

October Industry Calendar SEE PAGE 10 **A Simple Explanation** Of R&R's 'Back Page' **SEE PAGE 14 You Can Easily Improve The Sound Of Your Station** SEE PAGE 37 **Inside "The Mighty Met"** Jeff Gelb Talks With KMET's Sam Bellamy SEE PAGE 44

ISSUE NUMBER 251

THE INDUSTRY'S NEWSPAPER



R&R Convention '79 To Century City

R&R Convention '79, the industry's largest annual gathering, is set for March 1-4 at the Century Plaza in Los Angeles's Century City district. The convention, the first in R&R's home city, promises to be the most impressive and extensive meeting yet. Reservations should be made as soon as possible to guarantee your participation.

The Century Plaza is already very close to sold out six months in advance of the Convention. Two other hotels will be available - the Beverly Hilton, within walking distance of the Century Plaza, and the Ramada Inn. All reservations, however, should be made through the Century Plaza's Convention Department at (213) 277-2000 - ask for Jackie. Registration for Convention '79 is \$150, covering all the gathering's activities, sessions, and meals, including of course the traditional climax of events, the final banquet/concert on Saturday night, March 3. We sincerely hope you can join us.

Milwaukee Stations Spur School Attendance In P.A. Promotion

Seven Milwaukee radio stations banded together to help bail out the Milwaukee school system and raise

outlet WTIX. Engle, who had been

with the rating company for five

years, welcomed the chance to re-

turn to the broadcasting side of

"My roots are in radio," he told R&R. "I began in the business as a

jock, worked at WSGN in Birming-

ham . . . Later I was promoted at

Southern Broadcasting as Assis-

tant to the President, and that's a

pretty big group. I'm really a

the fence.

student attendance in an elaborate and successful campaign.

According to school official

idea of using radio stations to help, the schools were facing reduced attendance and possible serious financial losses, as they received \$2000 in state aid per student based on attendance figures. Saffarrans felt that kids were "glued to rock radio stations and were heavily influenced by the personalities." She contacted AOR station WZMF, proposing a program of air personality visits to schools just prior to the state's annual head count for attendance. Working with Station Manager Ron Amann and Program Director Joe Santoro, Saffarrans mapped out a plan for visits to 31 schools, with question-andanswer sessions, prizes, and band performances keyed to homerooms with the best attendance records.

Also enlisted were AORs WQFM,

SEGELSTEIN SUPERVISES, THAYER MADE VP

Silverman Restructures **NBC Radio Group**

The National Broadcasting Company has formed the NBC Radio Group, a reorganization and upgrading of the company's AM Radio, FM Radio, and NBC Radio Network divisions. The restructuring, as announced by NBC President Fred Silverman, involves the appointment of three new Vice **Presidents reporting to Executive** Vice President, Broadcasting Irwin Segelstein, while NBC Radio Division President Jack L. Thaver moves to an Executive Vice Presidency for Special Projects, Broadcasting.

The new Vice Presidents are Robert Mounty, Executive VP for AM Radio, Walter R. Sabo, Jr., Executive VP, FM Radio; and Richard V. Verne, Executive VP. Radio Network. Mounty, most recently VP for NBC Radio Stations, began his radio career in 1957 as an account executive for WIP/ Philadelphia, and has held positions as VP/GM at WNEW/New York, General Sales Manager of WHN/New York, and VP/Director of Sales for Metromedia Radio.

Sabo, at 26 NBC's youngest Vice President ever, was Director of ABC's American FM Radio Network. He started in broadcasting at age 15, and has been Promotion Director at 99X/New York and an air personality at WNBC/New York and WOLF/Syracuse. Verne was Vice President, Administration for the NBC Radio Division,



SEPTEMBER 29, 1978

Irwin Segelstein Executive Vice President, Broadcasting, NBC



Jack G. Thayer Executive Vice President

Special Projects, Broadcasting NBC having joined NBC in 1973 as Accounting Director.

Thayer had been President of NBC Radio for four years, having been VP/GM of Nationwide Communications previously, with 36 years of broadcasting under his belt, including VP/GM positions at WHK/Cleveland and KLAC-KMET/Los Angeles.

NBC's Leadership Drive

Commenting on the reorganization, Silverman stated, "We are determined to do everything necessary to become the leading radio operation in broadcasting. This new organization of our radio activities will, for the first time, place equal emphasis on NBC's AM, FM, and Network operations. We believe there is great potential for service and growth in all these areas of radio, and this new structure will enable us to achieve that potential."

Segelstein emphazised similar concerns, telling R&R, "We're a large broadcasting company, and if it wasn't clear before, it should be now - we have a solid commitment to radio." Segelstein added that NBC was "not on a search for a President of the Radio Group."

Engle Exits Arbitron Becomes GM At WTIX Bill Engle, Vice President of Rabroadcaster who wound up at Arbidio Sales at Arbitron Radio, has actron because they offered me a cepted the position of General great experience at a young age to Manager at New Orleans Top 40

> tion." Commenting on future plans for WTIX, Engle said, "WTIX has been a winning radio station even before I was born, and it's been a dominant influence in this market for years and years. I've become quarterback of a winning football team. quarterback of a winning team, you run the same plays."

manage a bunch of people and to work for a sensational organiza-

. and when you become

Maurie Saffarrans, who coordinated the program and conceived the

with Program Director Bill Stedman (who exited for WKQX/Chicago in midcampaign) and his replacement Jim Roberts; and WLPX, with PD Tom Daniels. These stations visited 23 schools between them (with no overlap); also participating were Black stations WNOV (Riley Wynn) and WAWA (O.C. White), automated Top 40 outlet WKTI (Mike Elliott), and one schoolsponsored Spanish station, WYMS.

Stations promoted their visits in advance over the radio (WZMF used special Cheech & Chong promos), and in some schools, the stations were piped into cafeterias, study halls, and homerooms. WZMF's Santoro describes his station's appearances. "We brought along albums, bumper stickers, and gave away over 600 theatre passes, con-cert tickets . . ." WZMF jocks first held Q&A sessions with the best-(Continued on page 21)

"Alive Again"





LATE FLASH! WDRQ add 35 KFRC add WRKO add 99X add CKLW add

The Hot Single From "Hot Streets"



on Columbia Records

tion will search returning to the tempted to prevent opringeo.

10993 11146 424-51 (PULS)

WRC Shifts To News/Talk; Sahl Joins As Afternoon Host

WRC/Washington, D.C. will move from an All-News format to a News/Talk stance with talk shows emphasized. The new talk staff will include comedian/political commentator Mort Sahl as the 4-7pm host starting October 16.

WRC is the second Washington News station to change formats recently; WAVA shifted to a Gospel (AM) and AOR (FM) format last year, and reports persist that wTOP, the Capital's remaining



Mort Sahl

Bret Morrison, Radio's Shadow, Dead At 66

Bret Morrison, best-known for his role as Lamont Cranston ("The Shadow") in the popular radio series of the 1930's and 1940's, died Monday afternoon (9-25) in Hollywood of an apparent heart attack.

The 66-year-old Morrison was found slumped over the wheel of his car at 1341 Vine St. where he had stopped to do some shopping while returning home from taping a radio segment of the Heartbeat Theater Series.

Morrison, a native of Chicago, began his radio career in 1937 as "Mr. First Nighter" while still a student at Chicago High School. However, it was as the Shadow, portraying a man of wealth who

GRT Divides

The GRT Record Group, waging

a campaign to join the ranks of

major record firms, has realigned

its record structure into separate

divisions, administered by the Ranwood and Janus labels. Ran-

wood, recently acquired by GRT,

will distribute country label LS,

pop-jazz label Barnaby, Sunnyvale,

and Soundbird Records, as well as

its own Lawrence Welk catalog.

Ralph Thompson, special assis-

tant to Motown Records President

Barney Ales, was found shot to

death in an alley behind the 2700

block of Fifth Avenue in South

Central Los Angeles last Monday

body about 11:40pm Monday. How-

ever, he was not identified until

the following Wednesday when his

wife Karen filed a missing persons

report. Thompson was reportedly

last seen leaving a bar in that area

about 9pm after watching a Rams

According to police, Thompson

had been shot in the head with a

small caliber revolver and all iden-

tification, including his wallet, had

Thompson, 32, was a graduate of the University of Illinois, joining

Motown in 1970. In 1974; he left the

label to assume a marketing posi-

tion with Sears, returning to Mo-

been removed from his body.

Police discovered Thompson's

night (9-18).

broadcast.

Record Operations

Ralph Thompson, Motown

Executive, Murdered

played detective, solving crimes which baffled ordinary police, that Morrison rose to stardom.

Incidentally, the series began without Morrison, but did not reach its peak popularity until Morrison took over the title role in which he continued until 1955, when most radio series gave way to television.

Nonetheless, "The Shadow" produced one of the best remembered lines in the history of American entertainment. Beginning with a spine-chilling laugh, Morrison intoned, "Who knows what evil lurks in the hearts of men? The Shadow knows!"

Funeral arrangements are pending.

Janus, where the main pop thrust

will take place distributes AOR-

slanted label Beserkley (also re-

cently acquired for distribution),

the British-based Ember label,

R&B-styled Shock, and Shady-

brook, as well as Janus product

itself. GRT Record Group Presi-

dent Larry Welk commented that

the restructuring was designed to help move GRT "quickly into the

ranks of major record companies."

town in 1976. Funeral arrange-

ments are pending.

News station which was recently sold to Outlet Broadcasting, may also switch. WRC had been one of the key stations in NBC Radio's now defunct NIS network.

Sahl, who characterized most talk radio as a "monolithic axegrinder," stated that he would be doing in-studio interviews, telephone talk spots, and call-outs, with an emphasis on daily news headlines. Other staffers include Jerry Williams from WBZ/Boston handling the 8pm-midnight shift, and Art Dineen (ex-WJAR/Providence) on the all-nighter. A news block runs from 5am-10am, and the midday slot has yet to be filled.

RADIO GETS INVOLVED

Furor Over Alleged Elvis Debut Disc

The record entitled "Tell Me Pretty Baby," which is claimed to be Elvis Presley's first-ever recording (see last week's R&R), has managed to create a storm of controversy surrounding its authenticity, with support and denials flying in direct opposition.

As evidence that the record is indeed authentic, the owner of the master, Andrew Lee Jackson, has seen fit to include the following statements printed on the record's sleeve.

Support Section

The first is from John L. Godfrey, PhD. of the Callier Center for Communication Disorders located at the University of Texas, and reads: "To whom it may concern: I have examined two tapes: one of the song 'Tell Me Pretty Baby' sung by Elvis Presley and the second of a song 'Ain't That Loving You Baby' which was represented to me by Mr. Andrew Jackson as probably by Elvis Presley also. In my opinion, it is probable that the singer is the same, namely Elvis Presley. I came to this conclusion after careful comparative listening and some informal explanation of sound spectragraphs of both excerpts. While it is not possible to prove scientifically that two set samples are from the same voice, I find no reason to doubt that they are. I will be happy to respond to any questions on this matter."

A second statement is credited to Marvin Montgomery, who led the

UNFAIR COMPETITIVE PRACTICES ALLEGED

Springboard Sues Pickwick For \$72 Million

In a battle of the budget lines, Springboard International has filed two separate suits against Pickwick International, its parent company American Can, Pickwick President C. Charles Smith, the the company's General Counsel/Secretary George Port, a former Springboard executive. The suits allege violations of antitrust regulations and unfair competitive practices, and damages total \$72 million.

Among the specific charges are accusations that Pickwick attempted to prevent Springboard from competing and obtaining licensing deals for budget-line records, tried to deny Springboard access to retail outlets, and conspired to drive them out of the budget-record business. It is also alleged that Pickwick hired Port, formerly Springboard's Vice President of Business Affairs and General Counsel, to take advantage of his confidential business knowledge with regard to Springboard. Springboard also claims that Pickwick controls 80% of the budget-line market and 95% of the licensing area for such records.

house band at the "Big D Jamboree" in Dallas for 14 years and claims to have played several shows with Elvis in the early 1950's. Montgomery says, "As far as I can tell, it sounds like Elvis Presley in his early days."

Sworn affidavits accompany the

reiterated their side of the story and noted record executive/producer Shelby Singleton voiced disbelief, adding that if people wanted to hear Elvis imitations then they should hear all the people in the Sun Records files.

However, a man named Al Harris



INSIDE

R&R:

WASHINGTON REPORT.....4

TOP 40 SECTION14

PICTURE PAGE......40

COUNTRY SECTION......55

statements of Pete Falco and Don Reese. Falco says he led a band called the Red Dots in Phoenix in 1954 and that they recorded this song with Elvis Presley singing at Audio Sound of Arizona. Falco also claims to have produced the record, to the extent of tapping the youthful Elvis on the shoulder in order to cue him as to where the breaks occurred. Reese, a former disc jockey, swears that he was present during the recording.

Undecided Element

Hal Freeman, whose Cin-Kay record distributors is handling the single on the Elvis Classic label, says he was contacted by Jackson, Falco and two other men based in Dallas. After his initial incredulity, he questioned the men at length and, satisfied, decided to release the record. Freeman says, "I don't know if it's Elvis or not."

Ed Salamon, National Program director for Storer Radio, agrees. Citing his listeners' right to make up their own minds, Salamon began playing the controversial record at WHN/New York. According to Salamon, 50% of the audience was convinced it was Elvis, another 25% thought it might be Elvis, with the remaining 25% unconvinced. Morning man Larry Kenney featured the record on his show, complete with phone calls, in which Falco, Reese and Freeman called, claiming he had opened shows for Elvis in 1955-56 and swearing he heard Elvis sing "Tell Me Pretty Baby."

Skeptics' Corner

On the other hand, Walter Carter, a staff writer on Nashville's daily newspaper, The Tennessean, interviewed Vernon Presley, father of the late singer, who says the record is a fraud and that in 1954 "Elvis didn't even know there was a place called Phoenix." Likewise, Scotty Moore, guitarist on Presley's Sun recordings, stated that not only Elvis "didn't have enough money to go to Phoenix at that time," but that if he did, "his Mama wouldn't have let him go alone." Moore also says the record is not Elvis and that, in his opinion, "sounds like it was made in 1956 or 57 by people who were trying to imitate Elvis's Sun recordings.

In addition, Carter contacted the studios in Phoenix where the record was reportedly made and reported that the studio's owner, who has owned the studios since 1943, has no memory of either Pete Falco or the Red Dots.

For possibly the last word on the subject, Lamar Fike, who went to high school with Elvis and remained a close friend for 22 years says, "It's the most farfetched thing I've heard since Alice In Wonderland."

Page 3

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WASHINGTON REPORT

Update

By Jonathan Hall Ferris Flexes Muscle?

The agenda for last Friday's open meeting of the FCC called for a presentation and recommendation from the Broadcast Bureau for revising and clarifying present confusing Commission policies on how stations promote concerts. The Commissioners, however, didn't want to hear about it. This inaction prompted Martin Levy, Deputy Chief of the FCC's Broadcast Bureau, to inquire about work being completed on other issues, such as a study of radio rate cards. He was told to continue. But work done last month by Milton Gross, Chief of the FCC's Fairness/Political Broadcasting Branch, leading to a recommendation regarding a situation in Georgia where a hypnotist wanted air time to promote a candidate, was treated by the Ferris Commission in a similar manner – no official action was taken.

A RELUCTANT COMMISSION—In all three instances, the Broadcast Bureau, reacting to requests from stations, has been presenting the FCC Commissioners with policy recommendations designed to arm broadcasters with better working definitions of the Commission's procedures. For example, the Commission's Complaints and Compliance Division staffers, as well as numerous Washington attorneys we surveyed, are frequently asked to clarify what constitutes financial involvement in concert promotions. Presently, FCC rules dictate that stations may only use the phrase "presents" as in WXXX in cooperation with the Civic Center presents the Eagles," when there is a financial interest in the concert. To do otherwise, is a violation. Based upon the Commission's mood, broadcasters will be forced to stay close to their attorneys. One Commission staffer explained, "This Commission is reluctant to give broadcasters advice."

TWO SCHOOLS OF THOUGHT — It has been suggested to R&R that because of the substantial amount of deregulation talk in Washington these days, - i.e., ensuing discussions of a rewrite of the Communications Act, coupled with Commissioner Tyrone Brown's new task of reviewing the Commission's regulations process—that Ferris plans a future overhaul of policies and procedures resulting in fewer regulations.

On the other hand, it has been suggested to us that the Ferris muscle may be felt through increased enforcement of vague policies, such as concert promotions. It is not this publication's intention to second-guess the FCC Chairman, but merely to inform broadcasters as to what they might expect.

... More Than 18 Minutes Per Hour?

With some minor exceptions, FCC guidelines require broadcasters to limit commercials to 18 minutes per hour. But WGGH/Marion, Ill. wants more time. In its license renewal application, the station proposes airing 22 commercial minutes per hour on a regular basis with an increase to 24 minutes between November and February as well as during political campaign periods.

The Commission frowns on this approach and last week sent WGGH a letter suggesting they provide additional justification for their proposal of exceeding commercial guidelines. R&R was unsuccessful in contacting WGGH owner George Dodds to find out his reasons for seeking to add commercials. In certain instances, the FCC will allow additional time where it serves the public interest, but they noted that in this case no such waiver seems necessary.

Unlike WQAL-FM/Cleveland, which the FCC automatically cited for a hearing when they proposed less than 6% nonentertainment programming in their renewal application, the Commision told WGGH that it could either pose a persuasive argument or submit an application that would meet with the established guidelines. The Commission said that if WGGH fails to conform to either of these conditions, it will be necessary to hold a hearing to determine the fate of the station's renewal application.

Farber Goes Back To Jail

New York Times reporter Myron Farber went back to jail on Tuesday (9/26), as ordered by the New Jersey Supreme Court. The citation read "contempt," upholding a lower court's ruling that Farber should be held for refusing to turn over his files in a case surrounding the trial of Dr. Mario Jascalevich.

On Friday (9/22), the Radio/TV News Directors (RTNDA) their convention in Atlanta passed a resolution directing its officers to "proceed in vigorous legal support of Farber and the New York Times" (the court had also reinstated a fine of \$5000 per day from the paper). The association resolution further stated that it "deplored the ruling . . . for its assault of the First Amendment and for its sweeping away of the New Jersey shield law."

The RTNDA based its resolution on the following arguments: 1) Confidentiality of reporter's notebooks are essential to the workings of a free society 2) Without confidentiality, news sources will dry up 3) Farber was jailed without due process of law.

RTNDA Convention Coverage

The RTNDA also passed resolutions which recommended Congressional action against newsroom searches by police and FCC regulation of program contents; and urged action by the Conference of State Supreme Court Justices in recommending that cameras and microphones



Executive Vice President AM Radio, NBC Radio Group



Walter R. Sabo Jr. Executive Vice President FM Radio, NBC Radio Group



Richard P. Verne Executive Vice President NBC Radio Network

be permitted in state courts. In addition to the host of resolutions, WCCO/Minneapolis News Director Curtis Beckman was elected RTNDA President-elect.

Radio Renaissance Arriving?

Personnel changes at NBC Radio late last week involving three new vice presidents (see cover story) and new programming features announced at the CBS affiliates meeting on Wednesday (9/27) in Phoenix are being viewed by several industry leaders as a reaffirmation of the radio network concept. The consensus seems to be that the radio renaissance is here – now.

The new CBS programming was outlined by Richard Brescia, who became VP, CBS Radio Division and General Manager, CBS Radio Network only three months ago. Headlining the new CBS lineup will be the "Sears Radio Playhouse," to be aired over 220 affiliates of the CBS Radio drama network, which continues to be successful with its CBS Mystery Theater. Plans call for the new dramatic series to air week nights from 7:07-8:00 pm; it will include a different type of drama every night, such as adventures, romance, gothics, and westerns.

CBS is also bringing the Reasoner Report back to radio, is adding weekend news reports of major happenings, and will carry 728 Olympic broadcasts. NBC's plans call for broadcasting 984 four-and-a-half minute programs covering the Moscow Olympics, beginning in January and continuing for 19 months.

"Involvement" Key To New Spot Radio Spot Campaign

In a report released to its membership this week, the Radio Advertising Bureau details a four-point plan for building national spot radio sales. "The way some agency executives have blocked national spot radio," says RAB President, Miles David in the report's introduction, "is as bureaucratically self-serving as the tactics of some government regulators."

RAB's efforts stem from a joint alliance with the Station Representatives Association (SRA) which was formalized last Spring at the NAB convention. RAB has hired former Golden West VP Jim Brown to head up the National Spot Sales development campaign.

Though pessimism exists within the industry regarding this project, RAB outlines its plan as follows: 1) Increased teamwork between RAB and SRA, 2) Sales calls to be made by teams of top radio management on top management of retail companies, 3) Urge local stations to sell national accounts in their area, 4) Saturate local areas with "proradio facts."

The key to RAB's ambitious plan is broadcasters getting involved. Miles David compares the involvement needed to the action mustered during the defeat of the saccharine issue last year. "We beat the worst effort," he stresses, "to discriminate against radio since tobacco by getting broadcasters involved."

Washington Street Talk

Brown Will Study Regs

Commissioner Tyrone Brown has been selected by FCC Chairman Charles Ferris to head the FCC's Regulation Review process. In a letter to President Carter, Ferris pledged that the FCC would examine FCC rules in great detail. Choice of Brown reflects his longstanding interest in procedural and regulatory reform.

Hill Talk

Bob Short, owner of WWTC/Minneapolis, won the Minnesota Democratic primary for the seat formerly held by Senator Hubert Humphrey.

There was more excitement on Capitol Hill as Senator Barry Goldwater expressed concern over what he termed "manipulation of the electronic media by the White House." Goldwater cites public broadcasts of White House concerts as examples.

NRBA convention success last week was due in large part to the efforts of Lisa Friede, Ginny Harvey and Executive Director John Richer. Congratulations to Jim Gabbert, President of KIOI/San Francisco who was reelected NRBA President, and Lynn Christian, Century Broadcasting VP who is NRBA's new VP-West. And one final congratulatory note. Congressman Van Deerlin, Chairman of the House Communication Subcommittee, was awarded NRBA's Golden Radio Award for "special merit."

NAB Whisperings

Battle rages over what to rename NAB's Office of Community Affairs. NAB's Executive Committee opts to call it Minority Affairs, which is said to upset Darryl Dillingham, its director.

And speaking of the NAB, they have available a one-year fellowship with the Legal Department which will commence in September of 1979. The program is offered to all graduating or recently graduated minority law students who have demonstrated an interest in communications. Salary \$17,500. Contact Dick Wyckoff at NAB. NAB is also holding a conference on estate planning at the St. Francis Hotel in San Francisco October 25.

People

Federal Trade Commission appoints Berry J. Kefauver Deputy Executive Director. He will serve as the principal management advisor to the chairman, bureau directors, office heads, and other agency managers. And there may be more FTC changes in the offing. Rumor has it that FTC Chairman Mike Pertschuk may be the next Secretary of Health, Education and Welfare, following a chain reaction of events which will see the resignation of Attorney General Griffin Bell and the appointment of HEW Secretary Joseph Califano as his replacement.

FCC Attorney Douglas Slotten is one of 10 government employees to receive an award as Outstanding Handicapped Federal Employee of the Year ... Terry Mahoney of the NAB Government Relations Department will join the Commission's General Counsel's office next week ... FCC Associate General Counsel J. Clay Smith, Jr. is also on the move. Smith, formerly deputy chief of the FCC Cable Television Bureau, has been nominated by President Carter to be a member of the Equal Employment Opportunity Commission for a term expiring July 1, 1979.

An Eric Carmen hit. There's nothing else quite like it...

A melody you remember for years. Lyrics you can feel. Incredible production. And the dazzling voice—and conception—of Eric Carmen. Eric Carmen's latest single smash is entitled "Change of Heart."

"Change of Heart."

From his brilliant forthcoming album, "Change of Heart." On Arista Records and Tapes.

Hot adds:

WRKO / WFIL / KDWB / KTLK / WTIX WZZP / WGCL / 13Q / 94Q / WKLO / KAFY WJDX / WFBC / WAVZ / WBBQ / WKIX WQXI / KRTH / WKBO / KZ93 / WRFC WPHD / WORD / KAYC / KCBN / KSDN 98Q / WIFC / CKLW / WQXI / WFOM WLOF / KAKC / BJ105 / WBT KAYC / WISM / KQDI

BB-62*/CB-64*/RW-67*

test campras and microsologies

fermeranter him

Mediascope

Heftel Denies Conflict Of Interest In Broadcast Furor

Rep. Cecil Heftel (D-Hawaii), President of major radio chain Heftel Broadcasting Corp. and former owner of KGMB-TV/Honolulu, has denied any conflict of interest in sponsoring bills in 1977 that would have benefited TV stations. Heftel was under fire from The Congressional Quarterly as an example of businessmen/Congressmen who sponsor bills directly benefiting industries in which they have financial interest.

In addition, Heftel reportedly drew more income (\$49,149) from outside business interests than any other member of the House during the last quarter of 1977, including \$27,500 as President of Heftel and \$21,649 in salary from Lee Enterprises, a broadcasting and newspaper concern that bought KGMB-TV from Heftel when he ran for Congress in 1976.

According to the report, Heftel sponsored four bills during 1977 with the purpose of imposing new regulations on pay and cable TV companies which were competitors of the Heftel-owned stations. Heftel stated that his bills would also force network TV regulation.

Heftel claimed he has divested himself of any TV interests that would have benefited from the measures and that his \$27,500 income from Heftel Broadcasting resulted from his share in selling the company's radio stations in St. Louis, Pittsburgh, and Florida.

NAB Executive Committee Plans Engineering Laboratory

The National Association of Broadcasters' Executive Committee authorized the establishment of an Engineering Laboratory at their September meeting. The laboratory will probably be located in NAB headquarters, with plans for the facility to be compiled by the NAB's Engineering Advisory Committee with Association Vice President George Bartlett coordinating. Proposed functions as well as the necessary budget to sustain the operation will be presented to the NAB's full board at their January meeting in Hawaii next year.

Catlett Appointed To VP, Marketing At Torbet-Lasker, Inc.

John N. Catlett has been named Vice President of Marketing for Torbet-Lasker, Inc., announced Joseph L. Dorton, President of the radio representative firm. Based in New York, Catlett will be responsible for advertising, research, promotion and station relations in the newly-created position, reporting directly to Dorton. Most recently, Catlett was Vice President/General Manager of WPIX-FM/New York, having served as General Manager of CBS/FM National Sales in Chicago, General Manager of WBBM-FM/Chicago, and General Manager of WCBS-FM/New York. He began his radio career while a student at Princeton at WPRB-FM.



John N. Catlett

AT&T To Offer Improved Simulcast System

American Telephone & Telegraph plans to improve the transmission of stereophonic sound for television sets by simulcasting from local radio stations. Under this new system, which has already been given the go-ahead by the FCC, virtually all television stations will be able to offer stereo before the end of the year.



Marshall Tucker Band Ties Into Junior Mints

Capricorn recording artists The Marshall Tucker Band have begun a tie-in/promotional contest with Junior Mints. 75 million boxes of the popular movie munchies will carry likenesses of the MTB as well as details of the contest. The grand prize will be a trip for three to any MTB concert in the continental United States with an opportunity to meet the band backstage. 500 Marshall Tucker Band albums will be given away as second prizes.

Additional Marshall Tucker Band tie-ins include Mateus Wine, BIC Rock Lighters, and Pabst Blue Ribbon Beer.

Murray The K Plans Film, TV Projects

Former disc jockey Muirray the K (Murray Kaufman) is currently involved in planning a two-hour autobiographical TV movie, entitled "The Pied Piper of Rock," a feature film ("2½-Minute World"), and a half-hour musical-variety game show, to be called "Music Mania."

Murray the K came to prominence following Alan Freed at WINS-AM in New York in the late 50's, later making the transition to AOR radio in New York (WOR-FM) and Canada.

Kershner, West Named VP's For Rounsaville Radio

M.F. Kershner has been appointed Vice President/Operations Manager and Tom West has been appointed Vice President of Programming for the Rounsaville Radio stations, according to Robert W. Rounsaville, President and Chairman of the Board of the Georgia-based broadcasting group.

Kershner joined Rounsaville in 1976 as General Sales Manager of WBJW/Orlando, while West had been a member of the organization since 1974, when he was Program Director of WBJW-FM (BJ105), also in Orlando.

TV News

Emmy Awards Wrap Up '77-'78 TV Season

Just as the new '78-'79 model TV season started causing ripples of excitement (see below), the 30th annual **Emmy Awards** provided a wrap-up of the previous year's season. CBS's "All In The Family," with six awards including "Best Comedy Series" and acting honors for **Carroll O'Connor**. Jean Stapleton and Rob Reiner, led all regular series; NBC's "Holocaust" was the limited series or special leader with six Emmys of its own. In the network battle for top honors (somewhat less crucial a race-than the Nielsen competitions), CBS and NBC each took home 24 to ABC's 19. Other winners included "The Rockford Files" (NBC; Best Drama), Edward Asner (Best Dramatic Actor), Gilda Radner (Supporting Actress, Variety Show), and in music, Bette Midler (Best Comedy-Variety/ Music Special) and Paul Simon (who along with several "Saturday Night Live" writers and Lily Tomlin won the Comedy-Variety Special Best Writing award).

MUSIC ON TV – Dolly Parton gets her own NBC special ... in fall 1979 ... Somewhat closer in time, Frank Zappa will host "Saturday Night Live" October 21 (NBC) ... Tony Orlando makes a "Rock Concert" appearance October 7 ... Taste Of Honey set for "Mike Douglas" October 4 "Midnight Special" guests include Steve Martin (as host) with the Who, Dirt Band, and Louisiana's LeRoux October 6 (NBC); Little River Band. Evelyn "Champagne" King and Stonebolt October 13 ... Stonebolt also appears on "American Bandstand" September 30, along with the Jacksons' Randy Jackson ... And Philip McKeon, who plays Tommy on "Alice," is the latest teen TV star to go the record route, as he performs the old Rick Nelson hit "Hello Mary Lou" on the show October 4 (CBS) with eyes toward landing a record deal.

ABC Starts Season Early, Sweeps Competition

ABC, which considers the week ending September 17 the first week of the new season, won the **Nielsen** rating competition for that week in a walk, taking the first 12 rankings. In fairness to **NBC** and **CBS**, most of their new series debuts came the following week, and they both consider that week (ending September 24) to be the official launch of the new season. ABC earned a 25.9 average rating, more than ten points higher than some of the network's victorious figures during the summer, and 11 points better than second-place CBS's 15.0 total. NBC scored a 14.5.

To cap off their victory, ABC managed to place three of its debuting series in the top ten. Top show of the week was the Ali-Spinks fight, followed by 2) "Charlie's Angels" 3) "Three's Company" 4) "Happy Days" 5) the debuting "Battlestar Galactica" in a three-hour episode 6) "Taxi," another new show 7) "Mork & Mindy," the third debut for ABC 8) "Barney Miller" 9) "Eight Is Enough," and 10) "Soap." NBC's top-ranking program was "Little House On The Prairie" (13th); CBS's leader was "60 Minutes" at 15. The Emmy Awards, incidentally, ended up 21st (CBS).

ABC achieved a virtually unprecedented sweep of the New York and Los Angeles top tens in **Arbitron's** survey for the week ending September 15. The Ali-Spinks fight led in both markets, followed in New York by 2) "Rona — New Stars," a **WABC-TV** special 3) "Charlie's Angels" 4) a tie between "Happy Days" and "Mork & Mindy" 6) "Three's Company" 7) "Barney Miller" and "Soap" tied 9) "Taxi," and 10) "Eight Is Enough."

In Los Angeles, the fight was followed by a tie for second between "Barney Miller" and "Mork & Mindy" 4) "Happy Days" tied with the last "Roots" episode 6) "Three's Company" 7) "Soap" 8) "Charlie's Angels," and tied for 9) "Eight Is Enough" and "Taxi."

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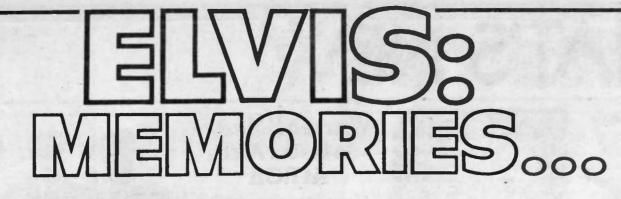
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3-hour music special August 13, 1978 on the ABC Radio Network.

"Sensational! We liked it. 'Elvis: Memories...' created lots of telephone inquiries." CARL BRAZELL, JR.-KRLD-DALLAS, TEXAS

"'Elvis: Memories...' is dynamite! KIIS had fantastic audience reaction. It's super. Well done." ED BOYD-KIIS-LOS ANGELES, CALIFORNIA

"Very well produced and very well researched. The show was great." JOHN GEHRON-WLS-CHICAGO, ILLINOIS

"'Elvis: Memories...' is a great show. Exceptionally fine audience reaction." RON RILEY-WCAO-BALTIMORE, MARYLAND

"Fantastic. Great audience responseboth calls and letters. Very favorable." JIM CLEMENS-WPLO-ATLANTA, GEORGIA

"Excellent show. Could have sold 'Elvis: Memories...' two or three times!" LARRY KNIGHT-WZZD-PHILADELPHIA, PENNSYLVANIA

"Very well done. Great emotional appeal. Listener letters are still coming in." AL BRADY-WHDH-BOSTON, MASSACHUSETTS

"Super program. It has excellent quality. Good, good reaction from audience." CHICK WATKINS-WGAR-CLEVELAND, OHIO

3

"WABC's audience response to 'Elvis: Memories...' was phenomenal." GLENN MORGAN-WABC-NEW YORK, NEW YORK

"Excellent response!" TED ATKINS-WTAE-PITTSBURGH, PENNSYLVANIA

"Excellent! Very good comments in letters from listeners." KEN CURTIS-WLEE-RICHMOND, VIRGINIA

"Memorable and moving. Michael has put together a three-hour program that is technically and musically well produced. Through extensive interviews that wrap around the music, Michael has probably assembled as much information as an Elvis fan would ever want to know." BILLBOARD-AUGUST 12, 1978

"Thank you, George Michael! (Producer/Host of 'Elvis: Memories...') I couldn't agree with **Billboard** more! You deserve every accolade on this page, and it's only a partial listing. Space doesn't permit us to include all the rave reviews and notices we've received since the airing of 'Elvis: Memories..'. And to our affiliates who so successfully promoted the show, and to the great radio network team that helped make it the outstanding show it is, my heartfelt praise and thanks." EDWARD F. MCLAUGHLIN ABC RADIO NETWORK





A Peeling New Disc Cleaner

Page 8



A new cleaner for phonograph records has been developed to be marketed under the name **Disc-Film**. Once sprayed on the record, it dries, leaving a film which can then be peeled off, removing dirt and grime from the grooves. One container cleans up to 70 LP-sized sides for \$29.95.

A&M, Alfa Sign Distribution Pact

A&M Records has signed a new licensee agreement with Alfa Records of Japan, giving A&M the U.S. distribution rights to those Alfa international market productions which use U.S. and Japanese artists and are recorded in this country.
 Mort Drosnes

Drosnes Named Arista's Administrative V.P.

Mort Drosnes has been named Administrative Vice President of Arista Records. Drosnes will be directly responsible for contracts, the acquisition of music properties, and the domestic licensing of the label's catalogue, in addition, to supervising the administration of Arista's music activities. Drosnes was most recently a member of the legal firm of Marshall. Morris, Powell, Silfen and Cinque, having previously served as Executive Vice President of Buddah Records as well as spending five years as the head of business affairs for the Ampex Music Division. He will report to Arista Executive Vice President Elliot Goldman.

Mael, Parkinson Named V.P.'s At ABC

Si Mael and Michael Parkinson have been appointed to the respective positions of Vice President of Operations and Vice President of Finance and Development for ABC Records.

Commenting on the appointments, ABC President Steve Diener said, "This move gives us the opportunity to take better advantage of Si Mael's unique range of experience in our business. His background and ability



Si Mael



Michael Parkinson

in all areas of the industry will be invaluable to us, particularly at this stage of our development. At the same time, we are extremely fortunate to be able to add an executive of Michael Parkinson's background and experience to our staff. He will be deeply involved in exploring ways to determine and implement the record company's future direction as well as taking direct responsibility for overall finance and planning aspects of the company."

Warren Schatz To Head A&R At RCA

Warren Schatz has been appointed Division Vice President of Popular Artists and Repertoire at RCA Records, announced RCA President Robert Summer. Schatz, who was formerly responsible for Pop A&R on the East Coast for the label, will now have full responsibility for all Popular A&R functions at RCA Records.



Warren Schatz

Summer commented upon the appointment, saying, "Warren's appointment is a response to the unique achievement of introducing several important new acts in 1978 . . . he has responded (successfully) to the most difficult challenge in the record business, today."

Schatz also arranged and produced recordings for Vicki Sue Robinson for RCA, and is a former recording artist.

ERR WAVES



Pictured (standing, I-r): Stan Bethel, VP, Source Records; Lou Cook, VP, MCA Records; Logan Westbrooks, President, Source Records; and Kenneth Jackson, VP, Source Records; (seated) J.K. Maitland, President, MCA Records.

MCA To Distribute Source Records

Westbrooks Named President

J.K. Maitland. President of MCA Records, has announced the signing of a distribution agreement with Source Records.

Logan Westbrooks will serve as President of the Los Angeles-based Source, which is financed by MCA New Ventures, the minority business investment division of MCA Inc. Westbrooks was most recently Vice President of Marketing for Cornellus-Griffey Entertainment prior to which he was Managing Executive of CBS International.

Additional appointments announced include **Kenneth Jackson**, formerly 'General Manager of **Invictus** and **Hot Wax Records**, named Vice President of Administration and **Stan Bethel**, appointed Vice President of Marketing for the label.

Artist signings will be announced shortly.

BY BOBBY OCEAN





Irving Azoff, President of Frontline Management, and director Floyd Mutrux (of "American Hot Wax") have purchased a short story, "Urban Cowboy", to be re-written for the screen by the story's author, Acron Latham. Azoff will produce and Mutrux will direct the project, which has been

described as a contemporary drama set in a Texas saloon, telling of life among the nation's "hard hats".

Shooting will begin in January with soundtrack and distribution deals to be done separately.

WEEKS AGO

ONTH MATCON UNDHR A GROOVE:

WIFI add 20 **WPGC 8-3** WCAO27-10 96X 27-24 WLCY add 29 **CKLW 4-4 WDRQ 33-28**

KSLQ add WGCL17-10 WZZP 35-20 **WAVZ1-1 WKBO** add **WAYS27-25**

WSGA 23-17 **Q94** add **WBBQ** on **WSGN** add **WFLB9-3** WAAY add **WAIR 31-27**



"One Nation Under A Groove"

3

STARBUCK. *THRILLING!* In just seven days, the new **STARBUCK** single "Searching For A Thrill" is bulleting all of the trades and as you can see, spreading fast. **Z93** KRUX WSGN WHBQ KOPA WZUU WQXI WBBQ KAKC WQXI-FM WTIX WFOM WGGG KENO KQEO KEEL KNDE WGAD KSTN KCBN WKXX WAKX WAIR WSAM WALG WFOX WBSR KOBO WCGQ KFIV WFRL WRKR KBIM WYND WAUG WRFC WSJM WMOH WNUE WGSV WAGQ KMHT KZUE WLOF KWWL WTAC WVLK WRIG **KWSL KKIQ** KERN STARBUCK. Searching For **A** Thrill. Their debut on the New United Artists Records.



GinoVannelli: HISTORY IN THE MAKING

This is the one we've been waiting for. With airplay and sales hitting new peak levels, Gino's new album "Brother To Brother" is the one that's going to take him to the top.

	RECORD WORLD • Album Pick • Most Added- FM Airplay • Top Sales	BILLBOA • Top Nation Add-On - 2 • Top Pop All Pick	al #7 Wks. FM	SHBOX Most Added album	R&R Charted at #30 26 on Album Airplay/40 #5 National A		LARD NI 42 Ne	BUM ETWORK w Action #4 st Progress #9	GOOD PHONE Debut #41
	WNEW-FM WPIX-FM WYNY-FM WYSP WIOQ WGRQ WBUF WAVA WCCC WKTK WNOR-FM WMYK WRXL WGOE WMJQ WCMF WAAL WOUR WOUR WSAN	WZZO WRHY WEZX WWWV WQBK I-95 WBRU WEEI-FM WTOS WGIR WWOM WGTB WSPK WKLS WNOE-FM WRNO WQDR WKDF	WDVE WSM-FM WZXR WKQQ WZZQ WRAS WROQ WRPL WDBS WDUR WKON WWDBS WDUR WKGN WWWZ WHSY WKIR WLBJ WQUT WLYX WABD WSYR	WMDI WBBB WINZ-FM WSHE WQSR WDIZ WORJ WHLY WKUE WJAX WAHR WVOK-FM WHHY-FM WVOK-FM WHHY-FM WXLM WWWL WKWF WFSU KZOZ KTYD WSAY	KTMS KGRA KENO-FM KFMS KFLG KKOS KREM-FM KLAY WWWW WZMF WLPX WQFM WYZE WNIC-FM WFBQ WYDD WIOT WMHE WLAV-FM WWCK WKQB	WILS-FM WVUD WKDD WIQB WYFE WZOK WVAF WVAF WWKS WCPI-FM WOMP-FM WIOG WHNN WXRD WSPL WVTS-FM KZEW KTXQ KMOD KATT	KXXY KFML KRST KLOL KRLY KILT-FM KPFT KTFM KMAC KLBK-FM KKTX KNCN KZOM KKFM KILO KIOZ KMTN KJKJ KFMH KQIC	KCJB KMOX-FM KFDI KCFM KQRS KYYS KNX-FM KZLA KDKB-FM KBBC KWFM KMBQ KEZQ KSMB-FM KQKQ KCBC KGGO-FM KBLE KINK	KVAN KQFM KMJK KZEL KFMY KFLY-FM KICE KSNN KRMR KBSU KTIM KYNO-FM KFIG KZAP KSFM KI08 KGLR KFMF KSRT
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Van's Fans:

99X WRKO PRO-FM JB105 WPHD KNOW KNOW KIIS-FM KEZY WHYN WFLB CK101 WFLB CK101 WISM WKAU KDON KSLY



The weather wasn't the only thing that was hot in L.A. this week. Hot on the streets was a new rumor about another pending purchase of TEN-Q. This time the station is to be purchased by Julio Liberman, current owner of KLVE/Los Angeles (a Spanish language FM), for a reported \$9.5 million! If the deal goes through, and it looks very likely, KTNQ will go Spanish with its 50kw signal.

FLASH . . . Neil Diamond and Barbra Streisand have gone into the studio to cut a duet of Neil's "You Don't Send Me Flowers." The song has already appeared on separate albums from each artist, which prompted WAKY/Louisville's Gary Guthrie to "splice the two LP cuts together" (they're in the same key!) and create his own special version. WAKY began playing it this summer and the phones went into *heat*. Columbia apparently got the message and the two artists, pending the final outcome, have agreed to do it for probable release this fall.

Those in the New York "know" say that Monday (10/2) will be the day to be listening to WYNY-FM to see what their direction under new PD Dennis Waters will be.

The corrected and proper version of Foghat's "High On Love" single will be shipped next week. Save those postcards; they may be collectors' items . . . not to mention the original singles that were accidentally mailed.

With all the restructuring of the NBC radio divisions, again we're hearing that Rick Sklar will be eventually named President of NBC Radio. That sure is a persistent rumor.

And speaking of NBC . . . why did **Charlie Warner** and **Bob Pittman** quickly cancel their scheduled weekend appearance at the Anti-Muscolo Conference in Columbus? Did all the changes within the radio division have anything to do with why the pair stayed in New York? Or were they just plotting strategy for the upcoming fall book?

David Chackler has formed a new record label called Phoenix Records. It will be distributed by ABC, who are also financing the deal. Does this mean the Heywoods are coming back?

The entire **RKO** Radio chain got a hold of an advance copy of the new Chicago album "Hot Streets" and proceeded to blast it over the airwaves from L.A. to Boston. CBS pushed up the release date and "ran with it" to cover everyone else. Word is that the "leaked version" came from someone in the International Division, but wherever it came from, the album is out now everywhere.

Mike Beach leaves 96KX/Pittsburgh to join KDWB/Minneapolis, reportedly to replace True Don Bleu in afternoon drive. A *tall* order, but Mike seems real excited about it . . . we wish him the best.

Karen Lafont has left Motown and will join Venture Records as Regional Promotion Director on the West Coast.

While Rita Coolidge was ringside, watching the Ali-Spinks fight in New Orleans, her hotel room was robbed of over \$10,000 in jewelry. With any luck at all, maybe Kris bet on Ali.

And finally . . . what was Dave Sholin doing in the Czechoslovakian Embassy in Washington, D.C. last Monday (9/25)? We know he was there but all we could get out of an embassy spokesperson was something to do with "foxes!"



GOOD THINGS COME IN SMALL PACKAGES — While attending the recent RMR Convention in Atlanta, George Chaltis of Columbia Records had the opportunity (along with everyone else there) to have his picture snapped with the pretty Atlanta Falcon Cheerleaders. George said he wanted something a little different and after a brief huddle with the girls, the picture above was captured for, er, posterity. We thought we'd share it with all our readers because it's not that often you see a promotion man wearing a tie. This could revolutionize the way our industry dresses!

And Many More! NAN AND MORE

Produced by Van Morrison for Caledonia Productions



On Warner Bros. Records.



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TOP-40

60% of our reporters with some sort of positive activity shown. That positive activity can take the form of jumps on their charts (as explained above) or debuts on their charts, and of course, station adds. In almost all cases Breakers will have been added at several stations in the week they achieve Breaker status, as well as a week or two prior to becoming a Breaker. Also, as a general rule Breakers nearly always debut on the National Airplay/30. However it is possible to debut on the chart without becoming a Breaker. If you've been a student of the R&R chart you may have noticed that records that do chart without ever becoming Breakers seldom go on to become top ten simply because they do not have the national spread necessary to rise above a certain level.

NEW & ACTIVE

Following Breakers on our back page is New & Active, which you can think of as an extension of the National Airplay/30. That's right, the first five to ten records listed under New & Active could easily be numbered 31-40 on an extended chart because they are in fact the next "in line" in overall national activity. The records listed in New & Active are arranged roughly in order by the total number of reporters playing them. The two numbers that follow the artist/title/label designation are, first, the total reporters on the song that week, followed by the total number of reporters who added the song that week. The second number is included *in* the first number, it is not in addition to the first number. As an example, if a song has numbers in New & Active of 50/25 that means 50 stations are playing it this week and of those 50, 25 added it for the first time this week.

Occasionally a song with fewer reporters will be listed above a song with a larger number of reporters. This happens when the first record has significantly more adds that week than the second record. A large number of station adds indicates a higher level of activity and thus pushes the song past one that may be declining or perhaps is experiencing a slow week.

Others Getting Significant Action

Beneath New & Active are Others Getting Significant Action, which is simply a listing of songs with less overall activity than those in the N&A category. The typical progression of a song on the Back Page would be to first appear in Others, work its way up into New & Active, and finally become a Breaker, hit the chart and continue to ascend toward number one. Now, they all don't happen that way (just ask any promotion person), but that is the general trend.

The airplay activity following the "numbers" for all songs in New & Active and Others is a representation of overall national activity. We select stations with moves to show you a concise overview of that record's activity. You may see all upward moves, which would indicate that a majority of our reporters are moving the song up on their charts. You may see a mix of up, down and lateral moves, which would indicate that a particular song is doing well in some regions, and perhaps not so well in another. The selected airplay activity shown is a representation of all reports on the record, so that you make your judgment based on the capsule of information presented.

ADDS & HOTS

On the inside of R&R each week are six more pages of music information for Top 40 stations. The first is called Adds & Hots and it lists all reporting stations for that particular week, separated by regions and parallels. Under the call letters, cities and PD or MD name you will find all the records added by that station that week. Under those adds you will find five artists' names with chart jumps indicated. Those five listed are the five "hottest" songs as reported by that station that week. At the top of the page (broken down by region) are the most added and the hottest songs, which is a simple additive process not weighted by parallels.

PARALLEL ONE PLAYLISTS

The next two pages of music information are perhaps the easiest to understand since the title tells all: Parallel One Playlists. Each parallel one station that reports on a given week will have its entire playlist printed under their logo. For your ease in locating them they are always separated by region. If a particular list is missing one week, it simply means that we did not receive a report from that station or that one was not available.

PARALLELS

Finally we have the Parallels themselves. On these pages appear the complete airplay picture of all records on the National Airplay/30 and all breakers. The exceptions are those records that have been on the chart for a long period of time and are now falling from the chart. In other words a song that moves 20-28 on the chart would no longer have a listing in the parallels. The parallels are listings of *complete* airplay activity ... in both New & Active and Others, selected airplay activity from all regions is shown for a fast overview of station acceptance as explained above.

That's it ... and it should answer any questions you might have had (and were afraid to ask) regarding the information found in R&R every week. One very important point: all the music information we publish is taken only from our radio reporters and represents a *reflection* of what is happening nationally. *We don't predict, we don't project.* We take what you give us, compile it, organize it, break it down and give it back to you in a simple and direct presentation. Our information is only as good as the sum total of all our reporting stations, which is why we take great care in selecting those stations. The information we present has changed over the five-year history of R&R, but that change has always been a reflection of what you've wanted and needed to know on a week-to-week basis. As your needs change, so will R&R change to meet those needs.

This has to be a rough time of year for your night jocks. Think about it Monday Night Football is one thing, and add that to the debut of all the new fall TV shows and you've got yourself quite a little tune-out factor. Face it, over 95% of all households in America are TV-equipped! And when the new season starts, prime-time viewing goes up. Your night jock, unless he or she has access to a videotape recorder, never gets to see those new shows, which very often turn out to be big topics of discussion the following day.

John

Leader

It's not a big problem, so the solution shouldn't be too tough. It's very important that your night jock, who is talking to primarily a younger demographic, knows what's happening with certain new shows on TV. That information is very relatable to the night audience and for that matter your entire audience, if you are targeted within the realm of Top 40 demographics. It's a good idea to check what new shows become rating successes so you can fill in your jocks on what people are watching. Even a typed-capsule of plot and characters can help your night person feel a bit more like a full-fledged member of the human race this time of year.

An example of a show taking off so big that it became an instantly relatable part of our culture was "Happy Days." The Fonz is instantly recognizable. A new show that has a clean shot at becoming another cultural focal point is "Mork And Mindy." Mork, who was first introduced as a character on "Happy Days," now has his own show (the TV folks do lots of research, too) and he's brought a whole new vocabulary with him. If your audience is affected by television then it only makes sense that you turn that into a positive for you and your station by being aware of it and relating to it. I don't mean you should hire a TV critic for your morning show, but if your jocks aren't "reflecting" what's on the minds of your listeners, they're missing a bet.

This week an explanatory run through the music information within R&R each week, how we get it and what it all means. Also some creative promotions from our radio readers. Coming next week ... an interview with Clay Gish of KRBE/Houston, on how an FM rocker with screaming jocks and a 40-record list beats all the competition.

What It All Means

In more than a few conversations I've had recently, questions have come up about R&R's methodology. Obvious answers are apparently no longer that obvious. New people are entering the fields of radio and records everyday, and the time is right to briefly explain just how to get music information from the pages of this newspaper.



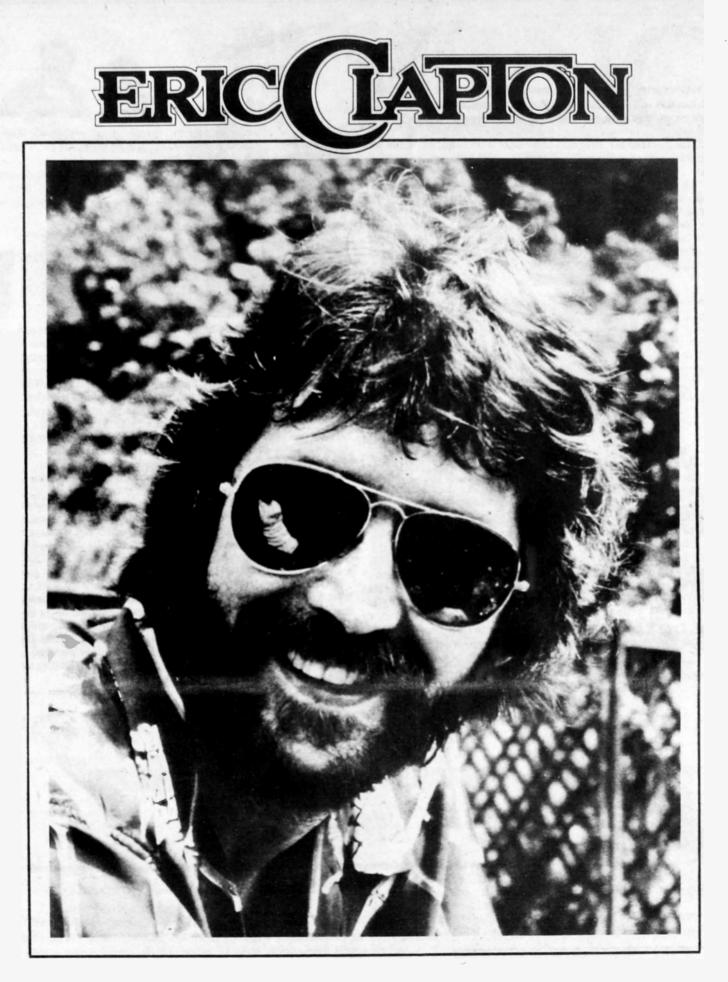
Now ordinarily in any explanation you'd start at the beginning, and so I will, but in this case the beginning is the Back Page. The Back Page is an excellent way to get a fast overview of national activity on music. The National Airplay/30 is exactly what the title implies, a compilation of *airplay* as reported by our 185 national music reporters. The chart reflects what those stations are doing with records and is a function of requests, call-out research, focus group response, and any other applicable tool that our reporters might use to make up their individual weekly playlists. We keep very close track of how our reporters put their lists together each week in order that all the separate and different types of musical research will enter into our final thirty.



All reporting stations are divided into three separate Parallels. The definitions of the parallels are printed each week at the beginning of the parallel song listings within the paper (back to those in a minute). In the computation of the chart, parallel one stations are weighted more than parallel two stations, which in turn are weighted more than parallel three stations. There is a formula used which equalizes all regions and parallels so that the chart cannot be controlled by any one area of the country or only by airplay in large markets, for example. We show a four-week trend on the chart to help you see at a glance the history of any record on the thirty. The black circled numbers (you can call 'em bullets, everyone else does) indicate at least 60% of our reporters are moving the record up significantly. Now a *significant* upward move would be 30-27; however, a move of 30-29 would not be called significant. A one point jump within the top 10 of a station's chart would be termed significant — what we're looking for before we give a song the extra added "plus" of a bullet is that it is indeed making upward movement at a majority of our reporters.



Breakers are "those newer records that have the greatest level of station activity on any given week." What that means is simply this: to become a Breaker a song must be on at least



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''PROMISES''

FROM HIS NEW ALBUM SOON TO BE RELEASED ON RSO RECORDS AND TAPES

PRODUCED BY GLYN JOHNS BY ARRANGEMENT WITH THE ROBERT STIGWOOD ORGANISATION



John Leader

Bits

IT'S YOUR DAY: WHYN/Springfield each year, toward the end of the summer, holds a special listener appreciation day at Mountain Park, a local amusement park. The station literally takes over the park for one day and all listeners can get in and ride the rides for free. This year, as in every year past, the event was a huge success with over 40,000 people showing up for the good time. **R**. Douglas Hawkes, Program Director of WHYN, reported that this type of promotion is one in which entire families can participate, and that makes it a very important day for the station.

ISEE SPOTS: KSDN/Aberdeen, SD has just completed a long and strong promotion surrounding their KSDN "Funspots." The funspots are big blue window stickers that listeners could pick up free at various Aberdeen business locations. Once the funspot was in place on your car, you became eligible for spotting by the station van. Prizes ranged in value from small to large, but that didn't seem to have anything to do with how excited the winners were. Chris Martin, PD, reported that the city took on the look of "mass transit blue funspots" once the promotion got into full swing.



MEAT LOAF A KANSAS CITY STAR — Epic/Cleveland International's Meat Loaf puts the squeeze on KBEQ/Kansas City Music Director Kim Welsh as Program Director Bob Laurence (left) looks obliviously on. The artist was in town for a concert appearance.



ISLAND KIND OF GUY: Lots of our reporters and non-reporters staged various events for the MD Telethon and radio can really raise money as was proved all over the country again this year. However, up in our largest state KENI/Anchorage staged one of the more creative fund-raising events. KENI morning air personality Sean Lynch was "abducted" from his show Monday morning August 28th and placed on an island in Westchester Lagoon. The island, completely isolated from the mainland, was to be Sean's home until enough money was raised for MD through listener pledges. On his island Sean was equipped with a tent and a television and little else. The listeners quickly rose to the occasion with a massive publicity campaign making everyone in Anchorage aware that Sean had been "marooned." Mayor George Sullivan visited the island and made a \$100 donation to the cause a young listener swam out the TV2 news crew charto the island one morning at 8am and made a \$50 contribution tered a boat and paid him a visit . the two youngsters began a ferry service to the island, charging riders a dollar per trip (all monies collected going to MD). Sean was quoted as saying "This is not what I had in mind when you guys told me I'd get a free week in the islands!" And a week it was after seven long days and chilly nights, Sean was picked up by helicopter a week it was to hand deliver a check for over \$18,000 to the MD telethon in progress at a local TV station. Shown ready to board the waiting chopper are KENI MD Tony Mitchell (left) and the unshaven Lynch (right) along with a really big check. Congrats to KENI for a well thought-out promotion that helped MD and also helped the station with a lot of good press. THE DUD'S MOM IS NO DUD—You remember KASH/Eugene's fearless Bill Dudley?

THE DUD'S MOM IS NO DUD—You remember KASH/Eugene's fearless Bill Dudley? Well, it was Mother's Day in September recently when Bill brought in his Mother to host his show. Why? We honestly don't know, but with Dud you never are sure about anything. Anyway, the Dud figured he'd make his Mom feel a little more comfortable by playing some vintage tunes like "Mr. Sandman" by The Chordettes and "This Ol' House" by Rosemary Clooney. Mom's response to that was, "Quit playing all that garbage I like rock!" She then promptly segued into "Hollywood Nights" and kicked Dudley out of the studio. Mothers are like that, yeah, they are.



TRY THESE ON FOR SIZE 78-4-78

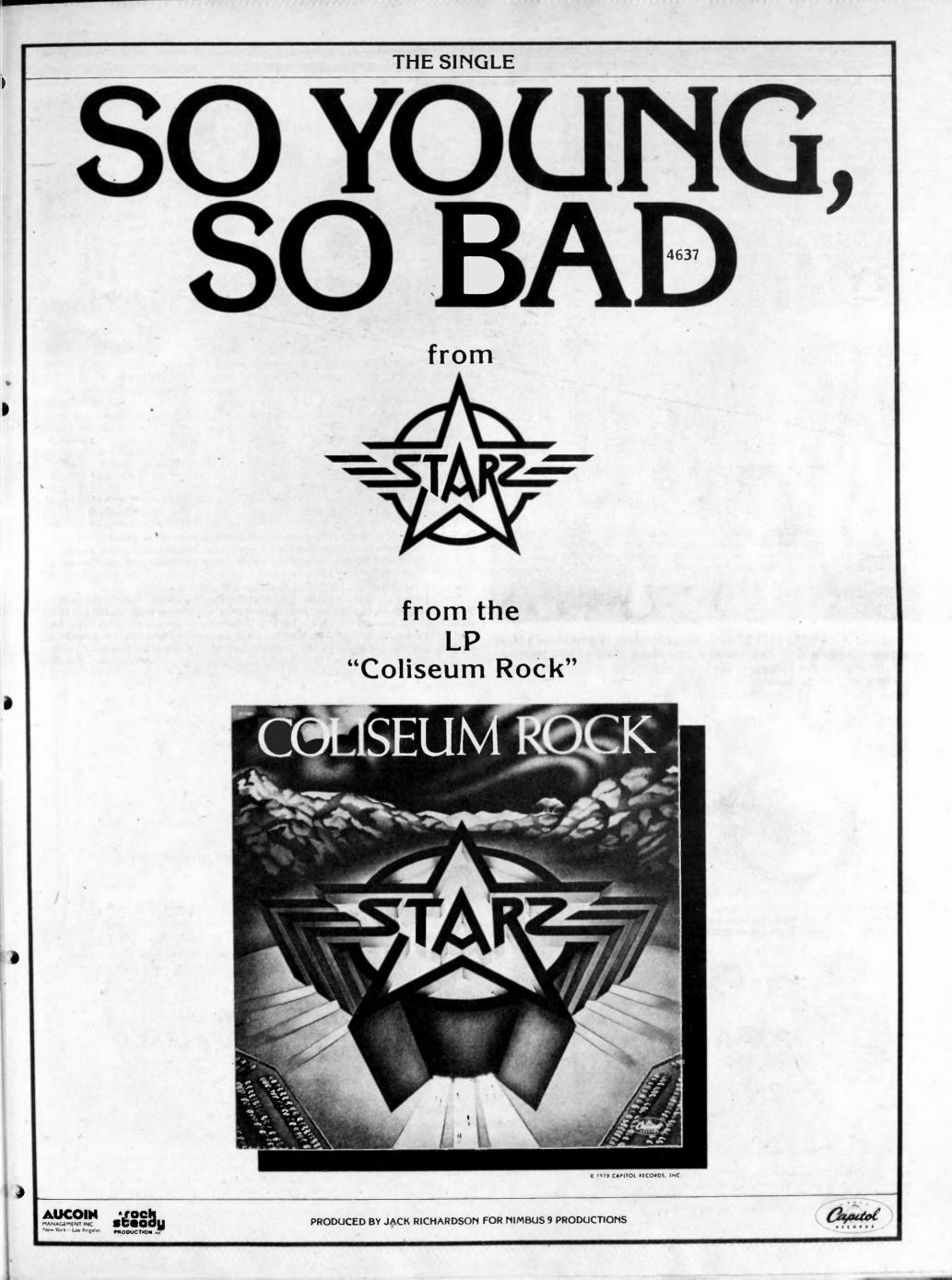
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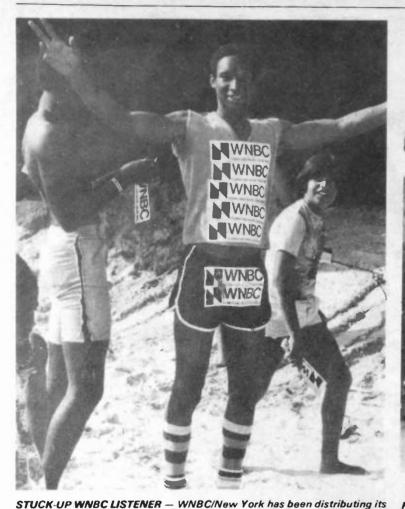
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C







STUCK-UP WNBC LISTENER — WNBC/New York has been distributing its "WNBC Is Gonna Make Me Rich" bumper stickers all over town, and has reported seeing them in all manner of vehicles. Now an enterprising (and perhaps carless).listener has stickered himself with the message.

FROSTING ON THE CAKE — CFTR/Toronto prepared a monstrous birthday cake float to present to the Canadian National Exhibition on its 100th anniversary. The motorized float was 12 feet high, 14 feet long, and weighed more than 1500 pounds. Posed in front of the cake are (I-r) CFTR jocks Mike Cooper, Dan Williamson, and Mike Marshall, along with one of eight CFTR hostesses, Debbie Crawley.



JOURNEY FOR GOLD TO KYA — KYA/San Francisco was presented with a gold album for Journey's latest recently. Pictured at the presentation are (I-r) KYA-FM Music Director Bill Minckler, KYA Assistant Program Director Pat Evans, air pesonality Joe Michaels, CBS Records' Burt Baumgartner, and KYA Program Director Alan Mason.



HOT LYX FROM STYX GUITAR — A&M's Styx headlined a St. Louis concert recently, and guitarist Tommy Shaw gave away one of his guitars to KSLQ Music Director R.J. Reynolds. Pictured (I-r) are A&M's Steve Pachter, Shaw, Reynolds, and Jim Cahill of Styx Management.



TOP-40

news, photos, etc. to Radio & Records News Desk 1930 Century Park West

L.A., CA. 90067

Black & white photos, please!



PYRAMID POWER PROPELS PRISM — Ariola's Prism visited Memphis for a concert and ran into a towering dilemma backstage after the show, as WHBQ staffers and Ariola promotion personnel imprismed the group in a human pyramid. Pictured atop various group members are (top) Ariola's Debble Towsley and WHBQ Music Director Harriet Lapides, (center, middle row) Capitol's Chuck Murdock, and (bottom left) Ariola's Wynn Jackson.

BIGGER THAN BLUE the new single from Michael Johnson

from

MICHAEL JOHNSON

EM

AMERICA RECORDING ARTIST

WFIL add B100 add **KDWB15-14 KSTP 18-16** WGCL 27-23 WZZP 24-22 BJ10516-14 **KQEO deb 38** WJBQ 21-19 WLOF 34-27 WFLB 34-31

.

3

the Michael Johnson album **KGW** add **Y94 add** KFXM add 28 **WGLF 2-10 KAYC 28-24** WCG018-14 **WLEE 21-17 WEBC 23-18 KKLS 16-14 KDON 25-22 KBIM 29-26**

WCAO 940 KLIF WTIX KEEL WCOL WVIC KING **CK101 KKRC** WAKX WISM KLMS **KFYR**



VFL1-2804

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NG ACROSS 6144

September

29 Cullowee, NC **30** Charlottesville, VA

October

mi

- October 1 Elon, NC 4 West Palm Beach, FL 6 Lakeland, FL 7 Dothan, AL 8 Atlanta, GA 10 Louisville, KY 11 Corbondale, IL 12 West Lafayette, IN 14 DeKalb, IL 16 Traverse City, MI 17 Muskegon, MI

- October 18 Kalamazoo, MI 19 Mt. Pleasant, MI 20 East Lansing, MI 22 St. Cloud, MN 26 Medford, OR 27 Portland, OR 28 Corvalis, OR 29 Seattle, WA

- Nóvember 1 Sacramento, CA 2 Reno, NV 3 Berkeley, CA 5,6 Los Angeles, CA 8 San Diego, CA

20

- November 9 Tuscon, AZ 11 Denver, CO 12 Colorado Springs, CO 15 St. Paul, MN 18,19 Detroit, MI 21 Indianapolis, IN 22,23 Chicago, IL 24 Cleveland, OH 25 Columbus, OH 28 Erie, PA 30 Pittsburgh, PA
- December 1,2 Pittsburgh, PA 3 Williomsburg, VA 5 Amherst, MA 7-9 New York City, NY 10 Boston, MA 13-17 Philadelphia, PA

(

Where the MAGIC... is in the MUSIC!

Milwaukee Stations Spur School Attendance In P.A. Promotion

(Continued from page 1)

attended homerooms, then spoke with the student bodies at large in auditoriums.

WQFM and WLPX followed similar guidelines. Roberts spoke to R&R about the most popular student questions: "How to break into radio, how everyone got started, what courses you could take in high school to prepare yourself for a broadcasting career." WLPX's Daniels commented that "the student attention span seemed to be very good. Most of them asked intelligent questions."

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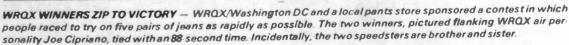
Santoro spoke of some benefits WZMF realized from the campaign: "We were reaching the next generation. And also educating them to the old world of rock that they didn't grow up with." The public relations value was not inconsiderable either, and according to Saffarrans, the radio stations made quite an impression on the school system, students and administrators alike (some of the officials had been skeptical at first). "We are indebted for the wholehearted cooperation we received." she told R&R. "Our school officials found the radio people are really great work with-prompt, courteous, and professional. They gave 150% all the way."

The final score in Milwaukee shows school attendance up (estimated about 9%, although final figures aren't in yet), the school system with a growing appreciation of ràdio's impact and professionalism, and a number of radio stations with a substantial boost in their community images.



THE MD SET — Broadcasting during KRNA/lowa City's fourth annual radiothon on behalf of Muscular Dystrophy are (I r) staffers Beth Rowboat, Gary Brown, and Eva Daum, with Iowa City School Board official Bill Kidwell at far right. The station raised over \$17,000 in pledges and donations during the event, bringing its MD-fundraising total up to \$57,000 for the year.







LITTLE RIVER SIDES WITH SAN BERNARDINO RADIO — Harvest's Little River Band visited San Bernardino to meet with local radio personnel. Pictured (I-r, rear) are KMEN air personality DeWayne Carroll, group's David Briggs, KMEN MD Ted Browne (leaning over), KCAL PD Jim James, group's Glenn Shorrock and Beeb Birtles, Capitol's Cheryl Allen, KCAL MD John Leslie, KCAL air personality Randy Childs, KMEN air personality Craig Sea, and KCAL MD Ted Ziegenbusch. In the front row are (I-r) LRB manager Glenn Wheatley, Capitol's Bruce Ravid and Bruce Garfield, and the group's Geoff Cox.



OZ IN FAVOR OF KRTH — In support of Millennium's new Meco album of "Wiz" tunes, Casablanca promotion rep Jan Walner brought along Dorothy and Toto (or reasonable facsimiles) when she dropped off a gold vinyl copy of the LP to KRTH/Los Angeles. Pictured (I-r) are Walner, Toto, Dorothy, and KRTH Program Director Bob Hamilton.

Page 22

NORTHEAST

Firefall Alicia Bridges

Foreigner

Most Added Hottest Kenny Loggins Exile Nick Gilder

Firefall Dr. Hook Barry Manilow

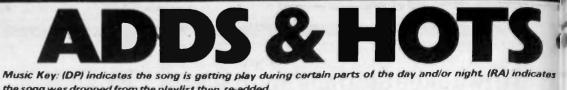
Most Added

SOUTH

Anne Murray Exile

Hottest

Nick Gilder



the song was dropped from the playlist then re-added.

KDWB/Minneepolis, MN Dave Thomson

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WZZP/Cleveland, OH Tom Jeffree

Copit, 5 Tennill Donny 5 Marie Firefall Michael Henderson HOTEST: Anne Murray 2-1 Kenny Leggins 8-3 The Who 10-5 Gerry Rafferty 16-11 Funkadelic 35-20

WOKY/Milwaukee, Wi Jeff Ryder

Foreigner Journey HOTTEST Exile I-1 Nick Gilder 6-) Billy Joel 15-0 Genry Rafferty 19-15

WDRQ/Detroit, MI Charita Doram

John Paul Young Chicago HOTIEST Taste Of Honey 1-1 Kenny Luggins 2-2 Foxy 4-4 Rolling Stone 13-Fichael Hendersom 14-10

Parallel Two

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KIOA/Des Moines, LA Gary Steveza

Gerr, Rafferty Ambrosia Crystal Gayle HOTTEST: Taste Of Honey 2-1 Nick Gilder 3-2 Anne Hurray 14-4 Capt. & Tennille 15-11 John Paul Young 23-12

WNDE/Indianapolis, IN Bobby Hatfield

Rolling Stones David Gates Donny & Marie HOTTEST: Nick Gilder 2-1 Boston 9-4 Billy Joel 21-10 Gerry Rafferty 22-12 Anme Murray 26-16

WCOL/Columbus Harry Valentine

Ambrosia. Ambrosia. HOTTEST: Exile 1-1 Anne Murray 2-2 Kenny Loggint 13-6 Crystal Gayle 15-9 Barry Marilow 29-16

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Hilly Jeel Dorna umm HOTTEST

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WGRD/Grand Banida, MI

Pablo Cruise John Paul Young

MIDWEST

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WOHO/Toledo, OH Beau Elliott

Dr. Hone Gino Vannelli Donna Summer HOTTEST

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WOW/Omaha, NE Roger Davis

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KLEO/Wichita, KS Bob Lawrence

Pablo Crui Gapt. & Tennill David G ten HOTESI: Taste Of Honey 3-1 E.C. Fing 7-) Rick James 15-5 Travolta Olivia 1-Crystal Sayle 1-5

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WVIC/Lansing, MI Bob Berry

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Parallel Three

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KLMS Lincoln, NE Rob Hagar

WAKX Duluth, MN Bruce MacGregor

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Jason Page

Al Stewar Tom Petty Firefall

Andy GIDD Paul Davi ARS

tilly doct Eric Corner IDTTEST

WISM/Medison

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WEBC/Duluth, MN Steven B Oliver

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WYFM/Youngstown, OH Jack Taylor

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Dan Brannar

WSPT/Stevens Point, Wi Pat Martin

City Boy

KKXL/Grand Forks, ND

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WLAC/Nashville, TN Eva Wood

Or. Hook Paul Anka HOTTEST: Estle 1-1 Anne Murray 3-2 Nick Gilder 11-3 Gerry Rafterty 14-7 LRB 15-8 B) 105/Orlando, FL Tom West

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KINT/ELPaso, TX David Gates

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Foreigner Billy Joel Donna Summer

Donna Summer HOTTEST: Nick Gilder 1-1 Rick James 12-4 Aerosmith 15-8 Kenny Loggins D-15 Village People 24-1 WGH/Nortolk, VA Bob Canada

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KX106/Birmingham, AL Steve Davis

Firefall Fogelberg/Weisberg Alicia Bridges HOTTEST Nick Gilder 1-1 Paul Davis 7-4 Gabriel 23-17 Justin Hagward 25-18 Foreigner 26-21

KLIF/Dallas, TX Steve Scott

Stonebolt Dr Hook Linda Ronstadt Tender MOTIEST LRB 2-1 Anne Murray 12-6 Travolta/Olivia 1 Capt & Tennille Pobin Gibb 27-22

KEEL/Shreveport, LA Randy Davis

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KNOW/Austin, TX Bill Mayne

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WAPE/Jacksonville, FL Meco Billy Joel Ambrosla Dr. Huok Chaka Khan Pgul Anka HollEST Lasla 1-1 Nick Gilder 4-2 LRB 6-4 Bob Second Bob Seger 10-8 Crystal Gayle 18-12 WSGN/Birmingham, AL Bill Thomas

SOUTH

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Q94/Richmond, VA Karen Fredriche

Alicia Bridges Foxy Funkadelic Firefal HOTTESI: Nick Gilder 2-1 Anne Murray 3-2 Exile 4-3 Village People 7-5 Boston 13-9

WAYS/Charlotte, MI loy Roser Chaka Khan HOTTEST: Exile I-1 Nick Gilder 6-4 Ambrosia 20-10 Capt, & Tennille 29-Anne Murray 24-14

WOXI/Atlanta, GA J J Jackson

Billy Joel Steely Dan Eric Carmen HOTTEST LRB 4-1 Allicia Bridges 6-2 Gino Vannelli 11-10 Ambrosia 21-13 Denna Summer 22-16 WKDC/Raleigh. NC Ron McKay

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WFLI/Chattenooge, TN Jimmy Byrd

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WNOE/New Orleans, LA Nick Bazoo

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298/Little Rock, AR Jim Cassidy Pablo Cruise Paul Davis Firefall Stonebolt OTTEST: Esile 1-1 Anne Murray 3-22 Oston 16-11 Ambresto 21-14 Caplo & Tennill

Paul Davis Capt. & Tennille HOTESI: Taste Of Honey 2-1 Alicia Bridges 9-5 Gerry Rafferty 16-10 Rich James 20-13 Linda Ronstadt 19-15 WRJZ/Knozville, TN Mark Thompson Donna Summer Steely Dan Player Borry Kanilow Dan Hartman HOTIEST. Anne Nurray 1-1 Nick Gilder 3-2 Boston 6-3 Linda Ronstadt 18-11 The Who 24-19

92Q/Nashville, TN Vellie/Sherman

WSGA/Savannah, GA Jerry Rogers Paul Davis MOTTEST: Nick Gilder 1-1 Exile 2-2 Boston 5-3 Meco 13-10 Funkadelic 23-17 WBBQ/Augusta, GA BruceStevens

Leo Sayer Stephen Bishop Billy Joel HOTEST: LRB 4-1 Anne Murray 6-4 Kenny Loggins 11-5 Boston 12-11 Ambrosta 26-1

WAKY/Louinville, KY Gary Guthrie

Gary Guthrie Barry Manilow Ambrosia Dan Martman Alicia Bridges Dr. Nook Fogeherg/Neisberg Steely Oan WOTICST: Anne Murray 2-1 Nick, Gilder 4-2 LRB 16-8 Gerry Refferty 10-11 Robin Gibb 24-14 WJDX/Jackson, MS Dave Kimbro

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94Q/Atlanta, GA Don Benson

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Parallel Three

KAYC/Beaumont, TX

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WIRK/W. Palm Beach, FL Scott Free

Scott Free City Boy Dona Summer Hall & Oates Foreinger Gerry Rafferty Barry Noillow Rolling Stones HOTTEST: Taste Of Honey I-1 Extle 5-2 Nick Gilder 15-10 L&B 19-15 Fenny Loggins 27-22 Larry Connon Gene Cotton Dolly Parton (dp) Lynyrd Skynyrd (dp) Gino Vannelli (dp) WOTEST: Exile 2-1 Kenry Loggins 4-2 Funkadelic 9-3 Hick Gilder 23-10 Stys 29-25

KHFI Austin TX Jack Starr

WLEE/Richmond, VA Ken Curtis Firefall Stephen Bi ho Fogelberg/Wei Stiely Dan Rolling Stores Bob Seg r John Paul Toung Pablo Crut NOTTEST Anni Murra 1-1 The ahn En tor 1-Know Logist 11 TOCL Oppna Summer POTTE T Tal te Of Honey 1-LR 4-Nick 14:4-R1.6 Jan 11-4 Anni ri 13-3 1111, Jul 4

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Eric Carmen Stys Prince Pablo Cruise HOTESI: Travolta/Olivia 2-1 Bob Seger 11-8 Boston 13-9 Anne Murray 19-13 The Who 22-17 Ambroi la Player HOTTEST: Boston 1-1 Travolta/Olivia 3-7 Kenny Loggins 19-8 Foay 13-9 The Who 24-16 WYND/Seresote, FL Al Brock WERC/Birmingham, AL WaltBrown Firefall 100C Player Lindisfarne HOT1EST Eatle 1-1 Nich Gilder 4-2 Xenny Loggins 9-5 Gerry Rafferty 12-10 Billy Joel 31-16 Capt. & Tennille The Who Gene Cotton HOITEST. Exile 1-1 Gerry Rafførty 13-9 Barry Manilow 19-13 Rolling Stones 22-1 Paul Oaviš 24-18

WRFC/Athens, GA Gary Kirk

WLOF/Orlando, FL Reggie Blackwell

Bonna Summer Barry Manilow

WAIR/Winston-Sale Steve Norris G100/Mobile AL Patti Martin Starbuck Oolly Parton Gene Cotton HDTTEST Nick Gilder 1-1 LRB 6-5 Gerry Rafferty 9-6 Fowy 12-8 Capt. & Tennille 16-9 Gino Vannelli Player Player Styx Dr. Hoob Parey Manilow HOTTEST: Nick Gilder 2-1 Bob Seger 15-10 Foreigner 27-16 Rolling Stores 28-18

WCGQ/Columbus, GA Jeff Blake JaffBlake Al Stewart Firefall Stephen Bishop Pahlo Cruise HOTTEST: Anne Murray 5-1 Capt. & Lennille 12-9 Paul Davis 14-10 Amirosia 20-15 Stonebolt 21-16 WFOM/Mastatta GA Mike Durrett Mike Durrett Leo Sayer ARS Jefferson Starship Ceme Cotton HOTIEST-LRB 2-1 Alicia Bridges 7-2 Anne Murray 4-3 Rolling Stones 22-17 Donna Summer 25-20

WANS/Anderson SC Bill McCown WABB/Mobile, AL Gary Mitchell

Bill McCown Pablo Cruise Gene Cotton Fogeborg/keisberg IOCC Justin Hayward MOTTEST: Nick Gilder 1-1 kenny Loggins **4**:2 Ambrosia B-5 Rolling Stomes 17-9 Alicia Bridges 21-14 Lind Rorstadt John Paul Young Meco HOTTEST LRB 2-1 LRB 2-1 Kenny Loggins 2-3 Gerry Rafferty 12-2 Foxy 19-15 Aerosmith 24-20

WAAY/Huntsville, Al

Leo Sayer Billy Joel Funkadelics HOTEST: Foxy 1-1 LRB 10-5 Crystal Gayle 11-8 Nick Gilder 12-9 Donna Summer 25-17

CK 101/Cocoa Beach, FL

Steve Ocean

CKLW/Detroit, MI

Exile 1-1 LRB 13-7 Anne Murray 14-10 Barry Manilow 20-12 Gerry Rafferty 21-13

WLS Chicago, IL Alan Burns

None HOTTEST: Taste Of Honey 1-1 Taste Of Honey 2-2

Commodores 2-2 Exile 6-3 Village People 8-5 Walter Egan Magnet 14-9

KSTP/Minneapolis, MN Steve Parun

Kenny Loggins 5-3 Billy Joel 14-10 Linda Rgn tadt 17-13 Hall & Dates 21-17

WGCL/Cleveland, OH Bob Travia

Maco Rolling tenn Bruce seing en HITE T For 11-4 LyB 11-11 Donna Erst 1-1 L

Or, Hook Leo Sayer Stephen Bishop HOTTEST E=11= 1-1

Chicago HOTTEST

WGLF/Tallahassee, FL Firefall Mody Blues Driftwood WOTKST: Boston 1-1 Ambrosia 8-2 Linda Ronstadt 9-3 ARS 14-6 The Who 13-12

WTMA/Charlest Booby Nash an SC

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Clout
Stym
Chaka Khan
Donny & Marle
Ying Of Hearts
Mick Gilder 2-1
Foxy 4-2
Linda Ronstadt 13-9
LeRoux 19-14
Alicia Bridges 27-22
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Paul Davis LTD A1 Stewart Player Don Ray HOTTEST: Kenny Loggins 3-1 Gerry Rafforty 7-4 Foreigner 18-9 The Who 22-12 Dr. Hook 29-20 WHHY/Montgomery, AL Rich Thomas MIDWEST Parallel One

Billy Jael The Who Foreigner Justin Hayward HOTTEST: Fory 5-1 Ambrosia 15-4 David Gates 16-7 Donna Summer 20-1 Orn. Hook 25-17

KAAY/Little Rock, AR C. David Hamilton John Paul Young Wings Rolling Stones

Rolling Store EWAF HOTTEST: Exile 1-1 Nick Gilaer 7-4 Anne Murray 11-5 Steely Dan 18-13 LeRoux D-16

WFLB/Fayetteville, NC

MIDW	EST	WEST		
Most Added	Hottest	Most Added	Hottest	
Dr. Hook Barry Manilow Gino Vannelli	Anne Murray Exile Gerry Rafferty	Barry Manilow Dr. Hook Al Steward	Gerry Rafferty Nick Gilder Kenny Loggins	

WJON/St Cloud, MN Tom Kay

Barry Haniles Men Eric Clapton Leo Save OTTEST Anno Barry 1-1 Kerny Apfrenty 4 Study a 19-1 Desid bate 19-12 KGW/Portland, OR Terry Danser WROK/Rocklord, IL. John Arthur

Parallel Two

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n TTET An Murry 1 Rth flder Kny Lggi 1 n Fry Raffret 1 Th wholl

KEZY Anaheim, CA Larry Reuman

Pulling Spars Narry Harilow Damas Samter Cast & Jonation HITIST

tis illy is 1 T to ar Norri tilly is 1 being Legin, 1 his Gilder 1 altr (gen 1-1) till 1 r r gen 1-1 ill 1 r r r gen 1-1

KROY/Sacramento CA Kris Mitchell

Stommoolt Mall & Gates MostLJackson HOTTEST Enile 2-1 Gerry Rafferty 20-15 Donna Summer O-1 Ambrosis D-23 John Travolta D-25

Dr. Hock Foreitener De iff Getri Getre Herriten HUTTELT KKRC Sious Falls, SD Gene Shaw

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Les Sarrer Earce Maritime HEILES Liste 1-7 Some Barrer 5-4 Gerry Barrer 5-4 Gerry Maritexte 15-3 Bab Seger U-11

KKLS Rapid City, SD Stone Kjaz

Teto III Parts Temp Deau Street Deau Str

WEST

Parallel One

BIOO San Diego, CA C.C. McCartney

tores it Mireasi Saman arres atterty 1-1 Evile at UMB 11-2 Fame amount 12-3 Nick attack 1-1

KRTH/Los Angeles, CA Bob Hamilto 100 Varmalli

11 trainet trainolt Erite Carr 0715/1 Erite 2-1 Rick Gilder 10-2 The who 16-9 Gerry Rafferty 17-12 Billy Juni 22-16 Foreigner Dr. Hook HOTTEST LRB 1-1 Mick Gilder 3-2 Kenny Loggins 4-3 Bostom 8-6 Gerry Rafferty 9-7 EFRC/San Francisco, CA Garland/Sholin KTAC/Tacoma, WA

Ric Hansen

Paul Devis Gino Vannelli

KENLAnchorage, AK Shaun Lynch

Chicago MiTEST Taste Of Money 1-1 Nick Gilder 6-3 Bosten 10-6 Kenny Loggins 14-7 Gerry Rafferty 28-16

Gino Vannelli Dr. Hook Peart HOTIEST: Exile 3-1 Anne Murray 6-4 Pick Gilder 12-8 Lenny Loggins 16-11 Gerry Rafferty 21-16 EFL/Los Angeles, CA Roger Collins EQEO/Albuquerque, NM Frank Regen Trank Regen Toto Firefall Clout Heat Loaf Leo Sayer 10CC Flo Lacey MOTEST: Mick Gilder 4-1 The Who 15-9 Bob Seger 17-11 Linda Ronstat 21-14 Stonebolt 33-20

Dr. Mook Village People MOTEST: Exite 1-1 Boston 5-2 Remy Logins 15-9 Donna Summer 23-13 The Who 28-20 EDIN/Denver, CO

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Foreigner Dr. Hool Barry Mahlow Im Trayolta HOTTEST: E:ile 2-1 Taste Of Honey 19-14 John Paul Young 21-16 Anem Murray 23-1 Steely Dan 25-19

City Boy Barry Manilam Stonebolt HOTISI Commodores 1-1 Billy Joel 16-10 Gerr, Rafferty Jo-14 Kenny Loggins 24-17 Javid Gates 33-25 KJR/Seattle, WA Tracy Mitchell Barry Han'low Heart

Heart Hijnn Gabriel Linda Ronstadt Look MDTEST Taste Of Honey 1-1 hick Gilder 3-2 Travola/Olivita 4-3 Gerry Rafferty 13-10 Donna Summer 25-20 KTKT/Tucson, AZ Ed Alexander Donna Summer Dr. Hook 10CC Stephen Bishop HOTEST: Mick Gilder 3-1 Linda Ronstadt 1β-10 Chris Rei 14-11 John Paul Young 17-14 Billy Joel 28-22

KHJ/Los Angeles, CA John Sebestian Ambrosia Rolling Stones

HOTTEST: Taste Of Honey 1-1 Travolta/Olivia 14-6 Nick Gilder 16-5 tRB 19-12 Steely Dan 21-16 KRU%/Phoenis, AZ Bobby Rivers Sty: Dr. Nook Billy Joel HOTESI: Exile 2-1 Gerry Rafferty 7-4 LRB 16-8 Taste Of Haney 15-9 Lenny Loggins 17-10

Mitch Montrose Linda Renstadt Michael Johnson Gino Vannelli Foxy Aubrosta Player HOTTESI Billy Joel 1-1 Gerry Rafførty 11-6 Chris Rea 12-7 Taste Of Money 14-8 Mick Gilder 15-10 Stophen Bishop Hiddawss Al Stewart Dunna Sumwer Michael John Michael John Michael John Hitsi Hills Joel J-1 Stomy Lungtin 2-4 Lore 14 XVI FM/Seattle, WA Frank Colbourn KING Seattle, WA Tom McKay

KFKM/San Bernardino, CA Mitch Montrose

Frank Colbourn foreigner Cammoiores Gabriel Dr. Nuch Krystal Gayle HOTEST Tatte Of Honey 2-1 Gerry Rafferty 9-6 Henny Loggins 16-8 David Gates 17-11 Boston 19-13 KOPA/Phoenix. AZ Steve Rivers

Styn Firefall Barry Manllow HWTTEST Tarte Of Honey 2-1 Olivia 11-4 Tenny Logins 8-7 LRB 9-8 E C king 28-18

1 11.7 1 14. 1 KLUC/Las Vegas, NV Dave Anthony ELO Jues The Cars Aebrosia HOTTEST O Con 2-1 LAE 3-2 Brob Seger 10-8 Chrit Mar 13-10 Aeroswith 16-11 KIIS FM/Les Angeles, CA Staab/Cohen

KJRB Spokene, WA Tom Hutyler

Al Stewart Leo Never Linda Bonstadt Paul Anka

Love Fric Clapton (dp) Cits Bay (dp) Journey (dp) Pablo Cruise Pio (dp) MiTEST Taste Of Nomey 2-1 Mits Cilaer 5-4 Gerry Rafferty 8-6 Eob Seger 12-9 David Gates 11-10 KREE Albuquerque, NM Chris Carey

Y94/Freeno. CA Den Spears Stancbolt Michael Johnson Murch HOTTEST Exile 1-1 Gerry Rafferty 10-7 Anne Murray 10-9 Conna Summer 24-13 Ambrosia 26-19

KERN/Bakerstield, CA Pete Shannon

Pete Shannoo Foreigner Firefall Stephen Bishop HOTTEST: LRB 1-1 Olivia 5-2 Boston 6-4 Kenny Logdins 9-5 Bob Seger 12-8 ECPX/Sali Lake City, UT Gary Waldron

Gino Vannelli Cavid Gates HOTTEST:

NOTEST: Exile 1-1 Boston 2-2 Rick Gilder 4-4 Taste Of Noney 13-7 Gerry Rafferty 15-9 KCBQ/San Diego, CA Nina Gomez

Capt. & Tennille Billy Joel HOTEST: Taste Of Honey 1-1 Boston 7-5 Chris Rea 10-8 Rick James 14-9 Gerry Rafferty 21-16

Parallel Three

KRSP/Salt Lake City, UT Alan Hague Barry Manilow HOTEST: Taste Of Honey 8-1 Foreigner 19-12 BGs/Frampton/ Nicholas 20-13 Ambrosia 25-16 David Gates 24-18

KYSN/Colorado Springs, CO Marc McCoy Toto Stys Barry Manilow Dr. Hook

Dr. Hook HOTTEST. E=11e 1-1 Taste Of Honey 9-3 Anne Hurray 15-8 Boston 14-10 Rolling_Stones 19-14 at 19-14

KSLY/San Luis Obispo, CA John Tobin John Tobin Al Stewart Barry Murilom Commedoren Moody Blues Crystal Gayle Marren Zevon Linda Ronstadt Dream HOITEST Journey 1-1 Pablo Cruise 10-4 Jefferson Starship 11-7 Boston 12-9 Rolling Stones 20-10 WENCYC - Vance MV KENO/Las Vegas, NV Steve Summer

1978

Foxy Barry Manilow Zwol Zwol Starbuck MOTTEST: Extla 1-1 LRB Z-2 E.C. King 8-4 Genny Loggins 17-10 Anne Murray 24-19

KYTE/Portland, OR Milto Davis David Gates Donna Summer The Who HOTTEST Estic 2-1 Nick Gilder 5-3 Anne Murry 12-5 John Paul Young 16-14 Capt. & Tennille 22-17

KCBN/Reno, NV Red Mtn

Ned Mta (Pric Clapton Game Critton Malter Eyan Al Streart Dito Wings (BA) roll(Si) (ailr) 1 LaB 3-2 Kenny Loggins Boxton 10-6 Ine two 12-9

EDZA/Pueblo. CO Rip Avine

Gino Vannelli Garry Hanilau Dr. Hook Stephen Bishop Toto Gene Cotton HDTEST Hick Gilder 3-1 Boston 6-3

Boston 6-3 Kenny Loggins 8-4 Gerry Rafforty 11-6 Anne Murray 20-11 KFRD/Boise, ID Charlie Fox

Charles Fox Dr. Hook Ginc Vannelli Paul Davis (do) Toto (do) Alle(s, Bridges (do) John Travells (do) HOTT[SI (+11e 2-1 Hick Gilder 7-3 LRB 8-5 Boston 10-6 Fenny Loggins 14-11

KYNO/Franco CA

Krie Van Kamp Al Stewart Justin Hayward Rurry Manilow Firefall Lindisfarme (TD Pablo Cruise POTTEST Taste Of Honey 1-1 Mich Gilder 6-3 Fouy 11-7 Sylwester 17-9 LRP 18-14

KODUGreat Falls MT Deve Masters

Al Stewart Firefall Stephen B'shop Eric Carmen Styr (dc) HOTIEST: Eille 1-1 Gerry Rafferty 13-6 Lenny Loggins 21-8 Rolling Stomes 25-20 Crystal Gayle 28-21

EDON/Selines CA A.J. Roberts

Van Morráson Stya Stephen Bishop Commodores

Commoderes Commoderes Dolly Parten HOTTEST: Taste Of Honey 4-1 Exile 5-2 Nick Gilder 11-4 Steely Dan 14-8 Gerry Rafferty 18-12 KBD4/Roswell, NM

Lyna Picore Billy Joel Crystal Gayle John Belushi MOTTEST: LR8 3-1 Boston 7-2 Gerry Rafferty 13-7 John Paul Young 12-8 Anne Murray 14-9

If You Knew Peggy Sue,



Then You'd Know Why They Do Too:

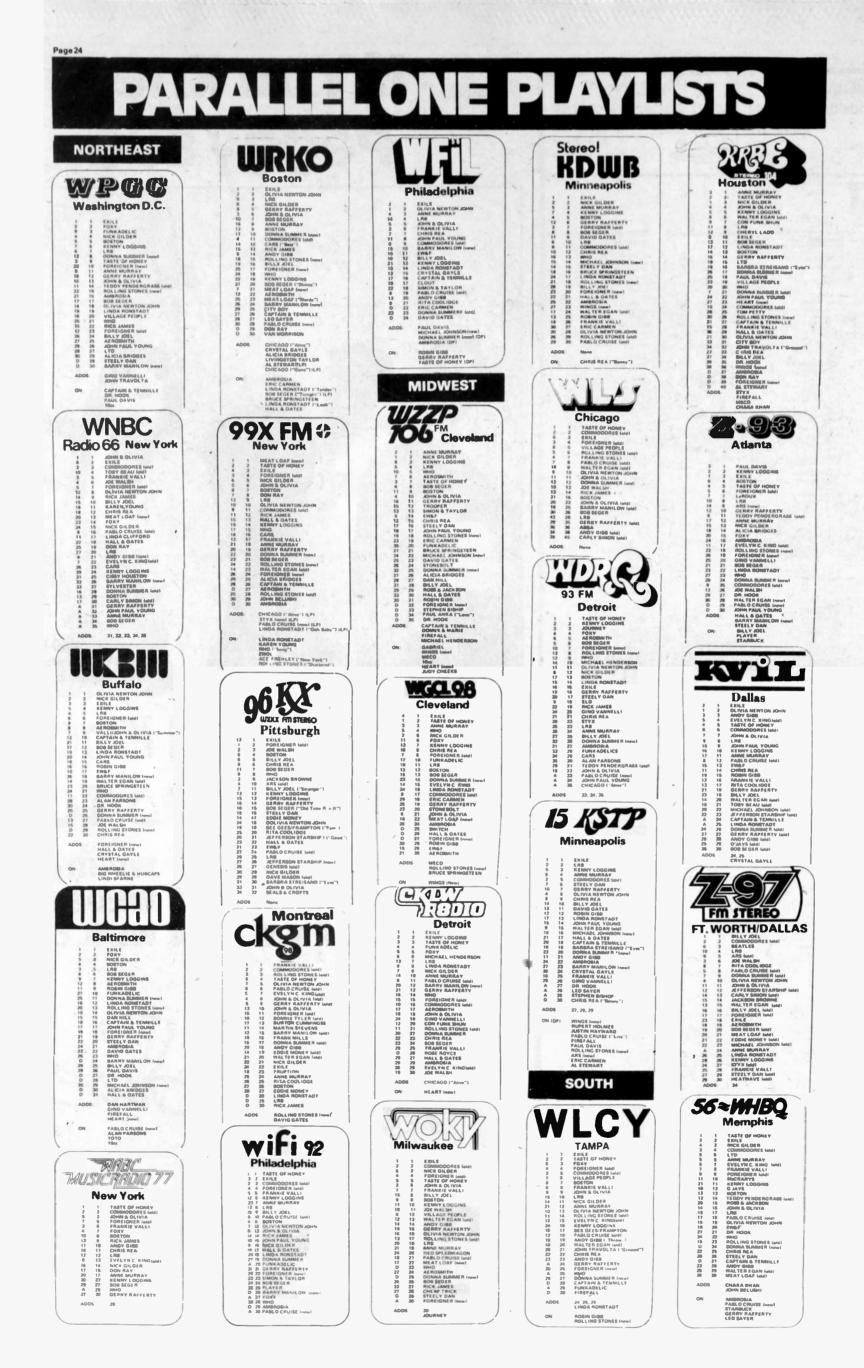
KLUC 18-14 WPHD deb 30 **KILT 34** KIMN 26-22 WERC 20-17 WNOE 30-27 WDRC 27-25 KSLY 18-14 WLAC on



The Beach Boys

Produced by The Beach Boys

on Warner Bros. Records



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Los Angeles

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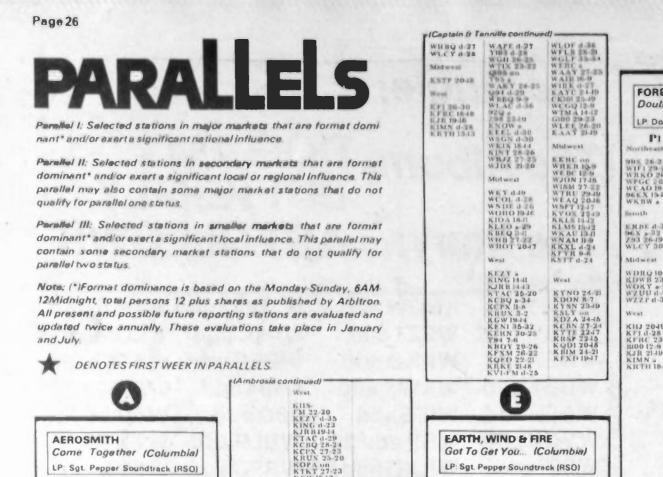
San Diego

Denver

FOREIGRER Innesi DR HOOK EARRY MATELOW Innesi JOHN TRAVOLTA ("Ensent")

HOLLING STONES ------

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The Store NEW THIS WEEK		WZDQ add	
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WL AC 17-13 92Q 8-8 298 16-11 K NOW 11-8 WF L1 25-13 K EEL 5-5 K X106 10-6 WSG N 20-21 WK1X 4-3 BJ105 6-3 K INT 3-3 WRJZ 6-3 WJD X 18-23

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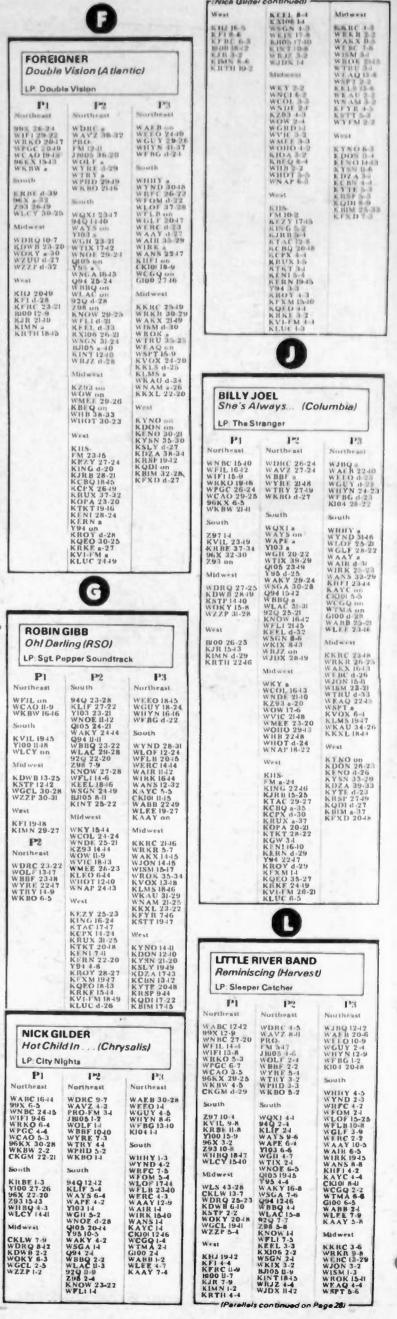
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P3

Northeast

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WSGN 14-2 WKIX 10-9 KINT 13-19 WJDX 8-13

WKY 1242 WNC1 on WCOL 1848 WOW 046 WGRD 1647 WVIC 1241 WMEE 1044 WOHO 1145

WORO 11-45 WHB 17-21 WHOT 21-27

FM 11-17 KTAC 11-10 KC BQ 5-4 KCPX 6-11 KRUX 20-23 KTKT 11-12 KERN 20-31 KERN 20-16 KQEO 8-17 KRKE 6-15

KUC 12-13

Kiss You All Over (WB)

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South

WQX1 2-6 94 Q 7-9 KLIF 1-2 WAYS 1-1 WAPE 1-1 YI03 2-2 WG11 6-3 WNOE 8-

Q105 3-Y95 2-1 WAKY 3-6 WSGA 2-2

Q94 4-3 WBBQ1-3 WLAC1J 92Q1-2 Z98 1-1 WFL1 2-2 KEEL14 WSGN1--1 WK1X 1-1 BJ105 2-2 KINT 6-4 WRJZ 5-8 WJDX 2-3

Midwest

WKY 1-3 WNC1 II-7 WCOL 1-1 WNDE 1-2 KZ93 2-2 WOW 1-1

WOW 1-1 WGRD 2-2 WVIC1-4 WMEE 6-7 WOHO 1-4 K10A 1-3 KLFO 1-2 KBF 0 1-4 WHB 1-4 WHOT 2-6 WNAP 4-1

K115-FM 1-4 KEZY 11-9 KING 2-4 KJR B 1-2 KTAC 3-4 KCPX 1-4 KCPX 1-4 KCPX 1-4 KCPX 1-2 KGW 8-12 KGW 8-

West

West

K115-FM 11-17

Midwest

R&R/Friday, September 29, 1978

IT'S 'RAINING' ALL OVER AMERICA!

> WRKO **WHBQ** KSTP **WBBQ** KEEL WKIX KING **KJRB** KGW KQEO WHYN WYND **WFOM** WLOF WAAY KAYC KKRC **WJON** KVOX KKXL **KFYR**

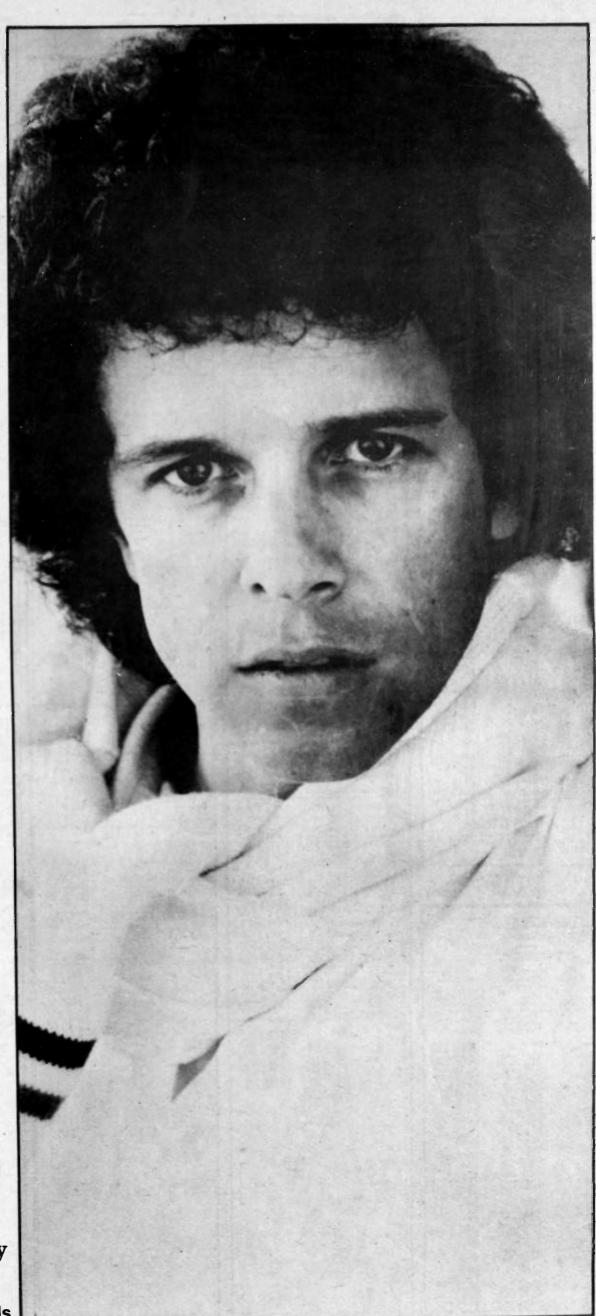


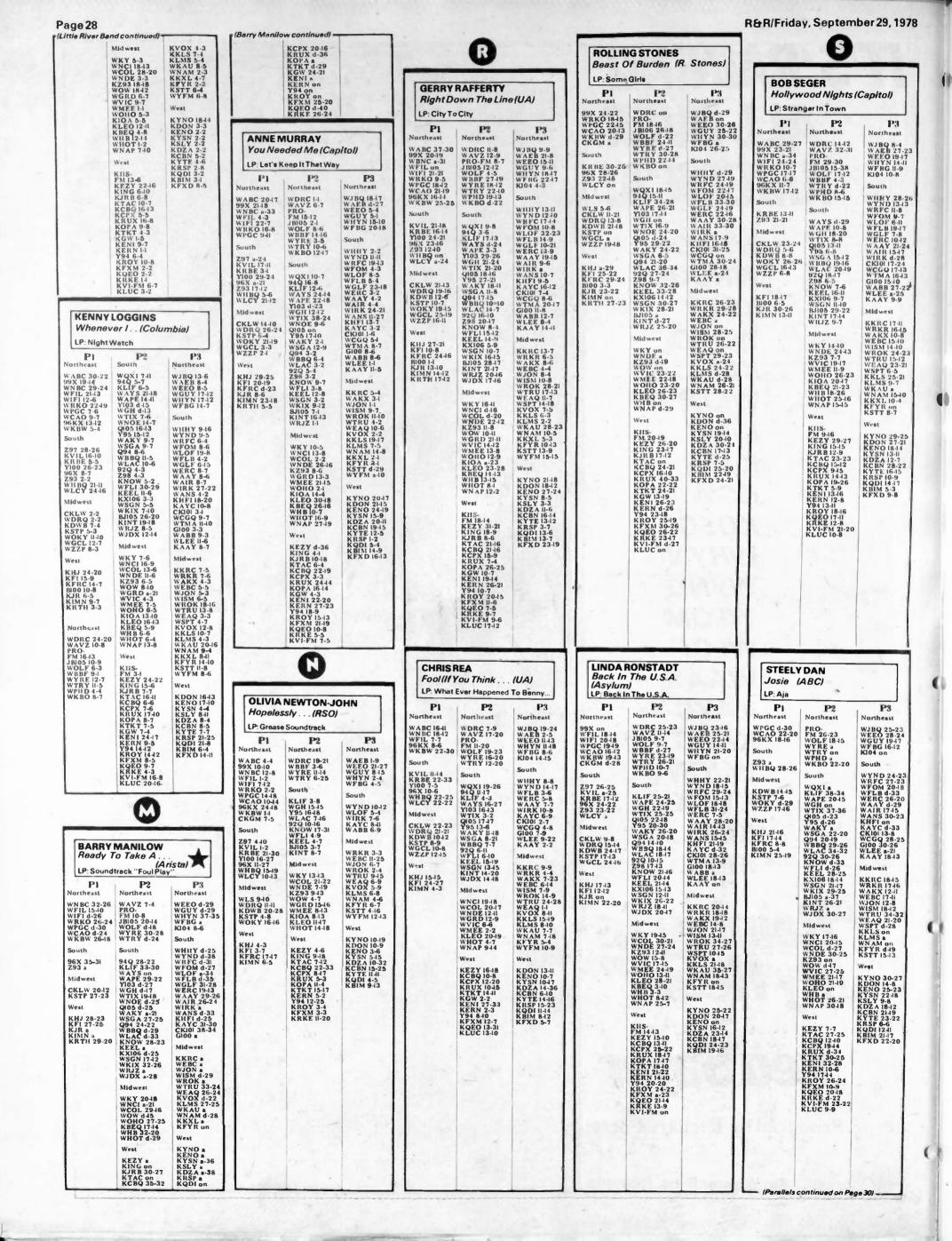


Produced by Richard Perry

)

On Warner Bros. Records





FIREFALL

announces the release of a new single

Strange Way"

from their forth coming album





SECOND WEEK OUT!

0

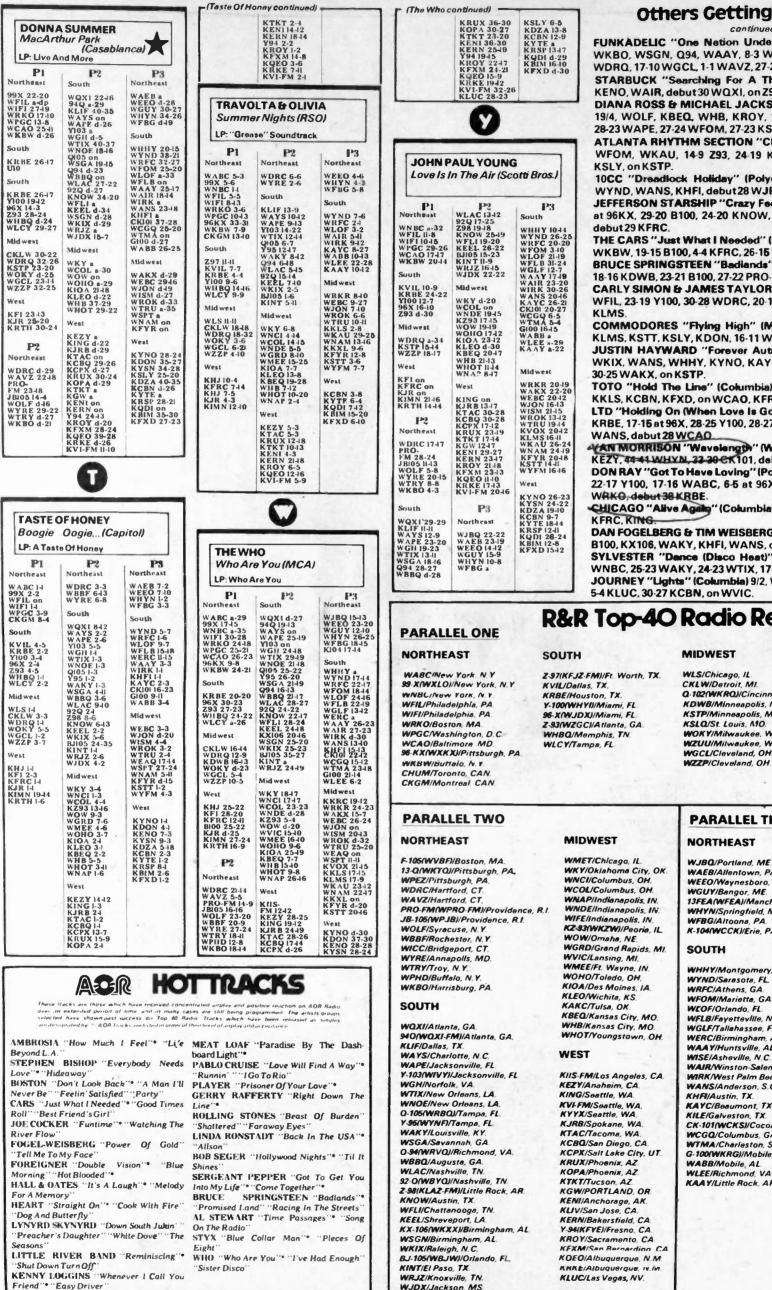
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Produced by Tom Dowd and Ron Albert & Howard Albert for Fat Albert Productions

WCAO add WKBO add WSGN add WYND KRBE add WTIX add WKIX add WGLF a WZZP add Q94 add WVIC add KHFI ad	dd
WZZPadd Q94add WVICadd KHFIad	
	17
	~~~
JB105 add 40 Z98 add KOPA add WCGQ	add
WYREadd KNOWadd KERNadd WAKX	add
WPHDadd KX106 add KQEO add KFYR a	
KQDI addKSTPonWSMonWMFJonKYNO KRSTonWLCY deb 303WDonWING onWKXX onWFLBonB100 deb 30WZUU onWSM-FMonWBGN onWFLB on94Q 29-26KTLK onWIGY onWAEBonWANS onBJ105 38-30WKWK onKAKC onKYA-FM onWALG onWLOF 39-31WYSL onKBEQ onWAIV onMany	Many

On Atlantic Records & Tapes

Page 30



A CONTRACTOR AND A CONTRACT AND A CONTRACT

### R&R/Friday, September 29. 1978 **Others Getting Significant Action** continued from Back Page

FUNKADELIC "One Netion Under A Groove" (WB) 19/6, WIFI, WLCY, WKBO, WSGN, Q94, WAAY, 8-3 WPGC, 27-10 WCAO, 27-24 at 96X, 33-28 WDRQ, 17-10 WGCL, 1-1 WAVZ, 27-25 WAYS, 23-17 WSGA.

STARBUCK "Searching For A Thrill" (UA) 20/5, WTIX, WSGN. KERN,

KENO, WAIR, debut 30 WQXI, on Z93, WHBQ, WBBQ, KEEL, KOPA. DIANA ROSS & MICHAEL JACKSON "Ease On Down The Road" (MCA) 19/4, WOLF, KBEQ, WHB, KROY, 13-11 Y100, 20-15 WHBQ, 15-14 WQXI,

28-23 WAPE, 27-24 WFOM, 27-23 KSLY, on KFI. ATLANTA RHYTHM SECTION "Champagne Jam" (Polydor) 19/3, WOW, WFOM, WKAU, 14-9 Z93, 24-19 KX106, 15-13 KOPA, 14-6 WGLF, 21-17 10CC "Dreadlock Holiday" (Polydor) 16/7, 96X, WNAP, KTKT, KQEO.

WYND, WANS, KHFI, debut 28 WJBQ, on WPGC, WCAO, WZZP, KBEQ. JEFFERSON STARSHIP "Crazy Feeling" (RCA) 21/2, JB105, WFOM, 27-26 at 96KX, 29-20 B100, 24-20 KNOW, 16-13 WGLF, 34-32 CK101, 11-7 KSLY,

THE CARS "Just What I Needed" (Elektra) 20/1, KLUC, 18-16 at 99X, 18-15 WKBW, 19-15 B100, 4-4 KFRC, 26-15 WJDX, 36-28 KEZY, 33-26 KDON. BRUCE SPRINGSTEEN "Badlands" (Columbia) 18/1, WGCL, 23-20 WKBW, 18-16 KDWB, 23-21 B100, 27-22 PRO-FM, 15-13 KSLY, on WRKO.

CARLY SIMON & JAMES TAYLOR "Devoted To You" (Elektra) 20/0, 22-18 WFIL, 23-19 Y100, 30-28 WDRC, 20-14 WTRY, 9-7 WFLI, 18-16 WTMA, 25-23

COMMODORES "Flying High" (Motown) 14/7, KNOW, KVI-FM, KING,

KLMS, KSTT, KSLY, KDON, 16-11 WGH, 25-19 WLEE. JUSTIN HAYWARD "Forever Autumn" (Columbia) 13/7, KNOW, WHB, WKIX, WANS, WHHY, KYNO, KAYC, 25-18 KX106, 26-16 KSLY, 11-7 K104,

30-25 WAKX on KSTP. TOTO "Hold The Line" (Columbia) 12/7, KQEO, KIIS-FM, KDZA, KYSN,

KKLS, KCBN, KFXD, on WCAO, KFRC, KJR. LTD "Holding On (When Love Is Gone)" (A&M) 15/2, CK101, KYNO, 18-15

KRBE, 17-15 at 96X, 28-25 Y100, 28-27 WPGC, 6-5 WHBQ, 19-16 WAPE, 31-28 
 WANS, dabut 28 WCAO.

 DON RAY "Got To Have Loving" (Polydor) 13/2, Q105, CK101, 25-19 WNBC,

22-17 Y100, 17-16 WABC, 6-5 at 96X, 25-19 WAVZ, 38-36 JB105, debut 29 WAKO debut 38 KRRE

CHICAGO "Alive Againg" (Columbia) 7/7, 99X, WRKO, CKLW, WDRQ, KHJ, DAN FOGELBERG & TIM WEISBERG "Power Of Gold" (Full Moon/Epic) 10/5,

B100, KX106, WAKY, KHFI, WANS, on KIIS-FM.

SYLVESTER "Dance (Disco Heat)" (Fantasy) 10/2, WLOF, WRKR, 33-27 WNBC, 26-23 WAKY, 24-23 WTIX, 17-9 KYNO, 26-21 KSLY. JOURNEY "Lights" (Columbia) 9/2, WOKY, KJRB, 16-12 KFRC, 3-3 WDRQ,

### **R&R Top-40 Radio Reporters**

MIDWEST WLS/Chicago, IL CKLW/Detroit, MI. Q-102(WKRQ)/Cincinnati, KDWB/Minneapolis, MN.

### ti, OH KSTP/Minneapolis, MN. WOKY/Milwaukee, WI.

WEST

KRTH/Los Angeles, CA. KHJ/Los Angeles, CA. KFI/Los Angeles, CA. KFRC/Sen Francisco, CA. B-100/KFMB-FMI/Sen Diego, CA. KJR/Seattle, WA. KIM/Denver, CO. KTLK/Denver CO

### **PARALLEL THREE**

### NORTHEAST

WJBQ/Portland, ME. WAEB/Allentown, PA. WEEO/Waynesboro, PA. WGUY/B naor ME 13FEA(WFEA)/Manchester, N.H. WHYN/Springfield, MA. K-104(WCCK)/Erie, PA.

WHHY/Montgomery, AL. WYND/Sarasota, FL. WRFC/Athens, GA. WFOM/Mariette, GA. WFOM/Mariette, GA. WEDF/Orlando, FL. WFLB/Feyetteville, N.C. WGLF/Tallehassee, FL. WERC/Birmingham, AL WAAY/Huntsville, AL WSE/Asheville, N.C. WAIR/Winston-Selem, N.C. WAIR/Winston-Selem, FL. WANS/Anderson, S.C. WANS/Anderson, S.C. KHEI/Austin TX. KAYC/Beaumont, TX KILE/Galveston, TX. CK-101/WCKSJ/Cocoa Beach, FL CK-101(WCKS)/Cocoa Bei WCGQ/Columbus, GA. WTMA/Charleston, S.C. G-100WKRGJ/Mobile, AL. WABB/Mobile, AL. WLEE/Richmond, VA. KAAY/Little Rock, AR.

### MIDWEST

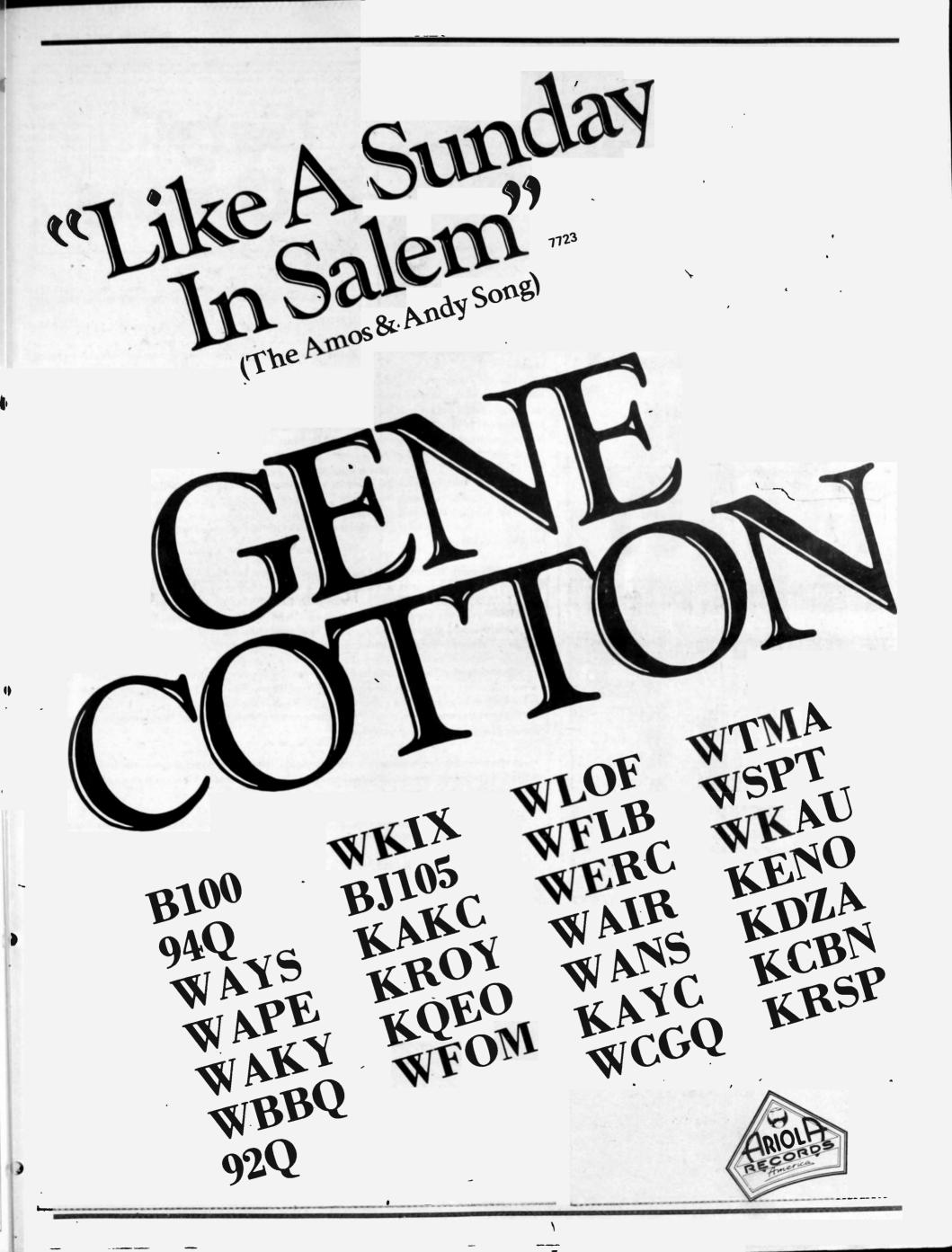
KKRC/Sioux Falls, S.D. WRKR/Racine, WI. WAKX/Duluth, MN. WEBC/Duluth, MN. WJON/St. Cloud, MN. WISM/Madison, WI. WRSM/Madison, WI. WRDK/Rockford, IL. WTRII/Muskacon MI WTRU/Muskegon, MI. WEAQ/Eau Claire, WI. WEAQ/Eau Claire, WI WSPT/Stevens Point, WI. KVOX/Fargo, N.D. KOWB/Fargo, N.D. KLMS/Lincoln, NE. WKAU/Kaukauna, WI WNAM/Neenah, WI. KKXL/Grand Forks, N.D. KEWI/Toneka KS. KEWI/Topeka, KS KFYR/Bismarck, N.D. WGBF/Evansville, IN KSTT/Davenport, IA. WYFM/Youngstown, OH.

### WEST

KYNO/Fresno, CA. KDON/Salinas, CA. KENO/Las Vegas, NV. KYSN/Colorado Springs, CO. KSLY/San Luis Oblspo, CA. KDZA/Pueblo, CO. KCBN/Reno. NV KCBW/Heno, NV. KYTE/Portland, OR. KRSP/Selt Lake City, UT. KODI/Great Falls, MT. KBIM/Roswell, N.M. KFXD/Boise, ID.

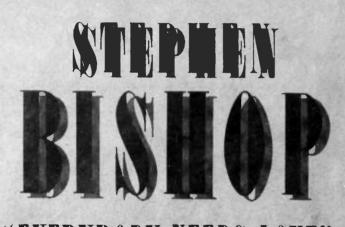
SOUTH

STOPPONESS STOPPONESS



R&R/Friday, September 29, 1978





### "EVERYBODY NEEDS LOVE" THE HOT NEW SINGLE APPEARING NOW

KSTP	KGW	WANS
WZZP	KENI	KHFI
B100	KERN	WCGO
KRTH	KVI-FM	WTMĂ
WAYS	WEEO	WRKR
WTIX	KFBG	WAKX
WBBQ	WRFC	WEBC
KNOW	WFOM	WISM
KEEL	WLOF	WSPT
KX106	WFLB	WKAU
WKIX	WGLF	WNAM
BJ105	WAIR	KKXL
KZ93		KDON
WOW	A State State	KSLY
WHB	S. S. Sala	KDZA
KING		KQDI
KTKT		KBIM
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I looked in on the Miss Universe contest not long ago and I couldn't help wondering where the queens of yesteryear have gone . . .

Did they go on to bigger and better things or did they reach their peak the night they won Miss America, Miss California, Miss World, etc.?

Our Gary Owens Column staff got right on it today and they've come up with some interesting answers.

The 1957 winner of the Miss Foonman Drugstore, Velma Jean Tarkle (remember her?) . . . she's the one who ice skated while playing the accordion between her knees as she sang Handel's Messiah. Well, Velma Jean toured the United States for her big year as Queen, skating, playing the accordion between her knees and singing the Hallelujah Chorus in all 50 states. Then, upon her retirement, Velma Jean married the male winner of the Mr. Muscle Freak & Gorgeous Body Contest, Bruce Lance. It was one of those storybook marriages. That is . . . until Velma found that Bruce Lance had an I.Q. of eleven or . . . several points lower than an armadillo!

Velma Jean had to make the living for both of them. She took to the road once again and has spent the past 15 years going from town to town ice skating while playing the accordion and singing Handel. Bruce sits nearby, trying to clap in time to the music.

So . . . that's one of the happy stories about beauty contest winners. I'll pass along some of the seamier ones later on !

I love National Lampoon's "Animal House". Several friends are integral parts of the film . . . but despite that, I laughed my krail off.

Tim Matheson, who has the lead with John Belushi, is a longtime chum from animated cartoon days. While I was playing the superhero "Space Ghost" for Hanna-Barbera, Tim played my sidekick, Jace (and he would playfully kick my side). He's gone on to star in such goodies as "The Virginian", "Quest", "Magnum Force", "Almost Summer", and his latest, "Dreamer". Tim wanted to become a disc jockey but movies are lucky he stayed with acting. He's great!

Lovely Martha Smith, who plays Babs Jansen, the perky, conniving cheerleader, is the talented actress wife of my longtime business associate, Noel Blanc. Why didn't they have girls who looked like her back when I was attending Faber College? ("Knowledge is good").

Congratulations to producers Matty Simmons and Ivan Reitman! We need more offbeat truly silly films (with no redeeming qualities).

In sports on this day in history, in 1924, Reginald "Iron Man" Mutterbucket, the famous English wrestler, defeated six opponents in succession, stopped in a tavern for several pints of ale, walked twenty miles back to his home in Cricklewood, and dropped dead.

From the Gary Owens Trivia File . . . remember "J", the author of the "Sensuous Woman" a few years back? "J" was Joan Garrity.

* * * *

One of my favorite lovely ladies of television, Mary Tyler Moore, played a three-inch pixie named "Happy Hotpoint" for the appliance commercial on the "Ozzie and Harriet" show. Mary was 17 at the time.

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## "Mellow Lovin"

Brought To You By

## JUDY CHEEKS

A Disco/R&B Hit . . Swiftly Turning Into A Top 40 Smash!!

NEW	WTIX LP cut	G105
WAKY		WYLT
	WIGY-FM	WFIF
<u>ON</u>	WHYL	WICH
KTLK WZZP	FM97	7Q

### You Can BOOK IT!!



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## ntire music world has newest masterpiece.



"Time Passages." Al Stewart's visionary new album. Produced by Alan Parsons. On Arista Records and Tapes.

# What is Soft and Wet and very Hot?

## The new single from PBBDBE "Soft And Wet"

ALREADY ONE OF THE BIGGEST R&B RECORDS IN THE COUNTRY!

NOW CROSSING: WAYS 19-16 WRFC add WISE WTMA WTIX on WFLB 16-13 WANS 16-13 On Warner Bros. Records

R&R/Friday, September 29, 1978



# HOW TO MAKE THE BEST OF YOUR FACILITY

One of the most underestimated aspects of overall station presentation to the listener is sound. Frequently sound is something many of us don't take into consideration for a variety of reasons, but, as you'll soon read, it can be the most likely problem area.

Al Ramirez, Operations Manager for KKSS/St. Louis, begins with a solution to the problem. "Traditionally, Black stations have not had big engineering budgets to work with to keep themselves competitive-sounding with the other stations in their areas. However, there are some things that anybody, especially Black stations, can look for ... little things that add up to bad sound. The simplest is watching levels."

### **Cartridges Over Turntables**

He goes on to say, "As a programmer, I'm constantly on my disc jockeys, and finally they've gotten the message, that the meter on the console is designed to operate at its optimum range between 60% and 80%. One of the things I've gone through as an education process is to tell the guys that having needles pinning into the red does not make you sound louder or clearer. If anything, it makes you sound worse. What it does is it adds distortion even before anything goes to the transmitter or processing equipment, limiters and compressors, etc. So the thing to do is to cut down on the greatest number of things that can cause distortion or the reproduction of sound. One of the major things that can go wrong is if you are a station that uses turntables as your major source of music rather than cartridges, obviously good turntables are a necessity. In the air studio, you need a turntable that starts fast and is up to speed quickly, and some to consider are the QRK or Russco type variety. Most stations use them because they are inexpensive, but they have their disadvantages and one of the biggest disadvantages is the amount of rumble."

Ramirez adds that cartridges are an advantage because you get a chance to eliminate a lot of problems before it even goes on the air.

There are other considerations, as Ramirez points out, "You've got to remember, when a person receives a signal — the sound of your station — whether it be AM or FM, it's the result of how many blocks that affect the sound. You have a turntable, you have cartridges, you have a console, then you have either a telephone line going to the transmitter portion or as STL link-microwave systems, or what's commonly referred to as a processing system, that's another block. Then you have a transmitter, you have an antenna system, and everybody tends to sleep on antenna systems. If you're an AM station, one of the things that you can do as a programmer is make sure that your chief engineer knows that his antenna system is tuned properly."

# . . . Like Squeezing A Loaf Of Bread Through A Keyhole

Ramirez continues, "Each one of the blocks passes the audio from one stage to another. The sound on a record has to travel all that distance and be clear. Now obviously, if there is something on the line in the middle of those blocks that gums up the audio, it will gum it up all the way through. If there are two things that gum up the audio, can you imagine

it's like the domino effect. It magnifies on the way to the transmitter and the antenna system. That antenna system, as I said, is very important because if your antenna system on AM is not properly tuned, it can lose what is called its band width, which roughly translates into the amount of audio frequencies it will actually transmit. And consequently the general effect is one of cutting off highs and lows and the sound gets very mid-rangy."

Ramirez notes that it's like "squeezing a loaf of bread through a keyhole. You'll never get through and if it does, very little will come out. It's very important to know the limitations of your equipment. At what point will it distort? At what point does a compressor start to work against you? A compressor is sort of a nice function in that it tends to keep your audio constantly loud, which of course is beneficial. After all, you want it so you sound a little louder on the dial so that in a car your station has some sort of dynamic impact. The way a compressor works is that it takes the dynamics of music, made up of long and short passages, with some passages being louder for longer times or shorter times, and softer for longer



McCRARYS MEET IN ST. LOUIS — Epic recording artists the McCrarys recently performed in St. Louis where they were honored with a reception. Shown at the fete are (I-r): Sam McCrary; Valarie Brockman, E/P/A; Rick Roberts, air personality, KKSS; Caesar Hancock, CBS Records; Charlty McCrary; Alfred McCrary; Walt Sumner, MD, KKSS; Greg Rogers, Portrait; Linda McCrary; Al Ramirez, OM, KKSS.



**CLEVELAND'S CURVES** — WABQ/Cleveland sponsored an "End Of The Summer Bikini Spectacular Contest" hosted by Program Director Mike Payne. Pictured among the finalists are the contest's judges (second from left, top row) Larry Bivens of the Cleveland Call and Post newspaper, (fourth from left, top row) Allan Davis, sportscaster for WEWS-TV; and (right, top row) Horace Speed of the Cleveland Indians. The winner, Terry Foreman, holds the trophy.

or shorter times. You should lower the dynamic range to a point so that the peak limiter takes over and takes peaks of music and trims them down, so what you have is a trimming effect that will keep your audio constantly loud. A limiter and/or compressor system can work against you. If you have a compressor turned up too loud or too high so that it's compressing too much, it could start to fight with the peak limiter. Therefore, you have to carefully listen to your station with your ears as a programmer and ask yourself 'Would I be able to listen to this audio for a long time — for an hour or so? Uninterrupted? For two hours?' This way," Ramirez continues, "You listen to your station. Unfortunately a lot of programmers do not listen to station critically. They'll listen to what a jock is saying perhaps, or if he's doing the right record rotations, which of course are important. But also, every once in a while, sit back and listen to the actual quality of your station."

Some of the things Ramirez considers to be important are: Are you hearing things clearly? Does it sound as good to you on the air on your receiver as it does in the studio? "That's important," says Ramirez, "especially for AM stations, because most FM stations if you use a peak limiter you tend to lose high ends and that's one of the strong points of FM."

Stay tuned until next week when sound moves to FM.

#### People

Eddie Edwards has been named as the new Program Director of WAMO/Pittsburgh. Previously. Edwards was with WKYS/Washington . . . Roger Holloway is the new Program Director at WTLC/Indianapolis. Holloway was formerly the station's Music Director as well as morning personality . . . Raymond St. James has left Atlantic Records on the West Coast. . . Lee Michaels has left KDAY/Los Angeles. Rumor has it that he will be staying in Los Angeles . . . Rachelle Fields was recently appointed National Promotion Manager at Chrysalis Records. Fields, who has served for the last year as National Promotion coordinator, will now be responsible for all Black radio, disco and Pop/Adult promotion as

well as trade liaison for the label ... Larry Nunes passed away recently. Nunes was a 20 year veteran in many phases of the industry including a partnership with Barry White. He was 49 ....

#### Places

WJPC/Chicago is the place where Sondra Roberts will be working as Music Director. Ms. Roberts was formerly with WBMX/Chicago, Ladonna Tittle will be doing middays at WJPC. She too was formerly with WBMX... The May Street YMCA is the place where Casanova B. Jones and Floyd B., air personalities of WEAS/Savannah will be holding a double disco birthday party in celebration for the two airmen ... WPTT-TV News is the place WAMO/Pittsburgh PD Eddie Edwards is on the air doing news, when not at WAMO...

#### Things

KDAY/Los Angeles recently held a showdown against a local celebrities baseball team to fight Angel Dust abuse. The affair brought out numerous drug agency persons who spoke on the dangers of the menace PCP (or Angel Dust). Some of the celebs that attended were Brian O'Dell, Jeff Hollis and Ken Holiday, as well as KDAY air personalities J.J. Johnson, Roy Latimer and Program Director Steve Woods . . . MCA Records has signed a distribution deal with Source Records, whose headquarters will be on the West Coast. Source will be headed by Logan Westbrook, Stan Bethel and Ken Jackson . . . Sweet Talks, a 12-member self-contained group out of Ghana, will be produced by the Crusaders' Wayne Henderson. LP release date to be announced . . . .



RACHELLE FIELDS

# 

NORTHEAST

Funkadelic rd & Simpson

Candi & Simpson Candi Staton Sylvestar Karen Young

NORTHEAST

ADOED Chake K

Templation Removy La

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SOUTH

ADDED None MOTTEST FunkadeR Candi Sta Guarar Emotione LTD Stargard Ashford b

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ADDEC Cheka I

Jacksons HOTTEST Ashford & S Rahtord & un. Candi Staton Funkadelic Fatback Band

Michael Henderson Rick James (Mary Ja Both: Musch

nhadalic thack Band

New York, N.Y. Hal Jackson

Ounrer +DTTEST

WAOK Atlanta, GA. Frank Barrow

Sylvester HOTTEST Lenny William Candi Stator LTD

ADOEO None HOTTEST LTD

LTD Prince Funkadelic Rick James (Mary Ja Emotions (Welking The Line) Foxy McCrarys Michael Menderson

WIND Winew, CT, James Jack

Jarres Jaco AOOLO Bubby Bland Muerque Beny White HOTTEST LTO Earth Wind b F Cand Blation Rick Jaines Karen Young Taddy Penderg Slave Punksdelic Emotions

AOOEO

Earth, Wind & Pa

WYLD New Orleans, LA. Travis Broth

Brides of Funk an Double Exposure Chate Rhan Michael White HOTTEST Prince Earth, Wind & Fir Jean Carn Atlantic Starr Emotions

Dhio Players WDIA Marrights, Th Milks Pristry

Nic. Sylvesia 8,8 King Evelyn C King

ADDED Rytvers Bridge of

# **Black Popular Rhythms**

# **NEW & ACTIV** The following are those new

significant airplay at many of our reporting stations. Individual comments regarding each song are self-explanatory, and are designed to highlight the key action.

FUNKADELIC "One Nation Under A Groove" (WB) Hot nationwide showing 86% of our reporting stations on it. Chart topper in all regions with the Midwest leading with Top 5 throughout at WJLB, WVKO, WJMO, WLOU. In the East Top throughout at WJLB, WVKO, WJMO, WLOU. In the East Top 10 at WAMO, WHUR, WWIN, WKND. The South and West show chart toppers at KMJQ, WAOK, WHRK, WANT, KDAY, KSOL ASHFORD & SIMPSON "It Seems To Heng On" (WB) 64% of our reporters show it. The Northeast shows Top 10 at WAMO, WWIN, WXYV. The South has significant chart positions at WDIA, WYLD, WHRK, and the West shows Top 10 at KDAY, ROSE ROYCE "I'm In Love (And I Love The Feeling)" (Whit-field) Growing record with 54% of our reporters on it. Midwest leads with Top 10 activity at KPRS, WJLB, WLOU es well as KSOL in the West. The South shows good chart positions et WEDR, KMJQ, WDIA,

SYLVESTER "Dence Disco Heat" (Fantasy) 50% of our repor-ters on it as it continues to grow. New at WAOK. The Wast leads the way with Top 5 positions at KSOL, KUTE as the South shows good chart activity at WPDQ, WDIA, WYLD, In the East, key stations WWIN, WAMO keep it top charted, The Midwest has significant growth 35-27 WVKO, and it's in hot rotation at WCIN, WVON, WJLB.

BETTY WRIGHT "Tonight's The Night" (TK) Growing with 50% of our reporters showing it Just catching on in the West. New at KSOL. The South shows key stations keeping it at stable chart positions at WDIA, WHRK, WYLD. The Midwest follows with significant moves at 24-15 WVKO, 19-7 WJMO. The East also has good positions at WWIN, WXYV

The East also has good positions at WWIN, WXYV. JACKSONS "Blame It On The Boogie" (Epic) Still growing with 50% of our reporting stations on it. New at WVEE, WHRK, WXYV. Holding good chart positions in the Midwest WLOU, WVKO, WJLB. The West holds with Top 10 activity at KSOL, KDKO. The East shows good rotation at WWRL, WWIN. ATLANTIC STARR "Stand Up" (A&M) 43% of our reporters show it. The South has midchart activity at WAOK, WDIA. In the Midwest, it's still growing with good rotation at WVON, WCIN, WDAO. The West and East show Top 10 at several stations including KDAY, WWIN.

stations including KDAY, WWIN.

SWITCH "There'll Never Be" (Motown) 39% of our reporters show it. New at WDIA. The Midwest still dominates with acti-vity and movement at WVKO, WJMO, and in hot rotation at

vity and movement at WVKO, WJMO, and in hot rotation at WCIN, WVON, WDAO. The East and West hold with signi-ficant chart positions at KDKO, KSOL, WWIN. PETER BROWN "You Should Do It" (Dash-TK) New record showing 39% of reporting stations. Midwest leads the way with activity. New at KPRS, Has significant positions at WJLB, WLOU. New in the West at KSOL, with KDKO already top chart position. In hot rotation in the East at WAMO, WWRL. BOHANNON "Let's Start The Dance" (Mercury) 32% of our reporting stations showing it, with most of the activity coming from the Midwest. Has significant airplay at WVON

coming from the Midwest. Has significant airplay at WVON, WDAO. The South has good chart positions at some key sta-tions WPDQ, WDIA. It's in medium rotation at WWRL, and a chart topper at WWIN.

chart topper at WWIN. GINO VANNELLI "I Just Wanna Stop" (A&M) 31% of our stations showing it. New at WHRK, WVEE, WXYV. The Mid-west and the East show midchart activity at WJLB, WCIN, WWIN. Already Top 5 at KDKO. RICK JAMES "Mary Jane" (Motown) Hot record in some re-gions of the country. Already Top 10 in the South WAOK, WHRK, WVEE, WJJS. The East has significant positions at WWIN, WKND, WXYV. DONNA SUMMER "MacArthur Park" (Casablanca) Showing good chart moves already. Top 10 at KMJQ. Showing mid chart activity in the West at KDKO. In the East WWIN, WHUR. In hot rotation at WMAK, WWRL, WBLS.

chart activity in the West at KDKO. In the East WWIN, WHUR. In hotrotation at WMAK, WWRL, WBLS. BARRY WHITE "Your Sweetness Is My Weakness" (20th) Mid-west jumps out front with chart activity at WLOU, WJLB. New at WVKO, WKND. Significant position at WYLD. CHAKA KHAN "I'm Every Woman" (WB) Hot new record just added at KMJQ, WDIA, WVON, WHUR, WYLD, WWIN, WPDQ.

# **Album Airplay**

BROS. JOHNSON "Blam" (A&M) "Ain't We," *"Blam," "Ride O-Rocket." "Mista Cool

LTD "Togetherness" (A&M) ""Holding On," "We Both De serve Each Other's Love

ASHFORD & SIMPSON "Is It Still Good To Ya" (WB) *"It

Seems To Hang On, ""Is It Still Good To Ya" ROSE ROYCE "Strikes Again" (Whitfield) *"I'm In Love (And I Love The Feeling), ""Love Don't Live Here Any More" ROY AYRES "You Send Me" (Polydor) *"You Send Me" "Get On Up,

Get Down'

MOTIONS "Sunbeam" (Columbia) *"Smile," "Walking The Line" MICHAEL HENDERSON "In The Night Time" (Buddah) *"Take Me I'm 'In The Night Time' Yours.

SWITCH "There'll Never Be" (Motown) *" There'll Never Be

These albums are listed in order of airplay activity from all of our reporting stations combined. Astarick denotes that the treck is also a single.

# Radio& Records Hottest

Stations are listed by region. Hots are listed in order of their airpley activity.

SOUTH LTD Funkadelik Foxy el Hender Candi Staton Ashford & Simpson

WAMO Pristaryh PA

AODEO None HOTTEST Funkadekc Michael New Staryard O Jaye Stylistics Rose Royce Sylvester Aehford & Si Peter Brown

KMJO Houston TIL Jack Patterson

ADDED GIIScott Herr Cheks Khan Sweet Cream HOTTEST Funkadelic Con Funk Shi Stargard Ashford th Si Rose Royce Donna Burner D J Rogers Oledys Knigp Ermotione

ADOED Pablo Crules Cheryl Lynn HOTTEST Donne Sum Roy Ayree Funkedelic Rich Jemes Michael Hee Stargerd McCrarys Rose Royce

ADDED Cheka Khe HOTTEST Norms Jas Fosy Bohannon LTD McCrarys Taste Of Hic Randy Brow Commodor

MIDWEST Sylvester Betty Wright Foxy Rose Royce

WEST Wind & Fire Funkadelic unkadelic Jacksons LTD Prince Sylvester **Regionalized Adds & Hots** 

# **September 29, 1978**

#### MIDWEST WVNO Columbus, OM fürb Blahop:Katsh Willio WJLB Detroit, Mi J. Michael WDAO Deyton, 086 Turk Logen Karange C ADDED ADDED ADDED K C & The Sunshin Brides of Funbanat Dorothy Mo Poeters Donne Burn Beverly & D Byl Johnson Judy Chesh Barty Vititi Barty Vititi Roy Ayere i Jeen Carn Shyliners HOTTEST Rose Royce Bohannon Donny Hati Batty Wrigi Jactsone Natalie Coh Bridas of Funt Temptations Jimmy Bo Ho Pater Brown Shotgun Shelemer HOTTEST O Jays Bohennon Bwitch Shotgun Chanson MOTTEST Reith Barrow Fozy LTD Slave Earth Wind ti Rose Royce Mtume McCreys Pockets Judy Cheet Whispers HOTTEST LTD Foay Michael He Switch Funkadelic Botanon Scargard Sytvester Ross & Jack (Flying High WJMD Cleveland, Of Lynn Tollver Chicago, N. Guy Broady ADOED Sylveete Donna S Bobby Bla Brides of F HOTTEST Vivian Rei George Dute HOTTEST Switch 8 8 King Heaven & L Michael He tetty M

WEST		
RDAY Les Angeles, CA. Les Micheele	HBOL Ban Manao, CA. J.J. Joffartes	KDHO Derves, CO. Jan O'Brien AODEO
None MoTTEST Foay LTD McCrays Sylvester Prince ConFund Shun Allantis Starr Jonnadelic Rahford b Sumpson Earth. Wind & Fire	Bytves Pockets Dorothy Moore Pater Brown Barry Wright HOTTES Synestes Earth, Whole Drus Rose Royce Prince Switch LTD Kinnen Michael Handers on Jecksone	Brephan Bishop Secco Ray Barretto Dan Ray Cancy Jongs Clancy Jongs Clancy Peres Libros, Pikeral Peter Boornali Peter Boornali Peter Boorna Morma Jan Addy Pendergans Morma Jan Carth, Wind to Fra Adles Bridges

The following are songs which have peaked in Regional Hottest status end no longer guality for the New and Ac LTD: Holding steady in many regions around the country, showing some declining positions in the South. The Midwest as well as the West holds steedy with upper chert positions.

with upper chert positions. FOX Y: Strong still with Top 10 through most regions. Top 5 many places in the Midwest. The South holds steady Top 10 as does the East. EARTH, WIND & FIRE: No signs of becking off from its Top 10 position nationally. The South holds its own with Top 10 throughout es does the East. The Midwest shows signs of joining the West in cooling off, most likely because they were on it earlier. MICHAEL HENDERSON: The South is first to reflect some declining moves although not every merket. The Midwest holds at Top 10 as does the West. McCRARYS: The South showing stable chart positions as does the East. The West starting to cool off with the Midwest holding upper charts et most stations.

most stations. FATBACK: Holding steady in the East with midchart positions. The South reflects several stations starting to decline in moves CON FUNK SHUN; Only the South holds on, but still declining. The West still shows good airplay.

#### These records are beginning to show format cro sover action. They are listed alphabetically with regionalized station **Cross** overs

FOXY "Get Off" (Desh/TK) NE: 23-14 WNBC, 2-2 WPGC, 2-2 WCAO, 20 9 WOLF, 23-13 WTRY, 20-19 WHYN, add WiFI, JB105, S: 20-15 293, 5-3 WLCY, 4-3 WAYS, 8-3 Y103, 22-18 WLAC, 22-18 BJ105, 5-1 WHYH, 13-9 WLOF, 1-1 WAAY, 18-11 WANS, 20-10 KAYC, add WGH, Y95, Q94, MW: 11-6 WGCL, 5-5 CKLW, 4-4 WDRQ, 16-3 KBEQ, 14-11 WH8, 30-25 KSTT. W: 12-11 KRTH, 32-23 KCBQ, 11-7 KYNO, add KFXM, KENO. FUNKADELIC "One Nation Under A Groove" (WB) NE: 27-10 WCAO, 8-3 WPGC, 1-1 WAVZ, add WiFI, WKBO. S: 27-24 at 96X, 23-17 WSGA, 27-24 WAYS, 31-27 WAIR, add WLCY, Q94, WSGN, WAAY, MW: 33-28 WDRQ, 17-10 WGCL, 35-20 WZZP, 4-4 CKLW. COMMORDORES "Flying High" (Motown) S: 16-11 WGH, 25-19 WLEE, add KNOW. MW: add KLMS, KSTT. W: add KING, KVI-FM, KSLY, KDON. LTD "Holding On (When Love Is Gone)" (A&M) NE: 28-27 WPGC, debut 28 WCAO. W: 18-15 KRBE, 28-25 Y100, 17-15 at 96X, 6-5 WHBQ, 19-16 WAPE, 22-21 WTIX, 31-28 WANS, 29-23 WTMA, add CK101, W: add KYNO.

# Lruss overs

PETER BROWN "You Should Do It" (Dash/TK) MW: on WCIN, 4 WLOU, on KPRS, 16 WDAO, 20 WJLB. W: on KSOL, on KDKO. E: 9 WAMO. GINO VANNELLI "I Just Wanna Stop" (A&M) MW: on WCIN, 23 WJLB. S: on WHRK, on WVEE. E: on WXYV, 23 WWIN. W: on KDKO.





The smash hit single from the hit album, "Headlights" RXL12774



Billboard Last week 55* This week 45* Cashbox Last week 52* This week 43* Record World Last week 41* This week 31*



WILD	WRAP	WPXI	WGCI	KKSS	KAPE
WYBC	WOWI	WVOE	WJPC	WESL	KZEY
WKND	WTOY	WLLE	WBMX	KPRS	WYLD-AM&FM
WBLS	SILM	WSRC	WMPP	KOWH	WNNR
WWRL	WAOK	WAAA	WNOV	WDIA	WXEL
WUSS	WIGO	WWIL	WAWA	WHRK	WXOK
WTNJ	WJIZ	WOIC	WLTH	WKXI	KYEA
WDAS-AM&FM	WRDW	WHYZ	WWCA	WOKJ	KTRY
WCAU	WTHB	WWDM	WJLB	KOKY	KKAT
WILA	WDDO	WARR	WCHB	WORV	KDAY
WPAK	WIBB	WQMG	WGPR	WGIC	KJLH
WWIN	WSOK	WEAL	wwws	KADO	KUTE
WEBB	WEAS	WEDR	WKLR	KCAT	KACE
WXYV	WGOV	WCKO	WJMO	WTAM	XHRM
WOOK	WOKS	WORL	WABQ	WESY	KDIA
WOL	WENN	WANM	WAMO	WBAD	KSOL
WHUR	WATV	WPDQ	WBLK	WNAT	KRE
WEAM	WBIL	WTMP	WUFO	KJET	KYAC
WENZ	WJBE	WRXB	WGLN	KGRC	
WKIE		WBOP	WDAO	КСОН	
WAIE	WGIV	WVON	WIOU	KMJQ	



RЕЛ

Records



THE PICTURE PAGE

### **Piano Is ELO's Forte**



Pictured tickling the ivories backstage at the Madison Square Garden with Jet recording group Electric Light Orchestra are (I-r): Frank Mooney, VP, CBS Records; Jeff Lynne, Richard Tandy, Melvyn Gale, Mik Kaminski and Bev Bevan, group members; Tony Martell, VP, CBS Associated Labels; Paul Smith, Senior VP, CBS Records; Gordon Anderson, CBS Associated Labels; Sharon Arden, VP, Jet Records; Steve Rudolph, CBS Associated Labels, and (on piano) Kelly Groucutt, group member.



Following their recent appearance at New York's Madison Square Garden, Atlantic recording group Yes was honored with a special Tenth Anniversary party at the Penn Plaze Club. Pictured at the fete are, from left: Ron Delsener, promoter; Brian Lane, Yes's manager; Rick Wakeman, group member; Joel Cohen, Senior VP, Madison Square Garden Center; and Chris Squire, group member; (I-r, rear) Steve Howe, group member; Tunc Erim, Atlantic; Jon Anderson, group member; and Frank Barsalona, Premier Talent.

**Capitol Presents Paul Johnson Memorial Award** 



The entire R&B staff of Capitol Records was presented with the "Paul Johnson Memorial Award", honoring the label's late National Director of Promotion, Soul Division, at Capitol's National Sales and Promotion Awards held at the Universal Sheraton Hotel in Los Angeles recently. Pictured at the presentation (I-r) are: Promotion Managers Dick Dawkins, Morris Rogers, Jack Wellmon, Vivian Fant, Gordon Alderson, Garey Johnson, Rusty Moody, and Jerry Cheers; Ann Alston, Capitol; Bob Riley, Johnson's successor; Larkin Arnold, VP, Capitol; and Don Zimmermann, President, Capitol.

Warner Bros. VP Eddie Rosenblatt (left) and Stevie Nicks of Fleetwood Mac (right) are shown thanking WEA executives at Los Angeles' Marriott Hotel, which was the last stop on the label's recent series of travelling sales meetings.

# "Shame" 's Fame Brings King Things



RCA recording artist Evelyn "Champagne" King was recently presented with a pair of gold record awards for her single, "Shame", as well as her album, "Smooth Taik". Shown at the reception honoring the eighteen-year-old singer are (I-r) Robert Summer, President, RCA Records; Ray Harris, RCA Records; Ms. King; and Warren Schatz, VP, RCA Records.

L.A. Cars Show



Elektra/Asylum's big wheels congratulate The Cars after the group's show at L.A.'s Roxy Theater. Pictured backstage are (Ir): Greg Hawkes, Ric Ocasek, David Robinson, and Elliot Easton, group members; Joe Smith, Chairman, Elektra/Asylum; Jerry Sharell, VP, Elektra/Asylum; Mark Hammerman, Elektra/Asylum; Ben Orr, group member, and Mel Posner, Vice Chairman, Elektra/Asylum.

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# The New Single From Chic on Atlantic Records

Produced by: Bernard Edwards & Nile Rodgers Executive Producers: Marc Kreiner & Tom Cossie for MK Productions

# C'est Magnifique



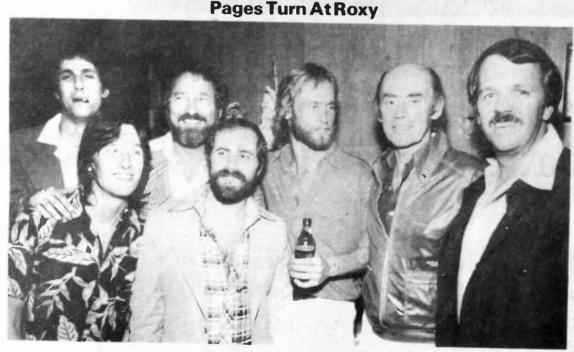
R&R/Friday, September 29, 1978



Lions Share With RSO Staff



In an expression of appreciation to the RSO staff, the British Lions sent a cake, depicting their album cover, to Al Coury, President of the label, pictured (center) amidst staff members.



Epic's recently signed recording group, Pages, debuted at the Roxy in Los Angeles prior to the release of their album. Shown on the scene (back row, I-r) are: George Ghiz, Pages' manager; Al Bergamo, VP, Epic; Richard Page, group member, Del Costello, VP, Epic; Sam Harrell, Epic (front row, I-r) Peter Leinheiser, group member, and Mike Alhadeff, E/P/A.

**20th Pacts Palm Tree** 



Record producer Brooks Arthur's Palm Tree Record Productions company recently celebrated its new association with 20th Century Fox Records at a gala party held in the commissary of 20th Century Fox Studios in Los Angeles during which the signing of the eight-member group, Crystal Mansion, was announced. Pictured at the fete (I-r) are: Barry Goldberg and Jim Fisher, 20th Century Fox Records: Jack Hakim, VP, 20th Century Fox Records; Glen Christensen, 20th Century Fox Records; Alan Livingston, President, 20th Century Fox Entertainment Group and 20th Century Fox Records; Bill Donnelly, Executive VP, 20th Century Fox Records; Brooks Arthur and Sal Rota, Pete Iannetti, Johnny Caswell, Billy Crawford, Tommy Herzer, Mario Sanchez and Rick Morley, members of Crystal Mansion. Seated at the piano is David White, group member.

**Martin Receives Ostin-tatious Awards** 



Following Warner Bros. recording artist Steve Martin's recent engagement at the Universal Amphitheatre in Los Angeles, Martin (right) was honored with the presentation of a platinum album award for his album, "Let's Get Small", and a gold record award for his single, "King Tut", by Warner Bros. President Mo Ostin (left).

**Big Tree Draws Pickett Lines** 



Big Tree recording artist Wilson Pickett was recently honored with a party at the New York disco, Cachacha, celebrating the release of his debut album for the label, "A Funky Situation". Pictured in the midnight hour are (I-r): Dick Vanderbilt, President, Big Tree; Eddie Holland, VP, Atlantic; Jerry Greenberg, President, Atlantic; and the wicked Wilson Pickett.

# **Prince Charles Gets Three Degrees**

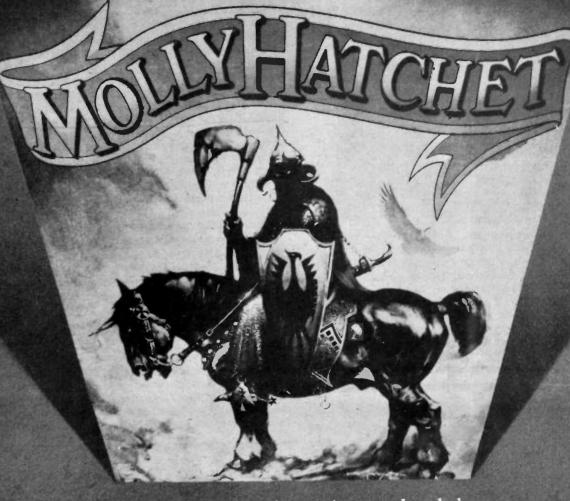


Newly signed Ariola artists The Three Degrees (left) were honored to perform at a special benefit dinner to raise money for the youth of England sponsored by Prince Charles (right) at the Kings Country Club in Eastbourne.

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Page 42

# Give your listeners the axe.



Molly Hatchet. Six men, three guitars, and a whole mess of good times coming your way. They've <u>earned</u> their reputation for rock 'n roll rowdiness, on stage—and off. And on their debut album "Molly Hatchet," they capture the essence of their sound on vinyl. A sound more sonically bludgeoning than your average refried boogie.

# Listen to "Ally Hatchet."

Their razor-sharp first album, on Epic Records and Tapes Produced by Tom Werman. Management and Direction: Pat Armstrong & Associates.

# These stations already have the Hatchet in hand:

KOME	KSJO WQBK	WPLR		WWWZ WSHE WJAX WINZ	WDIZ WGVL	KNCN KSHE	KFMZ KFMH	KTCL KAWY	
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# AGR

# (ALBUM ORIENTED ROCK)

had lacked in its earlier free-form incarnation. The station still uses no rotations per se, though there are specific guidelines the jocks follow in doing their shows. "The jocks do have a certain requirement to fill in regards to a certain kind of music, but the way it's presented is pretty much up to them. That's why no one could ever sit down and figure out our 'clock' or rotation, because it's all in their heads; that's part of what they're paid for." Aside from formal music research (trades, etc.), station staffers are also asked to do informal music researching for audience favorites by watching for the age groups attending the many L.A. area concerts that are co-sponsored by the station. And as with so many other PDs, Sam takes her work home with her: "If I'm in a car stopped at a light and I see an 18-34 year old adult sitting next to me listening to the radio and it isn't my station, I'm going to keep tuning that dial till I find out which station he's listening to. I do that sort of thing so much it makes some people sick, but I won't miss any construinity to do this sort of informal is many to be the station is some to the source of the station is some to be the station he's listening to the to the station is some to the station he's listening to the station. I do that sort of thing so much it

makes some people sick, but I won't miss any opportunity to do this sort of informal research." Sam also acknowledges the heavy contribution the station's news department has made to their overall success. "You can only deliver so much musically with so many stations presenting much the same music. I'm totally convinced our news and public affairs awareness is responsible for 50% of our ratings. I can't praise news director Ace Young and newsperson Pat Kelley enough; they are two unique individuals who really care about our listeners. They're out there fighting for the same things our listeners are." Indeed, during this summer's paraquat controversy the station was instrumental in building support for a Southern California anti-paraquat spraying petition drive that resulted in a White House audience for the petition's backers (see AOR column for June 9). "We found that people became very close to the station at that time. We were not only delivering what they wanted musically but in terms of public affairs and news with something they were very concerned about which directly affected their lives. The station became very visible and active, and this is something we're going to do more of; if we see something happening out there that is causing a great listener reaction, positive or negative, we're going to be right in the middle of it with and for our listeners. We're talking about a full service radio station. That's how I perceive the station and how I want to keep working it."

How long can an audience stay loyal? Sam answers, "Any station going in any direction in any format in any market sooner or later is going to reach a peak where an adjustment is necessary to take it even higher. But who's to say when that will happen for us? We're not at all averse to changing or adjusting the format if we think that's necessary, but we'll be darned if we'll touch it now! But should I see any indication that times are changing I won't sit around; I won't wait till it hits me over the head with a hammer to make the adjustments because whatever it takes to keep winning is what I'm going to do."

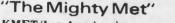
#### *****

I was saddened'to learn of the death of KGB/San Diego field news reporter Jim Morris last week. My memories of Jim from my two-year stay at KGB are of an individual intensely devoted to his craft, often putting in up to eighteen-hour days when important news stories were breaking locally, or during state elections. KGB News Director Jeff Prescott called Morris the station's "number one field reporter, one of the one or two best I've ever known. He was truly a one-of-a-kind field reporter. His loss saddens us all." Indeed.

#### **Evolution**

This is the first week in at least a month that we haven't announced a new AOR station on the horizon. New faces on the horizon, though, include Jim Roberts, former MD and now PD at WQFM/Milwaukee ... John Navin is the new PD at WKQQ/ Lexington ... WHHY/Montgomery's new MD is Steve Johnson from WKXX/Birmingham ... John Marinakos is the new MD at KPAS/El Paso. Frank Intrieri has been appointed Asst. PD to Mark Bielinski ... Debbie Calton is now MD at WRPL/ Charlotte ... Curt Gary has been named MD at WEBN/Cincinnati. He is the station's 6-10pm air personality ... WRVR/New York's Herschel has joined the airstaff of WDVE/Pittsburgh ... Doug Saye is new to KTXQ/Dallas for middays, from KMGC/ Dallas ... Bob Rosel is new to mornings at KFMQ/Lincoln from KRCH/Rochester, Minn ... Former WMMS/Cleveland "Get Down" man Murray Saul is now doing promotion for E/A in Cleveland ... Three new air personalities at KMOD/Tulsa: Corbett Battin and Brent Clanton from FM 96/Tulsa, and Chris Van Dyke from WZMF/Milwaukee ... Former KMEL/San Francisco air personality David T. has joined KGON/Portland as creative/production director and midday jock.

NO SPITTING ON THE VAN — Recent AOR radio PD-turned-promo person Bill McGathy brought around the Polydor van filled with food and Guinness ale and a cassette stereo system playing new Polydor release "No Spitting On The Bus" by Steve Gibbons. Pictured (I-r) at the proceedings are KLOL/Houston air personality Marcia Lara, McGathy, PD Paul Riann, MD Nick St. John and Programming Assistant Lucia Herrera.



Jeff

Gelb

While "the Mighty Met," KMET/Los Angeles, has been rocking for a decade as Metromedia's Southern California outlet, it has only been in the last year that the station has begun to pull ahead of the other area AORs to establish itself as a consistent ratings leader. In the summer book, the station bested all of the L.A. Top 40s as well, by far. It's an enviable if pressure-packed position in which the station and its Program Director Sam Bellamy find themselves, though to Sam by no means a surprising one. For her the only surprise is that the station's smashing ratings success did not come sooner.

Sam's initial career background was in business, but an interest in segueing into radio led her to a job with Billboard eight years ago, and a subsequent association

with KMET GM David Moorhead through the magazine's radio programming forum. She joined the station in 1974 where she worked as programming assistant to then-PD Shadoe Stevens. When she was named PD two years later one of the first things she did was go on the air for her first time, as an uncomfortable if essential experience. She has since done emergency shifts, but prefers being an off-the-air PD. "I still do shows in emergencies," she says, "but the way I look at it is that we hire professionals and pay them very well to do their job, so we let them do what they do best and I do what I do best."

One of her job essentials, Sam feels, is to foster an open line of communication between all the staff members to facilitate a familial atmosphere. "There's too many radio stations in the country that say, 'isn't it a shame that we're in communications but we can't commu-

"There's too many radio stations in the country that say 'isn't it a shame that we're in communications but we can't communicate.' "

nicate.' That's just not a problem here; it doesn't exist. There's not a person here that I don't talk to every single day, and we're all friends outside of work as well. The air talent is making this station work as much as the administrative staff and we have to do it together, through communication."

The idea of a familial station staff carried over to Sam's hiring practices. "When we interview potential employees," she says, "we're real picky. We look for someone who is going to fit in with the rest of the staff. We can't have someone on the air who doesn't get along and fit in with the rest of the staff. We have to make sure the place remains a family because that's the way the station sounds best. If you aren't getting along with the person on before or after you, you can't fake it, and listeners pick up on that. They feel we are their friend, and that's the image we want to project. When they're home alone we want them to feel like they're sitting in a room with their best friend; talking to them, entertaining them, having a good time with them."

Most of the KMET air personalities are longtime Los Angeles residents, also a calculated move on Sam's part. "I definitely feel," she explains, "that there's an intangible advantage to living in L.A. that's very important to deliver over the air. Jocks who are not used to Los Angeles find it difficult if not impossible to communicate with the Los Angeles listener."

Similarly Sam does not make extensive use of the information available through the other Metromedia AOR stations nationwide (WNEW-FM/New York, WMMR/Philadelphia

"We're talking about a full-service radio station. That's how I perceive KMET and how I want to keep working it."

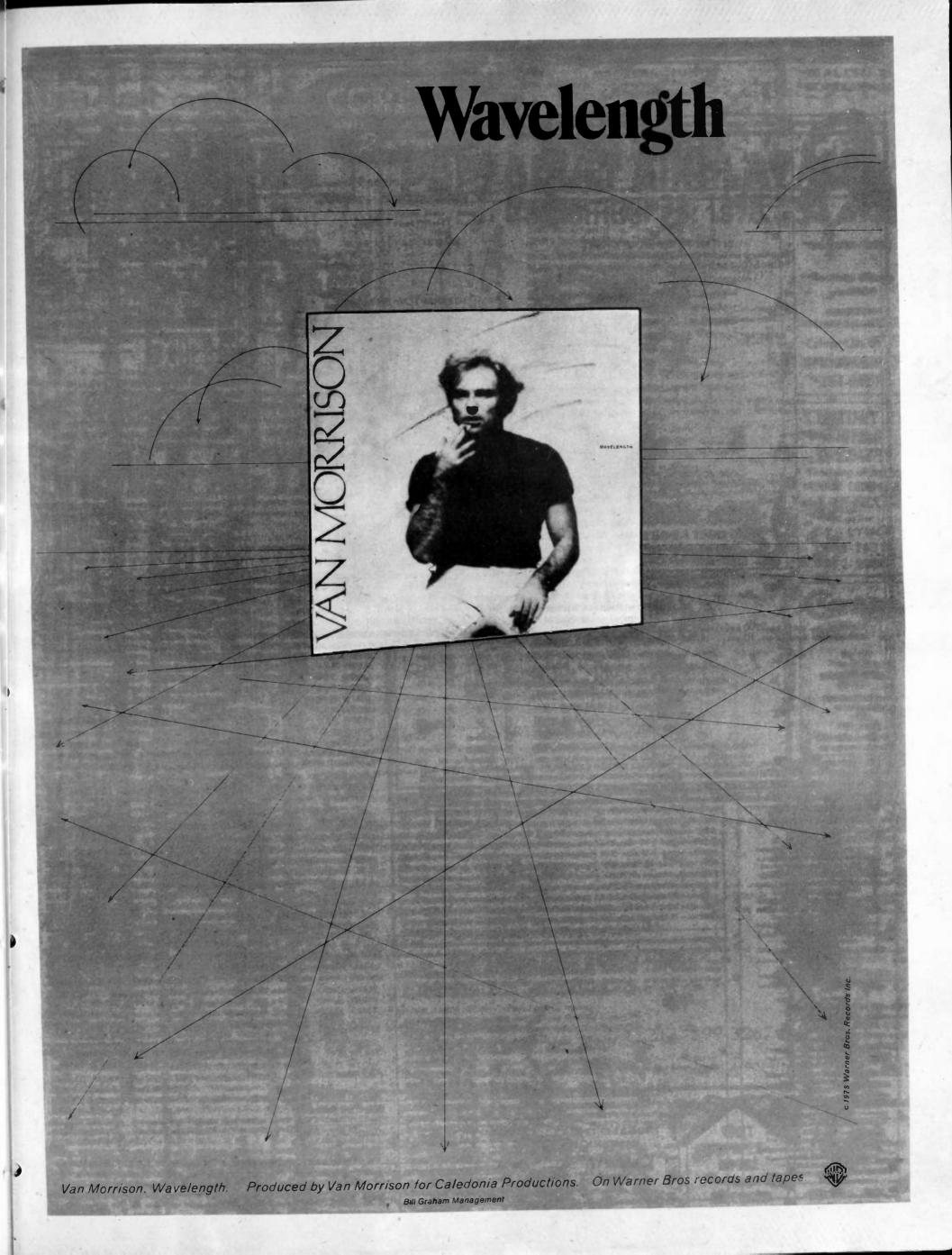
and KSAN/San Francisco). "Communication between the stations is really good; we trade ideas, interviews and news stories often. But we are never directed to use any idea that has worked at any of the other stations if we don't feel it will work for our own station. Metromedia President George Duncan is so wise; he is one of the main keys to our success because he lets the stations program themselves. He doesn't believe in a national programming office and national programming direction. He's very wise to understand that you can't direct L.A. programming from New York. The station GM David Moorhead feels the same. I have to give them both a lot of credit for the station's success for this way of thinking; I don't know what I'd do if I had to work for a national PD who didn't understand the unique problems of my city."

Also adding to KMET's success has been its musical programming, which has broadened in appeal from an original male 18-24 base to the station's current adult 18-34 target demographic, the broadened base achieved through slight musical adjustments along the way and a successful attempt to bring a musical consistency to the station, something it



**KMET PD Sam Bellamy** 

#### Page 44



# **Jeff Gelb**

#### Update

What a busy week of AOR activity: Nine Northeast AOR stations joined airwaves for an informal radio network to carry the live Bruce Springsteen concert from the Capitol Theatre in Passaic, New Jersey. Included were not one but three Boston area AORs: WBCN, WCOZ and WAAF in nearby Worcester. In a moment of noncompetitive inspiration, Columbla Special Projects Director Mike Pillot asked all the Boston area AORs if they would agree to carry the show regardless of the fact that it was being offered to their competition, and they all agreed the promotional benefits of running such a program far outweighed any competitive considerations (a wise choice). Most of the stations customized the broadcast by sending station reps to the concert site and having them phone in reports during the show's intermission. Some gave away Springsteen catalogues while others ran an interview with Springsteen that had been taped earlier by WNEW-FM's Vinnie Scelsa. The other stations carrying the 3-hour show were WNEW-FM/New York, WCCC/Hartford, WBRU/Providence, WHFS/Washington, WIYY/Baltimore and WIOQ/Philadelphia .... Speaking of WBCN, the Boston AOR recently held a skateboard contest benefiting multiple sclerosis that attracted "A Send-Off With Style": That's what WAAF/Worcester held for departing 1.000 fans PD Lee Arnold last week. The tricky station folks held a small decoy party for him on his last day of work, and the following day when Lee dined out with an area promotion person he was led to a back room where the entire station was on hand for a gala surprise send-off

WRPL/Charlotte, an AM daytimer, was victim to an overnight rip-off recently that included over eight hundred albums, plus headphones, a mike, cassette deck and other equipment. No clues yet but police are watching area used-record stores to see if any of the albums show KEZQ/Little Rock AOR reporter Stuart McRae got his first taste of the area's unpreun dictable weather last week when twelve inches of rain fell on Little Rock in six hours. Eleven lives were lost in the ensuing flood (which did not affect operations at the second-floor station). The station immediately sent out news staffers with two-way radios in their cars for on-the-spot reporting from flood-damaged areas. The reports ran regularly in between musical sets that McRae said were kept low-key and calm to avoid further confusion. The station's focused-energy efforts were applauded by area media for helping to keep things calm and information flowing smoothly. Job well done, crew ... 2500 Rochesterians showed up for an outdoor "Band War" sponsored by WMJQ. The winning act received free studio time and a possible contract deal ... WDIZ/Orlando has a new phone number: (305) 645-1802 KATT/Oklahoma City sponsored a combined second anniversary/benefit concert for the renovation of the city's zoo amphitheatre. The \$2 show headlined Jay Boy Adams and was a rousing success . . . WNOR/Norfolk MD Ron Reger is marrying his child-Adams and was a rousing success . . . WNOR/Norfolk MD Ron Reger is marrying his ch hood acquaintance of twenty years and more recent sweetheart Norey tomorrow (30th) As co-promoters of the "Flamingo Music Festival" at the Hialeah racetrack recently,

ZETA 4/Miami got interviews with Dave Mason, Fandango, ARS and Michael Stanley, and aired Stanley's and Fandango's portions of the show live ... CHUM-FM/Toronto PD Warren Cosford reports tremendous listener response to their regular Sunday night airings of the original Shadow and Suspense radio programs. The response has been noticed by Toronto area record outlets as well, Cosford added, who have put up special displays of radio show albums ... Producer Larry Yurdin promises a new look for his syndicated show "Rock Around The World," including new co-hosts Barry Everitt and Niki Mosberg ...

Immediately after the unfortunate air crash in San Diego last Monday, KGB/San Diego interrupted programming to present regular updates on the situation and reports from the site. PD Rick Leibert joined station news staffers and jocks at the scene of the crash to provide recorded interviews with area residents and eye-witness reports. The station's news-casts were expanded to accomodate the extra reports, parts of which were fed to stations from Australia, Canada and Hawaii who called for information . . . KGAB/Ventura is a new Abrams Superstars affiliate who need record service from all labels. Contact PD Chester Coleman at (805) 647-0634 . . . KSMB/Lafayette MD Jay Walker and wife Janice are proud parents of their second child, Julianne. Congrats on a "job well done," you two! . . . Jim Morrison returns to vinyl on a coming album release of previously-unreleased songs and poetry that was conceived in 1971, just months before his death. The other original Doors members provide accompaniment on the album.



JOCKS ON THE SPOT — WIOQ/Philadelphia air personalities Alex Demers (left), Ed Sciaky (middle) and Harvey (right) took to the stage recently to introduce a station-sponsored free concert featuring Polydor recording artists UK. R&R/Friday, September 29, 1978



GROUNDS FOR REJOICING — WRIF/Detroit VP and GM Jay Hoker shovels the first batch of dirt as ABC Radio FM Division President Allen Shaw looks on in a ground-breaking ceremony for new headquarters to be built for the Detroit ABC AOR outlet.

#### Color

CONCERT CLUB: KREM-FM/Spokane has been sponsoring an ongoing post card promotion called the "Concert Club" which gives away 25 pair of tickets and album catalogues by artists coming in to town for shows.

STEREO STREAK: Y95/Rockford sponsored weekly drawings for car and home stereo equipment. The station gave away over \$4,000 of stereo gear to in-store registration winners. The promotion was capped off with a live music show in an area park with local acts head-lining, and free ten-speeds given out all day long.

LISTENER APPRECIATION NIGHTS: WZZO/Allentown reciprocated its listeners' loyalties with a night of free admission, music and beer at a local nightclub. All the station jocks were on hand for the festivities, greeting the over seven hundred listeners who showed up. Meantime, KSMB/La Fayette rallied four thousand listeners for an evening of similar activities featuring beer, bands, station T-shirts and free albums.

FREE EATS: 108FM/Ft. Campbell, KY. has tied in with a local restaurant to offer 108 of its listeners free dinners if they call the station within an hour after their license plate number has been read over the air. The trick is that the listeners' cars must sport 108FM window stickers to be eligible for the promotion's prize-winner meal.

### Concerts & Conversations

PRESENTATIONS: WFBQ/Indianapolis presented 1994 for 95 cents ... WCMF/ Rochester presented Bat McGrath, Allen Harris Band for free ... WMMS/Cleveland presented Marshall Chapman for \$1.01 ... WDÍZ/Orlando presented Crimson Tide, Le Roux for \$3 ... WZXR/Memphis presented Tom Petty & Walter Egan for \$1.03.

RADIO CONCERTS: City Boy on WBCN/Boston ... Nighthawks on WCMF/Rochester ... Melanie on WQSR/Tampa ... Marshall Chapman on WMMS/Cleveland ... Talking Heads on KSAN/San Francisco ... Cars, Charlie Daniels on CHUM-FM/Toronto. GUEST DJS: Booker T. Jones on WZXR/Memphis.

CONVERSATIONS: Chinga Chavin on KGLR/Reno... Greg Kihn, Josh White Jr. on FM 103/Ann Arbor... Lynyrd Skynyrd on M105/Cleveland... Cars on QFM97/Buffalo... Fuller-Kaz on WROQ/Charlotte... Rick Neilsen of Cheap Trick on WIOG/Saginaw... UK, Nantucket, Tom Petty, Walter Egan on KSHE/St. Louis... AC-DC, Hall & Oates, City Boy on WSAN/Allentown... City Boy on WBCN/Boston... Jean-Luc Ponty on WLPX/Milwaukee... Paul Stanley. Gene Simmons on WNEW-FM/New York... Yes, ELO, Kingfish, City Boy on WIOQ/Philadelphia... Ron Carter, Lorna Wright on KTYD/ Santa Barbara... Billy Powell of Lynyrd Skynyrd on WMHE/Toledo... Heart, Ted Nugent on KZOK/Seattle... Cockrell & Santos on KSFM/Sacramento... Pat Metheny, Chick Corea, Ann Wilson, Ron Carter on KZAM/Seattle... Moon Martin on KCAL/San Bernardino.

COMING NEXT WEEK: There's an ongoing experiment with integration at AOR stations nationwide, who are blending traditional AOR artists with jazz and BPR. Next week we'll learn the secrets of stations who have been successful in widening the scope of AOR radio with bold musical experiments.

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# FUEL-INJECTED ROCK 'N' ROLL

They've thundered across Canada with their electrifying rock 'n' roll shows filling stadiums such as the 25,000-seat Ontario Place Forum and the Maple Leaf Gardens to total capacity. Their explosive musical presence, elaborate production and staging invariably rouse audiences to a point of sheer frenzy. Now, on their debut U.S. album **"Rock & Roll Machine,"**_{AFL1-2982} **Triumph** rips through the grooves with a fuel-injected sound geared for tomorrow and beyond. **Triumph...a new standard of musical drive.** On RCA Records.

Produced by Mike Levine and Doug Hill for Attic Records. Managed by Dixon-Propas Productions, Inc.

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WATCH FOR THEIR UPCOMING TOUR.

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# JIM (APALDI

# DAUGHTER OF THE NIGHT



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HIS DEBUT ALBUM ON RSO RECORDS & TAPES

INCLUDES "A GOOD LOVE" "DAUGHTER OF THE NIGHT" "STAY WITH YOU" AND SIX MORE GREAT TRACKS



# Radio& Records Album Airplay/40 September 29, 1978

R&R/Fridey, September 29, 1978

5	eptermer 23,	13/0
1	WHO	Who Are You (MCA)
2	DOCTON	Don't Look Back (Epic)
3	POLLING STONES	Some Girls (R. Stones)
4	FOREIGNER	Double Vision (Atlantic) Title Blue Hot Back
5	MENINIVI OCCINIC	Nightwetch(Col)
6	FOCEL DEDC & WEIGBEDG	Twin Sons (Full Moon/Epic) Gold Face Asked Inumida
7	CTVV	Diaces Of Fight (AAM) Blue Collar 11(18 Sing 1880
8	HEADT	Dog & Butterfly (Portrait)
9	AI CTEMA DT	Time Passages (Arista)
10	DODCECED	Stranger In Town (Capitol) Wights Shines Wumber 10
11		Norlde Away (A St M)
12	I VAIVOD CKVAIVDD	Skynyrd's First And (MCA) JUKIN Daughter Dove See
12	0400	Care (Flaktra)
	MALLA ALTER	Along The Bed Ledge (BCA)
14	LIND A DONCTADT	Living in The USA (Asylum)
15		Darkness On The Edge (Col) Badiands Promised Prove
16	10511101011	But Seriously Folks (Asylum)
17	JUE WALSH	Life Beyond L.A. (WB)
18		Careven To Midnight (Chrysalls) Wy Love For You
19	ROBIN TROWER	Pyramid (Arista)
20	ALAN PARSONS	Danger Zone (RSO)
21	PLAYER	Sleeper Catcher (Harvest) "Reminiscing" "Light"
22	LITTLE RIVER BAND	Next Of Kihn (Beserkley)
23	GREG KIHN	Luxury You Can Afford (Asylum) "Fun Time" "River" "Did To Me
24	JOE COCKER	Various Artists (RSO)
25	SGT. PEPPER.	Brother To Brother (A&M). "Wheels" "Stop"
26	GINO VANNELLI	Brother To Brother (AGIM) Wheels Otop
27	TALKING HEADS	More Songs About (Sire) "River" "Country" "Holiday" "I ast Night" "You A
28	10cc	Bloody Tourists (Polydor)
29	GERRY RAFFERTY	City To City (UA)
30	JEAN-LUC PONTY	Cosmic Messenger (Atl)
31	СІТУВОУ	Book Early (Mercury)
32	BLUE OYSTER CULT	Some Enchanted Evening (Col) "Reaper" "Place" "Astronomy
33	EXILE	Mixed Emotions (WB/Curb) "Kiss""Thrill"
34	STEPHEN BISHOP	Bish(ABC)
35	<b>ZWOL</b>	Zwol (EMI/America)
36	TOMPETTY	You're Gonna. (Shelter/ABC) Heart Hurt Need To Know
37	IAVAD OF WORLDS	Various Artists (Col) Autumn Heat Hay
38	IACK TEMPCHIN	Jack Tempchin (Arista)
39	MOLIVHATCHET	Molly Hatchet (Epic)
40	CHUCK MANGIONE	Children Of Sanchez (A&M) Title
		and the second

'Man''''Satisfied'' ttered""Whip""Miss" lot""Back" er'''Wait'' "Asked" "Intimidation" Title "Sing" lead ook" Title lead Variety... "Valentina" "Skies" es" "Number" 'Tonite" ""Love Will" "Runnin" ghter" "Dove" "Season" ye Bye" "Tonight" mory" n" "Dream" "Rhythm..." Promised""Prove" ver""'Life's""'Store" Heaven" For You" River""Take It" "Prisoner" ""Light" nember""China" River" "Did To Me" top" ntry" ast Night" "You And I" ess" garettes" lace""Astronomy" ven" "What Love Can..." e My Love" "Care" lead """Need To Know" Heat Ray" longed""Life"

# Chart Summary

Page 49

A number of major new releases are starting to break up the upper-chart logjam this week. WHO held steady on top with hots at 90% of our reporters. BOSTON and STO-NES maintained their positions with hots at 84% and 77% of our reporters respectively. Also maintaining were FOREIGNER and LOGGINS with hots at 71% and 66% of our reporters respectively. FOGELBERG-WEISBERG continued their impressive climb upwards, as did STYX and HEART. STEWART leaped upward, propelled by adds at 57% of our reporters plus numerous early hots. LYNYRD moved up. LINDA was this week's highest debut with adds at 62% of our reporters plus early hots. AMBROSIA moved up while PLAYER resurged. COCKER, VANNELLI and HEADS had a good week. 10cc debuted with adds at 25% of our reporters while CITY BOY bounced back. **BOC** moved up while **BISH** maintained and ZWOL came up. WORLDS bounced back as did HATCHET while TEMP-CHIN debuted. CAPALDI almost charted.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in Italics are those receiving the most rapid gain in airplay. Album cuts are listed in order of airplay preference.

# IN THE BIN

JIM CAPALDI

Dauginter Of Th	a reignetica of
170	le
BOBOYLAN	DAVIDGILMO
Street Legal(Col)	David Gilmour
Cryin	No Way Ou
GENTLE GIANT	MOOOYBLU
tFor A Day (Capitol)	OctavelLond
Words	Driftwood
NICK GILDER	GENYA RAV

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OUR (Col) UES AN Urban Desire (20th) City Nights (Chrysalis) Child

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# MOST ADDED

LINDA RONSTADT Living In The U.S.A. (Asylum) - Added at 62% of our reporters. Charted at number 15.

AL STEWART Time Passages (Arista) - Added at 57% of our reporters. Charted at number 9.

HEART Dog & Butterfly (Portrait) - Added at 28% of our reporters. Charted at number 8. 10cc Bloody Tourists (Polydor) - Added at 25% of our reporters.

Charted at number 28.

GINO VANNELLI Brother To Brother (A&M) - Added at 25% of our reporters. Charted at number 26.

#### WHO Who Are You (MCA) - Reported hot at 90% of our reporters. Charted at number 1

THE HOTTE

BOSTON Don't Look Back (Epic) - Reported hot at 84% of our reporters. Charted at number 2.

ROLLING STONES Some Girls (R. Stones) - Reported hot at 77% of our reporters. Charted at number 3.

FOREIGNER Double Vision (Atlantic) - Reported hot at 71% of our reporters. Charted at number 4.

KENNY LOGGINS Nightwatch (Col) - Reported hot at 66% of our reporters. Charted at number 5.

acculated are allwarms their reade the chart test week. Itest due not receive annuals continued anytasy to reade it again this week. These allwarms continue to get anytasy an initiagh plateaux to be personal chart become backs. In The Bin allwarms are tested in aphilitetical ander.					
Procession of the second sec	NOCRETHEAST         HOTEST         WHO       %6%         WOSTON       %6%         Don'i Look Back (Epkc)       85%         ROLLING STONES       85%         Some Girls (R. Stones)       76%         Pouble Vision (Atlantic)       74%         RONN LOGGINS       76%         Nightwatch (Col)       63%         Double Vision (Atlantic)       74%         KENNY LOGGINS       76%         Nightwatch (Col)       63%         DOUble Vision (Atlantic)       74%         KENNY LOGGINS       76%         Nightwatch (Col)       63%         DOUble Vision (Atlantic)       74%         KENNY LOGGINS       76%         Mightwatch (Col)       63%         DOUble Vision (Atlantic)       74%         Nightwatch (Col)       53%         ADDED       100         Brother To Brother (AEM)       33%         100c       100       30%         JACK TEMPCHIN       22%         REGMMAL BREAMOUTS: The numbers refered to the parcentage of stations in each aread that reported the elbum as either a hot or	BOSTON Don't Look Back (Epic) ROLLING STONES Some Girls (R. Stones) FOGELBERG & WEISBERG Twin Sons (Full Moor/Epic) KENNY LOGGINS Nightwatch (Col) ADDED LINDA RONSTADT Living in The U.S.A. (Asylum) AL STEWART Time Passages (Arists) HEART Dog & Butterfly (PortrailU GINO VANNELLI Brother To Brother (A&M) STYX	An	Weess90%WhO90%WhO Are You (MCA)90%ROLLING STOMES90%Some Giris (R. Stones)90%Don'i Look Back (Epic)90%Pon'i Look Back (Epic)90%Don'i Look Back (Epic)90%Don'i Look Back (Epic)90%Don'i Look Back (Epic)90%Doneiloenen90%Double Vision (Artiantic)90%Nighwatch (Coi)90%AL STEWART90%Time Passages (Arista)100Bioody Tourists (Polydor)110Bioody Tourists (Polydor)111Dought of The U.S.A. (Asylum)126%Daughter Of The Night (RSO)0AVE EDMUNDETracks On Wax (Swen Song)126%Tracks On Wax (Swen Song)127Dog & Butterthy (Portrait)	85% 82% 76% 67% 58% 64% 58% 36% 27% 24% 24%
"Fool If You Think It's Ovor" (UA) BEACH BOYS "Peggy Sue" (Brothers/Reprise) T. ERIC CARMEN "Change Of Heart" (Arista) Augustantia Industry (Industry State)	Living in The U.S.A. (Asylum) 52% AL BTEWART Time Passages (Ariste) 33% GINO VANNELLI Brother To Brother (ABM) 33% 10cc Bloody Tourists (Polydor) 30% JACK TEMPCHIN Jack Tempchin (Ariste) 22% REGIONAL BREAKOUTS: The numbers refer to the porcentage of stations in each area	Living in The U.S.A. (Asylum) ALSTEWART Time Passages (Arista) MEART Dog & Butterfly (Portralu GINO VANNELL Brother To Brother (A&M) STVX	Elving In The U.S.A. (Asylum)     AL STEWART     Some Time Passages (Arista)     HEART     Some Enchanted Evening (Col)     GINO VANNELLI	LINO A RONSTADT     Living in The U.S.A. (Asylum)     10cc     JIM CAPALDI     JIM CAPALDI     Daughter Of The Night(RSO)     OAVE EDMUNDS     Tracks On Wax (Swan Song)     HEART	,

R&R/Friday, September 29, 1978



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# **COLUMBIA RECORDS** PRESENTS THE FALL SEMESTER'78







FC 35512 "Hot Streets" marks a creative rebirth of America's premier rock ensemble. Chicago" has never been more energetic or innovative with their music.



JC 35019 This is the hottest currecord of all time! Heavy metal an cold leather combine to yield slashing instrumental frames for mor B.O.C. lyrical lunacy.

WEATHER REPORT MR.GONE The Pursuit Of The Woman With The Feathered Hat er People Young And Fine Punk e Punk Jazz



JC 35358 "Mr. Gone" epitomizes the spirit of universal music, dance and festivity. Weather Report con-tinues to be the most definitive elec-tric jazz recording group around to

including: In My Life/Every Night Do Right Woman, Do Right Man He's Not Just Another Man Keep A Watch On The Shoreline

PHOEBE SNOW

AGAINST THE GRAIN

JC 35456 Phoebe Snow has never sounded better. It is a rich collection of songs performed as only Phoebe Snow can.



JC 35317 David Hungate, Bobby Kimball, Steve Lukather, David Paich, Jeff and Steve Porcaro combine their musical energies to deliver a mag-nificently crafted debut album.

# Valerie Carter Wild Child including Lady In The Dark/What's Become Of Us Da Doo Rendezvous/The Story Of Love/Crazy



JC 35084 Valerie's new album is a perfect showcase for her abundant talents. Its combination of flawless vocals and songwriting skills will pro-ject her to super-stardom.

DANE DONOHUE including. Casablanca/Dance With The Stranger Can't Be Seen/Woman/Freedom



JC 34278 An exceptional debut alriter Dane Don bum by singer-songwriter Dane Don-ohue, featuring performances by some of today's most prominent stu-dio musicians.

The

Reggie

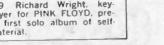
Knighton





JC 35601 A unique debut album featuring hot rock & roll, searing in-strumentation and arrangement with singularly distinctive lyrics!





Band including Ooh Gir Highway Patro Clone In Love The King And I Rock 'n' Roll

JC 35286 The Reggie Knighton Band emerges as one of the most refreshing new artists this year. Pro-ducer Roy Thomas Baker (Journey) complements Knighton's imaginative songwriting talents.



JC 35511 An exceptional debut al-bum by some of England's finest session musicians. Produced by gui-tar wizard Jeff Baxter, this LP is loaded with great rock songs, tight harmonies and superb playing. One of the surprise hits of the year.

BOTH COURSES OFFER YOU THE BEST IN **EXCITING NEW MUSIC!** ENROLL NOW WITH YOUR COLUMBIA PROMOTION MAN!









R&R/Friday, September 29, 1978



GET THE PICTURE—Following a recent Willie Nelson concert in Cleveland, Nelson presented area program directors with a visual reminder of his trip to the area, copies of the Columbia Records' "Stardust" album, complete with Nelson's picture on the vinyl. Pictured with Nelson are Bill Coffey, PD of WSLR/Akron; Terry Stevens, MD of WHK/ Cleveland; Jeff McClusky, Columbia Records; Bob Walker, former PD of WNYN/Canton; and Larry Wall, Midwest Regional Country Marketing Manager, CBS Records/Nashville.





GETTING THEIR SHIRTS TOGETHER—The staff of WMPS/Memphis shows off the t-shirts that were recently given away during the Memphis curfew. They say: "I survived the curfew with WMPS." Pictured (back row, I-r): Walt Jackson; PD Bob Knight; and Bill Murray. (Middle row): GM Tom Kroh; Debbie Nicholson; John Holley; Earline Cain; John Abraham; and Bev Williams. (Front row): Cheryl Perry and Peggy Campbell.



MILSAP GETS ROCKOFF & SALAMON—During a recent visit to 'The Big Apple,'' RCA recording artist Ronnie Milsap visited WHN Radio in New York to be guest ''d.j.'' for the day. Milsap took time for this photo with Neil Rockoff, VP/GM of Storer Radio Division and National PD for Storer Radio, Ed Salamon.



THINGS GO BETTER WITH RADIO— WHBF/Rock Island, Illinois, afternoon personality Micki is shown in the "Castle of Coke." This was a promotional idea run in conjunction with a local supermarket. Other WHBF air persons Lee Lawrick and Dan Hibbs also had turns inside the display of Coca-Cola. That day the station helped sell over 500 cases.



**REX RE-SIGNS**—Warner Bros. recording artist Rex Allen Jr. recently re-signed an exclusive long-term recording contract with WB Records. Pictured in Burbank at the signing ceremonies are WB VP and Director of Country Music, Andy Wickham; Mrs. Rex Allen, Jr. (Judy); Warner Bros. Board Chairman and President Mo Ostin; along with Rex Jr.



KIM VISITS KBOX—Eight year old Kim Olma is shown with KBOX/Dallas air personality Bobby Dark cutting public service spots for the Kidney Foundation of Texas. To raise money for the foundation "Kim Visits KBOX" coloring books are being sold through Texas Federal Savings and Loan.



CHICKEN & COUNTRY TOGETHER—More than 12,000 songs were entered in the recent Kentucky Fried Chicken National Song Writing Contest, which was done through various Country radio stations. Winning entries were to be recorded by ABC recording artist Barbara Mandrell. Barbara is shown here with contest winners (left) John Moffat of Indianapolis, a winner through WFMS-FM, and Tommy Joe Fala of Los Angeles, who entered through KHTZ FM.97(formerly KGBS-FM).

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# COUNTR

per hour and cut back on some of the current product rotation . . . WABY/Albany has new offices and studios at 855 Central Avenue in Albany, New York

HELP NEEDED: A new Country station in the Southwest will be needing a PD soon. For more information contact Mike Halle in Champagne, Illinois, (217) 352-1040 ... Joe Conway, from KGMA/Hollywood, Florida, is looking for some people on air shifts at the new Country outlet in San Antonio, KITE, (which will be called KCCW when the change is made next month). Tapes and resumes to Conway's home now: 7340 Buckanan, Hollywood, KVOY/Yuma needs an all night air person. Contact GM Rich Whitley Florida, 33024 (602) 782-4321 More openings in the R&R Classifieds

# **News**Notes

Jim

Duncan

An old philosopher once told me, "Beauty is only skin deep. But ugly goes all the way through to the bones." On that note I can officially unveil the official Top 40 (actually Country) 1978 Ugly Winners. The year's event was coordinated by RCA Regional Promotion Manager Wayne Edwards in Dallas. Edwards was last year's winner and is the first inductee in the National Ugly Hall of Fame. The winner and still ugly is WWL/New Orleans all-night air personality Charlie Douglas. Douglas will receive his award during the CMA Convention in Nashville, a couple weeks from now. I do not know what it means, but R&R had two entries on that list for 1978.



Our Nashville Editor, Biff Collie, came in 12th, and I was voted number 24. Now for your reading and dancing pleasure the 1978 Official Final Top 40 Ugly Winners

- Charlie Dougias (WWL) Bill Gavin (Gavin Report) Arch Yancey (KNUZ) Ray Potter (KHEY) Ed Saiamon (WHN) Mike Hoyer (KFGO) Tony Tambarano (ABC) Larry Baunach (Halsey Co.) Bob Young (WMC) Charlie Monk (Blackwood Music) Bill Mack (WBAP) Bill Collie (R&R) Allen Peck (KBOX) Bill Collie (R&R) Allen Peck (KBOX) John Chaffee (Malrite) Don Rhea (KFIX) Merlin Littlefield (ASCAP) 16. Merin Litterieid (AS)
   Dave Dudley (WSM)
   Too ugly for print)
   Dugg Collins
   Jerry Bradley (RCA)
- Chris Collier (KCKN)
  Craig Scott (Plough)
  Tom Allen (WDEE)
  Jim Duncan (R&R)
  Frank Anderson (WB)
  Walter Vaughn (WIL)
  Jonathan Fricke (WSAI)
  Dave Donahue (WRDD)
  Ted Cramer (WDAF)
  Bobby Denton (WIVK)
  Ric Libby (KENR)
  Mike Burger (WHOO)
  Norro Wilson (WB)
  Redger Sovine (BMI)
  Red River Dave
  Don Bowman (Lone Star)
  Jack Cresse (KVOO) 23. 24. 25. 26. 27. 28. 29. 30. 31. Jack Cresse (KVOO) Bill Coffey (WSLR) 39. Bill Carr (KRAM) 40. Gene Denonovich rich (CBS)

21. Chris Collier (KCKN)

Before I forget, one last item on good friend Charlie Douglas. After four years, he has retired his typewriter and will no longer be writing the Country Radio column for Record World magazine. He will be devoting more time to promoting the virtues of being ugly during his reign as "King Of The Uglies"

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36 37

Kris Carpenter has been upped to the PD slot at KAYO/Seattle. Carpenter does the nine-to-noon shift for the station and had been involved with music research for former PD Ben Peyton. Peyton, as you may recall, was just named PD of Plough's FM outlet in Chicago, WJEZ. New PD Carpenter told R&R he needs a morning man immediately (206) 623-2480 Andy Witt departs WTSO/Madison, Wisconsin, to join WSAI/Cincinnati as assistant to PD Jon Fricke and afternoon drive personality. Pat Martin has been elevated to the MD slot After seven years at WKGN/Knoxville, William D. (Butch to replace Witt at WTSO Brannum, aka David Todd, joins Dick Broadcasting as Operations Manager of WKDA/ WKDF/Nashville. Also from WKDA, the news that Jackson Hunter as joined the air staff as the new all-nighter. Jackson had been at WHIN/Gallatin, Tennessee . . . Jim Rising is the new Operations Manager of WIXY/WAQY-FM/Springfield Mass. Ex-PD Robb Westaby has joined P/A station WOWO/Fort Wayne, Ind. John Roberts, from WDAK/Columbus, Ga., has joined the station as MD for WIXY and assistant O.M. .... Mary Leinard, air name Jenny Edwards, joins WFMS/Indianapolis to do the afternoon shift. Ms. Edwards is from WLYV/Fort Wayne ... Bill Taylor, inventor of the successful Country Music Bingo pro-motion, will be handling the music chores for Century 21/Dallas syndicators. He will be in charge of the Country music Montgomery, Alabama, will be getting a new class C FM Country station. It will be WBAM-FM, known as the "Great 98." Should be on the air in a few weeks automated 24 hours a day. WBAM GM/PD Cyril Brennan was the guiding force behind this new FM station Kip Conner is the new all-night man at KBET/Reno Young from KOOO/Omaha is now doing the evening show at KUGR/Green River, Wyoming

Gary Campbell has joined the news staff of KRAM/Las Vegas. He had been with KFRC and KHJ. KRMD/Shreveport has a new award-winning News Director. He is Ken Booth, who had been with KEEL, a rocker in Shreveport .... WBCS-AM & FM/Milwaukee have now begun split programming. The stations had been simulcasting under special FCC waiver. The morning and afternoon shows will continue to be duplicated, with the AM automated during other hours of broadcast. The AM will put special emphasis on sports, football, auto racing, basketball, hockey and a new two-way talk show on Saturdays. In other developments at the station: GM Terrell Metheny has announced that Jack Shaw, from KAUM/KXYZ/Houston, is the Creative Services Director. Jay Michaels has been promoted to Assistant PD of WBCS/ AM and Ken Rice is going to do the same for WBCS/FM ... Bob Mitchell, VP & GM of KCKC/San Bernardino, says he will be cutting his current playlist about 7 to 10 singles. He said he will be adding about one oldie cut per hour. The station had Jack McCoy's Ram Research do a special survey of the market and the conclusion was to add an extra oldie



## 25 And Still Going Strong

Jerry "The Colonel" Thomas celebrates his silver anniversary this year at WJJK/ Eau Claire, Wisconsin, 22 of those 25 sterling years as morning drive. "I like the area, I was born and raised in the Midwest, and it was natural for me to stay," is Jerry's answer to the obvious question of why so long at one station.

In a business known for instability, this could be some kind of record. R&R salutes "The Colonel" as he entertains and wakes up a second generation of Eau Claire listeners.

### Contests, Concerts & Conversations

In Milwaukee, WBCS just began the "WBCS Telefriend - The Friendliest Contest Yet." Listeners are invited to send in their names, addresses, and phone numbers, and the same for a friend. Each hour the station announces the hourly prize. The "friend" is then called, and if that person knows the prize, he or she wins it. Also, if he knows the name of the friend who submitted his name, the original entrant to the contest wins a duplicate prize. At the end of the contest, all entrants will be eligible for the grand prize, a \$12,000 motor home ... ABC Records/Nashville has shipped over 300 individualized versions of the new Tommy Overstreet single, "Fadin' In, Fadin' Out." Station call letters have been overdubbed on a reel-to-reel tape for the radio station. The change takes place in the first verse of the song when Overstreet sings about driving "down Interstate 40, listening to my favorite country show." The idea was from producer Ron Chancy, who helped coordinate the effort. Earlier this year Warner Bros. Records did a similar promotion with Con Hunley's "Weekend Friend" song. They cut promo-length versions of the song which include station call WMPS/Memphis last weekend had Buck Owens in a special concert series to letters save the Orpheum Theatre. Plough stations in Atlanta (WPLO); Chicago (WJJD); and and afternoon traffic airwatch service using a helicopter. On the ground, the station, along with a local Chevrolet dealership, will have a roving van, "The WHOO-Don Mealy Traffic Truck," that will provide roadside service for ailing commuters ... Almost 7000 persons attended the recent Bill Anderson KFTN/Provo listener-appreciation free concert. The Provo, Utah Chamber of Commerce presented Anderson with a certificate proclaiming him a goodwill ambassador for the community . . Last week WHN/New York presented live broadcasts of concerts and shows by Ronnie Sessions, Dave & Sugar and countryrocker Doug Sahm .... KCKN/Kansas City came up with the craziest promotion in a while. They took five busloads of listeners out on a Friday night for a trip to "nowhere." The KCKN air personalities each hosted a busload. The highlight of the Kansas cruise was a stop in Belton, a small town outside of Kansas City. The busses were greeted by a fire truck and the mayor of Belton, and the local Pizza Hut provided the KCKN listeners with free pizza WHK/Cleveland and Positive Hypnosis, Inc. helped raise over \$17,000 for the American Heart Association during "Stop Smoking Week" in Cleveland. Air personalities Don Imus, Gary Dee and Joe Finan all took the hypnosis treatment and all three have quit smoking. Finan and Dee then made a \$1000 bet as to who would start smoking again first Conway Twitty and Margo Smith headline a show presented by WAXX/Eau Claire ... KHTZ-FM97/ Los Angeles had Joe Stampley and Susie Allanson for Country Music Day recently at Dodger Stadium .... To promote "Country Music Month," WDDD/Marion, Illinois plans to Dodger Stadium give away 15 records per day. all next month . . . By the way just a reminder: [•]October is Country Music Month." Let us know of any special promotions you have planned for the month



are those newer records that have the greatest level of "Breakers" station activity on any given week

# **BARBARA MANDRELL**

# Sleeping Single In A Double Bed (ABC)

Added at WHN, WEEP, WDGY, WDAF, WVMI. Charts: Debut 26 WAME, 19-13 WPLO, debut 22 WMC, 24-21 KHTZ, 28-23 KGA, 14-9 KSO, debut 29 KERE, debut 30 KCKN, 26-20 WWVA, debut 28 KAYO, 29-22 WSLR, 31-19 KENR, debut 25 WSUN, 34-22 WONE, 36-27 KHAK, 30-24 KJJJ, 28-18 WUNI, 39-26 WKKN, 40-27 KUGR and others. R&R Chart debut 27.



listed in order of activity for this week.

BOBBY BORCHERS "Sweet Fantasy" (Epic) Added at WHN, WIL, WIXZ. Charts 9-5 KSO, 19-14 KGA, 17-10 KRZY, 16-10 KCUB, 23-19 WAME, 23-18 KERE, 34-28 WSLR, 23-19 KSON, 38-21 KCKN, 30-24 KRAK, 14-10 KRAM,

KERE, 34-28 WSLR, 23-19 KSON, 38-21 KCKN, 30-24 KHAK, 14-10 KHAM, 23-15 KUZZ, 27-17 WIRK-FM. R&R Chart 38-33. **LINDA RONSTADT** "Back in The USA" (Asylum) Charts: 19-12 WDEE, 8-5 KCKC, 23-18 WSLR, 28-24 WEEP, 19-16 WDAF, 31-27 WDGY, 25-20 KFGO, 16-12 WVOJ, 23-19 WWVA, 12-3 WJVA, 41-30 KRDR. Added at WINN, WTCR. WYTI WNYR KRAM RER Chart debut 38.

FREDDIE HART "Toe To Toe" (Capitol) Charts: 27/20 WMC, 36-29 KHTZ, 33-25 KRMD, 28-22 KERE, 35-29 KJJJ, 26-20 WUNI, 39-30 KCUB, 25-22 WIRK-FM, 30-26 KGA, 33-27 WSLR, 33-28 WONE, 30-25 KSON, 42-37 WWOL, 28-23

KFGO, 33-27 KUZZ, New at WJVA, R&R Chart: debut 39. CARLY SIMON & JAMES TAYLOR "Devoted To You" (Elektra) Charts 6-4 KCKC, 18-13 WHK, debut 18 WINN, 21-14 WDEE, 28-20 WDGY, debut 24 WPLO, 30-28 WMAQ, 29-27 KHTZ, 30-25 KFGO. Added at WIXZ, WYTL, KBBQ, KARM. R&R Chart debut 40.

MEL McDANIEL "Bordertown Woman" (Capitol) Charts: Debut 30 KHTZ, 29-23 KRMD, 31-26 KFGO, 3-22 KSO, 33-27 KSON, debut 30 KLAK, debut 27 KGA, 30-25 WIRK-FM, 35-23 KVOC, 10-4 WUNI, 21-17 WVOJ, 32-28 WQQT,

35-30 WONE. Added at WPLO, WCOS-FM, WNYR. CHARLIE McCOY "Fair And Tender Ladies" (Monument) Charts: 21-16 WPLO, debut 28 KLAK, debut 40 KCKN, debut 28 KGA, 32-28 WHBF, 31-27 WKKN, 21-11 KVOC, 35-29 KFEQ, 31-17 KRGO. Added at KNIX, WWOL. KTYN

KENDALLS "Sweet Desire" (Ovation) Added at WONE, WSLR, KHTZ, KNEW, KERE, WJVA, WHBF, KVOO, WWOL, WMUS, CKLW-FM, KFTN, KUZZ, Charts: 30-16 KCKC, 23-15 WSUN, 34-28 KSO, debut 26 WPLO, 36-30 KJJJ, 24-19 WUNI, 34-21 KRAM, 36-29 WHOO.

BUCK OWENS "Nights Are Forever Without You" (WB) New at KCKC, WDEE, KGA, KIKK, WKKN, WVOJ. Charts: Debut 25 WPLO, 25-19 KSO, debut 27 WAME, 29-23 WSUN, 24-20 KRMD, debut 27 WIRK-FM, 28-26 KEEN, 34-25 KLVI

EDDIE RABBITT "I Just Wanted To Love You" (Elektra) The "Most Added" record this week. New at KKYX, WEAT, WSLR, WDAF, KRZY, KCEY, WIXY, WCOS-FM, WTHI, WJJD, WJVA, WPOC-FM, WUNI, KJJJ, KCUB, KFGO, WKYG and others. Charts 36-29 WDEE, debut 20 WINN, debut 27 WSUN.

TOM T. HALL "What Have You Got To Lose" (RCA) New at WONE, WJJD, KNEW, KAYO, WSUN, WHBF, WYTL, WYVA, WMCQ, WKYG, Charts: 37-29 WSLR, debut 24 WUNI, debut 27 WPOL, 36-29 KRZY, 30-23 KUZZ, debut 30 KXRB, 36-30 KFTN.

CHARLIE RICH with JANIE FRICKE "On My Knees" (Epic) One of the "Most Added." New at: WIL, WDEE, KCKC, KHTZ, KNEW, KRMD, KKYX, WPLO, KIKK, KENR, WUNI, KCKN, KJJJ, KRAK, KXRB, WIRK-FM, WQQT, KEEN, KFTN, KTOM, KBBQ and others.

KENNY DALE "Two Hearts Tangled In Love" (Capitol) Added at KCUB, WSUN, WKKN, WTCR, WDEN, WGTO. Charts: 21-15 KENR, 16-12 KFGO, 40-29 WFTN, 37-27 CKLW-FM, 29-26 KJJJ, 27-20 KXRB, debut 28 WUNI, debut 28 WIRK-FM, 22-18 WWVA.

debut 28 WIRK-FM, 22-18 WWVA. TOMMY OVERSTREET "Fadin' In And Fadin' Out" (ABC) Another of the "Most Added." New at WDEE, WIRE. WHK, WSLR, KIKK, KSON, KUZZ, KCUB, WUNI, WOKQ, WDEN, KFGO, WXCL, WKKN, WWOL, KARM. T.G. SHEPPARD "Daylight" (WB) A "Most Added." New at KNEW, KCKN, KENR, WKKD, WJJD, WIL, KHAK, KRZY, WLAS, WUNI, KLVI, WWOL. Charts: debut 29 KCKC, debut 30 WPLO, 35-28 WDEE, 37-30 WNRS, debut 28 KEED, 36-30 WSLR, debut 30 WVA, 26-22 WVOJ. CHARLY McCLAIN "That's What You Do To Me" (Epic) Another "Most Added." New at KERE, KCKN, WDEE, WSLR, WXCL, WIRE, KSON, KNEW KRMD, WCOS-FM, KGA, KEED, WTHI, WDEN. Charts debut 29 WPLO, 50-45

KRMD, WCOS-FM, KGA, KEED, WTHI, WDEN. Charts debut 29 WPLO, 50-45 WWOL, 36-29 WWVA, debut 29 WUNI.

ZELLA LEHR "Danger, Heartbreak Ahead" (RCA) Charts: 26-21 KSO, 36-30 KUZZ, 35-28 KRAK, 27-19 KRMD, 33-27 KRZY, 24-18 KFTN, 29-22 WUNI, debut 29 WSUN, debut 26 WIRK-FM, 34-30 KEEN, 40-28 CKLW-FM. New at WIL WHK

VERN GOSDIN "Break My Mind" (Elektra) First week adds at KRMD, WDEE, WIRE, WEAT, KCKC, WXCL, KGA, KFTN, WQQT, WOKQ, KRGO, WHOO, WVOJ, WWVA, WNRS.

CON HUNLEY "You've Still Got A Place In My Heart" (WB) Added at KRMD, KUGR, KRAK, KJJJ, KGA, KFGO, WVOJ, WCOS-FM, KLVI, WDDD, WYVA, KTYN, KEED, KFEQ, WKKN. MUNDO EARWOOD "Things I'd Do For You" (GMC) Picked up at WONE,

KHTZ, KSON, KCUB, KCKN, KRZY, WTCR, WPOR. Charts: 33-27 KSO, debut

30 KGA, debut 30 WUNI, debut 30 WSUN, debut 30 WIRK-FM. BILLY "Crash" CRADDOCK "Hubba Hubba" (Capitol) Added at KHTZ, WUNI, WEAT, KRZY, KBBQ, WBAP, WKYG, WOKQ. Charts: 34-27 WTHI, debut 28 WPLO, 33-27 WWVA, 31-25 WVOJ, 37-30 WKKN.

	Two Weeks	Last Week	S	eptember 29, 1978	
10	4	2	O	DOLLY PARTON/Heartbreaker (RCA)	
8		1 3	8	STATLER BROTHERS/Who Am I To Say (Mercury)	
11	8	4	Ð	MERLE HAGGARD/It's Been A Great Afternoon (MCA)	
24	16	7	0	DAVE & SUGAR/Tear Time (RCA)	
2	1	1	5	WAYLON JENNINGS/I've Always Been Crazy (RCA)	(004)
17	11	9	0	JIM ED BROWN & HELEN CORNELIUS/If The World Ran Out Of	, IRCAI
6	5	5	7	TAMMY WYNETTE/Womanhood (Epic)	
33	26	16	0	RONNIE MILSAP/Let's Take The Long Way Around The World (RC.	A)
26	19	14	0	MICKEY GILLEY/Here Comes The Hurt Again (Playboy/Epic)	
14	10	8	10	REX ALLEN JR./With Love (WB)	
18	14	12	11	EMMYLOU HARRIS/Easy From Now On (WB)	
27	22	18	Ð	LARRY GATLIN/Do It Again Tonight (Monument)	
	30	19	Đ	OAK RIDGE BOYS/Cryin' Again (ABC)	
19		17	14	CRISTY LANE/Penny Arcade (LS)	
13	36	26	Ø	KENNY ROGERS & DOTTIE WEST/Anyone Who Isn't Me Tonight	UA)
5	2	6	16	JOHNNY DUNCAN/Hello Mexico (And Adios Baby To You) (Colum	nbia)
13		13	17	JOE STAMPLEY/If You've Got Ten Minutes (Let's Fall In Love) (Epi	c)
13		30	0	MEL TILLIS/Ain't No California (MCA)	
-	18	15	19	OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO)	
23		23	20	RANDY BARLOW/No Sleep Tonight (Republic)	
35	7	11	21	CONWAY TWITTY/Boogie Grass Band (MCA)	
4		27	0	BILLIE JO SPEARS/'57 Chevrolet(UA)	
30		33	0	DONNA FARGO/Another Goodbye(WB)	
34			8	GENE WATSON/One Sided Conversation (Capitol)	
	37	32	25	WILLIE NELSON/Blue Skies (Columbia)	
1	3	10		MARGO SMITH/Little Things Mean A Lot (WB)	
1.17	· ·	40	0	BARBARA MANDRELL/Sleeping Single In A Double Bed (ABC)	
-				JOHN CONLEE/Rose Colored Glasses (ABC)	
1		24	28	HANK WILLIAMS JR./I Fought The Law (WB)	
4		35	0	CRYSTAL GAYLE/Talking in Your Sleep (UA)	
9	20	28	30	RAZZY BAILEY/What Time Do You Have To Be Back To Heaven (	RCA)
-		37	0	DON WILLIAMS/Rake And Ramblin' Man (ABC)	
7			32	BOBBY BORCHERS/Sweet Fantasy (Playboy/Epic)	
-	- 40		•	SONNY JAMES/Carlbbean (Columbia)	
2	2 21		34	JOE SUN/Old Flames (Can't Hold A Candle To You) (Ovation)	NEW
:	21 24		35	DON KING/The Feeling's So Right Tonight (Con Brio)	ENTR
	- 39		36	JOHNNY RODRIGUEZ/Love Me With All Your Heart (Mercury)	
:	3 15	20	37	LINDA RONSTADT/Back In The U.S.A. (Asylum)	
			▶ 38	LINDA RONSTADT/Back in the U.S.A. (Astronomy	
100		-	> 39	FREDDIE HART/Toe To Toe (Capitol) CARLY SIMON & JAMES TAYLOR/Devoted To You (Elektra)	

**Radio&Records** 

Most Added EDDIE RABBITT 1 Just Wanted To Love You (Elektra) CHARLIE RICH with JANIE FRICKE On My Knees (Epic) TOMMY OVERSTREET Fedin' In, Fadin' Out(ABC) T.G. SHEPPARO Deylight(WB) CHARLY MCCLAIN Thet's Whet You Do To Me(Epic)

# Hottest: Listed Alphabe DAVE & SUGAR (RCA) MERLE HAGGARD (MCA) EMMYLOU HARRIS (WB WAYLON JENNINGS (RCA) BARBARA MANDRELL (ABC) RONNIE MILSAP (RCA) RONNIE MILSAPIRCA OAK RIDGE BOYS (ABC) DOLLY PARTON (RCA) RDGERS & WESTIUA) BILLIE JO SPEARS (UA) STATLER BROS. (Mercury MEL TILLIS (MCA)

N	10	st Requested
4	1	MERLE HAGGARO (MCA)
1	2	DOLLY PARTON (RCA)
2	3	WAYLON JENNINGS (RCA)
6	4	OAVE & SUGAR (RCA)
-	5	RONNIE MILSAPIRCA
7	6	OLIVIA NEWTON JOHN (RSO)
3	7	TAMMY WYNETTE (Epic)
-	8	BARBARA MANDRELLIABCI
-	9	ROGERS & WEST (UA)
_	10	MARGO SMITH (WB)

# **Active Re-Currents** Singles that have dropped off most curren charts, but still showing some activity through sales and/or requests.

SUSIE ALLANSON

MOE BANDY "Two Lonely People" (Columbia) Added at KHTZ, WJJD, WSLR, WOKQ, KTYN, WHBF, KVOO. Charts: 37-30 KRZY, 35-29 WTHI, debut 34 KCKN, 34-29 KFGO.

JOHNNY CASH "Gone Girl" (Columbia) Adds at WAME, KUZZ, WPOR, WNYR, WHBF, WKKN, KBBQ, WDEN. Charts: 37-27 KFTN, 40-36 WWOL. 40-27 K FEQ.

GLEN CAMPBELL "Can You Fool" (Capitol) New at KRZY, KRAK, WXCL.

KRMD, WMUS, KCKN, KRGO, WNRS, WVOJ, KBBQ. CATES SISTERS "Lovin' You Off My Mind" (Caprice) Added at KERE, KLAK, WSUN, KVOC, KRGO, WTCR, WKKN, WYVA. Charts: debut 27 WUNI, 35-28 KFTN

HELEN CORNELIUS "What Cha Doin' After Midnight Baby" (RCA) Just added at WPLO, WIRE, KSON, KLAK, KUZZ, KRMD, WEAT, WDDD. 31-26 K FTN

MARY K. MILLER "Handcuffed To A Heartache" (Inergi) New adds include KAYO, WIRE, WONE, WYVA, WEAT, KHAK, KERE, CKLW-FM.

#### **Others Getting Significant Action** tical Orde Listed In Alphabe

LYNN ANDERSON "Last Love Of My Life" (Columbia) Added at WUNI, KBBQ, WKKN, WHBF. 15-11 KFGO.

GLEN BARBER "What's The Name Of That Song" (Century 21) Added at KRGO, WXCL, WHIM. 30-24 KERE.

BOBBY BARE "Sleep Tight, Good Night Man" (Columbia) Just added at WPLO, WINN, WAME, KXRB, KTOM, KRAK, WQQT.

ED BRUCE "The Man That Turned My Mama On" (Epic) Adds include KAYO, KRAK, WAME, KRDR, KUGR. On KFDI, WHOO, KKYX.

JOHN CONLEE
Rose Colored Giesses (ABC)
CRYSTAL GAYLE
Telking In Your Sleep (UA)
GEORGE JONES
('Il Just Teke It Out In Love (Epic)
JERRY LEE LEWIS
I II Find It Where I Can (Marcury)
WILLIE NELBON
Rhue Stres (Columbie)

- RONNIE MILSAP Inty One Love In My LHe (RCA) ANNE MURRAY
- ANNE Monte (Capitol) You Needed Me (Capitol) CHARLEY PRIDE
- en / Stop Leaving IRCA EDDIE RABBITT Gerts On Fire (Elek tre) CHARLIE RICH

- Beau thriJ Wormon (Epic) Beau thriJ Wormon (Epic) ELOVE OF Something Like II (IJA) JOE SUM Old Flemes ICen't Hold A Candle. IIOvetioni JOE ST AMPLEY II You've Got Ten Minutes (Epic) DON WILLIAMS Reke And Remblin' Men (ABC)

# **Others Getting Significant Action**

Listed In Alphabetical Order

DAVID ALLAN COE "If This is Just A Game" (Columbia) Added at WNRS, WTHI, WUNI, KFGO, WNCQ, KTYN, WQQT. 37-30 KSO.

BARBARA FAIRCHILD "It's Sad To Go To The Funeral (Of A Good Love That Has Died)" (Columbia) Just added at WHOO, KLVI, WYVA, WNRS, KRDR, KHAK

JODY MILLER "Fly Away" (Epic) Added at KENR, KAYO, KRAK, KRAM, KFTN, WYVA, On WAME, KIKK, KYXX, KTYN. REBA MCENTIRE "Last Night, Ev'ry Night" (Mercury) Adds include KSON,

WBAP, WNCO, WBET, WTHI, WNYR, Debut 29 WAME, 36 30 KRMD. BILLY PARKER "Until The Next Time" (SCR) Adds include WTCR, WEAT,

WNCQ. WYVA. 19-16 WVOJ, 26-21 KJJJ.

DAVID ROGERS "When A Woman Cries" (Republic) New adds include WUNI, WPOR, WGTO, KSON, WLAS, KRGO, WNCQ. 39-30 KVOC. LEO SAYER "Raining In My Heart" (WB) Added at KCKC, WMC, KCKN, WAME, KRGO.

RONNIE SESSIONS "Juliet And Romeo" (MCA) New adds include KENR,

KRMD, KUZZ, KJJJ, KFTN, KBET, WNYR, KTYN. SONNY THROCKMORTON "I Wish You Could Have Turned My Head" (Mercury) Adds include KRAK, WXCL, KBBQ, CKLW-FM. Charted 30-26 WHOO, 32-25 WDEN, debut 30 WAME. JERRY WALLACE "I Wanna Go To Heaven" (4 Star) Adds include KNIX,

KJJJ, KCKC, WVOJ, KKYX, KRDR. STERLING WHIPPLE "Then You'll Remember" (WB) Early action in the

West, Adds include KLAK, KAYO, KEEN, KFTN, KXRB, KRGO, WNRS.



ASLEEP AT THE WHEEL (Capitol) "Pipe Dreamer" "Ain't Nobody Here But Us Chickens""Texas Me And You" BILLY "Crash" CRADDOCK (Capitol) "Rip It Up""Never Ending"

RODNEY CROWELL (WB) "Thought | Heard You Calling My Name" DAVE & SUGAR (RCA) "Somebody Wake Me" "How Can I Stop My Loving you" "Baby Take Your Coat Off" "Easy To Love" "It's A Heartache" JOHNNY DUNCAN (Columbia) "The Best Is Yet To Come" "The Pillow"

JOHNNY DUNCAN (Columbia) The best is for the descent of the one You Left Me For" "Mexican Love Songs" CRYSTAL GAYLE (UA) "Why Have You Left The One You Left Me For" "When I Dream" "Heart Mender" "Hello I Love You" "Someday Soon" MERLE HAGGARD (Capitol) "Way It Was In '51" "I'm An Old, Old Man"

WAYLON JENNINGS (RCA) "Buddy Holly Medley" "Don't You Think This Outlaw Stuff ..... "A Long Time Ago" OAK RIDGE BOYS (ABC) "I Can Love You" "Come On In"

KENNY O'DELL (Capricorn) "We Can Make Music" "Soulful Woman" DOLLY PARTON (RCA) "We're Through Forever" "The Man" "It's Too Late To Love Me Now" "I Really Got The Feeling" "Baby I'm Burning" "It's Too "Nickels And Dimes"

JOHNNY RODRIGUEZ (Mercury) "Spanish Eyes"" I Need It Now

KENNY ROGERS (UA) "There's A Lot Of That Going Around" "Buried Treasures" "Momma's Waiting" "Sail Away" LINDA RONSTADT (Asylum) "Love Me Tender" "When I Grow Too Old

To Dream" MARGO SMITH (WB) "Your Sweet Lies" JOE STAMPLEY (Epic) "She's My Woman" "I'll Marry you Tomorrow" "Houston Treat My Lady Good" "Do You Fool Around" "Barnum & Bailey" GENE WATSON (Capitol) "Let's Give It Up Or Get It On" "I Wonder How It Is In Colorado" "Take Off Them Shoes" DOTTLE WEST (UA) "The Good Of Nights" "Even If You Were Jesse James"

DON WILLIAMS (ABC) "Lay Down Beside Me" "You've Got A Hold On Me" "I Would Like To See You Again" "When I'm With You" "All I'm Miss-ing Is You" "It Must Be Love" "Tulsa Time"

A REAL KRAK UP – KRAK/Sacramento morning man Joey Mitchell recently aired his own version of Joe Stampley's "If You've Got Ten Mi-nutes, Let's Fall In Love" single. The original version had Stampley talk-ing to a girl he meets in a bar. Mitchell created a character voice of "Luscious Lucy" to answer Stampley's one-sided conversation on the record. The comedy version became a hot request item and became a part of the station's regular rotation. Recently, when Stampley came to town, and heard the new version of his song, he asked Mitchell to join him on stage In the role of "Luscious Lucy." (You figure out who's who.)



**Inside Nashville** 

WHEN YOU'RE HOT ETC: Frank Jones is out at Capitol/Nashville after five years . is not complete ... RCA will add a pop label for its Nashville operation ... "President Carter may attend CMA awards show next Monday night (9)" ... "President Carter probably won't be able to attend the CMA awards show next Monday night (9)" ... Lucille Ball went on record to say, "The Opry production house faci-Elektra's shuffle lities are fantastic. The best I've ever seen."... Mel Tillis has a featured role in "The Villain," starring Ann-Margaret and Kirk Douglas. He is a stuttering railroad telegraph operator (it will be his first movie) . Carol Burnett-Dolly Parton TV special booked for taping at the Opry House Jan 9-10, 1979 may still be on, but

Carol's office in Hollywood isn't mentioning Dolly any more in connection with the taping ... Four creditors of that "Greatest Country Show On Earth" last July 4th weekend south of Nashville filed petition in federal court to force the Nashville Music Festival, Inc. into involuntary bankruptcy, claiming it netted \$28,941, but spent a half million to produce "And when you're not .... "Dolly Parton is host-performer on tonight's

**Biff Collie** 

(29) Midnight Special, with guests Crystal Gayle, Rita Coolidge, Alice Cooper, Paul McCartney and Wings, Frankie Valli, Chuck Mangione, and Queen.



Marty Robbins

PEOPLE: Marty Robbins set to host his 2nd annual "World Open 500" late model stock car race, Sunday (1st) at the Nashville Speedway with \$70,000 prize money ... Reverend Jimmie Rodgers Snow (Hank's son) moves his weekly "Grand Old Gospel" radio show on WSM from Friday midnight to Sunday 6 pm. He'll tape

the show Friday after the Opry, as usual ... The Wilburn Bros., Teddy and Doyle, named Co-Chairmen of the 1978 membership drive for the Middle Tennessee Arthritis Foundation. Their mom is a wheelchair victim of arthritis ... Dave Brubeck and his family quartet (sons Darius, Chris, and Danny) and all that jazz per-formed at Vanderbilt University's Langford Court last Saturday night ... Andy Williams brought his Las Vegas show to the Opry House to benefit the Nashville Symphony Orchestra . . J.D. Sumner joined the Stamps Quartet on stage at the Exit/In here for a couple songs, his first performance since recent major open heart

. Freddy Fender was in Los Angeles recently to tape Dinah! surgery

He flew into Las Vegas the next day to guest with Merv Griffin Thanks to RCA's Wayne Edwards for awarding the Biffer spot #12 on his Top ugly list. (What a break!) ... Dugg Collins came to Nashville from Amarillo, checked out the situation, turned around and moved back . It's not true that Wayne Edwards is being indicted for porhome?? nographic literature, it's just that he has a hard time expressing himself in his newsletter!

HEARTACHES/GEORGE JONES: Tammy Wynette's charge that George is long overdue in child support (she is asking for \$36,000) precipitated a court order for his arrest. A group of Nashville attorneys are searching Jones's assets to pay three other recent court judgments against him, totaling over \$50,000. The claims include \$13,000 to a Nash-

ville furniture company, \$11,800 to two women who won an assult suit, and a court order to pay over \$25,000 to cover an Iowa loan. Two weeks ago Jones was charged with assault with intent to commit murder after allegedly shooting an old friend, songwriter "Peanut" Montgomery. George sure could use some friends right now In Los Angeles Monday (25) Tony Booth filed a million dollar suit against Buck Owens ... claims he never received royalties for 80 songs he recorded for Buck's company.

"W-O-R-S-T"=WORLDS-OLDEST-ROCK-STARS-TOGETHER: Tuesday night the Second Annual "Worst" was held at Nashville's National Guard Armory and the fact that it benefitted the local NARAS chapter was overshadowed by the fact that it was one of the entertainment highlights of 1978. The cast of aging super-rockers read like a "Who's Who' (or "What's That?") of rock history: Bill Justis ("Raunchy"), The Crickets ("Peggy Sue"), Jimmy Gilmer ("Sugar Shack"), Mark Dinning ("Teen Angel"), Gene Hughes/ The Casinos ("Then You Can Tell Me Goodbye"), Jimmy Bowen/Rhythm Orchids ("I'm Stickin' With You"), Buddy Knox ("Party Doll"), Dale Hawkins ("Susie Q"), Link Wray ("Rumble"), The Newbeats ("Bread N' Butter"), Dave Burgess/The Champs ("Tequila"). Steve Alaimo ("Every Day I Have To Cry"), and Charlie McCoy/The Over-The-Hill-Gang ("Cherry Berry Wine"). This year they had the "worst" dance contest, "worst" costume contest (bobby sox, crinolines, show taps and ducktails) and a door prize for the world's "worst" car. The whole thing was crazy and this promises to become a very important annual affair in Music



OH, SAY CAN YOU WPOC - In Baltimore, WPOC-FM just started providing listeners with the "Eye 93" traffic copter reports. Shown in the new station helicopter is reporter Jim Conway.



Freddy Fender

C

R&R/Friday, September 29, 1978

# Radio& Records Country Regional Adds

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Page 59





## Pop/Adults Talk Back

**Mike Kasabo** 

We've had many responses on our recent mini-series concerning the success of talk segments on P/A stations. It was pleasing to realize how high the interest level is on this subject. WBT/Charlotte PD Andy Bickel feels, "Although we don't have a talk show on currently (Bob Lacy, who was doing it, is now in morning drive), I wouldn't wait a minute to reinstate it if the right man came along.

Glenn Colligan, WATR/Waterbury Music Director, mentioned that his station's talk show is on middays from 10am-1pm. The program is called "Talk Of The Town" and is hosted by Jay Clark, who is a twenty-year veteran of telephone talk shows. Colligan describes the program's impact by saying, "It's just incredible eat and breathe by what Jay says. He is extremely well-read and very opinionated and really gets the audience stirred up. Stations in this gets the audience stirred up. Stations in this area just can't touch him (in the ratings) when he's on. Although he can get listeners really irate, he's also a tremendous goodwill ambassador for us with his many community involvement projects, like fund-raising for the needy. His success here has been just fantastic."

Another Jay Clark, this one the PD of WTIC/Hartford, when asked about the positives of his talk segment, responded by saying, "In the first place, it gives us the opportunity to have one-on-one contact with our listeners, which obviously helps us with community needs and ascertainment. It also provides an alternative programming ingredient against other stations in this market that are playing music at that time. Mike Miller is our talk guy, and depending on our sports schedule, he's generally on from 8pm-1am.

R&R : Is the audience that listens to WTIC for music the same who listen to Miller?

Clark: OK, this is hard to say, but I think that our base audience is morning drive, and a segment of that audience will come back to us for Miller. Another segment of that audience will come back to us for music. Overall I think that the people who listen to us for information are the prime candidates for our talk show

R&R: What are the key ingredients for people tuning in a talk show on a station that primarily features music?

Clark: There are several. First you have to have a super strong personality as the talkmaster. Second you have to try for the most interesting guests you can possibly find that will affect your listeners whether they be national celebrities or someone of local interest. One more thing, it's important to keep the calls short. Three to four minutes should normally be

#### Update

Collett MacNeil, WCAR/Detroit helicopter traffic reporter, may be considering a career change owing to a recent close call. After being cleared for landing, Collett took more than passing notice of a 707 jet a mere 100 feet to starboard. Her quick reaction and subsequent avoidance of the huge craft saved the day and many lives personality John "Hooter" Meyers will be on hand to help Bob Hope and Gloria Loring official-KAKE/Wichita afternoon ly open a new convention and concert showplace called the Kansas Coliseum KGNR/ Sacramento PD Dave Darin is set to MC the "Belle of Sacramento" beauty contest on Octo-KNBR/San Francisco hosted the premiere of the Agatha Christie flick "Death On The Nile" and gave away 400 tickets for two to listeners KOGO/San Diego Program Director Bill Dodd is making up a new mailing list and would like all record companies wishing to be on the list to drop him a note with address information. Send it in care of Bill to Box 545, San Diego, Zip 92112 .... WELI/New Haven all set to broadcast Yale college football games this year .... WFYR/Chicago reports that their ALS (Lou Gehrig's Disease) campaign is half over and so far they've taken in an amazing \$500,000 for the sale of donated musical items. Over 6500 people have come by the special tent to purchase the various items WRIE/Erie has raised over \$3500 during their summer softball games for charity KSFO/ San Francisco is looking for a promotion director and air talent. Send tapes and/or resumes to Don Hofmann at 950 California Street, Zip 94108. They also need a newsperson and you can send the information to Jeff Skov at the same address. No calls please WWWE/Cleveland: 5:30-9am J. Michael Wilson, 9-12noon Jeff Elliott, 12-2pm Jim Davis, 2-6pm New lineup at Larry Morrow, 6-midnight Pete Franklin's Sports Line and 12mid-5: 30am Jack Reynolds.



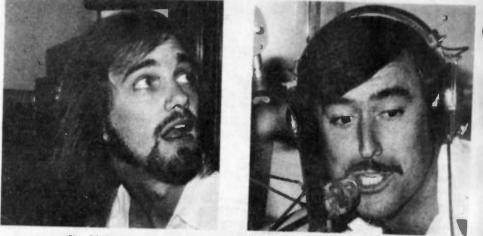
NRBA conventioneers were given a lift during their stay in San Francisco recently as this cable car was used to transport convention members from their hotel to the studio of K101 for a general tour of the station and also a demonstration of AM stereo.

#### Transition

NELSON NOW IN MORNING SLOT AT KSFO: Gene Nelson, longtime afternoon drive personality of the Bay Area's Golden West operation, is now doing morning drive, as he replaces Jim Lange, who exits the station . Stu Collins joins WFYR/ Chicago as afternoon personality from across town at WIND ... David Straub is the new Music Director of WJBO/Baton Rouge, replacing Steve Cannon who joins the air staff of FM sister WFMF . . . New Program Director of WATR/Waterbury is Ray Simone, who comes from WPLR/New Haven. Simone also worked at KLOS/Los Angeles . . . Jay Mitchell comes to WNEU/Wheeling as afternoon personality, from WWSW/ Pittsburgh . . . Bill Campbell from WSBA/York to WCMB/Harrisburg to handle afternoon drive starting October 2nd.

#### Color

UP, UP AND AWAY: Two of Milwaukee's finest, Steve York and Jim McBean, are now well on their way around the world on their "Great Race Of '78" promotion. As reported in



Jim McBean

Steve York

last week's issue, York (representing WISN) and McBean (representing FM sister WLPX) departed in different directions but with the same purpose fore the other man. They are now almost at the halfway point on their journey, which began to return to Milwaukee belast Saturday amid special sendoff ceremonies at General Mitchell Field Airport. Complete details should be available next week on how they've been progressing, and we'll certainly pass the information along to you.

MS. CHAIRPERSON: WHIO/Dayton will sponsor that city's Woman's Marathon on October 1st, with Music Director Kris Rankin serving as Chairwoman. County and city commissioners, both female, will also participate in the 6.2 mile foot-race with all proceeds going

THE PACK IS BACK: WTMJ/Milwaukee listeners are being offered a chance to win tickets to a Green Bay Packers game by simply sending in postcards and waiting for their names to be aired. All winners will become eligible for a grand prize drawing of an all-expense

paid trip to Tampa Bay, December 3rd to see the Pack take on the Buccaneers. KNOCKS CHICAGO FOR A LOOP: Barry Manilow, currently playing to SRO crowds all over the country, will be the subject of a WFYR/Chicago three-hour documentary spe-cial that will be aired leading up to his actual performance in the Windy City. Program Director Don Kelly interviewed Manilow recently in Los Angeles and had him also cut some promos personalizing the station's 100 ticket giveaway for his sold-out appearance.

BRIDGE OVER DOUBLED WATERS: KNBR/San Francisco is sponsoring a "Bridge To Bridge" marathon run for their listeners. Applications for the event are sent in to the station, and those accepted may participate and are also given their own number to wear on their back. The run, about ten miles long, goes from the Bay Bridge to the Golden Gate Bridge. About 6000 people are expected to enter, and the winner, among other things, will have his or her victory marked by the presentation of the "Bronzed Adidas", which are, of course, bronzed track shoes

PONY TIME: WRIE/Erie held a charity night at a local race track with all the gate receipts going to the Children's Christmas Fund. It also turned out to be a lucky night for the wife of the station's morning newsman, Bob Hughes. She won the featured trifecta (guessing correctly on win, place and show) with a payoff of \$2,400. Mrs. Hughes used her home address numbers to come up with the winning combination. I wonder if she's Irish?

### One For Ripley's Book

Noted magician Harry Blackstone recently guested with John Erling on his KRMG/Tulsa morning show to display some of his magical powers. It all started innocently enough with Blackstone showing some of his card tricks (card tricks on the radio are about as exciting as a radio play-by-play of a crocheting match between a roomful of octogenarians) for the audience. But here's the real story.

Shortly after the magician left, Don Bishop entered the control booth to pull music for his show. Bishop (who should get an award for this whole story) was baffled at finding the records had disappeared. Erling, who was done for the day, showed no mercy for the disc-less Bishop, and promptly left him in a lurch. However (and don't start booing when you read this), Bishop, who has been yoted 'Mr. Awareness' three years running, noticed a folded note on the program log which said, "Snap your fingers (I just know Joe Henderson is rolling over) and the records will reappear." Folks believe me. I don't make this stuff up. Limit believe me, I don't make this stuff up, I just report it and at the risk of receiving hate mail from you – Bishop insists that, after he snapped his fingers, all the records magically became visible again. Now, it's not my place to doubt Bishop's integrity, but you might take note that he is currently selling stock in Xeti Records.

Page 60

BREAKERS

' are those newer records that have the greatest level of Breakers station activity on any given wee

Th

# **DONNA SUMMER** Mac Arthur Park (Casablanca)

62% of our reporters are on it. 15 new adds including WTIC, WMAL, WASH, WBEN, WCCO, WHAM, WGY, WGAR, WORG, KOLO, WLW. Key moves: 17-6 K96, 27-16 WMAZ, 20-13 WBZ, 31-22 WWWE, 29-23 WSAR, 27-19 WBT, debut 20 KRMG, debut 18 WATR, debut 24 WFYR. Heavy rotation: KEX, KNBR. Increased rotation: WTAE. Moves 36-26 on P/A chart.

### **PAUL DAVIS** Sweet Life (Bang)

61% of our reporters are on it. 10 new adds including WCCO, WIOD, WCBM, WIP, KOB, WISN, WWWE. Key moves: 9-7 WORG, 13-9 WYNE, 32-29 WHIZ, 22-18 WLOW, 24-17 WCWA, debut 23 KVI, debut 28 WPRO, debut 29 WATR. Heavy rotation: WJNO, WNEW, KRKK. Moves 29-24 on P/A chart.



(example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

STONEBOLT ''I Will Still Love You'' (Parachute) 41/1 add WASH. Key moves 5-2 WLOW, 21-13 KUKI, 18-15 WNEU, 28-25 WCHV, 25-21 WSAR. Moves 28-27 on P/A chart

STEELY DAN "Josie" (ABC) 28/3 add WCBM, WBZ, KVI. Key moves: 8-6 KOLO, 15-7 WLOW, 28-24 WLW, 25-20 WFYR, 23-16 WBT, debut 30 WMAZ. Heavy rotation: KSFO, KEX, Moves 32-28 on P/A chart.

WINGS "London Town" (Capitol) 40/5 add WMAL, KNBR, WBT, WCCO, WJNO. Key moves: 29-25 WRIE, 30-27 WNEU, 27-23 WCHV, 26-23 WATR, WJNO. Key moves: 29-25 WRIE, 30-27 WNEU, 27-23 WCHV, 26-23 WATR, debut 22 WBEN, debut 28 WMAZ, debut 29 WPRO. Moves 35-32 on P/A chart. GINO VANNELLI "I Just Wanna Stop" (A&M) 38/13 adds include KRMG, WWWE, WPRO, WYNE, WHAM, KSL, WFYR, WBT, WGY, WCWA, Key moves: 32-23 KBLF, 33-25 WLOW, 27-24 KOLO, debut 20 K98, debut 20 WBEN. debut 26 WRIE, debut 27 WMAZ. Debuts at No. 35 on P/A chart. HALL & OATES "It's A Laugh (RCA) 26/5 add WLW, KRMG, WBT, WNEU, WLVA, Key moves: 20-17 KOLO, 30-27 WLOW, 29-21 WCHV, 28-25 WLNH, debut 29 WMAZ. Moves 39-36 on P/A chart.

ERIC CARMEN "Change Of Heart" (Arista) 24/3 add KSFO. WBT, WBEN Key moves: 26-19 WGAR, 25-22 WNEU, 27-24 WORG.

DR. HOOK "Sharing The Night Together" (Capitol) 33/13 adds include KVI, KEX, WSAR, WJNO, KSFO, WIP, WCBM, WHAM, WCHV. Key moves: 29-21 WBT, debut 24 WMAZ, debut 25 WATR, debut 28 WRIE. Debuts at No. 40 on P/A chart

# Others Getting Significant Action

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations. JACKIE DeSHANNON "Things We Said Today" (Amherst) 3016 add WRIE, KRNT, WFTL WCER, WTMJ, WELI, Key moves: 25-22 WIBW, 28-23 WYNE, debut 30 WLNH

STEPHEN BISHOP "Everybody Needs Love" (ABC) 29/11 adds include WBT, STEPHEN BISHOP "Everybody Needs Love" (ABC) 25 TF 865 Include Vol. WBEN, WPRO, KRNT, KSFO, WRIE, WCCO, WIBW. Key moves: 32-25 WWWE, 29-24 WYNE, 28-25 KOLO, debut 29 WLNH, debut 30 KRKO. RONNIE MILSAP "Let's Take The Long Way Around The World (RCA) 23/3 add KRNT, WCCO, KMRJ, Key moves: 23-20 WLOW. PLAYER "Prisoner Of Your Love" (RSO) 22/3 add WCER, WQUD, WBT, Key

moves: 28-24 WRIE, 24-20 WNEU, 32-27 WCHV. Heavy rotation: KMPC MARGO SMITH "Little Things Mean A Lot" (WB) 20/5 add KRMG, WJNO,

MARGO SMITH "Little Things Mean A Lot" (WB) 20/5 add KHMG, WSNO, KSL WHAS, WKHM, Heavy rotation: WHIO. D. ROSS & M. JACKSON "Ease On Down The Road" (MCA) 20/4 add WQUD, WKHM, KOGO, WSBA. Moves: 29-18 WWWE, debut 29 WRIE. ROBERT PALMER "You Overwhelm Me" (Island) 19/1 add KPPL. Moves 31-25 KBLF. Heavy rotation: KRKK.

DOUCETTE "All I Want To Do" (Mushroom) 18/5 add KSL, KRKO, WIBW,

WORG, WKHM. LULU "Don't Take Love For Granted" (Rocket) 18/5 add WCER, KRNT,

KBLF, KSL WHIZ. Moves: debut29 WYNE. Increased rotation: WELI. JEFFERSON STARSHIP "Crazy Feelin" (Grunt) 18/4 add KEX, KRKO, WPRO, WORG, Moves: 21-16 KBLF, 32-28 WLOW, 26-22 WBT, 29-26 WLNH. BEACH BOYS "Peggy Sue" (WB) 15/2 add KRKO, WHAS.

(Epic) 15/2 add WCCO, KRKK. Moves: 29-22 WLOW. "Substitute CLOUT debut 23 WBEN, debut 30 WORG.

MECO "Theme From Wizard Of Oz" (Millennium) 15/1 add WHAS KENNY NOLAN "But Love Me" (Polydor) 14/2 add KRNT, WLNH. Moves 27-21 WLOW

PABLO CRUISE "Don't Want To Live Without It" (A&M) 13/4 add WCBM, WBT, K96, KMPC. Moves 30-22 KBLF. O.C. SMITH "Love To Burn" (Shady Brook) 13/4 add KRKK, WTMJ,

WHIO, WYNE. Moves: debut 20 KDWN, debut 24 WIBW, debut 27 WKHM. LEO SAYER "Raining In My Heart" (WB) 12/7 add WGY, WHIO, KBLF, WCCO, WSB, WMAZ, KDWN. Debut 26 at WATR.

ALICIA BRIDGES "I Love The Night Life" (Disco 'Round)" (Polydor) 11/2 add WSBA, WGAR. Moves: 149 WMAZ, 34-28 WNEU, 37:27 WHIZ, 23-20

P	0	P	/ [	ADULT AIRPLAY /	40
hrae	Two Weeks	Last Weak	S	<b>September 29, 1978</b>	
	2	1	0	CHRIS REA/Fool (If You Think It's Over) (UA)	
2 5	3	3	õ	LITTLE RIVER BAND/Reminiscing (Harvest)	
1	1	2	3	OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO)	
9	6	6	Ö	JOHN PAUL YOUNG/Love Is In The Air (Scotti Bros.)	
11	9	5	5	BILLY JOEL/She's Always A Woman (Columbia)	
17	12	11	Ő	GERRY RAFFERTY/Right Down The Line (UA)	
16	15	13	õ	KENNY LOGGINS/Whenever I Call You Friend (Columbia)	
14	11	10	ŏ	DAVID GATES/Took The Last Train (Elektra)	
14	10	9	9	CAPTAIN & TENNILLE/You Never Done It Like That (A&M)	
	5	8	10	ANNE MURRAY/You Needed Me(Capitol)	
6	13	12	0	CARLY SIMON & JAMES TAYLOR/Devoted To You (Elektra)	
20	21	17	Ð	BARRY MANILOW/Ready To Take A Chance Again (Arista)	
25 8	7	7	13	EXILE/Kiss You All Over (WB/Curb)	
19	16	14	14	MICHAEL JOHNSON/Almost Like Being In Love (EMI/America)	
	18	15	15	ROBIN GIBB/Ohl Darling (RSO)	
21 26		18	XO	DAN HILL/All I See Is Your Face (20th)	
-	4	4	17	COMMOOORES/Three Times A Lady (Motown)	
3	30	10 M	0	DOLLY PARTON/Heartbreaker (RCA)	
	8	16	19	ANDY GIBB/An Everlasting Love (RSO)	
4		10	. 20	TRAVOLTA & NEWTON-JOHN/Summer Nights (RSO)	
15			10	AMBROSIA/How Much   Feel (WB)	
40			Xn	TASTE OF HONEY/Boogie Oogie (Capitol)	
29			23	LINDA RONSTADT/Back in The U.S.A. (Asylum)	
32			0	PAUL DAVIS/Sweet Life (Bang)	
-	34		-	WALTER EGAN/Magnet And Steel (Columbia)	
13			25	DONNA SUMMER/MacArthur Park (Casablanca)	
-	-	36	0	STONEBOLT/I Will Still Love You (Parachute)	
30			27	STEELY DAN/Josie (ABC)	
-	38		0	PABLO CRUISE/Love Will Find A Way (A&M)	
10		_	20	RITA COOLIDGE/You (A&M)	
7			30	BARBRA STREISAND/Love Theme From 'Eyes Of Laura Mars'	(Columbia)
3			31	WINGS/London Town (Capitol)	
-	-		12	EVELYN "Champagne" KING/Shame(RCA)	
2			33	CRYSTAL GAYLE/Talking in Your Sleep (UA)	
24	4 3	1 34	34	GINO VANNELLI/I Just Wanna Stop (A&M)	
-	-	-	▶ 35		NEW
-				HALL & OATES/I's A Laugh (RCA)	ENTRY
	2 2			TOBY BEAU/My Angel Baby (RCA)	
2	3 2	4 30		FRANKIE VALLI/Grease (RSO)	
-		-	39	ERIC CARMEN/Change Of Heart (Arista)	
-			40	DR. HOOK/Sharing The Night Together (Capitol)	
	This ch	net is h	ased so	olaly on airplay statistics compiled weekly from our reporting sta	nons

Radio& Records

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters

CHART SUMMARY: Chris Ree is enjoying his second straight week at the top, but Little River Band is ganging up with a strong one point move 3.2. Biggest jump into the top ten this week is by Kenny Loggins 13-7, with Gerry Refferty elmost as Impressive with an 11-6 surge. Berry Manifow taking a little longer this time, but he's now knocking on the top ten door with a 17-12 jump. Meanwhile, Carty & James, Dan Hill, Dolly Parton and Ambrosia continue to look good. This week's Breakers are Donna Summer, who leaped ten points into the number 26 position, and Paul Davis, moving 29-24 and also one of the Most Added. Impres sive new entry is Gino Vannelli, who comes aboard at the No. 35 position. Other debuts are Eric Carmen at No. 39 and Dr. Hook at No. 40.

# Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

PAUL ANKA (RCA) "Listen To Your Heart" STEPHEN BISHOP (ABC) "Looking For The Right One" JIMMY BUFFETT (ABC) "Son Of A Son Of A Sailor" CAPTAIN & TENNILLE (A&M) "Dixie,""Dream" RITA COOLIDGE (A&M) "Love Me Again" ROBERTA FLACK (Atlantic) "Knowing That We're Made For Each Other ROBIN GIBB (Sesame Street) 'Trash' MOBIN GIBB (Sesame Street) "Instit MICHAEL JOHNSON (EMI/America) "Sailing Without A Sail" KENNY LOGGINS (Columbia) "Wait A Little While" J. MATHIS & D. WILLIAMS (Columbia) "Heaven Must Have Sent You MOODY BLUES (London) "Driftwood," "Had To Fall In Love" MOODY BLOES (London) Diff Wood, "Not Version and Control of the Control of CHRIS REA (UA) "Standing At the Door" LEO SAYER (WB) "Stormy Weather" SGT. PEPPERS S.T. (RSO) "Here Comes The Sun"/S. Farina, "Long & Winding Road"/P. Frampton, "A Day In The Life"/B. Glbb CARLY SIMON (Elektra) "Tranquillo" FRANKIE VALLI (WB/Curb) "Save Me, Save Me"

### Most Added:

DOWNA SUMMER MecArthur Park (Casablance) Added at 21% of our reporting stations. DR. HOOK Sharing The Night Together (Capital) Added at 1% of our reporting stations. GINO VANNELLI I Just Wenne Stop (A&M) Added at 19% of our reporting ata STEPHEN BISHOP Everybady Needs Love (ABC) Added at 18% of our reporting static AMBROBIA Now Mirrh / Every College How Much I Feel (WB) Added at 14% of our reporting at PAUL DAVIS Sweet Life (Bang) Added at 14% of our reportin ting stat

# Hottest:

LITTLE RIVER BAND teminiscing (Harvest) ad hot at 50% of our stat GERRY RAFFERTY Right Oown The Line (UA) rted hot at 44% of our stations EXILE EXILE Riss You All Over (WB/Curb) Reported hot at 41% of our stations. KENNY LOGGINS Whenever / Cell Your Friend (Columbia) Reported hot at 41% of our stations. BILLY JOEL She's Alweys A Women (Columbia) Reported hot at 37% of our stations. JOHN PAUL YOUNG Love is in The Air (Scotti Bros.) Reported hot at 37% of our stations.

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rage 62	R&R/Friday, September 29, 197
POP ADULT SINGLES	MORTHEAST       WEIM/Beltmure Dester Berne Part Const     WID//Botton Director Dester Berne Director Director     WID//Botton Director Director Director Director     WID//Botton Director Director Director Director     WID//Botton Director Director Director Director     WID//Botton Director Director Director Director     WID//Botton Director     WID//Director
New entries     Bit the trind into the delate high integration of the delate high integrate high integration of the delate high integrate high int	Patho Curve         HOTTET         Mayneri Laguan         Rahn Ditto         Hot TET         Patho Curve         Dane Summer         Dane Summer           Hot TET         Bary Maximu         Just & Distance         Just & Distance         Hot TET         Hot TET         Hot Maximu         Hot TET         Hot Maximu         Hot TET         Hot Maximu
Alicia Bhiodes     ERIC CARMEN     LYNDA CANTER     CLOUT       I Lovis The Night (Polydor)     Change Of Heart(Antate)     Toto(Epic)     Substitute (Epic)       Ometa One     Bree New O Assue     Image of Heart (Antate)     Image of Heart (Antate)     Image of Heart (Antate)       Bree New O Assue     Bree New O Assue     Image of Heart (Antate)     Image of Heart (Antate)     Image of Heart (Antate)     Image of Heart (Antate)       Bree New O Assue     Image of Heart (Antate)       Bree New O Assue     Image of Heart (Antate)     Image of Heart (Antate)     Image of Heart (Antate)     Image of Heart (Antate)       Bree New O Assue     Image of Heart (Antate)     Image of Heart (Antate)     Image of Heart (Antate)     Image of Heart (Antate)       Bree New O Assue     Image of Heart (Antate)     Image of Heart (Antate)     Image of Heart (Antate)     Image of Heart (Antate)       Bree New O Assue     Image of Heart (Antate)     Image of Heart (Antate)     Image of Heart (Antate)     Image of Heart (Antate)       Bree New O Assue     Image of Heart (Antate)     Image of Heart (Antate)     Image of Heart (Antate)     Image of Heart (Antate)       Bree New O Assue     Image of Heart (Antate)     Image of Heart (Antate)     Image of Heart (Antate)     Image of Heart (Antate)	Townite Onesa     Oliva     David Garas     Paul David     Main David     Wenty     HOTTEST     Juttin Naywerd       LRB     LRB     David Gates     David Gates     David Gates     David Gates     David Gates     David Gates     Hotter     Hitter     Hotter     Hotter     Hotter     Hotter     Hitter     Hotter     Hot
GENE COTTON     DAVE & SUGAR     PAUL DAVIS     JACKIE DeSHANNON       Libe A Sunday in (Anota)     Teer Time (RCA)     SweetL/tre(Bang)     Time State       Bain Others     Addition     Addition     Teer Time (RCA)       Bain Others     922     724     SweetL/tre(Bang)	WYNE/Appleson On Davis         WLW/Cincinnati Meg Callaban         WHD/Deyton Kris Rankin         WKMM/Jackson John Satistian         WISN/Milwauk.ee Bith Fast         KMR.J/Pittsburg Geb Bapitie         WISN/Milwauk.ee Bith Fast         KMR.J/Pittsburg Geb Bapitie         WISN/Milwauk.ee Jam Sullina           OC Smith Oc Smith Gene Cotron HOTTEST         Halt & Dates Down Summe that Willing         OC Smith Mithy Willing         Anne Musing (BA1) Margo Smith Margo Smith Margo Smith Davis (Bate Davis (Bate Davis (Bate Halt Joal         Margo Smith Mithy Willing         Margo Smith Margo Sm
DOUCETTE All // Want To Do //Mushroom/ Mot Childlin . (Chrysalik) Add WUMe 5 16 DOUCETTE All // BO Childlin . (Chrysalik) Add WUMe 6 20 S 10 S 10	WCER/Charlotte Jam Abans         WGER/Charlotte Danis Guide         WGER/Charlotte Taxolia/Olivia         Mita Coolidige Taxolia/Olivia         Chris Rea Taxolia/Olivia         Sam Armato         Mitcle/Dintion         Barry Manitow           Donny K Mare Player         Danis Summer         Danis Mita Barry Manitow         KRNT/Oes Mounes Jam Barry Manitow         David Guites         Friefail         Chris Rea Virte Cooling         KRNT/Oes Mounes Jam Barry Manitow         David Guites         Dav
RUPERTYHOLMES Let's Get (Private Stock) Sharing The Night. (Capitol) Ben New B Active 38 30 30 30 30 30 30 30 30 30 30	LRB         WWWE/Claveland Jim Davis         Mathis/Williams Friends         Done Summer Mathis/Williams         Done Summer Sum Davis         John Paul Young Barry Ratierty         Girry Ratierty           WFY R/Chicego John Weiherber John Weiherber John Weiherber Din Vanith         Gino Vanith HOTTEST         Mantow HOTTEST         Done Summer Botty Bare Hotson St Unga         Done Summer Barry Ratierty         Barry Ratierty           John Weiherber John Weiherber Ball Young         Chuck Mangoone HOTTEST         Barry Ratierty         Barry Ratierty           John Weiherber John Paul Young Gind Vanneth         Love Paul Davis         LRB         Los Sayer Hotew Coll Way         Dare Crist Over Crist Barry Manitow         WHIZ/Zanevville Over Crist Simphen Bishop         WHIZ/Zanevville Over Crist Simphen Bishop         Usin Unit Simphen Bishop         Usin Over Crist Simphen Bishop         Mandy Goodrum Morte St Morte St
COROON LIGHTFOOT Origination (WB) 0 11 0 11 0 12 0 11 0 12 0 12	Gerry Ratterty     Dan Hill Michael Junnion Barry Manilow     Donny Kois HOTTEST Barry Manilow     Donny Kois HOTEST     Anne Murray Rinne Augray Barry Manilow       WL DW/Aiken Owen Monest Indifarme Lindifarme Lindifarme Finite Stephen Birbop HOTTEST     WCHV/Charlottesville Andy Bickal David Gates Stephen Birbop HOTTEST     WCHV/Charlottesville Andy Bickal David Gates Stephen Birbop HOTTEST     WHAS/Louisville Mickael Jung Hot Barry Melloy     WMA2/Macon Stee Mickiphy Toby Baar Dony Kois     WOUD/Memphis Greg Mamilton     WOBG/Orangeburg Stu Wright     WHEU/Miseting John Abton
McCO0 & DAVIS       Shine On Sklver (Columbia)       Shine Oners     When You Fool. (Burrenth)       Same Oners     Boll       Same Oners     Ball	Capit & Timnuth,     Polito Cruite     HOTTEST     HOTTEST     HOTTEST     HOTTEST     HOTTEST     HOTTEST     Furfall       Robin Gittle     Wings     Earle     Chris Rea     Earle     Coolse Valuettin     David Carls       Gerry Rafterty     Plaver     Kenny Loggins     Anne Multay     LRB     HOTTEST     Coolse Valuettin     David Carls       Simon/Taylor     Erc Carmen     Mon Paul Young     LRB     HOTTEST     Chris Rea       David Garls     John Paul Young     Gerry Rafterty     Gerry Rafterty     Earle     David Carls       David Garls     John Paul Young     Gerry Rafterty     Gerry Rafterty     Kenny Loggins     Chris Rea       Barry Manilow     Anne Murray     Gerry Rafterty     WFTL/F1 Leuderdale     Hot Rea     Chris Rea       Billy Joel     Billy Joel     Mike Harvey     Mike Marvey     Mare Marvey     John Paul Young       Barry Manilow     Bob Seger     Gerry Rafterty     Rerry Marring Sonner     Marvard Fergoson     John Paul Young       Barry Manilowa     Anthe DeShannon     HOTTEST     Marvard Fergoson     WINO/W Peim Beech       Barry Barry Manilowa     Anthe DeShannon     Mottest     Marvard Fergoson     Warvard Fergoson       Barry Manilowa     <
ODNNY MORT     MUENCH       Hars''s Some Love (Venture)     I Just Want To (Republic)       Beachtan     Beachtan       Beachtan     Beachtan <td>Donny Mosi Anne Murray Ealle Toty Beau Lindi Ronstadi Onatle Rich Simon Taylor Don's Quer Sugar Den &amp; Sugar Barry Manitow Ret For Alterity Barry Manitow KBLE/Red Bluff KBLK/Rock Sugar VSL Suit Liboon Alterity WEST</td>	Donny Mosi Anne Murray Ealle Toty Beau Lindi Ronstadi Onatle Rich Simon Taylor Don's Quer Sugar Den & Sugar Barry Manitow Ret For Alterity Barry Manitow KBLE/Red Bluff KBLK/Rock Sugar VSL Suit Liboon Alterity WEST
ROBERT PALMER You Overwhelm Me IIslandi	Genry Ratterity         Dr. Hook         Homitrong/Stewans         Bob Breck         Rod Tucker         George Lemich         Bryen Eaton           Balua Steetskuld         Breach Boyr         Honry Maneini         Toby Beau         Donina Fargo         Bill LaBounty         Amitrong/Stewans         Amitrong/Stewans           Balua Steetskuld         Breach Boyr         Honry Mancini         Toby Beau         Donina Fargo         Bill LaBounty         Amitrolas           MOTTEST         Alferton Starshiji         Billy Joel         Toby Beau         O C. Smith         Donina Fargo         Bill Young         Amitrolas           Billy Joel         Honry King Cheer         Billy Joel         Genre Cottour         Donina Fargo         Donina Fargo         Billy Joel         Amitrolas           Billy Joel         HOTTEST         KEX/Pontland         Lub Steward         Oct Smith         Billy Joel         Earlie         Billy Joel         Donina Fargo         Donina Fargo         Donina Fargo         HOTTEST           Billy Joel         HOTTEST         KEX/Pontland         Lub Steward         Oct Smith         Davier & Susai         HOTTEST           Bill Joben         ERB         Bob Searcon         Autor Monal         Hotton Harword         Hotton Harword         Monrestier         John Pail Young
LOU RAWLS There Will Be Love (Phil Int.)	Bitly Jaci     Date Control     Steely Dan     Dolly Parlon     Barry Manidow     Err Carmen       MOTTEST     Long & Marie     Anne Murray     Dane Mill     Date Darin     Dolly Parlon     Dolly Parlon       LR8     Lee Sayer     Anne Murray     Dane Mill     Dare Darin     Dolly Parlon     Dolly Parlon       Cerry Rallerry     MOTTEST     Koff Parlon     Mot Gibb     Dr. Holi     Dare Darin     Dolly Parlon       Anne Murray     Rite Coolidge     Wayne Richards     KOLO/Reno     Commonitors     HOTTEST     Billy Joet     Billy Joet       Anne Murray     Rite Coolidge     Wayne Richards     KOLO/Reno     Commonitors     Kenny Loggins     Linda Ronstatt       Mottest     Chins Rea     Dr. Hook     Mite Magerity     Olingis     Anne Murray     Steely Dan       Jim Tessin     Pailo Davis     Donne Summeric     Ently Joet     LR8     Cerry Rallerry     John Pail Young       Ging Vannethi     Olivia     Dan Hill     Anne Murray     Billy Joet     LR8     Cerry Rallerry       Group Vannethi     Olivia     Dan Hill     Anne Murray     Kol Oftsan Owego     Kill Coded     Kill Coded       Orivia     Khing Values     Hottest     Ently Joet     LR8     Cerry Rallerry     Kol Codesan     Kill Coded
MARGO SMITH Litrie Things Mean A Lot (WB) 98 0.C. SMITH Love To Burn (Shedy Brook) JEFERSON STARSHIP Cary Feekin (Grunt) Ben Othern Base Othern Ba	Event     Polos Corrise     John Poul Youning     Corr Lotherman     Ambroaus       Branch Logens     Polos Corrise     John Poul Youning     Corr Lotherman     Ambroaus       Branch Logens     Polos Corrise     Berry Monitow     Port Corrise     Divise       Barry Monitow     Prayer     Corr Lotherman     MOTIONS     Ambroaus       Barry Monitow     Prayer     Corr Lotherman     MOTIONS       Barry Monitow     Prayer     Corr Lotherman     Corr Lotherman       Barry Monitow     Prayer     Corr Lotherman     Corr Lotherman       Barry Monitow     Prayer     Corr Lotherman     Corr Lotherman       Barry Monitow     Prayer     Corr Real     Corr Real       Corr Real     Corr Real     Corr Real     Corr Real
Difference     Bit     Bit <th< td=""><td>MUENCH "I Juist Want To Love You" (Republic) 11/2 edd KOGO, KSL M. McCOO &amp; B. DAVIS "Shine On Silver Moon" (Columbie) 11/2 edd KOG, WCR BOB McGILPIN "When You Feel Love" (Butterfly) 11/1 edd WHO Moves JO27WINH JIM RAFFERTY "Don't Let Anotherl Good Day Go By" (London) 11/1 edd WHOK JIM RAFFERTY "Don't Let Anotherl Good Day Go By" (London) 11/1 edd GENE COTTON "Like A Sunday In Salem" (Ariole) 9/6 edd KRMG, WYNE, KRKK, WORQ, WNEU, KMRJ</td></th<>	MUENCH "I Juist Want To Love You" (Republic) 11/2 edd KOGO, KSL M. McCOO & B. DAVIS "Shine On Silver Moon" (Columbie) 11/2 edd KOG, WCR BOB McGILPIN "When You Feel Love" (Butterfly) 11/1 edd WHO Moves JO27WINH JIM RAFFERTY "Don't Let Anotherl Good Day Go By" (London) 11/1 edd WHOK JIM RAFFERTY "Don't Let Anotherl Good Day Go By" (London) 11/1 edd GENE COTTON "Like A Sunday In Salem" (Ariole) 9/6 edd KRMG, WYNE, KRKK, WORQ, WNEU, KMRJ





#### Openings

VAEB-WXKW/Allentown, PA now has a full time open ood production a must. Tapes and resumes to Mike m, PD, Box 2727, Lehigh Valley, PA 18001. EOE enne 3-22)

GFX/Pierre, SD 10,000 watt Country music station has nopening for an experienced air talent, 6pm-10pm shift, builty commercial writing and production a must. Al-o, looking for experienced Sales person. Tapes and esumes for ennouncing position to Ray Hartfiel and rea-mes for Sales position to Mark Swenson, Box 1197, herre, SD 57501. EDE (8-22)

M Programming seeks highly quelified applicants for pro-luction position. Successful applicants will be well dis-plined and project oriented. Tapes demonstrating pro-leancy with production tools and resumes to Michael ledges, TM Productions, 1349 Regel Row, Dallas, TX (2012) 2012 5247 (9-22)

NTSN/Dover, NH looking for two news people. Exper-enced preferred but beginners considered. Pop/Adult ormat and heavy community involvement. Tapes and esumes to Don Briand, Box 400, Dover, NH 03820. No alis please EOE (9-22)

Openings WEMJ/Leconie, NH looking for News Director to take charge of a three person news department. Format heavy news and soft rock. Tapes and resumes to Paul LeBlanc. WTSN, Box 400, Dover, NH 03820. No cells Please. EOE 0, 201

(9-22) KTSA/Sen Antonio, TX has immediate opening for ex-perienced sir personnel with opportunity to get 1st class license. Topes end resumes to Charlie Brown, Box 18128, Sen Antonio, TX 78216 or (512) 655-5500. EOEM/F (9-22)

96KX/Pittsburgh, PA seeks eir telent for immediate full-time opening and future reference. Excellent working conditions, compensation and growth opportunity for qualified applicants. Minimum 3 to 5 years Top 76 mar-keis preferred. Tapes, resumes and brief written explan-ation of what unique contribution you can make to Kevin Matheny, WXKX, 400 Ardmore Blvd., Pittsburgh, PA 15230. EOE M/F No calls. (9-22)

WEBC/Duluth, MN has afternoon drive opening. Good production a must. Tapes and resumes to Rick Morgan, 10001 East 9th Street, Duluth, MN 55805. EOE (9-22)

Openings

KSTT/Devenport, IA is searching for 2am-6am person who would like to move up. Someone who can relate in a warm human way. At least 1 year experience required. Tepes and resumes to Jim O'Hara, KSTT, Box 3788, Devenport, IA 52808. EOE (9-22)

PRODUCTION DIRECTOR wanted for WTLC-FM. Prefer 1st classificanse. Send creative production tape, resume, and picture to Roger Holloway, WTLC-FM, Box 697, In-dianapolis, IN 46206. EOE (9-22)

KCLU-AMBFM/Rolle, MO. small-medium market is searching for on-eir personalities for possible future open-ings. Production a must. Tapes and resumes to Denny Lee, PD, KCLU, Box 728, Rolla, MO 65401. (9-22)

Radio 60 KROD/El Paso, 5kw Pop/Adult powerhouse looking for personalities who can be real, become in-volved and entertaining. No acreamers, no calls, please. Tapes and resumes to Kent Lacy, PD, 4141 Pinnacle, Suite 120, El Paso, TX 79902 (9-22)

#### Openings

WOUA, Qued citles number one edult station looking for a great communicator to fill AM drive position. Pre-fer mejor market experience. Large dollars for the right person. Tapes and resumes to Jim Mahaney, 1801 6th Ave., Moline, IL 61265. EOE (9-22)

K104(KIOY)/Freeno, CA seeking eggressive, hard work-ing air talents and news personnel. Male/female/minor-rities. Tapes and resumes to Eric Rhoads, PD, 12592 South Ceder, Freeno, CA 93725. No calls please. EOE (9-22)

WISE/Asheville, NC looking for eir telents with production skills. Must have four years experience. Good se ary. Tapes and resumes to Ray Williems, 90 Lookout Rd Asheville, NC 28804 or call (704) 253-5381. (9-22) kout Ad.

KSEE/Santa Maria, CA needs morning person with Pop/ Adult experience. Someone who can really communicate above everage production skills, news and public affeire experience. Tapes, resumes and salary requirements to Ti Scott, Box 442, Santa Maria, CA 93458, EOE (9-22) to Tim

# CHANGES

#### Radio

SUSAN E. RIST joins KAAY-KEZQ/Little Rock, AR news department. ALEX KEDDIE promoted to Chief Engineer WIRE-WXTZ/Indianapolis, IN. DANNY LEE appointed Program/Music Director KCLU-AM&FM/Rolla, MO PETER HALISAY named General Sales Manager KFMB/San Diego, CA. RAY HARTFIEL promoted to Program Director KFGX/Pierre, S.D. RICK MORGAN formerty KQWB/Fargo, N.D. joins WEBC/Duluth, MN as Program Director DICK BARTLEY named Assistant Program Director/middays WFYR/Chicago, IL. JOHN WETHERBEE named Music/Research Director WFYR/Chicago, IL.

ELIZABETH CLANCY HOEHNE named moming news anchor and Community Affairs Director for KRNA/Iowa City, IA. GARY M BROWN appointed Production Director/afternoons KRNA/Iowa City, IA

JERRY MASON formerty WIBC, WIRE named Program Director KSO/Des Moines, IA JACK SHAW formerty KXYZ-KAUM/Houston appointed Creative Services Director WBCS/Milwaukee, WI.

WBCS/Milwaukee, WI. JAY MICHAELS promoted to Asst. PD WBCS-AM/Milwaukee, WI. KEN RICE promoted to Asst. PD WBCS-FM/Milwaukee, WI. JAY COFFEE promoted to afternoons KIQQ (FM100)/Los Angeles, CA. MICHAEL FERREL promoted to Sales Manager WGMS/Bethesda, MD.

TOM BAKER named General Manager WROR/Boston, MA. C. STONE (Catt Sundance) joins KWRM/Corona, CA doing 6pm-12mid

RICH FRUIN named PD/MD WWCT/Peoria, IL.

FRED HORTON upped to Chain Production Consultant (Regional Broadcasters Group)

from WAAL/Binghamton. JOHN O'BRIEN formerly Asst. PD WAAL/Binghamton, N.Y. promoted to Program Director SCOTT MICHAELS promoted to Music Director WAAL/Binghamton, N.Y. DAVID SOUZA joins WORJ/Orlando, FLas Program Director.

JOHN CONNOR promoted from MD to PD WQUT/Johnson City, TN GARY BROWN named Music Director WORJ/Orlando, FL

CHRIS WILSON appointed Music Director WQUT/Johnson City, TN BILL STEADMAN formerly WQFM/Milwaukee named Asst. PD WKQX/Chicago, IL PETER NAPOLI joins KXFM/Santa Maria, CA as Music Diractor.

CHRISSQUIRES named Music Director KKXX/Bakersfield, CA. SCOTT WATSON named Music Director WIBA-FM/Madison, WI

TIM SIEGRIST joins WIOG/Saginaw as Promotion Director and Asst. PD formerly

WKNX/Saginaw. STAN SMITH joins K99/Birmingham doing middays, formerly WERC-FM/Birmingham. BILL MARTIN formerly KMI/Kalamazoo, MI joins WCMF/Rocheste doing middays.

MARK NEWELL joins I-95/Bridgeport, CT. JIM TAYLOR joins K108 (KXOA)/Sacramento as News Director

SHAW MESSNER formerly WROR-FM/Boston joins WCOZ/Boston as Promotion Coordinator.

Coordinator. JOHN ROBERTS formerty WDAK/Columbus, GA joins WIXY/Springfield, MA as Asst. Operations Director and Music Director. ROBB WESTABY exits WIXY/Springfield to join WOWO/Ft. Wayne, IN. JIM RISING upped to Operations Manager and PD WIXY & WAQY/Springfield, MA. KEN BOOTH named News Director KRMD/Shreveport, formerty KEEL/Shreveport, LA. KEN BOOTH named News Director KRMD/Shreveport, formerty KEEL/Shreveport, LA. ANDY WITT formerly MD WTSO/Madison, WI joins WSAI/Cincinnati as Asst. PD. TOM MURPHY joins WRKO/Boston doing all nights, formerty WAPE/Jacksonville, FL.

#### Station Line-Ups

KCLU/Rolla, MO LINE-UP: 6am-11am Denny Lee, 11am-3pm Jessica, 3pm-7pm

Woody Wood, 7pm-12mid Tom Hughes. KRQ/Tucson, AZ LINE-UP: 6am-10am Dan McCoy (MD), 10am-3pm Jim Gillie, 3pm-7pm John Stevens (PD), 7pm-12mid Steve Rivers, 12mid-6am Jack Costello. WABC/New York, NY LINE-UP: 6am-10am Harry Hamson, 10am-2pm Ron Lundy,

2pm-6pm Dan Ingram, 6pm-10pm George Michael, 10pm-1am Chuck Leonard, 1am-6am Bob Cruz. Weekends: Steve O'Brien.

WAVZ/New Haven, CT LINE-UP: 6am-9am Krazy Jerry Kristaffer, 9am-12noon Jack Mitchell, 12noon-3pm Danny Lyons, 3pm-6pm Floyd Wright, 6pm-10pm Curt Hansen (MD/Asst. PD), 10pm-2am Willie B. Goode, 2am-6am Michael George. Weekends: Dana Stevens. Utility: Gene Simmons. KERN/Bakersfield, CA LINE-UP: 6am-10am Russ Gerber (PD), 10am-3pm Pete Shan-

non (MD), 3pm-7pm Jay J. Jackson, 7pm-12mid Richard Cano, 12mid-6am Jim Diamond. Weekends: Dave Buckner

WDEE/Detroit, MI LINE-UP: 5am-9am Dale Reeves, 9am-12noon Ken Morgan (PD), 12noon-3pm Paul Russell, 3pm-6pm Tom Allen (OM), 6pm-9pm Bob Burchett, 9pm-

1am Ron Ferrise, 1am-5am Jimmy Bare. KENI/Anchorage, AK LINE-UP: 6am-10am Sean Lynch (PD), 10am-2pm John Stevenson, 2pm-6pm Tim Allan, 6pm-10pm Bobby Simon, 10pm-2am Randy Robbins, 2am-

son, 2pm-opm Tim Alian, opm-Topm Bobby Simon, Topm-2am Nandy Robbins, 2am 6am Ron O'Neil Weekends: Tony Mitchell. WDZD/Shallotte, NC LINE-UP: 5am-9am Hal Stanley, 9am-12noon Marvin Crook, 12noon-4pm Andy Mulligan, 4pm-8pm Tom Atkins, 8pm-12mid J.K. Dearing. WKQX/Chicago, IL LINE-UP: 6am-10am Bill Steadman, 10am-3pm Harvey Wells, 3pm-8pm Mitch Michaels, 8pm-1am Loma Ozmon, 1am-6am Bob Hyman.

spm-tepm Mitch Mitchaels, 8pm-1am Lorna Ozmon, 1am-team Bob Hyman. KLOL/Houston, TX LINE-UP: 6am-10am Nick St. John, 10am-2pm Marci Lara, 2pm-6pm Paul Riann, 6pm-10pm David Allen, 10pm-2am Crash, 2am-6am Jimmy Christopher, KSTP/Minneapolis, MN LINE-UP: 6am-9am Hines & Bush, 9am-12noon Doug Silver, 12noon-3pm Mike McNeil, 3pm-7pm Jeff Pigeon, 7pm-12mid Greg Austin, 12mid-5mm. Jim Summer.

KKXX/Bakersfield, CA LINE-UP: 6am-10am Jay Weidenheimer, 10am-3pm Chris Squires, 3pm-7 pm Terry Gaiser, 7pm-12mid John Russell. Weekends: Don McCoy and Rick Neuwirth

KEZY/Anaheim, CA LINE UP 6am-10am Shana, 10am-2pm Jan Marie, 2pm-6pm Dave Forman, 6pm-10pm Steve Clark, 10pm-2am Barbara Jane, 2am-6am Cal Campbeli

#### Records

PHYLLIS MARGOLIN named Associate Director, International Operations, Ansta Records. JOE CARROLL appointed Local Promotion Manager, Cleveland Branch, Epic Records CAROLEE SHEPARD appointed Creative Director, Advertising Creative Services, CBS. FREDDY PILLOT has formed Sunshine State Promotions, Miami, FL.

STEPHEN PEEPLES promoted to Manager Press & Editorial Services for Capitol Records MICHAEL ALHADEFF appointed Associate Director, Promotion, West Coast, Epic/ Portrait/Associated Labels

JANE BERK appointed Tour Publicist, East Coast Columbia Records

WILLIAM HONS appointed Local Promotion Manager, Miami Branch, Epic/Portrait/ Associated Labels

STERLING DEVERS promoted to Director Sales Administration for Polygram Distribution.

STERLING DEVERS promoted to Director Sales Administration for Polygram Distribution. RAY HARRIS appointed Director, Black Music Marketing for RCA Records. OSWALD MARSHALL named Manager, National Black Music Field Merchandising for RCA. VICKI MACK appointed Black Music Field Merchandising Rep/Los Angeles, for RCA. WADE SMITH covers New York Black Music Field Merchandising Rep/Dallas for RCA. DONALD SPANN appointed Black Music Field Merchandising Rep/Dallas for RCA. ANN BROUSSARD named Black Music Field Merchandising Rep/Atlanta for RCA. MIKE WASHINGTON covers Detroit Black Music Field Merchandising for RCA. PATRICK SPENCER named Manager, Black Music Promotion/Eastern Region RCA Records.

Records

SNOOKEY JOMES joins RCA as Black Music Promotion Representative/Philadelphia. ANDREW WEISS appointed Attorney for Casablanca Records. BARRY OSLANDER named West Coast Professional Manager for Interworld Music. BOBBIE KITTLE joins the staff of 20th Century-Fox Records as Para-legal and Con-

tract Analyst. MARJORIE LOMENZO promoted to Manager, Royalty Accounting for 20th Century-Fox. DIANE McGOWEN LEEDY appointed Manager of Accounting for 20th Century-Fox. CAROLINE BURKHART appointed Promotion Manager, Washington, D.C./Baltimore/

Philadelphia area. DAN CURDY appointed Promotion Manager/Detroit for Capricom Records. BOBBY GANIM named Promotion Manager/Cleveland for Capricom Records. EILEEN BRADLEY appointed National Director of Publicity for Phonogram, Inc./Mercury MARV GREIFINGER named West Coast Publicity Manager for Phonogram, Inc./Mercury STEPHEN BARNCARD named West Coast Talent Acquisition for Elektra/Asylum. MURRAY SAUL appointed Local Promotion Rep/Cleveland for Elektra/Asylum.

### **Industry Changes**

RICK WEISER named Director of SESAC's West Coast Division. CHUCK BARNET joins Athena Artists.

C

Page 64



#### Openings

Well known Southern station needs a moming news man Good bucks. Also, someone who can do character voical and be assistant to Operations Director. Info to Bot Baron, 3411 Mae Drive, Huntsville, AL 35801. (9-22) Bob

News person wanted for major market AOR station. Must be able to write and produce features plus experience with morning news desirable. Tapes and resumes to Mark Christopher, KZEW, Communication Center, Palles TX 75202-505(4)-201 Dallas, TX 75202 EOE (9 22)

KEED/Eugene, OR has two job openings, one for Assist ant PD/drive announcer, and one for nights. Must have 2 yrs experience. Tapes and resumes to Tom Edwards, 1245 Charnelton, Eugene, OR 97401. No calls please, EOS(6.23). EOE 19 22

KBAT/Midland, TX has Immediate opening for an an-nouncer with good production background for Top rated station in a 15 station market. Rush tapes, resumes and samplas to KBAT Radio, 401 W. Missouri, Midland, TX 79701. No calls please. (9-22)

WQXA-FM/Harrisburg, York, Lancaster, PA contempor ary leader has opening for a talent with above average skills in production. Rush tapes and resumes with pro-duction samples to WQXA-FM, Box M-88, York, PA 17405 EOE M/F(9.22)

WANTED The best undiscovered morning pe America Tapes and resumes to Pat Martin, WSPT, Box 247, Stevens Point, WI 54481. EOE M/F (9-22)

KASI/Ames, IA is seeking Pop/Adult jock with 3rd class license. Tapes and resumes Main Street, Ames, IA 50010 (9.22) es to KASI-KCCO. 415

KIRL/St. Louis, MO seeks top notch Country air tale for drive time position. Minimum 3 yrs experience, ex cellent production skills, 3rd class license, and eagerness to grow in fast developing major market situation. Tapes, resumes, recent photo, along with recent ARB if avail able, to Mike Fee, PD, KIRL, Box 1460, St. Charles, MO 63301. No cells please. (9-22)

WPFM/Panama City, FL 100,000-watt, no-hype, hip rock Top 40 Assistant PD needed for North Florida's premier FM. Must be a production ace. Real on the radio. Excellence a must Good bucks, sunshine and surf on the gulf. Tapes and resumes to John Dantzer, Box 1430, Panama City, FL 32401, or call (904) 234-8858. EOE (9-22)

WANTEDI NOWI DJ for Modem Country daytimer in Southeastern Arizona, just an hour and a half from Tuc-son. Tapes and resumes to KHIL Radio, W. Patte Rd., Wilcox, AZ 85643, or call (602) 384-4244 weekdays from 9am 5pm MST. EOE (9-22)

The KXEL stations, Waterloo, IA have a unique opport The KAEL stations, Waterloo, IA have a unique oppor tunity for an expenenced, professional news reporter Will gather news, walk a morning news beat, write and air the news. Group owned. Must pass high standards Pay is good and benefits even better. Tapas, resumes and writing samples to Jay Douglas, Operations Director Box 2395, Waterloo, IA 50705, EOE M/F (9-22)

WGMA/Ft. Lauderdale Hollywood, FL now accepting tapes and resumes for possible future openings at South Florida Modern Country format. Tapes and resumes to Ron Bisson, Box WGMA, Hollywood, FL 33024. EOE No callsplease (9-22)

WHIZ/Zanesville, OH has rare openings for anno Tapes and resumes to. Dave Crist, PD, Lind Arcade Building, Zanesville, OH 43701. EOE (9-22)

KWOW Pomona, CA has opening for News Director with creative soft rock news approach. Must be able to re-late news in an entertaining and informative manner. \$14,000 per year. Tapes and resumes to Jon Wickstrom, South Mills and Olive, Pomona, CA 91766, EOE (9-22)

WREN/Topeka, KS looking for a morning drive air per-sonality. Must be able to relate to what's happening in the community. Good production. Opening is immed-wte Tapes and resumes to General Manager, WREN, Box 1280, Topeka, KS 66601. (9-22)

Need one funny, dynamite morning person for modern Country station. Good bucks and fringe benefits. Taper and resumes to Pat Deveney, KTYN, Box 637, Minot ND58701 EOF(#02) ND 58701 EOE (9-22)

PRODUCTION DIRECTOR, major market West Coast AM and FM needs creative, self-starting talented Production Director with multi-track ex-penence. First class phone desirable. Complete new equipment and studios in the near future. Send complete resumes and samples of produc-tion to Radio & Records, Box 128, 1930 Century Park Mice Les Accords. Park West, Los Angeles, CA 90067, EOE M/F

KFIV/Modesto, CA now accepting tapes and resumes for News Director. Strong voice minimum 2 yrs exper-lence. Tapes and resumes to Jack Phillips, Box 1360, Modesto, CA 95350. (9-22)

WORK WITH THE SUPERSTARS. KLAQ FM/EI Paso TX needs jock/production people for new FM AOR under Abram's superstars format. Great opportunity for small market jocks to move up. Tapes and resumes to Ken Lacy, KLAQ, 4141 Pinnacle, Suite 120, El Paso, TX 79902 (9-22)

KCQ/Saginaw, MI, Modern Country 50,000 wert giant has jock opening. We need a good set of pipes. Tapes and resumes to Ken MacDonald, Jr., KCQ, Box 1776, Saginaw, MI 48605. (9-15)

## Goods & Services

#### "Airchecks Critiqued!"

Let me help you find a Job. Top Program Director who's been through that job search before, will critique your aircheck and resume ... comprehensively and thorough-ly ... send 95.00, aircheck, resume, just as you would if applying for a job to CRITIQUE, 3219 Hanover Drive, Lafayette, IN 47905.

"Radio's Premiere **Comedy Service** 

FREE SAMPLE ISSUE of radio's most popular humor servicel O'LINERS, 366 R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1502

### "Lola's Lunch"

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary sneck: LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888A, Ypsil anti, MI 48197.

#### "Complete Artist Bio Info... And More!"

GALAXY - The personality aid for AOR, Top 40, Pop Adult jocks. Sample: GALAXY, Box 98024-C, Atlanta GA 30359 or call (404) 231-9884.

## You'll Be Funnier

Hundreds of deejays renewed again this year! Guaran-teed funnier! Free sample: CONTEMPORARY COMEDY, 5804-D Twineing, Dallas, Texas 75227 Phone (214) 381-4779.

#### GOODS & SERVICES

Making your classified come alive or getting your goods and services singled out is simple. Only 26 cents a word, \$5 minimum per week, head-lines are free. Contact R&R Classified Depart-ment, Mon-Frl at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA. 90067.

#### Openings

KEZY-AM&FM/Anaheim, CA is looking for on the ai personalities for immediate openings. Contact Dave For man (714) 776-3896. EOE M/F (9-15)

WKCT/Bowling Green, KY has an afternoon announcer opening. Pop/Adult music. Lots of reading, lots of pro-duction. Call David Anthony (502) 781-2121 before 10am Central time. (9-15)

WSAM/Saginaw, MI has immediate opening for air per-sonality with heavy production and music knowledge. Tapes and resumes to Ken MacDonald, Jr., Box 1776,

Florida (West Coast) classic Pop/Adult looking for warm, mature-sounding professional. If you know how to com-municate and if you love sunshine 12 mo. a year, send tapes and resumes to Box 2072, New York, NY 10001 (9.15)

WERE/Cleveland, OH all news looking for high profile WERE/Cleveland, OH all news looking for high profile personality news anchors. You may have been a jock with news experience or are currently employed as news announcer. 3rd endorsed required. Tapes and resumes to Carl Eckels, PD, WERE, 1500 Chester Ave., Cleveland, OH 44114. EOE M/F (9-15)

KLIV/San Jose, CA looking for all night Top 40 per sonality. Salary \$393 for 6 days Union scale. Tapes and resumes to John McCloud, Box 995, San Jose, CA 95108. EOE (9-15)

KFDI-FM/Wichita, KS looking for experienced AOR/ progressive Country announcer/production person to do evenings. Finest facilities in Midwest. Tapes and resumes to John Speer, Box 1402, Wichita, KS 67201, or call (316) 838-9141. EOE (9-15)

Newsman for top rated Pop/Adult Taft station in Buffalo needed immediately. Tapes, resumes, photo and writing samples to Ray Marks, WGR, 464 Franklin St. Buffalo, NY 14202. EOE (9-15)

One of the Top 10 Black stations in midwest has a growth opportunity for a Program Director. Applicants should either have their College degree or 5 yris, radio exper-ience. Ability to motivate creative people a must, plus good administrative skills. Tapes and resumes to Gen-eral Manager, Box 697, Indianapolis, IN 46206, EOE M/F (9-15)

WTLC-FM/Indianapolla, IN accepting applications for future on air positions. Applicants must have at least one year experience on air in large or medium market. Tapes and resumes to WTLC, 2126 N. Meridian, In-dianapolis, IN 46202. EOE M/F (9-15)

Looking for the right morning man for WDSM Country radio 710/Duluth Superior. Reasonable, experienced and humorous preferred. Tapes and resumes to Burkhart/ Abrams, 6500 River Chase Circle East, Atlanta, GA 30328. EOE No calls please. (9-15)

KYYY/Biamarck, ND looking for Production Director for top rated FM. Must be creative copy-writer, strong in production. Tapes and resumes to Dave Montgo KYYY, Box 1738, Bismarck, ND 58501. EOE (9:15)

96 Super Q, Southwest Florida's number one rated rocker accepting tapes for 6pm-10pm air personality with great production. Don't freeze this winter, come on down for fun in the sun. Tapes and resumes to Tony Sands, WLEQ, 5671 S. Cleveland Ave., Ft. Myers, FL 33901. EOE (9-15)

#### Openings

KYJC/Madford, OR looking for announcer with exper tince. Also, looking for news parson, for number one station in beautiful ares. Both openings are immediate. Tapes and resumes to Jerry Allen, Box 1745, Medford, OR 97501. EOE M/F (9.15)

KDKB-FM/Phoenix, AZ has an unusual opportunity for the right person. If you have the ability to be a Super-star morning leader and desire great weather and a great working atmosphere. At least one year medium market experience required. Tapes and resumes to Jon Sinton, Box 4227, Mess, AZ 85201. No cells please. EOE (9-15)

Las Vegas now has a new live AOR. We need tapes from prosionly. Good pay for good smooth voices and a great broadcasting group. Tapes and resumes to Doug Shane, National PD, Box 15223, Las Vegas, NV 89114. (9-15)

WDVH/Gainsville, FL seeks a warm, friendly one-to-one communicator for our 9am-12noon shift. If you are a polished pro, or an advenced beginner with the poten-tial of becoming a STAR, rush your aircheck, spot examples, and resume to Don Donehue, PD, Box 1068, Galnesville, FL 32602 or call (904) 372-2528 after 11 am. Ladies and minorities encouraged to apply. (9-15)

Top Adult Contemporary in Wheeling, WV looking to expand staff with two of the personalities around. pand statt with two or the personalities around, alary negotiable; must be great. Tapes and resumes John Ashton, WNEU, Box 6462, Wheeling, WV to John Ashton, WNEU, Box 64 26003, or cell (304) 233-1470 (9-15)

KFIG/Fresno, California's soft rocker has rare openi and intelligent parson willing to play hard and use you head on the air. Qualified professionals may submit tapes and resumes to Art Farkas, KFIG, 2220 Tulare St. Suite 625, Fresno, CA 93721. No calls please. EOE M/F (9-15)

WBEN/Cincinnati, OH is looking for a solid broadcast journalist of a different sort. News is not a "necessary evil" at this AOR, but this is not your conventional news operation. A good writer a must. Tapes and resumes to Craig Kopp, WEBN News, 2724 Erie Ave., Cincinnati, OH 45208, (513) 871-6397. (9-15)

KGLR/Reno, NV is looking for female AOR announcer for possible full-time. Tapes and resumes to Daniel Cook, KGLR, 4600 Kietzke Lane, Sulte 144, Reno, NV 89502. (9-15)

WLOI/WCOE/LaPorte, IN needs a creative, talented copy writer/production director. Afternoon/evening shift, Ligh board work, Contact J.R. Russ, Box 385, LaPorte, IN 48350 or call (219) 382-5290, (9:15)

WASHINGTON, D.C. AREA Top 40 has an immediate opening (evenings). Must have first phone and some experience. Growing station looking for someone on their way up. Call Randy Swingle before 3pm (703) 368-3108. EOE (9-15)

Anchor reporter to handle morning drive news in South-eastern Top 50 market. Must be super strong on air. Prefer two or more years experience in radio news. Star-ing salary range: \$180-\$230 weekly. Great benefits. Tapes and resumes to Mike Edwards, WRAL-FM, North Carolina News Network, Box 17000, Raleigh, NC 27609, EDE (9-15) 27609 EOF (9-15)

KZZY/San Antonio, TX new Country station looking for jocks for all shifts. Tapes and resumes to Wayne Shane, GPM South Tower Bldg., Plaza Level, San Antonio, TX 78216. No calls please. (9-15)

KEWI/Topeka, KS has opening for Asst. Engineer. Must have 1st phone. Call Wayne Nelson (913) 272-2122. (9-15)

WINR/Binghamton, NY has an opening in morning drive news. Experience a must. Applicant must be able to re-late the news on a one-to-one basis. No news readers pleasel Tapes and resumes to Jerry Reed, PD, WINR, Box 27, Binghamton, NY 13904. (9:15)

WRBN-FM progressive Top 40 serving the Macon, GA merket looking for afternoon drive jock. Needed im-mediately. Production an absolute must. Also, possible future openings. Tapes, resumes and salary require-ments to Kevin Scott, WRBN-FM, Drawer AB, Warner Datase CA 31092 505 (9-15) Robins, GA 31093, EOE (9-15)

KCAP/Helena, MT has an all night jock opening, and future possible openings. Tapes and resumes to Bob Church, Box 1165, Helena, MT 59601, (9.15)

KEWI/Topeka, KS seeking tapes for future openings Tapes, resumes and salary requirements to J.R. Greety, Box 4407, Topeka, KS 66604. (9-15)

KKRC/Sioux Falls, SD needs announcer with production abilities. Also, possible News Director opening. Tepes and resumes to Gene Shaw, 1704 S. Cleveland, Sioux Falls, SD 57103. (9-15)

KQIZ-AM&FM/Ainarillo, TX needs air talent immediate-ly. Tapes and resumes to Scott Wilson, PD, Box 7488, Amarillo, TX 79109. (9-15)

KX104 (WWKX)/Suburban Nashville, TN looking for strong jocks for future openings. Tapes and resumes to Michael St. John, Hwy. 109, Galletin, TN 37066. EOE (9.15)

WHAG/Hagerstown, MD looking for moming personal ity. Good voice and production a must. Tapes and resumes to C.B. Gaffney, PD, 1250 Downsville Pike, Hagerstown, MD 21740. EOE (9-15)

#### Openings

KQB-FM (Superstars)/Nnshville, TN looking for exper-ienced AOR folks. All shifts: Tapes, resumes and set ary requirements to Ron Lake, KQB-FM, 159 Fourth Ave. North, Nashville, TN 37219, EOE No calls please. (9.15)

We have openings for sir people at two of our Gulf We have openings for air people at two of our our Coest stations. Looking for quality and folks who like to have a good time. One station is rock, the other is Country. Tapes and resumes ASAP to Steve Sends, Box 2723, Mobile, AL 38601. EOE (9.15)

D102/Danville's best station has an opening for creative, all around contemporary person. Experience and supar production essential. Knowledge of promotion and suto mation helpful. Opportunity to move into seles possible. Rush tapes and resumes to Mark Phillips, WDNL, Dan-ville, IL 61832. EOE M/F (9-16)

WAAX Gedaden, AL is looking for a strong morning communicator. Tapes and resumes to Lance Carson, PD, Box 570, Gadsden, AL 35902. Union station, good

Two 50 kw stereo cookers need a combo chief engin eer. Must have impeccable credentials. Send references to Box 587, Dover, New Hampshire. (9:15)

KMCM/McMinnville, OR has immediate opening for evening announcers. Good production a must. Tapes and resumes to Ron Romain, Box 207, McMinnville, OR 97128. (9 15).

Got some excellent tapes from the last ad in R&R. Un fortunately most everyone wanted megabucks to work a few hrs. If you are young, energetic, maybe the naxt superstar, then we're looking for you. Tapes and res-umes to Jim Moore, WFMB, 820 Myers Bldg., Spring-field, IL 62701 or call (217) 528-3033. No beginners EOE (9-15) Got some excellent tapes from the last ad in R&R. Un

day Broadcasting (KWK) needs human air tale to build one of to build one of the nation's best radio stations. Taper and resumes to Bobby Hattrik, Program Director, KWK Box 6096, St. Louis, MO 63139. EOE M/F (9-15)

KO98/Omaha, NE is looking for a pro news person to direct AM/FM news department in million-plus market. Salary open. Contact Skip Coy, Box 586, Counsil Bluffs, IA 51501, or cell (712) 322-4041. EOE M/F (9-15)

WILS-FM/Lansing, MI looking for afternoon jock with MD potential. Nice city, nice people. AOR (Superstars) Tapes and resumes to Dave Lange, 600 W. Cavanaugi Rd., Lansing, MI 48910. No calls please. (9-15)

KUKI/Ukiah, CA now accepting tapes and resumes for future openings, PD, MD and air talent. Contact Randall Kalton, Box 638, Ukiah, CA 95482. No calls please. EOE

WROV/Roanoke, VA leading Top 40 station has rare opening for aggressive aware news person. No beginners Tapes and resumes to Jack Casey, Box 4005, Roanoke, VA 24015. No calls please. EOE (9-15)

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KPUG/Bellingham, WA accepting tapes and resumes for future openings. Top 40 format. Super place to live and work at a station that's turned out too many ma-jor market jocks to count. One year experience and strong production required. Tapes and resumes to Ran-dy Rowland, Box 1170, Bellingham, WA 98225. No cells please. EOE M/F (9-15)

KCOK/Tulare, CA is still looking for that special someone with main interest in production and engineering. Some on-air work: Good money to right person. Must have 1st ticket. Tapes and resumes to Ken Palge, 717 N. Mooney Blvd., Tulare, CA 93274 or call (209) 686-2866 (9-15)

Experienced Jocks/PD for new Top 40 FM in Midwest Top 50. Bright delivery, no screamers. Excellent potential. Tapes and resumes to Radio & Records, Box 127, 1930 Century Park West, Los Angeles, CA 90067.

KHNY-AM&FM/Riverside, CA now accepting applic tions for future air personality/production openings. 1 phone a must. 1-2 yrs expenence helpful. Tapes an resumes to Dave Lane, PD, 7351 Lincoln Ave., Riversid CA 92504. EOE (9-15)

Rocky Mountain 24 hour modern Country station now accepting tapes and resumes. Must be strong in pro-duction, with adult on the air approach. Send to Dan Sollom, KGRZ, Box 4106, Missoula, MT 59806, EOE (9-15)

#### Miscellaneous

KPUR/Amarillo, TX needs record service from all labels especially for disco program. Contect Mark Shannon, MD, Box 30000, Amarillo, TX 79120. (9-22)

KHYT/Tucson, AZ needs record service from all labels. Send to Bill Stairs, MD, KHYT, 2307 E. Broadway, Tucson, AZ 85719. (9-22)

WBCS/Milwaukee, WI needs instrumental and sound-track album service from all labels. Send to WBCS, 5407 W. McKinley, Milwaukee, WI 53208. (9-22)

WOHO/Toledo, OH needs record service from all labels Contact Beau Elliott, Broadcast House, Toledo, OH 43616 (9-15)

Small Disco Chain needs record service from all labels. Send to Mark Strehl, Music Director, Crazy Pete's Dis-co, Peru Mall, Peru, IL 61354.

# "THE MELLOW SIDE OF DOLCETTE, IS HAPPENING!"

John Tobin-KSLY reports "strong females"

"DOUCETTE"

All I Wanna Do

Top-40

KTLK	WDIG 15-11	KLUE	KJCK-FM 39
KAKC	WBYG 17-8	KANE	WXXX
KQEO 40-38	KATA	KASH	WNUZ
KSLY 29	КМНТ	KSEE	WQNZ
KVOL	WVIC	WAQY	WOLF-LP
WKAU 35	WACI	KOKK	KQFM
KBZY 40	WIGY	<b>KJMO 30</b>	KMKF
KYLT KYNG	WILS	KPUG	KRLC
KSXO	KLOG	KBCQ 34	KVSL 24
КОВО	KHSN	WCIR	WDUZ
Contract of the second s			

# A/C

WATR	KXLF	WDNC	KBND	KCSJ	WNEU
FM97	KRKK	KROC	KBLL	KUIC	WORG
WHIZ	KFOR	ксок	KGVO	KMOX-FM	WIBW
WLNH	KMWX	KDWN	KWAL	KMBZ	WKHM
WCHV	KUHL	KSL	KVSB	KGRL 41-28	WHAP
WKIQ	WRUM	KPPL-FM	KSEE	КМВҮ	
WSM-FM	WGAW	KXLY	KBMW	14RKO	
WGGA	WHIS	KOLO 30-28	KGY	KCBS-FM	
WEIM	KBIZ	KUKI 38-34	KLOO	KNX-FM	
WRIE	WDIF	KBLF	KORD	KPTL	



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#### **Positions Sought**

Experienced news woman looking for right move Talk to meat (305) 273 7239 (9 22)

GARY KORDEN, 8 yrs experience looking for small-medium market Pop/Adult or Country Prefer East Coast, Will relocate. Currently employed. Cell (313) 461 9904

Currently employed major market jock with Masters De-greb in Research and Persuasion looking for major mar-ket research director/assistant and utility jock. Also in terested in on-air/PD gig at medium market in Midwest or Northeast. Pop/Adult, Oldies, AOR, Top 40, 7 yrs ax-perience. Call (216) 486-3849 after 4pm, (9-22)

MD of AOR in Southeast Texas looking for m major market All formats. 4 gig. Creative and very good production A yrs in AOR Call SIGH (713) 722 7438 (9-22)

Lazy, runs sloppy board, poor news and production, ill-tempered. If you're looking for these qualities contact JOHN GALLAGHER (914) 864-8894, Monday-Friday 10am-2pm or write 5214 Deepwood Lane, Erie, PA 16505. (9-22)

Air personality plus, with proven treck record. Over 10 yrs expanence including Country, Pop, and talk show pro-gramming. Interested? Contact EDD LIVINGSTONE, 6009-A Case Del Rey Circle, Orlando, FL 32809. (9-22)

Presently employed News, Director with 10 yrs solid ex-perience, looking for new challenge in larger market. Total dedication and outstanding abilities as an anchor, street reporter, public affairs producer and sports play-by play. Extremely versatile and anxious. Would like California but will listen to all offers. Call RON (607) 432 0350 (9-22)

GREGG WARREN former asst. PD and afternoon drive jock WKWK Wheeling, formerly WOMP-FM and WEIF seeking job in Top 40, Pop/Adult, or AOR preferably in Ohio, W. VA., or PA. Call (614) 676-2788 or write 215 West 43rd, Shadyside, OH 43947. (9-22)

Three years experience, 29 yrs old, currently working as MD and midday at San Diego, Top 40. Looking for AOR or news position. Call DON MICHAELS (714) 724-8333 days or (714) 439-6749 nights (9-22)

Experienced minor jock 25 yrs old, looking for small mar ket Top 40 or AOR Willing to relocate immediately Call RON SANCHEZ (213) 722 1514 (9-22)

ista, muaic Interviews. Recent UPI as Etrong artists, music Interviews, Recent Orl award with ner 2% yrs commercial experience. Currently MD, Will relocate. Call (614) 374-9478 after 8pm EDT, or write 107 Devol Street, Apt. A, Marietta, OH 45740. (9-22)

TED KELLY formerly WAYS/Charlotte, and WCSC/Charles ton, looking for Top 40 medium market. Good Cooker for nights 5 yrs experience. Call (803) 556-2720 anytime. (9.22)

BROCK JANOFF with 1 year AOR experience and 1st phone seeking air shift in small or medium market. Call phone seeking air shift in small (213) 658 5746 evenings (9-22)

Top 40 female personality looking for work in major market Excellent references. Call (714) 745-8084 or write Box 255, Valley Center, CA 92082 (9-22)

JACK ELLIOT former Asst. PD and afternoon drive nouncer at KRIZ is looking. Call (602) 991-9630. (9-22)

Recent broadcast school grad looking for first on-air gig. Former major market Music Director, good pipes, one-on-one delivery. 3rd endorsed and willing to learn from you. Will relocate to small market. Call MIKE OAKES (305) 651-6657 anytime or (305) 625 631 3 days. (9-22)

BILL CLAY, 8 yrs professional radio experience. Most re-cently PD KNAC/Long Beach, CA. Seeks AOR on-air work, MD or Programming position. West Coast. Call (213)851-2690 (9-22)

RON FOLKS looking for REB or Top 40 MD or PD po sition. 3rd endorsed, good production, tight board and hard working. Can do it all. Currently with WOIC/Co-lumbia, S.C. Write 4-D Ashley Apts., Columbia, S.C. 29203 (9-22)

BLAIN KELLEY (WABB-FM, G100, Z97) looking for Top n. I get re 40/ADR programming and or jock position Call (205) 626-3847 or (205) 626-0991. (9-22)

Classified Ad Series II: Still looking for that dream job. Door no. 1, door no. 2, or KCBO. MtKE RIVERS, 4% yrs experience, PD, MD, on-air, Calls only to (205) 343-7022 between 9am-8pm. (9-22)

WANTED in B'ham, AL area, part-time, night-time or weekend air shift for student at University of Alabama, 3rd class endorsed and expenence. Call CHARLES W. CALVERT (205) 734-8870 (9-22)

I'd rather be in Colorado. No shopping list comes with resume Experienced (major market). Family man wanting to settle down, thinking permanent thoughts. Currently CKNW-CFMI/Vancouver, BC. Call ROD CARLSON (604) 588-5673 or write 13343 Stamford Place, Surrey, BC. Canada V3V6V1. (9-22)

Sportscaster/newsman, victim of automation. Seeks challenging position in any size market. Replies to JOE SHIMKO, 437 E. Merrimack St., No. 6, Lowell, MA 01852 or call (617) 453-5636. (9-22)

Hard working, small market jock is ready for atep Prefer nights. For tapes and resumes call Brian (f 473-3944 anytime (9-22)

#### **Positions Sought**

If you're looking for a creative, hard working medium market air talent with experience in music, promotions, production and research, i'm the man you need. Cell JACK (703) 886-4179 after 6pm EST. Prefer West but will relocate anywhere (9-22)

NO ONE NIGHT STANDS, ONCE WAS ENOUGH. 1st phone jock/musician seeks combo air/Music Director/ promotion position AM-FM. Currently in AM Country Expenenced in AOR. Top 40 and Country. Call (503) 482-0331 before 10am Pacific time

Versatile PD looking for station in competitive medium market in the West. AOR, Top 40 or Country. Former Golden West employee. Call JOHN LIBYNSKI (503) 654-9312. (9-22)

HelpI MD, music research or announcer for AOR or Jazz human radio. Presently employed medium market AOR in N.Y. 7 yrs experience BA and 3rd endorsed. Cell (914) 354-2059 before noon or late afternoon. Will re-locate. (9-22)

Aggressive young pro, currently in top market, 6 yrs ex-perience includes Programming and MD. Top 40 and Pop/ Adult and AOR. Prefer Northeest or Canada will consider all. Call LARRY (617) 666-0517. (9-22)

yr pro KELI, KTFY, KXXO seeks auitable air ahift in Southwest medium market. Programming and music pro-duction experience. Stable and tireless. Top 40 or Discopreferred. Call me and feel better about tomorrow. SCOTT (918) 437-1470 before 10amor after 5pm. (9-22)

Experienced female wants job in any capacity jock, copywriter or news department in LA County. Cell (213) 532-1046 after 4:30pm. Available immediately. (9-22)

Contemporary Top 40 Jock, 6 mos. experience, 1st classificense, production and personality. Best in the West. Cell (213) 484-2588 after 4pm. (9-22)

DAVID ANDERSON free lance human being, former AOR communicator wents chance to be creative. Not just another clone in the rock and roll express. Interested in jazz and progressive AOR. Call (815) 964-5445 anytime. (9-22)

For a good time call: Candy at 000-0000. For a good jock call: B100 FM's CHERIE at (714) 578-3349, (9-22)

Desire Ohio or surmunding states. Experienced, good voice and production. 1st phone, presently Music Director. Seeking position in medium market. Call TOM STONE (419) 462-5462 after 6pm or write 22 Lamplight Ct., Celling Old 44823 (0.20). Galion, OH 44833. (9-22)

PAUL LACKEY formerly KISR-FM, KZRK, one and a half yrs experience. Looking for small-medium market. Top 40 or AOR. Call (816) 765-0327. (9-22)

Ready to make big bucks for your company if you're willing to pay me what I'm worth. 7 yrs Top 40/aðult experience with Top ratings at all stops, including the big ones. Call MITCHELL STONE (813) 365-0700. (9 22)

Plain, simple and different. Currently working, but look ing. Call (215) 927-2821, (9-22)

Young energetic and hard working. Two years exper ience. Sound like what your news department is look ing for? Call JAN (304) 263-6847. (9-15)

CARMEN BROWNE, formerly 98 ROCK/Tampa, KISW/ Seattle (Superstars stations), and WLAV/Grand Rapids, is now available for AOR shift. Black, female, also ex-perience with news and production and ready to work again. Will relocate. Cell (813) 397 4815, (9-15)

PHIL MURPHY experienced professional air available immediately. Call (406) 452-6997. (9-15)

Conversational hometown delivery, 'go track record and references COUNTRY/AOR on-the-air mornings in Top 50 m k record and references. Looking for re. Call (717) 234 5836 anytime. (9-15) for family atmos-

AOR communicator available now. Four years exper-ience PD, MD. Successful small market AOR with numbers to prove it. Call GARRETT HART (814) 796 6358 or (814) 734-5586. (9-15)

Progfessive personality with 2 years on-air experience, production that sells and background in promotion and production that sells and background in promotion and sales. Great numbers too. Let's make some bucks to gether. Call JIM WARD (814) 452-4200 or (814) 796-6358 (9-15)

BIG JOHN CARTER given the old razzoo at KEZY ter nearly 3 yrs. Now available, Call (714) 768-1364, (9-1

Creative and aggressive News Director. 10 years explience seeks medium or major market news position. C ROBERT COHEN (219) 447-2480 or write 2724 Stardi Drive, Apt. 3, Ft. Wayne, IN 46816. (9.15)

Radio entertainer and impressionist. Voices, phone bits, audience participation, rating builder. Looking for solid position in New York area as PD, Production Manager and/or air shift. 10 yrs expenence under belt. Call THE UNKNOWN DJ, (602) 790-6942 anytime. (9-15)

JACK NASH formerly MD WCAV/Brockton, MA looking for MD position or on-air in secondary market, preferably in or near metro area. Would prefer to stay in Boston area and will take off-air position to do so whether radio or record promotion Call (617) 583-3833 anytime after form 10 151 5pm, (9-15)

#### **Positions Sought**

JOHN LISLE GLOVER (WRNC, 14VOT, 14 GBG) looking TAKE A GAMBLE AND WIN Call (919) 787-2381 (915)

Major market AOR and medium market Top 40 exper-iance. Programming and research ability. Stations include Chicago's "LOOP". I'm a worksholic but out of a job at the moment. Can you cure me? Call JIM CORCORAN (219) 447-9165. (9-15)

EXPLOSIVE & ELECTRIFYING PERSONALITY SCREAM ER wants rockin' 6pm 10pm Top 40 gig, but will also consider oldies format. Witty and gritty, 11 yr vet knows how to rock 'em and sock 'em with plenty of drive and stimulating jive. Call ROCK DIAMOND (215) 439-0893. (9-15)

40 human being with medium market experience on the way up and looking for a professional tion. Call FRANK RYAN (412) 224-4052. (9-15) organiza

Victim of audden format change looking for full-time position in medium or large market. AOR or progressive preferred. Evenings and nights preferred. Heavy produc-tion, good copy-writing. Call (618) 549-0208 or write Malibu Treiler Park No. 18, Route 6, Carbondale, IL 62901. (9-15)

Funny? Yes, I am, and I would like to work for a station that feels entertaining the listener involes more than just playing music. Seven Yeara exporience in Pop/Adult and Top 40. Cell Paul (606) 269-4998. (9-15)

CHIP STANLEY, first ticket and five yrs. in a second ary market looking to move up. Call (602) 537-2921. (9-15)

MIKE BUTTS formerly mornings at K100/Los Angeles, KCBQ/San Diego, KIMN/Denver, KDWB/Minneapolis, and WTIC/Hartford, CT available now Call (817) and WTIC/Hart 382-5789. (9-15)

No BS or BA but plenty of radio experience and motiva-tion. Available now for any format or shift. Solid profes-sional with major market experience and good produc-tion. Can I help you? You can make book on it. Call JOE (816) 561-2462. (9-15)

Currently working 6 yr. pro. Expenence all shifts, plus production, voices, writing and ad agency experience Call KEN "Jeffries" MEDNICK (805) 489-0900 before 11am or after 7pm (9-15)

Looking for a female to balance out your staff of male jocks? Then you want me! 3rd endorsed, 2½ yrs and looking in Central Wisconsin. Call Theresa (715) 238-5789. (9 15)

North Eastern News Director want full-time news posi-tion. South or West capitol city. Write M.L. Russo, R.D. No. 2, Box 106-207, Wrightstown, NJ 08562 or call (609) 695-8515 between 8am-1pm. (9-15)

DAN CARLISLE, 12 yrs professional radio experience seeks on-air work at major market station. Most recent ly afternoons at KWST/Los Angeles. Call (213) 876 4119 (9.8)

Pop/Adult Program Director/Music Director looking for medium or larger market station interested in getting numbers and more. Tireless, energetic, loyal for folks who feel the same. Call (408) 649-0588. Six years ex-perience. Ready now. BRIAN K. GRAHAM.

Idaho's first progressive radio programmer is moving. The Michael Hart Show is available now. Prefer West Coast. Call (208) 788-3704 or write Box 15, Hailey, ID

Hard working small market jock is ready for a step up. Prefers nights. For tapea and resumes call BRIAN, (615) 473-3944 before 5:30pm, (9-8)

DENNIS KING 13 year pro Pop/Adult-Rock. Moat re-cently with ABC at KXYZ in Houston. Now available due to format change. Serious inquiries only. Tapes and resumes on request. Call (713) 666-5612 (9-8)

Southern California. Allow me to introduce myself, I am the multi-talented lady of your dreams. First phone cre-ative announcer with major market experience in music, news, production, public affairs, telephone talk, inter-views, copywriting. Call Beth (714) 836-5496 or write Apt. 26, 15560 Tustin Village Way, Tustin, CA 92680. (9-8)

News Director looking for a position in News oriented station in medium or large market. Preferably midwest area. Hard worker. College grad. with 3 yrs experience Call (312) 623-4147. (9-8)

Format change puts this PD out in the cold. Looking for medium market station with professional markage-ment who needs experienced programmer with suc-cessful track record and excellent references. Single with 1st phone. Prefer Top 40 or Pop/Adult format with pos-sibility of management training. Call DAN (815) 338-6371 anytime. (9-8)

8 yrs experience, formerly KKLS and WAPE/Jackson-ville, FL afternoon drive. Not a wanderer, looking for stable position as PD, MD or on-air. Call TOM MURPHY (904) 268-2955. (9-8)

Young (25), experienced, 10 yrs pro with light PD ex-penence. Looking for small medium market PD or Opera-tions Manager position. Resumes included Boston, Cin-cinnati, Rochester Strong knowledge of FCC, EOE, Promotion, Programming, and automation. Write: Box 24287. College Hill Station, Cincinnati, OH 4b224, or call (513) 542-1042 (9:8)

# **Positions Sought**

JACKSONVILLE-MIKE "Machine Gun" GREEN ex WFL now seeking Music Dir/Air position in Jax area Great references. 5 yrs in the business. Good production. Call (904) 733 7546, leave message (9.8)

9 yrs experience: KHFI, WZUU, WZMF, KSHE, KADI Strong on Promotion and Programming. Medium major market. Results through hard work. Call MICHAEL (512) 892 2050. (9-8)

First phone, air personality, MD, traffic, production Over 8 yrs experience. I give 100 percent, I'm a doer, let's do it! Call GREG MONICA (714) 325-4762 or write 877 Chia Rd., Palm Springs, CA 92282. (9-8)

Do these ads in R&R really work? Excellent references and credentisis. MD and programming experience. Cur rently working and looking for move up. Call (215) 927-2821. (9-8)

News gathering, reporting and writing pro with good air sound. 4 yrs experience commercial radio aeeks po sition. Also, host of live talk show. Call ANDY (607) 277-3832 or (607) 272-9040, (9-8)

If you're looking for one heck of a Program Director/ morning man with creativity and imagination TOM GAL LAGHER is looking for you. Currently PD, KLOU. No. In fast ARB at KAAY/Lintle Rock. 8% yra experience. Call (318) 477-2076 or (318) 436 7277. (9-1)

Community Involvement Public Affairs for AOR and it workal Three yrs experience AOR announcing, typing PSA's, 2% yrs Public Affairs for AOR. I read lifestyle news, too. Looking for permanent move to your mar-ket and grow with your atation. Prefer Denver/Boulder and Colorado Rockles, anywhere with mountains. Call DANIEL J. QUITTER (904) 737-6243 12noon-11 pm EDT (9-1)

MUSIC DIRECTOR/Air talent, KELP and KNOE with 5 yra experience available and willing to relocate. Call TIM PAGE (915) 592-4996 or (915) 592-7475. (9-1)

AOR Music/Research, production and a penence in 4th market including Superatars format Excellent track record, 1st phone. AOR programming position sought in medium or large market Cell ED SEILER (215) 874-6723 anytime (9-1) ncing ex

CHERIE formerly B100-FM ready for new opportunity. Call (714) 578-3349. (9-1)

NEWSMAN, 9 yrs in broadcasting, 3 in news, seeks, job as staffer at major market outlet or News Dir-ector gig at smaller market station. Can die and write 2 yrs Newsradio experience. Call (602) 242-9283 (9-1)

PHIL DRAKE formerly PD KROI/Secrem AOR or Pop/Adult position, prefer FM Must be West Coast, Seattle to San Diego Available now (916) 334 8006, (9-1)

Female air personality MD with lots of spint employment in the Portland, Vanco ERIE STEFAN (503) 882-2551. (9-1) rea Call VAL

MARK SHANNON, 4 yrs expenence Pop/Adult. Top 40. 1st phone) Desire position as PD or air shift production Cell (516) 924-5439. (9-1)

Hilarious morning pro seeks relocation in Top 50 mar-ket. 2 yrs with Ron Curtis Co. Bright, tight, and topical Call (501) 225-8342 or (501) 888-1431. (9-1)

5 yr radio man, looking for growing opportunity. 1st phone. Now small market PD and morning man Mamed, wanting to settle down. Production my special-ty, I'm professional. Call STEVE (805) 736 5725 after 4pm PDT. (9.1)

Seeking R&B Programming position or General Manag-er for medium market. College person with Operation Manager's experience...Former Program Director, and currently Top 40 jock (Top 10 market). Write: BUS/Route 1, Box 404-A, Monroaville, AL 36460. (9-1)

15 yrs experience, 11 in Country Radio. Looking for good, solid, modern Country station that could use a PD, MD, DJ, Production...whatever. Excellent track record Prefer West Coast. Call after 6pm (602) 384-4147 or write DJ WILSON, 31 Grande Vista, Willcox, AZ 85643. (9-1)

STEVE SHANNON formerly WIRK, WANS, seeks sm market Top 40 position. Prefer Northeast, Florida, ( (305) 721-0582. (9.1)

Minonty announcer/engineer with 1st phone and 6% yra major market experience, would like full time announcing position. Top 40, Soul, Pop Adult, AOR, we have a lot in common, let's talk. All locations considered. Contact JESSE T. BROOKS, 18150B Euclid Ave , No. 9 Cleveland, OH 44112 (9-1)

Medium market AOR personality with major market talent seeks move up Currently moming drive on 100,000 watt 83rd market station. Also talk show host and ex-perienced interviewer of major rock artists. 31. mature, married and aggressive with talent and a thorough knowledge of AOR music. Call TOM KLEIN (615) 477-7791 between 6am-11am EDT. (9-1)

#### PLEASE NOTE:

PLEASE NOTE: You may place your ad in the Opportunities section by mail or phone. All Openings, Posi-tions Sought and Changes are free of charge. Simply call us at (213) 653 4330 with your infor-mation, or meil it to Radio & Records, 1930 Cen-tury Park West, LA, CA 90067. Please be sure to let us know when you have found a position or filled your opening.

It doesn't take long to hear that Randle Chowning is on his own. Randy, former lead guitarist and one of the original members of *The Ozark Mountain Daredevils* and lead vocalist on the first Daredevils hit, "If You Wanna Get To Heaven," broke away from the group to express his *own* music.



He discovered his sound was becoming more electric and straight-rock oriented. The result of that expression is *Hearts On Fire*, an unusual debut album from an artist with a remarkable gift for song and the noteworthy ability to take a dare.

Randle Chowning Band "Hearts On Fire" On A&M Records & Tapes



"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

## **DONNA SUMMER** MacArthur Park (Casablanca)

71% of our reporters on it, 18 adds including WFIL, KGW, WOHO, WKY, WCOL, WRJZ, WFLI, Y103, 94Q, WAEB, WIRK, WSPT, KYTE. Key moves: 27-19 WIFI, 17-10 WRKO, 13-8 WPGC, 25-11 WCAO, 26-17 KRBE, 14-3 at 96X, 30-22 CKLW, 23-14 WGCL, 23-13 KFI, 25-20 KJR, 14-4 JB105, 15-7 WJDX, 24-13 Y94, 29-16 WEBC, 25-17 WAAY, 34-26 WHYN, debut 24 WHBQ, debut 25 WOKY, debut 5 WGH. See Parallels, charts at number 28.

## **BARRY MANILOW**

# Ready To Take A Chance Again (Arista)

65% of our reporters on it, 27 adds including KIMN, KJR, Z93, WAKY, KEEL, WNCI, KEZY, KOPA, KENI, KRSP, KSLY, KDZA, KYNO, KKXL, WJON, G100, WIRK, WFBG. Key moves: 29-20 KRTH, 20-12 CKLW, 26-18 WKBW, 15-10 WFIL, 7-4 WAVZ, 28-22 at 94Q, 28-23 KNOW, 17-12 WSGN, 32-26 WKIX, 32-20 WHB, 20-16 KCPX, 25-20 KFXM, 33-24 WTRU, 29-26 WAAY, 8-6 K104, debut 30 WPGC, debut 26 WIFI, debut 24 WCAO. See Parallels, charts at number 29.



listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

DR. HOOK"Sharing The Night Together" (Capitol) 101/32 including KSTP, KFI, KIMN, PRO-FM, KVI-FM, KTKT, KRUX, KTAC, WJDX, WLAC, WTIX, WAPE, KLIF, WEEO, G100, WEBC, WROK, KVOX, KKXL, KYSN, Key moves: 30-24 WKBW, 39-25 KRBE, 27-21 WHBQ, 24-21 KRTH, 27-23 WPHD, 30-22 WQXI, 29-23 WSGN, 40-31 BJ105, 29-22 Y94, 29-20 CK101, 35-29 WFLB, debut 27 WCAO, debut 35 WZZP, on KJR, WPGC. HALL & OATES "It's A Laugh" (RCA) 98/9, Z93, WKBW, WDRC, WOLF,

KROY, KTKT, BJ105, KEEL, WIRK, Key moves: 21-17 KSTP, 36-29 KRBE, 15-13 at 99X, 21-15 at 94Q, 27-23 KX106, 33-30 WAVZ, 30-27 WMEE, 20-17 WOHO, 30-23 WHB, 34-27 KCBQ, 24-19 KDON, 23-16 KVOX, 24-20 WEBC, 35-33 WYND, debut 31 WCAO, debut 26 WGCL, debut 30 KIMN, on WRKO, DAVID GATES "Took The Last Train" (Elektra) 96/9, CKGM, WTRY, KCPX, KLEO, WNDE, KINT, BJ105, WROK, KYTE. Key moves: 11-9 KDWB, 17-14 KJR, 21-19 KRTH, 26-23 WYRE, 24-19 WKBO, 27-23 KLIF, 24-18 WKIX, 24-19 KBEQ, 13-10 KJRB, 33-25 KENI, 17-11 KVI-FM, 30-26 KQDI, 17-12 KFYR, 19-12

WJON, 24-20 WANS, 11-5 WGLF, debut 24 WFIL, on KIMN. GINO VANNELLI "I Just Want To Stop" (A&M) 84/23 including WPGC, WCAO, KRTH, KFXM, KCPX, KTAC, KING, KBEQ, WOHO, WNOE, WGH, WGUY, WFLB, KAYC, KKLS, KKXL, KFXD. Key moves: 25-20 Z93, 24-19 CKLW, 29-26 KSTP, 27-25 KFRC, 29-26 WVIC, 28-24 Y103, 10-5 at 94Q, 40-33 CK101, 26-19 WSPT, 23-18 KSLY, on KJR.

STVX "Blue Collar Man (Long Nights)" (A&M) 73/14 including 99X, KRBE, KOPA, KIIS-FM, WRFC, G100, KVOX, WKAU, KSTT, KYSN. Key moves: 28-22 WDRQ, 30-25 B100, 25-20 WPHD, 25-17 WHB, 20-16 WTIX, 19-16 WGLF,

28-22 WDRQ, 30-25 B100, 25-20 WPHD, 25-17 WHB, 20-16 WTIX, 19-16 WGLF, 22-20 KAAY, 27-16 WAKX, 29-26 KRSP, on KJR. CRYSTAL GAYLE "Talking In Your Sleep" (UA) 69/11 including WRKO, WKBW, KVIL, KEEL, WNCI, KIOA, KVI-FM, KSLY. Key moves: 28-24 KSTP, 30-27 KHJ, 18-12 WAPE, 15-9 WCOL, 18-9 KLEO, 33-26 KRUX, 21-16 Y94, 28-21 KQDI, 22-17 KKRC, 11-8 WAAY, 14-12 WAEB, debut 24 KJR, on KFI. ALICIA BRIDGES "I Love The Nightlife (Disco 'Round)" (Polydor) 62/11 including WRKO, PRO-FM, WKBO, WHOT, WOW, Q94, WISM, KFXD. Key moves: 29-25 at 99X, 30-28 WPGC, 18-14 Z93, 6-2 WQXI, 9-5 at 92Q, 30-17 WKIX, 32-22 CK101, 21-14 WANS, 5-3 WRFC, debut 30 WCAO. PAUL DAVIS "Sweet Life" (Band) 6/8. WFIL

PAUL DAVIS "Sweet Life" (Bang) 64/8, WFIL, KTAC, WOW, Z98, 920, WSGA, CK101, KFXD. Key moves: 28-26 WCAO, 25-18 KRBE, 3-1 Z93, 28-27 KRTH, 31-26 KLIF, 23-19 WKIX, 26-22 KJRB, 29-27 WEAQ, 23-18 WAAY, 21-19 WGUY, on KSTP, WPGC.

PABLO CRUISE "Don't Want To Live Without It" (A&M) 54/12 including WDRQ, WIFI, 99X, Z98, WOW, KLEO, KYNO, WISM, WCGQ, Key moves: 30-28 WRKO, 25-22 KFRC, 27-24 at 94Q, 28-23 Y94, 27-22 KLUC, 27-23 WGUY, 30-21 WEBC, 10-4 KSLY, debut 29 Z93, on KFI, KSTP, WCAO.

30-21 WEBC, 10-4 KSLY, debut 29/293, on KFI, KSTP, WCAO. PLAYER "Prisoner Of Your Love" (RSO) 52/10 including WBBF, WRJZ, KING, KFXM, G100, WLOF, WGUY. Key moves: 28-25 WIFI, 27-24 B100, 23-21 Q94, 23-18 WSGN, 32-29 KDON, 30-27 WFLB, 24-20 WAEB, on 293. FOXY "Get Off" (Dash/TK) 57/7, WIFI, JB105, KFXM, Q94, Y95, WGH, KENO. Key moves: 23-14 WNBC, 2-2 WPGC, 20-15 Z93, 5-3 WLCY, 11-6 WGCL, 12-11 VEPTH 20-9 WUEF, 23-14 WTBC, 4-2 WLCY, 4-2 WLCY, 4-2 WLCY, 11-6 WGCL, 12-11

KRTH, 20-9 WOLF, 23-13 WTRY, 43 WAYS, 13-8 WJDX, 16-3 KBEQ, 4-2 WTMA, 5-1 WHHY.

RICK JAMES "You And I" (Motown) 55/0. Key moves: 13-9 WABC, 15-13 WRKO, 22-19 WDRQ, 8-5 JB105, 14-9 KCBQ, 15-5 KLEO, 7-2 KINT, 20-15 WAKY, 12-4 Y103, 11-4 KHFI, 7-5 WTMA, 12-8 KYSN, debut 30 CKGM.

# **Others Cetting Significant Action**

STEPHEN BISHOP "Everybody Needs Love" (ABC) 47/15 including KSTP, WBBQ, WKIX, KING, KGW, KERN, KQDI, WNAM, WCGQ, WEEO, 26-25 KRTH, 39-35 KNOW, 36-32 WHB, 30-26 WSPT, 33-29 WRFC, debut 33 WZZP, debut 28 B100

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THREE WEEKS AGO	TWO WEEKS AGD	LAST		<b>September 29, 1978</b>
2	1	1	0	EXILE/Kiss You All Over (WB/Curb)
7	3	3	ě	
4	2	2	3	LITTLE RIVER BAND/Reminiscing (Harvest)
14	8	5	0	KENNY LOGGINS/Whenever I Call You Friend (Columbia)
8	4	4	5	BOSTON/Don't Look Back (Epic)
18	11	7	0	ANNE MURRAY/You Needed Me (Capitol)
19	16	8	Õ	GERRY RAFFERTY/Right Down The Line (UA)
5	6	6	8	TASTE OF HONEY/Boogie Oogie Oogie (Capitol)
29	23	16	0	THE WHO/Who Are You (MCA)
16	15	13	0	BOB SEGER/Hollywood Nights (Capitol)
24	21	17	Ũ	LINDA RONSTADT/Back In The U.S.A. (Asylum)
1	5	10	12	COMMODORES/Three Times A Lady (Motown)
12	10	12	13	TRAVOLTA & NEWTON-JOHN/Summer Nights (RSO)
-	30	22	0	ROLLING STONES/Beast Of Burden (Rolling Stones)
3	7	9	15	OLIVIA NEWTON-JOHN/Hopelessly Devoted To You(RSO)
9	13	14	16	CHRIS REA/Fool(If You Think It's Over)(UA)
-	29	25	Ð	AMBROSIA/How Much   Feel (WB)
28	26	19	18	AEROSMITH/Come Together (Columbia)
30	25	20	19	JOHN PAUL YOUNG/Love Is In The Air (Scotti Bros.)
-	-	27	20	CAPTAIN & TENNILLE/You Never Done It Like That(A&M)
6	9	11	21	FOREIGNER/Hot Blooded (Atlantic)
-	-	29	2	BILLY JOEL/She's Always A Woman (Columbia)
	-	28	23	STEELY DAN/Josie (ABC)
10	14	15	24	EVELYN "CHAMPAGNE" KING/Shame (RCA)
-	-	30	25	FOREIGNER/Double Vision (Atlantic)
25	22	21	26	ROBIN GIBB/Oh! Darling (RSO)
13	12	18	27	EARTH, WIND & FIRE/Got To Get You Into My Life (Columbia)
-			2	DONNA SUMMER/MacArthur Park (Casablanca)
-			2	BARRY MANILOW/Ready To Take A Chance Again (Arista)
20	20	22	20	WALTED ECANIMA PRATA ION NO. 1

Radio&Records

NATIONAE AIRPLAY/30

20 23 30 WALTEREGAN/Magnet And Steel (Columbia) 20

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED CHART SUMMARY: National activity down a bit from last week, with Exile holding on the top chart spot on the strenght of most number one Dr. Hook reports. Nick Gilder and Little River Band exchanged places, but the two are Barry Manilow very close. Kenny Loggins has the only other upward move within the Firefall top five. Anne Murray and Gerry Rafferty both up one; The Who made a strong gain 16-9. Bob Seger 13-10 with his second top ten hit off "Stranger Gino Vannelli HOTTEST In Town." Linda Ronstadt has successfully spread from the West into all In rown, "Linda Honstant has successfully spread from the vest into an regions moving 17-11. The Stones beginning to pick up hot reports from the Northeast and with their eight-point jump they're looking very strong. Captain & Tennille up seven, as was Billy Joel. Steely Dan up five to 23. Foreigner seem to have their second hit with the title track from "Double Vision." Donne Summer and Barry Manilow hit Breaker status and Dr. Exile Nick Gilder Anne Murray Kenny Loggins Gerry Rafferty Hook was this week's most added. omplete Regionalized Static Listings on page 24 and 25

Detailed station by station chart listings can be found in the Parallels

(Continued on page 30)

DAN HILL "All I See Is Your Face" (20th) 47/2, WNAP, WMEE, 28-27 WZZP, 20-16 at 94Q, 32-27 KLIF, 31-27 WKIX, 20-16 KJF, 30-28 KDON, 28-23 WEBC, 12-10 WRFC, 11-7 WGUY.

FIREFALL "The Strange Way" (Atlantic) 36/26 including WCAO, KRBE, WZZP, WYRE, KQEO, KOPA, WVIC, KX106, 298, W11X, W1ND, WGLF, KFYR, KYNO, 29-26 at 94Q, 38-30 BJ105, debut 30 WLCY, debut 30 B100, on KSTP.

298, W11A, W11AD, WGLF, KFYH, KYNO, 29-26 at 94Q, 38-30 BJ105, debut 30 WLCY, debut 30 B100, on KSTP. HEART "Straight On" (Portrait) 40/8, WCAO, WKBW, KTAC, WHB, KNOW, WEEO, K104, WEAQ, 27-23 KRBE, 22-19 B100 32-26 KEZY, 29-26 WGLF, on KJR, WZZP, CKLW. AL STEWART "Time Passages" (Arista) 31/18 including KRTH, WRKO, JB105, KGW, KBEQ, WVIC, WNOE, KNOW, CK101, WAKX, KCBN, KSLY, debut 40 KRBE, debut 27 PRO-FM, debut 22 KIIS-FM, debut 25 WERC, on KJR, KSTP. STONEBOLT "I Will Still Love You" (Parachute) 37/9, B100, KRTH, 94Q, KLIF, Z98, KENI, Y 94, KROY, WGUY, 22-20 WCCL 12 11 KY105 25 21 W0/IC 27 20 KOC 20 26 KEYD 11 TKAYC or VET. WGCL, 13-11 KX106, 25-21 WVIC, 33-20 KQEO, 30-26 KFXD, 11-7 KAYC, on KFI. ERIC CARMEN "Change Of Heart" (Arista) 33/8, KRTH, WKBO, KZ93, WQXI, WRFC, KAYC, WISM, KQDI, 30-27

KDWB, 23-19 WZZP, 37-28 BJ105, 32-26 KSLY, 40-30 WLOF, debut 22 WFIL, on KSTP, WRKO. MICHAEL JOHNSON "Almost Like Being In Love" (EMI/America) 36/5, WFIL, B100, KGW, Y94, KFXM, 30-29 WCAO,

18-16 KSTP, 27-23 WGCL, 16-14 BJ105, 29-26 KBIM, 25-22 KDON, 34-27 WLOF. MECO "Themes From The Wizard Of Oz" (Millennium) 32/5, KRBE, WGCL, WAPE, WABB, WJON, 31-28 at 96X, 16-11 WKBO, 15-13 WAKY, 13-10 WSGA, 22-18 KBEO, 12-10 KROY, 28-25 WFOM, on WZZP.

96X, 16-11 WKBO, 15-13 WAKT, 15-10 WSGA, 22-16 KBEG, 12-10 KHOT, 20-20 FF ON, OFF CH, OFF CH, 1-1 at 99X, 18-11 WDRC, MEAT LOAF "Paradise By The Dashboard Light" (Epic/Cleveland Int') 33/2. KQEO, KSTT, 1-1 at 99X, 18-11 WDRC, 3-2 PRO-FM, 3-2 WNOE, 10-5 KBEQ, 3-3 KOPA, 17-14 WLEE, 23-21 WHYN. LEO SAYER "Raining In My Heart" (WB) 22/12 including KSTP, WBBQ, WKIX, KJRB, KQEO, WRKR, WAAY, WHYN, 28-27 WRKO, 36-32 WLOF, on WHBQ, KING, KGW.

GENE COTTON "Like A Sunday In Selem (The Amos & Andy Song)" (Ariola) 26/8, WKIX, KCBN, KDZA, WANS, WAIR, WERC, WFLB, WFOM, 30-25 at 94Q, 39-33 BJ105, debut 30 WAPE, debut 29 WAKY, on B100. CITY BOY "5.7.0,5." (Mercury) 24/7, WOLF, WGH, WJDX, KJRB, KENI, KSTT, WIRK, 29-25 WRKO, 33-31 KRBE, 23-19 WNOE, 28-25 WNAP, 25-23 KOPA, 19-16 WAIR.

WINGS "London Town" (Capitol) 27/3, WOLF, KAAY, KCBN, 38-36 KRBE, 27-23 KDWB, 22-18 KGW, 22-11 KFXM, 30-24 WLUC, 35-31 CK101, 30-24 KBIM, on KSTP, WGCL, WZZP.

CLOUT "Substitute" (Epic) 24/3, KQEO, WTMA, WRKR, 19-17 WFIL, 36-33 at 96X, 26-22 WPHD, 34-28 KRUX, 21-17 KDZA, 23-21 WRFC, on KFI.

JOHN TRAVOLTA "Greased Lightning" (RSO) 21/5, WPGC, KIMN, WDRC, WHYN, KFXD, 28-21 WLCY, 34-32 KRBE, 22-17 WAKY, 29-25 WIRK, 24-18 KSTT, debut 28 Y100

DOLLY PARTON "Heartbreaker" (RCA) 21/5, WKIX, KDON, KKLS, WAIR, WFLB, 30-28 WBBF, 23-19 KLIF, 21-20 WLAC, 29-26 KDZA, 25-21 KVOX.

WLAC, 25-20 KDZA, 25-21 KVOA. BARBARA STREISAND "Love Theme From 'Eyes Of Laura Mars' (Prisoner)" (Columbia) 32/0, 31-30 at 96KX, 19-16 KRBE, 22-21 KJR, 28-17 WTRY, 16-15 KLIF, 22-17 Y103, 20-15 KNOW, 26-22 KTAC, 19-16 KDON, 17-14 KAYC.