

Radio & Records

SPECIAL FEATURE

A Look Inside WCCO Colossus Of The Midwest BEGINS PAGE 14

ISSUE NUMBER 246

THE INDUSTRY'S NEWSPAPER

FRIDAY AUGUST 25, 1978

STATION SET TO BE SOLD TO BLACK GROUP

96X "Diary Tampering" Causes Miami Book Recall

Arbitron has recalled its April/May '78 Miami, Fort Lauderdale, and combined market rating reports as a result of "diary tampering" by three employees of 96X/Miami now no longer with the station or the Charter Broadcasting chain. Arbitron's Connie Anthes told R&R, "WMJX gave us a call and told us that a now-former employee had possibly influenced four diary keepers." Arbitron checked the diaries, and decided to delete the diaries. Since the diary keepers (four members of a single family) live in Dade County, the Miami and Ft. Lauderdale books, as well as the combined market report, were affected. The revised book, which mails next week, will show 96X with reduced cume and quarter-hour totals, but whether a position change will occur in the market was not yet determined.

The recall comes just as an agreement in principle was reached by Charter to sell the station to Ragan A. Henry, President of WGIV/Charlotte and chief executive of the black-owned Broadcast Enterprises Network, which owns six radio stations and has just agreed to purchase its first television operation in Rochester.

96X's role in the matter may work in its favor, as the station itself informed Arbitron of the possi-

bility of tampering. According to informed sources, an assistant bookkeeper at the station lived next door to the four-member family (two adults 35-49, two sons 18-24). When the family first was notified by Arbitron, one of the boys asked the bookkeeper, apparently innocently, if the diaries would be valuable to 96X. The bookkeeper informed the Local Sales Manager and General Sales Manager, who reportedly refused at that time. About three weeks later, the family received its diaries, and the boy proposed offering the diaries to the station in exchange for stereo equipment. At this point, the General Sales Manager allegedly agreed to "buy some insurance," and the three ex-96X employees reportedly filled out the diaries, recording about 30 hours of listening in each to 96X.

Early this month, the assistant bookkeeper reportedly ran into some trouble at the station, and threatened his superior in the bookkeeping department that he'd "blow everything" on the diary tampering incident. The head bookkeeper, previously unaware of any such incident, expressed shock and dismay, informed the station management, all three involved were "summarily dismissed," and Arbitron was informed, triggering the recall.

POLITICAL COMMENTARY PROGRAM

Former Nixon Aide Erlichman Signed By Mutual

The Mutual Broadcasting System announced the signing of John D. Erlichman, former aide to President Richard M. Nixon, for a political commentary program. The show will air five days a week for 2½ minutes daily (90 seconds of commentary, 60 of spots) over the 900-station strong Mutual radio network. The program, to be prepared by Erlichman from his Santa Fe, NM home, will deal with the lessons of Watergate, the role of the press, and other political topics, and will offer a "fresh perspective," he stated. Erlichman, whose career since exiting the White House five years ago has included the writing of three books and a 15-month prison sentence for his role in the Watergate affair, said that Mutual approached him for the program, and that his compensation was not an "enormous enticement."

Mutual President C. Edward Little, in announcing Erlichman's program, expressed his belief that the show would be "one of the most



John D. Erlichman

(Chicago Sun-Times photo)

important and revealing news programs ever broadcast. The Mutual Broadcasting System views John Erlichman's program as a public service to the people of the United States." Erlichman is the second Watergate-era figure to try his hand at political commentary via radio; John Dean launched a syndicated program early this year which was discontinued recently.

NAB Radio Programming Conference Considered Success

The National Association of Broadcasters' first Radio Programming Conference concluded Wednesday (8-23), with most of the approximately 900 participants and organizers agreeing that the event was a successful first try. The Conference, NAB's first exclusively radio-oriented convention, was geared toward enhancing the organization's image with radio executives who still perceive the NAB as dominated by television interests; with younger program directors and general managers regarded as the future core of NAB's radio membership; and with supporters of the National Radio Broadcasters Association (NRBA), staging its own annual convention in September in San Francisco.

The Conference was marked by a keynote address by comedian/social activist Dick Gregory, who directed a number of remarks at radio's potential power. "TV had all the power and blew it," Gregory maintained, "and it's about to come back to you. . . . Realize how much power there is. Understand your power and the amount of people who listen to you. They're turned off to television. . . ." Gregory urged radio broadcasters to help solve society's problems.

Featured at the Conference were radio format rooms, plus workshops on research, news, programming and promotion, sales, the FCC, music, air personalities, and AM stereo. Concert appearances by Barry Manilow, Chicago, and the Dirt Band were also highlights. Representatives from the trade press also staged a seminar for the assembled broadcasters.

Prez Conference

Another featured attraction was a session called "Meet The Prez," spotlighting the chief executives of the top radio networks. Starr Broadcasting President Bruce Johnson served as moderator for the meeting. Mutual Broadcasting System President C. Edward Little discussed his company's ambitious satellite technology, while CBS Radio Division's San Cook Diggs stressed his network's "special events programming." ABC Radio's Hal Neal called for a more sophisticated approach to research; and, in passing, dubbed the coming of satellite technology the "Star Wars Era of Competition" for radio. And Jack Thayer of the NBC Radio Network maintained that more important than new hard or software is "brainware"—the individual responsibility of broadcasters to excite their listeners.

Convention attendance met (or possibly exceeded) NAB expecta-



tions, and the organization expressed satisfaction at the outcome. In a final lighter touch, WDHR/Pikeville, KY General Manager Jim Casto introduced a revolutionary new concept of music rotation.

When asked at a session to describe his rotation system, Casto stated flatly: "We play one record after another. Last time a guy tried to play two cuts at once, I fired him." (more pictures on page 21)

WMC Jock Stabbed By Angry Listener

Jacque Strickland, 12-3pm air personality at WMC-AM in Memphis, was followed home Friday (8-18), attacked, and stabbed ten times by a man who had been calling her at the station for two years.

According to Strickland, "He was a regular phone caller who wouldn't call to request — just to talk. The conversations never lasted more than thirty seconds. Occasionally he'd call and say some weird things like 'Did they talk to you?' without ever identifying who 'they' were.

"I was always nice to him, not abrupt or anything," she continued, "but Friday the station was really busy, what with the police strike, so I hadn't gotten around to picking up the request line. When I picked it up it was him, and he was screaming at the top of his lungs, saying, 'Why won't you talk to me?' I said, 'I've got better things to do than answer the phones all day.' He said, 'You just be that way' and hung up and I didn't think anything of it."

After the show, she drove home. "I pulled into my parking lot, grabbed my purse and got one foot out of the car, looked up and there he was," she told R&R. Strickland suffered cuts to her face, arms, hands,

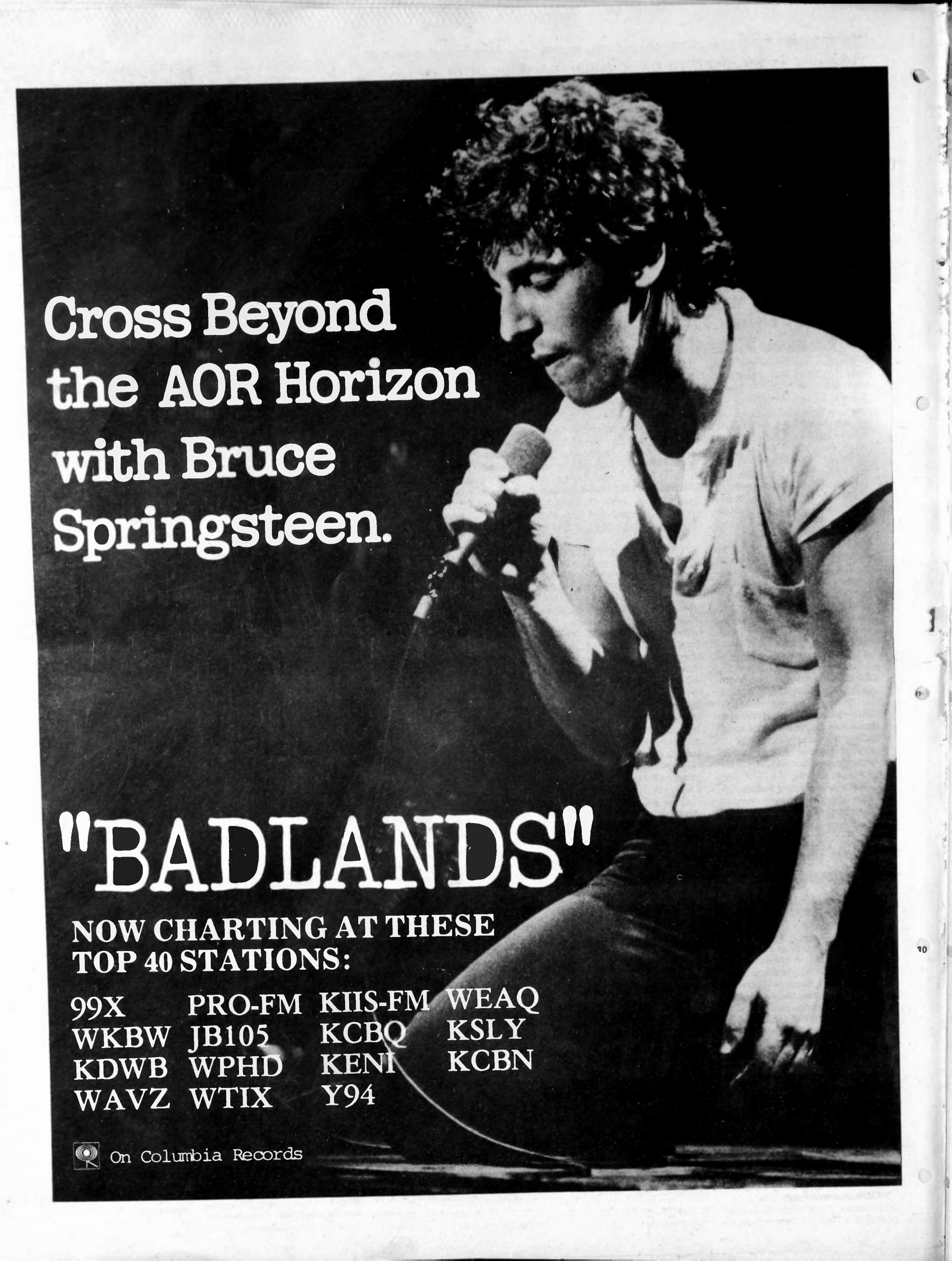
and stomach. She was hospitalized but is recovering well, although there is no set date for her release.

Former Mental Patient

Police captured her suspected assailant, 27-year-old Cooper Baldrige, two blocks from the scene and charged him with assault on commit murder. Police said Baldrige is a former mental patient with a history of confinement in drug abuse institutions. He is being held in custody while the judge denied bond due to the brutal nature of the attack. One newspaper account claimed Baldrige said, "Jacquelyn, I've got to do this."

While Jacque herself knows no reason for the attack, saying, "He was just a weird person, I guess," she maintains, "If he's ever out I won't stick around. . . . Jacque Strickland is going to be Teresa Margarita working in San Jose or something."

Coincidentally, Mark Williams, who mans the noon to 4pm slot on WMC-FM, was involved in a head-on auto collision the preceding Thursday (8-17), suffering a broken arm, ribs, kneecap and legs as a result.



Cross Beyond
the AOR Horizon
with Bruce
Springsteen.

"BADLANDS"

NOW CHARTING AT THESE
TOP 40 STATIONS:

99X	PRO-FM	KIIS-FM	WEAQ
WKBW	JB105	KCBQ	KSLY
KDWB	WPHD	KENI	KCBN
WAVZ	WTIX	Y94	



On Columbia Records

TUNA OUT AT KHJ, BLEU TO L.A., CHARLIE & HARRIGAN TO BOSTON

Morning Man Migration Mounts

Charlie Tuna exited KHJ/Los Angeles, with KDWB/Minneapolis's True Don Bleu announced as his replacement, and KCBQ/San Diego morning team Charlie and Harrigan departed for WRKO/Boston as a turbulent week for morning men unfolded.

KHJ General Manager Tim Sullivan told R&R, "It was in the best interests of both KHJ and Charlie Tuna to terminate the association based on the direction the station was going." Program Director John Sebastian expanded on that statement: "Charlie is a very talented announcer. The direction of the station and his strengths, however, are in opposite directions now, so we came to this conclusion." As for

Tuna himself, the longtime Los Angeles morning personality commented, "I knew something was up when I returned from my vacation and found a dinner invitation from George Allen and Billy Martin."

Bleu, Tuna's successor at KHJ, had been with KDWB for almost a decade, and Program Director Dave Thomson commented that a move on Bleu's part was inevitable. "With a guy of his stature and talent, you almost have to expect he'll be leaving sometime." Sebastian told R&R: "I'm very excited about his coming, having already worked with him at KDWB. It will take very little time for him to get into it here, and yet on his side, he'll be able to open up more in this

particular shift than he could in Minneapolis. It should be good for him and KHJ." Sebastian added that Bleu would probably adopt a new air name at KHJ.

Off To Boston

Charlie and Harrigan, KCBQ's comedic morning team for two years, will be leaving for WRKO September 11, following a long courtship by the Boston station and a reportedly highly-lucrative contract. The morning spot at WRKO was vacated last month when Tim Kelly moved to KF1/Los Angeles in a midday slot. KCBQ General Manager Mike Stafford commented, "They've done such a good job in San Diego that they have been constantly besieged by offers... They will now be in the top five in the country in terms of salary and benefits... We are now going to be looking for a new personality or team that can have the same kind of relationship with the people of San Diego."

Knight Joins WHK As PD

Russ Knight has been appointed Program Director at Country-formatted WHK/Cleveland. He replaces John Webster, who will remain at WHK as Director of Public Affairs and Special Projects. Malrite Vice President of Programming John Chaffee commented, "John owns a local recording studio and this will give him some more needed time for his own business. Plus we are really going to start using his talents in many new future projects for WHK."

Knight was most recently Program Director at WAKR/Akron, but had left that station last month to join KBOX/Dallas (owned, as is WAKR, by Group One) as PD. KBOX General Manager Chester Maxwell told R&R, "Russ was on his way to joining us, when he called to inform me his family wanted to stay in the Akron-Cleveland area because of school and friends. So we are now looking for another person to direct our programming. I'm sure Russ will do an excellent job at WHK." Knight

joins the Cleveland station Monday (8-28).

Smith Exits WOKY, Jeff Ryder New PD

Jim Smith has departed WOKY/Milwaukee, with Jeff Ryder slated to become the new program Director for the station. Smith will announce future plans shortly.

Ryder, most recently Program Director at WBBF/Rochester, expressed considerable excitement at his new appointment. "I'm really delighted," he told R&R, "because I have a great deal of respect for (Charter National PD) Charlie Lake and the company. I think Bill Jaeger is a great human being and an effective General Manager. I'm really looking forward to my association with him."

Asked for his assessment of

WOKY's current standing, Ryder said, "I think the problems WOKY has been having are the problems that most AM rockers are having — deterioration of audience to FM. The best way to combat that is don't try to change where change isn't called for. Keep on doing what you're doing but do it better than the FM's. I think you can't play the FM game, as WSAI proved. If you try to get too FM, it doesn't work — if they want "FM Radio," they're going to listen to FM. Stress the entertainment, personality, and services; stick with the tried-and-true basics and get rid of the basics that no longer apply."

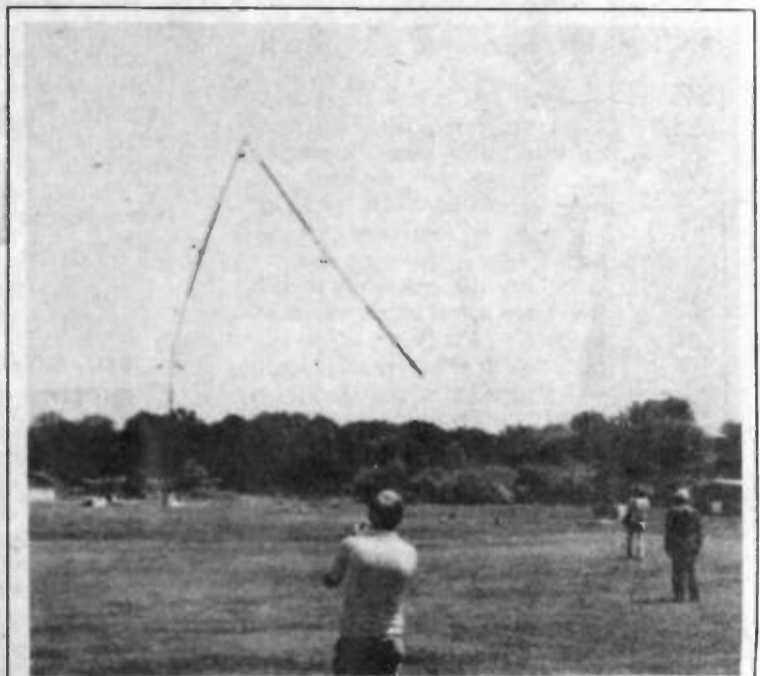
BLACK FORMAT XHRM

Another Mexican Station Aims For San-Diego Market

As controversy over Baja California station XTRA-FM's proposed rock entry into the San Diego market continues, another Mexican station has boosted power and joined the competition in the American market. XHRM-FM debuted Monday (8-21) with 50,000 watts and a Black format, including some gospel programming and an unusual bilingual combination black/Spanish music show. Well-known broadcaster Ken Hawkins (WJMO/Cleveland among others) is General Manager of the station; Jess Williams is Program Director. XHRM is owned by Power Base Communications, headed by Ken L. Harris. The station will be the only Black format in the San Diego area, and the first to try that approach in several years.

INSIDE R&R:

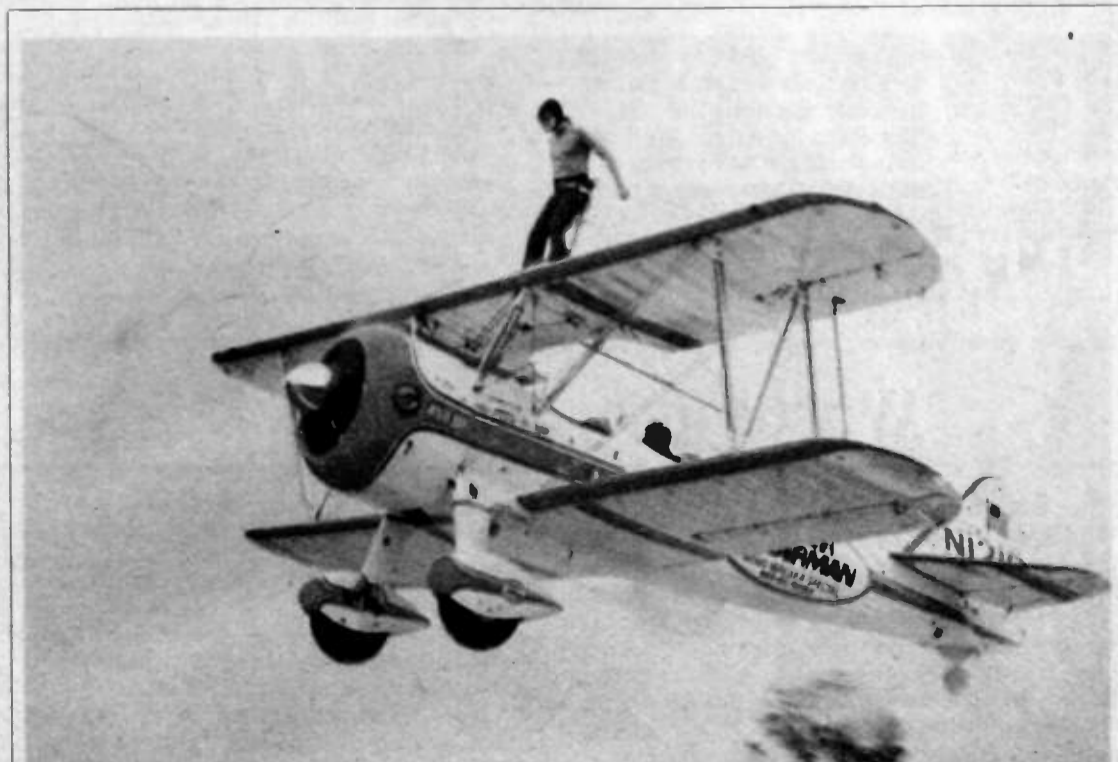
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NEW DIRECTION FOR WJON TOWER — From the looks of the WJON/St. Cloud tower pictured above, it would seem that the station was aiming at the "underground" audience. But the tower contracted a bad case of the bends for a reason — it's coming down in favor of a new 500-foot tower designed to increase the station's signal area, especially at night. The new tower was constructed in only a week, and WJON was off the air a mere 90 minutes before a temporary tower hook-up went into effect. The station's unique directional broadcast pattern was striking while it lasted, though.

Arista Latest To Sue In Knight Case

A tangled legal web surrounding singer Gladys Knight was complicated further last week by a new \$100 million suit filed by Arista Records against CBS Records and the singer. Arista, which distributes Buddah Records (Knight's former label, which sued CBS in its own right a week ago), is seeking \$25 million each from Knight and CBS in compensatory damages, and \$50 million in punitive damages. The suit alleges that CBS, which announced Knight's signing to Columbia at its recent convention, deliberately tried to induce Knight away from her Buddah contract despite being aware of her "commitment to Buddah through an exclusive services contract" with production operation Perfection In Performance, Inc. The CBS signing, the suit says, was an "attempt by a huge entertainment conglomerate to step between a competitive company and an artist." The new suit is the latest in a series begun by Knight, who sued Buddah and Arista in an attempt to gain release from her contract, claiming Buddah was insolvent and could not provide adequate promotion.



TAKE A WALK ON THE WING SIDE — WKED/Frankfort, KY air personality Woody Stiles is a licensed air-plane pilot with over 3000 hours experience, but he still likes to wing it every once in a while. For publicity purposes, Stiles decided to take a wing walk on a biplane (defined as an airplane that flies both ways). Stiles is pictured above aloft on his daring flight, which drew widespread local TV coverage.

WASHINGTON REPORT

RADIO ADS POSSIBLY NEXT TARGET

Is The FTC Becoming "Big Brother"?

Jonathan Hall
Washington Editor

Radio programming and sales departments have often been at odds with each other. People in sales were many times all business while programmers tended to be "the temperamental, creative geniuses." Three things have changed during the '70's: 1) Increased competition for the advertising dollar has forced sales departments to hire more creative talent - women have especially benefited from this, 2) Programmers are more concerned about "the radio business" and 3) Both programmers and sales people have had to share knowledge of government regulation.

Sophisticated managers in both jobs have spent numerous hours reading FCC rules, and dollars traveling to conferences to learn what is expected of them. To a great extent, good radio owners have tended to view this much in the same manner as replacing worn parts or deficient equipment, i.e. "preventive maintenance." However, in the future, program, operations and sales managers are going to have to be just as conversant with what's happening at the Federal Trade Commission (FTC) as the FCC.

What's An FTC?

If anyone reading R&R is unfamiliar with the Federal Trade Commission, the FTC is to advertising and potentially some programming, what the FCC is to engineering and programming. In addition to being regulators, however, they are also prosecutors. Very rapidly, the FTC is seizing as well as inventing opportunities to examine broadcast advertising. Ever since R&R began its "Washington Report" - and it is truly that, neither hype nor speculation - we have reason to mention the FTC weekly. Increasingly, we sense a concern for radio as many FTC proceedings are using front and back door approaches to scru-

tinize broadcast advertising. To date, the FTC has had no occasion to single out radio ads. We think that this is more an oversight than intent and that given enactment of certain proposed rulemaking, radio will be included in their enforcement.

Congressional Wrist Slapping

It is wise in the remaining pre-Orwellian years therefore to be acquainted with one of the Federal government's most aggressive agencies. For just a moment, let's examine the FTC's current mood regarding television. In short, the FTC is seeking omnipotence in re-

Bureau, told the Senate's Subcommittee on Nutrition that he wishes to enlarge his agency's role in food advertising beyond its traditional role of being concerned with deceptive and unfair ads to include "the bigger picture: what foods are advertised, to whom and what messages are conveyed by food advertisers as a whole."

Back Door Approach

Kramer told the Senate subcommittee that the FTC will be joining two other Federal agencies, the Food and Drug Administration (FDA) and the U.S. Department of Agriculture (USDA), in sponsoring public hearings to discuss food

needs Federal assistance in making nutritional decisions. Kramer is a noble man dedicated to saving the public - children in particular - from corporations that manufacture foods that are high in sugar content, highly processed and fabricated and which use advertising to promote their products. The effects of his efforts could be as far-reaching as Congressional action taken years ago banning cigarette advertising on radio and TV. Think of how your sales and programming might be affected if you were forced to drop advertising of soft drinks, candy, chewing gum, etc. or forced to air alternative messages promoting fresh vegetables and fruits. In short, should broadcasters be singled out, AGAIN, as second class citizens to the print industry? Perhaps the FTC should review lessons learned from prohibition and the cigarette ban.

Sugar As Gras

The FDA has instituted a phrase it uses for foods it thinks okay for mass consumption, "GRAS," which stands for "generally recognized as safe." Kramer's concern is not with typing the foods, but with how foods containing GRAS substances are promoted and whether or not advertising would be restricted. In denying maneuvering on the part of the Association of National Advertisers and the American Association of Advertising Agencies to divert the FTC in its present inquiry into children's advertising, the Commission reaffirmed its commitment to follow through with its current rulemaking proceeding to determine if advertising of sugared products directed to kids may be "unfair and deceptive because of the possible health risks that may result from the consumption of sugar encouraged by such advertising."

For now, radio managers should still be more concerned about the new Ferris Commission. At the same time, R&R will continue to keep an eye on the FTC.

"Think of how your sales and programming might be affected if you were forced to drop advertising of soft drinks, candy, chewing gum, etc. or forced to air alternative messages promoting fresh vegetables and fruits."

gulating advertising in children's television programs. In fact, the U.S. Senate has been so bothered with the FTC's obsessive "kid-vid" inquiry that it is currently considering reducing the Commission's appropriations and telling them to stay "the hell out of it."

Stranglehold!

Regardless, the Senate's decision isn't likely to thwart the FTC's current mood of moving against advertisers. Recently, we reported (R&R 8/8) a speech given by Tracy Weston, FTC Deputy Director of the Consumer Bureau, proposing new remedies for regulating advertising. For example, the FTC views an ad's copy these days as of minimal importance. Applied to radio, an FTC staffer implied that the Commission might begin looking at music, effects and voice inflections in radio spots. Weston, it seems, was in Chicago testing the water on those thoughts in preparation for his boss's testimony on the Hill the following week. Al Kramer, Director of the Consumer

labeling in five cities during late summer and fall. Kramer thinks that labeling is a step away from advertising ("both," he says, "are used by the public in food purchase decisions"). What we think merits watching, though, is how the FTC goes about its business. Unlike the manner in which the FTC has done things in the past and unlike the way in which the FCC reaches conclusions, Kramer is an advocate of approaching issues from all sides. He calls this "the total information environment." He anticipates that his agency will use information gleaned from the public meetings to enhance "our understanding of and our ability to deal with a number of advertising problems." What this boils down to, however, is the FTC homing in on a series of meetings in order to supply the Commission with data to support its contention that consumers aren't being adequately informed on nutrition issues by radio and television.

The heart of the question is the extent to which the general public

Washington Street Talk

ABC Radio overcomes an attempt by Mutual Broadcasting Co. to secure rights to Paul Harvey show. Harvey, who has been with ABC for 27 years, signs 7-year extension on contract, which includes Radio & TV. No figures were disclosed.

Frank Lloyd, it is rumored, might be next FCC Executive Director. Lloyd is currently administrative assistant to Chairman Charles Ferris (Lloyd was unavailable for comment). Move, it is said, would neutralize Lloyd, who has been in-fighter for Chairman, yet remain loyal to Ferris. Apparently, talk of a Lloyd transition began circulating when it was thought that current office holder might be leaving the Commission. However, Don Lichwardt, a Wiley appointee, told R&R that he plans to remain at the Commission.

Rod Porter Resigns Case

The FCC's zapping of a former employee has many overtones, among them catching someone in the "revolving door," a term used by the Carter administration for persons flowing between government and private industry. At issue is the Commission's determination to

force a Washington communications attorney to go beyond normal legal requirements, Commission rules and regulations, and the Legal Canon of Ethics, in defending his right to try a radio case.

Rod Porter of Fletcher, Heald and Hildreth was administrative assistant to former FCC Chairman Richard Wiley in October, 1976, when the Commission granted WYOR/Coral Gables, Florida a limited license to begin operation. Up until last week, Porter was co-counsel for WYOR, which is seeking an interpretation of the FCC's allocation standards. In resigning the case, Porter denied any previous impropriety.

Porter told R&R that "it's a matter of principle. I was being asked to do something beyond the circumstances of the case." Porter has been supported by his firm and by the Federal Communications Bar Association, which contends that an attorney's signature on a pleading or notice of appearance constitutes "a representation that there are no conflict of interest matters which would bar the firm or attorney from acting as counsel." Jim Reily of Fletcher, Heald & Hildreth will continue the case.

AMBROSIA

"How Much I Feel"

WZUU	WBBQ	KJRB	WFOM	WAKX
B100	KX106	KGW	WGLF	KFYR
KJR	WRJZ	KENI	WAAY	KENO
94Q	KAKC	WHHY	WANS	KCBN
Q94	KBEQ	WRFC	WCGQ	KBIM

**The new hit single
from one of the top-played albums
in AOR Radio today.**

"Life Beyond L.A."

Produced by Freddie Piro & Ambrosia
on Warner Bros. Records.

Mediascope

ABC To Purchase Initial TRAC-7, Burke Research Output

ABC Radio has announced its intentions to purchase the initial radio research output of both Audits & Surveys' TRAC-7 and Burke Broadcast Research this fall. The move, which follows NBC Radio's announced intention to purchase TRAC-7, is of considerable importance to the two rating services launching their challenge to the established Arbitron system. ABC Radio President Hal Neal stated, "There can be no more graphic illustration of the radio medium's vitality and appeal to the advertising community than the fact that two major research organizations have made substantial dollar commitments to enter the syndicated radio audience measurement field at this time." TRAC-7 plans to inaugurate its service in New York, Chicago, Los Angeles, San Francisco, and Washington, D.C., all of which have ABC O&O's. Burke plans to start with the top ten markets; ABC owns stations in seven of those cities.

RKO Radio Sales Polls Advertisers On Radio

RKO Radio Sales, under the supervision of Vice President/General Manager Thomas F. Burchill, have completed a study of over 300 advertisers and agency executives on their attitudes toward radio as an advertising medium. The study, conducted by Bill Moyes's Research Group, covered six "attitudinal areas" and its results will be used by RKO to formulate a new campaign to convince advertisers of radio's effectiveness.

Topics covered in the interviews included "The advantages and disadvantages of radio, newspapers, and TV; ad pretesting; importance of reach and/or frequency to advertisers; image and credibility; perceptions of radio listening and radio in general; and attitude toward radio marketing services. The results apparently showed that radio has considerable work to do in educating advertisers.

95% of those polled claimed to have a good understanding of the image and credibility of the magazines they used, almost 70% claimed the same for TV, but a mere 33% had a clear view of images associated with various radio formats. 53% said they had an insufficient feel for the "right" frequency to make radio effective for advertising, but only 28% had an insufficient grasp of TV frequency. 59% pretested TV spots and 51% pretested print copy, but just 33% pretested radio commercials.

Summing up the results, RKO's Burchill stated, "There is ample evidence that dramatic increases in advertising impact and market penetration occur when radio is included in the media mix. Yet one of the more important discoveries from this study was that there's still an overwhelming impression that radio is primarily a frequency medium. If radio isn't perceived to be the prime reach medium that in fact it is, then all of the existing evidence proving it is to no avail until that evidence has been communicated and employed. . . . We had to find out what and how they (advertisers) presently feel about radio before we could formulate a marketing plan to realign their perceptions of radio."

Clarion Launches Concerted Effort On Radio, TV, Print

Clarion Corp. of America has raised its ad budget to prepare a \$2 million fall campaign tagged "A Concert In Your Car," promoting its car stereo equipment, especially the new "Hi-Way Fidelity" line. Spot radio flights will occur in the second phase of the campaign in spring, in 15-20 top nationwide markets, preceded by TV and extensive print buys.

Chevrolet Keys California Radio Campaign For '79 Models

Chevrolet will stage an all-out radio campaign on behalf of its 1979 models, with special emphasis on the Monza, in California. The initial stage of the campaign begins Sept. 12-23 in 16 California markets, followed by a second flight September 25 in seven markets.

James A. Brown VP National Spot Development At RAB

James A. Brown has been named to the newly-created position of Vice President/National Spot Development Sales Manager at the Radio Advertising Bureau. Brown had been Vice President, New Business Development at Golden West Broadcasters; and was previously VP/General Sales Manager at KSFO/San Francisco. RAB President Miles David and Station Representatives Association Managing Director J.S. Kellner commented, "The selection of Jim Brown ends an intensive search for an executive to fill this newly created national sales position. Jim's sole responsibility will be to develop national spot radio business." The appointment was designed to help the RAB and SRA "accelerate growth" of national spot radio.

ABC Declares 3-2 Split, Ups Dividend

The American Broadcasting Co. has declared a three-for-two split in its common stock, effective Sept. 19; certificates for additional shares will be mailed around October 10. The company also intends to raise its annual dividend rate in the fourth quarter to \$1.08 after the split.

Harte-Hanks To Buy KMJK/Portland

Combined Communications Corp., following its merger into Gannett Co., has reached an agreement in principle to buy KCFM/St. Louis. No price was announced. CCC had been required by FCC regulations to dispose of its FM station in Phoenix, KBBC, and KCFM is planned to replace it.

BCI Bowling Product User Evaluation System For Radio Advertisers

Broadcast Computing Inc. of New York plans to introduce a new system for evaluating radio stations by the number of product users they boast. Working with Simmons Market Research Bureau and the Webster Group, BCI has developed a system of programmed magnetic cards carrying product usage and format information. When combined with local population and ratings information, the cards can enable salespeople to demonstrate the number of product users attracted by a given station.

TV News

Networks Gird For New Season

The three networks have more or less firmed up their fall schedules (barring inevitable last-minute changes). Most of the holdover hit shows are remaining in the same time slots as last year, with exceptions: ABC's "Soap" moves from Tuesdays 9:30 to Thursdays at the same time, and "Welcome Back Kotter" goes from 8:00 Thursday to the same time Monday. As always, a host of new hopefuls await viewer dissection, trying to grab that initial Nielsen rating base. Monday nights feature CBS's radio-slanted comedy "WKRP in Cincinnati," touted as a conceivable smash, along with "People," a frothy news show based on the approach of the magazine. ABC debuts a new MTM comedy, "Taxi," on Tuesdays at 9:30, while CBS has "Paper Chase" (based on the college-slanted movie) at 8:00 and NBC has the relatively new "Operation: Runaway" at the same time. Wednesday is almost all new shows (ABC's "Vega\$," CBS's "In The Beginning," and NBC's "Dick Clark" variety program, "Grandpa Goes To Washington," and "Lifeline" Thursday, on the other hand, has NBC's "W.E.B." drama as the only newcomer. More new season rundown next week.

MUSIC ON TV - Teen favorites Kristy & Jimmy McNichol have their first variety special, "Kristy & Jimmy McNichol Present ABC All-Star Saturday," set for September 1 at 8pm. Maurice Gibb, Donny Osmond, Joey Travolta and Donny Most guest, along with excerpts from the network's Saturday morning kids' shows. . . . John Denver returns to the tube with "Alaska: The American Child," a two-hour tribute to the state which also features three Denver songs. . . . KC & The Sunshine Band appear on the season's first "Donny & Marie" show September 22 on ABC, along with Olivia Newton-John and (in another solo appearance) Maurice Gibb. . . . Snail make their television debut on American Bandstand August 26. . . . Amerama artist Charlie stars in a syndicated TV special in several markets nationwide.

ABC Wins Week Against Tough CBS Competition

As the rerun season draws to a close, ABC maintained its customary dominance by winning the Nielsen rating week ending August 13 with a 15.0 average rating. CBS was a close second with 14.6 and NBC finished third with a 13.4. Repeats dominated the top ten, led by CBS's "One Day At A Time." Following were 2) "Three's Company" (ABC) 3) "Alice" (CBS) 4) "Fantasy Island" (ABC) 5) "MASH" (CBS) 6) "Columbo" (NBC) 7) "Love Boat" (ABC) 8) "Barnaby Jones" (CBS) 9) "Lou Grant" (CBS) and 10) "Laverne & Shirley" (ABC).

ABC had its usual near-totally dominant week in Los Angeles's Arbitron television rankings, but CBS once again edged the network leader in the New York standings. "Three's Company" was top show in New York, followed by 2) "Alice" and "Barney Miller" tied 4) "MASH" 5) a four-way tie between "All In The Family," "Good Times," "Laverne & Shirley," and "One Day At A Time," and 9) a three-way tie between "Fantasy Island," "The Jeffersons," and "Love Boat."

"Three's Company" also led the L.A. pack, followed by 2) "Laverne & Shirley" 3) "Carter Country" 4) "Barney Miller," "Fantasy Island," "Love Boat" and NBC's Big Event all tied 8) a tie between an ABC Frank Sinatra special and a Dodgers baseball game carried on Metromedia's KTTV, and 10) a five-way tie between an ABC Thursday movie, another Dodgers game, ABC's Barbara Walters special, "Happy Days," and "Quincy." CBS, which captured 6 of 11 places in New York, was shut out in Los Angeles.

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RADIO & RECORDS is published every Friday by Radio & Records, Inc. 1930 Century Park West, L.A., CA 90067. (213) 553-4330. Subscriptions \$130 per year or \$40 per quarter. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. Application by Radio & Records, Inc. for registered trademarks pending: AOR, Breakers, The BackPage, HCD, AOR Hot Tracks, In The Bin, Mediascope, Most Added, National Airplay/30, Parallels, Radio & Records, Street Talk. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. ©1978 RADIO & RECORDS, INC.

POLYDOR HAS GOT THE HOT NUMBERS THIS TIME!



DON RAY "Got To Have Loving"

New York 99X and Miami 96X
WQAM scream hit!!
it's pop/rock/disco and
a bonafide hit when played.



STEVE GIBBONS "No Spitting On The Bus"

Last week's promo blitz
bus delivery has raised many an eyebrow! From the
hot AOR album "Down In The Bunker."
No. 39 Goodphone
No. 50 Bill Hard FM QB
No. 37 Walrus



GLORIA GAYNOR "Substitute"

The definitive version for
American Radio produced by
smash maker Freddie Perren
The sound will tell you!



on Polydor Records

Spend These Long Hot Summer Nights With Wendy.

THEY ALREADY ARE:

KJR 16-15 KJRB on KHFI add KODI on
 KX106 add KTAC 26-22 KILE 40-33 KFXD deb 28
 KING 20-17 KOPA 25-23 KANC add
 KYYX 23-20 KENI on KSLY 9-7

WENDY WALDMAN

"Long Hot Summer Nights"

Produced by Mike Flicker on Warner Bros. Records



R&R's Industry CALENDAR

SEPTEMBER

<p>1 FRIDAY</p> <p>BIRTHDAYS Barry Gibb Rob Conrad, PD, KING/Seattle Susan Howe, Op. Asst., WLW/Cincinnati</p>	<p>9 SATURDAY</p> <p>BIRTHDAYS Otis Redding Dennis Newhall, PD, KSFM/Sacramento</p> <p>EVENTS Radio/Television News Directors Assoc. Region 11 Mtg., Marriott, Springfield, Ma</p>	<p>16 SATURDAY</p>  <p>BIRTHDAYS B.B. King B.B. King Ron Olson, MD, WMC/Memphis</p>	<p>23 SATURDAY</p> <p>BIRTHDAYS Ray Charles Bruce Springsteen Ed Blumenthal, GM, KZAP/Sacramento Bob Kennedy, MD, WEEQ/Waynesboro</p>
<p>2 SATURDAY</p>  <p>BIRTHDAYS Dave Crist, PD, WHIZ/Zanesville Shelley Grafman, VP/Net 7 Dir. Operations, Century Broadcasting</p>	<p>10 SUNDAY</p>  <p>BIRTHDAYS Les Garland, PD, KFRC/San Francisco Bob King, MD, WKQX/Chicago</p>	<p>17 SUNDAY</p> <p>BIRTHDAYS Hank Williams Don Wright, PD, KSJO/San Jose</p> <p>EVENTS Broadcast Financial Mgmt. Assoc. 18th annual conf., Dunes, Las Vegas (thru 20th) Net 1 Radio Broadcasters Assoc. (NRBA) annual conv., Hyatt Regency Embarcadero, San Francisco, CA (thru 20th)</p>	<p>24 SUNDAY</p> <p>EVENTS CBS Radio Affiliates Bd. of Directors mtg., Arizona Biltmore, Phoenix (thru 20th)</p>
<p>3 SUNDAY</p> <p>BIRTHDAYS Harold S. Greenberg, GM, KTAC/Tacoma Barry Fatter, GM, WWOK/Miami</p>	<p>11 MONDAY</p> <p>BIRTHDAYS Bill McCown, PD, WANSI/Anderson, SC</p>	<p>18 MONDAY</p> <p>BIRTHDAYS Greg Gantling, GM, KYTD/Santa Barbara</p>	<p>25 MONDAY</p> <p>BIRTHDAYS Marty Robbins William H. Luchtman, GM, WZUU/Milwaukee Jim O'Toole, PD, WEEQ/Waynesboro</p>
<p>4 MONDAY</p> <p>EVENTS Labor Day</p>	<p>12 TUESDAY</p> <p>BIRTHDAYS George Jones Bill Irwin, GM, WGR/Bufalo</p>	<p>19 TUESDAY</p> <p>BIRTHDAYS Mike Bailey, MD, KATT/Oklahoma City Ralph J. Carlson, GM, KRSP/Salt Lake City</p>	<p>26 TUESDAY</p> <p>BIRTHDAYS Bryan Ferry John Casciani, GM, WIQB/Ann Arbor Stu Kaplan, GM, WAYS-WROQ/Charlotte Keith R. Tickens, GM, KKLS/Rapid City</p>
<p>5 TUESDAY</p> <p>BIRTHDAYS Freddie Mercury (Queen) Writ Brown, MD, WERC/Birmingham James W. Wesley, Jr., VP/GM, KFI/Los Angeles</p>	<p>13 WEDNESDAY</p> <p>BIRTHDAYS Jay Marvin, MD, WAME/Charlotte, NC</p>	<p>20 WEDNESDAY</p> <p>BIRTHDAYS Bernie Bernard, MD, WBAB/Long Is. Mark Giles, MD, KTMS/Santa Barbara Doug James, MD, WMJQ/Rochester Gene Miller, GM, WSHE/Miami</p> <p>EVENTS Jim Croce killed in plane crash, 1973 Int'l. Radio & TV Society newsmaker luncheon, Waldorf Astoria, N.Y.C. Minnesota Broadcasters Assoc. fall mtg., Holiday Inn, Bemidji (thru 22nd) New Hampshire Assoc. of Broadcasters annual conv., Sheraton Weylman, Bedford (thru 22nd) Radio/Television News Directors Assoc. Int'l conference, Atlanta Hilton, Atlanta</p>	<p>27 WEDNESDAY</p> <p>BIRTHDAYS Joni Mitchell Wally Leisner, MD, WJKL/Elgin</p>
<p>6 WEDNESDAY</p> <p>BIRTHDAYS Jeffrey Jay Weber, PD, WAZY/Lafayette, IN</p> <p>EVENTS NAB Seminar on Labor Relations, Wisconsin Center, University of Wisconsin, Madison (thru 8th)</p>	<p>14 THURSDAY</p> <p>BIRTHDAYS Duane Daniels, GM, WKKV/Y36/Rockford</p>	<p>21 THURSDAY</p> <p>BIRTHDAYS Lee Dembrowski, GM, KWFM/Tucson Sy Dresner, GM, WCCC/Hartford</p>	<p>28 THURSDAY</p> <p>BIRTHDAYS Tim Achterhoff, GM/PD, WMUS/Muskegon Jan Basham, A&M Promotion</p>
<p>7 THURSDAY</p> <p>BIRTHDAYS Buddy Holly C. David Hamilton, PD, KAAV/Utter Rock Ric Hansen, PD, KTAC/Tacoma</p>	<p>15 FRIDAY</p> <p>BIRTHDAYS Roy Acuff Charles K. Murdock, GM, WLWC/Cincinnati</p>	<p>22 FRIDAY</p> <p>BIRTHDAYS Gary Nason, MD, KSFM/Sacramento John Reoplinger, GM, WQBF/Evanston Pat Simpson, MD, WHNY-FM/Montgomery</p> <p>EVENTS Maine Assoc. of Broadcasters mtg., Sarnoset, Rockport Midwest Secondary Radio Conf., Columbus Hilton, Columbus, OH (thru 23rd)</p>	<p>29 FRIDAY</p> <p>BIRTHDAYS Jerry Lee Lewis Tim Akers, PD, WKRT/Cortland, NY Jim McMinn, MD, WBZ/Boston Gary T. Rodriguez, GM, Y103/Jacksonville Pete Wilson, PD, WQCM/Hagerstown</p> <p>EVENTS Massachusetts Broadcasters Assoc. Conv., Sheraton Tara, Framington (thru 10-1) RTNDA region 10 mtg., Western Kentucky St. University, Bowling Green</p>
<p>8 FRIDAY</p> <p>BIRTHDAYS Jimmie Rodgers Fred Gage, GM, WNOR/Norfolk Russ Gerber, PD, KERN/Bakersfield Cindy Schegel, MD, WGY/Schenectady Bob Treadway, GM, KFYE/Fresno</p> <p>EVENTS So. Dakota Broadcasters Assoc. 12th annual Broadcasting Day, So. Dakota St. University, Brookings (thru 9th)</p>	<p>30 SATURDAY</p> <p>BIRTHDAYS Johnny Mathis Dave Collins, PD, KILE/Galveston Bob McNeil, PD, Q105/Tampa Jason Page, MD, WNAM/Neenah Sean Scott, MD, WTUE/Dayton Jeff Vargo, PD, WVUD/Dayton</p>		

To get your event included in the coming months, send your information to: R&R, News Desk, 1930 Century Park West, Los Angeles, CA 90067.

RMR CONVENTION '78

—Thursday, September 7th—

Registration and Record Company Hospitality Suites.

—Friday, September 8th—

- 10 a.m.—Opening Remarks: **Kent Burkhart**, Burkhart/Abrams Consultants.
Introduction of Keynote Speaker: **Dick French**, VP/GM of WHBQ Memphis.
Keynote Address: **Dwight Case**, President of RKO Radio.
Introduction: **Kent Burkhart**.
Lifestyle Research Discussion...
Featuring: **John Parikhal**, Joint Communications Inc.
Measuring trends in listener habits; predicting cycles that affect tastes in music; other related topics.
Introduction: **George Williams**, VP of Programming, Southern Broadcasting.
Trac 7, An Alternative Ratings Service...
Featuring: **Richard Hauschild**, Audits And Surveys.
Uniqueness of the service; special tabulations; direction as well as size of audience; quarter hours; sampling; audience loyalty; programming and sales utilization; other related topics.
- 1 p.m.—Lunch, featuring a mini-concert with **Dan Hill** (20th Century Records).
- 3 p.m.—Introduction: **Kent Burkhart**.
Featuring: "**Disco**" **Marc Kreiner**, MK Productions (Largest independent disco promotion company in the country; Billboard's Disco Promotion Company Of The Year).
The role of disco play and how it affects radio programming.
Introduction: **Dave Sholin**, Music Co-Ordinator RKO Radio, MD KFRC.
Featuring: **Bruce Bird**, Executive VP, and **Mark Simon**, VP of Disco Promotion, Casablanca Records.
The importance of disco play to top-40 radio.
Introduction: **George Williams**.
Featuring: **Bill Moyes**, President of The Research Group.
Specialized research; measurement of more than simply how many people are listening; what they listen for; why they tune you out; other related topics.
- 5 p.m.—**Show Ms.** (Admittance—Women Only).
Moderator: **Susan Wax**, National Singles Manager, Champion Entertainment.
Panelists: **Margo Knesz**, National Director of Singles, RCA Records; **Sherry Toennies**, National Music Director, Charter Communications; **Linda Alter**, Independent Promotion; **Christy Wright**, Marketing Director, Record World Magazine; **Sheila Chlanda**, Associate Director Secondary Markets National Promotion, Columbia Records.
What differs in a woman's approach to promotion; handling your role in your own company; threatened by male/female roles; problems of industry wives; personal lives as related to your business; career advancement; other related topics.
- 7:30 p.m.—**Arista Records**, Cocktails and Hors D'Oeuvres.
- 9 p.m.—**CBS Concert**.
Featuring: **Meat Loaf** and **Eddie Money**.
- 11 p.m. till—**Record Company Hospitality Suites**.

— Saturday, September 9th —

- 10 a.m.—**The Morning Show...**
Moderator: **Jim Jeffries**, Director of National Promotion, Epic Records.
Panelists: **Grease Man**, WAPE Jacksonville; **Murphy in the Morning**, WAYS/WROQ Charlotte; **Gary McKee**, WQXI/94Q Atlanta; **Dr Don Rose**, KFRC San Francisco; **Jay Thomas**, 99X New York; **Fred Winston**, WFYR Chicago.
Program Directors Panel...
Moderator: **John Leader**, Top-40 Editor, Radio & Records.
Panelists: **Don Benson**, PD WQXI/94Q Atlanta; **Jan Jeffries**, PD WSGN Birmingham; **John Sebastian**, PD KHJ Los Angeles; **Bobby Rich**, PD 99X New York; **Les Garland**, PD KFRC San Francisco; **John Long**, PD WHBQ Memphis; **Bill Bailey**, PD KSLQ St Louis.
- 1 p.m.—Lunch, featuring a mini-concert with **Alicia Bridges** (Bule-Geller/Polydor Records).
- 3 p.m.—**Promotion Managers Panel...**
Moderator: **Gary Taylor**, Editor, The Gavin Report.
Panelists: **Charlie Minor**, National VP Promotion, United Artists Records; **Scott Shannon**, Senior VP, Ariola Records; **Stan Bly**, VP of Promotion, MCA Records; **Richard Palmese**, VP National Promotion, Arista Records; **J. J. Jordan**, Director National Promotion, EMI Records; **Rich Fitzgerald**, VP National Promotion, RSO Records; **Gary Davis**, VP of Marketing, ABC Records; **Bruce Bird**, Executive VP, Casablanca Records.
- 7 p.m.—**ABC Records**, Cocktail Party
- 8 p.m.—**Awards Banquet**.
Master of Ceremonies Bill Lowrey, Lowrey Music
Mistress Of Ceremonies Cheryl Ladd, Capitol Records
- 10 PM—**RCA Records Presents Paul Anka and his Las Vegas Show**
- 12 midnite till—**Record Company Hospitality Suites**.

Atlanta

September 7-8-9

RMR CONVENTION '78 REGISTRATION

NAME _____

FIRM _____

ADDRESS _____

CITY, STATE, ZIP _____

Enclosed is my check for \$95.

List additional registrations on a separate sheet of paper—\$95 per person.

(Note: Registration at the door will be \$125.)

Make checks payable to: **Radio Music Report**

Mail registrations to:

RMR Convention '78
Radio Music Report
P. O. Box 502
Marietta, Georgia 30060

• Registration Strictly Limited—Register Early •

HOTEL REGISTRATION

Name _____

Firm _____

Address _____

City, State, Zip _____

NOTE: Reservations will be held until 6:00 P.M. unless accompanied by deposit or company guarantee. If room is not available at rate requested reservations will be made at the nearest available rate.

Will arrive on (date/time) _____

Will depart by noon on (date) _____

RATES (Check One): Single \$31 — Double \$39

Number of rooms desired _____

Number of persons per room _____

Mail to: **Reservations**
Dunley's Royal Coach Hotel
1750 Commerce Drive
Atlanta, Georgia 30318
Phone Reservations — 404-351-6100

WHAT'S NEW

Eley Appointed Promotion VP At CBS

Paris Eley has been named Vice President, National Promotion, Black Music Marketing at CBS Records. Eley, most recently Merchandising Director in the same field at CBS, will oversee black music promotion activities for all CBS labels, working closely with national promotion chiefs to maximize airplay on records by black artists. Eley reports directly to Vice President, Black Music Marketing LeBaron Taylor.



Bob Orenbach

Orenbach Named President Of Jazz Media International

Bob Orenbach has been named President and Executive Director of Jazz Media International Ltd., a management company engaged in the marketing, programming and syndication of jazz music. Orenbach was formerly General Manager of WRVR-FM in New York.

Manager Hopes Everybody Loves A Clone

Ever wanted to see Jim Morrison, Jim Croce, Bobby Darin, Mama Cass Elliott, and Elvis Presley all on one star-studded stage? Unlikely as such a bill would have been in their prime, since all the artists above are deceased, the prospect of their appearing together seems completely ludicrous. But not to manager/entrepreneur Dennis O'Day. You may recall O'Day as the manager of one Dennis Wise, the singer who underwent plastic surgery to look exactly like Presley. Wise split from O'Day, but the manager, far from becoming discouraged, has decided to expand upon his original idea.

He's rounded up six would-be entertainers to take on the exact appearance of Morrison, Croce, Darin, Elliott, and Presley (a matched set of Elvises, one male, one female). O'Day calls this aggregation his "clone army." He expands upon his theme: "I think music is in a sad state right now. I think it's really stagnating...I also think there's a lot of people who still like to...remember their heroes the way they were. That's what I'm trying to put together. It'll be a non-stop review of people's deceased heroes."

The six future lookalikes, all of whom, O'Day assures us, are "playing with a full deck," will undergo surgery August 21 and will make their debut in Atlanta, September 1. O'Day hopes to have 15-20 "clones" of deceased superstars by November as part of his rock & roll resurrection stable. Some people may say rock & roll is dead—but O'Day hopes to prove it doesn't have to stay that way.



Stop Noise On Sight

The Visu-Lizer picks up random noise sent through your hi-fi system and displays it in 10-octave bars on your TV. To improve your room's acoustics, you move your speakers

until the bars are even. The unit is manufactured by Janorhurst, Ltd., Shortmead St., Biggleswade, Beds., U.K.

Household Size Dropping; Single Households Up

The Census Bureau reports that the current average household in the U.S. consists of 2.81 persons, down 11% from 1970's average of 3.14. The percentage of never-married singles households rose from 7% eight years ago to 11% of the total. The Bureau related the trend to reluctance on the part of younger people to get married and have children. In other findings, married households dropped from 70% to 62%, while households headed by divorced or separated persons numbered 12% up from 8%. Total households rose about 20%, from 63.4 million in 1970 to 76 million currently.

Philadelphia Mayor Outlaws Outdoor Rock Concerts

Philadelphia Mayor Frank Rizzo has placed a ban on outdoor rock concerts in the city following an incident at a U.K. performance in which, according to one source, 40-50 people out of a crowd of 30,000 began throwing beer cans and bottles at the stage. The ban is apparently effective as long as Rizzo remains in office.

Intelligent Coping Machines: The Prints & The Copiers

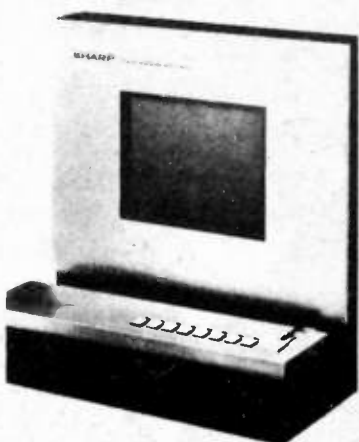
The intelligent copier, a machine that not only copies but also makes charts and graphs, prints letters typed in on a keyboard (in a choice of several fonts), handles facsimile messages and is capable of storing up to 1,200 pages of information in electronic files, is currently being field-tested by Xerox in several locations, including the White House. Two other companies, Wang Laboratories Inc. and the Tokyo Shibaura Electric Co. are likewise readying devices similar to what Xerox calls an Advanced Multifunction Workstation.

Mirek J. Stevenson, chairman of Quantum Science Corp., a New York market research company predicts, "By 1981, every major manufacturer of copiers will have similar products on the market." The machines are viewed as revolutionary with their ability to print with high quality as well as copy.

Tubeless Television To Debut

After a decade of development, ultrathin tubeless TV's are drawing closer to the marketplace. Although low brightness and color-tinted pictures have plagued manufacturers in the past, Sharp has unveiled an eight-pound set with a six-inch screen that provides a clear picture made up of 25-foot lamberts (about one-quarter the brightness of tube sets) and a 50-1 contrast ratio. However, the images continue to have a yellow-orange tint to them.

The sets, which can be hung on the wall like a picture, still have no firm availability date. But one Japanese manufacturer intends to have an under-\$500 model with twice the image size and brightness of Sharp's demonstration model ready by next year.



Future possibilities include the introduction of a full-color flat-screen model which Philips intends to combine with a microcomputer to produce 3-D images. The Philips sets might be available in 1981.

ERR WAVES

BY BOBBY OCEAN



They've done it like that before and they're doin' it like that again.

Hit forecasters around the country say this one's another Captain & Tennille smash. And with this week's sales and Top 40 adds they know what they're talking about.

KFRC	KSLY	KTAC	KIST	WKBW	WORD	WIFE	KING	KBEQ	KYNO	
WKIX	WPEZ	KROK	KRLA	WBT	KSEE	WOW	KVI-FM	KXOK	KFYE	
WTMA	KFI	WEAQ	WAVZ	KCPX	WCGQ	KYYX	KJRB	KNDE	KDON	
KPAM	KQEO	WJBQ	WBBQ	KLIF	KKRC	KSTP	KALE	KROY	KTKT	
WLAC	WBGH	WNDR	WFOM	KRTH	WEBC	WTIX	KRUX	KJOY	WCAO	
WAYS	WRAQ	WTAC	WPRO	Z-96	KFXD	KJR	KGW	KSTN	WHB	KEYN

CAPTAIN & TENNILLE

"YOU NEVER DONE IT LIKE THAT" AM 2063 THE SINGLE.

From "Dream" SP 4707



ON A&M RECORDS & TAPES

Produced by Daryl Dragon

© 1978 A&M Records, Inc. All Rights Reserved



Pardon Us, But...

If you are wondering why we are reserivcing the **BONEY M** single **RIVERS OF BABYLON** at this late date, read the rest of this ad.

KOMO, KVI, KEX, KNX-FM, WTMJ, WNEW, WATR, KSD, KCRA, KUGN, WNEU, WSB, WQUD all say It is a HUGE A/C RECORD!

Recent adds at: KOOL-FM (d30), KVI-FM, WAQY, KZUE, KAYC, WING, WJR, WGAN, KFIV, KGU, KROC, WORC (d20), KTGR (d27), WFMJ (d29), V97 (34-30)

And, it has been a VERY LEGITIMATE HIT AT: WSYB (2-11), WCRO, WNDR, WQTC, KATA, WEIM, WGTR, KWHK, WSKV, WQXA-FM, WRON, WINX, WISM, WJON ("huge demographic spread!"), KWEB, KODI, WWGS, WKAU, KFSB, KITY, KSXO, KUIC, KSLY, and on: WGCL, 96X, WTIW, WLOF, WBSR.

So...this time we've taken off the intro and used the version found on the JUST RELEASED album, NIGHTFLIGHT TO VENUS (SRK 6062)

We're sure you have your doubts, but the smooth talkers at SIRE have the answers...Find out why **RIVERS OF BABYLON** is a valid programming tool...and a hit record, too! Call us collect at: 213-846-7492.

PASSIVE AND ACTIVE PROGRAMMERS NOTE: This song quotes the BIBLE...America's most read book! That is familiarity in all demographic categories!

**"RIVERS OF
BABYLON"**
BONEY M

ON SIRE RECORDS

Manufactured by Warner Bros. Records, Inc.

Produced by Frank Farian

a Hansa International
recording



STREET TALK

Let's go direct to the assembly line for this week's Motor City rumor update . . . WXYZ reportedly will "heavy up" their news and information presentation in the morning upon the departure of Dick Purtan. Is this in preparation for an eventual format shift away from music for the entire station? Across the river in Windsor, lots of talk about big changes at CKLW. We hear that GM Herb McCord and PD Dick Bozzi are not seeing eye-to-eye on several matters. And another thing . . . will Dick Purtan cross the NABET picket lines at CKLW when he starts on November first? Purtan stated in the Detroit Free Press that he would *not*!

The talk got very heavy this week that Dick Kline will leave Atlantic to become Executive Vice President and General Manager of Polydor in September, reporting directly to the President Freddie Haayen.

Charlie Tuna's first phone call after the KHJ separation came from KCBQ/San Diego. Sounds like an instant replay of the last time Charlie left KHJ, but this time don't look for Charlie to drive to San Diego every morning. Talk is he'll be back on the air in LA soon.

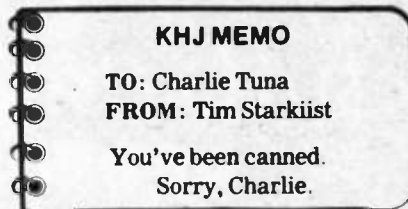
Strong winds off Lake Michigan blowing in the latest Chicago dirt . . . is WCFL going Pop-Adult complete with all the Mutual features? Is Jay Blackburn going to leave WLUP to take over the PD's slot at WMET? And is Bruce Channel about to segue over to WBBM-FM from WMET and take several WMET fellow-staffers with him? We also hear that there is about to be one of those very rare openings at WLS/Chicago!

"Cousin" Brucie Morrow announced to the world at the recent NAB Convention that he and his partner are about to purchase a radio station. He said the format would be "personalities." Naturally.

KDWB/Minneapolis needs a replacement (if that's possible) for the KHJ-bound True Don Bleu. The money is plentiful for the right person and Dave Thomson wants a super-talent.

Wait a minute . . . is KILT-FM/Houston going to drop its current AOR approach Sept. 1st in favor of a new Top 40 format? We also picked up on the possibility of Hudson & Harri-gan simulcasting their KILT-AM morning show on the FM. Reportedly Jason Williams will move to KILT-FM from KODA.

Marty Goldrod is the new West Coast promotion executive for Mercury Records. Marty will handle "the trades," and be responsible for artist relations as well as directing all West Coast promotion.



This memo was spotted at KHJ in the Robert W. Morgan Memorial Library.

Just a whole bunch of names being mentioned as possible candidates for the Y97 (WYNY)/New York PD job. Y97 is WNBC's FM sister and word is that the soft AOR will give way to Top 40 when a new PD is named. A lot of interest in that gig!

Terry Powell, Columbia's A&R genius in LA, performed a marriage ceremony last weekend (8/18) in the "Powell Chapel of Love" (his home). The Right Reverend Powell united in marriage his sister-in-law Joan Dunklan and Paul Serpico. Amen.

KKKQ/Phoenix has named Bruce Miles as Program Director. The station, which had been KUPD-AM, will remain under the watchful eye of Operations Manager Jay Stone, and Don Christie continues as PD of KUPD. By the way, KKKQ is in need of a morning man, pronto.

A call to the Street Talk Fun Phone clarifies the San Diego situation reported last week . . . Gene Knight will be the new PD at XTRA-FM, which will assume the new identity of 91X-FM when they boost power to 100kw on September 15th. The station will be "mass appeal" in format and Gene is looking for an entire staff. He can be reached at XTRA Radio, 1250 6th Ave., San Diego, CA. 92101. The studios and offices will *not* be in Mexico. Jimmy Rogers has already joined Gene from B100.

Congratulations to new Y100/Miami General Manager Dave Ross, who joins Miami's number one station from KEZK/St. Louis. We hope there won't be a noticeable generation gap between Dave and Bill Tanner . . . you see, Dave is younger than Bill!

Recall our item on America's most powerful FM going Top 40? We kiddingly said, "Hello Chicago," regarding WJFM/Grand Rapids, MI. using their 500kw stereo signal for rock . . . well, a letter from Dave Walton indicates that he picked WJFM up in stereo at his home in Nashville! Dave does Independent Promotion, and like he said, "Hello, Tierra del Fuego!"

Mark McKay has arranged for Boston Red Sox announcer Dick Stockton to "replace" Phil Rizzuto as the sports announcer in the Meat Loaf song "Paradise By The Dashboard Light." It's a special WRKO/Boston version and just might bring cries of equal time from Vin Scully, George Kell, Ralph Kiner, Don Drysdale, Maury Wills, Harry Caray and (dare we say it) Howard Cosell!

BIGGER THAN BLUE

the ~~new~~^{hit} single from

Michael Johnson

**"ALMOST
LIKE
BEING
IN LOVE"** 8004

from

the Michael Johnson album SW-17002

ADDED AT:

WQXI — KING — WGCL

**WKBO
Y94**

**WEBC
KKLS**

**WKAU
KDON**

ALSO ON:

94Q 22-18

KLIF No. 34

WTIX deb 40

KEEL on

WKIX on

BJ105 40-35

WOW on

KAKC 25-20

WANS on

WFBG No. 25

WYND No. 35

WFOM on

WLOF on

WFLB on

WGLF 21-13

CK101 32-26

WCGQ on

WAKX on

WJON No. 21

WSPT No. 25

KVOX No. 21

KQWB No. 23

KLMS deb 30

MICHAEL JOHNSON
IS AN



RECORDING ARTIST

WCCO

PART ONE



COLOSSUS OF THE MIDWEST

WCCO/Minneapolis is an institution and a phenomenon. After nearly 54 years on the air, the station is an integral part of Twin Cities life. Its long history of service to its listeners has won a fiercely loyal and remarkably vast audience, so that WCCO is perhaps the highest-rated major market radio station in America on a long-term basis. The station even accomplishes the phenomenal feat of beating local TV stations for ratings.

WCCO has gone through several ownership changes, and is presently under the supervision of Midwest Radio & TV, Inc., owned by a pioneering Minnesota newspaper family, the Murphys. The company, under President Tom Doar, is divided into three separate operating divisions, one each for WCCO-AM, FM and TV.

In the following article, R&R Pop/Adult Editor Mike Kasabo conducts an interview

with WCCO Program Director **By Napier**. Napier has been with WCCO for 11 years as Assistant PD and PD, following experience at KCRC/Enid, OK and WEAU/Eau Claire, among others. In addition to his informative interview with Napier, Kasabo has provided a series of historical vignettes relating WCCO's half-century of history to the events and atmospheres of the times. Much of the historical information was taken from a pictorial volume published by the station detailing its life and times.

WCCO's combination of rich heritage, continuing community service, and responsive programming make the station unique, and an impressive model for other radio operations to look toward for inspiration.



Top row (l-r) WCCO Program Director: **By Napier**; early morning newsmen and conversationalist **Glen Olson**. Middle (l-r) 6AM the music starts with **Howard Viken**; **Charlie Boone** and **Roger Erickson** team up from 10AM. Noon and then split the next two hours with **Roger** appearing Noon-1PM and **Charlie** soloing from 1-2PM. Bottom (l-r) **Steve Cannon** handles afternoon drive; **Franklin Hobbs** goes all night following sports; **Dan Hertsgaard** accents music in early afternoons.

TOP OF THE MORNING:

Five A.M. The early summer colors cover the vast Minnesota sky. Kitchen windows start to sparkle with lights as the freeways build and city buses become people movers. The CBS news feed is on the air with 50,000 Class 1-A clear channel watts of national information.

5:05 **Glen Olson** has two minutes before the special rapport between him and nearly 100,000 listeners begins the broadcast day at WCCO.

Olson is joined later in the five o'clock hour by **Chuck Lilligren**, who not only speaks as WCCO's Farm Service Director, but as a farmer as well. Lilligren, who came to the station in 1965, helps keep up on agricultural needs of the community by serving as an auctioneer. Chuck makes his first appearance of the day on the 5:55A.M. newscast.

A little past 6:00 A.M. enters twenty-eight year WCCO veteran **Howard Viken**, whose ratings rank among the most impressive in all of radio. Viken puts his show through a variety of moods, music and raps, frequently interviewing guests in person or on the phone. Throughout the morning news and weather information supplement Viken's folksy humor.

Howard Viken's first show on WCCO was an afternoon program called "Mister Nobody." Today he is the most listened to morning personality in the Twin Cities and is definitely a somebody. Commenting on his listeners, Viken explains: "It's the nature of people here to be warm, friendly and good neighbors. They're a fabulous audience."

The **Boone & Erickson Show** (Charlie & Roger) began on WCCO in 1963, and has been a consistent display of topical information and humor. Their show was moved from its original afternoon slot in 1971 and features skits, bits and Pop/Adult music. Their hectic pace is due in part to the fact that they write all their own material each day. As with Viken, and through the entire day, news, sports and weather information is carefully woven into their program.

After the noon news the team splits with Erickson continuing until 1 P.M. Roger thinks of himself and his partner as radio actors. "We both like to create the characters in the skits we do" he explains.

Boone, who studied theater at San Francisco State College, takes over at 1:00 P.M. Known as an excellent interviewer, Boone is also tuned into good contemporary music and does not hesitate to present performers he thinks should be heard.

With Boone & Erickson done for the day, **Dan Hertsgaard** moves in for a two hour stint from 2-4 P.M. Hertsgaard, whose father **Rolf** was a 'CCO personality in the fifties, entertains mainly with music.

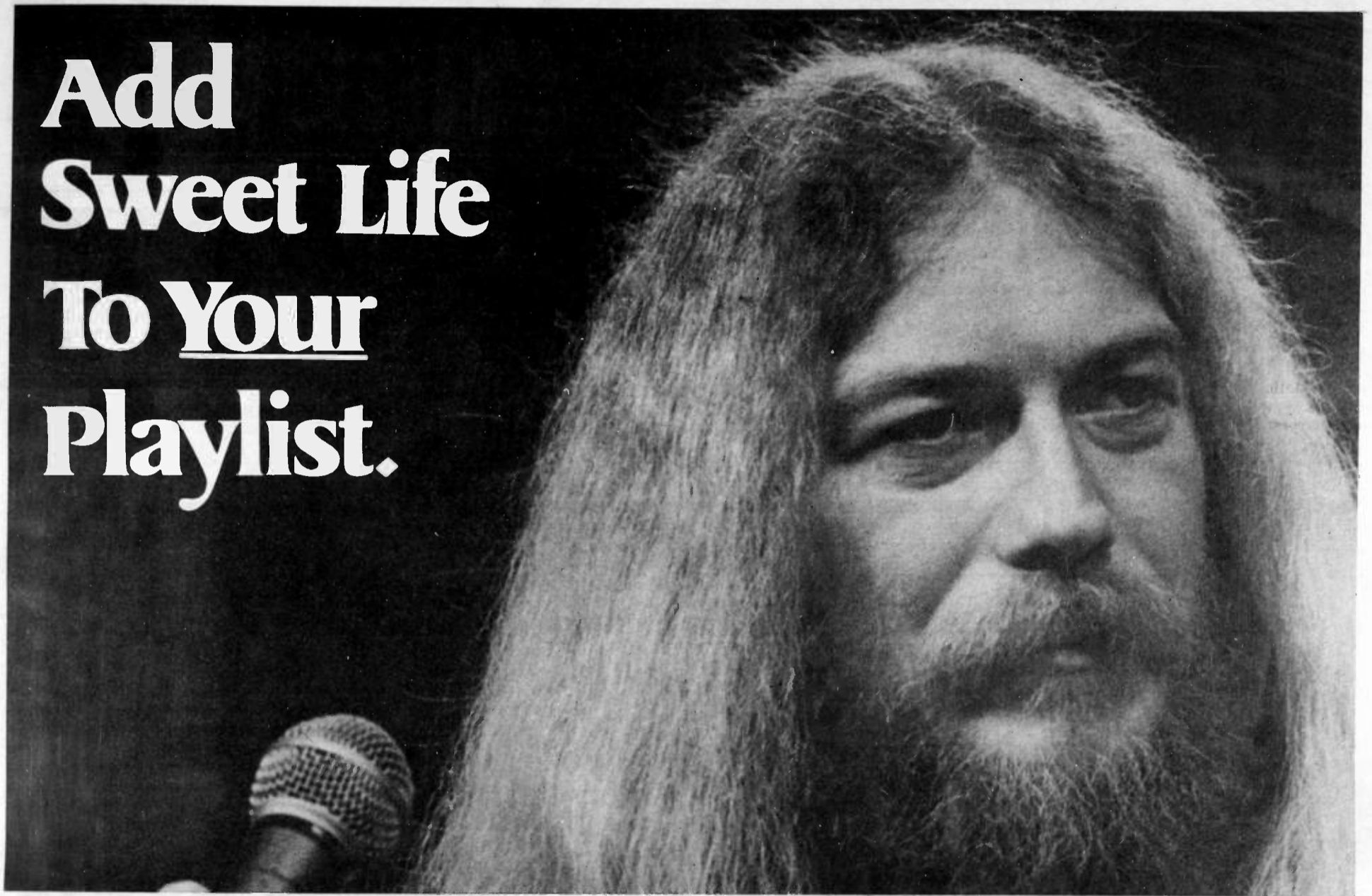
Steve Cannon, along with his cast of characters called "Little Cannons", helps Twin City commuters get home with plenty of humor. His characters come from his background in dramatics, which he studied at the University of Minnesota. With WCCO since 1971, Steve is an avid hockey fan and serves as color man for the North Stars broadcasts.

On non-sports nights, Dan Hertsgaard returns for two more hours from 7-9 P.M.

Franklin Hobbs helps you make it through the night with his "Hobbs House" program, which features a variety of music from jazz to orchestrations and small combos to big bands. Hobbs does not take phone calls while on the air, but has made several in the interest of individuals, such as the time he pleaded with an escaped convict, holed up in a Minnesota farm house, to release his hostage. Another time, he asked that the kidnapper of an infant to return the baby to a St. Paul hospital for needed special medication.

And that's Hobbs through the night until 5:00 A.M., when it's time for a new day to begin again the love affair between the people of Minnesota and WCCO.

**Add
Sweet Life
To Your
Playlist.**



"Sweet Life" PAUL DAVIS

WQXI deb 24

94Q 24-16

**"Cross the board demographics.
Strong single sales, LP took
off like a new release."**

**Don Benson
PD WQXI and 94Q**

Z-93 23-19

**"Appeals to all demographics.
Strong young adult record.
Excellent adult and teen phones."**

**Dale O'Brien
Z-93 / Atlanta**



NEW BELIEVERS:

KRBE
WLAC
WTIX
KING
KLIF

WBBQ
WFLB
WISE
WAAY
WGUY

WAGQ
WRJZ
KSLY

SIGNIFICANT CHART GAINS:

WKXX 25-20
WFOX 18-14
WANS 27-22
WALG 16-13
98Q 16-12
WZOO 26-20
WGAD 15-11
KAKC 35-30
WAIR 29-26

WVLD 14-10
WXXX 27-21
WHHY 16-14
WGSV 12-10
KX106 25-20
WFOM deb 30
AND MANY MORE
SWEET HEARTS

WCCO

R&R: You have one-60-minute news block, seven to eight AM during the week. Does this work best for you to have a full hour of news?

NAPIER: That's a fairly recent addition, it's been in about 10 years I would guess. We're very heavy news all day, all night. We do ten minutes of news every hour. This particular hour just evolved into full news because we felt it was the strongest thing we could do in that hour.

R&R: How large is your news department?

NAPIER: We have our News Director and seven fulltime news people. Part of our corporation's philosophy is to separate our AM, FM and TV divisions, so all three of us are in separate buildings, all three of us have totally different staffs, we don't cross over at all. We really consider each other competitors; we don't even socialize that much together.

R&R: Would you share a news item?

NAPIER: No, we wouldn't.

R&R: In other words, if AM got a tip on something you wouldn't share it with TV...

NAPIER: Correct. We'd do our best to keep it away from them. The corporation feels that if they make us competitors, everybody benefits. We even refuse to advertise on television, we won't run any ads of theirs for money or otherwise, and they won't run ours.

R&R: You're heavily involved with sports.

NAPIER: Yes, we do major league sports, Vikings, Twins, the soccer team, the Minnesota Kicks. We also do University of Minnesota football and basketball.

R&R: And also high school sports?

NAPIER: We do a nightly five-minute feature called "Prep Parade" which is devoted to high school sports, interviews of high school athletes and coaches, as opposed to play by

play. We try to also cover the smaller sports, wrestling, track, women's involvement. We've had very good success with that, and we also feature a band of the week from high schools. It's on five nights a week.

R&R: Is there anything else you do for the younger people?

NAPIER: Certainly, we have a Young Achievers Award, which is sort of a counterpart to the Prep Parade. Every morning we salute youngsters who have achieved something other than on the athletic field. It could be a scholarship or anything like that.

R&R: So obviously you do pay attention to the younger end, although you're basically an adult station 25 plus.

NAPIER: We try to do all we can. We're heavily involved among our many public service features, school closings, some

1920



Walter S. Harris was president of Cutting and Washburn Radio Corporation which founded WLAG (later WCCO) in 1922.

publication. Movie favorites included Harold Lloyd, Douglas Fairbanks Sr. and Jackie Coogan.

One of the people making the transition from WLAG to WCCO was Mrs. Eleanor Poehler, who remained on as Program Director, surely the first lady PD in the country in a major market. The other key individual making the move over was Paul Johnson, who was the first announcer hired by WLAG. Other early performers on WCCO included Clarence "Shorty" Booth who would take time off his electrical job for brief periods to sing on the air. Dick Long and his orchestra were the first of many to be heard on the station. Other well-known groups were led by "Whoopee John" Wilfahrt and Wally Olson.

Nearly 54 years ago, on October 2, 1924 "The Good Neighbor in the Midwest" went on the air with their first broadcast, a talk by Lt. Lowell Smith, Commander of the World Fliers. Preceding Smith's talk, the previous call letters, WLAG, were extinguished and the new calls WCCO were broadcast for the first time over 500 watts of power.

WLAG originally occupied the 830 frequency beginning its broadcasting on Labor Day, September 4, 1922, but had fallen into receivership and had to cease transmission on July 31, 1924, airing a weather report. After many efforts by the Northwest Radio Trade Association to try and put WLAG back on

the air, the vice president of the Washburn Crosby Company (which is what the WCCO calls represented) convinced the president of the company to buy the physical properties and assets of the defunct WLAG.

When WLAG (the calls are now assigned to La Grange, Georgia) first went on the air, listeners tuned their crystal sets to programs ranging from classical music to lectures. It was a time that saw the dedication of the Lincoln Memorial. President Warren Harding died and Vice President Calvin Coolidge was sworn into office. James Doolittle flew from Jacksonville to San Diego with just one stop and Time magazine started



Paul Johnson was the station's first announcer and in 1928 became an MD (Medical Doctor) and practiced in Colorado.



Charles A. Lindbergh was honored for his trans-Atlantic flight in 1927 in the Twin Cities.



Clarence "Shorty" Booth



Dick Long and his orchestra.



Lt. Smith was first to broadcast on WCCO after the new call letters had been aired for the first time.



A stylish Eleanor Poehler was the first Program Director for WCCO.

The very month WCCO went on the air, construction began at the new transmitter site. On March 4th and 5th, 1925, the station moved from the Oak Grove Hotel to the Nicollet Hotel and began operation of its new 5000 watt transmitter. That first broadcast with the power increased caused a new era in broadcasting in the Midwest. It was estimated that 750,000 people throughout the state listened that day, but right within the Twin Cities some 12,000 complained they could not hear it. With good reason—they had the old crystal set receivers that were incapable of receiving the new and more powerful signal. Radio fans began a mad dash for the newly designed "tube" sets.

WCCO grew rapidly and continued to add many dimensions to broadcasting in the Twin Cities

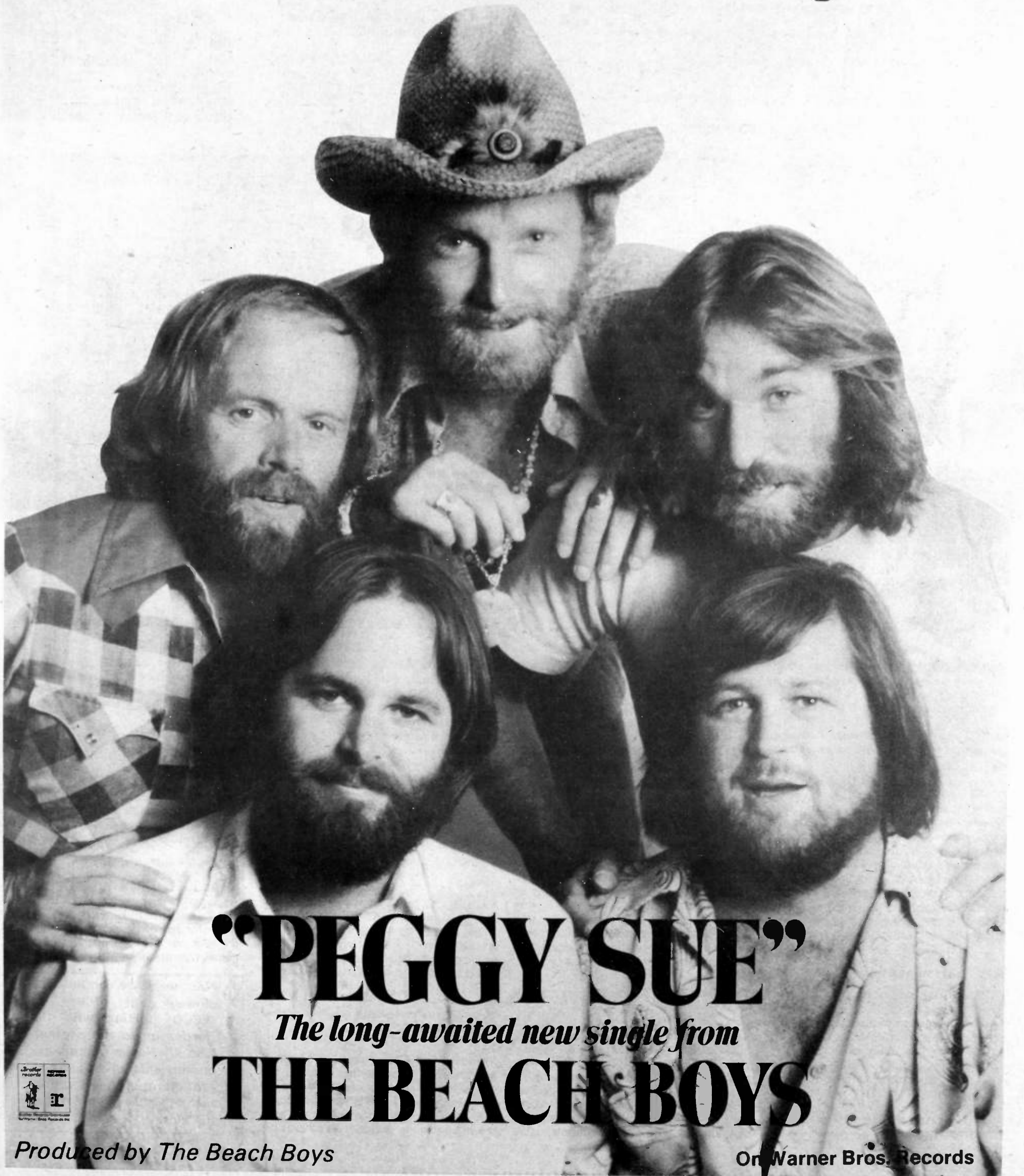


Participating in the ground-breaking ceremonies at the site of the station's new transmitter in Anoka in October of 1924 were Mrs. Sumner T. McKnight of Minneapolis and Mrs. Edwin White of St. Paul representing the Twin Cities as "Society hostesses."

area. Some of their "firsts" were covering a total eclipse of the sun, remoting an address by President Calvin Coolidge, and a victory speech by Minnesotan Charles A. Lindbergh following his non-stop New York to Paris flight. The station also instituted a close relationship with rural areas with daily farm news, and the Minneapolis Symphony orchestra became a regular Sunday night attraction.

It was the Symphony that led to a break with NBC, with which WCCO had become affiliated at the time. The network had sold and scheduled broadcasting of the Chicago Symphony for the same time period. A confrontation developed. WCCO management refused the Windy City orchestra and promptly switched affiliation to CBS, still in effect to this day.

Buddy Holly Meets The Beach Boys.



“PEGGY SUE”

The long-awaited new single from

THE BEACH BOYS



Produced by The Beach Boys

On Warner Bros. Records

1930

The '30's started on shaky ground, with the nation and WCCO fighting the Great Depression. "Life Is Just A Bowl Of Cherries" was replaced by "Brother, Can You Spare A Dime." Americans were weathering the times by listening to new radio programs on WCCO, from Roosevelt's fireside chats to "Fibber McGee and Molly." The most celebrated of all radio broadcasts, Orson Welles' presentation of "War Of The Worlds" depicting the fictitious invasion of Earth by men from Mars on October 30, 1938, brought panic to the region and the station was flooded with thousands of phone calls.

In the thirties, while Jean Harlow, Jimmy Durante and Shirley Temple were the rage in the movie theaters, WCCO had its own rising star by the name of Cedric Adams. The young newspaper columnist went on to make history with the Minneapolis Star and also became the most popular radio personality up to that time. Airline pilots reported that lights in homes in WCCO's vast coverage area would darken at 10:15pm—the end of Cedric's news report.



Station broadcast Minneapolis Miller (minor league) baseball games back in 1936 with Byrum Saam (inset) at the microphone.

Over the years there were a number of popular organists who played the mighty Wurlitzer organ at WCCO. Shown here is Eddie Dunstetter at the station's studios in the Nicollet Hotel.



When the popular Bob Hawk brought the CBS network show "Take It Or Leave It" to Minneapolis in 1939, listeners crowded the WCCO studios to get tickets for the program. Some 30,000 requests for tickets were counted.

A radio superstar of his time, Cedric Adams spent over thirty years at the station.



In 1932 CBS completed its purchase of WCCO from General Mills. Total price: \$450,000. Top-rated shows throughout the thirties were "Kate Smith", "The Lone Ranger", "Gangbusters", "The Hit Parade", and the humor of Edgar Bergen and Charlie McCarthy.

WCCO featured songs of the day sung by Walter Mallory and Jerry Harrington. They were accompanied by music from their Wurlitzer pipe organ, which was so big that a hole had to be cut in the roof of the studios so the organ could be lowered in.

From the CBS network came the "Lux Radio Theater", "Major Bowes Amateur Hour", and Eddie Cantor. Daytime programming included many soap operas.

In 1937 a skywriter wrote the WCCO call letters over the Minneapolis area and carried on a two-way conversation over the air describing his maneuvers with the studio announcer.

By 1937 WCCO had outgrown itself. It was so crowded that the continuity director's office was a converted bathroom.

WCCO moved from quarters in the Nicollet Hotel to a downtown building and celebrated by offering public tours of the new studios.

By the end of the thirties, the station was well established with talented personalities, strong management and was a proven advertising medium. Most important, it had already developed a large and loyal audience.



Engineer Russell Person took this picture atop the station's transmitter. FCC approved their request for power increase to 50,000 watts in 1932.

mornings, in the midst of a Minnesota blizzard, we broadcast over 300 school closings. We certainly keep in touch with the young people in various ways.

R&R: I noticed also coverage of fishing, hunting and golf. How would you cover hunting?

NAPIER: We have outdoor shows. When hunting season opens we will probably send reporters out to hunt for the first day, and they'll phone in and chat with our personalities on the air, what the conditions are, what luck hunters are having. For fishing, what we've done in the past years, although not last year, is taken the air staff up to one of the northern resorts and spent the weekend, where they would broadcast their shows — great public relations.

R&R: You have two farm directors.

NAPIER: Well, one just retired, so we now have Chuck Lilligren, and we hope to add a second man when we can find one. Basically Chuck's function on the air is he covers all the things that effect today's farming. The farms in our region are big businesses. A lot of his work is public relations, farm meetings.

R&R: You have a telephone discussion program from 11:05 to noon.

NAPIER: It's part of a personality show called the Boone & Erickson show. This is basically a comedy team that have been with us for sixteen years together as a team. The telephone discussion is really just part of their show, it may be from 11:06 to 11:30 or 10:30 to 11:00, or not at all; we get guests through here that appear on most of the major TV shows.

R&R: Do they key their segment in terms of humor, human interest, or do they get political?

NAPIER: They write all their own material, and it's highly localized material. They do political satire and comment, by way of voice characterizations, which they're very good at. They have a fictional senator who is a regular guest commenting on the scene in Washington. They also have interesting guests. Susan Ford was on the other morning.

R&R: Does WCCO do any other type of talk shows?

NAPIER: We do a show on non-sports nights called "Ask on 'CCO.'" The host is Dan Herts-gaard. His dad Rolf was one of our announcers in the 50's. This show is general subjects of interests, seldom serious, although we have done some on cancer, heart disease and the sort. Basically we're devoting it to things that interest people. For example, after

learning that collecting exotic tropical fish was one of the three top hobbies in America, we found a fish doctor and we got him on the phone and he's becoming a regular on the program now. We'll run the show on anything from horticulture to Hollywood.

R&R: What does your rate card look like? What would a 60 second spot cost me?

NAPIER: We just put a new one out, listing it at \$230 a spot in prime drive times.

R&R: Interesting to note that you advertise that WCCO beats all TV stations in the ratings.

NAPIER: It's been that way for a long, long time. Basically, research is not my area, and I hate to get into it, but a way of putting it is that more people are listening to our prime morning drive time than all four TV stations combined in their prime evening time.

R&R: Do you consciously compete against television stations?

NAPIER: We don't counterprogram to them, if that's what you're saying. I suppose the reason for the station's success, one of the great things going for us is our habit of listeners that have been with us for 54 years, have grown up with us, stayed with us over the

years. We feed their habit; we also feed it with the longevity of the people on our air, one 28-year man, one 25-year man, at least four people who have been with us for over 15 years.

R&R: Let's look at the staff starting with Howard Viken.

NAPIER: Howard is on from 6-10AM, and he's been with us 28 years. Howard shares the 6-7 slot with Glen Olson, who opens the day at 5 with news.

R&R: Their shifts overlap?

NAPIER: Yes, we do a lot of that. While we have very strong personalities, we emphasize the station as much as the personalities. We never end programs, we just flow into the next one. Howard just happens to be joining Glen at 6:00.

Next week we continue the chronological growth of WCCO starting with the Forties up to the present. Also, By Napier's comments and insights on varied programming concepts implemented as we begin to close the '70's.

HR

Epic Has

clout

Accept No "Substitute"

"Super Pop Record—
Sounds Great
on the Radio."

JAY COOK, PD, WFIL

Other Believers Include:

WFIL
WRFC

WFLB
KOPA

KKLS
KDZA

KCBN
KBBK

This record is a proven worldwide hit.

No. 1 (Top 5—5 weeks)	England	over 600,000 sold
No. 1 (7 weeks)	South Africa	over 75,000 sold (triple gold)
No. 1	Belgium	over 60,000 sold
No. 2	Holland	over 100,000 sold
No. 4	France	over 400,000 sold

There May Be Other Imitators But
No One Can "Substitute" For



on Epic Records
Produced by Grahame Beggs

clout

DIANA ROSS
MICHAEL JACKSON

Music Adapted & Supervised by

QUINCY JONES

EASE ON
DOWN THE ROAD

MCA-40947

The dazzling debut single
from the forthcoming
deluxe double album.

THE WIZ

The first step.

A Motown Production · A Universal Picture
Produced by Quincy Jones and Tom Bahler for



MCA RECORDS



More NAB Radio Convention Coverage



COMPARING NOTES AFTER KEYNOTE — Pictured (l-r): Don Thurston, Chairman, NAB; Jack Thayer, President, NBC Radio; and Dick Gregory.



DON'T SHOOT THE SALES MANAGER — Pictured (l-r): Charles Warner, GM, WNBC; Ron Irion, NAB; and Gary Stevens, President Doubleday.



CAREER COUNSELLING SESSION — Pictured (l-r): Ted Atkins, VP/GM, WTAE; Harvey Mednick, VP, RKO; and Andrew Erish.



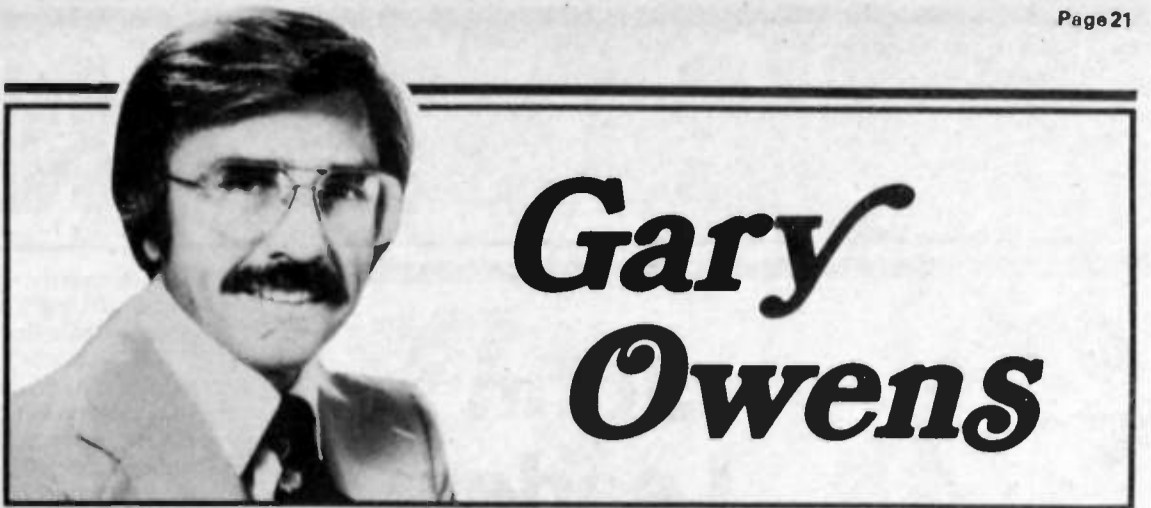
CARE AND FEEDING OF DJ'S — John Lund, OM, KHOW (left) and Scott Burton, PM, KNBR at the session.



RESEARCH SESSION — Pictured (l-r): Robert Galen, Blair Radio; Kathy Lenard, NBC; Frank Magid, Magid & Associates; and Bill McClenaghan, NBC.



ROTATION AND PLAYLISTS — Pictured (l-r): John Sebastian, PD, KHJ; Bob Pittman, PM, WNBC; Dave Sholin, Music Coordinator, RKO; Bobby Rich, PD, 99X; and Sonny Fox, PD, WYSP.



Gary Owens

In the pell-mellodrama of my strange but wonderful schedule, I found myself luxuriating in Las Vegas last week.

Rick Phalen and Gene Moss, two semi-old & trusted friends, were about to unveil KMJJ in Vegas to the advertising world and wanted to know if I would zoom over and join the festivities.

As things transpired, I was there on business with my collection of sabertoothed wom-bats and loved every moment of their cocktail party and program unveiling at the lavish new 54 million dollar Desert Inn.

The new sounds of KMJJ were put together by one of the brightest consultants in the business, Todd Wallace, and the cogent PD of Magic 11, Dave Van Stone. The on-air personalities are a great cross-section of talent from around the nation and the United States as well!

Those two zany twerps from KCBQ/San Diego, Charlie & Harrigan, are doing mornings . . . Rick Shaw from KFRC-midday . . . Jay Randall, the raconteur, lover, poet, swordsman, notary public and nurgler from WMAQ/Chicago, doing afternoon and evenings . . . heroic Chuck Morgan from Y-95/Tampa, St. Pete is 8 to midnight, and responsible Randy Lane, from 96KX/Pittsburgh, midnight to 6am.

The station has acquired the broadcast rights to the University of Nevada Las Vegas basketball and football games and will have two top sportscasters working the play-by-play . . . Gil Stratton, for 17 years the voice of the L.A. Rams on TV and the feature race pronouncer at Santa Anita for 16 years on CBS, will be doing football; and Fred Gallagher of KFVB who's covered the NBA playoffs — USC basketball — the World Series and a street vasectomy in Watts, will be handling the famous Running Rebels for basketball.

It's quite a step forward for Vegas radio bringing in some top notch names through live and automated shows in a Pop/Adult format . . . and our best wishes go to them.

Some of the other talent at the affair included the winners of the American Bandstand National Disco competition; Gary and Gloria Poole (lovely Gloria asked me to dance but I'm as graceful as a capsized beetle). The duo wowed the crowd which included Judge Crater, Amelia Earhardt, Bruno Hauptman, the Mack Sennett Bathing Beauties and A Fop and Poltroon who played "When You Were A Blackjack Dealer And I Was 21" on their skulls with tuning forks.

The Desert Inn's prexy, Burton M. Cohen, showed some penthouse suites that were 4000 . . . that's right four thousand square feet with three bedrooms each and private pools (you must remember the average house in the U.S. has square footage of somewhere between 1200 to 1800 sq. ft.). Square feet, of course, is what Lawrence Welk is rumored to have when he dances, disco style!

On the fourth floor, Spelling-Goldberg's new TV show "Vega\$" was being filmed with Robert Urich (of Swat), Tony Curtis, Skip Homeier and Ed Nelson in various states of incredibly crafty acting things. It will follow "Charlie's Angels" on ABC-TV in the fall and will also jiggle!

I don't know what it would be like to live in Las Vegas, but it is indeed thrill-packed to visit there at anytime amidst the armada of lovelies glittering the strip, the twirling temp-tresses off the strip and non-stop hedonism . . . and the only "ism" for he is hedonism! (Bumper stickers please copy!)

A couple of interesting kreeblies in the mail . . . a free sample of perfume, "Necrophilia Number Five," a crate of Guacamole Popsicles, Zsa Zsa Gabor's recipe for stuffed Ermine and a silly note from Ed Shane at KILT in Houston who writhes . . . "Gary, regarding the Radio and Records column two weeks ago . . . if Pat Boone and Alice Cooper are the same person, does that mean Debby Boone is Patti Smith in drag?" I don't think so Ed! However, there are some things I don't know like why my studio smells like a hot, wet buffalo when it reaches 100 degrees . . . or why a relay gets stuck in my medulla oblongata.

Here's a note from another Texas broadcast biggie, Ken Dowe. He's the Executive VP of Waterman Broadcasting in San Antonio (KTSA and KTFM). I once worked there . . . of course, I once worked everywhere.

Ken says, "Gary, I have never been to Cleveland, Ohio. This undoubtedly explains why I am only quasi-famous!" Ooh, Ken, you're dwwiving me quasi!

TOP-40



John Leader

This week as promised a look at teen music for better or for worse. This has been a real "can of worms" for both radio and the record industry and if anything, this week's discussion should only stimulate more discussion on the matter. As always, I would welcome your comments after you've read this week's article.

I'm still getting a lot of mail addressed to our old Hollywood offices and I know all of our Editors are too. Please take a minute or two this week to make sure you are sending your playlists, news, promotions and photos to our new address: Radio & Records, 1930 Century Park West, Los Angeles, CA. 90067. Thanks very much! We still get the mail from the old address but it is considerably delayed and I would like to wrap up all those Memorial Day promotions and move on to the Fourth of July as soon as possible, if you know what I mean!

Next week a look at overnight success. G100/Mobile is now number one in Mobile and they did it with amazing speed. We'll talk with PD Nick Alexander and GM Edd Routt to see just how they did it, and what they've got planned for an encore.

Teen Music, The Scene That's Not Heard

Somewhere between the birth of Top 40 and the advent of "mass appeal radio" a specific type of music has disappeared almost completely from the airwaves. Teen music, as defined by artists like Shaun Cassidy, Kristy & Jimmy McNichol and Leif Garrett along with others, has found airplay on Top 40 radio evaporating rapidly.

This non-airplay situation is a source of aggravation for the record companies who represent these artists because in most cases teen music sells and sells big! Shaun Cassidy's first two albums went platinum (1,000,000 units), Leif Garrett's first album sold over 600,000 units and Kristy & Jimmy McNichol's first single also sold in the hundreds of thousands. All of this retail success was without the aid of the widespread airplay usually necessary for such volume sales (Shaun Cassidy's first album was widely played before the anti-teen music syndrome had been widely established). Of course we cannot overlook the fact that Shaun and Kristy & Jimmy have weekly national TV exposure to help their record sales, but that national exposure also increases the familiarity of those artists, a familiarity that can only be a plus to today's often cautious radio programmers.

With the one-two punch of retail sales and audience familiarity why do so many Top 40 programmers choose not to program these so-called teen records?

KDWB/Minneapolis Program Director Dave Thomson uses out-call research in his playlist and rotation determination and I posed the question to him. He began by asking me a question, "The big question is; is it going to help me? From an image standpoint, and this has to be generally speaking, a heavily teen and sub-teen oriented record, if anything, is going to hurt my image if I want to be talking to the 12-30 age group. If you're playing a record that's going to hurt you with a 29 year old, it's silly to play it when you already have 53 percent of all the teens (which KDWB does). So it's a matter of image more than anything else. There's no reason I need teens. I have virtually every teen listening to me. In our particular situation there's no debate about the issue—I don't need 'em.'"

That kind of logic from the radio level is not only hard to refute but hard to swallow for those within the record industry. Dick Kline, Vice President of Promotion for Atlantic

"If you're playing a record that's going to hurt you with a 29 year old, it's silly to play it when you already have 53 percent of all the teens."

Records, was posed the same question: Why do so many programmers choose not to program teen records?

"I think in essence it's just insecurity on the part of the program directors. Certainly the guidepost remains, it's not what you play, it's when you play it! It hasn't hurt any of the stations that played Leif Garrett. To negate this audience's existence and not even care about it is to me a disaster in the business."

Fortunately for the teen-oriented artists there are a few radio stations and programmers around the country that are still very interested in their product. WLS/Chicago, WLCY/Tampa and Y100/Miami are just three large market examples of stations that still program teen product.

I asked Bill Tanner, Program Director for Y100, who recently enjoyed his first-ever number one overall book in Miami, why Y100 still plays teen music?

"Because everybody in the world wants to be young! To be totally honest with you, frequently what we find in our research is that teen music appeals to teenagers. . . surprise! And for that basic reason we have different times of the day when we're more oriented to teenagers. We don't play Kristy & Jimmy at ten in the morning, but we do play them at the right times because I think you've got to say that something's happening when they excite

an audience the way they do. . . that's not all hype. There's an audience out there (for them) and that's a Top 40 audience. It's only a segment of the total Top 40 audience, but when you play Crystal Gayle do you think you're appealing to everybody? Of course not."

Bill continued, "Let's take Foreigner. In my opinion hard rock and roll is very narrow in most of its demographics. And yet everybody races out and adds the Foreigner record as soon as it comes out. I'm not taking anything away from Foreigner, we're playing 'em too. But rock and roll, that's a very narrow, limited demographic which is not a primary Top 40 demographic. It's primarily AOR. Going on a Kristy & Jimmy has its place just like playing a Foreigner has its place. They appeal to different segments of the audience. What we really are is a mass appeal radio station."

"It's not what you play, it's when you play it! To negate this audience's existence and not even care about it is to me a disaster in the business."

I asked Bill about the possible damage to his station's image by programming teen music and he replied, "What about the danger in the fact that 13 or 14 year olds listen for infinite quarter hours longer than the 16-17-18 year olds who split their listening with AOR stations?"

Okay, what about losing those precious 18-year-old males who might be tuned out by a Shaun Cassidy record? Bill had some strong thoughts on that question, "You know who the 18-year-old men that they're (programmers) worried about losing are? They are, and this is my observed opinion, the 18-year-olds that are primarily AOR listeners but they will figure into our cume. They tune in a Top 40 station simply because a Top 40 station tends to be a center of activity. You can always check and if there's a Foreigner out, you might hit on it. I believe that Top 40 has a substantial number of 18-24 males. I believe a whole lot of 'em work at McDonalds or they're under grease-racks in garages and they don't really care if it's Kristy & Jimmy or Foreigner or whoever. They may have their favorites, but they like Top 40 radio."

It obviously works for Bill in Miami but is it universal? Bill was more cautious on this point, "If you're in Cleveland or Pittsburgh I think you have to be a little bit more careful about playing Kristy & Jimmy. But when you're down here, Miami is a 'good-time-town' and we play 'good-time-music' and so do Shaun Cassidy and Leif Garrett. I'll give those records a shot and I give them a shot in a selected daypart. If they prove themselves well with teens, then I play them wherever I'm interested in teens. Some of them, a good example is 'Runaround Sue' by Leif Garrett, break out and become quite mass appeal when you add that coalition of adult women who also liked that record. And the reason that happens I think gets back to something I said earlier. . . everyone listening wants to be young. They cannot listen to an AOR station and get that identification with youth. Some-

"I believe that Top 40 has a substantial number of 18-24 males. I believe a whole lot of 'em work at McDonalds or they're under grease-racks in garages and they don't really care if it's Kristy & Jimmy or Foreigner or whoever. They may have their favorites, but they like Top 40 radio."

how those stations just don't sound 'young', they're way too serious in most cases. All I know is that every book (ARB) that I've played lots of teen music and made a big teen effort, everytime we do it we have a great book!"

But the fact remains that teen music is not receiving the widespread airplay that it once enjoyed and that poses some special problems for the record companies that release teen product. I asked Dick Kline about the future of teen music and he was very frank, "Due to radio, it's limited. There now must be other promotional aspects involved to make them (teen records) succeed. We're changing the direction of Leif's music to a more mature sound in hopes that we can get the airplay. The new album coming out by Leif is not in any way shape or form going to be classified a 'bubble-gum' record. Heavier promotion to draw attention to this particular type of record is definitely necessary."

Record companies have also relied on marketing techniques to sell teen music. The revival of the expensive, but easy to spot, picture record sleeve has helped many of these airplay "untouchables" rack up strong retail sales. Anyone who has ever thumbed through a Tiger Beat magazine knows the value of a color picture of Shaun Cassidy, Leif Garrett or The Bay City Rollers. When those artists release a new single, often the picture sleeve

"All I know is that every book (ARB) that I've played lots of teen music and made a big teen effort, everytime we do it we have a great book!"

catches the young consumer's eye at the retail level and the sale is made. Personal appearances have also served as an invaluable tool for artists like Leif Garrett, who toured the country extensively doing radio sponsored appearances at Walk-a-thons and other charity activities.

Other marketing devices have been successfully employed to stimulate retail sales when airplay has been a problem as in the specific case of Shaun Cassidy outlined by Vice President of Promotion for Warner Brothers Russ Thyret, "There's a thing we do with Shaun

William & McEuen Presents

Louisiana's *Flow*

New Orleans Ladies

4586

Sashaying Out Of The South
Now A National Hit!

KGW deb 23 **WQXI No. 4**
KJRB add **94Q No. 5**
KREM add **WLEE add**
Z-93 20-17 **WGH deb 19**
KLIF 33-30 **WBSR add**

B100 No. 24
WPHU on
WNOE No. 30
92Q on
KEEL No. 10
KX106 7-5

WKIX on
BJ105 on
WJDX No. 12
KGW deb 23
WHY No. 2
WFOM 17-11
WLOF on

WGLF No. 8
WANS 8-5
WCGQ 10-7
WTMA deb 29
G100 13-4
WABB No. 5
WAKX No. 19

KOBO No. 20
KCBN on
KQEO No. 33
98Q No. 10
WRFC No. 34
WORD on
WGNI 8-6

WINW on
WSAM No. 18
WMFJ No. 15
WDLP No. 10
KFXD on



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Produced by Leon Medica

Management: William D. Roberts (213) 654-0938



John Leader

Continued from Page 22

that I suggested to Mike Curb right with the first album. With each of the albums that we sell by Shaun we have included a postcard which says, 'If you would like to be put on Shaun's Fan Club mailing list please return this card with your name and address.' Obviously what I do with those postcards then is send postcards back out saying that we have a new single out and that they should be on the look out for it at their record store. It works incredibly well."

All of Shaun Cassidy's singles have sold in excess of one million copies, the last two with very little airplay. His newest album, released less than a month ago, should be certified platinum by the time you read this, and that also is with very little airplay. Russ feels that the use of the picture sleeve for Shaun's single releases (every one of his singles employed a different picture sleeve) have helped them enjoy retail success.

So what is the final conclusion? I'm not sure there can be one, at least not yet. The record companies have highly successful artists with product that does sell, but radio stations have in many cases ignored their product, labeling it teen music. True, America's demographics are getting older. Also true that less and less national business comes to radio in the form of "teen buys." And yet stations like WLCY, WLS and Y100 continue to thrive with increased ratings, revenue and healthy doses of teen music.

There can be no question that a sizable and vocal audience exists for the kind of music we have been examining. There can also be no question that the teen artists such as Leif Garrett, Shaun Cassidy, Kristy & Jimmy McNichol and The Bay City Rollers are well known in a majority of American households. If Top 40 radio has changed or moved away from teen music, then perhaps the record companies have shown to themselves that there are other ways to stimulate sales. The marketing techniques and television exposure have helped these artists achieve true "superstar status" without the radio airplay normally necessary for that to happen.

Of the two schools of thought offered by Dave Thomson and Bill Tanner, who is to say which is right? Radio, like any other business, must be pragmatic and both KDWB and Y100 are successful in their different approaches to the same problems. If there is a conclusion to be drawn from this it is simply that Top 40 radio has no set formula for success. That is as true today as it was when Top 40 was born. Teen music has come and gone before and my guess is that it will always be with us, and it's popularity with radio programmers will always be a point of spirited discussion.

Bits

WHO'S IN CHARGE HERE?: In what had to be a bit of an embarrassing situation for



HOT PARTY IN PHOENIX — Chrysalis's Nick Gilder was feted in Phoenix by Alta Distributing recently following an in-town store appearance. Pictured (l-r, rear) are KRIZ's Anna Reyes, KOPA Music Director Brian Christian, Alta's Parry Souvall, Gilder, and KMCR's Rankin Shaver; at front are Chrysalis's Bill Taylor and guest Laura Carter.



MISS LOUISIANA TWIRLS BATON ROUGE STATION—Phyllis Kelly, Miss Louisiana, visited WFMT/Baton Rouge to make an appearance on morning man Gary Hail's show. She's pictured flanked by Hail (left) and air personality Randy Rice.



K100 GLIMPSES LIFE IN PRISM — Two members of Ariola's Prism visited K100/Los Angeles for a live interview with air personality Carl Goldman. Pictured (l-r) are Prism's Rocket Norton, Ariola's Laurie Spoon, Goldman, and Prism's Allen Harlow.

all parties involved, KFRC's Program Director Les Garland had his television debut spoiled recently. Following KFRC's winning the station of the year award from Billboard, local TV station Channel 5 decided a feature for their 11 o'clock news would be in order. They contacted Les at the station and asked permission for their cameras to film an interview with Les regarding the award. Les consented and also called in Music Director Dave Sholin to participate. While the TV crew was lining up "the shot" in Les' office, the director asked Les and Dave to get close together, since the office is made for a tight shot. Dave and Les hurried home after dinner to see the interview on the news, but were surprised when only Dave's face appeared on the screen. Seems the camera shot was so tight (how tight was it?) that Les never even made it on screen. Well, congratulations to Dave, oh, and you too, Les, anyway.

WE HAD TO WORM THIS STORY OUT OF 'EM: The First Annual Greater Claremont International Invitational Annalid (worm) Race is now history and the winner was "Worm of War" owned by those two morning strange-ones of WNAM/Neenah, Hoopman and Page. There had been plans to put the worm out to stud, but he unfortunately passed away just as he crossed the finish line. But wait, we found out that there was some breeding done prior to the race which means that the good name has been kept intact. Asked to comment on the race, Hoopman & Page just said, "We're going fishing."



TALK ABOUT YOUR TOUGH BOSSES: When WCOL/Columbus PM drive jock Dave Winter went into the hospital recently for surgery his doctor performed the operation and sent him home with orders to stay there and recuperate. Well, Dave Bishop, being the hard-driving boss that he is, sent the WCOL engineers to Dave's house to wire-up a complete remote board so that Dave could do his show from his house. The idea turned into a promotion called "Name That Scar" with entries submitted including "Scarbitron" and "Oscar" along with "The Scar of David". Newspaper and TV coverage followed and all in all Dave's operation was a big success in more ways than one. Shown in Dave's wired living room are (l-r) Harry Valentine, WCOL Music Director; Dana Tyler, Dave's Producer; Dave; and Dave Bishop.



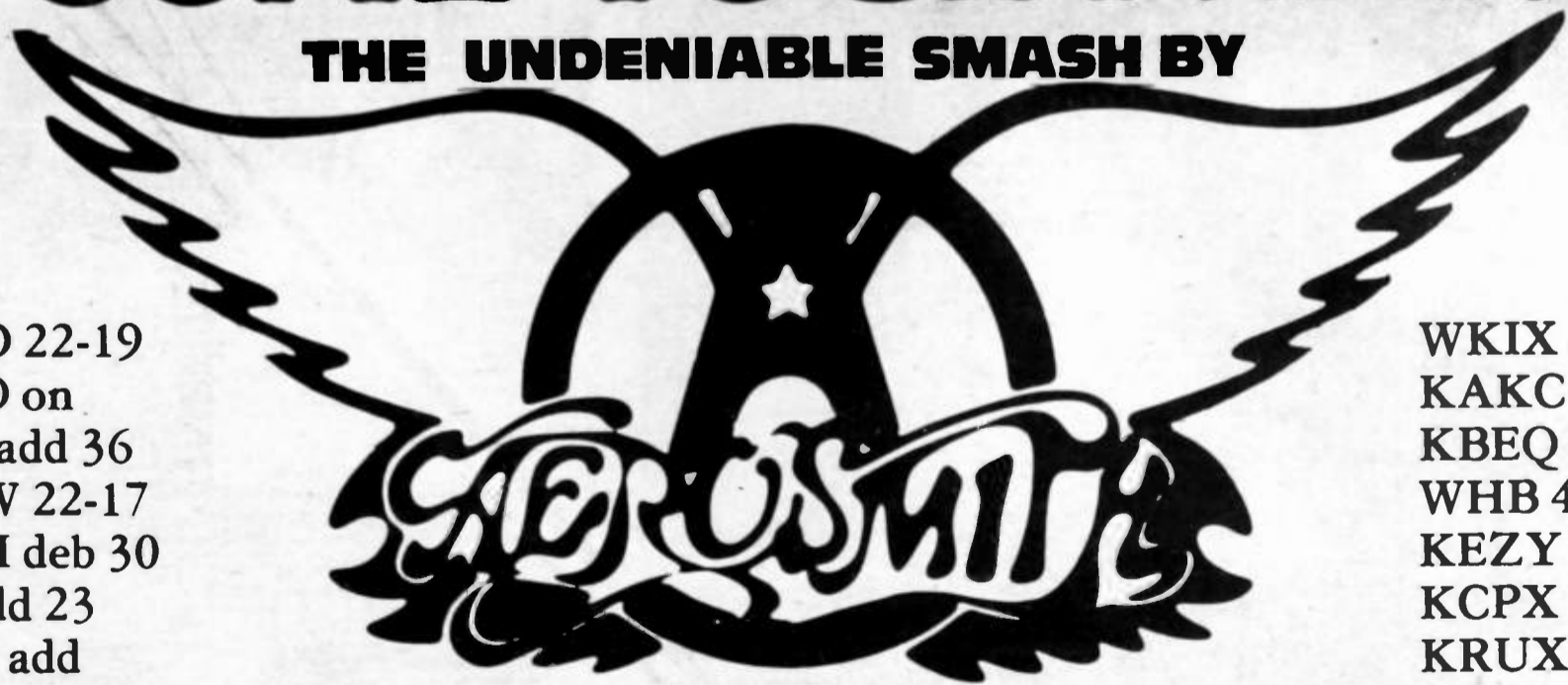
FEELS SO GOLD — A&M presented KJRB/Spokane with gold record awards for Chuck Mangione's "Feels So Good" recently. Pictured displaying the awards are Program Director John Sherman (left) and A&M's Ross Ojeda.

**The single that sets them
apart from all the rest:**



"COME TOGETHER"

THE UNDENIABLE SMASH BY



WRKO 22-19
WCAO on
96KX add 36
WKBW 22-17
CHUM deb 30
Z97 add 23
KRBE add
WLCY 28-24
CKLW 30-23
WDRQ 31-28
KSLQ add 32
WZUU deb 23
WGCL add 23
KFI on
KFRC 26-26
F105 13-10
WPEZ add 35
PRO-FM deb 28

JB105 14-10
WOLF add
WPHD 26-21
WAPE add

WTIX deb 29
Q94 10-6
92Q add
WSGN 25-21

WKIX add
KAKC 37-33
KBEQ deb 29
WHB 40-33
KEZY add
KCPX 16-12
KRUX 33-29
KOPA 20-5
KTKT 22-18
KENI add 31
Y94 22-18
KROY add
WHHY deb 27
WGLF 10-4
WANS add 28
KILE add 31
PLUS MANY,
MANY MORE

From The Universal Picture "Sgt. Pepper's Lonely Heart's Club Band"

A Robert Stigwood Production In Association with Dee Anthony of A Film by Michael Schultz.



on Columbia Records

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

NORTHEAST
Most Added
 Linda Ronstadt
 Steely Dan
 Kenny Loggins
 The Who

Hottest
 Commodores
 Exile
 Taste Of Honey
 Travolta/Olivia

SOUTH
Most Added
 Linda Ronstadt
 Anne Murray
 Boston
 Gerry Rafferty

Hottest
 Taste Of Honey
 Exile
 Commodores

SOUTH

MIDWEST

Parallel One
CHUM/Toronto, CAN
 John Terminiemi
 LRB
 Exile
 Meters
 Target
 HOTTEST
 Commodores 1-1
 Foreigner 1-1
 Andy Gibb 18-9
 Olivia 19-16
 Boston 25-20

CKQM/Montreal, CAN
 John Keogh
 Dan Hill
 Stonehill
 Travolta/Olivia
 Leslie Jones
 Rita Coolidge
 HOTTEST
 Travolta/Olivia
 (ant 1-1)
 Frankie Valli 9-6
 Commodores 19-14
 Olivia 22-19
 Foreigner 25-21

WCAO/Baltimore, MD
 Ron Riley
 Fog
 Linda Ronstadt
 Robin Gibb
 HOTTEST
 Frankie Valli 2-1
 foreigner 4-2
 Travolta/Olivia 13-5
 Exile 16-6
 LRB 24-19

WFL/Philadelphia, PA
 Gerry DeFranco
 David Gates
 Travolta/Olivia
 LRB (dp)
 Taste Of Honey (dp)
 HOTTEST
 Frankie Valli 1-1
 Andy Gibb 6-4
 EWF 15-8
 Rita Coolidge 16-10
 Billy Joel 17-15

WKWB/Buffalo, NY
 Jon Summers
 The Who
 Gerry Rafferty
 Simon Taylor
 Bruce Springsteen
 HOTTEST
 Frankie Valli 1-1
 Travolta/Olivia 10-7
 Rick Glider 15-12
 Aerosmith 22-17
 LRB 23-19

WFL/Philadelphia, PA
 Jeff Holube
 Rick James
 Billy Joel
 Anne Murray
 Simon Taylor
 HOTTEST
 Commodores 1-1
 Taste Of Honey 8-2
 Walter Egan 17-12
 Chris Rea 23-19

WPGC/Washington, D.C.
 Jim Elliott
 Linda Ronstadt
 John Paul Young
 HOTTEST
 Taste Of Honey 3-1
 Travolta/Olivia 5-3
 Anne Murray 13-9
 Exile 23-18
 Rita Jones 19-18

WRIC/Boston, MA
 Herb McKay
 Bob Seger
 Shines
 Billy Joel
 Rick James
 Foreigner
 HOTTEST
 Commodores 3-1
 Olivia 9-5
 Andy Gibb 13-8
 Meat Loaf
 Paradise 16-11
 Travolta/Olivia 20-11

Parallel Two
WDRH/Hartford, CT
 Jim Englab
 Beach Boys
 Linda Ronstadt
 Teddy Pendergrass
 The Who (dp)
 HOTTEST
 Commodores 2-1
 Olivia 19-13
 Travolta/Olivia 23-17
 LRB 24-19
 Anne Murray 26-20

WPHD/Buffalo, NY
 Hall Moore
 Hall & Oates
 Rupert Holmes
 HOTTEST
 Foreigner 3-1
 Meat Loaf
 Paradise 2-2
 Boston 20-13
 LRB 20-14
 EWF 23-16

WOLF/Syracuse, NY
 Charlie Brown
 Aerosmith
 H&H
 Kenny Loggins
 Teddy Pendergrass
 HOTTEST
 Olivia 4-1
 Exile 16-8
 John Paul Young 20-9
 Gerry Rafferty 19-14
 Nick Glider 21-17

130/Pittsburgh, PA
 Patte Sullivan
 Gerry Rafferty
 Player
 Hall & Oates
 HOTTEST
 Taste Of Honey 3-1
 Joe Walsh 4-2
 Anne Murray 8-4
 Chris Rea 17-13
 Boston 23-18

WYRE/Annapolis, MD
 Steve Kington
 Linda Ronstadt
 Player
 Billy Joel
 HOTTEST
 Taste Of Honey 2-1
 Travolta/Olivia 15-6
 Anne Murray 11-10
 Exile 23-14
 Boston 29-26

WPEZ/Pittsburgh, PA
 Debbie Tiao
 Boston
 Gerry Rafferty
 Aerosmith
 Steely Dan
 Linda Ronstadt
 Billy Joel
 David Gates
 HOTTEST
 Frankie Valli 2-1
 Taste Of Honey 12-4
 E.C. King 13-9
 Exile 18-10
 Bob Seger 30-23

WBBF/Rochester, NY
 Jeff Ryder
 None
 HOTTEST
 Commodores 1-1
 Anne Murray 15-7
 Joe Walsh 22-8
 LRB 28-19
 Boston 26-20

PRO FM/Providence, RI
 Gary Berkowitz
 Kenny Loggins
 Bruce Springsteen
 HOTTEST
 Frankie Valli 1-1
 E.C. King 9-3
 Pablo Cruise 10-11
 LRB 20-14
 Teddy Pendergrass 23-17

WAVZ/New Haven, CT
 Curt Hansen
 Funkadelic
 Capt. & Tennille
 Eddie Money
 Nantucket
 Heatwave
 Rolling Stones
 Burden
 HOTTEST
 EWF 7-1
 Exile 9-1
 Nick Glider 23-19
 Taylor 24-12
 Boston 27-16

WKBO/Harrisburg, PA
 Dan Steele
 Michael Johnson
 The Who
 Dan Hartman
 HOTTEST
 Exile 3-1
 Travolta/Olivia 6-2
 Village People 13-1
 Rick James 19-16
 LRB 22-18

F105/Boston, MA
 Charlie Fernandez
 Teddy Pendergrass
 Rolling Stones
 Burden
 HOTTEST
 Meat Loaf
 Paradise 2-1
 Taste Of Honey 3-2
 Commodores 6-3
 Nick Glider 12-2
 Exile 11-7
 Pablo Cruise 16-12
 McCrarys 20-15

JB105/Providence, RI
 Robb Stewart
 Alicia Bridges
 Kenny Loggins
 Teddy Pendergrass
 Dan Hartman
 Steely Dan
 Bob Dylan
 Bee Gees/Frampton
 Sgt. Pepper
 HOTTEST
 Taste Of Honey 1-1
 Taste Of Honey 9-4
 Aerosmith 14-10
 Nick Glider 18-12
 Anne Murray 14-20
 Olivia 16-10

Parallel Three
WAEB/Allentown, PA
 Jeff Frank
 Jefferson Staehship
 Crazy
 Simon Taylor
 The Who
 HOTTEST
 Commodores 1-1
 Pablo Cruise 5-3
 Chris Rea 9-5
 Foreigner 11-7
 Andy Gibb 13-9
 EWF 22-16

WBCY/Tampa, FL
 Ron Parker
 Anne Murray
 Ross/Jackson
 Beth Norman
 HOTTEST
 Commodores 1-1
 Taste Of Honey 3-2
 Olivia 12-8
 Walter Egan 21-17
 Anne Murray 14-20
 Sgt. Pepper 29-21

WHDQ/Memphis, TN
 John Long
 LRB
 Steely Dan
 Nick Glider
 HOTTEST
 Commodores 1-1
 Pablo Cruise 7-8
 Foreigner 9-6
 McCrarys 17-9
 LTD 20-11

WGM/Norfolk, VA
 Bob Canada
 Village People
 Bob Seger
 Gerry Rafferty
 HOTTEST
 Taste Of Honey 1-1
 Foreigner 15-10
 Fog 18-14
 LRB 22-16
 Travolta/Olivia 23-17

Q94/Richmond, VA
 Keran Friedrichs
 Linda Ronstadt
 Amrosia
 Village People
 Billy Joel
 HOTTEST
 Travolta/Olivia 6-1
 Foreigner 2-3
 Aerosmith 10-5
 Teddy Pendergrass 14-9
 Nick Glider 20-14

WAFB/Jacksonville, FL
 Paul Sebastian
 Aerosmith
 Mick Jackson
 HOTTEST
 Commodores 1-1
 Donna Summer 6-4
 Travolta/Olivia 10-6
 Anne Murray 18-10
 Kenny Loggins 35-19

Parallel Two
WSGN/Birmingham, AL
 Bill Thomas
 Linda Ronstadt
 The Who
 Steely Dan
 Foreigner
 Vision
 Bee Gees/Frampton
 Sgt. Pepper
 HOTTEST
 Commodores 1-1
 Exile 9-4
 Nick Glider 20-10
 Chris Rea 22-16
 Aerosmith 29-19

WAGY/Louisville, KY
 Bob Moody
 Rick James
 LRB
 HOTTEST
 Exile 1-1
 Travolta/Olivia 7-3
 Taste Of Honey 12-8
 Anne Murray 18-14
 Boston 27-23

WPGA/Atlanta, GA
 Jeff McCartney
 Dan Hill
 HOTTEST
 Foreigner 1-1
 Exile 6-2
 LRB 15-11
 Paul Davis 25-16
 Boston 28-22

Y103/Jacksonville, FL
 J.J. Walker
 David Gates
 HOTTEST
 Taste Of Honey 3-1
 Joe Walsh 9-3
 Walter Egan 6-5
 Travolta/Olivia 10-8
 Eddie Money 18-12

BI105/Oriando, FL
 Tom West
 John Paul Young
 Kenny Loggins
 LRB
 HOTTEST
 Commodores 1-1
 Olivia 9-3
 Travolta/Olivia 20-7
 Andy Gibb 18-13
 Olivia 23-17
 Carole R. Sager 24-19

KEEL/Shreveport, LA
 Remy Davis
 Robin Gibb
 HOTTEST
 Commodores 1-1
 Olivia 9-3
 Travolta/Olivia 19-9
 Exile 21-11
 EWF 24-20

WNOE/New Orleans, LA
 Nick Bazoo
 Meat Loaf
 McCrarys
 Anne Murray
 Alicia Bridges
 HOTTEST
 Travolta/Olivia 2-1
 Taste Of Honey 17-9
 Barbra Streisand 13-10
 The Cars 20-14
 Boston 24-16

WAYS/Charlotte, NC
 Roy Kaseb
 Village People
 Eddie Money
 HOTTEST
 Taste Of Honey 4-1
 Foreigner 15-10
 Fog 18-14
 LRB 22-16
 Travolta/Olivia 23-17

WBBO/Augusta, GA
 Bruce Stevens
 Bob Seger
 Meo
 Amrosia
 Fog
 Paul Davis
 Crystal Gayle
 HOTTEST
 Commodores 1-1
 E.C. King 7-4
 Travolta/Olivia 12-9
 Rick Glider 19-11
 LRB 24-16

Q20/Vashburn, TN
 Val/Sherman
 Alicia Bridges
 Aerosmith
 The Who
 HOTTEST
 Commodores 1-1
 Frankie Valli 2-1
 EWF 12-7
 Exile 19-13
 Taste Of Honey 24-16
 Boston 25-18

WDX/Jackson, MS
 Dave Kimbro
 Teddy Pendergrass
 Gerry Rafferty
 David Gates
 HOTTEST
 Exile 3-1
 Anne Murray 13-9
 EWF 18-10
 Barbra Streisand 20-14
 The Cars 23-16

KILE/Galveston, TX
 Dave Collins
 Aerosmith
 Bob Seger
 The Who
 Gerry Rafferty
 Linda Ronstadt
 HOTTEST
 Frankie Valli 1-1
 Olivia 8-4
 Foreigner 10-5
 Taste Of Honey 18-8
 Travolta/Olivia 27-10

WYND/Sarasota, FL
 Al Brock
 Linda Ronstadt
 The Who
 Barbra Streisand
 Dan Hill
 HOTTEST
 Commodores 1-1
 EWF 15-12
 Nick Glider 26-20
 Boston 39-21
 Kenny Loggins 40-26

WCGO/Columbus, GA
 Jeff Blake
 Capt. & Tennille
 Wings
 Eric Carmen
 Amrosia
 Alicia Bridges
 Rupert Holmes
 Barry Manilow
 Chance (dp)
 ARS (dp)
 Robin Truher (dp)
 HOTTEST
 E.C. King 3-1
 Taste Of Honey 6-2
 LeRoux 10-7
 Nick Glider 17-12
 Boston 25-19

WATR/Winston-Salem, NC
 Dave Taylor
 Robin Gibb
 Boston
 Kenny Loggins
 Nick Glider
 HOTTEST
 Commodores 1-1
 Joe Walsh 5-2
 Exile 14-8
 Taste Of Honey 15-10
 Quincy Jones 16-11

CK101/Cocoa Beach, FL
 Steve Ocean
 ARE
 Boston
 Teddy Pendergrass
 Hall & Oates
 Dave Mason
 Dan Hill
 Gerry Rafferty
 HOTTEST
 Taste Of Honey 3-1
 Meat Loaf
 Paradise 16-4
 Chris Rea 14-7
 LRB 15-9
 John Paul Young 19-10

WLOF/Oriando, FL
 Reggie Blackwell
 Boston
 Linda Ronstadt
 Billy Joel
 Robin Gibb
 HOTTEST
 Sensae
 Dan Hill
 HOTTEST
 Foreigner 2-1
 Exile 21-11
 Chris Rea 10-11
 Andy Gibb 20-15
 Bob Seger 38-10

WABW/Mobile, AL
 Jerry King
 O'Jays
 Rick Glider
 HOTTEST
 Frankie Valli 1-1
 Joe Walsh 7-5
 Andy Gibb 10-9
 Exile 12-10
 EWF 22-12

WFM/Marietta, GA
 Mike Durrett
 Robin Gibb
 Dan Hill
 Hall & Oates
 Amrosia
 Meo
 HOTTEST
 Olivia 3-1
 Taste Of Honey 6-3
 EWF 12-7
 Travolta/Olivia 16-10
 Teddy Pendergrass 20-14

WIRE/W Palm Beach, FL
 Scott Free
 Bob Seger
 Linda Ronstadt
 Anne Murray
 Boston
 HOTTEST
 Commodores 1-1
 Olivia 6-4
 E.C. King 14-11
 Pablo Cruise 15-13
 EWF 26-22

WAAV/Huntsville, AL
 Jay Federick
 Paul Davis
 Amrosia
 Boston
 HOTTEST
 Commodores 1-1
 Olivia 6-4
 E.C. King 14-11
 Pablo Cruise 15-13
 EWF 26-22

WANS/Anderson, SC
 Bill McCown
 Aerosmith
 Hall & Oates
 Rolling Stones
 Burden
 Player
 Eric Carmen
 David Gates
 HOTTEST
 Exile 3-1
 Anne Murray 13-9
 EWF 18-10
 Barbra Streisand 20-14
 The Cars 23-16

KIEE/Gainesville, TX
 Dave Collins
 Aerosmith
 Bob Seger
 The Who
 Gerry Rafferty
 Linda Ronstadt
 HOTTEST
 Frankie Valli 1-1
 Olivia 8-4
 Foreigner 10-5
 Taste Of Honey 18-8
 Travolta/Olivia 27-10

WYND/Sarasota, FL
 Al Brock
 Linda Ronstadt
 The Who
 Barbra Streisand
 Dan Hill
 HOTTEST
 Commodores 1-1
 EWF 15-12
 Nick Glider 26-20
 Boston 39-21
 Kenny Loggins 40-26

WCGO/Columbus, GA
 Jeff Blake
 Capt. & Tennille
 Wings
 Eric Carmen
 Amrosia
 Alicia Bridges
 Rupert Holmes
 Barry Manilow
 Chance (dp)
 ARS (dp)
 Robin Truher (dp)
 HOTTEST
 E.C. King 3-1
 Taste Of Honey 6-2
 LeRoux 10-7
 Nick Glider 17-12
 Boston 25-19

WATR/Winston-Salem, NC
 Dave Taylor
 Robin Gibb
 Boston
 Kenny Loggins
 Nick Glider
 HOTTEST
 Commodores 1-1
 Joe Walsh 5-2
 Exile 14-8
 Taste Of Honey 15-10
 Quincy Jones 16-11

CK101/Cocoa Beach, FL
 Steve Ocean
 ARE
 Boston
 Teddy Pendergrass
 Hall & Oates
 Dave Mason
 Dan Hill
 Gerry Rafferty
 HOTTEST
 Taste Of Honey 3-1
 Meat Loaf
 Paradise 16-4
 Chris Rea 14-7
 LRB 15-9
 John Paul Young 19-10

WLOF/Oriando, FL
 Reggie Blackwell
 Boston
 Linda Ronstadt
 Billy Joel
 Robin Gibb
 HOTTEST
 Sensae
 Dan Hill
 HOTTEST
 Foreigner 2-1
 Exile 21-11
 Chris Rea 10-11
 Andy Gibb 20-15
 Bob Seger 38-10

WABW/Mobile, AL
 Jerry King
 O'Jays
 Rick Glider
 HOTTEST
 Frankie Valli 1-1
 Joe Walsh 7-5
 Andy Gibb 10-9
 Exile 12-10
 EWF 22-12

EFTY/Minneapolis, MN
 Greg Aushan
 Billy Joel
 HOTTEST
 Commodores 1-1
 Walter Egan 7-4
 Chris Rea 11-7
 Olivia 11-8
 Anne Murray 18-13

WIFE/Indianapolis, IN
 Jerry Steele
 Barbra Streisand
 Kenny Loggins
 Bob Seger
 Meo
 Wings/Frampton
 Sgt. Pepper
 HOTTEST
 Commodores 1-1
 Frankie Valli 2-7
 Olivia 24-14
 Andy Gibb 30-16
 Eddie Money 28-19

WCOL/Columbus, OH
 Billy Valentine
 Kenny Loggins
 Exile
 Boston
 Billy Joel
 Steely Dan
 HOTTEST
 Foreigner 2-1
 E.C. King 15-9
 Travolta/Olivia 17-11
 EWF 22-15
 Rick Glider 29-20

KBEQ/Kansas City, MO
 Kim Walsh
 Travolta/Olivia
 Hall & Oates
 Amrosia
 HOTTEST
 Frankie Valli 2-1
 Olivia 4-3
 Taste Of Honey 9-5
 E.C. King 11-7
 EWF 13-9

KIOA/Des Moines, IA
 Gary Stevens
 LRB
 EWF
 HOTTEST
 Commodores 1-1
 Foreigner 6-2
 Olivia 8-3
 Quincy Jones 23-11
 Travolta/Olivia 25-15

WBB/Kansas City, MO
 Don Berna
 The Who
 John Paul Young
 Cheryl Ladd
 Fog
 Stonehill
 HOTTEST
 Frankie Valli 2-1
 Travolta/Olivia 14-4
 Exile 18-11
 EWF 22-17
 Boston 35-19

Parallel Three
WSPT/Stevens Point, WI
 Pat Martin
 Rob McGilpin
 David Gates
 Foreigner
 Vision
 HOTTEST
 Olivia 3-1
 Exile 8-2
 LRB 18-8
 Andy Gibb 13-8
 Nick Glider 17-10
 EWF 22-17

WNE/Indianapolis, IN
 Bobby Hatfield
 Boston
 City Boy
 Bob Seger
 HOTTEST
 Commodores 1-1
 Olivia 6-4
 Exile 19-11
 Nick Glider 27-15
 Eddie Money 21-19

WIBC/Duluth, MN
 Steve Oliver
 Anne Murray
 Capt. & Tennille
 Michael Johnson
 Linda Ronstadt
 HOTTEST
 Olivia 3-1
 Exile 14-4
 LRB 11-8
 Travolta/Olivia 20-9
 Andy Gibb 16-10

WGBF/Evanville, IN
 Adam Smasher
 LRB
 Steely Dan
 Rick James
 HOTTEST
 Foreigner 1-1
 Olivia 3-2
 Exile 5-4
 Travolta/Olivia 17-6
 Taste Of Honey 14-10

WYFM/Youngstown, OH
 Jack Taylor
 Boston
 Taste Of Honey
 HOTTEST
 Travolta/Olivia 1-1
 Walter Egan 11-7
 Toby Beau 12-8
 Boston 14-4
 Taste Of Honey 4-15

WAKJ/Duluth, MN
 Bruce MacGregor
 Linda Ronstadt
 Pablo Cruise
 Without
 HOTTEST
 Jackson Browne 1-1
 Exile 10-4
 Rita Coolidge 12-10
 Boston 30-13
 Travolta/Olivia
 & Olivia 4-1
 Andy Gibb 15-10
 Taste Of Honey 18-14
 Exile 21-15
 Kenny Loggins 26-19

WVIC/Lansing, MI
 Bob Berry
 LRB
 Linda Ronstadt
 Cheryl Ladd
 Bob Seger
 HOTTEST
 Travolta/Olivia
 & Olivia 4-1
 Andy Gibb 15-10
 Taste Of Honey 18-14
 Exile 21-15
 Kenny Loggins 26-19

WMET/Chicago, IL
 Mike Rubin
 Bob Seger
 John Paul Young
 Robin Gibb
 Kenny Loggins
 The Cars
 HOTTEST
 Commodores 3-1
 Travolta/Olivia 14-8
 Rick James 18-14
 Exile 20-15
 EWF 27-11

MIDWEST		WEST	
Most Added	Hottest	Most Added	Hottest
Kenny Loggins Bob Seger The Who	Commodores Exile Olivia Newton-John	Robin Gibb Kenny Loggins Gerry Rafferty	Commodores Exile Travolta/Olivia

WEST

KEW/Topeka, KS J.R. Greeley Robin Gibb Kenny Loggins HOTTEST: Rolling Stones 2-1 Donna Summer 7-4 Jackson Browne 10-7 Foreigner 14-10 LBB 29-23	KRUX/Phoenix, AZ Greg Mills The Who Wings Barbra Streisand Crystal Gayle Robin Gibb HOTTEST: Bee Gees/Frampton Sgt. Pepper Capt. & Tennille 9-5 Nick Gilder 13-9 Walter Egan 17-12 Exile 19-13	KYYX/Seattle, WA Robin Mitchell Village People HOTTEST: Commodores 1-1 Walter Egan 11-9 Taste Of Honey 28-13 E.C. King 29-19 John Paul Young 26-22	KANC/Anchorage, AK Ron O'Neil Anne Murray Kenny Loggins Wendy Waldman David Gates HOTTEST: Commodores 1-1 Foreigner 5-4 Andy Gibb 7-5 Exile 12-9 Travolta/Olivia 14-11
WEST Parallel One KHI/Los Angeles, CA John Sebastian E.C. King Foreigner Vision ARS HOTTEST: Frankie Valli 1-1 Commodores 4-2 Taste Of Honey 18-9 Eddie Money 20-14 Exile 30-17	KEN/Anchorage, AK Tony Mitchell Travolta/Olivia Olivia Exile Aerosmith Linda Ronstadt HOTTEST: Joe Walsh 1-1 Donna Summer 13-9 Nick Gilder 15-10 EW&F 24-20 E.C. King 27-21	KCBS/San Diego, CA Nina Gomez Bob Seger Kinks HOTTEST: Commodores 1-1 Foreigner 5-3 E.C. King 9-6 Taste Of Honey 11-8 Boston 32-22	KRSP/Salt Lake City, UT Alan Hague Linda Ronstadt John Paul Young Kinks HOTTEST: Foreigner 2-1 Olivia 3-2 Exile 6-4 Chris Rea 9-5 EW&F 18-9
B100/San Diego, CA C.C. McCartney Ambrosia HOTTEST: Foreigner 1-1 Pablo Cruise 4-2 Commodores 8-3 Rolling Stones Burden 11-6 ELO 12-9	KJRB/Spokane, WA Tom Hutylar Gerry Rafferty Linda Ronstadt Ambrosia Alicia Bridges (dp) LeRoux (dp) HOTTEST: Commodores 2-1 Anne Murray 10-6 Exile 12-9 LBB 17-10 Taste Of Honey 20-14	KIS-FM/Los Angeles, CA Robbie Stein None HOTTEST: Rolling Stones 1-1 Eddie Money 9-6 Kenny Loggins 13-8 Meat Loaf Two 15-11 Bob Seger 18-12	KYTE/Portland, OR Mike Davis Kenny Loggins Teddy Pendergrass Gerry Rafferty HOTTEST: Commodores 1-1 Andy Gibb 7-6 E.C. King 14-12 Travolta/Olivia 19-16 LBB 22-20
KFI/Los Angeles, CA Roger Collins Gerry Rafferty Crystal Gayle Steely Dan Kenny Loggins HOTTEST: Commodores 1-1 Foreigner 3-2 Exile 5-3 Olivia 8-4 Taste Of Honey 11-6	Y94/Fresno, CA Dan Spears Steely Dan Michael Johnson Bruce Springsteen Teddy Pendergrass The Who HOTTEST: Frankie Valli 1-1 Olivia 9-4 Travolta/Olivia 11-5 Nick Gilder 14-10 Robin Gibb 17-12	KING/Seattle, WA Tom McKay Michael Johnson Rolling Stones Burden Crystal Gayle David Gates HOTTEST: Commodores 1-1 Andy Gibb 6-3 Exile 13-6 Taste Of Honey 14-8 Walter Egan 15-9	KSLY/San Luis Obispo, CA John Tobin Bee Gees/Frampton Sgt. Pepper Rick James Dolly Parton Paul Davis Meat Loaf Beach Boys Meco Van Morrison Carlene Carter HOTTEST: Exile 4-1 Taste Of Honey 8-2 LBB 11-5 Olivia 15-8 Robert Palmer 17-10
KIMN/Denver, CO Ed Greene Kenny Loggins Robin Gibb John Paul Young Beach Boys HOTTEST: Commodores 1-1 Jackson Browne 7-4 Foreigner 15-9 ARS 18-13 Exile 22-18	KIKT/Tucson, AZ Ed Alexander Robin Gibb Teddy Pendergrass Foreigner Vision HOTTEST: Travolta/Olivia 3-1 Nick Gilder 15-8 EW&F 12-9 Taste Of Honey 21-15 Bob Seger 24-20	Parallel Three KENO/Las Vegas, NV Steve Summers Ambrosia (dp) Kenny Loggins (dp) Wings (dp) Kinks (dp) Bee Gees/Frampton Sgt. Pepper (dp) HOTTEST: Commodores 1-1 Travolta/Olivia 10-2 Olivia 7-3 Donna Summer 20-15 E.C. King 28-23	KCBN/Reno, NV Red Mtz AC/DC Ambrosia Beach Boys Clout Hall & Oates Dan Hill Meco Dolly Parton (dp) HOTTEST: Foreigner 3-1 Exile 10-4 Chris Rea 18-14 EW&F 22-16 Aerosmith 29-19
KFRS/San Francisco, CA Garland Sholin Foreigner Vision Capt. & Tennille HOTTEST: Rolling Stones 1-1 Travolta/Olivia 7-4 Quincy Jones 12-7 The Cars 27-22 Kenny Loggins 28-24	KCPX/Salt Lake City, UT Gary Waldron Linda Ronstadt Rolling Stones Burden Dirt Band (dp) HOTTEST: Commodores 1-1 Exile 3-2 Travolta/Olivia 9-5 EW&F 15-10 Boston 22-11	KYNO/Fresno, CA Kris Van Kamp Steely Dan Rupert Holmes Barbra Streisand AC/DC HOTTEST: Frankie Valli 1-1 Commodores 3-2 E.C. King 6-4 Walter Egan 12-7 Taste Of Honey 15-10	KFXD/Boise, ID Charlie Fox Anne Murray Capt. & Tennille Steely Dan (dp) HOTTEST: Commodores 1-1 Andy Gibb 5-2 Olivia 11-8 Travolta/Olivia 12-9 Eddie Money 20-14
KTLK/Denver, CO Randy Jay Taste Of Honey Kenny Loggins The Who HOTTEST: Commodores 1-1 Foreigner 12-7 Andy Gibb 12-12 Chris Rea 22-14 EW&F 26-20	KEZY/Anaheim, CA Larry Groves Aerosmith Taste Of Honey HOTTEST: Commodores 2-1 Olivia 13-8 Andy Gibb 18-9 Chris Rea 19-14 Steely Dan 20-16	KQDU/Great Falls, MT Dave Masters Rolling Stones Burden The Who (dp) HOTTEST: Commodores 1-1 Nick Gilder 9-2 Travolta/Olivia 13-9 Exile 14-10 Andy Gibb 21-13	KDON/Salt Lake, CA A.I. Roberts Trooper Anne Murray Boston Gerry Rafferty Michael Johnson Hall & Oates HOTTEST: Commodores 2-1 E.C. King 9-2 Quincy Jones 13-4 Capt. & Tennille 22-15 Taste Of Honey 32-26
KJR/Seattle, WA Tracy Mitchell The Who Ambrosia Foreigner Vision Barbra Streisand HOTTEST: Commodores 1-1 Walter Egan 7-4 Andy Gibb 12-7 Exile 13-9 LBB 18-13	KGW/Portland, OR Terry Danper Ambrosia Stonebolt HOTTEST: Frankie Valli 1-1 Andy Gibb 10-4 Joe Walsh 11-7 LBB 17-13 Billy Joel 23-16	KDZA/Pueblo, CO Rip Avina Robin Gibb John Paul Young Dirt Band Anne Murray Prism Jenny Buffett HOTTEST: Commodores 1-1 Chris Rea 9-6 Exile 19-11 LBB 22-17 Nick Gilder 26-20	
Parallel Two KFXM/San Bernardino, CA Mitch Montrose Gerry Rafferty Robin Gibb HOTTEST: Commodores 1-1 Pablo Cruise 4-2 Joe Walsh 6-3 EW&F 14-7 LBB 18-15	KRKE/Albuquerque, NM Chris Carey Robin Gibb Linda Ronstadt The Who HOTTEST: Pablo Cruise 1-1 Olivia 4-2 Exile 8-6 Travolta/Olivia 19-11 LBB 16-13		
KOPA/Phoenix, AZ Brian Christian Taste Of Honey Steely Dan Olivia Gerry Rafferty Clout Jackson Browne Stay Kenny Loggins Meco HOTTEST: Commodores 1-1 Aerosmith 10-5 Van Halen 18-10 Meat Loaf Paradise 27-18 LBB 21-15	KROY/Sacramento, CA Kris Mitchell Meco Aerosmith Anne Murray Gerry Rafferty Steely Dan Charlie Kinks HOTTEST: Commodores 3-1 Foreigner 4-3 Exile 21-12 Travolta/Olivia 19-15 Chris Rea 27-22		
	KERN/Bakersfield, CA Pete Shannon Robin Gibb Crystal Gayle HOTTEST: Frankie Valli 4-1 Barry Manilow 7-3 Foreigner 8-5 Fanny Rogers 10-6 Chris Rea 14-10		

CON FUNK SHUN

"SHAKE AND DANCE WITH ME"

TOP 5 R&B SMASH IS NOW A TOP 40 HIT RECORD

THE ALBUM SALES ARE OVER 500,000
THE SINGLE SALES NOW AT 400,000

New This Week
96X — WAYS — WKIX

CKLW	WGNH HB-29
KRBE 28	WTOB HB
WFLB HB	WORD
KILT 38-27	WBBQ
WAKY 23-21	KEIN
WRFC HB-30	WKIX

PLUS MANY MANY MORE



PARALLEL 101 PLAYLIST

NORTHEAST

WPGC Washington D.C.

- 1 TASTE OF HONEY
 - 2 FOREIGNER
 - 3 JOHN & OLIVIA
 - 4 ROLLING STONES
 - 5 FRANKIE VALLI
 - 6 OLIVIA NEWTON JOHN
 - 7 WALTER EGAN
 - 8 ANNE MURRAY
 - 9 EVELYN C KING
 - 10 ERIC BURTON
 - 11 ANDY GIBB
 - 12 COMMODORES
 - 13 TEDDY PENDERGRASS
 - 14 EWF
 - 15 RICK JAMES
 - 16 RICK JAMES
 - 17 TOBY BEAU
 - 18 VILLAGE PEOPLE
 - 19 CHRIS REA
 - 20 LITTLE RIVER BAND
 - 21 PABLO CRUISE
 - 22 BOSTON
 - 23 KENNY LOGGINS
 - 24 RITA COOLIDGE
 - 25 DONNA SUMMER
 - 26 FOKY
 - 27 JACKSON BROWNE
 - 28 NICK GILDER
 - 29 BOB SEGER (new)
 - 30 ROBIN GIBB
- ADDS: EDDIE MONEY
JOHN PAUL YOUNG
- ON: LINDA RONSTADT
BILLY JOEL (new)
GERRY RAFFERTY (new)

WMAO

Baltimore

- 1 FRANKIE VALLI
 - 2 FOREIGNER
 - 3 OLIVIA NEWTON JOHN
 - 4 ROLLING STONES
 - 5 JOHN & OLIVIA (new)
 - 6 ERILE
 - 7 WALTER EGAN
 - 8 ANNE MURRAY
 - 9 ANDY GIBB
 - 10 TEDDY PENDERGRASS
 - 11 EVELYN C KING
 - 12 TASTE OF HONEY
 - 13 CHRIS REA
 - 14 ERILE
 - 15 BARRY MANILOW
 - 16 RITA COOLIDGE
 - 17 AEROSMITH
 - 18 EDDIE MONEY
 - 19 LITTLE RIVER BAND
 - 20 VILLAGE PEOPLE
 - 21 RICK JAMES
 - 22 JOE WALSH
 - 23 BOSTON
 - 24 KENNY LOGGINS
 - 25 BOB SEGER (new)
 - 26 DAN HILL
 - 27 CRYSTAL GAYLE
 - 28 KENNY LOGGINS
 - 29 NICK GILDER
 - 30 JOHN PAUL YOUNG
- ADDS: FOKY
LINDA RONSTADT
ROBIN GIBB
- ON: GERRY RAFFERTY (new)
CAPTAIN & TENNILLE
AEROSMITH (old)
STEELY DAN (old) (DP)
WHO (DP)
ROLLING STONES ("Beat" DP)
MICK JACKSON (DP)
SEALS & CROFTS (new) (DP)

MIDWEST

WLS Chicago

- 1 COMMODORES
 - 2 ROLLING STONES
 - 3 FRANKIE VALLI
 - 4 TASTE OF HONEY
 - 5 DREIGNER
 - 6 DONNA SUMMER
 - 7 JOHN & OLIVIA (old)
 - 8 BARRY MANILOW
 - 9 PABLO CRUISE
 - 10 MEAT LOAF (old)
 - 11 OLIVIA NEWTON JOHN
 - 12 GERRY RAFFERTY (old)
 - 13 JOE WALSH
 - 14 ANDY GIBB
 - 15 ABBA
 - 16 ANDY GIBB (old)
 - 17 CARLY SIMON (old)
 - 18 TOBY BEAU
 - 19 EWF
 - 20 WALTER EGAN
 - 21 FRANKIE VALLI
 - 22 BONNIE TYLER (old)
 - 23 BONNIE TYLER (old)
 - 24 O'JAYS (old)
 - 25 CHUCK MANIGONE
 - 26 WHO
- ADDS: 21, 22, 24
BOSTON

ZUU Milwaukee

- 1 JOE WALSH
 - 2 COMMODORES
 - 3 PABLO CRUISE
 - 4 ERILE
 - 5 ANDY GIBB
 - 6 FOREIGNER
 - 7 TODD RUNDGREN
 - 8 EDDIE MONEY
 - 9 OLIVIA NEWTON JOHN
 - 10 CHRIS REA
 - 11 WALTER EGAN
 - 12 NICK GILDER
 - 13 ELO
 - 14 ROLLING STONES
 - 15 FRANKIE VALLI
 - 16 BOSTON
 - 17 CHEAP TRICK
 - 18 KENNY LOGGINS
 - 19 LINDA RONSTADT
 - 20 GERRY RAFFERTY (new)
 - 21 BOB SEGER (new)
 - 22 TASTE OF HONEY
 - 23 AEROSMITH
 - 24 TROOPER
- ADDS: EWF
PLAYER (new)
- ON: EUCLID BEACH BAND
MEAT LOAF (new)
AMBROSIA
PAUL JAGARA

WOL St. Louis

- 1 COMMODORES
 - 2 FOREIGNER
 - 3 TASTE OF HONEY
 - 4 WALTER EGAN
 - 5 FRANKIE VALLI
 - 6 EVELYN C KING
 - 7 ANDY GIBB
 - 8 TEDDY PENDERGRASS
 - 9 OLIVIA NEWTON JOHN
 - 10 EDDIE MONEY
 - 11 REO SPEEDWAGON
 - 12 EXILE
 - 13 PABLO CRUISE
 - 14 JOE WALSH
 - 15 CHRIS REA
 - 16 EWF
 - 17 ROLLING STONES
 - 18 NICK GILDER
 - 19 VILLAGE PEOPLE
 - 20 TROOPER
 - 21 JOES
 - 22 RITA COOLIDGE
 - 23 CARL
 - 24 LITTLE RIVER BAND
 - 25 BOSTON
 - 26 BOB SEGER (new)
 - 27 LINDA RONSTADT
 - 28 WHO
 - 29 JOHN PAUL YOUNG
 - 30 DURNEY (new)
 - 31 ANNE MURRAY
 - 32 AEROSMITH
 - 33 MEAT LOAF (new)
 - 34 RICK JAMES
- ADDS: 31, 32, 33, 34
- ON: REE GEES/FRAMPTON/NICHOLAS

CKOW Radio Detroit

- 1 TASTE OF HONEY
 - 2 COMMODORES
 - 3 ROLLING STONES
 - 4 JOE WALSH
 - 5 FOREIGNER
 - 6 PABLO CRUISE
 - 7 FRANKIE VALLI
 - 8 OLIVIA NEWTON JOHN
 - 9 ANNE MURRAY
 - 10 EVELYN C KING
 - 11 EWF
 - 12 DONNA SUMMER
 - 13 MEAT LOAF (old)
 - 14 BARRY MANILOW
 - 15 ANDY GIBB
 - 16 NICK GILDER
 - 17 TOBY BEAU
 - 18 FOKY
 - 19 GERRY RAFFERTY (old)
 - 20 CHRIS REA
 - 21 JOHN & OLIVIA
 - 22 AEROSMITH
 - 23 CON FUNK SHUN
 - 24 CRAHA - CENTRAL STATION
 - 25 WALL & DATS
 - 26 CHEVY LADD
 - 27 BOB SEGER (new)
 - 28 BOB SEGER (new)
 - 29 BOSTON
 - 30 LINDA RONSTADT
- ADDS: 19
FUNKADELIC
KENNY LOGGINS
HAMILTON BOHANNON
DAN HILL
- ON: TROOPER
WHO

WGCL98 Cleveland

- 1 ROLLING STONES
 - 2 TASTE OF HONEY
 - 3 COMMODORES
 - 4 FOREIGNER
 - 5 ANDY GIBB
 - 6 ANNE MURRAY
 - 7 PABLO CRUISE
 - 8 OLIVIA NEWTON JOHN
 - 9 CHRIS REA
 - 10 EVELYN C KING
 - 11 NICK GILDER
 - 12 WALTER EGAN
 - 13 JOE WALSH
 - 14 MICHAEL STANLEY
 - 15 VILLAGE PEOPLE
 - 16 BARRY MANILOW
 - 17 EUCLID BEACH BAND
 - 18 ANNE MURRAY
 - 19 CARL
 - 20 JOHN & OLIVIA
 - 21 BOB SEGER (new)
 - 22 AEROSMITH
 - 23 TEDDY PENDERGRASS
 - 24 CHRIS REA
 - 25 LITTLE RIVER BAND
 - 26 KENNY LOGGINS
 - 27 CITY ROY
 - 28 WHO
 - 29 21, 22, 27, 28, 30
MICHAEL JOHNSON (new)
 - 30 KINGS
- ADDS: 21, 22, 27, 28, 30
MICHAEL JOHNSON (new)
- ON: CHEVY LADD
COTTON & CARNES
STONEBOLT

WDRB 93 FM Detroit

- 1 FRANKIE VALLI
 - 2 FOREIGNER
 - 3 PABLO CRUISE
 - 4 EWF
 - 5 JOE WALSH
 - 6 COMMODORES
 - 7 FOKY
 - 8 ROLLING STONES
 - 9 CHRIS REA
 - 10 BOB SEGER (new)
 - 11 EDDIE MONEY
 - 12 NICK GILDER
 - 13 WALTER EGAN
 - 14 BOB SEGER (new)
 - 15 TEDDY PENDERGRASS
 - 16 ARS
 - 17 EVELYN C KING
 - 18 REO SPEEDWAGON
 - 19 TOBY BEAU
 - 20 JOURNEY (new)
 - 21 OLIVIA NEWTON JOHN
 - 22 KENNY LOGGINS
 - 23 EXILE
 - 24 JOHN & OLIVIA (new)
 - 25 BOSTON
 - 26 CHRIS REA
 - 27 LINDA RONSTADT
 - 28 AEROSMITH
 - 29 RITA COOLIDGE
 - 30 DONNA SUMMER
 - 31 STEELY DAN (new)
 - 32 MICHAEL HENDERSON
 - 33 WHO
- ADDS: 20, 31, 32, 33

15 KSTP Minneapolis

- 1 COMMODORES
 - 2 FRANKIE VALLI
 - 3 PABLO CRUISE
 - 4 WALTER EGAN
 - 5 JOE WALSH
 - 6 ROLLING STONES
 - 7 CHRIS REA
 - 8 OLIVIA NEWTON JOHN
 - 9 MEAT LOAF (old)
 - 10 LITTLE RIVER BAND
 - 11 JACKSON BROWNE
 - 12 RITA COOLIDGE
 - 13 ANNE MURRAY
 - 14 TOBY BEAU
 - 15 ANDY GIBB
 - 16 EWF
 - 17 EXILE
 - 18 ARS
 - 19 BOB SEGER (old)
 - 20 STEELY DAN (new)
 - 21 DAVID GATES
 - 22 ROBIN GIBB
 - 23 KENNY LOGGINS
 - 24 JOHN PAUL YOUNG
 - 25 MICHAEL JOHNSON (old)
- ADDS: BILLY JOEL (new)
- ON: GERRY RAFFERTY (new)
BARBRA STREISAND ("Even")
CAPTAIN & TENNILLE

Stereo! KDWB Minneapolis

- 1 COMMODORES
 - 2 FRANKIE VALLI
 - 3 FOREIGNER
 - 4 JOE WALSH
 - 5 WALTER EGAN
 - 6 PABLO CRUISE
 - 7 CHRIS REA
 - 8 ROLLING STONES
 - 9 EXILE
 - 10 JACKSON BROWNE
 - 11 LITTLE RIVER BAND
 - 12 ARS
 - 13 BOSTON
 - 14 TOBY BEAU
 - 15 NICK GILDER
 - 16 BOB SEGER (new)
 - 17 STEELY DAN (new)
 - 18 ROBIN GIBB
 - 19 BOB SEGER (old)
 - 20 MEAT LOAF (old)
 - 21 ANNE MURRAY
 - 22 DAVID GATES
 - 23 BARRY MANILOW
 - 24 KENNY LOGGINS
 - 25 WHO
 - 26 GERRY RAFFERTY (old)
 - 27 ANNE MURRAY
 - 28 GEORGE BENSON (old)
 - 29 STEELY DAN ("FM")
 - 30 NICK SPRINGSTEEN (new)
- ADDS: 21, 27, 30

SOUTH Z.93 Atlanta

- 1 EXILE
 - 2 FOREIGNER
 - 3 COMMODORES
 - 4 EVELYN C KING
 - 5 TASTE OF HONEY
 - 6 ROLLING STONES
 - 7 OLIVIA NEWTON JOHN
 - 8 JOE WALSH
 - 9 RITA COOLIDGE (new)
 - 10 ANDY GIBB
 - 11 BOB SEGER (new)
 - 12 KENNY LOGGINS
 - 13 TEDDY PENDERGRASS
 - 14 PABLO CRUISE
 - 15 WALTER EGAN
 - 16 NICK GILDER
 - 17 LE ROUX
 - 18 CHRIS REA
 - 19 PABLO CRUISE (new)
 - 20 BOSTON
 - 21 ROBIN GIBB
 - 22 GERRY RAFFERTY (new)
 - 23 GARYS KNIGHT
 - 24 EWF
 - 25 BOB SEGER (new)
 - 26 ANNE MURRAY
 - 27 LINDA RONSTADT
 - 28 LITTLE RIVER BAND
 - 29 NICK GILDER
 - 30 ALICIA BRIDGES
- ADDS: ROLLING STONES ("Beat")
FOKY
GINO VANELLI

KVIL Dallas

- 1 COMMODORES
 - 2 PABLO CRUISE
 - 3 DONNA SUMMER
 - 4 FRANKIE VALLI
 - 5 ANDY GIBB
 - 6 OLIVIA NEWTON JOHN
 - 7 WALTER EGAN
 - 8 TOBY BEAU
 - 9 JEFFERSON STARSHIP
 - 10 MICHAEL JOHNSON (old)
 - 11 BOB SEGER (old)
 - 12 BILLY JOEL ("Love")
 - 13 TASTE OF HONEY
 - 14 JACKSON BROWNE
 - 15 CHRIS REA
 - 16 ERILE
 - 17 EVELYN C KING
 - 18 O'JAYS (old)
 - 19 BARRY MANILOW
 - 20 GERRY RAFFERTY (old)
 - 21 ARS
 - 22 ANDY GIBB (old)
 - 23 JOHN PAUL YOUNG
 - 24 LITTLE RIVER BAND
 - 25 WALTER EGAN
 - 26 PETER BROWN (old)
 - 27 BARRY MANILOW ("Even")
 - 28 ERUPTION
 - 29 ABBA
 - 30 CARLY SIMON (old)
- ADDS: KENNY LOGGINS
TEDDY PENDERGRASS
- ON: JOHN & OLIVIA

XRBE Houston

- 1 COMMODORES
 - 2 FRANKIE VALLI
 - 3 TASTE OF HONEY
 - 4 DONNA SUMMER
 - 5 ERILE
 - 6 JOHN & OLIVIA
 - 7 EWF
 - 8 RITA COOLIDGE
 - 9 OLIVIA NEWTON JOHN
 - 10 ANNE MURRAY
 - 11 NICK GILDER
 - 12 WALTER EGAN
 - 13 FOREIGNER
 - 14 BOB SEGER (new)
 - 15 ROLLING STONES
 - 16 JOHN PAUL YOUNG
 - 17 CHRIS REA
 - 18 JOE WALSH
 - 19 RICK JAMES
 - 20 KENNY LOGGINS
 - 21 REE GEES
 - 22 CON FUNK SHUN
 - 23 BOB SEGER (new)
 - 24 EDDIE MONEY
 - 25 JOHN & OLIVIA (old)
 - 26 LITTLE RIVER BAND
 - 27 ROBIN GIBB
 - 28 GERRY RAFFERTY (new)
 - 29 PABLO CRUISE
 - 30 KINGS
 - 31 JIMMY BUFFETT
 - 32 QUINCY JONES
 - 33 WOODY BLUES
 - 34 STEVE MARTIN
 - 35 JOHN PAUL YOUNG
 - 36 BARRY MANILOW
 - 37 BARBRA STREISAND ("Even")
 - 38 MC CAHARRY
 - 39 LINDA RONSTADT
 - 40 WHO
 - 41 VILLAGE PEOPLE
- ADDS: 28
AEROSMITH
- ON: PAUL DAVIS
CITY BOY

Z-97 FM STEREO FT. WORTH/DALLAS

- 1 COMMODORES
 - 2 BILLY JOEL ("You're")
 - 3 PABLO CRUISE
 - 4 BOB SEGER (old)
 - 5 MICHAEL JOHNSON (old)
 - 6 CARLY SIMON (old)
 - 7 FOREIGNER
 - 8 MEAT LOAF (old)
 - 9 ERILE
 - 10 STEVE MARTIN
 - 11 STEVE MARTIN
 - 12 DONNA SUMMER
 - 13 STEELY DAN ("FM")
 - 14 WALTER EGAN
 - 15 BOB SEGER (old)
 - 16 STEELY DAN ("FM")
 - 17 BOB SEGER (old)
 - 18 STEELY DAN ("FM")
 - 19 STEELY DAN ("FM")
 - 20 STEELY DAN ("FM")
 - 21 STEELY DAN ("FM")
 - 22 STEELY DAN ("FM")
 - 23 STEELY DAN ("FM")
 - 24 STEELY DAN ("FM")
 - 25 STEELY DAN ("FM")
 - 26 STEELY DAN ("FM")
 - 27 STEELY DAN ("FM")
 - 28 STEELY DAN ("FM")
 - 29 STEELY DAN ("FM")
 - 30 STEELY DAN ("FM")
- ADDS: 23, 26, 28

56 WMBQ Memphis

- 1 COMMODORES
 - 2 FRANKIE VALLI
 - 3 TASTE OF HONEY
 - 4 PABLO CRUISE
 - 5 TEDDY PENDERGRASS
 - 6 FOREIGNER
 - 7 ROLLING STONES
 - 8 EVELYN C KING
 - 9 O'JAYS (new)
 - 10 LTO
 - 11 OLIVIA NEWTON JOHN
 - 12 EWF
 - 13 WALTER EGAN
 - 14 JOE WALSH
 - 15 ANDY GIBB
 - 16 JOHN & OLIVIA (old)
 - 17 ANNE MURRAY
 - 18 ERILE
 - 19 MEAT LOAF (old)
 - 20 RITA COOLIDGE
 - 21 QUINCY JONES
 - 22 CHRIS REA
 - 23 DONNA SUMMER
 - 24 BOSTON
 - 25 JOHN & OLIVIA
 - 26 ANDY GIBB (old)
 - 27 ARS
 - 28 MICHAEL JOHNSON (old)
 - 29 (JAYS) (old)
- ADDS: LITTLE RIVER BAND
STEELY DAN (new)
NICK GILDER
- ON: ROSS & JACKSON

WLCY TAMPA

- 1 COMMODORES
 - 2 TASTE OF HONEY
 - 3 FRANKIE VALLI
 - 4 FOREIGNER
 - 5 DONNA SUMMER
 - 6 ROLLING STONES
 - 7 JOHN & OLIVIA
 - 8 OLIVIA NEWTON JOHN
 - 9 JOE WALSH
 - 10 EVELYN C KING
 - 11 PABLO CRUISE
 - 12 ANDY GIBB
 - 13 ERILE
 - 14 ANDY GIBB (old)
 - 15 BOB SEGER (old)
 - 16 VILLAGE PEOPLE
 - 17 WALTER EGAN
 - 18 MEAT LOAF (old)
 - 19 STEVE MARTIN
 - 20 BARRY MANILOW
 - 21 REE GEES/FRAMPTON/NICHOLAS
 - 22 JOHN & OLIVIA (old)
 - 23 JOHN PAUL YOUNG
 - 24 AEROSMITH
 - 25 GERRY RAFFERTY (old)
 - 26 NICK GILDER
 - 27 BOSTON
 - 28 ANNE MURRAY
 - 29 ROSS & JACKSON
 - 30 PETER BROWN (old)
- ADDS: KEITH HERMAN
JIMMY BUFFETT

W.100 Miami

- 1 TASTE OF HONEY
 - 2 FRANKIE VALLI
 - 3 EVELYN C KING
 - 4 VILLAGE PEOPLE
 - 5 OLIVIA NEWTON JOHN
 - 6 COMMODORES
 - 7 ANDY GIBB
 - 8 BOB SEGER (old)
 - 9 JOHN & OLIVIA
 - 10 TEDDY PENDERGRASS
 - 11 ERILE
 - 12 QUINCY JONES
 - 13 KEITH THOMAS
 - 14 ROBIN GIBB
 - 15 ERILE
 - 16 EVELYN C KING
 - 17 RICK JAMES
 - 18 ROLLING STONES
 - 19 FEITH THOMAS
 - 20 PABLO CRUISE
 - 21 MC CAHARRY
 - 22 JOHN & OLIVIA
 - 23 WALTER EGAN
 - 24 KRISTY & JIMMY MC NICHOL
 - 25 WALTER EGAN
 - 26 FOREIGNER
 - 27 ANDY GIBB ("Even")
 - 28 BOB SEGER (old)
 - 29 ROSS & JACKSON
 - 30 CHRIS REA
- ADDS: JOHN PAUL YOUNG
KC & SUNSHINE BAND ("Foot")
- ON: PETER BROWN (new)

WRKO Boston

- 1 COMMODORES
 - 2 FRANKIE VALLI
 - 3 PABLO CRUISE
 - 4 TASTE OF HONEY
 - 5 OLIVIA NEWTON JOHN
 - 6 CARL
 - 7 FOREIGNER
 - 8 ANDY GIBB
 - 9 TOBY BEAU
 - 10 ROLLING STONES
 - 11 MEAT LOAF (new)
 - 12 RITA COOLIDGE
 - 13 JOHN & OLIVIA
 - 14 VILLAGE PEOPLE
 - 15 DONNA SUMMER
 - 16 WALTER EGAN
 - 17 ERILE
 - 18 AEROSMITH
 - 19 BOSTON
 - 20 GERRY RAFFERTY (new)
 - 21 NICK GILDER
 - 22 LITTLE RIVER BAND
 - 23 TEDDY PENDERGRASS
 - 24 BOB SEGER (new)
 - 25 QUINCY JONES
 - 26 LINDA RONSTADT
 - 27 CARL
 - 28 ROLLING STONES ("Beat")
 - 29 SIMON & TAYLOR
- ADDS: BOB SEGER ("Shines")
AEROSMITH
PRISM ("Take")
- ON: BOB SEGER ("Double")
KENNY LOGGINS

ckgm Montreal

- 1 JOHN & OLIVIA (old)
 - 2 BONNIE TYLER (old)
 - 3 GERRY RAFFERTY (old)
 - 4 ROLLING STONES
 - 5 MARTIN STEVENS
 - 6 FRANKIE VALLI
 - 7 EDDIE MONEY (old)
 - 8 DONNA SUMMER
 - 9 ERUPTION
 - 10 CARLY SIMON (old)
 - 11 TRAMPS (old)
 - 12 PABLO CRUISE
 - 13 BARRY MANILOW
 - 14 COMMODORES
 - 15 WINGS ("Lick")
 - 16 BEE GEES ("More")
 - 17 MICHAEL JOHNSON (old)
 - 18 OLIVIA NEWTON JOHN
 - 19 FLAME THROWERS
 - 20 FOREIGNER
 - 21 EWF
 - 22 BURTON CUMMINGS
 - 23 MEAT LOAF (old)
 - 24 EVELYN C KING
 - 25 TASTE OF HONEY
 - 26 JEFFERSON STARSHIP
 - 27 FRANK WILES
 - 28 WALTER EGAN
 - 29 BOB SEGER (old)
- ADDS: DAN HILL
STONET
JOHN & OLIVIA (new)
EDDIE MONEY
RITA COOLIDGE
- ON: PRISM ("Take")
ERILE
JOE WALSH
LITTLE RIVER BAND
COOPER BROS

WRUU Buffalo

- 1 FRANKIE VALLI
 - 2 COMMODORES
 - 3 FOREIGNER
 - 4 OLIVIA NEWTON JOHN
 - 5 ROLLING STONES
 - 6 JOHN & OLIVIA (old)
 - 7 JOHN & OLIVIA
 - 8 PABLO CRUISE
 - 9 ANNE MURRAY
 - 10 BARRY MANILOW
 - 11 JOE WALSH
 - 12 WALTER EGAN
 - 13 WALTER EGAN
 - 14 RITA COOLIDGE
 - 15 ANDY GIBB (new)
 - 16 CAPTAIN & TENNILLE
 - 17 LITTLE RIVER BAND
 - 18 ANDY GIBB (old)
 - 19 BARRY MANILOW ("Even")
 - 20 BOSTON
 - 21 ROBIN GIBB
 - 22 GERRY RAFFERTY (old)
 - 23 CARL
 - 24 KENNY LOGGINS
 - 25 JEFFERSON STARSHIP
 - 26 BOB SEGER (new)
 - 27 BOB SEGER (old)
- ADDS: WHO
GERRY RAFFERTY (new)
SIMON & TAYLOR
BRUCE SPRINGSTEEN (new)
- ON: KINGS
JOHN PAUL YOUNG
MOODY BLUES

wifi 92 Philadelphia

- 1 COMMODORES
 - 2 TASTE OF HONEY
 - 3 FOREIGNER
 - 4 FRANKIE VALLI
 - 5 ANDY GIBB
 - 6 JOHN & OLIVIA
 - 7 OLIVIA NEWTON JOHN
 - 8 PABLO CRUISE
 - 9 ROLLING STONES
 - 10 EVELYN C KING
 - 11 WALTER EGAN
 - 12 TOBY BEAU
 - 13 TEDDY PENDERGRASS
 - 14 BARRY MANILOW
 - 15 JOE WALSH
 - 16 GERRY RAFFERTY (old)
 - 17 CHRIS REA
 - 18 JOHN PAUL YOUNG
 - 19 RITA COOLIDGE
 - 20 BARRY MANILOW
 - 21 BOB SEGER (new)
 - 22 BOB SEGER (old)
 - 23 KENNY LOGGINS
 - 24 CARL
 - 25 LINDA RONSTADT
 - 26 WALL & DATS
- ADDS: RICK JAMES
BILLY JOEL (new)
ANNE MURRAY
SIMON & TAYLOR
- ON: GERRY RAFFERTY (new)

1050 chum Toronto

- 1 COMMODORES
 - 2 FRANKIE VALLI
 - 3 PABLO CRUISE
 - 4 ROLLING STONES
 - 5 ANNE MURRAY
 - 6 BURTON CUMMINGS
 - 7 JOE WALSH
 - 8 FOREIGNER
 - 9 ANDY GIBB
 - 10 WALTER EGAN
 - 11 GERRY RAFFERTY (old)
 - 12 JACKSON BROWNE
 - 13 PRISM ("Take")
 - 14 OLIVIA NEWTON JOHN
 - 15 JEFFERSON STARSHIP
 - 16 GENS
 - 17 COOPER BROS
 - 18 MEAT LOAF (old)
 - 19 BARRY MANILOW
 - 20 TER EGAN
 - 21 JOHN PAUL YOUNG
 - 22 ANDY GIBB (old)
 - 23 KENNY LOGGINS
 - 24 BRUCE SPRINGSTEEN (old)
 - 25 NICK GILDER
 - 26 CARLY SIMON (old)
 - 27 BONNIE TYLER (old)
 - 28 JOHN PAUL YOUNG
 - 29 CARLY SIMON (old)
 - 30 DAN HILL ("Dad")
 - 31 AEROSMITH
- ADDS: LITTLE RIVER BAND
ERILE
MOTORS

WJL Philadelphia

- 1 FRANKIE VALLI
 - 2 COMMODORES
 - 3 PABLO CRUISE
 - 4 ANDY GIBB
 - 5 JOHN & OLIVIA (old)
 - 6 OLIVIA NEWTON JOHN
 - 7 TOBY BEAU
 - 8 EWF
 - 9 ANNE MURRAY
 - 10 BARRY MANILOW
 - 11 RITA COOLIDGE
 - 12 BARRY MANILOW
 - 13 CHRIS REA
 - 14 EVELYN C KING
 - 15 NICK GILDER
 - 16 WALTER EGAN
 - 17 JOE WALSH
 - 18 MICHAEL STANLEY
 - 19 VILLAGE PEOPLE
 - 20 BARRY MANILOW
 - 21 EUCLID BEACH BAND
 - 22 ANNE MURRAY
 - 23 CARL
 - 24 JOHN & OLIVIA
 - 25 BOB SEGER (new)
 - 26 AEROSMITH
 - 27 TEDDY PENDERGRASS
 - 28 CHRIS REA
 - 29 LITTLE RIVER BAND
 - 30 KENNY LOGGINS
 - 31 CITY ROY
 - 32 WHO
- ADDS: DAVID GATES
JOHN & OLIVIA
LITTLE RIVER BAND (DP)
TASTE OF HONEY (DP)
- ON: LINDA RONSTADT
CLUB
QUINCY JONES (DP)

WGCL98 Cleveland

- 1 ROLLING STONES
- 2 TASTE OF HONEY
- 3 COMMODORES
- 4 FOREIGNER
- 5 ANDY GIBB
- 6 ANNE MURRAY
- 7 PABLO CRUISE
- 8 OLIVIA NEWTON JOHN
- 9 CHRIS REA
- 10 EVELYN C KING
- 11 NICK GILDER
- 1

96X Miami

1	1	COMMODORES
2	2	FRANKIE VALLI
3	3	TASTE OF HONEY
4	4	EVELYN C KING
5	5	RICK JAMES
6	6	ERILE
7	7	ANDY GIBB (new)
8	8	JOHN & OLIVIA
9	9	VILLAGE PEOPLE
10	10	OLIVIA NEWTON JOHN
11	11	PABLO CRUISE
12	12	TEDDY PENDERGRASS
13	13	FOREIGNER
14	14	MC CHARYS
15	15	ROBIN GIBB
16	16	CHRIS REA
17	17	TERI DE SARIO
18	18	ROLLING STONES
19	19	DON RAY
20	20	EDDIE MONEY
21	21	LITTLE RIVER BAND
22	22	ROBIN GIBB
23	23	WALTER EGAN
24	24	JOE WALSH
25	25	BOB SEGER (new)
26	26	SPINNERS
27	27	KENNY LOGGINS
28	28	NICK GILDER
29	29	LINDA RONSTADT
30	30	ROSS & JACKSON
31	31	BOSTON
32	32	LTO
33	33	COM FUNK SHUN
34	34	KC & SUNSHINE BAND
35	35	ALICIA BRIDGES
36	36	ADD
37	37	26, 28, 31, 32, 33, 34, 35, 36
38	38	ON
39	39	REE GEES/FRAMPTON/NICHOLAS

K-LK 1280 Denver

1	1	COMMODORES
2	2	PABLO CRUISE
3	3	DONNA SUMMER
4	4	GENESIS
5	5	ARS
6	6	FRANKIE VALLI
7	7	FOREIGNER
8	8	JOE WALSH
9	9	ELO
10	10	GERRY RAFFERTY (old)
11	11	WALTER EGAN
12	12	ANDY GIBB
13	13	BILLY JOEL ("Young")
14	14	CHRIS REA
15	15	ERILE
16	16	RITA COOLIDGE
17	17	EDDIE MONEY
18	18	ROLLING STONES
19	19	TOBY BEAU
20	20	EWF
21	21	NICK GILDER
22	22	JOHN & OLIVIA
23	23	MEAT LOAF (old)
24	24	LITTLE RIVER BAND
25	25	LITTLE RIVER BAND
26	26	DAVE WASON (old)
27	27	ERIC CLAPTON
28	28	JACKSON BROWNE
29	29	KINGS
30	30	EVELYN C KING
31	31	ADD
32	32	TASTE OF HONEY
33	33	KENNY LOGGINS
34	34	WHO

Already A Proven R&B Hit

“YOU”

6-70014

Has Now Exploded Pop:

WEST

Denver

1	1	COMMODORES
2	2	PABLO CRUISE
3	3	DONNA SUMMER
4	4	JACKSON BROWNE
5	5	JOE WALSH
6	6	ROLLING STONES
7	7	RITA COOLIDGE
8	8	TOBY BEAU
9	9	FOREIGNER
10	10	ANDY GIBB
11	11	FRANKIE VALLI
12	12	ELO
13	13	ADD
14	14	MEAT LOAF (old)
15	15	WALTER EGAN
16	16	EVELYN C KING
17	17	CHRIS REA
18	18	ERILE
19	19	LITTLE RIVER BAND
20	20	BILLY JOEL ("Young")
21	21	BOB SEGER (old)
22	22	OLIVIA NEWTON JOHN
23	23	EDDIE MONEY
24	24	TASTE OF HONEY
25	25	NICK GILDER
26	26	BOSTON
27	27	JOHN & OLIVIA
28	28	BOB SEGER (new)
29	29	ALESSI
30	30	ADD
31	31	KENNY LOGGINS
32	32	ROBIN GIBB
33	33	JOHN PAUL YOUNG
34	34	BEACH BOYS
35	35	ON
36	36	GERRY RAFFERTY (new)
37	37	QUINCY JONES
38	38	STEELY DAN (new)
39	39	DIRT BAND

B-100 San Diego

1	1	FOREIGNER
2	2	PABLO CRUISE
3	3	COMMODORES
4	4	JOE WALSH
5	5	ROLLING STONES
6	6	ROLLING STONES ("Beast")
7	7	JEFFERSON STARSHIP
8	8	CARLY SIMON (old)
9	9	ELO
10	10	ARS
11	11	JACKSON BROWNE
12	12	STEELY DAN (new)
13	13	EDDIE MONEY
14	14	ERILE
15	15	PRISON
16	16	KENNY LOGGINS
17	17	WALTER EGAN
18	18	LITTLE RIVER BAND
19	19	BOB SEGER (old)
20	20	BRUCE SPRINGSTEEN (old)
21	21	BOB SEGER (new)
22	22	NICK GILDER
23	23	CARS
24	24	LE ROUX
25	25	BILLY JOEL ("Young")
26	26	JEFFERSON STARSHIP ("Good")
27	27	KINGS
28	28	FOREIGNER ("Double")
29	29	GERRY RAFFERTY (new)
30	30	BOSTON
31	31	CHARLIE
32	32	ADD
33	33	None
34	34	ON
35	35	HALL & OATES
36	36	VAN HALEN
37	37	JOE WALSH ("Over")
38	38	DIRT BAND
39	39	MOODY BLUES
40	40	ROLLING STONES ("Shattered")



74.3 Music 93 Los Angeles

1	1	FRANKIE VALLI
2	2	COMMODORES
3	3	JOHN & OLIVIA
4	4	ROLLING STONES
5	5	ANDY GIBB
6	6	BARRY MANILOW
7	7	PABLO CRUISE
8	8	FOREIGNER
9	9	TASTE OF HONEY
10	10	JOE WALSH
11	11	TOBY BEAU
12	12	JOHN & OLIVIA (old)
13	13	O'JAYS (old)
14	14	EDDIE MONEY
15	15	HEATWAVE (old)
16	16	BOB SEGER (new)
17	17	ERILE
18	18	PETER BROWN (old)
19	19	KINGS
20	20	EVELYN C KING
21	21	CHRIS REA
22	22	STEELY DAN (new)
23	23	ELO
24	24	BOSTON
25	25	LINDA RONSTADT
26	26	GERRY RAFFERTY (old)
27	27	ANDY GIBB (old)
28	28	BOB SEGER (old)
29	29	FOREIGNER ("Double")
30	30	ARS
31	31	ADD
32	32	20, 29, 30

KFRC 610 San Francisco

1	1	ROLLING STONES
2	2	TASTE OF HONEY
3	3	EVELYN C KING
4	4	JOHN & OLIVIA
5	5	PABLO CRUISE
6	6	COMMODORES
7	7	QUINCY JONES
8	8	FOREIGNER
9	9	FRANKIE VALLI
10	10	JOE WALSH
11	11	ANDY GIBB
12	12	TOBY BEAU
13	13	EWF
14	14	ERILE
15	15	EDDIE MONEY (new)
16	16	DONNA SUMMER
17	17	OLIVIA NEWTON JOHN
18	18	STEELY DAN (new)
19	19	BARRY MANILOW
20	20	O'JAYS (old)
21	21	GERRY RAFFERTY (old)
22	22	CARS
23	23	BOB SEGER (old)
24	24	KENNY LOGGINS
25	25	LITTLE RIVER BAND
26	26	AEROSMITH
27	27	TEDDY PENDERGRASS
28	28	NICK GILDER
29	29	LINDA RONSTADT
30	30	BOSTON
31	31	FOREIGNER ("Double")
32	32	CAPTAIN & TENNILLE
33	33	ADD
34	34	JACKSON BROWNE
35	35	JOURNEY (new)
36	36	PABLO CRUISE ("Live")
37	37	BOB SEGER ("Shine")
38	38	ROLLING STONES ("Beast")
39	39	STEALERS WHEEL
40	40	ON

64 KFI Los Angeles

1	1	COMMODORES
2	2	FOREIGNER
3	3	ERILE
4	4	OLIVIA NEWTON JOHN
5	5	ANDY GIBB (new)
6	6	TASTE OF HONEY
7	7	BARRY MANILOW
8	8	DONNA SUMMER
9	9	FRANKIE VALLI
10	10	EVELYN C KING
11	11	WALTER EGAN
12	12	ROLLING STONES
13	13	PABLO CRUISE
14	14	CAPTAIN & TENNILLE
15	15	LITTLE RIVER BAND
16	16	TOBY BEAU
17	17	CHRIS REA
18	18	NICK GILDER
19	19	LINDA RONSTADT
20	20	EDDIE MONEY
21	21	BOB SEGER (new)
22	22	BOSTON
23	23	O'JAYS (old)
24	24	ARS
25	25	RITA COOLIDGE
26	26	GERRY RAFFERTY (old)
27	27	ANDY GIBB (old)
28	28	BOB SEGER (old)
29	29	FOREIGNER ("Double")
30	30	ADD
31	31	GERRY RAFFERTY (new)
32	32	CRYSTAL GAYLE
33	33	STEELY DAN (new)
34	34	KENNY LOGGINS
35	35	ON
36	36	ROBIN GIBB
37	37	SHON & TAYLOR
38	38	JOHN PAUL YOUNG
39	39	AEROSMITH
40	40	GARRA STREISANO ("Eyes")

KJR 95 Seattle

1	1	COMMODORES
2	2	FOREIGNER
3	3	JOE WALSH
4	4	WALTER EGAN
5	5	PETER BROWN (old)
6	6	OLIVIA NEWTON JOHN
7	7	ANDY GIBB
8	8	ERILE
9	9	EWF
10	10	CHRIS REA
11	11	ALICIA BRIDGES
12	12	JACKSON BROWNE
13	13	LITTLE RIVER BAND
14	14	RITA COOLIDGE
15	15	WENDY WALDMAN
16	16	TASTE OF HONEY
17	17	TOBY BEAU
18	18	BOB SEGER (new)
19	19	EVELYN C KING
20	20	ROLLING STONES
21	21	ANNE MURRAY
22	22	KENNY LOGGINS
23	23	QUINCY JONES
24	24	BILLY JOEL (new)
25	25	GERRY RAFFERTY (new)
26	26	ADD
27	27	WHO
28	28	AMBROSIA
29	29	FOREIGNER ("Double")
30	30	GARRA STREISANO ("Eyes")
31	31	CAPTAIN & TENNILLE
32	32	NICK GILDER
33	33	BOSTON (OP)
34	34	ROBIN GIBB (OP)
35	35	ROLLING STONES ("Beast") (OP)
36	36	LINDA RONSTADT (OP)
37	37	SEALS & CROFTS (new) (OP)
38	38	DAVID GATES (OP)

EXPLODING

WHBQ 17-9 Y100 23-20
96X 20-15 WTIK 28-22
WQAM 25-20 WBBQ deb 30

NEW THIS WEEK

WNOE add 28 WDLP WFBS
KYYX HB WQUD KGMO
WERC WHSY WGAD
WTMA WKZQ KBZY
WNOE-FM WSSC WCGQ

PLUS

KX106
WVIC
WLOF 35
KAYC 16
WCOS
KWZ

The McCrarys. "You?"

Produced by Trevor Lawrence

On Portrait Records.

Portrait

(Pablo Cruise continued)

Table with radio station call letters and frequencies for Pablo Cruise.

(Chris Rea continued)

Table with radio station call letters and frequencies for Chris Rea.

(Taste Of Honey continued)

Table with radio station call letters and frequencies for Taste Of Honey.

(Travolta & Olivia continued)

Table with radio station call letters and frequencies for Travolta & Olivia.

(Joe Walsh continued)

Table with radio station call letters and frequencies for Joe Walsh.

TEDDY PENDERGRASS

LP: Life's A Song Worth Singing

Table with radio station call letters and frequencies for Teddy Pendergrass.

ROLLING STONES

LP: Some Girls

Table with radio station call letters and frequencies for Rolling Stones.

BOB SEGER

LP: Stranger In Town

Table with radio station call letters and frequencies for Bob Seger.

TRAVOLTA & OLIVIA

LP: "Grease" Soundtrack

Table with radio station call letters and frequencies for Travolta & Olivia.

FRANKIE VALLI

LP: Grease

Table with radio station call letters and frequencies for Frankie Valli.

JOE WALSH

LP: But Seriously (Asylum) & FM (MCA)

Table with radio station call letters and frequencies for Joe Walsh.

GERRY RAFFERTY

LP: City To City

Table with radio station call letters and frequencies for Gerry Rafferty.

TASTE OF HONEY

Boogie Oogie... (Capitol)

Table with radio station call letters and frequencies for Taste Of Honey.

TASTE OF HONEY

Boogie Oogie... (Capitol)

Table with radio station call letters and frequencies for Taste Of Honey.

FRANKIE VALLI

LP: Grease

Table with radio station call letters and frequencies for Frankie Valli.

JOE WALSH

LP: But Seriously (Asylum) & FM (MCA)

Table with radio station call letters and frequencies for Joe Walsh.

FRANKIE VALLI

LP: Grease

Table with radio station call letters and frequencies for Frankie Valli.

CHRIS REA

LP: What Ever Happened To Benny

Table with radio station call letters and frequencies for Chris Rea.

PARALLEL ONE

Table with radio station call letters and frequencies for Parallel One.

PARALLEL TWO

Table with radio station call letters and frequencies for Parallel Two.

PARALLEL THREE

Table with radio station call letters and frequencies for Parallel Three.

PARALLEL FOUR

Table with radio station call letters and frequencies for Parallel Four.

PARALLEL FIVE

Table with radio station call letters and frequencies for Parallel Five.

Others Getting Significant Action

continued from Back Page

STONEBOLT "I Will Still Love You" (Parachute) 21/3, CKGM, WHB, KGW, 30-25 WBBQ, 26-20 WHHY, 16-14 WSPT, 30-28 KQDI, on WGCL. ELO "Mr. Blue Sky" (Jet) 34/0, 12-11 WDRC, 25-23 KHJ, 12-9 B100, 5-4 KX106, 12-10 KIIS-FM, 8-7 KENO, 19-16 KQWB, 19-16 WEBQ, 22-19 KILE COTTON & CARNES "You're A Part Of Me" (Ariola) 31/0, 11-8 at 94.0, 26-21 WRJZ, 20-18 KIOA, 28-26 KFXM, 3-3 KQWB, 22-19 WAIR, debut 22 WFIL, on WGCL. CHERYL LADD "Think It Over" (Capitol) 25/2, WHB, WVIC, 26-23 WFLI, 25-20 KRBE, 15-13 PRO-FM, 15-14 KAKC, 27-25 WSGA, 14-12 WFLB, 31-24 KILE, on WGCL. FOREIGNER "Double Vision" (Atlantic) 17/9, WRKO, KHJ, KFRC, KJR, WTIX, WSGA, KTKT, WSPT, WEEQ, debut 28 B100. Title track from "Double Vision" album. MECO "Themes From The Wizard Of Oz" (Millennium) 13/10, WBBQ, WIFE, KAKC, KOPA, KROY, WFOM, KLLS, KFVR, KSLY, KCBN, debut 30 WAKY. ALICIA BRIDGES "I Love The Nightlife (Disco 'Round)" (Polydor) 18/6, 96X, JB105, KJRB, 92Q, WNOE, WCGO, 26-21 WAPE, 26-11 WLAC, 21-16 WFOM, debut 30 Z93, debut 29 WQXI. BRUCE SPRINGSTEEN "Badlands" (Columbia) 12/5, KQWB, KDWB, PRO-FM, Y94, WTIX, 26-17 WAVZ, 23-21 KIIS-FM, 29-28 KCBC. LOUISIANA'S LeROUX "New Orleans Ladies" (Capitol) 27/1, KJRB, 20-17 Z93, 25-24 B100, 33-30 KLIF, 7-5 KX106, 10-7 WCGQ, 13-4 G100, 17-11 WFOM. PRISM "Flyin'" (Ariola) 18/1, KDZA, 18-15 B100, 28-26 WEEB, 24-22 KQWB, on CKGM, KTLK. WINGS "London Town" (Capitol) 9/7, WIFE, KRUX, WGLF, WCGO, WTMA, KENO, 29-26 WDRC. DIANA ROSS & MICHAEL JACKSON "Ease On Down The Road" (MCA) 8/7, Y100, 96X, WLCY, WQXI, WTIX, WHYN, WGLF, on WHBQ. McCrayers "You" (Portrait) 13/3, WNOE, WCGO, WTMA, 23-20 Y100, 20-15 at 96X, 17-9 WHBQ, 28-22 WTIX. WENDY WALDMAN "Long Hot Summer Nights" (WB) 13/3, KX106, KHFI, KANC, 16-15 KJR, 20-17 KING, 25-23 KOPA, 9-7 KSLY. CITY BOY "5.7.0.5." (Mercury) 12/2, WNOE, WROK, 30-29 WGCL, 23-16 KSLY, on KRBE, F105. JIMMY BUFFETT "Livingston Saturday Night" (ABC) 12/2, KNOW, KDZA, 32-30 KRBE, 35-32 KLIF, 29-28 KAKC, on WLCY. TROOPER "Raise A Little Hell" (MCA) 12/2, WTMA, KDON, 27-20 KSLY 25-24 WZUU, 30-29 WMET, debut 30 WAYS, on CKLW. MOODY BLUES "Steppin' In A Slide Zone" (London) 24/0, 34-32 KRBE, 32-29 KLIF, 35-30 KDON, 18-16 WSPT, 17-14 WJBO, on B100, WKBW. CHARLIE "She Loves To Be In Love" (Janus) 12/1, KROY, 19-18 KERN, 14-9 KSLY, 14-12 KENO, 29-27 KQDI, debut 31 B100. O'JAYS "Brandy" (Phil Int'l) 10/1, WABB, 11-10 WHBQ, 24-15 WSGA, 18-14 KX106, 14-10 KAYC, 22-17 WANS.

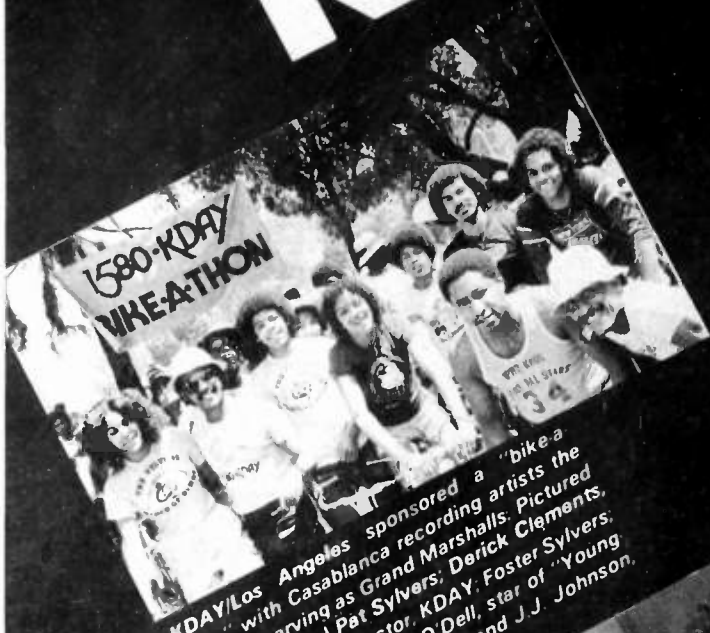
R&R Top-40 Radio Reporters

Table listing R&R Top-40 Radio Reporters by region: Northeast, South, Midwest, West.

AOR HOTTRACKS

Table listing AOR HotTracks with artist names and song titles.

Black Radio



KDAY/Los Angeles sponsored a "bike-a-thon" with Casablanca recording artists the Sylvers serving as Grand Marshalls. Pictured (front row, l-r) Pat Sylvers, Derick Clements, Angie Sylvers, Bryan O'Dell, star of "Youngblood"; Steve Woods, PD and J.J. Johnson, air personality



DAYTON DRAMATICS - WDAO/Dayton played ABC recording artists the Dramatics in a softball game recently. Pictured (top row, third and fourth from right) Ron Banks and "Squirrel" of the Dramatics; (top row, in WDAO caps, l-r) Jim Johnson, gospel DJ Don Mills, News Director, WDAO; Lankford Stephens, MD, WDAO; (bottom row) Kenny Ray Tevis, DJ, and Pat Canter, Account Executive



SWEET THUNDER AT ELECTRIC FACTORY - Fantasy/WMOT recording artists Sweet Thunder recently debuted at the Electric Factory in Philadelphia. Pictured backstage (l-r) are Alan Rubens, President, WMOT Productions; Len Darry, WMOT; Steve Bernstein, WMOT; Larry Magid, President, Electric Factory concerts; Alan Lott, WMOT; Joe "Butterball" Tamburro, PD, WDAS-AM FM; Debbie Richards, WMOT, and Bob Ursery, Fantasy

MOTOR CITY MADNESS - While in Detroit, Warner Bros. recording artist Larry Graham dropped by WJLB to promote his latest album. Caught in a candid moment are (l-r) Larry and Tina Graham; Program Director Jay McKay and Operations Manager Tom Collins.



GOLDEN GATE BRIDGEWATER - Elektra/Asylum recording artist Dee Dee Bridgewater (second from left) recently performed at the City in San Francisco, where she was greeted backstage by KRE FM air personalities Roy Lee Freeman, Clifford Brown, Jr., Carl Mackenzie and Music Director Rick Holmes.



PEABO IN GREENSBORO - Capitol recording artist Peabo Bryson recently performed at the Greensboro, North Carolina Civic Center. Pictured backstage following the concert are (standing, l-r) Rick High, News Director, WLEI/Raleigh; Bryson; and Charles Harrison, MD. WLEI Kneeling in front, is Morris Rogers, Capitol Records.

New York Newspapers
Memphis Policemen
The Pink Panthers
The Los Angeles Retail Grocers Clerks
and....

ROSE ROYCE STRIKES AGAIN!



Featuring The Hit Single:

**“I’m In Love
(And I Love The Feeling)”** WHI 8629

WHK 3227

Produced By Norman Whitfield For Whitfield Records



Black Radio



**Bill
Speed**

More Stations Drop Numbered Lists

Over the last four weeks we've discussed some of the components of the new generation's approach to Black radio programming.

In my opening column I stated "The new Black radio is moving into audience research, and sales is only a small portion of that research. As a result many Black radio stations are and have been dropping the traditional numbered list. Black radio is getting more sophisticated in its programming. Many of the new Black radio programmers care and depend less on the national charts and sales, less so than other music formats."

That statement has been the bottom line for the attitudes of many programmers who have recently dropped their numbered lists (WOL/Washington D.C., WCIN/Cincinnati, WGIV/Charlotte are the latest to do so, all dropping numbers this week). One answer was given by Don Mac, who programs WOL. He says simply, "there is no validity in numbers." Mac believes that input from the stores has no validity as far as sales go. He goes on to say, "A lot of times record companies have a priority record, so the local rep and the store work out a deal through a free goods system, where a record is listed from a particular store which in turn receives so many pieces of merchandise for the favor. The store then has pieces of merchandise for themselves to sell which is revenue for the store, and if a station has gone on the record it's wasted time on the air, because it looks like something other than what it is."

Another perspective along the same lines is WVON/Chicago Music Director Guy Brodie's. He too feels it's hard to get accurate information from the stores. Brodie goes on to say, "Numbers are significant to me as a music director. It's a hassle to deal with a record that has numbers. Too much emphasis is put on a record with a number." Brodie says further: "Most radio stations, as well as people who buy records, don't care what number it is anyway. People like songs; the numbers are mainly for the record companies."

There are more reasons—Travis Smith, Program Director of WYLD/New Orleans, has another. He states: "I changed to compete with some of the other FM's. We are after the same age group, therefore my list is tighter. It's a 30-record format, giving all the records equal airtime." He also found when talking with stores that they don't keep that much excess stock around. Product moves quicker because they're aware of what's being played.

Similar attitudes are shared by Craig Scott, Vice President of Programming for Plough Broadcasting. He says his stations (WVEE/Atlanta, WHRK/Memphis, WXYV/Baltimore) are not singles oriented. "It's an album based format so the whole approach is different," he says. "We do have power records that are used probably like numbered records, but numbers have no place within the format, because it constantly changes."

Steve Woods Program Director of KDAY/Los Angeles, uses only a top ten, because he feels people in his market look at things in terms of ten. Things are judged in terms of ten, like sports, politics and many surveys, he feels, so he provides the extra service of listing the ten hottest records on the station. Woods says he's personally not in favor of numbers, but feels this is a service his listeners appreciate. He feels past ten, the accuracy is questionable.

Many new and different approaches are starting to surface in Black radio. It looks as though many programmers are rolling up their sleeves and digging into their markets for music research input, moving away from traditional approaches to playlists, such as numbered lists. Many feel these moves help Black radio compete more effectively with other formats. As soon as this programming "wildfire" catches on all over, this industry may see Black radio that it never dreamed could exist.

Next week, we'll return to our discussion of the New Generation of black youth and its impact on radio.



A&M'S TOP BRASS IN OHIO—After a recent performance in Cincinnati, A&M recording artists Herb Alpert (center) and Hugh Masekela (left) chatted backstage with A&M's Al Edmondson (second from left) and (r-l) Langford Stephens, WDAO/Dayton and Bob Long, WCIN/Cincinnati.



ROXY RABID FOR CRUSADERS—ABC recording artists the Crusaders recently performed at the Roxy in Los Angeles. Shown backstage after the opening night's performance (bottom row, l-r) are: Laura Mims, VP, ABC; Larry Carroll, reporter, KABC-TV; and Wilton Felder, group member; (middle row, l-r) Pops Popwell, group member; Elaine Corlett, VP, ABC; Jay Morgenstern, ABC; Joe Sample, group member; Eric Reed, DJ, KJLH; Bill Craig, VP, ABC; John Smith VP, ABC; (top row, l-r) Gary Davis, VP, ABC; Stix Hooper, group member; Dino Barbis, ABC; and Chuck Fassett, ABC.

People

Some musical chairs are being played at WHUR/Washington, D.C. Program Director Anthony Carlton is now the Music Director and Jesse Fax, former Music Director is now the Program Director . . . Wendell Bates has left MCA Records as National Marketing Director of R&B product. Previous to joining MCA, Bates was with RCA among other labels . . . Della Crews has joined the staff of WKND/Winsor. Crews was formerly with WJJS/Lynchburg . . . More . . . Tony Jamison has left WKND, however Eddie Jordan is the new Music Director . . . Mario E. Sprouse has been named Music Director for Versatile Record Inc.; another appointment within the same company is F. Allan Shirk who will be Press Information Director . . . Bobby Womack and Dionne Warwick have joined Arista . . . Lenny White, jazz-fusion artist, can be seen in the grand finale of "Sgt. Pepper." He does a version of "Lady Madonna" that will be on his upcoming album.

Places

Kings Island Amusement Park, Cincinnati was the place to find WCIN air personalities MC'ing a double disco, which featured such talents as the Trammmps, Faze-O, Teddy Pendergrass, Linda Clifford, Maze and Wilbert Longmire. The shows were broadcast through WCIN's remote unit . . . New Orleans is the place where WYLD has started a unique campaign to promote good grades. It's called "WE-O-U" for a good IQ. The promotion will run throughout the school year with periodic grade checks (approximately every 6 weeks). The school with the most A's will win a free Disco as well as a donation from WYLD . . . Speaking of schools, this past weekend (8/18) I attended my ten year high school reunion in Cleveland. I had a chance to see former class members Lynn Tolliver, PD, WJMO/Cleveland, J.J. Johnson 10am-2pm air personality for KDAY/Los Angeles, "D" Perry, air personality at WABQ/Cleveland, and Yvonne "Bonnie" Anderson of Capitol Records, Los Angeles, among others . . . Capricorn Records' west coast offices have relocated to 5255 Sunset Blvd. Suite 814, Los Angeles, CA 90028 . . .

Things

WCIN/Cincinnati has dropped its numbers. They will be incorporating a singles and albums list to make up one basic list that will reflect forty records or so . . . WGIV/Charlotte joins the increasing number of stations who have dropped the traditional numbered playlist. WYLD/New Orleans is having a WYLD music count down. The promotion works as follows: Announcer gives clues as to when to start counting and when to stop. The listener is then asked to tell the announcer how many records were played in the allotted time slot. The correct answer wins \$94.00. XHRM/San Diego has announced that they have expanded their listening hours as well as their new offices. The studios will be located at 326 Broadway and they will be broadcasting twenty-four hours a day with at 50,000 watt transmitter.



This is what the initial visual ads look like for the new Abrams/Burkhardt station in New York. The station is a combination Salsa/Disco/Black music format.

BPR

Black Popular Rhythms

NEW & ACTIVE

The following are those newer releases that are receiving significant airplay at many of our reporting stations. Individual comments regarding each song are self-explanatory, and are designed to highlight the key action.

EARTH, WIND & FIRE "Got To Get You Into My Life" (Columbia) 85% of our reporters on it. Showing Top 10 airplay at WANT, WAOK, WDIA, KDAY, WJLB, WILD.

STARGARD "What You're Waiting For" (MCA) Record continuing to gain with 54% of our reporters on it. New add at WWRL and KUTE. On the brink at WEDR. In hot rotation at WCIN, WVON, WILD.

EMOTIONS "Smile" (Columbia) 54% of our reporting stations showing it. In Top 10 rotation at KYAC, WEDR, WLOU, WILD. **SLAVE** "Stellarfunk" (Cotillion) Showing 50% of our reporters on it with the Midwest reporting good chart moves. Already Top 10 at WDAO, WVKO, WANT, WKND.

FUNKADELIC "One Nation Under A Groove" (WB) New record with 46% of our reporting stations on it. Just added at WANT, WGIV, WJLB, WKND. In hot rotation at KYAC, WOL, WVON.

SYLVESTER "Dance Disco Heat" (Fantasy) Showing mid-chart activity in most regions. Added at WWRL, WOL, WEDR, with 46% of our reporters on it. Already top chart activity at KDAY and WWIN.

ROSE ROYCE "I'm In Love, And I Love The Feeling" (Whitfield) 46% of our reporters showing it and still growing with recent adds at WPDQ, WGIV, WKND, WEDR, WANT, and KYAC.

ATLANTIC STARR "Stand Up" (A&M) Added this week at WWIN, WWRL, WVON, WDAO, WEDR. On the brink at WTLC. **SWITCH** "There'll Never Be" (Motown) Top 10 at WWRL and KDKO. In hot rotation at WHRK, WVEE, WVKO, WWRL and WXYV.

O'JAYS "Brandy" (Philadelphia Int'l.) New this week at WVON, KDAY, KDKO. In hot rotation at WTLC, WWRL, WDIA, WGIV.

PRINCE "Soft & Wet" (WB) Showing good airplay in most regions. Already Top 10 at KDAY, WANT and WLOU. Recently added at WILD and KUTE.

D.J. ROGERS "Love Brought Me Back" (Columbia) Midwest leads the way with chart activity. In hot rotation at WDAO and WTLC, with new addition at WLOU.

B.B. KING "Never Make A Move Too Soon" (ABC) In Top 10 rotation at WDAO, WLOU, WTLC, WDIA, WEDR. Getting heavy airplay at WVEE, WHRK, WXYV, WVON.

GLADYS KNIGHT "Better Than A Good Time" (Buddah) Just added at WKND. Already in hot rotation at WWRL, KYAC and WVKO.

JACKSONS "Blame It On The Boogie" (Epic) Picked up this week at WWRL, WILD, WOL, WWIN, WJLB, KDAY.

OHIO PLAYERS "Funk-O-Nots" (Mercury) Midwest leads the way with top chart activity at WDAO, WTLC, WVKO. Just added at WJLB.

NORMA JEAN "Saturday" (Bearsville) Midchart activity in most regions. In hot rotation at WPDQ, WILD, WDAO.

Radio & Records Hottest

NORTHEAST

EW&F LTD
Rick James Sun
Fatback Band Emotions

SOUTH

EW&F McCrarys
Taste Of Honey Foxy
Evelyn C. King LTD
Commodores Dramatics

MIDWEST

Stargard B.B. King
EW&F Ohio Players
LTD LTD

WEST

Commodores Teddy Pendergrass
Rick James EW&F
LTD LTD
ConFunkShun

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

August 25, 1978

NORTHEAST

WXYV
Baltimore, MD.
Larry Hall
ADDED
Switch
HOTTEST
Taste Of Honey
Evelyn C. King
R.B. King
Teddy Pendergrass
Foxy
LTD
EW&F
Commodores
Fatback Band
McCrarys

WWRL
New York, NY
Sonny Taylor
ADDED
Riterna Family
Jacksons
Whispers
McCrarys
Atlantic Starr
Starbird
Holloway/Siegler
Sylvester
Solomon Burke
HOTTEST
EW&F
Emotions
Isley Bros
Gladys Knight
D. Jays (Brandy)
Don Ray
Sun
Switch
Karen Young
Joe Thomas

WOL
Washington, D.C.
Don Mac
ADDED
Sylvester
John Peebles
Quasar
Jacksons
Lou Rawls
Brenda & Herb
HOTTEST
Rick James
EW&F
ConFunkShun
Bros. Johnson
Foxy
George Duke
Funkadelic
Emotions
Randy Jackson

WRND
Hartford, CT.
Eddie Jordan
ADDED
Funkadelic
Rose Royce
Gladys Knight
El Coco
Manooba Norma
Eddie Moran
HOTTEST
Prince
HOTTEST
Rick James
ConFunkShun
Commodores
Candi Staton
LTD
Slave
Teddy Pendergrass
Foxy
EW&F
Emotions
Cissy Houston
Roundtree

WWIN
Baltimore, MD.
Don Brooks
ADDED
Peter Brown
Jacksons
Betty Wright
Karen Young
Nicole
Atlantic Starr
HOTTEST
Foxy
Fatback Band
Patti LaBelle
Candi Staton
Bohannon
LTD
Michael Henderson
Sun
EW&F
McCrarys

WILD
Boston, MA.
Sunny Joe White
ADDED
Jacksons
Sylvester
Pockets
Donny Hathaway
Prince
HOTTEST
Karen Young
Foxy
Rick James
Fatback Band
Norma Jean
Sun
EW&F
Emotions
Cissy Houston
Roundtree

MIDWEST

WRKO
Columbus, OH
Kirk Bishop, Keith Willis
ADDED
Hearwave
Ashford/Simpson
Grey & Hanks
Cheryl Lynn
HOTTEST
Siegler
Ohio Players
Gladys Knight
Funkadelic
Raydio
Donny Hathaway
Artha Franklin
Lenny Williams
Pockets
Hearwave

WJLB
Detroit, MI.
J. Michael McKay
ADDED
Funkadelic
Ohio Players
Peter Brown
Michael Jackson
Joe Thomas
Jacksons
Donny Hathaway
HOTTEST
Eddie Handicks
Eddie Handicks
Mick Jackson
Chicago Gangsters
Patti Handicks
HOTTEST
Donny Hathaway
Taste Of Honey
Rick James
Foxy
Commodores
Michael Henderson
LTD
ConFunkShun
EW&F
Ann Peebles

WDAO
Dayton, OH
Turk Logan
ADDED
Classy Houston
Switch
Eddie Handicks
Trammps
Atlantic Starr
HOTTEST
Donny Hathaway
HOTTEST
B.B. King
Slave
LTD
Ohio Players
Spinners
Della
Sweet Thunder
Norman Connors
Stylistica
George Benson

WTLC
Indianapolis, IN.
Fred Moore
ADDED
Rona
HOTTEST
ConFunkShun
D.J. Rogers
HOTTEST
Ohio Players
Teddy Pendergrass
Slave
Emotions
Atlantic Starr
O'Jays
Stargard

WVON
Chicago, IL
Paul Zorcone
ADDED
O'Jays (Brandy)
Ashford/Simpson
Atlantic Starr
Dorothy Washington
Fatback Band
HOTTEST
Taste Of Honey
Heaven & Earth
Spinners
Rick James
Jamaica
Michael Henderson
Teddy Pendergrass
Rolling Stones
Stargard
Funkadelic

WVON
Chicago, IL
Paul Zorcone
ADDED
O'Jays (Brandy)
Ashford/Simpson
Atlantic Starr
Dorothy Washington
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Taste Of Honey
Heaven & Earth
Spinners
Rick James
Jamaica
Michael Henderson
Teddy Pendergrass
Rolling Stones
Stargard
Funkadelic

SOUTH

WHRR
Memphis, TN
Larry O'Grick
ADDED
Switch
HOTTEST
Taste Of Honey
Evelyn C. King
B.B. King
Teddy Pendergrass
Foxy
LTD
EW&F
Commodores
Fatback Band
McCrarys

WYVE
Atlanta, GA.
Scotty Andrews
ADDED
Switch
HOTTEST
Taste Of Honey
Evelyn C. King
B.B. King
Teddy Pendergrass
Foxy
LTD
EW&F
Commodores
Fatback Band
McCrarys

WEDR
Miami, FL
Jerry Rushing
ADDED
Dorothy Moore
Nataka Cole
Eddie Moran
Sun Macch Rice
Sweet Thunder
Z.Z. Hill
Tower Of Power
Rose Royce
Syl Johnson
Brenda & Herb
Robert Ruffin
Shotgun
Frank Eddie
Sylvester
Eddie John
HOTTEST
Dramatics
Evelyn C. King
McCrarys
Rick James
Commodores
Willie Hutch
Passport
Stargard
Ziegler/Bryson
Emotions

WVON
Chicago, IL
Paul Zorcone
ADDED
O'Jays (Brandy)
Ashford/Simpson
Atlantic Starr
Dorothy Washington
Fatback Band
HOTTEST
Taste Of Honey
Heaven & Earth
Spinners
Rick James
Jamaica
Michael Henderson
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Ashford/Simpson
Atlantic Starr
Dorothy Washington
Fatback Band
HOTTEST
Taste Of Honey
Heaven & Earth
Spinners
Rick James
Jamaica
Michael Henderson
Teddy Pendergrass
Rolling Stones
Stargard
Funkadelic

WVON
Chicago, IL
Paul Zorcone
ADDED
O'Jays (Brandy)
Ashford/Simpson
Atlantic Starr
Dorothy Washington
Fatback Band
HOTTEST
Taste Of Honey
Heaven & Earth
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HOTTEST
Taste Of Honey
Heaven & Earth
Spinners
Rick James
Jamaica
Michael Henderson
Teddy Pendergrass
Rolling Stones
Stargard
Funkadelic

WEST

KUTE
Glendale, CA.
Larry Williams
ADDED
Princes
Stargard
HOTTEST
Teddy Pendergrass
LTD
Foxy
Bros. Johnson
ConFunkShun
Taste Of Honey
Rolling Stones
Commodores
Rick James
Emotions

KYAC
Seattle, WA.
Robert L. Scott
ADDED
Emotions
Funkadelic
Heaven & Earth
Della
Pockets
Rose Royce
HOTTEST
Commodores
ConFunkShun
EW&F
Emotions
Enchantment
Gladys Knight
LTD
McCrarys

KDD
Denver, CO.
Jim O'Brian
ADDED
Sugar Cane
McCrarys
O'Jays (Brandy)
HOTTEST
Commodores
Rick James
Evelyn C. King
Quincy Jones
Switch
HOTTEST
ConFunkShun
LTD
Foxy
Pablo Cruise
Karen Young
Eruption

KDAY
Los Angeles, CA.
Steve Woods
ADDED
Candi Staton
O'Jays (Brandy)
Jacksons
Donny Hathaway
Linda Clifford
HOTTEST
Taste Of Honey
ConFunkShun
LTD
EW&F
Sylvester
McCrarys
Prince
Rick James
Teddy Pendergrass

Album Airplay

BROS. JOHNSON/Blam (A&M) *"Blam" "Ain't We Funking Now" "Ride-O-Rocket"

LTD/Togetherness (A&M) *"Holding On" "We Both Deserve Each Other's Love"

TEDDY PENDERGRASS/He's A Song Worth Singing (Phil. Int'l.) *"Close The Door" "Only You" "Get Up, Get Down"

LENNY WILLIAMS/Spark Of Love (ABC) *"You Got Me Running"

EMOTIONS/Sunbeam (Columbia) *"Smile"

COMMODORES/Natural High (Motown) *"Three Times A Lady" "Say Yeah"

ROY AYERS/You Send Me (Polydor) *"You Send Me"

MICHAEL HENDERSON/In The Night Time (Buddah) *"Take Me I'm Yours" "In The Night Time"

*These albums are listed in order of airplay activity from all of our reporting stations combined. Asterick denotes that the track is also a single.

These records are beginning to show format crossover action. They are listed alphabetically with regionalized station data.

Cross overs

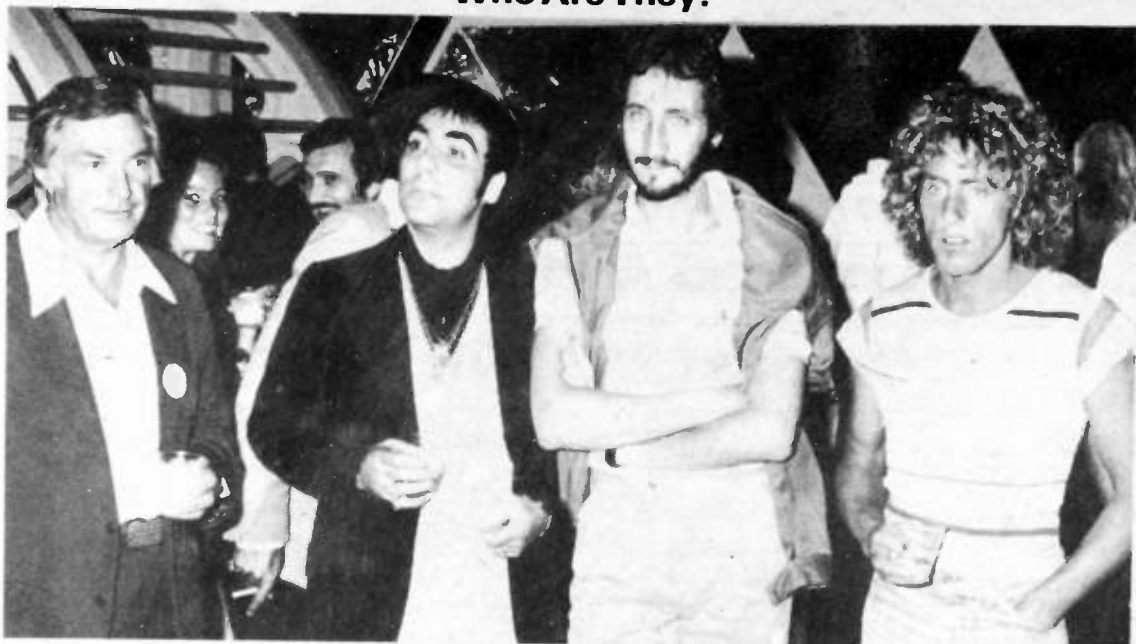
RICK JAMES "You And I" (Motown) NE: 26-21 WCAO, 19-16 WPGC, 23-19 JB105, 10-8 WKBO, added WIFI, WRKO. S: 19-16 Y100, 17-7 WTX, 11-8 WKIX, 9-7 KAYC, added WAKY, KNOW, WAAY. MW: 8-6 WGCL, 9-9 CKLW, 18-14 WMET, added KSLQ, KQWB, WGBF. W: 25-21 KC8Q, 21-17 Y94, 32-30 KDZA, added KSLY.
QUINCY JONES "Stuff Like That" (A&M) NE: 29-26 WRKO, 18-16 WOLF. S: 13-12 Y100, 32-29 Y103, 14-13 WAAY. MW: 23-13 KIOA, 28-25 KEWI, W: 12-7 KFRC, 24-23 KJR, 17-16 KROY, 27-25 KDZA.
FOXY "Get Off" (Dash/TK) NE: 30-26 WPGC, 16-6 WKBO, added WCAO, WHYN. S: 14-12 WLCY, 18-14 WAYS, 15-12 WTX, 22-20 WIRK, added Z93, WBBQ, WHHY. MW: 9-7 WDRQ, 29-26 WVIC, added CKLW, WHB.
MCCRARYS "You" (Portrait) S: 23-20 Y100, 20-15 at 96X, 17-9 WHBQ, 28-22 WTX, 36-35 WLOF, debut 30 WBBQ, added WCGQ, WTMA.
O'JAYS "Brandy" (Phil. Int'l.) S: 11-10 WHBQ, 27-24 WAPE, 24-15 WSGA, 22-19 KNOW, 14-10 KAYC, 22-17 WANS, added WABB.

Cross overs

PETER BROWN "Fantasy Love Affair" (Dash-TK) E: WWIN, MW: WJLB, WVON. S: 26 WGIV
TOBY BEAU "My Angel Baby" (RSO) W: 24 KDKO
ANDY GIBB "Shadow Dancing" (RSO) MW: on WCIN, S: WPDQ, W: 21 KDKO
MICHAEL JOHNSON "Bluer Than Blue" (EMI/America) MW: WJLB. E: 22 WILD
BARRY MANILOW "Copacabana" (Arista) W: 19 KDKO
ROLLING STONES "Miss You" (R. Stones) S: 6 WAOK, on WGIV, 3 WPDQ, W: 20 KDKO, 7 KUTE, MW: on WVON
CARLY SIMON "You Belong To Me" (Elektra) MW: on WVON
STEELY DAN "Black Cow" (ABC) W: 13 KDKO
TRAVOLTA & NEWTON-JOHN "Summer Nights" (RSO) W: 26 KDKO
FRANKIE VALLI "Grease" (RSO) W: 22 KDKO

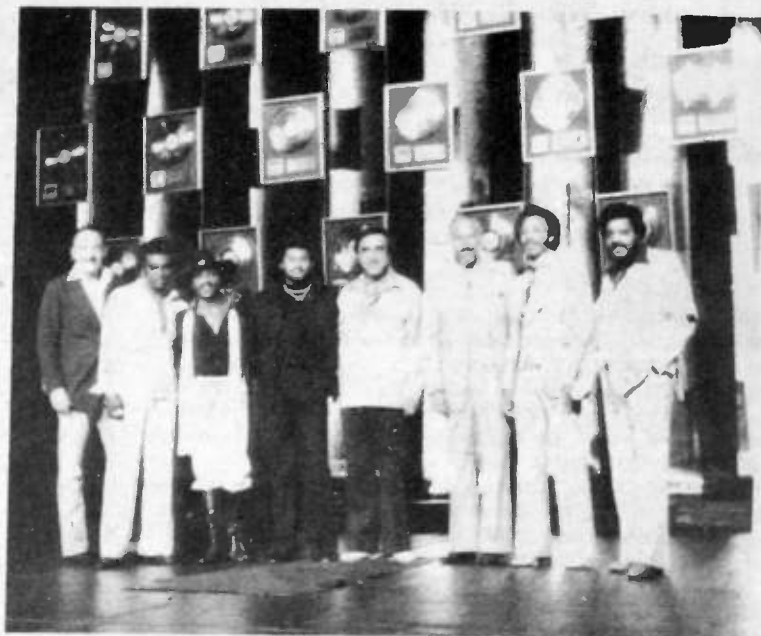
THE PICTURE PAGE

Who Are They?



Universal Studios provided the location for a cocktail party hosted by MCA Records on behalf of the Who's latest album, "Who Are You". Pictured at the occasion (l-r): J.K. Maitland, President, MCA Records; and Keith Moon, Pete Townshend, and Roger Daltrey of the Who.

Go For Their Gold



T-Neck recording group The Isley Bros. were presented with the wall of platinum and gold albums pictured in the background for their "Go For Your Guns" and "Showdown" LP's. Pictured in the foreground (l-r): Don Dempsey, Sr. VP, Epic/Portrait/Associated Labels; Ronnie, Ernie and Marvin Isley; Tony Martell, VP, Associated Labels; Bruce Lundvall, President, CBS Records Division; and Chris Jasper and Kelly Isley, group members.

The Agony Of The Fete



Not content with beating Elektra recording artist Harry Chapin's softball team, 22-12, several Elektra/Asylum executives demonstrate effective methods of promotion to a staunch Harry. From left: Jerry Sharell, VP, Elektra/Asylum; Mel Posner, Vice-Chairman, Elektra/Asylum; Chapin; George Steele, VP, Elektra/Asylum; Ken Buttice, VP, Elektra/Asylum; and Jack Reinstein, VP, Elektra/Asylum.

Arista's Hyman Signing



Arista Records has signed Phyllis Hyman. Shown at the announcement (l-r): Elliot Goldman, VP, Arista Records; Larry Alexander, Command Performance Management; Clive Davis, President, Arista Records; Charles Ward, attorney; Hank Talbert, VP, Arista Records; and (seated) Phyllis Hyman.

Flying Saucers Rock 'N Roll



Chrysalis recording artists U.F.O. played the Forum in Los Angeles recently. Pictured backstage moments before the group's performance (l-r): Terry Eills, President, Chrysalis; Andy Parker, U.F.O.; Paul Hutchinson, VP, Chrysalis; Ann Munday, Chrysalis Music Inc.; Phil Mogg and Pete Way, group members; Ron Nevison, producer of the group; Paul Raymond, group member, Roger Watson, Chrysalis; and Michael Schenker, group member.

Wine Time At Capitol



Capitol Records has contracted the Canadian recording group, April Wine, for their recording rights outside Canada. In Canada, the group's records will be manufactured and distributed by Capitol Records-EMI of Canada. Shown finalizing the agreement (l-r): Terry Flood, manager of April Wine; Rupert Perry, VP, Capitol; Dennis White, VP, Capitol; and Don Zimmerman, President, Capitol.

THIS BRIDGES IS JUST ABOUT BUILT.



ALICIA BRIDGES

ONE OF THE MOST UNIQUE TALENTS TO APPEAR IN YEARS.

"I LOVE THE NIGHT LIFE"

AND TOP 40 RADIO HAS BEEN ON THE CASE.

BRIDGES BURNING AT:

96X add 36
Z93 deb 30
KJR

JB-105 add 36
WQXI deb 29
KLIF

WAYS deb 27
WAPE 26-21
WTIX

WNOE add
WLAC 26-11
92Q add 25

BJ-105
KING deb 25
KYYX 13-12

KJRB add
WRFC 22-19
WFOM 21-16

WLOF
WCGQ add
KCBN



THE PICTURE PAGE

Loggins Time In New York



Columbia recording artist Kenny Loggins appeared at New York's Central Park recently. Pictured at the reception (bottom, l-r): Bob Sherwood, VP, Columbia Records; Bruce Lundvall, President, CBS Records Division; Loggins; Jack Craig, Sr. VP, Columbia Records; Larry Larson, Loggins' manager; (top, l-r) Ron McCarrell, VP, Columbia; Joe Mansfield, VP, Columbia; Paul Smith, Sr. VP, CBS Records; Arma Andon, VP, Columbia Records; and Arnold Levine, VP, CBS Records.

C.C. At Roxy



Following her recent performance at the Roxy in Los Angeles, Warner Bros. recording artist Carlene Carter (right) is greeted backstage by Bonnie Simmons, Warner's national album promotion director.

RSO Gets Zoned



RSO Records hosted a listening party to introduce "Danger Zone", the new album from Player. Pictured at the festivities (l-r): Al Coury, President, RSO Records; Peter Beckett, John Friesen, Ronn Moss and J.C. Crowley, members of Player; Bob Edson, Sr. VP, RSO Records; and Mitch Huffman, RSO Records.

Winter Weathers New York Appearance



A&M recording artist Paul Winter recently performed at the Bottom Line in New York. Congratulating Paul backstage are (l-r): Brian Williams, A&M; Rick Stones, A&M; Winter; Ron Farber, A&M; Rich Totolan, A&M; and Bob Stull, A&M.

Pectoral Pictorial



Casablanca recording artists the Village People recently performed at the Santa Monica Civic Auditorium. Shown backstage with two of their fans trying to muscle up some action are (standing, l-r): Alexander Briley, Glenn Hughes, Felipe Rose, Victor Willis, Randy Jones and David Hodo, members of the Village People; (bottom row, l-r): Neil Bogart, President, Casablanca Records & Film Works; and Jacques Morali, the group's producer.

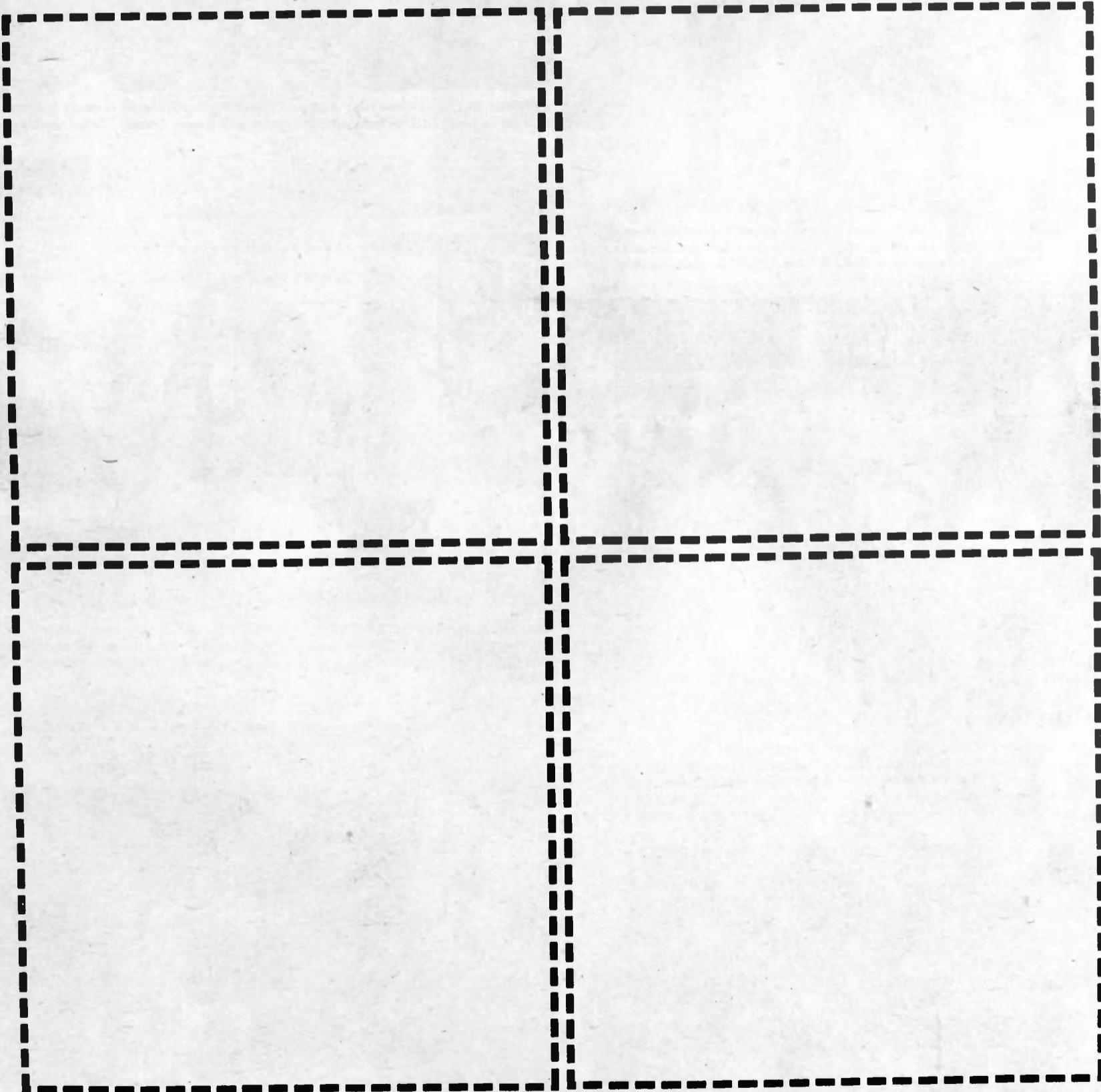
Alien Notion



Lee Hansen, creator/producer of a new space oriented dramatic radio series from Watermark, "Alien Worlds", attempts to establish contact with the spirit world. With Hansen in the control room at Watermark's Los Angeles studios are (l-r) Jeff Allan, associate producer; Stu Jacobs, mastering engineer; and Erin O'Neill.

KISS

COMING IN SEPTEMBER



DON'T MISS THE SPECTACULAR ACTION MOVIE, "KISS MEETS THE PHANTOM," NBC SAT OCT 28, 9 PM EST.



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AOR



WPLJ POSTAL PROMOTION — When WPLJ/New York asked for post cards from listeners who wanted to win a trip cross-country to the Rolling Stones' recent Anaheim Stadium appearance in Southern California, they received over 75,000 pieces of mail. Shown checking entries are air personality Pat St. John (left) and PD Larry Berger (right).



CITY TO CITY — Columbia recording artists Chicago's recent Los Angeles concert appearance was broadcast live over KLOS, and was recorded as a future album release. Pictured after the show (l-r, front) are Columbia VP of West Coast Merchandising Ron Oberman, group's James Pankow, manager Jeff Wald, KLOS air personality J.J. Jackson, group's Danny Seraphine; (l-r, rear) co-manager Herb Nanas, group's Laudir de Olivera and National Columbia VPA&R Don Ellis.



PABLO CRUISES MIAMI — A&M artists Pablo Cruise stopped by the studios of Zeta 4/Miami during a recent concert tour to share stories with the airstaff. Pictured (l-r) are station personality Kim Yeager, salesperson Tony Varona (for Together Distributing), A&M's Richard Pachter, group's David Jenkins, MD Michele Robinson, group's Bruce Day, news director Tom Webb, and station jocks Randy Thomas and Larry Bessler.



PENSIVE PATTI — Arista recording artist Patti Smith (left) took time off from a recent concert tour for a tour of KSJO/San Jose's studios given by air personality Tawn Mastrey (right).



ROCKING SOFTLY WITH SAGER — Elektra's Carole Bayer Sager visited the studios of Boston's Soft AOR WEEL-FM recently. Pictured during her visit (l-r) are E/A area rep Kurt Nerlinger, MD Jim Spellmeyer, Sager, PD Clark Smidt, E/A's Mitch Kanner, air personality Dick Gunton.



ASSEMBLED MULTITUDE — Gathered together are the musicians and others responsible for the first show of DIR's new syndicated series "Super Jam," debuting August 30th. Pictured (back row, l-r): Wet Willie's Marshall Smith, Charlie Daniels, DIR President Bob Meyrowitz and VIP Peter Kauff; (middle row, l-r): Lenny LeBlanc, Wet Willie's Jimmy Hall, DIR's Charles Kaplan, Lynyrd Skynyrd's Gary Rossington, King Biscuit Flower Hour announcer Bill Minkin, Lynyrd Skynyrd's Allen Collins; (front row, l-r): Dickey Betts (kneeling), back-up singer Patti Smith, Lynyrd Skynyrd's Billy Powell, Bonnie Bramlett, Lynyrd Skynyrd's Artimus Pyle, back-up singer Carolyn Brand, Outlaws' David Dix, Charlie Daniels band's Tazz DiGregorio, DIR's Josh Feigenbaum.

BEYOND PURPLE

DAVID COVERDALE'S WHITESNAKE

COMING SOON

ON THE NEW

UNITED ARTISTS RECORDS AND TAPES



AOR

(ALBUM ORIENTED ROCK)



Jeff Gelb

The Lure Of The Challenge

Jeff Pollack's list of AOR radio accomplishments is impressive, and more so when you realize he recently celebrated his twenty-sixth birthday. His professional radio experience began just four years ago when he worked at KFML-AM&FM/Denver as an assistant Music Director. He was quickly singled out by Frank Cody to help put a new AOR on the air in Albuquerque. Pollack was MD at KMYR (who have since gone Top 40) for a period of time, but was lured back to Denver AOR radio as Frank Felix's Music Coordinator at KBPI (where he and Cody were reunited six months down the road when Frank joined the station as Felix's assistant PD).

In early 1977 Bert Kleinman from Drake-Chenault asked Pollack to join their team as PD at KYNO-FM/Fresno, where he was quickly promoted to the parent company as National Programming Consultant for the service's eight different formats, serving one hundred radio stations nationwide. While there, he was responsible for the development of the company's automated AOR package, a job he found an especially intriguing challenge.

Now the lure of challenge has drawn Pollack back into the radio arena. He has accepted an offer to join Metromedia as PD of their AOR affiliate in Philadelphia, WMMR. "It's an excellent opportunity," Pollack said, "to get involved with an exciting company and with a station of such great potential." And he admitted missing the day-to-day involvement and activities of working at a single station. "Working with as many stations as I was with Drake-Chenault, it was very difficult to give all of them all the attention they deserved. I'm very excited by the thought of channeling all of my energies back into one station."

Pollack feels his backlog of experiences working with Drake-Chenault will be to his benefit at his new post. "I really feel fortunate to have worked so many different radio formats—it's made me more sensitive to what works for all formats, to what is just good radio."

WMMR's ten-year history has included stints by some of AOR's legendary names, but the station's ratings have roller-coastered for years now, failing to match the ratings successes of its Metromedia AOR sister stations WNEW-FM/New York, KSAN/San Francisco and KMET/Los Angeles. As Pollack put it, "If there were an Ivy League of radio stations WMMR would certainly be amongst them. But I think they need to reflect 1978 Philadelphia now as well as they do the city's past.

"Philadelphia has some excellent AOR stations and it's an exciting challenge to take them on," Pollack continued. "I can see a tremendous potential for growth at WMMR, and I have no doubt the station will become fully competitive. That's my goal there."

His exact game plan for accomplishing that goal is yet to be determined. "I always considered it of primary importance not to have a preconceived plan before going into a new market; flexibility is essential. You have to absorb the feeling and character of the city and its people before making any major formatting judgements. The changes I'll make at the station are the ones which will enable us to be fully competitive in the Philadelphia AOR market."

And what a radio market it is: the fourth largest in America, with a total survey area of seven million people. The challenge is certainly there, and we wish Jeff Pollack all the best in meeting it.

AOR news departments are making news lately. WXRT/Chicago's multiple award-winning news department received over 50 hours of tapes of conversations recorded at area American Nazi Party headquarters, submitted by a student doing a thesis on the group who was a fan of WXRT and thought the news department could do something special with the tapes... which they did; they turned them into a 20-minute special entitled "Saviors of the Race" which ran to excellent listener response. WXRT News Director C.D. Jaco is offering the special free to any interested AOR stations. Contact him through WXRT, 4949 W. Belmont, Chicago, IL. 60641.

Meantime, KNX-FM/Los Angeles News Director Chris Ames crafted an hourlong "Evening with Carly Simon" which elicited an excellent review from a television columnist for the *Hollywood Reporter*, who said that the program was better than most television specials spotlighting a single artist's music, and suggested that TV producers could learn a lot from the way the show was structured. KNX-FM PD Steve Marshall suggested that part of the show's success lay in Ames' background in news. "He approached it," explained Marshall, "as if he were doing a documentary on Carly, listening to virtually everything she has done before doing the actual interview so that he knew what directions he wanted the interview to take in order to best segue into music." While music was an important part of the show, Marshall qualified that the music was used to underscore the artist's statements, not as filler.

The show is currently unavailable for syndication, but the point to be made here is twofold: that you needn't rely only on syndicated programs for all of your station's special programming needs; and that if you do create your own shows, they'll sound better if you've really done your research homework and approach program and interviewee as worthy of serious thought and not just a way to fill an odd hour on a Sunday night.



Jeff Pollack

Update

The KGB Chicken, registered mascot of KGB/San Diego who was cover-profiled a few weeks back, has taken off for a road trip of baseball appearances at the request (and expense) of several American and National League teams. He'll be cheering on the Mets for two games at Shea Stadium, plus the Seattle Mariners, the Phillies, Atlanta Braves, Toronto Blue Jays and Cincinnati Reds, with most games being televised back to San Diego fans. KGB reminds other stations, incidentally, that the Chicken is a registered character for the station and may not be copied. . . . WJAX/Jacksonville just did their "Second Annual Jacksonville Jam," a live remote broadcast from an area club of several of the city's best bands. The broadcast was aired for 1 1/2 hours nightly for three nights. . . . WFBQ/Indianapolis sponsored a street party for their listeners as a benefit for Huntington's Disease. Upwards of 5000 gathered to hear live music, participate in an auction for poster-sized album cover renderings, and witness the public debut of the station's mascot, the Q-Kangaroo. . . . WBLM/Lewiston-Portland jocks must be envious of their listeners who get to take summer vacations; the station is asking them to send back "tacky postcards" from wherever they end up. Although there's no contest involved, friendly listeners have already accounted for over 150 postcards. . . . KWST/Los Angeles has moved to new studios. Note this new address and phone number: 6430 Sunset Blvd., Suite 418, Los Angeles, CA. 90028. (213) 467-1224. . . . K99/Great Falls, Montana needs jazz record service from all labels. Contact Music Director Patrick Mahoney at (406) 727-7211. . . . "The Comedy Hour" is a new syndicated weekly show produced by Sonny Fox and Steve Feinstein. It's fifty-six minutes of comedy, including special interviews with people like John Belushi and Mel Brooks, and is available on a barter basis from Interaudio Associates at 115 Dikeman, Hempstead, N.Y. 11550. (516) 483-8321. The same organization is also syndicating an hourlong imports program called "Over The Blue Horizon," also on a barter basis. . . . Atlantic Records has initiated a special series of 12" 33 1/3 rpm singles geared specifically for AOR stations. Kicking off the promotion-only series are singles from Allan Clarke, Peter Gabriel and Genesis.

Evolution

WLOB-FM is a new AOR operating out of Portland, Maine. Welcome to the club, gang. . . . Meantime, a bit of good news out of Chattanooga, where the word of WSIM's passing into a Top 40 was a bit premature. Actually, while the station has tightened their musical playlist and rotations, they still refer to themselves strictly as an AOR. The PD is Jim Perkle, and MD and assistant PD is Jimmy Byrd. . . . Jim Harper is the new PD at Soft AOR WNIC-FM/Detroit. . . . Steve Stockman is the new MD at WBRU/Providence. . . . Denise Westwood takes over as MD at KNAC/Long Beach. . . . WRPL MD Chris Jones has left for airwork at WBT-FM, a Beautiful Music station in Charlotte. . . . Arnie Routson, middays at WIOT/Toledo, has been named the station's MD. Former MD Scott Jameson has exited the station. . . . Mike Cooper is the new MD and morning man at WDIZ/Orlando. Former MD Craig Michaels is no longer at the station. . . . Tim McLaughlin from KRKE-FM/Albuquerque has joined KRST/Albuquerque for the 7-12 midnight shift. . . . Marty Strickland is new for weekends and fill-ins at Q104/Albany. . . . Robin Eikerman from Rock 96/Fresno is doing 10am-2pm at KAZY/Denver. . . . Redbeard from WCCC/Hartford is now at WZZR/Memphis doing 6-10pm. . . . Steve Leeds has left ATCO, where he was National Album Promotion Director. And just in at prestime is the news that Bart Hamill, recently named PD at KLBX/Austin, has exited the station. The new PD is air personality Wayne Bell, and the new MD is Tommy Quarrels.

Color

RENT-FREE MONTH: WKQX/Chicago offered to pay a month's rent or mortgage to listeners who registered by postcard and who called the station within an hour after their card had been pulled and named on the air. The station gave away \$40,000 worth of rent-free months to its listeners.

POINT OF NO RETURN: WZZR/Memphis, in conjunction with Kansas' latest Kirshner release, offered a trip for two to Kansas City and \$103 spending money. Trick was, the winner had to make his own return trip arrangements since the promotion was dubbed "the point of no return."

THE JOHN BELUSHI SCHOLARSHIP FUND: KMET/Los Angeles, in conjunction with the new MCA film "Animal House", had a drawing for a \$1000 "scholarship to be squandered" to one of the one hundred call-in winners of tickets to a special screening of the film.

WHERE'D THEY PARK THE HORSE?: KGON/Portland, in conjunction with the new film "Hooper", offered free admission to anyone riding up to the theater on a horse. Twenty people took them up on the unusual offer. The station also did a feedback drawing for albums.

AIRWAVE TO HEAVEN: WIOG/Saginaw took its listeners to "Heaven Tonight," in conjunction with Epic Records artists Cheap Trick, by doing an in-store registration for fifty copies of the new album from the group. Album winners then qualified for a grand prize of backstage passes to the group's area concert appearance, plus a 4'x4' album cover rendering and an entire Cheap Trick album catalogue.

BOSTON TEA PARTY: You'd think a station in Boston would have come up with that name for a promotion, but it was WIOT/Toledo who had listeners register at a local record outlet for a chauffeur, dinner, concert tickets to Boston's area appearance and a backstage (tea?) party after the show.

A PEACH OF A PROMOTION: WTUE/Dayton, in conjunction with Peaches Records, gave away fifty of the store's baseball caps to its over-the-phone winning listeners. Of these fifty winners, two got complete Steve Miller album catalogues plus tickets to his area concert appearance and the ever-popular limo service to and from the show.

Planet

D A N G E R Z O N E



**THE NEW ALBUM FROM
"1978's TOP NEW MALE GROUP"**

JUST RELEASED,
THE FIRST SINGLE
"PRISONER OF YOUR LOVE" RS-908
DESTINED TO BE ANOTHER
CLASSIC FROM *Planet*

RS 1 3036


RECORDS, INC.

Produced by:
Dennis Lambert and Brian Potter
Direction/Management
Palmer, Raswell & Company Ltd.

Radio & Records

Album Airplay/ 40

Chart Summary

August 25, 1978

1	ROLLING STONES	Some Girls (R. Stones)	"Miss" "Eyes" Title lead Variety of Cuts
2	FOREIGNER	Double Vision (Atlantic)	"Hot" Title "Spellbinder" lead
3	PABLO CRUISE	Worlds Aways (A&M)	"Love Will" "Runnin'" Title
4	BOB SEGER	Stranger In Town (Capitol)	"Hollywood" "Shines" "Rock & Roll"
5	JOE WALSH	But Seriously, Folks (Asylum)	"Life's" "Station" "Over"
6	BRUCE SPRINGSTEEN	Darkness On The Edge (Col)	"Badlands" "Prove" "Promised" lead
7	BOSTON	Don't Look Back (Epic)	Title "Satisfied" "Man" lead Variety
8	KENNY LOGGINS	Nightwatch (Col)	"Friend" "Easy Driver" "Wait"
9	ALAN PARSONS	Pyramid (Arista)	"Goes Up" "Take It"
10	MOODY BLUES	Octave (London)	"Slide Zone" "Driftwood" "Survival"
11	CARS	Cars (Elektra)	"Needed" "Girl" "Roll"
12	SGT. PEPPER	Various Artists (RSO)	"Come Together" "Life"
13	BOB DYLAN	Street Legal (Col)	"Cryin'" "Guards" "Tonight"
14	DAVID GILMOUR	David Gilmour (Col)	"No Way Out" "No Way"
15	ROBIN TROWER	Caravan To Midnight (Chrysalis)	"My Love" "Fool" "You"
16	LITTLE RIVER BAND	Sleeper Catcher (Harvest)	"Reminiscing"
17	AMBROSIA	Life Beyond L.A. (WB)	"Feel" Title
18	GREG KIHN	Next Of Kihn (Beserkley)	"Remember" "China"
19	CHEAP TRICK	Heaven Tonight (Epic)	"Surrender" "Ca. Man"
20	PRISM	See Forever Eyes (Ariola)	"Flyin'" "Wind"
21	TOM PETTY	You're Gonna... (Shelter/ABC)	"Need" "Hurt"
22	JOE COCKER	Luxury You Can Afford (Asylum)	"Fun Time" "Years" "Flow"
23	GERRY RAFFERTY	City To City (UA)	"Line" Title "Baker Street"
24	JEAN-LUC PONTY	Cosmic Messenger (Atlantic)	"Title" leads
25	KINKS	Misfits (Arista)	"Fantasy" Title
26	CHILLIWACK	Lights From The... (Mushroom)	"Arms"
27	TALKING HEADS	More Songs About... (Sire)	"River" leads
28	UFO	Obsession (Chrysalis)	"Rock Me"
29	CHRIS REA	Whatever Happened To... (UA)	"Fool" Title "Closer"
30	PETER GABRIEL	Peter Gabriel (Atlantic)	"D.I.Y."
31	LEON RUSSELL	Americana (Paradise/WB)	"Maine" "Housewife"
32	CRUSADERS	Images (ABC/Blue Thumb)	"Snowflake"
33	MOON MARTIN	Shots From A Cold... (Capitol)	"Cadillac" "Dallas"
34	DAVE MASON	Mariposa De Oro (Col)	"Desire" "Bird"
35	EDDIE MONEY	Eddie Money (Col)	"Two Tickets"
36	WAR OF THE WORLDS	Various Artists (Col)	"Forever Autumn"
37	TODD RUNDGREN	Hermit Of Mink... (WB/Braville)	"Friends"
38	STEVE GIBBONS	Down In The Bunker (Polydor)	Variety of Cuts
39	MEAT LOAF	Bat Out Of Hell (Cleve. Int'l.)	"Paradise"
40	JACKSON BROWNE	Running On Empty (Asylum)	"Stay"

This week's chart showed increased new album activity as older releases seem to have peaked in airplay. **STONES** stayed on top with hits at 85% of our reporters, and **FOREIGNER** kept the second spot with hits at 79% of our reporters. **CRUISE** inched up another notch with hits at 72% of our reporters, and **WALSH** moved upwards again. **BOSTON** came on like gangbusters as this week's highest debut with adds at 69% of our reporters plus significant early hits. **PARSONS** and **MOODYS** held steady as **CARS** continued their impressive upward climb. **TROWER** moved up as did **AMBROSIA** and **KIHN**. **TRICK** maintained while **PRISM** jumped up. **COCKER** and **PONTY** debuted with adds at 30% and 20% of our reporters respectively. **CHILLIWACK** bounced back nicely while **HEADS** inched further upward. **REA** bounced back as **CRUSADERS** moved up. **MARTIN** debuted and **WORLDS** bounced back. **TODD** resurged as **GIBBONS** debuted and **BROWNE** bounced back. The **OZARK MOUNTAIN DAREDEVILS** almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

IN THE BIN

WALTER EGAN Not Shy (Col) Summer Nights	JEFFERSON STARSHIP Earth (GrunT/RCA) Runaway
SAMMY HAGAR All Night Long (Capitol) Everything	TROOPER Thick As Thieves (MCA) Hell
MOSE JONES Blackbird (RCA) Ooh Baby	VAN HALEN Van Halen (WB) Jamie
OZARKS It's Alive (A&M) Jackie	JESSE WINCHESTER A Touch On The... (WB/Braville) Sassy
MICHAEL STANLEY Cabin Fever (Arista) Why Should Love	

The albums listed in the Bin are those which received enough AOR reports to come significantly close to qualifying for this week's Album Airplay/40 chart. Albums included are those that made the chart last week, but did not receive enough additional airplay to make it again this week.
This chart represents airplay data and does not attempt to fabricate a trend.

MOST ADDED

BOSTON *Don't Look Back (Epic)* - Added at 69% of our reporters.
JOE COCKER *Luxury You Can Afford (Asylum)* - Added at 30% of our reporters.
ROBIN TROWER *Caravan To Midnight (Chrysalis)* - Added at 21% of our reporters.
JEAN-LUC PONTY *Cosmic Messenger (Atlantic)* - Added at 20% of our reporters.
GREG KIHN *Next Of Kihn (Beserkley)* - Added at 14% of our reporters.
OZARKS *It's Alive (A&M)* - Added at 14% of our reporters.

NOTE: As of presstime, early reports for next week's issue show a majority of reporting stations adding the new **WHO** album

THE HOTTEST

ROLLING STONES *Some Girls (R. Stones)* - Reported hot at 85% of our reporters.
FOREIGNER *Double Vision (Atlantic)* - Reported hot at 79% of our reporters.
PABLO CRUISE *Worlds Aways (A&M)* - Reported hot at 72% of our reporters.
BOB SEGER *Stranger In Town (Capitol)* - Reported hot at 70% of our reporters.
JOE WALSH *But Seriously, Folks (Asylum)* - Reported hot at 66% of our reporters.

PROGRESSIVE SINGLES

1	WHO	"Who Are You" "I've Had Enough" (MCA)
2	LINDA RONSTADT	"Back In The U.S.A." (Asylum)
3	NICK GILDER	"Hot Chick In The City (Chrysalis)
4	CITY BOY	"3.7.0.5." (Mercury)
5	STEPHEN STILLS	"Can't Get No Booty" (Col)
6	HALL & OATES	"It's A Laugh" (RCA)
7	WALTER EGAN	"Magnet & Steel" (Col)
8	SPIRIT	"Natures Way" (Potato)

Progressive Singles: These three reports represent significant singles by our AOR reporting stations. These singles are either not on an album or may be on an album but currently qualifying for the Album Airplay/40. They are listed in order of total reports received. This chart represents airplay data and does not attempt to fabricate a trend.

NORTHEAST

ADDED	
BOSTON	
<i>Don't Look Back (Epic)</i>	46%
JOE COCKER	
<i>Luxury You Can Afford (Asylum)</i>	38%
AMBROSIA	
<i>Life Beyond L.A. (WB)</i>	16%
CHICK COREA	
<i>Friends (Polydor)</i>	16%
PLAYER	
<i>Silver Lining Sampler (RSO)</i>	16%
JEAN-LUC PONTY	
<i>Cosmic Messenger (Atlantic)</i>	16%
HOTTEST	
ROLLING STONES	
<i>Some Girls (R. Stones)</i>	84%
FOREIGNER	
<i>Double Vision (Atlantic)</i>	78%
PABLO CRUISE	
<i>Worlds Aways (A&M)</i>	75%
BRUCE SPRINGSTEEN	
<i>Darkness On The Edge... (Col)</i>	69%
BOB SEGER	
<i>Stranger In Town (Capitol)</i>	62%

SOUTH

ADDED	
BOSTON	
<i>Don't Look Back (Epic)</i>	69%
JOE COCKER	
<i>Luxury You Can Afford (Asylum)</i>	31%
GREG KIHN	
<i>Next Of Kihn (Beserkley)</i>	27%
JEAN-LUC PONTY	
<i>Cosmic Messenger (Atlantic)</i>	23%
LEO SAYER	
<i>Leo Sayer (WB)</i>	19%
HOTTEST	
ROLLING STONES	
<i>Some Girls (R. Stones)</i>	92%
FOREIGNER	
<i>Double Vision (Atlantic)</i>	81%
BOB SEGER	
<i>Stranger In Town (Capitol)</i>	81%
KENNY LOGGINS	
<i>Nightwatch (Col)</i>	77%
JOE WALSH	
<i>But Seriously, Folks (Asylum)</i>	77%

REGIONAL BREAKOUTS: The numbers refer to the percentage of stations in each area that reported the album as either a hot or an add.

MIDWEST

ADDED	
BOSTON	
<i>Don't Look Back (Epic)</i>	78%
ROBIN TROWER	
<i>Caravan To Midnight (Chrysalis)</i>	26%
JOE COCKER	
<i>Luxury You Can Afford (Asylum)</i>	22%
JEAN-LUC PONTY	
<i>Cosmic Messenger (Atlantic)</i>	22%
OZARKS	
<i>It's Alive (A&M)</i>	22%
HOTTEST	
ROLLING STONES	
<i>Some Girls (R. Stones)</i>	93%
FOREIGNER	
<i>Double Vision (Atlantic)</i>	85%
JOE WALSH	
<i>But Seriously, Folks (Asylum)</i>	85%
PABLO CRUISE	
<i>Worlds Aways (A&M)</i>	81%
BOB SEGER	
<i>Stranger In Town (Capitol)</i>	81%

WEST

ADDED	
BOSTON	
<i>Don't Look Back (Epic)</i>	70%
ROBIN TROWER	
<i>Caravan To Midnight (Chrysalis)</i>	30%
JOE COCKER	
<i>Luxury You Can Afford (Asylum)</i>	27%
JEAN-LUC PONTY	
<i>Cosmic Messenger (Atlantic)</i>	21%
OZARKS	
<i>It's Alive (A&M)</i>	18%
HOTTEST	
FOREIGNER	
<i>Double Vision (Atlantic)</i>	73%
ROLLING STONES	
<i>Some Girls (R. Stones)</i>	73%
PABLO CRUISE	
<i>Worlds Aways (A&M)</i>	61%
BOB SEGER	
<i>Stranger In Town (Capitol)</i>	61%
BRUCE SPRINGSTEEN	
<i>Darkness On The Edge... (Col)</i>	61%

Along the Red Ledge

The new album by

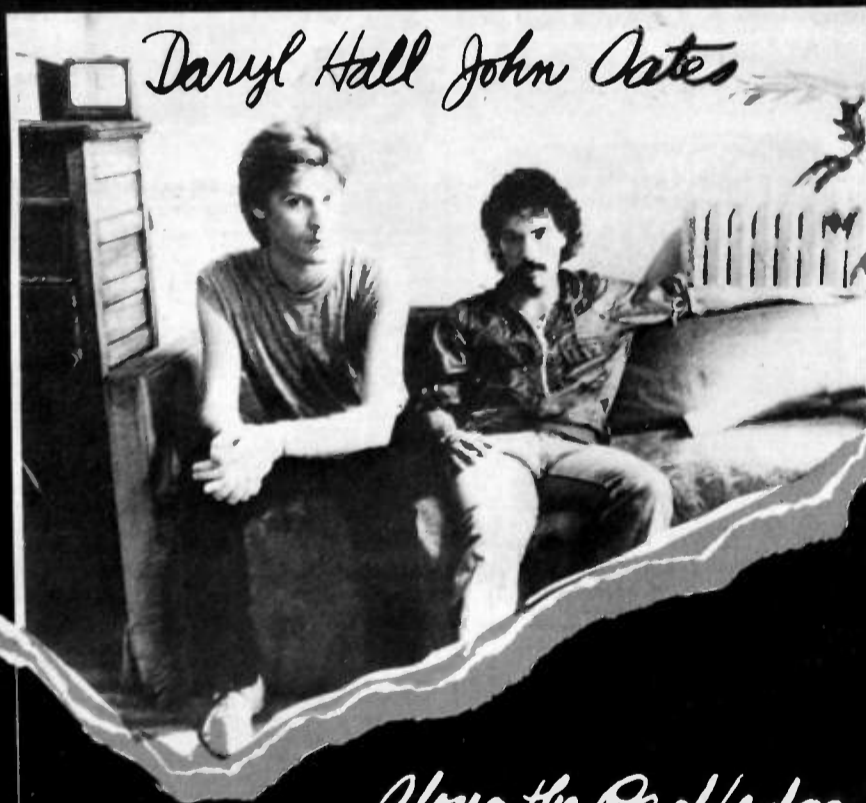
AFL 1-2804

Daryl Hall John Oates

Featuring their new single

It's a Laugh

PB-11371



Along the Red Ledge

PRODUCED BY DAVID FOSTER

The forerunners of innovation and imagination surge into the future. ALONG THE RED LEDGE. It's like experiencing them for the first time all over again.



Management and Direction:

Tommy Mottola

RCA



AOR ACTIVITY



ALBANY

ADDED
City Boy (Mercury)
Cory Aspin (A&M)
Orak Min. Doredevils (A&M)
Leo Kottke (Chrysalis)
Bliss. Adonis (A&M)
1984 (A&M)
HOT
Ambrosia (WB)
Boston (Epic)
Cars (Elektra)
Cheap Trick (Epic)

ADDED
David Gilmour (Col)
David Gilmour (Col)
Greg Kinn (Beverly)
Kings (Arista)
Rolling Stones (R. Stones)
Bruce Springsteen (Col)
Talking Heads (Sire)
Robin Turner (Chrysalis)
Joe Walsh (Asylum)
Peter Gabriel (A&I)

JACK HOPKINS, PD. Playing various cuts. Playing WHO, LINDA RONSTADT, STEPHEN STILLS, JANIS IAN and FLEETWOOD MAC singles.



Albuquerque

ADDED
Robin Turner (Chrysalis)
Leo Sayer (WB)
Greg Kinn (Beverly)
Orak Min. Doredevils (A&M)
Leo Kottke (Chrysalis)
Allan King (Tomato)
New Kiffman (Janus)
Atlantic Star (A&M)
HOT
Foreigner (A&I)
Cars (Elektra)
Kenny Loggins (C&I)

ADDED
War of Worlds (Col)
UFO (Chrysalis)
Crusaders (ABC Blue Thumb)
Ambrosia (WB)
Moon Martin (Capitol)
Prism (Arista)
Moody Blues (London)
Trooper (MCA)
Thin Lizzy (WB)
Bro. Johnson (A&M)
Leon Russell (Parade) (WB)
Bob Dylan (Col)

BOB SHU-MAN, PD. Playing various cuts. Playing LINDA RONSTADT, WHO, BOSTON, NATIONAL LAMPSON, DAVID JOHNSON, DAN HILL, SPIRIT and WAYTON JENNINGS singles.



Allentown

ADDED
Boston (Epic)
HOT
Rolling Stones (R. Stones)
Foreigner (A&I)
Sgt. Pepper (RSO)
Eric Clapton (RSO)
Wings (Capitol)
Little River Band (Harvest)

ADDED
Alan Parsons (Arista)
Pain Cruise (A&M)
Bruce Springsteen (Col)
Bob Seger (Capitol)
Sgt. Pepper (Capitol)

KEVIN SANFORD, MD. BOSTON, Title "Afraid" STONES Title "FORGIVER", "HOT" WALSH'S "Love Will" SPRINGSTEEN'S "Prove" SEGER'S "Shine" Playing WALTER EGAN, KENNY LOGGINS, EXILE, EDDIE MONEY, RITA COOLIDGE, WHO, LRB, LINDA RONSTADT and AMBROSIA singles.



Anaheim

ADDED
Robin Turner (Chrysalis)
Boston (Epic)
HOT
Kenny Loggins (Col)
Rolling Stones (R. Stones)
Bob Seger (Capitol)
Pablo Cruise (A&M)
Bob Dylan (Col)
Sgt. Pepper (RSO)

ADDED
Eddie Money (Col)
Foreigner (A&I)
Walter Egan (Col)
Moody Blues (London)
Bruce Springsteen (Col)
Prism (Arista)
Ambrosia (WB)
Joe Walsh (Asylum)
Carlene Carter (WB)

LARRY WEISMAN, MD. Playing various cuts. Playing WHO, LINDA RONSTADT, HALL & OATES and CITY BOY singles.



Anchorage

ADDED
Prism (Arista)
Michael Stanley (Arista)
UFO (Chrysalis)
Robin Turner (Chrysalis)

HOT
Cars (Elektra)
Kinks (Arista)
Kenny Loggins (Col)
Pablo Cruise (A&M)

LARRY WAYNE, PD. Playing various cuts. Playing KINKS, HILLY JOH and NICK GILDER singles.



Ann Arbor

ADDED
Talking Heads (Sire)
Greg Kinn (Beverly)
Robin Turner (Chrysalis)
Larry Carlton (WB)
HOT
Rolling Stones (R. Stones)
Kinks (Arista)
Johnny Winter (Blue Sky)

ADDED
Bruce Springsteen (Col)
Bob Dylan (Col)
Joe Walsh (Asylum)
Moody Blues (London)
Bob Seger (Capitol)
Tom Petty (Shelter ABC)
Climax Blues Band (Sire)
Gerry Rafferty (UA)
Pablo Cruise (A&M)

MARK OWENS, MD. Playing various cuts. Playing CITY BOY, FW&F, NICK GILDER, SPIRIT, LINDA RONSTADT, BOSTON and STEVE HACK-FLETT singles.



KLAJ FM Austin

ADDED
Chick Corea (Polygram)
Greg Kinn (Beverly)
Steve Gibbons (Polygram)
Leo Kottke (Chrysalis)
Moon Martin (Capitol)
Spirit (Illegal Imp)
Boston (Epic)

HOT
Rolling Stones (R. Stones)
David Gilmour (Col)
Bruce Springsteen (Col)
Joe Walsh (Asylum)
Bob Dylan (Col)
War of Worlds (Col)
Jesse Winchester (WB Bristol)
Kinks (Arista)
Cheap Trick (Epic)
Talking Heads (Sire)

BART HAMILL, PD. Playing various cuts. Playing WHO and AEROSMITH singles.



BAKERSFIELD

ADDED
Boston (Epic)
HOT
Rolling Stones (R. Stones)
Foreigner (A&I)
Sgt. Pepper (RSO)
Eric Clapton (RSO)
Wings (Capitol)
Little River Band (Harvest)

ADDED
Bob Seger (Capitol)
Pablo Cruise (A&M)
Dave Mason (Col)
Bruce Springsteen (Col)
Moody Blues (London)
Jefferson Starship (Grant RCA)
ARS (Polygram)
Marshall Tucker (Capricorn)
Journey (Col)

RON GARRETT, MD. Playing various cuts. Playing JOE WALSH, H.O. MOTORS, SWEET, GEORGE BENSON, TOBY BEAU, GERRY RAFFERTY, LINDA RONSTADT, COMMODORES, ROBIN TROWER, ANS, LINDA RONSTADT, WALTER MOAN, CHRIS REA, FLO, TOBY BEAU, ROLLING STONES, FOREIGNER, PABLO CRUISE, EDDIE MONEY and LIAR singles.



Baltimore

ADDED
AC/DC (A&I)
Ambrosia (WB)
HOT
Pablo Cruise (A&M)
Kenny Loggins (Col)
Alan Parsons (Arista)
Moody Blues (London)
Foreigner (A&I)

ADDED
Joe Walsh (Asylum)
Meat Loaf (Cleveland)
Rolling Stones (R. Stones)
Bob Seger (Capitol)
Sgt. Pepper (RSO)
Sgt. Pepper (Capitol)
Bruce Springsteen (Col)
Bob Dylan (Col)
Boston (Epic)

RICK FOWLER, MD. Playing various cuts. Playing WHO, LITTLE RIVER BAND, FLEETWOOD MAC, BAND, ROBIN TROWER, ANS, LINDA RONSTADT, WALTER EGAN, CHRIS REA, FLO, TOBY BEAU, ROLLING STONES, FOREIGNER, PABLO CRUISE, EDDIE MONEY and LIAR singles.



Binghamton

ADDED
Arista (Capitol)
Joe Cocher (Asylum)
Orak Min. Doredevils (A&M)
HOT
Boston (Epic)
Rolling Stones (R. Stones)
Foreigner (A&I)
Pablo Cruise (A&M)
Sgt. Pepper (RSO)

ADDED
Joe Walsh (Asylum)
Gerry Rafferty (UA)
Moody Blues (London)
Grease (RSO)
Little River Band (Harvest)
Exile (WB-Curb)
Kenny Loggins (Col)
Toby Beau (MCA)
Eddie Money (Col)
Stonehill (Parachute)

FRED HORTON, MD/PD. Playing various cuts. Playing LINDA RONSTADT and WHO singles.



BIRMINGHAM

ADDED
Leo Sayer (WB)
Talking Heads (Sire)
Leon Russell (Parade) (WB)
Greg Kinn (Beverly)
Trickster (A&I)
HOT
Boston (Epic)
Foreigner (A&I)
Rolling Stones (R. Stones)

ADDED
Bob Seger (Capitol)
Bruce Springsteen (Col)
Pablo Cruise (A&M)
Gerry Rafferty (UA)
Le-Roux (Capitol)
Crimson Tide (Capitol)
Little River Band (Harvest)
Torney/Suencer (A&M)
Sgt. Pepper (RSO)

DON KRITH, PD. Playing various cuts. Playing WHO and JANIS IAN singles.



Boston

ADDED
Jean Luc Ponty (A&I)
Animal House (MCA)
Blondie (Chrysalis)
Player (RSO)
Savoy Brown (London)
Joe Cocher (Asylum)
Boston (Epic)

HOT
Moon Martin (Capitol)
Talking Heads (Sire)
Cory Kinn (Beverly)
Rolling Stones (R. Stones)
Cars (Elektra)
Cheap Trick (Epic)
Bob Seger (Capitol)
Bruce Springsteen (Col)
Steve Gibbons (Polygram)
Greg Kinn (Beverly)
Tom Petty (Shelter ABC)
Van Halen (WB)
Elvis Costello (Col)
Motors (Virgin)
Peter Gabriel (A&I)

TONY BERARDINI, MD. Playing various cuts. Playing SAINTS, SNAIL, 10cc, BONEY M, WHITE MANSIONS, NICK GILDER, CITY BOY, LINDA RONSTADT, HALL & OATES and SRSAE ST. (Fever) singles.



BOSTON

ADDED
Boston (Epic)
Stonehill (Parachute)
HOT
Foreigner (A&I)
Pablo Cruise (A&M)
Cars (Elektra)
Sgt. Pepper (RSO)

ADDED
Bob Seger (Capitol)
Rolling Stones (R. Stones)
Bruce Springsteen (Col)
Joe Walsh (Asylum)
Meat Loaf (Cleveland)
Kinks (Arista)
Little River Band (Harvest)

BOB SLAVIN, MD. Playing various cuts. Playing JIMMY BUFFETT, ROBERT GORDON, STEPHEN STILLS, WHO, ALAN PARSONS, TOBY BEAU, CITY BOY and BILL CHAMPLIN singles.



BOSTON

ADDED
Emotions (Col)
Sail (UA)

HOT
Leo Sayer (WB)
Jesse Winchester (WB Bristol)
Livingston Taylor (Epic)
Colin Blunstone (Rockets)
Leon Russell (Parade) (WB)
Laura Nyro (Col)

JIM SPILLMEYER, MD. EMOTIONS' "Love" SNAIL'S "Beautiful" PLAYING GORDON LIGHT, FOOT, TRAMMPS, GERRY RAFFERTY, ERIC CARMEN, HEATWAVE, CHRIS REA, PABLO CRUISE, LRB, ANDY GIBB, COMMODORES and COTTON/CARNES singles.



Bridgeport

ADDED
Boston (Epic)
Chris Rea (UA)
Nantucket (Epic)

HOT
Rolling Stones (R. Stones)
Foreigner (A&I)
Pablo Cruise (A&M)
Rita Coolidge (A&M)
Walter Egan (Col)
Bob Dylan (Col)
Joe Walsh (Asylum)
Bob Seger (Capitol)

BRIAN ST. JAMES, MD. REA'S Title "Fool" PABLO CRUISE "Love Will" "Runnin'" COOLIDGE'S "You" Playing WHO, EW&F and NICK GILDER singles.



Buffalo

ADDED
Boston (Epic)
Joe Cocher (Asylum)
HOT
Foreigner (A&I)
Meat Loaf (Cleveland)
Rolling Stones (R. Stones)
Bob Seger (Capitol)
Kenny Loggins (Col)
Sgt. Pepper (RSO)

ADDED
Joe Walsh (Asylum)
Pablo Cruise (A&M)
Moody Blues (London)
Grease (RSO)
Bruce Springsteen (Col)
Little River Band (Harvest)
Cars (Elektra)
Exile (WB-Curb)
Commofores (Motown)

IRV GOIDFARB, MD. Playing various cuts. Playing NICK GILDER, WHO and LINDA RONSTADT singles.

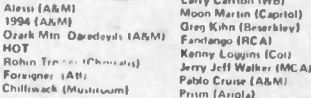


Cambridge

ADDED
Gil Scott Heron (Arista)
Sia Pack (Mercury)
Leo Kottke (Chrysalis)
Leon Redbone (WB)
Rodney Crowell (WB)
HOT
Bob Dylan (Col)
Laura Nyro (Col)
Jesse Winchester (WB Bristol)
Ork (A&I)

ADDED
Carole King (WB)
Darius/Saint (Harbor)
Keith Jarrett (ECA WB)
Rolling Stones (R. Stones)
Wendy Waldman (WB)
Doc Watson (UA)
Gay & Terry Woods (Mulligan)
Leo Sayer (WB)
Freddie Hubbard (Col)
Ork (A&I)
Laura Allan (Elektra)

DON COHEN, MD. Playing various cuts. Playing EW&F and SMOKEY ROBINSON singles.

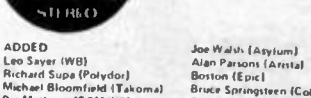


Casper

ADDED
Boston (Epic)
Gil Scott Heron (Arista)
Arista (A&M)
1984 (A&M)
Orak Min. Doredevils (A&M)
HOT
Robin Turner (Chrysalis)
Foreigner (A&I)
Chickwick (Musicom)
Johnny Winter (Blue Sky)

ADDED
Cars (Elektra)
Dave Mason (Col)
Lenny Carlton (WB)
Moon Martin (Capitol)
Greg Kinn (Beverly)
Fantagora (RCA)
Kenny Loggins (Col)
Jerry Jeff Walker (MCA)
Pablo Cruise (A&M)
Prism (Arista)
Crusaders (ABC Blue Thumb)

FRED MOORE, MD. HIRON'S "Show" "Ave" ALESSI "Space" "Load" FAITH'S "Desire" 1994's "Once" "Shoot" TROWER'S "Dance" "Love" MASON'S "Desire" "Bird" CARLTON'S "1-35" "Rita" MARTIN'S "Star" "Bird" KINN'S "Remember" "China" Playing LINDA RONSTADT, WHO, SPIRIT, and FW&F singles.

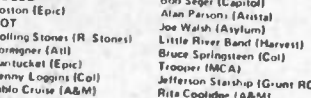


Charleston

ADDED
Richard Supa (Polygram)
Pat Matheny (Epic)
Lee Ritenour (Elektra)
Rolling Stones (R. Stones)
Bob Seger (Capitol)
Foreigner (A&I)
Sgt. Pepper (RSO)

ADDED
Joe Walsh (Asylum)
Alan Parsons (Arista)
Boston (Epic)
Bruce Springsteen (Col)
Quincy Jones (A&M)
Kenny Loggins (Col)
AC/DC (A&I)
Moody Blues (London)
Robin Turner (Chrysalis)
Pablo Cruise (A&M)
Prism (Arista)

MAJJA PIFF, PD. Playing various cuts. Playing LINDA RONSTADT, WHO, STEPHEN STILLS and PLAYER singles.



Charlotte

ADDED
Boston (Epic)
HOT
Rolling Stones (R. Stones)
Foreigner (A&I)
Nantucket (Epic)
Kenny Loggins (Col)
Pablo Cruise (A&M)
Diane Drey (Capricorn)

ADDED
Bob Seger (Capitol)
Alan Parsons (Arista)
Joe Walsh (Asylum)
Little River Band (Harvest)
Bruce Springsteen (Col)
Trooper (MCA)
Jefferson Starship (Grant RCA)
Rita Coolidge (A&M)
Sgt. Pepper (RSO)

JACKIE FORSTING, MD. Playing various cuts. Playing LINDA RONSTADT, HALL & OATES, WHO and CITY BOY singles.

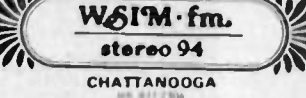


Charlotte

ADDED
City Boy (Mercury)
Joe Cocher (Asylum)
Tim Curry (Capitol)
Joachim Kuhn (WB)
Richard Supa (Polygram)
Joe Lee (Polygram)
HOT
Marshall Chapman (Epic)
Peter Gabriel (A&I)
Mike Kuffner (Janus)
JRK (Polygram)

ADDED
War of Worlds (Col)
Crusaders (ABC Blue Thumb)
Louise McLean (WB)
Rita Coolidge (A&M)
Widowmaker (Vival)
Sonny Fortune (Arista)
Ambrosia (WB)
Bob Bruford (Polygram)
Cap. Mangione (A&M)
Cars (Elektra)
Alan Parsons (Arista)

DR. MILLS, MD. Playing various cuts. Playing NATIONAL LAMPSON (Mr. Roberts), SESAME STREET (Back in the USSR), SPIRIT, YOUNG FLEETMAN and LINDA RONSTADT singles.

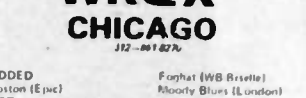


CHATTANOOGA

ADDED
Kenny Loggins (Col)
Boston (Epic)
Le-Roux (Capitol)
HOT
Grease (RSO)
Rolling Stones (R. Stones)
Commofores (Motown)
Foreigner (A&I)
Sgt. Pepper (RSO)

ADDED
Joe Walsh (Asylum)
Moody Blues (London)
Alan Parsons (Arista)
Todd Rundgren (WB)
Bob Seger (Capitol)
Bob Dylan (Col)
Rita Coolidge (A&M)
Eddie Money (Col)
Jimmy Buffet (A&I)
Exile (WB-Curb)

JIMMY BYRD, MD. Playing various cuts. Playing TROOPER and NANUCKET singles.

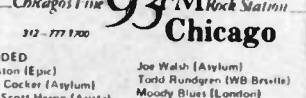


CHICAGO

ADDED
Boston (Epic)
HOT
Joe Walsh (Asylum)
Bob Seger (Capitol)
Foreigner (A&I)
Rolling Stones (R. Stones)

ADDED
Foreigner (WB Bristol)
Moody Blues (London)
Cheap Trick (Epic)
Bruce Springsteen (Col)
Kenny Loggins (Col)
Rita Coolidge (A&M)
Alan Parsons (Arista)

BOB KING, MD. BOSTON'S "Easy" Title "Satisfied" Playing various cuts. Playing LINDA RONSTADT, WHO, AEROSMITH, CITY BOY, PABLO CRUISE, WALTER EGAN and EDDIE MONEY singles.



Chicago

ADDED
Boston (Epic)
Joe Cocher (Asylum)
Gil Scott Heron (Arista)
City Boy (Mercury)
HOT
Bruce Springsteen (Col)
Cheap Trick (Epic)
Pablo Cruise (A&M)
Pat Matheny (Epic)
Kenny Loggins (Col)

ADDED
Joe Walsh (Asylum)
Todd Rundgren (WB Bristol)
Moody Blues (London)
Bob Seger (Capitol)
Johnny Winter (Blue Sky)
John Prine (Asylum)
Jean Luc Ponty (A&I)
Charlie (Janus)
David Johansen (Blue Sky)
Prism (Arista)
Rolling Stones (R. Stones)

BOB GILMS, MD. Playing various cuts. Playing LINDA RONSTADT singles.



CINCINNATI

ADDED
Chick Corea (Polygram)
Robin Turner (Chrysalis)
Greg Kinn (Beverly)
HOT
Foreigner (A&I)
Kenny Loggins (Col)
Bob Seger (Capitol)
Joe Walsh (Asylum)
Carly Simon (Elektra)

ADDED
Pablo Cruise (A&M)
Alan Parsons (Arista)
Exile (WB-Curb)
David Gilmour (Col)
Cars (Elektra)
Moody Blues (London)
Jackson Browne (Asylum)
Bruce Springsteen (Col)
Bob Dylan (Col)
EW&F (Col)

DENTON MARR, PD. Playing various cuts. Playing WHO, LINDA RONSTADT and BOSTON singles.

ON THE ROAD

Chilliwack

August 25 Civic Center
August 26 Civic Arena
August 28 Coliseum
August 30 Memorial Arena
August 31 Peach Bowl

Prince Rupert B.C.
Terrace B.C.
Prince George B.C.
Kamloops B.C.
Penticton B.C.

Mushroom Records

CITY BOY

CITY BOY BOOK EARLY



// "BOOK EARLY" //

**THE LONG AWAITED ALBUM IS OUT
...AND IT'S A KILLER**

THE CITY BOY SINGLE 5.7.0.5. SET THE GUINNESS BOOK OF WORLD RECORDS FOR BEING THE MOST PLAYED PROGRESSIVE SINGLE IN RADIO & RECORDS FOR SEVEN WEEKS IN A ROW.

NOW YOU HAVE THEIR NEW ALBUM—ONE OF THE GREAT NEW ALBUMS OF 1978

SUGGESTED CUTS:

- "SUMMER IN THE SCHOOLYARD"
- "DO WHAT YOU DO, DO WELL"
- "THE WORLD LOVES A DANCER"
- "DANGEROUS GROUND"

THE SINGLE IS BREAKING

- | | | | | | |
|---------|--------|------|------|------------|------------|
| WGCL 29 | KRBE | WICC | WAZY | 92X 18-14 | WLYT 16-12 |
| WZZP 29 | JB-105 | KHFI | XROK | WMFJ 39-36 | KSLY 23-16 |
| WTIX | WIFE | KENO | WNDE | WKEE HB-19 | WRKR 26-22 |
| WVBF | WZUU | WVLK | WROK | WMID 28-21 | |
| WBBF | WBBQ | WAEV | KEEL | | |
| 99X | WTOB | WTAC | KENI | | |
| | WING | KYYX | | | |



WMMs Cleveland

ADDED Boston (Epic) Teen Petty (Shelter ARC) Robin Trower (Chrysalis) Joe Walsh (Asylum) Bayez (Chrysalis) Tuff Dundragon (WB Bristol) Player (RSO) Kenny Loggins (Col) Foregger (Atl) HOT Brian Springsteen (Col) David Gilmour (Col) Cars (Elektra) Pablo Cruise (A&M) Michael Stanley (Arista) UFO (Chrysalis) Bob Seger (Capitol) S&P Pepper (RSO) Rolling Stones (R. Stones) Gerry Rafferty (UA)

KID LEO, MD: Playing various cuts. Playing DR. HOOK singles.

WOOD Dayton

ADDED Boston (Epic) Alan Parsons (Arista) Rita Johnson (A&M) Sgt. Pepper (RSO) Gato Barbieri (A&M) Kenny Loggins (Col) Bob Seger (Capitol) Bob Dylan (Col) Cars (Elektra) David Gilmour (Col) Foreigner (Atl) Tinseltown (A&M) Pablo Cruise (A&M)

DAVID LUCZAK, MD: Playing various cuts. Playing WHO, HALL & OATES, LINDA RONSTADT, VAN MORRISON and SWIFT singles.

PASS Dayton

ADDED Greg Kihn (Mercury) Alan Parsons (Arista) Gypsy Ryan (20th) Bob Seger (Capitol) Moon Martin (Capitol) Bruce Springsteen (Col) Cockrell & Santos (A&M) Chix Rea (UA) HOT Little River Band (Harvest) Kenny Loggins (Col) David Gilmour (Col) Bob Dylan (Col) Foreigner (Atl) Rolling Stones (R. Stones) Robin Trower (Chrysalis)

MARK BIRNBAUM, PD: KIHNS' "China" RAVANS' "Pigeons" MARTIN'S "Dallas" COCKRELL'S "In Love" REA'S "Pool" BOSTON'S "Satisfied" KIHNS' "Reminding" LOGGINS' "Friend"

WHCN 106.7 FM Hartford

ADDED Greg Kihn (Mercury) Alan Parsons (Arista) Gypsy Ryan (20th) Bob Seger (Capitol) Moon Martin (Capitol) Bruce Springsteen (Col) Cockrell & Santos (A&M) Chix Rea (UA) HOT Little River Band (Harvest) Kenny Loggins (Col) David Gilmour (Col) Bob Dylan (Col) Foreigner (Atl) Rolling Stones (R. Stones) Robin Trower (Chrysalis)

MICHAEL PICCOZZI, PD: Playing various cuts.

WBLM Lewiston-Portland

ADDED Boston (Epic) Kenny Loggins (Col) Lou Gramm (Blue Thumbs) Crusaders (ABC Blue Thumbs) Ozark Mountain Daredevils (A&M) Jesse Winchester (WB Bristol) Li Taylor (Epic) John Prine (Asylum) Dirty Angels (A&M) Stonehenge (Parade) Mike Jones (RCA) Pablo Cruise (A&M) HOT Cars (Elektra) Bob Dylan (Col) Rita Johnson (A&M) David Gilmour (Col) Tom Holoman (Harvest) Little River Band (Harvest) Foreigner (Atl) David Gilmour (Col) Bruce Springsteen (Col)

JOSE DIAZ, MD: BOSTON'S Title "Satisfied" "Party" Man OZARKS "Jackie" "Wine" JONES' "Dah Baby" Playing EWING, APROSMITH, NICK GILDER, LINDA RONSTADT, WHO, JANISIAN and PRISM singles.

MIOB Cleveland

ADDED Boston (Epic) Teen Petty (Shelter ARC) Robin Trower (Chrysalis) Joe Walsh (Asylum) Bayez (Chrysalis) Tuff Dundragon (WB Bristol) Player (RSO) Kenny Loggins (Col) Foregger (Atl) HOT Brian Springsteen (Col) David Gilmour (Col) Cars (Elektra) Pablo Cruise (A&M) Michael Stanley (Arista) UFO (Chrysalis) Bob Seger (Capitol) S&P Pepper (RSO) Rolling Stones (R. Stones) Gerry Rafferty (UA)

ELLEN ROBERTS, MD: Playing various cuts. Playing WHO, ERIC CLAPTON, LINDA RONSTADT, FUGLEDYND and NICK GILDER singles.

KAZY Denver

ADDED Chilliwack (Mushroom) Pablo Cruise (A&M) Sgt. Pepper (RSO) Joe Walsh (Asylum) Robin Trower (Chrysalis) Tuff Dundragon (WB Bristol) Player (RSO) Kenny Loggins (Col) Bob Seger (Capitol) Bob Dylan (Col) Cars (Elektra) David Gilmour (Col) Foreigner (Atl) Tinseltown (A&M) Pablo Cruise (A&M)

GREG GILLISPIE, MD: TROWER'S "Pool" "My Love" BOSTON'S "News" Title LINDA RONSTADT, CHRIS REA, GENESIS, EDDIE MONEY and WHO singles.

KZEL Eugene

ADDED Sonny Fortune (Atl) Boston (Epic) Larry Carlton (WB) Foreigner (Atl) Bum (Elektra) Rolling Stones (R. Stones) Plastic Bertrand (Sire) Billy Chinnock (Atl) Emotions (Col) Faith (Village) GI Scott Heron (Arista) Ozark Mountain Daredevils (A&M)

STAN GARRETT, PD: Playing various cuts. Playing CITY BOY, NICK GILDER, RADIANT 5, JUCI and BEACH BAND singles.

KLOL Houston

ADDED Boston (Epic) Wally Pfister (WB) Colin Blunstone (Epic) Crimson Tide (Capitol) Greg Kihn (Mercury) Leon Redbone (WB) HOT Robin Trower (Chrysalis) White Mensions (A&M) Kenny Loggins (Col) Cars (Elektra) Moody Blues (London) Moon Martin (Capitol) Steve Gibbons (Polydor) Chix Rea (UA) Joe Walsh (Asylum)

PAUL RIANN, PD: Playing various cuts. Playing WHO single.

KQ94 FM Radio Little Rock

ADDED Boston (Epic) Steady Dan (A&M) Joe Walsh (Asylum) Foreigner (Atl) Kenny Loggins (Col) Rolling Stones (R. Stones) Little River Band (Harvest) Alan Parsons (Arista) Meat Loaf (Epic Int) Bob Seger (Capitol) Meat Loaf (Epic Int) S&P Pepper (RSO) Bruce Springsteen (Col) Jackson Browne (Asylum) REO Speedwagon (Epic)

STUART McRAE, Asst. PD: Playing various cuts. Playing WHO, LINDA RONSTADT and CHRIS REA singles.

Q-FM-96 Columbus

ADDED Boston (Epic) Alan Parsons (Arista) Bob Seger (Capitol) Bruce Springsteen (Col) AC/DC (Atl) David Gilmour (Col) Moody Blues (London) Jefferson Starship (Gruet RCA) Pablo Cruise (A&M) Kenny Loggins (Col)

STEVE RUNNER, MD: Playing various cuts. Playing NICK GILDER, CHRIS REA, WALTER EGAN, LINDA RONSTADT, RITA COOLIDGE, WHO, TOBY FAU and NATIONAL LAMPOON (Mr. Roberts) (Not Funny) singles.

Kbpi Denver

ADDED Boston (Epic) Dint Bird (UA) Rolling Stones (R. Stones) Foreigner (Atl) Bob Seger (Capitol) Pablo Cruise (A&M) Joe Walsh (Asylum)

JOHN BRADLEY, PD: Playing various cuts. Playing LINDA RONSTADT and WHO singles.

WWCK 105 FM Flint

ADDED Boston (Epic) Robin Trower (Chrysalis) Carole (Atl) Little River Band (Harvest) Ambrosia (WB) Ronan (WB) Prism (Arista) Truckster (Jet)

JEFF HOUBROOK, MD: Playing various cuts.

WFBQ Indianapolis

ADDED Boston (Epic) Faith Band (Village) Charlie (Janus) Ozark Mountain Daredevils (A&M) Sgt. Pepper (Capitol) HOT Boston (Epic) Rolling Stones (R. Stones) Foreigner (Atl) Pablo Cruise (A&M) War of Worlds (Col) Jurek (Arista) Steady Dan (ABC) Gravy (Rafferty) (UA)

MIKE TENNIS, MD: PEPPER'S "Lick" "Lucy" "Pepper" "Friends" Playing LINDA RONSTADT and ELO singles.

KNAC Long Beach

ADDED Boston (Epic) Jean Luc Ponty (Atl) Chris Rea (UA) Joe Cocker (Asylum) Kingfish (Jet) Pete Carr (Big Tree) HOT Rolling Stones (R. Stones) Cheap Trick (Epic) Robin Trower (Chrysalis) Jefferson Starship (Gruet RCA)

DENISE WESTWOOD, MD: Playing various cuts. Playing LINDA RONSTADT, MEAT LOAF and WHO singles.

101 Corpus Christi

ADDED Greg Kihn (Mercury) 1994 (A&M) Moon Martin (Capitol) Lone Star Six Pack (Mercury) Boston (Epic) HOT Kenny Loggins (Col) Rolling Stones (R. Stones) Pablo Cruise (A&M) Foreigner (Atl)

MANDO CAMINA, MD: "Friend" "Fanny" WALDMAN'S "Night" "Hard Times" CUMMINGS' "Mean So Much" BLUES "Slide Zone" ROADMASTER'S "Circus" JOHNSON'S "Girl" Playing DAN HILL, CITY BOY and LINDA RONSTADT singles.

KFMB Denver

ADDED Mose Jones (RCA) Robin Trower (Chrysalis) Steve Gibbons (Polydor) HOT Rolling Stones (R. Stones) Foreigner (Atl) Bob Seger (Capitol) Joe Walsh (Asylum) Alan Parsons (Arista)

RANDY SUTTON, PD: Playing various cuts. Playing WHO, HALL & OATES, LINDA RONSTADT and ELO singles.

Rock 96 FM Fresno

ADDED Boston (Epic) Jesse Winchester (WB Bristol) Gypsy Ryan (20th) Greg Kihn (Mercury) Jesse Baylis (RCA) Robin Trower (Chrysalis) Ronan (WB) Leo Sayer (WB) UFO (Chrysalis) Peter Gabriel (Atl)

DOUG FLODIN, MD/PD: PEPPER'S "Lick" "Come Together" Playing various cuts. Playing WHO, LINDA RONSTADT and NICK GILDER singles.

ZZQ 102 Jackson

ADDED Robin Trower (Chrysalis) War of Worlds (Col) Boston (Epic) HOT Rolling Stones (R. Stones) Sgt. Pepper (RSO) Pablo Cruise (A&M) Foreigner (Atl) La Roux (Capitol)

WAYNE HARRISON, MD: TROWER'S "My Love" "You" WORLD'S "Autumn" BOSTON'S Title "Party" Playing LINDA RONSTADT and WHO singles.

WABZ Long Island

ADDED Synergy (Mercury) Widespread (Mercury) Leon Redbone (WB) Tim Curry (A&M) 1994 (A&M) Joe Cocker (Asylum) HOT Rolling Stones (R. Stones) Boston (Epic) Meat Loaf (Epic Int) Joe Walsh (Asylum)

BERNIE BERNARD, MD: Playing various cuts. Playing LINDA RONSTADT single.

102 Dallas

ADDED Bill Chinnock (Atl) Jean Luc Ponty (WB) Leo Sayer (WB) Player (RSO) Joe Cocker (Asylum) Rita Coolidge (A&M) HOT Bro's Johnson (A&M) Robin Trower (Chrysalis) UFO (Chrysalis) Foreigner (Atl)

TIM SPENCER, Acting PD: Playing various cuts. Playing LINDA RONSTADT, WHO and CITY BOY singles.

WALBX Detroit

ADDED Joe Cocker (Asylum) Bob Seger (Capitol) HOT Rolling Stones (R. Stones) Foreigner (Atl) Journey (Col)

JOE KRAUSE, MD: Playing various cuts. Playing HALL & OATES singles.

LAV-FM 97 Grand Rapids

ADDED Jean Luc Ponty (Atl) Joachim Kuhn (Atl) Leo Kottke (Chrysalis) Robin Trower (Chrysalis) Gil Scott Heron (Arista) Ozark Mountain Daredevils (A&M) Boston (Epic) HOT Rolling Stones (R. Stones) Foreigner (Atl) Pablo Cruise (A&M)

DOC DONOVAN, PD: PONTY'S Title KUHN'S "Orange" TROWER'S "Love" BOSTON'S Title "Man" Playing STEELY DAN (Josie), ARS, LINDA RONSTADT, WHO and STEPHEN STILLS singles.

Rock-95 Jacksonville

ADDED Crusaders (ABC Blue Thumb) Tim Curry (A&M) Ozark Mountain Daredevils (A&M) Richard Supa (Polydor) Mose Jones (RCA) Aerial (Capitol) Bro's Johnson (A&M) Boston (Epic) HOT Joe Walsh (Asylum) AC/DC (Atl) Alan Parsons (Arista)

ALICIA LANGLOIS, MD: CURRY'S "Birds" "Bronitaurus" "Harlem" OZARKS "You" "Mind" "Train" JONES' "Jump" "Kub" Playing GERRY RAFFERTY, TOBY FAU, RITA COOLIDGE, EDDIE MONEY, FLO, CARS, LINDA RONSTADT, WHO, I.F. ROUX and KINKS singles.

WLIR FM 92.7 Long Island

ADDED Mushroom (Vulcan) Chris Rea (UA) Joe Cocker (Asylum) Becker/Fagan (Vista) Boston (Epic) Dirty Angels (A&M) HOT Aerosmith (A&M) AC (Lifelong) Rolling Stones (R. Stones)

DENISE McNAMARA, PD: LARRY KLEINMAN, MD: Playing various cuts. Playing STEPHEN STILLS, HALL & OATES and WHO singles.

102 Dallas

ADDED Bill Chinnock (Atl) Jean Luc Ponty (WB) Leo Sayer (WB) Player (RSO) Joe Cocker (Asylum) Rita Coolidge (A&M) HOT Bro's Johnson (A&M) Robin Trower (Chrysalis) UFO (Chrysalis) Foreigner (Atl)

TIM SPENCER, Acting PD: Playing various cuts. Playing LINDA RONSTADT, WHO and CITY BOY singles.

WRIF 101 Detroit

ADDED Kenny Loggins (Col) Boston (Epic) Foreigner (Atl) Pablo Cruise (A&M) Boston (Epic) Joe Walsh (Asylum) Bob Seger (Capitol)

KEITH BELL, MD: STONES' "Miss" "Respectable" FOREIGNER'S Title "Hill" RABO'S "Love Will" "Circle" PEPPER'S "Lick" BOSTON'S Title "Man" "Circus" WALSH'S "Life" "Station" SEGER'S "Rock & Roll" "Hollywood" Playing WHO, H. O. WAI, TERRY EGAN, LINDA RONSTADT and BILLY JOEL singles.

wqem Hagerstown

ADDED Kenny Loggins (Col) Billy Joel (Col) Boston (Epic) Le Roux (Capitol) Gerry Rafferty (UA) Bob McGilpin (Butterfly) HOT Prizm (Arista) Sgt. Pepper (RSO) Bob Seger (Capitol)

STEVE WILLIAMS, MD: LOGGINS' "Friend" JOEL'S "Woman" COMMODORES' "Lady" Playing LINDA RONSTADT, NICK GILDER and CITY BOY singles.

KY/102 Kansas City

ADDED Aerosmith (A&M) David Gates (Elektra) Steve Gibbons (Polydor) HOT Foreigner (Atl) Chix Rea (UA) Rolling Stones (R. Stones)

MAX FLOYD, PD: Playing various cuts. Playing WHO single.

KLOS 95 1/2 Los Angeles

ADDED Boston (Epic) Walter Egan (WB) Eddie Money (Col) Pablo Cruise (A&M) Rolling Stones (R. Stones) Gerry Rafferty (UA) Bob Seger (Capitol) Bruce Springsteen (Col) Joe Walsh (Asylum)

RUTH PINEDO, MD: HALEN'S "Jamie" Playing various cuts. Playing LINDA RONSTADT and ELO singles.

KZEW 98 FM Dallas

ADDED Jean Luc Ponty (Atl) Joe Cocker (Asylum) Robin Trower (Chrysalis) Dave Mason (Col) David Gates (Elektra) Leo Sayer (WB) HOT Rolling Stones (R. Stones) Joe Walsh (Asylum) Bob Seger (Capitol)

BOB SHANNON, MD: Playing various cuts. Playing WHO single.

94.3 THE FOX WJKL Elgin

ADDED Dirty Angels (A&M) Jean Luc Ponty (Atl) 1994 (A&M) Tom Curry (A&M) Ozark Mountain Daredevils (A&M) Kenny Baron (Wolf IR) Boston (Epic) Bro's Johnson (A&M) GI Scott Heron (Arista) Ralph Sutton (Sackville) Pete Magartin (Sackville)

HOT Cars (Elektra) David Gilmour (Col) Rolling Stones (R. Stones) Marshall Tucker (Capricorn) Robin Trower (Chrysalis) Asleep at the Wheel (Capitol) All Stars (A&M) Foreigner (Atl) Bruce Springsteen (Col) John Prine (Asylum) Talking Heads (Sire) Wendy Waldman (WB) Michael Bloomfield (Takoma) Stony Winter (Blue Sky)

WALLY LEISERING, MD: Playing various cuts. Playing STEPHEN STILLS and WHO singles.

WCCC Hartford

ADDED Talking Heads (Sire) Gypsy Ryan (20th) War of Worlds (Col) Greg Kihn (Mercury) Joe Cocker (Asylum) Boston (Epic) HOT Rolling Stones (R. Stones) Foreigner (Atl) Bruce Springsteen (Col) Bob Seger (Capitol)

BILL NOSAI, PD: Playing various cuts. Playing WHO, CITY BOY and LINDA RONSTADT singles.

WLS 101-FM Lansing

ADDED Boston (Epic) Robert Palmer (Island) HOT Rolling Stones (R. Stones) Foreigner (Atl) Pablo Cruise (A&M) Bob Seger (Capitol) Joe Walsh (Asylum)

DAVE LANGE, MD: Playing various cuts. Playing WHO, LINDA RONSTADT, EDDIE MONEY, FLO and CHRIS REA singles.

KMET 94.7 Los Angeles

ADDED Boston (Epic) Joe Cocker (Asylum) Rolling Stones (R. Stones) Foreigner (Atl) Bruce Springsteen (Col) Cars (Elektra) Tom Petty (Shelter ACC)

JACK SNYDER, MD: Playing various cuts. Playing LINDA RONSTADT and WHO singles.

MOSE JONES



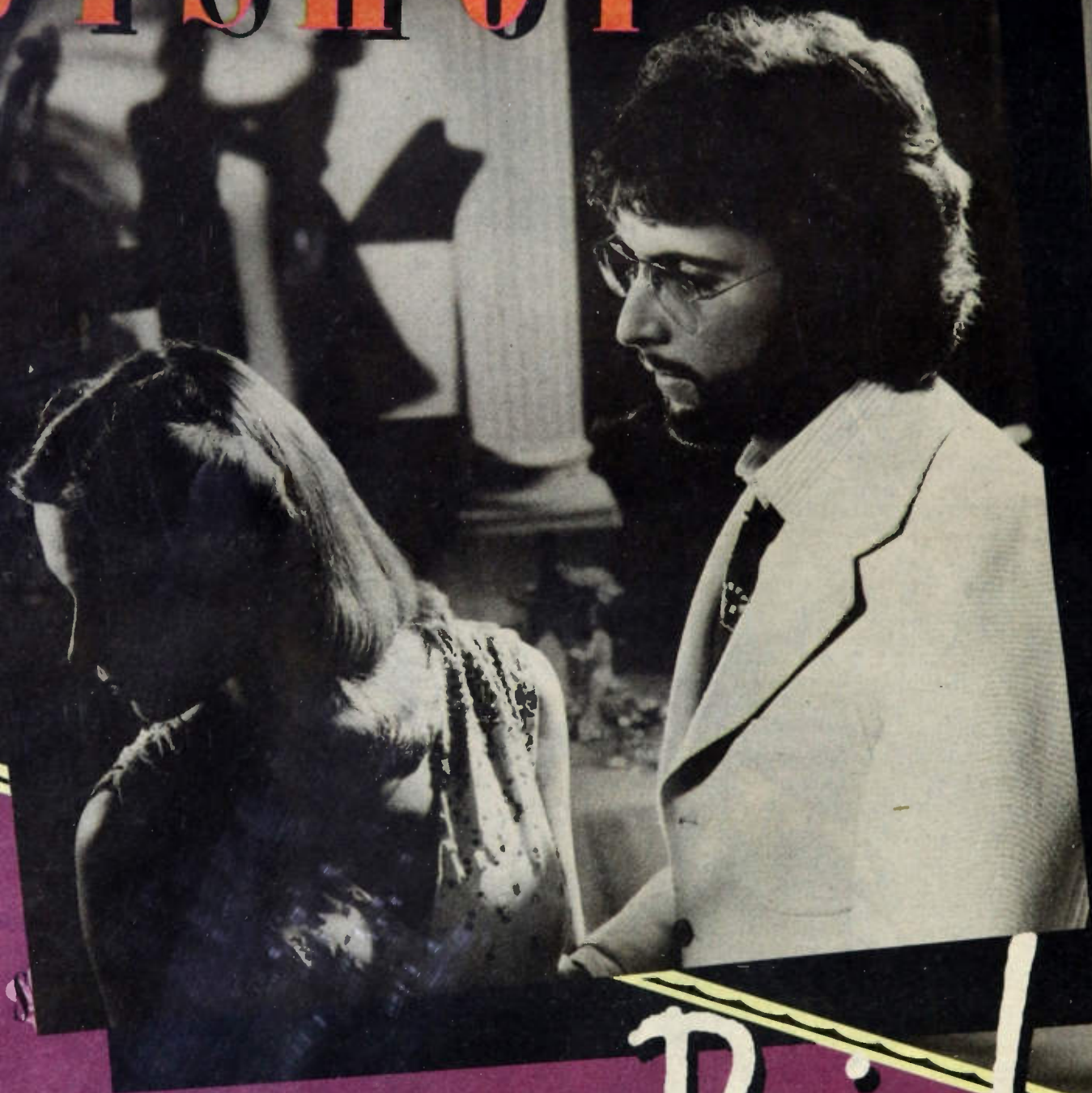
The RCA Promotion Team, Mose Jones, and the Bule / Celler organization would like to thank the following radio stations for their immediate support:

- | | | | |
|---------|---------|---------|-------|
| WBLM | WAAF | KFML | WIBA |
| WGTB | WNEW-FM | KAWY | WMIR |
| KGLR | WBAB | KTCL | WFMH |
| KSRT | WAVA | KBCO | WMHE |
| KFDI | WHFS | KADI | WWCK |
| FM94 | WGOE | KFWD | FM103 |
| WSHE | KZEL | KLOL | WILS |
| WORJ | KFLY | KPFT | WCMF |
| WJAX | KLAY | KMAC | MTLK |
| WKDF | KZAP | WKLS | WKDF |
| WKGN | KSFM | WQXI-FM | |
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| WQBK | KNX | WVOK | |
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| WVBR | KZOZ | WQUT | |
| WBRU | KRST | WZMF | |
| WTOS | KCFR | WQFM | |

RCA



STEPHEN BISHOP



Bish

INCLUDING HIS NEW SINGLE **EVERYBODY NEEDS LOVE**

PRODUCED BY STEPHEN BISHOP ON ABC RECORDS AND GRT TAPES

Associate Producer: DFE ROBB

R&R/Friday, August 26, 1978



Los Angeles

ADDED Ambrosia (WB) ... LARRY BERGER, PD: Playing various cuts. ...



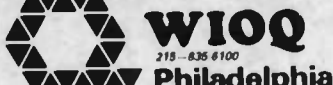
Minneapolis

ADDED Chris Rea (UA) ... KEVIN ST. JOHN, MD: REA's "Cluser" Title ...



New York

ADDED Garry Rafferty (UA) ... LARRY BERGER, PD: Playing various cuts. ...



Philadelphia

ADDED Boston (Epic) ... HELEN LEITCH, MD: Playing various cuts. ...



ADDED Dirty Angels (A&M) ... GARY WHIPPLE, MD: Playing various cuts. ...



ADDED Boston (Epic) ... BOB CAVA, MD: Playing various cuts. ...



ADDED Boston (Epic) ... STAN CHARLES, MD: BOSTON'S "Man" ...



ADDED Gil Scott Heron (Arista) ... DOUG HARRIS, MD: Playing various cuts. ...



ADDED Boston (Epic) ... STEPHEN JOHNSON, MD: Playing various cuts. ...



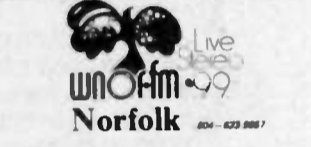
ADDED Boston (Epic) ... DOUG JAMES, MD: Playing various cuts. ...



ADDED Peter Gabriel (A&I) ... DRANKI HALL, MD: Playing various cuts. ...



ADDED Boston (Epic) ... BOB BEAUCHAMP, MD: Playing various cuts. ...



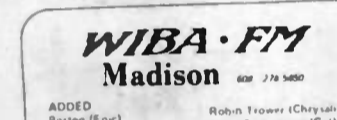
ADDED Boston (Epic) ... RON REGER, MD: Playing various cuts. ...



ADDED Ambrosia (WB) ... JOHN McGHAN, PD: Playing various cuts. ...



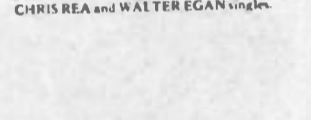
ADDED Jean Luc Ponty (A&I) ... BRAD HOFFMAN, MD: PONY 1's Title ...



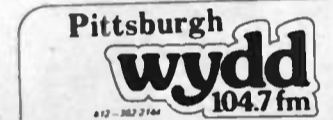
ADDED Boston (Epic) ... PETE BOIGER, MD: Playing various cuts. ...



ADDED Faith Band (Village) ... LISA CATALONA, MD: Playing various cuts. ...



ADDED Boston (Epic) ... MIKE BAILEY, MD: Playing various cuts. ...



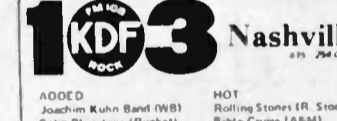
ADDED City Boy (Mercury) ... JACK ROBERTSON, MD: BOSTON'S "Man" ...



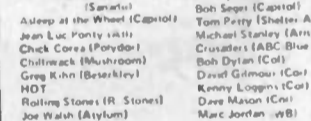
ADDED Rock Invasion (London) ... GARY NIXON, MD: Playing various cuts. ...



ADDED 1994 (A&M) ... LES COOK, MD: PEPPER'S "Come" "Darling" ...



ADDED Joachim Kuhn Band (WB) ... ALAN SNEED, PD: STONES' "Whip" "Beast" ...



ADDED Boston (Epic) ... MIKE BAILEY, MD: Playing various cuts. ...



ADDED Boston (Epic) ... GLORIA JOHNSON, MD: Playing various cuts. ...



ADDED Livingston Taylor (Epic) ... ART SCHROEDER, PD: Playing various cuts. ...



ADDED Boston (Epic) ... MICHELE ROBINSON, MD: Playing various cuts. ...



ADDED Leo Sayer (WB) ... ROBBY RENO, PD: Playing various cuts. ...



ADDED Robin Trower (Chrysalis) ... BARRY TAFT, MD: Playing various cuts. ...



ADDED Plastic Bertrand (Sire) ... STEVE STOCKMAN, MD: Playing various cuts. ...



ADDED Boston (Epic) ... JOHN LESLIE, MD: BOSTON'S "Man" Title ...



ADDED Greg Kihn (Beverly) ... PHIL HENDRIE, MD: Playing various cuts. ...



ADDED Sympathy for the Devil (A&M) ... TOM MORRERA, MD: Playing various cuts. ...



ADDED Boston (Epic) ... SHERYL NICHOLSON, MD/BRIAN MASTERS, MD: ...



ADDED Joachim Kuhn (A&I) ... PAUL EMERY, MD: Playing various cuts. ...



ADDED Boston (Epic) ... VAL McINTOSH, MD: Playing various cuts. ...

San Francisco

415 766 6000



ADDED
 Boston (Epic)
 Joe Cocker (Asylum)
 Ambrosia (WB)
 Greg Kihn (Beverly)

HOT
 Rolling Stones (R Stones)
 Foreigner (A&M)
 Pablo Cruise (A&M)
 Joe Walsh (Asylum)
 Bob Seger (Capitol)

Chilliwack (Mushroom)
 Sammy Hagar (Capitol)
 Bruce Springsteen (Col)
 Cars (Elektra)
 Kenny Loggins (Col)
 Moody Blues (London)
 David Gilmour (Col)
 Kinks (Arista)
 Sgt. Pepper (RSD)
 Chris Rea (UA)

MARK COOPER, MD. Playing various cuts. Playing HALL & OATES, LINDA RONSTADT, NICK GILDER, PRISM and WHO singles.



San Francisco

415 388 2028

ADDED
 Boston (Epic)
 Jean Luc Ponty (WB)
 Roger C. Reade (Big Sound)
 Chris Rea (UA)
 Blondie (Chrysalis)
HOT
 Cars (Elektra)
 Cheap Trick (Epic)
 Peter Gabriel (A&M)
 David Johansen (Blue Sky)

Greg Kihn (Beverly)
 Kinks (Arista)
 Motors (Virgin)
 Tom Petty (Shelter ABC)
 David Gilmour (Col)
 Rolling Stones (R Stones)
 Bob Seger (Capitol)
 Bruce Springsteen (Col)
 Talking Heads (Sire)
 Joe Walsh (Asylum)
 UFO (Chrysalis)

KATE INGRAM, MD. Playing various cuts. Playing WHO single.



Seattle

206 424 4300

ADDED
 Joe Cocker (Asylum)
HOT
 Steely Dan (ABC)
 Bob Seger (Capitol)
 Alan Parsons (Arista)
 Pablo Cruise (A&M)

Joe Walsh (Asylum)
 Rolling Stones (R Stones)
 Bruce Springsteen (Col)
 Leo Kottke (Chrysalis)
 Foreigner (A&M)
 Robin Trower (Chrysalis)
 Boston (Epic)

STEVE SLAYTON, MD. COCKER'S "Flux" Playing LINDA RONSTADT, STEPHEN STILLS and WHO singles.



Seattle

206 464 1540

ADDED
 Leon Redbone (WB)
 Rodney Crowell (WB)
 City Boy (Mercury)
 Synergy (Arista)
 Joe Cocker (Asylum)
 Robin Trower (Chrysalis)
HOT
 Joachim Kuh (A&M)
 Pat Metheny (ECM WB)
 Jesse Winchester (WB Bristol)

Rolling Stones (R Stones)
 Bruce Springsteen (Col)
 Leo Kottke (Chrysalis)
 John Prine (Asylum)
 Wendy Waldman (WB)
 Kinks (Arista)
 Laura Allan (Elektra)
 Willie Nelson (Col)
 Bob Seger (Capitol)
 John Hammond (Milestone)
 Gerry Rafferty (UA)
 Keith Jarrett (ECM WB)

JOHN KERTZNER, MD. Playing various cuts. Playing WHO single.



Seattle

206 223 2911

ADDED
 Contrahand (Portrait)
 John Mayall (ABC)
 Jean Luc Ponty (A&M)
HOT
 Rolling Stones (R Stones)
 Foreigner (A&M)
 Bob Seger (Capitol)
 Alan Parsons (Arista)
 Joe Walsh (Asylum)

Kinks (Arista)
 Van Halen (WB)
 Bruce Springsteen (Col)
 Tom Petty (Shelter ABC)
 Robin Trower (Chrysalis)
 Journey (Capitol)
 David Gilmour (Col)
 ARS (Polygram)
 Wendy Waldman (WB)
 Boston (Epic)

MAVIS MACKOFF, MD. Playing various cuts. Playing WHO, STEPHEN STILLS, LINDA RONSTADT and SWIFT singles.



SPOKANE

509 448 7000

ADDED
 City Boy (Mercury)
 Joe Cocker (Asylum)
 Boston (Epic)
 Chris Rea (UA)
 Holdings (Epic)
 Greg Kihn (Beverly)
 Bum (Epic)
 Robin Trower (Chrysalis)

HOT
 Bruce Springsteen (Col)
 Kinks (Arista)
 Rolling Stones (R Stones)
 Bob Seger (Capitol)
 Kenny Loggins (Col)
 Alan Parsons (Arista)
 Ambrosia (WB)
 Tom Petty (Shelter ABC)
 Pablo Cruise (A&M)
 Joe Walsh (Asylum)

LARRY SNIDER, PD. CITY'S "Summer" "Do Well" COCKER'S "Fun" "Year" REA'S "Title" "Feel" KIHNS "Remember"



San Jose

408 266 8111

ADDED
 Boston (Epic)
 Moon Martin (Capitol)
 John Prine (Asylum)
 Savoy Brown (London)
HOT
 Cars (Elektra)
 Cheap Trick (Epic)
 Bob Dylan (Col)
 Foreigner (A&M)

David Gilmour (Col)
 Kenny Loggins (Col)
 Moody Blues (London)
 Pablo Cruise (A&M)
 Alan Parsons (Arista)
 Rolling Stones (R Stones)
 Bob Seger (Capitol)
 Bruce Springsteen (Col)
 Joe Walsh (Asylum)

DIANA JANG, MD. Playing various cuts. Playing CITY BOY, ROBERT GORDON, LITTLE ROGER, LINDA RONSTADT, SPIRIT, STEPHEN STILLS, WHITE MANSIONS and WHO singles.



SAN JOSE

408 246 6000

ADDED
 Boston (Epic)
 Joe Cocker (Asylum)
 Blondie (Chrysalis)
 Kinneth Uels
 Joachim Kuhn (A&M)
 Dirty Angels (A&M)
 Player (RSD)
 Creed (Asylum)
HOT
 Tom Petty (Shelter ABC)
 Michael Stanley (Arista)
 Foreigner (A&M)

Rolling Stones (R Stones)
 Johnny Winter (Blue Sky)
 Sammy Hagar (Capitol)
 David Gilmour (Col)
 Bruce Springsteen (Col)
 Cheap Trick (Epic)
 Cars (Elektra)
 Savoy Brown (London)
 Greg Kihn (Beverly)
 UFO (Chrysalis)
 Joe Walsh (Asylum)
 AC/DC (A&M)

PAUL WELLS, MD. Playing various cuts. Playing MARK FARNER and WHO singles.



San Rafael

415 456 1510

ADDED
 1994 (A&M)
 Ozark Mountain Daredevils (A&M)
 Dirty Angels (A&M)
 Aerial (Capitol)
 Dickey's (A&M)
 Blondie (Chrysalis)
 Joe Cocker (Asylum)
 Sire (Capitol)
 Widening Horizons (Vest)
 Jean Luc Ponty (A&M)
 Gil Scott Heron (Arista)
 Boston (Epic)
 Boomtown Rats (Epic)

HOT
 Cars (Elektra)
 Rollin' Kings (R Stones)
 Bob Dylan (Col)
 Sammi Hagar (Capitol)
 Japan (Arista)
 Foreigner (A&M)
 Miller Jackson (Spring)
 Leon Russell (Paradise WB)
 Greg Kihn (Beverly)
 Steve Gibbons (Polygram)
 Elizabeth Borchardt (WB)
 Genya Ravan (20th)
 Stoneground (WB)
 UFO (Chrysalis)
 Savoy Brown (London)

KATE HAYES, MD. Playing various cuts. Playing WHO, SPIRIT, LINDA RONSTADT, ROBERT GORDON and NICK GILDER.



Santa Barbara

805 963 7975

ADDED
 Ambrosia (WB)
 Robin Trower (Chrysalis)
HOT
 Leon Russell (Paradise WB)
 Tanya Spence (A&M)

Alan Parsons (Arista)
 Russ Ballard (Epic)
 Kenny Loggins (Capitol)
 Michael Johnson (EMI America)
 Kinks (Arista)
 Pablo Cruise (A&M)

MARK GILES, MD. Playing various cuts. Playing RICHARD SUPA, JACKIE DEZHANNON, BOSTON, PETER SARSTEDT and WHO single.



Santa Barbara

805 963 7601

ADDED
 Staple Singers (WB)
 Alexis Bry (A&M)
 Livingston Taylor (Epic)
 Roy Ayers (Polygram)
 Gil Scott Heron (Arista)
 Mose Jones (RCA)
 Ross Royce (Whitfield)
 Ambrosia (WB)
 Jean Luc Ponty (A&M)
 Boston (Epic)
 Stoneground (WB)
 Dells (ABC)

HOT
 Crusaders (ABC Blue Thumb)
 Colin Blunstone (Rocket)
 Talking Heads (Sire)
 Lorna Wright (Rocket)
 Cal Tjader (Fantasy)
 Creed (Asylum)
 Chick Corea (Polygram)
 Robin Trower (Chrysalis)
 Greg Kihn (Beverly)

LAURIE COBB, MD. Playing various cuts. Playing WHO, WENDY WALDMAN, CAROL BAYR SAGER and NICK GILDER singles.



St. Louis

314 771 2221

ADDED
 Ozark Mountain Daredevils (A&M)
 Boston (Epic)
 Greg Kihn (Beverly)
 Savoy Brown (London)
 Jean Luc Ponty (A&M)
HOT
 Bob Seger (Capitol)
 Rolling Stones (R Stones)
 Chilliwick (Mushroom)
 Joe Walsh (Asylum)

Bob Seger (Capitol)
 Rolling Stones (R Stones)
 Robin Trower (Chrysalis)
 Sgt. Pepper (RSD)
 Robert Palmer (Island)
 Moody Blues (London)
 Joe Walsh (Asylum)
 Todd Rundgren (WB Bristol)

PETER PAKISI, PD. Playing various cuts. Playing DAN HILL and LINDA RONSTADT singles.



St. Louis

314 862 7111

ADDED
 Ozark Mountain Daredevils (A&M)
 Boston (Epic)
 Greg Kihn (Beverly)
 Savoy Brown (London)
 Jean Luc Ponty (A&M)
HOT
 Bob Seger (Capitol)
 Rolling Stones (R Stones)
 Chilliwack (Mushroom)
 Joe Walsh (Asylum)

Bruce Springsteen (Col)
 Foreigner (A&M)
 Trooper (MCA)
 David Gilmour (Col)
 Gerry Rafferty (A&M)
 Michael Stanley (Arista)
 Sammy Hagar (Capitol)
 Foghat (WB Bristol)
 Dave Mason (Col)
 Little River Band (Harvest)

THOMAS HAECK, PD. Playing various cuts.



TAMPA

813 351 9986

ADDED
 Boston (Epic)
 Chris Rea (UA)
 Exile (WB Curby)
 Joe Cocker (Asylum)
HOT
 Foreigner (A&M)
 Bob Seger (Capitol)
 Kenny Loggins (Col)
 Rolling Stones (R Stones)
 Moody Blues (London)

Bruce Springsteen (Col)
 Joe Walsh (Asylum)
 Pablo Cruise (A&M)
 Alan Parsons (Arista)
 Cars (Elektra)
 Walter Egan (Col)
 Sgt. Pepper (RSD)
 Little River Band (Harvest)
 War of Wounds (Col)

NEIL MIRSKY, PD. Playing various cuts. Playing NICK GILDER, WHO and LINDA RONSTADT singles.



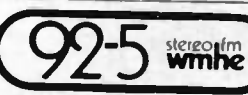
Toledo

419 248 2377

ADDED
 Ambrosia (WB)
 Trooper (MCA)
HOT
 Boston (Epic)
 David Gilmour (Col)
 Little River Band (Harvest)

Bob Seger (Capitol)
 Alan Parsons (Arista)
 Rolling Stones (R Stones)
 Sgt. Pepper (Capitol)
 Moody Blues (London)
 Joe Walsh (Asylum)
 Foreigner (A&M)
 Pablo Cruise (A&M)

ARNIE ROUNTON, MD. Playing various cuts. Playing RITA COOLIDGE, TOBY BEAU, EXILE, AFROSMITH, COMMODORES, EW&E, CHRIS REA, KENNY LOGGINS, WALTER EGAN, RFO, SPEDWAGON, MEAT LOAF, CARS, BOB DYLAN, CITY BOY and CHILLIWACK singles.



Toledo

419 537 1641

ADDED
 Boston (Epic)
 Ozark Mountain Daredevils (A&M)
 Gato Barbieri (A&M)
 Player (RSD)
 David Coverdale (UA)
HOT
 Foreigner (A&M)
 Joe Walsh (Asylum)
 Alan Parsons (Arista)
 Sadey Dan (ABC)
 Kenny Loggins (Col)

Chris Rea (UA)
 David Gilmour (Col)
 Joe Walsh (Asylum)
 Walter Egan (Col)
 Bob Seger (Capitol)
 Pablo Cruise (A&M)
 Bruce Springsteen (Col)
 Moody Blues (London)
 Rolling Stones (R Stones)
 Jefferson Starship (Grunt RCA)
 Prism (Arista)

PAUL GOLDBERG, MD/PD. Playing various cuts. Playing WHO, CHARLIE, MICHAEL STANLEY, TROOPER, UFO, TOM PETTY, LITTLE RIVER BAND, RITA COOLIDGE, CARS, SNAIL, WAR OF WORLDS, RFO SPEDWAGON, CITY BOY, NICK GILDER and TOBY BEAU singles.

Jeff Gelb

Continued from Page 42

THE HERMIT OF WAAF HOLLOW: Here's a goodie; WAAF/Worcester, in conjunction with Bearsville Records and the latest Todd Rundgren album release, gave away 3.3 acres of land in Royalston, MA, bordering 7,000 acres of state parklands. The land is complete with hollows and may even have mink. Listeners registered for the contest by sending in a postcard listing the three top items they would take with them to be hermits. The first 107 entries got complete Rundgren libraries. The grand prize winner, picked at random from thousands of entrants, said he'd take along a dog, a cat, and three women. And to house them all, the station also threw in a twelve-person tent.

WHO ARE YOU?: I-95/Bridgeport, in conjunction with MCA Records and the new Who album, asked its listeners rock trivia questions like, "I am a well-known rock entrepreneur who got my start at the Fillmore West; who am I?" In return for correct phone-in replies the winners receive Who albums.

PRISMATIC PROMOTION: Q104/Albany, in conjunction with Ariola Records and the Prism album, gave away a flight for two plus accommodations, tickets and backstage passes to the upcoming Canada Jam, to feature Prism.

WDVE SAVES FISH FILM: When Lorimar Productions needed crowds for scenes in their "Fish That Saved Pittsburgh" film they asked WDVE to help supply them. The station agreed to help if one of their listeners could get a speaking role in the movie, to which the film company agreed. So the station gave away tickets to interested extras, and one ticket number was called for the speaking role. The station was also excited to report that their call letters should be plainly visible on a pressbox overlooking a basketball court in key scenes of the upcoming film.

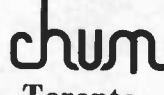
Concerts And Conversations

PRESENTATIONS: WYXE/Madison presented Carillo for 92 cents.

RADIO CONCERTS: Greg Kihn on KSAN/San Francisco. . . Arc on WLIR/Long Island. . . Johnny Winter, Wendy Waldman, AC/DC, Jesse Winchester on WBCN/Boston. . . Genya Ravan on WEBN/Cincinnati. . . Jesse Winchester on WNOR/Norfolk.

CONVERSATIONS: Foreigner on WHNN/Saginaw. . . British Lions on KGLR/Reno. . . Melanie on WSHE/Miami. . . Livingston Taylor on WIOT/Toledo. . . David Johansen on WIQB/Ann Arbor. . . Wayne Perkins on KTIM/San Rafael. . . Dirt Band, Le Roux on KAZY/Denver. . . Marshall Chapman on K99/Birmingham. . . Marshall Tucker, ARS, AC/DC, Molly Hatchet on WJAX/Jacksonville. . . Blue Oyster Cult, British Lions on KCAL/San Bernardino. . . Cheap Trick, Dion, Melanie on ZETA-4/Miami. . . Eddie Money on WEBN/Cincinnati. . . AC/DC, Cooper Bros. on WKDF/Nashville. . . Leo Sayer on WBA6/Long Island. . . Ian Matthews, Mary McCaslin on KZAM/Seattle. . . Moon Martin, Fandango on KZEL/Eugene. . . Foreigner, Talking Heads on WQBK/Albany. . . Point Blank, UFO, on KWFN/Tucson. . . Snail, Livingston Taylor, Foreigner on WMHE/Toledo. . . Cheech & Chong on KLBJ/Austin. . . Snail on WJKL/Elgin. . . Journey, Snail, Sammy Hagar on KSHE/St. Louis. . . Roy Buchanan, Van Halen on KSJO/San Jose. . . Richie Furay, Arc, Winters Bros., Peter Gabriel, Leo Sayer on WLIR/Long Island.

COMING NEXT WEEK: Practical tips from AOR programmers on how to set up your own free or low-cost concerts, and the benefits of such promotions.



Toronto

416 525 6666

ADDED
 Khatu (Capitol)
 Leon Russell (Paradise WB)
 Ambrosia (WB)
 Genya Ravan (20th)
 Motors (Virgin)
HOT
 Foreigner (A&M)
 Joe Walsh (Asylum)
 UFO (Chrysalis)
 Bruce Springsteen (Col)

Pablo Cruise (A&M)
 Ovis Mason (Col)
 Rita Coolidge (A&M)
 Boston (Epic)
 Kinks (Arista)
 David Gilmour (Col)
 Kenny Loggins (Col)
 Gerry Rafferty (UA)
 Billy Joel (Col)
 Carly Simon (Elektra)
 Prism (Arista)

NANCI KRANT, MD. Playing various cuts. Playing ROBIN TROWER, NICK GILDER, LINDA RONSTADT (Both) and WHO (Both) singles.



Utica

315 793 0800

ADDED
 Boston (Epic)
 City Boy (Mercury)
 Joe Cocker (Asylum)
 Stoneground (WB)
HOT
 Rolling Stones (R Stones)
 Bruce Springsteen (Col)
 Foreigner (A&M)
 Prism (Arista)
 Talking Heads (Sire)

Chilliwick (Mushroom)
 Cars (Elektra)
 Stonebolt (Parachute)
 Steve Harley (Capitol)
 Ambrosia (WB)
 Cheap Trick (Epic)
 Pablo Cruise (A&M)
 Greg Kihn (Beverly)
 Little River Band (Harvest)
 Alan Parsons (Arista)

TOM STARR, MD. Playing various cuts. Playing HALL & OATES, LINDA RONSTADT, STEPHEN STILLS, FW&E, AFROSMITH, EXILE, NICK GILDER and COMMODORES singles.



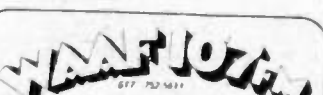
Washington D.C.

202 678 2257

ADDED
 Little River Band (Harvest)
 Boston (Epic)
 Kenny Loggins (Col)

HOT
 Foreigner (A&M)
 Pablo Cruise (A&M)
 Rolling Stones (R Stones)
 Bob Seger (Capitol)

KATHY KONNER, MD. Playing various cuts. Playing NICK GILDER, EDDIE MONEY, ANNE MURRAY and WHO singles.



WORCESTER

617 752 6611

ADDED
 Boston (Epic)
 Sgt. Pepper (RSD)
 Robin Trower (Chrysalis)
 Livingston Taylor (Epic)
 Jean Luc Ponty (A&M)
 Crusaders (ABC Blue Thumb)
 Larry Carlton (WB)
 Spyro Gyra (Amherst)
HOT
 Cars (Elektra)
 Rolling Stones (R Stones)
 Meat Loaf (Epic)

Foreigner (A&M)
 Bob Seger (Capitol)
 Pablo Cruise (A&M)
 Sgt. Pepper (RSD)
 Bob Dylan (Col)
 Moody Blues (London)
 David Gilmour (Col)
 Joe Walsh (Asylum)
 Kenny Loggins (Col)
 Chilliwick (Mushroom)

LEE ARNOLD, PD/JOHN DUNCAN, MD. Playing various cuts. Playing LITTLE RIVER BAND, BOB SEGER, GERRY RAFFERTY, WHO and JOANNE BARNARD singles.



CROWELL IN CALABASAS — Warner Bros. recording artist Rodney Crowell, was honored recently at a party held at the Sagebrush Cantina in Calabasas, California. Crowell was joined on stage during a special performance by label mates Carlene Carter, Emmylou Harris and Guy Clark. Both Carlene Carter and Emmylou Harris have recorded Crowell's tunes on their own LPs. Pictured (l-r): Andy Wickham WBR Vice President/Director of Country Music; Carlene Carter; Emmylou Harris; Guy Clark; Rodney Crowell; Chris Williams of WBR Country Division.

COUNTRY



CHEERS — When KIKK/Houston, conducted an on-the-air contest to name the Houston Oilers cheerleaders, Sheridan, Texas, resident Phyllis Peacock won with her entry of "Derrick Dolls." KIKK Program Director Gary Gallagher is shown presenting Phyllis with season tickets for the football Oilers' game, along with four of the thirty-six cheerleaders. (Rah-rah!)

Bare Tracks Across Country



THE BARE FACTS — Columbia Records and Bill Graham Management recently teamed to put together a non-performing artist development tour for recording artist Bobby Bare. The ten city tour included stops in Atlanta, Cleveland, Dallas, Denver, Houston, Los Angeles, Minneapolis, St. Louis, San Francisco, and Seattle. Shown above is Bobby Bare at various stops:

Photo one is at Bill Graham's scenic Masada estate near San Francisco. Left to right: Don Hoffman, KSFO; George Chaltas, Columbia Records; Bill Minkler, Y-93; Bonnie Simmons, formerly with KSN; Bare; and Kit Snell, KEEN. Second photo shows Bare in Los Angeles at KLAC with Music Director Cathy Hahn; Columbia's Jack Lameier; Bobby; and KLAC PD Don Longford.

Third shot was taken in St. Louis while visiting WIL. Left to right find PD Walt Turner; Bare; Columbia's Gene Denonovich, WIL's Walter Vaughan; and Jay Jensen of Columbia Records.

Fourth photo from the top was during the Minneapolis reception. In the front row is Paul Johnson, WDG; Greg Lindahl, WDG; Buddy Bengert, Columbia Records. In the back are Michael O'Shea of WLWL; Bobby; Bob Ewald, CBS Records; Dan Halyburton, WDG; and Columbia's Larry Wall. The final photo in this series was during a reception in Cleveland. Shown welcoming Bobby Bare are Columbia's Jeff McClusky; Dene Hallem, WEEPI/Pittsburgh; Bare; Rich Kudolla, CBS Records; John Chaffee, Malrite Broadcasting; and John Artman of Bill Graham Presents, Inc.

COUNTRY



**Jim
Duncan**

News Notes

Could not resist running this picture of KENR/Houston air personality and Music Director Bruce Nelson and one of the stars of the movie "Jaws 2." Not that the picture is that interesting, but the suggested caption submitted with the photo is. Here it is word-for-word: "KENR's Dr. Bruce Nelson and "Jaws 2" star Lorraine Gary, talk about the film outside Channel 26 studios in Houston, just before a seafood lunch on Miss Gary's recent press tour. Miss Gary had the shrimp cocktail and Bruce had the crabs!" (That may sound like a cheap shot, but when was the last time you priced a penicillin injection?) . . .

Country radio continues to make the top headlines; some of these stories you'll find detailed in the front part of

this week's issue of R&R . . . Russ Knight will not be joining Chet Maxwell, VP/GM of KBOX/Dallas, as the station's PD. He will instead take over the PD job of WHK/Cleveland, effective Monday (28). Therefore, a good PD job is still open at KBOX. WHK's PD John Webster will stay with WHK as Director of Public Affairs and Special Projects, as well as concentrating on his own recording studio business . . . As reported in this column earlier this month, the major Country radio shakeups in Pittsburgh have started. First, Pop/Adult station WWSW (24 hours, 5KW at 970 KC) becomes Pittsburgh's first and only full-time AM Country station (WEEP-AM is a daytimer). WEEP-FM, in a move not related to the WWSW change, has applied for a call letter change to WDSY, and will try a very soft-mellow Country format in the near future. Meanwhile back at the WWSW radio ranch, John Gibbs remains station GM and Dave Hammond will continue as PD under the new format. Hammond admits to little Country radio background, but feels the music and their total service station will mostly sell



Gary and Nelson

itself. WWSW will be using the logo of "Double Double Country." Hammond told R&R, "The double-double really came from the listeners about three years ago, and the station never took advantage of the play on words with our call letters. We will be giving the listeners more music, double news, double contest winners and even double time. When a jock gives the time he will say: 'It is 2:55, five minutes before three at Double Country WWSW.'" Morning man Ed Sherlock will handle the music chores . . . Former R&R Country Editor Jonathan Fricke, who also did programming gigs at WMC/Memphis, KBUY/Fort Worth, KFOX/Long Beach and KLAK/Denver, told R&R of his plans as PD of newly Country-formatted WSAI/Cincinnati: "As with the station I have



Jonathan Fricke

dealt with in the past, WSAI will put a great deal of emphasis on the music, rather than the air personality. The personality will be the overall radio station and its ability to serve the audience and community." . . .



DALLAS HOMECOMING — During a recent European tour, RCA's Dave & Sugar got homesick for Texas and asked London RCA promotion representative Tommy Loftus to send Wayne Edwards, RCA's Regional Promotion Manager in Dallas, a telegram. Somehow the Transatlantic message read that the group was "hungry for tackos and something called frozen margaret." When the group arrive in Dallas, Edwards was waiting with a mariachi band, tacos and margaritas. Pictured at the celebration are Sue Powell and Dave Rowland of Dave & Sugar; band member Preston Buchanan; Wayne Edwards; Vicki Baker of the group and, kneeling, Carla Buchanan.

Please take a minute to read the front page story about WMC/Memphis air personality Jacque Strickland, who was seriously wounded in a knife attack last Friday. At this report, she was in good condition and was feeling much better. Makes you kind of wonder about some of those kook calls we've all received on the request line and just laughed about their seriousness . . . On a happier note: a good friend who was a former PD at a Country station in Hawaii, and whom I helped get an air job and music director position at a then-new Country station here on the mainland (can you imagine what it would cost to make some phone calls from Hawaii to get a job over here?), was just named PD of the station, where he's been for the past three years. His name is Terry Slane and the station is WGTO/Cypress Gardens, Florida. Slane's music director will be Dave Campbell . . . John Roberts from WDAK/Columbis, Georgia, joins WIXY/East Long Meadow, Maine as assistant Operations Director . . . What's in a name? George Miller is the new music director of WHYL/Carlisle, Pennsylvania. He will also be doing the afternoon show. He recently was the all-night jock at WPOC/Baltimore, using the name Jeff Miller; midday man at WFEC/Harrisburg (prior to its recent format changes), using the name Brian Lake; and now will be know as Jeff Williams at WHYL . . . KLAC/Los Angeles just introduced a new set of jingles described as "Country Disco." They feature strong string, drum and rhythm tracks. The new logos, also being used on KNEW/Oakland-San Francisco, fit very well with much of the music being recorded today by top artists. The jingles were produced under the direction of veteran programmer and VP/GM of KLAC, Bill Ward, along with Toby Arnold & Associates, Inc. in Dallas. You can get a free demo by calling (214) 661-8201. It was over a year ago that I mentioned here that a great deal of money could be made by a nightclub that went into the "Country Disco" business, using a combination of a live disc jockey to play danceable music and an occasional live band. Might even be an interesting Friday and Saturday night format for a radio station . . . Heard any good new ideas lately?

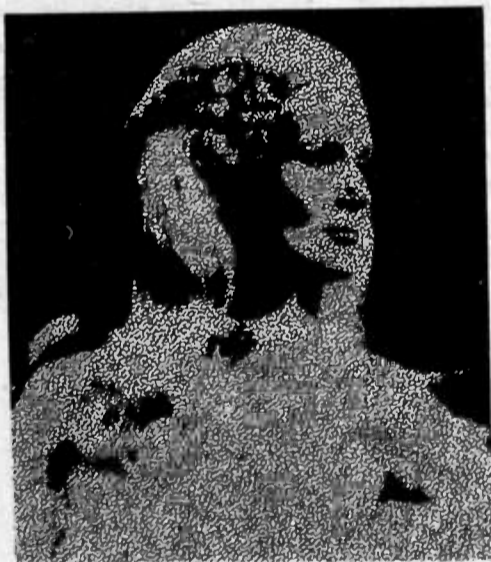


TWITTY BUCKLED IN VEGAS — MCA recording artist Conway Twitty is shown getting an official KRAM belt buckle from morning personality Bill Carr (Captain Willy) and KRAM GM Bob Jackson. Twitty was recently in Las Vegas appearing at the Aladdin Hotel.

Contests, Concerts & Communication

"Turning a negative into a positive" was the goal of WMPS/Memphis during a promotion the station did during the curfew set during the recent police and fire department strikes. PD Bob Knight told R&R, "We gave away T-shirts that read: 'I Survived The Curfew With WMPS.' Each hour during the strikes listeners were given a chance to call and win a T-shirt. Each winner was then qualified to win a trip to anywhere in the United States to get away from the curfew." . . . WKKN/Rockford, Illinois held its first annual "beer can smashing contest." Men and women divisions were set up, and contestants held a mallet in one hand and had to crunch a can with one blow. Each had two cans to smash, and the winners were determined by the flattest can. Various prizes were awarded . . . KYNN/Omaha celebrated its first anniversary August 17. T.G. Sheppard and Ann J. Morton entertained at a special free listener appreciation picnic. The station held a fiddle contest, sack races, and other events as part of the party . . . KWMT/Fort Dodge, Iowa just held a contest "for farmers only," according to Operations Director Dale Eichor. The station did a tie-in with the Mercury Records single by Cledus Maggard, "The Farmer." . . . Lee Lawrick, Music Director of WHBF/Rock Island, Illinois, is proud of the fact he obtained what seems to be the only known radio station interview with Conway Twitty and Loretta Lynn together. Lawrick said no one, including Loretta's bus driver, could recall the two of them doing an interview together for a radio station. He said many times they would do separate interviews for stations between concerts, but never an interview at the same time. Lawrick said the interview lasted a little over five minutes and was recorded at the recent Mississippi Valley Fair in Davenport, Iowa . . . During the first part of August, WQQT/Savannah, GA presented WB artist Susie Allanson in a free concert for their listeners. Station representatives had her picked up at the airport in a hearse. The reason: it was their way of telling her to "knock 'em dead." . . .

**Beautiful...
believe it.
Gifted...
believe it.**



**Lynn Anderson
'LAST LOVE OF MY LIFE'
her new hit single.
Believe it.
On Columbia
Records & Tapes.
Produced by
Steve Gibson.**



COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

MERLE HAGGARD

It's Been A Great Afternoon (MCA)

Heavy phone record. Very active in all regions. Adds include WDGY, WEEP, WWOK, WTCR. Charted 27-19 KAYO, 32-26 WSLR, 18-11 KCKC, 14-8 WUNI, 26-19 WDEE, 36-36 KUZZ, debut 22 WMC, debut 18 WDAF, 16-12 WPOC, debut 30 WJJD, 36-28 KLVI, 40-16 KXRB, 15-9 WOKQ. R&R Chart 40-28

JIM ED BROWN & HELEN CORNELIUS

If The World Ran Out Of Love Tonight (RCA)

Continues to make good gains. Activity includes 33-25 KNEW, 34-27 WDEE, 33-28 KNIX, 34-28 WPOC, 33-28 WONE, 34-27 KLAC, 31-28 WSLR, 27-22 KERE, 34-27 KDJW, 28-24 KRZY, 27-24 WMC, 31-29 WSM. Added at WGTO. R&R Chart debut 35.

EMMYLOU HARRIS

Easy From Now On (WB)

Just added at WIRE, KSON, WMC, WDGY, WDEE, WNJR, WPOC, CFGM. Charted 9-6 KCKC, 29-24 WPLO, 34-28 WIL, 31-19 KNEW, 25-14 WWVA, 30-23 WHK, 37-28 KENR, 30-20 WSUN, debut 24 WUNI, debut 25 KOKE, debut 30 KRMD, 39-30 WHBF. R&R Chart debut 37.

NEW & ACTIVE

All other new and recent releases getting substantial air play. These are listed in order of activity for this week.

NATE HARVELL "Three Times A Lady" (Republic) Adds include KNEW, WJJD, WTCR, WFNC, KUZZ, WADR, WHBF. Charted 29-20 KLVI, 19-16 WHN, 29-25 WMC, 4-2 KCKC, 25-20 WHOO, 29-24 WSLR, 33-28 WWVA, debut 29 WPLO. R&R Chart debut 38.

MICKEY GILLEY "Here Comes The Hurt Again" (Playboy/Epic) New at WIL, WIRE, WSM, WDEE, WOKO, WCOS-FM, KUGR. Chart action 29-22 KRMD, 40-30 WSLR, 36-26 KNEW, 37-28 WLWL, 28-25 WUNI, 23-19 KLVI, 34-28 WQQT, debut 27 KOKE, 36-29 KRZY, debut 29 KRGO. R&R Chart Debut 40.

DAVE & SUGAR "Tear Time" (RCA) Picked up many key stations in the Midwest. Adds include WMAQ, WIRE, WUBE, KLAC, KNIX, WEEP, KOKE, WDGY, WSLR, WONE, CKLW-FM and others. Charts 34-25 KCKC, 35-26 KENR, 34-29 WWVA, debut 29 WPLO, 35-28 WDEE, debut 28 WHK, debut 30 KERE, debut 29 WUNI.

RONNIE MILSAP "Let's Take The Long Way Around The World" (RCA) The "Most Added" record of the week. Stations include KLAC, WHK, KAYO, KSON, WPLO, KICK, KENR, WWOK, WLWL, KHAK, WDGY, WHN, WXCL, KNIX, WMC, WSUN, and many more. Charted debut 15 KCKC, debut 26 WUNI.

OAK RIDGE BOYS "Cryin' Again" (ABC) Another "Most Added" record. Just added at KENR, WPLO, KLAC, WWVA, WDGY, WJJD, WMC, KDJW, KKYX, WDAF, KGA, WHOO, KNIX, KCKC, KUZZ, WUNI, KLVI, KICK, WNRS, KEED, KTOM, KRAM, KSO, WMUS.

KENNY ROGERS & DOTTIE WEST "Anyone Who Isn't Me Tonight" (UA) A "Top Added" record this week. Some stations include WPLO, WMC, WDGY, KNIX, KLAC, KAYO, WJJD, KXRB, KENR, WHOO, WIRK-FM, WCOS-FM, WSM, WVOJ, KYNN, WOKQ, KHAK, WFNC, and others.

DONNA FARGO "Another Goodbye" (WB) Continues to gain in all regions. Just added at WMAQ, WSUN, WWOL, KRMD, WHK, WUBE, WSLR, KRAM, KNIX, WEAT, WKYG, WOKO, KLVI, WYTL, KCEY, WWVA. Charted 33-23 KCKC.

KENNY DALE "Two Hearts Tangled In Love" (Capitol) Off to a very good start. Adds include KAYO, KSO, KENR, WWVA, KXRB, KGA, KRGO, WXCL, WIRK-FM, KLVI, KICK, KJJJ, KNIX, KRAM.

BILLIE JO SPEARS "57 Chevrolet" (UA) Picking up. Adds include KSON, KTOM, WONE, KOKE, WSUN, WADR, KBBQ, WDDD, WIXY. Charted 31-16 WUNI, 35-28 KUZZ, 36-29 WDEE, 30-25 WCOS-FM.

GENE WATSON "One Sided Conversation" (Capitol) Just added at KCKC, KRMD, KLVI, WJVA, KNIX, WYVA, WWOL, KEBC, KOKE, WXCL, KXRB, KJJJ, KCEY.

RANDY BARLOW "No Sleep Tonight" (Republic) Just picked up at many key stations, including KSON, WUBE, WDEE, WWVA, KCKC, WSLR, WDN, KLAC, KNIX, KRGO, WDDD, WHBF, CKLW-FM.

SANDY POSEY "Love, Love, Love" (WB) Charted 30-25 WPLO, 32-28 WVOJ, 38-26 KYNN, debut 30 KRGO. Adds include WIL, WONE, KBBQ, WHOO, WWOL, WOKO, WSM, KUGR, KTYN.

LYNN ANDERSON "Last Love Of My Life" (Columbia) New this week at KGA, KERE, WYVA, KKYX, KYNN, KXRB, WXCL, KRAM, KEED, KRGO, WIRK-FM.

LARRY GATLIN "Do It Again Tonight" (Monument) Just added at WHK, WMAQ, WUNI, KEBC, WDGY, KRZY, WHBF. Charts 22-15 WWVA, debut 30 KCKC, 29-24 WCOS-FM, debut 26 WPLO.

DON KING "The Feeling's So Right Tonight" (Con Brio) New stations include WSM, KUZZ, KOKE, KHAK, KTYN, WNYN, KBBQ, KGA, KEED. Charts 30-25 KAYO, 33-30 KRZY.

HANK WILLIAMS JR. "I Fought The Law" (WB) Chart action includes 30-23 WPOC, 18-12 WSUN, 34-29 WVOJ, debut 27 WPLO, debut 25 WIRK-FM, 35-28 KYNN. Added at WJJD, KRMD, WYTL, WDDD, KTYN.

Radio & Records COUNTRY AIRPLAY / 40

August 25, 1978

Three Weeks	Two Weeks	Last Week		
2	1	1	①	CRYSTAL GAYLE/Talking In Your Sleep (UA)
6	4	2	②	DON WILLIAMS/Rake And Ramblin' Man (ABC)
19	13	8	③	WILLIE NELSON/Blue Skies (Columbia)
8	6	4	4	JOHN CONLEE/Rose Colored Glasses (ABC)
17	14	7	⑤	JOHNNY RODRIGUEZ/Love Me With All Your Heart (Mercury)
4	3	3	6	CHARLEY PRIDE/When I Stop Leaving (I'll Be Gone) (RCA)
18	11	9	⑦	CONWAY TWITTY/Boogie Grass Band (MCA)
31	21	15	⑧	WAYLON JENNINGS/I've Always Been Crazy (RCA)
1	2	5	9	EDDIE RABBITT/You Don't Love Me Anymore (Elektra)
20	16	13	⑩	CHARLIE RICH/Beautiful Woman (Epic)
9	7	6	11	SUSIE ALLANSON/We Belong Together (WB)
29	23	16	⑫	JOHNNY DUNCAN/Hello Mexico (And Adios Baby To You) (Columbia)
10	10	12	13	JERRY LEE LEWIS/I'll Find It Where I Can (Mercury)
37	25	18	⑭	TAMMY WYNETTE/Womanhood (Epic)
21	17	17	15	GEORGE JONES/I'll Just Take It Out In Love (Epic)
32	26	20	⑮	KENNY O'DELL/Let's Shake Hands And Come Out Loving (Capricorn)
5	9	10	17	ANNE MURRAY/You Needed Me (Capitol)
11	8	14	18	LORETTA LYNN & CONWAY TWITTY/From Seven Till Ten (MCA)
38	33	25	⑰	JOE STAMPLEY/If You've Got Ten Minutes (Let's Fall In Love) (Epic)
33	28	23	20	OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO)
3	5	11	21	KENNY ROGERS/Love Or Something Like It (UA)
12	18	19	22	JERRY REED/(I Love You) What Can I Say (RCA)
-	36	29	⑳	REX ALLEN JR./With Love (WB)
34	30	26	24	JOE SUN/Old Flames (Can't Hold A Candle To You) (Ovation)
-	-	36	㉑	STATLER BROTHERS/Who Am I To Say (Mercury)
-	-	38	㉒	DOLLY PARTON/Heartbreaker (RCA)
-	-	33	㉓	CRISTY LANE/Penny Arcade (LS)
-	-	40	㉔	MERLE HAGGARD/It's Been A Great Afternoon (MCA)
22	20	24	29	GLEN CAMPBELL/Another Fine Mess (Capitol)
40	38	32	30	NAT STUCKEY/The Days Of Sand And Shovels (MCA)
16	12	21	31	FREDDY FENDER/Talk To Me (ABC)
-	-	37	㉕	SONNY JAMES/Caribbean (Columbia)
14	19	28	33	JANIE FRICKE/Please Help Me I'm Falling (Columbia)
-	39	34	34	ROY HEAD/Tonight's The Night (ABC)
-	-	39	㉖	JIM ED BROWN & HELEN CORNELIUS/If The World Ran Out Of ... (RCA)
-	-	39	36	DOTSY/Just Had You On My Mind (RCA)
-	-	37	㉗	EMMYLOU HARRIS/Easy From Now On (WB)
-	-	38	37	NATE HARVELL/Three Times A Lady (Republic)
-	37	31	39	STELLA PARTON/Undercover Lovers (Elektra)
-	-	40	㉘	MICKEY GILLEY/Here Comes The Hurt Again (Playboy/Epic)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

NEW ENTRY

Most Added

RONNIE MILSAP
Let's Take The Long Way Around ... (RCA)
OAK RIDGE BOYS
Cryin' Again (ABC)
ROGERS & WEST
Anyone Who Isn't Me Tonight (UA)
DONNA FARGO
Another Goodbye (WB)
KENNY DALE
Two Hearts Tangled In Love (Capitol)

Hottest:

REX ALLEN JR. (WB)
CRYSTAL GAYLE (UA)
WAYLON JENNINGS (RCA)
WILLIE NELSON (Columbia)
CHARLIE RICH (Epic)
JOHNNY RODRIGUEZ (Mercury)
CONWAY TWITTY (MCA)
TAMMY WYNETTE (Epic)
DON WILLIAMS (ABC)

Most Requested

3 1 WAYLON JENNINGS (RCA)
2 2 JOHN CONLEE (ABC)
1 3 CRYSTAL GAYLE (UA)
5 4 TAMMY WYNETTE (Epic)
4 5 DON WILLIAMS (ABC)
- 6 MERLE HAGGARD (MCA)
- 7 EDDIE RABBITT (Elektra)
9 8 KENNY ROGERS (UA)
- 9 CHARLIE RICH (Epic)
8 10 CONWAY TWITTY (MCA)

BUCK OWENS "Nights Are Forever Without You" (WB) New at KRZY, WXCL, KVOO, KEBC, WGTO, WDN, WPLO, WKYG, WYVA, WOKQ.
LINDA RONSTADT "Back In The U.S.A." (Asylum) New at WPLO, WVOJ, WQQT, WOKQ, WWVA, WKKN, WXCL, WMUS, KRGO. On KICK, KENR, CKLW-FM.

BOBBY BORCHERS "Sweet Fantasy" (Playboy/Epic) New at KNEW, KUZZ, KSON, KRZY, KERE, WFNC, KSO, KTYN.

GAIL DAVIES "No Love Have I" (Lifesong) Picked up at WUBE, WIXY. Charts 32-27 KENR, 32-25 WDEE, 29-24 KRGO, 30-24 KNEW, 28-23 WONE, 30-26 WWVA.

JACKY WARD "I Want To Be In Love" (Mercury) New at WONE, KTYN, WHBF, KBBQ, WDDD. Charts 29-22 WDEE, 40-30 WLWL, 26-20 KRMD.

BILLY SWAN "Hello, Remember Me" (A&M) New this week at KUZZ, KEED, KSO, WIRE, WJJD. Charts 36-30 KSON, 27-21 WSUN.

Others Getting Significant Action

JERRY ABBOTT "I Owe It All To You" (Churchill) Some regional activity. New at KJJJ, KEBC, KVOO. On KBET, KFDI, WBAP.

RAZZY BAILEY "What Time Do You Have To Be Back To Heaven" (RCA) New at KRAM, KNIX, KBBQ, KTYN, WNYN.

DAVID ALAN COE "If This Is Just A Game" (Columbia) New at WEAT, KEBC, KICK, On KCKC, WPLO.

FREDDIE HART "Toe To Toe" (Capitol) New at KJJJ, KNIX, WNYN, WADR, WYVA, CKLW-FM.

ZELLA LEHR "Danger Heartbreak Ahead" (RCA) Added at KERE, KCEY, KUGR, KRGO, KLVI, WFNC.

Active Re-Currents

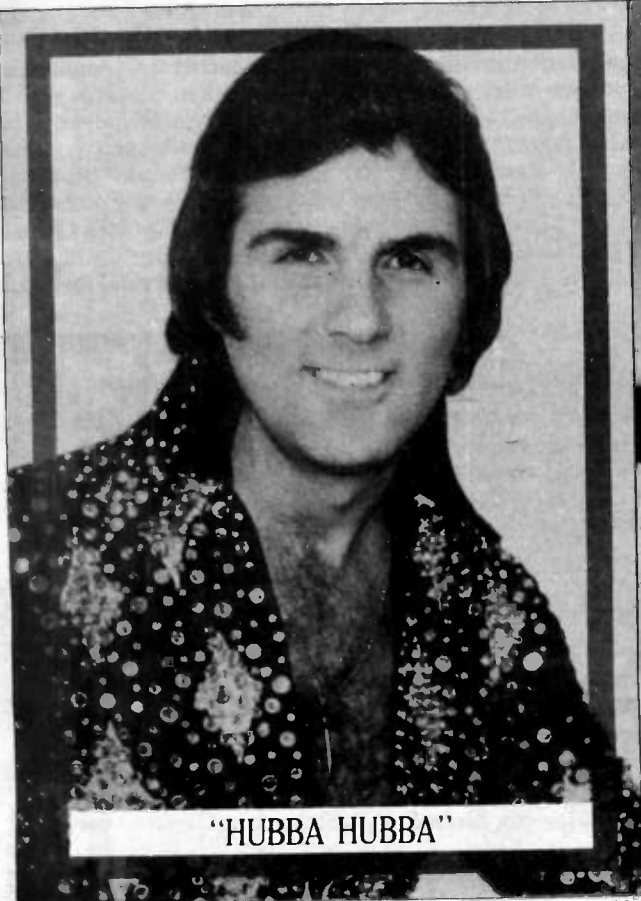
Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

BILL ANDERSON
"I Can't Wait Any Longer" (MCA)
CASH & JENNINGS
"There Ain't No Good Chain Gang" (Columbia)
JOHNNY DUNCAN
"She Can Put Her Shoes ..." (Columbia)
LARRY GATLIN
"Night Time Magic" (Monument)
KENDALLS
"Pittsburgh Steelers" (Ovation)
CHARLY McCLAIN
"Let Me Be Your Baby" (Epic)
RONNIE MILSAP
"Only One Love In My Life" (RCA)
WILLIE NELSON
"Georgia On My Mind" (Columbia)
OAK RIDGE BOYS
"I'll Be True To You" (ABC)
EDDIE RABBITT
"Hearts On Fire" (Elektra)
KENNY ROGERS
"Love Or Something Like It" (UA)
STATLER BROTHERS
"You Know You Are My Sunshine" (Mercury)
BONNIE TYLER
"It's A Heartache" (RCA)

SMILE! ★

YOU'RE IN CAPITOL COUNTRY.

BILLY "CRASH" CRADDOCK



"HUBBA HUBBA"

4624

KENNY DALE



"TWO HEARTS TANGLED IN LOVE"

4619

FREDDIE HART



"TOE TO TOE"

4609

MEL McDANIEL



"BORDERTOWN WOMAN"

4597

GENE WATSON



"ONE SIDED CONVERSATION"

4616



WHERE THE HITS ARE!

Others Getting Significant Action

(Listed In Alphabetical Order)

CHARLIE McCOY "Fair And Tender Ladies" (Monument) New at WUBE, WEAT, WYTL, WQQT, WADR. Charts 29-18 KCKC, 40-30 KUZZ, 31-25 KEBC.

MEL McDANIEL "Bordertown Woman" (Capitol) New at WIXY, WOKO, WADR, KRMD, KYNN.

REBA McENTIRE "Last Night Ev'ry Night" (Mercury) Adds at KJJJ, KUGR, KRAM, KVOO, WHOO, KEBC, WKYG.

EDDY RAVEN "You're A Dancer" (Monument) Added at KENR, KRMD, KEBC, KVOO, WOKQ. On KFDI, WVOJ, WAME.

CHARLIE RICH "I Still Believe In Love" (UA New at KUZZ, KNEW. Charts debut 28 WMC, 34-30 WSM.

RAY STEVENS "Be Your Own Best Friend" (WB) New at KDJW, WQQT, KRMD, WADR, KTYN, KUZZ, KRZY.



WYOMING WINNERS — KVOC/Casper's co-owner Alice Bubeck; VP/IGM Fred Hildebrand; air personalities Barb Richardson and Gaylen Wayne; along with Sales Manager Ron Barnhart proudly display the "Station of the Year" award received from the Wyoming Association of Broadcasters. KVOC also received "Best News Coverage" and "Best Promotional Effort of the Year" awards.

Country Albums

Album cuts receiving airplay and some activity. Listed alphabetically.

BILL ANDERSON (MCA) "Does God Like Country Music" "Mary, How Married Are You?" "Smooth Southern Highway"

LARRY GATLIN (Monument) "I've Got You" "Standing By Me" "Everything I Know About Cheating" "I've Done Enough Dying Today"

CRYSTAL GAYLE (UA) "Why Have You Left The One You Left Me For" "When I Dream" "Heart Mender" "Hello I Love You" "Someday Soon"

MERLE HAGGARD (MCA) "The Dream" "Life Of A Rodeo Cowboy" "Don't You Ever Get Tired Of Hurting Me"

MEL McDANIELS (Capitol) "Oklahoma Wind"

OAK RIDGE BOYS (ABC) "I Can Love You" "Come On In"

DOLLY PARTON (RCA) "We're Through Forever" "The Man" "It's Too Late To Love Me Now" "I Really Got The Feeling" "Baby I'm Burning" "Nickels And Dimes"

RONNIE MILSAP (MCA) "Too Soon To Know" "No Relief In Sight" "Back In My Mind Again"

KENNY ROGERS (UA) "There's A Lot Of That Going Around" "Buried Treasures" "Momma's Waiting" "Sail Away"

JOE STAMPLEY (Epic) "She's My Woman" "I'll Marry You Tomorrow" "Houston Treat My Lady Good"

GARY STEWART (RCA) "If My Eyes Touch You" "I Got Mine" "Honky Tonkin" "Tequila After Midnight" "Stonewall"

TAMMY WYNETTE (Epic) "Love Doesn't Always Come (On The Nights It's Needed)"

WHITE MANSIONS (A&M) (Waylon Jennings & Jessi Colter) "Union Mare & Confederate Gray"



Biff Collie

Inside Nashville

QUOTEBOARD: "If I approve of it," Dolly is reported to have said when asked if she was in fact to be "Covergirl!" on Playboy Magazine in a September issue. "And no nude pictures," Dolly says . . . Archie Cambell says he knew he was too old for birthday cakes when, on his birthday, he "blew out the candles and set off the smoke alarm!" . . . "When I got home from Vegas and Los Angeles, Mooney was waiting in the driveway with the camper loaded. We went on a Honeymoon" (Loretta Lynn) . . . CMA's Helen Farmer said: "Elvis Presley is among the preliminary nominees for this year's Entertainer Of The Year award. Elvis is eligible, but as far as I can tell, a deceased person has never before been nominated." . . . Roy Acuff said it: "On a Houston show awhile back I knew my touring days were over. I'm appearing exclusively at



Elvis

the Opry and Opryland from here on out." . . . When asked why he bought Roy Orbison's recording studio and now has started a new publishing company, Ronnie Milsap said, "Why does a chicken cross the road?" His company is called Mad Lad . . . Jeannie & Royce Kendall are a hot duet act. Why? Royce said: "We've discovered that what people want to hear in songs is about cheatin' and sinnin' ". . . Tommy Overstreet says he likes his new beard and grey hair image. "The only problem is, now people mistake me for Kenny Rogers!" . . . Cowboy Jack Clement said it: "I reversed Sam Phillips' immortal line 'find me a white man that can sing black.' I found me a black man (Charley Pride) that could sing white!" (Clement was Pride's first producer).



Tommy Overstreet

HOW ABOUT THAT? Pam Green, who's Music Director at New York's WHN, is a native of Murfreesboro (suburb of Nashville) and niece of Tree Music Publishing head honcho Jack Stapp . . . Country singer, television host and radio station owner Bill Anderson is pictured being sized up by Cincinnati Reds' manager Sparky Anderson prior to Bill's appearance at a recent game. After the game Bill did a free concert . . . Barry Sadler, the Staff Sgt. whose record sold millions about the "Ballad Of The Green Beret" during the Vietnam thing, has a new book just published called "Everything You Want To Know About Music" . . . Don Schlitz, songwriter who wrote "The Gambler," recorded by Kenny Rogers and Johnny Cash, wrote his first song for his girl because he forgot her birthday present . . . Don Leach and his family, Kay, Don Jr. and Janet, got a special award from Jeannie C. Riley for traveling by car over 30,000 miles in the past three years just to see Jeannie C. Riley shows! . . . The American Song Festival country song judging was held here at the Hyatt-Regency, with distinguished music industry personages participating in the judging. Results will not be known until late this winter . . . Sue Binford has been named Director, Press and Public In-



Anderson Sizes Up Anderson

formation, CBS Records, Nashville . . . All American Record Distributing is now Cin/Kay Distributing . . . MCA recording artist Mel Tillis (shown here) is promoting a National CB club, the Federation of Allied CB Talkers, Inc., also known as FACT. They are based in Indianapolis . . . Happy birthday this week to Kenny Rogers, Tex Williams, Rex Allen Jr., The Drifting Cowboys' Jerry Rivers and Justin Tubb (and a heap of happy livin') . . . The Oklahoma Country Music Association's Convention '78 will be held September 8, 9, 10 at Southgate Inn, Oklahoma City. Music personalities slated to participate include Nationwide Sounds' Joe Gibson, Jim Halsey's John Hitt, United Talent's Roger West, Con Brio's Johnny "K" and Minnie More. For information contact Al Hamilton, KEBC/Oklahoma City . . . Jeff Jeffrey, super Nashville gospel music man, is packaging a pilot radio program called "His Music," featuring interviews of gospel music writers, lyricists, and arranger, and their music.



Mel "Flutter Lips" Tillis

The Name of the Game is HITS!

The Name of the Hit is

"If This Is Just A Game"

DAVID ALLAN COE

ADDS:

His brand-new single



on Columbia Records

Produced by Billy Sherrill

KCKC	WAME		
WPMX	WSLC	KHEY	WESC
WBAM	KGBS	WPLO	WPIK
WYDE	WIVK	WCMS	

Play Me.



'That's What You Do To Me.'

*Charly McClain's incredible follow-up to
"Let Me Be Your Baby."*

Play It. On Epic Records.



Radio & Records

Country Regional Adds

WEST

KRZY

Albuquerque, N.M.
Bobby Borchers
Larry Gatlin
Ray Stevens
Buck Owens

KUZZ

Bakersfield, Ca.
Oak Ridge Boys
Billy Swan
Jacky Ward
Don King
Bobby Borchers
Charlie Rich (UA)
Ray Stevens
Nate Harvell

KERE

Denver, Co.
Bobby Borchers
Zella Lehr
Ronnie Milsap
Tom Bresh
Lynn Anderson
Oak Ridge Boys

KEED

Eugene, Or.
Lynn Anderson
Ronnie Milsap
Don King
Oak Ridge Boys
Billy Swan
Rogers & West

KARM

Fresno, Ca.
Mickey Gilley
Sonny James
Bobby Borchers
Nel Tillis
Don Bowman

KUGR

Green River, Wyo.
Sandy Posey
Ronnie Milsap
Mickey Gilley
Zella Lehr
L.D. Wilkins
Rogers & West
Reba McEntire

KRAM

Las Vegas, Nev.
Rogers & West
Razzy Bailey
Donna Fargo
Lynn Anderson
Reba McEntire
Oak Ridge Boys
Kenny Dale
Ronnie Milsap

KLAC

Los Angeles, Ca.
Dave & Sugar
Randy Barlow
Oak Ridge Boys
Rogers & West
Ronnie Milsap

KCEY

Modesto, Ca.
Steve Wariner
Zella Lehr
Bonnie Tyler
Donna Fargo
Gene Watson

KNEW

Oakland-S.F., Ca.
Nate Harvell
Olivia
Charlie Rich
Bobby Borchers
Randy Newman
Gordon Lightfoot

KJJJ

Phoenix, Ariz.
Mundo Earwood
Jim Mundy
Reba McEntire
Jerry Abbott
Ronnie Milsap
Gene Watson
Freddie Hart
Arthur Prysock
Oak Ridge Boys
Kenny Dale
Tommy Collins
Rogers & West

KNIX

Phoenix, Ariz.
Elvis "Puppet"
Dolly Parton
Roy Head
Dave & Sugar
Rogers & West
Ronnie Milsap
Kenny Dale
Randy Barlow
Gene Watson
Donna Fargo
Razzy Bailey
Buddy Allen
Freddie Hart
Oak Ridge Boys

KKAC

Sacramento, Ca.
Olivia
Lynn Anderson
Chapin Harford
Jack Paris
Del Reeves
Eddy Raven
Lynn Anderson
Charliette Hurt
Oak Ridge Boys
Charlie Sisti
Mundo Earwood
Sherry Grooms

KTOM

Salinas, Ca.
Billie Jo Spears
Oak Ridge Boys
Rogers & West
Dotsey

KRGO

Salt Lake City, Ut.
Linda Ronstadt
Lynn Anderson
Oak Ridge Boys
Kenny Dale
Rogers & West
Bellamy Bros
Randy Barlow
Zella Lehr
Amazing Aces
Ronnie Milsap

KCKC

San Bernardino, Ca.
Gene Watson
Don King
Randy Barlow
Oak Ridge Boys

KSON

San Diego, Ca.
Billie Jo Spears
Tom Bresh
Emmylou Harris
Bobby Borchers
Ronnie Milsap
Randy Barlow

KAYO

Seattle, Wa.
Sonny Throckmorton
Rogers & West
Kenny Dale
Ronnie Milsap

KQKA

Spokane, Wa.
Lynn Anderson
Ronnie Milsap
Kenny Dale
Don King
Oak Ridge Boys

KUCB

Tucson, Ariz.
Jacky Ward
Rogers & West
Ronnie Milsap
Oak Ridge Boys
Olivia
Freddie Hart

KBBO

Ventura, Ca.
Ronnie Milsap
Don King
Jacky Ward
Sandy Posey
James Darren
Sandra Kaye
Billie Jo Spears
Razzy Bailey

MIDWEST

WLSR

Akron, Oh.
Dave & Sugar
Roy Head
Randy Barlow
Donna Fargo

WNRS

Ann Arbor, Mi.
Oak Ridge Boys
Rogers & West

WTOR

Ashland, Ky.
Roy Head
Nate Harvell
Merle Haggard
McDowell (Both)

WWYN

Canton, Oh.
L.D. Wilkins
Razzy Bailey
Donna Fargo
Don King
Freddie Hart
Randy Gurler

KNAC

Cedar Rapids, Ia.
Rogers & West
Ronnie Milsap
Olivia
Don King

WJJD

Chicago, Ill.
Rogers & West
Billy Swan
Hank Williams Jr.
Oak Ridge Boys
Nate Harvell
Dotsey

WMAO

Chicago, Ill.
Dolly Parton
Dave & Sugar
Larry Gatlin
Donna Fargo

WUBE

Cincinnati, Oh.
Nick Noble
Sandy Posey
Dave & Sugar
Randy Barlow

WVHK

Cleveland, Oh.
Ronnie Milsap
Larry Gatlin
Donna Fargo
Gene Watson
Freddie Hart
Sandy Posey
Roy Head
Randy Barlow

WONE

Dayton, Oh.
Jacky Ward
Sandy Posey
Dave & Sugar
Dolly Parton
Mel Tillis
Billie Jo Spears

KSO

Des Moines, Ia.
Billy Swan
Bobby Borchers
Kenny Dale
Oak Ridge Boys
Johnny Paycheck

WDEE

Detroit, Mi.
Joe Stampley
Emmylou Harris
Cristy Lane
Mickey Gilley
Nate Harvell
Randy Barlow

KFGO

Fargo, N.D.
Ronnie Milsap
Rogers & West
Kenny Dale
Hank Williams Jr.
Donna Fargo
Jack Clement

WVMT

Ft. Dodge, Ia.
Hank Williams Jr.
Lynn Anderson
Bobby Borchers
Ronnie Milsap
Donna Fargo
Gene Watson
Freddie Hart
Sandy Posey
Roy Head
Randy Barlow

WIRE

Indianapolis, Ind.
Emmylou Harris
Mickey Gilley
Roy Head
Dave & Sugar
Billy Swan

KCKN

Kansas City, Mo.
Jacky Ward
Sonny James
Kenny O Dell
Linda Ronstadt

WDAF

Kansas City, Mo.
Oak Ridge Boys

WTSO

Madison, Wis.
Olivia
Rogers & West
Ronnie Milsap
Buck Owens
Oak Ridge Boys
Sandra Kaye
Nick Noble

WVUS

Madison, Wis.
Linda Ronstadt
Kenny O Dell
Ronnie Milsap
Rogers & West
Oak Ridge Boys

WDDO

Marion, Ill.
Jacky Ward
Gary Stewart
Roy Head
Kenny O Dell
Hank Williams Jr.
Billie Jo Spears
Dolly Parton
Randy Barlow

WBCS

Milwaukee, Wis.
Dolly Parton
Stella Parton

WDGY

Minneapolis, Minn.
Dolly Parton
Larry Gatlin
Dave & Sugar
Oak Ridge Boys
Ronnie Milsap
Rogers & West

WLOL

Minneapolis, Minn.
Ronnie Milsap
Dolly Parton
Oak Ridge Boys

KTYN

Minot, N.D.
Razzy Bailey
Don King
Bobby Borchers
Sandy Posey
Ray Stevens
Jacky Ward
Hank Williams Jr.
Oak Ridge Boys

WVUS

Minneapolis, Minn.
Linda Ronstadt
Kenny O Dell
Ronnie Milsap
Rogers & West
Oak Ridge Boys

KYNN

Omaha, Ne.
Rogers & West
Cates Sisters
Ronnie Milsap
Ruby Falls
Lynn Anderson
Peggy Sue
Sammy Vaughn
Mel McDaniel
Jerry Foster
Jack & Trish

WYTL

Oshkosh, Wis.
Roy Head
Nick Noble
Hank Williams Jr.
Edward IV
Donna Fargo
Charlie McCoy

WVCL

Peoria, Ill.
Rogers & West
Ronnie Milsap
Linda Ronstadt
Dolly Parton
Davi Rogers
Gene Watson
Lynn Anderson
Bonnie Tyler
Buck Owens
Oak Ridge Boys

WVWF

Rock Island, Ill.
Randy Barlow
Nate Harvell
Jacky Ward
Larry Gatlin
Dave & Sugar
Del Reeves

WWJO

St. Cloud, Minn.
Olivia
Joe Stampley
Johnny Duncan

KFFO

St. Joseph, Mo.
Hank Williams Jr.
Charlie McCoy
Dotsey
Gene Watson
Mundo Earwood

WIL

St. Louis, Mo.
Roy Head
Mickey Gilley
Sandy Posey

KXRB

Southern Falls, S.D.
Bellamy Bros
Lynn Anderson
Donna Fargo
Kenny Dale
Gene Watson
Rogers & West
Oak Ridge Boys

WVVA

South Bend, Ind.
Gene Watson
Roy Head
Kenny O Dell

CFGM

Toronto, Ont.
Emmylou Harris
Stetler Bros
Lynn & Twitty
Stella Parton
Freddie Fender
Rea Allen Jr.
Susie Allenton

CKLY FM

Windsor, Ont.
Randy Barlow
Donna Fargo
Dave & Sugar
Freddie Hart

EAST

WOKO

Albany, N.Y.
Mickey Gilley
Dave & Sugar
Mel McDaniel
Donna Fargo
Linda Ronstadt
Sherry Grooms

WFOC

Baltimore, Md.
Willie Nelson
Charlie Rich (Epic)
Stetler Bros
Emmylou Harris

WVWL

Buffalo, N.Y.
Gene Watson
Donna Fargo
Gary Stewart
Sandy Posey

WOKO

Dover, N.H.
Eddy Raven
Buck Owens
Freddie Hart
Dolly Parton
Mel McDaniel
Billie Jo Spears
Nate Harvell
Charlie McCoy
Reg Lindsay

WWWV

Wheeling, W.V.
Ronnie Milsap
Oak Ridge Boys
Linda Ronstadt
Randy Barlow
Kenny Dale
Donna Fargo

WVVA

Yorktown, Va.
Freddie Hart
Lynn Anderson
Buck Owens
Donna Fargo
Gene Watson
Dave & Sugar
Steve Wariner
Merle Haggard

WEPP

Pittsburgh, Pa.
Dave & Sugar
Ronnie Milsap
Merle Haggard
Rea Allen Jr.

WIXZ

Pittsburgh, Pa.
Nate Harvell
Dave & Sugar
Rea Allen Jr.
Billie Jo Spears

WVNY

Rochester, N.Y.
Emmylou Harris
Rodney Lay
Kenny O Dell

WADR

Utica, N.Y.
Merle Haggard
Tom Bresh
Ray Stevens
Freddie Hart
Dolly Parton
Mel McDaniel
Billie Jo Spears
Nate Harvell
Charlie McCoy
Reg Lindsay

WWWV

Wheeling, W.V.
Ronnie Milsap
Oak Ridge Boys
Linda Ronstadt
Randy Barlow
Kenny Dale
Donna Fargo

WVVA

Yorktown, Va.
Freddie Hart
Lynn Anderson
Buck Owens
Donna Fargo
Gene Watson
Dave & Sugar
Steve Wariner
Merle Haggard

SOUTH

KDJW

Amarillo, Tex.
Ronnie Milsap
Ray Stevens
Rogers & West
Doc & Merle Watson
Oak Ridge Boys

WFLD

Atlanta, Ga.
Ronnie Milsap
Delbert McClinton
Rogers & West
Oak Ridge Boys
Linda Ronstadt
Buck Owens

KOKE

Austin, Tex.
Dave & Sugar
Gene Watson
Billie Jo Spears
Don King
Joe Stampley

KLVI

Beaumont, Tex.
Kenny Dale
Rogers & West
Donna Fargo
Zella Lehr
Ronnie Milsap
Oak Ridge Boys
Gene Watson

WCOS-FM

Columbia, S.C.
Rogers & West
Mickey Gilley
Oak Ridge Boys
Ronnie Milsap
Joe Stampley

WCTO

Cypress Gardens, Fla.
Stetler Bros
Brown & Cornelius
Buck Owens

WFNC

Fayetteville, N.C.
Ronnie Milsap
Oak Ridge Boys
Bobby Borchers
Zella Lehr
Nate Harvell
Rogers & West

KENR

Houston, Tex.
Eddy Raven
Olivia
Dotsey
Margo Smith
Don King
Mickey Gilley
Rogers & West

KIKK

Houston, Tex.
David Alan Coe
Oak Ridge Boys
Ronnie Milsap
Mundo Earwood
Kenny Dale
Rogers & West
Rea Allen Jr.

WVOJ

Jacksonville, Fla.
Linda Ronstadt
Ronnie Milsap
Rogers & West

WVNN

Louisville, Ky.
Brown & Cornelius
Oak Ridge Boys
Charlie Rich (UA)
David Alan Coe
Rea Allen Jr.
Rogers & West
Ronnie Milsap

KEND

Lubbock, Tex.
None

WVON

Macon, Ga.
Mundo Earwood
Buck Owens
Bobby Hood
Sarah Vaughn
Mel McDaniel
Randy Barlow
Chuck Pollard
Arthur Prysock

WMC

Memphis, Tenn.
Sonny Throckmorton
Emmylou Harris
Oak Ridge Boys
Rogers & West
Ronnie Milsap

WVOK

Miami, Fla.
Cristy Lane
Merle Haggard
Ronnie Milsap

WVUN

Mobile, Al.
Rogers & West
Oak Ridge Boys
Larry Gatlin
Margo Smith

WSM

Nashville, Tenn.
Sandy Posey
Olivia
Dotsey
Margo Smith
Don King
Mickey Gilley
Rogers & West

KEBC

Oklahoma City, Ok.
Buck Owens
Eddy Raven
Gene Watson
Larry Gatlin
David Alan Coe
Reba McEntire
Jerry Abbott

WVHO

Orlando, Fla.
Rogers & West
Ronnie Milsap
Sandy Posey
Oak Ridge Boys
Reba McEntire

WSUN

St. Petersburg, Fla.
Billie Jo Spears
Donna Fargo
Ronnie Milsap

KKYX

San Antonio, Tex.
Brian Collins
David Rogers
Lynn Anderson
Rogers & West
Oak Ridge Boys

WVOT

Savannah, Ga.
James Darren
Charlie McCoy
Ronnie Milsap
Oak Ridge Boys
David Rogers
Rogers & West
Linda Ronstadt
Ray Stevens
Daniel
Paul Richey

KRMD

Shreveport, La.
Ronnie Milsap
Hank Williams Jr.
Eddy Raven
Gene Watson
Ray Stevens
Donna Fargo
Mel McDaniel
Billy Walker

WEAT

W. Palm Beach, Fla.
David Alan Coe
Linda Cassidy
Charlie McCoy
Donna Fargo

WVNM

W. Palm Beach, Fla.
Rogers & West
Lynn Anderson
Kenny Dale
Ronnie Milsap
Oak Ridge Boys

KVOD

Tulsa, Ok.
Cates Sisters
Donna Fargo
Buck Owens
Reba McEntire
Jerry Abbott
Gordon Lightfoot
Ray Stevens
Daniel
Paul Richey

COUNTRY SINGLES

COUNTRY SINGLES
* New entries. Circled letters indicate alphabetical order.

LYNN ANDERSON <i>Last Love Of...</i> (Columbia) 6-25	RAZZY BAILEY <i>What Time Do You...</i> (RCA) See Other Action section 7-11	RANDY BARLOW <i>No Sleep Tonight</i> (Republic) New at WDEE, KCKC See New & Active 7-11	BOBBY BORCHERS <i>Sweet Fantasy</i> (Epic) New at KNEW, KSON See New & Active 8-4	TOMBRESH <i>First Encounter</i> (ABC) New at KERE, KSON WADR 8-4	BROWN & CORNELIUS <i>If The World Ran...</i> (RCA) BREAKER 7-28	CRASH CRADDOCK <i>Don Juan</i> (ABC) Charts 38-27 WLOL, 20-15 WVOJ, 28-22 WVOT 7-21		
JAMES DARREN <i>Let Me Take You In</i> (RCA) New at KBBO, WOOT about 30 WSUN, 27-20 WDEE 7-28	DAVE & SUGAR <i>Tear Time</i> (RCA) 8-18	GAIL DAVIES <i>No Love Have I</i> (Lifesong) See New & Active 7-4	DONNA FARGO <i>Another Goodbye</i> (WB) Check New & Active 8-18	LARRY GATLIN <i>Do It Again</i> (Monument) New at WHL, WMAO See New & Active 8-4	MICKEY GILLEY <i>Here Comes...</i> (Playboy) Add at WIL WIRE, WDEE See New & Active 7-21	MERLE HAGGARD <i>It's Been A Great</i> (MCA) BREAKER 8-4	EMMYLOU HARRIS <i>Easy From Now On</i> (WB) BREAKER 7-28	FREDDIE HART <i>Toe To Toe</i> (Capitol) Check Other Action section 7-11
NATE HARVELL <i>Three Times</i> (Republic) Check New & Active 7-21	ROY HEAD <i>Tonight's The Night</i> (ABC) See New & Active 7-4	DAVID HOUSTON <i>Waltz Of The Angels</i> (Elektra) 8-4	JERRY INMAN <i>Why, Baby, Why</i> (Elektra) Added at WOKQ 8-18	DON KING <i>The Feeling's So...</i> (Con Brio) New at WSM Check New & Active 8-4	ZELLA LEHR <i>Danger Heartbreak</i> (RCA) Check Other Action section 8-18	CHARLIE MCCOY <i>Fair And...</i> (Monument) 25-18 KCKC... See Other Action section 7-28	MEL MCDANIEL <i>Bordertown Woman</i> (Capitol) See Other Action section 7-28	REBA MCENTIRE <i>Last Night, Ev'ry</i> (Mercury) 8-25
RONNIE MILSAP <i>Let's Take The...</i> (RCA) 8-25	OAK RIDGE BOYS <i>Cryin' Again</i> (ABC) 8-25	BUCK						

POP ADULT



Mike Kasabo

Talent Scouts—Tulsa Style

As reported in this section of the August 11th edition of R&R, KRMG/Tulsa has been searching for a lady partner for morning man John Erling. After auditioning some sixty candidates, VP & GM Ron Blue and Erling chose twenty-seven year-old Colleen Todd.

The Hawaiian-born Ms. Todd is a free-lance writer whose work has been seen on "Saturday Night Live", "The Mary Tyler Moore Show", and "The Bob Newhart Show." Colleen has been writing for SNL for the past two years and has, among other bits, contributed the "Big Foot" sketch that featured Steve Martin and the Not Ready For Prime Time Players; several Conehead skits and many of Dan Aykroyd's Richard Nixon spoofs.

In addition to her writing, Todd works for a Tulsa advertising agency and also teaches creative writing at Tulsa Junior College.

Asked how she wound up as Erling's morning-mate, Colleen explained, "I heard the talent search of John's show for a couple of weeks and kind of procrastinated whether I wanted to try it or not. Then toward the end of the search I applied and out of sixty girls, six were chosen as the finalists and were auditioned twice on the air with John. We had an immediate rapport and just generally had a lot of fun. The General Manager and John made the decision and here I am."

Colleen, who was raised in Riverside, California, is very excited about her newest venture. Let's recap Colleen's schedule: Free-lance writer, works for an advertising agency, teaches a class at college and now on the radio five mornings a week.

Hell, I get tired just thinking about it, but as Bill Murray would say, "Hey, get out of here, knucklehead, I mean it."

This Glutz No Klutz

Pete Rose, move over. Here comes Sterling Glutz.

Glutz, a man of notable literary and theatrical abilities, took note of the Reds' lead-off hitter's 44-game streak and decided to establish a streak of his own. Not with a bat, but rather his tongue.

Each morning on WSB/Atlanta, Glutz recites a tongue-twister sent in by listeners. So far, he has managed to get through the following: "How much wood would a woodchuck chuck if a woodchuck could chuck wood?"; "Rubber baby buggy bumpers"; and "She sells seashells by the seashore. The shells she sells are surely seashells. So if she sells seashells on the seashore I'm sure she sells seashore shells." Station personality John Moore vows he'll find a tongue-twister that's sure to twist Glutz's tongue. He adds, "I'm gonna get Glutz."

John, my friend, help is here. Lay this one on him: "The sixth sick Sheik's sixth sheep's sick." If he gets through that one three consecutive times, I'll personally fly to Atlanta in a Sheik's outfit and present him with a sick sheep.

Update

THE SWARM: KSL/Salt Lake City had its transmitter invaded by a swarm of flying ants last week. The winged attackers struck the base of the main tower and every time one of the little buggers climbed around the gap point, zap—it was fried fly. Each time a fly got zapped, the transmitter cut off for a few moments until an engineer spotted the problem and took appropriate action to rid the transmitter of the invaders . . . WJNO/West Palm Beach needs a new talk show host, as Mitch Sandler exits the station. Contact Russ Morley at (305) 659-1230 . . . KOB/Albuquerque followed the flight of Double Eagle II with great interest, as the crew of the 11-story high balloon are all from Albuquerque . . . KDWN/Las Vegas treated listeners to a free big band concert recently and drew a capacity crowd of 550 people, with over 200 being turned away due to the fire code . . . The Dallas Cowgirls (some of whom were featured at R&R Convention '77) have really started a trend. All but six NFL teams now have their own version of the Cowgirls with the latest being the Philadelphia Eagles squad of beauties called the Liberty Belles. Eagles games are carried by WIP . . . KRKK proclaimed August 16th Elvis Presley Day in Rock Springs . . . KAKE/Wichita 9-12noon personality Dale Moore is now doing weekend and fill-in weather for sister TV outlet Channel 10 . . . WNEW/New York remoted Dolly Parton's receiving the key to city by the mayor from the steps of City Hall . . . KMPC/Los Angeles reports brisk ticket sales for their 9th annual "Show of the World" stage show this year featuring Glen Campbell, Flip Wilson, Pat & Debby Boone . . . KVI/Seattle personality Jack Morton and Chief Engineer Dick Velo broadcast live from the Goodyear Blimp while floating over the city last week. During the hour aloft, both men had a chance to fly the dirigible, with Morton commenting, "Velo was sitting back there making some very strange noises. I think he may have been praying" . . . WBZ/Boston providing extensive coverage of both gubernatorial and senatorial races in the area . . . WGAR/Cleveland has once again teamed up with CHEX/Peterborough to provide vacationing listeners with road and activity information between the two cities . . . KFMB/San Diego continues to beef up its sports programming with newly acquired broadcast rights to San Diego State University football and basketball . . . WDIF/Marion broadcast live from the Marion County Fair last week and provided several contests for those who attended . . . **QUOTEBOOK:** Picked this one up from a morning man in Chattanooga, "I often wonder if Linda Lovelace was a lifeguard, would she let someone go down for the third time?"



Colleen Todd — a winner indeed.

Transition

STARR IN PITTSBURGH: Richard Starr has been appointed Program Manager of KDKA by station General Manager Bill Hartman. Starr replaces David Graves who has been named to the same position at the Westinghouse Broadcasting Company outlet in Chicago, WIND . . . Edward M. Scandrett, General Sales Manager of WMAL/Washington, has named Robert J. Bowen as Local Sales Manager . . . Ken Beck to the news department of KMPC/Los Angeles from K100 in L.A. . . . Norm Nathan returns to WHDH/Boston to do the all-night show from that city's all news operation WEEI-AM . . . Bill Lozon to KVIL/Dallas as Assistant PD and Production Manager from WFDF/Flint, where he was the midday personality . . . Joey Dee to WNEU/Wheeling as morning man from FM97/Pittsburgh . . . Bill Campbell returns to WDAE/Tampa as interim PD from WSUN in that city. Bill will also handle music as former MD Dana Heer-Maley has been appointed Promotion Director . . . Julian Riding to KMBZ/Kansas City as all-night personality, and will feature Jazz albums from KCNW/Kansas City.

Color



A BUSY KINDA GUY: WCAR/Detroit personality Bobby Sherman is pictured here with his Suntan Team, a group of beauties that he says "never rubs you the wrong way." Sherman and his corps of cuties make outside visits to all area beaches, parties, barbecues and an occasional knife fight to promote himself (mainly) and also the station. Upon arrival, the team leaps into action with well-oiled precision by slathering gallons of suntan oil on willing recipients and interested bystanders. The enthusiastic team members sing a short acapella chorus extolling the virtues of sun worship and hurriedly depart in a Nazi U-boat so as to not attract attention. Seriously, folks, it's all fun and games and a great promotion for the station . . . not to mention the educational benefits Sherman is experiencing by reading the bestseller "Polygamy In Action."

THE ORIENT EXPRESS: WHDH/Boston, which carries Boston College football, is tying in with an upcoming exhibition game between Boston and Temple University to be played in Tokyo. Listeners are to send in postcards and will have twenty minutes to call in if their card is pulled and name announced on the air. For this, the caller receives season tickets to Boston games and also qualifies them for the grand prize drawing that will send a lucky listener on a fifteen-day all-expense-paid trip to the Orient.

FOR THE RED, WHITE AND BLUE: WSB/Atlanta is conducting a search for the most outstanding young American in the Atlanta area. That person, twenty-one or under, must rate high in citizenship, character, scholarship and community service. Listeners are asked to submit the name of their choice for the great young American and the winner will receive a plaque noting the achievement plus a \$500 savings bond.

TENNIS TOURNAMENT NETS \$5000: WASH/Washington hosted over 1000 amateur tennis players who engaged in a tournament for the benefit of the Wolf Trap Foundation. The tournament was divided into beginner, intermediate and advanced categories—with singles, doubles and mixed doubles events in each of the categories. This second annual event more than tripled last year's total with over \$5000 being taken in.

A PARTY WITH A PERSONAL TOUCH: WTAE/Pittsburgh listeners have been invited to tell the station why they would like to have an "I Love You Pittsburgh" party in their home hosted by ace morning team Larry O'Brien and John Garry. The winner will receive their very own ILYP party hosted by the duo, who will bring food for twenty and will stage a backyard barbecue for the winner. They will also supply a barbecue grill, picnic tables and a badminton set which the winner may keep when the party's over.

POP ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BILLY JOEL

She's Always A Woman (Columbia)

73% of our reporters are on it. 13 new adds this week including WOWO, WQUD, WBAL, KNBR, WTMJ, KCRA, KMBZ, WBT, WLW. Key moves: 13-8 WWWE, 24-19 WATR, 29-22 KUKI, 21-18 KXLY, 36-30 WCHV, 26-18 WTIC, debut 21 K96, debut 23 KVI, debut 25 WIBW, debut 25 WLNH. Heavy rotation: KSFO, KSL, WHIO. Moves 33-19 on P/A chart.

MICHAEL JOHNSON

Almost Like Being In Love (EMI America)

65% of our reporters are on it. 15 new adds including WTMJ, WTIC, KDWN, KVI, WJNO, KNBR, WELI, WCCO, KSFO, KMPC, WCHV, KRKK. Key moves: 17-12 KOLO, 30-25 WMAZ, 37-30 FM97, 27-22 WATR, debut 20 KRMG, debut 22 WSM, debut 29 WLNH, debut 30 WPRO. Moves 39-28 on P/A chart.

KENNY LOGGINS

Whenever I Call You Friend (Columbia)

60% of our reporters are on it. Adds include KVI, WFYR, WIP, WPRO, KNBR, WMAZ, WLVA. Key moves: 13-9 KBLF, 21-15 KUKI, 27-15 WLW, 37-23 WHIZ, 28-23 WLNH, 29-19 KOLO, 21-18 WISN, 24-21 WBT, 30-26 FM97, debut 24 WIBW, debut 29 WORG. Heavy rotation: KMPC. Moves 34-23 on P/A chart.

TRAVOLTA & OLIVIA Summer Nights (RSO)

60% of our reporters are on it. Adds include WGAR, WOWO, WCHV, KOLO, WSM, KRMG, WQUD, KULF, WCER. Key moves: 10-6 WORG, 25-16 WTIC, 22-19 WBT, 29-25 WPRO, 35-27 WNEU, 24-16 KBLF, debut 15 WHAG, debut 21 KVI, debut 25 WFYR, debut 28 14RKO. Heavy rotation: WSB, WMAL, KRKK, KMPC. Moves 31-24 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

EVELYN CHAMPAGNE KING "Shame" (RCA) 29/3 add WCBM, WSBA, WGAR. Moves: 1-1 WORG, 15-11 WPRO, 15-8 KUKI, 14-8 WLVA, 25-15 WCHV, 12-6 WHAG, 19-13 KOLO, 19-15 FM97, 7-5 WFYR, 28-24 WNEU, 22-18 WOWO, debut 24 WMAZ. Heavy rotation: KNBR, KEX. Moves 35-29 on P/A chart.

CARLY SIMON & JAMES TAYLOR "Devoted To You" (Elektra) 40/18 adds include KOB, KVI, WIOD, WTMJ, KSFO, KOY, WCCO, WJNO, WORG, WBT, WTIC, WGR. Moves: 22-18 WSM, debut 19 KDWN, debut 29 WPRO. Heavy rotation: KMPC. Debuts at No. 31 on P/A chart.

GERRY RAFFERTY "Right Down The Line" (UA) 49/18 adds include WTMJ, KXLY, KPPL, KSL, KSFO, WCCO, KSD, KNBR, WCER, WMAL, WLW, KVI, WCBM. Moves: 19-13 KBLF, 27-24 WPRO, 32-28 WCHV, debut 20 K96, debut 24 WLNH, debut 29 KOLO, debut 30 KUKI. Debuts at No. 32 on P/A chart.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

- JIMMY BUFFETT (ABC) "Son Of A Son Of A Sailor"
- CAPTAIN & TENNILLE (A&M) "Love Is Spreading," "Dixie," "Dream"
- RITA COOLIDGE (A&M) "Love Me Again," "Bye Bye Love"
- ROBERTA FLACK (Atlantic) "After You"
- CRYSTAL GAYLE (UA) "Cry Me A River," "Hello I Love You"
- ANDY GIBB (RSO) "Don't Throw It All Away," "One More Look At The Night"
- ROBIN GIBB (Sesame Street) "Trash"
- KENNY LOGGINS (Columbia) "Wait A Little While"
- BARRY MANILOW (Arista) "Foul Play" S.T. "Ready To Take A Chance Again"
- DAVE MASON (Columbia) "The Words"
- JOHNNY MATHIS (Columbia) "Where Or When"
- MOODY BLUES (London) "Had To Fall In Love," "Driftwood"
- WILLIE NELSON (Columbia) "Stardust"
- HELEN REDDY (Capitol) "Catch My Breath"
- LEO SAYER (WB) "Stormy Weather"
- SGT. PEPPERS S.T. (RSO) "Here Comes The Sun"/S. Farina, "Long & Winding Road"/P. Frampton, "A Day In The Life"/B. Gibb.
- CARLY SIMON (Elektra) "Tranquillo"

Radio & Records POP/ADULT AIRPLAY / 40

August 25, 1978

Three Weeks	Two Weeks	Last Week		
4	4	3	1	OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO)
1	1	1	2	COMMODORES/Three Times A Lady (Motown)
6	2	2	3	RITA COOLIDGE/You (A&M)
11	7	5	4	CHRIS REA/Fool (If You Think It's Over) (UA)
20	8	7	5	ANDY GIBB/An Everlasting Love (RSO)
12	9	9	6	PABLO CRUISE/Love Will Find A Way (A&M)
13	12	10	7	ANNE MURRAY/You Needed Me (Capitol)
31	19	11	8	LITTLE RIVER BAND/Reminiscing (Harvest)
3	3	4	9	TOBY BEAU/My Angel Baby (RCA)
5	5	6	10	FRANKIE VALLI/Grease (RSO)
22	14	12	11	WALTER EGAN/Magnet And Steel (Columbia)
2	6	8	12	BARRY MANILOW/Copacabana (At The Copa) (Arista)
35	28	18	13	EXILE/Kiss You All Over (WB/Curb)
19	16	14	14	CRYSTAL GAYLE/Talking In Your Sleep (UA)
39	31	19	15	CAPTAIN & TENNILLE/You Never Done It Like That (A&M)
—	35	22	16	JOHN PAUL YOUNG/Love Is In The Air (Scotti Bros.)
10	10	15	17	GENE COTTON & KIM CARNES/You're A Part Of Me (Ariola)
40	32	28	18	DAVID GATES/Took The Last Train (Elektra)
—	—	33	19	BILLY JOEL/She's Always A Woman (Columbia)
7	11	13	20	BARBRA STREISAND/Songbird (Columbia)
23	20	16	21	DONNA SUMMER/Last Dance (Casablanca)
—	33	26	22	EARTH, WIND & FIRE/Got To Get You Into My Life (Columbia)
—	—	34	23	KENNY LOGGINS/Whenever I Call You Friend (Columbia)
—	39	31	24	TRAVOLTA & NEWTON-JOHN/Summer Nights (RSO)
37	29	27	25	JACKSON BROWNE/Stay (Asylum)
27	26	25	26	EDDIE RABBITT/You Don't Love Me Anymore (Elektra)
9	13	17	27	GERRY RAFFERTY/Baker Street (UA)
—	—	39	28	MICHAEL JOHNSON/Almost Like Being In Love (EMI-America)
—	—	35	29	EVELYN CHAMPAGNE KING/Shame (RCA)
26	25	24	30	MATHIS & WILLIAMS/You're All I Need To Get By (Columbia)
—	—	—	31	CARLY SIMON & JAMES TAYLOR/Devoted To You (Elektra)
—	—	—	32	GERRY RAFFERTY/Right Down The Line (UA)
—	—	—	33	ROBIN GIBB/Oh! Darling (RSO)
—	40	37	34	TASTE OF HONEY/Boogie Oogie Oogie (Capitol)
34	30	29	35	ATLANTA RHYTHM SECTION/I'm Not Gonna Let It Bother Me... (Polydor)
—	—	—	36	STONEBOLT/I Will Still Love You (Parachute)
29	24	23	37	ANDREW GOLD/Never Let Her Slip Away (Asylum)
8	15	20	38	MICHAEL JOHNSON/Bluer Than Blue (EMI-America)
—	—	—	39	DAN HILL/All I See Is Your Face (20th)
—	38	38	40	HELEN REDDY/Ready Or Not (Capitol)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

NEW ENTRY

CHART SUMMARY: The top three are just about the same this week, except that Olivia Newton-John leaped over the Commodores and Rita Coolidge to seize the number one spot, pushing those two still very hot records down a notch. The entire top ten is just about as crowded with hot records as we've ever seen it... Rea, A. Gibb, Cruise, Murray and Little River Band are all solid with still more room to grow. Next week should prove interesting to see how they fare. Rest of the best making their climb are Exile 18-13, Captain & Tennille 19-15, and John Paul Young 22-16. David Gates came out of a slow spell and jumped 28-18, and Earth, Wind & Fire showed their stuff, moving 26-22. Breakers belong this week to Billy Joel blazing his way to 19 from 33, Kenny Loggins clicking as a single, moving 34-23; John Travolta & Olivia Newton-John teaming up with a 31-24 move; and Michael Johnson rising eleven points from 39-28. Possible Breakers for next week include Carly Simon & James Taylor, who debut at No. 31, Gerry Rafferty, who's right behind for a first week entry at No. 32, and just one position down, another Gibb brother, Robin. The two other debuts are Stonebolt at No. 36 and Dan Hill at No. 39.

ROBIN GIBB "Oh! Darling" (RSO) 35/9 add WMAL, KOY, WGR, WLW, K101 KUKI, KXLY, WCHV. Moves: 21-16 WMAZ, 28-24 WCBM, 28-24 WATR, 43-29 WHIZ, 29-25 WLVA, debut 22 KVI, debut 27 KOLO, debut 28 WPRO. Heavy rotation: WHIO, KSFO, KMPC, WKIQ. Debuts at No. 33 on P/A chart.

TASTE OF HONEY "Boogie Oogie Oogie" (Capitol) 29/4 add KEX, KBLF, KOLO, WHIZ. Moves: 8-2 WPRO, 19-10 WOWO, 5-1 WLVA, 10-7 WFYR, 11-8 KULF, 14-10 WBT, debut 29 WNEU. Moves 37-34 on P/A chart.

STONEBOLT "I Will Still Love You" (Parachute) 29/5 add WELI, KPPL, WHAG, WLNH, KXLY. Moves: 21-16 WIBW, 29-23 KBLF, debut 26 WATR. Heavy rotation: KRKK. Debuts at No. 36 on P/A chart.

DAN HILL "All I See Is Your Face" (20th) 32/15 adds include K101, KXLY, WPRO, KEX, KMBZ, WSM, WMAZ, KVI, KOB, WCCO, WQUD. Moves: 30-26 WORG. Heavy rotation: KSFO. Debuts at No. 39 on P/A chart.

Others Getting Significant Action

DOLLY PARTON "Heartbreaker" (RCA) 23/7 add WCCO, WMAL, KULF, K101, KRMG, WCER, WHAG. Moves: 24-20 WSM, 24-20 WCBM, debut 29 WATR.

Most Added:

- GERRY RAFFERTY "Right Down The Line" (UA) Added at 24% of our reporting stations.
- CARLY SIMON & JAMES TAYLOR "Devoted To You" (Elektra) Added at 24% of our reporting stations.
- DAN HILL "All I See Is Your Face" (20th) Added at 20% of our reporting stations.
- MICHAEL JOHNSON "Almost Like Being In Love" (EMI-America) Added at 20% of our reporting stations.
- BILLY JOEL "She's Always A Woman" (Columbia) Added at 17% of our reporting stations.
- LINDA RONSTADT "Back In The U.S.A." (Asylum) Added at 16% of our reporting stations.

Hottest:

- OLIVIA NEWTON-JOHN "Hopelessly Devoted To You" (RSO) Reported hot at 52% of our stations.
- COMMODORES "Three Times A Lady" (Motown) Reported hot at 48% of our stations.
- LITTLE RIVER BAND "Reminiscing" (Harvest) Reported hot at 46% of our stations.
- EXILE "Kiss You All Over" (WB/Curb) Reported hot at 41% of our stations.
- CHRIS REA "Fool (If You Think It's Over)" (UA) Reported hot at 41% of our stations.
- ANDY GIBB "An Everlasting Love" (RSO) Reported hot at 37% of our stations.

POP/ADULT SINGLES

New entries *Circled letters indicate alphabetical order*

RENEE ARMAND <i>Dancin' In</i> (Windsong) See Others 8-7	ATL RHYTHM SECTION <i>I'm Not Gonna</i> (Polydor) See Others 8-23	DEBBY BOONE <i>When You're</i> (WB-Curb) See Others 7-28	BONEY M <i>Rivers Of Babylon</i> (Sire) 18-12 KDWN See Others 8-16
JACKSON BROWNE <i>Stay</i> (Asylum) 20-14 WNEU, 8-4 WWOV, 13-11 WMB, 22-19 WLNH See Others 8-23	LYNDA CARTER <i>Toto</i> (Epic) See Others 8-4	JAMES DARREN <i>Let Me Take You In</i> (RCA) See Others 7-14	PAUL ANKA <i>Brought Up In New York</i> (RCA) See Others 8-25
TERI DE SARIO <i>Ain't Nothing</i> (Casablanca) See Others 8-11	JACKIE DeSHANNON <i>Things We Said</i> (Amherst) Check Others 8-25	E. DAN & J.F. COLEY <i>If The World Runs</i> (Big Tree) See Others 8-4	AMBROSIA <i>How Much I Feel</i> (WB) See Others 8-25
ROBIN GIBB <i>Oh Darling</i> (RSO) See News & Active 8-18	NICK GILDER <i>Hot Child In The City</i> (Chrysalis) See Others 8-25	ANDREW GOLD <i>Never Let Her</i> (Asylum) See Others 8-23	PAUL ANKA <i>Brought Up In New York</i> (RCA) See Others 8-25
CLINT HOLMES <i>No Walls</i> (Private Stock) See Others 8-18	ENGELBERT HUMPERDINCK <i>Love's In Need</i> (Epic) See Others 7-21	BILLY JOEL <i>She's Always</i> (Columbia) BREAKER 7-28	DAVID GATES <i>Took The Last Train</i> (Elektra) 20-18 on P/A chart See Others 7-21
QUINCY JONES <i>Sam Like That</i> (A&M) See Others 7-21	EVELYN "Champagne" KING <i>Shame</i> (RCA) See News & Active 7-7	BILL LABOUNTY <i>25 Words Or Less</i> (WB-Curb) Check Others 8-11	WBT/Charlotte See Others 8-11
GORDON LIGHTFOOT <i>Dreamland</i> (WB) Check Others 8-11	KENNY LOGGINS <i>Whenever I Call</i> (Columbia) BREAKER 8-4	LOUISIANA'S LE ROUX <i>New Orleans Ladies</i> (Capitol) See Others 7-28	WBYR/Chicago See Others 8-11
RONNIE MILAP <i>Let's Take The Long</i> (RCA) Check Others 8-25	TONY ORLANDO <i>Don't Let Go</i> (Elektra) See Others 7-14	ROBERT PALMER <i>You Overwhelm Me</i> (Island) Check Others 8-18	WJOL/Dayton See Others 8-11
TEDDY PENDERGRASS <i>Close The Door</i> (Phil Int.) See Others 8-11	ARTHUR PRYBOCK <i>Here's To Good</i> (MCA) Check Others 8-25	EDDIE RABBITT <i>You Don't Love</i> (Elektra) See Others 8-30	WVTV/Dayton See Others 8-11
LOU RAWLS <i>There Will Be Love</i> (Phil Int.) See Others 8-4	LINDA RONSTADT <i>Back In The U.S.A.</i> (Asylum) See Others 8-25	TODD RUNDGREN <i>Can We Still</i> (Beersville) See Others 8-16	WVTV/Dayton See Others 8-11
STEELY DAN <i>Josie</i> (ABC) See Others 8-25	STONEBOLT <i>I Will Still Love</i> (Parachute) Check News & Active 8-4	BARBRA STREISAND <i>Laura Mars</i> (Columbia) Check Others 8-11	WVTV/Dayton See Others 8-11
TASTE OF HONEY <i>Boogie Oogie Oogie</i> (Capitol) See News & Active 7-7	TRAVOLTA & OLIVIA <i>Summer Nights</i> (RSO) BREAKER 8-4	TUXEDO JUNCTION <i>Moonlight</i> (Butterfly) See Others 8-18	WVTV/Dayton See Others 8-11
		BONNIE TYLER <i>If I Sing You A Love</i> (RCA) See Others 8-18	

ADDS & HOTS

NORTHEAST

WBAL/Baltimore Jack Leacy Linda Ronstadt Billy Joel Ronnie Milap Gordon Lightfoot Jackie DeShannon Janis Ian	WGR/Buttalo Jerry Reo Nick Gilder Walter Egan Robin Gibb Simon/Taylor HOTTEST Frankie Valli Olivia Andy Gibb Eddie	WMBZ/Harrisburg Jim Allen Gerry Rafferty EW&F Simon/Taylor HOTTEST Pablo Cruise Olivia Walter Egan Chris Rea Andy Gibb LRB	WLNH/Laconia Roger Curtis Barry Manilow Ready Stonewall Michael Zager Diana Ross Dan Hill HOTTEST Olivia Andy Gibb Commodores Walter Egan Dove Gates Dave Mason Chris Rea LRB	WIP/Philadelphia Bruce Holberg Kenny Loggins Linda Ronstadt (dup) HOTTEST Andy Gibb Olivia Rita Coolidge Commodores Pablo Cruise Eddie	WTAE/Pittsburgh Ted Atkins Beach Boys Sue Rita Coolidge WPRO/Providence Dave McNamara Eddie Walter Egan Pablo Cruise Olivia	WASH/Washington, D.C. Bob Duckman Gerry Rafferty Janis Ian HOTTEST Taste Of Honey Commodores Anne Murray Eddie Walter Egan Pablo Cruise Olivia	WATR/Waterbury Glenn Colligan Barry Manilow Ready Jackie DeShannon Ambrosia Cheryl Ladd See News/Frontpage Sat. Prevue HOTTEST LRB Olivia Anne Murray Chris Rea Dawn Gates John Paul Young
WHDH/Boston Al Brady None HOTTEST Commodores Pablo Cruise Olivia E.C. King Eddie Chris Rea EW&F	WHAG/Hagerstown C.B. Gaffney Crystal Gayle Gerry Rafferty Billy Joel Stonewall Renee Armand Michael Johnson Dolly Parton HOTTEST Commodores Taste Of Honey Pablo Cruise Andy Gibb Olivia E.C. King Eddie Chris Rea EW&F	WTIC/Hartford Ginny Jevonka Michael Johnson David Gates Simon/Taylor HOTTEST Commodores Rita Coolidge Olivia Chris Rea Andy Gibb LRB Crystal Gayle EW&F Travolta/Olivia	WELI/New Haven Walt Pinto Michael Johnson Stonewall Bill Labounty HOTTEST LRB Colligan/Carnis Commodores Rita Coolidge	WFMJ/Pittsburgh Dave Popovich Gino Vannelli Linda Ronstadt Blues Hall & Oates Steeley Dan HOTTEST Commodores Anne Murray Rita Coolidge Eddie E.C. King	WHAM/Rochester Jack Murphy Barbra Streisand HOTTEST Andy Gibb Chris Rea Olivia Walter Egan	WMAL/Washington, D.C. Bonnie Smith Jackson Browne Gerry Rafferty Robin Gibb Arthur Prysock Dolly Parton John Paul Young HOTTEST Olivia Barry Manilow Travolta/Olivia HOTTEST Donna Summer Rita Coolidge Toby Beau Commodores Frankie Valli	WSBA/York Biff Campbell Crystal Gayle E.C. King HOTTEST Chris Rea LRB EW&F Anne Murray

MIDWEST

WKIQ/Bowling Green Mike Lipsert Quincy Jones Travolta/Olivia Ronnie Milap Paul Anka HOTTEST Robin Gibb ELO EW&F Taste Of Honey Toby Beau Donna Summer Todd Rundgren Paul Davis	WFYR/Chicago John Weithers Kenny Loggins HOTTEST Donna Summer Commodores Frankie Valli E.C. King Taste Of Honey Pablo Cruise	WHIO/Dayton Kris Rankin Bob McGilpin Michael Stanley Gordon Lightfoot Ambrosia Musique Jim Rafferty Paul Davis Jackie DeShannon HOTTEST Barry Manilow Billy Joel John Paul Young	WOWO/Ft. Wayne Sam DeVincent Nick Gilder Travolta/Olivia Billy Joel Linda Ronstadt Simon/Taylor HOTTEST Frankie Valli Donna Summer Rita Coolidge Jackson Browne Joe Walsh Taste Of Honey Anne Murray	WISN/Milwaukee Beth Faust John Paul Young Capt. & Tennille HOTTEST Commodores Olivia Andy Gibb Eddie Todd Rundgren Chris Rea WTMJ/Milwaukee Sam Armatto Barry Manilow Ready Gerry Rafferty Capt. & Tennille Billy Joel Simon/Taylor Michael Johnson	KMRJ/Pittsburg Tuxedo Junction Linda Ronstadt Arthur Prysock Beatles Rogers/West Walter Egan John Paul Young Anne Murray LRB Commodores	WIBW/Topeka Jim Sullivan John Paul Young Ronnie Milap Mary MacGregor HOTTEST Olivia Rita Coolidge Chris Rea Andy Gibb	WHIZ/Zanesville Dave Crist Taste Of Honey Billy Joel McCrays Ronnie Milap HOTTEST John Paul Young Rita Coolidge Walter Egan Andy Gibb Chris Rea Anne Murray Crystal Gayle
WCEB/Charlotte Dolly Parton Gerry Rafferty Lou Rawls Travolta/Olivia Water Egan Kenny Rogers HOTTEST Commodores Rita Coolidge Chris Rea	WVTV/Dayton E.C. King HOTTEST Frankie Valli Billy Joel John Paul Young	WVTV/Dayton E.C. King HOTTEST Frankie Valli Billy Joel John Paul Young	WVTV/Dayton E.C. King HOTTEST Frankie Valli Billy Joel John Paul Young	WVTV/Dayton E.C. King HOTTEST Frankie Valli Billy Joel John Paul Young	WVTV/Dayton E.C. King HOTTEST Frankie Valli Billy Joel John Paul Young	WVTV/Dayton E.C. King HOTTEST Frankie Valli Billy Joel John Paul Young	WVTV/Dayton E.C. King HOTTEST Frankie Valli Billy Joel John Paul Young

SOUTH

WBLA/Atlanta Gene Christie Linda Ronstadt Linda Ronstadt Roger West Jackie DeShannon Ronnie Milap Peter Carr Travolta/Olivia HOTTEST Travolta/Olivia Olivia	WFTL/Ft. Lauderdale David Gates HOTTEST Crystal Gayle Olivia Rita Coolidge Commodores	WVLA/Lynchburg John Hook Eddie Money Quincy Jones Kenny Loggins Gerry Rafferty HOTTEST Taste Of Honey E.C. King LRB Eddie	WYMC/Mayfield Simon/Taylor Seals & Crofts Paul Jabara HOTTEST Commodores Olivia LaRoux WQUD/Memphis Greg Hamilton LRB Travolta/Olivia David Gates Gerry Rafferty Billy Joel Dan Hill HOTTEST Commodores Frankie Valli Pablo Cruise Olivia Andy Gibb Chris Rea	WVTV/Dayton E.C. King HOTTEST Frankie Valli Billy Joel John Paul Young	WVTV/Dayton E.C. King HOTTEST Frankie Valli Billy Joel John Paul Young	WVTV/Dayton E.C. King HOTTEST Frankie Valli Billy Joel John Paul Young	WVTV/Dayton E.C. King HOTTEST Frankie Valli Billy Joel John Paul Young
WVTV/Dayton E.C. King HOTTEST Frankie Valli Billy Joel John Paul Young	WVTV/Dayton E.C. King HOTTEST Frankie Valli Billy Joel John Paul Young	WVTV/Dayton E.C. King HOTTEST Frankie Valli Billy Joel John Paul Young	WVTV/Dayton E.C. King HOTTEST Frankie Valli Billy Joel John Paul Young	WVTV/Dayton E.C. King HOTTEST Frankie Valli Billy Joel John Paul Young	WVTV/Dayton E.C. King HOTTEST Frankie Valli Billy Joel John Paul Young	WVTV/Dayton E.C. King HOTTEST Frankie Valli Billy Joel John Paul Young	WVTV/Dayton E.C. King HOTTEST Frankie Valli Billy Joel John Paul Young

WEST

KDB/Albuquerque Paul Douglas David Gates Lynda Carter Eddie Rabbit John Paul Young Dan Hill Simon/Taylor HOTTEST Rita Coolidge Chris Rea Commodores	AWB LRB Michael Johnson Arthur Prysock Janet Michael Andy Gibb James Darren Boney M	KMPK/Los Angeles John Pat Sylvester Linda Ronstadt Michael Johnson Steeley Dan HOTTEST Teddy Pendergrass Robin Gibb Travolta/Olivia Kenny Loggins Simon/Taylor Andy Gibb Anne Murray Capt. & Tennille Walter Egan Chris Rea Olivia	KEE/Portland Bob Swanson David Gates Linda Ronstadt Dan Hill Taste Of Honey Janet Michael Meco Ronnie Milap HOTTEST Frankie Valli Boney M LRB KRB/Provo Hanya Richards Simon/Taylor Linda Ronstadt Dan Hill Michael Johnson Crystal Gayle John Paul Young HOTTEST Commodores Eddie EW&F Anne Murray Robin Gibb Jackson Browne KBLF/Red Bull Bob Beck Ambrosia Robert Palmer Simon/Taylor Taste Of Honey John Paul Young Stearns Wheel HOTTEST Olivia Walter Egan Chris Rea Capt. & Tennille Kenny Loggins Eddie Gerry Rafferty	KOLO/Reno Mike Haggerty Taste Of Honey Travolta/Olivia Bob Seger (dup) HOTTEST Eddie Chris Rea EW&F Olivia Michael Johnson E.C. King Eddie	KSL/Salt Lake City George Lemich Gerry Rafferty Bill Labounty Diana Ross Helen Reddy HOTTEST Rita Coolidge Andy Gibb Chris Rea LRB Barry Manilow Ready	KNBR/San Francisco Bryan Eaton Nick Gilder John Paul Young Kenny Loggins Rogers/West Miss England Dan Gerry Rafferty HOTTEST Rita Coolidge Andy Gibb Pablo Cruise LRB Eddie	KVI/Eastie Mike O'Shea Kenny Loggins Michael Johnson Simon/Taylor Dan Hill England Dan Gerry Rafferty HOTTEST Rita Coolidge Andy Gibb Walter Egan Eddie	KUKI/Alhambra Randal Walton Jackson Browne (IRA) Michael Johnson Ambrosia Robin Gibb Barbra Streisand HOTTEST Frankie Valli Olivia LRB E.C. King Andy Gibb Eddie Capt. & Tennille Kenny Loggins
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Others Getting Significant Action

ENGLAND DAN & JOHN FORD COLEY "If The World Ran Out Of Love Tonight" (Big Tree) 22/1 add KVI. Moves: 23-20 WJW, debut 20 KDWN.
RENEE ARMAND "We're Dancin' In The Oark" (Windsong) 21/1 add WHAG. Moves: 25-25 KKLY, 23-25 WLNH.
BARBRA STREISAND "Love Theme From Laura Mars" (Columbia) 18/3 add WHAM, KGL, KUKI. Debut 28 WLNH.
PAUL ANKA "Brought Up In New York" (RCA) 18/2 add WHIO, KPPL. Debut 30 KKLY.
TARNEY SPENCER BAND "It's Really You" (A&M) 18/1 add WFDF. Moves: 21-17 KBLF.
BARRY MANLOW "Ready To Take A Chance Again" (Arista) 17/7 LP cut being played as a single. Add KSD, WCCO, WIP, WTMJ, KRKK, WATR, WLNH. Moves: 14-11 WSM, 18-15 KOLO, 25-22 FM97. Debut 22 K98. Heavy rotation: KSL.
LYNDA CARTER "Toto (Don't Let Feel Like Paradise)" (Epic) 17/2 add KOGO, KOB. Debut 20 WLNH.
QUINCY JONES "Sam Like That" (A&M) 18/2 add WKIQ, WLVA. Moves: 18-15 WPRO, 15-11 WHAG.
CHERYL LADD "Think It Over" (Capitol) 18/1 add WATR. Moves: 23-19 WLNH. Debut 20 WHAG.
ENGELBERT HUMPERDINCK "Love's In Need Of Love Today" (Epic) 15/0, 25-19 WJW.
LINDA RONSTADT "Back In The U.S.A." (Elektra) 14/12 adds include KMPC, WSB, WIP, K101, WBT, KEX, WNEU, KMRJ, WOWO. Debut 28 KOLO.
BILL LABOUNTY "In 25 Words Or Less" (WB-Curb) 14/4 add WJNO, KSL, WFDF, WELY.
TUXEDO JUNCTION "Moonlight Serenade" (Butterfly) 14/2 add KMRJ, WIO.
DEBBY BOONE "When You're Loved" (WB-Curb) 13/1 add KKLY, 22-25 KUKI.
LOU RAWLS "There Will Be Love" (Philadel Int'l) 13/1 add WCEB.
LOUISIANA'S LE ROUX "New Orleans Ladies" (Capitol) 12/1 add WSB, 14-7 WYMC.
BONNIE TYLER "If I Sing You A Love Song" (RCA) 12/0. Moves: 20-18 KDWN, 35-28 KBLF, 24-26 KUKI.
ROBERT PALMER "You Overwhelm Me" (Island) 11/2 add KBLF, K101.
EDDIE RABBITT "You Don't Love Me" (Elektra) 11/2 add KBLF, K101.
ARTHUR PRYBOCK "Here's To Good Friends" (MCA) 5/4 add KRKK, WMAL, KMRJ, KDWN.
PAUL ANKA "Brought Up In New York" (RCA) 5/2 add WKIQ, KKLY.
STEELY DAN "Josie" (ABC) 5/2 add KMPC, FM97. Debut 28 KOLD.

OPPORTUNITIES

Openings

KBBC-FM/Phoenix, AZ needs experienced news person. Mellow AOR station. Great opportunity for creative journalist. Tapes and resumes to J.D. Freedman, KBBC-FM, Box 711, Phoenix, AZ 85001. EOE M/F (8-18)

SUBURBAN WASHINGTON D.C. Top 40 station needs first phone announcers for part-time and fill-in work. Must have experience or training. Call Randy Swingle (703) 368-3107 or (703) 631-0314. (8-18)

WGBB/Merrick, NY has immediate opening for Chief Engineer. Must have 1st class and at least 2 years professional experience in the installation, maintenance and repair of broadcast equipment. Also looking for news and air personalities. Tapes and resumes to WGBB, Box 130, Merrick, NY 11566. (8-18)

News personality with creative, magazine-style writing ability. Females encouraged to apply. Tapes and resumes to Russ Gerber, KERN, Box 2700, Bakersfield, CA 93303. EOE M/F. No calls please. (8-18)

Our people go nowhere but up. WKTK-FM/Baltimore seeks 7pm-12mid mess appeal personality. Tapes and resumes to Lou Kneger, 5200 Moravia Rd., Baltimore, MD 21206. EOE (8-18)

KSXO/Redding, CA Progressive Northern California Top 40 AM looking for full time air talent. Tapes and resumes to John Stell, Box 1918, Redding, CA 96001. EOE No calls please. (8-18)

WZZO/Bethlehem, PA between Philadelphia and New York. Abrams Superstar AOR looking for creative production/announcer. Also, need polished part-time announcers. Tapes, resumes and production samples to George Howaras, Box 111, Bethlehem, PA 18016. EOE (8-18)

WINX/Rockville, MD looking for announcer with 1st class license. Appeal to adults and be able to read news. Send resumes, minutes of news, and air check to Brad Taylor, Box 1726, Rockville, MD 20850. EOE (8-18)

WKCT/Bowling Green, KY looking for afternoon Pop/Adult announcer. News experience, and reading helpful. Call David Anthony (502) 781-2121 before 10am CDT. (8-18)

96 ROCK, KADI/St. Louis is looking for AOR announcers for future openings. Salary commensurate with ability. Tapes and resumes to P. Pansi, 7530 Forsyth, St. Louis, MO 63105. (8-18)

Openings

WFBL/Syracuse, NY looking for experienced morning drive personality. Must be able to communicate and entertain. If you really enjoy being on the air, we'll hear it and our audience may get to hear you. Tapes and resumes to Bill Lowe, 14FBL, Eastwood Station, Syracuse, NY 13206. EOE (8-18)

WMEE/Ft. Wayne, IN looking for talented female. Tapes and resumes only to John David Spangler, Box 6000, Ft. Wayne, IN 46896. (8-18)

Modern Country format in West Texas looking for announcers and/or copywriting. If your performance is warm and personable and you are dependable, maybe you're for us. Anticipate hiring in Nov. Tapes and resumes to D. Clark, Box 147, Plainview, TX 79072. (8-18)

WSGA/Savannah, GA has an opening for night jock. Tapes, resumes and recent photo to Jerry Rogers, Box 8247, Savannah, GA 31402. No calls please. EOE M/F (8-18)

14Q (WFTQ)/Worcester, MA looking for morning personality. Strong delivery, and production. Minimum 3 yrs experience, some automation, Music Director experience helpful. Females and minorities please apply. Tapes and resumes to Cliff Blake, PD, 34 Mechanic St., Worcester, MA 01608 or call (617) 755-1444. (8-18)

WYND-AM/Sarasota, FL accepting tapes and resumes for future openings. Branch of Tampa Bay market. Contact Dave Allison, Box 3618, Sarasota, FL 33578. No calls please. EOE (8-18)

WKDF/Nashville, TN has opening for 12mid-6am air personality. Production skills a must. Structured AOR experience desirable. Tapes and resumes to Alan Sneed, Box 25210, Nashville, TN 37202. EOE M/F (8-18)

WQV/Ft. Pierce, FL has immediate opening for morning drive/production director. Creative individual with 3 years Top 40 experience. Good money for market. Tapes and resumes to J.J. Derek, Box 3192, Ft. Pierce, FL 33450. No calls please. EOE (8-18)

WSIX/Nashville, TN needs strong afternoon drive person. Pop/Adult format, AM/FM TV. Call Jerry House (615) 259-2200 after 9am. (8-18)

KRIG/Odessa-Midland, TX looking for air personality and production person who is ready to move up. Tapes and resumes to Ron Harper, Box 4312, Odessa, TX 76760. EOE No calls please. (8-18)

Openings

KRKE/Albuquerque, NM looking for one production director/2-3 hour midday shift. Also need 7pm-12mid announcer. Tapes and resumes to Chris Carey, Box 737, Albuquerque NM 87103. EOE (8-18)

Accepting tapes and resumes for a Radio Report for medium capital market. Must be able to gather, write read and do interviews. Must be able to follow directions. Inquiries to News Director, WKAZ, Charleston, W. VA. 25323. No calls please. EOE (8-18)

KQWB-AM&FM/Fargo, ND progressive Top 40 looking for PD with good production and on-air ability. Excellent money for right person. Also desires top notch drive-time personality who can create a stir in the market, for KQWB-AM. Tapes and resumes to Wayne Hiller, Midwest Radio Company, Box 2983, Fargo, ND 58102 or call (218) 238-7900. EOE (8-18)

WRQX/Washington, D.C. is accepting tapes for future openings. Strong personalities, send tapes and resumes only to Phil DeMarne, 4400 Jennifer St., N.W., Washington, D.C. 20015. No calls please. (8-18)

FRANK N. MAGID TALENT SEARCH: Various positions are available immediately. Two non-rock, 25-plus personalities at midwest major Pop/Adult. Adult sounding midday people at major market Top 40 powerhouse. Midday entertainer who can maintain momentum at top 100 market contemporary Pop/Adult. PM drive communicator in medium market Pop/Adult. Semi-automated vocal easy listening FM in Top 5 eastern market. AOR staff needed now in new outlet in midwest. Please specify the position of interest. Specific salary requirements must be included with tapes and resumes. Send to Scott Henderson, Frank N. Magid Assoc., One Research Center, Marion, IA 52302. (8-18)

WPEN/Philadelphia is looking for a bright, mature Pop/Adult personality for our 6pm-10pm show. If you're in a medium market here's your chance to move to market number 4. Tapes and resumes to Peter Mokofer, WPEN, 1 Bala Cynwyd Plaza, Philadelphia, PA 19004. EOE (8-18)

WRQX/Washington, D.C. is looking for a strong morning news personality with news background. Call Phil DeMarne (202) 686-3700. (8-18)

CHIEF ENGINEER AM, Automated FM, Studios. Responsible, organized in technical and administration. Contact Morgan Langan, GM, KCAP, Box 1165, Helena, MT 59601. EOE (8-18)

Openings

Fulltime looking for first phone who enjoys his audience. Also interviewing for morning jock's position, with a 3rd endorsed. If you can fill the bill... send tapes and resumes to WAMD, Box "A", Bel Air, MD 21014. (8-18)

WOWO/Ft. Wayne needs News reporter. Tapes and resumes to Art Saltberg, WOWO, 203 W. Wayne Street, Ft. Wayne, IN 46802. EOE (8-18)

Utility announcer needed for approximately 21 weeks out of the year. Tapes and resumes to Ned Foster, WOWO, 203 W. Wayne St., Ft. Wayne, IN 46802 or call (219) 424-2400. EOE (8-18)

K-108/Honolulu needs an experienced sales person. We're looking for a street fighter that wants to make a lot of money. 20 to 40 percent commission! Call Ron Macko (808) 524-5430, or send resumes to 675 Cooke St., Honolulu, Hawaii 96813. (8-11)

KGAL/Lebanon, OR looking for weekenders and future part-time air talents. We're really getting it together and are looking for reliable people who've already got it! Tapes and resumes to Brian Casey, Box 749, Albany, OR 97321. (8-11)

3WG/Rochester, NY will be accepting tapes and resumes for possible future news openings. 3 to 5 years experience necessary. Contact Forest Lewis, 3WG Radio, 50 Chestnut Plaza, Rochester, NY 14604. (8-11)

NEWS DIRECTOR WANTED: Above average pay. Below average work load. Radio journalist needed to oversee production of soft news. Prime listening area, 300,000 plus. Call Cliff Somers (703) 433-6221, WMRA-FM, Harrisburg, VA. EOE (8-11)

Washington, DC area Top 40 station looking for personality oriented announcer for evening shift. Must have 1st phone and experience. Good opportunity for advancement from small market. Call Randy Swingle (703) 368-3108 before 3pm. EOE (8-11)

WDOS/Oneonta, NY looking for a bright, aggressive broadcast journalist for anchor and street work. We offer good working conditions in a full-time, competitive News department. Tapes and resumes to Ron Shapley, News Director, 104 Chestnut Street, Oneonta, NY 13820. (8-11)

Z96/Grand Rapids, MI has immediate opening for full and part-time announcers. Tapes and resumes to Chris O'Brien, Box 96, Grand Rapids, MI 49501. EOE (8-11)

CHANGES

Radio

JEFF MICHAELS formerly News KYXI/Portland, OR named News Director KMJJ/Las Vegas, NV.

DENNIS CROWLEY joins WLEE/Richmond, VA as morning drive news anchor.

DON DONAHUE joins WDVH/Gainesville from WVOJ/Jacksonville, FL.

THE INCREDIBLE HULK joins WDVH/Gainesville, FL as afternoon personality.

CALVIN RICHARDS named Advertising and Promotion Manager for WXYZ/Detroit, MI.

JOHN STEWART to AM drive at Z100-FM/San Antonio, TX from WIRK/W. Palm Beach.

IRIS GRANT named Direct Response Marketing Counselor for KABC/Los Angeles, CA.

BOB CHURCH appointed Music Director for Y106/Orlando, FL.

LESLIE SARNOFF named Music Director KINK/Portland, OR.

SCOTT H. SLADE named AM Group Program Director for SIS Radio, Inc.

STEVE LUNDY formerly KHUB/Fremont, NE joins WOW/Omaha, NE all nights.

KENT LACY formerly MD KRQ/Tucson, AZ joins KROD/EI Paso as Program Director/morning drive.

JIM WEST formerly KCUB/Tucson, AZ joins KROD/EI Paso 12mid-6am.

DAVE MARX formerly WSPT/Stevens Point joins WLOX/Biloxi, MS.

DAVE McMAHAN formerly KELP/EI Paso to KROD/EI Paso doing 10am-2pm.

LEE MURRAY formerly KXFL/Butte, MT to KROD/EI Paso doing 6pm-12mid.

CHARLIE BROWN named PD KTSA/San Antonio, TX.

DAVID GAYLE named Asst. PD/MD for KTSA/San Antonio, TX.

GREG CRAWFORD formerly WIND joins KQDI/Great Falls, MT.

BOBBY RIVERS formerly KCAP/Helena, MT to KQDI/Great Falls, MT.

TRISH WICKER joins 94Q from WFOX/Gainesville, FL.

JOHN MACKIN ADE named Assistant General Manager WKTU/New York, N.Y.

Station Line-Ups

KNAC/Long Beach, CA LINE-UP: 6am-11am Denise Westwood, 11am-2pm F. Paul Fuhr, 2pm-7pm Ron McCoy, 7pm-12mid Frank Bannett, 12mid-6am Don Nutt.

WDVH/Gainesville, FL LINE-UP: 6am-9am Jim Brand, 9am-12noon Nolan Shapiro, 12noon-3pm Ron Rich (MD), 3pm-6pm The Incredible Hulk, 6pm-sign-off Julie Williams. Weekends: Kelley Wynn.

WKDA/Nashville, TN LINE-UP: 6am-10am Jim DeMarco, 10am-2pm Al Risen, 2pm-6pm Dale Turner (PD), 6pm-12mid Bill Hudson, 12mid-6am John Henderson. Weekends: Tim Williams, Loni Neight, Charlie Underwood.

WEFM/Chicago, IL LINE-UP: 6am-10am Dr. Don West, 10am-2pm Dave Camper, 2pm-6pm Don (Cox on the Radio) Cox, 6pm-10pm Chris Edmonds, 10pm-2am John Calhoun, 2am-6am John Bermudez.

KTSA/San Antonio, TX LINE-UP: 6am-9am Bruce Hathaway, 9am-12mid David Gayle (MD), 12mid-3pm John Driscoll, 3pm-6pm Charlie Brown (PD), 6pm-10pm Jeff Hays, 10pm-2am J.J. Rodriguez, 2am-6am Lynne Haley. Weekends: Steve Jones.

G100/Mobile, AL LINE-UP: 6am-10am Dick Hylton, 10am-12noon Nick Alexander, 12noon-4pm Alan Thompson, 4pm-8pm John Hernandez & Juan Moti, 8pm-12mid

Harmony, 12mid-6am Chris Bryan. Weekends: Gary Smith.

KRMD/Shreveport, LA LINE-UP: 6am-9am Paul Bain, 9am-12noon Marty Sullivan (OM), 12noon-3pm Murray Viser, 3pm-7pm Mike Mitchell, 7pm-11pm Jessie James, 11pm-12mid Ralph Emory Show, 12mid-6am Sonny Harvell.

KRST/Albuquerque, NM LINE-UP: 6am-10am Dave Holland, 10am-3pm Sam Cornish, 3pm-7pm Bob Shulman, 7pm-12mid Tim McLaughlin, 12mid-6am Rob Roman.

Records

PATRICK RUSTICI appointed Regional Promotion Marketing Manager, Northeast, Columbia Records.

SHERRY RING appointed Tour Publicist, Columbia Records.

JIM CHARNE appointed Director, National Merchandising, Epic/Portrait/Associated Labels.

STEPHEN RUDOLPH named Associate Director, National Promotion, CBS Associated Labels.

LYNNE RICHARDSON named National Secondary Singles Promotion Coordinator for Capricorn Records.

SCOTT GRAFF appointed Promotion Manager/Minneapolis for Capricorn Records.

RANDY ROMAN appointed Southern Regional Sales Director for Capricorn Records.

ED SIMEK named Director, Inventory Management and Production for Polygram.

SALLY STEVENS joins RCA as West Coast Press Administrator.

WALTER WINNICK appointed Northeast Regional Album Promotion Manager, Epic/Portrait/Associated Labels.

JEFF SIROTY appointed Associate Director, West Coast Artist Development, Epic/Portrait/Associated Labels.

DOUG HAVERTY named International Administrative Manager for A&M Records.

EWELL ROUSSELL named Director of Sales and Marketing for Elektra/Asylum Country Division.

TONY TAMBURRANO promoted to National Promotion Field Manager/Nashville for ABC Records.

BOB WALKER joins ABC Records as Regional Promotion Manager/Midwest.

DANNY O'BRIEN named Regional Promotion Director/Southwest for ABC Records.

RICHARD BIBBY appointed Vice President and General Manager/Pickwick Records of Canada Limited.

JOE ISGRO named Executive Vice President and General Manager for Venture Records.

ROY ROSENBERG named Northeast Regional Album Promotion/Artist Development Manager for Atlantic Records.

NANCY HUANG joins Atlantic Records' Product Management Department.

SUSAN POSNER named to Atlantic Records' Product Management Department.

CORKY WILSON joins MCA/Nashville as A&R Administrator.

Industry Changes

MARC RABINS joins Jan Lucas Management as Director of Promotion and Publicity. RUSTY JONES named Director of Public Relations for the American Society of Composers, Authors and Publishers/Nashville office.

OPPORTUNITIES

Openings

KISX-AM/FM/Killeen, TX 100,000 watt FM simulcast looking for super morning person and an all night announcer. Also need tapes for future openings. Contact Mike McDonald, Box 880, Killeen, TX 78541. (8-11)

KOSO/Patterson, CA going Pop/Adult immediate opening for intelligent announcer with production abilities. Also part-time position available. Tapes and resumes to Walter Key, Box 171, Modesto, CA 95353. EOE M/F (8-11)

Production pro needed by one of the Nation's leading Programming Services to produce format tapes. Rock, Country and/or Pop/Adult. Work with top equipment. 5-day week, on hassle free night shift. Voice work not necessary. Send production sample, resume and salary history to Dave Scott, Century 21 Programming, 2825 Valley View Lane, Dallas, TX 75234. (8-11)

WPTR/Albany, NY has an immediate opening for an experienced feature oriented, take-charge News Director. AOR news people with creative writing abilities are encouraged to apply. Tapes and resumes to Brian Scott, Box 1540, Albany, NY 12205. EOE (8-11)

Energetic personalities with pipes wanted for Rahall Gulf Life's 13-WKAP/Allentown. Medium market Pop/Adult. All shifts, voice a must. Tapes and resumes with production now to Chris Bailey, WKAP, Whitehall, PA 18052 or call (215) 433-3166 2pm-3pm EDT only. EOE M/F (8-11)

KBKB/Ft. Madison, IA has immediate opening for human sounding, mature, topical morning personality with something to say. Strong production/good pipes. Salary negotiable. Tapes and resumes to Program Director, KBKB, Box 399, Ft. Madison, IA 52627. EOE (8-11)

KBET/Reno, NV looking for afternoon jock. Tapes and resumes to Paul Adams, KBET Radio, Box 11710, Reno, NV 89510. (8-11)

WHNN/Bay City-Saginaw, MI looking for Top 40 talent or person with Top 40 background that's ready for AOR. No. 1 rock station in Northeastern Michigan. Those that whisper need not apply. Send pictures, resumes, tapes, and salary requirements to Dave Brewer, Box 96, Saginaw, MI 48606. EOE (8-11)

WQYK/Tampa-St. Petersburg is looking for a no-hype personable morning jock. 3rd ticket. Tapes and resumes to Joe Patrick, 9450 Koger, St. Petersburg, FL 33702 or call (813) 224-0183. (8-11)

News person wanted at Y103/Jacksonville, FL. Experience required. Tapes and resumes to Jim Dunlap, Y103, 3100 University Blvd. S. Jacksonville, FL 32216. EOE M/F (8-11)

WNAM (Blue 128)/Appleton, WI is searching for 6pm-11pm rock 'n' roller. Dynamic air work and production a must. Tapes and resumes to Ron Ross, Operations Manager, Box 707, Neenah, WI 54956. EOE (8-11)

KLEB (294)/Golden Meadow, LA looking for versatile radio people who are good communicators with a Country audience. AM PD, and announcer/production person. Live Country AM and automated Pop/Adult. Close to New Orleans. If you're looking for an opportunity to work with good people, call today (504) 475-5141 or send tapes and resumes to Frank Landry or Dick Eggle, Box 726, Golden Meadow, LA 70357. (8-11)

The WFMB Talent Scout is looking for you. If you have experience, energy toward team effort and the ability to relate to people one-to-one, here is a position with security, the right money for the right person. Tapes and resumes to Jim Moore, WFMB, 820 Myers Building, Springfield, IL 62701, or call (217) 528-3033. EOE (8-11)

KCOK/Tulsa, CA needs first class for AM-FM operation, with interest in news and production. Tapes and resumes to Ken Paige, 717 N. Mooney Blvd., Tulsa, CA 93274 or call (209) 888-2866. EOE (8-11)

KLUC/Las Vegas has opening for an evening personality. If you're interested in controlling your own shift in America's most exciting city and you are creative send us a tape Dave Anthony, KLUC, Box 14805, Las Vegas, NV 89114. EOE M/F. No calls please. (8-11)

WHYY/Montgomery, AL needs a wild and crazy 6-10pm jock. Tapes and resumes to Larry Stevens, Box 2744, Montgomery, AL 36105. EOE (8-11)

Bright top rocker on Top of God's Country in search of right news personality with direction and ambition. Excellent salary and gas allowance. Tapes and resumes to KANC, Randy Robbins, 8845 Jewel Lake Road, Anchorage, AK 99502. EOE M/F (8-11)

WANTED: Full-time news person for WEPM, Martinsburg, W.VA. Also wanted is an all night country personality. Contact Chuck Thornton, GM, WEPM/WESM, Box 767, Martinsburg, W.VA. or call (304) 263-6252. (8-11)

KTFX/Tulsa, OK needs morning drive personality with major market experience. Tapes and resumes to Steve Owens, Box 15666, Tulsa, OK 74115. (8-11)

WCMB/Harrisburg, PA accepting tapes and resumes for afternoon air shift and future openings. Contact Jim Allen, WCMB, Box 3433, Harrisburg, PA 17106. EOE (8-11)

KFYR/Bismarck, ND needs a morning man. Experienced, good communicator, good dollars. Tapes and resumes to Dan Brannan, Box 1738, Bismarck, ND 58001. EOE M/F (8-11)

Goods & Services

Rock And Roll Roots "Rooter Rap"

America's most unique rock radio concept is "ROCK AND ROLL ROOTS"...a three hour weekly progression of music from the 50s to TODAY's playlist. NOT a countdown. NOT an oldies show. This one is completely different. Q94/Richmond's ARB share on show is largest on station: 33.9 total persons/83.0 teens/No. 1 12-49! Call (804) 643-1893 FOR FREE DEMO.

Radio Writers

9 weeks worth of (Localized) comedy. Proven in major markets. Limited offer send \$10.00 to RADIO WRITERS, 1700 E. Desert Inn, Suite 104, Las Vegas, NV 89109.

Stop Income Taxes!

Save \$100's—even thousands on income taxes. Rarely used yet completely legal tactics and tips known only to a few accountants and tax attorneys. Absolutely Current, conform to 1978 laws. \$5.00 for no-nonsense, "how-to" details. Albert Gordon, 1135 E. Citrus Ave., No. 4B, Redlands, CA 92373.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack: LOLA'S LUNCH, 1789 Hemlet Drive, Suite 888A, Ypsilanti, MI 48197.

You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twining, Dallas, Texas 75227. Phone (214) 381-4779.

Radio's Premier Comedy Service

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 366-R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1502.

GOODS & SERVICES

Making your classified come alive or getting your goods and services singled out is simple. Only 25 cents a word, \$5 minimum per week, headlines are free. Contact R&R Classified Department, Mon-Fri, at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA. 90067.

Openings

Announcer-production type wanted for Tender Lovin' Country Radio. Contract Dave Broman, PD, KTLC, Box 65, Twin Falls, ID 83301 or call (208) 733-3381. EOE M/F (8-11)

We are reviewing our files to fill an immediate opening for one PD and one on-air person with at least 2 yrs experience. If you are not in our files send resume, tapes and salary requirements to Y96 (WHYL), Box 219, Carlisle, PA 17013. EOE (8-11)

KTOM/Selinas, CA needs midday and/or morning on-air person. Tapes and resumes to Lloyd Carr, Box 1380, Selinas, CA 93901 or call (408) 422-7484. (8-11)

KLIN/Lincoln, NE is looking for midday air talent with strong production skills. 2 to 3 yrs experience. Tapes and resumes to Red Pritchard, Box 30181, Lincoln, NE 68503. EOE (8-11)

We are looking for an experienced Top 40 programmer with success credentials. Competitive Southern medium market. Right salary for the right man. Tapes and resumes to Radio & Records, Box 125, 1930 Century Park West, Los Angeles, CA 90067. EOE.

WJON/St. Cloud, MN needs a personality to handle morning drive. Promotion experience desirable. Will pay for the right person. Tapes and resumes to Tom Kay, Box 220, St. Cloud, MN 56301 or call (612) 251-4422. EOE (8-11)

WANTED: Fairbanks Broadcasting the finest production "hands" in the industry. If you have creativity, illusion, excitement and quality in your production and the desire to win, "the voice" isn't necessary. Tapes and resumes and production samples to Jed Duvall, Fairbanks Broadcasting, 2835 N. Illinois, Indianapolis, IN 46208. EOE (8-11)

Y95/Tampa, FL looking for top rate programmer. Tapes and resumes to Ray Yorke, General Manager, Box 20147, St. Petersburg, FL 33742. (8-11)

WOHO/Toledo, OH seeking strong midday communicator with strong community involvement experience, and knowledge of Top 40/Adult format. Three hour shift plus excellent pay. Must be killer production. Tapes and resumes to Jay Scott, WOHO, Broadcast House, Toledo, OH 43618. (8-11)

Midday person with production experience needed at WBHP/Huntsville, AL. Tapes and resumes to Rick Warren, Box 547, Huntsville, AL 35805. (8-11)

Operations Manager needs help! Hard working pro needed for number one rated FM rocker to work with automation. Strong on production. Some weekend air work required. Send production examples and resumes to Don Roberts, WIXX-FM, 115 S. Jefferson St., Green Bay, WI 54301. No calls please. (8-11)

Openings

Tired of smog, low pay, and overall radio dullness? Think about Alaska and move to a winner. KENI/Anchorage has immediate openings. Incredible pay, incredible scenery and super facilities. Relaxed, controlled delivery. Tapes and resumes to Tony Mitchell, Box 1180, Anchorage, AK 99510 or call (907) 272-7461. EOE M/F (8-11)

WANTED: PD for all new modern Country station in sunshine, laid-back San Antonio. Tapes and resumes to Wayne Shayne, Z100-FM, GPM Building, South Tower, Plaza Level, San Antonio, TX 78216. EOE (8-11)

KZEW/Dallas-Ft. Worth, the southwest leading AOR station has a rare opening. We are looking for a creative, entertaining communicator for our morning show. Please, major market experience. Send tapes and resumes to Mark Christopher, KZEW, Communications Center, Dallas, TX 75202. EOE.

WBEN/Buffalo, NY seeks a Creative Service Director. Capable of high output, unique and polished work. Attention to detail extra important. \$15,000. Also, accepting tapes for future openings for air personalities. Tapes and resumes to Bob Wood, PD, WBEN, 2077 Elmwood Ave., Buffalo, NY 14207. EOE (8-11)

130/Pittsburgh, PA is looking for news person for future news opening. Must have strong investigative news background; telephone talk experience helpful. Tapes and resumes to Bob Savage, Crane Ave., Pittsburgh PA 15220. No calls please. EOE M/F (8-4)

WANTED: Morning man, staff announcer, chance to continue education at Mississippi State University. Call WSSO (601) 323-1230, Starkville, MS.

Clean air and room to breathe. Number 1 Montana Pop/Adult needs one very strong, very warm morning drive personality and another to fill top rated midday shift. Tapes and resumes to Jon Hanson, KGHL, Box 30198, Billings, MT 59107. EOE (8-4)

WMAY/Central Illinois' Top AM modern Country Power House has immediate opening for afternoon drive personality/production skills/possible move to Music Director. Good money and benefits. New facilities, great staff. Tapes and resumes to Mike Carta, Box 460, Springfield, IL 62705, or call (217) 629-7077. EOE (8-4)

ANNOUNCERS needed, experienced only, AM station, Adult Rock, FM station AOR. Tapes and resumes to Jay Michael Pipes, KIDO, Box 8087, Boise City, ID 83707. EOE M/F (8-4)

WREC/Memphis, TN is now accepting applications for afternoon personality. Pop/Adult/News. Good production, and 3rd endorsed. Great package & working environment. Tapes and resumes to Leonard Blakely, WREC, 1385 Lamar, Memphis, TN 38101. (8-4)

Pacific & Southwest Broadcasting Corp. has opening for Program Director/morning personality with 1st phone that is reliable, and an adult communicator. Tapes and resumes to Box 67831, Century City Station, Los Angeles, CA 90067. EOE (8-4)

Experienced announcers wanted for 5kw AM adult Top 40 and 100kw FM AOR. Grow with our young successful company. Top capital western city. Tapes and resumes to Program Director, Box 8087, Boise, ID 82707. EOE M/F (8-4)

WRBR-FM/South Bend, IN is looking for experienced news person for on-air work and street reporting at top rated FM. Minorities encouraged to apply. Tapes and resumes to Dennis Little, News Director, 100 Center, Professional Offices, Mishawaka, IN 46544. No calls please. (8-4)

WANTED: Top notch, naturally funny morning/production person. Also, midday and night jock positions open. Phones and computers need not apply. Tapes and resumes to Art Comstock, Box 229, Columbus, GA 31902 or call (404) 327-3803. EOE M/F (8-4)

WKIX/Raleigh, NC has immediate opening for 2-6am personality-rock talent. Good production a must. Tapes and resumes to Bob Bolton, Operations Manager, Box 12526, Raleigh, NC 27605. No calls please. EOE (8-4)

ACCOUNT EXECUTIVE OPENINGS NOW AT KQLH-FM Experience necessary in national and regional sales. 29th largest market, near Los Angeles. Call Rick Painter (714) 888-2287. (8-4)

KRGO/Salt Lake City, UT has opening for combo man for number one Country station. Transmitter, board, production and machine maintenance plus air shift. 1st ticket only. Tapes and resumes to KRGO, 5085 W. 2100 S., Salt Lake City, UT 84120. (8-4)

SONDERLING seeking experienced only PD applicants for KDIA/San Francisco. Tapes and resumes, photos to Marc Allen, 3050 Biscayne Blvd., Suite 1003, Miami, FL 33137. No calls please. EOE (8-4)

KASH/Eugene, OR looking for a part-time air talent. 25-35 hours per week, includes air work and promotions. No beginners. Tapes and resumes to Bill Dudley, KASH, Box 10787, Eugene, OR 97440. (8-4)

NEEDED: Heavyweight midday personality, and willing to pay for it. Tapes and resumes only to Scott Slade, WAYS, 400 Radio Rd., Charlotte, NC 28216. EOE M/F (8-4)

Openings

WYRE/Annapolis, MD has rare opportunity for news person. Should be interested in involvement with unique state capital. Must possess skills in street reporting telephone tape gathering, and excellent ratings. Tapes and resumes to Steve Kingston, Box 1551, Annapolis, MD 21404. EOE M/F (8-4)

KAYC/Beaumont, TX is looking for PD AM and PM drive air talent. Tapes and resumes to KAYC, Box 870, Beaumont, TX 77704, or call (713) 833-9421. (8-4)

KIKK/Houston is accepting tapes and resumes from experienced Program Directors for an available position. Send to Al Greenfield, GM, KIKK, 6306 Guffon, Houston, TX 77081. EOE (8-4)

KAWY/Casper, WY is accepting tapes and resumes for full time openings. Call Phil Strider (307) 236-1515 or write Box 2006, Casper, WY 82602. EOE M/F (8-4)

WKIX/Raleigh, NC has opening for Assistant Chief Engineer. 1st ticket. Knowledge of FCC rules and regulations, solid state design, AM-FM transmitters, and directional antennas. Resumes and salary requirements to Jim Jackson, Chief Engineer, WKIX, Box 12526, Raleigh, NC 27605. (8-4)

WNEU/Wheeling, WV seeks morning man who can handle self on the phone. Must be natural, warm and human. Natural wit is an asset. Also, need warm and human midday person. No hype, No screamers. Possible MD or Asst. PD title available. Tapes and resumes to David Lyons, WNEU, Box 6462, Wheeling, WV 26003. (8-4)

Rare opening for a full time jock. Experienced desired. Contact Pete Wilson, WQCM, 1250 Downsview Pike, Hagerstown, MD 21740. No calls please. EOE M/F (8-4)

Southeast medium market-leading AM Top 40 station looking for dedicated, positive, format oriented personality and news people. No Beginners, floaters or prima donnas. Qualified minorities encouraged to apply. Tapes and resumes to Box 6421, Silver Spring, MD 20906. EOE M/F (8-4)

KGRC/Hannabell, MO has immediate opening for an up-tempo air personality and quality production person. Creative, hardworking and a minimum of 2 yrs experience. Call Betsy Bean (314) 221-2221. (8-4)

WBLG/Lexington, KY, medium market college town station is seeking the right morning person. Pop/Adult. Bright, personable. Good money. Profitable, established company, opportunity for advancement. Tapes and resumes to Gary Dickson, Box 1300, Lexington, KY 40590. No calls please. (8-4)

WGNV/Newburgh, NY looking for news professional with a minimum of 2 yrs experience at least 1 yr as small market News Director. Abilities in all phases of news journalism required. Excellent salary in a stable company. Tapes and resumes to News Director, WGNV, Box 3591, Newburgh, NY 12550. EOE M/F (8-4)

KFMH/Muscataine-Davenport, IA, 50,000 watt stereo Dolby is looking for overnight air person who knows album rock & jazz. Who likes to communicate. Must be able to get along with people. Call Steve Bridges at (319) 283-2442 or send tapes and resumes to Box 116, Muscatine, IA 52761. (8-4)

WSPT/Stevens Point, WI is looking for the best undiscovered air talent in America. Former personalities are now at WOWO, Q102, WOKY, KAAY and others. Good pay, benefits and state of the art equipment. Tapes and resumes to Pat Martin, WSPT, Box 247, Stevens Point, WI 54481. (8-4)

KDKO/Denver, CO seeks tapes and resumes for immediate and future openings. Top 40 experience and 1st ticket required for Disco Rock format. Contact: Jim O'Brien, KDKO, Box 418, Denver, CO 80120. No calls please. EOE (8-4)

WCOS-FM needs friendly conversational morning man who can maintain already established number 1 ratings. Tapes, resumes and salary requirements to Ken Martin, WCOS-FM, Box 748, Columbia, SC 29202. (8-4)

KCAP/Helena, MT has a morning drive position open, along with other fulltime openings. Top 40 format. Tapes and resumes to Randy Rocks, Box 1185, Helena, MT 59601 or call (406) 442-4490. (8-4)

KYSN/Colorado Springs, CO looking for conversational, community oriented personality for immediate PM drive opening. Tapes and resumes to Marc McCoy, PD, Box 1715, Colorado Springs, CO 80901. (8-4)

WSPT/WXYQ/Stevens Point, WI expanding news department. If you can dig, write, and deliver news effectively send tapes and resumes to Gary Wescott, WSPT/WXYQ, Box 247, Stevens Point, WI 54481. (8-4)

WEBC/Duluth, MN seeks a creative, adult communicator. Strong production a must. Tapes and resumes to Bobby Irwin, 1001 E. 9th Street, Duluth, MN 55805. (8-4)

Y-95/Rockford, IL looking for experienced AOR air person with good production and a desire to offer creative input. Tapes and resumes to Armand Chianti, 1901 Reid Rd., Rockford, IL 61111 or call (815) 877-3076. (8-4)

Are you an aggressive, hard driving newspaperman? If so, WTSN has an opening you may be interested in. WTSN is committed to news and community service. Be a part of the best station in the beautiful New Hampshire seacoast. Tapes and resumes to Don Briand, News Director, Box 400, Dover, NH 03830. EOE No calls please. (8-4)

OPPORTUNITIES

Openings

Is there anybody out there who understands how to turn on the personality in a news show? I'm not interested in the traditional news announcer. Solid, exciting position for right person. Tapes and resumes to: Ray Hasha, KLOK, Box 21248, San Jose, CA 95151. No calls please. EOE (8-4)

New Country station to begin September 1st, needs a Program/Music Director. Contact new owner, Don O'Malley, KYOU, 816 9th Street, Greeley, CO 80631, or call (303) 356-1450. (8-4)

Growing Kentucky chain has several announcer/production openings. Different shifts, formats, duties. Good advancement, potential. Also need pro sales person. Call Jim Casto (606) 432-8103. (8-4)

KROY/Sacramento, CA Top 40 AM looking for future top flight air personality. Good bucks at a great station. Tapes and resumes to Terry Nelson, 1019 Second Street, Sacramento, CA 95814. No calls please. EOE (8-4)

KUGR/Green River, WY looking for announcer/programmer. Experienced, 1st ticket, desired but not necessary. Tapes and resumes to Dave Hayduk, Box 980, Green River, WY 82935. EOE No calls please. (8-4)

WWCT/Peoria's AOR station will have an air shift/production opening soon. We welcome all tapes and resumes from friendly type on-air communicators. Contact Tom Calvin, 100 SW Adams, Peoria, IL 61602. (8-4)

KLYD/Bakersfield, CA is still looking for that Adult entertainer who can become a part of the community and make our afternoons number 1. Good bucks and future. No beginners. Growing group of solid professionals looking for a new member of our team. Tapes, resumes and photo to Larry Crawford, KLYD, Box 1499, Bakersfield, CA 93301. EOE No calls please. (8-4)

KQID-FM/Alexandria, LA has immediate opening for a good morning drive and air talents in a brand new 100,000 watt FM rocker in Central Louisiana. Now is your chance to prove you have what it takes. Tapes and resumes to Larry Rust, 1115 Texas Ave., Alexandria, LA 71301 or call (318) 487-0347. (8-4)

Positions Sought

DICK HUNGATE formerly PD/MD WKQQ/Lexington, KY ready for bigger challenge. 7 years experience. Call (606) 273-1967 or (606) 252-6694 anytime. (8-18)

Former KRIZ jock, and member of the famous final staff looking for work. Would like Top 40 or AOR. Call BOBBY KNIGHT (602) 994-8072. (8-18)

Human communicator, experienced in all formats, wants to work at your station. Willing to relocate, especially Midwest. Call Danny (805) 492-8138 or leave message at (805) 492-3980. Serious calls only. (8-18)

STEVE MORENO formerly 63/KIDD/Monterey, CA looking for career opportunity West or Midwest. Two years experience Pop/Adult and Black. Call (408) 649-5440 or write 456 Dela Vine, Apt. F-2, Monterey, CA 93940. (8-18)

Tired of wondering, looking to get back on the air in Northeast or Midwest medium market. Will consider all other offers. 1st phone/strong production/8 yrs experience jock and engineer. Let's talk, Call RICH LAWRENCE (412) 531-4487 after 5pm EDT. (8-18)

Four years experience, currently working and looking. Experience in Programming Music Director, and jock. Proven numbers, station changing format. You know the story new GM, new people. Formerly 14FEC, WIFI, WEZB. Call anytime (215) 927-2821. (8-18)

JIM D. SATTER formerly MD and midday at 63/KIDD/Monterey, CA, also major market experience. Looking for on-air and/or programming position. Western states preferred. Proven track record. Call (408) 649-8608 anytime. (8-18)

Washington's finest radio personality—only problem D.C. hasn't realized it yet. Working part time doesn't pay the rent. Call (301) 933-4816. Willing to relocate. (8-18)

DON HALL experienced professional air personality available. 12 years experience, 1st class license. Call (213) 794-4942. (8-18)

PLAY-BY-PLAY veteran sportscaster available in the Northeast. Call (413) 253-5202. (8-18)

Female personality seeking announcing position. CHRIS WALLENBERG (312) 869-1764. (8-18)

JOHN GABRIEL formerly PD WOLF/Syracuse, also WTRY and WPTR/Albany, NY looking for jock or programming position. Good voice, production and programming background. Call (315) 457-1718. (8-18)

MARTHA DEE, creative, talented, ambitious air talent, 3rd endorsed, ATS grad with semi-professional experience seeking station with good AOR format. Special interests: production, interviews, and programming. Good knowledge of music. Call (212) 657-2560. (8-18)

Animated, entertaining Top 40 announcer. Present market smaller than this ad. Amazing production talent, subtle to slap-stick. 3rd endorsed. Call Mark Allen (308) 254-3818 and leave message (8-18)

Personality jock with AM drive experience in New Orleans, Philadelphia, Cleveland and Providence seeks radio or talk show position. Call (413) 783-5490. (8-18)

Positions Sought

Experience you want? How about a 1st phone in the bargain. 13 yrs plus, including WSAM, WFMK, WSGW, R99 and more. Doing production, jock, news, graphics, photo. Comedy or straight (no screamer). Friendly worker. BA degree. Age 29, single. Looking in Michigan area but will consider all. Call R. SCOTT (517) 777-5800 or (517) 799-2176 leave message. (8-18)

JAQUETTE with 1 year experience seeks relief from wearisome 12mid 8am position. Formerly with AOR, Top 40 formats. Would like to broaden musical horizons. News, writing and clerical tasks. Relocate in Montana, Washington area. Available now. Call Dana (712) 255-4000 anytime. (8-18)

Personality Entertainer seeks AM drive, mid-day or PM drive at Pop/Adult or Top 40 personality station. Young, enthusiastic, creative, with bits, humor, warmth, programming and production experience too. Call JOHN DIAL (814) 674-5407 after 12noon EST. (8-11)

MEL NELSON 26, 5 1/2 yrs experience. PD, Operations Manager/personality with 13 station Midwest chain. Impeccable references, seeking on-air shift with top pros in Top 50 Pop/Adult or AOR. Call (712) 274-1415. (8-11)

Lively Top 40 "cooker", no dead air, non-screamer, professional experience, including production and news. Ego and attitude more like Pete Rose's than Reggie Jackson's. Can and will work any format, small or medium market. Call MITCHELL (212) 531-4717. (8-11)

200 percent effort, commitment, and dedication can be yours! 4 yrs experience, Top 40, Pop/Adult, Modern Country and Easy Listening. Tight board, good production knowledgeable in news, sports, and copywriting. Call anytime: Paul Hill, (914) 352-1946. (8-11)

ALAN SWAN, recently offered PD at KQXK/104 FM and KWIXIE, ND. Still searching for right GM/MD position. First heard on WFIL in '65, since in Philadelphia, Atlantic City, Trenton, and Phoenix. Interested in part ownership & liberal benefits in lieu of big bucks. No hype & no hassles. Call (602) 274-0677. (8-11)

19 but sound 25. Looking for good air shift at a tight Top 40 in a Top 50 market. Two years full time experience including both drive times and production (WRNC, 14VOT, 14GBG). Call JOHN USLE GLOVER (919) 787-2381 or write 4933 Carteret Dr., Raleigh, NC 27612. (8-11)

RICK STEPHENS looking for a new home. Bright young personality. Tightest board work this side of the Mississippi, production too. Looking for Pop/Adult screamer spectrum. Call and leave message (315) 423-4689. Must be full time gig, any shift, anywhere. (8-11)

SUMMER CLOSE-OUT SALE ON ANDY ARNSI Entertaining, experienced. Comes complete with batteries. Hurry. May still be available in your market. Call (608) 274-5438. (8-11)

Six year radio pro, I've done it all, morning, afternoon drive and evenings too. Production, voices, writing and ad agency experience. Prefer West Coast medium to major market, but will consider all. Call Ken "Jeffries" Mednick (805) 773-1002 before 11am or after 7pm PDT. (8-11)

If variety is what you're looking for, hire this black lady jock/writer. Available now to the best offer. Y-vonne Bartley (716) 325-6611 or write 50 Chestnut Place, Apt. 716, Rochester, NY 14606. (8-11)

STEVE SHANNON formerly WIRK, WANS nights, seeks Top 40 position. Small/Medium markets. Call (305) 721-0582. (8-11)

Mature 1st phone wants sports/jock/engineering in Illinois. Play by play, production. Hard worker, 2 yrs out of college. Will relocate. Let's talk. M. Sullivan, Box 90, DeKalb, IL 60115 or (815) 758-6629. (8-11)

Experienced Announcer with 1st class ticket and educated knowledge of contemporary music. Seeks medium or major market AOR station. BA in communications and 6 yrs experience. 25 yrs old, single. CRAIG HARRIS (914) 257-2094 days and (914) 255-7071 evenings (8-11)

Modern Country on the air in PA. Strong in production and public affairs. Also, experienced in sales. Looking for a happening organization. TONY (717) 234-5836. (8-11)

LIZ FULTON formerly KROY, KROI, K-100. Looking for Radio news anchor position. West Coast. Experienced and a great delivery. A winner! Call (213) 666-5047. (8-11)

Owner MGM Programmer will deliver mass 18-34 and double your billing. 1st phone. 9 yrs. radio. PD, MD talent plus sales. PR and marketing. All markets considered. West Coast preferred. Call RON KAY (702) 588-6143 anytime.

J.J. SCOTT currently WRJZ/Knoxville seeking employment in comparable or larger market. Position and compensation comparable. Call (615) 577-2478 after 7pm EDT. (8-11)

GREGG LENNY, KHSN afternoon drive looking for medium or small market West Coast 4 yrs experience air/strong production. Available immediately. 3rd endorsed. (503) 269-1404 or (503) 771-6011. (8-11)

Canadian. Looking for start in U.S. 30 months experience on air. Currently doing 10am-2pm at best sounding station in Canada. C.I.H.I. MITCH SNADEN (508) 454-4414. (8-11)

9 yrs experience in Top 40 and AOR. Searching for positive thinking medium to major market. Formerly WZUU, WMEE, Call TOM ROBERTSON (414) 461-9098.

Positions Sought

News Director in New Jersey's capital seeking full-time news position of any kind in Western or Southwestern capital city. Call MARK RUSSO (609) 695-8515 (EST) between 8am-1pm or write 60 W. Upper Ferry Rd., Trenton, NJ 08618. (8-11)

Male, 18 yrs old, 3rd endorsed, one year college seeks first break in radio. Available immediately. Will relocate for full-time position. Expertly trained, hard-working and always willing to learn. Call BOB CHURNETSKI (716) 334-6528 or write 521 Pinnacle Rd., Rochester, NY 14623. (8-11)

JOHN FURSTOW seeking employment as air talent, production. 4 yrs experience in sales. Call (805) 922-1777. (8-11)

News Position sought. I'm young (20) but have four yrs experience in commercial radio, and a college degree. Extensive writing, reporting experience. Prefer medium market in Northeast, but will consider anything. Call Joel (607) 267-5989. (8-4)

Dynamic, versatile and hard-working air personality with 13 yrs experience with 1st class license seeks operations, programming, music, production and/or on-air position at major or large market. Top 40, Pop/Adult, AOR or Country operation. Presently employed. Call Bob (309) 347-7567 anytime. (8-4)

Morning drive, Top 50 markets only. Top rated personality entertainer who gets people talking. Available now or future considerations. Call Jay (915) 367-5920. (8-4)

Cream-voiced DJ with spirit looking for AOR in Hawaiian Islands. I've missed my music (currently with KNX/CBS News). 1st ticket. BA and experience. Call SAMANTHA FOX (213) 377-0298. (8-4)

Top Female personality jock, major market experience. All formats. Prefer Country. Call anytime JAN (215) 886-4004. (8-4)

At large, Female air personality, formerly morning drive at medium Southeastern AOR/Top 40 music station. Loaded with talent and creativity, ambition and professionalism, carrying heavy experience in communicating and entertaining. Armed with air checks and resumes for medium or major market stations in California. Call (213) 991-0369 anytime. (8-4)

TONY SANDOVAL now available. Formerly KMET, KLAC, Public Affairs Host. Production experience. Call (213) 764-0396. (8-4)

RICK TRACY formerly 3WD/Schenectady, and 1360/Mobile, AL is looking for medium market gig. MD experience 3 yrs. Call (716) 482-9519 anytime.

Country jock looking for a Country station that enjoys playing Charlie Daniels and Ernest Tubbs back-to-back and is responsive to its listeners. I know Country music and I'm tired of automation systems. Call ASAP (608) 256-0158 CDT between 3pm-8pm. (8-4)

MD/5 yrs pro in Ann Arbor looking elsewhere for PD/MD or Record Co. promotion/A&R, with good salary. Hard worker, excellent references, experienced professional air. Call MICHAEL (313) 994-5967 or (313) 439-2053 or write 4500 Ann Arbor-Saline Rd., Ann Arbor, MI 48103. (8-4)

THE MAC, Top rated morning personality in Top 50 market seeks similar position at competitive Pop/Adult, Top 40 or tight AOR. I have numbers, 1st ticket, and agency-quality production in exchange for good bucks. Call TOM (919) 294-0942 afternoons. (8-4)

STEVE CASSIDY formerly Independent Radio Promotions (UK), looking for record promotion position. Call (213) 874-2363 4pm to 7pm. (8-4)

CHARLIE PARKER formerly KATT-FM/Oklahoma City's number 1 AOR. Would like to do mornings. Natural, creative production. Will relocate. Call (405) 685-8281 anytime. (8-4)

Hello, I'm 22, married, Music Director and afternoon drive jock in a market of 139,000. Good pipes, tight production and wanting to learn more. Looking for Top 100, preferably in the NE, but will consider anywhere. Call Steve (518) 762-4418 before 12 noon. (8-4)

Female air personality with three yrs experience looking for good medium market Top 40/Pop Adult station. Good production and experience in news and copywriting. Call JOANNE (717) 784-3952 before 4pm. (8-4)

15 yrs experience, 11 in Country Radio. Looking for good, solid, modern Country station that could use a PD, MD, DJ, Production...whatever. Excellent track record. Prefer Arizona, Nevada, or West Coast. Call after 6pm (602) 384-4147 or write D.J. WILSON, 31 Grande Vista, Willcox, Arizona 85643. (8-4)

Highly acclaimed personality seeking position with professional outlet where being number 1 is more than a rating service. Prefer AM drive with medium or major market with AOR, progressive Country, or Liberal Country format. Available immediately. Call (714) 758-3596 and ask for Me (8-4)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

Positions Sought

Program Director looking to move up anywhere in NE but prefer Pennsylvania. Currently WVAM/Altoona. Call JOHN HARRISON (814) 695-8372.

One Kraze Guy, potential hot jock, heavy on creativity and professionalism, light on experience. Call (603) 542-6256, before 3pm. (8-4)

MIKE BUTTS formerly mornings K100/Los Angeles, KCBO/San Diego, KIMN/Denver, KDWB/Minneapolis and afternoons WTIC/Hartford. Serious Top 40 or Pop/Adult replies only. Available now, call (817) 382-5789. (8-4)

18 yrs experience, 1st ticket. Looking for Programming/Announcer position, Country or Pop/Adult. Prefer Pacific Northwest. Call George (707) 442-5744 before 10am. (8-4)

Experienced Account Executive and sports announcer, seeks position in similar capacity. Also, good background in production, announcing, continuity and news. Call (808) 362-5102. (8-4)

JOE McLAINE, former PD and air personality at WEZV/Allentown. 20 yrs experience all formats, seeks new challenge. Willing to relocate. Call (215) 791-3285 or write 2045 Vine Street, Allentown, PA 18103. (7-28)

Young, super creative communicator with first. Hype but no scream. Production wiz. Now in small market. Call RON COPELAND, leave message (308) 254-3818. (7-28)

PATRICIA HARRISON, 3rd endorsement looking for small or medium market on-air position. Call (904) 358-3647. (7-28)

The Real JOHN DIAL seeks Pop/Adult, or Top 40, personality, AM drive, midday, or PM drive shift. Bits, humor, warm and friendly. Prefer Southern California, but will consider all. Call after 12noon EST (814) 674-5407. (7-28)

Former Philadelphia newsman and helicopter traffic reporter seeking position as news anchor in medium or major market. Able to adapt to format. Call BRUCE. (505) 294-6346. (7-28)

NEWS-PRO, presently employed, 10 yrs experience looking for permanent position in medium/major California market. Excellent news sense coupled with outstanding delivery and street work. Can handle people and effectively produce solid public affairs. Call RON (607) 432-0350. (7-28)

DAVID GROSS formerly WNDI/Indianapolis looking to save money for medical school. 10 yrs experience. Call (602) 838-0956. Prefer PD/Air gig. (7-21)

KEN COCKER formerly afternoons WMET/Chicago looking for gig. Available immediately. Call (312) 255-8330. If you're crazy enough to hire the clown listed above call either of us. (7-21)

Five years Top 40 and Pop/Adult experience. Looking for medium market air position with Top 40 or FM station. Excellent production and music director experience. Call Bill (717) 784-3952. (7-28)

RATINGS & PROFIT-CONSCIOUS programmer, 12 yrs experience, successful track and thorough knowledge of music and audience research techniques. Top 35 ARB markets only. Will travel anywhere for right situation. Call (213) 703-1492 between 10am-5pm. (7-28)

MIKE GREEN formerly evenings KLUC/Las Vegas and afternoons KNDE/Sacramento looking for medium-major market Top 40 on-air position. Excellent production and references. 1st phone. Call (209) 526-1785 anytime. (7-28)

If you are looking for a funny creative person with engineering, music and programming experience as well, PHIL BECKMAN of WROX, WNOR-AM&FM is looking for you. My ratings go up-South or East preferred. Call (703) 560-9273. (7-28)

Creative and imaginative News Director. 10 yrs experience seeks medium or major market management position. Call ROBERT COHEN (219) 447-2460 or write 2724 Stardale Dr., Ft. Wayne, IN 46816. (7-28)

CLIFF FORD formerly KWRO afternoon drive looking for position in Oregon. 3rd endorsed. 5 yrs experience. Production. Available immediately. Call (503) 269-1404. (7-28)

Miscellaneous

Z100-FM/San Antonio, TX needs current and oldie Country service for new station immediately. Contact Wayne Shayne, Z100-FM, GPM Bldg., South Tower, Plaza Level, San Antonio, TX 78216. (8-18)

KROD/EI Paso, TX needs record service for Pop/Adult KROD-AM and albums for Abrams-Superstar KLAQ-FM (AOR) immediately. Send to Kent Lacy, 4141 Pinnacle Street, El Paso, TX 79902. (8-18)

WATN/Watertown, NY needs record service from all labels for both Pop/Adult and Country gold. Send to Tommy Kirk, WATN, 199 Wealthy Ave., Watertown, NY 13601. (8-18)

KCAN/EI Reno, OK new Country-Rock format needs record service from all labels for Top 40 and Country. Also needs album service. Send to Bill Rodgers, PD, KCAN, Box 1460, El Reno, OK 73036.

WKNH/Keene, NH needs record service from all labels. Contact Peter Schmitt, MD, WKNH, Keene State College, Keene, NH 03431.

**TAKE THE "EASY" WAY
HOME**



FROM A CERTIFIED HITMAKING DUO

SEALS & CROFTS
"Takin' It Easy"



Produced by Louie Shelton

on Warner Bros. Records

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week."

BOB SEGER

"Hollywood Nights" (Capitol)

72% of our reporters on it, 16 adds including 96X, KCBQ, WIFE, WMET, WBBQ, WGH, WJBQ, KAAV, WEAQ. Key moves: 26-20 WRKO, 30-25 WCAO, 33-22 KRBE, 30-25 Z93, 22-14 WDRQ, 19-16 KHJ, 30-23 WPEZ, 39-30 WHB, 28-21 KNOW, 38-30 WLOF, 30-25 WGUY. See Parallels, charts at number 25.

GERRY RAFFERTY

"Right Down The Line" (UA)

68% of our reporters on it, 20 adds including KFI, KDWB, WKBW, 13Q, WQXI, WKIX, WKY, KJRB, KOPA, KYTE, KVOX, CK101. Key moves: 28-22 Z93, 30-27 KRBE, 25-21 WRKO, 19-14 WOLF, 24-19 KBEQ, 28-23 WSGN, 29-24 WGLF, 24-19 WRKR, 30-23 WEBC, 20-15 KRSP. See Parallels, charts at number 27.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

LINDA RONSTADT "Back In The U.S.A." (Asylum) 87/27 including WCAO, WPEZ, WDRQ, WYRE, KENI, KRKE, KCPX, WHOT, WVIC, WKIX, WLAC, WSPT, 28-19 KSLY, debut 29 WFLI, debut 30 CKLW, debut 29 KFRC.

ANNE MURRAY "You Needed Me" (Capitol) 84/21 including KDWB, KSLQ, WLCY, Z93, WFLI, KROY, WOW, WSGA, WNOE, WQXI, KHFI, WRK, KFXD. Key moves: 13-8 WPGC, 10-9 WFIL, 18-10 KRBE, 28-18 WHBQ, 14-10 CKLW, 18-13 KSTP, 25-19 WGCL, 8-4 at 13Q, 34-20 JB105, 8-5 WKBO, 24-19 KING, 37-26 WLAC, 5-4 WGH, 13-9 WANS, 15-11 WAAY, 23-14 KRSP. See Parallels, charts at number 26.

ROBIN GIBB "Oh! Darling" (RSO) 89/17 including KIMN, KRBE, WCAO, KERN, KFXM, KTKT, WKY, KEEL, KDZA, WFOM. Key moves: 23-18 KDWB, 27-21 Z93, 25-22 WFLI, 28-23 WKBW, 30-23 BJ105, 25-20 WRJZ, 24-17 WHOT, 33-27 KDON, 20-13 CK101, debut 30 WPGC, on KFI.

JOHN PAUL YOUNG "Love Is In The Air" (Scotti Bros.) 77/11 including WPGC, Y100, KIMN, WHB, WMET, WGLF, WJON, WNAM, KDZA. Key moves: 24-20 WFLI, 28-23 KVIL, 33-29 KSLQ, 20-9 WOLF, 30-24 Y94, 23-18 WTI, 24-17 WHYN, 30-23 WLOF, 8-6 WTMA, debut 30 WCAO, debut 24 WFLI, debut 24 KSTP.

AEROSMITH "Come Together" (Columbia) 71/14 including Z97, KRBE, KSLQ, WGCL, WPEZ, KENI, KEZY, 92Q, WAPE, KILE. Key moves: 22-17 WKBW, 28-24 WLCY, 30-23 CKLW, 13-10 F105, 10-5 KOPA, 29-19 WEEQ, 20-14 KSLY, 29-19 KCBN, debut 23 WZJU.

THE WHO "Who Are You" (MCA) 62/25 including KJR, KTLK, WGCL, WDRQ, WKBW, WDRQ, KRKE, Y94, KAKC, WLAC, WAEB, WYND, WRKR, WEAQ, KQDI. Key moves: 32-28 KSLQ, 29-25 KDWB, 27-21 at 13Q, 30-23 WAVZ, 29-26 KBEQ, 39-31 KDZA, debut 39 KRBE, on WCAO, CKLW.

TEDDY PENDERGRASS "Close The Door" (Phil. Int'l.) 67/13 including KVIL, WDRQ, F105, WOLF, KX106, WJDX, KTKT, KYTE, WAIR. Key moves: 15-13 WPGC, 6-5 WHBQ, 19-15 WDRQ, 27-24 WGCL, 23-17 PRO-FM, 14-10 WKBO, 15-12 WNOE, 14-9 Q94, 12-8 KNOW, 3-2 KAYC, 7-5 WFLB, 14-11 WHHY, debut 27 KFRC. See Parallels, major market activity charts at number 29.

RICK JAMES "You And I" (Motown) 67/11 including WRKO, WFLI, KSLQ, KINT, KNOW, WAKY, WAAY, WGBF. Key moves: 26-21 WCAO, 19-16 WPGC, 6-5 at 96X, 8-6 WGCL, 3-2 WAVZ, 7-5 WAYS, 17-10 WAPE, 13-10 WSGA, 23-14 WLAC, 24-17 KDON, 31-24 CK101, 4-1 WFLB.

STEELY DAN "Josie" (ABC) 59/19 including KFI, WDRQ, WHBQ, WPEZ, JB105, KROY, KOPA, WCOL, WGUY, WFBG, WJON, WGBF, KFXD. Key moves: 24-20 WSPT, 26-22 KHJ, 21-18 KFRC, 14-12 B100, 20-16 KEZY, 38-33 KDZA, 25-22 KKRC, on WCAO, KTLK.

KINKS "Rock And Roll Fantasy" (Arista) 58/8, WGCL, WOLF, KROY, KCBQ, K104, WFLB, KENO, KRSP. Key moves: 23-18 KHJ, 31-29 KRBE, 21-17 WRKO, 19-14 KGW, 4-4 KIIS-FM, 38-32 WTI, 24-20 WFOM, 40-35 CK101, 30-26 KDZA, on WKBW.

CAPTAIN & TENNILLE "You Never Done It Like That" (A&M) 49/8, KFRC, WAVZ, WLAC, WCGQ, WTMA, KKRC, WEBC, KFXD. Key moves: 18-16 WKBW, 17-14 KFI, 32-27 WTI, 23-17 WBBQ, 31-25 KAKC, 9-5 KRUX, 28-19 Y94, 22-15 KDON, 27-22 WKAU, on WCAO, KJR, KSTP.

BARBRA STREISAND "Love Theme From 'Eyes Of Laura Mars'" (Prisoner) (Columbia) 44/8, KJR, KRUX, WIFE, WYND, WFLB, WAAY, WTMA, KYNO. Key moves: 38-36 KRBE, 15-12 F105, 36-32 WPEZ, 13-10 WNOE, 16-14 at 94Q, 8-5 WHHY, 9-5 WGLF, 20-14 WANS, on KSTP, KFI.

VILLAGE PEOPLE "Macho Man" (Casablanca) 46/4, WAYS, WGH, Q94, KYYX. Key moves: 22-20 WCAO, 6-4 Y100, 24-19 KSLQ, 12-3 WKBO, 20-17 KCBQ, 18-13 WCOL, 20-8 WJDX, 26-20 CK101, 19-14 KDON, debut 40 KRBE.

Radio & Records NATIONAL AIRPLAY/30

August 25, 1978

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
1	1	1	1	COMMODORES/Three Times A Lady (Motown)
6	5	3	2	FOREIGNER/Hot Blooded (Atlantic)
9	7	6	3	OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO)
2	2	2	4	FRANKIE VALLI/Grease (RSO)
4	4	4	5	PABLO CRUISE/Love Will Find A Way (A&M)
11	8	8	6	ANDY GIBB/An Everlasting Love (RSO)
25	14	11	7	EXILE/Kiss You All Over (WB/Curb)
7	6	7	8	JOE WALSH/Life's Been Good (Asylum)
3	3	5	9	ROLLING STONES/Miss You (Rolling Stones)
21	12	10	10	TASTE OF HONEY/Boogie Oogie Oogie (Capitol)
12	11	9	11	WALTER EGAN/Magnet And Steel (Columbia)
17	13	12	12	EVELYN CHAMPAGNE KING/Shame (RCA)
—	27	14	13	TRAVOLTA & NEWTON-JOHN/Summer Nights (RSO)
24	17	16	14	CHRIS REA/Fool (If You Think It's Over) (UA)
29	21	18	15	EARTH, WIND & FIRE/Got To Get You Into My Life (Columbia)
30	26	20	16	LITTLE RIVER BAND/Reminiscing (Harvest)
18	16	13	17	RITA COOLIDGE/You (A&M)
—	28	22	18	NICK GILDER/Hot Child In The City (Chrysalis)
5	9	17	19	DONNA SUMMER/Last Dance (Casablanca)
—	—	28	20	BOSTON/Don't Look Back (Epic)
—	—	29	21	KENNY LOGGINS/Whenever I Call You Friend (Columbia)
10	10	15	22	TOBY BEAU/My Angel Baby (RCA)
—	29	23	23	EDDIE MONEY/Two Tickets To Paradise (Columbia)
26	19	21	24	JACKSON BROWNE/Stay (Asylum)
—	—	→	25	BOB SEGER/Hollywood Nights (Capitol)
—	—	→	26	ANNE MURRAY/You Needed Me (Capitol)
—	—	→	27	GERRY RAFFERTY/Right Down The Line (UA)
8	15	19	28	BARRY MANILOW/Copacabana (At The Copal) (Arista)
—	—	→	29	TEDDY PENDERGRASS/Close The Door (Phil. Int'l.)
14	18	25	30	BOB SEGER/Still The Same (Capitol)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black arrow numbers indicate significant upward movement from at least 10% of our reporters.

MOST ADDED

Kenny Loggins
Linda Ronstadt
The Who
Anne Murray
Gerry Rafferty

HOTTEST

Commodores
Exile
Travolta/Ollivia
Olivia Newton-John
Taste Of Honey

Complete Regionalized Station Listings on page 26 and 27

CHART SUMMARY: Commodores still the hottest overall, and with the most number one reports they stay on top for a fourth straight week. Foreigner and Olivia Newton-John making a run at the top, moving to two and three respectively. Andy Gibb up to six and Exile cracks the top ten, moving 11-7. Taste Of Honey stalled at ten, but still plenty of upward movement... the top nine are making it hard to move. Numbers 12-16 are looking like our next top ten candidates with all showing increased strength spreading to all regions. Nick Gilder getting hotter (in the city) each week. Boston hasn't disappointed, moving 28-20, and Kenny Loggins is right behind at 29-21. Bob Seger has the second hit off "Stranger In Town" making Breaker with "Hollywood Nights". Also breaking this week is Gerry Rafferty's new one. Anne Murray charts with some very strong chart activity at key reporters; Teddy Pendergrass comes on with major market activity. Watch out for Linda Ronstadt and The Who next week snowballing this week's most adds. Overall national activity up again this week.

Detailed station by station chart listings can be found in the Parallels.

Others Getting Significant Action

DAVID GATES "Took The Last Train" (Elektra) 36/14 including WFIL, WPEZ, Y103, WLAC, KING, KKXL, WANS, WGUY, 25-22 KDWB, 25-21 KSTP, 37-28 WAVZ, 6-5 WGH, 35-29 WFLB, on KJR.

BILLY JOEL "She's Always A Woman" (Columbia) 34/11 including WFLI, WRKO, Z97, KSTP, WYRE, WCOL, WSGN, Q94, WLOF, 17-15 WFIL, 23-16 KGW, 36-28 KILE, 28-23 CK101, 22-20 KQWB, on WPGC.

CRYSTAL GAYLE "Talking In Your Sleep" (UA) 40/6, KFI, KERN, KRUX, KING, WBBQ, KKRC, 20-18 WFIL, 29-17 WCAO, 18-16 Z93, 40-35 JB105, 11-7 KAKC, 27-22 WKIX, 24-20 KLIF, 4-4 KQWB.

QUINCY JONES "Stuff Like That" (A&M) 41/0, 29-26 WRKO, 13-12 Y100, 12-7 KFRC, 30-26 PRO-FM, 23-13 KIOA, 16-11 WAIR, 13-4 KDON, 25-22 KCBN, on WFIL, KIMN.

DAN HILL "All I See Is Your Face" (20th) 30/10, including CKGM, CKLW, WQXI, KLIF, WHHY, WLOF, KCBN, 28-26 WCAO, 29-27 at 13Q, 28-24 WNOE, 26-19 WGLF, debut 29 CHUM.

MICHAEL JOHNSON "Almost Like Being In Love" (EMI America) 32/9, including WGCL, WKBO, KING, WQXI, WEBC, WKAU, KDON, 22-18 at 94Q, 36-34 KLIF, 40-35 BJ105, 25-20 KAKC, 21-13 WGLF, 28-25 WSPT.

THE CARS "Just What I Needed" (Elektra) 33/1, WMET, 28-26 WKBW, 26-23 KSLQ, 22-20 WGCL, 27-22 KFRC, 27-23 B100, 15-11 WDRQ, 10-8 JB105, 25-20 WPHD, 35-28 WTI, 21-19 KIIS-FM, 23-16 WANS, debut 28 WFLI.

ROLLING STONES "Beast Of Burden" (Rolling Stones) 25/9 including Z93, F105, WAVZ, KING, KCPX, KQDI, 11-6 B100, 29-25 KX106, 22-20 WSGA, debut 29 WRKO, on WCAO, KFRC, KJR.

AMBROSIA "How Much I Feel" (WB) 22/14 including B100, KJR, Q94, WBBQ, KAKC, KBEQ, KJRB, KGW, KCBN, WAAY, WHHY, 28-24 KX106, on WZUU.

HALL & OATES "It's A Laugh" (RCA) 22/11 including 13Q, WPHD, KBEQ, KNOW, WKIX, KDON, KCBN, debut 30 WFLI, on B100.

FOXY "Get Off" (Dash/TK) 27/8 including WCAO, Z93, CKLW, WHB, WHYN, WTMA, 30-26 WPGC, 14-12 WLCY, 9-7 WDRQ, 16-6 WKBO, 14-6 WSGA, 22-15 WFLB.

BEE GEES, NICHOLAS, FRAMPTON "Sgt. Pepper's With A Little Help" (RSO) 26/7, JB105, WIFE, WRJZ, Q105, WEEQ, KENO, KSLY, 29-21 WLCY, 3-1 KRUX, 28-25 WMBE, 5-4 WJDX, 9-8 WNOE, debut 26 Y100, on KSLQ, 96X.

PAUL DAVIS "Sweet Life" (Bang) 23/8, KLIF, WTI, WBBQ, WRJZ, KSLY, WAAY, WFLB, WGUY, 23-18 Z93, 24-16 at 94Q, 25-20 KX106, 35-30 KAKC, 27-22 WANS, on KRBE, KING.

MEAT LOAF "Paradise By The Dashboard Light" (Epic/Cleveland Int'l.) 29/3, KSLQ, WNOE, KSLY, 16-11 WRKO, 2-1 F105, 37-22 JB105, 27-14 KOPA, 38-31 WHB, 16-4 CK101, 30-25 WRKR, 28-21 KQDI, on WZUU.

CARLY SIMON & JAMES TAYLOR "Devoted To You" (Elektra) 21/5, WFLI, WKBW, WAEB, WJON, WHYN, 36-34 WAVZ, 30-24 WPHD, 37-30 CK101, debut 30 WRKO, on KFI.

(Continued on page 31)