

THE INDUSTRY'S NEWSPAPER

VOLUME5, NUMBER 47

FRIDAY, DECEMBER 16, 1977

Two-Way Cable TV Debuts In Columbus

Tomorrow's Medium Today...

The first two-way cable TV service began operations in Columbus, Ohio in early December, with advertisers, media observers, and Warner Cable Corporation, owners of the "Qube" system, watching the potentially revolutionary new entertainment format closely. The Qube system (R&R 10-7) provides viewers with 30 TV channels and a response console with five buttons which can be pressed to indicate preferences or answers to questions. Ten "community" channels are selling commercial time, with programs featuring "consumer information," religious subjects, and other informative topics, as well as entertainment. Ten other "premium" channels are commercial-free and feature first-run movies (which cost more for subscribers) and other programming. The final ten channels offer conventional network and local programming.

On opening day, viewers were able to use their response consoles to vote on talent show contestants and to bid in an auction program. A Qube spokesman predicted that the system would subsequently be used for political polling, with candidates purchasing use of the system to guiz viewers on issues. He stressed, however, that viewers would be warned in advance that they might be contacted via mail by politicians for follow-ups if they responded to the TV quiz.

Advertising Opportunities

For advertisers, the opportunity for direct audience response is a challenging but potentially rewarding opportunity. Qube's basic commercial structure permits the buying of "gubits." short spots (up to two minutes) whose rates differ by daypart, costing \$220 for three qubits a week in the 8midnight sector. Advertisers in need of more time can purchase what Warner Cable calls "infomercials," which may run up to ten minutes and cost twice as much per daypart as qubits.

Early advertiser use of the system was tentative. A local restaurant offered different-denomination gift certificates, with viewers declaring via buttons which they wanted and the quantity. The restaurant plans to use the system for reservations next year. A travel agency ran infomercials covering several tour packages to Mexico and asked viewers which individual brochures they would like to see. Over 100 viewers made selections, but reportedly only three ended up booking a trip.

Future plans from advertisers are more ambitious. American Express, (Continued on page 3)

ABC Radio Spot Sales To Close Down

ABC Radio Spot Sales will be closed down by the parent network within the next three to six months," according to ABC Radio President Hal Neal and ABC Radio Spot Sales Vice President Marty Percival. Allen Shaw, President of ABC FM Radio, attributed the closing to growing expenses and an FM was "a separate division, unwillingness to expand the organization beyond its present size to match existing rep firms.

Shaw told R&R that ABC Radio Spot Sales, known as ABC-FM Spot Sales at the time of its creation, was founded in 1970 when ABC-

mainly because we had no audience and nothing going, and none of the big reps felt it was worthwhile for them to represent us...We felt we would get lost in the shuffle with reps that had big AM stations like our own. We felt we really

Radio Profits Of Old Eclipsed

dustry amounted to \$178.6 million, according to figures released by the FCC. The total amounts to a more-than-substantial 97% increase over 1975's figures. Gross revenues

By 1976 Figures

Pre-tax profits for the radio in- totaled almost \$2.2 billion, an increase of 17% over 1975 and the first \$2 billion-plus year in the industry's history.

67% of AM and AM-FM combinations showed a profit last year,

Gary Stevens Appointed Doubleday President

first responsibilities will be to supervise its return to broadcasting, scheduled for summer 1978. Stevens will also name new General Managers for KDWB and KHOW-KXKX. He will also establish a divisional corporate office in Minneapolis.

up from 61% in 1975; while independent FM's in the profitable class numbered 49.2%, up from 40.4%. Independent FM's turned a 1975 total loss of \$9.4 million to a \$4.3 million profit, with revenues up 26%. Profits for AM and AM-FM's climbed 70.5%, while revenues gained 13.4%

Excluded from the celebrations were the seven national radio networks, which suffered a \$5 million loss, compared to a \$2.5 million deficit in 1975, although revenues were up 30%. Network ownedand-operated AM stations enjoyed a 33.3% profit increase (\$15.3 million) and a 15.3% revenue gain, joining in the seasonal good will inspired by the overall profit figures.

needed our own rep firm. "Now," continued Shaw, "the

HOW TO COPE WITH THE DEMOGRAPHIC BULGE MIKE HARRISON COMMENTS-PAGE8

CONFUSED ABOUT PASSIVE RESEARCH? SEE PAGE 12

> stations are doing well enough in terms of audience and sales that a lot of the bigger reps that are larger than our organization have an ability to represent us equal to if not better than our own rep firm's. Plus, it's expensive to run our own rep firm." ABC Radio Spot Sales currently represents about 30 stations.

> "Also," Shaw said, "We didn't feel it was right for us to expand the firm beyond what it is, for monopolistic reasons. We have four radio networks and a television network, 14 stations; we were a little nervous about getting too big in the rep business.

> "All things considered, the purpose of the original separate rep firm. ABC Radio Spot Sales, has passed into another era. It's a sign of the times in terms of the growth of FM."

> As for future plans, Shaw told R&R that ABC Radio would "take a few weeks" to consider offers from other interested reps, and would go with several instead of awarding all station business to one firm. He added that ABC hopes to absorb the sales staff of ABC Radio Spot Sales within the network's own stations.

Broadcast Finances Under Fire

The broadcasting industry came under fire from two directions last week, with accusations from one source of juggling figures to appear deliberately unhealthy financially, and of being parties with the FCC in a monopoly situation from another

The figure-juggling attack comes from a report to the Copyright Office on radio station finances in connection with the performance royalty issue. The study, conducted by Ruttenberg, Friedman, Kilgallon, Gutchess & Associates, claims that while 40.2% of all radio stations during the 1971-75 period reported no losses for those five years, 77% might have done so with a change in bookkeeping procedures. The report contends that payments to owners out of broadcast expenses along with the vague category known as "other administrative expenses" make all the difference, suggesting that owner-operators often prefer commissions or fees rather than dividends from profits for tax reasons. The study also

suggests that owners can discourage competition by keeping apparent profits low.

'The same radio stations report losses year after year without leaving the industry," the report stated, "thereby casting doubt on the claim that profits are the primary concern of broadcasters." FCC figures show, the report continues, that 10.9% of stations declared losses in all five years' in question, while 8.9% showed losses in four of the years, but all remained in the business. The report goes on to say that if payments to owners from total broadcast expenses are subtracted, the number of stations reporting no losses increases from 40.2% to 58%; and when "other administrative expenses" are deducted, the total rises to 77%. The study concluded that radio stations' economic situations are not so tenuous as claimed by broadcasters and that "radio broadcast stations would be able to pay a record music license fee without any significant impact.

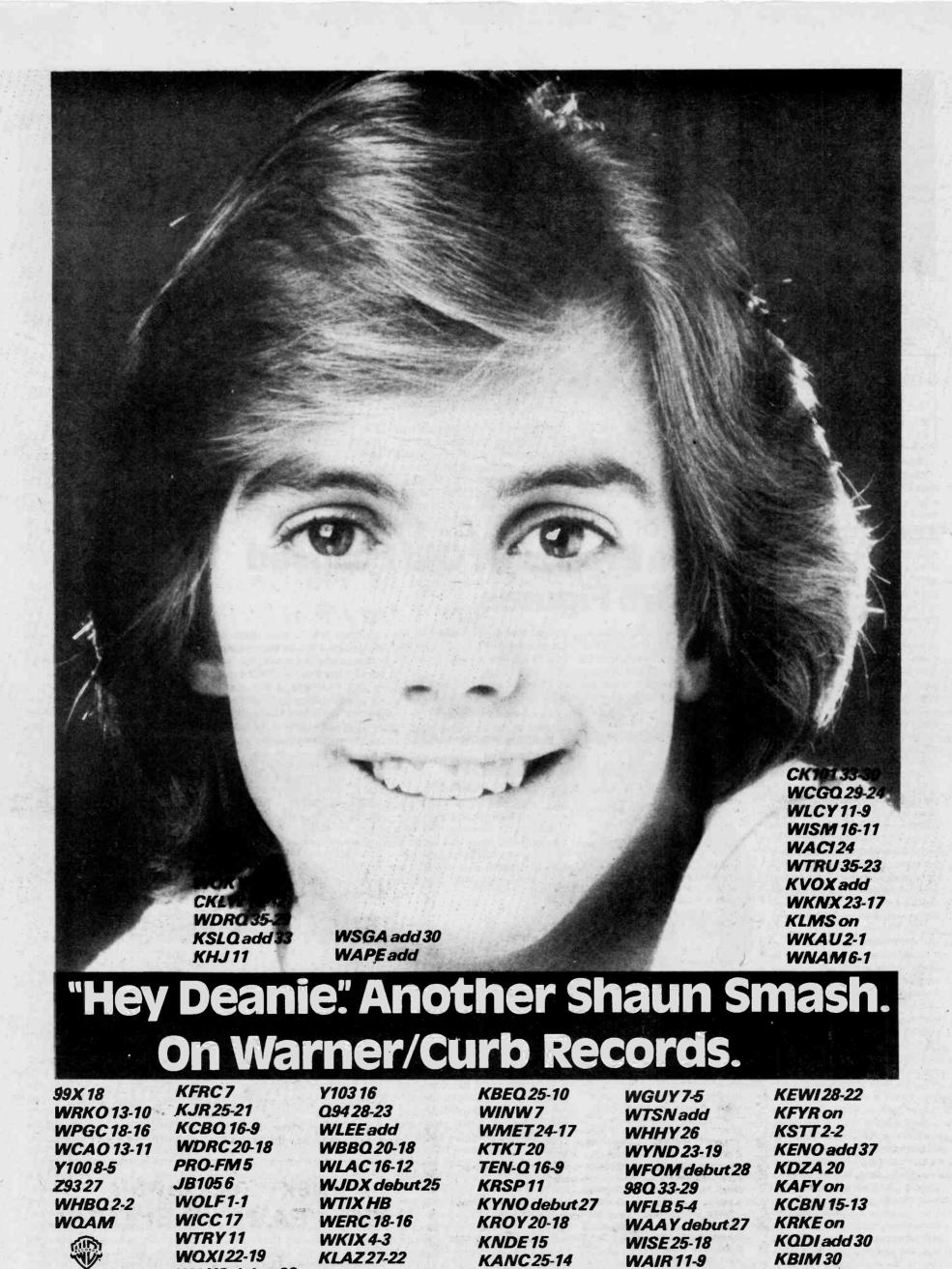
Playing Monopoly?

The monopoly accusation stems from a rebuttal by the California Association of the Physically Handicapped, who have petitioned the FCC to compel an end to alleged broadcast discrimination against hiring the handicapped. The ABC network had claimed that the FCC could not invoke a federal law prohibiting discrimination against the qualified handicapped by companies holding contracts with the government in excess of \$2500. ABC maintained that it was not party to any such contract and that the FCC had no jurisdiction. The CAPH challenged that assertion by claiming that broadcasters receive federal financial assistance via the FCC's granting of licenses. "Any one of ABC's owned and operated stations is worth many millions of dollars," stated CAPH. "The worth of these stations, and the profits made therefrom, flow exclusively from a monopoly granted by the government to the licensee." An FCC ruling on the issue is pending.



Gary Stevens has been appointed President of Doubleday Broadcasting. He succeeds the exiting David Scribner, President of the eightstation chain for the past ten years. Stevens, at 37 reportedly the youngest chief executive of a radio group in the country, was a Senior Vice President of Doubleday and General Manager of KDWB-AM-FM/ Minneapolis. Previously he was General Manager of KRIZ/Phoenix, and prior to that he was one of the nation's foremost Top 40 air personalities, with WKNR/Detroit and WMCA/New York in the 60's.

Doubleday operates, besides KRIZ and KDWB, Denver's KHOW/ KXKX, KITE-AM-FM/San Antonio, and KWK/St. Louis. The last-named station has been off the air for four years, and was purchased by Doubleday in June; one of Stevens'



NATIONAL AIRPLAY/30

KANC 25-14

KJRB 18-16

WEEO debut 21

KLAZ 27-22

KIOA 6-5

WIFE 18

WAYS debut 26

WAKY 27-22

CURB

Produced by Michael Lloyd for Mike Curb Productions.

- - SHAUN CASSIDY/Hey Deanie (WB)

WAIR 11-9

WANS 16-12

WIRK 4-4

KBIM 30

KTAC add

KYSN 35-31

R&R/Friday, December 16, 1977

Newspapers Trade TV Outlets

The Washington Post and the Detroit News will swap their television stations in those cities in a deal more closely resembling baseball trades than typical broadcast transactions. Under the terms of the deal, Post-Newsweek will trade WTOP-TV/Washington, and \$2 million cash for the Evening News Association's WWJ-TV/Detroit. WWJ is an NBC affiliate; WTOP is with CBS. The transaction is seen as prompted by uncertainty on the subject of cross-ownership of newspaper and broadcast facilities in the same city, a long-simmering issue which comes to a head in a few months when the Supreme Court decides whether the FCC should prohibit all cross-owner ship situations.

A joint statement issued by the two parties said: "Although we believe strongly that the Supreme Court should sustain the FCC's rule permitting the continuation of existing cross-ownerships, this transaction presents both companies with an opportunity to make a voluntary exchange that is mutually advantageous." The trade removes the Post from cross-ownership considerations; the company recently sold its News station, WTOP-AM, to the Outlet Company (R&R 11-11) and donated the FM to a university. The Detroit News retains ownership of WWJ-

nake AM-FM.

FCC approval of the unusual trade is expected to be granted without a hitch, and the transaction is viewed as a possible trendsetter for other companies involved in cross-ownership situations. Newspapers currently own approximately 60 TV stations, 135 AM outlets, and almost 100 FM's.

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R&R:	and the
MEDIASCOPE	
STREET TALK	
TOP 40 SECTION.	
AOR SECTION.	
COUNTRY SECTION.	
POP/ADULT SECTION	
OPPORTUNITIES	

INGIDE

99X Celebrity Auction A Smash

99X/New York held its annual Celebrity Auction for charity last weekend, raising almost \$20,000 for the station's Children's Christmas Fund. 99X did not actually auction off celebrities, but the station did offer personal articles donated by a number of top stars, drawing what a station spokesman called a "fantastic" response. New York Mayor Abraham Beame opened the auction on Saturday at noon, and the bids soon were flying. Top individual item was a 14carat gold necklace from Barry Manilow, for which a 46-year-old Long Island woman paid \$2030. A combination package from Lod Zeppetin (Jimmy Page's Bic lighter and a John Lee Hooker album from Robert Plant's collection) attracted a \$550 bid. Queen donated an autographed box of presumably empty champagne bottles; \$165 won that. Daryl Hall offered a pair of shoes and a magic book, while John Oates added a sweatshirt and a picture, and it was taken away for \$175. One of Dolly Parton's wigs went for \$150; while the shirt Shaun Cassidy wore on his latest album's cover drew \$515. Kiss offered two tickets to their upcoming New York concert, plus assorted drumsticks and guitar picks, and a listener bid \$502.

The final auction item was put up by 99X itself. The station offered an hour on the air with the air personality of the bidder's choice, and one would-be radio star bid \$1025 for the privilege of sharing an hour of morning man Jay Thomas' shift. According to the station, 65,000 children in various agencies will benefit from the proceeds, as the station staff, "tired but thrilled," wound up the auction at 1am Monday.

Peter Goldmark, Inventor Of LP, Killed In Crash

Dr. Peter C. Goldmark, former President of **CBS Laboratories** and inventor of the 33 1/3 long play album, was killed in an auto accident Wednesday (12-7). He was 71.

The Hungarian-born engineer came to the U.S. in 1933 and became Chief Engineer for CBS' first television development project. In 1948, as Director of CBS' Engineering and Research Development laboratories, he devised the 12-inch 33 1/3 rpm LP, which was first demonstrated on June 21

Two-Way Cable TV

(Continued from page one)

the first national sponsor signed, plans to use the response buttons to get names and addresses of viewers interested in its travel division's services. Another advertiser will test two proposed campaigns to measure viewer impact. A local bookstore plans infomercials featuring author interviews and provisions for viewers to order books through the system.

Projections And Support

Warner Cable, looking at an investment in the neighborhood of \$12 million, anticipates operating at a loss initially. The company declined to say how many homes had bought Qube in Columbus (26,000 have Warner's regular cable service), but their target is 100,000-plus potential households in the area. To support the system, Warner mailed a lavish promotional brochure to those households in the fall, and plan to use it again. The company also spent \$75,000 on a multimedia-local ad campaign, with only one TV station refusing the spot as "not in their best interests," according to a Warner spokesman.

Should Qube catch on in Columbus, the potential for extending the service to other markets is obviously great, with the resultant impact on home entertainment habits possibly being substantial. That potential accounts for the close attention being paid by advertisers and other media specialists.



of that year, Along with the concurrent RCA invention of the 45

rpm 7-inch single, the LP revolutionized the recording industry, previously dominated by 10-inch 78's.

Goldmark was also partially responsible for creating the first successful color TV system, although because of its incompatibility with existing black-andwhite sets, the CBS system was rejected in favor of RCA's. Goldmark was responsible for some 170 inventions in his 36 years with CBS. In 1972 he left CBS to form his own company.

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www.americanradiohistorv.com

Christmas Music

ANGEL (Casablanca): "Christmas Song (Winter Song)" LEE ARNOLD (Kirshner): "A Trucker's Christmas GENE AUTRY (Columbia): "Rudolph The Red-Nosed Reindeer" BEACH BOYS (Capitol); "Little St. Nick" GLEN CAMPELL (Capitol): "Little Toy Trains" CARPENTERS (A&M): "Merry Christmas Darling" NAT "KING" COLE (Capitol): "Christmas Song BING CROSBY (MCA): "White Christmas" BING CROSBY (Mercury): "Do You Hear What I Hear" LINDSAY CROSBY (Ariola): "Christmas Won't Be The Same" JOHN DENVER (RCA): "Christmas For Cowboys" JOSE FELICIANO (RCA): "Feliz Navidad" FREDDY FENDER (ABC/Dot): "Please Come Home For Christmas" FREDDY FENDER (ABC/Dot) (LP): "Merry Christmas/Feliz Navidad" ROBERTA FLACK (Atlantic): "The 25th of Last December" EMMYLOU HARRIS (WB/Reprise) : "Light Of The Stable" BOBBY HELMS (MCA): 'Jingle Bell Rock IMPRESSIONS (ABC): "Amen" IMPRESSIONS (Cotillion): "Silent Night" ELTON JOHN (MCA): "Step Into Christmas" KINKS (Arista): "Father Christmas" GREG LAKE (Atlantic): "I Believe In Father Christmas" BRENDA LEE (MCA): "Rockin' Around The Christmes Tree" JOHNNY MATHIS (Columbia): "When A Child Is Born" I /Pohidad "Sina" CLYDE MCPHATTER & DRIFTERS (Atlantic): "White Christmas" ROY ORBISON (Monument): "Pretty Paper" ELVIS PRESLEY (RCA): "Blue Christmas RAVERS (Ariola/Zombie): "(It's Gonna Be A) Punk Rock Christmas" OTIS REDDING (Atco): "Merry Christmas Baby" SALSOUL ORCHESTRA (Salsoul) (LP): "Christmas Jollies" HARRY SIMEONE CHORALE (20th Century): "Little Drummer Boy" SINGING DOGS (RCA): "Jingle Bells" PHIL SPECTOR (Warner-Spector) (LP); "Christmas Album" VARIOUS ARTISTS (UA) (LP): "The 12 Hits Of Christmas" VARIOUS ARTISTS (UA) (LP): "Rhythm & Blues Christmas" VIBRA CORPORATION (Passport): "Snow White Rock Christmas"

Marvin Gaye Loses Back Pay Suit To Musicians

Motown artist Marvin Gaye must pay four of his former musicians \$196,800 in general and punitive damages, according to a recent Los Angeles Superior Court default judgement. The default was entered after Gaye declined to contest the lawsuit brought by Kenneth Hawkins, Nathaniel Neblett, Michael Howard and David Shields. The four musicians, who were each awarded \$24,200 in general damages and \$25,000 in punitive damages, con² tested that Gaye had promised them \$750 weekly starting May 1, 1975, and that none of them had been

paid in over a year. Gaye was accused of fraud and breach of contract. A witness identified as Gaye's former "executive administrator" testified that Gaye had been remiss in paying at least 30 musicians since 1973, attributing the failure to an alleged belief by Gaye that the exposure gained by touring with him worldwide would be sufficient compensation. A suit brought against Gaye by American Federation of Musicians Local 47 and two other musicians on similar grounds is still pending.

NAB Protests FCC AM Interference Tests

The National Association of Broadcastars has protested FCC tests on AM interference between KFI and KNX/Los Angeles and stations in New Zealand and the Fiji Islands. The tests, which took place on December 13-14, were designed to determine the extent of potential interference when channel separation was reduced from 10 to 9 kHz.

The NAB stated that two nights of testing were "not enough to lead to a significant conclusion," and, projecting into the future, added that providing additional frequencies for other services would impose severe technical and financial hardships on broadcasters. The organization charged that tampering with channel space would lead to interference and adverse effects on antennas and receivers, necessitating the purchase of new equipment and conversion of existing apparatus. The NAB suggested that requests for additional AM facilities could be met by expanding the AM broadcast band rather than narrowing channel separation.

NEXT WEEK IN R&R THE YEAR END SPECIAL

Featuring The Top Songs In Top 40, AOR, Country, And Pop/Adult; Plus The Top Industry Events Of 1977 In Review

Page 3



London Pizza Parlor Uses Chicago Radio

A novel use of radio to create an authentic localized atmosphere is being pioneered by a London pizza restaurant. The Chicago Pizza Pie Factory, London's first Chicago-style pizza establishment, is using tapes of WBBM-FM/Chicago broadcasts, featuring music, news, and commercials, to aid in creating a true Chicago ambience in the restaurant. Various Chicago paraphernalia (street signs, official seals, etc.) are also employed for the purpose. Delighted by the foreign exposure, WBBM is staging a contest featuring a prize of a trip for two to England with a free meal at the Chicago Pizza Pie Factory. The use of a local radio station in this manner could give ideas to other establishments (not necessarily restaurants) desiring a definite localized image-Boston baked beans restaurants out of state could use local-station tapes, or California-style boutiques in the East could use Los Angeles transcriptions, for instance

Miller, Heileman See The "Light" Differently

Miller Brewing Company, first on the market with their "Lite" beer, is fighting all the way to the Supreme Court in an attempt to retain trademark rights to the Lite or Light name. Currently involved in half a dozen suits charging trademark infringement, Miller has asked the Supreme Court to review a recent appellate court decision in favor of G. Heileman Brewing Company. The court granted Heileman the right to use the word "light" to describe its reducedcalories beer Heileman Premium Light. Miller had won the first round with a district court ruling ordering Heileman to discontinue its use of the light label, but the appeals court ruled that "light" was a generic term and therefore usable by Heileman. Meanwhile, Miller suits against Schlitz, Olympia, and several other brewers over the same issue are still pending; while a suit by Anheuser-Busch seeking confirmation of its right to use "light" in conjunction with its new Natural Light brand, has also reached no decision.

Blackout Boosted Radio Listening

During the day of the New York Blackout (July 14), radio listening was 18% higher than the July/August Monday-Friday 6am-midnight average. The rather unsurprising results were issued in an Arbitron report. The largest increase in listening took place during the 10am-3pm period, a 24% jump over normal figures. Those stations which were able to remain on the air during the blackout generally registered substantial share increases, with the most dramatic leaps logically going to News stations WCBS (attracting over 2 1/2 times its average listenership) and WINS (up by a factor of 21/4).

ERR WAVES





R&R CALENDAR OF EVENTS

January 1978

National Broadcasters Joint Board Meeting, Cerromar Hotel, Puerto Rico, January 16-20, 1978

GEORGIA ASSOCIATION OF BROADCASTERS RADIO-TV IN STITUTE, UNIVERSITY OF GEORGIA ATHENS GA. TANUARY

RADIO TELEVISION NEWS DIRECTORS ASSOCIATION BOARD MEETING, NEW ORLEANS LA TANUARY 201.

MISSISSIPPI BROADCASTERS ASSOCIATION SALES SEMINAR. INFUMRAMADAINN TACKSON MISS TANUA

Horida Association of Broadcasters Midwinter Conference Inn & Country Club North of Orlando Lanuary 21, 1978-

ton Hilton, Washington D C., January 22 25, 1978

South Carolina Broadcasters Association Winter Convention. Spartanburg SC

Northwest Broadcast News Association/Radio & Television News Directors Association Annual Meeting, Sheraton Ritz, Minne MN LODGIN 2

March

RAR CONVENTION '78, FAIRMONT HOTEL, DALLAS, MARCH 2.5, 1978

Country Radio Seminar, Nashville, March 17-18, 1978

National Association of Record Merchandisers Annual Convention, Hyatt Regency, New Orleans. March 18-22 1978

Intercollegiate Broadcasting System National Convention, Biltmore Hotel, New York, N.Y., March 17-19 April

National Association of Broadcasters Annual Convention, Las

Vegas April 9 12 1978 National Association of Broadcasters Radio Program College Las Vegas, April 12-14, 1978 Country Music Association Board Meeting, Washington D.C.

April 18-19, 1978

May Sixth Annual Gospel Radio Seminar, Airport Hilton, Nashville, May 5-6, 1978

National Association of Broadcasters Radio Program College, Hyatt Regency, Chicago, May 74-27, 1978

June Associated Press Broadcasters Annual Meeting, Stouffer's Twin Country Music Association Fan Fair, Nashville, June 7-11, 1978 Broadcasters Promotion Association Annual Seminar, Radison

St. Paul. St. Paul, MN, June 7-10, 1978 American Women In Radio & Television Annual Convention

Los Angeles Hilton, June 13:17, 1978 Broadcasters Promotion Association Annual Seminar, Radison St. Paul, St. Paul, MN, June 25-28, 1978 July

Country Music Association Board Meeting) Fremont Hotel, Dallas, July 11-12, 1978 Broadcasters Promotion Association Annual Seminar,

Radmisson St. Paul, St. Paul, June 17-20, 1978 September

Institute of Broadcasting Financial Management Annual-Con-ference, Dunes Hotel, Las Vegas, September 17:20, 1978 Radio Television News Directors Association International Conference, Atlanta Hilton, September 20-22, 1978

New Chrysler Subcompacts Get Record Ad Support

Chrysler Corporation's new subcompacts, Dodge Omni and Plymouth Horizon. will receive the largest first-quarter advertising budget in the company's history. The campaign focuses on the cars' front-wheel-drive efficiency, extra room, and smooth ride. Sweepstake tie-ins are planned for Omni, as well as the gift of a \$25 U.S. Savings Bond to any child born on January 16, the introduction day for the Omni. Total budget for the two new cars exceeds \$15 million

Protest Letters Kill Canadian Fresca Spot

An American produced Fresca spot, using music from the "Hallelujah Chorus" of Handel's "Messiah" to accompany the calisthenics of exercisers in a health club, has been taken off the air in Canada because of a small number of angry protest letters. Coca-Cola Ltd. of Toronto reported only a few letters sent to the company itself, but two Toronto daily newspapers printed a total of three protests, which objected on the usual grounds that the spot was sacreligious and highly offensive. A Coca-Cola spokesman said that although the vast majority of viewers were not offended, "A corporation such as ours has to be sensitive to the feelings of the minority, too." He stated that the company had checked with clergymen and had conducted extensive testing, with the ministers reporting no annoyance and 1% or less of those tested having "any problems with it."

D.I.R. Moves Into TV, Publishing

D.I.R. Broadcasting Corporation. known for its production of AOR-styled syndicated Rock shows, is moving into other fields. The company is producing Ringo Starr's first television special, set for April airing on NBC, with Craig Car Stereo as sole sponsor. D.I.R. will also launch "The Blast," an eight-page tabloid featuring information on its upcoming broadcasts. Ad space in "The Blast," formerly a D.I.R. newsletter, has been sold to Toyota, Lee Jeans, and other prominent advertisers, and the publication will be free to readers.

Santa Claus Calls A Grave Matter

Thanks to the signal power of several Chicago radio stations, Central Illinois children have been receiving a rude shock when they try to call Santa Claus-they reach a Mendon, Illinois funeral home instead. Illinois Bell Company established a special telephone number in Chicago for kids to call St. Nick, and numerous Chicago stations have broadcast the number. Since the stations' main concern is for the Chicago metro area, they've neglected to mention the area code before the Claus number. As a result, children outside the Chicago area code region for Central Illinois, picking up the Chicago stations, have been calling the number and getting the mortuary instead, which makes for a blue Christmas indeed. After 50 calls were received by the funeral home on the first day of the promotion, the mixup was discovered, and radio and newspaper ads were changed to emphasize that the Santa Claus number is in Chicago

BY BOBBY OCEAN LE DOESN'T LE ABOUT ACTUALLY, PADRE, I HAD A GOOD WEEK ... ONLY MISSED TWO" REDS", FOUR YELLOWS", AND FIVE "CODE-3-STASH-HITBOUNDS"! BUT I DID THIS GREAT PHONE BIT THIS GREAT PHONE BIT ANYTHING BUT HIS OH WELL, HE'S HOW, HIS RATINGS. ALMOST TRUTHFUL AND HIS SALARY ... ON TUESDAY ... BLAH-BLAH-BLAH ... 99

Radio & Records Bob Wilson, Editor & Publisher

Mike Harrison, Managing Editor

Ken Barnes, News Editor

Pam Bellamy, Asst. Editor

Hugh Cherry, Associate Editor

Steve Uslan, Creative Graphics

John Leader, Editor

Jim Duncan, Editor

ADVERTISING

Dick Krizman

CLASSIFIED

Krisann Aglio

www.americanradiohistory.com

Christina Anthony

SUBSCRIPTIONS

Betty Arms, Asst. Editor

Biff Collie, Nashville Editor

TOP 40

COUNTRY

Jason Shrinsky, FCC Advisor

Nancy Hoff, Associate Editor

Mike Kasabo, Editor Karen Biondo, Asst. Editor

AOR

Jeff Gelb. Editor Sharrison, Research & Special Projects

PRODUCTION

Richard Zumwalt, Art Director Marilyn Frandsen, Asst. Art Director Roger Zumwalt, Photography Bobby Ocean, Creative Illustrator David Hirsch, Production Mgr

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Mark Shipper, Assistant To The Publisher POP/ADULT



HEARING IS BELIEVING.

This original soundtrack album features all the astounding music from the most spectacular motion picture event of the year, "CLOSE ENCOUNTERS OF THE THIRD KIND."

"Breathtaking, stunning aural sensations -- dazzling!" -- The New York Times

"Composer John Williams deserves an Oscar for the most exciting and imaginative music heard on the screen this year." -- Rex Reed

"A fantastic soundtrack."—After Dark

Includes a Special Bonus Single of the original hit "Theme from Close Encounters Of The Third Kind"

INSTANTADDS

WQXI	KXKX	KFI	WHHY	WERC	KSTN	WFOM
Z-93	WNBC27	KLIV	WSGN	WSM-FM	WRFC	WISE
WHBQ	KSTP	KNDE	KPAM	KNUS	WNOE	WAIR
WMAK	WAYS	KROY	KYA	WIOD	JB105	KAFY

On Arista Records and Tapes.



Mediascope

Bonneville Buys Torbet-Lasker

Bonneville International has purchased the Torbet-Lasker radio rep firm for approximately \$2.5 million from owner Alan Torbet. Torbet will remain as Chairman, with a new President to be appointed from an outside company. Torbet-Lasker, once owned by Starr Broadcasting but repurchased by Torbet, will revise its clients list as a result of the sale. KABL/San Francisco, KAYO/Seattle, and KKDA/Dallas will be replaced by Bonneville stations in those markets, KOIT/San Francisco, KIRO-KSEA/Seattle, and WRR-KAFM/Dallas. KTAC/Tacoma will also be dropped, while Bonneville's KMBR-KMBZ/Kansas City will be added. Bonneville stations will then represent 25% of Torbet-Lasker's billings.

Moseley Wins NAB Engineering Award

John A. Moseley, President of Moseley Associates, based in Goleta, California, has won the NAB's 1978 Engineering Achievement Award. He will be given the award at the NAB Engineering Conference luncheon on April 11, 1978, as part of the celebrations surrounding the NAB's 50th annual convention taking place April 9-12 in Las Vegas.

Sunkist And Dr. Pepper Co-Promote "Heat, Drink & Be Merry"

Hot **Dr. Pepper** may not be everyone's cup of...tea, but if an ambitious cooperating ad promotion effort on the part of the beverage company and **Sunkist Growers** succeeds, the drink could take away a hefty slice of tea's (and coffee's) market. Newspaper and point of purchase ads will appear in major markets advertising hot Dr. Pepper with a slice of Sunkist lemon, with the slogan "Heat, Drink, and Be Merry." The campaign is one of the largest Dr. Pepper has ever waged in support of its hot beverage, which, it's claimed, has outsold hot coffee and tea combined at many Southern stadium sporting events.

New Kick! For Soft Drink Fans

Royal Crown Cola will be reviving a dormant citrus-flavored soft drink called **Kick!**, reported similar to **Pepsi's** Mountain Dew. A major advertising effort will be launched next year in support, while the company's **Nehi** line will also be more extensively advertised.



WHGR, WJGS-FM/Houghton Lake, Mich. Renewals Set For Hearing

The Commission has designated for hearing the license renewal applications of **Sparks Broadcasting Company** for its stations **WHGR** and **WJGS-FM** at Houghton Lake, Mich.

The FCC said that information before it raised serious questions as to Sparks' qualifications to remain a Commission licensee, and in view of these questions, it was unable to find that a grant of renewal would serve the public interest.

Therefore, the Commission designated the applications for hearing on the following issues to determine:

All the facts and circumstances surrounding WHGR's and/or Sparks' preparation and issuance of fraudulent affidavits of performance to the **American Information Radio Network**, an affiliate of the **American Broadcasting Companies**, Inc.;

Whether, and if so, the extent to which the licensee violated Section 73.1205 of the rules regarding fraudulent billing practices, the degree of knowledge or participation in those practices by principals of the licensee, and the degree of supervision over the stations' operation exercised by the licensee;

Whether, and if so, the extent to which the licensee violated numerous provisions of the FCC's technical broadcast rules;

Whether Sparks possesses the requisite qualifications to be or remain a licensee, and whether granting the renewal applications would serve the public interest, convenience and necessity.

If it should be determined that the hearing record did not warrant denial of the renewals, the Commission said it then must be determined whether Sparks repeatedly or willfully had violated FCC rules and whether a forfeiture of \$10,000 or less should be assessed against the licensee.

Action by the Commission November 30, 1977, by Order and Notice of Apparent Liability. Commissioners Ferris (Chairman), Lee, Washburn, Fogarty, White and Brown, with Commissioner Quello not participating.

FCC Dismisses Cross-Ownership Waiver Petitions

The FCC has dismissed petitions from seven broadcast/cable ownership combinations asking the commission to waive its regulations requiring the divestiture of cross-owned TV stations and cable systems. Still pending is a **Supreme Court** decision on the Commission's cross-ownership rules.

Advertisers Forecast Great '78

Key advertising executives and representatives from various media almost universally predicted a strong 1978 for advertising at a recent seminar in New York, with only scattered reservations expressed. According to **McCann-Erickson** Vice President **Robert Coen**, 1977 should finish with a 10.6% increase in ad volume, totalling \$36.6 billion. National broadcast volume should rise 14% to \$6.4 billion, while national print should rise 11% to \$3.8 billion. Coen predicted that in 1978 the national broadcast figures would rise another 11% to \$7.1 billion, with the print forecast being a 12% jump.

Turning to **radio** specifically, its ad revenues increased by 12% over 1976, according to Coen, but radio's share of revenues dropped 1.5%. However, another ad spokesman predicted that radio should see an 8.6% increase for 1978. Most of the reservations expressed at the seminar concerned television's "flat" future viewership and future postal and paper cost hikes afflicting magazines, with radio viewed as generally healthy.



ABC Wings Arbitron, Neilsen November Sweeps

ABC. to no one's surprise, won both the **Arbitron** and **Nielsen** November ratings sweeps by a solid margin. Both ratings companies gave ABC a 20.6 overall rating for the month, with **CBS** finishing second (18.8 Arbitron, 19.2 Nielsen) and **NBC** a close third (18.7 Arbitron, 18.5 Nielsen). ABC, which has dominated the network race this season, barely edged NBC during the same period last year...In other ratings news, the Executive Director of the **Broadcast Rating Council** stated that with the increase in home videocassette viewing, "TV measurement must now cope with something akin to magazines' pass-along audience." **Hugh Belville** urged the rating services to make provisions for measuring such delayed viewing, citing their ignoring of outside-the-home TV viewing (in hotels, hospitals, etc.) in the past as an example that should not be repeated. He stated that **Nielsen** diaries give viewing credit for later repeated playbacks of videocassette recordings, but its meters credit only the first off-the-air recording. **Arbitron**, he said, credits only the viewing at actual broadcast time and not at later playbacks...

ABC Nearly Toppled By CBS, But Wins Another Week

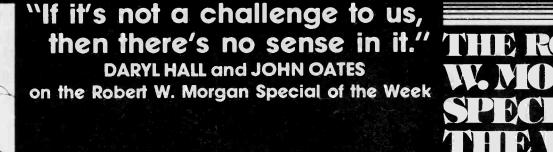
ABC held on to the top spot for the week ending December 4, but the Nielsen figures showed **CBS** coming within a whisker of toppling the reigning network. ABC finished with a 21.0 rating to CBS' 20.8, while their share figures were equal (32.8 each). **NBC** fell to its lowest point of the season with a 16.5 rating, and was able to win only two half-hour periods (of 44 total) during the week, both during "Little House On The Prairie" time slots. With its strong showing, CBS surged to within a tenth of a rating point of overtaking NBC for second place in the season standings.

CBS took seven of the top ten placings, although ABC's "Laverne & Shirley" and "Happy Days" repeated their perennial 1-2 success story. CBS' "Bing Crosby" Christmas Special was third, followed by 4) CBS' "Elizabeth Taylor" tribute 5) ABC's "Three's Company," falling from third 6) CBS' "Rudolph The Red Nosed Reindeer" special 7) "All In The Family" (CBS) 8) CBS' "Johnny Cash Christmas Special" 9) "Rhoda" (CBS) and 10) "On Our Own" (CBS). Obviously CBS' strong Christmas special lineup contributed heavily to the near-victory, but their Sunday night comedy lineup continued extremely strong as well. ABC also featured several Christmas specials ("Honeymooners,""Frosty Winter Wonderland" etc.) but scored substantially less successful numbers.

In New York and Los Angeles, as tabulated by Arbitron for the week ending December 2, **ABC** maintained its usual dominant pattern, although **CBS** made some inroads in New York. "Laverne & Shirley" topped the New York lists, followed by 2) "Happy Days" 3) CBS' "Three Days Of The Condor" movie 4) "Santa Claus Is Coming To Town" (ABC special) 5) a tie between "Three's Company" (ABC) and CBS' "Barnaby Jones," making a rare top ten appearance. 7) was a seven-way tie between CBS' "On Our Own" and "Rudolph" and five ABC shows, "Barney Miller," "Honeymooners Christmas," "Soap," "The Hobbit" special, and the Friday Night Movie.

In Los Angeles, "Laverne," "Happy Days," and "Three's Company" finished 1-2-3, followed by "Soap." 5) was a tie between ABC's Monday Night Football and CBS' "Bing Crosby" special 7) "The Hobbit" 8) "Barney Miller," and 9) a tie between "Charlie's Angels," "Eight Is Enough" and the Friday Night Movie (all ABC).





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Snuff Garrett, UA Sign Production Pact

Snuff Garrett has signed a non-exclusive three-year production deal with United Artists Records. Under the arrangement, according to UA President Artie Mogull. Garrett will deliver five completed albums yearly for UA release. Garrett said that he would be seeking out and producing "more undiscovered talents" for UA. In the early 60's, Garrett produced numerous hits for Bobby Vee. Gary Lewis, Johnny Burnette, Gene McDaniels and others which are all part of the UA catalog. Pictured celebrating their new agreement are Mogull (left) and Garrett.



Droz Sets New WEA Appointments

Henry Droz, newly-appointed President of WEA, has announced three new appointments of his own. Vic Faraci has been named Executive Vice President; a six-year WEA veteran, he was most recently Vice President/Director of Marketing for the organization. John O'Connell, Vice President/Chief Financial Officer for the last three years, becomes Senior Vice President, Finance. Stan Harris, who was Assistant to the President at WEA for the last four years, assumes the position of Vice President, Administration. Commenting on the appointments, Droz said "We are fortunate to have within our organization men of such stature who may be called upon to assume more demanding and challenging executive responsibilities."

Handleman Reports Dramatic Earnings Increase

The **Handleman** distributing company reported net earnings for their second quarter (ending (October 29) rose to \$2.2 million (or 51 cents a share) from \$695,000 (15 cents a share) for last year's comparable period. Six-month net earnings took a similar jump: \$3.6 million (81 cents a share) compared to \$937,000 (21 cents a share) last year.

First Linda McCartney Solo Art Exhibition In L.A.

Linda McCartney's first one-woman exhibition, featuring silkscreen prints and photographs, opens December 17 at Los Angeles' Jan Baum-Iris Silverman Gallery. The exhibition runs through January 28, 1978, with a special poster available at the gallery.

Porter Appointed Vice President Of Stax

David Porter, a key figure in the Stax Records success story of the 60's, has been appointed Vice President of A&R. Talent for the newly reactivated label. Stax, long-defunct, was recently purchased by Fantasy Records, whose President Ralph Kaffel announced that Porter's duties will involve the total "revitalizing" of the label by discovering new talent and producing and writing. Porter, a former Executive Vice President at Stax during its first era, is best known as a songwriter, penning a number of hits for Sam & Dave and other Stax artists.

1977 Returns Less Taxing To Compute

The 1977 income tax return forms, according to informed sources, require less arithmetic than in past years. The short 1040A form reportedly requires no multiplication at all, while the regular 1040 can be completed with as few as three multiplications. In 1976 the **IRS** found over 2 1 2 million multiplication mistakes on tax forms. Presumably the Biblical advice to "goforth and multiply" is not held in high favor at the IRS.

Aerosmith Lined Up For "Sgt. Pepper"

The latest music act to join the cast of **Robert Stigwood's** "Sgt. Pepper's Lonely Hearts Club Band" film production is **Aerosmith**, who will take a "featured role" in their motion picture debut.



Pictured at the signing are (I-r) Don Ellis, Columbia National Vice President/A&R; Lundvall; Lamhert and Potter.

Lambert/Potter, Columbia In Exclusive Production Deal

Dennis Lambert and Brian Potter, the prominent producer/writer team, have signed an exclusive production deal with Columbia Records. According to CBS Records President Bruce Lundvall, the duo will remain free to produce artists "with whom they have existing commitments." Lambert & Potter, who own the dormant Haven Records label (most recently with Arista), have been responsible for numerous hits, the latest of which is Player's."Baby Come Back" on RSO.

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Unread Promotional Mailing Epidemic

Up to 75% of promotional material sent to advertising agencies by business publications is unread, an agency media directors panel reported. The panel stressed that promotional mailings should be graphically attractive, concise, and informative. The findings may have some relevance to the quality of promotional mailings in the radio and record industries as well.

Phonogram Appoints Haywood, Hoff, And Losk VP's

Phonogram/Mercury Records has appointed three new Vice Presidents from within the company, according to President **Irwin Steinberg. Bill Hayw**ood, previously National Promotion Director, R&B for the label, has been named Vice President for R&B Product. Before joining Mercury in 1975, he was Program Director at **WOL/Washington** and **WLEE/Richmond**.

Gerry Hoff has been promoted to Vice President of West Coast A&R, after joining the company in June 1977 as West Coast A&R Director. He was formerly President of Threshold Records (1971-1977) and West Coast A&R Director for London Records.

Harry Losk was appointed Vice President of National Sales. He had been National Sales Manager for the past two years, with a previous stint as a regional Vice President for Transcontinental Distributing Corporation.

One In A Million Wins Wings Gift

The millionth British copy of **Wings'** "Mull Of Kintyre" single was pressed last week, with a special message placed inside the sleeve. The message congratulates the buyer for his taste and informs him to return an enclosed voucher to receive a special gift from Wings. It's both a nice gesture and an intriguing promotional touch to sustain interest in the single.



They Asked For It! (...have you got it?)

The incredible success enjoyed by foreign automobile manufacturers in this country since the "Beetle" invaded our shores, not to forget the incredible success enjoyed by foreign music makers in this country since the "Beatles" invaded our shores, is indicative of the American public's willingness to change brands (and loyalties) in order to achieve satisfaction.

When the maturing American car-driving public cried out, "We want economy and longevity of styling," it took the Germans and Japanese to deliver the goods; just as when the maturing American music-buying public cried out, "We are no longer innocent," it took the English to deliver the musical goodies.

The willingness of the American Consumer to change brands (and buying habits) is, of course, not limited to domestic versus foreign supplyers. The rate of change is proportionately subject to the laws of supply and demand. If you've got what they want, they'll buy it. If you don't have what they want, someone else will supply it.

The study of *demographics* (as opposed to the "breakdown" of demographics) during our sociological era is a vitally important academic matter worthy of the attention of radio music programmers and format architects. The effects upon our society and its institutions perpetrated by the aging *Post-War Baby-Boom* demographic bulge continue to become increasingly obvious. Unfortunately, there are still many media navigators who are using the wrong map.

The facts are becoming clear as we progress into the 1980's. The group of people born in and around the decade following Hiroshima have been dominating the social/commercial/media marketplace since their arrival and indicators point to their continuing in that tradition until, finally, they either die off, or are outnumbered by an even *larger* demographic bulge (which many population experts are theorizing as only beginning).

By plotting the future development (and resultant tastes and desires) of the "great bulge," the media, including its commercial packagers, will find it easier to stay in touch with that elusive concept we continuously refer to as the masses.

The accent (in the total scheme of things for *us*) is *not* on youth, nor upon the aged. The accent is *not* on the establishment, nor any anti-establishment. *The accent is on the bulge*.

It is no surprise that AOR radio is successful in the late seventies, much as Top 40 was in the late fifties. The bulge is getting older, more sophisticated, and more practical. Call AOR radio "the new Top 40" if you like. It really doesn't matter. That's like calling Toyota "the new Chevrolet." What difference does it make?

The point is simple: the bullseye of any *moving* target doesn't change position relative to the target, it changes relative to the *shooter*.

Mass appeal radio's mechanics and style *must* and *will* keep changing, just as mass appeal automobiles do.

Programmers who think the style and mechanics of the past will work now had best prepare themselves for joining Howdy Doody, the DeSoto, the movie theatre, the "screaming DJ/give away a lot of money" approach to Rock radio, and the 45 rpm record in Nostalgia Heaven sooner than they think. The "passives" will undoubtedly pass them by before they even get a dial tone.



Thursday, March 2nd.

REGISTRATION 11 am-11 pm

Evelyn Wood Reading Dynamics Presentation You'll learn the techniques of speed reading, which could up to double your reading speed. 5 pm

Production Technique Seminar Top production directors will demonstrate the latest techniques in sound and equipment. 8 pm

Individual Format 'Rap Rooms' Moderated by R&R Editors, each format will have its own meeting room and special guests for an open-ended group participation rap session. 9 pm

Friday, March 3rd.

Brunch 9:30 am

Keynote Address: MARSHALL McLUHAN 11 am

The Impact Of Music On Society Richard Peterson-Professor, Sociology Vanderbilt University 1 pm

Friday, March 3rd.

(Continued)

Cocktail Party and Buffet Dinner 7:30 pm

Hospitality Suites Open 10 pm

Saturday, March 4th.

Brunch 9:30 am

FCC Session Arthur Ginsberg & Ted Kramer will represent Commission. Jason Shrinsky will moderate. 11 am

Marketing/Research — Part 1 Basic college marketing research course by Richard Lutz, Graduate School Of Management, UCLA 2 pm

Marketing/Research — Part 2 Customizing research to our industry's needs. What you can and cannot do ... and how to do it.

3 pm **Superstar Dinner & Show** 8 pm

Hospitality Suites Open 12 midnight More sessions will be anno



All flights leave on Thursday, March 2, and return Sunday, March 5.

Los Angeles & New York LOS ANGELES flights include: •Round trip air transportation via American Airlines Jet charter from Los Angeles and New York to Dallas and return. •First class meals and open bar service aboard your jet Bargagae handling.
Bound trip transfers from Airport to hotel and return.
Transportation taxes.
Optional travel insurance program.

Round trip from NEW YORK \$228.00

Round trip from

\$208.00

Atlanta & Chicago flights include: •Round trip air transportation via jet/Economy class •Meals and beverages served aboard. Meals and beverages served abourd.
Baggage handling.
Round trip transfers from airport to hotel and return.
Transportation taxes.
Optional travel insurance program.
Monies protected by trust account.

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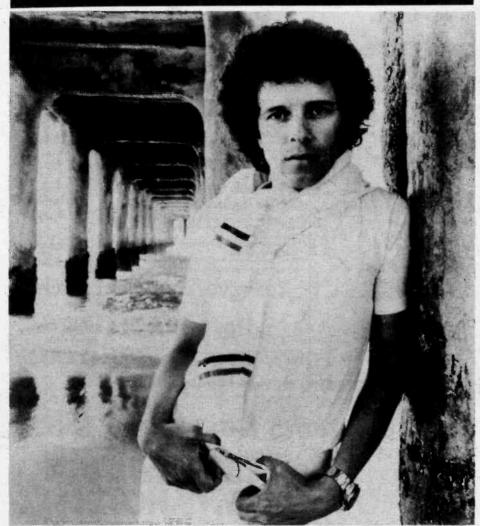
NOTE: Please fill out both coupons below

ing weeks.

MAIL THIS COUPON TO R&R:	MAIL THIS ROOM RESERVATION DIRECT TO FAIRMONT HOTEL:
RADIO & RECORDS CONVENTION '78 6430 Sunset Suite 1221 Hollywood, Calif 90028 PLEASE REGISTER ME AT THE R&R CONVENTION '78. ENCLOSED IS MY CHECK/MONEY ORDER (payable to Radio & Records) for \$140.	Rear Convention '78 March 2-5, 1978 Room blocks secured at Fairmont Hotel (Headquarters) as well as Dallas Hilton Hotel. To secure reservations complete this form and mail directly to: Fairmont Hotel Ross & Akard Streets Dallas, Texas 75201 ATTENTION: Reservations
Name Company/Station Address City State Zip NOTE: MULTIPLE REGISTRATIONS CAN BE MADE ON AN ACCOMPANYING SHEET OF PAPER.	Name Company Address City/State Reservations will be held until 4:00 pm unless secured by a \$50 deposit or guaranteed by company. ZiP FAIRMONT HILTON ACCOMODATIONS SOLD OUT! SOLD OUT! SINGLES: \$32.00 \$34.00 \$36.00 SINGLES \$36.00 \$42.00[] TWINS \$42.00 \$44.00 \$46.00
Registration Cut-Off Date: FEBRUARY 15, 1978 All registration requests postmarked after the cut off date will be returned.	Singles \$36.00 \$42.00 \$44.00 \$46.00 TWINS \$44.00 \$46.00 \$46.00 ALL ROOM REQUEST FORMS SHOULD BE MAILED DIRECT TO FAIRMONT HOTEL. You will receive confirmation back in the mail from the hotel you are registered at. If requested hotel is sold out upon receipt of written request, reservations will be referred to and confirmed by alternate hotel. Reservations should be received thirty (30) days prior to arrival. At that time, rooms revert back to hotel for general sale. If rate requested is not available at time of check-in, the closest available rate will be assigned. RESERVE YOUR ROOM EARLY All rooms subject to 6% sales tax.

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Leo Sayer's new hit single is "Easy To Love"

WRKO debut 28 WPEZ debut 38 96X 28-23 KRBE add WOKY add 36 KSLQ 26-24 KFXM 30-25 KCBN 30-24 WOW 19 WGLF 27-24

WTSN 31-27 WRFC WFLB 92Q KTKT K100 KANC WKAU

PRO-FM add

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On Warner Brothers Records

Produced by Richard Perry

STREET TALK

What **Miami** Program Director and Southern-based radio consultant are discussing the possibilities of forming an alliance?

The new National Promotion Director for Janus Records is Don Wright. Ron Richards has moved from WDGY/Minneapolis to KDWB to do weekend air work and handle music research.

Contrary to erroneous reports surfacing this week, Warner Bros. is not dropping all of Dark Horse Records' artists (except George Harrison). WB will continue to distribute all Dark Horse product. Dennis Morgan, Dark Horse GM, stated, "Our relationship with Warner Bros. is solid on every level."

Michael Jay is the new Program Director at KBIM/Roswell, N.M.

Fleetwood Mac may be the second Western Rock act to tour Russia! Negotiations are now being firmed-up with the group reportedly "ready." Who was the first act from outside the Communist Bloc to tour the U.S.S.R.? The Nitty Gritty Dirt Band.

The situation at **KLIF** is still unresolved according to very informed sources.

Lee Abrams has just returned from a European trip where he was attempting to spread "Superstars" AOR radio overseas. No luck in England... they just discovered commercial Top 40, give 'em another 6 months. According to Abrams, "Radio Luxembourg has agreed to open talks with us and they are our next target."

Former Motown National Secondary Promotion Manager Nina Carlin recently became available for two positions...she is filling one today (12/16) by marrying Mike Weiss of Soundaround, the other position she is still looking for...she's ready to go back to work, call (213) 464-2664.

The Sex Pistols were scheduled to be on "Saturday Night Live" tomorrow (12/17) but they cancelled. And speaking of Punk Rock...it had to happen...the first Black Punk Rock act has surfaced in Detroit (where else?) and they call themselves The Niggers.

Danny Wright has left-KCBQ/San Diego and is now doing 6-10pm on KROY/Sacramento.

Ellen Feldman from Chrysalis is the new Administrative Promotion Assistant at EMI/America...J.J. Jordan is on the road looking for several District Promo Managers.

Line of the week...after Tampa Bay's first victory last Sunday, Charlie Tuna on the air at KHJ Monday morning: "The Buccaneers were so excited they were going to throw Coach John McKay in the shower, but the tight end dropped him."

Ernie Phillips, Independent Promotion in Dallas is starting his own record label? Word is **Big Tree** will distribute.



BIGGER THAN BOTH OF US!—Daryl Hall and John Oates are literally carried off stage by Sylvester "Rocky" Stallone at a recent performance. As Daryl and John went into their closing number, Stallone crashed on stage and took them away...he was reportedly perturbed that the boys wouldn't do "Gonna Fly Now."

R&R/Friday, December 16, 1977



The Single Is "PEG"



FROM THE ABC TEAM.

WE WON'T GIVE UP!

TOP-40

If you are confused about Passive Research, you are not alone! I have spoken with many reporters and I am finding an amazing spectrum of methodology in so-called passive research. My contacts in the record industry seem to "bristle" collectively when the subject of passive research is brought up. To say the least, passive research is being both used and misused.

John

Leader

Let's back up for a moment and examine the "givens." First, passives are those who do not actively **participate**. They do not telephone your request line, they don't play the contests and they don't buy records in the quantity or the frequency that actives do. Second, there are many more passive listeners than there are active listeners.

So the passives make up a big chunk of the potential audience...how can we "pick their brains" and find out what they like and dislike? They are hard to find because of their passive nature and when we do find them their participation in any measurement we may devise will be questionable.

Some reporters are currently using a form of "passive research" that is very simple to implement, inexpensive to operate and almost totally invalid. The method is playing "down the phone line" selected segments (usually the hook) of records. The listeners then rate the records on a scale ranging from "favorite" to "hate it." The people called are sometimes selected from lists of former station contest winners and sometimes are people simply contacted at random from phone directories. The fact that contacts might be former contest winners means that they could in no way be considered "passive." And for those contacted at random out of telephone books, are they in fact Top 40 radio listeners or even potential listeners? The methodology of playing only a portion of the song to the listener is also questionable. How can you ever be sure you have captured exactly the most representative part of the record? The hook may be identifiable, but what about the intro or the break or even the vocal fade... these in fact may be the song's strong points.

There are other forms of passive research currently being practiced involving the use of questionnaires. These questionnaires may be more valid since they involve the use of listener "recall," but the design of a questionnaire is very important because the nature of the questions can invalidate the entire process.

What's the point? True, valid passive research is something that very few of us are qualified to deal with. It is most definitely worth pursuing, but not blindly. At **R&R** Convention '78 we will all have an opportunity to learn about research and its applications to our specific needs. **Richard Lutz**, Associate Professor of the UCLA Graduate School of Management, will be offering two sessions on Saturday. In the morning session he will present a basic college course in marketing research. Then after lunch he will explain how we can "customize" research to our own particular markets...what you can do with research, and what you cannot do with it.

These two sessions may poke some very large holes into so-called passive research as it is currently being practiced by some programmers. Or they may just reinforce the validity of your system. Either way these two sessions will be very interesting and I urge everyone to attend. Plus on Thursday night in the Top 40 "Rap Room" you can be assured that we will be dealing with the passive research question. I am lining up guests who will speak out!



EXCUSE ME, I HAVE A PERSON IN MY THROAT—Mark Hudson and Irving Harrigan of KILT/Houston were caught speechless when Kermit The Frog dropped by to promote his new Muppet Show LP on Arista Records. Hudson (on the left) and Harrigan mug for the camera while Kermit prepares to put the bite on their morning audience.



THE TIMES THEY ARE A-CHANGIN'—WNBC/New, York Vice President and General Manager Charlie Warner and morning DJ Ellie Dylan give "thumbs up" at Ms. Dylan's recent contract signing. Ellie is the first woman to do morning drive on AM radio in a major market and she is reportedly the highest paid female air talent in the country.

Bits

A heavy dose of contemporary artists on prime time TV in the last two weeks. The **Rolling Stone** 10th Anniversary special was an amazing display of Rock talent and creative animation. The **Steve Martin/Keith Moon** hotel room scene will become classic! Then the **Bette Midler Special** with the not-so-subtle opening sequence. Interesting that Bette would sing "La Vie En Rose" on both her own special and The Rolling Stone Anniversary show within the same week. And finally, The Paul ("Bridge Over Troubled Water") Simon Special...using bits of "TV making fun of TV" humor to string together the excellent music. With these Pop artists showcased on prime time television it's no wonder so many formats are now sharing the same playlists...so many artists, formerly exclusive to Top 40 and AOR formats are now "Mass Appeal" by the nature of their music and their national exposure.

WMET/Chicago is still getting mail addressed to WDHF, their old call letters. Since they are moving into new studios and offices, this would be a good time for everyone to update their mailing address for WMET. Beginning January 1, WMET can be reached at 444 North Michigan Avenue, Chicago, IL 60611.

The 1977 Year-End issue of Radio & Records will be in your hands December 23. Again this year there will be year end charts for all formats and complete news capsules. 1977, what a year!

Promotions Of The Week

It really was "Heaven On The Seventh Floor" for the listeners of KDZA/Pueblo, Co., when they were offered "a little bit of heaven." The station gave away Paul Nicholas LPs and passes to the movie "Oh God" to call-in winners...the hook is that KDZA is actually on the seventh floor of the United Bank Building in Pueblo.

"Cecil The Amazing Money Machine" has now given away over \$50,000 in cash and prizes from his home at Y100/Miami. When the Y100 jocks "turned Cecil on" he would run for unspecified periods of time racking up cash or prizes at the rate of one per minute. The goodies ran the spectrum from an LP a minute all the way up to \$1000 cash per minute. The winners had to know how long Cecil ran, to win. I wonder how Bill Tanner ever came up with the name Cecil?

92Q/Nashville has just completed their "92 Ways To Win Your Wishes" contest. The station awarded 8,464 winners with as many prizes, in one of the biggest radio contests in Nashville history. The merchandise given away totalled more than \$23,500.

The KRIZ/Phoenix "KRIZ-mas Man" is asking people to decorate their houses in the "KRIZmas" spirit. The "KRIZ-mas Man" will then go around town looking for the best house. The big winner receives a new Moped, and supplemental prizes included watches, albums, radios and the gift that is never returned: cash!

WLOF/Orlando recently ran "Orlando's Most Valuable Player Weekend" giving away Player LPs, 150 official NFL footballs and tickets to the new Burt Reynolds-Kris Kristofferson movie "Semi-Tough." Football is not a dirty word in Orlando...Tampa, yes, but Orlando, no!

WFRL/Freeport, II. has the Christmas spirit with WFRL's "Christmas Daddy." Listeners register their names at participating clients, and when Christmas Daddy calls them on Christmas Eve they simply identify the prize package and the store name to win. The seasonal booty includes: a micro-wave oven, color TV with remote control, a complete water-bed outfit and an expensive stereo system. And that's nothing to ho ho ho at.

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AL MARTINO THE NEXT HUNDRED YEARS

Now Crossing From Pop To Top 40!

WOKY **WNEW** WIP **WDRQ** WMAL KSLO WNOE WBAL WSB KEEL WICC debut 30 WIOD KHOW WORD WAIR KSO **WQPD 30** WMGC **WMFJ34 WNBH** WGY **3WD 36 KSFO WRIE 24** WINW WSM-FM **KNDE** WHIO **WFEA 34** WKRC **WJR** WPRO-AM

From His Album, The Next Hundred Years, To Be Released In January

Capitol 4508 TOP-40



BRISK DISK RIPOFF IN NASHVILLE—92Q/Nashville gave a contest winner 92 seconds to grab as many albums as possible in a local record store. To make it tougher, only one copy of any specific album could be kept and the contestant had to carry every album selected at all times. He still managed to cop 75 different LP's. Pictured (I-r) are Leon Tsillis of MCA Records, which helped to arrange the contest; Steve Emory, manager of the record store; the winner; and 92Q Program Director John Davis.



KJR "BIG SURPRISE" PRIZE WINNERS—KJR, with CBS Records and Concerts West, staged a "Big Surprise" contest, offering listeners the chance to win Chicago's latest album, concert tickets, dinner, and an opportunity to meet the group. Pictured (I-r) are Chicago's Laudir D'Olivera, KJR air personality Mark Jeffries and guest, Bobby Lamm and Lee Loughane of the group, contest winner, Chicago's Walt Parzaider, winner's guest, Columbia Seattle Local Promotion Manager Larry Reymann, and Chicago's Peter Cetera and Terry Kath.



SANTA CLAUS IS A FOREIGNER—With Atlantic's Foreigner releasing a new single during the holiday season, the label's West Coast Director of A&R, John David Kalodner, already equipped with a more-thansuitable beard, decided to visit L.A. radio stations in full Santa Claus getup. Here he beards the den of KFI co-Music Director Mark Taylor (right) as local promotion rep Steve Rowland looks on.



COMING UP SHORT—A deputation of Salt Lake City's shorter citizens picketed KRSP to protest Randy Newman's "Short People", a record which is less than kind to the less than tall sector of society. KRSP's Music Director Lorraine Winegar, standing atop a chair to emphasize her differences with the protestors, looks on. The event attracted local TV coverage—as a short break from regular programming.



CULT FOLLOWING—Columbia's Blue Oyster Cult made a TV appearance recently on KRBE/Houston air personality Barry Kaye's "Disco-Tex" show, with Columbia Local Promotion Manager Norman Hurt following to present a copy of their current album. Pictured (I-r) are Kaye, BOC lead vocalist Eric Bloom, and Hurt.



SO IN TO GOLD—WSPT/Stevens Point, Wisconsin Program Director Pat Martin received a gold record for helping to break Polydor's Atlanta Rhythm Section's last album. Pictured (I-r) are Polydor National Album Promotion Director Randy Roberts, Martin, Polydor Chicago Regional Promotion Director Richard Hall, and WSPT Production Director Chris Shebel.



HEAVEN FUN ON WKIX—WKIX/Raleigh held a "Heaven On The Seventh Floor" contest, with callers taking imaginary rides in an elevator. If it stopped on the seventh floor, the contestants won \$85 plus a Paul Nicholas (the RSO artist who recorded "Heaven") album, and qualified for a trip to Hollywood for two, including dinner with Nicholas and a room on the seventh floor of a local hotel. The winner (left) and touring companion are pictured with Nicholas (center).



RECORD SPREE—WMFJ/Daytona Beach sponsored a Record Run promotion, with selected bumper sticker displayers entered into a drawing. The winner, pictured with Program Director John Scott, was allowed three minutes in a local record store to snatch as many albums as possible.



(Advertisementi

Justone Look"

Takes just one play! Those who have heard it agree

Bob Morrison Just One Look"

from the forthcoming album

"Home Again"



Monument Records Manufactured and marketed by Phonogram, Inc. Distributed by Phonodisc TOP-40



MAYBE HE'S A-MAZED-WTIX/New Orleans Program Director Bob Mitchell adopts a suitably amazed expression as he's presented with a gold record for the station's support of Capitol's Maze (featuring Frankie Beverly). Capitol's New Orleans Promotion Manager Stan Chaisson looks on with a Mazing grace.



B100 TASTES THE CAKE-B100/San Diego's "Boogie Bash," staged with a local junior college, presented local bands along with the station's jocks, and was a substantial success. A commemorative cake was baked to celebrate, and three of the air personalities (plus a college official) are pictured enjoying it with customary delicacy and refinement. From left to right, air personality Danny Wilde; the college's Entertainment Director; Program Director Bobby Rich; and air personality Jimmy Rogers.



CHICKEN OUT THE SCENE-KISD/Sioux Falls, S.D. staged a "Chickenman Lookalike Contest" in conjunction with their airing of the "Chickenman Returns For The Last Time Again" comedy serial. The winner, pictured above, received four tickets to the concert of his choice anywhere in the area. Surrounding the plucky contestant are (I-r) KISD Music Director Tom Evans, and the station's Joe Dawson and Mike McKay.



CONCERTED EFFORT FROM CKGM-CKGM/Montreal, which recently celebrated its 18th year of broadcasting, hosted one of the largest indoor Rock concerts in North American history, as 85,000 fans showed up at the Olympic Stadium to see Emerson Lake & Palmer. Above, a sweeping crowd shot moments before the group came onstage



HARAR BARK BARK BARK

Idi Amin won't eat missionaries during any month that has an 'R' in it.

He's weird. Bought a dozen eggs and everyone had a pair of panty hose in it.

New game show on TV..."\$10,000 Paternity Suit" in which celebrity contestants try to remember where they were 9 months ago.

It has been discovered the atmosphere of Venus contains the same ingredients as Billy Carter's breath.

We had a tough school. Our football teamonce went into a huddle and only 7 came out.

Good news for Howard Cosell...He found a barber who picks up and delivers.

The Boss is in a good mood today... his liquor store has agreed to accept food stamps.

Little Known Facts...If you put Joe Namath's knee up to your ear, you can hear the ocean.

Our Thought for the Day ... when dancing cheek to cheek...be sure you're facing your partner.

More of this Methane, free by writing The Electric Weenie, 660 N. Mashta Drive, Key Biscayne, FL 33149.

SEASON'S **READINGS! Read All About It!**

Send your station's news, photos, etc. to:

Radio & Records **News Desk** 6430 Sunset Blvd., Suite 1221 Hollywood, Calif. 90028





TOP-40





STYX MAKES WAVZ-Aerosmith and Styx came into New Haven for concerts, and WAVZ tied in with a sign contest. Listeners displayed their homemade welcoming signs at the show, and station air personalities spotted them and awarded the bearers complete Aerosmith and Styx album collections, Styx belt buckles, and Aerosmith paraphernalia. Pictured in front of a winning banner are (I-r) WAVZ Program Director Pete Salant, James Young of Styx, and Music Director Curt Hansen.



"RED HOT" PICTURE—Private Stock's Robert Gordon visited TEN-Q/Los Angeles with his bandmate Link Wray, and ended up hanging around the station's famous "Chicken" Coupe for is it a Little Deuce model?). Pictured (I-r) are Gordon's producer and ex-Strangeloves member Richard Gottehrer, Link Wray, TEN-Q's Marilyn Barrett, Program Director Jimi Foxx, Gordon, Private Stock Promotion executives Jan Walner and Marty Goldrod, and TEN-Q Research/Music Operations Director Meredith Lifson.



It's a little harsh to accuse some Congressmen of accepting favors from the Oil Lobby...Nowadays, they just call it an "Honesty Depletion Allowance"...

Flash: Police swooped in one a mugger this morning, and caught him red-handed in the act of robbing someone, directly in front of the local I.R.S. office...The mugger says he plans to plead "not guilty", on grounds that he didn't know that corner was taken... (tie in: Chicago, Abba, etc.)

Evel Kneivel got off fairly easy on his assult charge: six months on the honor farm ... mainly because the judge is a Mets fan, and knows that a bat isn't necessarily a deadly weapon...(tie in: We Just Disagree, I Go Crazy, etc.)

Politicians say the public just doesn't understand the need for deficit spending...of course we do...That's when you're working for \$4 an hour, while someone's repairing your washing machine for \$10 an hour... (tie in: Paul Simon)

The President's new import duties on foreign sugar should drive retail prices up to about a quarter a pound shortly ... consumerists are planning to raise Cain...(if they're "Abel"...) (tie in: Nobody Does It Better, Blue Bayou, etc.)

New laws protect airline passengers with confirmed reservations, so remember, you're entitled to a \$25 to \$200 payment from them, if you get bumped before a flight ... more, if it happens during...(Heaven on the 7th, Calling Occup.)

"Thank you for calling 'Lover's Leap Suicide Prevention Service'...None of us are in the office just now, but we want you to know, whatever you're planning, we're behind you all the way...!" (tie in: Help Is On Its way, Falling, etc.)

Another airborne wedding last week, as William Duffy, his bride Ramona, a minister, the best man, a photographer, and the pilot all piled into a Piper Cherokee, for a ceremony high above Montana's scenic Paradise Valley ... crowded?? Instead of saying "I Do", the bride said, "I think I already am!"

Another tough night of choices in front of the TV...We have to decide whether to watch virture triumph in an old movie, or evil triumph, on the news...

For more information write: FRUITBOWL, Box 382, Fair Oaks, CA 95628.





K ON THE TIRED SIDE tured after completing a 15-mile walk for the Virginia Lung Association and WLLL/Lynchburg Walk-A-Thon, WLLL staffers Tony Love, Program Director John E. Douglas (seated), and Bob Abbott attempt to recover from their ordeal (although informed sources at the station indicated that the jocks skipped five or ten of the more unnecessary miles). At right, air personality Dave Mason is pictured where he was cruelly abandoned after proving he couldn't stand the pace. He was later cited for a parking violation.



HOWL OF FAME-The inimitable Wolfman Jack, in Washington D.C. promoting his new television show, stopped by WWDC and was persuaded, without much difficulty, to join afternoon personality Lew Katz for a wild impromptu show. Needless to say, it was a howling success.



FEELING THEIR OATES-It wasn't quite that dramatic, but two KNDE/ Sacramento listeners did win backstage passes to meet Daryl Hall & John Oates and at least shake their hands. Also getting in on the handshake action is KNDE Program Director Mark Driscoll (left). John Oates is in the center wilting under the Driscoll grip, while Daryl Hall stands in the background. RCA promotion rep Dave Forman is at far right.





Their new single

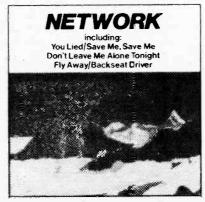
"Save Me, Save Me"

written by Barry Gibb & Albhy Galuten produced by Barry Gibb, Albhy Galuten & Karl Richardson

From their smash debut album

Management & Direction: Tommy Mottola





on Epic Records

americanradiohistory

Most Added:

Billy Joel Dan Hill Neil Diamond Bee Gees (Alive) Chic

added this week

Music key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

PARALLEL TWO

PARALLEL ONE

PARALLEL

TWO

Y-100/Miami, Fl. Colleen Cassidy Rod Stewart General Johnson HOTTEST: Shaun Cassidy 8-5 Billy Joel 15-7 Firefall 11-9 Randy Komman 20.12 Randy Newman 20-13 Samantha Sang 23-14 297/Dalles, Tx. Gary Mack WABC/New York, N.Y. Neil Diamond HOTTEST: LRB 3-1 Player 4-2 ELO 9-3 Santana 5-4 John Denver 17-10 Rod Stewart 18-11 Stym Dolly Parton Rod Stewart Paul Simon HUTTEST: Bee Gees 3-2 Lindm Ronstadt "Bayow" 7-5 Chic 10-7 Bob Welch 22-13 KXKX/Denver, Co Dave Kirby Billy Joel Samantha Sang Dan Hill HOTTEST: Heatwave 8-4 Player 12-5 WLS/Chicago, II Jim Smith Dolly Parton Queen "Rock/Champions" HOTTEST: Bee Gees 2-1 Leif Garrett 9-2 Paul Micholas 6-5 Linda Ronstadt "Easy" 14-10 Rod Stewart 18-13 Bob Weich 21-16 Kansas 27-18 KSLQ/St Louis, Mo Sherry Toennies Sherry Toennies Leff Garrett Shaun Cassidy Paul Simon Andy Gibb Chile Marssari Marssari Hanssari Hanssari Bandy Hennan 7-5 Queen "Rock/Champions" 12-7 ELO 11-8 Odyssey 18-11 High Inergy 21-16 Billy Jole 24-19 Net1 Diamond 30-22 WKBW/Buffalo, N.Y Letelanc & Carr Dan Hill Foreigner Queen "Rock/Champions" NOTTESI: Styx 4-1 Fleetwood Mac 8-4 Billy Joel 17-5 Rod Stewart 10-6 Piel Diamon 15-10 Leif Garrett 19-14 Randy Newman 21-15 Dolly Parton 29-23 KRBE/Ho Clay Gish Billy Joel Leo Sayer Raydio Jackson Brown "Empty" Lynyrd Skynyrd HOTTEST: Nome CKLW/Detroit, Mi. Rosalie Trombley Leif Garrett HOTTEST: Bill Withers 6-4 WSAI/Cincinnati, Oh. E. Alvin Davis Queen "Rock/Champions" 8-6 Neil Diamond 12-8 The Babys 15-10 ELO 20-13 Dan Hill 29-24 Brian & Brenda 30-25 Styx HOTTEST: James Taylor 6-4 Bee Gees 8-6 Bob Welch 10-7 Paul Simon 16-11 Player 25-20 Kenny Loggins 27-21 WPGC/Washington D.C. Jim Elllott WOKY/Milwaukse, Wi. PatMcKay Queen Rock/Champions" 2-1 Rod Stewart 7-2 Bob Weich 8-6 Randy Newman 12-7 Johnny Rivers Leo Sayer Bee Gees "Alive" Hillie Jackson "Alive" Hille Jackson HOTTEST: Linda Ronstadt "Bayou & Easy" 3-1 Oueen "Rock/Champions" 6-2 Styr 4-3 Styr 12-3 Rod Stewart 15-8 Elvis Presley 18-10 Player 24-16 LUD 21-15 WRKO Boston, Ma Chic Billy Joel Steely Dan HOTTEST: Odyssey 3-2 Randy Meeman 5-4 Bob Welch 8-6 Bay City Rollers 12-9 Shaun Cassidy 13-10 LTO 25-16 Dolly Parton 26-18 13Q/Pittsburgh, Pa. Patti Sullivan KFRC/San Francisco, Ca Dave Sholin LRB Chic Meil Diamond Alan Parsons HOTTEST: Rod Stewart 3-2 Queen "Rock/Champions" Dolly Parton 9-8 Paul Simon 12-9 EWF MOTTEST: LTD 6-3 Player 11-6 Bob Welch 9-8 Randy Newman 19-10 Nef1 Diamond 18-13 High Inergy 20-14 10-6 WDRQ/Oetroit, Mi Cheryl Phillips KHJ/Los Angeles, Ca Spears/Avison Raydio Styx Lou Rawls Prism Chic Bay City Rollers Queen Prism HOTTEST: Crystal Gayle 3-2 EWF 4-3 Queen "Rock/Champions" Billy Joel Dolly Parton HOTTEST: Bee Gees 2-1 Rita Coolidge 4-3 Paul Nicholas 7-5 Randy Newman 11-6 Steve Miller 10-9 Player 13-10 EWF 4-3 Queen "Rock/Champions" 12-4 Bill Withers George Duke 8-6 The Babys 10-7 Nefl Diamond 21-16 ELO 25-18 96X/Miami, Fl. Jack Forsythe KTLK/Denver, Co Kansas Bay Gity Rolvers Samantha Sang Diana Ross HOTTEST: EWF 3-2 Emotions 4-3 General Johnson 7-5 Santa Esmeralda 16-6 Billy Joel 9-7 LTD 13-9-10 LTD Queen "Champions" HOTTEST: James Taylor 5-3" Bee Gees 6-5 Heatwave 7-6 England Dan 16-8 Bay City Rollers 1 Player 24-17 Odvesev 25-10 KDWB/Minneapolis, Mn. John Sebastian

Billy Joel Heatwave HOTTEST:

Dolly Parton Billy Joel Chic EWF

Rick Brady

Billy Joel HOTTEST: Linda Ronstadt "Easy" 4-2 Player 9-4 Steve Miller 14-6 Paul Davis 16-10 England Dan 24-15 Santana 22-16 WGCL/Cleveland, Oh. 3 **Bob Travis** Bob Travis Foreigner Dan Hill Neil Diamond Eric Carmen Kenny Rogers Andy Gibb Samartha Sang Oorne Sumer Uner "Rock/Champions" 3-" Dolly Parton 10-3 Pilayer 13-4 Paul Simon 12-7 Styx 18-11 Meatloaf 20-15 Rod Stewart 23-16 ELD 26-17 Steve Hiller 24-18 Wings 25-19 Santana 22-16 CHUMIToronto, Canada John Tarminasi None NOTTET: NOTTET: Plate Control Mac 3-2 Firefail 7-6 Linda Romstadt "Bayou" 13-7 Playe: 16-11 ELO 18-12 Styx 26-19

KCBQ/San Diego, Ca. Gomez/Peterson Wings Johnny Paycheck Johnny Rivers Rod Stewart Rod Stewart Queen "Rock/Champions" HOTTEST: Linda Ronstadt "Bayou" 2-1 Fleetwood Mac 14-7 Randy Newman 17-8 Shaun Cassidy 16-9 LTD 18-12 Bob Welch 28-20 Q102/Cincinnetl, Qh. Mark Elliott Santa Esmeralda HOTTEST: Queen "Rock/Champions" 7-1 Bee Gees 5-2 The Babys 10-8 Fleetwood Mac 12-10 ELO 27-21 Randy Newmon 29-22 WZUU/Milwaukee, Wi Chris Curtis Kenny Loggins Tom Petty HOTTEST: Queen "Rock/Champions" 14-1 Styx 4-2 Bob Welch 5-3 Rod Stewart 11-5 Player 16-8 Paul Simon 21-14 WCAO/Baltimore, Md Ron Riley Hon Riley Chic Jay Ferguson Neil Diamond HOTTEST: LTD 5-4 Dolly Parton 9-5 High Inergy 7-6 Queen "Rock/Champions" 11-7 Bay City Rollers 12-8 Kansas 10-9 Rad Stewart 22-15 Randy Nemman 28-19 Bee Gees "Alive" 26-20 WPEZ/Pittsburgh, Pa Beau Raines Meco Bree Gees "Allye" Johnny Rivers Jay Ferguson HOTIEST: Fleetwood Mac 5-3 Siyx 7-6 Bob Heich 8-7 Or Champions" 15-9 Samartha Sang 20-12 James Taylor 19-13 Santa Esumeralda 25-19 Dan Hill 26-21 KSTP/Minneapolis, Mn Rob Sherwood ELO John Williams John Williams Meco HOTTEST: Player 9-2 Dolly Parton 8-6 Paul Simon 10-8 "Stilty Joel 14-9 KING/Seattle, Wa Rob Conrad Dolly Parton Randy Newman Randy Hewman ELO HOTTEST: Linda Ronstadt "Bayou" 5-2 Rod Stewart 10-7 Player 11-9 KJR/Seattle, Wa Tracy Mitchell EWF HOTTEST: HOTTEST: Carpenters 4-2 Player 5-3 Styx 7-5 Paul Simon 10-6 Firefall 8-7 The Babys 9-8 Rod Stewart 13-10 WHBQ/Memphis.Tn. John Lang Rose Royce Bob Weich Dan Hill MOTTEST: High Inergy 8-5 Bee Gees 7-6 Elvis Presley 9-8 Confunkshun 19-9 Rod Stewart 16-11 Randy Newman 27-21 KLIF/Dallas, Tx. Charlie Van Dyke Dan Hill Billy Joel John Denver HOITEST: LTD 4-2 Dave Mason 8-5 Dolly Parton 14-7 Steve Miller 13-8 Player 18-10 Rod Stewart 28-13 Rod Stewart 28-Bob Welch 25-17 99X/New York, N.Y. Bill Garcia Meco Bob Welch Santa Esmeralda HOTTEST: Crystal Gayle 4-3 Chic 6-S Randy Newman 14-6 Player 21-12 James Taylor 20-14 Rod Stewart 31-20

Hell Diamond Bill Mithers Unyed Skynyrd Hod Wei Skynyrd HolltsSt: Styx 11-1 Jay Ferguson 16-6 Player 17-7 Steve Miller 15-8 Dolly Parton 10-9 Rod Stewart 19-13 LTD 24-19 Bay City Rollers 27-21 Foreigner 30-22 Q94/Richmond, Va Tim Watts Heatwave HOTTEST: Rod Stewart 4-3 Player 10-4 The Babys 13-8 Bay City Rollers 14-9 ELD 20-15 EWF 23-16 KIOA/Des Moines, la Gary Stevens Queen "Rock/Champions" Rod Stewart Lynyrd Skynyrd ElD Steely Dan WOTTEST: Deby Boone 2-1 Paul Micholas 3-2 Bee Gees 5-4 Staur Cassidy 6-5 Styx 8-7 Dolly Parton 12-10 Paul Simon 23-11 Player 25-11 Randy Newman 24-14 WFLI/Chatte Jim Prikle Dan Hill Offics: Barry Hits 2-1 Lity 4-2 Dolly Parton 6-3 Rod Stewart 19-7 The Babys 13-8 Steve Hiller 17-9 Bay City Rollers 20-13 Rady Newman 22-14 Bob Welch 21-15 WAYS/Charlotte, N.C. Roy Rosen KAAY/Little Rock, Ar. C. David Hamilton Abba Dohn Williams Chic (DP) HOTTEST: Steve Miller 4-2 Paul Simon B-4 Rod Stewart 12,6 LTD 10-7 Billy Joel 14-8 KC & Sunshine 16-10 Kansas (DP) Foreigner (DP) HOTTEST: Linda Ronstadt "Easy" 6-3 James Taylor 9-5 Bob Welch 11-7 LTD 13-8 Dolly Parton 12-9 Rod Stewart 17-10 WPHD/Buffalo, N.Y. Harv Moore WOW/Omaha. Ne. Eric Foxx Chic Tom Petty Jackson Growne "Empty" "Stay" HOTTEST: Neil Diamond 20-6 Santa Esmeralda 12-8 Paul Simon 19-10 wet Willie 26_21 Paul Simon Queen "Champions" Odyssey Mings "Mull" Netl Diamond Samantha Sang HOTEST: Bob Welch 4-2 Rod Stewart 7-4 Xansas 10-9 Wings 15-10 LTD 24-18 WAKY/Louisville, Ky. Bob Moody Don Motory Dan Hill Santa Esseralda HOTTESI: Linda Ronstadt "Bayou" 2-1 Rod Stewart 9-4 Dolly Parton 10-9 Queen "Rock/Champions" 17/10 Randy Newmon 25-18 WTRY/Troy, N.Y. JeffRyan LR8 Jay Ferguson Millie Jackson Tom Petty (DP) HOTTEST: Dolly Parton 10-1 Player 4-2 Rod Stewart 15-6 Queen "Champions" 14-9 Randy Newan 18-10 Shaun Cassidy 21-11 Santa Evenalas 25-19 Billy Joel 26-21 Y103/Jacksonville, Fl J.J. Walke Neil Diamon Neil Diamond ENF Wings Bee Gees "Alive" NOTTEST Styx 6-3 Linds. Nonstat Unds. Nonstat Bob Walch 18-7 The Babys 21-8 Rod Stewart 26-10 Dolly Parton 27-22 Billy Joel 29-23 WGRD/Grand Rapids, Mi. Ron White James Taylor Rod Stewart HOTTEST: Linda Ronstadi "Easy" 7-2 Player 9-4 Styx 19-9 WNDE/Indianapolis; In. Jeff Lucifer Kansas Billy Joel HOTTEST: Linda Ronstadt "Bayou" 3-1 Rita Coolidge 7-6 Fleetwood Mac 8-7 Paul Simon 19-9 Steve Miller 18-12 Rod Stewart 24-13 Dolly Parton 25-18 Player 28-19 Bob Welch 26-20

WBBF/Rochester, N.Y. Jeff Ryder

WLEE/Richmond, Va. Ken Curtis

Shaun Cassidy Andy Gibb Neil Diamond Bee Gees "Alive" Dan Hill John Denver HOTTEST:

HOTTEST: Rod Stewart 7-2 Linda Ronstadt "Bayou" 5-3 Elvis Presley 6-4 Dolly Parton 14-9 Leif Gerret 20-1 Billy Joel 26-15 Paul Simon 28-20

WIFI/Philadelphia, Pa Steve Rivers

Billy Joel Santa Esmeralda Andy Sibb MOTEST: Fleetwood Mac 8-5 Bob Weich 9-6 Kansas 10-9 Diama Ross 11-10 Randy Newman 21-16 Stym 29-22

WMAK/Nashville, Tr Bear Bradlay

Bee.Gees "Alive" EWAF Confunkshun (DP) HOTTEST: Paul Davis 6-5 LTD 11-6 Randy Newman 18-7 Samantha Sang 23-16 Lynyrd 5kynyrd 28-17 Billy Joel 32-21

298/Little Rock, Ar. Randy Rice

Randy Nicos Bay City Rollers Bee Gees Malive" Dan Hill HOTTEST: Player 3-2 LTT 8-3 Rod Stewart 13-5 James Taylor 9-8 Bob Meich 12-9 Randy Newan 21-14 Billy Joel 23-18

KFXM/San Ber Jeff Salgo None HOITEST: Fleetwood Mac 6-2 Rod Stewart 16-8 Bob Welch 15-9 WINW/Canton, Oh. Kaith London Autoconstruction LRB Stillwater Al Martino (DP) HOTTEST: LTD 5-2 Rod Stewart 10-8 Bob weich 11-10 Paul Simon 18-13 Linda Ronstadt "Easy" 21-15 Leif Garrett 25-19 WKIX/Raleigh, N.C. Ron McKay Paul Simon Queen "Rock/Champions" "Bock/Champions" EWF Bee Gees "Alive" wet Willie HOTESI: Shaun Cassidy 4-3 Dolly Parton 5-4 Elvis Presiey 8-5 Fleetwood Mac 11-10 Billy Joel 16-11 KEZY/Anaheim, Ca. Rick Carroli Queen "Rock/Champions" Paul Simon HOTTEST: Rita Coolidge 5-4 Randy Newman 17-5 Linda Ronstad "Easy" 10-7 WICC/Bridgeport, Ct. Greg Loehr Greg Loenr Roberta Flack Lynyrd Skynyrd Bay City Rollers HOTTEST: Billy Joel 7-2 Neil Diamond 10-6 The Babys 9-7 Odyssey 14-9 Odyssey 14-9 Odyssey 14-9 Dolly Parton 23-14 Randy Newman 20-15 Paul Simon 24-19 Ken Clifford LTD Andy Gibb ELO HOTTEST: Seals & Crofts 3-1 Player 9-5 Paul Simon 10-6 Kansas 23-17 Santa Esmeralda 25-18 Rod Stewart 29-22 KRIZ/Phoenix, Az. Anna Reyes WJDX/Jackson, Ms Tom Daniels Billy Joel Wet Willfe Sammy Hager HOTTEST: Stevic Wonder 4-2 Linde Ronstadt "Easy" 8-5 LTD 10-6 Rod Stewart 16-9 Randy Neuman Dan Hill HOTEST: Bay City Rollers 302 Bee Gees 5-3 KC & Sumshine 9-7 Firefall 13-10 Elvis Presley 24-11 Rod Stewart 19-12

WOLF/Syracuse, N.Y. John Gabriel Dolly Parton Randy Newman LRB HOTTEST: Leif Garrett 7-3 ELO 8-4 Bob Weich 12-5 Rod Stewart 13-7 "Rock/Champions" 16-8 Bay City Rollers 27-16 Ca KYNO/Fresno, Ca. John Berry John Berry Billy Joel Pablo Cruise Andy Gibb Hollts: BlyGity Follers 3-2 Linda Romitad "Eay" 8-7 Rod Stewart 14-9 Randy Newman 16-10 Paul Simon 21-16 Dolly Parton 28-22 WYRE/Annapolis, Md. Steve Kushner Paul Davis (RA) Neil Diamond ELO Diamono Jay Ferguson HOTTEST: Player 2-1 Fleetwood Mac 4-3 Bob Welch 8--The Babys 9-7 Dolly Parton 10-8 Rod Stewart 14-10 Randy Newman 20-15 KINT/EIPaso, Tx. Rish W Dan Hill Queen "Champions" HOTTEST: Santa Esmeralda 5-4-Rod Stewart 9-5 Bob Welch 11-6 LTD 29-18 Randy Newman 30-19 KHELAUSTIN TX Jack Star WAVZ/New Haven, Ct, Curt Hansen Dan Hill HOTTEST: Billy Joel 16-4 Chic 8-5 ELO 13-7 Odyssey 10-8 Player 21-10 Styx 26-20 WBBQ: Augusta, Ga. Bruce Stevens

Jack Starr Meil Diamond LRB MOTTEST: Player 7-2 Rod Stewart 12-6 Styw 8-7 Oureen "Rock/Champions" 22-10 Elvis Costello 20-15 Wings 24-16 Bruce Stevens Chic wet Willie Tom Petty WolfEST Line Stons tadt "avo" 2-1 Piactwood Mac 3-2 Style Stons Style Style Stons Style Stons Style St

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KANC/Anchorage, Ak Bobby Si Boby simon Dan Hill LRB David Gates HOTIEST: Player 7-3 Bay City Rollers 9-4 Linda Ronstadt "Bayou" 14-7 Rod Stewart 23-13 Shaun Cassidy 25-14 ELO 21-16 Santa Esmeralda 27-21 WDRC/Hartford, Ct. Jim English Bay City Rollers HOTTEST: Linda Ronstadt "Bayou" 4-2 Queen "Rock/Champions" 9-5 Paul Simon 10-8 Rod Stewart 13-9 WSGA/Savannah. Ga Jerry Rogers Bee Gees "Alive" Neil Diamond Samantha Sang Shaun Cassidy HOTTEST: Rod Stewart 8-1 Leif Garrett 7-4 Andy Gibb 9-8 Styx 11-9 Queen Queen "Rock/Champions" 20-10 Randy Newman 23-17 KJRB/Spokane, Wa. Tom Hutler Tom Hutter Dan Hill wet willte (DP) wet willte (DP) Tom Petty HOTTESI: Rod Stewart 6-1 Carpenters 3-2 Bay City Rollers 4-3 Paul Simon 10-7 Randy Newan 15-9 Andy Gibb 11-10 WIFE/Indianapolis, In. Jay Hawkins Styx Elvis Presley Billy Joel Randy Newman HOTTEST: Bee Gees 4-3 Oolly Parton 11-6 Rod Stewart 18-7 Leff Garrett 14-8 WMET/Chicago, II. Dave Morgan

Paul Simon Neil Diamond HOTTEST: Bee Gees 5-1 Styx 3-2 Paul Nicholas 7-4 Leif Garrett 9-7 Queen Queen "Rock/Champions" 14-9 Dolly Parton 15-10 Rod Stewart 20-15 Shaun Cassidy 24-17 ELO 25-20 WQXII Atlanta, Ga Rhett Walker Bee Gees "Alive" John Williams HOTTEST: Billy Joel 5-3 Elvis Presley 10-7 Queen "Rock/Champions" 19-8 ELO 14-9 ELO 14-9 Bob Welch 12-10 Lynyrd Skynyrd 28-18 Bill Withers 25-20

Q105/Tampa, Fl. Bob McNeill Paul Simon HOTTEST: James Taylor 10-4 LTD 18-6 Player 15-9 Rod Stewart 25-12 Styx 24-16 WLAC/Nashville: Tn. EvaWood

Milie Jackson Dan Hill, HOTIST: Rod Stewart 3-1 Randy Meanan 7-3 Elvis Presley 6-5 Bee Gees 12-8 EMBF 22-13 Steve Miler 25-17 Bay City Rollers 29-20 Y95/Tampa, FL Ben Christopher Queen

Queen "Champions" Randy Newman HOTTEST: Bee Gees 2-1 Linda Ronstadt "Easy" 3-2 Fleetwood Mac 7-4 LTD 11-9 Bob Welch 17-12 Player 22-17 Rod Stewart 28-21 Robb Stewart Hobb Stewart John Williams Bill Withers Helen Reddy (DP) Wet Willeon Holeon Andy Newman 5-2 Rod Stewart 10-4 Bob Welch 16-10 Wings 20-13 Andy Gibb 19-14 Styr 23-15 Billy Joel 35-17

K100/Los Angeles, Ca. Denise Gorman None HOTTEST: Bee Gees 2-1 Fleetwood Mac 6-5 High Inergy 10-7 Player 13-10

Prism Rex L88 HOTTEST: Player 3-1 LTD 6-2 Randy Newman 10-3 High Inergy 8-5 Queen "Rock/Champions" 14-10 Paul Simon 30-12 Neil Diamond 26-21 WAPE/Jacksonville, Fl Paul Sebastian Chic Shaun Cassidy MOTIEST: Bee Gets 2-1 Styx 8-3 Dolly Parton 9-6 Rod Stewart 18-8 The Babys 11-10 Linca Ronstadt "Rock/Champions" 23-18 Lynyrd Skynyrd 25-20

KNDE/Sacramento, Ca. Jeff Hunter

KROY/Sacramento, Ca. Chris Mitchell Paul Simon Andy Gibb John Hilliams HOTTEST: Bee Grees 2-1 Chicago 5-4 Rita Coolidge 7-5 Fleetwood Mac 8-6 Dolly Parton 10-7 Steve Hiller 11-9 Player 15-10 LTD 21-16 Bob Welch 22-17 Rod Stewart 25-19

KERN/Bakersfield, Ca Pate Shannon Bee Gees Altre-Mitre-Mitre-Mitre-Mitre-Hayer 2-L Linda Ronstadt "Bayou" 3-2 Rod Stewart B-4 Bay City Rollers 13-9 Sob Welch Z7-22 Randy Newman 33-23 B100/San Diego, Ca. Judy Rich

Bee Gees "Alive" "Alive" Queen "Bock/Champions" Santa Exmeralda HOTTEST: Rod Stewart 7-1 Player 4-2 Randy Newman 10-4 Bob Weito 9-5 Billy Joet 16-10 ELO 18-13 Lymyrd Skynyrd 22-17

TEN Q/Los Angeles, Ca. Jimi Fox JICHIFOX Confunkshun Marilyn Scott Prism Baccaro HOTIEST: Randy Newman 9-1 Rita Coolidge 7-6 High Inergy 8-7 Steve Hiller 10-8 Snaun Cassidy 16-9 ELO 18-12 UND HOTOST

"Rock/Champions" 23-13 WRJZ/Knoxville, Tn. Bob Kaghan Neil Diamond

Netl Otemona Queen "Rock/Champions" Leff Garrett HOTTEST: Player 4-3 Paul Simon 8-6 LTO 11-7 Bob Weich 10-8 ELO 18-10 Rod Stewart 17-11 Randy Newman 23-17 KGW/Portland. Or Terry Danner

Randy Hexman Andy Gibb HOTTEST: Linda Ronstadt "Easy" 3-1 Bay City Rollers 5-2 Rod Stewart 3-4 James Taylor 11-5 Linda Ronstadt "Bayou" 22-12 Dan Hill 26-20

WERC/Birmingham, Al. Walt Brown

Johnny Rivers Donna Summer John Williams Meco HOTTEST: Rod'Stewart 5-1 Player 6-3 Linda Ronstadt "Easy" 7-4 Randy Heuman 9-6 LTO 13-9 Billy Joel 15-10 Bob welch 17-12 Bob Welch 17-12 Dan H111 20-14 Dan Hill 20-14 KIMN/Denver, Co. Ed Greene Neil Diamond Player Jay Ferguson HOTTEST: Bob Helch 6-2 James Taylor 8-4 Heathwave 7-5 Linda Ronstadt "Easy" 10-9 Bay City Rollers 22-17 Rod Stewart 23-18

KIIS FM/Los Angeles, Ca. Staeb/Cohen None HOTTEST: Player 10-6 Rod Stewart 12-7 Nigh Inergy 11-9 Queen "Rock/Champions" 22-12 Styx "Foolin" John Williams HOTTEST: Bee Gees 3-2 Randy Newman 7-3 Leif Garrett 9-5 Fleetwood Mac 10-7 Linda Ronstadt "Easy/Bayou" 13-8 Dan Hill 31-25 BJ105/Orlando. Fl. Tom West Lyngrd Skynyrd Queen "Champions" HOITEST: Leif Garrett 4-2 Bay City Rollers 8-4 Rod Stewart 10-7 KC & Sunshine 12-10 LTD 18-11 Paul Simon 28-13 Randy Newman 32-16 ELO 25-17 KRSP/Salt Lake City, Ut. Alan Hegue

LRB HOTTEST: Randy Neuman 3-1 Fleetwood/Mac 4-2 Carpenters 5-4 Bob Welch 7-5 Kanses 10-7 Styx 11-8 Player 13-9 Bay City Rollers 14-10 LTD 18-13 Wings 19-14 Neil Diamond 20-15

KBEQ/Kansas City, Mo.

LTD 8111y Joel Bay City Rollers HOTIEST: Queen "Rock/Champions" 12-1 Randy Newman 5-2 Dolly Parton 7-6 Player 11-8 ELO 15-9 Shaun Cassidy 25-10 Rod Stewart 18-11 Elvis Presity 20-13 Paul Simon 26-15

KFI/Los Angeles, Ca. Mark Taylor

John Denver Billy Joel John Hillams Leif Garrett Muppets HOTTEST: Player 6-2 Paul Micholas 8-6 Bob Welch 11-9 LTD 12-10 Randy Newmon 19-11 Rod Stewart 23-17

PRO-FM/Providence, R1. Gary Barkowitz

Santa Esmeraida Dan Hill Leo Sayer Paul Simon Diffsi Diffs

WKY/Oklahoma City, Ok Sandy Jones

Samaritha Sang Kansas HOTTEST: Linda Ronstadt "Easy" 6-4 Rod Stewart 7-5 Bob Welch 12-8 Bay City Rollers 10-9 James Taylor 14-10 Randy Nemman 17-11 Dolly Parton 18-12

PARALLEL

WSPT/Stevens Point, Wi Pat Martin

Pathwardun Bres Gees Prism Johnny Rivers Gary Wright NOTIEST: Rod Stewart 3-2 Paul Simon 8-4 Stillwater 7-6 Paul Davis 13-7 Wings 16-10 Leff Garrett 18-13 E10 20-15 Andy Gibb 26-21

WTRU/Muskegon, Mi. Jon London

Randy Newman Santa Esmerelda Queen "Rock/Champions" Bee Gees "Alfve" HOTEST Fleetwood Mac 6-3 Player 12-4 Judy Collins 8-7 Poily Parton 22-8 Styx 15-10 LTO 25-18

THREE

Billy Joel Samantha Sang

Santa Esmeralda

Bob Laurence

WNOE/New Orleans, La. Marc Sommers

nick Fields Dolly Parton Leif Garrett Elvis Presley EMF Randy Newman ELO Andy Gibb HOTTEST: Bay City Kollers 4-1 Bee Gees 9-5 Player 11-7 Carpenters 18-8 Rod Stewart 24-10 Chicago 25-13 Santana 28-18 WFLB/Fayetteville, N.C. Stanley B. Stewart

WACI/Freeport, II. Phil Bankester

"Alive" LRB HOTTEST: Linda Ronstadt "Easy" 3-2 Fleetwood Mac 8-6 Steve Miller 9-8 Player 11-10 Bay City Rollers 16-11 Paul Simon 25-17 LTD 28-21

KSTT/Davenport, la Rick Fields

Bee Gees "Alfve"

WEAQ/Eau Claire, Wi. Shaun McCartney

Andy Gibb Santa Esmeralda HOTTEST: Dolly Partom 8-I Linda Ronstadt "Easy" 9-8 James Taylor 10-9 WNAM/Neenah, Wi Jason Page

Johnny Rivers Odyssey HOTTEST: Shaun Cassidy 6-1 Bay City Rollers 9-3 England Dan 10-5 Player 15-8 Dolly Parton 19-13 The Kendalls 21-15 KBIM/Roswell, N.M Michael Jay

Andy Gibb

Andy Gibb wings Oueen "Champions" (DP) High Inergy (DP) HotTeST: Fleetwood Mac 3-2 England Dan 4-3 Bob Welch 5-4 James Taylor 9-5 Player 8-6 Judy Collins 11-9 Steve Hiller 20-11 Linda Ronstadt "Easy" 27-18 WGBE/Evansville.In Gary Spears

Rod Stewart ELD HOTTEST: Linda Ronstadt "Bayou & Easy" 3-2 Player 7-3 Bob Welch 8-5 LTD 12-8 Dolly Parton 17-1D KAFY/Bakersfield, Ca

Bob Harlow Billy Joel Dan Hill Tom Petty John Williams HOTTEST: Rod Stewart 3-1 Bob Weich 7-5 Randy Newman 14-6 Bay City Rollers 9-8 Steve Miller 10-9 Paul Davis 18-12 Carpenters 22-17 KDZA/Pueblo, Co. Rip Avina
 Bip Avine

 Bee Gees

 "Allve"

 "Champions"

 "Champions"

 Player 7-5

 Linda Ronstadt

 "Easy 9-7

 Bob Weich 10-8

 Dolly Parton 13-9

 Lind Stewart 20-12

 Paul Stewart 20-12

 Paul Stewart 20-12

 Paul Stewart 20-16

 ELO 25-19

Stanley B. Stewart Johnny Rivers Abba Rannie Milsap Donny & Warle War (D) Commodres (DP) Ted Hugent (DP) Bourette (DP) HOTTST: Linds Ronstadt "Bayou & Easy" 2-1 EWF 4-2 Shaun Cassidy 5-4* Bay (11% Rollers 6-5 Dol) Parton 8-6 High Inerg 10-9 Leif Garrett 24-18 Stillwater 30-20 Santa Esmeralda 34-21 WANS/Anderson, S.C. Bill McCown Bee Gees "Alive" Prism Odyssey Chic LRB Johnny B







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WFIL/Philadelphia, Pa Ron O'Brien Wings Santa Esmeralda Nigh Inergy HOTTEST: Bee Gees 2-1 Player 6-5 Diana Ross 9-7 Bob Welch 11-9 LTD 20-15

R&R/Friday, December 16, 1977

The Hottes **Rod Stewart** Player **Randy Newman Dolly Parton Bob Welch**

KENO/Las Vegas, Nv.

Rod Stewart Santa Esmeralda Shaum Cassidy HOTTEST: Rita Coolidge 4-2 Bee Gaes 11-6 Crystal Gayle 9-7 James Taylor 13-8 Player 24-18 Bay City Rollers 32-21

WFOM/Merietta, Ga Greg McClure

Wings Wings Priss LBB Eric Clapton Solly" Bill Withers LeBlanc & Carr John Williams Foreigner Odyssey NOTEST: To John Song Gibb 12-7 Styn Li-9 Billy Joel 16-11 Santz Eineralda 18-13 ELO 21-15

WLCY/Tampa, Ft, Ron Parker

None HOTTEST: Fleetwood Mac 3-2 Linda Ronstadt "Easy" 5-4 Leif Garnett 9-5 Player 16-6 LTD 14-8 Ornen

WRFC/Athens, Fl. Kelly McCoy

Donna Summer Bill Withers John Williams Johnny Rivers Bee Gees "Alive" HOTTEST:

Hullsi: Linda Ronstadt "Easy/Bayou" 2-1 Paul Simon 6-2 Billy Joel 11-4 Stillwater 12-7 Bob Welch 13-8 Rod Stewart 18-11 Dolly Parton 17-12 Randy Rewman 19-13 ELO 23-17

CK101/Cocoa Beach, Fl. Jonathan Doll

KC & Sunshine Odyssey John Denver HOTTEST: James Taylor 4=2 Player 8=3 Linda Ronstadt Bob Weich 11=6 Bay City Rollers 15 Dolly Parton 18=72 Paul Simon 19=13 Wings 22=13 EW&F 27=19

WIRK/W. Palm Beach, Fl. Alan Edwards

Ailly Joel David Castle Queen "Rock/Champions" HOTTEST: Player 2-1 James Taylor 7-6 Addrist Bros 10-8 Leff. Garrett 13-10 Dolly Parton 17-12 Randy Newman 25-19

Andy Gibb Foreigner Lynyrd Skynyrd KC & Sunshine

ELO 23-17

Queen "Rock/Champions" 21-16 Rod Stewart 24-18

Scott Gentry

PARALLEL THREE

WLOF/Orlando, Fl. Chris O'Neil

KFYR/Bismarck, N.D. Abba Steely Dan Johnny Rivers Pablo Cruise HOTTEST: Linda Ronstadt "Bayou" 2-1 Dolly Parton 7-4 Linda Ronstadt "Easy" 11-6 Bay City Rollers 8-7 Rod Stewart 14-9

WISM/Madison, Wi Jonathan Little Jonethan Little Kansas Lynyrd Skynyrd Dan Fogelberg "Glev" MOTIEST: Linda Ronstadt "Easy" 4-3 Fleetwood Mac 5-4 Styx 8-7 Steve Miller 10-8 Bob Welch 14-9 Shaun Cassidy 16-11 Dolly Parton 18-13 Bay City Rollers 26-20

KYSN/Colorado Springs, Co. Mark McCoy Kansas Billy Joel Andy Gibb HOTTEST: Steve Miller 4-2 Carpenters 6-5 Linda Ronstadt "Bayou" 10-6 LTD 18-9 Bob Weich 17-12 Bay City Rollers 20-15 Rod Stewert 27-20 WCGQ/Columbus, Ga

WKAU/Kaukauna, Wi Alex Fullarton

Ramones Eric Carmen Tom Petty Leo Sayer Gary Mright HOTTEST: Shaun Cassidy 2-1 Rod Stewart 6-3 Carpenters 5-4 The Babys 9-8 Dan Hill 11-9 Leif Garrett 23-17 Faul Simön 26-21 May Cibk 6-4

Andy Gibb 6-4 Ant Garfunkle 9-7 Dan Hill 16-9 LTD 12-10 Ronnie Hilsap 18-12 Samartha Sang 20-14 Wings 23-17 Donna Summer 25-18

WEBC/Duluth, Mn.

98Q/Vidalia, Ga. Gary Michaels

Gary Wright Jay Ferguson Commodores "Trot" Raydio MOTTESI: Rod Stewart 7-1 Stillwater 6-4 Fleetwood Mac 8-5 Fleetwood Mac 8-5 Player 10-8 England Dan 11-9 Styx 13-10

KRKE/Albuquerque, N.M Debbl Hines

Queen "Rock/Champions" Oan Hill (DP) HOTTEST: LTD 6-2 Linda Ronstadt "Easy" 5-4 Ewf 17-5 Dolly Parton 14-7 Styx 18-13 "Rod Stewart 20-15

KKLS/Rapid City, S.D. Stone/Kjar

Leff Garrett HOTTEST: Linda Ronstadt Bayou" 3-1 Fleetwood Mac 4-2 Player 5-4 Dolly Parton 9-6 Bay City Rollers 8-7 Bob Welch 11-8 Paul Simon 12-10

KLMS/Lincoln, Ne. Gery Collins

Ne11 Diamond HOITEST: Bee Lwes 4-1 James Taylor 6-4 The Babys 7-5 Steve Hiller 9-7 Bob Welch 10-8 Gay City Rollers 12-9 Styx 11-10

KVOX/Fargo, N.D. Mark Renier

Shaun Cassidy Elvis Presley Gee Gees "Alive" HOTTEST: LeBlanc & Carr 3-2 James Taylor 10-4 Dan Hill-9-6 Rod Stewart 17-11

KTAC/Tacoma, Wa

EWF Queen "Rock/Champions" High Inergy Addrisi Bros HOTEST: LTD 5-3 Rod Stewart 8-5 Player 11-7 Randy Newman 14-9 Bay City Rollers 12-10 Billy Joel 17-12

Jay Scott Neil Diamond

ohnny Rivers onna Summer Brick Dorna summer Brick MUTEST: The Babys 2-1 Fleetwood Mac 4-2 Bay City Rollers 5-3 Stys 9-4 Linda Ronstadt Tasy" 8-5 Randy Newman 12-6 Dolly Parton 10-7 High Inergy 11-8

WAKX/Duluth. Mn Oueen "Rock/Champions" Abba Pablo Cruise Northern Light Morthern Light Morthern Light Mings 6-3 Rod Stewart 10-6 Paul Simon 12-8 Neil Diamond 11-9 Billy Joel 14-10 Styx 19-12 Bay City Rollers 20-13 ELO 25-20

KPAM/Portland, Or: Michael O'Brien

John Williams LTD HOTEST: Bob Welch 4-1 Player 5-2 Rod Stewart 11-3 Dolly Parton 13-4 Paul Simon 15-6 Dan Hill 16-11 Andy Gibb 18-12 Randy Newman 20-15 Billy Joel 27-19 ELO 28-20

KKXUGrand Forks, N.D.

Neil Diamond Kenny Rogers MOTTEST: Rod Stewart 8-1 Dan Hill 18-2 Dolly Parton 9-3 Player 14-7 Styx 16-8 Paul Simon 20-10 Heatware 19-11 WEEO/Waynesboro, Pr

Samantha Sang Bee Gees "Alive" HOTTEST: "Bayou" 3-1 Player 5-2 Linds Ronstadt "Bayou" 3-1 Player 5-2 LiTO 9-7 Rod Stewart 17-8 Paul 5 Mmon 12-9 The Babys 13-10 Dolly Parton 22-17 Andy Gibb 27-22

WTSN/Dover, N.H Shaun Cassidy Abba HOTEST: "Bayou" 4-1 Steve Miller 6-4 Bob Melte 9-8 Randy Mexman -1-10 Samantha Sang 24-19

KQDI/Great Falls, Mt. Don Nordine

Samantha Sang Santa Esmeralda Nell Diamond Neil Champions" "Rock/Champions" Shaun Cassidy HOTTEST: Bay City Rollers 5-3 Fleetwood Mac 6-5 Dolly Parton 9-7 Linda Ronstadt 11.8

Paul King

Andy Gibb Shaun Cassidy MOTEST: Bee Gees 3-1 Fleetwood Mac 6-3 Linda Ronstadt "Bayou" 7-5 James Taylor 8-6 Barry Manilow 10-7 Player 13-10 KAYC/Beaumont, Tx WAAY/Huntsville, Al. Tony Taylor

Samantha Sang Dan Hill Queen "Rock/Champions" "Rock/Champions" Chic HOTTEST: Player 3-2 Elvis Presley 4-3 Paul Simon 9-4 Seals & Crofts 7-6 Rod Stewart 11-7 Dolly Parton 15-10 Stillwater 16-11 Leif Garrett 20-12

Andy Gibb Dan Hill Donna Summer Lyntrest Kynyrd Ger Gees 3-1 Linda Ronstadt "Bayou A Easy" 4-3 Player 6-4 Steve Hiller 7-5 Rod Stewart 10-6 Leif Garrett 9-8 Bob Welch 13-10 ELD 18-13 LTD 22-17 Randy Newman 34-22 WISE/Ashville N.C. Ray Williams Andy Gibb Bill Withers John Wflliams John Hilliams Chie HOTEST: Player 3-1 Carpenters 4-2 LTD 5-4 Stillwater 10-6 Andy Newmon 13-7 Rod Stewart 12-9 Billy Joel 16-10 Elvis Presley 18-12 Paul Simon 20-15 Leif Garrett 21-16 92Q/Nashville, Tn. Bruce Sherman None HOTTEST: Bee Gees 3-2, Rod Stewart 10-8 Player 12-9 Dolly Parton 13-10 Randy Newman 16-11 Santa Esmeralda 29-22 Dan Hill 30-23 Neil Diamond Bee Gees "Alive" Dan Hilve" Rod Stewart 5-1 Styx 8-5 Noiske Stever 9-7 Paul Davis 17-10 Say City Rollers 19-11 Andy Gibb 20-14 LTD 23-17 Randy Newman 26-19 KCBN/Reno, Nv. Red Mountain Hed Mountain Blue Oyster Cult (DP) Paul Davis Eddie Honey Ozerk Hin. Daredevilö Bill Hithers HOTTEST: Player 8-3 Rod Stewart 6-4 Leif Garrett 9-5 Linda Ronstadt "Easy" 7-6 Andy Gibh 12-9 Dolly Parton 17-12 WKNX/Saginaw, Mi. Bill Savage

Andy G1bb Samantha Sang Leif Garrett Leff Garrett Wings HOTTEST: Dolly Parton 6-3 Bob Welch 8-4 LTD 10-5 Player 11-6 Paul Stmon 12-8 Rod Stewart 22-12 Billy Joel 28-14 Santana 29-15

KSLY/San Luis Obispo, Ca. John Tobin Diana Ross MOTTEST: Paul Nicholas 6-1 Randy Newman 11-4 Jackte DeShannon 13-6 Paul Davis 10-7 Leif Garrett 15-10 LTD 27-14 Elwis Presley 33-20

KEWI/Topeka, Kn J.R. Greeley

Andy Glbb stilly Joel Santa Esseralda HOTTSS: See Ges 3-2 Fleetwood Mac 4-3 Linda Ronstadt "Easy" 6-4 Santan 9-7 James Taylor 10-8 Steve Miller 11-9 Bay City Rollers 13-10 Dolly Parton 19-14 Neill Olamond 21-16

WGUY/Bangor, Me. Mark Laurence

Jay Ferguson HOTTEST: Linda Ronstadt "Bayou" 6-2 Shaun Cassidy 7-5 Randy Newman 12-6 Rod Stewart 13-8 Bob Weich 11-10

Jay McDaniel

Johnny Rivers

WJON/St. Cloud, Mn Tom Kay

Neil Diamond Samantha Sang Donny & Marte HOTTEST: Bee Gees 3-1 Dolly Parton 6-3 Linda Ronstadt "Eay" 7-6-7 Bob Weich 9-8 Paul Simon 14-9 England Dan 13-10 Player 17-12

WJBQ/Portland, Ma. Andy Carey

Samantha Sang HOTTEST: Rod Stewart 11-5 Barry Manilow 13-10 WHHY/Montgomery, Al Lanny West

Margo Smith Chic John Williams Lynyrd Skymyrd HOTTEST: Rod Stewart 5-1 Bob Welch 10-3 AIR/Winston-Salem, N.C.

Abba Jay Ferguson Al Martino John Williams MOTTEST: Elvis Presley 4-1 LTD 12-4 WGLF/Tellehasses, Fl LTO 12-4 Paul Simon 6-5 Linda Ronstadt "Bayou & Easy" 7-6 Bob Welch 9-7 Shaun Cassidy 11-9 Rod Stewart 13-10 Santa Esmeralda 23-17 Chic Network Diana Ross John Denver HOTTEST: Player 6-3 Linda Ronstadt "Easy" 8-4 Dolly Parton 11-9 ELO 25-20

WYND/Sarasota, FI Larry Mathews

Dan Hill Chic Steely Dan HOTTEST: Player 5-1 Bob Welch 8-7 Rod Stewart 14-9 Queen "Rock/Champions" 24-17

EARTH WIND & SERPENTINE FIRE!

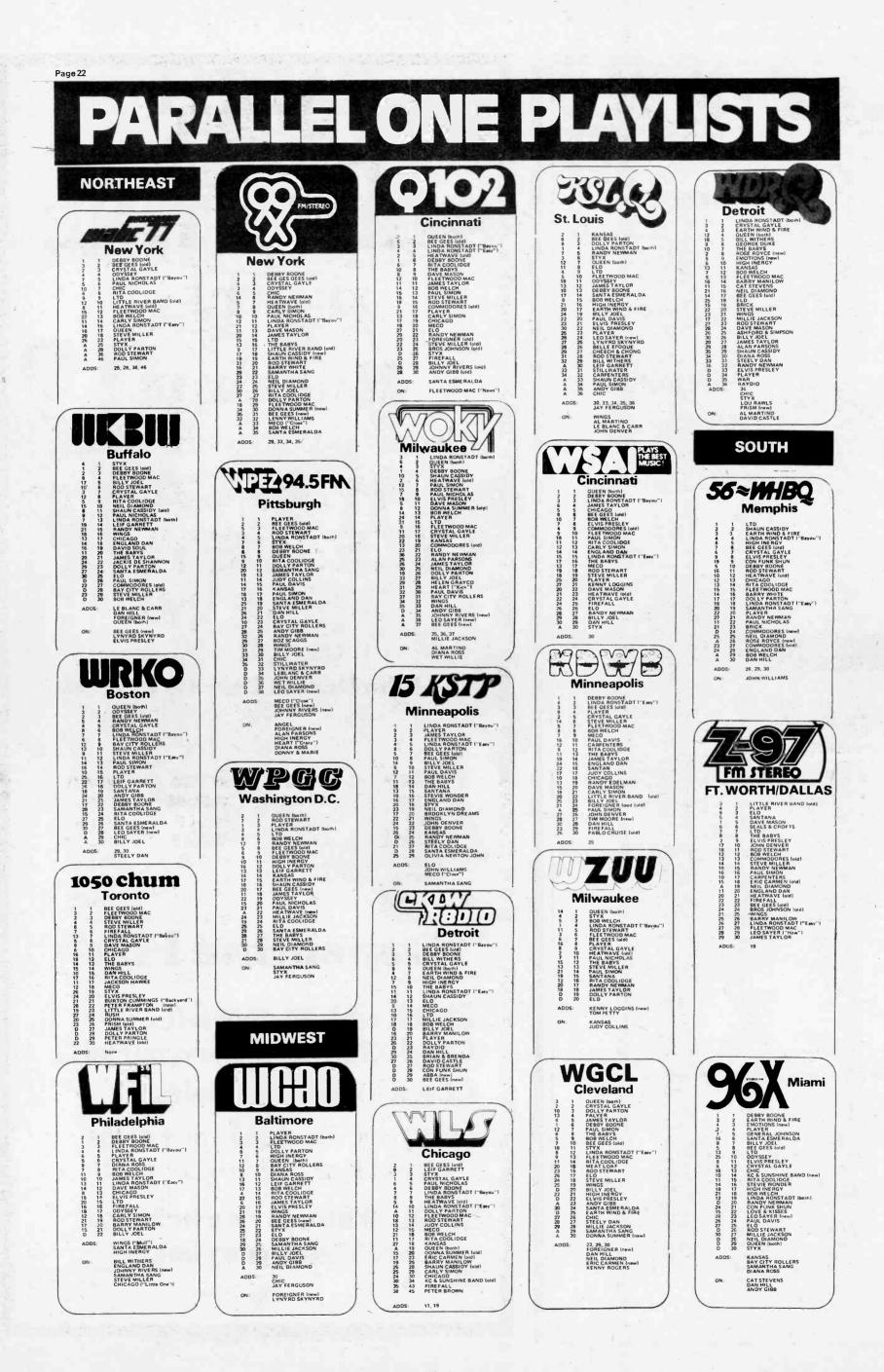
"Serpentine Fire"

Check adds to your left... Check chart jumps to your left... Check local album sales...

(All 'n all, it's already one of the year's biggest albums in retail!)

Earth, Wind, & Fire belongs on YOUR playlist.

> Q on Columbia Records



americanradiohistory.com



John Denver's Denver's Comin' Home For The Holidays! WITH HIS SMASH NEW SINGLE: "HOW CAN I LEAVE YOU AGAIN"

Be sure to watch The John Denver Christmas Special Friday, Dec. 23rd on ABC-TV Check your local listings.

WPEZ KLIF Z97 KDWB KSTP KSLQ JB105 WICC WLEE WMAK WNOE WTIX	KIOA KAKC WOW KGW KTKT TEN-Q KFI KERN KRIZ WTSN WACI From the a John De I Want To	nver	WEAQ KVOX KKLS WNAM KKXL KFYR WGBF KSLY KDZA KCBN KPAM KQDI KBIM
	псл	AFL 1-25	
Jerry Weintraub Management III	RC/ Records		Produced by Milton Okun

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PARALLELS

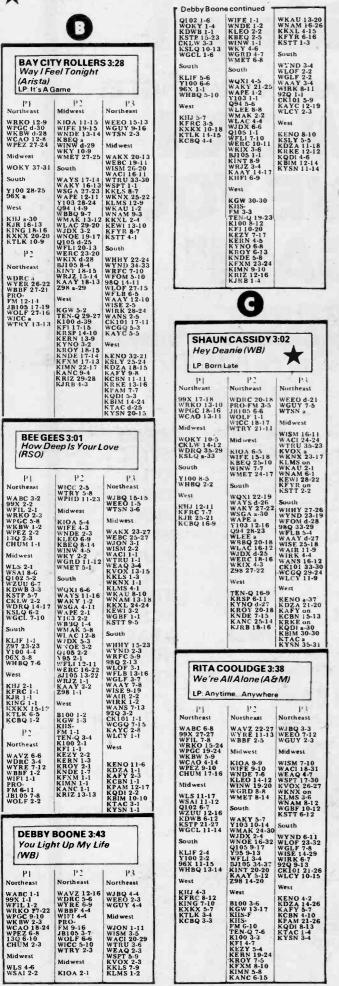
Parellel I: Selected major market stations that are format dominant in their market and/or are the major sales influence. These stations usually play under 35 records in total.

Parallel II: Key stations in selected markets that are format dominant in their respective markets, and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demonstrated importance in their respective markets. These stations will usually be programming 35 or less total current selections.

Parallel III: All other reporting stations. This parallel also covers stations with longer playlists. It also includes secondary reporters that are not the format dominant station in their market but influence the market considerably.

* Format dominance determined from the latest Arbitron survey available in that market.

DENOTES FIRST WEEK IN PARALLELS.



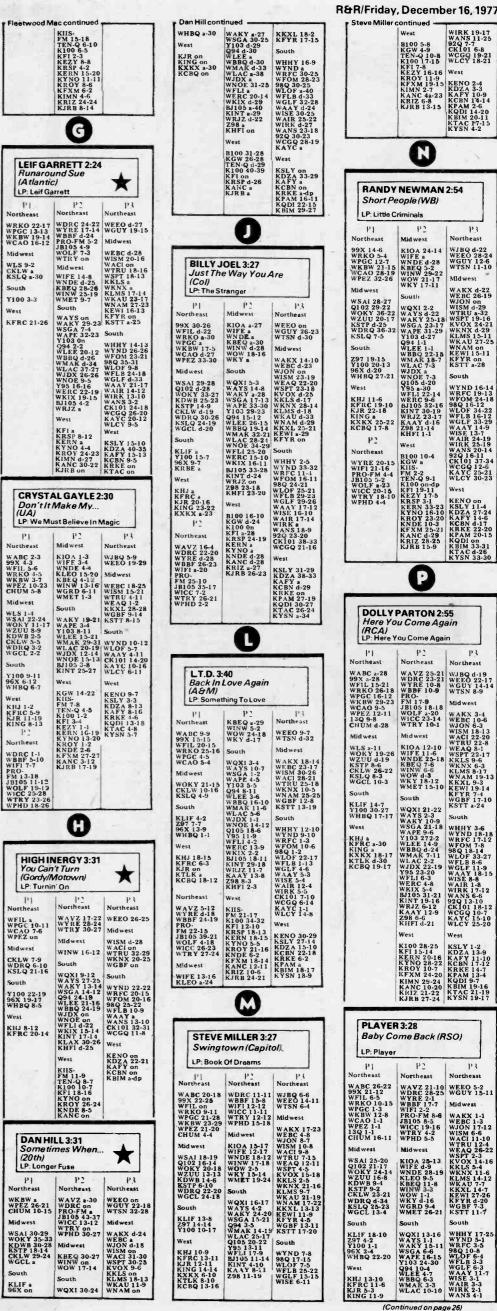


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IRK 19-17 ANS 11-25

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P3

12-4 26-22

2-3 14-16 5-4 11-6

ortheast

QUICK, **PICK THE NEW** GINO VANNELLI SINGLE.



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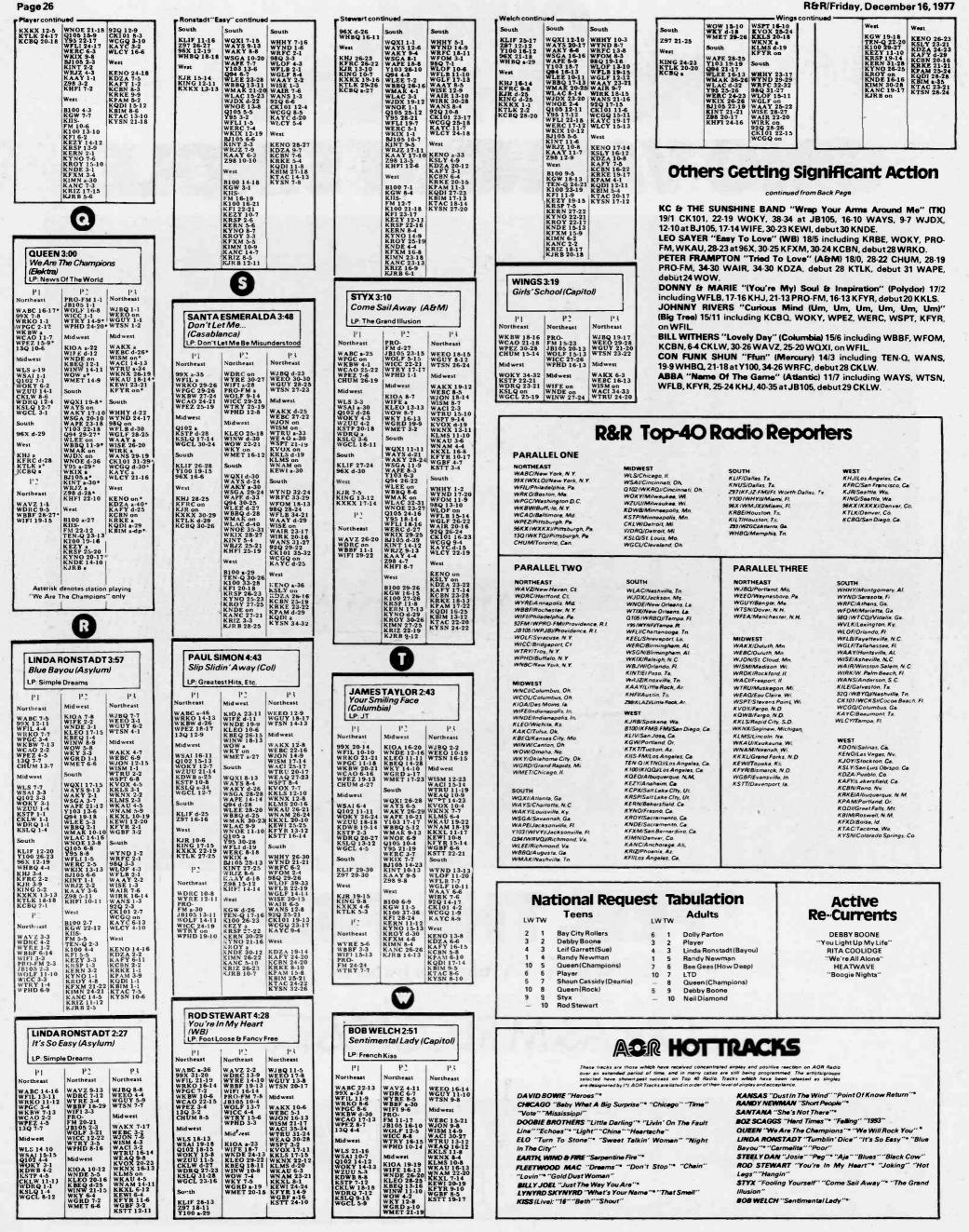
CEEL THE FIRE

From the album, "A Pauper In Paradise" (SP 4664)

ON A&M RECORDS

ALREADY ADDED AT: Z-93 WPEZ KUPD KRUX WJLB

R&R/Friday, December 16, 1977



4

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MEET YOUR FUTURE.



Week after week, the airplay on Flower's first single continues to build. "Run to Me" is already selling through in several markets. And it's steadily growing. It's irresistible.

FLOWER'S FIRST SINGLE, "<u>RUN TO ME</u>" FROM THE FORTHCOMING ALBUM.

A Chalice Production on United Artists Records.

L/I

R&R/Friday, December 16, 1977

THE PICTURE PAGE

One Of A Kind Spinners Affair

Page 28



On the occasion of the release of the Spinner's eighth album for Atlantic Records, the company hosted a party in Beverly Hills to introduce the West Coast media to the album. Some of the attendees are (left to right): West Coast Regional R&B Promotion Director Ron Granger; Vice President/West Coast General Manager Bob Greenberg; KACE Program Director Cal Shields; Spinners Pervis Jackson, Henry Fambrough, and Bobby Smith; East Coast visitor Al Perkins, PD WJLB/Detroit; KIIS Music Director Sherman Cohen; and John Edwards, of the Spinners; (front) KKTT Program Director Don Mac, and Spinner Billy Henderson.

Karla Meets Carload Of Radio Folk



Columbia recording artist Karla Bonoff recently appeared at the Seattle Paramount in support of her debut album. Backstage after the show, local radio representatives joined CBS staff members in the congratulations. Pictured (I-r) are Larry Reymann, Local Promotion Manager, Seattle, Columbia Records; Jeff Heiman, air personality, KZAM; Jon Kertzer, Music Director, KZAM; Peter Jay Philbin, Associate Director, Talent Acquisition, A&R, Columbia Records, West Coast; Karla Bonoff; Norman Epstein, Karla's Manager; Norm Gregory, Program Director, KZOK; Marion Seymour, Assistant Music Director, KZAM; Tracy Mitchell, Music Director, KJR; Mavis Mackoff, Music Director, KZOK; and Warren Williams, Regional Promotion Manager, West Coast, Columbia Records.



WB recording artists Crackin' recently visited Flo's Records in Pittsburgh. (Presumably to keep Crackin'up on the latest music). Pictured from left to right: Peter Bunetta, Crackin'; Marsy Posner, MD, WDVE; Tom Parent, WB Artist Relations; Lester Abrams, Crackin'. (In front) G.T. Clinton, Crackin'; Brian Ray, Crackin'; Al Bunetta, Manager; Rick Chudacoff, Crackin'; Bob Bordy, Crackin'; Zack McEerren, Flo's Records' Manager; and Dave Urso, WB National Promotion Director.

RCA Honors Milsap



In celebration of Ronnie Milsap's numerous CMA awards RCA'Records held a reception in his honor. Pictured from left to right: Mel Ilberman, Division Vice President, Creative Affairs, RCA Records; Joyce Milsap, Ronnie's wife; Ronnie; and Louis Couttolenc, President, RCA Records.

Kristofferson's Warm Reception



Columbia's Kris Kristofferson is joined by CBS Marketing Vice President Rick Blackburn (center) and BMI Vice President Frances Preston (right) during a post-concert reception honoring both Kristofferson and his wife, A&M recording artist Rita Coolidge following a Nashville concert appearance.

Summer Day In Boston



Casablanca recording artist Donna Summer returned to her hometown of Boston from a European concert and was presented with the Paul Revere Cup, the highest award bestowed by the city. The day was declared "Donna Summer Day" in her honor. Pictured at the award ceremony are Boston Deputy Mayor Jeep Jones and Donna Summer.

"THE CHRISTMAS SONG"

a special recorded version of "THE WINTER SONG" NB 903 A Christmas Gift exclusively for Radio from

ANGEL Produced by Eddie Leonetti Heavenly Music from Casablanca Record and FilmWorks, Inc.







Serenade Your Audience!

WET WILLIE "Street Corner Serenade"

WPEZ	WTRY	WINW
96X	WPHD	WNAM
Z-93	WFLI	KSLY
WOKY	WKIX	KAFY
KJR	WRJZ	KCBN
WQXI	KHFI	КРАМ
WAYS	WTSN	WKLO
WBBQ	WRFC	WVOV
WNOE	WFOM	KATI
B100	WGLF	WXIL
KTKT	WAAY	WTIC
K100	WISE	KLSS
KFI	WAIR	KRIB
KERN	WANS	WCDQ
KRIZ	CK101	WAQI
KJRB	WCGQ	KLUE
JB105	KAKC	KEIN





 WEILELIE

 MANORISMS

 including:

 Rainman/Street Corner Serenade

 Make You Feel Love Again/Don't Turn Me Away

 Let It Shine



R&R/Friday, December 16, 1977

THE PICTURE PAGE

Carnegie Country



Four record labels teamed to bring Mel Tillis, MCA; Donna Fargo, Warner Bros.; the Oak Ridge Boys, ABC; and Alvin Crow, Polydor; to New York for a special Country music concert at Carnegie Hall. The entire event was simulcast by WHN. Following the concert, the four record companies joined forces to host a reception for the artists at a mid-Manhattan restaurant. Pictured (I-r): Mel Tillis; Lee Arnold and Jesse Berman, WHN air personalities; Bob Anderson of Country Music Magazine and WRNW; Neil Rockoff, General Manager, WHN, and his wife; and Barry Goodman, N.Y. Promotion, MCA.

Arista's Strawb Story



Arista Records staged a cocktail reception for the Strawbs in honor of the group's worldwide recording contract with the label, with an album to be released in February 1978. Toasting the alliance are (left to right): Michael Dolan, Arnakata Management; David Hemmings, Arnakata Management; Dave Cousins, leader of the group; Clive Davis, President of Arista; Rick Dobbis, Vice President of Artist Development, Arista; Jim Dawson, Arnakata Management; and Bob Feiden, Vice President of East Coast A&R, Arista.

Function For Con Funk Shun



Mercury's Con Funk Shun recently stopped by WVOL/Nashville while in town during the group's current concert tour. Seen at the station before the concert are, from left: Karl Fuller and Danny Thomas of Con Funk Shun; David Lumbar of WVOL; Michael Cooper of the group; Debbie Towsley, Promotion Manager for the Nashville area for Phonogram, Inc./Mercury Records; and Felton Pilate (kneeling), Louis McCall, Cedric Martin, and Paul Harrell of Con Funk Shun.

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Following their performance at Madison Square Garden, Elektra/Asylum recording group Queen was feted with a buffet dinner at Tavern on the Green in Central Park. Pictured (I-r) are: (top row) Jerry Sharell, E/A Vice President/Artist Development; Paul Prenter, Co-ordinator, John Reid Enterprises; Brian May of Queen; Ralph Ebler, E/A General Manager, East Coast; Roger Taylor of Queen; Mitch Kanner, E/A Local Promotion Representative, New York; Glen Morgan, Program Director of WABC; Kenny Buttice, E/A Vice President, Promotion; John Deacon of Queen; Herb Rosen, independent promoter; Neil McIntyre, Program Director of WPIX-FM. (Bottom row) Bill Garcia, Program Director of WXLO-FM; Roxy Myzal, Music Director of WXLO-FM; Freddie Mercury of Queen; Dick Lemke, E/A Regional Promotion Representative, East Coast; and Gloria Ehrenfeld, Music Director of WPLJ-FM.

Gayle Force Out



United Artists' Crystal Gayle was honored recently at a party held at label President Artie Mogull's Beverly Hills home. As part of the festivities Ms. Gayle was awarded gold discs for her single, "Don't It Make My Brown Eyes Blue," and LP, "We Must Believe In Magic." Pictured are (I-r) Neil Diamond, Gayle and Mogull.

West Stands By Curb



Mike Curb, President of Warner/Curb Records was honored at a dinner fete recently by friends. Curb is expected to campaign next year for California Lieutenant Governor on the Republican ticket and would be the first record industry executive to make the race for major state office. Pictured are Mae West, in a rare public appearance, and Curb.

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(ALBUM ORIENTED ROCK)

RADIO CONCERTS: Narada Michael Walden on WLIR/Long Island.

INTERVIEWS: Boz Scaggs, Sanford-Townsend, and Charlie Daniels on KFMQ/Lincoln... Jan Hammer and Detective on WYXE/Madison...Charlie Daniels on WLIR/Long Island... Larry Raspberry on KZAM/Seattle...Steve Goodman and Jethro Burns on KWFM/Tucson... Elvis Costello on WXRT/Chicago...Crawler and Meatloaf on KMOD/Tulsa...Cheap Trick, Jan Hammer, and Elvis Costello on WIBA-FM/Madison...Bob Seger on WORJ/Orlando... Harry Chapin, Joan Armatrading, and Kansas on WAAF/Worchester...Chilliwack, Sammy Hagar, and Meatloaf on XSHE/St. Louis...Talking Heads and Eddie & The Hot Rods on KSJO/San Jose...Gamble Rogers on Y95/Rockford...George Thorogood and John Hammond on KFML/Denver...Joan Armatrading on KZAP/Sacramento...Charlie Daniels, Wet Willie, Hall & Oates, and Pablo Cruise on WDVE/Pittsburgh...Elvis Costello and David Bromberg on WJKL/Elgin...Charlie Daniels on WVAF/Charleston...Player, Eddie Money, and Elvis Costello on WMMS/Cleveland.



MIAMI GETS THE HOOK—Capitol's Dr. Hook played a benefit concert in Miami recently, sponsored by WSHE. The show rasied money for several worthy local charities. Pictured getting off the bus are (I-r, standing) Capitol's Bob Murray; Dr. Hook's Jance Garfat and John Wolters; WSHE air personality Mr. Bogart; Capitol Miami Promotion Manager Train Zimmerman; the band's Dr. Hook himself, Ray Sawyer; Capitol Miami District Manager Joe McFadden; and band members Dennis Locorriere, Bill Francis, and Bob Henke. Kneeling (I-r) are WSHE's Bill Emm; Capitol Southeastern Regional AOR Promotion Coordinator George Luthin; WSHE's Gary Granger; Capitol's Keith Gershkow; and WSHE's Barbara Emm.

Update

It's been a good season for the WXRT/Chicago News Department. They received UPI's "Best Investigative Reporting" award in the 1977 Illinois competition for their documentary, "Term Papers For Sale." Shortly thereafter WXRT won first place in the "General News Coverage" category in the Thirteenth Annual Armstrong Awards. News Director Linda Brill gave an indication of the sort of reporting WXRT does that has brought them such good fortune when she said, "Good journalism is more than just a list of separate events; it's getting to the core of those events and explaining why they occured and what they mean."....60-Second LP, the syndicated album review, wants to help save the endangered whales. According to Producer Jeff Craig the service will be giving commercial time to Greenpeace, the organization involved in increasing public awareness of the plight of the whale ... Received an impressive sales portfolio from WPLJ/New York. Their latest campaign to promote high visibility in the Big Apple includes TV spots, bus and subway displays, and newspaper advertising ... "Inside Sacramento" is a new two-minute syndicated radio feature which debuts in the Golden State January 1st. It will present capsule features on the compelling issues affecting Californians, with commentary from legislators, labor leaders, and other community representatives. For more information, contact "Inside Sacra-mento" at P.O. Box 24, Fairfax, CA 95816...WXKE/Fort Wayne needs record service, Contact PD Cliff Galbreath at (219) 484-8400 ... WEZX/Poconos also needs record service. They have been the area's only AOR for a year now, and to celebrate PD Tom Welby is requesting that artists call the station with short congratulatory greetings part of their first anniversary festivities. You can contact FM107 at (717) 346-6555...Joe McLaine, PD at WEZV/Allentown, is experimenting with pyramid power. He has commissioned a local metaphysical book shop to construct a giant pyramid in the air studio, which would rest just above the jocks' heads and control boards. Said Joe, "Maybe the equipment will last longer and need less maintenance." ... KGON/Portland has women in both morning (Iris Harrison) and afternoon (Gloria Johnson) drive slots, to excellent listener response... WPRI/Troy won the Andy Pratt/Artie Traum Thirsty Ear promotional contest...Rick Harvey, PD at WSAN/Allentown is looking for any live concert tapes for the station to air. Contact him at (215) 434-9511...It was nice to see Bette Midler and Paul Simon, two artists whose talents have long been recognized by the AOR radio industry, get some recognition from TV. Television is still experimenting with the best way to present Rock performers for their medium, but it's always good to see them trying.

...Congrats to Mark Cooper who has been re-appointed to the Motown promo staff, this time as National AOR Promotion Director...I understand Bruce Springsteen popped in during a Robert Gordon/Link Wray concert at NYU, and played "Heartbreak Hotel" with them, much to the delight of the audience.

Jeff Gelb

In talking with many reporters back East this week, that old standard question, "How's the weather," took on added significance. Many of them told me their areas were in the midst of the winter's first major snow storm. While adverse weather is everyone's head-ache, it is a definite asset to radio programming. It will bring you many new listeners who will turn to radio as a primary source of information about road conditions, school closings, etc. When storm clouds gather overhead, that's the time for you to be certain your station sounds its best, and is operating as a true community service. If bad weather gains you some new longterm listeners maybe it's not all that bad after all.

Color

FRENCH KISS: WPIX/New York is sponsoring a write in contest in conjunction with the new Bob Welch album. Winner gets a full week's vacation in New Orleans.

QUEEN REIGNS: WZMF/Milwaukee had a Queen weekend recently, as part of their continuing specials which spotlight a different artist every weekend. The station gave away copies of Queen's latest album.

SHOULD OLD NEWS BE FORGOT...KSAN/San Francisco is presenting newsperson Scoop Nisker's "Last News Show Year End Special" on Monday, Dec. 26. The special includes news highlights of the year. Last year's end of the year special won a Merit Certificate from the Amstrong Foundation.

FAVE RAVES: KNAC/Long Beach is conducting its first annual listeners' poll of favorite groups and musicians. Ballots are available in record stores throughout the L.A. area. Winners will be announced in a 5-hour special on New Year's Eve.

BARHOPPING: WYDD/Pittsburgh is sponsoring an "American Stars 'n Bars" campaign, searching for Pittsburgh's most popular bar. According to MD Jack Robertson, a "blue ribbon panel" (WYDD employees) checks out suggested favorite bars. Winning location receives a special plaque.

Evolution

A big week for changes in AOR radio...John Detz, General Manager of Century Broedcasting's KWST/Los Angeles has resigned. No word on Detz's replacement or future plans...Jay Mitchell has resigned as Program Director at WHCN/Hartford. New Program Director is Michael Picozzi...Fred Horton has replaced Bob Lindquist as Program Director at WAAL/Binghamton. Fred is also acting as Music Director...Vince Radilovic has left WKDD/Akron to become Program Director at WMHE/Tolodo... Ron Garratt has been named Music Director at KKXX/Bakersfield. He won't be taking any calls for awhile, though, since he's on his honeymoon...Tarry McGowan, 7-12 midnight jock on KXFM/Santa Maria has been appointed Music Director, replacing Garrett Lambert...Oedipus has joined the staff of WBCN/Bonton, where he will be hosting a weekly four hour review of Punk Rosk music...Jane Platt, former KGB/San Diego newsperson, has joined the staff of KMET/Lee Angeles where she does afternoon news as Jane Carson...Robin Maria has exited WSHE/Miami where she was 10pm 2am air personality for the past year. She's available and can be reached at (305) 473-1499...Tom Daniels, former Program Director of WAAF/Worcester, has been appointed Program Director of WPLX (currantly WISN-FM)/Milwaukee...

PEACHES: Susan Berkeley, afternoon drive at WQSR/Tampa, is hosting a peach pie competition in conjunction with the opening of a Peaches record outlet locally.

IN SEARCH OF LOST BLACKBIRDS: No, it's not a National Geographic special. In conjunction with the new Grinderswitch LP, WMC-FM/Memphis hid a Redwing Blackbird in a tree somewhere in Memphis, presenting clues as to its location over the air. The person who located the bird won 100 albums of his choice from Peaches records.

SANTA MUD7: M105/Cleveland morning man "The Mud" has become Santa Mud for the holiday season, giving out candy canes and bumper stickers to people throughout the Cleveland area. According to MD Ellen Roberts, "The Mud" is perfect for the job, because "he needs no stuffing under the outfit."

SHARE THE MUSIC: WAAF/Worchester is asking listeners to donate anything musical (toys, records, etc.) for distribution to local Big Brothers and Sisters this Christmas season.

MORE TOYS: KEZY-FM/Anaheim has enlisted the aid of Dennis Wilson in a toy drive for needy youth in the Orange County area.

ROCKTOBER: KZEW/Dallas conceived the "Zoo Rocktober Concert," attended by 3000 invitation-only listeners. The show, featuring War, Charlie Daniels, Michael Murphey, Billy Joel and Rusty Weir, was videotaped for local TV airing a week later.

WQDR/Raleigh, N.C. gave away Randy Newman's latest LP "Little Criminals" at the giveaway's end all the winners' names were put into a drawing to become "The Little Criminal." The drawing winner was given 94 seconds in the Crabtree Valley Mall Record Bar to carry off as many albums as possible. The winner "lifted" over 200 new albums in 94 seconds!

Concerts & Conversation

PRESENTATIONS: WXRT/Chicago presented Tom Petty in a budget concert for \$3... WOUR/Utica presented Elvis Costello for 96¢...KATT/Oklahoma City presented Meatloaf and Crawler for \$1.00...KEZY-FM/Anaheim presented Bad Boy for 96¢.

ELVIS COSTELLO



Reality was never this good!

SEE AND HEAR ELVIS COSTELLO <u>LIVE</u> THIS SATURDAY NIGHT, DEC. 17 ON NBC'S "Saturday Night Live"

"My Aim Is True"

Elvis Costello's debut album

on Columbia Records.

Radio & Records Album Airplay/40

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December 16, 1977

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1	ELO	. Out Of The Blue (Jet)
2	ROD STEWART	Foot Loose & Fancy Free (WB)
3	STEELY DAN.	Aja (ABC)
4	QUEEN	
5	LYNYRD SKYNYRD	Street Survivors (MCA)
6	BOZ SCAGGS	Down Two Then Left(Col)
7	ERIC CLAPTON	Slow Hand (RSO).
8	LINDA RONSTADT	. Simple Dreams (Asylum)
9	KANSAS	Point Of Know Return (Kirshner).
10	BOB WELCH.	. French Kiss (Capitol)
11	RANDY NEWMAN.	Little Criminals (WB)
12	BILLY JOEL	. Stranger (Col).
13	AEROSMITH	. Draw The Line (Col)
14	SANTANA	Moonflower (Col)
15	ELVIS COSTELLO.	My Aim Is True (Col)
16	EMERSON LAKE & PALMER	
17	EDDIE MONEY.	. Eddie Money (Col)
18	GENESIS	. Seconds Out (Atl)
19	10cc	Live And Let Live (Merc)
20	STYX	
21	<i>RICK DANKO</i>	
22	EARTH WIND & FIRE	
23	<i>THE BABYS</i>	
24	DAVID BOWIE	
25	JOAN ARMATRADING	. Show Some Emotion (A&M)
26	GARY WRIGHT	Touch And Gone (WB)
27	ALAN PARSONS	
28	BLUE OYSTER CULT	
29	KISS	
30	FLEETWOOD MAC	
31	DETECTIVE	
32	GINO VANNELLI	
33	TOWNSHEND/LANE	
34	WET WILLIE	
35	ALSTEWART	
36	PAT TRAVERS	
37	DOUCETTE	
38	EDDIE & HOT RODS	
39	DAN HILL	
40	DOOBIE BROTHERS	Livin' On The Fault Line (WB)
-		

.... "Stone" "Sweet Woman" "Night" ... "Heart" "Legs" "Joking" "Hangin" "Peg" Title "Deacon"" Josie" "Rock You""Champs""Get Down" "Smell" "Name" "Know" "1993" "Falling" "Goods" "Hard" "Cocaine" "Sally" "Core" "Tonight" "Easy" "Pitiful" "Bayou" ... Title "Dust" "Wind" "Paradox" "Lady" "Ebony" "Mystery" "Short" "Baltimore" Title "Good Die" "Way You Are" "Woman" "Kings" "Get It Up" Title lead ... "She's Not There" Title lead "Shoes" "Alison" "Zero" "Xmas" "Brain" "Tiger" lead "2 Tickets" "Hold On" "Squonk" "Carpet" "Lamb" lead "Not In Love" "Wall St." "Art" lead "Sail" Title "Brainwash" "Java" "New Mexicoe" "Magic" "Fantasy" "Serpentine" lead "Heart" "Time" "Action" lead Title "Beauty" lead "Mercy" Title "Never" ... Title "Eyes" "Ride" lead "Breakdown" "Wouldn't" "Day" ... "Motions" "Godzilla" lead "Rocket" "Love Gun" "Rock City" Variety Of Cuts ... "Fever" "Competition" "Mardi Gras" "Valleys" "Song" "Baby Gives" "Turning" "Heart" "Serenade" leads "L.A. Sunset" "4 May" "Foster" "Dedication" "London" "Loving You" ... Title "Down The Road" lead Title "Sing" "Hold On" "Touch" "Name Of Love" lead "Echoes" "Heartache" Title "China"

Chart Summary

R&R/Friday, December 16, 1977

Another strong week for ELO, who maintained the top airplay position with hots at 80% of our reporters. ROD moved up into second place with hots at 77% of our reporters. DAN maintained top five status with hots at 71% of our reporters. QUEEN moved up with hots at 62% of our reporters, while SKYNYRD held its own with hots at 56% of our reporters. BOZ moved up nicely. CLAPTON maintained top ten status. KANSAS inched up. NEW-MAN and JOEL were strong and stable. AEROSMITH was the week's highest debut, with adds at 42% of our reporters. **COSTELLO** moved up. MON-EY held its own. 10cc did quite well, with adds at an additional 29% of our reporters. STYX moved up, as did **DANKO. THE BABYS** bounced back onto the chart quite impressively. BOWIE moved up, as did BOC and KISS. AL STEWART debuted with adds at 14% of our reporters plus significant hots. DOU-**CETTE** debuted. EDDIE & HOT **RODS** debuted with adds at 16% of our reporters. HILL debuted.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

IN THE BIN

CAMEL **Rain Dances (Janus)** CHICAGO Chicago XI (Col) **NILS LOFGREN** Night After Night(A&M) **BETTE MIDLER Broken Blossom (Atl) ROBIN TROWER** In City Dreams (Chrysalis)

The albums listed in The Bin are those which received enough AOR reports to come significantly close to qualifying for this week's trendless Album Airplay/40 chart. Also included are albums that made the chart last week, but did not receive enough continued airplay to make it again this week. These albums continue to get airplay on enough stations to be potential chart 'boung backs." In The Bin albums are listed in alphabetical order

MOST ADDED

AEROSMITH Draw The Line (Col)-Added at 42% of our reporters.

10cc Live And Let Vive (Merc)-Added at 29% of our reporters.

EDDIE & HOT RODS Life On The Line (Island)-Added at 16% of our reporters.

AL STEWART The Early Years (Janus)-Added at 14% of our reporters.

RICK DANKO Rick Danko (Arista)-Added at 13% of our reporters.

THE HOTTES

ELO Out Of The Blue (Jet)-Hot at 80% of our reporters.

ROD STEWART Foot Loose & Fancy Free (WB)-Hotat 77% of our reporters.

STEELY DAN Aja (ABC)-Hotat 71% of our reporters.

QUEEN News Of The World (Asylum)-Hot at 62% of our reporters.

LYNYRD SKYNYRD Street Survivors (MCA)-Hot at 56% of our reporters.

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P	ROGRESSIVE
1	WINGS
2	"Girls' School/Mull Of Kintyre" (Capitol) KINKS
	"Father Christmas" (Arista)

- PLAYER
- "Baby Come Back" (RSO)
- PAUL SIMON
- "Slip Slidin' Away" (Col) ANGEL
- 5 "Winter Song" (Casablanca)
 - SANTA ESMERALDA "Don't Let Me Be Misunderstood" (Casablanca)
- **BEE GEES**
- TIE "Stayin' Alive" (RSO) **ART GARFUNKEL**
- 7 "Crying In My Sleep" (Coll.
 - BEE GEES
- "How Deep Is Your Love" (RSO) TIE
- STEVE MILLER "Swingtown" (Capitol) TIE
- CHEECH Y CHONG 8
- TIE "Bloat On" (Ode/Epic)
- PRISM 8
- TIE "Take Me To The Kaptin" (Ariola) CHEAP TRICK 8
 - "Southern Girls" (Epic)

Progressive Singles: Those 45rpm records receiving significant airplay by our AOR reporting stations. These singles are either not on an album or may be on an album not currently qualifying for the Album Airplay/40. They are listed in order of total reports received. This chart represents airplay only and does not attempt to fabricate a trend



R&R/Friday, December 16, 1977

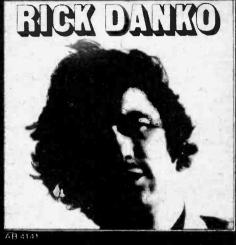


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Rick Danko. A great name in American music.



Rick Danko. The name is familiar. And his voice is unmistakable. The incomparable singer and bassist from The Band has brought together old friends and special guest artists to record the most exciting music of his career. His own. Rick Danko's new album marks the beginning of a whole new chapter in a great American tradition.

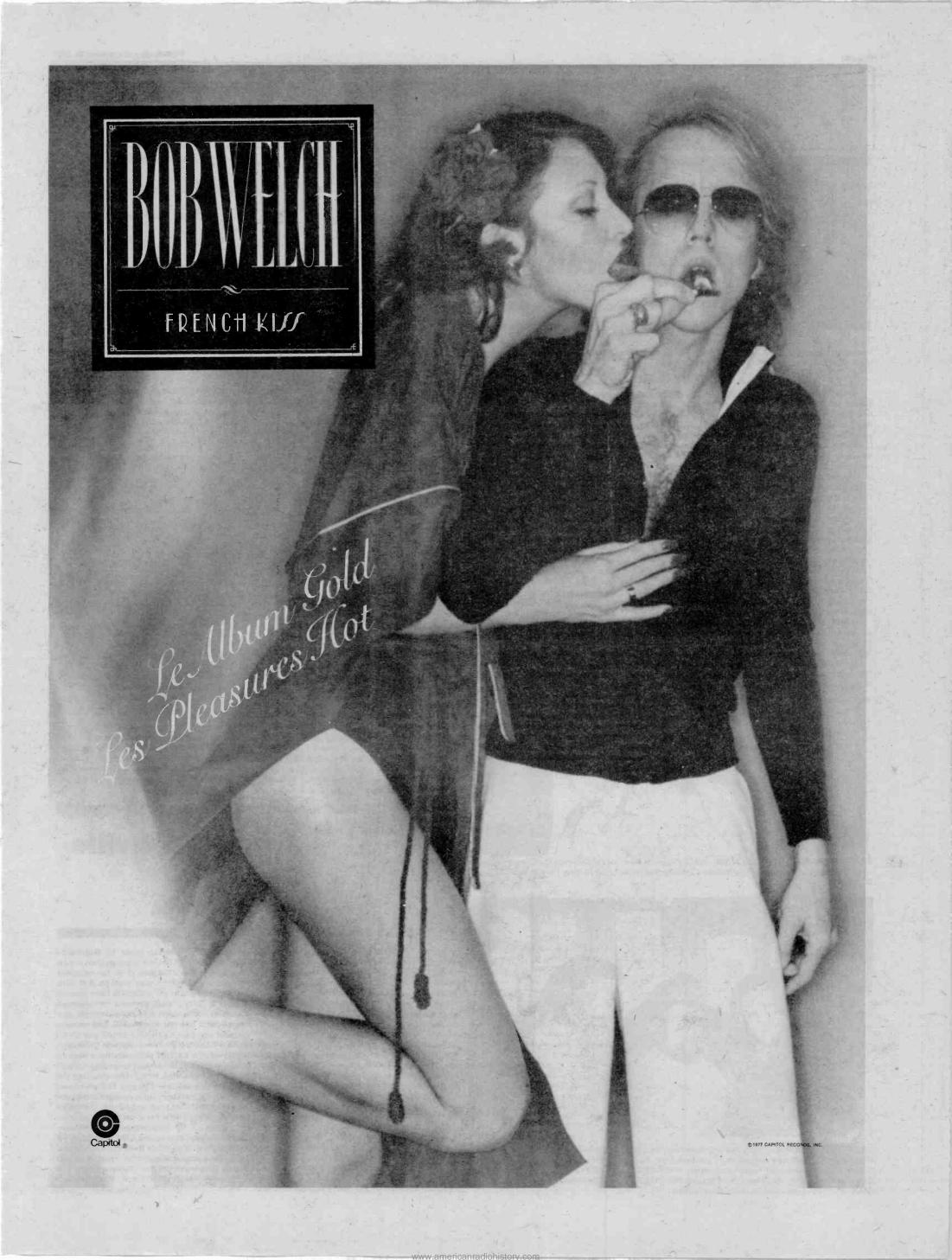
"The songs on Danko's debut album capture the apocalyptic mysticism that was at the heart of The Band's greatest music as well as anything the old group has done in years. Danko co-wrote 'This Wheel's On Fire' with Bob Dylan, and the best-material here is worthy of comparison with that masterpiece." -lohn Rockwell: New York Times M/11/77

"Rick Danko" Everything that came before was leading up to this. On Arista Records and Tapes.

ARISTA

"National Breakouts"—Billboard "Most Added"—Record World "Regional Breakouts"—Record World **#21**—Radio & Records Album Airplay Chart





COUNTRY



It must be winter again. In most every region we talked with this week, record low temperatures were recorded. It is cold outside and I feel a winter cold coming on inside my body. Thus, it will be a short column this week.

News Notes

WMAQ/Chicago General Manager Burt Sherwood announced the appointment of Nancy Turner as the new evening on-air personality for the station. Ms. Turner, most recently, had been PD of WJVA/South Bend, Indiana. She is a very talented lady, whom I have enjoyed working with through WJVA...Jessica Longston, President of KAYO/Seattle, has appointed R.D. "Crash" Wiliams as General Manager of the station. He replaces Lee White. Upon his selection, Williams announced there will be no immediate staff changes...Walt Shaw, a 19-year veteran with KRAK/Sacramento is now the Director of Programming, replacing Jay Hoffer. Shaw has been PD for the past four years. The new title and position will mean added managerial responsibilities...Dan Walker, West Coast Marketing Manager for CBS Records is returning to radio as an Account Executive for KJR/Seattle...A couple former KFOX/Long Beach air personalities have acquired new radio gigs. Corky Mayberry is now doing weekends at KLAC/Los Angeles. Bill Patterson has joined KWIZ/Santa Ana to do traffic reports...John Buchanan is the new Music Director for KNIX/Phoenix. He has been assisting with the music for the past three years. From KUPD/Phoenix, W. Steven Martin is now morning driver at KNIX, according to PD Larry Daniels...Monroe, Louisiana will have a new Country station as of January 2, 1978. It will be KNOE, 5000 watts day and 1000 watts night at 540 on the dial. The station had been a Rocker. The GM is Richard Wilcox, PD is Bill Murven, Assistant PD is Gary McKeeney, and Music Director is Rob Williams. Any help with music service would be appreciated: P.O. Box 4067. Monroe, La. 71203; (318) 387-9900...Former WKDA/Nashville Music Director Tom Bootle has joined Bob Young at KIKK/Houston...The new afternoon drive jock at KDAN/St. Paul, Minnesota is Terry Walker, who is from New York.

TAKE A MINUTE: Word has come from Nashville that former WKDA and WLAC-FM air personality Bob Lockwood has inoperable lung cancer. Doctors give him a year. Maybe a card or letter would be nice to cheer him up a bit. Thank you. Bob Lockwood: 4636 General Bates Drive, Nashville...

REPORTER REMINDER: Because **R&R** shuts down publication for two weeks during the holidays, your music reports will not be necessary again until the week of January 3, 1978. Happy New Year!!



GETTING THEIR HEADS TOGETHER—WHN Program Director Ed Salamon is shown snuggling with MCA recording artist Olivia Newton-John on her recent visit to New York to sit in as guest DJ at WHN.



MEETING PAYCHECK—Epic's Johnny Paycheck was greeted upon his arrival at the Palomino Club in Los Angeles by a number of well-wishers. Pictured (I-r) Paul Cassidy, Vice President Storer Broadcasting and General Manager of KGBS-FM and TEN-Q; Denise Madden, Sales, Storer Broadcasting; Paycheck; Ron Martin, PD, KGBS-FM; and Dan Walker, Regional Country Marketing Manager, CBS Records, West Coast.



"YOU PICKED A FINE...WINNER"—WDAF/Kansas City, Missouri just completed their all media promotional campaign with the giving away of two GMC pickup trucks. One truck contained \$10,000. On hand to give away the 'truck with the bucks' was UA recording artist Kenny Rogers. Rogers made the drawing from thousands of registrations over the past three months. Pictured (left to right) are WDAF's Program Director Randy Michaels and Ted Cramer, Music Director; Rogers; and afternoon jock Dale Sommers.



HAND OUT IN HOUSTON—If ever in need, do not hesitate to call on KNUZ/Houston PD Arch Yancey for a "hand out." He is pictured in the center with an example of his generosity. In reality, this was an autograph session at Gilley's Club in Pasedena, Texas. On stage (left to right) are recording artist Joe Berry; KENR air personality Dr. Bruce Nelson; the very shy Crazy-Cajun artist Tommy McLain (hat down); Mr. Yançey; an unidentified hitch-hiker; ABC/Dot's Freddy Fender; KIKK Music Director Joe Ladd; and producer Huey Meaux.



NEWSLINES: BOB REICH named General Manager of Nashville's WBYQ and WMAK Radio, LARRY GATLIN and JAMES TALLEY were selected as the entertainers for the White House staff party last week...WILLIE NELSON has donated a pair of tennis shoes and a bandana to the Country Music Hall of Fame. The gifts of Nelson are as much part of his image as Minnie Pearl's hat or Bob Will's Stetson ... TIM PRITCHETT has been appointed Southeastern Regional Country Marketing Manager for CBS Records, Nashville. The announcement came from RICK BLACKBURN, VP, Marketing, CBS Records... Singer-player JIMMY VELVET paid \$7200 for a grand piano once owned by Academy Award winner ISAAC HAYES in a bankruptcy sale ... TAMMY WYNETTE went to Tucson's UNIVER SITY OF ARIZONA HOSPITAL for removal of an intestinal obstruction; the 7th operation of this kind for Tammy in the past several years ... WARNER BROS. STAN BYRD went to Dallas for his knee surgery to correct an old injury revisited during 1977 Fan Fair's softball tourna

ment MARGO SMITH came to Nashville's WESTSIDE HOSPITAL for surgery, then returned home to New Carlisle, Ohio for recuperation...GEORGE JONES was sued by A.R. WIL-LIAMS Enterprises for a \$20,000 note payable August 6, 1977: "Due demand for payment has been made upon this defendant for payment which has not been made and remains due and uppaid " DONNA FARGO and STAN SILVER 5-day holiday'ed in Aspen, Colorado NASHVILLE's EXIT/IN shopping for a new location to facilitate expansion, according to NICK SPIVA and VIANDA HILL, who acquired the property as a result of Chapter 11 Bankruptcy Proceedings last year...Heavyweight Champion MUHAMMAD ALI accepted an invitation from WILMA RUDOLPH to attend the premier of "Wilma" a TV documentary on the celebrated woman star of the 1960 Olympics, tonight (16th) at Nashville's Belle Meade Theater. They first became acquainted when members of that 1960 United States Olympic Team, and have been friends ever since...The television (Continued on page 45)

Radio & Records

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

REX ALLEN, JR. Lonely Street (WB)

Continues to gain in all markets. Chart activity includes: 26-20 WPLO, 32-26 KLAC, 28-19 KAYO, 24-19 WIRE, 33-25 WUBE, 25-20 KJJJ, 32-23 WFEC, 28-22 WHOO, 18-13 WLOL, 25-20 KJJJ, debut 26 WDAF, 25-16 KLAK, 24-18 WONE. Added at WEEP.

LORETTA LYNN

Out Of My Head, Back In My Bed (MCA)

Picking up good phone action. Added at WHN, KCUB, WSUN, WHOO, WVMI, WCAW, WPOC-FM. Charted: 23-19 WWOK, 36-30 KNEW, 28-21 WSLR, 30-25 WLOL, debut 26 WJJD, 23-17 WMC, 15-5 KCKC, 41-28 WONE, 39-27 KRMD, debut 26 KERE, 37-27 WEAT.

CONNIE SMITH

I Just Want To Be... (Monument)

Very strong in all regions. Just added at WMAQ, WFEC, KEED, KIDN. Charts include: 24-18 WWVA, 28-19 KSO, 23-17 WPLO, 37-27 WEEP, 36-19 WSLR, 23-14 WSM, 31-20 WONE, 38-28 KCKC, 26-20 KLAK, 23-17 WHOO.



T.G. SHEPPARD "Mr. D.J." (WB) New stations include WIL, WFEC. Charted: 41-36 KLAC, 20-12 WMC, 27-22 WJJD, 28-20 WSM, 29-21 KLAK, debut 30 WEEP, 25-14 WLOL, 25-20 KERE, 31-27 KSO.

DOTTSY "It Should Have Been Easy" (RCA) Still moving well in most areas. Charted: 26-19 KRMD, 30-22 KAYO, debut 26 WSUN, 30-24 WONE, 24-17 WUBE, 27-16 KNEW, 30-23 KSO, 31-23 WSLR. Added at WCAW.

EMMYLOU HARRIS "To Daddy" (WB) Some good request action reported. Added at WIRE, WHK, WHN, WEEP, WJVA. Charts include: 29-20 WUBE, 28-22 WPLO, 31-20 WPIK, 34-29 KSON, debut 25 WMC, 29-23 WLOL, debut 29 KLAK, 35-28 KJJJ.

JOHN DENVER "How Can I Leave You Again" (RCA) Just added at KCUB, KNEW, WDEE, WVMI, WCAW. Chart action: 46-41 KLAC, 35-29 WHK, 36-30 WPIK, 34-20 WFEC, debut 29 WJJD, 20-13 KFTN.

TOM T. HALL "May The Force Be With You Always" (RCA) Moving well in all regions. Charts: 40-30 KJJJ, 36-28 KRMD, 30-24 WPLO, 28-19 KYNN, 34-20 WPIK, debut 33 KSO. Added at WDEE, KRZY, WFEC, WCAW, WAME. WSUN. WHK and others.

MARY KAY PLACE & WILLIE NELSON "Somethin' To Brag About" (Columbia) New adds include WIRE, WDAF, WUBE, WWVA, WEEP, WCAW, WAME, WWOK, WEAT, KRZY and more. Charts: 32-21 KNEW, debut 27 WPLO, 45-39 KLAC, 30-24 KCKC, 31-26 KHEY.

MARGO SMITH "Don't Break The Heart That Loves You" (WB) A "Most Added" record. Adds include: WIRE, WUBE, KLAK, KERE, KARM, KMPS, WWVA, WRCP, WMC, WJQS, KRMD, WBAM, KEBC-FM, WONE, WITL and many more. Early chart: 42-30 KCKC.

MEL TILLIS "What Did I Promise Her Last Night" (MCA) A top added record of the week. Some stations include: KCKC, KCUB, WLOL, KHEY, WSM, WHOO, KMPS, KSON, KAYO, KNIX, KBBQ, KJJJ, KRAK, KFDI, KFGO, WTHI, WWVA and others.

BARBARA MANDRELL "Woman To Woman" (ABC/Dot) Off to a very strong start. New adds included: KCUB, WUNI, WWVA, WPLO, KKYX, KFDI, WIRE, KNIX, WNRS, KFTN, KSON, and others.

LARRY GATLIN "I Just Wish You Were Someone I Loved" (Monument) A "Most Added." New additions include: KNEW, WBAM, WBAP, WUNI, WJQS, WSUN, WSLR, WONE, WUBE, KRAM, WLVI, KFNC, WXOR and many more

OAK RIDGE BOYS "You're The One" (ABC/Dot) Still gaining. Adds include KSON, WPOR, WEEP, WIL, WMAQ, WONE, WWJO, KNEW, KEED, WFNC and more. Charted: 35-29 KRMD, debut 27 WJJD, 34-27 WLOL, 30-24 WPIK, 35-25 KFTN.

BOBBY BORCHERS "I Promised Her A Rainbow" (Playboy) Picking up. Added at KERE, KMPS, K-15, WWOK, KRMD, WXOR, WHK, KSO, WONE, Charted: 26-15 KFTN,

LYNN ANDERSON "We Got Love" (Columbia) Just added at WDEE, WWVA, WRCP, KJJJ, WHK, WONE, KNEW, KTOM, WGTO, WDDD and others. Charted: 34-28 WEAT, debut 30 KFTN.

STATLER BROTHERS "Some I Wrote" (Mercury) New adds include WPLO, WDEE, WSLR, KSO, KBBQ, KIDN, WCAW, WNYN, KRMD and more. Charted: 36-29 KJJJ.

STELLA PARTON "Standard Lie Number One" (Elektra) Adds include WHK, WSLR, KFGO, WUNI. Chart activity: 26-16 KSON, debut 25 WSUN, 17-13 WMC, 30-22 KLAK, 30-24 WNYN, 34-26 WONE.

JOHN WESLEY RYLES "Shine On Me" (ABC/Dot) First week added at KCKC, KNIX, KFDI, WBAP, KKYX, WNRS, KLAK, KMPS, KJJJ, KIDN.

MEL McDANIEL "God Made Love" (Capitol) Gaining. Added at KGBS, KCUB, WPIK, WADR, KAYO, KNIX, WNRS, KEBC-FM, WJQS, KKYX.

MELBA MONTGOMERY "Angel Of The Morning" (UA) New station adds include: KAYO, WMAQ, WPLO, WXOR, CKLW-FM, WITL, KNRS, KSSS, KRAM.

COUNTRY AIRPLAY/40

December 16 1977

TWO WEEKS AGO	LAST WEEK	1	December 16, 1977
1	1	0	DOLLY PARTON/Here You Come Again (RCA)
4	2	2	DAVE & SUGAR/I'm Knee Deep In Loving You (RCA)
10	8	0	JOHNNY PAYCHECK/Take This Job & Shove It/Kool-Aid (Epic)
15	6	Ŏ	ELVIS PRESLEY/My Way (RCA)
6	3	5	CONWAY TWITTY/Georgia Keeps Pulling On My Ring (MCA)
13	10	0	KENNY ROGERS/Sweet Music Man(UA)
9	7	7	MARTY ROBBINS/Don't Touch Me (Columbia)
11	5	8	J. DUNCAN-J. FRICKE/Come A Little Bit Closer (Columbia)
22	15	9	JERRY LEE LEWIS/Middle Age Crazy (Mercury)
26	16	Ō	RONNIE MILSAP/What A Difference You Made In My Life (RCA)
5	4	11	DEBBY BOONE/You Light Up My Life(WB)
18	12	12	MICKEY GILLEY/Chains Of Love (Playboy)
2	9	13	LINDA RONSTADT/Blue Bayou (Asylum)
3	11	14	WAYLON JENNINGS/Wurlitzer Prize/Lookin' For A Feeling (RCA)
16	14	15	BOB LUMAN/The Pay Phone (Polydor)
34	27	0	REX ALLEN, JR./Lonely Street (WB)
25	21	17	VERN GOSDIN/Mother Country Music (Elektra)
33	23	0	JOHNNY RODRIGUEZ/Savin' This Love Song For You (Mercury)
8	13	19	TAMMY WYNETTE/One Of A Kind (Epic)
17	17	20	JOE STAMPLEY/Everyday Have To Cry Some (Epic)
40	29	0	BILLY "Crash" CRADDOCK/The First Time (ABC/Dot)
38	31	0	ROY HEAD/Come To Me(ABC/Dot)
12	19	23	C.W. McCALL/Roses For Mama (Polydor)
29	24	24	LITTLE DAVID WILKINS/Agree To Disagree (Playboy)
-	36	Ø	LORETTA LYNN/Out Of My Head And Back In My Bed (MCA)
14	20	26	JACKY WARD/Fools Fall In Love (Mercury)
7	18	27	MERLE HAGGARD/From Graceland To The Promised Land (MCA)
	39	Ø	CONNIE SMITH/I Just Want To Be Your Everything (Monument)
\sim	33	Ο	T.G. SHEPPARD/Mr. D.J. (WB)
	37	0	DOTTSY/It Should Have Been Easy (RCA)
21	22	31	DICKY LEE/Peanut Butter (RCA)
28	25	32	SONNY JAMES/Abilene (Columbia)
24	32	33	MOE BANDY/She Just Loved The Cheatin' Out Of Me(Columbia)
-		34	EMMYLOU HARRIS/To Daddy (WB)
31		35	GARY STEWART/Quits(RCA)
36	34	36	JOHNNY CASH/After The Ball (Columbia)
		37	JOHN DENVER/How Can I Leave You Again (RCA)
s I		38	TOM T. HALL/May The Force Be With You Always (RCA)
-		39	M. R. PLACE BW. NELSON Sometime To Blag About Columbia,
- 1		40	FREDDT FEIDER THINK ADOUTHERADO DOT
This chart is	; Dased so		airplay compiled weekly from our reporting stations. Black circled numbers indicate continued upward

KENNY STARR "Hold Tight" (MCA) Added at WDEE, WUBE, WBAP, WSUN, WPOR, WGTO. Charts include: debut 29 WDAF, 32-26 WXOR, 32-29 WHOO.

novement from the majority of our reporters

GENE WATSON "I Don't Need A Thing" (Capitol) Adds include KSO, WONE, KRMD, WPOR, WJQS, WTHI, KXRB, WJVA.

SUSIE ALLANSON "Baby Last Night Made My Day" (WB) New adds are KRZY, WIL, WEAT, WNYN. Charted: 36-28 KRMD, 31-15 WIRK-FM, 21-15 WLOL

FREDDY FENDER "Think About Me" (ABC/Dot) Added at KRZY, WIRE, WUBE, KFGO. Charted: 26-21 WWVA, 39-30 WONE, 37-30 WSLR. CRYSTAL GAYLE "I've Cried The Blues" (MCA) Just added at KERE, KLAK, WJVA, WMC, KEBC-FM, WHBF. Charted: 35-29 KLVI.

Others Getting Significant Action

(Listed in alphabetical order) JOHN ANDERSON "I've Got A Feelin" (WB) Added at KLAK, WITL, WFNC, KFTN.

R.C. BANNON "It Doesn't Matter" (Columbia) Adds include KEED, KLAK, KRAK, KKYX, WRCP. BRUSH ARBOR "Get Down Country Music" (Monument) Added at WMC,

WBAP, WNYN, KSSS, KEED. CATES SISTERS "I've Been Loved" (Caprice) Just added at WLOL,

WPIK, WEAT, KEBC-FM. GLEN CAMPBELL "God Must Have Blessed America" (Capitol) Station

adds at KGBS, KRAK, WHK, WNYN, WPOR. 23-19 WIL. DON DRUMM "Bedroom Eves" (Church Hill) Added at WMAQ, KJJJ, KRMD.

NARVEL FELTS "Please" (ABC/Dot) Added at WHK, WXOR, WHBF, KMPS. Some interest in flip.

CRISTY LANE "Shake Me I Rattle" (LS) Added at WHK, KRMD, WPLO, KIKK. ZELLA LEHR "Two Doors Down" (RCA) Just added at KRAM. KIKK.

WLOL, WPIK, KYNN. DALE McBRIDE "Always Lovin' Her Man" (Con Brio) Adds include WLOL,

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WGTO, KFTN, WNYN,

RONNIE McDOWELL "I Love You, I Love You, I Love You" (Scorpion/GRT) (Continued on page 44)



MEL TILLIS "What Did I Promise" (MCA) MARGO SMITH "Don't Break" (WB) BARABRA MANDRELL 'Woman To Woman'' (ABC/Dot)

LARRY GATLIN "I Just Wish" (Monument)

Most	
Requested	

3

5

2

8

6

7

7

- JOHNNY PAYCHECK (Epic) 1 2 DOLLY PARTON (RCA) ELVIS PRESLEY (RCA) 3 4 **RONNIE MILSAP(RCA)** 5
 - DEBBY BOONE (WB) KENNY ROGERS (UA)
 - LINDA RONSTADT (Asylum)
- DAVE & SUGAR (RCA) 8 JERRY L. LEWIS (Mercury)
- 10 BOB LUMAN (Polydor)

Page 44 **Radio & Records**

R&R/Friday, December 16, 1977 Country Regional

West		KBET Reno, NV	Midwest	t		UMI	ICI J		gie			
KRZY	KGBS	Larry Gatlin Mel Tillis	WSLR	WUBE							East	
Alburquerque, NM	Los Angeles, CA	Statiers	Akron, OH	Cincinnati, OH	WDEE	WIRE	WDDD	WKKN	KXRB		WOKO	WBCP
Freddy Fender	Ronnle Sessions	Bobby Borchers	Stella Parton		Detroit, MI	Indianapolis, IN	Marion, IL	Rockford, IL	Sioux Falls, SD		Albany, NY	Philadelphia, PA
Tom T. Hall	Me! McDaniel	Jerry Reed/Seidina	Larry Gatlin	Margo Smith				Statlers	Barbara Mandrell		Albany, INT	
Mary Kay Place	Glen Campbell	Bonnie McDowell	Statlers	Kenny Starr Larry Gatlin	Tom T. Hall	M.K. Place/W. Nelson	Mickey Gilley	Mundo Earwood	Gene Watson		Tom T. Hall	Helen Cornelius
Susie Allanson		Marpo Smith	Margo Smlth	Freddy Fender	John Denver Statiers	Emmylou Harris	Tom T. Hair	Ronnie McDowell		1. A.	Lynn Anderson	O.B. McClinton
	KLAC	Mel McDaniel	Nick Nixon			Freddy Fender	Lynn Anderson	Gene Watson	WJVA	1.1	Oak Ridge Boys	Chuck Howard
	Los Angeles, CA	R.C. Bannon	WNRS	Mary Kay Place Cathy O'Shea	David Rogers Kenny Starr	Barbara Mandrell	Margo Smith	Cates Sisters	South Bend, IN			Margo Smith
CSSS	John Denver	Barbara Mandrell	Ann Arbor, MI	Catriy O Sriea	Lynn Anderson	Margo Smith	John Denver	Don Drumm	douth bend, Th		WPOC-FM	R.C. Bannon
Colorado Springs, CO		John Westey Ryles			Larry Gatlin		Gene Watson Statlers	Barbara Mandrell	Tom T. Hall		Baltimore, MD	WIXZ
	T.G. Sheppard	Melba Montgomery	John Wesley Ryles	WHK	Carry Gatin	WHOK-FM		Dale McBride	Gene Watson			Pittsburgh, PA
B.J. Thomas	Roy Head	Chuck Woolery	Barbara Mandrell	Cleveland, OH		Lancaster, OH	WLOL	Cristy Lane	Crystal Gayle		Jerry Lee Lewis	
Lynn Anderson	KNEW	Joni Lee	Melba Montgomery		KFGO	A Station	Minneapolis, MN	Met Tillis	Emmylou Harris		Billy "Crash" Crac	dock Roy Head
Jim Chestnut	Oakland/S.F., CA	Kenny Price	Mel McDaniel	Lynn Anderson	Fargo, ND	Larry Gatlin Susie Allanson	Cates Sisters	John Wesley Ryles	1		Loretta Lynn	Loretta Lyhn
Melba Montgomery	Oak Ridge Boys	Debbie Grebel	Hank Williams, Jr.	Tom Jones	Mel Tillis	Tom T. Hall	Mel Tillis	David Houston	WTHI			Billy "Crash" Craddo
Linda Plowman	John Denver	KRAK	WNYN	Joni Lee	Freddy Fender	Mary Kay Place	Dale McBride		Terre Haute, IN			WPOR
La Costa		Sacramento, CA	Canton, OH	Tom T. Hall	Ed Bruce	Mel Tillis	Zella Lehr			1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		Portland, ME
Brush Arbor	Larry Gatlin Lynn-Anderson	Mel Tillis	Larry Gatlin	Margo Smith	Four Guys	Wel Titlis	WMUS FM/AM	OLWW	Met Tillis		WCAW	
		Ronnie Sessions	Statlers	Narvel Felts	Roy Head	· · · · · · · · · · · · · · · · · · ·	Muskegon, MI	St. Cloud, MN	Gene Waton		Charleston, W.V.A	Kenny Starr
KERE	K-15	Jim Ed Brown	Barbara Mandrell	Stella Parton	Stella Parton		washegon, wi		Barbara Mandrell		Little David Wilki	Oak Ridge Boys
Denver, CO	Ontario, CA	Shylo	Susie Allanson	Glen Campbell	otenararion		Mel Tillis	Larry Gatlin			Loretta Lynn	Glen Campbell
	Melba Montgomery	R.C. Bannon	Carla Bonoff	Emmylou Harris		WITL	Jackie DeShannon	Oak Ridge Boys	KFDI		Statiers	- Gene Watson
Crystal Gayle	Margo Smith	Glen Campbell	Ronnie McDowell	1. 107 11		L'ansing, MI	Dave Mason	Lynn Anderson	Wichita, KS		John Denver	WADB
Margo Smith	Bobby Borchers	Johnny Russell	Dale McBride	Devid Deve	KWMT	1.	J.E. Brown/H. Corneliu	S WIL			Dottsy	Utica/Rome, NY
Bobby Borchers	KJJJ	KTOM	Brush Arbor	Cristy Lane	Fort Dodge, IA	Mel McDanlel	KYNN	St. Louis, MO	John Wesley Ryles		Tom T, Hall	
	Pheonix, AZ	Salinas, CA Lynn Anderson	КНАК		Bobby Borchers	Met Titlis	Ornaha, NE		Billy Parker		Mary Kay Place	Mel McDaniel
KLAK	Don Drumm	Barbara Mandrell			Cal Smith	Barbara Mandrell		Curto Allerene	Rita Remington			Joni Lee
Denver, CO	Warner Mack		Cedar Hapids, IA		Margo Smith	Cristy Lane	Barbara Mandrell	Suste Allanson	Mel Tillis			
	John Wesley Ryles	Nick Nixon Met Tillis	Barbara Mandrell		Dale McBride	Eddie-Middleton	Glen Campbell	Oak Ridge Boys	Cathy O'Shea	19		WPIK-WXRA
Mary Kay Miller	Lynn Anderson	KCKC	Barbara Mandrell		Jack Paris	John Wesley Ryles	Diane Stevens	T.G. Sheppard	Barbara Mandrell			Washington, DC
Crystal Gayle	Laney Smallwood	San Bernadino, CA		A (C) (1) (-	Crystal Gayle		Racheal Sweet	Margo Smith	O.B. McClinton		WFEC	
Margo Smith	David Frizzell	Mel Tillis	QLLW	C 141-1	Ronnie McDowell		B.J. Thomas		Karon Blackwell		Harrisburg, PA	Warner Mack
R.C. Bannon	Mel Tillis	David Frizzell	Chicago, IL		Brush Arbor		Ronnie McDowell	KDAN			Johnny Rodriguez	Zella Lehr
John Anderson	Hank Williams, Jr.	John Wesley Ryles	No Adds	G	Mel Tillis	WTSO	Zella Lehr	St. Paul, MN	CKLW-FM		T.G. Sheppard	David Houston
John Wesley Ryles	Donna Fargo	KSON	WMAO		Mel McDaniel	Madison, WI	Pal Rakes	Larry Gatlin	Windsor, ONTARIO)	Tom T. Hall	
Hank Williams, Jr.	Mary Kay Miller	San Diego, CA	THINK O	KSO	INCLUSION IN		Mel Tillis	Red Steagall	Contraction of the	1. In 1. In 1.	Connie Smith	WWVA
Eddie Middleton	Roy Claybourne	Jerry Reed	Chicago, IL		WDAF	Crystal Gayle	WHBF		David Rogers		Connic Chinth	Wheeling, W.VA
	KNIX AM/FM	Oak Ridge Boys	Johnny Cash			Eddie Middleton	Rock Island, IL	Tom Jones	Bobby Borchers	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	WHN	
KEED	Phoenix, AZ	Barbara Mandrell	Oak Ridge Boys		Kansas City, KS	Ronnie Sessions		Crystal Gayle	Mel Tillis		New York, NY	Mel Tillis
Eugene OR	Hank Williams, Jr.	Little David Wilkins	Little David Wilkins	Gene Walson	Mary Kay Place	Barbara Mandrell	Statlers	Oak Ridge Boys	Crystal Gayle		0.11 //0	Barbara Mandrell
	Mel Tillis	Met Tillis	Don Drumm		Rilly "Crash" Craddocl	Mel Tillis	Narvel Feits	Emmylou Harris	Ronnie Sessions	and the second second	Billy "Crash" Cras Roy Head	intergo ottatti
R.C. Bannon	Barbara Mandrell	KMPS	Melba Montgomery		Jerry Lee Lewis	Dale McBride	Larry Gatlin	Statlers	increase informigentiery		Loretta Lynn	Mary Kay Place
Brush Arbor	Cal Smith	Seattle, WA	Connie Smith	Statlers	Sorry Ede Levins		Crystal Gayle	Statiers	John Anderson		Loretta Lynn	Lynn Anderson
Oak Ridge Boys	Mel McDaniel	Bobby Borchers		the second s			the second s					
Connie Smith	John Wesley Ryles	Mel Tillis	South									
Met Tillis	Conway Twitty	Barbara Mandrell	Joun					-				
Jerry Reed	KFTN	Ronnie Sessions										
	Provo, UT	John Wesley Ryles	WPLO	WAME	WFNC	KENR	WMC	WBAM	KEBC	KKYX	KVUU	IRK-FM
KARM	Cal Smith	Narvel Felts	Atlanta, GA	Charlotte, NC	Fayetteville, NC	Houston, TX	Memphis, TN	Montgomery, AL	Oklahoma City, OK	San Antonio, TX	Tulsa, OK W	Vest Palm Beach, FL
Fresno, CA	Barbara Mandrell	Margo Smith	1		Loretta Lynn	Rex Allen, Jr.	Barbara Mandrell	Larry Gattin	Margo Smith	David Houston		oger Miller
	J.E. Brown/H. Corn	elius KAYO	Cristy Lane		Larry Gatlin	Billy "Crash" Craddock	Brush Arbor	Cal Smith	Cal Smith	George Chambers	bobby burchers	ank Snow
Little David Wilkins	Dale McBride	Seattle, WA	Statlers	Mary Kay Place Turn T. Hall	Oak Ridge Boys	Loretta Lynn	Crystal Gayle	Margo Smith	Hank Williams, Jr.	Barbara Mandrell	Gales disters	argo Smith
T.G. Sheppard	John Anderson	Jerry Reed/Seidina	Melba Montgomery	rum i. Hall	Tom T. Hall	Freddy Fender		Johnny Carver	Met Tillis	R.C. Bannon	rar makes	argo smith arbara Mandrell
Margo Smith	Ernest Tubb	Mel Tillis	Nick Nixon		John Anderson	Ronnie McDowell		Jonniny Carver.	Barbara Mandrell	Mel McDanlel	Cristy Lane	al Smith
Oak Ridge Boys	David Houston	Melba Montgomery	Eddie Middleton	· 7	Mary Kay Place	Met Tillis	Margo Smith		John Wesley Ryles	John Wesley Ryles	Joni Lee	el Tillis
	Margo Smith	Mel McDaniel	Barbara Mandrell	WGTO	Bolbby Borchars	Dale McBride			Melba Montgomery	John Wesley Hyles	Cal Smith	obby Borchers
KUGR	Mary Kay Miller		Tom Jones	Cypress Gardens , F	L Margo Smith	NJOS	WWOK	WXOR	Billy Parker		Ratiny Darnes	
Green River, WI	/Hank Williams, Jr.	KCUB	Bob Luman	Date McBride		Jackson, MS	Miami, FL	Muscle Shoeles, AL		WSUN	David Houston	
Jahan Carl	Mundo Earwood	Tucson, AZ	and compile	Johnny Russell	WBAP	Larry Gatlin	·····	Hank Williams, Jr.	WHOO	St. Petersburg, FL	Mel McDaniel	
Johnn Cash		Loretta Lynn	KLVI	Kenny Price	Ft. Worth , TX	Margo Smith	Kathy O'Shea	Larry Gatlin		Larry Gatlin	Kenny Price	
Margo Smith	KIDN	John Denver	Beaumont, TX	Larry Gallin	Larry Gatlin	Mel McDaniel	Bobby Borchers	Narvel Felts	Orlando, FL	Loretta Lynn	Debbie Grebel	
Shylo Ronnie Sessions	Pueblo, CO	Barbara Mandrell	J. J	Lynn Anderson	John Wesley Ryles	Mary Lou Turner	Mary Kay Place	Melba Montgomery	Saskia & Serge	Tom T. Hall	Billy Parker	
Lynn Anderson	ruebio, co	Mel McDaniel		Kenny Starr	David Rogers	WLAS		Bobby Borchers	Barbara Mandrell	Kenny Starr	14/5 A T	
	Jerry Reed	Mel Tillis	Larry Gatlin	Ronnie Sessions	Brush Arbor	Jacksonville, NC		Sobby Borchers	Mel Tillis		WEAT	
Kathy Barnes	Emmylou Harris		Mary Kay Place	Contract of soloris	Kenny Stars	David Rogers			Tompal Glaser	KRMD	West Palm Beach, FL	
and the second sec	Roy Head	KBBQ			Story Story	Crystal Gayle	WUNF		Loretta Lynn	Shreveport, LA	Dutting	
KRAM	John Denver	Ventura, CA	WVMI	KHEY	кікк	Ronnie Sessions	Mobile, AL			Gene Watson	Debbie Peters	
Las Vegas, NV	Johnny Rodriguez	Mel Tillis	Bîloxi, MS	El Paso, TX	Houston, TX	Dale McBride	MODIE, AL			Statler	Cates Sisters	
	Statlers	Statlers		Met Titlis		John Anderson	Barbara Mandrell	WSM .	WEEP	Margo Smith	David Houston	
Margo Smith	Jerry Lee Lewis	Roger Miller			Saskia & Serge	David Wills	Mel Tillis	Nashville, TN	Pittsburgh, PA		6 Bobby Borchers	
Larry Gatlin	Little David Wilkins		Jerry Lite Lewis	David Houston	Met Tillis	Mary Lo'i Turner	Stelta Parton		Rex Allen, Jr.	Bobby Borchers	Mary Kay Place	
Mel Tillis	Loretta Lynn	Barren Barrer	Johnny Rodriguez	Margo Smith	Cristy Lane	Jefry Green	Stelta Parton Larry Gatlin	Ronnie Sessions	Emmylou Harris	Cristy Lane	Johnny Carver	
	POINT PANN	Bobby Borchers	Loretta Lynn	Barbara Mandrell	Zella Lehr	David Houston		Mel Tillis	Mary Kay Place	Don Drumm	Susie Allanson	
Mi-Iba Montgomery	Coonie Smith	Wilma Burnord										
Melba Montgomery Zella Lehr Barbara Mandrell	Connie Smith John Wesley Ryles	Wilma Burgess	John Denver	Jerry Reed	Cathy O'Shea	Barbara Mandrell Margo Smith	Ronnie McDowell		Oak Ridge Boys	Barbara Mandrell Mary Kay Miller		

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STELLA STARS-Recently Elektra artist Stella Parton appeared in Flint, Michigan. Shown backstage after her performance are (left to right) Stuart Harwell, Elektra, England; Junior Blackwell of WITL/Lansing; Jim Malloy, Elektra Country Director, A&R, Nashville; Stella; WKMF/Flint air talent, Dave Norris; Norm Osborne, National Country Promotion Director for Elektra; and Andre Zambardi, Elektra Promotion, Detroit.



LYNN ANDERSON (Columbia): "We Got Love" "Angel In Your Arms"

BRUSH ARBOR (Monument): "Get Down Country Music" JOHNNY DUNCAN (Columbia): "Cheatin' In The Key Of C", "Red, Red, Wine" "Juke Box Cinderella"

BARBARA FAIRCHILD (Columbia): "All The Right Reasons"

DONNA FARGO (WB): "Loving You""Gone At Last"

FREDDY FENDER (ABC/Dot): "Love Rules The Heart"

CRYSTAL GAYLE (UA): "Green Door" and "I Want To Come Back To You" LARRY GATLIN (Monument): "Kiss It All Goodbye"

VERN GOSDIN (Elektra): "It Started Ail Over Again"

MERLE HAGGARD (MCA): "Heartbreak Hotel" "Are You Lonesome Tonight" "In The Ghetto" RONNIE MILSAP (RCA): "Crystal Fallin' Rain" "No-one Will Ever Know"

OAK RIDGE BOYS (ABC/Dot): "Freckles" and "Let Me Be The One"

DOLLY PARTON (RCA): "Two Doors Down" "Cowgirl & The Dandy" "Me & Little Andy" "Loving You" JOHNNY PAYCHECK (Epic). "Colorado Kool-Aid" and "Georgia In A Jug"

TINA RAINFORD (Epic): "Come Softly To Me" MARTY ROBBINS (Columbia): "The Way I Loved You Best"

DAVID ROGEPS (Republic). "You're Lovely"

CONWAY TWITTY (MCA): "Judge Of Heart" and "Talkin' Bout You"

GENE WATSON (Capitol): "Cowboys Don't Get Lucky"

DON WILLIAMS (ABC/Dot): "I've Got A Winner In You" "Rake & Ramblin' Man" "Sneakin' Around" "Louisiana Saturday Night"

TAMMY WYNETTE (Epic): "Dear Daughters" "That's The Way It Could Have Been"

Others Getting Significant Action

(Continued from page 43) Added at WUNI, KYNN, WNYN. Charted: 35-23 KSON, 35-27 KCKC, debut 25 WPLO

NICK NIXON "I'll Get Over You" (Mercury) Adds include WSLR, KTOM, WPLO. CATHY O'SHEA "Broken Dolls Need Love, Too" (MCA) Added at KIKK,

WUBE, WWOK, KFDI, DAVID ROGERS "You And Me Alone" (Republic) Adds include WDEE,

WBAP, WHK. 31-25 KRMD. JERRY REED & SEDINA "I Like To Be With You" (MCA) Adds include

KGBS, KMPS, KRAK, WSM, WGTO. CAL SMITH "Throwin' Memories On The Fire" (MCA) Added at KNIX, KFTN, WIRK-FM, WPIK, WBAM, KEBC-FM.

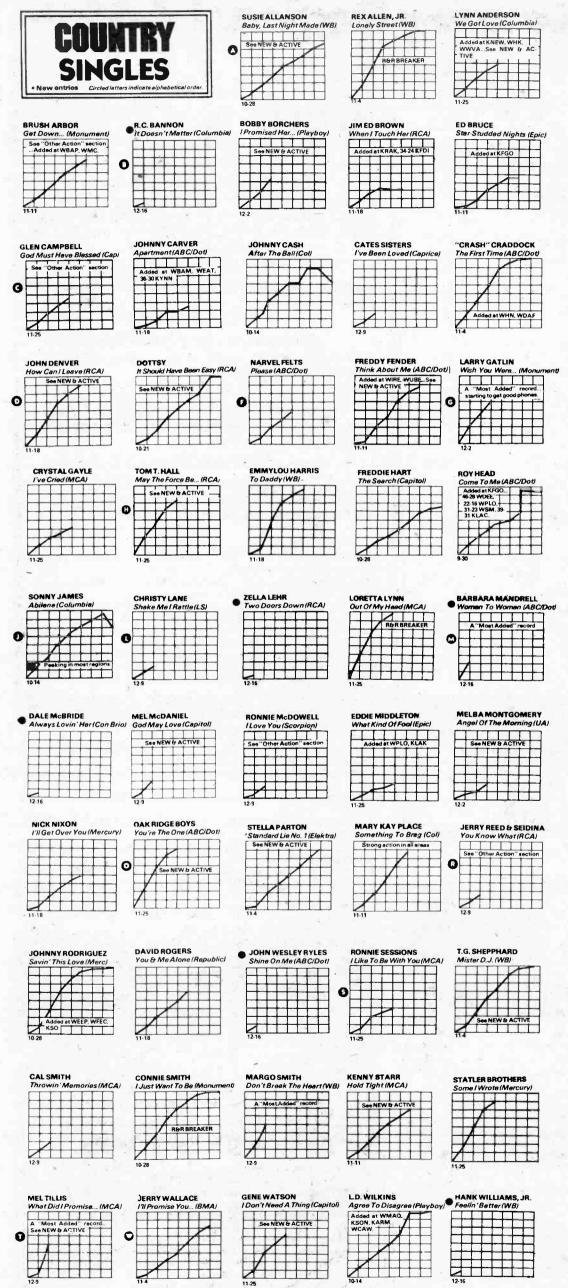
JERRY WALLACE "I'll Promise Her" (BMA) Added at WHK. Charted: 33-27 KLAK, 25-18 KYNN.

HANK WILLIAMS, JR. "Feelin' Better" (WB) First week adds include KNIX, KLAK, KFTN, KJJJ, WNRS, WXOR



CONTEST CONCERT WITH CONWAY-WCOS-FM/Columbia, S.C. recently held a "superstars contest," where a winning contestant won tickets to the Conway Twitty-Loretta Lynn show, plus a meeting with the two stars. Pictured are (left to right) Scott Seiden, Music Director; Roxanne Marshall, afternoon personality; MCA artist Conway Twitty; and contest winner Helen Hopkins.

Active Re-Currents THE KENDALLS/Heaven's Just A Sin Away (Ovation) C.W. McCALL/Roses For Mama (Polydor) CRYSTAL GAYLE/Don't It Make My Brown Eyes Blues (UA) WAYLON JENNINGS/Luckenbach, Texas (RCA) OAK RIDGE BOYS/Y'all Come Back Saloon (ABC/Dot) ELVIS PRESLEY/My Way (RCA) KENNY ROGERS/Daytime Friends (UA) DON WILLIAMS//'m Just A Country Boy (ABC/Dot) RONNIE MILSAP/It Was Almost Like A Song (RCA) KENNY ROGERS/Lucille (UA) JERRY REED/East Bound And Down (RCA)



Biff Collie

(Continued from page 42)

show itself will be seen this Monday night (19th) on NBC ... CHARLIE DA-NIELS' 4th Annual "Volunteer Jam" has been set for January 14th at Nashville's Municipal Auditorium. He has many surprises annually, like last year's list of walk-ons included WILLIE NELSON, BONNIE BRAM-LETT, TANYA TUCKER, PATTI LEA-THERWOOD, THE OUTLAWS, RONI STONEMAN, ALEX HARVEY, TOY CALDWELL and PAPA JOHN CREACH ... CBS Records saluted JIM OWEN's Salute to HANK WILLIAMS Wednesday night (14th) at the EXIT/IN with the original DRIFTING COW-BOYS...RONNIE SESSIONS is a daddy...LORETTA LYNN taped a "Donahue" show which will be seen just before the new year...CONWAY TWITTY and CAL SMITH are among the 15 Country and music personalities who are owners of the new "Nashville Sounds" baseball team which will debut this spring in Music City...JERRY CLOWER will be back on the Book Store Tour soon autographing his second book, again

back on the Book Store Tour soon autographing his second book, again co-authored with GERRY WOOD. ROBERT REDFORD and movie director SIDNEY POLLACK "hung around" the Vanderbilt Campus, the "Horsey Set", and drove through the Tennessee countryside for a few days, and will be back soon to soak up some "attitudes, morals, manners, mannerisms, and accents", in preparation for the March 1st shooting of the screenplay from the ROBERT PENN WARREN autobio-

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JOHN CREACH a very special is ancestors brow to NEW AMST colonists borro SIONS is a dad il be seen just ear...CONWAY if TH are among d music perners of the new s spring in Mu-OWER will be tore Tour spon

graphical book "A Place To Come To." Redford has leased a house here for the six weeks of shooting in the Nashville area. **ROBERT L. DUDLEY, President of** Meeker and Associates, station rep firm, in cooperation with OPRYLAND **PRODUCTIONS** of Nashville, who will handle production, are setting up a tailored network across the country to receive a daily one-hour feed of Country music via satellite. This project, first titled "Nashville, USA" and scheduled for an October 31st starting date, is being offered under the possible working titles Suite 1221 of "Opryland Today" or "Musicland Today", to be programmed five days a week from 6:00 to 7:00 AM in three separate feeds to accomodate the three separate Time Zones. Satellite transmission has proven much less expensive than either live telephone or tape distribution, and has only recently come into its own offering total market coverage.

YES, VIRGINIA: I just learned that there really WAS (is) a SANTA CLAUS! In the 3rd century "The Boy Bishop" NICHOLAS, the son of a wealthy merchant, became known as the "Giver of Gifts" 700 years after his death. Dec. 6th became an annual celebration called the "FEAST OF ST. NICHOLAS." Down through the centuries, the legend of St. Nicholas spread, and today belongs to us by a very special inheritance. Our Dutch ancestors brought St. Nicholas over to NEW AMSTERDAM. The English colonists borrowed him from their Dutch neighbors. The Dutch form is 'SAN NICHOLAAS". Say that over and over, speeding up each time you say it, with a stress on the broad double-a of the last syllable...and what do you get??? "Santa Claus"!!! You see, Santa Claus is NOT strictly a fable! And let that be a Christmas



ZIP

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R&R/Friday, December 16, 1977

POP/ADULT

Radio & Records

POP/ADULT AIRPLAY/40

	TWO WEEKS AGO	LAST WEEK		December 16, 1977
	1	1	0	BEE GEES/How Deep Is Your Love (RSO)
	6	2	0	DOLLY PARTON/Here She Comes Again (RCA)
	8	3	3	PAUL SIMON/Slip Slidin' Away (Columbia)
	9	9	0	BOB WELCH/Sentimental Lady (Capitol)
	5	5	5	JAMES TAYLOR/Your Smiling Face (Columbia)
	3	4	6	DEBBY BOONE/You Light Up My Life (WB/Curb)
	7	7	7	LINDA RONSTADT/Blue Bayou (Asylum)
	2	8	8	RITA COOLIDGE/We're All Alone (A&M)
	11	- 10	9	ELVIS PRESLEY/My Way (RCA)
	21	13	0	JOHN DENVER/How Can I Leave You Again (RCA)
	15	11	11	FLEETWOOD MAC/You Make Loving Fun(WB)
	-4	6	12	CHICAGO/Baby, What A Big Surprise (Columbia)
	28	23	•	ROD STEWART/You're In My Heart (The Final Acclaim) (WB)
	17	15	14	PLAYER/Baby Come Back (RSO)
- 1	18	16	15	DIANA ROSS/Gettin' Ready For Love (Motown)
	33	24	0	BILLY JOEL/Just The Way You Are (Columbia)
	20	18	17	LINDA RONSTADT/It's So Easy (Asylum)
	16	17	18	CRYSTALGAYLE/Don't It Make My Brown Eyes Blue (UA)
		37	0	NEIL DIAMOND/Desiree (Columbia)
	10	12	20	ENGLAND DAN & J.F. COLEY/Gone Too Far (Big Tree)
	14	14	21	JUDY COLLINS/Send In The Clowns (Elektra)
	19	19	22	B.J. THOMAS/Still The Lovin' Is Fun (MCA)
	39	34	Ø	SAMANTHA SANG/Emotion (Private Stock)
	34	28	0	RANDY NEWMAN/Short People (WB)
	30	25	25	BAY CITY ROLLERS/The Way Feel Tonight (Arista)
	22	21	26	JACKIE DeSHANNON/Don't Let The Flame Burn Out (Amherst)
	12	22	27	BARRY MANILOW/Daybreak (Arista)
	13	20	28	DAVE MASON/We Just Disagree (Columbia)
	38	30	29	STEVE MILLER/Swingtown (Capitol)
	32	32	30	ALMARTINO/The Next Hundred Years (Capitol)
	25	29	31	KENNY ROGERS/Sweet Music Man (UA)
	26	26	32	PAULNICHOLAS/Heaven On The Seventh Floor (RSO)
	_	33	33	DONNY & MARIE/(You're My) Soul & Inspiration (Polydor)
	31	31	34	STEVIE WONDER/As (Motown)
	-	39	35 .	LOU RAWLS/Lady Love (Philadelphia Int'l)
	35	35	36	ANDY GIBB/(Love Is) Thicker Than Water (RSO)
	36	36	37	THE BABYS/Isn't It Time (Chrysalis)
	40	38	38	FLOWER/Run To Me(UA)
	-	40	39	ROBERTA FLACK/25th Of Last December (Atlantic)
			40	DAN HILL/Sometimes When We Touch (20th)
		No. of Concession, Name	-	

Most Added:

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LOURAWLS Lady Love (Philadelphia Int'l) JOHNNY RIVERS Curious Mind (Big Tree) HELEN REDDY Candle On The Water (Capitol) **DANHILL** imes When We Touch (20th)

Hottest:

DOLLY PARTON

Here You Come Again (RCA) Solid action...1.1 KRMG, 3-1 WMPS, 7-5 WGAR. 5-2 KDWN, 5-4 KXLY, 4-3 KKYK, 3-2 WJAK, 10-8 WFDF, 20.11 KULF, 24.13 WBEN, 10.8 WIBW, 10.6 14RKO, 5.2 KAKE, 4-3 WORG and reporting hot at KMBZ, KSL, WHIO, WNEW, WMAL, WASH, WSBA, WHAM, WCER, KCRA, WTMJ, WGR WJNO, K101 and many more

BEE GEES

How Deep Is Your Love (RSO) Good moves and hot reports from KMBZ_KSL WNIC-FM, KGIL, WHIC, WNEW, WMAL, WBEN KULF. KMPC. KXLY, KDWN, KBLF, WGAR. WIND, FM97, KAKE, WMPS, KUKI, WCMB. WORG. WASH. WSBA. KCRA. WTMJ, WHAS WJNO, WHIZ, K96.

Others Showing Significant Hot Reports: BOB WELCH/Sentimental Lady (Capitol); LINDA RONSTADT/Blue Bayou (Asylum); PLAYER/Baby Come Back (RSO;; ROD STEWART/You're In My Heart (WB); PAUL SIMON/Slip Slidin' Away (Columbial; BILLY JOEL/Just The Way You re (Co-

Hot and getting hotter are the Bee Gees with their current release "How Deep Is Your Love" topping the Pop/Adult chart. The group's brand new release "Stayin' Alive" is just out and getting super first week airplay action...see New & Active for breakdown.

Mike Kasabo

Lindsay Crosby keeps racking up new play with his "Christmas Won't Be The Same." Latest adds include WNEW, KDWN, WJAK. Santa Esmeralda's version of the old Animals smash "Don't Let Me

Be Misunderstood" is starting to show up in several areas...including KULF, WLVA, WGAR, K101, WCMB, WCHV, WYMC and others.

Roberta Flack is tearing them up in Nashville via WSIX...13-10. David Gates continues to show good strength with his latest "Goodbye

Girl." See New & Active. After being in the field for many months, the Dan Hill single "Some-

times When We Touch" on 20th is starting to show an excellent airplay pattern, Check New & Active.

The Billy Joel is rapidly becoming one of the hottest adult records around...hot reports are noted from WGY, KCRA, WNEW, KGIL, WEEI-FM; WNIC-FM, WGGA, KMRJ, WSIX, WATR, WJAK, FM97, and others.

Other sides that are showing good early action include: Kenny Loggins' 'Celebrate Me Home''; Bette Midler's ''Storybook Children''; Ronnie Milsap's "What A Difference You Made In My Life"; and Odyssey's "Native New Yorker."

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NEW & ACTIVE LOU RAWLS

Lady Love (Philadelphia Int'l)

Strongest action since "You'll Never Find." Adds include WTMJ, WGY, KCRA, WORG, KAKE, WLNH, WBEN, WIBW, WSIX, WHIO, KBLF, KRNT, WJNO, WYMC, WHOK, KUKI.

BOBBY ARVON

Until Now (First Artist) Add WBAL, WIOD, WGGA, WNEW, WQUD, WLNH, WORG, KGIL, WCER, K96.

HELEN REDDY

Candle On The Water (Capitol) Add WIOD, WJNO, KRNT, WHIO, KMBZ, WATR, WJAK, FM97, KSL, WCER, WSB, WBAL.

DAN HILL

Sometimes When We Touch (20th) Add KCRA, WCER, WASH, WORG, WMPS, WBEN, KRKK, WFDF, KSFO, K101, WLVA.

JOHNNY RIVERS Curious Mind (Big Tree)

Adds include WSB, WASH, WORG, KAKE, WJAK, WATR, KMBZ, KXLY, WGGA, KUKI, WGY, WYMC.

BEE GEES "Stayin' Alive" (RSO) Add K101, WLVA, KMRJ, WYMC, K96, WCHV, 14RKO, WBEN, WTAE, NEIL DIAMOND "Desiree" (Columbia) Add WHAM, WHAS, WLVA, KEX,

WMPS, WCHV, WIND, WDAE, WHIO. DAVID GATES "Goodbye Girl" (Elektra) Add WHIO, WFDF, WRIE, WORG,

WBAL, WNIC-FM, WGY, WYMC, WHIZ. ROBERTA FLACK "25th Of Last December" (Atlantic) Add WHAM, WNIC FM, J4RKO, WDAE, KKYK, WHIO, WHOK, KUKI.

KENNY LOGGINS "Celebrate Me Home" (Columbia) Add KOGO, WCER, WEEI-FM, WNIC-FM, WHIO, WJAK, WGGA, KMRJ SAMANTHA SANG "Emotion" (Private Stock) Add WDAE, WBEN, WIOD,

KAKE, KCRA, KHOW, WGR. ABBA "The Name Of The Game" (Atlantic) Add KMBZ, WATR, K101,

WGGA, WNIC-FM, WNEW, WEEI-FM. BILL WITHERS "Lovely Day" (Columbia) Add K101, KMBZ, WTMJ, WHIZ, WCER, WEEI-FM.

RONNIE MILSAP "What A Difference You Made In My Life" (RCA) Add WHAS, WJNO, KSL, WATR, WCCO, KXLY.

BARRY MANILOW "It's Just Another New Year's Eve" (Arista) Add WNEW, WRIE, WATR, WHIO, WSIX, KCRA. RANDY NEWMAN "Short People" (WB) Add WIND, KAKE, WSBA, WGR,

WLVA. ADDRISI BROTHERS "Never My Love" (Buddah) Add WTMJ, WBAL,

WIBW, KMBZ BILLY JOEL "Just The Way You Are" (Columbia) Add WBAL, WCMB,

WBEN, WHIO. LEIF GARRETT "Runaround Sue" (Atlantic) Add WBEN, KEX, WGY, WHIZ.

ODYSSEY "Native New Yorker" (RCA) Add WLVA, WEEI-FM, WNIC-FM, WCMB.

LINDSAY CROSBY "Christmas Won't Be The Same" (Ariola) Add WNEW, KDWN, WJAK.

SANTA ESMERALDA "Don't Let Me Be Misunderstood" (Casablanca) Add WGAR, KULF, WLVA

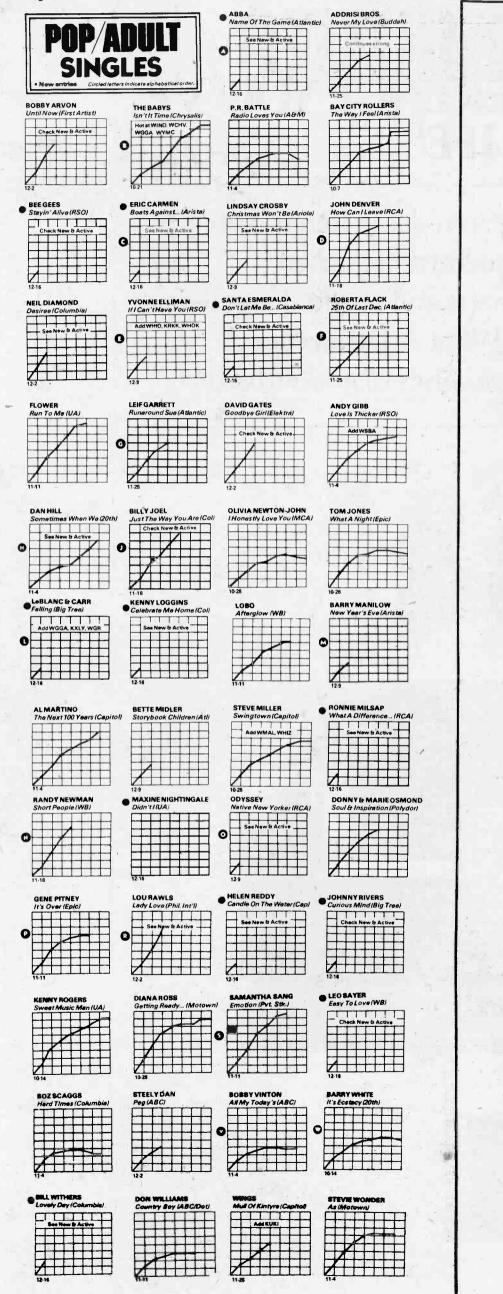


PINBALL WIZARD-WHAS recently concluded its "Pinball Wizard of the World" promotion. Listeners were given the chance to call in (after hearing the appropriate sound effect) and be entered into a pot for the grand prize drawing of a \$1,500 pinball machine. Pictured from left to right are WHAS PD, Jerry David Melloy; contest winner; AM drive personality Wayne Perkey; Sue Hughes, the station's official "Pinball Wizard."

WHAT A DIFFERENCE YOU'VE MADE IN MY LIFE'

'It Was Almost Like A Song' introduced Ronnie Milsap to P/A audiences all over the country. It climbed to number 16 on the pop charts and received excellent P/A airplay. The follow-up**'What A Difference You've Made In My Life'** promises to be even bigger !





POP/ADULT ADDS WNIC-EM/DETROIT Kenny Loggins Odyser Donny & Marie Abbe Bette Midler Roberte Midler Roberte Midler Hot TEST Hervie Wonder Bee Ges. "Deep" Rod Stewert Bob Weich Player Dan Hill Billy Joel WGY/SCHENECTADY Leif Garrett Johnny Rivers David Gates Lou Rawis HDTTEST Bob Watch Neil Diamond Billy Joel Dan Hill WORG/ORANGEBURG Bobby Arvon Johnny Rivers Dan Hill Lou Rawis David Gates HOTTEST HOTTEST Bee Gres "Deep" Oolty Parton David Parton Player Bob Witch Paul Simon KDWN/LAS VEGAS Helen Schneider Lindsay Crosby Bay City Rollers HOTTEST Linda Ronstadt "Blue" Dolly Parton Bee Gees "Deep" WSB/ATLANTA Johnny Rivers Helen Reddy Roger Williams Karla Bonoff Dan Hill KXLY/SPOKANE Rogar Williams Bing Crosby (DP) LeBlanc & Carr (DP) Johnny RIvers (DP) HOTTEST Bar Cess "Deep" Linda Ronstalt "Bue" Barry Manilow Dolly Parton Bob Wetch WBAL/BALTIMDRE Bobby Arvon Billy Joel David Gates Helen Reddy Addrist Bros. Mike Douglas KMRJ/PITTSBURG, KS Bea Gaes "Alive" Fran McKendree Kenny Loggins MDTTEST Dolly Parton B.J. Thomas Diana Ross Billy Joel KKYK/LITTLE ROCK Roborts Flack HOTTEST James Taylor Linda Ronstadt "Blue" & "Easy" Dolly Parton Stove Miller Bob Weich Bob Weich L. T.O. Randy Newman ELO WEEI-FM/BOSTON Starland Vocal Kenny Loggins Abba Bill Withers Odyssey HOTTEST Eloise Laws Billy Joel Al Stewart Neil Diamond WRIE/ERIE Donny & Marie Barry Manilow David Gates HOTTEST Linda Ronstadt "Blue" Rod Stewari WFFM(FM97)/PITTSBURGH WFFM(FM97)/PI Bette Midler Helen Schneider Chicago Tom Power Helen Reddy Charo (DP) MOTTEST Player Be Ges "Deep" Rod Stewart Dolly Parton James Taylor Bilty Joal Samantha Sang WDAE/TAMPA Neil Diamond Samantha Sang Roberta Flack Hottewart HOTTEST Chicago Linda Ronstadt "Blue" Fleetwood Mac Judy Collins Player WBE N/BUFF ALO Leif Garrett Billy Joel Samantha Sang Dan Hill Bee Gees "Alive" Lou Rawis HOTTEST Elvis Bee Gees "Deep" Linda Ronstadt "East" Player Player The Babys L.T.D. Randy Newman Dolly Parton KMPC/LOS ANGELES Diana Ross Bob Wetch HOTTEST Crystal Gaule IARKO/EVERETT Roberta Flack Leo Saver Bee Gees "Alive" HOTTEST Ber Gees "Deep" Chicago Paul Simon Dolly Parton Bob Wetch Crystal Gayle Bee Gees "Deep Randy Newman WHAS/LOUISVILLE-Steely Dan Neil Diamond Ronnie Milsep Johnny Mathis HOTTEST Bee Gees "Deep" Linda Ronstadt "Biee" Paul Simon Player WiBW/TOPEKA Addrisi Bros. Bobby Goldsboro Lou. Rawis HOTTEST Elvis Paul Simon Dolly Parton John Denver Neil Diamond WFDF/FLINT David Gates Dan Hil Flower "Api"(DP) Doobies "Faul"(DP) Rod Stewart "Joking"(DP) HOTTEST Debby Boone Linda Ronstadi "Eau" Fleetwood Mac Flaver Dolly Parton Bob Welch Rod Stewart WTAE/PITTSBURGH Bee Gees KEX/PORTLAND Neil Diamond Rod Stewart Leif Garrett HOTTEST Debby Boone Shaun CassIdy Bay City Rollers Carpenters WLV A/LYNCHBURG Bee Gee: "Allve" Randy Nawman Santa Exmeraida Leo Sayer Neir Diamond Dan Hili Odyssey HOTTEST Rod Stewart Linda Ronstadt "Blue" Lell Garrett WGR/BUFFALO LeBlanc & Carr Samanitha Sang Randy Newman HOTTEST Debby Boone Player Rod Stewart Dolly Parton KRMG/TULSA No Adds HOTTEST Dolly Parton Elvis Linda Roristadt "Blue" Chicago Paul Simon Bob Welch Player K96/PROVD Eric Carmen Robby Arvon Bee Gees "Alive" HOTTEST Chicago Bee Gees "Deep!" Dolly Parton Bob Welch WCER/CHARLOTTE MI Bobby Arvon Dave Loggins Dan Hill Bill Withers Dionne Waswick Heien Reddy HOTTEST Fleetwood Mac Dolly Parton Player KUKI/UKIAH Wings Mull'' Johnny Rivers Roberta Flack Lou Rawls HOTTEST Bee Gees "Deep" Steve Miller Rod Stewart Leff Garrett Dolly Parton WGGA/GAINESVILLE WGG A/GAINES Flower LeBlanc & Carr Kenny Loggins Theima Houstons Johnny Rivers Alan Price Mothers Finest Boby Arvon Abba Mothers Finest Boby Arvon Abba HOTTEST Bolity Joel Rod Stewart Linda Ronstadt "Eav" Andy Gibh The Babys John Derver WYMC/MAYFIELD Lou Rawis David Gates Eric Carmen Bee Gees "Allive" Johnny Rivers HOTTEST Rod Stewart The Babys KBL F/RED BL UFF Lou Rawis Paul Simon "Limousine" Bor Scages "Falling" Karla Bonoff HOTTEST Fleetwood Mac Barey Manilow England Dan Bee Gees "Deep" Player Bob Welch WASH/WASHINGTON, D.C. WCH-V/CHARLOTTESVILLE Bee Gaes "Alive." Neil Diamond Lynytd Skynyrd HOTTEST Steve Miller Linda Ronstadt "Eavy" Dolly Parton Bob Weich Bay City Rollers The Babys Rod Stewart Randy Newman Johnny Rivers HOTTEST Player Bee Gees "Deep: Rod Stewart Bob Welch Diana Ross Linda Ronstadt "Blue" & "Easy" Dolly Parton WMPS/MEMPHIS Neil Dramond Al Green Dan Hill HOTTEST Oolly Parton L.T.D. Bee Gees "Duep" Fleetwood Mac Paul Simon Rod Stewart High Inergy WHAM/ROCHESTER Roberta Flack Neil Dramond HOTTEST Paul Simon Dolly Parton John Denver WMAL/WASHINGTON.D.C. Steve Miller Rod Stevart HOTTEST Doily Perton James Taylor Linda Ronstadt "Blue" Paul Simon Player WCMB/HARRISBURG WCMB/HARRIS John Denver Billy Joel Odyssey Al Martino HOTTEST Bee Gees "Deep" Bay City Bollers WIND/CHICAGO Randy Newman Neil Diamond Bay City Rollers HOTTEST Crystal Gayle Styx Paul Nicholas Bee Gees "Deep" Linda Ronstadt "Blue" The Babys Leif Garrett KRKK/ROCK SPRINGS Katy Molfatt Eric Garmen Yvonne Ellimän Wings "Mull" Dan Hill HOTTEST Dolly Parton Bob Weich Paul Nichotas John Denver WOUD/MEMPHIS Player Bee Gees "Deep" Crystal Gayle Chicago Paul Nicholas KULF/HOUSTON Diana Ross Santa Esmeralda HOTTEST Bee Gres "Deep" Chicago Dolly Parton Millie Jackson Bobby Arvon HOTTEST Debby Boone Linda Ronstadt Rita Coolidge Chicago WATR/WATERBURY Bairy Manilow Helan Røddy Ronne Milsap Johnny Rivers Abba HOTTEST Bob Wetch Randy Newman Billy Joel Neil Diamond Chicago Crystal Gayle James Taylor WJAK/JACKSON, TN Helen Reddy Kohnny Rivers Leo Sayer Fran McKendree Elose Laws Michella Phillips Lindsvg Crobby-HOTTEST Paul Samonn Dame Taylog Bay City Rollers Elvs Bay City Rollers Elvs Bob Weich Billy Joel John Danver Rod Stewart Diana Ros WGAR/CLEVELAND Santa Esmeraids (DP' Styx (DP) Diana Ross HOTTEST Debby Boone Bee Gees "Deep" Dolly Parton LTD Elvis WIOD/MIAMI Bobby Arvon Heien Reddy Donny & Marle Samantha Sang HOTTEST John Denver Elvis Al Martino KCRA/SACRAMENTO Samaniha Sang Dan Hull Al Martino Barry Manilow Lou Rawis HOTTEST Bee Ges "Deep" Dolly Parton Bob Weich Billy Joel WJNO/WEST PALM BEACH Lou Rawis Helen Reddy J.J. Barrie Ronnie Milap Olivia HOTTEST Bot Weston Ber Ges "Deep" Jackie DeShannon Randy Newman Queen (DP) WTMJ/MILWAUKEE Addrisi Bros. Bill Winhers Dit Winhers UCTTEST Odystey Johnny Mathis Bee Ges "Deep" Lindsay Crotby Daity Parton Danny & Marie Bob Weich Rod Stewarn Al Martino WH 10/10 A Y TON Merrilee Rub Heien Reddy Billy Joal Neil Diamond Yvonne Eliman Barry Manilow Roberta Flack Kenny Logins Alan Paroon Alan Paroon Cheryl Dicher David Gates Lou Rawit Bot Trest James Taylor Dolly Parton John Denver Bob Weich Linds Romstadt "Blue" KSL/SALT LAKE CITY Rannie Milsap Helen Reddy HOTTEST Debby Boone Judy Collins Bee Gees "Deep" Linda Ronstadt Dolly Parton KMB2/KANSAS CITY E. Humpardinck Mike Theodore Holen Reddy Johnny Rivers Ray Charles Bill Withers Abba HOTTEST Dolly Parton Bee Gees "Deep" Paul Simon James Taylor KAKE/WICHITA Playar Randy Newman Samantha Sang Lou Rawis Johnoy Rivers HOTTEST Bee Gees "Deep Dolly Parton B.J. Thomas Bob Weich John Denver Rod Stewart KOGO/SAN DIEGO Little River Kenny Loggins Joan Armatrading WCCO/MINNEAPOLIS Little River Ronnie-Milsap KGIL/SAN FERNANDO Katy Motfatt Bobby Arvon Johnny Mathis HOTTEST Bee Gest "Deep" Randy Newman Nent Diamond Billy Joel WSIX/NASHVILLE Lou Rawis Barry Manilow HOTTEST Paul Simon John Denver B.J. Thomas Billy Joel Kanny Rogers WSBA/YORK Randy Newman Andy Gibb HOTTEST Bee Gees "Deep Dolly Parton Bob Weich WLNH/LACONIA Jess Roden Flower Lou Rawis Bobby Arvon Chillwark KIOI/SAN FRANCISCO Dan Hill Bee Gees "Alive" KHOW/DENVER Player Samantha Sang HOTTEST Bob Welch Paul Simon Donny & Marie Linda Ronstadt "Fasy" Bee Gees "Alive ELO Bill Withers Abba HOTTEST Bee Gees "Deep Linda Ronstadt "Blue" Chiliwack HOTTEST Dave Mason Player Devid Soui England Dan Fleetwood Mac Bob Weich Jackie DeShannon Kenny Rogers Roberta Flack

WHIZ/ZANESVILLE Steve Miller Leif Garrett Mill Wickson Marity Steve Sammy Haper Marilyn Scott Devid Gates Rocky & Chyann HOTTEST Bes Ges "Deep" Crystal Gryle Debby Boone Linda Ronatadt "Blue" Dan Hill

WNEW/NEW YORK James Tavior Bobby Aton Bobby Aton Steve Karmen Greg Lake E. Humperdinck Berry Manilow Lindsay Crosby HOTTEST Al Martine Bob Wech Bob

WHOK/I ANCASTER Roberta Flack Lou Rawis Yvonne Elliman HOTTEST Bee Gee: "Deep" Dolly Parton Paul Simon Bob Weich John Denver

KRNT/DES MOINES Michael Johnson Leu Rawts Heten Røddy HOTTEST Debby Boone Crystal Gayle Rita Coolidae

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Player Dolly Parton Shaun Cassidy Rod Stewart Bay City Rollers Steve Miller

KSFO/SAN FRANCISCO Ai Martino Dan Hill Linda Ronstadt "Easy"

6.5

R&R/Friday, December 16, 1977

R&R/Friday, December 16, 1977



Openings

K104 (WCCK-FM)/Erie, PA 50,000 watt contemporary FM needs two jocks and one newsman immediately. Send tapes and resumes to Bill Shannon, PD, K104, Box 1184, Erie, PA 16512.12-7)

WFTL/Ft. Lauderdale, FL now accepting applications for immediate addition to what is already the largest and finest news team in the 38th market. Top professionals only need apply. Excellent salary and benefits. Contact David Reynolds, News Director(305)566-9621. (12-7)

KIIQ needs a creative, personality-oriented morning man for adult station in the Colorado Springs market. Comedy bits and character voices. Send tapes and resumes ASAP to D.J. McCoy, KIIQ, Box 111, Monitou Springs, CO 80829, (12-7)

WHAR/Clarksburg, W. VA now accepting tapes and resumes for both full and part-time openings as of January 1st. Top 40, decent bread, good organization, great equipment. Contact Bill Mahoney, PD, WHAR, Box 2423, Clarksburg, W. VA 26301 or call (304) 624-5525. No collect calls, will consider all applications. (12-5)

On-air PD wanted for Adult contemporary station in sunny, warm, good size western market. Must understand and practice "real" conversational approach. Tapes and resumes to Peggy Riemer, The Research Group, 1422 Monterey Plaza, San Luis Obispo, CA 93401. (12-5)

AM-91 (WFDF)/Flint, MI is looking for a copywriter with possible on-air work. Minimum two years experience. Send tapes, copywriting sample, resumes and picture to Joe Wade, PD, WFDF, Flint, MI 48502. No calls please, EOE(12-5)

WFTL/Ft. Lauderdale, FL now accepting applications for future on-air openings. Top rated Adult/Contemporary in 38th market. Polished, professional personalities only need apply. Excellent salary scale and benefits. Replies in confidence Tapes and rasumes to Mike Harvey. PD, WFTL, Box 5333, Ft. Lauderdale, FL 33310. No calls please. (12-7)

Jocks/Production people needed for pleasant warm weather, medium market. No hype, no screemers. Tapes and resumes to Guy Paul, Box 1400, San Luis Obispo, CA 93406. (12-5)

KLIN/Lincoln, NE looking for newsperson. Good air sound, good writer and good chance to develop. Tapes and resumes to Red Pritchard, News Director, KLIN, 4343 "O" Street, Lincoln, NE 68503.(12-7)

KOZE/Lewiston, ID has immediate opening for experienced night announcer with first phone. Also looking for news/ engineer. Write or call Terry Breen, KOZE, Box 936, Lewiston, ID 83501, (208) 743-2502. Prefer someone from Northwest, EOE M/F(12-7)

WCMB/Harrisburg, PA looking for contemporary female personality, production/DJ person and 6:10pm contemporary specialist. Tapes and resumes to Edd Thompson, WCMB, Box 3433, Harrisburg, PA 17105. No calls please. (12:5)

WNOX/Knoxville, TN looking for morning man, big bucks Call Scott McCleod, (615) 523-3171. (12-7)

WZIX/York, PA is now accepting tapes and resumes for future consideration. Decent bucks for the right people and plenty of opportunity to pick up spare change. If you can handle format radio, production, and have a personable, communicative style, we'd like to hear from you. Minimum 2 years experience. Tapes and resumes to Paxton Quigley. 2 West Market Street, York, PA 17401. No calls please. EOE M/F(12.7).

WSGA/Savannah, GA now accepting tapes and resumes for future openings for air talent and news reporter. Tapes and resumes to WSGA, Box 8247, Savannah, GA 31402. No calls please.EOE M/F.(12-7)

FM-98 (KQWB-FM)/Fargo, N.D. looking for two full time jocks. Experience and excellent production a must. Good bucks for right people. Tapes and resumes to Jim Gasper, KQWB. Box 2983, Fargo, N.D. 58102 or call (218) 236-7900. (11-22)

Openings

WPEN-WMGK/Philadelphia, PA looking for a Production Manager. Good technical skills, good writing skills, well organized, good production voice. Will be responsible for coordinating all commercial production, writing and producing station promos, etc. Tapes and resumes to Peter Mokuver, WPEN, 2212 Walnut Street, Philadelphia, PA 19103. EOE M/F. (12-7)

WSGF/Savannah, GA is looking for Top 40 or Adult Contemporary jock with strong production skills. Tapes and resumes to Doug Welldon, WSGF, Box 876, Savannah, GA 31402 or call (912) 897-1529 between 10am-3pm EST. EOE (12-7)

WRUN/Oriskany, NY looking for morning drive personality for number one station in medium Northeast market. Must be mature, enthusiastic, tight Rocker who wants to be part of a winning team. Tapes and resumes to John Carucci, WRUN, Thomas Road, Oriskany, NY 13424. No calls please. (12-7)

Central Pennsylvania Contemporary station has opening for aggressive, seasoned personality who is strong in production. Tapes and resumes to WMRF Radio, Lewiston, PA 17044. EOE(12-8)

WBLI/Long Island, NY seeking full-time air person. Adult Top 40 format. Tapes, production sample and resumes to Mike Scalzi, WBLI, 31 W. Majn Street, Patchogue, N.Y. 11772(12-8)

WAPE/Jacksonville, FL looking for night jock. Also would like tapes and resumes for future openings. Contact Steve Rivers, WAPE, Box 486, Orange Park, FL 32073 (12-7)

WAIR/Winston-Salem, N.C. looking for mid-day personality. Tapes and resumes to Jay McDaniel, WAIR, Box 2099, Winston Salem, NC 27102. (12-7)-

KPAM/Portland, OR needs night time air talent. Tapes and resumes to Michael O'Brien, KPAM, 4700 S.W. Council Crest Drive, Portland, OR97201. (11-7)

WKBX/Savannah, GA needs experienced newsperson. Good digger, heavy on sound and writing, excellent delivery. Tapes, resumes, and writing samples to Donna Jones, WKBX, Box 876, Savannah, GA 31402. (12-7)

WVAM/Altoona, PA now accepting tapes and resumes for future openings. Must be strong on production. Contact John Harrison, 2727 W. Albert Drive, Eltoona, PA 16602. EOE M/F, (12-9)

KYNO AM-FM/Fresno Top 40/AOR looking for newsperson for one of Centrel California's leading AM & FM facilities. Send tapes and resumes to Chris Van Kamp, KYNO AM-FM, 2125 N. Barton, Fresno, CA93703. (12-9)

14-WDOT/Burlington, VT searching for a smooth, knowledgeable, creative nlght jock. Adult Contemporary format in beautifuP Vermont, Lakeside City. Work with pros. Tapes and resumes to Rick Davis, WDOT, 395 College St., Burlington, VT 05401. E0E M/F. (12.9)

DRAKE-CHENAULT has a rare opportunity for a National Programming Consultant. Great opportunity for a programmer experienced with several formats, particulary, Country, Rock, Pop/Adult, or Beautiful Music. Automation experienced helpful. Send resume to Bert Kleinman, Executive Vice Presldent/Programming, Drake-Chenault, 8399 Topanga Canyon, Blvd. Canoga Park, CA 91304.

WTMA/Charleston, S.C. looking for creative one-to-one air talents for future openings. Good production helpful. Also need aggressive local orlented news person with one-to-one delivery and flair for writing. Tapes, resumes and how you can contribute to Bob McLain, WTMA, Box 10208. Charleston, S.C. 29411. EOE M/F. (11-30)

Several excellent opportunities now exist for top notch Program Directors in major and medium markets. Must be promotion and production genius. Tapes and resumes to Lee Roberts, Frank M. Magid Assoc., One Research Center, Marion, Ia. 52302. (11-23)

Openings

WLSQ is adding to its air staff one jock and one good human interest oriented news person (some Top 40 air preferred). Tapes and resumes to Eli Redford, WLSQ, Box 5000, Montgomery, AL 36101. No calls please. EOE M/F(11-28)

WLWS/Hamilton, OH Adult contemporary FM needs experienced air talent. Tapes and resumes to Cliff Hunter, WLW Radio, 901 Elm Street, Cincinnati, OH 45202 EOE M/F (11-29)

KDAC/Ft. Bragg, CA looking for experienced and qualified air personnel for immediate openig. First phone. Tapes and resumes to David Stone, KDAC, Box 1248, Ft. Bragg, CA 95437.(11-28)

KRIZ/Phoenix, AZ one of America's mass appeal radio stations is looking for heads-up, creative, exciting air personalities. Female or males that are on their way up send tapes and resumes to Gary Firth, KRIZ, 2345 W. Buckeye Road, Phoenix, AZ 85009, EOE(11:30)

KAKC/Tulsa, OK is looking for newsperson. Tapes and resumes to Ben Cain, KAKC, Box 970, Tulsa, OK 74101. (11-28)

WPEN/Philadelphia is looking for a good air personality for partime work. We'd like someone who's already in the area and will be available for a weekend shift plus vacation and fill-in. Tapes and resumes to Peter Mokover, WPEN, 2212 Walnut Street, Philadelphia, PA 19103. EOE M/F(11-30)

WJON/St. Cloud, MN needs air talent and research person. Tapes and resumes to Tom Kay, WJON, Box 220, St. Cloud, MN 56301. EOE M/F. (11-28)

KENO/Las Vegas, NV looking for first ticket weekender. Mustbe good communicator. Good chance for advancement. Tapes and resumes to Scott Gentry, KENO, Box 5367, Las Vegas, NV 89102. EOE M/F. (11-28)

WYRE/Annapolis, MD needs part-time weekend/research person. Tapes and resumes to Steve Kushner, WYRE, Box 1551, Annapolis, MD 21404. EOE (11-28)

KCAP/Helena, MT looking for morning man, Good production, Top 40. Tapes and resumes to Randy Rocks, KCAP, Box 1165, Helena, MT 59601. EOE. (11-28)

WIGY (Y-106)/Bath-Portland. ME has immediate opening for aggressive Production Director. Experience and creativity a must. Also capable of on-air shift. Tapes and resumes to Jack O'Brien, WIGY, Box 329, Bath, ME 04530 (11-28)

WFBG/Altoona, PA looking for top entertainer to fill immediate opening. Good money if you're a pro. Don't delay send tapes and resumes to Tony Booth, WFBG, Hilltop-Logan Blvd., Altoona, PA 16603. EOE. (11-28)

WDVH/Gainesville, FL looking for jock with Pop/Adult, Country or Adult Rock experience who likes modern Country music, Prima-donnas and hayseeds look elsewhere Minority applications encouraged, Tapes, resumes and salary requirements to Jim Williams, WDVH, Box 1068, Galnesville, FL 32602 (J1-28)

KERN/Bakersfield, CA seeking seasoned alr personalities for possible future openings. Tapes and resumes to Russ Gerber, KERN, Box 2700. Bakersfield, CA 93303. EOE M/F. No calls please.(11:28)

WVOB/Bel Air, MD is looking for announcers both part and full-time, with first or thirds. Pop/Adult delivery. Tapes and resumes to C.C. Murphy, WVOB, 2 Hays Street, Bel Air, MD 21014 or call (301)879-1520. EOE M/F(11-28)

WBT/Charlotte, NC is looking for a creative, talented, mature person to do production with some air work. Tapes and resumes to Andy Bickel, WBT, One Julian Price Place, Charlotte, NC 28208. EOE(11-28)

WBBM.FM/Chicago is looking for a strong morning drive news person, with human sounding delivery and experience. Tapes and resumes to Dick Bartley, WBBM FM, 630 N. McClurg Ct. Chicago, IL60611, EOE. (11-14)

Openings

KSTT/Davenport, IA needs Production Director with first phone. Tapes and resumes to Rich Erickson, PD, KSTT. Box 3788, Davenport, IA 52808. (12:1)

Calling Han Solo & Luke Skywalker...Where are you? The Jedi Knights have been awaiting your tapes! Those who know you and aspire to be as you are, should send their program tapes to .Moto, cio WNAP Radio, 2835 N. Ilfinois, Indianapolis, IN 46208. Top 50 markets only. EDE(12-1)

Successful medium market, 24 hr. stereo station has position for successful sales person. Proven track record necessary. Located in Southern PA, serving three states with young Adult Contemporary music. Send resumes to Constance Martin, GM WRCV-FM, Box 92, Mercerfbury. PA 17236. EOE. M/F.

Harrisburg's number one needs 'a pro to fill spot on four person news team. Experience a must. Tapes and resumes to Mike Pintek, WKBO, 411 S. 40th St. Harrisburg, PA 17111. EOE M/F (12-1)

WQAM/Miami, FL seeking experienced pros who can adapt to new directions. Human sounding contemporary, AOR, Country and Pop/Adult jocks who can think on their feet are welcomed to apply. Good bucks, good facilities. Rush tapes and production samples to Tom Birch, WQAM, 767 41stStreet, Miami, FL33140. No calls please. EOE(12.1)

WLAP/Lexington, KY seeking talent communicator, excellent opportunity for person with good production and on-air experience. Tapes and resumes to Dan Reynolds, Box 11670, Lexington, KY 40577 or call(606)293.0563.(12:1)

KKSS/St. Louis is looking for full-time production person, duties include weekend shift. Contact Scott St. James, KKSS, 1215 Cole St., St. Louis, MO 63106. (3¹4) 231-5577. (12-1)

KFMH & KWPC/Muscatine, IA has immediate opening for newsman, good money, Davenport/Iowa City markets. Call Jeff Martin (319):263:2442 and send tapes and resumes to KFMN/KWPC, Box 116, Muscatine, IA 52761.(12.1)

WAXC/Rochester, N.Y. is now accepting tapes for a big voiced morning newsman. Contact Forest Lewis, News Director, WAXC Radio, 50 Chestnut Plaza, Rochester, NY 14604. EOE(12-1)

WKBO/Harrisburg, PA Looking for air talent for possible future opening. If you have something to say and excell in the production room, if you're tired of four books a year and would like to work in a good medium market for decent bucks send tapes and resumes to Dan Steele, WKBO, 411 So. 40th St., Harrisburg, PA 17111. EOE M/F. (12-2)

Z97/Dallas-Ft. Worth's only Rocker,, is searching for one very talented jock. The shift will be 2am-6am, five days a week. Tapes, resumes and specific ideas about what makes up a good 1977 Rock station to Gary Mack, Box 1317, Fort Worth, TX 76101. EOE(12:2)

WAAY/Huntsville. AL looking for news people for future. openings. Tapes and resumes to Craig Walker, WAAY. Box 2041, Huntsville, AL 35801. Or call (2051 533-9190. Good opportunity for small market News Director to move into expanding medium market. EOE M/F. (12-2)

KANC/Anchorage, AK seeks superior talent for two prime slots in Alaska immediately. Great people, incredible bucks and facilities. Winters are better than.North Dakota. Tapes and resumes to Bobby Simon, KANC. 8819 Jewel Lake Rd. Anchorage, AK 99502.

TOM MANN, Tri-Cities, WA now accepting tapes and re sumes for new 100,000 watt FM. On air target March 1, 1978. Contact Tom Mann, KALE, Box K. Tri-Cities, WA 99302, (11 29)

WMPS/Memphis, Tn needs aggressive, local oriented, news person. Strong on writing and delivery. Beat work included. One of five full time journalists with mobile radio units, helicopter and staff meteorologist. Tapes and resumes to Larry Bachus, News Director, WMPS, 112 Union Ave., Memphis, TN 38103 or call (901)525-6868. (11-8)

CHANGES/RADIO

B.J. ANDERSON rejoins Drake-Chenault as Account Executive.

KEVIN KEESHAN joins K100/Los Angeles news team.

MABLE SPRINGFIELD named Promotions Director for WHBQ/Memphis.

BEVERLY FOX joins KFRC/San Francisco on-air staff, PAUL JACOBSON (JAY) elected Vice President of Midwest Radio-Television, Inc.

T.J. DONNELLY promoted to General Sales Manager for WHBQ/Memphis.

NICK DIAMOND now on the air KEX/Portland, Or.

KIM KELLY named Promotion Director WFYR-FM/Chicago.

DAN KELLY joins WCOL-FM/Columbus, Oh.

TIM MENOWSKY Joins WRC/WKYS-FM/Washington D.C. as radio researcher. EDD THOMPSON leaves KBEA/Kansas as Program Director to join WCMB/Harrisburg, PA as Operations Manager.

CAL CASEY named National Programming Consultant for Drake-Chenault Enterprises. JEFF POLLACK named National Programming Consultant for Drake-Chenault Enterprises.

KAREN SANCHEZ appointed Account Exercitie & KHJ-AM/Los Angeles. RANDY ROEDER now doing 12mid-6am WFM #/Indianapolis, IN.

CHRIS DANTE named Regional Manager for Drake Chenault Enterprises.

GABE BAPTISTE appointed Music Director KMRJ/Pittsburgh, remains AOR Director. PAUL RICHARDS formerly mid-day WAIR/Winston-Salem joins WAIR Sales Dept. BILL McCOWEN promoted to Program Director WANS/Anderson S.C.

LEX REIS, formerly anchorman, KXRX-AM/San Jose joins KING-AM/Seattle as reporter.

BILL RICHARDS promoted to Music Director KQWB/Fargo, N.D.

WSGA/Savannah, GA LINE-UP: 6am-10am Steve Christie, 10am-1pm Mike Allen, 1pm-4pm Brady McGraw, 4pm-6pm Jerry Rogers, 6pm-10pm Jim Lewis, 10pm-2am Keith Phillips, 2am-6am Stu Wright.

WAAL/BINGHAMTON, N.Y. LINE-UP: 6am-10am Tony Russell, 10ām-3pm Scott Michaels, 3pm-7pm Fred Horton, 7pm-12mid Ron Clay, 12mid-6am Bill Davis. KSFM/SANTA MARIA, CA LINE-UP: 6am-10am Bob Linden, 10am-3pm Peter James,

3pm-7pm Carey Bruce, 7pm-12mid Terry McGowan, 12mid-6am Tod Busch. KQWB-FM/FARGO, N.D. LINE-UP: 6am-9am Clyde McCoy, 9am-1pm J.J. Sebastian, 1pm

Apm Jonathan Holly, 4pm-8pm Joel Folger, 8pm-12mid Bill Richards, 12mid-6am Sheree, WGEZ/DELOIT, WI LINE-UP: 6am-10am Chris Todd, 10am-1pm Dave Stevens (PD), 1pm-6pm Joe St. James, 6pm-12mid R.J. Roberts.

WLUP/CHICAGO, IL LINE-UP: 6am-10am Ken Noble & Carly Leonardo, 10am-2pm Dave Logan (Asst. PD), 2pm-6pm Tom O'Toole, 6pm-10pm Patti "The Haze", 10pm-2am Bill Evans (MD), 2am-6am Matthew, Weekends, Trudy, Armand Chianti.

KFRC/SAN FRANCISCO, CA. LINE-UP: 6am-9am Dr. Don Rose, 9am-12noon Big Tom Parker, 12noon-3pm Rick Shaw, 3pm-6pm John MacFlanagan, 6pm-10pm Marvelous Mark, 10pm-2am Don Sainte-Johnn, 2am-6am Beverly Fox. Weekends: Mike Rivers.

KNCN-FM/CORPUS CHRISTI, TX LINE-UP: 5am-9am Charlie Palmer, 9am 12noon Bobby Reyes, 12noon-3pm Mando Camina (MD), 3pm-7pm Debbi Miller (PD), 7pm-12mid Bob Fazio.

R&R/Friday, December 16, 1977



Openings

Medium market people with a lot on the ball on the air and in the production room needed. If you think you can compete in the Dallas market and can get along in a family situation send tapes and resumes to Rex Russell, 1310 Ave. K., Plano, TX 75074. Also need tapes and resumes for News people. Must be conversational on the air, good voice and a self starter.

FRANK M. MAGID TALENT ROSTER: Creative production person with mature authoritative voice for medium market station, on West Coast. Uptempo, adult contemporary personality for major market in the East. Women and minorities encouraged to apply. Bright warm, Pop/Adult personality for mid-days for number one rated station medium Southwest. Tappes and resumes to Lee Roberts, Frank M. Magid Assoc., One Research Center, Marion, la 52302. (11-23)

AOR

KSAN/San Francisco needs full time air personality. Once in a lifetime opportunity. Send tapes and resumes ASAP to Bonnie Simmons, PD, KSAN, Sansome Street, San Francisco, CA 94104. EOE (12-9)

KUGR-FM/Garden City, KS has two immediate openings for announcers with production for new AOR station. Experienced preferred, but not required. Minorities encouraged. Tapes and resumes to Tom Clay, PD, KUGR-FM, Box 798, Garden City, KS 67846 or call after 2pm (316) 276-2366, (11-28)

WCAS/Cambridge. MA looking for weekend part-time announcer with production skills. Tapes and resumes to Moe Shore, WCAS, 380 Green Street, Cambridge, MA 02139. No calls please. EOE (12-1)

KGRA-FM/Lake Charles, La. now hiring: newsperson with some solid background and a good voice. If you think you can measure up lat me hear from you. AOR-FM format, no hype! Tapes and resumes to Ms. Janel Dolan, News Director, KGRA-FM, Box 3306, Lake Charles, LA 70601.(11-21)

KIMN-FM/Denver, Co. now accepting tapes and resumes for future openings, 7-midnight and production. Contact Scott Kenyon, KIMN-FM, 5350 W. 20th Ave., Denver, Co. 80214.EOE M/F(11-25)

Country

WQYK/St. Petersburg, FL is in need of an air talent. Tapes and resumes to Joe Patrick, PD, WQYK, 9600 Gandy Blvd., Suite 221, St. Petersburg, FL 33702 or call (813) 576-6032. EOE(11-28)

WXOR/Muscle Shoales, AL needs an air person, Contact Paige Farris, Box 932, Florence, AL 35630. (11-28)

WENC/Fayetteville, N.C. needs personalities for various shifts. Also production for Rock FM. Tapes and resumes to Randy Jenkins, WFNC, Box 35297, Fayetteville, N.C. 28303. Minorities encouraged to apply.(11-28)

WYDE/Montgomery, AL first full-time live Country formatted station is looking for professional talent and news people. Tapes and resumes to Jon Anthony, Box 1466, Montgomery, AL 36102 or call(205)264-7392(9am-5pm Mon-Fri.)(12-1)

IMMEDIATE OPENING for DJ with First Class at 5000 watt Country. Send resume and air checks to KIDN, Pueblo, CO 81002.(12-2)

Please Note: The deadline for your Opportunities additions is 12 noon, Pacific Standard Time, the Friday prior to each issue.

Positions Sought

Help! I've got almost five years in Top 40 radio as jock and Music Director. I've been out of radio for two years in school. I'm ready to go back on the air. Proven ratings, tight board, dependable, good production, good jock. You won't be sorry! Sandy Weiszer (213) 781-1085. Please call before noon. (12-7)

DOUG ALLING, formerly WSNY/Jacksonville, relocating to the New England area. Personable, friendly and a dynamite sound. Working 7-mid. Great experience with müsic. Assoc. degree in Broadcast Management. Looking for a medium market in the N.E. area. Call (203) 748-8306. (12-7)

BILL SMITHSON 13 years experience, good voice, first ticket would like to stay in the Southeast area. Can work Country of Adult Contemporary formats. Call (305) 448-1260.(12-8)

Energetic, hard working professional announcer/engineer is looking for air shift in medium market. Good production, tight board, 3rd endorsed. Prefer West Coast AOR/Contemporary but will relocate. Currently engineering in L.A. Keith Harris, 15210 Sherman Way 64, Van Nuys, CA 91405. (12-8)

First phone with PD/MD experience in Top 40, Contemporary, Modern Country...Very motivated and without doubt one of the most dedicated people in the business...Seeking a Top 40 market station. Write James Freeman, 5021 Jacksboro Pike, Apt 33, Knoxville, TN 37918 or call after 6pm (615) 687-4250. (12-8)

ATTENTION New Englanders 10 years radio pro is seeking stability as PD, MD or air personality at a station that values the talent of its air people and the intelligence of its listeners. I worked Boston, Albany and Springfield/Hartford. Where can I work for you? Call Bill(413)532-4691.(12-5)

JOHN J. HARLAN, AOR mercenary. Excellent men, women (18-34) and teen numbers. I made believers out of Top 40 and soft AOR competition in Columbus GA. Seeking major and large-medium market inquiries. Lateral moves considered. Tapes, resume and rating data available at (404) 563-5107 10am-4:30pm(12-7)

PATRICIA HARRISON, third endorsed, looking for small or medium market on-air position. Call (904) 744-3549. (11-30)

F. PAUL FUHR, Program Diractor WMMR/Philadelphia, WRIF/ Detroit 9 years experience including WYSP, WSHE. Considering Programming, music or air shift positions. Contact F. Paul Fuhr, Studio House, Rose Valley Road, Media, PA 19603 or call(215) 566-7592.(12-8)

Radio Programmers. Bright, talented Program Director, air personality looking. 2 1/2 years experience. 1st phone. Production and automation programming. A real motivator. Steve Kosch (805) 736-5725 after 3pm. (12-8)

Miscellaneous

WCMB/Harrisburg, PA needs to talk to all promotion people regarding service. Please call Edd Thompson (717) 234-3005. (12-5)

WCHS/Charleston, W. VA going Country on all night show effective January 1st. Need good service from all labels with Country artists. Contact Mike McVay, WCHS. 1111 Virginia St. E., Charleston, W. VA 25301 or call (304) 342-8131.(12-5)

KUGR-FM/Garden City, KS riew AOR formatted station needs record service from all labels. Contact Tom Clay, Box 798, Garden City, KS 67846 or call (316) 276-2366, (11-30)

WSRK-FM/Oneonta-Cooperstown, N.Y. needs record service, singles and albums for young Album-Rock format from all labels. Contact Don Perry, PD, WSRK (K.1041104 Chestnut St., Oneonta, NY 13820 or cafi(607)432-1044.(11.30)

Positions Sought

KEN MARTIN, Program Director WCOS-FM, with ten years experience looking for Programming job in the Southeast. Available March 1st. Call (803) 256-7348 or write Ken Martin, Box 748, Columbia, S.C. 29202(11-28)

If you're looking for a man 20 years old with 16 years experience, don't call me. Hurry I'm not getting old, I'm getting better. I only have 20 good productive years left. I'll listen to all up-front offers. Call Mark (805) 733-1401 orservice(805)736-3431 (9am-5pm)(11-28)

BILL MCADAMS, five years experience is looking for air talent or Music Director position. Call (817) 691-1300. (11-28)

MAX HEYWOOD (Dick Smith) looking for major market Music Director or medium market Program Director's gig. Formerly MD WZZP/Cleveland, also on air G-98/Cleveland, WHOT and others. Engineering background and formerly TV News Director. Currently employed. Call (216) 456-2592 or (216) 452-9836. (11-28)

Newscaster, seeks medium market position in East. News, announcing, production experience. Call John Rydell (301) 439-3680, (11-28)

MAJOR MARKET NEWS anchorman, formerly with ABC. Metromedia, and RKO in L.A. and San Francisco, seeks similar position. Call (213) 855-1155. (11-28)

WOODY WOOD currently Z104/San Diego looking for small or medium Top 40 on-air position, Call (214) 566-1628. (11-28)

Off-air, multi-station Music Director for respected group owner looking for similar or research position with other group or single station. Still working but looking. Call after 3pm CST(312)445-6149. (11-28)

JARRETT DAY major market Program Director and drive time personality seeking PD and/or personality position. Experience includes KILT, KXYZ, KEYH, and WCBM. Write Jarrett Day, 411 Concordia Drive, Katy, TX 77450 or call (713) 371-0707, (12-8)

Large medium market Program Director seeks Assistant PD or MD gig in major market. Four years experience, extensive knowledge of music and research. If interested call (215) 945-5542 after 3pm EST. (11-30)

SEASONED JOCK (Southern Fried)! I work hard on-air and as Music Director and production person at Carolina powerhouse. If you have a position available in New York area. New Jersey, Connecticut, Eastern PA. let's talk. I use my voice, head and heart. Any format. Please call MITCH ZIMMER, mornings at (803) 479-8379. (11-30)

BILL CHAMBERLAIN excellent production and morning man with strong numbers last two stations. Looking for work on the West Coast. Medium to major market. Ca:I (805) 647-5745.(12-1)

CLIFF POSEY, aggressive medium market cooker with 6 years on air and Music Director experience. Seeks air shift combined with Production Director, Music Director or PD. Air shift with production considered. Call (205) 277-9907. (12-8)

Strong competitive market morning man with smooth personality, five years, BA Broadcasting, plus much more. Find out today by calling (415) 386-7452 or write 3920 Cabrillo St., San Francisco, CA 94121. (12-8)

MIKE NOLAN currentlyKTHO/5. Lake Tahoe, looking for Top 40, Pop/Adult medium market position. Call (916) 544-8170 or KTHO (916) 544-6471. (12:8)

ADAM FOX, dedicated air personality newsman with experience, good copywriting and production skills. Degree in broadcasting, 1st class ticket and no job...pity...for more info call (714)543-2020 or write Adam Fox, 750 S. Lyon 620, Santa Ana, CA 92705. (12-8)

TED BROWN formerly KCBQ looking for major or medium market jock or PD gig. Call Ted (714) 292-7478. (12-9)



BOB LINDEN...capable, creative and experienced...looking. Now doing AM drive in California. Be the first in your market to have Bob Linden behind your mike. Call (805) 925-8928, (805)922-2156.(12-1)

SCOTT CARPENTER 7 year CHUM, formerly CKLW looking for medium market PD or major market on-air position. Call(416)223-9418.(12-1)

AVAILABLE, radio, Disco and sales in Top 40 and progressive experienced jock. First class. Please call Jamey Michaels (213)540-2351.(12-8)

TOP 30th market announcer at number one FM is looking for more responsibilities and a healthier salary. Only serious PD's please. Call evenings (916) 674-7437 or write Michael, 491 Parkview Ave., Yuba City, CA 95991. (12-1)

WARM, FRIENDLY one-to-one communicator ready to move up to larger Midwest market. Mid-day and PM drive experience plus great production. More than willing to follow format, but if you want Joe Automation, forget it! I'm looking for the right station in the right market. Excellent references. Ted Erikson, KKJO, (816) 279-6346. (12-2)

LARRY COMSTOCK formerly WTAQ/Chicago. 2 1/2 years experience AM personality. First phone. Looking to advance. Call (312) 656-9535. (11-22)

Goods & Services

Radio's Premiere Cornedy Service FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 366-R West Bullard Ave., Fresno, CA 93704 or phone(209)431-1502.

Poop Sheet

525 - 6 months, \$40-year. FREE SAMPLE will prove it's the best radio comedy. Richard Clear's POOP SHEET, 2427 E. Rowan, Spokane, WA 99207.

A Present From The Electric Weenie

Radio's most popular and respected DJ Gag Sheet since 1970, will send you a free copy of this month's complete issue and our Rap.Sheet so you can see for yourself why we've been number one since the baginning. The Electric Weenie, 660 N. Mashta Drive, Suite 1, Key Biscayne, FL 33149.

Need A Consultant?

NICK ROMAN SERVICES, a Northeastern company, will program and consult your radio station without the High Consultant Fee,.. (216) 758-0663.

Cheap Radio Thrills!

Vol-II filled with promo beds, electronics, goofy program open/closes, audience reactions, even a singing EBS test! Stereo LP Just \$15, both volumes \$25...or write for free audio sample. L.A. Air Force, 2315 Vera Court, Long Beach, CA 90804.

Human Interest

The alternative news service preferred by mass-appeal radio stations. About 70 stories weekly, all up-to-date and not duplicated on the wires. SAMPLES: Box 680781. Miami, FL33168.

You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twineing, Dallas, Texas 75227. Phone (214) 381-4779.

DJ Comedy

Comedy Bits for all formats. Hilarious horoscopes, krazy kommercials, soap operas, funny moments in history, ridiculous movie and TV reviews and much more. 25 pages every month delivered to your mouth. For freebee. HYPE, INK. Box 69581, Los Angeles, CA 90069.



NOTE: Local, regional and national changes should be reported to R&R (213) 486-9561.

www.americanradiohistorv.com

JOHN RYLAND appointed Dallas Promotion Representative, RCA Records. VINNIE PISANO named Director of Springboard Import/Export Division.

DOUGLAS BISSET appointed Director Inventory and Production Planning CBS Records. BUDDY BENGERT appointed Artist Development Manager, Cincinnatiarea, CBS Records. JOHN DRISCOLL named Director A&R and National Promotion for Quality Records Limited.

BJ. McELWEE appointed Director, National Sales for ABC Records.

CLIFF SIEGEL joins Doug Lee Midwest Promotion. RICK SHOEMAKER promoted to Vice President of Publishing for ABC Records.

Classified Advertisers

Please Note:

You may place your classified ad in R&R's Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge; simply call us at (213) 466-9561 with your information, or mail it to Radio & Records, Opportunities Department, 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028. Please be sure to let us know when you have found a position or filled your job opening.

CSABA HUNYAR appointed Manager-Chemical and Records Development, Capitol Industries-EMI. Inc.

JIMMY FOX joins Belkin-Maduri Management and Sweet City Records.

VIC FARACI appointed Executive Vice President for WEA. JOHN (JACK) O'CONNELL named Senior Vice President, Finance for WEA.

STAN HARRIS appointed Vice President, Administration for WEA.

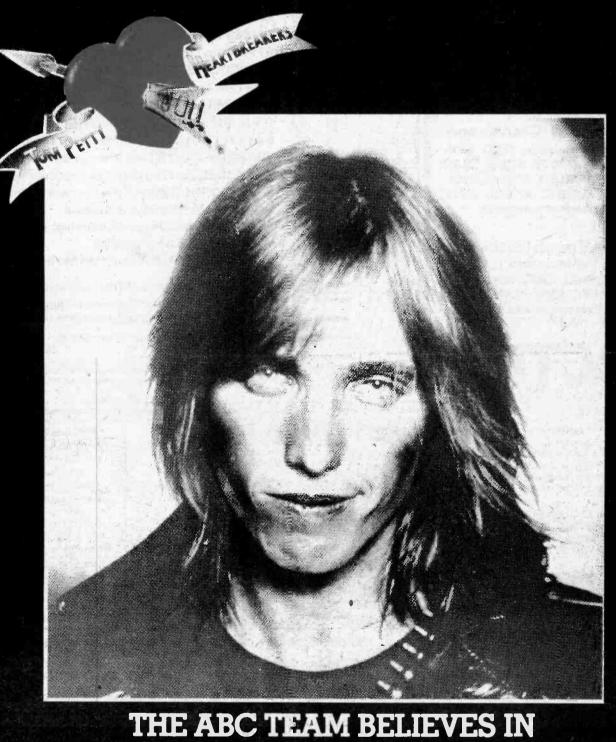
GERHARD AUGUSTIN joins Far Out Productions as Managing Director for European Operations.

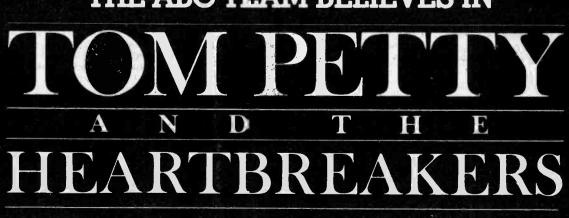
HARRIET STERNBERG joins Far Out Productions as Publicity Director.

Selling something special? Now, R&R offers you an economical method of getting your message to the industry. Goods & Services Classified Ads. Rates are 25¢ per word, with a \$5.00 minimum. Check or money order must accompany your typewritten ad. Send to R&R, Classified Dept., 6430 Sunset Blvd., Suite 1221, Hollywood CA 90028 213/466-9561.

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"BREAKDOWN" Breaking everywhere!









'Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

BILLY JOEL

Just The Way You Are (Columbia)

79% of our reporters on it, 22 adds including KRBE, KLIF, KHJ, KFRC, KXKX, WRKO, WPGC, WIFE, WIRK, Key moves; 14-9 KSTP, 24-19 KSLQ, 17-5 WKBW, 15-7 at Y100, 25-10 PRO-FM, 5-3 WQXI, 15-10 WERC, 16-10 at B100, 11-4 WRFC, 14-10 WAKX, 23-18 WSPT, debut 22 WFIL, debut 19 CKLW. See Parallels, charts at number 21.

NEIL DIAMOND

Desiree (Columbia)

69% of our reporters on it, 19 adds including WCAO, 13Q, Z97, WGCL, WBBF, WLEE, WMET, KIMN, KQDI. Key moves: 12-8 CKLW, 18-13 KFRC, 15-10 WKBW, 10-6 WICC, 20-6 WPHD, 35-27 WFLB, 11-9 WAKX, debut 28 at 99X, debut 18 KEZY. See Parallels, charts at number 24.

SANTA ESMERALDA

Don't Let Me Be Misunderstood (Casablanca)

65% of our reporters on it, 12 adds including Q102, 99X, WFIL, WAKY. Key moves 28-25 KHJ, 30-26 KCBO, 30-24 WGCL, 25-19 WPEZ, 16-6 at 96X, 25-18 KLEO, 33-28 at K100, 12-8 WPHD, 5-4 KINT, 34-21 WFLB, 29-22 at 92Q, 26-16 KDZA, debut 19 KKLS. See Parallels charts at number 26.

DAN HILL

Sometimes When We Touch (20th)

62% of our reporters on it 23 adds including WGCL, KXKX, KLIF, WHBQ, WKBW, WAVZ, WLEE, WFU, KAFY. Key moves: 18-14 KSTP, 26-21 WPEZ, 16-9 WHHY, 23-18 WANS, 28-19 WCGQ, 11-9 WKAU, 18-2 KKXL, See Parallels, charts at number 27.

All other new and recent releases getting substantial airplay. These are

listed in order by their activity levels at our reporting stations. 30/5). The first

Yau'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations ON the record this week. The second is the total number of stations ADDING the record this we

SHAUN CASSIDY "Hey Deanie" (WB) 82/9 including KSLQ, KVOX, &TAC. Key moves: 10-5 WOKY, 12-11 KHJ, 7-7 KFRC, 16-9 KCBQ, 8-5 at Y100, 2-2 WHBQ, 13-11 WCAO, 13-10 WRKO, 1-1 WOLF, 4-3 WKIX, 16-9 at TEN-Q, 25-14 KANC, 25-10 KBEQ, 6-1 WNAM, 11-9 WLCY, 7-5 WGUY. See Parallels, charts at number 29

LEIF GARRETT "Runaround Sue" (Atlantic) 82/8 including CKLW, KSLQ, KFI, KERN. Key moves: 16-12 WCAO, 22-17 WRKO, 9-2 WLS, 14-8 WIFE, 9-7 WMET, 5-2 PRO-FM, 7-3 WOLF, 20-12 WLEE, 9-5 WNOE, 4-2 at BJ105, 15-10 KSLY, 20-16 WISM, 21-17 WAAY, 3-2 WANS. See Parallels, charts at number 28

KANSAS "Point Of Know Return" (Kirshner) 82/6 including 96X, WKY, WISM. Key moves: 26-24 KXKX, 2-1 KSLQ, 27-18 WLS, 10-9 WCAO, 20-19 WIFE, 10-7 KRSP, 10-9 WIFI, 17-13 WISE, 1-1 KEWI.

SAMANTHA SANG "Emotion" (Private Stock) 78/11 including WGCL, 96X, WSGA, WKY, WJBQ, WKNX. Key moves: 20-12 WPEZ, 29-22 at 99X, 23-14 at Y100, 19-15 WERC, 35-27 KERN, 30-26 KSLY, 6-2 WFOM, 14-11 WFLB, debut 30 KCBQ.

BEE GEES "Stayin' Alive" (RSO) 73/19 including WOKY, WPEZ, WQXI, Y103, WEEO, WSPT. Key moves: 28-25 KFRC, 35-31 at 99X, 30-27 WRKO, 20-17 WPGC, 28-23 WIFI, 40-27 WYND, 29-23 KAFY, debut 30 CKLW.

ANDY GIBB "(Love Is) Thicker Than Water" (RSO) 69/18 including WGCL, WIFI, WLEE, KLEO, KGW, KYNO, KTAC. Key moves: 24-20 WRKO, 9-8 WSGA, 13-11 WTSN, 6-4 WHHY, 18-15 WAIR, 20-14 WEBC, 12-9 KCBN, debut 24 KJR, debut 29 KCBQ, debut 29 WCAO.

ELVIS PRESLEY "My Way" (RCA) 66/3, WIFE, KVOX, KSTT. Key moves: 22-19 KFRC, 18-10 WOKY, 9-8 WHBQ, 20-17 WCAO, 18-14 WFIL, 10-7 WQXI, 6-4 WLEE, 8-5 WKIX, 22-16 KIOA, 33-20 KSLY, debut 22 WGCL.

LYNYRD SKYNYRD "What's Your Name" (MCA) 59/9 including WBBF, BJ105, WHHY. Key moves: 27-25 KSLQ, 28-18 WQXI, 22-17 at B100, 23 WAIR, 21-19 KSLY, debut 33 WPEZ, debut 29 WS

HIGH INERGY "You Can't Turn Me Off (In The Middle Of Turning Me On)" (Gordy/Motown) Note: Major market activity. See Parallels, charts at number 30. 58/3 including WFIL, WAAY. Key moves: 21-16 KSLQ, 20-14 KFRC, 7-6 WCAO, 22-19 at Y100, 8-5 WHBQ, 17-14 KINT, 8-5 KNDE, 11-9 KIIS-FM, 10-9 WFLB;

EARTH, WIND & FIRE "Serpentine Fire" (Columbia) 44/7 including KFRC, KJR, Y103, WAAY, WCGQ. Key moves: 17-15 WPGC, 3-2 at 96X, 3-3 WHBQ, 4-3 WDRQ, 22-13 WLAC, 30-23 WKNX, 17-5 KRKE, debut 26 KHJ.

STEELY DAN "Peg" (ABC) 43/4, WRKO, KIOA, WYND, KFYR. Key moves: 28-26 KXKX, 33-31 WDRQ, 26-23 at B100, 15-11 WAKX, 20-16 KSLY, debut 35 WMAK.

CHIC "Dance, Dance, Dance" (Atlantic) Major market activity qualifies for this position. 37/19 including WDRQ, KHJ, KFRC, WRKO, WCAO, 13Q, WAPE, WBBQ, WFLI, WYND. Key moves: 27-26 WGCL, 10-7 WABC, 29-26 at Y100, 18-13 at 96X, 8-5 WAVZ.

Radio & Records NATIONAL AIRPLAY/30

December 16, 1977

THREE TWO WEEKS WEEKS LAST

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AGO	AGO	WEEK		
1	1	1	1	BEE GEES/How Deep Is Your Love (RSO)
3	2	2	2	LINDA RONSTADT/Blue Bayou (Asylum)
14	8	6	0	PLAYER/Baby Come Back (RSO)
2	3	3	4	DEBBY BOONE/You Light Up My Life (WB/Curb)
6	4	4	5	FLEETWOOD MAC/You Make Loving Fun (WB)
7	5	5	6	LINDA RONSTADT/It's So Easy (Asylum)
13	12	8	0	BOB WELCH/Sentimental Lady (Capitol)
27	17	10	0	ROD STEWART/You're In My Heart (The Final Acclaim) (WB)
22	14	11	9	DOLLY PARTON/Here You Come Again (RCA)
17	15	13	Ŏ	LT.D./(Every Time I Turn Around) Back In Love Again (A&M)
5	6	7	11	CRYSTAL GAYLE/Don't It Make My Brown Eyes Blue (UA)
. - k	26	17	Ð	RANDY NEWMAN/Short People (WB)
11	11	12	13	JAMES TAYLOR/Your Smiling Face (Columbia)
24	16	14	0	STYX/Come Sail Away (A&M)
4	7	9	15	RITA COOLIDGE/We're All Alone (A&M)
29	27	19	0	ELO/Turn To Stone (UA/Jet)
10	10	15	17	STEVE MILLER/Swingtown (Capitol)
-	-	25	0	PAUL SIMON/Slip Slidin' Away (Columbia)
30	25	20	1	BAY CITY ROLLERS/The Way Feel Tonight (Arista)
9	9	16	20	THE BABYS/Isn't It Time (Chrysalis)
-	-	28	3	BILLY JOEL/Just The Way You Are (Columbia)
8	13	18	22	CHICAGO/Baby, What A Big Surprise (Columbia)
-	-	26	23	QUEEN/Rock/Champions(Elektra)
-			0	NEIL DIAMOND/Desiree (Columbia)
-	30	27	25	WINGS/Girls' School (Capitol)
-	7	30	2	SANTA ESMERALDA/Don't Let Me Be Misunderstood (Casablanca)
-	- •		0	DAN HILL/Sometimes When We Touch (20th)
-			0	LEIF GARRETT/Runaround Sue (Atlantic)
	- •		0	SHAUN CASSIDY/Hey Deanie (WB)
	/- •		30	HIGH INERGY/You Can't Turn Me Off (Gordy/Motown)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate continued upward movement from at least 60% of our reporters.

MOST ADDED	MOST ADDED PARALLEL ONE	MOST ADDED PARALLEL TWO	MOST ADDED PARALLEL THREE
Billy Joel	Billy Joel	Dan Hill	AndyGibb
Dan Hill	Chic	Billy Joel	Bee Gees (Alive)
Neil Diamond	Dolly Parton	Neil Diamond	Johnny Rivers
Boe Goes (Alive) Chic	Dan Hill	Bee Gees (Alive)	Queen(both) Chic
HOTTEST	HOTTEST PARALLEL ONE	HOTTEST PARALLEL TWO Rod Stewart	John Williams HOTTEST
Rod Stewart Player	Player Rod Stewart	Randy Newman Player	PARALLEL THREE Rod Stewart Dolly Parton
Randy Newman Dolly Perton Bob Welch	Randy Newman Bob Welch Queen (both)	Bob Weich LTD Dolly Parton	Player Linda Ronstadt "Easy

Detailed station by station chart listings can be found in the Parallels.

CARPENTERS "Cailing Occupants Of Interplanetary Craft" (A&M) 43/0. Key moves: 34-32 KSLO, 12-11 KDWB, 42 KJR, 3-3 KLIF, 3-2 KJRB, 2016 WKIX, 6-5 KYSN, 22-17 KAFY, 18-8 KSTT, 16-12 WTSN, 4-2 WISE, 20-16 WAAY

JOHN DENVER "How Can I Leave You Again" (RCA) 40/5 including KLIF, WLEE, WGLF. Key moves: 17-10 at Z97, 24-22 KSTP, 21-19 KGW, 13-13 KVOX, 37-28 KDZA, debut 35 WPEZ. WET WILLIE "Street Corner Serenade" (Epic) 36/5 including WBBQ, WKIX, KJRB, JB105. Key moves:

38-35 WNOE, 24-20 at B100, 28-26 KAFY, 35-30 WRFC, debut 36 WPEZ. PAUL DAVIS "I Go Crazy" (Bang) 36/2. Key moves: 16-10 KDWB, 23-21 WPGC, 26-24 at 96X, 6-5 WMAK, 17-10 WEBC, 13-7 WSPT, 10-7 KSLY, 18-12 KAFY, 1-1 WGLF, debut 28 WCAO, on KFRC

Others Getting Significant Action

DIANA ROSS "Getting Ready For Love" (Motown) 25/3 including 96X, KSLY, 9-7 WFIL, 34-30 WDRQ, 20-17 KHJ, 11-10 WIFI, 19-17 WJON. STILLWATER "Mindbender" (Capricom) 25/1, 35-32 WPEZ, 33-31 KSLQ, 10-8 WBBQ, 12-7 WRFC, 6-4 at 98Q,

9-7 WANS, 7-6 WSPT. FOREIGNER "Long, Long Way From Home" (Atlantic) 24/5 including WKBW, WGCL, WFOM, CK101,

30-22 WBBF, 30-28 WTRU. ODYSSEY "Native New Yorker" (RCA) 23/6 including WOW, WANS, 4-4 WABC, 19-17 WFIL, 3-2 WRKO,

25-10 at 96X, 18-11 KSLQ, 10-8 WAVZ, 18-7 PRO-FM. JAY FERGUSON "Thunder Island" (Asylum) 21/10 including WCAO, WPEZ, KSLQ, KIMN, 98Q, 30-27 KTLK, 16-6 WBBF.

JOHN WILLIAMS "Theme From Close Encounters Of The Third Kind" (Arista) 18/14 including KSTP, WQXI, WAYS, WNOE, WERC, WHHY, WFOM, KAFY, on WHBQ.

LITTLE RIVER BAND "Happy Anniversary" (Harvest) 17/11 including 13Q, KNDE, KANC, WOLF, KHFI, debut 28 WHHY.

DONNA SUMMER "I Love You" (Casablanca) 20/5 including WGCL, WLOF, 34-30 at 99X, 19-18 WLAC, 25-18 WHHY. TOM PETTY "Breakdown" (ABC/Shelter) 19/7 including WPHD, WBBQ, KJRB, KAFY, 30-29 KFRC, 18-16 WNOE, 26-23 KPAM. (Continued on page 26)