

RADIO EXCELS IN THE NEW WORLD OF "ME" SEE PAGE 12

FCC AM & FM CHECKLIST THE RULES YOU SHOULD LOOK OUT FOR **BEGINS PAGE 14**

ARBITRON SUMMARIES THIS WEEK: ATLANTA, MILWAUKEE

AND TAMPA-ST. PETERSBURG

PAGE 20

ISSUE NUMBER 240

THE INDUSTRY'S NEWSPAPER

FRIDAY JULY 14, 1978

KUPD, WBLS MULLING LEGAL ACTION

Arbitron Faces Two Station Lawsuits

As the stormiest aftermath to a rating book in Arbitron history continues to build in intensity, two major stations have announced their intention to consider legal recourse against the rating firm over actions taken in the April/May 1978 survey. KUPD/Phoenix is determined to file suit in protest against an Arbitron decision to "delist" the station in its Phoenix market report; while WBLS/New York's lawyers are deciding whether to sue over alleged nonrepresentation of blacks outside the New York metro area.

KUPD, as reported earlier by R&R, has been flagged by Arbitron for alleged diary-distorting contests in the past. Following an announcement from Arbitron earlier this year that stations violating Arbitron's distortion guidelines would not be listed in the following market reports, KUPD was informed of their impending delisting for the April/May book. According to KUPD Vice President/Station Manager Lloyd Melton, KUPD is the first station to face the prospect of delisting

Upsetting Alternative

However, Melton told R&R that Arbitron had offered an alternative to the station, and the alternative upset them as much as the delist-"They're talking to us about putting out a supplemental sheet. We'd be out of the book, but we'd be on this separate sheet which would come in the same package.' Melton points out that even with that solution, KUPD would not be included in the Phoenix computer tapes received by ad agencies which analyze in detail the entire market, and therefore could face severe financial losses. However, Arbitron's conditions for publishing the supplemental sheet were what touched off KUPD's desire to file suit

"If we agreed to that supplemental sheet," Melton said, "all litigation on our part would have to stop, and we also could do no PR of any kind. We couldn't release anything to the trades. So they're saying, if you don't agree to all this, then we're going to delist you."

KUPD has sought a permanent injunction against Arbitron's release of the April/May Phoenix book. Melton adds, "Even if we lose, we're going to go ahead with the lawsuit. We've decided to go all the way with it." Details of KUPD's lawsuit are forthcoming next week. but Melton commented that it would cover broader issues than Arbitron's right to delist the station,

and would encompass "freedom of speech, antitrust, monopoly, things of that nature.

KUPD's "Un-Contest"

Melton presented his side regarding the contest which Arbitron flagged as a distortion. "It was actually more of an 'un-contest KUPD has been conducting research for three years under the name 'Tri-Data,' so we have a lot of names and phone numbers. We put them on cards, and called out at random, saying 'We understand you listen to KUPD a lot.' If they said yes, we said, 'We appreciate it' and gave them \$100, or \$250, or more. It was a random drawing and the amounts we gave away were pre-set; it didn't matter how much they listened to the station. That's what they called diary distortion."

Commenting on Arbitron's offer to publish the supplemental sheet KUPD would drop litigation plans and refrain from commenting to trade publications, Melton said, "We can't see why they're afraid of the PR or the litigation if in fact they're right." Arbitron representatives declined to comment at this time pending the outcome of the litigation.

WBLS: Looking Out For Number One

WBLS is upset at Arbitron for not practicing ethnic retrieval methods outside of the New York City metro area, in Long Island and surrounding regions; and the lack of Expanded Sample Frame (ESF) sampling in the market. WBLS Program Director Hal Jackson believes that both techniques would increase the station's standing by "at least one-third," and would make WBLS easily the number one station in the market (it currently ranks second with a 7.9 total 12-plus Mon.-Sun. 6-12 MSA rating, just behind WABC's 8.1).

Jackson pointed out that "we can't give a complete picture" to advertisers with present Arbitron methodology, which he believes does not reflect the full extent of WBLS listeners, especially outside the metro area. He also is strongly in favor of ESF, which presently requires 80 percent station subscriber approval per market for Arbitron implementation, and was withdrawn in New York after one book's trial. Jackson told R&R that Arbitron had informed him, "You can have the ESF if you pay (Continued on page 24)

BROADCAST ORGANIZATIONS PROTEST

WMAL Fans Help Finance FCC's Fine

Numerous groups are upset with the FCC decision to fine Washington D.C.'s WMAL \$5000 for logging violations. Listeners to the WMAL morning team of Hardin & Weaver. for example, are mailing in donations to help pay the ABC O&O's fine. The FCC, which monitored WMAL during July 1977, found that numerous commercials exceeded the time logged; however WMAL did not exceed its promised maximum level of commercials per hour.

NRBA President Jim Gabbert told R&R that it is "one of those dumb rules" and claims the FCC was never intended to set advertising standards. NAB President Vince Wasilewski, whose own organization places a limitation on its code subscribers as to the amount of commercial matter per hour, called on the Commission this week to adopt an NAB proposal that would prohibit the Commission's staff from scrutinizing license applications when a station exceeds the FCC's commercial standards. He also applauded the

FCC's "recognition of the need for review of the radio commercial logging rule." And NAB Executive VP John Summers, addressing a joint meeting of the Colorado Broadcasters and the Rocky Mountain Broadcasters Associations on Wednesday (12th), questioned "how a practice which had not produced one public complaint in 15 or 20 years could seriously be regarded as a violation of the public interest.'

Commissioners Joe Fogarty and Abbot Washburn, who both concurred in the FCC's decision, also feel that things weren't quite right. Commissioner Fogarty is calling for an examination of the rules, noting that this decision "gives much support to proposals to deregulate radio – at least in major markets." While preferring a "reprimand to a fine," Commissioner Washburn says that a lesser action would have been unfair to stations like KMOX/St. Louis and KCCT/ Corpus Christi, which have been fined for similar offenses.

ANTI-SEMITISM ACCUSATIONS

Monterey Station Sale Held Up As Religious **Controversy Flares**

KWAV/Monterey's transfer of ownership to James E. Brown was delayed following a religious controversy which drew media attention across Northern California Following reports that Brown would deny air time to Jewish organizations in his projected religious format, a local Congressman requested an FCC investigation, and a group which had filed a challenge to the transfer in May on other grounds asked the Commission for an extension to prepare further arguments against the transfer, which had been scheduled for June 30.

Originally, the challenge from the Citizens To Save KWAV had centered around the organization's belief that a classical program would be dropped from the station under the new format. Brown and John Cannon, slated to become General Manager of KWAV following the transfer, visited the Monterev Peninsula Herald to explain that they would retain the classical show. The paper's Religion Editor, Paul Denison, inquired about KWAV's upcoming religious programming, which Cannon indicated would be mostly syndicated, but would on Sunday feature various live programs.

Conversion Version

Asked for specifics, Brown mentioned "a couple of Baptist churches," according to Denison, and indicated that other Protestant denominations would be welcome. Denison asked if synagogue services would be acceptable, and Brown reportedly replied in the negative, adding, "The only Jews that will be on the air will be converted Jews." Denison told R&R that Brown then indicated that Catholics would be acceptable.

Denison wrote a story focusing on the comments regarding Jews. A UPI stringer then, according to Denison, submitted a condensed version of the story which interpreted Brown's statements as an ultimatum to local Jews, stating that they would have to convert to Christianity to get air time on KWAV. This story, tagged with attentiongetting headline "Jews Told To Convert To Get Air Time," was picked up by major Bay Area newspapers; while a local broadcaster compared Brown's statements to policies of Nazi Germany

As a result of the UPI story, and

Denison's showing his original story to various concerned individuals, a furor broke out. Congressman Leon Pineda, who was shown the story by Denison, requested an FCC investigation into Brown's policies and background. Local Jewish religious leaders and the ACLU expressed concern, and the Citizens To Save KWAV requested their extension to fight the ownership transfer on the new grounds, maintaining that Brown had stressed the station's nonsectarian orientation in filing with the FCC for the changeover, but had advertised locally as an exclusive Christian station.

"Misunderstanding" Claim According to Cannon, the entire controversy arose from a misunderstanding. What Brown had meant by his comments was that 'no Jewish organization has ever come to an inspirational station and asked for air time," so that they expected only Christian applicants. Cannon told R&R that there is no anti-Semitic bias on their part whatsoever. "We are extremely regretful that this misunderstanding took place. I have done nothing but meet with rabbis and Jewish organizations to clear up this issue that the Herald created. Yesterday morning I had the rabbi from Salinas in here for about two-and-a-half hours. He now understands our position and said that he was going to Congressman Pineda to tell him he was completely satisfied that we are not anti-Semitic. We have offered Rabbi Jacobs (Monterey Jewish leader) air time. We also have Jewish programs coming from New York, specifically 'Dateline Israel,' 'Eternal Light,' and 'Voice

However, Denison, in an attempt to clarify the issue, conducted another interview with Cannon and John Boyd of Brown's organization, at which they maintained that the station would follow the principles of the National Religious Broadcasters Association in granting access to airtime. Denison told R&R that he then asked Cannon and Boyd directly if the station would accept live programming from "non-Christian" religious groups. According to Denison, they 'hedged," insisting that the question was "hypothetical" and therefore impossible to answer. Denison

(Continued on page 24)

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Ten shirt-sleeve clinics zero in on the toughest problems you. face today. Get down to work on topics like these:

NOW HEAR THIS: AM STEREO

FORMAT SWITCHES

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於 於 **HOW TO USE RESEARCH**

DON'T SHOOT THE SALES MANAGER

HOW TO KEEP FROM BEING SUED, LOSING & GOING TO JAIL

ROTATION & PLAYLISTS

PROGRAMMING & PROMOTION

THE CARE & FEEDING OF DJ'S & OTHER SPECIES

WHERE AM I? AND WHERE AM I GOING?

NEWS-RADIO'S BEST WEAPON ☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆☆

REVERSE PRESS Rap with representatives of the trade press in this unusual turned-tables session. CONFERENCE

Experts will be on hand with answers to tough problems which occur daily in stations like yours.

MEET THE PREZ Discuss the future of radio programming over lunch with the 5 network presidents.

Enjoy candid discussion with 6 of the FACE THE MUSIC biggest names in today's record industry.

NAB's Chief Counsel and other experts are TI'S THE LAW available round-the-clock for free legal advice.

What's new with the numbers? Find out everything RATINGS you need to know about the major rating services.

HOW SUITE IT IS Major software suppliers displaying their latest-whether browsing or buying, you'll enjoy it!

That's Entertainment!

SUNDAY

The

Just back from a concert tour in Russia, this red hot, fun loving group will entertain at Sunday's "Attitude Adjustment

MONDAY

A great concert by the spectacular group that performs to sell-out crowds all over the country and they'll be performing their greatest hits exclusively for you on Monday night!



TUESDAY

Good food and Barry Manilow, too! In a grand finale Tues day night, this dynamic performer will entertain at a private dinner concert just for you!

Your station lives or dies by it We've set aside ten format rooms where you can learn the tricks and techniques used by some of America's best stations. Conducted by the top programmers in their fields. you can sit in on bull sessions about any of these formats:

BLACK/SOUL **BEAUTIFUL MUSIC TOP 40 NEWS COUNTRY & WESTERN**

CLASSICAL **DIVERSIFIED AOR** TALK/SPORTS MOR/ADULT CONTEMPORARY

Pre-registration REGISTRATION FORM **DEADLINE:** August 10th

Hotel reservations must be received by NAB by August 10, 1978.

Your confirmation will come directly from the hotel.

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Title	
Address	
City/State/Zip	
Phone Number	
Payment in full must accompany this form. Mak able to the National Association of Broadcaster: Office, NAB, 1771 N Street N.W., Washington.	s, and mail to Radio Information
Registration fee for NAB members	
Registration fee for nonmembers	\$200
Check enclosed in full payment	

HOTEL REQUEST FORM

The NAB Radio Programming Conference takes place at the Hyatt Regency downtown Chicago. Registrants' reservations will be placed at the Hyatt on first-come, first-served basis. When the Hyatt becomes full, reservations will I made for registrants in a comparable, nearby hotel If you prefer to stay at another Chicago hotel, you should make arrangement that hotel directly

Type of room:				
Single rates (Hyatt)	\$49 []	\$59	\$69	\$79
Double rates (Hyatt)	\$64 []	\$74	\$84 🗆	\$94
□ I will make my own	hotel arrangeme	ents.		
Arrival date			Time	
Danishus data				

Other occupant(s) of double room (or suite)

New Haven, Portland Stations Register Arbitron Complaints

Following R&R's coverage of four Rockford, Illinois stations' protest against alleged inadequate 18-24 male diary coverage by Arbitron, a New Haven station has registered a similar complaint against the rating firm. In addition, a Portland, Oregon station has expressed strong indignation about an Arbitron computer error in call letter assignment which caused the April/May '78 Portland book to be revised.

WPLR/New Haven Vice President/General Manager Dick Kalt maintains (and Arbitron has confirmed) that only two diaries represented the entire 18-24 male demographic for the New Haven County non-metro area in the April/May survey. Kalt explains the situation this way: "There were three areas which made up the measurement for our book: the Fairfield SMSA (Standard Metropolitan Statistical Area), the New Haven metro, and the New Haven non-SMSA portion of New Haven County. The diary return for the New Haven metro was reasonable. The return for the Fairfield SMSA was low but reasonable. But the return from the New Haven County non-metro portion, including about 50 percent of the county's total population and about 33 percent of our listenership, was two diaries (for 18-24 males), covering about 24,000 men in that age group. That made each diary worth more than 11,600 men in that age group, an unheard-of diary value.

It should be noted that Arbitron contends that Kalt's 24,000 18-24 male figure is much too high. Kalt adds that "one of those two diaries was returned by a man who reported listening to WKCI" (a new Beautiful Music station which Kalt states

beat WPLR "twice over") "for 104 quarter hours over the span of a

Arbitron Explanation

Responding, a Arbitron spokesperson stated that WPLR has not asked for a recall, but instead for a meeting with Arbitron Vice President/General Manager Rick Aurichio, which has been agreed upon. The spokesperson added, after confirming the two-diary figure, "There are very few markets where that could happen, but New Haven is one. Our total objective for the New Haven non-metro area is 39 diaries, and with 15 or 16 sex cells, it's entirely possible for two diaries (Continued on page 24)

Olivia Loses First Round, Must Fulfill MCA Contract

Olivia Newton-John has lost a lawsuit accusing MCA Records of failing to promote her albums to her satisfaction, and therefore remains contracted to the label. Superior Court Judge Norman Dowds ruled Monday that, until her contract expires (April 1, 1982), Miss Newton-John cannot record nor perform as a recording artist for anyone other than MCA.

Her suit charged MCA with breach of contract for not promoting her albums to her satisfaction as well as using her name without her permission to promote other products.

MCA had filed a countersuit claiming that Miss Newton-John had violated their existing contract by submitting her albums late.

COMMUNICATIONS REWRITE UPDATE

One Commissioner's Views

FCC Commissioner Jim Quello was a radio newsman and manager for twenty-five years prior to being appointed to the Commission almost four years ago. Two months before details were released on the proposed rewrite of the Communications Act of 1934 (H.R. 13015) by Congressman Lionel Van Deerlin and Rep. Lou Frey, Quello sent a letter to Van Deerlin outlining his ten priorities for a change in communications law. They were:

Eliminate license renewal requirement for broadcast stations;

however, license subject to challenge at any time for egregious violations of Commission's rules and/or policy.

2. Specify definite standards for standing as a party in interest in renewal and transfer applications.

3. Authorize minimum monetary penalty for larger companies of at least \$200,000 to provide an effective midrange sanction between the current limited forfeiture or revocation (also provide direct forfeiture authority over networks).

(Continued on page 24)

CBS Showcases Cuban Band



CBS Records has recently taken a significant step in establishing a cultural relationship between Cuba and the U.S. recording industry. Beginning last April, CBS President Bruce Lundvall and a group of CBS executives including A&R Vice President Don Ellis, plus producer Jay Chattaway and musician Billy Cobham, made a five-day trip to Havana, during which they attended a series of meetings with the Minister of Culture and representatives from Egrem, the government-run record company. Later they spent consid-

erable time listening to audition tapes and attending live performances by Cuban artists. After hearing Irakere, a prominent Cuban band, they made inquiries about bringing the band to the U.S.

Irakere made their American debut at Carnegie Hall as part of this year's Newport Jazz Festival. CBS also arranged a showcase for the 11-piece band in their 30th Street Studios before an audience of radio, press and musicians. Two weeks ago, CBS Records returned to Havana to meet again with government officials.

"This is one of the first musical exchanges between the U.S. and Cuba in over 18 years. There is an extraordinary wealth of music activity, talent and creativity in Cuba, and CBS is very excited to be among the first to bring it to the United States," Lundvall commented. Further Cuban developments may follow.

Pictured with Irakere are CBS VP Dr. George Butler (top row, extreme left), CBS President Bruce Lundvall (top row, fifth from right), several American musicians and Cuban officials.

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NAB Radio Programming Conference Sets Topics, Entertainers

The NAB has scheduled its first Radio Programming Conference for August 20-23 at Chicago's Hyatt Regency hotel. The conference will concentrate on clinics covering radio programming topics such as "Rotation and Playlists," "Pro-

rooms, a discussion forum with recording artists, another forum with five radio network presidents, and information on ratings and legal matters pertaining to radio.

Highlighting the entertainment for the conference is Barry Manilow



gramming and Promotion," "AM Stereo," "Research," "News," "Format Switches," and a seminar promoting harmony between the programming and sales departments in radio stations.

In addition to the clinics, the conference features ten format

(pictured above with NAB Radio Vice President Wayne Cornils). Manilow presents a dinner concert on August 22. The Dirt Band opens entertainment proceedings on August 20 during an "Attitude Adjustment" hour, while Chicago will perform August 21 in another entertainment highlight.

LETTERS:

Rockford Returns

Dear R&R:

The article in the June 30th edition of Radio & Records concerning the Rockford April/May Arbitron and the protests filed by four Rockford radio stations requires some correction and clarification.

WKKN/WYFE are not subscribers to the RAM Research Report in the Rockford market. They therefore, have no right to quote the rating figures from that report. Mr. Chianti stated in your article that his station (WYFW) showed a 10 share overall in the RAM Report while WZOK had a 13 share. This is not accurate. The RAM Report compiled during a period comparable to Arbitron (April/May) showed WZOK with a 14.0 share and WYFE with a 7.9 share. Arbitron ratings show WZOK with a 5.8 overall and WYFE with a 4.8 share. The same RAM Report showed WROK with a 25.0 share overall and Arbitron showed a 25.1 share. The fact that RAM was extremely accurate in its rating for WROK and that RAM included 32

diaries from 18-24 males, as compared to Arbitron's 11 diaries for males 18-24, leads us to believe that the discrepancy between RAM and ARB can be traced to ARB's inadequate sample and statistically sloppy methodology.

An unidentified spokesperson for Arbitron stated in the article that the low number of 18-24 male diaries 'could certainly change" figures for the four Rockford stations, but maintained that Arbitron weighting techniques were designed to insure accuracy in such cases. The spokesperson further stated, "We work hard to hit our in-tab, and unfortunately it doesn't always happen every time. That's one of the reasons we're pushing for ESF. ESF will, because of the demographics it leans toward, offer more 18-24 year olds up-front in the base sample, so that when we go after the people that chances of getting more of them are good.

If Arbitron's weighting techniques are designed to insure accuracy

(Continued on page 24)

Mediascope

FCC Considers Reimbursement For Rulemaking Participants

The FCC has begun an inquiry aimed at deciding whether individuals and interest groups participating in the Commission's rulemaking procedures should be reimbursed for expenses. The inquiry was spurred by court decisions holding that the FCC has an "affirmative obligation" to seek views of non-industry groups and individuals even if they do not "initially come forward," in order to register points of view differing from those of "regulated economic interests." The inquiry will discuss the types of proceedings in which reimbursement should be provided, eligibility for reimbursement, processing of applications for reimbursement, and administering reimbursement funds. Comments are due September 15.

KNX-FM Wins Award For Jackson Browne Program

KNK-FM/Los Angeles won an Armstrong Award, presented by Columbia University's Armstrong Memorial Research Foundation for excellence and originality in FM broadcasting, for a program titled "An Evening With Jackson Browne" aired in late 1977. The station's News Director Christopher Ames produced, wrote, and announced the show; Tony Klima was technical engineer.

Cash New STP Spokesman

Johnny Cash has become the new Radio/TV spokesman for STP Corp., with a new campaign featuring the country star budgeted for \$5 million-plus for the rest of 1978. Cash succeeds "Baretta" star Robert Blake as spokesman, and has written a song about STP products. In his spots, Cash will make no product claims for STP oil treatment, as the company paid a \$500,000 fine to the FTC and spent \$200,000 on a corrective print campaign as a result of a settlement of FTC charges that STP made false or unsubstantiated claims for its product.

All Starr Systems "Go" For Shamrock

Shamrock Broadcasting has notified Starr Broadcasting Group that it intends to go ahead with its previously announced acquisition of Starr. Under the terms of a tentative merger agreement signed in May, Shamrock was granted 60 days to examine Starr's business affairs, with the option to terminate the agreement. The 60 days expired last week, with Shamrock's assessment coming out positive, and the acquisition moving along on schedule.

RKO Radio Launches In-Flight Audio Services

RKO Radio has entered into the in-flight audio entertainment field with the formation of "En Route" audio services. Operating on the idea that "every headset on an airplane is a miniature radio station," RKO Radio President Dwight Case commented, "Why shouldn't we as radio operators get into this exciting and related area of the business." Case announced that George Church III has been hired to act as General Manager of the subsidary.

FCC Proposes Extending EEO Rules To Handicapped

Following pressure from handicapped groups (notably the California Association of the Physically Handicapped, which filed a petition), the FCC has proposed amending its Equal Employment Opportunity rules to include the handicapped. The Commission would also amend broadcasters' Annual Employment Report (Form 395) to make provisions for the new rules. Comments are due August 29 and replies by September 13 on proposals.

BBC Tests New Digitally Coded Signals

The BBC is currently testing the possibility of broadcasting by means of digitally coded signals. The digitally-coded signal relies on an on-off system of pulses rather than the conventional analogue wave and is capable of producing "a super high quality service," according to the BBC's engineering

The BBC's Pontop Pike station near Newcastle has been selected as the site of the signal tests, because of the varying nature of the surrounding terrain, which includes hills and densely developed townships. If successful, the digital system could become the "new wave" of the future of broadcasting

TV News

Study Says Networks Regularly Exceed Commercial Time Limit

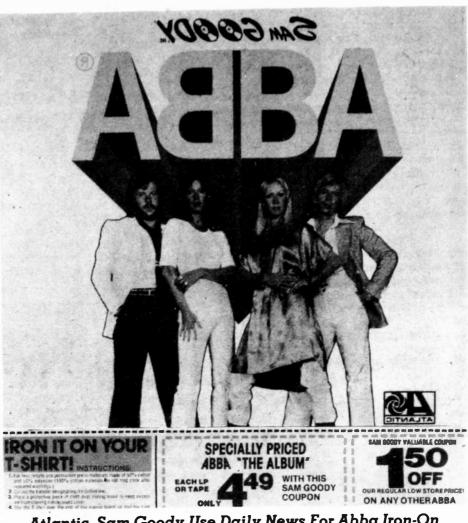
A three-year study by Westinghouse Broadcasting Co. indicates that over one-third of TV network programming features seven minutes of network ads an hour, as compared to the traditional pattern of six minutes. The prime-time limit for all non-program material, including local ads and on-air promos, (the latter not being considered in the Westinghouse study) is 9½ minutes an hour. According to the study, the networks are adding \$25 million a year in ad revenues with the added commercials, a windfall apparently not shared by their affiliate stations. There were 395 additional 30-second spots added to network prime time hours this season, most of them apparently inserted into specials, TV movies, and other long-form programs; half-hour and hour series almost invariably stayed at the six-minute network ad limit. In a somewhat related American Association of Advertising Agencies study, the three New York network affiliates were found to be exceeding the general 91/2-minute non-program limit an average of 53 percent of the time, with WNBC-TV showing at least 11 minutes an hour in almost one-third of its prime time hours.

CBS Sweeps Top Three Positions, Wins Week

CBS enjoyed a successful Nielsen rating period during the week ending July 2, taking the top three positions and winning overall with an 14.5 rating, compared to ABC's 13.8 and NBC's dire 11.4. CBS took six of the top ten slots, with ABC winning the rest. ``Lou Grant'' swept to its first victory, and the rest of the top ten slots, with ABC winning the rest. ``Lou Grant'' swept to its first victory, and the rest of the top ten slots, with ABC winning the rest. ``Lou Grant'' swept to its first victory, and the rest of the top ten slots, with ABC winning the rest. ``Lou Grant'' swept to its first victory, and the rest of the top ten slots, with ABC winning the rest. ``Lou Grant'' swept to its first victory, and the rest of the top ten slots, with ABC winning the rest. ``Lou Grant'' swept to its first victory, and the rest of the top ten slots, with ABC winning the rest of the top ten slots, with the rest of the top ten slots, which are the top ten slots of the top ten slots. The top ten slots of the tocontinuing a remarkable rating comeback (the program had bee in danger of cancellation earlier in the season, but repeats have been regularly showing up in the top ten following a switch from Tuesday to Monday). Following "Grant" were 2) "One Day At a Time" 3) "MASH" 4) "Three's Company (ABC) 5) "Alice" 6) "All In The Family" 7) "Charlie's Angels" (ABC) 8) "Carter Country" (ABC) 9) "Switch" and 10) "Laverne & Shirley" (ABC)

Harte-Hanks Gets Approvals For Southern Acquisition

Harte-Hanks Communications announced it has received all necessary approvals to go ahead with its previously annouced acquisition of Southern Broadcasting Co. for \$57 million. The transaction is now scheduled to become final July 31.



Atlantic, Sam Goody Use Daily News For Abba Iron-On

Rock music invaded the Sunday comics section of the New York Daily News (the nation's largest-circulation newspaper) recently, as Atlantic and the Sam Goody record chain collaborated on an Abba iron-on promotion. In addition to the reversed iron-on pattern itself, which took up the bulk of the full page ad, instructions were provided along with two coupons offering discounts on Abba's current album and on back catalog

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LITTLE RIVER BAND

Their New Single

REMINISCING

Is From Their Latest Album

WZUU add
WICC add
92Q add
BJ105 add
WOW add
WAQY add
WYND on
WGLF add
WAKX 17-14
KQWB add
WKNX on
KAFY add
KCBN add
KQDI add



WBGN add
KJOY add
WGH add
WAIV add
WMFJ add
WDLP add
WORD add
KREM add
KRKO add
KRIN add
WCOS on
WRIE 30

Produced by John Boylan and Little River Band



The song that has consistently brought the house down is their new single!

"Without You

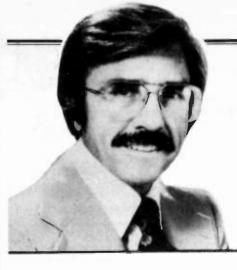


WGCL WZUU F-105 KATA WEBC KSTN WKAU KTOO WFMJ KCBN KQEO **KOBO** WIFC KTSA

From the platinum album "Magazine"

Produced by Mike Flicker on





Gary Owens

It would appear that the "Hollywood" sign has been saved. Media folk have been racking their brains (some with a large-size pool cue) to figure out methods to raise \$250,000 to renovate this symbolic glitterland sign which has been looming majestically in the Hollywood Hills since the 1920's.

Someone at the highly cogent Chamber of Commerce figured out that each letter would cost \$27,777.77. Alice Cooper donated one of the o's from his name (without the mascara) plus the money for a letter. Recently at a giant \$150 per person dinner party at Hugh Hefner's pad, Andy Williams purchased the "W," Warner Records an "O," my boss Gene Autry the "L," Meredith Publishing the "H," Gribbet Graphics the "D," and I bought the "G," in Hollywood. Hef donated over \$50,000 to the project so they are in great shape (other contributions have brought the total to over \$300,000). The Playboy Publisher pointed out that "the Hollywood sign is our Eiffel Tower."

Hollywood continues to attract millions of visitors every year, as anyone can attest to while trying to drive hurriedly down exotic Hollywood Blvd. on a weekend.

About ten years ago, I asked for on-the-air contributions to buy a large tarpaulin to cover Hollywood so that people in airplanes would not have to look at it. However, a reversal has taken place and once again it is a wildly exciting and pulsating mecca for everyone

Back to the Hollywood sign. Irving Wallace was telling me at the party about his new "People's Almanac" scheduled for publication in August. The sales of the first volume were spectacular, as they also were for his "Book of Lists."

While we were chatting an ink stained wretch from the newspaper business sauntered by and remarked: "Hey GO, is it true that Chuck Barris is a thalidomide clone of Ed Sullivan?" Simultaneously, Irving and his wife Sylvia grabbed me by the lapels (I was wearing them on my shoes that night) and expressed a magnificent idea . . . "Garish, if you could clone any ten people in history, who would they be?" Now that's a great challenge. Who would you choose? . . . and do you think we could xerox enough Catherine Deneuves to go around for all of us????

Allan Carr, co-producer of "Grease," was all-a-twitter . . . "Garish, each morning I'm thrilled to just check the charts! How many hits do you think we'll have?" Before I could venture a guess, lovely songwriter Carol Connors commented she thought there would be at least four. There are three biggies currently: the title song, "Grease"; "You're The One That I Want," and "Hopelessly Devoted To You." Carr said the "Grease" soundtrack is nearing the 3 million sales mark. Incidentally, both Alan and Robert Stigwood will get even richer ... they have a clause in their contract that gives them the exclusive oil rights to John Travolta's hair!

Dan O'Day of Fresno and I were talking on Alexander Graham Bell's invention (the toaster) the other day and I congratulated him on his resourcefullness. He's branching out in many directions with his O'Liners and complete air checks and catalogues of radio significa. And now he and Ross Brittain have "Galaxy" (used to be "Kaleidoscope"). I've known Dan since he was part of the funny morning team of O'Day and Ronnie in Florida. Prior to that he was part of the zany Sacco & Vanzetti and Leopold & Loeb duos.

Congratulations to Harold Childs of A&M Records . . . named "Senior Veep of Promo." The company which employs over 500 people, not counting Jerry Moss or Herb Alpert, is located where Charlie Chaplin had his movie studio in Hollywood (this accounts for Harold starting each day by being hit with a lemon meringue pie).

Jay Sharbutt of Associated Press is a silly twerp. Jay (whose father was one of the industry's biggest announcers, Del Sharbutt) writes with brilliant aplomb and looks like Tom Seaver of the Cinncinnati Reds. At a festive gathering (the charity function to raise money for the Mother's March Against Athlete's Foot) we were introducing him as the famed National league pitcher when a young lady reminded him that they were playing the Dodgers the next day . . . so Jay immediately went to the bar and started soaking his arminice.

SCOTTI BROTHERS

Distributed by ATLANTIC RECORDING CORP.

debuts with the huge international hit



JOHN PAUL YOUNG

produced by Vanda and Young



Scotti Brothers

SB-402

ENGLAND-FRANCE GERMANY-AUTRALIA Next...Top 5...AMERICA!



"S NE



Jett Ayerott

Meyer, Ayeroff New A&M VP's

Andy Meyer has been named to the newly created position of Vice President of Special Projects/Assistant to the Chairman, while Jeff Averoff was appointed Vice President of Creative Services at A&M Records. Mey er joined A&M in 1971, most recently serving as Chairman Jerry Moss's assistant, while Averoff began his career at A&M in 1973 most recently serving as Director of Product Management and Creative Services.

A&M President Gil Friesen commented, "I've referred to the team spirit at A&M in the past, and I truly believe that Jeff and Andy, along with other recent appointees, played a large role in the establishment of that spirit as well as maintaining it. The appointments are a result of their contribution to A&M through their personal ities, style and professionalism.

Executives In Demand By Business

A study of newspaper ads in 11 big cities shows demand for business executives in the first half of this year higher than at any time in the last nine years. The study, conducted by consulting firm Heidrick & Struggles Inc., indicated that demand for executives was up 15 percent from a year ago, and 5 percent ahead of second-half 1977

Shipper's Beatle Book A Success; **Author Credits Radio**

R&R Senior Editor Mark Shipper's satirical history of the Beatles, "Paper back Writer," is a solidly successful seller, with publishers Grosset & Dunlap going into a second printing immediately. In discussing the book's success, Shipper credited radio promotions across the country which tied in with the book for exposing it to a much wider audience than would ordinarily hear of a new book Radio promotions involving the book and other Beatles-related ma terial continue nationwide





Sammy Burge

Calvin Roberts

Burger, Roberts New CBS Sr. VP's

Sammy Burger has been promoted to Senior Vice President Operations Manufacturing at CBS Records, while the same company has promoted Calvin Roberts to Senior Vice President, Operations Marketing. Burger had

been VP/GM of Operations Manufacturing and has been with CBS since 1946. Roberts, a 24-year CBS veteran, was VP/GM of Operations Marketing. Both will report directly to CBS Rec ords Division President Bruce Lund-

New Scotti Bros. Company Names Johnny Musso GM

Johnny Musso has been appointed as General Manager/Marketing Director of the new Scotti Bros. Records label, distributed by Atlantic. Musso has been a part of the record industry for over 20 years, recently as a Vice President in the MCA Records organization. He was also formerly General Manager of Eapp Records. The label has also signed Australian star John Paul Young as its first artist, with a single just released.

Kershaw-West Productions Formed

Chris Kershaw and Jim West have merged their companies to form Kershaw West Productions, serving music and production needs of ad agencies, radio and TV stations. Kershaw has written and produced commercial music and redio ID's for a number of production companies, while West, a former Senior Vice President of TM Productions, has worked in media marketing and consulting for years. The new company is based in Dallas and has its own 16-track recording facility. Location is 7540 LBJ Freeway, Suite 528, Dallas, TX 75251, (214) 387-0532

Feineigle Named LP Promotion Director At E/P/A

Bob Feineigle has been appointed Director, National Album Promotion for Epic. Portrait, and Associated Labels. The former Midwest Regional

Promotion Marketing Manager, an eight-year CBS veteran, will be based in New York and will report to E/P/A Vice President of Promotion Al Gure-

Buddy Holly Radio Special Bows

Creative Radio Shows has produced a four-hour radio special titled 'The Legend Of Buddy holly," timed to capitalize on the current revival of interest in the late pioneer rock star. The show is hosted by longtime air personality Jim Pewter, according to CRS President Darwin Lamm, and leatures exclusive interviews with Holly's original backing band, the Crickets, and later members of the group. Interviews past and present with Allan Freed. Dick Clark, Ritchie Valens, Bobby Vee, Little Richard and Waylon Jennings are also included.



Mario DeFilippo

DeFilippo Named Polydor Sales VP

Mario DeFilippo has been named Vice President of Sales at Polydor Records. DeFilippo has twenty years of record sales experience most recently as Division Vice President of Sales for RCA Records.

Harry Anger, Polydor Vice President of Marketing, commented: "I'm very excited to have Mario with me at Polydor. He's unquestionably one of the best in the industry and will greatly strengthen our position in the marketplace.

BY BOBBY OCEAN

ERR WAVES









"Kiss You All Over" IS All Over America!



Exile "Kiss You All Over"

WIFI add 30 WFIL on **KLIF 32-20 KRBE 20-9** Y100 30-27 WLCY debut 21 KFI on KTLK add

Produced by Mike Chapman

JB105 40-35 WTRY on WKBO add WNOE deb 24 WINW add **WAKY 12-5** WBBO add KHFI deb 20 KNOW add WSGN add

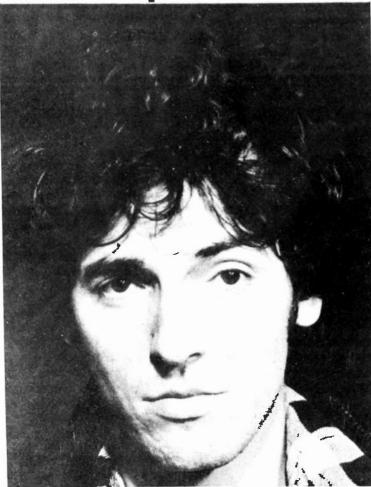
WRJZ on WJDX 26-24 WIFE on KRTH add WSGA add 29 KCPX deb 25 WAQY add **KRSP** add KCBN on KQDI add

KTKT add 30 WFOM add KOEO on **WEEO** add **WGUY** add WFEA add WVAM add WHHY add WYND on WRFC add

WVLK 10-7 WFLB add **WAAY** add WISE add **WANS 33-24 KILE 40-37** CK101 deb 34 WGBF on WCGO deb 30 KENO add **KAYC 26-18**

WTMA add WRKR add WISM add **WSPT** add WKNX 25-24 WKAU add KFYR add KSLY on

Bruce is Platinum and he's got a single that proves it.



Bruce rove It

KIIS-FM WPHD WFLB 99X **WNBC B-100 KHFI WPEZ F-105 KBEQ WSPT CHUM WDRC WINW KDON** KRBE WAVZ K-100 KSLY KSLO JB-105 KQEO **WOKY WICC** WAQY WGCL WTRY

From the Columbia album "Darkness On The Edge Of Town"





STREET TALK

Bill Cunningham, the very successful General Manager of Miami's Y-100 for the past 4½ years, has resigned from the station "to pursue other interests." Norman Wain, one of the new owners of Y-100, will act as General Manager until a permanent replacement can be found. Bill Tanner has been promoted to Operations Manager in order to assist Wain in the management of Miami's no. 1 station.

Fact: when the Sgt Pepper's Lonely Hearts Club Band soundtrack LP ships on Monday (7/17) it will be the first double album in the history of recorded sound to ship triple platinum! That's three million units!!! Congratulations, again, for RSO.

Look for a programming change within the next few days coming out of a Northeastern

Rich Sargent's former wife Linda was very seriously injured in an automobile accident near Buffalo recently and the entire experience has been a rough one for Rich and his family. He would like to thank everyone for their thoughts, kindnesses and prayers. Linda is now out of intensive care.

Is WIND/Chicago changing formats to News/Talk? Street Talk says that the station is not renewing any of the music personalities' contracts, but is renewing the contracts of the

news and talk personalities.

Island Records is definitely set for a distribution deal with Warner Brothers, following its troubled stint as an independent. Official confirmation awaits final disposition of

New Program Director Jack Forsythe (formerly MD of 96X/Miami) at WAIV-FM/ Jacksonville has switched the AOR station to Top 40. The station is now calling itself V-97 and kicked in the new format on July 4th with "The History of Rock and Roll."

Jimmy Bowen will become the new Vice President and General Manager of MCA Records in Nashville. He'll be in charge of the MCA Country division.

Roxy Myzal will leave 99X/New York, where she had been Music Director. She'll do local

promotion in New York for Atlantic Records. Is Bruce Springsteen's producer, Jon Landau, about to become his personal manager

KDAY/Los Angeles and KMJQ/Houston will trade morning men. Spanky Lane will join Magic 102 and Lee Michaels will move to KDAY. The switch will take place in August.

It's a hard road . . . Bill Wyman of the Stones fell off stage in St. Paul and spent the evening in the hospital nursing a concussion. Meanwhile Peter Frampton is out of the hospital where he'd been recuperating from a broken arm, fractured ribs and multiple bruises following a car wreck in Bermuda.

Since Elvis Presley's body was moved to the grounds of Graceland, his Memphis home, the tourists have been lining up almost non-stop to view his grave. Street Talk gives you the phone numbers of two pay-phones located directly across from Graceland, just in case you want to call and talk to some of Elvis' fans. Just call (901) 332-9925 or 332-9739 and you're sure to get a fan on the phone. Could make for an interesting "bit."

From our "small world department": Michael Spears has relocated in Clearwater, Florida to oversee his newly purchased radio station in nearby Tampa. His new residence

Terry Foster has moved to the all-night show on KHJ/Los Angeles from his weekend

slot. That leaves a weekend opening at KHJ.

And across town, KFI/Los Angeles was busy airing the new Sgt. Pepper soundtrack album long before they were supposed to. Charlie Fox had a preview for his audience last Wednesday (7/5), which was promptly halted by a call from RSO.

The Bee Gees joined younger brother Andy Gibb on stage during the finale of his Miami concert to help him sing "Shadow Dancing." The appearence of the Bee Gees was a total surprise.

John St. John is leaving his Assistant PD and afternoon drive slot at WKBO/Harrisburg

to join KSD/St. Louis as 2-6pm jock.

WPGC/Washington had to drop a contest they were running offering a live shark as the grand prize. The promotion in conjuction with the movie "Jaws II" was halted by an environmental group who found an obscure code in the Maryland state laws that prohibits fish as giveaways! We wouldn't make this up . . . it's really true. WPGC is licensed to Morningside, MD., so the law applied. The pet shop, who was to provide the shark, ran ads on WPGC claiming that "the shark got away."

Gary Stevens of KIOA/Des Moines will be married on July 22nd to KIOA's traffic director Debbie Peterson.

Here's another good one . . . during the recent Great Philadelphia balloon race, WIP made an attempt to steal a bit of thunder from race sponsor WFIL. While the WFIL hotair-balloon was being filled, a small airplane began circling the launching site pulling a banner reading, "Philadelphia loves 610/WIP." The slogan, which was intended to be one up on WFIL's slogan, "I Love You, Philadelphia," was missed by most of the onlookers.

The plane was pulling the banner upside down! And finally, one has to wonder if the use of invisible vinyl will become widespread now

that the new technique has been pioneered by Xeti Records?

WANNA'SELL RECORDS?

TRY THIS Record
PITTSBURGH COMBINATION!

WTAE/96 KX #1 — 12-34

WTAE/96 KX #1 — 12-24

WTAE/96 KX #1 — 18-34*

WTAE/WXKX Together Deliver Pittsburgh's Largest 18-34 Audience by a 2-1 Margin and the Largest Teen Audience by Far!



Moving Pittsburgh People & Moving Product!

Our Continued Thanks to the Record Industry for your Support

*SOURCE: April-May 1978 Arbitron Metro

Call WTAE/WXKX (412) 242-4300 or your KATZ Representative

WASHINGTON REPORT

Update

by Jonathan Hall

NRBA Expected To Meet With Subcommittee

Tenatively scheduled for next Wednesday, the 19th, the Executive Committee of the National Radio Broadcasters Association is planning to meet with the staff of the House Subcommittee on Communications regarding the proposed rewrite (H.R. 13015) of the Communications — Act of 1934. NRBA will be the first major organization to do so.

Presently, there is more of a unified industry front than might previously have been expected, given the ofttimes adversary relationship between the NRBA and the National Association of Broadcasters. After waiting for NAB to go first, the NRBA announced its position last week regarding the rewrite. While going farther than the NAB board's adopted statement in supporting the rewrite concept, namely deregulation, the NRBA stated that it would work for the idea either as a new bill or as an amendment to the current statute. NAB advocates a creative mixing of

NRBA is less critical than NAB of individual proposals in the bill chiefly sponsored by Rep. Lionel Van Deerlin. Abe Voron, Exec. VP for Government Relations for NRBA, told R&R from his Florida residence that the NRBA will communicate its stance as soon as their executive committee gets a clearer understanding of the bill's content from the subcommittee staff. Whether NRBA's form of communication will be similar to NAB's eleven regional meetings which they are currently conducting is still unclear to Voron. Other options include local meetings conducted by NRBA board members or distributing a written analysis.

NAB's Trail Blazing

Six of NAB's eleven regional meetings to acquaint its key members with provisions in the proposed Van Deerlin bill are over. In New York at their first meeting, two NAB Senior Vice-Presidents, Erwin Krasnow and Don Zeifang, along with six NAB Board members, briefed over 30 other broadcasters and then discussed a strategy for putting together a meeting with House Communications Subcommittee member John Murphy (D-NY). In addition, to holding meetings in the subcommittee member's districts, NAB is also in cities where the subcommittee staff will be holding open public meetings during the Congressional recess — Aug. 18 — Sept. 8. NAB's government relations staff in the next two weeks will be at the following locations: July 17, Baton Rouge (Sheraton: 10:00am); July 18, Orlando (Hilton West: noon); July 21, Boston (Anthony's Pier Four: 9:30am); July 27, Youngstown (Teak Room, Youngstown Club: noon); July 28, Cincinnati (Queen City Club: noon).

FTC's Full Deck

The Federal Trade Commission met this week with a full complement of five commissioners. Sitting on the Commission for the first time is Robert Pitofsky, a former director of the FTC's Bureau of Consumer Protection. Pitofsky appears to fit the mold of a predominantly "consumer oriented" FTC under the helm of Chairman Michael Pertschuk. Prior to joining the agency, he was a member of the Task Force on Regulatory Reform of the Senate Government Operations Committee.

Rainy Day In The Apple

It was literally pouring buckets of rain when I visited Anna Kosof, WBAI GM in New York on Monday, July 5th, the day the Supreme Court ruled against the Pacifica station in the "seven dirty words case." From the WBAI newsroom, one could barely see across the Hudson River into New Jersey. Inside, the station was still in disarray from having recently moved to 8th Avenue near 35th Street. Because WBAI's license — as well as its sister station WPFW in Washington, D.C., is on file at the FCC awaiting renewal, Kosof is maintaining a low profile by keeping all controversy surrounding the decision off the air; however WBAI attorney Harry Cole, of Arent, Fox, Kinter, Plotkin & Kahn gave a phone interview from Washington to WBAI News Director Mickey Waldman. Cole says that he plans to meet soon with members of the Pacifica Foundation to discuss new guidelines for their stations.

Who Pays The Protest Bills?

The FCC is asking stations and the public to comment on whether it should reimburse expenses of consumerists who seek to testify at Commission hearings. The FCC began this inquiry on June 30th and broadcaters have until September 15 to let the Commission know how they feel. This week, Commissioners Lee and Quello stated that they are against this inquiry. Commissioner Lee noted, "I can see a lot of hands out for government money, and I wonder where it will end. In my opinion, it should not have begun." If you'd like to comment, address your remarks

(Continued on page 24)

The "Me" Generation Spells Relief — R-A-D-I-O

Three weeks ago, the Radio Advertising Bureau in cooperation with the Association of National Advertisers, held its annual seminar for retail marketing executives. Larry Light of BBDO made an excellent case for buying radio based on the present selfish mood of the country; but his concept of 'Me-ness" should be noted by everyone involved in radio. Thanks to Wendy Lehman at RAB for providing us with a copy of Larry's remarks, which are highlighted below. Full texts of the speech can be obtained from RAB President Miles David at the new RAB headquarters: 485 Lexington Ave. New York, NY 10017.

"Tom Wolfe calls it the 'ME Decade.' The 'ME Seventies,' says Chatlelaine. It's the 'ME Generation,' says U.S. News. Mademoiselle asks 'I Love Me — And Why Not?' To get a better understanding of where we are now, think back to the Age Of We. We went to Woodstock. We rallied in Washington. We beat the Russians to the moon. But things have changed. My, how they have changed. Today, we live in the Age Of Me.

"We now have a President trying to make our government personal again. He is using radio to help him. As we have all just observed in California, instead of more government spending, people want to limit government spending. In the Age Of Me people ask 'What's in it for me?' Self-actualization. Self-improvement. Self-fullfillment. Focus on self. All popular phrases in the Age Of Me. Listen to this. Barbra Streisand singing, 'Lullaby for Myself.'

"The Age Of Me is certainly a very important age for marketing. ME-ness is an attitude. It's a lifestyle. It affects how we live. What we do. What we buy. What media we listen to, watch, or read. What does ME mean? Some have referred to the Age Of Me as the Age of Narcissism. People are interested in gratification. Now. Legalize marijuana. Be more open about sex. You don't have to be in love to enjoy sex.

"Thrill rides are booming. So are discotheques. Saturday Night Fever is a national disease. Everybody is catching it. People are pleasure-oriented and self-oriented. The Age Of Me is an age of increased personalization. Names, initials, on everything. Personalized clothes. Personalized transportation. Even personalized plants. In home decorating, people want a look of their own."

"In the Age Of Me, status is popular again. Louis Vuitton handbags. Instant good taste. Cartier watches. We must have them. Eyeglasses. Bought for fashion, not function. Instant is key. Now. Easy. And Fast. Microwave ovens. Food processors, all promised to make you into a fancy chef. All kinds of personal, simple appliances. To make food now. Easy. Fast.

"There are nearly 100 different shampoos for sale. Hundreds of different automobile nameplates. Every woman can select her own lipstick shade. And everybody now selects their own personal radio. The simple fact is that people today not only ask 'What does this brand do?' or 'How much does it cost?' They also ask, 'Is it ME?'

"What does the Age Of Me mean to Media? In the Age of Me every sale is a personal sale. Every sale is a local sale. There is no longer such a thing as a national brand. So, there can be no longer such a thing as a national media plan. You are much better off starting at the local market level. Then work your way up to the national level. At BBDO, we call this kind of thinking 'Bottom Up Market Planning.' Or BUMP.

"National advertising can be very effective for selling the dominant theme for a product line to a lot of people. But what if you have a highly fractionalized product line with no single dominant theme? What if your brand is directed at small segments of hard to reach ME's? What if the same brand is purchased by different ME's for different reasons?

"RADIO is personal. RADIO is convenient. RADIO is instant. RADIO is fun. RADIO is varied. RADIO is selective. RADIO is portable. RADIO is perfect for the Age Of Me.

"General Electric, for example, has a very special message to deliver to people who want to be some body in the Age Of Me. The Wall Street Journal has a special audience. They use radio to reach it. Soft-n-Dri also has a special audience. Soft-n-Dri would get nervous if they couldn't reach that audience. But radio helps them reach it. Pepsi uses radio effectively. Pepsi uses it to deliver its messages in varied ways to varied audiences. Come to think of it, in this Age Of Me, if radio as a medium did not exist, it would have to be invented.

"In this age of high prices, increased competition for the consumer's dollar, increased competition for the consumer's attention, increased marketing fractionation, increased advertising clutter, reduced homes viewing television, more sex, greater personalization, more mobility, less time spent at home, more working women, more selectivity. How do you spell relief? I spell it R-A-D-I-O!"

Washington Street Talk

Frank Murphy moves up from Mutual Broadcasting's Director of Station Relations to Vice-President. Hires NAB Regional Manager Rich Wartel to cover Mutual's West Coast operations. Rich will continue to work out of Kansas City for six months before moving into Mutual's Century City, CA offices. Don Budd, VP for News adds Chuck Wheeler, KRLD/Dallas morning anchorperson, to Mutual's Washington staff.

NAB VP for Radio Wayne Cornils replaces Wartel with Larry Tierney, owner of Tierney's Variety Store in Decorah, IA, and former TV account executive at WMT/Cedar Rapids, IA. Cornils, who continues to direct NAB's regional operations after replacing Charley Jones as Radio VP, is expected to add three additional regional managers by January, bringing the NAB field staff to a total of ten. Job emphasis will remain in new member sales, but will be expanded to include more member contact in smaller geographical areas. Also at NAB, Dr. Russell McKennas becomes new assistant to NAB VP for Research John Dimling. Dr. McKennan was formerly with Eric Marder, Arbitron, and A.C. Nielsen.

Jim Winston joins FCC Commissioner Lee's office as Attorney/Advisor. Jim has a degree in electrical engineering from the University of Penn. as well as a degree from Harvard Law School. Winston is also a member of the National Conference of Black Lawyers Communications Task Force. He will specialize incommon carrier issues.



"Songbird"

Barbra Streisand

from Barbra's "Songbird" album



on Columbia Records

FCC AM & FM BROADCAST STATION CHECKLIST

The FCC's Field Operations Bureau periodically publishes a checklist of its relevant rules applying to radio stations. The commission stresses that the list is partial, and adds that "since rules are subject to periodic revisions, listings should be checked with recent rule changes as they occur." R&R has reprinted the rules checklist as a convenient aid for our radio subscribers.

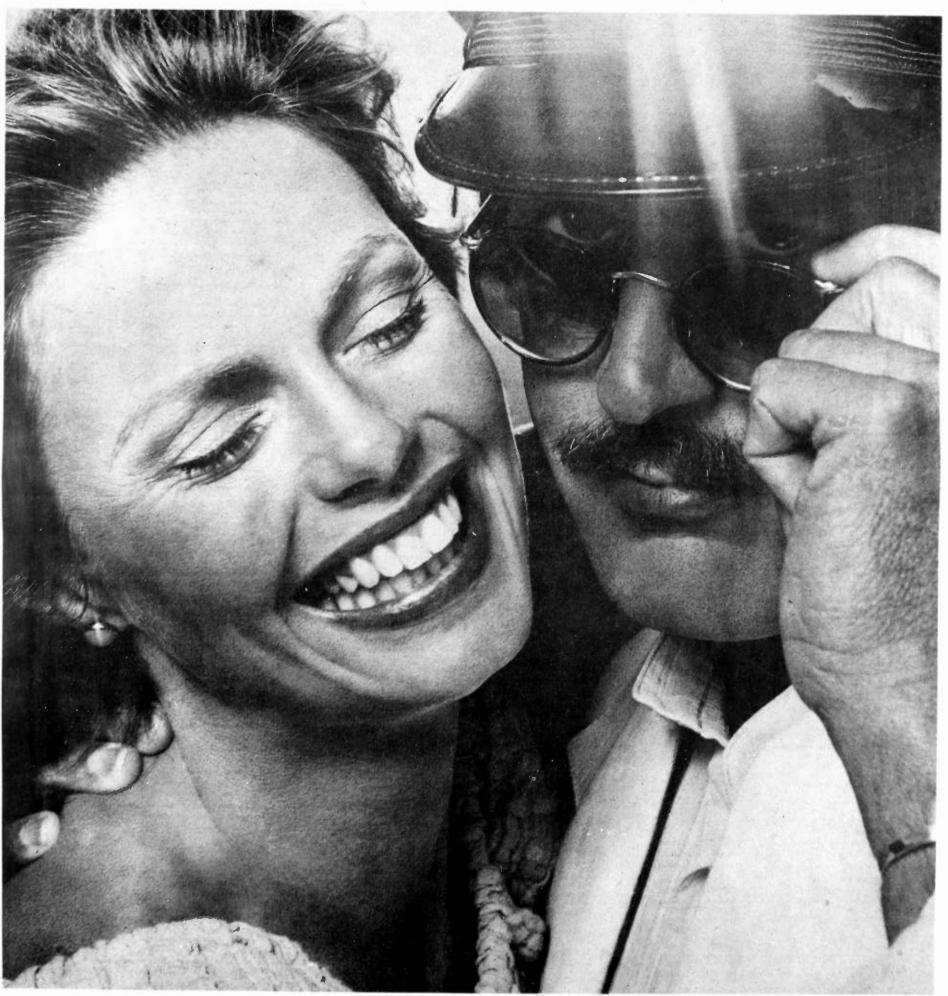
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	EBS tone encoder installed/working	73.932[b]	73.932[b]
	Monitoring correct station assignment	73.932[a]	73.932[a
	-		
8.	Remote Control Operation		70.075/
	Positive on/off and failsafe circuits	73.67[a][2]	73.2 7 5[a [2]
	Transmitter security	73.67[a][1]	73.275[a]
	Remote meters have true calibration or charts	73.67[a][7]	73.275[a
	Remote meter correct scales	73.67[a][6]	73.275[a
	Remote meters calibrated weekly	73.67[a][5]	73.275[a]
	Remote meters agree within 2%	73.67[a][5]	73.275[a]
	Provisions for remote tower light check	73.67[a][4]	73.275[a]
	EBS alert can be made at control point	73.67[b]	[4] 73.276[b]
		73.67[a][4]	73.275[a]
	Phase & base current for each pattern as required	73.114[a] [8]	-
	Termination of remote control when required	73.67[a][3]	73.275[a]
		13.7[b]	[3] 13.7[b]
	Operator using "off-air" monitor		
	Operator using "off-air" monitor Type approved antenna monitor remote reading	73.69[a]	
			_
	Type approved antenna monitor remote reading	73.69[a] 73.66[c] 73.67[a][8]	
	Type approved antenna monitor remote reading DA antenna skeleton proof conducted annually	73.66[c]	 73.275[a] [8] 73.275[a]

Yes, they've done it like that.

The last time Captain & Tennille did a Sedaka/Greenfield song it sold over 4 million records.



Introducing their new single: "You Never Done It Like That" From "Dream"

On A&M Records & Tapes

CS M

Produced by Daryl Dragon
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	Continued from page 1	4	
		*	
9.	Extension Metering Transmitter accessible within 100 test	73 70[b]	73 276[b]
	All required meters extended	73 70[d]	73 276[d]
1	Meters have correct scales Extension maters calibrated weekly	73 70(d) 73 70(f)	73 276[d] 73 276[t]
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	Extension meters operate continuously	73 70[0]	(3) 73 276(e)
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	Signed at start and end of duty	73 111{a	73 201[a]
	Signed and dated by designate Jich et	73 03[h] 4 W]	73 265 d 5][iv
	Pages numbered and dated Indicated advanced or nonadvance 11 me	73 111[b] 73 111[b]	73 201[b] 73 261[b]
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	Sample loop current	(1)(lv) 73 113]a(_
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	Transmission line meter for direct power	[2][1]	73 263(a)
	Meter readings without modulation	73 113[a]	[3][N]
	No variation in readings for long periods	GEP	GEP
	Entries for commencement at each mode and at 3 hour intervals	73.113(a) (1)(lw)	73.263[a] [3]
	Efficiency factor derivation Ep (p for indirect power	73 113(a) [1][W]	_
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	Qualiter, tower light inspection	73 114(a) (3)	73.204[a] [7]
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	Commor point urrent	73 114[a]	_
	Ballin Current Ratio I deviations	[8][i] 73 114[a]	_
	Remote base of sample current, ratio, % deviation	0 (4 73 114[a]	_
	Praile nd lation & princent deviations	[8][HI] 73 114[a]	_
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	Circl n male properly	73 114(d)	(9) 73 284[d]
12	2. Program Log	73.111[6]	73.281[b]
	L , retined or, veas	73.115	73.265
	Operator ignature at itan and end of duta. Piges numbered and dated	73.111(a) 73.111(b)	73.281(a) 73.281(b)
	Kes to appreviations contained in log	73.111[b]	73.281[b]
	Station (D) me_shpikn	73.112(b) [4][i]	73.282[b] [4][i]
	Sponsorrume hown in log (not brand name)	73.112(b) {2}(l)	73.282[b] [2][i]
	Program I talk and end times indicated	73.112(b) {1][8]	73.282(b) [1][ii]
	Political iffiliation for political programs and talks	73.112(b) (1)(v)	73.282(b) (1)(v)
	Entity classifying source of program (e.g. net, local, rec.)	73.112(b) (1)(lv)	73.282(b) [1](lv)
	Entry clar lying type of program (e.g., pol. ED EOH)	73.112(b) [1](W)	73.202(b) (1)(m)
	P5A s show party for whom made	73.112[b]	73.262(b)
	Entire of Pre-Grant announcement (1 580)	[3] 73 112(b)	(3) 73.282(b)
	Entry showing duration of commercial malter	[4][M[73.112[b]	[4][W] 73.262[b]
	Entry identifying program by name or title	(2](H) 73.112(b)	(2)(ii) 73.282(b)
	Corrections made properly	(1)(i) 73.111(c) 6	[1](I) 73.281[c] 8
	Logs orderly and legible	73.112[h] 73.111[b]	73.282(h) 73.281(b)
			,-,

10	Name and political affiliation for political announcements. Announcement of prerecorded material	73.112(b) (1)[v] 72.112(b) (4)[w]	73 202(b) [1]{v] 73 262(b) [4](w]
13.	Public Inspection File	1 526[d]	1.526(d)
	Records at accessible location Applications tenitered after May 13, 1985	1 526[0][1]	1 \$26[a][1]
	Ownership reports filed after May 13, 1985	1 526(a)(3) 73 120(d)	1 624(a)(2) 73.290(d)
	Political use requests Annual employment reports	1 526[a][5]	1 526[a][6]
	Public and Brizadicasting Pro-erbit i Man in	1 526[a][6]	1 526[#][6]
	Letters from public as required. Public problem, and need, other	73 1202[1] 1 526[a][9]	73 1202[1] 1 526[a][9]
	Material available for reproduction	1.526[1]	1.526[1]
	Material i retained for phoper per oil. Donor announcement for non-connect act of an	1 526(e) 73 502(b)	1 526(e) 73 562(b)
		121	[2]
14.	Automatic Logging Operating Log		
	Accurately calibrated time date and circuit functions	73 113[6]	73 203(b)
	Autologger does not affect accuracy	73 113[6] [1]	73 283(b) [1]
D	Equipment accuracy	73 113[b] [2]	72 283[b] [2]
0	Weekly calibration of logger	73 113[b] [3]	73 203(b) [3]
()	Aural alarm circuit	73 113[b] [4]	73 203(6)
LJ	Parameters read every 10 minutes	73 113[b] [5]	73 263[b] (5]
	Logger located at control point	73 113[6]	73 263[6]
П	Logger located in vicinity of operator	[6] 73 113[6]	[6] 73 263[6]
	Conforms with 73 1215 (arbitrary scales not authorized)	[7] 73 113(b)	(7) 73 203[b]
	Corrections made properly	[0] 73 113(d)	[0] 73 203[d]
IJ		131	(5)
	Program Log Information available for partial logging	73 112[1]	73 203[1]
	Certificate of auto logging by operator	(3) 73 112(e)	[3] 73.202[e]
	Corrections made properly	[3] 73 112[h]	[3] 73 262(h)
۵	Certificate of logging data	73 112(f)	73 202(1)
٥	All required information available	[2] 73.112(g)	[2] 73 282[g]
15	Radio Operator		
	First class operator full or contract	72.03[d]	73 265[d]
0	First class operator full time if OA critical array Third class operators have broadcast endorsement	72.93[e] 73.93[c],	 73 265[c]
	RP LIC for ATS operation	or [d]	or [d]
П	MP (IC for ATS operation	73 140[c] (2)	73 340[c] (2]
16.	Other Operating Requirement	** *****	
0	Required station identification Sponsors identified on air	73.1201[a] 73.1212	73.1201(a) 73.1212
0	Presuntise operation Time and modes of operation correct	73.00 73.07 6	_
0	Transmitting phone call requirements	TSA 73.1204	_
	Rebroadcasting other stations	73.1206 73.1207	73 1206 73.5207
	Delayed-recorded broadcast announced Bi-monthly announcement of licensee obligation	73.1208[a] 73.1202	73.1208(a) 73.1202
0	No fraudulent billing	73.1205	73.1202
0	EEO Compliance Compliance with rules re-personal attacks and political	73.125 73.123	73.301 73.300
О	editorials Letter to Commission describing emergency operation	73.96(1)	73 290[e]
47			, 3 200(0)
17.	Equipment Performance Measurements EPM available for inspection	73 47[b]	73 254[c]
	EPM available for two 121 year	73 47(b) 73 47(a)	73 254[c] 73 254[b]
	EPM made yearly (1.4 month.) and four (4) month prior to renewal		
	Description of equipment and method used	73 47(b) 73.47(b)	73 254[c] 73.254[c]
	Signed & dated by engineer making measurements EPM made through all circuits without compression or	73.47[b] 73.47[a]	73.254[c] 73.254[b]
	limiting	Required	Required Specifications
	AM Measurements Oata and curves for frequency response for 50 to 7500	In Proof 73.47(a)[1]	Specifications 73,40[a][4]
	Hz at 25 50 & 85% (& 100% modulation if obtainable) Oata and curves for harmonic distortion for 25, 50 &	73.47[a][2]	73.40(a)[3]
	85% (&100% modulation if obtainable) at 50, 100 400 1000 5000 & 7500 Hz		
	% carrier amplitude regulation for 25 50 & 85% (& 100% modulation if obtainable) at 400 Mz	73.47[a][3]	73.40[a][5]
	Hum & noise for 100 5 modulation at 400 Hz	73.47(a)[4]	73.40(a)(6)
	Spurious & harmonic radiation check	73.47[a][5]	73.40(a) [12],[13], '& [14]
10	EM Massuramente		
19.	FM Measurements Information for frequency response for 50 - 100 - 400.	73.254[b]	73.317(a)
	1900 5000 10 000 and 15 000 Hz at 25 50 & 100% modulation	[1]	[2]
	Marmonic distortion for 50: 100: 400: 1000 & 5000 Mz at 25: 50: 8: 100° modulation, also harmonics at 100% modulation for frequencies of 10:000 & 15:000 up to	73,254[b] {2}	73.317(a) {3}
	70 000 Hz FM noise in the band from \$0 to 15 000 Hz below 100%	73,254(b)	73.317[a]
	modulation	[3]	[4]
	AM noise in the band from 50 to 15 000 Hz below 100% modulation	73.254[b] [4]	73.317(a) {5}
	Stereo parameters	None	73.322
20.	Directional Antenna System Field strength measurements made according to	AM	FM _
	Field Strength measurements made according to license. Field Strength meter available and working.	TSA	
	Base current, sample loop current, phase angle agree	TSA TSA	_
	with license. Antenna monitor installed and working	TSA	_
	Field strength measured less than licensed maximum at monitoring points.	TSA	_
	Sample loop meters have calibration chart or scales when used as remote antenna meters	73.57[1]	_
	Monitor point satisfactory location and adequately described on license	GEP	_
	Fail-safe ckt. for reduced operator requirements	73.03[1][5]	_
	Antenna monitoring type approved Approved sampling system O.K. it required	73.69[a] 73.60	_

21.	Stereo & SCA Operation Stereo pilgt checked monthly	_	73.267(b)
	Stereo pilot injection 8 to 10%	_	78.333[h]
	Stereo pilot frequency within 2 Hz	-	73.322(h)
	Stereophonic subcarrier suppressed to less than 1% modulation of main carrier	_	73.322(o)
	SCA 10% modulation if stereo used	_	73.322[j]
	SCA daily operating log	_	73.206[1]
	Time subcarrier generator on	_	73.286[f] [1]
	Time modulation applied to SCA	_	73.286[f] [2]
	Time modulation removed from SCA	_	73.286(r) (3)
			73.286(r)
	Time subcarrier generator furned off	_	[4]
	SCA program log		
	General description of programming Time of programming change	_	73.298[o] 73.298[o]
-	SCA subcarrier tolerance of 500 Hz checked each	_	72.285[9]
	calendar month (40 days max)		
22.	Automatic Transmission Systems		
	Authorization to use ATS	73 140	
	ATS personnel licensee employees ATS personnel can perform monitoring & dulies	73 146	
	ATS personnel fully instructed on duties	73 146	[9] 73 346[9]
	Tower lights checks either manual or automatic	73 146	(c) 73.346(c)
	Only manual turn on used	73 140	
	ATS operator holds at least RP	73 140	[c] 73.340[c] [2]
	ATS central functions		
	Power adjust automatic	73.142[[2]	b) 73.342(b) [2]
	Modulation adjust automatic	73.142[b) 73.342[b] [3]
	Mode switching clock O.K. if needed	73.142(
	Mode Switching completely automatic	73.142	d) —
	Modulation control for SCA if used	_	73.842[c]
0	ATS auxiliary/alternate trans: O.K. if used Minimum modulation maintained	73.142[
U	WHITIGH (TOQUEDOT HEITENED	[3]	(3)
	Provision for indirect power function if used	_	73.34 2(b) [1]
٥	ATS test system functioning	73.142[
	ATS turn off and fell safe functions		
	Over power uncorrected over 3 minutes	73.144[[1]	a} 73.344{a} [1]
	Over modulation uncorrected over 3 minutes	73.144[[2]	a) 73 344[a] [2]
a	Clock for mode switching fails over 3 minutes	73.144	
п	Loss of turn-on or turn-off control	(3) 73.144[al 73.344[a]
U	East of farm-on to farm-on common	[4]	[4]
7	Loss of atarm device functioning	73.144[[5]	a) 73 344(a) (5)
	Loss of alarm sampling circuits	73 144[
	ATS alarm functions	[6]	[6]
0	Loss of signal (carrier or program) 3 min	73 146[
В	Power below 90% authorized over 3 minutes	[1] 73 146[-	[1] c] 73 346[c]
		[5]	[5]
Ð	Tower lighting failure if alarms used	73 146[- [3]	c) 73 346(c) [3]
	ATS menitoring and alerm points		
	On/off controls functioning	73 146[b) 73 346(b) [1]
0	Off-air SCA program monitor for SCA	-	73 346(b) (2)
	Off-air monitor	73 146	b] 73 346{b}
	Aural alarm signal functioning	[2] 72.146[[2] bi 73 346[b]
		{3}	[3]
	Point accessible & under licensee control Point controls protected from unauthorized	73 146[
G	EBS facilities provided as needed	73 146	
	Licenses and ATS authorization posted	73 146[h) 73.346[h]
23.	Auxiliary Broadcast Stations		
	Remote Pickup Stations		
	Licensed power not exceeded		74.481 74.484
	Frequency tolerance License posted or attached to transmitter		74.467(a) or (b)
	Station log		
0	Frequency check		74.465
	Entres required by Part 17 Station identification	9	74.481(a)[1][I] 74.482
0	Remote control operation		74 434
	% modulation indicator		73.434(a)[1]
	On/off control of RF stage Protected against unauthorized operation		74.434(a)[2] 74,434(a)[3]
	Operator under control of licensee		74.468(a)
	Aural Broadcast STL and Intercity Raley Stations	-	
	+ 5% licensed power not exceeded Oirectional antenna required		74.534 74.638
	Frequency tolerance		74.561
	Stafion license posted		74.564
	Station log Hours of operation		74.581(a){1}
	Program transmitted		74.581(a)(2)
	Frequency check		74.501[a][3]
	Entries required by Part 17 Station identification		74.581[b] 74.582
	Remote control operation		74.533(a)
	Notification to Commission 10 days prior to operation		74.533(a)
	Operated under control of licensee RF or control activated davice showing Tx is radiating		74.833(a)[1] 74.833(a)[2]
	On/off control of RF stage		74.633[a][2] 74.633[a][3]
	Protected against unauthorized operation		74.833[o][6]
	Unattended operation Notification to Commission 10 days prior to operation		74. 533(b) 74. 533(b)
	Circuits to deactivate Tailf used as relay		74.833[b][1]
	Protected against improper operation		74.633[6][7]
	Protected against unauthorized operation Observations made at receiving end every 24 hours		74.533(b)(3) 74.533(b)(4)
	Repairs by qualified person		74.633[b][6]
	اهد	MENTED	
	Provided by Field Operations Bureau 4	6	





The Most-Played Album Cut In Top-40 Today:

"Paradise By The Dashboard Light"

MEAT LOAF

WRKO deb 30 WDRC on WYSL deb 30 WVBF on 99X deb 30 WTMA 21-19 K-104 on F-105 on

From their soon-to-be platinum (950,000 sold) album



on Epic/Cleveland International Records



TOP-40



John Leader

The passage of another Fourth of July means your wait for results of the Spring book is almost over. As you rush to the mail each day, just think about your friends in the top six markets. Chicago, Detroit, Los Angeles, New York, Philadelphia and San Francisco just started another ARB sweep. The July-August book runs through August 2nd. It seems like in the major markets you just barely get a chance to look over your Spring results and, bang, you're right back into it with the Summer ratings. And usually with the ratings come promotions. That's what we're taking a look at this week: contests and their place on Top 40 radio.

The Big Contest, Radio's Dinosaur?

Ever notice how few really big contests you read about anymore? What ever happened to the "Black Box" or the "Corvette a day giveaway"? And what about "Location X"? Well, if you've been a follower of the "Bits" section of my column each week, you couldn't have missed the fact that most radio promotions are moving toward a "lower key" in both presentation and prize. Why?

I spoke with John Rook, the Program Director of KFI/Los Angeles. John formerly consulted several successful radio stations and was also at one time the Program Director of WLS/Chicago. I asked John why big flashy contests were no longer a regular part of Top 40 radio.

"I think one of the reasons why you're not seeing the big, big contests is because in most cases the stations that have run them really didn't show any increases at all." Contests were originally designed to cause talk, bring in new listeners and perhaps make the old listeners listen longer. Naturally, the bigger the contest, the more talk and the more listeners. But if that is no longer the case, then the fact that big contests are diminishing becomes more logical.

John went on, "I also think we're out of the 'hype era.' I really believe it. I think to win a pair of concert or movie tickets or a new hot album is just more attractive to today's listener." The "hype era" may well have ended the day the Federal Government began their new policies regarding "hyping the ratings." When the FCC and FTC got into the act, stations ran the risk of trouble if they were not giving away approximately the same amount of cash value each and every month of the year. No longer could radio serve up a giant contest with a huge prize just for the rating periods.

KFI does not run any giant contests. For that matter, none of the Top 40 stations in Los Angeles have run any contests of the major variety in recent months. KHJ did run a "granda-day-giveaway" during the Spring sweep, but the contest itself was very "low key" and did not take on the proportions of a giant cash giveaway. KIIS-FM rarely runs contests of any kind.

And yet contests are still a part of the Top 40 format approach, but they have definitely stepped to the background of the overall sound. Instead of the giant prize, now radio seems to be offering the smaller reward, and in many cases the tie-in has been musical. Radio has turned to the music/movie industry for inspiration and for prizes.

As more and more movies are produced for the same demographics that listen to Top 40 radio, these movies and their accompanying soundtrack albums become radio's new promotional vehicle. Rook explains, "We tie in with them because it's the music business. For example: we sent 600 people to see 'Saturday Night Fever,' we sent 500 people to see 'Grease,' and 500 more will be going to see 'Sgt. Pepper.' Well those are natural tie-ins to me. We're playing their music and if we aren't already, we will be. So for our audience they're a natural."

The evaluation that "the hype era is gone" may have more validity when you consider how radio budgets are being spent today versus yesterday. Programmers today are spending more of their money determining what their listeners want to hear on the radio. More and more programmers are getting the answer: Music! Research into audience preferences have also turned up a negative reaction to "screaming, hyped contests."

Rook also pointed out a fact that is very important—more mileage can be gotten out of several small winners as opposed to one big winner. Given the option of giving away \$1,000 a day John said, "I would much rather cut it up into \$100 bills and have lots of smaller winners rather than one large one. It gives more of your audience a chance to win and it gives your air personalities many more opportunities to promote on the air."

Also the psychology of winning itself would dictate that as the prize becomes smaller, the average person feels he or she has more of a chance to win. And naturally as you offer more prizes the listeners feel their odds of winning are better, which in fact is true.

Big contests do exist, and we'll take a look at Seattle next week to prove the point. Seattle has just completed a three month Arbitron sweep, which saw some rather heavy contesting take place within the Top 40 radio marketplace. However, the days of the big contest seem to be numbered. The importance of "buying" or influencing an audience for one book seems to be far outweighed by the importance of giving your audience what they want to hear, and giving it to them consistently 12 months a year. If that is the road radio continues to follow, then perhaps the big, flashy, expensive contests are soon to go the way of the dinosaurs.

Bits

Here's an interesting way to "get in touch" with your listeners . . . KEWI/Topeka just completed a promotion entitled "First Night On The Town With KEWI." Fifteen couples won the contest, which included a night on the town with KEWI Program Director J.R. Greeley and Music Director Khris Favor. The fifteen couples along with J.R. and Khris all went out to dinner and then all sat together at the Topeka B.J. Thomas concert. The "word of mouth" following the gala evening should be considerable, as some KEWI listeners found out just what the folks they listen to everyday on the radio are really like.



WRJZ/Knoxville made the grand prize award in their Fanta-Z promotion recently. Shown (l-r) Curtis Parham, the winner's husband, the winner and Walker Johnson with the grand prize Toyota Pickup and Toyota Celica. The Fanta-Z promotion, which went through several phases at WRJZ is now completed.

CKGM/Montreal has kicked off their summer promotion and the theme is "love." The objective of the entire summer is to bring Montrealers close together and part of the package is the bright yellow CKGM T-shirts being distributed by the station. The shirts spell out a message that listeners are proud to wear in either language: "I love you Montreal" or "Montreal je t'aime." Both designs also display the word "staff," since the station feels that CKGM belongs to all Montrealers, and a random digit between 01 and 98. Various numbers will be called out on the station making the owners of the shirts eligible for prizes all summer long. In addition the numbering process is designed to match the English bearers with the French. Already 10,000 of the shirts have been distributed throughout Montreal with the remainder to now be sold at various client locations for the nominal price of \$2.00.



WISM/Madison ties in with lots of concerts in and around the Madison area, but this time WISM contest winners were treated to an Andy Gibb concert in Milwaukee. The winners got VIP tickets for a backstage chance to be photographed with Andy, collect his autograph and see the concert in style. Pictured (l-r) RSO's Jay Cunniff, winner, Andy, another winner and WISM's Charlie Simon.

READY OR N(4582)

Helen Reddy HAS A BREAKING SINGLE



WFIL debut 24 KNUS on KLIF on **WMFJ 32-28** WZZP add **KILE 37-33**

WPRO 30-25 WCCO WMAL WORD on WBAL

From The Album Well Sing In The Sunshine

> Management : Jeff Wald Single Produced by Nick DeCaro for The Entertainment Company Executive Producer: Charles Koppelman



Spend This Summer On The Rivers Of Babylon.

"RIVERS OF BABYLON" BONEY M

THEY ALREADY ARE:

WFIL WEED WKBW WVAM WGCL WLOF NOLW WICC WISM WTIX WACI WMAK WKNX **BJ105** WKAU WINW KSLY KAFY KOEO KODI

ON SIRE RECORDS

Manufactured by Warner Bros. Records, Inc.

Produced by Frank Farian
a Hansa International
recording

April/May 1978

Arbitron Summaries

FORMATLEGEND

R-Rock, A-AOR, PA-Pop/Adult, B-Black, BM-Beautiful Music, O-Oldies, N-News, T-Talk, S-Spanish, CL-Classical, C-Country, RL-Religious, J-Jazz This data is copyrighted by Arbitron. Non-subscribers to Arbitron's syndicated Radio service may not reprint or use this information in any form. All figures are April/May 1978, Monday through Sunday 6am to 12midnight, Metro Survey Area, Total Persons 12 Plus, unless otherwise indicated.

Atlanta

WSB (PA) follows its last book, which was its lowest share in recent history, with its lowest A/M book; 13.3 to 16.3, and that includes a 17 share at night with Braves baseball. WZGC (R) up 10.7 to 12.3 and second in the market. WQXI-FM (R) is third and leveling out 7.3 to 7.0. WKLS-FM (A) 6.6 to 6.7, WQXI (R) 4.4 to 5.1, WAOK (B) 5.4 to 3.7, WIGO (B) 1.4 to 1.8, WVEE (B) 3.9 to 4.6. WPLO (C) 6.7 to 5.4, WBIE (C) 2.9 to 1.9. WGST (N) 3.1 to 2.5, WLTA (PA) 2.9 to 2.3, WPCH (BM) 7.8 to 6.3, WSB-FM (BM) 4.8 to 6.2, WRNG (T) 5.8 to 4.4. Demographics—Teens: WZGC 45.0, WQXI-FM 16.7, WKLS-FM 7.8. Adults 18-34: WZGC 12.6, WKLS-FM 12.3, WQXI-FM 11.0, WSB 10.2. Adults 25-49: WSB 15.7, WZGC 9.6, WPCH 7.1, WQXI-FM and WPLO 6.4 each. Adults 35-64: WSB 22.2, WPCH 11.6, WSB-FM 11.3.

Milwaukee

WTMJ (PA) tops the market again, 14.3 up to 18.2, with an 18 share at night due to Brewers baseball. WISN (PA) is second 12.6 to 10.5, WOKY (R) slipped to a low point 9.5 to 7.3, WZUU-FM (R) held at 6.9, WZUU-AM (R) 2.0 to 1.7, WKTI (R) 2.9 to 3.2. A success story here is WLPX (A) formerly BM formatted, they changed call letters and went to Superstars AOR before this book and debuted with a 5.6. WQFM (A) 5.3 to 2.0, WZMF (A) 2.8 to 1.7. WBCS-FM (C) 5.9 to 5.7, WBCS-AM (C), formerly WRIT, debuted this book with a 1.3. Their combined figures are 7.0. WEMP (C) 4.4 to 3.8. WAWA (B) 2.0 to 1.9, WBKV-FM (BM) 1.3 to 1.9, WEZW (BM) 6.9 to 7.7, WFMR (CL) 2.5 to 3.6, WNUW (BM) 2.0 to 2.4. Demographics—Teens: WZUU-FM 25.5, WOKY 17.5, WLPX 16.0. Adults 18-34: WISN 14.2, WLPX 10.6, WTMJ 9.2, WZUU-FM 9.1, WOKY 8.1. Adults 25-49: WTMJ 17.0, WISN 12.4, WBCS-AM&FM 10.2. Adults 35-64: WTMJ 22.5, WISN 10.8, WEZW 10.4, WBCS-AM&FM 9.9.

Tampa-St. Petersburg

WSUN (C) on top of this market 8.6 to 9.3, WWBA-FM (BM) 7.3 to 9.1, WLCY (R) with their best book 6.2 to 7.4, WWBA (BM) 3.9 to 7.0, WJYW (BM) 9.7 slipping to 6.9, WFLA-FM (BM) held at 6.8. That's four of the top six stations all in the BM format. WFLA (PA) 4.8 to 6.0, WYNF (R-Y95) 6.0 to 5.5, WRBQ (R-Q105) 5.5 to 5.2. WDAE (PA) 4.6 to 3.6, WQXM (A) 4.6 to 5.4, WQYK (C) 5.1 to 3.8, WTMP (B) 4.9 to 3.4, WOKF (A) held at 2.0, WRXB (B) 1.4 to 1.7, WTAN (PA) 1.0 to 1.2. Demographics—Teens: WYNF 24.4, WLCY 19.4, WQXM 10.6. Adults 18-34: WLCY 16.2, WQXM 15.4, WRBQ 13.3. Adults 25-49: WLCY 9.6, WRBQ 8.6, WFLA 7.8, WQYK and WSUN 7.1 each, WYNF 7.0. Adults 35-64: WFLA-FM 13.1, WSUN 10.8, WWBA-FM 10.6.



MONEY ON THE BILL IN HOUSTON—Eddia Money was in Houston for a concert, and was visited by a dalagation from KRLY. Picturad (I-r) are Columbia Local Promotion Manager Norman Hurt, Money, and KRLY Music Director Michael Jones.

CITY BOY "5.7.0.5"



Already <u>5.7.0.5</u>. is the number one most-played AOR single in R&R and Bill Hard's album report for three weeks in a row!

HOT PHONE NUMBERS GET REQUEST!

Top 40 Airplay

WZZP WBBQ	WIGY ROCK 102	WRJN WPNO	WKLO WICC	KNBQ WFEA	WZUU WBZ-FM	KDON KTOY 40-32	WFOX WLBX	KRNA KLUE	WQMC WHAV
WVLK	(WBEN-FM)	KMWX	98Q	WCOJ	92X (WXGT) 41	WSTV	KQEO	WRKR	WELK
WTAC	WYYX-FM	WWKE	WBLI	WWHN	WFBR	WFRL	WIFE 26	WFAH 40-35	KRMG
KODI	WKH 1-28	WTOR	WHAIN	WERC	WINC	WRRY	MTEN	KOZA	

ON MERCURY RECORDS

Write or call yourl local Polygram Distribution sales office for displays and other PHONOGRAM, INC.

A POLYGRAM COMPANY





HOT AIR AT WLOF—Big Tree's Hot participated in an on-air interview with WLOF/Orlando air personality Banana Joe before an area concert appearance. Pictured with the trio are Banana Joe (center) and Atlantic promotion rep Mike Prager (right).



WLS JOINS GAYLE FORCE—Joining UA's Crystal Gayle at a reception following her recent Chicago appearance were members of the WLS staff. Pictured (I-r) are WLS New Accounts Sales Manager Carol Robins, air personality Jeff Davis, Gayle, and UA promotion rep Walter Paas.



KRLA RAISES BLOOD MONEY—KRLA/Los Angeles staged a 15-hour radiothon for the Hemophilia Foundation, raising over \$10,000 for the blood disease. KRLA newsman Mike Horn (left) is pictured with volunteers during the drive.



WAVZ CONVENES PARLIAMENT—Members of Casablanca's Parliament visited WAVZ/New Haven recently. Pictured at the station are (I-r) WAVZ Music Director Curt Hansen, Dawn Silva of Parliament's backing vocal group the Brides of Dr. Funkenstein, Casablanca promotion rep Lance Bogart, Bride Lynn Mabry, and the group's Ray Davis.



The Legend of Buddy Holly Lives on in a 4 hour radio special

Host - JIM PEWTER was there when it all happened on the last BUDDY HOLLY tour. Along with the CRICKETS, Jim recaptures those special moments in this FOUR HOUR MUSICAL SPECTACULAR.

EXCLUSIVE INTERVIEWS with the CRICKETS - Jerry Allison, Joe B Mauldin, Niki Sullivan, Sonny Curtis and Jerry Naylor, as well as reflections from Dick Clark, Alan Freed, Waylon Jennings, Little Richard, Richie Valens and Bobby Vee make this special so UNIQUE.

Hear how The Beatles, Bobby Vee, Linda Ronstadt, Waylon Jennings and more were influenced by the music of Buddy Holly

This is one special your audience won't want to miss. Please mail the coupon below to receive your free demonstration tape

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GOLD RUSHES IN TO LEWISTON— KRLC/Lewiston, Idaho received two gold record awards from RCA for their efforts on behalf of Waylon & Willie and Dolly Parton. Pictured displaying the twin plaques are KRLC Program Director Steven A. McKelvie (left) and the rather casual John Lingel, RCA promotion rep in the Northwest.



Pertraid Records

Phoenix

(Continued from page 1)

\$45,000" to cover the costs. An Arbitron spokesperson confirmed that Arbitron did not practice ethnic retrieval on Long Island. "We only do it in the metro area in places where there is 15 percent or more Black population."

Jackson said the decision to sue is still uncertain—"Our lawyers have it now." Other black stations reportedly share similar concerns about Arbitron methodology, and will be watching the WBLS action closely.

KWAV

(Continued from page 1)

states that "their original explanation seemed possible" (that no non-Christian groups had applied for airtime), but that he is concerned "especially after the way they hedged. It bothers me," he said, adding that he is conducting further investigations into the matter.

Transfer In Limbo

Caught in the crossfire, the present owners of KWAV, A-B Chemical Corp., are standing pat and waiting. Current General Manager Stoddard P. Johnston told R&R: "As a result of the uproar we were forced to break off the closing date

We have remained in our format and are waiting for the FCC to decide whether his (Brown's) remarks out here are in conformance with his representations in his application. Everything is being held in abeyance." Denison added that should the ownership transfer go through eventually, local Jewish religious groups intended to apply for airtime to test Brown's policies.

New Haven

(Continued from page 3)

to represent the 18-24 group. Such limitations are the norm. It doesn't necessarily mean the sample is inaccurate."

But Kalt is unconvinced. "There's no telling how much effect more diaries might have had on all of the market's stations. No one else is bitching, though, because no one else owns the 18-34 market like we do." WKCI General Manager Stanley Pulzycki, whose station, according to Kalt, was the major beneficiary of the two-diary situation, declined to comment.

Concluding, Kalt stated: "It's a sad situation in Rockford, it's a sad situation in New Haven, and quite frankly, it's a sad situation when you have only one rating service who can take a very cavalier attitude about things like this."

Portland Report Revised

Portland, Oregon stations received a mailgram from Arbitron announcing a revision of the April/May market report. According to the "a number of Metro company, Portland diary keepers recorded entries to KPUL," the former call letters of KNOI/Pullman, Washington, 400 miles away from Portland. "Arbitron's computer was set up to flip the KPUL entries to KNOI," the mailgram continues. 'However, examination of the diaries has revealed to Arbitron that the respondents who entered KPUL actually meant Portland radio station KUPL." The revised book credited KUPL with the KPUL entries, causing "only station KUPL" to show "significant increase in estimated audience." The revised report mailed July 11.

Joe Ferguson, Program Director of KUPL, a Beautiful Music station, was decidedly unhappy about Arbitron's computer error. "When

Washington Update

(Continued from page 12)

to the Secretary, FCC, 1919 M St. NW, Washington, D.C. 20554. Don't forget to include at the top of your comments the words, "Docket No. 78-205."

FCC Asked For More Info On S.C. Denial

On July 14, 1976, the FCC revoked the license of WSIB/Beaufort, South Carolina. Last week, a Federal appellate court asked the Commission to show how revoking WSIB's license would be in the public interest. The FCC is charging that Sea Island Broadcasting Corp., licensee of WSIB, made deliberate and deceptive statements to the Commission and that the station engaged in fraudulent billing practices.

Birth Given To KBOZ (AM) Sister

The green light was given to Northern Sun Corp., licensee of KBOZ (AM) to build an FM in Bozeman, Montana. Two competing applicants which the Commission said lacked sufficient funding to operate a station, withdrew their applications when the FCC agreed to allow Northern Sun to reimburse each competing applicant over \$2000 in expenses. Subsequently, Northern Sun asked the FCC to grant a waiver and allow them to locate the new FM with their AM which is four miles outside Bozeman. Commission rules state that a station's primary studios must be inside its city limits; but in this case, the FCC agreed noting that parking in Bozeman is a problem and the KBOZ studio location offers "ample parking facilities for employees and visitors."

Meanwhile On Long Island . . .

EFEM, Inc. beat two petitions to deny its bid for a new FM station at Hampton Bays, N.Y. One petitioner, Sandpiper Broadcasting Co. which owns WWJR (FM) at Southhampton, seven miles away, contended that a new station would force it to "make 'extensive' program changes" and to curb its "locally produced public service programs and staff." The Commission called that "too speculative" and gave EFEM a license.

you have the book in front of you and you see that KPUL, which is now KNOI in Pullman, Washington, is a kilowatt in power, with Pullman over 400 miles away, and KNOI's a daytimer on the same frequency as a station in Portland that's five kilowatts, it's an incredibly stupid mistake."

Three New Survey Delays

In addition, three more markets received notice last week that their survey reports had been delayed because of "time needed to investigate thoroughly complaints regarding special station contest, promotion and/or on-air activities which took place in this market during the survey." Jacksonville, Charlotte, NC, and Fresno were the latest markets with possible rating distortion violations. Phoenix received a similar delay notice last week

Letter

in such cases, then why would the unidentified ARB spokesperson state that the low 18-24 male diary return "could certainly change" the ratings for the four Rockford radio stations? There seems to be some confusion about this subject within Arbitron. The spokesperson states that one of the reasons for ESF is because of the "demographics it leans toward...." Federal Trade Commission law required that any rating sample be totally random in nature. How can ESF therefore "lean toward..." any particular demographic? There seems to be more confusion on this subject.

Since the time that I was contacted by Radio & Records to comment on this issue, I have additional information concerning the 11 18-24 male diaries used in-tab in the Rockford book. There were only 11 diaries in total for 18-24 males. Of those eleven, two diaries showed no listening at all for the period, and two more of the eleven showed only one hour of listening during the survey period. Of the two diaries showing only one hour of listening, one of the diaries showed "unidentified" listening for one half-hour of the one hour listened. That leaves only seven male 18-24 diaries show ing what one would consider reasonable listening patterns. Seven!

It is this totally inadequate and sloppy sample that leads WROK to join in protest. WROK showed an overall 25.1 share, up from a 23.6 in 1977. This represents the highest rating in WROK's history.

Finally, I'd like to comment on the statement made by Mr. Jack Ambrozic, owner of WYBR. Mr. Ambrozic said, "We all live with that 18-24 freakdom, that they just don't want to file the books (sic) that's the chance you take dealing with the 18-24 element." I don't think we have to "live" with the situation. Other rating services have made significant progress in overcoming the 18-24 diary return problem. RAM Research included 32 diaries in-tab from males 18-24 in their survey. I don't think it is the "18-24 element" that represents the chance we take. I think we take the chance dealing with Arbitron. **Bob** Goode

Operations Manager WROK-WZOK/Rockford

Rewrite

(Continued from page 3)

- 4. Enact a specific statutory fee schedule for all communications authorizations.
- 5. Eliminate Fairness Doctrine and the political broadcast requirement of Section 315 of the Communications Act. Also repeal Section 312(a)(7).
- 6. Reassert ex parte prohibitions in all adjudicatory proceedings and in those rule making proceedings required by statute to be decided on the record after the opportunity for hearing. Specifically exempt ex parte restrictions in rule making proceedings which do not involve identifiable competing claims to a valuable privilege.
- 7. Authorize Commission to impose forfeitures for any violation of its rules. Delete present requirements of "willful or repeated."
- 8. Eliminate time consuming and expensive comparative hearings for new or available facilities. Provide for lottery or other direct method of selection from among all basically qualified applicants.
- Specifically define the parameters of Commission's regulatory jurisdiction over cable television.
- Foster the goal of UHF parity with VHF television through Congressional directive.

Most importantly, Quello would do away with the license renewal process, believing it is "ritualistic, time-consuming, expensive and nonproductive." However, stations in serious violation of Commission rules, he believes, should still be subject to fines and license challenges. Eliminating the license term, according to Quello's priorities, would not limit ownership opportunities for minorities. His contention that the current license challenge process is not as good a means for minorities to enter broadcast ownership as is direct purchase of stations is supported by Commission data which shows that almost 100 stations per month change owners. The Commissioner believes that funding for minorities would be more meaningful than license challenges.

Secondly, Commissioner Quello would include in the new law criteria for determining the legitimacy of local coalition groups, some of which the Commission has determined not to be bona fide

organizations. In his statement last month regarding the WPIX decision, Commissioner Quello said, "No other industry, utility, business, non-monopoly or monopoly must apply for a governmental renewal of license every three years to stay in business - and then risk challenges from predators seeking to acquire professionally managed. well developed, valuable properties for no compensation - ostensibly to better serve the public interest. The Commissioner is bothered by the numerous "frivolous" petitions practice he feels the FCC encourages - which result in a great deal of expense and delay of renewal to the licensee in addition to requiring extensive staff time which might otherwise be better directed. Quello proposes to remedy this by having citizen's groups substantiate their authority via an affidavit giving the group's address, the name of its officers, date of formation, purpose, size, etc.

Thirdly, Commissioner Quello would increase the FCC's ability to impose fines from its current \$20,000 limit to \$200,000, which he feels Congress could restrict by setting a percentage of a station's gross revenues as the highest forfeiture which could be levied. Also, he believes that Congress should give the FCC additional legislative guidance in the area of assessing fees. Current problems center around fees collected from broadcasters prior to 1977 which the courts have ordered to be returned to them. To date the ECC hasn't been able to construct a formula for returning the fees and collecting new ones.

A final area of interest to radio in the FCC Commissioner's suggestions is that he would do away with present requirements relating to "willful or repeated" violation of Commission rules. Quello believes that violations should be discourged and compliance encouraged and that "respect for our rules could be increased by a single and straightforward requirement that any violation of our rules is subject to a forfeiture."

Several of Commissioner Quello's ten priorities coincide with provisions within the proposed Communications Act rewrite. As a regulator and former broadcaster, Quello has a unique advantage in appraising current issues and forthcoming suggestions, and his initial comments are of interest to broadcasters.



B100 BEAMS INTO WHEREHOUSE—B100/San Diego participated in the grand opening of a new Wherehouse record store, giving away free records to passers-by. Pictured in front of the station van are (I-r) air personalities Jimmy Rogers and Shotgun Tom Kelly; Program Director C.C. McCartney, Music Director Gene Knight, Public Service Director Kevin Anderson, Wherehouse manager Dick Sutton, ABC Records promotion rep Lori Holder, and air personality Gary Kelley.

A Hit Indeed!

From Her Latest Album, "Let's Keep It That Way!"



WPGC add **WFIL 15-13** WCAO debut 30 13Q debut 30 **WKBW 10-5 CHUM 20-16 WBBF** add **WYRE add**

WJDX 13 WFEA 20-12 K104 23-18 **WMAK** add **WORD 23-17 WBEN 3-2 WMFJ 27-23** wcco on

Produced by Jim Ed Norman Quite



NORTHEAST **Most Added** Hottest

Chris Ren Exile Andy Gibb

Commodores Frankle Valli **Rolling Stones**

SOUTH Most Added **Hottest**

Andy Gibb Chris Roa Exile

Commodores Frankle Velli Rolling Stones

DDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indic the song was dropped from the playlist then re-added.

NORTHEAST

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WCAC/Baltimore MD Scott Richards

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Donna Summer 18-

WHPC/Athone GA

WEIL/Rainigh, NC Rim McKay Walter Eyan Andy Gibb Toby Beau HOTTEST Quincy Jones Coston/Carnes Eddte Honey L+Sie HOTTES Bob Seurr 2-1 Pablo Crusse b-3 Frantier Fails 11 Joe Maish 17:10 Foreigner 28 23 HOTTEST Commodores 1-1 Abba 6-3 Pablo Cruise 15-9 Rolling Stones 18-10 Barry Manilou Cope 21:15 Q106/Tampe, FL Lyna Lothowicti

WCLF/Tellahar

Berbra Stretsand { Champagne Ring MOTIEST Gerry Refferty 1-1 Rolling Stones 11-8 O'days 12-9 Peter Brown 15-10 Frankle Valls 24-13 LMBF Lmotions Andrew Gold LRB HOTHIST Rolling Stones 4:1 Joe Melsn 6:5 Rita Coolidge 11:6 Commundores 14:12 Foreigner 30-22

HOTTEST Commodores 1-1 Frankle Valls 10-4 Rolling Stones 16-1 Donna Summer 18-13 Olivia 24-16 WAPE/Incksonville, FL Peui Sebesties

Poul Sabartian

Andy Gibb
Olivia
Alicia Bridges
Rita Coolidge
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HOTIES
Long Summer 15 9
Commidders 17-12
Frenkin Valls 20.15 Mone HOTIEST Gerry Rafferty 1:1 Histharl Johnson 12 Frankle Valli 14-8 Joe Malsh 20-15 Toby Beau 10-22

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WLOF/Oriendo, FL Reggie Binckwell

KAYC/Benumont, TX Poul King

Olivia Chris Raa Figh Jackson HOTTEST Holling Stunes 5-1 Frankle Valli 8-2 Commodores 14-5 Pable Cruise 20-11 Foreigner 26-19

- FI WTMA/Charl Bob McLata

Olivia Andy Gibb Nantufet Litle Cotton/Cornes HOTELS Commundores 27-1 Walter Egan 14-9 Frantis Valld 10 Donna Summer 12 Toby beau 23-17

Parallel One

Cummodorrs Chris Rea HOTTEST Feable Valli 17:1 Barry Manitow Lope 10-4 Rolling Stones 14-5 Pablo Cruise 22-15 Steve Martin 25-18

KSLQ/St Louis, MO R J Reynolds

RJ Reymolds
Lddte Money
Wings
Teddy Pendergrass
Chris Rea
HOTICST
Travolts/Olivie | 1
Bob Seger 5-2
Rulling Stones 20=12
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Copa 21-17
Frankie Walli | 12-24

WGCL/Cleveland, OH Bob Travia

Taste Of Honey Patlo Cruise Village Feople oney M

Translet Ulivia 1-fers Martin Unit dary Mantlim Copa 11-7 Fransle Valli 14 1 exhalices 25-18

CKLW/Detroit MI Roselie Trombley

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WZUU/Milwaukee WI Chrie Curtie

MIDWERT

Listr Cheryl Ladd HOTEST Commodores 1-1 Donna Summer 11-5 Rolling Stones 15 Mantuchet 12-9 Joe Malsh 19-14

WYND/Barasote, FL Al Brock

WCQQ/Columbus, G. Jeff Blake

Jackson Browne toad/Stay Faul Nicholas Quincy James Prism

WFOM/Marsetta GA Mike Durrett

KILE/Galveston TX Deve Collins

WAAY/Huntsville AL Jay Fredericks

WISE/Asheville NC

WORY/Milwaukee WI Jim Smith Ell)
Rita (= lidge
Fenny Regers
MOTTE 7
Meat tour 2-1
Birry Manilom
(mou F 7)

WSAI/Cincinnati, OH C.C. Matthews

Hratwart Defferson Starbhip Eddie Money Commedores HOTICST Andy Gibb III Rolling Stones 11th Sweet 14-10 Frantic Valls 20-12 Genesis 21-14

CE101/Coron Beach, FL ESTP/Minnespe Steve Otean Greg Authors

Chris Nea HOTTEST Michael Johnson 1:5 Donns Number 5:1 Rolling Stones 12:2 Jue Maish 15:10 Heat Loof 17:11

WLS/Chicago, IL Alan Burne

Teste Of Homey Nick Gilder Bids Coolings Boodmaster Thing HOTIES? Teavolts/Olivle 3-1 Bolling Stones 11-5 Crambic Valls 21-1 Frankle Valls 21-1 C Champagne Fing 26 None NOTIEST Steve Martin 2=1 Rolling Stores 10-7 Barry Manilow Cope 16-10 Frankly Vall1 25/14 Rob Sager 29-20

Parellel Two

toby Beau foreigner Walter Egar

WEY/Oblahoma City, OE Sandy Joses

Commodores Heat Loaf Swert Jefferson Starship HOTHSST Andy Gittb 1-1 Bob Seger 20 H Fruption 13 9 (10 24 10) Fanses 27 15 MAS
Mings
HOTTEST
Gerry Refferty 1-1
Bob Seger 10 3
Donne Summer 16-9
frankle kallt 17-10
Jefferson Sterskip

Elifo/Kames City MO Eim Welsh

Sita Coolidge HOTT(ST Sterr Martin 1 3 Commodores 3-2

ELEO/Wichite, ES Bob Lewrence

WNDE/Indianapolis, IN Parellel Three

WISM/Madaom, WI Commodires Foreigner ABS HOTTEST ARS
MOTIEST
Gerry Hafferty 1-1
Abba 6-4
Rolling Stones 15-5
Billy Joel 12-10
Harry Mantlow
Cope 17-12 Eili E-lle Cotten/Larmes mOTIFST Geory Refferty 1:1 Mulling Stones 1:1 Frankle wolf1 27:2 Munna Summer 1:1 June Wolfs 2:4

WYFM/Youngete Jack Taylor

Commodore Travolta/Olivia Summer Holling tone: 4 : Frankie Valli 11-4 Heatwave: 14-9 Donna lummer: 15-1 Olivia 16-14 Trav Ite 11 WGRD/Grand Repide MI Ron White

WINW/Canton OH Linda Sellers

Andy int I fran 19a I vis (Armil : 1 : 4 frank : val71 : herry Maril : 1

WMET/Chicago II Craig Roberts

Patt Property of Anti-

WOW Omaha NE Roger Davis

WNCI/Columbus OH Steve Edwards

HOTEST Gerry Raffinery D Jays 2 4 Form od ers to Michael Johnson Streat water 1

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Isare Manilow
Cipa 1: 17
Rolling Stones 21:1
Frankse Valli 2v 14

KJOA/Des Moines IA Gary Stevens

Donna Summer
Joe Halsh
Olivia
HOTTEST
Meat Louf 3: 1
Pablo Cruise 17: 9
Barry Mantlow
Copa 19: 12
Trammus 21: 16
Cotton/Carnes 24: 18

WEBC/Duloth MN Larry Marshall

WRKR Recine WI Ron Richards of A to

WACI Freeport IL Kevin Kenney

KKLS Repid City SD Stone/Kjer

WROK/Rockford, IL. John Arthur

File Sire to a

KERC/Stous Fells SD Gene Shaw

Minna Summer Meatwaye Angy Gittl Horergnee Dityta Hollista Maxiety Hissa I Bod Sepec P.5 Frante valls 14 v Compidores 25 H Jor Walsh JO-25

KEWI/Topoke KS

REO Speedwager APS Eddie Pathitt (OTTEST Gerry Matterty | 1 Jefferson Starship Steet) Dan Oracon 17-Milling Stanes 13 9 Commodores 26 11

MIDWEST

#017551 Frankle falls 13-1 Ralling Stones 0-6 Games 1-14-0 Bob Seger 47-10 Cheap Trick 19-13

WSPT/Blevons Possi, W1 Pet Martin

Exile
Andy Gibb
Cotton/Carmes
Moody Blues
Tone
HOTHES!
Frantiv sali! 4-1
Barry Manifive
Cope 5-1
Toby Brau 12-7
Communiores, 22-11
Foreigner 23-19

WTRU/Munkeyon MI Jon London Steely Con-EM Chris Rea Ullibry Andy Gite HOTT(ST

WARX/Duluth, MN Bruce MacGregor

Bits Foulidor [s/2 eDTI()] Patt (eater) | walter (gat) | 6 | leffers or | tar | 1 | 5 | leffers or | 7 | 15 | Peter | row | 9 | 1 WEAQ/Eau Cletre Wi Rick Roberte

KVOX:Fargo ND Mark Renier

RQWB Fergo ND Bob Denver

KFYR/Basnarck ND Dan Brannan

KLMS Lincoln NE lob Haggar

WION/St Cloud MN Tom Kay

WGBF/Evensville IN Adam Smesher 1 24 Reau

Hilling Strees 6: Frantic Wolli 16: Deffers 6 Starshi Produces 17:11 arry Manilou Lope 14:13 WENX/Seginew MI Rick Allen Taste Of Huney

John Paul Young Olivia Andy Gibb Chris Rea Andrew Sold Williage People HOTEST Pable Cruise 1-1 Meat Loaf 4-2 Reiling Stones 5-4 Eddie Money Tickets 19-15 Bruce Springsteen 26-22

Barry Manilow

Wings ARS Olivia

Michael Johnson 11 Heatwave 18-14 Billy Joel 25-19 Rolling Stones 27-21

Chris Rea Rita Conlidge E Champagne Fing Olivia Bob Seger Hollywood (dpl HBITEST

MIDWEST Most Added Hottest

Olivia Newton-John Rolling Stones Chris Rea

Frankle Valli Commodores

WEST **Most Added Hottest**

Olivia Newton-John Frankie Valli Chris Rea **Rolling Stones** Commodores **Andy Gibb**

WEST

WEST

Parallel One

KHJ/Los Angeles, CA John Sebastian

KFVLos Angeles, CA Roger Collins

Noger Collins

HOTTEST
RUlling Stones 3-1
Andy Sibb
Everlasting US 4
Joe Walsh 10-6
Donna Summer 19 9
Wings 0-23

ETLE/Denver, CO Rendy Jay

Parallel Two

rinks Olivia Stonebult HOTTEST Gerg Rafferty 1-1 Jom Walsh 19-1 Jam Walsh 19-1 Good 21-14 Walter Egam 25-1d

ECPT/Selt Lake City, UT Gery Waldron

John Paul Young Eddie Money HOTTEST Steve Martin 1-1 Frankie Walli 4-2 Meat Loaf 23-16 Foreigner 22-17 Joe Walsh 25-20

ERSP/Selt Lake City, UT Alan Hague

commodores 2 -15

K100/Los Angeles, CA Denise Gorman

Mathis williams
Chris Rea
Frantie Valli
Andy Gibb
Toby Beau
HOTTES
0 Jays 3-1
Commodores 4
Pablo Crusie 15Barba Sternson 27-17
Jefferson Starsnip 21-17

wing, 3-9 Jeffers: Ibrihip 21-10 Johns James 22-12

KYNO/Fresto, CA Chris Van Camp

Chris Rea Rita Coolidge Toty Beau 14-10 Commidores 21-16 Andy Gibti Everlanting 0-22 Eddie Money Tilkets 77-23

KANC Anchorage, AK Rendy Roberts

E Champagne king Bee Gees/Frampton Sqt Pepper Ew&F

KIMN Denver, CO Ed Green

Foreigner
HOTTEST
Gerry Raffert, 1-1
O'Jays 11-4
Rolling Strees 15-1
Pat 10 Fr. sec 18-1
1 Has in 23-15

KFXM Sen Bernardino, CA Mitch Montrole

Olivia Andy Gibb Foreigner HOTTEST Peter Brown 2-1 Meat Loaf 7-3 Abba 8-5 France valls 14-9 Toby Beau 19-14

KCBQ/Sen Diego, CA Nina Gomez

E Champagne *ing Pita Coolidge

Parallel Three

ECBN/Reso, NV Red Mts

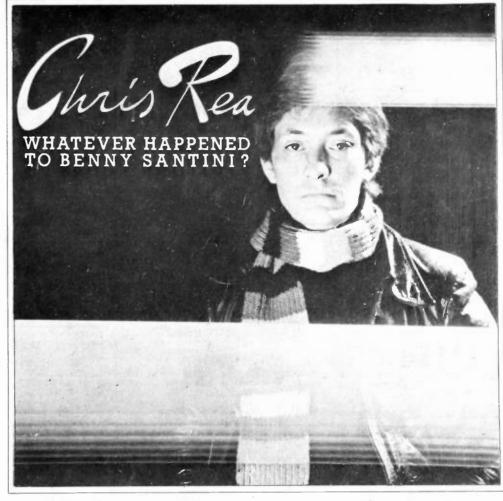
Almost LBB Tony Orlando Teddy Pendergrass Stonebolt John Paul Young HOTTEST Rolling Stones 1-1 Frankin Valls 10-4 Meatware 19-12 Commodorns 23-16 Joe Walsh 25-17

KQDI/Great Falls, MT Don Nordine

KPAM/Portland, OR Michael O'Brien

stag stag stager

CHRIS REA'S BIG PLAY



M d d е a v i n's spect o p r o Lik Spreading **KLMS KFYR**

KING	WBBQ	KJR	KQEO	
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Z-93	WORD	KREM	WFLB	
WLAC	WAPE	WHBQ	WANS	
K-100	WAAY	WOLF	WCGQ	
KFI	WGOW	WKBO	WTMA	
KRTH	WQXI-FM	WICC	WRKR	
KQWB	WQXI	JB-105	WAKX	
WJDX	KCPX	BJ-105	WEBC	
WABB	WIP	WZUU	WJON	
WPRO-FM	WFIL	KHFI	WISM	
WHOT	WZZP	KAKC	WACI	
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WPHD	WMAK	KJRB	KVOX	
WYSL	WAYS 92-Q	KERN	KKLS	

CHRIS REA'S "FOOL (IF YOU THINK IT'S OVER)" IS ON EVERYONE'S LIST. A MAGNET RECORDS RELEASE ON UNITED ARTISTS RECORDS.

C MAGNET

Produced by Gus Dudgeon

KDON KDZA KAFY

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PARALLEL ONE PLAYLISTS

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Philadelphia

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I VELVN C KING CAPTAIN & TENNILLE ELO CHRIS REA EXILE KENNY ROGERS

93-KHJ

R&R/Friday, July 14, 1978

KIIS-FM

Los Angeles

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JACKSON BROWNS ITLOURS
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San Diego

COMMODORY VALUE

RECORD COMMOD 9 10 11 12 13 14 16 17 18 18 20 21 22 23 24 25 27 29 30 31 32 27 28 29 30 31 32 SPELLBOUND (DP) WARREN ZEVON (new) (DP) BRUCE SPRINGSTEEN I Badlands') (DP NICK GLOS R (DP)



"I Wasn't Born Yesterday"

Allan Clarke's dynamic new single from his solo album, "I Wasn't Born Yesterday"

ON ATLANTIC RECORDS



Parellel I: Selected mejor market stations that are format dominant* in their market and/or are the major sales influence. These stations usually play under 35 records in total.

Parallel II: Key stations in selected markets that ere format dominant in their respective markets, and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominent ratings/sales influence, but have demonstrated importance in their respective markets. These stations will usually be programming 35 or less total current selections.

Parallel III: All other reporting stations. This parallel also covers stations with longer playlists. It also includes secondary reporters that are not the format dominunt station in their market but influence the market considerably

* Format dominance determined from the latest Arbitron survey



ABBA

DENOTES FIRST WEEK IN PARALLELS.



	Name and Address of the Owner, where the Owner, which is the Owner, where the Owner, which is the Owner, where the Owner, which is the Ow	No. of Lot
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Herren		

LP The Album		
P1	P2	P3
Sortheast	Northeast	Northeast
995 11-41 WN RE 23-47 WFH 2-8 WREO 12-25 WFGC 8-46 WC 50-7 WC	FIO 5 P-23 FIO 5 P-24 WHIP 19-21 WY RE 14-19 SOUTH WQX110-22 WAPP 9-26 Y10-16-7 WTIX 10-10 WAY 02-12-2 Y00-5 9-7 WTIX 10-10 WAY 02-12-2 Y00-5 9-7 WTIX 10-10 WAY 02-12-2 Y00-5 9-7 WTIX 10-10 WAY 03-9 WSCA 11-4 WLF 19-10 WSCA 11-4 WSCA 11-6 WSCA 10-7 WJDX 7-6 MIdwest WM F T 12-4 WC 02-16-19 WSCA 10-7 WJDX 7-6 WSCA 10-7 WJDX 7-7 WJDX 7-6 WSCA 10-7 WJDX 7-7 WJDX 10-7 WJDX 10	WEEU 6-12 WGUY 6-8 WGUY 6-8 WGWY 1-14 WYND 8-14 WYND 8-14 WHHY 1-1 WYND 8-14 WHHY 1-1 WYND 8-14 WHER 2-7 WJON 4-6 WIKR 2-7 WJON 4-6 WIKR 2-7 WJON 4-6 WK 2-10



Dance	BROWN With Me (Di	rive/TK)
Pt	F2	P3

ı	Pt	F2	P3 Northeast
١	Sortheast	Northeast	Northeast
	99X 9-21	13 Q N-3 96 K X 1640	WEEO 940 WGUY 16-1 WV AM 5-5
ı	297 21-20	South	South
	WGCL 16-14 West	W QX1 8-15 W AYS 12-7 W APF 10-16 W N OE 8-10 Q105 15-10 Y 95 6-6 W SG A 9-9 W LEF, 2-3 W BBQ 15-12 Z 98 7-8	WYND 21-2 WVLK 6-12 WLOF 6-2 WLOF 6-2 WAY 10-2 WISE 4-7 WANS 2-6 KILE 13-22 CKI0I 23-3 WCGQ 8-18 WABB 13-1
	KHJ 4-3 KFI 14-22 KFRC 8-12 KJR 18-8	KHF1 6-4 KNOW 14-12	MID WEST WRKR 11-3 WAKX 29- WEBC 24-2 WJON 22-2 WISM 11-18 WROK 20- WACI 1-4 WTRU 7-5 WNAM 21-1

WAKY 16-19 WSGA 9-19 WSGA 9-19 WSGA 19-19 WSBO 15-12 Z98 7-8 KHF 16-4 KFEL 7-7 WERC 4-8 WSGA 4-8 WSGA 4-8 WSGA 4-8 WSGA 4-19 WHAT 12-12 WADX 12-11 Midwest WKY 7-7 WNC114-12 WGDL 13-3 WIFF 8-12 WGRD 11-4	KILE 13:22 CKIOI 23-31 WCGQ 8-18 MI ABB 13-14 MI MW 8 KR II:3 W AKX 29-12 W AKX 29-12 W AKX 29-12 W AKX 29-12 W AKX 29-12 W SM 11-14 W AKX
K100 A 1-2 K8EQ 21-46 WINW 4-13 West K100 I4-13 TEN-Q 3-1 KEZY 6-5 KING on KYYX 5-5 KRB 12-10 KG 8Q 34-31 KG 8Q 34-31 KGW 23-12 KGW 23-12 KFRN d-27 KYNO 2-2 KYNO 2-2 KYNO 2-2 KYNO 2-14-16 KFXM 2-1	KAFY II-9 KCRN 3-9 KRKE 5-4 KRKE 5-4 KFXID 6-7 KTAC 29-23



WC AO 1-1 WK RW 24-14 CHUM 22-15

COMMODORES Three Times (Motown) LP: Netwral High			
P1	South	P3	
WABC 22-18 99X 33-20 WNBC 36-26 WIFI 5-3 WFIL 11-3	WQX119-8 94Q15-5 WAYS10-6 WAPE17-12 Y103 d-21	Northeast WEEO 20-14 WGUY 22-16 WV AM d-24 K104 d-26	

r 14-6			
11	WYND 16-13		
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6X 7.3 /HBQ 2-1 93 10-1 /LCY 18-9 lidwest KLW 15-7 /DRQ 16-8 SAI a-30 DWB a-23 STP d-23 SLQ 25-20 OKY 33-24 'GCL 25-18	KNOW II-5 KEEL 17-12 WERC 1-4 WSGN 1-1 WKIX 1-1 WKIX 1-1 WHID 5-40-29 KINT 28-43 WIJZ 23-43 WJDX 1-1 Midwest WMET 27-19 WKY d-17 WNCI 16-8 WCOL 4-1 WNDE s	WISE 19-7 WANS 11-1 KILE 2-1 KILE 2-1 CKIO! 14-5 WCGQ 14-6 KAYC 1-1 WTMA 22-1 WABU 4-2 Midwest KKRC 25-18 WRKR d-19 WAKX 23-18 WEBC 24-14 WJON 26-18 WISM 27-19
rest	WIFE 15-10 WGRD a-15 K10A 23-17	WROK d-35 WACI 27-18
FRC 15-8	KLEO a-24 KBEQ 3-2 WINW 13-14 WYFM a-15	WTRU 22-19 WE AQ 20-14 WSPT 22-13 KVOX d-25 KQWB 25-2:
P2	West	KKLS 22-17 WKNX 1-1
ortheast 105 a 1Q 12-9 6KX 22-17	K100 22-20 TEN-Q d-29 KEZY a KING 24-12 KYYX II-10 KJRB II-7	KLMS d-12 WNAM 22-18 KEWI 26-11 KFYR d-20 WGBF 17-11

	KIAC d-2
RITA COOLIDGE You (A&M) LP: Love Me Again	*

1171	1-2	P3
Northeast	Northeast	Northeast
WFIL a WRKO d-28 WPGC on WC AO a WKBW d-26 South	WYRE d-28 WTRY a WPHD 27-22	WEEO on WGUY 28- WFEA 24-) WAQY d-2 WVAM on KIO4 d-29
KLIF d-34 KRBE 30-28 Z93 Z4-20 Midwest KSTP d-25 WOKY a WZUU 22-19 West KF1 29-27 KTLK d-28	WKBO 26-25 South WQXI 29-24 94Q16-14 WAYS on W	South WHHY 24- WHHY 24- WHHY 24- WH 24- WH 25- WH 2
	KFXM 27-25 KQEO 32-27	KENO on KSLY on KDZ A 38-3 KAFY d-32 KCBN d-28

		STREET, SQUARE, SQUARE
WALTE		+
LP- Not 8h	& Steel (Column	bia)
Pl	12	P3
Northeast	Northeast	Northeast
99X 26-28 WNBC a-34 WNBC a-37 WNBC a-47 WNBC a-47 WNBC a-47 WNBC a-33-27 WC A-C 33-27 WC A-C 33-27 WNBW on CHUM a South WHBQ on Z931:19 WIGW 24-23 KSI-Q 34-23 KSI-Q 34-23 KSI	F105 d -30 13Q 20-18 WAVZ 6-12 JB105 39-24 WOLF a-17 WICC 24-22 WYRY 28-25 WYRY 28-25 WYRY 30-28 WHD 23-21 WK BO d -28 South WQX1 21-16 94Q 2-2 WAYS a-dp	WJBQ d-22 WEEC 30-2 WGU 11-9 WGU 11-9 WY AM on South WHHY 7-12 WYND 17-48 WFOM 18-4-3 WGU 19-4 WFOM 18-4-3 WGU 19-4 WGU 19-



99 X 21-17 WN BC 22-18 W1F1 23-20 WR KO 30-24 WPGC 18-13 WC AO d-23 WK BW 28-18	F105 26-22 96KX 29-27 WAVZ 24-19 JBI05 36-23 WBBF 16-9 WICC 20-17 WTRY 30-23 WPHD 15-8	WJBQ a WEEO d-26 WGUY 25-2 WAQY d-33 WVAM d-23 KIO4 17-13
South	WKBO 27-18	
Z97 a-27 KRBE 39-31 96X 34-29 WHBQ a Z93 27-24 WLCY 20-18 Midwest	South 64 Q a-26 WAYS on WAPE 30-27 Y103 26-19 WTIX 36-32 WNOE 19-16 Q105 on	WHIIY 28-2 WYND 33-2 WRFC 28-2 WFOM d-20 WLOF d-36 WFLB 28-2 WGLF 30-2 WAAY d-28 WISE 27-22 WANS 28-19
CKLW a-28 WDRQ 26-24 Ql02 a-34 KSLQ 30-27 WOKY 25-18 WZUU II-7 WGCL 21-17 Went	Y95 d-25 WAKY 24-22 WSGA 25-23 WBBQ 29-24 92Q 29-24 7.98 on KHFI d-21 KNOW a KEEL d-28 WERC 27-23	WARS 28-19 KILE a-40 CKI01 26-19 WCGQ 24-1 KAYC 31-25 WAMA 4-29 WABB on
KHJ a-30 K11S- FM 23-17 KFI 24-20 KFRC 28-19 BI00 16-9 KJR d-23 KTLK d-29	WERC 27-23 WSGN d-30 WKIX d-22 BJI05 on KINT 29-15 WRJZ 24-19 Midwest	KKRC a WRKR 32-2 WAKX 26-2 WEBC d-25 WISM d-30 WROK 35-2 WACI 31-24 WTRU 23-2
	WMET 30-23 WKY a-20 WNCI d-18 WNDE a WIFE 29-27	WSPT 2749 WKNX d-28 KLMS on WKAU d-34 WNAM on KEWI 32-28



	ANDY GIBB Shadow Dancing (RSO)		
	LP- Shadow Dancing		
	Pi	P2	P3
ı	Northeast	Northeast	Northeast
	WABC I-I 99X I-3 99X I-3 99X I-3 99X I-3 99X I-3 WERK 7-2 WIGWERK 7-2 WERK 7-2 WE	13Q 6-10 96KX 8-13 WBBF 4-5 WICC 3-11 WYRE 15-23 WTRY 7-13 South WQXI 1-3 WAYS 13-14 Y103 2-3 WNOE 7-9 Q105 2-3 Y95 9-11 KHFI 2-4 KNOW 4-6	Northeast WEEO 4-6 WGUY II-24 WFEA 10-14 WV AM II-1 South WY NID 2-3 WV IIK 7-18 WL OF 2-4 WAAY I-3 WIMA 3-3 WY MAB 5-7 Midwest KK RC 5-13 WS M S M S W S M S W S M S W S M S W W S M S W W S M S W W A C I 2-3-29
	WLS I-2 CKLW 5-8 WSAII-I	Midwest	WTRU 5-3 WEAQ I-II WSPT II-14
*	Q102 1-1 KDW8 2-3 KSTP 4-5 KSLQ 7-10 WOKY 3-4 WGCL 7-8	WMET 2-3 WKY 4-8 WNCI 1-3 WCOL 1-2 WNDE 2-2 WIFF 2-3 WOW 5-5	KVOX 15-20 KKLS 1-1 WKNX 2-2 WK AU 15-23 WN AM 12-23 KEWI 7-17

G

- Andy Glbb o	ontinued	
	KIMN 2-6 KCPX 25-26 KTKT 9-15 KGW 6-7 KANC 1-1 KERN 3-5 KROY 1-1 KGEO 9-12	



HEATWAVE The Groove Line (Epic) LP Central Heating		
Northeast	Northeast	Northeast
WABC 17-12 99X 7-8 WNBC 21-46 WNFI 8-12 WRKC 18-14 WRGC 20-23 WC AO 10-14 South KLIF 9-8 207 3-20 KRBE 13-19 WHBQ 6-10 2-39 2-11 WLCY 12-15 Midweat WLS 7-9 CKLW 10-22 WSA1 3-26 Q102 16-13 West KIBI 19-17 KFI 8-12 KFIKC 9-9 KJR on KTLK 8	WXX 6-12 WXBO 10-20 South WAX1 22-28 WAY2 8-6 WAY2 8-6 Y103 8-12 WHOZ 6-4 Q105 20-19 WSGA 4-5 WBBQ 2-2 22-8 10-19 WBF 18-7-2 KHF1 8-7-2 KERL 8-12 WELL 8-12	WEU 5-4 WAQY d-739 WV AM 9-10 K104 13-9 South WHIIY 2-4 WYN D 19-19 WRFC 3-8 WULOF 12-5 WLOF 12-5 WLOF 12-5 WLOF 2-8 KILE 5-9 CK101 2-9 WCSQ 2-7 KAYC 12-29 WTMA 6-2 WBK R 5-1 WISK 13-1 W
	Midwest	West
	WMET 6-8 WKY II-II WNCI 9-17 WCOL 3-9 WIFE 13-18 WGRD 3-5 KBEQ 6-7 WINW 16-15 WYFM 14-9	KDON II-II KSLY 12-10 KDZ A 17-10 KC BN 19-12 KRKE 4-21 KPAM 5-13 KQDI 6-5 KFXD 18-12 KTAC 18-14
	West	
	KI00 1645 TEN-Q 1340 KING 9-21 KYYX 30-23 KJRB 9-11 KCBO 2-5	

JEFFERSON STARSHIP

LP Earth

P1

Midwest

Midwest
CKLW 29-20
WDRQ 5-4
WSA1 a-28
QI02 24-22
KDWB 18-17
KSTP 7-6
KSLQ 33-29
WOKY on
WZUU 14-13
WGCL 26-25

West

KHJ 20-15 KHS-FM 12-40 KF1 7-7 KFRC 13-13 BIOO 5-4 KJR 12-5 KTLK 13-8

P2

F105 12-8 13Q 16-14 96KX 14-16 WAVZ 27-20 WOLF 12-8 WICC 15-13 WYRE 13-11 WPHD 8-6 WKBO 19-17

BILLY JOEL Only The Good... (Col) LP: The Stranger Pı

WDRQ 7-15 WSAI 28-22 QI0215-II KSLQ 3-5 WOKY 9-7 WZUU 7-6

BIO0 10-10 KTLK 8-5

West

P2

naway (RCA/Grunt)

WGX 1 20-11 94Q 11-7 94Q 11-7 94Q 11-7 94Q 11-7 94Q 11-7 94Q 11-12 94Q 11-12

Midwest

WMET 21-21 WKY 18-12 WCOL on WNDE 14-14 WIFE 18-17 KIOA 20-21 KLEO a-29 KBEQ 24-22 WINW 22-18

West





BARRY MANILOW

(Arista)

P3 Northeast

WEEO 21-17 WGUY 4-3 WFEA 12-6 WAQY 24-16 WVAM 20-18

Copacabana...

LP: Even Now

WABC 16-9 99X 10-9 WNBC 4-8 WIFI 13-7 WFIL 10-11 WRKO 11-6 WPGC 7-5 WC AO 15-6 WKBW 14-9

KLIF 21-14 KRBE 11-10 Y100 7-12 96X 3-10 WHBQ 25-19 Z93 17-13 WLCY 2-3 Midwest

WJBQ 10-9 WEEO 18-15 WGUY 20-18 WFEA 11-8 WAQY 9-12 WVAM 16-11 KIO4 22-20

WHY 16-8 WYND 15-17 WRFC 19-15 WFOM 16-13 WVLK 14-9 WLOF 19-20 WFL 18-16-13 WLS 16-14 WAS 21-18 KILE 18-15 CKIOI 9-3 WCGQ 17-11 WTMA 15-13 WAS B 23-22

Midwest

Midwest
KKRC II-10
WRKR 17-17
WAKX 14-8
WEBC 15-9
WJON 15-13
WKAC 16-13
WAC 16-13
WAC

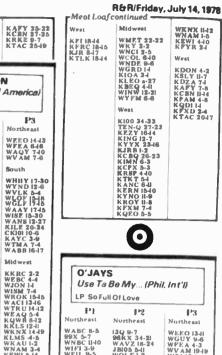
P3

WJBQ 16-13 WEEO 12-12 WGUY 10-9

Midwest

KDON 6-6 KENO 16-19

MICHAEL JOHNSON Bluer Than Blue (EMI America) LP Michael Johnson P1
KQEO 7-4



Use Ta Be My (Phil. Int'l)			
	LP SoFull Of Love		
	Pl	122	. P3
ı	Northeast	Northeast	Northean
	WABC 8-5 99X 5-7 WNBC II-10 WIFI 3-6 WFIL 9-5 WRKO 18-17 WPGC 6-9 WC AO 6-9 WK BW 6-10 CHUM 23-19	13 Q 9-7 96 K X 34-21 WAVZ 18-24 JBIO5 5-11 WOLF 1-2 WBBF 5-8 WYRE 1-4 WTRY d-27 WPHD 2-5 WKBO 5-5	WEEO 13 WGUY 9 WPEA 4- WV AM 18 K104 10-8 South WYNO 6- WEFC 1-6 WFOM 5-

l	WABC 8-5 99X 5-7	13Q 9-7 96KX 34-21	WEEGI
l	WNBC II-10	WAVZ 18-24	WPEA 4
ı	WIFI 3-9	JBIO5 5-II	WVAM
	WFIL 9-5	WOLF 1-2	K104 10-
	WRKO 18-17	WBBF 5-8	
	WPGC 6-9	WYRE I-4	South
	WC AO 6-9	WTRY d-27	
	WK BW 6-10	WPHD 2-5	WYND
	CHUM 2349	WKBO 5-5	WRFC I-
	es		WFOM 5
	South	South	WVLK 2
	*** *** ** **		WLOF 4
	KLIF II-6	W QX I 7-14	WFLB 2
	Z97 28-24	WAYS 2-2	WGLF 2
		WAPE 3-I	WAAY 3
	Y100 2-5		MISE 34
	96 X 1-2	WTIX 4-3	KILE 1-2
	WIIBQ 3-7		CKIOLIS-
	Z93 6-10	Q105 12-9	WCGQ I-
	WLCY 4-6		KAYC 9-
		WSG A 10-H	WTM A I-

	AA & 43 VA 19-41
	WV L K 2-11
	WLOF 4-7
4	WFLB 2-2
2	WFLB 2-2 WGLF 23-2
	WAAY 3-2
6	WISE 3-16
	KILE 1-2
6 : ! B	CKI01 15-26
	WCGQ 1-3
A	KAYC 943
	WTM A 1-7
	WABBI-3
	Midwest
2	WRKR 9-2
2	WAKX 13-II
6	WEBC 16-10
	11120111010

-10	WAKX 13-L
46	WEBC 16-10
-4	WJON 19-16
5	WISM 4-6
2	WROK 12-1
3	WAC1 3-9
-9	WTRU 9-9
	WEAQ 4-24
	KVOX d-2
	KQWB 22-2
	KKLS 23-2
1-10	KLMS 5-3
	WNAM 6-7
-6	KEWI 8-5
-A	KFYR d-17
1 - B	WGBF 3-2
41	
41	

Midwest

KIOA 12-4 KEPO 8-68 WINW 6-9 WYFM 13-13 West KIOO 13-13 West KIOO 13-13 WEST KIOO 7-5 KEZY 20-18 KYR 14-14 KYR 17-14 KYR 17-14	West KDON 2-5 KDZ A 3-3 KAFY 28-5 KCBN 4-3 KRKE 2-2 KPAM 1-4 KQDI 29-2 KFXD 3-1 KTAC II-9

WJBQ a WEEO 27-22 WGUY 18-13 WFEA 17-10 WAQY 16-9 WVAM 21-17 KIQ4 7-5



PABLO Love W (A&M) LP Work	CRUISE Vill Find A Way	
Pl	P2	P

14	122
Northeast	Northeast
WABC 31-35 WNBC 33-23	F105 23-21 13Q 23-20
W1F1 25-23 WFIL d-22	13Q 23-20 96KX 13-7 WAVZ 12-10 JBI05 20-15 WOLF 14-9 WBBF 21-10 WICC 21-19 WYRE 19-16
WRKO 26-22	JB105 2045
WCAO 25-15	WBBF 21-10
WKBW 2347	WICC 21-19
South	
	WPHD 18-15
KLIF 2246 KRBE 1645	South
06X 33-30 VHBQ 28-21	WQX115-7
293 15-14	947) 4-3
	WAYS II-II WAPE 18-14
Midwest	Y103 2446 WTIX 3747
KLW 1947	WNOE 25-20
VSAI 27-23	WNOE 25-20 QI05 19-18 Y95 17-13
2102 28-27	WAKY 15-14
STP U-8	WSG A 20-18 WLEE 3-2
(STP II-8 (SLQ 21-18 VOKY 23-12 VZUU 19-15 VGCL a-27	WBBQ 13-10 92Q 15-9
VZUU 19-15	KHF1d-23
	KNOW 21-19 KEEL 18-13
Vest	WERC 14-13 WSGN 12-9
HJ 21-14	WKIX 15-9

	W APE 10-14	- 1.1
	Y103 2446	1
	WT1X 37-17	11
3-17	WNOE 25-20	118
7-9	Q105 19-18	113
-23	Y95 17-13	1.2
27	WAKY 15-14	1.3
2-15	WSG A 20-18	
В	WLEE 3-2	1.3
-18	W880 1340	1.5
3-12		
9-15	92Q 15-9	h
	KHF1 d-23	1"
27	KNOW 21-19	L
	KEEL 18-13	15
	WERC 14-13	13
	WSGN 12-9	N.
6	WKIX 15-9	****
	BJ105 17-II	V
	K1NT 1942	V
	WRJZ 18-15	l V
3-16	WJDX 27-23	W
p-19-13	11407 21-23	y
		Linia

3-2	WTM A 23-23 WABB 22-21
d-23	Midwest
14-13 12-9 15-9 17-11	KKRC 15-12 WRKR 16-10 WAKX 5-1 WEBC 19-15 WJON 7-5 WISM 17-17 WROK 29-28 WACI 18-14 WTRU 20-18
st	
d-20 30-23 8-8 24-24 20-8 17-9 21-20	KOX 17-12 KQWB II-10 KKLS 10-6 WKNX 6-4 KLMS on WKAU 23-20 WNAM 26-22 KEWI 25-23 KFYR 6-7 WGBF 9-5
17-16	West
4-22 19-17 24-20 7-13 28-25 4-8 27-24	KDON 1-1 KSLY 14-12 KDZA 23-14 KAFY 6-3 KCBN 21-15 KRKE 7-6 KPAM 13-10 KPAM 13-10 KFXD 11-9 KTAC 28-22
8-6 22-18 16-13 16-12	

- 1	
	MEATLOAF
-	Two Out Of Three (Epic)
	LP Bat Out Of Hall

Midwest

KJRB 23-18 KCBQ 30-25 KIMN 29-26 KCPX 10-7 KRSP 10-6 KTKT 12-5 KGW on

KGW on KANC 13-10 KERN 24-22 KYNO 15-12 KROY 25-18 KFXM 25-20

	it Of Three	(Epic)
LP Bat Oc	It@H1O tu	
P1	P2	P3
Northeast	Northeast	Northeast
WDRQ 27-26 WSAI 6-2 9102 3-2	WTRY I-2 WPHD 7-9 WKBO 2-I South WQX12-5 94Q17-I-9 WAYS I-I WAYS I-I WAYS I-I WB I-I-2 Y95 22-I-7 WAKY I-I WSGA 3-6 WLEE 4-6 WBEQ 3-7 92Q I-I 298 21-I-6	WFOM 14-17 WV1.K 4-3 WLOF 5-8 WFLB 7-10 WGLF 2-2 WAAY 6-5 WISE 9-19 KILE 8-6 CKI01 6-12 KAYC 8-3 WABB 3-1 Midwest KKRC 8-6
WGCL 28-28	WERC 2-4 WSGN 17-23 BJ105 5-10 KINT 18-17 WRJZ 2-1 WJDZ 5-5	WAC1 4-5 WTRU 1-1 WEAQ 4-2 KVOX 2-3 KQWB 1-1 KKLS 3-2

From the soon-to-be Platinum album "Champagne Jam" by

ATLANTA RHYMN SECTION

THE SINGLE

"I'm Not Gonna Let It Bother Me Tonight"

ON THESE TOP-40 POWERHOUSES

WRKO	WZZP	WDRQ	WPEZ	94 Q
KDWB	130	KLIF	KJRB	KSTP
WCAO	WZZD	WQXI	99X	WGCL
Z93	KRTH	KTLK	KING	WNDE
KNUS	0102	WTIX	KILT	WAKY
WZUU	KRBE	WKBW	WLAC	KTKT

KDWB—Dave Thomson: "Astounding in call outs for 4 straight weeks! Our No. 1 call out last week."







		The Real Property lies
GERRY F Baker St LP City To	. ,	
P1 .	P2	P3
Northeast	South	Northeast
WABC 2-2 99X 6-4 WNBC 8-7 WNBC 8-7 WNBC 8-7 WNBC 1-2 WPGC 2-2 WCAO 4-7 WKAW 2-2 CHUM 5-3 South KLIF 1-2 797 11-10 KRBE 8-1-2 Y100 8-6 98X 6-6 WIBQ 7-16 WIBQ 7-16 WIGW 2-2 WDRQ 2-2 WDRQ 2-2 WDRQ 2-2 WDRQ 2-3 WDRQ 2-3 KDWB 1-2 KSTP 2-4 KSLQ 2-4 WSKY 2-3 WOKY 4-6 WZUU 15-16 WGCL 3-3 West KHJ 3-2	WGX1 9-48 9-40 30-21 WAYS 3-9 WAYS 3-1 WAKY 2-2 WLEE 17-21 9-20 4-5 WAYS 3-1 WAYS 3-	WJBQ 1-1 WEEO 3-8 WGUY 2-5 WFEA 1-1 WAQY 1-1 WAQY 1-1 WAY 1-1 KIO4 6-2 South WYND 1-1 WULK 1-1 WLOF 1-3 WFL 1-3-6

Miss You	GSTONES	ones)
LP Some G		
P1	P2 South	P3 Northeast
Northeast	South	Northeast
WABC 9-4 99X 3-2 WFBC 18-12 WFBC 18-12 WFBC 18-12 WFBC 18-12 WFBC 18-13 WFCC 9-5 WFCC 9-5 WFCC 9-5 WFCC 9-6 WFC	P2 South ## Sou	WJBQ 8-4 WEEQ II-9 WGUY 3-1 WFEA 7-5 WGUY 3-4 WFEA 7-5 WGUY 3-4 WFEA 7-5 WHHY 4-2 WYND 4-5 WRFC 7-4 WFOM 8-8 WRFC 7-4 WAAY 15-11 WJES 3-13 WISE

PARTIES	A COLUMN TO A STATE OF THE PARTY OF THE PART	AND DESCRIPTION OF THE PERSON NAMED IN	-	
	BOB SEGER Still The Same (Capitol)			
LP	Strang	erinTown		
1	P1	F*2	P3	
North			Northeast	
WIFI WFILL WR K WFG WC A WK B CHU7 South KLIF Z971 KR BB KR	2-1 W 9-13 W	96KX 4-2 WAVZ 4-11 JBI05 10-17 JBI05 10-17 WICC 8-6 WYRE 2-2 WYRE 1-2-6 WYRE 1-2-5 WHD 4-3 WHE 2-2 WHO 4-3 WAYE 3-6 WAYE 3-6 WAYE 3-6 WAYE 3-6 WAYE 3-6 WAYE 3-8 WAYE 10-10 WAYE 10	South WHHY 8-9 WYND 3-2 WYND 3-2 WYND 3-2 WYD S-1 WYD K 3-2 WU F B 4-7 WGLE 3-2 WLOF 3-12 WLOF 3-12 WLOF 3-12 WLOF 3-12 WASE 1-1 WANS 6-12 KLIE 10-7 CKIOL1-4 WASE 11-1 WANS 6-12 WISE 11-1 WANS 6-12 WISE 11-1 WASE 14-18 MID WISE 11-1 WASE 14-18 MID WASE 11-1 WASE 14-18 MID WASE 11-1 WASE 11-1 WASE 11-1 WASE 11-1 WE WE S-1 WE	

S

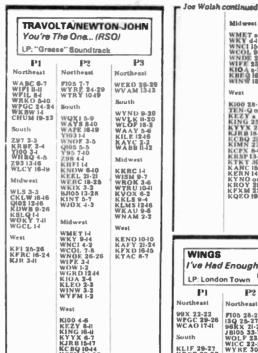
Bab Seger co	ntinued	
	KIDA 1849 KLEO 20-8 KBEQ 8-4 WINW 941 WYFM 8-7 West KIOO II-9 TEN-Q II-9 KEZY 4-2 KING 2-3 KYYX 7-8 KJRB 4-4 KCHQ 9-4 KCHQ 9-4 KCHQ 9-4 KCHQ 8-4 KOPA 8-6 KOPA 8-6 KOPA 8-6 KOPA 8-6 KROY 7-4 KROY 7-4 KR	KFYR 10-4 WGBF 1-4 WGBF 1-4 WGBF 1-4 KCON 3-3 KENO 9-6 KDZ 4 9-6 KDZ 4 9-6 KDZ 4 9-4 KAFY 1-4 KFAM 2-1 KPAM 2-4 KPX D 5-6 KTAC 13-1

DONNA SUMMER

Last Dance (Casablanca)			nca)
LP: T.G.I.F. Soundtrack			
1	P1	P2	P3
North	east	South	Northeast
WABI 99X I WNBI WIFI WRK WPGI WCAI	3-10 C 20-6 7-5 O 3-1 C 5-3	WQXI 16-12 WAYS 6-5 WAPF 16-9 Y103 22-10 WTIX 6-5 WNOE 10-7 Q105 23-21 WAKY 22-21 WSGA 5-4 WLEE 18-13	WEEO 23-19 WGUY 29-20 WFEA 13-22 WAQY 8-7 WVAM 28-22 South WYND II-9 WRFC 4-2
KLIF KRBI Y100	23-15 E 24-14 1-2 2-1 Q 22-22 13-22	WBBQ 943 Z98 18-14 KHFI 23-16 KNOW 22-16 KEEL 18-11 WERC 7-10 WKIX 8-7 BJIO5 6-3 KINT 3-4 WRJZ 27-23 WJDX 19-16	WFOM 7-3 WVLK 2847 WLOF 8-4 WFLB 11-5 WGLF d-35 WAAY U-10 WISE 10-9 WANS 8-8 KILE 20-18 CKIOI II-7
Midw	est	WJDX 1946	WCGQ 3-I KAYC 5-I
WLS-CKLV WDR WSAI KSTP-KSLC WOK WGC- West KHJ- KFI-1 KFR- KJR-1	7-4 Q 20-10 26-17 5-3 115-11 Y 10-8 L 4-5	Midwest WMET 5-4 WKY 16-9 WNC1 21-15 WCOL 10-7 WNDE 24-15 WIFE 9-6 KIOA 5-22 KBEQ 8-6 WINW 16-8 WYFM 16-11 West KIOO 19-17 TEN-Q 5-3	MTMA 13-9 WABB 18-11 Midwest KKRC a WRKR 18-14 WAKX 30-18 WEBC 12-6 WJON 5-4 WJSM 10-10 WORK 16-16 WACI 18-6 WACI 18-6 KKLS 28-23 WNNX 11-5
Norti F105 I3Q d WAV	5-4 -26 Z 7-9	TEN-Q 5-3 KEZY 22-12 KING 21-16 KYYX 8-6 KJRB 3-3 KCBQ 14-9 KIMN 28-23 KCPX 30-26 KRSP 18-14	WNAM 24-21 KEWI 29-25 KFYR 15-10 WGBF 12-8 West
WOL WICO WYR WTR	1 1-2 F 9-5 E 17-9 E 16-9 Y 3-5 O 8-12	KTKT 16-9 KGW on KANC on KERN 4-2 KYNO 4-4 KROY 10-6 KFXM 20-16 KQEO 13-7	KDON 7-7 KSLY 4-4 KDZ A 16-9 KAFY 16-14 KCBN 7-6 KRKE 13-9 KPAM II-7 KQDI 3-3 KFXD 10-8 KTAC 30-24

	O		
TOBY BEAU My Angel Baby (RCA) LP: Toby Beau			
Pi	P2	. P3	
Northeast	Northeast	Northeast	
99X d-33 WFIL 2146 WPGC d-30 WCAO 2142 South KLIF 2048 KRBE 1743 Z93 2047	F105 a 13Q 10-8 WAV Z 21-15 JB105 a-40 WOLF 15-14 WBEF a WICC 19-16 WYRE 27-22 WTRY 22-20 WPHD a	WJBQ 18-16 WZEO 28-25 WFEA 22-15 WAQY 11-41 WV AM 27-20 K104 18-17	
Midwest CKLW e gl02 31-30 KDWB 13-14 KSTP 16-44 KSLQ 24-21 WZUU 10-5 West KHJ 25-43 KFI 20-19 KJR 24-20 KTLK 26-21	WKBO 15-43 South WQX1 30-22 94 Q 21-16 WAYS d-27 WAPE d-28 Y103 18-17 WTIX 34-30 WKCY 21-20 WKGA 27-20 WKGA 27-20 SGA 27-20 92 Q d-20 292 Q d-20 293 S-3 KHF118-15 KNOW 27-23 KEEL 20-17 WSGN 30-26 WKGZ 24-47 WKGG 30-26	WHHY 19-14 WYND 30-22 WRFC 22-20 WFOM 8-4 WVLM 8-2-16 WLOF 23-11 WFLB 6-3-3-1 WFLB 6-3-3-1 WFLB 6-3-3-1 WFLB 6-3-3-1 WFLB 6-3-1 WFLB 11-1 WANS 18-1 WFLS 18-1	
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	JOE WALSH Life's Been Good (Asylum) LP: But Seriously (Asylum)& FM (MC.)			
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FRANKIE VALLI

JOE WALSH Life's Been Good (Asylum)				
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ANDREW GOLD "Never Let Her Slip Away" (Asylum) 26/4, WANS, KDON, WGLF, KAYC, 25-21 WRJZ, 31-28 WLOF, 27-18 WKNX, 13-11 KQDI, on KLIF. TRAVOLTA & NEWTON-JOHN "Summer Nights" (RSO) 17/12 including KFRC, WSGA, WYFM, KCPX, WNAM, KNOW, 24-17 WSPT, 40-29 at CK101, on Y100.

DAVE MASON "Will You Still Love Me Tomorrow" (Columbia) 21/4 WIFI, B100, WOLF, KDZA, 38-28 WNBC, 27-23 at 96KX, 24-19 WKIX, 30-27 WPHD, debut 26 WZUU, on WKBW.

BRUCE SPRINGSTEEN "Prove it All Night" (Columbia) 20/2, B100, J8105. 21-17 CHUM, 35-26 WOKY, 16-13 KIIS-FM, 20-16 at F105, 30-27 at K104

TEDDY PENDERGRASS "Close The Door" (Philadelphia International) 15/7 including KSLQ, KRBE, WNOE, WHHY, KCBN, 26-22 et 96X, debut

ed To Know" (Shelter-ABC) 17/3, WNOE, TEN-Q, KENO,

27-25 KRBE, 19-17 KFRC, 30-26 WFOM, 30-25 WRKR, 10-3 KSLY.
LOUISIANA'S LE ROUX "New Orleans Ladies" (Capitol) 18/2, B100, WABB. 17-13 at 94Q, 1-1 WNOE, 2-1 WTIX, 14-7 WJDX, 23-16 WHHY, 29-23 WGLF,

LITTLE RIVER BAND "Reminiscing" (Hervest) 14/11 including WZUU, 92Q, WICC, WOW, KQWB, KCBN, 17-14 WAKX.

CHERYL LADD "Think It Over" (Capitol) 12/9 including KRBE, WINW, WTIX. WEEO, KILE, WFOM, KQEO, on WAKY, TEN-Q.

JOHN PAUL YOUNG "Love is in The Air" (Scotti Bros.) 12/8 including WIFI, KYYX, KQEO, WACI, KCBN, 31-30 WNDE.

BONEY M "Rivers Of Babylon" (8ire) 15/5, WGCL, BJ105, WTIX, WLOF, KSLY, 30-28 WKBW, 23-17 WJON, 28-26 WKAU, 17-15 KQDI, debut 23 WFIL RICK JAMES "You And I" (Motown) 12/4, 96X, WSGA, WTIX, WVAM, 21-18 CKLW, 30-21 WAYS, 23-19 WFLB, 18-10 WKNX.

ROBERTA FLACK "If Ever I See You Agein" (Atlantic) 20/0, 37-33 KLIF, 30-29 WGCL, 26-18 JB105, 30-24 KAYC, on WFIL.

TARNEY SPENCER BAND "It's Really You" (A&M) 14/2, WYRE, WAAY, 14-5 WNBC, 35-30 WRKR, 30-29 WKNX, on WCAO, WZUU.

BOB WELCH "Hot Love, Cold World" (Capitol) 15/0, 34-32 KRBE, 30-26 at B100, 36-35 at K100, 21-19 KSLY, 40-39 KLIF.

ANNE MURRAY "You Needed Me" (Capitol) 11/3, WPGC, WBBF, WYRE, 10-5 WKBW, 15-13 WFIL, 20-16 CHUM, 23-18 at K104, 20-12 WFEA, debut

LOVE & KISSES "T.G.I.F." (Casablanca) 12/1, KRBE, 34-24 WNBC, 11-7 at

Y100, 23-22 WTIX, 30-28 WIFE, 33-28 WVAM, 24-23 WFOM.
THE CARS "Just What I Needed" (Elektra) 10/1, K100, 6-3 WRKO, 31-28 WAVZ, 19-17 WGUY, 14-7 WFEA, 19-15 WAQY, on WGCL

O'Liners

TEN-Q OR KEZY 8 KING 25-19 KYYX 25-20 KJRB 18-14 KCBO 2145 KIMN 23-15 KIMN 23-15 KING 18-8 KANC 16-8 KANC 16-8 KYNO OR KYNO OR KFX 22-32 KQEO 19-18

P2

F105 28-24 13Q 25-27 96KX 21-28 JB105 33-28 WOLF 23-23 WICC 22-20 WYRE 30-26 WTRY d-29 WPH D d-39 WKBO 21-21

Midwest

West

K100 32-3i TEN-Q a KEZY 14-9 KING d-25 KJRB d-26 KCBQ 26-22 KIMN d-29 KCPX 14-12 KRSP 21-48 KTKT a KGW 22-19 KFRN on KROY d-29 KFXM 24-23 KQEO 26-21

WDRQ 31-27 Q102 29-28 KSTP on KSLQ a-33 WOKY d-32 WZUU 25-22 WGCL d-30

(Capitol)

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WEEO d-30 WGUY 23-20 WFEA 26-25 WAQY 32-28 WVAM 34-30 KIO4 16-41

Mldwest

MIGWEST
KKRC 28-24
WRKR 4-3I
WAKX 25-24
WEBC 27-24
WJON a
WISM 4-28
WACI 35-33
WTR U 25-25
KYOX 4-23
KQWB 20-19
WKNX 23-20
KEWI 18-16

KDON d-32 KENO 23-21 KSLY d-29 KDZA 26-21 KAFY 3B-34 KCBN on KRKE a-24 KPAM 27-24 KQD1 30-26 KFXD 24-21 KTAC on



(Next jock) might not be here today. Seems he was rushed to the hospital this morning after trying to shave off his mustache – from the inside!

A (KKED) Public Affairs Message: Due to bad weather, the Annual (City) Sky-Diving Competition has been moved indoors!

(Show close) Before I go, I'd like to thank my trusty engineer, (Fred), who deserves at least half the blame for today's show!

As a special service to our listeners, the following advertisement will be presented without commercial interruption.

I just saw one of those "adult" movies. Whew! It was rates XR: No one admitted without a note from Masters & Johnson! Favorite cheer at Masochist Jr. Hight School: "Hit me again, hit me again, harder,

(Show close) Well, I'd better be headin' on out. I'm putting on a telethon for Poison Ivy, and I've got to start from scratch!

Calendar, topicals, jock lines...For a complete FREE sample issue, write: O'LINERS, Dept. R, 366 West Bullard Avenue, Fresno, California 93704—or phone (209) 431-1502.

ASR HOTTRACKS

or an artended period of time, and in many cases are still being programmed. The artist/groups fected have shown past success on Top 40 Radio Frecks which have been released as singles a descentification.

RITA COLLIDGE "You" BOB DYLAN "Changing Of The Guards" "Baby Stop Cryin' "
FOREIGNER "Hot Blooded" "Double Vi-JEFFERSON STARSHIP "Runaway" "All

LITTLE RIVER BAND "Reminiscing" KENNY LOGGINS "Whenever I Call You

DAVE MASON "Will You Still Love Me Tomorrow" "Warm Desire"
MEAT LOAF "Two Out Of Three" "All Revved Up"
MOODY BLUES "Steppin' In A Slide Zone"

PABLO CRUISE "Love Will Find A Way"
"Runnin" "I Go To Rio"
GERRY RAFFERTY "Baker St."
"Right
Down The Line" "City To City"
ROLLING STONES "Miss You"
"Beast Of
Burden" "When The Whip Comes Down"
TODD RUNDGREN "Can We Still Be
Friends" Friends"

BOB SEGER "Still The Same" "Hollywood Nights" "Til It Shines"

CARLY SIMON "You Belong To Me" "One Man Woman" "Tranquillo"

BRUCE SPRINGSTEEN "Prove It All Night" "Badlands" "Promise Land"

JOE WALSH "Life's Been Good" "Tomorrow" "At The Station"



Some Debut!
Rick James. "Come Get It!" GOLD.
On Motown Records & Tapes.

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THE PICTURE PAGE

Affair To Remember



Phonogram, Inc. and De-Lite Records recently hosted a party for Crown Heights Affair at New York, New York celebrating the release of their latest album. Pictured are (I-r): Phil Thomas, Crown Heights Affair, Bernie Block, De-Lite Records; Jules Abramson, Sr. VP, Phonogram; Wanda Ramos, MD, WBLS; and Freda Nerangis, Producer, Crown Heights Affair.

Zwol's Well At EMI



EMI-America has announced the signing of Zwol, a native of Canada, to the label. Pictured are (I-r): Don Grierson, VP, EMI-America; Ralph Murphy, Zwol's producer; Zwol; Roger Cook, Zwol's producer; Jim Mazza, President of EMI-America; and George Elims, Zwol's manager.

Starship Lands In Pontiac



RCA Records-Canada concluded their Jefferson Starship campaign with eight lucky individuals receiving tickets to the Starship's performance in Pontiac, Michigan. Pictured backstage are (I-r): Chris Allicock, RCA-Canada; Linda Dawe, RCA-Canada; Paul Kantner, Jefferson Starship; Bob Summer, President, RCA Records; Barry Haugen, RCA; Pete Sears, Jefferson Starship; Art Martinez, RCA VP; and Bill Thompson, manager of the group.

Lynda In Las Vegas



Epic recording artist Lynda Carter made her debut appearance at Caesar's Palace in Las Vegas. Pictured at the reception following the show are (l-r): Del Costello, VP, CBS; Alan Ostroff, Epic; Ron Samuels, Lynda's manager; Lynda Carter; Don Dempsey, VP, Epic; and Mike Atkinson, Epic.

Cheryl Ladd's Luster

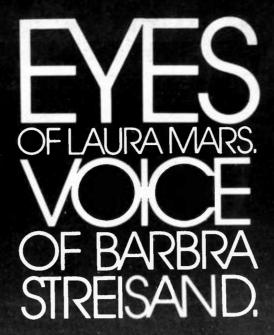


Capitol Records hosted a party for Cheryl Ladd at the London Club in West Hollywood in anticipation of her upcoming debut album. Pictured at the party are (I-r): Rupert Perry, VP, Capitol; Bruce Wendell, VP, Capitol; Cheryl Ladd; Steve Meyer, Capitol; Gary Klein, Cheryl's producer; and Bruce Garfield, Capitol.

Carlene Checks Chart



Warner Bros. recording artist Carlene Carter is captured in a candid shot poring over a prominent industry newspaper.





"LOVE THEME FROM 'EYES OF LAURA MARS' (PRISONER),"3-40777
sung by Barbra Streisand is the new single from the original soundtrack of the film
"EYES OF LAURA MARS." JS 35487
Starring Fave Dungway and Tommy Lee Jones

Starring Faye Dunaway and Tommy Lee Jones. On Columbia Records and Tapes.

Album produced by Gary Klein for The Entertainment Company in Association with The Jon Peters Organization.

Executive Producers: Jon Peters & Charles Koppelman.

"Columbia," 📯 are trademarks of CBS Inc. © 1978 CBS Inc.

THE PICTURE PAGE

Waylon & Willie Play For Fund



Willie Nelson (left) and Waylon Jennings (right) joined in a fund-raising concert at the Capitol Center in Largo, Maryland. All monies were donated to the "Citizens Action Fund" with Robert Redford (center) accepting the check from Barry and Cynthia Fey (Barry produced the concert).

Kansas Contributes To Children's Cause



Kirshner recording group Kansas was recently honored at a reception at the United Nations. The group's members have been named Deputy Ambassadors of Good Will for the U.S. Committee for UNICEF for 1979 International Year of the Child. The group also contributed a share of the proceeds from their Madison Square Garden concert to the United Nations Children's Fund. Pictured (I-r) are: Rich Williams, Dave Hope, Kerry Livgren, Bobby Steinhardt, Steve Walsh and Phil Ehart of Kansas presenting their contribution to C. Lloyd Bailey executive director of the U.S. Committee for UNICEF.

E/A Re-signs Ronstadt



Linda Ronstadt has re-signed with Elektra/Asylum Records. On hand are (I-r): Joe Smith, E/A Chairman; Linda; Steve Wax, E/A President and Peter Asher, Linda's manager/producer.

Lizzy In London



Warner Bros. executives flew to London to meet with members of Thin Lizzy to discuss the release of their initial album for the label. Pictured are (I-r): Tony Visconti, the group's producer; Brian Robertson of the group, Derek Taylor, VP Warner Bros.; Phil lynott, group member; Charlie Lourie, Warner Bros.; and Scott Gorham and Brian Downey of Thin Lizzy.

Seger Scores Gold and Platinum

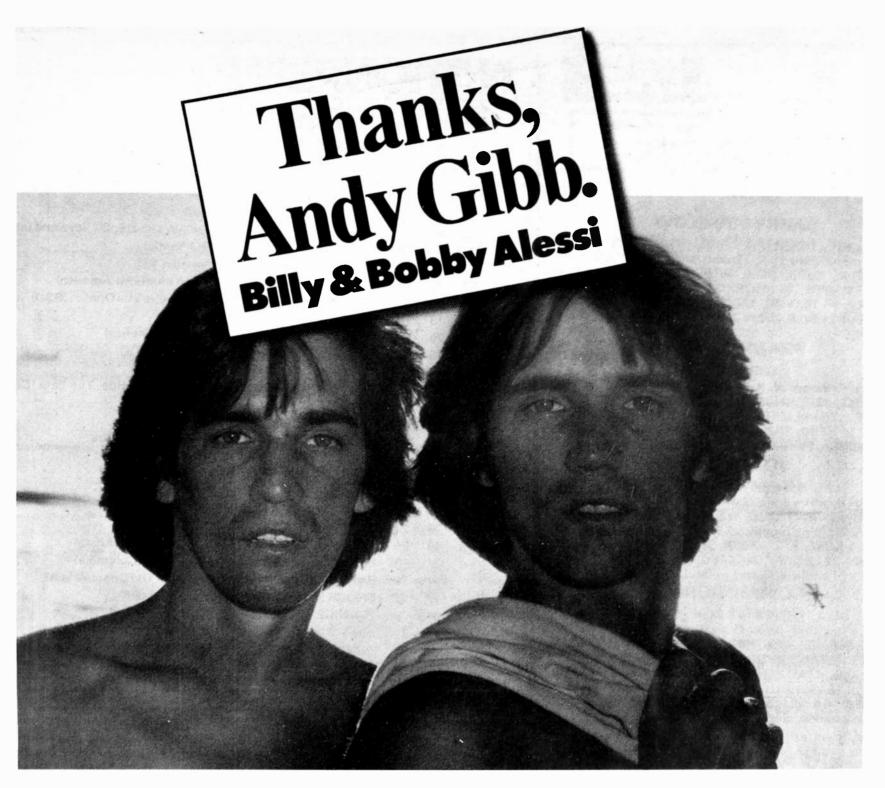


Bob Seger and his Silver Bullet Band received gold and platinum records for the album, "Stranger In Town," at a reception following their recent performance at the Forum in Los Angeles. Pictured are (top row, I-r): Silver Bullet Band members David Teegarden, Alto Reed and Drew Abbott; Bob Seger and group member Robyn Robbins. In the center row (I-r) are: Silver Bullet Band member Chris Campbell; Punch Andrews, Seger's manager/producer; and Wally Meyrowitz, Executive VP of ATI. In the foreground (I-r) are: Ray Tusken, Capitol Records; Steve Meyer, Capitol Records; Walter Lee, Capitol VP; Don Zimmerman, President, Capitol Records; and the label's Bruce Garfield and Kyo Sharee.

RCA Inks Anka



Paul Anka signed a recording contract with RCA Records. Shown here at the official signing are (I-r): Andy Feinman, Anka's attorney; Victor Mendelson, RCA Records; Anka; Robert Summer, President of RCA Records; and Robert Skaff, RCA.



It's a well-deserved thanks to Andy for making Alessi Special Guest Stars on his current U.S. summer tour and exposing this country to one of America's biggest international successes.

Over the last year Alessi has had major hits in Japan, Holland, England, France, Brazil, Philippines, and Australia along with sold-out tours of England and Holland. And now, with the release of their new summer single "Driftin" together with their appearances on the Andy Gibb tour, you'll be hearing "Thanks, Alessi".

DRIFTIN'" IS THE NEW ALESSI SINGLE ON A&M RECORDS 🚇

Produced by Louie Shelton

Management: Steve Borkum Agency: Stu Weintraub/Hal Ray/William Morris Agency

ALESSI ON TOUR WITH ANDY GIBB:

- Norman, Oklahoma/Lloyd Noble Center June 21 Pittsburgh, Pa./Syria Mosque
- June 13 Kansas City, Mo./Municipal Auditorium
- June 15 St. Louis, Mo./Mississippi River Festival
- June 16 Detroit, Mich./Pine Knob
- June 17 Cleveland, Ohio/Blossom Music Center
- June 18 Chicago, Ill./Auditorium Theatre
- June 19 Milwaukee, Wis./Arena
- June 23 Jackson, N.J./Great Adventure Pk June 25 - Saratoga, N.Y./Performing Arts Center
- June 26 Syracuse, N.Y./War Memorial
- June 28 Boston, Mass./Music Hall
- July 1 New Haven, Conn./New Haven Coliseum
 July 1 Long Island, N.Y./Nassau Coliseum
- July 2—Columbia, MD./Merriwether Post Pavilion
- July 3-Fort Mills, N.C./Carrolwinds Amusement Pk. July 4 - Fort Mills, N.C./Carrolwinds Amusement Pk.
- July 7 Columbus, Georgia/Municipal Auditorium
- July 8 Tampa, Fl./Bay Front Center
- July 9 Miami, Fl./Jai Alai



PHAROAH THEE WELL—Promotion rep Carl Walters of Warner Bros. gives Randy Sutton. MD/PD of KFML/Denver, the royal treatment in the promotion of Steve Martin's single "King Tut." Tomb much!



CARLY PARLEY—Elektra recording artist Carly Simon is pictured taping a broadcast interview with KNX-FM/Los Angeles personality Christopher Ames for an upcoming station special dealing with her career.



DRINKING BUDDIES—Capitol's Bob Seger followed a recent performance in Cleveland with a toast to the Buzzard Nuclear Army at WMMS. Pictured (I.r., standing) are WMMS staff artist Dave Helton, PD John Gorman, Seger, MD Kid Leo, promotions director Dan Garfinkel, air personality Matt the Cat; (I.r., foreground) Capitol's Barry Haughin, band members Drew Abbott and Chris Campbell, Capitol AOR man Bruce Reed and Capitol AOR Promotion Manager Ray Tusken.



JOHANSEN'S SEATTLE SOJOURN—Blue Sky recording artists the David Johansen Group recently appeared in Seattle at the Paramount. Pictured are (I-r): Johnny Rao, group member; Mavis Mackoff, MD, KZOK; Norm Gregory, PD, KZOK; David Johansen, Michael Alhadeff, Epic Local Promotional Manager, Seattle; Syl Sylvain, group member; Gary Crow, PD, KISW; and Thomas Trask, group member.



GREETING THE HEATERS—Ariola recording group the Heaters recently performed at the Paradise Club in Boston. Pictured backstage are (I-r) Mercy Bermudez, group member; Charlie Kendall, PD at WBCN; Missy Connell, group member; Oedipus, DJ at WBCN; Scott Shannon, Senior Vice President of Ariola; Maggie Connell, group member; Phil Cohen, group member; Bob Perry, Director of Eastern Operations at Ariola; and James Demeter, group member.



MACK TRUCKS INTO D.C.—Atlantic's Jimmie Mack high balled into the Baltimore/Washington D.C. area recently. Pictured (I-r) are Jimmie and DC-101 PD Dave Brown.

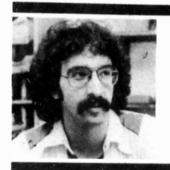
"I took a ride in a limousine I took a road I'd never been..."

"STEPPIN' IN A SLIDE ZONE"





(ALBUM ORIENTED ROCK)



Jeff Gelb

As I sit at the typewriter, looking around at our new editorial offices, I can't help but be reminded of the incredible growth process R&R has undergone. The radio and record industries have made us Number One, turning first to our pages for news and music information. Many of these people have been with us since our inception (God bless 'em). An even greater number have joined our ranks more recently. It occurs to me that these newer readers may not be aware of the exact nature of the AOR section and its musical policy, so a review seems in order.

At some point in our collective past, most of us decided to get involved with AOR radio because of our love of the music; we wanted to present the very best music to an ever-widening audience. That goal has fostered increased research on many levels, to ascertain musical hits and misses and the relative averages in between.

At R&R our goal has always been to provide the industry's most accurate music information coverage. At the same time we have had to be sensitive to the problems of competing stations within the same marketplace, who have rightfully guarded the more specific aspects of plays per day and, in many cases, even cuts being played. Accordingly a national airplay research system was designed that would accomodate this need for secrecy while at the same time one that would allow programmers to share the most significant music information necessary to meet the needs of music programmers nationwide. To request more specific airplay information would be to invite misinterpretation of information that is based upon individual music systems geared to specific marketplace eccentricities.

The AOR Album Airplay 40 chart (based on the weekly input of a hundred-plus key AOR stations cross-country) is formulated mathematically, leaving no room for guesswork, personal taste or value judgments. What it has been designed to leave room for is the music programmer's innate feel for good music, and the value of his own musical research within and for his specific marketplace. While we provide detailed and accurate information on a multitude of musical levels we never want to replace the music programmer's prerogative to determine the total scope of his station's musical programming. That is his job, his challenge, his love.

R&R's AOR section was designed to be a mirror, reflecting the changing face of AOR music and programming. Your continued and ever-increasing support of the section and R&R in general has turned these ambitions into reality, and the reality into our pledge for the future of AOR radio: to remain the industry's most accurate and informative overview.

AOR stations were at no creative loss for things to do over the July 4th holiday weekend. WYXE/Madison sponsored their own Gong show type affair in an area park, with a fine turn-out of "talent," and held a fireworks display afterwards. At WILS-FM/Lansing, the station-sponsored outdoor activity was a free concert of local talent which drew over 8,000. KXFM/Santa Maria spotlighted the music of the Beatles on the holiday, asking a Beatles trivia question every hour and rewarding correct answerers with copies of Mark Shipper's "Paperback Writer" novelization, Rutles albums and even virgin copies of the original Sgt. Pepper album (not to be confused with the upcoming soundtrack . . . and won't it be strange to see Sgt. Pepper back on the charts eleven years later, when that record appears?). At WJAX/Jacksonville the festivities were also on the air as the station played both Woodstock 1 and 2 back-to-back, while giving away albums by artists who were at the memorable weekend fest of a decade ago. Probably the most bizarre celebration of the 4th happened on M105/Cleveland, who simulcast the sound of a televised fireworks display in stereo. They had one microphone set up in the trenches for the sound of the missiles being shot (right channel) and another high above the area in a weather balloon to catch the resulting explosions (left channel). M105 morning air personality David Spero was the TV show's cohost, warning listeners to turn down the bass on their speakers lest they blow them out completely. The half-hour show garnered terrific listener response and will probably be repeated annually by the station. Imagine the reaction of an uninformed dial-turner who happened upon the station during the simulcast - he must have thought the station was being blown up!

Update

KMEL/San Francisco was selected from 700 entries for the top trophy from the Broadcast Promotion Association of Michigan State for "Radio on Television" and "Total Campaign." Cheers to PD Bobby Cole and staff ... Also award-winners were KGB/San Diego in the area's annual Eminys. The station won more awards than three of San Diego's four TV stations, for Programming Achievement on their Homegrown TV special, Individual Craft Achievement (Best Performer: KGB Chicken for the station's TV spots) and Best Promotional Spot Announcement. A tip of the AOR hat to PD Rick Leibert and crew ... "All's Well That Ends Well Dept.": When WSIM/Chattanooga encountered resistance from county government to their second annual Sunshine Jam outdoor concert, they moved the show into their own studios (on twenty-four hours' notice) and ran the groups live for over four hours. Featured were Gene Cotton and the Bill Blue Band ... KRST/Albuquerque broke format of a sort recently to do four days' block programming of what they determined to be AOR's top seventy artists. The elongated special got great listener response ... At CHOM-FM/Montreal all the jocks are bilingual English/French, and often do interviews with French-Canadian artists in French as well as English. Time checks and weather forecasts are also done in both tongues ... When the Stones played Cleveland recently in front of 85,000 fans, WMMS seized the

opportunity for station exposure. Their Buzzard van transmitted traffic reports regularly while the station did backstage interviews, including a quickie with Mick Jagger who wished the AOR giant well on the occasion of its tenth anniversary . . . QFM97/Buffalo grabbed Bill Wyman for a ninety-second interview as the Stones headed toward the stage for their appearance locally. In response to the station interviewer's question as to whether the rumors were true that this was to be the group's final concert tour, Wyman said, "They've been saying that about us for years now. When we're old they'll still be wheeling us out onstage"

Speaking of the venerable British rockers, DIR syndicators plan a King Biscuit concert based on four Stones appearances this summer. Also coming up from DIR is the nationwide radio debut of the new Who album, a Springsteen special, and a concert featuring surviving members of Lynyrd Skynyrd playing with other well-known Southern rockers... Steve Miller's stadium concert appearance in East Rutherford, New Jersey was carried live over five East Coast AOR outlets. Announcers on the informal network for the show were WNEW-FM's Dick Neer and Tom Morrera... WCOZ/Boston, well aware of the summer rush of tourists to its coastal beaches, is running daily beach reports which cover air and water temps as well as crowd and parking conditions at area beaches as well as not-so-near-by Cape Cod... Ariola's Prism will be recording an upcoming concert date for a limited edition live album to be distributed to AOR stations... Chrysalis recording artist Debbie Harry of Blondie is set for her first movie role in an untitled mystery set in the rock music world.

Evolution

In the wake of programming changes to Top 40 from AOR, WAIV/Jacksonville PD Jamie Brooks has left the station, along with several air staffers. Our new Jacksonville AOR reporter is MD Richard Langlois for WJAX...Stuart McRae has been named Assistant PD in charge of FM programming for a new 100,000 watt Abrams Superstars station, KEZQ in Little Rock. The station, to switch from its current Beautiful Music stance to AOR on August 1st, needs record service. Contact Stuart at (501) 661-1090 . . . WIOT/Toledo PD Jon Sinton has left the station to become PD for KDKB/Phoenix, replacing Hank Cookenboo who will retain his airshift. New PD at WIOT is their morning air personality Pat Stil . . . WORJ/Orlando PD Bill McGathy has emigrated to Polydor Records promotion. Station MD Bob Church has been appointed the new WORJ PD . . . Doc Phillips has been appointed from the KZOZ/San Luis Obispo airstaff as the station's new PD. New to the airstaff is Brian T. Boyd . . WHTT/Quad Cities, Iowa has applied for a change in call letters to WXLP and in programming to AOR from Country, beginning later this month, and needs record service. Contact PD Jim O'Hara at (319) 326-2541 . . . MD Jean Valdez has exited KBPI/Denver. PD John Bradley has taken on MD chores as well . . KMEL/San Francisco MD Mark Cooper has moved to mornings as morning team Proctor & Ward exited. New to middays at the station is John Baracca. Also new to the station are weekender Steve Ethridge and newsperson Abby Goldman . . . New to middays at M105/Cleveland is Tom Sullivan...Steve Cooper, from WIBA-FM/Madison, is doing middays at KAZY/Denver. Also new to the station is Carey Bruce, doing overnights . . . Y95/Rockford has two new jocks: David Anderson doing afternoons, and Jonathan Farrell on overnights . . . Weekender Cathy Sloan has left KKXX/Bakersfield to do fulltime air work at KJCK/Junction City, KA. Replacing her at KKXX is Jonathan Farrell on overnights . . Kerry McCall . . . KPOL-FM/Los Angeles evening air personality Caron (Brenner) Allen has exited for free lance work. Ken Noble, formerly with WLUP/Chicago, replaces her...New to news at WCOZ/Boston is Bob Mitchell, from WEEI-FM/Boston .The new Director of Album Promotion for Epic Records is Bob Feineigle.

Color

RETURN OF THE CONCEPT ALBUM: KAZY/Denver played the entire Ulysses, White Mansions, and War Of The Worlds albums on successive late evenings, combining the plays with giveaways of the featured albums.

TUBE SHOT TO HAWAII: WRNO/New Orleans, in conjunction with Hawaiian Tropic suntan lotion, sponsored the Great Tubing Race for listeners who rented or brought their own inner tubes. Winner got a Kawasaki Jet-ski, and all entrants were eligible for a drawing for an expenses-paid trip for two to Hawaii.

TWO TICKETS TO PARADISE: WLAV/Grand Rapids has made connections nationwide (and beyond) to send pairs of listeners to upcoming concerts in Chicago, Los Angeles and Europe (!). Registration is through a cosponsoring record outlet.

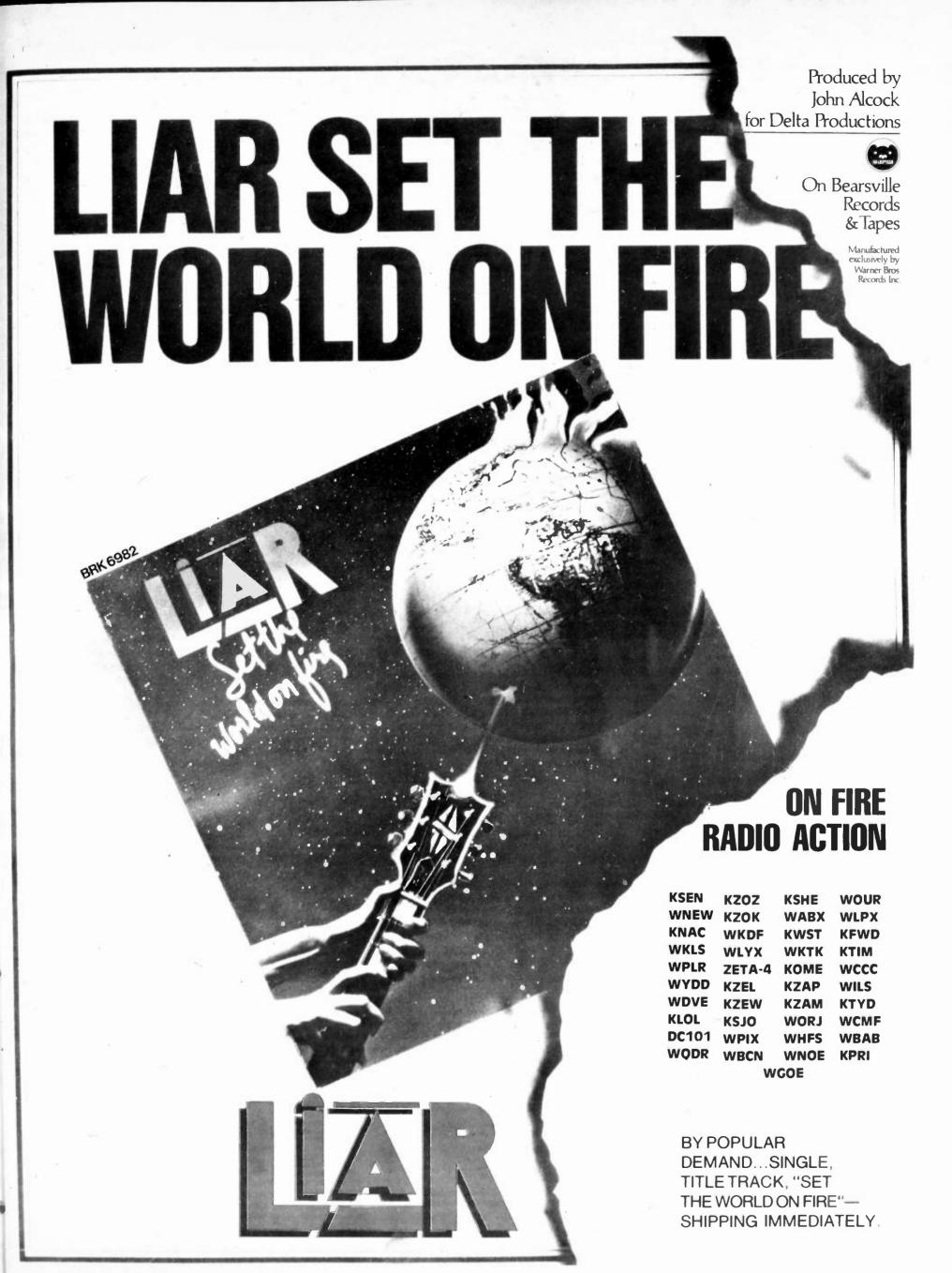
SUMMER CELEBRATION: Y102/Montgomery listeners paid \$1.50 a head donation (going to a local charity) as admission to an all-day celebration on an island fifteen miles outside of Montgomery. On hand to provide continuous entertainment were England Dan & John Ford Coley, Robert Byrne and others.

Concerts & Conversations

PRESENTATIONS: WCCC/Hartford presented Cars for \$1.07.
RADIO CONCERTS: Laura Nyro, David Bromberg on KBCO/Boulder.
GUEST DJS: Joan Armatrading on CHOM-FM/Montreal.
CONVERSATIONS: Gene Cotton, Sweet on WSIM/Chattanooga . . . !

CONVERSATIONS: Gene Cotton, Sweet on WSIM/Chattanooga . . . UK, Mike Love on CHEZ-FM/Ottawa . . . ARS on WICB/Ithaca . . . John Prine on WQSR/Tampa . . . Peter Gabriel, UK on WBAB/Long Island . . . Marshall Tucker, Peter Gabriel, Climax Blues Band on WLUP/Chicago . . . Bob Seger, Pablo Cruise on WSHE/Miami.

COMING NEXT WEEK: For the past five years, WXRT/Chicago has been known for an unorthodox commercial stance: the station has refused to carry any advertising voiced outside the station. Now that policy has changed, and in a conversation with WXRT GM Seth Mason, we'll find out why.



Radio & Records Album Airplay/ 40

10.	ary 14, 1070
1	ROLLING STONES
2	BOB SEGER Stranger In Town (Capitol) "Hollywood" "Same" "Shines" lead
3	BRUCE SPRINGSTEEN Darkness On The Edge (Col) "Prove" "Promised" "Badlands" lead
4	FOREIGNER Double Vision (Atlantic) Title "Hot" "Blue"
5	BOB DYLAN Street Legal (Col) "Guards" "Talk" "Crying" lead
6	JOEWALSH But Seriously, Folks (Asylum) "Life's" "Store" "Station"
7	MOODY BLUES Octave (London)
8	PABLO CRUISE Worlds Away (A&M). "Love Will" "Rio" "Runnin"
9	GERRY RAFFERTY City To City (UA) Title "Baker St" "Line" lead
10	DAVEMASON Mariposa De Oro (Col) "Tomorrow" "Desire" lead
11	KENNY LOGGINS Nightwatch(Col) Title "Friend" "Weit"
12	KINKS
13	ALAN PARSONS Pyramid (Arista) "Goes Up" "Pyramania"
14	TOM PETTY
15	DAVID GILMOUR David Gilmour (Col) "No Way"
16	PETER GABRIEL Peter Gabriel (Atlantic)
17	CHEAP TRICK Heaven Tonight (Epic)
18	LITTLE RIVER BAND Sleeper Catcher (Harvest)
19	JEFFERSON STARSHIP Earth (Grunt/RCA) "Runaway" "All Nite Long"
20	FM Soundtrack, Various Artists (MCA). Title
21	THE CARS The Cars (Elektra) "Girl" leads
22	MEATLOAF BatOutOf Hell(Cleve, Int) "Two OutOf Three" "Revved"
23	REO SPEEDWAGON
24	FOGHAT Stone Blue (WB/BrsvIIe) Title "Chicago"
25	TODD RUNDGREN Hermit Of Mink(WB/Brsvlle) "Friends"
26	WINGS London Town (Capitol) "Enough" "Deliver"
27	CARLY SIMON Boys In The Trees (Elektra) "Belong" "One Man" "Tranquillo"
28	BILLY JOEL Stranger (Col) "Good Die Young" "Restaurant"
29	JOURNEY Infinity (Col) "Any time"
30	TARNEY/SPENCER BAND Three's A Crowd (A&M) "Bye Bye" "Believe" "Magic"
31	LAURA NYRO Nested (Col) "Rhythm & Blues"
33	ERIC CLAPTON
34	RITA COOLIDGE. Love Me Again (A&M) "You" "Jealous" THIN LIZZY. Live And Dangerous (WB) Variety Of Cuts
35	LOUISIANA'S LE ROUX Louisiana's Le Roux (Capitol)'New Orleans Ladies"
36	CAL JAM 2
37	CHILLIWACKLights From The (Mushroom) "Place" "Same" lead
38	PRISM See Forever Eyes (Ariola)
39	JOHN PRINE
40	MARSHALL TUCKER Together & Forever (Capricorn) "Loving You" "Dream Lover"
THE REAL PROPERTY.	Dream Lover"

Chart

The Fourth of July holidays kept approximately 27% of our reporters from compiling and calling in music research, resulting in some records charting from airplay at less stations than would normally be required to chart. Next week overall activity should return to normal. STONES took a firm lead on the top position this week with hots at 90% of our reporters. SEGER and SPR-INGSTEEN were both hot at 84% of our reporters. FOR-EIGNER moved up with hots at 74% of our reporters. DYLAN and WALSH were both hot at 63% of our reporters. PABLO and RAFFERTY held steady, while MASON inched up. LOGGINS leaped upward in airplay, propelled by adds at 49% of our reporters plus significant hots. KINKS maintained as PETTY moved up. GILMOUR held his own while GABRIEL moved up. LRB had a good week, as did CARS and MEAT LOAF. REO held steady as FOGHAT moved up. JOEL and JOURNEY bounced back, as TARNEY moved upward and NYRO showed significant airplay interest. Bouncing back were CLAP-TON, RITA and LE ROUX. Debuting were CAL JAM and CHILLIWACK, each with adds at 17% of our reporters. PRINE debuted with significant adds and hots. AC-DC almost charted.

IN THE BIN

Magazine (Mushroom MICHAEL STANLEY Cabin Faver (Arts STONEBOLT

Stonebolt(Perachute)
WENOY WALDMAN
WA

WARREN ZEVON Strange Company (WB) Excitable Boy (Asylum)

PROGRESSIVE SINGLES

CITY BOY

"5.7.0.5." (Mercury)
NICK GILDER "Hot Child In The City" (Chryselis) T/o STEVE MARTIN 'King Tut" (WB) TROOPER Reise A Little Hell" (MCA) SAMMY HAGAR (Canital) WALTER EGAN "Magnet And Steel" (Col)
ROBERT GORDON "Fire" (Private Stock)
TOBY BEAU "My Angel Beby" (RCA)
CHRIS REA Ol If You Think It's Over (UA) PATTI SMITH "Because The Night" (Arista)
SPIRIT "Nature's Way" (Poteto)

point langua i franci dilireni na urub, se ani ng lugurilasini yi seri ili 10 niserting kathana. I franci urugide ana artiku a dilira d

MOST ADDED

KENNY LOGGINSNightwatch (Col)—Added at 49% of our reporters. CAL JAM 2 Various Artists (Col)-Added at 17% of our reporters. CHILLIWACK Lights From The Valley (Mushroom)-Added at 17%

STEVE GIBBONS Down In The Bunker (Polydor)-Added at 13% of our reporters

TRICKSTER Trickster (Jet) - Added at 13% of our reporters.

14%

14%

As the extended Fourth of July holiday made it impossible for many of our reporters to compile their research, this week's music information is based on less than the usual number of reporters. These reporters will return next week.

THE HOT

ROLLING STONES Some Girls (R. Stones)-Reported hot at 90% of ourreporters

BOB SEGER Stranger In Town (Capitol)-Reported hot at 84% of

BRUCE SPRINGSTEEN Darkness On The Edge Of Town (Coll-Reported hot at 84% of our reporters

FOREIGNER Double Vision (Atlantic)-Reported hot at 74% of our reporters.

BOB DYLAN Street Legal (Col)—Reported hot at 63% of our reporters.

JOE WALSH But Seriously, Folks (Asylum)-Reported hot at 63% of our reporters

NORTHEAST

HOTTEST

ROLLING STONES 95% Some Uirts (R. Stones) BRUCE SPRINGSTEEN Derkness On The Edge... (Col) 95% BOB SEGER Stranger In Town (Capitol) BOS DYLAN 86% Street Legal (Col) FOREIGNER 81% Double Vision (Atlentic) JOE WALSH But Saw 78% But Seriously, Folks (Asylum) 76% ADDED KENNY LOGGINS Nightwetch (Col) CAL JAM 2 43% Various Artists (Col) CRUSADERS Crusaders (ABC) BONNIE KOLOC 29% 14%

Wild And Recluse (Epic)
THIN LIZZY

SOUTH

HOTTEST

BRUCE SPRINGSTEEN	
Derkness On The Edge (Col)	869
ROLLING STONES	
Some Girls (R. Stones)	819
BOB SEGER	• • • •
Stranger In Town (Capitol)	819
FOREIGNER	
Oouble Vision (Atlentic)	819
PABLO CRUISE	4,,,
Worlds Awey (A & M)	629
	W. 7
ADDED	
KENNY LOGGINS	
Nightwatch (Col)	57%
TRICKSTER	
Trickster (Jet)	19%
CHILLIWACK	
Lights From The (Mushroom)	14%
MOTORS	7470
Motors (Virgin)	14%
THE TARNEY-SPENCER BAND	14 70
Three's A Crowd (A&M)	14%

MIDWEST

HOTTEST	
ROLLING STONES	
Some Girls (R. Stones)	100%
BOB SEGER	
Stranger In Town (Capitol)	82%
JOE WALSH	
But Seriously, Folks (Asylum)	76%
GERRY RAFFERTY	
City To City (UA)	71%
FOREIGNER	
Double Vision (Atlentic)	71%
ADDED	
KENNY LOGGINS	
Nightwatch (Col)	35%
CHILLIWACK	
Lights From The (Mushroom)	24%
PETER GABRIEL	
Peter Gebriel (Atlentic)	18%
STEVE GIBBONS	
Down in The Bunker (Polydor)	18%
MICHAEL STANLEY	
Cabin Fever (Arista)	18%
THIN LIZZY	
Live And Dengerous (WB)	18%
TROOPER	

18%

Thick As Thiovas (MCA)

WEST

HOTTEST	
ROLLING STONES	
Some Girls (R. Stones)	85%
BOB SEGER	
Stranger In Town (Capitol)	85%
BRUCE SPRINGSTEEN	
Derkness On The Edge . (Col)	86%
BOB DYLAN	
Street Legal (Col)	70%
FOREIGNER	
Oouble Vision (Atlantic)	70%
ADDED	
KENNY LOGGINS	
Nightwetch (Col)	56%
CALJAM 2	
Verious Artists (Coll	26%
RUSS BALLARD	
At The Third Stroke (Epic)	22%
CHILLIWACK	
Lights From The (Mushroom)	22%
STEVE GIBBONS	
Down in The Bunker (Polydor)	22%
REGIONAL BREAKOUTS: The numb	ars refer
to the percentage of stations in ea	
that reported the album as either.	a hot or

(

The Perfect Summer Record Nick Gilder's "Hot Child in the City"



Produced by Mike Chapman. CHS 2226

AS ACTIVITY







IOI MCLAINE PD Playing various cuts. Playing CITY BOY WAR SPIRIT CHILLIWACK and UPROAR singles.





LARRY WAYNE PD Playing various cuts Playing BOB WEECH FOGHAT SWEET and STEELY DAN singles



ADDED
Randy Mestner (Asylum)
Ljavie Nyro (Col)
Khin Lizzy (WB)
Koho Tsylor (Altipator)
Michael Stanley (Arista)
Michael Mich

MARK DWENS, MD: Playing various cuts. Playing SPIR-IT, NICK GILDER, CITY BOY, CELEBRATION and STEVE MARTIN singles.

KKXX







AUDEU
Kenny Loggins (Col)
HOT
Rolling Stones (R. Stones)
Meat Loaf (Cleve Int)
Boh Seger (Capitol)
Gerry Rafferty (UA)
Cheap Trick (Epic)

WCAS Cambridge

Le Rius (Capstol)
Laura Nyro (Col)
Pousetir Dar Band (Caps John Prine (Asylum)
Gern Raffers (UA)
Roising Stone (II). Soone
Strue Springsten (Col)
Wendy Waldman (WB)
Jerry Jeff Walter (MCA)
White Mansons (A&A)
White Mansons (A&A)
a) Gay and Terry Woods



IRED MOORE, MD: CHILLIWACK's "Same" "Place" BARBIERI's "Evil Eves" "Latin Ladv" REY's "Know" "Face" BROOKS: "Learn" "As" Plaving CITY BOY TROOPER, UK and STEVE MARTEN singles.



Charleston

Gerry Rafferty (UA)
Bob Seger (Capitol)
Bruce Spengelsen (Col)
Joe Walsh (Asylum)
FM (MCA)
AC/IOC (Atl)
Foreigner (Atl)
Moody Blues (London)
Alan Parsons (Aristal)
REO Speediwagon (Epic)
Dave Maston (Col)



Charlotte

ADDED
Cars (Elektra)
Crusaters (ABC)
Kenny Logens (Col
Moody Blues (Lord)
Trickster (Jet)
MOT
Pete Carr (Big Tree)
Dirt Band (UA)
Bob Dylan (Col)
Foreigner (Att)

CHRIS JONES, MD. Playing various cuts. Playing HEAT-ERS, NATIONAL LAMPOON, and JAMIE HOOVER



CHATTANOOGA

ADDED
None
HOT
Alan Persons (Aristal
Foregner (Ati)
Carolis King (Capitol)
Capitol King (Ca

DON MATHISEN, MD: Playing various cuts. Place CARS single



AODED
Peter Gebrief IAil)
Kenny Loguns (Col)
AC/DC (Ail)
HOT
Rolling Stones (R. Stones)
ARS (Polydor)
Chellis (Janus)
Forespec (Ail)
Journey (Col)



ADDED
Larry Coryell (Vanguard)
Cal Jam 2 (Cot)
White Mamions (ABM)
Steve Gibbons (Polydor)
HOT
Rolling Stones (R. Stones)
Mody Bluss (London)
Joe Walsh (Avylum)



ADDED
Kenny Logins (Col)
Orise Dregs (Capricors)
HOT
Rolling Stones (R Stunes)
Gerry Rafferty (UA)
Joe Walth (Asylum)
Foreigner (Ast)
Moody Blues (London)
Moody Bruss (London)
For Horizon (Asylum)
Moody Bruss (London)
For Horizon (Asylum)
Moody Bruss (London)
For Horizon (Asylum)
Alan Parsons (Arista)



JOHN GORMAN PD Plaving various cuts Plaving SAMMY HACAR CELEBRATION EUCLID BEACH BAND DON KRISS, CIRCUS BURTON CUMMINGS CITY BOY and NICK GEILDER singles



ELLEN ROBERTS Plaving various cuts Plaving EUCLID BEACH BAND and NICk GILDER singles



Dallas

TIM SPENCER, MD: LOGGINS' Title "Wail" FOREIGN-ER's Title "Blue" TRICKSTER's "Listen" Plaving NICK GILDER single.



Dallas ADDED
Trooper (MCA)
Josse Barsh (RCA)
Boes Kness (Derek)
MOT
Rolling Stones (R. Stones)
Boh Sager (Capitol)
Wings (Capitol)
Joe Walsh (Arylum)
Joe Walsh (Arylum)
Dere Mason (Col)
Joe Walsh (Arylum)
Dere Mason (Col)
Jerrer Band (Maryest)
Little Face (WB)
Jerrer Band (Maryest)
Little Face (WB)
Jerrer Band (Maryest)
Little Face (WB)
Jerrer WB,
Jerrer Band (Maryest)
Little Face (WB)
Jerrer Band (Maryest)
Litt







GREG GILLISPIE, MD. Playing various cuts. Playing CITY BOY. JEFFERSON STARSHIP and BILLY JOEL singles.

Milli Rall

July 14 July 15

> July 18 July 19 July 20

Harbour Grace, Newfoundland St. Johns, Newfoundland Port Hawkesbury, Nova Scotia New Glasgow, Nova Scotia Saint John, New Brunswick



"Mannequin" Is Coming Alive! Marc Jordan's debut album is being re-serviced

this week.

...Because we believe

in him.

Corry Mafferty (UA) 19843 Speechs again if you Maffing Speech IP. Shows Ment Louf. (Clayo trill Improvy (Cot)

ATTITUDE (LE MI) Plasing various sub-Plasing PAB (C) CRUSS BONNIE TYPE (DDE MONEY (C) WALSH PATTESMITH and STILLY DAN (EMISING)





WALLY HIMBERG, MD STONIS Whip Beast SPRENCYTEN'S MEET NAMED RESEMBLE FOR THE STORY MICHEL PROPERTY FOR ANALYSIS NAMED OF THE DESPETATE SHOP CHANGERS NO WAS CARRY HEAVEN PETTY HIMLE TO MAKE CONTESTS OF BEAT Playing MICEL STORY.

WWCK 105 FM Flint " MAN

STIST BARBINGTON MD Planing serious cuts Play



Fresno - - -

AUDED

Renny Loggins (Cut)

Finengine Act

Pete Care (Min Tee)

Fire Care (Min Tee)

Fire Care (Min Tee)

Fire Care (Min Tee)

Fire Act (Min Tee)

Fire Cooledge (AB, Min Tee)

Fire Gabriel (Att)

DOC DONOS AN PD TRICKSTERS Listen Lie'
CHILLINA CRS. Mary Never Be TROOPTER SHE'
Crazy CABRILLS Shadiin Air LOAFS Resved
Lp Tain Out Of Three Paradise Plasing CITY
DAYS BAND CENTA BANAN MANEED MANN and
RECCLARDION LINES.



BILL NOSAL PD Playing various cuts Playing SAMMS HAGAB single





And Made (Asylum)
Mandy Blair (Country)
Friengine (All)
Shirth Agent (Country)
Friending (All)
Land Blair (Country)
Friending (Country)
All Parks of Shirth (Country)
All Parks of Shirth (Country)
All Parks of Shirth (Country)
Little Howe Band (Berent)
Little Howe Band (Berent)

KLOL Houston

Bob Dylan (Cut)

PAUL RIANN MD RUSSILL'S Deep Know Me
SIGIR'S 'Rick & Roll' Same' PABIO'S Live Will
Rio BLUES 'Side Zone' Level WALSE'S Store
Over MASON'S 'Home' 'Desire' SPRINGSILL'S
Factors Promised' COOLIDGE'S Jealing Sind
You SIONES Brast Spring FROOPER and SIELLY
DANJEMIJUNG[65]



Jackson NOT MEN TOREZ

et (Epic) Nantucket (Epic)
Kenny Logins (Col)
Cal Jam 2 (Col)
Thin Lizzy (WB)
Bob Dylan (Col)
Ciusaders (ABC)
David Gilmour (Col)
Prism (Anola) MOT MEXICEP
HOT
Meat Loaf (Cleve Int)
Le Roux (Capitol)
Rolling Stones (R. Stones)
Journey (Col)
Foreigner (Att)
Rocky Morror (Ode)

WJAX

Jacksonville

JERCH SOFTWINE

Tarney Spencer (ABM)
Renny Loginn (Col)
Contraband (Pottsat)
Japon (Asrob)
Tred vice (Aar)
ROT
Rob Seque (Capitol)
Rob Seque (Capitol)
Rolling Stones (R Stones)
Bruce Springsteen (Col)

RICHARD LANGLOIS MD SPENCER'S "Love" "Be-lieve" "Head" LOGGINS' Title "Boondocks" "Angel ique" CHILLWACR'S "One" "Place" "Loob" TRICK-\$188's "Money" "Song" "Listen"



Kansas City

ADDED HOT Foreigner (Att)
Kenny Logins (Col) Little Rivar Band (Marvett
Rolling Stones (R. Stones I
Joe Walsh (Asylum)

WILE

WBLM ... Lewiston-Portland

ADDS D
Renny Linguis (Loi)
Go Island)
Go Island)
Bonns Koluc (Lpx)
Lellene Carter (WB)
Cell am 2 (Col)
Moutary Virgini
Holine Cruse (ABA)
College (Col)
Moutary Virgini
Holine Cruse (BAA)
Carter (Bah)
College (Col)
Moutary (Virgini
Holine States (Bah)
College (Col)
Moutary (Virgini
Holine States (Bah)
College (Col)
Moutary (Virgini
Gray Hafferty (DA)
College (Bah)(a)
Wondy Waldman (WB)

IOSE DIAZ, MD PABLO'S "RIO" LITTLE RIVER BAND'S "Reminiscing" CARS: "Gid" SIGER'S "Hollwood" RATERY'S, TIII-P Palsing PLASTIC BRERAND, CHILLIWACK, BONRY M, NICK GILDER and TROOPER storley.



Lexington

ADDED
Chilmeach (Multinom)
First hire (Jet)
Forth med (Micha)
Forth mild (Micha)
Forth (Micha)
Forth (Micha)
Forth (Micha)
Forth mild (Micha)
Forth (Micha)
Forth



ADDED
Chillmach (Mushroom)
HO1
Bob Seger (Capitol)
Rolling Stones (B. Stones)
Buce Springsteen (Coll
Joe Wath (Arylum)
Gerry Raftery (UA)
Pablo Cruite (A&M)

RICH MEYER, MD: Playing various culs



ADDED
Pas Travers (Polydor)
Roadmaster (Village)
Kenny Loggins (Col)
Diri Band (UA)
MOT
Bruce Springstean (Col)
Bobb Seger (Capitol)
Rolling Stones (R Stones)
Foreigner (All)
Bob Dylan (Col)
Bob Motham (Col)

DENISE WESTWOOD, MD: Playing various cuts. Playing ROBERT GORDON: CHILLIWACK CITY BOY and SAMMY HAGAR singles.

1 TIMOLETT Long Island 54 MI 4000

ADDED

Kenny Loggins (Col)

Cruselars (ABC)

Kev Large (Mercury)

Bob Dylan (Col)

Bob Seger (Capitol)

Lor Lieberman (Millennium)

Lier (WB Briefler)

Jose Walsh (Asylum)

Foreigner (Ast)

AC/DC (Ast)

Angelo (Fantary)

MOT

Bruce Springsteen (Col)

Moody Blues (London)

Rolling Stones (R Stones)

BRANE BIRNARD, AMD, 81

BERNIE BERNARD, MD: Playing various cuts. Playing. HEATERS single

WHR IM SPAT

Long Island

ADDED
Crusaders (ABC)
Key Large (Mercury)
Cerlenc Care (198)
Arc (Lelesong)
Elizabeth Bereclough (WB Bersile)
Michael Stanley (Arrita)
Michael Stanley (Arrita)
Michael Stanley (Arrita)
Mendy Waldman (WB)
Chillmack (Melhybroom)
Prism (Arnole)
Josse Barsh (BCA)
Gary Apple (Monument)

Prism (Excellent (Egel Classical)
AD Diffeoola (Lot)
AD Diffeoola (Lot)
Bruce Springteen (Col)
UK (Polydor)

DENIS MCNAMARA, PDILARRY REFINMAN MD. Play-ing sarious cuts. Playing STEVE MARTIN. NATIONAL LAMPOON and ALESSI singles.

BALL DEL Los Angeles 111 ---

Los Angeles



WZXR Memphis rock IO3

WSHE-FM/WSRF-AM

HOT
Rolling Stones (R. Stones)
Bob Seger (C.apital)
Bruce Springsteen (Col)
Little River Band (Marvest)
Gerry Rafferty (UA)
Foreigner (Att)
Cheap Trick (Epic)
Moody Blues (Lov/lan)

GARY GRANGER, PD Playing various culs





IIS COOR MD Playing samuus culs Playing BILLY JOB1 BITA COOLIDGE SEALS & CROFTS, WINGS GENISS ROBERT PALMER PARTISMITH ROD STEW ARE and JEFFERSON STRASHIP ringles



Miami



ADDED
Renny Loquins (Col)
Randy Meisner (Asylum)
Boh Dylen (Col)
Russ Ballard (Epic)
Motors (Virgin)
Triebsie (Jeri
HOT)
Le Rous (Capstol
Pablo Cruise (ARM)
Moody Bluss (London)

BOS Sept (Capital)
STAN CHARELS MD Playing sarious cuts Playing
HEFERSON STARSHIP STIFFLY DAN (BML ILD, GERRY
RAFFERTY (Line) MARC (DRDAN 1ACSSON BROWN)
IDDIN MOHY WINDY WALDMAN EXILI FRESH
AIR NICK GIDER DAN LOGELBERG, PRESM CCLE
BRATION AND ROBERT BERRY LINGRES
BRATION AND ROBERT BERRY LINGRES

Muscatine

TOTAL TOTAL

LISA CATALONA MD Playing various cuts



Ratting Stunes (R. Stone Isola Dyton (Cel) Isola Seper (Capital) Grusse Springstone (Cel) Pablo Cruss (AddM) Jos Walth (Asytum) FM (MCA) Wings (Capital) ARE (Patyster) Forespier (Ad)



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BB King (ABC)
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Kanny Loggin (Col)
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BOBBY RINO PD Playing sarrous suits Playing ERIC
CLAPTON, RITA COOLIDGE EDDIE MONLY ANDY
GIBB and CHRIS REA singles



LARRY BERGER, MD- Playing VARIOUS CUTS Playing PABLO CRUISE and WINGS singles



Al Diffeota (Cot)
Sergio Mendes (AdM)
Norman Connest (Aista)
John McL aughtin (Cot)
Hubert Liess (Cot)
Bolbb Humphrey (Epic)
Pasport (Ad)
John Klemmer (ABC)
Earl Klugh (UA)

DOUG HARRIS MD Playing various cuts

Sink your teeth into Anthony Phillips.

When Anthony Phillips records an album, it's an event of real importance. He's a singularly talented composer, vocalist and musical visionary. And now the original Genesis guitarist serves up an extraordinary new work, overflowing with astonishing imagery and brilliant music.





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Formy Laggers (Call HD)

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Genesis (Att)
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Gerry Refferty (IAA)
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Bob Seger (Capstol)
Bruce Springsteen (Col.)
Warren Zevon (Asylum)
Bob Dyler (Col.)

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MARTIN and CHILLIWACK singles



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HELEN LEICHT, MD Plaing samus cuts Playing CITS BOY TROOPIR 14% GOMM and EW&F singles



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STEPHIN JOHNSON MD Playing various cuts Playing CITS BOS single



Pittsburgh

Rolling Stones in and Bruce Springsteen (Co Joe Watsh (Asylum) Pablo Crure (A&M) Foreigner (Att)

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IOMN McGMAN PD Plasing various cuts Plasing (AR LT SIMON BOB SIGER MEART GENESIS ROLLING STONES STEELT DAN TORY BEAU and PARLO CRUISE Variation



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IACK BUBERTSON, MO Playing samus cuts



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Brade Springstein (C Public Erone (A&M) Bish Seger (Capital) Joe Wafsh (Asylum) Eric Claylon (B&O) Afas Pasions (Asistal Thin Litty (WB)

ADDED
Restry Laggins (Call
HOT
Fittingnes (Adl)
Moorly Blues (Lineton)
Bolt Dytas (Cul)
Rulling Stones (B. Stones) GLOBIA JOHNSON: PO: Playing serious cuts. Playing CARLY SIMON single.

MBUR

HUDI
Holling Stonex IR: Stones)
Bruce Springsteen (Col)
Peter Gabriel (All)
Brow Behn (Col)
Cars (Elektra)
Joe Walsh (Asylum)
Eles Costello (Col)
Foreigner (All)
Tum Holimon (Harvest)
Mourly Blues (Lundon)
Westly, Waldman (Will)



ADDED
Russ Bellant (Epic)
Gato Berbieri (ABM)
Japan (Ariota)
Tarney Spencer (ABM)
Col Jam 2 (Col)
HDT

Boh Dylan (Col)
Foreigner (Ari)
Pablic Cruns (Ap.M)
Kinki (Anixia)
Wingi (Capital)
Told Runsigner (WB Bissile)
Alan Passons (Anixia)
Masshalt Tucker (Capitani)
Peter Gabrel (Al)
Tom Patry (Shr ter ABC)
Moody Blues (London) DANIEL COOR PD Plaving various culs Plaving CETY BOY WAITER TOAN RENAISSANCE CHECKWACK and TROOPER singles



ADDED
Randy Meisner (Asylum)
Trooper (MCA)
Anthony Phillips (Passport)
Chilliwack (Mushroom)
Joanne Mackell (JUA)
Russ Ballard (Epic) ing Stones (R. Stones) igner (Atl) r Gabriel (Atl)

Bob Dylan (Col)
Bruce Springsteen (Col)
Cars (Eeks)
Pablo Cruse (AshR)
Bob Sepri (Captol)
Todd Rundgen (MB Bruc
Chep) Trick (Epic)
Moody Blues (London)
Kinks (AshR)
Duke Jupiter (Mercury)
Joe Wath (Asytum)
Alan Persons (Arista)

GARY WHIPPLE MD Playing various cult Playing IAN DURY SAMMY HAGAR, COOPER BROS. CHRIS. REA. TANYA TUCKER and NICK GILDER singles.



ADDED

ADDED
Crusafers (ABC)
Thin Liszy (WB)
Steve Gubbons (Polydor)
Trooper (MCA)
HOT
Bruce Springstein (Cot)
Moddy Blues (London)
Dere Mason (Cot)
Rolling Stones (R. Stones)

BRAD HOFFMAN, MD: Playing various culs.



ART SCHROEDER PD Playing various cuts Playing GENE COTTON ATNNY ROCERS and WALTER ECAN



VALERIE McINITOSH MD Playing various cuts Playing SAMMY HAGAR single



San Francisco 411-180 200

ADDED
Steve Gibbons (Polydor)
Cerlene Carter (188)
HOT
Cars (Eisk Ital
Cheap Trick I (Epic)
Bob Dylan (Coll
Flamin Groover (Sire)
Peter Gabriel (All)
HVBIX WISSIES

Dend Gilmos (France (Rapico)
Bob Seger (Capitol)
Thin Lizzy (WB)

Thin Lizzy (WB)

BEVERLY WILSHIRE, MD. Playing sarious cuts. Playing SAMMY HAGAR, BONEY M and PATTE SMEEN Hingles.



ADDED
Peter Gabriet (Art)
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Peter Gabriet (Art)
BOI (Portein
Cal Jam 2 (Cot)
Lee Ritenour (Elek tra)
Go I Islandi
Lake (Cot)
Renny Logens (Cot)
Rendy Mexiner (Asyulm)
Tarney (Spence (A&M)
J J Walker (MCA)

Not mill to the state of the st

DANA JANG MD Plasing sarrous culs Playing CHII LIMACK CITY BOY, NICK CILDER, ROBERT GORDON SAMMY HAGAR LITTLE ROGER & THE GOOSI BUMPS STEST MARTIN and PLASTIC BERTRAND



ADDED
Cal Jam 7 (Cot)
Stonebolt (Parachuta)
Anthony Philips (Passport)
Contraband (Portrati)
Trooper (MCA)
Knnyk Loggins (Cot)
Roger C Reale (Big Sound)
Der Gebrei (All)
Der Gebrei (Cot)
Chap Track (Estra)
Tone (Cot)
Der Gebrei (Cot)
Chap Track (Estra)
Tone (Cot)
Chap Track (Estra)
Tone (Cot)
Der Gebrei (Cot)
Chap Track (Estra)
Tone Robinson (Harvest)
Moody Blues (London)

PAUL WELLS, MD: Playing various cuts Playing SAM M1 MAGAR, CITY BOY, EDDIE MONTY, PLASTIC BERTRAND and ROBERT GORDON singles



San Luis Obispo Bruse Spiringstons (E. of) Forougher (Ast)
Bind Dylan (C. of)
Falling Stumes (H. Stein
Peter Qubriel (Ast)
Summarth (Paraphysis Lin (Williams)
Franchist (Viring)
Forough Summers (Ast)
(JR (Pedylan)

ADDR 1)
Unition on h. (Mush comm)
Huse Ballend 4 Bisel
Benny Leggins (Left
\$1514
Briad (Cryon)
Crybnin (Mercury)
Patto Listin (ABSH)
Both (Special (ABSH)
ALA Parison (Arista

CHIP BROKENT MD Playing various rule Plea



ADDED

Reminy Chapy as it of Deard Colonium (Cold Colonium Cold Colonium Cold Colonium Coloni

BATE HAYES MD Playing samus cuts Playing ROBERT GORDON TROOPER CETY BOY SAMMY HAGAR NICE GILDER and STEVE MARTEN singles



Michael Johnson (EM) Americal
Laure Nyrio (Col)
Sussessing Sussess

MARK GILES, MD. Playing various cuts



ADDE D
Prof. Longhair (Harver)
Marchall Chapman (Epic)
Cockrell (ABM)
Crusafer (ABC)
Callimack (Muchoom)
Callo Barber (ABM)
Oo (Mand)
Peter (ABC)
Crusafer (

ADD BES Neer

HOT

Astrud Gilberto (Image
John Prine (Avylum)
Bob Dylan (Col)
Laura Nyro (Col)
Stoneholt (Parachute)
Bobhy Bland I ABC)
Robert Palmer (Island)
David Gilmour (Col)
Kinks (Arittal
Kenny Loggens (Col)
Willie Nelson (Col)
Nolling Stones (R. Stone
Bob Sager (Cap) toll
Wandy Waldman (WB)
Joe Walsh I Asylum)

LAURIE COBB MO Plasing samus cuts Plasing PAB LOCRUISE CHRISREA STEVE MARTIN ELTON JOHN QUINCY JONES WALTER EGAN RITA COOLIDGE ETTA JAMES BRUCE SPRINGSTEEN and BURTON CUMMINGS singles



ADDED
Devid Gilmour (Col)
Chilliwack i Mushroom)
HDT
Deve Meson (Col)
Boh Seper (Capitol)
Welter Egen (Col)
Boh Dylan (Col)
Foreigner (Atl)

IOL BLOOD MD Plaving satinus cuts Plaving CARLY SIMON EWAL FOTOMAKER ATLANTA RHYTHM SECTION GERRY RAFBERTS ROBERT PALMER FRIC CEAPTON STELLY DAN IEMI and BILLY JOLL VINGLEY



ADDED Dave Mason (Col) Cars (Elehtra) Cal Jam 2 (Col)

Seattle

STEVE SLATON MD Playing sections calls PETROOPER single

KZAM Seattle ---

ADDI D

Broom Garmingtons (Colf.

White Goldmann (Podylania)

Colon Bucho - Addell - Goldmann (Colf.

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Broom Garming Brooms IR Bigore

Broom Garming Broom IR Bigore

Broom G Friedors (ABC)
Pat Methony (ECM/NE)
Jefferson Marchy (Grue
Alex Defenses for

100% RESERVER MID Playing various buts Playing



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Tradition (Lagran)
Tradition (Lagran)
Spellbound (Educ)
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MASIS MACROEF MD FRICKSTER'S LOTTER TOTALING Title SPELLBOUND'S Baise BALLARD'S Dancer CHILLINGACK'S Some Playing GENER RASAN single



ADDED
Both Dytan (Cot)
Tom Robinson (Marest)
Steve Gibbins (Polydor)
Peter Gibbins (Ad)
Cauta Nyu (Cot)
Tim Duffy (Music in Medigi)
Prism (Analos)
AC/DC Chill)

HOT Bruce Springstein IC of Tom Petty (Shefter ABC) As Walsh (Lakytum) Devid Grimous (Cal) Aton Persons (Arm Persons (Arm) American (American (Ame



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Bob Seger (Cap-tol)
White Mansions (AbM)
Alan Parsons (Arista)
Moody Bluer (London)
Acting Bandris (London)
Back Aliey Bandris (London)
Acting Capes (Call
Toold Burelgeen (Pg) Busels
Garry Alferty (LA)
Denoise (Asystem)
ADD

Bob Oylen (Col)
Rofling Stones (R. Stones)
Bruce Springsteen (Call
Little Rise Band (Market)
John Klemmer (AbC)

STEVE MEINTINGTON PD/BOB STROUD AID Playing Rolling Salmus cuts Playing Rolling Gordon Pousitit DART BAND STEVE MARTIN MEAT LOAF PARTI SMITM and CITY BOY Singles

FM 104

HOT
Jefferson Stership (Grunt RCA)
Joe Walsh (Asylum)
Rolling Stones (R. Stones)
Bob Seger (Capriol)
Moody Blues (London)
Tom Petry (Sheber ABC)
Bob Dylan (Col)
Pablo Cruise (ABM)

SCOTT JAMESON, MD. Plasing various cuts. Plasing WAITER EGAN and FOREIGNER singles

KWFIM TUCSON

ADDED
Crusefers (ABC)
Gato Barbees (ABAH)
Ulysus (20bi)
Wer of the Worlds (Col)
Fandange (RCA)
HOT
Bib Oylen (Col)
Biscor Springsteen (Col)
Biscor

[IM BAY MD Playing various cuty Playing TROOPER single

Jet Records is proud to announce 26 Big Nights in America

8/15	Milwaukee Arena	Milwaukee, Wisconsin
8/17	Civic Center	St. Paul, Minnesota
8/19	McNichols Arena	Denver, Colorado
8/23	Oakland Coliseum	San Francisco, California
8/26	Anaheim Stadium	Anaheim, California
9/1	Tarrant County	Fort Worth, Texas
9/2	Louisiana-Hirsch Coliseum	Shreveport, Louisiana
9/3	Summit	Houston, Texas
9/4	Assembly Center	Baton Rouge, Louisiana
9/5	Coast Coliseum & Convention Center	Biloxi, Mississippi
9/7	Knoxville Civic Center	Knoxville, Tennessee
9/8	U. of Dayton Arena	Dayton, Ohio
9/9	Murphey Convention Center	Murphysboro, Tennessee
	Midwest State University	
9/11	War Memorial	Buffalo, New York
9/12	Hershey, Arena	Hershey, Pennsylvania
9/14 & 15		New York, New York
9/18 & 19		Philadelphia, Pennsylvania
9/22	Coliseum	Hampton, Virginia
9/23	Capitol Center	Largo, Maryland
9/25	Civic Arena	Pittsburgh, Pennsylvania
9/27	Boston Gardens	Boston, Massachusetts
9/28	Providence Civic Center	Providence, Rhode Island
9/29	Portland Civic Center	Portland, Maine
9/30	Forum	Montreal, Canada

With Special Guests Trickster









WLRS HAS CLIMAX-WLRS/Lousville mingled backstage with members of Sire recording artists Climax Blues Band before a recent appearance. Pictured with group members and record company reps are WLRS PD Austin Vali (rear, second from left) and MD Drake Hall (rear, third from right).



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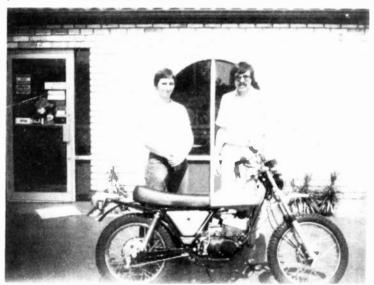
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Please make check payable to: Radio & Records Enclose name and all mailing information. Allow 2 to 4 weeks for delivery.



R&R/Friday, July 14, 1978

ON THE BOARDS: CHOM-FM/Montreal, co-sponsors of the Supermoto cross Molson held recently at the city's Olympic Stadium, spotlighted air personalities Marc Carpentier and "Too Tall" on the stadium's computer print-outscoreboard.



KKTX MAKES WINNERS-KKTX/Kilgore, Texas gave vidson motorcycle to a lucky member of its "96X Air Corps," who heard his registered name mentioned on the air and who responded by returning the call in a required 96 seconds or less (no mean feat) to claim his prize. Pictured is winner (left) and station PD Jim Hodo (right).



SHOCKWAVE MAKES AIRWAVES - Dave Lee Austin, host of "The Morning Zoo", 6-10em on KZEW/Dallas, and 84 listeners christened the world's tallest, festest double-loop roller coaster, "The Shock Weve," at Six Flags Over Texes Amusement Park. Not only could their screams be heard all over the park, but all over the radio as well, since KZEW had Dave Lee 'wired for sound" so that the entire ride could be broadcast live on 'The

AND SOUTH 4330 N.W. 207 I Panama City, N.D. 68

OPPORTUNITIES

TWO HIGHLY ENERGETIC ARTISTS desire immediate airplay. Strong entertainment background. He was original member of Pablo Cruise. She was original member of It's A Beautiful Day on classic "White Bird." Together, they make beautiful music for you. References upon request.

SITUATION WANTED

Need cash? lent return on inves w make a m



Cockrell & Santos "New Beginnings" On A&M Records & Tapes.





R&R/Friday, July 14, 1978 intry music rac

MEMPHIS WELCOME FOR BRENDA LEE—WMPS/Memphis conducted the third in a series of monthly Country concarts at the Orpheum Theater. Profits for the shows are to help restore the theater. Appearing in her first concert in many years was Elektra recording artist Brenda Lee. Shown after the show are (I-r) WMPS announcars Kevin Murphy, Jay Marvin, and Bill Murphy, Elektra/Asylum Promotion Director/Country, Norm Osborne; Memphis Elektra/Asylum Director

Rhett Walker, WMPS afternoon man Walt Jackson; WMPS Program Director Bob Knight; Ms Lee; performer Mike Lundsford and their bands. WMPS seven to midnight parsonality Debble Conner is the other lady shown fourth from the right.



HOLD UP IN MINOT—RCA recording artist Charley Pride is shown holding an official KCJB/Minot, North Dakota's t-shirt backstage at a recent concert in that region. Pictured are promoter Jack Roberts, Pride, and KCJB air personality Lonnie Glass.



PLATINUM PARTY—Phonogram/Mercury's The Stader Brothers were recently presented with platinum albums for their "The Best of The Statlers" album. The presentation was made by Charlie Fech, Executive VP/GM of the label. Shown during the festivities at Mercury's Nashville office are (I-r) Charlle Fach; The Statler's Lew DeWitt and Phil Balsley; Jerry Kennedy, VP/A&R, Country, Phonogram, Inc.; Don Reid of The Statler Brothers; Frank Leffel, National Country Promotion Manager, Phonogram, Inc.; and The Statler's Harold Reid.



HOOKIN' IT IN MUSCLE SHOALS —During a recent recording session in Muscle Shoals, Alabama, a couple members of Capitol's Dr. Hook group stopped by WXOR/Florence to visit with PD Paige Farris (Center). Ms. Farris is shown with Ray Sawyer, on the left, and Dennis Locorriere, on the right.



PARTY PICTURE IN PALO ALTO-MCA Records, along with the Odyssey chain, held a party recently in the San Francisco area artist Joe Ely. KFAT/Gilroy broadcast the show live from the Keystone Club in Palo Alto. Shown welcoming Joe Ely are (top row, I-r) Bobby Corone, owner Keystone; George Mangrum, MCA/Promotion; Laura Ellen, PD of KFAT Radio; Jeff Murphy, MCA Sales; Marx Loeb, Adele Larum, Rick Orr, and Stuart Clinch all of the Odyssey. (Bottom row, I-r) Nancy Patterson, Dwight Saillus and David Stone of the Odyssey, Pat Hunter, Cal rope Records; Joe Ely; and Linda Hunter, Odyssey

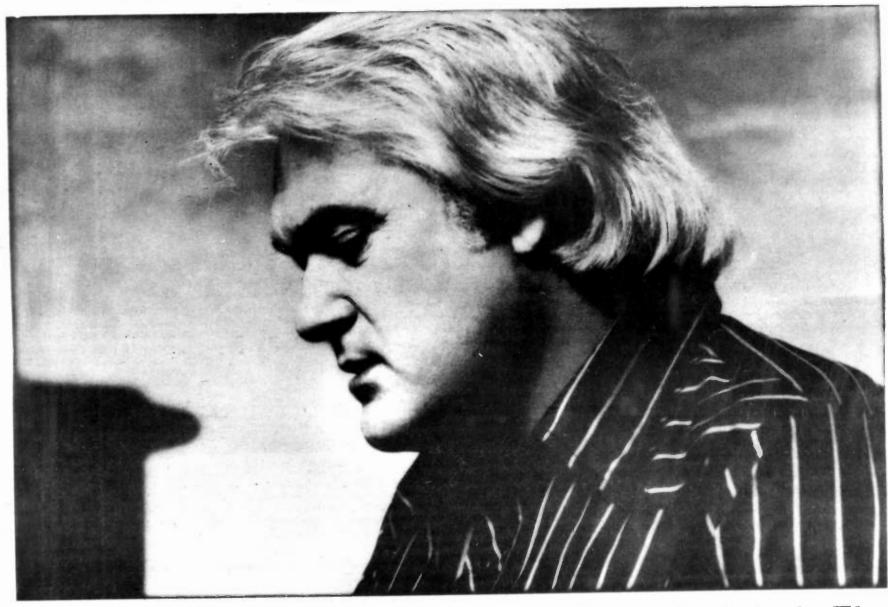


CHARLOTTE CONCERT WITH WILLIE—Columbia recording artist Willie Nelson recently appeared in Charlotte, N.C. Shown welcoming Nelson backstage are (I-r) Bob Wilcox, Sales Rep., CBS Records; Pat McGowan, WAME Radio music director; Wille Nelson; Brian Litman, Local Promotion, Columbia Records; Mrs. Bob Grayson; and Bob Grayson, PD of WAME.



VAN-TASTIC IDEA—WJVA/South Bend, Indiana, recently had the above pictured \$15,000 van built for their remote broadcasts and current promotion for the summer. Air personalities from the station cruise the streets looking for WJVA bumper stickers. On the spot prizes are award ed to lucky listeners. WJVA's "J-Van" has a complete broadcast unit inside.

TOPTEN AGAIN.



"ISTILL BELIEVE IN LOVE" is the new Charlie Rich single. The follow-up to the top-ten Puttin' In Overtime At Home. And it's already taking off like it's going right to the top of the charts.

"I STILL BELIEVE IN LOVE".

THE NEW CHARLIE RICH SINGLE AND
THE TITLE SONG OF HIS ALBUM.
ON UNITED ARTISTS RECORDS AND TAPES.

Produced by Larry Butler

L / V

COUNTRY



Direct From Duncan

by Jim Duncan, Country Editor

News Notes

Hello from the "Big D," or should that be "Howdy" from Dallas. This week's column comes to you live and direct from the Fairmont Hotel in Dallas (just a quick break: I noticed I just wrote about being "live and direct" I've caught myself saying that many times on the radio when doing a remote broadcast. "Hi, this is Jim Duncan, live and direct from..." If you think about it, it is really silly to use those words. After all, who would want to listen to someone "dead and direct" Now we return to our regularly scheduled column). It has been a busy three days here in Dallas for the third quarterly Country Music Association board of directors meeting. Sunday kicked off our three-day visit to Dallas with a barbeque dinner and show at Dewey Groom's Longhorn Ballroom, a huge country nightclub which was started by Western Swing King Boh Wills. Country music superstar Charley Pride, who is a CMA Board Member, surprised the Sunday night gathering with a 7-number set. Columbia recording artist Janie Fricke opened the show to honor CMA officers and directors. Capitol's Marcia Ball and locals Claude Gray, Leon Rausch and Johnny High rounded out the musical fare for the evening. RCA's Dave & Sugar also stopped by to visit. At 10 o'clock at night, and still about 95 degrees, you know that country music and those cold beers really hit the spot!

On Monday various CMA committee meetings were held. I, as chairman of the radio committee, and board members Charlie Columbo, Eastman Radio; Mike Hoyer, KFGO/Fargo; Don Nelson WIRE/WXTZ, VP/GM and CMA's Chairman of the Board; and visiting guest Jim Phillips, VP/GM of KHEY/EI Paso, worked on revising and up-dating the CMA's very popular "broadcaster's kit." The new edition for member stations should be available after the first in 1979. Record executives Joe Smith (Elektra/Asylum); Chic Doherty (MCA); Frank Jones (Capitol) and Norro Wilson (WB) stopped by during our committee to discuss the directions of country music and how they could better serve country radio. The seeming down trend of many country stations in the last ratings was on everyone's mind. No real conclusions were made, but at least we made the music industry aware of radio's cautious concern—Prior to our meeting, Chester Maxwell, VP/GM KBOX/Dallas, and many of his fine air staff hosted a luncheon for the CMA. Musical entertainment was provided by Bill Anderson, Mary Lou Turner and The Po' Folks. Anderson and his group received a standing ovation for an excellent show and superb visual presentation about country music.

The busiest day and night for the board was Tuesday. More committee meetings began at 9am sharp (it was actually more like 9:17, to be exact). The luncheon for this day was co-hosted by WBAP/Fort Worth and the Baptist Radio and Television Commission. It was good to see old friend Don Thompson, WBAP's Program Drector, and Art Davis, Music Director. Thanks to GM Warren Potash and his people for a good time. Music was provided by RCA's Dave & Sugar featured with Charley Pride's group "The Pridesmen."

After lunch it was back to business. The board meeting, the first half, was held right at the Baptist Radio and Television Studios, where our luncheon was held in Fort Worth. That night the CMA was honored by a party at the Dallas home of Charley Pride (tennis, swimming, good eating anyone?)

It wasn't easy to roll out of the sack for the 9am Wednesday board meeting. Most of us seemed to get there in one piece or another. Most of our business we handled in a smooth, quick fashion. Next week I will be bringing back some photos from the CMA meetings in Dallas (here's hoping my camera flash worked). Enjoyed once again the kind hospitality of Dallas. It's a great city with some of the best Country stations I've heard, in WBAP (the number one station in the market). KBOX and KXOL. They all do an excellent job of presenting Country music. The meetings are over. I've got to catch a plane to Indianapolis. Should have an interesting story to bring to you in a couple weeks.

And now other news: Elektra/Asylum's GM Bill Williams has resigned that position to join David Van Cronkite's DVC Management. Russ Knight, Operations Manager of WAKR/Akron, has been named, by the Chet Maxwell mentioned above, as the new PD of KBOX. WAKR and KBOX are in the Group One chain and Knight has been with the company for more than 10 years. He will take over his new post as of August 1 . . . Jay Edwards, from WSUS/Franklin, New Jersey, is the new GM at WFEC/Harriburg . . . Cliff Haynes looks to be the first of the Country Radio ratings casualties. Haynes is out as Operations Manager at KNEW/Oakland-San Francisco. No replacement has been named yet by GM Hal Smith. Prior to joining KNEW, Haynes successfully programmed KJJJ/Phoenix for many years

Speaking of ratings, the much-watched Memphis book is out and WMC is the top station in the entire market. New competition WMPS had an excellent first book. That market will continue to be a great one to watch. Some interesting things to keep an eye on with the recall of books in Portland and Spokane (more details front portion of R&R). We continue to watch the books as they come in. There seem to be a few more success stories as the weeks pass. WIL/St. Louis had a great book (good show Wally and Walt)! Bob Walker's first book as a PD at WNYN/Canton was very good. WFMS/Indianapolis showed strong gains as an FM Country station. KIKK had a good book in Houston. WHBF/Rock Island. Illinois was the top station. KMPS/Seattle had its best book yet and once again, as mentioned before WBAP was overall number one in Dallas-Ft. Worth. So maybe things aren't as bleak as earlier forecast. I am still receiving letters and calls from many different industry people about their ideas concerning the downward trend in many markets. In the coming weeks I will share them with you (your ideas are welcomed: R&R Country, 1930 Century Park West, Los Angeles 90067). Former KMPS/Seattle midday man Art Lind has returned to the PD job and morning show at KMO/Tacoma....J. Mike Noonan takes over as Music Director at KTOM/Salinas....WLYC/WHLQ/Williamsport, Pennsylvania, were awarded the media award for radio to be presented by the American Legion of Pennsylvania at their 60th Annual Convention. July 14. Former WJJD-FM/Chicago evening personality Jay Stevens

has joined WEEP/Pittsburgh, as Assistant PD and midday air personality....By the way WJJD's PD Bill Hart told us he has an immediate opening to fill. Tapes and resumes to WJJI 180 N. Michigan, Chicago, Illinois, 60601....WOKO/Albany is looking for an air person. Tape and resumes to PD Lee Phillips, WOKO, 1450 Western Ave., Albany, NY 12203....No detail on Donna Fargo's condition. You can send fan mail and leters to Box 15385, Nashville, T 37215.

Country Radio Seminar Announces Agenda Committee

Bob Young, Radio Chairman of the 1979—10th Annual Country Radio Seminar, has announced, along with the Record Industry Chairman, Epic's Roy Wunsch, the agenda committee. Young, Operations Director of KłKK/Houston, told R&R the members are: Dor Boyles, GM of WSUN/St. Petersburgh and this year's Radio Co-Chairman: Les Acree, WMC Memphis; John Chaffee, Malrite Broadcasting; Ted Cramer, WDAF/Kansas City; Chris Collier, KCKN/Kansas City; Richard Holcomb, WTCR/Ashland; Bob Holtam, WAXX/Eau Claire; Ed Salamon, Storer Broadcasting; Jim Walton, WTTL/Lansing; Marty Sullivan, KRMD/Shreveport; Earry Daniels, KNEX/Phoenix; Gordon Marcy, KINE/Kingsville, Texas; Billie Joyce Campbell, WXBM/Milton, FL; Kim Pyle, WOKX/High Point, N.C.; Terry Wood, WONE/Davton, RCA's Joe Galante will serve as Co-Record Industry Chairman, along with myself, also known as Jim Duncan; Marie Ratliff of Record World; Jim Sharp, Cash Box; and Gerry Wood, Billboard, Country Radio Seminar President Frank Mull will round out the agenda committee. A September meeting is set to map out plans for the March 9 & 10, 1979 function in Nashville at the Hyatt Regency. A bigger location should help add to the success of next year's event. I am looking forward to the fourth year of working with the agenda committee.

CMA's 5000th Member



It was the goal of the Country Music Association this year to reach 5000 members. It was done on May 31 as reported in an earlier "Direct from Duncan" column. Pictured below prior to an evening celebration of the event in Nashville is 5000th member Gene Golden, a musician in Kenny Roger's band, and Joe Galante, RCA VP (left) and CMA membership chairman; Pat Zimmerman, CMA membership director and RCA recording artist Jim Ed Brown, shown presenting Golden with his special plaque.



Biff Collie

Inside Nashville

HOTLINE: GRT Records has shut down its Music Row offices effective immediately. Last week Promotion Director Tom McEntre was seen sitting on the floor making a few last calls (they had moved the furniture out the day before). "Disco" Bill Anderson's first boy, James William Anderson IV was born June 25th, weighing an even seven pounds. Becky and little Bill are doing fine... Nashville booker Ron Blackwood indicted in Nashville for fraudulent booking... Natalie Cole drew 14,000 at Tennessee State University Stadium... Allen Funt taped his 'Candid Camera' shows here this week at channel 5 (WTVF). That's where 'Hee Haw' is taped Danny Davis and producer Eddie Kilrov

helped welcome metro Nashville's new Community Relations Office and Tourist Information Center to Music Row.

CHARLIE RICH-RICH: Singing a winning song this week, Charlie Rich sold his part in 500,000 shares of Wendy's Hamburgers stock for \$4 million! Rich was one of three principals in Wendy's of Nashville, a franchise of Wendy's International Inc established in 1975, which operates restaurants in Nashville, Murfreesboro, Springfield and Gallatin, all in Tennessee. The chain was sold to Wayne Oldham and Seymour Rosenberg, principals in

Continued on page 57

BREAKERS

'Breakers' are those newer records that have the greatest level of tation activity on any given week.

JACKY WARD & REBA McENTIRE

Three Sheets In The Wind (Mercury) Adds at WBAP, WADR. Charts 34-29 KLAC, 31-27 KRAK, 13-8 KFTN, 12-9 WHOO, debut 29 KOKE, debut 30 KYNN, 17-22 WHBF, 19-14 KDJW, debut 29 WBCS. R&R Chart: 33-25.

DON WILLIAMS

Rake And Ramblin' Man (ABC)

New at KEND, WBAP, WDEN, WIXZ, WNCQ, WOKO. Charts 31-25 WEEP, 22-16 KSON, 36-29 WBAM, 23-16 WMC, 27-18 WHK, debut 30 KERE, 30-25 KLVI, 28-22 WDEE, 30-21 KGBS. R&R Chart 36-27.

JERRY LEE LEWIS

I'll Find It Where I Can (Mercury)

Chart activity includes 47-30 KNEW, 32-23 WHK, 31-26 KDJW, 39-22 KRZY, 28-21 WSLR, 37-29 KFTN, debut 30 KBBQ, debut 26 WOKQ, 39-29 KBET, 24-17 KYNN. R&R Chart: 37-29.

FREDDY FENDER Talk To Me (ABC)

Charts this week include 50-30 KGBS, debut 28 KGA, 34-28 KDJW, debut 28 WSUN, debut 16 WHN, 28-23 WBAM, 37-29 KRMD, 34-28 WEEP, 31-19 WHK, 17-10 KYNN, 34-29 WHOO, 36-28 KEBC. R&R Chart debut 31.

DON GIBSON "The Fool" (ABC/Hickory) New at KTYN, WKYG. Charts 38-32 KLAC, 26-21 KNEW, debut 22 WIRK-FM, 34-28 KBBQ, 34-29 WSM, 34-28 KDJW, 32-23 KGBS, 35-30 WHOO. R&R Chart: 40-32.

GLEN CAMPBELL "Another Fine Mess" (Capitol) New at KRZY. Charts 32-27 WONE, debut 23 WMC, 42-36 KLAC, 28-22 KNEW, 36-29 WDEE, 34-26 WSLR, 36-26 KYNN, 28-22 WCOS-FM, 31-25 KRDR, 26-17 KRAM 35-29 WNRS, 28 WQQT. R&R Chart: debut 36.

WILLIE NELSON "Blue Skies" (Columbia) A "Most Added" this week. Some new stations include WRCP, WEEP, WOKO, KOKE, WFNC, WSM, KFDI, WSLR, WXCL, WIRE, KCKN, KEED, KERE, KNEW, KLAC, KWMT, WYTL, WMUS, WJVA, WCOS-FM. Charts debut 29 KCKC, 69-30 WDEE.

JOHNNY DUNCAN "Hello Mexico (And Adios Baby To You) (Columbia)
The "Most Added" record of the week. Some new adds include WDEE,
KLAC, KNEW, KKYX, KFTN, KEED, WFNC, WSM, KRZY, WBAP, WQQT, KLVI, WOKO, WNYR, WWVA. WMUS, WINN, KBBQ, KBET, and others.

JOHNNY RODRIGUEZ "Love Me With All Your Heart" (Mercury) Another
of the "Most Added" New stations include KGBS, KLAC, KTYN, WDDD, WHBE, KHAK, WINN, KRMD, WMC, WVMI, WEEP, WYVA, WOKO, KVOO, WKMF, KNEW and more. Charts debut 29 WFEC, debut 29 KRZY, 34-27 WDEE, 29-21 WWVA.

CONWAY TWITTY "Boogie Grass Band" (MCA) A "Most Added" this week. Charts 33:24 WDEE, debut 21 KSON, 35-26 WPOC, debut 30 KCKC. Some new adds include WSLR, KHAK, WYTL, WHBF, WCOS-FM, KEBC, WENC, KOKE, KRMD, WRCP, WFEC, WEEP.

GEORGE JONES "I'll Just Take It Out In Love" (Epic) New this week at KTOM, KGBS, WSLR, WUBE, WHBF, WDDD, KEND, WDEN, WFEC, WNCQ. Charts 35-27 KTYN, debut 27 WSUN, 31-24 WSM, debut 27 KRGO, 33-27 WOOT

SONNY JAMES "Caribbean" (Columbia) A "Most Added" this week, New stations include WIRE, WUBE, KYNN, KTYN, WMUS, WNRS, WKMF, WHOO, KRZY, WBAM, WRCP, KRAK, KRGO, KEED, WQQT.

JOE STAMPLEY "If You've Got Ten Minutes (Let's Fall In Love") (Epic) New at KLAC, KGBS, KERE, KJJJ, KRAM, KCKN, WINN, WUBE, WIRK-FM, WADR, WWVA, KEBC. Charts debut 33 KCKC.

CRISTY LANE "Penny Arcade" (LS) Adds at KFDI, KYNN, WXCL, WNYN, KWMF, KRMD, KDJW, WQQT, KENR, WIXZ, WKYG, KBET. Debut 28 KOKE.

On WIRE, KRGO, KKYX KENNY O'DELL "Let's Shake Hands And Come Out Loving" (Capricorn) New at KGA, KGBS, KEED, WNYN, WSLR, KHAK, WIRE, WSM, KEBC, KVOO, WOKQ. Charts 31-25 WDEE, debut 28 WKMF.

TAMMY WYNETTE "Womanhood" (Epic) Picked up at KRAM, KERE, KJJJ, KFTN, KCKN, KTYN, WXCL, KLVI, KRMD, WIRK-FM, WADR, WWVA. DOTTIE WEST "Come See Me And Come Lonely" (UA) Charts 44-35 KLAC, 31-26 KTYN, debut 29 KRGO, 34-28 KWMT, 28-23 KLVI, 37-29 KEBC, debut

30 KOKE. NewatKERE, WIXZ.
BILLY "CRASH" CRADDOCK "Don Juan" (ABC) Added at WIRE, WDGY, WNYN, KCKN, KRGO, WBAM, WQQT, KIKK, WMUS.

DOTTSY "I Just Had You On My Mind" (RCA) Most action now In the Western region. New at KGA, KEED, KERE, KGBS, KFTN, KRAK, KYNN,

ROY HEAD "Tonight's The Night (It's Gonna Be Alright)" (ABC) First week adds at KRGO, KARM, WINN, WHK, KDJW, KENR, KIKK, WHOO, KLVI.

STELLA PARTON "Undercover Lovers" (Elektra) New at KERE, WONE, WDDD, KWMT, WDEN, WHOO. WMC, WOKQ, WYVA.

Radio & Records

COUNTRY AIRPLAY/40

	_	-	_		
	Three Veeks	Two Weeks	Last Week		July 14, 1978
	10	3	1	0	RONNIE MILSAP/Only One Love In My Life (RCA)
	9	5	3	ě.	KENNY ROGERS/Love Or Something Like It(UA)
	2	1	2	3	MEL TILLIS/I Believe in You (MCA)
	20	14	7	Ö	EDDIE RABBITT/You Don't Love Me Anymore (Elektra)
	15	8	6	5	BARBARA MANDRELL/Tonight(ABC)
	· 5	.4	4 .	6	CASH & JENNINGS/There Ain't No Good Chain Gang (Columbia)
	18	15	13	0	T.G. SHEPPARD/When Can We Do This Again (WB)
	19	13	10	8	VERN GOSDIN/Never My Love (Elektra)
	27	18	12	0	KENDALLS/Pittsburgh Stealers (Ovation)
	29	23	16	Ö	ANNE MURRAY/You Needed Me(Capitol)
	36	27	15	0	CRYSTAL GAYLE/Talking In Your Sleep (UA)
١	1	2	5	12	MARGO SMITH/It Only Hurts For A Little While (WB)
ı	13	11	11	13	LINDA RONSTADT/I Never Will Marry (Asylum)
l	31	20	- 14	14	LORETTA LYNN/Spring Fever (MCA)
Г	28	24	18	0	JANIE FRICKE/Please Help Me1'm Falling (Columbia)
l	3	6	9	16.	BILL ANDERSON/I Can't Wait Any Longer (MCA)
l	22	19	. 17	17	CON HUNLEY/Weekend Friend (WB)
١		-	31	0	CHARLEY PRIDE/When I Stop Leaving (I'll Be Gone) (RCA)
ı	39	29	23	Ŏ	DONNA FARGO/Ragamuffin Man(WB)
ı	40	32	26	0	JERRY REED/(I Love You) What Can I Say (RCA)
١	32	28	24	21	MOEBANDY/That's What Makes The Jukebox Play (Columbia)
l	_	31	27	0	JOHN CONLEE/Rose Colored Glasses (ABC)
ł		36	30	Õ	LORETTA LYNN & CONWAY TWITTY/From Seven Till Ten (MCA)
۱	_	38	29	Ø	SUSIE ALLANSON/We Belong Together (WB)
۱	_	_	33	Õ	JACKY WARD & REBA McENTIRE/Three Sheets In The Wind (Mercury)
ı	6	7	8	26	OAK RIDGE BOYS/I'll Be True To You (ABC)
ı	_	_	36	0	DON WILLIAMS/Rake And Ramblin' Man (ABC)
l	7	10	19	28	BONNIE TYLER/It's A Heartache (RCA)
۱	_	-	37	0	JERRY LEE LEWIS/I'll Find It Where I Can (Mercury)
ł	8	9	21	30	EMMYLOU HARRIS/Two More Bottles Of Wine (WB)
l	_	_	-	©	FREDDY FENDER/Talk To Me (ABC)
ı	_	_	40	0	DON GIBSON/The Fool(ABC/Hickory)
l	. 4	16	22	33	LARRY GATLIN/Night Time Magic (Monument)
١	38	. 35	32	34	JOHNNY RUSSELL/You'll Be Back (Every Night In My Dreams) (Mercury)
۱	_	_	39	35	PAUL EVANS/Hello This Is Joanie (The Telephone Answering) (Spring)
ı	_	_		36	GLEN CAMPBELL/Another Fine Mess (Capitol)
ı	12	2 17	28	37	RANDY BARLOW/Slow & Easy (Republic)
۱	14	21	25	38	RONNIE McDOWELL/Here Comes The Reason I Live (Scorpion/GRT)
I	-	39	38	39	BILLY "CRASH" CRADDOCK/I've Been Too Long Lonely Baby (Capitol)
I	11	12	20	40	CHARLY McCLAIN/Let Me Be Your Baby (Epic) NEW ENTR
ľ					ENT

CHART SUMMARY: Ronnie Milsap holds strong in the top spot. Kenny Rogers and Eddie Rabbitt are following very close and continue to be strong in all regions. Barbara Mandrell and Vern Gosdin show some signs of slowing down. T.G. Sheppard, The Kendalls, Anne Murray and Crystal Gayle are still moving very well. Biggest movers included Charley Pride, Jerry Reed, Loretta Lynn, the resurging Jacky Ward & Reba McEntire duo, Don Williams, Jerry Lee Lewis and Don Gibson. Highest debut was Freddy Fender, with Glen Campbell making this weeks only two debuts.

JOE SUN "Old Flames (Can't Hold A Candle To You)" (Ovation) New at KBBQ, KRDR, WDDD, WIRE, WSUN, WCOS-FM, WIXZ, WNYR.

Others Getting Significant Action

JOHN ANDERSON "Whine, Whistle, Whine" (WB) New at WFNC, WYVA,

WOKQ. Charts 37-30 KTYN.
HANK COCHRAN "Willie" (Capitol) New at WJVA, WNYN, WFNC, KRMD.

NARVEL FELTS "Just Keep It Up" (ABC) New at WHOO, WRCP, WINN, KTYN, KTOM NATE HARVELL "Three Times A Lady" (Republic) Adds at KERE, WXCL,

KEDI KBET DAVID HOUSTON "Waltz Of The Angels" (Superior) Added at WIRE, KBBQ,

WBAP, Chats 37-27 KYNN. WAYLON JENNINGS "I've Always Been Crazy" (RCA) Early adds at KHAK,

WINN, WDEE, WNYN, WSM, WHN, WRCP.
REBECCA LYNN "Music, Music, Music" (Scorpion) New this week at

WIRE, WNYN, WQQT, KBBQ, KRAK.
OLIVIA NEWTON-JOHN "Hopelessly Devoted To You" (RSO) Adds at WDEE, WHK, WSLR, WNRS, KEND. Charts debut 15 WHN, 35-27 WEEP.
TOMMY OVERSTREET "Better Me" (ABC) New at KLAC. charts 29-24 KRMD, 28-18 KRZY, 28-21 KYNN, 43-29 KGBS

CHARLIE RICH "I Still Believe In Love" (UA) First week adds at KJJJ, WMAQ, KFDI, KRGO, WSM, KRZY, WBAM, WYVA.
CHARLIE RICH "Puttin In Overtime At Home" (Epic) New at WNCQ,

Most Added

JOHNNY DUNCAN And Adios Baby I(Cole WILLIE NELSON JOHNNY RODRIGUEZ With All Your Heart (Mercury)
CONWAY TWITTY Boogle Grass Band (MCA) BONNY JAMES Carlbbean (Columbia)

Hottest:

SUSIE ALLANSON (WB)
CABH & JENNINGS (Columb
JOHN CONLEE (ABC)
CRYSTAL GAYLE (UA) KENDALLS(Overtor) BARBARA MANDRELL (ABC) RONNIE MILBAPIRCA ANNE MURRAYICADIO EDDIE RABBITT (Elektra KENNY ROGERS (UA)

Most Requested

ANNE MURRAY (Capitol) EDDIE RABBITT (Elektre) KENNY ROGERS (UA) CRYSTAL GAYLEIUA CASH & JENNINGS (C BILL ANDERSON (MCA)
JOHN CONLEE (ABC) MEL TILLISIMCA T.G. SHEPPARD (WB)

WRYQ Parker thurg, WV Credus Maggerd Gene Cathon Jody Miller Don G-boon Brian Cottins Totly Benu Amaring Azos Bilvor City Band Cristy Lend

WEEP Printeburgh, Pa

Willie Nelson Johnny Hadrigu WHX2 Pittsburgh, Pa

Pittsburgh, ru Cristy Lana Don Williams Joe Bun Charlie High (Epic District West

WNYR Roshester, NY

WADR Utes/Rome, NV Joe Stamptoy Tammy Wynetta J Warter McEntin Kenny Starr

WNCQ Weterlawn, NY

Ava Bartier One Williams George Junes

Crystal Gayle Don Williams

Radio & Records

Country Regional Adds 7

WHERP Rock Island, III

WWSO St Cloud, Mn

Susie Altanson Charlie Priete Johnny Hussell

KFEQ St. Joseph, Mo

St. Joseph, Mo.
Also Barber
Steve Martin
Laney Struithwood.
Hee Linitial
David Attan Coe
Listina Williams.
WJV A.
South Bend, In.
Jame Fricke
Hank Cochran
Jerry Reed.
Wilter Netson.

KFDI Wichita, Ra

Nich Nivon Johnny Quincen Chitly Lune Nate Harvell Charle Flich (LIA) Heri Steayall Wille Nelson Gary Stewart King Elbwart IV Jeannie Pruess

Bur Richards' Narver Fetts Write Netton Dan Gibson Tannny Wynette Johnny Rodropu Consey Twitty

West

KRZY Albuquerque, N.M

KNEW Oakland/S.F., Ca

KRDR Portland, Or

Physical Service (1994) by Digital Service (

KGBS Los Angeles, Co RRAR Secremento, Co.

KTOM Salmas, Ca

KRGO Salt Lake City, Ut

KSON Sati Diegii Ca

KBBO Ventura, Ca

Midwest

WHR Cleveland Oh

South KDJW Ameritia, Ta

KOKE Austin Ta

KCKN Kansas, Rs.

KWMT Ft Dodge le

KENR Houston Ta

KIKK Shuston, Ta

Susie Allanson: Crash: Cradduck (ABC

WYTE Oshkosh, Wi Willie Netson Karen Wheeler Guil Davies Conway Twitty Johnny Budray Johnny Duncan Brenda Line

KEBC Oklahoma City, Dk

East

Dan Williams Nillie Neison Charlie Rich (Epic) Johnny Duncan Johnny Radiiguez

Johnny Rodrigue WPOC 1Battimore, Md. Vern Gostin Kendalis Moe Bandy Anné Mucrey Janie Fricke

WONQ Daver, NH

WHN New York

WVVA Norfalk Va

Charles Right (UA) Kenny Start Stella Parton John Anderson John Westey Ryles Ronge Milses Koug Kershaw Johnny Rodriques

WRCP Philadelphia, Pa

KRMD Shreveport, La



SUSIE SWINGS IN COLORADO SPRINGS—KSSS/Colorado Springs recently presented Susie Allanson for a special appearance. Admission to the show by the Warner Brothers recording artist was a can of food. Several hundred cans were turned over to a local charity for the elderly. Pictured (I-r) are Lori Light, KSSS air personality, KSSS PD Bob May; Susie; KSSS's Larry Montgomery and Karen Conway.



Country Albums

Album cuts receiving airplay and activity:

REX ALLEN JR. (WB)"She Is The Dream""You Turned It Into Love"

BILL ANDERSON (MCA) "Does God Like Country Music" "Mary, How Married Are You?"

JOHNNY CASH (Columbia) "Who's Gene Autry" "I Wish I Was Crazy Again" "That's The Way It Is"

BILLY "Crash" CRADDOCK (Capitol) "Roll In My Sweet Baby's Arms"

LARRY GATLIN (Monument) "I've Got You" "Standing By Me" "Everything I Know About Cheating"

CRYSTAL GAYLE (UA) "Why Have You Left The One You Left Me For" "When I Dream" "Heart Mender" VERN GOSDIN (Elektra) "The Lady She's Right" "Catch The Wind" "When I Need You" "Break My Mind"

MERLE HAGGARD (MCA) "It's Been A Great Afternoon" "The Dream" "Life of A Rodeo Cowboy" "Don't You Ever Get Tired Of Hurting Me"

EMMYLOU HARRIS (WB) "My Songbird" "Easy From Now On" "Leaving Louisianan"

KENDALLS (Ovation) "Sweet Desire"

LORETTA LYNN (MCA) "Bless The Children"

LYNN & TWITTY (MCA) "You're The Reason Our Kinds Are Ugly"
OAK RIDGE BOYS (ABC) "I Can Love You" "Come On In"

RONNIE MILSAP (RCA) "Too Soon To Know" "No Relief In Sight" "Back In My Mind Again" WILLIE NELSON (Columbia) "Stardust" "All of Me"

EDDIE RABBITT (Elektra) "Crossin' The Mississippi" "Room At The Top Of The Stairs" "I Hurt For You' GARY STEWART (RCA) "If My Eyes Touch You"

MELTILLIS (MCA)"I'll Be Seeing You" "What Comes Natural"

Others Getting Significant Action

WOKO, WIXZ, WHBF. Charts debut 29 KERE, 49-28 KLVI, 35-28 KCKC. SUE RICHARDS "Hey What Do You Say (We Fall In Love)" (Epic) Adds at KEED, KTYN, KVOO, KEBC. On KLVI, KAYO, KJJJ.

DAVID ROGERS "Let's Try To Remember" (Republic) Charts 28:20 KRDR, 33:28 WONE, debut 24 KRZY, 12-7 KHAK, 25:19 KDJW, 28:20 KRDR.

SILVER CITY BAND "I'm Still Missing You" (Columbia) Added at KOKE, KRZY, WHOO, WKYG. KENNY STARR "Slow Drivin" (MCA) Adds at WDEE, WHBF, WNRS.

WDEN, WADR, WYVA, WWVA.
GARY STEWART "Single Again" (RCA) Picked up at KUGR, KFDI, WNRS. KDJW, WIRK-FM, WQQT.

NAT STUCKEY "The Days Of Sand And Shovels" (MCA) Adds at WONE WNYN, KTOM, KVOO, KLVI.

BILLY SWAN "Hello, Remember Me" (A&M) New at WMC, KRDR. Charts 30-18 K C K C

FREDDY WELLER "Bar Wars" (Columbia) New at WONE, KYNN, KUGR, KVOO. Charts debut 29 KSON, debut 30 KRGO.

Active Re-Currents

DAVE & SUGAR "Gotta Quit Lookin" At You Baby" (RCA) JOHNNY DUNCAN "She Can Put Her Shoes . . . (Columbia) LARRY GATLIN "Night Time Magic" (Mounument) CRYSTAL GAYLE "Ready For The Times To Get Better" (UA)

MERLE HAGGARD "I'm Always On A Mountain When I Fell" (MCA)
EMMYLOU HARRIS "Two More Bottles Of Wine" (WB)

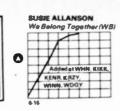
WILLIE NELSON "Georgia On My Mind" (Columbia) DOLLY PARTON "It's All Wrong/Two Doors Down" (RCA) CHARLEY PRIDE "Someone Loves You Honey" (RCA)

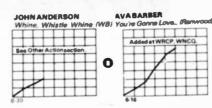
EDDIE RABBITT "Hearts On Fire" (Elektra) ROGERS & WEST "Every Time Two Fools Collide" (UA)

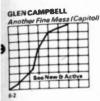
LINDA RONSTADT "I Never Will Merry" (Asylum)
STATLER BROTHERS "You Know You Are My Sunshine" (Mercury)

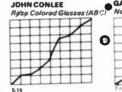
BONNIE TYLER "It's A Heartache" (RCA)
WAYLON & WILLIE "Mamas Don't Let Your Babies . . . "(RCA)

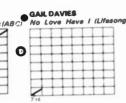
COUNTRY SINGLES

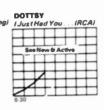


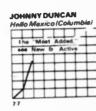




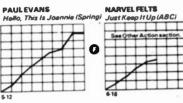


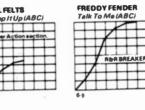






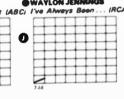


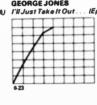


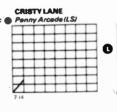


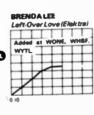


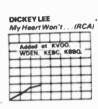


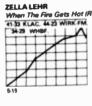


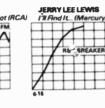


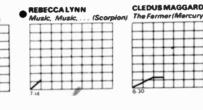


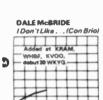




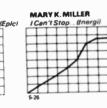


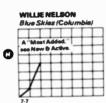


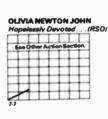


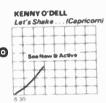


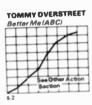


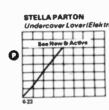


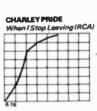


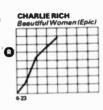




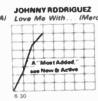


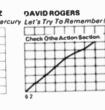


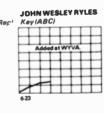


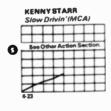


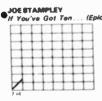




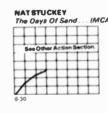


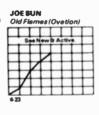


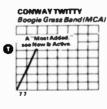


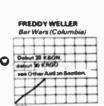


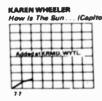


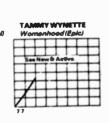


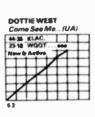


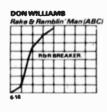












Inside Nashville

Continued from page 54

American Securities, a Nashville based land development firm who recently purchased the Exit/Inn, famous Nashville talent showcase.

TAMMY WYNETTE AND GEORGE RICHEY repeated wedding vows to George's dad, the Rev. C.R. Richardson of Malden, Mo., in the garden behind Tammy's beachfront home near Lakeland, Florida last Thursday. The ceremony beneath a yellow and white canopy lasted about 20 minutes before a couple hundred anxious onlookers. Tammy's aunt Carolyn Jetton was Matron of Honor and an old Richey pal, Tom Chandler of Tucson, was his best man. After a reception at nearby hotel, George and Tammy left for Palm Beach International Airport, where they flew to Dallas where Tammy worked Friday night. From there they left for an undisclosed destination on their honeymoon. The famous Statesmen Quartet sang "You Are So Beautiful" to open the ceremony. George, by the way, originally worked as George Richardson, a member of the Foggy River Boys Gospel Quartet.

J.D. SUMNER, gospel quartet bass singer and longtime leader of the Stamps Quartet, which worked with Elvis the last seven years of his life, is recovering well from major open heart surgery to correct four blocked coronary arteries. J.D. got calls from Marty Robbins and gospel great Jake Hess, both of whom have undergone similar heart surgery.

The original RCA Nashville studio B, the Country Music Hall of Fame

and Museum's first exhibit apart from the main building, celebrated its first full year as a tourist attraction recently. They've logged more than 33,000 visitors in the past year

... Chester and Lester in New York! Chet Atkins, the world famous guitarist who is credited with establishing the "Nashville Sound" and Les Paul, the man known for bringing the guitar into the electronic age, made two appearances last week at New York's Bottom Line nightclub... Barbara Fairchild and Roy Clark are set to appear at the new Desert Inn in Las Vegas, July 31 thru August 10. It will be their first appearance at the completely renovated hotel.

NASHVILLE MUSIC FESTIVAL, the three day 4th of July mass artist gathering tabbed by the promoters as the "Greatest Country Music Show On Earth," was certainly an artistic success, featuring Merle Haggard, Kenny Rogers, Don Williams, Larry Gatlin, Eddie Rabbitt and Tammy Wynette. A number of the artists were heard to comment 'This sure was a clean operation. Too bad there aren't more festivals done this well." Aside from a normal number of fans being overcome by heat and drink, there were no pro-blems at all. None that is, except in the bottom line which according to Tony Moon, head of the packaging firm, was a heavy financial loss. The estimated 20,000 total for the three days was roughly a third of the "break-even" gate total they needed. A financial loss of \$400,000 was reported. A spokesman reported everyone was paid and no one was going to get stuck for anything.



RABBITT FOUND IN OZARKS—A recent promotion by KTTS/Springfield, Missouri, called the "Greet Ozark Rabbitt Hunt" concluded with the winner meeting Eddie Rabbitt beckstage prior to his concert appearance in that area. Shown are Carole Singer, Elektra/Asylum's St. Louis promotion representative; contest winner Judy Glimore; Rabbitt; and KTTS air personality Diane Davis.



Mike Kasabo

A Pro In Providence

One of the most impressive results from the Arbitron spring sweep belongs to WPRO-AM/ Providence, under the guiding hand of Program Director Dave McNamee, McNamee, an old friend and co-worker from my Sonderling KFOX/Long Beach days, offered (with him it's like pulling teeth) the following insight as to how he achieved gains in virtually every demographic group: "Shit, I don't know what the hell I did!" Always the jokester, David continued: "First of all, the history of the radio station from its conception in the fifties was of a contemporary radio station with strong personalities. All we really did was reinforce the personalities, which may not have been done in the past as much so keyed on them. We did heavy station promotions but those promotions always involved

'Mainly I think it was a lot of things we didn't do . more than doing things. For example, the station had always done a battle of the bands thing, which to me are narrow demographics, so this time we didn't do it. Overall, if it was narrow demographics, we didn't do it. We did things for overall demographics and that is what the book shows. Musically we play to mass appeal. Anything from the top end or the low end demographically we don't play. The personality part of the station is more important than the music part. If the music is right and the personalities are being personalities, the station is where it's supposed to be at."

Transition

Ms. Ellen Manowitz has joined WIND/Chicago as Advertising and Sales Promotion Manager. Ellen comes to WIND from WMAL/Washington where she served in a similar capacity . . . Terry DeVoto to KSFO/San Francisco as Account Executive from KNBR/San Francisco where he served in the same position. Louis Weiss, formerly Retail Sales Manager of KABC/Los Angeles, comes to KMPC/Los Angeles as an Account Executive. Jon Bailey from MD slot at WCER/Charlotte, Michigan to WWCK/Flint as air talent. Jon's position is filled by Jim Abens who will also retain his morning drive shift . . . Johnny Steele to KOLO/Reno as afternoon drive man from KPTL/Carson City where he was PD . . . Bill Campbell from WFUN/Miami to WDAE/Tampa as Mid-day personality, which moves Jeff Laurence to afternoon drive

Update

 $Bob\,Hope\,heads\,a\,long\,list\,of\,celebrities\,that\,will\,participate\,in\,this\,year's\,Dick\,Whittinghill\,Argentian and Argentian and A$ Golf Tournament. Others playing in the charity event include Claude Akins, George Savalas, Jerry West, Billy Barty, Dennis James and Jack LaLanne . . . WSB/Atlanta honored by the Georgia Association of Broadcasters by receiving the Prestige Award of Excellence in the Radio Station of the Year competition ... KSL/Salt Lake City personality Danny Kramer hosted the recent Provo Freedom Festival with over 15,000 attending ... KUKI/Ukiah's Randall Kalton and his lovely wife are the proud parents of their second baby boy, Jonathan, who charted at 9 lbs. 1 oz and was born on the same day, July 5th, as his two year old brother

KVI/Seattle got lots of good reaction broadcasting the All-Star game last Tuesday KAKE/Wichita personality John Meyers asking listeners to send in golf-type hats to add to



WHITTINGHILL PARKS HERE-KMPC/Los Angeles morning men Dick Whittinghill was hon ored by the Los Angeles Parks and Recreation Dept. for his numerous contributions to Wood bridge Park in Studio City (which by the way has more parks than studios). A special plaque commemorating Whittinghill's works was installed at the park. Pictured at the ceremonies are (I-r) Parks and Recreation Dept. GM James E. Hadaway, Whittinghill, councilman deputy Howard Raphael, and Recreation and Parks Commissioner Bob Selleck



LISTENER REMEMBERS WHEN AND WINS—WHEN/Syracuse had its air personalities cruising about the area in the station's 62 Heavy Chevy looking for drivers with WHEN bumper stickers on their cars. When pulled over, the drivers were asked to pick a key from a chain, and the winner pictured above (center) with her husband at right picked the key which opened the Heavy Chevy's trunk and revealed a check for \$1000, which is being presented above by WHEN air personality Paul Kelley (left).

the collection of Kansas City Royals catcher Darrell Porter . . . WGAR/Cleveland had its personalities involved in a Red Cross blood donation drive ... WFYR/Chicago and morning personality Fred Winston honored by the local chapter of the March of Dimes Foundation for a recent fund raiser ... WSB/Atlanta provided complete coverage of the recent Peachtree Road Race with over 12,000 people turning out for the event . . . San Diego Padres VP Ballard Smith presented a \$7,000 check to KFMB/San Diego to help kick off the station's involvement in a new wing of that city's Children's Hospital Rouge: 5-10AM Ross & Wilson, 10AM-3PM Chuck White, 3-7PM Steve Cannon, 7-12Midnight . New line-up at WJBO/Baton Kevin Mckay and 12Mid-5AM Eric Walter



WRMT GETS ON THE STICKERS—WRMT/Rocky Mount, NC is running a contest around its win dow stickers (pictured above on a billboard). The station has given sticker displayers a number of prizes, with color TV's, lawnmowers, and trips to amusement parks among the inducements.

Color

 $CASH\,CALL\,PLUS;\,WIP/Philadelphia\,running\,a\,major\,month\,long\,promotion\,based\,upon\,although and the contraction of the contract$ their long-standing "Cash Call" contest. The twist is in the form of a bonus to those who win by guessing the correct amount in the jackpot. They'll also receive an all-expense-paid trip to Busch Gardens in Williamsburg, Virginia. This is in conjunction with the park's promotion of its newest attraction, the "Loch Ness Monster," a scary roller coaster ride. Winners receive

SATURDAY IN THE PARK: WSM/Nashville recently held its annual "Picnic In The Park" promotion which was attended by over 10,000 people. Food, beverage and entertainment by quality local acts were all provided by the station. Station also gave away water-

A FABULOUS FOURTH: WHOK/Lancaster celebrated the Fourth Of July with a remote broadcast from nearby Sugar Grove. The all day event was capped off with a sizable fireworks display. Earlier activities included the station's GM, Stan Robinson, judging a beauty contest, plus a softball game between staffers and the local fire department. When asked for the final score, station sources quickly changed the subject.

CIRCUS SIGHTING: KULF/Houston will again this year host kids from the Lighthouse For The Blind to a super day at the circus. Special headphones are used for the youngsters. allowing them to "see" the circus by having station personalites describe the activities. This comes off July 16th, with the kids being treated to a special tour of the circus and getting the opportunity to touch various tamed animals and a clown's face.





Private Stock Records

Reveal Her

Debut Single

Release,

"GIVE

THE

LITTLE

GIRL

A

CHANCE"

PS45206

Produced

Ву

David Chackler

And

Stuart Alan Love

Arranged

Ву

Nick De Caro

For

Chalice Productions



O n

Private

Stock

Records



BREAKERS

are those newer records that have the greatest level of station activity on any given week

JEFFERSON STARSHIP Runaway (RCA/Grunt)

66% of our reporters are on it. Adds include WBZ, WSAR, KRMG. Moves: 20-14 WOWO, 22-18 WCMB, 25-18 WFDF, 20-16 WMAZ. Heavy rotation: WASH, KNBR, WGY, WHIO. Moves 27-20 on P/A chart

GENE COTTON & KIM CARNES You're A Part Of Me (Ariola)

63% of our reporters are on it. Add KOB, WFDF. Moves: 2-1 WSM, 21-16 KOLO, 31-28 KBLF, 25-18 KUKI, 26-22 WATR, 23-19 KXLY, debut 27 WLNH. Heavy rotation: WJNO, WTMJ. Increased rotation: KMBZ. Moves 34-21 on P/A chart.

CRYSTAL GAYLE

Talking In Your Sleep (UA) 60% of our reporters are on it. Add WGY, WFDF. Moves: 14-9

WSM, 22-19 WBEN, 26-17 KUKI, debut 23 WIBW. Heavy rotation: WHIO, WFTL, WJNO. Increased rotation: KMBZ. Moves 35-27 on P/A chart.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

PABLO CRUISE "Love Will Find A Way" (A&M) 36/3 add KEX, WORG, WOUD, Moves: 4-1 KUKI, 11-5 WFDF, 20-15 FM97, 26-18 KBLF, 22-19 WBT, debut 18 WOWO, debut 30 WPRO. Heavy rotation: KNBR. Increased rota-

debut 18 WOWO, debut 30 WPRO. Heavy rotation: KNBR. Increased rotation: WIP, WGR. Moves 33:25 on P/A chart.

ERIC CLAPTON "Wonderful Tonight" (RSO) 38/0. Moves: 18:12 WHIZ, 21-16 WBT, 21-18 WSAR. Heavy rotation: WGY. Moves 30:28 on P/A chart. DONNA SUMMER "Last Dance" (Casablanca) 30/1. Add KAKE. Moves: 14-7 WCHV, 12-9 14RKO, 15-10 KOLO, 13-10 WPRO, 14-11 WCMB, 22-18 WMAZ, 33:24 KBLF, debut 16 WOWO. Moves 36:29 on P/A chart. ENGLAND DAN & JOHN FORD COLEY "You Can't Dance" (Big Tree) 40/2 add WGY. WSAR. Moves: 30:24 WORG, 29:24 FM97. Heavy rotation: KSL.

add WGY, WSAR. Moves: 30-24 WORG, 29-24 FM97. Heavy rotation: KSL, WMAL. Moves 31-30 on P/A chart.

SPYRO GYRA "Snaker Song" (Amherst) 32/0. Moves: debut 20 WFDF, debut 24 WSM, Heavy rotation: KSFO, WJNO, WTMJ, KSL. Moves 37-31 on P/A

OLIVIA NEWTON-JOHN "Hopelessly Devoted To You" (RSO) 32/6 add WORG, KUKI, WHAS. WCER, WHAM, KAKE. Moves: 24-19 WMAZ, 28-25 WLNH, debut 14 WBEN, debut 23 WSM, debut 25 WIBW, debut 27 WRIE, debut 29 WATR. Heavy rotation: WHIO. Increased rotation: WGR. Debuts

ANDREW GOLD "Never Let Her Slip Away" (Asylum) 33/3. Add KSFO, WCHV WHOK. Moves: 36-30 WORG, 20-15 WSM, debut 20 KRMG. Heavy rotation: WNEW, WKIQ. Moves 40-34 on P/A chart.

MAC DAVIS "Music In My Life" (Columbia) 29/1 add WPRO. Moves: 6-1 KOY, 21-15 KXLY, 23-18 WSM, 32-29 WORG. Heavy rotation: KSL, WJNO. Debuts No. 37 on P/A chart.

EDDIE RABBITT "You Don't Love Me Anymore" (Elektra) 25/1 add KSFO Moves: 15-11 WSM, debut 22 WFDF, debut 29 KOLO. Debuts No. 40 on

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

AIRWAVES (A&M) "You Are The New Day BELLAMY BROS (WB) "Make Me Over

JIMMY BUFFETT (ABC) "Son Of A Son Of A Sailor" GARY BUSEY (Epic) "True Love Ways

RITA COLLIDGE (A&M) "Love Me Again," "Bye Bye Love," "Jealous

ENGLAND DAN & JOHN FORD COLEY (Big Tree) "Beyond The Tears ROBERTA FLACK (Atlantic) "After You

CRYSTAL GAYLE (UA) "Hello I Love You," "Cry Me A River"

ANDY GIBB (RSO) "One More Look" ENGELBERT HUMPERDINCK (Epic) "Sweet Marjorene

MICHAEL JOHNSON (EMI-America) "Almost Like Being In Love" KENNY LOGGINS (Columbia) "I Call You Friend"

BARRY MANILOW (Arista) "Somewhere In The Night" JOHNNY MATHIS (Columbia) "Where Or When"

MOODY BLUES (London) "Driftwood," "Had To Fall In Love"
WILLIE NELSON (Columbia) "Stardust"
KENNY ROGERS (UA) "While The Feeling's Good"

CARLYSIMON (Elektra) "Devoted To You

WINGS (Capitol) "London Town," "Deliver The Children"

Radio & Records

POP/ADULT AIRPLAY/40

Three Weeks	Two Weeks	Last Week		July 14, 1978
3	3	2	0	MICHAEL JOHNSON/Bluer Than Blue (EMI-America)
18	8	5	Ö	BARRY MANILOW/Copacabana (At The Copa) (Arista)
2	2	1	3	GERRY RAFFERTY/Baker Street (UA)
1	1	3	4	CARLY SIMON/You Belong To Me (Elektra)
4	4	4	5	BARRY MANILOW/Even Now (Arista)
5	5	6	6	ABBA/Take A Chance On Me (Atlantic)
16	11	7	0	BOB SEGER/Still The Same (Capitol)
11	10	9	ŏ	ROBERTA FLACK/If Ever I See You Again (Atlantic)
21	13	12	ŏ	BARBRA STREISAND/Songbird (Columbia)
26	21	14	ŏ	TOBY BEAU/My Angel Baby (RCA)
17	9	8	11	O'JAYS/Use Ta Be My Girl (Philadelphia International)
29	23	13	Ø	FRANKIE VALLI/Grease (RSO)
-	36	20	0	COMMODORES/Three Times A Lady (Motown)
6	6	10	14	ANDY GIBB/Shadow Dancing (RSO)
19	16	15	15	MEATI OAE/Two Out Of Three Air/AP - 1/5 1/4
7	7	11	16	MEAT LOAF/Two Out Of Three Ain't Bad (Epic/Cleveland Int'l) SEALS & CROFTS/You're The Love (WB)
34	29	21	O	KENNY ROGERS/Love Or Something Like It (UA)
	-	29	ŏ	RITA COOLIDGE/You(A&M)
33	28	24	ŏ	ANNE MURRAY/You Needed Me (Capitol)
38	32	27	Õ	JEFFERSON STARSHIP/Runaway (RCA-Grunt)
40	38	34	Ø	GENE COTTON & KIM CARNES/You're A Part Of Me (Ariola)
20	18	17	22	GENESIS/Follow You, Follow Me (Atlantic)
10	12	16	23	BONNIE TYLER/It's A Heartache (RCA)
14	17	22	24	ROBERT PALMER/Every Kinda People (Island)
_	37	33	3	PABLO CRUISE/Love Will Find A Way (A&M)
25	24	26	26	GORDON LIGHTFOOT/Daylight Katy (WB)
-	_	35	Ø	CRYSTAL GAYLE/Talking In Your Sleep (UA)
35	30	30	28	ERIC CLAPTON/Wonderful Tonight (RSO)
-	-	36	0	DONNA SUMMER/Last Dance (Casablanca)
36	31	31	30	ENGLAND DAN & JOHN FORD COLEY/You Can't Dance (Big Tree)
_	40	37	31	SPYRO GYRA/Shaker Song (Amherst)
22	22	28	32	LOU RAWLS/One Life To Live (Philadelphia International)
	-	-	33	OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO)
		40	34	ANDREW GOLD/Never Let Her Slip Away (Asylum)
9	15	18	35	MATHIS & WILLIAMS/Too Much, Too Little, Too late (Columbia)
8	14	23	36	WINGS/With A Little Luck (Capitol)
_		-	37	MAC DAVIS/Music in My Life (Columbia)
12	25	32	38	CHUCK MANGIONE/Feels So Good (A&M)
24	20	25	39	TRAVOLTA® NEWTON-JOHN/You're The One That I Want (RSO)
		-	40	EDDIE RABBITT/You Don't Love Me Anymore (Elektra)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

CHART SUMMARY: Michael Johnson is hotter than hot this week, finally making it all the way to the top. Barry Manilow's "Copa," how ever, is very close behind in the number two slot. Gerry Rafferty slipped to three this week, but is still one of the most active records around Rounding out the top ten, Bob Seger is stable at number seven, and Roberta Flack moves up one 9-8. Barbra Streisand resurged this week, going from 12-9, and Toby Beau showing their strength by cracking the magic circle 14-10. Last week's Breakers all continue strong with the Commodores jumping 20.13, Kenny Rogers moving 21-17, and Rita Coolidge in only her second week on the P/A chart rocketing 29-18. This week's Breakers are Jefferson Starship 27-20, Gene Cotton & Kim Carnes 34-21 and Crystal Gayle 35-27. Other very strong entries are Anne Murray 24-19, Pablo Cruise 33-25, and Donna Summer 36-29. High est debut honors go to Olivia Newton-John, who charts at No. 33. Also first week on are Mac Davis No. 37 and Eddie Rabbitt, who's crossing from Country at No. 40.

Others Getting Significant Action

JOHNNY MATHIS & DENIECE WILLIAMS "You're All I Need To Get By" (Columbia) 26/6 add KSL, KEX, WCER, WKIQ, KRNT, KAKE. Moves: 27-24 WLNH, 27-24 WATR, debut 22 WBEN. Heavy rotation: WNEW. RONNIE MILSAP "Only One Love In My Life" (RCA) 26/0. Moves: 7-3 WSM, 17-14 WIBW. Heavy rotation: WCER.

HELEN REDDY "Ready Or Not" (Capitol) 24/2 add WHOK, FM97. Moves:

HELEN REDDY "Ready Or Not" (Capitol) 24/2 add WHUK, FM9/. Moves: 24-21 KXLY, 30-25 WPRO. Heavy rotation: WHIO.
BOBBY ARVON "From Now On" (First Artist) 24/1 add KOB.
BILL LaBOUNTY "This Night Won't Last Forever" (WB) 24/1 add WTMJ.
DAVE MASON "Will You Still Love Me Tomorrow" (Columbia) 24/1 add /FDF. Moves 26-23 WPRO, 39-29 WHIZ.

CHRIS REA "Fool (If You Think It's Over)" (UA) 23/12 adds include WFDF, KSFO, KSL, WRIE, WCHV, WGR, KOY, KRMG, WATR, WHIZ, FM97. Moves:

29-21 14RKO. Increased rotation: WGY.
WALTER EGAN "Magnet & Steel" (Columbia) 23/2 add WCBM, WFDF. Moves: 15-11 WATR, 17-14 WMAZ, 21-18 WPRO, 24-20 WRIE, 23-16 WLNH, debut 28 KOLO

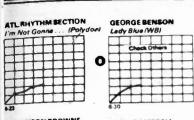
Most Added:

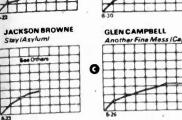
CHRIS REA
Fool (If You Think It's Over) (UA)
Added at 18% of our reporting stations.
AMOY GIBB
Everlasting Love (RSO)
Added at 15% of our reporting a rations
JOHNNY MATHIS & DENIECE WILLIAMS
You're All I Need To Get By (Columbia)
Added at 9% of our reporting stations.
OLIVIA NEWTON JOHN
Hopelessin Devoned To You're Ol CHRIS REA dopelessly Devoted To You (RSO) ded at 9% of our reporting station.

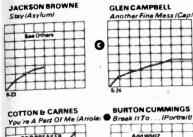
Hottest:

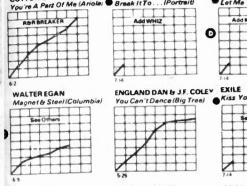
BARRY MANILOW Reported hot at 52% of our ata GERRY RAFFERTY Beker Street (UA)
orted hotat 40% of our at
MICHAEL JOHNSON Bluer Than Blue (FMI. Am SARBRA STRESSAND Songbird (Columbia)
Reported hot at 32% of our state
TOBY BEAU My Angel Beby (RCA)
Reported hot at 28% of our stations
COMMODORES Three Times A Ledy (Motown)
ported hot at 28% of our stations

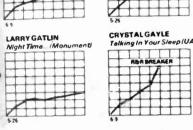
POP ADULT SINGLES

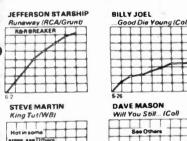


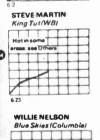


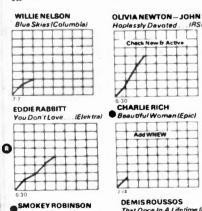






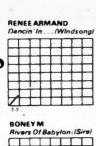


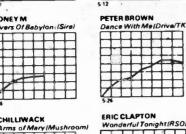






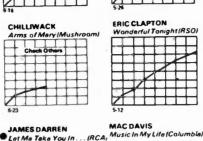


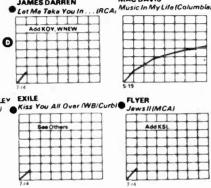


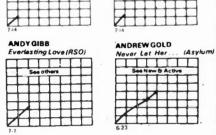


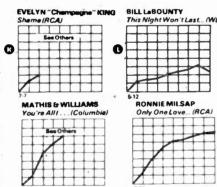
Now On(First Artis)

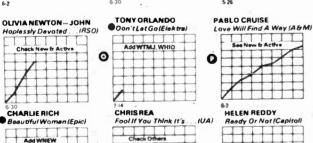
See Others

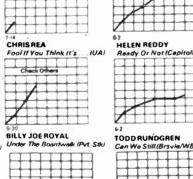


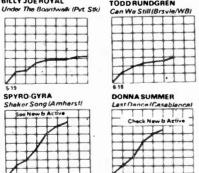


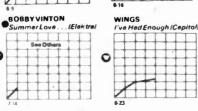












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ADDS & HOTS

NORTHEAST

WGR/Buffalo

Andy Gibb Civis Res HOTTEST Barry Maniton Even/Copa Gerry Rafferty O'Jays Bob Seper Frank e Valli Anne Murray

WRIE/Eria Smakey Bur

Smokey Burns
Andy Gibb
Chris Rea
Kenny Loggins
Friend
Moody Blues
Fail
HOTTEST
Genry Rafferty
Petris Brown
Franke V offi
Anna Murray
Batha Ssresand
O'Jays

KRNT/Des M. Del Hull

Smulary Robins Mathis/Williams Frankle Valli HOTTEST O'Jays Barry Manilow Cops Frankle Valli Meet Loaf

WFTL/Ft La

Helen Schneide Kenny Rogers HOTTEST Barry Manilow Copa Crystal Gayler Carly Simon Roberta Flack Seals & Crofts

WBER/Buffalo Reger Christian VIC BM/Beltime Exile
Capt. & Tennille
HOTTEST
Barry Manilow
Capa
Anne Murray
Barbra Streisand
Kenny Rogers
Olivia Walter Egen HOTTEST Michael Johnson Gerry Rafferty Franklik Valli Bob Seger Barry Manilow Cope

Jan McMann
Frankis Valli
Toby Brau
Commodores
Jefferen Start
MOTTEST
Andy Gibb
Travolts/Olivia
Geny Rafferty
Bob Seger
Tabba
Michael Johnso

Roberts Flack
O'Javs
HOTTEST
Barry Manitow
Even/Coba
Mess Losf
Qerry Rafferty
Barbra Streisand
Michael Johnson

Jefferson Starship Toby Brau England Dan Rite Coolidge HQTTEST Ghiry Ratforty Bob Seger Meet Loef Barry Manilow Cops

MCMB/Her Edd Thorn Edd Thompson
Rite Coolidge
Tatte Of Honey (do)
HOTTEST
Andy Gibb
Meat Loef
O'Jeys
Carty Simon
Donne Summer WLMH/Laconia Roger Curtis

Jack son Browne Anne Murray Chiltieseck HOTTEST Carly Simon Gersy Rafferty Gordon Lightfol Frankie Valli Rita Coolidge

Dasn Tyler

Haten Schneider
Chris Rich
James Darren
HOTTEST
Berry Manitow
Cope
Mighael Johnson
Gerry Rafferty
Frankle Vall
Toby Bess
Anne Murray
Barbi e Strekend

WSP/Philadelphia Bruss Holberg Andy Gibb Anne Murray Esile HOTTEST Benry Manilow Cops Bob Segy' Toby Besu O'Jeys Commodores

Frankie Velli-Geneui HOTTEST Gerry Rafterty Andy Gibb Carty Simon Commodorst Michael Johnson Ribberte Flach WPRO/Providence

Tests Of Honey
E, Chambogne King
Mac Devis
HOTTEST
Gerry Rafferty
O'Jays
Berry Manilow
Cope
Michael Johnson
Donna Surriner
Frank to Valid

FMB7/Pittsburgh Dave Papavich Anne Murray Franklie Valli Olivis Rita Coolidge HOTTEST Genesis Commodores Bonnie Tyler Bob Seger Chris Rae Linde Clifford Hoten Reddy HOTTEST Commodores Toby Beau Roberta Flack Michael Johnso Barbra Szersan Pablo Cruiss Tasse Of Honey

WGY/Schenectady

Rita Coolidge England Dan Grystal Gayle HOTTEST Roberta Flagh Barbra Streisan Gerny Rafferty Michael Johnson Barry Manilow Cobe Kenny Rogers Toby Beau

WASH/Washing Bob Duckman

None HOTTEST Commodores Gerry Refferty Meat Loaf Barry Manilow Cope Bob Beger O'Jays Jefferson Starship WMAL/Washington, O. C. Bonnie Smith

None HOTTEST England Clan Gerry Rafferty Andy Gibb Abba Michael Johnso O'Java

WATR/Waterbe

Glonn Collegen
Toby Beau
Smokey Robins
Andy Gibb
Chris Res
HOTTEST
Gerry Referry
Clays
Berry Manilow
Cops
Gloria Jones
Barbra Stressen
Water Ean
Commodores

WSBA/York Bill Campbell None HOTTEST Meat Loaf Tuxedo Junctic Barry Manitore Copa Rita Coolidge

MIDWEST

Michael Lippert Palmer Watter Murchy Paul Devis Wilfe Netson Mathia/Wilfiams Halen Schneder HO TTEST Rits Coolidge Donna Summer Michael Johnson Barbra Streisand Andrew Gold Barry Manilow Copa Toby Beau WCER/Charlotte

Kenny Nolan Mathic/Williams Olivia HOTTEST Barry Manilow Copa

Jace Wade
Casson/Carnes
Care Mason
Water Egen
Willer Nelson
Wing Nelson
Wings
Crystal Gay le
Chris Rea
Crystal Gay le
Chris Rea
Corystal Gay le
Chris
Bob Sreper
Pablo Cruse
Frankie V slill
Billy Joel
Anne Murraly
Batha Stresse
Carly Simon
Garry Wanniow
, Copa
Tobb Beau
The Band

Heatwave
Frankie Velli
Love & Kriser
MOTTEST
Gerry Reflerty
Travolta/Olivia
Abbia
Barry Manilow
Copa
Peter Brown
Toby Beau
Jefferson Steruhip

WOWO/Ft, Wayne Neil McGinley

Helen Schneider Kate Taylor Frieddy Fender HOTTEST Michael Johnson Carly Simon Gerey Rafferty Abba Burry Manilow Cope Barbia Stressand Toby Beau Anne Murray

WHOK/Lancatte Grap Everman Rits Coalidge Glen Campbell Andrew Gold Melen Reddy Demis Rousion Silver Blue MOTTEST Commodores

KMBZ/Kamer City Steve Bell

Bill LaBounty
Tony Ortando
MOTTEST
Toby Beau
Arts Coolidge
Bib Sager
Commodores
Michael Johnson
Barry Manilow
Copa
Kenny Rogers

KSD/St, Loun

Ed Scarborougi Rita Coolidge Anne Murray ARS HOTTEST Michael Johnso Gerry Rafferty Frankle Valli dob Seger Barry Manifow Cope Toby Beau Commudores WIBW/Topeta

George Benson Rita Coolidge Silver Blue MOTTEST Lou Rawis Barry Manilow Cops Toby Beau

WJNO/W. Palm Beac Rues Mortey

Oon Behop
Jefferson Starshi
Christ Rea
Frankie Velli
Andry Gibb
HOTTEST
Gerey Rafferty
Abba
Barry Manilow
Copa
Barba Strersand
O'Jays
Bob Seger

KRMG/Yulu Dan Bishop

KAKE/Wichita John Meyer

Dave Crist
Chris Rea
Esile
Alicia Bridges
Simolary Robinsor
Andy Gibb
Strylistics
Austin Roberts
Buston Cumming
Bobby Vinton
Helen Schnieder
Helen Schnieder
HoffTEST
Meas
Larry Manitow
Cope
Commaderes

SOUTH

WBT/Charlotte Andy Bickel Bartira Stressand Steely Oan FM HOTTEST Garry Ralfarty Bob Seger Michael Johnson Toby Bass

WCHV/Chr

Andrew Gold Andy Glob Chris Rea HOTTEST O'Javs Frankie Valli Donna Summe Commodores Barry Manilow Copa Toby Beau Walter Egen

KOB/Albuque Paul Douglas

Cotton/Carnes Sarbia Streisand Rita Coolidge Bobby Arvon Carry Gattin HOTTEST Michael Johnson Anne Murray Roberta Flack Gerry Rafferty Barny Manitow Copa

IARKO/Everett Robert O'Breen

None HOTTEST Gerry Rafferty Michael Johnson Carly Simon Bob Seger Matha/Williams Too Late Roberts Flack, Donne Summer

KULF/Houston Chuck Buell

Olivia George Benson HOTTEST Barbra Streisand Michael Johnson Gerny Rafferty O'Jays

WM AZ /Mecor Steve Murphy None HOTTEST O'Jevs Commodorer Rolling Ston-Steve Martin Frankie Valli Walter Egan

WOUD/Memph Gree Hamilton

Greg Hamilton
Barbris Strens
Letry Gattin
Pablo Cruse
HOTTEST
Gerry Raftert
Andy Gibb
Carty Simon
Abba
Ø'Javs
Barry Manilov
Even

None
HOTTEST
Cotton/Carnes
Kenny Rogers
Ronnie Mittel
Met Tillis
Crystal Gayle
Eddie Rabbitt
Barry Manilow
Cope
Barbia Stresand

WORG/Orenge Merion Gerris

Andrew Stevens
MOTTEST
MICHAEL Johnson
Roberts Flack
Barry Man-low
Even
Mac Devis
Barbra Streitand
Cotton /Carnes
Soyrio Gyra
Crystal Gayle

WEST

Rupert Holmer
James Dernen
Paul Davis
Chris Rea
HOTTEST
Mac Davis
Crystal Gavie
Ready
Neil Diemond
Flowers
John Denver
How
Barbia Stressar
Rita Coolidge

KEX/Pertland Bob Swenson ARS Kenny Rogers Mathis/Williams
Pablo Cruise
HOTTEST
Stave Martin
Frankie Valli
Lewie Wickham
Baray Manilow
Cope will be Neston
Andy Gibb
David Gater
Ten: DeSario
MOTTEST
Abbas
Frank to Valli
Robert Palmer
O'Javk
Genesik
Meat Loel
Barbia Strellian
Toby Beau
Bary Maniluw
Cope

HCRA/Sacra Commodores Demis Roussos HOTTEST Atika Michael Johnson Barbra Stresand Barry Manitow Copa

KNBR/San Fra Bryan Eaton None MOTTEST Gerry Rafferty Frenkie Valli Pablo Cruse sefferson StarshKSFQ/San Fram
Don Motmenn
Chris Rea
Andrew Gold
Edder Rabbit
MOTTEST
Soyro Gyra
Bairy Manilow
Even/Cope
Barbie Stressend
Gerry Ratferty
Roberte Flach
Michael Johnson
Commodores

KXLY/Spokens Chuck Hermon

None
HOTTEST
Gerey Rafferty
Carly Simon
Anne Murray
Roberta Flack
Dian 1 Ross
Barbre Stressel
Berry Manilow
Cope
Mac Ozort

Others Getting Significant Action (Continued from Page 60)

DEMIS ROUSSOS "That Once In A Lifetime" (Mercury) 23/2 add KCRA, WHOK, Moves 20 17 WFDF, debut 29 14RKO.
GLEN CAMPBELL "Another Fine Mess" (Cepitol) 23/1 add WHOK, Moves:

WHOK, Moves 20 17 WFDF, debut 29 Tark V.

GLEN CAMPBELL "Another fine Mess" (Capitol) 23/1 add WHOK. Moves: 21-17 WSM.

BONEY M"Rivers Of Babylon" (Sire) 20/0 Moves: 26-22 FM97, 24-19 WATR Heavy rotation: WTMJ, WNEW PETER BROWN "Dance With Me" (Drive TK) 19/0 Moves: 5-2 WRIE. 9-7 WOW0, 15-12 WBT, 28-19 14 RKO.

BILLY JOEL "Only The Good Die Young" (Columbia) 18/0 Moves: 13-7 WFDF, debut 16 KULF.

ANDY GIBB "Everlasting Love" (RSO) 16/10 add WCHV. WGR, KRMG. WATR WIP. WYMC, KBLF, WHIZ, WORG, WRIE. Moves: debut 25 KOLO ATLANTA RYHTHM SECTION "I'm Not Gonna Let It Bother Me Tonight" (Polydor) 16/2 add KSD, KEX. Moves: 25-20 WBT.

LARRY GATLIN "Night Time Magic" (Monument) 16/2 add WOUD. KOB.

JACK SON BROWNE" Stay" (Rasylum) 15/1 add WLNH. Moves: 23-15 WFDF, 34-24 WCHV, 45-30 WHIZ, debut 25 KOLO. Heavy rotation: WGR.

TDDD RUNDGREN "Can We Still Be Friends" (Bearsville) 14/0 Moves: 31-18 WHIZ, 24-19 WFDF, 35-26 WORG.

CHILLIWACK "Arms Of Mary" (Mushroom) 12/2 add WFDF, WLNH. Moves 24-20 KOLO, 32-29 KUKI.

WILLIE NELSON "Blue Skles" (Columbia) 11/4 add KBLF, WFDF, WHIO, WKIO, Moves: debut 22 WSM.

WINGS "I've Had Enough" (Capitol) 11/1 add WFDF Moves: 23-17 KOLO STEVE MARTIN "King Tur" (WE) 11/0 Moves: 15-11 WMAZ, 26-22 KXLY, debut 23 WOWO, debut 25 WORL Heavy rotation: KEX

EXILE "Kiss You All Over" (WB-Curb) 9/5 add WBEN, WHIZ, KULF, KEX, WIP)

TASTE OF HONEY "Boogie Oogie Oogie" (Capitol) 9/3 add WCMB, WPRO.

WIP
TASTE OF HONEY "Boogle Oogle Oogle" (Capitol) 9/3 add WCMB, WPRO
WYMC Moves: 36 18 FM97

WYMC Moves: 36 18 FM97

BOBBY VINTON "Summer Love Sensation" (Elektra) 9/2 add WHIO. WHIZ

EVELYN "CHAMPAGNE" KING "Shame" (RCA) 9/1 add WPRO. Moves

26 15 WORG

ROGER WHITTAKER "(f I Knew Just What To Sey" (RCA) 8/1 add KSL

HELEN SCHNEIDER "Loneliness" (Windsong) 7/5 add WNEW. WHIZ. WFTL

WKIQ. KMBZ.

GEORGE BENSON "Lady Blue" (WB) 7/3 add WHAS, WIBW. WHIO

SILVER BLUE "Tennessee Waltz" (Epic) 7/2 add WIBW. WHOK

OPPORTUNIT

Openings

K59 (KGMB) Honolulu. HA is now accepting tapes and resumes for possible future openings. Contact Dave Denver_PD_1599 Kapeolani Blvd. Honolulu, HA 96809. (7.71

KBMY Billings, MT is looking for newsperson and an immediate opening for air talent. Also future openings. Modern Country format: 3 yrs experience necessary. Tapes and resumes to Brian Bennett, Box 20316, Billings, MT 59102-17-7).

We've got the bucks, if you're the talent. Tapes and resumes only to Berry Burks, Program Director, KHAKAM, FM: 1117 First Ave., SE. Cedar Rapids, IA 52406 EOE (7.7)

KIDN Pueblo CO needs morning manimimediately. Coun try format. Must have 3 yrs experience. Tapes and resumes to Doug Wilson. Box 293. Pueblo. CO 81002. EOE No calls please (7.7)

WCPI Wheeling W VA. AOR is accepting tapes and resumes for present and future openings. All applicants should have experience in Radio Broadcasting, commercial production and the ability to follow and execute a format Tapes and resumes to Columbia Picture Industry Radio. Inc. Gary Beck. WCPI, Capitol Music Hall, Wheeling W VA 26003. No calls please. EOE (7-7)

WAKR Akron. OH is looking for morning personality for news information oriented station that plays Pop Adult music. Top money to the personality that can tie the in gredients together. Good benefits. Tapes and resumes to Fred Anthony, Box 1590, Akron. OH 44309. EOE (7.7)

WANTED Anchor person, season pro-three yrs experience in field necessary. Send topes and resumes and references to News Director, Forest Lewis, 3WG Radio 50 Chestnut Plaza. Rochester, NY 14604. No calls please

WKOP Binghamton NY has opening for a newspers Super delivery. Must be able to dig. Also, possible fu openings for personality jocks. Tapes and resi Ross Box 567. Binghamton, NY 13902 (7.7)

WAAY Huntsville. AL has immediate opening for a Ne Director who can coordinate the radio news operation of a TV radio news department. Must have an informal delivery for our Top 40 format. Possible weekend sports caster television job included. Topes and resumes to Jerry Dean, PD WAAY Radio, Box 2041, Huntsville, AL 35804

WYYD Raleigh NC beautiful Bonneville outlet. Sister station of WKIX is looking for a creative copywriter and good production talent. Tapes and resumes to Frank Marvca. GM. WYDD, Box 10404. Raleigh, NC 22605. No calis please. EOE (7-7)

WBEN Buffalo. NY seeks a Creative Services Director Capable of high output, unique and polished work. Aften tion to detail extra important: \$15,000. Tapes and resumes to Bob Wood, PD. WBEN, 2077 Elmwood, Ave., Buffalo, NY 14207. EOE (7-7).

WACI/Freeport, IL looking for News Director. Tapes and resumes to Randy Welker, Box 701, Freeport, IL 61032. No calls please. (6:30)

Openings

WCMF Rochester, NY seeks a midday personality and weakenders. Super knowledge of AOR music essential. Chance to be creative within guidelines. Good salary for right person. Tapes, resumes and production samples to Chuck Ingersoll, WCMF, 129 Leighton Ave., Rochester. NY 14609 EOE (7 7)

FRANK N. MAGID, ASSOC TALENT SEARCH We're currently looking for a future superstar with two to five years experience for consulting client in midwest medium mirkut. Top 40 or Popi Adult types will receive every consideration. Three former air personalities have gone directly from this station to the majors, you could be next. Tapes, resumes and salery requirements to Scott Hender son, Frank N. Magid, Assoc., One Research Center, Marion, IA52302 (7.7) FRANK N MAGID, ASSOC TALENT SEARCH We'r

KCUB Tucson, AZ Ready for a medium market? Great opportunity for small market jock to move up. Join a pro-fessional staff at an award winning station with numbe one ratings. 7pm 12mid shift could be yours. Tapes and to Bill Wortimer, KCUB, Box 50008, Tucson, AZ 85703EOE (7 7)

FAIRBANKS BROADCASTING is accepting tapes and resumes from personality air telent and creative production people. Contact Fairbanks Broadcasting, Programming Dept. 2835. N. Illinois, Indianapolis, IN 46208 EOE (7.7)

Your chance to get in ground floor of newest Abrams Superstars AOR in Arkansas. 100,000 watts, going on air Aug. 1. 7pm 12mid shift open for crazy cooker. Minorities encouraged. Tapes and resumes to Stuart McRae, KEZQ. Box 1790, Little Rock, AR 72203. No calls please. (7.7)

G 100 Mobile has a rare opportunity for the right person. The Gulf Coast's leading rocker is looking for a talented original and creative personality capable of enhancing a sky rocketing giant. Tables and resumes to Nick Alex ander, WKRG FM, Box 2367, Mobile, AL 26601. EOE M.F. (7-7).

FRANK N MAGID, ASSOC TALENT SEARCH Still looking for news "fellers" with minimal experience fill positions at two of our clients stations in Midwe small market Tapes, resumes and salary requirement to Scott Henderson, Frank N. Magid, Assoc., One F. search Center, Marion, IA52302 (7.7)

WEEO:Waynesboro, PA looking for morning man. Good secondary market. Production a must. Tapes and resumes to Dan O'Toole. Box 309, Waynesboro, PA 17268. (7.7)

WAYS/Charlotte has immediate opening in news department for full time reporter, newscaster. News writing, editing and broadcast experience necessary. Call Jerry Reese, (704) 597-9770. EOE (7-7)

KLOU/Lake Charles, LA needs a morning killer with at least 3 yrs experience. If you can communicate on a one-to-one basis and do relatable humor, this could be an experience that will benefit both of us. Right bucks for right personality. Other shifts opening soon. Tapes and resumes to Torn Gellagher, Box 1725, Lake Charles, LA 70601, or cell (318) 436-7277. (6-30)

Openings

If you just graduated from college or are soon to graduate we would like to hear your aircheck Looking for next year's hot jock in Country. Top 40 and SUPERSTARS. Send tapes and resumes to Burkhart Abrams, 6500 River Chase, Circle East, Atlanta, GA 30328, No calls please (7.7)

KRKE Albuquerque, NM looking for broadcast journalist or possible news director. Must write well, have good delivery, and be able to generate local news. Tapes and resumes to Dick McKee, Box 737, Albuquerque, NM 87103 (7.7)

WLOX/Biloxi, MS has immediate opening for drive time personality on Popi Adult formatted station. Hurnor, tele phone and features professionally mixed will be required Good production a must. Good starting salary, benefits and fringes. Fun in the sun on 26 miles of Gulf coast beaches. Rush tapes and resumes to Pat Fagan. WLOX, Drawer 4596, W. Biloxi Station, Biloxi, MS 39531, or call (601) 388-1490. EOE (7-7)

RADIO CARACAS RADIO, looking for two engineers with first class license. Preferably Spanish speaking. Good salary and living in beautiful Caracas. Venezuela. Tapes and resumes and salary requirements to James Curry. Radio Caracas. Radio, Apartado Postal 2057, Av. Paez. El Paraiso, Caracas, Venezuela 101. (7.7).

KRKE/Albuquerque, NM is looking for FM Program Direct or Drake Chenault contemporary format. Must know pro-gramming and automation. Tapas and resumes to Chris Carey, Box 737, Albuquerque, NM 87103. No calls please (7-7)

CHEIFENGINEER experienced profor well maintained successful Class C in Beaumont, TX, Hassle free Grave yard shift. Good folks. K106 FM (713) 769 2852 (77)

The top FM adult rocker and the top AM Pop Adult in the Southeast are both looking for the top personal ities in the country for current openings. If you've got it, we'll pay for it. Tapes and resumes to Chuck White, Box 496, Baton Rouge, LA 70821. No calls please. If you're not in the majors or good enough to be, don't waste your time. (7-7).

WIVLEM St. Croix, Virgin Islands needs top chief engin eer with audio background for AM & FM. Box 310 Christiansted, St. Croix, USVI 00820 or call (809) 773-3810

INTERNATIONAL BROADCASTERS is looking for FEW good people Copywriting News people Sales Executives Production Sports Whiz AOR jock Minor ities/Women encouraged Top 25 Sun Belt market. Some nuture openings. Some now. Cassette and bio please to Michael Spears, IBI, 2690 Drew Street, No. 912, Clear water, FL 33519. (7-7)

WJJD/Chicago is looking for an air talent to fill an immediate opening. Need a pro-who wants to move into other areas with the company. Plough-owned station Tapes and resumes to Bill Hart, 180 N. Michigan, Chicago, IL 60601. EOE (7-7)

Openings

KGAL/Lebanon, OR is looking for talented people who are seeking great opportunity in a secondary market. Good pipes, production a must. Tapes and resumes to Brian Casey, Box 749, Albany, OR 97321 (7.7)

WQUD (Quad 104) Memphia, TN, mid south leading Pop Adult station seeks 12mid 6am air personality. Tapes and resumes to Mike Powell, 2272 Central. Memphis, TN 38112, or call (901) 274-3400. EOE (7-7)

Program Director to formulate new midwest medium market FM rocker Structured AOR or rock programming experience necessary. On air shift required. Solid company with many stations Also looking for air telent with natural delivery. No whispers no screamers need apply. Tapps and resumes to Radio & Records, Box 124, 1930 Century Park West, Los Angeles, CA 90067.

TOP JOCK NEEDED: Must be femilier with oldies, ex perienced in contemporary oldies format, able to follow format. Some duties of Music Director as well as designing and preparing promotion.

Tapea and resumes to TOP JOCK, 480 Greenlean.

Meadows, Rochester, NY 14612 EOE (6:30)

KNOX/Grand Forks, ND has immediate opening for news anchor/reporter. Strong writer, good air presenta-tion. Leading news station in competitive SMSA market. Tapes, resumas, and salary requirements to Len Iwan ski, Box 1638, Grand Forks, ND 58201. (6-30)

ROCK 103 (WZXR)/Memphis (Abrams Superstars) needs Jock with good production, possible Music Director or Research Director Hot station, positive energy. Tapes and resumes immediately to Tom Owens, ROCK 103, 1385 Lemar, Memphis, TN 38104. Minorities encour-aged (6-30)

WTRX/Flint, MI is looking for a drive time com or who knows how to talk to people not at them. The money is as good as you are Tapes and resumes to Bob Meadows, Box 1330, Flint, MI 48506. No calls please. (6 30)

WHCN Hartford, CT has immediate openings for after noon air personality and news person. Also accepting tapes and resumes for future openings. Contact Michael Picozzi, 60 Washington St., Hartford, CT 06106. EOE (6-30)

WNAM/Appleton-Oshkosh is looking for ell night air talent. Must have good commercial air work and production experience. Modest dollars. Good working conditions and area. Tapes and resumes immediately to Ron Ross, WNAM, Box 707, Neenah, WI 54956. (6-30)

WYYD/Raleigh, NC and sister station WKIX is looking for a creative copywhter and good production talent.

Tepes and resumes to Frank Maruca, General Manager, WYYD, Box 10404, Raleigh, NC 27605 EOE No calls please. (6-30)

CHANGES

Manager

ART LIND formerly KMPS/Seattle joins KMO/Tacoma, WA as Program Director. ANDY CORLISS formerly Sales Manager KBBO/Ventura, CA named General Manager JACK SCOTT appointed Sales Manager KBBO/Ventura, CA.

JON LEVIN formerly WSUN/St. Petersburg, named Program Director KBIS/Bishop,

PETER L. COUGHLIN promoted to Sales Manager WSAI-FM/Cincinnati, OH MARK LARSON promoted to Operations Manager KFMB/San Diego, CA. SCOTT "Scruff" EVANS joins KFMB/San Diego, CA doing afternoon drive FRANK BELL named Program Director WLYC (Top 40)/WILQ (Country)/Williamsport, PA. RICHARD LEE formerly KBIS/Bishop, CA joins KUZZ/Bakersfield, CA. VIC RUMORE formerly Davis-Newman-Paine Advertising/Knoxville and General Manager WKGN/Knoxville named General Manager WKDA-WDKF/Nashville, TN. WALT TIBURSKI named Station Manager WMMS/Cleveland, formerly General Sales

HARRY CARACO named General Manager FM100/Seattle, formerly Sales Manager KXL/Portland

BOBBY ORLANDO joins KONO/San Antonio, TX doing middays. FRANK KELLY named Music Director WZXR/Memphis, TN.
GREG GILLESPIE named Music Director KAZY/Denver, CO.
WADE DOUGLAS formerly KSON/San Diego, joins KGB/San Diego as weekend

DOUG LAUFFER formerly Account Executive WDVE/Pittsburgh, joins WYDD/Pittsburgh as General Sales Manager.

KAREN SANCHEZ appointed Account Executive KMET/Los Angeles, CA. KARLA BARTON joins KVI/Seattle, WA as Account Executive.

JOE MARTELLE named Program Director WTAR-AM/Norfolk, VA. RONTHOMPSON joins KONO/San Antonio, TX as afternoon drive announcer BILL BELAN, CRAIG FELLENSTEIN, and DON FIELDS join the Sales Staff of KTOW-AM&FM/Tulsa, OK

KARENSAALFELD named Account Executive WHIO/Dayton, OH.
MICHAEL W. PERRY joins K59/Honolulu, HA doing afternoons.
SCOTT FORREST joins KING/Seattle, WA as on-air personality and programming

assistant

BRIAN WHITE named Program Director WEFM/Chicago, IL

PETER MARCUS joins WNBC as Account Executive.
WILLIE DAVIS elected to the Board of Directors of the Southern California Broad casters Association

CHRIS LANE formerly KAZY/Denver joins MCA Records Promotion NEIL LASHER formerly MD WIOT/Toledo joins Polydor Promotion/Denver. SANDRA JOYCE appointed Publicity Assistant CBS Records/Ontario, Canada JERRY SHULMAN appointed Director of Market Research and Planning for CBS Rec-CARL HUSTON appointed Operations Manager for California Record Distributors, Inc.

Industry Changes

CORY RICHARDS joins Macey Lipman Marketing Company, Los Angeles, CA CINDY ROSE formerly CMA Marketing & Research Director to United Talent Management, Nashville, TN. LYNN FORMAN joins Macey Lipman Marketing Company, Los Angeles, CA.

Station Line-Ups

Y95/Rockford, IL LINE-UP: 5am-10am Armand Chianti (PD), 10am-2pm Brad Hoffman (MD), 2pm-7pm David Anderson, 7pm-12mid Michael Ames, 12mid-5am Jon-

WLYC/Williamsport, PD LINE-UP: 6am-11am Lou Kolb, 11am-3pm Pete Drew, 3pm-6pm Frank Bell (PD & MD), 6pm-sign off Vic Michael. Weekends: Dave Shaffer

KTOW/Tulsa, OK LINE-UP: 6am-11am Bill Hickman, 11am-2pm Fran Couch (PD & Music Librarian), 2pm-6pm Glen Couch, 6pm-12mid Gary Elliott, 12mid-6am Larry LaBuz. Weekends: Mike Graham. WVOR/Rochester, NY LINE-UP: 6am-10am Jim Kelly, 10am-2pm Gary Wagner.

WVOR/Rochester, NY LINE-UP: 6am-10am Jim Kelly, 10am-2pm Gary Wagner, 2pm-6pm Greg Allan, 6pm-9pm Jay Meyers (PD), 9pm-1am Joel S. Lind (MD), 1am-6am Mark Davis. Weekends: Jay Levine and Joelle. WVOT/Wilson, NC LINE-UP: 6am-10am Terry Tunes, 10am-2pm Crazy Rob Lee, 2pm-6pm R.J. Kelly (PD & MD), 6pm-10pm Uncle Sam, 10pm-12mid Jay W. Allen. KONO/San Antonio, TX LINE-UP: 6am-10am Don Couser & George The Duck, 10am-1am Tany Rayson, 1am 4am Robby Orlando, 4am-8am Rob (Lidiy) Thompson, 8pm-1am Tany Rayson, 1am 4am Robby Orlando, 4am-8am Rob (Lidiy) Thompson, 8pm-1am Tany Rayson, 1am 4am Robby Orlando, 4am-8am Rob (Lidiy) Thompson, 8pm-1am Tany Rayson, 1am 4am Robby Orlando, 4am-8am Rob (Lidiy) Thompson, 8pm-1am Tany Rayson, 1am 4am Robby Orlando, 4am-8am Rob (Lidiy) Thompson, 8pm-1am Tany Rayson, 1am 4am Robby Orlando, 4am-8am Rob (Lidiy) Thompson, 8pm-1am Tany Robby Orlando, 4am-8am Ro 1pm Tony Raven, 1pm-4pm Bobby Orlando, 4pm-8pm Ron "Ugly" Thon 12mid Rudy Rocha, 12mid-6am Darrell Taylor, Weekends: Mike Hunter. Thompson, 8pm WFMF-FM/Baton Rouge, LA LINE-UP: 5:30-10am Gary Hail, 10am-3pm Jimmy Beyer,

3pm-7pm Randy Rice, 7pm-12mid Jimmy Miller, 12mid-5:30am Richard Kent

OPPORTUNITIES

Openings

(BW/Buffalo, NY has all night show openings. Tapes d resumes to Sandy Beach, PD, 1430 Main St., Buf-NY 14209. EOE. No calls please. (7-7)

re station midwest chain is looking for a top-flight immunicator for medium market Pop/Adult moming live. Number one in this time-slot and we went to impove that. Please no beginners, no drifters, and no slooking for a quick one year run. Community orient-lipersonality to settle in and make a home. Tapes in resumes to Lee Thomas, TH Inc., Box 81804, Links are settle FOF M/F (6-30)

SPT-WXYQ/Stevens Point, WI looking for an expernced writer/news editor. Good money, benefits, enronment and equipment. Tepes and resumes to Gary (escott, Box 247, Stevens Point, WI 54481 or call (715) 11-1300. (6-30)

CAP/Helens, MT has immediate full-time openings. op 40 format. Tapes and resumes to Randall Rocks, D, Box 1165, Helens, MT 59601. (6-30)

100/Los Angeles, CA looking for professional, natural runding Rock 'n' Roll DJ. Tapes and resumes to Mike ovak, K100, 6430 Sunset Blvd., Suite 1102, Hollywood, a 90028. No calls please. (6-30)

PERATIONS MANAGER NEEDED. Pop/Adult format, gong on promotions. Good midwest company. gr Drv Koch, (402) 475-4204. EOE (6-30)

XS/Killeen, TX needs informative, bright moming men ir 100,000 watt Cantral Texas Top 40 station. Strong roduction. Contact Stan Castles, Box 880, Killeen, TX 3541, or call (817) 634-3181. (6-30)

SO/Des Moines, IA is looking for daytime communistor with polish. No beginners. Good production a ust. Great opportunity at one of the premier Couny stations in the nation. Tapes and resumes to Tom Ollins, 3900 NE Broedway, Des Moines, IA 50317. EOE

VTRY/Albany-Troy, NY needed yesterday a mature ounding format oriented, midday announcer. Must have t least 3 yrs experience. Also will handle music destrement. Come to work at a winner. Tapes and resimes to Dan Martin, 1054 Troy Schenecey Rd., Leham, NY 12110 or call (518) 785-9061. EOE (6-30)

VDND/Atlantic City, NJ is accepting tapes and resumes or PM drive and possible AM drive openings. No bejinners. Commercial experience required. Steve O'Brien, 5 S. Shore Rd., Linwood, NJ 08221. No calls please

VRIG/Wausau, WI number one in market is looking for wo drive time personalities. Immediete openings. Top IO format. Tapes and resumes to AI Sellers, 529 3rd street, Wausau, WI 54401. EOE (6-30)

ISO/Charleston, SC needs aggressive newsmen for tumber one news department in market. At least 1 yr experience in gathering, writing, and on-air delivery of tews. Emphasis on professional local news reporting. Very active news market located in beautiful sunny South. Tapes and resumes to Don Morgan, ND, Drawer 1200, Charleston, SC 29400 or call (803) 722-2852. (6-30)

WRBN-FM serving the Macon, GA area is looking for in AOR communicator for 7pm-1am air shift. Possible uture openings. Women and minorities encouraged to apply. Tapes, resumes and salary requirements to Reid Scott, Drawer AB, Warner-Robbins, GA 31093. (6-30)

VNAM/Appleton-Oshkosh, WI looking for copywriter/ moduction person. 90 percent copy, 10 percent profuction. Quantity and quality both equal and important. iend writing samples and resumes to Ron Ross, WNAM 30x 707, Neenah, WI 54958. (6-30)

WMHE/Toledo, OH 50,000 wett AOR looking for a momng jock. Male or female. Call Paul Goldberg (419) i31-1681. (6-30)

WALM/WELL-FM/Albion-Marshall, MI is seeking young, aggressive communicators who want to help build our new Pop/Adult and Beautiful Music stations into number one in Mid-Michigan. Opportunity to be involved in Sales, aports, news, etc. Tapes and resumes to Andy Ashwood, Irwin St., Albion, MI 49224. EOE M/F.

150/Charleston, SC wanted yesterday: night jock with something special to offer. WILL accept personalities, crazies, screamers, cookers, Jackson Armstrongs, John "Records" Landeckers...sny entertainers—as long as you stand out above the other jocks and are a proven ratings winner. Very promotion oriented and most talked about station in merket. Be a star at a station 7 miles from beaches and bodies. Tapes and resumes to A.J. Davis, Drawer 1200, Charleston, SC 29400 or cell (803) 722-2652. (6-30)

WOKV/Hamilton, OH accepting tapes and resumes for future openings. Contact Pat Barry, PD, WOKV, First National Bank Bldg., 3rd & High, Hamilton, OH 45011.

PLEABE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply cell us at (213) 553-4330 with your information, or mail it to Redio & Records, 1930 Century Park West, L.A., CA 90087. Please be sure to let us know when you have found a position or filled your opening.

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Goods & Services

"Make It Fast"

JOCKS: YOUR AIR CHECK CRITIQUED by national programming consultant helping jocks break into the country's biggest markets. Introductory critique: send aircheck plus 95.00 to MCS, 9 Gillett Street, Hartford, CT 06105. Write for free information!

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Today's tight playlists mean your jock telk, news, and features need to be audience builders. Deily NewScript (news and "kickers") and Deily Starship (music & entertainment) give you the edge. 15-18 stories deily. \$40 monthly/970 for both. Free trial—Call Bob Rogers collect (415) 362-3045.

Radio's Premiere Comedy Service

FREE SAMPLE ISSUE of radio's most popular humor servicel O'LINERS, 366-R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1502.

You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twineing, Dallas, Texas 75227. Phone (214) 381-4779.

Miscellaneous

EAR MOVES...a unique radio broadcast which consists of onginal motion picture soundtrack music from the past to the present, available at no cost for broadcast to non-commercial station. Pilot tapes upon request, stations are responsible for postage. For more info call (213) 664-0827 or write Box 31321, Los Angeles, CA 90031.

YAWANNA BE STUCK UP? Am starting collection of radio station, media and music bumper stickers. Send to C. Browne, 98 Rock, Box 4809, Clearwater, FL 33518.

KRZE (Country) & KRAZ (Top 40)/Farmington, NM needs record service from all labels. Contact Robert Sirch, Box 1529, Farmington, NM 87401. (6-30)

WERK/Muncie, IN needs album service from all labels. Contact Chad Hunt, WERK, Box 2485, Muncie, IN 47302. (6-30)

WALM & WEEL-FM/Albion-Marshall, MI needs single and album service from all lebels immediately for new Pop/Adult/Soul mix. Contact Andy Ashwood, Invin Ave., Albion, MI or call (517) 629-3945. (6-30)

WLIQ/Williemsport, PA needs Country record service Contact Jim Cameron, 353 Pine Street, Williemsport, PA 17701 or call (717) 322-4676. (6-30)

Record Service needed for KFMS/Las Vegas, KVEG/Las Vegas, KPAR/Albuquerque, KSET AM&FM/El Paso, all product for Broadcast Assoc. for various formats. Contact Doug Shane, Box 15223, Las Vegas, NV 89114. (6-23)

WALG/Albany, GA needs record service from all lebels. Contact Kris Van Dyke, WALG, Box W, Albany, GA 31702. (6-23)

Positions Sought

STEVE STREET morning personality, 3 yrs experience Top 40, and Pop/Adult background. Good production. Family man looking to settle down in Midwest or Southwest. Call (505) 524-0717. (7-7)

MAJOR MARKETING PROGRAMMER (prefers AOR): With proven track record in structured formats, seeks radio or (record) position. Programming, music, production, air shift or record promo situation considered. Prefer West or Southwest. Call (703) 356-1133. (7-7)

Automation and audio specialist, also music experience, seeking announcer and/or engineering Pop/Adult or AOR position. 1st phone. Cell Rick (502) 826-1396 or write Box 1504, Henderson, KY 42420. (7-7)

JOHN GABRIEL formerly PD WOLF/Syracuse, also WTRy and WPTR/Albany, NY looking for jock or programming position. Good voice, production and programming background. Call (315) 457-1718. (7-7)

ABC Music Director/Programming Assistant formerly major market looking for challenging gig. Love to work, willing to relocate. Call Deirdre (415) 928-7312. (7-7)

Chicago's big KEN COCKER looking for \$50,000 plus a year. Tapes and resumes upon request. Available immediately. Cell (312) 255-8330. (7-7)

WANTED: amail or medium market AOR station in need of creative and aggressive announcer. 1st phone required, with BA in communications and minor in creative writing. Single, 25 yrs old. Available immediately, Call CRAIG HARRIS (305) 721-5480. (7-7)

So you're looking for a disc jockey? Well here's a young led seeking a large market adult station. Experienced, creative, good production, just a heck of a guy. Call (316) 227-6821 before 11am or after 7pm. (7-7)

Gentleman in L.A. County and experienced Lady, New York trained, is ready to work. Cell after 4pm (213) 532-1048. (6-21)

Positions Sought

Two experienced pro's seek Programming opportunity in small or medium market. Both can do redio show. (two-men or single). This team excells in creative writing and production. We can make you dollars by programming a winner. Will go anywhere for right conditions. Person-ality stations only. Call (717) 344-8564 ask for Gunther. (7-7)

DAVID GROSS formerly WNDE/Indianapolis looking for PD and/or air gig. 10 yrs. experience. Cell (602) 836-0956. The poor Buzzard is still looking to clean up the scraps. (7-7)

GREG MICHAELS, currently KERN/Bakerafield, looking for medium or major market Top 40 position. Music experience. First phone. Call (213) 798-5789. (7-7)

If you're looking for a hard worker who is willing to take direction to leam more plus relate his experience in Top 40, AOR and modern Country with sales, production and copywriting experience to round out the package then call (201) 850-0299 after 4pm EDT. (7-7)

In 10 yrs I've been a newsman, News Director, Production man, disc jockey, Music Director, Program Director and Station Manager. I have excellent references, a 3rd endorsed and a good voice. Available now at popular prices. Let's talk. Call ROGER (617) 631-5029. (7-7)

Ten years experience (radio/TV/Ad Agency) wishes to relocate after five years in same town. Good voice, production and air. Available soon, resume and tape ready today. Most recent broadcast job production manager for Midwest AOR FM. Contact T.J., 1905 Tracy No. 149, Northwood, OH 43619. (7-7)

BILL GEORGI, currently weekender KCKC/Sen Bernardino, CA, formerly K15/Ontano, looking for full-time Country or Top 40 position. 1st phone. Call anytime (213) 240-6052. (7-7)

Aggressive, Contemporary programmer ready for action in competitive secondary market. Jim Gasper is in Phoenix and available. Call (602) 957-0674. (7-7)

Operations Manager in small market ready to move up. Tops in music knowledge. Country or Pop/Adult. Good production ability. Not a joke teller, a real, believable communicator, Call JERRY MICHAELS (517) 269-9931.

Progrem Director with two years expenence in the United States and one year in South America, seeks position as Program Director or Assistant to PD in major or medium market. Speaks apanish. Contact JAMES CURRY, Apartado Postel 2057, AV. Paez, El Paraiso, Caracas, Venezuela 101. (7-7)

Experienced announcer looking for position: Veteran American Forces Radio. 9 yrs. experience, network, AFRTS, small market PD, WSUX, Delaware. 4 yrs morning drive WILK/Wilkes-Barre, PA. If you are interested call CHUCK McCANN (717) 288-1685 or write 207 Pierce St., Kingston, PA 18704. (7-7)

I'm ready to move up to an entry level medium market personality position. Prefer Pop/Adult. Currently Music⁻ Director with 2½ yrs experience. Will relocate. Call Morry (614) 374-9478 between 9am-10am. (7-7)

NEWS reporter looking for challenging position. Experienced, degree in broadcasting, 3rd endorsed. Ready now! BRENTZHORNE, 1509 Basswood Circle, Glenview. IL 60025 or call (312) 729-3561. (7-7)

Currently employed announcer with 15 yrs experience seeking on-air or management position in Southern CA., but will consider West Coast or Florida. Experienced PD, MD and News Director in major-medium markets. Call after 5pm (714) 528-3920 or write Box 792, Yorba Linda, CA 92686. (7-7)

STEVE MARK formerly evenings KEEZ-FM/Mankato, MI, KLWW/Cedar Rapids, KNOX/Grand Forks, ND and KPTT/Columbus. 5 yrs experience, strong knowledge of must and production looking for Top 40, Pop/Adult or AOR stations in medium or major market. Available now. (507) 387-4785. (7-7)

Femele personality seeking announcing position. CHRIS WALLENBERG (312) 869-1764. (7-7)

In one year I have taken my merket from fourteenth to fourth with unique format and music mix. I have done it with a non existent promotion budget and external advertising budget. If you are a General Manager or an owner with a struggling station in the Top 30 markets, let's telk. Call T.J. (716) 663-2146 or (716) 865-6131 after 10pm (7-7)

DANNY McCOY WNDE/Indianapolis, IN looking for fulltime major market. Call after 2pm (317) 843-8709. (7-7)

MARTHA DEE, creative, talented, ambitious air talent, 3rd endoraed, ATS grad with semi-professional experience seeking station with good AOR format. Special interests: production, interviews, and programming. Good knowledge of music. Call (212) 657-2560. (7-7)

Newsman with 3 yrs expenence and excellent references seeks reporting, writing, or anchor position at aggressive news operation in West. Currently employed. Call (714) 559-4634. (7-7)

Graduate of the Allen/Singer School of Broadcasting, Trenton, New Jersey, FCC Third class operator license with broadcast endorsement. Willing to relocate. Contact Margeret A. Petach, Box 131 Van Dyke Road, Hopewell, NJ or cell (609) 466-1476. (6-21)

Positions Sought

Attention GM's: Looking for a program/operations Management position with community oriented Pop/Adult —Top 40 format. Not looking for a job with just a PD title. 5 yrs experience, formerly Multi Media, Starr & Feirbanks Broadcasting. Aggressive, goal seeking, self-starter into quality professional money-making radio. Call (608) 259-0416 anytime. (6-30)

Recipe for a top flight announcer: Mix first ticket with experience. Add good voice, knowledge of music, news, production. Sprinkle with excitement. Fills all formats. Call after 7:30pm ALANA (215) 848-7299. (6-30)

JOHN REID: personakty, writer, producer. Formerly KABC/Los Angeles, music research. Currently PD/Announcer Country KACH. Seeking medium-market announcer job at aggressive, promotion-minded company. 3rd class, self-starter, available now. Great ratings. Familiar with Country, Top 40 and P/A formats. Write 135 W. 100 North, Preston, ID 83263. (6-30)

JIM CORCORAN formerly WXKE, WMEE, WLUP and Y95, looking for jock or programming position in Top 40 or AOR. Call (219) 447-9165. (6-30)

Announcer looking for AOR on-air position. Can and will do Top 40. 2 yrs experience small market. Sports, news and talk show included. 3rd endorsed. 21 yrs old and single. Ready to move on. Will relocate anywhere in Calif

I remember WQAM, are there any stations preferably Florida, that are going that way now? Call "The Raving Maniac" (904) 629-2767. (6-30)

HOWIE CASTLE formerly PD WIFE, WLCY, WOLF, seeks medium or major market PD position. Excellent references and track record. Call (813) 895-7723. (6-30)

Creative and aware news director, seeking ND, editor or anchor slot at news-conscious station. 10 yrs experience, press club president. Prefer medium or major market. Call ROBERT COHEN (219) 447-2460 or write 2724 Stardale Drive, Ft. Wayne, IN 46818. (6-30)

BOBBY RIVERS formerly with KCAP, Y103 now looking. 3 yrs experience prefer South or Northeest. Cell (305) 772-4715. (6-30)

FRANK CONNERS aix years experience. Small and medium market stations. Third phone, references. Prefer Arizona, Celifornia, Florida or Texas. Country, Pop/Adult or Top 40. Cell (412) 824-3120 anytime. (6-30)

DOMINIC MAYS, announcer and production. 3 yrs college radio training and 1 yr in charge of campus radio. 3rd endorsed/heavy production. Call (213) 939-6529, or write 1332 S. Ridgeley Dr., Los Angeles, CA 90019. Will relocate. (6-30)

Super Creative, High Energy personality looking for a cooking 7pm-12mid gig. Experienced medium market rocker and novel, award-winning entertainer. Call B.G. Gregory (215) 439-0693 or (215) 437-3828.

COMPLETE AOR TEAM, PD. Music Director and News ready to do it for you. We'll handle programming, some air shifts, news, traffic and production, and you sell it. Smell or medium market, West Coast preferred Call Brad, (714) 494-5872. (6-30)

MIKE GREEN formerly evenings KLUC/Las Vegas and afternoons KNDE/Sacramento looking for medium-major market Top 40 on-air position Excellent production and references. 1st phone. Call (209) 526-1785 anytime (6-30)

Big Bend and Oldies expert. Can elso run tight Pop/Adult format. Nine years experience, 3rd endorsed. Contect Kevin Douglas, 119 N. Porter Street, Michigan City, IN 46360. (6-19)

Young AOR jock from WVUD-FM/Dayton, OH is looking for fulltime gig at a station in a large or medium size market. Dependable and professional with great style and delivery. No hype, just effective communication. For tapes and resumes call Dave at (513) 863-0559. (6-19)

Six year pro formerly with WDAF/Kenses City. First phone, human, steedy and hardworking. Experienced in production, promotion, talk show promotion and jock work. Experienced in all formats. Will relocate, available now. (913) 432-7127. (6-19)

Good voice, Top 40 fun approach, production and music knowledge. Looking for all night gig, but will consider any offer. Call Cosmic (201) 362-8221 between 10pm-8em or (516) 423-0167 enytime and leave message (6-19)

16 years experience in programming, Top 40 and Country. Looking for equivalent position with good company. First ticket with excellent references. Available immediately. Call Dave (608) 362-1054 anytime. (6-19)

Pop/Adult jock with first phone and four years experience, currently working small market, wents to move up to medium market. In latest ARB I tripled my predessessor's shere of women 18-plus in P.M. drive slot. Cáll Frank (215) 377-3489 before 12 noon. (6-19)

MITCHELL STONE is looking. 3 years with top numbers as morning drive person at Orlando's BJ-105. Also experienced at 96X/Miami and Y103/Jacksonvilla Tapes and resumes on request (305) 279- 4256. (6-19)

MICHAEL FOX, former PD, MD, production directo with 10 years radio experience looking for AOR gig. Cs (503) 657-4080 or write 16751 S.E. 82nd Drive, No. 407 Clackemas, OR 97015. (6-21)

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week."

FOREIGNER

"Hot Blooded" (Atlantic)

80% of our reporters on it, 16 adds including Z97, WHBQ, CKLW, Q102, KHJ, KIMN, WNDE, WKY, 94Q, WJBQ, KKRC. Key moves: 21-17 at 99X, 30-24 WRKO, 39-31 KRBE, 25-18 WOKY, 28-19 KFRC, 16-9 at B100, 16-9 WBBF, 29-15 KINT, 26-19 at CK101. See Parallels, charts at number 24.

WALTER EGAN

"Magnet And Steel" (Columbia)

68% of our reporters on it, 13 adds including CHUM, WNBC, WTRY, KROY, WKY, WKIX, Y103, KVOX. Key moves: 33-27 WCAO, 27-22 KLIF, 27-24 WGCL, 28-25 CKLW, 27-21 at B100, 27-23 KTLK, 21-16 WQXI, 30-26 KEEL, 29-20 KPAM, 14-5 WTMA, 21-15 KAYC, 33-17 WAQY, on WHBQ, KFRC. See Parallels, charts at number 27.

WINGS

"I've Had Enough" (Capitol)

65% of our reporters on it, 8 adds, KSLQ, KTKT, TEN-Q, WKY, KINT, WJON, KRKE, Z93. Key moves: 17-11 WCAO, 35-31 at 96X, 12-9 WERC, 16-11 at K104, 20-16 WFOM, 30-26 KQDI, debut 32 WOKY, debut 23 KFI. See Parallels, charts at number 28.

RITA COOLIDGE "You"(A&M)

64% of our reporters on it, 17 adds including WOKY, WCAO, WFIL, WTRY, KERN, KCBQ, K100, KBEQ, WIFE, WAPE, WEAQ, KFXD. Key moves: 30-28 KRBE, 24-20 at Z93, 28-23 WAVZ, 34-22 at JB105, 30-25 at 92Q, 30-19 WOW, 32-27 KQEO, 11-6 WGLF, 34-29 WTRU, 28-22 WKNX, debut 26 WKBW, debut 25 KSTP. See Parallels, charts at number 29.

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

ATLANTA RHYTHM SECTION "I'm Not Gonna Let It Bother Me Tonight" (Polydor) 102/13 including Q102, WCAO, WRKO, 99X, KJRB, WNDE, WKY, WLEE, KEWI, KRKE. Key moves: 16-12 at Z93, 32-28 WDRQ, 17-11 WOW, 39-33 WTIX, 21-14 WAQY, 16-9 WCGQ, 33-28 WTRU, debut 23 WZUU, debut

JACKSON BROWNE "Stay" (Asylum) 100/14 including WIFI, KFRC, JB105, KCPX, WAKY, K104, WJON, KDZA. Key moves: 9-5 CHUM, 27-20 KDWB, 27-22 at 13Q, 29-24 WTRY, 26-20 KBEQ, 12-10 WGUY, 38-31 WLOF, 29-21 WANS, 22-15 WKNX, on 99X, KLIF. Note: 43 of the 100 reporters playing

WANS, 22-15 WKNX, On 99X, KLIF. NOTE: 45 OT THE 100 PEPUTTERS PLBYING "Stay" are also programming "Load Out/Stay."

OLIVIA NEWTON-JOHN "Hopelessly Devoted To You" (RSO) 84/33 including CKLW, WKBW, WCAO, Y103, KEEL, WMET, WCOL, KIOA, KANC, KYNO, KDON, KKLS, WRKR, WTMA. Key moves: 30-13 WIFI, 31-24 KRBE. 25-19 at Z93, 30-21 WAVZ, 24-16 KJRB, 25-17 WKIX, 25-19 WAAY, debut

28 WPGC, debut 29 KFI.
ANDY GIBB "An Everlasting Love" (RSO) 80/35 including Y100, WKBW. WRKO, WFIL. WZUU, KTLK, WLOF, KFXM, KROY, WMET, WJDX, Z98, WQXI, WVAM, KILE, WACI, WVOX, KFYR. Key moves: 29-25 WIFI, 25-23 WLCY, 15-4 KFI, 14-6 WAVZ, 24-16 KRSP, 31-26 KAFY, debut 22 WPGC, on

CHRIS REA "Fool (If You Think It's Over)" (UA) 79/41 including WFIL WRKO, WPGC, WCAO, WHBQ, KDWB, KTLK, 13Q, WICC, KGW, WRJZ, WBBQ, 94Q, WAYS, WEEO, KILE, WABB, KQWB, WNAM, Key moves: 28-26 WIFI, 25-18 KJR, 29-26 WAKY, 35-32 WRFC, 40-33 KDZA, debut 38

EVELYN CHAMPAGNE KING "Shame" (RCA) 76/15 including KFI, WBBF, KROY, KCBQ, TEN-Q, WERC, KHFI, Q105, KFXD. Key moves: 26-20 WNBC, 25-19 WRKO, 16-9 at 96X, 17-12 WLCY, 11-10 CKLW, 20-9 WKBO, 39-33 KQEO, 27-20 WKIX, 23-17 WAPE, 28-22 KAYC, debut 29 WCAO, debut 13 WHBQ, debut 22 KFRC.

ELO "Mr. Blue Sky" (Jet) 76/15 including KRBE, WDRQ, WOKY, B100, WAVZ, KERN, KILE, WAKX, WISM, KTAC. Key moves: 28-20 WCAO, 29-26 KSLQ, 25-20 KTLK, 27-22 KRSP, 24-10 KLEO, 20-15 WTIX, 28-21 at K104, 28-22 at CK101, 24-16 WKNX, on 99X, KFI.

EXILE "Kiss You All Over" (WB) 56/29 including WIFI, KTLK, WKBO, KTKT, WINW, WSGN, KNOW, WBBQ, WGUY, WFEA, WHHY, WFLB, WISE, KKRC, WSGT, WKALL, COLL, WSGT, WSGT,

WINW, WSGN, KNOW, WBBQ, WGUY, WFEA, WHHY, WFLB, WISE, KKRC, WSPT, WKAU, KQDI. Key moves: 20-9 KRBE, 40-35 at JB105, 12-5 WAKY, 33-24 WANS, 26-18 KAYC, debut 27 WLCY, on KFI, WFIL.

EDDIE MONEY "Two Tickets To Peradise" (Columbia) 63/15 including 99X, WCAO, 96X, Z93, WDRQ, WSAI, KSLQ, KYYX, TEN-Q, WERC, Y103, WLOF. Key moves: 32-27 WOKY, 21-19 KIIS-FM, 8-7 at B100, 30-28 KFRC, K7LK

Radio & Records NATIONAL AIRPLAY/30

AGO	KS WEEK	S LAS		July 14, 1978
1	1	- 1		GERRY RAFFEDTV/Dakor Sanasa(IIA)
4	3	2	•	BOB SEGER/Still The Same (Capitol)
12	2 9	3	3	ROLLING STONES/Miss You (Rolling Stones)
6	6	4	4	MEAT LOAF/Two Out of Three Air (A.D. 147)
28	18	14	6	
9	8	6	0	MICHAEL JOHNSON/Bloom The
30	20	15	• •	TOWN THE STATE OF
18	15	9	O	COMMODORES/Three Times A Lady (Motown) JEFFERSON STARSHIP/Runaway (RCA/Grunt)
20	14	13	9	DONNA SUMMER/Last Dance (Casablanca)
3	4	10	10	O'JAYS/Use Te Re May City Dance (Casablanca)
21	16	12	0	O'JAYS/Use Ta Be My Girl (Philadelphia International)
26	17	16	B	PABLO CRUISE/Love Will Find A Way (A&M)
2	2	5	13	BARRY MANILOW/Copacabana (At The Copa) (Arista) ANDY GIBB/Shadow Dancing (RSO)
11	11	11	14	HEATWAVE/The Groove Line (Epic)
7	7	7	15	ABBA/Take A Chance On Me (Atlantic)
5	5	8	16	CARLY SIMON/You Belong To Me (Elektra)
13	12	17	17	PETER BROWN/Dance With Me (Drive-TK)
29	25	21	0	JOE WALSH/Life's Been Good (Asylum)
_	28	23	Ø	TOBY BEAU/My Angel Baby (RCA)
10	10	20	20	TRAVOLTA & NEWTON JOHNNA
8	13	18	21	TRAVOLTA & NEWTON-JOHN/You're The One That I Want (RSO) BONNIE TYLER/It's A Heartache (RCA)
25	24	22	22	THE THE SECOND S
19	19	19	23	SEALS & CROFTS/You're The Love (WB)
_	-	-	2	FOREIGNER/Hot Blooded (Atlantic)
17	21	24	25	BARRY MANILOW/Even Now (Arista)
14	22	25	26	SWEET/Love Is Like Oxygen (Capitol)
		-	27	WALTER FGAN/Magnet A = 1 0
-	-	-	28	WALTER EGAN/Magnet And Steel (Columbia) WINGS/I've Had Enough (Capitol)
-		→ :	29	RITA COOLIDGE/You (A&M)
	26 2	7 . 3	SU	WINGS/With A Limit Line
his c	hart is	based	solety	on airplay statistics compiled weekly from our Top 40 reporting stations.
lack c	ircled n	umbei	sindi	cate significant upward movement from at least 60% of our reporting stations.

MOST ADDED

Chris Rea Andy Gibb Olivia Newton-John Exile

HOTTEST

Frankie Valli Commodores Rolling Stones Donna Summer

omplete Regionalized Static Listings on page 26 and 27.

CHART SUMMARY: Rafferty holds on to the top spot with Seger and Rolling Stones in hot pursuit. This week saw a large increase in overall na tional activity as Top 40 radio celebrated the week after the Fourth by numerous adds and big chart gains. Valli took one of those big gains moving 14-5 and showing up as the hottest record of the week overall. Johnson held at 6 with the solid top five ahead of him. Commodores took a 15-7 jump and showed second hottest to Valli. Starship up one more notch, Donne summer looking strongest in the South and Midwest this week. Public Cruise gaining in Dixie and Manilow's "Copa" strong in the Midwest, check Parallels. Joe Walsh getting "serious" with a move of 21-18 and Toby Beeu moving well, 23-19. Chris Rea picked up honors as most added and For broke wide open this week. Walter Egan seems on his way. Wings make it two straight from "London Town" and Rita Coolidge is back with "You.

Detailed station by station chart listings can be found in the Parallel TASTE OF HONEY "Boogie Oogie" (Capitol) 53/11 including Z93, CKLW, F105, WIFE, WSGN, BJ105, Y103, KSLY. Key moves: 14-8 WPGC, 14-9 WRKO, 23-16 at 96X, 26-16 WLCY, 18-7 at JB105, 4—1 WTRY, 23-19 WSGA, 29-23 at K104, 37-23 WLOF, debut 28 at 99X.

ERIC CLAPTON "Wonderful Tonight" (RSO) 56/0. Key moves: 29-25 WSAI, 28-25 KEEL, 24-22 KROY, 24-15 KRKE, 31-

25 WKAU, 10-7 KQWB, 8-5 WEBC, 18-14 WVAM, 25-21 WAQY, on KJR.

STEELY DAN "FM (No Static At All)" (MCA) 55/5, KTLK, BJ105, WLOF, WTRU, KSLY. Key moves: 8-7 at Z97, 21-17 at Q102, 12-3 WZUU, 14-11 at B100, 14-10 KJR, 21-15 WBBQ, 18-13 WAQY, 20-16 WRKR, on 99X,

BARBRA STREISAND "Songbird" (Columbia) 54/4, WNCI, Q105, WROK, KAFY. Key moves: 30-27 at Z93, 4-4 KJR, 17-9 KGW, 15-10 KING, 30-21 at Z98, 23-19 WRFC, 20-17 KRKE, on KLIF.

ERUPTION "I Can't Stand The Rain" (Ariola) 50/2, WJDX, WABB. Key moves: 35-25 WNBC, 20-17 WCAO, 19-17 at 96X, 27-22 KJRB, 10-7 WAPE, 28-22 KDZA, debut 29 KFRC, on KJR, WKBW.

Others Getting Significant Action

GENESIS "Follow You, Follow Me" (Atlantic) 48/0, 21-14 WSAI, 27-22 WCAO, 21-16 WOKY, 26-19 at 96KX, 32-28

STEVE MARTIN "King Tut" (WB) 44/2 WNCI, WEAQ, 25-6 at 99X, 35-21 at Q102, 30-16 KHJ, 15½-1½ WRJZ, 33-14 KAYC.
KENNY ROGERS "Love Or Something Like It" (UA) 41/3 WOKY, KRBE, WICC, 29-26 WCAO, 22-18 at 92Q, 26-23

KERN, 33-26 WLOF, 31-24 WRKR, 16-14 KDON, on WKBW, KFI.

TODD RUNDGREN "Can We Still Be Friends" (Bearsville) 39/4 WOLF, WTIX, WTRY, TEN-Q, 39-37 KLIF, 15-13 WGCL.

23-20 WINW, 21-14 WCGQ, 20-16 WSP1, on WZUU.
VILLAGE PEOPLE "Macho Men" (Casablanca) 37/7 including WGCL, WHBQ, WNOE, KROY, 8-5 at 99X, 32-26 at 96X, 20-11 KFRC, 38-19 WTIX, 25-19 WCGQ, 26-21 KCBN.
QUINCY JONES "Stuff Like That" (A&M) 35/8 including 99X, KHFI, WFOM, KROY, 26-22 KSLQ, 17-8 WHBQ, 28-25

QUINCY JONES "Stuff Like That" (ABM) 35/8 including 99X, KHFI, WFUM, KROY, 26-ZZ KSLQ, 17-8 WHBQ, Z8-Z5 WPGC, 29-24 at Y103, 20-16 WKIX, 26-22 KSLY.

COTTON & CARNES "You're A Pert Of Me" (Ariola) 30/6 WRFC, WTMA, WSPT, KDZA, WISM, KQDI, 38-36 KLIF, 24-18 KIOA, 30-24 WCGQ, 25-17 WEBC.

EARTH, WIND & FIRE "Got To Get You Into My Life" (Columbia) 18/16 including CKLW, KJR, WIFI, KFRC, WICC, 94Q, KING, WGLF, WAQY, WHHY, on Q102. ROBERT PALMER "Every Kinda People" (Island) 30/0, 19-13 KJR, 22-19 KCBQ, 21-16 WSGN, 7-3 WKNX, 25-22

NICK GILDER "Hot Child In The City" (Chrysalis) 29/5, B100, WIFE, 13Q, KYNO, WGUY, 29-25 WPHD, 16-12 WNOE,

(Continued on page 32)