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THE INDUSTRY'S NEWSPAPER

FRIDAY JULY 28, 1978

PHOENIX STATION TO CONTINUE COURT BATTLE

Judge Rules Arbitron Can Delist KUPD

An Arizona Superior Court judge denied a temporary injunction sought by KUPD/Phoenix against Arbitron which would have pre-vented the rating firm from "delisting" KUPD in its April/May '78 market report.' Arbitron, however, has not yet determined whether to publish the Phoenix book without KUPD's ratings, and KUPD has notified R&R that it will continue the legal battle and sue Arbitron for damages if the station is delisted. The incident marks the first legal skirmish over Arbitron's controversial delisting policy, and this first round decision could help set crucial precedents.

KUPD sought the injuction after Arbitron notified the station of its intent to delist KUPD in the April/ May book on grounds of diary distortion. The promotion in question was the KUPD "Uncontest," begun April 4, in which KUPD awarded cash prizes off the air to winners drawn from a file of subjects surveyed previously by the station under the name Tri-State Data to determine listening patterns. According to the court summary, those who had named KUPD as their favorite radio station were eligible for prizes.

The Case For Distortion

Arbitron contended this contest violated its diary distortion rules, which according to company policy would make KUPD subject to delisting. Arbitron defines diary distortion as activities which "could cause survey participants to record radio or television activity in their diaries which exceeds their actual listening or viewing these activities have involved contests which reward participants on the basis of the amount of time they record listening to or viewing of the station conducting the contest." According to Arbitron, "whether or not" such contests cause actual distorted diary entries, they can cause other stations to feel that "they must adopt similar activities as a matter of 'self-defense' "; and may affect all stations' competitive position; and cause stations and advertisers to question the "validity and reliability" of audience estimates for that market, eventually leading to advertisers abandoning the broadcast media because of a belief that the estimates are unreliable.

Arbitron Vice President/General Manager Rick Aurichio explained Arbitron's position on the "Uncontest." "Over the past two years," he told R&R, "KUPD has been doing research without identifying itself, in order not to bias the results." Aurichio points out, "Then if Arbitron comes along doing research, would those people think it's Arbitron or KUPD doing the research?" He also feels that listener awareness of the financial rewards for naming KUPD as your favorite radio station could cause listeners receiving diaries to exaggerate their KUPD listening.

A lawyer for KUPD contended, however, that Arbitron's interpretation was far from accurate. "Because we said to listeners, 'You do a great deal of listening to our radio station,' to say that somewhere down the line an Arbitron book would be distorted is insane. (Continued on Page 22)

FCC Defers RKO's KBPI Purchase

The FCC has voted to defer RKO Radio's request to purchase KBPI/ Denver. The unanimous vote was based on pending charges against RKO's parent company, General Tire & Rubber Co., which has been under fire for alleged illegal activities including questionable foreign

payments, domestic political contributions, and secret accounts. The Commission stated that until allegations are cleared up, RKO's qualifications to operate KBPI in "the public interest, convenience, and necessity" remain questionable.

REWRITE UPDATE

Spectrum Fee Schedule Unveiled

An immediate response for any business person to proposed government changes is "what's it going to cost?" It's no different with the proposed rewrite to the Communications Act (H.R. 13015). So, Rep. Lionel Van Deerlin's staff has come up with a formula. Like most of the bill's other offerings, the staff's attitude appears to be one of "let's throw this out and see what happens." A quick poll of broadcasters on the proposed fees shows that those who will pay the most—the VHF stations in top 100 markets — aren't happy and everyone else is skeptical.

Prior indication of the subcommittee's thinking had been that fees would be based on a station's 1) frequency, 2) audience 3) number of stations in the market, and in some instances, 4) power. In the proposed schedule, AM stations with a band width 19 times smaller than FM would pay more. Based on the concept of "scarcity value," here's the proposal for radio:

	AM Fees Per		
1	I-A	\$40,800	
	I-B	10,700	
	Ц	10,700	
	II (Daytimer)	700	
	ш	350	
	III (Daytimer)	250	
	IV	211	
	FM Fees Per	Year	
	B	\$2,500	
	C	2,500	
	Α	400	

Tracy Broadcasting, owners of KKTT/Los Angeles, announced that Arnie Schorr, a 15-year veteran of the station, has exited as General Manager. Bob Sabel, formerly Sales Manager at the Black format station, has been named as his successor.

Sabel commented to R&R, "I feel very good about the new position. I have been here with Tracy Broadcasting for almost 11 years, so I am familiar with the station. I have a new PD in Walt Love and I look for some very good things

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from him also."

Love was hired by the nowdeparted Schorr, but when asked what effect this would have on the present situation, Sable replied, "Everything is fine. Tracy Broadcasting hired him. Arnold, in speaking for 'the Kat' as GM, did have the say-so, but it was something I was very pleased with."

Juber and drummer Steve Holly, who appears on Elton John's forthcoming LP. Wings thus becomes a quintet again for the first time since drummer Joe English and guitarist Jimmy McCullouch departed last year. Pictured (I-r) are Juber, Linda McCartney, Paul, Laine, and Holly.

Schorr Exits KKTT; Sabel New GM

Sabel said the station's plans were "to offer something that's going to appeal to anyone who wants to hear good radio within our format." He added, "As of July 4th last year we've cut back to 10 commercial units per hour."

In addition, Walt Love commented, "It's great to be back in the Southern California area. Obviously, there are some changes coming. We're kind of like a little tea kettle among the giants, but I think "the Kat' can represent itself better than it has and I hope to do the best we can." Love was most recently Program Director of WVON/ Chicago.

Schorr was unavailable for comment, but reportedly will move into ownership and other facets of radio. Although the dollar amount for most radio stations isn't great, broadcasters appear suspicious since the fees could be increased. Neither representatives from NAB nor NRBA feel comfortable with the fee schedule, although the NRBA last week voiced strong support for the rewrite.



REMINISCING THE NEW HIT SINGLE BY A B



WPGC add WCAO add WKBW add KDWB 30-26 KSTP deb 23 KRTH add KOPA add PRO-FM add WICC deb 30 WYRE add WPHD on WKBO add 94Q add 30 Y-103 add

O-94 deb 26 WMAK add 92Q on Z-98 deb 27 KAAY add KHFI on WSGN add BJ-105 on KLEO on KBEQ add WRJZ add WJDX add 29 WIFE on WOW on

WINW add K-100 on dp KING on KJRB on KRSP add KERN deb 26 KFXM add 28 KQEO on KFXM add WTOB add WPRO add WLAC add WZZP add WYXX add

WCUE add KJR on WZUU on WMFJ 31-25 3WD 39 **KELI HB** WEEO add WGUY add WYND deb 40 WRFC add WFOM deb 29 WGLF 32-22 WISE deb 26 WANS add

CK-101 37-32 KKXL 21-18 WCGQ on KFYR add KISD on KDON deb 37 WAKX 11-7 KENO add WJON on KYSN add 35 WISM add KDZA add 39 WACI add KQDI deb 30 WEAQ add 30 KFXD add dp WSPT deb 27 WFLB KVOX on **KBEQ** KQWB 27-26 KCMO add KKLS on WNEW add WKNX deb 30 WBEN add WNAM add KOY add

From the album SLEEPER CATCHER

ON HARVEST RECORDS AND TAPES AVAILABLE FROM CAPITOL RECORDS

		NUW ON NAT	IONAL TOUR:		
JULY 17	CHARLOTTE, NC	COLISEUM	AUG. 2	ST. LOUIS, MO	
JULY 18	ATLANTA, GA		AUG. 4	MIAMI, FL	BASEBALL STADIU
JULY 19	GREENSBORO, NC	COLISEUM	AUG. 5	ORLANDO, FL	TANGERINE BOWL
JULY 21	COLUMBIA, SC		AUG. 6	TORONTO, CANADA	C.N.E. STADIUM
JULY 22	HUNTINGTON, WV	CIVIC CENTER	AUG. 9	CHARLESTON, WV	
JULY 23	DALLAS, TX	Andread Conservation and Andread Conservation	AUG. 10	WHEELING, WV	
JULY 24	HUNTSVILLE, AL		AUG. 13	CINCINNATI, OH	
JULY 25	BIRMINGHAM, AL	MUNICIPAL AUD.	AUG. 15	LOUISVILLE, KY	
JULY 27	BILOXI, MS		AUG. 16	INDIANAPOLIS, IN	
JULY 28	BATON ROUGE, LA	CENTRALPLEX	AUG. 17	KANSAS CITY, KS	
JULY 29	PINE BLUFF, AR	CONVENTION CENTER	AUG. 19	CHICAGO, IL	
JULY 30	NASHVILLE, TN	MUNICIPAL AUD.	AUG. 23-24	LOS ANGELES, CA	GREEK THEATRE
AUG. 1	MEMPHIS, TN	MIDSOUTH COLISEUM	AUG. 27	VANCOUVER, CANADA	
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Management: Glenn Wheatley for WSI

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April/May 1978 **Arbitron Summaries**

R-Rock, A-AOR, PA-Pop/Adult, B-Black, BM-Beautiful Music, O- Okline, N-News, T-Talk, S-Spanish, CL-Classical, C-Country, RL-Religious, J-Jazz

This data is copyrighted by Arbitron. Non-subscribers to Arbitron's syndicated Radio service may not reprint or use this information in any form. All figures are April/May 1978, Monday through Sunday 6am to 12midnight, Metro Survey Area, Total Persons 12 Plus, unless otherwise indicated.

Salt Lake City

KCPX AM&FM is the story in this market. Gary Waldron is programming both, KCPX (R) 10.0 to 10.4 and KCPX-FM (A) 4.5 to 8.8. KSL (PA) held at 9.1, KLUB (BM) 9.7 to 8.7, KSFI (BM) debuted this book with 8.1; station was formerly KSL-FM, also BM format. KLUB-FM (BM) 5.6 to 5.5, KRGO (C) 4.3 to 5.3, KSOP (C) 2.0 to 5.0, KSOP-FM (C) 6.0 to 4.6, KALL (PA) 5.4 to 4.8, KALL-FM (BM) 2.0 to 3.2, KRSP (R) 4.3 to 3.9, KRSP-FM (R) 8.1 to 5.4, KSXX (T) 4.4 to 3.7, KDAB (R) 1.3 to 1.0, KLO (PA) 1.5 to 1.0, KWHO-FM (CL) 1.2 to 1.3, KAYK-FM (R) 2.2 to 1.6. Demographics - Teens: KCPX 33.9, KRSP-FM 23.7, KCPX-FM 22.0. Adults 18-34: KCPX-FM 13.4, KCPX 11.9, KALL 7.2. Adults 25-49: KSFT 11.0, KSL 10.7, KALL 7.3, KLUB and KRGO 6.8 each. Adults 35-64: KLUB 20.0, KSL 14.2, KSFI 13.3.

Des Moines

KRNT (PA) back up 10.5 to 14.8, and it's tight at the top: WHO (PA/C) 15.0 to 14.5, KLYF (BM) 15.8 to 13.6, KSO (C) 16.6 to 10.6, KIOA (R) 9.2 to 10.3, KMGK (R) 5.8 to 7.5, KRNQ (R) 5.5 to 7.0, KGGO (R) 5.8 to 6.4, KCBC (PA) 4.7 to 7.0. Demographics - Teens: KMGK 28.2, KGGO 25.6. KIOA 20.5. Adults 18-34: KIOA 16.3, KCBC and KRNQ 14.9 each. Adults 25-49: KLYF 17.0, KRNT 15.6, KSO 14.3, KIOA 11.6, WHO 10.9. Adults 35-64: KRNT 23.7, KLYF and WHO 21.4 each, KSO 15.3.

Louisville

WAVE (PA) on top 10.0 to 13.0, WAKY (R) 9.2 to 10.2, WHAS (PA) 10.2 to 9.5, WLRS (A) 11.8 to 9.2, WQHI (A) 7.9 to 9.0, WVEZ (BM) 8.4 to 8.5, WKLO (R) 7.9 to 8.1, WCSN (BM) 4.5 to 5.9, WLOU (B) 5.6 to 6.2. WAMZ (C) 5.6 to 4.9, WINN (C) 7.9 to 5.7, WSTM (PA) 2.0 to 1.6. Demographics -- Teens: WLRS 25.6, WKLO and WQHI 18.0 each, WAKY 16.5. Adults 18-34: WAKY 16.3, WLRS 14.5, WQHI 14.3. Adults 25-49: WAKY 12.9, WVEZ 11.8, WHAS 11.1, WAVE 9.7. Adults 35-64: WAVE 16.5, WVEZ 15.0. WHAS 12.5. WINN 9.5.

El Paso

The story in this ever changing market is KPAS (A) jumping up 4.8 to 10.4 and tying KINT-FM (R) 8.1 to 10.4, for first place in the rock music area. KAMA (S) is number one overall 14.9 to 16.5. KEZB (BM) 6.6 to 10.2 KHEY (C) 12.8 to 7.3, XROK (R) 7.4 to 8.7; they have since changed ownership and format. KELP (R) 7.2 to 4.5, KINT (R) 3.5 to 1.6, KLOZ (C) held at 2.1, KTSM-FM (R) 6.8 to 3.6, KTSM (N) 3.5 to 1.6. A very interesting story is KROD (PA) which jumped 0.6 to 4.2 and is currently off the air, and will debut soon with a new format consulted by Burkhart/ Abrams. XEJ (PA) 1.2 to 1.9. Demographics - Teens: XROK 24.7, KINT-FM 23.4, KELP 11.7. Adults 18-34: KPAS 20.0, KINT-FM 14.1, KAMA 13.3. Adults 25-49: KAMA 22.1, KHEY 11.5, KEZB 9.5. Adults 35-64: KAMA 28.3, KHEY 15.2, KEZB 14.1.

Jimmy Bowen has been appoint-

ed Vice President/General Manag-

er of MCA Records Nashville opera-

tions. Bowen boasts a longstand-

ing industry career record, includ-

ing a stint as President of MGM

CBS Convenes

In Century City

The CBS Records 1978 Conven-

tion began in Los Angeles on Sun-

day, July 23 continuing through

Saturday, July 29 at the Century,

Plaza Hotel. More than 1000 per-

sons representing the Columbia,

Epic. Portrait and Associated La-

Paul Smith, Senior Vice Presi-

dent and General Manager, Mar-

keting, CBS Records, acted as Chair-

man for the six days of addresses,

meetings, seminars, product pres-

entations, workshops and artist

performances which comprised the

bels attended.

C

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Bowen Named VP/GM MCA Nashville;

Turner, Doherty Head Promotion, Sales

a recording artist in the 50's.

Records in the mid-70's and the supervision of all A&R operations at Warner/Reprise in the 60's, during which time he also produced Dean Martin, Frank Sinatra and many other artists. Bowen was also event. Meetings were held span-

LETTER:

Dear R&R:

to the FCC.

KDWB

Clarification

I read your article in R&R today and I am somewhat concerned about paragraph two on page 20

where you quote me as saying:

'We're simulcasting 100 percent

of the time now and we're going to

continue. We will not be splitting

in July." The inference in that quote could be construed as somewhat defiant, which was not my intention.

I would like to clarify what our

position is with respect to the

split. As I suggested to you during

our phone conversation, we are indeed simulcasting 100 percent of

the time, and we are going to con-

tinue as long as the FCC allows us

to. We are hopeful that we will not

have to split in July, but that is

pending the results of the appeal

Louis H. Buron, Jr.

GM, KDWB/Minneapolis

ning every phase of the CBS Records operation, which included fices. seminars in the areas of A&R, promotion, sales, marketing, black music marketing, merchandising, publicity, and general operations. In addition, there were 5 nightly banquet shows before convention attendees, which featured 20 artists from the combined labels' rosters. Also figuring in the events were

disclosures of new signings Crosby & Nash, Barry White and Billy Davis & Marilyn McCoo.

Bowen announced Monday (7-24) that Nick Hunter, former National Country Promotion Director of

Playboy Records, will become National Promotion Director for MCA/ Nashville; while Chic Doherty was named Vice President of Sales. Doherty headed MCA's Nashville operations prior to Bowen's appointment, which is seen as a shift of concentration to Nashville rather than MCA's Los Angeles home of-

Bowen told R&R. "This is going to be a change from most of the Nashville operations in the past. I think it will be healthy for everything down here. This should be the biggest recording center in America over the next ten years. The foundation is here. The young tal-ent in this town is incredible; I can't wait to start getting some of it on MCA. I've been looking at things for two years from a street



Jimmy Bowen

level and now I am ready to go." Commenting on Bowen's appointment, MCA President J.K. Maitland said, "Our commitment to Nashville warrants the appointment of a General Manager. Jimmy's involvement with country is

(Continued on page 22)

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Autual Files Objection
o AP Satellite Test

The Mutual Broadcasting System has filed a petition with the FCC to deny an Associated Press request to test satellite reception in earth stations. The AP had wanted to de-

New Rolls for Newsmen

WJRB

A noticeable vehicle cruising eround the city is still one of the best weys to publicize a radio station, and WJRB/Nashville can attest to thet. The new Country station equipped its News Department with a 1978 white Rolls Royce to cover local stories. Pictured with the car, which definitely gives the newsmen a new auto motive to chase down the news, are firl station owner Mack Sanders, News Director Bill Brewer, and Sales Manager Jim Satters.

termine whether SAT's (Small Aperture Terminals) satellite receptors could be a practical alternative to its present telephone line system.

R&R/Friday, July 28, 1978

Mutual, however, contended that SAT's had already been tested thoroughly last year in a five-month test series conducted by Western Union, and that the AP test would be unnecessary. The company added that Western Union, as a satellite equipment manufacturer, would "have no choice but to participate in these 'tests' for competitive reasons," and that Mutual, having contracted with Western Union for a satellite program distribution system now pending FCC approval, might have to bear part of Western Union's expenses from the AP test as translated into rate increases.

The Mutual petition stated, "It is not the intent of MBS to oppose legitimate developmental endeavors . . . However, when such

. . tests are unnecessary, (they) pose a serious potential burden to rate pavers and constitute a sham for AP to conduct, at no expense to itself, a competitive runoff among carriers and vendors." Mutual added that "any semblance of public interest is singularly lacking."

An AP official countered, "It sounds from the tone of the objection that Mutual is more interested in sandbags than satellites. It is unfortunate that this narrow vision will delay AP's effort to advance the application of satellite technology to the broadcasting and newspaper industry."

UPI has also announced plans to apply to the FCC for permission to test satellite delivery of its audio service and broadcast news wire, with RCA Americom and Western Union agreeing to provide satellite facilities

Driscoll Exits Ten-Q PD Position, **Remains On Air**

John Driscoll has "relinquished" his position as Program Director of KTNQ (TEN-Q)/Los Angeles, according to Storer National Program Director Ed Salamon, Salamon is acting PD at the station. and commented that the move will "help us make a more orderly transition" from Top 40 to Country this fall. Driscoll will retain his 10am-2pm air shift. Ron Martin, PD of Storer's KGBS-FM (which will switch from Country to Top 40 when TEN-Q converts), remains in that position.

Mediascope

Ellis, Cassidy Join Who's Who Elite

R&R has learned that WSB/Atlanta Vice President/General Manager Elmo Ellis and Paul Considy, recently General Manager at ETNQ/Los Angeles, have been selected to appear in the pages of the 40th annual Who's Who listing, joining a select radio company. ABC Vice President of Programming Rick Skier, honored last year, was reportedly the first radio figure to gain entry into Who's Who.

Seven-Up Names NW Ayer New Agency, Goes For "Positive" Approach

Seven-Up has awarded its Seven-Up and Sugar-Free Seven-Up accounts to the N.W. Ayer agency, granting Leo Burnett USA (acknowledged by ad industry insiders as the favorite to gain the whole account) only its new products, including the lemonade-flavored Quirst. The company recently dissolved a 36-year relationship with the J. Walter Thompson agency, creators of the "Uncola" campaign, which is now likely to be dropped in favor of the more "upbeat attitude." Seven-Up ranks third among American soft drink companies.

FTC, Other US Agencies To Study Alcohol Ads' Effects

The Federal Trade Commission, along with the Bureau Of Alcohol, Tobacco & Firearms and two other government agencies, are instituting a study on the effects of ads for alcoholic beverages on consumer attitudes, the first such government study ever launched. The initial focus this fall will be on effects, if any, of advertising on young people's attitudes toward drinking. The study will also concentrate on ad themes and their impact, expecially on the young. A government statement said action against advertisers might occur if the study indicates that ads act as a "stimulus" for minors to begin drinking, or appeal to problem drinkers and alcoholics to drink excessively, or to increase the "hazardous nature of alcohol use."

Cosby Named Star Presenter Of Year

Bill Cosby has been named Star Presenter of the Year by Advertsing Age for his TV commercials for Del Monte, Ford, and Jell-O. The magazine cited his "unusual ability to mix light humor with product sell." Cosby has been doing spots for Jell-O and Del Monte for almost five years.

Metromedia's First Half, Second Quarter **Results Set Records**

Metromedia Inc. reported record results for its first half and second quarter of 1978, with six months sales up to \$165.7 million (up 12 percent over last year's \$147 million) and earnings up 6 percent to \$16.3 million from \$15.3 million. In the second quarter net-income reached \$9.9 million, up 5 percent from 1977's second quarter figure of \$9.4 million. Revenues rose over 15 percnet from \$73.4 million to \$85.1 million in the second quarter.

Cox Broadcasting Has Sharp Second Quarter, Hot First Half

Cox Broadcasting Corp.'s net income was up 27 percent over last year in the second quarter for 1978, reaching \$9.5 million compared to \$7.48 million. Revenues were up 18 percent from \$49.7 million to \$58.1 million. In the first half, Cox's net earnings were up 13 percent (\$13.1 million to \$14.8 million), while income increased 16 percent, from \$90.1 million to \$104.9 million



Please check above to enter a

one year

Check here to change address of a subscription in force. Print SUBSCRIBE new address above and attach label from a recent issue, showing old address. Please send notice of change 4 weeks in subscription to Radio & Records for

		notice of cl advance.	nange 4 week
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COMPANY/S	STATION		
ADDRESS			
CITY	STATE	ZIP	
ONE YEAR-	\$130	Enclose peyme	ent with order.
Overseas subscribers add \$100 per year.		International: U.S. funds please,	

Lin Broadcasting Takes Big Earnings Jump

Lin Broadcasting Corp. reported a gain of 38 percent in net earnings for the second quarter of 1978 compared to the previous year's period, while the company's first half net was up a full: 49 percent. Second quarter net earnings hit \$3.2 million compared to \$2.3 million last year, while revenues were up 18 percent from \$11.6 million to \$13.7 million. In the first half, earnings went from \$3.4 million to \$5.1 million, while revenues rose 19 percent from \$20.3 million to \$24.2 million.

Combined Communications On The Rise For First Half. Second Quarter

Combined Communications Corp. reported substantial gains in net earnings and income for both the first half and the second quarter of 1978. In the second quarter, prolits were up 34 percent from \$6.1 million to \$8.2 million, while sales rose from \$61.7 million to \$85.2 million (38 percent up). First half figures showed net moving from \$9.3 million to \$12.3 million (32 percent up) on sales of \$154.7 million (up 36 percent from \$113.4 million).



Dick Clark Disco Pilot Testing With NBC

Music On TV - NBC will broadcast a new Dick Clark disco "pilot/special" called "Le Disco" August 19. The 90-minute pilot stars the Spinners and the Village People for the first edition, along with a magician and a trapeze artist, a disco fashion segment, a dance lesson, and a dance contest. Part of the show was taped at New York's Studio 54 disco, the rest at NBC's Burbank studios . . . Paul Anka, newly signed to RCA, has a CBS TV special set for August 27, "Paul Anka In Monte Carlo" . . . Bonnie Tyler hits Merv Griffin August 15, while Evelyn "Champagne" King is set for a Mike Douglas edition soon ... High Inergy is spotlighted on "American Bandstand" July 29 . . . The Sylvers tape a Don Kirshner segment for future airing this week.

All-Star Game Paces ABC Victory

The All-Star Game, which reached an estimated 75 million people in its telecast, finished second for the week ending July 16 in Nielsen's tabulations, and paced ABC to a victory for the week. ABC's average rating was 15.1, compared to NBC's 13.6 and CBS, winner of the last two weeks, with a 13.2. NBC's "Quincy" topped the ten most-watched programs, followed by the baseball contest, and 3) "Alice" (CBS) 4) "All In The Family" (CBS) 5) "Happy Days" (ABC) 6) "Switch" (CBS) 7) the All-Star pregame show (ABC) 8) "Lou Grant" (CBS) 9) "One Day At A Time" (CBS) and 10) "Charlie's Angels" (ABC).

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Rita's hot-hotter than ever! And "You" is the biggest reason why! In Billboard it's a Top National Add On, it's one of the most added records in Cash Box, and it debuted at #19 in Gavin this week!

WFIL Z-93 WGCL **WNOE** WOLF **KHFI** WIFE **KIMN WRKO** KILT KXOK **WPHD** WAKY **KNOW** WOW КСРХ WPGC **KNUS KFI** WOXI WSGA KEEL **KBEQ KRSP WCAO WSAI** KIR **Q-94** WJDX 94-0 WHOT KGW **WKBW** Q-102 **KTLK** WAYS WLEE WKY KRTH **KYNO KLIF** KSTP' WAPE **WBBO F-105 WNCI KING KPAM** KRBE WOKY WDRC **Y-103** WMAK WCOL **KIRB** And Many, Many **WHBQ** WZUU WAVZ WTIX 92-Q **WNDE KCBO** More!

"YOU" THE NEW RITA COOLIDGE HIT. ON A&M RECORDS

From the album "Love Me Again"

Produced by David Anderle with Booker T. Jones







WKBW	WVAM
96X	WLOF
WGCL	WJON
WZZP	WISM
KFI	WACI
WTIX	WKNX
WMAK	WKAU
KEEL	KSLY
BJ105	KQDI
,	

ON SIRE RECORDS Manufactured by Warner Bros. Records, Inc. Produced by Frank Farian a Hansa International recording



The G.O. Truth Crusade

Personally, I'm fed up to here with the rumors about showbusiness personalities. You know what I mean, those insidious little stories about this or that recording, movie, TV, or broadcasting figure! But how can we put a stop to it? Well, all of us at the Gary Owens Truth Foundation feel this can be thwarted by printing the rumor...then the fact.

Let's settle these things once and for all! Rumor: Chuck Mangione heard that Liberace's swimming pool was shaped like a piano

and had his pool dug to look like a flugelhorn.

Fact: True! The Mangione pool is drained by a spit valve.

Rumor: Meat Loaf once worked under the name of Orson Welles. Fact: False! We understand it was the Mormon Tabernacle Choir that originally worked under the name of Orson Welles.

Rumor: Liz Taylor is outraged at the remake of National Velvet which is titled International Velvet. She plans her own remake which will be called Interplanetary Velvet in which she will ride a pre-stressed Clydesdale!

Fact: We don't know for sure.

Rumor: Did First Lady of the Theater Helen Hayes sit on a Wilshire Boulevard bus eating a live chicken for publicity?

Fact: That's just baloney!

Rumor: Famous Radio Guy Sonny Melendrez was picked up in Tijuana for selling uninspected chiclets!

Fact: False! Contraband Ding Dongs. Let's set some more malicious rumors straight! Gregory Peck does not sneak into Disneyland at night in order to flog a dwarf in a Donald Duck suit...that just isn't true!

It is also not true that Princess Grace carries on with Lenny & Squiggy behind the Prince's back. That is another flagrant falsehood.

Rumor: TV game show star & radio personality Wink Martindale has gotten his last three sets of capped teeth out of the Montgomery Ward Catalogue.

Fact: For Wink to deny it would jeopardize his lucrative contract with Ward's. Although he appears to be young and athletic. Wink actually wears a Montgomery Ward truss, a Montgomery Ward wig, a Montgomery Ward knee brace, a Montgomery Ward pace maker-type device, and three Montgomery Ward hearing aids (one for reading). Over 63 of Wink's body parts are Montgomery Ward replacements. All work perfectly (he says).

Rumor: Singers Pat Boone and Frank Zappa are the same person. As Pat Boone, he (Pat & Frank) once drank milk onstage during a concert and shocked his audience.

Fact: This is completely false. Pat Boone and Frank Zappa are not the same person and anyone who would think so must be crazy. We understand Pat Boone and Alice Cooper are the same person.

More Cleveland Cleverness

As I mentioned up front, I knew there would be necessary addendum to my award-losing column on Cleveland.

Thanks to a fact-filled note from Pat Fitzgerald of KKYX/San Antonio, we have some more greats to add to the poignant list of Clevelanders.

When Pat was kreebling on the "All-night Party Fitz Show" at WHK in 1959, Casey Kasem was on WJW; Howie Lund on WDOK; Carl Reese, Phil McLain and Ronnie Barrett were on WERE.

Although my essay was about deejays who started their careers in Cleveland, Pat reminds me that several management stars were nurtured there. The erudite Harvey Glasscock, "Mr. Metromedia" was managing the company's new acquisition WHK to be followed by the great Jack Thayer...the genius who made WHK an early rock legend (I've known Jack since he was a top Storz josh dickey at WDGY/Minneapolis). Gerry Spinn was programmer; Ken Draper came to KYW/WKYC a few years later and brought them Runyon, Martin and Howard and later Alan Douglas. Incidentally, a silly twerp working with Jim Backus at WGAR in the earlier days was a talented young man named Jack Parr.

Pat points out two of TV's great commercial voices from that market...Ray Odis and Ernie Anderson (I tap-danced into Ernie recently in Hollywood and reminded him of the wonderful "Ghoulardi" days). I believe Ernie may make a million bucks this year in voiceovers! He has already notched over 4000 TV promo spots for ABC-TV

Again. thanks to all of you former and present-day Cleveland folk for bringing me up to date. Soon we'll have a column devoted entirely to anyone who's ever visited Chicago!

ACROSS THE BOARD





COOL MELODY THAT'S GONE HOT!

ACROSS THE UNIVERSE!

WKDF **WVBR** WOUR KAWY **KPFT** WRUV WBUF WDBS KZAM WOBK WEZV WMMR WMIR WVIN AOR KFWD WAER WKDD WYEP **KVAN** WCAU WXFM WAIL WORT WROR WRAS WGRO WODR WAIV WENE WRPL WAAL WSIM KZEL WLYO WHFS KINK WIOB WOFM KGRI WRGI WDNC WSCR WHHL WBEN-FM WKSN WDXI WODE WSGO WKMS WNIA WYSL WCBA **TOP 40** WCLI WBVM WKAL WHHO WHDL WTLB WLSV KOWB WSAY WHDL WFBL WLFH **KBCA** KLCX **KREAM & FM** KJAZ WEBR WYJZ JAZZ KADX KXTC WTMI-FM WRVR WJZZ WRBD WVKO WSOK WDAS-FM WBLK WNOP WEAM WGOK KCOH WUSS R&B KOWH WAMM WUFO KJLH-FM WOMG WCIN WDAS-KOKA WLLE WRAP WCKO-FM AM WIGO WRKB WCHB WABO KPRS WYLD KTOY WSTM WHAT KYOK **KMJO** XHRM' WSOK WWWS WNJR KVOV WVON WBLS WDAO WKYS- WRBD **KKSS** WKLR WSRC WAKR KATZ WICK WORL WGPR FM WLOU

WADV-FM WCFL WPNH WMPX WALY WBEN WPTF KRLD WMNS WBTA WCGO WMTS WJAD WCCO KOIP WROR MOR WWDL WCOR KAFM WBNS WSPD WOMG WSLB WAAM KDTH WKDD WAUB KBLI KICE WJR KIOG



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R&R/Friday, July 28, 1978



The Ashford-Simpson Favorite From The (Already) Gold Duet Album. **"That's What** Friends Are For"

On Columbia Records



AUGUST



To get your event included in the coming months, send your information to: R&R, News Desk, 1930 Century Park West, Los Angeles, CA 90067.

RCA Proudly Announces the Release of the Second Hit Single from

"If I Sing You A Love Song"

From The Album



REA Records Where the Magic is in the Music!





CBS Hits New Highs For Second Quarter, First Half; Records Up 15 Percent

CBS Inc. set new records in revenues and earnings for the second quarter and first half this year, reaching the \$1.5 billion mark in first half revenues That figure represents a 14 percent jump over last year's first half figure of \$1.31 billion. Earnings were \$93.1 million, up 6 percent from \$87.9 million last year. In the second quarter of 1978, revenues were up 13 percent from \$665.5 million to \$751.8 million; while earnings rose 8 percent, \$54.9 million to \$59.3 million. While figures for the four CBS division were available, the company reports that the CBS Records Group's revenues were up 15 percent, while the Broadcast Group's revenues increased 12 percent in the second quarter, with "good growth" in radio and TV.

Jazzmen On Their Minds

The Illustrated Encyclopedia Of Jazz, newly published in the U.S. and England, by Harmony Books (\$7.95), is the third in a series of comprehensive volumes on the top historical artists in various musical styles (previous volumes covered rock and country). Authors Brian Case (well-known in England for his New Musical Express jazz coverage) and Stan Britt (of the British paper Melody Maker and others) cover jazz artists from the New Orleans pioneers of the early 20th century to the most avant-garde modernists. Photos abound, and the text is opinionated, well-researched, and highly informative for radio stations and others seeking a good general survey of jazz's foremost artists.

WCI Sets Second Quarter, First Half **Records: Discs Main Cause**

Warner Communications Inc. reports record profits and sales for its first half and second quarter 1978, with the record division leading the way. First half earnings were up 12 percent from \$34.3 million a year ago to \$38.4 million, while revenues rose over 24 percent from \$473 million to \$587.9 million. Second quarter figures showed profits up 11 pecent from \$16.2 million to \$18 million, while sales increased over 25 percent from \$219.8 million to \$275.4 million. In the first half, the company's music division revenues were up 20 percent from \$227.1 million to \$272.2 million, almost half the total figure.

Dunaway Heads EMI America AOR Dept.

Chuck Dunaway, veteran of an illustrious two-decade radio career, has been appointed Manager of National Album Promotion at EMI Amer ica Records, heading the company's newly-created AOR Department Dunaway was one of the first prominent Top 40 jocks, and worked in a variety of formats later. EMI America National Promotion Director J.J. Jordan, commenting on the appointment, said, "I am extremely pleased to have Chuck join our national team. Having been one of the nation's leading PD's and EMI's first Southwestern Promotion Manager, Chuck brings to

Solo Singles Up In U.S.

The number of under-35 men and women living by themselves is up some 260 percent in the last eight years, according to a new Rand Youth Pool, with four million going it alone compared to 1.5 million in 1970. Teenagers, ac cording to the same poll, are ex pressing a more prevalent desire to live in their own apartments or houses before marrying, with 37 percent indicating such a preference, compared to 12 percent in 1968

our AOR Department a vast knowledge of not only the record business but AOR radio."

> Randy Brown Named **To National CBS** Sales Post



Randy Brown has been named Director, National Accounts Sales for CBS Records. Brown will coordinate and implement sales-related activities between CBS and its national accounts, reporting to Marketing National Accounts VP John Kotecki. Brown was most recently National Promotion Director for Portrait Records, and worked in both promotion and sales positions in his decade plus CBS career



Capitol Opens Film/Video **Production Dept**

Capitol Records has opened a new department, the Film & Video Production Center which will create trailers and video spots, multimedia presentations, and film clips intended for TV. Capitol VP, Creative & Publicity Division Dan Davis commented, "Capitol appreciates the increasing importance of audio and visual presentations in gaining maximum exposure and support for artists. The creation of this department results directly from our longstanding commitment to that ideal." Varley Smith was named Director to the department, coming from the label's Creative Director of Advertising Merchandising position, while Charles Comelli was named Manager. Pictured (I-r) are Comelli, Davis, and Smith.

Island/Warner Pact Official

The previously-reported distribution deal between Island and Warner Bros. Records became official last week. The agreement covers catalog as well as new product, with a new Robert Palmer single kicking the deal off. Warners Chairman Mo Ostin commented, "We're tremendously excited to be associated with Chris (Blackwell) and the Island artists. From our point of view. the prognosis is excellent for a long and happy marriage.

matter

ERR WAVES

HISE. PUES . PANT-WIEW . ODE - ALD







Daly Heads E/A A&R

George Daly hs been appointed head of A&R at Elektro/Asylum. moving to that position from a General manager post at the company. He previously was President of the Pyramid Associates management/production company, and headed CBS's San Francisco A&R outpost for five years. Daly also played in bands with Nils Lofgren in the 60's.

Dawkins Directs Portrait A&R

Peter Dawkins has been appointed Director of A&R and staff producer at Portrait Records. A New Zealander, he produced a number of that



country's top hits in the late 60's and later headed CBS Australia's A&R Department, where he produced several acts including Portrait's recent signings, Dragon and Contra-

BY BOBBY OCEAN

TROVE SECONDELLE FULL

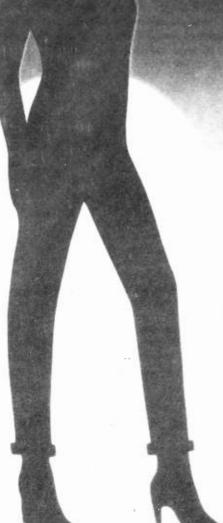
ROBERT PALMER'S New Single







The Perfect Summer Record Nick Gilder's "Hot Child in the City"



WRKO add WPEZ 40-36 WKBW on KLIF 37-33 WLCY on CKLW deb 29 WDRQ add 32 KSLQ add 35 KIIS-FM 20-19 B-100 on **KIR** add **KTLK** add F-105 deb 28 13-Q30-28 PRO-FM add JB-10538-34 **WBBF** add

WICC add WPHD17-14 **KXLK** add WYND add 37 Y-103 on WTIX 22-16 WLOF on **WNOE 8-6** CK-101 32-28 WBBQ add WCGO deb 29 **KHFI** add KAYC 30-25 BJ-105 on WRKR add 30 WIFE 28-26 WACI14-12 WINW on KKLSon KANC 3-2 **KKXL**on **KYNO** on KFYR add dp KROY 27-26 **KDON** on KQEO deb 36 **KENO** on WJBQ 2-1 **KDZA** on WEEO add KCBN 24-22 WGUY 26-19 KQDI 30-27 WVAM 34-32 **KFXD** add dp K-104 on

Chrysalis Produced by Mike Chapman. CHS 2226

STREET TALK

What a week! The changes came fast and furious on the Street Talk Fun Phone, so let's have at it....Scotty Brink is in Pittsburgh at WPEZ. Scotty is acting as temporary consultant to the station as they look for a new PD. T. Morgan has resigned as WPEZ Program Director. But, Scotty won't be returning to the 9-12noon slot at KULF/ Houston, when things are settled at WPEZ. Scotty will sign a mega-dollars contract to do morning-drive at WNBC/New York! Lee Masters exits WNBC's morning show to go into ownership...full details next week.

Michael St. John has turned in his resignation as PD of WMAK/Nashville amid heavy rumors of a pending format change. Disco, maybe? Look for Michael to stay in the immediate Nashville area as PD of an as yet unnamed station.

And speaking of "as yet unnamed"...when will Ron Alexenburg's new label be named? The first release is coming in September. We hear the name Xeti may be available.

More changes...Gene Knight, Music Director of B100/San Diego, has turned in his resignation and reportedly will join XTRA-FM south of the border. Does that mean San Diego will have another FM rock signal? Bet on it!

Mason Dixon is the new Program Director of Q105/Tampa. Mason, who has been and will continue doing afternoon drive, came to Q105 in February from KCBQ and KHJ.

John Travolta, the man who made three-piece suits a Seven-Eleven item, is about to sign an exclusive recording contract with a label that goes by its three initials. Surprise! It's not RSO.

Peachtree Street Talk says the morning team of Ross Brittain and Brian Wilson at Z93 are sounding great. Funny stuff and some real competition for Gary McKee at WQXI. Ross is the managing editor of Dan O'Day's music information sheet, Galaxy. The Ross & Wilson team moved to Z93 from WJBO/Baton Rouge.

Just in case you missed it the first time around (or want to see it again) Steve Martin will be doing his "King Tut" on a repeat performance of "Saturday Night Live" tomorrow night (7-29).

Johnny O'Neil has joined KHJ/Los Angeles to do weekends and swing (big call for that in Hollywood) from 96KX/Denver.

We hear the old WWDJ call letters will return to the airwaves on Heftel's recent purchase in Indianapolis. They were rock and roll in Hackensack and they may be again in Indianapolis.

Jay Stone, formerly of WEFM/Chicago and WNBC/New York, is now working for Millennium Records. Maybe he'll get to work on their new "Good Vibrations" album project, which will be an entire album of Beach Boys tunes...done "disco."

KFWD/Ft. Worth-Dallas is being sold to Gulf-Life, Inc., and they've applied for the new calls KTXQ. The AOR station will supposedly be consulted by Lee Abrams, again. He consulted KFWD before for a time.

Speaking of the ubiquitous Burkhart-Abrams, as of August first KQ94(KEZQ)/Little Rock will drop its Beautiful Music format in favor of AOR Superstars. KQ94 is the 100,000 watt FM sister-station to KAAY.

Lee Marshall, new National News Director for Charter Broadcasting, is looking for news people to fill present and future openings within the chain. Tapes and resumes to Lee care of KCBQ/San Diego.

At K59/Honolulu, when AKU goes on vacation almost anything can happen, and usually does. Filling in for the island legend is David Steinberg, who welcomed in-studio guests Shecky Greene and Don Ho. It was quite a zoo with live phone bits from Tennessee Ernie Ford. Where does AKU go on vacation? Europe, of course.

Those who made it to the midnight show at Hollywood's Starwood last Wednesday (7-19) were treated to a rare club appearance by Dr. J. & The Interns, who in reality turned out to be Aerosmith. The show was really something, according to Street Talk eye/ear witnesses. Seems the group just wanted to play a smaller club and did so unannounced.



CAUGHT (UP) IN THE ACT—Here it is! R&R's first official "Payola Photo," and imagine our collective surprise to find a fine bunch of guys like those successful KFRC/San Francisco dudes taking (dare we say it) cash! Well, actually, it's innocent enough...seems KFRC helped out during the recent Bay Area benefit for The Boarding House and the money (well, most of it) went to the cause. Pictured backstage at the concert are (I-r): Bert Keane, WB Regional Promotion; Martin Mull; Les Garland, Program Director of KFRC; Steve Martin; Dave Sholin, National Music Coordinator of RKO; and KFRC midday giant, Bob Anthony.

"YOU'RE A PART OF ME" Gene Cotton With Kim Carnes

WAYS	WERC	WFOM	WISM
		WVLK	WACI
		WFLB	WSPT
		WAAY	Κνοχ
		WANS	KQWB
		WCGQ	KKLS
		KAYC	WKNX
		KKRC	KKXL
		WJON	KFYR
WASH	КОҮ	KDZA	KDON
	WAYS WAPE WTIX WBBQ WMAK 92Q Z98 KNOW KEEL WASH	WAPE WKIX WTIX KGW WBBQ KERN WMAK KYNO 92Q KQEO 298 WEEO KNOW WHHY KEEL WRFC	WAPEWKIXWVLKWTIXKGWWFLBWBBQKERNWAAYWMAKKYNOWANS92QKQEOWCGQZ98WEEOKAYCKNOWWHHYKKRCKEELWRFCWJON



From The Album "Save The Dancer" sw 50031



WASHINGTON REPORT

Update

by Jonathan Hall

Key Subcommittee Member Attacks Deregulation

Rep. John Murphy (D-NY), the second ranking Democrat on the House Communications Subcommittee, attacked the deregulation provisions of the Communications Act Rewrite cosponsored by his subcommittee Chairman, Rep. Lionel Van Deerlin. Murphy had unkind words for both radio and television in his statement, calling the bill's deregulation aims "an abdication of our responsibility to bring television broad-casting closer to our better aspirations for it." He said that ratings alone would determine broadcasters' programming choices, and added that even with radio's fiercer competition, deregulation would not serve the public interest. "If classical music radio stations, for example, are squeezed out, should regulatory assistance be barred?" Murphy asked rhetorically. "And is there to be no regulatory redress if a radio station continually broadcasts racial slurs or makes unfair attacks on individuals without affording them a right to reply?" Murphy concluded that communications regulation is "in a constant muddle," but that the rewrite bill is "simply taking a gamble on deregulation."

Rehearing Request On "Seven Dirty Words"

R&R has learned that a move is afoot to ask the Supreme Court, which recently ruled against the Pacifica Foundation, licensee of WBAI/ New York, to rehear the "seven dirty words" case, and that NAB will support such an action as a "friend of the court." A final decision will be reached today (7/28). While attorneys for WBAI are deciding whether to ask for a rehearing, the FCC is making clear its stance. Practically speaking, they will not get upset with an occasional four letter word.

However, what has Washington communications attorneys worried is not the Commission's present posture. WBAI attorney Harry Cole says that the Court gave the FCC a lot of power, whether or not they choose to exercise it. Also, NAB attorneys met this week to review the WBAI decision as it relates to the FCC dismissal of a complaint against WGBH-TV/Boston by a group called Morality In Media Of Massachusetts, which was upset about "indecent language" heard during two BBC-produced shows aired on WGBH, a station generally held as a leader in public television. NAB Senior VP & General Counsel Erwin Krasnow is known to favor an appeal of the Supreme Court decision.

Commenting on the WBAI and WGBH decisions, Chairman Charles Ferris and Commissioner Tyrone Brown in separate appearances before broadcasters last week told their audiences not to be too concerned. Chairman Ferris was adament about using the "seven dirty words" case to avoid controversy. "For you to be safe — to only provide the conventional view," said the chairman, "is not enough to serve the overall public interest. This is the message I want most strongly to leave with you today," he emphasized. "We at the FCC are far more dedicated to the First Amendment premise that broadcasters should air controversial programming than we are worried about an occasional four-letter word."

FTC Actions

FTC's Division of Consumer Education, after results of sending 30-second scripts to the stations, says it plans to ask stations for more free time. "It's ironic," says one broadcaster who aired the material, "that on the one hand the government wants to keep us from advertising and on the other they ask us to give them freebies."

An area in which the FTC has indicated that it might block advertising is children's products. The FTC is currently in looking at the effects of it on television which could have implications for radio – one question, for example, would be how does a radio advertiser present 20 seconds of disclaimer in a 30 second spot and still sell his product? Even before becoming chairman of the FTC, Michael Pertschuk was raising questions concerning advertising to kids, so several groups (the American Association of Advertising Agencies, the American Association of National Advertisers, American Advertising Federation, and Toy Manufacturers of America) joined in asking Mr. Pertschuk to exclude himself in the inquiry. The commissioners took a vote– with Pertschuk abstaining on this one – and decided to allow their chairman to "join in all the reindeer games."

New Profile Of Working Women

NBC Radio Research Director Kathryn Lenard charts changes in profile of working women. Typically, they are married with school age children; not single and predominantly young as previously was the case. Lenard uses data to characterize today's working female as more impulsive, more willing to experiment, considerably less economy-minded and not brand-loyal.



Pictured during the NRBA's meeting with House Communications Subcommittee personnel are (I-r) Rep. Lionel Van Deerlin, co sponsor of the Communications Rewrite; NRBA President Jim Gabbert; end Subcommittee Majority Counsel Chip Shooshan.

LEGISLATIVE BATTLE ON REWRITE

NRBA Meets With Van Deerlin

Approximately a dozen board members of the National Radio **Broadcasters** Association in town last week to meet with Rep. Lionel Van Deerlin, (D: Cal) and staffers Chip Shooshan, Chuck Jackson, Edwina Dowell, and Carolyn Sachs, gave a hearty endorsement to the proposed rewrite of the Communications Act. (H.R. 13015). The reaction came amidst opposition during subcommittee hearings from FCC Commissioners, past and present, the National Cable Television Association, and others. Also on record opposing the bill are various citizen's groups. In addition to its endorsement, the NRBA plans to hold 10-12 regional meetings similar to those conducted by NAB, to emphasize parts of the proposed bill which stress deregulation for radio. NRBA Board member Don Nelson, VP & GM of WIRE/WXTZ/ Indianapolis, whose owners have 10 stations, says that he's behind the rewrite, but that convincing broadcasters will be a "tough sell."

NRBA And NAB Split Philosophically

NRBA Executive VP for Gov-

ernment Relations Abe Voron added that chances of the bill passing are only fair, but that he sees supporting it as a means to accelerate current deregulation efforts. Voron describes NAB's regional meetings as having been designed as a "campaign to kill the rewrite." Moreover, the basic difference between NAB and NRBA appears to be philosophical. Whereas the NRBA believes the contents of the rewrite bill to be negotiable and anticipates changes based on the current hearings being conducted by the subcommittee staff, the NAB is pushing for greater changes in the current law. NAB Radio Board Vice Chairman Carl Venters, President of Durham Life Broadcasting of Raleigh, N.C. feels that despite the differences with NRBA, the two organizations are "on the same track together" in their deregulation efforts. On Wednesday (7-26), Dick Chapin, President of Stuart Broadcasting Co. of Lincoln, Neb., and longtime head of NAB's Deregulation Task Force, sent a letter to Chairman Ferris offering his committee's support in championing more deregulation.

Differing Opinions

A question often arises in position disagreements between the two Washington trade associations as to how broadcast groups whose key executives belong to both organizations will swing. For example. Stan Hubbard is President of Hubbard Broadcasting Inc. in St. Paul, Minnesota and owner of eight stations. He is a supporter of NRBA and Jim Gabbert's attempts to prod deregulation. On the other hand, Hubbard agrees with the NAB stance that the proposed fees in the rewrite are a "tax" and he opposes that.

It is interesting to take a look, for comparisons sake, at how the Hubbard stations would fare given the new fees. Hubbard owns 3 TVs, 3 AMs, and 2 FMs. Its properties are located in the number 13, 17 and 79 markets. In Minneapolis/ St. Paul, the 17th market, for example, Hubbard's KSTP-TV, Channel 5, would pay close to 1.5 million dollars. Its AM there is a 50kw Class II station and would pay \$10,700. Its FM would pay \$2500. In Tampa/St. Petersburg, Hubbard's *(Continued on page 22)*

Washington Street Talk

It's official. The FCC makes Arthur Ginsberg Chief of the Broadcast Bureau's Complaints and Compliance Division. Art, who joined the Complaints and Compliance Division 17 years ago, has been Acting Chief since Bill Ray's retirement last spring. Ginsberg will join in a legal workshop for disc jockeys at the NAB Programming Conference this month. Other panelists include Washington attorneys David Hilliard of Kirkland & Ellis, Richard Marks of Dow, Lohnes and Albertson, and John Strum of NBC, all former broadcasters, plus Dave Murray of WLAP/Lexington, who practiced law before becoming an announcer.

MORE CONVENTION NEWS: RTNDA's Sept. 20-22 conclave at the Atlanta Hilton will include radio sessions entitled: "The Future Direction of All-News", "What's New in Radio News" and "Living with a Radio Program Director Who Hates News". Also, Phil Donahue has been recruited to host a workshop. NAB has an excellent series of legal workshops on political advertising and commercial practices. Coming up: Indianapolis, (Hilton Airport Inn), July 31st and Atlanta (Sheraton Inn) Aug. 3.

"It's like running a small ad agency," says John Frykman, Mutual Broadcasting's new VP for Network Communications. John closed his Atlanta firm recently to join Mutual where he is charged with developing advertising and printed campaigns for use by Mutual's affiliates.

As seen in the Wall Street Journal: FCC Commissioner Joe Fogarty told the House Communications Subcommittee that he'd be happy to see the total number of commissioners reduced by two as long as Quello and Washburn were the ones to go. Fogarty told R&R, "It was all in fun."



John Frykman

Making Out And Breaking Out





"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week."

EXILE "Kiss You All Over" (WB)

74% of our reporters on it, 27 adds including KSLQ, Q102, 96X, WPEZ, WPGC, F105, WOLF, KING, WNDE, WKY, KEEL, 92Q, WTIX, WLOF, KKRC, KKLS, KDON. Key moves: 22-15 KFI, 31-26 at B100, 23-19 at Y100, 27-22 WLCY, 28-25 WIFI, 36-29 WAVZ, 28-18 WKBO, 22-17 KCPX, 40-25 KQEO, 40-33 KDZA, debut 30 WCAO, debut 35 WOKY, debut 29 KTLK. See Parallels, charts at number 29.

Produced by

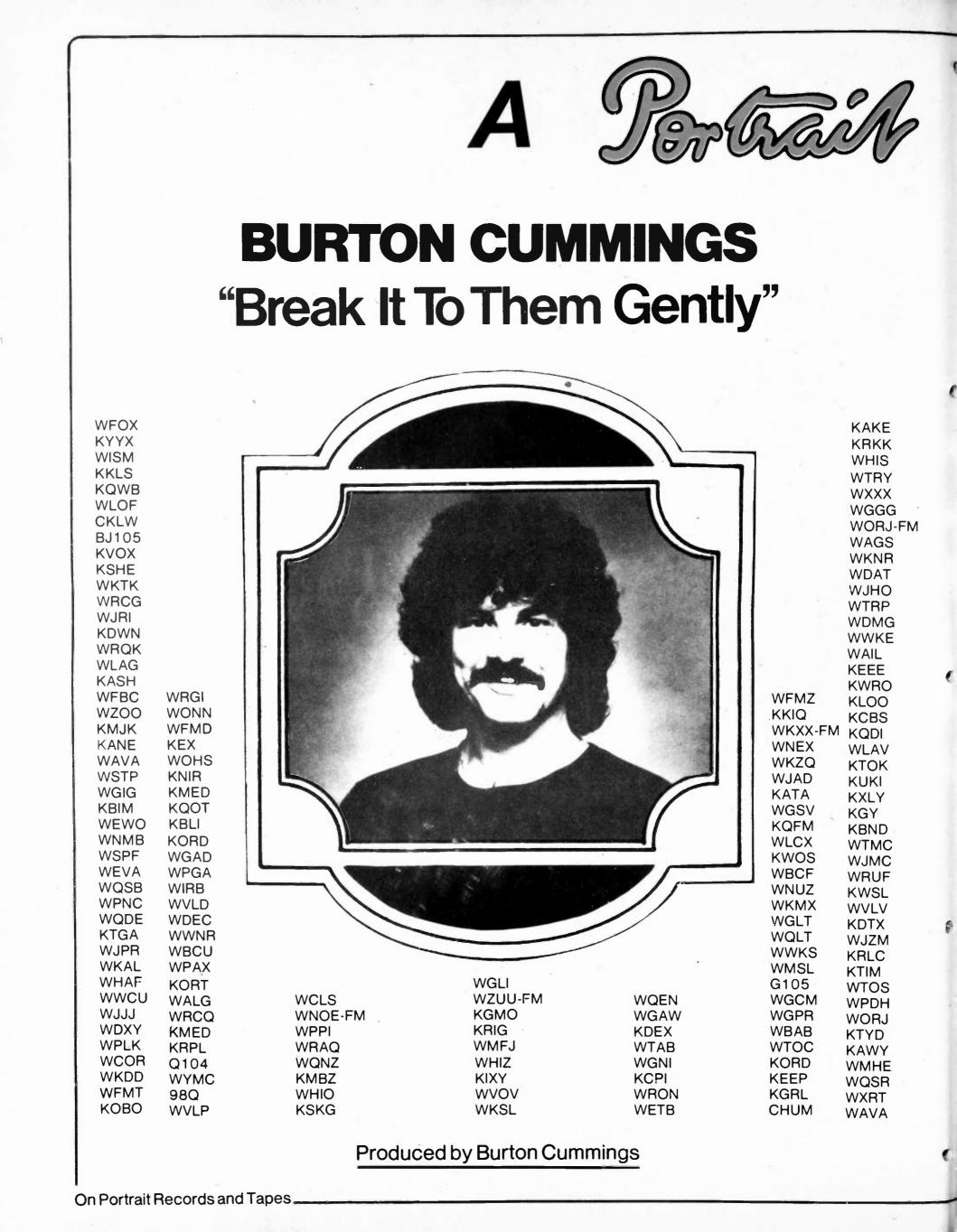


BSK 3205

Mike Chapman



on Warner/Curb Records RECORDS





Distributed by CBS Records

TOP-40

John Leader

July 1978 is nearly history, which in itself is hard to believe, as summer continues to streak by. The top six markets will end their summer Arbitrons on Wednesday (8/2) and the results shouldn't be too far behind. With a few of the Apr-May results still lurking in the Beltsville computers, Summer may be moving faster for some than others.

I have heard from quite a few people in the past seven days who have lost their jobs. Now that's not big news within a business that has remained as fluid as radio has over the years, but what bothers me is the way some people get fired. Recently the jocks I have spoken with who have found themselves jobless seemed surprised to be in that unemployed situation. That can mean two things neither of them acceptable in my opinion. First: the person who was fired didn't really have a realistic understanding of what kind of a job he or she was doing in the eyes of the employer. Or, second: the employer didn't inform the person who was released that he or she was not performing satisfactorily, prior to firing them.

Granted, one who has been fired may not be the best judge of the realities surrounding the termination, but we all know that people are sometimes fired without any warning that they hadn't been doing a good job. It seems to me that one of the many responsibilities of a program director is always to make his or her employees aware of where they "stand" within the success/failure spectrum. If an employee begins to become a liability, then, you, as the PD, should say so. Give the person the facts and suggest a course to remedy the situation. As the situation either improves or deteriorates, the employee should be told how you feel regarding his or her performance. If you clearly tell your employees what's expected of them and they cannot perform within your guidelines, then a termination should come as a surprise to no one.

It's never fun to fire anyone. I still have a vivid memory of the first person I had to fire. But it's easier on both parties if chances for change have been tried. In most cases the benefit of the doubt applies with equal benefit to both parties.

Speaking of being out of work...appearing next week in R&R, part one of an important feature that will help you understand just what you should and should not do when seeking new employment. Program Directors from all formats and market levels will tell you what they look for when seeking a new employee.

This week, another rock and roll legend changes format, a checklist for programmers, and a Music Director makes a career change, plus this week's usual flock of "wild and crazy" radio promotions.

KAFY Stops Rocking

It came as a real surprise when the legendary KRIZ in Phoenix switched formats from a long history as a Top 40 giant to its new religious programming. Now, another 20 year veteran of rock and roll broadcasting will switch to a Pop/Adult approach in the coming weeks, as KAFY/Bakersfield stops rocking.

The long history of rock at KAFY dates back to 1958 with a Fabulous Fifty Plus Five survey, later replaced by the Boss Thirty. During the last twenty years, some of the finest talent in California radio have passed through the studios of KAFY. However, the station will begin a new page of its history very soon as the conversion from Top 40 to Pop/Adult is completed.

Current Program Director Richard Irwin has resigned in the face of the format change and will leave the station around August 7th. I spoke with Richard regarding the Bakersfield marketplace and what had brought about the change.

The answer, as is often the case, was ratings. KERN, which has been KAFY's main Top 40 competition since 1970, made immediate inroads toward the KAFY audience. In fact, KERN took the Top 40 battle almost from the beginning and held onto a larger share of the total persons 12 plus audience. The latest April/May book saw KAFY's share drop from 11.7 to 8.7. During the same rating KERN scored a 13.4 total. AOR-formatted KKXX also took an even more substantial drop, from 11.2 to a 4.9.

took an even more substantial drop, from 11.2 to a 4.9. Richard summed up his feelings toward KAFY's slumping ratings, "In analyzing it we actually had some-excellent increases as far as cume audience is concerned, but our maintenence was just miserable. I think we over-rotated, over-played our 'powers.' We tightened up especially for the book. KERN on the other hand loosened up. About a month before the book they (KERN) went to an extremely slow rotation on their current music. In talking to the KKXX PD he seems to feel he had 'junk' on the air and I feel we were over-rotating so KERN was the alternative. That was where people had to go to listen to radio."

But as the ratings go, so go sales and there is obviously more behind the format shift than plain rating points. The station has had monetary problems in the past and General Manager Darin McGavern sees the Pop/Adult approach as a way to immediately increase revenue.

Richard explained, "The station has to make a move away from rock and roll, although demographically I was convinced we had a mass appeal Top 40 station. We had an increase of 3100 listeners in our 25-49 cume and we had already 'softened' a bit, but it was still rock, even though heavily day-parted."

The changeover to the new format will take place quickly in what was apparently a decision already considered prior to the release of the Bakersfield Arbitron. Certain mem-

bers of the current staff have chosen not to remain for the format change, including Irwin, who will remain on as PD only long enough for a complete and smooth transition to the new KAFY sound.

Stations changing formats may not be big news, but when a station that has been successfully following the same format for over two decades makes a major format shift, that is important. In the face of an ever-changing demographic majority in ths country the format change at KAFY may make very sound economic sense. The giant post-war baby boom is now firmly settled into the 25-49 demographic cell and the stations that are able to hold onto that audience are the ones who will continue to prosper.

Thanks to Richard Irwin for his very frank insights and good luck to KAFY, as they embark on a new ear. As we say here at R&R, "Pop/Adult and Top 40 are just a few pages apart!" Mike Kasabo, meet KAFY.

Alan Burns Offers PD Checklist

At the recent meeting of the South Dakota Broadcasters Association, WLS/Chicago Music Director Alan Burns offered the assembled General Managers some sound advice for communicating with and understanding their Program Directors.

Burns, who is a broadcasting veteran with experience as a jock, programmer and music director, felt that mutual respect was one of the keys in any successful manager/ programmer interaction. "You must respect your program director, and you must command his respect," said Burns. "If you as a manager do not admire your program director as a person and as a professional, you may need a new program director... or a new look at your own values." Burns went on to offer the audience a ten point checklist for evaluating a program director:

- 1 "Is he a man of honesty and integrity?"
- 2 "Does he help you protect your license, or does he take chances from time to time?"
- 3 "Is he concerned about your community and your station's image within the community?"
- 4 "Is he interested in, and does he work toward, increased profits?"
- 5 "Does he communicate well with you, sales, engineering and his own staff?"
- 6 "Is he concerned for the welfare of his own staff?
- 7 "Is he able to train and lead his staff?"
- 8 "Is he analytical? Does he understand why things happen?"
- 9 "Is he 'creative'; that is, does he have imagination or knack for showmanship?"10. "Is he ambitious and aggressive?"

Burns made a number of pertinent points during his talk to the broadcasters, including discussing the problems of getting a "feel" for your market. "The people with whom we are in daily contact - our friends, families, and business

in daily contact – our friends, families, and business associates – tend to be much more like us than like the rest of the population. Since, therefore, most of our intercourse is with persons like ourselves, we often assume that most people, period, are like us. That can be a dangerous assumption in a competitive radio market."

The ten points that Burns offered managers to help them evaluate their program directors may be a tough set of standards to live up to, but they are definitely worth some attention. Often the interaction between programmer and manager can make the difference between a smooth-running, successful radio station and one that continually has problems. When the manager and pro-



Alan Burns WLS, Music Director

grammer know each other well and agree on the philosophy WLS, Music Director of the station, both of their jobs become that much easier. Incidently, Alan's remarks were not meant only for male programmers, even though his points were stated in the male gender. His ten-point checklist is equally applicable to female programmers.



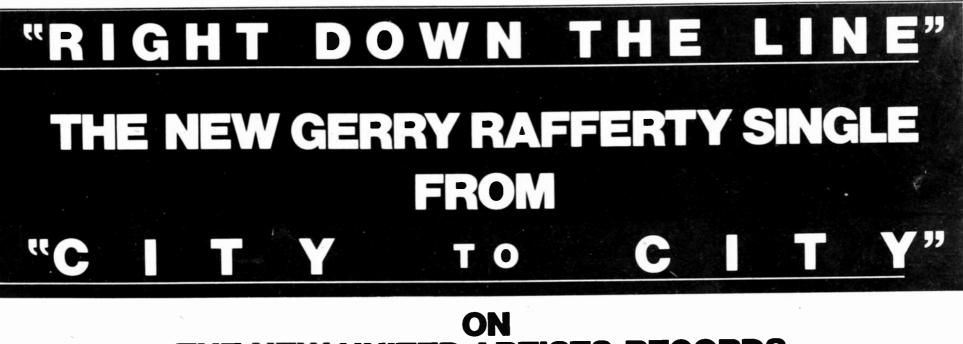
MAGNET AND STEEL-TOWN—Columbie Records ertist Welter Egen made his debut eppearence in Pittsburgh recently end 13Q lent e promotionel hand in the concert. Shown efter the show ere (I-r): Deve Remedi, Columbie; Mike Kreski, Columbie; Annie McLoone of the Welter Egen Bend; Welter; Bob Bell, Columbie; Petti Sulliven, Music Director of 13Q; Bob Savege, 13Q PD; end Jeff McClusky, Columbie.

THE PERFECT FOLLOW UP SINGLE TO GERRY RAFFERTY'S GOLD SMASH "<u>B A K E R S T R E E T</u>" IS

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WXLO	WISM	WNIC	WROV
WOKY	KBEQ	Q102	WNOE
WZUU	WVBF-(F105)	92Q	WQXI-FM (92Q)
K100	JB105	WSM-FM	



ON THE NEW UNITED ARTISTS RECORDS しパ

John Leader

Roxy Leaves 99X-FM

As revealed in Street Talk, Roxy Myzal, Music Director of 99X(WXLO)/New York, has left the station. In what was a very classy sendoff for Roxy held last week at the station, Program Director Bobby Rich invited all the New York City promotion people to a gala going-away party for Roxy.

I thought I would share with you the letter that Bobby sent out annoucing Roxy's new career direction:

"As most of you know our Music Director, Roxy Myzal, left 99X-FM this week after over a year in that position. Roxy is entering a new level of her career as Atlantic Records' Local Promotion Director for New York. With Roxy's departure, 99X loses not only the best set of ears in New York City but a true broadcasting professional. Roxy's expertise, knowledge of the industry and true class will be sorely missed by all of us here at 99X-FM. We salute Atlantic Records on their incredible good taste and truly wish J. Roxy Myzal continued success and always the best."

The letter was signed by Bobby Rich and his staff at 99X. A very nice sendoff for a person, who will obviously be sincerely missed. Good luck to Roxy on her new career!

Bits

l think Jello Jumps are starting to "catch on" again. Every week the mail brings in another promotion tied in to leaping into a giant vat of congealed gelatin in search of some buried treasure. **99KX/Pittsburgh** announced they were going to have a Jump and over 18,000 people showed up to watch! The sight was the Kennywood Amusement Park and the lure was 96 keys buried in the slimy concoction, only one of which would start a brand new Dodge Omni. One at a time the 96 contestants leaped into what turned out to be a very sticky situation. The winner, after a quick clean-up, drove off in the new car. A few statistics: the 96 cubic feed of Jello weighed over 3 tons, it was mixed in advance in 19 separate 30 gallon cans, and then "glopped" into a large "Dempsey Dumpster" in which the keys had already been placed. A mess? yes, but a great promotion for PD Bobby Christian and his 96KX crew, who officiated at the festivities.



SORT OF A SKIN-IN - 92F/M-El Paso is a relatively new station in their market, but that hasn't held them back, as they battle for some visibility witnin El Paso. Program Director Johnny Thompson sends along this photo of the recent 92F/M Sun City Sun Tan Show Off. A winner was chosen in each of the two majority genders and prizes were awarded at a ceremony held in a local shopping center. Shown (l-r) Johnny, Tony Bravo, the two winners (in their swimming ensembles), David Mendez, Ron Marks and kneeling in front, Bill Pryce and Maggie Brock. By the way the new address for 92F/M is 5411 N. Mesa, Suite 31-C, El Paso, TX. 79912.



ROLLIN' THRU BUFFALO — Members of Epic's Reo Speedwagon rolled into the studios of WPHD/Buffalo while on their recent concert tour. Pictured (I-r) Dean Matela, WYSL (WPHD's sister station); Gary Richrath and Kevin Cronin of Reo; John Sykes, Epic Buffalo Promotion; Harv Moore, WYSL & WPHD Program Director; and Robert W. Taylor, WPHD air personality. ZIP GETS TWINS TOGETHER — In addition to giving away hundreds of concert tickets for Barry Manilow and ELO's separate appearences in Cleveland, WZZP/Cleveland is sponsoring Zip 106 Day at Cedar Point. The WZZP jocks will man the special Zip 106 booth on the midway, giving away T-shirts and LPs, but at 3PM the real fun begins, when the station will assemble the 30 sets of twins selected in the WZZP Twin promotion for a record ride on the Gemini Roller coaster. They're hoping it will be the largest number of twins ever assembled for a coaster ride. We certainly hope so too.



STONES TOUR HOT — The current U.S. tour of the Rolling Stones is causing a lot of excitement at the radio level. Stations have been scrambling to get tickets for the sold-out shows, awarding them to listeners. Q105/Tampa was one of the few stations in Florida to come up with a pair of choice tickets for the Stones' Lakeland concert. Q105 received over 3,000 postcard entries in just three days, and the winner shown in the photo was chauffered to and from the concert in her own private Q105 limo. Shown (l-r) Bob McNeill, Program Director at Q105; Cindy Price, ticket winner and Lynn Lotkowictz, Music Research Director.

KAMP K-EARTH — KRTH/Los Angeles is helping the Los Angeles Times raise money to send deserving kids to camp this Summer by sponsoring a Kamp K-Earth promotion. KRTH listeners are being asked to donate a dollar or more to the fund. As a thank-you from the station, each listener who participates will receive a custom copy of "Almost Summer" by Mike Love's Celebration. The song in its KRTH version is unavailable at any stores and is a Southern California collector's item.



ROLLIN' ON THE RIVER — Raft races have become big radio business in the last five years with the Granddaddy of them all held by WQXI-94Q/Atlanta each Summer. KGGO-FM/Des Moines, before their recent format shift to AOR, got into the act this year after observing the Atlanta classic. Program Director Dick Downes and General manager Jeff Trumper attended the WQXI event and came back to Des Moines with immediate plans to have their own race. It was a complete success with crowd estimates well over 15,000 spectators and participants. Shown presenting Iowa Governor Bob Ray with an official VIP t-shirt is KGGO-FM GM Trumper.

WHO GOT THE WOO? — WROR/Boston has issued an urgent plea asking their listeners to help recover WROR personality Arnie "Woo Woo" Ginsburg's missing Woo. Reportedly stolen during a recent daring daylight robbery, the missing Woo has been placed in plain sight somewhere in New England. The station will accept photographs taken by listeners of what the listeners feel is the missing Woo. I could be in Woonsocket, the Hollywood Motel, or even Woolworth's. The 98 best entries will be "wooed" with a host of prizes like five pounds of skate keys and tickets to a 1976 Beach Boys concert (that never happened). Until the robbery is solved, the WROR Sunday afternoon show will be filled by Arnie "Woo" Ginsburg. Woo, what a story!



Now On These Stations KIIS-FM WQXI WDRQ WOKY 99X KFRC WZUU WSAI 94Q WCAO WTIX WZZP Q102 B100 96X WNOE KHJ KSLQ KTLK Z93 **KEZY**

See Back Page For Key Adds & Hots

"TWO TICKETS TO PARADISE" **EDDIE MONEY'S** SECOND HIT SINGLE

On Columbia Records



KUPD

(Continued from page 1) It's too remote.''

According To The Court

Judge Rufus C. Coulter agreed with Arbitron that diary distortion had occurred. Among his comments: "The wording of the winner announcements were such that the diary keepers could easily believe that the information which the disc jockey had was a diary similar to the one they were keeping, and therefore, if they indicated in their diary that they spent a lot of time listening to KUPD, whether they did in fact or not, they might become a winner." Judge Coulter also maintained that since KUPD announced that it had been calling listeners without telling them they were the radio station, that diary keepers could then easily believe that when Arbitron called, that it was actually KUPD in disguise and that their diaries might make them eligible for cash. He concluded, "The Court finds that Arbitron has cause to delist" KUPD, and denied the injunction sought by the station.

Arbitron's Pleased Reaction

Following the court decision, Arbitron issued a statement announcing the verdict and quoting certain sections of Judge Coulter's summary touching on Arbitron's Diary Distortion section of Arbitron's contracts) and the company's "cause to delist." Arbitron is planning to issue "detailed" statement which will "inform the broadcasting industry of the nature of the various promotions and contests conducted by four stations" during the April/May '78 survey period which "violated ratings distortion policy." The statement also proposes to explain Arbitron's position on each case.

"valid contractual provision" (the

KUPD's Undaunted Attitude

Although understandably unhappy with the judge's decision, KUPD is determined to carry on their legal battle against Arbitron and its delisting policy, and actually found some cause for encouragement in the verdict. A lawyer for the station told R&R, "We didn't put in everything we had, and that's where we got caught short. When we go back into court, we're going to have to show it was not diary distortion. But when we do, we're going to put on a lot more testimony. The judge had no background in it, he had no idea what goes on in radio and other kinds of contests. We didn't put on any expert testimony," he said, mentioning programmers and "experts in behavior sciences" who "contradict" Arbitron's would theory that the KUPD "Uncontest" would influence diary keepers to exaggerate their KUPD listening.

The lawyer concluded. "We are proceeding with the litigation. If

Excerpts From On-Air Announcements KUPD "Uncontest" — Distortion Or Not?

Before announcing his decision in favor of Arbitron, Maricopa County Superior Court Judge Rufus C. Coulter summarized testimony and exhibits in regard to KUPD's controversial "Uncontest," including two transcripts of the station's on-air promotions for the contest. As previously reported, KUPD had conducted audience surveys as Tri-State Data in order to obtain unbiased answers on listening patterns. The names of respondents who cited KUPD as their favorite station were kept on 3x5 cards, and a drawing was held. Those picked were called off-the-air and awarded cash prizes, with some of the winners' comments recorded and subsequently aired. Transcripts of two of the on-air promos follow:

1) "Throughout the past two years, the people from Stereo KUPD have spent literally thousands of hours calling people all over Phoenix and Arizona to find out things like what radio stations you listen to and why, and what music you like and don't like. And through it all, we've never let you know it was KUPD on the other end, simply because we wouldn't want to bias your answers in favor of KUPD just in case we happen to be your favorite radio station. In this way your input is tracked as accurately as possible, and used to make the sound of Stereo KUPD reflect the people's choice. But now we're adding a new dimension designed to see to it if you're a KUPD person, you'll win money without even trying. So don't call it a contest. Think of it as thousands of dollars in thanks, from FM98, KUPD."

2) "For a long time now, the KUPD people have been trying to come up with a way to say "Thanks for listening"...to pay you off with thousands of dollars in cash without playing games and kiddie contests. And now we think we've got it. It starts with the secret of Stereo KUPD. For years we've been calling hundreds of people every week researching your taste in music, and radio stations too, for that matter. But we've never let you know it was us, just to make sure we get absolutely unbiased answers. So if you listen to FM Stereo KUPD and we find out about it...and we will...you'll win cash. Hundreds and thousands of dollars in thanks...from FM98, KUPD."

Also cited in the court records were several instances of air personalities prefacing winner announcements with phrases referring to "current data" or "a record of what you've been listening to."

Does the KUPD Uncontest qualify as diary distortion by Arbitron's definition (see accompanying story)? See what you think – the implications could be important for all of radio. they do in fact delist us, we are going to sue for damages. We are going to show it was not diary distortion."

A Game Of Monopoly?

KUPD took some consolation in certain sections of the judge's findings, which according to the station indicated agreement with their contention that Arbitron is a monopoly. Judge Coulter wrote, "Arbitron, as a practical matter, has no competition in the radio audience survey business." Later, he added, "If a radio station is not listed by Arbitron, it is almost an impossibility for the station to obtain national advertising and the station's ability to obtain local advertising is greatly impaired."

KUPD's case is based in great part of the contention that because of Arbitron's "monopolistic" hold on the rating business, the station's billings would be severely affected by delisting. According to KUPD's legal action, Arbitron "in carrying on its monopolistic practices. conspires, contracts, combines, agrees, and acts in concert" with Phoenix radio stations and advertisers to "unlawfully restrict and limit competition among radio stations for radio advertising." The action also accuses Arbitron of making audience esimates on an 'arbitrary basis'' in "exercising its monopoly power" in Phoenix; and denying KUPD "minimum constitutional safeguards of due process . . . Arbitron has threatened to delist or eliminate KUPD from or disparage KUPD in Arbitron's semi-annual written and computer data reports of audience estimates . . . without affording KUPD a hearing in accordance with any minimum safeguards of constitutional due process." KUPD also accuses Arbitron of failing to furnish "adequate guidelines as to what constitutes Arbitron's basis for delisting a radio station for 'diary distortion.'

Further Complications: The Case Of The

14-Year-Old Informer

Obviously, with legal language like the above, KUPD is dead serious about tackling Arbitron on the diary distortion issue. The case, which could prove a landmark in the field of ratings litigation, also is further complicated by the unusual circumstances of KUPD's being reported to Arbitron in the first place. Betty Mogk, Station Manager at KASA/Phoenix (a religious formatted daytimer) and President of the Metropolitan Phoenix Broadcasters Association, testitied that her 14-year-old son had called her up at work, played her a cassette of a KUPD "winner promo," and said, "Mom, that sounds to me like diary distortion." Asked how a 14-year-old boy would know the term "diary distortion," Ms. Mogk replied that "we talk about work at home, and we had discussed it's a problem in the industry.

Acting on this keen-eared tip, Ms. Mogk then contacted an Arbitron representative at the NAB Convention in April 1978, informed him of the contest, and followed up with a letter containing transcripts of KUPD's promo announcements. She testified that her actions had nothing to do with her position with the Broadcasters Association. KUPD, however, seems inclined to disagree, and in any case has cited Ms. Mogk along with Arbitron as defendants in their action.

With the prospect of delisting hanging over other stations as a result of the April/May book, the KUPD decision may have considerable impact. And KUPD's de-

NRBA

(Continued from page 14)

WTOS-TV, a UHF, would pay nothing since only the top eleven UHF's in the country would pay under the proposed fees. Their Cypress Gardens, Fla. daytimer, WGTO, would pay a mere \$700 per year. In Albuquerque, the 79th market, Hubbard's KOB-TV would pay nothing, while its AM and FM would pay \$10,700 and \$2500 respectively.

Despite the wide variance in feesranging from \$700 to \$1.5 million per station per year, Stan Hubbard is philosophically opposed to paying. He refers to it as a redistribution of wealth which he characterizes as a gimmick. In his opinion, no one in government gives stations credit for the dollar value of public service time which Hubbard says conservatively equals about \$2 million a year at the Hubbard stations.

A second example is Cox Broadcasting. Jim Connor, GM of WWSH in Philadelphia, a Cox station, is one of the NRBA Board members who endorses the rewrite, while Elmo Ellis, VP of Cox's WSB-AM & FM in Atlanta says, "The more I read, the more I become concerned."

Tobacco Issue Revisited

A second question to be raised is to what extent does radio need television for clout and vice versa. According to Ellis, a senior broadtermination to pursue the matter in court may also have significant consequences. The issue of diary distortion and the larger question of Arbitron's "monopolistic" (in KUPD's words) hold over the rating industry are likely to gain even more importance in months to come.

casting statesman, broadcasters are "licensed to serve the public. If we cripple one (meaning radio or television)," says Ellis, "we cripple the entire industry." Abe Voron disagrees with that. He believes that the rewrite is right for radio and likens it to the time when Congress was debating the extent to which it would restrict cigarette advertising. Voron believes that in that situation, as with the rewrite, that radio can strike a better deal on its own. However, Carl Venters says that even if radio is able to get a bill through the House, it would have a tough time of it in the Senate without the support from television.

Bowen

(Continued from page 3)

well respected in Nashville, and his concern for quality production makes him ideal for the position. In addition, my respect for Jimmy has continued at a high level since our days of working together at Warner/Reprise, and I welcome having an executive of his caliber join us."

As part of the shift in emphasis to Nashville for MCA's country operations, National Country Promotion Director Jeff Lyman is currently in negotiations regarding a newly created promotion position at MCA's Los Angéles headquarters; while National Country Marketing Director John Brown has exited.



KGW CLICKS WITH STYX—A&M Portland promotion rep Keith Chambers (right) presented KGW/Portland Music Director Terry Danner (center) and air personality Dave Hood with a gold single for Styx's "Come Sall Away."



ASHFORD & SIMPSON VISIT NORFOLK—Warner Bros. artists Ashford & Simpson were in Norfolk to play a jazz festival, and stopped by for an onair interview at WNOR. Pictured (I-r) are Nick Ashford, air personality Alvin Jackson, Valerie Simpson, Program Director Don Davis, and the station's Marjorie Wilson.

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KJR/Seattle, WA Tracy Mitchell

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B100/San Diego, CA C.C. McCartney

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KTAC/Tacoma, WA Ric Hansen

R&R/Friday, July 28, 1978

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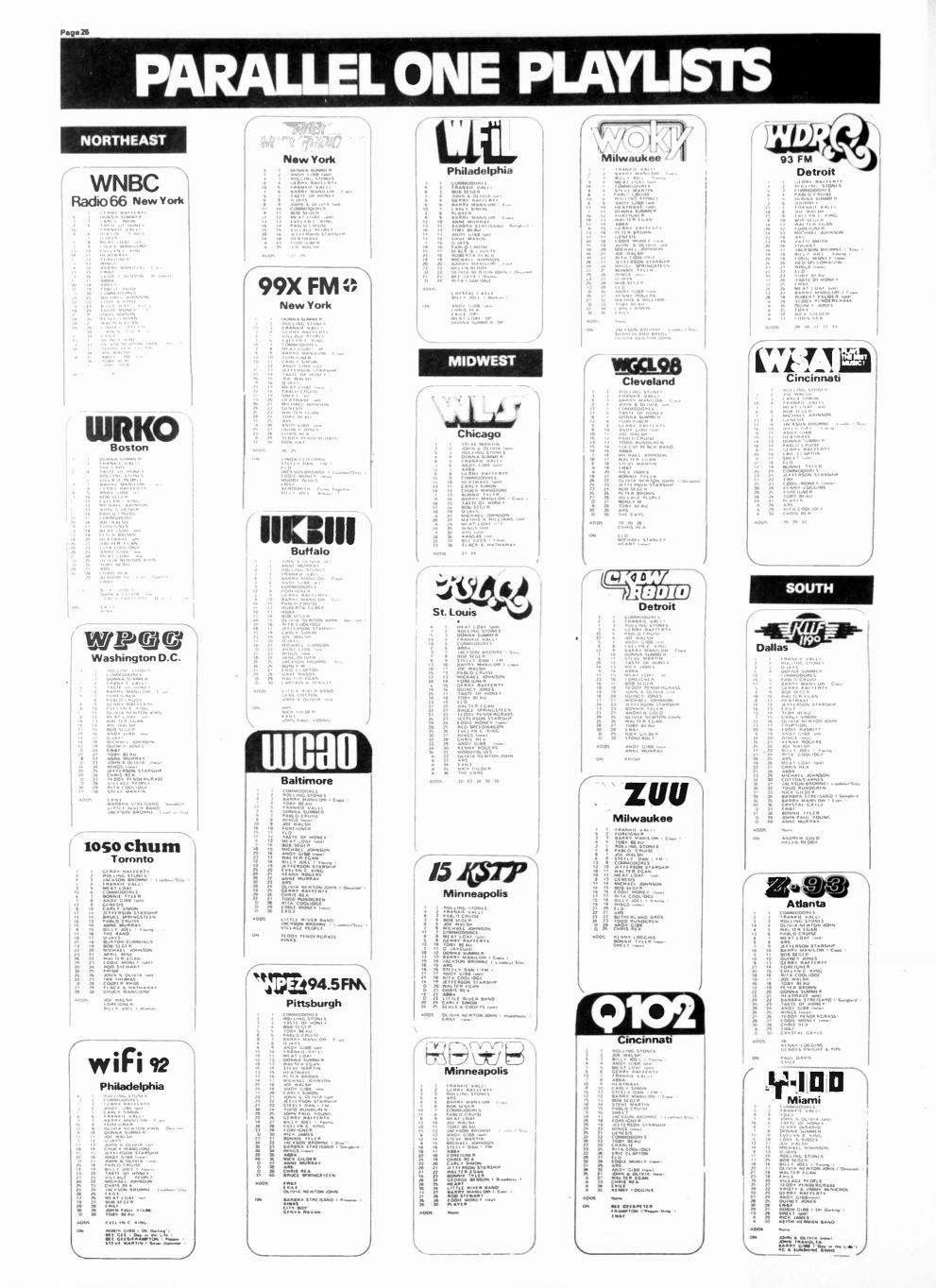
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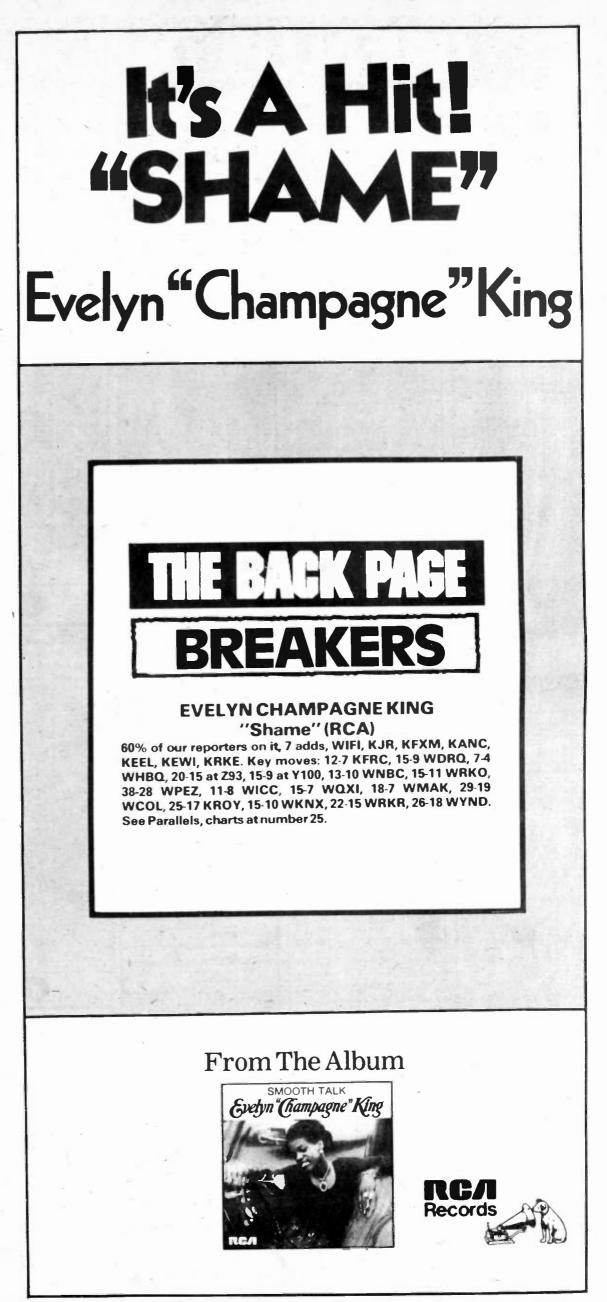


"THERE'S MAGIC UNDER OUR UMBRELLA"









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MIDWEST			WEST	
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Earth, Wind E Exile Olivia Newto	Fi	mmodores rankie Valli ablo Cruise	Little River Bai Taste Of Hone Earth, Wind & Kinks	y Commodores
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Foreigner Esile Andy Gibb WOTEST Pablo Cruise 3-1 Rolling Stores 6-2 Frankie Valli 7-3 Toby Beau 8-5 Olivia 21-16	EWSF Prism Mose Jones Waylon Jenning Trooper Amazing R. Ace Renny Loggins Bonnie Tyler HOTTEST Rolling Stones Commodores 7-2 Frankie Valli ARS 22-15	E.C LR8 S Chr S Don Tob Con 2-1 OI1 16-6 KR	ter Egan . King King Kis Rea TEST: Meau 9-4 yo Beau 9-4 yo 24-7 yo 24-7 yo 24-7 yo 25-18 OY/Sacramento, CA a Michell	Wendy Waldman Teddy Pendergrass Jackson Browne Load/Stay Taste Of Honey HOTISIS Commodores 13-1 Heatwave 10-3 Rolling Stones 12-6 Peter Brown 14-7 Frankie Valli 15-8
WEST	E.C. King 26-2	Tas	te Of Honey	ECBN/Reno, NV Red Mtn.

Parallel One

EHJ/Los Angeles, CA John Sebestian ELO John Paul Yo Fravolta/Olivia Mant Commodores Barry Manilow Copa Eddie Money HOTTEST: Danna Summer 3-1 Rolling Stones 7-Frankie Valli 8-5 Joe Walsh 29-18 Foreigner 27-19

John Paul Young Cotton/Carnes Billy Joel HOTTEST Frankie Valli 1-1 Donna Summer 4-2 Rolling Stones 5-3 Foreigner 20-15 E.C. King 25-17 KEZY/Anahoim, CA Larry Groves

EYNO/Framo, CA Chris Van Kamp

Eddie Money Jackson Browne

KFI/Los Angeles, CA Roger Collins

Stay HOTTEST HUITEST: Rolling Stones 1-1 Peter Brown S-2 Pablo Cruise 11-7 Commodores 16-10 Frankie Valli 18-14 Hoger Collins Barbra Streisand Laura Mars Travolta/Diivia Aerosmith HOTIEST: Frantie Valli 3-1 Donna Summer 6-4 Commodores 9-5 Pablo Cruise 11-8 Barry Manilow 12-9

ECPE/Selt Lake City, UT Gary Waldron Carry Waldrob Darling HOTEST: Frankle Valls 1-1 Walter Egan 13-9 Foreigner 18-13 Exste 22-17 Travolta/Olivia Summer 25-18

KJR/Seattle, WA Tracy Mitchell Pita Coolidge E.C. King

None HOTTEST

Pita Coolidge E.C. King APS Mici Gilder Andy Gibb WTTEST Polling Stones 1-1 Commodores 9-3 Foreigner 19-14 Alicia Bridges 22-17 Ew&F 25-20 KJRB/Spokane, WA Tom Hutyler

John Paul Young Taste Of Honey Kinks (dp) Billy Joel (dp) Quincy Jones (dp) HOTTEST-Frantie Valli 1-1 Commodores 4-3 Pablo Cruise 7-4 Malter Egan 14-9 Foreigner 23-16 B100/San Diego, CA C.C. McCartney

HOITEST Rolling Stones 1-1 Joe Walsh 5-3 Halter Egan 15-12 Dave Mason 27-20 Rolling Stones Beast 29-21 ETLE/Denver, CO Randy Jay

Toby Beau Village People Teddy Pendergrass Nick Gilder John Paul Young Finks Prism Prism HOTTEST: Joe Walsh 1-1 Billy Joel 3-2 Frankie Valli 12-7 Eric Clapton 23-18 Foreigner 25-20

EFRC/San Francis uincy Jones inks

ret DABADON Andy Gibb Ton Fetty Village Pople The Cars Bob Seger Nights HOTIEST Donna Summer 1-1 Pablo Cruise 4-2 Frankie Valis 11-7 Jefferson Starship 15-11 Foreigner 22-18

Int S OTTEST

E C #ing Pobin Gibb

HUIISI Commodores 1-1 Peter Brown 11-7 Jefferson Starship 14-9 Wings 17-13 Frankie Valli 23-16

KANC/Anchorage, AE Ron O'Neil

Robin Gibb Darling Aerosmith HOTESI Michael Johnson 1-1 Hick Gilder 3-2 Rolling Stomen 5-3 Joe Walsh 6-4 Foreigner 17-12

ERSP/Salt Lake City, UT

italis Bob Seger Shines Rafferty/Stealers Fine HOTIEST Rolling Stones 2-1 Pablo Cruise 10-5 E.C. King 12-7 Foreigner 14-10 Joe Malsh 21-15 EGW/Portland, OR Terry Danner Rolling Stones Joe Walsh

EIIS FM Los Angel Rochelle Staab enny Loggins OTTEST: colling Stones 1-1 lob Seger 4-3 Pablo Cruise 7-5 se 7-5

ioreigner 1 inks 12-9 Parallel Two

KING/Seattle, WA Tom McKay

Kenny Loggins Exile Taste Of Honey HOTEST Frankle Valil 1-Commodores 7-2 Public Cruise 9-4 Joe Walsh 16-10 And Sibn 17-12

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laste Of Honey Chris Rea Eile HOTTEST: Travolta/Olivia Want 2-1 Donna Summer 5-3 Rolling Stones 6-4 Frankie Valli 9-5

Jiemy Buffett Capt. & Tennille Jefferson Starship Good Helen Reddy (dp) Bob Seger Nights HOTTEST: Frankie Valli 2-1 Toby Beau 7-4 Joe Walsh 10-5 Pablo Crucke 12-9 Foreigner 20-15

EREE/Albuq Chris Carey

EMSF E.C. King Travolta/Olivia MOTTEST: Frantie Valii 4-1 Commodores 6-2 Rolling Stones 14-8 ARS 20-13 Walter Egan 22-16 KFID/Boise, ID Charlie Fox

Parallel Three

Taste Of Honey (dp) .RB (dp) LRB (dp) Nick Gilder (dp) HOTTEST Rolling Stones 1–1 Donna Summer 6–2 Frankie Valli 7–3 Commodores 10–4 Barry Manilow 20–12

EQDI/Great Falls, MT Don Nordine Anne Murray Travolta/Olivia Robin Gibb Robin Gibb Darling Wendy Maldman Wichael Johnson (dp) HUTIEST: Rolling Stones 1-1 Commodores 12-7 Joe Walsh 16-11 Foreigner 23-17 Diivia 29-21

EDZA/Pueblo, CO Rip Aviza

Andy Gibb Travolta/Olivia EM&F LRB Eddie Rabbitt MOTIEST: Rolling Stones 3-1 Commodores 12-6 Toby Beau 18-14 ARS 22-16 Foreigner 23-17

EDON/Salinas, CA A.J. Roberts Charlie Teddy Pendergrass Rick James Rick James Exile MOTIEST Rolling Stones 1-1 Walter Egan 6-3 Heatwave 11-4 Toby Beau 13-6 Foreigner 30-26

EENO/Las Vegas, NV Steve Summers

City Boy (do) Prism (dp) Larney/Spencer (dp) EMB (do) LBS (do) Conta State (do KYSN/Colorado Springs, CO Marc McCoy

Chris Rea EWAF Eddle Money LPB HOTTEST-0'Jays 1-11 Commodoren 11-6 Barry Manilow 15-9 Strue Martin 17-10 Walter Egan 27-21

KSLY/San Luis Obispo, CA John Tobin Teddy Pendergrais

te 44111 1 1 eigner 10=7 1.14-9 14-9 14-12 14-12 14-12 14-12



'ARMS OF MARY'

The Premier Single From The Album "LIGHTS FROM THE VALLEY"

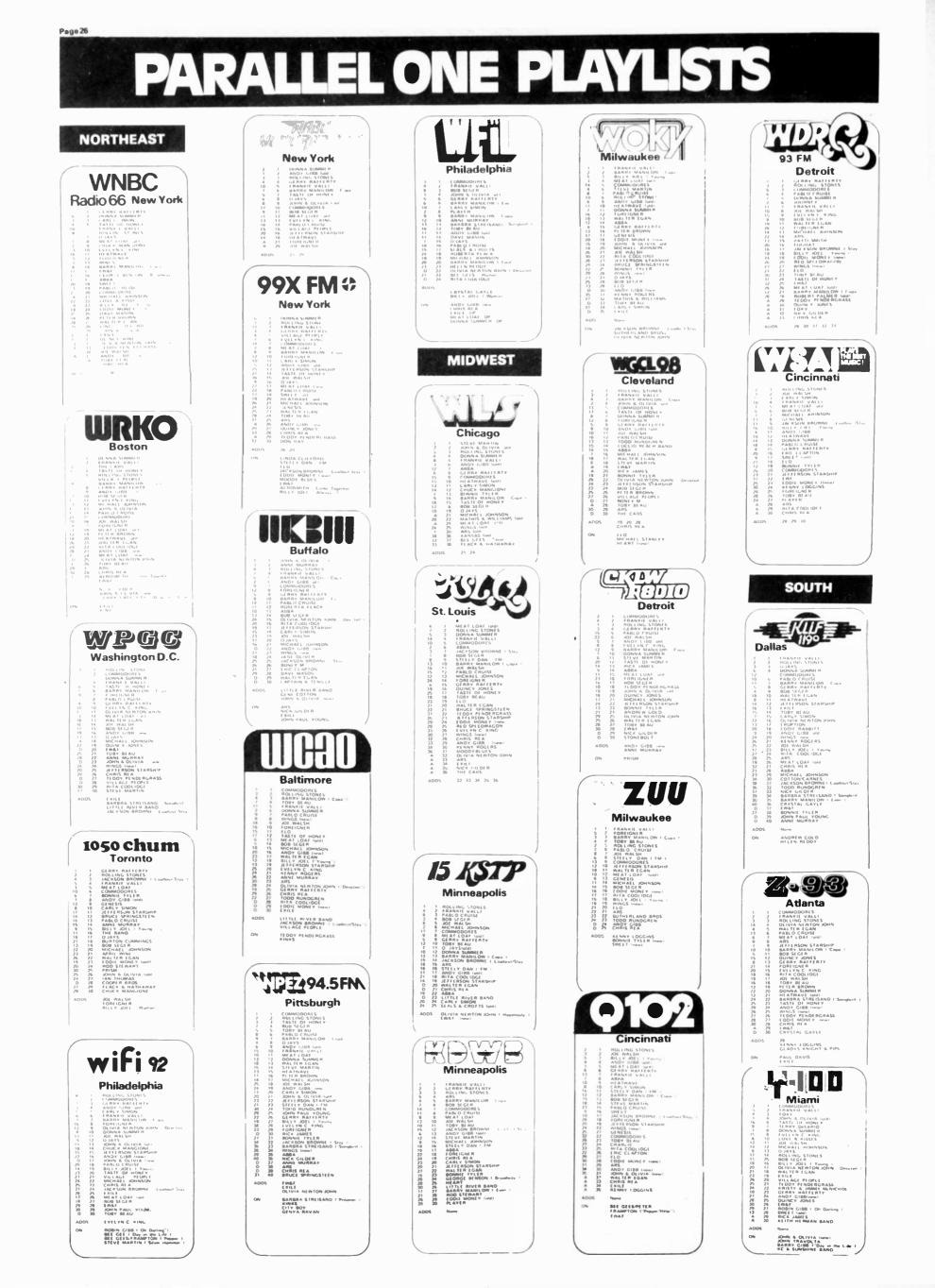
WZZP WMAK **BJ-105** FM-104 V-97 WSM-FM KQEO WLOF WRKR

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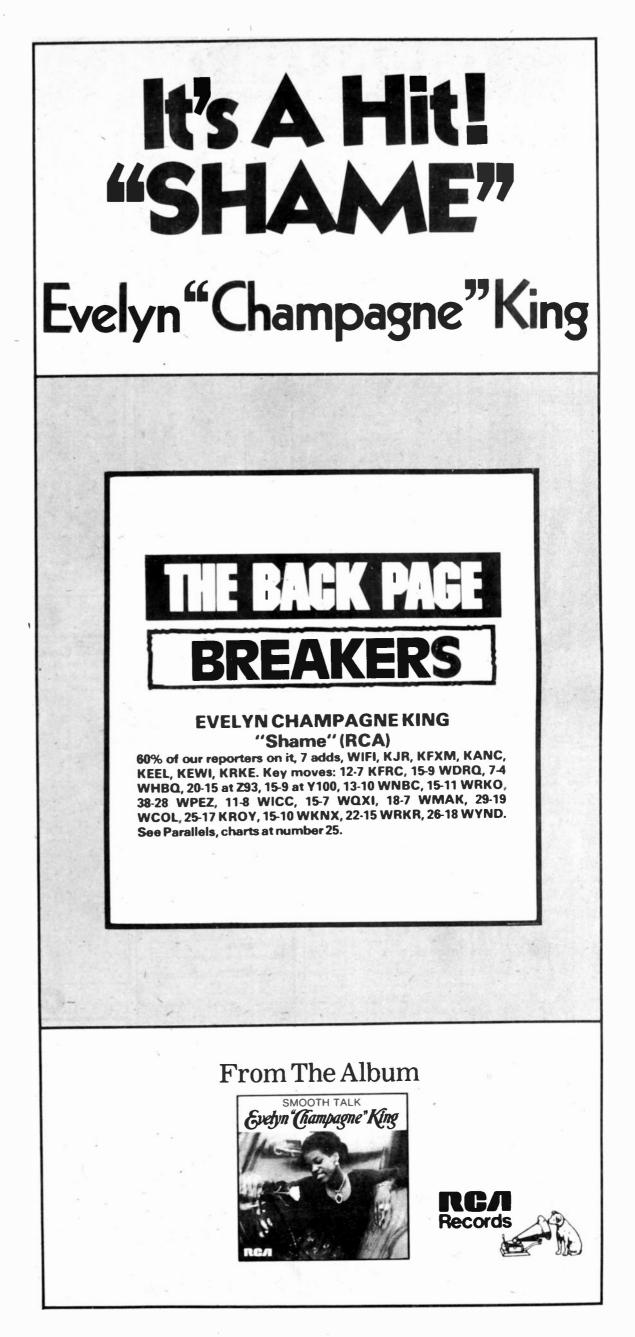
edgy -... livia .OTTEST: .ommodores 10-1 frankle valli 5-2 Dona Summer 7-3 Pablo Cruise 17-10 Foreigner 20-15 KERN/Bakershold, CA Pete Shannon

ECBQ/San Diego, CA Nina Gomez











Parellel I: Selected major market stations that are format dominant* their market and/or are the major seles influence. These stations usually play under 35 records in total

Parallel II: Key stations in selected markets that are format dominant in their respective markets, and influence reck buying patterns for their region This category also will include some major market stations that are not the dominant ratings/sales influence, but have demon strated importance in their respective markets. These stations will usually be programming 35 or less total current selections.

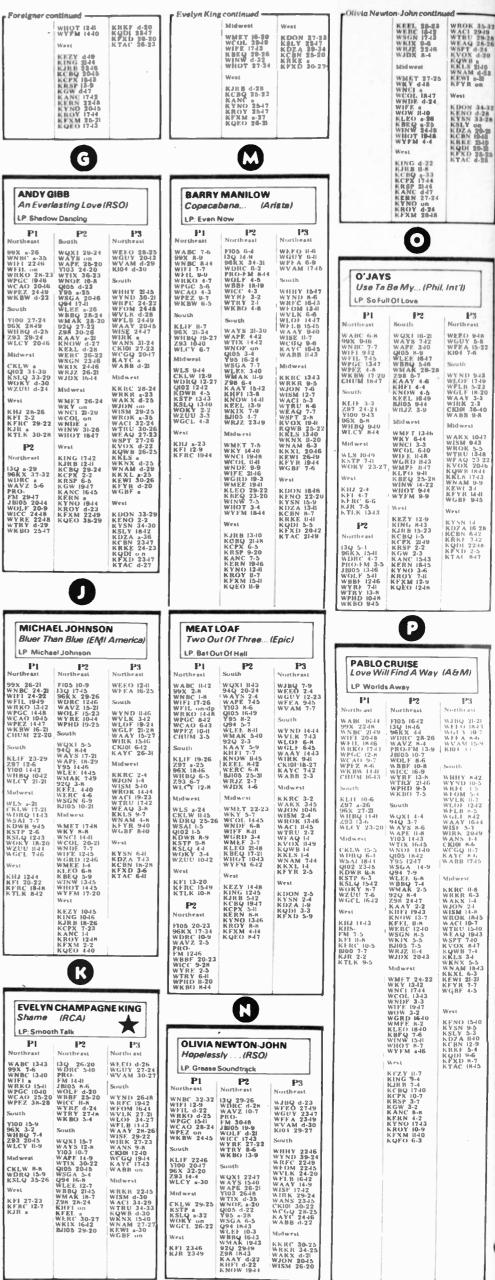
Parallel III: All other reporting stations This parallel also covers stations with longer playlists. It also includes secondary reporters that are not the format dominant station in their market but influence the market considerably

· Format dominance determined from the latest Arbitron survey available in that market Vest DENOTES FIRST WEEK IN PARALLELS $(\)$ G COMMODORES ARS Bother Me Tonight (Polydor) Three Times, (Motown) LP Natural High LP Champagne Jam PL. P3 Northeast $\mathbb{P}1$ P2 heast **P**3 P2 F105 a 13Q 23 22 WDRC a JB105 27 25 W014 5746 W166 27 22 W17R 28-26 W17R 1845 WK10 1946 WJBQ 1948 WEŁO 30-28 WGUY 1845 WFFA 1140 WVAM 2349 WQX1 3-4 91Q 1-1 WAYS 10-3 WFEO 5-2 WGUY 9-2 WFEA d-23 WVAM 16-10 K104 22-17 99X 3125 WRKO 29-27 WI AO 30-23 WPIZ 4 38 WK103 23-20 south South WPGC 1-2 WCAO 1-1 WPFZ 1-4 WKBW 9-7 CIIIUM 10-6 WHITY I-I WYND 5-3 WFOM 6-2 WF WIND 29-22 WRFC 41-7 WFOM 7-5 WVLK 22-25 WLOF 22-20 WFLB 23-22 WFLB 23-22 WFLB 23-22 E 28-25 RQ 2-10 9-8 South South WQN1-8-8 W VPF 26-25 V103-2149 WTIX 29-27 Q105-23-20 V95-19-9 Q94-13-19 WTFF-24-22 W BHQ-15-4 92Q-2118 V98-21-6 K A AY-21-48 K HFF on K NGW 27-24 auth WELD 23-5-WGLE 13-8 WAAY & WISE 10-20 WIRK 22-20 WANS 13-9 CKI01 19-16 WCGQ 6-3 K1.1F 12-5 Y100 3-1 96X 1-1 W11BQ 1-1 Z93 1-1 WLCY 7-2 WDRQ 2214 WS VI # 28 QI02 31 29 KDWB 5 4 Q # 13 (22/2) (1 - 10/24 Midwest Midwest WLS 15-9 CKLW 24 WDRQ 5-3 WSA1 26-20 QI02 32-22 KDWB 14-7 KSTP 17-7 KSTP 17-7 KSTP 17-7 WOKY 14-5 WZUU 13-9 WGCL 11-5 Midwest KKRC 1845 WRRK 3249 WAKX 3248 WJON 25-22 WISM 628 WROK 34-31 WROK 34-31 WRTH 2448 WF 10 2645 KVON 1645 KVON 1645 KVON 1645 KVON 1645 KKXL 11-9 KFW 27-24 WKNX a-29 WKAX 2-29 WKAY 2-20 KFW 27-24 WGBF 16-10 KHFI on KNOW 27-24 KEEL 27-20 WFRC 1745 WSGN 12-6 WKIX 23-22 BJI05 21-49 WRJZ 13-41 WJDX 30-27 Midwest MIG Wesl K K RC 12-7 WR KK 12-8 WR KK 12-9 WR KK 12-8 WR KK 12-7 WR KK 1 BIOG 11 10 KJR a KTLK 29+27 Midwest MIGWEST WKY 9-4 WKY 9-4 WCQL 1-1 WCQL 1-1 WIFE 2-4 WOR 10-3 WMEE 30-10 KLEO 13-1 KBEQ 1-4 WINW 2-4 WHOT 4-1 WFM 5-2 Midwest West WKY d-19 WNDF on WDW 9-11 KLFO on-dp WINW 28-25 WHOT 22-20 KHJ a-21 KFI 9-5 KFRC 4-3 BIOO 9-9 KJR 9-3 KTLK d-21 West P2 KDON 28-2 KYSN 20-16 KNEY 20-14 KDZA 22-26 KCRN 30-27 KRKF 20-13 KQD1 27-25 KFXD 4-29 KTAC on West KING on KJRB 28-21 KCBQ 32-28 KCPN d-26 KRSP 2048 KFLY 1640 KING 7-2 KJRB 4-3 KCBQ 10-4 KCPX 9-6 KCPX 9-6 KCPX 9-7 H KANC 9-7 KKNO 11-9 KKNO 11-9 KKNO 11-9 KKNO 11-9 KKOY 1543 KFXM 13-8 KGEO 7-2 rtheast West Northeast 1105 27-21 13Q 24 96KX 11-5 WDRC 29-22 WAVZ 3-2 PRO-FM 1-4 JBI05 7-4 WOLF 1-4 WIGC 7-4 WIGC 7-4 WIGC 7-4 WIGC 7-4 WIGC 7-4 WIGC 1-4 WIGC 7-4 WIGC 1-4 WIGC 1-4 WIGC 1-4 WIGC 1-4 WIGC 1-4 KDON 1743 KENO 1841 KYSN 1846 KDZA 1266 KDZA 1266 KCBN 11-8 KRKE 6-2 KQD 12-7 KFXD 10-4 KTAC 134 NO on ROY 22-21 JEO 22-15 **JACKSON BROWNE** Stay (Asylum) **RITA COOLIDGE** LP Running On Empty **P**3 You (A&M) LP Love Me Again Pi $\mathbf{P2}$ h WJBQ 1847 WFFO on WGUY 7-6 WFFA 30-2 WVAM 31-2 K104 d-28 F105 a 13Q 20-19 96KX a-33 WDRC 24-23 WAV7 30-27 Pl P2 **P**3 ALEL 27.24 ALEL 27.24 Nor WC VO 4 WPFZ 34-32 WKBW 25-25 CHCM 1-3 FIO5 21-19 WDRC d-29 WAVZ 20-15 PRO-FM 25-22 JBi05 12-40 WOLF 24-22 WICC d-20 WYRE 25-23 WPHD 18-12 WKBO 23-20 WFIL d-24 WRKO 24-22 WPGC 30-29 WCAO d-28 WKBW 20-16 WEEO on WGUY 25-22 WFEA 12-11 WVAM d-33 K104 23-19 WAV7 30-27 PRO-FM 24-21 JB105 30-27 WOLF 14-14 WBBF 16-14 WICC 20-19 WYRE 30-28 WTRY 19-14 WKBO 26-24 WITHY 20-23 WYND 25-23 WRFC 25-23 WRFC 25-23 WFOM 20-17 WVLK 29-23 WLOF 31-37 WLDF 31-37 WLDF 31-37 WLDF 31-37 WLDF 31-37 WLDF 23-24 WITK 23-21 auth South KLD 38-31 96X 29-25 South WHHY 23-26 WYND 35-25 WRFC 20-47 WYND 35-25 WRFC 20-47 WYLW 23-49 WLOF 40-34 WFLB 17-14 WGLF 1-4 WGLF 1-4 WAAY 26-24 WAAY 26-24 WAS 25-23 CKI0I 26-21 WCGQ 30-26 KAYC -32 WABH 15-12 KLIF 29-24 WHBQ a-29 293 18-16 hd west VDRQ 1647 VS VI 11-9 South South WAYS on WAPF a YIOD an YYOD an Y95 28-26 WSGA 1947 Y95 28-26 WBAK 9-8 920 22-20 WMAK 9-8 WMAK Q10.2-19-17 KDWB-15-12 KSTP-15-11 KSLQ-3-7 WOKY-on WSA1 a-29 QI02 33-25 KSTP 21-18 WOKY 30-22 WZUU 17-17 West Midwest KHJ 21-24 K K K K L 4-II W K K R 19-12 W A K X 18-II W JON 21-19 W S M 4-29 W K C 130-26 W T R U 28-2 W K A Q 21-IN W S P 1-5-12 W K N X 9-7 W K X 10-7 W K KFI 2148 KJR a KTLK 27-24 FM 1848 KJR d-25 KTLK 740 Midwist Midwrd KKRC 25-23 WAKK 420 WAKK 420 WJAW 42-20 WISM 19-18 WRCN 33-27 WFAG 24-21 WFAG 24-21 WFFT 23-20 WFAG 24-21 WFFT 23-20 WFAG 24-21 WFAG 24-WMFT 28-26 WNDF 20-19 WMFF 29-24 KLEO 5-7 KBEQ IM-10 WINW 32-2M WHOT 17-16 Midwest WKY DD WNCI a WODE a WIFE d-27 WOW 4-8 WMEE a-27 KBEQ 27-22 WINW d-29 WHOT 30-26 K USN 26-25 K YSN 31-29 KSLY 1745 KDZA 30-24 KCBN 26-21 KRKE 23-21 KRKE 23-21 KQD1 18-14 KFXD 27-24 KFXD 27-24 West KERN 20-19 KERN GIR-17 KCRQ 12-9 KCPX 29-25 KRSP 26-23 KGW 20-18 KANC on KERN 25-22 KYNO d-30 KROY 20-19 KQFO 23-20 West KDON 22-20 KENO 26-23 KYSN 22-18 KSLY d-31 KDZ A 25-22 KCBN 22-18 KRKE 14-47 KQDI 26-24 KFXD 29-26 KTAC on

West

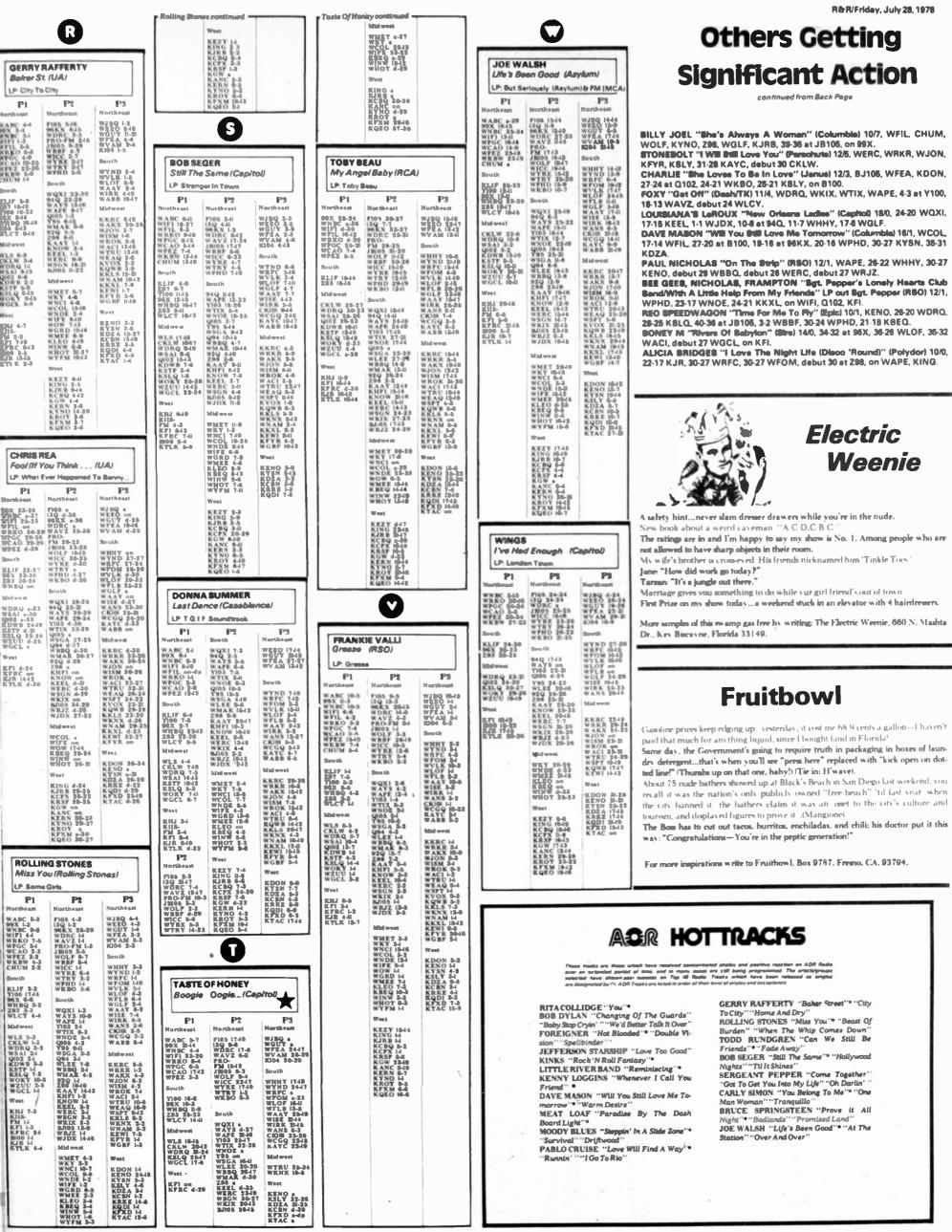
KING d-23 KJRB 24-21 KCBQ 27-23 KCPX 15-12 KCPX 15-12 KCPX 15-12 KCPX 15-12 KCPX 15-12 KCPX 15-12 KCPX 00 KCPX 00 KCPX 00 KFXM 21-20 KFXM 21-20 KFXM 21-20





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R&R/Friday, July 28, 1978



Make room for a

Bob McGilpin

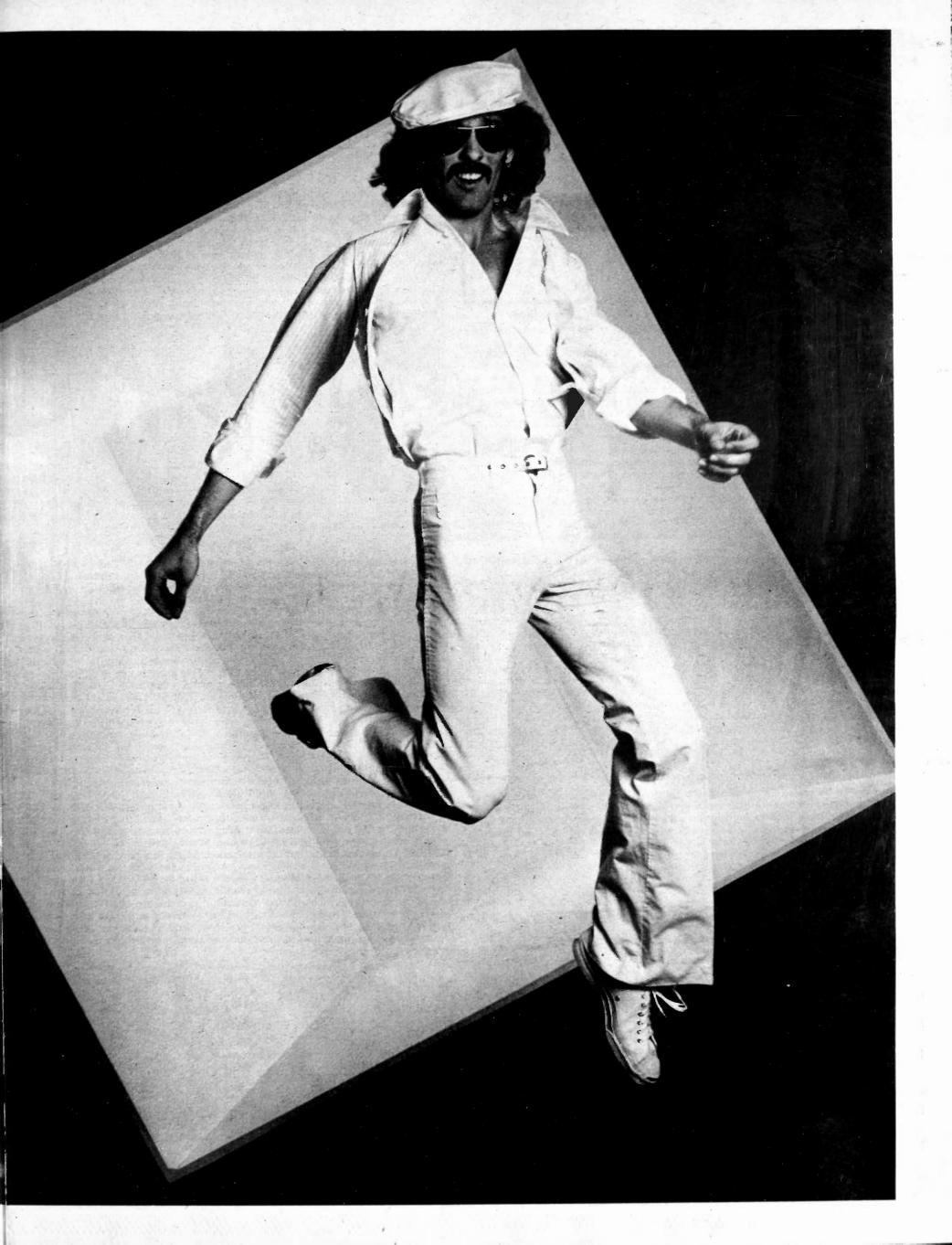
A major new artist emerges...

If you must put a label on our music...make it



XXXX

Produced and managed by Norman B. Ratner.



ARS

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99X 012X WRKO 29/27 WCAO 10/23 WPLZ 1/18 WKBW 102

KTTE 28-25 WHEQ 2-30 793-9-8

WDRQ 2214 WSAL 228 QI02 3129 KDWB 54 KSTP 1815

SLQ & 11 ZUU 22 21 GUI 30 29

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Midwest

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WQNE 8.8 WAPE 28-25 YIO3 2149 WTIX 29-27 QIO5 23-20 QIA 13-19 WIFE 29-27 WIFE 29-27 WIFE 29-27 WIFE 29-27 WIFE 24-22 WIFE

KIEFI on KNOW 27-24 KEEL 27-20 WFRG 17-46 WSGN 12-6 WKIX 23-22 BJI05 21-49 WRJ7 13-0 WJDN 30 27

WKY d49 WNDF on WUW 940 KLFO modp W15W 28/25 WHOT 22/20

KING 00 KJRB 28-24 HCBQ 12-28 KCPN 1-26 KRSP 2048 KESP 2048

KYNO on KROY 22-21 KQFO 22-15

pg North

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WHAR 9-8 920 22-20 798 20-15 NAAY on NEFT 0 29 WSGN 0 31 WKIX 1841 BJI05 on WRIX 21-18 WJDX 5 28

Midwest

West

WMFT 28 26 WSDF 2049 WMFF 29-24 KLFO 5-7 KBFQ 1810 WINW 32-28 WHOT 1746

KEZY a KING 18-17 KEBQ 12-9 KEPZ 29-25 KRNP 26 23 KGW 20-18 KANE on KERN 25-22 KYNI d-30 KQFO 23-20

South

JACKSON BROWNE

Stay (Asylum)

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99 N - 16 WIFT 27 21

WEND 4 WPEZ 34-32 WKRW 25-25 CHEM 1-3

KETE 38-31 96X-29-25

outh

West

KHJ 24 24 KUN

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LP Running On Empty

KENI KEWI KEYR WGBE

West

28-2 20-16 20-14 22-46 30-2 20-12 27-22 4 29

P3

WJBQ 18-17 WFEO on WGUY 7-6 WFEA 30-2 WVAM 31-2 K104 d-28

South WHHY 20-23 WYND 25-23 WHCY 25-23 WHCY 20-47 WVIK 29 23 WLCF 31-37 WHLB 12-40 WAAY 30-25 WISF 23-46 WIRK 23-21 WANN 15-10 WYIK 22-49 WCG-Q 29-27 KAYC 32-27

K R K I 14.1 K R K I 19-12 W R K I 19-12 K V I 19-12 K

K DON 26-25 K YSN 31-29 KSL Y: 1745 K DZ A 30-24 K C DZ A 30-24 K R KF 23-21 K Q D1 18-14 K F X D 27-21 K T AC a

West

Midwest

South



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relial II⁺ Key stations in selected markets that are formet dominant er respective markets and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demon strated importance in their respective markets. These stations will usually be programming 35 or less total current selections

allel III All other reporting stations. This perallel also covers stations with longer playlists. It also includes secondary reporters that are not the format dominant station in their market but influence the market considerably

* Format dominance determined from the latest Arbitron survey available in that market

DENOTES FIRST WEEK IN PARALLELS

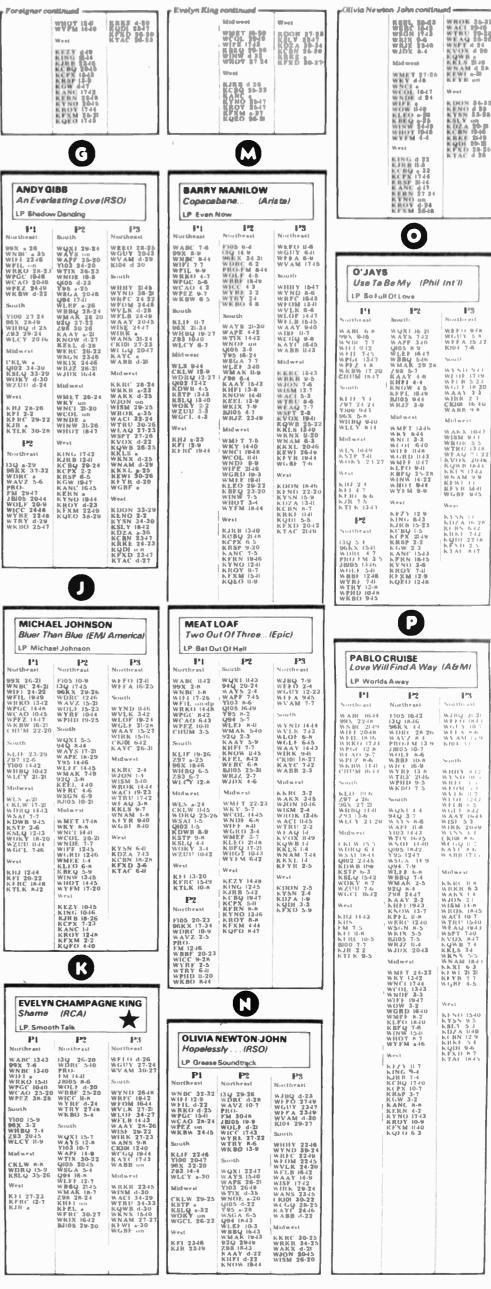
COMMODORES Three Times. (Motown) LP Natural High Bother Me Tonight (Polydor) PS $\mathbb{P}1$ \mathbb{P}^{2} P3 hurs South 94Q 11 94Q 11 WAPF 10-3 Y103 42 WTIX 74 WTIX 74 WTIX 74 WTIX 74 WTIX 74 WHIX 74 WABC 1710 995,147 WNRC 23-20 WFEL 21 WRC 2145 WRC 2045 WRC 12 WCAD 11 WRF 14 WRF 14 WRF 14 WEED 5-2 WGUY 9-2 WEEA d-23 WVAM (6-0 K104 - 22-17 WIBQ 1948 WEEG 30-28 WGUY 1845 WEEA 1140 WEEA 1140 WEAM 23 18 723.20 South South South WEND 29-22 WEDE 11-7 WEOM 7-5 WEOF 22-20 WEDF 22-South WHINY 1-1 WYNO 5-3 WFOM 6-2 WFOM 6-2 WFOM 6-2 WFOM 6-3 WFOM 1-3 S WFDB 1-3 WFDB 1-3 WFDB 1-3 WFDB 1-3 WFDB 1-4 WIRK 10-6 WANS 14 CKI01 1-2 WG GQ 44 KAYC 3-5 WAHB 1-1 South KT 1F 12 S S100 34 96S 14 WHBQ 14 Z93 14 WLCY 7 2 KHF1-6-1 KNOW 2-2 KFEL 7-1 WERC 1-3 WSGN 1-3 WKIX 1-2 BJI05-11-6 WRJZ 5-2 WJDX 2-2 Mid west Midwest WEG W751 WLS 15-9 CKLW 24 WDRQ 5-3 WSAI 26-20 GIO2 32-32 KDWB 14-7 KSTP 17-7 KSLQ 10-5 WGKY 14-5 WGCL 11-5 K KRC 1845 WRKR 3249 WAKX 2248 WJDN 25-22 WISM 4-28 WROK 34-31 WACL 2448 WTRU 26-21 WFAQ 1845 Midwest WRUK 34-3 WACL 24-8 WTRU 26-2 WFAQ 18-15 KVUX 18-13 KQUB 15-13 KKLN 19-18 WKNX a-29 WNAM 26-2 KKXL 10-9 West

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R&R/Friday, July 28, 1978 Taste GFM R Mit wood **Others Getting** WNET + FT RIVE CT JOE WALEH GERRY RAFFERTY **Significant Action** Life's Been Good (Asylam) Baker St (UA) LP But Barlewely (Anytum) & PM (MC) LP CAY TO CA 30.00 Pl Pt P3 PL 119 Ph WARL - PO ONE LOGA ONE ADAA ALLIOG OPE DEALS OPE DEALS OPE DEALS WARE 1844 17 4-WV 481 18-3 G ----PROS ADA BILLY JOEL "She's Always A Woman" (Columbia) 10/7, WFIL CHUM, WOLF, KYNO, 288, WOLF, KJRB, 39-36 at JB106, on 99X. STONEBOLT "I WIE Still Love You" (Paradhute) 126, WERC, WRKR, WJON, KFYR, KSLY, 31-28 KAYC, debut 30 CKLW. CHARLIE "She Loves To Be In Love" (Janue) 12/3, BJ106, WFEA, KDDN, 27-24 at Q102, 24-21 WKBO, 28-21 KSLY, on B100 TOBY BEAU Sec. BOB SEGER My Angel Beby (RCA) WYND DA WYLR AAV DA MAX DA Still The Same (Capital) NAT ISH LP Toby Base LP Stranger In Trees 27-26 BT L1102, 24-21 WIRED, 28-21 KSLY, on B100 POXY "Get Off" (Desh/TR) 11/4, WDRQ, WKIX, WTIX, WAPE, 4-3 at Y100, 18-13 WAYZ, debut 24 WLCY. LOUISIANA'S LeRQUX "New Orleans Ladies" (Caphon 18-0, 24-20 WQXI, 17-16 KEEL, 1-1 WJDX, 10-8 at 84Q, 11-7 WHHY, 17-6 WGLF. DAVE MASON "WII You BUE Love Me Tomorow" (Culumbia) 16/1, WCOL, 17-14 WFIL, 27-20 at 8100, 19-18 at 96KX, 20-18 WPHD, 30-27 KYSN, 36-31 KDZA. 172 P1 **F3** E1 12 P5 AVE C 7 ma 10.1" milit 10.01" 10.1" 10.1" 10.1" 10.1" 10.1" 10.1" 10.1" 10.1" 10.1" 10.1" 10.1" 10.1" 10.1" 10.1" 10.1" NARA PO int week (0, 4, 5, 5, 9, 9, 1 (0, 4, 5, 5, 9, 1 (0, 4, 1, 5, 1) (0, 4, 1, 5, 1) (0, 4, 5, 1, 5, 1) (0, 4, 5, 1, 5, 1) (0, 4, 5, 1, 5, 1) (0, 4, 5, 1, 5, 1) (0, 4, 5, 1, 5, 1) (0, 4, 5, 1, 5, 1) (0, 4, 5, 1, 5, 1) (0, 4, 5, 1, 5, 1) (0, 4, 5, 1, 5, 1) (0, 4, 1) (0, 4, 6 9 8 1) 6 20 6 1 1 1 1 1 KDZA WICK AND WYRA IN WYRA IN WYRA IN PAUL NICHOLAS "On The Etrip" (RSO) 12/1, WAPE, 26-22 WHHY, 30-27 PAUL NICHOLAS "On The Brip" (RSO) 12/1, WAPE, 25-22 WHHY, 30-27 KENO, debut 29 WBBC, debut 20 WERC, debut 27 WRJZ. BEE GEES, NICHOLAS, FRAMPTON "Bgt, Pepper's Lonely Hearts Club Band With A Little Help From My Friends" LP aut Sgt, Pepper (RSO) 12/1, WPHD, 23-17 WNOE, 24-21 KKXL, on WIFI, Q102, KFI. REO SPEEDWAGON "Three For Me To Pty" Epici 10/1, KENO, 25-20 WDRQ, 29-25 KSLQ, 40-38 et J8105, 3-2 WBBF, 30-24 WPHD, 21-18 KSEQ. NALT INCOME. BLIF 4.0 ALC: NO. 11 0 (0 0 1 pb 1) -79 84 79 84 17 8 ***** ATTO AS ATTO AS ATTO AS ATTO AS ATTO AS ATTO AS ATTACAS APPL AT 5 5 5 6 5 5 5 6 6 5 5 6 6 BONEY M "Revers of Babyton" (Bine) 140, 34-32 et 852, 36-26 WLDF, 35-32 WACL debut 27 WGCL, on KFL ALICIA BRIDGES "I Love The Night Life (Disco "Round" (Polydor) 10/0, 22-17 KJR, 30-27 WRFC, 30-27 WFOM, debut 30 at 258, on WAPE, KING 1 (10) (50) 100 wwith wwith have surrest Mail and an 171 - 11 771 - 13 871 8 104+ 1531 57 N 4 4 1773 - 4 935 ANJ DIA TM 4-1 TM 4-1 TM 4-1 TM 4-1 TM 4-1 TM 4-1 28 U WTT 0 WR 1 G 1 7 -1. Electric --WWET DA JA WWET DA JA H CHIRIS REA -Weenie Fool (IV You Think RLA LP What Ever Happ I To Barn m. B HOT 171 12 175 ->-5 1. 0/00 * 0100 * 0017 + 50 075 * 500 075 * 500 11:3 -A safety hint meyer slam dresser drawers while you're in the nude R C 2 Y 0 4 * MJ 9 B R D 7 0 4 * MJ 9 B R D 7 0 C 1 0 0 0 10 C 1 0 0 0 10 C 1 0 0 0 0 C 1 0 0 0 0 C 1 0 0 0 0 C 1 0 0 0 0 C 1 0 0 0 0 C 1 0 0 0 0 C 1 0 0 0 0 C 1 0 0 0 0 C 1 0 0 0 0 C 1 0 0 0 0 C 1 0 0 0 0 C 1 0 0 0 0 C 1 0 0 0 0 C 1 0 0 0 0 C 1 0 0 0 0 C 1 0 0 0 0 C 1 0 0 0 C 1 0 0 0 C 1 0 0 0 C 1 0 0 0 C 1 0 0 0 C 1 0 0 0 C 1 0 0 0 C 1 0 0 0 C 1 0 0 0 C 1 0 0 0 C 1 0 0 0 C 1 0 0 0 C 1 0 0 0 C 1 0 0 0 C 1 0 0 0 C 1 0 0 n av 2 bin a lin af 25 ga not 7 og 1 w book about a weird cuveman. "A C D C B C The rotings are in and I'm happy to say my show is No. 1. Smong people who are Second St. WINGS Eve Hed Enough (Capitol) and allowed to have sharp objects in their room My wife's brother is crosswyed. His Friends to knowed him. Titable Toos LP Landar Trees Jane. "How did work go toda's ?" Yaraan: "B's a jumple out there." **P1** 191 -
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 For more importants write to Fruithowl, Box 9787, Freeno, CA, 93794. Alles You Rolling Sh -EDON 4-0 LTEN 4-1 KDEA 4-3 KCEN 4-1 LHET 4-0 KGEN 4-3 KFED 4-3 KFED 4-3 LP Some Girls P1 PS Pt NY AL Northeast V ABC 3-3 V 1-3 WNBC 3-4 WIF1 4-1 WIF6C 3-4 WF6AC 3-3 WF63 3-2 WF63 3-2 WF63 3-2 WF63 3-2 Nurtheast Free 4-3 INE 17 F8-25 WDRC H WDRC H WDRC H WDRC H WOLF 6-1 WOLF 6-1 WOLF 6-1 WOLF 6-1 WOLF 6-1 WOLF 6-3 WTR 5-2 WTR 5-2 WTR 5-2 WTR 5-2 H WTR 5-2 H 1100 44 1100 44 1017 14 177 1 14 177 1 14 177 1 14 177 14 104 14 Mint wood AOR HOTTRACKS WHEY LA WEY LA Π West. . EDON JA KINSS JA KINSS JA KULAN JA KULA WHIT 3-3 WTYND 1-1 WTYND 1-1 WTYN 1-10 WYLN 3-4 WTLN 3-4 These feases are these units have reactive consummated anders and assertion reaction at ASA flade have an articular general of time, and in reacy assess on self-being programmed. The orienty-progra-instruction family descentation can find all flades. There's orient have been reactive a new descentation? ASA flagescope search in order of their bands device to assess as analyze here the TASTE OF HONEY KLIF 3-3 Y100 1744 963 6-6 WH BQ 3-2 293 2-3 WLCT 6-6 Boogie Oogie Capito * Sec. 10 WONI 1-3 WAYS M-9 WAYS M-9 WTHX 6-3 WTHX 6-3 WTHX 6-3 WTHX 6-3 WTHX 6-3 WTH 6-GERRY RAFFERTY Balar Street " City RITA COLLIDGE Yes * BOB DYLAN Changing Of The Gutteds Bath Shar Cryss We'd Batter Talk It Over FOREIGNER Hot Biocoded * Dealer Vi-GERRY RAFFERTY Baker Street " City To City Home And Dry ROLLING STONES "Mise You" Beast Of Burden" When The White Corner Down TODD RUNDGREN "Can We Still Be Friends " Fade Auty BOB SECER Still The Same " Hollywood Nights" TUI Shines SERGEANT PEPPER "Corne Together" Oot To Get You Into My Life "Oh Darlin" CARLY SIMON "You Belong To Me " "Ohe Man Woman" "Trangedlo BRUCE SPRINGSTEEN "Prove it All Night " Badiands" "Promised Land F1 12 PS KEEY IGH EINE H EINE H ECPY H ECPY H EGY SAM EGY SAM EANC DO EEN BY KINO M EROY 64 EPFEM 64 WLS 3-3 CKLW 1-3 WDRQ 3-3 WDRQ 3-3 WDRQ 3-3 WDRY 1-4 ESLQ 7-3 WDRY 16-6 WZUU 3-3 WGCL 1-1 Pille Hills WARE ST PAN BA WINT SARE WINT SARE WINT SARE WINC 6-5 WEAD TAS WINE S-3 NJBQ -WGUY -WYYA 14-JT WYAN 16-JT D04 70-20 JEFTERSON STARSHIP Love Too Good Mad wood KLRC 6-5 WREE -12 WREE -12 WADN 6-3 WIDN 6-3 WID KINKS Rock N Rell Personny * LITTLE RIVER BAND Reminicing * KENNY LOGGENS * Whenever 1 Cell Yes
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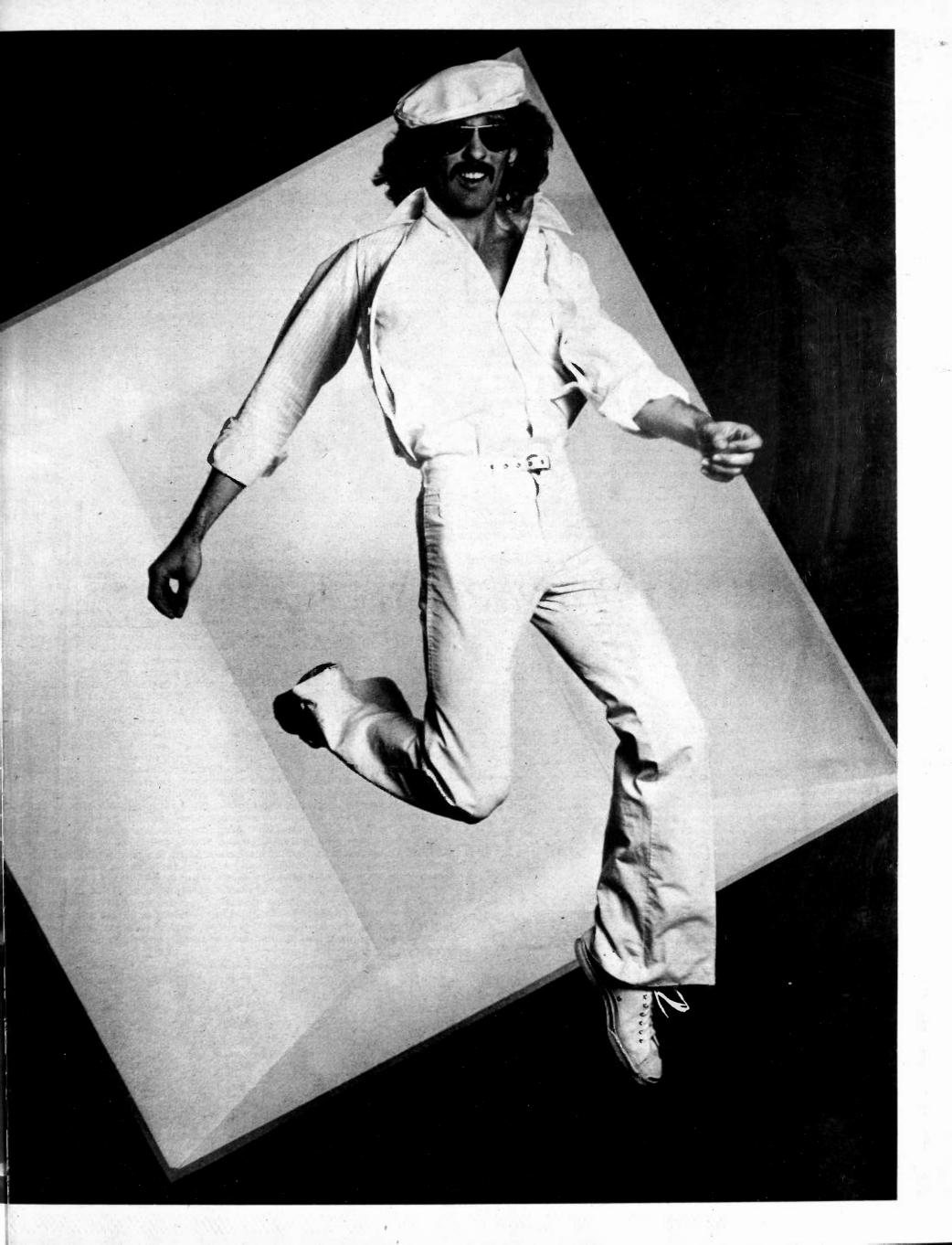
Bob McGilpin

A major new artist emerges...

If you must put a label on our music...make it

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Produced and managed by Norman B. Ratner.







R&R Reflects The 'New Black Radio'

This year has brought many new things, and one many of us have been waiting for is now a reality, thanks to all your support.

In the several months I've been here at R&R, I've been extensively researching the needs of the Black Radio programmer. I've found in talking to programmers both in person and on the phone, that there's a universal feeling that existing trade and tip sheet information geared toward Black programmers was lacking a great deal. Also, numbered local and national charts were basically a direct reflection of sales. The new Black Radio is moving more into audience research, and sales is only a small portion of that research. As a result, many Black radio stations are and have been dropping the traditional numbered list, Black radio is getting more sophisticated in its programming. Many of the "new" Black radio programmers care and depend less on the national charts and sales, less so than other music formats, but they are interested in regional activity and even some individual stations and market situations similar to their own. This is why R&R will be using the regional approach, with no national charts.

Music has been another point of interest in my conversations. Many industry people feel because of the universal acceptance of Black music, the old terminology and stereo-types no longer apply. Black Radio plays popular music to a specialized audience. We feel "Black Popular Rhythms" better describes the musical attitudes of the new Black Radio and its listeners.

One of our special weekly music features will be a crossover section that will show, at a glance, the crossover patterns of the records from format to format.

R&R has always been a true reflection of what goes on in this industry, and will spearhead the thrust of the new Black Radio and the shape of things to come. We have all seen the successes of this new approach to Black Radio—its examples are cities like Houston and New York and a lot of other "best book ever" situations. The point is that this section can be a very useful tool, but it will be the responsibility of all to participate so we can educate each other and strengthen Black Radio overall. This should bring about the change that we've collectively fought so hard for. Keep in mind that as we grow with more corresponding stations, we will continue to evaluate each reporter carefully, as in the case with all R&R reporters in all formats. Many of you have said you'd rather have a smaller but more accurate sample base of music reporters, than just a bunch of call letters and numbers. Black Radio is unique in that it is more involved on a local level than probably any other format in radio; we respect that community dedication and will support its continued growth.

Finally, the purpose and function of this section will be to mirror the weekly activity of Black Radio and Black "popular rhythms." I invite each of you to call or write-participation in this section is essential. Address it to: Bill Speed, 1930 Century Park West, Los Angeles, CA 90067, (213) 553-4330.

People

Guy Brodie, WVON/Chicago, has been appointed Music Director of the station. No permanent PD has been named. Brodie was formerly with KDAY/Los Angeles, WDIA/Memphis, and WAOK/Atlanta....Bob Taylor has been named General Manager of WHUR-FM/Washington, D.C. Taylor was formerly the News Director....John Smith has taken over the duties

of VP of R&B Promotion for ABC Records, and Bill Craig will assume VP duties over the field force as well as A&R. Craig will operate several days of the month in Detroit.... Linda Haynes is the new Music Director at WWRL/New York. She replaces Gerry Shannon. Haynes is from inhouse....Primus Robertson joins Elektra/Asylum's Jazz Fusion division as National Promotion Director....Bunky Sheppard has been appointed VP of 20th Century-Fox's record division. Sheppard was formerly with Motown, among other labels....Nellie Prestwood leaves Casablanca publicity to work exclusively with Donna Summer's management, housed in the same building....Valerie Cox, receptionist for WLOU/Louisville, recently won the Miss West Louisville contest....Wanda Ramos, Music Director



at WBLS/New York, will become a mother early next year. Ramos says she has no intentions of quitting....Sheretha Tinsley, Program Director, WLOU/Lóuisville, gave birth to a 6 lb. 14 oz. boy, named after his father, George Tinsley, Jr....Don Tracy leaves KDAY/Los Angeles to pursue other interests. Speculation is he's headed for television....Also included in the changes are Lee Michaels, who comes back to KDAY from KMJQ/Houston; before that he was at KDIA/Oakland....Willie Tucker has been appointed Promotion Director for Far Out Productions, based on the West Coast. Tucker was formerly with M&S Distributors.... Warner Bros. artist George Benson has recorded with Chaka Khan (lead singer of Rufus) on her upcoming solo debut, also on Warner Bros....Buddah recording artist Phyllis Hyman has been named the high fashion performer of the year by the International Mannequins Association. The Award will be presented to Ms. Hyman (7-22) at the Waldorf Astoria Hotel in N.Y.C.....Bob Scott, current Program Director WRND/Hartford, will be leaving to join the staff of WBMX-FM/Chicago. First show will be July 31....Langford Stephans, Music Director at WDAO/Dayton was recently elected "Jock Of The Year". Stephans received 185,000 votes from the community. In honor of his award the station held a dance, with music provided by Platopus.

Places

The Coconut Grove in Los Angeles will be the site for this year's Hal Jackson Talented Teens International. For the past eight years Jackson's contests have showcased the performing talents of young women between the ages of 13 and 16. Winners' prizes include an appearance on TV's "Soul Train", a trophy designed by Tiffany & Co., a Self Achievement Scholarship, a wealth of merchandise prizes, and cultural exchange trips to the West Indies and other exotic locations....The Tokyo Music Festival recently awarded Al Green's song "Belle" the Grand Prize. "Belle" was voted over this year's Grammy winner "You Light Up My Life" by Debby Boone....The Indianapolis convention Hall was the site of this year's Black Expo with WTLC/Indianapolis broadcasting live from the floor of the hall. This year's attendance was the largest in its eight years with entertainment by Bill Cosby, Natalie



Cole, Peabo Bryson and the Commodores. The two-day expo was put on largely by local merchants and college students....Bushelon Funeral Home is where Pat Williams, MD, WATV/Birmingham is funeral director (business, anyone?).

Things

The Rod McGrew Scholarship Fund held a dinner (7-21) at the Century Plaza Hotel in Los Angeles to honor "Communicators With A Conscience." Paul Williams, Dee Dee Sharp Gamble, Pockets, Love Unlimited Orchestra, and Teddy Pendergrass were included in the dinner and show, hosted by Lou Rawls WYLD/New Orleans has changed its music list (effective immediately) to every other week (Thursday). They have also changed the station logo to "Your W-94." This will be used for on-air purposes WPDQ/Jacksonville has initiated some new musical inputs. More will be featured in the current format. This move is mainly for nights WCIN/Cincinnati has completed its Slam Dunk contest, which ran all spring into midsummer. This basketball competition was aimed primarily for inner city youths WAMO/Pittsburgh gave away trips to the Caribbean to winners that were called by the personality on the air and had the winning combination of numbers, with corresponding mail-in cards. Preliminary winners won T-shirts and albums WEDR/Miami recently held the "Miss Headlights" contest at the Venecia Supperclub in Miami. Over 600 people attended the affair. The winner, Ms. Daisy Carter, walked off with the grand prize. The Whispers were on hand to present the award....WVOL/Nashville sponsored the "Great Summer of '78'' promotion with giveaways. Grand prize winners had to qualify through phone promos for the instant rip-off. The preliminary prizes included tickets to concerts and T-shirts, and the grand prize winners won a \$1000 furniture set, diamonds, and tickets to the Bahamas, Hollywood and Trinidad. The campaign featured the top songs (77) of 1977 and (the next day) the top songs (78) of 1978. The phones were great!....WANT/Richmond's "Wanna make you rich" campaign continues with another great promotion. This one is "Run for the money." Listeners were asked to guess the mystery combination which were given on the air. The first person to guess the winning combination won a chance to spend 60 seconds inside a bank vault with \$10,000. Winner Mabel Cooper came out with \$5,783.... WWIN/Baltimore took on the Hartford motor coach drivers in a game of softball at Mergenthaler High School. The WWINning team was lead by fastballer Sue Woods, assistant to Don Brooks (PD)....KPRS/Kansas City recently helped the NAACP on a voter registration drive directed at young Blacks. The drive turned out 800 new registered voters. The KPRS remote unit was set up and broadcasts continued most of the day KUTE/Glendale, CA gave away 50,000 disco flyers (frisbees) in conjunction with a banner (call letters) on the back of an airplane. The craft scanned the beaches of Southern California. Moreover, the station sponsors a monthly disco at a local club. Listeners are invited over the air to attend the freebie disco (drinks not included).



VAN ON THE RUN—MCA recording artist Van McCoy recently visited several key Bleck redio stations in N.Y. Pictured while making the rounds are (I-r): Earl Sellers, MCA; Van McCoy; Gerri Shannon, former MD, WWRL: Doug Harris, MD, WRVR-FM; and Sonny Taylor, PD, WWRL.

THANKS R&B.

...for making Rick James a superstar and for taking his single "You And I" G-7156F to No.1!

> ...and for the Commodores smash single "Three Times A Lady"! M-1443F

THANKS TOP 40.

... for making both records top pop hits!

NOW LISTEN TO ...

"There'll Never Be", G-7159F, the single from the debut album "Switch", G7-980R1, by Switch

and "Castles Of Sand" M-1441F, from Jermaine Jackson's "Frontiers" album, M7-898R1...

<text>

Black Popular Rhythms

NEW & ACT The following songs are those newer releases that are receiving

significant airplay at many of our reporting stations. Individual comments regarding each song ere self explanatory, and ere designed to highlight the key action.

FOXY "Get Off" (Dash/TK) Getting good airplay in all regions with 55% of our reporters on it. Just added KUTE. Significant gains at WGIV, WAOK. Number 1 for two weeks at WEDR. Hottest in the Northeast

CON FUNK SHUN "Shake And Dance With You" (Mercury) Record has been out for a while, but holding strong, with 55% of our repor-ters on it. Hot in the South. Looking good in the Midwest, hot at WDAO, 5-2 at WLOU, on KDAY in the West. GRAHAM CENTRAL STATION "My Radio Sure Sounds Good"

(WB) This is a strong record with 46% of our reporters on it. Recent add at WATV and KDAY. Hot in the Midwest with good airplay everywhere. Upper chart action at WDAS.

CANDI STATON "Victim" (WB) Only been out a short time with gains at all stations reporting it. Hot at WDAS, WWIN, WATV, WGIV. A new add at WVOL.

DRAMATICS "Stop Your Weeping" (ABC) 40% of our reporters on it, hot at WDAO. Good gains at WDIA. Hot rotation at WEDR. Strong at WJLB. A new add at WWIN.

MATHIS & WILLIAMS "You're All I Need To Get By" (Columbia) Out about a month, on 40% of our reporting stations. Looking good all over. Bigger in the Midwest with strong airplay. Ten point jump at WGIV. New addition at KDAY.

LINDA CLIFFORD "Runaway Love" (Curtom) Still going strong, in Top 10 at WAOK, WWIN and many others. Added with good airplay at WWRL

ENCHANTMENT "If You're Ready" (Roadshow/UA) Good airplay in all regions. Hot at WTLC and WDIA. New at WWIN. STYLISTICS "First Impression" (Mercury) New add at WJLB.

Good air rotation all across the country. Already Top 20 at WTLC. ROLLING STONES "Miss You" (Atlantic) Still looking good. Cross-over with upper chart numbers at many stations. Very strong in the South. Hotat WGIV, WJLB. FATBACK BAND "I Like Girls" (Spring) Still hot. Strong chart

position in all regions. Good airplay at WILD. MICHAEL HENDERSON "Take Me I'm Yours" (Buddah) Hot and

getting hotter. 21 5 at WLOU. Top chart in all regions. B.B. KING "Never Make A Move Too Soon" (ABC) New add at

WLOU. Hot at WDAO. Strong chart positions all across the country Top 10 at many stations. EARTH, WIND & FIRE "Got To Get You Into My Life" (Columbia)

New additions at WPDQ, WDIA, WHUR, WLOU, KDKO. Hot all ross the country

THE SPINNERS "If You Wanna Do A Dance" (Atlantic) New adds THE SPINNEHS "If You Wanna Do A Dance" (Atlantic) New adds at WANT, WJLB, KDAY. Good airplay all regions. Hot at WDAS. SLAVE "Stellar Funk" (Cotillion) New add at WGIV, Good chart positions in all regions. Hot at WDAO, WEDR. Stong at WTLC. FAITH, HOPE & CHARITY "Don't Pity Me" (20th Century) New additions at WGIV, KUTE, Top rotation at WDAS, WJLB and others. EMOTIONS "Smile" (Columbia) New additions at WVOL, WDAO, WILOUL All regions showing and airplay.

WLOU All regions showing good airplay. WAR "Youngblood" (UA) New at WDIA. Good chart action in all regions, Hotat WDAO, WDAS,

SYLVESTER "Dance Disco Heat" (Fantasy) New adds at WPDO, KUTE. Hot at WWRL. Getting good early airplay in all regions. McCRARYS "You" (Portrait) New this week at WJLB, WEDR. Medium airplay at WLOU, KDAY, WGIV, WAOK.

SHOTGUN "Good Bad And Funky" (ABC) Hot record at WGIV. THE DELLS "Superwoman" (ABC) Good early action. Added at WGIV. Added to hot rotation at WWRL

Album Airplay

The following albums are listed in order of airplay activity from all of our reporting tations combined. The individual tracks are also listed in order of their total airplay ctivity. Asterik denotes that the track is also a single

COMMODORES/Natural High (Motown) *"Three Times A La

dy" "Say Yeah" "I Like What You Do"

LTD/Togetherness (A&M) *"Holding On" "Jam" "We Both De serve Each Other's Love" "Party Hardy" "Concentrate On You"

"It's Time To Be Real "Once In A Lifetime" O'JAYS/So Full Of Love (Phil-Int) *"Used Ta Be My Girl" "Brandy"

Together" "Strokety Stroke" "Help Somebody Please"

TEDDY PENDERGRASS/Life's A Song Worth Singing (Phil-Int) *"Close The Door" "It Don't Hurt Now" "Only You" "When Somebody Loves You Back'

"Cry

ISLEY BROTHERS/Showdown (T-Neck/Epic) *"Take Me To The Next Phase" *"Groove With You""Cooling Me Out" "Ain't Giving Up No Love" 'Showdown'

MICHAEL HENDERSON/In The Night Time (Buddah) *'Take Me I'm Yours' HEATWAVE/Centrel Heating (Epic) *"Grooveline" "Mind Blowing De-

CON FUNK SHUN/Love Shine (Mercury) *"Shake And Dance With Me" TASTE OF HONEY/Taste Of Honey (Capitol) *"Boogie Oogie Oogie

RICK JAMES/Come Get It (Motown) *"You And I" MATHIS & WILLIAMS/That's What Friends Are For" (Columbia) ""You're

All I Need To Get By' DRAMATICS/Do What You Want To Do (ABC) *"Stop Your Weeping" GRAHAM CENTRAL STATION/My Radio Sure Sounds Good To Me (WB)

'My Radio Sure Sounds Good To Me'

			d cls & F der of their airplay a		
Rick James Rick James Taste Of Honey Commodores Fory Oulney Jones Oulney Jones Unde Clifford Confunkshun	MIDWEST Commodores Michael Handerson Graham Central Station Dramatics Foxy Isley Bros. Rick James Quincy Jones	Teddy Penderyrase Bunny Sigler	SOUTH Commodores Teddy Pendergress Rick James Teate Of Honey Donna Summer B.B. King Confunkshun Bootsy's Rubber Band	Hottest Chempegne King O'Jaya Foxy Isley Brothera Candi Staton Dramatica Pasbo Bryson Heatwave	WEST Hottest Teddy Pendergraas Tasto Of Honey Evelyn Chempagne King Rick James Quincy Jones Commodores LTD
ADDED Teddy Pendergrass Only You, Grabam Cantral Staton Eddis Kendricks Whispers Rick James Commodorss Slave Commodorss Slave Commodores Bootsy's Rubber Band Bootsy's Rubber Band Bootsy's Rubber Band Whith Bootsy's Rubber Band Work Commodores Say Yeah EWGF WaDK Attonts, GA ADDED Dramatics Commodores Say Yeah EWGF Commodores Say Yeah EwGF Commodores Contres Jacken Commodores Say WeDQ Contres Jacken Commodores Say WeDQ Ewdyn Champagne King Coldy Pendargrass Bootsy's Rubber Band WOIA Norman Connors Say Contra Commodores Contra Say Contro Charles Jacken Commodores Contra Say Contro Charles Say Contro Charles Say Contro Stato Contro Stato Contro Bootsy's Rubber Band WOIA Commodores Contro Bootsy's Contro Bootsy's Contro Say Wola Commodores Contro Stato Commodores Contro Stato Commodores Contro Stato Contro Stato Contro Say Wola Contro Contro Summa Commodores Contro Stato Contr	asa (1997) Protection (1997) (nton nson given stan bele skson rrs ston og nd gier williams .vA nblin .vA nblin .son ams .tr Charity Held sms .tr Charity Held	B B King Wery View LTD WLDU Louisvills, ADDED Germaine, Prince B B King B B King B B King B B King Chores J Chores J Chores J Commodo Commodo Commodo Commodo Commodo	WTLC H ADDED ADDED ADDED None Rick James Graham Centry Sun es Commodoras Nickael Hendi Isra ADDED ADTEST Sun es Commodoras B King Carawa Centry B King Carawa Centry B King D J, Rodgers D J, Rodgers D J, Rodgers Brotherhood MCCrarys Brotherhood MCCrarys Brotherhood MCCrarys Brotherhood MCCrarys Brotherhood MCCrarys Brotherhood MCCrarys Brotherhood MCCrarys Brotherhood MCCrarys Brotherhood MCCrarys Brotherhood MCCrarys Brotherhood MCCrarys Brotherhood MCCrarys Brotherhood MCCrarys Brotherhood MCCrarys Brotherhood MCCrarys Brotherhood MCCrarys Brotherhood MCCrarys Brotherhood Michael Hando Delle Brotherhood Michael Hando Delle Brotherhood Michae	N al Station ereon grees y ms yraon y ms yraon

Deee

These records are beginning to show for at crossover action. They are listed alphabetically with regionalized station data

Crossovers

ANDY GIBB "Shadow Dancing" (RSO)NE: WDAS S: WPDQ MW: 18 at WLOU, WTLC W: 10 at KDKO GERRY RAFFERTY "Baker Street" (UA) W: KUTE, 24 at KDKO CARLY SIMON "You Belong To Me" (Ielektra) MW: KKSS W: 20 at KDKO STEELY DAN "FM" (MCA) MW: WTLC W: KUTE ROLLING STONES "Miss You" (R.S.) S: 2 at WGIV, 12 at WWIN, WVOL, WPDQ MW: KKSS, 20 at WJLB, WJMO W: 9 at KDKO, KUTE TUXEDO JUNCTION "Chatanooga Choo Choo" (Butterfly) W: KDAY, KUTE FRANKIE VALLI "Grease" (RSO) NE: WBLS W: KUTE, 14 at KDKO

Crossavers

LINDA CLIFFORD "If My Friends Could See Me Now" (Curtom) NE: 29-28 WNBC, on 99X. FOXY "Get Off" (Dash/TK) NE: 18-13 WAVZ S: 4-3 at Y100, 4-4 at 96X, added at WKIX, WAPE, WTIX MW: added

31 at WDRQ. RICK JAMES "You And I" (Motown) NE: debut 30 WPEZ, on WVAM S: 23-15 at 96X, added at Y100, 16-13 WAYS, debut 29 WQXI, 19-13 WANS MW: 14-13 CKLW, added at WGCL, 6-4 WKNX. QUINCY JONES "Stuff Like That" (A6M) NE: 29-27 at 99X, 22-19 WPGC, added at JB105, WICC, WTRY, WVAM, S: 28-25 at Y100, 8-8 WHBQ, 15-12 at 293, 38-33 WTIX, 25-19 WLEE, MW: 19-16 KSLQ, added at WDRQ. WHOT W: added at KFRC, KJRB, 13-10 KSLY. TEDDY PENDERGRASS "Close The Door" (Philadelphia International) NE: added 29 at 99X, debut 22 WKBO S: 25-21 at Y100, 17-12 at 96X, added 14 at WHBQ, added 28 at WSGA, 14-8 WKIX, 27-21 WANS MW: added 29 at WDRQ, 31-22 KSLQ W: added 34 at KCBQ, also added at KDON, KSLY, KTAC. SPINNERS "If You Wanne Do A Dance" (Atlantic) NE: debut 34 WAVZ, S: added at BJ105 MW: on WKNX W: debut 22 KJR, 28-24 KTAC, on KFI, KING, KJRB.

ATLANTIC STARR LIGHTS UP THE SKY.



"STAND UP": ONE OF THE HOTTEST SINGLES OF THE YEAR. AM 2065 "ATLANTIC STARR": ONE OF THE FASTEST MOVING NEW ALBUMS OF THE YEAR.

ON A&M RECORDS AND TAPES

Page 36

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R&R/Friday, July 28, 1978

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Helen & Bonnie Duet



When Windsong recording artist Helen Schneider performed at the Bottom Line in New York, RCA recording artist Bonnie Tyler was in the audience. Pictured backstage afterwards are (I-r): Don Burkheimer, VP, RCA; Helen, Bonnie and Mel Ilberman, VP, RCA.

Kinda Now, Charlie



Congratulating Columbia recording artist Eddle Money on his recent gold album are (I-r): Bob Sherwood, VP, Columbia; Jack Craigo, Sr. VP, Columbia; Eddie Money; Frank Mooney, VP, CBS Records; Joe Mansfield, VP Columbia; and Roger Metting, CBS Records.

Spellbound in S.F.



Janus recording group Charlie jumps for joy following their tour-ending engagement at the Universal Amphitheatre. Pictured (front row, I-r) are: Julian Colbeck, group member; Kathy Kessler, VSI Travel; Joe Brady, sound engineer; (second row, I-r) Baz Marshall, tour manager; Ed DeJoy, President, Janus Records; Dave Greenwald, Janus; John Anderson and Steve Gadd, group members; Allan Mason, VP, Janus; and Michael Plummer, Janus; (back row, I-r) Terry Thomas, group member; Leslie Rosen, Marla Banks and Janice Blair of Janus; and Eugene Organ, group member.

New York's Taste Of Honey



Capitol recording group A Taste Of Honey recently appeared at Leviticus, a New York disco. Pictured backstage following the show are (standing, I-r): Arnie Holland, Capitol; Perry Kibble, group member; Don Zimmermann, President, Capitol; Hazel Payne, group member; Rusty Moody, Capitol; Janice Johnson, group member; Larkin Arnold, VP, Capitol; and Doreen D'Agostino, Capitol. Pictured in the front row (I-r) are: Mitchell Schoenbaum, Maureen O'Connor, and Ira Derfler of Capitol.



EMI America recording artists Spellbound were recently showcased at the Old Waldorf in San Francisco. Pictured backstage (I-r) are: Frenchy Gauthier, EMI-America; Ron Umile, Spellbound's manager, Spellbound's Chris Rowan; Bill Halverson, Spellbound's producer; David Lenchner, Ralph Carter, Barry Flast and E.J. Hoover, group members; Don Grierson, VP, EMI-America; Gary Gersh and J.J. Jordan, EMI-America; Jim Mazza, President, EMI-America; Cristi Marcus and Bill Straw, EMI-America; and Paul Rose, Capitol.

UFO's Manic "Obsession"

1



Chrysalis hosted a party at the Griffith Park Observatory in Los Angeles for the premiere of UFO's "Obsession" album. Pictured at the rooftop reception afterwards are (I-r): Stan Layton, Chrysalis; Billy Bass, VP, Chrysalis; Sal Licata, Sr. VP, Chrysalis; Roger Watson, Chrysalis; Ron Nevison, UFO's producer; and Paul Hutchison, VP, Chrysalis.

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HAEL STANLEY

AB 4182

The Michael Stanley Band's "Cabin Fever" is spreading across the country like rock 'n' roll wildfire. Tremendous AOR reaction continues to build, as does the response on their current nationwide tour of SRO concert appearances with Dave Mason, Kenny Loggins and Foreigner. And now, rush-releasing by popular demand, comes the first single from their scorching new album: "Why Should Love Be This Way." AS0348

> CASH BOX: 131 BILLBOARD: 141

RECORD WORLD: 128

MICHAEL STANLEY BAND'S "CABIN FEVER." HOT ON ARISTA RECORDS AND TAPES.

ON TOUR:

2

July 25th July 27th July 30th August 1-2 August 3rd August 5th

San Diego, California Tucson, Arizona Berkeley, California L.A., California Bakersfield, California Calaveras, California

MICHAEL STANLEY BAND **CABIN FEVER**

> Sports Arena The Community Center Arena The Greek Theater The Roxy Theater The Civic Auditorium The Calaveras County Fair Ground

Santa Barbara, California The County Bowl August 6th Phoenix, Arizona August 8th August 18th Saginaw, Michigan Toledo, Ohio August 19th August 21st New York City

The Celebrity Theater The Civic Center Sports Arena Central Park

Per P. 21

Produced by Robert John Lange.



(ALBUM ORIENTED ROCK)

A

By Means Of Introduction

Jeff

Gelb

In the past couple weeks some new faces have shown up on the AOR reporting pages. Let's take a moment for introductions: Starting on the West coast, we have added KXOA/Sacramento, under the programming aegis of Art Schroeder, who have been making ratings gains with each book. Their Soft AOR music reports will further define that end of the AOR spectrum, as already exemplified by Soft AOR reporters KNX-FM/Los Angeles and WEEI-FM/Boston, among others. Also in the West are KAZY/Denver, an Abrams Superstars station which is pushing its way right past some of the overcrowded Denver area AORs to plant itself firmly in that radio marketplace. MD Greg Gillispie is our correspondent there. In the Midwest we have added KFBQ/Indianapolis, another Superstars affiliate, whose MD Mike Tinnes will give us the paper's first indication of this large metropolitan area's AOR tastes. Turning to the South we have added KNCN/Corpus Christi, who cover a large portion of an important AOR area of the country. KNCN PD Debbi Miller and consultant Woody Roberts took their station from a 12-plus overall 1.3 a year ago to a remarkable 8.6 this book. MD Mando Camina's reports should help indicate how this excellent book came to be.

The AOR radio field is growing, thankfully, nationwide. We will continue to review our current reporter list, adding AOR stations cross-country who show continuing growth in markets of every size. And don't forget that you need not be an AOR music reporter to keep in touch about any station activities of importance to you and the AOR community in general. Address all station news to: Jeff Gelb, Radio & Records, 1930 Century Park West, Los Angeles, CA. 90067.

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This week's package of Arbitron rating results included a bumper crop of AOR success stories of which we can all be proud. The medium is indeed quite healthy and showing every indication that the future will foster even greater returns for AOR stations as we continue to show market strength and, in many cases, dominance. WVOK/Birmingham showed a healthy increase due to PD Don Keith's efforts. An interesting about-face in Rochester, New York, where WMJQ came up from second-placed AOR into a strongly-dominant position. Congrats to Al Peterson and crew (including ex-WCMF PD Bernie Kimble, who emigrated to WMJQ before the last ratings period began). In nearby Utica, PD Jeff Chard led the WOUR programming troops to a real victory as he doubled their 12-plus overall figures from the last book. Doing well in Spokane was KREM, where PD Don Adair more than doubled the station's showing. KQ98/Omaha showed excellent gains, as did WVAF/Carleston. In Grand Rapids, WLAV had one of its best books ever. WDIZ/Orlando, under GM/PD Ken Stevens, nearly tripled its last-book figures. PD Dave Brewer brought WHNN/Saginaw to the top of the area rockers. WWCK/Flint broke well into double digits (Hats off to PD Buddy Hollis and crew) as did Y102/Montgomery (under the programming aegis of Lanny West). KPAS/El Paso also bounced into two digits, with PD Chancey Blackburn and staffers more than doubling their last book's performance. KPAS employs a twenty-person research staff who were apparently right on target in applying their findings to the station's audience. In next week's column, KPAS GM Garrett Haston and PD Chancey Blackburn will "pass along" tips on organizing research teams who can help turn your station into a full-service community vehicle.

Update

KFMH/Muscatine was on the scene at the recent Mississippi River Jam, proceeds benefitting an area police officers' Benevolent Fund. The station did live broadcasts of Journey, Van Halen, ARS and the Doobie Bros., as well as interviews with the acts back-stage. On hand were all of the available KFMH air personalities who gave away over 4,000 albums to the assembled throng . . . WZOK/Rockford sponsored a local musical talent show after weeding out the prime talent from over forty auditioning acts. The show, which met with tremendous crowd response, was recorded for future broadcast on the station and also may become a locally-produced album ... KZEW/Dallas morning news person Chuck Moshontz recently led over 200 bicyclists on a 22-mile jaunt promoting bicycle safety. Listeners who registered as riders were eligible for bicycles, accessories and gift certificates donated by local shops . . . WMMS has been quite visible in the press lately. A New Yorker article has David Johansen quoting Kid Leo while a recent ad in the London Sunday Times for sound equipment showed Genesis Phil Collins wearing a WMMS Tenth Anniversary T-shirt. And in two recent panels of the Ohio-based "Funky Winkerbean" comic strip, one of the characters was shown wearing a similar T-shirt . . . In a benefit concert sponsored by KATT/Oklahoma City for the area's zoo, Wendy Waldman and Marc Jordan performed to help raise the amount necessary to construct a needed amphitheatre . . . ROCK 96/Fresno and KAZY/Denver need record service, all labels. Contact ROCK 96 at (209) 255-8383, and KAZY at (303) 759-5600 . . 255-8383, and KAZY at (303) 759-5600 Recently wed were WPLR/New Haven overnighter Cindy Bailen and WCCC/Hartford afternoon air personality Paul Anderson. It must be pretty tough for the two to refrain from giving away station secrets in the competing markets London Wavelength, U.S. distributor of the BBC Rock Hour, is releasing a six hour rock documentary of Jethro Tull this month. For more information contact them at (212) 682-5390 And in sports, it was KTIM/San Rafael over KSAN/San Francisco, 13-9, in softball action.

Evolution

This was a busy week for PD changes at AOR stations cross-country. Doug Flodin is the new PD at KYNO-FM/Fresno, which has turned off the automation equipment in favor of live programming . . . Paul Riann has been appointed PD as well as MD at KLOL/Houston . . . WVUD/Dayton PD Jeff Vargo has switched to the station's sales team. The new PD is afternoon air personality Keith Wright . . . Glenn Stewart has been named PD at WBRU/Providence. He was the station's MD . Joe McLaine has exited as PD at WEZV/Allentown. No replacement has yet been set . . . Gary Martin replaced David Souza as PD at ZETA 4/Miami. He comes to the station from competing WSHE . . . WWCK/Flint PD Buddy Hollis is leaving to program WLOL/Minneapolis, a new Soft AOR going on the air in mid-August. The station's new MD is nighttimer Jeff Holbrook. Former MD Steve Barrington retains his airshift. ... WLUP/ Chicago GM Terry Chess and PD Jay Blackburn have announced their intentions to leave the station when the station's sale to Cecil Heftel becomes effective by year's end . . . Mark Bielinski has been named new PD at KPAS/El Paso, replacing dep parting Chancey Blackburn who has formed Blackburn & Blackburn, a radio research firm with husband Jay. Also leaving the station is MD Mike Preston, with no successor named yet WKTU/New York has switched from Soft AOR to Disco music ROCK 101/Anchorage has been sold to Prime Time Alaska, Inc. No format or personnel changes are expected . . . KPOL-FM/Los Angeles has been granted a call letter change to KZLA. The station remains a Soft AOR . . . WMHE/Toledo has switched from automated to live AOR programming . . . Kate Ingram has been named new MD at KSAN/San Francisco, replacing Beverley Wilshire who retains her airshift. Kate . Kate Ingram has been named new MD hails from KSJO/San Jose, where she was music assistant to Paul Wells . . . Michele Robinson has been named MD at ZETA 4/Miami . . . Marc Valero is the new MD at WXQR/Jacksonville, N.C. ... New to the staff at WDIX-FM/Suffolk County, N.Y. are Steve Vogel from Y97/New York, Steve Gold from WICB-FM/Ithaca, Ron Kalvaitis from WICB-AM, and Ken Brower from WBAB/Long Island . . . Lesley Patten has exited WBCN/Boston, where she did weekends and fill-ins, for mornings at WMMR/Philadelphia where she replaces Joe Bonadonna . . . Former WCOL-FM/Columbus PD Bob Gooding has been named Director of National AOR Promotion for Private Stock Records . . . Dave Drexler has exited KPRI/San Diego where he did weekends.

Color

STONES-MANIA: Several AOR stations are using the Stones tour as a jumping-off point for promotions. WPLJ/New York sent two listeners, all-expenses paid, to the Stones' appearance cross-country in Southern California's Anaheim Stadium. KSMB/Lafayette took a busload of drawing winners to the group's appearance at the Louisiana Superdome, where they joined over 80,000 other fans for the largest concert ever in the South. KAZY/ Denver did a weekend-long salute to the Stones when they came to the city. The station ran songs and excerpts from old interviews, and did extensive concert coverage the day of the show. They also gave away two hundred tux jackets whose backs had been imprinted with their logo and a Stones welcome. Meantime, KPAS/El Paso turned a Stones nonappearance in the area into a promotion. When the station learned El Paso was not on the group's list as a concert location, they mounted a full scale push to get the group to come to town. The station gave out the number for the New York-based Stones management company so listeners could call to register their votes to bring the group to town. According to KPAS GM Garrett Haston, over 5000 listeners took advantage of the opportunity to call the company and ask for a concert date. While the massive effort came too late in the tour to arrange the date, the promotion was an excellent means of unifying the station and its listeners in a common goal (more on KPAS next week).

WHNN WELCOMES BOB SEGER: With contests and promotions galore, that is, when the Detroit rocker made his appearance at a WHNN-sponsored concert in Saginaw. The most creative Seger poster won the artist a motorcycle, while three runners-up received complete Seger catalogues. Also given away on the air were 100 copies of the artist's latest Capitol album release and fifty pair of tickets to the concert.

Concerts & Conversations

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12

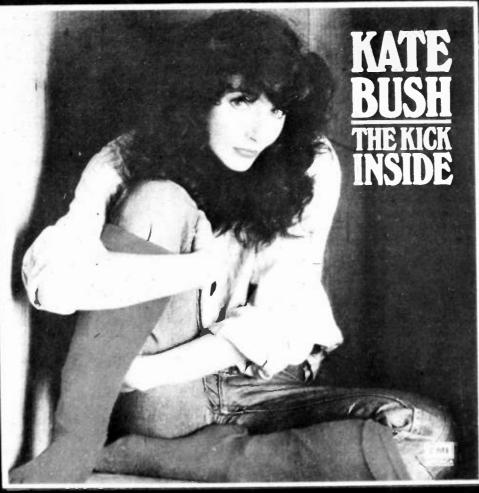
PRESENTATIONS: WMMS/Cleveland presented The Cars for \$1.01...QFM96/ Columbus presented UK for 96 cents ... DC 101/Washington, D.C. presented Tom Petty & Heartbreakers for \$1.01... WLRS/Louisville presented Benny Mardones, Werewolves, Fandango for \$1.02... WXRT/Chicago presented David Johansen for \$2... WYNY(Y97)/ New York presented Dean Friedman, Rupert Holmes for free.

RADIO CONCERTS: Walter Egan on CHUM-FM/Toronto . . . Dave Mason on WLIR/ Long Island.

CONVERSATIONS: Eddie Money on WVOK/Birmingham ... ELO on WMMS/Cleveland ... Genesis on WZMF/Milwaukee ... Marshall Tucker on WRNO/New Orleans ... Stevie Nicks on WVUD/Dayton ... Rick Neilsen, LRB on WNOR/Norfolk ... Tom Petty, LRB on DC 101/Washington, D.C. ... Mitch Ryder on FM 103/Ann Arbor ... Nighthawks on WRPL/Charlotte ... Andrew Loog Oldham on WLRS/Louisville ... Tom Petty on WYSP/Philadelphia ... AC-DC on KOME/San Jose ... Foreigner on WKDF/Nashville ... Cars, Frank Carillo, Tom Petty on M105/Cleveland ... Seals & Crofts, Tom Petty on WIOQ/Philadelphia ... Journey on KMOD/Tulsa ... AC-DC on KSJO/San Jose ... John Hall, Bill Bruford on WQBK/Albany ... Lee Ritenour, Cal Tjader on KZAM/Seattle ... Ramones on WBRU/Providence ... UK on WXRT/Chicago ... David Gilmour on WLIR/ Long Island ... Dirt Band, David Bromberg, Navarro, Alpha Band, Barry Melton on KTCL/Ft. Collins, Co ... Bill Bruford on WPRI/Troy ... Bonnie Tyler on WKTU/New York ... Patti Smith, Gregg Allman on WKWF/Key West.

Already an International Classic: The Album: THEKICKINSIDE The Single:

"WUTHERING HBCH 8003



"Plastic Bertrand in drag? In spite of the fact it's hip to be boring and predictable these days — 'Wuthering Heights' is so far into the realm of the avante garde — it demands your attention — an ear catcher'' **Bill Hard — Editor FM-QB Album Report**

"Don't beat around the Bush – Play it" Sonny Fox – WYSP, Philadelphia

"Forget all of your pre-conceptions about what fits — try Kate Bush for your listeners" Tom Yates — Nova, Los Angeles

"A haunting melody from a beautiful 19 year old girl whom David Gilmour has injected with more than his musical personality" Chris Miller – WDVE, Pittsburg

"Listen to 'Wuthering Heights' not once but many times — if you do, it will grab you — if you don't, your karma will" **Tim Spencer — KFWD, Dallas**



Page 40 Radio & Records Album Airplay/ 40 Chart

July 28, 1978

1 ROLLING STONES Some Girls (R. Stones) "Miss" "Beast" "Whip" lead 2 BRUCE SPRINGSTEEN Darkness on The Edge "Badlands" "Prove" "Promised" lead 3 BOB SEGER Stranger in Town (Capitol) "Hollywood" "Shines" "Same" lead 4 FOREIGNER Double Vision (Atlantic) Title "Hot" "Spellbinder" lead 5 JOE WALSH But Seriously, Folks (Asylum) "Life's "Station" "Over" 6 BOD YLAN Street Legal (Col) "Guards" "Over" 7 MOODY BLUES Octave(London) "Slide Zone" "Driftwood" "Survival" 8 PABLO CRUISE Worlds Away (A&M) "Runnin" "Love Will" "Rio" lead 9 ALAN PARSONS Pyramid (Arista) "Goes Up" "With You" "Pyramania" 10 KENNY LOGGINS Nightwatch (Col) "Friend" "Easy Driver" "Angelique" 11 DAVID GILMOUR David Gilmour(Col) "No Way Out" "Short" 12 SGT. PEPPER Various Artists (RSO) "Come Together" "Life" "Darling" 13 GERRY RAFFERTY City To City VO City (UA) "Baker St "Tite" Home" lead 14 DAVE MASON Mariposa De Oro(Col) "Horme" "Share "Desise" lead <
3 BOB SEGER Stranger in Town (Capitol) "Hollywood" "Shines" "Same" lead 4 FOREIGNER Double Vision (Attantic) Title "Hot" "Spallbinder" lead 5 JOE WALSH But Seriously, Folks (Asylum) "Life's" "Station" "Over" 6 BOB DYLAN Street Legal(Col) "Guards" "Cryin" "Over" 7 MOODY BLUES Octave (London) "Silde Zone" "Driftwood" "Survival" 8 PABLO CRUISE Worlds Away (ABM) "Runnin" "Love Will" "Rio" lead 9 ALAN PARSONS Pyramid (Arista) "Goes Up" With You" "Pyramenia" 10 KENNY LOGGINS Nightwatch (Col) "Friend" "Easy Driver" "Angelique" 11 DAVID GILMOUR David Gilmour (Col) "No Way Out" "Short" 12 SGT. PEPPER Various Artists (RSO) "Come Together" "Life "Darling" 13 GERRY RAFFERTY City To City (UA) "Baker St." Title "Mome" lead 14 DAVE MASON Mariposa De Oro (Col) "Home" "Share" "Desire" lead 15 TOM PETTY You're Gonna Get It(Shelter/ABC) "Needdo" "Good Times" 111TLE RIVER BAND Sleeper Catcher (Harvest) "Reminiscing" 16
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 26 WENDY WALDMAN
28 MEATLOAF
29 TODD RUNDGREN
29 TODD RUNDGREN
30 CARLY SIMON Boys In The Trees (Flektra) "Belong""Trees (III and III)
Delong Tranquillo Une Man
31 WINGS
32 FOGHAT
33 LOUISIANA'S LE ROUX Louisiana's Le Roux (Capitol)
34 JOHNNY WINTER White, Hot & Blue (Blue Sky) "Step" "Last Night"
35 TROOPER
36 REO SPEEDWAGON
37 RUSS BALLARD At The Third Stroke (Epic)
38 LAURA NYRO Nested (Col)
39 CRUSADERS Images (ABC/Blue Thumb) Variety Of Cuts
40 RITA COOLIDGE Love Me Again (A&M)

R&R/Friday, July 28, 1978 Summary

Another top-heavy week for the chart, with the top five big guns doing battle for their spaces, all garnering tremendous airplay. STONES stayed on top with hots at 91% of our reporters. SPRINGS-**TEEN edged out SEGER with** hots at 86% of our reporters. FOREIGNER, WALSH and DYLAN held steady. MOO-**DYS** moved up as LOGGINS maintained. GILMOUR had a good week, while SGT. PEPPER made enormous airplay gains aided by adds at 53% of our reporters. PETTY inched up while CARS swerved into the top twenty. LRB held steady. STANLEY showed impressive airplay gains while UFO maintained. HA-GAR was this week's highest debut with adds at 20% of our reporters. WALDMAN is growing nicely, while MEAT LOAF resurged once again and TODD inched upwards. LE ROUX bounced back. WINTER debuted with adds at 19% of our reporters and NYRO held steady. WALTER EGAN, FANDANGO, EDDIE MONEY and CHRIS REA almost charted.

This chart is based solely on airolay and does not attempt to fabricate a trend. The artists in Italics are those receiving the most rapid gain in airplay.

IN THE BIN

en add.

WALTEREGAN	FANDANGO
Not Shy (Col)	Last Kiss (RCA)
Magnet And Steel"	Title
FM	1
Soundtrack, Variou	us Artists (MCA)
Titk	
EDDIE M	ONEY
Eddie Mon	ev (Col)
"Two Tic	kets"
CHRIS	REA
What Ever Happened To	Benny Santini?(UA)
"Eb.	

TOBY BEAU MARSHALL TUCKER "Dream Lover" Toby Beau (RCA) Together & Fore "Angel"

-E

PROGRESSIVE	
SINGLES	

- 1 CITY BOY
- B. 7.0.5. (Mercury) 2 **ROBIN TROWER**
- MyLo hrysells "My Love" (Chr 3
- "Megnet And Steel" (Col) NICK GILDER
- 'Hot Child In The City" (Chrysells ROBERT GORDON
- "Fire" (Privete Stock) SPIRIT Tie E
- "Nature's Way" (Potato) EDDIE MONEY . Two Tickets To Peredise'' (Col)
- COMMODORES 7 Tie 7 Three Times A Ledy" (Motown)
- ELO Tie 7 "Mr. Blue Sky" (Jet) STEVE MARTIN

'King Tut'' (WB)

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OST ADD

SGT. PEPPER Various Artists (RSO) — Added at 53% of our reporters. SAMMY HAGAR All Night Long (Capitol) - Added at 20% of our reporters,

UFO Obsession (Chryselis) — Added at 19% of our reporters JOHNNY WINTER White, Hot & Blue (Blue Sky) - Added at 19% of our reporte

CHILLIWACK Lights From The Velley (Mushroom) - Added at 17% of our reporters.

HE HOT

ROLLING STONES Some Girls (R. Stones) - Reported hot at 91% of our reporters. BRUCE SPRINGSTEEN Derkness On The Edge Of Town (Col) -

Reported hot at 86% of our reporters.

BOB SEGER Stranger In Town (Capitol) - Reported hot at 81% of our reporters FOREIGNER Double Vision (Atlantic) - Reported hot at 81% of our

reporters

BOB DYLAN Street Legal (Col) - Reported hot at 71% of our reporters.

46%

21%

21%

17%

17%

17%

17%

88%

83%

83%

79%

75%

zv/#e) 17%

NORTHEA	ST	SOUT
ADDED		ADDED
BGT. PEPPER Various Artists (RSO) CHRIS REA Whatswer Mappened To Benny (TROOPER Thick As Thieves (MCA) LAURA ALLAN Laura Alian (Elektra) RUSB BALLARD	54% UAJ 25% 25% 21%	SGT. PEPPER Various Artists (RSO) JOHNNY WINTER White, Hot & Blue (Blue Sky) SAMMY HAGAR All Night Long (Capitol) AMBROSIA Life Bayond L.A. (WB)
At The Third Stroke (Epic)	21%	WAR OF THE WORLDS Verlous Artists (Col)
HOTTEST		HOTTEST
ROLLING STONES Some Girls (R. Stones) SRUCE SPRINGSTEEN Darkness At The Edge (Col) FOREGNER Double Vision (A dentic) BOS BEGER Stranger in Town (Cepitol) BOS DYLAN Street Legel (Col)	53% 80% 82% 79%	ROLLING STONES Some Girls (R. Stonas) BRUCE SPRINGSTEEN Darkness At The Edge (Col) FOREIGNER Double Vision (Atlantic) BOB SEGER Stranger in Town (Capitol) JOE WALSH But Seriously, Folks (Asylum)
REGIONAL BREAKOUTS: The numb to the percentage of stations in e that reported the album as either enable	ech eres	

50	DUTH	
ED		

	SGT. PEPPER
	Verious Artists (RSO)
62%	AMEROSIA
	Life Beyond L.A. (WB)
27%	UFO
	Obsession (Chryselis)
23%	STEVE GIBBONS
	Oown In The Bunker (Polydor)
19%	LIAR
	Set The World On Fire (WB/Be
19%	LEON RUBBELL
	Americana (Paradisa/WB)
	TROOPER
	Thick As Thieves (MCA)
	WAR OF THE WORLDS
100%	Various Artists (Col)
96%	HOTTEST
30 76	
85%	ROLLING STONES
00 76	Some Girts (R. Stones)
85%	FOREIGNER
	Oouble Vision (Atlantic)
81%	BOB SEGER
0/70	Stranger In Town (Cepitol)
	BRUCE SPRINGSTEEN
	Derkness At The Edge (Col)
	JOEWALBH
	But Seriously, Folks (Asylum)

ADDED

MIDWEST

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	WEST
	WEST

ADDED	

Various Artists (RSO)	50%
UFO	
Obsession (Chrysells)	33%
SAMMY HAGAR	
All Night Long (Čepitol)	30%
JOHNNY WINTER	
White, Hot & Blue (Blue Sky)	27%
CHILLIWACK	
Lights From (Mushroom)	23%
HOTTEST	
ROLLING STONES	
Some Girls (R. Stones)	83%
BRUCE SPRINGSTEEN	
Darkness On The Edge (Col)	83%
BOB BEGER	
Stranger In Town (Capitol)	80%
MOODY BLUES	
Octave(London)	77%
BOBDYLAN	
Street Legel (Coll	73%
FOREIGNER	
Double Vision (A tien tic)	73%

0

OBSESSIONO OBSESSIONO OBSESSIONO OBSESSIONO OBSESSIONO OBSESSIONO SESSIONO SESSIONO

"Cherry." You can't get enough of it.

"Obsession". You can't stop it.

"Cherry," the single from UFO's new album, "Obsession."

Chrysalis

Page 42

Mushroom Records

(





WARNER BROS. RECORDS IS PROUD TO PRESENT

AMBROSE

LIFE BEYOND L.A. AMBROSIA HAS MADE A HABIT OF MAKING MUSIC BEYOND THE ORDINARY.

Ten New Ambrosia Adventures Including Their New Single "How Much I Feel"

3

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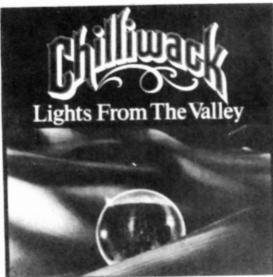
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Produced by Freddie Piro & Ambrosia on Warner Bros. Records.





Lights From The Valley



ONE OF AOR RADIO'S MOST ADDED MOST PLAYED ALBUMS.



23 CHILLIWACK... Lights From The ... (Mushroom)..... "Same" "Looking" "No Love"

Produced by Ross Turney, Bill Henderson and Marc Gilutin





David Johansen Is Making It on His Terms.

IOME OF IAMPIONS

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12 NOO

S.(

DAVID JOHANSEN

JZ 34926

IRE

David Johansen has stepped out of the shadow of the legendary N.Y. Dolls, taking his career in his own hands. Now, with the release of his new solo album, David is making music *his* way – on his terms. It's an album so devastating that it was immediately accorded the kind of reviews some performers would kill for. John Martowe's article in the *Miami News* is a typical example: "David Johansen' is a killer album, filled with turmoil, pain, lost love, coming of age, and rock & roll.... It is a wondrous album, for it is a record that is the ultimate celebration of rock & roll." Most importantly, "David Johansen" was instantly embraced by a national radio audience hungry for original music. Radio stations around the country, (including KSAN, KNAC, WMMS, WMMR, WIOQ, WRAS, WNEW-FM, WPIX-FM and WBCN), are now reg-ularly spinning selections from David's new album, with particularly heavy airplay in the Northeast, West, and Midwest. And in the performing arena, where it really counts, David Johansen is scoring his biggest triumph. Night after night with his incendiary band (now including ex-Doll and Johansen collaborator, Sylvain Sylvain), David is breaking down the final barriers, and turning former skeptics into die-hard believers. Six encores in Cleveland, standing ovations on the West Coast, major appearances in key markets scheduled for the next 40 days... David Johansen is shattering all the myths. Because hes making it on *his* terms.

it on his terms.

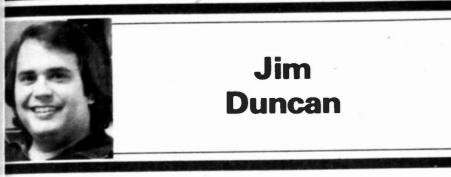
Listen to David Johansen, featuring the new single "Funky But Chic." On Blue Sky Records and Tapes.

Blue Sky is a trademark of Blue Sky Records. Inc., Distributed by CBS Records State of the Produced by Richard Robinson and David Johansen.

ICI 1978 CBS Inc



COUNTRY



News Notes

Dan Halyburton returns to Country Radio. Halyburton, who about a month and a half go, joined WGBS/Miami, contemporary Pop/Adult station, as PD, has decided to return o WDGY/Minneapolis. Halyburton had taken WDGY to the top of the Country ratings in hat area and told R&R, "I am very happy to return to WDGY and the Country format. I just elt for my career it would be to my advantage to be involved again with Country radio." Se will return August 7, and take over again as PD Johnny West is leaving WLAS/ facksonville, North Carolina after a year as morning man and Music Director, to rejoin GO/Des Moines. VP/GM Perry St. John has appointed West as the new morning man and Program Director, effective Monday (31). At WLAS, PD Jerry Outlaw will take over the nusic and the morning show. He is looking for another air person to fill the gap West leaves

After more than three years, Dugg Collins is no longer PD/MD of KDJW/Amarillo, M George Smith has named Terry Amburn to take over those positions. Collins remains with the station to continue to do the morning drive program. Amburn had been programming the station's FM in a progressive country vein. His new title will be Operations Manager of both stations. "Shotgun" Kelley from KPUR/Amarillo joins the FM as PD. Amburn says the only plans for the AM are "to slow the moving of product on the chart. Plus I plan to play fewer records." At WADR/Utica-Rome, New York, former afternoon drive man. John Sebastian, has moved to morning drive and appointed Program Director by GM Larry Manuel. Other new air personalities include Art Stewart, who will do middays, and Congratulations to former Playboy Records Mark Williams for the afternoon shift ... executive Nick Hunter on his appointment to the National Country Promotions position at After 5 years Lance Carson departs WVMI/Biloxi to become PD of MCA/Nashville Country station WAXX/Gadsden, Ala. Jim Bailey will take over as Music Director at Five stations in Cedar Rapids, Iowa were off WVMI when Carson departs this week ... the air about three hours last week due to 65 MPH winds and a storm that went through the town. Among the stations were R&R Country reporter KHAK. The others were KCRG, KLWW, KTOF and Q-103 . . . Eleven year radio broadcast veteran Bob Walker has resigned



as PD of WNYN/Canton. He joins ABC Records as Midwest Country Promotion Director. Walker will be based in Cleveland. Rex Ryan has been appointed acting PD of WNYN. Best of luck, Bob, in your new career. Bob had been an R&R reporter for many years, first at WPOC-FM/Baltimore, then at WNYN Here's looking at you! WHK/Cleveland afternoon air personality and Music Director Terry Stevens was just chosen by a newly-formed women's organization as one of Cleveland's ten most eligible bachelors. The group is known as the "Men Watchers Of Cleveland"

SERVICES NEEDED: KUZZ/Bakersfield needs an entertaining morning person. Contact PD Mike Horey, (805) 393-1500 ... PD Berry Burks of KHAK/Cedar Rapids needs some air talent for the station. (319) 365-Terry Stevens 9432 Steve Lewis, Operations Director of KBFW/ Bellingham, Washington reports the station is starting to do more live programming (they

were automated about a year ago). They could use service of new releases, singles and albums, plus bluegrass music KBFW, P O. Box D, Bellingham, 98225 ... WIRK-FM/West Palm Beach is in need of an evening personality. Contact PD Barry Grant, (305) 965-9241 So what 's new with you'

Contests, Concerts And Conversations

WPL0/Atlanta has begun the "Search of the South" talent to find a vocal group. Winning group wins a recording session, pressing of 1000 albums, a trip to Nashville and an appearance on the Grand Ole Opry WDGY/Minneapolis started a weekly series of live broadcasts, one hour each Saturday night MCA's Ronnie Sessions kicked off the series A local recording studio provided sound equipment, so the quality of sound was said to be superb Faron Young and Conway Twitty were among the first artists to perform on the all new "WMC Memphis Jubilee" every Saturday night at a 1600-seat auditorium. The shows are done live over WMC. Coming attractions include Waylon Jennings and Bobby . KSON/San Diego treated 3,000 underprivileged children, senior citizens and the Barr handscapped to a night at the circus. KSON midday air personality Dick Warren served as ringmaster for the evening WMAQ/Chicago recently raised over \$36,000 from more than 40,000 persons who attended the Fourth WMAQ Lambs Farm free concert. The benefit had Dave & Sugar and T.G. Sheppard providing the entertainment. Lambs Farm houses and trains mentally retarded young adults - WCKL/Catskill, New York, is running a "Love Boat Crune To Bermuda" contest Listeners register at participating sponsors. Hourly names are called on the air. Winners each hour get a chance to win the grand prize of the boat trip More than 12,000 KSO/Des Moines listeners attended the 5th Annual KSO Country Music Festival Talent lineup included Ronnie McDowell, Randy Barlow, Mundo Earwood, Danny Hargrove and some local talent. KSO's Jarrett Day served as MC and morning man John Charleston acted as talent coordinator – July 30 will be the day of the WIRE/Indianapolis 4th Annual Country Picnic. Admission is free, and entertainment features Tom T. Hall, The Kendalis, Ronnie McDowell, Steve Wariner and Kelley Warren. More than 100 charitias and public service groups will have fund-raising game booths. Some booths are set to

sell lunches and refreshments. WIRE has set up sack races, watermelon eating contests and a tug-o-war with the WIRE disc jockeys as captains More than 14,000 people joined in with KFDI/Wichita for their 14th anniversary celebration. Games, rides, talent and fiddlers contests, bluegrass and gospel groups entertained along with Jacky Ward, Kenny Starr, and Reba McEntire Billy Swan and newcomer Louise Mandrell, recently in Reno, stopped by KBET for on-air interviews KNEW/Oakland-San Francisco held a "Country Bluegrass Day at Marine World/Africa, U.S.A." last Sunday. \$1000 cash prizes and merchandise were awarded to winners of the banjo and fiddle contest. KNEW did a live broadcast during the event....Last week, WHN/New York broadcast Dickey Lee and Hank Williams, Jr. live from the Lone Star Cafe. Emmylou Harris and Dickey Lee stopped by the WHN studios to do a guest DJ slot. The station broadcast the Mel Tillis show from Long Island last Friday (7-21) WHK/Cleveland recently celebrated "National Avoid Boredom Week" by inviting listeners to call in and tell of their most boring experience. Six different winners were then selected, from their stories, to come to the station for a party in the WHK "bored" room. Along with a tour of the station, a lunch and cake, winners were given some extra gifts to help avoid future boredom Before this column gets any more boring, let's just sign off for another week with an invite for you to send your station news to: R&R Country, 1930 Century Park West, Los Angeles, CA. 90067



SIGN LANGUAGE IN SIOUX FALLS - Kurt Andrews, Program Director of KXRB/KIOV/Sioux Fells, South Dekota, sent along some exemples of different margues the station used to pro-mote itself. Andrews told R&R, "We have had more success with these margues, then any billboard campaign run in the city. We traded out some spots and drop-ins, in exchange for the use of their signs. A funny sidelight is, that some businesses, after seeing other merques. put up some kind of sign without ever being contacted by us!!"

Inside Nashville

Biff Collie

AIR-LINES: Margo Smith's husband last month was promoted from VP to President of that new Carlisle Ohio bank (she's get somebody who'll take an interest in her They say Ronnie Milsap's big money) gest fan was at Fan Fair this year, he's reported to be Richard Albritton of Nacona. New Hampshire, who weighed in at 433 Milsap's fan club booth won 1st prize in Tom T. Hall Fan Fair booth competition will headline the 4th annual Truck Driver's Country Music Awards Show September 9th at Kansas City's Convention Center Music

Conway Twitty's youngest Hall Jimmy a slick fielding second baseman who helped lead Hendersonville High School to the regional tournament this year, won a baseball scholarship to Vanderbilt University starting this fall (Conway is a major stockholder in ou new Nashville Sounds Southern League baseball club) Larry Gatlin, answering "no autograph" criticism, says "Traditionally, I know I'm supposed to go out there and let the fans tear me apart But I'm not like that I'm going to give my Continued on page 54

Page

R&R/Friday, July 28, 1978

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week

GEORGE JONES

I'll Just Take It Out In Love (Epic)

Adds include WDEE, WNYR, KEND, WHBF. Chart activity includes 27-17 KNEW, 28-22 WIL, 6-5 WINN, 32-24 WONE, debut 30 WJJD, 31-26 KSO, debut 24 KSON, 28-22 KNIX, 28-22 WAME, 23-19 KRGO, 42-33 KLAC, 31-26 WXCL, 32-25 KFDI, 35-30 KFGO, R&R Chart 40-27.

DOTTIE WEST

Come See Me And Come Lonely (UA)

New adds include WMAQ, WSLR, WMC, WEAT, WDEE, WFEC, WHBF. Chart action 32-27 WIRE, 28-19 WONE, 18-11 KLVI, 23-19 KUZZ, 27-22 KGA, 31-26 KGBS, 34-28 KNEW, 29-22 WXCL, 36-28 KXRB, debut 26 WKFM. R&R Chart 36-28.

CONWAY TWITTY

Boogie Grass Band (MCA)

Strong phone record. Just added at WBAP, KIKK, WHN, KENR, WWJO, KRZY, WNYR, KEND, WADR and others. Charted 18-12 WUBE, 26-18 KGBS, 23-17 WDEE, 38-23 WEEP, 25-17 KAYO, 25-17 WHOO, 39-28 KSO, debut 28 KGA, debut 26 WBCS, 36-26 KYNN. R&R Chart: 38-29.

WILLIE NELSON

Blue Skies (Columbia)

Good moves in all regions. Chart action includes 22-16 WPLO, 50-40 KLAC, 36-27 WUBE, 29-16 WDEE, 39-28 WLOL, 27-15 KGBS, 35-30 WHOO, debut 27 WMC, debut 25 WHK, 25-17 KSO, debut 19 WDAF, 25-19 WEEP, debut 25 KAYO, debut 26 WAME. Added at WJJD, WVOO, KRMD, KLVI, WYVA, WHBF. R&R Chart: debut 30.

EW & ACT (ABC) Charts 21-7 KNIX, 31-20 WONE, TOMMY OVERSTREET "Better Me

45-36 KLAC, 26-20 WIRK-FM, 20-14 KGBS, 34-29 WSM, 33-29 WIRE, 31-27 KRAK, 20 15 KUZZ, 30-23 WXCL, 29-21 KFTN, 14-11 KRZY. Added at WDEE, WEAT, R&R Chart 39-32

OLIVIA NEWTON-JOHN "Hopelessly Devoted To You" (RSO) Adds at WIXY, WYTL, KFTN, KSO, KEED, KTYN, WJJD, KEND, KLVI, WIXZ. Charts debut 20 WINN, 18-8 WEEP, debut 26 KENR, 33-22 WHK. R&R Chart Debut 36. JOHNNY DUNCAN "Hello Mexico (And Adios Baby To You)" (Columbia) New at WONE, WEEP, WIL, KXRB, WIXZ, WADR, KCEY, KHAK, WSUN, WTHI. Charts 29-21 KCKC, debut 29 WPLO, 38-29 KENR, 32-22 WUBE, 37-30 KGBS, debut 30 KSON, 25-12 KRZY, 16-12 WINN, debut 21 WIXY. R&R Chart

STATLER BROTHERS "Who Am I To Say" (Mercury) The "Most Added" record of the week, some new stations include WAME, WPLO, WSUN, KSON, KSO, WJJD, WHK, WIRE, WUBE, KENR, KRMD, KIKK, KRZY, KRAK, KGA, KXRB, WHOO, KKYX, WXCL, KUZZ, KFTN, and others

EMMYLOU HARRIS "Easy From Now On" (WB) Another of the "Most Added" records this week, new at WSM, WIRK-FM, WMUS, KNIX, KAYO, 'Most KGA, KNEW, WAME, KENR, KKYX, WSLR, KSO, KRAK, KRAM, WLAS, KFEQ, WYTL, WQQT, KBET, WJJD, WINN, and others.

KFEQ, WYTL, WQQT, KBET, WJJD, WINN, and others. JIM ED BROWN & HELEN CORNELIUS "If The World Ran Out Of Love Tonight" (RCA) Another of the "Most Added" records this week, some adds include WSM, WMC, WAME, WIRE, KSO, KLAC, KERE, KNEW, WHOO, KHAK, WUBE, WXCL, KSSS, KAYO, KGBS, WNYN, KTYN, KKYX, KEBC, WVOJ, WTOM, KRAM, KBBQ, KRMD.

WAYLON JENNINGS "I've Always Been Crazy" (RCA) Another of the "Most Added" records. Chart activity includes 29-19 KGBS, 31-22 WEEP, debut 29 KCKC, debut 30 WSUN, debut 15 WINN. Adds at WHK, WMC, WDAF, KNEW, KUZZ, KRMD, WIXY, KERE, KAYO, WDGY, WLOL, KXRB, WOKQ

KENNY O'DELL "Let's Shake Hands And Come Out Loving" (Capricorn) Added at WIL, WHK, KLAC, KNEW, WSUN, WJJD, KSON, KCEY, WLOL, WCOS-FM. Charts 27-21 WHOO, debut 30 KGA, 45-30 WONE, 28-20 WPLO, 34-23 KFDI, 35-28 WNRS, 26-19 KFTN, 45-30 WLAS, debut 27 KAYO.

TAMMY WYNETTE "Womanhood" (Epic) Added at KLAC, KIKK, WIL, WBAP, KVOO, KHAK, KNEW. Charts 41-28 KRAK, debut 29 WIRK-FM, debut 30 KCKC, debut 25 WAME, 32-26 WLOL, 27-18 KUZZ, 37-26 KFTN, 30-20 WUBE

MICKEY GILLEY "Here Comes The Hurt Again" (Playboy) New adds include KSON, KGBS, KRZY, KNIX, WAME, KLVI, WHOO, WVOJ, KXRB, WYTL, KETN, KRAM, KAYO, KGA.

JOE STAMPLEY "If You've Got Ten Minutes (Let's Fall In Love)" (Epic) Picked up at WHK, WONE, KEND, WNYR, KVOO, KSON, KUZZ, KTOM, WDDD. Chart activity 37-28 KRZY, 27-12 KCKC, 45-29 KLVI, debut 27 WPLO, 39-28 WUBE, 25-20 KRMD, 10-9 WINN.

SONNY JAMES "Caribbean" (Columbia) New at KGBS, WSUN, WBAP, KHAK, WSM, KEND, WCOS-FM, WIRK-FM, KFEQ, WYVA, WDEN. Charts 40-29 WUBE, debut 29 WKMF, debut 29 KEED.

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Three Weeks Weeks Meat

eks	Weeks	Weak		July 20, 1970
3	2	1	0	KENNY ROGERS/Love Or Something Like It(UA)
7	4	3	ě	EDDIE RABBITT/You Don't Love Me Anymore (Elektra)
15	11	4	Ð	CRYSTAL GAYLE/Talking In Your Sleep (UA)
1	1	2	4	RONNIE MILSAP/Only One Love In My Life (RCA)
16	10	9	0	ANNE MURRAY/You Needed Me(Capitol)
31	18	13	Ŏ	CHARLEY PRIDE/When I Stop Leaving (I'll Be Gone) (RCA)
6	5	6	7	BARBARA MANDRELL/Tonight(ABC)
36	27	16	0	DON WILLIAMS/Rake And Ramblin' Man (ABC)
18	15	11	Ŏ	JANIE FRICKE/Please Help Me I'm Falling (Columbia)
12	9	8	10	KENDALLS/Pittsburgh Stealers (Ovation)
13	7	7	11	T.G. SHEPPARD/When Can We Do This Again (WB)
27	22	14	Ð	JOHN CONLEE/Rose Colored Glasses (ABC)
26	20	15	Ð	JERRY REED/(I Love You) What Can I Say (RCA)
30	23	17	Φ	LORETTA LYNN & CONWAY TWITTY/From Seven Till Ten (MCA)
2	3	5	15	MEL TILLIS/I Believe In You (MCA)
29	24	18	Θ	SUSIE ALLANSON/We Belong Together (WB)
37	29	25	Ð	JERRY LEE LEWIS/I'JI Find It Where I Can (Mercury)
4	6	10	18	CASH & JENNINGS/There Aln't No Good Chain Gang (Columbia)
24	21	20	19	MOE BANDY/That's What Makes The Jukebox Play (Columbia)
-	31	26	Ø	FREDDY FENDER/Talk To Me(ABC)
10	8	12	21	VERN GOSDIN/Never My Love (Elektra)
-	-	31	0	JOHNNY RODRIGUEZ/Love Me With All Your Heart (Mercury)
14	14	22	23	LORETTA LYNN/Spring Fever (MCA)
-	36	30	Ø	GLEN CAMPBELL/Another Fine Mess (Capitol)
5	12	21	25	MARGO SMITH/It Only Hurts For A Little While (WB)
-	-	35	Q	CHARLIE RICH/Beautiful Woman (Epic)
-	-	40	0	GEORGE JONES/I'll Just Take It Out In Love (Epic)
-		36	Ø	DOTTIE WEST/Come See Me And Come Lonely (UA)
-		38	Ø	CONWAY TWITTY/Boogie Grass Band (MCA)
-			• •	WILLIE NELSON/Blue Skies (Columbia)
11	13	23	31	LINDA RONSTADT/I Never Will Marry (Asylum)
-	_	39	0	TOMMY OVERSTREET/Better Me(ABC)
23		19	33	DONNA FARGO/Ragamuffin Man (WB)
33		24	34	JACKY WARD & REBA McENTIRE/Three Sheets In The Wind (Mercury)
9	16	27	35	BILL ANDERSON/I Can't Wait Any Longer (MCA)
-	-		▶ 36	OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO)
8	26	29	37	OAK RIDGE BOYS/I'll Be True To You (ABC)
19		33	38	BONNIE TYLER/It's A Heartache (RCA) JOHNNY DUNCAN/Hello Mexico (And Adios Baby To You) (Columbia)
-	- 22	22	► 39 40	
40	32	32	40	DON GIBSON/Fool(ABC/Hickory)

NEW ENTRY

CHART SUMMARY: Kenny Rogers held on to the number one position. Hot on his tail are Eddie Rabbitt, Crystal Geyle, Anne Murray, Charley Pride, Don Williams, and Janie Fricke out of the top ten. Other good movers include Jerry Lee Lewis, Freddy Fender, Glen Campbell, Johnny Rodriguez, Charlie Rich, Dottie West, George Jones, Conwey Twitty, and Tommy Overstreet. New debuts include Willie Nelson (also a "Breaker," along with George Jones, Dottie West, and Conway Twitty), Olivia Newton-John and Johnny Duncan.

REX ALLEN, JR. "With Love" (WB) This weeks adds include WIRE, KENR, WIXY, KNEW, KSON, KRZY, WTHI, WLOL, WXCL, KEBC, WCOS-FM, WYVA, KSSS, KBET, KLVI, WYTL. ROY HEAD "Tonight's The Night" (ABC) Charts 39-18 KENR, debut 29

WMAQ, 49-20 KLVI. Added at KERE, KGBS, WOKQ, WIXZ, KRZY, KEED, KGA, KTYN, WNRS, KVOO, WYVA

JOE SUN "Old Flames (Can't Hold A Candle To You)" (Ovation) Charts 20.14 WINN, 35-28 WONE, debut 29 KGA, 30-25 KYNN, 34-28 WIXZ, 26-14 WSUN, 31-26 WCOS-FM, 32-23 WLAS, 35-27 KFEQ, 34-28 WXCL. Added at WHK, WJVA, KFGO, WBAP.

NAT STUCKEY "The Days Of Sand And Shovels" (MCA) Added at WSUN, KGBS, KBBQ, WBAP, WADR, WDEN, WNRS, KRAM. Charts 37-30 KSO, 31-22 KFDI, 35-28 KFTN, debut 27 WAME, 32-27 KHAK, 23-19 KFGO.

NATE HARVELL "Three Times A Lady" (Republic) This weeks adds include WHK, KIKK, KENR, WEEP, KRAK, WSLR, WIRK-FM, KVOO, KLVI, KBBQ, WQQT. Chart 30-15 KCKC, debut 28 WIXY.

SANDY POSEY "Love, Love" (WB) Adds at WAME, WSUN, KAYO, KRZY, WHK, WMUS, KFEQ, WNRS, WVOJ, KBET, KRAM, WKMF. On KCKC, WPLO, KIKK. BILLIE JO SPEARS " '57 Chevrolet" (UA) First week adds at WSM, WPLO,

KRAK, KNIX, KGA, KFDI, KUZZ, KKYX, KRAM, KEED, WNRS, WOKQ

SAMMI SMITH "Norma Jean" (Elektra) New at KNIX, WSLR, WIRK-FM, WCOS-FM, KAYO, KFDI, KFGO, KRAM, KEED, KYNN, WLAS, WNRS. CRISTY LANE "Penny Arcade" (LS) Picked up at KLAC, KNIX, KIKK, KHAK, WONE, KRAK, KERE, KVOO, WNRS, WHBF, KARM.

GAIL DAVIES "No Love Have I" (Lifesong) Added at WHN, WIRE, KNEW, WXCL, KRMD, WYVA, WNYR, KTYN, KBBQ, WQQT. Debut 26 WPLO.

Most Added

STATLER BROTHERS Who Am I To Say (Marcury) EMMYLOU HARRIS Easy From Now On(WB) BROWN & CORNELIUS World Ran Dut Of Love Tonight (RCA) MICKEY GILLEY Here Comes The Hurt Again (Playboy) WAYLON JENNINGS I've Always Been Crazy (RCA)

Hottest:

HOLLESSL: SUSIE ALLANSON (WB) JOHN CONLEE (ABC) CRYBTAL GAYLE (UA) CRYBTAL GAYLE (UA) JERRY LEE LEWIS (Mercury LYNN & TWITTY (MCA) RONNIE MILBAP (RCA) ANNE MURRAY (Capitod) CHARLEY PRIDE (RCA) EDDIE RABSITT (Elektra) JERRY REED (RCA) CHARLE RICH (Edbc) KENNY ROGERS (UA) CONWAY TWITTY (MCA) DON WILLIAMS (ABC)

Most Requested

4

	-
1	KENNY ROGERS (UA)
2	CRYSTAL GAYLE(UA)
3	RONNIE MILSAP(RCA)
4	ANNE MURRAY (Capitol)
5	EDDIE RABBITT (Elektra)
6	TAMMY WYNETTE (Epic)
7	LYNN& TWITTY (MCA)
8	JOHN CONLEE (ABC)
9	WILLIE NELSON (Columbia)
10	CONWAY TWITTY (MCA)

1

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One duet and two single acts equal... three hits, hits, hits!

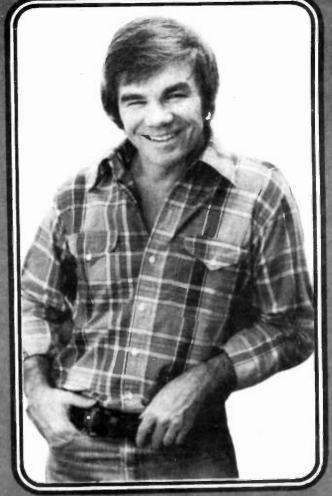


Dottsy

I JUST HAD YOU ON MY MIND (PB-11293)

42 88 45 CB 45 RW

Jim Ed & Helen IF THE WORLD RAN OUT OF LOVE TONICHT (PB-11304) 74 BB 70 CB 85 RW



Dickey Lee My HEART WON'T CRY ANYMORE (PB 11294)

59 BB 62 CB 59 RW

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WEST RZY KGBS Los Angeles, Ca. ernue N.M Los Angeles, C Nat Stuckey Rebecca Lynn James Darren Roy Head Norvet Felts Tammy Wynet Brown & Coro Mickey Crittly Stella Parton Jimmy Bullert Sonny James Freddy Weller ny Colley Head Vay Twoty KUZZ Robersfield, Ca on Jenningi et Bros temping Conter Jo Sprace KCEY Modesto, Ca KSSS Colorado Springt Cary Strevert Johnny Dunca Kenny O Dell Bes Lindies ite MeBrich KNEW Oakland S.F., Ca no is Tedity by Beau anile Rich IUA) Wayton Jennings Kenny () Dirit Gaid Davies KNIX Phoenix, Az Samnu Smith Cristy Lane Dink King Billie Jo Spear Emmylou Hair Mickey Gilley Mei McDaniel Rolly & Anthur op At Whi on & Coro KERE Denver Co KFTN Provo, Ut Duri King Bobhy G. Alle Ohiva Emmytou Harris Statter Brot David Wills Mickey Gilley KEED KION Pueblo, Co. Nat Stuckey Tammy Wynett Elvis 'Teddy'' Hank Cochran Lynn & Twitty Rex Allen Jr Mickey Gilley ly Gilley Jo Sonari ARM resno Ca KBET Reno Nv CUGR Green River, Wy Waylon Jennir Emmylou Har Tammy Wynel Rex Allan Jr ALWISE Viceto 8 Corce Rex Allan Jr Brown & Cor Elvis Puppe Kenny O Del Santy Posey Jerry Reed Jranne Pruet Nick Nixon Steve Warine equal Ny in & Ci KRAK Treamento, Ca

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Sammi Smith	Statler Bros Elvis "Puppet"	Louise Mandrell Don King	Jerry Lu Don Gib	Etevvis Rel	becca Lynn	Johnny Duncin	Dover, N.M.	Norfolk, Va.
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Dotter West	"Crash" Crashlock (ABC WHK	C) Sandy Posey Don Gibson		Mix	they Gilley	Tammy Wynelte	Roy Head	Sonny James
WNRS Ann Arbor, Mi	Cleveland, Dh.	Mickey Gilley		Lar Flu	mmy Wynette + Atlen Jr		Wayton Jennings Mickey Gilley	L D Wilkins Res Allen Jr
Larry Catlin	Waylon Jennings	Wayton Jenning Back Alley Banc	WDGY		mytou Harris 11	кхяв	Statler Bros	Willie Nelson
Eromylou Harm	Statler Bros Joe Sun	WIRE	01	Sor	nny James	Sious Falls, S.D	Dale McBride	Gary Stewart Gail Davies
Billie Jo Spirars Lori Jacobs	Jog Stampley	Indianapolis, In-	Waylon	Jennings A.I	nn Conlee Ires At Wheel	Johnny Duncan		•
Sandy Posey Sammi Smith	Nate Harvell Kenny O Dell	Rex Attan Jr Gall Davies	Charley	Pride	KCL	Waylon Jennings Statler Bros		
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Canton, Oh.	Johnny Duncan	Kansas City, Mo	Kenny C	Dell Bo	hby G Rice	John Conlee	Rex Atlan Jr. Willie Netion	Glen Campbell
Emmylou Harris Statler Bros	Rebecca Lynn Joe Stampley	Waylon Jennings	LAG # PALLS		ckey Lee smylou Harris	Freddy Funder	Waylon Jennings	
Freddy Welter	Dickey Lee	Randy Gurley		Ste	tier Bros	Joe Sun Johnny Duncan	Olivia	WIXZ
Joe Stampley Brown & Cornelius	John W Ryles KSO		KTYN	Bro	ly Swan own & Cornelius	WTHI		Pittsburgh, Pa
King Edward IV	Des Moines, Fa.	WINN .	Minot, N	.O Chi	arlie McCoy	Terre Haute, In		Johnny Duncan Olivia
KHAK	Statler Bros	Louisville, Ky.	Galt Dave Ofivia		1BF ick Island, If	Johnny Duncan Brix Allan Jr		Roy Head
Ceder Capids, Ia. Jarry Ricci "High"	Emmylou Harris Larry Gatlin	Emmylou Harris James Oarren	Bobby G	Rich	ice island, it. Itsy	Stella Parton	WFEC	Mel McDaniel
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Johnny Duncan Sonny James	Brown & Cornelius	WISO	Roy Hise Brown &		sty Lane Janie Jayne	CFGM Toronto, Ont.	Cotton & Caines	Rochister, N.Y
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WJJD Chicago, 11	Qon Gibson	Statler Bros Emmylou Harris	Muskegon	Dic Dic	they Let		Charlie Rich (Epic) Dene Hallem	George Jones
Willie Nelson	Oottie West Charlie Bich (Epic)	Brown & Cornelia	us Billy Swar		DLV DLV			Joe Stampley Gail Davies
Emmylou Harris	Tommy Overstreet	Mickey Newbarry	(Both) Sandy Pot	1ey 31.		KFDI Wichite, Ks		
Olivia Statler Bros	George Jones James Darren		KYNN Omaha, N	Con		Statler Bros		WADD
Kenny D Dell			Statler Bro	Jeri	ry Reed "Love"	Connie Cato		WADR Utics, N.Y
WMAQ Chicago, II.	KEGO Eargo, N.D.	WOOD	John W. H	. NP		Don King - Louise Mande II		Glen Campbell
Rite Coolidge "Bye"	Sammi Smith	Marion, II.	Don King Sammi Sm			Mickey Gilley		Nat Stuckey
Jerry Lee Lewis	Jee Sun	Ave Barber	Dale McBr	icte Em	mylou Marris	Sammi Smith Rint Sovine	WHN	Johnny Duncan Ava Barber
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WPLD Atlanta, Ga.	Charlotte, N.C.	WBAP Ft. Worth, T=.	KIKK Houston, Tx	KEND Lubbock, Tx.	WWOK Miami, El	WSUN		
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WPLO Atlanta, Ga. Slatter Broi Billie Jo Spears Charlie McCoy Razzey Balley KDKE Austin, T.a. David Houston Narvel Feits Jody Milley Dotty	Charlotte, N.C. Brown & Correlius Mickey Gilley Emmylou Harris Stewart Harris Charlie Mc Cop Mickey Newberry Jody Miller Sady Posy Statter Bros James Darren WCOS, FM Columbia, S.C. Rex Allan Jr James Darren Sams Darren Sonny James Kenny D Detli Statter Bros	Ft. Worth, T+. Kenny D Deil Joe Sun Narvel Felts Ava Barber Conway Twitty Statter Bros Mickey Gitley Sonny James Nat Stuckey	Houston, T# Tammy Wynette Siatler Bros Nate Harvell Jimmy Bullett Cristy Lane Razzey Bailey Jetry Joman Conway Twitty WLAS Jacksonville, N.C. Lewie Wickham Samm, Smith Billy Swan Eddy Arnold Emmylou Harris	Lubback, Tx, Don Gibson Glen Campbell Wille Nelson Johnny Rodrigue Conway Twitty George Joines Johnny Duncan Sonny James Dirva Jau Stampley WDEN Macon Ga. Waylon Jenorintys Nat Stuckey Johnny Rodrigue Jacky Ward Jim Chestnut Rex Atlan Jr	Miami, Fi Charley Pride Freddy Fender Charlie Rich (Ejnic Jerry Lee Lewis WSM Nashville, Tn. Eddy Arnold Emmylau Marris Jeanne Pruett Sonny James Elvis Teddy Bitle Jo Spears Brown & Cornelius Res Allan Jr	St. Petersburg, Fl. Stater Bros. Dottisy Johnny Duncan Sonny James Kenny D Deli Nat Stuckey Sandy Posey KKYX San Antonio, Ta. King Edward IV Charite Rich IUAJ Garly Stewart Jacky Ward Emmylou Harris Mel IACDaniel Statler Bros Bille Jo Spears Brown & Cornebus WOQT Saxanah, Ga.	Shraveport, La. Willie Netson Jack y Ward Wayton Jennings Rebrece Lynn Londa Cassidy Gail OS Cornelius Gail OS Cornelius Santer Bros "Craw" Cradock (ABC) Billy Swan Santra Kaye KVDO Tulsa, Ok. Brown & Cornelius Jim Chestnut	W Patri Beach, Ft Dottie West Tommy Overstreet Mundo Earwood Glen Campbell
WPLD Atlanta, Ga. Statter Bros Bille Jo Sopars Charlie McCoy Razzey Bailey KDKE Austin, T.a. David Houston Narrel Fetts Jody Mille Dottsy Drickey Lee KLVI Beaumont, T.a. Res Atlan Jr	Charlotte, N.C. Brown & Cornelius Mickey Gilley Emmylou Harris Stewart Harris Charlie Mc Cory Mickey Newberry Jody Miller Sandy Posey Statler Bros James Darren WCOS FM Columbia, S.C. Rex Allan Jr James Darren Sommi Smith Sonny James Kenny D Dell Statle Bros WFNC Eavetteville N C	Ft. Worth, T Kenny D. Deit Joe Sun Narvel Felits Ava Barber Comway Twitty Statter Bros Mickey Gilley Sonny James Piat Stuckey Tammy Wynette KENR Houston, T.*. Stirlla Parton	Houston, Ta Tammy Wynette Siatler Bros Nate Harvell Jimmy Bulfett Cristy Lane Razzey Bailey Jerry Ioman Conway Twitty WL AS Jacksonville, N.C. Lewie Wickham Sammi Smith Billy Swan Eddy Aunold Emmylou Harris	Lubback, Tx, Don Gibson Glen Campbell Wille Nelson Johnny Rodrigue Conway Twitty George Joines Johnny Duncan Sonny James Dirva Jau Stampley WDEN Macon Ga. Waylon Jenorintys Nat Stuckey Johnny Rodrigue Jacky Ward Jim Chestnut Rex Atlan Jr	Miami, Fi Charley Pride Freddy Fender Charlie Rich (Epic Jerry Lee Lewis WSM Nashville, Tn. Eddy Arnold Emmylau Marris Jeanne Pruett Sonny James Elvis "Teddy" Billie Jo Spears Brown & Cornelius Rick and Cornelius	St. Petersburg, FI. Stater Bros. Doltsy Johnny Duncan Sonny James Kinny O Dell Nat Stuckey Sandy Posey KKYX San Antonio, Ta. King Erkerard Jacky Ward Ermylyou Harris Mel IdcDanel Statter Bros Brown & Cornelius WOQT Savannah, Ga. Brown & Cornelius	Shreveport, La. Willie Netson Jack y Ward Wayton Jennings Rebrece Lynn Linda Cassidy Gail OS Cornelius Saiter Bros "Craw" Cradock (ABC) Billy Swan Santra Kaye KVDO Tulsa, Ok. Brown & Cornelius Jim Chestnut L D Wilkins Anaen A Wheel	W Palm Beach, FI Dottre West Tommy Overstreet Mundo Earwood Glen Cambell Dak Ridae Boys
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Others Getting Significant Action

Statler Bros L D Wilkins Charlie McCoy Mickey Gilley

EDDY ARNOLD "I'm The South" (RCA) Added at WSM, WLAS. On KCKC, **KFDI, KRAM**

JAMES DARREN "Let Me Take You In My Arms Again" (RCA) New adds at WIL, WAME, KGBS, WDEE, WINN, WCOS-FM, KRAM. DOTTSY ''I Just Had You On My Mind'' (RCA) Added at KLAC, KGA, WSUN,

KOKE, WADR. Charts 30-25 WPLO, 36-30 WNRS.

NARVEL FELTS "Just Keep It Up" (ABC) New at KOKE, KGBS, WFNC, WBAP. Charts 31-25 WLAS, 30-25 KFTN. DON KING "The Feelings So Right Tonight" (Con Brio) Picked up at KNIX,

KFTN, WKMF, KFDI, WVOJ, KYNN, KBBQ. DICKEY LEE "My Heart Won't Crv Anymore" (RCA) Added at WIRE, WONE, WIRK-FM, WADR, KOKE, WXCL, WHBF, WWOK. Debut 30 WPLO.

REBECCA LYNN "Music, Music, Music" (Scorpion) New at KGBS, WONE, KRMD, WYTL, KERE, WXCL. Charts 38-30 KFTN.

DALE McBRIDE "I Don't Like Cheatin' Songs" (Con Brio) Added at KSSS, KBBQ, KFGO, KYNN, WQQT, WOKQ. Charts 38-29 WLAS



Afbum cuts receiving airplay and activity:

BILL ANDERSON(MCA) "Does God Like Country Music" "Mary, How Married Are You?" LARRY GATLIN (Monument) "I've Got You""Standing By Me""Everything I Know About Cheating" CHRYSTAL GAYLE (UA) "Why Have You Left The One You Left Me For" "When I Dream" "Heart Mender"

'Hello I Love You'' ''Someday Soon''

MERLE HAGGARD (MCA) "It's Been A Great Afternoon" "The Dream" "Life Of A Rodeo Cowboy" "Don't You Ever Get Tired Of Hurting Me" KENDALLS (Ovation) "Sweet Desire

LORETTA LYNN (MCA) "Bless The Children" LYNN & TWITTY (MCA) "You're The Reason Our Kids Are Ugly" OAK RIDGE BOYS (ABC) "I Can Love You" "Come On In" RONNIE MILSAP (MCA) "Too Soon To Know" "No Relief In Sight" "Back In My Mind Again" WILLIE NELSON (Columbia) "Stardust" "All Of Me"

EDDIE RABBITT (Elektra) "Crossin' The Mississippi" "Room At The Top Of The Stairs" "I Hurt For You" JOHNNY RODRIGUEZ (Mercury) "Make Believe It's Your First Time" KENNY ROGERS (UA) "There's A Lot Of That Going Around" "Burled Treasures" CONNIE SMITH (Monument) "Wayward Wind"

GARY STEWART (RCA) "If My Eyes Touch You"" I Got Mine" "Honky Tonkin' ""Tequilla After Midnight" MEL TILLIS (MCA) "I'll Be Seeing You" "What Comes Natural"

CHARLIE McCOY "Fair And Tender Ladies" (Monument) First week adds at WPLO, WAME, KRAK, KFDI, WXCL, WHOO.

Dale McBride Elvis (Both) Bobby G. Rice Statler Bros

MEL McDANIEL "Bordertown Woman" (Capitol) New at KKYX, WIXZ, KRAK, KSON, KBBQ, KNIX, WNRS.

RONNIE McDOWELL "Animals" (Scorpion) Added at WHK, KVOO. Charts 35-28 KHAK, 34-17 WEEP.

STELLA PARTON "Undercover Lovers" (Elektra) New at KGBS, KENR,

WIXY, WTHI. Chart debut 29 WOKQ. ELVIS PRESLEY "Let Me Be Your Teddy Bear/Puppet On A String" (RCA) "Teddy" added at KCKC, KSSS, WSM. On WIL. "Puppet" added at KAYO, WUBE, KBET. On WPLO, WNRS. WQQT on both. BOBBY G. RICE "Whisper It To Me" (Republic) Added at KRAK, WXCL.

KTYN, KFTN, WFMC, WQQT. On KRDR, WDDD. JOHN WESLEY RYLES "Kay" (ABC) New at WIRE, WONE, KYNN, Charts

23-11 KSO, 28-21 KFDI. GARY STEWART "Single Again" (RCA) Added at KCEY, KRAK: WXCL,

KKYX, WYVA, KVOO, KFEQ. BILLY SWAN "Hello, Remember Me" (A&M) New adds KAYO, KRAK, KRMD, WLAS, WXCL, WYNN, WMUS.

JACKY WARD "I Want To Be In Love" (Mercury) Added at KRMD, KKYX, WDEN, KFEQ, KRAM, KAYO, WVOJ.

STEVE WARINER "So Sad (To Watch Good Love Go Bad)" (RCA) Picked up at WIRE, KEBC, KAYO, KBET. on KFDI, KKYX. FREDDY WELLER "Bar Wars" (Columbia) Charts 29-22 WPLO, 38-20 WSM,

35-28 KCKC, 31-26 KHAK. Added at KGBS, WVJO, KAYO, KNYN,

Active Re-Currents

BILL ANDERSON "I Can't Wait Any Longer" (MCA) DAVE & SUGAR "Gotta Quit Lookin' At You Baby" (RCA) JOHNNY DUNCAN "She Can Put Her Shoes" (Columbia) LARRY GATLIN "Night Time Magic" (Monument) CRYSTAL GAYLE "Ready For The Times To Get Better" (UA) MERLE HAGGARD "I'm Always On A Mountain When I Fall" (MCA) EMMYLOU HARRIS "Two More Bottles Of Wine" (WB) WILLIE NELSON "Georgia On My Mind" (Columbia) DOLLY PARTON "It's All Wrong/Two Doors Down" (RCA) CHARLEY PRIDE "Someone Loves You Honey" (RCA) EDDIE RABBITT "Hearts On Fire" (Elek tra) LINDA RONSTADT "I Never Will Marry" (Asylum) MARGO SMITH "KOCK Work On Fire" MARGO SMITH "It Only Hurts For A Little While" (WB) STATLER BROTHERS "You Know You Are My Sunshine" (Mercury) BONNIE TYLER "It's A Heartache" (RCA)

R&R/Friday, July 28, 1978

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Vate Harvell Sammi Smith Sonny James Emmylou Har

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TAMMY WYNETTE

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REBECCA LYNN Music, Music, IScorpioni Check Other Action section	CLEDUS MAGGARD The Farmer (Marcury)	DALE McBRIDE I Don't Like (Con Brio)	CHARLIE McCOY Fair And (Monument)	MEL McDANIEL Bordertown Women (Cepitol)
RONNIE McDOWELL Animal (Scorpion) See Other Acton sector	JODY MILLER II Wannal Love My Epic New at WHBF. KTYN WDDD. WAME KÖKÉ	WILLE NELSON Blue Skies (Columbia)	OLIVIA NEWTON JOHN Hopelessky Devoted IRSOJ	KENNY O'DELL Let's Shake Capricorni
TOMMY OVERSTREET Better Me (ABC) 117 KNIX 2014 KGBS Betwee B Active	STELLA PARTON Undercover Lover (Elektra)	SANDY POSEY Love, Love, Love (WB)	ELVIS PRESLEY Toddy Beer/Puppet/RCA)	CHARLIE RICH I Still believe in Love IUAI
JOHN WESLEY RYLES Kay (ABC) See Other Action section 673	KENNYSTARR Slow Drivin (MCA)	JOE STAMPLEY If You've Got Ten (Epu See New & Active	STATLER BROTHERS Who Am I To Say (Mercury One ut the Most Added See New 6 Active	GARY STEWART Single Again(RCAI
NAT STUCKEY The Days Of Sand IMC	JOE SUN A) Old Flames (Ovation)	BILLY SWAN Holio Remember Me (A&A Holio Remember Me (A) Holio Remember Me (A&A Holio Remember Me (A) Holio Remember		JACKYWARD IWentToBe (Mercury)

DOTTIE WEST

FREDDY WELLER

Inside Nashville

Continued from page 49

best on stage and that'll have to be enough".... Gunilla "Miss Goodbody" Hutton, one of those cheesecake beauties on "Hee Haw" says on the road, people always ask if Archie Campbell is really a dirty old man. "I'd hurt his feelings if I said no!," nurse Goodbody says. GOOD NEWS: Pee Wee King is doing well after suffering a "slight stroke" while on tour, according to his wife Lydia. He should be home from the hospital in Louisville by now ... Louise Mandrell was showcased at Nashville's Exit/ In the other night. She's a carbon copy of Barbara except her dark hair. Louise says there's no sibling rivalry in her family. "Being Barbara Mandrell's little sister is about the nicest thing I can think of being called" . . Bill Anderson says James William Anderson IV sure didn't come into this world whispering like his dad. He arrived at 6:22pm June 25th, kickin' and screamin,' Bill says; oh yes, and on his granddad, James William Anderson II's birthday! ... Dolly Parton will play in the 7th annual Robert F. Kennedy Pro-Celebrity **Tennis Tournament at Forest Hills** New York August 26th (follow the bouncing ball) . . . "Gentle On My Mind" maker John Hartford buying a house in Nashville?? . . . Robert G. "Bob" Allen named Nashville Editor of Country Music magazine

... "Rose Gardener" Joe South cut an album at Woodland studios ... Tuesday night was "Jim Ed Brown Night" at Nashville's Herschel Greer Stadium, home of the Nashville Sounds baseball team (made it into first place in the Southern League standings last week) ... "Blue Suede Shoes" wearer Carl Perkins headed a Reelfoot Lake Family weekend, one of the biggest outdoor events ever staged in west Tennessee. Carl lives near Jackson, Tennessee

... The 4th annual Roy Clark Celebrity Golf Classic will be held September 15 and 16 at the Cedar Ridge Country Club in Tulsa. Scheduled celebrities include Bob Hope, Chet Atkins, Larry Gatlin, Fred

Mac Murray, Ernest Borgnine and astronauts Eugene Cernan and Ron Evans . . . For the first time in its five-year history, the American Song Festival will hold its second and third level amateur and professional country competition judging here in Nashville. Judging will take place at the Hyatt Regency, August 7-9. Category winners will be announced this fall and Grand Prize winners will be named next January at the ASF presentation in Los Angeles . . . For the past few weeks Tanya Taucker has been busy at Universal Studios in Los angeles making her movie debut. The NBC movie for television is called "Amateur Night" and features a song written in real life by Tanya and her producer Jerry Goldstein . .

RUMORS: Johnny Rodriguez to CBS Records from Mercury? Hank Locklin, one of the few successful tenor singers in country music, planning a permanent move to Ireland, where he's a legend and works a couple of months per year? . . . Hall of Famer Gene Autry's life story, to be published this fall, to deal with his lifelong bout with booze? . . . Scotty Moore, Elvis' original guitarist, to do his personal story on the early years of Elvis Presley (don't you know he's got some stories to tell!)? Tony Moon, head of the illfated 'Nashville Music Festival' held in nearby Columbia 4th of July weekend, says there are \$50,000 worth of irregularities in the handling of advance ticket sales of that event Hank Williams's Original Drift-

ing Cowboys readying a new release to follow-up their single "Rag Mop" (I watched them get a standing ovation to close a three-hour reunion show at Fan Fair this year. They are truly a powerful performing group) ... Dave Donahue, late of KHAK/Cedar Rapids, got a job?

CLOSER: My favorite song of the week: "There's a time and a place for everything, so sweetheart, don't you think it's time we found a place?"



KUGR TWO — The town of Green River, Wyoming, helped celebrate the second anniversary of KUGR (Pronounced ''cougar') Radio with a special morning parade and a party afterwards at the park. Later that night Barbara Fairchild, Roy Head and Doug Kershaw performed to a sell-out crowd. At the party KUGR air personalities gave away albums and KUGR belt buckles. Pictured prior to the parade are the KUGR-ettes and night jock Don Allen, along with PD Dave Hayduk.



Transition

Two very fine P/A programmers resigned their positions last week, citing down books as at least partial reasons for their departures. Chris Rathaus exits WDAE/ Tampa after having a great deal of success over the past year and a half until the latest Arbitron. WCMB/Harrisburg PD Edd Thompson is also a victim of the numbers game, and will move on to other interests in Kansas City....Don Stephens to WSB/ Atlanta as announcer/newsman coming from across town at WLTA....Tim McFadden leaves his Assistant MD position at WGAR/Cleveland to become RCA's Country Regional Promotion Manager out of Nashville.

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Give Me A Break!

Can you pronounce Llanfairpwllgwyngyllgogerychwyrndrobwllllantysiliogogogoch? Of course you can't and neither can Corinne Rowlands and she is Welsh born and bred. Because she can't, Corinne, 43, had to give up her traffic reporting job with the British Broadcasting Corp.

Rowlands, who doesn't speak Welsh, has trouble with other local place names such as Penrhiwceibwr, or Machynlleth. Even relatively simple ones like Pwlldu (which the Welsh pronounce Pooth-Dee) cause her some problems. Welsh-speakers, who don't believe their language should be taken lightly, have been complaining about her pronunciation, thereby causing her to quit.

Color

JOCK PULLS FOR DAIRY MONTH: WMAZ/Macon personality and Director of Operations Bill Powell recently milked his way to victory in a milking contest. The event, held in conjunction with American Dairy Month, was a first for Powell who, as witnessed by this photograph, thought the whole idea was utterly delightful.



MORE ON MILK: KVI/Seattle also got involved with the June salute to dairies by asking listeners to build a floating craft with the flotation element made from used milk cartons. Several of the station's personalities were on hand and broadcast the event of the "Milk Carton Derby" on their shows. It was capped off with a race between the entries. A number of prizes were awarded.

AT THE ZOO: KSL/Salt Lake City recently donated a female giraffe to that city's Hogel Zoo and held a day-long remote there with a promotion called "Name the Giraffe." The baby female was purchased by KSL from the Denver Zoo for the purpose of eventually having intimate companionship with the existing male. Listeners are asked to submit names for both animals and the winners will receive a savings account of \$250 at a local bank. In case you're wondering, the price tag on the giraffe was \$5000.

SAFETY FIRST: WLW/Cincinnati is currently holding a "Safety Slogan" contest whereby listeners submit what they think will be a thought-provoking safety slogan. It must be said in ten words or less, and the winner will receive a leased car for one full year at no charge. CAR WARS: WISN/Milwaukee and their FM sister WLPX will stage a "grudge race"

CAR WARS: WISN/MIlwaukee and their rin sister will a will stage a group rate with full-blown stock cars. Both stations are giving away tickets for the event which will be held at a race track in the area. Each station will send in three fearless air personalities for the quarter-mile race.

LUCK TRUCK: WCBM/Baltimore is sending the station van all over the area and giving residents a chance to win a prize. The van will cruise around, stop in front of a house and then on the air the announcer will identify the family, give the address and name a prize. Those inside have six minutes and eight seconds to come out and correctly name the prize to be a winner. The names are pulled from the phone book, but listeners can increase their chances of being visited by sending in postcards, which will be drawn frequently.

TEE FOR TRIP: WKIQ/Bowling Green is holding its first annual "WKIQ Putt-Putt Golf Open." Listeners are invited to come out to an area course and chip in five bucks for a qualifying round. Those who make the cut will then be entered in the final, which consists of thirty-six holes. The man and woman with the best score in the two-day event will each receive a brand new set of expensive golf clubs. In addition, the man will be sent to play a round of golf at the prestigious Firestone Country Club in Akron, while the lady will be treated to the same at King's Island Country Club in Cincinnati.

MATCH THE CACHE: WIBW/Topeka offering listeners a chance at a week's cruise in the Caribbean plus a \$500 wardrobe. Clues are given as to the location of a treasure chest. These clues must be matched to a map that listeners can pick up at participating merchants in the area. The clues will allow the people to figure out where the treasure chest is and first one to call in the correct location wins the trip and clothing.

TAKING STOCK THIS SUMMER: WHDH/Boston morning ace Jess Cain will be doing summer stock for three weeks in August. Cain, who has previous acting experience, will play the male lead in a play called "Same Time Next Year." Station is tying in with his stage endeavor by inviting listeners and station clients to see his performance.

This Ranger Is No Stranger

The Lone Ranger originated in Detroit on January 30, 1933 with a hearty "Hi Yo Siler." Now, forty-five years later the masked hero and his faithful Indian friend, Tonto, will ide the airwaves again to introduce Golden West Broadcasting's new Detroit FM stereo peration, WTWR/FM 92.

Mike Kasabo

Lone, as he is known to his friends, is the central figure of a two week 24-hour-a-day Gollen Age of Radio Festival which will wind up Monday (7-31) to make room for the station's

Pop/Adult format. The festival will trace the fifty-five year evolution of radio from 1923 through the deditation of Detroit's new WTWR "The Tower", which will broadcast from the top of the Plaza

Hotel. Sharing the spotlight are other shows from the past including "Our Miss Brooks", "The Shadow", "Gene Autry", "Jack Benny", "Fred Allen", "Bob Hope". VP & GM Vic Ives says, "It is an appropriate setting for Detroit's newest radio station to be introduced with a significant broadcast event such as our festival, in a city which was the cradle of such long-lived radio creativity. We hope our new station, which begins regular programming at the conclusion of the festival, will make as favorable a contribution to contemporary radio as those who have preceeded us in Detroit during the former golden age."



On Top With Pop/Adult

As we receive the final batch of Arbitron's Spring Sweep for 1978 we note that generally speaking Pop/Adults have fared very well ... WOWO/Ft. Wayne increased 25.1 from 23.5 to maintain the top position in the market helped by an outrageous 48.6 in morning drive with adults 25-49. WPTF/Raleigh-Durham (calls stand for We Protect The Family) still No. 1 overall dispite dropping 18.8 to 15.6. KRNT/Des Moines jumped its way to overall No. 1 status 10.5 to 14.8. KAKE/Wichita up a little 10.4 to 11.1 in a highly competitive market that shows six stations with double digit numbers. Station also scored 16.0 (No. 1) in adults 25-49.

Update

In a bizarre series of events last week, WSAR/Fall River, MD Mark Williams fielded a call during the station's sports talk show from a woman bent on suicide. Police were contracted and tied onto the line when suddenly a telephone supervisor cut into the conversation asking Williams if he was the party that wanted the call traced. The woman hung up before a trace could be made, but called back briefly and then later actually came to the station, sought out Williams and said: "Thank you, I'm not going to do anything" and then ran into the night Dick Whittington's 6-10am show of madness and merriment on KGIL/ San Fernando started simulcasting on their FM (same calls) this past Monday (7-24). KOGO/San Diego Public Affairs Director Jessica North lost control of her car last week, rolled it over several times, but came out with only minor damage. Jessica is due back to work shortly KSFO/San Francisco looking for a newsperson. Send tapes and resumes only to Jeff Skov, 950 California Street, San Francisco 94108....WORG/Orangeburg needs air talent. Tapes and resume to Stu Wright, P.O. Drawer 1386, Orangeburg, South Carolina 29115... WGAR/Cleveland in conjunction with Blue Cross and Blue Shield are sponsoring a free Health Run Spectacular on August 20th WHIO/Dayton personality Carl Day remoted from the annual Air Fair exhibition with interviews and pointed out areas of interest of America's largest air fair....In their continuing effort to collect musical donations for A.L.S. (Lou Gehrig's disease) WFYR/Chicago held a Family Bargain night at Comiskey Park where the White Sox faced the Milwaukee Brewers, with seats going for half price....Barry Man-ilow sings the theme for the new film "Foul Play". His "Copacabana" is also featured in the flick that stars Chevy Chase and Goldie Hawn....Perry Como was presented the key to the city by L.A.'s mayor Tom Bradley July 18th, the day before his opening at the Greek Theater, which marks his first appearance in this area in 40 years.



Breakers" are those newer records that have the greatest level of station activity on any given week

CHRISREA

Fool (If You Think It's Over) (UA)

81% of our reporters are on it. 22 adds including WNEW, KXLY, WSB, WFYR, WDAE, WLW, WTAE, WSAR, KULF, KOB, KCRA, WISN, WNEU, WMAZ. Moves: 25-18 WYNE, 31-24 WCHV, 25-22 WFDF, debut 20 WSM, debut 23 KVI, debut 26 KOLO, debut 26 WPRO, debut 25 WRIE. Heavy rotation: WTMJ, WGY, KGIL. Increased rotation: KOGO. Moves 36-24 on P/A chart.

ANDY GIBB

An Everlasting Love (RSO)

72% of our reporters are on it. 21 adds including KVI, WSM, WHAM, WNEW, WHAS, KOY, WBZ, WLW, KSD, KNBR, WOWO, WYNE, WIBW. Moves: 17-12 KOLO, 19-14 KDWN, 25-18 WCHV, 29-20 WRIE, 29-23 WIND, 30-20 KBLF, 28-19 14RKO, debut 22 WLNH, debut 27 WPRO, debut 30 KUKI. Heavy rotation: WIP, WTMJ, WDAE, KHNY. Debuts No. 26 on P/A chart.



(example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations

SPYRO GYRA "Shaker Song" (Amherst) 37/3 add KRMG, WCER, KGIL. Moves: 15-12 WFDF, debut 24 WIBW, debut 30 KXLY. Heavy rotation: WNEW, WFTL, WIOD. Increased rotation: KRKK. Moves 29-28 on P/A chart. ANDREW GOLD "Never Let Her Slip Away" (Asylum) 37/2 add WIOD, KUKI. Moves: 12-8 WSM, 25-22 WORG. Heavy rotation: WTMJ. Moves 31-29 on P/A chart

JOHNNY MATHIS & DENIECE WILLIAMS "You're All I Need To Get By" (Columbia) 42/4 add WPRO, KRKK, WNEU, WHOK. Moves: 21-16 WATR, 30-23 WRIE, 33-29 KBLF, debut 20 KDWN. Heavy rotation: WIOD, WHIO. Moves 37-30 on P/A chart

EDDIE RABBITT "You Don't Love Me Anymore" (Elektra) 35/4 add KAKE, WHAS, WMAL, KXLY. Moves: 6-4 WSM, 26-23 KOLO. Heavy rotation: WIOD, KSL, Increased rotation: KOGO, Moves 34-31 on P/A chart.

WALTER EGAN "Magnet & Steel" (Columbia) 38/9 adds include WGY, WBZ, WHAM, KXLY, WOWO, WYNE, WHAG. Very impressive moves: 27-14 WLVA, 16-13 WPRO, 16-11 WLNH, 15-12 WRIE, 18-13 WLW, 24-14 KBLF, 27-14 KUKI, 17-13 WGAR, debut 8 WFDF, debut 18 KRMG. Moves 40-32 on P/A chart

ATLANTA RHYTHM SECTION "I'm Not Gonna Let It Bother Me Tonight" (Polydor) 25/4 add KOLO, WLVA, WSBA, WSB. Moves: 18-14 WCHV, 20-17 WPRO, 24-19 WFDF, debut 23 WOWO. Debuts no. 37 on P/A chart.

WILLIE NELSON "Blue Skies" (Columbia) 23/3 add WMAZ, WCER, KCRA. Moves: 20-14 KRMG, 21-15 WSM, 18-15 KDWN, debut 24 WFDF. Debut No. 38 on P/A chart

EXILE "Kiss You All Over" (WB-Curb) 22/8 add KSFO, WNEU, KUKI, WISN, WTMJ, WASH, KMPC, WCBM. Moves: debut 5 KULF, debut 26 WYNE, debut 27 KOLO, debut 29 14RKO. Debuts No. 39 on P/A chart

JACKSON BROWNE "Stay" (Asylum) 20/3 add KFMB, KHNY, WHAM. Moves: 17-12 WCHV, 22-17 KOLO, 36-28 WORG, 21-18 WPRO, 29-21 WGAR, 31-27 WLVA, debut 30 WMAZ. Heavy rotation: KMPC. Debuts No. 40 on P/A chart

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

JIMMY BUFFETT (ABC) "Son Of A Son Of A Sallor"

GARY BUSEY (Epic) "True Love Ways" CAPTAIN & TENNILLE (A&M) "Love Is Spreading,""Dixie"

RITA COOLIDGE (A&M) "Love Me Again," "Bye Bye Love," "Jealous Kind

CRYSTAL GAYLE (UA) "Cry Me A River," "Hello I Love You"

ANDY GIBB (RSO) "One More Look At The Night" ENGELBERT HUMPERDINCK (Epic) "Sweet Marjorene"

BARRY MANILOW (Arista) "Somewhere In The Night" BARRY MANILOW (Arista "Foul Play" S.T.) "Ready To Take A Chance

Again

JOHNNY MATHIS (Columbia) 'Where Or When

MOODY BLUES (London) "Driftwood," "Had To Fall In Love" WILLIE NELSON (Columbia) "Stardust"

HELEN REDDY (Capitol) "Catch My Broath"

SGT. PEPPERS S.T. (RSO) "A Day In The Life"/B. Glbb, "Here Comes The Sun"/S. Farina, "Long & Winding Road"/P. Frampton, "Oh Darlin" "/ R Gibb

CARLY SIMON (Elektra) "Devoted To You,""'Tranquillo"

Radio & Records POP/ADULT AIRPLAY/40 Three Two Weeks Weeks **July 28, 1978** Last Week BARRY MANILOW/Copacabana (At The Copa) (Arista) 5 2 1 0 COMMODORES/Three Times A Lady (Motown) 20 13 5 0 MICHAEL JOHNSON/Bluer Than Blue (EMI-America) 2 1 2 3 12 9 BARBRA STREISAND/Songbird (Columbia) 4 4 FRANKIE VALLI/Grease (RSO) 13 10 12 0 14 10 8 TOBY BEAU/My Angel Baby (RCA) 0 RITA COOLIDGE/You (A&M) 29 18 11 Ø 9 ROBERTA FLACK/If Ever I See You Again (Atlantic) 8 6 8 3 3 GERRY RAFFERTY/Baker Street(UA) 1 9 0 33 24 OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO) 21 17 13 11% KENNY ROGERS/Love Or Something Like It(UA) 7 7 7 12 BOB SEGER/Still The Same (Capitol) 33 25 22 Ð PABLO CRUISE/Love Will Find A Way (A&M) O¥ 27 20 16 JEFFERSON STARSHIP/Runaway (RCA/Grunt) 34 21 17 OX GENE COTTON & KIM CARNES/You're A Part Of Me (Ariola) 8 11 15 16 O'JAYS/Use Ta Be My Girl (Philadelphia International) 24 40 -----..

24	19	18	17	ANNE MURRAY/You Needed Me (Capitol)
3	4	9	18	CARLY SIMON/You Belong To Me (Elek tra)
6	6	14	19	ABBA/Take A Chance On Me (Atlantic)
15	15	19	20	MEAT LOAF/Two Out Of Three Ain't Bad (Epic/Cleveland Int'l)
10	14	20	21	ANDY GIBB/Shadow Dancing (RSO)
35	27	23	22	CRYSTAL GAYLE/Talking in Your Sleep (UA)
36	29	26	23	DONNA SUMMER/Last Dance (Casablanca)
-		36	0	CHRIS REA/Fool (If You Think It's Over) (UA)
4	5	12	25	BARRY MANILOW/Even Now (Arista)
-		-	0	ANDY GIBB/An Everlasting Love (RSO)
11	16	21	27	SEALS & CROFTS/You're The Love (WB)
37	31	29	28	SPYRO GYRA/Shaker Song (Amherst)
40	34	31	29	ANDREW GOLD/Never Let Her Slip Away (Asylum)
-	-	37	Ο	MATHIS & WILLIAMS/You're All I Need To Get By (Columbia)
	40	34	31	EDDIE RABBITT/You Don't Love Me Anymore (Elektra)
-	-	40	Θ	WALTER EGAN/Magnet And Steel (Columbia)
-	37	33	33	MAC DAVIS/Music In My Life (Columbia)
17	22	25	34	GENESIS/Follow You, Follow Me (Atlantic)
16	23	32	35	BONNIE TYLER/It's A Heartache (RCA)
30	28	28	36	ERIC CLAPTON/Wonderful Tonight (RSO)
_	_	\rightarrow	37	ATLANTA RHYTHM SECTION/I'm Not Gonna Let It Bother (Polydor)
_	_		38	WILLIE NELSON/Blue Skles (Columbia)
_	_		39	EXILE/Kiss You All Over (WB/Curb)
_	-		40	JACKSON BROWNE/Stay (Asylum)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters

CHART SUMMARY: Barry Manilow still on top with "Copa" just fighting off the 5-2 surge by the Commodores. Barbra Straisand rem steady at No. 4, while Frankle Valli (10-5), Toby Beau (8-6), and Rita Coolidge (11-7) all have their collective eyes on the top spot. Olivia Newton-John, last week's Breaker, is enjoying her most successful P/A entry In a long time, smashing her way into the top ten with a fourteen point jump, 24-20. Pablo Cruise moving nicely 22-13. Only two-point jumps for Jefferson Starship 16-14 and Gene Cotton & Kim Carnes 17-15, but both are hot in many areas. Breakers this week are Chris Rea in only his second week on the P/A chart, soaring 36-24, and Andy Gibb debuting at a lofty No. 26. Two other notable moves are registered by Johnny Mathis & Denice Williams 37-30 and Walter Egen going 40-32. Four new entries this week fill up the 37 to 40 slots, and are in order Atlanta Rhythm Section, Willie Nelson, Exile and Jackson Browne.

Others Getting Significant Action

HELEN REDDY "Ready Or Not" (Capitol) 32/4 add KSFO, WLNH, KRKK, KOY. Heavy rotation: WFTL, WHIO.

DAVE MASON "Will You Still Love Me Tomorrow" (Columbia) 29/2 add KFMB, WLNH. Moves: 22-19 WNEU.

BONEY M "Rivers Of Babylon" (Sire) 24/2 add KVI, KSD. Moves: 14-12 WNEU. DAVID GATES "Took The Last Train" (Elektra) 20/9 add WTMJ, KRMG, WYNE, WSM, WLNH, KAKE, WCER, KRKK, WMAL. Moves: debut 30 **14RKO**

LITTLE RIVER BAND "Reminiscing" (Harvest) 19/9 add WTMJ, WFDF, WYNE, KBLF, WLVA, KEX, WGY, KSD, KMPC, Moves: 26-21 WRIE, 28-25 WISN, 38-30 WCHV, debut 21 WATR, debut 28 14RKO, debut 29 KUKI.

CAPTAIN & TENNILLE "You Nover Done It Like That" (A&M) 18/8 add WYMC, WMAL, KMPC, KGIL, WATR, WCER, KUKI, WFDF. Moves 39-32 WCHV, debut 28 KBLF. Heavy rotation: WHIO, WCER. TODD RUNDGREN "Can We Still Be Friends" (Bearsville) 17/1 add KHNY

Moves: 15-11 WGAR, 23-20 WORG, 29-20 FM97, 35-29 WNEU.

TASTE OF HONEY "Boogie Oogie Oogie" (Capitol) 16/6 add WORG, 14RKO, WIND, K101, WGAR, WLVA. Moves: 9-5 FM97, 28-19 WPRO, debut 29 WMAZ

Most Added:

CHRIS REA Fool/II You Think II's Over/IUA/ Added at 31% of our reporting stations. ANDY GIBB An Everiasting Love (RSO) Added at 29% of our reporting stations. WALTER EGAN Megnet & Steel/Columbia/ Added at 12% of our reporting stations. DAVID GATES Took The Last Trein (Elek tra) Added at 12% of our reporting stations. LITTLE RIVER BANO Reminiscing (Hervest) Reminiscing (Hervest) Added at 12% of our reporting stations CAPTAIN & TENNILLE You Never Done It Like The (AGM) EARTH, WIND & FIRE Got To Get You Into My Life (Columbi EXILE Kiss You All Over (WB Curbi

Above tied being added at 11% of our reporting stations

Hottest:

Hectesse: COMMODORES Three Times A Lady (Motowni Reported hotsi 84% of our stations BARRY MANILOW Copeciberie (A 17he Copel (Artsted) Reported hotsi 80% of our stations. FRANKIE VALLI Orease (RSO) Reported hotsi 80% of our stations. PABLO CRUISE Love Will Find A Wey (A&M) Reported hotsi 30% of our stations. OLIVIA NEWTON-JOHN Mopolessity Devoted To You (RSO) Reported hotai 35% of our stations.

(

&R/Friday, July 28, 1978 ATL BHYTHM SECTION I'm Not Gonne ... (Polyo See New 9 Active 929 **ADDS & HOTS** RENEE ARMAND POP/ADULT NORTHEAST WMAL/Washington, D.C. Bonnie Smith WPRD/Previdence Deve McNamee WGV/Echer Mike Nett WIP/Philadelphia Bruce Holberg SINGLES WLNH/Lacenia Roger Curtis WCBM/Baltimore WRIE/Erie Dexter Beene Smokey Bu C. B. Geffney Mike Neff Andy Gibb Olivia URB Watter Egan HOTTEET Commodors Barra Scroleand Song Riss Coolidge Barry Manilow Chris Res Kenny Logens Devid Gates Capt. & Tennille Edity Jost Edity Jost Garry Reflerty Barry Manilaw Abbs Nichuel Johnson Carly Simon Carly Simon Carly Seau C'Jays Mathis/William Anne Murray Catton/Carnos Chervi Ladd EW&F HDTTEST Bob Seger Donne Summi Frankie Valli Commotores Pable Cuisto Toby Beau Water Egen John Paul Young Donne Burmmer (d HOTTEST Barry Manilow Franke Vali Andy Gdb Love Olivie Rita Coolidge Toby Beau Commodores EW&F Devid Gates Helen Reddy Deve Ritaon Crystal Garles Ommy Lado HOTTEST Donna Summy Franke Valli England Den Rita Coolidge Barry Manikin Betra Streist Song Water Egan Bob Seger Cotton/Carne Dean Tyter Dean Tyter Dan Tyter Data Cabb Walter Egen Wings Andy Glob Quincy Jones HOTTEST Frankie Valli Bob Seger Commodores Pablo Cruise Anne Murray Exile MOTTEST Frankie Valli Barry Manilow Toby Beau Commodores SHLY Joed Cotton/Carnes Barry Manitow Chance Faul Down Faul Down Trapola/Dime HOTTEST Frankis Valli Commodores O'Jays Toby Beau Olivia Water Egen Pabo Cruise JACKSON BRO Stay (Asylum) GEORGE BENBON Lady Blue (WB) See Offen OEBSY BOOME When You're ... (WB.C Add KSL, WBW, KDWN 78 Stay (A sylum) Rivers Of Babylon Tsarer WBZ/Baston Jam Michlann Jim Michlenn Weiter Egen Pablo Cruise Andy Gibb Olivie Not Coolidge HOTTEST Travela/Olivie Want Gerry Refferty Frankie Valli Andy Gibb Bradow Commedorts WCMB/Harris WEBA/Verk Bill Complet Anne Murray Roberta Flack HOTTEST Frankie Valli O'Jays Donna Summe Commodores Toby Beau WATR/Weterterry Gleen Collegen PART /Pictulaurgh Dave Pagarish Catton/Carnes Olivia Lafkous Andy Gob Chris Rus ARS Idp) HOTTEST Mest Loaf Commadores Barry Manilow Glann Colligen Michael Johnson Tony Orlando England Dan World Dally Parton Heart Capt, & Tennific Donny Refravery HOTTEST Canunodarres Madhin/Writiams WHI AMA/Reads EW&F Robert Palmer HOTTEST Commodores Taby Beau Earry Manilew Table Of Honey Pabla Cruiss Frankie Valli Anne Murray WEAR/Fall River Andy Gibs Walter Egen Jeckson Brovine John Paul Young HOTTEST Michael Johnson Convinceores O'Jays Bob Seger Kenny Rogers Divis Res HOTTEST Michael Johnson Barry Manilow Frankie Valli Jefferson Stanhio O'Jayi Barbra Streisand Deen Tyter Andy Gibb Coston/Carres Chris Rea E Humpsrdinch HOTTEST Barry Menilow Copa Frankis Valli Toby Beau Commodores Davis Order Spyro Gyra Olivia Barbra Streisend Song Sunton CUMMINOS Break II To ..., (Paraula Juli CAPTAIN & TENNELLE (A. You Nover Dane II Like Th Creek Offers GLEN CAMPBELL Another Pine Mess (Cap) Arms of Mary (Mushroox el Ma WHOH/Bas WASH/Washing Bals Dualsman n. D.C. Commodores Toby Beau HOTTEST Meet Loof Barry Manilow Barbra Strenand Song WTAE/Preside Barry Manilow Chance Cotton/Carnes Exile Chris Res EARTH, WIND & FIRE Got To Get You... (Colu Check Others 7.28 PALL DAVIS © Sweet Life (Bang) See Others 1 1 1 2 MIDWEST IA MER DAR MAC DAVIS Music In My Life (Co RRNT/Des Moines WOWO/Ft. Wayne Del Hull Sam De Vincent WTMJ/Milwa Sam Armato Let Me Take You In (RCA) Music in My Life (Columbi 513 WYNE/Appl LetMo Take You In ... IP WCER/Charlotte WLW/Cincinneti Jim Abens Suten Hows WIEW/Topeka Jim Sullins KAKE/Wichita John Meyer Den Devis Kate Taylor Andy Gibb LRB Devid Gates England Dan Peul Davis HOTTEST Jefferson Starship Frankie Valli Rita Coolidge Gerry Ralterty Cotton/Carnes Pablo Cruise Burton Curmmings Suten Hows EW&F Chris Rea Andy Gibb HOTTEST Andy Gibb Shadow Frankie Valli Pablo Cruise Commodores Sem DeVincent Andy Grbb Wings Barbra Streisand Song Watter Egan HOTTEST Gerry Raflerty Pablo Cruise Frankie Valli Barry Manilow O'Jays Donna Summer Jefferson Starship Willie Netson Pablo Cruise Chris Rea Sovro Gyra Andy Gibb Capt. & Tennitle Rise Coolidge David Gates HOTTEST Barbra Streisand Song Kenny Rogers Berry Manilow Oliyia WildDrChicaso Mac Davis Roger Whittaker Kate Taylor Barbara Mandrell Freddy Fender HOTTEST Frankie Valli O'Jays Eddie Rabbitt David Gates Chris Rea HOTTEST Michael Johnson Barbra Stresand Song Barry Manilow Brankie Valli Commudores Mac Davis Olivia Stonebolt Debby Boone Andy Gibb HOTTEST Barry Manilow Toby Besu Diana Ross Ronnie Milsap Mac Davis Kenny Rogers Cotton/Carnes 0 LRB Exile Exile David Gates HOTTEST Anty Gibi Love Toby Beau Rita Coolidge Commosfores Jufferson Star Walter Egan WFDF/Flint Joe Wade Commodor Barry Mani Barbra Stre Song Chris Rea Cotton/Car FLYER Jews IIIMCA) DAVID GATES Took The Last Tri EXILE Kiss You All Over (WB/Curb) Water Egan WG AR/Claveland Tim McFadden Jefferson Starship Olivia Taste Of Honey The Cars (dg) HOTTEST Rolling Stones Donna Summer Barry Manilow Commodores Frankie Valli Todd Rundgren Barbra Streisand Laura George Benson Capt. & Tennille LRB HOTTEST Gerry Ralferly Frankie Valli Commodores Walter Egan Rita Coolidge The Band Spyro Gyra WALTER EGAN Took The Last Train (Elekt) Magnet & Steel/Columb Kizs You All Over (WB/CU See New & Active Ch WIND/Chicago Al Mitchell WHOK/Lancaster Grag Everman KRMG/Tulsa Don Bishop WKIQ/Bowling Mike Lippert Don Brinop Clint Holmes David Gates Spyro Gyra Peter Brown Donna Summer HOTTEST Barbra Stretsand Song Barry Manilow Commodores Rita Coolidge Willie Nelson WHIZ/Zanesville Dava Crist 0 A Mitchell Taste Of Honey Olivia Barbra Streisand Song Chris Rea HOTTEST Travolta/Olivia Want Donna Summer Frankie Valli O'Jays Commodores Michael Johnson Mathis/Williams Helen Schneider Andy Gibb Bill LaBounty HOTTEST Crystal Gayle Cotton/Carnes 0 KSD/St. Louis Ed Scarborough Tarney/Spencer Bill Anderson HOTTEST Gerry Rafferly Donna Summer Bob Seger Travolta/Olivia Want Frankie Valli Barry Manitow Renee Armant ELO Billy Joel HOTTEST Pablo Cruise Donna Summer Meat Loaf Gerry Rafferty Andy Gibb LRB Boney M Jetterson Starship MOTTEST Frankie Valli Barry Manitow Toby Beau Commodores WISN/Milwaukee Beth Fast ANDY GIBB Everiesting Love (RSO) -ANDREW GOLD ENGELBERT HUMPERDH WHIO/Dayton Kris Rankin ANDREW GOLD Never Let Her (Asylu See New & Active 6 23 ENGELBERT HUMPEROU Love's In Need...(Epic) Check Others LARRY GATLIN WFY R/Chicago Deve Martin LARY GATLIN Night Time (Monumen) Rris Rankin Billy Joel Rupert Holmes Andrea Marcovit Stonebolt Burton Cummin HOTTEST Carly Simon Chris Rea Exile HOTTEST Frankie Valid Barry Manilo Commodores Pablo Cruise E.C. King Chris Rea Olivia Pablo Cruist 0 SOUTH WSM /Nashville Tyr/ Parkson Andy Gibb Emmylou Harris Barry Manlow David Cates HOTTEST Ronne Milap Crystal Gavle Gen Campbell Andrew Gold Mac Davis Franke Valli Oliwa WDR/JOrangebu Sau Wright WHAS/Louisville Jerry Melloy Andy Gibb Edde: Rabbit Anne Murray HOTTEST Michael Johnson Commodores Gerry Raflerty Barbra Strnisand Song WDAE/Tampa Dane Heer Maley WMAZ/Macon Steve Murphy WCHV/Cha Jam Racey KULF/Houston Chuck Buell WYMC/Mayfield Gary Morgan WS8/Atlanta Gene Christie BHLLY JOEL She's Always . (Column) Check Others 7 28 MICHAEL JOHNSON Aimost Like... (EMI Ame. On WATR. WOO. FM97. WYNE. KRING 7 20 Chris Rea HOTTEST Barry Manilon Frankie Valli Commodores Andy Gibb Love EVELYN "Champagne" KING Shama (RCA) QUINCY JONES Stuff Like Thet (A&M) Cotton/Carnes E.C. King (dp) HOTTEST Frankie Valli Pablo Cruise Commodores Barry Manilow Toby Beau Rita Coolidge Jackson Browne Chris Rea Andy Gibb Lou Rawls HOTTEST Commodores Frankie Valli Exile Donna Summi Toby Beau Sherne (RCA) Billy Joel E Humpertinch Crystal Gayle Rolling Stones ARS Stawart Harris Wings Chris Rea Peter Brown Barry Manilow Chance HOTTEST Frankie Valli Meat Loaf Stuff Like That (A&M) George Benson Paul Davis Cheryl Ladd Wendy Waldman Capt, & Tennie HOTTEST Exile Rita Coolidge John mires E C King Christ Rea Crystal Gayle George Benso Andy Gibb Travolta/Oliw Wille Netson Anna Murray Stytistics HOTTEST Barry Manilo Commodores Bob Seger Aolling Stone Franke Valli Pablo Cruse Steve Martin Walter Egan Olivia 0 WNEU/Wheeling John Ashton Exile Rita Coolidge Bob Seger England Dan Michael Johnsi Commodores WLVA/Lynchi Chuck Hollow Chris Rea Mathis/Williams Chuck Hollowar ARS E C King Andy Gibb Anne Murray LR8 Taste OI Hinner HOTTEST Commolores Franker Valli Pablo Cruise Barry Manitow Rolling Stones Jefferson Start Donna Summer Watter Ean Olivia Mathis/Williams Exite HOTTEST Frankie Valli Bob Seger Pablo Cruise Barry Manilow Commodores Boney M Toby Beau Jefferson Starship WETL/Ft. Lau Mike Harvey WSNY/Jackson Arthur Crofton 7.7 **STEVE MARTIN** *King Tut(WB)* 117 WMA2 020 Toby Beau Olivia HOTTEST Commodorës Meat Loaf Frankie Valli Kenny Rogers Donna Sumine Pablo Cruise WIDD/Miami Yolanda Parapi Stu Wright Chris Rea Stylietion Frankie Avalon Taste Ol Honey Raydio Paul Nicholas HOTTEST Commodores Frankie Valli Jetlerson Starchip Barry Manilow Olivia Rita Coolidge James Darren CHERYLLADD Think I: Over (Capitol) Add WPRO. WUNH, WYMC LITTLE RIVER BANO Reminiscing (Plarvest) LITTLE RIVER BAND LOUISIANA'S LE ROUX LOUISIANA'S LE ROUX New Orleans Ladres (Capitol) Chack Others Jane Olivor HOTTEST Olivia John Paul Young Andrew Gold Frankie Valli HOTTEST Barbra Streisand Song Spyro Gvra Barry Maniow Anne Murray Toby Beau Commodores WBT/Charlotte Andy Bickel Mac Davis Spyro Gyra Crystal Gayle Barry Manilow Anne Murray Roberta Flack Barbra Streisan Song None HOTTEST Gerry Rafferty Bob Seger Michael Johnson Toby Beau Frankie Valli 820 WILLE RELSON Blue Skies (Columbia) 7 28 RONNIE MILSAP Only One Love (RCA) 721 MATH&B WILLIAMS You're AH1 (Columbie) You're AH1 (Columbie) See New & Active C 10 DAVE MASON WHIT You Still (Col) **DAVE MASON** KMPC/Los Angeles John Felz KBLF/Red Bluff Bob Breck KHNY/Riverside Jay Thomas KSL/Selt Lake City KGIL/Sen Fernando George Lemich Rick Scarry KSFD/Sen Francisco KUKI/Ukish Don Hofmann Randell Kalton WEST Randal Katon Capit & Tennite Fibre Armand Andrew Gold James Darran Burton Cummung Burton Cummung Ravy Kealy Exite Stonebolt HOTTEST Pablo Cruise Commodores Franke Valli Donna Summer Barry Manilow Watter Egan Bob Breck Viranne Ellima Savannah LRB Stoneholt Heart Chris Rea Burton Cummi HOTTEST Roberta Flack Barry Manilow Pahlo Cruse Caston/Carnes Caston/Carnes Valler Egan Olivia E C King Exile LRB Paul Davis Capi & Tennilk HOTTEST Olivia Jackson Browne Barry Manilow Frankie Valki Toby Beau Commodores Todd Rundgren Welter Egan Jackson Browne Cotton/Carnes John Travolta Sandy HOTTEST Ardy Gibb Love Travolta/Olivia Summer Olivia Frankie Valli #288/Boxt See M Newberry Helen Schneidt Kate Taylor Debby Boone Firefly HOTTEST Eddie Rebbitt Anne Murray Berry Manilow Berbra Streken Song Commodores Olivra Anna Murray EW&F Soyro Gyra Capt & Tenni Billy Joel HOTTEST Commodores Exile John Paul Young Helen Reddy Tarney/Spencer KOB/Albuque Paul Douglas Olivia Joe Sample Idp) Chris Rea Crystal Gayle HOTTEST Barry Manilow Cotton/Carnes Rita Coolidge Commodures Barry Manilow Kenny Rogers KVI/Seattle Mike O'Shea Mike 0 Shee Andy Gibb Boney M John Paul Young HOTYEST Gerry Rafferty Berbra Stresand Song Toby Beas Cummodores Frankie Valli Rira Coolidge C 30 EDDR FABBITI You Don't Love IElok tra-See New D Active CHARLIE RICH TONY ORLANDO Don't Let Go (Elektral CHRISREA Fool II You Think It's IUAI KNBR/Sen Fran Bryan Eaton HAKO/Everatt Robert D'Brien Clivia KFMB/San Dieg Clark Anthony KDY/Phoenix Armstrong/Sti Andy Gibb Olivia Kenny Rogers EW&F Robin Gibb Watter Egan Taste Of Honey EW&F HOTTEST Frankie Valli Donna Summer Barry Manilow Pablo Cruise Barbra Stresand Song Maat Loaf Commodores Peter Brown KRKK/Rock Sp Rod Tucker Jim Rafferty Kanny Rogers Andy Gobb John Paul Young Helen Reddy Olivia Commodorati 0 Mathis/Williams Kinks Helen Reddy David Gates HOTTEST Gerry Ratterty Michael Johnson O'Jaya Frankie Valli Kanny Rogers Boyto Gyra Rita Coolidge Jackson Brow Cotton/Carnes Dave Mason HOTTEST Genesis Rohin Gibb Darling HOTTEST Barry Manilov Frankie Valli Pablo Cruse Commodores Toby Beau KOLD/Reno Milis Hagerty EW&F Climas Blues ARS The Band Carillo Carillo HOTTEST Bob Seger Barry Manilow Commodores Toby Beau Andy Gibb Lave Rits Coolidge Olivia Commorlorês HOTTEST Barbra Streisand Song Anne Murray Crystal Gayle Gerry Rafferly Genetis Barbra Streisand Song Michael Johnson Gardon Lightfor Barty Manilow Even Bob Seger Commodores KXLV/Spokene Chuck Hermon 6.10 HELEN SCHNEIDER Loneliness (Windsong) -See Dithers 7.4 HELEN REDDY Ready Or Not (Capitol) TOOD RUNDGREN Cen We StilliBrsvie/WBI TOOO RUNDGREN Edule Rabbitt Walter Egan Rener Armand KIOI/San Francisco Laverne Drake Walter Egen Renee Armend Chris Ree HOTTEST Roberte Flack Carly Simon Barbra Stressand Song Barry Maniloge Michael Johnton Olivie KDWN/Las Vege Jack London Teste Of Honey Nick Gilder LeRoux Billy Joel Anne Murray Chilliwark KEX/Portland Bob Swanson KCRA/Sacrami Dave Darin Debtry Boone Flower HOTTEST Barry Manilow Lou Rawls Barbra Straisand Song Gehesis Rita Coolintee Andy Gibb biny Boone LRB EW&F HOTTEST Commodores Frankie Valle Donna Summ Pablo Cruise Anne Murray KOGD/Ser Bill Dorld Cotton/Carnes While Nelson Chris Rea HOTTEST Barry Manilow Barbra Streisand Song Commodures Rita Coolidge Kanny Rogert Roberta Flack Bill Dorld Prism LeRolia Terney/Suenc Kate Taylor HOTTEST Pablo Cruise Barbra Streisa Bohi Seger Commotiores Toby Beau Barry Manifor 6 16 DONNA SUMMER Lest Dance (Casabience) See New 17 Active 5 to 5 to 92 **BLVER BLLEE** Tennessee Weitz (Epic) U • TARNEY SPENCER BAND It's Really you IA&MI SPYRO-GYRA Sheker Song I herst r s neally you (ABM) Shaker Song (Ammersin) 0 **Others Getting Significant Action**
 CONTROL OF TABLE OF HOMEY BOBBY VINTON TASTE OF HONEY Boogle, Oogle, Oogle (Capito See Offers Junimer Love ... (E least traj

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JOHN PAUL YDUNG Love Is In The Air (Scotti Bi Check Offices

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Openings

WDON-AM/Suburban, Washington, DC Pop/Adult with oldies flair needs a moming man yesterday. Respon-sible, mature sounding personality, accomplished in one to one approach. Rush tapes and resumes plus salary requirements to Matt Coates, 2647 University W. Wheaton, Maryland 20902, or call (301) 946-0900 after 3pm EST. (7-21)

KMEZ/Dallas, TX needs bright, friendly conversational communicators for beautiful music station in Dallas. Geared to E-Z listening format. Tapes and resumes to Dave O'Brien, KMEZ, 9900 McCree, Dallas, TX 75238. EOE M/F (7-21)

WEZV/Bethlehem, PA located between Philadelphis and Naw York City is going Superstar in August. Need a creative production person with good pipes, air shift included. Need polished pert time and fulltime announc-ers. Tapes, resumes, production samples and selary requirements to George Hawras, Box 111. Bethlehem, PA 18016. (7-21)

KGRC/Hennibal, MO has immediate opening for en air personality and production person. Top 40 or Automated Call Betsy Bean (314) 221-2221. (7-21) or AOR

KANC/Anchorage, AK has immediate opening for bright relatable 7pm 12mid DJ. Must be sharp on teen pro-motions and some AOR music background. 3 yrs Top 40 under his/her belt. Good bucks we start talking at 915,000 plus banefitis. Tapes and resumes to Rendy Robbins, PD, 8845 Jewel Lake Road, Anchorage, AK 99502 No calls please. EOE M/F (7-21)

Called by a National Radio Publication 'The Nation's Best Sounding Radio Station.' Whan my paople do leave, they go to the biggles. If you have personality and can communicate on a one to one basis with one of the largest radio audiences in wild wonderful, W. VA, send tapes and resumes to Dick McGraw, WCLG FM/ AM, Morgantown, WV 26505, EOE M/F (7-21)

WXOR Muscle Shoals, AL accepting tapes and re for future openings. Send to Page Farris, WXOR, Box 932, Florance, AL 35630. (7-21)

you can pronounce Zbigniew Namystr Dudziek or Jean-Luc Ponty, and KNOW who they are; be able to read and relate a newscast to a sophisti-cated audience and feel comfortable in a Jazz/AOR for-mat, send tapes and resumes to Jay Noble, PD, KJZZ-FM, 338 Denali, Mackay Bidg., Anchorage, AK 99501. EOE (7-21) EOE (7-21)

Openings

WGBF/Evenaville, IN looking for tapes and resumes for future openings. Contect Buddy Scott, PD, Box 3486, Evensville, IN 47734. EOE (7-21)

INTERNATIONAL BROADCASTERS offer rare ground floor opportunities in sales, news/public affairs, engin-eering, production. Tampa, Market No. 23 and boom-ing. Want brains, guts and enthusiasm. In return, en-lightened, dedicated, appreciative management. Ces-sette only and the best bio you've ever prepared to Michuel Spears, 2690 Drew Street No. 912, Clearwater, FL 33515. EOE M/F (7-21)

Become a legend in your own time in this medium midwest college town. KCLU will have two openings available Aug. 15th. Great place for jocks from small markets or GOOD beginners. We're looking for disc jockeys-not robot announcers. The crazler-the better. Tapes and resumes to Don Jefferson, Box 728, Rolla, MO 65401.

WIRE/Indianapolis, IN has its first air opening in 8 yrs. If you're interested in working for America's Greatest Country Station send tapes and resumes to Gary Ha-vens, Box 88456, Indianapolis, IN 46208. No calls please. EOE M/F (7-21)

KONO/KITY/San Antonio is building strong news staff to fit contemporary format with an adult approach. Need aggressive morning drive person who can write and produce. Send tapes and resumes to Bill Deweese, Box 2338, San Antonio, TX 78298. EOE M/F (7-21)

KRSP-FM/Albuquerque, NM is looking for a Program Director for one of the South-west's mejor AOR sta-tions. Tapes and resumes to Bill Stambaugh, KRSP-FM, Box 3280, Albuquerque, NM 87110. EOE (7-21)

Salespersons with strong program background n for Dreke Chenault organization. Positions open through-out the country and at corporate headquarters in Los Angeles. Write Buddy Scott, Dreke-Chenault, 8399 To-pange Canyon Blvd., Canoge Park, CA 91304. (7-21)

KAFY/Bakersfield, CA Adult entertainers, drive times, production manager, and possibly Program Directors. Top dollar for super morning talent. Rush tapes and resumes to Daren F. McGavern, GM, Box 6128, Bakers-field, CA 93306. EOE M/F (7-21)

Drake-Chenault Enterprises seeks aggressive broad-casters for ever expanding organization. Program Dir-ectors for consulted and automated stations needed now, openings at all levels of experience throughout the U.S. Write Mike Scott, Ops. Mgr., c/o KYNO, 2125 No. Barton Ave., Fresno, CA 93707. (7-21)

Openings

WFEA/Mancheater, NH looking for two air personalities. Newa Director and news person. Tapes and resumes to Rick Ryder, WFEA, Box 370, Marrimack, NH 03054 EOE M/F (7-21)

Drake-Chenault Enterprises, creators of the HISTORY OF ROCK & ROLL, looking for telented broadcast or-lented writers to join the first team in feature syndica-tion. Write Denny Adkina, Drake-Chenault, 8399 Topan-ge Canyon Blvd., Canoga Park, CA 91304. (7-21)

KXXO/Tulea, OK is now accepting tapes and resument for possible future openings. Experience in adult radio News reading ability a necessity. Send to Art Rilay KXXO, 5350 31at Street, Tulea, OK 74135 EOE (7-21)

WEJL/Screnton, PA is looking for experienced ell-around ennouncer in news/production/eir shifts. Pop/Adult AM, automated AOR FM combo. Tepos and resumes to Chris Norton, 149 Penn Ave., Screnton, PA 18503. No calls please, (7-21)

nediata opening for 7pm-12mid jock. Three yrs ex perience a must, preferably Top 40. Five day work week. Tapes and reaumes to Jim O'Brien, KDKO Re-dlo, Box 418, Littleton, CO 80120. (7-21)

Midday PERSONALITY needed. I'm looking for a bright communicator, if you fit the bill get me a tape and rea-ume quick. Dave Bishop, PD, WCOL, 22 S. Young St., Columbus, OH 43215. No cells please. EOE (7-21)

OPERATIONS MANAGER needs help! Hard worker who can write and produce, work automation and uti-ity/weekend air work on our FM rockar. 3rd endorsed and some experience. Good advancement possibilities. Tapes and resumes to Robb Westaby, WIXY-WAQY, 45 Fisher Ave., East Longmeadow, MA 01028. No calls please. EOE (7-21)

WTLC/Indianapolis, is looking for Production Manager, aome air work involved. Must have 3rd endorsed, and 3 yrs. experience in Top 20 market. Tapes and res-umes to Fred Moore, Box 697, Indianapolis, IN 46206. EOE (7-21)

293 (KQIZ-FM)/Amarillo, TX is expanding news staff. Also accepting tapes and resumes for future openings. For News contact Gary Fox, News Director and for on-air openings send to Scott Wilson, PD, Box 7488, Am-arillo, TX 79109. (7-21)

KELP/EI Paso, TX is looking for a killer morning person-ality. Good bucks for the right person. Contact Bob Pay-ton (915) 544-7980. (7-14)

Openings

Immediate opening for Production Maneger. New po-sition being created for talentad and creative, exper-lenced production/copy person to manage and dir ect production within programming dept. Previous on air experience and 3rd ticket. Rush samples for your way, WLVA best production and copy to Chuck Hollow Box 2179, Lynchburg, VA 24503, EOE (7-21)

FRANK N. MAGID ASSOC. TALENT SEARCH: Exper-FRANK N. MAGID ASSOC. TALENT SEARCH: Exper-lenced AOR PD's for new outlet market in midweet, music knowledge, creative and administrative skills a must. Also looking for major market AOR personality for one of the industry's foremost stations. Only the best with Top 10 market experience and proven track record will be considered. Rush tapes, salary require-ments and resumes to Scott Henderson, One Research Center, Marion, IA 52302 (7-21)

op money...to top notch pro air talents. KHAK/Ced Rapids needs some qualified people now. Talk to Berry Burks, PD. Excellent money. Call (319) 365-9431. (7-21)

FRANK N. MAGID ASSOC. TALENT SEARCH: Mirth HANK N. MAGID ASSOC. TALENT SEARCH: Midwest amail-medium Top 40 is still looking for the right per-sonality, slick facilities, professional environment and big slice of the PM drive audience goes to a person who wants recognition for his/her talent. Also, topical, volved morning man needed at Top 10 major in midwest Tapes, resumes and salary requirements to Scott Han-derson, One Research Center, Marion, IA 52302. (7-21)

KSLM/Salem, OR has immediate opening for newaman. Six yrs. expenence to join expanding news department in the beautiful Pacific Northwest. Tapes and resumes to T L. Fuller, News Director, KSLM, Box 631, Salem, OR 97308. EOE (7-14)

WLPL/Baltimore, MD seeks unique, high energy, rock personality. Respected stable organization. Call David Tate (301) 358-4600. EOE M/F (7-14)

KOFM/Oklahoma City, OK is looking for part-time an-nouncer. Contact Mike Miller, Box 14806, Oklahoma City, OK 73113. (7-14)

WBEN/Buffalo, NY seeks a Creative Services Director. Capable of high output, unique and polished work. Attention to detail extra important, \$15,000. Also, ac-cepting tapes for future openings for air personalities. Tapes and resumes to Bob Wood, PD, WBEN, 2077 Elmwood Ave., Buffalo, NY 14207. EOE (7-14)

WLOF/Orlando, FL is looking for air talent. Good oppor-tunity. Contact Scott Walker, (305) 293-2432 or send tapes and resumes to Box 15746, Orlando, FL 32808. EOE (7-14)

CHANGES

Radio

DON JEFFERSON appointed Program Director of KCLU-AM&FM/Rolla, MO RUSTY KIMBALL formerly KISW/Seattle, WA named Music Director KBDF/Eugene, OR.

BOB MITCHELL joins the news staff of WCOZ/Boston, MA.

STUART McRAE appointed Assistant PD at KEZQ/Little Rock, AK. KEN NOBLE formerly WLUP/Chicago joins KPOL-FM/Los Angeles.

DOC PHILLIPS promoted to Program Director KZOZ/San Luis Obispo, CA.

JOHN BARALLA joins KMEL/San Francisco.

TOM SULLIVAN new at M105/Cleveland, OH ALBERT EDMUND LORD III formerly Engineer KFRC/San Francisco joins KNEW/ Oakland, CA

BOB HUMENICK appointed Operations Director CFGM/Toronto/Ontario, Canada FRED HOVEY joins WFNC/Fayetteville, NC as afternoon drive and Production Dir-

MARY WELLS named Account Executive for KHJ/Los Angeles. G. STAN BROADWAY joins WNCI/Columbus, OH as News Director.

STEVE (Majik) MITCHELL appointed Music Director WNAP/Indianapolis, IN. ALAN A. COOPER joins KFRC/San Francisco as Account Executive.

NED FOSTER appointed Program Manager of WOWO/Ft. Wayne, IN

MAUREEN MECOZZI now doing all nights WOWO/Ft. Wayne, IN. MIKE PRIENCE formerly WRBN/Warner-Robbins named PD and MD for 97Rock (WXOM)/Savannah, GA

DON PERRY formerly Program Director WDOS-K104/Oneonpa-Cooperstown, NY joins WTRY/Albany, NY

JAY McLAIN appointed Operations Manager and Program Director for 15KX (KXXV)/ Colorado Springs, formerly KIXZ/Killeen, TX.

PATRICIA SCALES promoted to News Director WLEE/Richmond, VA.

Station Line-Ups

KCLU/Rolla, MO LINE-UP: 6am-11am Denny Lee, 11am-3pm Jessica, 3pm-7pm Crazy Don Jefferson, 7pm-12mid Mark (the Shark) Pardee.

WAIV/Jacksonville, FL LINE-UP: 6am-10am Jeff Ryan (MD), 10am-2pm Jamie Brooks, 2pm-7pm J. Fox, 7pm-12mid Jim Knight, 12mid-6am Jeff Davis. Weekends: Larry Browdy, Ken Amaro

KROY/Sacramento, CA LINE-UP: 6am-10am Terry Nelson (PD), 10am-2pm Tom Chase, 2pm-6pm Danny Wright, 6pm-10pm Kris Mitchell (MD), 10pm-2am Brian Davis, 2am-6am Steve Roberts. Weekends: Russ Martin, Lisa Kay.

Records

JOHN BRODEY appointed Album Promotion Representative/Boston for Casablanca EDWARD GREER promoted to Director of Business Affairs for Casablanca Records. M.J. SNYDER named General Counsel for Casablanca Records. MARSHA STERN appointed East Coast Disco Coordinator for Ariola Records.

RICK HAROLD appointed Los Angeles Promotion Manager for Capricorn Records. KEN SASANO promoted Director, Product Management, West Coast for Columbia Records

TONY ZETLAND named Associate Director, Product Management, West Coast/ Columbia

LOIS MARINO appointed Manager, East Coast Press and Public Information, Epic/ Portrait/Associated Labels

RUTH CARSON and CHERYL MACHAT appointed to Product Management Posts, Epic/Portrait/Associated Labels.

BRIGITTA LIEBERSON appointed Music Consultant and Album Producer of Special Projects for CBS Records

JAN WINTER appointed Manager, Media, West Coast, for CBS Records. RUSSELL TIMMONS appointed Director, Progressive A&R, Epic Records

MARC LEBER named Manager, Professional Services, April-Blackwood Music. JOHN CZOSNYKA appointed Manager, Customer Merchandising, CBS Records. BILLIE SPENCER named Manager, West Coast Artist Development, Black Music Marketing, CBS Records.

VAUGHN THOMAS appointed Director of Artist Development, Black Music Marketing, CBS Records.

JIM SALTZMAN appointed Los Angeles Promotion Manager for MCA Records. DAVID LEVITT joins MCA Records as Local Promotion Manager for MCA Records. DAVID LEVITT joins MCA Records as Local Promotion Manager/Detroit. WAYNE EDWARDS appointed Staff Writer, Black Music Marketing, CBS Records. ROD CULP promoted to Sales Manager for Detroit/MCA Records. JOHN MESSINA appointed Director, Consumer Panel Research, CBS Records.

STU YAHM named National Secondary Promotion Manager for Janus Records. MICHAEL PLUMMER joins Janus Records as West Coast Promotion. CHUCK REICHENBACH to do Midwest Promotion/Chicago for Janus Records.

RONNIE BEGER named Promotion Representative for Janus/East Coast/Philadelphia, DAVE GREENWALD to handle Top 40 Promotion/Southwest For Janus. DEBORAH DeFRAITES named Promotion Representative for Janus/Southeast/Atlanta.

SHEILA MOLITZ appointed Production Manager for Salsoul Records. ALAN-MICHAEL MAMBER and ELLEN GALLOWAY joins Salsoul's Disco Promotion Dept

ROLPHE YOUNG appointed Director of Press and Public Relations for Big Sound Records and Miracle Records. DON OATES named Director of Regional Sales/CBS, Ontario.

HILDA WILLIAMS appointed Coordinator, R&B Promotion & Merchandising/RCA Records.



Openings

WZMF/Milwaukee, WI Album rock is looking for exper-ienced drive announcer and part-time personnel. Tapes and resumes to Joe Santoro, WZMF, Box 216, Men-omonee Falls, W153061. EOE (7-14)

If you're the kind of person that has what it takes and want to work together with a team of profession-els that has kept this station Z94 Number One in the market, then we need you now. Tapes and resumes to Frank Landry. Operations Manager, KZZO, Box 726, Golden Meedow, LA 70357 or call (504) 475-5141. EOE (7-14)

WLW/Cincinnati, OH needs Country all night DJ. Tapes and resumes to Cliff Hunter 3 E. 4th Street, Suite 700, Cincinnati, OH 45202, EOE (7-14)

WWCK (105FM)/Flint, MI numb contemporen WWCK (105FM)/Hint, will number one contemporary station has immediate opening for day time personality. Tapes and resumes to Buddy Hollis, WWCK, 3217 Le-teer, Flint, MI 48503. No calls please. EOE (7–14)

WWDC AM-DC101-FM/Washington, DC is seeking a production pro. Must be capable of also doing a work with Top 40 and AOR formats. Tapes and res umes to Lew Katz, PD, WWDC-AM, Box 4068, Wash ington, DC 20015. EOE M/F No calls please. (7-14)

WTOW/Chattanooga, TN is looking for morning edi Must possess excellent tape editing and writing skills, and be eager to work in a high pressure shop. Tapes and resumes to Mike Majors, Box 4704, Chattanooga, TN 37405. EOE (7-14)

KGW/Portland is seeking tapes and resumes for long ranged news department opening. Strong air delivery, college degree and some Pacific Northwest experience required. Tapes and resumes to John Enckson, News Director, KGW, 1501 S.W. Jefferson, Portland, OR 97201 EOE (7-14)

WPOP/News Radio 14 looking for experienced news person to enchor an air shift. Must have strong voice, good writing and 3 yrs in news. Opportunity to join CBS affiliate in the State's Capital City. Tapes and resumes to Rad Berky, ND, WPOP, Box 11-1410, Newington Branch, Hartford, CT 06111. EOE M/F (7-14)

Greater Media, Inc. looking for a Country Programmer for Number One adult station in a 13 station market. Tapes and resumes to Richard Hollcomb, WTCR, Box 2186, Huntington, W. VA 25722, or call (304) 453-4600. EOE M/F (7-14)

KFQD:Anchorage, AK has immediate opening for 6-10 pm announcer. 3-5 yrs experience. Must be able to com-municate with 18-49 audience. Excellent salary for right person. Great summers, must see to believe. Contact Mark Lewis (907) 344-9622 or send tapes and resumes to 9200 Lake Otts, Anchorage, AK 99507. ECE M/F (7-14)

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KVI FM/Seattle, WA has future openings for highly qual ified air talent Contact Frank Colbourn, KVI, Stewart Street, Seattle, WA 98101 EOE M/F (7.14) 600

108-FM/Ft Campbell, KY superstar-type AOR, is now accepting tapes and resumes for immediate and future openings. Waskend work now, possible night and mid-night openings soon. Here's your chance to work with a major market sound, without pressure of "the book". Send brief air and production samples to David Hall, 108-FM, Ft. Campbell, KY 42223 (7.14).

WISE/Asheville, NC looking for creative, crazy, 9pm 1am jock. Production a must Excellent bucks Tapes and resumes to Ray Williams, 90 Lookout Rd., Asheville, NC 28804 (7 14)

KFWD/Dellas, TX is looking for News Director nce required. Send audition tape and resume to Steve atton, 3828 North Hall Street, No. 910, Dallas, TX 75219 No calla please EOE (7 14)

WYBB/Bockford IL looking for afternoon nir talent who's bininductord, ts looking for americoon nir talent who's looking for freedom to be cruative. Also, immediate opening for News Director. Tapes and resumes Bill Mon-ihan, WYBR, E-114 Cherryvale Mail, Rockford, IL 61112
 or cell (816) 332-3436, (7-14)

nortice invi/Dallas/Pt. Worth, TX has an immediate open-ing for a News Director. Looking for a serious, creative writer with a conversational style. No hype, no death and destruction. Good money. Tapes and resumes to Steva Nicholl, KMGC 102, 1353 Regal Row, Dallas, TX 75247. (7-14)

WMAK/Nashville, TN is looking for the best morning entertainer around. Relatability and community involved emust. Tapite and resumes to Michael St. John, WMAK Box 24950, Nashville, TN 37202. (7.14)

WNOX/Knosville, TN is looking for qualified announ who can do production and must be natural. Call Sc McCleod. (615) 523:3171. Minorities encouraged apply. (7:14)

WOMI/Owensboro, KY has immediate opening for expensed professional air paraonality for morning dr and midday. Pop/Adult format. Tapes and rasumas Ken Corsell, Box 1330, Owensboro, KY 42301. (7.14) 10

KLOM KLPC/Lompoc, CA needs engineer/Announcer im mediately for FM isutomated. Nearly all new equipment Call Steve Kay or Bob Janecak (805) 736-3429-(7-14)

WAGF/Dothenr AL needs a midday persons ienced with production. Immediate opening: Those and resumes to Chuck Jackson. Box 363, Dothen, AL 35302 (7.14)

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Miscellaneous

WFAG/Farmville, NC needs record service from all labels Particularly Blue Grass. Contact: Greg Skinner, Box 229 Farmville, NC 27828. (7-21)

KPAC/Port Arthur, TX needs Pop/Adult record s from all labels immediately. Contact: Michael Packer, KPAC, 7700 Gulf Way, Port Arthur, TX 77640, (7-21)

15KX (KXXV)/Colorado Springs, CO needs record ser-vice for progressive Top 40 format. Send to 15KX, 847 S. Circle, Colorado Springs, CO 80910. (7-21)

Top 100 market, AOR station needs record service from all labels. Contact J.B. Smith, WXKE, 2100 Goshen Rd. Ft. Wayne, IN 46808 or call (219) 484-0591. (7-14)

Openings

We just haven't met vet. You're the best morning jock you know and are looking for e bit more than just jock-ing. We're the best station in market of 120,000-plus Cambo morning jock/sales is open now. Good money, benefits, people & area. Tapes and resumes to Marc Phillips, WDNL, 1501 N. Washington, Danville, IL 61832 or call (217) 442-1700, EOE M/F (7-14)

WWCT/Peoria's AOR station will have an air shift/pro duction opening soon. We welcome all tapes and rea urnes from friendly type on air communicators. Contac Tom Calvin, 100 SW Adams, Peoria, IL 61602. (7-14)

Program Director to formulate new Program Director to formulate new midwest medium market FM rocker Structured AOR or rock programming experience necessary. On air shift required Solid company with many stations. Also looking for air talent with natural delivery. No whispers, no screamers need apply Tapns and resumes to Radio & Records, Box 124, 1930 Century Pirk West, Los Angeles, CA 90087

KLYD/Bakersfield, CA. If you missed your major market KLYD/Bakeretield, CA If you missed you may opportunity you may need a couple of years to poliah up under a veteran PD PM drive slots for Pop/Adult personality open now Tapes and resumes to Larry Crawford, Operations Manager, KLYD, Box 1499, Bekere-field, CA 93301. No calls please. EOE(7:14)

KUZZ/Bakersimul, is looking for a good, bright, morning entertainer, who knows Country music and can relate to an adult audience. Heavy outside promotion: Tapes and resumes to PD, Mike Horey, 1209 N. Chester, Bakersfield, CA 93308 or call (805) 393-1500 (7.21)

KXOA-FM/Secremento, CA seeks experienced appli-cents for AOR programming and news positions. Tepes and resumes to Art Schroeder, Box 1677, Secremento, CA 95808. EOE M/F No cells please. (7:14)

KRGO/Selt Lake City, UT has opening for combo man for number one Country station. Transmitter, board, production and machine maintenance plus air shift. 1st ticket only. Tapes and resumes to KRGO, 5065 W. 2100 S., Selt Lake City, UT 84120. (7.14)

PLEASE NOTE

PLEASE NOTE: You may place your ad in the Opportunities section by mail or phone. All Oppinings, Posi-tions Sought and Changes are free of charge. Simply call us at (213) 653-4330 with your infor-mation, or mail it to Radio & Records, 1930 Cen-tury Park West, LA. CA 90087. Places be sur-to let us know when you have found a position or filled your opening.

Positions Sought

JEFF WETHERN (not to be confused with other Jeff Wetherns). 4 yrs. college radio, 1 ½ yrs pro, would pre-fer the West; AOR, or Country. Cell (214) 675-1910. Available after 8/21. (7-21)

MASON DAVIS currently KELP/EI Paso, formerly KEZB/ EI Paso, KINT, WKTK-FM/Baltimore on air, production manager. Will relocate. Looking for Top 40 or AOR, a vailable now. Call (915) 544-7980 between 10am 8pm, or (915) 751-8166. (7-21)

JON "Rock in Roll" ANTHONY formerly nights WOKY Milveukee, WMPS/Memphis and afternoons KGGO/ Des Moines, will relocate anywhere, prefer SE. Call (515) 223-4616 anytime. (7-21)

Aggressive young pro, currently in top market. Six yrs experience includes Program & Music Director, Top 40, AOR and Pop/Adult. Prefer Northeast, will consider all. Call Larry (617) 666-0517. (7-21)

CLIFF FORD formerly KWRO afternoon drive, looking for position in Oregon, 3rd endorsed, 5 yrs experience Production. Available immediately. Call (503) 269-0746 (7-21)

DJ or MD for AOR, Jazz, more mellow. Presently DJ for Northern Suburban New York City station. 7 yra experience. Creetive desire for creative radio. Degree essentiatis. Call (914) 354-2059 or write NEL MONASTER-SKY, 3 C Street, Apt. 1C, Pomona, NY 10954. (7-21)

BLACK FEMALE JOCK evailable now. Can write; do all formats and eager to learn more. Call Y-vonne Bart-ley, (716) 325-6611 or write 50 Chestnut Plaza, Apt. 716, Rochester, NY 14604. (7-21)

Brilliant (Phi Beta Kappa), aspiring (jobless) young (22) minority (female) journalist seeks first break in small or medium market. Four yrs experience in Berkeley, Washington, DC and San Francisco. Self-starter who ambitious and willing to work, work, work. Call LISA STARK (415) 848-2455 or (415) 652-4400 ext. 506, Write 2804 College Ave., Berkeley, CA 94705. (7-21)

BRAD ORCHARD currently KAFY/Bakersfield, looking ced in Music Research, production, and middays Call (213) 886-0249. (7-21)

STEVE MARK formerly KEEZ-FM/Mankato, KLWW/Ce-dar Rapids, KNOX/Grand Forks, KTTT/Columbus, NE. Knowledge of music and production, looking for Top 40, Pop/Adult or AOR medium or major markets. Avail-able now call (507) 387-4785. (7-21)

DAVID GROSS formerly WNDE/Indienapolis look save money for medical school. 10 yrs experience. Cel (602) 838-0956. Prefer PD/Air gig. (7-21)

KEN COCKER formerly afternoons WMET/Chicago g for gig. Available immediately. Call (312) 255-8330, you're crazy enough to hire the clown listed above all either of us. (7-21)

Dependable Top 40 air personality seeks glg in medium CA market, 1st phone, good pipes, available immediate-ly, for tepes and resumes call JEFF McNEAL (213) 798 8315 after 2pm PDT. (7-21)

CHUCK WARREN looking for small to medium market Country or Top 40, 6pm-6am, will consider other shifts. Desire sufficient salary. Prefer the South or Southeast Write or call CHARLES W. CALVERT, Route 6, Box 89, Cullman, AL 35055 or (205) 734-8870 between 6pm 11om (7-21)

KRIZ's 26 yrs as a rock legend ended Friday, July 14th, and afternoon drive personality-assistant PD JACK ELLIOTT is ready to use his caustic wit elsewhere Call (602) 991-9630 (7-21)

Hustling 22 yrs young, small market ND looking for next step. Prefer West of Rockies medium market with strong local news commitment. BA, 3rd endorsed. Ready to pick up your local news operation. Cell STAN (209) 532-4003 (7-21)

JIM PIERCE, 1½ yrs Drake-Chenault available all formats 10 yrs experience. Looking for radio production posi-tion. Cell (213) 882-9280. (7-21)

Program Director Available amail to medium market Popl Adult or Top 40 major market experience, outstanding voice and promos. Experience in guiding and motivat ing air staffs. Prefer Midwest or Wisconsin. Safary ne gotiable for the right station. R. Thomas (312) 893-8433 gotiab (7.21)

FRED MOORE currently WTLC/Indianapolis looking for Top 20 market PD gig. 11 yrs experience as Program Director, Strong production, Call (317) 257-8170 anytime

I'm interested in doing AOR air work. Can and will do Top 40, or Pop/Adult 2 yrs experiance small market Sports, news and talk show included. 3rd andrased 21 yrs old, single and ready to move on. Will relocate anywhere in CA. Call anytime (214)

I've lived in Illinois all my life. Production/announcer Chicago/St. Louis or anywhere in between. Call Steve (309) 452-0408. (7-21)

Telented young, professional female DJ with 3 yrs ex-perience seeking ennouncing position. Successful background includes Rock, Jazz formets and news 1st ticket. Cell Chris Wellenberg, Chicego (312) 869-1764.

Upbent announcerissper production. Ambitious, creative Tight board. Small market now. 3rd endorsed. Tra and resume Mark Allen, (308) 254-3618 and leave me ange. (7-21) Tape

Positions Sought

STEVE BEHM. If you're a major market and you'd like someone with 10 yrs experience who entertains and informs your Top 40 audience call (408) 984-0843 or (408) 292-5080. (7-21)

Famale personality with 1at ticket and experience in Pop/Adult and AOR seeks position in Pop/Adult prefer West Coast. Call Dons (307) 742-8829 evenings and weekends, or (307) 745-7396 and leave message. (7-21)

Hydrometric strategy and the strategy an reasive young broadcaster looking for news poertic

PD currently employed with 15 yrs experience looking for on-air and/or management in CA. Experience includes PD, MD, and News Director in major and medium markets. Salary negotiable. Call (714) 528-3930 after 5pm or (209) 429-2338. (7-21)

FRANK ELLSWORTH available Aug. 5th for one to one up Top 40, 21 yrs. old, 1at phone with 4 years exper-ience. Snow or sunshine. For tapes and resumes call (213)598-4373 or leave message (213) 430-2084. Write 935 Coastline Dr., Seal Beach, CA 90740 (7.14)

Creative young personality looking for a full time posi-tion in live contemporary radio in the Pacific Northwest Heve first class license. Currently working weekends at a top rated medium market station. Call JIM (508) 292-8862, (7-14)

AOR position anywhere in USA sought by ATS graduate 3rd endorsed. Deep mellow voice, excellent mut knowledge, college degree. Able to write and de newscasta. JOE McCARTHY, 579 W. 215 St., No New York, NY 10034 or call (212) 567-7791 (7-14) No 7G

Nine years in Top 40, low keyed, natural delivery, Previous IT market experience Call Kirk (915) 544-8725 anytime. (7-14)

AN EAR FOR HIT RECORDS. Expenenced in record AN EAH FUR HIT RECORDS. Expenenced in record promotion, record retail sales, copywriting, now look ing for disc jockey position on competitive Top 40 1st phone. Available now. Also interested in record promotion any market. Call or write RODNEY PETER-SON, 4568-58th Ave. N., Apt. 272, Minneapolis, MN 55429 or call (612) 537-9082. (7-14)

Talk Show Host, will draw large audience, contemporary, controversial, (modest), easy style, gets tough if necessary. Humen, not computer printout LA ern Californie markets only Talk to me I listen PAUL McCARTHY (805) 948 7521. (7-14)

TOP 40, Soul, Pop/Adult, AOR, professional announce TOP 40, Soul, Pop/Aduit, AON, professional an oblication engineer, 1st class, 6% yrs expenence. Would love to stump your competitors. Formerly WKYC-TV, WWWE AM, WJMO-AM, WNCI-FM. Contact Jesse T. Brooks, 18150 Euclid Ave., Apt. B-9, Cleveland, OH 44112 (7.14)

D.J. WILSON, 15 yrs experience, 11 in Country Redio Looking for good, solid, modern Country station that could use a PD, MD, DJ, Production – whatever Excel lent track record. Prefer Anzona, Nevada or West Coast Cell after 6pm (602) 384-4147 (7.14)

Female DJ, expenenced, 3rd endorsed seeks AOR shift, Call HOLLY CLOAR, (502) 825-4096 after 5pm, or write 222 Union St., Madisonville, KY 42431 (7.14)

ENTERTAINING, warm, mature air personality. MD programming, production, 3 ýrs commercial experience Seeking position at medium or major market. Top 40 AOR, or Pop/Adult. All tocations considered, preferably New York. Quality references. Call BOB ALEXANDER (212) 238-2849 before noon or after. 7pm. (7.14)

year pro with major market experience looking for MD position at Country station. Call MIKE (419) PD o 468 5759 (7 14)

HIRE the Bald! TERRY O'BRIEN/BRUCE NEWBUR t of No. 1 inted nightlime PRO FM, WHDH, WJAR riconality/Top 40/Pop Adult 1 can do it. One of us is vays home. Call (617) 824-6357. (7:14)

PAT MICHAELS, experienced person to person pro Looking for Top 40 or Pop/Adult position with mid or large market. Mamed, has some afternoon drive our rently PD and moming man. A Worker, now doing 12 hours/day, and lovins it. Call between 5pm 9pm (818) 252-6465 Will relocate (7.14)

Newsman with two years experience in one-man news room seeks a larger market. Also experienced in Pub-lic Affairs in Chicago TV station. Reliable: Prefer Mid west or West. Call (618) 395-3384 after 3pm. (7:14)

STEVE PIROSH Music Director KKZZ/Lencester, looking to move up. If interested call me et (805) 942-2 or (805) 948-7521. (7.14)

STEVE RANDALL formerly jock Chicego, Houston, Sen Diego, etc. Currently doing character & voice-over work. Looking for weekend swing position. Rocker Country LA eren only (213) 387-2319 (7.14)

DOUG KING looking for announcer position Pop/Adult Prefer Great Lakes, New England area. Tapes and res umes available upon request. Cell (616) 634-9376. (7.14)

Ten year pro with 1st phone. PD and MD experience Looking for Top 40 announcer position. Cell Bobby in Denver (303) 773-2876. (7.14)

MARTHA DEE creative taborted arritetous ar talent. 3rd WARTIMA DEE, creative, talonted, ambitious as telent, 3rd endorsed, ATS grad with asmi professional expanance senking station with good AOR format Breasi interests production, interviews, and programming. Good know ledge of music. Call (212) 057–2560, 17–71



'Back Page Breakers' " are those newer records that have the greatest level of station activity on any given week.

EXILE "Kiss You All Over" (WB)

74% of our reporters on it, 27 adds including KSLQ, Q102, 96X, WPEZ, WPGC, F105, WOLF, KING, WNDE, WKY, KEEL, 92Q, WTIX, WLOF, KKRC, KKLS, KDON. Key moves: 22-15 KFI, 31-26 at B100, 23-19 at Y100, 27-22 WLCY, 28-25 WIFI, 36-29 WAVZ, 28-18 WKBO, 22-17 KCPX, 40-25 KQEO, 40-33 KDZA, debut 30 WCAO, debut 35 WOKY, debut 29 KTLK. See Parallels, charts at number 29.

EVELYN CHAMPAGNE KING "Shame" (RCA)

60% of our reporters on it, 7 adds, WIFI, KJR, KFXM, KANC, KEEL, KEWI, KRKE. Key moves: 12-7 KFRC, 15-9 WDRQ, 7-4 WHBQ, 20-15 at Z93, 15-9 at Y100, 13-10 WNBC, 15-11 WRKO, 38-28 WPEZ, 11-8 WICC, 15-7 WQXI, 18-7 WMAK, 29-19 WCOL, 25-17 KROY, 15-10 WKNX, 22-15 WRKR, 26-18 WYND. See Parallels, charts at number 25.



listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those

stations that added it this week. EARTH, WIND & FIRE "Got To Get You Into My Life" (Columbia) 78/34 including WGCL, KSTP, Z93, WPEZ, 13Q, WDRC, WPHD, KQEO, WHOT, WSGN, KNOW, Q105, WQXI, WYND, WRKR, WNAM, KYSN. Key moves 35-29 at 96X, 30-28 CKLW, 25-20 KJR, 29-22 WAVZ, 26-19 at 94Q, 30-25 WHHY, 27-17 WGLF, debut 30 WRKO, debut 20 WPGC, debut 25 KFRC.

LITTLE RIVER BAND "Reminiscing" (Harvest) 64/31 including WPGC, WCAO, WKBW, PRO-FM, WKBO, KRSP, KBEQ, WRJZ, KAAY, Y103, WEEO, WANS, WISM, KEYR, KENO, KEXD, Key moves: 30-26 KDWB, 32-22 WGLF. 37-32 at CK101, 11-7 WAKX, 21-18 KKXL, debut 23 KSTP, debut 26 at Q94. TRAVOLTA & NEWTON-JOHN "Summer Nights" (RSO) 65/22 including KFI, WLCY, WRKO, WKBW, WICC, WINW, WYND, WLOF, WAAY, WCGQ, KKRC, WTRU, WKNX, KRKE. Key moves: 31-29 WNBC, 35-31 at Q102,

30-26 KFRC, 27-10 WAVZ, 34-23 at JB105, 25-18 KCPX, 28-21 KNOW, 26-15 WNOE, 26-18 WFEA, debut 17 WIFI, debut 23 WPGC. TASTE OF HONEY "Boogie Oogie Oogie" (Capitol) 89/16 including WQXI, WNOE, Z98, WMET, WKY, KBEQ, KING, KJRB, KROY, KENO WRFC, WJBQ. Key moves: 21-14 at 99X, 6-4 WRKO, 6-5 WPGC, 17-12 WCAO, 16-6

at Y100, 11-9 WHBQ, 18-15 WLS, 20-12 CKLW, 25-17 KSLQ, 17-6 WGCL, 17-10 at F105, 9-4 WOLF, 20-13 WKIX, 28-20 WVAM, 13-8 WFLB, debut 20 KFRC. See Parallels, major market gains puts it on the chart at number 30.

ELO "Mr. Blue Sky" (Jet) 81/4, KYNO, WMEE, BJ105, WLOF. Key moves: 15-11 WCAO, 27-22 WDRQ, 23-19 KSLQ, 21-17 KIIS-FM, 22-18 at B100, 15-11 KTLK, 20-14 at 96KX, 30-26 WBBQ, 16-14 at K104, 28-22 WVLK, 28-21 WISE, 29-24 KYSN, debut 28 KFI, on WGCL, 99X.

EDDIE MONEY 'Two Tickets To Paradise'' (Columbia) 78/7, KHJ, JB105, KEZY, WIFE, WVAM, KENO, KYSN. Key moves: 30-27 at 96X, 24-19 WDRQ, KSLQ. 25-21 KFRC, 17-15 KIIS-FM, 30-23 KQEO, 35-27 WINW, 19-14 WAPE, 25-20 WTIX, 40-26 WYND, 24-19 WANS, 11-8 KSLY, debut 29 WCAO, on 99X

NICK GILDER "Hot Child In The City" (Chrysalis) 52/16 including WRKO, WDRQ, KSLQ, KJR, KTLK, PRO-FM, WBBF, WMEE, WBBQ, WEEO, WRKR, KFXD. Key moves: 40-36 WPEZ, 37-33 KLIF, 20-19 KIIS-FM, 30-28 at 13Q, 22-16 WTIX, 26-19 WGUY, 2-1 WJBQ, 30-25 KAYC, on WKBW, WLCY, B100.

QUINCY JONES "Stuff Like That" (A&M) 47/9, KFRC, WDRQ, JB105, WICC, WTRY, KJRB, WHOT, WVAM, WVLK. Key moves: 29-27 at 99X, 22-19 WPGC, 28-25 at Y100, 27-19 WKBO, 39-26 KQEO, 22-17 KNOW, 25-19 WLEE, 38-33 WTIX, 34-29 at CK101, 13-10 KSLY.

COTTON & CARNES "You're A Part Of Me" (Ariola) 44/8, WKBW, WQXI. 94Q. KNOW, WERC, WKIX, KYNO, WVLK, Key moves: 34-30 KLIF, 37-32 WTIX, 32-26 KDZA, 30-23 WKNX, 23-19 WCGQ, 7-6 WHHY, on KGW, WAPE, VILLAGE PEOPLE "Macho Man" (Casablanca) 43/9 WCAO, WLCY, WKBO, KERN, KCBQ, WCOL, WVAM, WYND, KQDI. Key moves: 10-6 WRKO, 16-10 at 96X, 9-9 KFRC, 15-15 WABC, 18-10 WTIX, 21-16 WERC, 19-14 KFXD, 23-20 KAYC, debut 28 WPGC, on WHBQ.

BARBRA STREISAND "Songbird" (Columbia) 43/3, WPGC, WABB, WOW. Key moves: 13-11 WFIL, 39-34 KLIF, 24-22 at 293, 12-10 KCPX, 24-20 KTAC, 28-24 WROK, 25-19 KKRC, 12-9 WRFC, 29-26 WFEA.

STEELY DAN "FM (No Static At All)" (MCA) 42/2, WVLK, KKRC, Key moves: 16-11 at Q102, 21-18 WTIX, 9-6 at 92Q, 16-14 KCBQ, 27-20 KSLY, 20-17 KDON, 12-10 KQWB, 33-28 WLOF, on 99X, KTLK.

Others Getting Significant Action

TEDDY PENDERGRASS "Close The Door" (Phil. Int'i) 32/11 including 99X, WHBQ, WDRQ, KCBQ, KHFI, WSGA, WABB KTAC, 25-21 at Y100, 31-22 KSLQ, 14-8 WKIX, 27-21 WANS, debut 27 WPGC.

ANNE MURRAY "You Needed Me" (Capitol) 31/10 including CKLW, WKIX, WERC, Q94, Z98, WVAM, WISE, WJON, 12-10 WFIL, 28-22 WPGC, 3-2 WKBW, 28-23 at 13Q, 10-8 WFEA, debut 37 WPEZ, debut 40 KLIF.

THREE	TWO	LAST	-	JULY 28, 1978
AGO	AGO	WEEK	-	
14	5	2	0	FRANKIE VALLI/Grease (RSO)
3	3	1	0	ROLLING STONES/Miss You (Rolling Stones)
15	7	3	0	COMMODORES/Three Times A Lady (Motown)
12	11	6	0	PABLO CRUISE/Love Will Find A Way (A&M)
13	9	7	0	DONNA SUMMER/Last Dance (Casablanca)
1	1	4	6	GERRY RAFFERTY/Baker Street (UA)
16	12	8	Ø	BARRY MANILOW/Copacabana (At The Copa) (Arista)
2	2	5	8	BOB SEGER/Still The Same (Capitol)
21	18	13	0	JOE WALSH/Life's Been Good (Asylum)
_	24	16	10	FOREIGNER/Hot Blooded (Atlantic)
4	4	9	11	MEAT LOAF/Two Out Of Three Ain't Bad (Epic/Cleveland Int'l,
10	10	10	12	O'JAYS/Use Ta Be My Girl (Philadelphia International)
23	19	15	Ð	TOBY BEAU/My Angel Baby (RCA)
6	6	11	14	MICHAEL JOHNSON/Bluer Than Blue (EMI America)
9	8	12	15	JEFFERSON STARSHIP/Runaway (RCA/Grunt)
-	27	20	O	WALTER EGAN/Magnet And Steel (Columbia)
5	13	14	17	ANDY GIBB/Shadow Dancing (RSO)
-	-	26	O	OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO)
_	-	30	Ð	ANDY GIBB/An Everlasting Love (RSO)
17	17	18	20	PETER BROWN/Dance With Me (Drive/TK)
_	_	24	0)	ATLANTA RHYTHM SECTION/Bother Me Tonight (Polydor)
	29	27	04	RITA COOLIDGE/You (A&M)
20	20	22	23	TRAVOLTA & NEWTON-JOHN/You're The One (RSO)
	28	25	24	WINGS/I've Had Enough (Capitol)
_			ΘX	EVELYN CHAMPAGNE KING/Shame (RCA)
_	_	29	0	CHRISREA/Fool(If You Think It's Over)(UA)
-		28	Ø	JACKSON BROWNE/Stay (Asylum)
11	14	17	28	HEATWAVE/The Groove Line (Epic)
-			29	EXILE/Kiss You All Over (WB)
		-	20	TACTE OF HONEY/Pagaia Opaia Opaia (Opaia)

Radio & Records

30 TASTE OF HONEY/Boogie Oogie (Capitol) This chart is based solely on airplay statistics compiled weekly from our Fop 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

CHART SUMMARY: Overall activity down slightly from last week with on-ly two new Breakers qualifying; Exile and E.C. King. Frankie Valli made it MOST ADDED Earth, Wind & Fire Little River Band to the top with the most number one reports, edging the Stones down to two. You'll notice the Stones retained their black circle indicating their pos-Exile itive upward momentum is continuing. Their one point drop does not in Travolta & Newton-John dicate the record is coming down, it only means Valli was stronger this week. Commodores solid at number three, Pablo Cruise and Donne Summer complete the very strong top five. Manilow up one to seven, Joe HOTTEST Walsh and Foreigner made excellent gains into the top ten. Toby Beeu still moving well, Walsher Egan up four. Glbb and Olivie with the biggest jumps Commodores this week. Earth, Wind & Fire showed up most added with Little River B. Frankie Valli right behind. Next week's top chart spot should be a battle between this **Rolling Stones** eek's top three again. Taste Of Honey came on at 30 on the strength Foreigner of its major market chart gains, see parallels.

dStatio Detailed station by station chart listings can be found in the Parallels. Listings on page 24 and 25

KENNY ROGERS "Love Or Something Like It" (UA) 33/3, WOLF, WKIX, KAYC, 24-21 WCAO, 26-21 KLIF, 35-31 WOKY, 26-22 at Z98, 35-25 WVAM, 16-12 KFYR, 10-8 KDON.

KENNY LOGGINS "Whenever I Call You Friend" (Columbia) 23/20 including KIIS-FM, WZUU, Q102, Z93, WAYS, WRJZ, KING, WICC, WGLF, WHHY, 30-24 WSAI, 32-31 at B100, debut 29 WPHD. JOHN PAUL YOUNG "Love is in The Air" (Scotti Bros.) 29/7, KTLK, JB105, KYNO, KJRB, WFEA, CK101,

JOHN PAOL FOUNG "Love is in The Air" (Scotti Broe.) 29/7, KTLK, JB105, KYNO, KJRB, WFEA, CK101, WCGQ, 30-29 WIFI, 29-25 WPEZ, 27-24 WBBF, 35-31 WTIX, debut 39 KLIF, on WKBW, KFI. THE CARS "Just What I Needed" (Elektra) 25/7, KSLQ, 13Q, WDRC, WBBQ, KBEQ, KERN, WANS, 1-1 at F105, 16-10 PRO-FM, 5-5 WFEA, debut 30 WGCL, on B100. AEROSMITH "Come Together" LP cut Sgt. Pepper (RSO) 21/10 including KFI, F105, WPHD, KANC, WSGN, Q94, Y103, WSPT, WGBF, 35-30 at JB105, debut 29 WRKO, on 99X, KFRC.

STEVE MARTIN "King Tut" (WB) 33/0, 16-14 WPEZ, 1-1 WLS, 18-14 at Q102, 3-2 at WICC, 10-6 KLEO, 22-17 WVAM, 5-2 KAYC, 17-10 KYSN.

TODD RUNDGREN "Can We Still Be Friends" (Bearsville) 28/1, WVAM, 30-24 WPEZ, 36-32 KLIF, 23-19 WOLF, 16-9 WCOL, 3-2 WGLF, 16-11 WRKR, 19-16 KQWB.

RICK JAMES "You And I" (Motown) 23/4, Y100, WGCL, WISE, KDON, 23-15 at 96X, 14-13 CKLW, 24-16 WAVZ, 16-13 WAYS, 26-23 WSGA, 37-30 WLOF.

KINKS "Rock And Roll Fantasy" (Arista) 18/8, KFRC, KTLK, PRO-FM, KGW, KJRB, WANS, WACI, KSLY, 30-28 KINKS HOCK AND HON PARTERY (ARIELA) 10/0, KERC, KERC, KERC, KOLF, KOT, KOT, KOT, KOT, KOT, KOT, KOT, KER, KHJ, 12-9 KIIS-FM, on WRKO, WCAO, WPEZ. MOODY BLUES "Steppin' In A Silde Zone" (London) 18/8, WAVZ, WICC, KHFI, WJBQ, WYND, WISM, WPST, KEWI, 38-31 KSLQ, on 99X, WPHD, KLEO. ROBIN GIBB "Ohl Darling" LP cut Sgt. Pepper (RSO) 17/8, Y103, WNOE, WSGA, WRJZ, KCPX, KANC, CK101,

WGBF, KQDI, 29-27 at Y100, on KJR, WIFI. PRISM "Flyin" (Ariola) 17/5, KTLK, KQEO, WFOM, KFYR, KENO, 30-25 CHUM, 24-22 at JB105, on CKLW, WAAY. TOM PETTY "I Need To Know" (Shelter/ABC) 19/2, KERN, WRFC, 19-16 KIIS-FM, 31-26 WTIX, 29-27 WGLF, 25-21 WCGO, 23-17 WRKR.

CHERYL LADD "Think It Over" (Capitol) 16/3, JB105, WFEA, WLOF, 31-27 WFLB, 34-29 WANS, debut 28 PRO-FM. on WTIX.

CAPTAIN & TENNILLE "You Never Done It Like That" (A&M) 15/6, WGUY, K104, WSPT, WNAM, KENO, KCBN, 30-27 KFI, debut 30 WKBW, BARBRA STREISAND "Love Theme From 'Eyes Of Laura Mars' (Prisoner)" (Columbia) 13/4, KFI, WTIX,

WHHY, WGLF, 28-25 at 940, 28-23 WNOE, debut 26 at F105, on WPEZ.

CRYSTAL GAYLE "Talking in Your Sleep" (UA) 13/4, WFIL, WOW, WFOM, WAAY, 40-36 KLIF, 26-23 WMAK, debut 30 at Z93.