

THE INDUSTRY'S NEWSPAPER

VOLUME5. NUMBER 44



R&R's Convention '78 represents a dramatic departure from traditional, "conventional" industry gatherings. Recognizing that radio as a communications medium faces a new era of challenge and competition, R&R has designed the events of the Convention to illuminate potential directions of radio's future. The time has clearly arrived for those who plan and execute radio's tomorrow to go beyond merely sharing ideas amongst a closed industry circle and look to new sources for information and ideas.

R&R has assembled some of the world's leading authorities on communications theory, marketing techniques, the socio-cultural impact of music, and other equally stimulating realms of thought. The sessions will be virtually equivalent to postgraduate seminars, but will be presented with the needs of our specific industries in mind. In addition, introductory courses in speed-reading, the psychology of sound and color, and others will be offered, with individual-format "rap rooms" and a frank FCC discussion also set.

Delivering a keynote address is Marshall McLuhan, acclaimed the foremost media and communicaons theorist of the past 20 year McLuhan's unsettling, surprising future projections have been turning into reality as time passes, and his latest insights will prove equally illuminating.

Richard Lutz, Associate Professor of Marketing Research at UCLA's Graduate School of Management, will conduct a two-part session. opening with a basic foundation of marketing research terms and technology and following by illustrating techniques of customizing that expertise to our own in-

dustries, detailing exactly what can be done, what cannot, and how to do it.

Richard Peterson, Assistant Professor of Sociology at Vanderbilt University, will cover the topic of music and its impact on society as a whole, with surprising conclusions. Peterson has traced the history of the last 30 years of music in his studies, and is also prepared to project the next set of musical and sociological changes. For the FCC question-and-answer session, the Commission's Arthur Ginsburg, along with Ted Kramer, who heads the FCC's national payola investigation, will enter into candid discussions of Commission policy and actions. Further events will be confirmed on the Convention schedule in upcoming weeks.

Registration for Convention '78 has been set at \$140. That figure includes Friday and Saturday brunches, midday snacks, the Friday night cocktail party and buffet dinner, and the Saturday night Superstar Dinner and Show. Rates for hotel rooms at the Dallas Fairmont and Hilton hotels will be in approximately the same range as in 1977; the entire space of both hotels has been set aside for the convention. All events will be centered at the Fairmont Hotel with 24-hour bus service to and

Rocket Departs MCA records for MCA and co-founded

Rocket Records is no longer distributed by MCA Records. The fouryear distribution agreement was terminated Tuesday (11-22) in the form of a "joint announcement" from the two companies' Presidents, Mike Maitland of MCA and Rocket's John Reid. Both parties emphasized that "the dissolution was amicable." Elton John, who

FRIDAY, NOVEMBER 25, 1977

from the Hilton in operation for your convenience. Registration and hotel reservation forms will appear in next week's issue of R&R.

As an added feature of the Convention, R&R has arranged for special Convention Fun Flights to facilitate a prompt and coordinated arrival schedule. R&R has charted jet flights from New York and Los Angeles for Convention participants. The New York flight will cost \$228, while the Los Angeles flight is set at \$208. That price includes round-trip transportation via R&R's special American Airlines chartered jets, open bar and first class meals, baggage handling and round-trip transfers to and from the Dallas/Fort Worth airport and the hotels. In addition, special R&R Fun Flights will depart from Atlanta and Chicago. All Fun Flight participants will arrive in time for the Convention's opening on Thursday, March 2nd.

In R&R's belief that radio has evolved to a point where the widest possible spectrum of knowledge and ideas is crucial for its continued growth. R&R Convention '78 will focus on key elements of the information explosion, pointing to the future and designed to help radio to understand itself, its audience, and its future role as a communicating medium in a rapidly-changing world.

Tyler Takes Over As KLIF GM

rest."

John S. Tyler, owner of KATT-FW/Oklahoma City, has been appointed General Manager of KLIF/Dallas, following the resignation of Edd Routt from that position. General Sales Manager Dick Morrison also has exited, with Local Sales Manager Phil Schweikart assuming his position. Tyler, a longtime broadcasting figure, is the former Pre-

sident of Pacific & Southern Broadcasting.

Amid speculation of format modifications or changes at KLIF. Fairchild Broadcasting's Kendall Minter, Corporate Liaison between Fairchild and KLIF, told R&R that Fairchild was "not definite on any programming changes."



MUTUAL TO SATELLITE OPERATION SEE PAGE 3 **KMOX FINED \$5000** SEE PAGE3 THE TEN-O STORY **PARTTWO BEGINS PAGE 24**

Spears Resigns

AtKHJ

Michael Spears, Operations Manager of KHJ/Los Angeles, has re-

signed his position effective December 23, citing "health and per-

sonal reasons." Spears told R&R,

"During the past four months. my

average work week has exceeded

seventy hours almost every week.

Although (KHJ Vice President/ General Manager) Tim Sullivan ...

offered me a ... ten-day vacation, I feel for health and personal rea-

sons I'm needing a much longer

According to Spears, the decision was first broached for dis-

cussion in August. He stated further: "My assignment was to get

KHJ back on its feet again. I feel

this first step of the turnaround

has been accomplished and shall

be reflected in the Arbitron re-

sults. The Arbitron will show that

the station is again on its way back

to the dominance it has long en-

joyed over the years. I'll stand on

that prediction. Next week's Media-

trend report should also indicate

the upward trend is continuing

now for the fourth straight report.

Spears, who was with KHJ for eight months after four years programming KFRC/San Francisco and consulting WHBQ/Memphis, with a year before that as Program Director of KNUS/Dallas, added: "I am grateful to RKO Radio for my...employment the past five years programming three stations for the company. I feel the opportunities given me clearly could not have been offered by any other major group." Tim Sullivan told R&R: "Michael has done a great job, which will be shown in the upcoming fall ratings. I wish him the best in his future plans." Paul Drew, currently consulting KHJ. called Spears "the best Top 40 Program Director in America" and expressed high praise for his achievements at RKO. Spears indicated that he will open a "limited consultant firm for a small number of key, quality-minded operators" in the near future. His immediate plans include a twomonth European vacation in early

L.A. Concert Promoter Fatally Shot

accessful Los Angeles-based concert promotion firm Wolf & Riss-

Rocket, will continue to record for

MCA, with the second album under

his current contract forthcoming

early in 1978. Recent Elton

records had appeared with a com-

Rocket's future distribution plans

bined MCA/Rocket logo.

are to be disclosed shortly.

parent attempt to rob his Bel Air areahome. Wolf was 34.

According to police, Wolf got out of bed to investigate the sounds of the break-in, and was shot by one of an unspecified number of intruders. Diamonds and other valuables were taken in the robberv

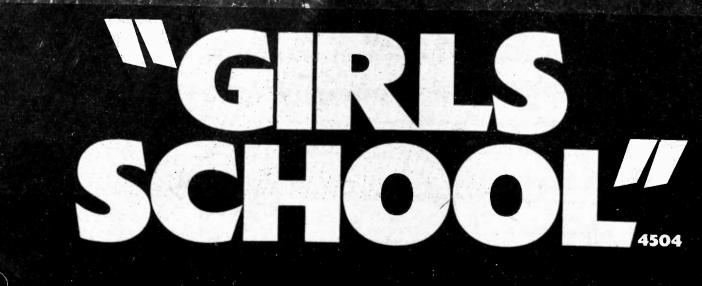
A group of Wolf's friends, who requested anonymity, have posted a \$50,000 cash reward for information leading to the arrest and conviction of the killer. Attorney Abe & Knupp law firm at 1800 Century Park East, Los Angeles, CA 90067. is administering the reward fund. The firm's telephone number is (213) 553-5000.

Wolf, along with Jim Rissmiller, had built their firm into the leading concert promotion operation in Los Angeles. They presented most of contemporary music's leading attractions, and were the first to present concerts at L.A.'s Coliseum and Anaheim Stadium.

Services for Wolf were held Wednesday, November 23,

Steve Wolf, partner in the highly- miller, was shot and killed Monday Somer of the Mitchell, Silberberg (11-21) morning during an ap-

Most Added: WINGS



Can



conformation and

R&R/Friday, November 25, 1977

Mutual, Western Union Set Satellite

Mutual Broadcasting System's programming will be carried over Western Union Telegraph Company's Wester satellite system under the terms of a new seven-year contract. According to Mutual, the agreement represents the first nationwide linkup of a radio network

by satellite. The linkup will cost Mutual about \$10 million to set up, including a \$3.5 million bill for construction of 400 ten-foot receiver antennas to be linked directly or indirectly to Mutual's 780 affiliates

Mutual President C. Edward Lit-

KMOX Fined, Admonished Over Commercials

CBS, Inc. has been fined \$5000 by the FCC for the failure of its St. Louis licensee, KMOX, to log the actual duration of commercials aired on the station. KMOX was also admonished for devoting more broadcast time to commercials than stated in previous renewal applications. FCC monitoring found "substantial" discrepancies in KMOX's program logs, with spots logged at 60 seconds actually running as long as four minutes.

The station was admonished by the Commission for "broadcasting up to 26 minutes of commercial programming in one hour, when the station's 1973 and 1976 renewal applications stated that it ordinarily limited commercial programming to 18 minutes each hour." The FCC admonition also stated that KMOX was "expected to adopt procedures to prevent such violations in the future."

John Dean Launching Radio Public Affairs Program

John Dean, former Counsel to President Richard Nixon and prominent Watergate figure, announced plans to host a new "investigative" public affairs radio program, to be syndicated by Broadcast Works, inc. of Los Angeles. The five-times-weekly three-minute programs, called "The Right To Know," will examine political and governmental issues, according to Dean, including sample topics such as "The Super Secret, Agents Of The Government" and "The Arm Twisters At Work-A Look At The Lobbyists." The program, said Dean, will not serve as a forum for his own personal views

Pat Shaughnessy, President of Broadcast Works, told RER that radio stations in 22 of the top 25 markets have expressed interest in "The Right To Know," scheduled to begin January 2, 1978. "Our target audience will be 18-44," he said, indicating that the stations selected could range from All-News formats to Top 40. No station commitments have been



set to date. Shaughnessy said Broadcast Works was "leaning towards" acquiring a national sponsor and offering the show free to stations. "Several advertisers have expressed interest in John's program, but they've also expressed an interest in censorship." Fielding reporters' questions at a press conference, Dean admitted "I'm sure I'll always wear the Scarlet Letter of Watergate," but indicated that any potential controversy over his involvement had diminished.

along its land lines was inferior to that of local stations. The agreement is subject to FCC approval, with plans to commence operations in mid-1978.

INSIDE

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AFTRA/SAG Merger Plans Off

the American Federation of Television & Radio Artists (AFTRA) and the Screen Actors Guild (SAG) has apparently been scrapped. The crucial factors in the joint decision were an insufficient number of "crossover" members of both organizations and a continuing AFTRA refusal to join the SAG in funding a study on combining pension and welfare funds. Of the approximately 68,000 memberships in AFTRA and SAG, only about 14,000 are dual; the apparent reasoning was that since most AFTRA

the called the new contract a "mo-

mentous step" in radio history.

Executive Vice President Gary J.

Worth indicated that the network's

radio signals would now have qua-

lity equal to FM stereo, implying

that Mutual might resume supply-

ing musical programs in the future.

The network had halted the prac-

tice because quality transmitted

SBA Loans For Broadcast Buys Debated

The Small Business Administration would be empowered to make loans to aid in the purchase or construction of radio or TV properties, if a proposed rule change is adopted. The SBA is presently forbidden to make such loans to avoid the spectre of excessive government involvement with the apparent potential of censorship. Under the new rule, loans up to \$350,000 could be granted, with loans of up to \$500,000 guaranteeable by the SBA. Comments may be sent until December 12 to the SBA, Washington D.C. 20416.

The long-anticipated merger of and SAG members belong to only one organization, a merger would not be as advantageous as originally projected.

Despite the merger failure, the two organizations have scheduled a second joint meeting at the time

of the SAG's mid-1978 executive conferences. The first joint sessions, held in March 1977, were termed highly productive by officials of both organizations, and plans for joint action on issues of mutual interest will continue.

Page 3

WIRE PD Wins "Day" In Indianapolis



Bill Robinson (right) with Indianapolis Mayor William Hudnut.

Bill Robinson, Program Director of WIRE/Indianapolis, received the unusual tribute of having a "day" in that city declared in his honor. Indianapolis Mayor Willaim Hudnut proclaimed October 19 "Bill Robinson Day", in recognition of several Country programming and air personality awards won by Robinson, including the CMA's Large Market Disc Jockey of the Year honor. In addition to a copy of the mayor's proclamation, Robinson received a key to the city.

Droz Appointed President Of WEA

Henry Droz was appointed President of the Warner-Elektra-Atlantic Corporation (WEA), succeeding the late Joel Friedman. Droz has been with WEA since 1972, having been Executive Vice President for the last three years. Before joining WEA, he worked for Decca Records, and operated his own Detroit area distributorship.

In announcing the appointment, David H. Horowitz of the office of

LETTERS:

An Open Letter To The Record Industry

Dear Friends:

I love you all. It's all one business but there are areas where our interests do not coincide.

I understand the marketing

the President of Warner Communications Inc. said, "With his wealth of experience and knowledge in the field of record distribution, we are confident that WEA will continue its spectacular growth under Mr. Droz' stewardship. It is particularly gratifying that we have the depth of executive manpower in our own company to enable us to promote from within to this key position in the WCI record group.'

don't program my radio sta-

tion the way it was program-

(Continued on page 12)

strategy of putting out a single other than the best cut as the first single from a new album, but it is a dead concept. I



FLEETWOOD, WELCH PRACTICE BARBER CHOP HARMONY—Capitol's Bob Welch, whose bearded image is familiar to faithful readers of R&R's AOR section (Welch visited nearly every AOR station in the country and cleverly had a photo taken at each one), got a closer shave than he'd bargained for recently. A few months back he'd told his manager Mick Fleetwood, who occasionally spends time at his other avocation, drumming for Fleetwood Mac, that he (Welch) would shave off his beard if his debut album reached a high chart position. It did, and Fleetwood stopped by to make sure Welch didn't welch by collecting the bet (and the beard) personally. At left, Fleetwood applies a straight razor (as opposed to a gay blade) to a relaxed Welch. At right, both admire the smooth finished product. Welch is not amused, but he's probably happy he's not in stitches.

Had Enough Turkey? This Week, Try DEATOAP Instead!

New Single -

Brook The Words Right Out Of My Mouth?

The new single from one of the most-acclaimed albums of 1977:



ALREADY ON

WPEZ	WGBF
WGCL	KWWL
WZZP	WAZY
WZUU	KLSS
WBAB	KSTT
KRPL	3WD
KYLT	WCRO
WTRY	KISD
WALG	WANS
WEIR	WCUE
WCHV	

EVAND

Distributed by Epic Records

"A Masterpiece...an album for Rock & Roll romantics...the first album in years that I have totally endorsed, freaked out over and absolutely praised for its sheer brilliance."

The Scene

"A staggering and awesome performance by Meatloaf...the surprise album smash of 1977."

Power Play

"One of the most exciting records of the year. ...A powerhouse...this album should move like a bat out of you know where."

The Cleveland Plain Dealer

"Brilliant...the sheer variety and romantic energy, it's one of the brightest releases of the year, featuring thoughtful lyrics and perfect instrumentation." Cashbox

"Excellent, high quality Rock & Roll...Lyrically engrossing... Meatloaf is an extraordinary vocalist. He has strength, grace and artistic prowess."

Crawdaddy

"One of those exciting, dynamic performers who comes along very rarely... this one's a winner."

Variety

"Teenage nostalgia with a vengeance...A masterful production stroke... You'll believe it when you hear it."

Newsday

0

"Outrage of 1977! Already been called the album of the year. Like a bat out of hell, Meatloaf has arisen."

Aquarian



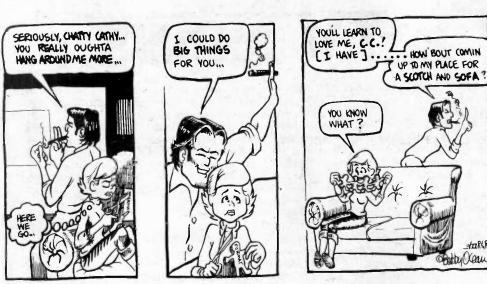
Washington DC Educational Station License Renewed

The FCC has renewed Georgetown University's license to operate noncommercial educational station WGTB-FM/Washington. D.C. The commission rejected objections from an organization called the Committee To Save Alternative Radio (CSAR), which protested a reported deemphasis in "underground" or "alternative" programming on the part of the university. The renewal application had been on deferred status pending FCC review of obscene language complaints; as a reaction to those complaints, Georgetown allegedly made dramatic shifts in programming policy away from an AOR music approach and an "alternative" issues involvement. The FCC stated that CSAR's objuction to the musical programming appeared to be based on the "choice of individual musical selections," and that to "find a 'change of format' on the basis of the topical content" of a station's musical selections would raise "serious First Amendment questions." CSAR had also objected to WGTB's halt on gay-oriented programming, but the FCC ruled that since a flat ban on gay news or discussion had not been made, that Georgetown had exercised its program discretion in a legitimate fashion.

FM Up 6% In Ten-Market Arbitron Survey

A selected ten-market survey by Arbitron showed FM listening to be up 6% in April/May 1977 over the same period last year. FM listening was up12% in the top ten markets for the same period. The special survey monitored Detroit. Minneapolis/St. Paul. Kansas City. Orlando. Oklahoma City. Raleigh/Durham. NC. Davenport/Rock Island/Moline. San Francisco. San Antonio. and Norfolk/Portsmouth/Newport/New Hampton. Norfolk, Detroit, and Oklahoma City showed FM listening topping AM, with Oklahoma City registering the second highest gain, 18%, bri ging its FM share up to 51.4% 'San Antonio's 21% gain was the highest, with San Francisco showing a solid 14% increase. FM listening decreased in two markets, Kansas City (5%) and Raleigh/Durham, which dropped 11% to a 30.8 share. Total FM listening in the selected ten markets was up 16% over 1975's figures.

ERR WAVES



R&R CALENDAR OF EVENTS

December

Kentucky Society of Broadcast Engineers Regional Convention and Equipment Exhibit, Marriott Inn, Clarksville, Indiana, December 1-2

January 1978

Tennessee Association of Broadcasters Annual Legislative Reception, Nashville, January 10, 1978 Country Music Association Board Meeting, Acapulco, Mexico, January 10-11, 1978

National Broadcasters Joint Board Meeting, Cerromar Hotel, Puerto Rico, January 16-20, 1978

FLORIDA ASSOCIAION OF BROADCASTERS MIDWINTER CONFERENCE, ERROT ESTATE INN & COUNTRY CLUB, NORTH OF ORLANDO, FL, JANUARY 21, 1978

National Religious Broadcasters Annual Convention, Washington Hilton, Washington D.C., January 22-25, 1978

SOUTH CAROLINA BROADCASTERS ASSOCIATION WINTER CONVENTION, SHERATON INN 1-95, HEARON CIRCLE, SPARTANBURG, SC, JANUARY 22-24, 1978

NORTHWEST BROADCAST NEWS ASSOCIATION/RADIO & TELEVISION NEWS DIRECTORS ASSOCIATION ANNUAL MEETING, SHERATON RITZ, MINNEAPOLIS, MN. JANUARY 27-28, 1978

March

R&R CONVENTION '78, FAIRMONT HOTEL, DALLAS, MARCH 2-5, 1978 Country Radio Seminar, Nashville, March 17-18, 1978 National Association of Record Merchandisers Annual Convention, Hyatt Regency, New Orleans, March 18-22, 1978 Intercollegiate Broadcasting System National Convention, Biltmore Hotel, New York, N.Y., March 17-19

April

NATIONAL ASSOCIATION OF BROADCASTERS ANNUAL CONVENTION, LAS VECAS, APRIL 9-12, 1978 National Association of Broadcasters Radio Program College, Las Vegas, April 12-14, 1978 Country Music Association Board Meeting, Washington D.C.,

April 18-19, 1978

May Sixth Annual Gospel Radio Seminar, Airport Hilton, Nashville May 5-6, 1978

National Association of Broadcasters Radio Program College, Hyatt Regency, Chicago, May 24-27, 1978

June

Associated Press Broadcasters Annual Meeting, Stouffer's Twin Towers, Cincinnati, June 1-3, 1978 Country Music Association Fan Fair, Nashville, June 7-11, 1978 Broadcasters Promotion Association Annual Seminar, Radison St. Paul, St. Paul, MN, June 7-10, 1978.

American Women In Radio & Television Annual Convention, Los Angeles Hilton, June 13-17, 1978 Broadcasters Promotion Association Annual Seminar, Radisson St. Paul, St. Paul, MN, June 25-28, 1978

July Country Music Association Board Meeting, Fremont Hotel, Dallas, July 11-12, 1978

Broadcasters Promotion Association Annual Seminar, Radmisson St. Paul, St. Paul, June 17-20, 1978

September

Deptember Institute of Broadcasting Financial Management Annual Conference, Dunes Hotel, Las Vegas, September 17-20, 1978 Radio Television News Directors Association International Conference, Atlanta Hilton, September 20-22, 19789

Broadcast Promotion Association Elects Officers, Directors

The Broadcast Promotion Association elected four Board Directors to executive positions and selected four new Directors. Terry Simpson. Promotion Manager of WTTV-TV/Indianapolis, is President-Elect, succeding WTGV-TV/Newark General Manager Ken Taishoff. Tom Dawson, Vice President of Division Services for CBS Radio, was elected Vice President, succeeding Simpson. Gail Morrell, Director of Advertising/Promotion at CFCF-TV/Montreal is the new BPA Secretary; and Rich Hendry, Promotion/Public Relation Manager of Mid-Continent Broadcasting, was elected Treasurer. New Directors are Jack Shaunessy of CFPL-TV/London. Onfario; Ann Coleman, KOCO-TV/Oklahoma City; Lee Pocock, KSL/Salt Lake City; and Ray McCary, KRNT/Des Moines.

AFTRA After WTIC; Possible FM Drive Reported

AFTRA has charged WTIC-FM/Hartford with unfair labor practices in the alleged "discharging without cause" of several air personalities. The union is taking the case to the NLRB, claiming overtime payment was denied, causing a contract violation. AFTRA was also reported mounting a drive to organize FM facilities, and recently lost elections at KCFM and KSLQ-FM/ St. Louis. Reportedly, financial problems are spurring AFTRA to go after FM stations.

RKO Radio Sales Expands

RKO Radio Sales has expanded its Chicago and San Francisco sales staffs, with Linda **B.** Packer newly appointed to the Chicago office and Nancy Merryman named at the San Francisco office. Packer was with Field Communications, while Merryman was promoted from Sales Assistant. In addition, **Richard Ramirez** has joined RKO Radio Sales in New York, coming from WROR/Boston.

Eastman To Represent WNBC Radio

Eastman Radio Sales has been appointed national sales representative for WNBC/New York, according to the station's Vice President/General Manager Charles H. Warner. Eastman now represents three of NBC's four AM facilities.

Lin Sees \$8 Million Profit

Lin Broadcasting Corporation has estimated that its 1977 profits will exceed \$8 million, compared with figures of \$6 million, \$4 million, and \$2 million in the last three years. The company's 1978 forecast is for profits of \$10 million.

HUH? WHY?

BY BOBBY OCEAN



Radio & Records

Bob Wilson, Editor & Publisher Mike Harrison, Managing Editor Ken Barnes, News Editor Jason Shrinsky, FCC Advisor

TOP 40

YOU OUGHT

TO TAKE UP

GOLF ...!!

John Leader, Editor Nancy Hoff, Asst. Editor **COUNTRY** Jim Duncan, Editor Hugh Cherry, Associate Editor Betty Arms, Asst. Editor Biff Collie, Nashville Editor **ADVERTISING** Dick Krizman

CLASSIFIED Pam Bellamy SUBSCRIPTIONS

Krisann Aglio

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POP/ADULT

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AOR Jeff Gelb, Editor

Sharrison, Research & Special Projects

PRODUCTION

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What's New?

Thanksgiving Work Makeup Warning Issued

There's nothing wrong with employers granting their employees a four-day Thanksgiving holiday, but it those employees are expected to make up the lost Friday on a future Saturday, employers are legally required to pay time-and-a-half rates for that makeup day. So says the Labor Department, citing federal laws requiring time-and-a-half payment for hours worked over 40 in any single week.

Radiochek Gives Ad Buyers Programming Capsule

A new service called **Radiochek** is planned to allow ad agency buyers and advertisers to call a toll-free number and hear three-minute taped presentations of radio stations' programming. Stations can design their three-minute cassettes to give advertisers a better idea about their programming than is obtainable through ratings and printed summaries. In the view of one prominent advertiser, asked to comment by Radiochek, "A station might not be number one, but might have a sound...particularly appropriate for a specific campaign...Radiochek will be of major assistance in this gray area of judgment. Knowledge of station programming, as well as rates and ratings, is important to advertisers.

To participate, stations must pay a subscription fee and prepare a cassette with three minutes of introductory presentation and up to 27 minutes of, preferably, a telescoped aircheck, allowing interested buyers to listen to a more in-depth presentation. Fees are based on stations' published spot rates. Radiochek is offering a free January listing for stations who send in cassettes by December 20. Radiochek has a national mailing underway to radio stations. Inquiries from both advertisers and stations can be made to (312) 642-5965 until January 2, when the toll-free number, (800) 621-6944, goes into effect.

Two New Record Stars On Hollywood Sidewalks

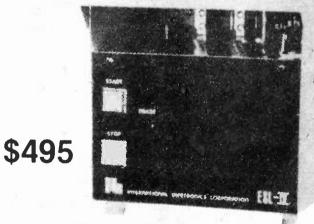
Neil Sedaka and Bobby Vinton are slated for new stars on Hollywood's renowned sidewalk display area, the "Walk Of Fame." The honor is still relatively rare for modern-era musical artists.

Splices Are Made To Be

Seen

ITC'S ESLIV AUTOMATIC, ONE-STEP

TAPE ERASER AND SPLICE LOCATER



Now you can erase cartridge tape and locate the splice in the same operation automatically — without chance for human error. Simply insert your cartridge and press the start button. There's nothing else to actuate or hold down. When the splice is located, the machine automatically releases the cartridge — fully erased!

The ITC ESL-IV Series machine is super-fast (25-29 IPS), but gentle with tapes in NAB size A cartridges. It is super-quiet, super-rugged and ITC engineered to outlast and out perform any other eraser or splice locater made. Pays for itself in time saved and consistent results. All this and our famous 2-year warranty plus a 30 day money-back guarantee of satisfaction.

Reserve your unit now! Just call us collect at (309) 828-1381 for more information.

INTERNATIONAL TAPETRONICS CORPORATION 2425 SOUTH MAIN STREET • BLOOMINGTON, ILLINOIS 61701 Marketed exclusively in Canada by McCurdy

Radio Industries Ltd . Toronto

(Advertisement)

Lunch Crunch Expected In Tax Reform Bill

The Carter Administration, according to Washington sources, is planning to seek a cut in the tax deduction allowance for business lunches and entertainment, from 100% to 50%. Immediately, violent reaction has been registered from the National Hotel and Restaurant Association, the Sales & Marketing Executives Association, and most recently the Distilled Spirits Council of America, all of whom stand to suffer should such a reform be passed. A Spirits Council spokesman claimed that the liquor industry and restaurants would be severely squeezed by the reform, causing reduced revenues for the government and increased unemployment. "Massive cheating" was also predicted, although under the present 100% deduction rule "no evidence has been produced to show that business people are abusing this particular expense item." Since the business lunch is a prominent part of the record industry, the proposed reform has considerable potential impact on the extent to which the industry will be "out to lunch" in the future.

"Hot Wax" Builds Up Guest Star List

"Hot Wax," a Paramount film detailing the life story of pioneer Rock & Roll jock Alan Freed, began filming last week in Los Angeles. Tim McIntire stars as Freed, with "Saturday Night Live" performer Laraine Newman also starring. Jerry Lee Lewis, Chuck Berry, and Screamin' Jay Hawkins, all early Rock stars, will make guest appearances in the film.

"Gone With The Wind" Voted Top All-Time Film

The American Film Institute announced its members' selection for the ten best films of all time in a gala celebration attended by President Carter and a number of prominent film industry and political figures. "Gone With The Wind" topped the poll of 16,000 AFI members, with Orson Wells' "Citizen Kane" finishing second. Following in the top 10 were 3) "Casablanca" 4) another Bogart vehicle, "African Queen" 5) "The Grapos Of Wrath" 6) "One Flew Over The Cuckoo's Nest" 7) "Singing In The Rain" 8) "Star Wars" 9) "2001; A Space Odyssey" and 10) "The Wizard Of Oz."

Early Auto Sales In Overdrive

Domestic car sales for the first ten days of November, early in the new car season, were up 14% over the same period last year. **General Motors**, as usual, was tops, with 144,000 cars sold for a 9.8% increase. **Ford** increased a smashing 38.1% with 73,000 sales, but last year the company was just coming off a strike. **Chrysler** sold 30,000, down a bit less than 1%, while **American Motors** managed 5400, a 14% drop over last year.

Stamps Of Approval For Questionnaires

A recent New Jersey study revealed that 60% of questionnaires mailed out were returned if the preaddressed reply envelope had two four-cent and one five-cent stamp on it. Only 40% were returned if the envelope had one 13- stamp. Apparently respondents aren't as likely to bother steaming off the small-denomination stamps and thus more likely to mail back the questionnaires.

TV News

CBS' "Maude" was voted most objectionable program on television in a **Church of God** survey reportedly covering 175,000 TV households. The one-million member church staged the survey as part of an upcoming drive to change TV programming, with a boycott set for January against sponsors of programs deemed objectionable. "Soap," the **ABC** series which has been in hot water from church organizations since it debuted, surprisingly finished second to "Maude." Other offensive programs in the top ten were 3) CBS's "All In The Family," a longtime target 4) ABC's "Three's Company," spotlighting a two-sex unmarried living situation 5) "Baretta" (ABC) 6) "Mash" (CBS) 7) "Redd Foxx" (ABC) 8) "Charlie's Angels" (ABC) 9) "The Jeffersons" (CBS) and 10) "Kojak" (CBS). Reasons for offensiveness were not detailed, but the most acceptable programs for the church included "Little House On The Prairie" (NBC), "The Waltons" (CBS), "Disney" (NBC), "Grizzly Adams" (NBC), and, interestingly, "Happy Days" (ABC).

MUSIC ON TV--NBC plans a two-hour special called "The Music Will Never Stop," billed as a look at the sixties through music. Featured guests for the March airing include Gerry & the Pacemakers, the Kinks, Donovan, Mary Travers, and more to be announced... NBC also has a Bette Midler special, her first, for December 7, with Dustin Hoffman. Emmett Kelly, and the Harlettes featured...John Denver will be taping a 90-minute special for ABC during his current Australian tour. The February show will feature Debby Boone, among others... Olivia Newton-John receives a "Midnight Special" career salute on November 25, NBC. She'll also be seen on the syndicated "Dinah" show November 28.

ABC Rubs Out "Godfather " To Win Week

NBC's hopes for "The Godfather" as an all-time ratings blockbuster were not fulfilled, as ABC emerged victorious in the ratings battle for the week ending November 13 despite the showing of the first two of the four "Godfather" installments. Counting Tuesday's (11-15) final segment, NBC still claimed that 100 million viewers saw some part of the presentation, topping "Gone With The Wind" for the largest film audience (still well below "Roots" performance, however). "Godfather" Part I finished a suprisingly low 13th, although Part II surged to fourth. ABC's winning rating for the week was 21.6, handily beating NBC's 18.7, while CBS, the main sufferer in the "Godfather" furor, faded to third and 17.3.

"Laverne And Shirley" and "Happy Days" continued their seemingly unstoppable one-two punch, with 30.5 and 30.3 ratings respectively far outpointing the competition. ABC's new "Love Boat" series finished third, its best showing yet. Following, 4) was "Godfather" Part II, as mentioned 5) "Three's Company" (ABC) 6) NBC's "Little House On The Prairie" 7) "Eight Is Enough" (ABC) in a special two-hour installment 8) ABC's "Intimate Strangers" movie, about wife-beating 9) "60 Minutes" (CBS's only top tenner) and 10) NBC's "Aspen" special Part III, which did far better than the previous two installments.

Arbitron's New York/Los Angeles figures for the week ending November 11 saw ABC sweep the top ten in L.A., while losing one place each to NBC and CBS in New York. In the Apple, "Laverne & Shirley" finished first, followed by 2) "Happy Days" 3) "Eight Is Enough" tied with "Love Boat," "Soap," and the Norton-Young fight 7) a tie between NBC's "Aspen" finale and "Welcome Back Kotter" and 9) a four-way dead heat between ABC's Sunday Night Movie, "What's Happening," "Three's Company," and CBS' "Rhoda."

In Los Angeles, the ABC sweep was led by "Laverne" and "Happy Days" at 1) and 2), followed by 3) a tie between "Intimate Strangers" and "Eight Is Enough" 5) another tie featuring Monday Night Football and "Three's Company" 7) "Soap" 8) a tie between "Love Boat" and Norton/Young, and 10) "Donny And Marie." One interesting note: "Charlie's Angels" was absent from both the Arbitron and Nielsen figures for the first time in recent memory, finishing 23rd in the Nielsen standings, owing in part to a time change because of the twohour "Eight Is Enough" episode.

FORECAST: Shaun Shining Brightly

AT:

99X 28-21 WRKO24-20 WCAO 30-25 Z93 add WHBQ26-17 WOKY add 31 **KXOK** on KHJ16-14 KFRC 17-10 WAVZ20-19 WDRC debut 28 PRO-FM 29-5 JB10517-8 WOLF 12-5 WICC 28-23 WTRY debut 27 Y10323 WBBQ 29-26 WLAC add 37 **WNOE** add WERC debut 25 WSGN 32-28 WKIX 23-13 WRJZ 25-21 KIOA add 11 **WINW19**

KLIV 15 KTKT add 29 TEN-0.28-25 **KQEO** on **KCPX 3-2** KRSP8-1 KROY29 KNDE20-9 KJRB 28-23 WGUY20-17 WHHY on WYND add 98Q add WFLB 14-13 WISE add WAIR20-17 WIRK 13-8 WANS debut 22 WCGQ add WLCY23-16 WISM 30-25 WACI debut 33 WKAU26-16 WNAM20-16 KSTT 18-10 KDZA 31-28 KCBN debut 24 **KRKE** add

"Hey, Deanie." Shaun Cassidy. America's Brightest New Star Has Another Smash. On Warner/Curb Records.

(III) 20 CURB

Produced by Michael Lloyd for Mike Curb Productions.

R&R/Friday, November 25, 1977

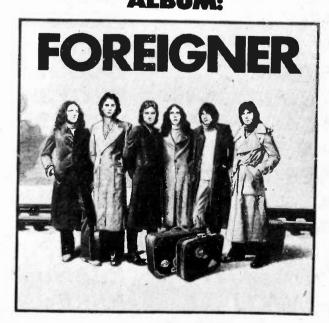
Atlantic Records proudly announces the release of the Third smash single from Foreigner's 2.5 million copies-sold album, "Foreigner."

"Long, Long Way From Home", Atlantic 3439



Voted "Best-Selling New Group Of 1977" in Music Retailer magazine.

> FROM THE ALBUM:





STREET TALK

ROCK THROWN OFF KLIF? Word is heavy that new KLIF G.M. John Tyler will be replacing KLIF's Rock format with a modified Sports/Talk or even All-News set up. Lots of big talent could be on the loose soon.

BUCK'S BACK, "FA-A-A-R OUT"...Buck Reingold is the new VP of Promotion for Far Out Productions. It's great to have him back.

Dale O'Brian has decided to step down from his PD slot at Z-93/Atlanta...moving up to fill the space is MD Chris O'Kelly...Watch closely during the first five minutes of the new Kris Kristofferson/Burt Reynolds film "Semi Tough" and you'll see a 96X/Miami "Bus Card" drive by in living color...Joel Denver disrupted the entire theater when he saw it.

Herb Oscar Anderson has left WOR/New York, and as reported on the front page last week, Gene Klavan will segue from WNEW right into the afternoon slot Anderson vacated at WOR. That gives WOR one of the hottest talent line-ups in history...Speaking of WOR, VP and General Manager Rick Devlin was on the first passenger flight of the Concorde SST into Kennedy airport this week. He reported the three hour and twenty minute flight from London was "beautiful."

Dan Mason, WPGC/Washington, needs a top-notch PM drive jock and the money is very good. Give Dan a call, if you're ready. After seven beautiful years with ABC Records as National Singles Promotion Director, Steve Resnik (45 King) has decided to move on. Steve is one of the best!

WGRD/Grand Rapids has a new PM drive jock. Rick Steele works his way west (about 90 miles) from WILS/Lansing. Also Skip Essex, Assistant PD, now assumes the additional duties of Production Director.

Dave Brooks is now programming WQIQ/Aston, Pa., after a recent move from WLRB.

Y100/Miami morning man and PD **Bill Tanner** came up with a bad case of laryngitis recently and the entire Y100 staff showed up at the station at six in the morning to fill in for him! K.C. (of The Sunshine Band fame) heard the group effort on Tanner's behalf and offered his services for the next morning. Next day bright and early K.C. and his performing/ composing partner Rich Finch handled the morning duties. Great morning for T.K. product.

J.J. Jackson has now moved up to 7-10pm at The Big Eight, CKLW/Detroit...Bill Ballance now doing his all-night telephone talk show on KWIZ/Santa Ana.

Harv Allen has left KANC/Anchorage to join ABC Records in Seattle (just as Winter sets in-nice timing)...new PD at KANC is Bobby Simon, who moves up from the Music Director's slot.

Has Dave Michaels left KROY as Operations Manager? What shift will Brandt Miller be doing at WLS/Chicago?

Received an invitation for The First Annual Detroit Christmas Party to be held here in Hollywood. The party's stated intent is to recognize those "who have paid their dues in Detroit." The guest list includes: Alex Karras, Casey Kasem, Glenn Frey, Stevie Wonder, Paul Drew, Berry Gordy, Stevie Wonder and Marvin Gaye. With a line-up like that all we'll need is a truckload of brown snow.

Is **Billy B**rill leaving **Polydo**r in Los Angeles? Could be a 10-4, good buddy. And of course the question of the week: Who will replace **Michae**l Spears at **KHJ**?



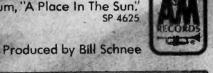
WHAT'S WRONG WITH THIS PICTURE?—KFI/Los Angeles recently blanketed the L.A. metro area with billboards. Amazingly enough one of the beautiful KFI boards was posted directly across from the KHJ/Los Angeles studios. Apparently the temptation was just too much as the billboard was "edited" by "Midnight Grudge Productions" and the result can be seen above.

THE NEW SINGLE FROM THE GROUP THAT'S BEEN HIGH ON THE CHARTS ALL YEAR. PABLO CRUISE "NEVER HAD A LOVE"

This is definitely The Year of Pablo Cruise. Starting with the single "Whatcha Gonna Do?" (which went Top 5) to the album "A Place In The Sun" (near platinum), Pablo Cruise has taken the charts by storm. And the new single is further proof.

> ON A&M RECORDS & TAPES From the album, "A Place In The Sun." SP 4625





PABLO CRUISE ON TOUR:

November 11 IVIC CENTER Birmingham, Ala. November 12 LITTLE JOHN COL., Clemson, S.C. November 14 VA. BEACH DOME, Va. Beach, Va. November 17 NASSAU COL., Long Island, N.Y.

November 18 SPECTRUM. Phila., Pa. November 19 COLISEUM, Richmond, Va. November 20 CAPITOL CENTER, Wash., D.C. November 23 CIVIC ARENA, St. Paul, Minn,

November 25/26 AMPHITHEATER, Chicago, III. November 27 KEIL AUD., St. Louis, Mo.-November 29 BRAND BALLROOM, Bowling Green, Ohio November 30 ROYAL OAK THEATER, Detroit, Mich.

December 1 STANLEY WARNER THEATER. Pittsburgh, Pa. December 2 RICHFIELD COL., Richfield, Conn. December 3 CONV. CENTER, Indianapolis, Ind. December 4 FREEDOM HALL, Louisville, Ky.

TOP-40

John Leader

l've done it! l've traded my headphories for a typewriter. It's not the request line anymore... its the WATS line. My frame of reference is no longer the quarter hour, instead it's lines/inches. I am not "on-the-radio" any more! After twelve years it is a heavy realization! But just because I'm not on the radio anymore, that does not mean I have left radio... I will never leave radio. I couldn't.

Radio holds a very special fascination for me. It's sort of the "closet side" of show business that allows you to be anything you want to be. It's a world of total imagination... mental cartoons...mind games. It can drive you crazy because things are never exactly the way you want them to be. But you can get incredible "highs" just hitting a "post" or doing a bit. It's a very difficult thing to relate to someone who has never been there.

So I enter a new phase of my career...and the prospect fills me with energy. Now instead of being on the radio for a few hours a day, I can do radio all the time. Think about it, look at it and write about it. There are still a lot of unanswered questions in radio, but I know the answers do exist. And I really believe that we can find those answers. That's what I want to do as Top 40 Editor of RER: help to find answers by providing the kind of "national-forum-in-print" that is open to everyone.

Radio & Records has developed into what it is today because of the sincerity of its people. Not only the people who write it, but the people who read it tool Radio really is fascinating. And when we "do radio", we strive to make it better, more meaningful, more fun. And that's where I fit into the picture...in the weeks to come I want to get your thoughts, opinions, beliefs. I want to look at the problems and questions we all face and get your imput. I'll be calling you, writing to you, and making space for you right here...to say what you want to say...ask the questions you want answered. And I know we'll getanswers...it will work. Together we can't miss!

Promotions Of The Week

The number of winners reached twenty and the amount of money awarded is closing in on \$20,000 in WTIC-FM/Hartford's Cash Connection contest. The promotion kicked off in May, as WTIC-FM switched to its Top 40 format. A name an hour is randomly selected from Hartford area telephone books and cash is offered for the person to call the station. Also, the "96-Tics Hit Men" (jocks) make hourly call-outs looking for listeners who know the total amount of the "cash connection" jackpot. A correct guess wins the cash; the jackpot is increased with each incorrect guess.

G-105/Metter, Georgia recently gave away \$1000 in their Treasure Hunt. The winner had to decipher clues in local retail stores to find the cash, which had been hidden near a local tennis court.

KFRC/San Francisco has put their latest promotion all behind them...the "Undercover Superstars" were literally behind the letters K, F, R, and C. Hourly contestants were urged to "get behind KFRC" and win cash by identifying the "Undercover Superstars". By selecting the correct star behind each call letter the listener could win goodies from an increasing prize list..."K" would win a superstar T-shirt, "F" meant \$6.10, the prize behind the "R" was "six tens" (\$60), and the big payoff for getting all four superstars behind KFRC was \$610. Program Director Les Garland worked with Tuesday Productions of San Diego in producing a customized contest package, including acappella identity logos for fifty "Undercover Superstars".

WKY/Oklahoma City gave away a beautiful but "unshiny" 1977 Chevrolet Vega...the new car was "unshiny" because it was totally covered with "WKY Lipstickers." The lucky listener who drove off with the Vega, correctly guessed there were 968 individual stickers on the carl Program Director Bill Burkett promised to help the winner remove all the stickers except one...good luck, Bill.

You Can Go Home Again

Scott Shannon, V.P. of Ariola America Records, made a recent promotion stop at his old radio home, Atlanta. While having dinner with WQXI Program Director, Gary Corry, Scott learned that Quixie's afternoon team of Barry Chase and Scott Woodside would not be on the air the next day due to a personal appearance. Shannon jokingly offered his services for the vacated afternoon slot and Corry accepted.

The last Friday of the Arbitron it was "Shannon on the radio" again in Atlantal Audience response was described as "somewhere between confusion and elation." An interesting sidelight was a previously scheduled in studio interview with A&M recording artist Michelle Phillips, which Scott handled with his customary charm. The air-check I heard included several dedications (Randy Newman's latest going out to Al Monet) and of course the traditional Scott Shannon "Moldy Oldie of the Day."

By the way...Chase and Woodside were at a testimonial for Atlanta Braves/Hawks owner, Ted Turner. The WQXI afternoon team presented Turner with a golden jock-strap for being Atlanta's "biggest Athletic Supporter." Now that's what I like about the South



VISUAL AIDS MAKE ALL THE DIFFERENCE-G-98/Cleveland ran a super promotion to select Cleveland's two "Foxiest Teachers." All area schools were able to enter their favorite teacher along with a letter and petition from students stating why their teacher was "the foxiest." The Results pictured (I-r): male winner; G-98's morning sunshine Sue O'Neal; female winner; and G-98's Birdman. Anyone want to stay after school?

Takin' It To The Tube

During the fall sweep in Los Angeles it was nearly impossible to watch local television without seeing a commercial for radio. KHJ, KLOS, and K-WEST (KWST) launched major TV thrusts. All three stations made maximum use of the medium, using exciting visuals and soundtracks.

The KHJ spot, produced by Chuck Braverman here in Los Angeles, showed a rapid fire montage of L.A. scenes from the Sunset Strip to the Pacific. The soundtrack was Charlie Tuna on the air promoting the station's commercial-free Sundays which ran during the book. Overall an excellent image spot for KHJ. The time buy must have been considerable since the spot was running in shows like "Happy Days" and "Donny and Marie", as well as "Saturday Night Live."

The KLOS commercial was more "electronic", as its visual presented the logos of image artists featured on the station. Chicago, the Stones, Stevie Wonder, Peter Frampton and the Eagles moved toward the viewer in succession with a very simple, but excellent, instrumental backing. The spot ended with the KLOS logo in full electronic color and the tag line, "caring about you and the music, KLOS." A very creative and eye-catching piece of production.

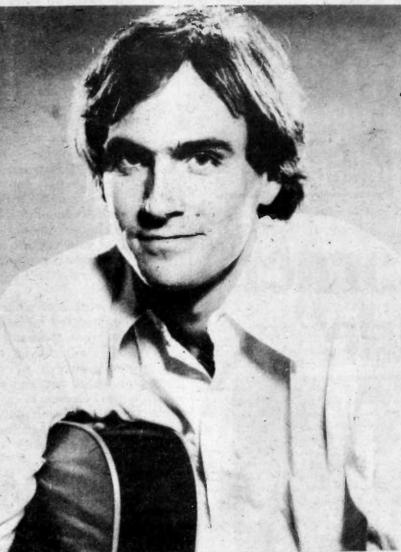
The K-WEST ad was an amazing collection of quick-cut stills and small pieces of action footage. Every activity native to Southern California was included...surfing, hot cars, beautiful girls on the beach, sports. The soundtrack spotlighted the station's AOR presentation perfectly and was a real complement to the fast-paced visual.

Many stations in Los Angeles were using television during this book and other stations have used television in the past as a way to perhaps entice new listeners to try the product and "tune in." The production costs and time buys associated with television are considerable in most cases, but with the current West Coast battle for the lucrative young adult radio audience, everybody was in there fighting. The outcome should be very interesting indeed! Film at eleven.



GET YOUR CAN TO THE CONCERT—WISM/Madison presented a \$1.48 Can Concert starring the Ozark Mountain Daredevils. Admission for the sold-out concert was \$1.48 and a can of food... the food going to Madison's Salvation Army for Thanksgiving distribution. Shown above (I-r): WISM's Jonathan W. Little with three members of the group performing live on the air prior to the actual concert.

"Handy Man" Was The First On Columbia.



"Your Smiling Face" will be James Taylor's second Top-5 single in a row.

The album, J.T. (one of the year's most heavily-played) will soon cross the **2,000,000** mark.

Columbia Records thanks radio for the unprecedented support of this artist and his music.



James Taylor is produced by Peter Asher on Columbia Records.

They Don't Come Any Wetter... And They Don't Come Any Better! "Street Corner Serenade"



KAKC WISE WBSB WARB WROM WEI

Z-93	KAKC	WISE	WBSR	WABB	WROV	WFLI
WPEZ	WBBQ	98Q	WNEX	WANS	WTRY	KJOY
WZUU	WYSL	WAIR	WRBN	wcos	WVLD	WGOW
96X	WORD	WHLI	WJON	WGNI	WBAB	WENE
WAYS	WQPD	WFOM	WPHD	WFBC	WINW	WALG
B100	WRFC	WRJZ	КТКТ	KOZE	KAFY	KYLT
TEN-Q	WVIL	WTMA	WAKX	WAXC	WCGQ	KRLC
			12.2	1.25		KFSB



WCSC KQEO KSLY

on Epic Records

R&R/Friday, November 25, 1977

LETTERS:

(Continued from page 3)

TOP-40

med two years ago; you can't sell your records the way they were sold two years ago. The days are gone when my radio station can afford to play the second-best cut while the FM station across town is playing the best cut.

If you don't want me to play your record, don't send it to me. If you want me to play only the cut you choose as a single, call WNOE-FM and WRNO first and get them to agree to play only that cut and then call me. If the artist or the producer or the manager chooses the cut and it's out of your control, then tell your artist or producer or manager that he's behind the times.

In most cases where I have been berated for adding the wrong cut, it wasn't even a singles act. If you want to secure longevity of exposure for an album, you stand a better chance of getting a questionable cut played with the additional familiarity obtained from being included in a hit album. I hope you understand my competitive situation.

C.C. Courtney Program Director WNOE-AM/New Orleans

Bouquet For O'Shea Dear R&R:

To the point, I loved the "Journey" article by Mike O'Shea! It is what every radio-ite does while traveling, but, this 3500 mile ride was... The Ultimate Trip!

Don Rosen WLTA-FM/Atlanta

TEN-Q Very Much Dear R&R:

My congratulations on consistently giving good trade. When I'm on the road, R&R becomes like a letter from home.

Special thanks and congratulations on the TEN-Q article. Can't wait for Part Two...

Tom McKay President Windchime Communications



HERE SHE COMES AGAIN—The latest entrant in a continuing series of Dolly Parton lookalikes does a pretty good job of it. No reason why she shouldn't; it's Dolly Parton herself pictured between Ben Scotti of Scotti Promotions (left) and WOKY/Milwaukee Program Director Jim Brown. The RCA artist appeared at a local benefit for Cerebral Palsy, at which \$8500 was raised.

HANDY WAY SUBSCRI Please check above to enter a subscr to Radio & Records for one year.	BE 6430 Sunset Blv	0 & Records d. Suite 1221, Hollywood 900; el: (213) 466-9561	
NAME			
COMPANY/	STATION	- phillipping	
ADDRESS			
CITY ONE YEAR-	STATE \$130	ZIP	
Overseas subscri		Enclose payment with order. International: U.S. funds please.	
Check here to change address is a subscription in force. Print new ddress above and attach label from recent issue, showing old address. lease send notice of change 4 weeks advance.	ATTACH ADDRESS LABEL HERE from a recent issue TO CHANGE YOUR ADDRESS and please always include such a label when- ever you write us about your subscription		

CONCLUSIVE EVIDENCE PROVES!!!! CRAZY ON YOU to be HEART'S GREATEST HIT!!!!

IMMEDIATE RELEASE!

MUSHROOM: Little Company With Big Idea!

MUSHROOM's FIRST single release (3/76) comes back with a chance to explode with all the intensity it deserved first time around.

THREE MILLION "Dreamboat Annie" albums later, MUSHROOM RECORDS comes with the single that started it all. CRAZY ON YOU is a major recurrent at stations that played the record last year...AND stations that waited for "Magic Man" and never played it as a current record.

ALREADY CRAZY:

FROM JIM SMITH, 11-18-77, WIS CHICAGO. ACTIVE, PASSIVE, 455, LPE, RE-UESTS. . CRAZY ON YOU HAS BEEN A STRONG SONG IN CHICAGO EVER SINCE WE ADDED IT IN JUNE 1976. THE ALBUM VERSION IS PRESENTLY IN OUR HEAVIEST GOLD CATEGORY AND IS THE ONLY HEART SONG WHICH IS. BEST OF LUCK ELSEWHERE AS WELL.

YOU'D HAVE TO BE CRAZY.....



"There's Magic Under Our Umbrella"





The Single Is "PEG"

STEELY DAN

ma

obe Records GRT MUSIC TAPES

FROM THE ABC TEAM.

R&R/Friday, November 25, 1977



TOP-40

CHARO TAKES A RIDE—Salsoul recording artist Charo got a heavy turnout from staffers at WQXI AM & FM when she visited their Atlanta studios. Lending his support to the artist is WQXI Program Director Gary Lee Corry (kneeling), while crowding in from left to right are WQXI Music Director Rhett Walker, WQXI-FM Program Director Don Benson, WQXI-FM Music Director Jeff McCartney, and Pickwick promotion rep Johnny Bee.

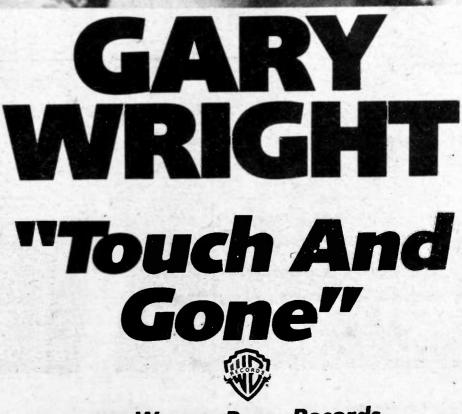


DOOBLES RATTLE SEATTLE—The Dooble Brothers played a date in Seattle, and also found time to leave their imprints on a cement sidewalk in front of the local Peaches store, and to visit KJR for an on-air interview. Pictured (I-r) are Warner Bros. rep Michael Stone, KJR Music Director Tracy Mitchell, Programming Assistant Kimberly Habenicht, Keith Knudson and Patrick Simmons of the group, KJR air personalities Clem Daniels and Mark Jeffries, the Doobles' Mike McDonald, and Warner Bros. promotion rep Sue Brett.



WKIX KICKS ASS IN RALEIGH RALLY—WKIX/Raleigh air personalities Bob Bolton and Phyllis K competed in the 28th annual North Carolina Governor's Mule Days Celebration, riding in the mule parade. In the above shot, Bolton (foreground) appears to be handicapped by his miniature mule mount, while Phyllis K, perched precariously on the large white mule at center right, easily defeated him; Bolton decided, instead of running, to bray for rain.

The Wright record for everybody's Playlist!



on Warner Bros, Records

Page 16

Most Added:

WXKX/Pitteburgh, Pa. Bobby Christian

England Gen Linde Runstadt "Easy" HOTTEST Heatwave 5-1 Eric Carmen J-4 Firefall 11-8 Leif Garrett 19-13

WGCL/Cleveland Ob

Rod Stewart Randy Newman Wings **Dan Hill** ELO Santa Esmeralda **Billy Joel**

PARALLELONE

PARALLEL

KIOA/Des Molnes, Ia, Gary Stavens

TWO

WBGA/Savannah, Ga Jerry Rogars

ELO Randy Kewman MOTTESI: LTD 2-1 Fleetwood Mac 6-3 Barry White 7-6 Bee Gees 10-7 Linda Ronstadt "Bayou" 11-9 Elvis 12-10 Player 17-12 Leif Garrett 27-16 High Inergy 30-20

KYNO/Fresno, Ca

Kris Van Kamp

Rod Stewart

KSTP:Minneepolis, Mn Hob Sherwood

Billy Joel

WANC/New York N V erioL sync The Babys James Taylor HUTTEST Crystal Gayle 4-2 Odyssey 6-4 Paul Nicholas 8-6 Bee Gees 11-7

WFIL/Philadelphia, Pa, Ron O Brien England Dan England Dan Odyssay Steve Hiller Hod Stewart HOTT(51) Chicago 4-J Fleetwood Mac 10-7 Bee Gues 13-8 Linda Ronscadt Bayow 14-9 Olana Ross 20-15

WK8W/Buffalo, N.Y Ion Summers Nell Olamond Bay City Rollers

Neil Olamond Bay City Rollers Elvis Santa Esmmrelia HOTTEST Bee Ges 4-3 Shaun Cassidy "Rock & Roll" 8-6 Paul Nichalas 9-7 Stys 15-10 The Babys 20-15 Player 20-21

WLS/Chicago, IL m Smith

Linda Ronstadt "Easy" Leif Garrett HOITEST Crystal Gayle 3-2 Rits Coolloge 8-5 Bee Gees 10-6 WPGC/Washington D.C. Jim Elliott

Wings Santa Esmerelda EMF Bee Gees EWF Bee Gees "Allve" HOITEST: LTD 5-4 Fleetwood Mac 6-5 Player 8-6 Queen 13-9 James Taylor 21-16 Rod Stewart 27-17

KFRC/San Francisco, Ca.

Dave Sholir Fleetwood Mac (RA) HOTTEST: Linda Ronstadt "Bayow" 3-1 Bee Gees 6-3 Rita Coolidge 8-6 Paul Nicholas 9-8 Shaun Cassidy 17-10

KHJ/Los Angeles, Ca Santa Esmerelda HOTTEST: Rita Coolidge 6-5 Chicago 10-7

WRKO/Boston, Ma Herry Nelson

LTD Dolly Parton HOTTEST: Linda Ronstadt "Easy" 4-3 Player 7-4 Crystal Gayle 6-5 Odyssey 10-6 Flectwood Mac 9-7 Rita Coolidge 14-10 Rob Welte 21-15 Randy Newman 23-16

96X/Miami, Fl Joel Denve

Chie Millie Jackson Con Funk Shun Leo Sayer HOTTEST: Player 10-2 Rita Coolidge 5-4 Bee Gees 6-5 Elvis 9-6 Elvis 9-6 ENF 11-9 Love & Kisses 12-1

Love & Kisses 12-10 K.C. & Sunshine 22-12 KDWB/Minnespolis, Mr John Sebastian

Linda Ronstadt "Easy" Billy Jool MOTTEST: Chicago 13-4 Fleetwood Muc 10-7 LR8 11-10 Paul Cawis 20-15 Stawe Miller 23-18 Carpenters 27-20

Z97/Fort Worth TE Danny Owen Elvis England Dan Player

Player LRB Wings HOTTEST: Steve Hiller S-2 Barry Menilow 4-3 Dave Mason 8-4 Heatweve 7-5 Paul Simon 17-6 Eric Carmen 18-7 Leo Sayer 10-9 Sentana 19-13

WCAO/Baltimore, Md. ton Alley

Rod Stewart Santa Esserelda Pandy Remman HOTTEST: Playter 5-3 Fleetwood Mac 11-5 Fleetwood Mac 11-5 Judy Collins 7-6 James Tajlor 8-7 High Inergy 21-15 Dolly Parton 23-17 Bay City Kollers 25-20 Bob Welch 29-24 Shaun Cassidy 30-25

birry Jose Oan Hill HOTTEST: Fleetwood Mac J-2 James Taylor S-3 Linda Ronstadt "Bayou" 6-5 Biee Gens 7-6 Steve Hiller 10-7 Santana 12-8 Linda Ronstadt "Easy" 13-9 Paul Davis 22-17 Player 24-18 Bob Harper Player HOTTEST HOTTEST: Bec Gees 4-2 The Babys 12-5 James Taylor 9-6 Bob Welch 22-13 Queen 23-14 Paul Stmon 29-19 Dolly Parton 27-21 WSAUCIncinetti, Oh. E. Alvin Davis Paul Simon Rod Stewart HOTTEST: HOTTEST: Commodores 4-2 Stave Miller D-7 Elvis 19-10 Linda Ronstadt "Dayou" 20-13 James Taylor 23-17 Queen "Champions & Rock" 27-20 CHUM/Torento, Canada John Terminasi Elvis ELO Player HOTEST: Steve Miller 7-6 Dan Hill Bl-7 Rod Stewart 12-8 Donna Summer 13-9 Q102/Cincinnati, Oh Mark Elliott North Elliott Player Rod Stewart England Dan HOITEST: Commodores 2-1 Dave Mason 8-6 Chicago 13-9 Linda Ronstadt "Bayou" 18-10 KXKX/Denver, Co. Dave Kirby Dolly Parton Paul Simon ELO Randy Newman HOTTEST: Fleetwood Mac 2-1 Bob Welch 4-2 Firefall 6-4 James Taylor 15-8 WOKY/Milwaukee, Wi. PatMcKay KTLK/Denver. Co. **Rick Bredy** Barry Manilow Wings The Babys (RA) HOITEST: Firefall 3-2 Fieetwood Mac 9-4 Bob Welch 11-6 Heatwave 12-10 Shaun Cassidy Shaun Cassidy LTD Player James Taylor Heart *Ktc" Billy Joel Al Martino MOTEST: Paul Nicholas 4-3 Fleetwood Mac 7-6 Ower Mason 10-10 Bob Waich 28-31 The Babys 26-21 Quen 32-22 Steve Miller 30-24 Rod Stewart KSLQ/St Louis, Ma Sherry Toennies Odyssey Billy Joel Odyssey Billy Joel Player Cheech & Chong Carpenters Mings Mi KRBE/Houston, Tx. Clay Gish Randy Newman Andy Gibb Neil Diamond HOTTEST: LTO 2-1 Santa Essercida 11-4 Rod Sigmart 22-15 High Inergy 28-17 Con Funk Shun 30-22 WDRQ/Detroit MI Jim Harpe Rod Stewart Dave Mason Al Marrino Orech A Chong MOTIEST: dat Stevens 5-3 Enotions 9-4 High Inergy 8-5 EWF 11-7 Crystal Gayle 13-9 Bee Gees 12-10 George Duke 26-19 Bill Withers 29-24 Oueen "Champions & Rock" 33-26 KCBQ/San Diego, Ca Gerry Paterson Carpenters HOTTEST: HOTTEST: Hestwave 2-1 Cheech & Chong 5-2 Rita Coolidge 14-5 Bee Gees 9-7 Firefall 11-10 LRB 23-17 Steve Miller 24-19 WZUU/Mihwaukee, Wi. Chris Curtis

Steely Dan Randy Newman HOTTEST: Linda Ronstadt "Bayou" 10-2 Bee Grees 4-3 Flectwood Mac 8-6 Stya 15-9 293/Atlanta, Ga Chris O'Kelly Shaun Cassidy Bay City Rollers Wet Willie Samantha Sang AOTIST: Linda Ron Ladt Linda Ron Ladt Dolly Parton 4-3 LTD 5-4 Boe Gee 6-5 James Taylor 14-10 Sity 17-12 Billy Joel 18-13 Paul Simon 19-14 Rod Stewort 28-21 130/Pittsburgh, Pa Bob Savage

Stya Kansas Leif Garrett Leilanc & Carr Bobby Arvon NOTIEST: See Gees 2-1 Player 5-4 Paul M(Cholas 8-6 Rod Stewart 11-8 Rita Cooldge 10-9 Gave Meson 16-11 Judy Collins 20-13 Judy Collins 20-13 Paul Simon 28-21 WHBQ/Memphis, Tn. John Long WPEZ/Pittaburgh, Pe

Judy Collins Santa Steverelda Billy Jole Bay City Hollers Jackie De Shannon Boz Scaggs John Denver HOTTEST: Linda Ronstadt "Bayou & Easy" 2-1 Bee Gees 5-4 Rod Stewart 19-6 Fleetwood Mc 11-8 Paul Stmon 31-24

Beeu Raines

KING/Seattle Wa

None HOTTEST: Chicagô 2-1 Fleetwood Mac 6-3 Bee Gees 5-4 Linda Ronstadt "Bayou" 9-6 Carpenters 10-7 Barry Mantlow 12-9 Jayer 21-15 Paul Simon 24-18

Rob Conrad

Player James Taylor HOTTEST: Odyssey 7-3 Oucen 11-10 Chic 20-11 Dave Mason 22-16 Shaun Cassidy 28-21 EWF 29-22 Wings 31-25 Randy Kewman 32-26

Shaun Cassidy Bob Welch James Taylor Fleetwood Mac NUTESI: Heatware 5-2 Bee Gees 7-6 Linda Ronstadt "Bayou" 8-7 Peter Brown 13-9 WAYS/Charlotte, N.C. Roy Rosen C. Day James Yaylor Player HOTTEST: Fleetwood Mac 4-1 Rita Coolidge 5-4 Crystal Gayle 8-7 Linda Ronstadt "Bayou" 10-8 loft Lucifer Rod Stewart Bobby Simor WKIX/Raleigh, N.C. Ron McKay Santa Esmerelda Ronnie Hilsap John Long Rod Stewart Nell Olamond Linda Ronstadt "Easy" HOTTEST: LTO J-1 Barry White 4-3 EWF 13-6 Emgland Dan 11-9 High Inergy 23-13 Shaur Casidy 26-17 Samantha Sang 30-25 Can Hill Billy Joel HOTTEST: Ear City Rollers J-2 Elv's 7-5 Bob Welch 10-6 Linda Ronstadt "Easy" 11-7 Rod Stewart 19-14 Player 22-15 John Denver 22-16 Styr 25-18 ELO 26-19 99X/New York, N.Y. Bill Garcia BJ105/Orlando, Fl. Tom West Nefl Olamond

Kris Van Kamp Heart "Kick" Santa Esserelda Sityx Rod Stewart Heil Olarond ELO Dolly Perton Kandy Hemman Steely Dan HOTTEST: Linda Ronstadt "Mayou" 9-3 Evired-5 Santuna 7-6 Linda Ronstadt Linda Ronstadt Linda Ronstadt DI 19-12 Unda Ronstadt Unda Ronstadt UD 19-24 WDBC/Hartford, C Ronnie Hilsap Bolity Joel EM EM Keil Diamond (DP) Lymyrd Skynyrd (DP) Styx (DP) HOTT(ST: Linda Ronstadt Bayou A Easy Dolly Parton 8-4 Fleetwood Mac 9-7 England Don 12-8 Steve Hiller 14-9 Player 15-10 James Taylor 23-17 WDRC/Hartford, Ct Jim English Player Player ELO MOTTEST: Crystal Gayle 6-3 Bee Gees 5-4 Linda Ronstadt "Easy" 7-5 Bob Welch 13-7 Fleetwood Hac 16-11 Poul Simon 18-13 Rod Stewart 26-21 KAAY/Little Rock Ar Player HOTTEST: Bee Gees 4-1 Fleetwood Mac 7-4 Stya 10-6 The Babys 12-10 KERN/Bakersfield, Ca. Pete Shannon ¥95/Tampa, Fl. Ben Christopher Vinos Paul Simon HOTTEST: Heatwave 2-1 Bee Gres 5-3 Player 12-5 Linda Ronstadc "Easy" 10-7 Paul Nicholas 10-8 Firefall 13-9 Seals & Crofts 16-11 Peter Frampton Bob Welch James Taylor Velots Hot Strict HotTIST: Chicago 4-2 Bee Gees 6-4 Berry Mantlow 9-5 Firefail 9-7 Linda Ronstadt "Easy" 14-8 Peblo Cruise 12-9 CSN 19-11 Lito 21-15 Steve Miller 29-21 Steve Miller 29-21 Likb 30-25 WKV/Oklahoma City, Ok Sandy Jones WBBQ/Augusta, Ge. Bruce Stevens Santona Dan Hill Hillie Jackson HOTTEST: WNDE/Indianapolis, In HOTTEST: Commodores 2-1 Firefall 3-2 Bee Gees 4-3 Fleetwood Mac 9-4 Chicago 10-8 James Taylor 12-9 Linda Ronstadt "Bayou" 14-10 Player 20-13 Steve Hiller 26-21 Non Stemart Wings Player Paul Simon HOTTEST: Linda Romstadt "Bayou" 5-2 Bee Gees 6-4 Cave Mason 8-7 Rite Coolidge 11-8 Flectwood Mac 12-10 Chicago 17-11 KFXM/San Berna Jeff Selgo KANC/Anchorage. Ak Steve Miller HOTTEST: HÖTTEST: Bee Gees J-1 Flrefall 4-3 Chicago 9-8 Fleetwood Mac 14-9 Barry Manilow 11-10 Bob Weich 21-16 Linda Ronstadt "Bayou" 24-17 Rod Stewart 30-25 Santana Dolly Parton Leff Garrett Billy Joel HOTTEST: Rits Coolidge 2-1 Grystal Gayle 4-2 Bob Welch 6-4 Paul Simon 8-7 Bay City Rollers 13-8 Firefall 15-10 EWT 18-13 Jackie De Shannon 26-20 LiD 28-21 Wings JO-24 WOXI/Atlanta Ga Ahett Walker Santana HOTTEST: $\begin{array}{l} \text{HOTEST:} \\ \text{Rod Stewart 15-4} \\ \text{Styx 9-5} \\ \text{Billy Joel 17-8} \\ \text{Player 11-9} \\ \text{Paul Simon 16-13} \\ \text{Rondy Newman 25-15} \\ \text{The Babys 21-16} \\ \text{Bob Welch 27-21} \\ \text{England Dan 29-23} \\ \text{Queen 30-24} \\ \end{array}$ Ronnie Hilsap ELO Mandy Newman HOTTEST: LTD 4-2 Rod Stewart 14-5 James Taylor 11-8 Player 17,12 Shaur Cassidy 23-13 Dolly Parton 22-15 Kansas 21-16 Elvis 28-22 KTKT/Tucson, Az Ed Alexander Ed Alexander Rod Stewart Shaun Cassidy LTD Randy Hewman (DP) HOTTEST: Bee Gees 3-1 Stave Hiller 6-4 Player 12-8 Barry Khite 14-10 Cheech & Chong 25-17 WOW/Oklahoma City, Ok Eric Foxx WMET/Chicago, I Dave Morgan Santana Queen Santa Exmerolda ELO Rod Stewart Bay City Rollers Player Wings HOTTEST: Heatwayo 2-1 HOTTEST: Heatwave 2-1 Styx 6-4 Eric Carmen 7-6 Bee Gmes 11-8 Leif Garrett 26-19 ELO Samay Nagar HOTTEST: Dave Mason 6-5 Player 8-6 Bob Melch 14-7 Linda Ronstadt "Bayou & Easy" 12-10 Day City Rollers 30-20 Q 28-21 Rod Stewart 32-22 KLEO/Wichits, Ks. Ken Clifford Linda Ronstadt "Rayou" Bob Welch HOTIEST: Fleetwood Mac 9-7 Barry Manilow 12-9 Santana 18-13 Paul Simon 29-20

WAKY/Louisville, Ky. Bob Moody BDD Moody Stave Hiller Elvis Bay City Rollers MolTESTI Kis 15-1 Linds Konstadt "Bayou" 4-3 Bea Gea 7-4-3 Bea Gea 7-4-3 Bob Melch 12-9 James Taylor 13-10 Bob Melch 12-9 James Taylor 13-10 Linds Romstadt "Esty" 20-13 Barry Mellow 21-14 Dolly Parton 28-17 High Inergy 30-19 Player 27-22 WIFI/Philadelphia, Pa. Steve Rivers Rod Stewart Rod Sterrer Queen HOTTEST: Bee Gaes 4-1 Linda Ronstadt "Bayou & Easy" 8-4 Player 13-9 Bob Weich 12-10 Kansas 21-12 Diana Ross 24-16 WIFE/Indianapolis, In Jay Hawkins Rush Rod Stewart Nod Stewart Kanšas HOTTEST: Linda Ronstadt "Bayou" 4-2 Bee Gees 5-4 Judy Collins 10-5 Rith Coolidge 8-6 Fleetwood Mac 9-8 Carly Simon 13-10 Dolly Parton 20-15 Q94/Richmond, Va. Tim Watts Santana Styx EWF HOTTEST: Linda Ronstadt "Easy" 10-2 Steve Miller 16-9 LTD 18-12 Randy Newman 27-18 The Babys 24-19 Bob Welch 29-24 WPHD/Buffalo, N.Y. Harv Moore K1ss Rush HOTTEST: HOTTEST: Bee Gees 3-2 Linda Ronstadt "Easy" 4-3 Styx 7-4 Billy Joel 11-5 Rod Stewart 8-6 Randy Newmon 10-8 Danker 10-11 Randy Newman 10-Player 19-11 Bob Welch 17-12 ELO 27-21 Wings 29-24 WLAC/Neshville, Tr Shaun Cassidy Styx Andy Gibb Chic HOTTEST: LTO 11-4 LTO 11-4 Peter Brown 12-5 Fleetwood Mac 24-17 Paul Simon 26-18 Paul Davis 28-19 Linda Ronstadt "Easy" 32-23 Randy Newman 33-24 WLEE/Richmond, Va. Ken Curtis Ken Curtis Randy Newman Leif Garrett High Inergy HOTTS1: Barry Manilow 5-3 Litto 8-5 Player 10-7 Linda Ronstadt "Bayou" 18-9 Fleetwood Mac 13-10 Elvis 20-12 Dolly Parton 27-21 Wings 30-25 KJRB/Spokane, Wa. Tom Hutler Santana Seriana LiO Englip Perton Unived Stynyrd (DP) Kef (DP) Kef (DP) Kef (DP) Kef (DP) TEST: Styr 4-2 Linda Ronstadt "Dayou" 5-4 Carponters 6-5 Player 9-7 Chicago 10-9 Fleetwood Mac 12-10 Bay (Ctty Rollers 18-13 Bay (Stwart 22-18) James Taylor 27-22 Shaum Cassidy 28-23 WSGN/Birmingham, Al. Bill Thomas None HOTEST: Fleetwood Mac 7-5 Player 11-6 Dolly Parton 15-8 Linda Ronstadt "Bayou" 12-9 Elvis 24-16 Jackte De Shannon 22-17 Rod Stewart 25-19 Billy Joel 29-20 KEZY/Anabeim Ca **Rick Carroll** Pick Carroll 'Player ELO HOTTEST: Linda Ronstadt "Bayou" 2-1 Heatwave 3-2 Crystal Gayle 6-5 Rita Coolidge 10-8 Barry Mrite 11-9 The Babys 12-10 Wings 20-15

KRIZ/Phoenis, Az Anna Heyes Samenthe Sang Cheece & Chony Andy Glab HOTIASI: Grystal Gayle 5-2 Chicago 4-3 Bee Gees 13-5 Slave Hiller 12-7 The Babys 19-12 Rod Stewart 20-13 Randy Newman 31-20 LTD 34-21 Linda Ronstadt "Bayou & Lesy" Stevie Wonder LTO HOTTEST: Double Bros 6-1 ELO 8-3 The Babys 5-4 Steve Miller 19-7 Firefall 14-8 WNCI/Columbus, Oh. Chris Edmonds Fleetwood Mac HOTTEST: Kita Coolidge 3-2 Barry White 5-4 Rush 6-5 The Babys 9-7 Judy Colins 14-9 Barry Manilow 11-10 Gary Waldron Rod Stewert Net1 Ofaxend Steely Dan Lynyrd Skynyrd (DP) Arter Frampton (DP) Ber Gars 2-1 Shaun Cassidy 3-2 darry Mantow 4-3 Crystal Gayle 6-4 Garry Mantow 4-3 Crystal Gayle 6-4 Steve Miller 7-5 Fleetwood Mac 8-7 Linda Ronstadt "Easy" 10-8 Honstadt "Easy" 10-8 (10 28-23) Gary Waldron WBBF/Rochester, N.Y. Yom Nest Kod Stewart Bay City Rollers Queen Player HOTTEST: Rita Coolidge 4-1 Bee Gees 5-3 James Taylor 17-6 Van Morrison 10-9 Kim Welah Rod Stewart Queen "Champions & Rock WCOL/Columbus. Oh Deve Bishop "Champtons & Rock Randy Newman HOTTEST: Linda Ronstadt "Bayou" 4-3 Fleetwood Mac 12-5 Dolly Parton 19-6 Carpenters 22-17 Missouri 25-20 ELD 27-22 Dolly Parton England Dan Hollts Parton England Dan Hollts Carlos (1996) Tatisa Coolidge 3-2 Linda Runstedt Bayour 4-3 Alan Parsons 7-5 Judy Collins 9-6 The Rendalls 14-7 Romite Hilsap 15-6 The Babys 10-9 Firefail 11-10 LiD 29-23 Denise Gorman Andy Gibb Samantha Sang Heart "Kick" (DP) Petter Frampton (DP) HOTTEST: Chicago 4-3 Crystal Gayle 5-4 Rita Coolidage 6-5 Dee Gres 7-6 Barry Mhite 10-9 Fleetwood Nac 14-10 WAPE/Jacksonville, FL Paul Sebestian Rod Stewart Linds Ronstadt Bayour Bayour Bayour Bayour Bayour Hilly Stell Hold Ronstadt "Easy" 10-6 Chicago G-7 James Taylor 9-8 England Dan J1-10 Bob Weich 17-11 Dolly Parton 21-16 Santana 26-21 Odyssey Samantha Sang LTD HTTEST: LInda Ronstadt "Eayo" 8-3 Linda Ronstadt "Eayo" 8-3 Fleetwood Mac 7-6 Barry White IO-9 Rad Stewart 14-10 Billy Jacl 24-19 Dhaun Cassidy 28-23 KEEL/Shreveport, La. Steve Kelly Steve Kelly Donny & Marie Wings Samatha Sang HoltEST: Linda Kontadt Dee Ges 10-2 Rita Coolidge 11-3 Pleetwood Mac 12-5 Player 13-7 Linda Romstadt "Easy" 15-8 Debby Boone 14-10 Steve Miller 18-12 Dolly Parto 24-16 LTD 26-17 WFLI/Chattanooga, Tr KrisCopeland Art Garfunkel Andy Gibb Met Willie (DP) Lynyrd Skynyrd (DP) HOTTEST: Rita Coolidge 4-3 LTO 12-4 England Dan 6-5 Doily Parton 18-6 PRO FM/Providence, R Gary Berkowitz Gary Borkowitz Billy Jon Junes Trampton Junes Trampton Junes Transfor Ourcen 2-1 Ourcen 2-1 Ourcen 2-1 Searl Staur Cassidy 29-5 Commodores 13-6 Crystal Gayle 8-7 Sealts & Crofts 11-2 Leff Garrett 25-10 Kod Stewart 28-12 Abba 21-16 Wings J0-19 WAVZ/New Haven, Ct. Curt Hansen Peter frampton HOTILST Bee Gees 7-2 Bob Melch 6-4 Unda Ronstadt "Bayou" 10-5 Gueen 15-6 Fleetwood Mac 11-9 Rod Stewart 27-16 EAU 28-22 Chic 36-24 Steve Miller 30-25 Billy Joel 32-26 Alan Hague Rod Stewart Net1 Diamond

WNOE/New Orleans, La C.C. Courtney Elvis Shaun Cassidy Billy Joel Sandford-Townsend Samy Hagar Peter Frampton Bad Boy Peter Frampton Bad Boy Jess Roden Owight Twilley Dan Hill John Denver HOTIEST: Firefall 5-2 Chicago 4-3 Lifeis 6-5 Par Babys 12-9 Dee Gees 15-10 Red Stewart 18-13 Leff Garrett 23-18 Randy Nemman 33-24 Tom Petty 32-26 B100/San Diego, Ca Judy Rich Randy Neuman Lynyrd Siynyrd Kct Willie HOTTEST: Linda Ronstadt "Easy" 7-5 Steve Miller 8-7 James Taylor 10-9 LRB 12-10

KLAZ/Little Hock, A/ Randy Hice Randy Riseman Billy Joel High Jordy High Jordy High Jordy High Jong High Control Filestwood Mac 3-1 Chicago 4-3 Siya 6-3 Player 7-6 Linda Konstedt "Bayou" 9-7 Barry Kanlow 108-13 Dolly Parton 20-14 LTD 21-16 Rod Stewart 30-24 WERC/Birmingham, Al Wall Brown ELO Dan Hill Bay City Rollers Samanthe Sang Leif Garrett HOTTEST:

added this week.

Music key: (DP) indicates the song is getting play

during certain parts of the day and/or night (RA)

Indicates the song was dropped from the playlist

PARALLEL TWO

HOTTEST: Chicogo 5-3 Fleetwood Mac 6-4 James Taylor 9-6 Paul Simon 10-8 Player 13-9 Dolly Parton 12-10 Billy Joel 26-21 KINT/EI Paso, Tx. Rish Wood Wings Dolly Parton HOTTEST: Player 1-2

HOTTEST: Player 3-2 Linda Ronstadt "Easy" 5-4 Linda Ronstadt "Bayou" 8-5 Steve Miller 13-9 Bob Welch 25-17 KQEO/Albug Frank Raga

WAJZ/Knoxville, Tn. Bob Kaghan

High Inergy 30-16 Queen 28-18

WOLF/Syracuse, N.Y John Gabriel

Leif Garrett

Queen ELO

Leo Sayer Sammy Hagar Andy Gibb High Inergy Wet Willie Dan Hill Billy Joel HOTTEST: Bee Gees 5-1 Linda Ronstadt "Bayou" 6-3 Fleetwood Mac 8-6 Linda Ronstadt "Lay" 14-9 James Faylor 14-9 James Faylor 14-9 Jayer 24-19 LiD 28-23

Andy Gibb Randy Newman David Gates Peter Frampton (DP) HOTISSI: Dolly Parton 8-5 Stya 14-7 Paul Simon 11-10 Bob Weich 19-13 Fleetwood Mac 20-14 Steve Miller 23-18 KNDE/Sacramento, Ca. Steve Martin Sammy Hagar Bee Gees HOTTEST: Cheech & Chong 4-3 Player 6-5 Shaun Cassidy 20-9 LTD 17-12 High Leegun 20.16

WYRE/Annapolis, Md Steve Kushner Bay City Rollers Randy Newman HOTTEST: Linda Ronstadt "Bayou" 4-1 Fleetwood Mac 9-7 James Taylor 11-8 Judy Collins 10-9 Player 13-10

ELO Wings ANDTEST: Crystal Cayle 4-3 Linda Ronstadt "Easy" 5-4 Shaun Cassidy 12-5 Stya 10-8 Linda Ronstadt "Bayou" 22-9 Santa Esmerelda 23-13 KHFI/Austin, Tx. Jack Starr

Styn Qween Billy Joel Eric Clapton HOTTEST: EWF 5-1 Randy Newman 9-5 Barry White B-6 Fleetwood Mac 10-8 WMAK/Nashville, Tn. Boar Bradley

ELO Randy Heman Interance Boylan HOTTEST: Commodores 6-3 Paul Davis 15-8 Dolly Parton 12-10 Elvis 20-13 Player 25-15 Carpenters 23-16 Linda Ponteat Rad Stewart 34-22 Linda Ponteat

WFLB/Feyetleville, N.C. Stanley II. Stewart TEN Q/Los Angeles, Ca Jimi Fox

Packats Kantas John Genver (UP) Steely Dan Ashford-Simpson (UP) Poul Richolas 3-1 LTD 4-3 Player 6-4 EMF 9-6 James Taylor 10-9 Firefell 11-10 Ramones "Rock" (UP) Wet Willie Queen Bay City Hollers Kantas Nick Gilder Johnny Paycheck The Kendalls Kiss - Rocket" HOTICSI: Heatwaye 2-1

WYND/Barasota, Fl Larry Matthews

LLO Kangy Newman Queen Rod Stewart High Inergy Shaw Casidy HOTIST: Linda Konstagt "Bayou & Easy" 6-2 Flaetwood Mac 8-J Staw Hiller 11-9 LTO 13-10 England Dan 23-13 Player 27-16 Sentana 29-21 Setya 28-23 Dolly Parton 40-24

KYSN/Colorado Springs. Co Maro McDonald

Wings Rod Stewart HOTES1: Rita Coolidge 2-1 Crystal Gayle 3-2 Bee Gees 6-5 Fleetwood Mac 8-6 Linde Ronstadt "Eesy" 10-7 Dave Meson 14-10 Jimy, Buffett 21-15 Carpenters 22-17

WVLK/Lexington, Ky Jim Jordan

Paul Simon Rod Stewart Elvis Leif Garrett HOTTEST N.C.

HOTTEST Chicago 3-2 Linda Ronstadt "Bayou" 9-4 Bee Gees 14-6 Fleetwood Mac 10-7 Paul Nicholas 11-9 Dolly Parton 25-18 Steve Hiller 29-19 LTO 30-21 WSPT/Stevens Point Wi PatMartin

PatMartn Jay Ferguson Billy Joel Kansas HOTICST: Linda Ronstadt "Bayou" 6-3 Seals & Crofts 10-5 Bay City Rollers 12-6 Player 12-8 Still-tar 13-9 Steve Miller 18-13 Rod Stewart 23-17 Santan 24-19 Paul Davis 25-20 Paul Simon 27-21

WACI/Freeport, II Phil Bankester

Barry Cantlow 10-9 Player 13-10 Linda Ronstadt "Easy" 18-11 Styx 25-15 Steve Miller 21-16 Elvis 26-19 Bob Welch 29-23

Jon Londo

Dolly Parton

J. David Sloane

s Taylor Babys 30-

WTRU/Muskegon, Mi.

WANS/Anderson In Bill McCown

KBIM/Roswell, N.M J. Devid Sloane Den Hill Andy Glob (DP) Lynyrd Skynyrd (DP) MOTTEST: Paul Micholas 2-1 Barry Ranthow 4-3 England Dan 11-5 Gay Gity Rollers 9-7 Linda Ronstadt "Bayou" 15-3 Fleetwood Mac 18-11 Player 27-23 James Taylor 29-23 The Babys 30-25

WHHY/Montgomery, AL Lanny West

Dona Summer Dan H11 Alan O'Day HOTEST: Stys 6-2 Linda Ronstadt "Easy" 10-7 Dolly Perton 15-8 ELO 21-13 Art Garfunkel 23-17 Andy Gibb 24-18 Bob Weich 28-20

John Denver Billy Joel HOTTGST. David Castle 6-5 England Dan 10-7 Steve Hiller 11-9 Linda Ronstadt "Easy" 19-12 Linda Ronstadt "Bayou" 20-23 Santan 20-24 CSN 30-25

Eric Chease James Täylor L10 Rad Stewart Randy Newman HOTIES1: Ber Gers J-1 Crystal Gayle 5-3 Fleetwood Hac 6-4 Rita Coolidge 7-5 Steve Miller 10-8 Paul Micholas 12-10 Player 17-11 Bob Weich 19-14 LLO 24-19 Mign Inergy 28-22 KASP/Salt Lake City. Ut Nos screar, Reil Diamond Elvis Shaun (assidy 8-1 Linda Ronstadt "Bayou" 3-2 Chicago 4-3 Ch JB106/Providence, R. Robb Stewart Chic EWF Debby Boone Brooliyn Dreams Dan Hill Bee Gees Donna Summer Peter Franston HOTIEST: Dee Gees 3-2 Linda Ronstadt "Bayou & Easy" 6-Barry White 7-5 Judy Collins 8-7 Shaun Cassidy 17-6 Rod Stewart 22-15 Player Z8-18 Leif Garret 21-20 England Can 30-25

Ron White

WGRD/Grand Rapids, Mi, Ron White Judy Collins HOITEST: Paul Nicholas 3-2 Linda Ronstadt "Bayou" 9-3 Bee Gees 8-4 Erystal Gayle 15-7

HOTTEST: Heatwave 2-1 Barry White 5-4 Berr Ges 6-5 Fleetwood Mac 8-7 Paul Nicholas 10-8 Rite Coolidge 11-10 Diana Ross 27-23 WTRY/Troy, N.Y. Jeff Ryan

Dan Hill Billy Joel LTD Santa Exmeralda Lynyrd Skynyrd (Dr) HÖTTESI Linde Ronstadt "Bayou" 18-4 James Taylor 14-11 Chicago 15-12 The Babys 19-13 Seals & Crotts 24-19 ELO 30-25

PARALLEL THREE

> KSLY/Sen Luis Obispo, Ce. John Tobi

Santa Esmerelda Dan Hill Het Willle Steely Dan Jan Hammer HOTTEST: Dolly Parton 2-1 Player 6-5 Paul Nigholas 10-6 Fleetwood Mac 16-7 The Bobys 12-10 Paul Simon 17-12

WAIR/Winston-Salam Jay McDaniel Lynyrd Skynyrd Wet Willie tell Diamond Chic HOTTEST: Bay City Rollers 7-2 Chicago 4-3

Chicago 4-3 Dolly Parton 8-4 James Taylor 6-5 Player 9-6 Elvis 14-7 The Babys 10-8 Brick 12-10 Rod Stewart 30-20 WISM/Madison, WL

Andy Gibb Rod Stewart LTO Bor Scaggs HOTTCST: Rita Coolidge 3-2 Ber Gees 4-3 Chicago 6-4 Linda Ronstadt "Bayou" 7-6-7 Judy Collins 11-8 Barry Yanilow 10-9 Player 13-10

Phil Bankoster Bay City Rollers Paul Simo ELO Dan Hill John Derver Sterly Dan HOITEST: Bary Ges J-1 Stry Ges J-1 Stry Ges J-1 Stry Ges Chicago 3-5 Paul Micholas 11-8 The Babys 12-9 Rita Cooldge 13-10 Queen 25-20 Player 29-21 Carpenters 28-22

LTD ELO MOTTEST: Linda Ronstadt "Bayou" 4-1 Bee Gees 5-4 Garry Manilow 9-7 Fleetwood Mac 13-10 Steve Miller 20-13 Player 22-16 James Taylor 29-21 Judy Collins 31-26

Bill McCown Mings Santa Esserelda Addrisi Bros. Jay Ferguson HOTEST: Bar Citk Rollers J-1 Bar Citk Rollers J-1 Bar Citk Rollers J-1 Citade Ronstadt "Bayou & Easy" 7-C England Dan 8-6 'James Taylor 9-7 Dolly Parton 13-8 The Kendalis 14-9 Leif Garrett 16-10 Steve Hiller 21-15 Stillwater 22-16 Rod Stewart 25-17 High Inergy 24-19 Paul Stano 28-21 Ewf J0-25

WEAQ/Eau Claire, Wi. Sean McCartney

The Babys 30-25 **KiLE/Gaiveston, Tx. Dave Collins** Lan Hill Stillweter Olana Rostadt -Bayour 2-1 Heatuwer 3-2 Chicago 4-2 Rita Coolidge 5-4 Bes Gert 3-6 Ti 0-4, Smerelda 10-0 Faul Stemo 11-10 Favis 22-11 Barry Manitow 26-15 Rod Stewart 28-20 High Inerg 36-22 Steve Hiller 31-23 Dolly Parton 32-27

WIII/New Orieans Marty Maxwell

than re-added.

KCPX/Ball Lake City, UL

KBEQ/Kanaas City Mo

K 100/Los Angeles, Ca Denise Gorman

WICC/Bridgeport Ct. Gary Peters

KFI/Los Angeles, Co. Eric Chase

R&R/Friday, November 25, 197/

The Hottest: **Bee Gees** Linda Ronstadt "Bayou" **Fleetwood Mac** Player

Linda Ronstadt "Easy"

PARALLEL THREE

KKXL/Grand Forks, N.D.

Bob Harlow

KSTT/Davenport, Ia. Jim Chapman

HOTTEST: Bee Gees 2-1 Bay City Rollers 12-5 Steve Miller 10-6 Linda Ronstadt "Bayou" 14-8 Barry Mhte 15-9 Shaun Cassidy 18-10 Styx 22-12 Linda Ronstadt "Easy" 24-19

KKLS/Rapid City, S.D. Stone/Kjar

Wings Steely Dan Santa Esmerelda HOTTEST: Bee Gees 3-1 Chicago 4-2 James Taylor 6-5 Firefall 7-6 England Dan 8-7 The Babys 10-8 Linda Ronstadt "Easy" 11-10

KTAC/Tacoma, Wa. Ric Hansen

Paul Simon Bay City Rollers HOTTEST: Commodores

bay city workers Commodores "Brick" 2-1 Crystal Gayle 3-2 Shaun Cassidy "Rock & Roll" 5-3 Rita Coolidge 6-4 Chicago 7-5 Bee Gees 8-6 Firefail 11-9 Fieetwood Mac 12-10 Player 25-20

WCGQ/Columbus, Ge

Chuck Bear wet Willie Saantha Sang Shaun Casildy HOTTEST: LTO 5-1 Brick 4-2 James Taylor 6-4 The Babys 7-5 Chicago 8-6 Pilayer 11-7 Bay City Rollers 13-10 Andy Gibb 25-20 ELD 28-23

KVOX/Fargo, N.D. Bob Denver

LRB (RA) Rita Coolidge (RA) Rod Stewart HOTTEST: Seals & Crofts 2-1 Chicago 7-3 Meco 9-0 Paulo 24/10 23-10 Dan Hill 25-15

WTSN/Dover, N.H

Jim Sebastian

Chuck Bea

England Dan LTD Rod Stewart K.C. & Sunshine

K.C. & Sur Wings EWF Foreigner "Long" Dan Hill HOTTEST:

WRFC/Athens, Ga. Kelly McCoy Kenny Mitted Addrisi Bros. wet Willie Dan Mill MOTTEST: Player 8-3 Styr 7-4 EWF 9-5 James Taylor 10-7 LTD 12-8 Linda Ronstadt "Bayou & Easy Bob Welch 25-20 Dolly Parton 29-24 MODMSGLIGA Ca

KDON/Salinas, Ca. A.J. Roberts

Linda Ronstadt "Easy" Linda Konstadt "Essy" Styx Nille Jackson. Billy Joel Commodores "Trot" HOTTEST-1 Player 4-1 Dolly Parton 9-2 Santana 5-4 Boz Scaggs 11-5 The Babys 13-6 LRB 12-8 Fleetwood Hac 15-9 Barry Maitte 20-14 Paul Simon 21-16 High Inergy 22-17 Eth 25-18 LTD 27-21 Paul Davis 28-22

Paul Davis 28-22 Steve Miller 30-24 KAYC/Besumont, Tx. Paul King

Paul Davis Dolly: Parton HOTTEST: Bee Gees 3-1 Linda Ronstadt "Bayou" 5-3 Chicago 7-6 LTD 19-7 Emotions 16-8 Barry Manilow 13-9 Elvis 22-16

KLMS/Lincoln, Ne Gery Collins

Rod Stewart

Rod Stewart ELO England Dan Wings "Kintyre & Girls" (DP MOTTEST: Linda Ronstadt "Bayou" S-4 Rita Coolidge 6-5 Bee Gees 7-6 Flectwood Mac 10-7 James Taylor 12-9 Dolly Parton 13-10 Steve Willer 19-14

WAKX/Duluth, Mn. Bruce McGregor LTO Rod Stewart

Rod Stewart Styx HOTTEST: Player 8-2 The Babys 7-3 Linda Ronstadt Bayour 9-4 J. M. Jarre 10-6 James Taylor 12-9 Dolly Parton 15-10 Andy Gibb 22-14 Wings

"Kintyre" 23-16 WKNX/Saginaw, Mi Bill Savage

Player Righ Inergy Bay City Rollers Dolly Parton HOITEST: Bee Gees 4-1 Linda Ronstadt "Bayou" 5-4 James Taylor 10-8 Dave Mason 13-10 LTD 21-13

980/Vidalia, Ge Gery Michaels

Wings Samanthe Sang Shaun Cessidy Addrist Bross. HoiltSi: The Kendalls 3-2 Bere Gees 4-3 Firefall 7-5 Chicago 8-6 James Taylor 9-7 Linda Ronstadt "Bayou & Eesy" 10-8 Linda Ronstadt "Bayou & Eesy" 10-8 Linda Ronstadt "Bayou 12-16 Rod Stewart 24-18

KQDI/Great Falls, Mt.

Rod Stewart Jackie De Shannon Olivia Newton-John HOTTEST: Bee Gees 3-2 Bee Gees 3-2 Chicago 5-4 Carpenters 7-6 Linde Ronstadt "Bayou" 10-7 Fleetwood Mac 11-8 Bay City Rollers 21-15

WKAU/Keukauna, Wi Alex Fuliarton

Alas Fullardon John Denver Diana Pois Steely Dan Jay Ferguson HOTIEST: Bay City Rollers 18-5 Linda Konstadt "Bayou & Easy? 7-6 Carpenters 8-7 Bee Gees 9-8 Seals & Crofts 10-9 The Babys 16-11 Rod Stewart 19-12 Shaun Cassidy 26-16 England Dan 25-20 Dan Kill 31-21 Bob Welch 30-23

Jim beobatuan Sanatha Sang Santan Santa Sang Santa Sang Santa Sang Sitil Water HOTIGSI: Queen 5-1 Bee Gees 3-2-Chicago 6-4 Fleetwood Mac 7-6 Bay City Rollers 10-9 Linda Ronstadt "Bayou" 13-10 Bob Weich 20-15 KPAM/Portland, Or Michael O'Brien Michael O'Brian Dolly Parton Tom Petty Randy Nerman HOTTEST: Chicago 3-2 Linda Ronstadt "Bayou" 5-3 Fleetwood Mac 6-4 Steve Hiller 9-6 The Babys 8-4 James Taylor 12-8 Garpenters 10-9 Bay City Rollers 16-11 Player 24-15 Roid Strwart 25-18 WNAM/Neenah, Wi Jason Page Jamon Pege Santa Esmerelda Elvis Elvis Santa Esmerelda Elvis Santa Esmerelda Elvis Santa Marie Hortest: Lavid Soul 9-1 Linda Ronstadt "Bayou" 3-2 Carpenters 4-3 Rita Coolidge 8-5 Chicago 7-6 Garry Manilow 10-7 Styx 12-8 Bee Gees 13-10 Linda Konstadt "Easy" 23-18 Player 24-19 Bay City Rollers 28-20 KCENNReno, Nv. KCBN/Reno, Nv RonErickson Jackie De Shannor Den Hill vacate be Shannon Dan Hill Lynyrd Slynyrd Toa Petty Steely Uan WOTIEST: Bee Gees 3-1 Fleetwod Mac 6-5 Linds Ronstadt "Bayou" 9-6 The Babys 14-9 Linds Ronstadt "Gay" 16-11 Bay City Rollers 21-11 Leif Garrett 26-19 Andy Gibb 29-23

WROK/Rockford, II. Bob Good Bob Good Bay City Pollers Dolly Parton Jay Ferguson HolTEST: Heatware 8-3 Eric Garmen 7-5 Chicago 10-7 Linda Ronstadt Bayour 12-8 Stove Miller 24-19 Judy Collins 28-21 Linda Ronstadt Tasy 30-23 Rod Stewart 33-27 WLCY/Tampa, Fl. Ron Parker Rod Stewart Dolly Parton HOITEST: Bee Gees 4-2 Linda Ronstadt "Bayou" 5-3 Flegtwood Mac Du-6 Linda Ronstadt "Easy" 12-9 Shawn Cassidy 23-16 LTO 25-19 Player 30-25 KEVDROLE LA KFXD/Boise, Id andy Green Rendy Woman Santa Esserelda Leif Gorrett HoffEST: Fleetwood Mac 7-4 The Babys 8-5 Linda Ronstadt "Bayou" 10-7 Linda Ronstadt "Easy" 11-9 Dolly Parton 14-10 Bay City Rollers 20-17 Andy Gibb 24-19 Kansas 29-24

KRKE/Albuquerque, N.M. Debby Hines Paul Simon Billy Joel Dan Hill HOTTEST: Fleetwood Mac 2-1 The kendalls 10-2 Chicago 6-5 James Tay'or 9-8 Steve Miller 11-9 Bay City Rollers 26-20 Rod Stewart 30-21 Andy Gibb Alpha Band Santa Esmerelda Shaun Cassidy (DP) MOTTEST: Heatuave 3-2 Santan 6-4 Linda Ronstadt "Easy" 8-6 Ficetwood Mac 10-9 Player 20-10 LTO 22-11 Bob Welch 18-12 ELD 23-16 KAFY/Bakersfield, Ca. Bob Harlow Wet Willie England Dan Neil Diamond MOTTEST: Bee Gees 5-1 Rita Coolidge 3-2 Player 7-4 Judy Collins 9-6 Firefall 8-7 Firefall 8-7 Seals & Crofts 11-9 Linda Ronstadt "Casy" 12-10 Nod Steart 23-15 Leif Garrett 26-20 KDZA/Pueblo, Co Rip Avina Ransas Randy Newman John Denver HOTTEST: Bee Gees 6-1 Fleetwood Mac 9-3 Linda Ronstadt Bayow 10-4 Steve Hiller 12-7 The Babys 14-10 James Taylor 18-12 KENO/Las Vegas, N WLOF/Orlando, Fl. Chris O'Nell Scott Gentry ELO Wings Elvis HOTTESI: Steve Hiller-8-3 Carly Simon 9-7 Ficetwood Mac 10-8 Rita Coolidge 20-9 James Taylor 21-16 Cheech & Chong 29-17 England Can 27-22 Player 32-27 Chip Group Dolly Parton Sampy Hager (DP) HOTEST: Debby Boone 2-1 James Taylor 3-2 Barry White 5-3 Barry White 5-3 Baye Mason 8-4 Bae Gees 7-2 Crystal Gayle 14-10 Linda Ronstadt "Bayou & Easy 16-11 Leif Garrett 29-18 Bob Welth 25-20 Player 27-21 Wings Ja-24 Bay City Rollers 30-25 WISE/JAPHONE, N.C. KEWI/Topeka, Ka. J.R. Greeley Dolly Parton Paul Simon ELO

ELO Randy Newman MOTTEST: Kansas 4-3 Commodores 6-4 Linda Ronstadt - Bayour 10-6 Donna Summer 28-7 Bee Gees 13-8 Barry White 11-9 Elvis 24-19 Leif Garrett 29-24 WISE/Asheville, N.C. Ray Williams Wings Shaun Cassidy Peter Frampton Foreigner Onny & Marle MOTTEST: Linda Ronstadt "Bayou & Easy" 3-2 Bee Gees 5-3 Fleetwood Mac 6-4 Bay City Rollers 13-6 Steve Miller 14-8 The Kendalls 15-9 Styx 12-10 Carpenters 19-12 Player 21-16 Randy Newman 29-23 CK101/Cocos Beach, Fl. Jonathon Dol

Mings Rod Stewart EWF Dina Ross Dina Ross Dina Ross Dina Ross Dina Ross Dina Ross Chicago 4-3 Linda Ronstadt "Bayou" 5-4 Bec Gees 6-5 LTD 7-6 James Taylor 11-8 Steve Hiller 22-15 Santan 27-20 Linda Ronstadt "Easy" 30-23 WGBF/Evenwille In.

WAAY/Huntsville, Al

Tony Taylor

Andy Carey

Wings Dolly Parton Randy Neuman Santa Esmerelda

Santa Esmerelda Flvis HOTTEST: 'dee Gees 4-2 Linda Ronstadt 'Easy' 12-4 Linda Ronstadt "Bayou" 10-5 Fleetwood Mac 17-12 Player:24-14 LTD 27-19 Paul Simon 28-23

Santa Esmerelda Samantha Sang Stevie Wonder HOTTEST: Commodores "Brick" 6-2 Barry Manilow 9-8 LTD 12-9 Rod Stewart 19-12 WGBF/Evansville, In. Buddy Scott WJBQ/Portland, Me Debby Boone Baby" The Babys HOTTEST: Queen 2-1 Rita Coolidge 8-5 Linda Ronstadt "Easy" 14-10

Player HOTTEST: Crystal Gayle 4-1 Barry White 3-2 Bee Gees 6-3 Fleetwood Mac 7-5 Linde Ponstadt "Bayou, & Easy" 12-7 Barry Manllow 11-10 WJON/St. Cloud, Mn. Tom Kay

WEEO/Waynesboro, Pa Bob Xennedy Dan H111 Styx MOTTEST: Seals & Crofts 6-4 Bee Gees 9-6 Bob Welch 10-9 Dolly Parton 19-13

92Q/Nashville, Tn. Bruce Sherman Santa Esmerelda Dan Hill KUTTEST: Linda Ronstadt "Bayou" 5-4 The Babys 8-5 Bae Gees 11-6 Fleetwood Mac 12-7 Linda Ronstadt "Easy" 16-11

VGUY/Bangor, Me. Mark Laurence

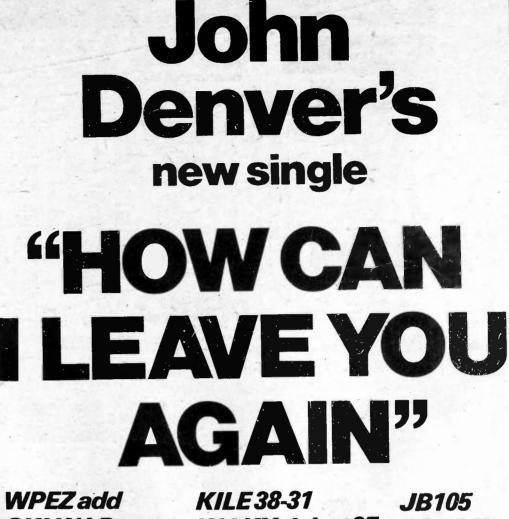
Mark Laurence ELO Randy Hewman Billy Joel HOTTEST: Bay City Rollers 6-4 James Taylor 9-7 Linda Ronstadt "Easy" 10-8 Abba 12-10 Linda Ronstadt "Bayou" 23-18 Dolly Parton 24-20 Queen 28-22

WFOM/Mariatta Greg McClure

ELO Hell Diamond MOTTES1: Firetwood Mac 4-1 Santana 10-2 The Babys 9-4 Linda Konstadt "Easy" 11-5 Stuva Miller 7-6 Paul Sieon 15-8 Bay City Rollers 14-10 EWF 28-23

WIRK/W, Palm Beach, Fl. Alan Edwards

Alan Ladwards Peter Frampton HOTTEST: Bee Gaes 4-2 Brick 5-4 Chicago 7-6 Fleetwood Mac B-7 Shaun Cassidy 13-8 James Taylor 11-9 Player 17-10 Leif Garrett 28-22



WPEZ add WAKX debut 27 **CKLWLP** cut WACI add **WNOE** add WOW22-16 WEAQ add 29 **KERN** debut 33 **WKAU** add KRIZ29-25 KSLY debut 32 WTSN debut 26 KDZA add 40 WAIR 35-31 KQDI debut 29 KCBN KSEE WAGQ KLBK From the album WFEA John Denver КАКС I Want To Live WYND WFOM WFLB WAAY WMPS

WISM Κνοχ WNAM KFYR WGBF

POP/ ADUL

> Jerry Weintraub Management III

WMAK TEN-Q KQEO WINW WVLK WTOB KEIN KPAM KBIM

RСЛ

JOHN DENVER How Can I Leave You Again (RCA) Continues strong...Adds include KOB, KSL, WYMC, WHOK, 14RKO, KBLF, KRMG, KAKE, KCRA, WBAL. JOHN DENVER/How Can I Leave You Again (RCA)



Produced by: Milton Okun

AFL

1 - 2521



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Produced by Michael Lloyd

tic Recording Corp 🛛 🔿 A Vi

(Arista)

P1

WRKO 19-17

WKBW a WCAO 25-20 WPEZ a 13Q 26-25

Mid west

WGCL on

K1NG d-26 KXKX 22-21 KTLK 13-12

South

West

LP: Broken Heart

Pł

lortheast

WABC a-24 99X 21-20 WFIL on WRKO 26-2 WKBW 20-1

WFIL on WRKO 26-23 WKBW 20-15 WCAO 16-14 WPEZ 10-10 CHUM 24-22

Mid west

WLS 18-14 WSAI 22-19 Q102 14-12 WOKY 26-21 WZUU 18-17 KDWB 24-21 KSTP 15-13 WDRQ 16-15 KSLQ 23-19 WGCL 12-5

KRBE 24-24 Z93 26-27

KFRC 15-12 KTLK ra-30

South

West

South

West

BEE GEES 3:01

(RSO)

P1

WABC 11-7 99X 4-4 WPIL 13-8 WRKO 2-2 WFGC 3-3 WKBW 4-3 WCAO 3-4 WPEZ 5-4 WXKX 17-14 13Q 2-1

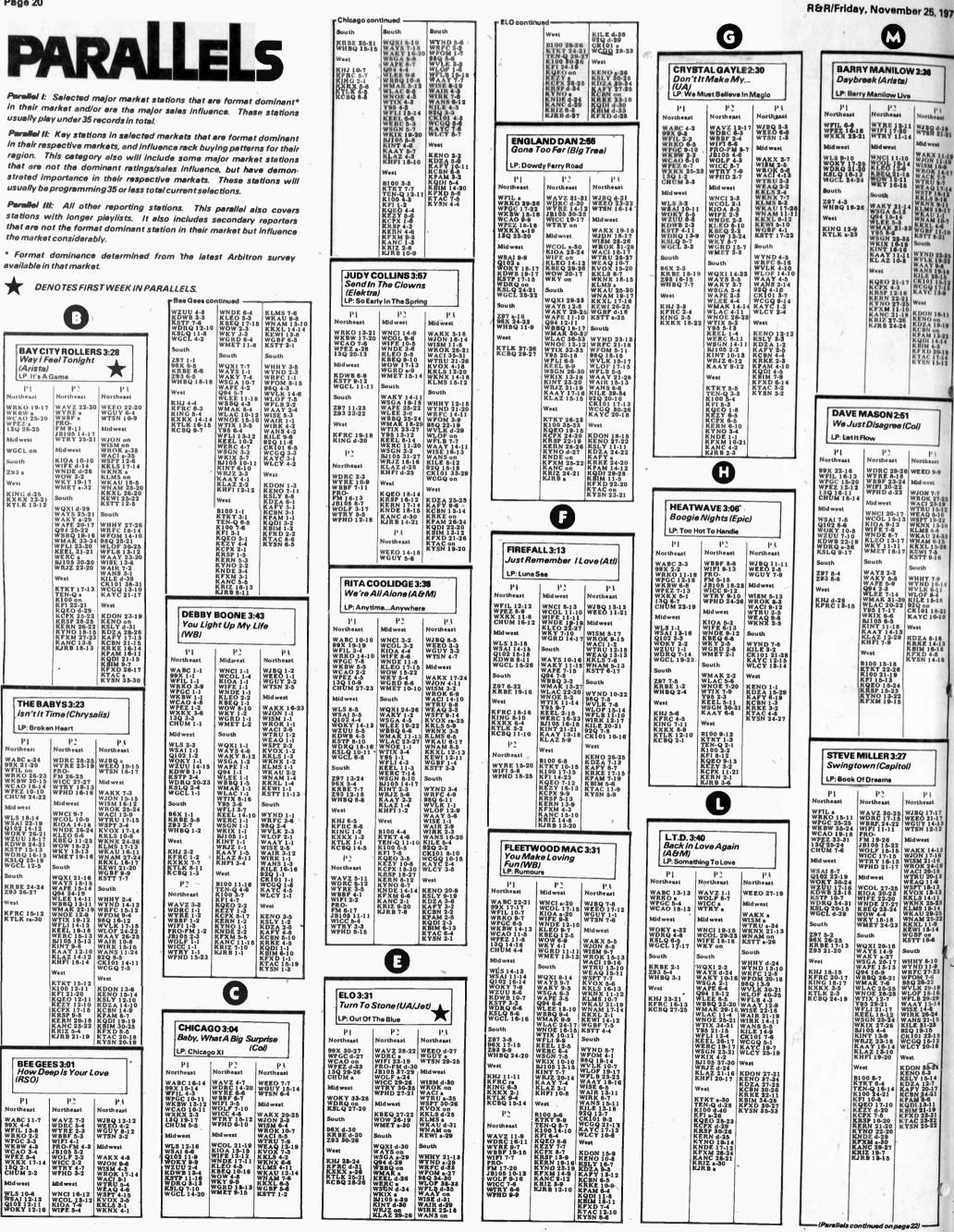
Northeast

iouth

Z93 a

West

LP. It's A Game





"Short People"

99X 32-26 WFILon WRKO 23-16 WPGC debut 28 **WKBW** on WCAO add **WPEZ** on **KRBE** add 26 **Z93 debut 23 WHBQ** on WZUUadd KSLQ 22-13 KXOK27 KHJ debut 22 KFRC debut 30 KXKX add 30 KCBQ debut 29 WDRC debut 29 **WYRE** add PRO-FM debut 28 **JB10533-26** WICC 30-29

WTRY debut 30 **WPHD10-8** WQXI25-15 WSGA add 30 WAPE add Q9427-18 WLEE add WBBQ debut 30 WMAK add WLAC 33-24 **WNOE 33-24** WTIX 31-20-WERC debut 18 WSGN debut 25 WKIX add **WRJZ** add **KLAZ** add **KHFI9-5 KAKC** on KBEQ add 30 **WINW** on WOWon

KLIV on **KTKT** add KIIS-FM8 **TEN-Q20-16** KFIadd KQEOon KCPX 19-10 KRSP debut 17 **KYNO** add KROY on . **KNDE 21-17 KANC** on KJRB debut 26 **WEEO** add WGUY add WTSN 25-21 WFEAon **WHHY 4-3** WYND add 31 WRFC debut 31 **WFOM** on 98Q 32-26

B100 add 28 WFLB debut 34 WAAY debut 22 WISE 29-23 WAIR debut 35 WANSon **KILE 37-35** 92Q debut 27 WCGQ debut 27 WSPT debut 28 **WKAU** on **WNAM** on KEWI add 30 **KJOY 19** KSLY 26-24 .KDZA add 39 KAFY debut 23 **KCBN** on **KRKE** on **KPAM** add KFXDadd

It's a big record!



Produced by Lenny Waronker and Russ Titelman

On Warner Brothers.

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R&R/Friday, November 25, 197 C ß WARY 4-6 WARY 4-6 WARY 4-6 WARY 4-6 WARY 4-7-6 WILL 5-20 WAAY 11-10 KILE 1-5 CK101 2-5 WCGO 2-0 KAYC 5-12 WLOY 0-11 BARRY WHITE 3:27 **ROD STEWART 4:28** You're In My Hourt (WB) LP: Foot Loose & Fancy Free It's Ecstasy ... (20th) × PAUL NICHOLAS 2:44 LINDA RONSTADT 3:57 BOB WELCH 2:51 LP; Barry White Sings For Someon Heaven On The 7th Blue Bayou (Asylum) Sentimental Lady (Capitol) 12 19 Northeast P1 WAVZ 27-16 WJBQ 18-15 WDRC 26-21 WEXC d-25 WYRE 4-24 WGUY d-20 WIFI a-28 PRO-FM 25-12 Midwest (RSO) LP: Simple Orearna Northeast Northeast Vortheast
 Northeast
 Portulest

 WAVZ 5-10
 WEED 8-16

 WDRC 11-14
 Mid west

 PRO-FM 7-3
 With 14-18

 With 2-1-3
 WTHU 14-17

 With 2-1-18
 WFRU 14-18

 With 17-18
 WFRU 14-17

 With 2-1-18
 WFRU 14-17

 With 2-1-18
 WFRU 1-1-3

 With 2-1-18
 WSTI 10-3
 LP: French Kiss WFIL * WRKO d-28 WFGC 27-17 WKBW 22-18 WCAO * WFEZ 10-6 15Q 11-8 CHUM 12-8 WABC 7-12 09X 5-7 WILKO 16-14 13Q 9-10 13.3 Northeast P3 Northeast PI 10.5 123 PI 12 P.3 orth Northeast Midwest ortheast Northeast WNCI 4-6 WCOL 4-3 KIOA 8-7 WIFE 4-2 WNDE 5-2 KI.FO s-28 KI.FO s-28 KI.FO s-28 KI.FO s-28 KI.FO s-28 ortheas WARC 8-6 992 8-6 WRKO 8-12 WFGC 4-7 WKBW 9-7 WFE2 9-17 WXKX 14-11 13Q 8-6 WAVZ 14-28 WDRC 26-22 WYRE 7-16 WGUY 11-2 WABC 15-11 99X 18-15 WJBQ 5-7 WEEO 10-5 WGUY 23-18 WTSN 13-10
 Norman
 Wavz 0.4.7
 Wg0y 18.10

 WAvz 0.4.7
 Wg0y 18.10
 Wg1y 18.10

 WYR1 1.2.10
 WGN 20.10
 Mid west

 FM 18.24
 JB105 28.24
 WAXX 0.17

 WTR 26.22
 WiAN 20.20
 WiAN 20.40

 WH 10.11
 Wavg 10.12
 WAVZ 0.17

 WiC 10.14
 WJON 10.40
 WJON 10.40

 WTR 26.22
 WiAN 20.23
 W9.43

 WHID 17.12
 WIOK 21.18
 WAC.2.44
 KTKT 14-10 TEN-0 5-4 K100 10-9 KPI 9-8 K9PO 10-21 KEZY 11-8 KYNO 17-1 WFII, on WRKO 21-16 WPGC 18-15 WKBW on WCAO 29-24 WPEZ 17-14 13Q 18-12 Mid west PRO-FM 23-12 JB105 22-15 WICC 14-10 WTRY 27-24 WPHD 8-6 WAKX & WJON 22-20 WIOK 33-27 WSPT 23-17 KVOX & KLS d-26 KLMS & WKAU 19-12 WNAM on KKXL 30-21 KSFT -27 WFIL 14-WRKO 17-13 WFGC 2-2 WKBW 3-4 WCAO 1-1 WPRZ 2-1 130 4-5 CHUM d-24 WOCL 5-7 0 17-13 PRO-PM 10-14 JB105 13-13 WOLF 13-14 Midwest
 South
 WIGUES
 KSTT 15-B

 98X 4-11
 WCOL 8-17
 South

 WK18 4-5
 KIOA 156-13
 South

 WH9 4-5
 WIGE 16-13
 WH1Y 22-30

 WH84 4-5
 WGRD 7-10
 WH1Y 22-30

 West
 South
 98 (2-1)

 West
 South
 98 (2-1)

 WIJ 5-9
 WQX14-17
 WCLF 12-14

 KFRC 12-22
 WAYS 21-18
 WLB 1-34

 TM 00-14
 NIdovest

 Nido 13-13
 Widovest

 WOLP 13-14
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 WISM 12-21
 WISM 12-21

 Nidovest
 WIGK 13-12

 WOE 10-16
 WSPT 4-10

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 WSPT 4-10

 WKUY 6-8
 WNNT 17-21

 WKIY 6-8
 WNNT 12-12

 WKIY 6-8
 WSPT 4-10

 WKNY 6-8
 WSPT 4-10

 WKNY 6-8
 WSPT 4-10

 WKY 2-8
 WSAT 12-14

 WWFT 16-12
 WST 13-14

 WAVE 2-7
 South
 Midwest Mid west South Mid west WJON 5-6 WINM 7-6 WINM 7-6 WINM 1-8 WINK 1-8 WINK 1-8 WINK 1-8 WINK 28-28 WINK 3-4 KLMS 5-4 WINK 3-4 KLMS 5-4 WIN 3-2 KKXL 5-7 KKXL 5-7 KKXL 5-7 KKXL 5-7 KKXL 5-7 WSAI =-27 Q102 = WOKY 35-27 WZUU 12-11 WDRQ =-35 Mid west WGRD 9-3 KNDE 9-10 Mid west Midwest WIFE a WNDE a KIEQ a-28 WOW 19-14 WKY 14-14 WMET a-31 WSA1 26-26 G102 24-21 WOKY 28-19 WZUU 13-12 KDWH 9-12 KSTP 1-1 WDRQ 16-11 KSLQ 3-2 WGCL 22-13 WLS 15-11 WOKY 4-3 WZUU 3-7 Midwest South South WQX[3:3] WAYS 5-3 WAYS 5-3 WAYE 5-3 WAYE 4 Q94 22-21 WHC 18-9 WHQ 14-10 WHA 14-10 W Midwest WLS 16-12 WSA1 28-13 Q102 18-10 WOKY 18-12 WZUM 10-2 KSTP 6-6 WDRQ 1-1 KSLQ 4-1 WGCL 2-4 South
 Mid Weit
 WEAD 24-52

 WCOL 24-524
 WEPT 24-23

 KIDA a-14
 KVOX 10-11

 WIFE 21-19
 KKIS 18-17

 KIEQ 24-50
 WKNX d-17

 KIEQ 24-21
 KLMS d-16

 WKY 40-6
 WKA 10-30-23

 WKY 40-6
 WKA 10-30-23

 WKY 40-6
 WKA 10-30-23

 South
 WST 10-11

 WQX1 27-21
 WST 16-11
 KRBE 22-15 293 28-21 WHBQ a-28 South South South Willity d-21 WQX1 15-4 WYND 2 WAX 2 e-27 WIEFC 32-26 WAX 2 e-27 WIEFC 32-27 WLFE d-24 WYLX 2 WIEG 32-27 WLFE d-24 WYLY 32-27 WIEC 36-16 WAIN 20-20 WXCN 216-16 WAIN 20-20 WXCN 216-19 WC2C 22-19 WEFL 22-19 B2C 22-19 WEFL 23-19 WCRC 92-19 WEFL 23-19 WCRC 92-19 WKX 14-5 WIAC 30-24 WILZ 2 on WILX 2 0-24 WIEL 23-21 West KIAZ 30-24 KIAF 23-21 West South WIIBQ 19-16 West West
 WAYS 65-12
 South

 WAYS 65-12
 Wouth

 WAYS 61-12
 WVLW

 WAPE 14-24
 WVND 15-11

 WLEE 12-16
 WVLK 11-9

 WTIX 15-18
 WLCF 11-9

 WTIX 15-14
 WEB 3-12

 WSGN 20-22
 CK101 3-16

 WLOS 2-28
 KAYC 9-11

 MIAO 2-22
 KAYC 9-11

 KLAZ 16-21
 WLCY 11-12

 KHF116-13
 West
 KING d-23 **Others Getting** KHJ 7-8 KFRC 9-8 KCNQ 19-16 South Z97 15-14 96x 30-27 Z93 29-28 South South 96X 8-8 KRBE 3-3 Z93 1-6 WHBQ 5-5 South WHINY 16-22 WIFFC 16-10 98Q 10-8 WUFFC 16-10 98Q 10-8 WUFK 0-4 WUFK 0-4 WUFK 0-4 WUFK 0-4 WIFK 25-23 WIFK 25-23 WIFK 25-23 WUFK 5-3 WUFY 5-3 WUFY 5-3 **Significant Action** West K11J 26-25 KFRC 22-21 KXKX 4-2 KTLK 11-6 West continued from Back Page West KHJ 1-1 KFRC 3-1 KING 9-6 KXKX 19-19 KTLK 20-18 KCBQ 1-4 West KENO 13-18 TEN-Q 10-8 KSLY 10-6 KSLY 10-31-12 KSLY 10-6 KFL 12-10 KSLY 4-8 KFL 12-10 KSLY 4-8 KFL 12-10 KSLY 12-21 KNDF 10-21 KSLY 12-21 KNDF 10-21 KSLY 4-20 KFNM 13-12 KYSN 11-18 KANC 3-6 West DIANA ROSS "Gettin' Ready For Love" (Motown) 20/3, 20:15 WFIL, 15:12 WCAO, 24:16 WIFI, 24:22 KKLS. West KDON 31-26 KSLY 21-17 KDZA 37-32 KAFY 23-15 KCBN 17-13 12 B109 2-2 KTKT 2-2 TEN-Q 1-2 K100 1-1 KF1 2-6 West WET WILLIE "Street Corner Serenade" (Epic) 17/10 including 293.
 West
 KDZA 37.32

 B180 24.20
 KAFY 23.15

 K107 3-28
 KERET 22

 K107 3-28
 KERET 22

 K107 3-28
 KERET 22

 K107 3-28
 KERET 22

 K107 3-10
 KERA 25.18

 K9E0 4.28
 KD11

 K7 4.18
 KIJM 31-27

 KEIN 23-19
 KYSN a-35

 KNDE 14-11
 KNDE 14-11

 KANG 28-18
 KJRB 23-18
 Northeast TEN-Q, WRFC, KSLY, 28-26 at 96X. WAVZ 10-5 WDRC 20-17 WYRE 4-1 WBBF 4-13 WJF1 8-4 PRO-FM 3-4 JH105 6-4 WOLF 22-9 WICC A-3 WTRY 13-4 WPHD 1-1 KINT 25-17 WRJZ 19-13 KAAY d-19 KLA7, 22-19 STILLWATER "Mindbender" (Capricorn) 16/2, 40-36 JB105, 21-18 WBBQ, 19-16 WHHY, 23-19 WRFC, 22-16 WANS, 13-9 WSPT, 34-32 WROK. KFI 2-6 KQE0 6-3 [KEZY 2-1] KCPX 18-11 KRSP 3-2 KERN 3-4 KYNO 9-3 KNDE 5-6 KFXM 24-17 KANC 19-19 KRIZ a-19 KJI2 5-4 West KENO 19-15 KSL Y 4-4 KDZA 10-4 KAFY 1-3 KCBN 9-6 KRKE 1-1 KRAM 5-3 KQDI 10-7 KBIM 15-8 KFXD 10-7 KFAC 13-11 KYSN 30-26 O DONNY & MARIE "(You're My) Soul And Inspiration" (Polydor) 15/4 including WISE, WNAM, 21-18 KHJ, 28-24 WTSN, 30-28 KAFY. PETER FRAMPTON "Tried To Love" (A&M) 12/10 including WAVZ. West West
 Weat
 Keat

 B100 17-14
 KDON 29-25

 KTKT 23:20
 KSLV 24-21

 KTCN 031-27
 KUZ A 23-21

 KP1 10-14
 KCON 20-21

 KCTX 20-26
 KIKK 18-12

 KCTX 20-28
 KIKK 18-13

 KCTX 20-28
 KIKK 18-14

 KCTX 20-28
 KIKK 20-17

 KTYN 04-28
 KIKT 20-17

 KYN 04-28
 KIKT 20-17

 KYN 04-28
 KIKT 20-12

 KKTX 10-15
 KTAC 20-25

 KIR 21-15
 KYSN 27-23

 KJR 14-25
 KYSN 27-23
 PRO-FM, WNOE, WISE. **DOLLY PARTON 2:55** KENDALLS "Heaven's Just A Sin Away" (Ovation) 15/1 TEN-Q, 2-2 WLAC, 147 WCOL, 3-2 at 98Q, 15-9 WISE, 14-9 WANS, 10-2 KKXL Here You Come Again (RCA) LP. Here You Come Again STYX 3:10 123 Come Sail Away (A&M) 11 LINDA RONSTADT 2:27 Northeast Vortheast Northeast LP: The Grand Illusion WFIL d-18 WRKO a WPGC 28-24 WKBW on WCAO 23-17 WPEZ 24-22 13Q 22-15 WAVZ 35-30 WDRC on WYRE 20-17 WBRF 16-14 It's So Easy (Asylum) PL Northeast P.3 Northeast LP: Simple Dreems **R&R** Top-40 Radio Reporters Mid west WAVZ 37-32 WBBF d-30 WOLF 10-8 WOLF 10-8 WICC 26-23 WTRY 23-20 WPHD 7-4 WAKX a WON a
 PICU-27
 Mid west

 Mid west
 Wid west

 WICC on
 WJON 19-13

 WTR Y d-28
 WiSK 27-23

 WROK a
 WICK 24-21

 WKOK 24-21
 WKLS 20-19

 WCOL 3-29
 WEAQ 25-21

 WKLS 20-19
 WIAM 29-26

 WKSY on
 WIAM 29-26

 WKSY on
 WIAM 29-26

 WKAY on
 WIAM 29-26

 WKAY on
 WIAM 29-26

 WKAY on
 WIAM 29-26

 South
 KEVI a-27
 Mt d-27 B105 42-32 P 2 Midwest WK BW 15-10 WCAO d-29 WPEZ 13-11 13Q a-27 P1 P.3 Northeast Northeast Mid west WABC 20-17 W 99X 16-18 WFIL on WHKO 4-3 WPGC 2-2 WKBW 3-4 WCAO 1-1 WPEZ 2-1 WXKX a-22 WNCI 13-11 WCOL 19-16 WED 12-4 WIDZ 5-5-WWNE 5-5-WCW 15-55 WCW 15-55 WCW 15-52 WMWT 14-11 WACX 13-12 WMWT 14-11 WACX 18-12 WON 21-19 South WISM 18-11 PARALLEL ONE WOKY 11-10 KSTP d-23 KSLQ 26-16 WGCL 27-21 WIFF 20-1 NORTHEAST WABC/New York, N Y 99X (WXLO)/New York, WFIL/Philedolphia, Pa. WRKO/Boston, Ma. Mid west WAKX a WJSM 25-15 WROK 11-11 WACI 5-3 WSPT 1-1 WKNX d-28 KLMS d-19 WKAU 4-4 WNAM 12-8 KKL 27-23 WGBF 8-8 KST 22-12 SOUTH KLIF/Dallas, Tx. KNUS/Dallas, Tx. 29/IK72F KMIFF Worth Dallas, Tx 1100/WHVIJMiami, Fl. 55K (WMAJXIMiami, Fl. KRBE/Houston, Tx. KILT/Houston, Tx. 29/JW2C/Lafana, Da. WHBCJ/Momphis, Tn. MIDWEST WEST KHJ/Los Angules, Ca KFRC/Sen Francisco, Ca KJR/Seuttle, Wa WLS 4-4 WOKY 13-11 WZUU 15-9 KSTP on KSLQ 1-3 WGCL 4-28 MIDWEDI WLS/Chicago, II WSAI/Cincinnati, Oh 0102 IWKRQI/Cincinnati, Oh WOKY/Milwaukee, WI. W2UU/Milwaukee, WI. KDWB/Minneepolis, Mn. KSTP/Minneepolis, Mn. CKI WOOraci, Mi. Midwest rk. N.Y KIOA 21-17 KLEO 23-22 KBEQ 5-7 WOW 25-18 WKY 20-20 WMET 6-4 outh
 WEAD
 <th WIRKO/Boston, Me WFGC/Washington D. C. WKBW/Bufk-Jo. N. Y WCA0/Beltimore, Md WFEZ/Pittsburgh, Pa 96KX (WXXX)/Pittsburgh, Pa 130 (WKT0/Pittsburgh, Pa CHUM/Toronto, Can. 4 KING/Seattle, Wa Z93 4-3 WILBQ 17-14 96KX (KXKX/Denver, Co KTLK/Denver, Co. KCBQ/San Diego, Ca outh South South WGX15-6 WGX25-6 WGX25-7 WFX58-4 WGX6429-25 WFFC29-24 WFC29-24 WFC29-26 WFFC29-24 WFC29-26 WFFC29-24 WFC25-16 WFD816-13 WFD8 West South KRBE on 293 17-12 CKLW/Detroit, MI KXKX a-23 KCBQ d-30 South V/DRQ/Detroit, Mi. KSLQ/St Louis, Mo. WGCL/Cloveland, Oh WQX19-5 WAYSa WSGA 21-19 WAPE 16-12 West KING 17-16 KXKX 24-20 KTLK on South
 Waska 21-19
 Soulin

 Qod4
 16-12
 WHNY 6-2

 WBag 16-12
 WWFND 28-23

 WLACa
 WWFOM 19-17

 WTIX 2-64
 986 23-23

 WTIX 2-64
 986 23-23

 WFIL 19-18
 WAAY 20-26

 KHEL 4-23
 WISE 12-10

 BJ105 on
 WAIR 28-26

 WINZ 2-65
 WIRX 20-77

 KLAZ 14-76
 WIRX 20-77

 KLAZ 6-56
 922 02-528

 KHF1 a-24
 WCK 03 29-24

 WCG 02 22-18
 WCG 02 22-18
 PARALLEL THREE PARALLEL TWO NORTHEAST W.JBQ/Portland, Ma. WEEO/Waynesboro, Pa. WGU YIBangor, Ma WTSN/Dover, N.H. WFEA:'Manchester, N.H. NORTHEAST WAVZ/Now Haven, Ct. WDRC/Hartford, Ct. SOUTH WHH Y/Montgomery, Al, WYND/Seresote, Fi WRFC/Athens, Ga WFO/MMeriatte, Ga 980 (WTCOJ/Vidalie, Ga. WVLKiLexington, Ky WI OFiOrlando, Fi SOUTH WLACINashville, Tn. WJDXIJackson, Ms. WNOE/New Orleans, La. WTIX/New Orleans, La. Q105 (WRBQ)/Tampa, Fl. WYRE/Annapolis, Md. WBBFIRochester, N.Y WBB/FNGCnester, N. Y WIFI/Philadelphie, Pa. 92FM (WPRO-FMI/Providence, R. I WOLF/Syracusa, N. Y. WICC/Bi/dgeport, Ci WTRY/Troy, N.Y. WIDC/Bi-dgeport, Ci Q105 (WRBQ)/Tampa, Fl. Y95 (WYNFVTampa, Fl WFLI/Chattanoogo, Tn. KEEL/Shravaport, La. WERC/Birmingham, Al. WSGN/Birmingham; Al. WSGN/Birmingham; Al. WKIX/Ralaigh, N.C. WBJW/Orlando, Fl. KINTIGENEO, Tr. RILE 35-33 920 29-28 CK101 29-24 WCG0 22-18 WLCY 29-26 1ce, R 1. WVLALGERINGTON, AY WULOFIOHAND, FI WFLB/Fayetteville, N.C. WGLF/Tailahassee, FI WAAY/HUNtsville, AI WISE/Ashaville, N.C. WAIR/Winston Selem, N.C.
 West
 West

 KTKT 21-19
 KDON 19-2

 KTO 40-22-20
 KDON 19-2

 KTO 40-22-20
 KDZ 19-14

 KTO 40-22-20
 KDZ 19-14

 KQEO 4-26
 KAFY 19-14

 KCPX 13-13
 KCBN 27-25

 KTNO 4-27
 KPAM a-29

 KTNO 4-27
 KPAM 3-29

 KRIZ 18-18
 KCFX 13-16

 KRIZ 18-18
 KCFX 0-10

 KJRB a
 KJSN 29-29
 MIDWEST WAKXIDuluth, Mn. WEBC/Duluth, Mn. WJONISt, Cloud, Mn. WISMIMadison, WI. West K100 33-31 KQEO 25-21 KCPX 21-18 KRSP 29-21 KERN 27-23 KYNO 8 West KDON KENO on KDZA 35-31 KAFY 24-21 KCBN 4-29 KRKE 4-21 KPAM 22-20 KQDI 8-9 KBIM 24-21 KFXD 3-3 KTAC on WPHD/Buffalo, N.Y WNBC/New York, N.Y WARK/Winston Salem N.C. WIRK/W Pelm Beach, Fl. WARS/Anderson, S.C. KILE/Galveston, Ts. 920 (WBYQ)/Nashville, Tn CK101 IWCKS/Coccoa Boach, Fl. WCGQ/Columbus, Ga. KINT/EI Paso, Ta NROK/Rockford II WRJZ/Knoxville, Tn. KAAY/Little Rock, Ar. WACI/Freeport, II AIDWEST WACIFreeport, II. WTRU/Muskegon, Mi. WEAQ/Eau Claire, Wi WSPT/Stavens Point, W. KVOX/Fargo, N.D. KKUS/Ragid City, S.D. WKNX/Seginaw, Michigai KEMS/Lincoln, Ne. WKAU/Ksukauna, Wi WMAM/Neenah, Wi WNCI/Columbus, Oh. WCOL/Columbus, Oh. KIOA/Des Moins, Ia. KHFI/Austin, Tx KLAZ/Little Rock, Az KIQA/Des Moins, Ia. WIFE/Indianapolis, In WNDE/Indianapolis, In. KLEO/Wichita, Ks KAKC/Tulsa, Ok. KBEQ/Kansas City, Mo. WINWICanton, Oh WEST KAYC/Besumont, Tx WLCY/Tampa, Fl. KJRB/Spokane, Wa AJROJSpokene, Yve. B100 IK FMB FMI/San Diego, Ca. KLIV/Sen Jose, Ca. KGWI/Portland, Or. KTK TTUCSON, Az. KIIS FMILOS Angelos, Ca. TEN QIK TNOJILOS Angelos, Ca. K100 KTOOULOS Angelos, Ca. K100 KTOOULOS Angelos, Ca. KOE QUAIbuquerque, N.M. KEZYIAnabiari, Ca. KCPX/SaitLaka Ciry, UI. KRSP/SaitLaka Ciry, UI. PLAYER 3:28 G B100 (K FMB FM//San Diego, Ca. Baby Come Back (RSO) WEST DON/Salinas Ca WINWICanton, Oh WOW/Omaha, Ne WKY/Oklahoma City, Ok WGRD/Grand Rapids, MI WMET/Chicago, II WNAMINeenah, Wi KKXL/Grend Forks, N.D KEWI/Topeka, Ks KFYR/Bismarck, N.D, WGBF/Evansville, In KDON/Satinas, Ca KENO/Las Vegas, Nv KJOV/Stockton, Ca KSLYISen Luis Obispo, Ca KDZA/Pueblo, Co KAFY/L akurstield, Ca KCBN/Reno, Nv LP: Pleyer **JAMES TAYLOR 2:43** P] Northeast P P.3 Northeast S Vortheast Your Smiling Face (Columbia) 99X a-32 WFiL d-20 WRKO 7-4 WRKO 7-4 WKBW 26-21 WCAO 5-3 WPEZ 3-3 WXKX 21-18 130 5-4 WAVZ 34-29 WDRC a WYRE 13-10 WBBF a-28 WIFI 13-9 PRO-WEEO 24-14 WGUY 26-23 WTSN 14-20 KSTT/Davenport, la SOUTH WOXI/A tlanta, Go WAYS/Charlotte, N.C WAKY/Louisville, Ky WSGA/Sovannah, Ga KCBN/Reno, Nv KRKE/Albuquerque, N.M KPAM/Portland, Or KQD//GreatFells, Mt KBIM/Roswell. N.M KFXD/Boise, Id, KTAC/Tecome, We LP: JT 11 122 12.3 Mid west SANTANA 3:19 ortheast PRO-FM 14-18 JB105 26-16 WICC on WTRY d-23 WPHD 19-11 Northeast WAKX 8-2 WJON on WISM 13-10 WROK 35-30 WACI 29-21 WTRU 22-16 WSPT 17-8 ortheast She's Not There WABC a-46 99X a-33 WFIL 21-17 WRKO d-29 WFGC 21-16 WKBW 24-22 WCAO 8-7 WPEZ 27-26 13Q 24-22 WYRE 11-8 WBBF 17-6 WIFI d-25 PRO-FM a JB105 23-21 WTRY 14-11 WPHD 14-14 WJBQ 9-9 WEEO 16-13 WGUY 9-7 WTSN 19-18 WSGA/Savannah, Ga WAPE/Jacksonville, Fl. Y103 (WIVY)/Jacksonville, Fl. Q94 (WRVQ)/Richmond, Va. WLEE/Richmond, Va. WBBQ/Jauguste, Ga. WMAK/Neshville, Tn 130 5-4 CHUM a (Columbia) KTAC/Tacoma, Wa KYSN/Colorado Springs, Co. LP: Moonflower Midwest Midwest P1 Northeast Ph PR Mid west WSA1 29-29 Q102 a WOKY a-33 WZUU 19-18 KIWB 29-25 KSTP 24-18 KSLQ a-34 WGCL a-27 -16 WCOL 30-28 KIOA 22-22 WNDE a KLEO 20-16 KBEQ 30-27 WOW 23-15 WKY a WMET a-33 Northeast Northeast WAKX 13
 Midwesi
 WARK 12-3 Will will 17-12

 WGOL 25-22
 WROK 19-16

 WROK 19-16
 WACK 13-26

 WINDE 22-20
 WEAK 19-16

 WNDE 22-20
 WEAK 19-16

 WNDE 22-20
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 WROK 19-16
 WACK 13-26

 WINDE 22-20
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 WNDE 22-20
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 WNDE 22-20
 WEAK 19-16

 WKX 20-20
 WEAK 12-9

 WKX 10-8
 WKAU 22-18

 WKX 12-9
 KLKS 6-5

 WKX 212-71
 WGE 14-11

 WAX 21-71
 WEAK 12-9

 WAX 21-71
 WGE 14-11

 WAX 21-71
 WGE 14-11

 WAX 21-71
 WGE 14-11

 WAX 21-71
 WGE 14-11

 WAX 21-71
 WGE 14-14

 WSCF 3-3
 South

 WH 22-9
 WLOF 3-2

 WH 20-63
 WUAK 13-16

 WH 11 3-19
 WHM 11 3-19

 WB 20-29
 WLOF 3-2

 WFL 10-64
 WLOF 3-2

 WFL 10-70
 WLK 13-16

 WFL 10-8
 W WRKO 30-27 WPGC on WPEZ 34-32 WYRE 29-28 JB105 34-27 WOLF 14-12 WICC un WTRY 22-19 Midwest Midwest KLMS on WKAU 13-10 WN AM 24-19 KKXL 28-25 WGBF a-17 KSTT 21-20 Midwest WSAI 23-17 Q102 21-17 WOKY a-34 WZUU 20-19 KDWB 12-16 KSTP 5-3 WDRQ 19-17 KSLQ 19-14 WGCL 9-6
 WICCOP
 Midwest

 WICY 22-19
 Wark Y 22-19

 Wick X12-11
 WiSK 12-11

 Wick X12-11
 WiSK 30-23-21

 Wick A2-34
 WROK 42-34

 WHE 4-22
 WROK 42-34

 Wick 31-31
 WACI 33-30-4

 WMET 4-23
 WROK 22-21

 WOX 15-15
 WACI 32-32

 WAX 50 m
 WAM 00

 WAY 50 m
 WIXM 01

 WAR 29-32
 KEXI 24-22

 WHO 23-32
 KEXT 4-30

 WIN 02 17-14
 South

 WIN 16-17
 WFEJ 00-14
 National Request Tabulation Midwest Active WZUU 21-20 KDWB 21-23 KSTP 12-8 KSLQ 21-18 South Teens Adults **Re**-Currents
 South
 South

 WQX111-9
 WHHY 5-6

 WAYS15-10
 WYND 27-16

 WXAY 27-22, WRFC 8-3
 WRFC 8-3

 WSGA 17-12
 WFOM 2-3

 WAFE 24-20
 BQ 21-16

 Q94 21-17
 WLOF 27-21

 WBED 20-13
 WFLB 6-4

 WNAK 25-15
 WAAY 22-18

 WAAK 25-15
 WAAY 22-18

 WNAK 25-15
 WAAY 22-18

 WNAK 25-15
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 WNAK 25-15
 WAAY 22-18

 WAAK 25-15
 WAAY 22-18

 WAG 23-24
 WIRK 21-13

 WKOZ 14-16
 WIRK 17-10

 WCG 14-17
 WCG 11-7

 WSG N 1-6
 CKI01 24-18

 WKIX 17-12
 WCG 11-7

 WKIZ 13-11
 KLC Y 30-23

 WKIZ 13-11
 KEN 032-27

 KEN 032-27
 KDN 4-1

 WHZ 46-5
 KSKL9 6-5
 South South LWTW Z97 a-17 96X 10-2 KRBE 29-27 Z93 3-2 WHBQ on LWTW **Debby Boone** 1 Debby Boone South COMMODORES Heatweve L Ronstadt "Beyou" "Brickhouse" PETERFRAMPTON Z97 19-13 96X 16-14 KRBE on-dp Bey City Rollers Crystal Geyle South 3 West Peul Nicholes Rita Coolidge 6 KR BE 20-20 293 14-10 KHJ d-27 KFRC 23-20 KING 21-15 KXKX 21-18 KCBQ 25-23 S. Cessidy (Deanle) 'Signed, Sealed, Delivered' West 5 BeeGees FLEETWOOD MAC KHJ 15-13 KFRC 7-9 KING 22-21 KTLK 28-27 KCBQ 17-15 Commodores West 6 Rod Stewart Queen "Don't Stop" K1NG 20-14 KXKX 15-8 KTLK 17-14 **Barry Menilow** 7. MECO 8 Pleyer
 WiNGE 17-14 WTIX 18-17 WFLI 00.
 WYND 29-21 WTND 29-21 WFDX 24-21 WFDX 26-26 WFDX 24-21 WFDX 26-26 WFDX Fleetwood Mec 8 Barry Manilow Star Wars 10 Rod Stewart 10 Elvis AOR HOT TRACKS These tracks are those which have received concentrated airplay and positive reaction on ADR Radio over an extended period of time, and in many cases are still being programmed. The artists/groups selected have shown past success on Top 40 Radio Trecks which have been released as singles are designeted by (1), ADR Tracks are isted in order of their layer of acceptance
 K h A Y = 20
 West

 K h A Z - 6
 K BON 4-1

 K L A Z - 6
 K BON 4-1

 West
 K D N 4-1

 K ENO 32-27
 K BON 4-1

 K ENO 32-27
 K K K D N 4-1

 K T 12-8
 K CDN 22-18

 K J O 23-20
 K R K Z D-10

 K I 17-11
 K A M 24-19

 K G D 24-21
 K K Z D-10

 K E Z 0-19
 K D I 24-21

 K Z N 0-24
 K K X D I 24-11

 K K M 25-20
 K K K X A 25-20

 K Y N 0 31-22
 K Y N 0 31-22

 K Y N 0 4-2
 K Y N 0 31-22

 K N D 26-3
 K S N 0 1-21

 K ANC 14-11
 K RIZ 26-23

 K J R B 9-7
 K M 26-23
 DAVID BOWIE "Heroes" KISS II web "16" "Beth" "Shout" CHICAGO "Baby What A Blg Surprise"* "Chicago" "Time" AS "Dust In The Wind" "Point Of Know Return" West West Vote" "Mississippi"
 West
 West

 B100 10-9
 KDON 10-10

 KTKT 13-11
 KENO 21-18

 KTKD 33-5
 KSLY 7-15

 KK9E0 1-9
 KX2Y 12-22

 KK2Y 12-12
 KCBY 12-22

 KCPX 12-7
 KFAM 12-8

 KKR9F 2-7
 KFAM 12-8

 KKR9 2-3
 KBIM 29-33

 KKR1 8-16
 KQD1 27-25

 KYNO 22-23
 KBIM 29-33

 KKRY 12-11
 KFXD 18-16

 KKIZ 13-17
 KTAC 19-15

 KJR B 27-32
 KYSN 17-13
 SANTANA "She's Not There"* CROSBY, STILLS & NASH "Cathedral" "Just A Song". OUEEN "We Are The Champions"" "We Will Rock You" "Shadow" "Blind" LINDA RONSTADT "Tumblin' Dice" "It's So Easy" "Blue DOOBIE BROTHERS "Little Darling"* "Livin' On The Fault Line" "Echoes"* "Light" "China" "Haartache" ELO "Turn To Stone"* "Sweet Telkin' Women" "Night Bayou" "Carmelita" "Poor" (STEELY DAN "Josie" "Peg" "Aja" "Blues" "Black Com ROD STEWART "You're In My Heart" "Joking" "Hot In The City Leas" "Hanain" FLEETWOOD MAC "Dreams" "Don't Stop" "Chain" STYX "Fooling Yourself" "Come Sall Away"" "The Grand "Lovin"" "Gold Dust Woman" Illusion HALL & OATES "Why Do Lovers". BOB WELCH "Sentimental Lady".

VEALLING JUNE 1600



<u>is rising fast!</u> LeBlanc & Carr

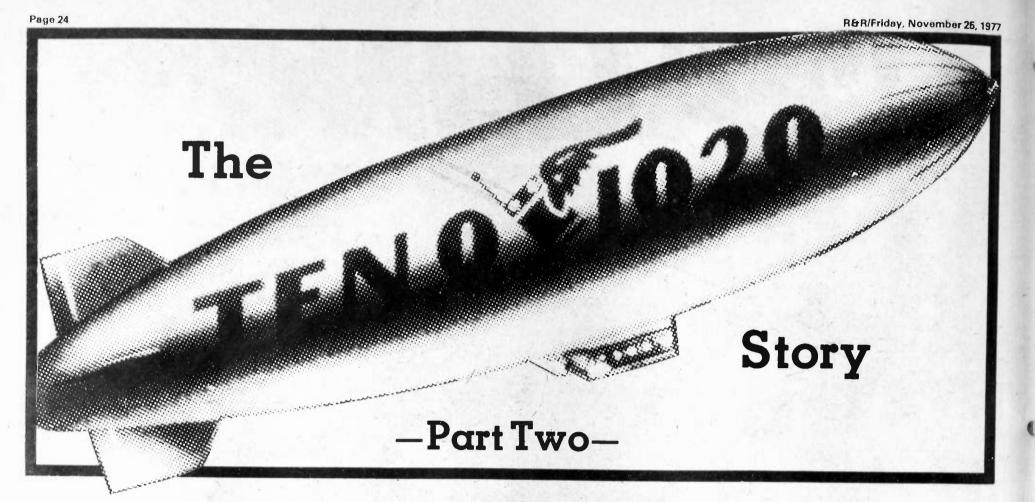


ON BIG TREE RECORDS



C 977 Angene Persiding Corp. 04

Produced and arranged by Pete Carr for Pete Carr Productions



Turning On TEN-Q: Birth Of A Rocker

R&R: How long was it until you got everything in working order and you were satisfied?

FOX: On the first day, the engineers had the control room finished in another half an hour and then everybody went in there, and after that it was just stabilizing the control room, which took about two to three weeks. Then we were still fiddling around with our transmitter because it was a brand new signal, which took another 2 months to get settled. Then our problems were mainly with phone lines, which has been a real headache for us, but now that we're going to a new system all that's finally been solved. We had all new cart machines, and as a matter of fact, the only thing that wasn't new was the board and we'll have a brand new \$70,000 board going in this fall.

R&R: Paul, was there anything that you found that you were doing wrong that you switched in the middle of immediately?

CASSIDY: We had a request line phone and a contest phone. The contest line was getting 95% of the calls and the operators designated to answer the request line were not working at all. We weren't getting any requests, so it wasn't serving us well for research. So then we figured we'd just have one line and we'll make them request the song, and then they can become a winner also. The idea of the 1020 request line lasted about an hour and a half and two days later we had it removed, and we stayed with 520-WINS ever since, and we have handled as many as 12,500 calls weekly. We handled about 9,000 calls three weeks into the format.

R&R: How easy was it for a Program Director to convince you that you needed eight request line operators or girls to answer phones, that you needed a budget for research and continuing research and you needed this and that? Here you are with a new radio station, no dollars coming in and a Program Director who wants to do everything right. How did he do it? Were you receptive ahead of time?

CASSIDY: Budgeting a radio station is a day-to-day problem. It continues and will continue in the future. How do you spend and how well is it working to get back what you think it's getting back at the bottom line? We just felt that the request operators for research and the instant winning and the spontaneity of it was so dynamic and so exciting that it was a whole new format for us. We're playing a lot of records and a lot of music, we're breaking a lot of records, but another side is that somebody in Pico Rivera in the San Fernando Valley, in Orange County, somebody in Hilo, Hawaii can be an instant winner and be on the air and be his own star. So we have a young talk format and people who say "TEN-Q Rules," and we've almost developed a lingo among young people today. WAM (Walking Around Money) is now generic. I've had housewives call my wife at home and say, "Paul is running the station that gives away WAM." These are not young girls. Everybody wants to be a DJ, Don Steel has had great calls where people have told me they haven't talked to him in five years or "Hey, I'm a grandmother now and I wanted to talk to you and always

wanted to talk to you." So there still is a charisma of talking to the morning man, to the midday person, to the nighttime jock. Nancy Plum has had fantastic success at night from far away places with phone calls and has great rapport with her listeners. We know that other broadcasters in town immediately went to San Diego to air-check B100 within two weeks of my hiring Jimi to figure out what they were doing and to get a reading on him, and frankly we stayed away from what he did at B100 when we broke the format. Our competition put on several of the contests that he ran down there within the first month of us being on the air, which we felt were things that we did not want to do in this market, although they worked well in San Diego.

PUTTING PROMOTION IN MOTION

R&R: Let's discuss your initial promotional campaign, Jimi. FOX: Obviously, when you take a station that has been basically a daytimer that goes 50,000 watts and goes Rock, you've got to do something to make people aware of it. wasn't really concerned with the people who were listening to the radio at the time, as I figured nine times out of ten word of mouth would get to them and they would switch and find us and decide to stay with us or leave us. The real concern in my mind was getting to the people who gave up on radio, who had called it quits, who were bored because we went through an era of '70 to '76 where radio in Los Angeles was basically boring. They'd given up listening to radio and went to their cassettes, their 8-tracks and records. That was the audience that I had to go into. I also realized that it was absolutely imperative that instead of concentrating on a KHJ, KRLA, or KRTH, we had to dig into KLOS--they were the major first person to destroy or break down because that was my 18-24 demographics. They were the hip audience, they were the audience that the young audience looked up to and if they became aware of us then it was a key for the young audience to find us and tune us in. Our outdoor billboard campaign was absolutely totally saturated throughout the market, plus the TV commercial which was L.A.oriented. We weren't trying to bring across the fact an exciting new radio station, or anything spectacular other than the fact that we were L.A. Those were the major things, the initial snowballing in the creating of TEN-Q.

R&R: If my memory serves me, you went on the air without any fanfare. You sneaked on and all of a sudden you were there and then it was a few weeks later that your ad campaign hit the streets both with billboards and TV. How did you come up with your ad concept?

CASSIDY: I hired Tom Eshbaugh who was Pat Patinini's associate at WABC in New York. Having done the WABC trip for about 3 years and having flown him out here and met him, I decided he was the man for the job and he developed the logo, the television commercial he's done it all. FOX: We had a definite idea of what the billboard was going to be like. As far as TV commercials were concerned, it had to be contemporary, it had to be L.A.. We brought in Star Studio who did a lot of our graphics, for example, Dolores, our stand-up girl in our survey display which is in the stores. Star being a local organization, it was easy for them to find those things that would be most relateable and also where we could apply TEN-Q most effectively to it and be relateable to the audience.

R&R: Where did the concept for the TEN-Q visual, which really was L.A., come from?

FOX: The concept came from Mr. Eshbaugh's mind; he has to be given credit for that. Tom Eshbaugh, the Promotional Director of TEN-Q, came from WABC in New York. He came up with that approach and it was great. It was absolutely a brainstorm. There were no two ways about it because he covered every main thing that anybody who has lived in L.A. is familiar with through that logo and it just fit.

CASSIDY: The overall idea that we really were going to put it together and continue promotions and continue to do as well as we did and even better than we did months and months into the format surprised people. I think people kept figuring "Well, that's the end of that, they sounded pretty good last month, but the boards are coming down now and I don't see much of the TV spot any more." All of a sudden you saw the TV spot again, then you saw skywriting again at the beach, and you saw Dodger Stadium nights. I just think the constant reinforcement of the people inside that building, from Traffic and Accounting and Promotion and Sales, just a constant dedication 8 o'clock in the morning until 10 at night, that we were going to do it. We were taking part in an effort that a lot of people thought might not make it and yet our attitudes were that we were. The extra effort, the extra work, the smarter promotions, the intelligence of the people going in my door 8-5 is outweighing other stations in the market 8-5 as far as I'm concerned

R&R: All the things you're talking about, when it comes down to again putting a TV spot on, going up to another billboard campaign, Jimi coming up with a major promotion--are they prebudgeted or do they come in and sit down with you every single time and say, "I think it's time for such and such"? Who is initiating all the things to keep the momentum going?

CASSIDY: Terry Lee is the Executive Vice President of Storer Broadcasting in Miami and Terry and I generally talk on the phone weekly on where we're going and what we're doing. There's a master plan, which is being exceeded — we may put more promotion money in as we are doing better. We have done this a couple times during the year. We put benchmarks where we should be in April/May, where we should be in July/August, and we've exceeded every rating and every sales benchmark so far this year. So the idea was whatever we're doing, we're doing right now, let's keep going.



Paul Simon is "Slip Slidin' " On And Up Playlists Everywhere!

Just added at WSAI at 24, already on Q 102 (27-23)

Strong moves at WQXI 18-13, and Z-93 19-14, WGCL 29-19, KING 24-18, 13Q 28-21, Z-97 17-6, WFOM 15-8, KVOX 23-10, etc...

Paul's new album, "GREATEST HITS, ETC." is getting huge play and sales are explosive— IMMEDIATELY!!

Paul Simon is in that special class of tremendous audience awareness and acceptance.



on Columbia Records.

The TEN-Q Story

RER: So you basically did have a formula saying, "If I spend \$50,000 for this or \$150,000 for this, then I want to see the results of this in rating points and this in sales dollars."?

CASSIDY: I would say that it's all a puzzle to put it together. As an example, there's 250 outdoor boards that are up today in this market as we talk, and that was put on paper last October 15th, a year ago into this budget. It's vindicated itself in the sucess of the station; if we weren't doing well, I don't think the boards would be up, or conversely there might be 350 out there if we weren't doing well. What we budgeted and forecast for the last three or four months has been within 2-21/2% of target. One thing I'm very proud of is the call letters and what Jimi and I put together because I think it's very catchy. I've gone in restaurants and people have said, "Oh, TEN-Q Mr. Cassidy" and things like that. Again, I think to have budgeted this year and come out so close to what we had expected is phenomenal. You have a hard time projecting 13 weeks in radio today and if I could show you my October/November budget we could have made a lot of money in Vegas this year. Jimmy the Greek couldn't have done it better.

RSR: How soon after you were on the air did the campaign actually start?

FOX: I believe about two weeks after we were on the air, which gave us two weeks to iron out any rough bumps. Surprisingly enough, there weren't that many. Great staff, it is absolutely the greatest staff in the world. They fell into it and felt it and took the ball and ran. All I had to do was call plays from the sideline and that was the best part of it all.

CASSIDY: As far as I'm concerned I hired Fox, Eshbaugh, I hired Jeff Williams from ABC, television spot sales, KABC radio-one of the super sales persons in town-I just hired great people. Martin could have programmed the AM station but Martin said, "Hey, I love the Country, I want to do it, I want to pull it off on FM" and it was a very dedicated kind of decision. I had Jimi and Martin go to lunch. They have to work together now. They've got promotion budgets they have to share and things like that, and it's been a beautiful marriage of people. As far as I'm concerned I have the brightest corps of young radio people in America.

RER: For any future station going on the air, do you find that it's wiser to sneak on the air and then iron out your problems and hit with a campaign, or do you think in the future if you ever put on another radio station that you may get everything down pat and then hit with a big announcement that on such and such a day you were going to be hitting the air?

FOX: I think it really depends on the attitude of the market. I think with the way we came on the air, first of all I gave the competition a chance to look at us and say, "Obviously they don't consider themselves important because they didn't make a big fanfare." Which turned around on them two weeks later. The big fanfare was there. Psychologically it was the best approach for this market. Were I to do the same thing in San Diego, the hell with sneaking on the air, I'd do a fanfare, because the San Diego audience loves underdogs. If you're an underdog, a new guy in town, they want to tune you in and listen to you and they'll give you your first shot. They will give you your first book and they will listen to you. Now you've got to maintain them. Whereas in Los Angeles, the audience is different. I think you have to come on and sneak on the air and then establish yourself.

RATING THE RATE CARDS

RER: When you kick off a radio station how do you justify dollars? How do you go to anybody and say, "We're changing format, there may be no listeners, there may be a lot of listeners, we've got a billboard campaign?" What is the process of setting up a rate card, setting up the logs from ground zero to where you are?

CASSIDY: We,projected some audience of what we would eventually get. We also projected rate cards of other stations in the market. We put in the qualitative factors of a 50,000-watt Rocker on the dial with a lot of promotion. We showed promotion to agencies and clients in town just about the time that it broke.

R&R: Is it true that a lot of radio stations go with flashy campaigns in the beginning as much for the agencies as for their listeners?

CASSIDY: There's no question about it. We had parties at the station the first week, we invited the agencies over to the station to take a look at it, to meet the disc jockey lineup.

R&R: Do they participate?

CASSIDY: A lot of people live their jobs as hard as the radio people live theirs, and a lot of them came over. I think

we did a listen and win for the agency contest, where they could name us three songs they heard on afternoon drive and send back the card, and win a color TV or whatever. We did some forced listenership on the part of the agencies. We did a couple of parties a month into the format, but the reaction to the station and the acceptance to the promotional campaign was the biggest thing. We wanted people to know we were on the dial. We were going to spend money and make it. People didn't believe we would. But we made it very visible and viable and we picked a rate that was acceptable. We would call buyers and say we're going to put this format on the air in 6 months. What do you think a second AM could get for a rate card starting out in town? You'd be surprised how it ranges. Some places it would double with one phone call from \$30 to \$60 to \$100. We just did a lot of homework on all the questions to be asked. We just kept thinking of new ones and adding them to our list. All the time delay really worked in our favor. The other thing that worked in our favor was that several stations in town had terrific October/November campaigns last year and saw no visible effect on the rating book afterwards. Then when we came in January/ February with our campaign, they weren't prepared to spend again or felt like, well, it didn't work for us, it's not going to work for TEN-Q and KGBS. Oddly enough it did work. Again, being new and having some great graphics and great creative ideas helped, but the rate card was no problem. We found buys immediately. An example of how good we sounded and how good we sound today can be verified by Tom Campbell of Cal Stereo. He called us December 28th from Northern California and said, "Hey I heard you people driving to work today and that really sounds exciting. I'll be down Friday. Can we have lunch and talk about going on the air?" He came down and signed a 52 week contract within 5 days of the format being on the air, because he heard us in San Francisco.

R&R: Now you still have not beaten KHJ yet across the board, but you appear to be closing in. What is the buying reaction now? I've heard rumors that when a radio station comes on that agencies make you wait. They don't want to switch a lot of their money over there because you may be a flash in the pan, you may change format again and KGBS has gone through a lot of evolutions. Usually you find stations that do what you're doing to be the one that have had problems. Before you had numbers that made sense, what did your salesmen go out and sell? What could they say?

CASSIDY: Very early in the format we sold Mediastat. We were subscribing to it and we were doing extremely well the first few months that we got Mediastat, and it was the first thing that we could show anybody because they would say, "Show me something, I like the sound of the station, show me something." We were also using the old idea that when you sell one type of advertiser, another type of advertiser will come along and join it, etc, etc. Record companies, amusement parks, entertainment, movies and all that were extremely heavy with us from the beginning, and we thought they would be. From that standpoint a lot of people were saying, "That station sounds great, I know it is going to do well, I'm not going to wait for the April/May book or the summer book." A lot of this just came our way because of the sound and the promotion.

R&R: Did it have a lot to do with your hiring a good Sales Manager, a well known top level one?

CASSIDY: Our sales people have worked at the major stations in town to a large extent so they already had the "Oh, he's over there now" dramatic effect. We did that for obvious reasons again, like our hiring Don Steele.

R&R: Did you have to outpay everybody to do it?

CASSIDY: No. We pay commensurate rates within a market with a chance of getting with a reputable broadcaster who was going to put a lot of money into the market and was not going to shuck or jive sales people around at the moment of truth. In other words, when a station does better, the guy is going to have to work a little harder to do well, but we're not going to rip him off. We have a KRLA salesman, we have two KHJ people that have been there, Dick Cruise and Joe Cochran.

R&R: Are you continuing your promotion at the advertising level, agency level? Do you promote agencies as much as you promote the audience?

CASSIDY: Not as much. It's just too hard to do. There's a lot going on at the agency level and it's hard to corner that, but we intend to do it on a regular basis and continue to be very visible in that area, be at parties and functions or whatever.

R&R: What are some of the things you've done to kick it off on the sales side?

CASSIDY: We just try to make visibility an important facet of the station. At a record function, at a concertthe TEN-Q Duck has been a phenomenal success story going to shopping centers, openings of stores, going to Mayor Bradley's office, to Dodger Stadium, being on the field for Teen Night. We have had clients call saying they're worried about the crowd tomorrow because they don't get any vibrations, and then finding out that the police had to be called because the crowd to see the Duck Saturday in a shopping center exceeded the capacity of the parking lot, and there's a thousand kids waiting to get into the store that holds 250.

PICKING UP THE TEMPO

RER: Let's talk about the music. When putting the music on the cartridge at the beginning of TEN-Q, and even now, do you embellish the music in any way by equalizing going onto the



TEN-Q'S SELL BLOC—Vice President/General Manager Paul Cassidy is pictured with his sales team. Left to right, Lloyd Heaney, National Sales Manager; Jeff Williams. General Sales Manager; Jim Sweet, Retail Sales Manager; Cassidy.

Domy and Marie come of age!

with the pop classic "(You're My) Soul And Inspiration"



WCUE KGGO-FM WNAM KSLY **WWCO** WINX KH.121-18 WMAK WMOH KIO waaw WISZ TEN-Q KLUE KAAY KILE WSCR WORG KCBQ KAFY WJDX WLPL WISM KEEL WMFJ WXXX KERN WACI WISE **PRO-FM** WQPD

GUARANTEED ACROSS-THE-BOARD DEMOGRAPHIC APPEAL!

KSEE

KROY

КОВО

KSTN

JB105

WTSN





The TEN-Q Story

cartridge, or by tempo-enhancement, a phrase that you gave me once?

FOX: Yes, that should be clarified now. Basically, at this radio station a song that comes in here, if it's a hit tune and everything is mixed well, EQ is fine, then it goes the way it is. If it isn't, then I have the facilities of an 8-track studio upstairs to take the record and put it through and remix every channel on and equalize it if necessary. Tempo-enhancement is a necessity for any new station to catch attention. I don't do it as much now. I did it a great deal at first because it was absolutely necessary to make TEN-Q more exciting than anybody else in the market. Now, tempo-enhancement goes one of two ways. You can either speed up a record to correct proportion or you can slow down a record, and it was mostly sped up for this radio station. The only one that really stands up as being slowed down was the Captain & Tennille's "Can't Stop Dancin". I actually had slowed the record down 4%, and because I did I got two weeks' more mileage out of the record, where otherwise everybody ended up eating the record in three to four weeks, so I ended up with a six-week record instead of a four-week record. Tempo-enhancement, I find, is necessary in most cases as a new station if you are setting the trend, if you are going to take away the flash from the competition. That's the only way you can do it. Now that we've taken away the flash from them, now that they are no longer able to fight back, I can take everything back to its normal speed. The nice thing is because we were new, nobody really cared, as you get older people start calling up and saying, "How come your records are sped up?" Now the records are back to normal, all the records as a matter of fact, every piece of music that was carted originally has been redone at this radio station back to its normal tempo. But, occasionally I do get things that I feel just a little tweaking doesn't hurt, or a little slowing down, depending on the record; if it's a little too frantic and I can get more mileage on it, then I down-tempo it. If it needs a little up-tempoing, I up-tempo the tune for sure.

R&R: Was the tempo-enhancement done to your current records or all records, including your oldies?

FOX: All records, including oldies, and the ones that began to wear the quickest—incredibly, were the Beatle tunes—were the tunes that absolutely showed the quickest wear as far as audience fatigue because of their up-tempo on those tunes, those were also the first ones that we down-tempoed back to normal speed and corrected as soon as we felt the feedback from the audience.

R&R: All your music was put on cartridge and nothing was played on turntables?

FOX: Yeah, we play no turntables here, there are no turntables in the control booth.

HAVE YOUR CAKE AND EDIT, TOO

R&R: Going back to something you mentioned about the editing of records, I'd like to get your opinion on the battle that was going on about six months ago with radio stations and record companies, where some stations were saying they wouldn't play new releases if the version in the stores was different than what they were being serviced and so forth. What's TEN-Q's philosophy?

FOX: Well, TEN-Q's philosophy is to leave well enough alone. If it's good. If a little doctoring-up will enhance the tune and make it a little bit better for the station, then go ahead, but be cautious. We have probably edited in this station maybe a dozen records to fit and that's about the size of it.

R&R: What does 'to fit' mean?

FOX: To fit the flow of the station. The most current example is Celi Bee and the Buzzy Bunch's "Superman," which was an L.A. hit. I was the only station that played it but I did do a little edit on it which made it more palatable if you please. The rest of the stations did not touch the record for various reasons, whether it be lyrical content or maybe it sounded a little busy, whatever it was. Also, they did not have the ability to walk into the control room and do an edit on it. They missed out or boat. That's my little checkmate. As long as they never play it, I'm still the winner on that record. In fact I have mail here, people wrote in and said, "Why don't the other radio stations play great music like TEN-Q?" and specifically pointed out that particular tune. When a record needs it then I go ahead and do it. If it doesn't need it I don't. Example: the Carpenters record right now. 'There's a 7-minute version and there's a 4-minute version. I initially played the 4-minute version. It's now becoming more evident that I can no longer play that 4-minute version. The audience is demanding that 7-minute version because that's the one they're buying in the stores, so that's the one we'll give and let them have that one for sure.

R&R: You have had a track record at least at TEN-Q for

playing a lat of new records a lat earlier than some of the other Top 40 competition in town. What's yout philosophy on going-on new music early?

FOX: Well, it's really basic. Who should have the final say in what music goes on or not? Well, in this case at TEN-Q, I have the final say. But I keep that in perspective to the audience's demands and needs. Pat McMahan, who was a Program Director of KRIZ in the late '60's going into the very early '70's, played 40 singles, 60 album cuts and was No. 1 consistently. KFWB in Los Angeles played God knows how many current records and was a No. 1 radio station. L.A. is such an enormous melting pot you can actually get away with playing 40 to 50 records in L.A. and still maintain a No. 1 Image and be No. 1 and you can break records and you can play a lot of records. All you've got to do is believe the audience. The audience won't lie to you. If they don't like a record they'll let you know. If they're crazy about a record they'll be right there behind you and you can find out in Los Angeles in 3 weeks whether a record is a hit or not.

R&R: So it doesn't bother you to test a record early?

FOX: No. Besides that, my obligation in this industry is to make radio the best I possibly can. I also am a service to the public and my obligation to the public is to let them decide what the hell they like. If I don't play that for them they'll never know.

R&R: This will be a policy you will continue?

FOX: Absolutely. I've always done It. It's not only a track record here, all you have to do is dig through the back pages of my career and you'll find that I did the same thing at B100. I did the same thing for the very short period of time I was at KCBO. I did the same thing in Phoenix and everywhere else I've been. I do believe in the audience. I once had an argument with a National Program Director of a chain that I worked at because J added a record. He flew in from one part of the country and the Vice President in charge of Programming flew in from another company and the National Music Director flew in from another company and sat in an office and tried to tell me that the station was the Disneyland of radio and you

R&R: It won't be an obvious change on the air all of a sudden. FOX: No, not an obvious change. It will be a casual change which I think you can feel already. You can feel the influx of goldens. You can feel the influx of different rotations now, but that is like a very slow process. It's not an overnight thing. You can't do it overnight. All you can do overnight is build a base. Once you've built a base then everything is a slow process.

GOLD TO GO

R&R: How far presently do your goldens go back year-wise? FOX: I think "Theme From A Summer Place" may be one of the oldest ones that I've got in there and again the only reason that It's there is because you're talking about a record that is still Top 6 selling in this market as a golden so that record is still in demand. Also you have to keep in mind that you have stations like KRTH and KRLA, and they're still exposing that old product so that stigma still hangs on in Los Angeles and you still have to look for that.

R&R: Records back that far though are fewer than what you have available from later years?

FOX: Yes, absolutely.

R&R: What years would have the heaviest percentage of oldies?

FOX: No particular year because various years are really great years and some years really suck. I mean you can probably pick out two years that maybe had three great records in it or you can pick out another year that probably had 15 or 20 great records, so it really varies. Again it goes back to the market and what they were exposed to and what they accepted. That goes back to doing that research properly so you can get those roots correct.

R&R; When you were compiling your TEN-Q golden list, you did not come in and take the top 25 from the last 15 years in the city and suddenly those were your goldens?

FOX: Oh, no. That's a lot of bullshit right there because you talk about the Top 25 records-if you take them off R&R or any of those charts you're talking about

"Tempo enhancement, I find, is necessary in most cases at a new station if you are going to take away the flash from the competition. That's the only way you can do it. Now that we've taken away the flash from them...I can take everything back to its normal speed...But occasionally...if it's a little too frantic...then I down-tempo it. If it needs a little up-tempoing, I up-tempo the tune..."—Jimi Fox

didn't play records like that. I said, "How can you tell me that I can't play records like that when the album is Top 10 sales, the single is Top 5 sales and it's a Top 3 requested record. Who the hell are you to tell my audience what they should hear? They'll tell you what they want, you don't tell them what they want." I really believe that.

R&R: How many records does TEN-Q play on their current list? FOX: 46.

R&R: Is that something that varies week to week?

FOX: It varies week to week. The least I've seen on the playlist has been 42. The maximum is 48.

* R&R: Do those records get dayparted at all?

FOX: Occasionally I take about five records and daypart them. Now, I have not dayparted them prior to this last book. After I had accomplished what I needed to accomplish, then I could start doing my dayparting but I would not in any way daypart before that because it was absolutely the wrong thing to do.

R&R: Were they dayparted because they were really new and unfamiliar?

FOX: No, the only reason I use dayparting is for growth in demographics and for no other reason, not because they're new or whatever. I did not daypart any records prior to this 7-month period because we've taken teens in 7 months, which is pretty incredible in Los Angeles. I didn't daypart anything because I wasn't concerned with those real older demographics, the 18-34. They'll be there in time. I have planty of time to get those. My main concern was to get the base locked in. The base here was those teens. You can't daypart for teens. They won't tolerate it. Older adults will. Teens will not tolerate it.

RER: Now that you have the teens, are you setting your sights for this coming book for the older demographics or are you going to try to stay and build more teens?

FOX: We'll maintain those teens and now we'll grow and grab the older audience and just go on.

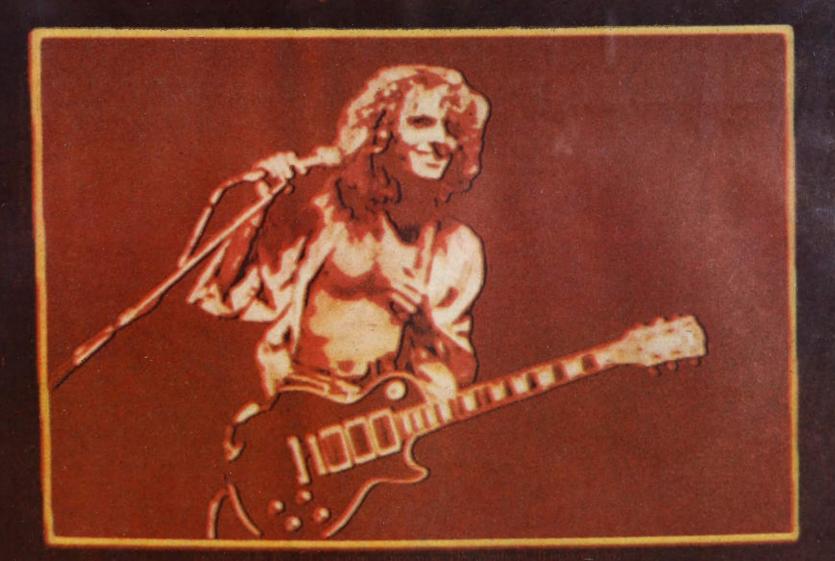
records that are national trends. You're not talking about that local trend. I bet you very few people remember the Misfits and "Three Little Piggies," which was on Imperial Records. I can tell you for a fact that was an absolute stone-smash hit record that was Top 10 in San Diego for 14 weeks, yet you don't hear it that often down there because nobody knows that except those who were around and studied that scene. It's getting all that research and getting all that feedback and digging up those old charts. I've got every chart that has ever been put out in Los Angeles for every Top 40 station, including this station which was the original Rocker in Los Angeles, which very few people even know.

R&R: What year was that?

FOX: That was '56-'59. This was when the station' was KPOP as a matter of fact. KPOP was the original Rocker, the Rocker that KFWB had to beat to become No. 1 in this market, so it's nice to see the old Rocker return.

R&R: One of the things that I have noticed, Paul, is that although TEN-Q plays a good chunk of music first in L.A. and exposes new music, Jimi has not built his reputation on music. You don't hear them saying, "This is the sixth of seven in a row"; in other words, music doesn't seem to be the top level, it just seems to be that the energy level of the radio station is more important than any one individual part...

CASSIDY: I think telling the audience today what you're doing is talking down to your audience. I've heard stations mention the next five records or whatever with the idea of holding them over news or holding them over a commercial and I'm not going to dispute that that might hold some of the audience. I think again, just playing more music and getting on with it, having the person who listens know that the vibrations are "If I keep it here I'm going to hear my hits often enough and the gold music that I like often enough and I don't need the air talent telling me what's coming up or what's coming down the road." We may do a little of it, we do not do it as a "Tried To Love" The third single from Peter Frampton's multi-million-selling album, "I'm In You"



On A&M Records B

The TEN-Q Story

steady diet, but I just think it goes back to playing good music, researching the music, giving the people what they want to hear. I think our gold library was phenomenal. We played several records here that people in the early days just freaked out over, that they hadn't heard in years. I went into a grocery store one night and the girl in the delicatessen stand saw my T-shirt and she said, "Oh, I love TEN-Q." I said, "Why do you like us?" She said, "You're the only station in town that plays 'Hollywood Hot' and that was February. When you go to a Solvang bakery and an Alpha Beta Deli and a Ralphs and whatever and you hear this again it fits into the street talk and the idea of how we formulated this radio station. There was a terrible void there and a need for having fun and having radio that related

THE"L.A." IDENTITY

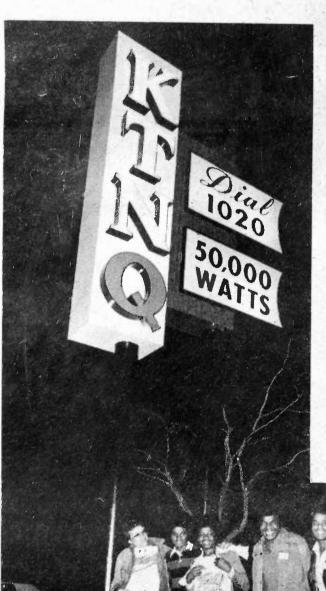
R&R: It seems to me that of the Top 40 stations in town, from your billboards, your TV spots and sound on the air that TEN-Q is probably the most custom Southern California Top 40 station that we've had here in years.

CASSIDY: We designed it that way. We felt this is where the gap was on the dial on both AM and FM. You can have a lot of fun listening to radio and a lot of fun doing radio and I think it's vindicated itself with the phone people calling in, who sometimes try to out-DJ our disc jockey by being as hip or as into winning as he is in awarding it.

R&R: What are the things that you set out for design that have obviously worked? What are the key elements?

CASSIDY: The main thing that TEN-Q tries to do is to be fresh. We try to be different day-to-day.

R&R: OK, you had the "Star Wars" premiere before anybody



"We just want as many listeners as we can get off the dial...and in a lot of cases we feel we've had new listeners. We were fresh, exciting, and a lot of listeners had left the AM dial a couple of years ago and had never returned to it. A lot of them have left radio... Our research shows us that a lot of our listenership is brand new, created or moved in from other markets... My...approach was...with the idea that we knew it could be done, and we weren't looking at anyone else AM or FM-wise. We were looking at the whole listening market and we kept saying to ourselves, 'Why not, why can't it be done?'"-Paul Cassidy

knew how big "Star Wars" was going to be. You're now locked contributed more to the radio growth and historical growth in as you told me to "Close Encounters of the Third Kind" before it's even been released anywhere. Obviously you do have people out there feeling for the things that are going on ..

CASSIDY: We try to be ahead of all the competition and we try to get hard-to-get tickets, we try to get into the lifestyle of the person in L.A. What is he or she thinking when she gets up in the morning? If it's tax time, maybe we'll pay the tax bill. ' We haven't done that but we've thought of doing it. We just try to take it out of the formatted kind of station and make it an un-formatted station where the music is there and the rotations are there, but we can go have a lot of fun. No one's going up and down on you because of this or that.

R&R: What makes L.A. radio so different from Chicago, Boston, Houston, etc.?

FOX: Not only L.A. radio's different, but California radio. California is like a different country. It doesn't relate to the rest of the norms, basically because it's fastmoving. L.A. is a real fast-moving town. Hustle, bustle, go, go, go, lots of activity, Hollywood, show business, the whole works which makes L.A. a little different than Chicago and New York.

R&R: People in New York, though, would disagree. They'd sav L.A. was more laid back.

FOX: I'm sure they would. Well, I would look at it this way. If I were to go into New York and program New York I would certainly not program it like I program L.A. You've got to approach it totally different. You've got to find out what those local roots are to program it. L.A. is unquestionably a unique and exciting market. Lots of great radio has gone through here. Lots of bad radio has gone through here, but also it has been exposed to two other markets, San Francisco and San Diego, which are close by, that can really influence. New York's other influence is Boston and then I don't know what else it's got. It's got a lot of other smaller markets that have done pretty well but basically Boston is like its real strong influence, where here we've had San Francisco and San Diego, and believe me those two markets themselves have really helped. I would say that San Diego by far has

LAWN ORDER TEN-Q

STYLE-On the grass

outside the TEN-Q stu-

dios, PD Jimi Fox and

all-night personality

Nancy Plum relax as the Jacksons and the Real

Don Steele (far left) look

on.

of this industry than any single market in this country.

MINDING THE STORER

R&R: Let's talk about Storer ...

CASSIDY: I couldn't have had more cooperation. R&R: Was it that unsuccessful before with KGBS?

CASSIDY: KGBS made money in the Bill Ballance days and all that; it had done well in certain years you know. I think what happened when FM grew here 5 or 6 years ago, it hurt marginal AM stations and certainly a daytime AM station which did very well with "Feminine Forum" and was very successful. In the waning years of the Talk format you know you were stuck there with talent and costs that you had no way to manipulate around. When the opportunity came to go to a fulltime format, we thought about doing Country, we thought about doing Talk, we thought about doing all News, we thought about doing MOR, Sports, we entertained everything that there was to do and it kept coming back to a Contemporary music station on AM looked like the avenue to take. I had every reason to make it with what they were giving me and what they felt about "It's going to take us time in Los Angeles; we got the facility now, we got the signal that we want, we got the people we want, we're going to have the promotion, we know it takes a lot of promotion in Los Angeles." They just bought Channel 39 in San Diego, KCST, a couple years ago and the station has switched from ABC to NBC and it's doing extremely well in San Diego. The idea of Storer Broadcasting on the West Coast both in San Diego and here with radio with the AM and the FM has been a very happy experience for the company in the last 21/2 years. They're much more aggressive, and their move into radio is delightful for all of us. They've done very well in Miami. WGBS had done very well there for the last 2 years. Don Hamlin, who was running it, is now in Detroit with our television station there, but John Grubbs took that over but they've done well there, and Neil has done a fantastic job with WHN in New York. I think he's 2nd in the market for adults.

R&R: Who is the man that says, "OK, time to get out of the mold?"

CASSIDY: Jay Watson was the President of Radio for a while. Jay hired Neil and myself about 3 years ago and Terry Lee has since taken it over. Jay went back to Detroit to run our television station in Detroit and Terry has now taken over the radio acquisition plan. I can tell you the comments of the stockholders were very positive in the last report; we are looking for radio as future growth and we're looking for radio to solidify our markets. If I had owned it myself I would not have that much more freedom and a helluva lot more responsibility for paying the bills.

FOX: A nice thing about Storer Broadcasting is that whatever they do is very safe and legal. Learning all their rules and how to work within the structure of those rules also was time consuming for me; it was important that I understand exactly how everything functions so I could deal with it accordingly and not be running into problems.

"Easy To Love" Leo Sayer



on Warner Brothers Records

The TEN-Q Story

THE FUTURE OF TEN-Q

R&R: Jimi, do you think the present Top 40 format structure is going to have to change with the influx of high AOR and Pop/Adult ratings, or do you think it can be salvaged with what it's been doing for all these years?

FOX: I think some of it can be salvaged. I really think the new ideas have to come in. The most important thing to keep in mind about radio is, and I don't care what anybody says, TV is boring. TV is not the trendsetter. Radio is the trendsetter. Radio has the ability to change with the times. TV, because of corporate structure, gets stale. Radio has been stale for the last five years but it has now come to that point in its recent growth where it must change with the audience. The audience demands it and radio must stay one step ahead of its audience. So yes, some of it you'll be able to save, but most of it you won't. The other thing that will definitely change radio is the direction of ratings. As far as I'm concerned I wish I had a rating every day. Move ratings. Ratings are the most exciting period of radio's life. Eventually someone is going to come along and is going to be able to turn out ratings on a bi-weekly basis or something like that, so that this stigma paranoia of, "Oh my God, if I don't have the ratings I'm going to be blown out" is going to disappear to a degree. It will never disappear completely. There is no security in radio, there never has been and there never will be. That's just something you have to face as it goes along. Once ratings have situated themselves where they can come out on a bi-weekly situation, where then you can redirect your energy and redirect your radio to make it strong where it has to be strong, then there will be no stopping the growth of radio and the changes in Top 40, so that Top 40 can become a separate identity. If indeed we should call it Top 40, because I'm not at all sure whether you should call it Top 40 or mass-appeal radio. I don't think you should call it anything. I just call it Los Angeles radio because that's what I'm doing. That's what it is. I'm not doing mass-appeal radio. Mass-appeal radio to me is what KHJ is doing, which is yesterday's news. Being all things to all people. You can't be all things to all people because not all people listen to radio so I want to be just the best I can to all people who listen to the radio, which is the really different significant factor.

R&R: What demographics are you going after?

FOX: 16-30, that's it. That's all I'm concerned about. Those are the real hard-core people that listen to the radio and want to listen to it. Over 30, you'd be surprised, that's what's so amazing. With the contests and promotions that I'm running, we have figured it out and amazed ourselves that we have found that 58-60% is older demographics. There's something nostalgic about this radio station that the old folks like. So I care about them, but I figure if I aim from 16-30 everything else is cream of the crop. If they're there, they're there, if they're not, they're not. I just feel that the station will be so good between that area that everything else will follow.

R&R: Do you think ratings services should change their structure of 12-18, 18-24, etc., break down the demographics in this day and age differently?

FOX: I think they should absolutely reevaluate it. They're talking about yesterday's news, but you see then that goes into a whole re-education process because not only will you have to re-educate the management level of radio but you're also going to have to re-educate the agency buys.

R&R: That's what ratings are for.

FOX: That's what ratings are really for. It's a whole process. It's not going to happen overnight, I'm no fool, but whatever I can do to contribute a little to make it better it will make me feel good.

RER: Paul, what would you realistically project TEN-Q's future to be? Do you think that you are mass-appeal in format enough to be the No. 1 in the format? I know you de-emphasized a lot of the teen approach you had earlier, and are spreading the demographics. What are the next phases, if there are any plans you can talk about?

CASSIDY: There are plans. I think we've done extremely well in our first expectations both in the teen numbers and the 18-34 numbers in the book. I would look for a continual growth in cume. We are 50,000 watts, we know we're covering L.A., Orange County and the areas around it, so we just look for continual audience growth both in quarter hour and cume to a position of dominance within the market. Talking AM and FM, we just want as many listeners as we can get off the dial, from the dial wherever they were, and in a lot of cases we feel we've had new listeners. We were fresh, exciting and a lot of young listeners left the AM dial a couple of years ago





PLUM CRAZY—Nancy Plum, TEN-Q's all-night personality, is pictured in the station's studios.



BRAND NEW BALL GAME—The Real Don Steele signs autographs for fans at a TEN-Q Dodger Stadium Teen Nite.

and had never returned to it. A lot of them have left radio. Invariably our research shows us that a lot of our listenership is brand new, created or moved in from other markets. A lot of people are new residents of Los Angeles. My whole personal approach was we were taking on listeners and clients. We did it with the idea that we knew it could be done and we weren't really looking at anyone else AM or FM-wise, We were looking at the whole market, the whole listening market and we kept saying to ourselves, "Why not, why can't it be done?" I think we did not look at AM alone or FM alone. It was a joint decision. We made KGBS go Country because we felt that's what it should be.

R&R: Plus you also have an FM over there that at any given time if Top 40 or Contemporary music really switches full time to FM and Stereo in this market like it's done in a few other markets, Cleveland and St. Louis, that you obviously can just take TEN-Q and flip-flop it if you need it. Whatever is the most lucrative...

CASSIDY: We thought of that very strongly earlier because it looked like Rock music was going to the FM dial etc. But the other point is if you had to put a Rocker on FM a year ago with all the Rock that was on there, there were a tremendous amount of reasons for not going Rock on FM a year ago that still exist today, and it could have been along year doing that.

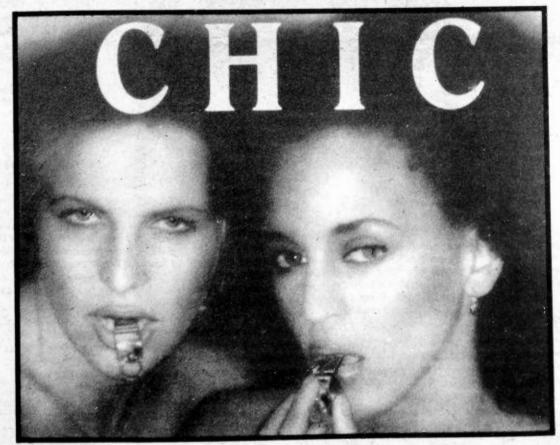
R&R: How involved are you in the day-to-day activities? Do you go to the parties and openings? Do you go if the jocks are appearing somewhere, are you there? Do you go to record company functions? When you had'a movie premiere with "Star Wars" were you there? What is the role of the GM as far as all that goes?

CASSIDY: You have to go to that, today. I think if you're going to expect your people to go there, you're going to have to participate because I think the idea of the Manager of a station today being "Oh, that's the Manager's office, see his carpet, isn't it pretty?" no longer exists. If you don't go, I don't know how you can expect your Promotion Director's secretary to go and spend his or her evening there and to have them there or giving of themselves. If you're not all together in the whole project, it doesn't make any sense. I think it adds that much more to it. There are many times when we're doing two th in one night anyway. We may have a Country night at the Palomino and an AM night at Knott's Berry Farm on the loopcoaster where a guy rode it for 24 straight hours. We really approached it from the standpoint that it was something new to do, something different to do and we wanted to have a lot of fun doing it. We tried to build it with the best possible people we could find who were really dedicated to doing it. Everybody is doing well and they love it and they like it and frankly I couldn't pay them enough for the participation I have received. I've gone from Knott's Berry Farm to a Skateboard deal in Long Beach and now to Magic Mountain a week later. There were weeks when I went home Sunday night and went to work Monday and said, "Where did the weekend go?" It's worthit!



In only a matter of weeks ***DANCE, DANCE, DANCE'** (YOWSAH, YOWSAH, YOWSAH)

BY



has already sold <u>500,000</u> copies ...and it's just beginning!

Produced by Nile Rodgers, Kenny Lehman & Bernard Edwards for Turtle Productions

99X 20-11 WPEZ on KCBQ 96X add WA VZ 36-24 JB105 add 39

WLAC add KEEL 31 WAIR add



R&R/Friday, November 25, 1977



Coming Out For Michelle

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Los Angeles radio and record personnel gathered at a lunch to celebrate the release of Michelle Phillips' first A&M album. Seated (I-r): Jimi Fox, TEN-Q; Bob Hamilton, KRTH; Michelle Phillips; Michael Sheehy, KNX-FM; Bob Raison. Standing (I-r): Harold Childs, A&M; Joan Dlugatch, A&M; Jan Basham, A&M; Rick Scarry, KGIL; Jamie Beavers, K100; Denise Gorman, K100; Jack Popejoy, KPOL-FM; Rosie Guevara, P.D. Enterprises; Peter Mollica, A&M; and Marilyn Barrett, TEN-Q.

Respects To Queen



Following their performance at Boston Garden, Elektra/Asylum recording group Queen were feted with a buffet dinner. Pictured (I-r) are (top row): John Deacon of Queen; Dick Lemke, E/A Regional Promotion Representative, East Coast, Freddie Mercury of Queen; George Taylor Morris, Program Director, WCOZ-FM; Bryn Bridenthal, E/A National Publicity Director; Howard Rose, Queen's booking agent. (Middle row): Roger Taylor of Queen; Chuck Roberts, Program Director, WBVF-FM; Brian May of Queen; and Kurt Nerlinger, E/A Local Promotion, Boston. (Bottom row): John Reid, Queen's manager; Pete Brown, Queen's Management Coordinator; Ralph Ebler, E/A General Manager, East Coast; Rip Pelley, E/A National Artist Relations Coordinator; and Paul Prenter of the John Reid organization.

ELP For The Military



Shown in Baton Rouge at the presentation of the certificates naming ELP Honorarv Colonels on the staff of Louisiana Governor Edwards are, from left: Carl Palmer, WFMF Program Director Michael More (deputized by the Governor to do the honors), Local Promotion Rep Skip Dell, Keith Emerson, Greg Lake, and Southern Regional Album Promotion/Artist Development Manager Mike Prince.

Nugent Hams It Up



Pictured making a pig of himself is Epic recording artist Ted Nugent after a recent appearance at New York's Madison Square Garden. After the show Nugent thankfully received a roasted pig from Epic, although he usually only eats meat he kills himself.

ABC Fetes Bland & King



ABC recording artists B.B. King and Bobby Bland recently performed at Radio City Music Hall in New York City. ABC honored them after the show with a party at the U.S. Steakhouse. Pictured above (left to right)— Barbara J. Harris, ABC East Coast Director Artist Relations; Bobby Bland; B.B. King; Mark Meyerson, ABC Vice President A&R; Lou Gossett; Mickey Wallach, ABC New York Promotion; Earleen Fisher, ABC R&B Promotion.

Boz on "FM'



Columbia recording artist Boz Scaggs crossed the line between fantasy and reality when he recently paid a visit to radio station "QSKY" on the Universal lot, which is the setting for the film "FM." John Alonzo, Director of "FM" (I) and Executive Producer Irving Azoff (r) welcomed the artist to the station, and were given a platinum album by Boz for their help in promoting his last Columbia album.

It's A Bitch!! "If You're Not Back In Love By Monday" **MILLE JACKSON**

Ain't no one around who can sell a song like MILLIE...she took a Country hit, brought it top-5 R&B

AND NOW SHE'S BRINGING IT ALL THE WAY HOME!

TOP-40 BELIEVES!

96X	WMPS	WABB	WQNZ
WBBQ	KEEL	WMFJ	KIIQ
WPGC	WQQW	WGLF-FM	KGRI
WGCL	WORD	WVLK	KDON
CKLW	WAIR	WFOM	KMHT
WDRQ	WRFC	KLEE	KRLA
WMAK	WALG	WJDX	KOBO
WMAK KSLQ	WALG WAUG	WJDX KZOL	KOBO KSTN KIOI

FROM THE ALBUM

already over 400,000 sold!



Spring Records/Marketed By Polydor Incorporated.

THE PICTURE PAGE

Getting Next To Nectar

Page 36



Sherman Hemsley, a/k/a George Jefferson in CBS's "The Jeffersons," introduced Polydor recording artists Nektar at their show at the Santa Monica Civic Auditorium. Shown backstage from left to right (standing) are Nektar guitarist Dave Nelson, Andre Pavon of "All In The Family"; Mo Moore, Nektar bassist; Hemsley; Bob Speisman, Polydor's Western Regional Marketing Manager; Bill Brill, Polydor's local promotion man; Phonodisc's Steve Heldt; Nektar keyboardist Taff Freeman; Nektar Manager Ken Sander; and Cindy Towles of Phonodisc. Seated from left to right are Phonodisc's Gregg Miller; Nektar's drummer Ron Howden; and Polydor's West Coast Publicity head Len Epand.



Summer At Casablanca (Again)



Donna Summer has been re-signed to a new long term contract with Casablanca Record & FilmWorks, according to President Neil Bogart. Ms. Summer will also make her film debut in the upcoming Casablanca/ Motown feature, "Thank God It's Friday." Pictured at the signing are (I-r, seated) Neil Bogart; Donna Summer. (L-R, standing) Richard Trugman, Vice Chairman, Casablanca; Ron De Blasio, Joyce Bogart and Jeff Wald, Ms. Summer's managers.

After The Gold: Rush



Following their recent concert at New York's Palladium, Mercury recording artists Rush were presented with gold albums in honor of the certification of three of their LP's on the same day. Seen from left at the awards presentation are: Ray Daniels of SRO Productions in Toronto, managers of Rush; Cliff Burnstein, A&R Music Consultant for the Polygram Record Group; Jules Abramson, Senior Vice President/Marketing for Phonogram, Inc./Mercury Records; GeddyLee, Alex Lifeson and Neil Peart of Rush; Irwin Steinberg, President of Phonogram/Mercury; Charles Fach, Executive Vice President/General Manager of Phonogram/Mercury; and Steve Katz, East Coast A&R Director for Phonogram/Mercury. At the signing, Steinberg also announced that Rush had re-signed to Mercury Records.



While entertaining in Evansville, Indiana, Capitol's Anne Murray takes times out to visit with Tiny Hughes, Program Director of WROZ. Hughes recently was named D.J. of the Year in the medium market category from the C.M.A.

Scruggs Family Affair



Country Music Association Executive Director, Jo Walker visited Columbia's Earl Scruggs Revue, following their recent Nashville Exit/In performance. Pictured above are (left to right): Steve Scruggs, Randy Scruggs, Gary Scruggs, Jody Maphis; (bottom): Jo Walker, Earl Scruggs and Louise Scruggs.

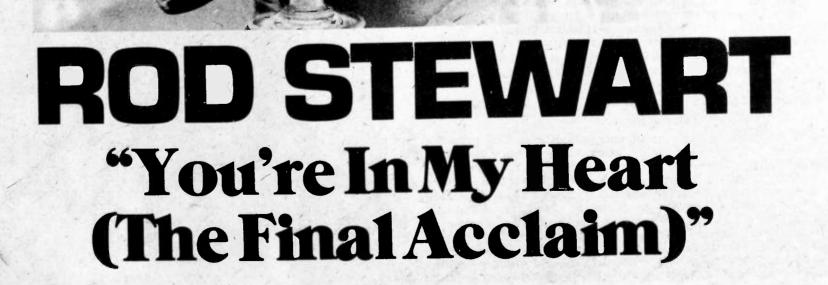
All "Clear" With Hillman



On tour to promote his latest Elektra/sylum album "Clear Sailin'," Chris Hillman recently performed two nights at New York's Bottom Line. Pictured backstage after the show are (I-r): Mary Ann McCarthey, Music Director/WPIX-FM; Mary Schwartz, E/A Assistant Director National FM Promotion; Hillman; Mitch Kanner, E/A Local Promotion Representative/ New York; Roxy Myzal, Music Director, WXLO-FM; and Neil McIntyre, Program Director, WPIX-FM.

A'Heart' Breaker!





on Warner Brothers Records



(ALBUM ORIENTED ROCK)

to consulting KFMQ/Lincoln, he's pulling an airshift on KBPI/Donvor and acting as that station's Programming Liaison helping out PD Frank Folix (KLOS/Los Angoles PD Frank Cody's old job)...KNAC/Long Boach was the subject of an impressive feature in James Brown's radio column in the Los Angeles Times recently. Brown called the station ...a big hitter from Long Beach" among other nice things...There's a darn good National Record man on the loose, Louis Newman, who recently departed Janus Records. Louis is real good at AOR, as well as other format promotion, and can be reached at (213) 998-8474...Bonnie Simmons, KSAN/San Francisco's multi-talented Program Director, was telling us the other day about her station's "Remote Truck" which has already been used to bring 10 live concerts to the station's listeners. Soon the fabulous converted delivery van, which already has a 24-in/4-out Audotronics board, will be fitted with turntables and other "control-room" type gear, enabling KSAN to take it to the streets whenever and wherever they want ... David Bowte will be a guest on the "Bing Crosby Christmas Special" to be broadcast by CBS on November 30. Word is that Bowie and Bing do a duet on "Little Drummer Boy" in this special taped prior to Bing's passing ... "Beatlemania" will be coming to the Shubert Theatre in Century City, California, starting January 14th, featuring the original New York cast...Bob Pittman, WNBC/New York's AOR-ish Top 40 Program Director, has informed us of his latest "Punk Rock" experimentations. Each evening for a week at 9:30, the station is programming a New Wave selection with a bit of commentary about the act and New Wave in general. Basically, it's a "This is Punk Rock ... Do you like it?" programming exercise. After the results are scrutinized by the Pittman research machine, we'll know whether they like it or not ... Just For The Record: WAIV/Jacksonville's most played cuts of 1977 are "Night Moves," "Feels Like The First Time," "Dreams," "Crystal Ball," "Barracuda," "Blinded By The Light," "Dark Star," "Hotel California," "Do You Feel Like We Do," and "Tonight's The Night."

Color

77 IN A REAR VIEW MIRROR: KSJO/San Jose ran a 50 hour weekend special tracing the musical history of Progressive Rock which included exclusive interviews. They gave away special prizes, including nostalgia items from the 60's (incense, black lights, posters).

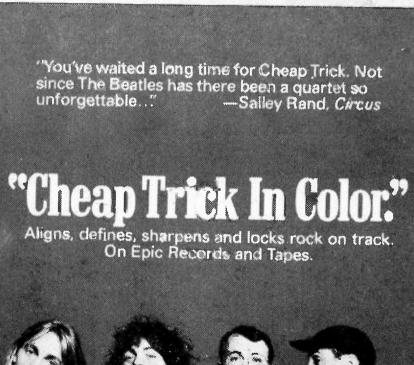
THE GREAT ESCAPE ADVENTURE SERIES: In the past four weeks, WLVQ/Columbus gave away "An Adventure for Two to London" and "The Concert of Your Choice Anywhere in the World."

A REAL BIG ONE: Y-93/San Francisco gave away a 4-foot by 4-foot autographed picture of the cover of the Doobie Brothers' album "Living On The Fault Line."

THIS IS BECOMING A TRADITION: For the 4th consecutive year in a row, KNAC/Long Beach is presenting Blue Oyster Cult in concert at the Long Beach Arena.

THEY NEVER STOP: WMMS/Cleveland has a whole new supply of Buzzard jerseys and belt buckles.

FRENCH KISS CONTEST: WPIX/New York, in conjunction with a big Bob Welch album giveaway, is offering their listeners the opportunity to go to the French Quarter with morning personality Jim Kerr.





Produced by Tom Werman.



This will go down in history as being a week with more than an average number of changes in AOR radio.

Extremely strong rumors from San Francisco indicate that by the time you read this KYA-FM (Y-93) will have bowed out of the very crowded Bay Area AOR derby. According to reliable station sources, Program Director Steve Mitchell, Music Director Jay Hansen, and the entire AOR crew are out. Alan Mason is reportedly now PD of both KYA-AM and F'M with the AM remaining Pop/Adult and the new FM format being a conventional brand of Top 40. Mason was not available for comment at press time.

KYA-FM was consulted by Lee Abrams until October 16th of this year. On October 20th King Broadcasting took over as the new owners of the AM-FM operation. Since that time, speculation has circulated around the industry about a pending format change for the station which had encountered rough going in the market's competitive AOR ratings battles.

Inquiries about the former staff can be directed to former PD Steve Mitchell at (415) 621-5036.

Steve Sutton New PD At KFWD/Dallas

Steve Sutton has been appointed Program Director of KFWD/Dallas replacing David Van Dyke who resigned (11-18). In announcing the promotion of Sutton from Music Director to Program Director, KFWD President/General Manager Bud Stiker told R&R, "Dave Van Dyke is one hell of a guy. We certainly wish him the best in his future endeavors."

Steve Sutton is an AOR radio veteran and a long time contributor to the growing style's success. Prior to joining KFWD as Music Director four months ago, he was with K2EW/Dallas. Before coming to Dallas, he spent six years (as "Ginger" Sutton) with WEBN/Cincinnati.

No new Music Director has been named as of yet.

Joel Moss Exits WLIR/Denis McNamara New PD

After 7 years with WLIR/Long Island (the last 3 as Program Director) Joel Moss has resigned his position with the suburban New York metropolitan area AOR stronghold. His future plans have yet to be announced.

Replacing Moss is **Denis McNamara**, who is being upped from Music Director to PD. McNamara joined WLIR 3 years ago as an air personality and was appointed Music Director when Gil Colquitt left the position to join the Columbia Records' AOR promotion team.

Evolution

Jay Hoker has been appointed VP/GM of WRIF/Detroit. Hoker was formerly General Sales Manager of WXYZ/Detorit. Both WRIF and WXYZ are ABC O&O's. In making the appointment, ABC-FM President Allon Show stated, Jay's extensive background in management and sales provides him with excellent credentials for this key position." Jay Hoker was also recently elected to the Board of Directors of the Detroit Radio Advertising Group...David Holderman joins KBPI/Denver's full-time air staff ... Steve Stevens has rejoined Tom Kohl doing morning drive at WZMF/Milwaukee and Steve Michaels is now doing the overnights... Linda "Gabby" Goldfarb joins KATT/Oklahoma City as News Director from WHCN/Hartford...Jack Snyder has resigned the Program Directorship of KEZY/ Ancheim to become Music Director and weekend air personality at KMET/Los Angeles...Lee Arnold exits the Program Directorship of WQXM/Tampa. He's available for a position in either radio or records. Call (813) 577-0428. Music Director Mike Lyons will be Acting PD...Tawn Mastery has resigned her 6-10pm airshift on KMEL/San Francisco to return to her former station, KSJO/San Jose. David T. is now Production Director and Terry Fox is now Creative Director of KMEL.

Update

WMMS/Cleveland, one of the nations's most dimensional AOR stations, presented an hour (11-20) of rare and unreleased music. Included were Bruce Springsteen performing "Thundercrack", "Jenny Take A Ride" and "Goin' Back"; The Rolling Stones singing "As Tears Go By" in Italian, and an acoustic version of "All Down the ; David Bowie performing unreleased material from the "Young American" Line' sessions; and Al Stowart with the spoken introduction to "The Year Of The Cat" plus other treats... DIR's North American rock Awards special Thanksgiving program ran on AOR stations across the continent. Awards were presented to the following: Peter Frampton (Male Vocalist), Linda Ronstadt (Female Vocalist), Fleetwood Mac (Group), Stevie Wonder (Singer/Songwriter), "Rumours (Album), "Boston" (Debut Album), "Dreams" (Song/Single). Winners were selected from more than 132,000 ballots gathered from listeners coast to coast. Congratulations to WNEW-FM/New York Program Director Scott Muni for receiving the Tom Donahue Memorial Award for his outstanding contributions to FM Radio, as decided by the program's Board of Governors... We heard from Bill Todd, recently appointed Operations Director of KRLY/Houston (soon to go AOR). He said they're still researching the market. Albums, old and new, are desperately needed. Send to: KRLY, 3935 Westheimer, Houston, Texas 77027. Phone. (713) 626-8130 ... Have you heard the latest on Roger Agnew? In addition

IN CITY DREAMS THE STREETS ARE PAVED WITH GOLD

A stunning musical departure for Robin Trower has been certified gold. Every radio station that supported "In City Dreams" helped make the road a little shorter. And congratulations to Robin Trower, producer Don Davis, manager Wilf Wright/Misty Days Management and our independent distributors.

. . .

CHR 1148 Chrysalis

Radio & Records

Page 40

-Album Airplay/ 40

November 25, 1977

	1	ROD STEWART	FootLoose & Fancy Free (WB)	"Heart" "Joking" "Legs" "Hangin"
1	2	STEELY DAN.	Aja (ABC)	"Peg""Josie""Deacon""Cow"
:	3	ELO	Out Of The Blue (Jet).	"Stone" "Woman" "City" lead
	4	LINDA RONSTADT	Simple Dreams (Asylum)	"Pitiful""Easy""Bayou"lead
1	5	LYNYRD SKYNYRD	Street Survivors (MCA)	"Smell" "Name" "Know" lead
(6	BOB WELCH.	French Kiss (Capitol)	"Lady""Ebony""Outskirts" lead
1	7	KANSAS	Point Of Know Return (Kirshner)	"Dust" Title "Paradox"
1	8	RANDY NEWMAN	Little Criminals (WB).	"Short""Baltimore""Fat"
-	9	SANTANA	Moonflower (Col).	"She's Not" Title "Mirage"
•	10	QUEEN	News Of The World (Elektra)	"Rock You" "Champions" "Sleeping"
	11	ERIC CLAPTON.	Slow Hand (RSO)	"Sally""Tonight""Cocaine""Core"
	12	EMERSON LAKE & PALMER.	Works Volume 2 (Atl)	"Brain" "Watching" "Tiger" "Xmas"
	13	BILLY JOEL	Stranger (Col).	"Way You Are" Title "Moving" lead
	14	BOZSCAGGS	Down Two Then Left (Col).	"Falling" "Hollowood" "1003" lead
	15	GENESIS.	Seconds Out (Atl).	"Carnet" "Squark" "Pobbary" lead
	16	GARY WRIGHT	Touch And Gone (WB).	"Night Bido" Title "Even" load
	17	JOANARMATRADING	Show Some Emotion (A&M)	"Maroy" Title lood
	18	CHICAGO	Chicago XI (Col).	"Take Me""This Time"""Sumprise"
	19	EDDIEMONEY	Eddie Money (Col).	"2 Tickoto" loada
	20	ALAN PARSONS	Robot(Arista)	"Day After" "Breakdown" "Wouldn't"
	21	FLVIS COSTFLLO	My Aim Is True (Col).	"Aligon"""Choose""Dense"
	22	BLUE OVSTER CULT	Spectres (Col).	"Godzillo"""Mastiene""""
	23		Heroes (RCA).	Gouzilia Wotions Fireworks
	24	ELEETWOOD MAC	Rumours (WB).	The Beauty Lion
	25		Livin' On The Fault Line (WB)	LOVIN FUN Teads variety of cuts
	26	TOWNSHEND/LANE.		
	27	CINO VANALLI	A Pauper In Paradise (A&M)	Baby Gives Turning
	28	CTVV	The Grand Illusion (A&M).	Mardi Gras "Surest" lead
	29	<i>KISS</i>	The Grand Illusion (A&IVI).	"Sailing" litle
	29 30	CARAEI	Alive II (Casabianca).	"Beth" Shout" 16" lead variety
	30 31		Rain Dances (Janus).	"Uneven" leads
			In City Dreams (Chrysalis).	"Wine" "Calling" Title
	32		Galaxy (MCA).	"Lady" Title "Senorita"
	33		Manorisms (Epic).	"Serenade" "Rainman"
	34		Love You Live (RS).	"Cloud" "Rock" lead
	35		Rick Danko (Arista)	"New Mexico" leads, Variety of Cuts
	36	PAUL SIMON	Greatest Hits, Etc. (Col)	"Slip Slidin" "Stranded" lead
	37	NILSLOFGREN.	Night After Night (A&M).	"Tough" "Back" "Dance"
	38	CHUSBY, STILLS & NASH	Crosby, Stills & Nash (Atl)	"Shadow" "Cathedral" "Star" "Game"
	39		Karla Bonoff (Col).	"Hold" "Near"
	40	PAI IKAVEKS	Putting It Straight (Polydor)	"Dedication" leads

R&R/Friday, November 25, 1977

Chart Summary

In an extremely close airplay battle for the top position, ROD STEWART ended STEELY DAN's 6 week hold on number one. ROD was hot at 76% of our reporting stations with many significant adds still coming in this week. STEELY was reported hot at 79% of our reporters. ELO moved up to number 3 with hots at 70% of our reporters. RONSTADT and LYN-**YRD** maintained their top five status with hots at 68% and 67% of our reporters, respectively. WELCH was strong and stable. KANSAS inched up. NEWMAN resurged powerfully. QUEEN continued to grow with additional adds at 21% of our reporters. ELP was the week's highest debut with adds at 54% of our reporters, plus significant hots. JOEL maintained. BOZ debuted with adds at 58% of our reporters. GENESIS maintained. WRIGHT had a good week with additional adds at 31% of our reporters, MONEY grew impressively. COSTELLO took a mighty leap. Reaction where played on the part of both programmers and listeners is out of the ordinary. BOWIE inched up. MAC resurged. GINO gained. STYX picked up a bit. KISS grew. **CAMEL** bounced back onto the chart. WAR debuted with adds at 25% of our reporters. DANKO, SIMON, and TRA-VERS debuted.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.



CROSBY/NASH Crosby & Nash Live (ABC) FOGHAT Live (Brsvle/WB) HALL& OATES Beauty On A Back Street (RCA) **ANNIE HASLAM** Annie In Wonderland (Sire) LOGGINS & MESSINA Finale(Col) **OZARK MOUNTAIN DAREDEVILS** Don't Look, Down (A&M) **GRAHAM PARKER** Stick To Me (Merc) **NEIL YOUNG** Decade(WB)

The albums listed In The Bin are those which received enough AOR reports to come significantly close to qualifying for this week's trendless Album Alrplay/40 chart. Also included are albums that made the chart last week, but did not receive enough continued alrplay to make it again this week. These albums continue to get airplay on enough stations to be potential chart 'bouncbacks.' In The Bin albums are listed in alphabetical order. MOST ADDED

BOZ SCAGGS Down Two Then Left (Col)-Added at 58% of our reporters.

EMERSON LAKE & PALMER Works Volume 2(Atl)-Addad at 54% of our reporters.

GARY WRIGHT Touch And Gone (WB)-Added at 31% of our reporters.

WAR Galaxy (MCA)-Added at 25% of our reporters.

QUEEN News Of The World (Elektra) - Added at 21% of our reporters.



STEELY DAN Aja (ABC)-Hot at 79% of our reporters.

ROD STEWART Foot Loose & Fancy Free (WB)-Hotat 76% of our reporters.

ELO Out Of The Blue (Jet)—Hot at 70% of our reporters.

UNDA RONSTADT Simple Dreams (Asylum)-Hot at 68% of our reporters.

LYNYRD SKYNYRD Street Survivors (MCA)-Hot at 67% of our reporters,

	ROGRESSIVE SINGLES
1	WINGS
	"Girls' School/Mull Of Kintyre" (Capitol)
2	AEROSMITH
	"Draw The Line" (Col)
3	THE BABYS
	"Isn't It Time" (Chrysalis)
4	PLAYER
	"Baby Come Back" (RSO)
5	ARTGARFUNKEL
	"Crying In My Sleep" (Col)
6	BEE GEES
	"How Deep Is Your Love" (RSO)
7	CHEECH Y CHONG
TIE	"Bloat On" (Ode/Epic)
7	JEFFLYNNE
	"Doin' That Crazy Thing" (Jet)
7	ANGEL
	"Winter Song" (Casablanca)
8	CARLYSIMON
	"Nobody Does It Better" (Elek tra)
8	TOMPETTY
	"Breakdown" (ABC/Shelter)
8	STEVEMARTIN
	"Grandmother's Song" (WB)
	və Singlas: Those 45rpm records receiving significant

alrplay by our AOR reporting stations. These singles are either not on an album or may be on an album not currently qualifying for the Album Alrplay/40. They are listed in order of total reports received. This chart represents airplay only and does not attempt to fabricate a trend.

If Music Is What You Want...

TREASURE

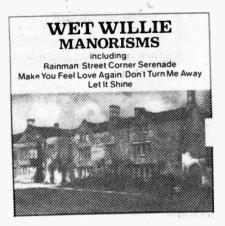


This is **Felix Cavaliere**'s new band. **Treasure** has the same magic that Felix displayed with the Rascals and on his own previous solo records. Treasure is the beginning of a new phase in the multi-faceted career of an already successful artist. Key cuts include "Innocent Eyes", "Love Me Tonight", "Jubilation", "I Wanna Love You" and "Treasure".

GEORGE DUKE

George Duke has the reputation of being one of the world's great keyboard musicians. The title cut of his latest album and also of his current single, **"Reach For It"**, is rocketing onto R&B and Top 40 playlists everywhere. The resulting sales are "record" shattering. AOR programmers should remember that they provided the original airplay for earlier George Duke releases. Continue the trend, check out "Lemme At It" and "Hot Fire" for airplay now!





WET WILLIE

Wet Willie has a new sound, a new record company and the best new airplay ever on their latest album, "Manorisms". If you're looking for a broad based Rock & Roll appeal record, this is the one. The single, "Street Corner Serenade", is breaking at Top 40 and as George Meier wrote in a recent Walrus review; "FM's better feature it now before the AM's blast it." Good advice.

THE MOTORS

English Rock has the reputation of being rough, tough and raw. **The Motors** are the best of English Rock. The album is currently breaking out in Philadelphia, New York, New Haven, Cleveland, Pittsburgh, Detroit and San Francisco. As Bill McGathy of WORJ notes: "This is the best band since Led Zeppelin.

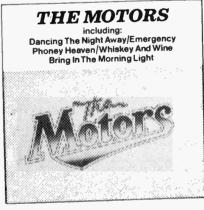
See the Motors:

11/28 Philadelphia
12/2 Long Beach
12/4-6 Los Angeles
12/8 San Francisco
12/12 Atlanta

12/15 Detroit

- 12/16 Toledo
- 12/17 Cleveland 12/18 Chicago





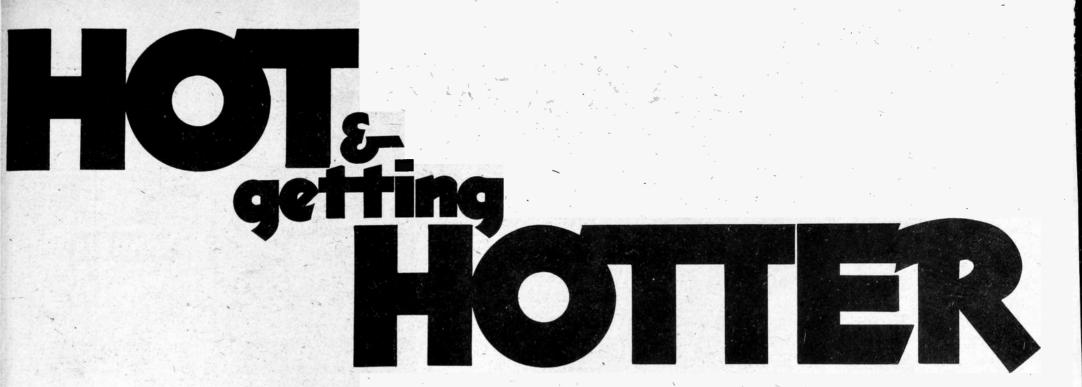


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R&R/Friday, November 25, 1977

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THE JOY - TONI BROWN & TERRY GARTHWAITE F-9538



RECENT KEY AOR ADDS ...

KQRS MINNEAPOLIS	4
WNEW NEW YORK	
WMMR PHILADELPHIA	
KYA SAN FRANCISCO	
KSAN - SAN FRANCISCO	
ksjo san jose	
Kome San Jose	
KZEL — EUGENE	
CHUM TORONTO	

WKLS — ATLANTA WCOZ — BOSTON WBCN — BOSTON WXRT — CHICAGO WEBN — CINCINNATI WCOL — COLUMBUS WMMS — CLEVELAND KZEW — DALLAS KLOL — HOUSTON THE DAVID BROMBERG BAND RECKLESS ABANDON F-9540



RECENT KEY AOR ADDS...

WBCN --- BOSTON WEBN --- CINCINNATI WCOL --- COLUMBUS KZEW --- DALLAS KLOL --- HOUSTON KQRS --- MINNESOTA WNEW --- NEW YORK WMMR — PHILADELPHIA KYA — SAN FRANCISCO KOME — SAN JOSE KZEL — EUGENE WXRT — CHICAGO WQUD — MEMPHIS WINZ — MIAMI

On Fantasy Records and Tapes

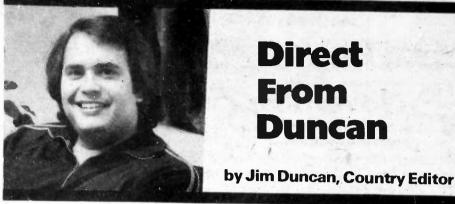






R&R/Friday, Novembar 25, 1977





I would hope a nice Thanksgiving was had by all. Enjoy your turkey sandwiches and all the other leftover meals that will be made with the "big ole bird!"...Speaking of food, KERE/DEN-VER PD R.T. SIMPSON claims there is going to be a "Country" book similar to the best-seller "Roots." It will be called "Grits" (somebody give me an Alka-Seltzer!)

News Notes

A special welcome to a new Country station in California. General Manager DALE OWENS (no relation to the other broadcaster named Owens, as in Buck) called this week to inform us KATY has hit the airwaves in SAN LUIS OBISPO with 24 hours-a-day Country music. BILL LARSEN is the Program Director and will be doing the morning slot. CHUCK BERNARD will handle middays, a lady named CINDI has the afternoon show, DOUG VINCENT and DANNY BLUE round out the evening and all night shifts. The format should be a big hit in that area, especially with the college crowd. Cal Poly State College is one of the nation's big agricultural learning institutions (are we back to that "Roots" joke again?). Mr. Owens is in need of record service, old and new: P.O. Box 841, San Luis Obispo 93401. (805) 443-1340...WWOL/BUFFALO announces a new GM for the station. He is KENNETH A. DODD, who has been Sales Manager of WWOL during the last couple years...MIKE HOREY, Music Director of KNIX/PHOENIX, will replace JAY ALBRIGHT as PD of KUZZ/BAKERSFIELD. Albright, as mentioned last week, is off to KSO/DES MOINES ... WMAQ/CHICAGO PD BILL HENNES has announced the appointment of CHARLIE O'NEIL as their afternoon drive air personality. O'Neil had been at WMPS/MEMPHIS ... CHRIS GULLETT is the new Assistant Music Director at WPIK/WASHINGTON D.C...TERRY BLACK has been selected by PD LARRY SCOTT to be Music Director of KJJJ/PHOENIX. Former PD GARY BENDER is now Assistant Production Director...WBAM/MONTGOMERY has purchased an FM station in the market. Upon FCC approval, with WBAM's 50KW and the new FM's 100KW, the stations will be one of the most powerful combinations in South Alabama...GARY POWER, former PD of KTRM/Beaumont has joined the air staff of KLVI, also in Beaumont, Texas. Power will take over the mid-day program... DAVID B. SMITH, from KRGO/SALT LAKE CITY is the new Production Director of KBET/RENO ...STEVE MOORE takes over a similar position at WWJO-FM/ST. CLOUD. He had been doing part time with the AM.

HELP NEEDED: WFEC/HARRISBURG, Pa., is looking for an air talent for a possible future opening. Tapes and resumes to PD DENE HALLAM, 112 Market, Harrisburg, 17101. (717) 238-5122...GARY KINES, PD of WSUN/ST. PETERSBURG, is looking for a qualified air person. Tapes and such to P.O. Box 761, St. Petersburg, Florida 33731. (813) 821-6262...KCJB/MINOT, North Dakota, invites artists to give them a call to record Christmas greetings: (701) 852-0361. Talk with LONNIE GLASS...WAME/CHARLOTTE will be starting a Bluegrass show and needs product If you can help, send product to MD JAY MARVIN, Box 1008, Charlotte 28231...New Country station KGAA/KIRKLAND, Washington still needs service from all labels. Product can be send to Box 682, Kirkland, 98033.

SO WHAT'S NEW WITH YOU?: KUGR/GREEN RIVER personality RUSS ROUNDTREE recently read in the "Street Talk" column of R&R's J.J. JORDAN, about Seattle Rocker KING playing the song "Does Anybody Know What Time It Is?" when Daylight Savings Time ended recently. Roundtree claims to have a topper. On his all night show, when he moved the clock back, he aired WILLIE NELSON's "Funny How Time Slips Away."

R&R Country Welcome

I am pleased to announce that BETTY ARMS has joined the **R&R** Country division as Assistant Country Editor. Betty, who just moved from Nashville, was Road Manager for Elektra's SAMMI SMITH prior to joining **R&R** this week. She's a great lady and I know you will enjoy talking with her. My thanks to MARIAN LAWSTON for her help in the last few months. Marian has decided to return to her home in Brooklyn, New York. I wish her well...Last, and certainly not least, I would like to welcome former KHJ/LOS ANGELES air personality JOHN LEADER (Dr. John) to the **R&R** Team as Top 40 Editor. Both Betty and John are welcomed additions to the **R&R** family.



VAN-TASTIC—98MZQ/Washington D.C. shows off their new prize van to be used in upcoming promotions. Pictured with the van is WMZQ's all night lady, Carol Parker. (She's the one with the headlights!)



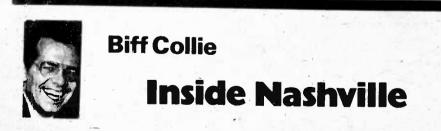
HOW DO YOU LIKE MY NEW HAIR PIECE?—After a recent concert appearance in Chicago, Playboy artist Mickey Gilley (left) shows WMAQ's Music Coordinator Joanne Calloway and ABC/Dot artist Billy "Crash" Craddock his new toupee. The toupee came complete with an extra hand that actually can do tricks, as you can see.

Promotions, Contests & Concerts

WMC/MEMPHIS air personality and Music Director HAL JAY recently took first place in the cake decorating contest. It was part of a fund raiser for the Memphis Epilepsy Society...Monday, November 28, Country again comes to Carnegie Hall. Last spring, you may recall, WHN/NEW YORK, along with promoter JIM HALSEY and ABC/DOT RECORDS, had a special concert starring ROY CLARK, DON WILLIAMS. FREDDY FENDER, and HANK THOMPSON, at which a special live album was recorded. Next Monday's event will feature MEL TILLIS, DONNA FARGO, OAK RIDGE BOYS and ALVIN CROW and will be called "New York Country."...WDEE/DETROIT's last Monday (21) instituted a new program for the station, a live broadcast of an artist doing a show from a recording studio. The first show starred EPIC's JOHNNY PAY-CHECK. Operations Director TOM COLLINS reported the station had thoughts of airing live concerts, but felt the studio would give them more quality control of the sound... About six hundred people jammed the Palomino Club in North Hollywood for a special show presented by KGBS/LOS ANGELES. ELEKTRA's EDDIE RABBITT headlined the show...Last week, KTOM/SALINAS celebrated its fifth year in Country music. The station had a free spaghetti dinner for its listeners, plus a free concert which was broadcasted...WVMI/BILOXI air personalities LANCE CARSON and JIM BAILEY recently did the first live broadcast from the Mississippi Gulf Coast Coliseum, a new 12 thousand seat facility. Later that evaning (they did a two-man morning show) CHARLEY PRIDE and DAVE & SUGAR officially opened the complex with a poncert.

Updated Radio List From CMA

This week the COUNTRY MUSIC ASSOCIATION is sending out a questionnaire to radio stations, to collect information for their 17th annual Country Radio Station List. In order to meet the CMA's printing deadline, please return your completed form by December 8. The list is available free to all CMA members and is a valuable tool to many of us in other areas of the industry. For information: (615) 244-2840.



THANKSGIVING LEFTOVERS: Happy Birthday to DIANE BRENNAN at radio station WBAM/Montgomery today (25). I know the same day...Also this week is the first-day-on-Earthday for JOHN-NY CARVER, EDDIE RABBITT, JODY MILLER, new Hall of Famer MERLE TRAVIS, JACK RENO, and TEDDY WILBURN ... MEL TILLIS' Macy's Thanksgiving Day Parade in New York was auspicious, and Monday night he and DONNA FARGO sang at CARNEGIE HALL in New York, along with ALVIN CROW and the OAK RIDGE BOYS. WHN, I understand, will broadcast it live ... Hey, LORETTA LYNN, how about MARY KAY PLACE as the lead role in your "Coal Miner's Daughter" movie? She has a lot of your mannerisms down while doing "Lorette Haggers" on "Mary Hartman, Mary Hartman"...MERLE

HAGGARD is at HARRAH's in Reno till next Wednesday (7)...JIM ED and HELEN will be seen on the DINAH SHORE show December 13th in most markets...STEVE MAR-TIN was a blast here at the OPRY HOUSE. This time, though, it was different from the times he worked at the EXIT/IN while hanging around Nashville looking for work ... My BARBARA predicted four years ago, that CRYSTAL GAYLE would be a Pop act one day. (Gettin' close, Honey)...At KRIS and RITA's reception at MONUMENT Sunday night (30th) before the Monday Concert at the Opry House, Kris didn't want any cameras, tape recorders,or note pads. Said he came to visit, not to work ... My vote for the hardest working promo man in town is Monument's TEX DAVIS. Ask any of his acts, they'll heartily agree ...

(Continued on page 49)



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Breakers" are those newer records that have the greatest level of station activity on any given week,

--- MICKEY GILLEY

Chains Of Love (Playboy)

Continues to make good charts moves in all regions. Activity includes 27-22 KNEW, 40-32 WHK, 26-17 WDAF, debut 28 WWOK, 27-20 WONE, 35-21 WAME, 39-24 KSO, 26-20 KGBS, 30-24 WHOO, 27-22 KGA, 27-18 KMPS, 30-23 WPLO. Just added at WPOC-FM and WJVA.

JERRY LEE LEWIS

Middle Age Crazy (Mercury)

Good phone action reported. New adds include WJJD, WWOK, WEEP, WFEC. Charted: 17-13 KCKC, 19-13 WPLO, 11-6 WMC, 31-18 WMC, 34-19 KIKK, debut 27 KGBS, 27-21 WHOO, 31-26 KRZY, debut 30 KAYO, 34-28 WIXZ.

VERN GOSDIN

Mother Country Music (Elektra)

Picking up in all areas. Added at WJJD, WCAW, WPOC-FM. Chart action: 38-28 WBAP, 23-19 KMPS, 33-23 WMC, debut 25 WUNI, 36-30 WIRE, 35-24 WSM, 28-23 KGBS, 31-26 KNEW, 34-27 KLAC, 32-26 KSO, 23-16 KNIX, 26-21 KGA, debut 25 WSLR.



RONNIE MILSAP "What A Difference You Made In My Life" (RCA) Top phone action in many regions. Just added at WDEE, WHK, WHN, KRMD, CFGM, WONE, WTHI, WXOR, and more. Charts include 30-19 KNIX, debut 20 KCKN, 36-27 KRZY, debut 27 WPLO, 38-27 WHOO.

SONNY JAMES "Abilene" (Columbia) Just added at WEEP, WJVA. Charted: debut 24 KAYO, 32-24 WONE, 28-24 KLAK, 42-29 KSO, 11-7 KFTN, 29-21 WPLO, 28-21 KMPS, 36-28 KGBS, 36-30 KNIX, 34-23 WIRK-FM.

LITTLE DAVID WILKINS "Agree To Disagree" (MCA) Gaining strength in all regions. New adds include KCKC, KNIX, WIL, WSLR, WBAP, WSUN. Charts: 34-25 WONE, debut 28 KAYO, 16-12 WMC, debut 30 WPLO, 35-30 KFGO, 29-23 KMPS, 40-30 KGBS.

JOHNNY RODRIGUEZ "Savin' This Love Song For You" (Mercury) New stations: KNEW, WIL, WSUN, WWOK, WFNC, KFGO. Charted: 38-29 WONE, debut 24 WMC, debut 28 WPLO, 38-30 WHK, dbut 26 KMPS, 34-22 KSON, debut 30 KLAK, debut 28 KGA.

LORETTA LYNN "Out Of My Head And Back In My Bed" (MCA) Top added record of the week. Some stations include KSON, KCKC, WRCP, WWVA, WMC, KENR, WSM; KCKN, WUNI, WIRE, KDJW, WAME, WKDA, WBAP, KIKK, KLAK, KGA, KNIX and many more.

EMMYLOU HARRIS "To Daddy" (WB) Heavy early phone reaction. Second "Most Added" record. Stations include KGBS, WSM, WWVA, WJJD, KCUB, KJJJ, KMPS, WRCP, KSO, KUZZ and more.

OAK RIDGE BOYS "You're The One" (ABC/Dot) A "Most Added" record. New adds include KCUB, KIKK, WPLO, WWVA, WRCP, WTSO, KFDI, WKDA, KKYX, WHOO, KUZZ, KGBS, KFDI, WXCL, WTHI and others.

TOM T. HALL "May The Force Be With You" (RCA) A "Most Added" record. Some stations include KCKC, WIL, KGBS, KCUB, WWVA, WRCP, WPLO, KENR, WMC, WSM, WIRE, KCKN, KUZZ and many more.

STATLER BROTHERS "Some I Wrote" (Mercury) Good early response. Some new adds include WINN, WIRE, KENR, KCKC, KCUB, KSON, KLAK, KUZZ, KJJJ, WAME, KDJW, WHOO, WNRS and more.

ROY HEAD "Come To Me" (ABC/Dot) Starting to gain again. Just added at KERE, WHK, WWOK, WPOR, CKLW-FM, KGA, KBBQ, KLAK, KMPS, WNYN. Charted: 1-1 KIKK and KENR, 34-24 WBAP, 20-14 KFTN, debut 28 WSUN.

BILLY "Crash" CRADDOCK "The First Time" (ABC/Dot) Still very strong. Added at WIL, WDEE, KLAC, KRMD, WKDA, KIKK, KFGO, WSUN and more. Charts: 22-15 KCKC, 75-39 KKYX, debut 27 WMC.

JOHN DENVER "How Can I Leave You Again" (RCA) Good early strength in all regions. Added at KLAC, WINN, WGTO, WPLO, WPIK, WRCP, KKYX, KIKK, KRAK, KMPS, KTOM, WUBE, KWMT, KLVI and others.

MARY KAY PLACE "Something To Brag About" (Columbia) Still growing. Added at KGBS, KLAC, KRMD, WDEN, KENR, WOKO, WRCP, CKLW-FM, WXCL, KNEW, KBBQ, KARM, WIRK-FM, WGTO and more. 4

CONNIE SMITH "I ust Want To Be Your Everything" (Monument) Adds include KLAC, KNEW, KCKC, KARM, WSLR, WBAP, WDEN, WPOR. Chart action: 17-12 KAYO, 35-29 KSON, 34-28 KFDI, debut 30 KMPS, debut 29 WPLO, 34-27 KFGO.

CRYSTAL GAYLE "I've Cried" (MCA) Early adds include KSON, WUNI, KFDI, WIRE, KLVI, WFNC, KBBQ, WNYN, WTHI, WIRK-FM and others. GENE WATSON "I Don't Need A Thing" (Capitol) New adds are KAYO,

KNIX, WKDA, KDJW, KCKN, KFDI, KMPS, KGA, KBBQ, CKLW-FM. LYNN ANDERSON "We Got Love" (Columbia) Adds include KSON, KMPS, KCKN, KFDI, WHK, KDJW, WHOO, WPIK, WAME, and more.

STELLA PARTON "Standard Lie Number One" (Elektra) Just picked up at WONE, WIRE, KBBQ, WUBE, WNYN, KCEY. Charts: 28-18 KCKC, debut

25 WMC. DOTTSY "It Should Have Been Easy" (RCA) Added at KNEW, KARM, WIL, WUNI, KFGO, WONE, WNYN, CKLW-FM. Charted: debut 30 KGA,

36-24 KGBS. debut 28 KMPS.

(Listed in alphabetical order)

Radio & Records

COUNTRY AIRPLAY/40

November 25, 1977

WAYLON JENNINGS/Wurlitzer Prize/Lookin' For A Feeling (RCA)

MERLE HAGGARD/From Graceland To The Promised Land (MCA)

CONWAY TWITTY/Georgie Keeps Pulling On My Ring (MCA)

JOHNNY DUNCAN/Come A Little Bit Closer (Columbia)

MARTY ROBBINS/Don't Let Me Touch You (Columbia)

JOHNNY PAYCHECK/Take This Job And Shove It (Epic)

JOE STAMPLEY/Everyday | Have To Cry Some (Epic)

KENDALLS/Heaven's Just A Sin Away (Ovation)

LARRY GATLIN/Love Is Just A Game (Monument)

JERRY LEE LEWIS/Middle Age Crazy (Mercury)

VERN GOSDIN/Mother Country Music (Elektra)

WILLIE NELSON/You Ought To Hear Me Cry (RCA)

DON WILLIAMS/I'm Just A Country Boy (ABC/Dot)

MEL STREET/Close Enough For Lonesome (Polydor)

JANIE FRICKE/What're You Doing Tonight (Columbia)

LITTLE DAVID WILKINS/Agreé To Disagree (Playboy)

RONNIE MILSAP/What A Difference You Made In My Life (RCA)

JOHNNY RODRIGUEZ/Savin' This Love Song For You (Mercury)

This chart is based solely on airplay complied weekly from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

JIMMY BUFFETT/Changes In Latitudes, Changes In Attitudes (ABC)

MOE BANDY/She Just Loved The Cheatin' Out Of Me (Columbia)

LINDA RONSTADT/Blue Bayou (Asylum)

C.W. McCALL/Roses For Mama (Polydor)

TAMMY WYNETTE/One Of A Kind (Epic)

DOLLY PARTON/Here You Come Again (RCA)

DEBBY BOONE/You Light Up My Life (WB/Curb)

JACKY WARD/Fools Fall In Love (Mercury)

BILL ANDERSON/Still The One (MCA)

CHARLEY PRIDE/More To Me(RCA)

DONNA FARGO/Shame On Me (WB)

ELVIS PRESLEY/My Way (RCA)

DICKEY LEE/Peanut Butter (RCA)

BOB LUMAN/The Pay Phone (Polydor)

CRISTY LANE/Let Me Down Easy (LS)

SONNY JAMES/Abilene (Columbia)

RAY PRICE/Born To Love Me (Columbia)

BARBARA MANDRELL/Hold Me(ABC/Dot)

JERRY REED/East Bound And Down (RCA)

MICKEY GILLEY/Chains Of Love (Playboy)

KENNY ROGERS/Sweet Music Man (UA)

DAVE & SUGAR/I'm Knee Deep In Loving You (RCA)

SUSIE ALLANSON "Baby Last Night Made My Day" (WB) Added at WPLO. Charts: 30-24 WAME, 22-16 KGBS.

ED BRUCE "Star Studded Night" (Epic) Adds include KLAK, KGBS, KBBO, WXOR, KLVI, WMTS, WIRK-FM.

BRUSH ARBOR "Get Down Country Music" (Monument) Added at KNIX, KLAK, K.3BO.

DORSEY BURNETTE "Soon As I Touched Her" (Calliope) Adds are WHK,

markets. Added at WSUN. Charted: 16-13 WSLR, 31-21 WBAP: RAY GRIFF "Raymond's Place" (Capitol) New stations are KGBS, WBSP,

WIRE, WPOR, and charted 20-16 at WWOK. FREDDIE HART "The Search" (Capitol) Just added at WHK, WBAP,

WPLO, WGTO, WPOR. TOM JONES "What A Night" (Eplc) Adds include KCKC, KLAK, WTSO.

(Continued on page 48)



NEW

ENTRIES

Out Of My Head (MCA) i EMMYLOU HARRIS To Daddy (WB) TOM T. HALL May The Force Be With You (RCA) OAK RIDGE BOYS You're The One (ABC/Dot) MARY KAY PLACE Something To Brag About (Columbia)

Most Requested

JOHNNY PAYCHECK (Epic) DOLLY PARTON (RCA) DECAY BOONE (WB) ELVIS PRESLEY (RCA) C.W. McCALL(Polydor) LINDA RONSTADT (Asylum) RONNIE MILSAP (RCA) WAYLON JENNINGS (RCA) MERLE HAGGARD (MCA) DAVE & SUGAR(RCA)

3 5 3 WPLO, KWMT. JOHNNY CASH "After The Ball" (Columbia) Added at WHK, WEEP. RITA COOLIDGE "We're All Alone" (A&M) Getting response in a few 2 8 9 7 10 8

WDAF, KWMT, KYNN, WIRK-FM. Charted: debut 30 WKDA. REX ALLEN JR. "Lonely Street" (WB) Adds include WUBE, KNEW, WCAW, KARM. Charts: debut 29 WSUN, 35-29 KLAK, 63-37 KKYX, debut 29 KMPS, 34-29 KRZY GLEN CAMPBELL "God Must Have Blessed America" (Capitol) Early adds

include KERE, KSON, WXCL, KFDI, WAME, WPIK, KHAK, KBBQ, WUNI and more.

KENNY STARR "Hold Tight" (MCA) Just added at KMPS, WIRE, WMTS,

FREDDY FENDER "Think About Me" (ABC/Dot) Just added at KAYO, KSO, WHK, WAME, WGTO, WIRK-FM, KARM. Charted: debut 22 KJJJ, debut 29 WKDA.

NARVEL FELTS "Please" (ABC/Dot) Adds include KUZZ, KFDI, WUNI, KDJW, KKYX, WNRS, WKKN, KBBQ. Some action on flip side. T.G. SHEPPARD "Mister D.J." (WB) New adds include KLAC, WUBE,

WWJO, WIRE, WRCP, Debut 30 WSUN, 34-27 KFTN, debut 22 KCKN. NICK NIXON "I'll Get Over You" (Mercury) Just added at KGA, KNIX, KERE, KKYX, KENR, WTHI. Most early action in the West.

Others Getting Significant Action

tadio I	& Rece	ords		_		-		omi	onal	Ad	Ids-	
West			Midwest	-4	oun	IUN)		591	onal			
Maguerque, NM	KLAC Los Angeles, Calif	KRAK Secremento, Celif.	WSL H Akron, Ohla	WMAD Chicago, III	WDE® Detruit, Mich.	WDAF Kamas City, Ma.		WXCL	NJVA Boath Band, Ind	East		
Illy Parker ek Hidge Days (U22 Jakarfiled, Catif. Jons It Lynn (mit Hell Jak Ridge Roys Inthe Ros Inthe Ros Inthe Ros Inthe Ros Inthe Ros Inthe Ros Inthe Ros Inthe Ros Inthe Ros Solo Inthe Parker Solo Inthe Parker Solo Inthe Parker Solo Inthe Parker Solo Res Alen, Jr Jahnny Red Res Alen, Jr Jahnny Red Res Alen, Jr Jahnny Red Res Alen, Jr Ashanny Red Res Alen, Jr Ashanny Red Res Alen, Jr Ashanny Red Res Alen, Jr Ashanny Red Res Alen, Jr Res Alen, Jr	Connie Smith "Cresh" Creaktors T.U. Bhoppard Ray Heat Mary Key Piece John Denver RCEY Modato, Calif. John Denver Gene Watson Gien Campbell Cyrstal Gayte (MCA) Data M. Bride Johnny Carver Bobby Goltsboo Jarry Wellace Loretta Lynn David Wills KNEW Oaktand S.F., Calif. Johnng Rodfigue? Conters Smith Bas Allen, JJ Mary Kay Place Conta Lynn Kab Ontario, Calif. Gien Campbell John Denver Loretta Lynn Kany Stair Cenes, Kas Mary Kay Place Kab Ontario, Calif. 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Siettie Parton Tom T. Hell Kense Cit, Kn.	Keenny Huger's Deve & Dugar Tammy Wynnette Kenny User WiTL Lensing, Mich. Loreste Lynn Tom T Heil Emmylou Harits Steller (fros. Lynn Anderson Jerry Wellsce WHOK-FM Lansester, Oh. Loreste Lynn Steller Dros Steller Dros Steller Dros Steller Dros Steller Dros Steller Dros Steller Dros Steller Bros. WINN Loahville, Kr. John Denver Statter Bros. WISD Medison, Wie. David Regers Emmylou Harris Statter Bros. Tom Jones Oak Ridge Boys Atlen Frizzell	LG Brisperd Rea Allen, J Johnny Carter Johnny Sevians Narve Kay Yang Walot Wansepials, Minn- Eddis Middle Ion Freidy Pender Welot Billiou Bill	Cala Hildge Hoyet Emmyrine Harits J Gien Carnobell Stalle Person Mary Kay Maco Derita Lynn Steller Bros. Tom T Heal Mit KN Rack Ford, III. Parn Hose Crystel Gayle Mit KN Hose Fells Mer Hone Crystel Gayle Marver Fells Marver Fells MWJD Br. Cloud, Minn. T.G. Shepperd Emmylou Harris Bob Luman Johnny Pavcheck WIL St. Louis, Mo. Tom T. Hell Johnny Rodfiguez David Wiklin Organ' Craddock	konny James Aichary Gilley tonnie Milles tonnie Alles WEM Fare Heute, Ind. Neth Nison Das Hidge Boys Grysel Gayle HKCAJ Loreite Lynn Batis Brots Ronnie Milles Ennie Milles CPGM Farnnio, Ont. Dave & Suger Ronnie Milles Jinnny Buffett Mee Bandy KFOI Wichte, Kn. Oak Ridge Boys Gen Campbell Jim Chennol Lynn Anderson Ronnie Session Rovard Felts Gent Watson CKLW-FM Windsor, Onterlo Dotity Mery Rey Palce Emmyou Hartis Randy Gurley Gene Watson Roy Head	WOKD Albary, N.Y. Linds Rontiadt "E Mary Key Head Creati Lynn Toraan" Craditoch Bolzy Goldakoro Elvis Prealey WPOC FM Balilmere, Md. Mickey Gilley Ver Codin Ronnis Milae WWOL Unifalo, N.Y. Loretta Lynn Freddis Hart Oak Rikke Bryn Gann Campbeil Roy Head WCAW Charteston, W.Ve. Elvis Prealey WCAW Charteston, W.Ve. Elvis Prealey Castin Bob Luman fred Alben, Jr. Linde Ronstadt "Ee Markburg, Pe.	Kenny Kogets Honne Milacu WCMS Norfelk, Ve. Gene Watson Narwi Felts Eddie Middelon Roger Miller Caroll InSerr Oak Ridge Boys Linds Plowman Statter Brei WRCF Millerdelphia, Ps. Emmylau Harris Eins Prolay Tom T, Hell May Kay Place Pam Rose Gane Filney Stelle Parton r J. G. Bospoald Red Boyne Lorsta Lynn John Danver Oak Ridge Boys	WIX2 Pittaburgh, I Ronny Roga Ronne Mais Dickey Lee WMOR Portlend, Mk Connie Smit Roy Head Rey Quilt Freddle Nator Bielde Ferton Jeris Ross WWVA Wheeling, M. Tom T. Hail Eddie Middle Edmit Mass Das Ridge B Eddie Middle Emmylou H Lorette Lyne Wahington, Gien Cerraby Shon Addres Floyd Crame
KEED Bugene, Dr. Nick Nison Emmylou Herrie Ferry Wallace Statier Bron John Deriver KARM Freene, Calif. Connie Smith Nary Kay Place Res Allen, Jr Frieddy Fender John State KuGR Green River, Wy. Johnny Peycheck Ronne Mislau Elvis Prestes Dale Mc Bride Tom T Hall Moe Bandy KGBS Los Angeles, Calif Jerry Wallace Emmylou Harris Roy Hach Gas Ridge Boya Tom T Hall Mary Kay Place El Bruce	Bobi Luman Dale Noe KNIX Phoenis, Ara, Statler Bros Emmylou Marisi Oak Ridge Boys Loretta Lynn Gene Watson Dale Mc Bride David Wilkins Nick Nison Bruth Arbor KFTN Provo, Utah Emmylou Harisi Statler Bros Loretta Lynn KIDN Rueblo, Co. Tom T. Hall Oak Ardie Boys Bob Luman John Onver Johnny, Russell Emmylou Harisi	KMPS Seattle, We. Roy Head Gene Watson Lynn Anderson Tom T, Hell Kenny Start John Dünk Marins Lynn Anderson KGA Spakane, We. Nick Nixon Jerry Wallace Statter Bros. Roy Head Tom T. Hall Gene Watson Loretta Lynn KCUB Tucson, Arz. Statter Bros. Roy Head Tucson, Arz. Statter Bros. Roy Head KCUB Tucson, Arz. Statter Bros. Tom T. Hall KCUB Tucson, Arz. Statter Bros. Tom T. Hall KCUB Conver, Scatt. Narvel Feits Gene Watson Gene Campbell Et Bruce Mary Kay Place Nixon Stucia Parton Brush Arbor Roy Head Crystal Gayle (MCA)	Sociath Kojw Mentilo, Tx. Roba Mc Entile Gene Watson Loreta Lynn Stater Bros, Tom T. Hail Lynn Anderson Nawel Feitis Sharon Byrd WPLD Anird Regirts Hohn Snow John Denver Tom T. Hail Oak Ridge Boys Suir Allanton Dorey Burnette Faddle Hart May Lou Turner Hall Boys Suir Allanton, Tx. Allanta Rhythm Ed Bruer Gyrtal Gayle (IMCA) Evid Freising	WVMI Biloat, Mas. Bob Luman Mi Mc Daniel Dottiy Elvis Presley Elvis Presley Cherlotte, N.C. Loretta Lynn Freddy Fender Oak Ridge Boys Ernest Tubb Statler Bros, Tom Jones Stella Pertan Edie Middleton WCOS-FM Columbia, S.C. "Crash" Gruddock Vern Gosdan Loretta Lynn	WGTO Cypress Gardens, Fis. Eivis Presisy John Y Karv Place Freidy Fender Kenny Regers Freidie Hert T.G. Sheipard KHEY Ei Paso. Tx. Susie Allanson Mary Kay Place Connie Smith Rex Allen, Jr. Johnny Lee WFNC Faystieville, N.C. Crystal Gayle (MCA) Johnny Red Faysteville, N.C. Crystal Gayle (MCA) Johnny Red Faysteville, N.C. Crystal Gayle (MCA) Johnny Red Faysteville, N.C.	WBAP Fort Worth, Ts., Friddle Hart Loretta Eynn David Wilklins Connie Smith Ray Grilf Jahnny Len KENR Houston, Tx. Statler Bros, Nick Nison Mary Kay Place Tom T, Hall Mundo Earwood Loretta Lynn KIKK Houston, Tx. Oran' Cradiock Oak Ridge Boys Loretta Lynn John Oenver WJOS Jackson, Miss. Oak Ridge Boys Crystal Gayle (MC Statler Bros. Emmylou Harts Loretta Lynn Tom T, Hall	WDEN Macon, Ge. Oss Ridge Boys Roger Miller Connie Smith Ronnie Milsay Brush Arbor Mary Kay Place WMC Memphis, Tenn David Rogers Johnny Carver Loretta Lynn Tom T. Hall Dickey Lee Oak Ridge Boys WWOK Miaml, Fis Emmylou Harils Johnny Rodingues Loretta Levis Johnny Radi Monny Rodi Johny Head WUNI (A) Mobile, Ale. Crystal Gayle (MM Loretta Lynn Narvel Felts Gien Cempbell	David Hogers "Crash" Craddor WSM Nashville, Tenn.	Mary Kay Piace Date Mc Bride Bride <td>San Antonio, Tx. 1 Larry Nolen Narwei Feits 1 Roger Miller Rober Miller Rober Miller Baha Mc Entire Dak Ridge Boys Nick Nison Loretta Lynn John Denver KRMO Shreveport, La. Mary Kay Place Bonie Miltap Detby Boone "Crash" Creadock Wendail Atkins KVOD Tutas, Ok. Freddy Fender Mary Kay Place Johnny Carver Brush Arbor Dale Mc Bride Green Kennedy Mary Lou Turner Elvis Preidey</td> <td>WEAT Wast Palm Graddock Red Steegal Bens Presity Ronnie Milisap Vern Gosdin Dale Mc Bride WIRK-FM Wast Palm Gradch, Fla. Mary Kay Place Ed Bruce Kenny Start Freddy Fendar Dale Mc Bride Dale Mc Bride Dale Mc Bride Dale Mc Bride Dale Mc Bride Dale Mc Bride</td> <td></td>	San Antonio, Tx. 1 Larry Nolen Narwei Feits 1 Roger Miller Rober Miller Rober Miller Baha Mc Entire Dak Ridge Boys Nick Nison Loretta Lynn John Denver KRMO Shreveport, La. Mary Kay Place Bonie Miltap Detby Boone "Crash" Creadock Wendail Atkins KVOD Tutas, Ok. Freddy Fender Mary Kay Place Johnny Carver Brush Arbor Dale Mc Bride Green Kennedy Mary Lou Turner Elvis Preidey	WEAT Wast Palm Graddock Red Steegal Bens Presity Ronnie Milisap Vern Gosdin Dale Mc Bride WIRK-FM Wast Palm Gradch, Fla. Mary Kay Place Ed Bruce Kenny Start Freddy Fendar Dale Mc Bride Dale Mc Bride Dale Mc Bride Dale Mc Bride Dale Mc Bride Dale Mc Bride	



VERN GOSDIN NIGHT AT THE PALOMINO-Elektra/Asylum recording artist Vern Gosdin made his first solo appearance at the Palomino recently. Gosdin had played there as part of the Gosdin Brothers in the 1960's. This time he returned as a headliner. On hand to greet Vern backstage were: (front row) Andy Anderson; Ron Lanham, E/A Regional Promotion Representative, West Coast; Scott Burns, E/A National College Promotion Representative; and Art Fein, E/A Public. (Back row) Jim Carson, K100 air personality; Kathy Hahn, KLAC Music Director; Don Langford, KLAC Program Director; Gosdin, Martin Smith, Gosdin's manager; and David Cline, E/A National Sales Advertising Director.



LYNN ANDERSON (Columbia): "We Got Love" "Angel In Your Arms" ANDERSON & TURNER (MCA): "Way Ahead Of You" BRUSH ARBOR (Monument): "Get Down Country Music" BARBARA FAIRCHILD (Columbia): "All The Right Reasons" DONNA FARGO (WB): "Loving You" and "Gone At Last" FREDDY FENDER (ABC/Dot): "Love Rules The Heart" CRYSTAL GAYLE (UA): "Green Door" and "I Want To Come Back To You" DAVE & SUGAR (RCA): "Got Leavin' On Her Mind" ARRY GATLIN (Monument): "Kiss It All Goodbye" "I Just Wish You Were Someone I Loved" VERN GOSDIN (Elektra): "It Started All Over Again" TOM T. HALL (Mercury): "Time Takes Care Of Few Things" "And I Love You So" "Goodbye Cowgirl" and "Little Green Flowers" MERLE HAGGARD (MCA): "Heartbreak Hotel""Are You Lonesome Tonight""In The Ghetto" FREDDIE HART (Capitol): "Stronger & Stronger" "The Search" GEORGE JONES (Epic): "I Love You So Much" BARBARA MANDRELL (ABC/Dot): "How Long Does It Take" "After The Lovin" and "Lovers, Friends & Strangers" RONNIE MILSAP (RCA): "Crystal Fallin' Rain""No-one Will Ever Know" OAK RIDGE BOYS (ABC/Dot): "Freckles" and "Let Me Be The One" DOLLY PARTON (RCA): "Lovin' You""Cowgirl & The Dandy""Me & Little Andy" JOHNNY PAYCHECK (Epic): "Colorado Kool-Aid" and "Georgia In A Jug" TINA RAINFORD (Epic): "Come Softly To Me" MEL TILLIS (MCA): "What Did I Promise Her Last Night" CONWAY TWITTY (MCA): "Judge Of Heart" and "Talkin' Bout You" GENE WATSON (Capitol): "Cowboys Don't Get Lucky"

DON WILLIAMS (ABC/Dot): "I've Got A Winner In You"

TAMMY WYNETTE (Epic): "Dear Daughters"

Others Getting Significant Action EDDIE MIDDLETON "What Kind Of Fool" (Epic) Adds at WHK, KSO,

(Continued from page 47)

KHAK, WAME, WKDA, WWVA. DALE McBRIDE "Always Lovin' Her Man" (Con Brio) Added at KNIX,

KJJJ, KRAK, WIRK-FM. REBA MCENTIRE "One To One" (Mercury) Adds include KKYX, KDJW,

WHOO LINDA RONSTADT "It's So Easy" (Asylum) Just added at WSUN, WXOR, WCAW

DAVID ROGER "You And Me Alone" (Republic) Early response mostly in the South. Added at WKDA, WMC, WPLO, WHOO, WTSO.

GARY STEWART "Quits" (RCA) Added at KAYO and charted 44-29 KGBS, 25-18 KJJJ, 30-25 WKDA, 30-22 KMPS, 32-26 KFGO, 27-19 KLAK. RONNIE SESSIONS "I Like To Be With You" (MCA) New adds are KFDI,

KHAK, KLAK, WHOO, WPIK, KYNN. MARY LOU TURNER "He Picked Me Up When You Let Me Down" (MCA) Adds WPLO, KSON.



PIONEER TALES-Tales of the Son of Pioneers are a favorite topic of Rex Allen, Jr. Taking a break from his story telling he posed with WWVA air staff prior to his performance on Jamboree U.S.A. Shown (I to r) are: Bud Forte, WWVA morning man, Tom Miller, WWVA PD, Rex Allen, Jr. and Buddy Ray, WWVA all night announcer and Jamboree USA emcee.

Active Re-Currents

CRYSTAL GAYLE/Don't It Make My Brown Eyes Blue (UA) KENDALLS/Heaven's Just A Sin Away (Ovation) JERRY REED/East Bound And Down (RCA) RONNIE MILSAPIIt Was Almost Like A Song (RCA) KENNY ROGERS/Daytime Friends (UA) KENNY ROGERS/Lucille (UA) ELVIS PRESLEY/Way Down/Pledging My Love (RCA) ELVIS PRESLEY/Moody Blue (RCA) VERN GOSDIN/Till The End (Elektra) WAYLON JENNINGS/Luckenbach, Texas (RCA) RONNIE McDOWELL/The King Is Gone (Scorpion/GRT)

K&K/Friday, November 25, 1977			• 0
COUNTRY SINGLES • New entities Circled letters indicate alphabetical order	StyStE ALLANSON Beby, Last Night Made (WB)	REX ALLEN, R. Lonely Street (WB)	LYNN ANDERSON We GotLove (Columbia) Added at WHK, KSON, WPIK. See NEW & ACTIVE
BRUSH ARBOR Get Down(Monument) Been Order Action" section 11-11 DEBBY BOONE You Light Up (WB) 0 10 10 10 10 10 10 10 10 10	JIM ED BROWN When I Touch Her(RCA)	ED BRUCE Star-Studded Nights (Epic)	
JOHNNY CARVER Apertment (AB C/Dot) Added et WMC, WKKN 11-18 JOHNNY CASH After The Ball (Coll Adds include WHK, WEEP 10-14	CATES SISTERS Alweys Love You(Caprice)	"CRASH" CRADDOCK The First Time (ABC/Dot)	JOHN DENVER How Cen I Loeve (RCA)
DOTTBY It Should Have Been Easy (RCA) Added at WVMI. WIL. KNEW See NEW 5 ACTIVE 10-21 Been NEW 5 ACTIVE 11-25	FREDDY FENDER Think About Me (ABC/Dot)	CRYSTAL GAYLE 1've Cried (MCA) Qood start. See NEW & AC TVE	MICKEY GILLEY Chains Of Love (Playboy)
VERN GOSDIN Mother Country (Elektra) RBR BREAKER Joint 2010 10-14	• TOM T: HALL May The Force Ba (RCA)	EMMYLOU HARRIS To Daddy (WB) See NEW & ACTIVE Very strong early reaction	FREDDIE HART The Search (Cepitoli)
ROY MEAD Come To Me (ABC/Dot)	DICKEY LEE Peenut Butter (RCA) Added at WMAQ, WMC, WHN, WIXZ, Good Whome action	JERRY LEE LEWIS Middle Age Crazy (Merc)	LORETTA LYNN Dut Of My Heed (MCA) The "Most Added" record of the week 11-25
POINTE MILSAP (Polydor) WUBE 2020 KINEV 19.13 WUBE 2020 KINEV 19.	EDDIE MIDDLETON What Kind Of Fool(Epic) See "Other Action" section 11-25	NICK NIXON I'll Get Over You (Mercury) Bee NEW & ACTIVE Bee NEW & ACTIVE 11-18	OAK RIDGE BOYS You're The One (ABC/Dot)
Standard Lie No. 1 (Elektra) Added et WIRE, KCKN. See NEW 6 ACTIVE	MARY KAY PLACE Something To Brag (Col)	ELVIS PRESLEY My Way (RCA)	MARTY ROBBINS Don't Let Me (Col)
JOHNNY RODRIGUEZ Sevin' This Love (Merc) Adds include Will Bee NEW 6 ACTIVE 10-28	KENNY ROGERS Sweet Music Men(UA)	RONNIE BESSIONS ILlike To Be With You(MCA)	T.G. SHEPPHARD Mister D.J. (WB) Adds include Wife, KLAC See NEW & ACTIVE
CONNIE SMITM 1 Just Want To Be (Monument) U D D D D D D D D D D D D D D D D D D D	bic) KENNY STARR Hold Tight (MCA)	STATLER BROTHERS Some / Wrote (Meroury) Good action in all regions Job 11-28	GARY STEWART Ou/te (RCA)
CONWAY TWITTY Georgie Keepe Pulling (MCA) Jacobia Ja	Gene watson I Don't Need A Thing (Capitol)	L.O. WILKINS Agree To Disagree (Playboy) Added at KCKC, KNIX, WIL WBAP, See NEW b ACTIVE	HANK WILLIAMS, JR. One Night Band (WB)

REPERO

MARION MARVELS AT NARVEL—ABC/Dot recording artist Narvel Felts recently appeared in Marion, Illinois. WDDD hosted the show at the Marion Civic Center. Program Director Roger Swan is shown presenting Felts with the first "Big Lake Country" Club card. Pictured (left to right) Mike Brown, all night air personality; Swan; Felts; Tim Dean, WDDD Account Executive; Steve Land, News Director; and morning drive announcer Bruce Welker.

Biff Collie

WINNERS: Congratulations to DONNA HILLEY and DON GANT, just promoted to VP and Senior VP at TREE INTERNATIONAL by Chairman JACK STAPP. Gant came to Tree after yeoman service at ACUFF-ROSE and great A&R success at ABC/Dot. Donna was Stapp's secretary at WKDA (he was Manager there during its Number One Rock years). then spent seven years as Administrative Assistant to Bill Hudson and Associates President, BILL HUDSON...LES PAUL and CHET ATKINS, finished their second alburn here. Their first won a GRAM MY last year. While he was here Les donated his first Gibson "Les Paul" Solid-Body Guitar to the Country Music Hall of Fame...RO-BERT REDFORD and TAMMY WY-NETTE have been house-hunting, Tammy bought one on Hillsboro Road and Redford leased one to live in while he's here planning and filming his next movie, "A Place To Come To." The story is built around Nashville's VANDER-BILT University during the late 1930's...DOTTIE WEST chosen to be Grand Marshall of this year's 1977 Nashville Christmas Parade...

(Continued from page 46)

ELVIS: After research for two years, Brentwood, Tennessee Genealogist RICHARD FULCHER completed his "History of Elvis Presley" this past summer (before Elvis' death), when Fulcher produced his report on the Presley Family Tree, 150 libraries asked for the details and "an amazing number of fans also wanted the material." Since the book has been completed, (after Elvis' death) Fulcher's Publisher has received a staggering 278,000 orders

<image><section-header><text><text><text>

for the book, which traces Elvis' roots back 11 generations to Ireland, and dispels some of the more sensational press disclosures about his ancestors. They say the book, which costs \$15, will be published in Japan and Britain as well as America... In Memphis millionaire inventor, BER-NARD S. BENSON is preparing to release 2,000 copies of the book about Elvis,a volume bound in white leather, adorned with a Peacock feather, and delivered in a white Cadillac for \$125...In Tupelo, Mississippi, Elvis' birthplace, dedication ceremonies are scheduled for Saturday (5) for the designation of a section of U.S. 78 as ELVIS ARON PRESLEY MEMORIAL HIGHWAY.

"TURN YOUR RADIO ON": AL-BERT E. BRUMLEY, a member of the Nashville Songwriters and the Gospel Music Hall of Fame died November 22nd in a Springfield, Mo. hospital of an apparent heart attack. He was 72. He wrote more than a thousand Gospel songs, including "Turn Your Radion On," "I'll Fly Away," "Jesus, Hold My Hand." Of his four sons, many in Country know TOM BRUMLEY, who was steel guitarist with BUCK OWENS for years. Mr. Brumley saw his music performed by the greatest, from the Choir Loft to Rock music, from simple shape notes, to Gold records. As long as there are Hymn Books and singers the world will sing A.E. Brumley's songs.

PART OF ME DIED THE OTHER DAY: From February 1960, when I left KLAC to October 1969, my life revolved around KFOX, "The Nation's No. 1 Country Music Stap tion," which we proclaimed to our audience and the world with confidence (at that time, KFOX served the largest Metropolitan Market of any Country station in the world.) **DICK SCHOFIELD, who managed** the station through its most glorious years for SONDERLING BROAD-CASTING, set a level of quality, enthusiasm and professionalism which created and sustained ratings among the top 5 stations in L.A.'s radio market, most of that time. KFOX's greatest liability was the little 1.000 watt Directional Transmitter located in Seal Beach, almost 40 miles south of the L.A. Civic Center, had to "give away" almost 25 percent of the population in the market (ALL of the San Fernando Valley), because of the weak signal. The assets included a staff of personalities second to none, which included CHARLIE WILLIAMS, DICK HAYNES, HUGH CHERRY, LEE ROSS, BILL PATTERSON, the legendary "Squeakin' Deacon" CARL MORE, JOE ALLISON, TOM BREN-NEN, the late TEXAS BILL STRENGTH, JACK MORRIS, FRANK SIMON, **BRAD MELTON and BIFF COLLIE.** Half of those were with the station five years or more. Dick Schofield made the station happen. We were the first to promote Country peckages in the West; the first to do record seles and audience research; KFOX was the recipient of numerous awerds. KFOX's Country format was inaugurated under the KENYON BROWN-BING CROS-BY station ownership. Bing Crosby died 2 weeks before KFOX died this year; part of me died this year, too.

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POP/ADULT

Radio & Records

POP/ADULT AIRPLAY/40

	WE	VO EKS	LAST		November 25, 1977
	4		2	0	BEE GEES/How Deep Is Your Love (RSO)
	1		1	2	DEBBY BOONE/You Light Up My Life (WB/Curb)
	2		3	3	RITA COOLIDGE/We're All Alone (A&M)
	6		5	0	CHICAGO/Baby, What A Big Surprise (Columbia)
	3		4	5	LINDA RONSTADT/Blue Bayou (Asylum)
	8	3	8	0	JAMES TAYLOR/Your Smiling Face (Columbia)
	1	6	11	0	DOLLY PARTON/Here You Come Again (RCA)
	7	,	7	8	BARRY MANILOW/Daybreak (Arista)
	1	3	12	0	PAUL SIMON/Slip Slidin' Away (Columbia)
	1	0	10	10	ENGLAND DAN & J.F. COLEY/Gone Too Far(Big Tree)
	5	5	6	11	CRYSTAL GAYLE/Don't It Make My Brown Eyes Blue (UA)
	9)	9	12	FIREFALL/Just Remember Love You (Atlantic)
	1	8	14	13	DAVE MASON/We Just Disagree (Columbia)
	1	2	13	14	JUDY COLLINS/Send In The Clowns (Elektra)
	2	6	18	0	BOB WELCH/Sentimental Lady (Capitol)
	2	1	17	16	FLEETWOOD MAC/You Make Loving Fun (WB)
	1	1	15	17	SEALS & CROFTS/My Fair Share (WB)
	1	4	16	18	CARLY SIMON/Nobody Does It Better (Elektra)
	2	9	21	Ο	ELVIS PRESLEY/My Way (RCA)
	3	17	24	0	DIANA ROSS/Gettin' Ready For Love (Motown)
	3	3	29	QX.	B.J. THOMAS/Still The Lovin' Is Fun (MCA)
	2	20	20	22	CARPENTERS/Calling Occupants Of Interplanetary Craft (A&M)
	3	86	25	$\boldsymbol{\Theta}$	PLAYER/Baby Come Back (RSO)
	3	34	26	0	JACKIE DeSHANNON/Don't Let The Flame Burn Out (Amherst)
	3	30	28	23	LINDA RONSTADT/It's So Easy (Asylum)
	2	22	22	26	HELEN REDDY/The Happy Girls (Capitol)
		17	27	27	PAUL NICHOLAS/Heaven On The Seventh Floor (RSO)
		_		• 🕗	JOHN DENVER/How Can I Leave You Again (RCA)
	1	15	19	29	JIMMY BUFFETT/Changes In Latitudes, Changes In Attitudes (ABC)
	. 3	35	34	30	KENNY ROGERS/Sweet Music Man (UA)
		_	35	31	STEVIE WONDER/As (Motown)
		- '		32	BAY CITY ROLLERS/The Way I Feel Tonight (Arista)
	2	24	23	23	CROSBY, STILLS & NASH/Fair Game (Atlantic)
		- 1		• ·	AL MARTINO/The Next Hundred Years (Capitol)
		-		35	ROD STEWART/You're In My Heart (The Final Acclaim) (WB)
	4	10	39	36	TOM JONES/What A Night (Epic)
	3	31	33	37	DAVID SOUL/Silver Lady (Private Stock)
		- 1		38	THE BABYS/Isn't It Time (Chrysalis)
		-	40	39	ANDY GIBB/(Love Is) Thicker Than Water (RSO)
				40	RANDY NEWMAN/Short People (WB)
-	-	-	-		

Most Added:

JOHN DENVER Can I Leave You Again (RCA) SAMANTHA SANG Emotion (Private Stock) BILLY JOEL Just The Wey You Are (Columbia) **BOB WELCH** Sentimental Lady (Capitol)

Hottest:

BEE GEES How Deep Is Your Love (RSO)

Super strong all over...2-1 KAKE, 3-1 KRKK, 1-1 WATR, 2-1 WJAK, 3-1 WCHV, 2-1 14RKO, 17-1 WOWO, 3-3 KRMG, 5-4 KULF, 7-3 WDAE, 54 WLW, 64 KMPC, 43 14FBL 54 WFDF, 53 WFYR, 1512 WSM, 65 WLNH and reporting hot at WHAS, KVI, KSL WHIZ, WGGA, WASH WMAL KNBR, WJNO, KOB, WIOD, WIP, WSBA, WNEW, KCRA, WCER, WCBM, KMBZ, KRNT, KSFO. KGIL and others

DEBBY BOONE

You Light Up A Still number one status at KSD, WDAE, WLW, KMPC, WGAR, WFDF, KBLF, WSIX, WBEN, FM97, WCMB, WSM, WIND and in hot rotation at KOB, WJNO, WHAM, KOY, KSL KKYK, WHIZ WIOD, WSBA, WNEW, KCRA, KRNT, KSFO, KGIL WAKRand others.

CHICAGO

CHICAGO Baby, What A Big Surprise (Columbia) 32 KAKE, 64 KOWN, 33 WLW, 52 14FBL 32 WJAK. 129 WGAR, 33 WFDF, 97 FM97, 65 WFYR, 65 14RKO, 157 WIND, 43 WLNH and in hotrotation at KGIL KSEO KENT WORM KORA WSBA, WIP, KOB, WJNO, KNBR, WMAL, WASH, KVI, WHAS, WKIQ, WHIZ,

DOLLY PARTON

Here You Come Again (RCA) Moves: 20-17 KSD, 22-17 KRKK, 7-6 KAKE, 11-6

KDWN, 19-15 WATR, 20-14 WGAR, 21-12 WCHV 38-21 FM97, 8-7 WSM, 21-16 14RKO, and in hot rotation at KMBZ, KCRA, WNEW, WSB, WSBA WIOD, KGIL KSFO, KOB, WJNO, KNBR, WMAL WLVA, KKYK, WHAG.

rs Getting Significant Hot Report LINDA RONSTADT/Blue Bayou (Asylum);



UA Records recording artist Flower was in Los Angeles recently and took the opportunity to stop by and visit KGIL Program Director Rick Scarry.

NEW & ACTIVE JOHN DENVER

How Can I Leave You Again (RCA) Continues strong...Adds include KOB, KSL, WYMC, KKYK. WHOK, 14RKO, KBLF, KRMG, KAKE, KCRA, WBAL.

SAMANTHA SANG

Emotion (Private Stock)

Really coming on strong...Adds include WIP, KRNT, WFDF. WEEI-FM, KUKI, WHOK, WHIZ, WLNH, FM97, KSFO, WTMJ, KRKK, KDWN.

BILLY JOEL

Just The Way You Are (Columbia) Add WIP, WGY, KMBZ, KGIL, WTMJ, KAKE, WMAL, KDWN, KRMG, WATR, KBLF, WLVA, WHIO.

BOB WELCH Sentimental Lady (Capitol)

Add WIOD, KULF, KOB, WAKR, KHNY, WLW, WFDF, WBEN, WOWO, KUKI,

DIANA ROSS "Gettin' Ready For Love" (Motown) Add WBEN, KSL, WKIQ, KOY, WYMC, WDAE, KRMG, KAKE, WSBA.

PLAYER "Baby Come Back" (RSO) Add WTAE, KVI, KNBR, WJNO, KMPC, WFDF, WBEN, WKIQ. NEIL DIAMOND "Desiree" (Columbia) Add WNEW, KULF, K101, WATR,

WJAK, FM97, WTMJ, WGY, WBAL ADDRISI BROTHERS "Never My Love" (Buddah) Add WHIO, WSB, K101,

WGY, WSIX, FM97, WGGA, WEEI-FM RANDY NEWMAN "Short People" (WB) Add WASH, WCBM, KDWN,

WCHV, WBEN, K101, FM97, WHIZ. DONNY & MARIE OSMOND "(You're My) Soul & Inspiration" (Polydor)

Add WCCO, KBLF, KRKK, KRNT, WMAL, KHNY. ROBERTA FLACK "The 25th Of Last December" (Atlantic) Add WHIO, KSD, WSM, WATR, WCCO, WEEI-FM.

LEIF GARRETT "Runaround Sue" (Atlantic) Add KMBZ, KVI, 14FBL, WLNH, WGGA, WLVA.

STEVIE WONDER "As" (Motown) Add WJNO, KRNT, WLW, 14FBL, WFDF.

ELVIS PRESLEY "My Way" (RCA) Add WGAR, WHAS, KNBR, WGGA, KUKI. AL MARTINO "The Next Hundred Years" (Capitol) Add WHAM, KDWN, WEDF. WHOK. KSL.

ANDY GIBB "(Love Is) Thicker Than Water" (RSO) Add WBAL, WGGA, KBLF, WSM; WGGA.

FLOWER "Run To Me" (UA) Add KMBZ, KRNT, WTMJ, WJAK, WEEI-FM. BAY CITY ROLLERS "The Way I Feel Tonight" (Arista) Add WCCO,

WLW, KSFO, WCBM, WSBA. ROD STEWART "You're In My Heart (The Final Acclaim)" (WB) Add KULF, KSFO, WIP, KCRA.

KENNY ROGERS "Sweet Music Man" (UA) Add KNBR, KOB, KRNT, WHOK.

LOBO "Afterglow" (WB) Add WGGA, WATR, KRNT, WCER. WINGS "Mull Of Kintyre" (Capitol) Add KMBZ, 14RKO, WATR. Flip "Girl's School" adds WGAR, WLVA.

Don Sullivan informs us that he has resigned his Program Directorship of WSIX/Nashville to accept a position as Account Executive at that city's full-time AM Country operation, WKDA. The move will take effect

November 28. At press time a replacement for Sullivan had not been named. Mike Harvey has been named as he new PD of WFTL/Ft. Lauderdale replacing Mike O'Shea. Harvey comes from United Broadcasting Company where he served as Group Operation's Manager.

WHLM/Bloomsburg PD Tom Benson all excited about his new morning newsman Rich Lewis, who comes to the station from WAEB/Allentown.

As reported on the front page of last week's edition. WNEW shortly be without a morning personality with the departure of Gene Klavan. The opportunity for a prestigious position like this does not come along very often. So those who feel they can fit into and handle the AM drive at WNEW should send tapes and resumes to Dean Tyler, 565 Fifth Avenue, New York, New York 10017.

New Addrisi Brothers off to a good start with "Never My Love." See New & Active.

Bay City Rollers started slow, but now are showing some really good hot action at several station ... 8-4 KRKK, 16-12 WATR, 22-13 WCHV, 10-7 WLNH and in hot rotation at KEX.

After what seems like years, finally a new Roberta Flack single ... first week's adds are listed under New & Active.

Continuing strong again this week is Billy Joel...again check New & Active for latest key play.

COOLIDGE/We're All Alone (A&M); PAUL SI MON/Slip Slidin' Away (Columbia); CRYSTAL GAYLE/Don't It Make My Brown Eyes Blue (UA). **Mike Kasabo**

MAREN Supposed on the second second





a brand new single on



Manufactured and Distributed by RCA Records Page 52

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ABBA ney (Attentic) POP/ADULT +++++++ 0 SINGLES 110 THEBABYS H BATTLE P.H. UATTLE Redio Lovas You (A IrAI) BAY CITY HOLLERS CARPENTERS Isri 111 Timo (Chrysolis, The Way (FoolArista Coll (ADM) Des NIW D ACTIVE G 0 0.23 CHARLENE CROBBY, STILLS & NASH Fair Game (Atlantic) JACKIE DeSHANNON JOHN DENVER 've Never Been (Prodigel) How Can I Leave (RCA) Don't Lot The Flame (Amherse) See NEW 5 ACTIVE AddRER WBIN 10 / 0 ROBERTA FLACK
 25th Of Last Dec LAtlantic FLEETWOOD MAC FLOWER ARTGARFUNKEL Run To Me (UA) You Make Lovin' Fun (WB) Crying in My Sleep (Coll Crying in My Sleep(Col) Check New & Active 0 10 21 11.25 LEIF GARRETT Runaround SuotAtiantic) See New Bincher See New Bincher 11.25 ANDY GIBB Love Is Thicker (RSO) DAN HILL E. HUMPERDINCK nes When We (20th Lover's Holiday IEpic. e limes when Wei 201 O 114 923 TOM JONES What A Night (Epic) BILLY JOEL Just The Way You Are (Col) OLIVIA NEWTON-JOHN I Honestly Love You (MCA) WAYLON JENNINGS See NEW & ACTIVE Wurhtzer Prize (RCA) Wurlitzer Prize (RCA) 10 28 0 LOBO Afterglow (WB) STEVE MILLER ALMARTINO CAROLE KING Simple Things (Capitol) STEVE MILLER Swingtown(Capito) The Noxt 100 Years (Capitol) TTTTTT IIII. See NEW & ACTIVE See NEW & ACTIVE 0 O 0 +++++KENNY NOLAN My Eyes Get Blurry (20th) DONNY & MARIE OSMOND Soul & Inspiration (Polydor) RANDYNEWMAN GENE PITNEY Short People (WB) It's Over (Epic) Sour of inspiration (Polydi IIIII Check NEW & ACTIVE 0 0 ELVIS PRESLEY My Way (RCA) RHYTHM HERITAGE Starsky & Hutch (ABC) HELEN REDDY PLAYER The Happy Girls (Capitol) Baby Come Back (ASO) Happy Girls (Capitol) Starsky & Hutch (ABC) See NEW to ACTIVE 0 DIANA ROSS Getting Ready... (Motown) **KENNY ROGERS** LINDARONSTADT SAMANTHA SANG Sweet Music Man (UA) It's So Easy (Asylum) Emotion (Pvt. Stk.) See NEW 5 ACTIVE Emotion (Pvt. Stk.) 0 BOZ SCAGGS PAUL SIMON CAT STEVENS ROD STEWART You're In My Heart (WB) Hard Times (Columbia) Swoet Jamaica (A&M) Slip Sliding (Coll Check NEW & ACTIVE DONNA SUMMER IFwolLove(Casablanca) DONNA SUMMER IFwolLove(Casablanca) DONNA SUMMER Shill The Lovin' Is Fun(MCA) Shill The Lovin' Is Fun(Sentimental Lady (Capitol) Santimental Lady (Capitol) DON WILLIAMS Country Boy (ABC/Dot) STEVIE WONDER As (Motown) WINGS
 Mull Of Kintyre(Capitol) BARRY WHITE Mull Of Kintyre(Capitol) It's Ecstocy (20th) 1/'s £ea tocy (20th)

POP/ADUL1 ADDS MPE/LOS ANGELES WTAL/FITTEBURGH Kish T/DEB MOINEB Datury & Marie Luluu Sathartha Harig Blanke Wander Kasing Hugers Filonia HOTEPST Debter Basis in WEY/BEHENECTADY Aderos Bros Brity Juer Nect Dismand HOTTEST Book Wetch Rook Wetch Rook Stewart Juhn Deros Mayer Halt E BT Flootwould Mar Dave Manier Linda Maristadt "Casy" Buls Weich Mayer HOT1EBT Linksby Boune Links Humsts Grystel Geyls Bee Gam Dubley Box-e Linda Renited Rite Caulidge Discage Box Gave KE K/POHTLAND Jackie Debinernen Linde Kerstait "Bey" Kendels HOTTEST Carpenters "Bewert Smild" Bay Crist Romstall "Blue" WHAN QUISVILLE Clivie HOTTEST Rice Couldings LARKO/EVENELT John Derree Wings "Kintyre" Harry Nilston HOTTEST Bas Gees Linde Konstadl Barry Manitaw Chicego Saals & Crotts Dully Perton KVI/SEATILE Laf Garrett B.J. Thurnes Mayer Linda Ronstadt "Fay" HOTTEET Paul Binson Chickgu Linda Rorstadt Jennes Tayler Plastinesed Mar Burry Manitow Res Geos Reita Coulidge Chicago dees WLVA/LYNCHURG Loif Ganett Billy Jud ELG (Dr) Wings (Dr) Girl's Echoul' HOTTEST Linde Romatadt "Blue" & "Easy" Rod Stewart Judy Cottline Elvin Dolly Parton KELF/RED BLUFF Hilly Joel Andy Gibb John Denver Donny & Marie Gladys Knight HOTTEST Debby Boons Jaries Teylor Barry Manlow England Den WPOF/FLINT Borb Weich Beneanthe Bang Steve Wonder Al Martino Player (Readd) Tam Janes (Readd) HOTTEST Debby Boone Crystal Gayle Chicego Bee Gues HAP BL/SY HACUSE WYMC/MAYFIELD John Deneer Leo Sayer "Easy" Kendelh Diana Ross Sante Eamereida MOTTEST Fleetwood Mac Bob Weich Lar BL/BY HALC Lar Garrett Barrett Barrett HOTTEBT Cryssa Gayla Chicago Bine Gees Linda Ronstadt "Eavy" The Babys KHNY/RIVERSIDE Donny & Marie Bob Welch HOTTEST WOWO/FT WAYNE Bob Weich Seals & Crofts HOTTE&T Bee Gees Linda Ronstadt Ante Coolidge Firefalt Crystal Gayte Fiserwood Mec The Babys Lobo Semanthe Sang Stevie Wonder WDAE/TAMPA Datus HOTTEST Detuby Boone Has Geen Linda Renstadt "Blue" & "Eaty Firstall Paul Nicholas VALAM/ROCHESTER Al Martino Johnny Mathia HQTTEST Peul Simun Bob Weich Elvis Debby Boone WIOD/MIAMI Peul Davis Bob Welch J.J. Berris Veros Guido & Mauririo HOT TEST Dolly Parton Linda Ronstedt Bee Ges Debby Boone Jackie OeShennon B.J. Thomas WGGA/GAINESVILLE Alon Parsons Lobo Andri Gibb The Babys Elvis Ronnie Mitsep 'Olfferance' Alan O'Oay Leri Garrett Too Jose Leri Garrett Too Jose Ber Gree Rod Stawari Paul Simon James Taylor Friestwood Mac Billy Joel KRMG/TULSA Diana Ross Billy Jael John Denver HOTTEST Rite Coalidge Linda Ronstedt Bes Gees Dolly Partion Days Mason Elvis KRKK/ROCK SPRINGS Fran McKendree Semantha Sang Fleetwood Mac Donny & Maris MOTTEST Bes Gens Bay City Rollers Paul Simon Dolly Parlon Bob Welch WTMJ/MILWAUKKE Flower Marty Robbins Billy Joel Samentha Sang Neil Diamond HOTTEST Marty Robbins KUKI/UKIAH Bob Welch Elvis Leo Sayer "Easy" ELO Samentha 1 WHAG/HAGE RSTOWN No Adds HOTTEST Dolly Perton Fleetwood Mac Linda Ronstadt Andy Glub Sementhe Sang HOTTEST Linde Ronstadt Steve Milles Stevie Wonder KCR A/SAC RAMENTO John Oenver Rod Stewart HOTTEST Debby Boone Bee Gaes Linde Ronstadt Chicago Oolly Parton Elvys WCCO/MINNE APOLIS Bobby Arvon Muppetts Bay City Rollers Roberts Flack Lynn Anderson Broaklyn Dreams Oonny & Marie Lou Rawis WASH/WASHINGTON, D. C. Lew Rawls Randy Newman Paul Davis Stever Millar HOTTEST Linda Ronstadl Bee Gen Hita Coolidge Fleviewood Mac Olicago WCMB/HARRISBURG Olivia Paul Simon HOTTEST Oebby Boons Paul Nicholas Rits Coolidys Player Oave Mason KULF/HOUSTON Neil Diamond Bob Welch Rod Stewart BJ. Thomas HOTTEST Linda Ronstedt Rite Coolidge Bee Geei Paul Simon Chicago Paul Nicholas Dave Mason Rod Stawart KSD/ST. LOUIS Roberta Flack HOTTEST Debby Boone Rita Coolidge Linda Ronstedt Bob Welch Dolly Parton WSIX/NASHVILLE Silvetti Addins Bros. Bing Crosby Floyd Cramer HOTTEST Debby Boone Paul Simon Judy Collins WMAL/WASHINGTON. O C Donny & Marie Billy Joa Barrie HOTTEST Dolly Parton Jams, Taylos Linda Romiadi Linda Romiadi Chicago Chicago WJAK/JACKSON, TN Neil Olamond Bobby Arvun Flower HOTTEST Bae Gees Chicago Paul Simon Jackie OeShannon Eluis KSL/SALT LAKE CITY John Denvar Diana Rous Al Martino HOTTEST Linda Romstall Debby Boone Rits Coolidge Bee Geen WSM/NASHVILLE Andy Gibb Roberts Flack HOTTEST Debby Boons Linda Ronstadt James Taylor Dolly Parton Bee Gees B.J. Thomas Elvis Samantha Sang KMBZ/KANSAS CITY Gian Campbell Billy Joat Vent Great Flower Flower HOTIEST Rita Cooldge Lunda Ronstadt Barry Manitow Bee Gee Dolly Parton

WAK B/AK HON

Buti Weters Forn Jurian MOTTEST Delatry Upsurer Hire Casalidas Linsia Hureitadi

KOBIALUUQUERQUE Konny Rogers John Derves Bob Weisn Carole King HOTTET Linde Russtadt Debicy Boose Duilinge Bes Gees

WIRATLANTA

WSB/ATLANT Glen Compteel Addresi Bros HDTTEST Dolly Parton Crystal Gayle Tom Jones

WBAL/BALTIMONE Juhn Denver Nell Diamond Andy Glob Lice Minnelli Flo Lacey Zim Zeinarel

WCBM/BALTIMORE Steve Miller Bay City Rollers Rendy Newman HOTYEST James Teylor Linds Ronstedt Chicego Bes Gen

WEEI-FM/BOSTON Dan Fogelberg Flower Andris Boo, Roberts Flack Semantha Sang Mary McCatin Boc Scage "Failing" Gir Capshin Cou Rawis "Kind" Neil Olamond "While"

WK IQ/BOWL ING GREEN Payer Orana Ross HOTTEST Fleetwood Mac James Taylor Chicago

WBEN/BUFFALO

Bob Watch Player Randy Newman Diana Ross ELO Jonn Denver HOTTEST Ontby Boone Linda Ronstadt Jack Je DeShanno Etvis

WCER/CMANS Kelapana Lou Rawis Gene Pitney Lobo HOTTEST Firetwood Mac Barry Manilow Bee Gees Paul Simon

WBT/CHARL No Adds HOTTEST Debby Boons Crystal Gayle Rita Coolidge Firefall Chilcago

WCER/CHARLOTTE, MI

WBT/CHARLOTTE, NC

WCHV/CHARLOTTESVILLE Randy Newman LOTEST Bae Gen Fleetwood Mac Linds Roortadt James Taylor England Gen Player Dolly Parton Bay City Rollers

WFY R/CHICAGO No Adds HOTTEST Crystal Gayle Rita Coolidge Bee Gees Chicago Linds Romstadt Bob Weich

WIND/CHICAGO Paul Nicholas Judy Collins The Babys HOTTEST Debby Boone Crystal Gayla Chicago Paul Nicholas

WL W/CINCINNATI Stevie Wonder Bey City Rollerr Bob Weich HOTTEST Debby Boone Chicano

WGAR/CLEVELAND

nd Oan

Chicago Bee Gees Paul Nicholas The Bebys

England Oan Elvis Andy Gibb Wings "Girl's School" HOTTEST Debby Boone Linds Ronitadi James Taylor Judy Collins Chicago High Inargy Dolly Parton

WHIO/DAYTON Alan Partons Billy Joal Roberta Flack Address Bros. Fran McKendree Crystal Gayle "Crued The Bluas" Chillwack

Chilliwack HOTTEST Al Martino John Denver

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R&R/Friday, November 25, 1977

WATR/WATSRBURY Winj Utamond Winj Utamond Bobo Bobo Roberts Flack Bests Midler Merrike Rush HOTTEST Bes Gest Linds Rontladt Paul Simon Bob Weich Bay City Rollers Dolly Perfon Diana Ross KGIL/SAN FERNANOO Biliy Joel Heins Schneider HOTTEST Paul Simon Linde Ronstadt Debby Boone Chicago Bees Debby Boone Dicago Bees Dolly Perton WJNO/WEST PALM BEACH Bobty Globboro Payer Keith Burber Siene Wonder McCoo & Davis HoTTEST Debty Boone Ber Gen Debty Parton Chicego BJ. Thomes KNBR/SAN FRANCISCO Elvis Player Kenny Rogers HOTTEST Paul Simon Chicego Rite Coolidge Bee Gen Linde Ronstadt Dolly Parton

WNEW/NEW YORK Neil Diamond HOTTEST Bob Weich Bes Gees Dolly Parton Linda Ronstadi Debby Boone Judy Collins Rita Coolidge

WIP/PHILADELPHIA Billy Josi Samantha Sang Rod Stewart HOTYE 97 Linda Ronstadt Blue" & "Easy" Peul Simon Crystal Gevie Bees Chicago

KOY/PHOENIK

HOTTEST Ronnie Milusp "Song" Crystal Gayla Debby Boone

FM97/PITSBURGH Samaniha Sang Tom Jones Neil Danomad Randri Naiswinan HOTTEST Deblug Boone Player Ber Gest Chicago Judy Collins Bod Slawert Dolly Parton

WLNH/LACONIA Martha Veiez Semantia Sang Tavares Leif Gerent HOTTEST Alta Coolidge Barry Mankow Chicago Bee Gees Bay City Rollers

WHOK/LANCASTER Kanny Rogers Linde Ronstadt "Eav" John Deneer AJ Martino Sementhe Sang HOTTEST Paul Simon England Dan

KDWN/LAS VEGAS Billy Joel Randy Newman Al Martino Samantha Sang Bohby Goldboro HOTTEST Rite Coolidge Berry Minitow Jamas Taylor Chicago Linda Ronstot Dolly Parton

KKYK/LITTLE ROCK L.T. D John Denver HOTTEST Dolly Parton Stave Miller Debby Boone



C

KSF0/SAN FRANCISCO Day City Rolters Semantha Bang Hod Siswan HOTTEST Orbity Boore Bob Wilch Chicago Dolly Parton Her Ges J. Themas Linda Ronstadt WHIZ/ZANESVILLE Smokie Saminthe Sang Rick Nelson Randy Newman Hobby Goldsboro HOTTEST Crysta Gayle Debby Boore Chicago Bire Gees

R&R/Friday, November 25, 1977



Openings

920/Nashville, TN has a full time afternoon news opening. Tapes only to John Davis. PD, 920, Box 4507, Nashville, TN 37216. EOE. No cells please. (11-15)

WGIG/Brunswick/St. Simons Island, GA looking for news person for PoplAdult format. Need someone who wents to work his way up. Must be able to write and edit news for morning slot. Call Mike Minor (912) 265-3870. (11-11)

KHYT/Tucson, AZ contemporary station has immediate opening for air personality who can also work within modern format. Tapes, resumes and production sample to KHYT, Box 3493. Tucson, AZ 85722 (11-15)

KUPL/Portland, Or looking for staff announcer for automated Beautiful Music. Good production a must. Tapes and resumes to Joe Ferguson, KUPL, 6400 S.W. Canyon Ct., Portland, OR 97221. EOE M/F(111.16)

WGIG/Brunswick/St. Simons Island, GA looking for engineer... needed yesterday...for full time AM directional with FM stereo automation. Good bucka. Call Alan Bishop, GM or Mike Minorat(912)265-3870.(11-10)

KZOZ/San Luis Obispo, CA has immediate opening in news department. Looking for full-time creative person with some production, broadcasting and editing experience. Tapes and resumes to Mike Luery, News Director, KZOZ-FM, Box C, San Luis Obispo, CA 3340542 call(805)543-6397.(11-11)

CHANCE TO ADVANCE. Burkhart/Abrams & Assoc. are looking for small and medium market communicators for Top 40. Tepes and resumes immediately to Mike Scott, Burkhart/ Abrams & Assoc. 6446 Powers Ferry Road, Suite 180, Atlanta, GA 30339, EOE (11-11)

WKTM/Charleston, S.C. is expanding. We are seeking a fulltime ennouncer, preferably a female, and are considering adding a part-timer also. Tapes and resumes, with salary requirements to "Booby" Nash, Box 5758, N. Charleston, S.C. 29406 (11-14)

WTKO/Ithaca, N.Y. needs Pop/Adult personality with production skills. We have one present opening and anticipate others. We're good, if you're good, send tapes and resumes to J.J. Regan, Box 10, Ithaca, N.Y. 14850, No cells plesse. EOE M/F. (11-14)

WSAM/Saginaw, MI has immediate opening for full-time on air Top 40 announcer. Tapes and resumes to Ken MacDonaid, Jr., WSAM, Box 1776, Saginaw, MI 48605. EOE (11-14)

KWIC-FM/Beaumont, Tx., looking for PM drive jock with music and production experience. Tapes and resumes to J.J. Stone, PD, KWIC, Box 6067, Beaumont, TX 77705 or call (713)842-2210 afternoons. EOE. (11-14)

WBBM-FM/Chicago is looking for a strong morning drive news person, with human sounding delivery and experience. Tapes and resumes to Dick Bartley, WBBM-FM, 630 N, McClurg Ct, Chicago, IL 60611. EOE. (11-14)

WOW/Ornaha. Ne., seeking an aggressive but personal on air newscaster. Tapes and resumes to Pat Kelly, WOW, 11128 John Galt Blvd., Omaha, NE 68137. EOE. (11-14)

WMJC/Detroit's Magic has an opening for a laid back but personable jock. Soft Rock, AOR, or Pop/Adult Jocks preferred. No screamers, no hype. Experienced only. 3rd endorsed. Tapes and resumes to Peter Booker, WMJC, 1 Radio Plaza. Detroit, Mi 48220, No calls please. EOE M/F. (11-15)

WCMB/Harrisburg, PA looking for Production Director/jock. Tapes end resumes to Dave Dillon, WCMB, Box 3433, Harrisburg, PA 17105. EOE M/F. (11-15)

• Openings

NO, NO, NO...Martinaburg, W. Va. Isn't as bad as you think. In fact, nobody on Top 40 Rocker WRNR has green teeth. Good starting salary for afternoon drive slot. News staff handles all 'news. Includes weekend shift. If you don't have green teeth and have more to say than just "It's 3:43, I'm Tommy Turntable," send your tapes end resumes to Ed Alexender, PD, WRNR, Box 709, Martinsburg, W. Va. 25401.(11-15)

WTAC/Flint, Mi. looking for someone to fill an immediate opening at Flint & The Tri City most listened to station. Good money if you are a pro who can entertain as well es Rock & Roll. Don't delay, send today, tapes and resumes to Fred Brian, PD, WTAC, Box 600, Flint, Mi 48501. EOE. (11-17)

WDLB-AM/Marshfield, Wi., has opening for afternoon Pop/ Adult communicator with good production. Minimum one year experience. Great benefits, experience with automation helpful. Call Gary Diamond (715) 384-2191 afternoons. EOE.(11-14)

KWHP/Edmond, Ok., energetic combo man for new broadcasting chain in Oklahoma City. Good bucks for the right, person. Tapes and salary requirements to Box 686, Edmond, OK 73034. Heavy on enginearing and album oriented music knowledge. EOE. (11-17)

KVSO/Ardmore, Ok., looking for morning man. 3 yrs. experience. Tapes and resumes to Jim Fisher, GM, KVSO, Box 429, Ardmore, OK 73401. No calls please. (11-16)

Excellent salary plus chance to work for solid organization in one of the countries most liveable cities. Noon to three air shift, plus production, \$15,000 plus to right person. Commercial production experience imperative. Tapes and resumes to Bill Vancil, WISM, Box 2068, Madison, WI 53701 EOE MIF (11-17)

If you like the Midwest, know how to communicate, have a nice voice, can fit witty personality into a tight Rock format and are community involved, I'd like to make you a star in the dynamic Omaha/Council Bluffs market where Top 40 was invented. Tapes and resumes to Jimmy O'Neill, KRCB, 546 Mynster Street, Council Bluffs, Ia. 51501 (11-17)

KTAC/Tacoma, Wa. looking for full time person, Tapes and resumes to Ric Hansen, 2000 Tacoma Office Bidg., Tacoma, WA 98411 EOE(11-17)

WCGQ/Columbus, Ga., number one Rocker in market has an immediate opening for afternoon drive Jock. No beginners. Tapes and resumes to Joe Cook, Box 1637, Columbia, GA 31902. EOE. M/F (11-17)

WZZD/Philadelphia, Pa., seeks intelligent, creative, on-air News Director.No old line journalistic hang-ups. On-air performance vastly more critical than edministrative ebilities. No calls please. Tapes and resumes to Kevin Metheny, WZZD, 117 Ridge Pike, Lafayette Hill, PA 19444. EOE M/F (11-17)

WNOR-AM/Nortolk, Ve. is looking for midday jock. Experience a must with good production background. A friendly personality approach desired. No calls please. Tapès and reaumes to Don Davis, 700 Monticello Ave., Suite 555, Norfolk, VA23510 EOE (11-17)

WCUE/Akron, Oh. is looking for a crazed morning personality, Top 40, with good production. Tapes and resumes to Bobby Knight, WCUE, 424 Sackett Ave., Akron, Ohio 44313.(11-17)

WFEA/Manchester, N.H. has full and part time openings. Tapes and resumes to Rick Ryder, WFEA, Box 370, Merrinack, N.H. 03064 (11-17)

Openings

WGBF/Evanaville, In., looking for announcer to fill immediate opening. Call Buddy Scott (812) 477-8811 and send tapes and resumes to WGBF, Box 3486, Evansville, IN 47734. (11-17)

KAUM/Houston, Tx. looking for Production Director, Organization, writing ability and preferably experience with multi-track equipment important. Also, need weekend/vacation relief, down-to-serth announcer for Adult/ Contemporary format. Tapes and resumes to Corinne Boldassano, KAUM, 1201 Fannin Bank Bidg., Houston, TX 77025. No calls please. EOE. (11-9)

KSTT/Davenport, la., looking for a production end weekend air personality. First phone preferred. Good bucks. Tapes and resumes to Greg Crawford, KSTT, Box 3788, Davenport, la. 52803 (11-4)

KAGO/Kiamath Fails, Or needs mature, experienced mid-day personality. Tapes and resumes to Jim Howe, KAGO, Box 1150, Kiamath Fails, OR 97601 EOE (11-7)

WIRK/West Paim Beach, FI looking for Production Director who can also pull a Top 40 sir shift. Capable of taking on the production load of Sunny South Florida's Number One AM-FM. Tapes and resumes to Terry Lee, WIRK, Box 3828, W. Paim Beach, FL 33402. EOE M/F. (11-7)

WCMB/Harrisburg, Pa needs Production Director/announcer. Tapes and resumes to Dave Dillon, Box 3433, Herrisburg, PA 17105 (11-7)

Immediate opening for Chief Engineer in charge of small chain, AM, FM live and eutomated stations. Must have technical ability. No air shift included. Good money, expenses, and benefits for right person. First phone required. Contact: Ross W. Forbes, Concerned communications (916) 673-7677 (11-7)

Harrisburg's number one needs a pro to fill spot on four person news team. Experience e must. M/F. EOE. Tapes and resumes to Mike Pintsk, WKBO, 411 S. 40th Street, Harrisburg, PA 17111. (11-7)

WMPS/Memphis, Tn needs aggressive, local oriented, news person. Strong on writing and delivery. Beat work included. One of five full time journalists with mobile radio units, helicopter and staff meteorologist. Tapes and resumes to Larry Bachus, News Director, WMPS, 112 Union Ave., Memphis, TN 38103 or call(901) 525-6868. (11-8)

WTOC/Sevannah, Ge. has immediate openings for the following: aggressive, dynamic radio News Director; experienced newscaster; creative, up-tempo announcer; experienced, creative Pop/Adult Program Director; competient, dedicated Chief Engineer; plus, sales personnel. Due to format change. Call Millerd Ganey (912) 236-7794. EOE M/F. (11-8)

Chris Bailey Communication, Inc. looking for jocks and Program Directors to fill immediate openings. Tapes and resumes to Chris Bailey, 7141 N. 19th Ave., Suite 31, Phoenix, AZ 85021 (11-9)

WHLS/Port Huron, MI 50 short miles from Detroit, and the spot where Paul Drew got his start, is looking for an experienced big voice P/A communicator immediately! Tapes and resumes to Mike Mullins, Box 807, Port Huron, MI 48060. (11-7)

WAAF/Worcester, MA now eccepting tapes and resumes for full and part-time openings. Contact WAAF, 34 Mechanic St., Worcester, MA 01608. (11-10)

WYTI/Rocky Mount, Va now accepting tapes for future openings. Strong production a must, news background helpful but not necessary, No screamersi Tapes and resumes to Kevin Carpenter, PD, Box 430, Rocky Mount, VA 24151. (11-10)

Openings

Y103/Jacksonville, Fl looking for a morning man. Sunshine, nice people and good station. Call (904) 721-9111 or send tapes and resumes to Y103 (WiVY), 3100 University Bivd., S. Jacksonville, FL 32216, (11-10)

KXKX/Denver, Co looking for late-night jock and weekender. A chance to live in the Rockies. Tapes and resumes to Beau Matthews, KXKX (88KX), 16th & Broadway, Petroleum Club Bidg. Denver, CO 80202. (11-10)

130/Pittsburgh, PA now accepting tapes and resumes for future jock and news openings. Experience, talent, dedication are musts. Top major market pay, benefits and facilities. Contact Bob Savage, 130, Broedcast Plaza, Crane Ava., Pittburgh, Pa 15220 EOE M/F.(11-10)

WBBQ/Augusta, Ga has immediate opening for newsperson. Tapes and resumes to Bob Young, WBBQ, Box 2066, Augusta, GA 30903. EOE (11-10)

KIIS Broadcesting Workshop needs a part-time maintenance engineer, Call Tommy Goodwin, (213) 859-8900. Hollywood area

area only. (11-8)

KWRM/Corona, Ce fast moving contemporary sound, Southern California radio with openings for several sales people, Cali Don Brown (714) 737-1370. (11-10)

KVOY/Yuma, Az looking for creative air talents with good production skills. Tapes and resumes to Ted Teylor, KVOY, Box 228, Yuma, Az 85364. EOE (11-8)

CHIEF ENGINEER for group AM/FM, Pop/Adult, Top 40, network affiliate. Must have 1st phone and FCC rules and able to ettain top quality professional sound using the best equipment. Resumes to Radio & Records, Box 113, 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028.

KYNO AM-FM/FRESNO Top 40/AOR looking for newsperson for one of Central California's leading AM & FM facilities. Send tapes and resumes to Chris Van Kamp, KYNO AM-FM 2125 North Barton, Fresno, CA 33703.(10-24)

Country

KRSY/Roswell, N.M. has immediate opening for full time Country jock, Tapes and resumes to Tom Lang, Box 1981, Roswell, N.M. 88201 EOE (11-9)

KTLC/Twin Falls, Id., looking for afternoon drive personality with production ability. Experience necessary. Modern Country station. EOE M/F. Tapes and resumes to Andy Oleske, KTLC, Box 65, Twin Falls, ID 83301 (11-17)

Immediate opening for DJ with First Class License at top-rated Country station in Colorado's third largest market. Tapes and resumes to Radio & Records, Box 112, 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028.

CLASSIFIED ADVERTISERS: Please let us know when your positions have been filled.



DICK BARTLEY promoted to Program Director WBBM-FM/Chicago, II.

LEE DeYOUNG appointed Music Director WBBM-FM/Chicago, II.

GARY REEDER formerly WBCA/Ft. Campbell, KY appointed new PD WHIN-AM/FM-104/ Nashville, Tn,

ROGER O'BRIAN new AM Music Director WHIN/Nashville, formerly WOVO/Glasglow, Ky. JACK HUNTER appointed FM Music Director WHIN-FM 104/Nashville, formerly WBYQ/ Hendersonville, Tn.

TERRY DICK named Sales Manager for KOB/Albuquerque, N.M.

JAY ROGERS joins WSGN/Birmingham, Al.

JACK TALLEY formerly WNLA/Indianola, Ms. to WROA/Gulfport, Ms.

SKIP FINLEY, VP and GM of Sheridan Broadcasting Corp. Radio Division, moves to New York Sales Office of Mutual Black Network as Manager of Eastern Sales,

JACK RYAN appointed General Sales Manager of WSNI/WRCP/Philadelphia.

RICHARD WOODWARD previously Research Analyst, appointed Music/Research Coordinator for WRKO.

JAMES T. SHEA, JR. joins WROR Sales Dept. as Account Executive.

CLARK MOORE joins KPNW/Eugene, Or., doing midnight-6am, formerly KPAM/Portland, NANCY HAVER joins KORJ/Orange County, Ca as air personality and Public Affairs

Director, ALLEN GAINES formerly KVIL/Dallas to WBLG/Lexington, KY doing mornings.

DAVE CLARK formerly of WJFL/Vicksburg joins WALT/Meridian, Ms. doing 7-12mid.

TODD COUGAR to KYSN from KEYY/Provo as 8-midnight announcer. RICK ELLIOTT from KKFM to KYSN morning drive.

GARY ROBERTS promoted to Music Coordinator KYSN/Colorado Springs, Co.

MARK ELLIOTT from 96X and WAVZ going to KLZ/Denver to do news.

PAUL DOUGLAS News Director WSAR/Fall River, MA to WAVZ/New Haven, CT doing afternoon drive news.

RICHARD HUNT formerly WIBG/Philadelphia to BJ105 and WLOF/Orlando, FL doing news. PAUL BARRETTE has resigned as Music Director WFEA/Manchester, N.H. NEIL JACKSON new Assistant Program Director WFEA/Manchester, N.H. RICK RYDER formerly Music Director WAEB/Allentown to Program Director WFEA/ Manchester, N.H.

STEVE BISHOP promoted to full time all night announcer WAYS/Charlotte, N.C. ROBERT VAN BUHLER appointed Director of Engineering for Natural Broadcasting System,

Ltd. DAN DAVIS formerly WOSH/WYTL/Oshkosh to Program Director WYNE/Appleton, Wi. JONATHAN BRANDMEIER joins WYNE/Appleton, Wi doing morning drive from WOSH/

WYTL/Oshkosh. BOB MICHAELS formerly WOSH/WYTL/Oshkosh to news staff WYNE/Appleton.

ROB MATHEWS joins WYNE/Appleton, Mi. from WOSH/WYTL/Oshkosh.

GARY HARTMANN to weekends WYNE/Appleton, Wi from WOSH/WYTL/Oshkosh.

HERB BERG new General Manager WLVA/Lynchburg from WKDW/Stanton, formerly

WAYS/Charlotte. JIM BRANSON new General Sales Manager of WLVA/Lynchburg, formerly WAYS/Charlotte.

KQDI/GREAT FALLS, MT LINE-UP: 6am-10am Charlie Stone, 10am-2pm Don Nordine (PD), 2pm-6pm Dave Masters (MD), 6pm-10pm Steve Miller, 10pm-2am Scott Greeley, 2am-6am Brian Kelley.

VINLA/INDIANOLA, MS LINE-UP: 6am-10am John David Martin, 10am-2pm Jim Hunter, 2pm-6pm Mickey Boyette, 6pm-11pm Chris Key. KPNW/EUGENE, OR LINE-UP: 6am-10am Bill Barrett, 10am-noon-Lee Gordon, noon-3pm

Rick Hinrichs, 3pm 7pm Bob Bosche, 7pm mid Woody Jackson, mid-6am Clark Moore. WOKK/MERIDIAN MS LINE-UP: 5am-6:30am Keith Ballard, 6:30am-9am Ken Rainey,

9am-2pm Larry Edwards, 2pm 6pm Terry C, Burton, 6pm-12mid Ann Clark. WYNE/APPLETON, WI LINE-UP: 6am-9am Jonathan Branmeier, 9am-12noon Dan Davis, 12noon/3pm Steve Conley, 3pm 6pm Rob Shannon. Weekends Steve Bailey, Rob Mathews, Gary Hartmann, News Paul Davis, News Director and Bob Michaels. Page 54

R&R/Friday, November 25, 1977



AOR

KZOZ/San Luis Obispo, Ce. is now accepting tapes and resumes for future openings. Send to Don Fischer, PD. KZOZ, Box C. San Luis Obispo, CA 93406. EOE M/F(11-15)

WABX/Detroit, Mi., looking for News Director. Qualified persons only. Tapes and resumes to Ted Ferguson, WABX, 20760 Coolidge, Detroit, MI 48237. No calls EOE (11-15)

KAWY/Capser, Wy., looking for experionced eir personality for AOR formet, Tapes end resumes to Phil Robin Box 2006, Cesper, WY 82601 or call (307) 235-1515. (11-17)

WISN-FM/Milwaukee, WI Superstar AOR format accepting tapes and resumes for future openings. Full end part time. Contact Tom Daniels, 759 North 19th St., Milwaukee, Wi 53201. No calls please, EOE (11-10)

WLUP (The Loop)/Chicago, II has a couple of openings Competitive AOR, good bucks. Don't bother epplying if you're not a killer. Tepes and resumes only to Jay Blackburn, The Loop, 875 N. Michigan Ave., Hencock Center, Suite 3750, Chicago, IL 60611. EOE. No calls please. (11-7)

WYXE/Madison, WI looking for AOR jock. Lively night time shirt. Must be human with sharp programming sames. A Super-star station. Tapes and resumes to Jim McBean, WYXE 92-FM, Box 3470, Medison, WI 53704. No calls please. EOE (11-7)

FM-100 (WMC)/Memphis, TN needs experienced AOR an nouncer for immediate opening. Tapes and resumes to George Bryent, WMC, 1960 Union Ave., Memphis, TN 38104 EOE M/F

KGLR/Reno, Nv looking for en experienced AOR jock; full time position, must have good production. Tapes, resumes and photos to Deniel Cook, KGLR, 4600 Kletzke Lane, Suite 144, Reno, NV 89502 or call (702) 828-3900. (11-9)

Miscellaneous

WNLA/Indianola, MS needs record service from all labels. Call Bobby Williemson (601) 887-1380 or send product to WNLA, Box 667, Indianola, MS 38751. We're Contemporary.

WNBD-FM/Peoria, II. needs record service from all labels. Contact: Program Director, 3131 Universal, Peoria, IL 61604 or call (309) 688-3131. (11-8)

WATD-FM 96/Marshfield, Ma. needs record service from all labels. New station also serving the Boston area. Contact Joe McMillen, WATD, Box 186, Marshfield, MA 02050 or call (617) 837-3194. (11-8)

Positions Sought

PROFESSIONAL...currently Asst.PD in medium Midwest PROFESSIONAL...currently Asst.PD in medium midwest market with 5 years on-air experience, college and better-than-everage production skills. Seeking small to medium Mid-west operation with good salary, benefits end advance-ment possibilities. Want permanent position. Cell John (812) 877-9218 before 4pm. (11-4)

GORDON TRUJILLO married, experienced AOR Jock, excellent references. Cell (303) 351-6149 (11-4)

Top Country DJ looking to advance 5 years experience, 1 year in medium market. Will consider Country and/or Top 40, Southwest or Midwest. Call (615) 923-2351 efter 5pm of (507) 777-4224. (11-7)

STEVE RANDALL formerly PD Z104/San Diego, jock KISN/ Portland, KYNO/Fresno, KROY/Sacremento, WDA//Chicago, etc. looking for jock gig, Country or Rock. Call Steve (209) 229-4723 or (209) 255-2940 (10-26)

Positions Sought

JAY DIAMOND, 1976 CMA medium-market "D.J. of the Year" and eight-year veteren is evailable. Looking for work at a Country formetted station. Ready to work for you call (502) 564-2389. (10-15)

CHARLES ROWE, formerly KCPI-FM, WGLF-FM, WAPE, WFUN and others. 15 years experience, looking for PD MD, eir talent position. Cell (507) 377-2723 or (507) 373 2338 (11.16)

YOUNG afternoon drive personality looking for move up in good solid operation, West Coast erea. Programming experience. Call evenings (406) 883-2987. (11-15)

Major market jock, 5 years experience, 3rd endorsed, look Ing for major or medium AOR or mellow Rock. Midwest preferred. Cell Steve (313) 681-3926. (11-15)

FRAN CARLSON experience limited to AOR, Good voice, mellow delivery, 3rd endorsed. Available immediately. (701) 838-9383. (11-15)

MONTE RIPPLINGER, I grew up on Country music and its still my first love. Presently working but available. 3rd en-dorsed. Call (701) 838-9383. (11-15)

CHUCK McKAY I would like e job. Or something. Cen drive a truck. Like chickens, Not cheap but cen be had. (701) 852-0361.(11-15)

Current major market air personality, looking for e small or medium market programming position. 8 years experience as morning and afternoon drive announcer, PD, MD and Production Director. If interested let's talk ... (714) 583-2193. (11.14)

Four years mejor market sportscaster. Six years major col-lage play by play. Purdue football, Indiane University basketball. Seeking medium to mejor market sports position. Call (317) 293-4777. (11-14)

Well excuse me! I'm a beggar but I'm not a bum! 3rd endorsed and ready to move. For e Close Encounter of the Third Kind, tapes and resume ask for Steve (213) 273-4139.(11-14)

BRENT ALBERTS currently KISW/Seattle, formerly WAIV, WKLS, WIIN looking for AOR air-shift or MD gig. Call (206) 624-4305.(11-14)

PAUL BARRETTE formerly WFEA/Manchester has resigned and is looking for air or music position in radio and/or record promotion. Call (603) 668-4875. (11-14)

You're pickey: I'm pickey. Clean, professional, personable, with first phone. Proven numbers. Top 40 background, but will consider quality AOR. West Coast is my home. Looking for stability and a salary that buys more than hamburger. Call Rick Swanson anytime (714) 323-3125. Good references (11.14)

LARRY COMSTOCK formerly WTAQ/Chicago. 2 1/2 years experience AM personality. Looking to advance. Call (312) 656-9535. (11-11)

RANDY ROSS, 5 yrs. experience looking for Adult Con-tamporary medium market position. Cell Randy (703) 434-2336.

News Director/reporter, 5 yrs. experience seeking stable position with a contemporary or AOR medium to major market. East Coast. Cell (203) 649-9103. (11-8)

BOB MEYERS, aggressive, experienced, creative morning communicator in medium market, looking for drive slot. Available immediately. Call (912) 234-4961. (11-8)

STEVE BLEECKER looking for PD and/or jock position in medium merket. Formerly mid-day WAXC/Rochester, Excellent numbers and great presentation. Call Steve (716) 275-9406 or(716) 442-5287.(10-28)

Positions Sought

KENT VERBECK formerly KRNY, KGFW, seeking position et smell market Top 40/contemporary station. First phone. Cell(402)475-8935 efter 5pm. (11-11)

ROLLIN REETZ looking for night or all night shift, preferable the Midwest area. 2 1/2 years experience. Call (419) 435 1113 or 435-5555 efter seven. (11-11)

DANNY DANIELS, Sports Director end morning air personality at WBSC, with heavy play-by-play experience would like si-miler opportunity at medium or major market station in Georgia or the Carolinas. Call (803) 479-7121 (11-11)

JIM KELLY currently doing 60 hours of redio at two non affillated radio station. I would like to give 120% effort to one radio station? Currently programming a small station in Rochester area. Weekends at WBBF/Rochester. Prefer New York City, Buffalo, Pennsylvania area. Good background, vibrantapproach. Call (716) 865-7893. (11-11)

No talent Bozo, looking for high pay, no work broadcasting "gig". I am proud to say I have 4 years of experiance and absolutely nothing to show for it. I can't really thing of any good reason to contact: MAGIC LOU, immediately (513) 871-0881 or (513) 961-8900, (11-11)

Need a Pro for a Program/Operations Director? Someone who is detail and promotion oriented? A leader who under stands sales? Cell me, I'll send you my numbers. Serious GM's only! Cell Deve, evenings (608) 362-1054. (11-11)

RICHARD ROTH "Sweet Richard" currently mornings WCUE/ Akron, Oh. formerly KING/Seattle, WTAE/Pittsburgh, and others. Looking for morning or afternoon drive. Florida or San Diego. Call (216) 929-7015 or (216) 923-9761. (11-17)

LARRY CHASE looking for major or medium market gig. Formerly KLIF/Dallas. (214) 369-9279. (11-17)

ADAM FOX, dedicated air personality newsman with experience, good copywriting and production skills. Degree in broadcasting, 1st class ticket and no job...pity...for more info call (714) 543-2902 or write Adam Fox, 750 S. Lyon 620, Santa Ana, CA 92705, (11-17)

DJ, voice over, personality seeking employment, Hi, I'm Dave Milton, if you're looking for a bright, well groomed pro-fessional call (213) 486-9860 or (213) 385-5341, for tapes and info. I'm just a beginner and the best vou'll find. (11-8)

THE BEST, Assistant to the PD in contemporary radio is available now. Med/major market experience in music, promotion and programming. On air experience too. If you're a PD who needs the best, call Cathy (515) 967-6435. (11-9)

PAUL YESKEL currently with International Harmony Film Promotions (Tunnel Vision and Fantastic Animetion Festival) looking for promotion position in medium or major AOR or Top 40 market. Formerly WORJ/Orlando. Will relocate. Call (213) 463-1191 or (213) 456-8123. (11-9)

MIKE SERAPHIN 7 years in the business looking for stable air talent or Music Director position. Call (303) 471-9725. (11-9)

MIKE NOLAN currently KTHO/S. Lake Tahoe looking for Top 40, PoplAdult medium market position. Call (916) 544-8170 or KTHO (916) 544-6471, (11-9)

PAT QUINN formerly PD and mornings at KSUN, looking for secondary market Country opening. First phone. All offers considered. Call (213) 376-8255. (11-10)

JOHN WHITE-NAPIER, 10 years experience AOR and Top 40 Formerly KZEL-FM. KFMY/Eugene, OR and KQIV/Portland. looking for Northwest or Northeast AOR position. Available now. Call John (503) 726-7272. (11-10)

Station going automated, looking for a med, market PD position but open to most suggestions as long as it is in a competitive professional situation. Impeccable proven track re cord. Good references, Call Dan (505) 623-4135. (10-28)

Positions Sought RICH BROTHER ROBIN seeking PD or DJ position formerly TEN-Q, KCBQ, K-100. Cell (213) 878-6000 ext. 417 (11.2)

MIKE GREEN formerly afternoons KNDE/Secramento seeking on air position, MD, or Music Production, 1st phone Call (209) 528-1785. (10.31)

Classical jock, inventive programming. Production forte Write Bruce Thomson, 1508 Vallejo Dr., Sen Jose, CA 95130. (11-8)

Creative, hard working, free spirited femala seeking a good Instructional place in production and part-time air talent. Heve had 3 months on air experience at WSAV-WIFC-FM, Aveilable Immediately. Southeast area. Call anytime, Teresa Alexander (715) 675-6220. (11-9)

BUZZ BRINDLE, formerly 130, WPEZ and WNBC seeks a major market on air position. Call (401) 949-2958, (11-4)

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3 of the biggest voices in the Midwest will do your ID's! News Intro's/Promos. Guaranteed super-heavy pipes. \$5 per line...\$20 mlnimum. Send for demo that'll knock your socks off. Holliday/Mann Productions, Box 1230, Sioux City, IA 51102.

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NewScript is a daily six page news dispatch, featuring 15 to 18 stories your station may miss if you depend solely on wire services. Written specifically for broadcast, \$40 a month. Free one week trial sub. NewScript, 210 California Street, Suite 306, San Francisco, CA 94111, (415) 362-3045.

Daily Music & Entertainment Dispatch

Starship is a daily six-page dispatch focusing on music, en-tertainment, and pop culture. Targeted to 18-34 audience, written for broadcast. 15 to 18 stories daily, \$40 monthly. Free one-week sub. Starship, 210 California; Suite 306, San Francisco, CA 94111.(415) 362-3045.

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It's like having your own writer for \$8.00 per month. Sand for sample: Redio Writers, 1700 E. Desert Inn 103., Las Vegas, NV 89109.

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CHANGES / RECORDS

NOTE: Local, regional and national changes should be reported to R&R (213) 486-9561,

ALMcNUTT named Midwest Regional Sales Manager for Springboard Distributing Corp. BOB CULLEN named Creative Director for AI Ross Music.

DEBBIE TOWSLEY joins Mercury Records doing local promotion for the Kentucky, Tennessee and Alabama areas.

CHRIS HUBBARTH joins Phonogram doing local promotion for Michigan and upper western Ohio.

ALAN LOTT appointed Vice-President, Promotion-Marketing for WMOT Enterprises.

VERNON SLAUGHTER appointed Director/Jazz & Progressive Music Marketing, CBS Records. JIM CHARNE appointed Director, Product Management, East Coast, Epic/Portrait/CBS

Associated Labels. PHIL ALEXANDER appointed Project Manager, Marketing and Creative Services, ABC Records.

LYNDSY McCALL joins TWM Management Services, Ltd. as Special Projects Coordinator.

Classified Advertisers Please Note:

You may place your classified ad in R&R's Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge, simply call us at (213) 466-9561 with your information, or mail it to Radio & Records, Opportunities Department, 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028. Please be sure to let us know when you have found a position or filled your job opening.

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is the SWEET MUSIC MAN KONO KATA WRIE WHHY KAKC WAIL WNOR KJAS KNOE KNUS-FM WSM-AM KRKO KNOX KELI WORD KALE KSTT KROK KUGN KIOI WLAV **KZUE** KEYN-FM KMBY KZUE WJAK WRBR **WNDR**

and many many more! KENNY ROGERS. "SWEET MUSIC MAN." ON UNITED ARTISTS RECORDS.

L.M.

EA

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week."

ROD STEWART

You're In My Heart (The Final Acclaim) (WB)

6

1

2

3

12

13

76% of our reporters on it, 31 adds including Q102, WFIL, WCAO, WHBQ, WNDE, KFI, KCPX, KYNO, WBBF, WAPE, WISM, KVOX, KLMS, KQDI, WYND, WVLK. Key moves; 27-17 WPGC, 22-18 WKBW, 11-8 at 13Q, 12-8 CHUM, 22-15 KRBE, 28-21 at Z93, 24-20 at B100, 14-11 KNDE, 23-18 KJRB, 27-16 WAVZ, 26-21 WDRC, 28-12 PRO-FM, 14-10 WICC, 8-6 WPHD, 15-4 WQXI, 34-22 WMAK, 25-19 WSGN, 14-5 WKIX, 33-27 WROK, 21-17 KSLY, 23-15 KAFY, 32-26 WRFC, 30-20 WAIR, 28-20 KILE. See Parallels, charts at number 27.

ELO

Turn To Stone (UA/Jet)

72% of our reporters on it, 21 adds including CHUM, KXKX, WDRC, WOLF, WSGA, WMAK, WERC, WKIX, WMET, KEZY, WGUY, CK101, KLMS, KENO. Key moves; 30-27 at 99X, 29-26 at 13Q, 30-26 at Z93, 27-20 KSLQ, 28-22 WAVZ, 27-21 WPHD, 27-22 KBEQ, 26-19 WOW, 24-19 KFI, 8-3 KRIZ, 21-13 WHHY, 30-26 WSPT, 23-16 KRKE, debut 27 WPGC, debut 30 at 96X, debut 30 KRBE, debut 31 KFRC. See Parallels, charts at number 29.



All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below lexample 30/5). The first represents total number of our reporting stations ON the record this week. The second is the total number of stations ADDING the record this week

BAY CITY ROLLERS "The Way I Feel Tonight" (Arista) 89/13 including WKBW, WPEZ, Z93, WBBF, WERC, TEN-Q, WROK, WKNX, KTAC. Key moves; 19-17 WRKO, 25-20 WCAO, 13-12 KTLK, 20-17 WAPE, 30-20 at BJ105, 3-2 WOW, 17-13 KTKT, 26-22 KERN, 13-8 KANC, 6-4 WGUY, 30-25 WLOF, 7-2 WAIR, 3-1 WANS, 13-10 WCGQ, 12-6 WSPT, 18-5 WKAU, 12-5 KSTT, 21-15 KCBN, 26-17 KFXD, debut 25 KING, debut 14 WIFE. See Parallels, charts at number 30.

WINGS "Girls' School" (Capitol) 87/21 including KSLQ, KTLK, WPGC, Z97, WOLF, Y95, KKLS, KSTT, KYSN, WEEO, 98Q, WISE, CK101. Key moves; 31-25 at 99X, 30-26 WKBW, 30-19 PRO-FM, 30-25 WLEE, 38-31 at BJ105, 30-26 at TEN-Q, 30-24 KANC, 36-24 WLOF, 38-33 KDZA, debut 29 at Z93.

PAUL SIMON "Slip Slidin' Away" (Columbia) 85/9 including KXKX, WNDE, KERN, KEWI, KTAC, WVLK. Key moves; 29-19 WGCL, 24-18 KING, 20-18 WRKO, 31-24 WPEZ, 17-6 at Z97, 29-20 KLEO, 34-30 at K100, 18-13 WDRC, 14-11 WNOE, 11-10 WRJZ, 23-10 KVOX, 21-16 KDON, 28-23 WEEO, 15-8 WFOM, 28-21 WANS.

RANDY NEWMAN "Short People" (WB) 76/24 including WCAO, KRBE, WSGA, WAPE, WMAK, WKIX, WRJZ, WGUY, KFXD. Key moves; 32-26 at 99X, 23-16 WRKO, 22-13 KSLQ, 33-26 at JB105, 10-8 WPHD, 25-15 WQXI, 31-20 WTIX, 9-5 KHFI, 20-16 at TEN-Q, 19-10 KCPX, 4-3 WHHY, 32-26 at 98Q, 29-23 WISE, debut 28 WPGC, debut 23 at Z93, debut 22 KHJ, debut 29 KCBQ, on WFIL.

KANSAS "Point Of Know Return" (Kirshner) 71/6 including 13Q, TEN-Q, WSPT, WFLB. Key moves; 15-9 KSLQ, 24-21 WPGC, 16-13 KBEQ, 26-18 KRSP, 28-24 KRIZ, 21-12 WIFI, 23-19 WPHD, 21-16 WKIX, 29-24 KFXD, 34-29 WRFC

LEIF GARRETT "Runaround Sue" (Atlantic) 61/8 including WLS, WOLF, WLEE, WERC, KANC, KFXD. Key moves; 19-13 WXKX, 22-20 KHJ, 25-10 PRO-FM, 23-18 WNOE, 26-19 WMET, 20-14 KRSP, 28-22 WIRK, 16-10 WANS, 29-24 KEWI, 26-20 KAFY, 26-19 KCBN, debut 30 Z93.

ELVIS PRESLEY "My Way" (RCA) 59/10 including WKBW, CHUM, Z97, KRSP, WEEO, WVLK. Key moves; 19-10 WSAI, 9-6 at 96X, 20-17 at Z93, 12-10 WSGA, 20-12 WLEE, 20-13 WMAK, 6-5 WNOE, 24-16 WSGN, 14-7 WAIR, 26-19 WISM, 24-19 KEWI, 32-27 KDON, debut 27 WHBQ, debut 25 KFRC

CARPENTERS "Calling Occupants Of Interplanetary Craft" (A&M) 56/2 KSLQ, KCBQ. Key moves; 27-20 KDWB, 27-25 WDRQ, 10-7 KING, 27-24 WRKO, 16-12 at Z97, 22-17 KBEQ, 17-11 KRSP, 27-16 WSGA, 23-16 WMAK, 28-22 WACI, 4-3 WNAM, 7-6 KQDI, 22-17 KYSN, 19-12 WISE.

BILLY JOEL "Just The Way You Are" (Columbia) 51/20 including WPEZ, WOKY, KSTP, KSLQ, WAYS, WAPE, WNOE, KLAZ, WOW, KQEO, WGUY, WSPT, KDON. Key moves; 19-16 at 96X, 18-13 at Z93, 32-26 WAVZ, 11-5 WPHD, 17-8 WQXI, 26-23 at B100, 1-1 WHHY, 33-28 WAIR.

SANTA ESMERALDA "Don't Let Me Be Misunderstood" (Casablanca) 51/20 including KHJ, WPGC, WKBW, WCAO, WPEZ, WMET, KYNO, WTRY, WKIX, KKLS, KSLY, KRKE, WTSN, WRFC, WAAY, 92Q. Key moves; 25.22 KSLO, 11-4 KRBE, 20-16 KRIZ, 46-37 at JB105, 23-13 WOLF, 10-7 KILE.

SHAUN CASSIDY "Hey Deanie" (WB) 49/11 including Z93, WOKY, KIOA, 98Q, WCGQ. Key moves; 28-21 at 99X, 24-20 WRKO, 30-25 WCAO, 26-17 WHBQ, 16-14 KHJ, 17-10 KFRC, 29-5 PRO-FM, 12-5 WOLF, 23-13 WKIX, 8-1 KRSP, 20-9 KNDE, 13-8 WIRK, 23-16 WLCY, 30-25 WISM, 26-16 WKAU,

ANDY GIBB "(Love Is) Thicker Than Water" (RSO) 48/10 including KRBE, WLAC, WTIX, WRJZ, K100, KQEO, WISM. Key moves; 43-33 at JB105, 35-28 KEEL, 22-14 WAKX, 29-23 KCBN, 24-19 KFXD.

HIGH INERGY "You Can't Turn Me Off (In The Middle Of Turning Me On)" (Gordy/Motown) 47/5 including WLEE, WYND, WKNX. Key moves; 8-5 WDRQ, 33-29 KSLQ, 14-12 KHJ, 30-26 KFRC, 21-15 WCAO, 28-17 KRBE,

Radio & Records NATIONAL AIRPLAY/30 November 25, 1977 THREE TWO WEEKS WEEKS LAST AGO AGO WEEK BEE GEES/How Deep Is Your Love (RSO) 5 2 0 DEBBY BOONE/You Light Up My Life (WB) 1 1 2 LINDA RONSTADT/Blue Bayou (Asylum) 6 6 3 RITA COOLIDGE/We're All Alone (A&M) 3 4 4 CRYSTAL GAYLE/Don't It Make My Brown Eyes Blue (UA) 2 5 5 FLEETWOOD MAC/You Make Loving Fun(WB) 8 7 0 DONOTADTIN's Co Fraul Asulum

17	11	8	7	LINDA RONSTADT/It's So Easy (Asylum)
4	3	4	8	CHICAGO/Baby, What A Big Surprise (Columbia)
22	16	14	0	THE BABYS/Isn't It Time (Chrysalis)
20	17	12	Ō	STEVE MILLER/Swingtown (Capitol)
26	18	11	Ō	JAMES TAYLOR/Your Smiling Face (Columbia)
5	9	9	12	HEATWAVE/Boogie Nights (Epic)
-	23	19	Ð	BOB WELCH/Sentimental Lady (Capitol)
-	24	21	Ō	PLAYER/Baby Come Back (RSO)
7	7	10	15	FIREFALL/Just Remember Love You (Atlantic)
27	20	16	16	BARRY MANILOW/Daybreak (Arista)
-	29	25	Ð	L.T.D./(Every Time I Turn Around) Back In Love Again (A&M)
11	12	13	18	PAUL NICHOLAS/Heaven On The 7th Floor (RSO)
25	22	20	19	JUDY COLLINS/Send In The Clowns (Elektra)
	25	22	20	ENGLAND DAN & J.F. COLEY/Gone Too Far (Big Tree)
15	15	17	21	DAVE MASON/We Just Disagree (Columbia)
-	-	28	0	DOLLY PARTON/Here You Come Again (RCA)
14	13	15	23	BARRY WHITE/It's Ecstasy When You Lay Down (20th)
-		30	0	STYX/Come Sail Away (A&M)
10	10	24	25	DONNA SUMMER/I Feel Love (Casablanca)
8	14	18	26	CARLY SIMON/Nobody Does It Better (Elektra)
-	-		2	ROD STEWART/You're In My Heart (The Final Acclaim) (WB)
-	~	29	28	SANTANA/She's Not There (Columbia)
_	_		29	EĻO/Turn To Stone (UA/Jet)
84		-		DAY OFTY DOLLEDO/THE MALE STRUCTURE AND

> 30 BAY CITY ROLLERS/The Way | Feel Tonight (Arista)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate continued upward movement from at least 60% of our reporters.

MOST ADDED	MOSTADDED	MOSTADDED	MOSTADDED
Rod Stewart	PARALLELONE	PARALLELTWO	PARALLEL THREE
Randy Newman	Player	Rod Stewart	Dan Hill
Wings	Santa Esmeralda	Randy Newman	Santa Esmeralda
Dan Hill	Billy Joel	Billy Joel	Rod Stewart
ELO	Rod Stewart	ELO	and the second
Santa Esmeralda Billy Joel	HOTTEST	HOTTEST	HOTTEST
The second s	PARALLELONE	PARALLEL TWO	PARALLEL THREE
HOTTEST	Bee Gees	Fleetwood Mac	Linda Ronstadt "Bayou"
Bee Gees	Fleetwood Mac	Linda Ronstadt "Bayou"	Bee Gees
Linda Ronstadt"Bayou"	Player	Bee Gees	Linda Ronstadt "Easy"
Fleetwood Mac Player Linde Ronstadt "Easy"	Linda Ronstadt "Bayou"	Player	Fleetwood Mac Player

Detailed station by station chart listings can be found in the Parallels.

23-13 WHBQ, 28-22 KFI, 30-16 KNDE, 30-19 WAKY, 30-20 WSGA, 22-17 KDON, 36-22 KILE. QUEEN "We Are The Champions" (Elektra) 44/7 including WOLF, TEN-Q, WYND. Key moves; 32-22 WOKY, 23-14 WGCL, 11-10 at 99X, 1-1 WRKO, 13-9 WPGC, 29-24 KYNO, 15-6 WAVZ, 2-1 PRO-FM, 30-24 WQXI, 25-20 WACI, 2-1 WJBQ, 5-1 WTSN.

DAN HILL "Sometimes When We Touch" (20th) 39/20 including KSTP, WTRY, WBBQ, WNOE, WOW, KQEO, WHHY, WRFC, 92Q, WCGQ, WJON, KSLY. Key moves; 11-7 CHUM, debut 35 WPEZ, on WOKY.

Others Getting Significant Action

SAMANTHA SANG "Emotion" (Private Stock) 35/11 including Z93, WERC, K100, WNAM, 32-29 WPEZ, 28-25 WYRE, 50-38 at JB105, 35-30 WNOE, 29-25 WHHY. NEIL DIAMOND "Desiree" (Columbia) 31/12 including WKBW, KRBE, WHBQ, KCPX, 37-34 WNOE, 26-23 KKLS,

debut 29 KHJ. SEALS & CROFTS "My Fair Share" (WB) 36/0 21-21 WSAI, 27-23 WOKY, 18-15 WAVZ, 24-16 WTRY, 7-4 KLEO, 16-11 KERN, 6-4 WJON, 2-1 KVOX.

PAUL DAVIS "I Go Crazy" (Bang) 32/1, 20.15 KDWB, 20.18 WPEZ, 10.10 KRBE, 29.25 WBBF, 15-8 WMAK, 12-11 WKIX, 27-24 WGUY, 12-9 KVOX, 28-22 KDON, debut 29 WPGC.

LYNYRD SKYNYRD "What's Your Name" (MCA) 28/9 including WAYS, B100, WAIR, 35-32 KSLQ, 32-29 KSLY. EARTH, WIND & FIRE "Serpentine Fire" (Columbia) 27/7 including WPGC, 29-22 at 99X, 11-9 at 96X, 13-6

WHBQ, 11-7 WDRQ, 8-5 KYNO, 18-13 KANC, 9-5 WRFC, 9-6 WFLB, 25-18 KDON. JOHN DENVER "How Can I Leave You Again" (RCA) 26/7 including WPEZ, WNOE, WACI, 22-16 WOW, 29-25 KRIZ, 27-25 WFOM, 35-31 WAIR.

JACKIE DeSHANNON "Don't Let The Flame Burn Out" (Amherst) 25/3, 28-25 WKBW, 29-27 KEEL, 22-17 WSGN, 24-22 at TEN-Q, 26-20 KANC, 24-20 WISM, 28-24 WSPT.

STEELY DAN "Peg" (ABC) 22/9 including WZUU, KCPX, WDRC, WACI, WFLB, 24-21 WAVZ, 14-11 KINT. CHEECH & CHONG "Bloat On" (Ode/Epic) 21/3 WDRQ, KSLQ, WTIX, 5-2 KCBQ, 38-28 WLAC, 25-17 KTKT, 27-24 WCGQ, 23-17 KENO. (Continued on page 22)