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ISSUE NUMBER 244

THE INDUSTRY'S NEWSPAPER

FRIDAY AUGUST 11, 1978

Arbitron Extends

Markets In October

Arbitron has announced its intention to use its ESF (Expanded Sample Frame) rating methodology in eight markets for the October/November survey period. New York, Chicago, Los Angeles, Philadelphia, San Francisco, San Diego, St. Louis, and Washington, D.C. will be measured with ESF as well as normal procedures. The ESF methodology is Arbitron's means of retrieving rating data

seen as a way of acquiring more

80 percent of subscriber stations

standard has been reduced to 50

percent of our subscribers in these markets said that they endorsed it.

And once we announced it, the rest

went along with it." Anthes added

that the introduction of ESF will

cost subscribers more, and reaf-

ESF To Eight



KGB Chicken Adds Color To Station Image

The KGB Chicken, perhaps the nation's best known radio station mascot thanks to national TV and press coverage, has been immortalized in a book. The 96-page "autobiography" is scheduled for a second printing in October, with 10,000 copies in circulation in San Diego (which isn't chickenfeed). The book details the rise to national celebrity of the Chicken (one Ted Giannoulas in normal guise), along with some of his most notorious stunts. The Chicken is a fixture at San Diego Padres baseball games and other San Diego (and Los Angeles) sporting events, where his antics are often picked up by TV cameras. He also shows up at all area rock concerts, once causing Elvis Presley to break into uncontrollable

laughter and stop the show, another time upstaging Elton John (who had a chicken costume of his own ready to go for his encore). The Chicken even went so far as to rush onstage to embrace then-President Gerald Ford at a political rally, much to the bewilderment of Secret Service men on guard. The publicity garnered by KGB as a result of the Chicken's carrying-ons has been priceless, and the handsome, colorful paperback (titled "From Scratch") should draw even more attention with its attractive graphics, outlandish anecdotes (the Chicken's assault arrest, for instance), and poultry punmanship. The book is the latest development in one of the most effective longterm station promotions ever

firmed Arbitron's plans to expand its ESF coverage. "In the markets we're close to, we'll continue to push, and perhaps we'll add a few more in January and then in April/ May. Our basic schedule for ESF is essentially unchanged."

Burkhart/Abrams Debuts "Disco/ Black" Division

Burkhart/Abrams & Associates, the largest radio programming consultant organization in the country, has introduced a new "Disco/Black" division and format. Wanda Ramos Charres, former Music Director at WBLS/New York. a pioneer station in the Black/ Disco combination field, has been named to head up the new division. She will be working with another New York station as Burkhart/ Abrams' first client in the field WKTU (until recently a soft-AOR station). KSET-FM/El Paso has also contracted for the new consultant service. Burkhart/Abrams principal Kent Burkhart told R&R. "We'll be able to announce three more stations next week." Burkhart sees the new division as representing another major level of growth for the organization.

KUPD Publishes Own Version Of Arbitron Phoenix Report

KUPD/Phoenix is obviously not the sort of station to take an unfavorable Arbitron decision passively. Last week R&R reported that Arbitron planned to publish its Phoenix market report without listing KUPD, while adding a separate supplement containing the station's figures. That decision followed a court order allowing Arbitron to delist KUPD. This week Arbitron published its Phoenix book (without KUPD), and KUPD promptly retaliated by printing its Phoenix report, consisting of Arbitron's April/May '78 information plus KUPD's figures stripped in.

Arbitron's version contains the KUPD information as a supplement. as promised, with three pages explaining KUPD's controversial 'Uncontest" and Arbitron's reasons for delisting the station, as well as a statement from KUPD presenting its side of the story. The front cover of the book itself carries a large boxed notice directing readers to the supplement for KUPD information "due to a contest conducted during the survey period" by the station

KUPD's version comes in an envelope stamped "IMPORTANT

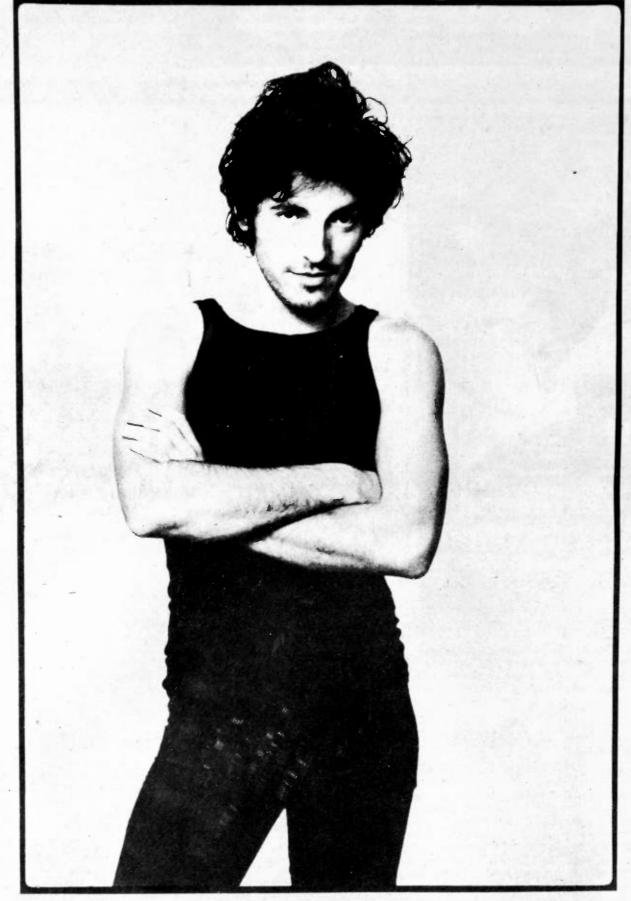
NOTICE! This envelope contains an easy-to-use complete Phoenix market report as compiled from the April-May 1978 Arbitron Pheonix market report and supplement.'

Inside is a letter from KUPD Vice President Lloyd Melton explaining that the station's book was prepared to "save you time, effort, and money (Continued on page 3)



WILL THE REAL PHOENIX MARKET REPORT PLEASE STAND UP - At left, Arbitron's Phoenix report, with notice of KUPD's delisting. At right, KUPD's "integrated" report

BADLANDS"



Bruce Springsteen

Side One, Cut One of "DARKNESS ON THE EDGE OF TOWN"

Now A Single On Columbia Records



Radio Cost Efficient Battleground For California Candidates

Beginning July 17th, Attorney General Evelle Younger's gubernatorial campaign took to California's radio airwaves with a series of hard-hitting spots aimed at incumbent Jerry Brown's about face on the controversial Proposition 13. Two weeks later, Brown's campaign committee responded with equally blunt ads accusing Younger of various abuses of public funds

for private purposes, and of taking an out-of-state vacation while legislators grappled with Proposition 13.

What distinguishes the two campaigns (aside from their vitriolic nature) is their emphasis on radio as a medium, especially so early in the contest. Ken Reitz, Younger campaign manager, explains, "We feel that in California we can

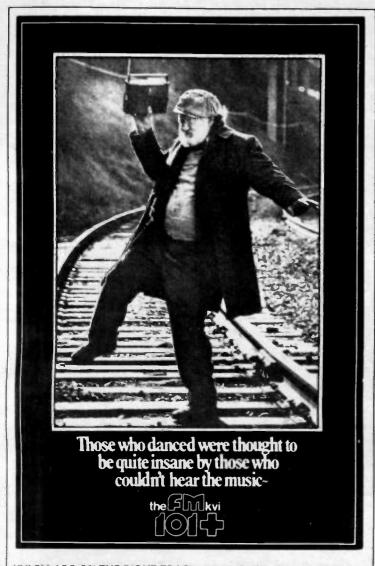
get relatively inexpensive (\$35,000 per week), statewide coverage early in the campaign by using radio. Also, the costs of producing radio spots as opposed to television are substantially lower. Plus, we have a lot more freedom - the spots are changing every week."

As indicated, the spots are running statewide, although neither office would divulge specific stations. According to Reitz, Younger's committee was drawing upon information compiled through an independent demographic study of their own to determine which stations were selected. However, they declined to comment on which demographics were targeted.

When asked to comment on the mudslinging content of the spots, Reitz replied, "We're not mudslinging. We're going on the issues on the Brown record." Brown's campaign committee was unavailable for comment.

Britain To Gain 15 Local **Radio Stations**

Britain should have 15 new local radio stations within the next two years, with as many as ten operational by January 1980, thanks to a long-awaited Government White Paper on Broadcasting (official approval following the White Paper is regarded as a mere formality). Five of the stations will be independent, under the guidance of ILR (Independent Local Radio); while the other ten, developed at a pace of five a year, will be BBC local outlets. Precise locations for the new stations have not been determined yet. Both the BBC and IBA (Independent Broadcasting Authority, which runs ILR) have expressed jubilation at the government decision, which reinforces Britain's recent trend toward more localization of radio after years of centralized BBC radio operation. R&RN/London



KVI-FM ADS ON THE RIGHT TRACK - KVI-FM/Seattle put together a striking promotional campaign featuring the eccentric dancing gentle-man pictured above. The new FM outlet is an "Adult/Rock" format

FTC Puts All National Advertisers On Notice

Radio advertisers should be increasingly more aware of actions taken by the Federal Trade Commission. Although it is unclear the extent to which the FTC is concerned about radio, a speech this week by Tracy Weston was aimed at putting all national advertisers on guard. Weston, who is Deputy Director of the FTC's Bureau of Consumer Protection, told the 1978 Marketing Educators' Conference sponsored by the American Marketing Association in Chicago this week that the FTC is looking toward new remedies for regulating national advertising.

1

"The bulk of national advertising," said Weston, "appears to appeal to the non-rational, emotional aspects of the human personality." Dee Pridgen, an FTC assistant for special projects, told R&R that radio ads of the future might be scrutinized not only for copy, but also for the tone of the voice used and music

Weston outlined several methods in which the FTC has begun that process: 1) removing ad restrictions on such items as eyeglasses, 2) encouraging the use of comparative ads, 3) seeking to standardize information disclosed in ads, such

as octane in gasolines, and 4) requiring advertisers to "correct" what the FTC deems prior "deceptive claims." With regard to number four, Weston noted that two approaches might be to design new measurements for "non-verbal deception" and "inserting compensatory information into the advertising stream."

MCA Sues Tanya Tucker; Olivia Appeals

MCA Records has filed a breach of contract suit against singer Tanya Tucker. Tucker had contracted in October 1974 to deliver ten albums in five years in return for a guaranteed \$1.6 million in advances against royalties. Her sixth album was due in December 1977, but according to MCA was not delivered.

Tucker then notified the company that she planned to seek another label deal. MCA is seeking an injunction to forbid Tucker from recording for another label as part of the suit, which claims that the label has already paid out \$1.1 million in advances

Meanwhile, Olivia Newton-John,

whose legal attempt to leave MCA was thwarted in the first round by a Superior Court judge, has filed an appeal. The initial ruling stated that Newton-John was bound by her MCA contract and could not record elsewhere. Her original suit was ground-breaking in its allegations that MCA had inadequately promoted her records.

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KOFM Knocked Off Air 45 Hours By Lightning Bolt

KOFM/Oklahoma City was forced off the air for 45 hours last week when a lightning bolt struck the station's transmission line, which ran the length of their 1550-foot tower. The line was completely scorched by the bolt. As soon as the weather cleared, station personnel-engineers, air person-

Networks' Tax **Break Proposed For** Politicians' Spots

The campaign study group of the Harvard Institute Of Politics has proposed that broadcasters be allowed tax writeoffs for money spent producing commercials for politicians as well as for advertising revenue lost by airing political spots. The proposal's details include a full cost tax break for political commercials running in prime time and a two-thirds deduction for those broadcast at all other times.

Further recommendations were that the networks be compelled to release prime time commercial spots to local candidates during the last five weeks of their campaigns and that the resulting loss in revenue would be absorbed by the networks, who would therefore be able to claim their deductions. In addition, the study proposed that the Federal Communications Commission equal time requirement for third party candidates be waived temporarily. However, the group declined to recommend federal subsidies to underwrite video campaign time for either Senate or House candidates.

alities, and others-began scaling the tower (a new definition of working for scale) to repair the damage and hang new lines. The spectacle of station staffers starring as steeplejacks caused local newspapers and TV stations to cover the KOFM story, and a national wire service also picked up the saga. Program Director Mike Miller reports that the damage has been repaired and KOFM is back on

KUPD

(Continued from page 1)

and to make your job a lot easier." A copy of KUPD's position statement contained in Arbitron's supplement is also included in the KUPD package, along with the revised book itself. A "Special Notice" comments that the "special compilation" is justified under an Arbitron clause which states "Data contained in Arbitron ratings may be quoted by stations for the purpose of advertising or promotion upon the condition that Arbitron be identified as the source." KUPD identifies Arbitron as the source, but whether a complete augmented version of the entire market report is what Arbitron originally had in mind remains in doubt. Turning the pages, the

reader comes upon the complete

data breakout for the market, with

KUPD's figures stripped in (the

strip lines are still visible) at the

bottom of each column. As for the market report itself, the long-delayed results show KQYT, which switched from Beautiful Music to Pon/Adult, scoring an impressive 11.2 in its debut for first place in the market. KUPD (R), after all was said and done, came up strongly 5.9 to 9.8. In other highlights, KOY (PA) went 8.3 to 8.4, KDKB-FM (A) 4.6 to 7.8, KJJJ (C) 5.3 to 3.8, KNIX-FM (C) 3.8 to 4.1. KBBC (A) 3.8 to 4.1. KRIZ in its final Top 40 book 3.9 to 2.9. and KTAR (N) 6.5 to 7.2 All figures Mon-Sun, 6am-12mid, average quarter hour share, Metro. Complete station listings will appear in R&R's Arbitron Breakout special edition coming next month.

Mediascope

D'Angelo Named President Of WBNS Radio-TV

Eugene C. D'Angelo, Jr. has been appointed President of Radio Ohio, Inc. (WBNS-AM-FM/ Columbus), WBNS TV Inc. and Video-Indiana, Inc., having previously served as Executive Vice President and Chief Operating Officer for the three companies. D'Angelo began his broadcasting career as a salesman at WTVN/Columbus in 1955. He was formerly Vice President of Taft Broadcasting's Buffalo Division

UPI Seeks Satellite Test Permission

United Press International has applied to the FCC for permission to begin testing a satellite delivery system for its broadcast news wires and audio services. The test program will initially involve small-dish—6 to 10 feet in diameter—receive only terminals, to be installed at UPI's headquarters in New York City, The Missouri State Radio Network and 9 radio stations (WINZ/Miam). WNOX/Knoxville, WHDH/Boston, WBAM/Montgomery, KOY/Phoenix, KSL/Salt Lake City, KOFI/ Kalispell, Montana, KKYX/San Antonio and WHEB/Portsmouth, NH) across the country. The receive only terminals are planned to reduce or eliminate the need for leased telephone lines for news

Massive Media Effort Planned For Osmond Flick

A ten-day radio/TV blitz, with \$300,000 earmarked for radio, will support Osmond Entertainment/Interplanetary Pictures' "Goin' Coconuts," starring Donny and Marie Osmond in their motion picture bow scheduled for October. Scotti Bros. Promotion will handle radio promotions in the top 100 markets. Product tie-ins are also being sought, with an arrangement set with Baskin-Robbins and their coconut ice cream flavor.

Harte-Hanks Completes Southern Acquisition, Gets WLCY Purchase Approval

Harte-Hanks Communications has completed its acquisition of Southern Broadcasting for \$57.1 million (\$15.3 million in cash, the remainder in ten-year 8 percent notes). Also completed were two sales of Harte-Hanks properties required by the FCC; KFWD/Dallas and WGHP-TV/High Point, NC were sold to Gulf United Corp. for \$24 million cash. Harte-Hanks also reported receiving FCC approval for its plan to buy WLCY/Tampa-St. Petersburg from Rahall Communications for \$4 5 million in cash. Closing for the WLCY transaction is expected to take place in September.

Qantel Makes First Radio Network Buy

Qantel Manufacturing, a leading business computer and data communication system manufacturer, has made its first radio network buy, participating as one of the sponsors for CBS Radio's 1978-79 NFL games (36 broadcasts in all). The company will present 60-second spots during each game, and will also act as a sponsor for CBS's broadcasts of baseball's Championship and World

Brookside Wines Up On Radio

Brookside Vineyard Co. of California has devised a new campaign featuring radio as the primary madium to promote the company's theme, "Brookside, a Better Way To Buy Wine." Four 60-second spots encourage customers to taste the vineyard's products before buying. The campaign is set for 12 weeks in two flights (eight weeks on, four off, then four more on), and will be heard on 12 Los Angeles and five Sacramento stations

TV News

FCC Takes New Look At Kids' TV

The FCC has voted to conduct a new inquiry into children's television programs. The Commission had earlier investigated that area of television in the early 70's, an inquiry which culminated policies in an attempt to avoid exploitation of young viewers. The new look is of a "fact-gathering nature only," according to the FCC, and will examine whether the TV industry is complying with overcommercialization guidelines as well as other issues. Children's TV is already under investigation by the FTC, which is weighing whether to ban sugared foods ads on such programs.

MUSIC ON TV: Another new disco-oriented TV program was scheduled to start on Metromedia stations Monday (8-7). "Hot City" was described by its producer, Kip Walton, as a fusion of past rock shows "Shindig," "Hullabaloo," and the present "Midnight Special;" but the slant is all disco, with dance contests, fashion shows, and disco-oriented performers all planned. Earth, Wind & Fire's Verdine White wrote the hour-long show's theme song, and artists scheduled include Frankie Valli. Grace Jones, Peter Brown, and the Emotions....Leif Garrett has won a recurring role in ABC's "Family" drama, playing Kristy McNichol's boyfriend...."Us Against The World II," a sequel to the televised athletic competition "Battle Of The Network Stars," will feature the active Ms. McNichol, as well as the Bay City Rollers. Interestingly, Rollers lead singer Leslie McKeown. rumored by some to be leaving the band, is listed as a separate participant....Pattle Brooks guests on "American Bandstand" August 12, with Bonnie Tyler showing up on August 19 and Snail plus Evelyn "Champagne" King set for August 26....KC & The Sunshine Band are taping CBS's "Danny Thomas Special" for November airing....And the Sylvers star on "Soul Train" August 19.

ABC Edges CBS; Beauty Contest Takes Top Show Honors

ABC and CBS split up the Nielsen top ten for the week ending July 30, with ABC winning with a rating of 15.0 compared to CBS's 14.9. NBC was a distant third at 12.4 and managed to place only one program in the top 20 ("Rockford Files" at 15). The top show was CBS's "Miss Universe Pageant," followed by 2) "Alice" (CBS) 3) "Three's Company" (ABC) 4) "Fantasy Island" (ABC) 5) "Starsky & Hutch" (ABC) 6) "All In The Family" (CBS) 7) "Laverne & Shirley" (ABC) 8) "Switch" (CBS) 9) "Love Boat" (ABC), and 10) "Barnaby Jones" (CBS).

Arbitron's New York/Los Angeles ratings (which have been running late) for the week ending July 21 showed CBS displaying considerable strength in New York (four of the top five) but ABC triumphing in Los Angeles. New York gave "MASH" and "One Day At A Time" a tie for the top, followed by 3) "Alice" and "All In The Family" tled with ABC's "Starsky & Hutch" 6) ABC's Sunday Night Movie tied with "Charlie's Angels" and "Laverne & Shirley" (also ABC), and 9) a three-way tie between ABC's "Carter Country" and "Three's Company" and NBC's "Quincy."

In Los Angeles, ABC captured all but two places, leading with "Three's Company." Following were 2) "Starsky & Hutch" 3) "Charlie's Angels" tied with "Laverne & Shirley" 5) the Sunday Night Movie tied with "Happy Days" 7) "Carter Country" tied with CBS's "One Day At A Time" and NBC's "Quincy", and 10) "Eight Is Enough," "Love Boat," and a news special, "The President In Ger-

Radio& Records

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Dan Hill's "All I See Is Your Face" TC-2378 Just the tip of the iceberg!

WCCO-FM WKXX-FM WCAO WZZP WBBF WTIX WNOE KIMN-FM K100 WZUU 13Q 94Q KJRB KQEO WGUY KAYC KQDI WHIN KTOO **KNOE** WYND KILE WACI WAOG WANS KNIR WRFC WCGQ WVLD AND MANY OTHERS WFLB WJON WBGN WGLF KQWB WTAC

Dan Hill's first single from his soon-to-be released album: "Frozen In The Night"

KFYR WRFS



On 20th Century-Fox Records



Produced by Matt McCauley and Fred Mollin Direction: The Finkelstein-Fiedler Co.

The McCrarys single is exploding and it's all because of

"YOU"

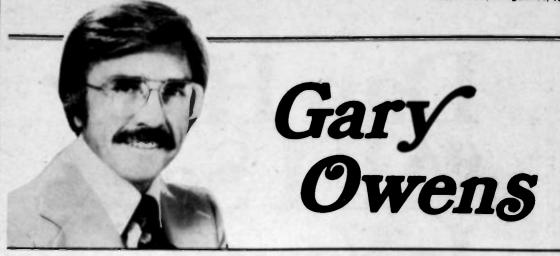
6-70014

WHBQ add 17
96X add 31
WLOF add 40
WBBQ HB
WMFJ HB
WHHY-FM HB
KRBE 27-13
KILT 35-18-13
Y100 29-26
KROK HB 20
WTIX HB 40-31
KAKC HB 40
KAYC 23-19

Produced by Trevor Lawrence

on





Tip Toeing Through The Trivia

What was the name of Hitler's dog? Who was the first deejay to swallow a record librarian? Why am I asking these dumb questions?

In the past year, my early furtive exploits seem to be catching up with me. At last count, there were six trivia books on the market that recalled something of my nefarious activities in the sixties.

The questions include, "Name three TV personalities who did something with their ears?" "Who played the voice of Roger Ramjet on The Case Of The Mysterious Earlobe Nibbler Of London?" And "in the Green Hornet, which starred Van Williams and Bruce Lee, who played the TV newscaster for Britt Reid's TV station?"

It's very heartening to be noticed, (yes, we noticed your arteries were heartening too). Recently, the author of the largest book in this genre, Fred L. Worth ("The Complete Unabridged Super Trivia Encyclopedia") brought his champion trivia team to NBC-TV in beautiful downtown Burbank.

The Worth team of passionate, erudite memory floggers entertained us with their total recall of all topics and did it with the intensity of a lawyer reading his own will.

Let's review some of these sticklers . . . "Who was Diet Smith?" That's right! He was the wealthy inventor of Dick Tracy's neat gadgets including his two-way wrist radio . . . not to mention his vanilla flavored nose drops!

"What was Groucho Marx's name in Duck Soup? . . . "Correct again, smart fans . . . Rufus T. Firefly. "What famous TV star-singer has the personalized California license plate, Drunky?" Dean Martin, you say? You are right! Give that bartender a silver fish.

A gentleman from Minneapolis dropped me a note. "Gary, who was the college player who held Wilt Chamberlain to only 6 points in one game, his lowest total in history?" My first response of Mary Pickford was laughed at mainly because I read it to Buddy Rogers (Mary's husband). After all, Mary is only 4'11" and Wilt is 7'2". Then I paused, grinning like an alligator full of kreeblies and shouted . . . Matt Baskin! Right!!! What college? University of Colorado! Right on! How did I know? Well, thanks to my frequent visits to the library and years of study and the fact that I know a guy who went to Kansas when Wilt was playing college ball, I was able to cleverly come up with the answer. Movies were bandied about among the nostalgia freaks. "Who was the Little Tramp?" I named several actresses who fit the title, but of course, the answer was Charlie Chaplin's nickname.

A toughie popped up! Who were Lennie and George? Hmmm . . . I missed on that one, but the experts didn't. They were characters in John Steinbeck's "Of Mice And Men." They were played by Lon Chaney, Jr. and Burgess Meredith. The almost bizarre coincidence in this bit of trivia is that in the movie George tells Lennie "all about the rabbits." Burgess Meredith in 1978 is the voice of the cartoon rabbitt for Coast Federal Savings. I do the commercials as the announcer on the same spots and Burgess said he felt he was subliminally selected as the bunny because of his first film.

Some other teeth clenchers: Who won the Heisman Trophy for having the biggest Heisman? Did you know the average American spends four hours a year tying his necktie? Grover Cleveland was the first President to play snooker pool with a dwarf! Going to a party with your own wife is like going duck hunting with the game warden.

John Quincy Adams and Dwight D. Eisenhower were the only two U.S. Presidents who were bald (no double entendres please!).

Joe Palooka was secretly married to Squirt. The Wonder Clam.

Steve Garvey and Walter Johnson are the only baseball players to have schools named after them (California and Maryland).

Another close to home Q&A . . . "What was the first 'talkie' motion picture?" It was indeed "The Jazz Singer" Oct. 6, 1927 and it starred Al Jolson. It was produced on the lot where KMPC and KTLA are located (occasionally, late at night, if you turn the sounds on your amplifier down low, you can hear a Golden West Executive dressed as a minstrel in a see-thru tuxedo hum several choruses of "Swanee" with microscopic indifference, and his Orch.)

Right now, I'm trying to find out who the first record promoter was who took a high colonic with a spreading umbrella.

The beauty of trivia is that you can sometimes escape from the head-on view of life's dreaded realities and God knows we all need that. So do something trivial today. Thank you and thank you FM!



If you have NOT registered yet,

there are 4 things you can do about it:

- 1. Cry a lot.
- 2. Sell insurance.
- 3. Eat your heart out.
- 4. Register at the door on August 20th.

SEE YOU IN CHICAGO!

HYATT REGENCY (DOWNTOWN)



AUGUST 20th - 23rd

For more information, call NAB -- (202)293-3567

WHAT'S NEW

Ross Reynolds Appointed Executive VP Of WEA-Canada

Ross B. Reynolds has been appointed Executive Vice President of WEA-Canada, reporting to President Ken Middleton Reynolds previously served as President of GRT-Canada and is currently Vice President of the Canadian Academy of Recording Arts and Sciences.

Wickham Named VP/ Director Of WB Country

Andrew Wickham has been promoted to the position of Vice President Director of Country Music at Warner Bros. Records. Wickham most recently served as Director of Country Music, and will continue to oversee all Warners activities in that area He was formerly a staff producer for the label, and was a staffer at Dunhill Records in the 60's. Warner Bros. Chairman Mo Ostin commented, "Andy has been involved with Warners' country venture from its inception in 1974. It is primarily through his energy and commitment that we enjoy our present high profile in this field.

Abramson Appointed Polygram Planning VP

Jules Abramson has been appointed to the newly created position of Vice President, Planning of Polygram Distribution Inc. Abramson, an eighteen year veteran of Phonogram/Mercury, was most recently Vice President Custom Labels for the organization, heading VP Marketing operations before that



In his new position, Abramson will be responsible for all facets of distribution planning and analysis, reporting directly to John Frisoli, President of Polygram Distribution Inc.

Commenting on Abramson's appointment, Frisoli said, "We are very pleased to have Jules Abramson, with his vast experience in this Industry, join Polygram Distribution Inc. We look forward to his contributions to the overall growth plans of our company."



Eventide Introduces Digital Broadcast Delay Line

Eventide Clockworks has introduced a new BD-955 Broadcast Delay Line to replace the traditional seven second tape loop, allowing a delayed phone program to continue almost instantly following the deletion of an obscenity. The unit is a solid-state digital Random Access Memory based device offering up to 6.4 seconds delay at 15 KHz frequency response. A patent-pending feature called "Catch-Up" makes it possible for either engineers or announcers to delete any obscenity and pick up the next call without having to insert a cart for profanity fill. After dumping an obscenity, delay goes to zero (real time) and continues to increase until full margin is reached (an LED read-out indicates the margin of protection available at any time). The Eventide is full-digital and can also be used as a production delay line allowing automatic double-tracking and other special effects unavailable mechanically. Further details from the Ken Schaffer Group, 10 East 49th Street, New York, NY 10017, (212) 371-2335.

Bronstein Named National Promotion Director For A&M

Lenny Bronstein has been named National Promotion Director for A&M Records. Bronstein will direct the day-to-day operations of the Promotion Department as well as coordinating AOR promotion nationwide, reporting to Senior Vice President of Promotion Harold Childs. Bronstein, an eight year veteran of the label, most recently served as Assistant National Promotion Director for A&M.

Roberts Opens Own PR Firm

Gail Roberts, a ten-year veteran in the public relations and music management fields, has opened a public relations company of her own in Encino (near Los Angeles). The new firm, called Gail Roberts Public Relations, has also established a New York office affiliation, with details forthcoming. Roberts was most recently Director of Press and Public Information, West Coast, at Columbia Records, a position she held for four years.



Gail Roberts

THE HEATT I

Capitol Pepper Picture Discs Add Color To Consumer Market

RSO has gone all out in support of its "Sgt. Pepper" film and record, even linking with Dr. Pepper (R&R 8-4). Now the Beatles' original label has set plans to "capitalize" on this latest surge of Beatlemania. Capital will debut four special limited-edition Beatles albums August 14. The group's "White Album" will appear on white vinyl, the Beatles 1962-1966 greatest hits package is pressed on blue vinyl, and the 1967-1970 companion set is decked out in red. But the piece de resistance is a "Sgt. Pepper" picture disc featuring the original cover art of the 1967 LP on the front side and an enlarged photo of the Sgt. Pepper marching drum on the back. The pressings will be strictly limited edition, but they will be available to consumers. Pictured is a promotional poster for the Beatles campaign below on which can be seen the Pepper picture disc and the red vinyl edition.

ERR WAVES

BY BOBBY OCEAN









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STREET TALK

They're movin' up, down, out and all around and here we go into another fun week....

PROMOTIONS: Dave Parks, Operations Manager for WNDE & WFBQ/Indianapolis, has been named National Program Director for the Rahall Communications stations. He'll retain his local Indianapolis duties as well as taking on more with the other Rahall stations, Y95/Tampa, WKAP/Allentown, and WWNR/Beckley, WVJerry Dean has been promoted to Group PD for the Smith stations. He will continue to handle WAAY/Huntsville and pick up additional duties at WNUE/Ft. Walton Beach, FL. Bob Baron, who had been group PD for Smith, has moved over to the television side of the organization.

RESIGNATIONS: Scott Christianson is out as Operations Manager of KTSA & KTFM/San Antonio. Will he return to WEAQ/Eau Claire?....Gary Price has left WMET/Chicago as Program Director....Paul Christy resigned his PD position at WNIC-FM & WWKR/Detroit....Andy Barber has exited TEN-Q/Los Angeles....Night jock Al Bandiero has left 99X-FM/New York.

You could almost burn your ear listening to the pavement talk in Hollywood this week regarding Motown Records. We have narrowed all the Motown rumors down to four and will present them in order: 1) Motown is moving into Polygram's New York offices. 2) They will be sold to Polygram without the Jobete Publishing (we had that one last week, but it's still hot!). 3) Motown will be sold to Ron Alexenburg's new label ("As Yet Unnamed Records") for \$100-plus million. 4) Motown will be distributed worldwide by EMI except for the U.S. and Canada. So, there's four hot ones, take your pick.

Chuck Buell is coming home to KIMN/Denver! Chuck will return to the station and shift that launched his career to WLS/Chicago when he moves into afternoon drive at KIMN. Chuck returns from KULF/Houston, where he had the station's best PM drive numbers in quite some time.

Sam Karamanos has returned to work at Arista in New York with a twelve-pound box of vitamins. Needless to say she's ready to "roll" and we're glad she's healthy again.

Harry Nelson is officially at KFRC/San Francisco as weekend personality. He will also assist PD Les Garland in the programming duties.

Rich Sargent is out at Mushroom Records. A "heartless" move.

Don Berns is now Music Director of WHB/Kansas City and has traded airshifts with morning man Dan Donovan. Dan moves back to afternoons and Don is now doing mornings.

Lu Fields has fully recovered from his heart attack and returns to work in Los Angeles on Monday (8-14). It's been real quiet without him; look for that to change.

Also look for some major changes coming down at 20th Century Records. Richter reading next week.

R&R BABY BOOM: Jeff Edmond and his wife Karen have a new baby daughter, Heather, born July 21st. Heather's Dad is KEEL/Shreveport's morning man....Boz and Carmella Scaggs have a new son, Austin, born August 2. Mother, child and new album are doing fine.

This is amazing, but true. WGRQ/Buffalo MD Irv Goldfarb won a chauffeur-driven limo ride to front row seats at the Eagles concert (along with dinner afterwards) from the



KFI/Los Angeles' afternoon man Eric Chase at age 17 in Lewiston. ID.

competing AOR station WBUF. Seems WGRQ was air-checking the guys across the street when their announcer said, "The first person to get to WBUF with a complete Eagles album catalogue will win!" Irv collected the LPs from the WGRQ library and was the first on the scene. His name was even aired on WBUF before the PD realized who he was. Irv and his lady spent a great night on the town courtesy of WBUF.

Ron Jacobs, morning man/PD at KKUA/Honolulu, now has his own TV show on KGMB-TV. The Monday night show which airs at 6:30pm is called "Pictures Of Paradise"

and is a combination talk/entertainment show with Ron as host.

A couple of parting rumors for your evaluation and rejection: all the talk about a new National PD for the RKO Radio chain being named is just talk...and if you heard WNBC/New York and WYNY/New York would change formats with WNBC going Country and WYNY going Top 40, you heard something that isn't true. It'll be status quo at the NBC stations in New York with perhaps a personnel change at the FM.

CITY BOY "5.7.0.5"



For <u>seven</u> weeks in a row the number one most played single in R&R and Bill Hard's Album Report is "5.7.0.5."

HOT PHONE NUMBERS GET REQUESTS!

Top 40 Airplay

WWKE NEW 99X WVLK 980 HB 29 WBBQ WMID 36-31 KATA WIGY KEIN WKNX KRBE WTAC **WLBZ 26-23** WZZP 39-35 KYYX-FM KCBN WFEA KRKO 92X 28-22 WFEC 29-20 WBLI WMFJ WKEE KHFI WAEB KSLY WZDQ 33-31 3WD 31-28 **KRLC 30-27** WCGO KLUE WBLI KDON WAEB **WLYT 26-23** KFOX **KWWL KBZY** WICC WRKR WSAM and many WAQY many more WROV WCRO KTFX

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It's out this week

WASHINGTON REPORT

Update

by Jonathan Hall

Three Trouble Spots

"It's cost me over \$90,000 in legal fees," Julius Talton, owner and manager of WHBB-WTUN/Selma, Alabama, told R&R this week, "to get a one-year license renewal for WHBB." Mr. Talton, who says, "I wish I had the guts to say what I feel" about the FCC, was the subject of a three-station petition to deny filed in Selma on behalf of a local citizen's group headed by Steve Stoots, who also brought a suit against the Alabama Educational TV Network in which nine stations lost their licenses.

According to Talton, of the three stations filed upon, one immediately "gave in" to demands and went to a Black format and a second station went dark for a year before being sold, while Talbot's station was granted a short-term renewal after five years of being without a license. Eventually, the Dallas County (Ala.) Progressive Movement for Human Rights dropped their petition; however, Commission continued to scrutinize WHBB's 1) logging practices, 2) public affairs program proposals, and 3) responsiveness to community needs.

LOGGING: FCC Administrative Law Judge Joseph Stirmer stated that WHBB's logging violations resulted from "a complete breakdown by management and supervisory personnel to monitor and supervise the station's log-keeping procedure," which he felt resulted from a high turnover in inexperienced, careless traffic personnel. In addition, WHBB had at times used no symbols or wrong symbols to denote types of programs, had logged certain religious and public affairs programming as news, and had failed occasionally to note ending times.

PUBLIC AFFAIRS PROGRAMMING PROPOSALS: Here, Judge Stirmer singled out a specific telephone talk show which WHBB had discontinued after its host left the station and no replacement could be found. The judge said that this program had been WHBB's "major vehicle" in meeting its proposed amount of public affairs programming. Fortunately, the station surpassed its proposed amount of news and other non-entertainment programming, bringing its total for all three categories above their limit.

RESPONSIVENESS TO COMMUNITY NEEDS: The judge complained that the station has no standards for assessing the extent of programming needed to meet community needs.

Dotting "I's," Crossing "T's"

Rod Porter, a Washington attorney in the firm of Fletcher, Heald, Kenehan & Hildreth, has been asked by FCC Administrative Law Judge Reuben Lozner to "make a statement for the record" that as legal advisor to former FCC Chairman Richard Wiley, Porter did not participate in a proceeding involving WYOR-FM/Coral Gables, Florida. A sale of the station to Broad Street Communications of New Haven, Conn. is being proposed.

One rumor around town this week is that the Federal Communications Bar Association will come to Porter's aid. However, R&R has been unable to confirm this. The apparent reason the full Commission is getting involved is that Judge Lozner isn't sure that he has the power to demand an answer from Porter, but, seemingly, the Commissioners are going to uphold the Judge's request.

The event prompted one Washington communications attorney to comment that the mood of the new Commission is to place great emphasis on how staffers reach their conclusions. "Translated to licenses," said the attorney, "the Ferris Commission is out to make sure that broadcasters dot every "I" and cross every "T."

The Indianapolis Five

Don Burden used to be President of a chain of stations known as Star Broadcasting, but he lost his license to be a radio operator in 1975. Burden's WIFE AM-FM/Indianapolis was forced off the air by the Commission on June 2, 1976 and the AM was awarded to Indianapolis Broadcasting, Inc., a competing applicant. Now, the Commission is considering five requests to operate WIFE-FM, including a group called Radio Circle City, Inc., whose President, majority stockholder, and proposed General Manager, Bob Kiley, was GM when the FCC took action against the stations for "serious misconduct in the operation of the station."

HARTKE & BILLINGS: Simply stated, WIFE lost its license for allegedly providing Sen. Vance Hartke free air time during an election year and for irregularities in its billings. R&R reached Bob Kiley at his Indianapolis residence. He says that WIFE's troubles occured in 1964 prior to his taking over as manager and that he aided the Commission in its investigation. Kiley feels that his leadership as a "public trustee" while manager of WIFE when it was consistently one of the top rated stations in the market should make a difference in the FCC's decision when awarding the license.

Mikes At The Bar

"Too often government has been intent upon restricting journalists and the more important right of people to know what their government is doing," says Ernie Schultz, President of the Radio/TV News Directors Association and News Director at KTVY/Oklahoma City. Prompting Schultz's remarks was an overwhelming vote (49-1) by the Conference of State Chief Justices last week recommending that state courts remove bans on radio and TV coverage of events, while leaving discretion in specific cases to individual courts. Colorado Chief Justice Edward Pringle

introduced the resolution, stating that microphones and cameras have been successfully integrated into Colorado courtrooms since the 1950's.

AM Stereo/FM Quad — On Again, Off Again

Rumors flew high over Washington's Dupont Circle/Farragut Square area last week that AM Stereo and FM Quad would be approved on Tuesday (8-8-78). It was generally felt that since work on the projects, including months of testing, had been completed, the full Commission would act upon a staff position recommending a go-ahead. But that didn't happen. In fact, discussion is being saved until the Commission's next meeting to be held in early September.

Blame for the delay is said to rest with Ray Spence, the FCC's Chief Engineer. Reportedly, Spence is playing a "what if" game to determine whether reduced spacing in AM channels (currently 10kHz; proposed 9 kHz or 8 kHz) and FM channels (currently 200 mHz; proposed 150 mHz or 100 mHz) would still permit AM Stereo and FM Quad. The answer to Spence's quandary is "yes," according to Martin Levy, Deputy Director of the Broadcast Bureau, who is predicting September approval for both.

According to a cross-section of Commission people, "reduced spacing" is being kicked around by a few as a means for increasing the number of radio stations in order to allocate frequencies for minorities. However, at this time that proposal does not appear to carry much clout, and it is not even a matter up for discussion at the upcoming World Administrative Radio Conference. In order for the U.S. to reduce spacing it would have to be approved at this conference.

From The FTC

The Federal Trade Commission, acting upon a complaint against the Advertising Checking Bureau (ACB) of New York, consultants to over 400 manufacturers in developing cooperative advertising campaigns, told ACB to make sure that they are not designing programs that might restrict the right of dealers to obtain cooperative advertising allowances when they 1) sell or advertise merchandise at other than the dealers' regular selling price; 2) as a sale, discount, or promotional price; 3) at less than the suggested retail price; or 4) using a price comparison.

A source for ACB says that this will apply at most to only two situations. RAB President Miles David, whose organization will soon publish a compilation of 1001 co-op advertising plans, told R&R that his practice won't have a direct bearing on radio co-op dollars. The was also confirmed by the ACB source.





NAB ENTERS MORTGAGE IN HALL OF FLAME—The National Association of Broadcasters celebrated the burning of its mortgage for the organization's Washington headquarters with an official ceremony that drew a sizable turnout of dignitaries. Above the mortgage smolders into ashes, while below, pictured (I-r) are NAB Building Committee members Clair McCollough and Ben Saunders, Board Chairman Donald A. Thurston, and Building Committee members Joe Baudion and Bern Strouse.

Washington Street Talk

NAB Executive Committee went into a rare executive session last week to discuss its compensation and reimbursement plans for directors and to appoint a committee to look at alternatives to existing procedures. NAB Board Chairman Don Thurston is expected to ask former Chairman Wilson Wearn to serve as Chairman. Thurston says he hopes to also look at NAB President Vincent Wasilewski's deferred payment plan which Thurston notes "hasn't been managed well."

Although executive sessions of NAB's Executive Committee have been infrequent in the past, Chairman Thurston plans to hold more in the future. Also being planned are executives sessions for NAB's 29 member radio board. Radio Board Chariman Walter May thinks that board members might be freer to exchange ideas without staff present.

NAB will hold a complete demonstration of AM Stereo at its upcoming Programming Conference at the Hyatt Regency—Downtown, Chicago. NAB's Chris Paynem, who has been very active in testing various phases of it, will conduct the session. NAB's conference is scheduled for August 20-23.

Commission acts at regular meeting this week to allow broadcasters to make use at renewal time of information collected during ascertainments conducted at time of a station purchase. For example, if station usually contacts 300 sources during the course of a renewal ascertainment, but already has 150 surveys with a year and a half remaining before it is up for renewal, those 150 surveys can now be counted at license renewal time. After giving approval, the commission was quick to add that broadcasters will still be required to conduct a continuous ascertainment.

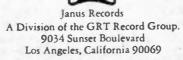
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WKRQ	KQEO	WSM-FM	WZZP	KSXO	KITI	KEIN
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Openings

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A PROFESSIONAL'S GUIDE TO AIR EMPLOYMENT

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Looks, Age And Sound Judgement

The only thing all programmers agreed upon was the fact that the applicant's age had no bearing on their decision. Nor does marital status, although Jerry Rogers took exception. explaining, "If I have a night position I try to stay away from a jock that's married, just to avoid the personal problems that can develop."

What does matter is the applicant's voice quality. Bill McGathy points out, "More important than having those resonant stereotypical set of pipes is the person who says something when he speaks, who speaks to our listeners from their level."

Perry St. John concurs, "He's got to have a pleasing voice. It doesn't have to be a low ballsy radio voice but he's got to have the kind of voice that people can listen to and enjoy."

Sam Bellamy offers an interesting comment. "I'm looking for someone who is a human being on the air, who thinks on their feet. For instance, I like tapes where the jock blunders over a spot and doesn't splice it out, but shows me how he can cover for himself. I have to give that person credit."

While the applicant's personal appearance was of slight concern to most programmers, several agreed with John Gehron's statement: "If you're going to send jocks out on personal appearances, they have to look like stars. "They are stars and they have to look like stars."

Similarly, Chris Collier maintains, "A radio station is an image and you have to project an image and the first image that anyone sees of the station is you yourself. Therefore, I think personal appearance is important and it needs to be good. That's not to say that long hair or beards are bad because that could be your image. If that's your image that's fine. That's not mine so I don't go for it."

Don Hofmann adds, "Personal appearance matters some. I think people who have self-esteem take good care of their bodies, and that's a good quality."

Bill Hennes feels, "It depends on the shift he's involved in. If he's in a premierish type of shift it would be somewhat important." If it's a lesser shift it would be less important."

Hiring Specifics

Generally, programmers were unim-

The roster of participants: Ira Apple, WBZ/Boston, Steve Bell, KMBZ/Kansas City, Sam Bellamy, KMET/Los Angeles, Larry Berger, WPLJ/New York, J.D. Blackburn, WLUP/Chicago, Mark Blinoff, KMPC/Los Angeles, Jeff Chard, WOUR/Utica, Bobby Cole, KMEL/San Francisco, Chris Collier, KCKN/Kansas City, Les Garland, KFRC/San Francisco, John Gehron, WLS/Chicago, Mike Harvey, WFTL/Ft. Lauderdale, Bill Hennes, WMAQ/WKQX/Chicago, Don Hofmann, KSFO/San Francisco, Del Hull, KRNT/Des Moines, Bill McGathy, WORJ/Orlando, Bill Mortimer. KCUB/Tucson, Jerry Rogers, WSGA/Savannah, Perry St. John, KSO/Des Moines, Chick Watkins, WGAR/Cleveland.

pressed by 1st class licenses, although in a particular situation such as Perry St. John's it is important. "We're a directional station at night only," he explains, "and as such the first phone man has to read the base turns at the towers two hours after pattern change five nights a week or something like that. We have a first phone engineer but the FCC, they're not dummies, when our first phone engineer verifies the switch from night to day early in the morning he does that within two hours. For him to be here in the summertime at 8:30 at night, the FCC says 'wait a minute.' So I do like a guy to have a first phone."

Most often, the actual hiring is done by the Program Director in conjunction with the General Manager. A typical example is Chick Watkins, who says, "Initially it's me. Then when it gets down to a couple of people I'll sit down with the GM and say I'd like this guy." Likewise, Bill Mortimer claims, "We do it in combination. Jim Sloan (GM) gives a yea or a nay."

Del Hull contributes, "I do the hiring. But I'll qualify that by saying that if it's for a critical position like morning drive I'll naturally confer with the GM."

Do jocks who move from across the country receive longer trial periods? Bill McGathy replies emphatically, "No. We just can't go out on a limb that way. I'd like to think that there's an obligation on our part to a person who's just moved cross country to do radio for me, but if he doesn't work out it is my radio station, and that's the bottom line."

Speaking for the majority, Larry Berger simply states, "If I've decided to hire someone the commitment is there—no matter where he's from."

One of the very few programmers who does not require a face-to-face interview is Chris Collier, who lets the opening itself dictate his strategy. "I will not hire a department head, nor will I hire a key employee without a face-to-face interview. But I don't really consider a 9-12noon guy so essential that I need to talk to him. If I like what he's doing and I like his resume and references, I'll hire him without a face-to-face interview."

On the other hand, Del Hull says, "I wouldn't want anyone to come to work for us without me seeing them and them seeing us, the plant and what they are getting into."

point out that "all of our part-time people come from this area's universities, and these are the people I train to take the full-time positions as they become available."

One staunch disbeliever in hiring from within his market is J.D. Blackburn, who flatly states, "I wouldn't hire someone from Chicago. These guys haven't been trained correctly. These guys are used to union operations where you go in, do your hours and go home. The Loop doesn't work that way; you bust your ass here, everybody does. I prefer to bring in people from other, larger medium markets. We'll program in a local knowledgeability; that's part of the training."

Even though most programmers expressed reluctance to hire from outside their market, the question of who pays for travel expenses for in-person interviews drew an assortment of responses. Steve Bell's comment, "If it means a special trip on the part of the individual, we (the station) would pay travel expenses," was endorsed by half the programmers surveyed. Most of the others agreed with Ira Apple's assessment. "It varies," he said. "It depends on where the person is based and how well I know him and how serious we are about hiring him."

The Wicked Picket

We had a guy picket us here a couple of years ago. He marched in front of the station with a sign saying "KMPC unfair to so and so"... that of course embarrassed us... he eventually had heat prostration and we had to bring him inside and give him lemonade... it was horrible.

- Mark Blinoff, KMPC

J.D. Blackburn cautions, "I don't hire people by their tapes. Early on I was bitten when I did that. If I'm interested in someone I'll have them come in and do two overnight four-hour shifts. I don't listen to the first critically . . . they're too nervous and still learning the board. I listen to the second one for what they can really do for me."

Playing The Markets

The majority of programmers preferred to hire from within their market, with the determining factor most often being, as Mark Blinoff put it, "knowledge of the market."

Another factor influencing programmers to hire from within the market, according to Bobby Cole, is "audience identification."

However, Chick Watkins feels this same identification is a drawback. Watkins states, "If the guy has been fairly well established at a station in the market, I think there's a tendency to associate that name with the call letters of that radio station, rather than somebody coming in to our station that isn't drawing attention to another call letter situation."

Jeff Chard, for one, doesn't mind hiring from the competition, citing the fact that he can "make a much better determination of their attributes than someone who just sent a tape." Nevertheless, Jeff is quick to

Perry St. John disagrees, "The reason we have the applicant pay the expenses is I feel that for the salary I'm going to pay him he can take the risk of us not liking him. I've been burnt a couple of times on that and that's the way I feel now. When we were looking for an engineer I paid a lot of travel expenses and I found that too many of them were using it for a nice trip to Des Moines to look over the operation and they really had no commitment to the radio station. But when a guy forks over his own money to fly out here he thinks twice. This way, at least there's some commitment on their part. Otherwise there is no commitment. no obligation at all. At least I stand a better chance of getting a person to come to work here if they will commit something.'

Hiring The Employed

Programmers were evenly divided on the question of whether they would rather hire jocks who are currently employed. Mike Harvey's viewpoint is that "a jock who is currently working shows more stability. It also shows a more advantageous, desirable commodity."

For Chick Watkins, the answer "depends on how they left the situation. If they walked out in the middle of a job or if you get a guy who's really bad rapping the place he was at before that, I'd watch him. There's no place in the world that doesn't have problems,

DJ For A Day

I had a guy call up here and he said, "Listen, all my life I've wanted to be a disc jockey. I've never been inside a station and never had a shot at it. I'm over the hill. I'm in my thirties and I still want to do it. How come nobody will give me a break? Why won't you give me a chance to be a disc jockey?" So I have the guy come in and figure we'll build a promotion around it. He can be a DJ for a day. We gave him an hour on the air and this guy impressed us so much that we started letting him do the all-night show on the weekends and he's now worked in to where he's our full-time swing guy.

- Mike Harvey, WFTL

JUST SHIPPED ON COLUMBIA RECORDS The Much Anticipated Single From

TAPES & RESUMES-NO CALLS, PLEASE

GUIDE TO AIR EMPLOYMENT

but if you get a guy who's bad rapping the place where he's been, then in a few months he'll be bad rapping your place too. In this business, for whatever reason, a guy can be out of a gig and still be a good person and a good jock, so I don't look heavily on it . . . unless he got fired for chasing ten-year-old girls down the street or shutting off the transmitter."

John Gehron also claims, "It depends on why they are not working and how long they have been out of work, because there is a problem of getting rusty."

"The only difference," says Larry Berger, "is one of self-confidence; the jock out of work is probably not too high in terms of self-confidence. It's no major deciding factor, but if someone is out of work I'd probably make a few phone calls to find out why. There are enough legitimate reasons for a person to lose a job in radio so that it would not be a problem, but it is worth checking."

A major market jock who applies for a job in a medium or small market poses no problem to Jerry Rogers. "I hired someone from WMET in Chicago who was doing afternoon drive there and he's doing mornings for us now. I always had a policy of not doing that because I felt it was a mistake, but he has worked out real well. Basically he is handled like everyone else, and it has worked out. Normally in the past I have always thought that it was not a good thing to do."

In contrast, Bill McGathy warns, "First you have to ask the guy why he is making the move; you have to sit him down and ask him to put his cards on the table. Let's face it, that sort of move is at best lateral or even downward, and you have to wonder why someone would move from, say, Los Angeles down here. For example, I once hired a guy from L.A. who had great credentials and an excellent aircheck. He told me he just wanted to get out of L.A. and he liked the idea of living in a city the size of Orlando with its excellent location. Living in Orlando, you can enjoy many of the benefits of life in a metropolitan area without much of the grief you get in other larger cities. Well, I put him on the air and he got so drunk he wasn't following the format at all. That's why he didn't last in L.A., and obviously he didn't last very long here either.

The majority of programmers agree with Bill Hennes, who takes a moderate view of such situations: "It would depend of the disc jockeys' egos. They might have spent a long time in a major market and think they're really hotsy totsy, and by the same turn of events they may be a very pleasant individual. I think you have to judge that on an individual bases."

Individuality Or Team Image?

Do programmers look for individual personalities or someone who fits into the same image as the rest of the jocks? Most agree with Jeff Chard, who says, "Both simultaneously," adding, "we're looking for people who come off sounding like normal people with normal, healthy interests who sound as if they'd be fun to be with at a party. These people have to be able to get along well in a group situation."

John Gehron defends the personality approach, noting, "It depends on the shift, but I want someone who will be remembered when they go off the air. You can get people that sound great and sound like everybody else in the station, and no one remembers

them. I have a lot of personalities here, so I need people who aren't going to get lost in the Larry Lujacks, the Bob Sirotts and the John Landeckers and so on. So I want someone that will be able to do something that is unique and stand out so that people will remember them."

Les Garland agrees, "The day-part that you're trying to fill is important"; but warns, "If you go in front looking for a certain kind of person, you sort of put on blindfolds and you may miss the obvious. You may miss a good jock because you're looking for a certain kind, so I think a PD has to be very objective, and not put in his mind what he's looking for. For example, if I was looking for somebody for 6-10 at night, we all have ideas of what a 6-10 night time jock sounds like, but why not be totally objective about it and consider all the tapes? Who knows? The stereotype may not be correct."

Wild And Crazy Approaches

Suprisingly, most programmers were in favor of unique approaches from applicants, although several expressed reservations. Bobby Cole explains, "There's nothing wrong with causing a little sensationalism. But you can also hound someone to death. One guy sent me singing telegrams and things like that, but he didn't have the backup. If you start with an approach like that you'd better have the cards to back you up, otherwise the action has no substance."

Ira Apple adds, "It depends on what it is."

On the other hand, Chris Collier says, "They (unique approaches) definitely help. The best aircheck I ever got was from a guy named Dave West who is now PD at KOKE in Austin. He had his actual aircheck of how he was on the air but he produced it with gimmicks and things and I could appreciate the originality which made me think that the guy was thinking."

Also in favor of unique presentations on airchecks is Jerry Rogers, who comments, "If a guy does a little more than just send me the tape, as long as it's not too long and involved, it it's quick and to the point and inventive, that impressed me." Les Garland adds, "I think a similarity would be with a record company, if they come up with a nice little gimmicky way to get you to listen to a song, I respect that. I'd say this guy did a

out of work, and I can never recall calling anybody in any of the trades and saying, 'Hey, send me a tape.' Usually, it's word of mouth. I'd say nine times out of ten, somebody says, 'Hey I heard a great jock.'"

Major Gripes & General Comments

Under the heading of general comments regarding the current quality of presentations, "Lackadaisical approach. The whole package lacks professionalism." Bill Hennes reported, "Too many people spend too much time putting together a booklet of statistics and pictures and all kinds of back history like when they worked at a car wash, etc. and that's really irrelevant to me."

Jeff Chard believes, "There are two extremes to job applicants: one is the guy who

Audios, Amigos

One person I hired put together a very clever audio montage. It began with him and his friends sitting around, trying to find a decent radio station. They would tune to the various stations and formats and he would satirize the formats as they came up while simultaneously carrying on a critical dialogue as a listener. Finally on the dial he came to his own show and that was the straightforward part of the tape.

— Jeff Chard, WOUR

great job, and I'd put it on the turntable. If a guy can do something neat in an aircheck to make me throw it on the machine, it might make me listen to it a little quicker than I might. So anything novel or to arouse my interest can't hurt anything."

Not every approach has to be off-the-wall to be effective. According to John Gehron, "One of the things that interested me is Jeff Davis and got me to listen to his tape maybe a little bit more carefully than the tapes that I was listening to at the time, was that he says if you don't hire me you'll be making the biggest mistake of your life, while the other admits he doesn't know anything and is just begging me for a shot. Between those two extremes is a very large middle ground, and that's where I pull new people from."

Les Garland offers these words of encour-

Les Garland offers these words of encouragement: "a lot of people don't realize their own potential. They're sitting out there in whatever market they're in and they don't think they have a chance of making it to a WLS or a KFRC or a WRKO or whatever and they're hesitant to send a tape. But it doesn't hurt to send those tapes even if they aren't looking for a job. Why not expose themselves a little bit and let some PD's in bigger markets hear them? This is our business and I love to listen to airchecks. I don't mind getting fifty a week. Somebody wants to send me a tape I will always listen. It's important for the guy out there to not be afraid to send a tape to KFRC."

Resume Abnormal Programming

One guy sent in a resume that was done in photographs and he built it into a lamp.

— Del Hull, KRNT

I remember one guy who wrote his resume in the form of a comic book.

Bill McGathy, WORJ

One guy sent a resume in a collage form and I thought it was poorly done, so it hurt him."

Those opposed include Perry St. John, who claims "they really don't make any difference to me. I feel if someone spends a lot of money having a resume printed up, professionally done, with his picture on it, this guy is sending a bundle of those out. 'Cause you just don't have one or two made up. I even had one that was in the form of a brochure, a three-fold brochure. I thought the guy had really put a bundle on the line, and was looking for work right away. He needs it faster than I want to make a decision on an announcer."

J.D. Blackburn also voices irritation at offbeat approaches: "Normally, it pisses me off. Just the other day this turkey called up my GM and said, 'Say, my name's so-and-so. I'd like a job jocking at your radio station, and the reason I'm talking to you is the last PD that hired me got fired, and when, he was fired so was I, so screw him.'

"This is, after all, a business. Yes it's creative, but the creativity is channeled. Creativity run rampant is bullshit. So I like businesslike attitudes and approaches. What we do here is make money. We do keep score by dollar bills."

sent a real nice letter to me, which I think is important. I like the person to know who the Program Director is that they are sending the tape to. He wrote a real nice letter to me and mentioned that one of the previous PD's had sent him his tape back erased. I was very embarrassed and I listened to his tape and I took the time to call him on the phone. He sent me more tapes over a period of time and when I had an opening I hired him."

Naming Their Sources

Three things continually cropped up when programmers were asked to name their sources of potential employees: trades, tapes, and word-of-mouth. Some, like Steve Bell, use "trades, other programmers... every avenue I can." Others, like Sam Bellamy rely primarily on tapes. According to Bellamy, "I do keep the tapes and people are often suprised that six months later, when I need someone, I'll finally get in touch."

Don Hofmann favors the trades, saying, "Essentially we advertise for them (potential employees)." While Les Garland advocates the word-of-mouth approach: "In my experience, I have had to find jocks. Very few have come and found us. So, I don't look through the trades, I don't look for who's

Conclusion

Obviously, there are no clear-cut set of rules to follow either in applying or hiring for a job in radio. What matters to one programmer may mean very little to another. However, the one factor repeatedly cited by the 20 programmers who comprised our panel is preparation.

The prospective applicant must demonstrate specific knowledge: awareness of who the PD is, what the market is like, and what the PD needs, as well as communicating specific information concerning his talents and ambitions.

Radio is an extremely flexible medium and the applicant who tailors his airchecks and resumes in accordance with programmer and market demands has the obvious advantage.

Furthermore, the applicant's professionalism is a major factor. Half-baked flights of imagination, incomplete information; sloppily-produced airchecks scatter-gunned across the country are not likely to win the ears of today's programmers.

Hopefully, programmers themselves will also benefit from this exchange of opinions. While their approaches vary as to their markets and their personalities, their divergent views may prove enlightening.

There is no clear-cut set of rules governing employment in radio, but one conclusion can be drawn: Anyone who really wants a job in radio is going to have to work to get it.



TOP-40



John Leader

Redefining The Parallels

As Radio & Records enters its sixth year, a redefinition of the parallels is necessary. This redefinition is only a minor one, unlike some of the others that have preceded it. In the beginning there were six parallels, with each one serving a function of market size, length of playlist and musical influence. In a past redefinition of the parallels the number condensed to three as the musical influence portion of the definition was no longer applicable.

The three parallels were originally conceived to give a common definition to three separate and distinct groups of stations. All the stations in parallel one were similar as were all those in P2 and those in P3. An important function of the three parallels was length of playlist, since five and a half years ago a battle raged between stations with short playlists and those with longer ones. The differences between these two types of stations were apparent by seeing in which parallel they were grouped.

Now the parallels are again being simplified, because as we monitor Top 40 radio on a weekly basis playlist length is no longer a grouping qualification. Playlists have generally grouped themselves comfortably between 18-40 songs within all three of the parallels. In fact, the length of playlists at individual stations have varied from week to week depending on available product, rotational factors and market situations. No longer do most programmers feel it necessary to fill 30 slots on a playlist every week no matter what...it could be 28, it could be 32.

The parallels are now being defined based primarily on market size. Parallel One contains the major market stations that are format dominant and also those major market stations with national influence. Parallel Two is secondary market stations that are format dominant and also may contain some secondary level stations that exert a local or regional influence. Parallel Two will also contain certain major market stations that do not qualify for P1, but are still musically important. Parallel Three contains the smaller market stations that are format dominant and/or exert a significant local influence. Some secondary level stations may also be within P3 when they do not qualify for P2.

We are in weekly contact with all our reporting stations and are continually tracking their progress not only in the ratings but promotionally, musically and formatically. As radio changes, so do we, because the musical information we present each week is a complete reflection of the input we receive from radio. In using the information contained in R&R you can be sure of one thing; all the reporters have been (and will continue to be) checked by us so that their information is complete and correct. We present information you can depend on and give you more information than any other source. Our reporters are all equally influential within the framework of their individual markets.

When you see a market with two reporters like Duluth, MN., you can be sure that both stations are offering valuable information. In the specific case of WEBC and WAKX the two stations are very close in total persons 12-plus shares from Arbitron, and yet their music lists differ. Within the Duluth market two different approaches are both succeeding. The original idea behind the parallels was to allow you to watch all stations and find those that most closely paralleled your own specific market situation. That has not changed.

With the deletion of playlist size from the definition of the parallels R&R has simply taken another step with you into the future. When radio changes, so will we. As music became more regional, R&R offered you detailed regional information. We will continue to provide you with the best musical information each and every week. And as stations realign themselves (as they have in the past) we may again change the definitions of the parallels. The point is that we will remain as flexible as radio itself has always been.

Check That Checklist

The conversation began innocently enough with my answering the phone:

"Hello, this is John Leader."

"John? This is Bob Sirott calling from WLS/Chicago. I read with great interest the tenpoint checklist for evaluating program directors that Alan Burns came up with."

"Oh, good. I'm glad you enjoyed it. You know it's just amazing that in that one small checklist," (at this point I begin doing my much-admired Ed McMahon imitation), "every single point, everything you could possibly think of, every standard by which a programmer could ever be evaluated, was explained."

"Wrong, parallel-breath!" came Bob's reply.

Not being one to stop a routine when it's rolling I asked Bob just what points he thought Alan had omitted. I could hear paper rustling at the other end of the phone and knew I was in trouble.

Bob said that Alan had covered the evaluation from a General Manager's point of view, but that from a jock's outlook Alan's first checklist left a lot to be desired. The rustling

sounds from the Midwest side of the connection had ceased and I knew I was about to receive yet another 10-point checklist for the evaluation of program directors.

I was right, as Bob began

- "1. When he calls you on the studio hot-line from his suburban home does he reverse the charges?
- 2. If you ask him for concert tickets does he sell them to you at five dollars over the regular price?
- 3. Does he call you by the wrong name? (Usually the name of the DJ opposite you on the competition.)
- 4. Does he show up for work wearing Nehru suits, wing tip shoes, tab collar shirts or anything leather?
- 5. Is he continually programming his own personal favorite songs onto the playlist? (i.e., is his most frequent music promotion a Robin Ward weekend?)
- 6. Will he from time to time physically abuse one of his employees just to get his name in 'Street Talk?'
 7. Is he too easily influenced? For example, does the format change with each new girl
- he dates?

 8. Does he have other interests besides radio to keep
- his outlook fresh, or does he spend his vacations every year in Beltsville, MD.?
- 9. Are his friends and relatives regular contest winners on the station?

10. And finally, will he put up with his favorite afternoon drive jock writing dumb bits like this for R&R during long records on Saturday afternoon?"

Having pushed this about as far as it will go, let me close with the fact that Bob is still working at WLS, but I did receive this photo of him along with WLS's General Manager (wearing the dark suit) and Program Director (with the stylish over-the-shoulder cassette carrier) just prior to Bob's recent contract renegotiation session.



WLS afternoon personality Boh Sirutt (center) with his General Manager and Program Director

Bits

RETIRE IN STYLE: WICC/Bridgeport tied in with eleven stores in a local tire store chain to present their "Re-tirement Contest." The station gave away retirement watches, retirement cruises, and of course, sets of tires to winners. The word-play for promos was endless and the client tie-in was a natural. It was a very successful contest and allowed the station to participate with one of their clients in a very positive and mutually beneficial way.

A GREAT FALLS SUMMER: Sunday, July 23rd KEIN/Great Falls held its fourth annual "Great Missouri River Race" (I'll bet you didn't even know that the Missouri River starts in Montana). An estimated 20,000 people watched the over 1900 participants compete for trophies, kayaks, jackets, coolers, pool cues and hundreds of other prizes. The crowd watching along the 13-mile course consumed thousands of gallons of brew, tons of fried chicken, hot dogs and hamburgers. All proceeds from the event went to the Jaycees and the Big Brothers of Great Falls.



BIGGER AND BETTER: WGIG/Brunswick, GA. examined their presentation of the 1977 Muscular Dystrophy Skate-a-thon and decided to double their efforts for this year's event. The increased station commitment to the event caused a much larger success. The station recruited a team of 20 skaters and helped them secure pledges for the expanded 24-hour version of the skate-a-thon. The team made the visibility within Brunswick really happen and the results showed that the monies collected for the event nearly doubled! Shown in the team photo in the rear (starting with the bearded one, I-r) Program Director Dr. Don Leader (no relation), Ted Brown and Ron St. John.

FROM
THE ORIGINAL MOTION PICTURE SOUND TRACK ALBUM

SGT. PEPPER'S LONELY HEARTS CLUB BAND

RUSH RELEASED BY POPULAR DEMAND THE SINGLE

"OH! DARLING"

ROBIN GIBB

PRODUCED BY GEORGE MARTIN



Records & Tapes

A Robert Stigwood Production in Association with Dee Anthony of A Film by Michael Schultz. "Sgt. Pepper's Lonely Hearts Club Band" written by Henry Edwards.

Music and Lyrics by John Lennon and Paul McCartney.
"Here Comes The Sun" written by George Harrison.



293 AND TYLER TOO — Bonnie Tyler visited Z93/Atlanta recently. Pictured at the station are (I-r) RCA promotion rep Bill Kennedy, Z93 Program Director Kris O'Kelly, Bonnie Tyler, Z93 Music Director Dale O'Brien, and RCA Southeast Regional promotion head Ed Mascolo.



PARTY, COWGIRL MARK McKAY'S KFRC DEPARTURE—KFRC/San Francisco threw a going away party for air personality "Marvelous" Mark McKay, newly appointed Program Director of WRKO/Boston. A highlight was a special goodbye message delivered by "California Cowgirl" Babs Yohai, pictured (center) with McKay (left) and KFRC Program Director Les Garland.



CALGARY CALORIES—Anne Murray celebrated her birthday at CKXL/Calgary. She's pictured dipping into the frosting with CKXL air personality Dieter Stashow.



SILENT PROMOTION — Butterfly Records used mime performer Eg Mahan to promote the new Bob McGilpin album to radio, a contrast from previous vocal approaches. If the album sells \$1 milion worth, will Butterfly have the first "gold mime?" Mahan (right) is pictured with WHHY/Montgomery Music Director Lanny West.



RABBITT ON THE RIVER — Eddie Rabbitt, not content to play local "hops," recently performed in front of 10,000 at the outdoor Mississippi River Festival near St. Louis. Pictured backstage (I-r) are KSLQ/St. Louis Music Director R.J. Reynolds, Elektra/Asylum promotion rep Carole Singer, Rabbitt, E/A Midwest Artist Development Director Bob Destocki, and Eliot Sekuler of public relations firm Solters & Roskin.



RADIO RAYDIO—CKLW/Detroit was presented with a gold record award for Raydio's "Jack & Jill" single recently. Shown flanking CKLW Program Director Dick Bozzi are Arista National Promotion Administrator Sam Karamanos (left) and Detroit promotion rep Michael LaBean (right).

POLYDOR BACKS COURT-ENFORCED BUSING... This Week The Buses Will Begin To Roll Up To Your Station With

THE STEVE CIBIONS BAND "NO SPITTING ON THE BUS"

No Ordinary Single— But Then Who Programs an Ordinary Station?

"Strongly Meritorious" Walrus—July 10, 1978
(only Dylan and Stones as highly rated last 6 weeks)
The Bill Hard Choice—FMQB Album Report—July 14, 1978
Cashbox No. 27 Top FM Rotation—August 5, 1978
Goodphone Report Chart Debut No. 42—July 31, 1978

There's A Buss On The New





PRO-FM GETS ITS OWN DAY — The Governor of Rhode Island recently announced PRO-FM/Tavares Day in the state on the occasion of a station-sponsored Tavares concert which was first prize in the station's Principal Of The Year contest. Pictured at the commemoration ceremony are (I-r) PRO-FM/Providence Program Manager Gary Berkowitz, Chubby Tavares (the group's members are Rhode Island natives), Governor J. Joseph Garahy, Ralph Tavares, Capitol New England Promotion Manager Dennis O'Malley, Tiny Tavares, Butch Tavares, and (kneeling) Pooch Tavares.



RAY STEVENS, MACON FRIENDS — Warner Bros.' Ray Stevens visited WNEX/Macon recently, and participated in an on-air interview. Pictured (I-r) are WNEX air personality Dave Kelly, Stevens, Program Director Terry Taylor and air personality Bill Elder.



CKLW JOCK TAKES UP MOUSE-CAREER — CKLW/Detroit played host to a delegation from Disney World during the Detroit-Windsor International Freedom Festival Parade. Pictured getting on the right truck are (I-r) Disney World Ambassador Vickie Jaramello, dignitary Mickey Mouse, and CKLW air personality Tom Shannon.



CARTER ADMINISTRATION—Following Carlene Carter's Bottom Line engagement, a number of Warner Bros. representatives and radio people ventured backstage to adminster congratulations. Pictured (I-r, standing) are Sam Goody's rep Dave Deutsch, Warners Local Promotion Manager Jane Dershewitz, WNBC Program Director Bob Pittman, Carlene Carter, Regional Promotion Manager Kenny Puvogel. Seated (I-r) are Local Promotion Manager Stewart Cohen and WNBC Music Director Roz Frank.



ALICE WELL AT WCOS — Alice Cooper dropped by the studios of WCOS/Columbia, SC to give away albums and tickets to his area concert. He's pictured at right with WCOS Music Director Tracy Mitchell.



SEALS, CROFTS MAKE NEWPORT NEWS — Warners' Seals & Crofts duo visited WGH/Norfolk-Newport News before an area concert, participating in a one-hour music/interview special during which the station gave away autographed pictures, albums, and concert tickets. Pictured with Seals (left) and Crofts (right) is WGH Program Manager Bob Canada.



GREASE AGREES WITH Q102 — Q102/Cincinnati fixed up its very own Greasemobile to tie in with the premiere of the movie in town. Pictured in front of the odd-omobile are RSO promotion rep Al Stann (left) and Q102 Program Director Jim Fox along with two fans who attended the film in costume.



FILM FACTS:

Just three weeks ago, more than 60 million Americans had seen "Star Wars." And now it's being lived with brand new enthusiasm received with brand new enthusiasm.

Because, for the first time, "Star Wars" is playing in neighborhood theatres. In your neighborhood.

Supported by a barrage of radio/TV buys in a whole new campaign:

Supported by a barrage of radio/AOR multiple-station buys. In each of the Top 100 markets. Deaching Two weeks' worth of Top 40/AOR multiple-station buys.

ported by a barrage of radio/TV buys in a whole new campaign:
Two weeks' worth of Top 40/AOR multiple-station buys. In each of the Top 100 Markets Reaching
Two weeks' worth an average frequency of 4.3 or **your** 18-34's. With an average frequency of 4.3... Three nights' worth of prime-time TV blitzing. Plus an all-out Saturday morning attack. A spot Edule hitting every show. on each of the three TV networks. Hitting every market just like it hit Three nights' worth of prime-time TV blitzing. Plus an all-out Saturday morning attack. A spot schedule hitting every show, on each of the three TV networks. Hitting every market, just like it hit yours.

Reaching over 150,000,000 people in all. With a 7-spot frequency.

cning over 130,000,000 people in all. With a 1-spot frequency.

The total results of the firings of these big advertising/promotion guns? A total 18-34 reach of the total results of the firings of these big advertising/promotion guns? Reaching over 150,000,000 people in all. With a 7-spot frequency.

The total results of the firings of these hig a discretising or promotion.

More results: Over 7,000,000 paid admissions in just the first 10 days of neighborhood theatre actio with opening weekend box office equal to the combined draw of "Saturday Night Fever," "Heaven Can Wait," "Foul Play" and "Grease."
"STAR WARS"

Dealers everywhere tried to anticipate the new impact of "Star Wars" based on past history. But pealers everywhere tried to anticipate the new impact of "Star Wars" based on past history. But nearly be a soundtrack sold out in a matter of days Re-stock process for the soundtrack sold out in a matter of days Re-stock orders for the soundtrack sold out in a matter of days. Dealers everywhere tried to anticipate the new impact of "Star Wars" based on past history. But distributors' initial re-stock orders for the soundtrack sold out in a matter of days. Re-stock re-orders more than tripled its initial base in lust one week of neighborhood theatre action.

than tripled its initial base in just one week of neighborhood theatre action. SINGLE FACTS:
A new "Star Wars" consciousness is clearly at hand. Hand-in-hand with the re-release of the original and track single. "STAR WARS" THE SINGLE FACTS:

soundtrack single:

MAIN TITLE AND CANTINA BAND" "STAR WARS:



IT'S A FACT.
THE FUTURE BELONGS TO THOSE WHO PLAY IT. NOW. MORE THAN EVER.



Olivia Newton-John Boston Nick Gilder Commodores **Bob Seger** Foreigner

DDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicate the song was dropped from the playlist then re-added.

NORTHEAST

Parallel One

Olivia
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Lt 41 m
Olivia
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WHICHIOW York, NY Bas Frenk

WESW/Bullalo, HY Standy Storch

Bob Seger tenny Logans Moode Glues HOTEST Franks Walts 7=1 Andy Gibb 13-10 Travolta/Olivia 79-15 Malter Egan 23-15 Nick Wilder 76-18

CHIM/Teresto, CAN John Terminent

Boston HDTT65T Frankle Halli 2 1 Commodores 5-2 Pablo Cruise 9-6 Joe Malsh 27-16 Foreigner 26-18

WABC/New York, NY Scarys Joseph

malter Egan Olisia Andy Gibb HOTTESI Donna Summer 1-1 Frankle Walls 6-2 Commodores 7-4 Pablo Cryste 11-7 Toby Beau 20-11

Bit Seger John Paul Young Boston kenny Loggins MOTTEST Rolling Stones 1-1 Taste Of Money 9-3 Olivia 12-7 Walter Egen 14-10 Tecdy Pendergrass 23-14

WPGC/Washington, D.C. Its Elliott

Boo Seger Fory Boston HOTHIST Rolling Stones I=1 Olivia 8-7 Travolta/Olivia 19-51 Anne Murray 20-16 Chris Rea 23-20

LRB
Boston
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The Cars
Linda Ronstadt
HOTTEST
Rolling Stones 1-1
Fareigner 7-4
Andy Gibb 12-5
Travolta/Gildvia 13-8
E C Ring 15-9

GGI/New York, MY Bobby Rich

Bruce Springsteen
Bick James
Boston (dp)
LRB (dp)
The Cars (dp)
HOTTEST
Frankle VB111 2-1
Frankle VB112 -1
Andy Cibb 17-8
Joe KB1N 13-10
Teddy Pendergrass 24-19

WREO/Boston, MA Mark MolEay

Mark McKay
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Olivia 18-13
Andy Gibb 21-15

Perallel Two

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PRO-PM/Providence. IE Gary Bestsorts

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F106/Boston, MA Charlie Fernandes

Andy Gibb Simon/Taylor Bob Seger David Gates David Gates Boston HOTTEST Frankle Valli 5-1 Meat Loaf Paradise 7-2 Foreigner 11-7 Commodores 15-8 Hick Gilder 22-14

WYRE/Asseptite, MD Stove Kingston

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Gerry Refferty
HOTTEST
Rolling Stones 1-1
Taste Of Honey 7-4
Olivia 15-6
Anne Murray 24-17
Travolta/Olivia 26-20

13Q/Pittaburgh, PA Patte Sullivan

Kenny Loggins Travolta/Otivia Teri DeSario Dan Mill MOTESS: Frankie Wallis 1-1 Joe Malsh 8-5 Malter Egan 10-7 Anne Murray 18-11 Olivsa 22-15

Anne Murray
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Linda Ronstadt
Smell & Crofts
Bruce Springsteen
Springs

WPSF/Bochester, NY Jell Ryder

Taste Of Money
Dan Hill
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Commodores 1-1
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E.C. king 20-13
Olivio 22-15
Donne Summer 23-19

Parallel Three

E104/Erie, PA Bob Seger Rick James Aerosmith Robin Gibb E C Ming Boiton MOTIEST Travolta/Olivio 1-1 Anne Murray 4-2 ELO B-3 Bitto Coolidge 12-6 ARS 28-20

WFEG/Altinos, FA

LEB Michael Johnson HOTTEST Commodores 0:1 Donne Number 5-3 Foretyper (IIII Andy Gibb 18-12 Walter Egan 20-15 WEBO/Waynesburo PA Bub Emandy

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WIRCYPortland ME Andy Corey LAB Gerry Refferty HOTTEST Billy Joel Toung 4-1 Jom Welsh 9-6 Frankle Welli 10-7 Olivia 16-12 Foreigner 18-13

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Aeroséth

Bob Seger

Gerry Rafferty

Bobin Gibb

Boston

HOTTES!

Franta Vall: 2-1

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Andy Gibb 15-9

Olivia 18-11

l 3FEA/Manchester, NH Rick Ryder

Kenny Loggins Simon/Taylor Capt & Tennille Bob Seger LRB Linda Ronstadt Boston Linda House Boston Crystol Gayle HOTTEST Rolling Stones 1-1 Faste Of Honey 16-6 Joe Walsh 12-8 Cnels Rea 14-10 Commodores 19-12

WGUY/Bangor, ME Mark Laurence

Linda Ronstadt Boston Boston Bob Seger MOTTEST Commodores 1-1 Andy Gibb 9-4 Foreigner 10-5 Olivia 11-7 Teste Of Money 26-19

SOUTH

Parallel One 297/Ft. Worth, TX Gary Mech

Rita Coolidge ARS MOTEST: Billy Joek Young 1-1 Frankie Valli 2-2 Michael Johnson Bluer 3-3 Commadores 20-8 Donna Summer 24-18

98X/Minmi, FL Frank Walsh PRC (rarys LRB Spinners HOTTEST: Frantie Valls 3-1 Rick James 10-6 Andy Gibb 31-0 (MAF 20-1) Travolta/Olivia 31-15

Y100/Mismi, FL College Country

Foreigner MOTTEST: Frankie Velt1 2-1 Olivia 9-5 Village People 16-9 Quincy Jones 22-17 EMAF 26-21

WLCY/Tampe, FL Ron Parker

Agrounth Bee Gees/Frampton Sqt. Pepper Travolta/Coneway Lightning HOTTES: Franks Wall 1-1 Taste Of Money 6-3 Foreigner 10-8 Joe Maish 12-9 Travolta/Olivio 20-12

ERRE/Houston, TX Clay Chah

Clary Chank
Eddie Money
Barbra Strefsand
Prisoner
The Win
Who
Paul Daris
Linda Ronstadt
City Boy
Audit Strefsand
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Fratte Of Money 18-6
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Fratte

EVIL/Dalles, TX Miles Rey

CRB Cheryl Ladd Iravolta/Olivio John Paul Young MOTES! frombte Wolls 1-1 Paulo Gruise 12-h Walter (gan 14-8 Toby Reau 13-10 Andy Gibb 17-17

WHIRO/Ma John Long

McCrorys LID Easte Travolta/Offvie Boston HUTEST Cummadores 1-1 E.C. King 5-3 Pablo Cruise 11-7 Offvie 21-16 EMAF 76-18

Parallel Two

Non McKey
VIllage People
Robin Gibb
EMF
Gilder
John Paul Toung
Mathis/Milliams
Simon/Taplor
Crystal Gayle
Steely Dan
MUTES1
Frantie 13-6
Frantie 13-6
Frantie 13-7
Frantie 13-

WAYS/Charlotte, NC Roy Roses

Nick Gilder EWAF Nick Gitner
EMAF
John Paul Young
HOTEST:
Frankie Valli I-1
Taste Of Honey 13-8
Rita Coolidge 20-16
E-11e 0-20
Cotton/Carnes 27-23

WQXI/Atlanta, GA

LRB Teddy Pendergrass HOTTEST HUITEST Commodores 1-1 LeRous 14-6 Joe Walsh 15-7 Ollyid 12-P Exile 18-1

WSGA/Savenn lerry Rogers

Nich Gilder Boston Cheryl Ladd HOTIGT Tearolts/Olivia 2-1 Olivia 4-2 Teste OF Honey 9-6 Andy Gibb 12-9 Rick James 20-16

WGH/Noriolk, VA Bob Canada

John Paul Young Commediares High LeRous Crystal Eagle HOTTEST Commedores 1-1 Taste Of Roney 6-3 Meat Loaf Iwo 10-6 Joe Walsh 13-8 Foreigner 17-9

ConfunkShun
Anne Murray
Bokton
Hick Gilder
Dolly Perton
HOTEST:
Eatle 3-1
Travolta/Olivia 14-10
Eddie Robbitt 17-12
EMAF 28-22
Take Df Money 30-23

94Q/Atlanta, GA Juli McCartney Nick Gilder Ambrosia Paul Davis Boston Paul Davis Boston Eric Carmen Linde Ronstedt HOTTEST Foreigner 4-1 Rite Coolinge 6-4 (MAT 13-8 Kenny Logdins 18-10 Chris Rea 16-11

EX106/Birmingham, AL John Shomby Ambrosia Boston Rolling Stones Burden Berbra Streisand Prisoner Linda Ronstadt HOTIEST: Eddie Money 4-1 Evile 8-2 Foreigner 10-6 Charlie 12-9 LRB 19-12

ENOW/Austin, TX

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Frankte Walli 2-2
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Olivio 12-7
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The Cars

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Paul Sebastian

Nick Gilder

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Crystel Gayle

Lody Fendergrass

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Loby Beau 14-10

Chris Rea 18-15

Travolta/Olivia 21-17

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Rite Coolidge 27-18

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Malter Egan 21-15
Andy Gibb 24-10
Taste Of Honey 29-20

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298/Little Rock, AR Jun Country

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Parallel Three

WANS/Anderson, SC Bill McCown

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WRPC/Athone, GA Gary Kirk

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WHOTY/Montgomery, AL Allen West

Simon/Taylor
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WIRE/W. Palm Beach, FL Scott Free

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WYND/Serasota, FL Al Brock

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WLEE/Richmond, VA Bruce Eally

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WISE Asheville, NC tenny Loggins Finks Gerry Refferty Sun Sun HOTTEST Rolling Stones 4-1 Ollivio 9-5 Taste Of Honey 12-8 Jackson Brown Load/Stay 13-9 E.C. King 20-13

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CE101/Cooos Beach, FL Steve Ocean

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G100/Mobile, AL Nick Alexander

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EILE/Galveston, TX Dave Collins

Taste Of Honey Pravolta/Dilvia HOTTEST: Frankie Valli 3-1 Exile 10-0 Joe Meish 18-10 Foreigner 21-11 Dilvia 23-12

MIDWEST Parallel One

EDWB/Minnespolis, MN Deve Thomson Boston MOTTEST Framble vallt 1-1 Rolling Stones 6-4 Joe Walsh 8-6 Walter Egon 17-8 Foreigner 15-10

WZZP/Cleveland, OH Tom Jeffries

Bob Seger Moody Blues Dan Hill Robin Gibb Trash HoffEST Commodores 4-1 Tasta Of Money 10-9 GMAF 13-10 Travolta/Olivia 18-11 Toby Basu 21-15

WGCL/Cleveland OH Bob Travia

Nich Gilder Crystal Gayle Bob Seger Cotton/Carmes HOTICST: Commendores 2-1 EMAT 15-8 Healter Egan 16-10 Olivia 16-12 Andy Gibb 30-20

Q102/Class Terry Lyes

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WZUU/Milwaukee, WI Chris Curtis

Simon/Taylor Boston Heat Loaf Bob Seger HOTTEST Curmodores 1-1 Malter Egen B-3 ELD 19-10 Andy Gibb 22-12 Chris Rea 23-13

CKLW/Detroit, MI Rosalie Trambley

Trooper HOTTEST: Commodores 1-1 Taste Of Honey 4-2 Foreigner 16-7 TwhF 21-10 Anne Murray 27-17 WOEY/Milwaukee, Wi Jim Smith Rick Jones Boston HOTTEST Commodores 2-1 Foreigner 10-5 Maiter Egan 11-7 Joe Maish 15-10 Andy Glob 21-14

ESTP/Minnespolis, MN Greg Ausham

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WNCI/Calumina OH Stove Edwards

WMET/Chiongo, IL Mike Rubin

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Boston Binks Aeroswith Gerry Rafferty England Dan Dolly Perton HOTICST: Rolling Stones 1-1 Foreigner 7-8 Olivia 9-5 Andy Gibb 15-7 Chris Rea 19-10

WCOL/Columbus, OH Harry Valentine

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WVIC/Leasing, MI Bob Burry

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Parallel Three

ESTT/Devenport, IA Rick Fields

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Travolta/Olivia

WAKE/Duloth, MN Bruce MacGregor Travolta/Olivia
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WIFE/Indianapolis, Di Jarry Steels Copt & Tennille Mings Boston HOTIGST Commodores 1-1 Jor Malsh & 3 Foreigner Nd-5 Pablo Cruise 9-6 Taste Of Noney 19-14

WISM/Madiere, WI Boston The Cars Capt & Frentille Linda Honstadt Michael Johnson HOTESI Cummodores 3-1 Foreigner 10-6 Andy Gibb 18-10 Travolle/Jollvia J0-15 Extle 27-16

Teddy Pendergress Rita Coolidge EMM Nick Gilder HOTESI Rolling Stones 1-1 Foreigner 10-5 Pablo Cruise 17-8 Taste Of Honey 18-11 Iravolta/Olivia 28-18 WYFM/Youngete Jack Taylor

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EVOX/Fargo, ND Mark Region

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EFYNBamarch, MD Dan Branns

WEAQ/Eou Claire, WI Rick Roberts Anne Mureay Gerry Asfferty Capt & Tennille HOTTEST Frankie Valli |-| Malter Egan 10-5 Pablo Cruise 9-6 Joe Malah 16-11 Olivie 20-14

EEWI/Topsks, ES J.R. Grosley

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WION/St Cloud, MN Tom Key

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ELMS/Lincoln NE Rob Haggar

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EDOV/Deeve, CO Taste Of Honey Gerry Rafferty Alessi Bros. HOTIEST Commodores 3-1 Pablo Cruise 4-2 Toby Beau 11-6 Donna Summer 14-7 Rita Coolidge 20-15

B100/San Dingo, CA C.C. McCartney

ADVERTISING

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MIDWEST Most Added Hottest

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Bob Seger Olivia Newton-John
Kenny Loggins

WEST Most Added Hottest

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Rich Gilder
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Chris Rea 17-10
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Y94/Framo CA

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ECFE/Salt Labo City, UT

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ECSQ/San Diago, CA Nine Gomes

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ETAC/Tecuma, WA Ric Hassess

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EDIG/Seattle, WA

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EGW/Portland, OR Terry Danner

Billy Joel samy Loggins Capt & Tennitr miss Gilos miTEST Pabla Cruise 2-1 Frankle Valit 6-2 Balling Stores 15-6 foreigner 13-8 Angy Gibb 17-11

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Boston Linda Ronstadt Travolta/Olivia Taste Of Money HOTEST Pable Cruiser 1-1 Barry Mantles 13-8 Foreigner 15-1 LRB 23-18 Commoderes 28-20

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EYYA/Seattle, WA Robin Mitchell

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EQDI/Great Falls, MT Don Nordine

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EDON/Sultana, CA A.J. Roburto

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Estle 16-11
The Cars 20-13
Taste Of Honey 23-14

"Long Hot Summer Nights"



Wendy Waldman's New Single.

From the album "Strange Company"

It's hot.

Produced by Mike Flicker



on Warner Bros. Records

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FRANKIE VALLI ROLLING STONES FOREIGNER BILLY JOEL (YUMAN

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34.36 RES-GEES/FRAMPTON-INICHOLAS AEROSMITH

ADDS ON

SOUTH

96XMiami

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1 | 2 | COMMODDRIS
1 | 2 | EVEY YO C AND YO
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Miami

Miami



1 | COMMODGREE |
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Atlanta

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Denver

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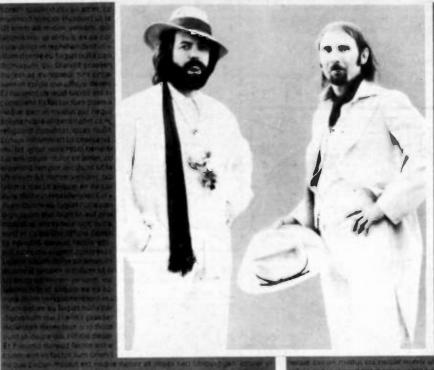


Seattle

KFRC.610

DOWN A MANUAL OF A ROLLING STONES | Bear Act Son BROWNE CHRIS BLACK BRIEF STI ALL RS MHEEL | Few BOS SEGIN | Throng TOURS I LAND | CARS

"EASY" DOES IT **AGAIN FOR SEALS & CROFTS**



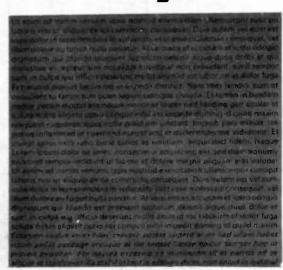
Seals & Crofts



WCAO JB105 WSKW WAAY F-105 KKLS **WRUF KJAS**



"Takin' It **Easy**"



Produced by Louie Shelton



on Warner Bros. Records

il I: Selected stations in major markets that are format do nt° and/or exert a significant national influence.

II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This el may also contain some major market stations that do not qualify for parallel one status.

allel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting sta updated twice annually. These evaluations and July



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DENOTES FIRST WEEK IN PARALLE

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	A	A	A

Tonight	(Polydor)	

Pi	P2	P3
ortheast	Northeast	Northeast
OX 23-20 C AO 20-17 pointh 97 a-28 VIL 24-21 JB Q 28-26 ddwest 102 23-17 SAI 25-25 DWR 4-5 STP12-40 Z U 21-18 U 30-10-6 LMN 24-22 TLK 20-12	FIDS 25-22 FIDS 20-20 FIDS 2	WJBQ 13-41 WGUF 13-4- 13FEA 10-5 WHYN 16-4- WFBG 18-4- WFBG 18-4- WFFC 7-13 WLOF 19-18 WWFC 7-13 WLOF 19-18 WGLE 7-6 WAAY 4-2- WIRK 20-24 WIRK
	West	KYNO 29
	K1NG on KYYX 26-24 KJRB 21-20 KCPX 24-21 KRUX 38-35 KTKT 26-25 Y94 22-20 -KQEO 12-11	KDON 24- KDZA 144 KCBN 25- KRSP 16-4 KQDI 23-2 KBIM 29-2 KFXD 28-



JACKSON BROWNE

Pl	P2	P3
Northeast	Northeast	Northeast
99X on	F105 29-21	WJBQ II-8
WPGC 26-25	PRO-	WEEO 29-2
WC AO 27-24	FM 19-24	WGUY 5-II
WKBW 25-25	JBI05 23-23	13FEA 28-
CHUM 4-5	WBBF 13-12	WHYN 23-
	WICC 18-23	WFBG 1743
South	WYRE 25-22 WTRY 14-24	K101 26-26
	M P IC I 14-74	South
KVIL 15-15	South	South
KRBE 34-32 96X 23-21	South	WYND 23.
96 X 23-21	KL1F 26-21	WRFC 17-1
Midwest	WAYSon	WLOF 26-
Walter on a me	WAPE 25-28	WFLB 8-8
WDRQ 22-22	WGH on	WAAY 25-
Q102 15-9	Q105 23-19	WISE 13-9
WSAI 944	WAKY 20-20	WIRK 19-17
KDWB 9-7	WSG A 13-11	WANS 6-6
KSTP 14-9	WBBQ 15-12	KAYC 27-
WOKY 34-30	92Q 15-12	CK1011747
WZZP1947	Z98 14-II	G100 27-26
	KNOW d-26	
West	KEEL 24-22 WSGN 28-25	Midwess
	M3UN 28-23	

KY 34-30	92Q 15-12	CK101 1747
ZP 1947	298 14-11	GI00 27-26
22.1 1041	KNOW d-26	
11	KEEL 24-22	Midwest
45	WSGN 28-25	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	WK1X 1448	KKRC 8-6
	BJ105 34-30	WRKR 9-9
	WRJZ 17-15	WAKX 6-2
	W K32 1743	
	WJOX 2448	WEBC 10-3
MN 1541	1.00	WJON 1540
LK 12-17	Midwest	WISM 28-2
		WROK 29-
	WMET 24-23	
	WNDE 18-17	WSPT 4-21
	W1FE 25-25	KVOX 17-1
	KZ93 14-12	KQWB 647
	WOW a-6	WN AM on
	WVIC 1345	I KKMI, 6-R
	WMEETBAG	KEWI 16-12 KSTT 20-1
	KI EO 731	WETT 20.13
	NAKE BLIE	WYFM a-16
	(DEC) C 12	ALLE DE MILO
	KBEQ 0-13	West
	WNDET 23-23 WNDE 18-17 WIFE 25-25 KZ93 14-12 WOW a-6 WVIC13-15 WMEE 18-16 KLEO 7-11 KAKC 21-16 KBEQ 6-13 WHOT 14-18	MCRE
	West	K DON 21-18
	44.5.02	6 POM 2141

WHOT 1448	West
West KEZY 18-16 KING 16-18 KIYKY 24-19 KTAC on KCBQ 8-8 KCPX 21-29 KGPX 21-29 KGPA 2-1 KTKT 19-28 KGW 14-10 KFXM 24-18 KGEO 17-15 KRKE 18-17	K DON 21-18 K ANC on K DZA 22-20 K CBN 18-17 K RSP 2 0-16 K QD1 9-7 K BIM 37-35 K F X D 22-21

ations are evaluated and s take place in January					
LS.					
	9				
hree I	ODORES (imes (n)				
Pi	P2	P3			
heast	Northeast	Northeast			
C 7-4	F105 15-8	WEEO 24			

EARTH, WIND & FIRE Got To Get You... (Colu.

LP: Sgt Pepper Soundtrack (RSO)

P2

NOTITICE 13 Q 27-23 PRO- 5M 22-49 JBI08 22-49 WICC 24-20 WYRF, d-28 WYRF, d-28 WRB D d-28 WKBO 26-21

South WQX | 28-17 94 Q | 13-8 KL | F | 23-30 KL | F | 23-30 KL | F | 23-30 KL | F | 24-8 KL | 24

WMET a 34 WKY a WCOL a-29 WVIC on KLEO 28-26 KAKC 31-23 KBEQ 28-19 WHOT 23-15

KING 23-19 KYYX 21-17 KJR 819-14 KTAC d-30 KCBQ 27-21 KGPX 19-17 KRUX 36-33 KOPA 26-25 KTKT 25-18 Y94 21-13 KGEX 38-29 KGEO 38-29 KRKE 24-22

West

WALTER EGAN

PI

297 29-26 KVIL 14-8 KRBE 27-24 Y100 15-42 Z93 6-7 WH BQ 24-19 WLCY 29-25

P2

Magnet & Steel (Colu

P2

WGH 2049 WTIX 10-9 WNOE 7-6

WNOE 7-6 QIO5 on WAKY 1646 WSG A 1442 92Q 10-7 Z98 13-13 KNOW 1643 KEFL 12-9 KXI06 14-22 WSGN 8-5 WKIX 18-14 BJIO5 20-17 KINT 21-15 WRJZ 9-9

Midwest

P3 Northeast

KKRC 25-22 WRKR 16-8 WRKR 16-8 WAKX 8-21 WFBC 15-19 WFDN 21-18 WFM 13-12 WROX 32-3 WTRU 20-16 WEAQ 10-5 WSPT 4-4 KVOX 22-22 KKLS 13-17 WNAM 13-12 WNAM 12-9 KEWI 12-9 KFYR 20-16 WEFT 12-10 WEFT 12-10

P3 Northeast

99 X 5-3 WN BC II-10	130 2-2 130 2-2 130 2-2 130 5 2-2 130 5 2-2 130 5 2-2 130 5 2-2 130 5 2-2 130 5 2-2 130 5 2-2 130 5 2-3 140 5 2-3 15	WGUY 14 13FE A 1942
WIFI 2-2 WRKO 9-4	JBI05 2-2 WOLF 4-7	WHYN 4-2 WFBG 6-1
WPGC 5-5 WCAO 5-9	WBBF1-I WICC 3-2	K104 II-7
WKBW 6-5	WYRE 3-6	South
CKGM 27-22	WPHD 14	WRHY 1-7
South	WKBO 14	WRFCI
707 70 8	South	WLOF 4-2
KVIL 2-2	WQXII-I	WFLB 7-13
KRBE 1-1 V100 1-2	94Q1-3 KLIF 3-1	WAAY I-I
96X 1-2	WAYS 2-2	WISE 1-3 WIRK 24
MH BØ 14	Y103 1-1	WANS 1-3
WLCY 2-2	WGR 14	KILE 1-2
Midwest	Q105 4-2	CKI011-5 WCGQ 1-2
WLS 6-4	WAKY I-3 WSGA I-4	G100 2-2
CKLW 1-1	WBBQ 24	WLEE 3-4
Q102 10-6	298 14	Midwest
WSAII4-6	KNOW 3-4	KKRC 34
KSTP 24	WSGN 1-8	WRKR 4-2
WOKY 2-I	WK1X 3-3 BJI05 2-1	WEBC 1-2
WGCL 2-1	KINT 3-3	WISM 3-I
W Z Z F 4-1	WJDX 2-7	WROK 4-2
West	Midwest	WEAQ 3-2
KHJ 12-4	WALES 2 2	KVOX 14
KFRC 2-2	WKY 2-2	KOWB B-
Bi 00 8-12	WNC11-1	KLMS 3-2
KIMN 34	WNDE I-I	KKXL 3-3
KILK 13-3	MOM 14	KEWI 24
	WGRD 1-5	WGBFIH
	WMEE 44	WYFM 2-2
	KLEO 1-1	187 4
	KAKC 2-2	West
	WHOT 2-3	KYNO 7-4
	West	KENO 4-1
	VETV 5.4	KSLY 54
	KYYX 34	KDZA 44
	KTAC 1-1	KRSP 1-1
	KCBQ 14	KRIM 1-5
	KRUX 2749	KFXD 2-2
	KTKT I-I	
	KERN 26-20	
	Y94 4-6 KFXM 4-3	
	KRE 24	
1	NAME 44	1

RITA COOLIDGE You (A&M) LP: Love Me Again				
Pi	P2	. P3		
Northeast	Northeast	Northeast		
99X 32-29 WRKO 20-f4 WPGC 25-24 WCAO 28-22 WKBW 12-H	F105 16-12 JB105 12-25 WOLF 20-20 WICC 17-15 WYRE 21-19	WJBQ d-2 WEEO 26 WGUY 19 I3FEA 8- WFBG 14-		

Y94 26-19 KFXM 20-20 KQEO 14-13 KRKE 14-12

Mid west

Q102 2041 WSAI 26-21 KSTP 15-13 WOKY 14-13 WZUU 16-16

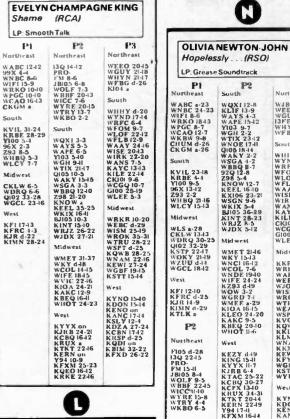
	KERN 26-20 Y94 4-6		1	P2	West	WGBF II-10
	KFXM 4-3 KQEO 24			ortheast	KEZY d-17	KSTT 12-10 WYFM 17-11
	KRE 24			105 1843	KING 24-21 KYYX 27-23 KJRB 7-5 KTAC d-28	West
			10	RO-	KJRB 7-5	KYNO 16-14
_				M 10-10 BI 05 13-7	KCBQ 17-14	KDON 3-4
	OOLIDGE		13	WOLF 15-9 WBBF 12-11	KCBQ 17-14 KCPX 6-6 KRUX 31-25 KOPA 15-15	KDON 3-4 KENO 25-25 KANC 13-9
	A&M)			VICC 12-8 WYRE 9-7 WTRY 27-22	KTKT 8-7	KDZ A 10-9 KCBN 11-8
1	Me Again			WTRY 27-22		KRSP II-4 KQDI 19-15
	P2	P3		WPHO 9-8 WKBO 12-7	Y94 20-15 KFXM 22-19	KBIM 26-21 KFXD 16-11
	Northeast	Northeast			KRE 8-7	AL AL ION
	F105 16-12	WJBQ d-23 WEEO 26-24	-			
i	JBI05 12-25 WOLF 20-20	WGHY 19-15		EVILE		
2	WICC 1745 WYRE 2149 WTRY 2249	ISFEA 8-7 WFBG 14-II		EXILE		(14/0)
	WTRY 2249 WPHD 7-7	K104 12-6	1	KISS FO	u All Over	(AAD)
	South	South		LP: Mixed	Emotions	
	wqx1 II-9	WHHY 27-30 WYNO 22-17 WRFC 14-8		Pi	P2	P3
5	94 Q 6-4 KLIF 19-12	WRFC 14-8 WFOM 14-10	N	ortheast	Northeast	Northeast
	WAYS 2046 WAPE 1946	WFOM 14-10 WLOF 27-23 WFL B II-10	9	9X 29-26	F105 30-27 13Q 29-24	WJBQ d-24 WEEO 25-17 WGUY 24-20
	Y103 25-23 WGH 25-24	WGLF 4 8 WAAY 23-23 WISE II-II	W	NBC 22-21 1F1 22-14	PRO-	WGUY 21-20
		WISE II-II	1 %	PGC 29-27	FM 1842 3BI05 15-9 WOLF 22-16	13FEA 22-18 WHYN 27-18 WFBG 28-25
	WNOE 23-20 WAKY 24-21 WSGA 19-19	WIRK 26-25 WANS 18-17	1 14	RKO 30-28 PGC 29-27 CAO 24-20 KBW d-24		WFBG 28-25
	W86 A 19-19	WANS 18-17 KAYC 32-30 KILE 31-21 CKIOI 15-43	- 1	outh	WICC 27-21 WYRE d-30 WTRY 16-10	South
	WBBQ 1443 92Q 1845 7.98 12-9	CKI01 15-13 WCGO 22-20		RBE 3-3	WTRY 16-10 WPHD 23-17	WHHY 13-8 WYND 29-16
		WCGQ 22-20 GIO0 20-13 WLEE 17-11	Ŷ	100 16-13 5X 33-49 93 22-3	WKBO II-9	
	KX106 1848	Midwest	2	93 22-3	South	WLOF 36-31
	KNOW 24-20 KEEL 27-18 KX106 18-18 WSGN 21-20 WK1X 22-16 BJ105 27-18	KKRC 17-14	"	LCY 1948	WQX11840	WFOM 1942 WLOF 36-31 WFLB 26-23 WAAY 1944 WISE 25-17 WIRK 27-22
	KINT 1846	WRKR II-7	M	idwest	WQX11840 94Q 2043 KLIF 9-7	WISE 25-17 WIRK 27-22
	KINT 1846 WRJZ 28-24 WJDX 12-6	WAKX 17-13 WEBC 16-15	c	KLW on	WAYS d-20 WAPE d-24	WANS II-8
	Midwest	WJON 1744 WISM 16-13	1%	DRQ 31-24 102 30-27	V103 d-28	WANS II-8 KAYC 8-3 KILE 10-4 CKI0I 19-14 WCGQ 16-13 G100 28-23
	WMET a-31	WISM 16-13 WROK 25-21 WTRU 24-20	W	SAI 3049 DWB 30-24	WGH 24-23 WTIX 4-25 WNOE 5-4	WCGQ IS-13
	WMET a-31 WKY 1745 WNC1 d-20	WEAQ 1947 WSPT 13-9 KVOX 1847	R	STP d-25	WNDE 3-4 QI05 on WAKY 3-1 WSGA 16-13 WBBQ 19-16 92Q 28-24 Z98 24-18 KNOW 29-25 KEEL 34-27 KX106 8-2 WSGN 12-7	WLEE 23-21
	WCOL 30-25	KVOX 18-17	W	STP d-25 OKY 29-17 ZUU 24-19	WSGA 1643	Midwest
	WIFE 2249	KKLS 18-15 KLMS 18-14	- 1	est	92Q 28-24	KKRC on
	WNDE 28-27 WIFE 22-49 KZ93 15-13 WOW 8-10 WVIC 20-49 WMEE 24-22 KIOA 22-20 KLEO a-28 KAKC 33-34 KBEQ 19-20 WHOT 25-21	WN AM II-10 KKXL 16-12 KEWI 28-25 KFYR 14-9	l _K	F110-9	Z98 24-18 KNOW 29-25	WRKR 1744
	WMEE 24-22	KFYR 14-9	- IK	FRC d-24	KEEL 34-27	WAKX 28-22 WEBC 28-21
	KIOA 22-20 KLEO a-28	WGBF 13-11	K	100 2149 JR 2347 IMN 29-25	WSGN 12-7 WKIX 27-22 BJ105 2949 KINT 30-26	WJON a WISM 27-16
	KAKC 33-34 KBEQ 19-20	WYFM a49	R	TLK 27-25	BJ105 2949	WTRU 34-25 WEAQ 24-49 WSPT 22-47
	WHOT 25-21	West	1		WRJZ 18-8 WJDX 16-10	
	West	KYNO 25-21 KDON 17-16 KENO 21-17 KSLY 25-21 KDZA 20-18 KCBN 15-13				KQWB a KKLS 2046 KLMS 4-29
	KING 1943 KYYX 29-22	KENO 21-17 KSLY 25-21	-		Midwest	WN AM 28-21
	KJRB 2049	KDZ A 2048			WMET 25-24 WKY d49 WNDE d-25	WN AM 28-21 KKXL d-20 KEWI 33-30 KFYR I7-12
	KING 19-13 KYYX 29-22 KJRB 20-19 KTAC 28-27 KCBQ 19-15 KCPX II-9 KRUX 22-14 KOPA 23-19 KTKT 12-12 KERN 29-27 Y94 26-19 KFXM 20-20 KQEO 14-13				WIEE 27-27	KFYR 17-12 WGBF 15-9
	KRUX 22-14	KOD1 2149 KBIM 8-6			WOW on WVIC 29-26 WMEE 23-II	WGBF 15-9 KSTT 26-15
	KOPA 2349 KTKT 1242	KFXD 25-23			WMEE 23-II	-
	KERN 29-27				K1OA a-26 KAKC 4-3 KHEQ 30-25 WHOT 18-43	
	KFXM 20-20				WHOT 1843	
	LUCKE WILL	1	- 1			

(Exile contin	ued/	
	West	West
	KING d-23	KYNO 28-2 KDON 38-3 KFNO 23-2 KANC 16-45 KSLY 16-1 KDZ A 26-2 KCBN 20-15 KRBP 18-12 KBP 18-12 KHM 17-12 KPXD d-29
	KYYX 28-8	KDON 38-3
	KTAC 29-25	KANC 1645
	KCBQ a-32 KCPX 10-7	KDZ A 26-2
	KRUX 35-28	KCHN 204B
	KTKT IB40	KQDI 24-18
	KFXM 23-21	KEXD 4-29
	KING d-23 KYYX 2b-8 KJRH 23-17 KTAC 29-25 KCBQ a-32 KCPX 10-7 KRUX 35-28 KOPA 10-7 KTKT 18-40 KFXM 23-21 KQEO 18-10 KRKE 24-14	
	0	
FOREIG	NFR	
Hot Bloc		tici
LP: Doubl		,
Pl	12	P3
Northeast	Northeast	Northeast
WABC 2343 99X 6-5 WN 8C 10-9 W1F1 7-4 WRKO II-9 WPGC 4-4 WCAO 6-4 WK BW 7-6 CHUM 2648 CKGM on	F105 II-7 13Q 2346 PRO- PM 1643	WJBQ 18-13 WEEO 6-3 WGUY 10-8 13FEA 21-17 WILYN 6-5 WFBG 8-6 KIO4 6-5
WNHC 10-9	PRO-	WGUY 10-5
WIFT 7-4 WRKO II-9	JBI05 7-5	WILLN 6-5
WPGC 4-4	WOLF 447	WFBG 8-6
WKBW 7-6	WICC 10-9	South
CHUM 2648 CKGM on	JBIOD 7-5 WOLF 447 WBBF 8-5 WICC 10-9 WYRE 16-43 WTRY 16-9 WPHD 4-3 WKBO 8-6	South
South	WERD 4-3	WHHY 9-5
	** ***	WRFC 5-3
Z97 543 KRBE 1745 Y100 a-30 96X 1847 Z93 7-4 WH BQ 1845 WLCY 10-8	1000 III	WLOF 5-3
Y100 a-30 96X 18-17	94Q 44	WGLF 8-3
Z93 7-4	WAYS 21-17 WAPE 12-11	WISE 5-4
WLCY 10-8	Y103 8-8	WIRK 21-18
Midwest	WTIX 8-2	KAYC 18-10
WLS 18-12	Q105 17-15	CKI01 4-4
CKLW 14-7 WDRO 7-5	WAKY 6-6 WSGA 10-8	GI00 13-9
Q102 6-3	WBBQ 8-5	WHIIY 9-6 WYND 7-5 WFPC 5-3 WFOM 8-3 WFOM 8-3 WFLB 16-16 WGLF 6-3 WAAY 15-12 WISK 21-16 WANS 3-1 KAYC 18-10 KLE 21-11 CKIOI 4-4 WCGQ 5-4 GIOO 13-9 WLEE 10-5
KDW B 15-10	KNOW 10-B	
WLS 18-12 CKL W 14-7 WDR Q 7-5 Q102 6-3 WSA1 19-40 KDW B 15-10 WOKY 10-5 WZUU 2-4 WGCL 7-5 WZZP 5-5	SOUTH STATE OF THE	KKRC 234
WGCL 7-8 WZZP 5-5	WSGN 15-12 WKIX 7-5	WAKX 10-6
West	BJ105 21-13	WEBC 14-10 WISM 10-6
	WRJZ 8-4	WROK 12-8
KF1 9-5	WJDX 0-29	WEAQ 23-
KIIJ 1745 KFI 9-5 KFRC 7-5 BIOO 4-3 KJR 6-4 KIMN 23-20 KTLK 17-14	Midwest	MIGWEST MARKER 8-5 WAKX 10-6 WEBC 14-10 WISM 10-6 WROK 12-8 WRITU 8-2 KVOX d 21 KVOX d 21 KVOX d 22 KV
KJR 6-4 KIMN 23-20	WMET 10-5	KKLS 2249
KTLK 17-14	WNCI 5-5	WN AM 16-11
	WMET 10-5 WKY 11-8 WCO1, 13-3 WCO1, 13-3 WNDE 12-4 WIFE 14-5 KZ93 4-4 WOW n-1 WGRD 6-4 WVIC 14-9 WMEF 7-4 KIOA 20-10 KLEQ 29-23 KAKC 7-4 KBEQ 9-5 WHOT 7-5	KEWI 1846
	KZ93 4-4	WGBF 7-2
	WOW a-II WGRD 6-4	WYFM 8-3
	WVIC 14-9	
	KIOA 20-10	
	KAKC 7-4	KDON 20-1
	WHOT 7-5	KANC 10-8
	West	KSLY 3-9 KDZA II-6
Brand .		KCBN 10-5
	KIIS- FM 2-2 KEZY 10-4 KING 109 KYYX 9-3 KJRB 12-9 KTAC 18-13 KCBQ 10-7	KYNO 13-1; KDON 20-1; KENO 20-1; KANC 10-8; KSLY 3-9; KCBN 10-5; KRSP 4-3; KQDI 11-8; KBIM 20-14; KFXO 19-10;
	KEZY 10-4	KFXO 1940
	KYYX 9-3 KJR B 12-9	
	KTAC 18-13	
	KCBQ 10-7	

	KCBQ 10-7 KCPX 12-8 KRUX 9-4 KOPA 3-4 KOFA 10-6 KGW 13-8 KERN 15-9 Y94 5-4 KFXM 19-16 KQEO 9-5 KRKE 19-19	
	0	
ANDY G An Everi LP. Shadov	asting Love ((RSO)
Pt	P2	P3
Northeast	Northeast F105 a	Northeast
WABC a-24 WABC 27-25 WYBC 27-25 WFI 12-3-15 WFGC 13-12 WCAO 13-14 WKBW 13-10 CHUM d-23 CK GM a SOuth KVIL 17-12 KRBE 21-17 WLCY 14-14 WHBQ 23-21 WLCY 14-14 WLS a-31 CKLW 30-25 Q102 25-20 KSTP d-21-14 WCAU 30-25 WLCY 14-14 West WEST 30-25 WLCY 14-14 West KRJ 10-9 KRJ 10-	13Q 24 47 PRO	WEF Q 16-9 WGUY 9-4 13FE A 23-2 WGUY 9-4 13FE A 23-2 WGUY 9-4 13FE A 23-2 WFY B C 6-12 WHYN 15-2 WHYN 15-2 WHYN 15-2 WFY B 15-14 WFY B 15-14 WG 12-3 WFY B 15-14 WG 12-3 WG 12

KEZY 8 KING 9-6 KINK 12-5 KINK 12-5 KINK 12-5 KINK 23-9 KTOR 21-18 KCPX 1-2 KRUX 2-2 KRUX 2-2 KRUX 2-2 KRUX 17-11 KERN 27-23 Y94 11-5 KFXM 15-13 KYER 16-13

PL	P2	P3
Northeast	Northeast	Northeas
Northeast 999X 30-28 WIF1a WIF1a WIF1C WIFCC ON WFGC ON WFGC ON WFGC Soluth KRHE 26-23 WLCY d-30 MId wast CKLW 28-24 WDRQ 26-18 WDRQ 26-19 WZJD 16-18 WZJD 16-18 WZJP 17-18 WZJP	F105.22-44 130.28-20 F105.29-24 130.28-20 F105.29-24 WOLF a WOLF	WJBQ-E-WEED d-WEED d-WEED d-WEED d-WHIY a-WFND 3-WFND 3-WFND 3-WFND d-WFND d-WFND d-WFND d-WEED d-WE
	West KHS- FM 18-17 KYYX on KJR B a KCPX d-27 KCPX d-27 KRUX 28-23 KOPA 4-4 KTKT 28-21 KGW a Y94 25-48 KQEO 31-28 KRKE 7	KBIM 14- KFXD or



LITTLE RIVER BAND Reminiscing (Harvest) LP: Sleeper Catcher

KVIL a 96X a-32

K DWB 21-17 KSTP 20-18 WZUU on WZZP 34-26

KFI d-27 KFRC a Bi00 31-24 KJR 25-20 KIMN d-28 KTLK d-30

13Q d-25 PRO-FM 26-22 JB05 39-29 WOLF a WBF d-30 WICC 28-22 WYRE 29-25 WTRY on WPHD 30-26 WKBO 27-24

WQX1 a 94Q 26-22 KLIF 35-25 WAYS d-29 WAPE d-26 YIG3 d-27 WGH d-15 WTIX a WNOE d-25 QIO5 a

WNOE d-25 Q105 a WSGA 29-26 WBBQ d-27 92Q 29-25 Z98 23-49 KNOW on KEEL d-33 KX106 19-42 WSGN 25-48 WKIX d-30 BJ105 d-37 WIGZ d-29 WJDX 25-17

Midwest

KING d-24 KYYX on

KYNO on KDON 32-21 KENO on



PABLO CRUISE Love Will Find A Way	(A&M)
LP: Worlds Away	

		E 4.5
cast	Northeast	Northeast
11-7	F105 10-6	WJBQ 1946
6-14	13Q 1240	WEED 847
14-12	PRO-FM 6-4	WGUY 7-9
14-12	JB105 9-14	13FEA 5-3
0 6-7	WOLF 5-10	WHYN 7-7
6-6	WRRF 9-9	WFBG 10-19
7-15	WICC 6-4	K104 3-8
V 10-9	WYRE 6-3	41 18
1 9-6	WTRY II-6	South
1 20-17	WPHD 5-4	WHHY 18-3
		WYND 4-4
	South	WIRECIOL
		WRFC 10-13 WFOM 3-2
-14	WQX14-4	WLOF 8-9
12-6	910 9-18	WFLB 4-2
H-13	KLIF 5-5	WGLF 154
28-25	WAYS 6-7	WAAY 14-
814	WAPE 5-3	WAAT 7
-8	Y103 10-5	WISE 3-7
11-7	WGH 7-7	WIRK 1746 KAYC 645
1645	WTIX 8-6	KILE 7-9
	W NOE 1048	CKI01 5-3
et	Q105 II-6	WCGQ 4-3
	WAKY 1048	G100 4-3
-25	WSG A 8-7	WLEE 9-15
5-8	WBBQ 3-8	MEEE 343
4-3	920 4-9	Midwest
-7	Z98 10-8	-
10-5	KNOW 5-6	KKRC 5-5
3-3	KEEL 5-4	WRKR 3-3
4-5	KX106 3-3	WAKX 15-3
6-6	WSGN 5-3	WEBC 5-5
4 - 2	WKIX 4-6	WJON 2-2
8-6	BJ105 B-II	WISM 4-4
9.9	KINT 6-9 WRJZ 3-7	WROK 10-
	WRJZ 3-7	WTRU 6-5
	WJDX 7-13	WEAQ 9-6

Y103 22-21 WGH on WTIX 17-14 WNOE 18-23 WAKY 29-25 WSGA 17-17 WHBQ 18-4 KNOW 27-27 KEEL a KX106 4-1 WKIX 24-23 IUJ05 on WRJZ d-28

WEEO 2248 WGUY 1743

R&R/Friday, August 11, 197

KJRB 26-22 KTAC a KCPX 30-26 KOPA 24-21 KTKT on KGW d-24 KERN 23-18 KFXM 26-22 KQEO 40-30 KRKE d-20

Two Tickets . . (Columbia)

EDDIE MONEY

99X 25-23 WCAO 26-23

KRBE a-37 96X 25-23 Z93 2047

WDRQ 16-13 Q102 26-22 WSA1 22-16 WOKY 18-18 WZUU 18-15 WZZF 6-6

KHJ 28-21 KFI 27-23 KFRC 21-18 BIO0 9-13 KIMN on KTLK 21-19

C

Hopelessly ... (RSO)

P3 Northeast

P

P3 Pi P2 WABC 99X 16 WNBC WIFI I WRKC WPGC WCAO WKBW CHUM

Presenting

DARYL and JOHN BALL and OATES



Their New Single

"IT'S A LAUGH"

OUTNOW!

PB-11371

From the Forthcoming Album
"ALONG THE RED LEDGE"
AFLI2804

on RCA Records Where the Magic is in the Music!!

Management and Direction Tommy Mottola.





West	Midwest	WSPT 12-14 KVOX 21-16
KHJ 7-8 KH 6-6 KFRC 3-4 M000 7-5 KJR 3-8 KJR 3-8 KJM 4-2 KJM 4-2	WMET 17-8 WMET 17-8 WKY 6-6 WKY 0-6-6 WKY 0-19-4 WY 0-19-4 WY 0-19-4 WY 0-19-4 WY 10-4-3 WMEE 2-7 WY 10-4-3 WMEE 2-7 K 10-4 K 10-4 K 10-4 K 10-4 K 10-7 K 10	NOWN 3-1-32 KLMS 5-3 KLMS 5-3 WN AM 8-5 KKXL 4-4 KFYR 8-8 WGBF 6-8 WYFM 12-7 West KYNO 11-9 KENO 9-7 KANC 8-7 K



Fool(If Y	Think (UA)
	dappened To Benny
Pt	P2 P3
Northeast 98X 27-24 WNBC 29-27 WIF1 19-19 NRKO 25-20	P3 Northeast 5 26-24 28-22 28-22 28-22 28-22 28-22 28-20 30-22 28-20 30-22 28-20 30-22 28-20 30-22 28-20 30-22 28-20 30-22 28-20 30-22 30-

ROLLING STONE Miss You (Rolling LP Some Girls	
-	
Pi P2 Nurtheast South	P3 Northeat
WARE 2-3 99X 3-6 9XNRC 5-5 WEF114 WIRLO 5-6 WAPE 4-4 WIRLO 5-6 WAPE 4-4 WARY 11-4 WARY	WJBO 3-3 WFEO 3-5 WFEO 3-5 WFEO 3-5 WHYN 1-6 WFBG 2-4 K104 5-11 WHYN 5-10 WYN D 3-3 WLOF 3-5 WLOF 3-5

Last Dance (Casablanca)					
	, Soundtrack				
P1 Northeast	P2 Northeast	Northeast			
WABC 14 998 16 2 998 16 2 998 16 2 998 16 2 98 16 2 98 16 2 98 24 4 98	F100 1-0 13Q 11-0 13Q 11-0 1400 5 4-13 W0LP 2-4 W10C 4-12 W10C 4-12 W10C 4-12 W10C 4-12 W10C 4-12 W10C 4-12 W10C 4-12 W10C 4-12 W10C 3-14 W10C 3-1	WEFO 10-10 WGUY 16-11 37 FZ A 29-30 Wif YN 3-3 South WY N D 6-7 WY			
	West				
	KEZY 2-5 KING II-14 KYYX 8-9 KJR 8-11-16 KTAC 9-6 KCBQ 3-2 KCPX 17-16 KRUX 20-13 KOPA 5-6 KTKT 5-11 KGW 19-19 KERN 4-7 Y94 8-8 KFXM 1-6 KQEO 4-7 KRKE 6-11				



P3

WJBQ 23-22 WEEO (1-19 WGUY 26-19 13FEA 16-6

TASTE OF HONEY Boogie Oogie (Capitol)					
Boogie	Oogie(Capitol)				

Pı

	WRKO 4-2	JB105 3-I	WIIYN 17-4
	WRKO 4-2 WPGC 2-2	WOLF H	WFBG 946
	WCAO 9-3	WBBF a-21	K104 18-14
OV.		WICC 15-13	Late Control of the C
	South	WYRE 7-4 WTRY 6-13	South
	No. of Contract of	WTRY 6-13	
	KV1L 3249	WKBO 3-3	WHHY 3-2
- 1	KRBE 18-6		WYND 15-9
	Y100 1-3	South	WYND 15-9 WRFC 27-20 WFOM 15-9
	96X 4-4	9.4	WFOM 15-9
	7.93 19-15	WQX1 24-15	WLOF II-6
	WHBQ 3-2	WAYS 13-8	WFLB 6-4
	WLCY 6-3	WAPE 10-8	WAAY 13-5
		Y103 13-4	WISE 12-8
	Midwest	WGH 6-3	WIRK II-8
		WTIX 27-23 WNOE 29-21	WANS 2-2
	WLS II-7	WNOE 29-21	KAYC 19-18
	CKLW 4-2	Q105 d-20	KILE a-26
- 1	WDRQ 21-15	WAKY 30-23 WSGA 9-6	CK101 12-8
	WGCL 1-2	WSGA 9-6	WCGQ 1440
	WZZP 10-8	WBBQ 13-11 92Q d-27	G100 d-27
		.92Q d-27	WLEE 14-8
	West	2.98 d-30	
		KEEL 33-24 WSGN 23-17	Midwest
	KFI 21-14	WSGN 23-17	
	KFRC 10-6	WKIX 8-6	WISM d-29
	KJR d-25	B.005 G-1	WROK a-35
	KIMN a	KINT 29-20	WTRU 27-18
	161111111111111111111111111111111111111	KINT 29-20 WRJZ 27-19	WNAM 29-2-
		WJDX a-26	WGBFa
		Midwest	West
		WMET 18-11	KYNO 21-18
		WKY 20-12 WNC1 d-14	KDON a
		WNCLAJA	KENO 27-24
		WCOI 10-7	KANC 417
	1	WCOL 10-7 WIFE 19-14 WVIC 27-23	KANC d-17 KSLY 23-14
	1	W.1/16 27 22	KD2 4 23.16
	ł	KIOA - 10	KCBN 26.18
		KIOA a-19 KAKC 32-26	KDZA 23-16 KCBN 26-18 KBIM 36-28
		KBEQ 10-8	KFXD d-28
		WHOT 26-24	KFAD U-20
			1
		West	
		KING 25-20	
		KYYXon	1
		KJRB 27-24	
		KTAC 26-24	
		KCBQ 20-17	
		KCPX a	
		KRUX a	
	1	KTKT 30-24	
		KERN a	
		Y94 18-7	
	1	KQEO 27-23	1
		KRKE d-21	
		KIND G-61	1

TOBYBEA	U
	Baby (RCA)

LP: Toby Beau		
Pi	P2	P3
Northeast	Northeast	Northeast
WABC 20-II 99X 20-I7 WIFI 28-I2 WIFI 28-I2 WIFI 28-I2 WIFI 28-I2 WFGC 18-I7 CHUM d-27 South KVIL 13-40 KRBE 30-35 Z93 16-I4 Midwest CKLW 26-23 WSAI 24-24 WSAI 24-24 KSTP 9-7 WSAI 24-24 WSAI 24-24 KSTP 9-7 WSAI 24-24 KSTP 9-7 WSAI 24-24 KSTP 9-7 K	F105 24-19 130 7-13 130 7-13 130 7-13 130 7-13 130 7-13 130 130 18-16 130 18	WEEO 12-12 13FEA 11-11 WIFYN 11-13 WFBG 9-8 South WHIY 11-19 WYND 11-11 WLOF 16-27 WFL B 23-22 WGLF 10-7 WIRK 24-24 KAYC 3-9 KILE 19-18 CKI01 2-2 WAKK 24-24 KAYC 3-9 KILE 19-18 CKI01 2-2 WAKK 12-2 WAKK 12-2 WAKK 12-2 WAKK 12-2 WAKK 12-2 WAKK 12-2 WAKK 12-14 WEAQ 7-7 WSFT 6-8 KYOX 10-12 KLMS 11-7 WNAM 5-6 KKUL 11-6







FRANKIE VALLI Grease (RSO)		
LP: Greas	0	
P1	P2	P3
Northeast	Northeast	Northeast
WABC 6-2 99X 2-1 WNBC 4-1 WIFI 3-3 WRKO 1-1 WPGC 3-3 WCAO 2-2 WKBW 2-1 CHUM 2-1 CKGM 18-13	F105 5-1 13Q 1-1 PRO-FM 1-2 JB105 1-3 WOLF 3-2 WBBF 10-2 WICC 1-1 WYRE 4-2 WTRY 2-2	WJBQ 10-7 WEEO 1-2 WGUY 3-8 IJFEA 2-5 WHYN 2-1 WFBG 1-2 KJ0-1 2-4 South
CKGM 18-13	WKBO 4-II	14/14/11/14 (0.1
WLS 3-3 CKLW 2-4 WDRQ 3-2 Q102 4-1 WSA1 2-1 KDWB 1-1 KSTP 1-1 WOKY 1-2 WZUU 3-5 WGCL 4-4 WZZP 7-7	South Vight 1-14 KUIF 2-3 WAYS 1-1 WAPE 2-2 Y103 2-2 WKGI 4-1 WAPE 2-2 Y103 2-2 WKGI 4-2 WKGI 4-2 WKGI 4-2 WKGI 4-2 WKGI 3-3 Z98 2-2 KNOW 2-2 KEEL 2-2 WKIX 1-4 EJI05 1-2 KINT 9-4 WKIZ 4-2 WJJX 4-2 WJX 4-2 WJJX 4-2 WJJX 4-2 WJJX 4-2 WJJX 4-2 WJX 4-2 WJX 4-2 WJX 4-2	CKIOI 8-19 GIOOI 1-1 WLEE 4-7 Midwest KKRC 1-2 WRKR 1-1 WAKX 2-1 WEBC 3-9 WJON 1-1 WISM 1-2 WROK 5-5
KIIJ 4-4 KFI 3-4 KFIC 5-8 KFIC 5-8 KIMN 16-12 RTLK 5-5	WMET 2-2 WKY 1-1 WNC1 9-6 WCOL 2-1 WKDE 2-2 WKDE 2-2 WKDE 2-2 WKDE 2-2 WKDE 3-2 WYIC 3-1 WKIE 1-2 WKIE 1-2 KLIPO 4-4 KAKC 3-6 KEZY 6-1 KIPO 1-4 KIPO 1-4 KIP	WTRU 2-2 WEAQ 1-1 WSFT 3-2 WEAV 3-1 WSFT 3-2 KCOWS 1-2 KCOWS 1-3 K







continued from Back Page

MEAT LOAF "Paredise By The Dashboard Light" (Epic/Cleveland Int's) 21/5, WZUU, KJRB, WHOT, WCGQ, WRFC, 14-11 at 99X, 22-19 WRKO, 7-2 at F105, 24-20 PRO-FM, 22-19 WICC, 24-19 KX106.
CHARLIE "She Loves To Be In Love" (Janus) 19/3, WMEE, WICC, Y94, 22-15 at Q102, 12-9 KX106, 24-21 KERN, 24-18 KENO, 38-32 KBIM, on B100, LOUISIANA'S LE ROUX "New Orleans Ladles" (Capitol) 20/2, KLIF, WGH, 25-23 at Z93, 14-6 WQXI, 15-11 KX106, 34-32 KQEO, 23-20 WFOM 4-1 WHHY, 21-13 WANS, 30-21 at G100.
KENNY ROGERS "Love Or Something Like It" (UA) 25/0, 28-25 WOKY, 17-11 KLIF, 32-28 WKIX, 16-12 KERN, 24-18 KLMS, 38-34 KDZA, 19-15 KBIM, PRISM "Flyin'" (Ariola) 21/10, CHUM, 29-26 CKLW, 26-22 at B100, 21-9 at JB105, 29-26 KQWB, on KTLK.
CARLY SIMON & JAMES TAYLOR "Devoted To You" (Elektra) 12/8, WZUU, F105, WTRY, WPHD, WKIX, 13FEA, KLMS, WHHY, 36-34 at JB105, on Y100, KFI.

on Y100, KFI.
BARBRA STREISAND "Songbird" (Columbia) 18/1, KLEO, 30-29 WPGC, 21-19 at 293, 17-14 KTAC, 21-16 WNCI, 33-31 KLIF, 16-15 KKRC, debut 25 at Q105, debut 30 WCOL.
BEE GEES/FRAMPTON/NICHOLAS "Sgt. Pepper/With A Little Help" (RSO) 17/2, WLCY, WICC, 14-10 WNOE, 26-11 WJDX, 19-10 KRUX, 19-17 KKXL, on Y100, Q102, KFI, 96X, LP cut from "Sgt. Pepper Soundtrack," FOXY "Get Off" (Desh/TK) 17/2, WPGC, WCGQ, 17-16 WLCY, 29-25 WEIR WDRO, 27-21 WAPF, 33-20 WTIX, 28-23 WSGA, 25-19 WKIX, 29-25 WEIR FOXY "Get Off" (Dash/TK) 17/2, WPGC, WCGQ, 17-16 WLCY, 25-16 WDRQ, 27-21 WAPE, 33-20 WTIX, 28-23 WSGA, 25-19 WKIX, 29-25 WFLB, 30-27 WIRK.

STONEBOLT "I Will Still Love You" (Parachuta) 16/1, WAAY, 28-25 KAYC, 30-27 WRKR, 19-18 WSPT, on WBBQ, WTIX, KYYX.

TODD RUNDGREN "Can We Still Be Friends" (Bearsville) 15/1, WOW, 9-7 WZUU, 26-24 KCBQ, 26-22 KBEQ, 10-8 WNCI, 29-27 KLIF, 18-16 KOPA.

JIMMY BUFFETT "Livingston Saturday Night" (ABC) 12/4, Z93, KENO, WCGQ, KSLY, 37-33 KRBE, 40-33 KAKC, debut 37 KLIF.
TROOPER "Raise A Little Hell" (MCA) 12/3, CKLW, WRKR, WYND, 33-28 WZZP, 35-33 WMET, debut 40 WTIX, on JB105, KQEO.

SPINNERS "If You Wanna Do A Dance" (Atlantic) 11/3, 96X, JB105, WYND, 22-21 KTAC, 32-28 WFLB, on KFI.

PAUL DAVIS "Sweet Life" (Bang) 11/3, KRBE, 94Q, WFOM, 29-26 at Z93, 21-18 WHHY, debut 28 KX106, debut 38 KAKC.

WENDY WALDMAN "Long Hot Summer Nights" (WB) 10/2, KFXD, KCBN, 22-18 KJR, 28-25 KYYX, 27-26 KTAC, 15-12 KSLY, debut 22 KING, debut

28KOPA.

DAVE MASON "Will You Love Me Tomorrow" (Columbia) 10/1, KLEO, 27-26 WKBW, 30-27 KTLK, 20-15 at K104, 22-13 WGLF, 20-19 at 13 FEA.

ALICIA BRIDGES "I Love The Night Life (Disco 'Round)" (Polydor) 12/0, 12-11 KJR, 18-16 KYYX, 25-22 WRFC, 25-23 WFOM, debut 40 KLIF, on

WAPE BILLOS WHEE, 53103.
CHEAP TRICK "Surrender" (Epic) 11/0, 39-32 WTIX, 16-13 WMET, 21-19 KSLY, on WOKY, KZ93, KBEQ.

O'Liners



California Governor Jerry Brown doesn't really care if they cut property taxes or not. He's a Zen Buddhist, and they believe in reincarnation. He says he already paid his property taxes in a previous lifetime!

Looks like Gerald Ford has the presidential bug again. He just can't wait to throw his forehead into the ringl

Well, our congressmen (& women) are taking a well-deserved vacation. This is really a convenient time of the year for those who plan to travel; it's the off-season in Koreal

King Hussein is very self-conscious about his new bride being taller than he is. Whenever they travel, Hussein's camel weers elevator hooves.

om New Jersey has been infested with Gypsy Moths...How do you recognize a Gypsy Moth? Just before it eats your sweater, it tells your fortune!

Hot? I haven't sweeted this much since the time my high school principal caught me and Mary Lou Korpek doin' some independent study for our Sex Education Class!

Calendar, Topicals, jock lines....For complete FREE sample issue, write: O'LINERS, Oept. R, 366 West Bullard Avenue, Fresno, California 93704 (phone 209/431-1502). NOTE: When writing for sample issue, please give your call letters.

ASR HOTTRACKS

These tracks are those which have received concentrated birday and positive reaction on AOR Radio over an extended period of time and in many cases are still being programmed. The artists/groups selected have shown past success on Top 40 Radio Tracks which have been released as singles are designated by (*) AOR Tracks are listed in order of their level of airplay and acceptance.

CHILLIWACK "Arms Of Mary"*
RITACOOLIDGE "You"*
BOB DYLAN "Changing Of The Guards"
"Baby Stop Cryin" "* "We'd Better Talk It

FOREIGNER "Hot Blooded" "Double Vi-slon" "Spellbinder" "Blue Morning" JEFFERSON STARSHIP "Love Too Good"

JEFFERSON STARSHIP "Love Too Good"
"Runaway"
KINKS "Rock 'N Roll Fantasy" "Live Life"
LITTLE RIVER BAND "Reminiscing" "La
KENNY LOGGINS "Whenever I Call You
Friend" "Easy Driver"
DAVE MASON "Will You Still Love Me Tomorrow" "Warm Desire" "Bird"
MEAT LOAF "Paradise By The Dashboard
Light" "

MOODY BLUES "Steppin' In A Slide Zone"*

MOODY BLUES "Steppin' In A Slide Zone"
"Survival" "Driftwood"
PABLO RRUISE "Love Will Find A Way"
"Runnin' ""I Go To Rio"
GERRY RAFFERTY "Right Down The Line"
"Baker St." "City To City"
ROLLING SIONES "Miss You" "Beast Of
Burden" "When The Whip Comes Down"
TODD RUNDGREN "Can We Still Be
Friends" "Fade Away"

Friends "*"Fade Away"

BOB SEGER "Still The Same" "Hollywood Nights" "Til It Shines"

Nights "Till It Shines"
SERGEANT PEPPER "Got To Get You Into
My Life" "Come Together" "Oh! Darling"
CARLY SIMON "You Belong To Me"

"Tranquillo"
BRUCE SPRINGSTEEN "Prove It All
Night" Badlands "Racing In The Streets"

THE INCREDIBLE HOT SINGLES EXPLODING FROM THE SMASH ORIGINAL SOUNDTRACK ALBUM

SGT. PEPPER'S LONELY HEARTS CLUB BAND

"OH! DARLING" RV ROBIN GIBB

RELEASED ON RSO RECORDS - RS-907

"GOT TO GET YOU INTO MY LIFE"

BY EARTH, WIND & FIRE

RELEASED BY COLUMBIA RECORDS—CSS-164430

"COME TOGETHER"

BYAEROSMITH

RELEASED BY COLUMBIA RECORDS—CSS-164421

HIST DELEASED

"GET BACK" By billy preston

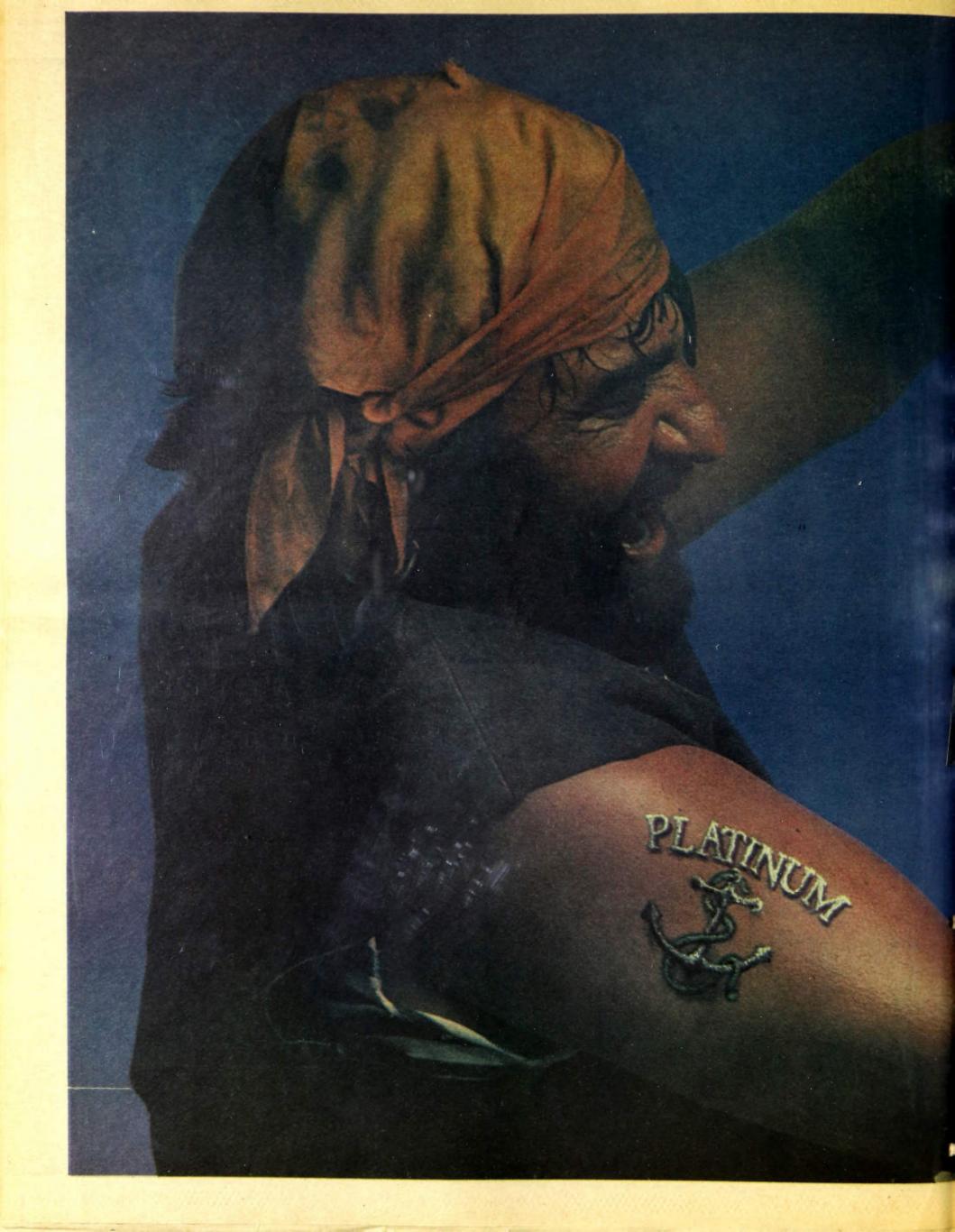
RELEASED ON A&M RECORDS - AM-207



A Robert Stigwood Production in A Wociation with Dee Anthony of a Film by Michibel Schultz Music and Lyrics by John Lennon and Paul McCartney Here Comes the Sun' written by George Harrison The SRSO Family

2 4100





Sanofa Sanof

ASAILOR

Produced by Norbert Putnah

Management: Irving Azoff, Front Line Management



ABC DETECT

Black Radin



Bill Speed

The Magic Of KMJQ

Last year many people believed the 8.6 rating KMJQ/Houston was only a fluke. This book the team at "Magic" has managed to top their last impressive showing with a double figure (12.1), something unheard of in the Houston market, according to VP and General Manager Jim Maddox and Program Director Jack Patterson.

Manager Jim Maddox and Program Director Jack Patterson.

"You ain't seen nothing yet" Maddox says. "The fact is we try to be the showcase of the nation, especially where this type of programming is concerned." Maddox likes to think of KMJQ as a universal-sounding station. He says that the format is now in several places around the country. The "Universal" format not only uses all the elements of Top 40, Jazz, Disco, Soft Rock, and Black Music; but appeals to the universal listener. "Your whites, Blacks and others who have the same types of taste," as Maddox puts it.

He goes on to say "every radio station needs a target audience, and 'Magic's' target has been the Black listener. But we don't stop there, we have a healthy non-Black listener-ship also. But we don't do it at the exclusion of the Black audience. You see, after the base is satisfied you reach out for more."

Agency Stereotypes

At the agency level, according to Maddox, the feeling is that KMJQ has bridged the gap between ''ethnic'' stations and the agencies fairly well ''although there are still some things that Black stations don't get, I guess in part because of the presentation.'' he adds. ''I think all the advertisers really are afraid of having a radio station so strongly identified Black until that's all they stand for. Another big scare is they're afraid after the company has spent all this money producing and packaging its product, it's gonna run next to a clip joint spot… they would like to think whatever spot is in there is worthy of being in there."

The station's overall success has allowed them to get a lot of the non-traditional commercials, however, because "we don't have the Black radio stigma. We are a radio station for all the people." The "people" includes the staff at the station. Maddox distributed \$42,000 in bonuses to station personnel as a reward for their superb rating showing, as part of his philosophy of stressing station spirit and unity. (Picture below).



In the beginning the competition didn't really care about KMJQ. They thought ''Magic'' sounded good but had no real worries because for the most part they thought it would not affect them. But after 12.1 rating, KMJQ proved it was more than a Black station. Maddox comments further, ''We don't deny our strength comes from the Black community, but beyond that there had to be enough other people listening to get that 12.1." Now, he says, the competition observes closer when they go on a record.

Format Guidelines

The format is not freewheeling per se, but jocks are allowed to operate within a perimeter, with personality. News is also looked at with personality. Maddox states, "The news people from a radio standpoint you remember most are the ones with personality, such as Paul Harvey, and Walter Winchell." Not that his staff copies that style; they do however write their own news so that it gives enough leeway for their personal style to come out. "Which is to say we vary a little from the normal standard journalistic mold, because we have people trying to communicate with people."

How did all this Magic come to be? Maddox says, "It all started because I wanted Black radio to stand beside the other formats. I wanted this type of animal to be as respected and respectable as the others." He gives a further example: "There have been two formats that have taken the back seat to the rest. Country radio and Black radio both always had a terrible stigma attached to them. However, a lot of it was deserved. But since my days at KDAY/Los Angeles, I thought I'd try and do something to be a part of cleaning up the image of Black radio, not to copy the others, but to do whatever it is in a professional manner."

Maddox feels KMJQ has a lot of growing to do, but that the station is impressively firming it up ... "If Magic 102 is not a showcase yet," he says, "I guarantee it will be."



T.G.I.F. AT WBMX-FM — Casablanca Record and Filmworks launched an extensive Chicago area promotion for the feature film soundtrack, "Thank God It's Friday." Pictured (I-r) at WBMX-FM are: Tom Joyner, PD WJPC/Chicago; Larry Lavin, Casablanca; and Ernest L. James, PD WBMX.

People

Johnnie Neely, Assistant to Mike Frisbee of WDIA/Memphis, just had surgery and is still recovering. Hope you're feeling better, Johnnie . . . Tony Jamison has just been appointed Program Director at WKND/Hartford. Jamison was formerly with WJLB/Detroit Pam Wells, former Music Director at KMJQ/Houston, has joined the ranks at Arista Records doing promotion. . Teddy Pendergrass has two interesting shows coming up: the first will be Shubert Hall in Philadelphia and the second at Avery-Fisher Hall in New York; the interesting thing about it is the midnight shows will be restricted to women only (eat your heart out fellows) . . . Maurice White, leader of the Kalimba movement (Earth, Wind & Fire), has formed his own ARC label. The label's initials stand for American Recording Company. The first release is already out ("Got To Get You Into My Life") and the roster of artists will be: EWF, Pockets, The Emotions, Valerie Carter, D.J. Rogers, Curtis The Brothers, Reggie Knighton, Shelly Clark, and Peter Mclan . . . Vennie Brown has joined the staff at WOL/Washington. Most recently, Brown was with WAMO/Pittsburgh....Joe Jones, former General Manager of WVON/Chicago, has been reassigned to work out of the corporate headquarters in San Diego....Cecil Hale, National Album Director of Mercury Records, has just received his doctorate. Hale, before joining Mercury, was with WVON/Chicago Jane Kennedy will be replacing Phyllis George on CBS-TV Sports. Jane is the wife of Leon Isaac, who spent many years in radio.

Places

KJET/Beaumont will be the place where Jack Patterson (KMJQ Program Director) will consult. The Texas daytimer will need a complete airstaff. If interested send tapes and resume to Jack at KMJQ... Seattle was the place where Program Director Robert L. Scott wed his Music Director, (the former) Vivian Phillips. They're honeymooning it in Hawaii ... WOL/Washington is really the place Bob Scott will be going. He'll do afternoon drive...

Temps singer Melvin Franklin was shot at ABC Studios in Los Angeles last week. The incident took place when Franklin was going to his car and noticed someone inside. He ordered the suspect to get out of the car. The person obliged and fired seven shots, three of which hit the singer. Melvin is in satisfactory condition . . . Baltimore is the latest city to present a Cultural Expo. This one had a parade with singer Patti Labelle leading the way as Grand Marshal. The event featured several performances from such acts as Pockets, Salsoul Orchestra and others; as well as arts, crafts and all sorts of ethnic foods . . .

Things

WOL/Washington is the latest radio station to drop its traditional numbered list. Also WVON/Chicago recently dropped theirs....WWIN/Baltimore recently won another softball game. This time they beat the Constant Care Day Care Center . . was declared WWIN Day by the city of Baltimore . . . WVKO/Columbus has planned an oldies weekend for Labor Day weekend (Sept. 1-3). However, they still need a lot of oldies to make sure they get everybody's favorite. If any record companies have oldies to submit or donate to the station, please send your stack, or better yet, call the station . . . KUTE/ Glendale, in conjuction with the Ohio Players and Mercury, will be giving away a trip to Paris to the lucky lady listener to be named Miss Jass-Ay-Lay-dee (Los Angeles). She and other cities' winners will win seven days and six nights abroad with \$500 cash...WANT/ Richmond recently held a co-op with McDonalds on a phrase-that-pays campaign. The winners of course won gift certificates as well as drycleaners coupons redeemable at a local cleaners . . . WJMO/Cleveland recently had the winningest book in its 22-year history. According to Lynn Tolliver, Program Director, "It's been an uphill climb since the first of the year." One reason is consultant Bill Parish and the "best combination of jocks," plus good promotions like "The Zodiac Game." Here's how it works: Listeners call in and identify themselves, the city, and their astrological sign. The air personality then tosses the zodiac sign into the hopper and the machine comes up with a sign. If they match, the winner is awarded a cash prize, the highest being \$240.

NEW & ACTIVE

significant airplay at many of our reporting stations. Individual comments regarding each song are self-explanatory, and are

FARTH WIND & FIRE "Got To Get You Into My Life" (Columbia)

92% of our reporters on it. Good airplay in all regions. Top

FOXY "Get Off" (Dash TK) Still holding strong with 80% of

our reporters on it. Top 10 in all regions. No. 1 at WCIN, WILD and WWIN. Moves 15-7 at WJLB, 22-10 at WVKO. Hot

MATHIS & WILLIAMS "You're All I Need To Get By" (Columbia) 68% of our reporting stations on it with medium airplay in

many regions. Stronger in the Midwest than any other region.

EMOTIONS "Smile" (Columbia) 64% of our reporters on it.

Just added at WAOK. Good chart activity in Midwest. Hot

MICHAEL HENDERSON "Take Me I'm Yours" (Buddah) 64% of our reporters on it. Showing good airplay in all regions, Top 10 activity at KDAY, KPRS, WJLB, WTLC, WLOU. Hot rota-

B.B. KING "Never Make A Move Too Soon" (ABC) Continuing

to grow with 60% of our reporting stations on it. Hot airplay

in all regions. Top 10 chart action at WTLC, WYLD, WDIA. WAOK. In Hot rotation at WVEE, KYAC. Just added at WJMO.

STARGARD "What You're Waiting For" (MCA) Hot record

with 56% of our reporting stations on it. New add at WAOK Good moves in all regions. 23-17 at WCIN, 30-14 KJMQ, 17-6

ROSE ROYCE "I'm In Love" (Whitfield) Hot in the Midwest

East and South with 52% of our reporters on it. Just added at WTLC, WWRL, WHUR, WVEE. Already showing hot chart

McCRARYS "You" (Portrait) Hot record and still growing with

52% of our reporters on it. New this week at KPRS. Already Top 10 at KMJQ, WDIA, WYLD. Hot rotation at WHUR

SPINNERS "If You Wanna Do A Dance" (Atlantic) 44% of reporting stations on it showing medium airplay in all regions.

Showing signs of crossing over. 24-19 at WJBL, 27-20 at

SLAVE "Stellar Funk" (Cotillion) Showing gains in the Mid-

west with 40% of our reporting stations on it. Moves 17-9 WCIN, 24-17 WTLC. Just added at WLOU and WILD. Hot

WAR "Young Blood" (UA) Mid-chart activity in most regions.

Top 10 at WKND, WCIN, WVKO. On the brink at WJLB.

designed to highlight the key action.

10 at WJMO, KYAC, KDAY, KMJQ, WCIN.

rotation at KJMQ, WBLS, WHUR, WTLC.

tion at WILD.

and KYAC

rotation at WAOK.

action at WBLS and WJMO.

WVKO. Good chart activity at WYLD.

Moves 24-20 WDIA, 25-19 KPRS.



Black Popular Rhythms

ADDED Gladys Kright Casy Houstor Aretha Frankli Rose Royce HOTTEST LTD Graham Canti

Radio& Records

Hattest

NORTHEAST

SOUTH

MIDWEST

WEST

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity

NORTHEAST

Frankle V HOTTES! Cerrone

ADDED None HOTTEST Foxy Fetbeck Band Mitume ADDED Dells Funkadelli Rose Roye HOTTEST HOTTEST Brook Benton EW by Emotions Betty Everett Donny Hather McCrerys Gene Page Stargerd Teste Of Hone Deboral West LTD Sleve HOTTEST HOTTE-Foay Rick James Taste Of Honer Fatbech Band Karen Young Sun Norma Jean EWbf James Brow Michael Nor Addition WKNO Harford CT ADDID Sylvester Singler Hell Edde Hore HDTTEST Rich James Taste Of Ha Confunt Sh

MIDWEST

Frince
Funkadelic
LTD
Rose Royce
Fatback Rand
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Sweet Thunde
HOTTEST
Confunk Shun
Commodines Commodore B Ring Rich James Michael Heni Ohio Pleyers Slave Stylistics Emotions Atlantic Starr

ADDED Funk addice Slave Lonny Within Rose Reyce Switch Petti Hendrii Shotsun Graham un Ray Goos Michael Hi

Cleveland OH Lynn Talliver AODED

rtol ing Stane O Jeys Genega Duke LTO

Karen Young

KUTE Glandale CA Larry Williams

othech Band Commodores Velvit C. King

Emotions
D J Rodgers
Donny Hathav
Atlantic Starr
EWbf

ADDED

ADDED
Mume
McCrarys
Sigitch
Newcomers
Pockers
Randl Jackson
Funkadelic
Musique
Attentic Sterr
Gary Bartz
McOTTEST
Taddy Pendergrass
Rick James
Evalyn C. King
Quincy Jones
Nesters Cole
Reith Barrows
Soul Ghildren
Dramatics
Michael Henderson

ADDED Willie Hutch Dennis Coffey Sweet Cream Trammps Donne Nicole Switch Mich Jackso Chicago Gar Path Hendel HOTTEST Rich James Taste Of Hos Commodors Fasy
Au ing Stone
Grehem Cont

SOUTH

Name
MOTTEST
EWbF
Evalvn C. King
Quincy James
Dramatics
Donna S. mms
Teste Of Hone
Linde Clifferd
Fetberk Band
Paro Lebelle

ADDED Mass Prod HOTTEST Commodores Taste Of Honey ConFunt Shun B B King Donne Summe

LTD Trmon Car

Commodores R B King Evelyn C King LTD Forty EWbF McCrarys B B King Byn C King

WDIA Marriphia, TR Mile Friebee

None HDTTEST Evelyn C Keng 8 & Keng Taste Of Hor Peabo Bryso Teddy Pende

WEST

ADDED
Reren Young
Sweet CreamCissy Houston
MOTTEST
Teddy Penderg
Tasts Of Honer
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Commed ores
Rolling Stones
Brothers John
Rick James
Brothers John
Rick James

NDNO Denver, CD Jim D Brian

ADDED
Boney M
Chris Res
Toby Beau
Rulus
HOTTST
Taste Of Moner
Commoderes
Rick James
Evelyn C. King
Donne Summe
Rolling Stones
Enprise
Quancy Jones
Carly Simon
Pablo Cruise
KYAC.

ADDED Commoderes ConfunkShun Dorethy Moore EW&F

Album Airplay

COMMODORES/Netural High (Motown) "Three Times A

LTD/Togetherness (A&M) ""Holding On" "We Both Deserve

O'JAYS/So Full Of Love (Philadelphia International) ""Use Ta Be My Girl" "Brandy

ATLANTIC STARR/Atlantic Starr (A&M) "Stand Up"

TEDDY PENDERGRASS/Life is A Song Worth Singing (Phil. Int.7) "Close The Door" "Only You" "Get Up, Get Down"

BROTHERS JOHNSON/Blam (A&M) *"Blam" "Ain't We Funkin' Now

CON FUNK SHUN/Love Shine (Mercury) "Shake And Dance With Me

EMOTIONS/Sunbeam (Columbia) *"Smile"

MATHIS & WILLIAMS/That's What Friends Are For (Columbia) ""You're All I Need To Get By

LENNY WILLIAMS/Sperk Of Love (ABC) ""You Got Me Running"

These albums are listed in order of airplay activity from all of our reporting stati-combined, Asterick denotes that the track is also a single."

Cross overs

QUINCY JONES "Stuff Like That" (A&M) NE: 26-25 at 99X, 23-22 WNBC, 33-31 at JB105, 12-10 WPHD, added at PRO-FM, WYRE S: 22-17 at Y100, 16-13 WAYS, 11-9 WAPE, 20-15 WAAY, 15-9 WLEE, added at KLIF, 298. KINT, MW: 27-21 WDRQ, 11-7 KBEQ, added at KEWI, W: 19-17 KFRC, 23-19 KQEO, 39-33 KOZA, added at KJR, KING, KANC, RICK JAMES "You And It" (Motowin) NE: 31-28 WNBC, 28-20 WKBO, added at 99X, PRO-FM, JB105, K104, S: 26-23 at Y100, 10-6 at 96X, 11-9 WAYS, 28-20 WBBQ, 22-20 WQXI, 10-7 WANS, 24-17 KAYC, added at WRJZ, Y103, WFOM, WIRK, MW: 10-9 CKLW, 17-11 WGCL, 28-21 WZZP, 29-22 WCOL, added at WOKY, WEBC, W: 31-28 KCBQ, 27-24 at Y94, 35-29 KDON, added at KDZA, TEDOY PENDERGRASS "Close The Door" (Phil. Int'l.) NE: 24-19 at 99X, 23-16 WCAQ, 21-15 WKBQ, added at WRKQ, WICC. S: 18-14 at Y100, 34-29 WTIX, 24-22 WSGA, 22-14 WRFC, 11-4 KAYC, added at WQXI, WAPE, G100, MW: 24-20 WDRQ, 30-28 WHOT, added at WMET, WVIC. W: 28-25 KCBQ, 36-32 KDON, 29-24 KSLY, added at WPGC. S: 17-16 WLCY, 27-21 WAPE, 33-20 WTIX, 28-23 WSGA, 25-19 WKIX, 30-27 WIRK, 29-25 WFLB, added at WCGQ, MW: 25-16 WDRQ.

Cross overs

TOBY BEAU "My Angel Beby" (RCA) W: KDKO
ANDY GIBB "Everlasting Love" (RSO) MW: WCIN 7
ANDY GIBB "Shedow Dencing" (RSO) MW: WCIN 7
ANDY GIBB "Shedow Dencing" (RSO) MW: WCUN 7
BARRY MANILOW "Copacabane (At The Copa)" (Arists) W: KDKO 13
GERRY RAFFERTY "Bakker Street" (UA) W: KDKO 29, KUTE on
CHRIS REA "Fool If You Think It's Over" (UA) W: KDKO 29, KUTE on
ROLLING STONES "Miss You" (R. Stones) MW: KPRS 20, WVEE 21, WHRK 21, WXYV 21, WJMO 7, W: KUTE 6, KDKO 6, S: WAOK 5
CARLY SIMON "You Belong To Me" (Elektra) W: KDKO 9
STEELY OAN "FM" (MCA) W: KDKO 21
TRAVOLTA/NEWTON-JOHN "You're The One" (RSO) W: KDKO 12
TUXEDO JUNCTION "Chartamooga Choo Choo" (Butterfly) W: KDAY on
FRANKIE VALLI "Gresse" (RSO) W: KDKO 18

THE PICTURE PAGE

Get Yourself A Coolidge Girl



Following her recent concert appearance with husband Kris Kristofferson at the Universal Amphitheatre, A&M recording artist Rita Coolidge is pictured backstage chatting with (I-r): Mike Gormley, A&M; Jeff Ayeroff, VP, A&M; and Rich Totoian, A&M.

Clark Hails Snail



Cream Records recording artists Snail recently made their television debut on Dick Clark's American Bandstand. Pictured at the taping (I-r) are: Clark (center) and group members, Jack Register, Bob O'Neill, Ken Kraft and Jim Morris.

Doucette Duet In Vancouver



Mushroom recording artist Doucette is pictured backstage minutes before his recent concert with label-mate Paul Horn at Vancouver's Grouse Mountain. From left: Doucette; Shelly Siegel, VP, Mushroom; Doug Chappel, A&M-Canada; Jay Gold, Mushroom-Canada; and J.P. Guilvert, A&M-Canada.

Flights Of Fantasy



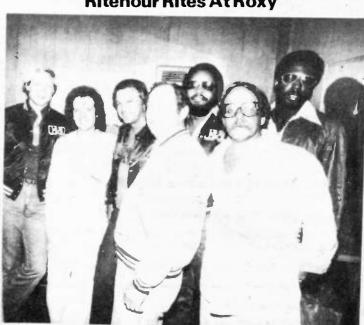
Fantasy recording artists David Bromberg and Angelo shared the bill at San Francisco's Great American Music Hall recently. Pictured backstage after the event (I-r) are: Gary Haber, manager of both acts; Bromberg; Ralph Kaffel, President, Fantasy; Angelo; and Phil Jones, Fantasy.

Tosh Smokes At Starwood



Los Angeles' Starwood was host to a recent performance by Rolling Stones recording artist Peter Tosh. Pictured backstage (I-r) are: Tony Mandich, Atlantic Records; Tosh; Herbie Miller, Tosh's manager; Barry Freeman, Atlantic Records; and Paul Cooper, Atlantic Records.

Ritenour Rites At Roxy



Elektra/Asylum recording artist Lee Ritenour recently performed at the Roxy in Los Angeles. Shown backstage following the set (I-r) are: Jay Bolton, Elektra/Asylum; Ritenour; Jerry Sharell, VP, Elektra/Asylum; Stan Marshall, VP, Elektra/Asylum; and Don Mizell, Mark Hammerman, and Joe Morrow of the company.



From The Album "DOUBLE FUN"

KRKK KSLY KDON

> On Island Records Dist. By Warner Bros.

THE PICTURE PAGE

Welch's Platinum Pucker



Capitol recording artist Bob Welch was the recipient of a platinum album for "French Kiss" recently. Shown after the presentation backstage at the Cotton Bowl in Dallas (I-r) are label VP's Dennis White, Walter Lee, and Dan Davis; Gabrielle Arras, LTD Management; Welch; and Capitol's Ray Tusken, Randall Davis and Bruce Garfield.

All The News That's Fit To Sing



While Casablanca's Lance Bogart (right) bows his head, Millennium Records President Jimmy Jenner (left) looks chagrined as he receives a singing telegram from Casablanca's Joyce and Neil Bogart at a recent birthday party celebration.

Gabriel Trumpets Canadian Gold



While in Toronto recently, Atlantic Records and WEA-Canada presented Atlantic recording artist Peter Gabriel with a Canadian gold album for his first solo album, entitled (as is his second) "Peter Gabriel". Pictured following the presentation (I-r) are Dave Tollington, WEA-Canada; Gabriel's associate Richard Macphail; Nick Panaseiko, WEA-Canada; Gabriel; and WEA-Canada's Gary Muth and Kim Cooke.

Rawls Says It All



Philadelphia International recording artist Lou Rawls recently performed at the Greek Theater in Los Angeles. Shown congratulating Lou backstage (I-r) are Harry Coombs, VP, Philadelphia International; Los Angeles' Mayor Tom Bradley; Rawls; and Mrs. Ethel Bradley.

Tyler's Golden Heartaches



Between shows at the Bottom Line in New York, RCA recording artist Bonnie Tyler was presented with both a gold single and an album for "It's A Heartache". Pictured making the presentation (I-r) are Warren Schatz, VP, RCA Records; Tyler; and Robert Summer, President, RCA Records.

Pacific Arts Contracts Lovesongs



Pacific Arts has entered into a distribution pact with Lovesongs Productions. The label will distribute albums by Beach Boy Mike Love and jazz musician Charles Lloyd, among others. Pictured after making the announcement (I-r) are Mike Love, Lovesongs; Michael Nesmith, President Pacific Arts; and Kathryn Nesmith, VP, Pacific Arts.

COOUT "Substitute"

Quite simply and frankly we feel that this record is the epitome of the made-to-order Top-40 single.

Lenny Petze

V.P. Epic A&R

Jim Jeffries

Director, National Promotion Epic Records

By the way, thought you might like to know a bit of international information about this record

No. 2 (Top 5-4 weeks) England 600,000 sold No. 4 France 400,000 sold No. 2 Holland 100,000 sold No. 1 Belgium 60,000 sold No. 1 (7 weeks) South Africa 75,000 sold (Triple Gold)

THAT'S OUR FEELINGS AND OUR FACTS.
WE FEEL ONE LISTEN WILL FINISH THE PICTURE.



Produced By Grahame Beggs

on Epic Records

Management: Clive Caulder





(ALBUM ORIENTED ROCK)



Jeff Gelb

Bringing Public Affairs Back To The Public

Public affairs programming has traditionally been one of radio's sore spots. Programmers forced to run superficial shows to fullfill FCC rules and regulations long ago created a weekend late-night "ghetto" for such fare, shoving it in a corner as far away from the normal musical programming as possible and usually hoping no one will notice them. Now AOR programmers nationwide are bringing public affairs programming "out of the closet" in an attempt to better integrate public affairs with entertainment to provide listeners with a fullservice radio station. As WMMS/Cleveland PD John Gorman put it, "I want my public service programming to be as listenable and appealing as the rest of the station's fare. mers like Gorman have helped make public affairs programming more listenable by creating the shows in-house. At WMMS this has fostered such weekly programs as "Feminist Issues," a compendium of women's problems and information; "The Law And You," which takes a look at the legal side of Cleveland issues and how they affect WMMS's audience; and "We The People," wherein host Ed Ferenc interviews noteworthy people in the public eye. This last program is five minutes long and runs throughout the day, taking public affairs out of their ghetto block overnight programming. PD Gorman has no trepidations about losing his music audience by running these shows during the day: "It's important to realize," he noted, "that the average radio listener has no preconceptions about public affairs programming. He doesn't immediately view it as late-night listening or a tune-out. It all depends on how the shows are produced.'

WLIR/Long Island News Director Ed Zeidner concurred that public affairs programming in "bite-sized chunks" will not turn off listeners. Zeidner explained, "As much as I'd like to think that our listeners tune us in primarily for news and public affairs, I know they are listening primarily for musical content. But we felt that we could get away with PA programming in blocks of less than five minutes without losing them." WLIR's daily features are called "Mini-Close-Ups," and are usually interviews on subjects of listener interest ranging from national personalities to book authors.

Several other stations mentioned they have found a five-minute show that runs several times weekly to work to their advantage. Included are ZETA 4/Miami who run a mini-music magazine, a morning commentary, along with the more standard interview shows; and KZOK/Seattle whose news department covers "Weekend Assignments" for three-to-four minute reports that run throughout the weekend. Other stations have used the same idea but scaled it down to a minute program. One of the pioneers of the minute-format PA feature is Chris Ames, News Director for KNX-FM/Los Angeles. He explained, "Basically what we do is take a minute's worth of information out of our Sunday night interview program and present that throughout the day. A minute can tell a very interesting self-contained story, and it isn't long enough to bore anyone." The station runs eight of these featurettes a day, adding up to about an hour of public affairs time in a week, and additionally run special documentaries of varied lengths which integrate music to tell a story. These take up to three months to research, write and produce, and most have been award-winners.

Also utilizing one-minute PA vignettes is KGB/San Diego. Aside from covering topics of general interest, these features also include "Get A Job," wherein employers call in with job descriptions of their openings; and "What's Going On," a daily calendar of social events in the San Diego community. With the station airing at least one of these per hour, 24 hours a day, public affairs time is racked up effortlessly and painlessly. Having ascertained that one of the average San Diegan's greatest concerns is housing, the station is currently working on a new PA featurette that would give tips on buying or renting, and perhaps even attempt to match renters or buyers with landlords and sellers.

DC 101/Washington D.C. has borrowed from the newsmagazine format of Sixty Minutes for their weekly two-hour public affairs program "the Conversation Piece." The program, produced by PD Dave Brown and afternoon air personality Jan Shaffer, covers everything from local politics to vegetarianism, and recently won an area award from the Montgomery County Mental Health Association. Brown explained his impetus for doing localized public affairs programming: "Syndicated programs have no idea what local problems are and therefore don't cover them, whereas I can cover things like the Folk Life Festival at the Smithsonian for the show by running through the crowd with a portable tape recorder getting comments and such very easily. It's more relatable."

Several stations are involved with programming that teaches something to its listeners. WEBN/Cincinnati has a three-hour Saturday morning show called "Radio Work Shop," where aspiring broadcasters are trained by a staff member and given hour airshifts. WEBN PD Denton Marr reported that six people have thus far found airshifts at stations throughout the country as a result of their on-air training. The station also employs a blind person as host of a weekly talk show that garners excellent response.

KZEW/Dallas features a homegrown guitar workshop on the air in a eight-part series. The show comes complete with a station-produced instruction pamphlet which can be obtained free of charge at the area music store where the program's instructor works. Proof that the show has garnered quite a following is the fact that over 1,500 of these pamphlets have already been given away. The station is currently working on a similar radioinstruction course for photography. Even the station's religious programming is locallyproduced, by asking area pastors to come to the studios to record discussions of local problems as related to the clergy

it's best to check with your company lawyer to ascertain that they are, indeed, public affairs CJAY-FM's Paul Fisher and Prism's Rocket Norton.

shows by FCC definition. As KGB's Rick Leibert said, "There are obvious things like 'The Protestant Hour' that are definitely religious programming. But then there are the shows like 'The Joyful Wisdom Program' that don't fit easily into categories, and these are often the more interesting shows to run. The boundary on the conservative side is pretty easy to figure out; on the side leaning toward more contemporary ideas and approaches it's a bit harder to define.

Across the country AOR programmers like the ones already mentioned are in the process of redefining public affairs programming. As KNX-FM News Director Chris Ames said. "If we demand that the music and the news flow together, by the same token our listeners have the right to demand that our public affairs shows also flow with the rest of the station's programming." The ideas mentioned are undoubtedly only the tip of the iceberg in terms of creative public affairs programming being carried on AOR stations nationwide. What's your station doing? In a future column we'll do an update with more comments and ideas from stations like yours.

This week's ratings info: PD Wayne Harrison brought up WZZQ/Jackson to those enviable two digits this book by, as he put it, "playing the right music. The music made the difference more than any other factor. We weren't afraid, for example, to play the right Black product." More and more AOR programmers have found that there is no reason to pigeonhole their musical selections so tightly within the old-line progressive radio limitations. Groups like Earth, Wind & Fire, the Commodores, Rufus and the Isley Bros. to mention but a few, have long ago proved that AOR music needs hold no racial boundaries, even as groups like Steely Dan and The Rolling Stones have found success on Black stations when their musical programmers have been willing to see beyond the obvious choices. A quick glance at Bill Speed's BPR Crossover column and album airplay list may give you some programming hints if you'd like to add some spice to your musical programming.

Evolution

The AOR section bids adieu to WSIM/Chattanooga, who have changed format to Top 40. Exiting the station is current PD Ron Richardson. Switching from nights to sales is Richard Winham. MD Don Mathisen has relinquished that post and will be on over-nights. This leaves Chattanooga wide-open for a new AOR station . Albuquerque PD Bill Stambaugh has switched to sales (see next week's column for more details). No new PD has yet been chosen ... KEZQ (KQ 94)/Little Rock, "Arkansas' Album Station" is on the air, with Stuart McRae assistant PD. Good luck to the whole crew ... KNAC/Long Beach's new PD see Paul Fuhr, last their archives the same paul for the same paul fo WMMR/Philadelphia . . . WCDQ/New Haven turns Soft AOR from Top 40 in early September. The station is owned by General Communicorp Inc., who owns WPLR, a A recent AOR switchover from Top 40 is KMBQ/Shreveport, whose first ratings book just came back to show an overall increase. Continued luck New GM at KXRT/Taos, N.M. (sister AOR station to WXRT/Chicago) is Herman Rowe, from the Chicago station's sales force ... WORJ/Orlando MD Bob Church takes on similar duties soon for WHLY (Y 106)/Orlando, a Pop Adult. Interim PD is station's Gary Brown and MD is Pam Lapp... KFML/Denver GM Jim Davis is leaving for the same job at KSET/El Paso... WSHE/Miami's new MD is Phil Hendrie, from WNOE-FM/New Orleans... New Asst. MD at KKTX/Kilgore is Gary Michaels Y95/Rockford afternoon air personality David Anderson is leaving the station New to mornings at WIBA-FM/Madison is Gene Gelacic, from WSPL/Le Croix, Richard Brody is a new account exec for WCOZ/Boston, from WCAS-AM/ Cambridge where he was station manager.

Update

New AOR reporters KNCN/Corpus Christi are celebrating their third anniversary as an AOR. Congrats to PD Debbi Miller and crew . KBPI/Denver put Colorado in the musical spotlight on August 1st. In celebration of the state's 102nd birthday, the station played two Colorado-oriented songs an hour all day . . . For the fourth year in a row, "Kamp KZAM" was in operation at the area's Bellevue Arts & Crafts Fair, with station employees seeing after youngsters while parents roamed the fair's booths. A good example of an upper demographic promotion that should endear many Seattle residents to the station Dallas MD Bob Shannon has been doing his airshift from a hospital bed that has been placed in the station's studio. Bob pulled a muscle in his back one morning recently, and while he is able to make it into work each morning, he needs the bed to perform his program with the greatest comfort and least pain. Recover fast, Bob . . . WMMS/Cleveland sent 3,500 people to nearby Geauga Lake amusement park with \$1.01 off price of admission coupons and a free performance of the city's Euclid Beach Band (named after a legendary Cleveland amusement park which was torn down in the late sixties) WZXR/Memphis took 600 of its listeners on a Pablo Cruise in a Mississippi river paddle boat for a party. Admission was \$1.03 . . . WZOK/Rockford has begun a new jazz program called "Jazz: Over Easy" that met to such great listener response that it was immediately stretched to two hours from



NORTHERN BOUND PRISM - Ariole's Prism detoured north to greet the staff of CJAY-A word of advice: Before turning your own creative ideas into public affairs programs, FM/Calgary, Alberta on a recent promotional swing. Pictured (I-r) are GRT's Alex Petchkin,



ONE OF THE "MOST ADDED" ALBUMS OF THE WEEK RADIO & RECORDS

THE NEWALBUM

PRODUCED BY RICHARD PERRY.

ON WARNER BROS. RECORDS AND TAPES. 🏶



August 11 1978

Radio& Records Album Airplay/40-

	ugust 11, 13/0		
1	ROLLING STONES	Some Girls (R. Stones)	"Miss" "Beast" "Whip" lead
2	FOREIGNER	Double Vision (Atlantic)	Title "Hot" "Blue" lead Variety Of Cuts
3	BOB SEGER	Stranger In Town (Capitol)	"Hollywood" "Shines" "Same" lead
4	BRUCE SPRINGSTEEN	Darkness On The Edge (Col)	"Badlands" "Promised" "Prove" lead
5	JOEWALSH	. But Seriously, Folks (Asylum)	"Life's" "Station" "Over"
6	PABLO CRUISE	. Worlds Away (A&M)	"Love Will" "Runnin" "Title
7	BOBDYLAN	Street Legal (Col)	"Guards" "Crying" "Talk" lead
8	ALAN PARSONS	. Pyramid (Arista).	"Voyager/Goes Un" "River"
9	KENNY LOGGINS	Nightwatch(Col)	"Friend" "Fasy Driver" Title
10	MOODY BLUES	Octave(London)	"Slide Zone" "Driftwood"
11	SGT. PEPPER	Various Artists (RSO)	"Come Together" "Life" "Darlin"
12	DAVID GILMOUR	David Gilmour (Col).	"No Way Out"
13	THE CARS	The Cars (Elektra)	"Needed" "Friend's Girl"
14	TOM PETTY	You're Gonna (Shelter/ARC)	"Need To Know" "Too Much" Title
15	LITTLE RIVER BAND	Sleeper Catcher (Harvest)	"Reminiscing" "I edy"
16	CHEAP TRICK	HeavenTonight(Epic)	"Surrender" "Ca Man" Title
17	GERRY RAFFERTY	City To City (UA)	"Line" "Raker St " Title
18	DAVEMASON	Mariposa De Oro (Col)	"Desire" "Tomorrow"
19	AMBROSIA	Life Beyond L.A. (WB)	Title "Anothecany" "Heart"
20	MEATLOAF	Bat Out Of Hell (Cleve. Int.)	"Paradise" "Words"
21	PETER GABRIEL	Peter Gabriel (Atlantic).	"D I Y "
22	JEFFERSON STARSHIP	Earth(Grunt/RCA)	"Runaway" "All Night Long"
23	KINKS	Misfits (Arista)	"Fantasy" "I ife" Title
24	CHILLIWACK	Lights From (Mushroom)	"Place" "Arms" Title
25	UFO	Obsession(Chrysalis)	"Cherry" "Rock Me" "One More"
26	LEON RUSSELL	Americana (Paradise / WB)	"Maine" Title lead Variety Of Cuts
27	PRISM	See Forever Eyes (Ariola)	"Flying" Title lead
28	GREG KIHN	Next Of Kihn (Berserkley)	"Remember" "China" "Museum"
29	CHRISREA	What Ever Happened To (UA)	Title "Fool"
30	TALKING HEADS	More Songs About (Sire)	"River" "Thank You"
31	TODD RUNDGREN	Hermit Of Mink (WB/Brsvlle)	"Friends" "Fade Away"
32	RITA COOLIDGE	Love Me Again (A&M)	"You" "Slow Dancer"
33	JESSE WINCHESTER	A Touch On The (WB/Brsvlle)	"Sassy" Title "Candida" lead
34	CARLY SIMON	Boys In The Trees (Elektra)	"Tranquillo" "Belong"
35	SAMMYHAGAR	All Night Long (Capitol)	"Everything" "Red" "Livin' "lead
36	GENYARAVAN	Urban Desire (20th)	"Arms" "Pigeons"
37	EDDIE MONEY	Eddie Money (Col)	"Two Tickets" "Gamblin" "
38	MICHAEL STANLEY	Cabin Fever (Arista)	"Why Should Love"
39	WAR OF WORLDS	Various Artists (Col)	"Forever Autumn"
40	TROOPER	Thick As Thieves (MCA)	"Hell"
	THE RESERVE OF THE PARTY OF THE	THE RESIDENCE OF THE PARTY OF T	

Summary

The AOR chart has been a tough nut for new artists to crack of late, with stations attempting to hook summertime audiences with a greater proportion of mass appeal artists than usual. STONES stayed at number one with hots at 92% of our reporters. FOREIGNER went right by all competition for the second slot with hots at 81% of our reporters. SEGER maintained with hots at 75% of our reporters. Holding steady as a rock were WALSH, CRUISE, DYLAN and PARSONS, LOG-GINS inched up as did PEP. PER. CARS had a good week while PETTY maintained and LRB moved further upward. TRICK took off this week, as did MEAT LOAF, whose alburn airplay has been boosted by the popularity of his latest single release, "Paradise." STARSHIP resurged as CHIL-LIWACK bounced back nicely. UFO held steady. KIHN was this week's highest debut with adds at 19% of our reporters. New Wave's second wave, headed by HEADS, was in good shape this week. RITA moved upward as did CARLY. MONEY bounced back as WORLDS debuted and TROOPER bounced back. MOON MAR-TIN, LEO SAYER and WAL-TER EGAN almost charted.

This chart is based solely on airplay and does not attempt to fabricate receiving the most rapid gain in

IN THE BIN

WALTEREGAN

Strenger (Col) Good Die Young MOON MARTIN

LAURA NYRO Nested (Loi)
Rhythm & Blues
REO SPEEDWAGON
(ou Can Tune A Piano Changes'

Frankie
JOHNNY WINTER
te Hot & Blue (Blue

MOST ADDED

GREG KIHN Next Of Kihn (Berserkley) - Added at 19% of our reporters. AMBROSIA Life Beyond L.A. (WB) - Added at 18% of our reporters. CHRIS REA What Ever Happened To . . . (UA) - Added at 17% of

LEON RUSSELL Americana (Paradise/WB) - Added at 16% of our

LEO SAYER Leo Sayer (WB) - Added at 16% of our reporters. JESSE WINCHESTER A Touch On The ... (WB/Brsville) - Added at

THE HOTT

16% of our reporters.

ROLLING STONES Some Girls (R. Stones) - Reported hot at 92% of

FOREIGNER Double Vision (Atlantic) — Reported hot at 81% of our

BOB SEGER Stranger In Town (Capitol) - Reported hot at 75% of our reporters.

BRUCE SPRINGSTEEN Darkness On The Edge ... (Col) - Reported hot at 73% of our reporters JOE WALSH But Seriously, Folks (Asylum) - Reported hot at 65% of

PROGRESSIVE SINGLES

CITY BOY HO "Had Enough" "Who Are You" (Polydor Impo ROBIN TROWER (Chrysalis) NICK GILDER ld In The City" (Chrysulis) "Magnet And Steel" (Col)
SPIRIT Nature's Way" (Potato) "Kiss You An ...
TOBY BEAU
"Angel Baby" (RCA) You All Over"(WB/Curb)

NOTE: Early reports for next week's issue show heavy add action from a majority of reporters on the new Boston single, "Oon't Look Back."

'Mr Blue Sky''(Jet)

NORTHEAST

ADDED

GREGKIHN Next Of Kihn (Beserkley) 29% TALKING HEADS
More Songs About ... (Sire)
COLINBLUNSTONE 21% Never Even Thought (Rocket)
CHRIS REA 19% Whatever Happened To ... (UA) LEO SAYER Leo Sayer(WB)

HOTTEST

ROLLING STONES ROLLING STONES
Some Girls (R. Stones)
FOREIGNER
Oouble Vision (A tlantic)
BRUCE SPRINGSTEEN
Oarkness At The Edge (C.
PABLO CRUISE
Worlds Away (A&M)
BOB SEGER
Stranger In Town (Capitol) 82% 75%

SOUTH

ADDED

CHRISREA CHRISREA
Whatever Happened To ... (U.A.
JESSE WINCHESTER
Touch On The ... (WB/Brsvile)
AMBROSIA
Life Beyond L.A. (WB)
GENYA RAVAN
Urben Oesine (20th) 20% 16% Urban Oesire (20th) LEON RUSSELL Ameticana (Paradise/WB) 16% 16% Leo Sayer (WB) 16% HOTTEST ROLLING STONES

Some Girls (R. Stones)
FOREIGNER
Oouble Vision (Atlantic) 88% BOB SEGER Town (Capitol) Stranger in Town (Capitol)
PABLO CRUISE
Worlds Away (A & M)
BRUCESPRINGSTEEN
Oarkness At The Edge . . (Col)

MIDWEST

ADDED

our reporters.

GREGKIHN Next Of Kihn (Beserkley)
CHRISREA 24% What Ever Happened To ... (UA) 20% BOB McGILPIN Superstar (Butterfly)
GENYA RAVAN 16% (20th) Urban Desire (20 LEON RUSSELL 16% ricana (Paradisa/WA) 16% HOTTEST ROLLING STONES Some G)ris (R JOE WALSH But Seriously, Folks (Asylum)
FOREIGNER 92% Oouble Vision (Atlantic)
BOB SEGER 84% Stranger In Town (Capitol)
BRUCE SPRINGSTEEN 84% Oarkness On The Edge ... (Col)

REGIONAL BREAKOUTS. The numbers refe the percentage of stations in each area at reported the album as either a hot or add.

WEST

ADDED

AMBROSIA Life Beyond L.A. (WB) LEO SAYER 30% Leo Sayer (WB) JESSE WINCHESTER 27% A Touch On The LEON RUSSELL Americana (Paradise/WB)
GREG KIHN 27% hn (Beserkiev) 17% TALKING HEADS More Songs About . . . (Sire) 17%

HOTTEST ROLLING STONES Some Girls (R. Stones) FOREIGNER 80% e Vision (Atlantic) 73% BOB SEGER 73% Stranger In Town (Lapit BRUCE SPRINGSTEEN Darkness On The Edge . 67% ALAN PARSONS

"I KNOW AN AOR RECORD WHEN

HEAR ONE!" "Blam!!" is the fastest moving crossover album of The Brothers Johnson's career. Which clearly points to the fact that their music is well into the mainstream, in all categories, across the country. THE BROTHERS JOHNSON BLA arrestallillillillillillillilli KXFM - Santa Maria WMMS - Cleveland KNTO - Wichita Falls KTYD - Santa Barbara KLBK - Lubbock KLBK — Lubbock
WQBK — Albany
KFMY — Eugene
KRMR — Sun Valley
WNOE-FM — New Orleans
WWWZ — Charleston
KFWD — Dallas
WIQB — Ann Arbor
KKTX — Kilgore
WPIX-FM — NYC
WHI'S — Washington, D.C.
WMDI — Erie WSAN - Allentown KNCN - Corpus Christl KZEW - Dallas

WEZX – Scranton WZZQ – Jackson WBCN – Boston

KFMF - Chico WEZV - Scranton KRST - Albuquerque KSRT - Stockton

WMMR — Philadelphia KWFM — Tucson

WVAF - Charleston, W. Va. KTMS-FM — Santa Barbara

WBAB—Long Island

KBLE – Des Moines WBRU – Providence WRHY-Starview WHHY – Montgomery KAWY – Casper KTIM — San Francisco

KZEL – Eugene
• WNEW-FM – NYC KICE-FM-Bend KBSU - Boise WIBA-FM - Madison WBBB — Burlington

WKTK — Baltimore

WKDD-Akron WSIM – Chattanooga WOUR – Utica WRNW – NYC

KSNN - Pocatello KQKQ — Omaha KFIG — Fresno WQDR — Raleigh

THE BROTHERS JOHNSON ON A&M RECORDS & TAPES 🕮



Produced by Quincy Iones for Quincy Iones Productions



AS ACTIVITY



ALBANY



BOB SHUT MAN, MD. Playing various cuts, Play-ing DAVID JOHANSEN, NA ITONAL LAMPOON SPIRIT and WAYLON JENNINGS singles.



RICK HARVLY, PD: Playing various cuts. Playing WHO (Both sides) single



LARRY WAYNE, PD. Playing various cut-



MARK OWENS, MD: Playing various ruls, Playing ROBIN TROWER, FW&F, CITY BOY, SPIRIT and NICK GILDER singles.

KEITH ALLEN, PD: Playing various cuts. Playing CARS, TOM PETLY, KENNY LOGGINS, EDDIE MONEY, STEELY DAN 4FM, WALTER EGAN, and GERRY RAFFERLY singles.

ROCH'N STEREO PM 108 BAKERSFIELD 1809/1902

ADDED
Leon Russell (Paradise V8)
Patho Crusse (A&M)
Leo Sayar (W8)
Ambrosis (V8)
HOT
Rolling Stones (R Stones)
Rolling Stones (R Stones)
Broreigner (Att)
Wings (Capitol)
Boh Seger (Capitol)
Boh Seger (Capitol)
Little Rivar Band (Harrest)
Patho Crusse (A&M)
Pathon State (Del
Rivar Band (Harrest)
Patho Crusse (A&M)
Pathon State (Del
Rivar Band (Harrest)
Patho Crusse (A&M)
Pathon State (Del
Rivar Band (Harrest)
Patho Crusse (A&M)
Pathon Crusse (Cal)
Boh Seger (Capitol)
Patho Crusse (A&M)
Pathon Crusse (A&M)
Pathon Crusse (A&M)
Roll Pathon State (Del
Rivar Band (Harrest)
Patho Crusse (A&M)
Rivar Band (Harrest)
Rivar Ban

BOD Seger (LABIDOT) ETIC CLAPTION (TILS UITS, Play-ING CHRIS REA, SWEET, JOE WALSH, GERRY RAFFERTY, BILL LABOUNTY, MICHAEL JOHN-SON, TOBY BEAU, JACKSON BROWNE, EDDIF MONEY, WENDY WALDMAN, TARNEYSPEN-CER, CHUCK MANGIONE, RITA COOLINGE, LE ROUX and DIRT HAND singles.



Baltimore

Alan Parsons (Ansta)

Little River Band (Marvast)

RICK FOWLER, MID: PABLO's Title "Running"
Without It" LOGGINS" "Friend" "Driver" "Knows's
WINGS "Children" "Cale" Title PARSON's "Goes
Up" "Take It" BLUES "Stille Zone" FORFIGNER's
Title "Tail" "I onely" WALSH's Summir" "Over
LOAFs "Paradies" STONES "Passut" "Whip" "Eyes"
SEGER's "Scene" "Hollywood" "Shines" PEPPER's
'Road" "Come Together" "Darlin" SPRINGSTEENS
"Promised" Title "Badlands" DYLAN's "Guards"
"Tails" LRB's "Reministing" Playing EUCLID
BEACH BAND, ROBIN TROWER, ATLANTA
RHYTHM SECTION, WALTER EGAN, JACKSON BROWNE, CHRIS REA, ELO, LOBY BEAU,
JOE WALSH, ROLLING STONES, FORFIGNER,
PABLO CRUISE, EDDIE MONEY and WHO singles.



Binghamton 607-777 4860



AODED

Jesse Winchester (WB Brisile)
Locust Fort Band (Local)
HOT
Foreigner (Att)
Bohling Stones (R. Stones)
Boh Seper (Capitol)
Boh Seper (Capitol)
Joe Walth (Avytum)

ADDED

Pablo Cruns (ABM)
Cruns (ABM)
Cruns (Table)
Cruns (ABM)
Cruns (Table)
Cruns (ABM)
Cruns (Table)
Cruns (ABM)
Cruns (ABM

WBCN104fm

Boston

ADDED
Grey Khn (Beserbley)
Sammy Hoper (Capitol)
Moon Martin (Capitol)
Morshall Chapman (Epitol)
Asses Winchester Will Risville)
Roger C. Reale (Big Sound)
Bill Chimnes (All)
Stoneground (WB)
Village Popole (Casabtance)
Chilliwack (Mushroom)
MDT
Cers (Ejektra)
Rulling Stones (R. Stones)

Boh Seger (Casstul)
Chaez Trick (Epic)
Genya Reven (20th)
Talking Heart (Stre)
Tum Petty (Shetlar ABC)
Bros. Johnson (A&M)
Sgi. Pepper (RSO)
Miller Jackson (Polydor)
Alan Parsons (Arista)
Van Hatan (WB)
Foregner (Atl)
Steve Gibbons (Polydor)

TONY BEKARDINI, MDt KHN's "Remember"
"Museum" "China" HAGAR's "Livin" "Red" "Blues"
CHILLIWACK's "Place" CARS' "Needed" "Mlacu"
TRICK's Title "Cal Man" HAVAN's "Arms' "Place"
cons" HEADS "River" "Thank You" "PEPPER's
"Life" "Come Together" "DHINSON's "Ride" GIB
BONS "Spitting" "Bunker" Playing LITTLE ROG
PR, WHO, SAINTS, ROHIN TROWER, NICK
GILDER, CITY BOY and BONEY M singles.



Cars (Elektra)
Rolling Stones (R. Stones)
Sqt. Papper (RSO)
Bruce Springsteen (Col)
Billy Joel (Col)
Pablo Cruse (ARM)
Watter Egen (Col)
Bob Dylan (Col)

BOB SLAVIN, MD: RUSSELL's "Get Started" "El vic" HEADS "River" CHILLIWACK's "Place" Play-ing NICK GILDER, ROBERT PALMER, ROBERT GORDON, WHO, CHEAP TRICK and CITY BOY



ADDED
RISE Cooliday (ASM)
Garry Rafferty (UA)
Leo Saver (WB)
Lumpston Taylor (Eloid)
Lumpston (E

wrki.95fm

Bridgeport 12031579 9995

BRIAN ST. JAMES, MD: RUSSELL's "Liner" UFO's "Cherry" STONES: "Shattered" RAFFER LYS. "Line" SEGER's "Shines" PABLO's "Love Will FOREIGN. FR's "Bloe" WALSE's "Over" ATLANTA's "Richer Me" DYLAN's "Love In Vain" SPRINGSTEEN's "Radlands" BLUES" "Slide Zone" LOAP's "Words" Playing NICK GILDER single.



ADDED
Trooper (MCA)
Chean Trick (Egicl)
Chris Ras (IIA)
HDT
Rouling Stones (R. Stones)
Meat Loaf (Clave-Int)
Both Server (Camitol)
Mondy Blues (London)
Kenny Logens (Ed)

ADDED
Chean Trick (Egicl)
Fluor Value (A)
House Springsteen (Coil)
Water Egan (Coil)
Exite (WB Curb)
Jefferson Starthus (Grunt RCA)
Commoderes (Motown)

IRV GOLDFARB, MD: Playing various curs. Playing WHO (Both Sides). NICK GILDER and SATIONAL LAMPOON singles.

WC4S Cambridge

Dirt Band (UA)
Böb Dylan (Co)
Kerth Jersett (ECM-WB)
Leus Myro (Coi)
Pousette Davi (Centrol)
John Prine (Asylum)
Gerry Rafferty (UA)
Rodling Stones (R. Stones)
Bruce Springtern (Coi)
Stealor's Whreel (ABM)
Liv Taylor (Epuc)
Jesse Winchester (WB Brsy



MOT
Johnny Winter (Blue Sky)
Fandango (BCA)
Fandango (BCA)
Crusiders (BCA)
Loura Nyro (Col)
Pete Care (Big Tree)
Chilliwach (Muthioon)
Foreigner (Att)
Kenny Loogani (Col)
Oare Mison (Col)
Roffing Stones (A. Stones)
Boh Seger (Capitol)
Prium (Ariotal
J Walker (MCA)
Brico Spiringsteen (Col)

Bruce Spungsteen (Col)
FRED MOORE, MD, PAR (ON) "Late" "Niskets"
MARTIN's "Dallas" "Riller" JONES "Baby" "Rub'
KHEN's "Remember" "Museum" BUMEs "Nas" "Manchild" ALLAN's "Opening" "Finie KNLES" Carnlina" "Linse" (REED's Firesrasker" "Stop" LAYLOR's "Lrain" "Living" MESNER's "Das ""Heart"
WNTER's "Walkin" "Step" (RUSADI RS" "Snusflake" "Fairs" "NYRO's "Innisence" "Sks" (HILLWACK's "Plate" "NO Lose" LOGGINS "Driver"
Life PRISM's "No" "Plyin" Plaving ROBIN LROWFR. SPIRLL CITY BOY and EW&F singles.



ADDED Genya Ravan (20th) HOT ing Stours (A Stones)

Pahlo Cruse (A&M)
Joe Waith (Asylum)
Moody Blues (Lundon)
Prism (Arrola)
Little River Band (Marvest)
Quincy Jones (A&M)
AC/DC (A(4)
Kenny Logens (Cot)



ADDED
Ambrosse (WB)
HDT
Rolling Stones (R Stones)
Pablo Crusse (ABM)
Nantucket (Epc)
Foreigner (Atl)
Joe Wath (Arytum)
Bruce Springsteen (Col)

Divir Dregt (Capitcom)
Alan Parsons (Arista)
Rita Coolidge (IABM)
Jefferson Starship (Grunt Ri
Kenny Loggins (Gol)
Boh Seger (Capitol)
Gato Barbiers (ABM)
Boh Dyten (Col)
Little River Band (Marvest)

JACKIF FORSTING, MD: Playing various cuts. Playing CITY BOY singles.



WRPL 1540 Charlotte

ADDED
Color Bionatone (Rocket)
Lannet McKer (WB)
Mono Martin (Cantol)
Sunny Forture (At)
Steve Giblion (Polyder) Crusaters (ABC Blue The Peter Gahrel (Att) Moe Kuufman (Louist Konny Enganis (Cot) Louis Nyto (Cot) Alan Peissinis (Arista) Down Gahmour (Cot) Gap Mangoise (ARM) Sqi Pepper (RSD) Iff (Phydrol) Wilding/Bonus (Visa)

I HRIS MILLER, MD: Playing various cits, Playing SPIRIT NATIONAL TAMPOON, SISAMD STRILL (Cookie Discussingles.

W&IM·fm. stereo 94

CHATTANOOGA

ADDED
Pater Gibrusel [Att]
Johnny Winter (Blue Sky)
Russ Baltard (Egic)
Leon Russell (Paradias Will)
Ambicosic William
Chilipsech (Mushroom)
Brica Johnson (AAM)
HDT
Foreigner (Att)
Follon Stones (R. Stones)
Sel Papper (RSD)
Tom Petty (Shelter ABC
Michael State (Arista)
Bellia Cross (Asmi)
Rica Coolete (Asmi)
Bon Seyr (Capitol)
Little River Band (Harve
Jimmy Buddett (ABC)
Ricce Springsten (Col)
Chear Tack (Egic)
Sel Papper (RSD)
Cross King (Capitol)

DON MATTHSEN, MD: Playing various cuts



MARY KLUGH, MID: PARMONS "Voyager" "Gass Lp" PEPPER's "Game I ogether" Eithe "Friends" Playing RITA COOLINGE, EVAB. FLO, RENNY LOGGINS, WHO (Birth Sides), BONNIL TYLER, CARLY SIMON, MICHAEL JOHNON, BILLY JOEL and JOE WALSH Vingles.



ADDED
Klastu (Capitol)
John Mayell (ABC)
John (Aswell (ABC)
John (ABC)
John (ABC)
John (ABC)
John (ABC)
John (ABC)
John (ABC)

Total Runrigen tWB Breile Boll Segre (Capitol) Joe Wath (Asylum) Chear Trach (Epic) Moodly Blues (Londson) Peter Gabret (Ast) Pallo Crune (A&R) UFD (Chrystel) Foregner (Ail) David Johanson (Blue Shyl Cars (Elektra) Johnny Winter (Blue Shyl BOB GF1 MS, MD: Playing various cuts. Playing GENESIS (Imp), WHO (Imp) and 10ce (Imp) singles.

加宝到

SA3 87: 8500 FM/CINCINNATI

ADDED
Peter Cabinel (Att)
Fendango (RCA)
Ambiona (WE)
OT
Relling Stones (R. Stones)
Bilty Joel (Cot)
Foreigner (Att)
Kenny Loggans (Cot)
Moody Blues (Lorston)



Alan Pasons (Arsig)
Inm Petry (Shizter ABC)
Inm Petry (Shizter ABC)
Indid Burdgare (WB Bissile)
Seen (Cul)
Seen (Cul)
Petre (Arsign)
Petre (Arsign)
David Glintour (Col)
Width (Span (Cn))
ry (Arsia)
Snt. Pepper (RSO)

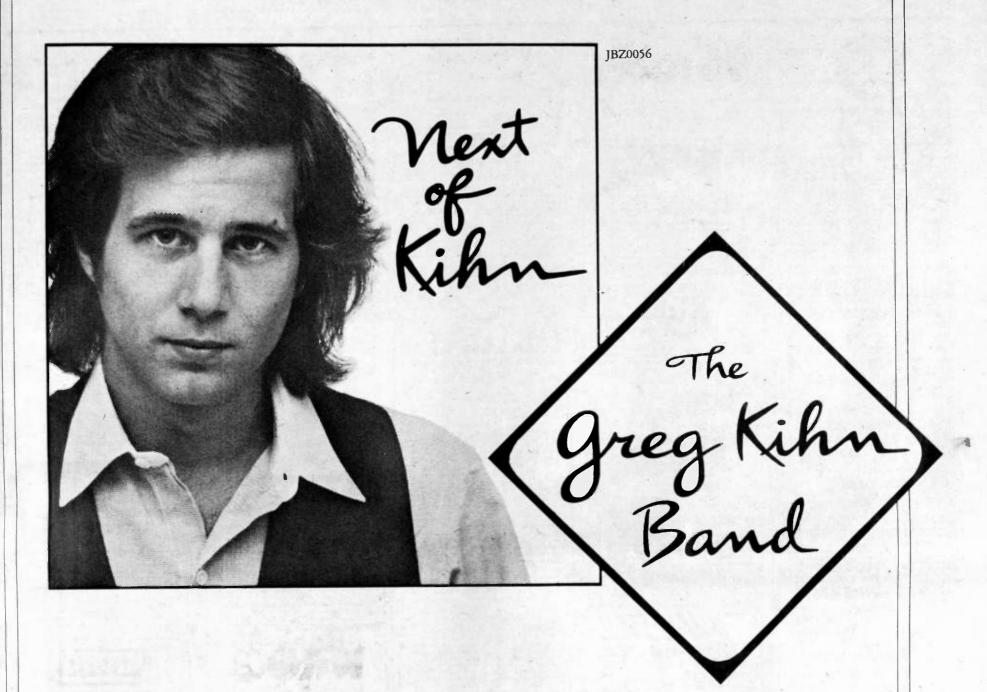
JOHN GORNAN, PD: KIHN's "Sorry" "Lass" member" "China" Playing varions cuts. Playing FE. CHD BLACH BAND, DON CRISS, ALEX BLAND, FLATBUSE, NEK GILDER and CITY BOY singles.



August 13th Playhouse Theatre August 14th Centre Of The Arts August 16th Jubilee Auditorium August 17th Corral

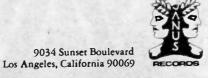
Winnipeg, Manitoba Regina, Saskatchewan August 15th Centennial Auditorium Saskatoon, Saskatchewan Edmonton, Alberta Calgary, Alberta





RADIO & RECORDS · Debuts #28 Top Add-On · 8/14/78 CASHBOX · #1 Most Added FM-LP's · 8/12/78 RECORD WORLD · Flashmaker · 8/12/78 BILLBOARD · #2 National Breakout · 8/12/78 FMQB-BILL HARD · #1 Most Added · 8/7/78 GOOD PHONE · Highest Entry #34 · 8/7/78 ALBUM NETWORK · New Action Albums





Animal Huma (MCA) HOT Enroper (All) Meat Lind (Cleve Int) REO Speedwagon (Erre)

TOM TEUBER, PD. Playing various cuts. Playing EXILE. COBY BLAU and RITA CORTING Singles.



Rolling States (B. Stonett Bob Oylan (Coll Wendy Waldman (WB) Buston Cummings (Partial Holl Sept (Capital) Kenny Logam (Chl Aura Nyro (Capital) Moorly Blues (London) Prisin (Ariola) Chillwach (Mulahrinom) Carole Bayar Sager (Elektr.

Jaho Crone (ARM) Carole Beger Sagar (Elektrich MANDI) AMINA, MD. FOREIGNER'S, Intelligible Strong "Their SPRINGS (EEN'S "Ballands" "Promiss?" PABI O'S Talle "Low Will" "Low" STONES" "Miss," "Beast" "Imagination" "Shartered" DYLAN'S "Guards" "Crying WATDMAN'S "Nights" BARBIERTS - Lady CCMMINGS" "Gently "So Much" SEG RS "Hollwood" "Shines" "Nights" "So Much" SEG RS "Hollwood" "Shines" "Nights" "Shines" "Nights" "Shines" "Nights" "Shines" "Nights" "Shines" "Nights" "Shines" "Nights" "RISM'S Litle "Night" "Dill HWACK'S "Hole" Litle "Arms" SAGER'S "Falling Piece Add





KZEW 98 FM Dallas

Rolling Stones (R. Stones) Foreigner (Ast) Joe Walsh (Asylvin) David Gilmous (Col)

Bruce Syrunystem (Co Bob Seep (Copitol) Heart (Mushroom) Poblin Cruse (ARM) Eddie Money (Col) Sgt Pepper (RSO) Wings (Capitol) Dave Mason (Col) Walter Egan (Col) Garly Simon (Eelstra) Bee's Knees (Derrick)

BOHNIANNON MD Playing carminecture



ADDED

Moody Blues (Londo Kenny Loggins (Col) Foghat (WB Brsvile) Genesis (All) Alan Parsons (Acistal Carly Simon (Elektra

SEAN SCOTT, MD: WAI SH's "Life's" FORFIGN-FR's Tatle "Hun" RAFFERTY's Tatle FOGHAT'S Tatle Playing FXILE, NICK GILDER, FW&F, TOM PETTY, COMMODORES, FLO and FDDIE MON-

MUUD

Dayton

DAVIDTUCZAK, MD. Playing various cuts. Playing NICK GILDER, ROBIN TROWER, CITY BOY, and STEVE CASH singles.



GREG GRUISPU MD REA'S Litle "Fool" AM-BROMA'S Litle PEPPER'S Come Logerher" "Litle" Playing WALTER EGAN, EDDIE MONEY, GEN-ESIS and FOBY BEAU singles





ADDED

Datt Bandt (IAI)

Leo Sayer (WB)

HOT

White Mansions (A&M)

HOT

Rolling Stones (R. Sones)

Boh Sager (Capitol)

Foreigner (ARI)

Pablo Cruise (A&M)

Pablo Cruise (A&M)

Sqt. Pepper (RSO)



JOE KRAUSE, MD: Playing various cuts.



ADDED
Tom Petry (Shefter ABC1
HOT
Rolling Stdries (R. Stones)
Foreigner (Ast)
Bob Seger (Capitol)
Pablo Cruse (A&M)
Gerry Rafferty (UA)

Alan Parsons (Arista)
Journey (Col)
Billy Joel (Col)
Billy Segregate (Col)
Billy Joel (Co

JOE URBIEL, MD: Playing various cuts, Playing WALLER EGAN, ELO and WHO singles.

THE FOX WIKE

KZEL Eugene



Fresno 201-40 702

ADDED
Leon Ruwell (Paradise WB1
Ambrosta (WB Brytle)
Jetse Winchester (WB Brytle)
Leary Cartion (WB)
Elke Brooks (ABMM)
Lonarts McKee (WB1
MO
Gerry Raffays (UA)
Jo - Walsh (Asylum)
Petito Cinus (ABM)
Heller (Epsel)

ART FARKAS, PD- RUSSELL's "Maine" "Shadow" AMBROSIA's "Apothecare" "Heart" WING HESTER'S "Candida" Life CARL LOS'S "Vesterdas" CRL-SADERS "Action" "Dream"



Grand Rapids

ADDED
Leon Russell (Paradne WB)
Josse Winchester (WB Brivale)
Chris Raa (UA)
Alan Parsons (Arrita)
Alan Parsons (Arrita)
Crusades (18C Blue 7 to 18 to

DOC DONOYAN, PD. RUNNITTS TIADS WIN CHESTERN "Sassy" REAS THE PHILLIPS TITE CARL TON'S PRINT BROWNS "Spirit" CRUSAL) ERS" "Fairy Tales" PEPPER'S "Come Together "Maswell" Playing EW&F, RUNKS, WALLER EGAN, ROHERT GORDON and GURRY RAFFERTY singles.

WQcm Hagerstown

ADDED
Le Roin (Capitol)
Childroack (Michineni)
Kenny Legans (Col)
Andrew Gold (Asylum)
Charlie (Janos)
Quincy Jones (ARM)

Ouncy Jone HOT Sql. Pepper (HSO) Gream (RSO)

STEAT WILLIAMS, MD, Playing various cuts, Playing CHRIS REA, CITY BOY and CHERY LADID singles



KLOL Houston

WFBQ

Indianapolis

Jackson 101 ME 1000

Rock-95 Jacksonville

ADDED
Gentya Marani (2016)
Groy Klini (Bewekky) e
Greed LAsylum)
Lathing Hearts (Street
Gatte Barbieri (ARM)
Kate Bush (FMF Amerika)
Compet Briss (Capitalian
AC DC (Apt)
AC DC (Apt)
Lathing Marani (Capitalian
Lathing Marani
Lathing Ma

RICHARD TANGLOIS, MD. RAVAN'S Arms KHAN's "Remember" "China" THADS "River" GII MOUR's "New Van Out" Playing CITY 1903 single



Chris Rea (UA) Sq1 Pepper (RSO) Meat Loaf (Cleve Int) Rolling Stones (R. Stones) Foreigner (Atl)

MAX FLOYD, PD: Playing various cuts, Playing CITY BOY single.

R&R/Friday, August 11, 1978

KSMB

JAV. 3 AUKER, SID. RUSSELL'S "Maine" FAN DANGOS TITLE Playing UTRIS REA, RIFA CODI IDGE, EXILE, WALTER FGAN, and NICK GIL DER Singles.



HOT Rolling Stones (R. Stones) Foresper (Att) Pablo Cruise (ABM) Investor (Coll

DAVI LANGE, PD. STONES" "Most" FOREIGN FR's "Belong" PABLO's "Runnin" JOURNEY'S Tight's SEGEN "Longhi" WALSES "Leb's BROWNES" "Lond-Outstay" JALEN'S "Got Me SPRINGSELEN'S "Badlands" TRICK's "Surrender SPRINGSTEEN: "Hollands TREEKS Surrender WORLDS: "Enrices" Autumn" Playing ROHN TROWER, CITY BOY, CHRISTREA, TOHY BEAU WALLER EGA'S: WINGS and STEELY DAN (PM) singles.

WBLM 201 179 ADD Lewiston-Portland

ADDEO
Hotels, Motels (Caprisonn)
Asteria at the Wheel (Caprisonn)
Asteria at the Wheel (Caprisonn)
Taking Heads (Sire)
Braking Heads (Sire)
Loura Allan (Elektra)
Greg Kihn (Beserkley)
Leo Sayer (WB)
Bill Chrimoch (Art)
HOT
Cars (Elektra)
Carl (Carl)

JOSE DIAZ, MD: Playing various cuts. Playing ROBIN TROWER, EW&F and CITY BOY singles.



Lexington 60 2010

ADDED

Las (WB Brsville)

Bob Seger (Capitol)

Michael Johnson (EMI America)

Chris Res (IM)

HOY

Boling Stones (R. Stones)

Exite (WB Curb)

Bruce Springsteen (Col)

Gerry Rafferty (UA)

Forapper (Att)

Pablo Crusse (AgM)

Bob Dybea (Col)

Moody Blues (London

Cerfy Smon Elektral

Kenny Loggins (Col)

Little River Band (Har





LITTLE ROCK 501 - 667 1080





Live, and get Liv.

Treat yourself...to lyrics that flutter the heart. To a voice that triggers sighs and smiles.

Livingston Taylor's new album, "3-Way Mirror" generates the kind of spirited, lifegiving qualities you would expect from an original

would expect from an original. Livingston's first album on Epic (and his first release in 5 years) contains nine Taylor made tunes, and one he's chosen to interpret. Backed up by Maria Muldaur on "No Thank You Skycap," Liv proves once again that the love song is alive and well and waiting to be heard.

Livingston Taylor. Identifiably his own man.



"3-Way Mirror." Livingston Taylor's new album featuring "L.A. Serenade" and "Going Round One More Time"

On Epic Records and Tapes. On tour with LINDA RONSTADT

Maria Muldaur appears courtesy of Warner Bros. Records.
Produced by Nick DeCaro for The Entertainment Company
Executive Producer: Charles Koppelman. Representation: ICM. Management: Don Law, Boston

On tour with LINDA RONSTADT.

8/1-2 Blossom Music Center, Cuyahoga Falls, Ohio 8/4-5 Saratoga Performing Arts Center, Saratoga Springs, N.Y. 8/8 Forest Hills, N.Y. 8/7 Rain Date

8/8 Providence Civic Center, Providence, R.I. 8/9 War Memorial, Buffalo, N.Y. 8/11 Univ. of Toledo, Toledo, Ohio. 8/12 Market Square Arena, Indianapolis, Ind. 8/13 Civic Center, Wheeling, W. Va. 8/15 Robin Hood Dell, Philadelphia, Pa.

8/16 Coliseum, New Haven, Conn.
8/18 Fairgrounds, Ottawa, Canada
8/19 Maple Leaf Grounds, Toronto, Canada
8/20-22 Pine Knob Music Theatre, Clarkston, Mich.
8/24 Civic Center, Huntington, W. Va,
8/25-27 Merriweather Post Pavillion, Columbia, Md.

Produced by Nick DeCaro for The Entertainment Company

Executive Producer: Charles Koppelman

Management: Don Law, Boston Maria Muldaur appears courtesy of Warner Bros Records, Inc.

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THE REPORT OF THE Long Island 510 and and

Sammy Hagai (Capitol)
Tim Duffy (Music is Mc
Chris Rea (UA)
Talking Meads (Sire)
Aerial (Capitol)
Bill Chimnock (Art)
Richard Suay (Polydor)
Boh McGilpin (Butterf)
Geog Kehn (Bereckley)
Lev Taylor (Epic)
HOT
Rotting Stones (R. Ston
Rotting Stones (R. Ston
Rotting Stones (R. Ston

Bob Seger (Capitol)
Meat Loaf (Cleve Int)
Genesis (Att)
Moody Blues (London
Eddie Money (Cot)
ARS (Polydor)
Ambrosia (WB) Ambrona IVIB)
Billy Joel (Col)
Marchall Tughar (Capricorn)
Todd Rundgren (WB Briville)
Pablo Cruse (A&M)
UK (Potydor)
REQ Speedwagon (Epic)

BERNIE BERNARD, MD: Playing various cut-Playing WHO and GENESIS (implisingles

WER THOLE Long Island

ADDED
Pat Metheny (ECM WB)
Richard Supa (Polydor)
Chuck Mangione (Mirchard)
Greg (Kinn (Beserkler)
Moon Martin (Capitol)
Pete Gar (Big Tree)
Chick Cares (Polydor)
Stere Narlay (Capitol)
HOT
Carillo (Att)
Rolling Stones (R, Stones)
Eddie Money (Col)
Patio Cruse (A&M)
Are (Lifesong)

Ann McLusphin (Col)
Patio Cruse (A&M)
Are (Lifesong)

Ann Ann McLusphin (Col)
Patio Cruse (A&M)
Are (Lifesong)

DENS McNAMARA, PDI.ARRY KI FINMAN, MD: Playing various cuts. Playing WHO single.



Los Angeles 111 40 2011

ADDED
Sqt. Pepper (RSD)
Sqt. Pepper (RSD)
Gerry Rafferry (UA)
HO
BOD Pylan (Cotl
Bob Seper (Capitol)
Foreigner (Att)
Juffernon Stership (Grunt-RCA)
Joe Walsh (Asylum)

RUTH PINEDO, MD: Playing various cuts

KMIT DAI Los Angeles mass

ADDED
Peter Gabriel (Art)
HDT
Rolling Stones (R. Stones)
Foreigner (Ac)
Bruce Springsteen (Col)
Bruce Springsteen (Col)
Chepa Trick (Epc)
Tam Petry (Shelter-ABC)

from Petty (ShattarABC)

JACK SNYDER, MID: \$10N1 V "Msss" "Respectsible FOREIGNER's "Hot" Title McG-RS: "Findlywood" "Rock & Rolf" \$PRING51E1 N. "Hadlands"
"Prove" TRICK's "Cat Main "Surrender" PLLY's
"Need To Knows" "Fore Much" CARS "Needed
FOGHAT's Title "Chicago" MONEY's "Law "Licketsi" "Camblolin" KINSS, "Like" "Fantass" JAM's
"Free" "Chip Away" WALSITs "Station" "Power"
\$TARSHIPS: "All Night" "Runnway" DYLAN's
"Cuards" "Lalk" Playing ROBIN TROWER and
WHO (Both SidesLungles.

[[] 10 H9 1717 Los Angeles

ADDED
Lao Seyer (WB)
Jesse Winnhester (WB Braylle)
HDT
Rita Coolidge (A&M)
Leon Russell (Paradise WB)
Laura Atlan (Elektra)
Chris Rao (1/4)
Little River Band (Marvest)

Alan Parsons (Ariste)
Kenny Loggins (Col)
Lorna Wright (Rocket)
Colin Blunstone (Rocket)
Carole Bayer Saiper (Elektra)
Was of Worlds (Col)
Mose Jones (RCA)

MICHAEL SHEEHY, MD: Playing various auto Playing CAPIAIN & TENNILLE single



ADDED
Trooper (MCA)
HOT
Rolling Stones (R. Stones)
Both Seper (Capriol)
Foreigners (All)
Joe Walsh (Asylum)

Bruce Springsteen (Col)
Rompy Loggins (Col)
Prism (Ariola)

BOB GAWA, MD: Playing various suts. Playing WHO single

WIBA · FM Madison 400 210 5450

ADDED

Brick Klost (Muse)
Greg Kinn (Blauekley)
Rook Kortimon (Janua)
Grego Kinn (Blauekley)
Rook Kortimon (Janua)
Grimon Tale (Capitol)
Jimon (Alziel)
Moon Martin (Capitol)
Jimon (Alziel)
Jimo Port (Mountain Biatrari)
Jimo Mort (Janua)
Jimon (Mountain Biatrari)
Jimon (Mountain Biatrari)
Jimon (Mountain Biatrari)
Jimon (Jimon (Jimon (Jimon Jimon (Jimon Jimon Cart (Elektra) Pat Methany (ECM WH)

PETE BOLGER, MD. Playing satious suts. Playing EW&F. AEROSMITH, CITY BOY. SPIREL and ROBIN TROWER singles.



Bruce Springsteen (C Clipap Trick (Epic) Bob Seger (Capital) Bob Oylan (Col) Atan Parsons (Arrital Moody Blues (Londo Kenny Loggins (Col)

CENTERNALL Placing Serious cuts. Plassing REACTORIDGE TORY BEAL WALTER EGA-TERNAL SECTION. EDDIE MONEY, EM and CELL ROYS SINGLE.

Memphis 901 *26:0060 rockIO3

Boti Seger (Capitol)
Bruce Springsteen (Col)
Boti Dylan (Col)
Moody Blues (London)
Sqt. Papper (BSO)
Kenny Loggins (Col)
Creed (Asylum)
Daw Masion (Col)
Dawid Gilmour (Col)
Prism (Artola)
Alan Parsons (Arista)

FRANK KELLY, 31D: Playing various cuts. Playing MEALLOAF and COMMODORES singles.

Miami

BUTC Springsteen (Col)
Bob Seger (Capitol)
Bob Seger (Capitol)
Rolling Strones (R. Stones)
Kenny Loggins (Col)
Foreigner (Att)
Bob Dylan (Col)
Pablo Crusse (A&M)
Little River Band (Harvett)
Michael Stanley (Ansta)
Dave Mason (Col)
Trooper (MCA)

MICHELE ROBINSON, MD: Playing various cuts.

WSHE-FM/WSRF-AM Miami muis

ADDEO
Leon Russell (Paradise WB)
Sammy Magar (Capitol)
Chilliwack (Mischoom)
Chris Rea (UA)

Bob Seger (Capitol)
Foreigner (Att)
Foreigner (At

GARY GRANGER, PD: Playing various cuts

wafin

Milwaukee

eta-778.2009

Pard Gilmour (Col)
Leon Russell (Paradise WB)
Mody Bluste (Landon)
MOT
Rolling Stones (R. Stones)
Foreigner (Art)
Patido Cruse (A&M)
Alan Parson (Lerita)
Meat Loaf (Cleve Int)

Dave Mision (Col)
Dave Mision (Col)
Dave Mision (Col)
Dave Mision (Col)

JIM ROBERTS, MD: Playing various cuts. Playing SWFF1 single.

人的

Minneapolis

Steve Gibbons (Formal)
HOT
Rolling Stones (R. Stones)
Foreigner (ABI)
Pablo Cruse (ABM)
Ide Walsh (Asylum)

KEVIN \$1. JOHN, MD: Playing various cuts. Playing NICK GII DER and WHO singles.



STAN CHARLES MD Playing various ruts. Playing EXILE. MOTORS, BARBRA STREISAND (Laura Mars), WENDY NICK GIDDER, MICHAEL JOHNSON, GERRY RAPFERTY, STONEPHOLT, ROBERT PATALITY SPALS & CROFES, MICHAEL STANLEY and CHARLE

* Muscatine

ADDED

Larry Carlton (WB)
Chuck Mangrone (Mercury)
Loon Russell (Paradise (WB)
Aerial (Capitol)
Lorna Werght (Rocket)
Loo Sayar (WB)
Liv Taylor (Epic)
Jimi Mendria (WB)
Jesse Winchester (WB Bristle)
Sonny Farme (Att)
Greg Kinn (Beserkley)
Moon Marin (Capitol)
Bill Chinnock (Atil)

MOT Srovy Brown (London)
Ambrosia (WB)
Loblanc Gar (Bg)
Roding Stone (R, Stones)
Carl (Elebar)
Jow Wath (Arylum)
Lira (WB Bristle)
Sonny Farme (Att)
Rodinmour (Cot)
Rodinmour (Cot)
Bill Chinnock (Atil)

Bill Chinnock (Atil)

LISA CATALONA, MD: Playing various cuts.

WNOEFM **New Orleans**

ADDED
Dolly Parton (RCA)
Motels, Motels (Capricorn)
John Prine (Asylum)
Lee Ritenaurs (Elektre)
Stoneground (WB)
Dennic Caller (Westhound)
Bris McCigin (Butterly)
Sevoy Brown (London)
MOT
Tom Petry (Shelter-ABC)
Little River Band (Marvest)
Alan Parsons (Assista)

BOB RENO, PD: Playing various cuts. Playing McCRARYS, BONNIE TYLER and GARY APPLE



ADDED
Genya Raren (20th)
UFD (Chryselrs)
MDT
Rolling Stones (R. Stones)
Bruce Springsteen (Cot)
Dave Mason (Cot)
Both Seer (Capitol)
Gerry Rafferty (UA)

Le Roux (Capitol)
Trooper (MCA)
RE O Speedwagon (Epic)
Jos Waith (Asylum)
Todd Rundrgen (WB Brsville)
Foreigner (Art)
Journey (Col)
Climas Blues Band (Sire)
Moody Blues (London)
Bob Dylan (Cot)

SAMBO ROBERTS, MD: Playing various cuts. Playing EXILE, ROBIN TROWER, CITY BOY, PABLO CRUISE, RITA COOLINGE, TOBY BEAU and WALTER EGAN singles.

WPIX FM New York

ADDED
Ambrous (WB)
Chrit Rea (UA)
Gato Barbieri (A6,M)
Michael Stanley (Aristo)
Laura Allian (Elektra)
HOT
Jow Wath (Asylum)
Toby Beau (RCA)
Foreigner (Atti)
Tom Petry (Shettar-ABC)

BEVERLY MIRE, MD: Playing various cuts. Playing NICK GILDER, SHOES, CITY BOY and 10cc singles.



ADDED
Pablo Cruse (A&M)
MOT
Rodling Stones (R. Stones)
Meast Loaf (Cleve-Int)
Bruce Springsteen (Col)

Bruce Springsteen (Col)
Carly Simon (Elektra)

LARRY BERGER, PD: Playing various cuts. Playing TOBY BEAU, JACKSON BROWNE, ATLANTA RITYTHM SECTION, RITA COOLIDGE, EXILE, EDIME MONEY and ELO singles.



AODED
Cardera (Capstot)
Sonny Fortune (Ast)
Erre Clors (Moise)
Richard Davies (Calagry)
Tammy Flamun (Catasy)
HOT
Ounney Jones (ABM)
Herbia Hancots (Col)
George Duke (Epic)
Cruseders (ABC Blue Thumb)

Gato Harbeeri (A&M) At DiMeola (Col) Freddid Hubhard (Col) Stenley Clarke (Nemperol John McLaughtin (Col) Deodato (WB) Earl Kluph (UA) Norman Connors (Arista) Sergio Mendes (A&M) Charles Earland (Mercury) Altremuthes (Col)

DOUG HARRIS, MD: Playing various cuts.



thester (WB Brisile)
compton (\$8000 Bases)
the file of the file of

RON REGER, MD. Playing surmits suts. Playing MEAT LOAF, PM, LOBY BEAU, WALTER FGAN, CHRISRI A and LIDDI MONEY singles.



Bruce Springstein (Col) Bob Dylan (Col) Pablo Cruse (ABM) Tom Petty (Sheltar ABC) Kenny Loggins (Col) Dare Mason (Col) REO Speed wagon (Epic) Joe Welsh (Anylum) Kinhs (Anrita) Sgt. Papper (RSD)

BOB CHURCH, PD/MD Playing various cuts Playing CITY BOY and WALTER EGAN singles.



MOT
George Benson (WB)
Cooper Brox. (Capsicorn)
Brb Oylan (Cal)
Garoulou (London)
Kints (Arrista)
Kints (Arrista)
Konny Logains (Col)
Chuck Mangions (A&M)
E-die Money (Col)
Gerry Raffarry (UA)
Rolling Stones (R Stone
Bob Seger (Capitol)
Carly Simon (Elektra)
Bruce Springsteen (Col)

SHERYL NICHOLSON, MIMBRIAN MURPHY, MD.
BENSON's "Lady" COOPER's "Dream" "Cowbrys"
DYLAN's "Think" "Guards" GAROULOU's "Vic.
toria" KINNS 'Tide "Fantsy" (LOGGINS "Angellque" "Friend" MANGIONE's "Mau!" MONEY's
"Two Tickets" RAFFERTY: "Blace's St." "Island"
'Title STONES' Title "Miss" SFGER's "Shines"
"Same" SIMON' Tranquillo" "Belong" SPRINGSTEEN's "Prove" "Racing" Playing CITY BOY and
RONNY ABRAMSON singles.



ADDED
Grey Kihn (Beserkley)
Colin Blunitone (Rocket)
Karry Carlton (WB)
MDT
Rolling Stones (R. Stones)
Coar (Elektre)
Foreigner (Att)
Todd Rundgen (WB Braelle)
Joe Walsh (Arylum)

Talking Meads (Sire)
Chean Telektre
Clar (Stones)
Carry (Relettry (UA)
Kinks (Aritta)
Trickster (Jet)

HELEN LEICHT, MD: Playing sarinos cuts. Playing WHO, ROBIN TROWER, CITY BOY and NEK GILDER singles.

mizb Philadelphia

ADDED None HOT Alan Parsons (Arista) Billy Joel (Col) Joe Waish (Arylum) Wings (Capitol) Bob Dylan (Col)

Foreigner (Atl)
Moody Bluet (London)
Rolling Stones (R Stone
Bruce Springstern (Col)
Bob Seger (Capital)
Kenny Logens (Cot)
Sqt Papper (RSO)
Pablo Cruise (A&M)

STEPHEN JOHNSON, MD: Playing various cuts. Playing ROBIN TROWER single.



HOT
Rolling Stones (R. Stones)
Bruce Springsteen (Col)
Foreigner (Atl)
Boh Seger (Capital)
Moody Blues (London)

Dave Mason (Col)
David Gilmour (Col)
Little River Band (Ma
Kenny Loggins (Col)
Alan Persons (Arista)
Bob Dylan (Col)
Pablo Croise (A&M)
Todd Rundgren (WB.)

JACK ROBERTSON, MD: Playing various cuts. Playing WHO (Impl, LIAR, CHILLIWACK and CITY BOY singles.



ADDED
None
MDT
Bob Seper (Capitol)
Patio Crune | A&M)
Bob Seper (Capitol)
Patio Crune | A&M)
Bob Dytan (Cot)
Bob Dytan (Cot)
Moody Blues (London)
Alan Parsons (Artita)

Devid Girmour (Cot)
Kenny Longins (Cot)
Billy Jose (Cot)
File Clapiton (RSO)
Sqt. Poper (RSD)
Cars (Elektre)
War of Worlds (Cot)

GLORIA JOHNSON, MD. Playing sarious cuts. Playing FORFIGNER, JOE WALSH and WHO



ADDBO
Crousels (ABC Blus Thumb)
John Lee Hnoker (Trimeto)
Genys Reven (20th)
(GOT
Rollins Stones (IR Stones)
Bruce Stronestern (Coll
Paser Calized (Att)
Pstro (Astrola)
Boh Dylan (Coll)
Paler Coll
Boh Dylan (Coll)
Paler Corus (AAM) John Lee Hooker (Yome Genys Revan (20th) 1007 Rollino Stones (IT Ston Bruce Springteen (Col) Peter Galerie (Att) Prism (Attole) Soch Dytan (Col) Bob Byten (Col)

PACE FMERY, SID. Playing various cuts. Playing ROBIN FROWER, CTCY BOY, SPIRIC singles.



ADDED
Sed (UA)
Greg Kihn (Beserkley)
Madketz (Quality)
Ambrosis (WB)
Talking Heads (Sire)
Steve Gibbons (Polydor)
Don Potter (Mirror)

Chap Tack (Epic)
Pata Gabrial (Ad)
Cari (Epic) (Ad)
Kanny Loguns (Col)
Kanny Loguns (Col)
Moody Blass (London)
Bob Segir (Castrol)
Jose Apatre (Mercary)
Bob Dylan (Col)
Alan Parsons (Arrita)
Tom Paty (Shetter ABC)
David Gilmous (Col)

GARY WHIPPLE, MD: SAIL's "Friend" "Pends" KIHM's "Remember" "Sorry" MADKATZ's "Free-wheelin" "Valentine" GIBBON'S Title POTTER's "Talkin" "Rainbow" Playing FWAF, KATE BUSH, IAN DURY, CHILLIWACK, NICK GILDER, NATIONAL LAMPOON, SPIRIT and AEROSMITH singles



HOT Foreigner (Att) REO Speedwagon (Epic) Bob Seger (Capitol) Pablo Crurie (ASM) Cheap Trick (Epic) Joe Walth (Asylum)

Moody Blues (Londor Rolling Stones (R. Sto Alan Parsons (Armta) Kenny Loggins (Col) Bob Dylan (Col) Bob Dylan (Col) War of Worlds (Col) Pater Gabriel (Atl) Sgt. Pepper (RSO)

DOUG JAMES, MD: POTTER's "Loving You" Rainbow "FOREIGNER's "Hor" "Toll" Title RED's "Changes" "Trail" SEGER's "Hollywood" PABLO's Title "Rio" "Love Will" TRICK's "Surrender" "Cal Man" WALSH's "Life's" "Station" BLUES "Drift-wood" "Side Zane" STONES "Beast" "Whip" PAR SON'S "N orgageriCone Up" LOGGINS "Frend" Gil-MOURIS" NO WAY Out" DVLAN's "Corping" WORLD's "Forever Autumn" GABRIEL's "D.I.Y." PEPPER's "Come Together" Playing WHO (Buth Sides), LRB. EXILE. CHRIS REA and NICK GIL DER singles.



ADDED
Johnny Winter (Blue Sky)
Moon Martin (Capitol)
HDT
Chean Trick (Epic)
Bruce Springsteen (Coll
Rolling Strones)
Moodly Blues (London)
Bob Sneer (Cepitol)
Bob Sneer (Cepitol)

BRAD HOFFMAN, MD: WINTER's "Welkin" MARTIN's "Cadillac" Playing WALTER EGAN, TOBY BEAU, TODD RUNDGREN and JACKSON BROWNEsingles.

ksfm SACRAMENTO

ADDED Leo Sayer (WB) John Mayall (ABC) Stoneground (WB) HOT Cars (Elektra) Cheap Trick (Epic) Foghat (WB Graville) Foreigner (Att) Kenny Loggins (Col)

Pabio Cruse (A&M) Alan Parsons (Arista) Tom Petry (Shetre-ABC) Rolling Stones (R. Stones) Bruce Springsteen (Cod) Joe Walsh (Asylum) Charlis (Janus) Sgt. Pepper (RSC) Tom Robinson (Harvest) UFO (Chrysalis)

GARY NIXON, MD: Playing various cuts. Playing MICHAEL. NESMITH, ROBIN TROWER, SPIRIT, CITY BOY and STEVE MARTIN singles.



Barbra Stressand (Coll Carty Simon (Elektra) Rita Coolidge (A&M) Alan Parsons (Arrita) Dave Mason (Coll Kenny Loggins (Coll Sqt. Pepper (RSO)

ART SCHROFDER, PD. MANGIONE's "Make Be-lieve" SHGER's "Tonight" STRHISAND's "Tomor-row" PARSONS' "Shadow"

KCAL 96.7 THE ROCK SPECTRUM

San Bernardino (714) 828 8020

ADDED
War of Would's (Coll)
Bob McGilgan (Rotterfly)
Amhrons: (WR)
Leon Russell (Paratise WR)
Leon Russell (Paratise WR)
Leon Wright (Rockel)
Stonelool (Paraebute)
Letty Certion (WR)
Moc Rustliman (Leous)
Genga Raran (20th)
Gate Porce (Fintary)
Aeral (Caystol)

HOT
Le Rour (Capitul)
Lerney/Spencer (AAM)
Little River Rand (Harve
Alan Parton (Aesta)
Sammy Maga: (Capitol)
Foohat (WB Resille)
Cheap Trick (Epic)
Get (Floktra)
UPO (Chrysdai)
Fidengoes (Atl)
Firen (Ariolator ARC)

Aerial Cantoll

Ton Patty (Britter ARC)

TED ZH GENBUSCH, MD. LeROU V. "Lodies"

Shience LARNEY's "Year" "Amazes' IRB's "Remlinisting." "Lady" PARMONS' "Everannie" "Uninger"

Gross Up" "Hyper" HAGARY "Red" "Everything.

FOGHA Ts. "Stidnight" "High" LRR X. Surrender" "Radie. Tep" STONY "Hoart Miss. "Eyes

CARY "Extends (crif" Need" CED's "Risik Me
One More" FORH [GN Bs. Latter "High" Children

PRISM'S "Flying" Little PE (LY's "Listen" Little

Playing SMOKEY. ROBIN TROWER and CETY

BOY singles.





San Francisco ·······

David Johanson (Blue Sh Greg Kihn (Beserkley) Kinhs (Arista) Mosons (Virgen) Tom Petty (Shelter-ABC Genys Raren (20th) Rolling Stenes (R. Stone Bob Seger (Capital) Brues Springsten (Col Talking Heads (Sive UFO (Chryslaid) Bob Dylan (Col)

KATE INGRAM, MD: Playing various cuts. Playing WHO and ROBIN FROWER singles.





HOT Tom Petty (Shelter ABC) Alan Passons (Arista)

Foreigner (Att)
Rollins, Stones (R. Stones)
Johnny Winner (Blue Sky)
Sammy Hager (Captol)
Bob Dylan (Captol)
Bob Dylan (Ca)
Deard Glamour (Col)
Bruce Springsten (Col)
UFO (Chryslan)
Chaep Trick (Epic)
Cars (Ejekt (Epic)
Cars (Ejekt (Harvett))

PAUL WELLS, MD: Playing various cuts. Playing SPIRIT, GENESIS (Imp). CITY BOY, ROBIN TROWER and ROBERT GORDON singles.



San Luis Obispo

Snail (Cream) Peter Gabriel (Atl) Kenny (Atl)



Saminy Hoper (Capitol)
Kenny Loggens (Col)
Kenny Loggens (Col)
Kenny Loggens (Col)
Kenny Loggens (Col)
War of Worlds (Col)
Whize Mansons (ABM)
UFO (Chryssin)
Foreigner (All
Go (Island)
AC/DC (At)
Tallung Heads (Sire)
Bruce Springsteen (Col)
Genya Rovan (20th)

KATE HAYES, MD: Playing various cuts. Playing WHO, SPIRIT, ROBIN TROWER, LITTLE ROGER, ROBERT GORDON and CITY BOY singles.



MARK GILES, MD: McGILPIN's "Superstar" RUS-SELL's "Maion"



Seattle



Jesse Winchester (Vro-Bruce Springsteen (Col) Ry Cooder (WB) Kinks (Arista) Pat Metheny (ECM WB) Willie Nelson (Col) John Prine (Asylum) Rolling Stones (R. Stone (Comtool)

JON KERTZER, MD: Playing various cuts. Playing WHO, IAN DURY and CITY BOY singles.



MAVIS MACKOFF, MD. Playing various cuts. Playing WHO, ELO, GFNYA RAVAN and CITY BOY singles.



HOT Rolling Stones (R Stones) Bob Seger (Capitol) Faresper (Att) Bob Dylen (Col) Tom Petity (Shelter ABC) Pablo Cruse (A&M) Alan Parsons (Arista) Joe Walsh (Arylum) David Gilmour (Col)

FARRY SNIDER, PD: Playing various cuts. Playing LUCTI FROGER single.



St. Louis

PETER PARISI, PD: PEPPER's "Come Tiggsther" Playing various suts. Playing DAN HILL: WHO and ROBIN TROWER singles.

HOUR AF שושעובט

St. Louis 34 Ag 1111

11 D HABIECK, PD: Playing various cuts. Playing ROBIN LROWER single.



BOB STROUD, SID: Playing various cuts. Playing EXITE: STEVE MARTIN, CHRIS REA. TOBY BEAU, STONEBOLT, CHILLIWACK, HARRY CHAPIN, ROBERT GORDON, SPIRT, WAITER EGAN, FW&E and HERBIF HANCOCK singles.

Jeff Gelb

its original one. The station needs jazz record service from all labels. Contact PD Dan Covey at (815) 399-2233 . . . WMHE/Toledo has begun a weekly show called "The British Invasion," which examines the effects of the British group invasion of ten to fifteen years ago on today's musical sounds . . . Good luck to KYNO/Fresno PD Doug Flodin, currently immersed in building material as he completely rebuilds and updates the station's studios . . . More sports: ARS over WKLS, 20-16, in softball action last week. . . Peter Gabriel rejoined Genesis for an encore performance of "I Know What I Like" at the group's recent Madison Square Garden show. It was Gabriel's first appearance with his old bandmates in three years.

Color

SEE YOU LATER . . . : In conjuction with an alligator sighting in Wichita's downtown river, KFDI/Wichita did a drawing for Gatorade and souvenir mini-alligators, and did a free midnight movie showing of the film "Gator." That's what I call making the most of a situation.

LOVE LETTERS TO KFIG: KFIG/Fresno received over 150 responses to its "I Love KFIG Because ..." promotion. Winners got 10 speed bikes, jogging cutfile, etc. One of the

KFIG Because ..." promotion. Winners got 10-speed bikes, jogging outfits, etc. One of the winners: "... A FIG in the ear is worth two in the mouth."

LONG HOT SUMMER NIGHTS: K29/Birmingham, in conjuction with Warner Bros.

Records and the new Wendy Waldman album, has listeners register at an area record store to win coolers, air conditioners, cases of beer and albums to help while away those long hot summer nights in Birmingham.

NAME THAT MOODY BLUES TUNE: WORJ/Orlando, in conjuction with London Records, gave away five complete Moody Blues catalogues to post card entries who were picked from those correctly identifying the titles of all of the Moody Blues albums.

BACK TO SCHOOL: WCOZ/Boston, in conjuction with the new MCA film "Animal"

House," is sending a pair of winners back to college this fall in a registration drawing for an expenses-paid weekend at a hotel near the Harvard campus. The couple will dine at the campus cafeterias and even get invites to all the fraternity rush parties.

Concerts & Conversations

PRESENTATIONS: WLIR/Long Island presented John McLaughlin, Carillo for \$2... WXRT/Chicago presented Cars for \$2... KGON/Portland presented UK for \$2.

RADIO CONCERTS: Pablo Cruise on W4/Detroit . . . Lost Gonzo Band on KWFM/

GUEST DJS: Phil Collins on WAAF/Worcester.

CONVERSATIONS: Snail, Michael Stanley on WMHE/Toledo...Gary Apple on WCMF/Rochester...Rick Nielsen, Leo Sayer on WIOQ/Philadelphia...Townes Van Zandt, Roy Buchanan, Taj Mahal, Bees Knees on KGOU/Norman . . . Point Blank on WSIM/Chattanooga . . . Michael Stanley on KTIM/San Rafael . . . Eddie Money, Crimson Tide on K99/Birmingham . . . Ray Davies on KAZY/Denver . . . Kinks, Jesse Winchester on KFML/Denver . . . Dirt Band, Carlene Carter on WCAS/Cambridge . . . Marty Balin, Jesse Barish, Frank Carillo, Tom Petty on WLIR/Long Island . . . Foreigner on WGRQ/ Buffalo . . . Kenny Loggins on KFIG/Fresno . . . Leo Sayer on WYSP/Philadelphia . . . Delbert McClinton on WJKL/Elgin . . . AC-DC, Ronnie Montrose, Sammy Hagar on KSJO/ San Jose . . . Tom Petty on WBAB/Long Island . . . Leo Sayer, Meat Loaf's Jim Steinman on WPIX/New York . . . Mick Fleetwood, Cars, Roy Buchanan, Richie Furay on WMMS/ Cleveland.

COMING NEXT WEEK: In the two-and-a-half years he was PD there, Bill Stambaugh had doubled KRST/Albuquerque's ratings (from an acceptable 4.1 to an impressive 8.2, 12-plus overall) and proved himself to be one of AOR's most innovative and respected programmers. Now Bill has set his sight on a new challenge to his talents, and unlike many of his contemporaries it isn't a move into record promotion; it's a switch to his station's sales staff. We'll talk with Bill about the reasons behind his switch, and discuss the sometimes shakey relationship between sales and programming and how a move like his may bring these two all-important radio departments closer together.



Toledo

Ambrosia (WB)
UFD (Chrysals)
Sammy Hogar (Cap
Bruce Springsteen
Peter Galtriel (Cot)
Cars (Elektra)
Joe Walsh (Asylum
Chirlie (Janus)
Prism (Ariota) PAUL GOLDBERG, MD/PD: Playing various cuts. Playing WHO, ROBIN TROWER and SPIRIT

Toronto



JIM RAY, MD: Playing various cuts. Playing WHO, ROHIN TROWER, CITY BOY and TROOPER singles.

KWOD Tulsa

BILL BRUUN, PD: Playing various cuts. Playing ROBIN TROWER, CITY BOY and MICHAEL JOHNSON singles.



TOM STARR. MD: SAYER's "Duncing" "Frankie Lee" KIRN's "Surry" "China" BI UNSTONE's "Photo" "Target" Playing WHO, ROBERT GORDON, ED-DIE MONEY, GERRY RAFFERTY, ROBIN TROWER, ALESSI, IAN DURY (Impl. ELVIS COSTELLO (Impl. DAVID.) DHANSEN, EXILE, STEVE HACKETT, EMMYLOU HARRIS, FLASH-CUBES and HARLEQUIN singles.



KATHY KONNER, MD: Playing various cuts



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SWEET MUSIC

THE NEW ALBUM BY

ROMBIER



MAKING A LOT OF FRIENDS FAST

KAWY	KSJO	WBRI		WLAV	WQDR
KCAL	KTIM	WCMX		WLPX	WRAS
KCFR	KTMS	WENE		WSRS	WRHY
KFMH	KTYD	WEZV		WSYX	WSAN
KGLR	KVAN	WFBQ		WMHE	WSAY
KHYS	KZAP	WFMF	100	WMIR	WVUD
KLAY	KZEL	WHFS		WMMS	WVTS
KLRB	KZOZ	WIFE		WNAP	WWCK
KMAC	WAER	WILO		WNEW	WWWZ
KNAC	WAOR	WIOQ		WOUR	WXKE
KNCN	WAZY	WDQQ		WPFR	WYFE
KPET	WBAB			WQBX	ZETA 4

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Schwartz Brothers/Washington D.C.

Sound Record & Tape/Seattle Universal/Philadelphia





COUNTRY



Jim Duncan

News Notes

It became official this week: Eddie Kilroy will join MCA Records to be VP of A&R as part of the continued reorganization of the label's Country division headed up by Jimmy Bowen . . . After ten years as air personality, Music Director, Program Director and finally, Operations Director of WINN/Louisville, Moon Mullins has exited to join WDAF/Kansas City, as Music Director. New PD Ted Cramer told R&R, "At the present Moon will not have an air shift and will just concentrate on the music division. I am looking forward to his

contribution." Fred Morse, PD of WTHI/Terre Haute, a highly successful station in that market, will join WINN, September 1 as Operations Director. He will also be doing the noon to 3 air shift . . . A ten year veteran of Country radio, Ron West has been appointed music director and afternoon drive personality on KSON/San Diego. West comes from KARM/Fresno . . . Jack Reno, who has hosted the all-night show on WLW/Cincinnati for the past couple years, has been in the hospital fighting a bout with pneumonia. For the time being, WLW weekend personality Jim McKnight has taken over Reno's "Interstate 7" show. Reno is reported to be improving his condition everyday and we wish him the best for a speedy recovery during his leave of absence . . . With a new GM at the controls of WFEC/Harrisburg, PD Barry Mardit reports



Moon Mullins

the station is going to swing to a more Pop/Adult sound, with a certain mix of Country music. Mardit told R&R, "I feel bad about the changes because even though we had a slight drop in the last book, it looked like we were on our way to making an impact with the format in this area. I hate to lose the momentum started by Dene Hallam (PD WEEP/Pittsburgh) and Alan Furst (PD WBAX/Wilkes-Barre) when they were here at the beginning." . . . As reported last week in this column, Dave Donahue is now PD of WLOL/Minneapolis. Michael O'Shea, who was on vacation, will stay on as music director. The new owners, Bob Liggett &

Associates (owners of WRDD/Saginaw and WFMK/Lansing), took over toward the end of last week. Donahue told R&R, "We have applied for call letter changes to WRRD, 'Big Red Country.' I am looking forward to the challenge of getting this station into shape. We have a great deal of talent and all they need is some strong direction to be a competitive factor in this market. There is no place else for us to go but up." ... Bob Cole, former all-night trucking disc jockey for WWOK and WIOD, both in Miami, and most recently at KIKK-FM/Houston, has joined KOKE to do morning drive in Austin ... And now this quick pause for a bit of Country Rock & Roll: Shown



Dave Donahue

here are the Rolling Stones' lead singer Mick Jagger and KLAK/Denver Music Director Bill Ashford backstage after the Stones' recent concert in Boulder, Colorado. Country radio stations have been serviced with the B-side of the current Stones single, which has a Country flavor to it. Notice Jagger is wearing the official Waylon Jennings cap . . . Once again,

we return to our regularly scheduled column: Don "The Incredible Hulk" Donahue has taken over the afternoon drive show at WDVH/Gainesville, Florida. He recently held the same position at WVOJ/Jacksonville....Bill Anderson's station in Provo, Utah, KFTN, just got its CP from the FCC to increase their tower from 115 feet to 427 feet. Official word on Anderson's second radio property coming soon to this column . . . WKSJ-AM & FM/Mobile has appointed Bill Sherard, from WQXI/Atlanta, as GM. Wayne Gardner has moved from afternoon to morning drive, and PD Bill Robbins also told R&R that Brian Burns, from WBSR/Pensacola, has been named News Director. The station needs an afternoon person. Contact Robbins at (205) 344-9904, before 2 PM CDT daily . . . Congratulations to song producer Jim



Jagger and Ashford

Malloy on his recent marriage to Stella Parton . . . Chris Taylor adds the PD job to his list of chores at KYNN/Omaha. Taylor does an air shift and will continue to be Music Director . . . After a long recovery from an illness, Sid Wood returns to do a weekend shift at KHAK/Cedar Rapids. At the time of his illness, Wood was doing the all-night show . . . Good luck to WNRS/Ann Arbor Music Director Jay Thomas and his bride-to-be Beth Scriven. They will be betrothed August 12 . . . KERE/Denver has a new morning man. He is Bob Lee from KLAK. Lee had been doing a two-man morning show with Peter Boyles and has been in the market for the past 10 years . . . Rick Stewart is the new MD at KXRB/Sioux Falls, S.D. He has been out of radio for the past year....KLAC/Los Angeles Sports Director Jim Healy has a featured spot in the new Warren Beatty film "Heaven Can Wait" . . . KBUF/Garden City, Kansas will lose its entire air staff at the end of summer. The reason: everyone is going back to school, either as teachers or students.

HELP NEEDED: KIKK/Houston needs some air people. Touch bases with PD Gary Gallagher, (713) 772-4433. Tapes and resumes to KIKK, 6306 Gulfton Drive, Houston, 77081

WCHN/Quincy, Florida, will be changing to a Country format as of September 1. The GM is Monte Binter and the PD is Tommy Hand. If you can help with some product, they would appreciate it: P.O. Box 630, Quincy, 32351. (904) 627-6800 . . . WQYK/Tampa-St. Pete needs a strong morning personality: Tapes and such to Joe Patrick, WQYK, 9450 Koger, St. Petersburg, Florida, 33702. (813) 224-0183 . . . KBET/Reno still needs an afternoon drive person. Tapes and resumes to Paul Adams, KBET, Box 11710, Reno, 89510 . . .

D.J. CONVENTION COMING SOON: The CMA Awards show on CBS-TV is set for Monday, October 9 from the Grand Ole Opry. This was usually the first big event of the convention week for the entire Country Music Industry. This year the convention activities will not get started until the following week. In the coming weeks I will keep you posted of some of the scheduled events. The DJ golf tournament will be held Wednesday, October 18, and the Country Music Association has set Friday, October 20 as the night for the 20th Anniversary Banquet and show. You can make your reservations now for the dinner and show. Details of the DJ Hall of Fame banquet and show presented by FICAP are yet to be annouced. More on that later. This is just a reminder to make your plans now for one of our industry's craziest get-togethers during "Country Music Month."

Contests, Concerts & Conversations

A lucky listener in Columbia, South Carolina, had 98 seconds to get as many groceries as he or she could into a shopping cart during the WCOS-GM "Great 98 Grocery Grab" contest. A random drawing was held to determine the winner of the shopping spree. The station broadcast the event in which a listener was able to fit \$431.16 worth of goodies into to a shopping cart during the 98 seconds . . . Many stations are gearing for the one-year anniversary of the passing of Elvis Presley, August 16. WPLO/Atlanta is giving away twelve complete Elvis record libraries during a two hour per night, six-day memorial salute. Many stations are using the Drake-Chenault and Watermark-produced specials on Elvis. Others are putting together their own special musical tributes. Some stations are going to play it very lowkey with only one or two Elvis cuts per hour to be used that day . WHK/Cleveland just ran a "Claws II" contest, where listeners were asked to stop by a local Sambo's restaurant to name a rare female spotted leopard. WHK and Sambo's donated the leopard to the Cleveland zoo. Listeners either stopped by the restaurant or wrote the station to name the leopard. The winners were given albums, a year-long zoo pass, free meals, and their names were put on the plaque in front of the cage where the animal was to be housed. All weekend the station gave away albums, gift certificates and stuffed tigers. One had a special WHK sticker attached to it. It could be traded for a color television . . . The second annual KKYX Chili Cookoff featured Jerry Naylor, Frenchie Burke and Jimmie Peters. Proceeds from the event went to various charities. This San Antonio station has for years been involved with numerous fund-raising projects . . . Jon Levin, the new PD of KIBS/Bishop, California, reports he was playing the new ABC single by Tom Bresh the other day and a few minutes later Bresh showed up at the studios. Levin said, "Tom was on his way to an appearance in Reno, Nevada, when he heard me play his song. He told me we were the first radio station he had heard-play his week-old single and thought he would stop by to say thanks. It was a real surprise for all of us out here in the small town of Bishop." ... KSSS/Colorado Springs, recently did a live broadcast from the National Camper and Hikers Association "Campvention," recently held outside of the city. PD Bob May reports there were people from 46 different states, plus Germany and Canada. Total attendance was around 28,000 . . . CFMK/Kingston, Ontario recently sponsored the second annual Kingston Bluegrass Family Festival on the farm of Dean Northey, the festival's local promoter. Performers included Jim & Jesse, the Stoneman, the Bluegrass Alliance, and many other groups for the three day event. More than 5000 persons were in attendance. CFMK staffers Wayne Cavanagh, Larry Brazill and Dave Cunningham handled the MC duties . . . WDEE/Detroit tells of very good early response to their new weekly broadcast of Watermark's syndicated Country radio show, "American Country Countdown," hosted by Bob Kingsley. The show is being aired on WDEE every Sunday from 10:00 AM to 1:00 PM . . . WBAM/Montgomery held an open house at the radio station over the fourth of July weekend. They had free apple pie, lemonade, ice cream and tour of the station, plus many prizes for the hundreds of listeners who stopped by. Since the station is located on one of Alabama's busier highways, hundred of travellers, who said they had listened for two or three hours heading toward Montgomery, stopped by. The station plans to make it an annual event . . . So what's with you? ... Let's hear it: R&R Country, 1930 Century Park West, Los Angeles, 90067. (213) 553-4330.



Biff Collie

Inside Nashville

OVERHEARD: Merle Haggard's "dropin" visit to the Opry happened after he and Leona Williams spent the day at Opryland. Host Roy Acuff said it was Merle's first Opry appearance... That Reba McEntire is an ex-rodeo cowgirl, Red Steagall was an early benefactor....Carlene "Carter" Smith, Carl's and June Carter Cash's daughter who used her maternal surname because Mother Maybelle asked her to carry on the "Carter Family" name, says one of her nicknames is "Petty Cash" (John Cash being her stepfather)... Sidney Singleton, Shelby Single-

ton's son, will marry Elizabeth Ann Wilson of the Shelbyville, Tennessee Wilsons . . . George Richey bought a home, after he and Tammy's recent marriage at 5618 Hillsboro Road here, of which he and Tammy have donated the use for the Fourth Decorator's Showcase, sponsored by the Nashville chapter of the American Society of Interior Designers (whew!). Tammy says, "George and I think the historic mansion is charming and serene and the grounds are beautiful, and we are delighted to have a part in this year's restoration plans" (they are living in

Continued on Page 57

REAKERS

are those newer records that have the greatest level of "Breakers" station activity on any given week

OLIVIA NEWTON-JOHN

Hopelessly Devoted To You (RSO)

New adds include WMAQ, WSUN, KRMD, WPLO, WKDA, WHBF, WMC. Chart action: 2-1 WEEP, 22-13 WHK, 15-9 WINN, 35-29 KFTN, 28-21 WIXZ, 35-25 KFGO, 27-20 WDGY. **R&R Chart 33-28.**

JOE STAMPLEY

If You've Got Ten Minutes (Epic)

Strong action reported in all regions. New adds included WSM, WEEP, KFGO. Charted: 33-28 WSLR, debut 29 WJJD, 35-26 KNEW, 34-25 WONE, 31-21 WHOO, 35-29 WBAM, 18-14 KRMD, 35-27 KLAC, debut 30 KAYO, 25-19 WKDA. R&R Chart 38-33.

REX ALLEN JR. With Love (WB)

Starting to pick up on the phones. Added at KIKK, KOKE, WKYG, KRMD, WSUN, WJJD, WWJO, WDAF, WJVA, CKLW-FM, KARM. Some charts include: 40-30 KRZY, 20-15 WXOR, 44-30 WXCL, debut 28 WKMF. R&R Chart debut 36.

All other new and recent releases getting substantial air play. These are listed in order of activity for this week.

STELLA PARTON "Undercover Lovers" (Elektra) Added at KSON, KNEW. Charts debut 27 WSUN, 13-9 KFTN, 23-19 WSM, 21-18 KUZZ, debut 28 WPLO.

NAT STUCKEY "The Days Of Sand And Shovels" (MCA) Charts 18-14 WPLO, 26-21 WAME, 37-29 KFEQ. Added at KRZY, KXRB, WJJD, WHK. R&R Chart: 40-38.

ROY HEAD "Tonight's The Night" (ABC) Added at KLAC, WBCS, KYNN, WMUS, WKYG. Charts 38-26 WHK, debut 30 WOKQ. On KENR, KIKK. R&R Chart: Debut 39

DOLLY PARTON "Heartbreaker" (RCA) The "Most Added" record of the week. Some new stations include WIRE, WDEE, KLAC, KCKC, WKDA, WHN, WEEP, WDAF, WHK, KGBS, KAYO, KCUB, KUZZ, WJVA, WKKN, WSLR, WNRS, WEAT, WAME, WCOS-FM, WPOC, WNYN and many more DAVE & SUGAR "Tear Time" (RCA) Another of the "Most Added" this week. Some new stations include WJJD, WSLR, WDAF, WINN, WIRE, KDJW, WAME, WQQT, KERE, KGBS, KBET, KFDI, WHN, WKMF, WBAP, KCKC, Chart 48-32 WXCL

MERLE HAGGARD "It's Been A Great Afternoon" (MCA) One of the "Most Added" this week. New at WAME, WPLO, KRMD, WWOL, WKMF, WTSO, WJVA, KSSS, KBET, KFEQ, WDDD. Charts debut 22 WSUN, debut 27

WVOJ, 32-28 WDEE, debut 20 WOKQ.
STATLER BROTHERS "Who Am I To Say" (Mercury) New at WHN, WEEP, WADR, WNCQ, KLAC, KERE, KRGO, KCEY, WONE, WDGY. Charts 26-21 WSUN, debut 28 KCKC, debut 24 WMC, 32-26 WCOS-FM, 25-20 WXOR.

JIM ED BROWN & HELEN CORNELIUS "If The World Ran Out Of Love Tonight" (RCA) Picked up at KSON, KNEW, KIDN, KFEQ, WHBF, WDEE, WJJD, WSUN, WNCQ, WYVA, Charts debut 30 WPLO, 29-22 WVOJ, debut 28 WIRK-FM. 34-29 KFGO.

LARRY GATLIN "Do It Again Tonight" (Monument) New this week at 'KHAK, WBAP, KLVI, KTYN, WXCL, KFGO, WPLO, WKDA, WWOL, KSON, KAYO, KFTN, KIDN, KCKC. charts debut 30 WXOR.

BOBBY BORCHERS "Sweet Fantasy" (Epic) New this week at KCUB, KJJJ, WTSO, WDDD, WKKN, WKDA, WYVA, KFTN, KRDR, KBET, KTOM, KEED, KRGO, CKLW-FM.

MICKEY GILLEY "Here Comes The Hurt Again" (Playboy) Added at WPLO. WIRE, KNEW, KSON, WKDA, WXCL, WJJD, KYNN, WNCQ, WHBF. Charts

RANDY BARLOW "No Sleep Tonight" (Republic) Adds at WSM, KRZY, KEED, WTSO, WIRK-FM, WKMF, KRDR, WINN, KTYN, WKYG, WQQT. On

GAIL DAVIES "No Love Have I" (Lifesong) New at WDEE, KERE, WSLR. WJJD, KCUB, KARM, KXRB, WBAP, KEED. Charts 38-25 KLVI, debut 27 WAME

SONNY JAMES "Caribbean" (Columbia) Charts 27-16 WSUN, 36-30 KUZZ, 25-19 KFGO, 28-23 KYNN. Added at KLAC, WPLO, WADR, WWOK, WHBF, KTOM

DON KING "The Feeling's So Right Tonight" (Con Brio) New this week WEAT, KRZY, WTSO, KCUB, KRAM, KSSS, WNRS, WKKN, CKLW-FM, KLVI, WXOR

HANK WILLIAMS JR. "I Fought The Law" (WB) Adds at KGBS, WSM. KRDR, KJJJ, KFTN, WPOC, WCOS-FM. WYVA, WQQT, WXOR. Debut 28

EMMYLOU HARRIS "Easy From Now On" (WB) Added at WIRE, WSUN, WONE, KYNN, KRZY, KCUB, KLVI, KOKE, WNCQ. Charts 28:23 WXOR. FREDDIE HART "Toe To Toe" (Capitol) First Week adds at WPLO, KAYO, KYNN, WINN, WIRK-FM, WVOJ, WMC, KRGO, WQQT.

JACKY WARD "I Want To Be In Love" (Mercury) New at KRZY, KFTN, KEED, WXCL, WDGY, WNYN, WQQT, WKYG, WADR, WYVA.

Radio& Records **COUNTRY AIRPLAY/40**

eeks	Weeks			August 11, 1978
4	3	2	0	CRYSTAL GAYLE/Talking In Your Sleep (UA)
3	2	1	2	EDDIE RABBITT/You Don't Love Me Anymore (Elektra)
13	6	4	Ð	CHARLEY PRIDE/When I Stop Leaving (I'll Be Gone) (RCA)
16	8	6	0	DON WILLIAMS/Rake And Ramblin' Man(ABC)
1	1	3	5	KENNY ROGERS/Love Or Something Like It (UA)
14	12	8	0	JOHN CONLEE/Rose Colored Glasses (ABC)
18	16	9	0	SUSIE ALLANSON/We Belong Together (WB)
17	14	.11	0	LORETTA LYNN & CONWAY TWITTY/From Seven Till Ten (MCA)
9	5	5	9	ANNE MURRAY/You Needed Me (Capitol)
25	17	10	10	JERRY LEE LEWIS/I'll Find It Where I Can (Mercury)
38	29	18	0	CONWAY TWITTY/Boogie Grass Band (MCA)
26	20	16	Ø	FREDDY FENDER/Talk To Me (ABC)
-	30	19	O	WILLIE NELSON/Blue Skies (Columbia)
31	22	17	0	JOHNNY RODRIGUEZ/Love Me With All Your Heart (Mercury)
2	4	7	15	RONNIE MILSAP/Only One Love In My Life (RCA)
35	26	20	0	CHARLIE RICH/Beautiful Woman (Epic)
40	27	21	O	GEORGE JONES/I'll Just Take It Out In Love (Epic)
15	13	12	18	JERRY REED/(I Love You) What Can I Say (RCA)
11	9	14	19	JANIE FRICKE/Please Help Me I'm Falling (Columbia)
30	24	22	20	GLEN CAMPBELL/Another Fine Mess (Capitol)
_	-	31	0	WAYLON JENNINGS/I've Always Been Crazy (RCA)
36	28	23	22	DOTTIE WEST/Come See Me And Come Lonely (UA)
-	39	- 29	0	JOHNNY DUNCAN/Hello Mexico (And Adios Baby To You) (Columbia)
7	11	13	24	T.G. SHEPPARD/When Can We Do This Again (WB)
_	_	37	3	TAMMY WYNETTE/Womanhood (Epic)
_	-	32	0	KENNY O'DELL/Let's Shake Hands And Come Out Loving (Capricorn)
39	32	27	27	TOMMY OVERSTREET/Better Me (ABC)
_	36	33	0	OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO)
8	10	15	29	KENDALLS/Pittsburgh Stealers (Ovation)
_	-	34	0	JOE SUN/Old Flames (Can't Hold A Candle To You) (Ovation)
6	7	26	31	BARBARA MANDRELL/Tonight(ABC)
20	19	30	32	MOE BANDY/That's What Makes The Jukebox Play (Columbia)
-	-	38	0	JOE STAMPLEY/If You've Got Ten Minutes (Let's Fall In Love) (Epic)
5	15	25	34	MELTILLIS/I Believe In You(MCA)
10	18	24	35	CASH & JENNINGS/There Ain't No Good Chain Gang (Columbia)
_	-	-	36	REX ALLEN JR./With Love (WB)
-	-	-	37	STELLA PARTON/Undercover Lovers (Elektra)
-	-	40	38	NAT STUCKEY/The Days Of Sand And Shovels (MCA)
-	_	-	39	ROY HEAD/Tonight's The Night(ABC)
22	23	28	40	LORETTALYNN/Spring Fever(MCA) solely on airplay statistics compiled weekly from our reporting stations

CRISTY LANE "Penny Arcade" (LS) Added at WHK, WIL, KGBS, KCEY, KFEQ, WHOO, WCOS-FM. Charts 20-9 WSUN, 30-22 KUZZ.

BUCK OWENS "Nights Are Forever Without You" (WB) First week adds at KKYX, KHAK, KCUB, KAYO, WBAM, KFDI, KTOM, KRGO, WKMF.
RAY STEVENS "Be Your Own Best Friend" (WB) Added at WAME, KSSS.

KFTN, WMUS, KYNN, KLVI, WKYG, WYVA. Charts 44-37 KLAC BILLY SWAN "Hello, Remember Me" (A&M) New at KSON, KERE, KCEY,

WSLR, WSUN, KTYN, CKLW-FM, WKYG, WOKQ.
BILLIE JO SPEARS "57 Chevrolet" (UA) Added at KHAK, WQQT, KLVI,

WIRK-FM, WWOL, WKMF, KARM. Charts 35-30 KJJJ.

NATE HARVELL "Three Times A Lady" (Republic) New at WIRE, KXRB, KJJJ, KCUB, KTYN, WSUN. Charts 35-29 WHOO.

Others Getting Significant Action

(Listed In Alphabetical Order)

RAZZY BAILEY "What Time Do You Have To Be Back To Heaven" (RCA) Added at KKYX, KRMD, WBAM, KFTN, KRGO, KBET. On WAME, KFDI. BILLY "CRASH" CRADDOCK "Don Juan" (ABC) Added at KJJJ, KXRB, WTSO, KTYN, Charts 30-24 WVOJ, 34-28 WQQT.

DANIEL "I Bow My Head When They Say Grace" (LS) New at KSSS, KYNN, KKYX, WHIM, On KETN.

JAMES DARREN "Let Me Take You In My Arms Again" (RCA) New at KEREWKKN, KYNN, CKLW-FM, KLVI, WYVA. Charts 29-24 WXOR. DAVID HOUSTON "The Waltz Of The Angels" (Elektra) New at WYVA.

Charta 31-27 KFGO, Debut 30 WKDA JERRY INMAN "Why Baby, Why" (Elektra) Picked up at WKDA, WXOR, KJJJ, On KIKK, KENR, KFDI, KFGO.

CHARLIE McCOY "Fair And Tender Ladies" (Monument) Adds at KKYX, KRMD, KYNN, WTSO, KRAM.

MEL McDANIEL "Bordertown Woman" (Capitol) Added at KUZZ, KSSS, WDDD, WHBF, CKLW-FM, WWOL, WKYG. RONNIE McDOWELL "Animals"/"I Just Wanted You To Know" (Scorpion) 'Animals' added at WIXZ, KXRB, KRGO, Charts 12-7 WEEP, debut 17

WINN, "I Wanted" added at WPLO. RANDY NEWMAN "Rider In The Rain" (WB) Added at KCKC, KIKK, KENR, KFEQ. WKYG.

Most Added

DOLLYPARTON DAVE & SUGAR Tear Time(RCA) BOBBY BORCHERS Swent Fentasy (Epic MERLE HAGGARD It's Been A Great Afternoon

Hottest:

JOHN CONLECTABLE WAYLON JENNINGS IRCA OLIVIA NEWTON-JOHN(RSO) CHARLEY PRIDE (RCA) CHARLIE RICH (Epic)
JOHNNY ROORIGUEZ (Mercury) CONWAY TWITTY (MCA) DONWILLIAMS (AHC)

Most Requested

- JOHN CONLECTARCI
 TAMMY WYNETTE(Epic)
 CRYSTAL GAYLE(UA)
 EDDIF RABBITT (Elektra)
 ANNE MURRAY (Capitol)
 KENNY ROGERS (UA)
 WAYLON JENNINGS (RCA)
 WILLE RELBONIC olumbia)
 CMARLEY PRIDE (RCA)
 LYNN & TWITTY (MCA)
 QLIVIA NEWTON JOHN (RSO)
 DON WILLEAMS (ARC)

Radio& Records

-Country Regional Adds-

WEST

KUZZ Bekersfield, Co.

KCE V Modesto, Ca.

KNEW Oakland, Ca

Billie Jo Spears Bellamy Bros Jerry Inman Del Reeves Hank Williams Nate Harvell Bobby Hood Durwood Hadd Sandy Posey

KLAC Los Angeles, Ce

KTOM Selines, Ca. KRGO Salt Lake City, Ut.

Dave & Sugar Larry Gattin Jimmy Buffett Randy Newme

KBBQ Ventura, Ca. Dolly Parton Olivia Newton Larry Gatlin Bonnie iTyler Hank Williams Ronnie McDo Emmylou Har **MIDWEST**

WNYN Canton, Oh.

WJJD Chicago, III. Dolly Partor

Gail Davies Dolly Parton Brown & Cornelio KFGO Fargo, ND Dolly Parton Bobby Borch Dave & Sugar Larry Gattin Joe Stampley Dolly Parton Dave & Sugar Rex Allen Jr

Mickey Gilley Emmylou Har

WDAF Kansas City, Ks.

WITL Lansing Mi.

Dave & Sugar Randy Barlow Freddie Hart WTSO Madison, Wi

Handy Berlow WMUS Muskegon, Mi Dave & Sugar Tommy Overs Mickey Gilley George Jones Statler Bros Ray Stevens Roy Head

KYNN Omaha, Na

WXCL Pagria, III.

KFEQ St. In

WOKO Dover, N.H. WHIM E. Providence, R.I.

WHN New York, N.Y.

WYVA Norfolk, Va.

James Derret Howdy Glen Jacky Ward Sammi Smith Rey Stevens Mel McDanie Bobby Borch Doc & Merle Johnny Ped Jeanne Pruett Hank William Waylon Jenno George Hamil Brown & Cor

Perkeraburg, Rex Allen Jr. Jacky Ward Roy Head Ray Stevens Kenny O Dell Billy Swan Connie Cata Mel McDaniel

WEEP

WIXZ Pittsburgh, Pa.

SOUTH

WPLO Atlanta, Ga.

KENA Houston, Ta

Doc & Merle Cristy Lane Eddy Reven

WQQT Sevennah, Ga



MISSILE MADE TO MUSIC—The National Aeronautics and Space Administration (NASA) recently named a Delta missile "Delta Dawn" in honor of singer Tanya Tucker. Tanya's version of the song got her recording career underway a few years ago. The 19 year old entertainer was told of the honor during a recant visit to the Kennedy Space Center. Pictured left to right are Gerald Griffin, assisstant director for the Space Center, Ms. Tucker, and Lee Scherer, director of the Kennedy Space Center.

Country Albums

Album cuts receiving airplay and some activity. Listed alphabetically.

BILL ANDERSON (MCA) "Does God Like Country Music" "Mary, How Married Are You?" "Smooth Southern

LARRY GATLIN (Monument) "I've Got You" "Standing By Me" "Everything I Know About Cheating" "I've Done Enough Dying Today' CRYSTAL GAYLE (UA) "Why Have You Left The One You Left Me For" "When I Dream" "Heart Mender" "Hello

Love You'''Someday Soon"

MERLE HAGGARD (MCA) "The Dream" "Life Of A Rodeo Cowboy" "Don't You Ever Get Tired Of Hurting Me"

OAK RIDGE BOYS (ABC) "I Can Love You'''Come On In"

DOLLY PARTON (RCA) "We're Through Forever" "The Man" "It's Too Late To Love Me Now" "I Really Got The Feeling" "Baby I'm Burning" "Nickels And Dimes"

RONNIE MILS AP (MCA) "Too Soon To We're "Man" "It's Too Late To Love Me Now" "I Really Got Too Control of the Feeling" "Baby I'm Burning" "Nickels And Dimes"

RONNIE MILSAP (MCA) "Too Soon To Know""No Relief In Sight" "Back In My Mind Again"
KENNY ROGERS (UA) "There's A Lot Of That Going Around" "Buried Treasures" "Momma's Walting"

CONNIE SMITH (Monument) "Wayward Wind"

JOE STAMPLEY (Epic) "She's My Woman" "I'll Marry You Tomorrow" "Houston Treat My Lady Good" GARY STEWART (RCA) "If My Eyes Touch You" "I Got Mine" "Honky Tonkin" "Tequila After Midnight"

MELTILLIS (MCA) "I'll Be Seeing You" "What Comes Natural"
TAMMY WYNETTE (Epic) "Love Doesn't Always Come (On The Nights It's Needed)" WHITE MANSION (A&M) (Waylon Jennings & Jessi Colter) "Union Mare & Confederate Gray"

Others Getting Significant Action

SANDY POSEY "Love, Love, Love" (WB) Added at WTSO, KJJJ, KFTN, KEED, WHBF. EDDY RAVEN "You're A Dancer" (Monument) New at KAYO, WIXZ,

CHARLIE RICH "I Still Believe In Love" (UA) New at KLAC, WXCL. Charts 42-30 KFEQ, debut 27 WOKQ.

JOHN WESLEY RYLES "Kay" (ABC) Charts 36-30 WQQT, debut 29 WSUN,

debut 29 WNCQ. Added at KDJW, WHIM.
SAMMI SMITH "Norma Jean" (Elektra) Added at WXCL, WYVA, WADR. Charts 36-16 WHK, 35-28 KFGO.

GARY STEWART "Single Again" (RCA) New at WIRE, WSM, KTOM, KCUB, WKKN. Charts 28-23 KRMD.

FREDDY WELLER "Bar Wars" (Columbia) New at WSUN, WHIM, KBET. Charts 40-29 KRMD, 19-15 WPLO. LITTLE DAVID WILKINS "Motel Rooms" (Playboy) Added at WPLO, WXCL, WTSO, KFTN. Charts 37-30 WBAM.

Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

BILL ANDERSON "I Can't Wait Any Longer" (MCA)
JOHNNY DUNCAN "She Can Put Her Shoes ..." (Columbia)
LARRY GATLIN "Night Time Magic" (Monument)
EMMYLOU HARRIS "Two More Bottles Of Wine" (WB)
MOE BANDY "That's What Makes The Jukebox Play" (Columbia)
CHARLY McCLAIN "Let Me Be Your Baby" (Epic)
RONNIE MILSAP "Only Ona Love In My Life" (RCA)
WILLIE NELSON "Georgia On My Mind" (Columbia)
KENNY ROGERS "Love Or Something Lika It" (UA)
LINDA RONSTADT "I Naver Will Marry" (Asylum)
MARGO SMITH "It Only Hurts For A Little While" (WB)
STATLER BROTHERS "You Know You Are My Sunshine" (Mercury)
BONNIE TYLER "It's A Heartache" (RCA) BONNIE TYLER "It's A Heartache" (RCA)

R&R/Friday, August 11, 1978 RANOY BARLOW REARTAKER 0 G LARRY GATUN See New & Active ERLE HAGGARO DICKEY LEE 0 0 CHARLIE McCOY MEL MCDANIEL STELLA PARTON BUCK OWENS 0 HARLIERICH Still believe In Love (UA) 0 NAT STUCKEY RAYSTEVENS Be Your Own Best NVB STATLER BROTHERS Who Am I To Say (Me GARY STEWART at KGBS WSM

Inside Nashville

Continued from Page 54

Tammy's 4131 Franklin Road mansion, I understand)... Bill Anderson's guest shot on the "Soap Factory" syndicated TV series in New York still has his friends shaking their heads: "Imagine ole Whisperin' Bill on a disco show!" By the way, Anderson is currently in Hollywood taping an NBC/TV game show pilot called "Spell-binders." The show is being produced by Goodson-Todman, the same group who did his "Better Sex" game show last year ...

COUNTRY BUMKIN TO CIN-DERFELLA: T. Tommy Cutrer, dean of syndicated Country radio shows, long-ago WSM Radio-TV personality, and a future shoo-in to the Country DJ Hall of Fame, will henceforth be addressed as Tennessee State Senator Thomas Clinton Cutrer. T. Tommy defeated Bill Baird, one of Tennessee's most colorful and powerful politicians. in the August 3rd primary election, by carrying over 60 percent of the vote. Cutrer has no opposition from either Republican or Independent in November's general election. T. Tommy's radio career started in his hometown of McComb, Mississippi, took him to Baton Rouge and New Orleans before going to Houston, where his Country radio career began. Then from Houston to Shreveport before graduating to the all-night show on WSM, replacing Smilin' Eddie Hill. After ten years, Tommy moved to station ownership at WJQS/Jackson, Mississippi, and then into fast-food franchises in East Texas before returning to Music City in 1969 to start his "Music City USA," onehour daily syndicated radio show. which ran over seven years before he ran unsuccessfully for U.S. Senator from Tennessee two years ago. "T" campaigned in his pickup truck. You can write your congratulations to T. Tommy Cutrer, Cottontown, Tennessee

DEADLINES: Writer-producer Glenn Sutton, divorced last year from Lynn Anderson, married Pamela Tuggle of nearby Hermitage, Tennessee. His longtime cowriter and friend Billy Sherrill and wife Charlene were attendants... Nashville Chamber of Commerce started its fund-raising campaign for the 14th annual Music City Pro-Celebrity Golf Tournament, with their 1978 goal at \$100,000 to benefit the Vanderbilt Children's Hospital. The event will be held Oct. 6-8 at Nashville's Richland Country Club

vacationing in Texas before school starts (and his new job at MCA?)

From MCA comes the word that Susan Roberts, who has been with the company for the past five years, has been promoted to Director, Artist Relations and Publicity, MCA/Nashville. Susan has always been one of the constant timedonators for many of the past Country Radio Seminars . . . Elektra/ Asylum has new offices at 1216 17th Ave. South, Nashville, 37212. Phone: (615) 320-7525 . . . Veteran country music artist Jerry Wallace has formed a publishing company Willie Nelson made the here front cover of Newsweek this issue. He was proclaimed the "King Of Country Music."...Charley Pride has been set to be keynote speaker at this year's CMA Talent Buyers Seminar, October 13 through 15 in Nashville

ALL FOR ONE: Charlie McCoy's really living up to his longtime recording studio title this time. After being booked on record sessions for 15 years as "utility man," playing whatever instruments were needed, McCoy went into Monument Studios and produced, arranged, conducted, played drums, bass, two guitars, and two mandolin parts, on his current record, "Fair And Tender Ladies." This has been done by others before, but often was accompanied by insider comments such as: "What a cheapie session." Not on this one. It's quality all the way, and stands as a monument (if you'll pardon the expression) to the unlimited talents of Charlie McCoy. And, it's starting off like a hit record. Nobody deserves is more (a whole one-man album. Charlie?)

CLOSER: (To the investigating officer): "I didn't know I'd been robbed at first. When I came home and found drawers open and things scattered all over, I thought my husband had been looking for a clean shirt."



A COUPLE HOODS — WNRS/Ann Arbor, Program Director Allen W. Jackson and Music Director Mark Thomas recently were caught pretending to be "Undercover Lovers" at the Stella Parton concert in that area. (That is the title of her latest Elektra single.) Stella Parton prize packages were awarded a week before the concert. Packages included an album, plus tickets to the show.

POP ADULT



RAMMING IT — Los Angeles Rams head coach George Allen (right) will phone-guest twice each weekday morning on Dick Whittinghill's show on KMPC/Los Angeles throughout the NFL season.



EMOTIONAL GOLD — KRMG/Tulsa Music Director Don Bishop (right) is all smiles as he is presented a gold record from Private Stock promo man Ronnie Raphael for helping Samantha Sang's "Emotion" top the two million mark.



BUBBLE TROUBLE — Pictured is one of many youngsters who competed in WYNE/Appleton's bubble gum blowing contest at a recent minor league baseball game. The event was covered by two local TV stations. Prizes included three ten speed bikes.



KEEP ON TRUNKIN' — WHEN/Syracuse personality Paul Kelley attemps a right turn shortly after tying for first place in a circus elephant race with other media representatives.



BRAIN TRUST — KSL/Salt Lake City personality Danny Kramer (third from left) was master of ceremonies for the recent Utah Benefit Premiere of the Osmond family movie, "The Great Brain." A sellout crowd attended.



SEEDY CONTEST—WCAR/Detroit morning team of Nick (wearing watch) and Bob (right hand on bill) present a \$100 note to the winner of the Mayor Coleman Young look-alike watermelon-carving contest. The event was in conjunction with the mayor's Watermelon Week proclamation. More than 100 contestants "carved-up" Young with losers getting to keep their melons.



COUPE COUP — WCBM/Baltimore personality Jack Edwards (left) greets "Grease" fans as they complete their entries for the station's recent Greasemobile contest. Listeners guessed at the correct number of song titles painted on this 1949 Ford Coupe. In all, 115 titles appeared on the vehicle. Winner received the car.



If you have NOT registered yet,
there are 4 things you can do about it:

- 1. Cry a lot.
- 2. Sell insurance.
- 3. Eat your heart out.
- 4. Register at the door on August 20th.

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HYATT REGENCY (DOWNTOWN)



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= POP: ADULI



Mike Kasabo

Hustling To Hollywood

Bill Morse is a man of many talents, not the least of which is promoting himself. The popular KMBZ/Kansas City afternoon personality and his PD, Steve Bell, were mulling over new promotional ideas last year, as Bell leafed through the latest edition of R&R.

All of a sudden, Eureka (no relation to the small California town)! The search was over. They noticed a contest (co-sponsored by R&R and Columbia) called "A Star Is Born," which invited radio announcers to read the lyric to the movie's title theme, with the winner getting a part in either a movie or a TV show. Morse decided that being a Kansas City Star was not enough; he must come west and conquer Hollywood. Since many celebrities and producers visit KMBZ, Morse began hustling every tinsel-town honcho in sight, pleading his case of extreme talent for the silver (or TV) screen. After several close, but no cigar opportunities (which included a part in Stanley Kramer's "Raise The Titanic"), Morse broke code with TV's "Lucan" producer, Lew Gallo. He filmed here last week and I'm told that his part runs about eight minutes.

Congratulations, Bill, and partly thanks to R&R's inspiration, maybe yet another star is born.



Bill Morse in scene from ABC's "Lucan."

Dave Martin To WBZ As PD

Dave Martin, who has been the Assistant to WFYR/Chicago Program Director Don Kelly, has accepted the full-time programming reins of Boston powerhouse WBZ. Martin explains, "I had made it known to friends in the Westinghouse organization (owners of WBZ) that I was ready for a real challenge in programming. I was then approached by Westinghouse, knowing that some of the country-'s top PD's were also in line for it and interviewed and got the gig."

Martin comes from a radio family. His dad Johnny Martin is an air talent on Pop/Adult KRMG/Tulsa. spinning the hits from 8pm-Midnight. Dave departs for Boston with thanks and admiration for PD Don Kelly, Paul Drew, Dwight Case and WFYRGM Jim Barker.

We contacted WBZ General Manager Bill Cusack, who explained, "Ira Apple tendered his resignation (as PD) a month ago and in the process of interviewing candidates for the position I became especially impressed with Dave, and he came out number one. I feel that he has a good grasp on what the totality of a radio station should be in this day and age. August 23rd will be his first day here at WBZ."

Former PD Ira Apple plans to return to the air, which is something he's wanted to do for quite some time.

Update

Baseball's red Rôse of Cincinnati, Pete, guested recently on WLW/Cincinnati's sports talk show. WLW is the flagship for Reds' broadcasts . . . Celebrities set to guest host on KMPC/Los Angeles' Dick Whittinghill show during his vacation include Johnny Mathis, Mayor Tom Bradley, Monty Hall and Dennis James . . . New lineup at WELI/New Haven: Ron Rohmer 6-10am, Bruce Macfarlane 10am-1pm, Walt Pinto 1pm-4pm, Bob McMahon & Lucille Caliando co-anchoring the 4pm-6pm news block, Jerry Dunklee 6pm-9pm, Jennifer Abod 9pm-1am, Jack Whitten 1am-6am . . . KCRA/Sacramento running Watermark's Elvis Presley Story each night with the final chapter to air August 16th . . . WBT/



WHY ME LORD?: That's what KVI/Seattle afternoon personality Jack Morton appears to be saying. He lost a bet (on the NBA championship game) and had to wear Eivin Hayes' jersey through the city streets and wound up on the top of Seattle's Kingdome.

Charlotte brought in the Beach Boys for a concert last week . . . WIP/Philadelphia aired VOICES OF "Sesame Street" characters as the clue for listeners to call and win a copy of the "Sesame Street Fever" album...KVI/Seattle personality Peter B. has been named captain of the radio team of amateur soccer players, who took on their TV counterparts at a recent pro game . . . KRKK/Rock Springs will broadcast live from the Sweetwater Country Fair for a five day period later this month . . . KRMG/Tulsa morning man John Erling is looking for a female to accompany him on his morning show. Station has gotten over forty responses from listeners and they will be given an on-air interview to determine who'll get the job . . . WBEN/Buffalo holding a run-for-your-life promotion that will have listeners jogging a five-mile course . . . Leigh Morgan, PD, WDBO/Orlando, all excited about a recent promotion called "Ask The Lawyer." Five well-known area attorneys appeared on the air and fielded questions from listeners, counseling them free of charge. The Q&A session was met with such acceptance that the station will be doing it again QUOTEBOOK: Upon regaining consciousness following his auto accident, Peter Frampton allegedly intoned, "Does this mean I don't have to do the Merv Griffin Show?" . . .

Transition

Robert C. Allen III to WBAL/Baltimore from WCAO in that city to do the 12noon-3pm shift . . . Richard Meese has been named Marketing Analyst for Golden West Broadcasting. Meese comes from Hodes Advertising where he was Associate Director of Media Research . . . Jim McKnight takes over the 12mid-6am slot at WLW/Cincinnati for the ailing Jack Reno . . . M.F. Kershner will take over the GM position at WDAE/Tampa. Kershner comes from BJ105/Orlando; where he served as GM . . Bob Clifford to WYNE/Appleton as News Director from WYTO/Oshkosh, and WYNE Program Director Dan Davis has been promoted to Operations Manager, taking on additional responsibilities of coordinating all internal areas relating to programming

... John Weatherbee has been promoted from Assistant Music Director to full time MD at WFYR/Chicago . . . Angela Brooks to WISN/Milwaukee from WRKR/Racine to do the 12mid-5:30am slot, moving Budd Mercer to the 7pm-12mid slot at WISN . . Roy Gregg to WORG/Orangeburg to handle the 7pm-1am slot from WSIB/Beaufort, South Carolina . . . Dan Maus has taken over the MD position at 14RKO/Everett, replacing the departed Robert O'Brien. It's Dan's first radio gig . . .

Color

DOGGIE STYLE: Some lucky dog will be Lassie's special date for lunch at New York's Plaza. Lassie's chauffeur will drive her date to the hotel and back home after a leisurely feast. WNEW listeners are invited to send the name of their licensed dog for a random drawing

Twenty-five will be drawn and each will receive four tickets to the movie "The Magic Of Lassie," a copy of Debby Boone's single from the flick and a Lassie T-shirt. Out of that 25, three will be selected to appear on WNEWTV's "Midday Live" show for a canine version of the "Dating Game." Hold on, it gets more interesting. Bill Boggs ("Midday" host), Rudd Weatherwax (Lassie's owner-trainer), and Ted Brown (WNEW's morning man) will be judges, selecting one dog based on its clever, original responses to questions. The winner will be treated to a fabulous lunch with Lassie. The other two contestants will enjoy a luxurious ride home in limousines. If this promotion doesn't get Dean Tyler in the doghouse, nothing will.

TAKING NOTES: WWWE/Cleveland just completed their highly successful "Cash Notes" contest. The first note of five well-known songs were aired with callers guessing the correct titles of each. Winners received \$100 for their mustcal knowledge, and

so far over \$2000 has been given away.

AROUND THE WORLD: KMRJ/Pittsburg, KN listeners are being treated to a number of entertaining events provided by the station. Each day clues are given to the identity of a well-known city somewhere in the world. A correct guess lands the caller a evening on the town courtesy of KMRJ.

IS THERE A DOCTOR IN THE HOUSE: WFTL/Ft. Lauderdale held its first annual "Health Fair" last Wednesday (8-9). The collective public service promotion offered listeners over fifty different free health tests such as chest, diabetes, glaucoma, blood etc. PD Mike Harvey points out that Ft. Lauderdale is so spread out that he decided to have all the health care units at one location. It was held at a local shopping center and as Harvey pointed out, "If you chose to take advantage of all the free testing, by the end of the day you'd have been tested from head to toe." Films of health and nutrition, provided by the local health department, were also shown.

A DAY AT THE RACES: WATR/Waterbury is treating fifty listeners a week to an evening at the stock car races. The lucky 50 get to enjoy the action from the press box and are also treated to all the food and drink they can handle. Station personality Glenn Colligan is the track announcer.

IT'S A DRAW: WIP/Philadelphia is helping listeners finish drawing a giant that nobody has seen. It seems as though the local Pontiac dealers are using the slogan "Pontiac Giants" in all their advertising and all you see are the boots of this Paul Bunyan type. WIP is tying in with the promotion by offering clues to listeners that will enable them to draw their concept of the never-before-seen giant. Prizes will include bicycles and the grand prize winner and his or her family will be sent to Disney World.

ROLLIN' ON A RIVER: KSFO/San Francisco 9AM-Noon personality Clay Keller has invited fifty of his listeners to shoot down the rapids of the Stanislaus River. There will be five ten-man (or ten-person, if you will) life rafts used for the trip, plus an all-night camping trip (which could really be interesting) with all the necessary items for roughing it provided by the station.



Discover Lynda Carter's Most Important Weapon...

Her Songs!





KBLF

KGIL KMBZ

WHIO KTPL-FM

KUKI

KRKK **KDWN**

From Her Debut Album "Portrait"



BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week

LITTLE RIVER BAND Reminiscing (Harvest)

67% of our reporters are now on it. 15 adds this week including KXLY, WBT, WHAM, KSL, WIP, KRNT, WSBA, WDAE, WHIO, KNBR, WFYR, KFMB. Moves: 13-4 WATR, 21-14 KUKI, 17-12 WRIE, 24-14 WCHV, 27-20 WTIC, 30-22 WWWE, 34-26 WYNE, debut 21 WBEN, debut 24 WOWO, debut 26 WPRO. Heavy rotation: KSD, KSFO, WELI. Increased rotation: KMBZ, KOGO, WGY, KMBY. Moves 31-19 on P/A chart.

o numbers immediately follow each song title (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations

JOHNNY MATHIS & DENIECE WILLIAMS "You're All I Need To Get By" (Columbia) 47/2 add WBT, KCRA, Moves: 28-24 WORG, 22-15 WSAR, 21-15 KBLF, 28-24 KUKI, 20-15 WLNH, debut 29 14RKO. Heavy rotation: WNEW, WJNO. Increased rotation: KMBY. Moves 26-25 on P/A chart,

EDDIE RABBITT "You Don't Love Me Anymore" (Elektra) 39/1 add KCRA. Moves: 2-1 WSM, 23-19 KOLO, debut 25 WFYR. Heavy rotation: KMBZ, KPPL. Increased rotation: KFMB. Moves 27-26 on P/A chart.

EXILE "Kiss You All Over" (WB-Curb) 40/9 add WORG, KHNY, WTIC, WQUD, WGR, WSBA, KNBR, WOWO, WBT. Moves: 19-15 WYNE, 20-12 KOLO, 35-23 WCHV,33-23 WHIZ, 26-20 WMAZ, 32-25 KUKI, 31-21 FM97, debut 30 WPRO. Heavy rotation: WASH, WYMC, WTMJ. Increased rotation: WGV KSEO WIP KOGO Moves 35-28 on P/A chart. WGY, KSFO, WIP, KOGO. Moves 35-28 on P/A chart.

JACKSON BROWNE "Stay" (Asylum) 26/4 add WTAE, WWWE, WSNY, WRIE. Moves: 9-5 KOLO, 19-14 WMAZ, 25-15 WHIZ, 32-28 FM97, debut 20 WOWO, debut 25 WLNH. Heavy rotation: WGR, KFMB. Moves 37-29 on

P/A chart.

ATLANTA RHYTHM SECTION "I'm Not Gonna Let It Bother Me Tonight"
(Polydor) 32/3 add WHAS, WSAR, WHOK, Moves: 15-12 WPRO, 25-16
KOLO, 23-18 WSNY, Heavy rotation; KSD, Moves 34-30 on P/A chart.
CAPTAIN & TENNILLE "You Never Done It Like That" (A&M) 40/11 adds

CAPTAIN & TENNILLE YOU NEVER DONE IT LIKE THAT (ACTIVI) 40/11 8805 include WGY, KRMG, WELI, WDAE, WIOD, KSFO, WSAR, WJNO. Moves: 17-10 KBLF, 26-20 WCHV, 23-15 WWWE, 35-27 KUKI, debut 26 WORG, debut

17-10 KBLF, 26-20 WCHV, 23-15 WWWE, 35-27 KUKI, debut 26 WORG, debut 28 WLNH. Heavy rotation: WNEW. Moves 39-31 on P/A chart.

DAVID GATES "Took The Last Train" (Elektra) 33/7 add WISN, WELI, KRNT, KNBR, WFYR, WWWE, WORG. Moves: 30-26 WNEU, 36-28 KBLF, 29-23 WYNE, 22-19 WSM, 23-17 WLNH, debut 22 WBEN, debut 23 WATR. debut 27 WPRO, debut 30 WMAZ. Moves 40-32 on P/A chart.

EARTH, WIND & FIRE "Got To Get You Into My Life" (Columbia) 38/8 add WCBM, WGAR, KMPC, KOGO, KBLF, KSD, WSBA, KUKI. Moves: 22-13 KOLO, 26-17 WBT, 25-20 WRIE, 40-30 FM97, debut 24 WFYR, debut 25 WOWO, debut 35 WNEU. Increased rotation: KSFO. Debuts No. 33 on P/A

JOHN PAUL YOUNG "Love Is In The Air" (Scotti Bros.) 36/12 adds include WOWO, WBEN, WQUD, WGY, KRNT, WLW, WSBA, WJNO, WCHV. Moves: 29-24 WWWE, debut 29 WPRO, debut 29 WATR. Heavy rotation: WELI, WNEW, Increased rotation: WHIO, WIP, KMBZ, KSFO, KMRJ, Debuts No.

HELEN REDDY "Ready Or Not" (Capitol) 33/1 add 14RKO. Moves: 25-21 WLNH, Heavy rotation: KOB, WTMJ, WHIO, WFTL, KSFO, Debuts No. 38

JOHN TRAVOLTA & OLIVIA NEWTON-JOHN "Summer Nights" (RSO) 23/9 add WIOD, WHAM, WPRO, KSFO, WHIZ, KMPC, WHAS, KRKK, WSBA. Moves 21-14 WORG, 16-8 WMAZ, 14-10 WBEN, 28-24 WYNE, 28-18 WWWE, 29-23 WRIE. Debuts No. 39 on P/A chart.

TASTE OF HONEY "Boogie Oogie Oogie" (Capitol) 23/4 add WBT, WNEU, WSBA, KHNY, Moves: 17-10 WPRO, 20-15 WFYR, 20-15 WMAZ, 17-2 WGAR, debut 22 WOWO. Heavy rotation: WASH, WCBM. Debuts No. 40 on P/A

Others Getting Significant Action

BILLY JOEL "She's Always A Woman" (Columbia) 32/9 add KPPL, WJNO, WYMC, KOLO, KPPL, WYNE, WASH, WIP, KRKK. Moves: 26-17 WWWE,

DAVE MASON "Will You Still Love Me Tomorrow" (Columbia) 30/1 add WKIQ. Moves: 24-14 FM97, 26-23 WLNH. Heavy rotation: KOB, KFMB.
BONEY M "Rivers Of Babylon" (Sire) 27/2 add KEX, WSBA. Moves:

BONEY M "Rivers Of Babylon" (Sire) 27/2 add KEX, WSBA. Moves: 8-6 WNEU. Heavy rotation: KRKK.
MICHAEL JOHNSON "Almost Like Being In Love" (EMI-America) 25/11 adds include KRNT, WMAL, K101, WLNH, WMAZ, KOGO, WPRO. Moves: 30-27 WYNE, debut 21 KOLO, debut 24 WBEN.
EVELYN "CHAMPAGNE" KING "Shame" (RCA) 25/6 add WOWO, KBLF, KHNY, WGY, WBT, KNBR. Moves: 4-1 WORG, 11-9 WFYR, 25-19 KUKI, 25-22 FM97 debut 9 WRFN, debut 24 KOLO, Heavy rotation: KMPC. 25-22 FM97, debut 9 WBEN, debut 24 KOLO. Heavy rotation: KMPC.

TODD RUNDGREN "Can We Still Be Friends" (Bearsville) 25/4 add WISN, KPPL, WHOK, WCER, Moves: 17-13 FM97, Heavy rotation: KRKK, KENNY LOGGINS "Whenever I Call You Friend (Columbia) 23/9 add WCHV, WOLD, MARC, MAR

WQUD, KMPC, WNEU, WHIZ, KOLO, WYMC, WHIO, K101. Moves: 27-20 KBLF, 25-22 WISN, 24-18 WRIE.

Radio& Records POP/ADULT AIRPLAY/40

	Two Weeks	Last Week		August 11, 1978
5	2	1	0	COMMODORECE
11	7	6	0	THE TIMES A LOS ASA
8	6	3	ŏ	MIA COOLIDGE/YOU (ABM)
24	10	4	ŏ	Author Baby (BCV)
10	5	5	ŏ	HODEIESSIV Devoted To Vou (DCO)
1	1	2	6	THE TALLING BASE (MS(1))
36	21	11	O	BARRY MANILOW/Copacabana (At The Copa) (Arista) CHRIS REA/Fool (If You Think It)
-	24	20	ŏ	CHRIS REA/Fool (If You Think It's Over) (UA) ANDY GIBB/An Everlasting Love (RSO)
22	13	12	Ö	PARIO CRIMEN CONTROL OF CONTROL O
17	15	10	10	PABLO CRUISE/Love Will Find A Way (A&M) GENE COTTON & KIM CARNICON
4	4	7	11	GENE COTTON & KIM CARNES/You're A Part Of Me (Ariole)
18	17	13	12	CANDRA STREISAND/Songbird (Columbia)
3	9	9	13	ANNE MURRAY/You Needed Me (Capitol) GERRY RAFFERTY/Baker Street (UA)
40	32	22	0	WALTER COANIA TO A
2	3	8	15	WALTER EGAN/Magnet And Steel (Columbia)
23	22	19	16	MICHAEL JOHNSON/Bluer Than Blue (EMI-America)
7	12	17	17	CRYSTAL GAYLE/Talking in Your Sleep (UA) BOB SEGER/Still The Same (Carried)
16	14	14	18	BOB SEGER/Still The Same (Capitol)
_	_	31	Ö	JEFFERSON STARSHIP/Runaway (RCA/Grunt)
26	23	23	20	LITTLE RIVER BAND/Reminiscing (Harvest) DONNA SUMMER/Lest Dance (Country)
15	16	18	21	DONNA SUMMER/Last Dance (Casablanca) O'JAYS/Use Ta Re My Girl / District Last
13	11	15	22	O'JAYS/Use Ta Be My Girl (Philadelphia International) KENNY ROGERS/Love Or Something Life Level (1997)
6	8	16	23	KENNY ROGERS/Love Or Something Like It (UA) ROBERTA FLACK/It Ever I See You As It (As)
31	29	29	0	ROBERTA FLACK/If Ever I See You Again (Atlantic) ANDREW GOLD/Never I at Hor Sin A
37	30	26	25	ANDREW GOLD/Never Let Her Slip Away (Asylum) MATHIS & WILLIAMS/You're All I New To Common State of the State
34	31	27	26	MATHIS & WILLIAMS/You're All I Need To Get'By (Columbia) EDDIE RABBITT/You Don't Love Ma. A.
9	18	21	27	TOUR HABBITITOU DON'T LOVE ME Anymore (Flatter)
-	39	35	0	CARLY SIMON/You Belong To Me (Elektra) EXILE/Kiss You All Over (MR)(Cont.)
-	40	37	0	EXILE/Kiss You All Over (WB/Curb) JACKSON BROWNE/Stay (Asylum)
	37	34	30	ATLANTA DIAMETER CONTROLL
-	-	39	31	ATLANTA RHYTHM SECTION/I'm Not Gonna Let It Bother Me (Polydor)
-	-	40	32	The The Later Tou Never Done It like The LACE A
-	-	· · ·	33	DAVID GATES/Took The Last Train (Elektra)
29	28	-	34	EARTH, WIND & FIRE/Got To Get You Into My Life (Columbia) SPYRO GYRA/Shaker Song (Amherst)
-				or Tho GTHA/Shaker Song (Amherst)
-	38		36	JOHN PAUL YOUNG/Love Is In The Air (Scotti Bros.) WILLIE NELSONBlue Skies (Columbia)
20	21 ;		37	ANDY GIBB/Shadow Dancing (RSO)
-	_		38	HELEN REDDY/Ready Or Not (Capitol)
			39	TRAVOLTA & NEWTON-JOHN/Summer Nights (RSO)
_	_			

Black circled numbers indicate significant upward movement from at least 60% of our reporters.

CHART SUMMARY: The Commodores make it two weeks in a row at the very top but Rita Coolidge makes an impressive surge to the number two spot up from number six. Toby Beau, Olivia Newton-John and Frankie Valli black circled and holding their own at 3, 4, & 5 respectively. Top tenning for the first time are Chris Rea 11-7, Andy Gibb smashing his way 20-8 and Pablo Cruise moving 12-9. Last week's Breaker by Walter Egan continues his upward trend with a 22-14 leap. Anne Murray moving just one point 13-12 but showing hot at sixteen key stations. This week's lone Breaker is Little River Band jetting its way from 31-19. Three others showing much more room for continued growth are Andrew Gold 29-24, Exile 35-28 and Jackson Browne 37-29. Debuting on the P/A 40 are Earth, Wind & Fire at No. 33, which is no longer being day parted at most stations, John Paul Young at No. 35, Helen Reddy No. 38, John Travolta & Olivia Newton-John No. 39 and Taste Of Honey at No. 40.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/A dult stations.

JIMMY BUFFETT (ABC) "Son Of A Son Of A Sailor" CAPTAIN & TENNILLE (A&M) "Love Is Spreading," "Dixie"
RITA COOLIDGE (A&M) "Love Me Again," "Bye Bye Love," "Jealous

CRYSTAL GAYLE(UA) "Cry Me A River," "Hello I Love You ANDY GIBB (RSO) "One More Look At The Night" BARRY MANILOW (Arista) "Somewhere In The Night

BARRY MANILOW (Arista)"Foul Play" S.T.) "Ready To Take A Chance

JOHNNY MATHIS (Columbia) "Where Or When MOODY BLUES (London) "Driftwood," "Had To Fall In Love" WILLIE NELSON (Columbia) "Stardust" HELEN REDDY (Capitol) "Catch My Breath"

SGT. PEPPERS S.T. (RSO) "A Day In The Life"/B. Gibb, "Here Comes The Sun"/S. Farina, "Long & Winding Road"/P. Frampton.

CARLYSIMON (Elektra) "Tranquillo"

Most Added:

LITTLE RIVER BAND

Heminiscing (He Added at 20% of our repo JOHN PAUL YOUNG Love Is In The Air (Scotti Bros.)
Added at 16% of our reporting stati
CAPTAIN & TENNILLE

CAPTAIN & TENNILLE
You Never Done It Like That (A&M)
Added at 15% of our reporting stations.
MICHAEL JOHNSON
Almost Like Being In Love (EM) America)
Added at 15% of our reporting stations
EXILE
Kiss You All Over (WB Curb)
Added at 12% of our reporting stations

Kiss You All Over (WB Curb)
Added at 12% of our reporting stations
BILLY JOEL
She's Always A Woman (Columbia)
Added at 12% of our reporting stations
KENNY LOGGINS
Whenever I Cell You Friend (Columbia)
Added at 12% of our reporting stations.

Hottest:

COMMODORES
Three Times A Ledy (Motown)
Reported hot at 69% of our stations.
OLIVIA NEWTON-JOHN
Mopoless by Devoted To You(RSO)
Reported hot at 60% of our stations.
RITA COOLIDGE
You(A6M)
Reported hot at 51% of our stations.
FRANKIE VALLI
Grease (RSO)
Reported hot at 48% of our stations.
TOBY GEAU
My Angel Baby (RCA)
Reported hot at 41% of our stations.
ANDY GIBB
An Everlasting Love (RSO)

WATR/Waterburn Glave Collegen

Glanc Contigon

Robin Gibb

Derling
Barbir a Streamer

Prisoner
Robert Palmer
Goerdon Lightfoo

Dan Hill

Tarrely Sponcer

Michael Zager

Bill Lalbountly

LRIB

Anne Mutray

Rita Cooledge

WSBA/York Birl Comptoll

eR/Friday, August 11, 1978 I'm Not Gonna (Poly) Boa Hour & Active 6 23 Sao Othurs POP/ADULT SINGLES BONEY M *Rivers Of Babylon(Sire) Check Others DEBBY SOONE When You're... (WB C JACKSON BROWNE Stay (Asylum) Boo New to Active CAPTAIN & TERMILLE (A6M. You Never Done It Like That See New & Active 3 Toto (Columbia) Chack Others 0 TERI DE SARIO Ain's Nothing... (Casabianca) Add WTMJ, WNEU. WKI.O DAN HILL All I See Is Your Face CX See Others ANDREW GOLD Nover Let Her (Asylum) 6.23 DAVID GATES Took The Last Train (Elektra) EXILE Kiss You All Over (WB/Curb) Riss You All Over (WB/Curb) Took The Last Train (Elektric Check New & Active) Took The Last Train (Elektric Check New & Active) 7-7 Page 1 Need... (Epic) BILLY JOEL She's Always (Columbia Chack Orders) 121 GORDON LIGHTFOOT Orasmisnd (WB) Add WSB, KBLF, KUKI. CMERYL LADO Think It Over (Capitol) See Othern Face Othern 721 GORDON LIGHTFOOT BILL LaBOUNTY 25 Words Or Less WB Ca Check Others KENNY LOGGINS Whenever I Call... (Colum Chack Others Pitoli Reedy To Take A (Arrista) D'out Good phones at wsm. waste, waite LOURSANA SLE ROUX New Orleans Ledies (Cap Lea Orleans 7.26 Raminiscing (Nervest) TONY ORLANDO Don't Let Golf-lektral Boso Others 3-14 511 DOLLY PARTO DAVE MASON WIII You Still...(Coll Blue Skies (Columbia) GERRY RAFFERTY Right Oown The Line (UA) Son Others There Will Be Love (Phil Int.) See Others Check Neve to Active NELEN SCHNEIDER Loneliness (Windsong) MELEN SCHNEIDER Can We Still (Bearsville) Bea Others 511 BABRA STREBANO Leura Mera (Columbia) If a Readily You (Ab M) See Others See Others 7 at 1 Owen Others

TRAVOLTA & OLIVIA
Summer Nights (RSD)
Summer Love . I Elak (rs)
Love Is in The Air (Scots in the Air (

Roogie, Oogie, Oogie, Capit

ADDS & HOTS

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WSAR/Fall Rese

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Capt & Tennile
Cheryl Ladd
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MOTTEST
Barry Manilow
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Toby Beau
Riss Coolidge
Commodores

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EW&F NOTTEST Frankie Vali Barry Mahilow Water Egan Andy Gibb Commodores

WEEN/Buffalo Regar Christian John Paul Young HOTTEST Commodores Frankie Velli E.C. King Travolta/Olivia

LVGR/Buffalo jerry Reo Exilia MOTTEST Rita Coolidge Otnie Andy Gibb

WTIC/Hartford Genry Josephia WELL/New Haven Wait Pinto Exite MOTTEST Barry Manifow Frankie Valli Rita Coolidge Yoby Breau Cotton/Carres Olivia Andy Gibb Cotton/Carnes Capt & Tennull David Gates Gerry Rafforty HOTTEST Rita Coolidge Andrew Gold Crystel Gayle

WLNH/Lecome Roger Curtis Artec Two Step Michael Johnson Billy Job Lou Rawfs LAB MOTTEST Denns Summer Franker Vellt Barry Mantlow Andy Grbb Olivia Commodores Anne Murrey

Simon/Taylor Diana Rots Ball LaBounty MOTTEST Chris Rea Frantie Valt-Toby Reau Commodores Rite Cool dee Olivia

Billy Josi Watter Egan LRB HOTTEST Barry Manilov Frankie Valli Andy Gibb Olivia Pirta Coolidge Toby Beau Commidders

FM97/Proteburgh Dave Popovich

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Bob McGripin
HOTTEST
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Pablo Cruise
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Todd Flundgren
Oave Mason

WTAE/Pittsburgh Tod Atkins

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Travolta/Olivie
Michael Johnson
Crystal Gayle
Garry Rafferty
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Oolly Parton
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Barry Manilow
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Anne Murrey

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Todd Rundgran
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WFYR/Chicago John Wetherbee

Devid Gates LRB HOTTEST Barry Manilov Frankie Valli Toby Beau E.C. King Andy Gibb Taste Of Hone

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Water Egen
David Gates
Simon/Taylor
Jackson Browne
MOTTEST
Commodorss
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Toby Beau
Frankle Valli
Anne Murray
Rits Coolidge
Andy Gibb
Andrew Gold

EWBF Anne Murray Toby Breu HOTTEST Rolling Stones Taste Of Honey Commodores Patilo Cruise Olivia

WWWE/Cleveland Jim Devis

Jane Olivor
Kenny Loggins
Dolly Parton
Ealle
Bill LaBounty
LRB
Bill LaBounty
LRB
Starter Bros.
HOTTEST
Toby Beau
Andy Gabb
Frankie Velli
Berry Manilow
Olivia
Commodores
Rita Coolidge

Del Hull
Andy Gibb
John Paul Young
LRB
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Michael Johnson
Debby Boone
HOTTEST
Steve Martin
Commodores
Donne Summer
Fitte Coolidge Gerry Rafferty Bill LaBounty Bob McGilpin Owne Ross Dave & Sugar Soyro Gyrs Cascade HOTTEST Rite Coolidge Toby Rite Coolidy Toby Beau Barbre Stree Songbird WOWO/FL Way

WHOS/Lancaster Greg Eyerman

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Pablo Cruine
Donne Summer
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Water Egan
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KRNT/Des Moines KMBZ/Karass City WTMJ//Ailwaykes
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Dolly Parton
Teri DeSerio
HOTTEST
Andy Gibb
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Chris Ree WISN/Miles Both Fast

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Robin Gibb Derling Capt & Tennit Paul Nicholde Tarney Spencer Gerry Rafferty Simon' Taylor HOTTEST Commodores Franke Valli Willia Netson Clivia Toby Beau Watter Egen Andy Gibb

Stonetoel Alan Partoni Bonne Tyter England Dan Weylon Jennings HOTTEST Barbe Stressand Songbird Olivia Rite Cookidge Cotson/Carnes Commodores Chris Rea

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LRB
Cheryl Ladd
Bartra Streiand
Prisoner
Travolta/Otivia
Kanny Logis
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Michael Stanev
England Dan
Dolly Parto
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Otivia
Jackson Browen Ed Scarborough
Crystal Gayle
Stonebolt
Donna Summer
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Barny Manilow
Toby Beau
Commodor es
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Othria
ARS
Anne Murray
Pablo Cruise

SOUTH

WSB/Atlanta WCHV/Charlot
Gene Christie Jim Racey

Gene Christie
Michael Zeger
Bill LaBounty
Renee Armand
Gordon L. shiftool
Kathy O'Shea
Jay Black
Juice Newton
MOTTEST
Frankie Valli
Olima
Capt. & Tennille
Olima
Cammodores WBT/Charlotte

Wings
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L.RB
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Mathis/Williams
MOTTEST
Frankie Valli
Commodores
Rits Coolidge
Donns Summer
Watter Egan
Chris Res
Andy Gibb
Olivie

WFTL/Ft. Laude Mike Harvey Mike Nervey
Bill LaBounty
Andy Gibb
Charlie Rich
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Barry Manilow
Olivia
Toby 84au

Anne Murray Kenny Loggins John Paul Young HOTTEST Commodores Barry Manitow Frankse Valls Toby Beau Watter Ejan Chris Rea LRB

KUL F/Houston Rachel Trevino

None

Arthur Crotton
Walter Egan
Jackson Browne
MOTTEST
Commodores
Donna Summer
Pablo Crusse
Kenny Rogers
Olivia
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Andy Gibb

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Travolta/Otivia
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Frankie Valli
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Rita Coolidge
Jackson Browne
Taste Of Honey

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Billy Joel
Michael Johnsoi
Kenny Loggins
Gladys Knight
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Andly Gibba
Rita Coolidge

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Petterson Starship Travolta/Olivia Water Egan Capt, & Tannille Bob Seger Same MOTTEST Pablo Cruise Frankie Valli Toby Betal Commodores

Simon/Taylor Dave & Sugar Robert Byrne HOTTEST Eddie Rabbitt Rita Coolidge Gien Campbell Offria Frantise Vall-Willie Nelson Jerry Reed Chris Rea

WDAE/Temps Dana Heer Maley

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David Gates
England Dan
Paul Davis
Dan Hill
Kate Taylor
HOTTEST
E.C. King
Olivia
Bita Coolidge
Pablo Crurse
Walter Egan
Travolla Olivia
Andy Gibb

WJNO/W Palm Beach Russ Mortey

Russ Martey
Bity Jost
Lynda Carter
Capt & Tennite
Dolly Parton
John Paul Young
HOTTEST
Cotton/Carnes
Spyra Gyra
Commodores
Barry Manitow
Olivie Mathis/W liami Chris Rea

WHEU/Wheeling

Toddy Pendergrass
Robert Palmer
Taste Of Honey
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Renny Loggins
Jammy Buffett
Michael Stanley
Teri DeSerio
HOTTEST
Barry Manilow
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KEX/Portland Bob Swanson Walter Egen Boney M Quincy Jones HOTTEBT Commodores Frankie Valli Lewie Wickham

KMPC/Los Angeles KBLF/Red Bluff John Felz Bob Breck

EW&F
EC King
Gordon Lightfoot
Michael Johnson
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KOLO/Reno Mike Hegerty

Menny Loggins
Billy Joel
Crystal Gayle
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Exile
Bee Gees/Frampton
Sqt. Pepper
E.C. King
Taste Of Honey
HOTTEST
Tampoite/Office

KRKK/Rock Sp Rod Tucker

Trevolta/Divisa Tarney-Spencer Gladys Knight Oen Hill Billy Joel Billy Joel Bill LaBounty HOTTEST Todd Rundgren Pabro Cruise Chris Rea

KCRA/Secramento Dave Darin Mathis/Williams Capt. & Tennille Eddie Rebbits HOTTEST Rerry Manilow Commodores Rite Coolidge

K\$L/Salt Lake City KOGO/San Olego George Lemich Roll Dodd

George Lemich
LRB
Dolly Parton
Barry Manilow
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MOTTEST
Anna Murray
Roberta Flach
Barbra Stressand
Songhida
Barry Manilow
Rita Coolidge
Commodores
Cotton/Carnes
Olinta
Andy Gibb Offices
CHART
Can Hill
Michael Johnson
MOTTEST
Pablo Cruise
Barbra Stressand
Rite Copilidge
Commodores
Toby Reau

KGIL/San Fernando

Paul Oavis
Carly Simon
Michael Johns
MOTTEST
Rita Coolidge
Chris Rea
Commadores
Olivia Chris Rea LRR Water Egen Toby Reau HOTTEST Andrew Gold Commodores Pablo Cruise Jackson Browns

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David Gates Exile LRB E.C. King HOTTEST Andy Gibb Ofrere Andy Gibb Olivie Barry Manilon Toby Bray Commodores Pablo Cruim Walter Egan

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KKLY/Spokane Chuck Harmon Andy Gibb Etvis Puppel Jerry Revel LRB Rarbia Stress Prisoner

Anna Olivor Dolly Parton KUKI/Uhish Randali Kalton

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England Den
Cordon Lightfoot
EWAF
Lynda Certer
John Paul Young
HOTTEST
Franker Valit
Water Equin
Donna Summer
Boh Seger
Rita Coolidge
Olivia
LINB

Others Getting Significant Action

OPPORTUNITIES

Openings

Southeast medium market leading AM Top 40 atation looking for dedicated, positive, format oriented personality and news people. No Beginners, floaters or prima donnes. Qualified minorities encouraged to apply Tapes and resumes to Box 6421, Silver Spring, MD 20906_EOE M/F (8-4)

KGRC/Hannabell, MO has immediate opening for an up tempo air personality and quality production person. Creative, hardworking and a minimum of 2 yrs exper-ience Call Betsy Bean (314) 221-2221 (8-4)

WBLG/Lexington, KY, medium market college town sta tion is seeking the right morning person. Pop/Adult. Bright, personable Good money Profitable, established company, opportunity for advancement. Tapes and resumes to Gary Dickson, Box 1300, Lexington, KY 40590 No calls please (8-4)

WGNY/New Burgh, NY looking for news professional with a minimum of 2 yrs experience at least 1 yr as small market News Director. Abilities in all phases of news journalism required. Excellent salary in a stable company Tapes and resumes to News Director, WGNY, Box 3591, New Burgh, NY 12550. EOE M/F (8-4)

KFMH Muscetine-Devenport, IA, 50,000 watt stered KFMI Muscatine-Davenport, IA, 50,000 watt stereo Dolby is looking for overnight air person who knows album rock & jazz. Who likes to communicate. Must be able to get along with people. Call Steve Bridges at (319) 263-2442 or send tapes and resumes to Box 116. Muscatine, IA 52761. (8.4)

WSPT Stevens Point, WI is looking for the best undiscovered air telent in America. Former personalities are now at WOWO, 0102, WOKY, KAAY and others. Good pay, benefits and state of the art equipment. Tapes and resumes to Pat Martin, WSPT, Box 247, Stevens Point,

KDKO/Denver, CO seeks tapes and resumes for immediate and future openings. Top 40 experience and 1st ticket required for Disco Rock format. Contact: Jim O'Brien, KDKO, Box 418, Denver, CO 80120. No calls please. EOE (8-4)

WCOS-FM needs friendly conversational morning man who can maintain already established number 1 ratings. Tapes, resumes and salary requirements to Ken Martin, WCOS-FM, Box 748, Columbia, SC 29202. (8-4)

KCAP/Helena, MT has a morning drive position open, along with other fulltime openings. Top 40 format. Tapes and resumes to Randy Rocks, Box 1165, Helena, MT 59601 or call (406) 442-4490. (8-4)

Openings

KYSN/Coloredo Springs, CO looking for conversational, community oriented personality for immediate PM drive opening. Tepes and resumes to Marc McCoy, PD, Box 1715, Colorado Springs, CO 80901. (8-4)

WSPT/WXYQ/Stevens Point, WI expanding news de-partment. If you can dig, write, and deliver news ef-fectively send tapes and resumes to Gary Wescott, WSPT/ WXYQ, Box 247, Stevens Point, WI 54481. (8-4)

WEBC/Duluth, MN seeks a creative, adult commi or. Strong production a must. Tapes and resumes to Bobby Irwin, 1001 E. 9th Street, Duluth, MN 55805. (8-4)

Y 95/Rockford, IL looking for experienced AOR air person with good production and a desire to offer creative input. Tapes and resumes to Armand Chianti, 1901 Reid Rd., Rockford, IL 61111 or cell (815) 877-3075. (8-4)

Are you an aggressive, hard driving newsperson? If so, WTSN has an opening you may be interested in. WTSN is committed to news and community service. Be a part of the best station in the beautiful New Hampshire seacoast. Tapes and resumes to Don Briand, News Director, Box 400, Dover, NH 03830. EOE No calls please. (8-4)

Is there anybody out there who understands how to turn on the personality in a news show? I'm not interested in the traditional news announcer. Solid, exciting position for right person. Tapes and resumes to: Ray Hasha, KLOK, Box 21248, San Jose, CA 95151. No calls please EOE (8-4)

New Country station to begin September 1st, needs a Program/Music Director. Contact new owner, Don O'Malley, KYOU, 816 9th Street, Greeley, CO 80631, or cell (303) 356-1450 (8-4)

13Q/Pittsburgh, PA is looking for news person for future news opening. Must have strong investigative news background; telephone talk experience helpful. Tapes and resumes to Bob Savage, Crane Ave., Pittsburgh PA 15220, No calls please. EOE M/F (8-4)

WANTED: Morning man, staff announcer, chanc continue education at Mississippi State University. Call WSSO (601) 323-1230, Starkville, MS.

Clean air and room to breathe. Number 1 Montana Pop/ Adult needs one very strong, very warm morning drive personality and another to fill top rated midday shift Tapes and resumes to Jon Hanson, KGHL, Box 30198, Billings, MT 59107 EOE (8-4)

Openings

WMAY/Central Illinoia' Top AM modern Country Power House has immediate opening for afternoon drive personality/production skills/possible move to Music Director. Good money and benefits. New facilities, great staft. Tapes and resumes to Mike Carta, Box 460, Springfield, IL 62705, or call (217) 629-7077. EOE (8-4)

ANNOUNCERS needed, experienced only, AM station, Adult Rock, FM station AOR. Tapes and resumes to Jay Michael Pipes, KIDO, Box 8087, Boise City, ID 83707. EOE M/F (8-4)

WREC/Memphis, TN is now accepting applications for afternoon personality. Pop/Adult/News. Good production, and 3rd endorsed. Great package & working environment. Tapes and resumes to Leonard Blakely, WREC, 1385 Lamar, Memphis, TN 38101. (8-4)

Pacific & Southwest Broadcasting Corp. has opening for Program Director/morning personality with 1st phone that is relatable, and an adult communicator. Tapes and resumes to Box 67831, Century City Station, Los Angeles, CA 90067, EOE (8-4)

Female wants job in any capacity, jock, copywriter or news in LA County Call after 4pm (213) 532-1046. 7-28

Experienced announcers wanted for 5kw AM adult Top 40 and 100kw FM AOR. Grow with our young successful company. Top capital western city. Tapes and resumes to Program Director, Box 8087, Boise, ID 82707. EOE M/F (8-4)

WRBR-FM/South Bend, IN is looking for experienced news person for on-air work and street reporting at top rated FM. Minorities encouraged to apply. Tapes and resumes to Dennis Little, News Director, 100 Center, Professional Offices, Mishawaka, IN 46544. No cells please. (8-4)

WANTED: Top notch, naturally funny morning/produc tion person. Also, midday and night jock positions open. Phonies and computers need not apply. Tapes and resumes to Art Comstock, Box 229, Columbus, GA 31902 or cell (404) 327-3803. EOE M/F (8-4)

WKIX/Raleigh, NC has immediate opening for 2-8am personality-rock talent. Good production a must. Tapes and resumes to Bob Bolton, Operations Manager, Box 12526, Raleigh, NC 27605. No calls please. EOE (8-4)

ACCOUNT EXECUTIVE OPENINGS NOW AT KOLH-FM Experience necessary in national and regional sales. 29th largest market, near Los Angeles. Call Rick Painter (714) 888 2287. (8-4)

Openings

SONDERLING seeking experienced only PD applicants for KDIA/San Francisco. Tapes and resumes, photos to Marc Allen, 3050 Biscayne Blvd., Suite 1003, Miami, FL 33137, No cells please, EOE (8-4)

KASH/Eugene, OR looking for a part-time air talent 25 35 hours per week, includes air work end promo-tions. No beginners. Tapes and resumes to Bill Dudley, KASH, Box 10767, Eugene, OR 97440. (8-4)

NEEDED Heavyweight midday personality, and will ing to pay for it. Tapes and resumes only to Scott Slade, WAYS, 400 Radio Rd., Charlotte, NC 28216 EOE M/F (8-4)

WYRE/Annapolis, MD has rare opportunity for news person. Should be interested in involvement with unique state capital. Must possess skills in street reporting telephone tape gethering, and excellent ratings. Tapes and resumes to Steve Kingston, Box 1551, Annapolis, MD 21404, EOE M/F (8-4)

KAYC/Beaumont, TX is looking for PD AM and PM drive air telent. Tapes and resumes to KAYC, Box 870, Beaumont, TX 77704, or cell (713) 833-9421. (8 4)

KIKK/Houston is accepting tapes and resumes from ex-perienced Program Directors for an available position. Send to Al Greenfield, GM, KIKK, 6306 Gulfton, Houston, TX 77091 SOS 19 TX 77081. EOE (8-4)

KAWY/Casper, WY is accepting tapes and resumes for full time openings. Call Phil Strider (307) 235-1515 or write Box 2006, Casper, WY 82602 EOE M/F (8-4)

WKIX/Raleigh, NC has opening for Assistant Chief Engineer. 1st ticket: Knowledge of FCC rules and regulations, solid state design, AM-FM transmitters, and directional antennas. Resumes and salary requirements to Jim Jackson, Chief Engineer, WKIX, Box 12526, Raleigh, NC 27605, (8-4)

WNEU/Wheeling, WV seeks morning man who can handle self on the phone. Must be natural, warm and human. Natural wit is an asset. Also, need warm and human midday person. No hype, No screamers. Possible MD or Asst. PD title available. Tapes and resumes to David Lyons, WNEU, Box 6462, Wheeling, WV 26003. (8-4)

Rare opening for a full time jock. Experienced desired Contact Pete Wilson, WQCM, 1250 Downsville Pike, Hagerstown, MD 21740. No calls please. EOE M/F (8-4)

CHANGES

Radio

DOUG FLODIN named Program Director KYNO-FM/Fresno, CA. PAUL RIANN appointed PD/MD KLOL/Houston, TX.
KEITH WRIGHT named Program Director WVUD/Dayton, OH.
JEFF VARGO formerly PD WVUD/Dayton joins the station's sales team. GLENN STEWART named Program Director WBRU/Providence, RI. KATE INGRAM joins KSAN/San Francisco as Music Director. MICHELE ROBINSON named Music Director ZETA-4/Miami, FL. JON SINTON named Program Director KDKB-FM/Mesa, AZ. SCOTTY BRINK joins WNBC as morning personality. CHUCK CEGLIO joins WFRO/Fremont, OH news department.

LARRY MATHIOT formerly WFRO/Fremont, OH joins WMRN/Marion, OH News.

JOHNNY KAYE joins KUZZ/Bakersfield as morning personality.

GARY LIBERTY formerly KIXY/San Angelo, TX joins KASH/Eugene, OR.

LYN COREY formerly WTRY/Troy, NY joins WKTK-FM/Baltimore doing middays.

JERRY SAMSON joins CJFM/Montreal, Quebec, doing 7pm-11pm.

DAVE FISHER named new afternoon drive personality C. IEM/Montreal, October. DAVE FISHER named new afternoon drive personality CJFM/Montreal, Quebec. GARY MARTIN named Program Director ZETA-4/Miami, FL formerly WSHE. BUDDY HOLLIS to Program WLOL/Minneapolis, MN.
MARK BIELINSKI named Program Director KPAS/El Paso, TX. MARC VALERO named MD WXQR/Jacksonville, NC.
STEVE TAYLOR formerly WGRD/Grand Rapids joins Z93/Atlanta, GA.
LARRY RUST (Mad Dawg) formerly KNOE-FM/Monroe to KQID/Alexandria, LA as Program Director

Station Line-Ups

WQFM/Milwaukee, WI LINE-UP: 6am-10am Kelly/Rivers, 10am-2pm Russ James, 2pm-6pm Bill Stedman (PD), 6pm-9pm Max, 9pm-1am Bob Reitman, 1am-6am Ed

WMAY/Springfield, IL LINE-UP: 6am-10am Mike Carta (PD), 10am-2pm Bob Cat-Steel, 2pm-6pm The Fox, 6pm-12mid Jim McKay, 12mid-6am Johnny "Truckin" Andrews. Weekends: Rich Douglas, C.J. Michaels, Daryl Davis.

KASH/Eugene, OR LINE-UP: 6am-9am Bill Dudley, 9am-12noon Dan Mullin, 12noon-

3pm Mark Armstrong, 3pm-7pm Dave Barbur, 7pm-12mid Gary Liberty, 12mid-6am

KTKT/Tucson, AZ LINE-UP: 6am-10am Ed Alexander (PD), 10am-2pm Don Beetcher (Asstl. PD), 2pm-6pm Kirk Russell, 6pm-10pm Tom Kelly, 10pm-2am Dean Taylor, 2am-6am Jay Richards

WFRO/Fremont, OH LINE-UP: 6am-10am Jerry Reidling, 10am-4pm Greg Forshtay (MD), 4pm-9pm Gary Thompson. Weekends: Steven James. KXRB/Sioux Falls, SD LINE-UP: 6am-10am Denny Oviatt, 10am-2pm Rick Stewart

(MD), 2pm-3pm Ralph Emery Show, 3pm-6pm Kurt Andrews, 6pm-sign-off Jay

Records

BOB GOODING formerly WCOL-FM/Columbus, OH named Director / National/AOR Promotion for Private Stock Records.

HILDA WILLIAMS appointed Coordinator, R&B Promotion & Merchandising for RCA Records.

LORE LEIS returns to GRT as International Coordinator for the GRT Record Group GAYLON HORTON named Hollywood Division Manager for Welk Music Group. BRUCE RAVID appointed Manager of West Coast Talent Acquisition for Capitol Records LARRY GREEN appointed Assistant National Promotion Director for A&M Records. MARCO BABINEAU named Assistant FM Promotion Director for A&M Records. JEFF LYMAN promoted to Director of Pop/Adult Promotion for MCA Records. SUSAN ROBERTS promoted to Director, Artist Relations and Publicity/MCA, Nashville GEORGE MANGRUM promoted to Regional Promotion Manager/West Coast for MCA RICHARD GLENNY appointed Controller for Casablanca Records & FilmWorks. DON BERNSTEIN named New York Local Promotion Manager for Polydor NEIL LASHER appointed Local Promotion Manager/Denver for Polydor. BILL McGATHY named Local Promotion Manager/Houston, for Polydor.
MARTI MORE appointed Local Promotion Manager/Minneapolis for Polydor PRIMUS ROBINSON named National Marketing Director Jazz/Fusion for Elektra/ Asylum Records.

ARLENE MATZA appointed A&R Manager, Portrait Records.

CHUCK SCHWARTZ appointed Regional Album Promotion Manager, Midwest Region, Epic/Portrait/Associated Labels.

RON URBAN joins Polygram Distribution, Inc. as Director, Financial Planning and Analysis. JHERYL BUSBY appointed Regional Promotion Marketing Manager, West Coast,

Black Music Marketing, CBS Records, CAESAR HANCOCK appointed Regional Promotion Marketing Manager, Southwest, Black Music Marketing, CBS Records.

NANCY GOLDSTEIN joins the publicity department of Elektra/Asylum Records as Tour Publicist/East Coast. ROB SENN promoted to Southeast Regional Pop Promotion Director for Atlantic.

GALE SPARROW appointed Manager, East Coast Tour Publicity, Epic/Portrait/ Associated Labels.
JESSICA FALCON named East Coast Tour Publicist, Epic/Portrait/Assoc. Labels.

KEN CALVERT appointed Regional Album Promotion Manager, Midwest, Columbia Records.

BOB RIFICI named Branch Sales Manager/New York for RCA Records. JIM BEGO appointed Branch Sales Manager/Los Angeles, for RCA Records

Industry Changes

WILLIE TUCKER joins Far Out Productions as R&B Promotion Director/West Coast FRANK UNRUH appointed Controller for Almo-Irving Music Publishing.
BETTY IANNACI joins Danny Goldberg, Inc. Public Relations as West Coast Publicist

GARYAPPLE

COTBOX*

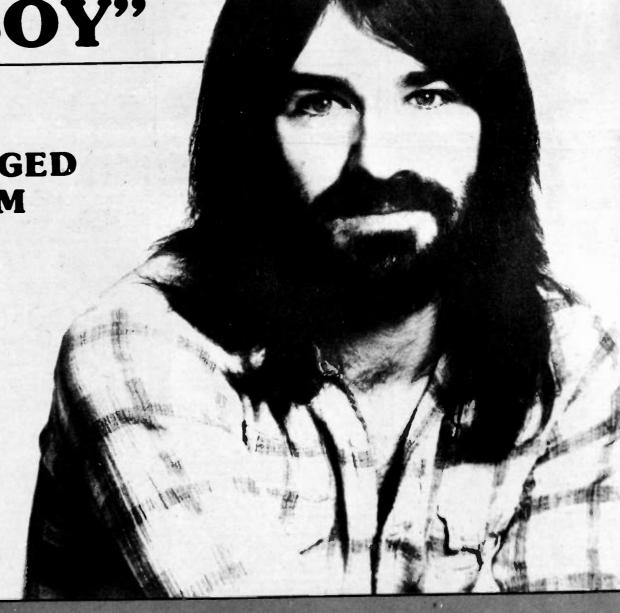
ONE OF THE MOST ADDED ALBUMS OF THE YEAR! ALMOST SEVENTY OF THE TOP AOR'S ADDED THE ALBUM IN THE FIRST TWO WEEKS.

"SHOOT 'EM UP COWBOY"

THIS IS THE CUT
THAT HAS EMERGED
FROM THE ALBUM

GET READY TO GET APPLEFIED.

GARY APPLE
"SHOOT 'EM UP COWBOY"
IS FROM HIS DEBUT ALBUM
"THE FIRST ONE'S FREE"



Monumen

Monument

Distributed by Phonogram Inc.

New AOR Activity

WEZV WNOE-FM WRHY TOP 40 KTOY

Pop Radio Stations Out Of The Box KMBZ KSKG KLWN KMKF KKTK KCBW

OPPORTUNITIES

Openings

KRGO/Salt Lake City, UT has opening for combo man for number one Country station. Transmitter, board, production and machine maintenance plus air shift. 1st ticket only. Tepes and resumes to KRGO, 5065 W. 2100 S., Selt Lake City, UT 84120. (8-4)

WLOF/Orlando, FL accepting tapes and resumes for fu-ture openings. Excellent opportunity to come to one of the most dynamic markets in America. Tapes and res-umes to Joe Montione, Box 15746, Orlando, FL 32808. Minorities encouraged. (8-4)

Growing Kentucky chain has several announcer/produc-tion openings. Different shifts, formats, duties. Good edvancement, potential. Also need pro sales person. Call Jim Casto (606) 432 8103. (8-4)

KROY/Sacramento, CA Top 40 AM looking for future top flight air personality. Good bucks at a great sta-tion Tapus and resumes to Terry Nelson, 1019 Second Street, Sacramento, CA 95814, No calls please. EOE

KUGR Green River, WY looking for announcer/programmer Experienced, 1st ticket, desired but not necessary Tapes and resumes to Dave Hayduk, Box 980, Green River, WY 82935 EOE No calls please (8-4)

WWCT/Peoria's AOR station will have an air shift/production opening soon. We welcome all tapes and resumes from friendly type on-air communicators. Contact Tom Calvin, 100 SW Adams, Peoria, IL 61602.

KLYD/Bakersfield, CA is still looking for that Adult entertainer who can become a part of the community and make our afternoons number 1. Good bucks and future. No beginners: Growing group of solid professionals looking for a new member of our team. Tapes, resumes and photo to Larry Crawford, KLYD, Box 1499, Bakersfield, CA 93301. EOE No calls please. (8-4)

KQID FM Alexandria, LA has immediate opening for a good morning drive and air talents in a brand new 100,000 watt FM rocker in Central Louisiane. Now is your chance to prove you have what it takes. Tapes and resumes to Larry Rust, 1115 Texas Ave., Alexandria, LA 71301 or call (318) 487-0347. (8-4)

Personality morning drive announcer Adult Top 40 and community involved approach. One of the gulf South's finest radio stations. Send air-check and resume to Bob Lima. Operations Director, WVMI, Box 4606, Biloxi, MS 39533, EOE (8-4).

FRANK N MAGID TALENT SEARCH lowe's best con remark n MAGID TALENT SEARCH lowa's best con-temporary medium market station is looking for ra-dio's best small market PM drive entertainer. Scenic acres, modern facilities, tight staff and good bucks. It's your next move. Tapes, resumes and salary require-ments to Scott Henderson, Frank N. Magid, Assoc., One Research Center, Marion, IA 52302 (8-4)

KZEW Dallas Ft. Worth, the southwest leading "AOR station has a rare opening. We are look ing for a creative, entertaining communicator for our morning show. Please, major market experience. Send tapes and resumes to Mark Christopher KZEW, Communications Center, Dallas TX 75202 EOE

Leading Southern Illinois Station has immediate Program Director opening Present PD is being promoted to another Group Station in Florida Prior PD experience essential in Country or Top 40. Tapes and resumes to Jerome Glassman, President Community Service Broadcasting, Inc., Box 1209, Mt. Vernon, IL 62864 EOE No calls please (7-28)

REGIONAL PROMOTION ENTERTAINMENT DIRECTOR REGIONAL PROMOTION ENTERTAINMENT DIRECTOR for young progressive company anxious to accelerate our growth and seeking talented people to help achieve these goals. We own and operate a chain of 14 Disco's in 11 states and have an immediate need for an experienced promotion/PR Director. Management, advertising, marketing and music radio, TV, records, etc. experience. Must be open to travel and relocation. We offer rapid advancement, excellent wages and benefits. Resumes, including salary history to Ms. Marion Bell. AMERICAN AVENTS, CORP., 2181 Victory Parkway, Cincinnati, OH 45206, EOE (7-28)

KELP/EI Paso, TX looking for News Director. Tal and resumes to Bob Payton, 4171 N. Mesa, C. 201 Paso, TX 79912 (7-28)

WPTX/Lexington Park, MD now accepting tapes an resumes for future openings in both E-Z listening an Top 40 formats. Minimum experience one year. Tape and resumes to Frank Hays, PD, WMDM-WPTX, Lexington Park, MD 20653. (7-28)

Christian Radio Station accepting applications for future openings. Long hours, and low bucks. Tapes and resumes to WHME-FM, Box 12, South Bend, IN 46624 (7.28)

KOIQ/Hanford-Visalia, CA looking for energetic Top 40 air talent. Eager to learn and take direction. Must have production skills. Part-time help needed also Call Ken Burke (209) 584-4466 between 1pm-3pm PDT.

KSTN/Stockton, CA looking for morning person. Must have 3 years experience, good production and news, along with 1st class license. Tapes and resumes to Dave Morgan, 2171 Ralph Ave., Stockton, CA 95206, or call (209) 948-5785. EOE (7-28)

Goods & Services

Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack: LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888A, Ypsilant, MI 48197.

Unbelievable Gossip

WARNING: Any similarity between REX RONA REPORTS and the truth is purely coincidental. You'll get the idea when you hear our free demo tapes. MANIC DEPRESSIVE PRODUCTIONS, Box 912, Muncie, IN 47305, (317) 253 2687.

"Record Promotion"

AOR (Album Oriented Radio) List The most compre hensive effective list available. Write: Power Production Box 57 Wallingford, CT 06492.

"Free Trial"

Today's tight playlists mean your jock talk, news and features need to be audience builders. Daily NewScript (new and "kickers") and Daily Starship (music & entertainment) give you the edge. 15-18 stories daily. \$40 monthly/\$70 for both. Free trial—Call Bob Rogers collect (415) 362-3045

Newspeople: Read This Ad

A guide to the TOP of broadcast journalism: story leads contacts, and reporting techniques revealed. Sample issue \$1. NEWSMILL, P.O. Box 6455, San Diego, CA 92106.

You'll Be Funnier

Hundreds of deejays renewed again this year! Gueran-teed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twineing, Dallas, Texas, 75227, Phone (2):4)

Radio's Premier Comedy Service

FREE SAMPI.E ISSUE of radio's most popular humo service! O'LINERS, 366 R West Bullard Ave., Fresno CA 93704 or phone (209) 431-1502.

GOODS & SERVICES

Making your classified come alive or getting you goods and services singled out is simple. Onl 25 cents a word, \$5 minimum per week, head lines are free. Contact R&R Classified Deparment, Mon-Fri. at (213) 553-4330, or write us a 1930 Century Park West, L.A., CA. 90067.

Openings

WFBG/Altoona, PA is now accepting tapes and resumes for announcers, engineer, and News Director. Send to Tony Booth, PD, Hilltop Logan Blvd., Altoona, PA 16603. No calls please. (7-28)

WHUT Anderson needs a creative communicator. We're a Popi/Adult station in Indiane's 7th largest city. Tapes and resumes to Mike Kase, WHUT, Box 151, Anderson, IN 46015. No calls please (7-28)

WIXL-FM/Newton, NJ has immediate opening for after-noon drive Country format 2pm-6pm shift. Must have one year experience. Tapes and resumes to Mark Chernoff, Box 40, Newton, NJ 07860. (7-28)

WMEL/Melbourne, FL Pop/Adult with strong commitment looking for News Director, Florida's Space Coast, chain broadcaster. Tapes and resumes to Tom Weberling, Box 1318, Melbourne, FL 32935. No calls please (7-28)

Heavy personality AOR jock needed for growing SW market. Must be able to work with formats. Good delivery. Good money for right person. Tapes and resumes to Carol Peters, 4906 Lansing Drive, Austin, TX 78745. EOE M/F (7-28)

Top rated, modern Country, KTOM is seeking an experienced professional, 1st phone jock who wants to work with a winner 20 minutes from the beach, Carmel. Also need weekender. Tapes and resumes to Lloyd Carr, Box 1380. Salinas, CA 93902 or call (408) 422-7484.

KMEL/San Francisco, CA looking for afternoon drive announcer with great production skills. Creative Direct-or, and female DJ for 6pm-10pm slot for AOR format. Tapes and resumes to Bobby Cole, KMEL, 2300 Stock-Tapes and resumes to Bobby Cole, KMEL, 2300 Stockton, Suite 330, San Francisco, CA 94133. EOE M/F (7-28)

KAWY/Casper, WY has possible future openings. Salary comparable to large market. Room to move. Call Phil Strider (307) 235-1515. (7-28)

WSUN/St. Petersburg, FL is looking for a morning man and newsperson. Tapes and resumes to PD Gary Kines, WSUN, Box 761, St. Petersburg, FL 33731. EOE (7-28)

WHAG/Hagerstown, MD needs Top morning men for four state market. Good voice and delivery a must. Rush tapes and resumes to C.B. Gaffney, PD, 1250 Dowsville Pike, Hagerstown, MD 21740 or call (301) 797-7300. EOE (7-28)

Openings

KUAD AM-FM/Windsor, CO has opening for two Jocks modern Country and Top 40 format. Must be very strong in production. Minimum 3 years experience. Some programming or automation experience helpful. Must be willing to work and have 3rd endorsed. Tapes and resumes to Dave Meachan, Operations Menager, KUAD, Windsor, CO 80550. EOE M/F (7-28)

3WG Radio/Rochester, NY will be accepting tapes and resumes for possible future openings. 3 to 5 years experience necessary. Contact Foreat Lewis, 3WG Radio, 50 Chestnut Plaza, Rochester, NY 14604. (7-28)

WIOG-FM/Saginaw, MI has a terrific opportunity for you to join a new AOR on the ground floor. If you really love AOR you'll love what we're doing. Tapes and resumes to Mike Brady, Box 1945, Saganaw, MI 48605 or call (517) 752-3456. (7-28)

KWIC/Beaumont, TX has Immediate opening for morn ing drive super pro. Humor, personality, and polish a must. Top pay and benefits for top ratings. Tapes and resumes to J.J. Stone, PD, KWIC, Box 6067, Beaumont, TX 77705, or call (713) 842-2214. EOE M/F (7-28)

WRSC/St. College, PA needs Program Director. Expand Ing operations and need leadership type person. Cal Bob Zimmerman (814) 238-5085. (7-28)

PART-TIME: The number 1 station in Lehigh Valley has openings for weekend and holiday work. Drake Country and needs someone that is air ready and know ledge of automation or who can learn quickly. Possible full-time. Tapes and resumes to Mike Lennen, PD WXKW, Box 2727, Lehigh Valley, PA 18001. EOE (7.28)

KELI/Tulsa, OK looking for an experienced morning man personality. Tapes, resumes and salary requirements to Ray Livingston, Box 52185, Tulsa, OK 74152 EOE (7-28)

Positions Sought

News Position sought. I'm young (20) but have four yrs experience in commercial radio, and a college degree. Extensive writing, reporting experience. Prefer medium market in Northeast, but will consider anything. Call Joel (607) 257-5989. (8-4)

nce, 1st ticket. Looking for Programmi Announcer position, Country or Pop Adult. Prefer Pacific Northwest. Cell George (707) 442-5744 before 10am.

Experienced Account Executive and aports announcer seeks position in similar capacity. Also, good back ground in production, announcing, continuity and news Call (608) 362-5102. (8-4)

9 yrs experience in Top 40 and AOR. Searching for positive thinking medium to major market. Formerly WZUU, WMEE, Call TOM ROBERTSON (414) 461-9098.

Program Director looking to move up anywhere in NE but prefer Pennsylvania. Currently WVAM/Altoona. Call JOHN HARRISON (814) 695-8372.

Dynamic, versatile and hard-working air personality with 13 yrs experience with 1st class license seeks opera programming, music, production and or on-air position at major or large market. Top 40, Pop/Adult, AOR o Country operation. Presently employed. Call Bob (309) 347-7567 anytime. (8-4)

Morning drive, Top 50 markets only. Top rated person ality entertainer who gets people talking. Available not or future considerations. Call Jay (915) 367-5920. (8-4)

Cream voiced DJ with spirit looking for AOR in Hawaiian Islands. I've missed my music (currently with KNX/CBS News). 1st ticket, BA and experience. Call SAMANTHA FOX (213) 377-0298. (8-4)

Top 40 DJ/super production. Tight Board, great voice 3rd endorsed. Really small market now, ready to move up a notch. Call Mark Allen (308) 254-3818 and leave

Top Female personality jock, major market experience. All formats. Prefer Country. Call anytime JAN (215) 886-4004. (8-4)

At large, Female air personality, formerly morning drive at medium Southeastern AOR/Top 40 music station. Loaded with talent and creativity, ambition and professionalism, carrying heavy experience in communicating and entertaining. Armed with air checks and resumes for medium or major market stations in California Call (213) 991-0309 anytime. (8-4)

TONY SANDOVAL now available. Formerly KMET, KLAC, Public Affairs Host. Production experience. Call (213) 764-0396. (8-4)

RICK TRACY formerly 3WD/Schenectady, and 136Q/ Mobile, AL is looking for medium market gig. MD ex-perience 3 yrs. Call (716) 482-9519 anytime.

Country jock looking for a Country station that enjoys playing Charlie Daniels and Ernest Tubb back-to-back and is responsive to its listeners. I know Country music and I'm tired of automation systems. Call ASAP (608) 256-0158 CDT between 3pm 8pm. (8-4)

Miscellaneous

KCAN/El Reno, OK new Country-Rock format needs record service from all labels for Top 40 and Country. Also needs album service. Send to Bill Rodgers, PD, KCAN, Box 1460, El Reno, OK 73036.

WKNH/Keene, NH needs record service from all labels. Contact Peter Schmitt, MD, WKNH, Keene State College, Keene, NH 03431

Positions Sought

MD/5 yrs pro in Ann Arbor looking slaswhere for PD/MD or Record Co. promotion/A&R, with good selary. Hard worker, excellent references, experienced professional air. Call MICHAEL (313) 994-5967 or (313) 439-2053 or write 4500 Ann Arbor-Saline Rd., Ann Arbor, MI 48103. (8-4)

One Krazee Guy, potential hot jock, heavy on creativity and professionalism, light on experience. Call (803) 542-6256, before 3pm. (8-4)

THE MAC, Top rated morning personality in Top 50 market seeks similer position at competitive Pop/Adult, Top 40 or tight AOR. I have numbers, 1st ticket, and agency-quality production in exchange for good bucks. Call TOM (919) 294-0942 afternoons. (8-4)

STEVE CASSIDY formerly Independent Radio Promotions (UK), looking for record promotion position. Call (213) 874-2363 4pm to 7pm. (8-4)

CHARLIE PARKER formarly KATT-FM/Oklahoma City's number 1 AOR. Would like to do mornings. Natural, creative production. Will relocate. Call (405) 885 8281 anytime. (8-4)

drive jock in a market of 139,000. Good pipes, tight production and wanting to learn more. Looking for Top 100, preferably in the NE, but will consider anywhere Call Steve (518) 762-4418 before 12 noon. (8-4)

Female air personality with three yra experience looking for good medium market Top 40/Pop Adult station Good production and experience in news and copywriting. Call JOANNE (717) 784-3952 before 4pm. (8-4)

15 yrs experience, 11 in Country Radio. Looking for good, solid, modern Country station that could use a PD, MD, DJ. Production...whatever. Excellent track record. Prefer Arizona, Nevada, or West Coast. Call after 6pm (602) 384-4147 or write D.J. WILSON, 31 Grande Viste, Willcox, Arizona 85643. (8-4)

Highly acclaimed personality seeking position with professional outlet where being number 1 is more than a rating service. Prefer AM drive with medium or major market with AOR, progressive Country, or Liberal Country format. Available immediately. Call (714) 758-3596 and ask for Me. (8-4)

MIKE BUTTS formerly mornings K100/Los Angeles, KCB0/San Diego, KIMN/Denver, KDWB/Minneapolis and afternoons WTIC/Hartford. Serious Top 40 or Pop. Adult replies only. Available now, call (817) 382-5789 (8-4)

MAJOR MARKET drive-time personality and Prog Director seeks PD position. Experience includes ABC, LIN, and Metromedia owned stations. Background includes Top 40, Pop/Adult, AOR, News/Talk, and Country, Write 411 Concordia Dr., Katy, TX 77450 (7-28)

Success with a money back guarantee. Three yrs MD, no. 1 medium market station. Excellent ratings. PD experience, seeking challenging PD, MD or re-search. Call JASON FOXX (219) 287 6518 days (7-28)

Human, Top 40 morning man looking for a new place to be Human Top 40 morning man. Will accept calls from Human Top 40 stations. Formerly, KYNO, KDON, KMBY. Dial (209) 225-1509 for STEVE DIAL. (7-28)

Experienced, slightly crazed AOR news person for hire If you're a creative radio and in need of hot news, I'd like to talk to you. Call (203) 423-2244 or write Box 3144, Enfield, CT 06082. (7-28)

STEVE BEHM. If you're a major market and you'd like someone with 10 yrs experience who entertains and informs your Top 40 audience call (408) 984-0843 or (408) 292-5080. (7-21)

PRODUCTION/ANNOUNCER/WRITER. Worked at four stations and written for one major corp. 6 years experience. Looking for production/on-air position medium to large market. Call (312) 681-1139. (7-28)

Position with progressive, fun-loving AOR or Pop/Adult. Experience in major market news and medium market music. Community-minded. Call BOB HACKLER (713) 524-1320 or write 2415½ Richton No. 2, Houston, TX 77098, (7-28)

JEFFERSON STONE formerly 96X/Miami, now avail able call anytime (305) 731-2889. (7-28)

R&B personality looking for announcer promotion position. 4 yrs college, 3 yrs radio experience, presently with KPOO/San Francisco. Willing to relocate. Call FRANKIE J. BOYD (415) 233-2767 after 7pm and (415) 864-7474 9am-5pm (7-28)

22 States and 3 Foreign Countries know who I am want your listeners to know me also. 1st phone, 8 y experience, willing to relocate, prefer West Cost Call CHUCK DIAMOND (405) 685-8281. (7-28)

STEVE NELSON looking for AOR position. Will relocate prefer West Coast. Call (714) 789-4404. (7-28)

PLEASE NOTE

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553 4330 with your information, or mail it to Redio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.



FILM FACTS:
Just three weeks ago, more than 60 million Americans had seen "Star Wars." And now it's being just three weeks ago, more than 60 million Americans had seen "Star Wars." And now it's being just three weeks ago, more than 60 million Americans had seen "Star Wars." And now it's being just three weeks ago, more than 60 million Americans had seen "Star Wars." And now it's being just three weeks ago, more than 60 million Americans had seen "Star Wars." And now it's being just three weeks ago, more than 60 million Americans had seen "Star Wars." And now it's being just three weeks ago, more than 60 million Americans had seen "Star Wars." And now it's being just three weeks ago, more than 60 million Americans had seen "Star Wars." And now it's being just three weeks ago, more than 60 million Americans had seen "Star Wars." And now it's being just three weeks ago, more than 60 million Americans had seen "Star Wars." And now it's being just three weeks ago, more than 60 million Americans had seen "Star Wars." And now it's being just three weeks ago, more than 60 million Americans had seen "Star Wars." And now it's being three weeks ago, more than 60 million Americans had seen "Star Wars." And now it's being three weeks ago, more than 60 million Americans had seen three weeks ago, more three weeks ago, which we were three weeks ago, more three weeks ago, more three weeks ago, more thr

Just three weeks ago, more than 60 million Americans had seen "Star Wars." And now it's being received with brand new enthusiasm.

received with brand new enthusiasm.

received with brand new enthusiasm.

Because, for the first time, "Star Wars" is playing in neighborhood theatres. In your neighborhood.

Because, for the first time, "Star Wars" is playing in neighborhood theatres. In your neighborhood.

Supported by a barrage of radio/TV buys in a whole new campaign:

Supported by a barrage of radio/TV buys in a whole new campaign:

Supported by a barrage of radio/TV buys in a whole new campaign:

Two weeks' worth of Top 40/AOR multiple-station buys. In each of the Top 100 markets. A spot Two weeks' worth of Top 40/AOR multiple-station buys. In each of the Top 100 markets. A spot Two weeks' worth of Top 40/AOR multiple-station buys. In each of the Top 100 markets. A spot Two weeks' worth of Top 40/AOR multiple-station buys. In each of the Top 100 markets. A spot Two weeks' worth of Top 40/AOR multiple-station buys. In each of the Top 100 markets. A spot Two weeks' worth of Top 40/AOR multiple-station buys. In each of the Top 100 markets. A spot Two weeks' worth of Top 40/AOR multiple-station buys. In each of the Top 100 markets. A spot Two weeks' worth of Top 40/AOR multiple-station buys. In each of the Top 100 markets. A spot Two weeks' worth of Top 40/AOR multiple-station buys. In each of the Top 100 markets. A spot Two weeks' worth of Top 40/AOR multiple-station buys. In each of the Top 100 markets. A spot Two weeks' worth of Top 40/AOR multiple-station buys. In each of the Top 100 markets. A spot Two weeks' worth of Top 40/AOR multiple-station buys. In each of the Top 100 markets. A spot Two weeks' worth of Top 40/AOR multiple-station buys. The Top 100 markets are the Top 100 markets. A spot Two weeks' worth of Top 100 markets. A spot Two weeks' worth of Top 100 markets. A spot Two weeks' worth of Top 100 markets. A spot Two weeks' worth of Top 100 markets. A spot Two weeks' worth of Top 100 markets. A spot o or **your** 18-345. With an average rrequency or 4.3... Three nights' worth of prime-time TV blitzing. Plus an all-out Saturday morning attack. A spot dule hitting every show. On each of the three TV networks. Hitting every market just like it hit Three nights' worth of prime-time TV blitzing. Plus an all-out Saturday morning attack. A spot schedule hitting every show, on each of the three TV networks. Hitting every market, just like it hit yours.

Reaching over 150 000 000 people in all. With a 7-spot frequency.

ening over 150,000,000 people in all. With a 7-spot frequency.

The total results of the firings of these big advertising/promotion guns? A total 18-34 reach of the total results of the firings of these big advertising/promotion guns? Reaching over 150,000,000 people in all. With a 7-spot frequency.

The total results of the firings of these big advertising of the state of the firings of these big advertising of the state of the firings of these big advertising of the state of the s

More results: Over 7,000,000 paid admissions in just the first 10 days of neighborhood theatre action.

The combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Can appear to the combined draw of "Saturday Night Fever." "Heaven Day Night Fever." "Heaven Day Night Fever." "Heaven Day Night Fever." "Heaven Da With opening weekend box office equal to the combined draw of "Saturday Night Fever,"

Wait" "Foul Play" and "Greace"

Dealers everywhere tried to anticipate the new impact of "Star Wars" based on past history. But ributors' initial re-stock orders for the soundtrack sold out in a matter of days. Dealers everywhere tried to anticipate the new impact of "Star Wars" based on past history. But distributors' initial re-stock orders for the soundtrack sold out in a matter of days. Re-stock re-orders more than tripled its initial base in just one week of neighborhood theatre action.

than tripled its initial base in just one week of neighborhood theatre action.

SINGLE FACTS:
A new "Star Wars" consciousness is clearly at hand. Hand-in-hand with the re-release of the original addrage single. "STAR WARS" THE SINGLE FACTS: soundtrack single:

MAIN TITLE AND CANTINA BAND" "STAR WARS:



IT'S A FACT.
THE FUTURE BELONGS TO THOSE WHO PLAY IT. NOW. MORE THAN EVER.



'Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

TRAVOLTA & NEWTON-JOHN 'Summer Nights" (RSO)

69% of our reporters on it, 15 adds Including KVIL, WHBQ, WDRQ, 13Q, KLIF, WKY, WOW, KING, KERN, KSTT, KENO. Key moves: 13-8 WIFI, 19-13 WPGC, 28-15 WKBW, 25-19 KRBE, 31-15 at 96X, 20-12 WLCY, 20-10 KFRC, 28-17 WICC, 10-3 WGRD, 11-5 WVIC, 24-16 at Y94, 19-9 WHHY, 4-1 WNAM, 29-17 KDZA, debut 23 WRKO, debut 29 at Y100. See Parallels, charts at number 27.

NICK GILDER

"Hot Child In The City" (Chrysalis)

68% of our reporters on it, 30 adds including KFRC, WGCL, WIFI, KRKE, KGW, WNDE, WMET, WRJZ, WKIX, WSGA, WAYS, 94Q, WOLF, KRSP, G100, WRFC. Key moves: 26-18 WKBW, 26-23 KRBE, 28-24 CKLW, 28-21 KDWB, 30-23 at B100, 28-20 at 13Q, 28-21 KTKT, 4-4 KOPA, 27-18 KAKC, 2-1 WNOE, 12-10 WGUY, 21-16 at CK101, 30-26 WEAQ, debut 17 WZUU. debut 24 KFI. See Parallels, charts at number 28.

EDDIE MONEY

"Two Tickets To Paradise" (Columbia)

60% of our reporters on it, 3 adds, KRBE, WKY, KEEL. Key moves: 25-23 at 99X, 26-23 WCAO, 20-17 at Z93, 22-16 WSAI, 28-21 KHJ, 18-11 KFXM, 8-6 WVIC, 4-1 at KX106, 23-19 WQXI, 27-18 WAAY, 12-9 WCGQ, 12-9 KDON, 35-30 KBIM, on KIMN. See Parallels, charts at number 29.

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

BUSIONS DOI: LOOK Back" (Epic) 80/77 including KFRC, B100, WOKY,

KDWB, WSAI, WDRQ, WHBQ, Z93, CHUM, WPGC, WRKO, WIFI, WNBC. F105, PRO-FM, WBBF, WPHD, KOPA, KING, KIIS-FM, KBEQ, WIFE, BJ105, KX106, 92Q, WNOE, 94Q, 13FEA, WFLB, WISM, KFYR, KYNO, KSLY, KRSP. BOB SEGER "Hollywood Nights" (Capitol) 79/50 including WPGC, WCAO, WKBW, Q102, WZUU, WZZP, KHJ, B100, KTLK, PRO-FM, Y94, KQEO, KJRB, WSGN, Z98, Q105, WTIX, K104, KFRC, WANS, WAKX, KVOX, KKXL, KQDI. Key moves: 32-23 WDRQ, 27-22 KCPX, 35-30 WTRU, debut 27 WRKO, debut 29 CKLW, debut 29 KJR, on WOKY, KFI.

KENNY LOGGINS "Whenever I Call You Friend" (Columbia) 78/33 including WDRQ, KFRC, KJR, WKBW, WCAO, Q105, KNOW, WJDX, WHOT, KCBQ, 13Q, WTRY, KCBN, KSTT, KKLS, G100, WHYN. Key moves: 23-17 WSAI, 23-21 at B100, 28-24 at Z93, 26-20 at KX106, 18-10 at 94Q, 25-15 WGLF, 32-25 KSLY, on WPGC.

GERRY RAFFERTY "Right Down The Line" (UA) 68/32 including KIMN, WYRE, WPHD, Y94, KRUX, KAKC, WSGN, O105, WCGQ, WEBC, WEAQ. KFYR, KYNO, KQDI, debut 29 WRKO, debut 38 KRBE, debut 23 WZUU,

JOHN PAUL YOUNG "Love Is In The Air" (Scotti Bros.) 60/21 including CHUM, WCAO, KVIL, WOLF, WKBO, WAYS, WGH, 92Q, WKIX, WRJZ, KRKE, KBIM, WAAY, WHHY. Key moves: 27-25 WIFI, 32-27 WZZP, 34-32 at JB105, 30-27 WTIX, 34-29 KLIF, 30-24 WNDE, debut 28 WLCY, on KFI,

ROBIN GIBB "Ohl Derling" (RSO) 57/25 including KSTP, KFI, PRO-FM, KQEO, KTAC, KING, WKIX, Z98, WHYN, WEEO, WLOF, WANS, KAYC, WRKR, KFYR, KDON, KFXD. Key moves: 23-20 at Y100, 19-15 at 94Q, 27-22 WGH, 24-19 WNOE, 28-23 KCPX, 27-23 at CK101, debut 26 WIFI, on WKBW, KJR.
ANNE MURRAY "You Needed Me" (Capitol) 58/16 including JB105, WTRY,

KRKE, WRJZ, KEEL, WAKY, WFOM, KKRC, WEAQ, KYNO, KRSP, Key moves: 38-31 WZZP, 27-17 CKLW, 13-10 CHUM, 17-12 WCAO, 20-16 WPGC, 18-11 at 13Q, 37-32 KLIF, 5-4 WGH, 31-25 WKIX, 30-22 KOPA, 30-26 WCGQ, 24-18 WANS, 3-2 at 13FEA, debut 23 KSTP, debut 24 KJR

QUINCY JONES "Stuff Like That" (A&M) 58/11 including KJR, PRO-FM, WYRE, KING, KIOA, KINT, Z98, KLIF, KEWI. Key moves: 22-17 at Y100, 27-21 WDRQ, 19-17 KFRC, 12-10 WPHD, 11-9 WAPE, 11-7 KBEQ, 39-33 KDZA, 15-9 WLEE, 20-15 WAAY, on WRKO, KIMN.

RICK JAMES "You And I" (Motown) 51/13 including 99X, WOKY, JB105, WRJZ, Y103, K104, WIRK, CK101, WEBC, KDZA. Key moves: 31-28 WNBC, 10-6at96X, 17-11 WGCL, 10-9 CKLW, 28-20 WKBO, 29-22 WCOL, 28-20 WBBQ, 11-9 WAYS, 24-17 KAYC, 28-15 WLEE.

11-9 WAYS, 24-17 KAYC, 28-15 WLEE.
ELO "Mr. Blue Sky" (Jet) 73/2, KHJ, WSGA, Key moves: 17-14 WDRQ, 19-10 WZUU, 20-18 WSAI, 19-16 KIMN, 25-19 at 13Q, 32-29 KRUX, 25-23 WNDE, 6-5 at KX106, 24-20 WEEO, 8-3 at K104, 23-19 WRFC, 29-23 KILE, 24-20 at G100, 8-6 WSPT, 22-20 KCBN, debut 29 WIFI.

TEDDY PENDERGRASS "Close The Door" (PhiL Int'L) 48/9 including WRKO, WICC, WVIC, WMET, Q105, WAPE, WQXI. Key moves: 24-19 at 99X, 23-16 WCAO, 18-14 at Y100, 24-20 WDRQ, 21-15 WKBO, 21-17 KNOW, 22-17 WNOE, 22-15 WHHY, 30-17 KILE, 36-32 KDON

VILLAGE PEOPLE "Macho Man" (Casablanca) 48/5, WAPE, WKIX, WVIC, KLEO, KBEQ. Key moves: 24-22 WPGC, 29-25 WCAO, 14-9 at Y100, 26-20 WLCY, 22-18 WZZP, 10-6 at JB105, 4-3 WTIX, 30-20 WMET, 20-14 WCOL.

Radio & Records NATIONA MAIRPLAY/30

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THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK	August 11, 1978
3	3	1	COMMODORES/Three Times A Lady (Motown)
2	1	2	2 FRANKIE VALLI/Grease (RSO)
1	2	3	3 ROLLING STONES/Miss You (Rolling Stones)
6	4	4	PABLO CRUISE/Love Will Find A Way (A&M)
16	10	6	FOREIGNER/Hot Blooded (Atlantic)
13	9	7	JOE WALSH/Life's Been Good (Asylum)
26	18	9	OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO)
30	19	11	ANDY GIBB/An Everlasting Love (RSO)
7	-5	5	9 DONNA SUMMER/Last Dance (Casablanca)
15	13	10	10 TOBY BEAU/My Angel Baby (RCA)
20	16	12	WALTER EGAN/Magnet And Steel (Columbia)
-	30	21	② ★TASTE OF HONEY /Boogie Oogie (Capitol)
-	25	17	EVELYN CHAMPAGNE KING/Shame (RCA)
-	29	25	TEXILE/Kiss You All Over (WB/Curb)
8	7	8	15 BARRY MANILOW/ Copacabana (At The Copa) (Arista)
27	22	18	● FRITA COOLIDGE/You (A&M)
29	26	24	**CHRIS REA/Fool(If You Think It's Over)(UA)
5	8	14	18 BOB SEGER/Still The Same (Capitol)
28	27	26	JACKSON BROWNE/Stay (Asylum)
4	6	15	20 GERRY RAFFERTY/Baker Street(UA)
-	-	29	TEARTH, WIND & FIRE/Got To Get You Into My Life (Columbia)
24	21	20	22 ATLANTA RHYTHM SECTION/Bother Me Tonight (Polydor)
10	12	16	23 O'JAYS/Use Ta Be My Girl (Philadelphia International)
9	11	13	24 MEAT LOAF/Two Out Of Three (Epic/Cleveland Int'l.)
11	14	22	25 MICHAEL JOHNSON/Bluer Than Blue (EMI-America)
-	-	30	TITTLE RIVER BAND/Reminiscing (Harvest)
	A.		TRAVOLTA & NEWTON-JOHN/Summer Nights (RSO)
_		-	NICK GILDER/Hot Child In The City (Chrysalis)
-	- •	-	EDDIE MONEY/Two Tickets To Paradise (Columbia)
14	17	19	30 ANDY GIBB/Shadow Dancing (RSO)
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This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

Boston Bob Seger **Gerry Rafferty**

HOTTEST

Commodores Foreigner Olivia Newton-John Frankie Valli

omplete Regionalized Statio Listings on page 26 and 27.

CHART SUMMARY: Commodores repeat at number one with overall hot test reports and hottest in all regional except the South. Pablo Cruise still test reports and hottest in all regional except the South. Pablo Cruise still strong at four, Foreigner into the top five on the strength of the West and South. Joe Walsh looking good primarily in the West and Olivia Newton-John showed her strength in the South to move 9 to 7. Andy Gibb hot up in the Northeast and into the top ten. Walter Egan continues to pick up steam. Taste Of Honey took a big jump 21-12 and seems to be fully crossed in all regions. Same can be said for E.C. King as she moves to 14. Pile Castides. pace doesn't seem to be slowing as the group moves to 14. Rita Coolidge up to 16 and Chris Rea 24-17. Jackson Browne picked up some needed momentum this week with a gain to 19. Earth, Wind & Fire up eight to 21, Little River Band up to 26 and three new breakers round out a week of very heavy activity, Boston picked up an amazing 77 new adds!

Detailed station by station chart listings can be found in the Parallels

29-26 KCBQ, 28-24 KERN, 33-25 WYND, debut 33 WOKY.

AEROSMITH "Come Together" (Columbia) 43/9 including CHUM, WLCY, KAKC, WEEO, WHYN, K104, WRKR. Key moves: 28-25 WRKO, 20-15 at F105, 23-19 KCPX, 2-1 KING, 1-1 WIFE, 28-20 Y103, 29-24 WSPT, on 99X, WKBW,

KINKS "Rock And Roll Fentasy" (Arista) 43/7, WKBW, KAKC, WISE, G100, KVOX, WNAM, KDON. Key moves: 26 24 KHJ, 36-30 WZZP, 27-24 WRKO, 38-33 KLIF, 24-22 KGW, 40-35 KDZA, 38-32 KILE, debut 29 WCAO, debut 34 KRBE, debut 28 at B100, on KFRC, KTLK.

COTTON & CARNES "You're A Part Of Me" (Ariola) 42/2, WGCL, KANC. Key moves: 30-26 WQXI, 27-23 KLIF, 27-23 WAYS, 29-27 WKIX, 30-26 KERN, 14-6 KQWB, 9-6 WEBC, 26-21 WRFC, 19-15 WANS, on WKBW.

THE CARS "Just What I Needed" (Elektra) 36/8, 99X, WIFI, Q102, WSAI, WOLF, Z98, WNOE, WISM. Key moves: 2-3 WBKO, 27-23 WGCL, 29-27 at B100, 30-27 at 130, 4.4 at 13 EEA, 20-13 KSIV, debut 20 WKBW, on WZIIII, KERC, 20-13 WBKO, 27-23 WGCL, 29-27 at B100, 30-27 at 130, 4.4 at 13 EEA, 20-13 KSIV, debut 20 WKBW, on WZIIII, KERC, 20-13 KSIV, debut 20 WKBW, on WZIII, KERC, 20-13 KSIV, debut 20 WKBW, on WZIIII, KERC, 20-13 KSIV, debut 20 WKBW, on WZIII, KERC, 20-13 KSIV, debut 20 WKBW, on WZIII, KERC, 20-13 KSIV, debut 20 WKBW, on WZIII, WZIII

3-3 WRKO, 27-23 WGCL, 29-27 at B100, 30-27 at 13Q, 4-4 at 13FEA, 20-13 KSLY, debut 30 WKBW, on WZUU, KFRC.

Others Getting Significant Action

TINDA RONSTADT "Back In The U.S.A." (Asylum) 33/30 including WRKO, KRBE, WIFI, Z93, KFI, KFRC, KHJ, CINDA RONSTADT "Back In The U.S.A." (Asylum) 33/30 including WRKO, KRBE, WIFI, Z93, KFI, KFRC, KHJ, WPHD, WBBQ, 94Q, KYYX, KRUX, Y94, WGUY, WROK, KCBN, debut32 WDRQ, debut25 WZUU. CAPTAIN & TENNILLE "You Never Done It Like That" (A&M) 30/11 including KJR, WIFE, KBEQ, KGW, WJON, KFYR, 29-21 WKBW, 24-20 KFI, 29-25 WBBQ, 25-17 KRUX, 26-22 WRKR, 30-25 KDON. CRYSTAL GAYLE "Talking In Your Sleep" (UA) 28/11 including WGCL, WGH, WAPE, 92Q, 13FEA, KYNO, KEWI, 27-21 at Z93, 29-23 at Z98, 26-19 KAKC, 12-9 KVOX, debut 30 WCAO.

STEELY DAN "Josie" (ABC) 27/8, KSTP, WKIX, KEZY, WVIC, KCPX, KDON, WCGQ, KKRC, 30-28 KHJ, 30-28 KFXM, debut29 KFRC, debut29 at B100, on 99X, KDWB, KTLK, KIMN. CHERYL LADD "Think It Over" (Capitol) 25/4, KVIL, WICC, KCPX, WSGA, 40-28 KRBE, 23-21 PRO-FM, 35-33 at

KFXM, debut 29 KFRC, debut 29 at B100, on 99X, KDWB, KTLK, KIMN.

CHERYL LADD "Think It Over" (Capitol) 25/4, KVIL, WICC, KCPX, WSGA, 40-28 KRBE, 23-21 PRO-FM, 35-33 at JB105, 40-35 WYND, 24-17 KAKC, 36-30 KILE, debut 28 WIFI, debut 28 CKLW, on WGCL.

DAN HILL "All I See Is Your Face" (20th) 23/13 including WZZP, 13Q, KJRB, WNOE, WANS, WGLF, KFYR, KQDI, debut 32 WRFC, debut 30 WGUY, on WCAO, WZUU.

BARBRA STREISAND "Theme From Eyes Of Laura Mars (Prisoner)" (Columbia) 24/9, KRBE, WICC, KJRB, WCOL, KQEO, KX106, WBBQ, KLIF, WROK, 30-24 WZZP, 21-18 at F105, 22-20 WRJZ, 19-16 WNOE, 23-16 WHHY, 26-17 WGLF, on KFI.

BILLY JOEL "She's Alweys A Woman" (Columbia) 20/6, KJR, KOPA, KGW, KING, Y94, KVOX, 31-30 at 99X, 30-26 at JB105, 26-24 WICC, 31-23 WGLF, on CHUM, WOKY.

MICHAEL JOHNSON "Almost Like Being In Love" (EMI-America) 19/7, KTAC, WFBG, WRFC, KLMS, WISM,

CK101, KVOX, 29-25 at 94Q, 34-31 KAKC, on WOW.

MOODY BLUES "Steppin' In A Slide Zone" (London) 22/4, WKBW, WZZP, B100, KDON, 39-36 KRBE, 35-33 at Q102, 29-23 WPHD, 32-27 WMET, 28-23 WRKR, 29-26 KEWI, 37-33 KILE.

(Continued on page 32)