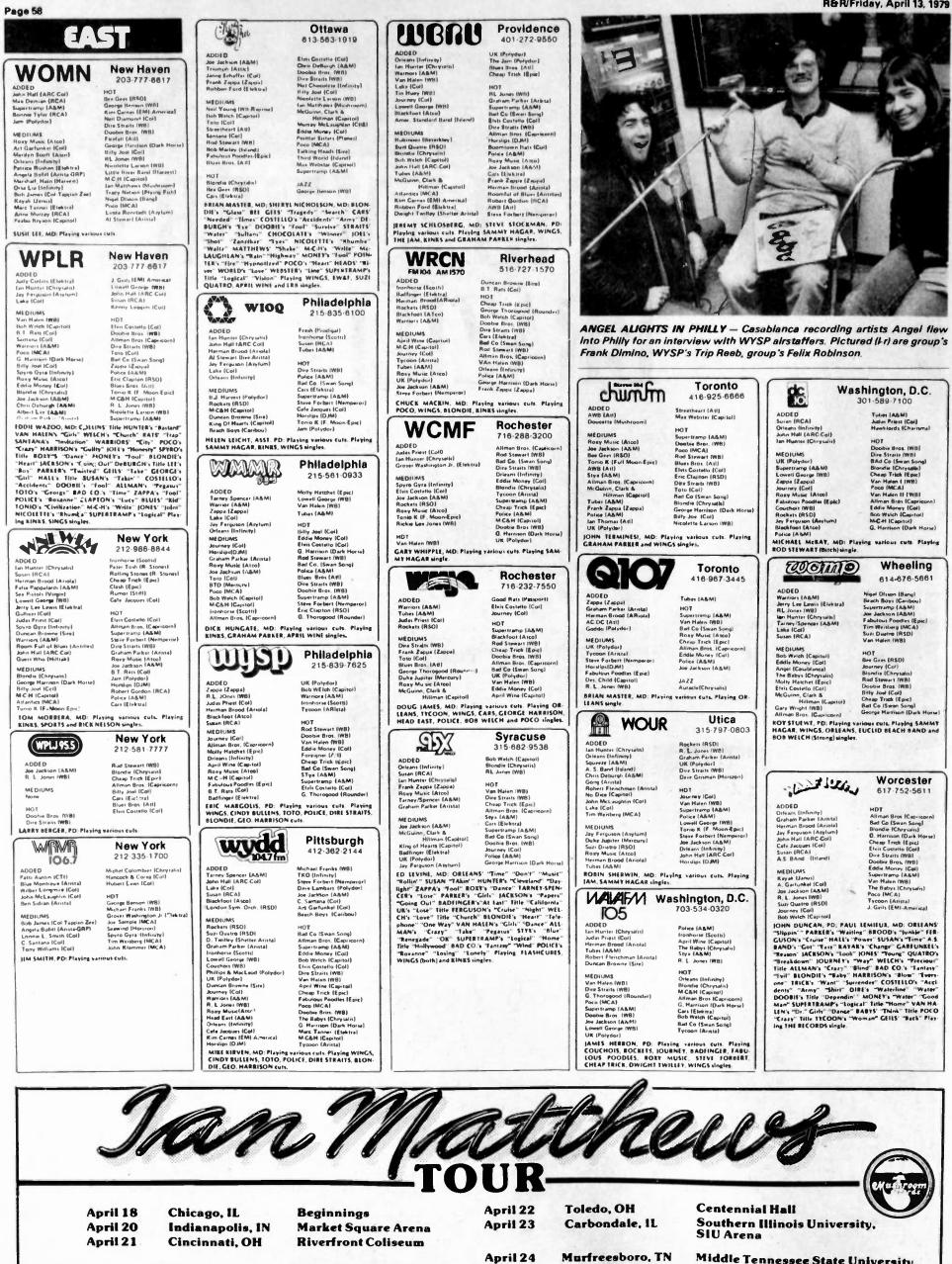
This is Brazilia. Geographically located behind the eyes and between the ears. It's all in the way you see and feel it.



Management: Gary Borman Mngnt. A John Klemmer Production Produced by Stephen Goldman & John Klemmer

-John Klemmer

MCA RECORDS



April 20th-24th on tour with the BEACH BOYS

Middle Tennessee State University, Murfreesboro Center

### RE-RELEASE!

#### **Capitol Records**

proudly re-releases the album that many programmers have called the most overlooked album of 1978: KING OF HEARTS

"Close, But No Guitar"

THE ADDENDUM 10/4/78, REPRINTED AS "MOST ABOUT three or faur years ago, a great Rock & Roll About three or four year ago, a great Rock & Roll Band frain France "Les Variations" released two albums on Buddah that caused a minar stir. They returned to France and eventually disbanded. Now two of their members (Rabert Fitaussi and Marc Tabaly) have surfaced with a new band called KING OF HEARTS. Their debyt album "CLOSE, BUT NO GUITAR" picks up where Les Variations left aff but greatly improved. The material is much stronger and the direction is a determined ane. It's straight ahead Rock & Roll . . . and it's great! One listen to 'STAY WITH ME' will make you a believer. Rabert's vocals and Marc's stinging guitar riffs carry them through their material flawlessly. KING OF HEARTS are not only close, but they are hame with same of the best Rack & Rall on the streets today.

#### HELEN LEICHT, WIOQ ASST. P.D. — BILL HARD FMQB ALBUM REPORT 12/15/78

"... Dear Capital Records: (And any statians that are not playing this record) — Please wake up! The record in questian is 'King Of Hearts.' I am presently embarking on a personal crusade to wear out this Lp — not only on the air during my shift, but also on my turntable at home. This is, quite simple, one of the best pop albums in years and I can't believe it's being overlooked. The first three tracks on side one alone should make this a platinum Lp." STEVE SMITH, ALBUM NETWORK 10/9/78 While I was in Philadelphia a couple of weeks back, Alex and Helen at WIOQ reminded me of a fine new Rock & Rall record that is most certainly being last in the shuffle... "CLOSE, BUT NO GUITAR" by King of Hearts. They report extra-strang listener response and sales reaction as a result of WIOQ's airplay of the Lp. 1 give the album a couple of critical listens this week, and must agree that there's some great radio stuff to be found therein. You aught to dig your copy of the Lp aut of that enormous stack of albums waiting to get on the radia and audition same of the tunes... here's a place to start: "STAY WITH ME," "SOMETHING TO HIDE," "HOW LONG DOES IT TAKE" and "RIDIN' ON."

HELEN LEICHT, WIOQ ASST. P.D. — BILL HARD FMQB ALBUM REPORT 2/9/79

"... I hear that Capitol is releasing a special 'King of Hearts' sampler. Haoray! Maybe this will be another Tom Petty situation. Please, everybody, go back and listen to the album; it's really goad and deserves oirplay. We've been behind it ever since it first came aut and get calls for "SOMETHING TO HIDE."

#### BILL HARD, FMQB ALBUM RECORD

Helen has a very strong track recard — she's one of my key programmers for finding hot new albums. WIOQ was the first station to scream about "Baker Street" and they were aut of the bax an The Cars, Eddie Money, Dire Straits and Karla Banaft, among athers. They've been on KING OF HEARTS for six months, and male and female requests for "SOME-THING TO HIDE" have been consistently good. I've hear that tune on WIOQ many times and it sounds terrific on the radio. Glad to see the re-releasel

#### ED LEVINE, M.D., WAQX;

"RIDIN" ON" is the hattest rack & roll track I've heard this year! Because of its hot guitar work, we've had colls asking if we were playing a new REO single, and REO is huge in upstate New York! THE KING OF HEARTS album is as good and commercial as the Tato LP.

MICHELLE ROBINSON, M.D., WSHE: Glad to see Capital re-releasing this fine album from

KING O FHEARTS. It was great the first time and should not be overlaaked now that it's getting another chance. My favorite tracks are "STAY WITH ME" and "SOMETHING TO HIDE."



Produced by RICHARD LANDIS



### **RE-ACTION!**

WSHE WPFR	WIOQ WLAV-FM WAIM	WQFM WFFX WPDH	WKUE WAER WFPK	ŴQBK	WRNO WCOK WAQX KZAP	
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SOMETHING TO HIDE HOW LONG DOES IT TAKE RIDIN' ON THIS TIME IS RIGHT STAY WITH ME

THE HOT CUTS:

C 1979 CAPITOL RECORDS. I

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Page 60

Jay Ferguson's new album is really happening: No. 8 Most Added Album Airplay—<u>Radio & Records</u>, Week of April 6.

AND "REAL LIFE AIN'T THIS WAY."... Engineering of the second seco

Most Added FM Album-Cashbox, Week of April 9.

Produced by Jay Ferguson and Ed Mashal Executive Producer: Bill Szymczyk for Pandora Productions, Ltd.

On Asylum Records and Tapes.



(GE-158)







#### **News Notes**

Jim

Duncan

Nuclear nonsense: "Jungle" Jim Cameron of WILQ/Williamsport, PA reports: "Even though there are news reports of radioactive steam leaking out of the nuclear reactor south of here, everything is well at the 'Q.' Rumor does have it there will be a few new categories in the upcoming State Farm Show: glow-in-the-dark Herefords; chickens over 35 pounds; .WMAQ/Chibacon that cooks itself; fluorescent fruit, and thermonuclear alfalfa!" cago MD Suzane Benson told R&R she just came back from a visit to her parents in Harrisburg and now she glows in the dark ... Now let's shed some light on the real news

After eight years with the station, seven as PD, Roger Swan has been named General Sales Manager for WDDD/Marion. Swan tells us the station's new AM property should be on by the end of June. Bruce Welker, who does the morning show, has been named PD and will be Operations Director of both stations . . . As Joe Hoppel moves up to VP of Programming for WCMS/Norfolk, Russ Cassidy takes over as PD. Dan Williams, from WHIM/ Providence, RI, is the new MD, with Brad Karva, from WHNE/Norfolk, appointed production man .... Jim Randall, who does afternoon drive, has been made MD of WMZQ-FM/ Washington, DC ... Bill Berg is the new MD at WWVA/Wheeling. Berg has been with WWVA since 1976. He joined the station from KLAK/Denver . . . Dave Nelson, formerly of KEAN-AM-FM/Abilene, is the new MD of KFYV/Arroyo Grande. He reports the station will change call letters on May 7 to KKAL (California Country) .... Ron Kane is the new afternoon driver at KCKN/Kansas City, joining the station from WZIX/York, PA ... After 12 years as a Country station, WFMP/Fitchburg, MA has abandoned the format with the sale of the station. Longtime air personality Gene Laverne has moved over to WLMS/Leominster, MA as PD, and will change the station to Country for the New England area. Product would be appreciated to get things rolling: 19 Water Street, 01453, (617) 537-4141 . . . After 24 years as a daytimer, WGTO/Cypress Gardens. FL is now on 24 hours a day, according to PD Terry Slane . . . WHBF/Rock Island, IL will be serving the Quad-City area with eight air-traffic reports per day for the first time .... Scott Miller. PD/MD of WOBL/Orberlin, OM tells R&R Paul Stoneman has joined the station from WLYT-FM/Cleveland. Stoneman will be doing an unspecified air shift with WOBL.... Stan Davis says WADC/Parkersburg, WV is celebrating its 25th anniversary and would like stress artist solution. Stone is the DD and the second state of the st like some artist salutes. Stan is the PD and you can reach him at (304) 485-7354 . . . Denver football ace Lyle Alzado is now doing a daily sports show three times each morning on KERE/Denver. By the way, old friend Jay Hoffer, KERE's Operation Manager, has helped develop an automated Country format for Denver's Concept Productions, known as "Concept 4." The format is currently being aired on KJEM/Bentonville, AR and KPQX/ . Congrats to Doug Brannon and his wife Cynthia on the recent addition to Havre, MT .... Congrats to Doug Brannon and his wife C the family, a baby boy. Brannon is MD of KCUB/Tucson . While our mind is on Tucson, would like to thank Jim Slone, Tommy Wright, and all the great people at KCUB for their hospitality during my visit last week. Also had a super time "honky-tonkin" " at the Maverick nightclub with KIKX's Tim Tyler and Bob Jones. RCA's Carson Schreiber was kind in giving us a taste of the nightlife (and superb Mexican food) of Tucson. (Carson: after hearing you intro the new Ronnie Milsap record on J.J. Wright's all-night show on KIKX, your decision to move from radio to records seems even more understandable!)

#### **CMA Board Meets In Tucson**

The Country Music Association officers and directors met last week in Tucson to formulate plans for the rest of 1979. Looking ahead, the CMA plans an extensive drive toward increasing radio and disc jockey membership ... The date of the 1979 CMA Awards show is set for October 8, with plans for a pre-show available to radio stations. The show would feature interviews with nominees and would be a live broadcast direct from the Grand Ole Opry. Similar to last year, the awards show will be available for radio simulcast. More details in the coming weeks ... The CMA Convention-Study Committee has decided to move the D.J. Convention back to the week of the awards show, not the third week in October, as was previously announced .... Plans for this year's CMA "Fan Fair." in Nashville June 4-9, were outlined, with Roy Clark announced as the co-host for the International Show, which will have seven countries represented this year ... The CMA will be hosting a luncheon at the April 14 Wembley Country Music Festival in London ... The annual Talent Buyers' Seminar dates were set for October 8-10 in Nashville ... R&R's Jim Duncan continues to coordinate the revision of the CMA "Broadcaster's Kit," which will be available later this year ... The third quarterly meeting of the CMA is set for July 10-12 in Calgary, Canada, when the CMA will be guests of honor at the world-famous Calgary During their stay in Tucson, the CMA were guests of KCUB owner Jim Slone Stampede at a cocktail reception at his desert home. The top picture shows Slone with KCUB's Jay Price, Tommy Wright, Dave Nelson, KSON/San Diego owner Dan McKinnon, KCUB's Foss Tucker, MCA's Barbara Mandrell, RCA's Jim Ed Brown, KCUB MD Doug Brannan, Warner Brothers' Norro Wilson and CMA Board Chairman Tom Collins . Middle pic ture shows CMA board members prior to the meeting. They are, left to right, R&R's



Jim Duncan, Bill Denny, Wesley Rose, Frank Jones, CMA President Ralph Peer, Joe Galante, Bull Utz, Jim Ed Brown, Hap Peeples, Dick Frank, Rick Blackburn, Mike Hoyer, Lower photo is of KIKX air personalities Marlin Jay and J.J. Wright and Bill Lowerv prior to a radio interview with Jim Ed Brown and Barbara Mandrell, both on the CMA Board

#### **Country Radio Growing**

One of the most asked questions by Country radio and record people is: "How many radio stations actually program Country music?" The Country Music Association has just released the results of an extensive radio survey, which began last December, and was recently tabulated.

The survey is an annual project the CMA undertakes to determine the number of radio stations that program Country music either full time or part time. This year's results have shown an amazing increase of 274 full-time Country stations since 1978, demonstrating the most dramatic growth in that area in recent years. Last year, according to CMA survey, there were 1150 stations programming Country music full time. this year there are 1424, a 24% increase. Other significant increases are listed below:

230 stations 8-15 hours of Country: 1978 = increase of 45 stations (20%)

1979 275

All stations that pro-

1800 1978:

gram Country music: 1979: 2278 =478 stations (27%) The number of AM Country stations has increased from 1311 to 1639, with FM Country stations increasing from 506 to 639.

Geographical Information:				
New England:	1978: 1979:	40 stations 52	= increase of 12 stations (30%)	
Middle Atlantic:	1978: 1979:	90 stations	=increase of 18 stations (20%)	
East North Central	1978: 1979:	240 stations 290	=increase of 50 stations (20%)	
West North Central:	1978: 1979:	210 stations 281	=increase of 71 stations (34%)	
South Atlantic:	1978: 1979:	400 stations 468	=68 new stations (17%)	
East South Central:	1978: 1979:	250 stations 331	=81 new stations (32%)	
West South Central:	1978: 1979:	270 stations 336	=66 new stations (24%)	
Mountain:	1978: 1979:	120 stations 151	31 new stations (26%)	
Pacific:	1978: 1979:	120 stations 148	= 28 new stations (23%)	
Canada:	1978: 1979:	90 stations 112 0 stations	=22 new stations (24%)	
Australia:	1978: 1979:	0 stations 1	=1 new station (100%)	

In order for the radio list to stay as correct as possible stations are requested to send any changes in call letters, power, PDs, managers, addresses, etc. to the CMA, 7 Music Circle, North, Nashville, TN 37203. The complete 1979 radio list will be available to CMA members in approximately two weeks.

# COUNTRY

### BREAKERS COU

"Breakers" are those newer records that have the greatest level of station activity on any given week.

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#### OAK RIDGE BOYS Sail Away (MCA)

Some adds this week include KLAK, KCUB, WDGY, WIL, WVMI, WWOK, WBAP, WHN, WIXZ, WPOC. Charts: 25-15 WDAF, 8-4 KCKC, 28-23 WEEP, 29-25 WMC, 35-28 WKDA, debut 29 WJJD, 35-29 WHK, 31-20 KAYO, 30-24 WUNI, 30-22 WFMS-FM, 32-21 WWVA. R&R Chart: 38-30

#### FREDDY FENDER

#### Walking Piece Of Heaven (MCA)

Charts: 12-8 WLWI-FM, 10-5 KYNN, 31-24 KSON, 20-18 KRAK, 27-23 KEEN, 34-29 WIL, 20-3 KENR, 23-18 KEED, 30-23 KRAM, debut 28 KOKE, 25-20 WEEP, 37-28 WWVA, 27-22 WONE, 28-23 WKDA, 25-21 WVOJ, 28-19 KRDR, 27-22 WIXZ, 25-21 WVOJ. R&R Chart 40-32.

#### **STATLER BROTHERS**

#### How To Be A Country Star (Mercury)

Adds this week include WIL, WMAQ, WINN, WONE, WHOO, VICOS-FM, WVMI, WBAX, WNYR, KFNC, KARM. Charts: 11-7 KCKC, 23-19 WHK, 42-27 CKLW-FM, debut 25 WSUN, debut 30 WEEP, 25-21 WQQT, 32-20 KWKH, 38-27 KRAM, 38-30 KBBQ. R&R Chart 39-34.

#### DAVID ROGERS

Darlin' (Republic)

Adds: WDEE, WJJD, WMAQ, WSUN, WMZQ-FM, WEEP, WWJO. Charts: 10-5 KENR, 24-19 KUZZ, 15-12 KVOC, 19-13 KYNN, 12-11 KSO, 32-28 WONE, debut 20 WMC, 34-29 WKDA, 21-13 KXRB, 34-26 KEEN, 37-28 KRZY, 34-28 KRAK, 38-28 KEED, R&R Chart: Debut 35.



All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations *playing the record this week*. The second is the number of those stations that *added it this week*.

MICKEY GILLEY "Just Long Enough To Say Goodbye" (Epic/Playboy) 86/11, KSON, WJJD, WMAQ, CKLW-FM, WTCR, WWJO, KARM, WMC, WDEN, WEEP, WNYR. Charts: 25-19 KOKE, 23-17 KFTN, 49-30 KEEN, 38-27 WPOR, 25-14 KENR, debut 27 WSLR, 35-30 WXCL, 35-27 KAYO, 29-25 WKKN, 31-26 KBBQ, 35-29 KCUB, R&R Chart debut 36.

VERN GOSDIN "You've Got Somebody, I've Got Somebody" (Elektra) 85/7. WJJD, WTSO, WTCR, WBAP, WSUN, KBET, WOKQ. Charts 24.17 KHAK. 24-17 KIDN, 36-29 WIXZ, 20-16 KUGR, 24-19 KFTN, 23-18 WLWI-FM, 30-26 WKDA, debut 27 KSON, 38-29 KRZY, 41-38 WFNC. R&R Chart 38-37.

CHARLIE RICH "I Lost My Head" (UA) 67/6, WONE, KWMT, WNRS, WWOK, WMZQ, WADR. Charts debut 29 WDAF, 38-30 WTHI, debut 27 WLWI-FM, 35-30 WBAM, 29-21 KOKE, 27-23 WVOJ, 33-27 WEEP, 23-18 KRZY, 14-11 WUNI, 32-29 KKYX. R&R Chart debut 38. CRYSTAL GAYLE "When I Dream" (UA) 67/23. One of the "Most Added"

CRYSTAL GAYLE "When I Dream" (UA) 67/23. One of the "Most Added" this week. New at WIL, WKDA, WEAT, WDEN, KRZY, KCUB, WPOC, WOKO, WIXZ, WWOL, WADR, WTHI, WHBF, WFMS-FM, WSLR, KBET, WCOS-FM and others. Charts 18-8 KCKC, 43-30 CKLW-FM, debut 28 WMC, 30-26 WEEP, 35-30 KSON, debut 30 KAYO, debut 30 KWKH. R&R Chart debut 39.

RAY PRICE "There's Always Me" (Monument) 69/9, WONE, WUNI, WQQT, WSLR, WFMS-FM, WNRS, WDDD, WTCR, WDEN. Charts 24.19 KCUB, 34-29 KSON, 25-21 KFTN, 28-24 WIL, 12-11 KRZY, 32-27 WIXZ, 33-19 WFNC, 37-29 WHBF, 32-29 WTHI, 34-29 WXCL. R&R Chart debut 40. R&R Chart debut 40. SAMMI SMITH "What A Lie" (Cyclone) 74/4, KEEN, KHAK, WTCR, WSUN.

SAMMI SMITH "What A Lie" (Cyclone) 74/4, KEEN, KHAK, WTCR, WSUN. Charts: 26-22 KUZZ, 38-25 WWVA, 32-29 WFMS-FM, 30-19 WHBF, 30-27 WXCL, 32-27 WCOS-FM, 33-26 KFTN, 31-25 WTHI, 32-27 KBBQ. MEL McDANIEL "Love Lies" (Capitol) 66/5, WUBE, CFGM, WIRK-FM,

MEL McDANIEL "Love Lies" (Capitol) 66/5, WUBE, CFGM, WIRK-FM, KHEY, WIXZ. Charts 17-13 WOKQ, 33-29 KDJW, 27-23 CKLW-FM, debut 23 KIDN, 26-22 WLWI-FM, debut 29 KOKE, 21-17 KAYO, 44-29 WFNC, 20-17 KRZY, 33-28 WFMS-FM.

MARY K. MILLER "Next Best Feeling" (RCA) 65/7, KSON, WHK, WONE, WITL, KARM, KWMT, WQQT. Charts 26-18 KFTN, 33-29 KBBQ, debut 30 WSUN, 35-25 WVOJ, 30-21 WBAM, debut 30 WLWI-FM, debut 29 KIDN.

RANDY BARLOW "Sweet Melinda" (Republic) 63/21. One of the "Most Added" this week. Some adds include KLAK, KCKC, WIRE, WHK, KRZY, WKDA, WGTO, WPOR, KRDR, KAYO, KARM, WHBF, WJVA, WTHI, WDDD, KOKE, WMZQ-FM and others. Charts debut 29 KEED, 33-27 WMAQ, debut 25 WOKQ.

PORTER WAGONER "I Want To Walk You Home" (RCA) 57/4, KLAC, WTHI, WITL, WUBE. Charts 45-29 CKLW-FM, 34-30 WONE, 33-24 WBAM, 30-25 KFTN, 32-27 KUZZ,

MERLE HAGGARD "Red Bandana" (MCA) 58/28. The "Most Added" record of the week. Some new stations include KSON, KLAC, WDEE, WIRE,

	CC		JN	<b>ITRY AIRPLAN</b>	(/40
Three	Two	Last		April 13, 1979	
Weeks 3	Weeks 2	Week	0	KENNY ROGERS & DOTTIE WEST/All I Ever Need Is	You(UA)
4	3	2	ĕ	BARBARA MANDRELL/(If Loving You is Wrong) I	
16	10	7	õ	CHARLEY PRIDE/Where Do I Put Her Memory (RCA)	
13	5	5	ŏ	WILLIE NELSON/Sweet Memories (RCA)	
17	6	6	ŏ	TAMMY WYNETTE/They Call It Making Love (Epic)	
20	12	8	ŏ	JOHN CONLEE/Backside Of Thirty (ABC)	
37	27	17	õ	CONWAY TWITTY/Don't Take It All Away (MCA)	
21	17	9	ŏ	JOHNNY DUNCAN/Slow Dancing (Columbia)	
29	21	12	ŏ	GENE WATSON/Farewell Party (Capitol)	
19	16	11	Ō	JACKY WARD/Wisdom Of A Fool (Mercury)	
2	4	4	11	MOE BANDY/Cheating Situation (Columbia)	
32	22	14	Ð	GAIL DAVIES/Someone is Looking For Someone Lik	e You (Lifesong)
31	23	15	Đ	MARTY ROBBINS/Touch Me With Magic (Columbia)	
15	8	10	14	GLEN CAMPBELL/I'm Gonna Love You (Capitol)	
1	1	3	15	ANNE MURRAY/I Just Fall In Love Again (Capitol)	
-	33	25	0	JOHNNY RODRIGUEZ/Down On The Rio Grande (Ep	ic)
40	29	21	Ø	JANIE FRICKE/Love Your Troubles Away For Awhile	
35	26	19	õ	FRANK MILLS/Music Box Dancer (Polydor)	
-	35	26	õ	DON WILLIAMS/Lay Down Beside Me (MCA)	
10	9	13	20	EMMYLOU HARRIS/Too Far Gone (WB)	
_	-	30	Ø	JIM ED BROWN & HELEN CORNELIUS/Lying In Love	With You (RCA)
36	34	28	0	BILL ANDERSON/This is A Love Song (MCA)	
6	14	22	23	DAVE & SUGAR/Golden Tears (RCA)	
-	36	29	0	JERRY REED/Second Hand Lady (And A Bargain E	Basement Boy) (RCA)
12	11	18	25	CON HUNLEY/I've Been Waiting For You All Of My Li	
	_	33	0	BELLAMY BROTHERS/If I Said You Had A Beautiful B	
-	_	31	0	LYNN ANDERSON/Isn't It Always Love (Columbia)	
5	7	16	28	DONNA FARGO/Somebody Special (WB)	The state of the second
39	39	34	0	SANDY POSEY/Love Is Sometimes Easy (WB)	
-	_	36	õ	OAK RIDGE BOYS/Sail Away (MCA)	
9	13	20	31	DOTTSY/Tryin' To Satisfy You (RCA)	
-	-	40	0	FREDDY FENDER/Walking Place Of Heaven (MCA)	
14	15	24	33	MEL TILLIS/Send Me Down To Tucson (MCA)	
_	-	39	0	STATLER BROTHERS/How To Be A Country Star (Me	rcury)
-			O	DAVID ROGERS/Darlin' (Republic)	San In and
_	- 1		36	MICKEY GILLEY/Just Long Enough To Say Goodbye	Epic)
	_	38	37	VERN GOSDIN/You've Got Somebody, I've Got Some	
-	- •		38	CHARLIE RICH/I Lost My Head (UA)	
-	- •		39	CRYSTAL GAYLE/When I Dream (UA)	New Entry
			40	DAY DDICE/There's Always Ma (Menument)	

Radio & Records

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued up ward movement from the mejority of our reporters.

# Most Added Merice Haggard Red Bandara (MCA) T.G. BHEPPARD You Feel Good All Over (WB/Curb) ELVIS PRESLEV Are You Sincere (RCA) CRYSTAL GAYLE When I Dream (UA) Staedy As The Rain (Elektra) Randow Are The Rain (Elektra) Randow Are Now Barlow Staedy As The Rain (Elektra) RANDY BARLOW Bene WATBON (Capitol) Bene WATBON (Capitol)

KRMD, WEAT, WIRK-FM, WIL, KAYO, WKDA, WGTO, KVET, WDEN, KENR, WWOL, WNYR, KTYN, KEEN, KEED, KBBQ, KXRB, KYNN and others. Charts 31-21 KCKC, debut 28 KWKH, debut 28 WOKQ, 34-27 WFMS-FM.

KENNY O'DELL "Medicine Woman" (Capricorn) 52/7, WiRK-FM, WBAP, WMUS, WTHI, KEEN, WNYR, WADR. Charts 16-11 KFTN, 25-18 WBAM, 28-21 KUGR, 18-15 KRZY, 25-18 KHAK.

TANYA TUCKER "I'm The Singer, You're The Song" (MCA) 48/11, WHK, WKDA, WBAP, WPOC, WOKO, WTSO, KYNN, WDDD, KUZZ, WFMS-FM, WSLR. Charts 37-25 WBAM.

REX ALLEN, JR. "Me And My Broken Heart" (WB) 47/16, WONE, KYNN, WTSO, KFEQ, KUZZ, WITL, KVET, WGTO, WKDA, WEAT, WLWI-FM, WHOO, KHEY, WMZQ-FM, WOKO, WWOL.

JERRY LEE LEWIS "Rockin' My Life Away" (Elektra) 47/11, KLAC, WHK, WOKO, WWOK, KWKH, WBAP, WFMS-FM, WINN, WSLR, KIDN, KUGR. Charts 27-20 WMAQ, 17-12 KCKC, debut 30 KOKE, 49-28 KFEQ.

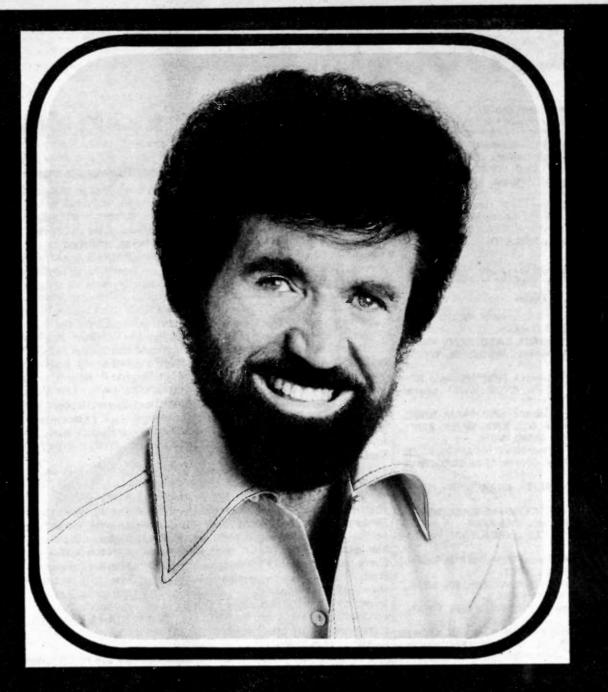
WILLIE NELSON "September Song" (Columbia) 44/16, KLAC, WIL, KOKE, KRMD, WUNI, WLWI-FM, WHOO, WSUN, WHN, WSLR, KFEQ, WTSO, KFGO, KEEN, KIDN, KFTN. Charts 31-23 WFMS-FM.

SONNY JAMES "Hold What You've Got" (Columbia) 38/8, WIRE, WNRS, WHBF, KYNN, WFNC, KKYX, WOKO, KCEY. Charts 38-28 WBAM, 34-28 WQQT.

EDDY ARNOLD "What In Her World Did I Do" (RCA) 38/15, KCKC, KRZY, KDJW, WHOO, KWKH, WPOR, WNYR, WDEN, WKKN, KSON, KAYO, KEEN, KBET, KUZZ, KIDN. ingles that have dropped off most current harts, but still showing some activity through less and/or requests. RAZZY BANLEY Tonight She's Gonne Love Me (RCA) BillY "Creath" CRADDOCK H' LOuid Write A Song... (Capitol) CRYSTAL GAYLE Why Heve You Left The One... (UA) TOM T. MALL Son Of Cleyton Delensey (RCA) CON HUNLEY I've Been Weiting For You... (WB) KENOALLS I Hed A Lovely Time (Overlon) RONNIE MILSAP Back On My Mind Agein (RCA) ANNE MURRAY I Just Feil/In Love Agein (Cepitol) Whiskey Rive: (Columbia) EOOIE RABBITT Every Which Way But Loose (Elektre) KENNY ROGERS The Gambler (UA) MARGO SMITH Still A Wonne (WB)

**Active Re-Currents** 

Still A Women (WB) MEL TILLIS Send Me Down To Tucson/Cherlie's... (MCA)



## Now that you've got the new Sonny James hit, HOLD WHAT YOU'VE GOT 45 280 Sonny James



MONUMENT RECORD CORPORATION 21 MUSIC SQUARE EAST, NASHVILLE, TENNESSEE 37203



TREE PUBLISHING. CO. 8 MUSIC SQUARE WEST, NASHVILLE, TENNESSEE 37203

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**NEW & ACTIVE** 

T.G. SHEPPARD "You Feel Good All Over" (WB/Curb) 27/27. One of the "Most Added" of the week. Some new adds include KSO, WUBE, WMC, KAYO, KNEW, KCKC, KRAK, KHEY, KDJW, KRMD, KKYX, KRDR, WKMF, KFGO, KFDI, WPOR, WOKO, WMZQ-FM, WNRS, and others

ELVIS PRESLEY "Are You Sincere" (RCA) 25/25. One of the "Most Added" of the week. New at WIRE, KLAC, KNEW, KCKC, WUNI, WINN, WHN, WKKN, WIRK-FM, KRAK, WLWI-FM, KDJW, WBAM, WOKO, WWVA, KVOC, KUGR, KBBQ, CKLW-FM and others.

STELLA PARTON "Steady As The Rain" (Elektra) 24/22, One of the week's "Most Added." New at KRAM, WNRS, KXRB, KFGO, WUBE, WKMF, KWKH, KDJW, WCOS-FM, WLWI-FM, KRMD, WKDA, KVOO, WLAS, WOKQ, WWVA, WPOR, KFTN, KRDR, KBET, KTYN, KFDI

#### **Others Getting Significant Action**

Listed in Aphabetical Order

JOHN ANDERSON "My Pledge Of Love" (WB) 32/6, WIRE, WSUN, WIXZ, WFNC, KUZZ, KRDR. Charts: 29-22 WWVA, 33-27 KYNN.

RAZZY BAILEY "If Love Had A Face" (RCA) 14/14, KAYO, KEED, WNRS, WHK, WIL, KFDI, KOKE, WEAT, WBAM, KRMD, WMZQ-FM, WOKO, KRAM, KBBQ.

BURTON CUMMINGS "Takes A Fool To Love A Fool" (Portrait) 25/9, KSON, KLAK, KSO, WXCL, WIRE, WIL, CFGM, KVOC, WHBF. Charts: 18-16 KFTN, 26-21 KAYO, 30-23 WWVA, 28-23 WUNI.

KENNY DALE "Down To Earth Woman" (Capitol) 19/19 KRAM, KRDR, KAYO, KUZZ, KEED, KSO, WNRS, WINN, WXCL, KFDI, WUBE, KENR, WLAS, WBAM, WLWI-FM, WCOS-FM, WEAT, WMC, WUNI.

JOHN DENVER "Sweet Melinda/What's On Your Mind" (RCA) 13/7, KUZZ, KRZY, WSLR, WDDD, KRMD, WUNI, WPOR. Charts: 16-13 KCKC, 35-24 KUGR.

NARVEL FELTS "Moment By Moment" (MCA) 15/8, KRAK, WNRS, KTYN, KXRB, KFDI, WEAT, WMUS, KBET.

JESS GARRON "Lo Que Sea" (Charte) 26/10, CKLW-FM, KHEY, WHOO, KWKH, KVET, WLAS, WTSO, WITL, WHBF, KBET, 36-29 KFTN. TERRI HOLLOWELL "May I" (Con Brio) 21/8, KEED, KRDR, WIRE, WDDD, WNRS, KIDN, KHEY, WIRK-FM.

DAVID HOUSTON "Faded Love And Winter Roses" (Elektra) 21/9, KNEW, KRAK, KTYN, KHEY, WEAT, KVET, KFDI, KBBQ, KBET. RONNIE McDOWELL "World's Most Perfect Woman" (Epic) 8/8, KRAK,

KSO, KXRB, WKMF, WBAM, WMC (both), WUNI, KKYX. REBA MCENTIRE "Runaway Heart" (Mercury) 11/8, KVOC, KSO, WKKN, KFDI, WKMF, KRMD, WVOJ, WOKQ.

KENNY ROGERS "She Belleves in Me" (UA) 18/12, WHK, WNRS, KRMD, WKDA, WKMF, KKYX, WMZQ-FM, WWVA, WEEP, WBAX, KEED, KUGR, debut 30 WDAF

BILLIE JO SPEARS "I Will Survive" (UA) 20/19, KRAM, KEED, KRZY, KSO, KHAK, CKLW-FM, KXRB, WKMF, KWKH, WCOS-FM, WBAM, KRMD, KKYX, KENR, WWVA, KBBQ, KRDR, KFDI, WTHI.

JOE STAMPLEY "I Don't Lie" (Epic) 12/12, KRAK, KRAM, KVOC, KFTN, KAYO, KBBQ, KEED, KRDR, WUBE, WQQT, KKYX, WLAS. RAY STEVENS "I Need Your Help Barry Manilow" (WB) 18/3, KUZZ,

VLAS, WNYR. GARY STEWART "Shady Streets" (RCA) 20/4, WIL, KVET, KENR, KXRB,

39-28 KUGR PEGGY SUE "See Me In Your Eyes" (Doorknob) 24/5, KEEN, KLAK,

KWMT, KFNC, WWOL, 25-20 KSO, 26-13 KVOC. JOE SUN "Blue Ribbon Blues/I Came On Business For The King" (Ovation)

Both sides receiving play, "Blue" predominating. Adds this week: KCKC, WXCL, WIRE, KWKH, WKDA, WOKO, WIXZ, WPOR, KOKE.

HANK WILLIAMS, JR. "To Love Somebody" (Elektra/Curb) 28/4, KEED, WKDA, WFNC, KENR, 31-27 KUGR.



LYNN ANDERSON - Outlaw Is Just A State Of Mind - (Columbia) "I Love How You Love Me" "Come Running"

MOE BANDY -- It's A Cheating Situation -- (Columbia) "Barstool Mountain" "Working Girl" "Conscience, Where Were You" "Keep The Hurt From Hurtin'

JIM ED BROWN & HELEN CORNELIUS – Jim Ed & Helen – (RCA) "Can I Pick You Up" "United We Stand" "I Think About You"

JANNE FRICKE - Love Notes - (Columbia) "Let Me Love You Good-bye" "You're The One I Love" "Stirrin' Up Feelin's"

MICKEY GILLEY - The Songs We Made Love To (Epic) "Bye Bye Baby" "Just Long Enough To Say Goodbye" ROY HEAD - Tonight's The Night - (MCA) "Smooth Whiskey" CON HUNLEY - No Limit - (WB) "Since I Fell For You" "Let's Try Again" "That's All That Matters"

Again" "That's All That Matters" OAK RIDGE BOYS – Have Arrived – (MCA) "My Radio Sure Sounds Good To Me" "Leaving Louisiana..." "Dream On" "Dig A Little Deeper" ELVIS PRESLEY – Our Memories Of Elvis – (RCA) "Spanish Eyes" Your Love's Been A Long Time Coming'

MARTY ROBBINS - The Performer - (Columbia) "Confused And onely

ROGERS & WEST - Classics - (UA) 'You've Lost That Lovin' Feeling 'Let It Be Me MARGO SMITH - A Woman - (WB) "Traces"

MEL TILLIS – Are You Sincere – (MCA) "Are You Sincere" "Love Is A Two Way Street" "Unchained Melody" "Last Cup Of Coffee" KENNY ROGERS — The Gambler — (UA) "She Believes In Me" "Wish Could Hurt That Way Again"

- (Mercury) "Where He Al

Could Hurr I hat way Again STATLER BROTHERS - The Originals - (Mercury) "Where He Al ways Wanted To Be" "Just A Little Talk With Jesus" GARY STEWART - Gary - (RCA) "I've Just Seen The Rock Of Ages" "The Blues Don't Care Who's Got 'Em" "The Next Thing You Know"



#### **Inside Nashville**

ITEMIZING: Freddy Fender's boss-buddy Huey Meaux celebrated his 50th birthday this year and his new Starflite/CBS record deal with a Cajun party (naturally) In Houston ... Lee Hollingsworth is manager and co-owner of Faron Young's Celebrity Room . . . George Jones failed to get a temporary injunction against his old partner Shug Baggott's using the name Possum, Inc . . . Archie Bell and Elvis Presley are both in the "Famous Tennesseeans" book series now being published by the University Press at Memphis State University .... They say the new T.G. Sheppard/Buddy Killen studio romance may have blossomed into a hit record (Killen's producing T.G. nowadays) .... Donna Fargo's in the middle of a two week stint at Las Vegas' Riviera Hotel ... Karl Shannon, WHAS/Louisville, wrote a song for Waylon, made him and the Waylors charter members of the Dead Armadillo cult! ... Grandpa Jones and Romana are celebrating the arrival of ... a covey of quail!!! (Grandpa and NASCAR star Cale Yarborough bagged a batch quail hunting in the Carolinas) . Captain Kangaroo was here last week for the Nashville TV Workshop, sponsored by the Christian Life Commission of the Southern Baptist Convention, dealing with television and morality (paradox?)

Sonny Hall and Jim Kent continue to pursue that lawsuit against Tony and Susan Alamo for breaking an oral contract relating to the formation of a "Disc Jockey Association." Kent and Hall previously published the Nashville Star Reporter ... "Coal Miner's Daughter" filming at the old Ryman Auditorium in Nashville Tuesday and Wednesday invited local press to peruse .... Lola Falana signed to host a TV special here for Nashville International, who produced the "Lucy Comes To Nashville" special done here last fall. She missed a press conference at Opryland Hotel the other day ... In last week's "Inside Nashville" column a mix-up at the printers inadvertently confused Mike Owens (Buck's son), who manages KNIX/Phoenix, and Paul Richey, George Richey's brother (and Tammy's brother-in-law) who runs Richey House Publishing and Studio complex (Oops!)

RUMORS: WSIX Radio moving to Music Row? . And what successful independent label will move back to the West Coast from Nashville? ... Brenda Lee and Buddy Lee are not married! . Tammy Wynette paid for her AT&T commercials with AT&T stock? .... Jolly Joe Nixon, longtime fixture on the Hollywood Country scene and one of the funniest people I've ever known, is doing Country programming (a la Drake-Chenault, et al) for Jay More Music Programming and seriously needs all the Country record product he can get. His address is 4529 Angeles Crest Highway, La Canada, CA 91001 ... Original Crickets Bob Montgomery, Sonny Curtis, Jerry Allison and sometime bassist Waylon Jennings to do a TV special?... Larry Gatlin going to Elektra Records? ... Freddie Hart moving to Wheeling as a Jamboree regular? Super-Country radio personality Neil "Tywhop" Jones to move to a major market to do an all-night truckers' show? (He'll be a dandy!) ... Don King's new girlfriend talked him into "crimping" his soft straight blond . WBCS/Milwaukee PD Bill Conway was once a "gofer" for PD Charlie Prosise at WFAA/Dallas tresses? . . WTCR/Ashland, KY Dave McClain points out that three former and that's how he got into the business? . . schoolteachers are heavyweight ladies in Country today: Donna Fargo, Margo Smith, and Anne Murray (let that be a lesson to you!)

MEMO PAD: CMA Awards-'79 will be telecast live on CBS Monday Oct. 8, 8:30-10pm CDT ... Emmy-

lou Harris and her husband, producer Brian Ahern, are expecting the arrival of their first child sometime in early September. Ms. Harris has two children by a previous marriage .... Mel Tillis is set for television's "Hollywood Squares" on April 27 ... On the 27th and 28th of April, Roy Clark, Don Williams, Ray Price and the Oak Ridge Boys are set to take part, among other celebrities, in the annual George "Goober" Lindsey Golf Tournament in Montgomery, AL ... Roy Clark, along with Barbara Mandrell and actor Dennis Weaver, are set to host the 14th annual Academy of Country Music Awards, live on NBC, May 2 from the Holywood Palladium .... Ms. Mandrell has also been asked to be the special guest of The Statler Brothers for their annual (10th) "Happy Birthday U.S.A." celebration from their hometown in Staunton, Virginia, July 3 and 4. The "Brothers" had another feather added to their success cap, when the recent NARM (National Association of Record Merchandisers) convention in Florida voted them "Best Selling Country Group of 1978." Woody Bowles, formerly of Celebrity Management here (he started with Mae Axton) announced formation of the Berry Hill Group, INC., a PR and management firm .... In case you come up short of a preacher some Sunday while Jerry Clower's in town, he's a lay preacher, Whatever Porter Wagoner's doing lately must be right; does it often ... he's got his first chart record in awhile ... Veteran "Good Guy" Bob



Emmylou Harris

Ferguson, for many years staff A&R at RCA who last year "retired" to Mississippi to work with an Indian group, is "tired of being retired" and mulling a return to Music City as an independent producer. (Pro is the . WIRE/Indianapolis and Waxworks' Bill Robinson thinks out loud about the FM FCC programming word) ruling stating that as of May 1st, 1979, simulcasting time will be curtailed considerably in most cases. (He sells programming!) .... Ask Martin Rudisill, WCBX/Eden, NC what happens when you drink 27 Frescas!



WHO'S WHO -- The 1980 "Who's Who of Country and Western Music" is currently in the works through Windsor Publications of Los Angeles. The book will contain segments on artists, songwriters, musicians, disc jockeys, radio stations, record companies, record producers, publishing companies, and others directly connected with Country music. Those interested in being included in the "Who's Who" should immediately send a bio and picture to Windsor Publications, P.O. Box 1500, Woodland Hills, Ca. 91365. Shown above are the book's comp (standing) Kent McNeel, Harold Hensley, Hugh Cherry, Gene Bear, along with editor Kenn Kingsbury and Windsor's Ron Smith (seated).

ReR/Friday, April 13, 1979 Radio&Records	Country Regional Adds
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JOE STAMPLEY 1 Don't Lie (Epic) 1 Don't Lie	CARY STEWART Shody Streets (RCA)       PEQQY SUE See Me In. (Doorknob)       JOE BUN Shody Streets (RCA)       JOE BUN See Me In. (Doorknob)       JOE BUN Shody Streets (RCA)       DATE WAAGURE Shody Streets (RCA)       PONTER WAAGURE Want To Weik. (RCA)       HANK WILLIAMS, JR. To Love (Elek Tor/Curb)       FARON YOUNG         44       32       32       32       33<

POP/ADULT





#### Welcome Aboard

**Mike Kasabo** 

In keeping with the policy of offering our readers the most comprehensive and accurate record information available, we are proud to announce the addition of 19 new reporting stations: Each one will be a valuable new additive to the national scope of P/A music trends.

With this expanded list of reporting stations, Radio & Records enlarges its position of leadership by delivering the most available information to Pop/Adult stations nationwide. And heeeereeee they are:

Tony McKenzie – WJBO/Baton Rouge	Dale Parsons — WTAR/Norfolk
Jinn Barroll – WIS/Columbia, SC	B.J. Wexler — KTOK/Oklahoma City
Kent Lacy – KROD/El Paso	Lee Morgan — WDBO/Orlando
Andy Manuel – KUGN/Eugene	Jimmy Dean — WPTF/Raleigh
Jim Thomas – KFJZ/Ft. Worth	Dick Grant — WRVA/Richmond

All of the above stations have a very high profile in their markets, and most also show rating dominance in the last general sweep (Oct/Nov) by Arbitron.

#### Color

REALLY GOIN' COCONUTSI: Several weeks ago, 50 excited (some went as far as to say "crazed") contestants gathered at a Wichita shopping mall armed with paints, knives and drills for the KAKE "Kreative Kokonut Kontest." The reason for the strange assemblage was to allow each contestant to paint, carve and drill a genuine Hawaiian coconut. The winning design netted the exhausted participant and a friend an eight-day and sevennight all-expenses-paid vacation in the 50th state. John and Linda Finn, the winning couple, are now wriggling their toes in delight on the beaches of Waikiki.

WSJS ADDS TO CARTER'S ENERGY IDEAS: Hot on the heels of President Carter's "state of the energy" talk last week, WSJS/Winston-Salem is running a promotion that has listeners submitting energy saving ideas; this alone qualifies them to win the very thing they're trying to save – gasoline. Station personnel will be the judge of the three best ideas per week, netting twenty free gallons apiece. Additionally, all suggested energysaving ideas will be forwarded to the state Department of Energy.

PSA'S AID CONTEST: WGY/Schenectady is running a "Secret CB'er" promotion that utilizes well-known celebrity voices. They took various PSA's and edited the "secret CB'ers" self-identification and another short phrase from the body of the spot. One at a time they are aired along with clues as to the person's identity. If the voice is correctly guessed, the correct answer cart is punched up with the celebrity identifying himself. Winners receive 40-channel CB radio and antenna and qualify for the grand prize drawing for the free use of a car for one year. By the way, the PSA's from which material has been "lifted" are played in their entirety as well to give the public correct and which material has been "lifted"

are played in their entirety as well to give the public service groups expanded coverage. A DIFFERENT RING FOR TWO LADIES: WIBC/Indianapolis is in the midst of selecting two lady representatives who will participate in the upcoming World Boxing Council light-heavyweight championship fight which will be nationally televised. The April 22nd contest will feature Indianapolis native Marvin Johnson, holder of the WBC belt, and challenger Matthew Franklin. Interestingly, Franklin is the only boxer to have ever knocked out champ Johnson. Station is asking for photo entries to be judged, with two people selected to serve as between-round card holders, indicating the number of the upcoming round.

SPRING HAS SPRUNG AT KSL: The Salt Lake City powerhouse is in the middle of a spectacular promotion called "The All-American Spring," which will allow the winners a choice of various vacation trips.

PD George Lemich explains, "It's a contest that the listener will really have to be involved with. We're building it around the CBS Radio Mystery Theater concept: what we want is listeners to write a radio script, either comedy or drama." Twenty pages is the preferred length and KSL will produce the two winning entries, (one in a high school classification; the other in an open division) and air them. As an additional gift, the station is going to fly the two winners to New York and have them sit in on the CBS production that spawned the idea, and give them unlimited mileage on Eastern airlines for seven days.

As a side note, all entries will be judged by members of KSL's old radio drama group of the '40's and '50's.

YOU SAY IT, THEY'LL PLAY IT: Starting April 23rd, WRPL/Philadelphia will kick off its all-request week. Listeners' requests will make up all the music the station will air that week. During this time, periodic alarms (big & small) will go off signaling a prize to be awarded to the person whose request is being read at the time. The small alarm will give dinners for two, albums, and theater tickets; while the bigger sound can get the person a Dodge compact car or a trip to a popular vacation spot.



FEELING A KNEED — Recent guest personalities Gary Sandy (left) and Loni Anderson (from "WKRP In Cincinnati") are captured during a break in the Ron St. John show on WGBS/ Miami. Shortly after this photo, St. John was seen in the hall screaming, "Why wasn't I born rich!"

#### Transition

Susan Dakdduk (pictured) joins WHAS/Louisville as all-night personality. The 24-year-old Ohio native comes from WSAI/Cincinnati, where she served as anchor in the news department . . . Gil Sullivan has been named Account Executive of WBZ/Boston after seven years as AE at WCVB-TV also Boston ... Russ DeMarrs has accepted the General Sales Manager position of WRFD/ Columbus after nine years as GSM of KEEY-AM-FM/Minneapolis ... Leslie Eisenberg moves into the Public Affairs Directorship of WFYR/Chicago after several years as producer of a syndicated radio series about human behavior for the American Psychological Association ... KFMZ/Ft. Worth had some shuffling as Ray & Ram come into the morning drive slot from KAAY/Little Rock and Jim Thomas was promoted to Music Director Bob Ray moves from the morning slot at KLIV/San Jose to become Operations/



Production Manager of KSFO/San Francisco, assisting program chief Alan Hotlen ... Del Hull exits PD/MD slots of KRNT/Des Moines, and is replaced by Scott Huskey who had been Operations Manager for the station's FM sister ... Dave Clark to the Music Director position of WHAM/Rochester from the PD position of KBKB/Ft. Madison, IA ... New weekend talk-show host at KDWN/Las Vegas is Don Jaye ... J.J. Hemingway to WRNZ/Augusta from WTOB/Winston-Salem ... Steve Bean promoted to MD at WKIQ/Bowling Green ... Steve Klauke moves from middays to the News Director position of WORG/Orangeburg, and is replaced by Diane LaBoone, who comes from WRIX/Honepath, also in South Carolina ... Jim Davis exits WWWE/Cleveland Music Director position effective today (4-13) with no

#### Update

WJNO/West Palm Beach Program Director Russ "Hide Your Daughter" Morley has been named an official judge of the Miss Nude Florida Pageant. Always the opportunis-tic type, Morley has arranged to interview some of the contestants on his daily program as well as serving as host to the event's official ball . News of a more sobering nature: KOLO Music Director Mike Hagerty has been chosen to be the MC of this year's Reno Muscular Distrophy telethon on Labor Day weekend .... WMAL/Washington personalities . WMAL/Washington personalities were collectively honored by Goodwill Industries for their distinguished service to the com-KFMB/San Diego personality Scruff Evans is doing a variation on Gary Owens's commuters stop on their way to work, meet Stu and receive an album . lotte is holding a Barry Manilow lookalike contest, and according to MD Jim Abens, the best representative so far is an Afghan hound. Eventual winner receives an entire Manilow catalogue. Funny, I always thought he was into beagles brating Aku's birthday, April 14th, by renting a large hall for the party and offering a K95/Honolulu is celefree feast to all on the Island who would like to come by and celebrate . Zanesville "Wizards" take on a local hospital in an all-star basketball game with all pro-ceeds going to the American Red Cross ... KVI/Seattle is the recipient of the first annual Gene Autry Radio Station of the Year award, which will be given each year to one of the eight Autry-owned stations .... A different kind of award was given to Terry Gross from his wife Joan recently, as she presented him with an eight-pound girl, Michelle Lynn, who was born March 18

# We're So Close...

### SHERON WILEY, Her Newest Hit Single, "SO CLOSE" PB11485

	KSL KOB WSM WHIO WHOK WHAM	KROC KGY WEOK KAGO WJR KSEE	KSLM KDWN KBLF KOY WNEW WOOD	WIBW KBLL KAGI KWRO WDXR WJMB	WMT KUGN KGVO WJNO KUKI KAFM	WCER WMBZ WHIZ WKNE WHAV	KBLI KSRO WOMC-FM KAOL KWAL WFTL KRMG	
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Radio & Records — Others Getting Significant Action

Gavin



Written by Randy Goodrum on Free Flight Records

Manufactured and Distributed by RCA Records





POP/ADULT



Breakers are those newer records that have the greatest level of station activity on any given week

#### WINGS

#### **Goodnight Tonight (Columbia)**

60% of our reporters are on it. New adds include WIS, WTVN, WCBM, KGNR, WIBC, WSJS, WHAG, WSLI, WSGW. Key moves: 15-10 WLVA, 25-12 WGAR, 31-22 FM97. 37-28 KUKI, 28-23 WLOW, 28-24 WQUD, 25-20 WPRO, 23-20 KOLO, 29-26 WMAZ, debut 19 WBZ, debut 20 KRMG, debut 26 WBOW. Heavy rotation: WGY, WCHV, WKIQ, WKHM. Increased 38-25 on P/A chart.



(example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

JOHN DENVER "What's On Your Mind" (RCA) 52/11 adds include WBOW, KRMG, KRNT, KSL, WLOW, WTAR, WIS, WBAL, WHIZ. Key moves: 18-11 KDWN, 22-15 WWWE, 29-24 WJBO, 32-29 KROD, 28-22 WSGW, debut 20 WIBW, debut 24 KVI, debut 30 WATR. Heavy rotation: WFTL, WPTF, KSD, WNEW. Increased 31-28 on P/A chart. JUDY COLLINS "Hard Times For Lovers" (Elektre) 44/4 add WPTF, KAFM,

WLNH, KRKO, Key moves: 9-5 WSM, 26-22 WJBO, 33-25 WSGW, debut 28 WBOW, debut 29 WORG. Heavy rotation: WTMJ. Increased 28-27 on P/A chart

BLONDIE "Heart Of Glass" (Chrysalis) 38/7 add WHDH, WIS, KSD, WBOW, KFMB, WHIZ, KRKK. Key moves: 3-1 K96, 15-12 WHAG, 14-10 WQUD, 16-12 WLNH, 6-5 WOWO, 10-6 WBZ, 36-26 WSGW, 20-14 WPRO, debut 19 WTAR,

Heavy rotation: WASH, KFQD, WKHM. Increased 32-29 on P/A chart. BARBARA MANDRELL "(If Loving You Is Wrong) I Don't Went To Be Right" (MCA) 41/5 add K101, WGAR, KRKK, WIP, WJBO. Key moves: 20-12 WLOW, 16-9 KDWN, 19-14 KRMG, 18-15 WORG, 34-23 WSGW, 26-23 WBT, 29-25 WATR, debut 23 WBEN, debut 25 WIBW, debut 29 WBOW, debut 31 KRKO. Heavy rotation: WFTL, WRVA, WSM. Increased 39-30 on P/A chart.

BARBRA STREISAND "Superman" (Columbie) 39/5 add WIOD, WSGW, KMRJ, WBOW, WHIZ. Key moves: 25-22 WIBW, 25-20 WBEN. Heavy ro-tation: WOOD, WJNO, WFTL, KRKK. Increased 36-32 on P/A chart.

ART GARFUNKEL "In A Little While (I'll Be On My Way)" (Columbie) 42/10 edd WSJS, WBEN, WTAR, KAFM, KOB, WHOK, WCHV, WHIZ, WJBO, WKIQ. Key moves: 24-18 WSM, 25-22 WBT. Increased 40-35 on P/A chart.

MELISSA MANCHESTER "Looking Through The Eyes Of Love" (Arista) 37/10 add KOLO, WHOK, KUGN, WSGW, WOOD, WELI, KBLF, WKHM, WHIO, WBOW. Key moves: 19-14 WORG, 32-34 WCHV, 18-14 WIBW, 27-23 WATR. Heavy rotation: WFTL, WJNO. Debuts at No. 36 on P/A chart. ORLEANS "Love Takes Time" (Infinity) 35/8 add WSJS, WBAL, WQUA, K101, WKHM, WOWO, KRMG, WCMB. Key moves: 31-18 WCHV, 24-20 WHAG, 38-28 WNEU, debut 25 WTAR, debut 27 WPRO, debut 28 WORG, debut 28 K96, Debuts at No. 37 on P/A abot debut 28 K96. Debuts at No. 37 on P/A chart.

ROGER VOUDOURIS "Get Used To It" (WB) 26/6 add WIBW, KOB, WORG, WBT, KSD, WTMJ. Key moves: 24-21 KOLO, 39-29 KUKI, debut 26 WATR, debut 28 WPRO, debut 30 K96. Heavy rotation: WIP. Debuts at No. 38 on P/A chart

McGUINN, CLARK & HILLMAN "Don't You Write Her Off" (Capitol) 26/5 add WSGW, WBT, KDWN, WNEU, WHIZ. Key moves: 14-12 KRMG, 22-16 WHAG, 49-30 KUKI, 34-30 FM97. Heavy rotation: WTMJ. Debuts at No. 39 on P/A chart.

KENNY ROGERS & DOTTIE WEST "All I Ever Need Is You" (UA) 21/3 add WELI, WOOD, KRKO. Key moves: 19-16 WJBO, 22-18 WIBW. Heavy rotation: WHIO, Debuts at No. 40 on P/A chart

#### Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting nificant airplay on many of our Pop/Adult stations),

BEACH BOYS (Caribou) "Good Timin"

BEE GEES (RSO) "Living Together" "Reaching Out" "Spirits (Having

CHICAGO (Columbia) "Love Was New" "Hot Streets" JOHN DENVER (RCA) "You're So Beautiful" NEIL DIAMOND (Columbia) "Say Maybe" "American Popular Song"

"Remember Me" "You've Got Your Troubles" DOOBIE BROTHERS (WB) "Minute By Minute" "Dependin' On You" ART GARFUNKEL (Columbia) "Since I Don't Have You" BILLY JOEL (Columbia) "Rosalinda's Eyes" "Zanzibar"

NICOLETTE LARSON (WB) "Give A Little" "You Send Me" MELISSA MANCHESTER (Arista) "Bad Weather" "Shine Like You

JOHNNY MATHIS (Columbia) "Would You Like To Spend The Night With Me" "The Best Days Of My Life" "As Time Goes By" ANNE MURRAY (Capitol) "Shadows In The Moonlight" "You've Got

What It Takes OLIVIA NEWTON JOHN (MCA) "Never Enough" "Boats Against The Current

Radio & Records **POP/ADULT AIRPLAY/40** 

Three Three Two Last Weeks Weeks Week April 13, 1979 2 2 2 ANNE MURRAY/I Just Fall In Love Again (Capitol) 1 1 1 2 FRANK MILLS/Music Box Dancer (Polydor) 10 6 3 SUZI QUATRO & CHRIS NORMAN/Stumblin' In (RSO) Θ 23 12 Ō 8 GEORGE HARRISON/Blow Away (Dark Horse) Б 5 5 **DOOBLE BROTHERS/What A Fool Beliaves (WB)** 5 4 4 4 6 POCO/Crazy Lova (MCA) 13 10 9 O MAUREEN McGOVERN/Can You Read My Mind (WB/Curb) 3 3 6 NEIL DIAMOND/Forever In Blue Jeans (Columbia) 8 7 BOBBY CALDWELL/What You Won't Do For Love (TK/Clouds) 25 16 15 0 **GEORGE BENSON/Love Ballad (WB)** 17 Ō DIRE STRAITS/Sultans Of Swing (WB) 14 12 24 15 14 Ø CHIC/I Went Your Love (Atlantic) 18 13 13 13 LITTLE RIVER BAND/Lady (Harvest) 29 24 17 0 RANDY VANWARMER/Just When I Needed You Most (Bearsville) 34 26 0 19 ENGLAND DAN & JOHN FORD COLEY/Love Is The Answer (Big Tree) 21 18 16 18 ORSA LIA/I Never Said I Love You (Infinity) 35 24 Ø PEACHES & HERB/Reunited (Polydor) 0 RAY STEVENS/I Need Your Help Barry Manilow (WB) 25 22 28 20 19 J. MATHIS & J. OLIVOR/The Last Time I Felt Like This (Columbia) 30 25 22 20 CHER/Take Me Home (Casablanca) 9 9 11 21 GLORIA GAYNOR/I Will Survive (Polydor) LIVINGSTON TAYLOR/I'll Come Running (Epic) 35 27 23 22 11 11 18 23 LINDA RONSTADT/Just One Look (Asylum) 6 8 10 24 BEE GEES/Tragedy (RSO) 38 0 WINGS/Goodnight Tonight (Columbia) 28 36 26 26 BOB WELCH/Precious Love (Capitol) 40 31 28 27 JUDY COLLINS/Hard Times For Lovers (Elektre) 40 31 0 JOHN DENVER/What's On Your Mind (RCA) 39 32 29 BLONDIE/Heart Of Glass (Chrysalis) 39 30 BARBARA MANDRELL/(If Loving You Is Wrong) I Don't Want To ... (MCA) 17 15 21 31 DONNA SUMMER w/BROOKLYN DREAMS/Heaven Knows (Casabianca) 38 36 32 BARBRA STREISAND/Superman (Columbia) 22 21 33 EDDIE RABBITT/Every Which Way But Loose (Elektra) 33 38 BARRY MANN/Almost Gone (WB) 34 34 34 40 35 ART GARFUNKEL/In A Little While (I'll Be On My Way) (Columbia) 36 MELISSA MANCHESTER/Looking Through The Eyes Of Love (Arista) 37 ORLEANS/Love Takes Time (Infinity) 38 ROGER VOUDOURIS/Get Used To It (WB) McGUINN, CLARK & HILLMAN/Don't You Write Her Off (Cepitol) 39 KENNY ROGERS & DOTTIE WEST/All I Ever Need Is You (UA) New Entry 40

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters

#### **Others Getting Significant Action**

OLIVIA NEWTON-JOHN "Deeper Than The Night" (MCA) 30/27 including WASH, WCCO, KSD, KVI, WPRO, WTMJ, WHIO, FM97, WSGW, WOOD, WRVA, WATR, KBLF, Moves 30-19 WCHV.

NIGEL OLSSON "Little Bit Of Soap" (Beng) 28/20 including KMBZ, WIP, WBAL, WBT, WNEW, WIS, KSFO, WYMC, WSM, WDEF, WYNE, KAFM. Debut 28 KOLO.

IAN MATTHEWS "Give Me An Inch" (Mushroom) 27/0. Moves 27-23 WORG, 31-27 WNEU, 26-23 WRIE. EVELYN "CHAMPAGNE" KING "I Don't Know If It's Right" (RCA) 26/1

add KPPL. Moves 10-7 WSLI, 5-4 WHAG, 15-11 K96, 18-8 WCHV. Hot at

NICOLETTE LARSON "Rhumbe Girl" (WB) 25/9 add WNEW, WTMJ, WPRO, K96, WRVA, WATR, WLVA, WKHM, WFDF (dp). Moves 29-26 WQUD, 25-19 WSM, 31-28 WLOW.

GLEN CAMPBELL "I'm Gonna Love You" (Capitol) 22/1 add WJBO. Moves 15-11 WIBW, 32-24 WSGW. Heavy rotation at WFTL.

CRYSTAL GAYLE "When I Dream" (UA) 21/15 including KUGN, WTMJ, WSB, WCCO, WBAL, KEX, WHIO, KOGO, KAFM, KUKI. Debuts 23 WSM, 30 KOLO RICK NELSON "Dream Lover" (Epic) 20/4 add KROD, KUKI, KOGO, KUGN.

CHICAGO "Gone Long Gone" (Columbie) 19/6 edd WIBW, KFMB, KAFM, KUGN, WSGW, FM97. Moves 36-25 WCHV.

SPYRO GYRA "Morning Dance" (Infinity) 14/6 add KSL, WBAL, WBT. KDWN, KUGN, WSGW. Moves 21-17 WBEN, 28-25 WRIE. KRIS & RITA "Not Everyone Knows" (A&M) 13/5 edd WSGW, KRKK.

KFQD, WFDF, KBLF. Moves 33-24 KUKI. SISTER SLEDGE "He's The Greatest Dancer" (Cotillion) 13/4 add WPRO,

WLVA, K96, KBLF (dp). Moves 17.9 WPRO, 28-22 WHAG, 28-18 FM97. 5-17 WOWO, debuts 10 WSLI, 30 WMAZ.

VILLAGE PEOPLE "In The Nevy" (Casablanca) 13/3 add WOWO, WMAZ, WLVA. Moves 22-16 K96, 22-14 WTAR, 23-19 WPRO, 29-19 WLOW, 28-18 WGAR, 24-21 WBT. Hot at KEX.

JACKY WARD "Wisdom Of A Fool" (Mercury) 13/2 add WJBO, WOOD. ANGELA BOFILL "This Time I'll Be Sweeter" (GRP/Arista) 11/6 add KOGO, KSL, WATR, KRKK, WASH, KMBZ. Debut 28 WHAG.

#### **Most Added:**

OLIVIA NEWTON-JOHN Then The Night (MCA) Added at 28% of our re NIGEL OLSSON Little Bit Of Soap (Bang) Added at 20% of our reporting at PEACHES & HERB

Added at 19% of our ren RAY STEVENS

I Need Your Help Barry Manilow (WB) Added at 16% of our reporting stations CRYSTAL GAYLE When I Dreer n (UA)

Added at 15% of our repo

#### **Hottest:**

S. QUATRO & C. NORMAN In IRSO Reported hot at 51% of our stations, FRANK MILLS Music Box De Reported hot at 50% of our stations DOOBLE BROTHERS What A Fool Believes (WB) ded hot at 38% of our stat w Away (Dark Horse) Diow Away (Dam Horse) eported hot at 35% of our stations. ANNE MURRAY I Just Fell In Love Again (Capital) eported hot at 33% of our stations. DHE STRATS Sultans Of Swing (WB), leported hot at 31% of our stations

DAD, ARE YOU SURE THIS IS THE WAY Columbia GOT STARTED?

C'M OL' "NO GUTS - NO GLORY" MOD

wojerninojer

KEEP CALLING, KATHY- ONLY 800 MORE STATIONS TO GO!

Airplay WKTG

WNDB

WJNO

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Tara — Atlanta Pan American - Denver Associated - Phoenix **Big State** — Dallas Bib - Charlotte Pickwick - St. Louis Pickwick - Minneapolis Malverne – Long Island All South - New Orleans Schwartz Bros. - Washington, D.C. Tone — Miami Progress - Cleveland Chicago Buffalo Detroit Cincinnati Indianapolis Pacific — San Francisco

Sound - Seattle

комо	WMT	KROC
WSMB	KUGN	KYMN
WYEN	KXRO	WBCF
WSB	KEDO	WJMB
WTBQ	KRKO	KAOL
WCOL	KAGI	KGBX
KMOX	KWRO	KGVO
KMI	KTIX	KBLL
WCCO	WSLM	WGHQ
WRCR-FM	WTVN	WEOK
WATR	WSPD	WHAV
KPPL	WHIO	WMSQ
	WMPX	WPAX
WEJL	WINIT AL	KROF



Arranged and produced by Al Delory

	R&R/Friday, April 13, 1
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OLEN CAMPBELL I'm Gonna Love /Capitol	Doote Bion Doote Bion Dick Dick Dick Dick Dick Dick Dick Dick
JUDY COLLINS Hard Times For [Elba tray] Judy Collins Judy	Crystel Gayle         Her Brevine         Bachalys         Villagr Propie         Dur generation         Ban Amato         Gains         Her Brevine
Stary The Night (Polydor) Stary The Night (Poly	Babys         Lour Ravit         ERN T/Des Morris         RRN T/Des Morris         Angris Built         Angris Built </th
CRYSTAL GAYLE When I Drawn (UA) Ben Othur Grund 41 Crystal Gayle CRYSTAL GAYLE Who's Lovin' You (Infinity) Ben Othur Grund Can't Help Falling(Epic) Can't Help Falling(Epic)	Ibbby Callweil     Prachaffikerb Multiplicational Martiol/Norman     Jab Wraie     Quatro/Norman Anne Murriery Gabriol/Norman Randy Vanwarmer     Quatro/Norman Martiol/Norman Randy Vanwarmer
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September Song (Columbia)     OUVIA NEWTON-JOHN     NIGEL OLESON     TONY ORLANDO       Desper Than Than, (MCA)     Utile Bit Of Song (Bang)     Tony or Playing, (Casablence)       13     613     4	RTIB/Albourserup Rriblichbourserup Rriblichbourserup Rriblichbourserup Rriblichbourserup Rriblichbourserup Rriblichbourserup Rriblichbourserup Rriblichbourserup Rriblichbourserup Rriblichbourserup Rober States Murzey Reich Narizen Rober States Murzey Reichbourserup Rriblichbourser
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MA'S TALL. (Cotilion) BYRO GYRA Morning Dance (Infinity) Generation (Columbia) Generation (Columbia) Generati	Gerups Berups     Rogers/Weri HOTTEST     Dina Somars     Dina Somars     Dina Somars       Pote     HOTTEST     Biodis     Biodis     Dina Somars       Dotter     Biodis     Biodis     Biodis     Dina Somars       Outer     Dina Somars     Hottest     Dina Somars     Biodis       Dotter     Biodis     Biodis     Biodis     Dina Somars       Outer     Dina Somars     Biodis     Biodis     Dina Somars       Outer     Biodis     Biodis     Biodis     Biodis       Dina Somars     Biodis     Biodis     Biodis     Biodis </td
	MREPALL       "Sweet And Sour" (Atlantic) 11/3 add WHIO, WSJB, WKHM         Moves 28-23       KOLO, 30-27 WWWE, 38-28 KUKI.       KMKJ, KPPL WDEF, WYNE.         KOWN, 79 233 WHI, 24 70 WMAJ, dobu? 35 RAO       Moves 17-12         KOWN, 79 233 WHI, 24 70 WMAJ, dobu? 35 RAO       Moves 17-12         WOWO, dobu? 38 WYNA, Moret KEZE.       BERNON WLEY "Bo Close" (Free Rept 101 add KMBZ.         Belloon WLEY "Bo Close" (Free Rept 101 add KMBZ.       Belloon WLEY "Bo Close" (Free Rept 101 add KMBZ.         Belloon WLEY "Bo Close" (Free Rept 101 add KMBZ.       Belloon WLEY "Bo Close" (Free Rept 101 add KMBZ.         Belloon WLEY "Bo Close" (Free Rept 101 add KMBZ.       Belloon WLEY "Bo Close" (Free Rept 101 add KMBZ.         Belloon WLEY "Busches Shale add KMBZ.       Belloon WLEY "Bo Close" (Free Rept 101 add KMBZ.         WUNO, WBE, WTH, WUNFE, WDEA MWCO, WMAZ, WYNE.       Belloon The Ground! (Epic) 87 add WBAL         WOWO, WBE, WTH, WUNFE, WEA MOCO, WMAZ, WYNE.       Belloon The Ground! (Epic) 87 add WBAL         WCHZ RAMED "They re Planking Our Borg" (Caseblence) 87 add WBAL       WWDE They re Planking Our Borg" (Caseblence) 87 add WBAL         WCHZ RAMED "They re Planking Our Borg" (Easeblence) 87 add WBAL       Belloon They re Planking Our Borg" (Easeblence) 87 add WBAL         WCHZ RAMED "They re Planking Our Borg" (Easeblence) 87 add WBAL       Belloon They re Planking Our Borg add WOV, WFDF (dp)         WCHZ RAMED "They re Planking Our Borg" (Easeblence) 87 add WBAL       Bello





#### Openings

News Director needed for AM Top 40/FM AOR combination in Tidewater, VA, Minimum 2 yrs exper-ience, ability to effectively menage people and the pro-fessional efforts of a three person staff eastntial. Tapes, resumes and professional goals to Bruce Garrowsy, WNOR AM-FM, Norfolk, VA 23510. EOE (4/6)

WOKY/Milwaukee, WI looking for anchors and re-porters. We want to hear from talented people with good attitudes, who wants to be number one. Tapes and resumes to WOKY, 3500 N. Sherman Blvd., Milwaukee, WI53216. EOE (4/6)

KEXO/Grand Junction, CO has immediate opening for News Director. Play-by-play helpful. Please call Mike Connors (303) 243-1230. (4/6)

Where have all the females gone, WBEU, a Modern Country station in Sunny Besufort, SC is looking for a night-time female personality. Money not a priority. Minimum one year experience. Tepes and resumes to Mark Robertson, WBEU, 3040 Boundary St., Besufort, SC 29902. EOE (4/8) Air personality for new rock format needed. Major market, major company, major opportunity. Contact

Air personality for new rock format in a market, major company, major opportunity. Conta Scott Howitt, PD, 92, Rock (218) 371-3534, EOE (4/8)

News Director wanted at KOZA/Odesan, TX. Con-tact Frank Childs (914) 332-4301 (4/6)

WINX/Rockville, MO as an Immediate opening for full-time AM drive person, mature voice, informative approach (not just music). Tapes, resumes and selary requirements to Box 1728, Rockville, MD 20850. EOE MIF (4/8)

Burkhert/Abrams is looking for morning teams and summary Aprims is looking for morning teams and morning people for all formats. Looking for outstand-ing talent that's interseted in growing with the market-place and station. Topes and resumes only to Burkhart/ Abrams & Assoc., 6500 River Chase Circle East, Atlanta, place and statio Abrams & Asso GA 30328. (4/6)

WCMF/Rochester, NY is looking for weekend and part-time announcers for a structured AOR format. Two yrs experience in some professional format re-quired. Interested in hearing from regional people in Western New York area. Tapes and resumes to Chuck Ingersoll, PD, WCMF, 129 Leighton Ave., Rochester, by 1480, EOE (4/8) Ingersoll, PD, WCM NY 14609, EOE (4/6)

#### Openings

WRBR-FM needs jock & production person for No. 1 rocker, minimum 1 yr experience for either overnight or night shift. Tapes and resumes to R.C. Rogers, WRBR-FM, 100 Center, Mishewaka, IN 48544. Females and minorities are encouraged to apply. No cells please, EOE W/F (4/8)

WWCT/Peorls, IL is looking for some friendly sound-ing folks to fill some open sir shifts on our AOR station. Please send tapes and resumes to Rich Fruin, PD-WWCT, 100 S.W. Adams, Peorla, IL 61602. Females and minorities encouraged to reply. EOE (4/8)

50,000 wett Modern Country outlet looking for tapes and resumes for possible future openings. We have professional attitude and reach three states. Contact Stave Ryan, WELA, Box 949, East Liverpool, OH 43920, or cell (216) 385-1040, EOE (4/6)

WPFM Northwest Florida's 100,000 watt stereo rock glant has rere opening for an air personality. Must have experience, plenty of desire to do a professional job both on-air and in production. The individual we're looking for has a naturel, no-hype delivery. Rush tapes and resumes to Jack Crabbe, Box 1430, Panema City,

KING/Beattle, WA is looking for females or minorities for news staff. Friendly creative eir work end strong reporting background a must. Good opportunity to join the most invable company in the most livable city. Tepes and resumes to Dean Shephard, 320 Aurora Ave., N., Seattle, WA 98109. No cells please. EOE (4/6)

WDIX/Orangeburg, SC has an immediate afternoon drive opening. Nice area and good bucks. Rush tapes and resumes to Frank Kelly, Box 1326, Orangeboro, SC 29115 or cell (803) 534-4461. EOE (4/6)

WWVA/Wheeling, W. VA, 50,000 watts, is looking for experienced air personality for Modern Country format. 3pm-7pm efternoon drive shift. Tapes and resumes to Tom Miller, Capitol Music Hall, Wheeling, W. VA 28003 or call (304) 232-1170. EOE (4/6)

WEEO/Waynesboro, PA is looking for part-time weekenders, morning news person, and fulfitime on-sir person. Topes and resumes to Steve Brooks, Box 309, Waynesboro, PA 17268. EOE (4/6)

WPFM Northwest Florida's 100,000 watt stareo

and resume. FL 32401. (4/(3)

#### Openings

Air telent needed at WYEN-FM/Chicago. 50,000 watt Pop/Adult format. Please send tapes end resumes to Jerry Mason, PD, WYEN, 2400 E. Devon Ave., Des Plaines, IL 60018. EOE M/F (4/6)

KHOW/Denver is looking for pilot and airborne traffic reporter to fly K-HOW's sky spy traffic plane over the mile high city. Contact Mike Anthony, KHOW, 16th and Broadway, Denver, CO 80202. (4/8)

WMBC/Columbus, MS Number one Country station in the Golden Triangle has immediate opening for PD. Must have good voice and production skills. Excel-lent salary for right person. Also, looking for air talent. Tapes and resumes to General Manager, WMBC, Box 707, Colubruus, MS 38701 or cell (601) 328-1400. EOE (4/6)

(4/6) Immediate opening for News Director. Experience necessary. Tapes and resumes to Fred Patty, WWKE, Box 1056, Ocale, FL 32670. EOE (4/6) WCFR/Springfield, VT looking for exciting evening jock for the best station in the twin states. Experienced only, Good bucks, and lots of extras. Tapes and resumes to John Frawley, Box 800, Springfield, Vt 05156. EOE (4/6)

to John Frawley, Box 800, Springrised, et offet de (4/6) Immediate opening for experienced mid-day per-sonality at Northeastern Ohio. Call Pete Gabriel (216) 782-1144. (4/6) WYMC/Mayfield, KY number one Pop/Adult station is accepting tapes and resumes for rare drive time opening. Must be able to communicate, entertain, and relate to adults. Aggressive attitude, community involve-ment, creativity, and excellent production essential. Hard work and enthusiasm rewarded. 2 yrs experience pre-ferred. Send to Brian Miller, WYMC, Box V, Mayfield, KY 42086. EOE (4/6)

Experienced personality newsperson wanted. Strong on writing and gathering ... no rip and readens. Send tapes and resumes to Even Carl, News Director. WWOK, Box 450577, Miami, FL 33145 or call (305) 854-6397, EOE (4/6) WMJC/Detroit, MI is seeking experienced news pro-feesionals to build and direct Detroits best news oper-etion. Must have accreditable, yet conversational delivery and be able to motivate others. Position open now. Good pay & benefits. Tapes and resumes to Peter Booker, One Radio Plaza, Detroit, MI 48220, EOE (4/6)

Openings

Drake-Cheneuit sesking writer for Pop music radio show. Previous experience and knowledge of con-temporery music required. Resume and writing samples to Special Features-R, Drake-Cheneuit, 8399 Topanga Canyon Blvd., Conoga Park, CA 91304, No calls please. (4/8) (4/6)

We are seeking Pop/Adult entertainers for our major market stations. Good pay. Tapes and resumes to Paul Christy Consultants, 8110 Handris, Huntington Woods, MI 48070, EOE (4/8)

Tepes and resumes are now being socepted for Pro-gram Director. Good money for the right person. Minorities encouraged to apply. Dave Celleway, WAYX, Box 1988, Waycross, GA 31501. (4/8)

Suburban Boston station needs a weekend jock able to handle a contemporary Pop/Adult format. Tapes and resumes to C.M. Doran, Box 487, Marshfield, MA 02050. No cells please. EOE (4/8)

A new station, on-the-air by mid-June, is looking for a morning person, air talent and production person. Call Bruce Welker, Operations Manager, WDDW-WDDD-FM, (618) 997-2341 (4/8)

(618) 997-2341 (4/6) 96 Oleoo (KYNO-FM)/Freeno, Ce is expanding its staffas a part of a continuing growth program. We are looking for super telent and true community oriented COMMUNICATORS. Good production skills preferred. Tapes and resumes to Doug Flodin, PD, 1060 Fulton Mail, Suite 1500, Freeno, Ce 93721. EOE (4/6)

Mail, suite 1600, Freeho, La 53721, core 1460 Applications now being accepted for AM/FM Chief Engineer with growing firm. Also, for AOR combo man: Assistant Chief Engineer with air work, at one of the finest technical operations in the country. Tapes and resumes to Randy Schell, Director of Engineering, Stream Broadcasting, Inc., Box 3306, Lake Charles, LA 70602. (46) (4/6)

WADC-WIBZ/Parkersburg, W. VA, Country music and AOR stations now accepting applications for future on-air positions. Tapes and resumes to Stan Davis, PD, 703 Market Street, Parkersburg, W. VA 26101. EOE (4/8)

We need a good jock who does super produ Adult/Top 40 formst. Tapes and resumes to Tom Green-leigh, KJQ, 1508 Gibson Ave., Ogden UT 84404. EOE (4/6)

#### Radio

ROGER SWAN named General Sales Manager WDDD-FM/Marion, IL.

ROGER SWAN named General Sales Manager WDDD-FM/Marion, IL. BRUCE WELKER formerly mornings and MD WDDD-FM/Marion, IL promoted to PD. BILL BERG promoted to MD WWVA/Wheeling, W. VA. KEITH MONTGOMERY named Music Director KOZA/Odessa, TX. CLIFF LEVINE named General Sales Manager for KABC/Los Angeles, CA. BRYAN J. CONNERS formerly WFTC/Kinston, NC joins WISP/Kinston doing pro-duction

MIKE SCOTT formerly KAFY/Bakersfield, CA joins KBAK-TV/Bakersfield news team. JERRY GUBIN named Manager of Torbert Radio/Philadelphia, PA.

JACK CRABBE promoted to PD WPFM/Panama City, FL.

CAPTAIN BIGG named Assistant PD WPFM/Panama City, FL. SIMON STRONG appointed Assistant MD WPFM/Panama City, FL. WILLIAM HARGREAVES formerly KOTE/KKZZ, KWST joins KUDE-AM/KJFM-FM/

Oceanside, CA news team. J.J. SANFORD promoted to PD WWGO/Erie, PA from mornings at K104.

GEORGE WOODS from WJET/Erie noins K104/Erie, PA doing mornings.

BILL SHANNON formerly PD WWGO/K104/Erie named Operations Manager for Bur-

back Broadcasting, Inc. DORIS THOMPSON moves from KOLE/Port Arthur, TX to KRLD/Dallas. STEVE SUMMERS from KENO joins WLOF/Orlando, FL doing afternoon drive. BANANNA JOE joins KHJ/Los Angeles, CA doing 6pm-10pm. SMOKEY RIVERS named Asst. PD WLAC/Nashville, TN.

LISA appointed Asst. PD WKQB/Nashville from WRHY/Harrisburg, PA. BETTE BLACKMAN named Research Director WLAC-WKQB/Nashville, TN. BETTE BLACKMAN named Research Director WLAC-WKQB/Nashville, TN. DENISE M. KING joins WGMS/Rockville, MD. SPILE SANTEE upped from PD to General Manager KY99/Amarillo, TX. MAX MILLER named Program Director KY99/Amarillo, TX. BOBBY RENO joins WRNO/New Orleans, LA as afternoon drive air personality. RON GLENN promoted to Music Director WRNO/New Orleans. MIKE WOLF joins WZOK/Bockford, IL from WZME/Milwaukae, M/I

MIKE WOLF joins WZOK/Rockford, IL from WZMF/Milwaukee, WI.

BOB BELLININ joins KFMQ/Lincoln, NE. TONY TOLLIVER joins WKQQ/Lexington from WEBN/Cincinnati. DON SITTON from KLBK/Lubbock, TX and MIKE REGAN from KCR/San Diego

join KY99/Amarillo, TX. MARCY WINOGARD joins KTYD/Santa Barbara from KPFK/Los Angeles, CA TOM VAN BENSCHOTEN joins WCOZ/Boston as Account Executive from WAAF/ Worcester

M.L. MARSH named Program Director KQFM/Portland.

JIM ROBINSON appointed Music Director KQFM/Portland.

#### Station Line-Ups

WLAS/Jacksonville, NC LINE-UP: 6am-10am John Miles, 10am-3pm Willis Williams (MD), 3pm-7pm Jim Kelso (PD), 7pm-12mid Lisa Gray, 12mid-6am "Big" Steve Scott. KFJZ/Ft. Worth, TX LINE-UP: 5:30am-9am Ray & Ram, 9am-12noon John Carter, 12noon-3pm Otis, 3pm-6pm Jim Thomas, 6pm-9pm Tom Page, 9pm-12mid Harley

Belew, 12mid-5:30am Gary Reid & Darrel Monroe. KAZY/Denver, CO LINE-UP: 6am-10am Baxter & Hawkins, 10am-2pm Greg Gillis-pie, 2pm-6pm Dave Van Dyke, 6pm-10pm Steve Copper, 10pm-2am Robin, 2am-6am Greg Fitzgerald. Weekends: Cary Bruce, and Jim Beer.

JAN BARNES named National Black Production Promotion Director for MCA Records JAN BARNES named National Black Production Promotion Director for MCA Records. MCA Records appoints five new Regional Promotion Managers: MICHAEL KIDD/ East Coast; BILL WILLIAMS/Southeast; ADOLPH WASHINGTON/Southwest; BERNIE HAYES/Midwest; and LAURA MIMS/West Coast. DOREEN RINGER named Artist Development Manager for MCA Records. SUSAN KOONTZ appointed Artist Development Coordinator for MCA Records. ART LIBERATORE named Midwest Regional Marketing Director for Arista Records.

TOMMY STEELE appointed Art Director for MCA Records.

ROCK ALLEN DIBBLE named Atlantic Los Angeles Local Pop Promotion Rep.

#### Industry Changes

RIC ALIBERTE appointed Vice President of Aucoin Management, Inc. JERRY VINCENT joins Kris Stevens Enterprises, Inc./California as Producer and Recording Engineer.

BRAD MILLER joins American Music Enterprises, Denver, CO. RON MIDDAG and CAROL LEE KELLER joins Augie Blume & Associates, National Record Promotion and Marketing Company.

WWDC/Washington, DC LINE-UP: 6am-10am Linda Kelly, 10am-3pm Ron Lewis, 3pm-7pm Lew Katz (PD), 7pm-12mid Marty Dempsey (MD) 12mid-6am Ernie Kaye. 3pm-7pm Lew Katz (PD), /pm-12mid Marty Dempsey (WD), 12mid Gam Emile Rayof Weekends: Josh Cohen and Art Anthony. KDWN/Las Vegas, NV LINE-UP: 5am-9am Pete Moss, 9am-12noon Jack London, 12noon-4pm Johnny Magnus, 4pm-7pm John Foster, 7pm-12mid 'The Old Profes-sor' Jim Flint, 12mid-5am Gary Zone. Weekends: Don Jaye, and Paul Beecham. WTCJ/Tell City, IN LINE-UP: 5am-9am Bert & Amy, 9am-1pm Pat Smith, 1pm-6pm Chip Nelson, 6pm-11pm John Ashton (MD). Weekends: Jeff Grand and Super

WLAS/Jacksonville, NC LINE-UP: 6am-10am John Lyles, 10am-3pm Willis Williams,

WLAS/Jacksonville, NC LINE-UP: oam-Tuam John Lyles, Tuam-3pm Williams, 3pm-7pm Jim Kelso, 7pm-12mid Lise Gray, 12mid-6am Big Steve Scott. WNOE/New Orleans, LA LINE-UP: 6am-9am Scoot, 9am-12noon Ty Bell, 12noon-3pm Scott McAllister, 3pm-6pm "Weird Wayne" Watkins, 6pm-10pm Jack "The Whack" Talley 10pm-2am Wanda Honey, 2am-6am Nick Bazoo. Weekends: Kim Ste-

WIOT/Toledo, OH LINE-UP: 6am-10am Pat Still, 10am-2pm Lee Randall, 2pm-6pm Terry Sullivan, 6pm-10pm Don Jardine, 10pm-2am Joan Major, 2am-6am Terry Dorsey. WZOK/Rockford, IL LINE-UP: 6am-10am Tom Hunter, 10am-2pm Mike Wolf, 2pm-6pm John Larson, 6pm-10pm John McCrae, 10pm-2am Ed Lambert, Michael Lee

KWOD/Sacramento, CA LINE-UP: 6am-10am Noah Flood (MD), 10am-2pm Doug Masters (PD), 2pm-6pm Tom Chase, 6pm-10pm Sylvia, 10pm-2am Gentlemen John, 2am-6am Len Thackery.

#### Records

CHANGES

BILL SWEARINGEN named Director, Commercial Sales, North Central Region for RCA Records.

JANET THOMAS appointed Administrative Assistant for Capricorn Records. STEVE EVANOFF named Midwest Regional AOR Promotion/Artist Relations Man-

ager for Atlantic Records. RICK SUDAKOFF named Atlantic Midwest Regional Pop Promotion Director.

HENRY O'NEAL joins Pickwick Distribution Atlanta Promotion staff. LARRY "MONDELLO" FERRIS appointed Promotion Manager/Miami for Infinity Records. MICHAEL BRANNON named Promotion Manager/Denver for Infinity Records. BOBBY RAGONA named Director of National Sales and Marketing for Millennium

Records

### It's Still The Bee Gees

Thanks to continued support from rack locations, the Bee Gees still lead the field in national album sales. Close competition from the Doohie Brothers, who lead at retail but trail significantly at the racks, has been thwarted, as the Bee Gees continue to hold a good piece-counted lead. The momentum which appeared to be with the Doobies two weeks ago has been stopped, and although they still hold a similarly large lead over Dire Straits, Peaches & Herb and the field, the Bee Gees appear to be strong enough to top the list for weeks to come.

Rock and roll is hot again in the stores as the new albums by Bad Company, Supertramp. Van Halen and the Allman Brothers continue to sell well. Van Halen appears to be the hottest breaking of this group, and on their new LP's showing, following their hotselling debut album, could be on the verge of claiming the title of the hottest touring band around. This week's debut at number 16 confirms that belief.

The Village People have done it again, as their newest debuts at number 13 while "Cruisin' " is still strong at number 11. With the catalog strength of the "Macho Man" album continuing, the Village People are now the biggest selling current act.

#### **Pictures, We Need Pictures**

We will shortly be starting a picture section similar to that for radio for our reporters. However, before we can inaugurate the photo section, we need your cooperation. What we'd like is photos of in-store contests, displays, artist visits, etc., especially those which include photos of our exceptionally good-looking reporters. After all it is time for everyone to see the faces of Ira Heilicher, Doug Ackerman, Mike Reilly, Howard Applebaum, Ira Rothstein, Larry Ruegemer, et al.

- Lenny Beer

MusicVision



"Breakers" are those albums registering the greatest level of sales activity in any given week.

#### **VAN HALEN** Van Halen II (WB)

52% of our reporters show immediate Top 30 sales on this hot new rock act. The first album, which continues to sell well, has set the stage for this group to move to the forefront of the current rock set. Reports both rack and retail already including Record Theatre, Lieberman Kansas City (combined), Lieberman Portland (rack & one-stop), Eucalyptus, Licorice Pizza, Kempmill, 1812 Overture, Waxie Maxie, Music Sales, Wherehouse, Music Plus, Record Factory, Cactus. Charts at No. 16.

#### **VILLAGE PEOPLE** Go West (Casablanca)

Hot disco group now has three hot-selling albums with 46% of our reporters showing Top 30 activity on their latest. Reports include Lieberman Kansas City (combined), Warehouse, Record Factory, Central South One-Stop, Disc (Houston), Waxie Maxie, Korvettes, Fathers & Suns, Oz (Birmingham), Music Plus, Tara. Charts at No. 13.



percentages of Top 30 reports and actual sales levels at our reporting outlets.

JOURNEY "Evolution" (Columbia) 46% of our reporters list Top 30 sales movement on another In the current wave of hot rock product. Group is on the verge of breaking big, with reports Including Western Merchandisers, Lieberman Portland (one-stop), Eucalyptus, Tape City, Record Rendezvous, Everybody's, Tower (SF), East/West, Music Stop, National Record Mart,

INSTANT FUNK "Instant Funk" (Salsoul) 39% of our reporters show Top 30 action on Disco/ Black crossover hit. Single is leading sales, and continued fate of the album will depend on crossover success of the 45. Reports include Two Guys, Circles, Tara, Specs, Hotline, Tape City, Kempmill, Record Rendezvous, Strawberries, Record Factory, Record World/TSS.

BOB WELCH "Three Hearts" (Capitol) Sales have slowed here to 31% of our reporters show ing significant activity. Growth still potential as single moves up the chart. Reports include ational retail), Record Factory, Rhody, Record World/ TSS, Warehouse, Fathers & Suns, Waxie Maxie, Music Stop, Hotline, Tara, Franklin, World

FRANK MILLS "Music Box Dancer" (Polydor) Surprise single hit has caused a surprise album hit. The racks are moving heavily for the Middle America classic. Good merchandising techniques can push this into the Combined Top 30. Reports include 28% of our dealers, among them Fred Meyer, Record Theatre, Pickwick (national retail), Pickwick (national combined), Lieberman Portland (one-stop), Music Sales, Disc (Houston), Mile Hi, Great American, Oz (At-

-				Radio&Records
THREE				<b>BINED TOP 3</b>
	WEE	KS WEEP	c	April 13, 1979
1		1	1	
3	2	2	2	DOOBIE BROTHERS/Minute By Minute (WB)
4	3	4	3	DIRE STRAITS/Dire Straits (WB)
9	7	5	4	PEACHES & HERB/2 Hot! (Polydor)
2	4	3	5	ROD STEWART/Blondes Have More Fun (WB)
-		0 10	6	GEORGE BENSON/Livin' Inside Your Love (WB)
7	6	6	7	BILLY JOEL/52nd Street (Columbia)
-	-	9	8	BAD COMPANY/Desolation Angels (Swan Song)
6	8	7	9	BLUES BROTHERS/Briefcase Full Of Blues (Atlantic)
-	-	16	10	SUPERTRAMP/Breakfast in America (A&M)
5	5	8	11	VILLAGE PEOPLE/Cruisin' (Casablanca)
10	11	11	12	GLORIA GAYNOR/Love Tracks (Polydor)
-	-	-	13	VILLAGE PEOPLE/Go West (Casablanca)
15	14	12	14	CHEAP TRICK/At Budokan (Epic)
-	19	24	15	BLONDIE/Parallel Lines (Chrysalis)
-	-		18	VAN HALEN/Van Halen il (WB)
26	15	13	17	ALLMAN BROTHERS/Enlightened Rogues (Capricorn)
8	9	14	18	OLIVIA NEWTON-JOHN/Totally Hot (MCA)
-	27	21	19	SISTER SLEDGE/We Are Family (Cotilion)
23	25	15	20	RICK JAMES/Bustin' Out Of L Seven (Gordy)
12	12	29	21	DONNA SUMMER/Live & More (Casabianca)
26	20	18	22	JACKSONS/Destiny (Epic)
16	16	19	23	TOTO/Toto (Columbia)
14	18		24	KENNY ROGERS/The Gambler (UA)
-	28	23	25	CARS/The Cars (Elektra)
30	26	27	26	GEORGE HARRISON/George Harrison (Dark Horse)
21	22	26	27	STYX/Pieces Of Eight (A&M)
11	13	20	28	CHIC/C'est Chic (Atlantic)
17	24	-	29	NEIL DIAMOND/You Don't Send Me Flowers (Columbia)
28		25	30	
I ni	B Cha	rt is b.	ased	solely on sales statistics
iviu	SICVI	sion re	tall, n	ack and one stop reporters.

MusicVision is an independent marketing firm contracted by Radio & Records to compile sales information from key retail and rack locations across the country. All data

#### lanta), Licorice Pizza.

VAN HALEN "Van Halen" (WB) 28% of our reporters exploding again with the group's first effort. Album is nearing two million and should continue strong with hot new tracks pulling It along. Reports inicude Western Merchandisers, Fred Meyer, Oz (Atlanta), Great American, Kempmill, Everybody's, Mile Hi, Music Plus, Rhody, Record & Tape Collector.

AMII STEWART "Knock On Wood" (Ariola) Disco crossover single is pulling good album movement for 28% of our accounts. Some rack action is following retail's lead for Western Merchandisers, Lieberman Kansas City (combined), Kempmill, Tara, Specs, Record Rendezvous, Record World/TSS, Record & Tape Collector. NATALIE COLE "I Love You So" (Capitol) Reports jump from last week's 15% to 26% this

week on hot new album. No single happening yet but sales are strong for Cactus, Record Bar, Central South One-Stop, Fathers & Suns, Music Stop, Oz (Birmingham), Tower (SF),

POLICE "Outlandos d'Amour" (A&M) Sales dropped to 22% overall this week and product deficiencies may be the problem. We will make a close check of stock in next week's issue. Reports inlcude Lieberman Kansas City (combined), Eucalyptus, Licorice Pizza, Franklin, Strawberries, Music Plus, Music Stop, Rhody, Record World/TSS, Record Factory. CHER "Take Me Home" (Casablanca) Positive sales gain here to 22% overall mentions. Album

is growing along with single hit. Reports inlcude Western Merchandisers, Pickwick (Somerset), Rhody, Warehouse, Music Sales, Wherehouse, Waxie Maxle, Disc (Houston), Strawberries, Tape City, Specs.

#### **Others Cetting Significant Action**

FRANK ZAPPA "Sheik Yerbouti" (Zappa) Another consistent sales week for longtime album seller. 20% of our reporters moving significant quantities including World Records, Oz (Atlanta), 1812 Overture, Record Rendezvous, Everybody's, Tower (SF), Music Stop, Music Sales,

RICKIE LEE JONES "Rickie Lee Jones" (WB) Debut album is hot for 20% of our reporters and especially active in Atlanta. Reports include music Sales, Waxie Maxie, Music Plus, rvous, Franklin, Kempmill, Licorice Pizza, World Records. MAZE "Inspiration" (Capitol) 19% of our reporters list Top 30 sales on this hot black act.

Reports include Record Bar, Warehouse, Cactus, East/West, Oz (Birmingham), Strawberries,

HERBIE HANCOCK "Feets Don't Fail Me Now" (Columbia) Good week, as sales jump to 19% overall with accounts including Record Theatre, Record & Tape Collector, Record World/ TSS, Waxie Maxie, Oz (Birmingham), Kempmill, Hotline, Tara.

GQ "Disco Nights" (Arista) Sales jumped to 19% on this hot Disco crossover item. This album could be very big in the next few weeks. It already is for Record Theatre, Circles, 1812

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### MusicVision

Radio&Records RETAIL TOP 15					
THREE	TWO	LAST		April 13, 1979	THR
AGO 2	AGO 1	1	1	DOOBIE BROTHERS/Minute By Minute (WB)	1
1		2	2	BEE GEES/Spirits Having Flown (RSO)	
3		3	3	DIRE STRAITS/Dire Straits (WB)	
7		4	4	PEACHES & HERB/2 Hot! (Polydor)	1.12
	- 7	6	5	GEORGE BENSON/Livin' Inside Your Love (WB)	
4	4	5	6	ROD STEWART/Blondes Have More Fun (WB)	
		-	. 7	BLONDIE/Parallel Lines (Chrysalis)	
6	6	7	8	BILLY JOEL/52nd Street (Columbia)	
8	11	14	9	GLORIA GAYNOR/Love Tracks (Polydor)	
		8	10	BAD COMPANY/Desolation Angels (Swan Song)	
	- 13	10	11	ALLMAN BROTHERS/Enlightened Rogues (Capricorn)	
		12	12	SUPERTRAMP/Breakfast In America (A&M)	
	- •	-	13	SISTER SLEDGE/We Are Family (Cotillion)	
	11 12	13	14	CHEAP TRICK/At Budokan (Epic)	
			15	JACKSONS/Destiny (Epic)	-

#### **Others Getting Significant Action**

Overture, Kempmill, Record Rendezvous, Strawberries, Wherehouse, Record & Tape Collec-

GEORGE THOROGOOD & THE DESTROYERS "Move It On Over" (Rounder) Another strong week as this album continues to sell and sell. 17% overall mentions, including Record Factory, Lieberman Portland (one-stop), Record & Tape Collector, Disc (Houston), Music Stop,

GEORGE DUKE "Follow The Rainbow" (Epic) Album continues in a holding pattern with reports from 13% of our dealers this week. Mentions include Record & Tape Collector, Record

World/TSS, Fathers & Suns, Record Rendezvous, Tape City. PATTI LABELLE "Patti Labelle" (Epic) 13% of our reporters show action here as album begins to spread out of Baltimore-Washington area. Mentions include Cactus, Waxie Maxie, Kemp-

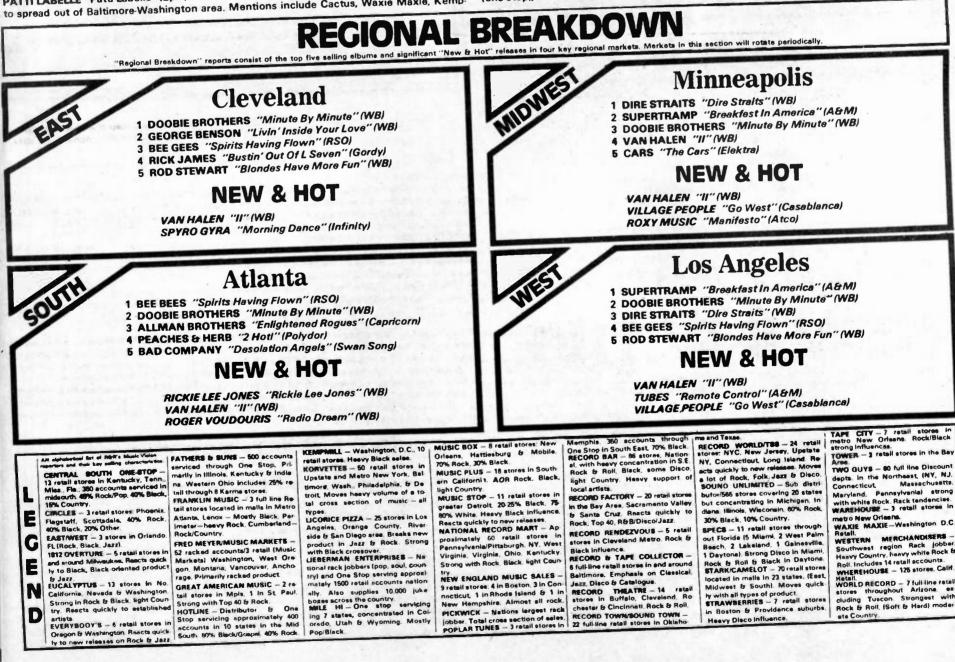


Mill, Lower (SF), Oz (Adama). WAR "The Music Band" (MCA) First week action is strong for 13% of our reporters. Stock problems in some areas, but situation is improving. Reports include Circles, Oz (Atlanta), 1812 Overture, Kempmill, Oz (Birmingham), Fathers & Suns, Central South One-Stop. One to

TUBES "Remote Control" (A&M) Another strong week as 11% of our reporters show significant sales on unusual group's latest. Reports include Record Factory, Music Sales, Where-

cant sales on unusual group a latest hopons include indeed to the story fluctuation of the story collaboration with Dan Fogelberg. 11% of our reporters list significant sales including Fathers

& Suns, Everybody's, 1812 Overture, Oz (Atlanta), Specs. TYCOON "Tycoon" (Arista) Much talk here but sales dropped to 9%. Single is developing and it could break the album. For now, reports include Record Theatre, Lieberman Portland (one-stop), Fathers & Suns, Waxie Maxie, Kempmill.



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D

WAXIE MAXIE - Weshington U.C. Retail. WESTERN MERCHANDISERS -Southwest region Rack jobber. Heavy Country, heavy white Rock & Roll, includes 14 retail accounts. WHEREHOUSE - 125 stores. Calif., WORLD RECORD - 7 full-line retail stores throughout Arizona, ex-cluding Tuscon. Strongest with Rock & Roll, (Soft & Hard) moder.

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#### BEE GEES

#### Love You Inside Out (RSO)

76% of our reporters on it, 76 adds including WABC, 99X-FM, WCAO, WKBW, Y100, KSTP, KSLQ, WGCL, B100, KOPA, WKEE, WHYN, WTRY, WAPE, WQAM, WBBQ, KNOW, WKIX, KSTT, KRAV, WVIC, KRQ, KFXM, WJBQ, WYRE, G100, WCGQ, KFYR, KYSN, WRKO 29-25, KDWB 10-9, KING 13-11, WSGA 14-9, KRSP 29-25, KRUX 27-18, WTSN 31-24, KENI 22-19. See Parallels, charts at number 26.

#### **RANDY VANWARMER**

Just When I Needed You Most (Bears ville) 72% of our reporters on it, 22 adds including, WABC, WRKO, KUPD, WICC, KINT, WNAP, KRUX, KTKT, WYRE, WRFC, KSEL, WNAM, KBDF, WKBW 10-4, KSTP 26-22, KSLQ 33-29, KEARTH 29-24, WHYN 37-33, 94Q 23-16, WSGN 31-18, KFXM 29-23, WGUY 27-22, WHEB 25-19, WAAY 26-19, WCGQ 18-9, WANS 18-12, KKXL 13-8, WAKX 24-17, WEAQ 24-18, KDZA 30-24. See Parallels, charts at number 28.

#### CHER

#### Take Me Home (Casablanca)

63% of our reporters on it. 7 adds, Z93, WLCY, WPST, WNAM, WGBF, KBDF, KBIM, WABC 15-8, WRKO 27-20, WPGC 28-23, WKBW 20-10, Y100 9-5, CKLW 30-16, KFI 18-15, JB105 29-21, WKEE 30-24, WHYN 23-17, WTRY 26-19, WSGA 25-18, KNOW 37-27, WKIX 22-14, KINT 23-18, WNDE 25-17, KROY 34-18, WXIL 24-15, KLMS 22-15, KDZA 29-22. See Parallels, charts at number 29.

#### STYX

#### Renegade (A&M)

61% of our reporters on it 10 adds including KDWB, WOKY, WICC, Y95, WNAP, KFXM, WGBF, Z97 20-16, Q105 25-18, PRO-FM 23-16, WSGA 26-19, WFLI 18-8, WSGN 23-11, 92X 28-20, KTKT 12-4, WGUY 22-15, WEEO 14-9, WSEZ 31-24, WTMA 30-22, KCBN 26-18, KFXD 28-23. See Parallels, charts at number 30.



listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below

lexample 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

DONNA SUMMER "Hot Stuff" (Casablanca) 82/75 including WABC, 99X-FM, WFIL, WIFI, WRKO, WCAO, KRBE, WLCY, CKLW, WGCL, WZZP, KHJ, KEARTH, KFRC, PRO-FM, WAYS, Y103, WHBQ, WNDE, KCPX, 14WK, WRFC, WISE, KQDI.

TYCOON "Such A Woman" (Arista) 77/17 including WZZP, KIMN, PRO-FM, WPST, KSTT, WVIC, KRSP, KTKT, WLBZ, WSEZ, WGLF, KENI, WCAO 18-13, KSLQ 28-23, KOPA 23-16, 14Q 19-13, WAPE 30-25, KXX106 31-25, WNDE 28-23, WJBQ 20-17, WRFC 20-15, WSPT 12-6, KDZA 40-37. POLICE "Roxanne" (A&M) 77/9, WTRY, WAYS, KTKT, WJBQ, WFBG, WAAY, KENI, KYSN, KOOK, CKLW 28-17, F105 31-27, WHYN 35-29, Z98 23-19, 92X 35-30, KERN 30-24, WRFC 23-18, WSPT 22-16, KCBN 23-19.

McGUINN, CLARK & HILLMAN "Don't You Write Her Off" (Capitol) 69/15 including KUPD, 92Q, 92X, WOW, WMEE, KTAC, KGW, WTSN, KFYR, KYSN, KDWB 30-23, KSTP 29-23, JB105 31-25, WKEE 32-25, WTIX 27-23, KNOW 39-28, KCPX 28-24, WSEZ 32-26, WLEE 22-13, WEAQ 28-23, KOOK 23-17.

SUPERTRAMP "The Logical Song" (A&M) 66/27 including WKBW, KRBE, WZUU, KHJ, KFI, WBBF, WAXY, WTIX, WHB, KCPX, KROY, WRFC, WFOM, KQWB, WGBF, KSLY, KYSN, KBIM, KSLQ 19-10, WOKY 19-14, KYNO 22-20, WRKR 24-19, WKAU 35-29, Y94 10-8.

INSTANT FUNK "Got My Mind Made Up" (Salsoul) 65/4, CHUM, WKEE, Y95, KEEL, 99X-FM 18-12, Y100 22-19, KFI 27-24, KOPA 29-23, F105 21-18, WDRC 29-17, JB105 21-15, WAYS 16-10, WSGA 15-10, WHOT 30-25, 13FEA 27-22, WISE 26-20, WTMA 15-7, KDZA 35-29.

ALLMAN BROTHERS "Crazy Love" (Capricorn) 64/9, WSGA, WFMF, KOFM, KZ93, KRQ, WFBG, 14WK, G100, WCGQ, Z93 29-22, KSLQ 31-27, KBEQ 27-17, JB105 36-29, WHYN 34-28, WBBQ 25-20, WNAP 30-23, WSEZ 35-29, WISE 23-19.

ROGER VOUDOURIS "Get Used To It" (WB) 62/15 including WOKY, KBEQ, WKY, WHB, KGW, WSEZ, KAAY, WAKX, WRKR, KRLC, Z93 22-19, KSLQ 32-28, 94Q 16-10, KXX106 23-19, 14WK 34-28, WAAY 29-23, WFOM 23-19, WGLF 30-25, WANS 24-17, WEAQ 30-25, KBOZ 21-17.

BILLY JOEL "Honesty" (Columbia) 60/31 including WFIL. KDWB, KSTP, KEARTH, B100, KJR, WHYN, WQAM, WERC, WSGN, WNAP, KCPX, KERN, KENO, WGUY, K104, WHHY, WANS, KKXL, KBDF, WIFI 26-17, WDRC 30-28, 14Q 31-24, KEYN 37-33, WHEB 36-15.

OLIVIA NEWTON-JOHN "Deeper Than The Night" (MCA) 59/41 including 99X-FM, WFIL, WCAO, KSLQ, WZZP, B100, WDRC, WICC, WBBQ, WERC,

1				JNALAIRPLAY/50
THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		April 13, 1979
9	5	3	0	BLONDIE/Heart Of Glass (Chrysalis)
1	1	1	2	DOOBIE BROTHERS/What A Fool Believes (WB)
8	4	4	3	AMII STEWART/Knock On Wood (Ariola)
-	26	16	Ŏ	PEACHES & HERB/Reunited (Polydor)
3	2	2	5	DIRE STRAITS/Sultans Of Swing (WB)
21	13	8	0	CHIC/I Want Your Love (Atlantic)
14	9	7	Õ	QUATRO & NORMAN/Stumblin' In (RSO)
6	6	6	8	FRANK MILLS/Music Box Dancer (Polydor)
22	18	14	0	GEORGE HARRISON/Blow Away (Dark Horse)
2	3	5	10	BEE GEES/Tragedy (RSO)
20	14	13	0	BOB WELCH/Precious Love (Capitol)
24	23	17	Ð	GEORGE BENSON/Love Ballad (WB)
5	7	10	13	LITTLE RIVER BAND/Lady (Harvest)
4	8	9	14	GLORIA GAYNOR/I Will Survive (Polydor)
23	16	15	15	BELL & JAMES/Livin' It Up (Friday Night) (A&M)
-	29	19	O	JACKSONS/Shake Your Body (Down To The Ground) (Epic)
30	28	21	Ð	WINGS/Goodnight Tonight (Columbia)
-	-	30	Õ	SISTER SLEDGE/He's The Greatest Dancer (Cotillion)
-	27	22	Ð	VILLAGE PEOPLE/In The Navy (Casablanca)
11	10	12	20	ANNE MURRAY/I Just Fall In Love Again (Capitol)
7	11	11	21	POCO/Crazy Love (MCA)
27	25	24	0	EVELYN "CHAMPAGNE" KING/I Don't Know If It's (RCA)
10	12	18	23	ROD STEWART/Da Ya Think I'm Sexy (WB)
40				

Radio & Records

15 20 24 BILLY JOEL/Big Shot (Columbia)

13

- 28 29 ENGLAND DAN & J.F. COLEY/Love Is The Answer (Big Tree)
   29 20 ORI FANS/Love Takes Time (Infinity)
  - ORLEANS/Love Takes Time (Infinity)
  - RANDY VANWARMER/Just When I Needed... (Bearsville)
     CHER/Take Me Home (Casablanca)
  - STYX/Renegade (A&M)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

**MOST ADDED** CHART SUMMARY: National activity a bit higher than last week, with this week's alrplay information based on 179 station reports. Blondie **Bee Gees** completed its climb to the top spot, finally dislodging the Doobies. Amin Donna Summer Stewart still a contender 4-3, with Peaches & Herb taking the most spec-tacular jump of the week 16-4. Chic up two 8-6, while Quatro & Norman **Olivia Newton-John Billy Joel** were stalled by strong competition but enjoyed increased activity. George Supertramp Harrison has his first top ten record in several years, jumping 14.9, as HOTIST Bob Welch (13-11) and George Benson (17-12) landed just outside the top ten. Jacksons 19-16, Wings up 21-17. Second best jump of the week for Peaches & Herb Sister Sledge 30-18, while Village People enlisted a 22-19 move. E.C. King Blondie Amii Stewart still moving upward 24-22; England Dan & JFC-up 28-25, Orleans climbed 29-27. Debuting on the 30 and making Breaker were the Bee Gees, Randy Wings Vanwarmer, Cher, and Styx. Bee Gees edged Donna Summer for this **George Harrison** veek's Most Added Complete Regionalized Station Listings on page 30 and 32

WSGN, KRUX, KFXM, WJBQ, 14WK, WRFC, WANS, WEBC, WJON, WSPT, KENI, KSLY, WRKO d-29, WPEZ

d-33, KEARTH d-30, WSGA 29-22, WTRU 34-32. POINTER SISTERS "Happiness" (Planet) 59/9, WGCL, 92Q, KOFM, WOW, WHOT, WJBQ, WCIR, WHHY, WCGQ.

Y100 32-28, KSLQ 35-30, JB105 33-27, WAPE 35-30, Q94 21-18, KEYN 19-16, KJRB 14-9, WSEZ 16-11, WTMA 23-17, KOCK 29-21.

BAD COMPANY "Rock And Roll Fantasy" (Swan Song) 57/12 including WZZP, KFI, B100, KOPA, 13Q, WFLI, WNAP, KERN, KQWB, KFXD, WKBW 29-24, Z97 23-20, KRBE 22-19, KSLQ 26-20, Q102 38-29, KBEQ 23-10, KUPD 9-1, WNOE 35-32, 92X 38-32, KRQ 34-27, WFBG 16-12, WTMA 26-21, KENI 28-22.

GQ "Disco Nights (Rock Freak)" (Arista) 56/16 including KHJ, KFI, KFRC, F105, WKEE, WKBO, WAXY, BJ105, WNAP, WGBF, KCBN, WABC 10-5, 99X-FM 16-13, WPGC 26-22, Y100 33-29, CKLW 4-3, WZZP 23-18, 13Q 21-17, WICC 21-18, WTIX 29-19, WSGA 24-17, WHBQ 21-11, WTMA 22-14. RAY STEVENS "I Need Your Help Barry Manilow" (WB) 53/6, WKBW, BJ105, WKY, WEEO, WLEE, KKXL,

Y100 34-31, WKBO 29-22, WAPE 33-29, WSGN 32-28, WHB 30-21, WTSN 32-25, WAGQ 21-16, WSEZ 30-25, WKAU 24-17, KBIM 38-33.

NICOLETTE LARSON "Rhumba Girl" (WB) 52/9, WHYN, KRAV, WNDE, WLBZ, KFYR, KKRC, KLMS, KYSN, KBIM, KBEQ 38-34, 14Q 34-29, KNOW 20-14, WHEB 37-31, WEEO 30-26, WANS 33-27, KILE 36-28.

#### **Others Getting Significant Action**

BARBARA MANDRELL "(If Loving You Is Wrong) I Don't Want To Be Right" (MCA) 45/16 including WKEE, WAPE, KCPX, WGUY, Z93 21-18, WNOE 33-26, WERC 29-21, KRKE 9-7, WTSN 35-26, KAYC 25-20, WEBC 32-28. ROD STEWART "Ain't Love A Bitch" (WB) 45/13 including KRBE, Q102, WAYS, WFMF, WMEE, KYNO, WHHY, WCGQ, WSPT, WPGC 30-27, 14Q 33-28, WSGA 23-20, CK 101 36-30, WANS 28-23

WCGQ, WSPT, WPGC 30-27, 14Q 33-28, WSGA 23-20, CK 101 36-30, WANS 28-23. NIGEL OLSSON "Little Bit Of Soap" (Bang) 44/22 including WPGC, WCAO, KFI, KING, WKEE, WTIX, WRJZ, KCPX, 13FEA, WAAY, KAYC, WEBC, Y94, KBIM, Z93 30-27.

BOB SEGER "Old Time Rock 'N' Roll" (Capitol) 44/11 including WPGC, Z93, KUPD, WHYN, WAPE, WNDE, KRQ, KLUC, KRBE 23-20, KEARTH 25-21, B100 25-20, WVIC 30-23, WFBG 39-33, 14WK 36-29. CHRIS REA "Diamonds" (UA) 41/11 including WCAO, WDRC, WTIX, WRJZ, WTMA, WRKR, Y94, KBOZ, KBEQ 35-32, B100 30-28, Q94 27-22, WRFC 29-25.

BOSTON "Feelin' Satisfied" (Epic) 41/4, KFXM, WCGQ, KQWB, KKRC, WPEZ 30-28, Z97 17-13, KBEQ 22-18, B100 28-24, JB105 37-34, KMJC 23-13, K104 27-24, 14WK 33-27, WKAU 26-19.

IRONHORSE "Sweet Lui-Louise" (Scotti Bros.) 39/5, WZUU, 14Q, WKBO, KYNO, WFOM, KHJ 28-25, KFI 30-28, WHYN 38-31, WTIX 36-29, WRFC 25-20.

APRIL WINE "Roller" (Capitol) 37/3, WGCL, KOOK, KBIM, Q105 24-21, BJ105 30-28, WFBG 35-32, WGLF 11-8, KLUC 29-24. (Continued on Page 43)