

#### **ISSUE NUMBER 221**

#### THE INDUSTRY'S NEWSPAPER

#### FRIDAY, MARCH 3, 1978

#### Wyoming Station Attacks **Civic** "Corruption"

KRKK/Rock Springs, Wyoming has been instrumental in fighting to expose evidence of reported widespread corruption and possible criminal activity allegedly connected with city government officials, while Station Manager Bill Luzmoor has been subpoenaed by the Wyoming State Grand Jury to testify on those matters.

As related to R&R by Luzmoor and Program Director Rod Tucker, the station's involvement began last year. Paul J. Wattaha, an accountant and Mayor of Rock Springs for 21 years, was charged on over 70 counts of embezzlement by a local druggist in the summer of 1977. The civil portion of the case was settled for \$25,000; while the criminal charges were "never pursued." CBS' "60 Minutes" news program then became interested, and used Luzmoor as their local contact. Two segments of "60 Minutes" covering alleged corruption in Rock Springs and focussing on evidence of apparent blatant prostitution aired in October 1977. The segments also touched on the Mayor's embezzlement case.

FOC Response Concealed?

In December 1977, Tucker told R&R, the City Council of Rock Springs passed and sent the FCC a resolution on the subject of the "60 Minutes" segments requesting equal time on CBS for city representatives under provisions of the Commission's Fairness Doctrine. Nothing more was heard about any FCC response to the resolution until last week. "KRKK News learned that the FCC had responded to that resolution," said Tucker. "But the response had never been made public. The FCC letter was mailed to the city December 5. KRKK News asked City Clerk Don Fornengo for a copy of the letter. Fornengo said he did not have one. and told us that the letter had been personally sent to Mayor Wattaha." The Mayor had claimed that this is not a public document because it is a situation that is in litigation at the moment and

therefore does not need to be revealed to the public. KRKK, according to Tucker, checked Wyoming law and found that "very probably" the letter should be part of the public record, open to inspection.

In any case, Tucker said KRKK 'contacted the Head of the FCC **Division of Political Broadcasting** and the Fairness Doctrine, who told us that Fornengo's statement was 'hogwash' and that the FCC response was not sent to the Mayor as a personal letter." The FCC response, scheduled to be released by the Mayor's office "under pressure" from KRKK News coverage. reportedly stated in no uncertain terms that the city had no grounds for invoking the Fairness Doctrine and did not merit equal time.

#### Station Official Involved

Following the "60 Minutes" segments, which brought Rock Springs some national notoriety as a "Sin City," Luzmoor said that the city opened hearings on a local club's liquor license. According to Luzmoor, the hearings became an "attempt to vindicate the Mayor." Luzmoor himself was subpoenaed because city officials believed he had been responsible for inducing "60 Minutes" to come to the city, which Luzmoor denies. "I refused to honor the subpoena," he said. "I did not show up. They then got a District Court order for me to appear, and at that point the State Grand Jury meeting in Cheyenne intervened and asked that I be excused from testifying at that hearing, because I was expected to be subpoenaed to testify before the statewide Grand Jury. And," Luzmoor continued, "I have been subpoenaed to testify regarding alleged corruption in government and possible criminal activity in Sweetwater County," where Rock Springs is located. The date for Luzmoor's appearance has not yet been set, but the story of KRKK's involvement with its local issues is apparently far from over.

In a rapid series of events last week, the Century Broadcasting chain acquired a tape copy of the new Paul McCartney & Wings alburn, aired it on its four AOR stations, and then dropped it the following day after Wings legal representative Lee Eastman informed them that the songs on the album were not yet licensed for broadcast. Source of the tape, supplied to Century at least a month ahead of the album's official release date, was still undisclosed.

Century National Programming Director Bob Burch put the album on the chain's KSHE/St. Louis. KWST/Los Angeles, WABX/Detroit and KMEL/San Francisco Friday (2-24) immediately after receiving it. When informed, Eastman sent telegrams to the stations asking that they cease and desist from playing the album, as the songs had not been officially licensed and various publishing technicalities had not yet been completed. He announced Wings' management's intention to file lawsuits against all parties playing the album before March 20 if the cease and desist request was not honored.

Burch told R&R: "We have received a request from management and the upper echelon at Capitol **Records requesting that we cease** further airplay of the album, at which time I did pull the recording from all four stations. This was late Saturday afternoon."

Capitol Vice President of Promotion Bruce Wendell, commenting on the source of the leak, told R&R: "Capitol had absolutely nothing to do with it. There is no way on earth that I would want that released until it's time. If I

#### **Haayen New President At** Polydor

Freddie Haayen has been appointed President of Polydor, Inc., R&R has learned. Irwin Steinberg, presently President of the company, will become Chairman, with Haayen assuming responsibility for day-to-day Polydor operations.

Haayen was most recently Vice President of International A&R for Polydor, and before that was head of the company's British operations. Previously he had headed Polydor Holland, and was well known as the producer of numerous records by Golden Earring and other Dutch artists.

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had a copy of the album today, legally I would not be permitted to give it to a radio station ... The songs have not been cleared for airplay." Wendell declined to speculate as to the actual source, but added that Bartell National Program Director Charlie Lake had told him that he had gotten a copy of the tape and decided not to air

Wings Album Aired In Advance By Century

it. The 14-track album, "London Town," which apparently does not contain either side of Wings' recent "Girls' School"/"Mull Of Kintyre" single, generated "phenomenal" listener response from Century station audiences, according to Burch. Wendell said he was "hoping for" an early April release for the album.

#### INDUSTRY HONORS ARISTA PRESIDENT

#### **Davis Issues "Clarion Call" For Industry Pride**

**PERFORMERS' ROYALTIES** SEE PAGE 3 **PROFILE OF PORTLAND TOP 40 BATTLE** SEE PAGE 14

**SEE PAGE 52** 

In a dramatic speech, Arista **President Clive Davis called on the** record industry to "rise up and spread the word" about its achievements and growing maturity, comparing recent outside criticism and media portravals to the McCarthy era and urging industry representatives, "Don't let us be raked over any more." The remarks were made at a tribute to Davis at the Beverly Wilshire Hotel for the purWEA, and thanking the assemblage, Davis' remarks took on a darker tone. "You know that four years ago the situation was quite different than what prevails tonight," the former Columbia Records President said. "I woke up one day and found my world had collapsed around me suddenly without warning. I found out what it was like to be entwined with people who had no care for the human spirit.



Top, Pickwick International's Cy Laslie presents the City of Hope's Spirit of Life ewerd to Devis. Bottom gathered to congratulate the Ariste President are (I-r) Columbia Pictures President Alan J. Hirschfield Arista Vice President of National Promotion Richard Palmese, KHJ/Los Angeles Program Directo Devis, and Arista Director of West Coast Promotion Gary Di



pose of raising funds for a Clive J. Davis Fellowship at the City of Hope charity. The gathering was attended by a wide cross-section of industry executives, artists, and representatives from radio, motion pictures, print media, and other related areas.

#### "McCarthy Era"

After dedicating the evening's proceedings to the memory of the late Joel Friedman, President of When the opportunity came to speak out, fear ran rampant, voices were muffled, self-concern was paramount...In the midst of what will become known as the wicked Mc-Carthy era of the record industry, one I will never forget nor...let others forget... I needed friends who believed and reached out...So let me for the first time publicly acknowledge all this to each of you who kept calling and kept visiting. (Continued on page 18)



# **Welcomes You To R&R!**

Dolly will perform her new single "TWO DOORS DOWN"

The follow-up to her gold single "Here You Come Again"

Thanks for your support



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🛋 on RCA Records 🎞

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#### Welcome To Dallas

To those of you joining us this week in Dallas, welcome to R&R Convention '78! To those of you who couldn't make it, Greetings from the Fairmont!

Each Radio & Records Convention has taken a different, but pertinent, direction, bringing communicative stimulation to the industry's varied processes and needs.

The design and hope of this year's gathering is to encourage the industry to expand its horizons, and look beyond its own self-imposed borders for the kind of input that, when properly applied, will upgrade operations on both artistic and corporate levels.

Professional bodies such as ours often run the risk of falling hopelessly into their own inner workings. The effect of this syndrome can be compared to a clock that operates perfectly but is set for the wrong time.

The world is changing so fast, even the trendsetters have to sprint extra hard.

As Marshall McLuhan points out, "It was not until the advent of the telegraph that messages could travel faster than a messenger."

> -Mike Harrison Managing Editor

### **Atlantic-Scotti Label Formed**

Atlantic Records will distribute the new Atlantic-Scotti label, formed by Scotti Brothers Entertainment Industries, worldwide. The announcement was made jointly by Scotti Brothers President Tony Scotti and Atlantic Chairman Ahmet Ertegun. Ertegun commented: "We are very pleased and honored that the Scotti Brothers have chosen the Atlantic family to be their partner in this exciting new venture. Over the years, we have been fortunate to participate in the birth and growth of...the Asylum, RSO and Big Tree labels, among others. Now ... we believe that Atlantic-Scotti will become a great new musical force, and we look forward enthusiastically to working with the Scottis on this very special project."



Tony Scotti, who will be President of the new label, stated: "I have always been a great admirer of Atlantic Records and the deep commitment to music that has placed them at the forefront of our industry year after year. We are extremely pleased to be able to bring our first record company venture to this prestigious organization and are very excited

about this new arrangement."

Artist signings for the new label were reported forthcoming in the near future. Pictured celebrating the new association are (l-r) David Horowitz of WCI's Office of the President, Warner/Curb General Manager Fred Scotti, Atlantic Vice President/West Coast General Manager Bob Greenberg, Ben Scotti Promotions President Ben Scotti, Atlantic President Jerry Greenberg, Tony Scotti, Ahmet Ertegun, and Atlantic West Coast A&R Director John David Kalodner.

#### **NAACP Issues New** L.A. Broadcast Demands Foreman Assumes ABC Radio

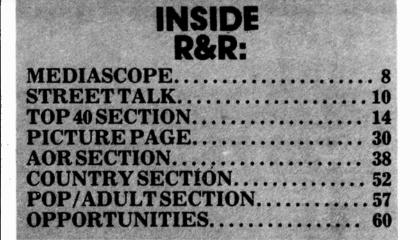
The Beverly Hills-Hollywood branch of the NAACP has issued a list of 20 demands, centering on alleged programming and employment discrimination, to the Los Angeles television and radio community. The demands were expected "to be implemented immediately." The chapter had announced plans to file damage suits against over 20 stations last fall (R&R 9-2-77) in an attempt to block license renewals. A new statement from the group's Labor and Industry Committee says: "We note that despite our announced intentions" (referring to the damage suit plans) "it was the decision of the entire industry in the Los Angeles service area to ignore our complaints...we shall continue our efforts to bring to an end the employment atrocities perpetrated by the networks, their owned and operated stations, the Public Broadcasting Service, and the local independent stations." Telegrams requesting federal intervention have been sent to the Attorney General and President Carter.

The demands, aimed mainly at television stations, include calls for hiring of blacks in public relations, censoring, and script supervision capacities; an increase in blackoriented programming and employment training; and "the opportunity" for black production companies "to develop commercial projects for TV programming as is the ongoing practice for independent Caucasian and Jewish production companies." Following the list of demands, the organization again cites its intent to file license denial petitions if the demands are not implemented.

**Network Programming Position** Richard A. Foreman has been named Vice President and Director of Programming for the ABC Radio Network. Radio Network President Edward F. McLaughlin, in making the announcement, said that Foreman's "wide and varied experience with a number of the nation's leading broadcast organizations...uniquely qualifies him to direct the



WEDDED BLISS-United Artists Vice President of Promotion Stan Monteiro end Candy Tusken, writer/hostess of the syndicated radio interview series Star Trak, smile for cameras at their wedding lest week, ettended by e galaxy of industry notables. Ms. Tusken wes formerly a columnist at R&R and the staff joins in wishing the couple all the best.



#### **Copyright Office To Support Performer's Royalties**

**Register of Copyrights Barbara Ringer will reportedly recommend** legislation this week establishing performers' royalties, in a development that surprises few industry observers. The Copyright Office report supporting the concept has been eagerly awaited for some time by proponents of the legislation. Rep. George Danielson of California has introduced a bill requiring broadcasters and other users of

recorded music to pay royalties to record performers and manufacturers, and hearings on the subject are scheduled by Wisconsin Rep. **Robert Kastenmeier's Judiciary** Subcommittee on Courts, Civil Liberties, and the Administration of Justice. The hearings are set for March 21 in Washington, with Ms. Ringer as a witness, and for March 28 and 29 in Los Angeles, with industry witnesses invited.

Page 3

#### **Jim Davis New WXYZ Program Director**

Jim Davis has been appointed Program Director of WXYZ/Detroit. Joe Baccarella, Operations Director of the ABC owned-andoperated Pop/Adult station, remains in that post as the station moves to a new divided-responsibility approach, with Davis taking charge of programming details and Baccarella handling corporate/ administrative/promotion responsibilities.

Davis, who was most recently Program Director at KLIF/Dallas, told R&R: "The corporation made a decision that programming the radio station might encompass a programming team, that maybe two heads are better than one. This move is with Joe's agreement and the General Manager's agreement. I think it's an exciting con-

programming efforts of the four

ABC Radio Network program ser-

vices-the American Contempora-

ry, American Entertainment, Am-

erican FM and American Informa-

Rick Sklar, Vice President of

Jet Records has accomplished a

substantial "realignment" of the

company's structure, with Ameri-

can Label Manager Greg Lewerke

exiting the company and label

founder Don Arden becoming Pre-

sident of Jet in the United States.

Also departing the company are

devote the majority of his time to

running Jet affairs in this country

adding, "I plan to run the company

my way, adding my own personal

touch to promotional ideas." Sharon

Arden was appointed Vice Presi-

dent of Jet/U.S., serving as chief

(Continued on page 18)

Arden said that he planned to

Stan Lewerke and Lani Fisher.

(Continued on page 18)

tion Radio Networks.'

Jet Records

In Extensive

"Realignment"



cept." Baccarella added, "I will be supervising engineering, programming, and the News Department and working directly with programming until Jim gets going. Then I'll be able to spend most of my time with all three departments and can take care of the corporate responsibilities. Now that we have Jim in here we'll be able to achieve greater success."

#### LETTERS:

#### **Another Side To** Arbitron/Norfolk Case

Deer RER:

Your February 17th issue cerries a story headlined "Arbitron Wins Copyright Case." Although not factually incorrect, it is incomplete and leaves a wrong impression. WQRK, bound to silence by the agreement, cannot answer. However, WGH, a party to these proceedings, is under no restrictions and your readers should know the facts.

Arbitron initially brought a suit for \$100,000 against WORK to companyate for the price of the book and damages. Thereupon WQRK countered with a \$100,000 law suit against Arbitron based on unfair pricing and restrictions. After many months of negotiations WORK dropped their suit and Arbitron settled for a figure less than the attorney fees would have been for WQRK had they gone to trial.

In the case of WQRK they took the least expensive way out in the interest of economy. And the decision to drop the major claim against Arbitron was pretty well decided when the Federal judge separeted the two cases, which would have necessiteted two long and (Continued on page 18)





# is a MONSTER

### From the hottest new AOR album in the country!



Produced by Ted Templeman



( )

# What's New?

#### "FM Atlas" Supports World Of FM Radio

The fifth edition (1978) of the FM Atlas and Station Directory has been made available. The book, listing over 4000 North American FM radio stations and their formats, affiliations, and signal coverage, has been updated and revised. It contains a number of maps showing cities with their FM stations, along with technical sections and miscellaneous facts. The FM Atlas is available for \$3.95 (mailed book rate) from "FM Atlas," Adolph, MN 55701.

#### Radio Veteran Reynolds Named 20th Creative Services Director

Joey Reynolds has been named to the newly created position of Director, Creative Services at 20th Century-Fox Records. Reynolds will coordinate and supervise graphics design, ad displays, album covers, and TV/radio spots, reporting to Senior Vice President of Marketing Arnie Orleans. Reynolds enjoyed a long and colorful radio career, notably at WKBW/Buffalo, where among his other achievements as one of the city's most popular air personalities, was the recording of an unforgettable novelty record with WKBW's Danny Neaverth called "Rats In My Room." Aside from this milestone, Reynolds won several professional awards, and was later involved in jingle creation for radio and TV and several movie ad campaigns.

#### **New Alarm Minds The Storm**

Edmund Scientific Company offers a new "Stormalarm" which monitors weather conditions and emits an audible alarm when storm conditions threaten. It covers a 40-50 mile radius and is triggered by a signal from local National Weather Stations. Following its loud initial warning, a complete weather report is issued. The idea is to give places of business or homes enough advance warning of storms to make adequate preparations. For your orders (at \$46.50 apiece) or further information, storm Edmund Scientific at 7782 Edscorp Bldg., Barrington, NJ 08007, (609) 547-3488.



#### **Beatles Slide Down Liverpool Poll**

The Bectles may be the targets of a worldwide rush of nostalgia and devotion, but in their hometown, they seem to be prophets (or profits) without honor. Although the Liverpool Council finally (and somewhat reluctantly) agreed to construct a statue of the four moptops, the Beatles received another blow from the home folks. Local radio outlet Radio Merseyside polled listeners on their all-time favorite oldies, and the Beatles placed only one record ("Hey Jude" at number six) in the top 30, compared to three each for Buddy Holly and Elvis Presley. Records by Procol Harum, instrumental group The Shadows, and even the obscure mid-60's singer Don Charles placed ahead of the Fab Four's entry, and the overall winner was "Runaway" by Del Shannon, who once topped the Beatles on a national tour in 1963 and apparently still does top them in Liverpool.

#### Bloch Heads Contemporary Music Division At Rogers & Cowan

Parul Bloch has been appointed President of the Contemporary Music Division of Rogers & Cowan. Inc. He has been with the public relations firm for 16 years, having most recently been a Senior Vice-President. He has supervised the operations of the Contemporary Music Division for the past three years, resulting in substantial growth, according to Chairman Henry C. Rogers and President Warren J. Cowan. Before concentrating on the music division, Bloch served as an account executive in all areas of entertainment.

#### **Star Wars Sequel Announced**

George Lucas and Lucastilm Limited has announced the commencement of the first "Star Wars" sequel (untitled as yet), to be distributed again by 20th Century Fox and budgeted at \$10 million. Mark Hamill, Harrison Ford and Carrie Fisher will once again play (respectively) Luke Skywalker, Han Solo, and the Princess Leia; while the script (by longtime science fiction author Leigh Brackett) is taken from the second of twelve stories by Lucas in "The Adventures of Luke Skywalker." Irvin Kershner directs, and production starts this summer.

#### Sotet Takes Over Mercury National Album Promotion

Jim Sotet has been named to head up National Album Promotion for Phonogram/Mercury, reporting to National Promotion Director Jim Taylor. Sotet will be based in Mercury's Chicago offices and will concentrate on all levels of AOR radio. He was formerly National/Secondary Promotion Manager at Mercury, and before that was Music Director of WABX/Detroit. Program Director at WCMF/Rochester, and PD at WPHD/ Buffalo.



#### **Teenage Spending Up In 1977**

Spending by teenagers increased almost 10 percent in 1977 over the previous year's figures, according to the Rand Youth Poll. In 1976, \$26.1 billion was spent, while in 1977 the total increased to \$28.7 billion.

Bobby Ocean's "Err Waves" appears this week on Page 12.

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# "Champagne Jam" is being popped for your convenience at the Radio & Records Convention!



The brand new, long-awaited Atlanta Rhythm Section album will be distributed in the Far East Room Banquet Level of the Fairmont Hotel immediately following the "Superstar Banquet & Show" Saturday—The members of ARS will all be present. Ships airmail to radio on March 1st and includes Radio & Records' <u>Number One</u> <u>Progressive single.</u>

(Radio & Records Progressive Singles March 3rd issue)



**Corking Good Rock 'N Roll** 



From Polydor

**B.G.O. Production** 

# Atlantic Commits To The Hits!

## Roberta Flack/ Donny Hathaway "The Closer I Get To You"

The album is gold with sales predictably accelerating to Platinum in 90 days! The single is headed for the top of all chart 
 WPGC 23-19
 WZUU

 Z93 debut 30
 WAVZ 7-4

 CKLW 13-8
 WFLB 19-11

 WDRQ 8-7
 WKNX 4

WKWK

WCRO

**KFIV** 

WIVY

WILK

WTIC

KPAM

KFXD

WRAW

WCOD

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add APE	39 1	WBBQ	
APE			
	KAKE	KNDR	WGNI
HHY	WORL	<b>KLWN</b>	WANS
GAC	WTVN	WBSR	WRQK
ELI	WROW	WAGQ	WFOM
TMA	KCRA	WRFC	KRKO
JDX	KSLY	WAIR	KNDE
	ELI TMA	LI WROW TMA KCRA	LI WROV WAGQ TMA KCRA WRFC

WMFJ

WAEB

WANS

KACY

WGTR

WSGF

WAIL

KVOL

WHSY

KROG

KLUE

# Trammps "Disco Inferno"

### Direct from "Saturday Night Fever"!

Y100 26-19 WHBQ 23-19 96X 23-19 WTIX 16-11 W/ WNOE-29-22 W/ WLCY 19 W/

WAPE 29-26 WHHY 19 WAVZ 29-23

KXOK WGAR KEEL **JB105** WKLO WKBO WQAM WFLB WDRC KAYC **WHYN 38** WTMA WCAO KISD WCUE WRKR K100 WKAU KOOK KFXD KLMS CK101

A Baker-Harris-Young Production

### LeBianc & Carr "Falling"

The commitment that took 7 months to happen! R&R \*19 BB \*21 CB \*13 RW \*19



## Allan Clarke

steps out of the shadow of the Hollies with

### "(I Will Be Your) Shadow In The Street"

A commitment from Atiantic Records just released and on

WZZP WALG WKMI KLWN WMFJ WLEQ WRFS



**Big Tree / Atlantic Records promo**tion team would like to thank W.E.A. and radio for making "We'll Never Have To Say Goodbye Again" by England Dan & John Ford Coley one of the fastest added records to all of radio ever. Consumer response reflects in sales of 500,000 in less than 3 weeks. From their forthcoming album shipping this week:

"Some Things Don't Come Easy"





#### **Disney Ends Pay TV Opposition, Supplies QUBE**

Walt Disney Productions, the last major holdout against cable/pay TV, will license a film package to Warner Cable's QUBE system, currently based in Columbus, Ohio. QUBE's two-way communication ability was reportedly a prime factor in swaying Disney. The company had apparently been waiting for per-program billing to become a reality, and QUBE is the only major system currently offering that service as well. Details of titles offered in the package were not available

#### **NBC Begins Radio Affiliate/Network Meetings**

NBC held meetings with representatives of regional radio affiliates in San Francisco and Arlington, Virginia last week, as part of its third series of sessions designed to promote and increase network programming, news and Co-Op Dateline Services. NBC Radio Network Vice President/ General Manager Marion Stephenson and WNBC/New York Program Manager Bob Pittman spoke at the meetings. Meetings are scheduled in Seattle March 29 and Nashville March 31, with five more set for later in the year (see R&R Calendar for details).

#### **Trib Runs With New York Radio**

The Trib, New York's newest morning daily newspaper, has started a \$100,000 radio campaign with spots on 13 stations. The paper is promoted in the spots as "the all-day newspaper... as pertinent in the evening as it is in the morning." Following the completion of an introductory TV campaign, the Trib decided on the radio campaign as the best way to keep the audience aware that the paper was "out there." The new paper, claiming circulation of 200,000, also redesigned its logo to appear in bright blue as it continues its fight to establish itself with the Daily News, the Post, and the Times in town.

#### Akai Okays \$2 Million Radio/Print Push

Akai America Ltd., maker of Akai audio and video products, has launched a year-long \$2 million ad campaign in the radio and print areas. The radio spots will be dealer-tagged and set for important metropolitan markets, with an original musical score. Print ads will be placed in audio/video enthusiast publications and rock magazines, in addition to a few general interest publications.

#### French Radio Pirates Try To Kick Out The Jamming

15 French pirate radio stations banded together to prevent government broadcast-jamming efforts, according to a Newscript report. Last week the 15 illegal outlets began broadcasting simultaneously, hoping to overtax the government's ability to jam the airwaves. A government financed broadcast monopoly controls the public airwaves in France, but pirates, in a situation similar to mid-sixties England, have been broadcasting offering a wider range of music (mostly pop and rock) and political viewpoints. British pirates, which introduced American-style Top 40 radio to the country, were forced off the air in 1967 by government decrees backed by threats of force, but their efforts led to more BBC pop music programming and eventually the chain of independent stations which competes against the BBC currently. The French pirates apparently have the same goals in mind

#### Lin Purchases Shares For Options

Lin Broadcasting announced that it will acquire over 53,000 of its common shares to be utilized for employee stock option and stock purchase plans. More shares may also be purchased at a later date for use in the same plans.

# **TV News**

#### U.S. Second In World TV Set Standings

The United States ranks second in the world for television set concentration, with 571 sets per 1000 population. Only tiny Monaco, with 640 sets per 1000, topped the U.S. in the UNESCO-organized study. Canada ranked third with 411 per 1000, followed by Sweden with 352, England with 320, Denmark (308), East Germany (307), and West Germany and Finland tied with 306 sets per 1000.

Meanwhile, Arbitron reports that 58.3 million American households have color TV, up 4 million from 1976. 36 markets had 85 percent or above color-set penetration, with Ft. Myers. Floridg leading with a 91 percent figure. Los Vegos had 89 percent, and Colorado Springs/Pueblo, San Diego, and Los Angeles all had scored 88 percent penetration. Arbitron's UHF penetration figures show 67.9 million households with UHF capability, up 2.4 million from last year, and representing 93 percent of all TV households in the country. Seven markets have reached the 99 percent mark: Bakersfield, Fresno, Madison, Peoria, Springfield (Massachusetts), Springfield (Illinois), and Youngstown.

#### ABC Wins; "Three's Company" Hits No. One For First Time

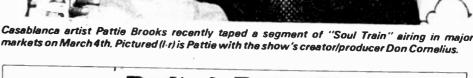
ABC took home another in a series of weekly victories for the week ending February 19 in the Nielsen ratings. The network earned a 22.2 rating, compared to CBS with a 19.9 and NBC's 17.5. The ABC victory was spurred by a relatively new series "Three's Company" attaining its highest rating ever (36.1) and taking first place for the week, even edging the Ali-Spinks championship bout on CBS. "Three's Company" was up against the last episode of NBC's poorly-rated "King" presentation and a CBS documentary on nuclear devastation, with most viewers apparently opting for comedy under the circumstances.

The fight finished second for the week, followed by 3) "Laverne & Shirley" (ABC) 4) "Happy Days" (ABC) 5)"Bob Hope Special" (NBC), as usual finishing in fine rating shape 6) "MASH" (CBS), with one of its best showings and an encouraging sign for its recent move to Monday night 7) "Love Boat" (ABC); a special presentation for Valentine's Day 8) "60 Minutes" (CBS) 9) "Soap" (ABC), one of its best showings, but still a considerable drop-off from its "Three's Company" lead-in and 10) "Charlie's Angels" (ABC). John Denver's Australian special (ABC) ended up in 27th place with a 19.8 rating.

CBS managed to break ABC's normal stranglehold on the New York and Los Angeles markets in Arbitron's rating week ending February 17, thanks largely to the Ali-Spinks fight. The boxing extravaganza tied for first in New York with "Three's Company," followed by 3) "Soap" 4) "Happy Days" and "Laverne & Shirley" in a tie 6) "Charlie's Angels" and CBS' "All In The Family" tied 8) "Family" and the "Love Boat Valentine Special" tied (both ABC) and in tenth place, a tie between the regular showing of "Love Boat" and "Welcome Back Kotter."

"Three's Company" topped the Los Angeles ratings, with "Happy Days" in second and "Laverne & Shirley" in third. NBC managed to crack the top ten with its "Bob Hope Special" in fourth, followed by 5) Ali-Spinks 6) "Love Boat Special," "Soap," and CBS' "MASH" in a three-way knot 9) "Charlie's Angels" and 10) "All In The Family."





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# FILMWAYS RADIO PRESENTS PROGRAMMING FOR A GREAT '78.

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April 1978

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WZUU (LP)	WIRK
WKLO	WRKR
WBBQ .	WFLI
KSTT	CK101
KKXL	WTRU
WGCL (LP)	KQDI (LP)
KKLS	WAQY (LP)
WYND (LP)	and many more

From the album "Rubicon" T-552 Produced by Richard Podolor



on 20th Century Records

### STREET TALK

Chuck Roberts has resigned as Program Director of WVBF (F-105)/Boston. Chuck will be announcing his future plans in about two weeks.

After nine fast days as the new Program Director of **WIFE/Indianapolis, Dave Kirby** has resigned. No new PD has been named and Dave has not announced his plans.

Alan Burns has been named the new Music Director of WLS/Chicago, replacing Jim Smith who is now Program Director of WOKY/Milwaukee. Alan comes to WLS from Media Insights of Chicago, a qualitative research firm. He has been in Chicago for some time, formerly doing afternoons at WDAI.

Mason Dixon, who recently left KCBQ/San Diego, is now doing afternoon drive at Q-105/Tampa.

Zak Burns will be leaving WDRQ/Detroit to cross the street (and the format boundary), as he takes over the morning show at AOR WABX/Detroit.

KISD/Sioux Falls, S.D. has been sold to Tom Ingstad, owner of KQDI/Great Falls, Mt. with changes being rumored for the Dakota rocker.

Reportedly the distribution deal for XETI Records will be formalized within two weeks. Look for the independents to handle the new label.

KHJ/Los Angeles has named their new 6-10pm jock, "The Unknown Disc Jockey." Honest!

Roger Davis is the new Music Director of WOW/Omeha, Ne.

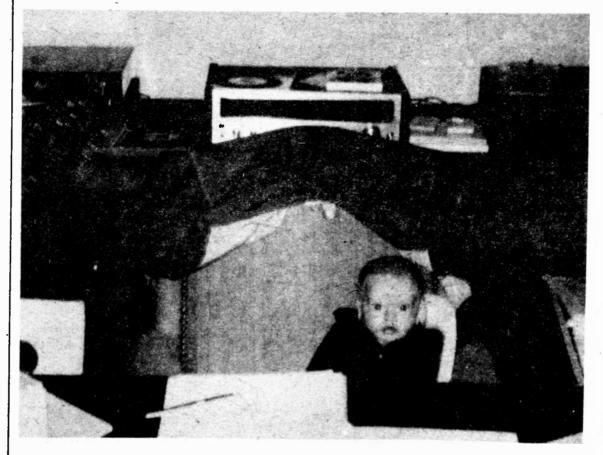
CKLW/Detroit held a special press party this past Monday (2/27) to announce a longterm agreement with Pine Knob, Detroit's summer concert spot. The station will promote all Pine Knob concerts in the future and perhaps even broadcast a few "live" from the outdoor sight.

The LIN Broadcasting offer to purchase Star Broadcasting, which had been reported dead, may in fact still be alive! Street Talk has it that a new offer was made this week.

**Bobby Rich,** new PD of **99X/New York**, is looking for one air personality and one newsman. Bobby wants to hear from applicants who would really like to live and work in New York City. Contact Bobby at 99X.

Windy city reports are that **WEFM** is now rocking! The station, billing itself as **99-WE-FM**, is segueing hits with no jocks yet. Look for a full scale "kick-off" complete with a top staff under new PD Jerry Clifton.

**STREET TALK FACT:** None of the **Bee Gees** can read music! I wonder if that's going to hold them back?



LET'S GET SMALL—For those of you who have spoken to Ron Lee of Management III on the telephone, but have never seen him in person, we offer this portrait. Ron, shown here in his office, spends a lot of time on the phone each week promoting music to Program and Music Directors all over the country. It's a big job, as you can see by the size of the telephone Ron uses.

#### AN ODE TO: Bill Bailey, Jerry Bishop, Charlie Brown, Greg Brown, Steve Campbell, Don Cannon, Al Casey & Lee Douglas, J. C. Chelman, Chuck Christiansen, C. C. Cortney, Jerry Daniels, Rick Dees, Carl Desuze, Jeff Devaney, Dale Dorman, John Driscoll, Ellie Dylan, Jim Elliot, Randy Hames, Harry Harrison, John Hines & Charlie Bush, Hudson & Harrison, Bob Lacey, Joe Light, Loman & Barkley, Larry Lujack, Dean Matela, Gary McKee & Willis the Guard, Kenny Miles, Bob Mitchell, Murdock in the Morning, Murphy in the Morning, Tom Murphy, Dan Neaverth, Chris O'Brien, Ed O'Brien, Sue O'Neal, Loren Owens, Jack Palvino, Dick Purtan, Jim Quinn, Lou Roberts, Dr. Don Rose, Richard Ruiz, Jerry St. James, Jim Scott, Tom Shannon, Frank Kingston Smith, Byron Tanaka, Jay Thomas, Lynn Thomas, Charlie Tuna, Charlie Van Dyke, John Wagner, Dr. Don West ••• EVERY OTH ER MORNINGMAN





From the Album <u>The Joy –</u> <u>Toni Brown &</u> <u>Terry Garthwaite</u>

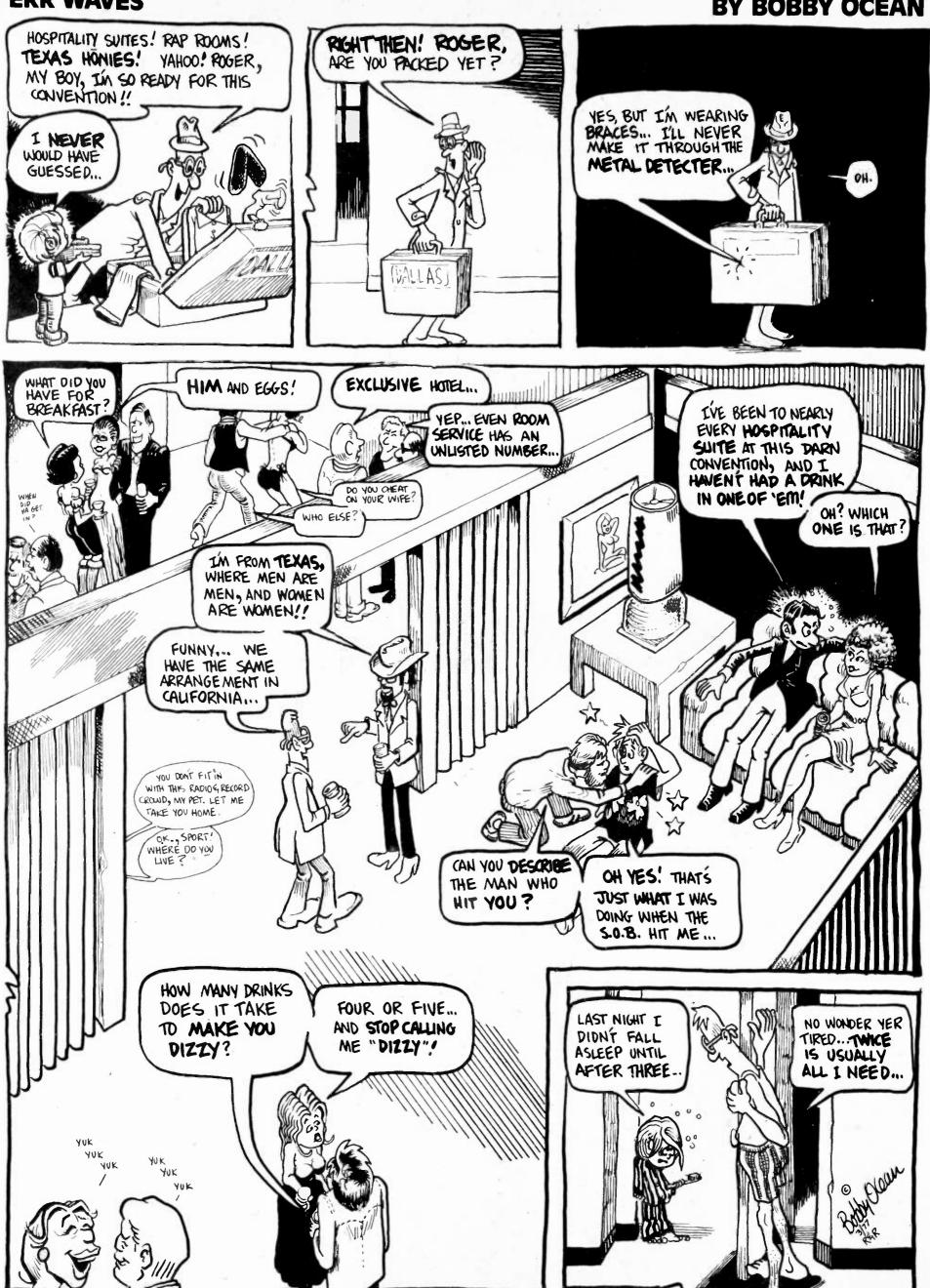
(F-9538)





### ERR WAVES

BY BOBBY OCEAN



# CKLW Radio

is proud to announce its exclusive affiliation to present the **Summer Concert Series** at North America's premier concert facility

# pine knob muric theatre

Second S Second Se Second Sec Second Seco •

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# TOP-40

two stations, (B-100 & KTLK), because the similarities are there. It's real close." Rick Brady becomes the new Program Director at KTLK with Mike Shannon in as Rick's assistant. Randy Jay continues as KTLK's Music Director.

#### **DX-ing In Dallas**

If you're lucky enough to be in Dallas for R&R Convention '78, chances are good that you'll be slipping away to do a little radio listening while you're here. A visit to R&R's convention not only provides an opportunity to see old friends and make new ones, but it gives us all a chance to hear radio outside our own markets.

With that in mind, here is a list of call-letters and dial positions for your dining and dancing enjoyment:

KAFM	92.5 FM		
KFJZ	1270 AM		
Z-97	97.1 FM		
KFWD	102.1 FM		
KLIF	1190 AM		
KMGC	102.9 FM		
KNUS	98.7 FM		
К <b>VIL</b>	1150 AM		
KVIL-FM	103.7 FM		
KXOL	1360 AM		
KZEW	97.9 FM		

Bits

FLAGSHIP FLIGHT: Once again this year, KIIS/Los Angeles was the "flagship station" for the National Fight Leukemia Radiothon. The radiothon, held this past weekend (2/25&26) featured celebrated personalities Betty White, McLean Stevenson, Joe Campanella, Alice Ghostly, Anson Williams, Vicki Carr, Leslie Nielsen, Michael Constantine, Chris George, Lindsay Wagner and Shirley Jones, who is the National Fight Leukemia Radiothon Chairwoman.



**TUBES AT TOWER**—The Tubes recently inveded the San Diego Tower Records outlet to autograph a few albums and generally turn the place into a shambles. Pictured during the near-riot conditions are (I-r) Tube members Fee Waybill, Michael Cotten and Roger Steen; Jimi Fox Program Director of KCBQ; Tubes members Rick Anderson and Vince Welnick.

Ø.



Leader

John

This is it! This is the weekend that represents a lot of careful planning and anticipation. This is Convention '78, Radio and Records' fourth annual gathering. The thousands of us gathered this weekend in Dallas represent a multi-billion dollar segment of American business. The music, which serves as a common bond for us all, makes this a business that is certainly a pleasure. So, welcome to Dallas!

For those of you who cannot be with us, we will miss you, but next week's issue of R&R will feature complete coverage of Convention '78.

#### Portland Flies A KYTE

Close observers of the Northwest are well aware of the current battle being staged in Portland, Oregon. KGW, longtime leader in Portland, is now facing a new challenger.

Last May 1, KYTE was born under the direction of Mike Davis, Program Director. KYTE, formerly the Pop/Adult-News-Sports KOIN, became a full-fledged Top 40 station in direct competition with KGW.

Mike Davis knew he had his work cut out for him when he took on KGW and he has the utmost respect for them, "They do everything right. There isn't anything I can find that they do wrong." So how do you fight an opponent as formidable as KGW? For Mike the answer was in "positioning."

While KGW was "tight and consistent, very professional," KYTE took a different approach. Mike told his new jock staff, "I wanted a good professional-type sound, but I wanted our people to really be 'people.' I encourage them to show their emotions. Get 'up' if they feel like it, have a good time!" The staff currently includes morning man Don Wright, originally from KGW and KISN. Middays, J.J. Jeffrey from WKY; afternoons, Pat Clark; nights, Ron Leonard "the Boogie, Man" from KCBQ; late nights, Tom Brooks; and Music Director Karen Knight handles the all night show.

Mike approaches the Top 40 format with less regimentation than most. As he explained, "We threw out the liner-cards. We give the staff 'promo memos' twice a week along with 'activity memos' and from those, they prepare and write their own shows. They write their own lines as far as promos go. I just tell them the important points that must be covered and they work it from there."

KYTE does use jingles out of stop sets into music, but the personalities do not talk over the intros following jingles. Promotionally, the station does frequent "sales promotions" involving clients. The cooperation between sales and programming is considerable and has allowed KYTE to increase their billing even before the first rating readout arrived. Mike explained, "We try to make the sales promotions sound like 'programming promotions,' so they are very effective both for the station and the client."

Research has played a major role in the early success KYTE has enjoyed, but as opposed to "call-out" research, Mike prefers the use of "focus groups." Mike explains his preference for this type of research: "I like (focus groups) because you can get a feel for how the total presentation of our music strikes them as a group and individually. It's one-on-one and you can usually tell when you are getting a true reaction and when you aren't. We even occasionally play them airchecks of different jocks to see how they feel about one guy versus another."

The bottom line is that after six months under a new Program Director, KYTE debuted in the October-November Arbitron with a 7.5 share of the total 12 plus audience. KGW still leads the Portland market with a 10.1 and Country-formatted KWJJ is second with a 8.5. KYTE's debut is impressive, expecially in view of KGW's long-held strength. The Portland radio battle promises to be one to keep an eye on as we move toward the Spring sweep. Mike Davis feels confident about KYTE, but you can be sure that Mike Phillips, Program Director of KGW, is not about to surrender, nor is Michael O'Brien at KPAM.

#### McCartney To Program B-100

As tipped last week (Street Talk 2/24), C.C. McCartney has been named the new Program Director of B-100(KFMB-FM)/San Diego. C.C. will take over from Bobby Rich, who recently took over 99-X/New York City.

C.C. McCartney most recently was the Program Director of KTLK/Denver, but he has been in the Denver market for the last two years. C.C. told me, "Bobby Christian, Rick Brady and I started 99KX. Then last year I came across the street to KTLK." That Spring book, April-May '77, KTLK beat 96KX for the first time.

Coming from a winning radio station to another winning radio station is an enviable position to be in, but also a tricky one. I asked C.C. how he felt about the takeover in San Diego: "I feel that I'll just have to size things up. There shouldn't really be any changes made. It's going the right direction now and Bobby (Rich) and I program very much alike. It's almost amazing when you listen to the



**"THE STRANGER" LP** 

HAS NOW SOLD TWO MILLION COPIES!





# "MOVIN'OUT"

THE NEXT COLD SINGLE FOR THE INDUSTRY'S LONG-AWAITED SUPERSTAR!

P

**ON COLUMBIA RECORDS** 

#### John Leader

(Continued from page 14)

ENERGY-FREE TUESDAY: The Greater Cincinnati Radio Broadcasters Association has unanimously endorsed the "Energy-Free Tuesday" plan proposed by Lawrence H. Kirby, general manager of WSAI/Cincinnati. Energy-free Tuesdays call for radio stations all over the country to band together to help solve our serious problem of dwindling natural resources. Kirby has proposed that consumers and industry alike, "make a special effort on each Tuesday of the year to conserve in all areas of energy consumption at home, at work and at play."



MAY I HAVE THE ENVELOPE, PLEASE: KFRC/San Francisco gave their listeners a chance to voice their choice in the KFRC Northern California Music Awards. Thousands of ballots were distributed throughout San Francisco and listeners were encouraged to vote for their favorites in six categories. The winners were revealed in a simulated awards show broadcast last Friday night (2/24) complete with acceptance speeches from some of the winners. The winners, as determined by KFRC's audience were: Album Of The Year, Rumours by Fleetwood Mac; Song Of The Year, "Dreams" by Fleetwood Mac; Group Of The Year, the Bee Gees; Female Singer Of The Year, Linda Ronstadt; Male Singer Of The Year, Barry Manilow; and Best New Star Of The Year, Andy Gibb.

DANCE, DANCE: WGGG/Gainesville, Fl. recently held a "Disco-Dancathon" for Easter Seals. Dancers got their sponsors together and pledged to dance nonstop for twelve hours. Nearly 100 couples made a try at it and in the process, raised over \$10,000. The event was held at a local night spot with special guest, Wolfman Jack in attendance.

DANCE, DANCE, DANCE: WSGA/Savannah hooked up with Atlantic Records and their Chic record to hold a "Dance, Dance, Dance Contest" at a Savannah Disco. The first prize was an all expenses weekend to Atlanta. The winning couple were treated to a visit to all the Atlanta hot spots.

MY TONGUE IS ASLEEP: On Valentine's weekend KASH/Eugene, Or. gave

away "French Kiss" albums by Bob Welch and sponsored a French Kiss Marathon kissing derby in the KASH studios. The winning couple shown with Program Director Dan Mullin (left) and morning man Bill Dudley (right), slobbered non-stop for 30 minutes! They won a trip to see a French play, dinner at a French restaurant, the Bob Welch LP and a bottle of Lavoris.



Chuck Morgan, formerly the Program Director of Z-96/Grand Rapids, has relocated at K-101/San Francisco where he will be jocking.

Rich Brother Robbin is not going to New Orleans, as was previously reported. Rich is currently doing some freelance work for Warner Brothers Television in Hollywood. Rich is one of the stronger "air personalities" around, as well as an accomplished programmer. Rich can be contacted at (213) 462-8223.

HEART OF HEARTS: KTAC/Tacoma, Wash. invited their audience to get as crazy and creative as they could this Valentine's Day and send their favorite KTAC jock a "homemade Valentine." The usual cakes, heart-shaped cards and candy arrived but no one was ready for what one listener sent newsman Chuck Bolland. Apparently Chuck had irked a Sonics fan one too many time because he received a real calf's heart in the mail as a part of the Valentine's Day promotion. Thank you to Program Director Ric Hansen for not including a picture of Chuck and his special valentine!

GOOD SHIRT: When a good idea comes along, timing is everything. B.J. Crocker sent me a sample of a T-shirt idea he is currently marketing. The front of the shirt reads, "Because of (station call-letters)," and the back of the shirt reads, "I survived the blizzard of '78." B.J. offers the shirt imprinted with your call letters in a choice of colors. He can be contacted in Wisconsin at Crocker-Bailey Productions (414) 336-5597. The T-shirts are high quality and should serve as a nice reminder to your listeners that you were there when they needed you!

#### Motion

In a reorganization of the sales and programming staffs at the Billboard Broadcasting stations in Nashville, Mort L. Nasatir, Senior Vice President and James M. Ward, General Manager of WLAC/WKQB/Nashville, have announced the promotion of Richard C. Snowdon to General Sales Manager. Mark Damon has become Program Director of WLAC and Dick Kent has been appointed Program Director of WKQB. Damon joined the WLAC staff in July of 1977 and has been "acting Program Director" since last October. Dick Kent moves from the WLAC programming post "in order to give additional creative direction to the programming of the former WLAC-FM."

"Banana Joe" Montione will be leaving CHUM/Toronto and is very anxious to relocate in the states. Joe is an amazing radio talent and has proven himself at WFIL, 96X, Y100 and WKBW. Contact Joe in Toronto at (416) 661-9899.



HEART TO HEART: WISM/Madison celebrated Valentine's Day in an educational way this year by sponsoring "Heart to Heart Day" in Madison. WISM broadcast live all day from the Concourse Hotel (in the heart of the city) emphasizing heart health. Special guests included cardiologists, heart researchers, exercise specialists, CPR instructors and members of the American Heart Association. It was also a fund raising day for the Heart Fund with WISM offering a special edition T-shirt to all donating five dollars or more to the cause. Shown with Jonathan W. Little (left) and Charlie Simon (right) is Governor Martin Schreiber, who declared the day, "WISM Heart to Heart Day."

### We changed the sound of America's advertising. Now we're changing the sound of America's radio.

We're Gavin/Conner Productions of New York and Dallas. And we created fine custom music for some of America's major advertisers. McDonald's, Pepsi, J.C. Penney, Mr.

Coffee, Coppertone, and many others. We think radio is ready for our kind of creativity. So we've been hard at work on new music images for two of America's greatest

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Gavingconner

# THE DRIFTERS MADE IT FIRST... GEORGE BENSON WILL MAKE IT LAST:





The classic cut from his new AOR smash album "Weekend In L.A."

CKLW add 28 WDRQ add 27 94Q on WTMA add KSLY debut 27 KCBN add



Produced by Tommy LiPuma

on Warner Bros. Records





**Davis** 

#### (Continued from page 1)

You know who you are.' Industry's "Special Mission"

TOP-40

Davis then turned to a more general topic. "All of you know that our industry is so special ... so unique, and yet our industry is in need of all of us to care about its fate. We all can't afford for our voices to be muffled now. We suffer so much criticism and are frequently painted in such crass terms in the media that we become nonrecognizable, and yet so many sit back and don't fight back. Executives are often painted in sleazy terms. Rock is considered childlike...a passing fancy. Artists are frequently painted as noncommunicative addicts and bad societal influences. And yet we sit back in disarray and so few of us stand up to be counted and speak out...

"Look what we give to the world. We should be ever so proud ... You all have a special mission. You should never forget that you are dealing with today's creators, the minds and talents who are affecting the lives of countless millions everywhere. The theme of tonight is caring. Well, care more! Care more about the industry in which we work. Don't let us be raked over any more. An industry which has contributed so much has come of age, and the world must know it as it exists, not as it is supposed to exist. There needs to be a clarion call for all of you to rise up and spread the word. You all deserve it. The public deserves it. Music deserves it."

Following the dinner and speech, Davis was saluted musically by Barry Manilow, Melissa Manchester, Gladys Knight & the Pips, and Andy Williams.

The tribute, sixth in the series, reportedly raised the largest amount of money for the City of Hope in the dinners' history.

#### Jet Records

#### (Continued from page 3)

liaison between Don Arden and the company's department as well as taking charge of administration. David Arden becomes President of Jet/U.K., overseeing all international operations. National **Promotion Director Linda Clark** and Director of Special Projects Marty Capune remain at Jet/U.S., with an expansion of the promotion staff to be announced.

Greg Lewerke told R&R that he will "continue to manager Walter Egan" along with Steve Leber and David Krebs, and that he will be "announcing plans shortly."

#### LETTERS:

#### **Another Side To** Arbitron/Norfolk Case

#### (Continued from page 3)

costly trials. Contrary to the headlines, the owners of WORK feel they "won"or at very least came out a draw. **Ambert Dail** 

General Manager WGH/Norfolk

**Grammys** A "Mockery"?

#### Dear R&R:

The Eegles must really have not expected to win the Grammy award for "Hotel California.

To put "Hotel California" in the same category as "You Light Up My Life," "Evergreen," "Don't It Make My Brown Eyes Blue," and "Blue Bayou" is a mockery of the whole music industry.

It's time for the recording industry to recognize that "Rock" is a viable

(Continued from page 3) Programming for the ABC Radio Division, added that Foreman's

Foreman

appointment "means that the ABC Radio Network will enjoy ... the same high level of creative programming expertise that we have at each of our owned AM and FM stations." Foreman will supervise all programming operations of the ABC Radio Network. Before the appointment to his newly created position, Foreman was Director of Beautiful Music Operations for four Southern Broadcasting stations. Previously he programmed a number of radio stations across the country.

force. I do not advocate the abolition of the "Pop" vocal awards. Thara is a difference between "Rock" and "Pop," however, and the Grammy awards committee doesn't seem to understand that/ RER and other leading trade papers now have a "Pop/ Adult" section in addition to a "Rock" or "Top 30" section. Perhaps 50 percent of the music thet is currently being programmed on contemporary and AOR stations is automatically disqualified from Grammy nominations.

Even the Country category had mostly "crossover" nominations that ware also programmed on "Pop/Adult" and "Rock" stations.

I feil to see how Debby Boone, Shaun Cassidy, Andy Gibb, Steven Bishop, and Foreigner could possibly be grouped into a single category for "Best New Artist."

The Grammy awards committee should create a new "Rock" category to reflect music as it really is. "Tiff Pan Alley" was a dead concept long before the Grammy award was conceived, 20 years ago.

Pat Martin, PD & The Staff of WSPT/WXYQ/ Stevens Point, Wisconsin



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DOUCETTE MEETS PHOENIX RADIO SET-Alta Distributors held a Phoenix luncheon/cocktail party for Mushroom's Doucette and local radio people. Pictured (I-r) are KRUX's Gerald Ackley, KRUX Music Director Greg Mills, KRUX Program Director Richard Ruiz, Alta Promotion Manager Patty Souvall, Jerry Doucette, band member Marin, KBBC's Tim Greer, and KBBC Music Coordinator Sharon Cullens.



KISS ALIGNED FOR CKLW-After a recent Kiss performance in Detroit, the group was joined backstage by CKLW Music Director Rosalie Trombley and her daughter Diane. Pictured (I-r) are Casablanca Detroit Produced by Richard Carpenter, Associate Producer: Karen Carpenter promotion rep Dan Curdy, National Album Promotion head Dick Williams, group's Gene Simmons and Personal Mgmt.: Jerry Weintraub/Management 3

<u>THE DIRT BAND.</u> John, Jeff, Jimmie, Merel, Al, and Richard. These runaways, men without homes, these loindoins, shuffle-heads, wizards in the night, musical geniuses in the tradition of the fuzzy one, gone cats, mop top rebels, ruble-grabbers, devils of death, thunderbúts, stubborn wunderkinds, these rhomboids, angry young ones, snoopers of poop, kings of the universe, death dealers to all who oppose them, lovers of art and literature, funny geologists, weekend celibates, noops. Yes, The Dirt Band: no words can describe them.

#### STEVE MARTIN



### SEE THE NEW DIRT BAND AT THE SATURDAY NIGHT SUPERSTAR SHOW AND LOOK FOR THEIR NEW ALBUM, "WILD NIGHTS" COMING SOON

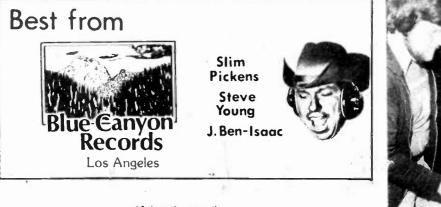
### L J. ON UNITED ARTISTS RECORDS AND TAPES.

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Page 20



COLLEGE STATION STAFF STUDIES THEIR TRADE—In a blatantly obvious attempt to flatter their way into the picture pages of a well-known industry newspaper, staffers at WCCB/Clarion, PA, the radio station of Clarion State College, staged a marathon reading session. Interestingly, each student is reading a different issue of R&R, no doubt to gain a wider perspective on industry events.





sonalities Don Keith (left) of K-99/ Birmingham, Alabama and Chris Kelly (right) of WKXX in the same city battled it out flipping crepes for charity at a local restaurant. Both jocks were panned for their performances by local crepe critics, but Kelly eventually emerged the winner of



CJFM LOVES A PARADE—Plctured enjoyIng delightful Montreal parade weather is CJFM Program Director Bob Wood. The FM97 horsedrawn carriage was taking part in the pre-Grey Cup (Canada's Superbowl equivalent) parade through the streets of Montreal, which happened to coincide with a heavy snowstorm. FM96 bravely broadcast live from the parade.



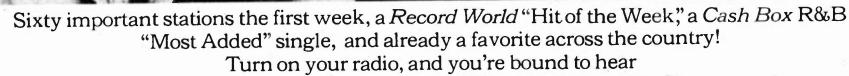
KGW LOSES COURT BATTLE (TO GLOBETROTTERS)—KGW/Portland's "No-Stars" basketball squad, made up of air staff and other station employees, competed in a rematch against the famous Harlem Globetrotters. In 1977 the team was ingloriously shut out by the Globetrotters, but this time KGW made a smashing comeback—they scored (or were allowed to score) four points! Proceeds went to local charities. Above, the Globetrotters get the jump on the No-Stars in a typical action shot.



**MOST VALUABLE PLAYER AWARD**—Y93/San Francisco Music Director Quincy McCoy received a gold record award for Player's recent single while the group was in town for a concert. McCoy is pictured at center, front row, holding his award, along with members of the group, their manager Paul Palmer (left, rear), and RSO promotion rep Michael Dundas (center, rear).



# THIS TEAM IS REALLY TOO, TOO, TOO MUCH!



### "TOO MUCH, TOO LITTLE, TOO LATE". JOHNNY MATHIS AND DENIECE WILLIAMS TOGETHER!

On Columbia Records.

#### Page 22

#### NORTHEAST Most Added Hottest ELO Bee Gees "Fever" Andrew Gold Kansas **Jefferson Starship**

SOUTH Fleck EW&F

Styx

Player

Most Added Hottest Bee Gees "Fever' **Barry Manilow Eric Clapton** 



the song was dropped from the playlist then re-added.

#### NORTHEAST

**Barry Manilow** 

#### Parallel One

WABC/New York, NY Sonya Jones

Barry Hanilow Paul Davis Art Garfunkel HOTTEST Bee Gees Alive 1-1 Billy Joel 2-2 Samantha Sang 5

Lynyrd Skynyrd 21-16 Eric Clapton 23-17 CHUM/Toronto, CAN Don Terminesi

None MOTEST Bee Gees Føver 13-4 Gordon Lightfoot 14-11 Jackson Browne 18-12 Rita Goolidge 21-17 Kansas O-23

WCAO/Beltimore, MD **Bon Riley** Gene Cottor ARS

ARS HOTTEST Bee Gees Fever 6-1 Kansas 14-0 Raydto 20-15 Rod Stewart 25-20 Andrew Gold 28-21

WKBW/Buttalo, NY Jon Sommers Carpenters David Gates Styk NOTTEST: Bee Gees Fever 9-4 Kansas 10-6 Paul Davis 13-10 Barry Manitow 20-15 Jackson Browne 22-16

WPGC Washington, D C lim Elliott

England Dan Andrew Gold HOTTEST HOTTEST Bee Gees Alive 1-1 Eric Clapton 10-6 Raydio 21-13 Flack & Hathaway Parliament 27-23

WRKO/Boston, MA Harry Nelson

Natolie Cole Hatalle Cole HOTEST: Bee Gees Alive 1-1 Barry Manilow 12-5 Eric Clapton 19-14 LRB 24-18 Kansas 27-23

Parallel Two WBBF/Rochester, NY

Leif Garrett Barry Manilow ELO HOTTEST HOTTEST Samantha Sang 3-1 Kansas 9-2 Steely Dan 15-9 Bee Gees Fever 20-14 Andrew Gold 26-22

#### WPHD/Buttalo, NY

Harv Moore Player Jefferson Starship Bob Weir MOTTEST: ... Jay Ferguson 17-9 • Paul Davis 21-10 Stym 26-20 Andrew Gold 28-24 Rita Coolidge 0-26

WIFI/Philadelphia, PA

Abba ELD HOTTEST: Samantha Sang 4-2 Bee Gees Feyer 6-3 Barry Manilow 10-7 Kansas 11-8 Bob Melch 23-18

WTRY/Troy, NY Jeff Ryan

Jefferson Starship Andrew Gold Lpu Rawls KE & Sunshine HOTTEST: Bee Gees Fever 2-1 Barry Mantlow 9-3 Yvonne Elliman 12-8 Stargard 20-10 Kansas 18-11

WKBO Harrisburg, PA Dan Steele

Tramps Styr AR5 Gene Cotton Jefferson Starship Bee Gees Woman HOTTEST: Bee Gees Fever 1-1 Bee Gees Fever 3-1 Barry Manilow 6-3 Raydio 21-10 David Gates 22-16 Yyonne Elliman 23

.12

WFEA Manchester, NH Rick Ryder WDRC/Hartford, CT Itm English ELD Jackson Browne Andrew Gold Raydlo Natalie Cole HOTTEST: Samantha Sang 2-1 Erig Clapton 13-10 David Gates 21-17 Jay (Berguson 24-18 Kansas 34-20 ELO Tramps Jackson Browna Jackson Browne England Dan Shaun Cassidy HOTTEST Ber Gees Fever 11-5 LRB 14-9 Heatware 21-10 Jay Ferguson 19-14 Barry Manilow 27-18 WAVZ/New Haven CT WEEO Waynesboro, PA Curt Hansen Bob Kennedy Jefferson Starship Jay Ferguson LTD Andrew Gold LTD John Denver HOTTEST: Barry Manllow 6-3 Kansus 10-6 Billy Joel 23-12 KC & Sunshine 20-16 Parliament 26-20 Gene Cotton Natalte Cole HOTTEST: Dan Hill 3-1 Bee Gees Fever 11-5 Jay Ferguson 13-10 Raydio 23-19 Bob Welch 26-22 13Q/Pitteburgh, PA Patte Sullivan WJBQ/Portland, ME Rod Stewart Andy Carey Rod Stemart Stargard Parliament HOTIEST: Bee Gees Fever 6-2 Kansas 12-6 Barry Monilom 17-10 Bob Welch 25-19 Natalie Cole 24-20 Bob Welch Barry Manilow ELO HOTTEST: HOTIEST: Bee Gees Alive 1-1 Kansas 6-2 Steely Dan 11-7 Bee Gees Fever 0-11 Eric Clapton 13-13 WICC/Bridgeport, CT Greg Loher WGUY/Bangor, ME EW&F Van Halen Andrew Gold KC & Sunshine HOTTEST: Bee Gees Alive 1-1 Bee Geas Mark Laurence Chuck Mangione Shaun Cassidy HOTIEST: Eric Clapton 5-2 Bee Gees Fever 12-6 Barry Manilow 13-8 Andrew Gold 24-19 Gordon Lightfoot 26-21 Alive 1-1 Bee Gees Fever 8-5 Steely Dan 14-9 Paul Davis 16-10 Billy Joel Anthony's D-15 SOUTH PRO-FM Providence, RI Gary Berkowitz Parallel One Raydio ELO MOTTEST: Bee Gees Alive 1-1 Steely Dan 10-4 Yvonne Elliman 12-11 Konsas 16-12 Rod Stewart 30-26 297/Dallas, TX Gary Mack Barry Manilow Rita Coolidge Rita Coolidge Kansas Art Garfunkel HOTTEST: Queen 8-1 Paul Davis 9-2 Bee Gees Feuer 15-5 Billy Joel 19-6 ELO 23-13 IB10S/Providence, RI Robb Stewart Donna Summer Sweet Sweet Player Heatwave Tavares KC & Sunshine Rod Stewart HOTTEST Bee Gees Fever 8-3 Barry Manilow 14-6 David Gates 18-11 Kansas 25-16 Paul Davis 30-19 WLCY Tampa, FL Ron Parker ARS Vvonne Ellimar Jimmy Bow Morne HOTIEST: Bee Gees Fever 5-3 KC & Sunshine 6-S Eric Clapton 12-8 Barry Manilow 23-12 Kansas 28-20 99X New York, NY Bobby Rich EWSF Paul Davis Natalie Cole HOTTEST: Bee Gees Fever 7-4 Meco 11-8 96X Miami, FL Joel Denver Yvonne Elliman Michael Zager Michael Zager HOTTEST: Heatwave 6-3 Natalie Cole 4-4 Barry Manilow 13-9 Stargard 20-11 Tramops 23-19 Meco 11-8 Raydio 20-12 Barry Manilow 26-14 Eric Clapton 21-16 Parallel Three 293/Atlanta GA Dale O'Brief Gene Cotten Eddle Money HOTTEST: Bee Gees Fever 1-1 Be Gees Alive 2-2 Barry Manilow 10-6 Oavid Gates 18-14 Chuck Mangione 22-17 WTSN/Dover, NH Jim Sebastia Chicago KC & Sunshine ku a Sunshine David Gates HOTTEST Dan Hill 4-3 Jay Ferguon 8-6 LRB 11-7 LeBlang & French LeBlanc & Carr 15-11 Barry Manilow 20-13 KRBE/Houston TX Clay Gish WVAM/Altoona, PA Tavares Barry Manilow Jefferson Starship Runaway Love Too Good HOTTEST: Natalie Cole 6-4 Eric Clapton 10-5 David Gates 11-9 Kenss 21-15 Rite Coolidge 22-16 John Harrison ELO Andrew Gold HOTTEST: HOTTEST: Bee Gees Fever 6-4 Barry Mantlow 13-7 Art Garfunkel 16-11 Kansas 20-14 Bob Welch 30-21 K104/Erie PA WHBO Memphia, TN Bill Shar John Long James Taylor Sty# Bette Midler ELO Player HOTTEST: LTD Flack & Hathaway HOTTEST: Stargard 5-3 Bee Gees Fever 11-5 Eric Clapton 12-8 Raydio 14-11 Tramps 23-19 HOTTEST: David Gates 2-1 Barry Manilow 9-4 Bee Gees Fever 19-9 Abba 15-11 Kansas 18-12 KLIF/Dallas, TX Nick Alexande WAQY/Springfield, MA ELO Jefferson Starship Styr Lou Rawls HOTTEST: Bee Gees Fever 10-2 Art Garfunkel 14-8 Eric Clapton 12-9 Barry Manilow 20-12 England Dan 28-19 Jim Rising Jefferson Starship ARS ARS David Gates Eddie Money (RA) HOTIEST: Bee Gees Fever 14-2 Kansas 9-6 Rod Ste-art 12-10 Bob Welch 15-13 England Dan 0-19

WTDC/New Orleans, LA Marty Maxwell Parallel Two Jay Ferguson (RA) David Gates (RA) Flack & Hathaway Player Billy Joel Movin' (dp) Gueen Hings (dp) Swet (dp) Sea Level (dp) HOTIEST: Barry Manilow 8-4 WKIX Raleigh, NC lon McKay See Gees Bee Gees Woman Lou Rawls Parliament Player HOTEST: Bee Gees Fever B-1 Barry Hanilow 14-7 Steely Dan 11-9 David Gates 19-11 Odyssey 17-12 HOTTEST: Barry Manilow 8-4 Eric Clapton 13-8 Meatwave 14-9 Kansas 23-17 Parliament 36-22 94Q/Atlanta, GA Don Benson KAAY/Little Rock, AR C David Hamilton Styn HOTTEST: Chuck Mangione 1-1 Andrew Gold 9-4 Bee Gees Fever 11-6 ARS 21-15 Yvonne Elliman 26-18 LeBlanc & Carr HOTTEST: Samantha Sang 2-1 Bee Gees Fever 6-3 Steely Can 8-7 Eric Clapton 13-9 Kansas 17-12 KHFUAustin, TX Q105/Tampa, FL Lynn Lotkowictz Jack Stars Warren Zevon Stys HOTIEST: Samantha Sang 4-1 Eric Clapton 13-5 Kansas 9-6 Stargard 12-9 Steely Dan 21-14 Raydio LeBlanc & Carr Natalie Cole HOTTEST: Samantha Sang B-1 Eric Clapton 22-15 Kansas 21-17 × Linda Ronstadt 24-19 Barry Manilow 0-21 WSGN/Birmingham Bill Thomas WAPE/lacksonville\_FL Paul Sebastia Bee Gees Woman Hotel Player HOTTEST: David Gates ELO Stym Flack & Hathaway HOTIEST: Bee Gees Flever 3-2 Raydio 9-3 Matalie Cole D-11 Rod Stewart 23-18 HUITEST: Bee Gees Fever 4-1 Barry Manilow 12-5 Kansas 20-10 David Gates 29-11 LeBlanc & Carr 28-12 Y103/Jacksonville, FL J.J. Walke WAYS/Charlotte, NC England Gan Kansas Bee Gees Woman David Gates Van Halen (dp) Andrew Gold (dp) Gene Cotton (dp) ARS (dp) HOITEST: Woman HOTTEST: Bee Gees Fever 6-2 Eric Clapton 7-4 Rita Coolidge 13-10 Oavid Gates 16-13 Natalie Cole 0-16 HOTTEST: Andy G1bb 4-1 Heatwave 18-8 Natalie Cole 23-15 Steely Dan 22-17 Kansas 28-21 WMAK/Nashville, TN Jim Holton Q94 Richmond, VA Player Jackson Erowne Tim Watte Lou Rawis Player Bee Gees Woman NOTIEST: Bee Gees Fever 12-1 Rita Coolidge 9-7 Eric Clapton 13-10 Bob Weich 20-19 Rod Stewart 26-22 Jackson Erowne Raydio Kiss HOTTEST: Bee Gees Alive 1-1 Rita Coolidge 9-6 Barry Manilow 13-8 Bee Gees Fever 14-9 Chuck Mangione 27-19 WRJZ/Knoxville, TN KNOW/Austin, TX Bob Kagen **Bill mayne** Gene Cotton Vyonne Ellima Rod Stewart England Dan ELO EW&F HOTTEST Rod Stewart Stym HOTTEST Steely Dan 8-7 LRB ID-8 Jay Ferguson 12-10 Bob Welch 17-12 Kansas 15-13 HOTTES Bee Gees Fever 2-1 Billy Joel 3-2 Eric Clapton 5-3 Heatwave 18-10 Natalie Cole 23-19 195 Tampa, FL WSGA Savannah, GA Ben Christopher Eric Clapton Kansas Bob Welch HOTTEST Jerry Rogers Rod Stewart Gene Cotton Parliament (dp) Jefferson Starchip (dp) HOTIEST: Bee Gees Fever 2-1 Eric Clapton 9-5 Bee Gees Woman 13-6 Barry Manilow 12-9 ELD 28-26 HOTTEST Billy Joel 4-1 Samantna Sang 11-5-Bee Gees Deep 14-10 Neil Diamond 25-12 KC & Sunshine 28-14 WNOE/New Orleans, LA Marc Sommers Marc Sommers England Dan Jefferson Starship Andrew Gold Rubicon Flack & Hathaway Sea Level Natalie Cole John Denver BIIOS/Orlando, FL Chicago Rod Stewart Sweet MOTTEST: Bee Gees Fever 3-2 Kansas 11-8 Barry Manilow 30-15 England Dan 35-25 David Gates 40-28 John Denver Elvis Costello Oetective Barbara Mandrell HOITEST: Barry Manilow 8-4 Bee Gees Moman 13-5 The Rahver 20 15 Woman 13-5 The Babys 20-15 Trammps 29-22 Yvonne Elliman 34-27 WBBQ/Augusta, GA Bruce Stevens Wild Cherry Van Halen Warren Zevon Eddie Money Flack & Hathaway (dp) HOTTEST: WERC Birmingham, AL Walt Brow Parliament (dp) Hotel HOTTEST HOTTEST: Samantha Sang 1-1 Raydfo 6-3 Bee Gees Fever 8-4 Natalie Cole 16-13 Jackson Browne 24-19 HOTTEST: Bee Gees Fever 1-1 Eric Clapton 11-3 Barry Manilow 12-10 LeBlanc & Carr 22-16 Raydio 24-17 Bee Gees Woman 28-22 WIDX/Jackson, MS Tom Daniels Iom Danielia Jackson Browne England Dan Flack & Mathaway Rod Stewart HOTTEST: Bee Gees Fever 3-1 Samantha Sang 8-3 Eric Clapton 12-0 Barry Manilow 17-12 David Gates 23-17 298/Little Rock, AR Ken Dennu Heatwave Jackson Browne Jackson Browne Andrew Gold HOTTEST: Dan Hill 3-1 Eric Clapton 11-5 Bee Gees Fever 8-6 Natalle Cole 31-9 Linda Ronstadt 26-20

SOUTH Parallel Three WABB/Mobile, AL Scott Griffith Jackson Browne Gordon Lightfoot Gordon Lightfoot ELO EMAF HOTTES1: Dan H111 3-1 Heatwaye 4-2 Aita Coolidge 9-5 Natalie Cole 16-8 Kansas 15-10 WANS Anderson, SC Bill McCowen Stya Flack & Hathaway Michael Zager Eddie Money HOITEST: Bee Gees Fever 1-1 Natalie Cole 4-2 Stargard 16-8 Barry Manilou 19-15 LeBlanc & Carr 23-17 WRFC/Athens, GA Kelly McCoy Michael Zager Sea Level EW&F Flack & Hathaway HOTTEST: HOTTEST: Heatwave 2-1 Natalie Cole 7-2 Lou Rawis 11-4 Barry Manilow 17-9 David Gates 26-20 WTMA Charleston, SC Bob McLain LTO Gordon Lightfoot Sea Level EWSF EWEF George Benson Flack & Hathaway HOTIEST: Bee Gees Alive 1-1 David Gates 13-8 Natalie Cole 22-14 Raydio 26-15 Bee Gees Fever 23-16 WCGO/Columbus, GA lefi Lake Ben Gees Woman EWSF EW&F Stym Chust Mangione HOTTEST: Chic 2-1 Heatwave 7-3 Steely Dan 8-6 Commodores 13-9 Natalie Cole 24-19 WFLB/Fayetteville, NC Stanley B Stewart Chuck Mangione EWSF Barry White Player Michael Zager (dp) Barbara Mandrell (dp) HOTTEST: Bee Gees Alive 1-1 Bee Gees Alive 1-1 Bee Gees Fever 11-8 Parliament 20-10 ELO 24-20 Sweet 35-27 WYND/Sarasota, FL Dave Allison KC & Sunshine Chuck Mangione Rubicon ARS ARS Sweet HOTTEST. Bee Gees . Fever 6-3 LeBlanc & Carr 22-16 Natalle Cole 24-17 Bob Weich 26-18 Raydio 25-19 KAYC Beau Paul King Paul King Carpenters England Dan Rod Stewart MOTTEST: Natalie Cole 8-1 Andy Gibb 4-2 Parliament 20-7 Bee Gees Fever 17-10 Oavid Gates 23-19 WGLF Tallahaw Danny Harmon Lanty Harmon Chuck Mangione Player ARS HOTTEST Ber Gees Fever 7-3 Kansas 10-8 Boz Scaggs 14-11 Heatware 20-13 Cory Wells 17-15 98Q/Vidalia, GA Scott Kerr Barbara Mandrell Leif Garrett Styx HOTTEST Natalie Cole 10-6 Stargard 14-9 Kansas 15-10 Barry Manilow 19-11 Gene Cotton 20-12 WIRK W Palm Beach, FL Alan Edwards Jimmy Bow Horn Parliament David Gates Rubicon HOTTEST: Barry Manilow 8-2 Steely Oan 11-8 KC & Sunshine 20-15 Bob Welch 21-17 Eric Clapton 23-18

WAIR/Winston-Salem, NC Scarb EWAF Bob Weir Bob Weir Eddie Money Flack & Kathaway Chuck Mangione John Denver Waylon & Willie Kiss HOTTEST: Den Comp HOTTEST: Bee Gods Fover 3-1 Eric Clapton 9-4 Raydlo 11-5 Bob Welch 35-26 Parlfament D-31 WISE/Asheville, NC Bay Williams None HOTTEST: Andy G1bb 2-1 Heatwave 12-9 Art Garfunkel 14-10 Kansas 20-16 Yvonne Elliman 27-21 WAAY/Hunteville, AL Tony Taylo KC & Sunshine Jackson Browne Sty: Yvonne Elliman HOTTEST: Queen 1-1 Barry Manilow 10-8 Raydto 18-13 Heatwave 28-17 David Gates 27-22 WLOF/Orlando, FL Blackwell/O'Neil Andrew Gold Vyonne Elliman Vuonne Elliman EW&F HOTTEST: Bee Gees Fever 8-4 Jay Ferguson 15-9 Eric Clapton 35-23 Boz Scaggs 36-25 Odyssey 39-32 WHHY Monigomery, AL Lonny West Player Flack & Mathamay Chuck Mangione Parliament Robert Dalmer HoTTEST: Yvonne Elliman 3-2 Matalie Cole 6-4 Barry Manilow 10-5 Andrew Gold 11-6 Raydio 18-9 KILE Galveston, TX Dave Collins ELO Jackson Browne Yvonne Elliman MOTEST: Samantha Sang 1-1 Bee Gees Fever 7-3 Natalie Cole 12-8 Eric Clapton 16-11 David Gates 26-14 920 Naehville, TN John Davus John Davia Andrew Gold ARS Rod Stewart Joking Boz Scaggs Billy Joel WOTESI Errc Clapton 1-1 Queen 2-2 Kansas 16-13 Rod Stewart Legs 29-24 LeBlanc & Carr 30-25 MIDWEST Parallel One KSLQ/St Louis MO Sherry Toennie Vuonne Elliman England Dan HOTTEST: Andy Gibb 1-1 Bee Gees Allve 2-2 Natalle Cole 20-15 Rod Stewart 24-16 Raydio 33-23 WGCL/Cleveland, OH Bob Travis KC & Sunshine Sweet ARS Paul Davis Rod Stewart Non Stemart ELO HOTIEST: Bee Gees Fever 6-4 Abba 12-8 LRB 16-9 Bob Welch 15-11 Barry Manilow 23-15 WDRQ Detroit, MI heryl P Parliament Stargard George Benson Paul Davis Jay Ferguson HOITEST: Matalie Cole 7-6 Odyssey 14-9 Eric Clapton 15-10 Enchantennt 15-11 Enchantment 16-11 Barry Manilow 18-13 Q102/Cincinnati, OH Mark Elliott None HOTTEST: Samantho Sang 5-4 Bob Welch 6-5 Kansas 11-7 Jay Ferguson 13-8 Bee Gees Fever 15-10

MIDWEST WZUU Milwaukee Chicag Dave Morgan Chris Curtis Stargard ELO HOTTEST: Samantha Sang 5-3 Barry Nanilow 17-8 Raydio 15-10 Yvonne Elliman 27-16 Bob Welch 30-22 Kiss Sanford-Townsend Yvonne Ellinan HOTTEST: HOTTEST: Samantha Sang 2-1 Kansas 5-3 Eric Clapton 15-6 Jay Ferguson 14-10 Barry Manilow 0-16 WIFE/Indianapolia, IN WSAL Cincinnati, OH C C. Matthews Jerry Steele England Dan MOTTEST: Bee Gees Fever 2-1 Kansas 10-8 Barry Manilow 11-9 Bob Welch 15-10 Jackson Browne Linda Ronstadt HOTIEST: Bee Gees Faver 3-3 Samantha Sang 6-5 Kansas 10-6 England Dan 20-16 Eric Clapton 27-18 Eric Clapton 18-12

KAKC/Tules, OK Dr Don KDWB/Minneepolie, MN Gordon Lightfoot Bee Gees Woman Karla Bonoff Jacky Hord Dave Thomson David Gates Jay Ferguson HOTTEST: Bee Gees Allve 1-1 Bee Gees Fever 5-3 Kansas 24-19 Bob Welch 27-23 England Gan 29-24

CKLW/Detroit, MI

**Rosalie Trombley** 

Alan Burns

Raydio Eric Clapton HOTTEST:

WOKY Milwaukee, WI Jim Smith

Rod Stewart Linda Ronstadt Stya MOTTEST: Bee Gees Fever S-1 Kansas 10-8 Bob Welch 24-9 Jay Ferguson 22-12 Barry Manilow 30-18

KSTP Minneapolis, MN Greg Ausham

ELO Yvonne Elliman Chuck Mangtone HOTTEST Eric Clapton 14-8 LeBlanc & Carr 12-9 Kansas 21-16

Barry Manilow 24-17 David Gates 23-19

ParallelTwo

Bee Gees Fever Eric Clapton

Jack Taylor

HOTTEST

Dick Thomp

HOTTEST Dan Hill 5-2 Bee Gees Fever 6-5 David Gates 17-7 Raydio 22-9 Tvonne Elliman 0-20

WGRD Grand Rapids, MI

ELO

Jacky Ward HOTTEST: Bee Gees Fever 16-2 Eric Clapton 9-5 Kansas 14-8 Barry Manilow 28-13 Ywonne Elliman 27-19 KIOA Des Moines, IA Chris Collins

Heatwave Bob Welch Tvonne Elliman MOTTEST: Bee Gees Fever 19-5 Barry Manilow 14-8 Aita Coolidge 20-13 Art Garfunkel 21-14 LeBlanc & Carr 24-19 George Benson Jefferson Starship Jackson Browne HDTTEST: Barry Manilow 5-3 Barry Manilow 5-3 Bee Gees Fever 6-4 Flack & Hathaway 13-8 Eric Clapton 17-13 ELO 29-20

WKY/Oklahoma City, OK WLS Chicago Sandy Jones England Dan HOTTEST: Samantha Sang 4-3 Dan Hill 7-6 Bee Gees Fever 14-9 Raydio A-15 Barry Manilow 25-16

ELÓ Yvonne Elliman Bee Gees Moman HOTTEST: Andy Gibb 3-1 Bee Gees Fever 11-4 Barry Manilow D-Bob Melch 18-16 Kansas 20-19 0-15 WOW/Omaha, NE

Roger Davis David Gates HOTTEST: HOTIEST: Bee Gees Fever 3-2 Art Garfunkel 6-3 Kansas 14-5 Barry Manilow 17-7 Eric Clapton 16-9

#### Parallel Three

WSPT/Stevens Point, WI Pat Martin

Raydio Yvonne Elliman Vvonne Elliman HOTTEST: Kansas 5-1 David Gates 10-4 Linda Ronstadt 9-5 Bob Welch 15-7 Barry Manilo= 20-15

WACI/Freeport, IL Kevin Kenney Paul Nicholas Natalie Cole

Eric Liapton Kansas HOTTEST: Dan Hill 3-1 Billy Joel 7-5 Bre Gees Fever A-8 Steely Dan 22-9 Eric Clapton A-13 WYFM Youngstown, OH

Paul Davis HOITEST Bee Gees Alive 1-1 Bee Gees Fever 6-2 Lynyrd Stynyrd 11-7 Barry Manilou 15-8 Paul Davis A-15 WINW/Canton, OH Keith London Rick Fields Jackson Browne Styx Meatloaf

Bee Gees Fever 6-2 Rod Stewart 34-8 Sty= 11lusion 20-9 WHOT'Youngstown, OH

#### WKNX Saginaw, MI

Mone HOTTEST: Bee Gees Fever 11-1 Jay Ferguson 16-11 Stargard 28-19 Raydto 24-20 LeBlanc & Carr 30-23 WNDE Indianapolis, IN Bobby Hatfield Bobby Hattield Meatwave David Gates England Dan Andrew Gold HOTTEST: Bee Gees Fever 18-10 Barry Manilow 21-14 Eric Clapton 29-18 Abba 24-19 Bob Welch 28-24

#### Jon London Andrew Gold Rod Stewart EW&F Styn HOTTEST

Andy G1bb 2-1 Andy G1bb 2-1 Samantha Sang 3-2 Bee Gees Fever 15-5 Barry Man1low 13-8 Kansas 19-11 WRKR/Racine, WI Ron Richards

Rubicon Trannos HOTTEST

HUIRSI: Bee Gees Fover 6-4 David Gates 11-9 Rita Coolidge 14-10 Heatwave 24-17 Bob Welch 32-26 KFYR Bumerk, ND Dan Brannar

Gene Cotton ELO David Gates HOTTEST: Samotha Sang 1-1 LeBlanc & Carr 9-6 Bee Gees Fever 16-7 Abba 15-11 Barry Manilow 17-13

KQWB/Fargo, ND Bob Denver

Gene Cotton Yvonne Elliman Raydio HOTTEST: Sanantha Sang 2-1 Bob Welch 21-17 Barry Manilow 24-18 England Dan 25-22 ARS 0-23

KKXL Grand Forks, ND Bob Hoope

Andrew Gold Rubicon Hubicon ELO HOTTEST: Bee Gees Alive 1-1 Samintha Sang 2-2 Kansas 8-6 David Gates 13-9 Bob Welch 18-13

WION/St Cloud, MN Tom Kay Gene Cotto

### Gene Catton ELO The Babys HOTIEST: Jericho Marp 3-1 Andy Gibb 5-2 Bee Gees Fever 6-4 Eric Clapton 12-8 David Gates 22-18 KEWI Topeka, KS J.R. Greeley

David Gates Yvonne Ellimar Vyonne Elliman Jackson Browne Styr Sail HOTTEST. Bee Gees Fever 14-7 Eric Clapton 13-9 Heatwave 16-10 Waylon & Wille 27-23 Rod Stewart 30-26

WROK Rockford IL John Arthur

# David Gates HOTTEST Andy GIDb 6-2 Eric Clapton 8-5 Bee Gees Fever 20-11 Barry Mantlow 25-16 England Oan 35-27

KKLS Rapid City SD Stone Kjar

Store Njar Styr Rubicon Andrew Gold MOTEST David Gates 10-6 Bee Gees Fever 12-7 Gordon Lightfool 18-14 Eric Clapton 24-18 LeBlanc & Carr 22-19

#### WAKX Duluth, MN Bruce McGrego

David Gates Yvonns Elliman Natalie Cole (dp) HOTTEST: Oueen 1-1 Bec Gees Fever 10-2 Kansas 9-5 Barry Manilow 17-9 Bob Welch 16-10

#### WEBC/Duluth, MN

tvone Elliman MOTEST: Samantha Sang 1-1 Barry Manilow 10-4 Bob Welch 21-13 LeBlanc & Carr 19-15 David Gates 23-17 WNAM Neensh, WI

Jason Page Chuck Mangione ARS KC & Sunshine HOTTEST Rita Coolidge B-2 Erts Clapton 11-4 LeBlanc & Carr 16-9 Bee Gees Fever 20-15 David Gates 23-17

# Natalie Cole Raydio Andrew Gold HOTTEST Bee Geres Fever 10-2 Art Garfunkel 8-6 Eric Clapton 9-7 Barry Manilow 15-8 Kansas 12-10 WEAQ/Eau Claure, WI

### Shaun McCartney

Bill Savage

Bill Savage Yvonne Elliman Bor Scaggs England Dan Billy Paul Paul Dovis Chuck Mangione Rod Stewart Kordon Lightfoot Mild Cherry HOTIST: Bee Gees Fever 12-5 Eric Clapton 14-10 Parliament 28-13 Bob Melch 29-13 David Gates 30-23

# Bee Gees Fever England Dan MOTTEST: Bee Gees Alive 1-1 Andy Gibb 2-2 Samantha Sang 3-3 Ransas 14-6 LRB 13-7 KSTT Davenport, LA Lou Rawls Parliament James Taylor Rubicon HOTTEST Bee Gees Alive 2-1

#### Sty: Fooling 0-26

		IDWEST ded Hotto	est	Most	R&R/Friday WEST Added	
	Yvonne Ellim			England	Dan & JFC	Bee Geas
	David Gates ELO	Barry Ma Eric Cl			"Woman"	"Fever" Barry Manilow
	England Dan			Chuck M		Eric Clapton
	WES	T				
	X/Fargo, ND Beniet	KJR/Seattle, WA Tracy Mitchell	KGW/Po	riland, OR	Parallel Thre	30
Abba	re Gold	Abba Don Brown (dp)	Bee Gees		KQDI/Great Falls, Don Nordine	мт
Rod S David HOTT	Stewart d Gates EST:	Steely Dan Blues (dp) Gene Cotton (dp)	Heatwave David Ga Stym		Chuck Mangione Jackson Browne	
8111	11ve 3-1 v Joel 6-4	HOTTEST: Eric Clapton 4-3 Bee Gees		Sang 15-4	HOTTEST: Andy Gibb 2-1 Billy Joel 5-3	C 14 1
Eric Barr, Bee	y Manilow 20-12 Gees	Fever 7-4 Paul Davis 8-5 Chic 9-6 Kansas 20-16	LeBlanc Kansas 2 Bob Welc	h 0-23	Bee Gees Fever 15-6 Feir Clapton 12-9	
WG	ever 25-20 BF/Evansville, IN v Spears	KTLK/Denver, CO		eattle, WA	Steely Dan 14-10 KAFY/Bakersfield	CA
Barr	y Spears ry Manilow Gwave	Randy Jey England Dan	Jonathan LeBlanc		Richard Irwin John Williams (RJ	N)
Bob	Welch TEST: Gees	LeBlanc & Carr Styx Gordon Lightfoot	EW&F HOTTEST: Bee Gees		HOTTEST: Bee Gees Fever 4-1	
Jay Rita	ever 8-1 Ferguson 7-4 Coolidge 10-6	Jefferson Starship HOTTEST: Bee Gees	Bob Welc	pton 8-3 h 15-10	Barry Manilow 8- Kansas 9-8 LeBlanc & Carr 1	6-15
Kans	Clapton 11-7 sas 16-10.	Fever 5-4 Andy Gibb 7-5 Samantha Sang 9-6	Chic 20- Jay Ferg	15 juson 25-18	Yvonne Elliman 2. KFXD/Boise, ID	2-18
Tom	D/Sious Falls, SD Evans	Bob Welch 15-9 Paul Davis 21-15	KCPX/S Gary W	alt Lake City aldron	Charlie Fox Eruption	
Sam ARS	Ferson Starship Ny Magar	KFRC/Sen Francisco, CA Lee Garland	Heatway Bee Gee	\$	England Dan ARS (dp) HOTTEST:	
EWEF		Jefferson Starship Flack & Hathaway	Jeffers BTO (dp HOTTEST	on Starship )	Bee Gees Fever 1-1 Rita Coolidge 9- Eric Clapton 13-	.7
Bee F Barr	Gees ever 2-1 by Manilow 18-12	HOTTEST: Bee Gees Faver 10-6	Andy Gi Bee Gee	bb 2-1	Barry Manilow 23 Bob Welch 25-17	1-16
Gene	Clapton 23-16 Cotton 24-19 as 0-22	Odyssey 15-12 Raydio 26-15	Andrew Barry H	Gold 16-12 anilow 17-13 Elliman 30-18	KYSN/Colorado Marc McCoy	Springs, CO
KLN	AS Lincoln. NE	Barry Manilow 27-17 EW&F 28-23		Seattle, WA	Heatwave England Dan Yvonne Elliman	
Tra	mps Rawls		Rob Co		Natalie Gole HOTTEST: Barry Manilow 1	3-6
EL0 Johr		ParallelTwo	Rubicon	langtone	David Gates 17- LRB 19-14 Linda Ronstadt	10
HOT	TEST: antha Sang 2-1 y G1bb 3-2		Abba HOTTESI Queen		Bee Gees Fever 24-17	
Bee	en 4-3 Gees Fever 11-9	KFXM/San Bernardino, C/ Rick Kymala	Kansas Barry P	15-9 4an110w 23-14 • Cole D-20	KPAM/Portland, Michael O'Brien	
WIS	ry Hanilow 16-10 5M/Madison, WI	None HOTTEST: Andy G1bb 6-4 Paul Davis 8-6			The Babys Styr England Oan	
Rod	athan Little   Stewart (dp)	Barry Manilow 12-9 LRB 16-14	KRSP/Sa Alan Ha	ilt Lake City, UT gue	ELO Rod Stewart HOTTEST: Chic 7-3	
ARS Net	penters work TEST:	Chic 20-17	ARS	n Browne	Rita Coolidge Jay Ferguson 1 Abba 11-8	9-4 0-7
Bee	Gees Fever 4-1 my Manilow 13-9	KANC/Anchorage, AK	EW&F Bee Ge Wom	an	Linda Ronstadt	
Art Lin	Garfunkel 20-15 da Ronstadt 23-17 isas 25-20	Randy Robbins Bee Gees	HOTTES Kansas Abba	son Starship T: 2-1 2-2	Rip Avina Andrew Gold	
W	CAU/Kaukauna, WI	Woman ELO England Dan	Bee Ge Fev	es er 6-3	Natalie Cole Chuck Mangione Stargard	
Sea	et Level	HOTTEST: Rita Coolidge 10-8 Barry Manilow 21-9	Devid	Manilow 10-6 Gates 23-15	HOTTEST: Andy Gibb 2-1 Queen 3-2	
Aer	oun Cassidy rosmith (dp)	Linda Ronstadt 13-10 Kansas 19-13 Andrew Gold 20-16	TEN-Q/Lo	s Angeles, CA	Heatwave 12-5 Art Garfunkel Linda Ronstad	13-7 t 20-16
Abt	ITEST: ba 8-4 rry Manilow 16-9 ic Clapton 18-15	KRIZ/Phoenix, AZ Anne Reyee	Yvonne	Elliman	KCBN/Reno, N Red Mtn.	rv
Let	Blanc & Carr 26-17 vid Gates 34-22	Lynyrd Skynyrd Abba		Costello ective	George Benson John Denver Flack & Katha	
		Chic LeBlanc & Carr HOTTEST:	Bee Ge Ali		Jefferson Sta Parliament (d Player	rshtp
1	NEST	Bee Gees Fever 4-2 Samantha Sang 6-3 Eric Clapton 17-9	Bee Ge Fev	es er 3-3 Japton 20-16	Michael Zager HOTTEST: Bee Gees	
		Barry Manilow 21-14 Vyonne Elliman 24-15	Bob We	1ch 27-21	Fever 2-1 Eric Clapton Jay Ferguson	12-9
1=	arallel One	KNDE/Sacramento, CA Jell Hunter	KCBQ/S	an Diego, CA	Barry Manilon Raydio 29-24	
	U/Los Angeles, CA hn Sebastian	David Gates Eddie Money Sammy Hagar	Englan Styx		John Tobin	is Oburpo, CA
	ickson Browne by Ferguson	Bee Gees Woman April Wine	HOTTES Bee Ge		Stargard Player Sweet	
Li	ynyrd Skynyrd DTTEST: amantha Sang 1-1	Stargard HOTTEST: Bee Goos	Fev Eric C	er 17-11 lapton 16-12 polidge 24-15	Flack & Hath Van Halen (d Billy Joel Movin'	p)
1 0	re-Gres Fever 6-3 hic 16-9	Alive 1-1 Bee Gees Fever 15-2 Linda Ronstadt 10-5	Bob We Art Ga	lch 27-23 rfunkel 32-24	HOTTEST: Bee Gees Fever 7-1	
E	ohn Williams 27-20 ric Clapton 30-25	LeBlanc & Carr 23-12 Bob Welch 25-20			Andrew Gold Kansas 20-15 ELO 25-20	
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		Fever 13-5 Andy G1bb 18-13 LRB 23-19	Samont Bee Ge	ha Sang 3-2	Jay Ferguson Jackson Brow	15-10
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	Chuck Mangione Jefferson Starship HOTTEST:	Larry Groves			EW&F HOTTEST: Eric Clapton	10-4
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# BREAKERS

# NHOT LEGS ROD STEWART

#### ROD STEWART Hot Legs (WB)

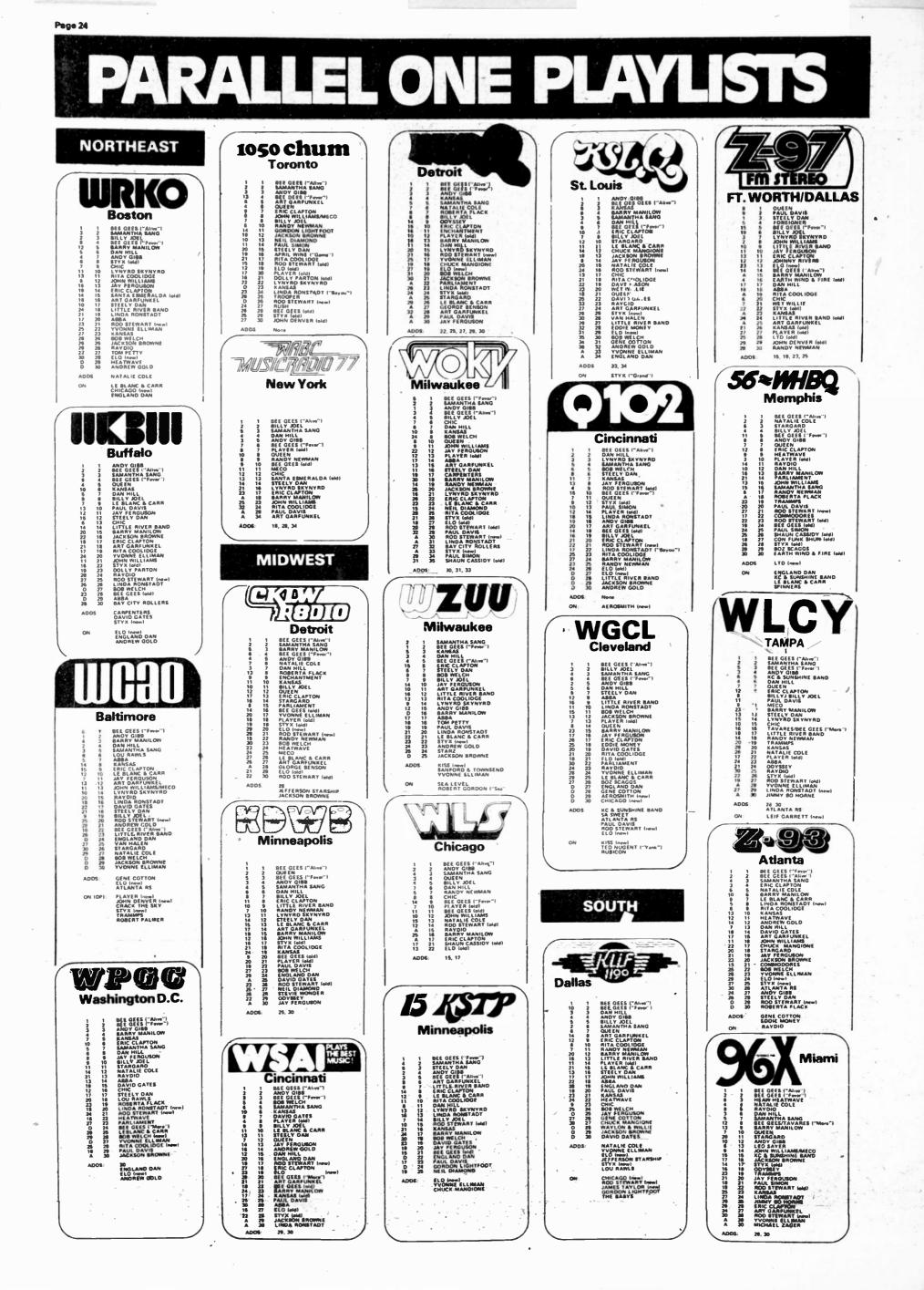
61% of our reporters on it, 15 adds including WRJZ, 13Q, WKNX, KDON. Key moves: 27-21 WHBQ, 24-16 KSLQ, 23-21 WRKO, 25-20 WCAO, 8-8 at B100, 28-21 CKLW, 30-28 at 96X, 30-26 KROY, 23-18 WAPE, 23-17 WTSN, debut 26 CHUM. See Parallels.



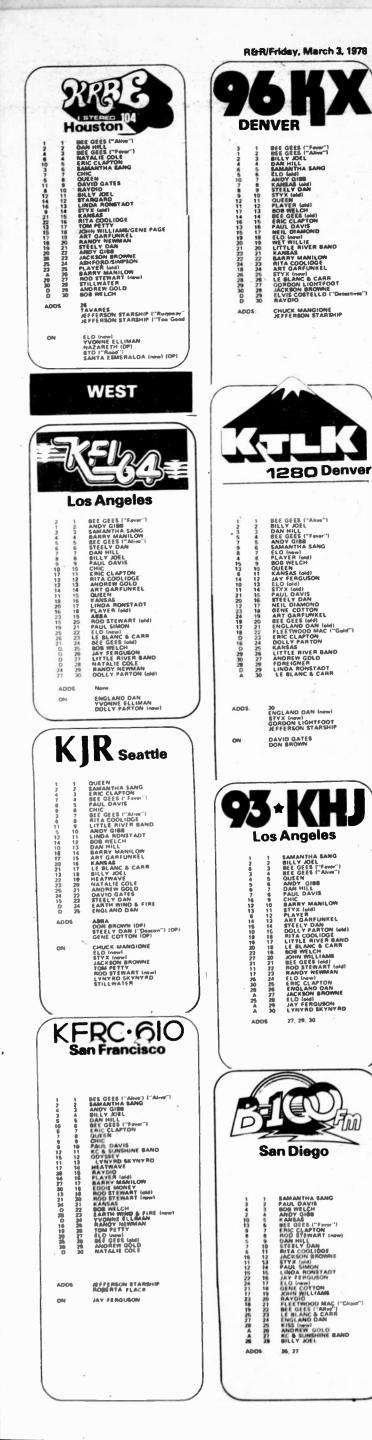
On Warner Bros. Records

Produced by Tom Dowd

Pro



C



"IF YOU LEAVE ME NOW" AND "COLOUR MY WORLD" ARE CONSISTENTLY AMONG THE MOST REQUESTED SONCS ON TOP 40 RADIO! (EVERYBODY KNOWS THAT!)

...AND NOW





...YET ANOTHER STRONG CONTEMPORARY **BALLAD IN THAT SAME TRADITION!** (EVERYBODY WILL SOON KNOW THAT!)

K100

KLIF

KHFI

KEEL

KCPX

WRKO	
WGCL	
WZZP	
WNDR	
WPEZ	
XROK	
Z96	

**BJI0**5 **WVBF WTSN** WIRK KTKT WPHD KAKC **CK101** KDON KNDE

FROM "CHICAGO XI"-THE ELEVENTH CONSECUTIVE PLATINUM ALBUM BY **AMERICA'S FAVORITE BAND!** 

on Columbia Records



Parellel I: Salectad major market stations that are format dominant\* in their market and/or are the major seles influence. These stations usually play under 35 records in total.

😤 Key stations in salected markets that are format dominant spective markets, and influance rack buying patterns for their in th This category also will include soma major markat stations ragion. that are not the dominant ratings/sales influence, but have damon strated importance in thair respective markets. These stations will usually be programming 35 or less total current salactions.

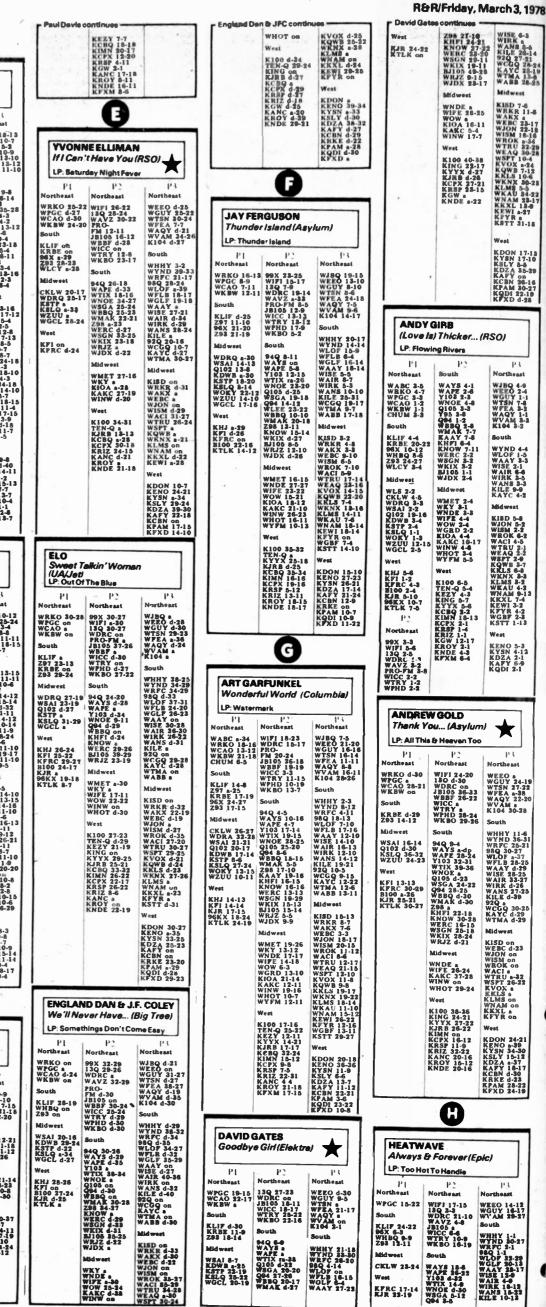
Hel III: All other reporting stations. This parallel also covers stations with longer playlists. It also includes secondary raporters that are not the format dominant station in their market but influence the market considerably.

 Format dominance determined from the latest Arbitron survey available in that market.

DENOTES FIRST WEEK IN PARALLELS.

**BEE GEES** Stayin' Alive (RSO) LP: Saturday Night Fever ABBA P1 P.2 말 ર Northeast Name Of The Gama (Atl) Northeas WJBQ 1-1 WEEO 1-2 WGUY 7-7 WTSN 1-1 WFEA 1-4 WAQY 2-7 WVAM 1-1 K104 5-6 LP: The Albur WABC 1-1 WRKO 1-1 WPGC 1-1 940 15-19 WAYS 1-3 WAPE Y103 WT1X P | iortheast [일 Northeast WPGC 1-1 WCAO 19-22 WK6W 2-2 CHUM 1-1 99X 15-15 W1F1 a-29 13Q 5-7 WDRC 29-25 PRO-FM 14-13 WRKO 17-20 WPGC 13-14 WEEO 24-21 WGUY 23-20 South WCAO 5-7 WKBW d-29 KLIF 1-1 Z97 14-14 KRBE 1-1 96X 1-1 WHBQ 1-1 Z93 2-2 WLCY 1-1 South WVAM 8-8 K104 15-11 PRO-FM 14-13 JB105 15-13 WBBF 22-18 WICC 11-8 WTRY 26-23 WKBO 11-9 WYND 1 WRFC 3 WLOF 22 WFLB 1 WGLF 1outh South KLIF 22-18 Z97 18-18 WLCY 24-23 1-1 WYND 27-25 RNOW 1-4 WERC 3-7 WSGN 2-4 WKIX 1-8 BJ105 24-3 WRJZ 1-1 WJDX 1-2 Midwest Midwest South WLS 1-1 CKLW 1-1 WDRQ 1-1 WSAI 1-1 KDWB 1-1 KSTP 3-5 KSLQ 2-2 WOKY 3-4 WZUU 4-5 WGCL 1-1 WSA1 30-26 Woky 17-14 Wzuu 17-17 Wgcl 12-8 S 12-19 29-28 31-31 29-26 A 16-16 21-20 '4-7 WAYS Y103 WTIX Y95 2 Midwest KAYC 2-4 WTMA 1-1 WABB 1-3 Vest WCGQ 28-22 WTMA 17-1 WABB 20-1 WMET 1-1 WKY 1-2 WNDE 1-1 W1FE 1-2 KFI 23-19 Kjr a Mid west KHFI on KNOW d-25 WSGN 21-21 WKIX 21-19 BJ105 33-24 WJDX 19-19 Midwest W1FE 1-2 WOW 1-1 WGRD 4-4 KIOA 2-3 RAKC 1-1 WINW 1-1 WHOT 22-WYFM 1-1 WRKR 1-1 WAKX 11-WEBC 7-9 WJON 1-5 WISM 1-2 WROK 1-1 KISD 14-11 WRKR 7-5 WAKX 4-11 WEBC 8-8 WJON 17-16 WISM 14-14 West KHJ 3-4 KFI 5-5 KFRC 1-1 B100 19-22 KJR 3-7 96KX 1-2 KTLK 1-1 Midwest WMET 22-21 WKY 19-18 WNDE 24-19 West WOW 10-8 KAKC 31-27 WINW 21-17 WHOT 15-14 K100 TEN-OX 8 MS 6-6 AU 8-4 IAM 27-22 P2 West (XL on EWI 15-13 FYR 15-11 Northeast K100 99X 1-1 WIFI 1-1 13Q 1-1 WAVZ 8-1 PRO-FM 1 JB105 1-1 WBBF 1-4 WICC 1-1 WTRY 4-4 WPHD 1-1 WKBO 1-8 KCPX 1-3 KRSP 13-17 KRIZ 15-17 KGW 1-2 KANC-1-1 KROY 1-2 KNDE 1-1 KFXM 1-1 KEWI 1-1 KFYR 3-5 WGBF 1-8 KSTT 2-1 KSTT 24-14 YX 16-16 RB 9-20 West KYSN KRSP 3-2 KRIZ a-32 KGW 8-10 KANC 5-5 KROY on West KDON KENO KYSN KSLY KQD1 3-4 KFXD 2-2 **BEE GEES** JACKSON BROWNE Running On Empty Night Fever (RSO) (Asylum) LP;Running On Empty × LP Saturday Night Fever P1 Northeast -P4 123 Northeast Northeas Northeast vorthe ast Northeas 99X 7-4 WIF1 6-3 13Q 6-2 WDRC 11-5 WAVZ 1-1 PRO-FM 11-10 JB105 8-3 WBBF 20-14 WIEC 8-5 WTRY 2-1 WPHD 15-11 WFHD 15-11 WJBQ d-11 WEEO 11-5 WGUY 12-6 WTSN 6-5 WFEA 22-13 WAQY 14-2 WVAM 6-4 K104 19-9 WRK0 26-25 99X 19-22 WPGC a-30 WCA0 d-39 WCA0 d-39 WAEX 21-16 JB105 39-28 WDRC 21-16 JB105 39-28 WEC 28-27 South WICC 28-27 WRED 16-29 WRED 28-24 WRED 28-24 WABC 7-6 WRKO 9-4 WPGC 2-2 WCAO 6-1 WKBW 9-4 CHUM 13-4 WEEO a WGUY 27-2 WTSN 24-1 WFEA a-27 WAQY 18-1 WVAM d-32 K104 29-24 South KLIF d-29 KRBE 26-2 96X 17-16 293 23-20 KLIF 10-2 Z97 15-5 KRBE 4-3 96X 2-2 WHBQ 11-Z93 1-1 WLCY 5-3 South South WHHY on WYND 28-26 WRFC 31-28 98Q 21-15 WLOF on WFLB d-34 WGLF 27-24 South WHHY 7-16 WYND 6-3 WRFC 14-5 98Q 5-4 WLOF 8-4 WFLB 11-8 WGLF 7-3 WAAY 5-4 54Q 19-13 WAPE d-31 Y103 21-20 WTIX 24-21 WNOE d-37 11-5 Midwest South 94 Q 11-8 WAYS 6-5 WAPE 3-2 Y103 6-2 WTIX 1-1 Q105 1-2 Y95 2-3 WSGA 2-1 Q94 12-1 WBBQ 8-4 CKLW N CKLW 8 WDRQ 30-21 WSA1 8-29 Q102 d-29 KSLQ 19-13 WOKY 25-20 WZUU d-25 WGCL 13-12 Mid west WNOE 0-37 WSGA 30-28 WBBQ 24-19 WMAK a Z98 a KHFI 15-13 KNOW 14-13 29-26 27-24 28-23 d-30 WLS 14-9 CKLW 6-4 WDRQ 2-2 WSAI 3-3 G102 15-10 KDWB 5-3 KSTP 1-1 KSLQ 9-7 WOKY 5-1 3-1 1-1 5 1-1 7-3 WANS USU KILE a 92Q on WCGQ on WTMA 29-26 KILE 7-3 929 14-8 WCG9 14-1 KAYC 17-10 BJ105 on WRJZ on WJDX a West KSTP 1-1 KSLQ 9-7 WOKY 5-1 WZUU 1-2 WGCL 6-4 KHJ 8-27 B100 16-12 KJR on 96KX 30-28 KTLK on WTMA 20-10 WABB 21-13 WMAK 14-9 298 8-6 WABB Mid west WMET 24-17 WOW 24-17 KAKC 34-33 WINW a WHOT 25-21 Midwest Midwest KISD 2-1 WRKR 6-4 WAKX 10-2 WEBC 4-2 WJON 6-4 WISM 4-1 WROK 20-11 WACI 10-2 WTRU 15-5 WEAQ a-24 WSPT 1-2 KYOX 25-26 KISD d-25 WRKR 22-11 WAKX 24-22 WEBC 16-14 WISM 27-25 WTRU 35-30 West KHJ 6-3 KFI 2-1 KFRC 10-6 B100 13-6 KJR 7-4 96KX 3-1 KTLK 5-4 BJ105 3-2 WRJZ 3-3 WJDX 3-1 K100 TEN-C KQ d-28 19-16 10-9 Midwest AU d-35 WMET 2-2 WKY 11-4 WNDE 18-10 KJRB on KCBQ 28-27 KCPX d-30 KROY d-30 KNDE on KDON KYSN 22-1 9-9 40-35 on on /est 100 19-13 7EN-0 3.3 7EN-0 3.3 7EX-0 3.3 KING 4.3 KYX 2-1 KJR8 18-6 KCBQ 17-11 KIMN 18-6 KCBY 10-4 KR3F 6-3 KR1Z 4-2 KGW 8-3 KANC 8-6 KNOE 16-2 KRKE on KPAM 29-23 KQDI e KFXD on KDQN 28-22 KENO 20-11 KYSN 24-17 KSLY 7-1 KDZA 5-3 KAFY 4-J KCBN 2-1 KCBN 2-1 KRKE 3-3 KAPY 2-1 KRKE 3-3 KAPY 2-1 KRAM 2-1 KPAM 2-1 KPAM 2-1





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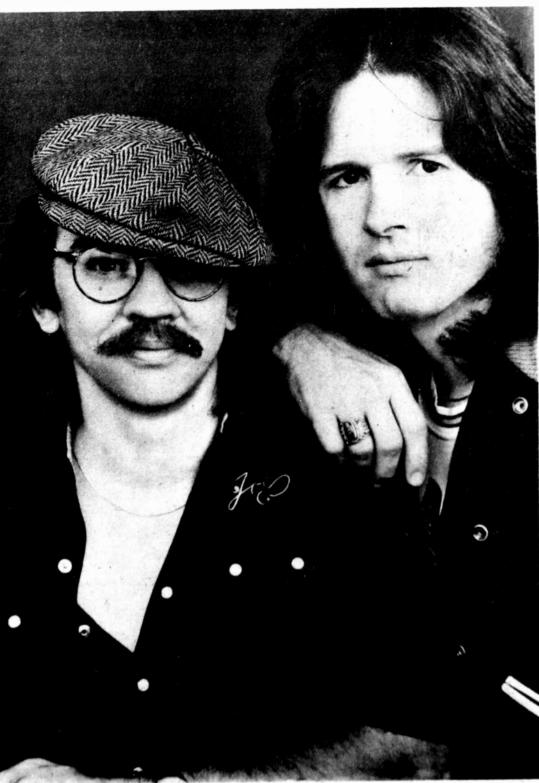
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24-2 8-39 34-36

# THE BIGGEST 'STORM' IN BURBANK HISTORY!

# **"Eye Of** *My* **Storm"** (oh Woman)

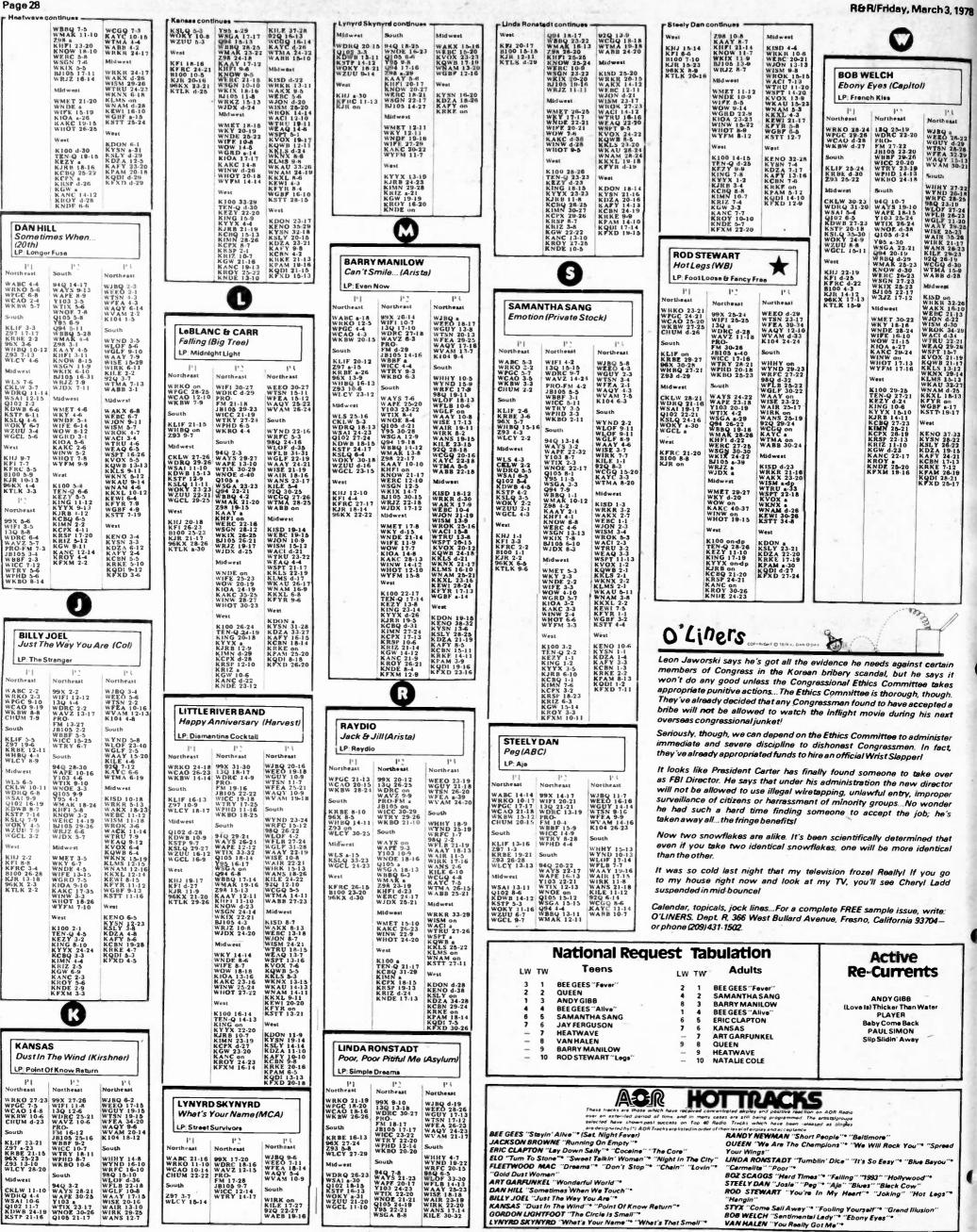
# SANFORD and TOWNSEND

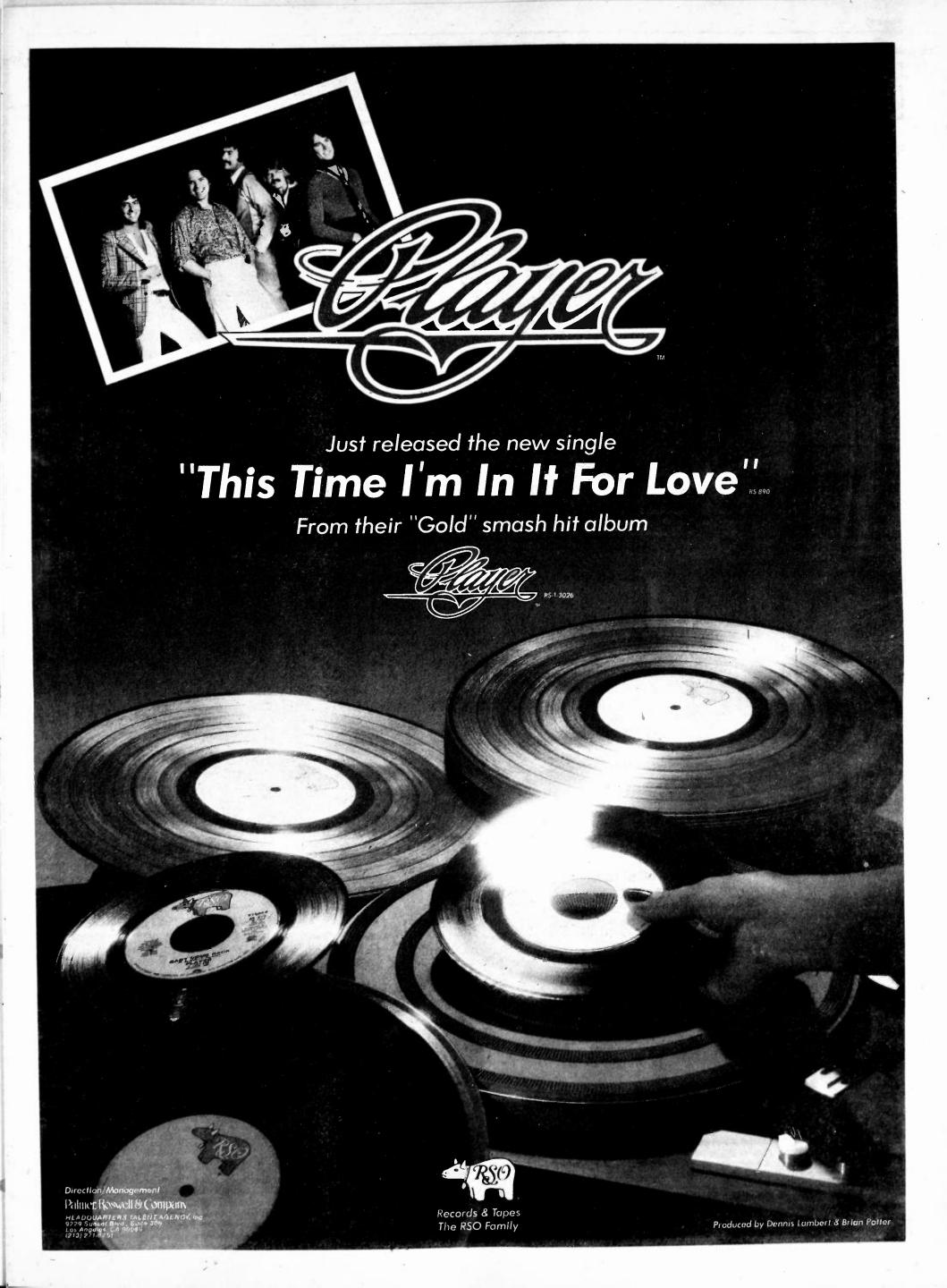




on Warner Bros. Records

Produced by John Haeny Page 28





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R&R/Friday, March 3, 1978



#### Lynn At Aladdin



At her recent opening at the Aladdin Hotel, MCA recording artist Loretta Lynn greeted those on hand for the opening. Pictured (left to right, standing) David Skepner, Manager for Loretta Lynn; John Brown MCA Country Marketing Director; Denny Rosencrantz, MCA Vice President/A&R; Mike Maitland, MCA President; (seated) Mary Rosencrantz; Peter John-Morse, Production Manager for Lynn; Loretta Lynn; and Carmel Maitland.



Harvest recording artist Tom Robinson started his ten day promotional tour on behalf of the Tom Robinson Band by meeting the people at Capitol during a special luncheon held in his honor (Harvest is distributed by Capitol). Pictured (left to right) are: Walter Lee, Vice President, Sales; Steve Meyer, National Promotion Manager; Bruce E. Garfield, Director, Press & Artist Relations; Roy Kohara, Art Director; Tom Robinson; Susan Scharf, Los Angeles Promotion Manager; Sondra Hill and Laura Lazenby, National Promotion Coordinators, Smaller Markets; Carol Peters, College Promotion Coordinator; Kyo Sharee, West Coast Press & Artist Relations Manager; Dan Davis, Vice President, Creative Services/Merchandising & Advertising/ Press & Artist Relations; Tony Howard, co-manager of the band; Randall Davis, Director, Merchandising & Advertising; and Arnie Holland, Manager, Business Affairs.

**Capricorn Celebrates** 



Capricorn Records recer hosted a private advance listening party for two of the label's new artists, Delbert McClinton and Mike Pinera. While guests sampled the beer and burgers, there was also a birthday cake for Capricorn's Diana Kaylan, Director of Advertising and Creative Services, whose birth date coincided with the party. Pictured left to right: (kneeling) Kenny Hamlin, Phonodisc LA. Branch Mgr.; Kenny Reuther, Capricorn Area Promotion Director; Delbert McClinton; Robin Wren, Capricorn Western Regional Promotion Director. Standing, Don Schmitzerle, VP and GM Capricorn; Emiel Petrone, Phonodisc Western Regional Director; Mike Pinera; Bill Follette, Phonodisc LA. Sales Director; Diana Kaylan, Capricorn's Director Advertising & Creative Services; Barry Pollack, Capricorn Area Promotion Dir; John Sebastian, KHJ PD; Don Light, McClinton's Manager and Ray Stevens.

#### Anka's Away With New Producer



Charles Koppleman, President of the Entertainment Company has announced that the production division of the firm has been retained to produce Paul Anka's forthcoming United Artists album. Gary Klein, head of production for the Entertainment Company and staff producer David Woford will be working on the album in Los Angeles. Pictured from left are Gary Klein, David Woford, Artie Mogull, President of United Artists Records, Charles Koppelman, and Paul Anka.

#### **Gatlin Goes Great Guns In Vegas**



Larry Gatlin recently had a reception thrown in his honor when he opened the Gold Strike Room at the Golden Nugget Hotel in Las Vegas. On hand for the traditional cheek kissing ceremony was KLIF/Dallas' Chantal. Pictured at the celebration are (left to right) Head of Promotion for Phonogram Jim Taylor, Chantal, Gatlin, Sandy Jones, Music Director of WKY/ Oklahoma City; and behind her, her husband Herb, and Lyn Carnley, KLIF's Music Director.

#### **Rivers Running Into Studio**

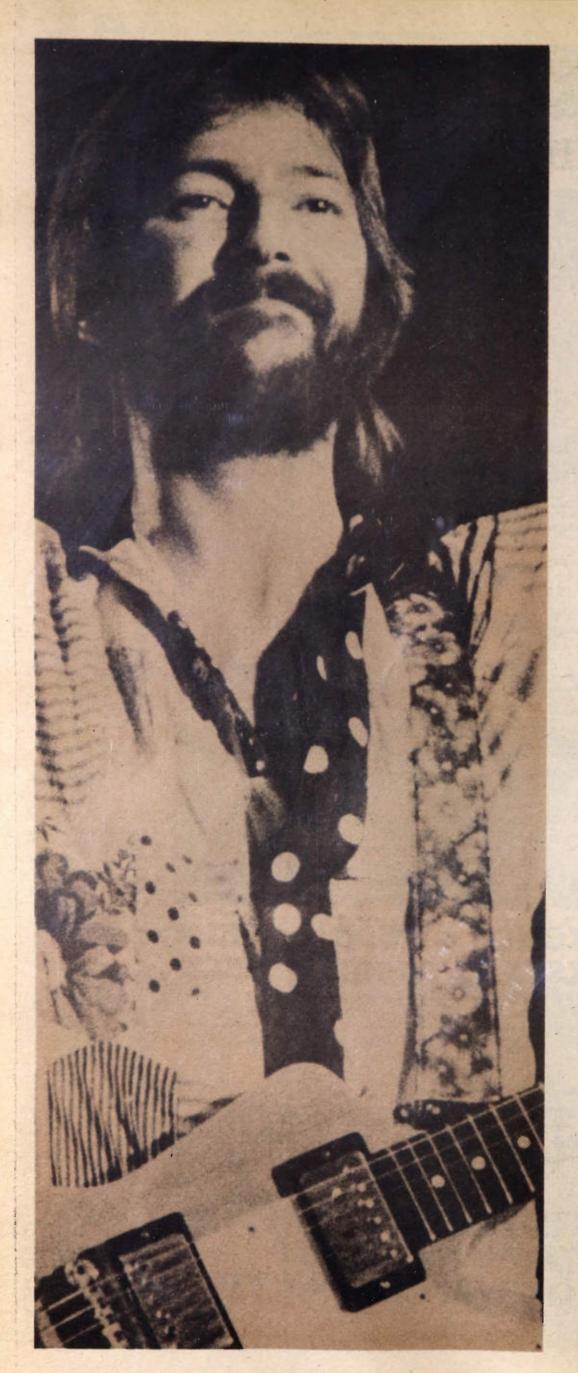


Johnny Rivers returned to the studio to complete his second album for Soul City-Big Tree Records. Shown with Rivers (left) are his co-producer Dean Parks (center) and Larry Knechtel.

### THE BEST WAY TO FOLLOW A GRAMMY IS WITH ANOTHER HIT SINGLE.



"READY FOR THE TIMES TO GET BETTER". THE NEW CRYSTAL GAYLE HIT ON UNITED ARTISTS RECORDS. [] / ].



# BROADCA

Every week for the past five years, we've syndicated the best in radio rock 'n' roll, recorded live in concert and broadcast over some 250 top FM stations. Talent like Eric Clapton (King Biscuit, 3/26), the Stones, Rod Stewart, Fleetwood Mac, the Bee Gees, Linda Ronstadt, and dozens of others. On firmly established programs like the King Biscuit Flower Hour, British Biscuit, Best of the Biscuit. Conversations, The Way It Went Down, Live From the Bottom Line.



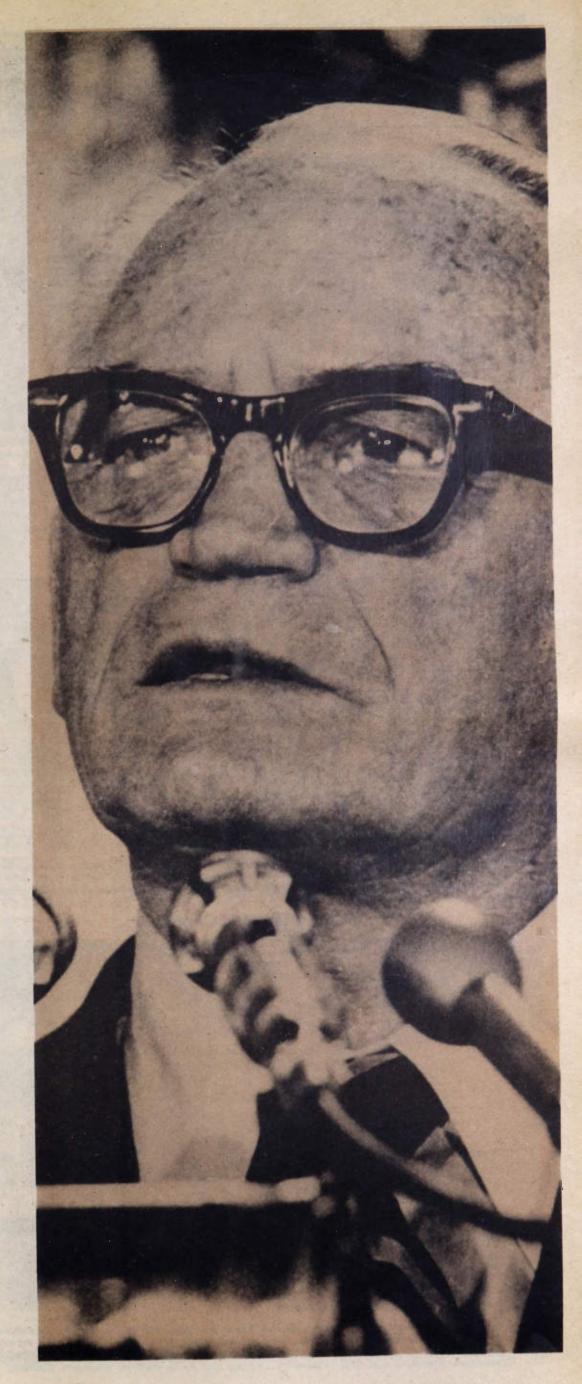
For details, contact Bob Meyrowitz, Peter Kauff or Paul Zullo at the DIR Suite here at the Fairmont, or at DIR Broadcasting Corp., 445 Park Avenue, New York, NY 10022 (212) 371-6850.

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Now, five minutes twice a day, five days a week, we syndicate the first real alternative to Top 40 News: Direct News. It's anchored by WNEW-NY's Scott Muni, bringing the music and entertainment news before it gets to the trades. Award-winning journalist Sam Merrill interviews the people who make the news, directly, exclusively for your audience. Personalities like John Dean, Andy Warhol, William F. Buckley, George McGovern, Lina Wertmuller, Robert Dole, The Grateful Dead, Larry Flynt, Randy Newman, Muhammad Ali, Steve Martin, Barry Goldwater. And it's yours, free.



See us at the DIR Suite here in the Fairmont Hotel.



R&R/Friday, March 3, 1978



#### Williams' Roxy Affair

**Signing And Dining At Ariola** 



ABC Records recording artist Lenny Williams, formerly lead singer of Tower of Power, recently appeared at the Roxy in L.A. Pictured backstage following Williams' show are (left to right) front Laura Mims, West Coast Promotion, Special Markets, ABC; Lenny Williams; Alonzo Miller, KACE; Sandy Newman, Williams' manager. Back: Marvin Deane, National Director of MOR, trades and secondaries; Thom O'Hair, Director of Special Projects, ABC; Dino Barbis, Director of National Promotion ABC; Barry Grieff, Vice President of Marketing and Creative Services, ABC; Gary Davis, Vice President of Sales/Promotion, ABC; Chuck Fassert, National Director of Marketing, Special Markets, ABC; Elalne Corlett, Vice President of Artist Davelopment, International Division, ABC; Belinda Wilson, Director of Artist Relations, Special Markets, ABC.

**Donegan On Again At UA** 



Scott Shannon, Ariola Records Senior Vice President, participated in a celebration in honor of Charlene signing to the label. Pictured (left to right): Ron Miller, Charlene's producer, Charlene, and Scott Shannon.

#### **Gold Rush For Promoters**



A luncheon was recently held in commemoration of the ending of an eight-city promotional tour in support of UA recording artist Lonnie Donegan's eight-city promotional tour. Pictured (left to right) Tom Schmidt of Jericho Harp, Lonnie Oonegan, Jericho's Jim Thomas, Gordon Bossin, United Artists Vice President of Marketing.

#### **Crane Trust At Capitol**



In honor of concert promoters' JAM Productions efforts on behalf of Phonogram, Inc./Mercury Records act Rush in the Chicago area, the company presented Arny Granat and Jerry Mickelson, the heads of JAM, with plaques commemorating Rush's three gold albums. Seen from left at the presentation are: Jules Abramson, Senior Vice-President/Marketing; Mickelson; Cliff Burnstein, A&R Music Consultant for the Polygram Record Group; and Charles Fach, Executive VP/GM of Phonogram/Mercury.



Capitol artist Chuck Crane dropped by the Capitol Tower in Hollywood to finalize his signing with the label and to discuss the marketing plan for the self-titled debut LP by his group, Crane. Pictured (l-r): Rupert Perry, Vice President, A&R; Chuck Crane; Steven Goldberg, Crane's manager and co-producer; Don Zimmerman, President and Chief Operating Officer; and Arnie Holland, Manager, Business Affairs.

**Polydor Meeting** 



Polydor Incorporated recently held product presentations in 11 major cities for their February release. Shown at the Los Angeles meeting are (left to right): Don Zucker, Polydor's Denver Promotion Manager, Barbara Bridges, Polydor's LA. Promotion Manager, Bob Speisman, Regional Sales and Marketing Manager for Polydor; Dennis Weiss, singles buyer, Wherehouse Record Stores; Ernestine Lowe, Joe's Swing Shop; Jack Warfield, classical specialist at Polydor; Mike Martin, buyer, Nehi Distributors; Hal Yoergler, VP A&R West Coast, Sal Pizzo, buyer, Licorice Pizza Stores; Kenny Hamlin, LA. Branch Manager; and Len Epand, Polydor's West Coast Publicity Manager.

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# GET SMALL WFIL KLIF KSTP KTL



WFIL	KL		STP	KTLK	•
CHU WDRC JB105 WICC WTRY WPHD WKBO 94Q WAYS WBBQ	M CK WERC WRJZ KAKC KING KYYX KJRB KIMN KGW KNDE	LW 9 WEEO WGUY WTSN WAQY WVAM WHHY WRFC 98Q WLOF	6KX WFLB WGLF WAAY WAIR WANS 92Q WTMA WABB KISD	WRKR WJON WACI WSPT KQWB KKLS WKNX WKAU KDON	KSLY KAFY KCBN KRKE KQDI KFXD

# **"The Circle Is Small"** (I Can See It In Your Eyes)

Produced by Lenny Waronker & Gordon Lightfoot



on Warner Bros. Records

R&R/Friday, March 3, 1978



#### **Spinners Backstage**

**Getting To The Point** 



The Spinners recently appeared for three nights at the Pantages Theater in Los Angeles. During their stay they were involved in a flurry of promotional activity that kept them "spinning." Shown backstage after the first concert are, back row (left to right) Spinner Henry Fambrough; Holly Pruitt, Atlantic promotion assistant: Bobbie Smith of the Spinners; Margie Joseph, Atlantic Records recording artist; Spinner John Edwards; Bob Greenberg, Vice President/General Manager, Atlantic West Coast, Pervls Jackson of the group, Bill Chraton, Atlantic A&R, Special Markets Manager; Front row left to right: Don Mac, PD, KKTT Earl Lee Allen, air personality KKTT, Spinner Billy Henderson, and Jheryl Busby, Atlantic Director, R&B Promotion.



Al Coury, President of RSO Records, Inc., has announced the signing of the group British Lions. Ray Major, Buffin, Morgan Fisher and Overend Watts of the group were earlier associated in the group Mott The Hoople and John Fiddler also of the group was formerly with Medicine Head. British Lions' debut RSO album titled "British Lions," will be released March 13. Pictured at the signing are (left to right) Morgan Fisher, John Fiddler, Ray Major, Colin Johnson, British Lions' manager, Buffin, Overend Watts and (seated) Al Coury.

**Burning Rose Still Smoking** 



Billy Falcon's Burning Rose is shown celebrating the release of their self-titled album, at the offices of Charles Koppelman's Manhattan Records. It is the first album to be released on the UA custom label. Shown above are: Glenn Eichler, Billy Milne and Ricky Zolo of the group; Charles Koppelman, President of Manhattan Records; Falcon; Jerry Tannenbaum, Falcon's manager; Martin Bandler, Executive Vice President of Manhattan Records and Michael Visaggio of the group.



The dynamic dancing duo Mikhail Baryshnikov and Leslie Browne, who debuted in 20th Century-Fox's film "Turning Point," turned up for an autogreph session at KFAC/Los Angeles. Pictured (left to right) are Judy Stearns, National Promotion 20th Century-Fox Records (who released the soundtreck of the film); Clyde Allen, PD of KFAC/Los Angeles; Baryshikov and Browne.

#### Monument Sews Up Leatherwood



Monument Records, which is marketed by Phonogram, Inc., and Combine Music Group recently hosted a showcase for Patti Leatherwood (center) at the Exit Inn in Neshville. Congratulating Patti following her performance are Fred Foster (left), President of Monument and Bob Beckman, President of Combine Music.

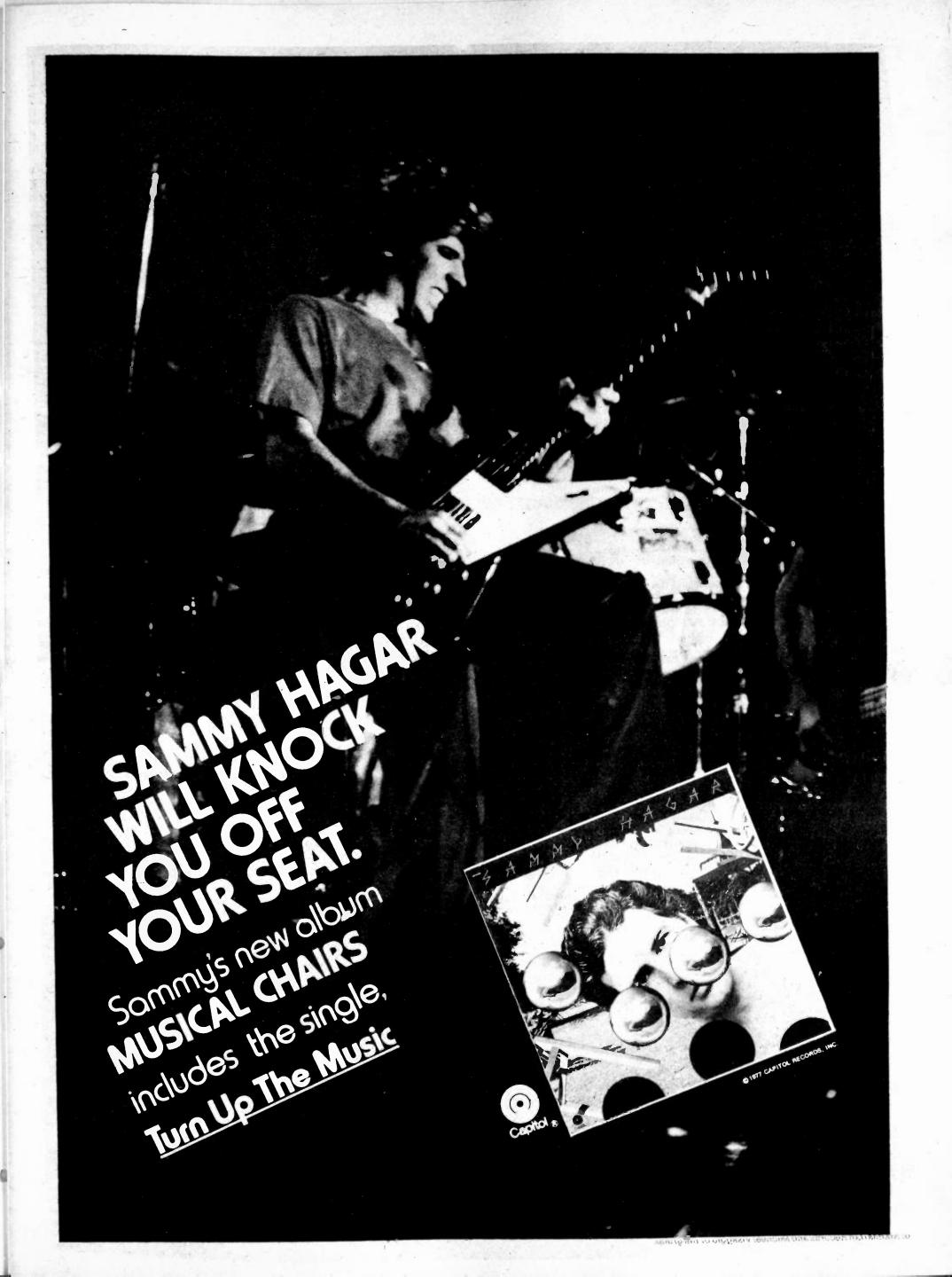
#### Quateman Packs Trax



RCA Records artist Bill Quateman concluded an engagement at New York's Trax club where he was feted to a press and radio reception on opening night. Shown here congretulating the singer backstage are (left to right): Quateman; Bruce Somerfeld, Manager, Pop A&R, RCA Records; RCA promotion person Dee Pienack; Bill Reilly, Director, Commercial Sales, Eastern Region, RCA Records; Larry Pelmacci, Manager, Product Merchandising; and Ron Schweizer, Commercial Sales Representative, RCA Records.

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R&R Convention '78 is on! Greetings to radio and record industry people from all over the country and the globe who are gathered in Dallas for several days and nights of information-sharing experiences. With this year's emphasis on aspects of the industry normally not covered at convention gatherings, we're all in for many thought-provoking sessions and enlightening experiences.

An eleventh-hour addition to the AOR rap session panel is Scott Muni, PD and afternoon drive air personality at WNEW-FM/New York. Scott is one of the true pioneers of progressive radio and an AOR legend. His observations add a special flavor and balance to the session; we're proud to have him join us.

For those unable to be with us for this year's activities, next week's R&R will provide complete coverage of all the activities. See you then.

#### Columbus: A Changing AOR Market

Longtime Columbus AOR station WCOL-FM has announced an upcoming change in call letters and format. MD Mike Perkins spoke of the new format in general terms, saying "it will be much tighter than it is now but we'll still be aware of album product. It might be a graft between AOR and a list."

Perkins claims that no one on the staff will be let go. "The staff was all inteviewed on a one-to-one basis," he explained, "and they all said that they could cope with it, and they all seem enthusiastic about it."

According to Perkins, the changes are not the result of poor ratings. "It's not a turn-tail-and-run sort of thing. We're just trying to look ahead to longterm survival." Perkins said that station management feels that "the financial base for AOR programming is not as big in this market as it was before. The music and buying tastes are getting pretty conservative."

Tom Teuber, PD at competing Columbus AOR station QFM96 sees the market differently. "I agree that this is a conservative market. Obviously the music has to reflect the community. But it's no secret that our Abrams Superstars format is a fairly conservative format, so it fits the area. And one thing you have to consider, even though Arbitron doesn't, is that there's fifty thousand Ohio State students here. Even though they don't get the diaries they certainly patronize our advertisers. You can't ignore them.'

Teuber added, "I think WMMS' success in nearby Cleveland has demonstrated to all of us no matter what the market that AOR is the format of the future. I think there's still tremendous growth potential for this format in any market, I don't care where it is. I've always quoted Tom Donahue when he was at KSAN, who said, 'I consider this a middle of the road station; we're just in the middle of a different road.""

#### Evolution

The new PD of KISW/Seattle has been named. He is the station's GM, Bob Bingham. MD is Steve Slaton. Former MD Gary Crow is now the station's Promotions Director ... Former WRKR/Racine air personality Benson is now MD of WZMF/Milwaukee. Former MD Mike Wolf is now the station's Production Director. ...Randy Sutton, from KTOQ/Rapid City has been named MD at KFML/Denver... Dennis Sholey, former MD of KPAS/El Paso, has left the station to join a stereo shop in town. The new MD and Assistant PD at KPAS is Mike Preston ... KXFM/Santa Maria's new MD is Todd Busch...Dave Whittaker and Jack Perry, air personalities at KSFM/Sacramento have left the station. New to the station are Kevin Kelly doing 7-12 midnight, Kent Randalls from KROY/Sacramento doing all-nights, Fred Levy from KUIC/Vacaville doing weekends, and Claire Black from KDUS/Davis, also doing weekends ... New to M105/Cleveland is Doug Johnson, from WQSR/Tampa...Zeta 4/Miami News Director Bishop Cheen has left the station. New News Director is former 6-10pm air personality Jeff Cramer... New to WIOT/Toledo are Terry Sullivan from KMAK/Fresno doing 10 am-2pm. and part-timer Scott Jamison.

#### Q95/Indianapolis Goes Live AOR

Q95 (WFBQ-FM)/Indianapolis, formerly an automated soft AOR station, has switched to live programming. The station has taken on the Burkhart/Abrams Superstars consultation service.

In making the switchover to live programming, the station has beefed up



its employee roster considerably. Operations Manager Dave Parks also heads the AM sister station WNDE. New to the station are the following: Mike Tinnes, from WYXE/Madison, MD and 10-3pm; Glory June from WFUR/Chicago, 6-10am; Jeremy Hale from WNOR/Norfolk, 3-7pm; Dave Dworkin from WYXE/Madlson, 7-12midnight; and T. Thomas Robinson from WRYZ/W. Palm Beach, 12-6am.

#### Color

WMMS IS SKY HIGH: In conjunction with Crack the Sky's album "Safety In Numbers," WMMS morning man Jeff Kinzbach led a group parachute jump recently. Winners were picked from post card entries. PD John Gorman reports no broken bones during the jump, which drew hundreds of curious spectators (and worried parents).

CLAPTON HONORED: WLUP/Chicago, in conjunction with RSO Records, sponsored an Eric Clapton Day, giving away 50 pairs of tickets to his Chicago concert appearance. They also played two Clapton cuts per hour all day from his large catalogue, and ran several historical featurettes about the popular guitarist.

GUITAR MAN: WIYY/Baltimore/in conjuction with Mushroom Records gave away fifty copies of the Doucette album to phone callers. Of the fifty winners, one was picked as winner of an Ibanez double-neck electric guitar like the one cover-featured on the Doucette album.

THE ULTIMATE JOURNEY: WIOT/Toledo, with Journey's "Infinity" album, is sending a listener on an expenses-paid journey to Toronto. Winner must correctly guess a number from one to infinity which the station has on file.

CONCERT PASS: WILS-FM/Lansing is holding a drawing for a 101FM Concert Pass, which is good for a pair of tickets to every concert in the Lansing area for a year.

#### Update

KISW/Seattle's 7th anniversary free birthday party at a local night club drew over one thousand station supporters. Congrats to the crew .... Pronunciation Guide: It's Van-gel' is with a hard 'g' .... Some excitement in the R&R AOR office last week when Associate Editor Sari Gussman got a phone call from her uncle, Harry Betts, who had just won his first Grammy award for best instrumentation on "Nadia's Theme."....Casablanca artists Stallion are the official spokespeople for the Wild Horse Organized Assistance (WHOA) program, which is trying to find owners for America's wild horses. The group has recorded a series of PSA's about the program which are available from Ken Kohl at Homeflow Organization, (303) 722-4636 .... It was "Nostalgia Night" at Los Angeles' Roxy nightclub last week when four of the five original Byrds took to the stage one last time. Onstage for a two hour greatest hits medley were David Crosby, Roger McGuinn, Gene Clark, and Chris Hillman. It was nice to be taken "Eight Miles High" one more time .... United Artists Records is making available to radio stations a free hour-long concert special featuring the Daisy Dillman Band and the Lavender Hill Mob. Contact your UA promotion person for more information.

#### **Concerts And Conversations**

PRESENTATIONS: WAER/Syracuse presented Fotomaker for 88 cents....KISW/ Seattle presented Elvis Costello for \$1.00.

RADIO CONCERTS: Little Feat on WLIR/Long Island .... Horslips on WNEW-FM/New York .... Elvis Costello on KISW/Seattle.

CONVERSATIONS: Tom Waits on KTIM/San Rafael....Lenny White, Crack the Sky, and Horslips on WCMF/Rochester .... Wet Willie, Starz and Gabriel Kaplan on WQFM/ Milwaukee .... Grinderswitch and Albert King on WJKL/Elgin .... Joe Beck on WRPI/Troy ..... Greg Lake, Elvin Bishop, Gary Wright, and Ozark Mtn. Daredevils on KMOD/Tulsa.... Dan Hill and Clover on WAAF/Worchester....Hoodoo Rhythm Devils on KZAP/Sacramento.... Pat Travers, Dogs, and Tom Robinson on KSJO/San Jose....Charlie Daniels on KWFM/Tucson....Caldera on KTYD/Santa Barbara....Eddie Money on WIOQ/Philadelphia.... Aztec Two-Step on WLIR/Long Island .... Torn Robinson on KOME/San Jose.

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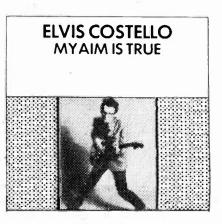
# DEBUT DYNAMTE

Karla Bonoff



Karla Bonoff's debut album contains what Crawdaddy's Jon Pareles calls "Songs that have the timeless feel of classics." Her new single "Isn't It Always Love" feels just fine, indeed! Recently, Jackson Browne asked Karla to join him on a month-long Southern concert tour. The touring package was such an overwhelming success that she will be joining Jackson later this month for a tour of the Midwest. Karla's on the road to Cold!

Last year's nobody is developing into the newest star of 1978. Elvis Costello has been the subject of more, press, more word-of-mouth and more excitement than our industry has been witness to in years. And you know what? His music lives up to it. Agree?!! Non-believers are asked to listen to El's new single "Watching The Detectives" backed with "Alison." Ah yes, pop people **need** now music!



Eddie Money



Since just a few weeks after his album debut, **Eddie Money**'s been making it big in the pages of **Radio & Records** in fact, he's been a member of the AOR Airplay/40 chart club for sixteen weeks! Now, not only does this former street kid from Brooklyn have one of the most played albums on the street, but he's got a scorching live show as well. So come along, if you can keep up, as his first single "Baby Hold On," pushes Eddie over the top!

## A <u>Lead-Off</u> Triple!



on Columbia Records

#### Page 40

#### Radio & Records -Album Airplay/ 40 - Chart

#### March 3, 1978

1	JACKSON BROWNE.	. Running On Empty (Asylum)	Title "Load Out/Stay" "Thunder" lead
2	ERIC CLAPTON.	Slow Hend (RSO).	"Cocaine" "Sally" "Tonight"
3	BILLY JOEL	Stranger (Col).	Title "Way You Are" "Movin" lead
4	STEELY DAN.	Aja(ABC).	"Descon""Cow""Pag"
5	QUEEN.	News Of The World (Elektra).	"Rock/Chemps" "Get Down" lead
6	ROD STEWART.	. Foot Loose & Fancy Free (WB)	"Joking" "Legs" "Loose" "Heart"
7	LITTLE FEAT.	Waiting For Columbus (WB)	"Trine""Chicken""Atlanta"laad
8	ELO		"Sweet-Talkin" "Stone" "Night in"
9	WARREN ZEVON	Excitable Boy (Asylum).	"London" Title "Johnny"
10	KANSAS	. Point Of Know Return (Kirshner).	"Dust""Paradox"
11	LYNYRD SKYNYRD		"Right" "Smell" "Name"
12	TED NUGENT	Double Live Gonzo (Epic)	
13	MANFREDMANN	. Watch (WB).	
14		My Aim Is True (Col).	"Quinn" "Circles" lead, Variety Of Cuts
15	IOURNEY	Infinity (Col).	Shoes Alison Detectives
16	BORWEID	Heaven Help The Fool (Arista).	Wheel Anytime
17	GORDON LIGHTEOOT	Endless Wire (WB)	Bombs" Title "Slip"
18		French Kiss (Capitol).	Circle" Title "Katy"
19		Cats On The Coast (Capricorn).	"Ebony" "Outskirts" lead
20		Cats On The Coast (Capricorn).	"Amy" leads
20		Watermark (Col).	"Paper"""Wonderful" lead
22		Weekend In L.A. (WB).	"Broadway" leads, Variety Of Cuts
23		Van Halen (WB).	"Got Me""Jamie" "Talking" lead
		Starlight Dancer (Janus).	"Be Mine" "Ballad"
24	ANDREW GOLD.	All This & Heaven Too (Asylum)	"Thank You""How Can""Friend"
25	EMMYLOU HAXXIS.	Quarter Moon In A 10¢ Town (WB)	"Louisiana" leads
26		The Grand Illusion (A&M)	"Sail Away" Title "Fooling"
27	BE BOP DELUXE	Drastic Plastic (Harvest).	"Panic" "Japan" "Language"
28	EDDIE MONEY.	Eddie Money (Col).	"Two Tickets" "Hold On" "Star"
29	RONNIE MONTROSE	Open Fire (WB).	"Town" "Leo"
30	BOZ SCAGGS.	Down Two Then Left (Col).	"Hollywood" "Falling" "Goods"
31	SAT. NIGHT FEVER.	Soundtrack, Various Artists (RSO)	Title "Alive"
32	HEAD EAST.	Head East (A&M).	"Been Gone" "Door"
33	BOB DYLAN	Music From Renaldo & Clara (Col)	"Isis" "Ain't Me"
34	JONI MITCHELL	Don Juan's Reckless (Asylum)	"Back St." Title
35	DAN HICKS	It Happened One Bite (WB).	"Cloud" "Cruising"
36	LINDA RONSTADT	Simple Dreams (Asylum).	"Pitiful" "Dice" "Carmelita"
37	CRACK THE SKY	Safety In Numbers (Lifesong).	"Lighten Up" "Flashlight"
38	<i>TUBES</i>	What Do You Want From Live (A&M)	"Done" "Life" "Touch"
39	MICHAEL MURPHEY	Lone Wolf (Epic).	"Nothing" "Paradox"
40	MEATLOAF	Bat Out Of Hell (Cleve. Int.).	Variety Of Cuts

### Summary

Lots of ectivity on this week's chart. JACKSON held onto the top slot with hots at 88% of our reporters. CLAP. TON stayed at 2, with hots at 71% of our reporters. JOEL jumped up, with hots at 58% of our reporters. STEELY inched up with hots at 52% of our reporters. FEAT walked into the top ten, with adds at 40% of our reporters plus significant hots. ELO maintained. ZEVON had a good week. MANN took an impressive jump upwards, with adds at 48% of our reporters plus significant hots. LIGHTFOOT held steady, as did WELCH. BEN-SON jumped upwards, as did VAN HALEN and GOLD. BE BOP was this week's highest debut, with adds at 30% of our reporters. HEAD EAST debuted with adds at 25% of our reporters. The DYLAN EP debuted, as did HICKS, TUBES, and MURPHEY. MEAT LOAF bounced back onto the chart. ROBERT GORDON and WAYLON & WILLIE almost made the chart.

This chart is based solely on eirplay and does not attempt to fabricate a trend. The artists in Italics are those receiving the most rapid gain in eirpley.

	MOST ADDED
DOUCETTE Mame Let Him Play (Mushroom) EARTH WIND & PIRE	MANFRED MANN Wetch (WB)—Added at 48% of our reporters.
Ali'N All(Coll ROBERT GORDON Frosh Fish Special (Pvt. Stk. ) DAN MULL	LITTLE FEAT Weiting For Columbus (WB)-Added at 40% of our reporters.
Longer Fuse (20th) HORBLPS Allens (DJM)	BE BOP DELUXE Drastic Plastic (Harvest)-Added at 30% of our

RANOV NEWMAN Little Cri ele (WB) SWEET

- Level Hee ed (Capitol
- JENNINGS & W. NELSON Waylon & Willie (RCA) Isted in The Bin are those which

40 chart. Also included are albe gen the week These of ampley to got ampley becks in T

_	OGRESSIVE SINGLES		ST	SOUTH	
1	ATLANTA RHYTHM BEC.	LITTLE FEAT We/ting For Columbus (WB) MANFRED MANM	42%	MANFRED MANN Watch (W8) LITTLE PEAT	57%
2 tie	"Imeginery Lover" (Polydor) WINGS "Girle/Mull" (Cepitol)	Wetch (W8)	42%	Welding For Columbus (W8) BE BOP DELUXE	43%
2	JAY FERGUSON "Thunder Island" (Asylum)	Whet Do You (A & M) BE BOP DELUXE	35%	Drestic Plantic (Hervest) MICHAEL MURPHEY	33%
3	TOM ROBINSON BAND "2-4-8-8 Motorway" (Hervest)	Drastic Plastic (Hervest) HEAD EAST	31%	Lone Wolf (Epic) HEAD EAST	29%
4	GEILS "I Do" (Atlentic) LeBLANC & CARR	Hood East (ABM) HOTTEST	31%	Heed East (ABM) HOTTEST	24%
•	"Falling" (Big Trea)	JACKSON BROWNE		JACKSON BROWNE	
tie 6	"Hoppy Anniversary "(Hervest) WET WILLIE	Running On Empty (Asylum) ERIC CLAPTON	77%	Running On Empty (Asylum) ERIC CLAPTON	<b>91%</b>
7	"Street Corner Serenede" (Epic) DAN HILL	Slow Hand (RSO) BILLY JOEL	69%	Slow Hend (RSO) BILLY JOEL	67%
tie 7	"Sometimes When We" (20th) ENGLAND DAN & JFC	Stranger (Col) ELVIS COSTELLO	65%	Stranget (Col) ROD STEWART	57%
	"We'll Never Heve"(Big Tree)	My Aim is True (Col) STEELY DAN	58%	Foot Loose & Fency Free (W8) GORDON LIGHTPOOT	52%
		Ale (ABC)	50%	Endless Wire (WB)	48%

reporters.

Proge-sites Singless These dispon-escents research pipeliness andres by ear AOR reporting stabans. These singles are other and on an about not real bas an about not currently qualifying for the About Arabay 60. They are based in andre of teats inderity recovered. This chart represents seably only and dear

#### REGIONIAL BREAKOUTS: The numb

to the percentage of stations in each area that reported the album as either a hot or an add

### VAN HALEN Van Halen (WB)—Added at 21% of our reporters.

HEAD EAST Head East (A&M)-Added at 25% of our reporters.

			ADDED
IN			MANPRED
	57%		Wetch (WB)
			UTTLEFEAT
mbus (WB)	43%		Weiting For
			VAN HALER
lervest/	33%	1	Van Helen (V
4 JEY			HEAD EAST
	29%		Heed East (A
			DAN HICKS
1	24%		It Happened
			HOTTES

91%	-
67%	
57%	
52%	
-	
	67%

### THE HOTTES

JACKSON BROWNE Running On Empty (Asylum)-Reported hot at 86% of our reporters.

ERIC CLAPTON Slow Hand (RSO)-Reported hot at 71% of our reporters.

BILLY JOEL Stranger (Col)-Reported hot at 58% of our reporters.

STEELY DAN Aja (ABC)—Reported hot at 52% of our reporters.

QUEEN Naws Of The World (Elektra)-Reported hot at 46% of our reporters.

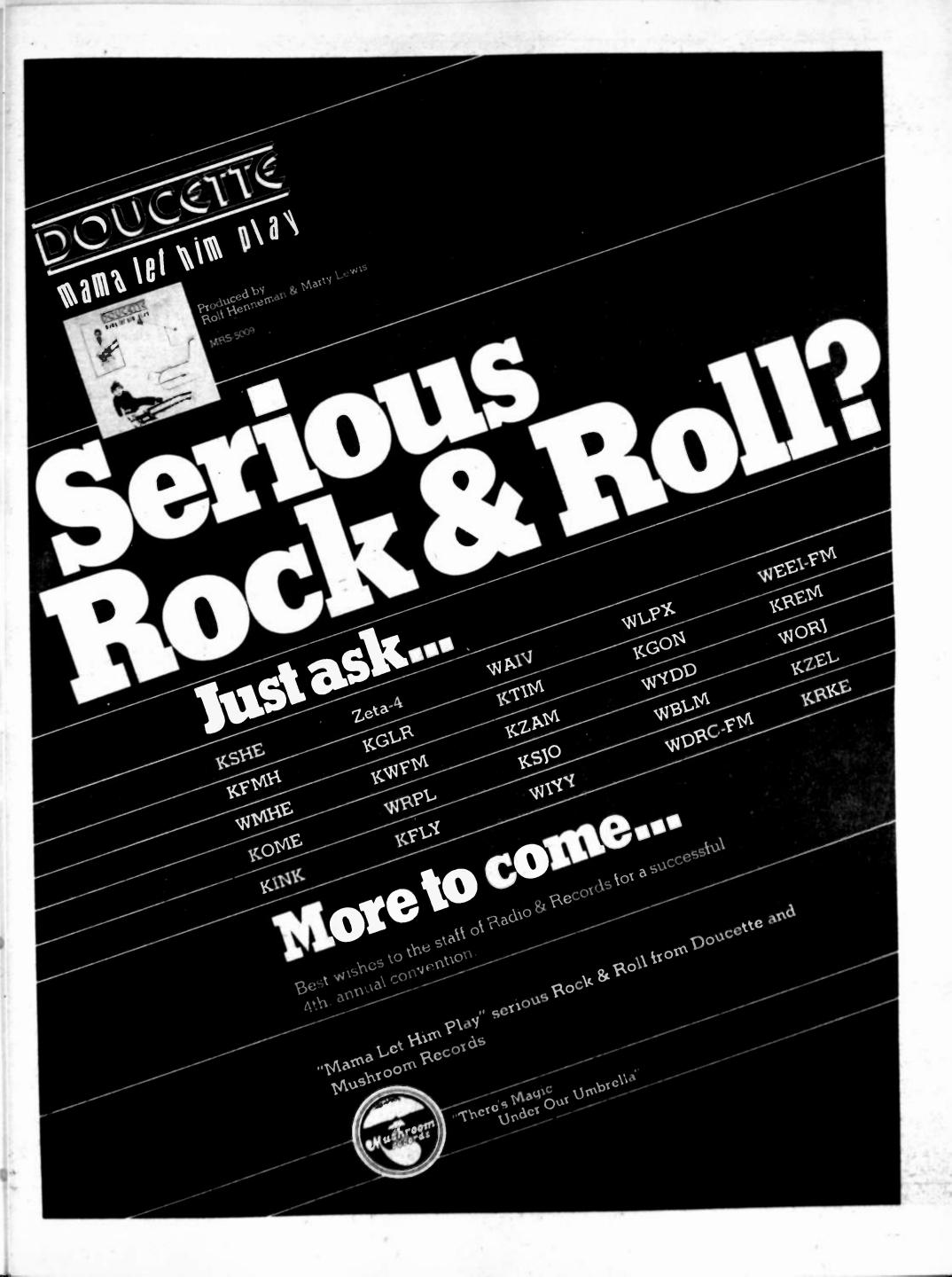
### MIDWEST

MANFRED MANN	
Wetch (WB)	
UTTLEFEAT	64%
Weiting For Columbus (WB)	48%
VANHALEN	
Van Halen (W8)	32%
HEAD EAST	
Heed East (A&M)	26%
DANHICKS	
It Happened One Bits (WB)	20%
HOTTEST	
JACKSON BROWNE	
JACKSON BROWNE Running On Empty (Asylum)	<b>52%</b>
JACKSON BROWNE Running On Empty (Asylum) BRIC CLAPTON	J2%
JACKSON BROWNE Running On Emoty (Asylum) BRIC CLAPTON Slow Hand (RSO)	82% 80%
JACKSON BROWNE Running On Empty (Asylum) BRIC CLAPTON Slow Hend (RSO) STEELY DAN	
JACKSON BROWME Running On Empty (Asylum) ERIC CLAPTON Slow Hend (RSO) STEELY DAN Ale (ABC)	
JACKSON BROWNE Running On Empty (Asylum) BRIC CLAPTON Siow Hend (RSO) STEELY DAN Ale (ABC) BILLY JOEL	80%
JACKSON BROWNE Running On Empty (Asylum) BRIC CLAPTON Slow Hend (RSO) STEELY DAN Aje (ABC) BILLY JOEL Stranger (Col)	80%
JACKSON BROWME Running On Emp ty (Asylum) ERIC CLAPTON Slow Hend (RSO) STEELY DAN A/e (ASC) DILLY JOEL Stranger (Col) OLUEN	80% 68%
JACKSON BROWNE Running On Empty (Asylum) BRIC CLAPTON Slow Hend (RSO) STEELY DAN Aje (ABC) BILLY JOEL Stranger (Col)	80% 68%

#### **IEST** ADDED

BE BOP DELUXE	
Drestic Plastic (Harvest)	41%
MANFRED MANN	
Wetch (WB)	33%
UTTLE FEAT	
Weiting For Columbus (WB)	30%
ROBERT GORDON	
Fresh Fish (Pvt. \$tk.)	20%
YVONNE ELLIMAN	
Night Flight (RSO)	22%
NRBQ	
At Yankee Stedlum (Mercury)	22%
HOTTEST	
JACKSON BROWNE	
Running On Empty (Asylum)	85%
ERIC CLAPTON	
Slow Hend (RSO)	67%
STEELY DAN	
Ale (ABC)	56%
ROD STEWART	
FootLoose & Fancy Free (WB)	44%
LYNYRD SKYNYRD	
Street Survivors (MCA)	41%

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R&R/Friday, March 3, 1978

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(Advertisement)



### We're only showing lan Dury's best side.

And everybody's grabbing on to it.

<u>Crawdaddy</u> says: "Common sod or not, Dury is uncommonly artful. Rough wit, ready sympathy and vocal twists make his inarticulate characters reveal themselves as individuals. What makes Dury stand out among his role-playing peers is that he can drop the mask and speak

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directly to his audience. He's too humanistic to be a trendy nay-saying punk." New Musical Express calls Dury: "One of

New Musical Express calls Dury: "One of Britain's most unique and uncompromising talents."

lan's debut album "New Boots and Panties" shows a side of him that most people would hide.



SIF 0002



WOUR THROWS A SKIER INTO COMPETITION—WOUR/Syracuse Public Affairs Producer (end former morning man) Peter Hirsch beat eight other local radio and TV station representatives in the media heat of the Multiple Sclerosis Ski-A-Thon. Hirsch is pictured displaying his award, which proclaims him the first media champion in the ski polls.



KSJO LETS LISTENERS COMPOSE THEMSELVES—KSJO/San Josa sponsored e listeners songwriting contest along with BAM Magazine, Tower Records, Tom Petty & the Heartbreakers, and ABC Records. 140 entries were received, and a record will be released with the ten winning listenerpenned tunes. Pictured conducting the drawing are (left to right): KSJO Music Director Paul "Lobster" Wells, eir personality Tawn Mestery, and BAM Publisher Dennis Erokan.



Get Your Station In The AOR Story: Don't forget to send photos with captions of your facilities (control room, production room, library, etc.) and staffs for inclusion in the forthcoming Radio & Records "The AOR Story" to be published in the coming weeks. Send material to: The AOR Story. Radio & Records, 6430 Sunset Blvd., Hollywood, California 90028.

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## IN THE BEGINNING

BXL1-2515

Manufactured and Distributed by RCA Records

### JEFFERSON STARSHIP CREATED "EARTH"

THE NEW ALBUM FROM GRACE SLICK, MARTY BALIN, PAUL KANTNER, CRAIG CHAQUICO, PETE SEARS, JOHN BARBATA, AND DAVID FREIBERG.

> Featuring the newly launched single: "COUNT ON ME"

Produced by Larry Cox and Jefferson Starship



ADC

actually, I like Matare CHAIN REACTION—WLUP/Chicago Music Director Bill Evans reacts viopromoting Epic's Ted Nugent and "Stranglehold." **CBS RECORDS PRESENTS** 

lently to Epic Local Promotion Manager Jerry Smallwood's attempt to make him another link in the chain of stations playing the Motors. Evans could be pardoned for thinking that Smallwood was actually

# 111

MONEY COMES TO NASHVILLE-Columbia's Eddie Money poses under the label's dollar signs during a postconcert party in Nashville. Pictured (left to right) are CBS/London Promotion representative Phil Holmes, BMI's Del Bryant, Money, WKDF/Nashville air personality Sylvia, BMI's Jerry Smith, and CBS/London A&R representative Peter Robinson.



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PARTON ZAPS SACRAMENTO-RCA's Dolly Parton, covering all format bases in recent radio station appearances, visited KZAP/Secremento recently for an interview. Pictured (I-r) are RCA's David Foreman, KZAP Public Affairs Director Viole Weinberg, Dolly Perton, Program Director Robert Williams, Music Director Bruca Mair, and RCA's Carson Schreiber.





Their sixth album is an original and distinctive new chapter in the band's development of modern music. Produced by John Leckie and Bill Nelson on Harvest Records and Tapes.

> AVAILABLE FROM CAPITOL RECORDS HARVEST ------





BOB LINDEN, PD/TODD BUSCH, MD: Playing various cuta. Playing DAVE MASON, KANSAS, FOREIGNER, ART GARFUNKEL, JAY FEEGUSON, LE BLANC & CARR and GORDON LIGHTFOOT singler.

Page 48

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ADD Potent Gorion (Private: Stock) Brite Oylan (Col) Lonny White (Elektra) Lonny White (Elektra) Linde Feat (WB) Der Des Brickmartin (Elektra) Rupert Holmer (Private Stock) Dan Hichs (WB) No Deca (Harrest) Be Bop Deluce (Harrest) Yronne Etiman (RSO)

Method Francisco Band (Epi GGRY WHIPPLE, MD: WHIFE's "Cabbage" HALKW' "Gol Me" DICE's "Why Sugar" QUEIN's "Reck YourKhangs TOWNES HOLAN's "Heart" MONTROSE's Town" BENSON's "Broadwar" BLONDE's "Jan Mad NELSON PEARSON's "Love" Playing ATLANTA ENTYMA SECTION and TALKING MAGAS jungles

HOI Horitan (DJM) Green (Eristra) Carler Jacques (Ca) Townshend(Lane (MCA) Billy Josi (Co) FLO (Jat) Ronne Montrose (WB) Jacton Browne (Arytum) George Bennon (WB) Biondie (Chrysain) Eric Claston (RSO) Bist McGrash (Amberst) Crach the Say (Linsong) Netion-Parano Band (Epp

DANA JANG, MD: Playing various cuts. Playing AT-LANTA RHYTHM SECTION, TOM ROBINSON BAND and TOM PETTY singles.

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R&R/Friday, March 3, 1978

HAPPY ANNIVERSARY FOR KAWY-KAWY-FM/Cesper, Wyoming celebrated its first anniversary as an AOR station with a lavish party weekand. The station invited other radio peopla, record company representatives, and artists for an axtravaganza of skiing, pool-playing, banquets, concerts, and a few impromptu on-air shifts by promotion men. Pictured at top are (left to right) Pat Meenan, ownar and President of KAWY and Modcom Corporation; KTCL/Fort Collins, Colorado's Rick Lofgrin; and KAWY Program Director Phil Robinson. Abova are Dava McKay, manager of Arista's Nova; and KAWY Music Director Fred Moore.



JOURNEY TO THE CENTER OF LA. RADIO-Columbia's Journey hosted listening parties for their latest album across the country, including one in Los Ange les. Pictured at that session are (I-r) Columbia National Vice President of A&R Don Ellis, Journey's Gregg Rolle, LA. Local Promotion Manager Bob Garland, West Coast A&R Director Michael Dilbeck, Regional Promotion Manager Warren Williams, KLOS Production Manager Ruth Pinedo, Programming Assistant Valerie Faulconbridge, Journey's Aynsley Dunbar, KLOS air personality Damion Bragdon, and KWST air personality Chuck Marshall. Columbia's Paul Repreport and Jim Ladd of KMET are seated in front.

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### THESE DAYS, EVEN THE RATS GET RICH.

The Good Rats' long-awaited new album offers absolute proof that hard work pays off in the end. Led by the inimitable Peppi Marchello, they've long been known as the hardest-rockin' rats in the business. Their raucous performances have earned a dedicated following throughout the Northeast, while winning loyal supporters in every area of the music industry as well. And now the release of their new album marks a special occasion for all their fans to celebrate. Produced by Flo and Eddie, every track growls with the animal intensity that the Good Rats are famous for. "From Rats To Riches" is a great tale of American success.

The Good Rats' "From Rats To Riches." It had to happen. On Passport Records.



Manufactured and distributed by Arista Records.

#### Page 50

Seattle HOT Bally Joei (Col) (vic Clapton (R&O) And Stewart (Wil) Eterly Dan (AliC) Eterly Dan (AliC) Krint (Androit (Col) Krinta (Binhar) Jectron Browne (Col) Anzer (Binhar) Jectron Browne (Col) Daren (Eterla) Chieren (Eterla) Daren (Eterla) ADD ADD Journey (Col) Sea Level (Col)com) Gorton Livhritoot (MIN) Pat Yeavers (Polyttor) Narak (Janus) Swett (Col) Honna Monitois (WB) Michael Wynn (Arola) Crack the Sky (Lifecom) Mahoany Rush (Col) Heed East (ABM) Van Halen (WB) STEVE SLATON, MD: CRACK's "Lighten Up" HALEN's Seattle ADD Alruha 70 (Nercury) Cale Jacques (Col) Dan Hechs (WB) Bat Mc Grath (Amherst) Don Brown (Str Amar ) Jam Kwashon (Min. RR) Tam VanDerGed (ECM) NRD0 (Nercury) Robart Gordon (Priset Stoc Peri (Anus) HOT Lackson Browne (Anylum) Emmylou Harris (WB) Billy Joel (Col) Joni Mischell (Arylum) Bot: Ven (Arista) Wirren Zevon (Asylum) Brace Cockburn (Inland) Little Feat (WB) Gallapher & Lvie (AAM) (c) Manhattan Transfer (Atlantic) Joe Sample (ABC) Steely Dan (ABC) Pets (Anita) Somozza (A&M) JAN KERTZER, MD. Playing various cuts. KZOK102 Seattle -212 BIL Steely Dan (ABC) Gordon Liphthoot (VB) And Stewart (WB) Linda Ronstaitt (Asylum) Sea Level (Carincan) BOC (Col) JAT Jerra (Polytor) Elisis Costello (Col) Queen (Elektra) ADD Manfred Mann (WB) Little Feat (WB) HDT HDT Eric Clauton (RSD) Kantar (Kirbhet) Styx (A&M) Jackson Browne (Asylum) Lynyrd Skynvrt (MCA) Striker (Arista) MAVIS MACROFF, MD: Playing various cuts. Playing ATLANTA RHYTHM SECTION and MAGI singles TAMPA wasr tm ADD Lette Fast (WB) Bob Dytan (Col) Chick Cores (Polydor) Robert Gordon (Prazie Stock) Dan Micks (WB) Manted Mann (WB) Beamsetterth (RCA) Bat MCGraft (Amberst) Focus (Marreet) Ortean (ABC) Rubicco (20th) Be Bob Detuze (Marreet) Eins Contello (Col) Bob Wari (Annta) Bully Joel (Col) Karla Bonoti (Col) Sea Level (Capricon) Bos Scagn (Col) George Benson (WB) Steely Den (ABC) Warren Zeron (Asylum) Jackson Browne (Asylum) Jackson Browne (Asylum) Eric Clapton (ABC) Warren Zeron (ASC) Warren Zeron (ASC) Warren Zeron (ASC) Santane (Col) Costello (Coi) Be Bop Deluxe (Harrest) Vanjels (RCA) Joe Sample (ABC) Des Des Bridgewater (Elektra) STEVE HUNTINGTON, MD: Playing various cuts Playing COUNTRY IOE, ATLANTA RHYTHM SECTION, TOM, PETTY EDDIE MONEY and LINDA LEWIS FM 1 104 Toledo Hilly Joel (Col) Ted Arugent (Epic) Lynyrd Skynyrd (MCA) Jackson Browne (Asylum) Kaniss (Kirnher) Ouen (Elaktra) Oruck Mangione (AzM) Werren Zerson (Asylum) Andrew Gold (Asylum) Edrig Money (Col) Eleis Costallo (Col) ADD Manfred Mann (WB) Dylan (Col) Head East (A&M) Van Halen (WB) HOT Sielly Dan (ABC) Rod Stewart (WB) Boz Scoggi (Col) ELO (Jet) NEIL LASHER, MD: Playing various cult. Playing ATLANIA BHYTHM SECTION, DAN HILL, ART CARFUNEEL WET WILLIE, LE DLANC & CARR LINDA RONSIADI, BOB WELCH, BEE GEES, LITTLE RIVER BAND, JAT FERGUSON and ERIC CLAPTON singles

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ELD (Jat) Sea Level (Capricom) Kanas (Krihner) Wat Willia (Eorc) Evver f (Col) Lynyrd Skynyrd (MCA) Andrew Gold (Arylum) Ouern (Ereitra) Sat. Night Fører (RSO) Doucette (Mushroom)

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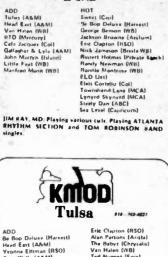
PAUL GOLDBERG, MD. Playing various cit. Playing CLOVER, CHUCE MANGIONE, VAN HALEN, ELVIS COSTELLO, LE BLANC & CARR, WINGS, CORT WELLS, JAY FERGUSON, BITA COOLIOGE, DAN HILL, ALTANTA RHYTHM SECTION, VIBRATORS and THE BABYS lingles.

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Roy HOT on 810 whe (Asyl-

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Eric Clauton (RSO) Alan Perton (Antita) The Babyr (Chrysala) Yan Halen (VB) Ted Nugen (Epic) Rod Stawer (WB) Sea Livel (Capitcom) Billy Joel, (Cal) Jeckson Browne (Anytin Corrion Liphtool (WB) Wayton & Wille (RCA) Bob Wetch (Cap) Ronnie Montros (WB) ADD Be Boo Deluse (Harrest) Heed East (AAM) Yvonne Elliman (RSO) Cory Wells (AAM) Michael Murphey (Epic) Akhogeny Ruth (Col) First Fire (RCA) HOT Ranss (Kirshner) Kenses (Rirshner) Steely Den (ABC) Montrote IWBI

BILL BRUUN, PD: Playing sarious cuts. Playing IAT FERGUSON, HOTEL, TOM ROBINSON BAND, GEORGE BENSON, COUNTRY IOE, ATLANTA RHYTHM SECTION, JIM SWEENEY, and EDDIE MONEY singles.



Etris Costello (Cd3) Warren Zevon (Anylum) Bob Weir (Antta) Jackson Browne (Anylum) Honiton (DDM) Almul (ABM) Wayton & Willie (RCA) Genesia (Atlantic) Enc Clauton (RSO) Andrew Got (Auylum) Lynytd Skynyrd (MCA) Bat MCGraft (Amnerti Bob Weich (Cao) Pat Trasers (Polydor) ELD (Jett) Dan Hicks (WB) Pickins (Ariole)

ELD Tait TOM STARR, MD: ZEVON's "London" "Johnny" Tille WER's "Bombs" Tille "Time" BROWNE's Title "Heart" "Shaks Toam" HORSLIPS "NY" "Stowaway" ALESSIs Tille "In Love WAYLON & WILLE's "Cold Dust" "2003' CLAPEON's "Sally" "Cocalee" GOLD's "Friend" "Slop" "How Can McGRATH's "Grow" WILCH's "Ludy" "Thonk" JRAVERS "RIde" ELO's "Sweet Talkin" "Stone"



Rilly Jort (Col) Ted Nugent (Enc.) Ousen (Eletra) Rod Stewart (WB) Eins Costatio (Col) Dan Hill (20th) Andrew Gold Tarylum) Warren Zevon (Arylum) Crack the Sky (Lifscong Eddia Money (Col) HOT Jackson Browne (Asys Eric Clapton (RSO) Art Garfunkel (Col) Little Feat (WB)

Eddie Money (Col) MICHAEL MCRAY, MD. BROWNE's "Load-Duristay" "Roise" CLAPTON's "Cocaine" "Wonderfull" GAR-FUNEL's "Paper Chase" "Shuck" FEAT's "Open" "Dolt's "Stranger" "Moint" Out" NUCEN's "Buildon" "Tank Me" QUEEN's "Get Duwn" "Sidewalk" WELCH's "Carolene" "Outkirit's "Stewarts "Loave" "Johing" COSTELLOS's "Shoet" "Allion" NILI's "La" GOLD's "How Can" Thank Tou" ZEVON's "London" "Tender-ness" CRACK's "Isabight" "Lighten Up" MONET's "Noid On" "two Tickets" Plasing KANSAS, BILLY (OLL LINYED SKNYRG) LACKSON BROWNE, ERIC CLAPTON, STEELY DAN, ART GABFUNKEL, ROD STEWART, BOB WILCH, DAN HILL and ELO singles.

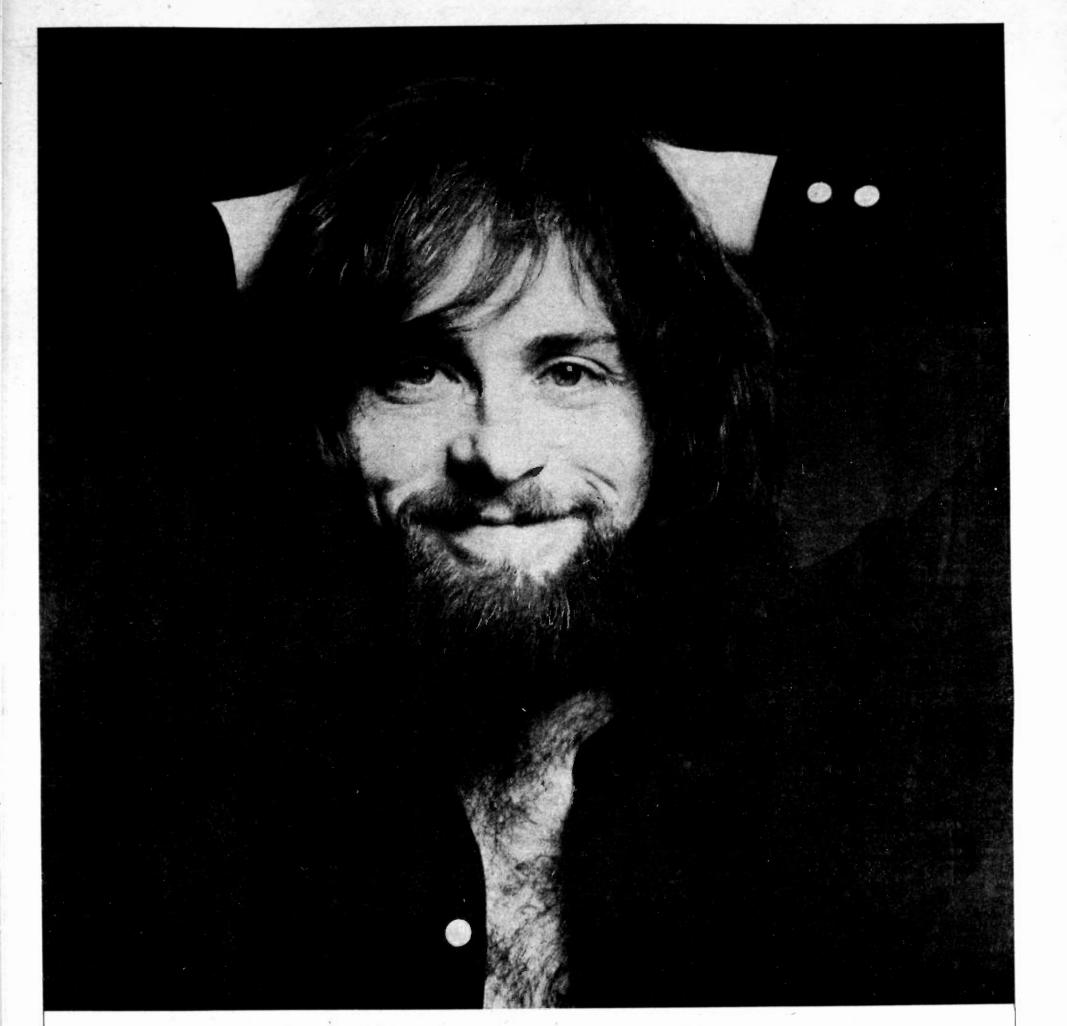


TAKING STRIKER TO HEART-KISW-FM/Seattle and Arista Records co-sponsored a party for newly signed area band Striker, with locally-based neighbors Heart also showing up. KZOK/Seattle broadcast Striker's performance live from a local club. Pictured (I-r) among the large crowd are Arista West Coest Regional Marketing Manager Brian Blatt, West Coast AOR Promotion Associate Director John Schoenberger, West Coast Operations VP Michael Lippman, local Promotion Manager Dana Morris, Striker's Scott Rosberg, KZOK Music Director Mavis Mackoff, KISW Promotions Director Gary Crow, Diana Von Veh of Beaux Arts Management, Striker's Norman Lombardo (kneeling in front), Heart's Michael Derosler, Striker's Rick Randle, Rick Taylor and Rick Ramirez, Heart's Nancy Wilson, Howard Leese and Ann Wilson, and Arista West Coast Promotion Manager Gary Diamond.



DETECTIVE ON THE CASE FOR AOR RADIO-Swan Song's Detective recently went in the studios to tape a live set of music for future AOR distribution as a promotional LP. DC101/Washington hosted the event, with a number of WIOQ/Philadelphia staffers on hand as well. Pictured (I-r) are Atlantic Northeast Regional Album Promotion Manager Steve Leeds, DC101 Programming Assistant Rosemary Winter, DC101 air personality Howard Page (MC of the event), Artist Relations Director Perry Cooper, WIOQ Music Director Helen Leicht, Senior Vice President Michael Klenfner, Richard Rothe (affiliation unidentified), the group's Michael Des Barres (with beer can) and Tony Kaye, Lookout Management's Greg Mundy, studio engineer Jimmy Douglass, group's Bobby Pickett, Michael Monarch, and (kneeling) Jon Hyde, WIOQ Program Director Alex Demers, WIOQ General Manager Art Camiolo, and WIOQ air personality Jim Harlan.





### **Good Stuff From Henry Gross.**

Henry Gross' latest single,"Only the Beautiful," is the stuff AOR dreams are made of.

It's one of 9 lovingly crafted songs from his new album, "Love Is the Stuff." And like everything Henry does, it's put across with true rock and roll conviction from one of the hottest young singers and guitarists around.

"Only the Beautiful" wins new friends for Henry every time people hear it. Because they know Henry Gross always delivers good stuff. "Only the Beautiful". The first single from Henry

4 1979 CBB HC

Gross' forthcoming album," Love Is the Stuff."

On Lifesong Records and Tapes.

Distributed by CBS Records. Management: Budd Carr/BNB Associates





Direct From Duncan

#### by Jim Duncan, Country Editor

Howdy from Dallas! (When in Texas ... ) Wish you were here (if you are: When did you get in?) As you read this, the fourth annual R&R Convention is in full swing. If by chance you could not make our get-together a complete filmed report will be given next week in an R&R near you.

#### **News Notes**

Some of the highlights of this year's Country Radio Seminar are featured on this page. Looking forward to seeing those of you who could not make our Dallas meeting.

One other reminder pertaining to the CRS: Mike Burger, PD of WHOO/Orlando and the newly-elected President of the Federation of International Country Air Personalities (FICAP) will be hosting a roast of Mercury's Faron Young at the Nashville Theatre the night before the seminar, March 16. For more information contact FICAP at (615) 385-0047. Should be a fun evening. New GM at WWOK/Miami is Barry Potter, who owned a marketing company in the city prior to his appointment. The station has been without an official PD since Ted Cramer left over a year ago to join WDAF.



Mike Burger

Music Director Ron Tatar has been doing most of the chores in the department since Cramer left. At this report, Potter had not appointed anyone to fill the slot .... Jim Powell takes over the PD job at KHAK/Cedar Rapids, Iowa. He will continue to handle the music as well...Word is KBON/San Bernadino will change formats to Country, April 15 and will use the Drake-Chenault "Great American Country" automated package ... Wes Gibson from KDOL/Mohave is the new MD at KUZZ/Bakersfield ... WDDD/Marion, Illinois PD Roger Swan has been upped to Sales Manager. Swan, who has been PD for the last six years, will remain in that position also. Morning personality Bruce Welker has been named Music Director and will take music calls Wednesday and Thursday from 10 until noon...Red Jones, Station Manager of WJEM/Valdosta, Georgia has been promoted to VP. Nine to noon personality Allen Murray has been appointed Station Manager. Jones will continue his morning air shift. By the way, I understand Jones is a 30 year radio veteran. That's a long time to be playing "all the hits...all the time."...Bob Stevens, formerly of K-102/ El Paso, has joined KTOM/Salinas to do the evening show.

#### Promotions, Contests & Concerts

KTOW-AM-FM/Tulsa will present its Seventh Spring Show featuring hometown favorites Roy Clark, Hank Thompson and the Oak Ridge Boys. The event will be held Sunday, April 2...Tommy Overstreet guested on the Nancy Turner show at Chicago's WMAQ ... Also from the Windy City, WMAQ has announced the expansion of their live concert broadcasts. The live sessions will now be done in a professional recording studio, adding a new dimension of sound quality to the program. The station has plans of running the program about once a month. Each show will run an hour and will be known as "Country Jam."...WJJK/Eau Claire, Wisconsin, along with the Wisconsin Heart Association, presented a "Sweetheart Dance" to raise funds for the WHA. The jocks of 14K Country emceed and gave away many door prizes ... WNYN/ Canton has been asking listeners to send in tips on energy conservation. In return, the station is giving away candles for energy tips used on-the-air ... WXCL/Peoria just began the city's first air traffic reports. Pilot Bill Bro will give reports daily from a fixed wing plane...Because of the bad weather in the area, this promotion just came across my desk. Last January, WIRE/Indianapolis held their first "Top Choice Awards." Listeners were asked to call in and vote for their favorite in any one of the nine categories announced by WIRE, such as "Record of the Year," "Top Male Vocalist," etc. The top three most mentioned in each category became the finalists. Then the WIRE air personalities manned the phones and took votes for the final winners. An hour show was produced creating a "Theater of the mind" performance. I heard a copy of the show and you would think it was actually done live. By the way, Marty Robbins was named "Entertainer of the Year" and WIRE GM Don Nelson, who is also CMA's Chairman of the Board, presented that award on the show .... Johnny Carver recently did a guest shot on KBET/Reno...WSUN/Tampa-St. Petersburg took listeners from "Sun Country To Snow Country" as part of a recent promotion. To qualify for the ski trip an hourly call was taken from the audience...Once a week WKDA/Nashville morning team Dale Turner and D.J. Jones are hosting a "Coffee Break" for area businesses. Every Wednesday Turner and Jones select a postcard to determine the company they will visit with free records, coffee and donuts... WHBF/Rock Island recently presented Crystal Gayle, Ronnie Milsap and Jacky Ward in concert ..... What's going on with your station? Let us know: R&R Country, 6430 Sunset Blvd., Suite 1221, Hollywood, Calif. 90028...Send pictures when possible.

#### **Country Radio Seminar Agenda**

The long awaited agenda for the ninth annual Country Radio Seminar has been officially announced. "The Future Of Our Country" has been selected as the theme of the two-day broadcasting workshop set for March 17 and 18, at the Nashville

Alrport Hilton. CRS Agenda Committee Chairman Terry Wood, Operations Director of WONE/WTUE/Dayton, will begin the sessions at 9:00 a.m. Friday, March 17. Bob Young, PD of KIKK/Houston will introduce a videotape presentation geared around the seminar's main theme. The future of the recording industry will be the next topic of discussion. The session will feature Jerry Bradley, RCA's VP of Nashville Operations, and Republic Records President Dave Burgess. Nick Hunter is scheduled to moderate. The afternoon sessions of the first day include discussions of reading and understanding the ratings. WPLO/Atlanta GM Rik Rogers will head up two discussions on sales. Bill Moyes, a market researcher, will chair a panel covering passive research. Don Boyles, GM of WSUN/St. Petersburg, will discuss radio sales. Rick Honea, News Director of WMC/Memphis, will handle a discussion about news styles that have been successful. John Chaffee, National PD of Mairite Broadcasting, and Al Greenfield, GM of KIKK/Houston, will lead a session on organizing a programming budget.

Saturday's sessions begin with a presentation by an expert in the field of motivation. Concurrent meetings about building an audience, passive research and a one-on-one session will round out the morning's activities. After lunch there will be a video presentation made by Eric Small and Ted Rozetti about engineering. The title on this one alone is an award-winner: "The Fully Loaded, Semi-Automatic, Digital, Laser, Googlasphonic, Dream Machine-Miniaturized/Engineering Your Future." This session will feature the introduction of recent and future engineering advances. WDGY/Minneapolis PD Dan Halyburton will then head a panel on music research. The final seminar meeting will be on contests and promotions. This session will also feature an audio-video presentation.

The Seminar's Annual "New Faces" show guests and this year's keynote speaker will be announced soon. For registration information contact the CRS at (615) 254-9461



#### Observation

The Johnny Paycheck recording of David Allan Coe's, "Take This Job & Shove It," has served as a battlecry for dissatisfied and striking workers all over the country. One Program Director in a western state was doing a remote and delivered a vehement tirade against the radio station, put Paycheck's recording on the turntable and split. When a man's product is synonomous with his name, he is more of a household name than the VP of the U.S. As indicated by the Jim Berry syndicated cartoon, the dissatisfaction of many with the status quo is paying off for Paycheck.

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#### by Hugh Cherry

0

#### **Biff Collie**

**Inside Nashville** 

DALLAS: Approximately 3000 radio and record people have converged on this city from 50 states for the music industry's biggest business/party this March 2-5 weekend, filling three major hotels and numerous meeting halls for a 'what to, how to' study/fun party, a fellowship and figuring. Dozens of flights are bringing the heavyweights in and 24-hour bus service links the three giant hotels conveniently for constant convention contact.

MEANWHILE: No truth to the rumor that Margo and Fargo will join Parton & Martin at R&R's plush Saturday night banquet here at Dallas' Fairmont Hotel....Del Reeves is headlining til March 11th at Boots Randolph's Printers Alley Dinner Club in Music City, while Boots is touring .... Mel Tillis goes to Provo, Utah to tape his new TV show, produced by the Osmonds .... Word out is Ray Price might be looking High School. She's honorary chairman in for a new label here in the near future. Sunday March 5 is the date for this year's Johnny Rodriguez Cerebral Palsy Telethon in Corpus Christi, Texas. He will be joined by fellow Mercury artists The Statler Brothers....Last Tuesday Don Williams did a concert in Nashville with Eric Clapton at the Municipal Auditorium. Clapton's evening Wednesday night at George Jones' "Lay Down Sally" has had some very Possum Holler Night Club with 40 writers good response from many Country stations ....

The state of the second s

The Grand Ole Opry's first live nationally televised special will be seen this weekend (4th) on public television...See Lynn Anderson and other Country ladies fashion-modeling in the March issue of Ladies Home Journal .... Grant Turner's eulogy to Tootsie Bess was a most warm and succinct tribute; She had the longest running show on Broadway" (Tootsie's Orchid Lounge is at 430 Broadway in Nashville)....In the February 19th Family Weekly Newspaper supplement, Andrew Francis is quoted as saying that Linda Ronstadt is the most popular female singer of all time, according to sales figures (a 50 million record sales gross)....Dottie West added a gala touch to the 6th Annual Mid-Winter Gala the Kidney Foundation in Music City Jeannie C. Riley hosted a March Of Dimes fund drive benefit last night (2nd) at Franklin nearby Williamson County....Jerry Clower signed to headline the 103rd awards dinner of the YMCA at Opryland Hotel April 20th....Larry Gatlin made a rare two-night affair at Nashville's Exit Inn this Tuesday & Wednesday (28th & 1st) .... Nashville Songwriters Association hosted another showcase big and small.

(Continued on page 56)

Page 52

# "Divers Do It Deep Pep

### THE UPLIFTING NEW SINGLE FROM DAVID ALLAN COE

#### on Columbia Records

Produced by Billy Sherrill

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### BREAKERS

Page 54

"Breakers" are those newer records that have the greatest level of station activity on any given week.

#### **The Kendalls**

#### Don't Feel Like Sinnin' To Me (Ovation)

Good phone reported. Added this week at WDAF, WJVA, KARM. Chart moves: 35-26 WIRE, 31-25 KENR, 16-12 WPLO, 23-15 WIL, 36-22 WHK, 22-14 WMC, 33-26 WJJD, 27-19 WHOO, 20-12 KCKN, 13-7 WUNI, 34-29 WFEC, 29-16 KLAK.

#### **B.J. THOMAS**

#### Everybody Loves A Rain Song (MCA)

Very good response in all areas. Just added at KLAC, WJJD, KERE, KNEW, WWOL, WJVA. Charted: 23-15 KCKN, 30-20 WHK, 27-18 WAME, 30-25 WOKO, debut 30 WPLO, 20-15 KLVI.

#### **DON WILLIAMS**

#### I've Got A Winner In You (ABC)

Good phone action. Charted: 38-23 WHK, 18-6 KCKC, 26-18 KSON, 25-17 WSUN, 37-29 WIL, 30-26 WJJD, 21-14 KAYO, 38-24 KRZY, 23-15 KERE, 35-28 WTSO, 37-25 KUZZ. Just added at WWOK, WFEC, WWJO, WPOC-FM.

#### **BILL ANDERSON & MARY LOU TURNER** I'm Way Ahead Of You (MCA)

New adds at WIL, WUNI, KAYO, WINN, WFEC, WGTO, WEAT, WOKO. Chart action: 32-28 WIRE, debut 26 KGBS, 26-20 KLAK, 35-29 KKYX, debut 30 KUZZ, debut 27 W. VA.

### NEW & ACTIN

KENNY DALE "Red Hot Memories" (Capitol) Added at WJJD, WMC, WWJO, WCOS-FM. Charts debut 19 WIRK-FM, 31-25 KRZY, 14-10 KENR, debut 29 KERE

KENNY ROGERS & DOTTLE WEST "Everytime Two Fools Collide" (UA) Added at WIL, KUZZ, WSUN, KXRB, WWOK. Charted: debut 40 WBAP, debut 20 WXOR, debut 24 KLAK, 38-29 WLOL, 36-19 KIKK, 26-17 WHOO, 34-14 KENR.

FREDDIE HART "So Good, So Rare, So Fine" (Capitol) New at KLAC, WIL, WEAT, WOKO. Moves: 34-26 WHK, 34-29 WIRE, 25-20 KRZY.

EDDIE RABBITT "Hearts On Fire" (Elektra) Added at WHK, WWJO, WHN. Moves: 25-20 KERE, 32-27 KNEW, 33-26 WTSO, 30-23 KGBS, debut 24 WSUN, debut 27 WHOO.

JOHNNY CASH "I Would Like To See You Again" (Columbia) New at WHK, WBAP, WONE, WHBF, KXRB, WKKN. Charted: 26-21 KUZZ, 26-20 WSUN, debut 26 WXOR, debut 30 KGBS, debut 30 KCKN,

CARPENTERS "Sweet, Sweet Smile" (A&M) A "Most Added" record this week. New at KSO, KSON, KCKN, WONE, WBAP, KERE, WSUN, KRZY, WOKO, WKYG. Charted: 35-21 KFTN, 34-29 KNEW, 35-23 KIKK, debut 29 WPLO, debut 29 WAME, debut 33 KCKC.

JANIE FRICKE "Baby Its You" (Columbia) Another "Most Added" record this week. New adds include KGBS, WSM, KSON, WPIK, KLAK, WLOL, KUGR, WTHI, KFTN, WHOO, KLVI. Moves: debut 29 KCKC.

JOHNNY RODRIGUEZ "We Believe In Happy Endings" (Mercury) A "Most Added" record this week. New at WONE, KLAC, WXOR, KNEW, WYTL, KUZZ, WADR, KCKN, WXCL, KSO, KHAK, KLVI. Charts: 17-12 KCKC, 21-17 WWJO.

JOHNNY DUNCAN "She Can Put Har Shoes Under My Bed (Anytime)" (Columbia) Early action in Midwest & South. A "Most Added" record this week. New adds at WIRE, KHAK, WUBE, KENR, WPLO, WXCL, WSM, KXRB, KIKK, WNRS, WAME, KRMD, WBAM

T.G. SHEPPARD "Don't Ever Say Good-Bye" (WB) Added this week at KGBS, WBAP, WHK, WIRE, KUGR, WNYN, WWOK, KWMT, WSUN, WYTL WGTO.

AVA BARBER "Bucket To The South" (Ranwood) New at WHK, WBAP, KNIX, WFNC, KRMD, WPLO, KWMT. Charted: 14-7 KERE, 26-19 KAYO, 35-27 KUZZ, debut 28 WSUN.

CON HUNLEY "Cry Cry Darling" (WB) Adds this week at KAYO, WJJD, WUBE, KUZZ, WWOK, KERE, WKKN, KHAK, WKYG, KXRB. Charts: debut 29 WXOR, debut 30 WAME.

BROWN & CORNELIUS "I'll Never Be Free" (RCA) A "Most Added" record this week. New at WSM, KCKC, WUBE, KUGR, WLOL, KAYO, KERE, KNIX, WNRS, KHAK, WBAM, KKYX.

GARY STEWART "Whiskey Trip" (RCA) New at KLAK, KSSS, KENR, WIRK-FM, KRZY, KBBQ, WTHI, KIKK, WNRS, WKKN, WBAM. DON GIBSON "Starting All Over Again" (ABC/Hickory) Adds at WUBE, KERE, WUNI, KBBQ, WYTL, WWOL, WDEN, WAME. Charts 34-28 KKYX.

JERRY LEE LEWIS "Come On In" (Mercury) Adds at KNIX, WUBE, WPLO, KLAK, WINN, WTSO, KIKK, WBAM, WHOO, KDJW. CAL SMITH "I'm Just A Farmer" (MCA) New additions at KJJJ, KLVI,

KSO, WXCL, KFTN, KBBQ, KARM, KVOO.

DOTTSY "Here in Love" (RCA) Added at KNEW, WSM, WPLO, WIL, WYTL, WINN, WSUN. Charts 36-29 KRZY.

#### Radio & Records **COUNTRY AIRPLAY/40** March 2 1070 Weeks

	Two Weeks	Last		March 3, 1978	
	3	1	0	WAYLON & WILLIE/Mamas Don't Let Your Bables Grow Up (RCA)	
	1	2	2	MARGO SMITH/Don't Break The Heart That Loves You (WB)	
	5	4	Ð	MEL TILLIS/What Did   Promise Her Last Night(MCA)	
	4	3	- 4	BARBARA MANDRELL/Woman To Woman (ABC)	
	9	6	0	RONNIE McDOWELL/I Love You, I Love You, I Love You (Scorpion/GRT)	
	2	5	6	DONNA FARGO/Dol Love You (WB)	,
	14	9	Ð	ZELLA LEHR/Two Doors Down (RCA)	
	12	10	Ŏ	GEORGE JONES/Bartender's Blues (Epic)	
	20	12	Ō	ANNE MURRAY/Walk Right Back (Capitol)	
	23	13	0	MARTY ROBBINS/Return To Me(Columbia)	
	6	8	11	LARRY GATLIN/I Just Wish You Were Someone I Loved (Monument)	
	39	27	Ð	CHARLEY PRIDE/Someone Loves You Honey (RCA)	
	26	16	Õ	TOMMY OVERSTREET/Yes Ma'am(ABC)	
	29	21	Ō	CRYSTAL GAYLE/Ready For The Good Times (UA)	
	22	17	15	MEL STREET/If I Had A Cheatin' Heart (Polydor)	
	13	15	16	MEL McDANIEL/God Made Love (Capitol)	
	18	14	17	MERLE HAGGARD/Running Kind (Capitol)	
	32	23	Φ	MOE BANDY/Soft Lights & Hard Country Music (Columbia)	
	_	28	Õ	JACKY WARD/Lover's Question (Mercury)	
	7	7	20	GENE WATSON/I Don't Need A Thing At All (Capitol)	
	_	34	Ø	THE KENDALLS/Don't Feel Like Sinnin' To Me(Ovation)	
	8	11	22	OAK RIDGE BOYS/You're The One (ABC)	
	30	26	23	BILLIE JO SPEARS/Lonely Hearts Club (UA)	
	28	25	24	DON DRUMM/Bedroom Eyes (Churchill)	
	37	32	0	B.J. THOMAS/Everybody Loves A Rain Song (MCA)	
	36	31	Ο	BILLY "Crash" CRADDOCK/I Cheated On A Good Woman's Love (Cap)	
	16	20	27	JOHN WESLEY RYLES/Shine On Me (ABC)	
	-	36	Ø	DON WILLIAMS/I've Got A Winner In You (ABC)	
	10	19	29	LORETTA LYNN/Out Of My Head And Back In My Bed (MCA)	
	11	18	30	EMMYLOU HARRIS/To Daddy (WB)	
	-	39	G	B. ANDERSON & M.L. TURNER/I'm Way Ahead Of You (MCA)	
	-	38	0	KENNY DALE/Red Hot Memory (Capitol)	
	-	37	33	VERN GOSDIN/It Started All Over Again (Elektra)	
	-		• 🖸	K. ROGERS & D. WEST/Everytime Two Fools Collide(UA)	
	_	40	0	FREDDIE HART/So Good, So Rare, So Fine (Capitol)	
	15	22	36	RONNIE MILSAP/What A Difference You've Made In My Life (RCA)	
	21	24	37	CRISTY LANE/Shake Mel Rattle(LS) NEW	
	-	-	38	EDDIE RABBITT/Hearts On Fire (Elektra) ENTRI	ES
	-		39	JOHNNY CASH/I Would Like To See You Again (Columbia)	
	25	29	40	JOHNNY PAYCHECK/Take This Job & Shove It (Epic)	
1	is base	d solely	on airpla	y compiled weekly from our reporting stations. Black circled numbers indicate continued	upwar

This chart is based solely on airplay comp movement from the majority of our reporters.

CHART SUMMARY: The Weylon & Willie single again dominated the Country chart, with Mergo Smith holding on strong in the second position for two weeks in a row. Mel Tillis, Ronnie McDowell, Zella Lehr, George Jones, and Anne Murray are all still doing well in the Top 10. Biggest gainers included Charley Pride, Crystal Gayle, Moe Bandy, Jacky Ward, The Kendalls, and Don Williams. The duets of Bill Anderson & Mary Lou Turner and Kenny Rogers & Dottie West are the strongest on the lower end of the chart.

DICKEY LEE "Love Is A Word" (RCA) New at KLAC, KAYO, WOKO, WTHI, WCOS-FM. Charted: 38-30 WSM, debut 28 KGBS.

JIM REEVES "You're The Only Good Thing" (RCA) Added at KRZY, KENR. Charts 31-25 KKYX, 33-28 KNEW, 31-30 WLOL, debut 17 WIRK-FM, debut 30 WSUN.

DAVID ROGERS "I'll Be There" (Republic) New at KLAK, KSO, KRMD, KJJJ, KVOO, WLAS, WPIK.

LINDA RONSTADT "Poor, Poor Pitiful Me" (Asylum) Adds at WIRE, WSUN. Charts: 24-19 WFEC, 10-7 KENR, 22-15 WXOR, 35-25 KCKC, 45-35 WBAP

JERRY WALLACE "At The End Of The Rainbow" (BMA) Additions this week at WIRE, KSO, WDEN, KBBQ, WYTL, CKLW-FM, WKYG. CONWAY TWITTY "Grandest Lady Of Them All" (MCA) Added at KLAC,

WHK, KUZZ. Charts: 35-25 WPOC-FM, debut 24 WXOR, deb

#### **Others Getting Significant Action**

SUSIE ALLANSON "Maybe Baby" (WB) New at KHAK, WMC, WGTO. Charts debut 28 WAME.

ED BRUCE "Love Somebody To Death" (Epic) Added at KGBS, WUBE, KRMD, WSM.

ERIC CLAPTON "Lay Down Sally" (RSO) Very good response in some regions. New at WAME, WMC. JOHN DENVER "It Amazes Me" (RCA) Added at WTSO, KGBS, KWMT,

WKKN, WXOR. FREDDY FENDER "If You're Looking For A Fool" (ABC) Adds this week

at WIRE, WUNI, WXCL, WTHI, KLVI, WBAM. GEORGE HAMILTON IV "Only The Best" (ABC) New at KENR, KIKK, WPLO.

#### Most Added

**JANIE FRICKE** "Beby It's You" (Co JOHNNY DUNCAN She Can Put Har Shoes ... "(Columbia) JOHNNY RODRIGUEZ Believe In Happy Endings" (Mercury) J.E. BROWN & H. CORNELIUS "I"I Nover Be Free" (RCA) CARPENTERS "Sweet Sweet Smile" (A&MI

#### **Hottest:**

WAYLON & WILLIE (RCA) CHARLEY PRIDE (RCA) THE KENDALLS (Ovation) R. McDOWELL (Scorpion/GRT) MARGO SMITH (WB) CRYSTAL GAYLE(UA)

"Crash" CRADDOCK (Capitol) ROGERS & WEST(UA) NNE MURRAY (Capitol)

#### **Most Requested**

- WAYLON & WILLIE (RCA) CHARLEY PRIDE(RCA)
- .McDOWELL(Scorpion/GRT)
- CRYSTAL GAYLE(UA) THE KENDALLS (Ovation)
- ROGERS & WEST(UA) ZELLA LEHR(RCA)
- EDDIE RABBITT (Elektra)
- JOHNNY PAYCHECK (Epic)\* MARGO SMITH (WB)

\*Mostly 'Kool-Ald' side

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#### Radio & Records

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West		1.1	Midwest			And				East	
KR2Y Albuquerque, N.M. Crystal Gavie Carpenters Gavy Stewart Jacky Ward Jim Reeves KUZZ Bekerstield, Ca. Rogers & West Conway Twitty Don King Johnny, Rodriguez "Crash" Craddock Con Hunley Red Sovine KERE Danver, Co. Con Hunley B.J. Thomas Carpanters Don Gibton Brown & Cornelius Marty Mitchell KLAK Denver, Co. Roy Clark Jane Fricke Du Uavid Rogers Cates Sisters Barry Kave Cate Lewis Barry Kave Cate Lewis Barry Kave Cates Co. Anderson & Turner Brown & Cornelius	KLAC Les Angeles, Ca. B.J., Thomas Freddie Hart Dickey, Lee Conway, Twitty Johnny Rodriguez KNEW Oatiand S.F., Ca. Vern Gosdin B.J. Thomas Johnny Rodriguez Dotty KJJ Phoenix, Az. Gary Stewart Date McBride Cal Smith King Edward IV Red Steagall (both) Red Steagall (both) Red Steagall (both) Red Steagall Jerry Lee Lewis Date McBride Ava Barber Brown & Cornelius KNIX Pootiand, Dr. Marty Mitchell Jerry Ley Ley Johny Paycheck Judd Strunk KFTN Provo, UL Janie Fricke	KRGO Sait Lake City, Ut. Ava Barber Mary K. Miller Gary Stewart Nat Stuckey Dale McBride Sandy Posey Freddy Posey Janie Fricke KCKC San Bernerdino, Ce. Brown & Cornelius Gordon Lightfoot Sandy Pnew KSON San Diego, Ce. Carpenters Janie Fricke "Crash" Craddock Bary Kaye Red Souine Johnny Paycheck KAYO Saattle, Wa. Brown & Cornelius Con Hunley Nat Stuckey Dickey Lee Anderson & Turner	Ann Arbor, Mi. Nat Stuckey C.W. McCall Brown & Cornelius Johnny Duncan Gary Stewart Jarry Lee Lewis	WUBE Cincinnati, Dh. Don Gibson Con Hunley Ed Bruce Brown & Cornetius Gordon Liphtoot Nat Stuckey WHT: Cieveland, Oh. Art Garfunkel Canvay Twitty Johnny Cash Gordon Lightfoot Ava Barber Eddie Rabbitt T.G. Sheppart Eddie Rabbitt T.G. Sheppart Borton, Oh. Caspenters Johnny Rodriguez Brenda Kay Perry KSO Der Moines, Ia. Corpenters Johnny Rodriguez Brenda Kay Perry KSO Der Moines, Ia. Corpenters Johnny Paycheck Cal Smith David Rogers Johnny Paddriguez Connie Smith	KFGO Fargo, N.D. B.J. Thomas Johnny Duncan Don Gibson Don Gibson Dotty Johnny Rodriguez KWMT Ft. Dodge, Is. Ava Barber Berda Kay Perry T.G. Sheepoard La Costa WiRE Indianapolis, In. John Denver Brenda Kay Perry T.G. Sheepoard La Costa WiRE Indianapolis, In. Johnny Duncan Freddy Fender Linda Ronstadt T.G. Sheeppard Connie Smith Nat Stuckey Jerry Wallace KCKN Kansas City, Ks. Johnny Rodriguez Carpenters WDAF Kansas City, Mo. Merle Haggard Charley Pride Kendells WINN Louisville, Ky. Dolly Parton Jerry Le Lewis Dotty Anderson & Turner	KYNN Omaha, No; Gary Stewart Mowdy Glenn Johnny Duncan Jerry Poster Bellamy Bros. Carpenter Mike Lunsford Ed Bruce Johnny Den Bobb Barnett WTSO Madison, Wi. Johnny Duncan Sandy Posy Jerry Lee Lewis WDDD Marion, II. La Cotta Bill Black Combo Rogers & West Bob Luman T.G. Sheppard WLOL Minnespolis, Mn. Janle Fricke Brown & Cornelli VIMUS-FM AM Muskegon, Mi. Johnny Duncan	Don William Crystal Gay	Anderson & Dotty Freddie Har Johnny Pay Rogers & W h KXRB Ser Sioux Falls Rogers & W Johnny Du Johnny Cas Can Hunley Johnny Cas Can Hunley Johnny Pay Johnny Pay John	Turner t tcheck est s.S.D. fest ncen h f fcheck e d, In. rice tears tcheck e, In. e tri tri tri tri tri tri tri tri tri tri	WOKO Albany, N.Y. Moe Bandy Andreson & Turnet. Carpenters Don King Johnny Lee Freddle Mart Brenda Kay Perry Dickey Lee WPOC-FM Baltimore, M.D. Don Williams Carpenters Ance Murray Johnny Paycheck. WWOL Buffalo, N.Y. Cal Smith B.J. Thomas Jerry Naylor Don Gibbion Faron Young WFEC Harrisburg, Pa. Anderson & Turner Meric Haggard Anne Murray Don Williams	<text></text>
KUGR Green River, Wy. Brown & Cornelius T.G. Sheppard Billy Jos Shaver Janie Fricke Billie Jo Spears KGBS Los Angeles, Ca. Lee Dresser T.G. Sheppard Ed Bruce John Denver Janie Fricke Bob Luman	Al Smith Howdy Glenn Joe Elv KBET Reno, Nv. Mary K. Miller L.D. Wilkins Jane Frider KTOM Salinas, Ca. Con Hunley Johnny Rodriguez Dottsv Ava Barber BJ. Thomas Don King Rogers & West Freddy Fender	KCEY Turlock, Ca. La Costa Rogers & West - KBBQ Ventura, Ca. Don Gibson Mike Lunsford Bill Rice Cal Smith Connie Smith Connie Smith Helen Cornellus Gary Stewart Jerry Walloce Ann J. Morton	Socuth KDJW Amarillo, Tx. Dale McBride Cates Sisters Faron Young Jerry Lee Lewis Mike Lunstord WPLO Atlantz, Ge. Sangy Posey Johnny Duncan George Hamilton IV Jerry Lee Lewis Bob Luman Ava Barber Dottsy KLVI Beaumont, Tx. England Dan & J.F. Coley Freddy Fender Janie Fricke Barry Kaye Johnny Rodriguez Cal Smith	WVMI Biloxi, Ms. Mel Street Marty Robbins Merie Haggard WAME Chaflotte, N.C. Eric Clapton Jane Fricke Don Gibson Don Gibson Bobby W Loftus Sherry Williams WCOS-FM Columbla, S.C. Dickey Lee Kenny Dale Varn Gosdin Moe Bandy	WGTO Cypress Gardens, Fl. T.G. Sheppard – Connie Smith Susie Allanson Tompall Glaser Anderson & Turner Johnny Lee WFNC Fysettavlile, N.C. Crystal Gavle Convay Twitty Vern Gosdin R.C. Bannon Johnny Cash Ave Barber WBAP Ft. Worth, Tx. Carpanters Ave Barber "Crash" Craddock Johnny Cash T G. Sheppard	KENR Houston, Tx. N Dolly Parton B Gary Stewart F Gary Stewart F Garge Hamilton IV Jim Reves J KIKK Houston, Tx. P David Alan Coe George Hamilton IV Johnny Duncan Jerry Lee Lewis Dolly Parton S WLAS Jacksonville, N.C. W Marty Mitchell Joand Rogers Jave Nation	WDEN Macon, Ga. Jayabara Barchild Fraddy Weller L.D. Wilkins terry Wallace Don Gibson jimmie Rodgers Lee Morris Aazzy Bailey WMC Memphis, Tn. Freddy Weller Eric Clapton Susie Allanson Johnny Duncan MWOK Miami, Fl. Rogers & West Don Williams T.G. Sheppard Con Hunley	WUNI Mobile, AI. Freddy Fender Dolly Parton Anderson & Turner Mack White Don Gibson WBAM Montgomery, AI. Rick Nelson Rita Coolidge Nat Stuckey Gary Stewart Johnny Duncan Brown & Cornelius Dolly Parton Jerry Lee Lewis Freddy Fender WXOR Muscle Schoats, AI. Johnn Denver Tompali Glaser Johnny Rodriguer Johnny Rodriguer	WSM Nashvilia, Tn. Janie Fricke Johnny Duncan Brown & Cornelius Doltsy Ed Bruce WHOO Orlando, Fl. Jerry Lee Lewis Johnny Paycheck Red Steagail Faron Young Nat Stuckey Janie Fricke WSUN St. Petersburg, Fl. Linda Ronstadi Carpenters Dotty T.G. Sheppard Rogers & West	KKYX San Antonio, Tx. Rayburn Anthony Brown & Carnelius Sandy Posey Dale McBride Arlene Harden Ray Sanders Johnny Duncan KRMD Shreveport, La. Johnny Duncan Ava Barber David Rogers Jeanne Pruett Ed Bruce KVOO Tulso, Ok. Barry Kaye Pai Paul Oraft Jack & Trink Mary K. Miller Rick Landers George Morgan Curris Potter Marcia Bail	WEAT W: Palm Beach, Fl. Jacky Ward Charley Pride Anderson & Turner Freddie Hart Kendalis Cristy Lane "Crash" Crarktock WIRK:FM W. Palm Beach, Fl. Red Sovine Gary Stewart Cates Sisters White & Dillon Al Bolt



WET & WILD-Recently in San Diego, the 12th Annual Pacific Indoor Rodeo was held. KSON's AM and FM stations, both Country-formatted, staged a tug-of-war during the intermission. AMer's Dick Warren, Rod Hunter and Pat O'Brien are the front three of the ebove pictured competitors. During the contest each side was hosed down by KSON Production Director Jim Knight.



Album cuts receiving airplay and activity:

HOYT AXTON (A&M) "Free Sailin" "Honky Tonk Music"

JOHNNY DUNCAN (Columbia) "Cheatin' In The Key Of C" "Rad, Red Wine" "Juke Box Cinderella" TOM T. HALL (RCA) "BURNING BRIDGES" "Come On Back To Nashville"

EMMYLOU HARRIS (WB) "My Songbird" "Easy From Now On" "Two More Bottles Of Wine" WIS (Mercury) "Georgia On My Mind"

GORDON LIGHTFOOT (WB) "The Circle Is Small"

BARBARA MANDRELL (ABC) "How Long" "A Fancy Place To Cry"

C.W. McCALL (Polydor) "Old Glory"

ANNE MURRAY (Capitol) "Tennessae Waltz" RANDY NEWMAN (WB) "Rider In The Rain"

DOLLY PARTON (RCA) "Two Doors Down" "Cowgirl & The Dandy" "Me & Little Andy" "Loving You" JOHNNY PAYCHECK (Epic) "Colorado Kool-Aid" "Georgia In A Jug"

MARY KAY PLACE (Columbia) "You Can't Go To Heaven" "Dolly's Dive"

CHARLEY PRIDE (RCA) "Heaven Watches Over Fool" "Days Of Our Lives" MARTY ROBBINS (Columbia) "The Way I Lovad You Best"

JOHNNY RODRIGUEZ (Mercury) "Remember Me" "Tell All Your Trouble"

BILLY JOE SHAVER (Capricom)"You Asked Me To"

T.G. SHEPPARD (WB) "Where Do We Go" "Don't Ever Say Goodbye"

CONWAY TWITTY (MCA) "Honky Tonk Song" "Maybellene" WAYLON & WILLIE (RCA) "Don't Cuss The Fiddle "I Get Off On You"

DON WILLIAMS (ABC) "Rake & Ramblin' Man" "Sneakin' Around" "Louisiana Saturday Night" FARON YOUNG (Mercury)."City Lights" "Lovin' There, Livin' There"

**Others Getting Significant Action** 

GORDON LIGHTFOOT "The Circle Is Small" (WB) Added at KCKC, WHK, WUBE, WPIK

BOB LUMAN "Proud Lady" (Polydor) New this week at KGBS, KWMT, WPLO

MARTY MITCHELL "You Are The Sunshine Of My Life" (MC) Adds at KERE, KRDR, WLAS. 21-13 at WAME.

DALE, McBRIDE "A Sweet Love Song" (Con Brio) New at KJJJ, KNIX, KDJW, KKYX, WLAS.

JERRY NAYLOR "If You Don't Want Her" (MC) Added at KWMT, WLAS, WWOL. Charts: 22-17 KKYX, debut 29 KGBS.

DOLLY PARTON "It's All Wrong But It's All Right" (RCA) Early adds include WINN, WXCL, KIKK, KENR, WBAM, WUNI. Very good response. JOHNNY PAYCHECK "Colorado Kool-Aid" (Epic) Strong phones reported.

New at KSON, WIL, WHOO, KSO, KRDR, WPOC-FM. BRENDA KAY PERRY "Deeper Water" (MRC) New at WJJD, KWMT, WOKO. SANDY POSEY "Born To Be With You" (WB) New at KCKC, WTSO, KHWK, WPLO, KKYX.

CONNIE SMITH "Lovin' You Baby" (Monument) Added at KBBQ, KSO, WIRE, WXCL.

RED SOVINE "Lay Down Sally" (Gusto) Adds at KSON, KJJJ, KUZZ, WLAS



CONWAY CONCERT-MCA recording artist Conway Twitty recently appeared in Saginaw, Michigan for a show presented by WKCO. Pictured backstage are Tom Samoray, station PD; and Conway.



Page 55

untry Regional Adds

AVABARBER

"Crash" CRADDDCK "I Cheated On "(Cap

JOHNNY LEE

This Time (GRT)

MARTY MITCHELL

You're The Sunshine

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BROWN & CORNELIUS I'll Never Be Free (RCA)

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It Amazes Me (RCA)

**BUBIE ALLANSO** 

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**DON KING** 

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GORDONLIGHTFOOT
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SANDY POSEY Born To Be With You (WB).	EOOIE RABBITT Hearts On Fire (Elek tre)	JIM REEVES "You're The Only"(RCA) Check NEW & ACTIVE	JOHNNY RODRIGUEZ We Believe (Mercury)	OAVIO ROGERS I'll Be There (Republic)
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#### JERRY WALLACE At The End Of The (BMA) **JACKY WARD** A Lover's Que Chuck NEW & ACTIVE

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### (Continued from page 52)

WESLEY ROAST: Some of the biggest stars in the word of entertainment, leaders of international politics, and captains of industry plan a pilgrimage to Nashville next Sunday (12th) to roast Wesley Rose, President of the mammoth Acuff/Rose music complex and extraordinary industry and civic

leader. Rose's testimonial dinner will benefit the Nashville Songwriters Association. Planning committee is headed by Bob Jennings, Joe Allison, Ed Shea, Maggie

Cavendar, and Frances Preston. The tribute will be held at the main ballroom of the new Opryland Hotel. Reservations are \$25.00 per person, payable to Wesley Rose Celebrity Salute, 2510 Franklin Road, Nashville, Tennessee 37204.



COUNTRY COOKIN' WITH CARSON-WVMI/Biloxi eir personality Lance Carson put together a cookbook featuring favorite recipes of his listeners. The 28 page booklet elso contains featured recipes of many Country recording ertists, Pictured ebove is the cookbook cover.



BANG A GONG-Warner Bros. artist Margo Smith is pictured above with Chuck Barris, producar and host of 'The Gong Show." Margo is set to perform her current single on the "Chuck Barris Reh Reh Show." to be eired March 7. 

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#### R&R/Friday, March 3, 1978



#### **Mike Kasabo**

Welcome to Dallas and R&R Convention '78. The next few days will provide a common ground for all of us who have known each other on the phone for the past several years to get acquainted in person. All R&R staff members will be wearing blue jackets for easy identification in case you might have a question... don't hesitate if you need help.

Additionally, please treat your badge and tickets just as though they were money, because in this case they are.

#### Transition

Major changes in the KHOW/Denver personality line-up will take effect Monday, March 6th. Hal Moore will join Charley Martin in the mornings for the "Hal & Charley Show." Marti, who had been Charley's morning partner, will team up with Lynn Woods from 10am-2pm. Harry.Smith will cover the afternoons from 2-6pm. Alan Berg just last week joined the station with a Talk Show format that runs 6-10pm. Everything else remains the same ... Gregory W. Reed has been named General Sales Manager of KSFO/San Francisco. Prior to joining the station, Reed had been Senior Vice President for Major Market Radio and was previously in the sales department of KABC/Los Angeles .... WCHV/Charlottesville reports several changes: Tom Evans was promoted to Program Director; Thomas H. Twine and Vinnie Kice were added to the staff as air personalities, and Norm Sprouse takes on MD chores in addition to his air shift .... Bob Mason resigned his air and MD positions at KHNY/Riverside and is replaced temporarily by PD Gordon Lai,... Steve Scott to KMRJ/Pittsburgh from KSYN/Joplin as 10am-3pm air personality. Crazy Rich Whitley to KVOY/Yuma as morning drive personality from KIOQ-FM/ Bishop....Ed Scarborough promoted from MD to Assistant PD at KSD/St. Louis. Bill Oxley replaces Ed in music....WHOK/Lancaster morning man Lynn Wilcox has taken over PD responsibilities and Greg Eyerman has been named MD. Both positions were formerly handled by Tim Akers....Don Hofmann was promoted from Assistant Program Director to full time PD responsibility at KSFO/San Francisco. Vic Ives, who had been PD for the past three years, moves to WCAR-FM/Detroit as General Manager ... Long-time L.A. personality Johnny Magnus to KLAV/Las Vegas in the 11am-4pm slot .... Mike Elliott has been named new Program Director of WTMJ/Milwaukee....Tom Scott is the new Music Director at WCER/Charlotte in addition to his midday air shift...

#### Color

SAY THE SECRET WORD: KMBZ/Kansas City running a radio version of the old Groucho Marx TV show "You Bet Your Life." A "secret" word is given on the air, then an hour or so later a random call is made by the jock from post cards sent in complete with the theme music from the old series. The person called must answer the phone with the "secret" word, not the normal hello. Cash prize is a whopping \$3000.

A PIE FOR YOUR LIE: KULF/Houston, in recognition of Washington's Birthday, asked their listeners to phone in and tell a lie...something that our first President was reportedly incapable of doing. Afternoon personality, Chuck Buell relates his favorite truth-stretching so far: A rookie airman stated that he failed to salute an officer while walking on an Air Force base. When reprimanded, he conned the officer into believing that it was "Officers Salute Airman Day." The officer promptly saluted the airman, apologized for his memory lapse and walked on. Anyway, all those telling a lie received a cherry pie.

GRAMMY'S MUSIC: WNEW/New York ran full-page ads in three of New York's dailies tying in a promotion with last week's Grammy Awards. The theme was "20 Years Of Great Music In 24 Hours." Beginning at midnight of February 23rd, and running for 24 hours, WNEW featured the winners and nominees over the past 20 years of the awards. Station, of course, deleted heavy Country, R&B and Classical music.

FLY THE GOLDEN ARCHES: WIND/Chicago will be running a simple phone-in contest that will have callers receiving 500 dinners for six in the Chicago area at any McDonalds Restaurant and for 30 very lucky people, dinner for four at any McDonald's in the United States.

FRIENDLY COMBATANTS: K96/Provo is running a "Battle Of The Sexes" contest. A man and a woman are simultaneously given a chance to answer a general question on the air. One of the two contestants (alternating between the man and woman) is given the correct answer. When the question is asked, the person knowing the answer may answer it correctly and if the other person agrees, they both win...if the person gives a phony answer to try and bluff the other person and that person doesn't bite, he loses and his playing partner wins. Cash prizes run from \$25 to \$50.

GARAGE SALES AWAY: KAKE/Wichlta has an upcoming promotion called the "Second Annual World's Largest Garage Sale." Station has rented an auditorium and has provided booths for nonprofit organizations to raise money for their cause by selling their wares. Last year over fifty organizations took part in the garage sale, and this year the station has provided additional space for individuals to come out and participate. Attendance is expected to surpass last year's mark of 7,000.



OH, THE SHARK, BABE: WHAS/Louisville afternoon personality Gary Burbank, has everyone going shark-raving mad. Burbank created the idea of snow sharks as a remedy for those who are snow bound and can't get out of their homes. According to Burbank, snow sharks lurk just below the surface of the snow, creating a logical reason to stay inside. He has listeners join in the fantasy by calling in and sharing snow shark jokes, snow shark sightings, and snow shark bite remedies. One listener called in with the story of how a snow porpoise saved him from an attack by a 26-foot great white snow shark.

A suburban supermarket featured a sale on snow shark steaks.

The promotion finally reached an almost hysterical level when local TVstations began receiving calls from worried residents about snow shark attacks...many of them actually believed the imaginary man-eaters were for real.

**DOGGIE'S GOT A BRAND NEW BAG: WJNO/West Palm Beach** will be sponsoring "WJNO Night At The Palm Beach Kennel Club." Listeners are invited to join station members March 9th for an evening of dog races. Each will receive a doggie bag which includes a program of events, a dog leash, a WJNO pen and lighter and a two dollar bill to place their first bet.

**CHARITIES:** WSBA/York ran their annual "Heart Fund Contest," in which listeners call in a pledge while they cast their vote for their favorite WSBA personality. This year's top vote getter was afternoon man Bill Campbell, who was rewarded for his popularity by getting the whole weekend off.

#### Update

Names for the KSFO/San Francisco "New Zoo Bear" promotion that we reported on last week are coming in. A brief list includes Ice Cube, Popsicle, Frostbite, Zero and Oso Blanco....Informed sources tell us that of the five members of Player, only four appeared on the group's LP. As a result, the remaining guy, Wayne Cook, will be the only one shown on the cover of their next release....It is rumored that since Elvis' death last August, RCA has grossed \$135 million in Presley product .... Paul Cavenaugh, WJNO/West Palm Beach personality, played in a Jai Alai match with nine other media people recently only to come in tied for last place....Barely a week into his show at KFMB/San Diego, Bill Ballance got a well-wishing call from superstar (and lady) Carol Burnett....WGR/Buffalo MD Jerry Reo informs us that James Caan is in town scouting locations for his upcoming movie "Hide In Plain Sight." Caan, who also directs the film, might be hiring local people for bit parts. Reo has already applied for his SAG card. That's Chutzpah....During the recent killer snowstorms in the Midwest, WOWO/Ft. Wayne personality Jack Underwood worked 14 hours straight (from 10am-12mid) because no one could get near the station to relieve him .... Due to an electrical shortage, WKIQ/Bowling Green has received permission to cut back their broadcast day to 18 hours from a full-time operation ....



### BREAKERS

'Breakers'' are those newer records that have the greatest level of station activity on any given week.

#### **GORDON LIGHTFOUT** The Circle Is Small (WB)

Now on 71% of our reporting stations. New key adds include WLW, WBT, KSL, KOB, WAKR, KRMG, WSJS, WCMB, WHIZ. Moves: 17-13 WSM, 21-17 KAKE, 24-18 KSD, 31-27 KOLO, debut 29 KRKK, debut 30 WATR, debut 30 WLNH.

### NEW & ACTIV

listed in order by their activity levels at our reporting stations

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

JOHN DENVER "It Amazes Me" (RCA) 42/5 including KRNT, WHAM, WAKR, 14RKO. Moves: 26-19 K96, debut 29 WLNH, debut 34 KOLO. Heavy rotation: WJNO.

CHUCK MANGIONE "Feels So Good" (A&M) 35/5 including WNEW, KRMG, KCRA, KRNT. Moves: 13-10 WJAK, 23-19 WSM, debut 25 WFDF. Increased rotation: WNEW, WJNO

ENGLAND DAN & JOHN FORD COLEY "We'll Never Have To Say Goodbye Again" (Big Tree) 52/28 including KSL, WSJS, K101, WHAS, WJNO, KSFO, WGR, WSM, WLVA, KOY. Moves: 23-19 WIBW. Heavy rotation: KGIL.

ANDREW GOLD "Thank You For Being A Friend" (Asylum) 29/5 including WCCO, WHIZ, WPRO, FM97. Movas: 27-21 WLW. Heavy rotation: KSFO, WGR KHNY

DEBBY BOONE "Celifornia" (WB/Curb) 40/5 including WHAS, WCCO, WORG, WRIE. Moves: 23-14 WJAK, 28-21 K96, 28-25 WATR, 28-24 KSD. Heavy rotation: KSL.

HEATWAVE "Always & Forever" (Epic) 21/3 add WBT, KOLO, KEX. Moves: 6-4 WATR, 23-14 WORG, 28-15 WLW

ROBERTA FLACK & DONNY HATHAWAY "The Closer I Get To You" (Atlantic) 22/5 including WNEW, WBEN, WJNO, K101. Moves: 26-19 WJAK, 37-26 FM97. Heavy rotation: WNEW.

#### **Others Getting Significant Action**

THE BABYS "Silver Dreams" (Chrysalis) 29/3 add WLW, WFDF, KMBZ. Moves: 19-13 KBLF. Heavy rotation: WTMJ.

BOB WELCH "Ebony Eyes" (Capitol) 21/11 including KFMB, KEX, WGGA, WGAR, WBT, WGR, WASH, WSJS, KBLF. Moves: 31-24 KKYK, debut 26 WPRO.

NATALIE COLE "Our Love" (Capitol) 20/4 add KVI, KOLO, WIOD, WSBA. Moves: 10-9 FM97, 8-6 WOWO, 10-8 WATR, debut 11 KULF. WAYLON & WILLIE "Mamas Don't Let Your Babies Grow Up To Be

Cowboys" (RCA) 19/2 add WYMC, KOLO. Moves: 19-15 WSM. Heavy rotation: WSBA.

KACEY CISYK "The One And Only" (ABC) 16/3 add WFTL, WHAG, KRKK. Moves: 38-30 WJAK. Heavy rotation: WSBA MARY TRAVERS "The Air That I Breath" (Chrysalis) 15/3 add KMBZ,

WFTL KDWN. RAYDIO "Jack & Jill" (Arista) 15/2 add WIND, WLNH. Moves: 35-24

FM97, 27-17 K96, debut 14 KULF. BARBARA MANDRELL "Woman To Woman" (ABC/Dot) 13/1 add WCCO.

Moves: debut 22 WSM JOHNNY MATHIS & DENIECE WILLIAMS "Too Much, Too Little, Too

Late" (Columbia) 12/5 add WHAG, WJNO, WIBW, KBLF, WBAL. JAMES TAYLOR "Honey, Don't Leave L.A." (Columbia) 12/3 add WPRO, WHAG, WFDF

JACKIE DeSHANNON "To Love Somebody" (Amherst) 12/2 add WGGA, KRNT

JACKY WARD "A Lover's Quastion" (Mercury) 10/5 edd WSM, KDWN, WIOD, WGY, KMBZ. Heavy rotation: WNEW.

ATLANTA RHYTHM SECTION "Imaginary Lover" (Polydor) 10/4 add WSB, KGIL, KBLF, WLNH.

FLO LACEY "Bluebird" (Krugerrand) 10/2 add WFTL, WHIZ. ELO "Sweet Telkin' Woman" (UA/Jet) 9/3 add WLVA, KKYK, KMRJ.

Moves: 30-20 K96, 32-28 KOLO. MARGO SMITH "Don't Break The Heart That Loves You" (WB) 9/1

add WCCO. Moves: debut 20 KDWN. BLOOD, SWEAT & TEARS "Blue Street" (ABC) 9/1 add WKIQ.

LITTLE RIVER BAND "Happy Anniversary" (Hervest) 7/4 add WOWO, KMPC, WASH, KRKK. Moves: 28-24 WPRO.

JACKSON BROWNE "Running On Empty" (Asylum) 7/3 edd K101, WGR, KKYK, Moves: debut 32 KOLO. LEIF GARRETT "Put Your Head On My Shoulder" (Atlantic) 7/2 add WGGA.

K101, Debut 25 WSM.

MAGGIE McNEAL "The One And Only" (WB) 7/1 add WCER. AL MARTINO "One Last Time" (Capitol) 6/5 add KMBZ, WIOD, WFTL, WHIZ. WHAG.

Radio &	Records
POP/ADULT	AIRPLAY/40
	0 4070

		Two Weeks	Last		March 3, 1978	
	7	5	2	0	ART GARFUNKEL/Wonderful World (Columbia)	
	1	1	1	2	BILLY JOEL/Just The Way You Are (Columbia)	
	2	2	3	3	SAMANTHA SANG/Emotion (Private Stock)	
	3	3	4	4	DAN HILL/Sometimes When We Touch (20th)	
	29	16	6	0	BARRY MANILOW/I Can't Smile Without You (Arista)	
	6	4	5	6	JOHN WILLIAMS/Theme From Close Encounters (Arista)	
	9	9	9	0	DAVID GATES/Goodbye Girl (Elektra)	
	10	8	8	8	ABBA/The Name Of The Game (Atlentic)	
	21	15	12	0	LeBLANC & CARR/Falling (Big Tree)	
	18	17	16	Ō	GENE COTTON/Before My Heart Finds Out (Ariole)	
	11	10	11	11	RITA COOLIDGE/The Way You Do The Things You Do (A&M)	
	14	14	14	12	ANDY GIBB/(Love Is) Thicker Than Water (RSO)	
	-	27	20	Ð	BEE GEES/Night Fever (RSO)	
	38	37	25	Ŏ	KANSAS/Dust In The Wind (Kirshner)	
1	24	18	15	15	B.J. THOMAS/Everybody Loves A Rain Song (MCA)	
	31	23	18	0	CARPENTERS/Sweet Sweet Smile (A&M)	
	5	7	7	17	LOU RAWLS/Lady Love (Philedelphia International)	
	19	19	19	18	PAUL DAVIS/I Go Crezy (Bang)	
	39	31	23	0	ERIC CLAPTON/Lay Down Sally (RSO)	
L	40	30	24	0	YVONNE ELLIMAN/If I Can't Have You(RSO)	
L	25	21	21	21	STEELY DAN/Peg (ABC)	
	-	40	27	0	CRYSTAL GAYLE/Ready For The Times To Get Better (UA)	
	12	11	10	23	BEE GEES/Stayin' Alive (RSO)	
L	-	-	35	0	GORDON LIGHTFOOT/The Circle Is Small (WB)	
L	-	39	28	25	LINDA RONSTADT/Poor, Poor Pitiful Me(Asylum)	
	35	28	26	26	ANNE MURRAY/Walk Right Back (Cepitol)	
	27	25	22	27	ODYSSEY/Native New Yorker (RCA)	
	4	6	13	28	NEIL DIAMOND/Desiree (Columbia)	
L	_	-	32	29	JOHN DENVER/It Amazes Me (RCA)	
L .	8	12	17	30	JOHNNY RIVERS/Curious Mind (Um, Um, Um, Um, Um, Um) (I	Big Tree)
	20	24	30	31	BEE GEES/How Deep Is Your Love (RSO)	
	-	-	40	32	CHUCK MANGIONE/Feels So Good (A&M)	
1	_	-		33	ENGLAND DAN & J.F. COLEY/We'll Never Heve To Say Goods	ya (Big Tree)
Ŀ	16	20	33	34	PLAYER/Baby Come Back (RSO)	
L	33	33	31	35	CHIC/Dence, Dance, Dance (Atlentic)	
1		_		36	ANDREW GOLD/Thank You For Being A Friend (Asylum)	NEW
		-	37	37	DEBBY BOONE/California (WB/Curb)	ENTRIES
	13	13	29	38	ROD STEWART/You're In My Heart(WB)	LITINES
	-	-		39	HEATWAVE/Always & Forever (Epic)	
	-	-	$\rightarrow$	40	ROBERTA FLACK & D. HATHAWAY/The Closer   Get To You	Atlantic)
1	This	chart	is based	soley	on airplay statistics compiled weekly from our reporting st	ations.

Black circled numbers indicate significant upward movement from at least 60% of our reporters

Most Added:

ENGLAND DAN & JOHN FORD COLEY Ve'll Never Have To Say... (Big Tree) Added at 40% of our reporting stations

GORDON LIGHTFOOT The Circle Is Smell (WB) Added at 17% of our reporting stations,

BOB WELCH Ebony Eyes (Capirol) Added at 16% of our reporting stations.

R. FLACK & D. HATHAWAY The Closer I Get To You (Atlantic) Added at 7% of our reporting stations

#### **Hottest:**

BARRY MANILOW I Can vt You (Ariste)

ARTGARFUNKE hul World (Colu Wo Reported bot at 50% of our stations

SEE GEES Night Fever (RSO) ted hot at 43% of our stations.

DAN HILL when We Touch (20th) Reported hot at 40% of our stations

KANSAS Dust In The Wind (Kirshner) rtad hot at 39% of our stations

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations). BEE GEES (RSO) "More Than A Woman"

The Joel is gone (from the top spot on the P/A 40), long live the

Garfunkal. Once again the top ten is in pretty much of a logjam

with the biggest point jump being registered by Gane Cotton who moves six places from 16-10. Barry Manilow who rocketed into the number 6

spot last week only moved one more space, but that's due to some

very heavy company ahead of him. The Bee Gees continue their amazing

hot streak with "Night Faver" adging closer to the top ten group at

number 13 this week. "Stayin' Alive" which reached to top ten last

week, dropped in chart standing mainly due to many stations putting

it into a re-current rotation to make way for "Fever." Not since the

Beatles have we seen so many hit singles from an album in so short

a time. The breaker this week is Gordon Lightfoot with a healthy

gain on the P/A 40 from 35-24. New entry at 33 is England Dan &

John Ford Coley who have been the "Most Added" for two weeks

in a row. Other Pop/Adult chart debuts are Andrew Gold, Meatwave

and Roberts Flack & Donny Hathaway at 36, 39 & 40 respectively

Pop/Adult Album Airplay Tracks

GEORGE BENSON (WB) "Ledy Blue" "Remember Wes"

Inval ds A Heart (Asylum) HUWNE

- CHICAGO (Columbia) "Take Me Back To Chicago" JOHN DENVER (RCA) "Bet On The Blues"
- NEIL DIAMOND (Columbie): "You Don't Bring Me Flowers"

FLEETWOOD MAC (WB) "Secondhand News"

ART GARFUNKEL (Columbia) "Crying In My Sloop" "Watermark" "Someone Else" BILLY JOEL (Columbia) "Moving Out" "Stranger" "Always A Woman"

GORDON LIGHTFOOT (Reprise) "Deylight Katy" "Dreamland" "Some times I Don't Mind"

BARRY MANILOW (Arista) "Even Now" "Somewhere In The Night" "A Linda Song"" "Where Do I Go From Here"

ANNE MURRAY (Capitol) "You Needed Me"

LOU RAWLS (Phil. Int.) "There Will Be Love"

PAUL SIMON (Columbia) "Stranded In A Limousine"

# All other new and recent releases getting substantial airplay. These

### **POP/ADULT** SINGLES

• BLOOD, SWEAT & TEARS	KARLA BONOFF
Blue St (ABC)	Isn't It Alweys Love(Col
CHIC	CHICAGO
Dance, Dance (Ad)	Little One (Columbia)
NATALIE COLE	BING CROBEY
Dur Love (Capitol)	Yesterday When I Was (UA)

RANDY EDELMAN ELO Take My Hand (Arista) Sweet Talkin'... (UA/Jet) Sweet Talkin ... (UA) Jet 0

FLACK & HATHAWAY Closer I Get To You (Atl) 217 See New In Active 0

HEATWAVE

Always & Fore

LITTLE RIVER BAND

Happy Anniversary (Herves D

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MECD Close Encounters (N

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ver (Enic)

Put Your Heed ... (Atlan

JERICHO HARP Is II Really Love At All (UA) JERICHO HARF ٢

GORDON LIGHTFOOT The Circle ... (WB/Reprise Breaker 23

CHUCK MANGIONE Feels So Good (A&M) AL MARTINO
 One Last Time (Cap) Feels So Good (ABM) See "Othere"

MARY McGREGOR l've Never Been - (Arii Look under Others

#### Loose encruments (Milleon 33 ROCKY & CHYANN LINDA RONSTADT Poor Poor Pitrful Me (Asyla adle of Love (V See Others 0

BOZ SCAGGS MARGO SMITH
 Don't Breek... (WB) 

### Look under Others" JAI

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KY WARD	33 WAYLON & WILLIE Mames Don't Let. (RC)
See Others	See Others

THE BABYS Silver Dream ATLANTA RHYTHM SEC. ATLANTA HYTTHM BEC Imaginary Lower (Relydor ns (Chryse O Jan Celifornia (WB/ JACKSON BROWNE
 Running On Empty (Asylum) a (WB/Curb) Running On Empty (Asylur ALAN CLARKE Shedow in The Street (Ati) Add WGA KMRJ Add WGA KMRJ 33 KACEY CIBYK The One And Only (ABC) The One And Only (ABC) 3.3 JOHN DENVER It Amazes Me (RCA) 

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# JACKIE DoSHANNON To Lovo Somebody (Amhei

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See New & Active	<b>=</b> 0	HT.	##	++	11
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2.17 25 H on P/A 40 0

### BARBARA MANDRELL Women To Women (ABC/Dot)

McCOO & DAVIS J. MATHIS & D. WILLIAMS J. MATHES & D. WILLIAMS Too Much, Too Little ...(Col) My Re Drops from P/A 40 but still Longer from PA to the PA

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#### WAKR/Akram Russ Knight KMBZ/Kansas City Steve Bell KRNT/Des Moines Del Hull Steely Den Corponters Bee Goos Fover John Denver Gordon Light HOTTEST Billy Joel John Williame Art Garlunkel Abba Al Martino The Babys Chic Bee Gen Ferer Boby Gentry-Maureen NeGer Jack Ward Mary Terers HOTTEST Art Gerluntet Los Ravis Billy Joel Semanths Seng Den Hill Barry Manilow Kenses John Denver Jeckie Delthan England Den Chuck Mangion HOTTEST Billy Joal Semantik Sang Lou Rewis David Gates WRIE/Eria Smakey Burns KOB/Alb Jim King Debby Boone Player LoBianc & Cer HDTTEST Berry Manikow Devid Gates Rite Coolidge Steety Den Bee Gees Fever Kansas Gordon Lightt HOTTEST Carponters Rite Coolidge Crystal Gayle Art Gerlunkel WSB/Atlanta Gene Christie Mel Tillis ARS Damon Don Drumi I4RKO/Everett Robert O'Brien John Denver Englend Den Andrew Gold Devid Gates (RA) HOTTEST Sementhe Sang Den Hill John Williams Art Gerfunkel Johnny Rivers LeBlanc & Cert WBAL/Baltin Jack Lacey J. Methis/O. Williams Lettermen WKIO/Bowling Green Mike Lippert Gordon Lightfoot BS&T Maureen McGovern WFOF/Flint Joe Wade WBEN/Buffalo Roger Christian The Babys Neil Diamo Neil Diamond Arms George Benson Game James Taylor HOTTEST Bee Gers Alive & Fever Dan Hill Andy Gibb England Dan Flack & Hatham Bat McGrath HOTTEST Andy Gibb Bee Gees Faver LeBlanc & Carr Barry Manilow Paul Davis Kansas

WFTL/Ft. Laud Mike Harvey Charley Pride Mary Travers Randy Richards England Dan Fio Lacey Kacey Cityk Al Martino Tuxedo Junction Tuxedo Junction Tuxedo Junction HOTTEST Charley Pride Mary Travers Manhastan Transfer Mellow B.J. Thomas WGR/Buffalo Jerry Reo Jackson Browna Bob Welch Abba England Dan MOTTEST Billy Joel LeBlenc & Carr Art Garlunkel Bee Geos Faver Barry Manilow Kanses WCER/Charlotte, MI Jim Abens WOWO/Ft. Wayne Bob K Maureen McGov Meggie MacNeal HOTTEST Billy Joel Samantha Sang Art Garfunkel

LRB LeBlanc & Carr HOTTEST Bee Gees Alree Andy Gibb Dan Hill Bally Joal Natelie Cole Steely Oan Abbe WBT/Charlotte, NC Andy Bickel

Peul Gevis Heatware Gene Cotton Bob Weich Gordon Lighthoot MOTIES Hour & Fover Art Gartunkel Rite Coolidge Eric Cleption B J. Thomes Barry Menilow WGGA/Gainesville Stoney Johnson

Rocky & Chyann Jay Arthur Leif Garrett Crystal Gavle Jackie OeShannon Alan Clarke OeShannon Alan Clarke HOTTEST Dan Hidt Samantha Sang Art Garlunkal Kentee WINO/Chicago Ford Colley Raydio England Dan David Gates HOTTEST Bee Gees Alive & Faver Eric Clapton Odysey Barry Manilow Raydio

WHAG/Hagerst Joe Brugh James Taylor J. Methia/D. Willi Al Mertino Dionne Warwick Kacey Cityls HOTTEST Crystal Gayle Barry Manilow Lou Rewis Yvonne Ellimen WLW/Cincinnati Susan Howe

Kensas The Babys Gordon Lightfoot HOTTEST Bee Gees Alive & Fever Andy Gibb Art Gerfunkel Heatwave WCMB/Harrisburg Ed Thompson Gordon Lightfoot HOTTEST LeBlanc & Cerr Kanas Art Garfunkel Devid Gates Eric Clapton

KULF/Houston Chuck Buell Steely Dan Anne Murray Abba HOTTEST Bee Geen Alive Dan Hill Billy Joel Art Gerlunkel David Gaten Natalie Cole WGAR/Cleveland Tim McFadden Bob Weich Eddie Money HOTTEST Nee Geos Alive & Fever Semenths Seng

leme Noba WHID/Deyton

#### WJAK/Jeckson, Deve Nichols HOTTEST Berry Manilov Donny & Maria 2.00 KPPL/Denver Scott Pitcher England Oan Alon Persons HOTTEST Brily Joal Dan Hill

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Flower Bros Johnson HOTTEBT Art Garfunkel Berry Manilew Rite Coelidge Lou Rawls Chuck Mangior Bee Gees Fever

WLNH/Laconia Roger Curtis Raydio Bob Welch ARS Flack & Hathan Linda Ronstadi England Dan HOTTEST Billy Joal Bee Gess Alive Gene Cotton Dan Hill WHOK/Lancaster Tim Alters Rocky & Chyann Linda Ronstadt KDWN/Les Veges Jack London England Dan EWB F Jacky Ward Janie Fricke Mary Travers HOTTEST Abba Dan Hill Anne Murray

WORG/Orange Merion Garris

Debby Boone Donny & Marie

Donny & Marie Lobo HOTTEST Dan Hill John Williams Art Garfunkel Yvonne Elliman Heatwave LeBlanc & Carr

KOY/Phoenix Den Armstrong

Marty Robbins England Dan HOTTEST

Roger Willia John Denver Leave Bee Gees Deep

KMRJ/Pittsburg, KS Gabe Baptiste

WPRO/Providence Dave McNamee

KKYK/Little Rock Rob Johnson Barry Manilow ELO ELO Jackson Browne HDTTEST Art Garlunkel Steely Dan LRB Eric Clapton Jay Ferguton Kamas Bee Gees Fever

Melanie Alan Clarke Gordon Lightfoot ELD HDTTEST Abba Kansas Barry Manilow Rita Cookdge KMPC/Los Angeles Bill Watson FM97/Pittsburgh Deve Popovich LeBlanc & Catr LRB Eric Clapton HOTTEST Bes Gees Alive & Fever Steely Dan

George Benson Karla Bonoff Andrew Gold HOTTEST Andy Gibb Bee Gees Fever Berry Manilow Natalie Cole David Gates WHAS/Louisville Jerry Melloy KEX/Portiani Bob Swanson

Osbby Boone England Dan Emmylou Harris HOTTEST Bee Geos Fover Billy Joel Dan Hill Art Gerfunkel Heatwave Bob Weich HOTTEST Bee Gees Alive & Fever John Williams Eric Clapton

WLVA/Lynchburg Chuck Holloway Devid Getes ELO England Dan Hubicon HOTTEST Bee Gees Alive & Fever Samantha Sang Barry Manilow Dan Hilt Ar I Garfunkel

England Gan Chicago Andrew Gold James Taylor HOTTEST Bes Gees Alive Steely Dan Art Garfunkel Y vonne Elimen Jay Farguson Linda Ronstadt WYMC/Mayfield Gary Morgan K96/Provo Deva Fork Bob Welch Gordon Lightfoot England Dan Rocky & Chyann HOTTEST

England Dan Mary MacGregor Waylon & Willie Diana Ross Donna Fargo HOTTEST Dan Hill Semantha Seng Steely Dan Devid Gates Art Garlunkel Kenses Bee Gres Alive & Fever Paul Devis Linda Ronstadt Rita Coolidge

KBLF/Red Bluff Bob Breck WMPS/Memphis Beverly Williams Bee Gees Fover ARS J. Mathis/D. Willis Bob Welch Stenhans Doctor England Dan Gazz MOTTEST Bee Gers Alive & Fever Natalie Cole LeBlanc & Carr

Bob Welch Stephane Degrises MOT TEST Paul Oevis Johnny Rivers Rita Coolidge Art Gorlunkel McCoo & Davis Bette Midler WIOD/Miami Volande Parapar

Natelie Cole Al Martino Jacky Word HOTTEST John William KOLO/Rene Mike Hegerty John Williams Barry Manilow Johnny Rivers

KC & Sunshine England Dan Natalie Cole Waylon & Willie Heatwave Mary MocGrapor HOTTEST Samontha Song Linde Ronstadl WTMJ/Milwaukee Sem Armato None HOFTEST

Kanses Art Gerfunkul The Babys Yvonne Ellima Art Gerfunkel Andy Gibb Chis Crystel Geyle Kennes Lamon & Car VCCD/ KHNY/Riversid Gerdon Spi John Derwer HOTTES Art Gerfunkel Kemas Berry Menilow Eria Clapton

Mastical Valentine Charloy Fride Berbere Mas Berbirs Mander Margo Emith LoBians & Carr Dobby Boone Andrew Gold

WSM/Neshvilla Mary Catherine WHAM/Roch Jack Murphy England Dan Jacky Ward HOTTEST David Gatea Barry Manilow Anna Murray Low Rawis Crystal Gayla Gardon Lightfoot Eric Clapton Waylon & Willio John Denver Linda Renstat Eric Clapton HQTTEST Rite Capilidge Eric Clapton Den Hill Berry Manilos KRKK/Rock S Rod Tucker WNEW/New York Deen Tyler Chuck Mangione Flack & Mathawa Turado Junction HOTTEST Barry Manilow Gardon Lightfoot Bee Gees Fever Carponters Art Garlunkel LoBlanc & Cart Crystal Geyle Eric Cleptor Eric Clepton EW&F Keory Cleyk LRB HDTTEST Art Garfunkel Carponters

England Dan HOTTEST Semanthe Sang Art Gerfunkel Berry Menilow David Gates

KSL/Selt Lake City Flo Winewriter

Kansas Gardon Lightfoot England Dan Ronnie McDowell HOTTEST Paul Davis Barry Manilow Debby Boone LeBlanc & Carr David Gates

KFMB/San Diago Scott Burton

Eric Clapton Linda Ronstadt Bob Walch HOTTEST Kansas Billy Joel Dan Hill Bee Gees Alive

KOGO/San Diego Debbie Cunningham

Gladys Knight Alan Parsons George Benson Joan Armatrading Bobby Gentry Mary MacGregor

KGIL/San Fernando Rick Scarry

Keith Carradine ARS Alan Price Meatloaf HOTTEST Dan Hill Kanses Chicago England Dan

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KCRA/Secremento Deve Derin Debby Boone England Dan Kanass Chuck Mangione HOTTEST Billy Joel Samantha Sang John Williams Carpenters KRMG/Tulsa Don Bishop KSD/St. Louis Bill Oxley

Eric Clepton Chuck Mangione Gardon Lightfoot England Den Dally Parton MOTTEST Den Hill Art Garfunkel John Williams Rita Coolidge Yvonne Ellimen Berry Menitow Bee Gees Føyer

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WMAL/Washington, D. C. Bonnie Smith

None Art Garfunkel David Gates Semantha Sang Dan Hill Billy Jael

WATR/Waterbury Glenn Colligen Bros. Johnson Valentine HOTTEST Dan Hill Art Garfunkel Hestvave Barry Manilow Natalie Cole Abbs Yvonne Elliman

WJNO/West Palm Beach Russ Morley

Flack & Hatheway Abba Charley Prote Madison St J Mathis/D Williams England Dan HOTTEST Art Garlunkel Carpenters Dan Hill Crystal Gayle

Enchantment Donna Summer Leif Garrett Hot Jackson Browne Chicago England Oan Flack & Hathaway KAKE/Wichite John Meyers Crystal Gayla England Oan John Williams HOTTEST Dan Hill Art Garfunkel Kanam Gene Catton Barry Manilow KSFO/San Francisco Don Hofmann

WSJS/Wineton Selem Ken Jones

England Oan Gardon Lightfoot Bob Weich Chuck Mangione Chicago HOTTEST Ber Gess Alive & Fever Dan Hill Art Garfunkel Berry Manilow

WSBA/York Bill Campbell

Yvonne Ellimar Natalie Cole HOTTEST Dan Hill Barry Manilow Bae Goos Alive

WHIZ/Zanesville Dave Crist Andrew Gold Gordon Light Fla Lasey Vanice Al Martino HOTTEST Abba Abbe Bee Gem Favor Eris Clapte Raydin

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Page 58

### **ADDS & HOTS**

 PIOLACEY
 What's Expected Of Me.
 (Krugerrand) Women To Women (ABCA son To Be is You (ABC)

DONNY & MARIE OSMOND Baby, I'm Sold On You (Poly)

Baby, I'm Sold On You (Pe

SANTA ESMERALDA

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**MAGGIE MecNEAL** 

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ANNE MURRAY Welk Right Beck (Cepitol)

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DIANA ROSS

The One & Only (Arista)

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#### **Openings**

Page 60

KVOX/Fergo, ND has opening for midday personality, Tapes and resumes to Mark Renier, KVOX, Moorehead, MN 56560 No calls please (2/21)

WLOF/Orlando, FL has opening for jook. Tapes and resumes to Tom West, Box 18748, Orlando, FL 32808 (2/21)

WCLS/Columbus, GA needs two jocks, PM drive 7pm to midnight Call (404) 327 3648 or send tapes and resulto WCLS, Box 229, Columbus, GA 31902 (2/22)

KLYD/Bekersfield CA is now accepting tapes for possible future opening for dedicated news personality for edult easy listening leader. Tell me what you know about First contact Ron Kilgors, KLYD, Box 1499, Bakers field CA \$3302 No cells please (2/22)

KEZY AM/Ansheim: CA may possibly, In near future, have open the position of PD. Send references and call Daniel P. Mitchell (714) 776 1191

We are looking for an individual who will be a frier to our listeners if you can handle a contemporary/Top 40 formet with sincerity and a sense of humor, send taper and resumes to Buddy Albert, WNNO, Box 990, Wisconsin Dell, WI 53965 No calls please. EOE M/F (2/22)

FIRST PHONES. If you're a good entertainer within a rock format and you're looking for a stepping off point to Denver, Phoenix, San Francisco...an Ogdan-Salt Lake rocker may be your answer. No maintenance involved. Send tapes and resumes to Box 328. Mink Creek Road, Pocatello ID 83201 (2:22)

WIBW/Topelus, KS needs air personality/production person Send tapes and resumes to WIBW, Box 119, Topelus, KS 66601 (2/23)

PD slot opening involving sirshift. Tapes and resumes to Steve Norris. Operations Manager, WAIR. Box 2099, Winston Salen. NC 27102. No cells please (2/23)

WERE/Cleveland, OH, all News, is looking for an atternoon anchor person. Send tapes and resum to P.D., WERE, 1500 Chester Ave . Cleveland, OH 44114. (2/23)

KOLO/Reno, NV needs nevvs director and chief engineer. Send tapes and resumes to Dave Finley, Box 821, Reno NV 89504 EOE M/F (2/23)

KWTO/Springfield, MO is looking for up morning person Experience required. Send Tapes and resumes to Keth O'Neil, Box 4668-GS. Springfield, MO 66804 or call (417) 883-9000, (2/23)

KULF/Houston, TX has morning drive opportunity. Great staff and company Send Tapes and resumes to Steve Roddy PD, KULF, 21 Travils, Houston, TX 77090. No calls please.

WOW/Omeha. NE needs production pro/sir talent. Money based on experience and performance. Rush tapes and resumes to Eric Foxx, 11128 John Gah Bivd., Omeha, NE 68137. EOE (2223)

WJON/St. Cloud needs newsperson. Immediate opening. In the studio and on the street. Send tapes and resumes to Mike Diem. Box 220. St. Cloud, MN 56301. No cells please. (2/23)

KYNN/Omaha, NE is looking for all-night personality. Country experience desirable. Send tapes and resumes to Dave Martin, KYNN, 3616 Dodge St., Omaha, NE 68131, EOE (2/23)

**Openings** 

WZZR/Grand Rapids. MI is now eccepting tapes and resurces for future openings. Send to Chris O'Brien, Sex 99, Grand Repids, MI 49801, No cells pieses. (2/23)

WIFE/Indianapolis, IN has openin igs. No screamers. Send e and resumes to Dave Kirby, WIFE, 1440 No. Meridian Indianapolis, IN 46202. No cells pieses. (2/23)

WRKR-FM/Recine/Milwaukee, WI eccepting tapes for production/sir-talent. Send to Tom Rivere, PD, 2209 N. Green Rd. Racine, WI 63406. (2/23)

Experienced newsperson needed for dedicated and creative small market news staff. Excellent salary and benefits No beginners or major market retreads. Send tapes and e to Gary Weecott, Box 247, Stevenpoint, Wi 54481. EOE M/F (2/23)

WOKY/Milwaukee, WI has opening for news combo on-eir on-street person. Send tapes and resumes to WOKY. 3500 N. Sherman Blvd., Milwaukee, WI 53216, (2/23)

WOOW/Greenville, NC is looking for an uptempo 6pm-10pm or afternoon drive personality. A great place to live and learn. College town, good opportunity for someone with experience to expand. No Beginners, Stepping stone to major market as our recor shows. Send tapes and resumes to Henry Hinton, Box 647, Greenville, NC 27834, (2/23)

WKCQ/Seginaw, MI is looking for on-air personality, imme opening, Send tapes and resumes to Tom Samoray, W V. WKCO. Box 1776, Seginew, MI, or cell (517) 752-8161. EOE (2/24)

 $\Omega.97\text{-}FM/Takome,$  WA is looking for an outstanding AOR production air-talent to join a fast growing professional staff. Send tapes and resumes to Mike Russell, Box 5200, Takoma, WA 98405. (2/24)

Major market-major station seeks a unique achieve ment oriented individual to take complete charge of contemporary Pop/Adult day to day music programming along with voice-tracked jock shift, must be outstanding in both areas. Great money. Brief telescope and resume to Redio & Records Sox 115, 6430 Sunset Bivd., Suite 1221, Los Angeles, CA 90028. (2/24)

Need AOR ennouncer. Looking for someons ready to move n to a bigger market. Must have excellent pro Tapes and resumes to Jaime Brooks, WAIV, 6869 Lenox Ave., Jacksonville, FL 32205. No cell piesse. (2/22)

Fulltime announcer, fast production and promotion director needed for super star station that covers all New England. Send tapes and resumes to Lee Arnold, PD, WAAF, 34 Mechanic St., Worchester, MA 01608. (2/23)

WVOJ/Jacksonville, FL seeking top talent for expanding group. Immediate opening for first phone night persor Format modern country contemporary. If you're looking for a stable position this may be it. Top salary, benefits and future. Send tapes and resumes to Tom Allen, PD 1436 Ellis Rd. WVOJ, Jacksonville, FL 32206. (2/23)

FRANK N. MAGID ASSOC. TALENT SEARCH: Medium midwest market Pop/Adult seeks a morning personality with ability to communicate while maintaining momentum and production skills are required. Send tapes and resumes to Scott Henderson, 1 Research Center, Merion. IA 52302. (2/24) **Openings** 

Aggressive AMIPM in one of New England's larger markets needs an announcer with good volce and outstanding read-ing ability for mellow formet. Must be evaluable immediately. Bend Tapes and resumes to Jim Horn, 10' Epringfield, MA 01104. No cells please. EOE (2/24) m, 101 West Street,

KIGR/Ft. Emith, Ar. has two openings, if you have a decent voice and experience let us know about it. Top rated pro-gramming station. Tapes and resumes to Stacy Richardson, Box 3100, Pt. Smith, AR 72913 or call (601) 785-2627. EOE

KWEN/Tulse, OK has immediate opening for someone that can talk on the radio. Good money for right person. Mature a to Jack Amer air personalities send tapes and resur 1502 8. Boulder, Tules, OK 74119, EOE M/F. (2-15)

K-102/Modesto, CA is looking for strong fulltime production person for sutomated station. Tapes and resumes to Ryn Stevens. Box 3408, Modesto, CA 95351 or call (209) 527-6100. EOE M/F. (2-15)

KRIQ/Odesse, TX is accepting tapes and resumes for future openings. All shifts. Send to Ron Harper, KRIQ, Box 4312, Odesse, TX 79780. No calls piesse. (2-15)

KMGK-FM/Des Moinee, IA seeks afternoon personality for one of the Midwest's great FM radio stations. If you have FM experience and can communicate to young adults in a super competitive market. Rush tapes and resumes to KMGK-FM, 215 Keo Way, Suite 312, Des Moines, IA 60309. (2-10)

WEBC/Duluth, MI is now searching for an incredibly talented announcer. Tapes and resumes to Jay Scott, WEBC, 10001 E. 9th Street, Ouluth, MI 55805, or call (218) 728-4484, (2-10)

WCHV/Charlottesville, VA has future openings. First pho required. Tapes and resumes to Tom Evans. WCHV, Box 5387, Charlottesville, VA 22903. No calls please. EOE M/F. (2-10)

Y-95 (WKKN)/Rockford, IL is seeking a chief engineer for AOR/Country format. Need chief with sensitive ears and directional AM experience. Resumes and salary requirements to Armand Chlanti, Y-95, 1901 Shaw Road, Rockford, IL 61111. No calls please. (2-10)

KFM, Stereo 102/Las Vegas, NV has immediate of pening for luction person. Creative production a must. Good bucks for right person. Also, accepting tapes and resumes for future openings in growing drganization. Rush information to Tom Walker, Box 15223, Las Vegas, NV 89114, or call (702)732-7753.(2-15)

WTIC/Hartford looking for well rounded Pop/Adult personality for PM drive. Good voice helpful. Also looking for Music Director for AM & FM facility. Must have knowledge of Top 40 and Pop/Adult as far back as the fifties. Contact Jay Clark (203) 522-1080 or send tapes an One Financial Plaza, Hartford, CT 06103. EOE (2-15)

WCOS AM/FM/Columbia, SC looking for fulltime r son, Tapes and resumes to Ken Martin or Hunter Herring, Box 748, Columbia SC 29202, No calls please, (2-15)

FRANK N. MAGID Talent Search: major Eastern m needs creative, experienced, Promotion Director, Must display working knowledge in all areas of media. Background info to Scott Henderson, Frank N. Magid Assoc., One Research Center, Marion, IA52302 (2-16)

CHANGES

#### **Openings**

WELI/Now Haven, CT top-rated talk show in Southern New England needs host replecement. Spm-Spm evenings. If you are provocative with a good track record as a telephone tells show host send tapes and resumes to Bill Rock, Operatelk show host send tapes and resumes to Bill Rock. O tions Manager, WELL Box 88. New Heven, CT 08001. (2:16)

nt our news to be just as entertai ning as our musici CO-BI/Des Moines is seeking a feature oriented News Di-rector, capable of writing and reporting news that relates to, and will hold an FM music audience. This is a rare nted individual Call Dials Do preanity for the right tale w. (515) 285-6181. EOE M/F. (2-16)

Escape to the Bunny Bouth...rare job opening for the right person. Air shift and sales. Pop/Adult format, good working conditions, salery and commission. Tapes and resumes to PD, WJCM, Box 980, Bebring, PL 33870. No cells plasse. (2-16)

KJRB/Bpokane, WA looking for Production Dire nor. Must love luction work and be able to deal with people. Some on-air work possibly involved. Tapes and resumes to John Shemen, KJRB, Box 6007, Spokene, WA 98203. EOE M/F. (2-16)

ided one PM drive communicator. Rocky Mountain ee condary. In super competitive sight station metro market. Must have excellent production and uptempo one to one deli-very. Super professional staff, best equipment, good company and banefits. No bogue volces or time and temp people Tapes and resumes to John Walten, PD, KEIM, Box 1239, Great Falls, MT 59403. EOE (2-16)

73 WDOS. a Soonnix group broadcasting station, has a rare opening in morning drive. Looking for a warm communicator that can hendle himself in Pop/Adult format. Must be dynamite duction and no beginne rs please. Tepes and re Don Perry, PD, 73 WDOS, 104 Chestnut Street, Onsonta, NY 13820 EOE (2-15)

Production writer/air personality needed yestenday. Some weekend work necessary. Good bucks. Tapes and resumes to John Katz, WIBW, Box 119, Topeka, KS 66601 or call (013) 272-3456 (2-16)

KOZA/Odessa, TX making big changes, may want you to join. Good money for Mr. or Mrs. "Right." Tapes and resumes to Charley Durwood, Box 351, Odessa, TX 79780. No calls nee. (2-15)

WSML/Petoskey, MI needs Top 40 news person and News Director. Strong and interesting. Tapes and resumes to Ted Stevens, PD, Box 99, Petoskey, MI 49770. No cells please. (2:15)

KEIN/GREAT FALLS, MT needs one super sharp engineer who is familiar with audio processing equipment and who can maintain great equipment and great contemporary sound and also knows FCC rules and regulations. Tapes and resumes to Brad Baker, Box 1228, Great Falls, MT 69403, (2:16)

FRANK N. MAGID ASSOC. TALENT SEARCH: Top Mid-West major market station has immediate openings for a newsparson who tells the news in a relaxed personable reliable style Send tapes and resumes to Scott Henderson, 1 Research Center, Marion 1A 52302 (2/24)

KLYD/Bakersfield, CA is now accepting tapes for possible future openings at easy listening leader in So. Sen Josquin Velley. Are you an adult personality looking for a growing opportunity? Send tapes and resumes to Lerry Crewford KLYD, Box 1499, Bakersfield, CA 93302. No cells p leese. (2/22)

KFLY/Corvallis, OR needs uptampo Top 40 parson. Tapas and resumes to Ken Paul, Box K, Corvallis, OR 97339. (24)

Plance Note:	antermedian, or read it to Analia & An
You may place your obscilled ad in RDR's Opportunities sortion by mail	sards, Capartantiles Department, MER Surger Mart., Surto 1271, Madyumout
or phone. All Countrys. Positions Sought and Charges are free of alongs. shruply call up at (212) 400 4001 with your	CA SIME Planes to sure to for an innov- orden you have found a public of Mad your job spaning.

BARRY POTTER appointed GM of WWOK/Miami, FL.

ROBBIE ROMAN formerly PD of WIXZ/McKeesport, PA joins WEEP Pittsburgh as assistant PD.

TOM STEELE formerly WRKT/Cocoa Beach joins WCLS/Columus, GA as PD.

JIM POWELL appointed PD KHAK/Cedar Rapids. IA formerly MD of station.

BO STEVENS formerly K-102/El Paso, TX to KTOM/Salinas, CA doing evenings, VIC MACY formerly PD, morning joc 73/WDOS/Oneonta, NY to 68/WINR/Binghamton, NY as News Director.

BOB GOWA now doing 6am-11am in addition to Production Manager KWST/Los Angeles, CA. TIMOTHY P. KENNER appointed Account Executive WHIO/Dayton, OH.

JOHNNY STEVEN appointed PD Y95/St. Petersburg, FL formerly Assistant PD of station. BENSON formerly WRKR/Racine, to WZMF/Milwaukee as MD.

STEVE SLATON new Music Director KISW/Seettle, WA.

GARY CROW formerly MD KISW/Seattle promoted to Promotions Director.

BOB BINGHAM named Program Director/General Manager KISW/Seattle. MIKE WOLF formerly MD WZMF/Milwaukee named Production Director WZMF.

RANDY SUTTON formarily KTOQ/Rapid City joins KFML/Denver as Music Director. MIKE PRESTON named MD/Asst. PD KPAS/EI Paso,

TODD BUSCH new Music Director KXFM/Santa Maria, CA.

KENT RANDALLS formerly KROY/Sacramento joins KSFM/Sacramento doing all nights. KEVIN KELLY joins KSFM/Sacramento, CA doing 7pm-12mid.

FRED LEVY formerly KUIC/Vacaville to KSFM/Sacramento, CA.

CLAIRE BLACK formerly WDUS/Davis, CA to weekends KSFM/Secramento, CA.

DOUG JOHNSON from WQSR/Tampa, FL to M105/Cleveland. JEFF CRAMER appointed News Director Zeta 4/Miami, FL.

TERRY SULLIVAN formerly KMAK/Fresno, joins WIOT/Toledo, OH.

SCOTT JAMISON joins WIOT/Toledo, OH.

LES McDOWELL formerly KBBQ-KBBY/Ventura joins KACY/Oxnard, CA doing all nights. JIM BARKER formerly KBBQ-KBBY/Ventura new Music Director KACY/Oxnard, CA

DANNY WRIGHT promoted to afternoon drive KROY/Sacramento, CA. JEFF BLAKE formerly WDAK/Columbus, GA joins WCGQ/Columbus, GA as Music Director.

CHUCK BEAR now \$-10pm announcer WCGQ/Columbus, GA. HALL MURRY joins Q97/Tecome, WA doing all nights.

WAGO/Oshkosh, WI LINE-UP: Mornings Charlie Lakefield PD, Midday Big Chuck, After-

noons Bill Lindy MD, News Director Bud McBain, Weekends Larry Morgan & Scott Churney.

KWST/Los Angeles, CA LINE-UP: 6am-10am Charlie Kendell, 10am-2pm Bob Taylor, 2pm-6pm Dan Carlysle, 6pm-9pm Rachel Donahue, 9pm-1am Chuck Marshell, 1am-6am **Rich Dalton.** 

M-105/Cleveland, OH LINE-UP: 6am-10am David Sparo, 10am-3pm Doug Johnson, 3pm-8pm Bill Stailings, 8pm-1am TR, 1am-6am Eric Lawrence, weekends Suzy Peters.

Q-95/Indianapolis, IN LINE-UP: 6em-10em Glory June, 10em-3pm Mike Tinnes, 3pm-7pm Jeremy Hale, 7pm-12mid Dave Dworkin, 12mid-6em T. Thomas Robbinson. WOUR/Syracuse, NY LINE-UP: 6em-10em Tony Yonken, 3pm-8pm Bob London.

WPRO-FM/Providence, RI LINE-UP: Mornirigs Big John Bine, Midday Don Geronimo, Afternoons Gary Berkowitz, Evenings Howard Hoffman, Nights Terry O'Brien, Overnight Giovanni, Weekends Tony Bristol, Gerry Audette, Chris Roberts,

KXFM/Senta Maria, CA LINE-UP: 6am-10am Todd Busch, 10am-2pm Bob Linden, 2pm-7pm Joe Blood, 7pm-12mid Lynn Shannon, 12mid-Sem Glen Miller.

STEVE GREENBERG appointed Local Promoion Manager/New York for Mercury Records. STEVE LEVIN Joins Butterfly Records as National Retail Marketing Coordinator. FRED VAIL joins John Fisher & Associates Nashville.

appointed Director of Creative Services RSO Records.

CAROL McNICHOL named East Coast Publicity Director for Elektra/Asylum Records. SEAN THOMAS eppointed to handle promotion in Denver, Albuquerque & Salt Lake **City for Casablanca Records.** 

SANDY FRIEDMAN named Publicity Director of Rogers & Cowan's Music Division. MITCH COHEN appointed Arista's Manager of Editorial Services.

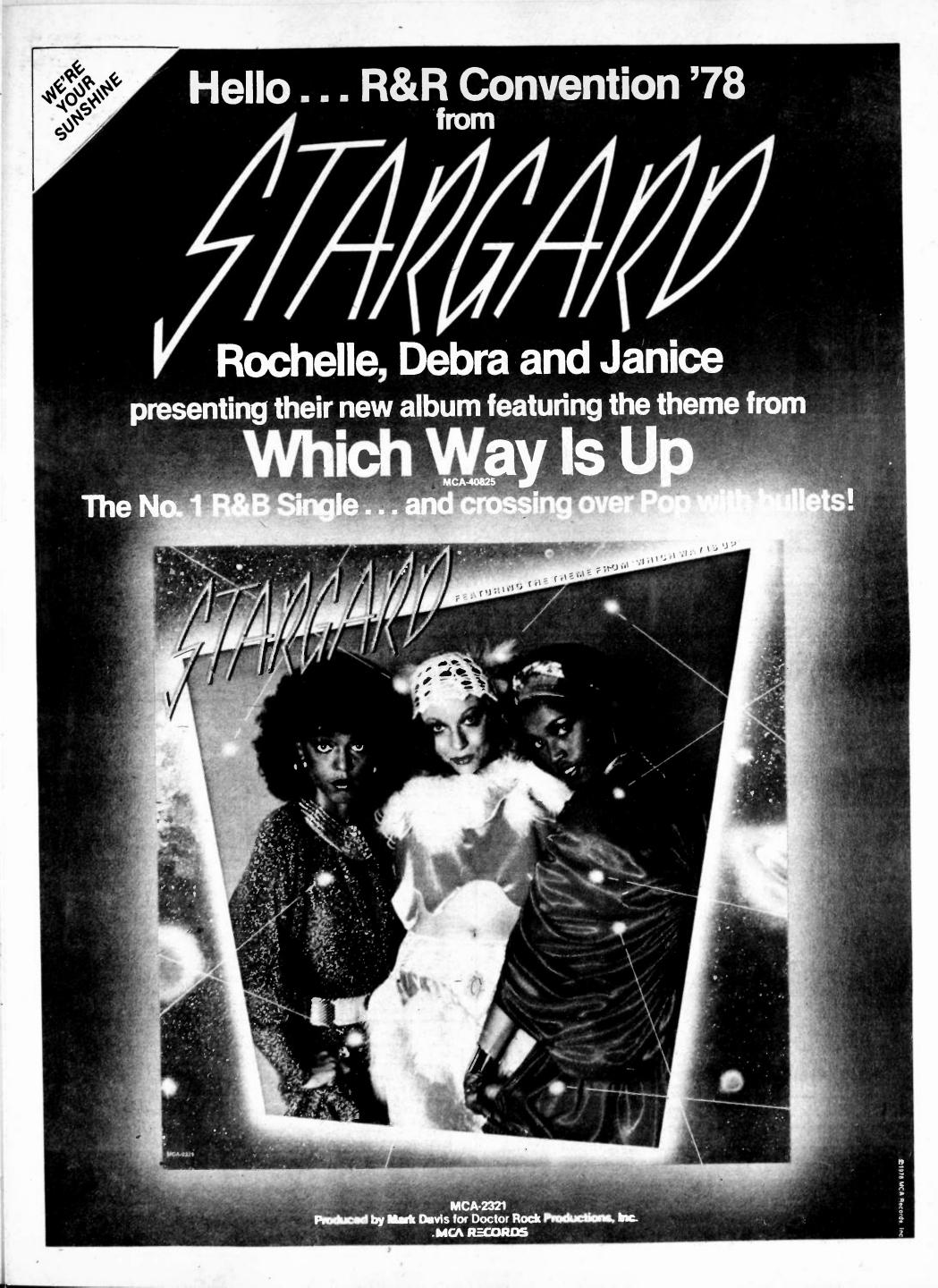
JOHN MANSFIELD joins ABC Records as Advertising and Merchandising Manager. DANNY BRAMSON Director of Universal Amphitheatre expands his duties as A&R Development for MCA Records.

ED PRESTON has been elected to RCA Board of Directors.

PENNY STARKnamed Arista's Production Services Manager.

BILL HAHN named Account Executive and Agent at headliners Talent Agency, Inc. RAYMOND A. GARDELLA appointed Account Executive Arbitron Redio Southwestern

LAURA KELSON named Promotion specialist for the Arbitron Company.





#### **Openings**

WCMF-FM/Rochester, N.Y. has an opening for a creative PM drive personality. Minimum 2 years experience, good voice and production. Tapes, resumes and production samples to Chuck Ingersoll, PD, WCMF, 128 Leighton, Rochester, N.Y. 14609.(3-15)

WPTR/Albany, NY seeks creative, intelligent human sounding sir talents for future openings. AOR jock who can get into formats are encouraged to apply. Tapes and resumes to Brian Scott, 4243 Albany Street, Albany, NY 12205 No calls please.

Morning person needed at WKDF/Nashville. Tapes and resumes to Jack Crawford, PD, 1202 Stahlman Bidg., Nashville, TN 37201. No calls please (2-15)

WJKL/Eigin, IL a class "A" AOR station within the Chlosgo market may soon have a fulltime opening. If you are a person with a working knowledge and have a broad range of contemporary music, natural delivery and production abilities send tapes and resumes to Tom Walker, 18 1/2 Douglas Ave., Eigin, IL 60120. (2:16)

WMC-FM/Memphie, TN America's most powerful station, 400 KW FM 100 Memphie, seeks tapes and resumes from professional, natural, low-hype personalities, dedicated to working and winning at universal rocker. Growth potential with good company. Tapes and resumes to John Wegner, PD, WMC-FM, 1980 Union Ave., Memphie, TN 38104. No calls please. EOE NUF.(216)

Super Star WAAF in Worcester, MA has immediate openings for two part-time ennouncers. Tapes and resumes to Lee Arnold, WAAF, 34 Mechanic Street, Worcester, MA 01608 EOE M/F.(2-15)

WHNE/Norfolk, VA looking for qualified air personality. Tapes and resumes to Bob Sinclair, GM, WHNE, Box 1350, Norfolk, VA 23501 or call(804)622:5591. EOE (2-15)

KGA/Spokene. WA a Monroe Broadcasting Co. looking for air talent for future openings. Two years experience. Tapes and resumes to Mike Monroe. S. 6268 Regal, Spokene, WA 99203. EOE. No calls please. (2-15)

KIRL/St. Louis. MO needed yesterday, a morning man for our Country station. Third phone, production skills and a good personality. Tapes and resumes to Mike Fee, PD, Box 1460, St. Charles, MO. No calls please. (2-15)

WAME the South's number one modern Country station is looking for on-air person with good production. Must be able to write and produce good spots. Tapes and resumes to Johnny Jacobs, WAME Radio, Box 1008, Charlotte, NC 28231.(2:15)

KTOM/Selines, CA now accepting tapes and resumes for upcoming openings. First phone and experience a must. Tapes and resumes to Lloyd Carr, KTOM, Box 1380, Selines, CA 93902 or call (408) 422-7484. EOE (2-16)

#### Miscellaneous

WAGO/Oshkosh, WI needs record service from all record companies. Contact Charlie Lakefield or Bill Lindy, 9am-5pm, (414) 233-0890, (2/22)

WCGQ/Columbus, GA, Charlie Rowe (PD) will accept music calls 10:30am-2pm and Jeff Blake (MD) will take calls from 2pm-5pm. (404) 327-1217. (2/24)

WHHL/Orlando, FL going to 1960's rock 'n roll format and also Top 40 effective April 1st. Needs record service from all labels. Top 40 and solid gold. Contact Sal Tee, WHHL, 8421 S. Orange Blossom Terrace, Orlando, FL 82809 or call (306) 855-4360 (2-16)

#### **Goods & Services**

#### Comedy

"She was so ugly, an instamatic took five minutes".... order 150 one-liners #3.00. Clean, clever, current comedy. P.D. Box \$154, SLC, Utah \$4109. THE CLEAN SHEET.

#### Fresh Funny Stuff...Free

Top personalities quote our original funny books (PLAINS ENGLISH, NICE THING ABOUT LIVING ALONE, CROSS-OVERS, ETC.) Greet malipulling contest idees available. LAUGHTER LIBRARY, 407 N. Mapie, Beverly Hills, CA 50210.

#### The Gift Of Gab

Over 400 bits. Forgotten and topical people. Funny books and TV shows. Welrd things to do and buy. Limited offer, send 65.00 to Redio Writers, 1700 Desert Inn Road, Suite 103, Las Vegas. Neveda 89101.

#### Radio's Premiere Cornedy Service

REE SAMPLE ISSUE of radio's most popular humor servicel O'LINERS, 366-R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1602.

#### Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack: LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888A, Ypsilanti, MI 48197.

#### You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twineing, Dallas, Texas 75227. Phone (214) 381-4779.

#### **Positions Sought**

OL' DAVE is looking for a production gig; prefer agency/ production house gig, but will consider broadcast, 10 years experience with international exposure. Cell (\$16) 763-0674 leave message. (2/22)

Young dependable joo looking for start. Good knowledge of radio, public speaking and record experience. Prefer nights and will relocate. For T/R call Brian (412) 922-8465 (2-22)

CHIP DOUGLAS leaving KIRL/St. Charles, MO looking for joc/MD gig. Ex WHB, KSLQ, KTGR & KIRL. Good medium market experience. Cell (314) 946-4419 or (314) 946-8600. (2/22)

J.P. STONE 2 years experience, first ticket, good pipes is looking for stable West Coast secondary market. Contemporary/Pop/Adult. Cell (213) 254-8025 (2/22)

.BILL HONEYCUTT is available for AOR/progressive gig. Will also do Top 40 & Country. Looking for major market in the South. Call 10em-5pm (704) 796-2013. (2/22)

Major market Top 40 talent is available with 5 years experience as an air personality, PD, MD & extensive research peson. Former jobs include, WMET/Chicago, KTLK, WAYS, 142YQ & WILS, Marguette University Campus Radio. Major station had their best ARB rating to date with me as their only staff addition. Cell Tom (517) 351-2683 or (517) 332-8037, (2/22)



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#### **213/466-95**61.

#### **Positions Sought**

One time or another everyone must leave the nest. I'm a woman radio reporter who enjoys learning the trade at a medium market station, but who wants to move up. I've won company awards for assertive reporting and was credited for solving a murder. Cell Cynthie at (913) 272-3456 or (913) 273-3471, (2/22)

JOHN POLENSKY is looking for a Top 40, Pop/Adult formated station, who would consider giving a beginner a chance, I'm a herd worker with a 3rd endorsed ticket. Will ćonsider all areas for employment and will relocate f necessary, I urge you to call (215) 483-4748 or write 17 E. Afton Ave., Yardley, PA 19067. (2/22)

Personality ENTERTAINER: Funny and creative with excellent experience including promotion and production. Seeks AM drive, midday or PM drive. Medium merkst Pop/Adult, or Top 40 station their's involved with communicating with audience, Will relocate. Cell John Diel (717) 248-3862. (2/22)

Lady DJ, AOR, first ticket, production, news and automation experience. Good musical knowledge. Excellent references, single, Call anytime (306) 735-8719 or (306) 864-7631 or write: Alide, 4911 NW 12th St., Fort Lauderdale, FL 33311. (2/22)

MOR sir personality/Music Director from Philadelphia looking for job. Salary 4350 week. Cell Nick Reynolds (215) 457-4263. (2/22)

First phone engineer, jock PD needs more bucks. 10 yeas Experience Top 40, R&B & Country. Good references. New beby coming soon, with my luck already here. Cell Gary after 5pm (803) 747-2121.

"CMA DJ OF THE YEAR UP FOR GRABSII" If you're looking for a professional entertainer who lives and breathes country music call (502) 564-2389 or write Jay Dlamond, Box 1537, Paducah, KY 42001. (2/22)

BDB GRIFFIN offers 18 years experience in ALL formats with emphasis on Country, Rock and Pop/Adult. Strong volce and strong production, adult oriented presentation, NOT SILLY, but funny. PD, MD, jock. I do this for a ilving. Call (313) 229-2861 or write Bob Griffin, 1414 Brighton Lake Rd., Brighton, MI 48116. (2/22)

JOHN KRAMER caught in format change at WGST/Atlants, GA. Was doing middays and MD when station changed to all news. 10 years fulltime experience as PD & air personality in medium & major market. First ticket. All Pop/Adult and contemporary offers considered. Cell (404) 231-0920. (2/22)

Attention owners & GM's unhappy with your bottom line or numbers? If you've got an open mind, my innovative programming, production and jock team will blow the doors off your competition, That's right, a whole staff. Call Rockin' Ron Kay (714) 796-3348. (2/22)

MIKE BUTTS currently WTIC/Hartford, formerly mornings K100, KCBQ and KDWB looking, Available now. Cell (203) 522-1060 or (203) 242-6331 or (817) 382-5789, (2/22)

MARC JAMES formerly WPEZ, KSLQ, WIFI, KBEQ, experlenced as PD, Production Director and research. Cell (714) 894-6029 or (213) 463-3230. (2/24)

Experienced contemporary eir personality and Muelc Director with first phone. Good production, news and sports; looking for station with community involvement. Tim Cehili, 95 Terrili Ave., Trenton, NJ 08619 or call (609) 587-6331. (2/24)

AOR announcer formerly KYA-FM, K108-FM, KSAN-FM looking for air work and production. Cell Brian Adams (416) 454-2416. (2/24)

Experienced radio newsman. Excellent writer, good digger, authorative sound. Strong on sports. Currently employed Cell Skip Belseel (213) 372-0113, mornings. (2/24)

Easy going male, human, 6 years experience. Looking for medium to major market. AOR. Good production, very creative. Will relocate. Cell anytime after 5pm (615) 647-8064. (2/24)

ALANA MORRIS is once again a major market commodity. Hire a good woman. First phone, creative announcer with experience in music, news, production, public affairs, telephone talk, interviews, copywriting, 5348 Greene St., spt. 1A Side, Philadelphis, PA 19144 or call (216) 844-7299, (2/24)

Hot contemporary Country format, proven in Top 20 market. John Kenny is available (714) 295-0520. (2-16)

#### **Positions Sought**

Greatest team show in the country is available. LONDON & ENGELMAN. Coll (303) 683-3750. (2-15)

STEVE RANDALL formerly jock in Houston, Chicago, Honolulu, Portiand, Secremento, Sen Diego, etc. and knows Seen Conred personally is rested and ready to contribute. Looking for jock gig. Rock formet. Cell (208) 255-1911 or (208) 255-2940.(2-15)

R.J. ROBERTS is looking for Top 40 medium market position. First phone. Cell anytime (608) 365-6208. (2-15)

SMOKIN' JOE ST. JAMES is looking to move up to medium market Top 40 position. Will be available March 1st. First ticket. Cell anytime (508) 355-5208. (2-15)

STEVEN B. OLIVER formerly WOL, KFLZ, KSTT. (A) \$100,000 and a safe passage to my car, (B) Good Top 40 gig. If you can offer one of the above cell (\$14) \$75-3888. (2-15)

Disciplined, eincera professional with great numbers, out standing production and first phone seeking to join quality large or medium market operation. Cell Tom McGuire, (\$19) 294-0942 or write 3058 Montrose Drive, Greensboro, N.C. 27407.(2-15)

BILL KNIGHT looking for midday or afternoon drive slot in medium or secondary market. Have bucks will travel. Want a jock with good pipes and says mora than time and temp, give ma a ring. [318]981-0688.[2-15]

GILPAVLICEK, PD at Country KBIK/Lompoc looking for small or medium market. Involved in sports. Play by play experience in football, baseball, besketball. Comfortable in all music, will do combo work. Love Country. Tapes and resumes upon request. Call (806) 733-3113. (2-16)

Announcer, 13 years experience, good voice, first ticket Would like to stay in Florida, Georgia or Alabama area. Have worked Country and Pop/Adult formats. Good production and news. Cell Bill Smithson(305) 445-1250. [2-15]

WELDIN K. all-night AOR pro available, call now (919) 929-WD8S.

CHUCK JACKSON looking for Top 40, Pop/Adult or Country on-air position or production. First phone. Will consider al offers and will relocate. Call (205) 534-9892. (2-15)

15 year pro working in Denver, Pop/Adult, level headed great voice, community oriented, heavy preparation and fa mily person, available, Tapes and resumes on request call (303)464-8616 anytime.(2-15)

Off-air multi-station Music Director for respected group owner seeks Pop/Adult programming, music or research position with other group, single major station or syndicator. Prior experience includes PD, MD, air personality and News. College grad., still working but looking. Cell after 3pm CST. (312)446-6149.(2:15)

RON STEWART, formerty 940, J-13/Greenville looking for Southeast medium market. Will consider all. Call (601) 332-3672 or (306) 652-0811 and leave message. (2-15)

Bright, ambitious, humorous, future superstar with no ego problems. 3 years experience Top 100 market, seeks station to further perfect his craft. Working Top 40. Vast experience in Pop/Adult and as Music Director, Whiz in production. Cell Sam Smith (517) 583-9177 or write 114 Church Street. Leslie, MI 49251. (2-15)

PAT BANKS, formerly WWDC, WRNL, W-FOG, K94, WEAM, seeking Pop/Adult format drive time or midday in Top 30 market or medium market PD position. Outstanding production, warm, human. Over a decade's experience, and I still love it, but I don't come cheep. Available after March 1. (804) 827-0642 or (703) 347-1894. (2-16)

News Oirector now at WMET/Chicago, 7 yrs. experience prefer Top 40 station in major market. Cell Dave Alpert 875 Tree Lane, Wheeling, IL 60090, or call (312) 537-6454. (2-16)

CLEAT DUMPSTER (Dave Humei available nów, Formerty TEN-Q, KGBS, KSON, KOZN. Top 40, Sports Director, communicitor, Country PD. Human and creative, call (213) 545-7298.(2-16)

HELPI Todd Martin Music Director KIRL/St. Louis is looking, -station changing formst. Nine years experience Top 40 including programming, 142YQ, WNOX, WKGN. Cell (314) 723-5647.(216)

#### Classified Advertisers Please Note:

You may place your classified ad in R&R's Opportunities section by mall or phone. All Openings, Positions Sought and Changes are free of charge, simply call us at (213) 466-9561 with your information, or mail it to Radio & Records, Opportunities Department, 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028. Please be sure to let us know when you have found a position or filled your job opening. (

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# THE WHOLE COUNTRY'S HEADIN' EAST!

WKIR-FM Miami WINZ-FM Tampa WQXM WZMF-FM WQFM-FM WLPX WIBA-FM WYXE-FM WYFE-FM WFBQ KQRS-FM KFMH-FM WIYY WKTK-FM

Jackson, Tn. Milwaukee Milwaukee Milwaukee Madison Madison Rockford Indianapolis Minneapolis Muscatine Baltimore Baltimore

KQKQ-FM Omaha Minneapolis Baton Rouge KBLE WFMF-FM Jackson Lake Charles WZZQ-FM New York City KGRA-FM Long Island WNEW-FM Long Island Long Island WLIR-FM WBAB-FM WRCN-FM Richmond WRXL-FM Richmond WGOE

Philadelphia WMMR-FM WIOQ-FM WSAN WEZV-FM York WRHY-FM KWFM-FM KSAN-FM KTIM-FM KSJO-FM KZAP-FM KSFM-FM KGLR-FM KLRB-FM KEME KSRT KZOK-FM KLAY-FM

Philadelphia Allentown Scranton Tucson San Francisco San Francisco San Jose Sacramento Woodland Reno Cormel Chico Stockton Seattle Tacoma KGON-FM Portland

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Grand Rapids WLAV-FM Hartford WDRC-FM Albany WQBK-FM Austin Son Antonio KLBJ-FM Corpus Christ Los Angle

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records that have the greatest level of station activity on any given week."-

#### **JACKSON BROWNE**

#### Running On Empty (Asylum)

71% of our reporters on it, 17 adds including WPGC, CKLW, WSAI, KHJ, WDRC, WMAK, WINW, KRSP, KQDI, WABB, WEEO. Key moves: 22-16 WKBW, 26-23 KRBE, 23-20 at 293, 25-20 WOKY, 19-13 KSLQ, 16-12 at B100, debut 29 WCAO, debut 29 KLIF. See Parallels, charts at number 26.

#### **ANDREW GOLD**

#### Thank You For Being A Friend (Asylum)

69% of our reporters on it, 20 adds including WPGC, B100, WTRY, 298, WNDE, WLOF, WVAM, 92Q, KVOX, KENO. Key moves: 14-12 at Z93, 28-21 WCAO, 36-32 KSLQ, 11-9 KRSP, 24-20 WIFI, 9-4 at 94Q, debut 30 WRKO, debut 29 KRBE, debut 30 Q102. See Parallels, charts at number 27.

#### **DAVID GATES**

#### Goodbye Girl (Elektra)

69% of our reporters on it, 17 adds including KDWB, WKBW. WAYS, WNDE, WAPE, WOW, KGW, KFYR, WIRK, WTSN. Key moves: 8-7 WSAI, 11-9 KRBE, 18-14 at Z93, 22-17 WCAO, 25-22 KSLQ, 18-11 at JB105, debut 30 KLIF. See Parallels, charts at number 28.

#### **YVONNE ELLIMAN** If I Can't Have You (RSO)

66% of our reporters on it, 22 adds including 96X, WZUU, KSTP, WLCY, KCBQ, WKY, TEN-Q, WLOF, WSPT, KYSN. Key moves: 25-22 WRKO, 28-23 at Z93, 25-17 WDRO, 24-20 WKBW, 12-8 WTRY, 34-27 WNOE, debut 27 WPGC, debut 24 KFRC, debut 30 WCAO, debut 25 WEEO. See Parallels, charts at number 29.

#### **ROD STEWART**

#### Hot Legs (WB)

61% of our reporters on it, 15 adds including WRJZ, 130, WKNX, KDON. Key moves: 27-21 WHBQ, 24-16 KSLQ, 23-21 WRKO, 25-20 WCAO, 8-8 at B100, 28-21 CKLW, 30-28 at 96X, 30-26 KROY, 23-18 WAPE, 23-17 WTSN, debut 26 CHUM. See Parallels.

#### **NEW & ACTIV** All other new and recent releases getting substantial airplay. These are

listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

NATALIE COLE "Our Love" (Capitol) 83/10 including WRKO, 99X, WNOE, KYSN. Key moves: 6-4 KRBE, 6-5 at Z93, 26-21 WLCY, 14-12 WPGC, 7-6 WDRQ, 15-13 WLS, 20-15 KSLQ, 15-13 KSTP, 23-20 KJR, 33-24 JB105, 31-9 at Z98, 29-25 WGUY, 10-6 at 98Q, 4-2 WANS, 21-18 WTRU, debut 28 KFI, debut 30 KFRC, debut 11 WAPE, debut 20 KING.

GENE COTTON "Before My Heart Finds Out" (Ariola) 79/11 including KJR, Z93, WCAO, WSGA, WKBO. Key moves: 34-31 KSLQ, 21-18 at B100, 23-18 KTLK, 32-30 WTIX, 30-25 at Z98, 20-12 at 98Q, 37-33 WFEA, 12-10 WISM, 30-25 KDZA, debut 28 WGCL, debut 25 KRSP, debut 28 at 940, debut 30 KFXD.

STYX "Fooling Yourself" (A&M) 70/20 including KLIF, WKBW, WOKY, KTLK, KGW, KJRB, WRJZ, WAPE, K104, WCGQ, KPAM. Key moves: 27-25 at Z93, 35-27 WAVZ, 40-35 WYND, 30-25 WRKR, 24-19 WSPT, debut 23 WOW, on KJR.

STARGARD "Which Way Is Up" (MCA) 56/7 including 13Q, KNDE, WMET, KSLY. Key moves: 14-12 KRBE, 20-11 at 96X, 5-3 WHBQ, 20-18 at Z93, 30-26 WCAO, 16-14 CKLW, 12-10 KSLQ, 20-10 WTRY, 28-19 WHOT, 27-23 at BJ105, 8-5 WFLB, 10-7 WKNX, debut 25 WAYS.

GORDON LIGHTFOOT "The Circle is Small" (WB) 55/8 including KIMN, KAKC, WABB, KDON. Key moves: 29-27 at 96KX, 14-11 CHUM, 30-26 WBBQ, 26-21 WGUY, 30-24 WAAY, debut 24 KSTP, debut 30 WDRC, debut 25 KQWB, on KLIF.

CHUCK MANGIONE "Feels So Good" (A&M) 43/15 including KSTP, 96KX, KJRB, WGUY, WAIR, KDZA. Key moves: 22-17 at 293, 30-27 KLIF, 14-12 KSLQ, 1-1 at Q94, 27-19 WMAK, 23-18 WRFC, 23-19 WRKR, debut 30 WAYS, on KJR.

LOU RAWLS "Lady Love" (Phil. Int'l) 45/6 including KLIF, WTRY, Q94, KLMS. Key moves: 20-18 WPGC, 8-6 WCAO, 38-30 at BJ105, 23-19 at K104, -38-33 WLOF, 22-19 KSLY, debut 25 KING.

K.C. & THE SUNSHINE BAND "Boogle Shoes" (TK) 44/9 including WGCL, B100, WAAY, WNAM. Key moves: 6-5 WLCY, 12-11 KFRC, 20-16 WAVZ, 30-27 at TEN-Q. 34-24 WSGN, 28-14 at Y95, 20-15 WIRK, on WHBQ.

ATLANTA RHYTHM SECTION "Imaginary Lover" (Polydor) 40/17 including

#### **Radio & Records** NATIONAL AIRPLAY/30

WEEK 1 5 2 3 4 7 11 8 10 6 13 9 12 15 18 17 14 19 21	1 2 3 4 5 0 8 9 10 12 13 0 16 17 18	March 3, 1978 BEE GEE8/Stayin' Alive (RSO) BEE GEE8/Night Fever (RSO) SAMANTHA SANG/Emotion (Private Stock) ANDY GIBB/(Love is) Thicker Than Water (RSO) DAN HILL/Sometimes When We Touch (20th) ERIC CLAPTON/Lay Down Sally (RSO) BARRY MANILOW/Can't Smile Without You (Arista) RITA COOLIDGE/The Way You Do The Things You Do (A&M) ART GARFUNKEL/Wonderful World (Columbia) BILLY JOEL/Just The Way You Are (Columbia) KANSAS/Dust in The Wind (Kirshner) STEELY DAN/Peg (ABC) QUEEN/We Are The Champions/We Will Rock You (Elektra) JAY FERGUSON/Thunder Island (Asylum) LITTLE RIVER BAND/Happy Anniversary (Harvest) LINDA RONSTADT/Poor, Poor Pitiful Me (Asylum) LYNYRD SKYNYRD/What's Your Name (MCA)
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	18	
24		PAUL DAVIS/I Go Crazy (Bang)
21	Ð	LeBLANC & CARR/Falling (Big Tree)
23	3	ABBA/The Name Of The Game (Atlantic)
24	0	BOB WELCH/Ebony Eyes (Capitol)
27	0	RAYDIO/Jack And Jill (Arista)
29	2	HEATWAVE/Always And Forever (Epic)
16	24	JOHN WILLIAMS/Theme From Close Encounters (Arista)
	25	ELECTRIC LIGHT ORCHESTRA/Sweet Talkin' Woman (UA/Jet)
	26	JACKSON BROWNE/Running On Empty (Asylum)
	27	ANDREW GOLD/Thank You For Being A Friend (Asylum)
	28	DAVID GATES/Goodbye Giri (Elektra)
	29	YVONNE ELLIMAN/If I Can't Have You (RSO)
	30	ENGLAND DAN & J.F. COLEY/We'll Never Have To Say
s based d numbe	rs indi	on eirpley statistics compiled weekly from our Top 40 reporting stations. icate significant upward movement from at least 60% of our reportars.
	29 16 the based number	27 29 29 23 16 24 → 25 → 26 → 27 → 28 → 29 → 30 based solely numbers indi

ht ed activity; rather, it's an indicator of how strong the top five really are. Styx Barry Manilow should be top five next week with good jumps averywhere. HOTTEST Kansas is continuing to build. Jay Forguson and the Little River Band are being slowed by a few coming down ahead of them. Their pathway Bee Gees "Fever should be clearer next week. Numbers 19-23 are all moving up well. **Barry Manilow** Four out of our five "Breakers" hit this week's chart with last week's Eric Clapton "Breakers" also making the chart-ELO on at 25 and England Dan & Kansas John Ford Coley debuting at 30. Complete Regionalized Station Listings on page 22 and 23.

Detailed station by station chart listings can be found in the Parallels WLCY, WGCL, WCAO, WAYS (DP), KIMN, KRSP, WKBO, WKAU, WISM, 92Q, WAQY. Key moves: 30-26 at 293, 21-15 at 940, 33-26 WRFC.

VAN HALEN "You Really Got Me" (WB) 43/4 including WBBQ. Key moves: 27-25 WCAO, 30-26 KSLQ, 26-21 WKBO, 27-24 KNDE, 40-35 WFEA, 24-19 WKAU, 21-18 KCBN, debut 29 WHOT, debut 28 WTMA.

#### **Others Getting Significant Action**

RUBICON "I'm Gonne Take Care Of Everything" (20th) 35/8 Including KING, WNOE, KSTT, 27-23 at 940, 22-19 WTSN, 22-18 at 980, 13-10 KISD, on WGCL, JB105. BEE GEES "More Than A Woman" (RSO) 30/13 including WKBO, Y103, WKIX.-WKY, KCPX, KENO, WCGQ, 29-20 WSAI, 12-8 at 96KX, 22-14 WAVZ, 24-17 WIFE, 13-5 WNOE, debut 24 WPGC.

EARTH, WIND & FIRE "Fantasy" (Epic) 29/16 including 99X, KRSP, KYYX, KNOW, WRFC, WABB, WTRU, KRKE, 28-23 KFRC, 16-11 WAVZ, debut 24 KJR.

ODYSSEY "Native New Yorker" (RCA) 27/0, 14-9 WDRQ, 15-12 KFRC, 31-29 WAPE, 39-32 WLOF, 13-8 KRKE, debut 38 at BJ105, on WGBF.

PARLIAMENT "Flash Light" (Casablanca) 26/9 including WDRQ, 13Q, WERC, WSGA (DP), 27-23 WPGC, 21-14 WHBQ, 30-22 WGCL, 30-25 WINW, 20-10 WFLB, 20-7 KAYC, 28-13 WKNX. ROBERTA FLACK "The Closer I Get To You" (Atlantic) 21/14 including KFRC, WHBQ, WAPE, WJDX, KSLY,

WAIR, WHHY, 23-19 WPGC, 13-8 CKLW, 7-4 WAVZ, debut 30 at 293. JEFFERSON STARSHIP "Count On Me" (RCA) 18/17 including CKLW, KLIF, KFRC, 96KX, KTLK, WAVZ, KCPX, K100, WNOE, KCBN.

BOZ SCAGGS "Hollywood" (Columbia) 26/2, 920, WKNX, 27-26 WGCL, 28-26 KGW, 26-23 PRO-FM, 28-22 at BJ105, 14-11 WGLF, 21-19 KDON.

THE BABYS "Silver Dreams" (Chrysalis) 23/2, KPAM, WJON, 24-22 WPHD, 28-26 KNDE, 20-15 WNOE, 25-22 at K104, 38-25 KILE, de burt 3 EDDIE MONEY "Baby Hold On" (Columbia) 19/7 including 293, KNDE, WBBQ, 32-28 KSLQ, 25-18 WGCL,

20-18 KFRC, debut 39 WNOE, debut 29 K104. TRAMMPS "Dieco inferno" (Atlantic) 19/6 including WDRC, K100, KISD, 23-19 at 96X, 23-19 WHBQ, 29-23

WAVZ, 29-22 WNOE, 29-24 KAYC. SWEET "Love is Like Oxygen" (Capitol) 18/9 including WGCL, JB105, WINW, BJ105, WTIX, WKAU, KSLY, 38-32 WAIR, 36-27 WFLB.

PLAYER "This Time I'm in it For Love" (RSO) 15/13 including JB105, WKIX, Q94, K104, WFLB, KCBN, on WCAO(DP)

CARPENTERS "Sweet, Sweet Smile" (A&W) 18/3 including WKBW, KAYC, 19-17 WOKY, 21-16 KRSP, 31-28 WLOF, 25-19 WEAQ, debut 26 KPAM. JOHN DENVER "It Amazes Me" (RCA) 17/5 including WAVZ, WNOE, KLMS, KCBN, 35-28 at 298, 40-36 KILE,

debut 25 WAQY. SEA LEVEL "That's Your Secret" (Capricom) 16/6 including WTMA, WKAU, 33-25 at 980, on WZUU, 940, WBBQ, WAKX.