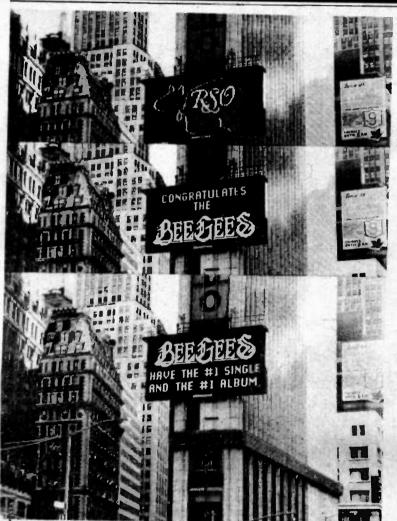


ISSUE NUMBER 219



LIGHT FEVER FOR BEE GEES IN NEW YORK-RSO hired out the famous Times Square Spectracolor billboard this week to honor the Bee Gees for their current record achievements. The three-part message ensures that New Yorkers remain fully aware of the Bee Gees' chart standings.

Denver Radio Rallies To Support KHOW

Denver radio figures expressed sympathy and support for KHOW Program Director Hal Moore and News Director Rodney Ellott Stambaugh ("Bud Elliott") in the wake of their indictment by a Grand Jury last week on charges based on alleged diary distortions.

The Denver Post, which has devoted considerable space to the recent rating investigations in the city, sought comment on the situation from a number of broadwith the general tone positive towards KHOW and Moore, along with some worry about the image of Denver radio as a whole. Al Perry, General Manager of KOSI and a former President of the Colorado Broadcasters As-sociation, said: "KHOW has done a lot of good in this city, and don't forget that nobody's been proved guilty. There's going to be a certain amount of doubt now about the ratings. The incident reflects on the whole radio business here

in town. It leaves a bad taste in the mouth. What we need to do now is complete the investigation, have a trial, and get the air cleared."

KRKS/KLIR-FM General Manager Roger Anderson pointed out: "It's all very unfortunate, but I don't think the listeners care very much about ratings. If a listener likes a station, he's going to continue to listen. KHOW is a good radio station, and is nicely pro-grammed." KOA/KOAQ-FM Vice President/General Manager Mick Schafbuch agreed, saying "KHOW has been an outstanding radio station for many years, and it is a strong competitor. I hope it continues to upgrade itself in this market." Addressing the broadcasters image issue, however, Schafbuch continued: "But this could have serious effects on advertisers and advertising agencies, who need justification to buy commercials on stations, and that justification

always has included the ratings. Now they will think that maybe the ratings weren't accurate, and we're going to have to give them reasons other than the ratings."

KIMN General Manager Steve Keeney said, "As a competitor. I'm empathetic toward KHOW. Hal Moore is a tremendous talent and has done so much to reflect the good, positive things about this city. But if all this doesn't give us a black eye, it's certainly enough to tarnish our image has a negative effect on our business." And, summing up, KLAK/ KPPL-FM General Manager Bob Prangley said, "I hate to see it happen. It's a poor reflection on our industry. But I guess it's good that it did happen, because it brings a problem out in the open and now we can clean it up."

The Grand Jury is scheduled to meet later in the month at which time further indictments, if any, will be handed down.

K.C. Mystery Moneybags Reveals Radio Role A KCKN/Kansas City cash give Finally, after \$500 in \$2 bills board, we thought this was a

away promotion for new morning man John Leslie returned publicity dividends far exceeding any expectations last week, reaching the NBC Nightly News. As planned by Operations Director Chris Collier. Leslie came in from KSO/Des Moines, booked himself in the posh Alameda Plaza Hotel, rented a blue limousine, and drove out to the Country Club Plaza, described as the hub of Kansas City activity. There he began passing out \$2 bills to onlookers. At first he encountered resistance, and had to force passers-by to accept the money, but by the fourth day (Thursday, 2-9) he was almost mobbed by a large crowd.

The key element of the promotion however, was that at no time did Leslie reveal his identity as a KCKN air personality. The local media were intrigued by the mystery man passing out money, and local NBC-TV outlet WDAF (whose AM counterpart, ironically, is KCKN's Country competition in town) tipped the national network to the story. As a result, Leslie was featured on a segment of NBC's Nightly News Wednesday evening. had been given out and a whirlwind of publicity generated, Leslie's mystery was exposed. One story has it that an NBC film crew from Chicago bribed a desk clerk at the hotel to reveal Leslie's identity. But according to KCKN's Collier, the NBC-TV outlet in **Des Moines** ran the Nightly News segment and a KSO listener identified Leslie and called the station.

Commenting on the promotion, Collier told **RER**: "It all started just as something to do. Rather than bring in our new morning man and let him do the all-night show for a month to learn the board, we thought this was an interesting way to let people know he was here. We had no idea how big this thing would turn out to be. I loved the national exposure on NBC, but what was even sweeter was to have our Country competitor, WDAF, and its sister television station promote our new morning man, John Leslie."

FRIDAY, FEBRUARY 17, 1978

In a final amusing postscript, Pop/Adult station KMBZ, after viewing KCKN's promotional success, sent out an air personality in a spirit of good fun to give away five dollar bills. Not entirely to KMBZ's surprise, he got no publicity reaction whatsoever.

KIRL/St. Louis To Go Country

KIRL/St. Louis will switch from its present Pop/Adult format to Country on March 1, in the second major market move to Country in a week. WMPS/Memphis announced similar plans last week.

The 5000-watt AM outlet will be programmed by Michael Fee, who was Research Manager of WMAQ/ Chicago for the past three years. Fee told R&R: "We will be basing everything on research, rather than the old programming styles. It will be a very modern approach, similar to WMAQ in style. A tight playlist and formatted-type jocks will be utilized."

KIRL, presently a daytimer, has won FCC permission to expand to 24 hours by the switchover date. Its only Country competition in St. Louis is WIL-AM-FM; and, interestingly, KIRL is located at 1460 on the dial while WIL-AM is at 1430.

The station, owned by Mike Rice of Rice Broadcasting, has hired a female afternoon drive personality, Donna Muzzey from KFRU/ Columbia, MO (a Talk station). Further air staff announcements are forthcoming, according to Fee.

House To Supervise Own Broadcast Coverage

The House Rules Committee has adopted a recommendation that Congressional employees supervise broadcast coverage of House floor proceedings. The decision comes as a blow to the NAB and the Radio Television News Directors sociation, which had advocated that broadcasters, with their superior professional abilities, handle the coverage, tentatively slated to begin in late 1978. The Rules Committee must still submit its recommendation to Speaker Thomas O'Neill for a final decision, but O'Neill has called for congressional control for some time now!

The Senate has yet to decide on coverage of its activities, and the RTNDA has issued a statement urging Senators to avoid accepting the "badly flawed precedent" of the House decision.

R&R offices will be closed Monday Feb. 20 in observance of George Washington's birthday.

THE INDUSTRY'S NEWSPAPER



hit single is everybody's favorite record.

ROCK · R&B · COUNTRY · MOR



Give a listen...and you'll believe!

Featured In her new album LOVE'S Ups and Downs





ALBUM NO. DO-2098 TAPE NO. 8310 DO-2098H

Arbitron Wins Copyright Case In Norfolk

Arbitron has settled a case with WORK-FM/Norfolk, Virginia involving alleged unauthorized use of copyrighted audience data. According to Arbitron, the terms of the settlement include an admission on WQRK's part that the station's employees copied data from the April/May 1976 Arbitron Norfolk area report and used it in a "memorandum" to its na-

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tional sales reps. The AOR-formatted station admitted that they had infringed Arbitron's copy-

FCC Proposes New Taped-Call Consent Rule

The FCC has proposed a require-



star to implant her name on the Hollywood Walk Of Fame, A large crowd of onlookers, including MCA executives Lou Cook, Richard Bibby, Stan Bly, John Brown, Jeff Lyman, Jeff Scheible, and Bob Siner, joined with her at the unveiling ceramonies on the sidewalk. Ms. Lynn also received a proclamation honoring her achievement from the Los Angeles City Council.

Puerto Rico Considers Compulsory **Composer ID's For Radio**

The Puerto Rican Senate has passed legislation which would require radio and television stations to identify the composers of a record each time it is played or performed on the air in the Commonwealth of Puerto Rico. The legislation is still under study by the Puerto Rican House of Representatives.

Robert L. Bennett, President of Mid-Ocean Broadcasting Corp. in San Juan, cited what he believes to be potentially disastrous results should the legislation pass. He told RER: "Imagine what this will doto the Beautiful Music stations which don't even give song titles much less the names of the composers. The clutter on the airwaves will be unbelievable!"

According to Bennett, the bill also proposes that all record labels must contain composers' names, publisher's name, recording date, and copyright protection data. Most or all of this information can already been found on the vast majority of record labels, but Bennett anticipates possible expensive customizing problems for record

companies whose labels might lack the information and who seek Puerto Rican sales. He urges that lobbies in Washington should be contacted to inform Congressmen of the Puerto Rican developments, so that they in turn can attempt to make industry views known to the Puerto Rican legislative bodies.

Stations **Owe OSHA** Summaries The Occupational Safety and

Health Administration requires broadcast stations with eleven or more employees to post an annual summary (on OSHA Form 102) of occupational injuries and illnesses. Due date was February 1: stations which have not yet complied are advised to post the summary immediately keeping it posted through March 1. OSHA also plans to introduce a new form (Form 200) to replace Form 102 and Form 100, the daily log form used to record injuries. A booklet explaining the change will be mailed to stations.

right, and have agreed to pay Arbitron compensatory damages. The amount was unspecified.

ment that all parties involved in

taped interstate telephone conversations must consent to the tape recording. Present regulations allow one party to use a beep tone to alert other parties to the recording. The Commission, which found the beep tone rule difficult to enforce, feels its new proposal will serve as a better protection of privacy. Exceptions to the proposal include obscene calls, bomb threats, and calls to fire and police departments. Comments on the proposal must be filed with the FCC by June 1.

Ticket Fraud Penalties Passed By Senate

The United States Senate has approved legislation which would deal harshly with ticket sellers convicted of fraud. The provisions, included in a consumer fraud section of a substantial criminal law revision package, would subject persons selling tickets to events which they know will not take place, or to shows in which they know a billed act will not actually perform, to \$10,000 fines and a year in prison. The House has not yet considered similar proposals, however, and eventual passage is not expected in the near future.

Meanwhile, in California, a hotbed of ticket scalping activity, a bill has been proposed in the State Legislature that would prohibit scalping beyond the actual loca-LETTERS:



INSIDE R&R:

TOP 40 SECTION..... 12

POP/ADULT SECTION..... 59

PICTURE PAGE

STREET TALK.....

total weekend package or as a strip. Producer/Narrator Bill Drake (pictured above) and Mark Ford put three years of effort into the revamped version, which features over 500 interviews and a final montage of every number one hit in the rock & roll era. The special marks a rare return to announcing for Drake after well over a decade as a programmer and consultant.

tion of an event. Present law forbids the practice only at the scene, but under the new proposal, any ticket outlet or individuals intentionally purchasing tickets for later sale at \$2 or more above the original price would face a \$500 fine or six months in prison.

MEDIASCOPE..

"History Of

Rock & Roll"

Debuts In April

Laverne Drake Suffers Mild Heart Attack

Laverne Drake, Music Director of KIOI/San Francisco, suffered a heart attack at her home Saturday (2-11). She was rushed to a hospital and remains in intensive care; however, the heart attack was described as "mild" by her daughter, and she is reported recovering. She will be confined to the hospital for two weeks, with a four-week rest period at home prescribed to follow. Get-well wishes can be sent to Ms. Drake at Mary's Help Hospital, 1900 Sullivan Ave., Daly City, CA 94015.

earned In Public Service. Radio Lesson L

Deer R&R:

As a communications graduate and seven year radio programmer, l learned some pretty amazing things during the Great Blizzard (the first one) January 26 and 27: many communities are not prepared for disaster situations, radio is more potent than some give it credit for, the real meaning of "serving the public interest, convenience and necessity."

WCWA was thick in the disseminetion of emergency information during the worst disaster ever to hit Toledo. In the process, the most incredible thing happened that I've ever seen or have personally been involved with. Here's a quick chronology of what happened.

A listener suggested on the air that civilians who would like to help the 25,000 people without electricity (and heat) by volunteering their time and 4-wheel drive vehicles, should be able to organize and assist those in trouble. The caller suggested a very logical stepby-step procedure that he would operate from a center with many phone lines, if he could locate such a facility. In a matter of a little time, a real estate office was given to him and the process began an organized execution. In the meantime, WCWA suspended normal programming and continually updated the operation for civilian help, titled the WCWA Command post. Records were kept of people fed by the effort, and in a little more

than 36 hours of operating, 75 percent of participating neighborhood precincts had these figures to report:

Food distributed to individuals-3.058 Meals served via "Helpline"-

2,902

TOTAL-5,960

At least 8500 calls were recorded at the real estate office alone, lat alone those received at WCWA The impromptu effort by civiliens helped relieve a little pressure from groups like the Red Cross, National Guard and Salvation Army. Right now, plans are being drawn up to meet the next major emergency.

It's hoped this group can be absorbed within a recognized emergency organization. Any stations interested in contingency plans we're drawing up can contact Mike Morin, WCWA, 604 Jackson, Toledo, Ohio 43604.

It amazes me that the whole thing started by a phone call and a quick decision to get involved. After all, isn't THAT the implication of the FCC phrase: "public interest, convenience and necessity?"

Radio is truly an amazing me dium. I found that out first hand last weekend.

Mike Morin Program Director, WCWA/Toledo

Dire Diary Situation Detailed

Dear R&R, Every subscriber to Arbitron received this month the definition of rating distortion.

After reading Arbitron's exemamples and definitions, I've come to several conclusions.

Radio stations and programmers that engage in the rating distortion defined are not only taking the system of programming into the rating methodology too seriously, but are also doing an injustice to the people. If radio and TV go to the trouble to distort one of the most important sources of audience measurement...then you as a program director are blowing your social scientist role and making the whole thing "only for the numbers, "I.e., sales purposes.

I program for the peopla and if they won't listen to my station then I want to know why; not what kind of contest can I construct to get the computer to talk my language.

I believe that even a contest that "requires a person to actually listen" is rating distortion if the entry must be written down with times that something occurred on the airl The parallel between a diary listing times and a contest is significant enough to be rating distortion/ However, here's my real point. If we as programmers spend all our energies finding new ways to distort Arbitron's meaningful work (Continued on page 15)

Page 3



MARCH 2-5

Based at Fairmont Hotel,

Dallas, Toxas Late registration will be avail-

able at Registration Desk for \$140. Guest tickets are \$25

for the Friday Cocktail Party

and \$30 for the Saturday

Banquet Show. No personal

checks can be accepted. Cash,

money orders, or company

Keynote Address Marshall McLuhan

Unquestionably the best-known, most controversial media theorist of the present era.

SPECIAL PREVIEW: ''American Hot Wax

A special preview screening of a brand new movie about our industry. "American Hot Wax" is the story of a disc jockey...Alan Freed. It's also a story about radio, record people, rock & roll music...and the beginning of an era. It stars Tim McIntire and Laraine Newman (of Saturday Night Live), with special appearances by Chuck Berry and Jerry Lee Lewis. This presentation is courtesy of Paramount Pictures and A&M Records.

Moderator -- Jason Shrinsky

(Sensor Partner, Stambler & Shrinsky P.C -formerly Attorney Advisor to Complaints & Compliance Division Bureau, FCC) Arthur Ginsberg (Asst. Chief, Complaints & Broadcast Bureau, FCC) and Larry Bernstein (Senior Trial Attorney, Hearing Div., Broadcast Bureau, FCC) will represent the commission in a discussion of payola, contesting, concert tie-ins and handling record company T-shirt & LP giveaways. These are just a few of the topics that will be covered



The use of research is one of the most talkedabout topics in our industry. To fully explain marketing research and its application to our industries, R&R is pleased to present Richard Lutz from the Graduate School of Management, UCLA. Part One of this two-part seminar will cover explanations of terms (ex: active, passive, etc.), and how to formulate the proper research questions and techniques applicable to both the radio and record industries.

- Part Two -

This portion will be on how to customize research for both radio and records including formation and use of focus groups, telephone and in-person survey techniques and data interpretation.



Fairmont & Hilton Hotels-Sold Out! Reservations now being taken at the Dallas Holiday Inn (3 blocks from Fairmont). 24-hour Bus Service will include this hotel.

Call Direct - 214/748-9951

Martin, Parton **Headline Banquet**



Format 'Rap Rooms'

Each R&R Editor will moderate discussions on their formats featuring special guests and audience participation.

TOP 40 John Leader

checksonly.

AOR Mike Harrison & Jeff Gelb

COUNTRY Jim Duncan & Hugh Cherry POP/ADULT Mike Kasabo

Here is a partial list of guests scheduled ----

TOP 40

GARY STEVENS **President**, Doubleday Broadcasting LES GARLAND PD, KFRC/San Francisco JOHN SEBASTIAN PD, KHJ/Los Angeles JIM SMITH PD, WOKY/Milwaukee GARY MACK PD, Z-97/Ft. Worth DON BENSON PD, 94Q/Ätlanta E. ALVIN DAVIS PD, WSAI/Cincinnati **CHARLIE VAN DYKE** PD, KLIF/Dallas

AOR

LEE ABRAMS Consultant, Burkhart/Abrams TOM YATES Consultant, Nova Broadcasting JOHN GORMAN PD. WMMS/Cleveland **KID LEO**

FRANK FELIX PD, KBPI/Denver GEORGE TAYLOR MORRIS PD, WCOZ/Boston JACK CRAWFORD PD, WKDF/Nashville MICHAEL SHEEHY Air Personality, WMMS/Cleveland MD, KNX-FM/Los Angeles

COUNTRY ED SALAMON

Program Director, WHN/New York **BILL HENNES** Program Manager. WMAQ/Chicago **TOM COLLINS** Director of Operations, Globe Broadcasting, Inc. MARY CATHERINE MURPHY Music Director, WSM/Nashville SMOKEY HYDE General Manager, KRMD/Shreveport MARTY SULLIVAN **Operations Manager, KRMD/Shreveport** ED CHANDLER Program Director, KSON/San Diego **BANDY MICHAEL** Program Director, WDAF/Kansas City

POP/ADULT

MICHAEL O'SHEA PD. KVI/Seattle **STEVE BELL** Operations Manager, KMBZ/Kansas City BRUCE HOLBERG PD. WIP/Philadelphia JOHN LUND Group Operations Director, **Rust Communications**

IN THE TRADITION OF "COLOR MY WORLD" "JUST YOU AND ME" AND "IF YOU LEAVE ME NOW"

ANOTHER BEAUTIFUL BALLAD FROM



"LITTLE ONE"

The kind of record that generates immediate female phone response!

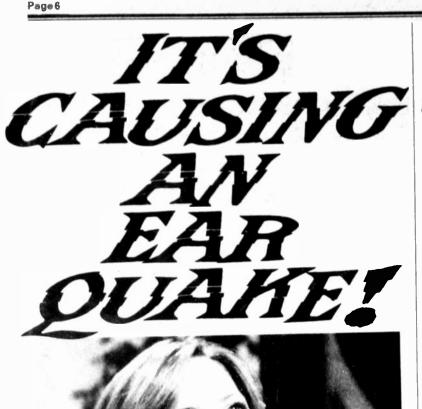
> LATE ADDS WPEZ_WGCL_WPHD_KNDE

THE ALBUM IS "CHICAGO XI"...AND IT'S PLATINUM!



on Columbia Records

a obtaine con





AECORDE



What's New?

Music Personalities Give Soccer An Even Break

April sees the debut of the Philadelphia Furies as part of the North American Soccer League, with heavy turnout of music industry personalities expected to cheer them on. A significant portion of the Furies' ownership is made up of performers and record executives, including Peter Frampton, Paul Simon, Mick Jagger, Rick Wakeman, Jerry Moss, Premier Talent's Frank Barsalona, Philadelphia concert promoter Larry Magid, Wolf & Rismiller's Larry Vallon, and managers Brian Lane (Yes) and Peter Rudge (the Who, among others).

Gamache Named WEA Special Projects Manager

Progressive radio pioneer Tom Gamache has been appointed National Manager of Special Projects by the Warner-Elektra-Atlantic Corporation. Gamache had been working with WEA as an independent for various creative services. Gamache will work out of WEA's national Burbank headquarters, reporting directly to Sales Vice President Rich Lionetti.

Gamache is widely regarded as one of the first air personalities to develop a "progressive" format, beginning in 1965 on a Boston college station. He was also an early statfer at WBCN/Boston and KMET/Los Angeles. Recently he had been involved in management and radio syndication.



Changes At London

Following the recent appointment of Terry McEwen as Executive Vice President of London Records (from the Classical Division), further promotions and reorganization moves have occurred at the company. Stu Marlowe becomes National Sales Manager, having been West Coast District Manager. Former West Coast Promotion head Bob Palva is now National Promotion Manager. Charles Schicke, most recently Director of Sales and Marketing, has been named Director of Contract Sales & Special Projects. Creative Servcices Director Don Wardell becomes Pop Product Manager, and Classical Division Assistant Manager Richard Rolletson has been promoted to Manager of the Classical Department.

Lindsay Heads A & R At Xeti

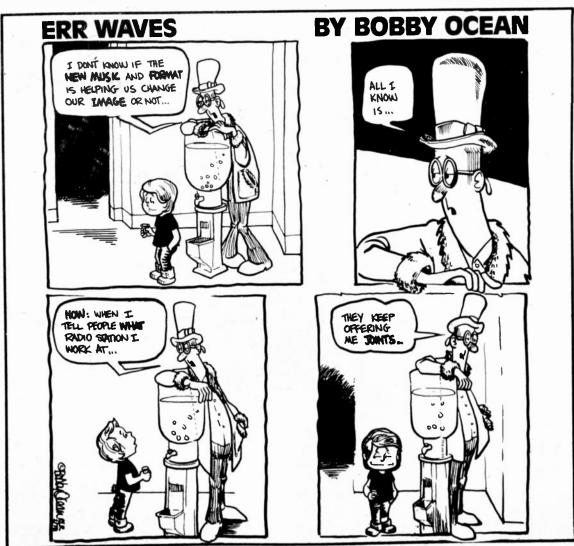
Mark Lindsay has been appointed Vice President of A&R for Xeti Records in the first staffing announcement by the new label. Lindsay comes to the record business via the performing end, having served as lead vocalist for Poul Revere & the Raiders from 1960 to 1975, singing and writing a number of top ten hits. in 1969, while still with the group, he launched a solo career, garnering several hits under his own name as well. More recently he has been involved in production and commercial work.

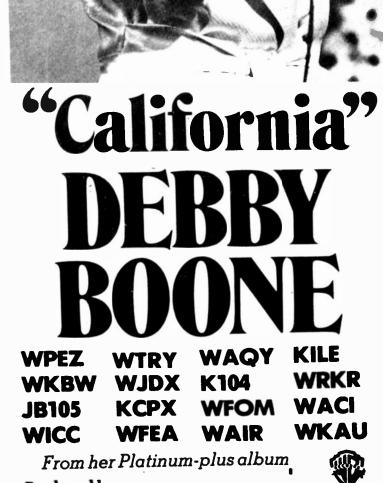


Xeti President Charlie Minor (left) and Lindsay.

Wherehouse Sues Licorice Pizza

The Wherehouse Record Co., one of the largest California record chains, has sued Licorice Pizza (a sizable Southern California retail chain) over an alleged sale of almost \$1 million of records stolen from Wherehouse stores. According to the suit, the albums and tapes were stolen in late 1974 and early 1975, stripped of Wherehouse ID wrappers, rewrapped and sold to Licorice Pizza.





Produced by Joe Brooks

A STORN³ **IS APPROACHING!**

"Eye Of My Storm" (Oh Woman)



on Warner Bros. Records

SANFORD

TOWNSEND

and

Mediascope

Radio, TV News Score High In U.S. News & World Report Survey

Radio and television news coverage were among the most favorably regarded national institutions in an extensive U.S. News & World Report public opinion survey. Of 25 institutions (including Congress, the Supreme Court, business in general, and organized religion), broadcast news was rated second for its "ability to get things done." Print media came in third; "science & technology" led. Under the heading "honesty, dependability and integrity," broadcast news finished seventh, behind science & technology, small business, consumer groups, religion, the medical profession, and the Supreme Court. Print media finished tenth in this category.

In general, government institutions were not highly rated, while businesses also suffered generally low ratings for honesty in advertising, providing value for money, and interest in the customer. However, little concern over profit levels was displayed by the respondents, and the free enterprise system itself was favorably regarded.

Metromedia Profits Up over Last Year

Metromedia earned \$32.1 million in 1977 (\$4.85 on 6.6 million average shares, a 5.3% increase over 1976's figures of \$30.5 million. Gross revenues rose 13% from \$267.4 million to \$302.1 million. The boost came despite a slight decline in fourth quarter earnings for the company.

WCFL Selects Radio Arts For Programming

WCFL/Chicago has signed a pact with Radio Arts. Inc., for the Burbank-based programming firm to provide consultation and programming serviced for WCFL. Radio Arts has developed a customized version of its nationally syndicated Pop/Adult-styled service, "The Entertainers," for the station. Musical portions of the service began airing on WCFL in December, with other aspects to follow.

CBS, Stokely Settle In Sole Liability Test Case

Stokely-Van Camp and CBS have settled their media payment case (R&R 10-14-77) with a small cash payment going to CBS. However, the result is regarded as a reinforcement of the concept of sole liability for ad agencies.

CBS had sued Stokely in an attempt to regain \$400,000 in air time charges bought through the now-defunct Lennen & Newell agency. Stokely had already paid the money to L&N, but the agency used it as part of a futile attempt to halt its slide to bankruptcy. A Federal District Court judge ruled that CBS had no right to demand payment from Stokely, that sole hability was the agency's. CBS weighed an appeal, but instead agreed to a cash payment described by Stokely as a "nuisance value settlement," amounting to less than \$50,000.

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INC

Nymrad Stations Clean Up After Storm

Over 25 stations belonging to the New York Market Radio Broadcasters Association (NYMRAD) carried a special message urging New Yorkers to help the city's Sanitation Department clean up after the recent anow storms. The message asked citizens to help in sweeping-up efforts and to package trash with more than usual care. According TO NYMRAD, every station in the association was carrying the message within hours after the initial request.

KNDE To Be Sold

ENDE/Sucramento will be sold by **Mediacast Inc.** to **EXOA-FM** Inc., headed by President Willet Brown. Along with KXOA-FM (also in Sacramento), Brown owns **EGB-AM-FM/San Diego**. Purchase price is \$1.5 million, and the transaction must be approved by the FCC. KNDE was formerly known as KXOA-AM, and the two stations were operated by the same company.

Mutual Sets Regional Headquarters In Dallas

The Mutual Broadcasting System plans to open a Southwest regional headquarters in Dallas, with functions of sales, station relations, news, sports, traffic production, accounting, engineering, continuity to be established. Although Mutual has sales offices in five cities, all other functions have previously been handled exclusively out of MBS national headquarters in Washington, D.C.



FCC Names Network Investigation Team

The FCC has announced that Prof. Thomas C. Krattenmaker. Prof. Stanley M. Beson, and Paul Byron Jones will head a long-delayed Commission investigation into TV network practices, centering on programming acquisition and distribution. Krattenmaker, affiliated with the Georgetown University Law Center in Washington D.C. will be chief counsel and codirector of the probe, along with Besen, who will also serve as chief economist. He teaches at Rice University in Texas. Jones, with Coudert Bros. in New York will be assistant general counsel. Further developments as they happen. The FCC also announced a couple of changes in its Top 50 TV markets, with Greensboro. N.C. and Norfolk making the list and Toldeo and Syracuse failing to qualify on the population survey. The Top 50 are all subject to the FCC's prime time access rule.

CANCELLATIONS, REVISIONS, AND RETIREMENTS-Corol Burnett has announced that the current season will be her last for her long-lasting (11 years) comedy/variety series on CBS ... Redd Foxx's less than long-lasting (one season) comedy/variety series on ABC will not return, but the network is planning a comedy series for Foxx for next season. Foxx recently appealed to viewers to send him postcards testifying that they watched his show, as an alternative rating technique to the Nielsens, which showed the show far down in the rankings..."All In The Family" will return next year ending considerable speculation on the matter, but costars Rob Reiner (working on a new series) and Sally Struthers will not appear, leaving Carroll O'Connor. Jean Stapleton, and possible format changes to carry the weight...In Music On TV, Kenny Rogers will host a "grandiose" two-hour NBC special on Country music this spring, taping March 5 and featuring a live concert in Pontiac, Michigan's 80,000-capacity Silverdome Arena. The show is claimed as the biggest indoor arena audience for Country music ever... Charley Pride has a "Dinah Shore" date March 27 and a "Merv Griffin" February 22... And England's dubious new answer to the Beatles. the moderately gifted but unpleasant Rutles, will star in their own NBC special March 22, "All You Need Is Cash." The comedy/ musical quartet features ex-Monty Python member Eric Idle, along with ex-Bonzo Dog Band member Neil Innes and former Beach Boys drummer Ricky Fataar. Also appearing are members of the Saturday Night Live cast and Paul Simon. George Harrison. Ron Wood, and Mick & Bianca lagget.

ABC's Anniversary Week A Winner

ABC. celebrating its 25th anniversary with a four-hour special wich came in fourth for the week ending February 5, capped the festivities with another solid **Nielsen** victory. The reigning network took home a 22.4 rating compared to **CBS'** 19.0 and **NBC's** 17.6. NBC slid back to the bottom after two weeks at second.

"Happy Days" and "Laverne & Shirley" led the pack, and not coincidentally were also named the most popular programs in America in the fall 1977 Arbitron "SuperSweep" (See below). "Three's Company" gave ABC third place as well, followed by the anniversary show and 5) "Love Boat" (also ABC) 6) "Little House On The Prairie" (NBC) 7) the pilot for a new Harvey Korman series, a remarkable performance for a new show and another coup for ABC 8) "Charlie's Angels" (ABC) 9) "One Day At A Time" (CBS) and 10) "Barney Miller" (ABC). On the musical side, CBS' Jan & Dean TV movie, "Dead Man's Curve," finished 40th.

"Happy Days" and "Laverne & Shirley" finished 1-2 in most categories of the Arbitron SuperSweep, leading in Total Women, Women 18-49, Total Teens and Total Children. In Total Men, "Happy Days" placed second (behind "60 Minutes") while "Laverne" was tied for third with Monday Night Football. The rest of the top 10 in total households went 3) "60 Minutes" (CBS) 4) "Charlie's Angels" (ABC) 5) "Eight Is Enough" (ABC) 6) "All In The Family" (CBS) 7) "Three's Company" (ABC) 8) "The Waltons" (CBS), not a super-strong Nielsen contender this season 9) "Little House On The Prairie" (NBC) and 10) NBC's Monday Night Movies. Further breakdowns next week.



Photo: Luis Lizarraga



PRODUCED BY JOEY BOGAN & LANA DAY BOGAN MANAGEMENT: MARCIA DAY DAY 5 PRODUCTIONS EPIC RECORDS PROUDLY ANNOUNCES THE SIGNING OF MAUREEN MCGOVERN AND ARE EQUALLY PROUD OF HER NEW SINGLE "WE'LL NEVER HAVE TO SAY GOODBYE AGAIN" TO BE RELEASED ALBUM

Advertisement.

A Close THAT **Roberta Flack Donny Hathaway.** "The Closer

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l Get To You" INTATA allaway

CKLW 23-16 WDRQ 18-14 WAVZ 27-12 WPGC add 29 WFLB 33-24 WKNX debut 19



on Atlantic Records

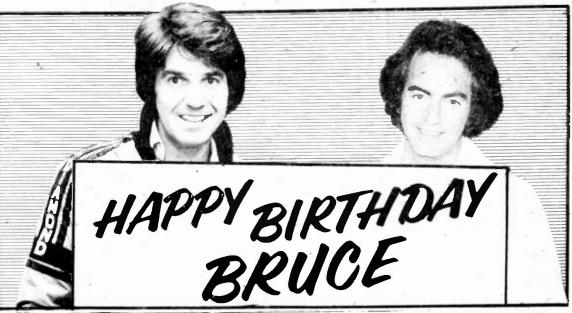


STREET TALK

What Atlanta metro station are Westinghouse, Metromedia and Southern all interested in acquiring?

Bob Travis has been appointed as the new Program Director of WGCL/Cleveland. Bob will retain his Music Directorship for the time being.

Neil Diamond's wife, Marsha, gave birth to a beautiful baby boy, Micah Joseph Diamond, on Valentine's Day morning. Micah weighed in at 8 pounds, 9 ounces, making him a "heavy" just like his Dad!



A BIRTHDAY SURPRISE—In this rare photograph we see Bruce Wendell, Vice President of Capitol Records, being presented with a commemorative plaque in honor of his 39th birthday. The entire Capitol Tower had the day off this past Monday (2/13) to join in the celebration. Bruce is shown accepting the plaque from an unidentified industry notable.

Marcy Doherty has left her National Singles post at United Artists Records. Street talk is that Peter Mollica has the inside track for the job.

Frankie Jordan will retire from WCAO/Baltimore next week after an incredible 47 years' service to the station! She began as a switchboard operator and among other things, became Music Director for WCAO during the fifties and sixties. During the past several years, Frankie has been Ron Riley's Programming Secretary. All her many friends wish her the best, because that is what she has given...the best!

Stan Monteiro and Candy Tusken became man and wife on Valentine's Day afternoon in a private ceremony held in the backyard of Candy's mother's home. Congratulations to them both.

Is it true that Tom Yates' Nova Broadcasting may soon be on-the-air with a New Los Angeles client?

Producer of the Midnight Special, Burt Sugarman, had his Sunset Strip office gutted by fire this week when the 14th floor of the 9000 Building in Hollywood caught fire.

Bob Payton has returned as Program Director of X-ROCK/EI Paso from WZZP/ Cleveland. X-ROCK is back up to 150,000 watts of clear channel power and is live from 6am-3am daily. Did you know that X-ROCK has no light bill? The transmitter has enough power around it to keep the lights on all the time.

Just when you thought the Bee Gees had done it all ... there is another Gibb we have yet to hear from. She is twelve year-old Bernice Gibb, who, incidentally, sings up a storm!

What was WQXI's Music Director, Rhott Walker, doing in Memphis this week?

And speaking of WOXI/Atlanta, afternoon drive personality Barry Chase was honored by Mayor Maynard Jackson when the Mayor declared February 6, 1978 as Barry Chase Day in Atlanta.

Ralph Tashjian is the new Pop Promotion Director for Motown Records, reporting to Joe Isgro.

The George Klein Defense Fund needs your help. George has accumulated some very heavy legal bills and if you feel you can help, send your contributions to the George Klein Defense Fund, 2980 Barron, Apt. 47, Memphis, TN 38114.

Very strong street talk of another Country station in San Bernardino to go after top-rated KCKC. Could be very interesting.

What outstanding major Florida Program Director is looking to move?

At last count, some 14 different radio stations were using television in the New York City market during the Jan-Feb Arbitron sweep. That would make radio a very important segment of local TV spot sales in New York. Talk about competition.

Have you heard "Easy" by Barry Kaye? Yes, it's Barry Kaye, afternoon drive jock at KRBE/Houston. The Country version of the Commodores' big hit was produced by Barry's PD at KRBE, Clay Gishl

And finally from our Does It Really Matter Department: KSLY/San Luis Obispo morning man Captain Buffoon really lived up to his name when he broke the record for "living in an elevator." Buffoon lived in the glass elevator at the Santa Maria Town Center Mall for eight days and two hours, doing-his show in transit while taking mall visitors up or down depending on where they were at the time.



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TOP-40 if the contest is exciting and fun to listen to, if the listeners can get some vicarious

John Leader

KJR's Cash Stash/Anatomy Of A Contest

Contests have been a part of Top 40 since the beginning. The types of contests run over the years have varied just as the execution of Top 40 radio itself has varied. Steve West, Program Director of KJR/Seattle recently shared his philosophy on contests

regarding a very successful contest they ran: KJR's Ten Thousand Dollar Cash Stash. Steve told me, "I wanted a contest that people who didn't enter could still have fun listening to. I remembered when I was growing up (in Seattle), Larry Lujack and Jerry Kay back in those days were doing a Jaguar Hunt. It was a clue contest to find the keys for a new Jaguar. I remembered how much fun I had...f had the thing all figured out. I wasn't entered or anything, but I was very involved in the thing. I was sure the location was the Masonic old folks home in Zenith. I knew that's where it was. The next morning I was driving to school and Ron Roberts was on the air saying that 'it's not the old folks home in Zenith'. I guess the place was swarmed...people were tearing up the lawn and everything. I thought how much fun it was for me to play the contest and not be involved

in it and I wanted to do the same type of thing now." Steve came up with the "KJR Ten Thousand Dollar Cash Stash" contest and he had very definite ideas as to how it should happen, "We decided to do a 'clue contest'. We used a character called Mr. KJR. We hired a 62 year-old gentleman to be the voice of Mr. KJR and he explained the contest during our week of pre-promotion. He was kind of like Charlie of "Charlie's Angels"; you never saw him. He was out somewhere in the world and he had \$10,000 in his hand. He was going to hide the money and then give clues as to its location. The interesting thing was that Mr. KJR came off like he didn't want people to win right away. He was out in the world having a good time and when a winner found his location, he had to come home."

The clues given by KJR hinted at the location of the money and also told people where not to look. Guesses were taken hourly on the air and listeners were encouraged to keep track of the incorrect guesses in order to narrow the possibilities. Steve created a custom jingle for the promotion as well as a series of television spots. (An example of the TV production will be included in the Thursday night Top 40 rap room at Convention '78).

The location was finally determined after two weeks of guessing. The winner was flown (with a friend) to Dunedin, New Zealand for an all-expense-paid two-week vacation and the \$10,000 was waiting in a New Zealand bank. Steve summed up the impact of the contest, "We got more comment and more letters from people saying, 'I wasn't really thinking I could win, but it was so much fun just playing along.' That type of response you just don't get anymore."

The point is well taken. Contests that offer a single big prize may have a tendency to turn people off because they figure their chances of winning are very slim. However,

AT ALL A OWN RISK WE APE NOT ESPONSIBLE FOR AN & ACCIDENT

SLIP SLIDIN' AWAY—In this unposed portrait wa see the KIX jocks of WKIX/Raleigh attampting to teach 6.10pm personality Marc Mitchell how to roller skate. From laft to right in varying degrees of disarray: Mitchell, Ron McKey, Phyllis K., Bob Bolton, and Welt Howard. Copies of Paul Simon's latest album ware given away to the audience visiting the spectacle.

enjoyment out of hearing others participate, then the contest has served its purpose beautifully. Contests should draw listeners to the station and give the station an added dimension of entertainment. KJR's Cash Stash was an excellent example of listener participation with a radio station. The contest itself is not the reason KJR has continued to have ratings success in Seattle. However the philosophy that brought the contest to the air in the first place has a great deal to do with KJR's success.



THAT'S A LOTTA ALBUMS—Pictured are the winners of the KANC/Anchorage Mad Music Dash and some of their booty. The contest involved latting listeners loose in a record store to grab as many albums as they could. Pictured (laft to right): Bill Luth winner of 56 albums, Randy Robbins and Bobby Simon of KANC, Phil Tideman and Jaff Stockwell also album winners.

Bits

IT'S NOT ARLENEI: WNBC/New York has just awarded their Cash Call Jackpot of \$50,000 to Henry Calvi, 59, of New York City. Mr. Calvi's phone rang at 8:40am and he was almost sure his friend Arlene was calling. But, noting a warning piece of paper he had posted, he answered his phone by saying, "WNBC is gonna make me rich." It was WNBC calling and Celvi claimed the 50 grand prize. Meanwhile the station has begun another Cash Cell Contest, with the prize again being \$50,000 in one lump sum. Some sum!

VALENTINE'S DAY OF LOVE: Again this Valentine's Day, KING/Seattle will donate all profits from commercials to a worthwhile charity. This year's recipient is the Seattle Children's Home, All monies KING would normally collect for the day's commercials will be given directly to the Home. KING calls it a Valentine's Day of Love.

THE KEY TO STARDOM: 93KYS/Washington midday personality Joe Cipriano is filming a series of special television programs for children. The shows, to be hosted by Gabe Kaplan, are entitled, "What Are Museums For, Anyway?"

SINGING PILLOW7: KGW/Portland in conjunction with the Portland Boat Show is giving away ten waterbed outfits valued at over \$800. The hook was that each entry card had to include the name of one of the KGW personalities. If you didn't happen to know one of the KGW jocks by name, you could take a brief but informative rest on the KGW Waterbed at the show. The bed was equipped with a "Singing Pillow," which featured the KGW jocks singing their "jock logos." Over 25,000 entries were tallied during the nine day show, which has become an annual event for the station. Last year they gave away invisible fish!



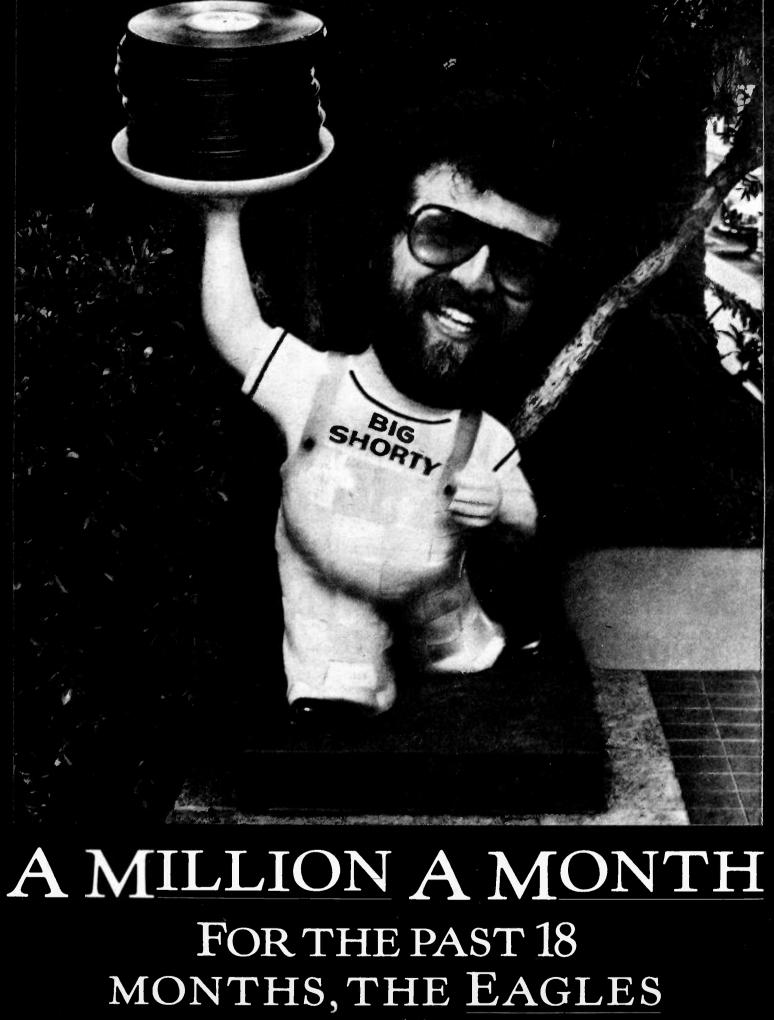
EXCUUUUSE MEI: NBC's Saturday Night Live was pre-empted by Columbus, Ga. affiliate Channel 38 owing to a Telethon they had scheduled. WCGQ/Columbus quickly came to the rescue by a well organized listener protest. Thanks to WCGQ's efforts, Channel 9, the ABC affiliate, carried the program, which starred Steve Martin. WCGQ celebrated their victory by giving away Steve Martin albums all that weekend,

AND THE HITS JUST...: A couple of new Top 40 stations have been born. Q106/Madison, Wisconsin, programmed by David Ross, debuted their new format January 18, 1978. WWQM AM & FM were formerly Country stations WMAD AM & FM, Q106 is the new FM designation and the AM will be called 15Q. Both are new Top 40's and naturally need record service from all sources. Ross can be contacted at (608) 271-6611. Also, Steve Harris is the new PD of WTNL/Reidsville, Ga. Steve has renamed the station "Lucky TNL" and revised the format into a Top 40 setup.

MOTION: Dave Michaels, formerly the Operations Manager of KROY/KROI/Sacramento is looking for a programming slot and can be reached at (916) 451-5690.

Bill Garcia, the new PD at KNUS/Dallas, is looking for a creative, funny, morning personality. Contact Bill at KNUS.

Jim Brady (Mark Richards/Jim Felton), is leaving his morning slot at CFTR/Toronto and looking to relocate. He's a great jock with an impressive set of call letters on his resume. Contact Jim at (416) 293-0146.



HAVE SOLD 1 MILLION ALBUMS EVERY 30 DAYS.



from their forthcoming album "Some Things Don't Come Easy" BT16110

KQWB
S WKAU
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KSLY
WATR
WWYZ

Big Tree/Atlantic Records... Promotion In Motion!



Big Tree Records & Tapes Distributed by Atlantic Recording Corporation TOP-40

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(Continued from page 3) instead of going at the jugular of their problems, we are fools. ARBITRON HAS SOME PROBLEMS WE SHOULD GET AT NOW-

18-24 non-ethnic males are not important enough to ARBITRON; they refuse to call them to find out what they are listening to and they weight-up a 5 percent all the way to 7.5 percent, sometimes even a 4.8 percent up to a 8 percent. How can we let them do this when ethnic males 18-24 seem to have a complete sample against population? ARBITRON does not allow the programmer to see the diaries soon enough—I vote for immediate diary

exams with more than 8 hours if needed. I think ARBITRON'S delivery of

the results of their survey takes too longl Come on-Our business is time-if we have to pay more, I want more-quicker delivery or else.

Programmers can get better research quicker. If it wasn't for the advertising agencies' inability to understand the margin of error at ARBITRON we'd all be understanding a lot more about people's listening habits and be spending a lot less time playing "Count The Music" and "Dear Diary."

Dwight C. Douglas Program Director WWDC/Washington, D.C.



<image>

WROK THUNDER—WROK/Rockford gave a listener a welcome ticket out of Illinois during the winter storms. She won a vacation trip to "Thunder Island" (in the Bahamas) courtesy of the station and Elektra/Asylum Records, tying in with their Jay Ferguson record. Pictured with the winner are Operations Manager Bob Goode (left) and E/A promotion rep Ron LaForgia.



TRIBUTE TO LOYALTY—RCA presented KCPX/Salt Lake City Program Director Gary Waldron an Elvis Presley plaque, in appreciation of his continued support for the late star over the last ten years. Presenting the plaque to Waldron is RCA promotion rep Burt Baumgartner (right).





HEART TIMES IN WEST VIRGINIA— WEIR/Weirton, West Virginia, air personality Jack Michaels takes a bow as Cupid as the station shows its holiday spirit. Air personality Bob Stevens looks on quizzically.



Page 15

AND NOW AWARD FROM THEIR SPONSOR—KFI/Los Angeles morning team AI Lohman and Roger Barkley recently received an Award of Merit from charity organization AID-United Givers. The duo aided in producing an AID orientation film explaining the operation of the association. Pictured (I-r) are AI Lohman, AID President Jerrold B. Thorpe, and Roger Barkley.



PLAYER'S THE 1HING—RSO'S Player were Interviewed by K100/Los Angeles, and were also photographed at the station. Pictured (I-r, rear) are Player manager Paul Palmer, Peter Beckett of Player, K100's Denise Gorman, and J.C. Crowley, Wayne Cook and John Frieson of the group. From left in front, Jason Minkler, RSO Los Angeles promotion rep; Ron Moss of Player; and K100's Carl Goldman.

(Advertisement)

TOP-40



SHAUN SHINES AT MARCH OF DIMES—Shaun Cassidy served as Honorary Chairman for the March of Dimes Superwalk '78 in Los Angeles, in coordination with KHJ. Pictured encouraging walkers are (I-r) two poster children for the March, Cassidy, and KHJ morning man Charlie Tuna.



Page 16

TAKING PARTON A DECEPTION—She's not an original Dolly, but she was close enough for comfort at CHUM/Toronto, where the popular pastime of Dolly Parton lookalike contests took hold recently. Pictured with the winner are Music Director John Terminesi (left), air personality Mike Holland, and RCA promo rep Chris Allicock (far right).





Sumter, NC Music Director John Roberts recently hammed it up as part of a local celebrity "Greased Pig Contest" sponsored by the local 4-H Club. Despite having no background in the field beyond mere consumption, Roberts managed to defeat the local "pig of the crop" in the competition.



PHILADELPHIA FOURSOME—Warner/Curb's Debby Boone has been visiting a large number of radio stations cross-country. In Philadelphia she stopped by WFIL, with the following picture resulting, featuring (I-r, standing) Fred Scotti of Scotti Bros. Promotion; Warners' Mike Olivieri; (seated) Debby Boone and WFIL Program Director Jay Cook.



XGGO SUPPORTS ITS PRINCIPALS—KGGO/Des Moinse staged & "GO-95 Principal Of The Year" contest, with listeners of high school age voting for their favorites. Over 1.5 million votes were generated, with the winning school receiving \$1000 and a Disco Dance. Pictured (left to right) are the principal winner, KGGO Station Manager Cal Crane, Music Analyst Christie Lucas, and Program Director Dick Downes.



KTKT "CAN DO"—KTKT/Tucson collected over 2000 cans of food for the city's Food Bank by staging a free disco night (with a two-can admission fee). Assistant Program Director Bobby Rivers (with mustache in picture) hosted the event.

(Advertisement)

HAVE WE GOT A WINNING HAND FOR YOU! "KINGS AND QUEENS"

THE ROYAL NEW SINGLE BY AEROSINGLE BY

15

FROM THE PLATINUM PLUS LP "DRAW THE LINE"

on Columbia Records

Page 18

NORTHEAST Most Added Hottest Andy Gibb England Dan & JFC

Andrew Gold Bee Gees (Fever) ELO **Barry Manilow**

SOUTH Most Added Hottest Bee Gees (Fever) **Rod Stewart** England Dan & JFC Eric Clapton KC & Sunshine (Shoes) Andy Gibb Dan Hill **Barry Manilow**



NORTHEAST Jell Ryde Parallel One WABC/New York, NY

Sunya Jones

Lynyrd Skynyrd HOTTEST HOTTEST Bills, Joel J-2 Andy Gibb 10-6 Samantha Sang 9-7 Bee Gees Fever 15-8 Steely Dan 29-16 CHUM Toronto, Can John Termines

Bee Gees Fever Strely Dan Fever Strely Dan HOTTEST Randy Newman 4-2 Queen 7-3 Andy Gibb 11-5 Art Garfuntel 16-9 Eric Clapton 26-15 WCAO Baltimore, MD

Brother Love Stargard Andrew Gold Rod Stewart England Dan HOTEST: Dan Hill 5-3 Abba 9-4 Barry Manllow 15-8 Lynyrd Swnyrd 11-9 Lou Rawls 13-10

WNBC New York, NY

Ros Frank

Foreigner HOTTEST: Bee Gees Fever 20-3 Dolly Parton Again 11-5 Bee Gees Woman 25-6 Chicapo Woman 25-6 Chicago Take 18-7 Billy Joel Novin' 15-10

WFIL Philadelphie, PA Ron O'Bria David Gates LeBlanc & Corr

Abba Kansas Heatwave Yvonne Elliman HOTIESI: Odyssey 7-5 Samatha Sang 9-6 Dan Hill 15-8 Andy Gibb 13-9 Barry Manilow 17-11

WPEZ Pittaburgh, PA T. Motgan Rita Coolidge Chicago England Dan Michael Zaeger MOTTEST. Dan Hill 3-2 Bee Gees Alive 5-4

Bee Gees Fever 11-7 Kansas 22-17 Eric Clapton 32-25

WKBW/Bullalo, NY Ion Summers England Dan Andrew Gold Debby Boone HOTTEST:

HOTTEST: LeBlanc & Carr 9-7 John Williams 11-9 LR3 13-11 LR8 13-11 Jay Ferguson 21-13 Bee Gees Fever 29-14

WPGC/Washington, D.C. Jun Elliott Flack & Hathaway Parliament Bob Welch HOTTEST: Andy Gibb 5-2 Barry Hanilow 14-6 Jay Ferguson 12-10 Eric Clapton 21-17 David Gates 25-20

WREO/Boston, MA

Harry Nelson ELO Bob Welch Yoonne Elliman boo writh Yvonne Elliman HOTEST: Andy Gibb 5-4 Sty: Sail 14-8 Steely Oan 12-9 Lynyrd Skynyrd 13-10 Bee Gees Fever 28-17

Parallel Two

PRO FM/Providence, RI Gary Berkowitz Eric Clapton Boz Scaggs Paul Davis Bob Welch

Rod Stewart Riss HOTTEST: Andy Gibb 8-2 Samantha Sang 6-3 Jay Ferguson 16-12 Abba 18-14 Kansas 26-20 WPHD Bullalo, NY

Harv Moors Chicago Andrew Gold Oave Loggins Sanford-Townsend James Taylor HOTTEST: HUTTEST: Andy Gibb 7-3 Kansas 15-9 Eric Clapton 13-10 Art Garfunkel 17-11 LPB 26-16

K104 Erie, PA WBBF/Rochester, NY BUIS Eric Clapton Andrew Gold Leff Carrett Eruption HOITS7: Can Hill 3-1 David Gates 7-5 Anig Clob 9-6 Leff Garrett Sue 12-9 Barry Manilow 24-17 England Dan Bob Welch Andrew Gold Bea Gees Faver HUTEST Randy Newman 3-2 Dan Hill 8-4 Samantha Sano 11-1 Samantha Sang 11+5 Kansas 18+11 Abba 30-25 WKBO/Harrisburg, PA Dan Steels WAQY/Springheld, MA Jackson Browne ELO LeBlanc & Carr Natalie Cole Matalie con ELO Gordon Lightfoot B.J. Thomas HOTTEST Andy Gtbb 2-1 Steely Dan 8-4 fernuson 10 Andrew Gold Gordon Lightfoot England Dan (dp) HOTTEST Dan Hill 10-3 Jay Ferguson 7-5 LeBlanc & Carr 14-9 Bee Gees Fever 21-12 Barry Manilow 25-14 Steely Dan 8-4 Jay Ferguson 10-8 Art Garfunkel 11-9 LHB 13-10 WEEO/Waynesboro, PA WTRY/Troy, NY Bob Kennedy Jett Ryan Rubicon Raydio Boz Sceart Rod Stevart Gene Cotton 101TEST Andy Gtbb 4-1 Bee Gees Allive 5-4 Bee Gees Fever 22-11 Yvonne Eliman 20-17 Barry Manilow 29-21 Barry Manilow Gordon Lightfoot HOTTEST HOTTEST Lynyrd Siynyrd 12-9 Paul Davis 23-12 Steely Dan 22-17 Eric Clapton 26-18 Bme Gees Fever 29-19 WIBO/Portland, ME Andy Carey LRB John Denver WAVZ/New Haven, CT Curt Hansen Stargard EW&F ENGF KC A Sunshine Jackson Browne Billy Joel Lou Rawls Diana Ross HOTTEST: Natalie Cole 6-2 Bee Gees Fever 10-3 Andy Gibb 7-4 Barry Manilow 20-10 Flack & Hathaway 27-12

John Denver Rubicon HOTTEST: Billy Joel 5-3 Andy Gibb 6-4 Santa Esmeralda 12-7 Chic 15-8 Art Garfunkel 18-9 WGUY/Bangor, ME Mark Laurence Natalie Cole Jackson Browne Gene Cotton HOTTEST: Andy Gibb 4-2 Rita Coolidge 5-3 Chic 10-7 John Williams 13-8 Jay Ferguson 12-9 18105/Providence, RI Robb Stewart Gordon Lightfoot Gordon Lightfo Shaun Cassidy Andrew Gold Natalle Cole Raydio Trammps Rubicon HOTIEST: Stys Sall 7-4 Sacantha Sano

SOUTH Parallel One 297/Dallas TX Sail 7-4 Sanantha Sang 10-6 Neil Diamond 18-7 Bill Withers 24-17 Rita Coolidge 36-18 Gary Mack

13Q/Pittsburgh, PA Patty Sullivan

England Dan HOTTEST: Andy Gibb 3-2 Bee Gees Alive 6-4 Heatwave 9-6 Bee Gees Fever 14-11 Kansas 21-17

Steve Kingsto

Raydio Jackson Browne ELO

ELO England Dan MOTTEST: Samantha Sang 3-3 Dan Hill 6-4 Chic 9-6 Heatwave 11-9 Jay Ferguson 13-10

LeBlanc & Carr Stargard Andrew Gold

99X/New York, NY Jay Thomas

Parallel Three

WVAM Altoons, PA

John Harrison

Lou Rawls The Babys Paul Nicholas HOTTEST: Andy Gibb 4-2 Steely Dan 10-7 Abba 14-9 Ban Gord

Auch Ryder

Eric Clapton Bee Gees Fever Leo Sayer Abba ELO HOTTEST: Steely Dan / HUITEST: Steely Dan /-2 John Williams 15-5 Chic 13-6 Wet Willie 18-8 "Jay Ferguson 27-14

96X/Miami, FL Jack Forsythe WYRE/Annapolis, MD Stargard Linda Ronstadt

Linda Ronstadt Jimmy Bo Morn MOTTEST: Bee Gees Fever 15-2 Dan Hill 8-3 Natalie Cole 19-7 Heatwave 20-11 Barry Manilow 27-21 Y100/Miami, FL Colleen Cassidy

WICC/Bridgeport, CT Greg Loebs Trammos Kansas Paul Davis Jimmy Bo Horn HOTEST: Raydio 12-7 Bee Gees Woman 15-10 Tavares 16-11 Dan Hill 21-14 Heatware 24-17 Andrim Gold Raydio The Babys England Dan MOTTEST: Chic 6-4 Art Garfunkel 9-6 Heatware 15-8 Barry Manilow 20-9 Rita Coolidge 14-10

293/Atlanta, GA Dale O'Brian

lackson Browne Bob Welch ELO ELO Yvonne Elliman Rod Stewart HOTTEST: Matalie Cole 13-7 LeBlanc & Carr 15-12 Heatware 20-15 Kansas 23-18 Andrew Gold 30-21 WLCY/Tampa, FL

Jay I Door AA Rod Stewart Barry Manilow ELO Kiss England Oan LRB WOTTST: Oan Hill 8-4 Andy Gibb 12-8 Bee Gees Fever 22-12 Wet Mille 26-15 Lynyrd Skynyrd 24-17 Ron Parker Barry Manilow HOTTEST: HOTTEST: Andy Glbb 7-3 Dan Hill 5-4 Bre Gees Fever 6-5 Steely Dan 21-15 Tavares 20-16

KRBE/Houston, TX Clay Gish

Ashford & Simpson Bob Welch (dp) Andrew Gold (dp) BTO (dp) Santa Esmeralda Sun (dp) Bee Gees Fever 20-10 Barry Manilow 32-22

Sun {dp} HOTTEST: Dan Hill 3-2 Styx Sail 10-6 Natalie Cole 13-7 Stargard 22-17 Bee Gees Fever 28-19 WFEA Manchester, NH Huck Hyder Gene Cotton HOTTEST: Dan Hill 6-4 Chic 10-6 Abba 12-7 Rita Coolidge 17-11 Steely Dan 21-16

WHBQ:Memphis, Th John Long WRJZ/Knozville, TN Bob Kegen Raydio KC & Sunshine KC & Sunshine HOTIEST: Ree Gaes Alive 2-1 Player 4-3 Queen 5+4 Andy Gibb 15-8 Heatwave 14-9 KLIF/Dallas TX Nick Alexander Heatwave Bob Welch Bob Welch England Dan HOTTEST: Andy Glob 6-2 Samantha Sang 10-7 Rita Coolidge 11-8 Chic 15-10 Paul Davis 21-11 Parallel Two

WKDURalaigh, NC Ros McKay KC & Sunshine Rod Stewart Yvonne Elliman Leif Garrett HOTTEST:

Andy Gibb 4-3 Eric Clapton 13-9 Bee Gees Fever 24-15 Barry Manilow 25-17 Odyssey D-25

KAAY/Little Rock, AR C. David Hamilton Eric Clapton Stargard HOTTEST: MUTEST: Samantha Sang 3-2 Lymyrd Skynyrd 11-5 Steely Dan 9-8 Bee Gees Fever 18-11 Eric Clapton A-16

WAKY/Lourville, KY Bob Moody Natalie Cole David Gates David Lates Abba MOTTEST: Andy Gibb 6-2 Heatwave 10-8 Paul Simon 11-9 Bee Gees Fever 14-10 Steely Dan 24-19

Q94/Richmond, VA Tim Watte

Rod Stewart KC & Sunshine HOTIEST: Heatware'4-3 LRB 7-6 Steely Dan 9-7 Art Garfunkel 13-11 Bee Gees Fever 21-15

WAYS/Charlotte, NC Roy Ros

Raydio (dp) Sea Level (dp) Stargard (dp) MOTTEST: Andy Gibb 6-4 Eric Clapton 7-5 Atta Coolidge 11-8 Barry Mantlow 17-10 Bec Gees Fever 24-14 WAPE/Jacksonville, FL Paul Sebastian

Barry Menilow Odyssey Bette Hidler NOTEST: Andy Gibb 4-2 Bee Gees Fever 9-3 Art Garfunkel 14-7 Jay Ferguson 13-8

Jay Ferguson 13-8 Rita Coolidge 18-9 WSGA/Savannah, GA erry Rogers

Jerry Rogers Yvonne Elliman Qavid Gates KC & Sunshine HolltEST: Bee Gees Fever 7-J Natalie Cole 9-6 Linda Ronstadt 15-10 Barry Manilow 21-16 Gee Gees Momen 26-20

KNOW/Austin, TX Bill Mayne Andrew Gold Natalie Cole David Gates Bill LaBounty HOTTEST:

Eric Clapton 14-8 Chic 12-9 Lynyrd Skynyrd 13-10 Rita Coolidge 20-15 Kansos 24-16

94Q/Atlante, GA Don Benso ARS Rubicon HOTTEST Art Gart

Art Gartunier 5-1 Kansas 8-5 Chuck Mangione 13-7 Andrew Gold 20-15 Bee Gees Fever 24-18 WLEE/Richmond, VA Gary Robbins

Bob Weich Jay Ferguson George Benson (dp) HOTTEST: Chic 7-5 Art Garfunkel 11-7 Steve Basset 16-9 Linda Ronstadt 15-10 Barry Mahilow 17-11

Andrew Gold England Oan HOTIEST: Eric Clapton 5-1 Art Garfunkel 10-6 Bre Gees Fiver 17-8 Steely Dan 13-10 LR8 16-13 Y103 Jacksonville, FL 1.1 Walker KC & Sunshing Abba Abba Andrew Gold Donna Summer HOTIEST: Dan HITI 5-2 Bec Gees Fever 20-9 Eric Gapton 27-16 Arc Gartunkel 28-20 Jackson Browne 29-23

SOUTH

BJ105/Orlando, FL Tom West LeBlanc & Carr England Dan Abba MOTIEST: Andy Gibb 7-1 LRB 10-5 Chic 11-6 Bee Gees Fever 19-8 Lynyrd Skynyrd 24-15

KEEL/Shreveport, LA Casey Daniels

Stargard HOTTEST: HOTTEST: Bee Gees Alive 1-1 Notalie Cole 13-9 Lynyrd Skynyrd 14-12 Wayton & Willie D-14 Stargard A-29

WTDUNew Orleans, LA Marty Maxwell

Harty Maxwell Johnny Paycheck Trammos Paul Oavis (RA) Sob Welch B.J. Thomas Bette Hidler-Hichael Zaeger Van Halen (dp) Rubiton (dp) Chuck Mangione (dp) HOTIST: Bet Gees Felve Patterson 20-5 Rod Stewart Legs/Johng 18-6 Rita Coolidge 19-9 Barry Manilow 25-11

WIDX/lackson, MS Tom Daniels

Oebby Boone LRB David Gates HOTTEST: Queen 5-2 Andy Gibb 8-4 Bee Gees Fever 10-8 Rita Coolidge 11-9 Meco 16-11

Y95/Tamps, FL Ben Christopher

Abba Barry Manilow HOTEST: Billy Joel 9-4 ELO 14-9 Chic 15-10 Bee Gees Fever 24-19 Semantha Sang 25-20

WNOE/New Orleans, LA Marc Sommer

Marc Sommere Bee Gees Women Tramps Tvonne Ellinan Lou Rawis Dolly Parton Carr HOTTEST: KC & Sumshing 9-7 Bee Gees Fever 16-9 John Willems 17-10 Berry Manilow 23-16 Reydio 24-20

KHFV Austin, TX Jack Starr

Abba Nazareth HOTTEST: Chic 11-8 John Williams 13-10 Kansas 16-11 Steely Dan 18-13 Art Garfunkel 25-16

WERC/Birmingham, AL Walt Brown

Bee Gees Woman Hone ELO Gene Cotton Kiss (dp) HOTTEST: Maye 10

Heatwave 10-5 Andy Gibb 15-7 Chic 14-8 Gordon Lightfoot 25-20 Kansas 28-23 WMAK Nashville, TN im Holton

Rod Stewart England Dan Chuck Manglone MOTTEST: Eric Clapton 6-2 Art Garfunkel 13-8 Andy Gibb 12-9 Rita Coolidge 15-10 Bee Gees Fever 24-17

WBBQ/Augusts, GA Bruce Stevens WAAY/Hunteville, AL Tony Taylor Heatwave Bob Helch David Gates Rod Stewart Boz Scaggs HOTESI Bee Gres Alive 5-3 Andy Gibb 6-4 Bee Gres Fever 11-6 Chic 13-10 Kansas 25-20 England Dan Bob Welch ELO welck KC & Sunshine Wild Cherry (dp) Sra Level (dp) Carpenters (dp) HOITESI Raydlo B-7 Heatwowe 9-8 Fric Clapton 10-9 Bee Gees Fewer 12-10 Jay Ferguson 13-11 WYND/Serasote, FL Dave Allison WSGN/Birmingham, AL Bill Thomas KC & Sunshine Rod Stewart Yvonne [111man HOTTEST: Bee Gees Fever 6-4 Andy Gibb 10-5 Heatwave 17-11 Rita Coolidge 19-12 EWAF Fire 18-13 Stys Heatwave Stargard Rod Stewart Jackson Brown Met Millie David Gates ELO Uavia Gates ELO HOTTEST Samantha Sang 4-2 Bee Gees Fever 18-7 Steely Dan 15-8 Art Garfunkel 16-10 Eric Clapton 21-11

Parallel Three WHHY/Montgomery, AL WISE/Asheville, NC Lanny Weel Ray Williams

Scott Grifbth

Bill McCowen

Jackson Browne Andrew Gold Yvonne Elliman ELO HOITEST: Bee Gees Fever 6-4 Jay Ferguson 11-7 David Gates 13-9 Barry Manilow 28-23 LeBlanc & Carr 29-24 Styn KC & Sunshine ARS ARS Bob Welch HOTTEST: Linda Ronstadt 7-4 Heatware 10-5 Yvonne Elliman 15-8 Natalie Cole 20-10 Barry Manilow 22-12 WABB/Mobile, AL

WCGQ/Columbus, GA Chuck Bear David Gates Ashford & Simpson Rod Stewart Parliament WOTEST: Dan Hill 5-3 Meatwave 7-4 Odyssey 10-7 Eric Clapton 14-9 Natalie Cole 30-21 Andrew Gold Natalie Cole ADDA

ARS Jackson Browne HOTTEST: Eric Clapton 7-4 Chic 8-5 LRB 9-7 Steely Dan 12-9 Bee Gees Fever 27-20 WANS/Anderson SC

England Dan Jackson Browne Sweet ARS WIRKW Palm Beach Alan Edwards Jackson Browne Van Halen Rod Stewart Boz Scaggs Kansas HOTTEST: Queen 5-2 ConfunkShun 7-4 Jay Ferguson 9-5 Samantha Sang 16-8 Bee Gees Fover 0-9

ARS Sea Level HOTTEST: Bee Gees Fever 6-1 Eric Clapton 13-8 Natalie Cole 16-9 Steely Oan 28-22 Barry Manilow 29-24 WTMA Charleston, SC Bob McLain

Tvonne Elliman Rod Stewart Stys Chuck Hangione Rick Nelson HOTTEST: WLOF/Orlando, FL Chrus O'Neil

HOTTEST: Billy Joel 5-2 Queen 8-3 Eric Clapton 20-5 Barry Manilow 27-6 Jay Ferguson 21-11 WVLK/Lexington, KY

Linda Rónstadt Heatwave England Dan Odyssvy Box Sceggs David Gates HOTTEST: Queen J-1 Chic 5-2 Dan Hill 6-3 Andy Gibb 7-4 LRB 16-5 Chic Linda Ronstadt Linda nu. LRB LeBianc & Carr HOTTEST: 2nn 10-

Steely Dan 10-6 Rita Coolidge 17-8 Eric Clapton 21-11 Art Garfunkel 28-14 John Williams 27-19 KILE/Galveston, TE Dave Collins Debby Boona Maylon & Willie England Dan Kansas HOTIESI: Raydio 10-5 John Williams 9-8 LeBlanc & Carr 14-9 Hutalie Cole 22-16 Bee Gees Fever 34-21

KAYC/Beaumont, TX Paul King rouiking 8.J. Thomas Bee Gees Fever John Denver Ashford & Simpson Parliament HOTTEST: Commodores 10-5 Raydto 11-9 Natalle Cole 25-10 Art Garfunkel 27-17 Barry Manilow 30-25

Tramps Rod Stewart Heatwave Jackson Browne Raydio WRFC/Athens, GA Kelly McCoy ARS Jackson Browne

Raydio Stys MOTTEST: Samantha Sang 3-1 Eric Clapton 9-2 John Williams 6-3 Jay Ferguson 7-4 Rita Coolidge 19-7 ELO Gordon Lightfoot Boz Scaggs HOTTEST: Raydlo 9-4 Heatware 10-6 Meco 15-8 Art Garfunkel 16-10 LeBlanc & Carr 20-12

920/Nashville, TN WFLB/Fayetteville, NC Stanley B. Stewart LeBlanc & Carr Barry Manilow HOTTEST: England Dan Trammps Andrew Gold HOTTEST: Enter State HOTTEST: John Hilliams 10-6 Steely Dan 12-7 Samantha Sang 15-9

ADTOD 17-7 Jay Ferguson 13-9 Barry Manilow 19-14 Bee Gees Fever 26-21 Art Garfunkei 27-22

WAIR/Winston-Salem, NC Jay McDaniel

Gordon Lightfoot ELO Sweet Hotel HOTEST: David Gates 5-3 Bee Get Fever 20-12 Kansas 28-17 Rita Coolidge 23-18 Barry Manilow 31-23

Van Halen Hot Sea Level LRB KC & Sunshine HOTTEST:

HÖTTEST: Heatwave 3-1 Eric Clapton 8-6 Bee Gees Fever 14-8 Lou Rawls 10-9 Linda Ronstadt 13-10

Rita Coolidge 20-13 Kansas 30-24

98Q/Vidalia, GA Scott Kerr

CK101/Cocoa Beach, FL Jonathan Doli

MIDWEST WGRD Grand Repide, MI Chic HOTTLST Ner Gees Alive 3-2 Samantha Sang 6-3 Billy Joel 8-7 Fancas Point 10-9 Chic A-10 Parallel One KSLQ/SI Louis, MO Sherry Toenn Art Garfunkel ELO Eddte Monry Raydio Gene Cotton MOTTEST: Samitha Sang 3-2 Dan Hill 8-4 Jay Ferguson 13-8 Ranss 17-10 Barry Manilow 23-12 WNDE/Indianapolis, IN Luiciler/Hattield

MIDWEST

Parallel Three

WRKR/Recine, W

Bob Welch Barry Hanilow Gordnn Lightfoot

HOTTEST Jay Ferguson 5-3 Chic 7-4 Samantha Sang 10-6 Johnny Rivers 11 9 Bee Gees Fever 22-11

WKNX/Seginew, MI Ken Morgan

None HOTEST Sanantha Sang 5-2 Natalie Cole 13-3 Andy Gibb 7-4 Enchantment 26-10 Lou Rawis 20-11

KVOX/F argo, ND

Mark Renier

Ber Gees Fever Linda Ronstadt ELO Barry Manilow HOTTEST Samutha Samo 7

HOTTEST Samantha Sang 7-1 ERB 14-8 Rita Coolidge 16-10 Art Garfuntri 18-12 Chic 21-15

KEWL/Topeka, KS J.R. Greeley

Kone HOTTEST: Bee Gees Allve 2-1 Samantha Sang 10-8 Billy Joel 12-10 Heatware 23-17 Bee Gees Fever 29-23

KKLS/Rapid City, SD

Stone Kjør RC & Sunshine Eric Clapton Gene Cotton Ses Level HOTIFST Bee Gees Alise 2-1 Jonn Williams 10-6 Jay Ferguson 13-10 David Gates 15-12 Bee Gees Fever 22-16

KKXL Grand Forks, ND

Samantha Sang 4-2 LeBlanc & Carr 5-4 Steely Dan 9-6 David Gates 20-14 Linda Ronstadt 24-20

WION St. Cloud, MN Tom Key

Barry Maniton David Gates Yvonne Ellisan Gordon Lightfoot HOTTEST Samantha Sang 7-4 John williams 21-7 LPB 15-9 Lou Rawis 20-14 Art Garfunkel 24-19

WXAU/Kaukauna, WI

Alex Fullerton

England Dan Jackson Browne The Babys David Gates ELO HOTTEST.

HUTTEST. Andy Gibb 7-4 Abbm 17-12 Rita Coolidge 21-14 Art Garfunkel 23-17 LRB 25-19

WAKX/Duluth, MN Steve Charles

ARS England Dan MOTIEST Abba 6-4 Jay Ferguson 8-6 Eric Clapton 11-7 Art Garfunkel 14-10 Bee Gees Fever 22-15

WSPT/Stevens Point, WI

Rubicon ELO HOTTEST Eric Clapton 10-4 Bre Gees Fever 15-7 Abba 14-9 Kansas 20-12 Bob Welch 28-22

WACL/Freeport, IL. Kevin Kenney

ARŠ HOTTEST Bee Gees Alive 2-1 Art Garfunkel 24-10 Eric Clapton 17-11 Meco 19-12 Kansas 20-13

WGBF/Evaneville, IN

Eric Clapton Art Garfunkel HUTEST: Andy Gibb 5-3 Steely Dan 10-7 Bee Gees Fever 12-8 Jay Ferguson 17-10 Rita Coolidge 0-12

Gary Speare

ELO Chuck Mangione England Dan

Pat Martin

Bob Hooper

Abba HOTTEST

Gene Cotton Yvonne Ellimon

Stone Kier

Tom Rivers

540 HOTTEST

Jay Ferguson Kansas Bob Welch HOITEST Samantha Sang 5-J Andy Gibb 12-5 Dan Hill 10-6 Rita Coolidge 22-15 Paul Davis 26-18 KDWB Minneapolie, MN Dave Thomson Barry Mantlow WYFM/Youngstown, OH Jack Taylor

Kansas HOTIEST: Queen 3-2 Samartha Sang 7-3 Andy Gibb 5-4 Bee Gaes Fever 22-7 Eric Clapton 30-18 WZUU/Milwaukee, WI

Chris Curtis

England Oan Chuck Mangione

ELO HOTTEST: Bre Gaes Fever 10-2 Konsas 9-5 Sarantha Sang 14-10 Natalie Cole 17-12 Eric Clapton 28-19

WLS/Chicago, IL Jim Smith

None MOTTEST: Billy Joel 4-2 Andy Gibb 6-5 Samantha Sang 10-R Lynyrd Skynyrd 19-19 Barry Manilow 42-37

CILW/Detroit MI

alie Trombley

Bob Weich HOTTEST Samantha Seng 18-6 Kansas 15-11 Roberta Flack 23-16 Bee Gees Fever 28-17 Stargard 24-18

Q102/Cincinnati, OH Mark Elliott

None HOTTEST: Dan Hill 6-2 Rod Stewart Heart 7-5 Lynyrd Skynyrd 8-6 Samantha Sang 11-7 Steely Dan 17-12

KSTP/Minneepolis, MN Greg Austem

Barry Monilow HOTTEST: Andy Gibb 3-2 Bee Gees Fever 7-3 Steely Oan 12-7 Art Garfunkel 21-14 LeBlanc & Carr 20-16

WOKY Milwaukee, WI

None HOTTEST: Andy Gibb 3-1 Samantha Sang 6-4 Bee Gees Fever 19-9 Kansas 20-12 Carpenters 28-22

WSAL/Cincinneti, OH C.C. Matthews

Andrew Gold

ELO Eric Clapton Barry Manilow England Dan HOTTEST: Player 4-2 Bee Gees Fever 11-8 Andy Gibo 15-9 Samantha Sang 1 Kansas 23-14

Bob Travus

England Dan Tayares (dp) Chicago (dp) HOTYEST Billy Joel 6-3 Andy Gibb 7-6 Steely Dan 14-9 Meco 11-10

Bill Withers 16-13 LRB 26-17

Parallel Two

WMEE/Ft Wayne, IN

ohn David Spangler

Fic Clapton

LRB Rod Stewart HOTTEST. Dan Hill 2-1 Rita Coolidge 6-4 Sterly Dan 8-6 Bee Gees Fewer 10-7 Paul Davis 21-15

WGCL/Cleveland, OH

18-10

Pat McKay

Jay Ferguson Bee Gees Fever NOTIEST Nell Otamond 7-6 8111y Joel 8-7 Steely Dan 9-8 Eric Clapton 15-9 Art Garfunkel 17-12 WHOT/Youngetown, OH Dick Thom paor Jockson Browne

LeBlanc & Carr Eddle Money Stargard HOTTEST: John Williams TD-6 Bee Gees Fever 20-7 Steely Dan 22-15 David Gates 29-19 Art Garfunkel 30-24

KAKC/Tulse, OK Dr. Don

Natalie Cole Jackson Browne Andrew Gold Boz Scaggs HOITEST Queen 4-2 John Hill 6-5 B 1 Thomas 15-4

B.J. Thomas 15-7 Rita Coolidge 18-H

Barry Manilow Abba Raydio HOTTEST Dan Hill 5-4 Paul Davis 9-7 Chic 10-8 Eric Clapton 15-9 Rita Coolidge 16-12

KIOA/Des Moines, IA Chris Collins

David Gates Rite Coolidge Barry Manilo-HOTTEST Paul Oavis 11-4 John Williams 9-6 Billy Joel 10-8 Eric Clapton 20-10 Kansas 25-17

WMET Chicago, IL Dave Morgan Rita Coolidge

Abba Jackson Browne SolTEST: Dan Hill 7-4 Samantha Sang 9-6 Eric Clapton 16-9 Hee Gees 23-14 Raydio 26-21

WCOL/Columbus, OH

Love Baabop Art Garfunkel Eric Clapton WOTICST: Billy Joel 5-3 Andy Gtbb 7-5 Rita Coolidge 17-10 Kansas 20-15 Bee Gees Fever 22-16

ELEO/Wichste, ES

David Gates Art Garfunkel Karla Bonoff HOTTEST: Dan Hill 10-4 Queen 12-6 Steely Dan 22-12 Jay Ferguson 21-14 Kansas 24-15

WNCVColumbus, OH Chris Edmonds

Linda Ronstadt HOTTEST: Player 9-4 Styx Sail 8-5 Samantha Sang 13-7 John Williams 12-8 Andy Gibb 19-10

KBEQ Kansas City, MO

Waylon & Willie HOTTEST: Samantma Sang 8-3 LRB 9-7 Santa Esmeralda 10-8 Eric Clapton 21-13 Barry Manilow 29-16

Art Garfunkel

Kim Welsh

Dave Bushop

Sandy lones

WKY/OklahomaCity, OK

Chuck Mangione Sweet Alan Parsons HOITEST: Samantha Sang 4-2 Chic 8-4 Kansas 12-5 Bee Gees Fever 19-10 Jay Ferguson 13-15 Jockson prowne Raydio MOTEST: Eric Clapton 6-1 Chic 7-4 Andy Gibb 9-5 Rita Coolidge 11-7 Steely Dan 16-11 WDRQ/Detroit, MI Cheryl Phillips WINW/Canton, OH

, R&R/Friday, February 17, 1			
MIDWEST		WEST	
Most Added ELO Barry Manilow England Dan & JFC	Samantha Sang Bee Gees (Fever)		Hottest e Gees (Fever) Eric Clapton Dan Hill Rita Coolidge

WEST

KTLK Denver, CO

Paul Davis LRB David Gates Cory Wells HOTEST: Billy Joel 5-2 Kansas Point 11-7 Neil Diamond 13-8 Andy Gibb 14-9 Bee Gees Fever 21-14

KJR/Seattle, WA

Tracy Mitchell

Abba (dp) David Gates (dp) HOTIEST: Samantha Sang 3-1 Queen 7-4 Eric Clapton 8-5 Paul Davis 15-10 Bee Gees Fever 20-13

Les Garland

KFRC San Francisco, CA

Randy Jay

COWB Fargo, ND Bob Denver

ee Gees Fever actson Browne arry Manflow ngland Dan OTTEST: ndy Gibb 7-2 avid Gates 9-3 RB 11-9 ric Clapton 19-11 inde Ronstadt 23-13

ISD/Siour Falls, SD om Evans arpenters drew Gold phn Denver DTTEST: te Gees Fever 8-4 its Coolidge 14-8 18 17-13 bba 21-17 -t Garfunkel 23-19

NAM Neenah, WI vonne Ellinan abicon ackson Browne

PEAQ Eau Claire, WI san McCartney

ric Clapton arpenters OTTEST amantha Sang 13-3 eBlanc & Carr 18-9 an Hill 14-11 aul Qavis 20-13 BB 23-20

FYR/Busmark, ND

ric Clapton PB GTTEST ueer 2-1 er Cets Alive 5-3 amantha Sang 8-5 teely Dan 10-8 ita Coolidge 14-9

TRU Muskegon, MI

an London

aydio 10

)an Brannan

EW&F Raydio Yvonne Ellinan MOTICST: Andy Gibb 9-4 Dan Hill 10-5 Lynyrd Slynyrd 13-10 Eric Claptor 19-12 Bee Gees LU Ey DTTEST ee Gees Alive 4-2 teely Dan 11-8 Dhn Williams 14-9 ita Coolidge 20-14 R& 28-19

Parallel Two

Fever 26-17

KFXM San Bernardino, CA Rick Kymala Art Garfunkel Art Gariunka Chic Steely Dan Bob Melch 400TEST: Dan Hill 10-6 Paul Davis 19-10 Styx 15-11 Barry Manilow 24-19 LRB 23-20

KRIZ Phoeniz, AZ Anna Reyee

Bob Welch Kansas John Denver Styr HOTEST: Andy Gibb 11-1 Dan Hill 6-2 Billy Joel 5-3 Heil Olamond 7-4 Linda Ronstadt 15-9

KEZY/Anabeim, CA

Kansas John Williams MOTTEST: Andy Gibb 6-5 Den Hill 7-6 Paul Davis 13-9 Rod Stewart Legs 17-13 Art Garfunkel 18-14

KQEO/Albuquerque, NM

Ruck Carroll

ELO Eric Clapton

Frank Regan

Chuck Mangtone Yvonne Elliman Lou Rawls Chicago

HOTTEST: Samantha Sang 3-2 Rita Coolidge 12-7 Steely Dan 14-9 Eric Clapton 22-13 Bee Gees Fever 23-17 Linda Ronstadt 28-22

KTKT/Tuscon, AZ Bobby Rivers

Jeti Hunter

Journey Andrew Gold LeBlanc & Carr England Dan Chicego Starle Wonder Gordon Lightfoot ARS HOTTEST: Extr Chatton 12-8

PUTEST: Eric Clapton 12-8 Barry Manilow 28-10 Art Garfunkal 17-11 Linda Ronstadt 26-15 Kansas 27-19

ELO HOTTEST:

LO targard OTTEST: n Hill 4-2 ic 10-7 ta Coolidge 14-9 arr, Manilow 24-14 ansas 30-23 KDMN/Denver, CO Ed Greene Cottenne Gene Cotton Bee Gees Fever HOTTEST: Dan Hill 7-3 Stys Sail 10-5 Billy Joel 13-7 Heil Olamond 12-9 Samatha Sang 16-10

(LMS Lancola, NE Sary Collins iene Cotton IOTTEST amantha Sang 5-2 luen 7-4 Ionn Williams 10-7 abba 12-9 .ric Clapton 15-10

WROK/Rockford, IL 'ohn Arthur Sarry Manilow Ingland Dan fob Welch OTTEST. When the Sang 12-6 what Gibb 15-9 ric Clapton 18-12 hic 20-15 ric Garfunkel 24-17

fISM/Maduson, W] methan Little

ndrew Gold targard aydio L0 dTITST-ndy Gibb 6-4 hic 10-8 ay Ferguson 12-9 trely Dan 13-10 er Gees Fever 20-12 Fever 20-12

WEST Parallel One

6KX/Denver, CO vis Costello HTTEST: .0 S-3 in Hill 7-4

Bobby Rivers Bob Weich LeBlanc & Carr KC & Sunshine MOTTEST Steely Dan 10-5 Barry Mentiow 17-9 Paul Davis 18-10 Bee Gees Fever 23-15 Abba 30-25 Point 8-5 -1c Clapton 24-16 bb Welch 26-18 KANC/Anchorage, AK Randy Robbin Bob Welch Chuck Mangione Berry Manilow MOTIEST: Billy Joel 2-1 Abbe B-4 Hi/Los Angeles, CA

nic (RA) ohn Williams ohn Williams ngland Dan OfTEST amantha Sang 3-1 aul Devis 16-9 ee Gees Fever 20-13 ita Coolidge 26-21 ob Welch 30-23

1100/San Diego, CA udy Ruch LO etlanc & Carr eblanc & Carr Iagdio OTTEST: iCaely Dan 6-4 Lob Weich Ebony 15-7 bolly Parton Again 11-9 fric Clapton 18-13 Kes Gest Fever 24-19

KQDI/Great Falls, MT KIIS FM Los Angeles, CA Staab Cobor Don Nordine David Gates Bob Welch Heatwave The Babys ELD HOTTEST: Samantha Sang 4-1 Andy Gibb 7-4 LeBlanc & Carr 13-9 Raydio 21-13 Kansas 29-24 None MOTTEST: Samantha Sang 2-1 Styr Sail 7-5 Dan Hill 10-6 Bee Gees Fever 19-7 Rod Stewart Legs 11-10 KJRB/Spokane, WA KYSN/Coloredo Springe, CO Tom Hutyler Marc McCoy Natalie Cole Bee Gees

ELD Gordon Lightfoot (dp) KC 5 Sushine (dp) Ree Gees Noman (dp) HOTTEST: Steely Dan 10-4 Eric Clapton 8-7 Chic 9-8 LeBlanc & Garr 21-16 Bob Weich 23-18 Bee Gees Fever LeBlanc & Carr Jackson Browne HOTTEST: Dan Hill 8-4 Queen 11-6 Rita Coolidge 15-10 Paul Davis 23-13 Art Garfunkel 24-15 KFXD/Bouse, ID

KCBQ/Sen Diego Nina Gomez Charlie For Gent Cotton Gené Cotton Raydio Héatwave Yan Kalen (dp) HOTTEST: Abba 11-7 Jay Ferguson 10-8 Rita Coolidge 12-9 Bee Gres Fever 20-11 Art Garfunkel 21-13 HOTTEST: Chic 9-7 Steely Dan 12-11 Paul Davis 16-15 Kansas 25-23 Bee Gees Fever 31-28

Bob Welch HOTTEST:

K100/Los Angeles, CA Denise Gorman

Andrew Gold Yvonne Elliman David Gates (dp) EWF (dp) EWF (dp) Samartha Sang S-4 Dan Hill 8-6 Styr Sati 10-8 Andy Gibb 13-10

KYNO/Freeno, CA John Berry Barry Manilow Kansas Kansás Heatwave HOTTEST Bee Gees Fever 26-6 John Williams 10-7 War 13-9 Rita Coolidge 16-10 Eric Clapton 20-14

KGW/Portland, OR Terry Danner

None HOTTEST : HOTTEST: Bee Gees Alive 2-1 Meco 6-4 ELD 8-5 Steely Dan 11-6 Rita Coolidge 26-21 KING/Seattle_WA Rob Conrad Natalle Cole

Styx HOTTEST: Samenthe Sang 5-1 HOTTEST: Samantha Sang 5-1 Queen 6-3 John Williams 11-6 Bee Gees Fever 16-10 Bob Welch 21-16 Abba Barry Manilow

KERN/Bakerstield, CA

Reydio Gene Lotton Andrew Gold HOTTEST: Uan Hill 11-7 LRB 13-9 Eric Clapton 16-11 Bee Gees Fever 20-14 Barry Munilow 31-25

KRSP/Selt Lake City, UT

ELD David Gates MOTEST: Kanas 6-2 Jay Ferguson 7-3 Paul Davis 12-7 Linda Ronstadt 18-12 Bee Gaes Faver 20-13

Parallel Three KAFY/Bekerstield, CA Richard Izwin

Odyssey 10-5 Eric Clapton 9-6 Art Garfunkel 12-9 KNDE/Secremento, CA Heatwave Bob Welch

Bob Welch ELO HOTTEST: Ber Gees Fever 10-6 Eric Clapton.16-9 Barry Manilow 22-13 Abba 21-15 LeBlanc & Carr 27-20

KYYX Seattle, WA Innellad Walkei Leif Garrett Jay Ferguson Andrew Gold Stargord Don Brown HOTTESI: Samantha Sang 5-1 Steely Dan 8-3 Kansas 26-7 Rita Coolidge 18-9 Foreigner 25-13 KRKE Albuquerque, NM Debbi Hines DebDHInnee Natalie Cole Raydio HOTIEST: Bee Gees Fever 20-7 Eris Clapton 14-8 Meco/J. HUTiams 11-9 Linda Ronstadt 12-10 Odyssey 22-14 KDON/Salinas, CA A.J. Roberts Natalie Cole ELO KC & Sunshine Bee Gees Fever HOTIEST: Oueen 6-2 Odyssey 8-3 Eddie Money 12-6 Lou Rawis 11-9 Rita Caolidge 19-12 KPAM/Portland, OR Michael O'Brien

Andrew Gold Jackson Browne Don Brown Raydio HOTIEST: Eris Clapton 13-4 Art Garfunkel 10-5 LRB 15-8 Chic 18-9 Rita Coolidge 16-10

KSLY/San Luis Obispo, CA Jon Tobin Natalie Cole Yvonne Elliman

Hatalle Cole tyonne Elliman Heatuave England Dan ARS WOTTEST: Queen Champions 12-3 David Gates 18-6 Art Gartunkel 15-7 Bee Gees Fever 24-14 Jackson Browne 21-16

KTAC/Tacoma, WA Ruc Hansen

Kansas HOTTEST: Styx Sail 3-1

Paul Simon 5-2 Billy Joel 6-3 Bee Gees Alive 9-5 Neil Olamond 10-7 KDZA/Pueblo, CA Rick Avine

Ruck Avine LeBlanc & Carr Raydio Oavid Gates HOTTEST: Billy Joel 2-1 Chic 12-9 Rita Coolidge 17-10 Bee Gees Fever 22-12 Heatwave 20-13

KENO/Las Vegas, NV Steve Summer

None HOTYEST: Dan Hill B-3 Bee Gees Alive 11-4 Andy Gibb 12-7 Billy Joel 13-10 Bee Gees

Fever 35-27 KCBN/Reno, NV Red Mtn

EMAF EMAF Kiss Chuck Mangtone Styn Sweet Taylor HOTTEST: Paul Devis 5-4 Kansas 14-7 Bee Geel Fever 18-9 Borty Manilow 25-19 Bob Melch 29-23





Head & Shoulders Above The Competition!

LEIF GARRETT "Put Your Head On My Shoulder"

From his Gold heading for Platinum album "LEIF GARRETT"

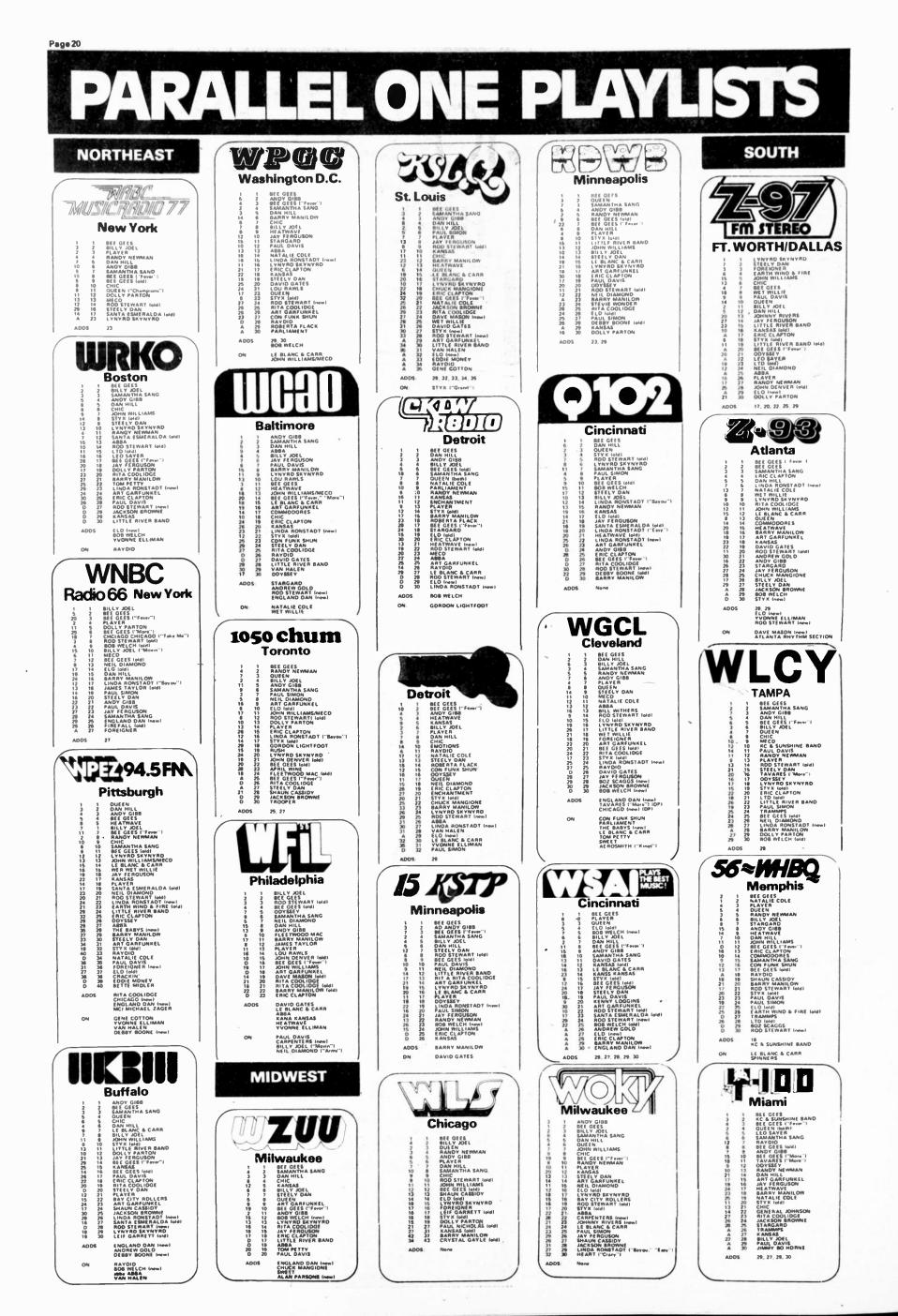
KXOK JB105

WNOE WKIX

KYYX K104



on Atlantic Records



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JOHN DENVER FACT SHEET.

PLEASE NOTE: John Denver is one of the most popular, most visible SUPERSTARS in the world. PERIOD.

Movies:

"Oh, God" starring JOHN DENVER Total Audience to Date: 19,000,000 Highest Grossing Comedy of All Time!

Records:

"I Want To Live" LP. Sales Rapidly Approaching Platinum Status.

Television:

"John Denver Australia Special" ABC Network February 16, 1978 Estimated Audience: 35,000,000 NOTE: The first song of this program will be "It Amazes Me."

"The Grammy Awards" host—John Denver—ABC Network, February 23, 1978 Estimated Audience: 45,000,000

Concerts:

JOHN DENVER IN CONCERT March 13 through May 16, 1978

55 shows in 43 MAJOR cities in 65 days. Total Audience: 825,000

AMAZING!

In summary, if you are looking for a reason to play a mass appeal artist that hits the 18-49 demographic that everybody's programming for, you're reading it.

Records

RСЛ

Jerry Weintraub Management III

Produced by: Milton Okun

R&R/Friday, February 17, 1978



A Conversation With E. Alvin Davis

People And Research,

A Winning Combination

by John Leader, Top 40 Editor

E. Alvin Davis, Program Diractor of WSAI/Cincinnati has enjoyed solid success with the Top 40 station since September 1976. Beginning his cereer in the midsixties, he axperienced the usual nomadic progression of the redio parson. He began as an air personality at WIOS in Tawas City, Michigan, moving to WAAM/Ann Arbor and than WOHO/Toledo. Army reserve duty interrupted, then Davis moved to KLEO/Wichita for three years, followed by a year at WRNO/New Orleans, becoming a Music Diractor for the first time during those years. His first programming job was at WFLI/Chattanooga, lasting for two and a half years. Ha next programmad WAXY/Ft. Lauderdale for two months until the

RKO chain automated the proparty, then want across town to Haftel's Y100/Miami as Assistant Program Director, a position he also held at the same chain's 130/Pittsburgh. He programmed WNOE/New Orleans for slightly more than a year, and then took the Program Director position at WSAI.

Like a number of successful modern-day Top 40 programmers, Davis is a firm ballevar in strong community relations and close contact with the audiance. Unlike most major market programmers, he continuas to hold down an air shift, increasing his audience contact further. His views on that subject and on other similarly vital topics follow:

know the market? Did you do market research?

DAVIS: We have a lot of audience systems that we utiliza, and have utilized for a few years. One of the things that we have great faith in is the Arbitron books. There is a wealth of information inside that book that will point to a lot and just say "Hi I'm E. Alvin Davis with WSAI"? of problems and/or opportunities that a radio station has.

R&R: Are you talking about Interpreting the figures? DAVIS: Yes, interpreting the book and books before that. Picking out the Arbitron breakouts, trending things over five and six-book periods. We do en ongoing audience study, so wa're constantly aware of our position. We do attitudinal and perceptional research. I used to go out frequently and get thrown out of shopping centers just and that WSAI will be a radio station geared to the

R&R: When you got to Cincinnati, how did you get to rapping with people, asking them how they falt about tha radio station and radio, what they liked and didn't like, trying

> to find out how they perceive the execution and the concepts of the different radio stations. R&R: How would you do it? Just walk up to somebody

> DAVIS: No, I'd just say "I'm doing a research project and I'd like to ask you some quastions."

R&R: So you would remain anonymous?

DAVIS: Yes, until the end, and then we put in what we call the PR plug, which is the identification of who we are, the objectives we are trying to utilize with the radio station and the thought that they might want to try it out and listen,



BENGAL BANTER—Cincinnati Bengals Bob Johnson and Bob Trumpe make a special guest appearance on the Jim Scott Show.

"One of the things that I've always been into, and I think perhaps that sets our approach apart from other radio people, is that I believe the listener is right."



information that we gat from the people.

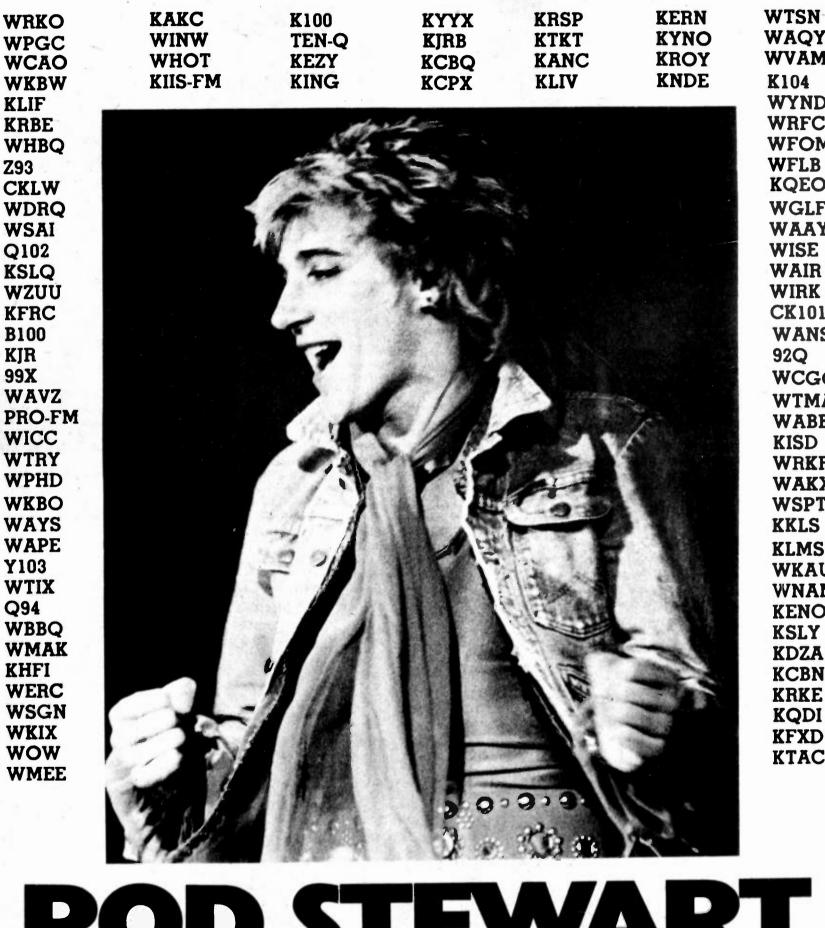
RER: So, this is ongoing research ... you have other staff members doing it too?

DAVIS: I have in the past, although it has to be done by someone who wants to do it. For example, when I was in Chattanooga, we used to have the guys go to shopping centers and do research regularly. There ware certain questions, a basic outline of information that we wanted to obtain. I remember one meeting when I was just going off . the walls because I had learned so much. It was really a very amotional charge. It was incredible, the things I had learned out there. I asked the jocks, well, what did you guys learn today, and they didn't learn anything. The sad but true reality was they really didn't want to learn anything. They were going out fulfilling a mission of amployment and I was going out to learn. So it can only be done effectively by people who want to find out those answers. There are certain research things that can be dona by peopla who have no desire to learn. Structured in a certain manner, a structure for recording answers, multiple choice things, different scales, polar adjectives-all of those things can be done by Kally Girls. Beyond that, how people perceive the radio, and a lot of attitudinal things require really open-ended, free-flowing interviews. To get the most out of those, somebody has to know when to pursue a certain course of action, when to lat an answer drop or when to say "What do you mean by that?" or "Why do you think that particular thought?". Following things to certain conclusions can only be dona effectively by people who really want to know the answers. R&R: If you meet someone in a shopping center, how do

vou make the contact?

DAVIS: You just go up to them and say, "Hey I'm doing a research project and I'd like to ask you some questions about radio. First off, you find that radio and music are very parsonal things to people. If we went up to them and said 'Hey, I work for McDonalds and I'm doing a research project and I want to know how thick the bun should be, should it be an inch and ¾ or an inch and ½?"-They could care less. It doesn't have a great deal of relevance to their life. If you talk about music and the radio, very personal things, they have opinions. They love talking about them. Generally you find, for example, from your experience in radio, if you meet people, usually the first thing they say to you is "You know there's something I've always wondered about." They always have questions. They want to know and they love to talk about it, and they love to find out why radio does the things it does. One of the things that I've always been into, and I think perhaps that sets our approach apart from other

They're Breaking His'Legs'!



WAQY WVAM K104 WYND WRFC WFOM WFLB KQEO WGLF WAAY WISE WAIR WIRK **CK101** WANS 92Q WCGQ WTMA WABB KISD WRKR WAKX WSPT KKLS **KLMS** WKAU WNAM **KENO** KSLY **KDZA KCBN** KRKE KQDI KFXD **KTAC**

"Hot Legs"

Produced by Tom Dowd

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R&R/Fridey, February 17, 1978

E. Alvin Davis

radio people, is that I believe the listener is right. Whatever he thinks, his perceptions are absolutely correct. We in radio do not listen to radio like listeners listen to radio, and that's so hard for so many radio people to understand. Disc jockeys who have light voices will generally have a very difficult time getting e job. They may be very effective. They may secure very high ratings. But they don't sound like that "radio" sound that Program Directors want. Radio people-for example, if you're in a car and you're listening to a radio station and a record ends, what do radio people do? They turn the radio up. Now, you don't find listeners who do that. If anything, they do the opposite. They whip that thing down until the next record comes on. Listeners listen, perceive, evaluate that whole process much differently than we in radio do. It's important to understand their motives-the things they like and desire, the things that they find offensive; and capitalize on the opportunities and eliminate the negatives, the undesirables.

R&R: Can you describe your music methodology for me? How do you select your various rotations?

DAVIS: Our clocks change with a certain frequency. I tend to be a person that consistently tries to make it better. I keep working on the entire radio station on how can we make it better? I find that Top 40, as a medium, in certain respects is very simple. You're dealing with a very limited number of titles and a repeated play process. But within that simple process is a very complex framework of possibilities of what can be done and how effective a change can be made. For example, are my powers very tight or very loose? Do I want my secondaries very tight or very loose? Do I want to play tight oldies or do I want to play loose, in regard to a large number of titles?

R&R: How do you make those determinations?

DAVIS: We do it from a couple of different points. One of the points is finding how many things are indeed viable. How many oldies, titles, etc., do we believe people can positively associate with? And there you have a balance, and it becomes each individual Program Director's decision to say, "I think it's better to play 300 oldles and they will rotate every 3 or 4 days, and this will achieve the desired goals I like, as far as consentration of fire power and variety."

R&R: How far back do you go with your oldies? DAIVS: We go back to about '63 or '64, but we really don't deal so much categorically as specifically with those. All the songs we play are played based upon research. So it isn't just the top 20 out of 1963 or the top 100 from 1977 and the top 80 from 1972 and the top 50 from 1966; we don't do it that way.

R&R: How do you determine the validity of, say, "Satisfaction" by the Stones

DAVIS: We utilize a lot of different concepts. I've done oldies surveys in about 3 or 4 different markets. One of the things that's interesting is going out on the street, and asking



THE GANG'S ALMOST ALL HERE-WSAI's very important people (I-r) Dave Kent, C.C. Matthews, Ted McAllister, Jim Scott, Dickie Shannon, and Chuck Finney.

people what three of their all-time favorite songs are. In general you'll find that there are great similarities market-tomarket. We utilize oldie information on a call-out research system.

R&R: Can you describe that for me?

DAVIS: We call people, we play a bit of the song for them, and ask them to evaluate it on a semantic differential. We've been doing call-out research now for about three years.

What's your philosophy on promotions and R&R: contests? Do you think people prefer to have contests in which they can vicariously paritcipate, in other words, contests that are fun to listen to? Or do you think people profer to go after things like huge prizes where the magnitude of the prize can cause interest?

DAVIS: I think there is merit in both types of promotions. R&R: Which do you generally do on WSAI? Which have you found to be the most successful?

DAVIS: One level would be conceptional. If you worked for Cecil Heftel, you may have the money to dazzle a market, and there is no doubt that, done effectively, giving away a lot of money has amazing dynamics and magnetism. We're not in the position to be able to do that, but that doesn't mean I don't think that those things are effective. It just means that we don't have \$50,000 to do a cash call, etc.

R&R& But, you have succeeded without doing those kinds of things. So what has taken their place?

DAVIS: It's interesting-since the last book, we've had a certain amount of friends say to us, "What did you guys do?

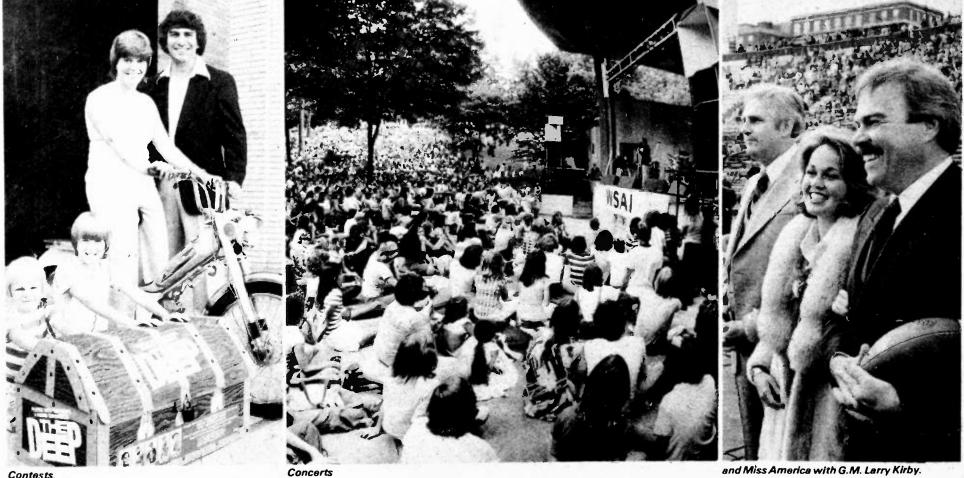
What is it that you did to cause those ratings to go up?" R&R: We both know it's more than that.

DAVIS: I think we as an industry look toward that. We look for that one little hook or whatever, and I think the reality is that we have attempted to make WSAI a very good, consistent, reliable, listener-oriented radio station/

R&R: Yes, but all the elements that make it that, like music methodology, the ongoing research, the studies of the market, the attitudinal surveys, the contests, the promotions, the jocks, they all make up that intangible that makes the station what it is now.

DAVIS: You're absolutely correct. The promotions that we do and have done are community involvement promotions. A fair amount of that was done before I came to the radio station. This was one of the earliest radio stations, If not the first, to do a Haunted House promotion. They've been doing it now for about 8 years. Last year we had 45,000 people through the haunted house in 10 nights. We have a basketbail team and they have been going 8 or 9 years now.

R&R: You're talking about a disc jockey basketbali team? DAVIS: In part yes, but it is a basketball team that goes out and solicits games with churches, schools and city organizations. This team has 4 or 5 former All Americans on it. It has lost one game in the last 8 or 9 years! It lost to the Russian Olympic team. The radio station is, I think, the second oldest radio station in the market. In our research, we see people 65 and 55 years old who like the radio station. I was looking through some research the other day and some 60-year-old guy said, "I notice the disc jockeys don't shout

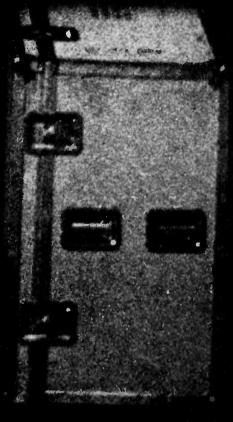


"RUNNING ON EMPTY" (E-45460)

THE FIRST SINGLE FROM JACKSON BROWNE'S "RUNNING ON EMPTY"

AVAILABLE FROM ASYLUM.





e 6,

Jim Scott

E. Alvin Davis

as much as they used to, I really like it better now", it's amazing! We had a good community awareness and a community involvement base, which was really nice for the radio station.

In the last 6 months we had the World's Largest Garage Sale promotion; and we're always involved in the usual Skate-A-Thons, Walk-A-Thons, Dance-A-Thons, Bike-A-Thons etc., a lot of community involvement.

Our night-time jock, C.C. Mathews, began last week going to 100 schools with an assembly program, cosponsored by Pepsi. So there is a great, great deal of audience involvement on the radio station.

R&R: And also visibility on the outside.

DAVIS: Yes.

R&:R: Let's talk about your staff.

DAVIS: You might preface all of it by saying that I had a General Manager once who used to talk about the great facility. I believed it was the people that made the great facility. If you take away the great people and don't replace them with great people, you will have a less-than-great facility. I have always believed that. I think the base of any organization or company or team or whatever, is people. It's your most important product. We place great emphasis in selecting and motivating the proper people. The radio station is truly blessed with people who are very dedicated. They take it seriously, work hard, have great pride in what they do, and I cannot overestimate that point.

Our morning guy is Jim Scott. He's been in the market about 10 years. He left for a year to go to WNBC in New York, and he came back. He is the best-known air talent in the market. He is also the highest paid air talent in the market, and he's really amazing. For example, when the United Way campaign kicks off, It's Jim Scott who is the Master of Ceremonies. The Muscular Dystrophy Telethon this year: Jim Scott will be the TV host. He has incredible involvement and visibility in the market. He works 12 and 14 hours a days. He's on the Board of Directors of Big Brothers and so many other things.

In the past he used to go door-to-door, and say "Hi, I'm Jim Scott, I'm with WSAI, here are some products that our advertisers have and I'd like to have you listen to me on the radio." He would walk down Main street and go into each of the stores and they would have those little boards or signs with the removable letters and he'd say. "Tomorrow morning everybody on this street is going to put up a big sign saying Jim Scott, WSAI." And he would get everybody on the street to do that! He's an amazing guy.

R&R: / once heard Jim call the White Castle burger joint near the station. He got the Manager on the phone and told him that today was his wedding anniversary and that he and his wife would like to return to the place where they'd first met, which was the White Castle. He wanted a window table and candlelight dinner for two, and he made a reservation at the White Castlel The Manager didn't know how to react. He didn't know if this guy was putting him on or what, but Jim treated it seriously.

DAVIS: Jim is one of the major talents in the country. He has an amazing way with people. He goes out and he's very captivating and very charming. Jim makes fun of a local community, Norwood. Norwood was the prototype for Fernwood on "Mary Hartman", and Norwood is a bit rural, a bit old-fashioned. We had a basketball game last year with Norwood and Jim puts them down a lot. So when he was introduced, there was a lot of booing and hissing. He comes out, takes his warm-up jacket off, and under it is a Norwood jersey and they just go crazy screaming. He is just a great showman. He is truly a major talent. He works very hard and deserves all the incredible success that he has achieved. R&R: Who follows Jim on the air?

DAVIS: Jim is followed by Ted McAllister. When I came to the radio station Ted was the weekend disc jockey. Next to Jim Scott, I felt that he was the finest talent on the station. Ted is from Cleveland originally, he's been in the Cincinnati market 5 or 6 years. When I came, he was doing weekends and also had his own agency. Ted used to be the Program Director at WKRQ here in Cincinnati. Ted is now the Assistant Program Director. He is very consistent on the air, nice voice, very warm, extremely professional. He does promos for the station now, and he produces our Saturday Night Specials and is a very talented, dedicated guy.

R&R: What are the Saturday Night Specials?

DAVIS: It's a feature that we run at midnight each Saturday, spotlighting an aritst or group. Playing their music for 60 minutes, commercial-free.

R&R: Who follows Ted?

DAVIS: Yours truly. I do the Program Director's shift from 2 to 4pm and not much to talk about there. But it does give me a feel of what's heppening.

R&R: Do you want to stay on the air? DAVIS: I think so, I think two hours is nice.



Ted McAllister, Assistant PD

C.C. Matthews, Music Director

R&R: Do you find that it is easier to program a station when you do a dally air shift? Do you find that being on the air you know first-hand how your systems are working, and how some of the changes you're making day to day are working for the guys?

DAVIS: Having never been an off-the-air PD, I would trust that that's exactly the way it is. Also, I find it interesting, being a disc jockey, when going out to meet people. People tend to open up a lot more to me than if I'm introduced as the Program Director of the radio station. When they find out that you're a disc jockey, they want to know a lot and they want to tell you a lot. I think that's e nice opportunity to be able to captalize on.

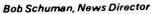
R&R: Tell us about Dickie Shannon.

DAVIS: 4-8pm is Dickle Shannon. Dickle has worked at WCFL and WQXI. Dickie is extremely talented, good voice, very, very communicative. Very professional, superb talent, we were lucky to get him.

R&R: Who follows Dickle?

DAVIS: Dickie is followed on the air 8-midnight by C.C. Mathews, He's been at the station a little over a year. He's about 23 years old, looks 17, which is a great asset to him. He

Faces behind the sound



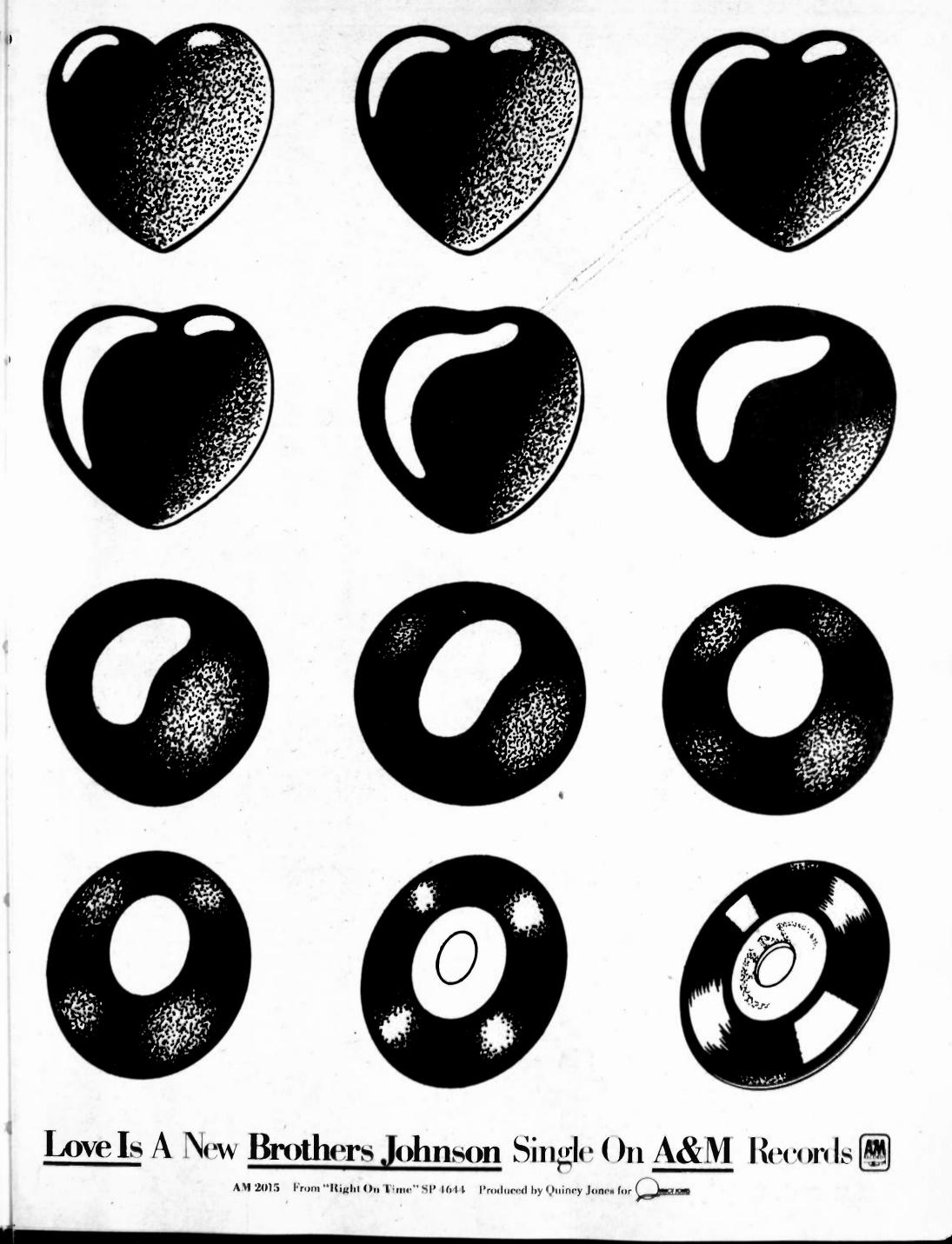


Susan Kennedy

is a very hard-working, dedicated guy. He recently became the Music Director. He spends 13 to 14 hours a day at the station. He really cares about it. He has been involved in numerous things since he's been here: school promotions, being the key person in Bike-A-Thons, Skate-A-Thons, etc. Very nice, very sincere, sounds young on the radio, relates very well to young people. Very dedicated guy, good staff member.

R&R: Susan Kennedy does the all-night show?

about 3 DAVIS: Yes, Susan has only bee months now. She's originally from Cleveland, had worked there in AOR a little bit, had worked in Denver in AOR a little bit. She came to Cincinnati to study under Bill Randle, a former Cleveland broadcaster, who is a Professor of Communications, and she worked for our FM weekends. We had a weekend opportunity open on our AM radio station and we were able to secure her services. Our all-night disc jockey left to go to Z93 in Atlanta, Robert E. McKinley, and we moved her in to do the all-night show. She is a very promising talent and will be quite exceptional on the radio. RBR: Is Susan the first female air personality WSAI has had?





CINCINNATI'S BIGGEST RADIO—Assistant PD Ted McAllister walks past WSAI's transmitter building which is designed as a giant radio. They feel that it's not a necessity or it's not a benefit.

E. Alvin Davis

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DAVIS: To the best of my knowledge, yes.

R&R: How do you find the reaction to a female doing Top 40 radio?

DAVIS: My experience has been that it can be quite bad. It's very difficult for ladies to be as loose and up and natural as a contemporary format may dictate. I've heard very few ladies do it well. Susan is very communicative and positive and up, and I think because of that style it will work very well. We have received no negative feedback on her and quite a bit of positive feedback.

R&R: How important is news to you? I see a tendency around the country of Top 40 stations in competitive situations deemphasizing news. How do you handle news at WSAL do you feel that it is important to you?

DAVIS: As I study rating books around the country and audience perceptions, I see that music stations' audiences are tuning in for music. We recently hired a News Director named Robert Schulman. He came from the News Director's position at KLIF in Dallas, and he is outstanding, just flat out outstanding. He is extremely communicative, very natural, writes with amazing clarity. Most newsmen tend to write in newsese, but Robert simplifies the news. I believe that he will be a great asset to our morning show.

R&R: Do you emphasize news more in the morning than in other dayparts?

DAVIS: Yes, absolutely. Morning tends to be the time that people want and need information most. There really is no news on the station after 2pm. The heaviest concentration is on the all-night show and in the morning. My basic philosophy would be run the news where it helps you the most and hurts you the least.

R&R: How do you handle things like traffic and sports? DAVIS: We don't do any sports shows. When I came here, the radio station carried Notre Dame football. Now our sports is limited to within the newscasts or as air talent content. Cincinnati is pretty strong sports town. Things like the Reds and the Bengals serve as great areas for content. Especially the Reds, who are the big number one thing here. One of my amazing discoveries when I came to the radio station a little over a year ago (the Reds were in the World Series at the time) was finding that the secretaries of the radio station knew all the Reds players and were really into it. Not being around a major league baseball town for a long time I was really unaware of the involvement. So the Reds are just a number one area of Interest in town, and our job, of course, is to reflect the community.

We talked about WSAI's visibility in the R&R: community and obviously you believe in it. A lot of stations don't do the number of community things that they used to do, for many reasons. Either they don't have the personalities that are interested in doing them or they don't believe in it. Let's get back and talk about that. Why do you feel it's important?

DAVIS: First of all, we in radio tend to be very fadiented, follow-the-leader-oriented, and I think whenever someone does something and succeeds doing that, we as an industry tend to go to that approach. During the Bill Drake era, for example, the entire thrust of radio was on air. There was very little off-air involvement in the community. I think that flowed all across the country. That was the 'Boss Jock' approach to "air talent" that many of the Drake stations had. KHJ-KFRC didn't have it-but certainly the KAKC's and the WHBQ's and all the radio stations that copied them did. That limited personality, very stiff, "macho 'Boss Jock' approach" was copied throughout the industry. So I think the reason that most stations don't do community involvement things is because some of the leading stations have not done them. People have not taken the opportunity.

- NARDAL INVESTIGATION CONTRACTOR

R&R: Don't you feel that every time WSAI goes out into the community of Cincinnati and makes a contact, be it a charity function like Jim Scott kicking off the United Way dinner, or the basketball team, those contacts you make are total positives for the radio station?

DAVIS: There is no doubt about it. One of the main philosophies I've worked under for a long time is that the hardest thing you have to do, as an air talent, is to break the image people have of you as being a voice inside a little box for three or four hours every day. Behind that voice is indeed a human being, and if a person goes out and shakes those hands and meets people, it no doubt does them a lot of good. One of the things I've always wanted to do--I've never done it yet, but I think it would be interesting-would be to take a new radio station going on the air and take all the air talent and have them go out and work 3 or 4-hour shifts on main intersections. Just going up and introducing themselves and

premiere signals in the country. They have been here forever. I believe they were the first radio station in the market. They are the sports radio station. We are 1360, we have 5000 watts, a competent signal in the daytime, but it is a bit dublous at night and i don't think we can expect to compete with them. One of the things I might touch upon ...when I came to the station, WSAI was trying to be a 25to49-year-old contemporary music station. I immediately suggested to the owners, who at that time were Combined Communications (the station was in the process of being sold) that it was very difficult to do that. If they looked around the country they would find that with CKLW, KHJ, WABC, WLS, WRKO, KFRC, etc., only about 17 percent or 20 percent of their audiences were 35-plus. Contemporary music was essentially a 12-to-35-year-old ball game and it was very difficult to do that particular number. In the two years that they had made that change toward the 25-49 numbers, those numbers were exactly the same. There was no change in ratings. They were flat. However, In 12-24 and 12-34 they had demolished their audience. They had added Paul Harvey, Howard Cosell and Notre Dame football, and I'm sure they had dayparted a lot of the music. When I came to the station, they had one of the Nat King Cole songs "Lazy, Hazy, Crazy Days of Summer," in the oldie category. I can imagine that song gets played, and if you listen closely, you can hear the dials swish as they're tuned away, people saying, "My God, what is that". And it could have been played at night, too, which is adding insult to injury. The radio station added these elements and I'm sure softened the jocks, softened the music a little bit, and felt that they could have an opportunity to broaden their demographics. Many stations around the country, of course, did the same thing. I think why it didn't and doesn't work is that to the audience that doesn't like you, when they listen to you, you still basically sound like that. To the people who wanted the radio station to be a contemporary music station, there were a lot of things they didn't like and they could tell the difference. One of the things we believe is really important is that for each radio station there are certain psychological expectations from the audience that have to be met; ' Our goal concerning WSAI

"...we in radio tend to be very fad oriented...and I think whenever someone does something and succeeds doing that, we as an industry tend to go to that approach."

saying, "Hi, I'm Jim Scott and I'm on the radio between 6 and 10 at WSAI and I'd really like to have you listen to me." I believe that you could get the cume up very rapidly doing

RER: You meen actually sending the staff out on the streets to meet the listeners?

DAVIS: Yes! People love it. It's amazing, in all the research that we do especially on a one-on-one level, they're always amazed, "You care what I think?" Because a lot of people don't consider themselves very important, and it sure impresses them that the radio station does.

A promotion that we recently did involved Miss America, Susan Perkins, who is from just north of Cincinnati, Middletown. She was WSAI's guest on Thanksgiving Day. There is a big high school football game, and she was our guest and she was in the parade. Then there was the University of Cincinnati and Miami University game (Miami is 35 miles north of Cincinnati in Oxford). She is an alumna of Mlami University, so, we escorted her at the high school game and then she was our guest at the college game. She was introduced at half time by our Jim Scott. There is a lot of class image, I believe, about bringing in MIss America. Not a usual Top 40 concept, but a very classy image to be obtained in broadening one's base by doing things like that.

R&R: The only two stations in the market that have greater 12plus numbers than you are WCKY and WLW, both of whom are Pop/Adult stations.

DAVIS: 50,000 watt radio stations, with excellent facilities.

R&R: How do you beat those stations?

DAVIS: Well, I don't know that we will.

R&R: Is it necessary?

CLIMAN (CONSIGNATION)

DAVIS: No, I'm not sure that it is necessary. We really have more than we care for in competition within the contemporary realm, without expecting to beat a radio station like WLW or WCKY. WCKY's demographics are not especially strong. It's a radio station that skews 45 plus, so they are not really much of a factor. WLW has one of the

was to implement and achieve those expectations, to be what it is the audience expects WSAI to be. There is no way we can go against WLW or any radio stations in town trying to beat them at what it is that they do. The only way that we will have a larger audience than anybody is to answer the question, what is a WSAI? What do people expect out of it? What do they want out of it? What don't they like from it and how can we deliver that? That's how we maximized the avenues for opportunity.

R&R: What are your goals? Do you want to be a programmer for as far in the future as you can currently see?

DAVIS: I work hard, I think I'm relatively bright and whatever it is I do I'm sure I'll be successful at it. There was a time when consulting interested me and maybe still, I don't know. Consulting used to be a very shaky business, because the people who needed consultants were generally, marginal operators, people who really weren't prepared to win. A lot of the very successful operations didn't need consulting. I think consulting has gained a lot more respect. And we now find successful operations no longer feel threatened by having to hire a consultant. I remember one time at a station suggested that technically we needed help and the response was "Well we don't need to hire consultants". I think consulting does have a certain credibility now that it didn't have. This is an amazing company; the radio station was sold in December a year ago to a group out of Boston called Affiliated Communications, and the broadcasting division was Affiliated Broadcasting. They also own the Boston Globe, and they own an AM and FM in White Plains in New York, they own an AM and FM here. We're looking for acquisitions in other markets. They are sensational people. I have been led to believe, and I have no doubt, that I will have management opportunities within this company. That is really attractive to me, not today or tomorrow but I'm sure down the road in five years it can happen. I view myself as a business man and a Program Director, part businessman and part artist. So in five years I really don't know what will happen, but I think everything will all work out well!

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Breaking faster than the speed of light. FUNKENTELECHY VS. THE PLACEBO SYNDROME



NBLP 7084

Believe ...and funk is its own reward from Casablanca Record and FilmWorks, Inc.

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Parellel I: Selected major market stations that are format dominant* in their market and/or are the major sales influence. These stations usually play under 35 records in total.

Parallel II: Key stations in selected markets that are format dominant in their respective markets, and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demon strated importance in their respective markets. These stations will usually be programming 35 or less total current selections.

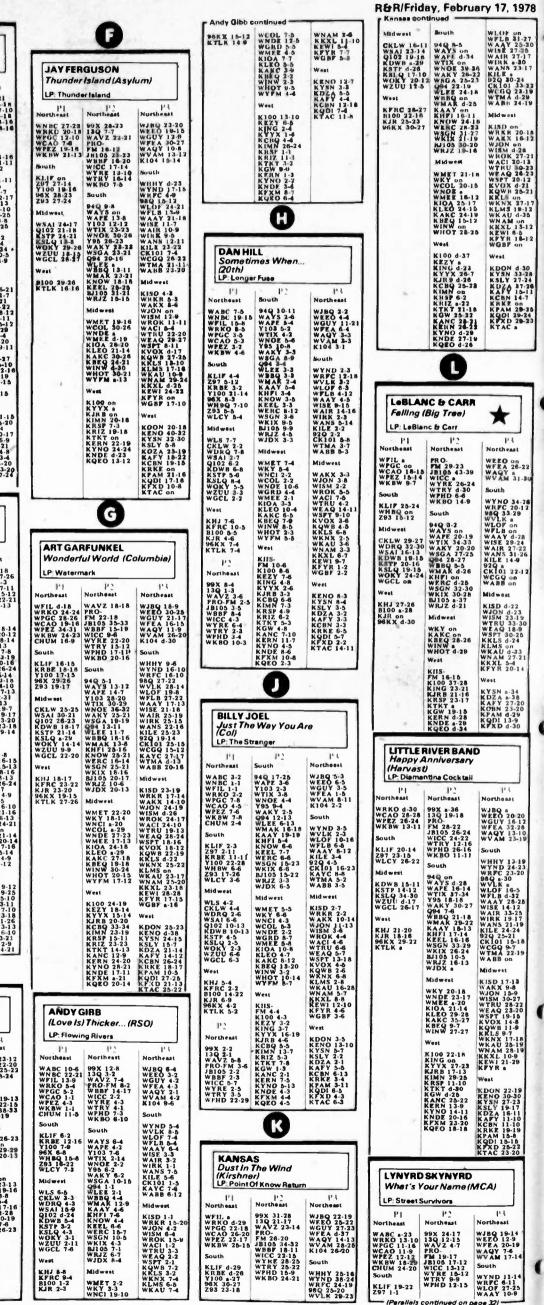
Parallel III: All other reporting stations. This parallel also covers stations with longer playlists. It also includes secondary reporters that are not the format dominant station in their market but influence the market considerably.

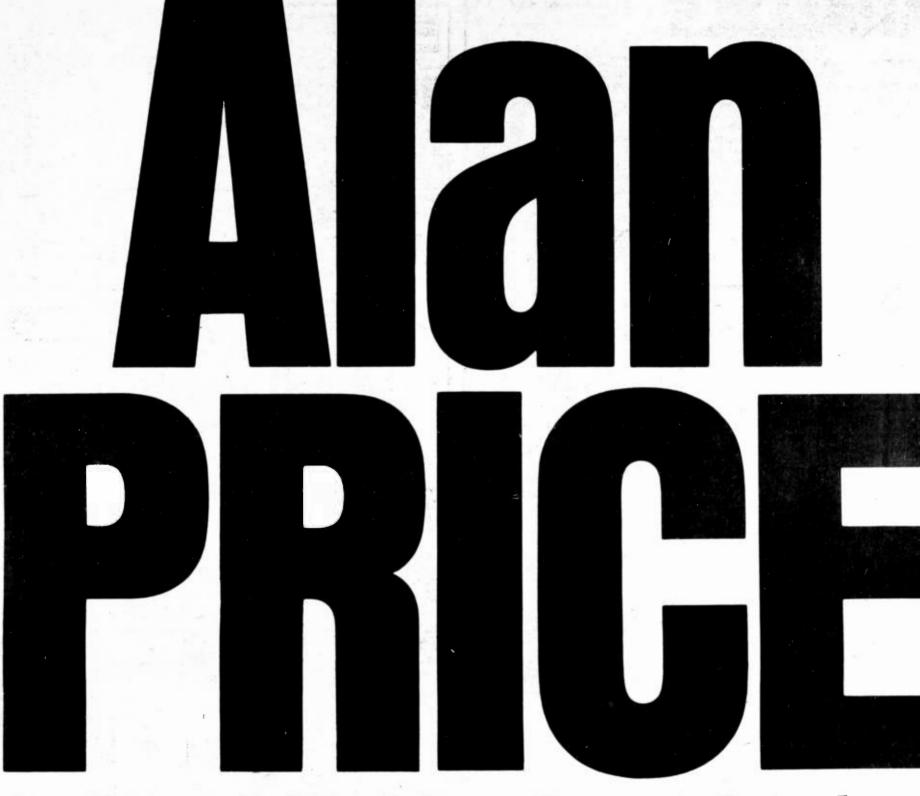
* Format dominance determined from the latest Arbitron survey available in that market.

DENOTES FIRST WEEK IN PARALLELS.

BEE GEES Stayin' Alive (RSO) LP: Saturday Night Favor ABBA Northeast P2 Name Of The Game (Ad) ortheast South WJBQ 1-1 WEEO 1-1 WGUY 2-4 WFEA 2-1 WAQY 1-2 WVAM 1-1 K104 4-4 LP: The Album WABC 1-1 WNBC 5-2 WF1L 2-2 WRKO 1-1 WPGC 1-1 84Q 6-10 WAYS 1-1 WAPE 1-1 Y103 1-1 WYRE 16-13 WTRY on WKBO 17-13 ortheast Northeast WNX 1-1 WNX 1-1 WSK 1-1 WSK 1-1 WSK 1-1 WSK 1-1 WHE 1-2 WHE 1-2 WHE 1-2 WHE 1-1 WHA 1-1 KHFT 2-1 KHFT 2-1 KHOW 1-1 KEEL 1-1 BJ105 6-11 WKIX 1-1 WJDX 1-1 WFIL a WRKO 15-13 PGC 13-13 WEEO d-28 WGUY 28-2 WFEA 12-7 WVAM 14-9 K104 22-19 WPEZ 5-4 WKBW 2-2 CHUM 1-1 Northeast Sooth WPEZ 29-27 WKHW on WHITY 4-9 WYND 1-1 WRFC 1-1 980 9-19 WUDF 8-14 WEDF 8-14 WFLB 1-1 WAAY 5-3 WISE 1-1 WAAY 5-3 WISE 1-1 WAAY 5-3 WISE 1-4 WAAY 1-4 KILE 1-1 920 1-1 CK101 10-1 S20 1-1 KAYC 2-1 WCGQ 1-1 KAYC 2-1 WTMA 1-1 WABB 1-1 WAYS 12-11 Y103 B WTIX 39-37 WNOE on Y95 A South South KLIF 1-1 Z97 4-7 KRBE 1-1 Y100 1-1 WYND 31-28 WRFC 33-30 98Q 18-14 WVLK 18-17 WLDF 32-29 WFLB 15-13 WIEK 4-28 WANS 19-15 KILE on CK10J 24-14 WCGQ 4 WTM Å d-20 WAB 25-22 South WAKY . WSGA 24-22 KLIF 30-28 Z97 a-25 WSGA 24-22 Q94 29-24 WBEQ 20-19 KHFI & KEL 20-20 WSGN 29-28 WKIX 27-26 BJ105 & -40 WRJZ 14-14 WJDX 26-25 6X 1-1 HBQ 2-1 Midwest Z93 2-2 WLCY 1-1 CKLW 22-24 WDRQ 21-26 WOKY 22-21 WZUU d-18 WGCL 13-12 Midwest WLS 1-1 CKLW 1-1 WDRQ 1-1 WSAI 1-1 Q102 1-1 KDWB 1-1 KSTP 1-1 Mid west WMET 1-1 KJR a-dp Midwest Midwest WMET a-28 KISD 21-17 WRKR 8-7 WAKR 6-7 WJON 22-17 WISM 22-17 WROK 31-29 WACI 26-26 WTRU 17-16 WSPT 14-9 KLMS 12-9 WKAU 17-12 KKXL 4 KEWI 16-16 KFYR 16-16 Midwest Midwest KISD 11-23 WIKR 1-1 WIKR 1-1 WIKR 1-1 WIKR 1-1 WIKR 1-1 WISM 1-1 WROK 1-1 WK 2-1 WFAQ 1-1 WFAQ 1-1 WFAQ 1-1 WFAQ 1-1 WFAQ 1-1 WKAW 2-1 WKAW 2-1 WKAW 2-1 WKAW 2-1 KKYR 5-3 WGBF 1-1 WKY 8 WNDE d-27 KAKC d-36 WINW 24-23 WHOT 13-13. WZUU Northeast 99X 21-18 130 5-5 WAVZ 28-27 KIOA 1-2 KLEO 2-2 KAKC 1-3 KBEQ 1-1 WINW 1-1 WINT 3-10 WYFM 1-1 West KHJ 1-3 KFRC 1-1 B100 7-14 KJR 1-2 96KX 1-1 KTLK 1-1 West FM 18-14 JB105 19-16 WB9F 30-25 WICC 27-18 K100 on KYYX 17-17 KJRB 13:11 KCBQ 32-32 KRSP 9-4 KTKT 30-28 KGW 15-14 West PY KIIS-FM 1 West KANC 8-4 KERN 29-26 KYNO 29-27 KQEO 25-23 Northeast KSLY 30-25 KDZA 39-27 KAFY 21-15 KCBN 30-27 KRKE 16-18 KPAM 20-18 99X 1-1 13Q 6-4 WAVZ 2-5 PRO-FM 1-JB105 1-1 WIGC 1-1 WICC 1-1 WICC 1-1 WTRY 5-4 WPHD 1-1 WKBO 1-1 Z 1-6 (T 4-6 KODI 18-18 KFXD 11-7 KTAC a West KDON KENO KYSN KSLY KDZA KAFY KYSN 1-1 KSLY 1-1 KDZA 1-4 KAFY 1-1 KCBN 2-2 KRKE 1-1 KPAM 1-1 KPAM 1-1 KFXD 1-1 KFXC 1-2 BEE GEES Night Fever (RSO) LP Saturday Night Fever C 123 Ph Northeast Northeast Northeast WABC 15-6 WABC 20-3 WFIL d-16 WFIL d-16 WFIL d-16 WFIL d-16 WAPC 10-3 WFIL d-16 WAPC 210-3 WFIL d-16 WAPC 20-14 JB105 39-20 WFE 21-17 WBB7 a WFC 23-16 WFR 22-16 WFR 22-17 WFR 22-16 WFR 22-17 WFR 22-16 WFR 22-17 WFR 22-16 WFR 22-17 WFR 22-17 WFR 22-16 WFR 22-17 WFR 22-16 WFR 22-17 WEEO 29-19 WGUY 25-19 WFEA 37-34 WAQY d-21 WVAM 20-1 K104 on CHIC Dance, Dance, Dance (Atl) LP: Chic South WHHY 1-1 WYND 18-7 WRFC 32-22 980 14-8 WULK 4-28 WULK 4-28 WIKK 4-28 WISE 6-4 WISE 6-4 WISE 6-4 WIR 4-9 WIRK 4-9 WIRK 4-9 WIRK 4-9 12 P1 12.3 ortheast Northeast Northeast 99X 16-30 PRO-FM 4 JB105 4-3 WJBQ 15-8 WEEO 8-8 WGUY 10-7 WFEA 10-6 WVAM 7-5 WABC 6-10 WRKO 6-6 KLIF d-16 297 a-20 KRBE 28-19 Y100 4-3 96X 18-2 WHBQ d-12 263 1 South JB105 4-3 WICC 6-4 WYRE 9-6 WTRY 8-8 WPHD 5-8 1-18 24-14 9-3 20-9 15-1 E 16-9 ACAO 10-18 APEZ 10-9 AKBW 6-5 949 24. WAYS South 293 1-1 WLCY 6-5 iouth WYND 12-15 WRFC 3-3 98Q 2-2 WUCF 5-2 WFLB 7-61 WARY 13-16 WARY 13-16 WARY 4-3 KILE 16-12 WCGQ 8-5 KAYC 9-11 WTMA 2-4 WABB 4-6 South KLIF 15-10 297 13-6 KRBE 9-8 Y100 13-21 96X 11-18 WLCY 8-8 Midwest 24-19 Y 14-10 CKLW 28-17 WDRQ 10-2 WSAI 11-8 Q102 d-26 KDWB 22-7 KSTP 7-3 KSLQ 32-20 WOKY 19-9 WZUU 19-10 92Q d-25 CK101 20-9 WCGQ 27-2 8-8 12-10 F 26-28 21-15 E 19-12 Q 12-10 AK 24-17 Y 18-11 T d-23 KAYC a WTMA d-28 WABB d-27 WNOE 26-28 Y96 16-10 WSGA 5-7 WLEE 7-5 WBAQ 6-6 WMAK 26-30 KAFI 11-8 KNOW 12-9 KEEL 8-8 WERC 14-8 WSGN 22-20 WKIX 11-10 WJOX 17-12 Midwest WLS 9-9 WDRQ 8-9 KSLQ 11-11 WOKY 9-8 WZUU 8-4 KHFI d-23 KNOW 27-22 KEEL 31-31 WERC 3-2 WSGN 6-4 WKIX 24-15 BJ105 19-8 WRJZ 17-8 WJDX 10-8 Midwest KISD 8-4 WRKR 22-WAKX 22-WJON d-22 WISM 20-1 WROK 35-West KHJ 20-13 KFRC 26-17 B100 24-19 KJR 20-13 96KX 10-8 KTLK 21-14 Midwest West WRKR 7-4 WAKX 12-18 WISM 10-8 WISM 10-8 WRQK 20-13 WTRU 10-7 KVOX 21-18 WRAX 10-14 WNAM 17-13 KEWI 13-12 KFYR on WGBF 6-5 KHJ ra-24 KFRC 5-8 KJR 17-15 ACI 31-2 FRU 35-7 Midwest WMET 23-14 WKY d-15 WNCI d-16 WNDE d-25 WMEE 10-7 KIQA 28-27 KAKC 31-24 KBEQ d-29 WINW 20-7 WHOT 21-16 VOX 8 WB 8 KLS 22-16 KNX d-30 LMS d-15 Midwest WMET 11-11 WKY 10-8 10-8 14-11 9-9 19-14 11-16 20-16 6-6 6-8 7-4 WHOT 21-16 WYFM a-14 KBEQ WINW WHOT West West KENO d-36 KSLY 18-13 KDZA 12-9 KCBN 8-12 KRKE 4-3 KDON West West K115-FM 19-7 K100 21-16 KEZY 12-10 KYYX 10-15 KJRB 9-8 KCBQ 9-7 KIMN 28-27 KRSP 3-8 KYNO 3-5 KYNO 3-5 KYXM 1-22 KQEO 7-6 KDZA 22-12 KAFY 10-6 KCBN 16-9 KRKE 20-7 KPAM 17-12 KQDI d-27 KFXD 20-11 KFXD 20-11 KTAC d-25 K100 26-21 KEZY d-21 KING 16-10 KYYX 3-2 KCBQ 31-28 KCBQ 31-28 KRSP 20-13 KRSP 20-13 KRTZ 13-13 KTKT 23-16 KANC 13-11 KERN 20-14 KYNO 26-6 KQEO 23-17 KPAM 18-9 KFXD 14-15 KTAC on 15

ERIC CLAPTON Lay Down Sally (RSO) LP. Slow Hand P.ª. |• | Northeast 99X 30-24 13Q 18-16 PRO-PM -27 JH 05 on WBCF 4-23 WICC 4-28 WIRC 4-23 WTRY 22-19 WFIND 15-10 WK HO 16-15 WJBQ d-21 WERO 26.10 WGUY 17-11 WFEA 20-11 WAQY 24-11 WVAM 18-11 K104 s WFIL d-13 WRKO 30 WFGC 21-WCAO 24-WFLZ 32-houth Kouth WHILY 11-16 WHIC 21-11 WHIC 2-2 WHIL 21-11 WJC 2-3 WJL 21-11 WJC 2-3 WJL 21-11 WJC 2-3 WJL 21-11 WJL 21-12 WJL 21-K1971 d-25 KNOW 14-8 KEEL 10-19 WERC 23-19 W8GN 21-17 WKIX 13-9 BJ105 36-28 WRJZ 5-4 WJDX 23-15 West did west KFRC 19-12 8100 18-13 KJR 8-5 96KX 24-16 KISO on WRKH 26-21 WAKX 11-7 WJON d-21 WISM 26-22 WROK 16-12 WACI 17-11 WTRU 16-12 WROK 18 12 WROK 18 12 WTRU 18-12 WFRU 18-12 WSPT 10-4 KVOX 4-20 KQWB 19-11 KKLS a WKWX 4-27 KLMS 18-10 KKXL 4-19 KKXL 4-19 KKYI 18-15 KFYR a WGBF a-18 Midwest WMET 16-0 WKY 15-9 WCOL a-30 WMEE a-18 KIOA 20-10 KAKC 23-17 KBEQ 21-13 WINW d-26 WHOT 6-1 WINW West KIIS-FM 22-18 Vest KDON KYSN KSLY KDZA KAFY KJRB 8-7 KCBQ 28-27 KRSP 19-14 KRIZ 27-26 KTKT 19-16 KANC 9-6 KERN 16-11 KYNO 20-14 KYNO 20-14 KYNO 22-13 30-17 16-9 d-21 KCBN d-2 KRKE 14 KPAM 13 KQDI 24-KFXD 23-20 KTAC 27-24 **RITA COOLIDGE** The Way ... You Do (A&M) LP: Anytime, Anywhere P3 Northeast Northeast Northeast wFiL 21-20 wRK0 23-20 wPGC 24-25 wCAO 27-23 wFAD wAVZ 19-19 wRO wrO wFAD wFAD wAVZ wFAD 16 wCAO 27-23 wWFAD wFAD wBFA wFAD 4-29 wFAD wKBW 20-19 wKFW 20-19 wWFR 24-21 wKFY 21-38 wKFO 19-18 wWFY 21-38 wKFO 19-18 WJBQ d-18 WEEO 27-26 WGUY 5-3 WFEA 17-11 WAQY 15-1 WVAM 22-2 K104 17-13 South South WH ILY 18-14 WRPC 18-14 980 17-13 WUCK 17-8 WUCK 17-8 WUCK 17-8 WUTK 10-12 WHE 20-16 WAAY 26-24 WISE 16-14 WASE 19-14 KLIF 11-8 KRUE 26-24 Y100 27-23 293 10-10 South 94Q 19-17 WAYS 11-8 WAPE 18-9 Y103 19-17 WTIX 19-9 Y95 22-21 Midwest Q102 d-27 RDWB 28-28 KSTP 17-13 KSLQ 29-23 WZUU 16-14 WGCL 24-22 WZUU 16-14 WLEF 8-6 WBGL 24-22 WBAC 15-13 West WAAK 15-10 KHJ 26-21 KFRC 27-23 B100 12-11 WKIX 22-16 KJR 9-7 B105 12-12 WKIX 22-16 WKJX 22-16 WKJX 22-16 WKJX 22-16 WKJX 22-16 WKJX 22-16 WKJX 21-19 Mid west K1SD 14-8 WRKR 16-15 WAKX 15-13 WJON 18-16 WISM 18-13 WROK 26-24 Midwest WMET a-26 WKY 16-12 WKY 16-12 WKOL 12-17 WCOL 17-10 WMEE 6-4 KIOA a-25 KLEO 30-21 KAKC 18-8 KBEQ 20-17 WINW 25-21 WHOT 11-7 WACI 8-7 WTRU 14-9 WSPT 5-5 WSPT 5-5 KVOX 16-10 KQWB 21-16 KKLS 16-13 WKNX 24-21 KLMS on WKAU 21-14 WNAM 20-14 West K100 30-25 KEZY 21-20 KING 22-17 KYYX 18-9 KFYR 14-9 WGBF d-12 West KYYX 18-9 KJR B 16-17 KCBQ 24-24 KIM X 23-21 KRSP 5-5 KRIZ 17-16 KTKT 8-7 KGW 26-21 KANC 21-16 KERN 18-16 KYNO 16-10 KFXM 13-12 KQEO 12-7 KDON 19-12 KENO 29-25 KYSN 15-10 KSLY 13-11 KDZA 17-10 KAFY 23-18 KSLY 13-11 KDZA 17-10 KAFY 23-18 KCBN 21-26 KRKE 13-13 XPAM 16-10 KQD1 23-21 KFXD 12-9 KTAC 24-21 D PAULDAVIS Go Crazy (Bang) LP: Singer Of Songs. Northeast 12 WNBC 23-22 WFIL on WTX ra-24 WTX ra-24 WTX ra-24 WNCE 18-18 WCAD 6-7 WCAD 6-7 WSGA 17-13 WFEZ 36-35 WDX 21-22 WEEO 23-12 WFEA 22-20 WAQY 25-2 K104 28-24 South Midwest WYND 19-1 WVLK 22-1 outh WLOF 38-33 92Q 16-19 WMET 27-25 WKY 9-7 WCOL 16-13 WNDE 26-18 WMEE 21-16 KIOA 11-4 KLEO 27-19 KAKC 13-11 KLIF 21-11 297 9-9 Y100 --29 WHBQ 23-23 WLCY 14-11 Midwest WAKX 26-23 -19 Mid west WTRU 29-29 WEAQ 20-13 KBEQ 16-15 WHOT 4-23 WSA1 19-19 KDWB 17-19 West KENO on KYSN 23-13 KDZA 19-16 KAFY 8-8 KCBN 5-4 KCBN 5-4 KCBN 17-16 KPAM d-28 KQDI 20-19 KFXD 7-8 KTAC 26-23 WZUU d-20 West K100 15.13 KEZY 13-9 KING 9-12 KJYK 12-21 KJRB 7-9 KCBQ 16-15 KIMN 24-23 KRSF 12-7 KTKT 18-10 KGW 3-2 KANC 24-19 KERN 5-6 KYNO 9-8 KFXM 19-10 KQEO 26-25 West KHJ 16-9 KFRC 8-7 B100 4-3 KJR 18-10 96KX 11-11 KTLK 8-30 Pr Northeast 13Q 22-21 PRO-PM a-29 JB105 on WICC d-24 WYRE 8-8

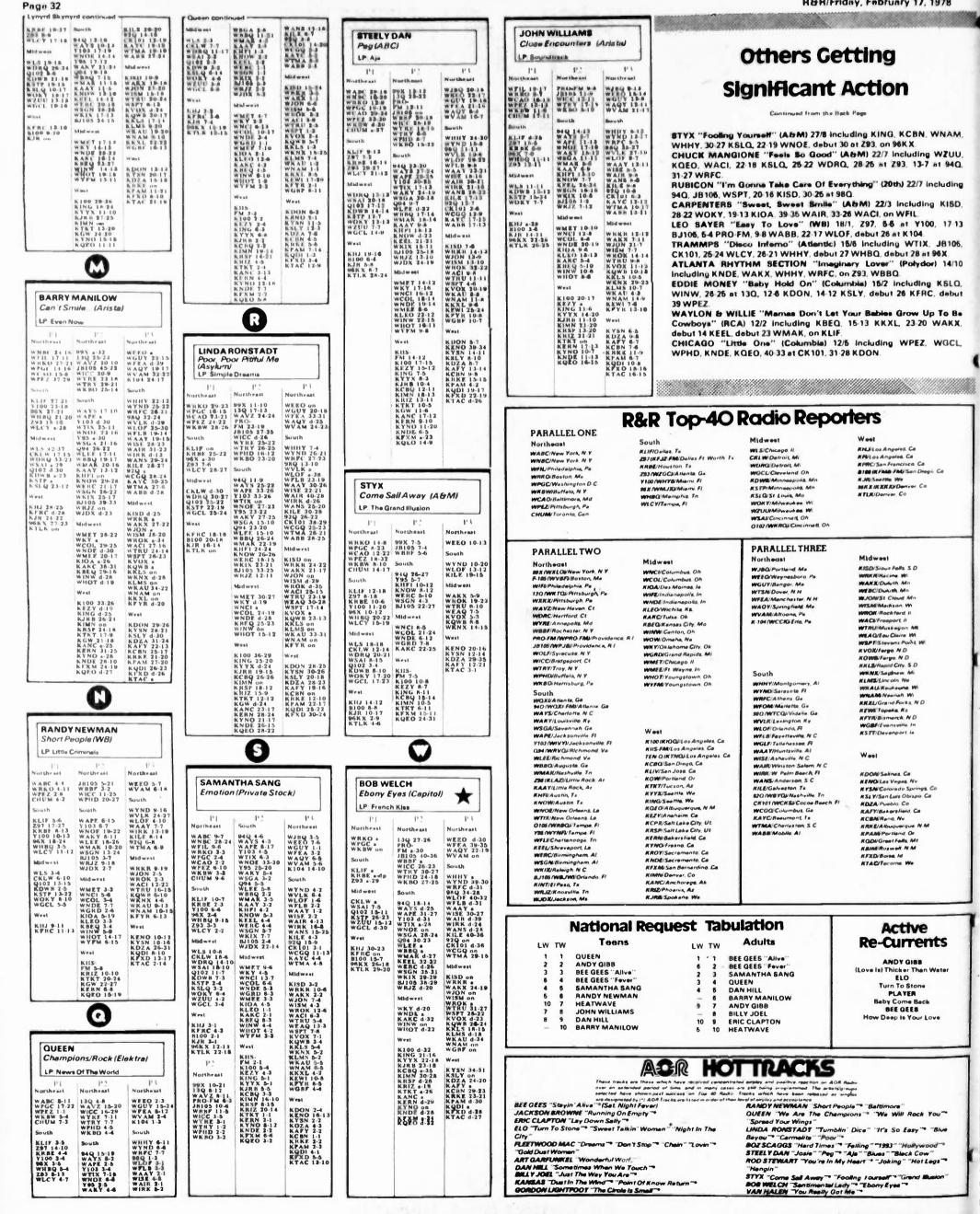




is taking off. His debut album and single, "I WANNA DANCE"

are bringing Alan the success he so richly deserves. Alan Price is taking off on Jet Records. Distributed by United Artists Records.





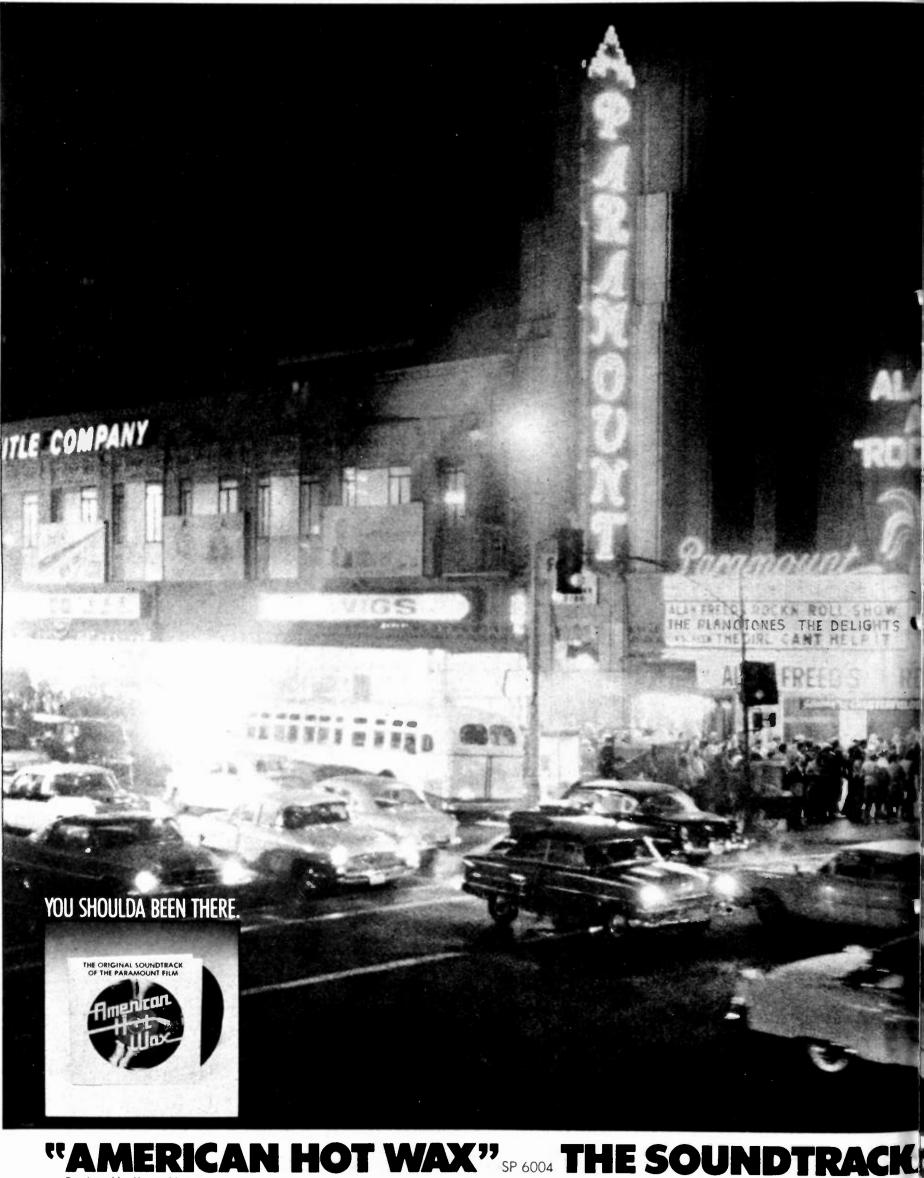


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on Warner Bros. Records

1959. NEW YORK CITY. A DISC JOCKEY NA THEY COULD STOP THE SHOW. BUT TH



*A SPECIAL PREVIEW OF "AMERICAN HOT WAX!" THE MOVIE, WILL BE SHOWN AT THE

AED ALAN FREED. THEY COULD STOP HIM. Y COULD NEVER STOP ROCK 'N' ROLL.



COMING SOON ON A&M RECORDS & TAPES

FADIO & RECORDS CONVENTION '78, DALLAS, TEXAS, FRIDAY, MARCH 3RD AT 4 P.M.*



Mushroom's Horn Blowout

Page 36



When jazz flutist Paul Horn completed work on his new album for Mushroom Records in Los Angeles last week, the production staff, label personnel and Mick Fleetwood and Stevie Nicks of Fleetwood Mac "horned" in on the celebration dinner. From left (seated): Susie Gershon, Mushroom National Promotion Director; Sherry Alteimer; Marion Horn; Don Henderson, assistant engineer, and Rick Ruggieri, engineer on the album. From left (standing): Jessie Pope; Buck Davis, Mushroom Production Director; Rich Sargent, Mushroom National Promotion Director; AI Schmitt, producer; Mick Fleetwood; Shelly Siegel, Mushroom Vice President and General Manager; Paul Horn; Stevie Nicks, and Sharon Weisz of W3 Public Relations.



Atlantic President Jerry Greenberg has announced that Allan Clarke, co-founder of the Hollies, has been signed to a long-term recording contract with the label. Clarke came to the label as a solo artist via a production agreement with Spencer Proffer's Pasha Music Organization. Proffer will produce all the recording under the new pact. Shown at the signing are, from left U.K. manager David Apps, Spencer Proffer, Allan Clarke, Atlantic West Coast A&R Director John David Kalodner, and Jerry Greenberg.

Mercury Gets Ward



Phonogram/Mercury Records recently hosted a party in Nashville to celebrate artist Jacky Ward's re-signing with the label. Joining in the festivities were (left to right): Doyal McCollum, Assistant National Country Promotion, Phonogram, Inc.; Dale Turner, MD, WKDA: Jacky Ward; Debbie Jones, air personality, WKDA: and Frank Leffel, National Country Promotion, Phonogram, Inc.



Al Coury, President of RSO Records, has announced that Alvin Lee, best known for his work with Ten Years After, has been signed to the label. His first RSO album will be released in mid-March with an extensive concert tour of the United States to follow. Pictured at the signing are (left to right): Al Coury, and Alvin Lee.

Stargard Moves In On Country



MCA recording group Stargard recently decided to teach MCA National Promotion Director Jeff Lyman (in the jacket) how to dance with three attractive women at the same time. This fun but awkward lesson was given in appreciation for his efforts on their behalf.

Capricorn Launches Pinera Era



Frank Fanter, Executive Vice-President of Capricorn Records, has announced the signing of Mike Pinera to a long-term recording contract. The pact was negotiated between Fenter and Bayard Spector, President of Spector Records International. Standing, left to right Frank Fenter, Don Schmitzerle, Vice President and General Manager of Capricorn Records; and Hel Kaplan, Capricorn's Director of Field Sales. Sitting left to right Mike Pinera; Mike's wife, Valerie; Phil Walden, President of Capricorn Records; and Bayard Spector.

THE 'CIRCLE' IS EXPANDING!

CHUM WRFC CKLW 98Q WZUU WLOF KFI WFLB **JB105** WGLF WICC WAAY WPHD WAIR **WKBO** WANS WAYS 92Q WBBQ WRKR WERC WJON WRJZ WACI KING KKLS KJRB **KYSN** KANC KSLY KNDE KAFY WEEO KCBN WGUY KRKE WTSN KQDI

WAQY

WHHY

"The Circle Is Small" (I Can See It In Your Eyes) GORDON **Produced** by GHTFOO Lenny Waronker & **Gordon Lightfoot**

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(ALBUM ORIENTED ROCK)



Jeff Gelb

The worst of winter seems to be past (but cross your fingers anyway), as schedules and programming raturn to normal at most of our reporting stations this week. Radio can be a rather thankless job in times like these, so let's pat ourselves on the back a little bit as we reflect on the extra hours and work involved in keeping radio's essential lines of communication open during the recent snow emergencies. Job well done.

R&R Convention '78 is now less than two weeks away, and the pre-registration deadline has passed. If you were not able to get your registration fee in the mail by the 15th, you will be able to register at the convention itself (no personal checks please). I'm particularly looking forwerd to the AOR rap session. With guests like Lee Abrams from Burkhart/Abrams, Tom Yates of Nova Broadcast Services, WMMS/Cleveland PD John Gorman and MD Kid Leo, WCOZ/Boston PD George Taylor Morris, KBPI/Denver PD Frank Felix, WKOF/Nashville PD Jack Crawford and KNX-FM/Los Angeles MD Mike Sheehy on hand to offer insights and answer questions, it's sure to be a stimulating and enlightening experience for everyone on hand.

Bernie Kimble Exits WCMF

Bernie Kimble, Program Director of WCMF/Rochester for the last seven years, has left the station to join competing WMJO.

Kimble cited "differences of opinion between management and myself" as the reason for the switchover. He will be doing the 3-7pm airshift and some production at WMJQ, but there are no present plans for Kimble to take on any other programming responsibilities. Currently JEFF RYDER is Operations Director at WMJQ, and DOUG JAMES is in charge of the station's music.



WCMF reports the following changes in replacing **Sector** (1997) Sector (

Cooper Back To Radio

Mark Cooper, National AOR Promotion Director of Motown Records, leaves the company Friday (17) to return to radio. On February 27th he becomes Music Director and 10am-2pm air personality at KMEL/San Francisco, a Century Broadcasting outlet.



co, a Century Broadcasting outlet. Before joining Motown, Cooper was Century's West Coast Director of Research and Special Projects. Prior to that he was Music Director at KWST/Los Angeles, also a Century station.

In an industry which most often sees radio air personalities moving on to record jobs and not the other way around, Cooper remarked, "I've always done unusual things. Seriously, I'm really excited about getting back into radio, and I'm thrilled to be back with Century."

As a longtime R&R contributor, we wish Mark all the best in his new position.

Evolution

KSFM/Secremento News Director Paul Vincent has left the station to join Janus Records in West Coast promotion...WAAF/Worcester Publicity Director Elyse Gottlieb has left to join WZOK/Rockford where she will be doing morning drive...John LaBella, formerly WHCN/Hartford, is doing mornings at KLOL/Houston...Great Falls, Montana will have a new AOR station February 25th, when KAAK switches from Beautiful Music. PD Stave Feder requests service from all labels, who can contact him at (406) 452-6235... Ed Levine, former PD of WAER/Syracuse, is now doing 7-12 pm at WKTK/Baltimore...



SHORT VISIT BY NEWMAN—WB's Randy Newman stopped by KZAP/Secremento for a short interview recently. Pictured at the station are (left to right) KZAP Music Director Bruce Meir, Asst. MD Cynde Slater, Newman, and Production Director Slater.



PISTOLS WHIP THROUGH SAN FRANCISCO—Shown in a lighter moment during an interview with the Sex Pistols at KSAN/San Frencisco are (left to right) WB artist devalopment man Ted Cohen, Johnny Rotten of the Pistols, KSAN Program Director Bonnia Simmons, end Pistols member Sid Vicious.

Color

CAUGHT IN THE ACT: KSHE/St. Louis, in conjunction with the Steve Gibbons album on MCA, asked its listeners to send a photo of themselves "caught in the act" of something. Grand prize of a complete 35mm camera outfit and a Gibbons album catalogue went to a listener who sent a photo of his baby girl totally wrapped up in unreveled tape from an eight-track cartridge.

ELECTRONIC EMPHASIS: KINK/Portland has been spotlighting electronic music in a special series of programs airing 11-12 midnight for a week, to favorable audience reaction. Included are interviews made available through record companies with artists like J.M. Jarre.

COMEDIC COMMERCIALS: WKQQ/Lexington is airing a series of fake commercials for imaginary products like "Greek Wear: for those who don't care what they look like so long as they look like everybody else." Spots are aired in the middle of commercial stop sets with no advance mention. PD Dick Hungate reports many phone calls from listeners interested in finding out more about where they can obtain the advertised "products."

THE GREAT CONCERT GIVEAWAY: WSAN/Allentown got permission from the area's 32 high schools to send jocks to each school to pass out free concert tickets, fast food certificates, etc. PD Rick Harvey reports that the jocks are mobbed at each school appearance, which is announced on the air prior to the appearance.

PLAYBOY VISITS CLEVELAND: WMMS/Cleveland has been running e rather controversial promotion recently. They were approached by Playboy to help the magazine find photogenic women for an upcoming Cleveland pictorial. Listeners were invited to send a photo of themselves to the station, and winners will be chosen by the station's morning man Jeff Klazbech and a Playboy staff photographer. Although no winner is required to appear nude in the magazine, PD John Gorman was worried that the promotion might offend some listeners, so he asked for feedback over the phone one evening. He reports that response, both male and female, was overwhelmingly positive to the idea.

KLOS HAS BEATLEMANIA: KLOS/Los Angeles is offering tickets through local clothing outlets to the play "Beatlemanie," currently being staged in L.A. Additionally, 100 couples will attend a private cast party following the evening's performance.

Update

Our reporters in the east are still digging their way out of the worst blizzard they have ever experienced, particularly in Boston. Thanks to our Northeast reporters who called in with updates throughout the emergency period. Let's hope the worst is over...During the blizzards, no one could get in or out of WBAB/Long Island for 36 hours, so the 6 staffers there were forced to man both the FM (AOR), and AM (Gospel) outlets. Music Director Bernie Bernard reported hearing songs like the Dooble Bros." Jesus Is Just Alright" on the AM side...Best wishes for a speedy recovery to Charlie Kendall, KWST/Los Angelee Music Director, who is recuperating after some perticularly painful surgery...WXRD/Wood-stock, Illinois, raised nearly \$20,000 in a 24-hour dance marathon for Eester Seals. Job well done...WLAV/Grand Rapids has upped its power from 28,000 to 50,000 watts....Blood, Sweat & Teers cancelled remaining dates of a month-long European tour following the heroin overdose death of band member Gregory Herbert, who played sax...Popular KGB AM & FM/San Diego station mascot the "KGB Chicken" is writing a book chronicling his exploits in costume...Former KWST/Los Angelee Production Director Tree stopped by to renew an old friendship and to tell me he is now putting together his own production studio in Vanice. Continued luck, Tree.

Concerts And Conversations

PRESENTATIONS: WNOR/Norfolk presented Eddle Money for 99¢. RADIO CONCERTS: Striker on KZOK/Seattle...Norton Buffalo on KZEL/Eugene.

CONVERSATIONS: Nielson-Pearson Band and Van Halen on KSFM/Sacramento...Katy Molfatt on FM103/Ann Arbor...Toots & The Maytals and Manhattan Transfer on KZAM/ Seattle...Gary Wright on WVUD/Dayton...Lonnie Donegan on WRPI/Troy...Bob Weir on WXRT/ Chicago...Charlie Daniels and Wet Willie on K94/Lafayette...Sanford-Townsend on K99/ Birmingham...John Hammond on CHUM/Toronto...Journey and Ramones on KSJO/Sen Jose... Chuck Mangione on WQFM/Milwaukee...Gary Wright on WILS-FM/Lansing...Toots & Maytals on KTMS/Santa Barbare...Keth Emerson on WIOQ/Philadelphia.



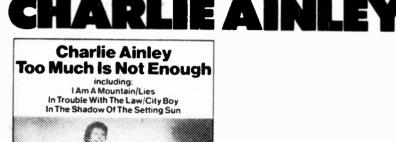


Crack the Sky Safety In Numbers including: Nuclear Apathy A Night On The Town (With Snow White) Long Nights/Flashlight There is "Safety In Numbers"! Radio & Records, No. 210, February 17. Number 27 Album/ Airplay 40. Record World, "Most Added," January 27. Cash Box, "Most Added," January 27. Walrus, "Radio Futures," February 20. BillBoard, "Top Add On," January 27. Bill Hard Album Report, No. 5, "Just Added" January 27. Bill Hard Album Report, chart debut: 46-36, February 10.

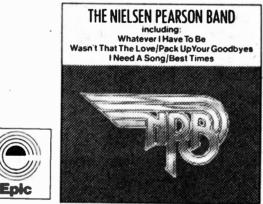
Most played cuts included: "A Night On The Town," "Long Nights" and "Lighten Up McGraw."

"Too Much Is Not Enough" as noted in **Walrus**, February 20: **Merit plus album.** "...there is something extra in Charlie's rock and roll. It captures the true spirit with no pretensions to anything higher. Lots of notable songs take you all the way through side two."

Added immediately at WMMS, WPLR, WNEW-FM, WORJ, WYDD, WCMF, WBUF, KVAN, KZEL, KSJO, KZAP. Check out: "Lies" and "IAm A Mountain."



THE NIELSEN PEARSON BAND

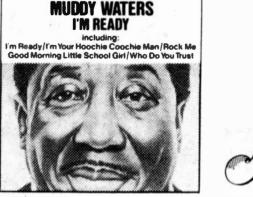


The Nielsen Pearson Band debut album features two exceptional singers/songwriters from the San Francisco Bay Area. Their smooth style has a quality reminiscent of the new breed San Francisco bands like Pablo Cruise, Journey, Eddie Money, Sammy Hagar and Nuclear Valdez.

The Nielsen Pearson Band deserves a listen from you and some airplay on your station.

Already on the air at the following stations: WIOQ, WPLR, WCMF, WHFS, WAIV, WORJ, WGVL, WYDD, WLAV-FM, KFML, KTCL, WBLM, WRAS, KTIM, KZAP, and KSFM. Their future classics include: "Wasn't That The Love," "Whatever I Have To Be," "For All Time" and "Home".

"Good Morning Little School Girl," "Hoochie Coochie Man" and "I'm Ready," the title cut of the new Muddy Waters' album, are three of the all time rock 'n blues classics. Of course, you are familiar with these songs and so is your listening audience, teens and 18 plus alike. The biggest rock and roll names in the world including the Allman Bros., Grateful Dead, Ten Years After and Johnny Winter have always maintained these songs in their repertoires. Now play them by the original master: Muddy Waters, as produced by Johnny Winter.



MUDDY WATE



Distributed by CBS Records

Radio & Reco F

Page 40

la	dio & Records	-Album Airplay/407
Fe	ebruary 17, 1978	-Mibuin Mi piay 407
1	JACKSON BROWNE	Running On Empty (Asylum)
2	ERIC CLAPTON.	. Slow Hand (RSO)
3		News Of The World (Elektra) "Rock/Champs""Get Down"
4		. Foot Loose & Fancy Free (WB) "Legs" "Joking" "Loose" "Heart"
5		Stranger (Col)
6		Aja(ABC)
7		Out Of The Blue (Jet)
8		. Point Of Know Return (Kirshner) "Dust" "Paradox"
9		Heaven Help The Fool (Arista) "Bombs" "Easy" Title
10	GORDON LIGHTFOOT	Endless Wire (WB)
11	ELVIS COSTELLO	My Aim Is True (Col)
12	BOZ SCAGGS	Down Two Then Left(Col)
13		Cats On The Coast (Capricorn) "Secret" "Hurts" "Amy"
14		Double Live Gonzo (Epic)
15	JONI MITCHELL.	Don Juan's Reckless(Asylum) Title "Jericho" "Back St."
16		. Excitable Boy (Asylum)
17		Watermark (Col)
18	JOURNEY	Infinity (Col)
19	BOB WELCH.	French Kiss (Capitol)
20	EMMYLOU HARRIS.	. Quarter Moon In A 10¢ Town (WB) "Living" "Easy"
21	STYX	The Grand Illusion (A&M)
22	RANDY NEWMAN	Little Criminals (WB)
23	КАЧАК	Starlight Dancer (Janus)
24	LINDA RONSTADT	Simple Dreams (Asylum)
25	<i>EDDIE MONEY</i>	Eddie Money (Col)
26	GEORGE BENSON	Weekend In L.A. (WB)
27		Safety In Numbers (Lifesong) "Nights" Title "Snow"
28	RONNIE MONTROSE	Open Fire (WB)
29	AEROSMITH	Draw The Line (Col)
30	VAN HALEN	Van Halen (WB) "Got Me" leads
31		All This & Heaven Too (Asylum) "Friend" "Love" "Slip Away"
32	SAT. NIGHT FEVER	Soundtrack, Various Artists (RSO) "Alive" Title
33	<i>BLONDIE</i>	Plastic Letters (Chrysalis) "Denis" "I'm On"
34	EARTH WIND & FIRE	All 'N All (Col)
35	JAN AKKERMAN	Jan Akkerman (Atlantic)
36	ANGEL	White Hot(Casablanca)
37		Storm Force Ten (Chrysalis) "Awake" "Rival" lead
38	<i>TAJ MAHAL</i>	Evolution (The Most Recent) (WB) "Queen Bee" Title
39		Longer Fuse (20th)
40	CLOVER	Love On The Wire (Mercury) "Easy" leads

R&R/Friday, February 17, 1978

Chart Summary

Another very steady week of chart activity. JACKSON is still on top, with hots at 93% of our reporters. CLAP-TON maintained the number two slot, with hots at 70% of our reporters. QUEEN inched up this week, with hots at 60% of our reporters. JOEL held steady, with hots at 54% of our reporters. STEELY, ELO and KANSAS were stable. WEIR jumped into the top ten, as did LIGHTFOOT. COS-TELLO had a good week. **BOZ** maintained, as did SEA LEVEL. TED moved up. ZE-VON jumped up, with adds at 17% of our reporters plus significant hots. GARFUNKEL was steady. JOURNEY moved up, as did EMMYLOU, STYX, and NEWMAN. LINDA inched up. MONEY had a good week. **BENSON** inched up. CRACK took a healthy jump upwards, as did MONTROSE. The VAN **HALEN EP debuted with adds** at 23% of our reporters. FEVER moved up. **BLONDIE** debuted with adds at 22% of our reporters. EW&F maintained. AKKERMAN debuted. AN-GEL resurged. SPAN debuted. TAJ and HILL bounced back. Records that almost made the chart were: SANFORD-TOWNSEND, WAYLON & WILLIE, HORSLIPS and the HOMETOWN BAND.

11

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

84% 63%

53%

53%

44%

25% 19%

13%

13%

13%

13%

13%

13%

•

HE 8 HOMETOWN BAND

Hometown Band (A&M) HORSLIPS Aliens (DJM) **SANFORD-TOWNSEND** Duo Glide (WB) STARZ Attention Shopperst (Capitol) SWEET Level Headed (Capitol) WAYLON JENNINGS & WILLIE NELSON Waylon & Willie (RCA) WET WILLIE

Manorisms (Epic) The siburns issted in The Bun are those which received encu ADR reports to come significantly close to questining for : weeks is rendess Alburn Airplay40 chert. Also included es albur buil made the chartisst week-build in of secare enough contin-urplay to make it again this week. These alburs continu-get angley on enough sizens to be potential chert bour

cks. In The Bin elburns are listed in elphebetical orde

PROGRESSIVE	NORTHEAST	SOUTH	MIDWEST	WEST
SINGLES	HOTTEST	HOTTEST	HOTTEST JACKSON BROWNE	JACKSON BROWNE Running On Empty (Asylum)
1 JAY FEKGUSON "Thunder Islend" (Asylum) 2 WINGS "Girls/Mull" (Cepitol) 3 TOM ROBINSON BAND "2-4-5-8 Motorway" (Hervest) 4 GEILS 0 "TDo" (Atlentic)	JACKSON BROWNE Running On Empty (Asylum) 95% ERIC CLAPTON Slow Hand (RSO) 81% BILLY JOEL Stranger (Col) 71% STEELY DAN Ale (ABC) 62%	JACKSON BROWNE Running On Empty (Asylumi 100% ROD STEWART Foot Loose & Fancy Free (WB) 62% QUEEN News Of The World (Elektra) 57% SEA LEVEL Cate On The Coast (Cepricorn) 57%	Running On Empty (Asylum) 96% ERIC CLAPTON 81% ROD STEWART Fool Loose & Fency Free (WB) 69% QUEEN News Of The World (Elektra) 69% BILLY JOEL	ERIC CLAPTON Slow Hand (ISO) ROD STEWART Foot Losse & Fancy Free (WB) QUEEN News Of The World (Elektre) ELVIS COSTELLO My Alm Is True (Col)
4 TOM PETTY "Breakdown"(Shelter) 6 WET WILLIE 6 "Street Corner Serenede"(Epic)	QUEEN News Of The World (Elektre) 62% ADDED	BILLY JOEL Stranger (Col) 57% ERIC CLAPTON Slow Hand (RSO) 57%	Stranger (Col) 65% ADDED KAYAK	STEELY DAN Aja (ABC) ADDED
5 LITTLE RIVER BAND "Happy Anniversary" (Hervast) 6 ATLANTA RHYTHM SECTION "Imaginary Lover" (Polydor)	BLONDIE Piestő: Letters (Chryselis) 24% VAN HALEN Ven Halen (WB) 24%	ADDED ANDREW GOLD All This And Heaven Too (Asylum) 29%	Starlight Dancer (Janus) 31% CRACK THE BKY Safety in Numbers (Lifesong) 27% BOB WEIR	BLONDIE Piestic Letters (Chryselis) VAN HALEN Ven Halen (WB)
7 FOREIGNER 89 "Long Long Way From Home" (Atl) 7 PAUL SIMON	RUBICON Rubicon (20th) 19% CRACK THE SKY	VAN HALEN Van Helen (WB) 29% WARREN ZEVON Excitable Boy (Asylum) 29%	Heaven Help The Fool (Arista) 27% VAN HALEN Van Halen (WB) 23% WARREN ZEVON	CAFE JACQUES Round The Back (Col) KAYAK Starlight Dancer (Janus)
tie ''Skip Sildin' Awey ''(Col) 7 JOHN WILLIAMS ''Close Encounters'' (Ariste)	Sefety in Numbers (Lifesong) 19% STEELEYE SPAN Storm Force Ten (Chryselis) 14% BAT McGRATH	WHA-KOO Berkshire (ABC) 24% STEELEYE SPAN	Excitable Boy (Asylum) 23% ANDREW GOLD All This And Heeven Too (Asylum) 23%	LAVENDER HILL MOB Lavender Hill Mob (UA) BAT McGRATH The Spy (Amherst)
Progressive Singles Those 45rpm records receiving significent explay by our AOR reporting stations. These singles are either	The Spy (Amherst) 14%	Storm Force Ten (Chryselis) 19% BLONDIE	REGIONAL BREAKOUTS: The numbers refer	STRIKER

GEORGE BENSON

Weekend In L.A. (WB)

stic Letters (Chryselis)

19%

19%

an add.

Progressive Singles Those 45rpm records receiving significant arplay by our AOR reporting schons These singles are either not on an album or may be on an elbum not currently quahrying for the Album Airplay/O They are listed in order of total reports received This chart represents airplay only and does

OST ADDE D

VAN HALEN Van Halen (WB)-Added at 23% of our reporters.

BLONDIE Plastic Latters (Chrysalis) -- Added at 22% of our reporters.

WARREN ZEVON Excitable Boy (Asylum)-Added at 17% of our reporters.

ANDREW GOLD All This And Heavan Too (Asylum)-Added at 16% of our reporters.

KAYAK Starlight Dancer (Janus)—Added at 15% of our reporters.

HE HO1

JACKSON BROWNE Running On Empty (Asylum)-Reported hot at 93% of our reporters.

ERIC CLAPTON Slow Hand (RSO)-Reported hot at 70% of our reporters.

QUEEN News Of The World (Elektra)-Reported hot at 60% of our reporters.

ROD STEWART Foot Loose & Fancy Free (WB)-Reported hot at 60% of our reporters.

BILLY JOEL Stranger (Col)-Reported hot at 54% of our reporters.

Striker (Ariste

What Do You Went (AfeM)

TUBES

REGIONAL BREAKOUTS: The numbers refe to the percentage of stations in each area that reported the elburn as either a hot of ...and now

Walter Egan's Second Album

"NOT SHY"

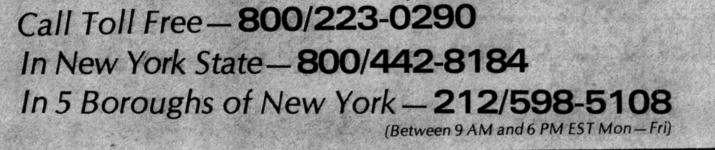
COMING SOON FROM COLUMBIA RECORDS!



 Page 42







Program must not be aired prior to Saturday evening, February 25th, 1978. Recommended time of airing 9pm to 10pm. When you call, please designate 7 1/2 or 15 ips. Available on tape only.



You will receive your copy by Friday, February 24, 1978.

Offer ends 6pm EST Tuesday, February 21, 1978.

Participating Stations:									
WQSR WQDR WGVL-FM ZETA-4 WPEZ WCAO WSAG KWST KYA-FM WMC-FM WROV WFMF WMMS KHJ KZAP Y100	DC101 WKLS WABX KWKI WNEW-FM KIMN-FM KRUX Z93 WRKO KFDI-FM KLIF KJR WNOE KSHE KLBJ WZUU	KSTN WPGC WSAI WABB WNBC WMMR B100 KMEL WORJ KLIV WQXI-FM WAAF KSTP WIOQ KNDE WWWW	JB105 KSJO KFMD WALG KGB-AM-FM KXKX KFRC KRBE CKLW KTIM M105 WHB KOME WSGA WKXX WBTR-FM	WQAQ KMRC WWWZ WILQ KSTC WDSL WSAP WSIM WSIM WXQR-FM KKTX	UONS: WADD KCBW WWWN WWNR WBUS WKTK-FM WTAB KYNO WFSU KQIZ KKIQ WBJG WENE WCPI WBGN KISR	WZDQ KRLC WZZD WGGG WVOK-FM KOBO WJEJ WKEE KGLR KGLR KYNO AM-FM KLUC WIOG WPFR WRBR KAOK	WBSD-FM WOUR WVLD CHEZ-FM KVLU WZZD WQXZ Y102-FM WSNI WDNG KFIV WHSY-FM WHSY-FM WHSY-FM WHLM WAMH. WXRD	WBJW KDON KROQ WANS WROQ WPBC WQBX KRNA and many, many more!	
Produced by	y Buzz Bennett			,	•				

& Bob Hamilton

R&R/Friday, February 17, 1978





IOSE DIAZ MD AZTEC's New KAYAK's Be Aline Tide 'SANFORD TOWNSEND's Paradise HORSLIP's Chosts Playing WINGS ANGEL GTLIS LITTLE RIVER BAND TOM ROBINSON BAND and VAN HALEN singles



geles with a copy of his new four-record set "Lather" (pronounced Leather), which the station played in its entirety on the air, inviting listeners to tape it. The LP remains unreleased owing to disputes between Zappa's former company, Warner Bros., and Phonogram, who had planned to release it. Zappa explained his side of the situation on the air and KROQ has mounted a "Free Frank Zappa" campaign to help speed the album's eventual release. Pictured (I-r) are KROQ General Manager Kevin McKeown, air personality Jerry Kaye, Zappa, and air personalities Jeanne Chappe and Brent Kahlen.



LOST IN THE SHOVEL-WKOX air personalities are forced to resort to a shovel to wade through part of the 100,000-plus entries received in the station's "No-Hype Giveaway" promotion. Winners received \$5000 in stereo equipment, \$5000 worth of furniture, and up to \$5000 in rent or mortgage payments. Pictured (I-r) are air personalities Harvey Wells, Loma Ozmon and Bob Heymann, plus Mitch Michaels with shovel and behind him, "Ascertainment Coordinator" Bea Agnetti.

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THE BABYS FACE WLRS-Chrysalis artists The Babys visited WLRS/Louisville before a concert in town during their recent tour. Pictured (I-r) are the group's Tony Brock, WLRS Music Director Drake Hall, air personality Jason Williems, Chryselis promotion rep Jim Sellers, and group members John Waite, Walt Stocker and Mike Corby.

(Advertisement)

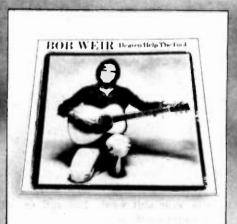
Marketed exclusively in Canada by McCurdy Radio Industries Ltd.: Toronio

Noord Noord Noord NGT

The Bob Weir album ...a major national breakout.

'Flashmaker							
	the Week.						
	RECORD WORLD						
BB	170*-130*-106*						
RW	170*- 91*- 82*						
СВ	171*-127*-103*						
R&R	19*- 18*- 9*						

When a gifted artist makes the most extraordinary album of his career, you've got an unbeatable combination. And the proof is in the grooves: Bob Weir has never sounded better on record, and the results speak for themselves.



AB-4155

Bob Weir's "Heaven Help The Fool" On Arista Records and Tapes.





A DIVISION OF YOUR FUTURE.

R&R/Friday, February 17, 1978



MEAT LOAF MAKES RARE BAY AREA APPEARANCE-Epic/Cleveland International artist Meet Loaf is graeted by San Francisco area radio and record rapresentatives, some of whom forecast that a cooking performance by the artist would make him a supporstar of the 70's, Pictured (laft to right) are Epic Regional Album Promotion Manager Jim McKeon, Associate National Promotion Director for the West Coest Joel Newman, KTIM/San Rafael's Clint Wyrock, KSAN Music Director Beverly Wilshire, band member/songwriter John Steinman, Epic Local Promotion Manager David Newmark, band member Karla DeVito, and CBS San Francisco Branch Manager Jack Chase. Meat Loaf, looking overcooked, is seated.

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SANTA CRUZIN' WITH HAGAR-Capitol's Sammy Hagar played a concert in Santa Cruz, California recantly, attracting a healthy turnout of area radio, record and retail reps. Pictured (I-r) are Robin Vinson of Odyssey Records, Capitol Sales Territory Manager Bob Burke, Capitol Import Sales Manager Phil Casten, Sammy Hagar, KLRB/Carmel Music Director Walker, KOME/San Jose air parsonality Jone Denz, KSJO/ San Jose Music Director Paul "Lobster" Wells, and Capitol Bay Area Promotion Manager Sandy Thompson.



STANDING PAT-Polydor's Pat Travers stands with personnel from his record company and WLIR/Long Island after a performance broadcast via tape on the station. Pictured (I-r) are Polydor National Field Promotion Manager Rendy Roberts, New York Local Promotion Manager Fred Weissman, WLIR air personality Earl Bailey, Program Director Danis McNamara, Travars, National Singles Promotion Manager Jim Collins, and National Album Promotion Director Jarry Jaffe.

 ADDE Charteriel (Flying Kuch)
 Taking Meads (Sirel)

 Dartison Rivers (RCA)
 Envis Costellor (Cal)

 Dartison Rivers (RCA)
 Jackson Browner (Anytum)

 Bondie (Chrystah)
 Bob Wari (Arista)

 Biblis Fatzen (Bland)
 Bob Wari (Arista)

 Biblis Fatzen (Bland)
 Bob Wari (Arista)

 Bublis Fatzen (Bland)
 Enc Clastion (RSO)

 Brubiscon (20th)
 Exo Clastion (RSO)

 Angel (Castebreca)
 Jani Michell (Anytum)

 Faraktier Miczer (Private Stock)
 Drak The Sty (Liferong)

 Shirty Collins (Gen Inpa)
 Tay Mark Enstein

 Brick Danke Anstal
 Dani Michell (Anytum)

 Brick Danke Anstal
 Danis Michell (Brit)

 Brity Schlw RK AU
 Damar Cambring (Memperiol)
 TENS STAVART MD Daving cations cuts Playing OVERDRIS CONTRACT DAVID THE STREET OF STOLENCE MDCLIN RALEIGH ADDED Meat Loaf (Cleve Intil John Hall (Elektra) Waten Zekun (Asyluni) HOT Billy Jorf (Col) Sea Level (Caprico Steely Dan (ABC) Stely Dari (ABC) Ouen (Elektra) EW&F (Cn) Stys (A&M) Juni Mitchell (Asylum) Gurdon (Jightfoot (WB) Emmyling Harns (WB) HUT Jackson Baswine LAsylum Rod Stewart (WB) Eric Claption (RSO) Boy Scauge (Crit) Live)) 702 626 3800 Eric Clariton (RSO) (EO Lerit Brir Scewyn (Col) Ougetter (Mustroom) Bob Wrein (Caritol) Bob Wrein (Caritol) Artoumith (Col) Krunsa (Michael Terd Nuyent (Epic) Rochen (Tortone) Robm Trower (Chrysein) AODED Vibritori (Col) Gover (Merc) Corvel (& Khan (Aristel Anget (Cashlanda) HOT Jackson Browner (Asjum) Jackson Browner (Asjum) Marten Zeron (Asylum) Journea (Ecit)

Page 48

ADDEO Charles Anney (Nemus White Koo (ABC) The Netrice (Chrysolice) HOT

Eric Clapton (#50) Queen (Elektra)

ADDED Van Halen (WB) Sweet (Capitol) Bob Weii (Arista) HOT Steely Oan (ABCI) Steely Oan (ABCI) Style (A&M) Roit Stewart (WB)

INTROHISSON FO Playings.

Pittsburgh

wyd

TACK ROBERTSON, AND Playing Various 1515, Playing DAN HILL BILLY LOFE TAY FERGUSION, ARE CAR FUNKTEARD TOMPS TTY Singles.

KGON

Portland

kink

AOOLO Billy Jorf (Col) Don Brown (1st Amstrican Box Scape) (Col) Bubeon(20m) Bard (AaN) Harvey Marion (Arista) Brit Scape (Col) Harvey Marion (Arista) Status Christel Hand) Sutherland Break Ourver (Col Imp) Klaus Christel Hand) HOT Load Romstert (Asylum) Doobie Browne (MB) Gordan Lightfoot (WB) Stift (HALLEY SL) Hert BIC(Der St

SUBLE RELEVISION BROWN & Hug – Yesterday, RU BICON & Show HONETOWN & Do, Playing TACK SON BROWN - JOHN WILLIAMS THE CEES (Alive) TONY PTTY JOHN DINYER TANLS TAYLOR DON BROWN and RUBLEON singles

MBUN

ADDED John Marttord (Flying Fish) Waston & Willie (RCA) Or John (Kaiata) Biondie (Chrysalis) Steeleys Spar (Chrysalis) Steeleys Spar (Chrysalis) Billis Faleron (Island) Ligo Pop (Bomp) Cart Daris Steel

Providence w1-277 ma

HUT Talking Heads (Sire)

0 104.7 fm

Bisr Sreeps (Col) FLO Llei) Jachson Browne (Anylum) Elliss Gastello (Col) Rud Stewart (WB) West Withe Ellipsch Steaty Dan (ABC) Bob Wethe (Castitut) Kontas (Kirshmer)

Kansai (Kirihnai) ELO (Jai) Billy Jost (Col) Olaven (Elektra) Eris Clapton (RSO) Jackson Browne (Asslum) Ted Nugent (Epic) Eleis Costetto (Col)

Rockford

HRADHOFFMAN MD Playing various cuts

UNRY SINOS, ND. Playing various ruly

KSIII

SACRAMENTO

Sacramento

f Col

BREEL MER. MD. Playing various cuts. Playing PARED CRUINE and HOODOO RHYTHM DEVES

KPRi

SAN DIEGO TE ANI PIN

FERE SID ROD's toking toose Legs BROWNE Thunder Title Rosie SCAGGS Falling Holly

Ubunder Tille Rove SCACCS Falling Holly word TOH's Stranger Restaurant UCHTDOOTS Auto Criste SANFORD TOWNSEND's Paradise Criste Planter Net Crister Stranger UTHU RIVER RAND DAN HEL PAUL SINON and JAY FER CITIOD Window.

San Francisco

ADOLO

ADDED

Blandie (Chryssis) Good Rats (Pauport)

ADDED Cale Jacques (Col) Steciev Span (Chrysols) Blonde (Chrysols) Tubes (ABAN) Van Halen (WB) Sir Douglat Quintes(Tana Sirnker (Arista) Coryell & Khen (Arista) HOT Warren Zenon (Asulum)

Warren Zevon (Asylum) Ronnie Montrose (WB)

ADDE O None HOT Rod Stewart

ADDED

ADDED Biondie (Chrysalis) Warten Zeron (Asylum) Kayah (Janus) HOT Rod Stewart (WB) Jackson Browne (Asylum)

ADDED Sweet (Capitol) Lonna Oonegan (UA) Wiref (EMI Imu) Diodei (Cal Imu) Whitwind (Cheswick) HOT Waizan Zeron (Asylum) Ramones (Sira) Ronne Montrose (WB) Blondie (Chrysalis)

BOBBYCOLE PD Playing various cuts

San Francisco -----

HEVERLY WILSHIRE MD. Playing various cuts. Playing stickEY TAKE& TAKE ONS singles.

HOT Rod Stewart (WB) Jackton Browne (Asylum) Boz Sceggi (Cel) Billy Joel (Col) Gordon Lightfoot (WB)

None HOT Rod Stewart (WR) fully Joel (Col) Kansas (Kishne) Jachson Browne (A Bric Claston (HSO Bob Welch (Capitol

Oan Hill (2011) Ouren (Elahtre) Paul Siman (Col) Handy Newman (Will) Ted Nugant (Ejuel) ELP (Ah) Grau Vennelli (AAM) Linde Ronstett (Aylum) Bulu Wer (Ariste)

HOT Asrosmith (Cal) Elvis Costella (Cal) Journey (Cal) Tine Nugent (Epic) Ses Level (Cepricarn) Bob Weir (Arista)

Bob Weir (Arista) Eleis Costello (Col) Jackson Browne (Asylum) Emmylou Herris (WB) Eric Clapton (RSO) Nielson Peerson Band (Epic)

5 Co) Jan Akkarman (Att) Joni Mitchell (Asylum) 801 (Polydor Imjr) Clover (Merc) Ses Lerel (Capitcorn) Rufus (ABC) Kayak (Janus)

Quran (Elektra) Stealy Dan (ABC) Ted Nugant (Epic) Santord/Townsend (WB) Emmytow Harris (WB) Kansai (Kirishnar) Art Garfunkel (Col)

06

Aerosmith (Col) Boz Scagn (Col) Eric Claption (RSO) Sea Laval (Capricorn) Journey (Col) Ted Nugent (Epic) Bob Weir (Arista) Ronnie Montrose (WB)

Tyls Geng (Beserkley) Ses Paradi (NB) Eins Contello (Col) Jackson Browne (Arylum) Bob Wen (Ansta) Edder Mony (Col) David Bowe (RCA) Edder & Hor Rods (Island) Start (Capital) Journey (Col)

Linde Romstedt (Avylum) Sterly Oan (ABC) Rod Stewert (WB) Van Halen (WB)

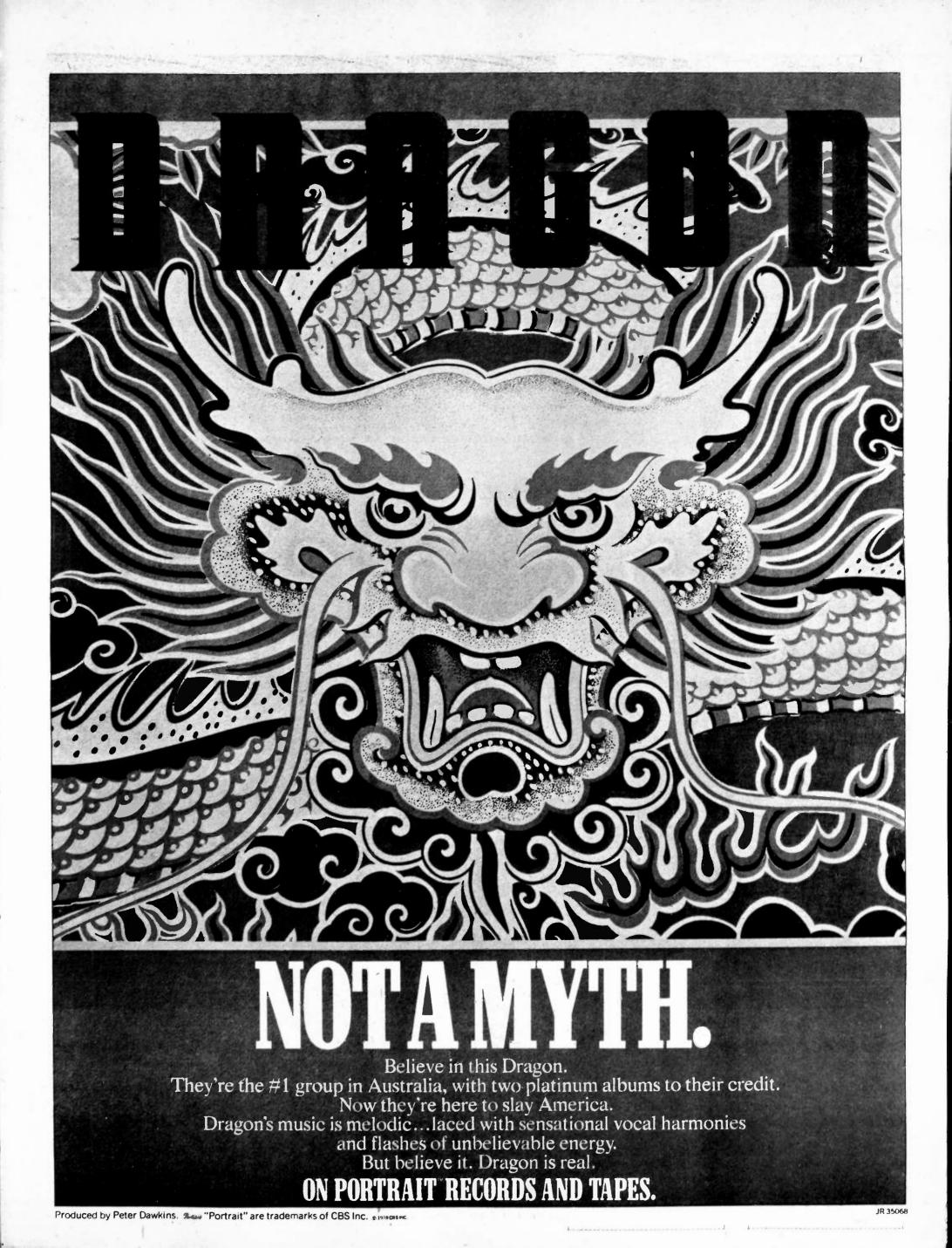
Ian Dury (Stiff)

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DOUG JAMIS MD HORSLIPS Grein JOURNEY, Anstime CLOVER'S Easy LEVEL'S Secret LICHT HOD's Kats GOLD'S freed Love CAREUNKEL'S World Title Statiday BROWNE'S Title Shakey Town ROD's Leg's Joking JOEL'S Way You Are Good Die Young Restaurant FLACK's Move In Playing ELVIS COSTELLO THE BABYS and GORDON LICHTFOOT singles

KOME) San Jose ADDEO Genetic (Ad) Mahogany Rush (Col) Journey (Col) National Lampoon (Label 21) Kansas (Kirsh Rod Stewart (WB) Billy Joel (Col) Roberte Flack (Atl) or (Asylum) Eric Clapton (RSO) Elett Costello (Col) ELO (Jet) ven meen (MB) DANA JANG, MD Playing various cuts Playing fOM PLITY TOM ROBINSON BAND and RANDY NEW MANsingles





SEA LEVEL LOCATED AT WCOZ—Capricorn artists See Level stopped by WCOZ/Boston recently, resulting in a picture featuring the following (shown left to right): WCOZ General Manager Dick Borel, Capricorn Publicity head Mark Pucci, Program Director George Taylor Morris, Capricorn's Carole Kinzel, and the group's Randall Bramblett. Chuck Leavel of See Level is seated, while the label's Billie Lee Horn is in the foreground. í

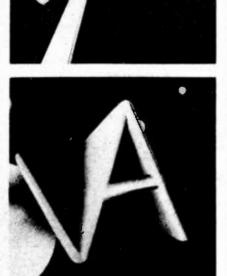
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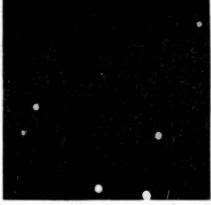
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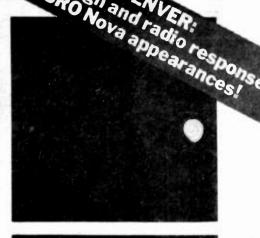
NOVA.

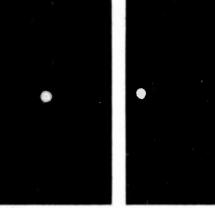












Immediates



Music that creates its own space.





Beyond space.

Jazz/rock fusion reaches a new peak on piano, synthesizer, bass and drums. Most this second effort by Nova. Nova meshes some dazzling jazz charts with a there are breaks for some extended clean, intelligent rock beat and sparing but effective lyrics. The musicianship is first rate and fronted by sax, flute, guitar, Walden for a sterling production.



compositions are earthy and mellow, but

instrumental showcasing. Lead vocals are

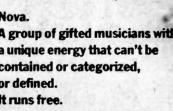
-Billboard

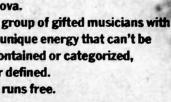
melodic without being slick and credit

.

Nova. A group of gifted musicians with a unique energy that can't be contained or categorized, or defined. It runs free.









NOVA "WINGS OF LOVE



"Nova's new album, produced by Narada Michael Walden, is an inspired set of music played with all the fire and passion of -Record World a seasoned outfit."

Produced by Narada Michael Walden for Perfection Light Productions, Inc.

NOVA. SOARING ON ARISTA RECORDS

AB 4150

COUNTRY



Direct From Duncan

by Jim Duncan, Country Editor

Punk Country??

At last year's R&R Convention in Dallas an audio presentation was featured at one of the morning brunches called "Tomorrow Radio." It was a satirical look at future radio, based on some of the directions it is heading today. One of the new formats described was "Punk Country." It may not be as big a joke as we thought in putting together that feature of the convention. A studio musician, Lee Hargrove of Nashville, has said he is set to produce "the first new wave sounds ever to emerge from Music City." He went on to say, "I don't feel what I am doing is as raw as most of the English punk rockers, but I do feel people are tired of all the slick productions we hear these days." Some of the new songs include, "Baby You Beat Me Right," and "Don't It Make My Brown Eyes Black." You "Outlaws" better watch out, looks like the "Punks" are on their way... By the way, just two weeks until the 1978 version of the R&R Convention in Dallas, March 2-5. If you did not meet the registration deadline of February 15, bring cash or a station check (no personal checks accepted) to the registration desk at the Fairmont Hotel. Immediately, take care of getting a room, as the first two hotels are filled and the third, the Holiday Inn, is getting that way. There will be a 24 hour-a-day bus provided for transportation between hotels. Looking forward to sharing a few new ideas with you in Dallas (maybe even a drink or three!). See you then...

News Notes

Top news item of the week is explained in detail on page 1 of this issue. Briefly, KIRL/St. Louis will change formats and be on 24 hours a day as of March 1. Former WMAQ/Chicago Research Manager Mike Fee will program the new Country station and, naturally, plans to be very research oriented. According to some I have talked with in the market, the signals of WIL and KIRL, both very close to each other on the dial, are just about equal. The jump that WIL has is their FM Country-formatted station. Will be interesting to see what changes, if any, WIL's GM Wally Clark and PD Walt Turner will make with a new competitor in the market. One final note about the new KIRL: they have just hired Donna Muzzey to do afternoon drive. According to Fee, she will be the first AM female personality in a prime airshift in St. Louis...Paul Douglas, from KOB/Albuquerque, is the new seven-to-midnight at KRZY in that town...Burt Sherwood, WMAQ's GM has just been named chairman of the Chicago Creative Screening Panel for the 18th annual International Broadcasting Awards sponsored by the Hollywood Radio and Television Society. Also at WMAQ, Cheryl Goepfert has been named Retail Sales Manager of the station WJVA/South Bend, Indiana has new owners. They are Mid-America Broadcasting Corp. No format change is expected.

JOBS AVAILABLE: WEEP/Pittsburgh and new PD Dene Hallam are looking for some people for air work, including a newsperson. Hallam says the station is thinking about a talk show, with music featured on a limited level, in the morning. Contact Hallam at (412) 471-9950 if interested in any of the openings...WHNE/Norfolk GM Bob Sinclair called to let us know they are looking for an air personality. Tapes and resumes to WHNE, Box 1350, Norfolk, VA 23501. Call (804) 622-5591...WTHI/Terre Haute is seeking a humor-oriented morning person. Contact PD Fred Morse, (812) 232-9481. Tapes and resumes to P.O. Box 1486, Terre Haute, Indiana 47808...

PROGRAM REMINDER: Next week the R&R interview features a talk with Randy Michaels, PD, and Ted Cramer, MD, of the highly successful WDAF/Kansas City. I think you will find their story most interesting...Of course, KCKN/Kansas City PD Chris Collier is not taking the situation lying down. His promotion for new morning man John Leslie, from KSO/Des Moines, is outlined on Page One this week. It caused a big stir last week in that market...



LIVE FROM LUCKENBACH—KOKE/Austin recently held a promotion in the lagendary Luckenbach, Texas, the town made famous by the Waylon Jennings RCA single of the same name. A bus load of listeners were taken to the town for the unvailing of the sculptured bust of "the mayor of Luckenbach," the late Hondo Crouch. Pictured (left to right) at the caremony are sculptor Richard Omar Cook; Dave West, PD of KOKE; Jack Hermon, Luckenbach's press secretary; Shorty Fry, Queen of the Texas chili circuit; KOKE morning man Rob Huntar; and Stave Greenhow, KOKE newsparson.



RABBITT & SON—Elektra/Asylum recording artist Eddia Rebbitt is shown with his father, Thomas, during the recent session for young Rebbitt's next album. Eddie said, "I learned about music at my father's knae. He would play those jigs and folk tunes on his fiddle, songs he learned in Ireland." The cut "Song of Ireland," from the album, features Eddia's father on the opening.

Promotions, Contests & Concerts

The "Day of Love," St. Valentine's Day, was a good cause for many promotions and contests during the last week. RCA Records worked with many stations in giving away copies of Charley Pride's new album "Someone Loves You Honey" and one pound boxes of candy. Most stations used to call-in-to-win procedure. Many recorded the winning caller and let them dedicate a song to their lover. Very good response in all markets...WNRS/ Ann Arbor had a "Hearts and Flower" contest. Besides letting listeners give their Valentine wishes over the air, winners were given boxes of candy and albums by Freddie Hart, Pam Rose, and C.W. McCall's "Roses For Mama" album ... KCEY/Turlock, California, gave away 14-karat gold, diamond heart-shaped pendants. Every other hour they, would take random calls and whoever matched up their Zodiac sign with KCEY's "Zodiac Wheel" won. The losers were awarded a six pack of Pepsi...KJJJ/Phoenix held their first annual 'Kiss Off" for the ladies only. Once per hour a lady was asked to give the listeners her best shot. Each entrant received some flowers (and in some cases an invitation from a jock or two.)...WNYN/Canton PD Bob Walker won the recent Girl Scout "cookie crunch" contest. He managed to devour 70 cookies in five minutes. (Burpl)...That's the way the cookie crumbles...According to Operations Manager Cliff Haynes of KNEW/Oakland, they are staging "The Super Bowl you didn't see: The Raiders and The Cowboys." The gimmick is to help raise money for their annual Leukemia Radiothon. A special fund-raising concert will be held February 25 featuring many of the Oakland Raiders and members of the Professional Rodeo Cowboys Association will participate (oh, I get it now...Raiders and Cowboys...)...WCOS-FM/Columbia, S.C. has their "Pieces of Eight" contest going. Listeners call in pick numbers that end in 8, such as 18, 38, 58; all the way up to 98, which is the station's frequency. If they make the right selection, H.R. Block will take care of their income tax and they also get a bottle of Goody's Heedache Powder. If he or she selects the magic number 98 and it comes up, the caller wins 98 dollars, plus the tax work... WPIK/Washington D.C. presents Conway Twitty, Loretta Lynn and Mickey Gilley in concert April 15...Air personalities of KLAC/Los Angeles will appear at the Lakers-Phoenix Suns NBA game, March 12. The occasion is the station's "Fan Appreciation Night" when station listeners can buy two seats for the price of one...

Observations

As reported in Biff Collie's column, Country music DJ Bob Lockwood died of lung cancer in Nashville. Bob learned he was a victim of the disease in December '77. He failed rapidly and efforts were made to minimize his pain with drugs. Mercifully, Bob died within a short time after learning his fate. Bob Lockwood was a good radio man. Country radio is diminished with his passing. His life and career were shortened in the manner that many of us will shorten our own lives. He smoked cigarettes and he smoked them for a very long time. I shared a light with him at the FICAP banquet in Nashville last October. I have thought of Lockwood everytime I've lighted a butt since learning of his plight. All of us who smoke might do well to think of Lockwood every time we light up. And remind ourselves, "But for the will of God, there go l."



Inside Nashville

T.G.I.F.: LESTOR VANADORE is suing WSM, Inc., Opryland Productions, and a New York television rep for conspiring to steal his idea for a Country music talk show and is asking for \$10.3 million in damages. Vanadore made the original pilot for a morning daily TV show and negotiated a deal with President BOB DUDLEY of Meeker Associates of New York to sell and distribute the show, called "Nashville USA," on a syndicated basis. Lester says

Dudley used the pilot of the show on which he had spent \$100,000 to sell the show on his own under the name it subsequently went on the air, "Nashville Scene"...MARTY ROB-BINS' house is "slip-slidin' away" and Marty is suing the builder for \$200,000 in damages and asking for his \$140,000 purchase price to be returned. They've been in court this week... DON GIBSON and his wife BOBBIE left Sunday to tape an appearance on West Berlin's TV (Continued on page 58)

Who Is That?

She's got one of the most powerful singles of the year. That's obvious from the first listen.

"Baby It's You"

Janie Fricke's new single

on Columbia Records.

Produced by Billy Sherrill

R&R/Friday, February 17, 1978

BREAKERS

"Breakers" are those newer records that have the greatest level or station activity on any given week.

ANNE MURRAY Walk Right Back (Capitol)

Very good chart action. 40-29 KLAC, 17-11 WWVA, 39-28 WDEE, 37-28 WIRE, 35-29 WUBE, 34-28 WHK, 31-22 WSM, debut 22 KERE, 36-26 KSO, debut 27 WEAT, 16-8 KRAM, debut 23 WKDA, 29-23 KNEW, 22-15 KLAK, 36-25 WITL. New adds include WMAQ, KARM, CFGM.

MEL STREET

If I Had A Cheatin' Heart (Polydor)

Good phones. New adds include KSON, WDAF, KUZZ, WXOR, WPOC-FM. Chart action includes 35-29 WIRE, 30-19 KGBS, 23-17 WIL, 34-27 KNEW, 32-23 WSM, 31-25 KSO, 32-23 WONE, 21-17 KRMD.

MARTY ROBBINS

Return To Me (Columbia)

Chart action includes 25-20 WJJD, 20-15 WWVA, 33-27 WIRE, 22-17 KGBS, 19-14 WUBE, 23-17 WSM, 34-26 WONE, debut 29 KERE, debut WIRK-FM, 37-28 KSO, 43-31 KLAC, debut 23 WSUN, debut 25 KLAK, debut 19 WINN, 30-25 KNIX, 31-26 **KFTN, 34-27 WITL.**

TOMMY OVERSTREET Yes Ma'am (ABC)

Station adds include WDAF, WWOK, WFEC, WHN, WEAT, KARM, WPOC-FM, WIXZ. Charted: 39-30 KLAC, 45-30 WDEE, 31-24 WIRE, 37-28 WONE, 29-15 KNEW, 34-29 KIKK, 32-24 KSO, 28-21 WSUN, 32-26 WCOS-FM, 33-23 KRAK, 26-20 WVOJ, 32-25 WIL.

DON DRUMM

Bedroom Eyes (Churchill)

Good phones. Chart 25-16 WWVA, 31-23 WIL, 37-30 WITL, 35-29 KSO, 21-8 KLAK, 23-18 KRMD, 26-18 WSM. New adds include KSON, KGBS, KNEW, KRAM, KUGR, WEAT, WHOO, WOKO.

CRYSTAL GAYLE

Ready For The Good Times To Get Better (UA)

Very strong phone action. Chart action includes 42-30 KGBS, 36-28 KNEW, 28-18 KCKC, 31-27 WMAQ, 36-26 WHK, 32-23 KENR, 35-27 WFEC, debut 28 WKDA, 42-29 KSON, 35-28 WPOC-FM, 34-18 KFTN, 30-20 WUBE, 40-28 KIKK, debut 28 WOKO. Station adds include KLAC, WDEE, WIRE, WSUN, KERE, KBBQ, WDDD, KYNN, WNYN, WONE, KEBC, KLVI, WCOS-FM.

BILLIE JO SPEARS Lonely Hearts Club (UA)

Just added at KSON, WDAF, KUZZ, WXOR, WPOC-FM. Chart moves include: 35-29 WIRE, 30-19 KGBS, 23-17 WIL, 34-27 KNEW, 32-23 WSM, 31-25 KSO, 32-23 WONE, 21-17 KRMD.

EW & AC

MOE BANDY "Soft Lights And Hard Country Music" (Columbia) Charted: 33-26 KNEW, 25-18 WUBE, 31-25 KIKK, 35-29 WFNC, 25-17 KLAK, 25-19 WPOC-FM, 35-29 KNIX, 20-13 KCKN, 32-26 WITL, debut 15 WINN. Just added at WDAF, WSM, WVOJ.

BILLY "Crash" CRADDOCK "I Cheated On A Good Woman's Love" (Capitol) A Most Added record. Just added at KLAC, KNEW, WDEE, KENR, KIDN, KBBQ, WJVA, KSO, WHBF, WDDD, KWMT, CKLW-FM, WFNC, WCOS-FM, WADR. Charted: 22-17 KERE, debut 28 WJJD, 41-29 KGBS, 33-29 KJJJ, 35-29 WONE, debut 17 KCKN, 26-20 WSM.

B.J. THOMAS "Everybody Loves A Rain Song" (Myrrh) Just added at KNIX, WDEE, WMAQ, KRAK, KSO, KVOO. Charted: 28-19 WWVA, 33-26 KGBS, 36-20 WUBE, 25-15 KIKK, 24-17 KENR, 30-23 WPOC-FM, 30-21 KFTN, 36-25 WSM.

CHARLEY PRIDE "Someone Loves You Honey" (RCA) A Most Added record. New adds include WDEE, WONE, WIL, KVOO, WWOL, WHN, KIDN, WJVA, WWJO, KWMT, CKLW-FM, KEBC, WADR, WFEC, WPOC-FM. Charted: 26-19 KSON, debut 26 WSUN, debut 30 WNYN, 39-27 WSM.

THE KENDALLS "Don't Feel Like Sinnin' To Me" (Ovation) A Most Added record. New adds include KLAC, KNEW, HK, WDEE, WIRE, KENR, WFEC, WHN, KEED, KUZZ, KBBQ, KRZY, WHBF, KYNN, WONE, KVOO, WSUN, WPOR, WIXZ. Chart action includes: 37-28 KGBS, 26-17 KCKC, 39-29 WIL, debut 30 KERE, debut 24 WWOK, debut 24 WKDA.

Radio & Records **COUNTRY AIRPLAY/40**

February 17, 1978 Three Two Last Week

Veeks	Weeks	Week		I Chiddi y 17/1070						
6	ь	4	0	MARGO SMITH/Don't Break The Heart That Loves You (WB)						
16	7	6	0	DONNA FARGO/I Love You (WB)						
26	12	9	Ð	WAYLON & WILLIE/Mamas Don't Let Your Bebies Grow Up (RCA)						
13	6	5	Õ	BARBARA MANDRELL/Woman To Woman (ABC)						
12	9	7	0	MEL TILLIS/What Did Promise Her Last Night (MCA)						
5	4	1	6	LARRY GATLIN/I Just Wish You Were Someone I Loved (Monument)						
15	11	10	Ð	GENE WATSON/I Don't Need A Thing At All (Cepitol)						
4	3	3	8	OAK RIDGE BOYS/You're The One (ABC)						
27	16	13	0	RONNIE McDOWELL/I Love You, I Love You, I Love You (Scorpion/GRT)						
1	2	2	10	LORETTA LYNN/I Went You Out Of My Heed & Back In My Bed (MCA)						
2	1	8	11	EMMYLOU HARRIS/To Daddy (WB)						
38	23	16	Ð							
31	21	14	13	MEL McDANIEL/God Made Love (Capitol)						
_	36	18	O	ZELLA LEHR/Two Doors Down (RCA)						
3	8	11	15	RONNIE MILSAP/What A Difference You've Mede In My Life (RCA)						
32	25	20	0	JOHN WESLEY RYLES/Shine On Me (ABC)						
9	10	12	17							
_	38	30	Ø	MERLE HAGGARD/Running Kind (Capitol)						
10	14	15	19	TOM T. HALL/Mey The Force Be With You Always (RCA)						
_		36	0	ANNE MURRAY/Walk Right Back (Capitol)						
30	26	21	21	CRISTY LANE/Shake Mel Rettle(LS)						
-	-	31	0	MEL STREET/If I Hed A Cheatin' Heert (Polydor)						
_	-	34	Ø							
39	30	25	24	JERRY REED & SEIDINA/You Know What(RCA)						
8	15	17	25							
-	39	35	ω	TOMMY OVERSTREET/Yes Ma'em (ABC)						
_	29	26	27							
-	37	32	0	DON DRUMM/Bedroom Eyes (Churchill)						
-			• 0	CRYSTAL GAYLE/Ready For The Good Times (UA)						
	-	39	0	BILLIE JO SPEARS/Lonely Hearts Club (UA)						
7	13	23	31	JERRY LEE LEWIS/Middle Age Crazy (Mercury)						
-	-		▶ 0	MOE BANDT/Soft Lights And hard Country independent of the sector						
11	17	27	33	ELVIS PRESLET/My WBy INCA						
17	24	29	34							
18	22	24	35							
_	_		-							
-	-		> 37	B.J. THOMAS/Everybody Loves A Rein Song (Myrrh)						
25	20	19	38							
_	-	-	39							
-	-	40	40	R.C. BANNON/It Doesn't Matter Anymore (Columbia)						

This chart is based solely on eirplay compiled weekly from our reporting stations. Black circled movement from the majority of our reporters.

CHART SUMMARY: Margo Smith tops the chart this week, followed very closely by Donna Fargo, Waylon & Willie, Barbara Mandrell and Mel Tillis. Ronnie McDowell, George Jones, Zella Lehr, Merie Haggard, and Anne Murray are the hottest in the top 20. Haggard, Murray, Mel Street, Marty Robbins, Tommy Overstreet and Billie Jo Speers all made the biggest moves in the last week. Crystal Gayle made the highest debut at 29, followed by Moe Bandy at 32. At the tail end of the chart Billy "Crash" Craddock, Charley Pride and B.J. Thomas all look very good.

EDDIE RABBITT "Hearts On Fire" (Elektra) A Most Added record. Just added at WIL, KFDI, WWOK, WJJD, KIDN, KBET, KUZZ, KTOM, WDDD, WXCL, CKLW-FM, WGTO, WIRK-FM, WFNC, KEBC, WEAT, KLVI, WCOS-FM, WXOR, WWOL. Debut 20 WINN, 6-4 KCKC.

JOHNNY CASH "I Would Like To See You Again" (Columbia) Good adds in ell regions. Just added at KERE, KLAC, WUBE, WWOK, WSUN, WWVA, KIDN, KBET, KRZY, KSO, WGTO, WKDA, WXOR, WSM, WOKO.

JOHNNY RODRIGUEZ "We Believe In Happy Endings" (Mercury) Added in all regions. Just added at KSON, KCKC, WIRE, WUBE, WPLO, KIKK. KAYO, KRAK, KRAM, KEED, KRZY, WNRS, KFDI, WITL, WWVA. DON WILLIAMS "I've Got A Winner In You" (ABC) Station edds include

KGBS, WHK, WIL, WWOL, KIDN, KARM, KRZY, WDDD, KWMT, WWOL WGTO, WFNC, KEBC, WSUN, KLVI. Debut 17 WINN.

JACKY WARD "A Lover's Question" (Mercury) Charted: 30-24 WWVA 27-22 KCKC, 26-17 WUBE, 29-13 KIKK, debut 25 WWOK, debut 25 WSUN. Just added at KERE, WHK, WIRE, WIL, KBBQ, KWMT, WONE, KFGO. WFNC.

DICKEY LEE "Love Is A Word" (RCA) Station edds include WDEE, WIRE. WXOR, WWOL, KIDN, KERE, KSSS, KSO, WXCL, KLVI, WKDA, KRMD WPOR. 25-19 WVOJ.

K. ROGERS-D. WEST "Every Time Two Fools Collide" (UA) New adds include KLAK, KJJJ, KENR, WWOL, KSSS, KARM, KBET, KUGR, KEED, WHK, WWOL, WXCL, WIRK-FM. Debut 19 WINN.

CARPENTERS "Sweet, Sweet Smile" (A&M) New adds include KGBS, KNEW, WDAF, WHK, KENR, WWVA, KRAM, KEED, KTOM, WNRS, WGTO, WHOO, WVOJ.

CONWAY TWITTY "Grandest Lady Of Them All" (MCA) Good adds. Just added at WINN, WKDA, WPLO, WFEC, WWVA, KARM, KLAK, WHBF, WDDD, KFTN, KEBC, WVOJ, WWOL. Continued on page 56

Most Added

BILLY "Crash" CRADDOCK Cheated On A Good..." (Capitol) THE KENDALLS Don't Feel Like Sinnin'." (Ovation) CHARLEY PRIDE Someone Loves You Honey" (RCA) **EDDIE RABBITT** "Hearts On Fire" (Elektra)

Hottest:

WAYLON & WILLIE (RCA) MARGO SMITH (WB) DONNA FARGO (WB) R. McDOWELL(Scorpion/GRT) CHARLEY PRIDE (RCA) ZELLA LEHR (RCA) CRYSTAL GAYLE(UA) **GEORGE JONES (Epic)**

Most Requested

WAYLON & WILLIE (RCA) R. McDOWELL (Scorpion/GRT) DONNA FARGO (WB) 3 MARGO SMITHIWB JOHNNY PAYCHECK (Epict* 6 BARBARA MANDRELL (ABC) 6 7 MEL TILLIS (MCA) ZELLA LEHR (RCA) 8 LARRY GATLIN (Monument) 9

ANNE MURRAY (Capitol)

Mostly "Kool Aid" side.

2

Page 54



Music is My Woman CBK 129



Don King

MEET THE REST OF OUR FAMILY



Lori Parker "Everything you say tonight" CBK 130





Dale McBride "A Sweet Love Song The World Can Sing" *"Just Shipped*" CBK 131 **Bill Walker**

Con Brio Records 49 Music Square West P.O. Box 196 Nashville, Tennessee 37202 (615) 329-1944

Distributed by Nationwide Sound Distributors (615) 385-2704



and soon to be released Brand New for **Jan Howard** "To Love A Rolling Stone" CBK 132

Thanks for your help and support with all our releases

Page 56

Radio & Records

		R&R/Friday, February 17, 1978
-Country	Regional	Adds-

CRZV	KRAM	KRAK	Midwest							200 C		
Nbuquerque, N.M	Las Vogas, NV Cal Smith	Escremento, CA	WHIRE Ann Arbor, Mi	WUBE Cinsinger, OH	KBO Des Maines, 1A	WDAF	WDOD	WXCL	WIL BI. Laute, MO	8.10	East	
e Kenitalis n Williams	Jeanne Pruett Little David Wilkins	Marty Mitchell Johnny Radinguez Mike Bayd	Debby Boune Cerpenters	Vern Goudin	Ray Clark	Kanses City, MO Tommy Overstreet	Marian, IL Eddie Habbitt	Pearts, IL Jerry Wallace	Don Williams Jorry Reed &	1-1-1	-	tau of the
	Jerry Wellace Johnny Rodriguez	Jimmie Holdgers	Johnny Rodrigues	Johnny Cash Dottsy	Crash Craddock B.J. Thomas	8 Anderson &	Conway Twitty Justin Tubb	Dickey Lee Hoy Clerk	Seidina		WOKO Albeny, Ny	WIXZ Pittsburgh, Pa.
22	Connie Smith	Jerry Wallace	LaCosta	T.G. Sheppard	Jam Heeves	M.L. Turner Corporters	Don Williams	Ava Bartier	Jacky Ward Charley Pride			
erstield, C.A.	Carpenters	Bob Luman B.J. Thomas	Connie Smith Berbere Feidhild	Johnny Rodrigues	Can Hunley	Moe Bandy	Jorey Wallaco	Dottay	Eddie Rabbitt		John Denver	Johnny Paycheck Waylon & Willia
	T.G. Shittstand	Connie Sinith	Cal Smith		Dickey Lee Johnny Cash	Billie Jo Speere	Crash Craddock Crystal Gayla	Eddie Rahbitt T.G. Shepperd			Johnny Cash Don Druinm	The Kendells
	Paul Craft Johnny Paycheck	Wayne Allen				KCKN	CLASTIN CRAIN	K. Rogers &	OLWW		Don Gibson	Tommy Oversire
rey Naytor	Security 1 when of a	KTOM	WNYN		KFOO Fargo, N.O.	Kanaas City, KS	WWDL	D West	Bt. Cloud, MN		WPOC-FM	NPOR
in fleeves	KOBS	Salinas, CA	Centon, OH	WHK Clevelend, OH	Jim Reeves	Johnny Paycheck	Minneapolis, MI	David Ringers	George Jones		Beltimore, Md.	Portland, Me.
	Los Angeles, CA	David Rogers	Crystal Gayle		Freddie Hart	Cel Smith	Don Williams	1. 1.	John Wesley Ryles Charley Pride		Tommy Overstreet	
855	Oon Williams	Edite Rabbitt	Marty Rolibins Bob Luman	Dun Gibian	B. Anderson &		Don Gibson		CFGM		Morte Haggard	The Kendalls Charley Priste
	C	Jim Reeves	Con Hunley	Jacky Ward The Kendalls	M.L. Turner George Jones		Verit Goadin		Toronto, Onteriu		Billie Jo Spears	Duttey
	Don Diumm 8 Anterion &	Bill Rice Carpenters	Fleddie Hart	Marty Mitchell	Don King		K. Rogers &	KFTN Provo, Utah	K. Piogers &		Moe Bandy Charley Pride	Jim Reeves
Rogers &	M.L. Turner	Cartisonals	Roy Clark	Carpenters	Jacky Ward	WHOK-FM	D Wast		D West			Dickey Lee
	Don King	KRGO		Con Hunley Merle Haggard	KWMT	Lonsester, OH	Kenny Dale	Conway Twitty R.C. Bannon	Gery Buck		WWOL	WAOR
	Carsienters Con Hunley	Solt Lake City, UT		Brenda Kaye Perry	Fert Oodge, IA	Crystel Gayle		Johnny Lee	Cristy Lane Carroll Bakar		Buffelo, NY	Utica Roma, NY
ann Denser		The Kendells	KHAK	Kenny Dale	Cel Smith	Moe Bandy Kenny Date		Jerry Naylor			Conway Twitty	Jerry Wallace Charley Pride
	KLAC	Cal Smith	Ceder Repids, IA	Don King	Charley Pride	Vern Gosdin	WMUS		KFDI Wichita, KB		Pat Rakes	Crash Craskinch
aCosta ordon Lightfoot	Los Angeles, CA	T.G. Shepperd	No Adda	WONE	Johnny Cash B.J. Thomas	Linda Ronstadt	Muskegon, MI		Eddie Rebbill		Don Williams	
	Mel Street	Don King Paul Craft	NO AGO	Dayton, DH	Dickey Lee		Linda Ronstadt	WHEF	Burr Ceson		Eddie Rabbitt	WPIK
ERE	The Kendalls	Barbara Fairchild		Kenny Dale	Johnny Paychack		Charley Pride Johnny Rivers	Rock Island, IL	LaCosta		Charley Pride	Washington, D.C.
Denver, CD	Crash Eraddock Crystal Gaste	Jeanne Pruett K. Rogers &	OLLW	Freddie Hart	Roy Clark Johnny Rodriguez		Crystal Gayle		Johnny Lee Faron Young		K. Rogers & D. West	Little David Wilks
	Jubriny Cash	D West	Chicago, III.	Jacky Ward	Don Gibson	WITL		Freddie Hert Vern Gosdin	Berbare Fairchild			Carpenters Rita Cuolidge
DICKON LOO		Linde Ronstede	John Wesley Ryles Eddie Rebbitt	Crystal Gayle The Kendalls		Lansing, MI		Conway Twilty	Cal Smith		WFEC Harrisburg, Pa.	HITH COURSE
	Colland SF, Ca.		Merle Haggard	Charley Pride	WIRE Indianapolis, IN	Johnny Rodrigues	KYNN	The Kendalls	Johnny Rodriguez Mike Lunsford		Charley Pride	WWVA
	Don Drumin	KCKC Sen Bernardino, CA	1110110 110000			John Denver	Omaha, NE	Ava Bartier Crash Craddock	MARA FOULIDIO		Tommy Overstreet	Wheeling, W.Va
	The Kendalla			WDEE Detroit, MI	The Kendells Crystel Gayle	Barbara Fairchild	John Denver	Jim Reeves	CKLW-FM		Conway Twitty	Carpenters
	Crash Craditock	Johniny Rodriguez		Detroit, ini	Aya Barber	Ava Barber Brenda Kaye Perry	The Kendalls		Windsor, DN		The Kendells	T.G. Shepperd
A L PAR	Carpenters	Dottsy Cristy Lane	WMAO	Crash Craddock	John Denver	Marty Mitchell	Al Bolt	WJVA	Charley Pride		Johnny Paycheck	Johnny Rodrigue
	KJJJ	Rita Coolidge	Chicago, H	Freddie Hart The Kendalls	Dickey Lee Brenda Keye Perry		T.G. Sheppard Crystal Gayle	South Bend, IN	Eddie Rebbitt		WHN	B. Anderson & M.L. Turner
and the second se	Phoenia, AZ	Connie Smith	Ronnie McDowell	Crystal Gayle	Jim Reeves	WINN Louisville, KY	Dottey	Crash Craddock	Don Gibson Crash Craddock		New York	Johnny Cash
	Jimmie Hodgers Connie Smith		8 J. Thomas	Charley Pride	Johnny Rodriguez		Roy Clark	Cristy Lane	Linda Ronstada		Tommy Overstreet	Jim Reeves
	Little David Wilkins	KSDN	Anne Murray	B J. Thomas Dickey Lee	Cel Smith Jacky Ward	Charley Price	Marty Mitchell DeArine Horn	Ronnie McDowell	Dottay		Johnny Paycheck	Conway Twitty
Onwas Twitty	Mike Boyd	San Oiego, C.A			SHORT FEELD	Conway Twilly	Describe Horn	Charley Pride	Art Garfunkei		The Kendells	
	Bubby Wayne Loftis Johany Lee	Johnny Hodriguez Billie Jo Spears									Waylon & Willie	
	Donny Rohrs	Don Drumm	() (1)									
EED	Tompall Glaser	Melba Montgomery	South									
NO ,enegu	K Rogers & D West	KAYO Seattle WA				140.10	INVER A					
	LaCosta	LaCosta	WPLO Atlanta, GA	WGTO Cypress Gardens, FL	WBAP	WVOJ Jacksonville, FL	WKDA Nashville, TN	KKYX	KVOO	WIRK FM		
Rogers &	KNIX	Johnny Rodriguez			Fort Worth, TX	Carpenters	Marty Robbins	San Antonio, TX	Tulsa, OK	W. Palm Bea	th, FL	
	Phoenis, AZ	KCEY	Johnny Rodriguez	Johnny Cash	The Kendalls Crystal Gayle	John Wesley Ryles	Kenny Dale	Johnny Bush	Don Williams	Eridie Ratibut	1	
ron haung	B J. Thomas Pal Bakes	Furlock, CA	Freddy Weller Conway Twitty	Don Williams Bill Rice	Don Williams	Johnny Cash	Freddie Hart	David Rogers Tommy O'Day	Conway Twilly Hank Snuw	Dan King		
hnthe Boltr guez	Con Hunley	Taylor & Stone	David Rogers	Carpenters	Charley Pride	LaCosta Doo Guiveo	Vern Gosdin Dickey Lee	Connie Smith	Barbara Fairchild	Mac Wiseman K. Rogers &		
hnn, Patcheck	Connie Smith	Roy Clark	Jimmie Rodgers	Eddie Rabbitt	Conway Twitty Eddie Rabbitt	Don Gibson Moe Bandy	Johnny Cash	Johnny Lee	Edite Rabbitt	D West		
A COMPANY La CE	Cal Smith KIDN	KCUB		Jerry Wallace Bob Luman	Moe Bandy	Jerry Wallace	Conway Twilly	Barbara Fairchild Faron Young	K Rogers &	Drittsy		
	Pueblo, CD	Tucson, AZ		Con Hunley	Linda Ronstadt	Conway Twitty		Johnny Rodriguez	D West T.G. Sheppard	Ava Barber		
	Crash Craddock	Brenda Kaye Perry	KLVI	Marty Mitchell		Little David Wilkins Tom T. Hall	KE BC		Bill Rice			
ine Muriav	Eddie Rabbitt	Conway Twitty B.J. Thomas	Beaumont, TX	WGNC	KENR Menuton TY		Oklahoma City, DK	KRMD	Dottsy			
inmy Overstreet	Dickey Lee John Denver	The Kendalls	Crystal Gayle	Fayetteville, N.C.	Houston, TX	WWDK Miami, FL	Don Williams Crystal Gayle	Shreveport, LA	Marty Mitchell Johnny Cash			
ink Williams Ir	Johnny Cash	Johnny Rodrigues	Dickey Lee Eddie Rabbitt		Crash Craddock	Tommy Overstreet	Crystel Gayle Charley Pride	Dickey Lee	Jerry Wallace			
Rogers &	B Anderson &	Eddie Rabbitt	Linda Ronstadt	Hank Williams, Jr. Jacky Word	Lynn Anderson Carpenters	Eddie Rabbitt	Dottsy	Peggy Sue	May Bill &			
D West	M L Turner Don Williams	KBBO Ventura, CA	Don Williams	Crash Craddock	The Kendalis	Johnny Cash	Jeanne Pruett Jerry Wallace		Cowboys Freddy Weller			
	Charley Pride	Kenny Date		Don Williams	Mel McDaniel		Eddie Rabbitt		Ron Shaw			
	KBET	Freddie Hart		Eddie Rabbitt	K. Rogers & D. West		Conway Twitty	14/51 141	Jeanne Pruett			
In River, WY	Reno, NV	Jacky Ward Pal Rakes		WXOR		WSM		WSUN St. Petersburg, FL	Carpenters LaCosta	WEAT		
mie Rodgers	K Rogers &	Vern Gosdin	WCOS-FM	Florence, AL	KIKK	Nashville, TN		Don Williams	Wayne Kemp	W. Palm Beac	h, FL	
Rogers &	D West Eddie Rabbitt	The Kendalls	Columbia, S.C.	Dickey Lee	Houston, TX	T.G. Sheppard	WHDO	Fredi	Mike Lunsford	Hank William	s. Jr	
D Viest	Ava Barber	Crystal Gayle	Crystal Gayle	Eddie Rabbitt	Paul Craft	Moe Bandy	Orlando, FL	Freddie Hart		Marty Robbin		
mpall Glaser	Bob Luman	Crash Craddocte Billy Walker	Eddre Rabbitt	Con Hunley	David Rogers	Don King	Carpenters Don Drumm	The Kendalls # Don King		Don Drumm		
	LaCosta Billy Walker	Darreli McCall	Jim Reeves Crash Craddock	Billie Jo Spears Johnny Cash	Johnny Rodriguez	Kenny Dale Johnny Cash	Marty Robbins	Crystal Gayle		R C. Bannon Tommy Over	treet	
erle Haggard on Drumm		Jerry Navlor				Eric Clapton	Paul Craft	Johnny Cash		Eddie Rabbit		

ATTENTION COUNTRY **REPORTERS:**

Send news and promotion pictures activity to:

R&R Country 6430 Sunset Blvd. **Suite 1221** Hollywood, CA 90028 Midaunot

DOTTSY "Here In Love" (RCA) Just added at KCKC, WUBE, KIKK, KARM, WWOL, KYNN, WXCL, CKLW-FM, WIRK-FM, KEBC, WPOR, WWVA. 35-25 KSON.

FREDDIE HART "So Good, So Rare, So Fine" (Capitol) New adds include WDEE, WONE, WSUN, KBBQ, WHBF, WNYN, KFGO, WKDA. Charted: 35-27 KGBS, 21-15 WUBE, 27-20 KFTN, 33-28 WITL.

AVA BARBER "Bucket To The South" (Ranwood) New adds include KLAK, WIRE, WHBF, WXCL, WITL, WIRK-FM. Charted: 28-20 KERE, 20-15 WVOJ, 29-22 KFTN.

KENNY DALE "Red Hot Memory" (Capitol) Just added at WHK, WONE, WSM, KERE, KBBQ, WWOL, WKDA. 25-19 KJJJ.

VERN GOSDIN "It Started All Over Again" (Elektra) Starting to pick up. Just added at KBBQ, WHBF, WWOL, WUBE, WKDA. Charted: 34-27 WIL, 32-25 WHK, 30-21 WSM.

CON HUNLEY "Cry, Cry Darling" (WB) Station adds include KGBS, WSM, KERE, KEED, WHK, KFGO, WIRK-FM, WSUN.

Others Getting Significant Action

B. ANDERSON/M.L. TURNER "I'm Way Ahead Of You" (MCA) Just added at KGBS, WDAF, WWVA, KFGO. Charted: 31-25 KNEW, 24-19 WUBE. ROY CLARK "Must You Throw Dirt" (ABC) Adds include KSO, KYNN, WXCL WNYN.



Album cuts receiving airplay and activity:

HOYT AXTON (A&M) "Free Sailin"

JOHNNY DUNCAN (Columbia): "Cheatin' In The Key Of C," "Red, Red, Wine" "Juke Box Cinderella" MERLE HAGGARD (MCA) "Heartbreak Hotel" 'Are You Lonesome Tonight" "In The Ghetto" TOM T. HALL (RCA) "Burning Bridges" "Come On Back To Nashville"

EMMYLOU HARRIS (WB)"My Songbird"

BARBARA MANDRELL (ABC) "How Long" "A Fancy Place To Cry"

JERRY LEE LEWIS (Mercury)"Georgia On My Mind"

MEL McDANIEL (Capitol) "Plastic Girl"

RONNIE MILSAP (RCA) "Crystal Fallin' Rain" "No-one Will Ever Know" ANNE MURRAY (Capitol) "Tennessee Waltz"

OAK RIDGE BOYS (ABC) "Freckles" "Let Me Be The One" "Emmylou"

DOLLY PARTON (RCA) "Two Doors Down" "Cowgirl & The Dandy" "Me & Little Andy""Loving You" JOHNNY PAYCHECK (Epic)"Colorado Kool-Aid""Georgia In A Jug'

MARY KAY PLACE (Columbia) "You Can't Go To Heaven" "Dolly's Dive"

MARTY ROBBINS (Columbia) "The Way I Loved You Best"

JOHNNY RODRIGUEZ (Mercury)"Remember Me""Tell All Your Trouble"

T.G. SHEPPARD (WB) "Baby's Gettin' Around" "Where Do We Go" "Don't Ever Say Goodbye" CONWAY TWITTY (MCA) "Honky Tonk Song"

WAYLON & WILLIE (RCA) "Don't Cuss The Fiddle", "I Get Off On You"

DON WILLIAMS (ABC) "Rake & Ramblin' Man" "Sneakin' Around" "Louisiana Saturday Night"

HANK WILLIAMS JR. (WB) "New South" "Tennessee" "Uncle Pen" TAMMY WYNETTE (Epic) "Dear Daughters" "That's The Way It Could Have Been"

FARON YOUNG (Mercury): "City Lights" "Lovin' There, Livin' There"

JOHN DENVER "It Amazes Me" (RCA) Just added at WIRE, KIDN, KSSS, KYNN, WITL, WOKO.

0

City

BARBARA FAIRCHILD "She Can't Give It Away" (Columbia) Just added KLAK, WNRS, KFDI, WITL.

DON GIBSON "Starting All Over Again" (ABC/Hickory) New adds include KSSS, KEED, KUZZ, WWOL, CKLW-FM, WHK, WVOJ, WOKO. BOB LUMAN "Proud Lady" (Polydor) New adds include KSSS, KBET,

KRAK, WNYN, WGTO, KVOO. LaCOSTA "Jessie And The Light" (Capitol) Just added at KAYO, KFDI) KBET, KJJJ, WNRS, WVOJ.

MARTY MITCHELL "You Are The Sunshine Of My Life" (MC) New adds include WHK, KRAK, KYNN, WITL. Charted: 32-28 KNEW, 30-25 KRZY.

JERRY NAYLOR "If You Don't Want Her" (MC) Station adds include KFTN, KUZZ, KBBQ, WPOR. 34-29 KRMD.

BRENDA KAYE PERRY "Deeper Water" (MRC) New adds include WHK. WIRE, WITL. Debut 27 WSUN.

JOHNNY PAYCHECK "Colorado Kool-Aid" (Epic) Station adds during the last week include KCKC, WFEC, WIXZ, KRAM, KEED. Many other stations are playing cut off the album. Many exposed this side with "Shove It" during its move up the chart. Still getting very good phones.

JIM REEVES "You're The Only Thing" (RCA) Good adds in all regions. New adds include WIRE, KFGO, WWVA, KUZZ, KTOM, WHBF, WCOS-FM. PAL RAKES "If I Ever Come Back" (WB) Just added at KBBQ, KNIX, WWOL

LINDA RONSTADT "Poor Poor Pitiful Me" (Asylum) New adds include CKLW-FM, KVOO, KLVI, WXOR. Charted: 34-29 WVOJ, 37-21 KIKK, 23-8 KENR.

DAVID ROGERS "I'll Be There When You Get Lonely" (Republic) Just added at KCKC, WPLO, KIKK, KTOM, WXCL, KFDI. CAL SMITH "I'm Just A Farmer" (MCA) Just added at KNIX, WIRE,

KCKC, KRAM, WNRS, KFDI. CONNIE SMITH "Lovin' You Beby" (Monument) Station adds include

KCKC, KNIX, KRAM, KRAK, KJJJ, WNRS, CFGM. T.G. SHEPPARD "Don't Every Say Good-Bye" (WB) Good adds in all

regions. Just added at WUBE, WSM, WWVA, KRAM, KYNN, WXCL. JERRY WALLACE "At The End Of The Rainbow" (BMA) New adds include KRAK, KRAM, WDDD, WXCL, WGTO, KEBC, WVOJ, WADR.

Active Re-Currents

DOLLY PARTON "Here You Come Again" (RCA)

THE KENDALLS "Heaven's Just A Sin Away" (Ovation)

JERRY LEE LEWIS "Middle Age Crazy" (Mercury)

KENNY ROGERS "Lucille/Sweet Music Man/Daytime Friends" (UA) ELVIS PRESLEY "My Way" (RCA)

J. DUNCAN-J. FRICKE "Come A Little Bit Closer" (Columbia) DAVE & SUGAR "I'm Knee Deep In Loving You" (RCA) DEBBY BOONE "You Light Up My Life" (WB)

CONWAY TWITTY "Georgia Keeps Pulling On My Ring" (MCA) CRYSTAL GAYLE "Don't It Make My Brown Eyes Blue" (UA)

SHEPPARD SURPRISE—Warner Bros. recording artist T.G. Sheppard and JOP Music Publishing presented special plaques to WJRB/Nashville for being the first radio station to air Sheppard's recent single, "Mr. D.J." Pictured (left to right) are station owner Mac Sanders; JOP President Bob Witte; air personality Tom Lee Anthony; T.G.; and entertainer Sherry Bryce, who also serves as programming consultant for the station.

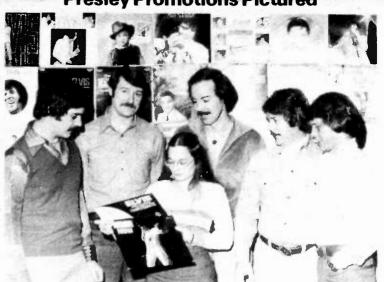


TULSA TIMEOUT—Shown making plans for an autograph session with Mel Tillis, prior to his appearance on the Tulsa Opry, are many of Mel's fans. The session was held at Peaches Record Store. (Left to right) David Montgomery, an English photographer; Jim Halsey of the Halsey Talent Agency; John Randolph, GM of KTOW/KGOW-FM/Tulsa; Bob Sturgess, Peaches GM; Dan Hudgins, Advertising Coordinator; Bryan Fraker, KTOW; and Bob Burwell, Production Director for Jim Halsey Co.



CRYSTAL SHINES IN MINNEAPOLIS—UA artist Crystal Gayle is pictured backstage after a recent appearance in Minneapolls. Shown in front (left to right) Michael O'Shea, PD Of WLOL and UA's John Tillar. Standing (left to right) are Robbie Hanson, Music Director, KTCR; bassist Richard Brannon; Gayle; Mike Gardner of BNB Management; and Crystal's producer Allen Reynolds.

R&R/Friday, February 17, 1978 **Presley Promotions Pictured**



WHEELING WINNER—Over 16,000 Elvis fans responded in four days to the WWVA radio recent salute to Elvis Presley. The promotion featured an album giveaway every hour, with the grand prize winner awarded the entire Elvis RCA record catalog. Shown with the winner in front of her prize are (left to right) WWVA's Bud Forte (6.9am); Music Director Bob Berry; Program Director Tom Miller; Bill Berg (9 to noon) and all nighter Buddy Ray.



GREEN GIVEN THE GOODS—KVET/Austin PD Jerry Green and air personality Mark Jones delivered, by chauffered limousine, a limited edition copy of the album, "The Minstrel," to the winner of a recent Elvis Presley promotion put on by the station.



THEY'RE TRIPPIN' AND HE'S RIPPIN'—After KCKN/Kansas City hosted a dinner for some listeners, and chauffered them in one of Elvis Presley's Cadillacs, several station staff members congregated around the car, one very intent of 'takin' care of business." From the left are Promotion Director, K.C. Denim; air personalities John Conrad, Ed Brown and John Duncan.



PRESLEY PLEASURE—At KSSS/Colorado Springs listeners were registered via phone to win a collection of Elvis Presley albums. They called in each time an Elvis cut was played. Pictured with the winners are (left to right) PD Bob May; air personality Karen Conway; two winnrs; afternoon lock Larry Montgomery; winner, and Music Director Dave Beadles.

	COUL SING		ANDERSON-TURNER I'm Way Ahead (MCA) See Other Andon'' suction Assessment Assessment WWVA	MOE BANDY Boff Lights (Columbia) See N/BA* section 33 28 RNWW. 2518 WURE 21 28 RNK.	R.C. BANNON If Doesn't Metter (Columbia)
	AVA BARBER Bucket To South (Ranwood Bee NBA sector Added erk LAR WHE 127	CARPENTERS Sweet Sweet Smile (ABM Bee NBA' soctor Just added at GB8 KNIFW. WDA' KIRR WWAA 2 10	JOHNNY CABH I Would Like To See (Col)	CATES BIBTERS I ve BeenLoved (Caprice)	POY CLARK Must You Throw Dirt (ABC)
	"Cresh" CRADDOCK "(Cheated On"(Capitol) A Most Added record See "16A section 127	KENNY DALE Red Hot Memory (Capitol) See "NbA" sector D	See Other Action section Added at WIP2	DOTTBY Here In Love(RCA) Sectors action of sectors Just addied of RCKC, WUBL KIKK	DON DRUMM Bedroom Eyes (ChurchHI)
0	CRYSTAL GAVLE Ready For The Times	UON GIBSON Starting All Over (ABC/Hickon Bee Other Action: section Bee Other Action: section 4	TOMPALL GLASER IRNever Crossed (ABC) Just added at KUGR, KJJJ	VERN GOSDIN All Over Again (Elek tra)	MERLE HAGGARD Running Kind (Capitol)
	FREDDIE MART So Good, So Rere, (Cepitoli See Nith' section Added atWDEE WONE WSUN	CONHUNLEY "Cry Cry Darling" (WB) See NifA section Adds in clude KGBS, WHK	THE KENDALLS "Don't FeelLike(Dvation) A Most Addet record See "Nb A section "Nb A section The A section Section The A section Se	See "NBA" section. Just	LaC DSTA Jessie & The Light (Capitol) See "Other Action" section Added at KAYO. KFDI WVOJ Added at KAYO. KFDI WVOJ 2.17
	DICKEY LEE "Love Is A Word" (R CA) "See" NBA: See Bon Adde In chade WIRE WOEE WXOR WWOL	BOBLUMAN Proud Lady (Polydor) See "Other Action" section See "Other Action" section 2 10	DARRELL McCALL Down The Roads (Columbia	MEL MCDANIEL God May Love (Capitol) Added at KENR Charled 2a 19 WIRE 20 28 WIAR, 23 24 WHK, 21 16 WIL	MARY KAY MILLER Longest Welk (Inergil
	Added stWHK	ANNE MURRAY Welk Right Back (Capitol)	JERRY NAYLOR "If You Don't Went"(MC) See "Other Action" section Added at KFIN Charted 36 29 KRMO	TOMMY DVERSTREET Ves Ma'am (AB C/Dot)	Solorado Kool Aid (Epic)
C	BRENDA KAYE PERRY Deeper Water //MRC/ See Other Action' section Just added at WMH, WIRE	CHARLEY PRIDE Someone Loves You (RCA)	EDDIE RABBITT Hoarts On Fing/Elektra)	PAL RAKES I// Ever Come Beck (WB)	JIM REEVES "You're The Only"(IRCA) See "Other Action" Section Addeel arWiRE, KFGO. WWVA
	MARTY ROBBINS "Return To Me" (Columbia) An RbR County Breaker 127	• DAVID ROGERS 1/1/Be There (Republic) 2/17	K. ROGERS/D. WEST Every Time Two Fools. (UA)	UNDA RONSTADT Poor Poor Pitiful MelAsylum,	T.G. SHEPPARD Don't Ever Say Good Bye (WB) See "Other Action" section Added at WUBE. WSM. WWVA
	BILLE JO SPEARS Lonely Hearts Club (UA)	CONNIE SMITH Lovin' You Baby IMonument	MELSTREET) If IHad A Cheatin' (Polydor) An Rth Country Breaker 113	B.J. THOMAS A Rain Song (IMCA) Ster. NixA Section Added atkNiX, WOEE	CONWAY TWITTY Grandest Lady (MCA) See "NBA" section Added etWINN, WROA, WPLO. WFEC. WWVA
	CHRISTY LANE	SERRY WALLACE At The End Of The Reinbow BMA; See "Other Action" section Unter Action" section 2 10	JACKY WARD "A Lover's Duestion" (Merc) Chaned 30-24 WWVA 27 22 KKKC. 28-17 WUBE 28-13 KIKK Added al KREWINK WIRE WIL 127	DON WILLIAMS I've Got A Winnfer (ABC) Added at K GBS, WHK, WIL WWOL Debut 17 WINN	HANK WILLIAMB, JR. Feelin' Better (WB)

Biff Collie wife DIXIE for Christmand now plans on mail

(Continued from page 52)

"Disco 1978" Special...VERNON PRES-

LEY filed to block a claim by MRS.

PRISCILLA PRESLEY for another

\$350,000 of the Presley estate, say-

ing she had already been provided

for in their divorce settlement...LO-

RETTA LYNN's national bestselling

autobiography, "Coal Miner's Daugh-

ter," will be published in the United

Kingdom soon. The book has just

about sold 2 million copies here and

UNIVERSAL STUDIOS will adapt the story into a motion picture this year...

HAL FREEMAN, President of ALL-

AMERICAN RECORD DISTRIBUT-

ING, has announced the addition of

a gospel division to be headed by JO

ANN COOK ... DON CUSIC and DAN

BECK of NEW HORIZON MANAGE

MENT announced the signing of

RCA's DICKEY LEE to an exclusive

management agreement CAL

SMITH's current single "I'm Just

A Farmer Like You" has been adopt-

ed as the nationwide striking farm-

ers' theme song. It's another SONNY

THROCKMORTON song (he's got

five or six on the national charts

currently)...Local music dignitaries

the JORDANAIRES and Elvis' first

drummer D.J. FONTANA are fea-

tured in the cast of Broadway's new-

est stage hit called "Elvis-A Legend

Lives," a musical currently palying at

the old Palace theater. It's a hit, they

say, which could stay on the boards

for years, judging from the early

standing-room-only ticket situation ...

DANNY DAVIS became a grandfath-

er for the first time last week ... CAR.

LENE CARTER, who was introduced

on "50 Years Of Country Music" TV

special, is the daughter of CARL

SMITH and JUNE CARTER (CASH) ...

WAYLON & WILLIE's Nashville con-

cert, set here at the auditorium for

March 4th, has been cancelled...DAVE

LOGGINS, who makes his home in

Music City, was showcased at Nash-

ville's Exit/In last weekend for the

local gentry...TOM T. HALL recently

announced the opening of "The"

Tom T. Hall Place, next door to the

Hall Music Complex in suburban

Brentwood. Last week the Brent-

wood planning commission approv-

ed a request to double the size of

the restaurant. Tom gave it to his

wife DIXIE for Christmas, he says, and now plans on making it into Nashville's culinary country showplace...TAMMY WYNETTE walked out of San Antonio's Bexar County Hospital "before the doctors had time to finish their diagnosis", according to hospital spokesman JOHN HENRY. She had just finished her se cond show last Saturday night at the El Fiesta Club in nearby Seguin when she was rushed to a local hospital with a police escort. After emergency treatment there, she was airlifted to San Antonio Hospital aboard Military Air Service Transport (M.A.S.T.), "She left against medical advice" hospital PR Director Henry said "She was having severe stomach pain and apparently needed medication. Most doctors will not administer pain medication until they have diagnosed the problem. Once a painkiller has taken effect, it's hard to tell where the pain is." The spokesman said he was not sure whether the patient had asked for any drugs. Tammy returned to Nashville and was scheduled to work on the weekend. Tammy has had numerous hospital emergencies in the past year because of abdominal problems. This was only her third stop on Tammy's first concert tour since her December surgery in Tucson

C

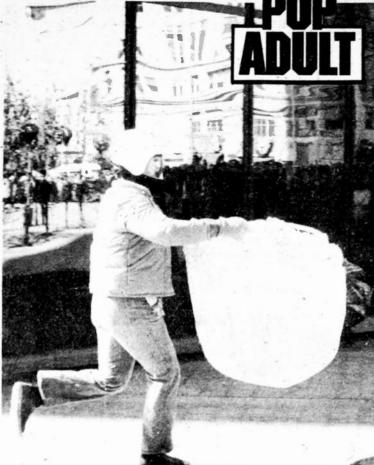
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R&R/Friday, February 17, 1978

FINAL CURTAIN: BOB LOCK WOOD, until mid-December Program Director at Nashville's WLAC-FM, former air personality on WKDA/Nashville, and in New York. Chicago, and Philadelphia radio markets, died last Sunday night of lung cancer. The family asked that instead of flowers, donations be made to the "Bob Lockwood Scholarship Fund" through FICAP, 1202 16th Avenue South, Nashville, 37212. A Masonic me morial service was held Monday night, and public funeral services were Tuesday afternoon at 2pm at Woodlawn Funeral Home in Nashville...Songwriter EDDIE NOACK. who wrote the off-recorded "These Hands" and many GEORGE JONES hits, died of a cerebral hemmorage at his home in Nashville. Eddie was past Vice President of the Nashville Songwriters Association. His songs were recorded by HANK WIL-LIAMS, ERNEST TUBB, HANK SNOW, TEX RITTER and JOHNNY CASH

R&R talks with the team that took Kansas City by storm in the rating battle: **Randy Michaels** and **Ted Cramer** of **WDAF**, next week in **R&R....**

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KNBR PREPARES TO TUFFET OUT-KNBR/San Francisco held a special charity showing of a stationmade movie called "The Day Of The Tuffet" at the San Francisco Opera House. Proceeds from the 3000 paid attendances went to a Children's Center in Los Gatos, Calif. Pictured in full dress are (I-r) air personalities Mike Cleary and Carter B. Smith, General Manager Bill Dwyer, and air personality Frank Dill. KNBR listeners starred in the film, described optimistically by the station as "the worst movie evermade."

WBT EGGS ON LISTENERS—WBT/Charlotte, N.C. recently challenged its listeners with the "Great WBT Egg Drop." Listeners were invited to invent contraptions to catch eggs dropped from the top of a 40-foot bank building. 500 spectators gathered to watch, and local media were anxious to be in on the yolk as well. Somehow, 36 of the 75 contestants managed to catch their eggs, and divided the \$500 total prize money among them (\$13.88 apiece). Above, a cautious contestant (complete with safety helmet), prepares to bag his egg.





OLIVIA THING—WMAZ/Macon gave away Olivia Newton-John's "Greatest Hits" albums for a day, then awarded an entire catalog to a listener. Contestants had pre-registered during a nine minute and forty second period earlier. Pictured flanking the winner are air personality Jim Zinn (left) and Music Director Steve Murphy.

PARTON IN THE WIND—Dolly Parton donned a WIND/Chicago "I Love You Chicago" T-shirt to demonstrate her support for the station. Pictured with her are Music Director Ford Colley (left) and air personality Stu Collins.



KXLY GOES CUCKOO-KXLY/Spokane invitied 300 guests to a special showing of "One Flew Over The Cuckoo's Nest" as part of its year-long 55th anniversary celebration. Sales Manager Jerry Jensen welcomes a guestabove.



MANHATTAN SAT IN AT WMAL—Two members of Manhattan Transfer were interviewed at WMAL/ Washington D.C. recently, prior to a concert appearance. Pictured (left to right) are Atlantic promotion rep Pat Purcell, WMAL Program Director Mark Kuhn, Transfer's Tim Hauser, WRQX Music Director Cathy Konner, air personality Tom Gauger, the group's Laurel Masse, and Atlantic National MOR Promotion Director Gunter Hauer.





With this issue, the fourth with the new Pop/Adult expansion, I'd like to take a brief moment to thank those of you who have called or written with kind and positive comments on our new look. All the good vibrations we're receiving will certainly result in continued expansion of information for Pop/Adult programmers, personalities and management people, as well as record people. Your constant support is what really makes it all work.

When You're Hot

Mike Kasabo

Many programmers commenting on the amazing hot streak the Bee Gees are currently enjoying. Not since the Beatles has one group had so much chart activity at one time at 'both Top Forty and Pop/Adult stations. The Brothers Gibb have three singles on the current P/A chart, and are enjoying good play from the "Saturday Night Fever" album cut "More Than A Woman." And it doesn't stop there. Bee Gees related product currently scoring includes numbers by Samantha Sang, Andy Gibb, end Yvonne Elliman. Group reportedly will start production on their new album some time in March.

Convention '78 Update

Just two weeks to go before the radio and record industries converge upon the great state of Texas at the Dallas Fairmont...and I'd like to announce that one of the country's most creative morning men, Dick Whittington of KGIL/Los Angeles, will be attending the Thursday night rap session. Whittington, who has never attended an industry convention, chose RER's '78 meeting based upon feedback from our previous conclaves. "Sweet Dick" (as he is also known) will field questions pertaining to the use of comedy on the radio.

Transition

Steve O'Shea, KEX/Portland weekend personality, has been promoted to the departed Bob Clarke's evening shift ... Bill Knudsen, KVI/Seattle, has been promoted from within the sales department to Sales Manager... John Wellman to Casablanca as National Pop/Adult Promotion Director from four years of service at Playboy Records...Roxanne Durell to KYUU-FM/San Francisco from KBRG/San Francisco as Account Executive... Effective February 20th, Jay Lawrence and Ted Brown of WNEW/New York will be swapping shifts. Jay goes from mornings to the 4pm-8pm show and Ted opens up 6am-10am...Bill Taylor and Terry Moss will both join KDWN/Las Vegas as air personalities February 20th. Terry will team up with Pete Moss in the morning slot (it'll be the Moss Brothers) and Bill will do the noon to 3pm shift ... Tim Akers resigns his PD position at WHOK/Lancaster and can be reached at (614) 866-2823...Sally Buckalew leaves her MD position at KOGO/San Diego to do public relations for San Diego City Councilman Tom Gabe. Debbie Cunningham takes over as MD...Lloyd Brenton Ford joins the sales staff of WHAG/Hagerstown...Dave Hammond moves as PD to WWSW/Pittsburgh from WBEN/Buffalo...Charlie Warren from WFTL/Ft. Lauderdale to WBEN/Buffalo as afternoon personality...Long-time Southern California personality Bill Ballance takes his show to KFMB/San Diego beginning March 6th in the 6pm 11pm slot.

UPDATE

WELL EXCUUUUSE MEI: Ted Wainer, traffic reporter for WSJS/Winston-Salem was giving an update about the snowy conditions on the highway when all of a sudden he exclaimed: "I'm about to be hit!" He was. The motorist who plowed into him said sheepishly: "Hi, Ted, I just heard about it on the radio." Fortunately no one was hurt.

Alan Hotlen, who resigned from KNBR/San Francisco last week, will be pursuing musical interests—mainly in the area of songwriting...Barney Keep, thirty-four year veteran of KEX/ Portland mornings, is vacationing for three weeks in Hawaii...As reported last week, Phil Hall went from KRMG/Tulsa to KFSA/Ft. Smith. However, the day before he reported for work he slipped on icy pavement and broke his leg. Also two years ago the night before his marriage, he slipped and broke his collarbone and was married in a cast. Maybe he should stay away from big events...KSFO/San Francisco featured "A Salute To Jack Benny" nightly for an hour last week...WFYR/Chicago PD Don Kelly beaming over his station's world premiering the Barry Manilow "Even Now" album on February 2nd...Many station personalities, news and programming personal will be on hand March 1st when the Hollywood Press Club gives a "Salute To KMPC/Los Angeles."...KWRM/Corona will be carrying Dodger baseball this season...Mark James, who is cowriter on the new B.J. Thomas hit, also wrote "Suspicious Minds" for Elvis...KVI/Seattle all-night personality Robert O. Smith has recorded a sequel to "Short People." Entitled "Long Tall People," it's getting phone action et the station...Dean Tyler is very pleased with the new WNEW jingle package.

Color

A MILLION PLUS FOR CHILDREN'S HOSPITAL: KDKA/Pittsburgh's annual fund drive for the Children's Hospital collected a record \$1,209,540 topping last year's total by more than a quarter of a million dollars. The three-week-long drive featured all the KDKA personalities who broadcast from windows of major downtown department stores and KDKA-TV's annual Variety Show.

YUKON DO IT: KVI/Seattle's adventurous morning man Robert Hardwick is currently somewhere on the desolate and snowbound Alcan Highway in the Yukon Territory in a Subaru making his way to Fairbanks, Alaska. Hardwick got wind that Seattle has the Subaru dealership closest to the snowy northern town and decided he would deliver the car personally to the gentleman who bought it. Hardwick calls in progress reports each day and has so far in his journey had occasion to help an Indian woman pull her car from a ditch and help another lady and her husband reach an outpost hospital after a log had fallen breaking her legs. Hardwick was due in Fairbanks sometime earlier this week.

BOWLING FOR DOLLARS: WRIE/Erie's "Radio 13 Bowling Machine" defeated the WSEE-TV team last week with all proceeds going to the Children's Fund. The station is also giving away "I Survived The Blizzard Of '78" T-shirts along with a copy of Paul Simon's "SlipSlidin' Away."



Welcome

ENTIRE TOWN HAS DINNER ON STATION—Several weeks ago KRNT/Des Moines personality Van Harden asked his listeners to help him find the smallest town in Iowa that was listening to his show, Helen Lord, a resident of Fairmount, phoned and proudly declared that her town had 7 residents. All seven were treated to dinner at a downtown restaurant. Ms. Lord presented Harden with a key to the "city" and then added that the key would probably openany Samsonite luggage in Fairmount.

DIAL A DEDUCTION: WFTL/Ft. Lauderdale has produced a series of down-to-earth tax tips guaranteed to save listeners money. Special "Dial A Deduction" hot lines have been installed and listeners can call in tax questions 24 hours a day. A tax expert will answer the question in sixty second capsules and will be aired throughout the day until April 15th. The expert is Barry Stelner, author of the best-seller "Pay Less Tax-Legally." Any station desiring this tax tip service for broadcast may contact Ms. Lois Sugar, Special Projects Manager, WFTL, P.O. Box 5333, Ft. Lauderdale, FL 33310.

SAINT.TO BE TELEVISED: KAKE/Wichita, for the third straight year, will be the host of the "St. Patrick's Day Parade." Besides the actual celebration of St. Patty's Day, March 17th, the parade also marks, they hope, the official welcoming of Spring. This year for the first time, floats will be allowed along with high school and college bands participating. Also a first, this year's parade will be televised locally. Post parade activities include a short stop for refreshment at an Irish bar.

"LOVELY" VALENTINE: KUKI/Ukiah celebrating Valentine's Day with a tie in of the Andy Gibb record "(Love Is) Thicker Than Water." Every caller receives a Gibb album, and those who come up with the correct number of records played that hour with the word "love" in the title have a chance to win a water bed.

MAY THE BEST SHIRT WIN: Nearly four years ago, Carter B. Smith, KNBR/San Francisco air personality, started to invite listeners to send him designed T-shirts. Listener reaction has been so great that by month's end he will have amassed 1000 shirts. To mark the milestone, KNBR is sponsoring a contest that will award the most original T-shirt designer \$300. Entries may be submitted in black and white or color and must contain Carter's name and a reference to his 1,000 shirts. Judges include Bill Graham of Bill Graham Presents; Meria Zellerbach, San Francisco Chronicle columnist; Hal Silverman, Editor, California Living and cartoonist Charles Schultz.

TURN OFF YOUR TV AND DISCOVER REAL ENTERTAINMENT ON AM 1190 KEX!



YESTERDAY ONCE MORE AT KEX—KEX/Portland broadcasts oldtime radio programs from the early days of the medium on a quarterly basis. The shows, including Hopalong Cassidy, Martin & Lewis, Gene Autry and Orson Welles programs, are run on evenings for two weeks straight. Above, the clever graphics on the cover of the station's program guide.

She's in every of the second s



Includes the single "The Air that I Breathe" CHS 2202

Mary Travers It's in everyone of us



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Breakers" are those newer records that have the greatest level of station activity on any given week

BEE GEES Night Fever (RSO)

58% of our reporters on it...debuts at 27 on Pop/Adult 40. Adds include KMPC, WGAR, KAKE, WBEN, KRMG, WFYR, WHIZ, KRKK. Moves: 33-22 KKYK, 24-14 FM97, 28-14 WLW, 28-20 WCHV, debut 26 WRIE, debut 30 KOLO. Heavy rotation: WNEW, KEX, WGR, WASH, WTAE.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

CRYSTAL GAYLE "Ready For The Times To Get Better" (UA) 44/14 add KRMG, WLW, WIBW, WAKR, WRIE, WYMC, KRNT, WSJS, KSL, WNEW, KOB, WHOK, K96. Moves: 23-20 WSM, 20-17 KDWN, 30-25 KOLO, 20-17 KXLY. Hot rotation: KHOW.

CARPENTERS "Sweet, Sweet Smile" (A&M) 44/8 including KNBR, WLW, KAKE, KUKI, WFYR, WSJS, K96. Moves: 20-15 KVI, 20-16 WFTL, 30-26 WLNH, 34-25 WBEN, 35-28 KOLO, debut 25 KRKK. Heavy rotation: WTMJ, KHOW, WTAE, KMBZ, KSL, WHIO, WIOD, WJNO, WNEW.

KANSAS "Dust In The Wind" (Kirshner) 41/9 add WASH, WSM, WGY, WCHV, WATR, WOWO, WHAM, WJNO, WSBA. Moves: 26-23 KVI, 31-25 KKYK, debut WHIZ, 28-24 KOLO. Heavy rotation: WTMJ.

LINDA RONSTADT "Poor, Poor Pitiful Me" (Asylum) 33/2 add KSFO, WHIZ. Moves: 37-28 FM97, 30-22 WCHV, 33-25 KUKI, 29-24 KAKE, 22-19 KOLO, 29-21 WLW, debut 18 KULF. Heavy rotation: KHOW, WTAE.

ERIC CLAPTON "Lay Down Sally" (RSO) 32/7 including WOWO, WGGA, KCRA, WCBM, WGAR, WIND, Moves: 25-16 WBEN, 24-15 WCHV, debut 25 WSM, debut 34 KOLO. Heavy rotation: KEX, WASH, WLVA, WGR.

Others Getting Significant Action

GORDON LIGHTFOOT "The Circle Is Small" (Reprise) 27/11 including KVI, KDWN, KOLO, KSD, WHAG, WJNO, WIOD, KSFO, KRNT. Moves: 24-21 WSM, 23-20 WIBW, 28-23 KAKE. Heavy rotation: WNEW

JOHN DENVER "It Amazes Me" (RCA) 26/9 including KSL, WASH, KBLF, FM97, WIBW, KRKK, WYMC. Moves: 28-25 KVI. Heavy rotation: WHIO, WHAG, KHOW

CHUCK MANGIONE "Feels So Good" (A&M) 26/5 including WHAM, KNBR, WHIZ, WATR. Moves: 26-23 KXLY, debut 22 WLNH, debut 24 WSM. Hot rotation: WJNO.

DEBBY BOONE "California" (WB/Curb) 25/6 including WBEN, KVI, KRNT, WHAG, WHIZ. Moves: 19-15 KXLY, 29-26 KOLO, debut 29 KUKI, debut 37 FM97

THE BABYS "Silver Dreams" (Chrysalis) 24/6 including WFTL, WSM, KWAV, WRIE, WGY. Moves: 30-24 KUKI, 32-27 KOLO, debut 29 KRKK.

ROCKY & CHYANN "Rockin' In The Cradle Of Love" (Windsong) 23/3 add WSB, KHOW, KRNT. Moves: debut 30 KRKK. CHICAGO "Little One" (Columbia) 19/3 add WHIO, WIBW, WHIZ. Moves:

35-30 WCHV, debut 30 WLNH. JERICHO HARP "Is It Really Love At All" (UA) 17/6 including WHIO,

WSB, KDWN, KBLF, KRKK. Moves: debut 29 KXLY, debut 30 WFTL. HEATWAVE "Always & Forever" (Epic) 16/1 add KMPC. Moves: 18-13 WATR, 35-19 WHIZ. Heavy rotation: WASH, WTAE.

FIREFALL "So Long" (Atlantic) 15/1 add WTMJ. Move: debut 30 WHIZ.

WAYLON & WILLIE "Mamas Don't Let Your Babies Grow Up To Be Cowboys" (RCA) 12/4 add KNBR, KRMG, KBLF, KRNT. Moves: debut 22 WSM.

NATALIE COLE "Our Love" (Capitol) 12/1 add WCER. Moves: 23-12 FM97, 25-11 WOWO, debut 23 WHIZ.

MARY TRAVERS "The Air That I Breath" (Chrysalis) 11/2 add WGGA, KRNT BOZ SCAGGS "Hollywood" (Columbia) 9/2 add K101, WHAG. Moves:

debut 38 FM97. RAYDIO "Jack &

Jill" (Arista) 9/2 add WCBM, WTAE. Moves: 26-23 WGAR, 27-20 WBEN. BARBARA MANDRELL "Woman To Woman" (ABC/Dot) 8/3 including

WHOK, KRNT. JACKIE DeSHANNON "To Love Somebody" (Amherst) 7/4 add WGY,

WSB, KMRJ, KBLF. JAMES TAYLOR "Honey, Don't Leave L.A." (Columbia) 6/6 add WSB,

WCHV, KOLO, KMRJ, KRKK, K96. BOB WELCH "Ebony Eyes" (Capitol) 6/2 add WLVA, WCHV. Moves:

debut 32 KOLO. KACEY CISYK "The One And Only" (ABC) 6/2 add FM97, KRNT.

JAY FERGUSON "Thunder Island" (Asylum) 6/1 add WCHV. Moves:

14-11 KYKK. JACKY WARD "A Lover's Question" (Mercury) 5/2 add KULF, KXLY.

Radio & Records POP/ADULT AIRPLAY/40

February 17, 1978 Three Two Last Weeks Weeks Week

		COMP AADO	ĸ		
		1 1	0	BILLY JOEL/Just The Way You Are(Columbia)	
		2 2	0	SAMANTHA SANG/Emotion (Private Stock)	
	5	3 3	Ð	DAN HILL/Sometimes When We Touch (20th)	
		6 6	0	JOHN WILLIAMS/Theme From Close Encounters (Arista)	
	29	15 7	0	ART GARFUNKEL/Wonderful World (Columbia)	
(6 9	54	6	NEIL DIAMOND/Desiree (Columbia)	
	10	75	7	LOU RAWLS/Lady Love (Philadelphia Int'l)	
1	18 1	12 10	8-4	ABBA/Name Of The Game (Atlantic)	
1	17 1	69	9	DAVID GATES/Goodbye Girl (Elektra)	
1	21 • 1	17 11	10	RITA COOLIDGE/The Way You Do The Things You Do (A&	
1	16 1	4 12	11	BEE GEES/Stayin' Alive (RSO)	
1	1 1	0 8	12	JOHNNY RIVERS/Curious Minds (Um, Um, Um, Um, Um, Um, Um, Um, Um, Um,	
4	4	13	13	ROD STEWART/You're In My Heart (The Final Acclaim) (W	m/(Big Free)
1	4 1	3 14	14	ANDY GIBB/(Love Is) Thicker Than Water (RSO)	в)
• 3	6 2	7 21	01	LeBLANC & CARR/Falling (Big Tree)	
-		- 29	Ø	BARRY.MANILOW/I Can't Smile Without You (Arista)	
3	72	8 18	17	GENE COTTON/Before My Heart Finds Out (Ariola)	
4	0 3	2 24	Θ	B.J. THOMAS/Everybody Loves A Rain Song (MCA)	
3	1 2	1 19	19	PAUL DAVIS/I Go Crazy (Bang)	
8	1	1 16_	20	PLAYER/Baby Come Back (RSO)	
3	3 3	1 25	Ø	STEELY DAN/Peg (ABC)	
7	9	15	22	PAUL SIMON/Slip Slidin' Away (Columbia)	
-	3	5 31	ø	CARPENTERS/Sweet, Sweet Smile (A&M)	1
9	11	3 20	24	BEE GEES/How Deep Is Your Love (RSO)	
25	5 24	27	25	ODYSSEY/Native New Yorker(RCA)	
30) 29	26	26	BILL WITHERS/Lovely Day (Columbia)	
-	_		0	BEE GEES/Night Fever (RSO)	
-	40	35	Ø	ANNE MURRAY/Walk Right Back (Capitol)	
3	8	17	29	DOLLY PARTON/Here You Come Again (RCA)	
-	-	40	Ο	YVONNE ELLIMAN/If I Can't Have You (RSO)	
-	-	39	Ð	ERIC CLAPTON/Lay Down Sally (RSO)	
19	25	32	32	RANDY NEWMAN/Short People (WB)	
35	34	33	33	CHIC/Dance, Dance, Dance (Atlantic)	
	39	36	34	McCOO & DAVIS/My Reason To Be Is You (ABC)	
24	22	22	35	RONNIE MILSAP/What A Difference You've Made In My Life	100.41
32	30	30	36	MECO/Theme From Close Encounters (Millennium)	(HCA)
-	-	38	37	KANSAS/Dust In The Wind (Kirshner)	
13	20	28	38	JOHN DENVER/How Can I Leave You Again (RCA)	NEW
-	-		39	LINDA RONSTADT/Poor, Poor Pitiful Me (Asylum)	ENTRIES
-			40	CRYSTAL GAVIE/Ready For The Times To C and the state	
This	chart	is based	t soley	on airplay statistics compiled weekly from our reporting s	tations

Th tistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters

CHART SUMMARY: From the hottest little company in the business comes the Bee Gees with a Breaker at 27 this week. The Brothers Gibb now have three singles on the P/A 40! A log jam is still pretty much the story inside the top five; Joel, Sang and Hill retain the 1.2.3 positions with two point jumps for John Williams 6-4 and Art Garfunkel and company moving 7.5. Another Gibb, Andy, showing excellent consistency at 14, notice the four week trend. Due to other product jumping ahead of them, several records appear to have stalled but actually are still very active. They are Gene Cotton at 17, Paul Davis at 19, and of course the Bee Gees again at 11. After a three point dip last week, Odyssey rebounds a couple of points this week due in part to increased rotation. Two ladies join the P/A 40 this week. Welcome Linda at 39 and Crystal at 40.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

BEE GEES (RSO) "More Than A Woman" BEE GEES (RSO) "Charade"

GEORGE BENSON (WB) "Lady Blue" "It's All In The Game" "Remember

Wes JACKSON BROWNE (Asylum) "Love Needs A Heart"

CHICAGO (Columbia) "Take Me Back To Chicago" "Policeman"

NEIL DIAMOND (Columbia) "You Don't Bring Me Flowers" "Let Me Teke You'

FLEETWOOD MAC (WB) "Secondhand News"

ART GARFUNKEL (Columbia) "Watermark" "Someone Else" "Crying In My Sleep"

BILLY JOEL (Columbia) "Stranger" "Moving Out" "Always A Woman" GORDON LIGHTFOOT (Reprise) "Daylight Katy" "Dreamland" "Some times / Don't Mind"

BARRY MANILOW (Arista) "Even Now" "Somewhere In The Night" PAUL SIMON (Columbia) "Stranded In A Limousine"

STEELY DAN (ABC) "Josie"

Most Added: CRYSTALGAYLE

Ready For The Times To Get Better (UA) Added at 21% of reporting stations

BARRY MANILOW I Can't Smile Without You (Ariste) Added at 21% of reporting stations

GORDON LIGHTFOOT Circle is Small (Reprise) Added at 19% of reporting stations

JOHN OENVER It Amezes Me (RCA) Added at 15% of reporting stations

Hottest:

DANHILL Ve Touch 20thi Reported hot at 53% of our stations

SAMANTHA SANG Emotion (Private Stock)

Reported hot at 49% of our stations. BILLY JOEL

Just The Way You Are (Columbia) Reported hot at 43% of our stations.

JOHN WILLIAMS Theme From Close Encounters (Arista) Reported hot at 41% of our stations.

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CRYSTAL GAYLE/Ready For The Times To Get Better (UA)

NEW & ACTIVE

CRYSTAL GAYLE "Ready For The Times To Get Better" (UA) 44/14 add KRMG, WLW, WIBW, WAKR, WRIE, WYMC, KRNT, WSJS, KSL, WNEW, KOB, WHOK, K96. Moves: 23-20 WSM, 20-17 KDWN, 30-25 KOLO, 20-17 KXLY. Hot rotation: KHOW. **Most Added:**

CRYSTAL GAYLE Ready For The Times To Get Better (UA) Added at 21% of reporting stations.

POP/A Sing	DULT LES where sphabethed order	ADDRISLIIRO& Never My Love (Buchish)	THCHANYS Silver Dreams (Chrysalls)
HEE GEES Night Fever (RSO)	KARLA BONOFF Isn't I Alweys Love (Col)	DEBBY BOONE Celifornie (WB):Curb) Bee New & Astiva Bee New & Astiva	CARPENTERS Sweet Sweet Smile (ABM)
CHIC Dance, Dance, Dance (A B/	CHICAGO Little One/Columble/ Check New & Active Check New & Active	KACEY CIBYK The One And Only (ABC)	ERIC CLAPTON Ley Down Sally (IRSO)
NATALIE COLE OurLove/Capitoli	PERRY COMO Where You're Concerned IRCA.	GENE COTTON Before My Heart (Ariola)	BING CROSBY Yesterday When I Was. (UA)
JOHN DENVER ILAmazos Me (RCA)	JACKIE DoSHANNON To Love Somebody (Ambers	RANDY EDELMAN Autumn Days (Arista)	YVONNE ELLIMAN III Can'! Have You/RSO/ Big Jump 40 30 on P A 40 Big Jump 40 30 on P A 40 III Jump 40 40 Jump 40 40 Jump 40 40 40 Jump 40 40 Jump 40 40 40 Jump 40 40 Jump 40 40 40 Jump 40 40 40 Jump 40 40 Jump 40 40 Jump 40 40 40 Jump 40 40 Jump 40 40 40 Jump 40 40 40 Jump 40 40 Jump 40 40 Jump 40 40 Jump 40 40 40 Jump 40 40 Jump 40 40 40 Jump 40 40 40 Jump 40 40 40 Jump 40 40 Jump 40 40 40 Jum
JAY FERGUSON Thunder Island IA sylum)	FIREFALL SoLong (Atlantic)	FLACK & HATHAWAY Closer / Get To You (Ail)	LEIF GARRETT Put Your Head(Atlantic)
CRYSTAL GAYLE Roady For The Times (UA) See New 6 Active	ANDREW GOLD Thank You For Being. IAsy See New & Active 217	JERICHOHARP JS IRRoelly Love At All IUA	HEATWAVE Always & Forover(Epic)
127	GORDON LIGHTFOOT The Circle(WB/Reprise) Bea New & Active 23	LITTLE RIVER BAND Heppy Anniversary (Harvest	MAGGIE MecNEAL Jeck & Jilli (Arista)
BARBARA MANDRELL Women To Women (ABC/Dol Check New & Active 1 20	Continues atrong	BARRY MANILOW / Can't Smile (Arista)	McCOO & DAVIS My Reason To Be Is You (ABC)
MECO Close Encounters (Millenniun dropped from PIA 40 113	35-28 on P/A 40	ROCKY & CHYANN 	LINDA RONSTADT Poor Poor Pitithal Me (Asylum)
DIANA ROSS Your Love Is. (Motown)	SANTA ESMERALDA Don't Lot Me Be (Casabiance Description of the second	LEO SAYER Fesy To Love (WB)	BOZ SCAGGS Hollywood (Columbia)
STARLAND VOCAL BAND Mr. Wrong (Windsong)	STEELY DAN Peg (ABC)	JAMES TAYLOR Honey, Don't leave(Col) See New b Active James Active James Active James Active WINGS	Check New B Active
A Lover's Question (Merc) Bee New & Active Bee New & Active 217	Memes Don't et. (RCA)	Mull Of Kintyre (Capitol)	BILL WITHERS Lovely Dev (Columbia)

R&R/Friday, February 17, 1978

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ADDS & HOTS

WARH/Akton Russ Knight	WGAH/Cleveland Tim Hiley	KMIIZ/Kanses Cil Steva Bell	WSM/Nashvilli Mary Catharin		orings WillW/Topeta John Kala
Chie	Bris Clapton	Ites Gens	Leif Garratt The Babys	Hee Gam	Lettians & Carr John Denver
Venne Ellimen Crystal Gayle	the Gens "Pover"	Laif Garrett	Bill Withers Andrew Gold	Jericho Harp	Crystal Gayla
HOTTEST Billy Joet	Lou Rawis Berry Manitow	Johnny Mathis HDTTEST Billy Joel	Konsee HOTTEST	James Taylor Haridy Hichards John Danver	Chicago HOTTEST Billy Joel
Samantha Sang Lou Rawls John Williams	HOTTEST Bee Gens	Sementha Sang Lou Rawls	Lou Hawla	HOTTEST	John Williams Anne Murray
Abba Art Gartunkei	"Altva" Dan Hill	Dan Hitt	John Williams Ronnie Milsep	Gens Callan	Art Garfunker
AUT GENELIKE	Art Gerfunkel	WENH/Laconia	David Gales B.J. Thomas	Rite Coolidge	K RMG/Tulsa
KOB/Albuquerque Jim King	WHIO/Dayton Kris Bankin	Roger Curtis	Gana Cotton	KCRA/Secreme	Dan Bishop
Crystel Gavie	Jericho Harp	Nu Adds HDTTEST	WNEW/New Y	Dave Darte	Crystal Guylu Ben Gans
Paul Davis Anne Murray	Chicago Diana Hom	Billy Jost Semantha Sang	Dean Tyler	Vionne Elliman	"Fovor" Paul Davis
Barry Manilow HOTTEST	Bob McBride HDTTEST	Andy Głub John Williams	Berbera Carrol Crystal Gayle	HOTTEST	Waylon & Wills HOTTEST
Lou Rewis Andy Gibb	Gene Cotton Abbe	Lou Rewts Odyssey	HOTTEST Bill Withurs	Billy Joel Dan Hill	Den Hill Samantle Sang Lou Rawls
Gene Cotion BJ Thomas	8.J. Thomas Anna Murray Art Gartunkai	WHDK/Lancaster	Billy Joel Barry Manilow		Art Gerfunket Rite Coolidge
WSB/Atlanta	Art Gartunkei Rita Coolidge Bilty Joul	Tim Abers	Gordon Lightf Carpenters	Lou Rawls	Mita Coonage
Gene Christie	John Denver Carpenters	Barry Menilow Barbara Mandrell	Art Gerfunkel LeBianc & Car John Williams	,	KUKI/Ukiah Randali Kalton
Jechis DeShennan Jemes Taylor		Crystal Gayle McCoo & Davis		KSD/St Louis	Andy Gibb
Rocky & Chyann Jericho Harp	KHDW/Denver Harry Smith	LoBlune & Carr HDTTEST	KOV /Phoenia Dan Armstrong		Carpenters Gordon Lightfoot
	Paul Devis	Art Garfunkel Dan Hill	Lou Rewis Andy Gibb	Gordon Lightfor Gene Cotton Karla Bonoff	John Denver Chuck Mangione HOTTEST
WCBM/Baltimore Dester Beane	Vvonne Ellimen LeBlanc & Carr	Billy Joel Carpenters	Maggie MacNea		Semantha Sang
Eric Clapton	Andy Gibb Rocky & Chyann McCoo & Davis	KDWN/Las Vauas	KMRJ/Pittabur	Samantha Sang g. KS Paul Davis	Bee Gans "Alive" Billy Joel
Raydio HOTTEST Billy José	HOTTEST Lou Rawls	Jack London	Gabe Baptiste	y, Karay parti	Vionne Elliman Dan Hill
Dan Hill Andy Gibb	Billy Joel Sementhe Sang	Rita Coolidge	James Taylor Rick Nelson	KSL/Selt Lake C Flo Winewriter	WASH/Washington, D.C.
Sementha Sang Bee Gaas	John Williams Rita Coolidge	Leif Garrett Gordon Lightfoot	EW&F Donna Fargo	John Denvar	Bob Duckman
"Alive"	Art Garfunkel Bre Gaes	HDTTEST Sementhe Sang	John Denver Jackie DeShann	Crystal Gayle	Kansas John Denvar
WBEN/Bulfalo Roger Christian	"Alive" Gene Cotton	Gene Cotton Odyssey	HOTTEST David Gates	HOTTEST	Barry Manitow "Somewhere"
Bes Gees			Abba Yvonne Eilimer		HOTTEST
"Fever" Barry Manilow Gene Cotton	KRNT/Des Morres Del Hull	KKYK/Little Rock Rob Johnson	B.J. Thomas	Art Garfunkai	Andy Gibb Dan Hill
Gene Cotton Debby Boone HOTTEST	Rocky & Chyann	Tam Petty LeBianc & Care	EM97/Pittsburg	KDGD/San Diago	Bee Gees
Bee Gees	Gordon Lightfoot Weylon & Willie	HOTTEST Bee Gem	Dave Popovich	Patti Austin	Lou Rewis
Andy Gibb LeBlanc & Carr	LeBlanc & Carr Kacey Cisyk Bing Crosby	"Alive" Steely Dan	John Denver Kacey Cisyk	Rose Royce Don Brown	Sementhe Servy David Gates
John Williams Steely Dan	Flower Barry Manilow	John Williams Art Garfunkal	HOTTEST Bre Gras		Billy Jost Barry Manitow
Abba Rita Coolidge	Mary Travers Debby Boone	Jay Ferguson Eric Clapton	Alive" Natalie Cole	KNBR/San Franc Ron Reynolds	WATR/Waterbury
Art Garfunkei	Barbara Mandrell Rita Coolidge	KMPC/Los Angele Bill Watson	Bee Gees Fever	Carpenters	Glenn Colligen
WGR/Buttelo	Crystal Gayle HOTTEST	Bes Gees	WTAT (Dark	Waylon & Willie Chuck Mangione HOTTEST	Chuck Mangione Kansas
Jerry Reo No Adds	Billy Jost Neil Diamond	"Fever" Heatways	WTAE /Pittsburg Ted Atkins	Billy Joel Johnny Rivers	HOTTEST Semantha Sang
HDTTEST LeBianc & Carr	John Williams	HOTTEST Bee Gars	Raydio David Gates	Semantha Sang John Williams	Dan Hill Art Garfunkei
Samantha Sang a	WRIE/Erre Smokey Burns	Billy Joel	Johnny Cash LeBlanc & Carr	Dan Hill Bee Gales	Meco Heatware
Dan Hill	Crustel Gavle	Andy Grbb	Yvonne Elliman HDTTEST	Andy Gibb	
Art Garfunkel Andy Gibb Paul Davis	The Babys Yvonne Elliman	WLVA/LYNCHBU Chuck Holloway		Art Garfunkal	
	Chic Paul Davis EW&F	LeBlanc & Carr	Bee Gees	KIOI/San Francisco	WJND/West Palm Beach
WCER/Charlotte, MI Jim Abens	HOTTEST Dan Hill	Bob Welch Gene Cotton	KEK/Portland	Laverne Drake	Russ Morley
Berry Manilow	Bee Gees	Barry Manilow HOTTEST	Bob Swanson	Diana Ross Bor Scaggs	Kansas Gordon Lightfoot
Vyonne Elliman McCoo & Davis	John Williams Lou Rawls	Andy Gibb John Williams	Andrew Gold HOTTEST	"Hollywood" Andrew Gold Pablo Cruisa	FID LICRY HOTTEST
Gene Cotton Natalie Cole		Dan Hill Samantha Sang	John Williams Meco	Hoodoo Rhythm Devils	Billy Joel Dan Hill
Dan Hill (Re-edd) HOTTEST	WFTL/Ft. Lauderd Mike Harvey	ale WYMC/Mayfield	Bee Gres Alive	John Williams	John Williams Gene Cotton Carpenters
Lou Rawls Billy Joel Neil Dismond	The Babys	Gary Morgan	Eric Clapton	- Bee Gees	Art Garfunkel
Samantha Sang	K. Rogers & D. Wes Barry Manilow	Gordon Lightfoot Debby Boone	K96/Provo	Den Hill Billy Joel	
WCHV/Charlottesvill	HDTTEST Lou Rawis * Dan Hill	John Denver Crystal Gayle	Carpenters	Andy Glbb Samenthe Sang	
Jim Racey	David Gates John Williams	NOTTEST	Crystal Gayle James Taylor	Rita Coolidge	KAKE/Wichita John Meyars
LeBlanc & Carr Kansas	Helen Reddy B.J. Thomas	Aita Coolidge John Williams Dan Hill	HOTTEST Bee Gen	KSFO/San Francisc Don Hofmann	
Bob Weich	LeBianc & Carr	Steely Dan Andy Gibb	Alive Art Garfunkei	Barry Manilow	Carponters Paul Davis
Jackson Browne James Taylor Jay Ferguson (DP)	WOWO/Ft. Wayne		Jackson Browns	Linds Ronstadt Gordon Lightfoot	HOTTEST Sementhe Sang
HOTTEST Samenthe Sang	Bob K.	WMPS/Memphis Kevin Murphy	KOLD/Reno Mike Hagerty		Los Raws Dan Hill
Oan Hill Steely Dan	Eric Clapton Barry Manilow	Crystal Gayle	Gordon Lightfoo	WGV/Schenectady	Ber Gees "Alive"
John Williams Rits Coolidge	Kansas HDTTEST	Carpenters The Babys	ELD Andrew Gold	Kansas	
Art Garfunkal Abba	Bes Gaes	Barbara Mandrell HD TTE ST Billy Joel	James Taylor Odyssey	The Babys Jackie DeShannon	
WFYR/Chicago	Andy Gibb Semanthe Sang	Linda Ronstadt John Williams	HOTTEST Dan Hill	HOTTEST Barry Manilow	
Don Kelly	Meco Paul Simon	Natable Cole Bee Gees	Samantha Sang John Williams	David Gates Dan Hill	WSJS/Winston Salem Ken Jones
Yvonne Elliman (DP) Barry Manilow	Natalia Cole Paul Davis	Fever Steely Dan	Rod Stewart Gena Cotton Rita Coolidge	Art Garfunket Gene Cotton	Carpenters
"Copecebana" (DP) "Somewhers" (DP)	WGGA/Gainesville Stoney Johnson	Johnny Rivers	David Gates Abba		Crystal Gayle Anne Murray HOTTEST
Bee Gaes "Favar" David Gates	Blood, Sweet &	WIOD/Miami Volanda Perapar			Sementhe Sang Bee Gees
David Gates Corponters HDTTEST	Tears Mary Travers	Randy Richards		KVI/Seattle	"Alive" Lou Rawls
Dan Hill Samantha Sang	Randy Edelman McCoo & Davis Eric Clapton	Gordon Lightfoot Yvonne Ellimen		Mike O'Shee	Dan Hill Billy Joel
Bes Gees "Alive"	Eric Carmen Helen Reddy	HOTTEST John Williams	KBLF/Red Bluff Bob Breck	Steely Dan Debby Boone	Art Garfunkel
Art Garlunkel Andy Gibb	HOTTEST Dan Hill	Lou Rawis Gene Cotton	Diana Ross	Gordon Lightfoot HOTTEST	WSBA/York Bill Campbell
Chic	Lou Rawts Art Gartunket	Dan Hill Carponters Samantha Sang	John Denvar Jackie DeShannon	Bee Gres "Alive" Dan Hill	Lou Aswls
	Billy Joel	sementine seng	Alan Price Jericho Harp	Art Garfunkei Lou Rawis	Kansas Barry Mahilow
WIND/Chicago	WHAG/Hagerstown	WTMJ/Milwaukee Sem Armato	Waylon & Willia HOTTEST	B J Thomas Carponters	HOTTEST Dan Hill
Ford Colley	Joe Brugh	Odyssey (Re add)	Dan Hill Paul Davis David Gates		Art Garfunkel Bee Gees
Odyssey Eric Clapton	Donne Summer Debby Boone Gordon Lightfoot	Firefall (Re-add) HOTTEST	Carpenters Bee Gees		"Alive"
HOTTEST Bea Gues "Alive"	Gordon Lightfoot Leo Sayer Boz Scaggs	Gene Cotton David Getes	"Alive" Johnny Rivers		WHIZ/Zanesvilla Dave Crist
Dan Hill Billy Jost	"Hollywood" HOTTEST	Rita Coolidge Lou Rawis Dan Hilf	Odyssey Rite Coolidge		Eric Clapton
Samantha Sang	Sementhe Sang Dan Hill	Barry Manilow Billy Joel		KKLY/Spokane Chuck Harmon	Bee Gees "Fever"
	Crystal Gayla John Denver	Art Garfunkel Sementhe Sang		Chuck Harmon Earl Klugh	Berry Manifow Linda Ronstadt
	"Amarss"		MAR & \$4480	John Williams Jacky Ward	Enchantment Debby Boone
WLW/Cincinnati Susan Howe		KWAV/Monterey Melinda Roberts	wetAM/Rochester Jack Murphy	Bobby Arvon Wee Willie Small	Chuck Mangions Chicago Madison Street
Crystal Gayle		Randy Richards Flo Lacey	Barry Manilow Chuck Mangione	HOTTEST Billy Joel	HDTTEST Bee Gres
Gene Cotton Carponters HDTTEST	KULF/Houston Chuck Buell	The Bebys Jericho Harp	Kanses HOTTEST	Dan Hill Paul Davis	"Alive" Randy Newman
HDTTEST Bee Gees "Alive"	Aite Coolidge	HOTTEST Rod Stewart	Abbe Dan Hill	Ronnis Milsap Roberta Flack Helan Reddy	Andy Gibb Billy Joel
Andy Gibb John Williams	LeBlanc & Carr Jacky Ward	Billy Joel Jackis DeShannon Diene Rom	Lou Rawls Barry Manilow Art Garfunkel	B.J. Thomas Al Martino	Samantha Sang Steely Dan Mecn
Bes Gres	HOTTEST Bee Gen "Alive"	Diana Rom Samantha Sang Dolly Parton	Art Garfunkel Semantha Sang Rita Coolidge	Arine Murray	Abba
Art Garfunkai	Dan Hill	Dan Hilf			

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Openings

Deen Landsman Radio Servies has the following openings: Top 40 morning man, Pop/Adult morning man and various other day pert openings for Top 40 jocks. Tapes, resumes, cover letter and minimum salary requirements to Dean Landsman, 135 E. 54th Street, New York, N.Y. 10022. No calls please.(2-3)

WTHI/Terre Haute, In., looking for morning person. Humor oriented, pleasant voice, ability to work with others on the air. Knowledge of Country music helpful but not necessary. Tapes and resumes to Fred Morse, WTHI, Box 1486, Terre Haute, IN 47808 or call (812) 232-9481. (2-3)

WTKO/lthaca, NY looking for personable mid-day jock. Pop/ Adult format. Rush tapes and resumes to Bob Lynch, PD, WTKO, Box 10, Ithaca, NY 14850 EOE M/F. (2-3)

WMAS-FM-AM/Springfield, MA looking for experienced Operations Manager or Programmer ready to take over operations of two radio stations. Resumes and salary history to Stan Brooks, WMAS, 101 West Street, Springfield, MA 01104.(2-3)

The Rust Communications Group is hiring qualified professionals: air talent, news communicators, Research Analysts, Immediate positions; growth opportunities; all formats. Tapes, resumes, and letter outlining your personal and professional goals: John Lund, Director, Group Operations, Box 9608, Richmond, VA 23228. EOE M/F. (2-3)

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WFLY-FM, a 50,000 watt station in Albany, NY is looking for air talent for future openings. Good communicators only, no screamers. Tapes and resumes to Mario Mazza, PD, 4243 Albany Street, Albany, NY 12205 (2-3)

Program Oirector, a mature, creative professional wbo's looking for an opportunity to improve his talents. Qualified to direct a community involved old line Kentucky station with modern facilities. Responsible for total air sound, staff, music, production, copy and promotion. Also need air/production people for both AM & FM. Tapes, resumes and starting salary to Station Manager, Box 70, Fort Knox, Kentucky 40121. EOE(2-3)

WCUZ/Grand Rapids, Mi., needs a communicating news person. Tapes and resumes to John Bry, 1 McKay Tower, Grand Rapids, MI 49503 or call (616) 451-2551. (2-7)

WWNR/Beckley, W. Va., looking for air talent. Production a must. All shifts. A Rahall Communications station. Tapes and resumes to Pat Robbins, PD, Drawer AE, Beckley, W. VA2501. No calls please. (2-8)

KATI/Capser, WY looking for air talent, Top 40 station. Also looking for News/Sports Director. Tapes and resumes to Fred Leemhuis, PD, KATI. Box 2006, Casper, WY 82601. (2-8)

KEWI/Topeka, Ks., looking for Mr. Blade. A full time production director, no airshift required, creative ability a must. Contact J.R. Greeley (913) 272-2122. EOE M/F. (2-8)

WSGN/Birmingham, AL needs weekend/swing jock. Tapes and resumes to Jan Jeffries, PD, WSGN, City Federal Bldg., Birmingham, AL 35203 or call (205) 322-3434. (2-8)

96X/Miami, Fi., needs a killer 6-10pm jock. Tapes and resumes to Joel Denver, WMJX, 825 41st Street, Mlami Beach, FL 33140. EOE M/F. (2-8) Openings

Midwest chain has openings for news people and air talent, needed immediately. Tapes and resumes to John David Spangler, Box 6000, FortWayne, IN 46808. (2-8)

KAKC/Tulsa, Ok., looking for midday personality. Good bucks for right person. Tapes and resumes to Mike McCarthy, KAKC, Box 970, Tulsa, OK 74101. EOE (2-8)

KE2Y/Anaheim, Ca., looking for air talent, afternoon drive. Must be a pro. \$30,000/yr. No calls. Tapes and resumes to Rick Carroll, KEZY, 1190 E. Bell Road, Anaheim, CA 92805. (2-8)

WFEA/Manchester, N.H. needs a Chief Engineer, salary open depending on experience. Call Rick Ryder, WFEA, (603) 625-5491. EOE M/F. (2-8)

WVAM/Altoona, Pa., looking for afternoon drive announcer with heavy production. Tapes and resumes to John Harrison, WVAM, 2727 W. Albert Drive, Altoona, PA 16602. No calls please. EOE M/F.(2-9)

KIDD/Monterey, CA looking for sales person with at least three years full time sales experience. Call Jim Christoferson, GM, (408) 649-6622. EOE (2-9)

WEEP/Pittsburgh is looking for a strong morning air personality. Tapes and resumes to Dene Hallam, WEEP, Fulton Building, 107 6th Street, Pittsburgh, PA 15222. Also, looking for news person, and other jocks to fill time slots. Call (412) 471-9950. EOE (2-10)

WFIF/Milford, CT looking for local news digger with writing experience in our growing news department. First news opening in a year at this 5,000 watt station. Also, looking for aftermoon drive jock. Tapes and resumes to Randy West, WFIF, Milford, CT06460. EOE(2-8)

KFLY/Corvallis, OR needs uptempo Top 40 person. Tapes and resumes to Ken Paul, Box K, Corvallis, OR 97330. (2-8)

Top rated KLOK/San Jose, Ca., wants a good morning news personality, male or female, to handle Pop/Adult format for a San Francisco Bay area audience. Tepes and resumes immediately to: Ray Hasha, KLOK, Box 21248, San Jose, CA 95151. EOE(2-9)

FRANK N. MAGID ASSOC. TALENT SEARCH: Topical morning man needed immediately for Midwest medium market. Pop/Adult, Must show strong production. Tapes and resumes to Scott Henderson. One Research Center, Marion, IA52302.(2-8)

WWWW/Detroit, Mi. looking for Chief Engineer, 1st class, at least 3 years experience. Must be familiar with FCC technical rules and regulations. Salary negotiable. Resumes to Greg Urbiel, WWWW, 2930 E. Jefferson Ave., Detroit, MI48207 or call (313) 259-4323. (2-8)

R-100 wants a morning personality who's looking for first big break or jocks with an act and wish to shift to mornings. Rush tapes and resumes to Jay Meyers, R-100, 333 Midtown Tower, Rochester, NY 14604. EOE M/F. (2-8)

KTFX/Tulsa, OK looking for 10am-2pm person and 2am-6am. Send tapes and resumes to Steve Owens, Box 15666, Tulsa, OK 74115. (2-8)

Openings

WFFM/FM97/Pittsburgh, PA has two immediate openings. Looking for dedicated, hard working human beings. No stars or egomaniac. Tepes and resumes to Dave Popvich, Cerlton House, 550 Grant Street, Pittsburgh, PA 15219. No calls please. (2-8)

KSO-FM/Des Moines, IA has future openings for announcer and news person. Tapes and resumes to Ed Anderson, KSO, 3900 N.E. Broadway, Des Moines, IA 50317. No calls please. EOE(2.8)

If you're like so many of us who work in a situation where our creative abilities are curtailed in production or news we have an avenue for you to have fun on. The Yellow Brick Road in Röckford, IL. If you have at least 5 years experience with character voices and creative production and news, send your tapes and resumes to: Bill Monihan, WYBR, 114 Cherryvale Mail, Rockford, IL61112.(2.1)

FM104 (WHIN-FM)/Neshville, TN has openings for two radio personalities. Call Jackson Hunter(615) 244-2269. (2-1)

Morning talent...Pop/Adult, excellent salary, Tapes and resumes only to Peter McLane, KJFZ Radio, 4801 W. Freeway, Ft, Worth, TX 76107. EOE(2-1)

WKY/Oklahoma City, OK now accepting applications for night time personality. Tapes and production samples to Bill Burkett, WKY, Box 14930, Oklahoma City, OK 73114. EOE(2-1)

14Q (KRCQ)/Palm Springs/Indio, CA looking for experienced female air personality with 3rd endorsed. Tapes and resumes to Ron Young, 14Q, 82640 Miles Ava., Indio, CA 92201. (2-1)

Mid-Atlantic region station has openings for jocks and PD. Top 40 and AOR talent. Good start for beginner, Tapes and resumes to Ed Rodriguez, 28 Keystone Drive, Gaithersburg. MD or call (301) 977-6979 between 9-5. (2-1)

WCOL-AM/Columbus, OH now accepting tapes and resumes for future openings. No calls please. Contact Dave Bishop, WCOL, 22 S. Young Street, Columbus, OH 43215. (2-1)

KDAC/Fort Bragg, CA looking for experienced, qualified announcer with first phone. Tapes and resumes to David Stone, KDAC, Box 1248, Fort Bragg, CA 95437 or call (707) 964-3250.(2-1)

New 50,000 watt contemporary FM in Ocean City, Maryland, hiring complete staff, sales and air talent. On-air date, early April. Tapes and resumes to: WKHI-FM, Box 758, Ocean City, Maryland 21842. (2-1)

Top rated station in nation's 49th A.D.I. needs nicht time personality. No cells please. Tapes, resumes and references to Peter Drew, Operations Manager, WILQ, Box 1176, Williamsport, PA 17701. EOE M/F. (2-1)

KTSA/San Antonio, TX wants to heer from bright, abbrevisted, non-hype air personalities, preferably with first phone, who wish to discuss a long term relationship with one of America's finest radio stations. We're number one...but I want more. Tapés and resumes to Scott Christenson, PD, KTSA, Box 18128, San Antonio, TX 78218, EOE M/F. (2-1)

Radio personalities needed: announcers, Operations Managars; for both Country and Top 40 formats. Stuart Broadcast Group. Call Orv Koch(402)475-4204. EOE(2:1) Openings

AMARILLO's number one rock FM Z93, is looking for human communicators, 6-10pm and 10pm-2am shifts. Good pay and facilities. Tapes and resumes to W.J. Fairchild, KQIZ, Box 7488, Amarillo, TX 79109, (2-1)

KHJ/Los Angeles has an opening for a night time disc jockey. Tapes and resumes only, no calls, to John Sebastian, 5515 Melrose, Hollywood, CA 90028, EOE M/F.(2-1)

WFLB/Fayetteville, N.C. now accepting tapes and resumes for future openings. Contact Larry Cannon, Box 530, Fayettevilla, NC 28302. (2-1)

WAKY/Louisville, KY accepting tapes and resumes for future openings for news people and Production Director. Contact Trigger Black, 558 River City Mall, Louisville, KY 40202. No calls please. EOE (2-1)

298/Little Rock, AR looking for a communicator. Tapes and resumes and what you can contribute to Randy Rice, KLAZ, 2309 Durwood, Little Rock, AR 72207. EOE M/F.(2-1)

WHYL/Y96/Carlisle, PA needs a PD who can get the job done Excellent opportunity for someone with talent who wants out of a small market Y96 is also accepting tapes and resumes for staff openings created by expansion. Must have 2 to 3 years experience, plus talent. Tapes and resumes to William Allison, Y96, Box 219, Carlisle, PA 17013. No calls please.EOE(2-1)

KOOK/Billings, MT. southern Montana's number one contemporary 5000 watt is looking for talent. Need PM drive now, staff expension coming up. Good pay and benefits. Good operation and stable staff. Don't miss this opportunity. Tapes and resumes to Steve Blodgett, Box 1276, Billings, MT 59103.(2-1)

KKLS/Rapid City, SD looking for full time announcer/Production Director. Good bucks, soon power increase to 5000 watts. Contact C.J. Stone, Box 460, Rapid City, SD 57709 or call (605)343-6161.(2-1)

WKTM-FM/N. Charleston, S.C. has fulltime and part-time FM announcers positions open for top Southern market. Format is contamporary AOR. Tapes and resumes to Mark Alan. Station Manager, Box 5758. N. Charleston, SC 29406. Also, ladies encouraged, KTM Broadcasting Corp. (2-2)

TEN-Q/Los Angeles now accepting tapes and resumes. Must have at least 3 years experience. Send all inquiries to John Driscoll, 338 S. Western, Los Angeles, CA 90020. No calls please.EOEM/F(2-2)

KACY/OXINELL, OA 50,000 wen Southern Celifornia powerhouse has a rare opening for a personality that relates. Must have first. No calls please. Tapes and resumes to Don Sincleir, Box 1520, Oxnerd, CA 93034. (2-2)

FRANK N. MAGID ASSOC. TALENT SEARCH Midwest major market Pop/Adult, needs strong PD. Must have proven track record. Airshift not required. Innovative promo and format ideas expacted. Tepes and resumes to Scott Hender son, Frank N. Magid, Assoc., One Research Center, Marion, IA 52302. No cells please. EOE(1-26)

Please Note:	information or mail 1 to Radio & Ri
You may place your classified ad in	cords Opportunities Department 843
R&R & Opportunities section by meil	Sunsal Blvd Suite 1221 Hallywoo
er phone All Openings Positions	CA 90028 Please be sure to let us know
Sought and Changes are free of charge	when you have found a position i
simply call us at (213) 466 9561 with your	filled your job opening

CHANGES

RADIO

MARK WILLIAMS formerly PD, K-15/Ontario, CA to all nights KCKC/San Bernardino.

DENE HALLAM formerly PD WFEC/Harrisburg, PA to WEEP-AM-FM/Pittsburgh as PD. TODD THAYER formerly Operations Manager KMET/Los Angeles to Account Executive KLAC/Los Angeles.

BOB SEYMOUR formerly WFSO/Pinnellas Park, FL to WQSR/Tampa.

STEVE HUNTINGTON promoted to Music Director/Program Director WQSR/Tampa, FL. LES COOK formerly Operations Manager WQHI/Louisville joins WYXE/Madison as Music

Director. DIA STEIN formerly Production Director WAER/Syracuse joins WCMF/Rochester doing 10pm-3pm shift.

BROCK WHALEY formerly PD WQSR/Tampa to PD KRKE/Albuquerque, N.M.

FRANCINE COSTELLO formerly WBBM/Chicago joins WYDD/Pittsburgh, Pa.

J.D. HUTCHINGS joins KLIX/Twin Falls, ID from KIIS Broadcasting Workshop.

KATHRYN MESNEY joins KMPS/KEUT-FM/Seattle, Wa. from KIIS Broadcasting Workshop. RANDY HOLMAN to KBUH/Utah from KIIS Broadcasting Workshop. JEFF SCHWARTZ appointed Account Executive for WKQX/Chicago, II.

MELISSA HUSTON appointed Manager of Advertising and Promotion, WRC-AM/WKYS-FM/ Washington D.C.

SHOTGUN STEVE GANNON named Program Director K101 (WRBK)/New Bern, N.C. CHARLES LEWIS appointed Chief Engineer for North Carolina Broadcasting Company. PAUL WILLIAMS joins the sales staff of KRBE/Houston.

JOHN HOKIN named Sales Manager of Metro Radio Sales/Chicago.

VINCENT A. GARDINO named Assistant Sales Manager Metro Radio Sales/New York. PAUL DOUGLAS formerly KOB/Albuquerque to KRZY/Albuquerque doing nights. WILLIAM R. KUNKEL, JR. appointed Vice President and General Manager of WOMC/Detroit. BOB HARLOW named Music Director of Filmways Radio Inc. Country and Pop/Adult. RICHARD WALKER joins WOWO/Fort Wayne, Indiana News Department. ED O'BRIEN formerly 99X to mornings KDWB/Minneapolis.

DAVE KIRBY formerty Asst. PD 96KX/Denver appointed PO WIFE/Indianapolis, In. JOEY GRIFFIN from KATY to KEWI/Topeka, Ks.

JOHN and JUAN leave KLCY to do mornings at 96X/Miami, Fl.

MITCH MONTROSE promoted to Director of Operations KFXM/San Bernardino, Ca. JOHN McKAY from KERN/Bakersfield to evenings KFXM/San Bernardino, Ca. DAVID BLACKWOOD formerly KSTN/Stockton to mornings KFXM/San Bernardino, CA. CHRIS COLLINS appointed MD of KIOA/Des Moines, still doing 6-10pm shift. JACK REGAN named Music Director 96KX/Denver.

DENIS REIDY from WSIB/Beaufort, S.C. joins WSGA/Savannah as weekend jock.

JOHN MESSENGER formerty KVOX to KQWB/Fargo, N.D.

WPRW/Manassas, Va., Line-Up: 6am-10am Tony McCullough, 10am-3pm Ian Silva, 3pm-6pm Randy Lee (PD), 6pm-12am Casey, Weekends: David Drew, J.B., Jessie Douglas.

KREM/Spokane, Wa., Line-Up: 6am-10am Scott Berns, 10am-2pm Brian Roc (Production Director), 1pm-3pm Rob "Hotdog" Harder (PD), 3pm-7pm John Kowski, 7pm-12mid Jungle Jim Hill (MD), 12mid-6am Bob Case. Weekends: Sam Castle and Jeff Davis.

WZZP/Cleveland, Oh. Line-Up: 5am-9am Bobby Box, 9am-12noon Beau Raines, 12noon-3pm Capt. Kirk Russell, 3pm-6pm Skip O'Brien, 6pm-9pm The Smoker, 9pm-12mid Tom Jefferies, 12mid-6am Kevin Coan. News: Chuck Denson, Greg Anthony, Maggie Brock.

KZAP/Sacramento, Ca. Line-Up: 6am-10am Maria Grady, 10am-12noon Slater, 12noon-2pm Robert Williams, 2pm-6pm Bruce Meier, 6pm-10pm Gordo Styler, 10pm-2pm Edd Fong, 2am-6am Beth Underwood.

KDWB/Minneapolis, Min., Line-Up: 6am-9am Ed O'Brien, 9am-12noon Bob Lange, 12noon-3pm Chuck Britton, 3pm-6pm True Don Blue, 6pm-9pm Smokin' Joe Hager, 9pm-12mid Tim Kelly, 12mid-6am Michael Christian. Weekends and research Ron Richards.

RECORDS

FRED SALZBERG appointed Press Officer for Chrysalis Records.

KAY McKEOWN named A&R Administrator for EMI America Records.

MARSHA MEYER joins Capitol Records in Press and Artist Relations.

LES SCHWARTZ named Los Angeles Press Manager for Warner Bros. Records.

JOHN WONDERLING named General Professional Arista Music Publishing Group/New York. EVAN PACE named General Professional Manager Arista Music Publishing Group/ Los Angeles.

JANE AYER appointed National Director Publicity for Rocket Records.

STU MARLOWE named National Sales Manager for London Records.

BOB PAIVA appointed National Promotion Manager London Records.

CHARLES SCHICKE named Diractor of Contract Sales & Special Projects London Records.

DON WARDELL appointed Manager Pop Product for London Records. RICHARD ROLLEFSON named Manager Classical Department for London Racords.

BOB DESTOCKI joins Elektra/Asylum as Artist Development Rep for the Midwest.

JACK LAMEIER appointed Western Regional Country Marketing Manager for CBS.

PAUL OWINGS named National Field Sales Manager for Amherst Records.

PHYLLIS FRIEDMAN upped to Executive Assistant Rogers & Cowan, Inc.

RAY HARRIS promoted to Director, National R&B Promotion and Merchandising for RCA Records.

JEFFREY BENJAMIN named Manager of Talent Development, West Coast A&R for RCA. BUDDY HUEY appointed Vice President, Director of A&R for Word, Inc. EDWARD TAWIL elected Vice President of Finance and Administration for Ariola.



Openings

WBCS/Milwaukee, Wi looking for creative ganlus to write. volce and product commercial masterpieces, Send demo tape and resume to Terrell Matheny, 5407 W. McKinley Ave, Milwaukee, WI53208.EOE(2-1)

WCMB/Harrisburg, PA looking for morning person, Pop/Adult personality with format experience. Tapes and resumes im mediately to Edd Thompson, WCMB, Box 3433, Harrisburg, PA 17106. EOE(2-1)

FRANK N MAGID ASSOC. TALENT SEARCH Nows/Public Affairs Director for Midwest major market station must he able to cratively write and deliver with animation. Immediate openings Tapes and resumes to Scott Henderson, One Research Center, Marion, IA 52302 (1-26)

WZYQ/Frederick, MD is looking for a night cooker, salary open immediate opening Also, looking for afternoon drive jock Prefer first phone. Tapes and resumes to Joe Johnson, Route 12, Box 311, Frederick, MD 21701, EOE(2.2)

In Vegas, we are the champions! And we're taking tapes near future openings now. Personality a must. Send your best work to Dave Anthony, KLUC, Box 14805, Las Vegas, NV 89114 (2-2)

KPAC/Beaumont-Port Arthur, TX seeking news anchor. Prefer strong personality exjock interested in news or very strong news person with a lot on the ball. Tapes and resumes to Art Riley, KPAC, Box 520, Port Arthur, TX 77640 or call (713) 963 1276. (2-3) EOE.

AOR

The number one AOR 18-34 in Norfolk needs a 7-12mid air personality. Must be human on the air, with good proction ability. No calls please. Tapes and resumes to Bruce Carraway, WNOR-FM, Norfolk, VA 23510. (2-8)

Number one album station in Ohio is looking for a strong personality to do mornings. No beginners, Lee Abrams Super-stars station and we mean business. Tapes and resumes to Tom Teuber, PD, Q FM 96, 42 E. Gay Street, Columbus, OH 43215 EOE (2-8)

KFMQ/Lincoln, No. 100,000 watts AOR in progressive Univer sity City accepting tapes for future openings. Must be good wheeler. PD, KFMQ, 1025 Terminal Bldg., Lincoln, NE 68508.

3WV IWWWV/Charlottesville, VA looking for a top notch, self starter to convert 50,000 watt Abrams superstar station from automated to live. Do you have the potential to be an AOR Programmer but not the opportunity. If you're the right person you'll be PD in six months. New equipment on order. Show us what you can do and it's your station. Tapes and to Ed Owens, WWWV, Box 5387, Charlottesville, VA 22903 EOE (2 1)

KWKI FM/Kansas City, MO is looking for AOR air personalities. Tapes and resumes to Melissa Levine, 1722 Main, Kansas City, MO 64108. No calls please. (2-2)

KHYS/Beaumont-Port Arthur, TX accepting tapes and resumes for future openings at what will be the Gulf Coast's finest AOR station. Tepes end resumes to Art Riley, KHYS, Box 520, Port Arthur, TX 77640, EOE (2-3)

Country

America's hippest modern Country station is looking for warm friendly weke up person with good production to be part of morning team. Desire to move up a must. We're proud that the person you will replace has moved on to a gig in a major market, Tapes and resumes to Alan Furst. WFEC, 112 Market, Harrisburg, PA 17101. (2-6)

KVOY/Yuma, Az., a modern Country station is looking for two night DJ's with some experience. Tapes and resumas to Ted Teylor, KVOY, Box 228, Yuma, AZ 85364 (2-8)

WMAY Springfield, IL Central Illinois strongest AM Country music station. Top rated, has unique opening for the right person. Evening shift plus production. Tapes and resum Mike Carta, Box 460, Springfield, IL 62705 or call (217) 525-0200. EOE(2-1)

Immediatel 1st class Engineer/air personality for Modern Coun-try format in Southern Colorado. Experience required! Tapes and resumes to Box 293, Puablo, Colorado 81002, EOE (2-1)

KRSY/Roswell, MN 24 hour Country station is now accepting tapes and resumes for future openings. Contact Tom Lange Box 1981, Roswell, NM 88201. EOE(2-2)

MAK/Fresno, CA has 3 parttime jobs combined into one full-time. Copywriter, production and weekend jock for Country format. Also, need Country jock with mature voice and good ettibude. Tapes and resumes to KMAK, 2020 E. McKinley, Fresno, CA 93703.(2-2)

Miscellaneous

WCBQ/Oxford, NC needs record service from all labels, contact Skip Odom, WCBQ, Box 336, Oxford, NC 27565. [2-1]

WNAM/Neenah, WI needs artist photos and blos for music surveys. Contact Jason Page, Box 707, Neenah, WI 54956. (2-1)

KFXD/Boise, ID Charlle Fox now taking music calls from 10am 2noon Monday-Wednesday (208) 466-8812. (2-1)

WRIG/Weusau, WI needs record service from all labels. Please call Al Sellers (715) 845-4275. (2-2)

Positions Sought

Looking ahead? Veteren Sportscaster currently serving as News/Sports Director, Looking for Sports Director for med or major market. Would like PBP for college or possibly pro football, basketball and/or baseball. Prefer Dallas/Fort Worth area. Will consider all. Call after 5pm (505) 623-6895. (2-8)

Werm, creative personality, Pop/Adult, AOR DJ. Currently mornings KTHO/Lake Tehoe, Polished performer looking for larger market. First phone, 5 years experience, good pro-duction and references. Ask for Merk Lennartz (916) 544 7597.(2-3)

Experienced News Director/reporter seeking medium or major market. Preferably in warm climate. Call Peter Kelly (203) 649-9103.(2-3)

Production professional wents you and your station to make money. 9 yrs, experience producing, announcing and writing I'd like a greater challange, prefer Northeast, but will relocate for best offer. I do over 20 voices and have a number of promotional ideas. If money with creativity is what you seek. call Gery at (617) 452-6748, afternoons only. (2-3)

BOBBY MORGAN 10 year pro with 1st phone and PD/MD experience looking for a medium market on-air/programming position or Top 40 jock glg. Call (303) 773-2875 or write 6377 S. Fairfax Way, Littleton, CO 80121. (2-3)



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213/466-9561.

Positions Sought

BILL GEORGI formerly KCNO and presently Music Country K-16 looking for fulltime Top 40 or Country position. Avail able 3/19, call (213) 240-6052 anytime

PAUL RESNIK recently afternoons at Q105/Temps, formerly WAVZ, Q.FM/Honolulu. Music Director last 7 years looking for a good place to work. Call(813)961-4897. (2-9)

GIL HERNANDEZ is looking for a fulltime AOR position or parttima opening with a chance for advancement. 3 yrs. experience, love production, 3rd endorsed. Ready now! No hable espanol. Call (805) 937-1450. (2-6)

DOUG WEEDMAN looking for new position with major medium market, Formerly with WAPE, WIFE and WNDE. Tapes available upon request or call (904) 724-7878 through 2/28/78. (2-8)

BRAD GUNNER, currently PD morning man/staff ar looking for medium to major merket opening in AOR or soft rock as PD or announcer. Tapes and resumes upon request or call (414) 734 8121, (2.8)

Lady DJ, AOR, first ticket, production, news and automa tion experience. Good musical knowledge. Excellent references, single, Call anytime (305) 735-8719 or write: Alida, 4911 NW 12th Street, Fort Lauderdale, FL 33311. (2-8)

HOWIE CASTLE formerly PD WIFE, WLCY, WOLF, seeking medium or major market programming position. Excellent references and track record. Call (317) 545-9671. (2-8)

DAVE JAMES formerly WHFM and WROC/Rochester and Assistant PD WGGG/Gainesville, FL. 9 years experience is looking for medium market. Prefer the South, but will consider all offers. Call anytime (904) 629-5068 (2-8)

DJ looking for first job anywhere. Broadcast school grad. Tape and resume available by calling (312) 788-5068 or write Thomas Matriciano, 1323 S. Kenliworth, Berwyn, IL 60402. (2-9) Rock jock formerly WAEB, WCPA looking for MD and/o

air gig in medium market or PD in small market Top 40. Young, aggressive, 4 years experience, tight board, 3rd ticket, BS in marketing, management experience. Prefer Middle Atlentic region. Available today! Call B., Derek Shew (215) 375-8349 or write 915 E. Hamilton St., Allentown, PA 18103. Call or write today before it's too lete. (2-8)

Mejor market talent with new ideas seeks programming position Eight years experience includes: programming music, research, promotion and production. Let's talk, Call (216) 243 5370.12-1)

TONY BRUSCATO, News Director looking for medium to major market, 3 years experience. College grad. Call after 3pm (313) 987-7408.(2-1)

GARY HOFFMAN seeking position to bring the same success es achieved in Houston while programming KRLY-FM. 7 yrs. experience, now at KILT/Houston. Call anytime (713) 523-

Fresh sounding GARY SHANNON is available now! Depend able, experienced Top 40 announcer with 3rd endorsed. Strong news delivery. Willing to relocate anywhere. Prefer Top 40, or Pop/Adult. For better board, better book, better write. Box 2557, Canoga Park, CA 91306. (2-1)

Prefer AOR or Pop/Adult. Formerly morning drive WLAV, heavy on comedy. Good production. Will relocate. Call anytime(616)459-8528.(2-1)

Easy going all night talk pro currently working small major market. Seeks Top 10 market. Great references, 1st phone, 10 years experience. Call Art (617) 998-3212 (2-2)

BRIAN ADAMS formerly Y93 (KYA-FMI/Sen Francisco, KSAN, K108-FM, KQED-FM, KDON-AM, looking for AOR/production position. Call(415) 454-2416. (2-1)

If radio is a joy to you instead of a job, I have many valuable things to contribute to our mutual success. I want to be a creative, productive, caring team member at a station that wants to be the best. If you believe in innovating instead of imitating, call Ron Kay (714) 796-3348. (KROY, KOBO, KATY KFXM)2-1)

STAN BROOKS, Operations Manager WMAS FM-AM/Spring tield Hartford Is relocating to Florida. Looking for progremming, Operations end/or other Management positions. Strong music, promo and sales background. Call 9-5 (413) 737-1414. (2-2) Dipsoconia-radio in the blood. I'm Rense, 1st phone. For

hire, one creative announcer with major market experience in music, news, production, public affairs, telephone talk, interviews, copywriting. Why don't you call up and see me sometime? (215) 848 7299 (2.1)

Music Director with 2 years experience looking for medium market Pop/Adult personality position in Ohio, Kentucky, In-diana or Michigan. Available in April. Call (614) 374-9478 momings.9em-11an. (2-1)

DAVE MACAULAY (Dave Mack) 4 years of experience is looking for new gig. Skills include contemporary airshift, excellent production, music direction, special programs and more. Prefer to stay in the Northeast but all offers considered. Call(617)922.0798 for tapes and resumes (2-1)

Attention Pop/Adult personality stations, 15 yr, pro, level headed, great voice, community oriented, heavy preparation and femily person. Tapes and resumes on request. Write J.J. Stone, 2318 Stover, Ft. Collins, CO 80621 or call (303) 484-8616.(2-1)

Help! They're putting me on midnights! I really want to move up and on to a daytime Adult Top 40 or Pop/Adult personality show at a medium to large market. New England area I'm someone who has over 2 1/2 years experience, 3rd en dorsed with good creative production. Looking for on-air or PD/MD or PSD position. Rick (316) 421-0375 or write 513 N. 32nd Street, Parsons, KS 67367. (2-1)

Positions Sought

Woman jock, 8 years Top 40 radio, 1st class, professional, attractive, great voice and technically perfect board. Ready for larger market. Good bucks. Now at 293/Atlanta. Call (404)

JOHN KANTER young energetic air talent looking for first job prefarably interested in Top 40 format, Will relocate any whare. Call John (213) 393-9029, or write 835 San Vicente Blvd. Santa Monica. CA 90402 (2-1)

ROBIN MARTIN formerly WSHE looking for a medium to major market. Experienced and good production. Call anytime (306)473 1499.(2-1)

JAMIE BLUNT, 4 yrs. experience Top 40, morning drive and production in Disco, Call anytime (213) 540-2351. (2-1)

DICK SAINT is looking. Talent and/or programming. Major markets only. Call anytime (415) 522-4156. (2.1)

Personality day man, Top 40 or Pop/Adult medium to mejor long o Short in stature but talent, Call after 4pm PST time. Mark (806) 733-1401. (2-1)

Communicator, solid pro, killer instinct, 5 1/2 years experience. Currently employed as PD in Midwest medium market, Habitual winner, hard worker and research is my forte. Not the kind of guy you like to see join the staff across town. Call after 1pm Andy (605) 339-0720. (2-1)

MIKE WEISS formerly National Advertising Coordinator for Nehl/Peaches, looking for Advertising/Marketing/Promotion position for right label. Please call (213) 464-2664, (2-1)

Experienced AOR personality, progremming and production experience, formerly 93Q FM/Milwaukee. First phone/chief engineer tool Available now! Call (216) 341-9363. Will consider any opening. (2-1)

CASEY CORDES, energetic, creative, dedicated personality desires air staff or production-related position for AOR station. Knowledgable in copywriting and promotions. 2 yrs "behind WILN, III. Stata University. Enjoys work and knows music. Will relocate. For resumes, references and tapes call (217) 428-9092 or write 30 Oak Ridge Drive, Decetur, IL 62521.

TIM AKERS, 5 yrs. experience former PD WHOK-FM is seeking Country or Pop/Adult PD or MD anywhers. BA in business administration and knows ratings and sales. Available im-mediately, Cell (614) 866-2823 or write 1913 Fountain View Ct. Columbus, OH 43227. (2-1)

ROBERT PENNV, complete PD package available. PD, Music Director, Production Director and Chief Engineer experience. Looking for medium or major markat preferably in the South Calibetween 9-5pm (318) 436-7541. (2-1)

GREG MICHAELS, currently KERN/Bakersfield, formerly KNDE/ Sacramento, looking for medium or major market Top 40 position. First phone. Call (805) 325-6464. (2-1)

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CINDY TAYLOR, ex-WZZP is fancy free. Willing to move to best Top 40 of AOR offer, Call (216) 351-6656 with the offer I can't refuse. (2-1)

Personality Entertainer. Funny and creative with excellent experience including promotion, programming and produc-tion. Seeks AM drive, mid-day or PM drive. Medium market Pop/Adult, or Top 40 station that's involved with and comcates with audience. Prefer Midwest, will relocate. Call John Dial (717) 248-3862

Experienced radio newscaster with extensive sports background seeking major market position preferably East of West Coast. Call anytime (215) 748-4742. (2-2)

JIM HUITT looking for on-air and/or programming position. Spent last five years at WSLR/Akron, three as PD. Ready to gol Call (216) 923-9076. (2-2)

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Hundreds of deejsys renewed again this year! Gueranteed funnier! Free sample, CONTEMPORARY COMEDY, 5804.D Twineing, Dalles, Texas 75227. Phone (214) 381-4779

"JACKAND JIL!" IS G RAYDIO SmGSh.

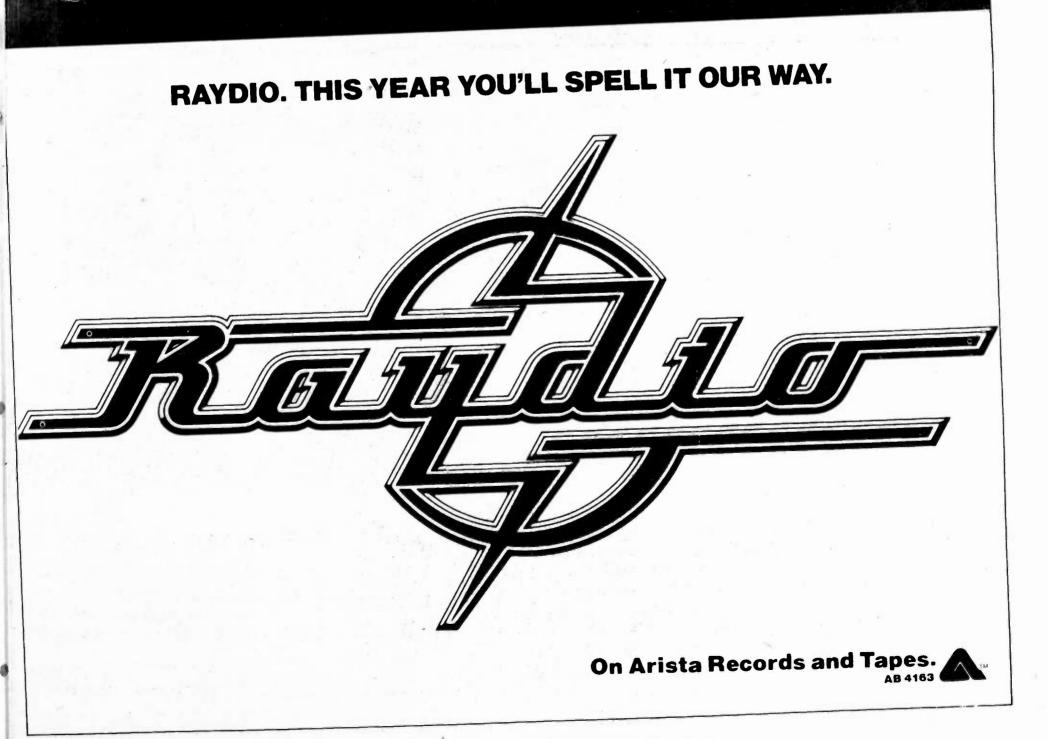
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The reception on Raydio is perfectly clear: Their debut single "Jack And Jill" is now a confirmed pop smash. This group's so hot, they're starting out at the top.

ADDS: WRKO, WKBW, WPGC, 13Q #30, WMET #26, WCAO, KCBQ #35, WHB #39, WSGA #30, WHHY, KRSP, KPAM

WQAM 38-31, Y-100 20-12, KILT #5, WQXI d-29, KRBE #5, KXOK 24-19, WGCL d-27, WPEZ d-40, KAKC 38-34, 96X 16-12, 10Q d-29, WFOM 26-18, WBBQ 10-8, WAIR 22-18, WAPE 29-25, WIVY 18-14, WERC 30-27, 98Q 10-6, WRFC 15-9, WAIR 22-18, WAPE 29-25, WIVY 18-14, WERC 30-32, WDRQ 6, KQDI 21-13 WKBO 30-26, WCRO 24-19, KILE 16-10, WZZP 36-32, WDRQ 6, KQDI 21-13

POP: *19 Record World *36 Billboard *30 Cashbox





level of station activity on any given week."

BOB WELCH

Ebony Eyes (Capitol)

67 percent of our reporters on it, 23 adds including CKLW, Z93, KRBE, KLIF, WPGC, WRKO, WBBF, PRO-FM, KFXM, WNDE, WTIX, WHHY, WROK, KAFY. Key moves: 26-18 at 96KX, 15-7 at B100, 30-23 KHJ, 15-12 WZUU, 7-5 WSAI, 23-18 KJRB, debut 25 WAYS, on KFRC. See Parallels, charts at number 26.

ABBA

The Name Of The Game (Atlantic)

62 percent of our reporters on it, 13 adds including KJR, 297, WFIL, WKY, KHFI, Y95, Y103. Key moves: 15-13 WRKO, 9-4 WCAO, 30-25 WBBF, 9-4 KRSP, 12-7 WFEA, 26-20 WACI, 20-15 KPAM, debut 18 WZUU, debut 28 WIRK. See Parallels, charts at number 27.

LeBLANC & CARR Falling (Big Tree)

60 percent of our reporters on it, 12 adds including B100, WFIL, WAQY. Key moves: 27-26 KHJ, 20-16 KSTP, 16-13 WSAI, 29-27 CKLW, 15-12 at Z93, 9-7 WKBW, 18-15 WCAO, 25-24 KLIF, 14-9 WKBO, 37-28 at K100, 14-9 KILE, 30-25 WSPT, 13-9 KQDI, debut 21 WRJZ, on KJR, WHBQ. See Parallels, charts at number 28.

NEW & ACTIV All other new and recent releases getting substantial airplay. These are

listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below

(example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

HEATWAVE "Alweys And Forever" (Epic) 82/11 including KLIF, WFIL, KYNO, KFXD, CK101. Key moves: 8-5 WPEZ, 24-17 at Y100, 14-9 WHBQ, 20-15 at Z93, 5-4 WDRQ, 9-6 at 13Q, 1-1 WAVZ, 26-20 KANC, 29-23 KAKC, 10-5 WERC, 4-3 at Q94, 23-20 WGUY, 3-1 at 98Q, 30-26 WRKR, 23-17 KEWI, debut 21 KFRC, debut 24 KJR. DAVID GATES "Goodbye Girl" (Elektre) 79/19 including KTLK, WFIL,

KNOW, WSGA, K100 (DP), KRSP, WLOF, Key moves: 22-19 at 293, 25-20 WPGC, 14-12 KRBE, 13-11 WSAI, 31-26 KSLQ, 29-19 WINW, 34-29 WFEA, 8-6 KLMS, 27-22 KDON, debut 27 WCAO, debut 26 WGCL, debut 24 WKBO, on KSTP.

ROD STEWART "Hot Legs" (WB) 78/16 including Z93, WCAO, 99X, PRO-FM, WKIX. Key moves: 25-24 KFRC, 10-10 at B100, 33-28 KSLQ, 29-24 WSAI, 27-24 WPGC, 18-6 WTIX, 29-24 WHOT, 11-10 KIIS-FM, 33-25 KDZA, 29-24 WSPT, 35-30 WFLB, 20-14 WAQY, debut 27 WRKO, debut 28 WKBW, debut 30 WHBQ, debut 28 CKLW, debut 26 WISE. RAYDIO "Jack & Jill" (Arista) 77/19 including KFRC, B100, KSLQ,

WHBQ, WHOT, WISM, Key moves: 12-10 at 96X, 40-33 WPEZ, 25-13 WAVZ, 26-21 WMET, 25-16 WAPE, 30-25 KYNO, 10-5 KILE, 40-31 WYND, 21.13 KQDI, debut 28 WPGC, debut 26 WCAO, on WRKO ELO "Sweet Talking Woman" (UA/Jet) 64/32 including KSLO. WSAI,

293, 297, WRKO, B100, 99X, KRSP, WERC, WAQY, WAIR, WTRU, KVOX. Key moves: 29-27 KHJ, 19-13 KTLK, 25-17 KRIZ, 38-29 KDZA, debut 29 CKLW, debut 29 at 94Q, on KRBE, KFRC. JACKSON BROWNE "Running On Empty" (Asylum) 66/20 including Z93,

WAVZ, KAKC, WGUY, WCGQ, KQWB, KPAM. Key moves: 26-24 at Y100, 31-28 WOKY, 26-22 KSLQ, 25-21 at B100, 30-25 WKBW, 23-18 KHFI, 23-19 at 99X, 24-16 KYYX, 31-26 at 98Q, debut 29 CHUM, debut ANDREW GOLD "Thank You For Being A Friend" (Asylum) 61/24

including WSAI, KRBE, WKBW, WCAO, WBBF, K100, KAKC, KNOW, K104, KISD. Key moves: 30-21 at Z93, 20-15 at 94Q, 22-16 KRSP, 28-21 KSLY, 28-17 WHHY, on KFRC, KJR, KTLK. NATALIE COLE "Our Love" (Capitol) 60/12 including JB105, KING, WAKY,

KRKE. Key moves: 17-12 WDRQ, 25-21 KSLQ, 13-7 at 293, 19-7 at 96X, 13-7 KRBE, 18-14 WPGC, 13-9 KEEL, 35-34 WVAM, 20-10 WHHY, 25-10 KAYC, 34-26 WTRU, debut 34 WPEZ, on KLIF, WCAO. YVONNE ELLIMAN "If I Can't Have You" (RSO) 58/16 including WRKO,

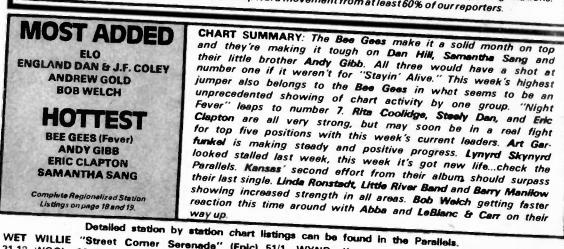
WFIL Z93, KFRC, K100, WSGN, WTMA, KKXL. Key moves: 35-31 WDRQ, 37-27 at JB105, 24-21 KFXD, 15-8 WHHY, 11-9 WFEA, debut 30 at 13Q, debut 35 KAKC, debut 25 WTIX, on WPEZ, KLIF. ODYSSEY "Netive New Yorker" (RCA) 60/2 including WAPE. Key moves:

22-19 KFRC, 26-21 at Z97, 7-5 WFIL, 11-10 at 13Q, 6-4 KYNO, 8-3 KDON, 10-7 WABB, 30-24 WVLK, debut 19 KLIF, debut 25 WKIX. GENE COTTON "Before My Heart Finds Out" (Ariola) 53/11 including

KSLO, WTRY, KIMN, WERC, WFEA, KKLS, KFXD. Key moves: 30-27 KTLK, 28-24 at B100, 40-36 WTIX, 27-23 WCOL, 25-22 WISE, on WPEZ, KLIF. MECO "Theme From Close Encounters" (Millennium) 52/0. Key moves: 11-10 WGCL, 10-9 WLCY, 17-11 CHUM, 16-13 WCAO, 6-4 KGW, 10-8 WKIX, 11-9 at JB105, 15-8 WRFC, 39-31 at CK101, 11-9 KRKE, 19-12 WACI.

NATIONAL AIRPLAY/30 THREE TWO WEEKS WEEKS LAST AGO AGO WEEK February 17, 1978 1 1 0 BEE GEES/Stayin' Alive (RSO) 1 5 3 2 DAN HILL/Sometimes When We Touch (20th) 2 6 5 5 SAMANTHA SANG/Emotion (Private Stock) 0 9 7 4 ANDY GIBB/(Love Is) Thicker Than Water (RSO) 0 2 2 3 BILLY JOEL/Just The Way You Are (Columbia) 5 4 4 6 QUEEN/We Will Rock You/We Are The Champions (Elektra) 6 29 19 Ø **BEE GEES**/Night Fever (RSO) 26 19 10 RITA COOLIDGE/The Way You Do The Things You Do (A&M) 0 23 21 STEELY DAN/Peg (ABC) 11 0 26 18 0 ERIC CLAPTON/Lay Down Sally (RSO) 16 13 8 CHIC/Dance, Dance, Dance (Atlantic) 11 30 22 16 ART GARFUNKEL/Wonderful World (Columbia) Ø 17 16 JOHN WILLIAMS/Theme From Close Encounters (Arista) 14 13 18 17 LYNYRD SKYNYRD/What's Your Name (MCA) 17 0 12 12 13 STYX/Come Sail Away (A&M) 15 10 11 12 RANDY NEWMAN/Short People (WB) 16 3 6 7 17 ROD STEWART/You're In My Heart (The Final Acclaim) (WB) 8 8 PLAYER/Baby Come Back (RSO) 9 18 27 24 22 0 JAY FERGUSON/Thunder Island (Asylum) 28 23 20 PAUL DAVIS/I Go Crazy (Bang) 20 27 KANSAS/Dust In The Wind (Kirshner) -2 30 LINDA RONSTADT/Poor, Poor Pitiful Me (Asylum) 26 2 ----29 LITTLE RIVER BAND/Happy Anniversary (Harvest) Ø _ 28 BARRY MANILOW/Can't Smile Without You (Arista) 0 13 14 23 BEE GEES/How Deep Is Your Love (RSO) 25 BOB WELCH/Ebony Eyes (Capitol) 26 ABBA/The Name Of The Game (Atlantic) 27 LeBLANC & CARR/Falling (Big Tree) 28 7 9 21 ELO/Turn To Stone (UA/Jet) 29 11 10 NEIL DIAMOND/Desiree (Columbia) 15 30 This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

Radio & Records



WET WILLIE "Street Corner Serenade" (Epic) 51/1, WYND, Key moves: 18-8 at 297, 28-25 KSLO, 21-18 WGCL, 26-15 at 99X, 25-20 WLEE, 21-16 at BJ105, 28-23 WAPE, 22-18 KVOX, 8-6 KPAM, debut

Others Getting Significant Action

ENGLAND DAN & JOHN FORD COLEY "We'll Never Have To Say Goodbye Again" (Big Tree) 30/29 including KHJ, WGCL, WSAI, WZUU, WCAO, WPEZ, WKBW, WMAK, 13Q, 99X, WYRE, WLOF, KNDE,

STARGARD "Which Way is Up" (MCA) 40/12 including WCAO, WAVZ, KAAY, KYYX, WINW, WTRU, 15-11 WPGC, 22-17 KRBE, 26-23 at 293, 8-7 WHBQ, 28-25 at Y100, 24-18 CKLW, 20-16 KSLQ, 33-31 WVAM, 35-28 WRFC, 22-18 KAYC, 28-24 WKNX.

VAN HALEN "You Really Got Me" (WB) 39/4 including 98Q, WIRK, 16-15 et B100, 35-31 KSLQ, 31-28 WDRQ, 30-29 WCAO, 20-17 KEZY, 28-25 KCBN, 29-27 WKAU, 21-18 WAQY, debut 30 WPHD, debut

TOM PETTY "Breakdown" (Shelter/ABC) 38/0, 25-22 WRKO, 17-16 KRBE, 20-19 WZUU, 29-27 at 99X, FOREIGNER "Long, Long Way From Home" (Atlantic) 37/1, WFIL, 17-16 WLS, 3-3 at Z97, 19-17 KHFI,

32-29 KAKC, 34-31 KCBQ, 32-29 WKAU, 28-26 KQDI, debut 29 KTLK. GORDON LIGHTFOOT "The Circle Is Small" (WB) 35/10 including KNDE, WKBO, JB105, WAIR, WEEO,

LOU RAWLS "Lady Love" (Phil. Int'l) 33/5 including WNOE, VAVZ, KYYX, 16-14 WFIL, 24-21 WPGC, 11 WERC, 30-27 at K104, 10-9 at 98Q, 20-14 WJON, 20-11 WKNX, 11-9 KDON.

JOHNNY RIVERS "Curlous Minds (Um, Um, Um, Um, Um, Um, Um)" (Big Tree) 32/0, 20-13 et 297, 10-10 KEEL, 30-27 KERN, 11-9 WRKR, 18-17 WNAM, 29-27 KYSN, debut 27 WJDX.

CON FUNK SHUN "Ffun" (Mercury) 31/0, 25-23 WCAO, 18-14 at 99X, 27-22 WAPE, 18-16 WCGQ, 12-10

B.J. THOMAS "Everybody Loves A Rain Song" (MCA) 29/3 including WTIX, KAYC, 15-7 KAKC, 20-18 BOZ SCAGGS "Hollywood" (Columbia) 28/7 including PRO-FM, WRFC, WAAY, 29-28 WGCL, 23-20 KNDE,

24-20 KISD, 22-19 KSLY, debut 29 WHBQ, debut 39 et K100, debut 37 et BJ105. THE BABYS "Silver Dreams" (Chrysalis) 28/4 including WICC, KQDI, WKAU, WVAM, 35-28 WPEZ, 37-29 WNOE, 37-33 WAIR, debut 39 KAKC, debut 30 KNDE, debut 34 WACI, on WGCL.

K.C. & SUNSHINE BAND "Boogle Shoes" (TK) 27/14 including WHBQ, WSGN, WBBQ, Y103, WAVZ, KDON, WHHY, 17-15 KFRC, 12-10 WLCY, 3-2 at Y100, 9-7 at WNOE, debut 28 WCGQ.

Continued on page 32

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